

# The **Billboard**

JULY 21, 1945  
25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **COLLEGES RATE MUSICAL NAMES**



GUY LOMBARDO  
*This Side of Heaven Sweeter Than Ever*  
(See Music Section)

**AMUSEMENT MACHINES**

### **Washers Next Glamour Girl Of Coin Machine Biz?**

**NIGHT CLUBS-VAUDE**

### **Editors and Commentators Tab Night Spots & Hotels**

**RADIO**

## **MB, WHAT GOES WITH SKED?**



*It's really just a simple* \*SUCCESS STORY  
*of a Great Orchestra*

# Carlos Molina

HIS MUSIC OF  
THE AMERICAS

...and His Entire Company of 18

\*MY YEAR (TO DATE)  
Currently Trocadero, Hollywood - until August

35 WEEKS at the Famed TROCADERO in Hollywood

164 TRANSCRIPTIONS for STANDARD RADIO played on

498 RADIO STATIONS throughout AMERICA

210 NIGHTLY BROADCASTS via MUTUAL Network (so far)

156 WEEKS and option contract for CAPITOL RECORDS

**No, That's Not All!**

My First Feature picture "CLUB HAVANA" and Two Shorts  
at WARNERS and UNIVERSAL will be released soon

plus  
an engagement at the ORPHEUM Theatre, Los Angeles

Opening  
AUGUST 8TH GOLDEN GATE THEATRE  
SAN FRANCISCO

WITH FEATURED ARTISTS: BOBBY RIVIERA - GLADYS FLORES

Exclusive Management

# FREDERICK BROS. AGENCY INC.

NEW YORK

CHICAGO

HOLLYWOOD



Colleges Confirm Other BB Polls

ODT Order Means Coaches for Short Middle West Hops

CHICAGO, July 16—Entertainers and musicians traveling thru the Middle West via Chicago are in for some sleepless nights and possibly days, with the recent ODT order removing sleeping cars from runs of 450 miles or less.

The ban may last from three to five months, the Association of American Railroads predicted in Washington last week. Civilian transportation faces difficulty for even lengthier period.

Showbiz Hit

Show people will be forced to grab as much sleep as possible in bumping day coaches when they make jumps between Chicago and the following cities: Toledo, Columbus, O., Cincinnati, St. Paul, Minneapolis, Des Moines, Kansas City, Mo., Detroit, London (Ontario), Indianapolis, Nashville, Louisville, St. Louis and Cleveland. Road managers will be forced to do their utmost in slating transportation for these short runs because, while the ODT has taken Pullmans off these trains, they have not guaranteed to replace them with day coaches and a number of railroads, such as the Chicago Northwestern, Illinois Central, Chicago, Burlington & Quincy, and the Rock Island report that they will be hard pressed to replace Pullmans because the number of available day coaches is already limited.

The ODT has clarified some of the effects of the order. Persons traveling less than 450 miles may take sleeping car space, if available, on trains making (See Coaches for Hops on page 34)

Stampede at Calgary Sets New Records

Attendance Hits 300,000

CALGARY, Alta., July 14.—From the time of its opening Monday (9), the 1945 edition of the Calgary Exhibition and Stampede has been a continuous story of record-breaking achievements. The attendance figures are soaring to new all-time highs. Monday was an all-time record-breaker; Tuesday was the same, and on Wednesday the crowds were the second largest in history.

In the Stampede events, over 700 entries include 40 of the best contestants (See CALGARY EXHN. on page 47)

Stock Operates Again in Maine As Gas Eases

PORTLAND, Me., July 14.—Easing of the gasoline situation in the East, six gallons instead of the previous four, has brought summer stock back to life in Maine. Three companies are already operating and a fourth will open today.

First to light was Ogunquit, where Mrs. Walter Hartwig presented George and Margaret with Gerald Savory, the author, directing the production, Sara Anderson had the lead. Ogunquit was open several weeks last year with a student company, but this is the first professional company there since the war in Europe ended.

Greenwood Players at Peaks Island, Portland, opened their fourth season July 3 with J. C. Nugent guest-starring in Big-Hearted Herbert. Norman Brace is again operating the company, which has been unaffected by the war because it depends upon Island steamers rather than automobiles for patronage. (See Stock in Maine on page 33)

New M'p'l's Mayor Warns Ops He Won't 'Low No Lawbreakin'

MINNEAPOLIS, July 16.—Minneapolis has become a simon-pure community, where all legitimate business enterprises, regardless of their field, will have the protection against poachers beyond the pale (See Mpls. Mayor Warns on page 34)

Bush-League Writers Duke Orchids to Circuses; Like Clean and Well-Paced Shows

Cole, Arthur, Beatty, R-B Singled Out for Hat-Waving

CHICAGO, July 14.—Newspaper critics in the hinterlands, just as much entitled to their opinions as the writing brethren in the bigger cities, and fully as important to the circus industry, dealt out reams of praise the past week for some of the traveling tented enterprises.

There were also some caustic words of criticism which indicates that the lads in the rural areas know when their constituents, or readers, have been led to the slaughter by misleading advertising. For the circus industry as a whole, the past week was a dandy for raking in kale. The weather was generally settled

over the country and even the farm folk took time off from the labor to give almost all of 'em a chance to show a profit.

Harold Sharpsteen, of The Kalamazoo (Mich.) Gazette, is one to let lefts and rights fly when he isn't satisfied, and he had this, in part, to say about the Cole Bros.' performance Wednesday (11): "Its fast-moving, two-hour program, sparked by well-spotted feature acts, including Scott's elephants; Paul Nelson's educated horses; the Orantos, high perch; the Slyaman-All Arabian acrobats, and Otto Griebling and his unusual array of fun-making clowns, was (See CRITICS DIAL OUT on page 43)

WPB Lifts Curb On Balsa Use for Theater Props

WASHINGTON, July 16.—Balsa lumber for use in making theater props will be available again soon after months of wartime restrictions, according to War Production Board. Restrictions on distribution of the lumber outside of military users were lifted by WPB Tuesday (10), and supplies for civilian uses are expected to improve in the near future despite the fact that all balsa lumber is imported. Stockpiles are adequate, says WPB, and some quantities are coming to the U. S. A. from Guatemala, Costa Rica, Equador and Colombia.

'Carmen' Pulls 'Em at Stadium

NEW YORK, July 14.—Stadium concerts added the summer season's first al fresco grand opera to its rep Wednesday (11) with Bizet's Carmen, sung by an all-Met cast. Outdoor opera is always a popular feature with the musical faithful at Lewisohn Stadium and turnstiles clicked to the tune of over 15,000 payees.

Obviously al fresco opera in a spot the size of the Stadium operates under handicaps which are lacking in an indoor production. Open-air projection is more difficult and the song-birds are forced to play close to the mikes in order to get their wares across to the best ad- (See 'Carmen' Pulls 'Em on page 33)

Cap, Gowners In the Groove

James and T. D. tie, Crosby and Shore tops, Kenton the "Upswing" band

NEW YORK, July 16.—After a lapse of a year, The Billboard annual tab of college musical yens comes back to B.B.'s pages. Last poll returns indicated that so many ivy-covered brain developers



were given over to enlarging brains for Mr. Whiskers, that pop music was far away from the minds of the degree seekers. This year, ballots came in strong and representative of the nation. True, in some divisions the names were amazingly different from 1943's recap. In others, however, the cap-and-gown contingent's musical yens hadn't changed much. And compared to the G.I.'s and the denim, rolled-up pantsers (high schoolers), the inmates of the institutes of higher learning were about as hep.

James Necks T. D.

Where the autograph book carriers went for Harry James in the No. 1 slot and the services tagged Tommy Dorsey, the collegiates voted them a dead heat, each getting 246 points, on the usual basis of three points for first, two for second and one for third. This puts James and T. D. in a poll dead heat, each winning one tab and tying another, which explains just where they stand at the b-o. The colleges still remember Glenn Miller, and since the musical survey is for the 1944-'45 season, Glenn is logically a contender—even tho he is unfortunately a war casualty.

Benny Goodman's new ork lands in the fourth slot, but still garners a point total above his 1943 rating. Last week's tab showed that he ranked third with the G.I.'s, an indication that the brains and the fighters go for B. G. Woody Herman also ranked alike with the G.I.'s and the mortar board wearers. (Point (See They've Done It Again on page 15)

USO Sends 279 Across to E.T.O. In Single Week

NEW YORK, July 16.—Week of July 9 hit high-water mark in the number of performers sent overseas by USO-Camp Shows, Inc. During that week a total of 279 persons were sent to Italy and the E.T.O.

Legits sent to the E.T.O. are Night of January 16—14 people; The Late Christopher Bean—12 people; Kind Lady—14 people; Arsenic and Old Lace—15 people, and Blithe Spirit—with a cast of eight. Two concert units—21 performers. Two variety units—12 artists. The Sweethearts of Rhythm, an 18-piece all-Negro all-girl band. The Shep Fields band with 18 musicians. Two musicals Sons of Fun—25 in the cast, and Radio City Music Hall Revue with 49 guys and gals doing singing and dancing.

An all-Negro revue, Shuffle Along, piloted by Noble Sissle with 38 people, and a musical Romy Theater Revue—cast of 35, both were sent to Italy.

All this is the result of the V-E Day program now hitting on all fours.

In This Issue

Table listing contents: Bands & Vaude Grosses, Letter List, Repertoire, Reviews, Legit, Night Club, Vaude, Rinks-Skaters, Roadshow Films, Routes: Carnival, Circus, Television, Vaudeville, Vending Machines.



# BMB, WHAT GOES WITH SKED?

## Laying Job On the Line

Step-by-step process must be known before questions are asked—or answered

By Lou Frankel

NEW YORK, July 16.—Broadcast Measurement Bureau is a lot of things to a lot of people. And to almost everyone it's something different.

Some think it's the panacea to cure the ills of the industry. Others think it's the straw that will finally ruin the biz, and there are still others who figure, that even the BMB is weak in spots, it's worth the try. And, of course, there are divers variations on all these themes.

Among the more dubious analysts is the "West Coast station exec" who, some weeks ago, sounded off in these columns under the heading of "BMB—WHAT GOES?" He interpreted BMB as a threat to the existing research organizations, opined this was not smart since it added up to trading a known and efficacious quantity for "pie in the sky."

### Inside View

From the way the trade reacted to these comments it soon became apparent that too many people knew something about BMB while too few knew enough about it. Herewith then is an inside view, see chart in adjoining columns, of BMB and its operation.

The thick horizontal lines, it will be seen, are not all the same. Some end sharply at each end, others sort of fade out. Look at these with reference to the fine vertical lines that refer to time. And it's easy to see where BMB right now is about six weeks behind its sked.

Personnel, the first item, should have been completed around the end of June. Here it is the middle of July and the top execs have just taken hold. Remember John Churchill, research director, and Paul Peter, exec secretary, didn't get behind their desks until the first of this month.

### Org Needs 10 More People

Additionally the organization still needs 10 more people, the actual clerical crew. And before an indictment is voted it should be noted that first things had to be done first, namely, executive staff had to be retained, offices had to be rented, cleaned and furnished, and finally the clerks hired. There was no use hiring a staff before they had a place to work; likewise they had to be hired by the execs for whom they'd be working. So . . . the last linoleum is being laid and the clerks should be in action next week.

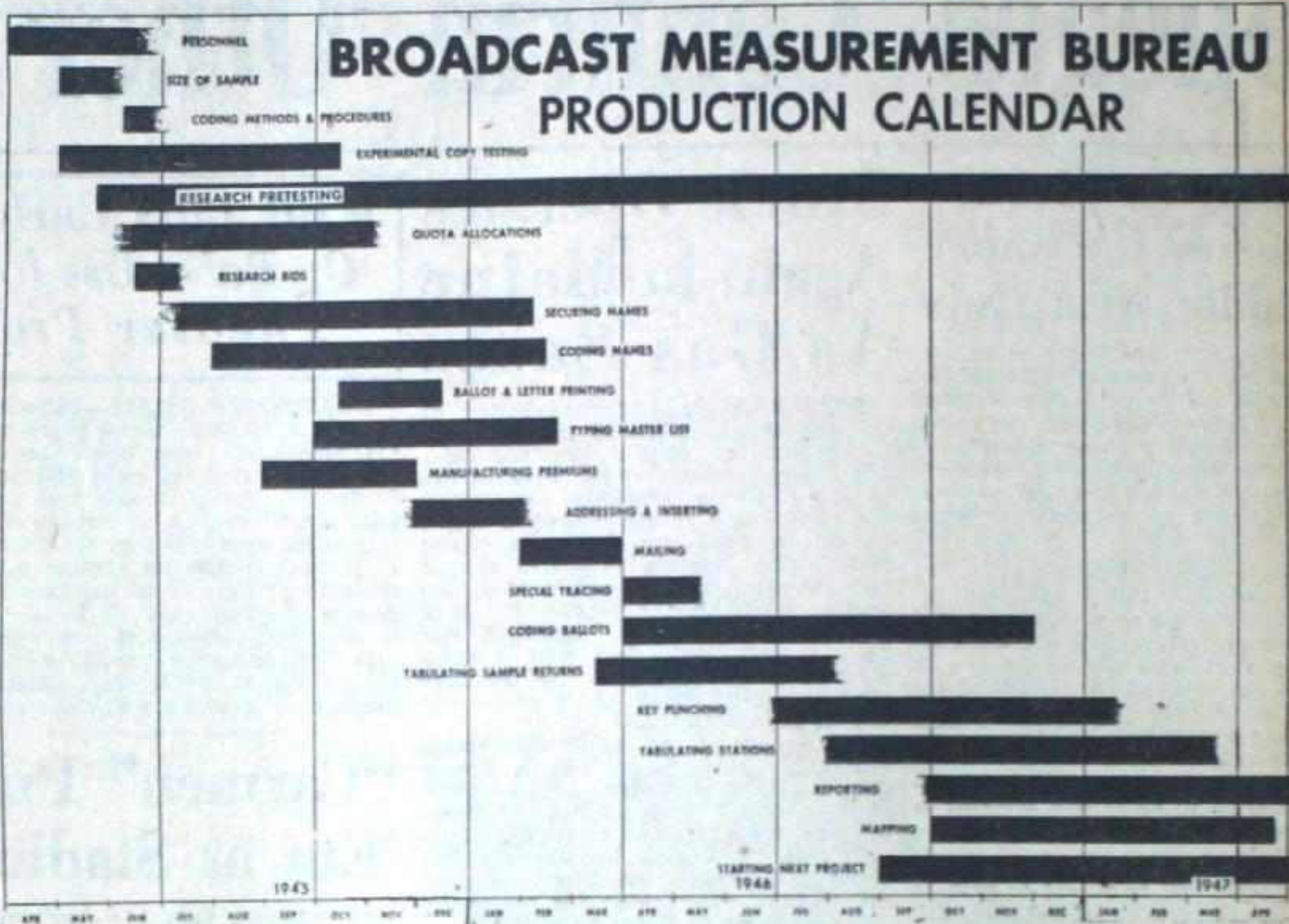
### SIZE OF SAMPLE

On the chart, sampling is scheduled to begin in May and run into June. Yet the technical research committee was only named last week and won't meet before the end of the month or until the last member of the committee accepts his assignment.

This committee, composed of representatives from each of the three organizations, NAB, ANA, AAAA, which comprise the Broadcast Measurement Bureau, will advise the BMB on research methods and techniques. Staff of this technical research committee is:

- For the ANA—  
A. N. Halverstadt, media director, Procter & Gamble.  
Frederic G. Berner, asst. to president of G. Washington Coffee Refining Company.  
Robert F. Elrick, director of advt. & marketing research, Quaker Oats Company.

- For the AAAA—  
Frederic B. Manches, v.-p. in charge of research & marketing, Batten, Barton, Durstine & Osborn.



William R. Farrell, v.-p., director of research, Benton & Bowles.  
W. J. Main, v.-p., director of research, Ruthrauff & Ryan.

For the NAB—  
Edward F. Evans, research manager, Blue Network.  
Barry T. Ruple, director of research, NAB. (Third member to be announced.)

This committee has to get around the table and decide just what will be done, how and when. The BMB knows what it wants to do, after all John Churchill ran the CBS research plant and Paul Peter was NBC's research man before joining the NAB. But official stamp of approval is required.

### CODING METHODS & PROCEDURES

This means putting into black and white, putting on paper, what the technical research committee decides. It's obvious that the bottleneck will be broken just as soon as this group gets together.

### EXPERIMENTAL COPY TESTING

This is what industrial plants would call a "mock up." It's a demonstration chore to see how the modus operandi works, to uncover bugs, to get an idea of how everything will work. Thus BMB will do a limited run-thru and cull some pertinent data which may be meat for the "new idea" division, may also conceivably have some bearing on the operations of the ground crews.

### RESEARCH PRE-TESTING

A continuous probing for new ideas, an experimental lab, is necessary. It won't affect the main and major operation of BMB but it is important since from this chore will come the savvy to improve BMB. Note how it rides across the full chart; that is indicative of its importance.

Actually it can be argued that research pre-testing isn't important at the moment, won't be until the BMB gets a-working. Yet experimental labs require equipment. Just laying in reference volumes for this operation is an important job and even that couldn't begin until the research men joined the organization.

### QUOTA ALLOCATION

This will be the final decision on how many and where. BMB wants to be going into 25,000 towns, cities, villages and reach between 500,000 and 1,000,000 families in every income, occupational and educational bracket. The actual numbers depend on the technical research committee.

### RESEARCH BIDS

The actual run-of-the-mill work will (See BMB, WHAT GOES on page 14)

## FCC Tosses Sunday Punch At Calumet Broadcast Corp. By Denying WHIP a License

### Owners' Record at Ap Hearings Cited as Reason for Rejection

CHICAGO, July 14.—Just about the last scene in the final act of one of Chicago's most colorful station-license application cases was acted out this week when the FCC denied the application of the Calumet Broadcasting Corporation to operate Station WHIP on a frequency of 1520 kilocycles. In denying the application, the FCC said that testimony of the corporation and its stockholders at license hearings in 1944 was "false," and for that reason the license could not be granted.

More completely, the FCC decision said that "study of the record in this case reveals numerous instances where applicant's principal stockholders have been reluctant, evasive and guilty of lack of candor in making full disclosure of information relating to stock ownership and financial qualifications in response to questions in the application and at the hearings thereon."

## AFRA Helps Vets Get Foot in Door

NEW YORK, July 16.—With the cooperation of the Radio Directors' Guild and the Radio Writers' Guild, AFRA has launched a program of aid for its returning servicemen. Union has worked out a plan whereby any AFRA member, formerly in the service, can get a card from the Radio Directors' Guild that enables him to get an interview from a guild director. A job is not promised, but the vet does get his foot at least halfway in the door. So far, 50 vets have taken advantage of this opportunity and several have made the grade.

For that reason, the FCC said, "it cannot proceed with assurance to entrust the applicant with the duties and obligations incumbent licensees," and concluded "that a grant of the Calumet Broadcasting Corporation would not serve the public interest, convenience and necessity. The application therefore should be denied."

Developments leading up to this decision provided the color in the case. Dr. George F. Courier and Doris Keane operated the old WHIP. In 1941 they sold control to John W. Clarke, an investment broker. Clarke then began to operate the station under the call letters (See FCC BOPS CALUMET on page 12)

AFRA is also extending plan to cover vets who are not members of its organization but wish to get into radio acting. This makes it possible for a newcomer, providing he's been in service, to break into the field without having to wear out his pants at the agencies.

The AFRA veterans' advisory committee is also willing to help a returning member with dough if he's having tough sledding. Main problem has been to get the vets to the office. Some of the boys don't notify AFRA when they get out of the service. Chairman of the AFRA committee is House Jameson.

## Colgate Eyes Cass Daley, Too

NEW YORK, July 16.—Latest entry in the Cass Daley sweepstakes is Colgate-Palmolive-Peet, via Ted Bates Agency. Company is strongly considering the program as a replacement for one of its shows or as an added starter for a new product.

Colgate's interest follows close on the heels of a tentative offer by Procter & Gamble, as reported in The Billboard two weeks ago. Neither Colgate nor P&G have taken options but both are deeply interested in the \$10,000 package.



# CBC Drops News Commentaries

## Air Toppers At BB Exhibit Of Promotion

### 400 Scan Show in Chi

CHICAGO, July 16.—More than 400 important representatives of various groups interested in the radio industry—sponsor, network, station, agency, station reps, newspapers and trade papers—from 14 states in the Middle West last Tuesday (16) were present at the Chicago showing of *The Billboard's* Eighth Annual Radio Station Promotion Exhibit in the Continental Hotel. All of them came to see what radio was doing to promote itself, and all of them went away knowing more than they had before about the weak and strong points in the efforts of the radio industry to promote its programs and its stations during the last year.

Indication that at last radio is beginning to realize the fact that up to now it has not promoted itself enough, and that there should be a birth of new interest in promotion, was the interest displayed by everyone at the exhibit in the various presentations from more than 110 stations in Canada and the United States. Many of the guests at the exhibit stayed all day—from 9 in the morning until after dinner at night. The majority—and in this majority were some of the top people in radio in the Middle West—spent many hours carefully going over each presentation, seeing the good points they could emulate and the bad they could avoid.

### Shurrick's Day

Typical of the attention given the exhibits was the way Ed Shurrick, promotion manager of KMBC, Kansas City, Mo., spent his time. He sat down on a chair and moved it from presentation to presentation—up and down the long aisles of displays. Equally concentrated was the attention given the exhibit by such men as Hugh Terry, general manager of KJZ, Denver. Terry made a special trip to Chicago just to see the exhibit, and spent many hours going over the presentations. So did Ed Hartenbower, manager of KCMO, Kansas City, Mo., and men like Bill Wiseman of WOW, Omaha, and Harold Roll of KFAB in Omaha-Lincoln, Mo.

Fact that the sponsors, too, are becoming more acutely conscious of the value of the promotion by the stations from whom they buy time, was proved by the bank roll representatives on hand. Some of the sponsor companies represented were: The Pabst Sales Company, Pilsen Brewing Company, The Pure Oil Company, Quaker Oats Company, Swift & Company, Morris B. Sachs, Jaques Manufacturing Company, Mutual Benefit Health & Accident Association and Commonwealth Edison Company.

After hearing the keynote speech of the meeting delivered at dinner by Harlow Roberts, president of the Chicago Radio Management Club and vice-presi-

See TOPPERS AIRED on page 11)

## Miller Appointed Prexy of NAB

KANSAS CITY, Mo., July 16.—Justin Miller, an Associate Justice of the United States Court of Appeals, last Saturday (14), was named prexy of the National Association of Broadcasters. Justice Miller succeeds J. Harold Ryan, NAB's interim president, who has served a year after leaving the Office of Censorship and who now returns to his post as vice-president and general manager of the Fort Industry Company, Toledo.

Miller was selected at a committee meeting of the NAB board of directors here. He will enter office October 1 and serve for five years.

## MBS Lutheran Hour Gets F. of D. Works as an Anti

NEW YORK, July 16.—Friends of Democracy, Inc., long-time fighters against native Fascists, last week threw the book at the *Lutheran Hour* broadcasts of the Rev. Walter A. Maier (Mutual, Sunday, 12:30-1 p.m.). In a carefully documented letter to MBS, the FCC and the NAB, Friends of Democracy asked for time to reply to Dr. Maier's alleged anti-Semitic, anti-Catholic, pro-German anti-rationaling.

Mutual officials announced that they would take up the charges with representatives of the sponsor, the Lutheran-Laymen's League and the agency, Gotham (New York), in order to straighten out the situation. Trade predicts that Dr. Maier's scripts will be carefully checked for politics in the future and also feels that the expiration date of his contract, September 9, 1945, will find him off the air.

Friends of Democracy said they would give Mutual all the time it needs to investigate its charges, adding that they had been agreeably surprised by the polite and pleasant tone of the explanatory letter they received from Robert D. Sweezy, v.-p. and general manager of Mutual.

Most of the material in Friends of Democracy's charges is taken from broadcasts of Dr. Maier running as far back as 1941. Some sections of the documentation are taken from books and pamphlets which the preacher has written from time to time but most deal with his talks.

The org says that Maier, in addition to the charges alone, is a friend of certain alleged native Fascists was anti-war

## Thomas Won't Talk On Labor Bill But UAW Wants Time

DETROIT, July 16.—Live issue of radio time for labor viewpoints came to the forefront of controversial interest here again this week, this time at Detroit's largest station, WJR, when projected plans for a debate between Donald R. Richberg and R. J. Thomas, president of the United Automobile Workers, failed to come off. Situation arose following a *In Our Opinion* broadcast June 24 at which Richberg and Senators Ball, Burton and Hatch were put on by pick-up from Washington, explaining their so-called labor peace bill.

Objection to the viewpoint was taken by the UAW, thru Allen Saylor, its radio spokesman, and the union suggested R. J. Thomas be put on the air. George W. Cushing, news editor of WJR, suggested a debate between Thomas and Richberg, and stated that he talked to Thomas personally and the latter appeared to approve of the idea. Richberg was contacted and agreed to go on, and announcements were on the air of the impending debate when the station was advised by the UAW that Thomas would not go on to debate. The action apparently was taken on advice of the union's legal counsel, it was indicated.

The union still felt that it should have air time to counteract the points of view by the senators and Richberg, and Cushing suggested a panel discussion by senators or public officials, which may be subsequently arranged. The station point of view, as expressed by Cushing, is that they could not give time on the air to a particular union to answer statements made by members of Congress, or every union in the country might be after them for equal privileges. However, the debate was, and still is, welcomed as a matter of public interest, and he expressed the hope that a way may still be found to have Thomas and Richberg meet over the station.

and anti-preparedness, pro-Vichy, anti-Russian, defeatist, an advocate of negotiated peace and a Red baiter. Maier, who has been on Mutual for over five years, broadcasts from indie KFUP, Clayton, Mo. Show goes from KFUP to KWK, MBS outlet in St. Louis, and from there to most of the network. He is not carried on WOR, New York.

## Webber Joins Hooper Forces

NEW YORK, July 16.—Harold H. Webber, former v.-p. and research topper at Foote, Cone & Belding, moves to C. E. Hooper today to become v.-p. and director of research for the org. Webber, who was with A. C. Nelson in Chicago prior to his association with F. C. & B., replaces Matthew N. Chappell, former Hooper research advisor, now with Edward Petri Company. Altho move is official as of today, Webber won't park his feet under a Hooper desk until Wednesday (18).

## "Butch" Spreads Oil On Paper Strike Waters Via Radio

NEW YORK, July 16.—Mayor La Guardia on Friday (13) took to the air to keep the local newspaper strike from blowing the lid off paper deliverymen who have been at loggerheads with local publishers—excepting at *PM* and *Daily Worker*—for sometime.

Situation became crucial when War Labor Board ruled publishers were no longer bound by their previous contract with the deliverymen—since the union members had walked out and refused to return to work pending WLB action—and could hire whom they wished. Rather than take any chance of violence flaring up, if publishers tried to hire replacements while strikers were still on the picket line, the mayor went on the air.

### "Comon Sense"

He called for common sense, advised strikers that the publishers had agreed not to aggravate the situation and that the police department had orders to pick up any gangsters around the paper plants. Eight local stations (WNYC, WMCA, WNEW, WQXR, WINS, WBYN, WWRL and WEVD) carried the mayor's talk live at noon, four others (WOR, WABC, WHN and WHOM) aired it via transcription at various times during the afternoon and evening. In addition, the mayor went on the Mary Margaret McBride program on WEA at 1 p.m. with the same spiel.

Then, since most of the strikers were on picket lines outside the newspaper plants, the mayor had WNYC's sound trucks roll from paper to paper and play the transcription of his talk for the deliverymen. Broadcasts and sound truck talks eased tension and possibly paved way for final peaceful settlement.

## Danny Kaye Signs An Ace (Goodman) To Write Program

NEW YORK, July 14.—Goodman Ace, head man of *Easy Aces*, will take over writing and directing chores on Danny Kaye's Pabst show (CBS, Friday, 10:30-11 p.m.) in the fall. Signing of Ace, considered one of the top writers in the biz, is expected to hypo the Kaye show, long-time sufferer from script aches. This is the first time in years that Ace has yielded to offers and taken an outside assignment.

## Panel Groups Replace Segs

Net dodges controversial subject interpretation; mixed listener reaction seen

OTTAWA, July 16.—Beginning today (16), the Canadian Broadcasting Corporation, Canada's publicly-owned radio system, replaces its news commentaries with panel discussion groups dealing with current affairs. In future, current affairs commentaries are to be separated from news bulletins and programs. The change was brought about primarily by the new war situation, and not by newspaper pressure or domestic politics. In the main, commentators stuck to analysis of the war fronts and steered clear of controversial national issues.

### CBC Explains

"During the war in Europe, commentators dealt primarily with war news," said a CBC news release dealing with the change. "International news is controversial in nature, and capable of interpretation from more than one viewpoint. In order to encourage full freedom of discussion, it is felt that a well-balanced panel of commentators on current affairs is preferable to a single commentator associated with news programs as a daily feature."

In Vancouver, Ira Dilworth, regional CBC representative, explained that with the end of the war in Europe, domestic news has again come to the fore, and the CBC considers comment on domestic news to be beyond its function. At the same time, international news has become so controversial that panel, rather than individual discussion of it is considered advisable.

### Policy Set Long Ago

CBC decision to drop news commentators was made some months ago by D. C. McArthur and chief news editors at Toronto headquarters. Stations affected are all CBC private outlets affiliated with either Trans-Canada or Dominion networks of CBC. Very few, however, use their own men.

Plans now are being discussed for a new current affairs program on the trans-Canada network to be broadcast in mid-week. The broadcast likely will include commentators hitherto heard in the programs that have been dropped.

Additional periods for discussion of current affairs and international development (See Commentaries Out on page 11)

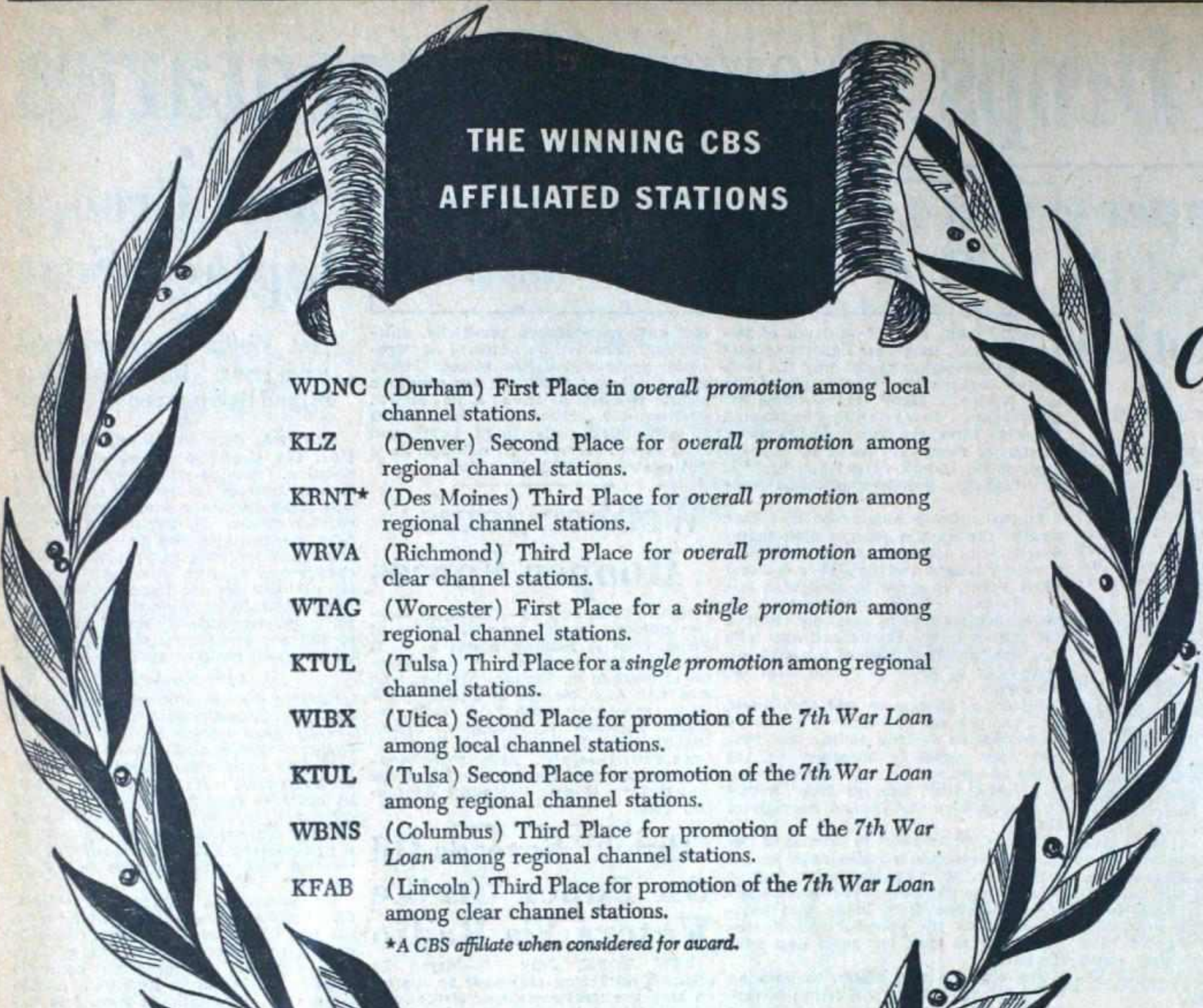
## Birmingham Compositors On Strike; WSGN Airs News

BIRMINGHAM, July 16.—WSGN canceled all commercial newscasts last Thursday (12) when the composing room men of Birmingham's three daily newspapers walked out. News gathered jointly by the three daily papers is being pooled and this pool is being broadcast sustained over WSGN 12 times a day.

WSGN is owned by the Birmingham News Company which operates *The Birmingham News*, an afternoon paper; *The Age Herald*, a morning paper, and *The News-Age Herald*, a Sunday morning paper. In this news pool, the Scripps-Howard paper, *The Birmingham Post*, is getting the same break as that of WSGN's affiliated papers *The News* and *Age-Herald*.

Each of the editors of the three daily newspapers handles one of these newscasts each day. Credit is given at each broadcast to the three newspapers for their co-operation in this public service effort. Each evening the sports editors of the three newspapers alternate in a quarter-hour sports revue and on Thursday evening a round-table discussion of sporting events of the week is conducted by the three sports editors and WSGN's program director. At 5:45 p. m. the outstanding comics are read.





## THE WINNING CBS AFFILIATED STATIONS

- WDNC** (Durham) First Place in *overall promotion* among local channel stations.
- KLZ** (Denver) Second Place for *overall promotion* among regional channel stations.
- KRNT\*** (Des Moines) Third Place for *overall promotion* among regional channel stations.
- WRVA** (Richmond) Third Place for *overall promotion* among clear channel stations.
- WTAG** (Worcester) First Place for a *single promotion* among regional channel stations.
- KTUL** (Tulsa) Third Place for a *single promotion* among regional channel stations.
- WIBX** (Utica) Second Place for promotion of the *7th War Loan* among local channel stations.
- KTUL** (Tulsa) Second Place for promotion of the *7th War Loan* among regional channel stations.
- WBNS** (Columbus) Third Place for promotion of the *7th War Loan* among regional channel stations.
- KFAB** (Lincoln) Third Place for promotion of the *7th War Loan* among clear channel stations.

\*A CBS affiliate when considered for award.

*add:*



## THE WINNING CBS OWNED STATIONS

- WEEI** (Boston) First Place for *overall promotion* among regional channel stations.
- WCCO** (St. Paul-Minneapolis) Second Place for a *single promotion* among clear channel stations.
- WABC** (New York) Third Place for a *single promotion* among clear channel stations.
- WEEI** (Boston) First Place for *overall promotion* among all-network owned and operated stations.
- WCCO** (St. Paul-Minneapolis) First Place for a *single promotion* among all-network owned and operated stations.
- WABC** (New York) Third Place for a *single promotion* among all-network owned and operated stations.



# “LEADERSHIP!”

A few weeks ago several hundred executives of America's leading advertisers and advertising agencies passed expert, critical and detached judgment on 112 promotional exhibits submitted by U.S. and Canadian radio stations to *The Billboard's* Eighth Annual Station Promotion Competition.

Then they cast their ballots.

*They gave 16 awards to 12 stations of the Columbia Broadcasting System.*

They gave 10 awards to 6 stations of Network B.

They gave 7 awards to 7 stations of Network C.

They gave 6 awards to 4 stations of Network D.

They gave 4 awards to 4 non-network stations.

They gave 2 awards to 2 stations of the Canadian Broadcasting Company.

*This is the 7th station competition since the beginning of 1945 in which stations of the CBS network have given unassailable evidence of striking leadership.*

The score speaks for itself.

It confirms the faith which these same advertisers and agencies have consistently maintained in the energy and enterprise of this network.

And it demonstrates once more that *leadership is not an accident.*

To both its affiliated and its owned member stations, Columbia offers its heartfelt congratulations for achieving this conspicuous recognition of their promotional efforts.

To *The Billboard* and its competent and comprehensive jury goes our deep appreciation for their discerning judgment.

*This is CBS...*

*The Columbia Broadcasting System*





# CKLW WINS IT AGAIN!



For the **SECOND STRAIGHT** Year  
CKLW Has Won  
**THE BILLBOARD MAGAZINE**  
Annual Station Promotion Award

Showmanship counts!--and "prime promotion on both sides of the border" has long been a part of this station's wide-awake policy. Both program and station publicity has and always will be carefully planned and consistently used to build AND HOLD our audience, advertisers and friends!

5,000 Watts at 800 kc. Day and Night

J. E. CAMPEAU, Managing Director

In the Detroit Area, It's

# CKLW

ADAM J. YOUNG, Jr., Inc., Nat'l Representative

## FCC Plans To Ax "Dummy" FM Aps; Free Competition Theme of Commish's Policy

### Bitter Fight Brewing Over Single Ownership Issue

WASHINGTON, D. C., July 16.—Federal Communications Commission is shaping definite policy to discard any "defensive" FM applications pending in FCC after construction gets under way. It became known as commission prepared to stage formal hearing on July 30 on proposed rules and regulations for FM broadcasting. FCC will take position that any broadcasters who have submitted FM applications with apparent design to "defend" economic position but do nothing about constructing FM station will be required to withdraw applications.

This policy, *The Billboard* has learned, is being shaped by FCC as means to insure free competition in FM. However, the effectiveness of the policy apparently will be determined by the trade itself which will have its most important opportunity to determine the course of FM development at July 30 hearing on proposed rules and regulations. A key issue at that hearing will be a proposed rule to prevent single ownership of both AM and FM stations in same service area. This specific proposal has already become the target of one of the bitterest controversies in the history of the industry.

#### FCC Wants Debate

FCC has submitted this particular proposal to the industry expressly for the purpose of airing the issue and avoiding any step that might be deemed to be arbitrary. The proposal in its present form does not immediately rule out single ownership of AM and FM in the same service area, but it would bar monopoly

of ownership or control "in the future when FM becomes an established competitive service with AM." Precisely when that juncture of competition between AM and FM would be reached is also something the industry itself is expected to determine by its pace in developing FM stations and in manufacturing FM receivers after materials are unfrozen.

Another proposal which will have important bearing on competitive nature of FM and AM and which is headed for highly controversial discussion at FCC hearing is commission's suggested allocation plan for community, rural and metropolitan service. Community stations would be designed to render service to small cities or to communities in or adjacent to metropolitan district and would be limited to 50 watts power with limitations also on antenna heights. Metropolitan stations, designed to serve principal city plus surrounding rural area, might be allowed to widen their boundaries to rural areas without engulfing other metropolitan zones. Rural stations would be designed "to render service to wide areas which cannot be served by a metropolitan station." Commission would encourage expansion of such service to surrounding rural areas but not to metropolitan zones. Opinion is sharply divided among broadcasters on this proposal, with considerable protest stemming from some who had planned rural stations which, the applicants had hoped, would extend to near-by small cities.

#### Interest High

Immediately after FCC announced the proposed rules and regulations on Tuesday (10), interest of industry in the suggested "bible" for FM reached a new high. FM Broadcasters, Inc., board meets here tomorrow (17) for week-long discussions preparatory to the hearing. Numerous other groups and individuals have indicated intention to file briefs at the hearing.

Question of duplication of AM and FM broadcast programs is among issues headed for controversy. Proposed rule requires FM stations to devote minimum of an hour from 8 a.m. to 6 p.m. and an hour from 6 to 11 p.m. "to programs not duplicated simultaneously in the same area by any standard broadcast station or by any FM station." Multiple ownership regulation for FM would be as for AM. Network regulations would be unchanged also.

Commission has invited comment on regulation for booster stations in FM. Opposition is being heard against suggestion for reservation of 20 channels of FM. The channels presumably would be reserved for returning servicemen interested in licensing FM stations. FCC has invited comment on the suggestion. Informal engineering conferences on FM and television Thursday (12) and Friday (13) resulted in some progress in formulating standards to prepare for production.

### Ben Kaplan Quits Providence Paper for Own Ad Agency

PROVIDENCE, R. I., July 16.—Ben Kaplan, who for the last eight years has been turning out the well-known column, *For the Love of Mike*, for *The Providence Evening Bulletin* and *Sunday Journal*, has left the paper to establish his own ad agency. Kaplan is going into business with Frank Weston but will continue to do the column for the Bell Syndicate.

Reason for Kaplan's leaving apparently was because the column, which was dropped by the *Bulletin* several months ago and carried only in the *Sunday Journal*, was being considered for local radio sponsorship under its own name. The newspaper would not continue to carry it under that basis and use of the name, which was registered in Kaplan's name, was denied him for the air as long as he worked for the paper.

### Kaner, Ex-WLIB, Sets Up Troopship Station-Like Home

NEW YORK, July 16.—Latest bit of G.I. ingenuity and radio brains to come up is the floating "station" which Cpl. Walter Kaner, ex-WLIB special events and publicity man, set up on the troopship S.S. Marine Raven as it brought servicemen home from the E.T.O. last month. Using the ship's p.-a. system, special service man Kaner put together live and recorded programs for eight hours a day, from the time the transport left Le Havre June 19 until it docked in New York June 28.

In addition to a library of 400 records and 80 e.t.'s, Kaner gave his sardine-crowded listeners "man-in-the-street" segs, band concerts and quiz shows, all on the familiar American pattern with, of course, that G.I. twist. Members of the 387th Infantry, 97th Infantry Division heard "man-on-the-deck" shows in which guys were asked how many Germans they had captured, whether they liked American or foreign girls best and other favorite G.I. topics. They heard shows like *Morning Melodies*, *Soft and Mellow*, *Vocal Varieties*, Bing Crosby, *Harlem on Parade*, *This Is the Army*, all recorded. They were also given sports transcriptions, Fred Waring, Bob Hope, Red Skelton, *G.I. Journal* and *Command Performance*.

#### Band Concerts, Too

In addition to his live "man-on-the-deck" show, Kaner, who was commended by his regimental commander, Col. William D. Long, took his lone mike to the daily band concerts on deck. The shows were heard in all parts of the crowded ship over Kaner's station SSMR (Steamship Marine Raven).

In addition to the regular shows, SSMR had time signals on the hour and half hour, news from the BBC and later from the U. S., a record request show, a *Name the Band* contest in which G.I.'s were asked to guess the bands on a group of records and a special minute of prayer a day by the four chaplains aboard the ship. Forty-eight speakers thruout the ship carried the shows to more than 3,000 men.



# BBC Program Slant --- Do It Well

## Shows Make Top Listening

Mature approach to programming resulted in segs with mass appeal

By Lou Frankel

(With this installment, *The Billboard* resumes its study of BBC. Previous articles were published in June 9, 16 and 23 issues.)

NEW YORK, July 16.—The British radio audience antes up 10 shillings—or two bucks—a year as a set license to listen to BBC and other programs. Before the war other programs were quite a factor; which is another story and will be handled at another time. But during the war, and now with the war ended in Europe, other programs were strictly irrelevant and unimportant to British listeners. Not that there was ever any restriction on listening to Continental stations.

Even before D-Day, when every Continental station was a Nazi mouthpiece, the British could listen to Lord Haw-Haw, for laughs. Or try to trace the path of English bombing planes over Germany by listening for Jerries' cry of "achtung" followed by the stations going off the air.

### Stations Aplenty

And such listening was a cinch, since every set dial pinpointed a flock of Continental stations. A typical dial, copies from the disk of an average pre-war British-made receiver, listed, in addition to seven BBC stations, the following:

## KOME Airs Police Beat on Newscasts

TULSA, Okla., July 16.—KOME, Blue-Mutual affiliate here, has come up with a show that is as close to old-time newspaper police reporting as radio can get. Dick Campbell, station's program director, includes in his 10 and 11:45 a.m. newscasts a feature called *Tulsa Police Department Reports*, in which newsmen cover all the stories which have come across the desk in preceding hours.

General theme of the stuff is to promote safety measures, but all traffic violations, accidents, robberies, etc., are reported. Idea follows general trend towards local news coverage first tabbed in *The Billboard* four months ago.

Lyons, Lille, Radio Normandie, Poste Parisien, Hamburg, Paris, Prague, Brussels, Vienna, Stuttgart, Athlone, Budapest.

What was important was the BBC program structure. For to Yank ears and by Yank standards, the BBC shows were highbrow; yet they were listenable and enjoyable and actually they had mass appeal. (The biggest problem was to accustom the American ear to the English idiom and even for this a couple of days was enough.)

### BBC Programing

The answer lay in the BBC approach to programing—namely, if it's worth doing, do it well. And that, in turn, was possible because there was no competitive station trying to snatch and hold an audience. In addition the English audience, is less ebullient than Yanks.

Listening to the BBC was almost like listening to WNYC, the New York City-

owned and operated non-commercial station. It was, in fact, prime listening since there was no drive, no push, no hectic, albeit sotto voce, striving for attention and audience.

### BBC's Strength

Take from American radio the drive to impress on the listener the station call letters, the program name, the announcer's name, the talent's name, the sponsor's name and his advertising message. Put this time, these minutes, to use for more entertainment and add in a willingness to let a program run 20, 25 or even 40 minutes if required by the show format and you get some idea of the strength of BBC programs.

There was plenty of good music, live and recorded, since the English go for, as do most Europeans, what we call high-brow music. The BBC has, for example, three symphony orks, the use of every top-notch symph aggregation in the country—mostly for remotes—and five other outfits providing light classical and pop tunes.

### Plenty of Drama

There was plenty of good drama, a definite technique for school programs and children's broadcasts and even a knack for shrewdly handling church broadcasts without adversely affecting listening. In addition, there was an unexpected ability to build and handle variety programs. Top example in this category was *Itma*, the Tommy Handley Show. From start to finish, even to using stooges and situation and character comedy this was on a par with Benny or Hope. And at times, it was a darn sight bluer than anything the Yanks heard on the networks at home.

But over-all, it was an adult approach. Take the religious programing as symptomatic. There was a five-minute prayer at 7:55 and a quarter-hour daily service at 10:15 every morning. And for those

## CBC Increases Overseas Service To 12 Hrs. Daily

OTTAWA, July 16.—The CBS International Service, whose short-wave broadcasts have been recognized in Europe as the strongest received from North America, announced today that its hours of operation have been increased. Beginning July 15, the powerful 50-kw. transmitters will put Canada on the air 12 hours daily from 7 a.m. to 7 p.m., EDT. The Canadian programs will be heard from noon hour to midnight in the United Kingdom and Western Europe, which recently reverted to ordinary summer time after having been on double summer time during the war years.

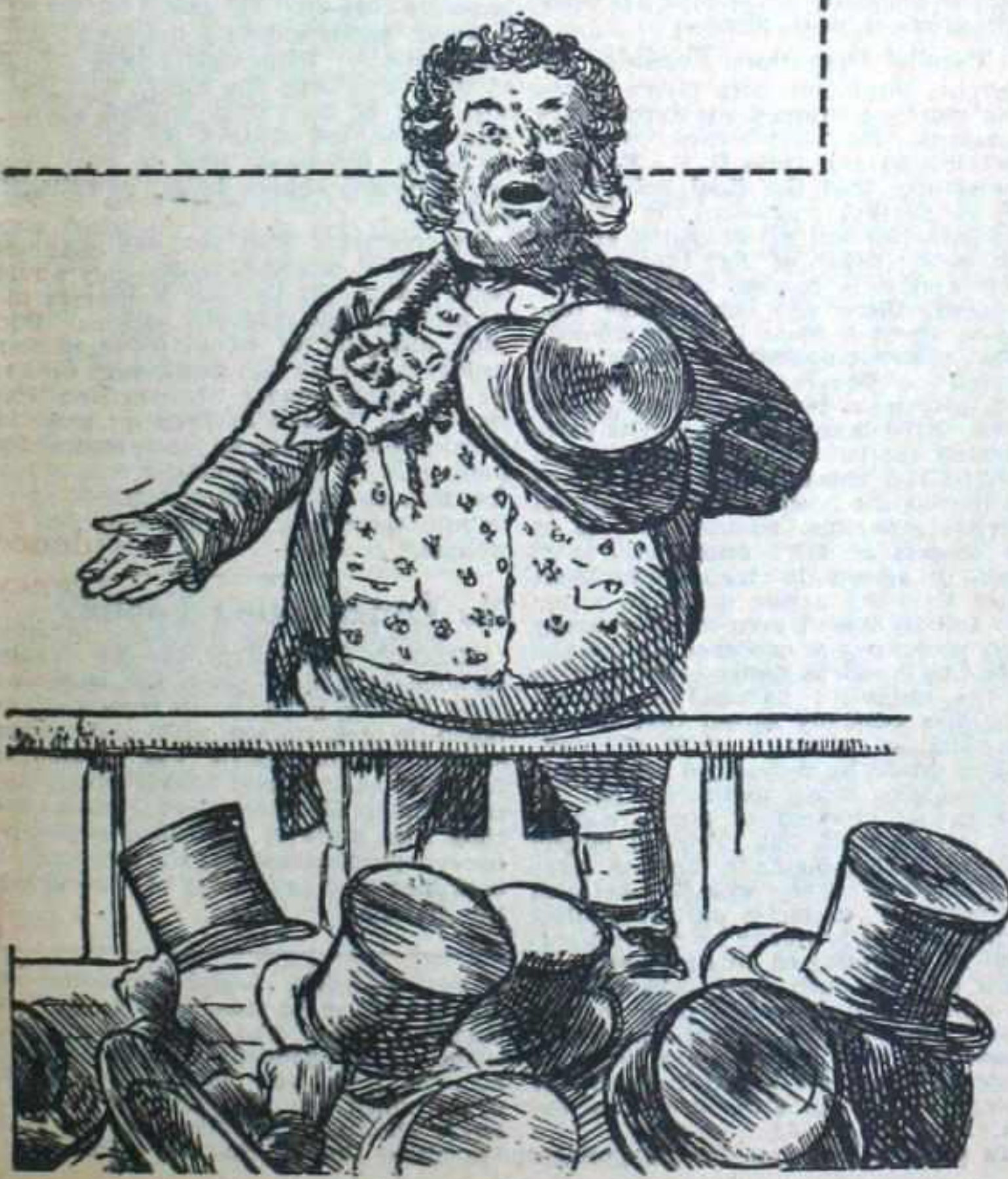
Many new entertainment programs will be beamed in English and French to Canadian occupation forces and at the same time broadcasts to the United Kingdom, France, Czechoslovakia, Holland and Germany will be increased. Broadcasts to enemy and enemy-occupied countries, which have dealt primarily with the war, now will gradually be transformed to programs reflecting the Canadian way of life.

who didn't like religion, the Forces' program schedule offered something else.

### Sunday Diet

Likewise on Sunday morning, instead of an almost overpowering diet of secular shows on just about every Yank station, the BBC offered a 45-minute morning service at 9:30, a quarter-hour talk at 3:30 in the afternoon, 40 minutes of evening prayer at 7:45 and eight minutes (See *BBC Program Slant* on page 12)

## AS WE WERE SAYING...



Perhaps you'll recall the numerous program ads that WOR has been running. Month after month they've—ahem!—told you what very smart people we are when it comes to the creation and production of *all kinds* of local shows.

If proof were lacking and we're not convinced that it was, proof galore has just fluttered to our desk in the form of a small, white memo issued by our audience analysts.

Say they: According to our interpretation of the April-May "Crossley Continuing Study of Radio Listening in Greater-New York", 10 of the 13 most *highly-rated* local New York programs—excluding news—are on WOR.

Nicest thing about the report, is that these ten great WOR programs are as varied as the color pattern of one of our ace producer's shirts. They run the gamut of everything from a tip-top woman's program to spine-tingling drama, comedy, children's show and an educational quiz.

If you're an agencyman or a sponsor with a show problem on your mind, why not call WOR today? It would seem to us that a station that can create and produce 10 of the 13 most popular shows in the most competitive radio territory in America, can whip up a show for you that will make your advertising more productive, and thus reduce a low first cost.

**WOR** —that power-full station,  
Mutual at 1440 Broadway, in New York



# Big Three To Discuss Short Waves

## Karl, Ex-WCCO, Joins WTCN as P. S. Head

MINNEAPOLIS, July 16.—Max Karl, former educational director of WCCO-CBS who left there several months ago to go with OPA, joins WTCN-ABC today (16) as director of public service programs. Karl was with WCCO for five

years handling announcing, production, direction, acting and executive work. Last January he resigned his WCCO post to become district information executive for the Twin Cities office of OPA.

Karl is the second former WCCO man to go with WTCN in the last year. Earlier Rollie Johnson, sports broadcaster for the CBS affiliate, switched to WTCN as sports head and manager of the St. Paul office.

## U. S. Air Plan May Be Soon

FCC awaits State Dept. word as Byrnes shows inclination to take wraps off

WASHINGTON, July 16.—Co-ordination of international policy on short-wave radio broadcasts is now included among issues on the agenda of the Big Three conference, *The Billboard* has learned authoritatively here. Out of the Big Three discussion is expected to develop long-awaited shaping of U. S. policy on overseas broadcasts by private American news-gathering agencies as well as by the government.

Secretary of State James F. Byrnes, who has accompanied President Truman to the conference with Prime Minister Churchill and Premier Stalin, will be in an improved position to shape the U. S. policy on this important issue upon his return from Europe. It is considered unlikely, however, that the Big Three conference will produce conclusive decision on the problem. Instead, an understanding is expected to be reached. State Department, it is learned, is interested in knowing about post-war planning by other major powers on short-wave broadcasting and exchanges of broadcasts.

Federal Communications Commission is known to have been awaiting word from the State Department for months on this paramount issue. With the war against Japan having rolled into a furious pace, both the State Department and White House are now reputedly anxious to reach decision on radio communications.

According to well-informed State Department sources, a definite policy may come in the immediate future. The problem was kept under State Department wraps while Edward R. Stettinius Jr. was Secretary of State. Byrnes, prior to leaving for Europe, showed some inclination to air the matter with his aids. And the problem's importance is not underestimated. The broadcast industry is especially anxious to get some clarification of U. S. plans.

### Parallel Operations Possible

Current sentiment here favors something more elaborate than wartime arrangement for short-wave overseas broadcasts to and from U. S. There is a possibility that the final policy will support parallel operations by private news gatherers and governmental agency such as the Office of War Information. While Stettinius headed the State Department, there was considerable discussion about a State Department-controlled post-war operation such as OWI. Because of Congressional jealousy of OWI, discussion remained solely speculative. Officials seemed disposed to defer resolving the issue until after V-J Day.

OWI Chief Elmer Davis has been proceeding on the theory that OWI is an emergency wartime agency. Because of the success of OWI operations, it is generally agreed in high government places that the nation ought to maintain activity like it, even tho the agency itself passes out of existence six months after the President declares termination of the unlimited national emergency. It is also generally agreed that foreign reporting service by private U. S. broadcasters should be encouraged as a means of developing world understanding.

A virtual blackout of public discussion of the issue has prevailed largely because OWI remains a delicate issue in Congress. The wrangle between House-Senate conferees on final allotment for OWI is viewed as only an episode in a protracted quarrel that will burst into the open once again, perhaps on a more explosive scale, prior to next year's Congressional elections. This, however, is not deterring the Secretary of State from seeking a U. S. policy for foreign broadcasts after Japan is defeated.

In Congress, interest in the problem

## Fly Paints Peace Role for Shortwave

CHICAGO, July 14.—A strong plea for world-wide communication and exchange of ideas, with radio providing a principal pillar upon which a structure of international peace could be built, was made here yesterday by James L. Fly, former FCC chairman, at the University of Chicago's 21st Annual Institute of the Harris Foundation. This year the foundation was devoted to a discussion of the United Nations and the organization of peace and security.

Fly declared that "A world-wide boom in news and knowledge from every people to every other, about their conditions and problems and fears, their virtues and vices, would be more powerful as a solvent of fear and suspicion than any glittering pronouncement of any morning-coated delegation."

Fly stressed the place radio must play in bringing about this understanding among nations. "There must be instantaneous radio communication between all important areas on the globe," he said. "The London bottleneck for messages to or from the Empire must be eliminated. The future rests largely upon radio. An electronic conveyor belt girdling the earth at the equatorial zone might serve to overcome undesirable natural occurrences which are disturbing in other latitudes and along other transmission paths."

Fly also declared that television must be developed on an international scale as a part of international broadcasting.

### Newsmen Must Be Free to Roam

One specific recommendation relative to radio's world-wide news coverage was that reporters should be free to roam the world—"without restriction or impediment and without even the normal visa or passport requirements." "And with a sort of diplomatic status, such a freedom would involve the right to stay awhile, as well as to see anything, to talk to anyone and to go anywhere."

Fly, however, had a word or two of caution to the effect that world-wide communication by radio or any other means in itself would not cure all evils. "World-wide news would, of course be no bromidic cure-all," Fly said. "It would, however, smoke out into the open lurking troubles. With each nation aware of what is itching the other, with each cognizant of the values arrayed against each other, the chances for peace will be vastly increased. Men at long last might have a chance to act as rational animals."

He concluded with the warning that "freedom of communication is only an opportunity. By itself, it is nothing. If we attain it, and it results only in world-wide diffusion of comic books or astrology reports or race track dope sheets, we may well wonder whether the light was worth the candle. Freedom to communicate will begin to mean something impressive in human affairs only when the nations of the earth begin to contribute something conducive to human welfare."

### No Construction Fooling

MEXICO CITY, July 16.—Two radio stations have been given the franchise gong by the government because they failed to get started within the time allotted. Station XENK was granted a franchise in 1940, and XEO at about the same time. Licensees pleaded that wartime has made it difficult to obtain necessary equipment but the government held that they had plenty of time to get the material.

is swiftly rising. Latest expression of interest has come from Senator McFarland (D. Ark.), who, Wednesday (11), called for independent world-wide freedom of press and radio. Meanwhile, Congressmen are impressed by the interest shown in problem at the San Francisco United Nations Conference.

## Sellelevision YESTERDAY'S BRIDGE TO TOMORROW . . .

Infinite as time itself . . . yet solid as the foundations of America . . . is Sellelevision — KSTP's boundless concept of station betterment. Born in the yesterdays of four years ago, Sellelevision constantly has looked ahead to the tomorrows of the future. And each intervening today along "yesterday's bridge to tomorrow" finds KSTP a better radio station . . . Continuous state-wide promotion has increased KSTP listenership steadily . . . in rural Minnesota as well as in the Metropolitan Twin Cities Market Area. And the exclusive merchandising machinery we call Planalyzed Promotion keeps adding to the effectiveness of KSTP advertising.

50,000 WATTS — CLEAR CHANNEL  
NORTHWEST'S LEADING RADIO STATION  
EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES

Represented Nationally by Edward Petry & Co.

**KSTP**  
MINNEAPOLIS . . . ST. PAUL



## WFIL Peddles Corn to Wildroot

PHILADELPHIA, July 16.—After lavishing shekels aplenty to groom a barn dance show for the local yokels, with the budget topped when the American Network decided to carry the clambake as a Saturday night *Hayloft Hoedown*, WFIL's promotion of a weekly musical corn festival is beginning to pay off some real cash dividends. Starting August 4, the Wildroot Company is taking over the hillbilly jamboree for a half-hour to help peddle its air tonic products.

Barn dance show, produced by Jack Steck, WFIL flack chief, got going last December, airing from Town Hall, where the lookers-on shelled out an 84-cent top admission. The station has had little trouble filling the 2,200-seat Town Hall each Saturday night at an 84-cent top. Even these hot weeks finds crowds of 1,500 hillbilly fans on hand.

Wildroot broadcast will start at 10 p.m., with the network airing at 10:30 p.m. Curtain is raised at 8:30 p.m., and a hillbilly jam session follows the net half-hour to round out the evening. Permanent cast for the jamboree includes the Sleepy Hollow Gang, musical unit; Jesse Rogers, cowboy chanter; Lew Carter, comic; Carol Wynne, songbird; Murray Sisters, singing duo; Pop Johnston, ye olde-time fiddler; Sundown Serenaders, cowboy octet; Chester Valley Boys, harmonica gang; Willow Range Square Dancers, dance troupe; Mil Spooner, pianist, and Steck, emcee-producer.

## Hearst Waives WINS Resale Option, Clears Transfer Path

WASHINGTON, July 16.—Apparently the final barrier has been removed to Federal Communications Commission approval of the transfer of WINS (New York) to Crosley Corporation as result of an amendment submitted last Friday (13) by Crosley Corporation and Hearst, Inc., withdrawing Hearst's claim on first option to buy WINS if station is offered for sale within 10 years. FCC will act on the transfer after a hearing set for next Monday (23).

## TOPPERS AIRED

(Continued from page 5)

ent of the Goodkind, Jolce & Morgan agency, the execs present at the exhibit were even more impressed with the need for radio station promotion. Roberts pointed out that in the post-war era, when competition between various advertising media will become more bitter, the medium that promotes itself and its advertisers the best, will win a large hunk of any advertising budget. Judging by the remarks before and after Roberts' address, radio itself has become strongly conscious of this new need for promotion. Conversation of those present at the exhibit proved it. And so did the large attendance.

SALT LAKE CITY, July 16.—Emerson S. Smith, former program director for KDYL (NBC), resumed his former position July 7 after nearly three years in the U. S. Marines.

NEW YORK, July 16.—Al Helfer, sport broadcaster who has been subbing for Bill Stern on MGM Newsreel sport shots, has 'em talking a regular assignment.

## Without Priority

SALT LAKE CITY, July 16.—Recently completed remodeling of studios in KSL, Columbia outlet here, are examples of how a station can do over its studios to conform with the latest developments in acoustical design without having to worry about war priorities. Using tile, masonite and rockwool, all non-essential materials, station has licked sound problems considerably.

What KSL did was to mount flat oval pillars made of tile on one side and masonite on the other on their vertical axis and placed them against a wall of Rockwool. By spinning the pillars on their axis, engineers can have a sound reflecting or sound absorbing studio in any degree needed. The tile is a complete sound reflector, the masonite a semi-absorber and the rockwool completely sound absorbent. Combinations of the three, simply arranged by spinning the pillars, can change the type of studio completely.

And the whole priority-less installation cost considerably less than the construction of standard studios.

## Manny Rosenberg Gummo Marx Deal; T-A a Talent Rep?

NEW YORK, July 16.—Trans-American, package producers, via its No. 3 man, Manny Rosenberg, has eased itself in the talent biz, making a deal to rep Gummo Marx in New York and being repped by Marx on the Coast. Gummo, the agent end of the Marx brothers, has been 10 percenting his brothers for years and will now resume management of Groucho's radio future.

Marx feels that since he has Rosenberg handling things in New York, he doesn't need the William Morris Office to do a sales job on Groucho's package. Morris has been trying to sell Groucho ever since Pabst Beer canceled him last year. Two deals were in the works for Groucho but both fell thru. The first, sale of the package to Weintraub Agency for an unnamed client didn't jell because the sponsor wanted something under four Gs a week. The other, the comic slot on the Dinah Shore show, flopped because Young & Rubicam thought the present music format should remain the same.

With Trans-American (Rosenberg) now doing Gummo's repping here, William Morris has been instructed to forget Groucho for radio. Gummo, it's understood, will try to sell Trans-American shows on the Coast.

## COMMENTARIES OUT

(Continued from page 5)

opments from a variety of viewpoints are planned. A CBC official said it is likely that such commentators as Elmore Philpott, of Vancouver, and Wilson Woodside, of Toronto, will participate in these discussions.

During the European War, Woodside and Philpott were heard almost nightly. Woodside's views were aired on the program, *CBC News Round-up*, which usually included overseas pick-ups at 7:45 p.m. (E.D.T.). Blair Fraser, Ottawa editor of *MacLean's* magazine, also participated fairly regularly in this program. Dr. H. L. Stewart, of Halifax, gave Sunday night talks on current affairs thruout the war.

### Mixed Reaction Seen

A mixed reaction to the change on the part of the public is anticipated. The commentators had a considerable nightly following among the more serious-minded listeners who painstakingly noted battleline changes on war maps and looked to the CBC men for an interpretation of the latest moves. On the other hand some Canadians have long felt that the CBC took itself too seriously and carried too many talks and not enough light fare. This latter group, which seldom listened to the commentators anyway, is expected to applaud the new policy.

In general, however, most Canadian listeners would agree that the standard of the commentaries has been high, the subject matter sound, and the commentators' predictions for the most part justified by subsequent events.

# Reconversion Plans Lean More to Standard Airing, Despite Hullabaloo on FM

AM Favored Because of Eqpt. Demand—Control Thaw Slow

WASHINGTON, July 16.—Radio reconversion picture at present is far more favorable for resumption of standard broadcast operations than for FM despite all emphasis being given to FM planning, according to best sources here in government and trade. Latest word on reconversion in radio is that existing "twilight" period is likely to extend for some time after V-J Day. According to persons high in War Production Board, there probably will be no definite "D Day" for resumption of civilian radio activity. Unofficially the word is that the reconversion process will continue to be gradual and seemingly painless. Unfreezing of bans will continue steadily.

The situation is described by high officials here as "extremely flexible" and subject to almost overnight change. Standard radio activity is favored in manufacturing plans chiefly because demands are greater for standard receivers and transmitters and also because the policy lends itself perfectly to conditions of gradual reconversion.

### FCC's Job Tougher

Administrative job of Federal Communications Commission is getting tougher in view of the uncertainty. FCC is trying to maintain uniformity of opportunity for FM development, but with the thaw setting in gradually on production controls, there apparently is little that FCC can do under the law, beyond speeding all plans and preparations for FM licensing. FCC, it was learned, because of the staggering job facing it, is

finding difficulty in keeping one jump ahead of WPB regulations. Meanwhile, FCC hopes to have its blueprint stage of preparations for FM and television completed by the end of summer.

### FCC Spokesman

One FCC spokesman, commenting on reconversion, explained that one of the big problems confronting the commission is increasing its staff of high-grade technicians to keep pace with the gradual expansion of the radio industry. "The industry, ready to mushroom on an unprecedented scale, is expanding beneath our eyes right now during the steady reconversion," the spokesman explained, "and the growth is not being matched within the FCC because we just can't get the additional highly trained technicians. Our existing staff is excellent but too small. Many of our people are in the armed services where they're apparently critically needed. The shortage of technical manpower in the FCC is going to prove a serious handicap by the end of the summer, at which time we're likely to discover that a lot of unfreezing has inconspicuously but steadily taken place."

Chairman Paul Porter, of FCC, in commenting on the manpower situation, said: "The shortage of technicians obviously is putting heavy pressure on the existing staff, and every one is working long hours to pave the way for uniform action on license applications and kindred matters."

**M**ODESTY may be a cardinal virtue, but we're going to stick out our chest and say we're dog-gone proud of winning first place in Louisville in the eighth Annual Radio Publicity Survey conducted by Billboard. We take a humble bow and say "Thanks to the editors and Billboard" and we assure them that we'll continue to stay in there swinging.

**WGRC**  
THE MUTUAL STATION FOR  
**LOUISVILLE**

ANOTHER of WTAG's Services to Central New England



CREATIVE FORCE makes WTAG a BIG STATION in a BIG MARKET

WTAG WORCESTER



# Milwaukee Journal Jumps Tele Gun With 3-Point Plan

CHICAGO, July 16.—A three-point program guaranteeing that as soon as the war, Milwaukee will have television service worth the money the public will have to invest in video sets, was inaugurated last week by WTMJ, *The Milwaukee Journal* station that in the future will operate television station WMJT. The three-point plan involves preparing its staff, the Milwaukee public and agencies for television.

First point in the plan will be to see that all members of WTMJ's present radio staff "from execs down to office boys," become thoroughly acquainted with television techniques. The staff will actually work with studio equipment, lights installed last week, and other facilities needed for production technique training. For this training WTMJ has secured "jeep" television equipment, which is the equivalent of a portable television studio. This training program will be under the direction of L. W. Herzog, assistant general manager of *The Journal's* radio activities, and Phil Laesser, FM-television engineering supervisor.

### Experimental Work

The second step in the program will consist of turning over the television facilities of the station to advertisers and agencies for experimental purposes. This step will be inaugurated as soon as a sufficient number of the staff is thoroughly acquainted with the operation of the equipment.

Third step calls for a plan of public relations keeping the Milwaukee public fully informed as to the television progress being made at the station. As part of this plan the public will be invited to view simulated television productions put on by staff members and advertisers and agencies. Along this line, people who will use television as a public service medium will be invited. Representatives of schools, government, public health and other similar organizations will head this list.

However, as to when *The Journal* will start television operation, execs of the company say that it will not be until network programming is available. They believe that local programs even though they are supplemented by films, are not

enough to warrant an investment in a television set by John Q. Public. When Milwaukee television set buyers can see net shows, plus films, plus live locally produced programs, then WMJT will go into a full schedule of video airings and not before, execs of the company stress.

## FCC Bops Calumet For Past Actions; No WHIP License

(Continued from page 4)

of WJWC. While the station was operating under these call letters, Clarke sold \$75,000 worth of debentures to Marshall Field, who later sank about \$200,000 in the station with programs plugging his newspaper, *The Chicago Sun*.

In 1943, Field put the station in the hands of receivers when notes on his debentures were not met, and at that time the station's license was given back to the FCC. Later that year, Dr. Courier and Doris Keane bought the station's equipment at public auction for about \$28,000, and in December, 1943, filed for license to operate with call letters of WHIP.

In subsequent hearings here, at which Harry Becker, regional attorney for the FCC, represented the government, testimony was given to which the FCC objected in its decision this week. In these hearings, in May, June and August of 1944, and in January and February of 1945, Dr. Courier, who was president of the corporation, and Doris Keane, who was vice-president and treasurer, gave testimony that was quickly broken down by Becker.

Altho they said the corporation was free of debt, Becker was able to prove that there was a debt of \$15,000 to the Commercial Discount Corporation in the form of a chattel mortgage on stock and equipment. At another point they said that Paul B. Saliner had purchased some stock and had put money into the company. Saliner later testified that he never had purchased the stock nor had he authorized Dr. Courier, as it was said by the corporation, to buy the stock for him and vote his shares by proxy. Similar incidents were sprinkled thruout the hearings.

This week, after their application had been denied, Doris Keane said that she would take advantage of the rule which allows a 20-day oral hearing before any FCC decision becomes final, and appeal the decision. If this oral appeal is denied, only recourse for the corporation is to appeal to the Circuit Court of Appeals. In commenting upon chances of the oral arguments changing the present findings of the FCC, Becker pointed out that in eight years the FCC has never reversed an original decision.

### BBC PROGRAM SLANT

(Continued from page 9)

of epilogue at 10:30 p.m. If no like, tune over to the Forces' sked and a more pop show.

Which basically was the main difference between the home and Forces' program skeds. Invariably there was a con-

trast in programs and just as invariably the home was not quite as pop-flavored as the Forces' program as pop.

The adult approach to programing also showed in the BBC use of recordings and transcriptions and repeat airings. Thus, on a half-hour show about Florenz Ziegfeld, they used records of Eddie Cantor, Helen Morgan and Fannie Brice plus live dramatizations to make a crackajack program. And a good show from one service would get a repeat, the next day, on the other sked.

But come back next week and we'll run thru a typical day's programing and let you see for yourself.

## WPEN Hops on Bandwagon

PHILADELPHIA, July 16.—WPEN, indie station owned by *The Evening Bulletin*, is the latest to hop on the television bandwagon. Newspaper copped a choice spot in obtaining rights to the roof of the Philadelphia Savings Fund Society Building, the tallest building in town, for the erection of a video and FM antenna. Now, it is reported, negotiations are under way to ultimately lease the two top floors of the building for studios. *The Philadelphia Inquirer*, still shopping around for a local station, has license for television and FM.

## The Billboard TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERATINGS for evening programs and the "FIRST FOUR" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II No. 13E (Report July 15, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WINCHELL L. & M. Soap Blue 186	15.5	612 ¼ hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 8,000	\$ 387.10	\$ .41
SCREEN GUILD Lady Esther Powder CBS 143	13.5	255 ½ hr.	Contented Hour—NBC Tokyo Calling—Blue Mike McNally—MBS	\$10,000	\$ 740.74	\$ .78
TELEPHONE HOUR Bell Tele. N. W. Ayer NBC 136	11.8	212 ½ hr.	Beulah Show—CBS Meet Your Navy—Blue Various—MBS	\$ 8,500	\$ 720.34	\$ .87
WE, THE PEOPLE Gulf Oil Y&R CBS 103 In-ma-ch	11.0	379 ¾ hr.	Park's—NBC Foot in Heaven—Blue Dance Ork—MBS	\$ 7,000	\$ 636.36	\$ .71
TAKE IT OR LEAVE IT Eversharp Blow CBS 145	10.3	370 ½ hr.	Hour of Charm—NBC Life of Riley—Blue Brownstone Theater—MBS	\$ 4,500	\$ 412.84	\$ .42
BING CROSBY (Sub.) Kraft Cheese J. W. T. NBC 137	10.7	399 ½ hr.	Town Meeting—Blue Various—MBS	\$12,500	\$ 794.39	\$ .97
VOX POP Bromo Seltzer McC-E. CBS 126	10.5	655 ½ hr.	Locals—NBC Various—Blue Ginny Simms—MBS	\$ 4,000	\$ 380.95	\$ .44
RISE STEVENS Socony Compton NBC 132	10.2	1 ½ hr.	Story of Sea—CBS Rex Maupin—Blue Spotlight Bands—MBS	\$ 7,000	\$ 686.27	**
MR. D. A. Vitalis D. C. & S. NBC 130	10.1	316 ½ hr.	Detect & Collect—CBS Jones & I—Blue Spotlight Bands—MBS	\$ 4,500	\$ 445.54	\$ .47
MAN CALLED X Pepsodent F. C. & B. NBC 128	9.8	4 ½ hr.	Service to Front—CBS Various—Blue Various—MBS	\$ 8,500	\$ 867.35	**
HIT PARADE Lucky Strike F. C. & B. CBS 148	9.7	630 ¾ hr.	Various—NBC Various—Blue Various—MBS	\$11,500	\$1,185.56	\$1.20
CONTENTED PROGRAM Carnation Milk E. W. Company NBC 68	9.7	656 ½ hr.	Screen Guild—CBS Tokyo Calling—Blue Leave It To Mike—MBS	\$ 5,000	\$ 515.46	*
JACK HALEY Sealtast McK. & A. NBC 71	9.3	95 ½ hr.	Corliss Archer—CBS Van Cleave—Blue Starlite Serenade—MBS	\$ 8,500	\$ 913.97	*
TRUTH OR CONSEQUENCES P&G Duz Compton NBC 132	8.9	240 ½ hr.	FBI—CBS Parker Pen—CBS Boston Pops—Blue Symph. of Americas—MBS	\$ 7,000	\$ 786.52	\$ .87
BEULAH SHOW Tums R. W. & C. CBS 54	8.9	2 ½ hr.	Telephone Hr.—NBC Meet Your Navy—Blue Various—MBS	\$ 7,500	\$ 842.70	*
KAY KYSER (1st half) (Sub.) Colgate-Palmolive Ted Bates NBC 139 (Ch.)	8.9	363 ½ hr.	Great Music—CBS Counterspy—Blue Human Adventure—MBS	\$ 9,500	\$1,067.42	**
FAMILY HOUR Prudential B. & B. CBS 124	6.0	201 ¾ hr.	Symph. of Air—NBC Various—Blue Various—MBS	\$ 8,500	\$1,416.67	\$1.49
WILLIAM L. SHIRER Williams Shave Cream J. W. T. CBS 142	5.8	144 ¼ hr.	G. M. Symph.—NBC C. Greenwood—Blue Nick Carter—MBS	\$ 2,500	\$ 431.03	\$ 5.53
JOHN CHARLES THOMAS Westinghouse McC-E. NBC 142	5.3	119 ½ hr.	W. News Today—CBS Sun. Vespers—Blue Cunningham—MBS Garnegie—MBS	\$ 8,500	\$1,603.78	\$1.63
DARTS FOR DOUGH Dr. Pepper Co. Tracy-Locke Blue 143	5.3	48 ½ hr.	Army Hr.—NBC Phil. Symph—CBS Your America—MBS	\$ 2,000	\$ 377.36	\$ .41

\*The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

In—limited network. Ma—moving average. Ch—computed Hooperating. \*\*Insufficient data.

L. & M.—Lannen & Mitchell. D. C. & S.—Doherty Clifford & Shenfield. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. McK. & A.—McKee & Albright. J. W. T.—J. Walter Thompson. McC-E.—McCann-Erickson. B. & B.—Benton & Bowles. R. W. & C.—Roche, Williams & Cleary. E. W. Company—Erwin, Wasey Company.

The average evening audience is 5.4 as against 6.3 last report, 5.9 a year ago. Average sets-in-use of 18.5 as against 20.5 last report, 19.2 a year ago. Average available audience of 70.3 as against 73.9 last report, 70.2 a year ago. Sponsored network hours reported on number 71 as against 74 ½ last report, 79 a year ago.

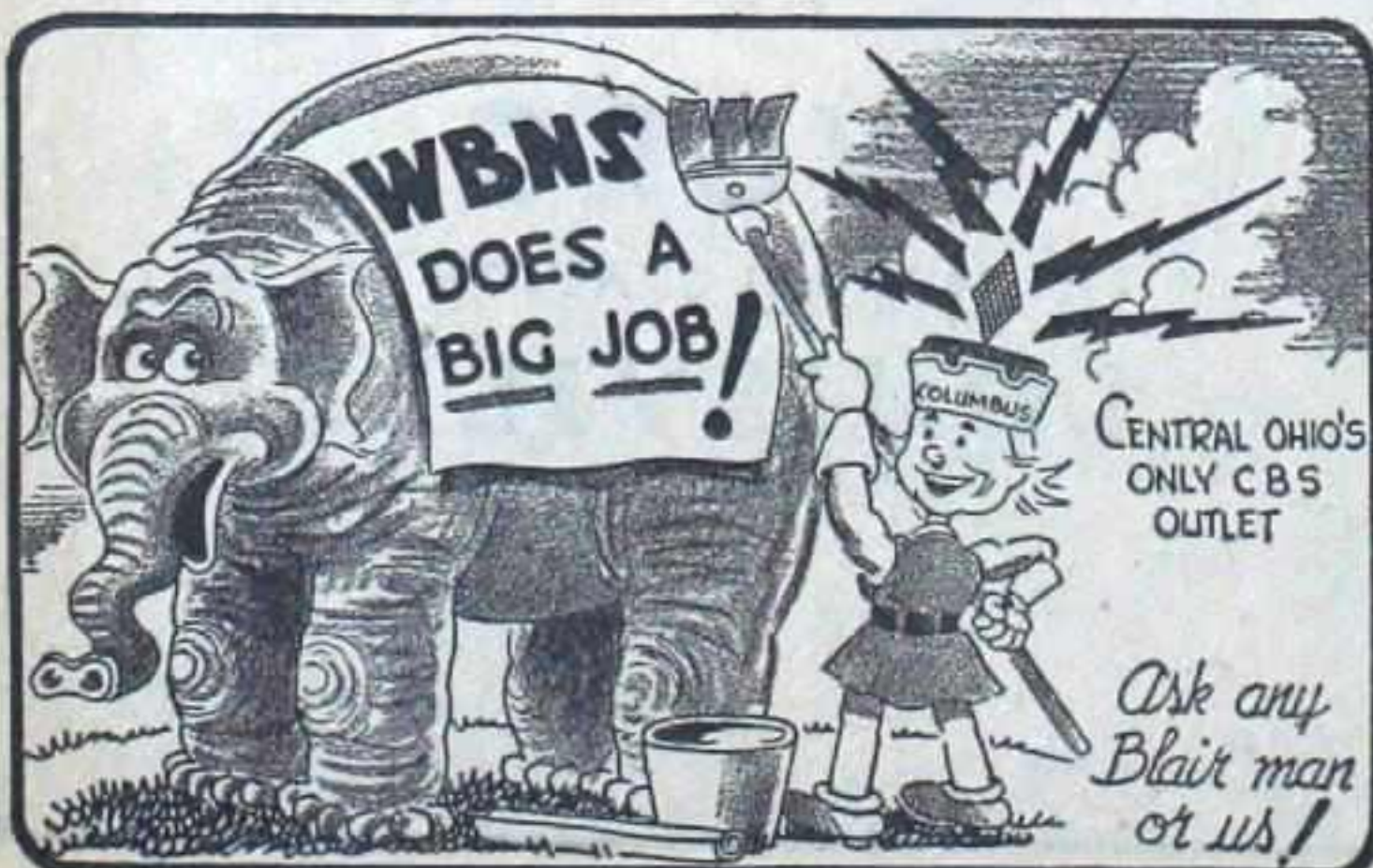
The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Rating Jitters

NEW YORK, July 16.—Hooper reports, released today (16), will give sponsors and talent the he-bee jeebies and then some. However, every big change on the report has a reason—and the reason seldom has anything to do with normal ups and downs. *Telephone Hour*, for instance, is up approximately five points—Bing Crosby guested on the program tabbed. Gabe Heatter's rating is off that self-same five points, reason—it wasn't tabbed, but a substitute on the programs tabbed.

Other somersaults involve facts like heavy competition being removed from the air—that gives an upward goose to the rating—and the host of summer replacements which are rated on this report for the first time.

What's one's droop is another's increased girth.





# Tele Execs Mull Trade Chairman

## "Butch" Eyed For the Job

Anticipated union activity stimulates demand for impartial office to iron tiffs

NEW YORK, July 14.—Television execs here, foreseeing an era of intense union activity, are unofficially discussing the possibility of establishing in co-operation with the unions, a committee which would act as an "impartial chairman" for the industry. Proposed plan is to set up machinery similar to the one operative in the garment industry, to settle all disputes and make binding decisions. Advantage of such an organization, according to industry leaders, would be to create a strong hand which could minimize the inevitable conflicts between labor and management and jurisdictional fights among the unions. In the garment industry, which had a long record of labor troubles, the impartial chairman (until recently former New York Mayor Jimmy Walker, now ex-presidential advisor Harry Hopkins), is estimated to have saved both labor and management untold millions. There hasn't been a serious strike in the clothing business since the office was set up and all negotiations, under the wing of Walker's office, have proceeded with dispatch.

### Strong Man Needed

One of the biggest problems in setting up such machinery is finding a man who would be strong enough to handle it and neutral enough to be accepted by both sides. The name mentioned most frequently by both sides is that of Fiorello H. La Guardia, mayor of New York, who steps down in November. Thus far, La Guardia has announced no plans, and it's felt that a good offer would land him. La Guardia supporters point out that his honesty is beyond question, and that he has proven himself a highly competent administrator and that he has an intimate knowledge of unions and their leaders. As a congressman, he helped frame the original Communications Act and his handling of strike situations in New York has always been fair, swift and fearless.

One leading exec points out that a "La Guardia office" is an absolute must for television. He noted that both labor and management have missed the boat in radio; management by not establishing a united front, and labor by not getting started until the biz had grown so big as to make the fight twice as tough as it could have been. "We on the management side," he said, "could have saved ourselves millions in money and Lord knows how much in time and trouble if we had gotten together to fight our mutual battles. In television, we are facing a situation that's going to hit us all, broadcasters and manufacturers, right in the chin if we don't take protective steps. All the unions, technical and talent, are biding their time, waiting until the industry is big enough to make it worth their trouble. For instance the television committee of the four A's has done nothing so far toward setting up talent rates. The reason for what appears to be a laggard attitude is really a canny approach. They feel that if they demand high rates now they'll kill the goose. And if they set low rates, they'll have the devil's own time getting them up when things break.

### "Musicians Out Entirely"

"The musicians have pulled their men out of the field entirely. And they'll keep them out until we're so desperate for live music that we'll meet any terms they demand. In the technical end, we're going to buck one of the toughest unions in the country, the International Association of Theatrical and Stage Employees (IATSE) as well as IBEW, NABET and ACA. All of them, today are talent and technical, a thousand times stronger

## REVIEWS

Balaban & Katz

Reviewed Friday (13), 7:30 to 8:30 p.m. Style—News and variety. Sustaining and commercial on WBKB, Chicago.

To use a pun as bad as the program, tonight's Pullman Company show certainly was a sleeper. The department that designs the company's most restful sleeping accommodations must have had a hand in formulating the program content.

The Pullman endeavor might have been an example of good company personnel relations, because it used amateur talent from among its employees ranks and this made them happy. But it certainly wasn't video entertainment worthy to be called advertising for a company as wealthy and large as the Pullman outfit.

Talent (if it could be called that) consisted primarily of the company's choral group backed up by acts of other Pullman employees. This backing up consisted of tap dancing of a member of the auditing department who never should have left his adding machine, a boogie-woogie piano recital; a gal soloist, a male barber shop quartet, and for the amateur act to end all amateur acts, a short, bald-headed guy simulating the feet tapping feat of a tap dance by hitting his hands on his head and on his chest, dressed up with a little comedy routine. Latter might have gone over but it was presented straight.

Only good video in entire Pullman show was technique of slowly dissolving shot of director into shot of chorus so it looked as if the director's arms appeared to be waving right over the heads of the chorus members.

Good stunt tonight was about five-minute segment, *What the Stars Say*. This had printed horoscope readings telecast with background of Capt. Bill Eddy's kaleidoscope designs.

Other principal part of the show presented by the Admiral Radio Corporation with the co-operation of the Chicago Park District was slightly worse than fair. P.a. for the Grant Park Concerts merely explained how, why and when the concerts were presented and introduced some of the talent that had appeared at the concerts. Following introduction the talent did its stuff. Good radio, but certainly nothing unusual for television.

Rounding out the show was the news commentary of Gil Hix. Hix continues to surprise and please his audience by giving a 15-minute terse, informative news show entirely without the use of a script. Now that he has developed ability to go entirely without script, however, he should do something more, something worthy of television. He should improve his shows with the use of something more unusual than the ordinary maps he utilizes for discussions of places in the news.

Cy Wagner

than they were when radio started. They can, if they work together, get almost anything they want. It now looks as tho the talent and technical boys will work together, even tho one technical group won't work with another.

"If they do team up, we're sunk, even if we presented a united front. That's why we need a La Guardia office to protect us as well as the unions. Remember, a central machinery will be as useful to them as it is to us. It will save them time, trouble and money. It will settle their jurisdictional disputes. It will do as much for them as Jimmy Walker's outfit did for the International Ladies' Garment Workers Union, the Amalgamated Clothing Workers and the Fur Workers. Frankly, my company and I would be willing to pay a great deal to have someone in to settle the differences which are sure to arise."

The attitude of that exec is echoed in the unions and in other sections of the management side. All leaders quizzed feel that such machinery is vital and most agree that La Guardia is the man to head it. Of course, nobody knows what LaG thinks.

CBS

Reviewed Thursday (12), 8-9 p.m. Style—News, film, drama. Sustaining over WCBW, New York.

Gilbert Seides (producing) and Frances Buss (directing) teamed up Thursday to bring viewers one of the best *Women in Wartime* shows Columbia's WCBW has put on the air to date. Based, like all the others, on material from the pages of *Mademoiselle*, slick women's mag, the current edition of *Women in Wartime* dealt exclusively with G.I. opinions on several subjects: among them rehabilitation, pin-ups, the gal back home and the working wife.

Presented with good, altho sometimes overdrawn touches of sentiment, satire and humor. The several sequences moved with sure pace and precise direction thru a number of extremely effective settings. Camera work by Howard Hayes and Edward Leftwich was at an unusually high level and recorded background music added a great deal to the program. Particularly pleasant was a sequence in which an India-based G.I. dreams of the girl at home and the life he wants to lead. Like almost everything else on the show, it was tasteful in content and professional in form.

One section of *Women in Wartime*, the one dealing with the effects of would-be psychologists to "rehabilitate" a returning veteran went too far in its satire, becoming a slice of slapstick. But more important than its custard-pie atmosphere was the false impression of

## Video Engineering "Bible" Almost Set

WASHINGTON, July 16.—A proposed engineering "bible" for television, similar to the one to be discussed for FM at hearing on July 30, will be completed by Federal Communications Commission within a few weeks. In all likelihood, most of the rules and regulations proposed for FM will be applied to television. A hearing en banc will probably be held some time about the third week in August.

Preparations are also being made by FCC to prepare proposed "bible" for non-commercial educational broadcasting which is due to develop to network stature after production gets fully underway (*The Billboard*, July 7).

psychiatry which it might give the viewer. All analysts are not crackpots and many are doing a tremendous job on war-shattered minds.

None the less, great credit belong to Miss Buss and Seides, to writers Fred Rickey, George Davis, Jeri Trotta and Frances Hughes to Hayes and Leftwich on the cameras and to James McNaughton for a top-notch job of scenic designing. Frances Greene assembled a good cast that contributed much to the presentation.

Tom O'Conner, PM reporter, who is doing some of the CBS newscasts, seems to be making gradual improvement in his style and approach. If he can get rid of his obvious nervousness and stop fluffing words, he'll work out very well. A Canadian film, *Hot Ice*, rounded out the hour's program. Marty Schrader.

## Landsberg Telecasts NEA Comics Weekly; Unveils New Telemobile

HOLLYWOOD, July 16.—Deal with NEA Feature Service for comic strips to be used as regular weekly features over W6XYZ, Television Productions, Inc., was inked this week by Klaus Landsberg, director of the station, and Sherman Montrose, Pacific Coast manager for NEA. Strips which will get play over the tele station include *Boots, Freckles and His Friends, Captain Easy and Our Boarding House*.

Landsberg says that comic strips are a natural for tele, due to the interest of all-age groups. He believes they can become one of the most potent family programs of video. In speaking of production in relation to the comics, Landsberg said: "Experimentation will be conducted to find the best method of presentation for each. The comic strips themselves will have a great deal to do with the method of approach to be used. Some of them will adapt themselves to narration.

### Dads Can Relax Again

As Landsberg explained, with some of the strips television will simply take over fathers' job of reading the comics to the children. At present, it is planned to augment some of the strips with background music and, possibly, animation. Regular character voices will be tried out on some of the strips.

Landsberg has always been an advocate of entertainment that will appeal to all members of the family and signing of the NEA deal is another step in that direction. Trade here is interested in the experiments Landsberg will conduct in the near future. The techniques he works out are conceded to be the ones that probably will be generally adapted for shows of this type. It is planned to use the NEA strips on every Friday show for the time being, but there is a possibility that this might be stretched to include a portion of the Wednesday show.

### New Equipment Unveiled

Coincident with the new comic deal, Landsberg also unveiled his new post-war tele equipment which he has been building for the last few months at Television Productions, Inc., headquarters here. Portable equipment, which will be called

the Landsberg Telemobile, was first mentioned by *The Billboard* several months ago.

The Telemobile, which has practically the same function as a sound console in a motion picture studio, is five and a half feet long, two and a half feet wide, and three feet high. Main feature of the portable unit is the fact that any part may be removed for repair in a few seconds, thus saving valuable time if program is being filmed. New dissolving unit worked out by Landsberg is also a feature of the Telemobile. It takes care of a fade-in-and-out unit which is in an all-metal cabinet that may be rolled into a quarter-ton truck and used for special events.

FLORIDA'S MOST POWERFUL

WGBS  
MIAMI  
710 KC

American Broadcasting Company



# BMB, What Goes With Sked? Step-by-Step Process Outlined

(Continued from page 4)

be done by established research firms who will bid for the job against specifications set by BMB. Yet these bids cannot be solicited until the technical research committee decides "how many and where."

Some may ask, "Why doesn't BMB do the job itself?" The answer lies in the number of ballots. BMB mailings will go to at least 500,000 homes. The sheer numbers involved mean BMB would have to keep a full crew of typists, stenographers, tabulators, mailers and, of course, a battery of machines, on hand all year round to do a part of the year job.

The way it stacks up BMB will decide what it wants done and retain an outside research house to do the "pick and shovel work." BMB will ride herd on the work it lets out, handle the tabulation and report.

## SECURING NAMES

After the "who, where and how many of each" is determined by the technical research committee (TRC) the names and addresses have to be located. Where would you go to get a half million different names and addresses?

## CODING NAMES

This is more routine, albeit most important, detail. Every name and address will have to get a code number showing, for example, the State, county, community, etc., to simplify the keeping of records and tabulating. One line of numbers can carry all the information in many lines of type.

## BALLOT & LETTER PRINTING

As the getting and coding of the names precedes the ballots and letters, to go to the people, go to the printer, the actual physical layout of the ballot and what is said in the letter are obviously important. So once again, time for the proper development becomes important. Then there is the printer and

checking proofs to be taken into consideration.

## TYPING MASTER LIST

It is an obvious and apparently simple step. Yet it takes time and care and planning. So note how the master list goes into the hopper after the names start to pile up and before the copy goes to the printer. Notice also how—

## MANUFACTURING PREMIUMS

Comes onto the schedule before either printing or typing assignments get under way. Since at least a half million premiums will go out, i.e., one for each name, the premiums are nothing that can be shopped haphazardly. Just deciding what shall be used is enough of a problem. Then there's the job of getting them made, having them ready in time, etc.

## ADDRESSING & INSERTING

Comes next on the list. Notice here how this operation is open at both ends of its time slot. This is one of the chores that gets going as soon as the list and envelopes start coming thru.

## MAILING

And so they go to the post office and everybody relaxes. Only they don't relax since the mailing is a continuing operation.

First operation has the letters in the mail. Then comes, or goes, a post card reminder to everyone getting the letter and ballot. Then there's the job of tracing tardy replies. Meanwhile the returns are checked against the lists and the tracers go to work on the delinquent replies. So that actually there are about three complete mailings. What was originally a mailing of 500,000, at least, suddenly booms to 1,500,000.

## SPECIAL TRACING

It starts as soon as the first returns come in. In every element in the survey there is a minimum number of required returns. To speed the operation, an eye is kept peeled for segments requiring

only a few more returns to hit the minimum and thereby be put into the next operation. It's on these segments that the Special Tracers concentrate.

## CODING BALLOTS

Coding is one of the most important jobs on the list. It has nothing to do with ciphers or any of the other arts of military intelligence. All it means is translating the answers, as written on the ballots, into symbols for use by the mechanical tabulators.

This is not as simple as it sounds. There are remarkably few people who answer just as requested. Remember the lawyer and his line, "answer 'yes' or 'no'?"

So the translators, or coders, have to be certain they are accurately interpreting the answers. And until this coding operation is completed the compiling of the reports cannot commence.

## TABULATING SAMPLE RETURNS

Tabbing is another of the several leap-frog operations in this schedule. Here the ballots brought in by the SPECIAL TRACING unit get the works. Here the job is to learn what county, for example, the ballots are from; how many are in from that county, how many more are needed to meet the minimum requirements. And as fast as the minimums are reached the emphasis is put on the next county closest to completion.

## KEY PUNCHING

Is the job of physically transferring the returns onto the cards used in the mechanical tabulating machines.

## TABULATING STATIONS

Is the racking-up of the totals for each station. It's a machine job pure and simple, once the complete returns are in the hopper.

## REPORTING

When this step is reached the end is in sight, even if it's another five or six months off. This is where the meaning is put into the totals. And finally comes the—

## MAPPING

By this time it is early in 1947 and the stations subscribing to the BMB get maps showing the actual number of listeners.

## STARTING NEXT PROJECT

Is the obvious follow-thru to what has been culled by the RESEARCH PRE-TESTING unit. Here the question, "What do we do next?" is answered and the wheels start to turn once again.

The plan is to release all the maps at one time so no station will have a competitive advantage over any other. The objective is to learn actual circulation, actual listenership, of each station. Thus the ballots are aimed to learn who actually does listen, to what, and when.

The veracity of the returns is based on: (1) the size of the sample, and (2) the knowledge of the number of radio homes in each element. The radio homes data is based on info culled by the U. S. Census Bureau, plus data on urban and rural radio homes gathered by the Office of Civilian Requirements and implemented further by the Census Bureau's 1945 rural radio survey.

All BMB needs, as they figure it, is a break on mechanical equipment and manpower. Right now there is enough tabulating gear available to do the job slowly. If the armed forces release machines then the job can be done speedily enough to make up the six weeks they are now behind. Providing there are enough operators available to handle the machines.

All of which adds up to one cogent point and one all too often overlooked. Building research is like building a house and to make it worth while it has to be built solidly, competently and efficiently.

## Salami By Slice

Salami can be bought by the slice. But radio, despite all the ham in certain segments, is not interested in buying its research in a delicatessen; at least so think the not inconsiderable portion of the trade supporting the BMB.

To them BMB's assignment is to provide a major service for one of the, if not the most, important media. As such they want a good job and are willing to admit improvements will undoubtedly have to be made. "But first let's get the house built, and let's make it as good as we know how."

They admit that BMB's use of the word "circulation" to describe its results, i.e., how many people listen to a station, may not be perfect; but then who knows a more apt term? Likewise they admit competing media will try to use BMB's returns to rap radio; but they point out, "Why worry about that when the advertisers and agencies, who buy what we

# WCFL's Keegan To NBC Staff; To Meg "Lights"

CHICAGO, July 14.—Howard Keegan, for years one of Chicago's most prominent figures and presently manager of WCFL, American Federation of Labor indie station, will leave here in a few weeks to take a position as a staff producer at NBC in New York. Keegan will report to New York August 6. After that date he will take over production of NBC's *Lights Out* series, which starts today as the eight-week summer replacement for *Truth or Consequences*. Keegan will also handle production on many other New York-originated NBC shows, some of them top commercial programs for the net. His successor at WCFL has not yet been named.

Keegan produced the original *Lights Out* series for NBC when it was started here in 1934, with Willis Cooper scripting the series. In a situation resembling a reunion of the clan, Cooper will also script this year's *Lights Out* series.

NBC, it is said, is slating Keegan to fill in the spot left vacant by Tony Leader, who recently resigned from the net's production staff to do free-lance work.


# Mario Mantini Named New WCOP Musical Director

BOSTON, July 16.—New musical director at WCOP, Cowles Bros.' Boston outlet and new member of the American Broadcasting System, is Mario Mantini, well-known in local radio circles. Another new staff addition is Phyllis Clarkin, recently at WHEB, Portsmouth, N. H. She is handling continuity at WCOP.

have to sell, are with us in compiling this data?"

And finally, to people who wonder whether BMB isn't designed to put other and current radio research organizations out of business they say, "You can't compare apples and oranges. BMB is one thing in that it will measure the over-all station audience. Other research organizations are something else again since they measure program audience. There's ample room and reason for being for all of them."

**ANOTHER PHIL MOORE SONG HIT**



THANKS, WALTER WINCHELL for — "Love and Kisses to LENA HORNE and PHIL MOORE FOUR toping with 'I WANT A LITTLE DOGGIE' on VICTOR."

XXX

"A DASH HOUND, A TRASH HOUND, A ST. BERNARD"

**I WANT A LITTLE DOGGIE**

RECORDED BY **PHIL MOORE FOUR with LENA HORNE** on VICTOR No. 45-0001

PUBLISHED BY **TIMELY MUSIC, Inc.** 115 W. 57 ST., N. Y. 19

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**TUNE-DEX**

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# THEY'VE DONE IT AGAIN

## L. and Soxers' Polls Repeat

Mortar board faves differ little from service and high school musical stars

(Continued from page 3)  
Polls are noted in the "College" box on this page.)

**Der Bingel in a Walk**  
This, the third *Billboard* 1945 poll of musical likes, Der Bingel and The Ink Spots ranked as per usual, with Bingel getting plenty more points than the weight socker. Here's the way they ran in the three polls:

	High School	G.I.	College
Der Bingel	250	1,188	384
Ink Spots	167	374	234

Haymes and Como, running neck and neck in the first two polls, were separated in the college tab by Bob Eberly. There is solid interest in the relationship of these two, the three-poll tab is reprinted here also—with the note Bob Eberly has been jumped since he didn't show on the G.I. and denim pollers music thermometer.

	High School	G.I.	College
Haymes	75	308	132
Como	49	308	87

The box printed in last week's issue once eased in again and Haymes given 408 instead of 308, despite the fact that the running story noted that Haymes and Como ran in a dead heat. Other male voices that crashed through substantial ratings included Johnny Mercer with a 57; Woody Herman with 45, and Harry Babbit with a 45.

**Dinah!**  
Dinah Shore has proven three times, in the college place, that the Shore is tops among girls with voices. In this poll (the college tab) she showed her heels to the other girls, although, as usual, Jo Stafford was in a battling with plenty of points. The three-poll tab of Dinah vs. Jo shows something like this (in fact, it's just this way):

	High School	G.I.	College
Dinah Shore	196	902	297
Jo Stafford	100	319	165
Ginny Simms	86	275	93

Ginny Simms was added to the above list because she was a good third in all three polls and the trade boys were amazed consistently she ran in all three polls. The other five items, who were running, ran fairly well bunched. Georgia Carroll (Kay Kyser) and Anita O'Day (now Gene Krupa) tying fourth slot with a 78. Betty Hutton 64; Kitty Kallen (Harry James), 46; Joan Edwards, 42. After that the was so great that it was decided to tabbing after Edwards.

**Ink Spots No. 1 First Time in 1945**  
In the "singing groups" classification, the first time this year, the Ink Spots took the play away from the Andrews Sisters by a 30-point margin. It was the surprise of the poll since the girls had climbed to No. 1 in the previous school and G.I. tabbing. Of course, Andrews Sisters are No. 1 in the college groups and Spots No. 1 among the service harmonizers. They've both been tops all the time.

	High School	G.I.	College
Andrews Sisters	200	682	174
Ink Spots	118	484	204
Pied Pipers	67	286	156
Mills Bros.	73	198	141
King Cole Trio	—	198	75

**They're Orthodox**  
In previous years, ork dates at colleges a whole of a lot to do with what the r-year studies enjoyed. Today, with r-dates and all other college musical s at a minimum, radio, disks, thea-dates and other personal appearance f have a great deal more to do with t they like. Where a campus was

## College Faves

	1945	1945*
Tommy Dorsey	246	189
Harry James	246	273
Glenn Miller	117	105
Benny Goodman	78	44
Woody Herman	66	5

MALE VOCALIST		
Bing Crosby	384	—
Frank Sinatra	234	219
Dick Haymes	132	11
Vaughn Monroe	117	20
Bob Eberly	105	155
Perry Como	87	—
Johnny Mercer	57	—
Woody Herman	51	1
Harry Babbit	45	30

FEM VOCALIST		
Dinah Shore	297	—
Jo Stafford	165	2
Ginny Simms	93	—
Georgia Carroll	78	—
Anita O'Day	78	13
Betty Hutton	54	—
Kitty Kallen	46	2
Joan Edwards	42	—

SINGING GROUPS**		
Ink Spots	204	—
Andrews Sisters	174	—
Pied Pipers	156	—
Mills Bros.	141	—
King Cole Trio	75	—

BANDS ON UPSWING		
Stan Kenton	63	13
Hal McIntyre	54	14
Les Brown	45	7
Artie Shaw	39	—
Gene Krupa	39	—

\*No poll was tabbed in 1944 due to the war conditions.  
\*\*This division not tabbed in 1943.  
— Not rated.

close to an army or navy installation and many of the colleges still had khaki and bell-bottom trousers sharing the same buildings as civvies—thus giving the gang an opportunity to hear the bands that played for the service installations—the votes showed a leaning towards the bands that did the training circuits.

### Kenton on Upswing

This was indicated in the bands that landed in the *Bands On the Upswing* tabulation. There wasn't one of them

# Stan Kenton Palladium Paper May Go to Prexy Petrillo; No Like Digging in Pocket

## Chain Dancery Still in Works

**HOLLYWOOD, July 18.**—Making trade circles here that Stan Kenton is latest baton welder to revolt against the Palladium's low band salaries, adding his name to a lengthy list including the Dorseys, Harry James, Woody Herman, etc. Understood that Kenton may resort to the AFM's ruling invalidating contracts over a year old to get out of playing a return Palladium run at original contracted price. It's said when Kenton went into the Palladium as practically an unknown back in 1941 he signed deal containing option to play several additional appearances at dancery. With current band expenses jumping to sky high proportions, it's considered very probable that Kenton would go into the hole for a wad of dough if he played the Palladium under original contract.

### Cohen Says Everything Okay

Maurie Cohen, Palladium head man, relates that some contract difficulties arose over Kenton's returning to the Palladium this coming November but that has been ironed out with the AFM confirming the contract. Meanwhile Carlos Gastel, Kenton's manager, says that his attorneys have advised him that Kenton's Palladium contract is in violation of AFM's ruling concerning contracts over a year old and therefore he would take the matter up for arbitration to AFM prexy James Petrillo.

## Dinah Isn't Sore Over Bonney Ads, Just Me, Too-ing

**NEW YORK, July 16.**—Despite rumors that Dinah Shore is miffed at play that Betty Jane Bonney is getting thru Victor's release of two Bonney disks, those close to Shore state that she's not burned at any person—just at the fact that Victor hasn't used ad-space to sell her disks. Shore's perfectly friendly with Victor, just wants a little definite action no matter what anyone else gets. Fact that Bonney platters have been receiving plenty of ad-space doesn't mean a thing to D.S. because she knows that a good portion of the space hasn't been paid for by RCA-Victor—and even if it had been, she'd figure that's none of her biz.

Incident has been built up to size of a cause-celeb with other Victor artist names brought into it. It may get that big—eventually. It isn't now.

that was a "new" outfit, the way the musically-wise tab "new" but to the college crowd they hadn't arrived yet—they weren't stable products with names that were established. The same bands that showed in the other polls sneaked into the mortar board tab. The three poll tab looked something like this:

	High School	G.I.	College
Stan Kenton	49	209	63
Les Brown	70	143	45
Hal McIntyre	23	—	54
Artie Shaw	—	—	39
Gene Krupa	—	—	39
George Faxton	31	—	—
Louis Prima	28	—	—
Bobby Sherwood	—	110	—

And that's the way the upcoming bands shape. That the colleges haven't picked any "unknowns" isn't surprising because they haven't had the opportunity of hearing any "fresh" groups of sidemen. That's going to have to wait 'til V-J Day and after. Until then, the colleges will continue to have an orthodox idea of what's hep music. However, since the colleges still train the future of America, what they "know" about pop stuff is important, and *The Billboard* will continue to poll and report college musical tastes.

## Fourth Sister?

**NEW YORK, July 16.**—Lou Levy was arguing with a newspaper man about a singing group being a singing group regardless of the sex of harmonizers. He was trying to make the point that male, or female, a singing group that fights for recognition should not be judged by virtue of whether they wear trousers or not. As the argument grew hot and heavy, Lou, to prove his point, said: "And besides, what do you do with a mixed group? I'm the fourth Andrews' sister."  
Maxene was nowhere around at the time.

## CRC Technicians Win Most Demands, End 3-City Strike

**NEW YORK, July 16.**—Technicians at Columbia Recording Corporation today went back to work in New York, Chicago and Hollywood, following a strike of one week's duration. Union, Local 1212, International Brotherhood of Electrical Workers, AFL, won most of its demands, including a one-year contract, a new three-year rate range of \$60-\$90 a week (\$103.50 for supervisors) and elimination of what it termed "discriminatory" job classifications.

Workers were given a one-year contract, effective July 1, and pay increases retroactive to February 1, expiration date of the old contract. New rate range means, in general, a \$5 boost for technicians. The \$103.50 for supervisors is also about \$5 higher than scale in the last contract. New deal is subject to WLB okay but that's expected to be routine.

Union called a strike last week after management had refused to accede to its demands. Strike vote had been taken the week before. When New York went out, Chicago and Hollywood, both of which get the same increases, followed suit. The union asked its locals at radio stations to refuse to play Columbia records and some stations, among them KMOX, St. Louis, had followed the request when management asked to reopen discussions. Thing was settled at 5:30 p.m., EWT, Friday.

## Adams To Contest Levy's 100G Suit on "Caldonia" Rights

**CHICAGO, July 14.**—Berle Adams, personal manager for Louis Jordan, is preparing to contest the \$100,000 suit for damages instituted Monday (9) against him in New York by Lou Levy, prexy of Leeds Music. Levy is suing Adams, charging that Adams promised him "verbally" the rights to *Caldonia* and later sold the rights to Edwin H. (Buddy) Morris's Mayfair Music. Adams, in defending his move, said that Leeds' pact with Jordan provides only that all material authored by Jordan go exclusively to Levy and that *Caldonia* was submitted to Adams personally by Fleecle Moore, a novice writer.

After the tune was submitted to Adams last September he copyrighted it under Preview Music, a BMI firm, of which he is sole owner. Adams said that when the tune started to interest band leaders and was recorded by several orks, he submitted the tune for sale and bids were made by four companies, including Leeds. After considerable dickering, the deal was closed by Henry Spitzer, of Morris Music, last March in Chicago.

## Courtney Cuts for Cosmo

**CHICAGO, July 16.**—Del Courtney and his ork, plus radio vocalists Earl Randall and Jayne Walton, cut their first four sides for Cosmopolitan Label here last Tuesday (10) with Harry Bank and Jerry Blaine supervising the wax session. Courtney cut *Rosemary* and *Goodnight, My Sweet*, featuring Randall's vocals, and *I Was Here, When You Left Me*, and *I'll Do It All Over Again*, featuring Jayne Walton. Cosmo has informed Courtney that it will have his first two sides ready for release within two weeks.



# Douglas Letter Unanswered

## No Immerman Retraction

Unless answer is made, trade feels that libel suit is bound to follow

NEW YORK, July 16.—Walter Douglas's letter to Saul Immerman and the Song Distributing Corporation demanding a retraction of inferences and charges made against Douglas in Immerman's letter to him continues to go unanswered as *The Billboard* goes to press. Letter, which was answer to Immerman charges, as pubbed in the issue dated June 30, demands a "complete retraction," and copy was sent to the publishers, who received an Immerman letter enclosing a copy of the letter sent to Douglas. In the meantime, of course, as reported in *The Billboard*, the board of directors of Music Publishers' Protective Association has given Douglas a vote of confidence and plans for other racks go on apace—and Immerman reports "nothing new at the moment."

Douglas's letter not only states that the charges made by Immerman must be retracted but answers specific charges made by "I" and explains the position of MPPA and Douglas on future racks. Douglas also states in his letter that "this association exists solely for the purpose of benefiting its members and should you desire to avail yourselves (Immerman and/or Song Distributing Corporation) of aid and assistance similar to that which we render Music Dealers Service, Inc., in connection with section of material, the

chairman of the board of this association will be happy to make his services available to you."

Since no answer to Douglas's letter has been made by Immerman, trade expects that next move will be that of the MPPA chairman. (Douglas's letter in full is printed on this page, as *The Billboard* feels that his stand, which was unavailable at the time that the other material was printed, is an important part of the rack controversy.)

## Moss's Lariat Out For White Orks To Build Glaser Line-Up

NEW YORK, July 16.—Harry Moss has settled down at Joe Glaser's and is getting things set to bring into the office a number of white bands which, however, are still short of setting their names to paper. Moss is set to build a well-rounded line-up of band attractions for the office to handle, to give him a nicely rounded available list.

Office has Enoch Light, Tommy Reynolds, Joan Lee (all-fem ork) and a number of rumba units. With a few real names—Lee Castle is expected to sign before this issue of *The Billboard* reaches the newsstands—and the top Negro names Glaser handled, Moss will have a real package. He continues to handle Pallsades, which he had at Music Corporation of America, with some sort of a commission splitting deal with MCA in effect. Castle played Pallsades last week.

Despite Frederick Bros.' insistence that Charles Yates paper with PB has years to run, trade expects that Charlie will be in the Glaser office within the month—lock, stock and barrel—and with plenty of Yates' personally repped attractions along with him.

## Walter Douglas Seeks Retraction

Mr. Saul Immerman  
and  
Song Distributing Corporation  
48 West 48th Street  
New York 19, N. Y.

Gentlemen:

We wish to acknowledge receipt of your letter of June 22, 1945. I have no intention of discussing with you by mail the allegations made by you against my personal and official integrity, other than to advise you that all such statements are false and to demand an immediate and complete retraction by you of all such statements. Such retraction must be submitted to me for approval prior to its release, and it must receive publication at least equal to that of the original letter.

You have, however, made certain statements concerning the distribution of sheet music thru racks which, as chairman of the board of this association, I feel I should answer. As you are aware, this association has no connection with either International Circulation Company or Music Dealers' Service, Inc., in the distribution of sheet music thru racks, except that I, as chairman of the board of this association, assist approximately twice monthly in the selection of the new songs that go into the racks.

You state that the system of distribution of sheet music thru racks has had a quick, abnormal and unhealthy expansion since the first of the year but give no facts or figures to indicate why this is true.

Your complaint concerning the present method of distribution of sheet music thru racks operated by International Circulation Company appear to be two in number, namely: (1) that the business has expanded in an abnormal and unhealthy fashion; (2) that music is improperly displayed and improper racks are used.

As you are aware, in the approximately seven years of its existence this medium of sheet-music distribution has resulted in constantly growing sales and diminishing returns of unsold copies. We are informed that commencing in the latter part of 1944 the International Circulation Company decided to expand its efforts for marketing of sheet music. These efforts have resulted in the increased sales of which you complain but a check by us of returns made to our members indicates that there is no average increase in unsold copies returned to them. One of the purposes of this association, is to aid its members in marketing music, and to this we have addressed our best efforts. Until such time as we learn from our members that increased sales are unhealthy to their business, we will continue to encourage and promote a greater volume of sheet music sales.

With regard to your complaint concerning display, we are informed that due to war shortages of material temporary racks and display fixtures have been installed in some outlets, but as soon as regular, permanent display fixtures are obtainable, such temporary installations will be replaced. Whether displays are inadequate, as you allege, can only be determined by sales which, from the information furnished to us, are quite satisfactory.

This association exists solely for the purpose of benefiting its members and should you desire to avail yourselves of aid and assistance similar to that which we render to Music Dealers Service, Inc., in connection with selection of material, the chairman of the board of this association will be happy to make his services available to you.

Yours very truly,  
WALTER G. DOUGLAS,  
Chairman of the Board.

DEL



# WURTNEY

JUST  
CONCLUDED  
SECOND RETURN

6 MONTHS  
RECORD BREAKING  
ENGAGEMENT

## BLACKHAWK

CHICAGO

Coast to Coast  
(WGN) Mutual Network

featuring TRUDY MARSH • JOHNNY STRONG • BOB DAVEY

WEEK OF  
JULY 13th  
ORIENTAL THEATER  
CHICAGO

COSMOPOLITAN  
RECORDINGS

*I'd Do It All Over Again*  
*Good Night My Sweet*  
*Rose Mary*  
*I Was Here When You Left Me*

ALSO  
LANGWORTH TRANSCRIPTIONS

EXCLUSIVE MANAGEMENT—WILLIAM MORRIS AGENCY



## CRC Goes Into Music Biz With Two Pubs, Columbia and Okeh

BRIDGEPORT, Conn., July 16.—Columbia Record Corporation (thru the usual lawyer's office dummies) formed two music publishing corporations last week—Columbia Music Publishing Corporation and Okeh Music Publishing Corporation. Filing of the corporation papers was the first tip-off that CRC might follow Decca Recording (Sun Publishing) into the music publishing biz.

Execs of Columbia officially stated that the reason for the filing of the papers was to protect the Columbia and Okeh names from being pirated by a possible music publishing outfit, since it would be impossible to protect the names of Columbia and Okeh on sheet music in any other way than thru actually organizing a music publishing outfit using the names. (Columbia Pix is pub-minded and —.) However, music row knows that a corporate title doesn't protect any pub's name and that actual sheet music must be pubbed with the firm's name on the sheets to really protect any secondary use of a disk label.

The boys see in Columbia's move a real entrance into the publishing business on a far greater scale than Decca with its Sun Music. Both new pub houses haven't set their licensing affiliations as yet, but boys feel that one will be an ASCAP house and the other a BMI job. Since it will be necessary to actually publish tunes to protect the names (of course, the publishing could be "token") it is also expected that a number of Columbia "originals" will find their way to the backs of Columbia and Okeh disks—where in the past the ork leader's own originals backed any number of disks.

A number of the indie diskers, Musicraft, Sonora, Capitol and many of the others, have their own pub outfits, most of which are affiliated with BMI. CRC's entrance into the field will mean that only Victor among the top three is without a publishing corp hedge—and it's said that the planning board of RCA-Victor have talked about the publishing biz but thus far have come to the conclusion that it's not for them. Individual execs of Victor, however, have eyed sheet music profits and if the org doesn't get into the publishing biz with its two feet, they may take a flier on their own.

This pub-disk tie-up, as indicated in *The Billboard* some time ago, is going to make it tougher than tough for a pub without some form of tie-up to get on

### GUY LOMBARDO

*This side of Heaven and elsewhere sweeter than ever*

SINCE his early tooting days in London, Canada, Guy Lombardo has been selling a brand of music to the ankle twisters that is strictly sweet sock. Altho it's a good many years since the Royal Canadians broke-in in the States at a Chicago South Side cafe and there are five Lombardos in the band now, the style's the same and has brought No. 1 raves for the king of sweet music.

Wherever Guy takes his boys and-on the air, it's the same story—terrific audiences. At the New York

Capitol recently, the Lombardo name and playing packed 'em in for five weeks, young and old. At the Palace in Cleveland for a week, Guy and the ork walked out with \$15,000 for their share.

Currently the Royal Canadians are taking a much-needed vacation, altho they're still keeping that weekly Tuesday night date on the Chelsea cig program over the American Net. They're shoving off for the West Coast next month to make a flicker for MGM, tentatively titled *No Leave, No Love*.

In the meantime, a new platter out with Hildegarde will keep the Lombardo name before his great disk following. The tunes that he and the band and Hildy recorded are hit songs from the Broadway musical, *Carousel*, and almost sure-fire. You just can't keep that Guy out of the heavy sugar.

disks. MGM is planning its own disks, tied up with the Robbins organization. Possibility of Warner's getting into the disk biz on their own (sale of their interest in Decca is reported in another column) and promoting their own publisher releases and Columbia Pix and 20th Century-Fox all disk and publishing minded, is making the Brillbillies just a bit less sanguine when they go out to plug a hit. The wheels within wheels are going to be something if the spinning keeps up.

## Fred Raphael Sets Up Syncro Service For Pic Producers

HOLLYWOOD, July 16. — Something new that has been lacking in Hollywood for motion pic producers so far as synchronization of music in pictures is concerned has been set up by Fred Raphael, synchronization brass for Shapiro-Bernstein here. Raphael, who came out to Coast six months ago to handle S-B properties for films, the first man in such a post in a long time, has now opened a free service to producers, musical directors, etc. Idea behind service is to give advice on copyrights, info on what material is in public domain, info on copyright and synchronization problems that confront producer. It's especially beneficial to independent producers who for the most part have no research or music department as is maintained by major studios. Raphael handled synchronization and copyrights for MGM in New York before coming West, also ran program department at WHN. Typical of the service he renders, which is set up for first time out here, is one producer wanted to use a certain song but he couldn't find out who it belonged to, or whether it was in public domain. Raphael solved problem. Society of Independent Motion Picture Producers have notified its members that Raphael's service is available, and he's been getting plenty of calls with more and more usage of music in films.

## Non-Stop Air Xpress Helps Chi Disking

CHICAGO, July 14.—Possibility that Chi will rank higher as a recording center, got a shot in the arm this week with the renewal of New York non-stop air-express service, which has been closed to record masters since the war. With the air-express service again available to record firms, masters made in Chi can reach East Coast pressing plants within one day of their cutting, where before it took four days via the mail. Air route was erratic because record masters were bumped off as air-express because of priority materials.

Availability of air-express will assist manufacturers to record bands current in Chi, with top hits, and have them on the market a week earlier. Jerry Blaine of Cosmo Records, who cut Del Courtney and Barry Wood here this week, promised two-week releases on their first disks and the non-stop service will help firms to keep such promises.

## Phillips Profits as Riptide Gets Wire

CHICAGO, July 14.—Teddy Phillips's new 17-piece band, which is getting financial backing from Jack Gannas, owner of the Riptide nitery in near-by Calumet City, Ind., is also getting a good break in its debut at the Riptide starting Monday (16), when Gannas has arranged for a radio wire to pipe out the Phillips music.

Band will be aired from the club at 11:45 p.m. (CWT) daily except Sunday for 15 minutes over Station WIND. Radio wire is unusual for this spot, which heretofore has confined itself to newspaper advertising. Wire is also intended to lure dancers to the nitery, which is about 35 miles from Chi's Loop. Radio wire tab is \$250 weekly.

# Going Strong-

IN THE JUKE BOXES—RETAIL RECORD STORES  
RECORDS MOST PLAYED ON THE AIR



GOTTA BE THIS OR THAT

**BENNY GOODMAN**

AND HIS ORCHESTRA AND TRIO

on COLUMBIA RECORD #36813 (Two Sides)

Personal Manager:

MARK HANNA, 654 Madison Ave., N. Y.





Lots of nickels are crying to get in juke boxes with the latest recording by

# GENE AUTRY

OKEH RECORD NO. 6743

"I GUESS I'VE BEEN ASLEEP

(For All These Years)"

words and music by

GENE AUTRY and FRED ROSE

Order from your record distributor and GET YOUR ORDER IN EARLY!  
We do not sell records.

# MILENE MUSIC

220 CAPITOL BOULEVARD

NASHVILLE 3, TENN.

## Easing L-241 OK for Pubs; Smallies Ache

### Douglas Job Gets Kudos

NEW YORK, July 16.—With no ceiling on music sheet printing, pubs were shopping around frantically last week for printers with available paper, only to discover that most music printers had tied up their facilities to the larger pubs weeks ago in the belief that the "easing order" would be won by Walter Douglas, of the Music Publishers' Protective Association, for the industry.

As skedged April 4, the WPB ceiling order was of double jeopardy type, with printer and publisher both being restricted on paper usage. Douglas won temporary suspension of the operation of the order until a hearing was possible and then at the hearing won the decision that only the printer would have ceiling. Deal saved current biz for pubs who have had solid hits this year. It means very little for the pubs without solid printing connections, altho a number of printers who haven't done music stuff in the past, and who haven't used too much of their paper on commercial biz, are soliciting music pubs' biz now. Pubs are leary of printers who haven't handled notes on paper before but at least two have booked biz with men new to sheet music.

Removal of WPB limitation Order 241 from covering sheet music also has eased the possibility of new racks being stymied by no sheets to sell on the racks.

Only operation of WLB L-241 Order which hits at music pubs is section referring to folios of less than 32 pages. Folios are covered and paper consumption for them must be not more than 77½ per cent of the paper used for this purpose during 1941 or 1944 or 10 tons, whichever is larger. Since folio sales are on

## First Four Cosmo Diskings Set for Release This Week

NEW YORK, July 16.—Harry Bank answered rumors that Cosmopolitan Records, Inc., wouldn't get under way for a long time, by announcing release this week of the first four disks. They're Joan Edwards' *Gotta Be This or That* and *Don't Blame Me*; the Four Chicks and Chuck vocalizing *Are You Living Old Man?* and *Jose Gonzales*; Henry Busse and ork doing *Wang Wang Blues* and *I Don't Care Who Knows It*, and finally Jerry Wayne's *Questions and Answer* and *Remember When*.

Claim is also made that "approximately" 30 machines are pressing disks at the Cosmopolitan plant at Massapequa, L. I., N. Y., and within three weeks 125,000 pressings a week will be capacity. Claim is also made that in 90 days a ceiling of 300,000 platters per week from 65 presses will be attained. Buildings are formerly Frank Buck Jungle Camp, which had been converted to a cartridge plant during the war, and which is supposed to make ideal set-up for conversion to disk pressing (another plant in Cleveland has been converted in just the same way that Bank has planned the Cosmo job).

Exec set-up finds Joe Shribman, ex-GAC, in charge of artists and repertoire; Jerry Blaine, ex-band leader, as sales manager; Charles Halle, ex-Columbia Records, as chief engineer; Paul Noble, ex-Decca, in charge of pressings, and Del Taylor, ex-Victor, in charge of plating.

Phil Davis, ex-music director of WLW, for the last year handling Phil Brito Musicraft sessions, gets a live network show when he takes over Hire's half hour on American.

the upgrade this will hit the folio pubs. However, Douglas won plenty by having sheet music excluded from the order and no industry during wartime can hope for everything.

## BLUE STAR announces a NEW RECORD RELEASE

Featuring

JERRY

(Smith)

AND

ZELDA

(Scott)



Now recording exclusively for BLUE STAR RECORDS! Featured on the Barn Dance Program for the past 6 years and the most popular stars of

RADIO STATION WHO

The First of a Series of Hill-Billy Recordings  
RECORD #1000A "I WANT TO BE WANTED"  
(Vocal by Jerry and Zelda with Instrumental Accompaniment)  
"THE END OF THE WORLD"  
(Vocal by Jerry Smith with Instrumental Accompaniment)

FOR AUGUST RELEASE—Write, Wire or Phone for Prices  
**BLUE Star RECORDS**

309 Plymouth Bldg.

Des Moines 9, Iowa



# ACA Beefs on Reichhold Symp<sup>h</sup> Competish Watched as Precedent

DETROIT, July 16.—Plans were laid today to meet most of the objections of American Composers' Alliance to the longhair competition being sponsored by Henry H. Reichhold, with 25G first-prize money. Objections raised and made public last week were first addressed to Reichhold, whose chemical firm sponsors broadcasts of Detroit Symphony Orchestra, June 14, following a meeting of the board of governors of ACA, and a period of waiting until June 25 was set to permit of a reply from the sponsor. Reply was not forthcoming, so Alliance made the objections public. Reichhold, however, has explained that he had turned the letter over to some of his associates, feeling that it was "a clerical matter that could be handled in a routine manner." Since it "involves details" in the requirements, sponsor feels that the matter can be cleared up to everyone's satisfaction.

It's the first time, however, in most people's memories where an org has stepped in on a voluntary contest to object to contest requirements. Reasons, according to Aaron Copland, are that the preparing of a symphonic entry, orchestration, etc., can run the contestant as high as \$1,000; non-winners (honorable mentions) who get no dough also lose right to designate their own publishers, etc., and composers may have their entries played on the air without recompense even if they do not win a cash award.

### Outcome Watched

While these objections may be overcome by paying for the performance of

any entry on the air (other competitions have done this) and only tying up the actual cash winners to publication releases, air competition planners are watching the outcome of the entire "interference by a third party not directly interested in the contest." Reason for this is that AFRA might move in on an acting competition, Radio Writers' Guild might object to rules of a contest such as *Dr. Christian's* annual script competition and the American Guild of Musical Artists might set the rules of any voice competition such as the one staged annually by Phil Spitalny's *Hour of Charm*. Endless organizations might intrude themselves into any musical or other competition and establish what they thought were "fair and equitable" rules—and virtually rule "opportunity" type of air or non-air shows out of existence.

ACA has set a precedent. What it has objected to is understandable (another factor here was "unknown judges") but the problem remains, "does an organization not directly connected with a competition have the right to step in and thru publicity and otherwise (direct mail to its members) make the competition virtually impossible of attaining its ends?"

DETROIT, July 16.—Stephen F. Resh, formerly business representative and counsel of the Detroit Federation of Musicians, has been named to the city public lighting commission by Mayor Jerries.

**FROM ALL POINTS**  
**ON ALL NETWORKS**

# "LONELY LOVE"

by RAY SINATRA and EVERETT CARTER

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# POINT

## RECORD MAKING EQUIPMENT

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**MATRIX PLATING DEPARTMENT**  
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- WEST COAST**
- Phil Bovero
  - Frankie Carle
  - Emil Coleman
  - Hal Derwin
  - Tony Freeman
  - Clancy Hayes
  - Pat Kaye
  - Kay Kyser —
  - Colgate Hour
  - Freddy Martin
  - Curt Massey
  - Billy Mills
  - Russ Morgan
  - Thomas Peluso
  - Joe Reichman
  - Betty Jane Rhodes
  - Sonia Shaw
  - Rudy Vallee —
  - Drene Hour
  - Harry Zimmerman
- CHICAGO**
- Will Back
  - Jack Baker
  - Eddie Ballantine
  - Bennett Sisters
  - Jose Bethancourt
  - Johnnie Betts
  - Campana Hour
  - Gay Claridge
  - Harry Cool
  - Mel Cooper
  - Del Courtney
  - Chuck Foster
  - Jack Fulton
  - Joseph Gallicchio
  - Hunter Kalar
  - Harry Kogen
  - Bonnie Lee
  - Ted Lewis
  - Louis & Gang
  - Marion Mann
  - Don Marcotte
  - Frankie Masters
  - Rex Maupin
  - Eddie Oliver
  - Jack Owens
  - Richard Paige
  - Caesar Petrillo
  - Emile Petti
  - Roy Shields
  - Ben Strong
  - Earl Tanner
- NEW YORK**
- Hal Aloma
  - Pauline Alpert
  - Carol Ames & Landt Trio
  - Kay Armen
  - George Barry
  - Nat Brandwynne
  - Phil Brito — Kremlin Hour
  - Joan Brooks
  - Randy Brooks
  - Henry Busse
  - Norman Cloutier
  - Perry Como — Chesterfield
  - Arthur Fields
  - Woodshedders
  - Walter Fleischer —
  - Coast to Coast Hour
  - Paul Frenet — Pinaud
  - Bob Grant
  - Bob Hannon & Ed Slattery
  - American Melody Hour
  - Lenny Herman
  - Woody Herman
  - Henry Jerome
  - Allan Jones
  - Sammy Kaye — Tangee
  - Stan Keller
  - Henry King — Coca Cola
  - Guy Lombardo —
  - Chelsea Cigarettes
  - Vincent Lopez — Coca Cola
  - Bill McCune
  - Frank Munn — Waltz Time
  - Ruby Newman
  - Danny O'Neil
  - George Paxton
  - Victor Pelle — Feenamint
  - Don Saxon
  - Lee Sims
  - Frank Sinatra —
  - Max Factor Hour
  - Bob Stanley
  - Eddie Stone
  - Henry Sylvern
  - Thomas L. Thomas
  - & Victor Arden
  - Manhattan
  - Merry-Go-Round
  - Jean Tigh
  - Charles Touchette
  - & 4 Clubmen
- BUFFALO**
- Bob Armstrong
  - Dave Cheskin
  - Jackie Kerr
  - Tiny Schwartz
  - Judy Shaw
- NASHVILLE**
- Francas Craig
  - Danny Ryan
  - Beasley Smith
- PHILADELPHIA**
- Joe Frassetto
  - Clarence Fuhrman
  - Horn & Hardart Hour (Mrs. Alice Clements)
  - Elliott Lawrence
- ST. LOUIS**
- Russ David
- SYRACUSE**
- Claude Bortel
- DENVER**
- Milton Shrednick

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## BETTY JANE BONNEY

SINGING

"THEY CAN'T TAKE THAT AWAY FROM ME"—"WHILE YOU'RE AWAY"

# VICTOR RECORDS

VICTOR PRESENTS

# HAL MCINTYRE

AND HIS ORCHESTRA

AMERICA'S  
No. 1 →

Now Appearing for American  
Troops in France and Germany  
RETURNING IN SEPTEMBER  
TO THE U. S. A.



MUSICAL STYLIST

One of the Nation's #1 Recordings  
"SENTIMENTAL JOURNEY" VICTOR 20-1643

Just Released

"I'D DO IT ALL OVER AGAIN"

backed by

VICTOR 20-1679

"I'LL BUY THAT DREAM"

Personal Manager: GEORGE K. MOFFETT • Direction: WILLIAM MORRIS AGENCY



## PART 1—The Billboard

### HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 BELL-BOTTOM TROUSERS
- 3 THERE! I'VE SAID IT AGAIN
- 4 DREAM
- 5 THE MORE I SEE YOU
- 6 ON THE ATCHISON, TOPEKA AND SANTA FE
- 7 YOU BELONG TO MY HEART
- 8 GOTTA BE THIS OR THAT
- 9 I WISH I KNEW
- 10 IF I LOVED YOU

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

### FILM PLUGS

#### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A FRIEND OF YOURS** (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

**ALL AT ONCE** (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

**AND THERE YOU ARE** (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

**ANYWHERE** (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

**BABA** (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

**I BEGGED HER** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**I DON'T CARE WHO KNOWS IT** (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

**I FALL IN LOVE TOO EASILY** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**I SHOULD CARE** (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**I WALKED IN** (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

**I WISH I KNEW** (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**LAURA** (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

**MY BABY SAID YES** (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

**MY DREAMS ARE GETTING BETTER ALL THE TIME** (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

**(ALL OF A SUDDEN) MY HEART SINGS** (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**ON THE ATCHISON, TOPEKA AND SANTA FE** (Feist), in MGM's "Harvey Girls." National release date not set.

**OUT OF THIS WORLD** (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

**PLEASE DON'T SAY NO** (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**STARS IN YOUR EYES** (Melody Lane), sung by Chuy Castillon in RKO's "Pan-American." National release date—February 15, 1945.

**SOMEBODY LOVES ME** (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

**SUMMERTIME** (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

**(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS** (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

**THE MORE I SEE YOU** (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**THIS HEART OF MINE** (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

**WHILE YOU'RE AWAY** (Remick) in Warner Bros. "My Reputation." National release date not set.

**YOU CAME ALONG (FROM OUT OF NOWHERE)** (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

**YOU BELONG TO MY HEART** (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.



# Music Popularity Chart Week Ending July 12, 1945

## RADIO

### SONGS WITH MOST RADIO PLUGS

(Beginning Friday, July 6, and ending Thursday, July 12)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
11.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
1.	Along the Navajo Trail (R)	Leeds	ASCAP
16.	Bain (E) (R)	Peer	BMI
7.	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
17.	Dream (R)	Capitol Songs	ASCAP
12.	Everytime (R)	ABC	ASCAP
6.	Good, Good, Good (R)	Berlin	ASCAP
6.	Gotta Be This or That (R)	Harms, Inc.	ASCAP
2.	I Begged Her (F) (R)	Feist	ASCAP
5.	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
23.	I Should Care (F) (R)	Dorsey	ASCAP
9.	I Wish I Knew (F) (R)	Triangle	ASCAP
9.	If I Loved You (M) (R)	T. B. Harms	ASCAP
4.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
8.	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
17.	Laura (F) (R)	Robbins	ASCAP
6.	Lonely Love	BMI	BMI
2.	Out of This World (F) (R)	Morris	ASCAP
10.	Remember When? (R)	Campbell-Porgie	BMI
7.	Rosemary (R)	Famous	ASCAP
15.	Sentimental Journey (R)	Morris	ASCAP
4.	Stars In Your Eyes (F) (R)	Melody Lane	BMI
15.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
11.	There! I've Said It Again (R)	Valiant	BMI
16.	There Must Be a Way (R)	Stevens	BMI
6.	There's No You (R)	Barton	ASCAP
6.	While You're Away (F) (R)	Remick	ASCAP
18.	You Belong to My Heart (F) (R)	Harris	BMI
5.	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

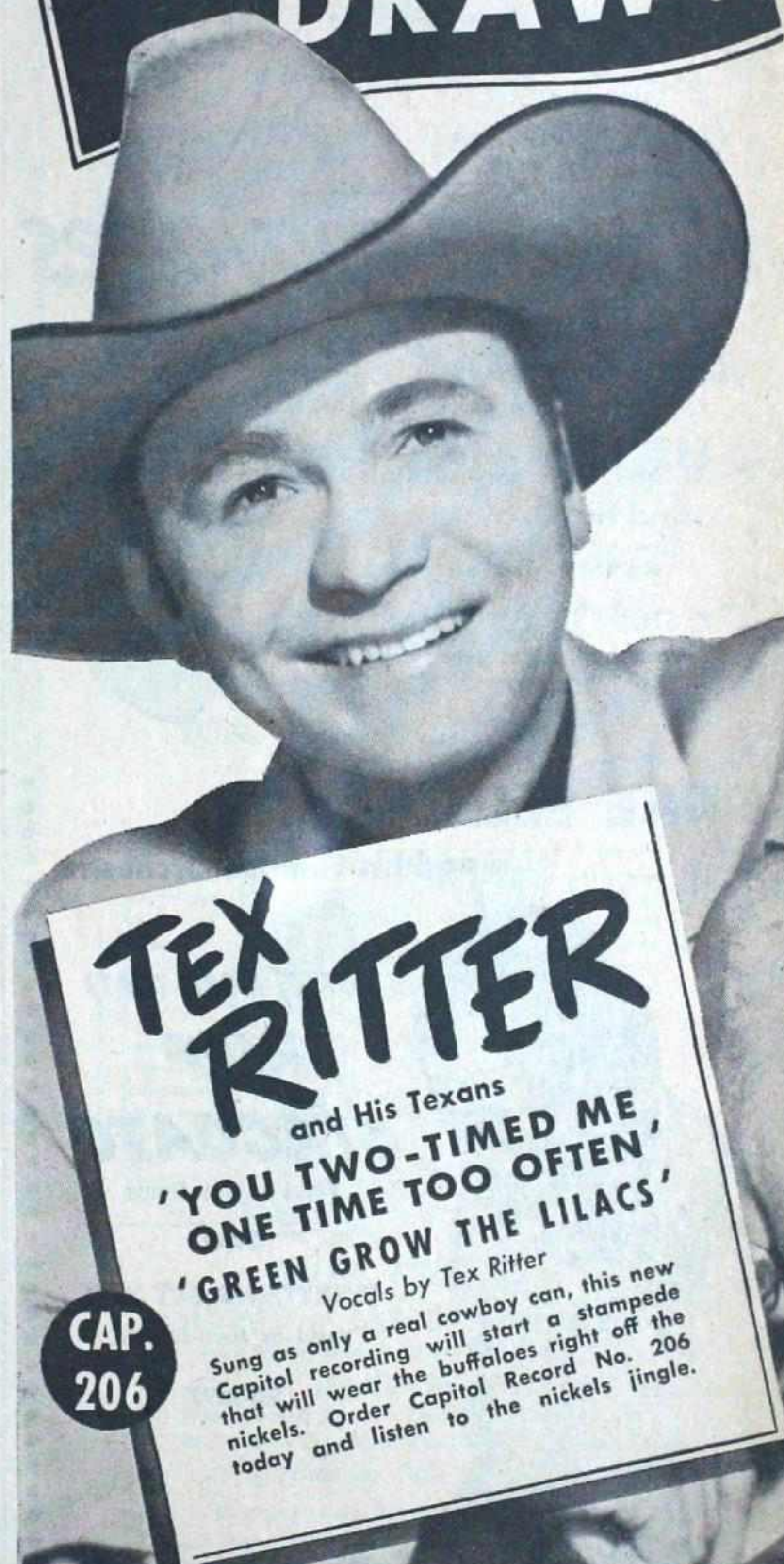
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	LIC. BY
	Last Week	This Week		
20	1	1	SENTIMENTAL JOURNEY	Les Brown...Columbia 36769—ASCAP
17	2	2	THERE! I'VE SAID IT AGAIN	Vaughn Monroe...Victor 20-1637—BMI
3	3	3	GOTTA BE THIS OR THAT	Benny Goodman...Columbia 36813—ASCAP
2	8	4	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-The Pied Pipers...Capitol 195—ASCAP
13	4	5	SENTIMENTAL JOURNEY	Hal McIntyre...Victor 20-1643—ASCAP
6	5	5	BELL-BOTTOM TROUSERS	Kay Kyser...Columbia 36801—ASCAP
8	7	6	BELL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661—ASCAP
3	9	7	BELL-BOTTOM TROUSERS	Guy Lombardo...Decca 18683—ASCAP
1	—	8	DREAM	Freddy Martin...Victor 20-1645—ASCAP (The Pied Pipers, Capitol 185; Frank Sinatra, Columbia 36797; The Three Suns, Majestic 7133; Lee Castle, Musicraft 15031; Jimmy Dorsey, Decca 18670)
7	6	8	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat...Decca 23413—BMI
1	—	9	BELL-BOTTOM TROUSERS	Jerry Colonna...Capitol 204—ASCAP
11	—	9	CALDONIA	Woody Herman...Columbia 36789—BMI
3	—	9	YOU BELONG TO MY HEART	Charlie Spivak...Victor 20-1663—ASCAP
2	12	9	CHOPIN'S POLONAISE	Carmen Cavallaro...Decca 18677—ASCAP
2	—	9	THERE MUST BE A WAY	Charlie Spivak...Victor 20-1663—BMI (Johnnie Johnston, Capitol 196; Connee Boswell-The Paulette Sisters, Decca 18689)

#### Coming Up

I WISH I KNEW (F)	Dick Haymes	Decca 18662
THERE! I'VE SAID IT AGAIN	The Modernaires-Paula Kelly	Columbia 36800
OUT OF THIS WORLD	Tommy Dorsey	Victor 20-1669



# TEX RITTER

and His Texans

**'YOU TWO-TIMED ME,  
ONE TIME TOO OFTEN',  
'GREEN GROW THE LILACS'**

Vocals by Tex Ritter

**CAP.  
206**

Sung as only a real cowboy can, this new Capitol recording will start a stampede that will wear the buffaloes right off the nickels. Order Capitol Record No. 206 today and listen to the nickels jingle.



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# NO MORE TOUJOURS L'AMOUR (HOYA, HOYA)

## VAUGHN MONROE

and his Orchestra  
Vocal by Vaughn Monroe  
and The Norton Sisters

ON THE  
B SIDE: A STORY OF TWO CIGARETTES  
Vocal by Vaughn Monroe  
20-1687



## DUKE ELLINGTON

and his Famous Orchestra

(OTTO, MAKE THAT)  
**RIFF  
STACCATO**

Vocal by Ray Nance

and

**EVERYTHING BUT YOU**

Vocal by Joya Sherrill

20-1697



Listen to The RCA Show, Sundays, 4:30 p.m., EWT, over NBC. BUY MORE WAR BONDS  
Radio Corporation of America, RCA Victor Division, Camden, New Jersey

RCA VICTOR RECORDS



# PART 2—The Billboard

## RETAIL SALES AND

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION			
	Last Week	This Week		
12	2	1	BELL-BOTTOM TROUSERS (R)	Santly-Joy
12	1	2	SENTIMENTAL JOURNEY (R)	Morris
15	3	3	DREAM (R)	Capitol
5	5	4	THE MORE I SEE YOU (F) (R)	Bregman-Vocco-Conn
8	7	5	YOU BELONG TO MY HEART (F) (R)	Harris
15	4	6	LAURA (F) (R)	Robbins
3	8	7	I WISH I KNEW (F) (R)	Triangle
9	6	8	THERE! I'VE SAID IT AGAIN (R)	Valiant
15	—	9	JUST A PRAYER AWAY (R)	Shapiro-Bernstein
1	—	10	GOOD, GOOD, GOOD (R)	Berlin

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION			
	Last Week	This Week		
15	1	1	SENTIMENTAL JOURNEY..Les Brown .....	Columbia 38769
2	4	2	ON THE ATCHISON, TOPEKA AND SANTA FE..Johnny Mercer.....	Capitol 195
15	2	3	THERE! I'VE SAID IT AGAIN .....	Vaughn Monroe..Victor 20-1637
10	3	4	BELL-BOTTOM TROUSERS, Tony Pastor.....	Victor 20-1661
7	4	5	SENTIMENTAL JOURNEY..Hal McIntyre....	Victor 20-1643
2	6	6	CHOPIN'S POLONAISE .... Carmen Cavallaro....	Decca 18677

(Continued on page 66)

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION			
	Last Week	This Week		
16	1	1	Glenn Miller Glenn Miller and Ork .....	Victor P-148
18	2	2	King Cole Trio Collection of Favorites .....	Capitol A-8
3	3	3	Music for Dreaming Paul Weston .....	Capitol BD-9
3	—	4	The Dinning Sisters Dinning Sisters .....	Capitol BD-7
1	—	5	Carousel Original Cast .....	Decca 400

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION			
	Last Week	This Week		
4	1	1	Chopin's Polonaise Jose Iturbi .....	Victor 11-8848
16	3	2	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork.....	Decca 29150
12	2	3	Ritual Fire Dance Jose Iturbi .....	Victor 10-1135
6	—	4	Claire De Lune Kostelanetz and Ork.....	Columbia 7361-M
2	—	5	Fingal's Cave Overture Boston Pops .....	Victor 11-8745
1	—	5	Rodger Young Nelson Eddy .....	Columbia 7426
1	—	5	Italian Street Song Jeanette MacDonald .....	Victor 10-1134

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 300 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION			
	Last Week	This Week		
14	1	1	Music to Remember (From the Life of Chopin) Jose Iturbi .....	Victor SP-4
6	4	2	Rhapsody in Blue (Gershwin) Boston Pops .....	Victor DM-358
18	3	3	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia .....	Victor M-900
13	—	4	Rhapsody in Blue (Gershwin) Andre Kostelanetz and Ork (Alec Templeton, pianist)....	Columbia X-196
1	—	5	Rhapsody in Blue (Gershwin) Oscar Levant, Philadelphia Ork; Eugene Ormandy, con- ductor .....	Columbia X-251
1	—	5	Piano Music of Debussy Artur Rubinstein .....	Victor M-998



# Music Popularity Chart Week Ending July 12, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION	Record	Label
Last Week	This Week		
17	1	<b>Going Strong</b> 1. SENTIMENTAL JOURNEY—Les Brown (Doris Day)....	Columbia 36769
		(Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)	
18	2	2. THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....	Victor 20-1637
		(The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)	
5	4	2. BELL-BOTTOM TROUSERS—Guy Lombardo (Jimmy Brown) .....	Decca 18683
		(Tony Pastor, Victor 20-1661; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801; Jerry Colonna, Capitol 204)	
2	10	3. ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Johnny Mercer-The Pied Pipers (Paul Weston Ork) ..	Capitol 195
		(Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832)	
8	6	4. YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier Cugat .....	Decca 23413
		(Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)	
9	5	5. SENTIMENTAL JOURNEY—Hal McIntyre.....	Victor 20-1643
		(See No. 1)	
4	8	5. SENTIMENTAL JOURNEY—The Merry Macs.....	Decca 18684
		(See No. 1)	
9	3	5. BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCullough-Tony Pastor) .....	Victor 20-1661
		(See No. 2B)	
6	7	6. BELL-BOTTOM TROUSERS—Kay Kyser (Ferdy, Slim and Quartet) .....	Columbia 36801
		(See No. 2B)	
3	14	7. CHOPIN'S POLONAISE—Carmen Cavallaro.....	Decca 18677
1	—	8. GOTTA BE THIS OR THAT—Benny Goodman (Benny Goodman) .....	Columbia 36813
		(Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Sammy Kaye, Victor 20-1684; Joe Marsala, Musicraft 328)	
9	12	8. I WISH—Mills Brothers.....	Decca 18663
1	—	9. I'M GONNA LOVE THAT GAL—Perry Como (Russell Case Ork) .....	Victor 20-1676
7	11	10. CALDONIA BOOGIE—Louis Jordan (Louis Jordan) ..	Decca 8670
		(Woody Herman, Columbia 36789; Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)	
3	10	11. WHO THREW THE WHISKEY IN THE WELL?—Lucky Millinder .....	Decca 18674
1	—	11. FIVE SALTED PEANUTS—Tony Pastor (Tony Pastor) .....	Victor 20-1661
5	13	12. THERE! I'VE SAID IT AGAIN—Jimmy Dorsey (Teddy Walters) .....	Decca 18670
		(See No. 2A)	
6	—	12. BELL-BOTTOM TROUSERS—Louis Prima (Lily Ann Carol-Louis Prima & Chorus) .....	Majestic 7134
		(See No. 2B)	

### Coming Up

THERE MUST BE A WAY—Charlie Spivak (Jimmy Saunders).....Victor 20-1663  
MY BABY SAID YES—Bing Crosby-Louis Jordan.....Decca 23417

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record	Label
Last Week	This Week		
13	1	1. AT MAIL CALL TODAY... Gene Autry.....	Okeh 6737
3	4	2. TRIFLIN' GAL..... Al Dexter.....	Okeh 6740
6	2	3. STARS AND STRIPES ON IWO JIMA .....	Bob Wills.....Okeh 6742
21	1	4. SHAME ON YOU .....	Spade Cooley.....Okeh 6731
3	3	4. OKLAHOMA HILLS .....	Jack Guthrie.....Capitol 201
1	—	5. I'M A BRANDIN' MY DARLIN' WITH MY HEART .....	Jack Guthrie.....Capitol 201
18	5	6. HANG YOUR HEAD IN SHAME .....	Bob Wills.....Okeh 6736
1	—	6. YOU DON'T CARE WHAT HAPPENS TO ME .....	Bob Wills.....Okeh 6742

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record	Label
Last Week	This Week		
7	1	1. WHO THREW THE WHISKEY IN THE WELL?.....	Lucky Millinder....Decca 18674
11	1	2. CALDONIA BOOGIE .....	Louis Jordan.....Decca 8670
2	4	3. THAT'S THE STUFF YOU GOTTA WATCH .....	Buddy Johnson.....Decca 8671
5	3	4. SOMEBODY DONE CHANGED THE LOCK ON MY DOOR..	Louis Jordan.....Decca 8670
16	—	5. TIPPIN' IN .....	Erskine Hawkins..Victor 20-1639
9	3	5. STRANGE THINGS HAPPENING EVERY DAY.....	Sister Rosetta Tharpe.....Decca 8669
10	2	6. CALDONIA .....	Erskine Hawkins..Victor 20-1659
1	—	7. GRASS IS GETTING GREENER EVERY DAY....	Pvt. Cecil Gant....Giltedge 505

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**PART 3—The Billboard**

**ADVANCE SONG—RECORD**

**PUBLISHERS' PLUG TUNES**

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

**Current Plugs**

Publisher	Publisher
A Friend of Yours.....Burke-Van Heusen	He Was a Perfect Gentleman.....Burke-Van Heusen
A Dream (That Won't Come True).....Midwest	I Ain't Goin' Nowhere, Baby.....Edwards
A Kiss Goodnight.....Miller	I Begged Her.....Feist
A Rainy Sunday.....Duo	I Can't Believe It.....Claremont
A Story of Two Cigarettes.....Martin Block	I Can't Believe That You're in Love With Me.....Mills
A Tender Word Will Mend It All.....Barton	I Didn't Think You Cared.....Dubonnet
All at Once.....Chappell	I Don't Want to Be Loved (By Anyone Else But You).....Mutual
All of My Life.....Berlin	I Don't Care Who Knows It.....Robbins
Along the Navajo Trail.....Leeds	I Fall in Love Too Easily.....Feist
Am I a Passing Dream?.....Dave Ringle	I Had a Little Talk With the Lord.....Santly-Joy
And There You Are.....Feist	I Hope to Die If I Told a Lie.....Advanced
Apple Face.....Lewis	I Miss Your Kiss.....Republic
Are You Livin', Old Man?.....Jefferson	I Remember Easter Sunday.....Whitney Blake
Ask My Heart.....Manhattan Melodies	I Walked In.....Miller
Bala.....Peer	I Want a Little Doggie.....Lewis
Bell Bottom Trousers.....Santly-Joy	I Wish I Knew.....Triangle
Bon Voyage.....Melody Moderne	I'd Rather Be Me.....Morris
Bounce-y Bounce-y Ball-y.....Singer, Reese, Patrick	If I Loved You.....T. B. Harms
Bye Lo.....United	If This Isn't Love.....Crescendo
Caldonia.....Morris	If You Don't Write, You're Wrong.....Bronx
Can't You Read Between the Lines.....ShapiroBernstein	I'll Always Be With You.....Broadway
Captain Kidd.....Martin Block	I'll Be Yours (J'Attendrai).....Harris
Close as Pages in a Book.....Williamson	I'll Follow You.....A-1
Compared With You.....Original	I'll See You Tomorrow.....Edwards
Cool Water.....American	I'm Gonna Love That Guy.....Bourne
Counting the Days.....Santly-Joy	I'm Lonely for You.....Wise
Crazy Things.....David Gornston	I'm Only Teasin'.....Mills
Darling, Promise Me.....Winthrop	In Acapulco.....Triangle
Dawn Time.....Crescendo	In a Shower of Stars.....Mills
Daybreak Serenade.....La Salle	In the Land of Uncle Sam.....Golden West
Disillusion.....Zoeller	In the Subway Rush.....Whitney Blake
Do, Do, Baby.....A-1	Is Sally Still Waiting for Me?.....Topik
Don't Be Tellin' Me Your Troubles.....Bell	Is There a Second Heaven?.....Malco
Don't Ever Leave Me.....Reville	It Taken Just a Moment to Fall in Love.....Bruno
Down in Chi Chi Hotcha Waichee.....Broadway	It's You, It's You, It's You.....Lad
Dream.....Capitol Songs	I've Got a Locket in My Pocket.....Paramount
Echoes of the South Pacific.....Excelsior	Jo-Anne.....Harmony House
Everybody Knows But You.....Cavalcade	June Comes Around Every Year.....Morris
Everybody's Seen Him But His Daddy.....Marks	Just a Prayer Away.....Shapiro-Bernstein
Every Night.....G. I. Music	Keep Your Hands Up, Stranger.....Kelly
Everytime.....ABC	Kitten on the Keys.....Mills
Fuzzy Wuzzy.....Drake-Hoffman-Livingston	Laura.....Robbins
Garland of Old-Fashioned Roses.....O'Kay	Like Someone in Love.....Burke-Van Heusen
Give Me All of Your Heart.....Pan-American	Little Boy (Does Your Mama Know You're Out?).....Newart
Give Me Love Tonight.....Midland	Little Soldier.....Russ Hull's Country Music
Give My Broken Heart Another Break.....Albert J. Randolph	Lonely Love.....BMI
Gonna Keep on a-Dreamin' (Till My Dreams Come True).....Grimes	Lonesome.....Cherio
Good, Good, Good.....Berlin	Lonesome Boy.....Essex
Got a Penny, Benny?.....Vanguard Songs	Ma-Ma, I Wanna Hawaiian Guitar.....Kanes
Gotta Be This or That.....Harms, Inc.	Mademoiselle Cinderella.....Syncopation Songs
Green, Green Hills of Home.....Lincoln	
Guess I'll Hang My Tears Out To Dry.....Mario	

(Continued on page 66)

**Plugs Scheduled for Near Future**

Publisher	Publisher
A Stranger in Town.....Stevens	Love.....Feist
A Two-Seated Saddle and a One-Gaited Horse.....American	Love Letters.....Famous
Afternoon Moon.....Crescendo	Lumberjack Jill.....Original
Baby, You're On Your Own.....Charles Gunther	Maybe You're Right (Maybe I'm Wrong).....Reville
Boogie Man.....Process	My Mother's Waltz.....Morris
Box Car Slim.....Arcadia Valley	No More Rainbows.....Edwin W. Kukkee
Broken-Hearted Lullaby.....Matt Pelkonen	Nobody Knows.....Byers
Caribbean Magic.....Franco-American	Now That You're Gone.....Dearborn
Conversation While Dancing.....Capitol	Oh, Come My Love.....Zoeller
Cowboy Moon.....Albert J. Randolph	Oh, What I Dream'd About You.....Pyramid
Dancing With You in My Arms.....Grimes	Santa Marta.....Marks
Daydreams in the Moonlight.....Marks	Sarabara.....United
Don't Be Stupid, Mister Cupid!.....Excelsior	Since My Darling Went Away.....Russ Hull's Country Music
Dreaming.....Leeds	Tampero.....Capitol
Goodbye to Dreams.....Kanes	Technicolor Trail.....Hanna
Hecky Darn!.....Midland	That's the Stuff Ya Gotta Watch.....Campbell-Porgie
I Ain't Got Nothin' But the Blues.....Burke-Van Heusen	That's Why I'm Lonely for You.....Kelly
I Need You So.....Roy	The Gang That Sang Heart of My Heart.....Robbins
Idaho Moon.....Irving Siegel	The Last Time I Saw You.....Barton
I'd Do It All Over Again.....Shapiro-Bernstein	The Girl With the Little Red Cross on Her Sleeve.....Bruno
I Have But One Heart.....Stanwood	The Nickel Ride.....G. I. Music
I Never B'lieved in Love at Sight (Till I Met You).....Hall's Hit Songs	The Waltz I Shall Never Forget.....Bell
I Never Thought I'd Sing the Blues.....Campbell-Porgie	Too Soon.....Topik
I Saw a Falling Star.....Bronx	Iru-Cu-Tu.....Marks
I Was Here When You Left Me.....Berlin	Walkin' With My Honey.....Republic
I'd Rather Be Me.....Morris	We'll Be Sweethearts Forever.....Essex
I'm a Midnight Cavalier.....Wise	When It's Down, Down in Australia.....Dave Ringle
I'm in Danger of Love.....Syncopation Songs	Why Do They All Pick On Brooklyn?.....Orange
I'm Just a Baby.....Harmony House	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
In My Little Red Book.....Marks	You Came Along (From Out of Nowhere).....Paramount
June Comes Around Every Year.....Morris	You Know, Baby.....Tempo
Just That Way.....Melody Moderne	You'll Miss Me Someday.....David Gornston
Just to Make a Long Story Short.....Dubonnet	You Never Say Yes (You Never Say No).....Robbins
Keep Right On Doin'.....Manhattan Melodies	You're a Set-Up in That Get-Up, Baby.....Newart
Kissing Bug.....Tempo	
Let's Dance Again.....O'Kay	
Little Red Hooding Ride.....Blasco	
Lose Your Heart in Texas.....Hanna	



# Music Popularity Chart

Week Ending  
July 12, 1945

## DATA AND REVIEWS

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.	
ALL BY MYSELF .....	Glen Gray (Eugenie Baird) Decca 18695
AVE MARIA (Bach-Gounod) .....	The Philharmonica Ork of Los Angeles (Alfred Wallenstein) Decca 23424
AVE MARIA (Schubert) .....	The Philharmonica Ork of Los Angeles (Alfred Wallenstein) Decca 23424
COUNTING THE DAYS .....	Glen Gray (Skip Nelson) Decca 18695
DAYBREAK SERENADE .....	Jess Stacy Ork (Lee Wiley) Victor 20-1708
DEEP PURPLE .....	Don Byas & All-Star Quintet Jamboree 903
DETROIT BLUES .....	Tampa Red Bluebird 34-0731
FORGIVE ME ONE MORE TIME .....	Spade Cooley ("Tex" Williams) Okeh 6746
(YOU CAME ALONG) FROM OUT OF NOWHERE .....	Helen Forrest (Victor Young Ork) Decca 18694
(YOU CAME ALONG) FROM OUT OF NOWHERE .....	Don Byas & His All-Star Quintet Jamboree 902
IT'S ONLY A PAPER MOON .....	Jess Stacy Ork (Lee Wiley) Victor 20-1708
I'VE TAKEN ALL I'M GONNA TAKE FROM YOU .....	Spade Cooley ("Tex" Williams) Okeh 6746
JUNE COMES AROUND EVERY YEAR .....	Woody Herman (Woody Herman) Columbia 36835
LITTLE WHITE LIES .....	Don Byas & His All-Star Quintet Jamboree 902
NORTHWEST PASSAGE .....	Woody Herman Columbia 36835
SHAME ON YOU .....	Airlane Trio (Tony Lane) De Luxe

(Continued on page 66)

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- NO MORE TOUJOURS** Vaughn Monroe and Ork Victor 20-1687-A  
Add the novelty of this to the swell tune selling by Vaughn and the Norton Sisters, and hoyo, hoyo, you have a sock juke spinning and retail cross-the-counter seller. Everything about "Toujours" is top drawer and an Honor Roll of Hits contender.
- (OTTO MAKE THAT) RIFF STACCATO** Duke Ellington Ork and Ray Nance Victor 20-1697-A  
Normally this would be just what the title sounds like—a riff session. However, Ellington has turned it into a commercial disk with a swell arrangement and Ray Nance's handling of lyrics. It's skedded for No. 1 on the jukes, and it'll get beaucoup dough across the counters, even if it doesn't hit No. 1 in the Retail Record sales charting.
- GOTTA BE THIS OR THAT** Glen Gray and the Casa Loma Ork Decca 18691-A  
Despite the fact that there are four other diskings of this tune it should be a contender for top selling honors. Gray does things to "Gotta" that no one has done to date. Shame that it wasn't the first released. It's still going to be a nickel collector.

### RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**ARTIE SHAW (Victor)**

*Bedford Drive—FT. Tabu—FT.*

Appraisal of this new Artie Shaw platter is confined to the exposition of Buster Harding's "Bedford Drive," this reviewer's copy drawing a blank for the Shavian setting to Margarita Lecuona's "Tabu." Nonetheless, there's enough musical excitement in the one side to suffice for any platter. It's a moaning-low lick that Harding fashioned for this opus. With the maestro applying a righteous jump rhythm to its frame, and playing with all the youthful enthusiasm his band once displayed, the "Drive" is a real driver. Shaw picks up the releases as the unison saxes tee off, blowing his clarinet blues for a second stanza shared with the guitar picker, with the band laying it on like MacDuff to drive out the spinning. It's Harlem jazz all the way, but put thru a Shavian refining process that is highly potent.

The jump fans will discover "Bedford Drive" in short order, and keep it spinning for a long time to come.

**LOUIS PRIMA (Majestic)**

*I Don't Want To Be Loved—FT; VC. Brooklyn Boogie—FT.*

For a summer song hit, a fickle public may easily become fond of Marty Symes' and Jerry Livingstone's "I Don't Want To Be Loved," not to be confused with Helen Kane's earlier classic while following the same lyrical pattern. Framed tunefully, with plenty of contagion in its musical and lyrical content, Lilyann Carol expresses it effectively as a rhythm ballad. With Louis Prima adding a lick of his light trumpet mugging, it's a song and a side sure to command attention. For the contrasting side, Prima indulges in a bit of commercial boogie, giving a shuffling eight-beat to his own "Brooklyn Boogie." A blues strain beat off at a lively clip, and with little regard for clinkers, the spinning is a roundelay of hot improvisations that generate little heat. Apart from Prima's own torrid trumpet, the piano, tenor sax and clarinet fill in. Nonetheless, side is commercial even if it cannot be accepted as a musical expression of the eight-beat intricities.

Music ops may find "I Don't Want To Be Loved" scale the song heights almost over night, in which instance Louis Prima's side will satisfy. Moreover, there is nickel-bait in "Brooklyn Boogie."

**FRANK SINATRA (Columbia)**

*Homestick—That's All—FT; V. A Friend of Yours—FT; V.*

Frank Sinatra gets sticky with sentimentality, making it downright maudlin spinning for Gordon Jenkins' "Homestick—That's All." Singing it at a slow tempo, with muted strings and soft celeste figures for the background, Sinatra makes it a real weeper as he tells of the homesick soldier boy. The swooners are sure to break down on this one. Paints a much more attractive lyrical picture for "A Friend of Yours," from the movie "The Great John L.," with Axel Stordahl laying down a velvety musical carpet that blends the voices of a quartet with the band.

While the swoon set will take everything their Frankie has to offer, the phono appeal leans heavier on "A Friend of Yours," with the picture association strengthening such ties.

(Continued on page 66)

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# WB Decca-Stock Sale Seen As End of "Foolish" Era by Some, Disk Op by Others

Trade Expects Pic Outfit To Plow Dough Back in Platters

NEW YORK, July 16.—Warner Bros.' sale of its Decca stock means many things to many people. Stock, some 43,759 shares (10 per cent of Decca's capital stock), went to Kuhn, Loeb & Company for resale. Brokers paid \$1,800,000 for the shares and consider it a prime investment, that will find a ready sale to public.

That's what it means to Kuhn, Loeb. To one group in the Warner org, it means the end of a bad investment, the buying some 16 years ago of the disk and radio manufacturing business of Brunswick, Balke, Collender, pool and billiard equipment manufacturers. Pic outfit, at that time, dropped some \$12,000,000 in platter biz just as pic biz switched from disk to sound on film. Present Decca execs are the Brunswick diskmen of that period.

It means, says a WB group, the end of the "foolish" period.

**Others See Disk Op**

To the group interested in the music end of Warner Bros.' activities (this is not to be understood as a statement officially of, or by, Herman Starr, Music Publishers Holding Corporation brass but as a reflection of other execs on the WB music pub side) the sale of Decca interest, thru which they had no control whatsoever of Decca's actual activities, enables them to really go into the disk business.

These men point to MGM's disk plans, 20th Century-Fox platter yens and also to fact that diskers are going into the

pub biz (see *CRC Goes Into Music Biz With Two Pubs* on another page in this issue) as proof that any big music publishing organization must protect itself with a disk company affiliation or else resign itself to getting the leftovers from the Big Three diskers. Pocketbook men also point out that if WB doesn't do something with that \$1,800,000, it must be listed as a capital gain and the tax is something like terrific. In other words, the money men point out that the dough must be plowed in quickly somewhere, or else . . . and what would be more logical than that it be plowed right back into shellac and lamp black.

Condition of Decca biz at this time is on the plus side, with balance sheets no longer carrying the big disk inventories of flop records that were on those sheets some six to eight years ago. Sale actually has no effect on Decca except to indicate whether or not the public would accept a further flotation of stock. Decca still has some unissued treasury stock and has ideas about protecting itself from inroads of new disk manufacturers from the ranks of radio and phonograph manufacturers, by making radio and radio-phonograph sets. Pre-war, it distributed a line of electric phonograph players made for it by several manufacturers of private brand stuff. Sale of stock would give them the extra cash to go into the new field without disturbing Decca's present cash position. Whatever Decca does, trade feels certain that WB won't stay out of the disk biz very long.

John White's four-year-old junior edition, sang "One Meat Ball" at mag Seventeen's teen-age shindig in Central Park Saturday (14). All-American folk stuff meet for the teeners was attempt to sell them mountain music stuff, with square dances and everything.

**Le Jazz de Vivre**  
 HEADQUARTERS, EUROPEAN THEATER OF OPERATIONS, July 16.—American Forces Network has done more than any other medium to heighten France's respect for her own jazz luminaries, according to an editorial in the latest monthly bulletin of the Hot Club de France. The editorial, written by Charles DaLaunay, secretary of the club, praises the G.I. network for recognizing the worth of French swing musicians on such programs as *Beaucoup de Music*, emceed at AFN-Paris by Sgt. Warren Bryan, New York. In addition to featuring outstanding French jazzmen in the flesh, *Beaucoup de Music* devotes 15 minutes a day to a *Hot Club Corner*, using rare French swing records which feature men like Benny Carter, Coleman Hawkins, Herman Chittison, Bill Coleman and other American musicians who have lived in Europe.

Among the French jazzmen to take part in jam sessions on AFN are Algerian-born Hubert Restaing, the finest hot clarinetist in France; Alix Combelle, tenor sax; Andre Ekyan, who would place high in the alto sax popularity polls in the States; Andre Chauelac, Earl Hines-stye pianist, and Alme Barelli, trumpet. To quote DaLaunay's editorial: "If French radio has almost completely neglected jazz music; much to the detriment of our musicians, at least foreign radio feels differently about it. As Frenchmen we are very grateful for the interest shown by Americans in our musicians. May this example set by the American Forces Network serve as a lesson to the directors of our own France."

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 INGSTH . . . CARZY THINGS  
 OH! KORN CRAZY KOBBLERS THINGS  
 . . . So? . . . Watch the records . . .  
 the records . . . Oh!

Here's That You Live a Thousand Years  
 And I Live One Day Less,  
 For I Can't Smell the Flowers When I'm  
 Dead (Comic)  
 If I Even Was Back In a Shack by the Track,  
 His Footsteps on the Walk.  
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# Eds Tab Night Spots and Hotels

## Value Given, Service Rated

### Henry Hudson cops No. 1 in hotel division, Zanzibar in nitery department

By Paul Ross

NEW YORK, July 16.—In making its Seventh Annual Hotel-Night Club Survey this year *The Billboard* for the first time asked the ladies and gents of press to do a little out-loud thinking about the hotel-night club industry in general. The 30 editors and writers participating were requested to "evaluate, from the standpoint of value given to the public in general and to you specifically, the hotel and night club which did the most effective job during the last season."

The editors-writers were asked to rate clubs and hotels in 1-2-3 order in the scale of effectiveness of service rendered press and public—and to state why.

#### Henry Hudson No. 1

Most startling result produced by this series of questions is that the Henry Hudson Hotel came out No. 1 in the hostelry division, beating such formidable and famous contenders as the Waldorf, Astor, Commodore, Plaza and so on. The Henry Hudson received a point score of 10 for first place. Its nearest rivals were the Waldorf-Astoria and the New Yorker, which tied for second place with 8 points each, and the Belmont Plaza which third-placed with 7 points.

Nor were the voting editors and writers hazy about why. The balloteers showed they were well aware of the job H. H. has been doing for servicemen and their families. Comments ran like this: "Benefits to servicemen!," "Special courtesy to servicemen," "Service to members of armed forces" and more along the same line.

#### G.I. Comfort

What they were referring to is the group of comforts and conveniences grooved by the hotel for the boys in khaki and blue. H. H., for instance, runs a \$1-a-throw dormitory on week-ends where service personnel may bunk overnight and take in the hotel's swimming pool and other features. Place also maintains a playground on the 24th floor for the kids of servicemen, runs twice-a-month dances with free food, entertainment and hoofing lessons; skeds regular officers' club parties, and so on.

In last year's poll, taken by *The Billboard*, this kind of stuff at the H. H. had just begun to grow publicity-wise in the minds of the voting editors and writers. During the ensuing 12 months it has bloomed fully, as proven by the fact that the Henry Hudson pulled more points than many a bigger and more pretentious hostelry. And, if the feelings of sharp-eyed, sharp-minded editors and writers are any index, the H. H. has built itself a solid backlog of good will for the future.

#### Inns Repeat

The voters' choice of the Waldorf and New Yorker for second place in the "value given" category, and the Belmont Plaza for third bears a close relation-

### NIGHT CLUBS GIVING THE BEST VALUE IN LAST SEASON

(3 pts. for 1st place, 2 for 2d, 1 for 3d)

	Points
1. Zanzibar .....	19
2. Copacabana .....	10
3. Cafe Society (unspecified)....	8

ship to the selection (as reported in the last issue of *The Billboard*) of the same inns for money positions as the "most effectively publicized hotels." The Waldorf was picked No. 1 in that division, the New Yorker second (tying with the Astor) and the Belmont Plaza third (tying with the Plaza). This coincidence of choices shows that the job done for itself by a hotel in terms of service, food and entertainment has as much weight for public relations purposes as straight-away flackery.

The reasons ascribed by the balloteers for their selection of the Waldorf, New Yorker and Belmont Plaza give a clear picture of the means by which these places made a dent during last season. For the Waldorf the "whys" run like this: "Continuing its traditional class policy," "A credit to hotel night life," "Co-operation." For the New Yorker the voters thought: "Good, clean show even for the kiddies," "Good service," "Show-bands for the money," "Co-operation," "Excellent entertainment and food." For the Belmont Plaza the eds unburdened themselves: "Intimate spot for out-of-towners," "Because I live there comfortably."

#### Nitery Note

Picking the niteries on the basis of "value given" during the last season, the voting editors and writers rated 'em like this: No. 1, the Zanzibar with 19 points; No. 2, the Copacabana with 10 points; No. 3, Cafe Society (unspecified) 8 points. Cafe Society Uptown received 2 digits by specific mention and this with the 8 markers registered by C. S. unspecified would give the two places together a score of 10, same as the Copa.

The selections in the first and third places correspond fairly well with the choices made by the balloteers for the "most effectively publicized night club" (See *Eds Tab Night Spots on page 30*)

## Greshler Sets Stiefel Deal; Plans Stable

NEW YORK, July 14.—A deal which virtually fits him into the spot left open by Eddie Sherman, when the latter broke recently with Sam Stiefel, is in the making according to Abby Greshler, local indie manager and agent.

Greshler claims that he has worked out an agreement with Stiefel, talent-pilot and theater operator, by which each will represent the other's properties here and on the Coast. Sherman had a deal something like this until he and Stiefel broke over a series of quarrels regarding disposition of Mickey Rooney, Abbott and Costello, Andy Russell and other attractions.

First shot in the new proposition, claims Greshler, is the incorporation of the Wesson Brothers, whom he has exclusively managed heretofore, as Wesson, Inc. Corporation is a four-part thing with Greshler, Stiefel, and Dick and Gene Wesson sharing the stock, according to the New York flesh peddler. Greshler vehemently denies rumors with which the trade has been buzzing all week to the effect that he has lost control of the Wessons to Stiefel, retaining only the agent privilege. Trade says he also has lost the Ben Yost group to MCA, but both Greshler and MCA report the big office will henceforth book the Ben Yosters for vaude while Greshler sells them elsewhere.

Meanwhile, G. has grabbed Jack Durant for a personal management ticket. Durant, the Wessons and other Greshler properties will be sold by Stiefel on the Coast, and vice versa, says G. He also hints that he will share in the piloting of Andy Russell and other valuable Stiefel properties. Stiefel is known to have been sounding out a lot of acts recently to come into his stable.

ALAMEDA THEATER, Mexico City, first-run house, recently tried three weeks of vaude, hour show featuring Poco Miller and Carmen Amaya.

### Fame

NEW YORK, July 14.—William Morris offered Miguelito Valdes—whom WM spokesmen aren't sure is signed with them, while GAC (which formerly had him) is pretty sure they're not selling him—to Frank Sennes, Cleveland indie, for one of his Kentucky hot-teries. Asking price—\$2,000.

Not only did Sennes balk at the dough, but he replied he'd have to be convinced. He never heard of the guy, he said.

## 2 "Uncle Toms" Prepped for Fall

NEW YORK, July 14.—If present plans work out, the country will have two versions of *Uncle Tom's Cabin* playing auditoriums in the fall. The first will actually be called *U. T. C.* and will be sold by Jerry Cargill, of the A. and S. Lyons office. Cargill is playing cagey about the name of the producer of the package, but says that Harry Walters will direct. Company will comprise 40 people. Reason for this large number is that the play, produced around the country for about 50 years during the last century, has had so much added to it in the way of extra business—such as minstrel bits—that it has become as much a variety show as a play. Cargill says his package will incorporate many of the extra trimmings. When it hits a town there will not only be a paid show, but a free daytime parade in the old-time manner.

It is understood that MCA is interested in selling the show west of Toledo and may thus share Cargill's booking privilege. However, it is reported that if this deal falls thru the Chicago office of MCA may put out an *Uncle Tom* of its own. Cargill's play will work as far south as Louisville and thru the North and West, probably breaking-in in New England.

A second version of the old meller will be sent out thru Consolidated Radio Artists by Bob Bundy if present plans work out. This one will be tagged *Topsy and Eva* and may have the Duncan Sisters in those roles. Both shows will be two-hour auditorium affairs playing one, two and three-night stands.

## Internal Warner Org Battle May Have Nixed Earle Vaude

NEW YORK, July 16.—A battle between Warner Bros.' distribution and theater-operations departments is largely responsible for the switch of the Washington Earle to a straight pix policy, beginning August 16, and not merely the fact that the film company has a large backlog of big pictures, as reported elsewhere.

Informed trade sources here say Warners undoubtedly has a picture jam on its hands but point to the fact that the chain already has a first-run house in D. C. in the Metropolitan. Real reason, say trade figures here, is that a behind-the-scenes fight has been raging for some time between the distribution department—which collects a percentage off the house gross—and the theater-operations department which wanted to continue with stagershow.

House is reported to run an average weekly vaude talent nut of \$7,000-\$8,000 and this had to be paid first before the film itself could come in for any kind of earnings. Situation reportedly hot-footed the distribution department into demanding an end to stagershow.

Theater operations at Warners, on the other hand, is reported to have argued that vaude was a necessary adjunct to help the Earle meet and pass its weekly expense of \$17,000-\$18,000 sans flesh.

When the coincident backlog of "A" pictures developed, with Warners seeking a Washington outlet, decision went in favor of the distribution boys, say trade sources. Their argument reportedly was that (a) the pictures were waiting to be

released and should be released without further ado; (b) house could save the expense of the vaude shows thus showing an immediate and bigger profit for the pictures; (c) the run of even a top picture is often limited because it must go out as successive vaude bookings fall due, whereas it frequently could stay on an extra two-three weeks and do well if it were not tied to a changing vaude-sked; (d) with the grade of pictures becoming available for D. C. it would be a pity and unnecessary to consider possibly limiting their runs via a show-sked.

Trade sources are by no means sure, however, that the switch will stick. They point out that top pictures don't run in an unending stream and say that when the inevitable clinkers come along and house drops down a few weeks below its 17-18G nut the theater department will come in with fists flying, demanding the return of flesh. For the record, Warners is sticking by the backlog story.

Meanwhile Loew's Capitol in Washington is reported by its office to be standing pat on its flexible vaude policy—names and non-names. Joe Vogel, head of the Loew's theater-operations department, is in Washington looking over the situation. Jesse Kaye, Loew booker here, says it is unlikely the Cap will throw in bigger shows. Trade, however, says there is a possibility house will cut down its budget and diminish its flesh policy since it no longer has competitish to fear. Earle has been showing flesh for some 15 years.

## Bronx Gets New Negro Vaude House

NEW YORK, July 16.—New York will have a new Negro vaude house beginning August 17 in the McKinley Square Theater, the Bronx. House is operated by the McKinley Amusement Corporation, E. D. Kelmans, president. Firm heretofore confined itself to film policy in the string of nabes it runs in the Bronx.

House seats about 1,600 and will run at a 99 cents top, presenting a name-band stagershow policy. Among the early starters penciled in are Don Redman and the Nicholas Brothers unit. Joe Glaser office is booking.

McKinley Square Theater has already been inked to an AGVA contract providing for 30 shows a week and pro rata for extra performances. Glaser office put up a one-week bond.

## Birming'm To Get 25G Club With All-Glass Bldg & Floor

BIRMINGHAM, Ala., July 16.—Birmingham steps into the big-town nitery class next month with the construction of a new \$75,000 all-glass club with glass dance floor and penthouse atop a circular club building. Name bands and floorshows are to be imported, according to Bob Smith, widely known nitery op promoting the project on the club membership plan with guest memberships for visitors, with 60-G already in hand. Smith operated Club Rex in Hollywood for 10 years.

### HOTELS GIVING THE BEST VALUE IN LAST SEASON

(3 pts. for 1st place, 2 for 2d, 1 for 3d)

	Points
1. Henry Hudson .....	10
2. New Yorker .....	8
Waldorf .....	8
3. Belmont Plaza .....	7



# NIGHT CLUB REVIEWS

## Latin Quarter, New York

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2. Owner-operator: Lou Walters; producer, Wally Wanger; costumes, Kathryn Kuhn, Jac-Lewis, Ben Wallace, Mme. Berthe. Publicity, Zussman and Bayne. Prices: \$2.50-\$3 minimums.

Terrific is the word for the new *On Ze Boulevard* offering here. Pace, routining and build are such that it is virtually sock from start to finish.

The Wally Wanger girls (10 chorines, six showgirls) are a major factor in the success of this bill. Besides being handsome, the gals have been wonderfully gowned and have been set into solid terp routines which they perform with energy and ability. Hefty mitting.

Billy Wells and the Four Fays are the first of the acts on, and do their standard routine of acro and novelty bits. Nice reactions.

Sheila Bond follows with a couple of ballet-taps numbers which are fast, clean, very skillful and beautifully sold to juicy responses.

Pat Rooney, a solid trouper to his fingertips, scores handsomely with his delicate terps and closes on high note in a jitterbug bit with Miss Bond. Mob eats it up.

Dick Buckley has trimmed the weaker moments out of his gag ventriloquist act and what he serves up here pulls yock on yock.

Mary Raye and Naldi found it hard to follow Buckley. Their well known lifts, whirls and spins didn't really get a sock hand until the third number.

Noel Toy seemed anti-climactic, especially since she is preceded by a sumptuous display of Oriental gowns by the line. Gal should obtain better material or do a semi-strip. Otherwise the act means little.

Ming, Ling and Hoo Shee are a Chinese trio (two men, one woman) doing an unusual act of songs and impressions. Gal opens with an okay *Rockin' Horse*, then the men take over for various Scotch, Yiddish and hillbilly bits, some very funny. The younger man does nifty take-offs of Sinatra, et al. Acts earns big mitting and would be improved if (See *Latin Quarter, N. Y., on page 31*)

## La Martinique, New York

Talent policy: Dance band and floorshows at 8:30, 12:30 and 2:30. Owner-operators, Dario and Jimmie Vernon; production, Hughie Prince and Dick Rogers; publicity, Jack Tirman. Prices: \$3.50-\$4 minimums.

For the summer, La Martinique owners have retained Prince-Rogers score, production numbers, costumes, line and the Harris Trio (two girls, one man to sing the intros) from the Richman opening in May, and have added three performers to fill.

Of these, Jane Dillon, fem clown recently reviewed at Ruban Bleu, is first on and stacks up fairly well considering this is her first big-room appearance. Gal has plenty funny material but isn't getting all she can from it because of over-use of certain mannerisms, somewhat faulty timing and tendency to under-punch or over-punch various lines. Best thing shown when caught (12) were her marriage song and the NBC number. Her "Brunehilde" take off of Hildegarde is labored. Kid pulled a pretty good crop of laughs and hands and did an encore.

Georgie Tapps, on second, again proves himself a masterful interpreter of the ballet-tap style, altho it takes him about two numbers to get really warmed up. After that he breaks out in a profusion of double-spins, drags, breaks and back-leaps which belong in the terrific class. Unfortunately, much of this stuff is lost to a large part of the crowd because of the working conditions in Dario's cellar. Nonetheless, he's brought back for a brace of showmanly encores and bows to a sustained mitt.

Jan Murray, fresh out of Chi, is a comic of the first rank. Guy gets 'em from the first moment and builds the laughs to yock level. Has slight tendency to overdo facial contortions and act would be even better with less of this. But he is a sleek, fast, poised and experienced buffoon with a line of fresh chatter and songs that sell 'em. Biz excellent. Ernie Stewart ork (10) does swell job of accomps. *Paul Ross.*

## Rendezvous Room, Biltmore Hotel, Los Angeles

Talent policy: Dance band and floorshow at 1:30 p.m. Management: John Coll, maitre d'; Sidney Siboni, supervisor. Prices: Lunch, \$1.25 up.

This is one of the few matinee spots in the city and business here is always good. The current bill runs 40 minutes and is the longest in a couple of years. Talent is okay and the show runs smoothly.

Opening the noon-time show is Al Gayle with his ork (8), hitting off a lively tune. Gayle, who is plenty personable, emsees well.

Irene Vermillion takes over for a dance *Rhapsody in Rhythm*, combining rhythm and acro. Leaps, hand-walks and splits are featured. Gets a good hand for her work. Returns next-to-closing for a voodoo routine with a tomtom-beating sequence that also goes well.

Natona and the "Amazing Mr. Fredericks" is a good novelty act. Using half cape and half feminine gown, Natona does a "duet" dance routine, pantomimes a romance on a bench and gets a good hand.

Freddie Stewart, tenor, garners an okay hand for his songs. Sticks to the ballads and sells them well.

Closing the show are the Velasquez, ballroom dance team. Work is smooth and a good finish for the show. *Sam Abbott.*

## Club Brazil, Los Angeles

Talent policy: Dance band and floorshows at 10:30 p.m. and 1:15 a.m. Management: Paul Mirabal, owner-manager; Paul Colenz, headwaiter. Prices: \$1 cover and \$1.50 minimum; dinner, \$1.50 up; drinks, 50 cents up.

Located in Old Los Angeles, this spot was formerly the Panama Club with a band. Since Paul Mirabal has taken it over, he has put in floorshows and intends to use names that will attract the Spanish population. As it is today, 85 per cent of the trade is Spanish. Mirabal knows the value of entertainment, using small orks and singers at his Club Cobra, Babalu and other clubs.

Opening the show is Chino Ortiz and his Latin-American orchestra (7). Before hitting out on a hot rumba, he sighted two outstanding L.A. musicians in the audience and asked them to join. They, with the crew, hit it out for a good hand.

Featured on the current show is Chucho Martinez, who moved to this spot from the Trocadero in Hollywood. He sings a predominance of Spanish tunes including *Jac Veigas, Jolisco, Soldamente una Vez* and *Bahala*. Martinez has the fem payees almost to the point of swooning with his romantic tunes. Voice is strong and his delivery is exceptionally smooth. Not only is he a favorite with the gals but the men go for his barying of sweet ones with a fast one now and then. *Sam Abbott.*

## Copacabana, San Francisco

Talent policy: Dance band and floorshows at 8:30 and 12. Owner-manager, Joaquin Garay; publicity, Don Steele. Prices: \$3 minimum, no cover.

**Whole Show:** Rings the bell; production, wardrobe excellent.

**Best Job:** JOAQUIN GARAY, subtle type comedian and personality singer; was voice of Panchito in Disney's *Three Caballeros*; long-time fave in town.

**Other Acts:** THE ASHBURNS, dancers; best number seen in city in some time; scores with patrons. LEOTA HOPSON, singer; light operas best; got great mitt. EMALEEN GORDON, toe dancer; cute looking; good trick steps; good reception. Eight-girl line near perfect in four productions. Idea works from Gold Rush Days smack up to 1945. JEAN DEVLYN, ex-Ziegfeld dancer, arranged costuming and music.

**Band:** AL WALLACE (8) okay on show and dancing. **Biz:** excellent. *Edward Murphy.*

## Stork Club, Buffalo

Talent policy: Dance band and floorshows at 10:30 and 1:30. Owners, Nate Miller, Isadore Debasin and Max Moskowitz; host, Jack Zackey. Talent agent and publicity, Ray S. Kneeland. Prices: \$1 to \$1.50, minimums.

New nitery, which has been using good talent, including some semi-names, with about \$1,600 weekly budget.

**Whole Show:** Fine entertainment, acts above average caliber, good patron reaction.

**Best Jobs:** TERRY O'DONNELL, tall, young, blond, handsome singer, fresh from musical shows, and doing an excellent selling job with good showmanship and personality, as well as topnotch vocal ability.

Selections range from opera, musical show pops (*Oklahoma!*), Irish, to lyrical ballads. Got big hand and encored three times.

BETTY LEE, xylophone act; attractive, vivacious brunette, using nice costume, and packing a big punch with excellent showmanship and plenty curvaceous antics. Musicianship is impressive, and repertory includes anything from boogie woogie and hot jazz to the classics. Audience participation handclapping bit is good stunt. Encored to good reception.

**Other Acts:** RUDY HORN, emsee, doing comedy dancing, magic, pantomime. Full of nonchalance, easy rhythm and good versatile nitery personality. Did solid job on a variety of offerings, especially Russian terps, drunk bit, jitterbug, strip-tease, and worked hard to big response. Encored several times.

HOLLY SISTERS, dancers, scored okay with three numbers—two, taps, and Strauss waltz. Nice appearing in neat outfits.

**Band:** Tony Gerace (4) doing okay on dancing, tho limited, and just so-so on show. **Business:** fair for early show. *Eva M. Warner.*

## Club 100, Des Moines

Talent policy: Dance band and floorshows at 9 and 11:30. Owner-manager, Dave Fidler. Prices: No minimums except Saturday, \$1.

**Show:** Good; three entertaining acts. Solid patron reaction. All acts strong.

**Best Job:** PAUL GRAY, versatile comic, who also emsees. Sells nicely, plenty laughs; patter full of ad libs and clean; facial contortions put over *Chloe* song. Corset contortion act and mimic of Ink Spots earn belly-laughs. Sings *Bell-Bottom Trousers*. Three encores.

**Other Acts:** KIM, magic. No patter; uses standard rope and silk handkerchief tricks; best number, pulling water crock out of small-sized hoop. Nice applause. VIRGINIA CARTA, tap dancer; cute looking; works hard; different type costume would improve. One encore.

**Band:** JOHNNY BLACK. Works hard with acts; okay on dancing. **Biz** nearly capacity. *Otto Weber.*

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# VAUDEVILLE REVIEWS

## Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, July 10)  
There's plenty doing at the Orpheum this week with the combination of the stagershow, Tex Ritter and the Western Hillbilly Jamboree, and Monogram's Dillinger. Seven shows were scheduled for the opening day with the bill getting off to a good start.

Breaking up the show are Ritter with his guitar and songs and Dub (Cannonball) Taylor in the next-to-closing spot. Taylor and Ritter get off some corny gags, but former does okay with his comedy xylophone turn. This sets the stage for Ritter's four tunes with *Jealous Heart* and *Rye Whisky*, the bell-ringers.

Opening the show, Al Lyons and a house ork cut to nine hit out on a Western tune with Ritter coming on to emcee the show. He brings on the Milo Twins, two boys, who go strong for the Tennessee mountain tunes and garner a good hand. Bonnie Dodd, a looker, with her electric guitar, hits out on *Roadside Rag*, accompanied by the Milo Twins. The audience liked the set-up.

Walt Shrum and His Colorado Hillbillies (5) do a good job on Western swing music. Their arrangements are plenty okay and the group executes them well. Shrum, bass, and Jeannie Akers, vocalist, join on the yodels. Miss Akers also takes single vocals, turning in an exceptional job.

Slim Andrews' musical saw is a good turn. But his comedy is very unfunny.  
Sam Abbott.

## Olympia, Miami

(Reviewed Wednesday Afternoon, July 11)  
This week's show features Henry Dunn, who is now going it alone and doing nicely, too. The customers reward him with plenty of mitt. Others on the bill press Dunn for top honors.

Steve Evans calls himself a dialectician and keeps the folks laughing. Evans has a lot on the ball and earns a good hand.

Raye and Pedro, acro-comics, get a lot of laughs with their antics which they make look easy, some of which border on the sensational. Take several bows.

The Barretts are swell hoofers, comparing favorably with top acts appearing at the Olympia, and have a strong finish which closes them to rounds of applause.

Sabin's Personettes offers miniatures of stars in an interesting manner. The act is novel and gets a big hand justly deserved.

Pic is *Murder, He Says*. Biz good.  
Larry Berlner.

## State, New York

(Reviewed Thursday Evening, July 12)  
Bill this week is as good as last week's was bad. Opener was standard Loyal's dogs which landed plenty of giggles from the payees. Miniature horse routine and the tight-rope walking dog brought down the house. Haircut would help Alf Loyal and something for the helper to wear, so that he didn't look like a misplaced stagehand, would have dressed up the dogs.

Vic Hyde had the No. 2 spot. He's not bad if he only forgot the labored routine of telling the audience he'd knock himself out for them, and so forth. His combs bit was a little on the swishy side. He handles the cornet okay and, altho the double, triple and four-horn routines are strictly from hunger, they impress the house.

In midway position are Enrica and Novello, okay dance team. Girl, however, should have someone tell her that her flowered dress is n. g. for tango and rumba stuff. It'd be cute if worn on a dance floor by a charming debutante. For Enrico's *Tabu* number, it's completely out of place. Dancing, however, is swell and the house went for it—but definitely.

Fred Lowery, the blind whistler, came thru tops. Idea of having him stroll out with fem singer, Dorothy Ray, so as to kill any blind sob stuff is swell, as is finale in which Miss Ray sings *Whistling Joe to Lowery* as he answers her, whistling. He still needs some training on how to hold his body and what to do with his hands—but needs nothing for his voice. Plenty of recalls from the cash customers.

Next-to-closing slot went to Lenny Kent, borsht belt grad. His material cries for help and he gives it what it needs. He'd really be terrific if he had some Kent gags (i.e., material tailored to his delivery).

They use Kent to intro Ethel Waters, which is a mistake. Build-up makes audience expect a glamor girl, not Miss Waters, and it takes at least two numbers before she has her audience. The Waters' voice isn't what it used to be and whoever told her to do tricks with it should have his throat cut. She's best singing *Cabin in the Sky* and *Stormy Weather*, as is to be expected. A little detail to be cut from the Waters' songs is the inclusion of her name into lyrics. It louses up the songs and makes them supposedly her story—which they aren't. Good hand, and it could have been better if she'd stick to singing her own type of material. Standees when caught. Pic is *Thrill of a Romance*.  
Joe Koehler.

## Oriental, Chicago

(Reviewed Friday Afternoon, July 13)  
Del Courtney fronts a much-improved 16-piece band, both musically and visually. Ork has added a second piano and another trombone to give the scorings, which range from sweet swing to the Latin ditties, a well-balanced treatment. Band's show department is further strengthened with the hiring of trombonist Johnny Strong, whose Durante impersonations are sock, and Alan Carrier, whose quality whistling and zany carryings on from the piano bench bring strong laugh returns. Dottie Dotson scores well on two vocals in her farewell appearance with Courtney. She's leaving the band after this p.a. and will be replaced by Trudy Marsh. Bob Davey, Courtney's crooner, didn't get a chance to work because show ran too long. And Mark Plant filled the croon spot adequately.

Moppets are naturals for a sound hand on any stage, especially when they're fresh-appearing and as talented as the Taylor Kids. Juves did their standard tumbling and comedy to very warm response.

Starlet Ruth Terry doesn't pack much marquee value as yet because her screen roles have been confined pretty much to pix for a minor firm, but after seeing her in person, plenty of people are going to make it a point to see her pictures. Gal is stage-wise, eliminating all the Hollywood talk and gagging and sticking to sharp, animated vocalizing. La Terry is very much on the curaceous side and she does just enough slinking and shaking to satisfy the customers. Was called back.

Joey Adams, assisted by Mark Plant and Tony Canzoneri, gets off to slow start due to the fact that much of the material is too Brooklynese for Midwest payees. Rou-

## Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, July 11)  
Whole Show: Good; solid patron reaction; entertaining.

Best Job: KING COLE TRIO; clever; droll way of tickling and slapping a fave song around on piano, guitar and big bass; every time trio starts a number, audience breaks out into applause; draws heavily on juke box repertory.

Other Acts: AL DONAHUE and ork headline; generous with well-tailored dance-band numbers; on sweet side, best is *Twilight Time*; five numbers include *Flying Home* and *Golden Gate Boogie*; novelty is a setting of Sousa's *Stars and Stripes Forever*. LYNNE STEVENS, singer; likeable, good voice, offers *There's No You* and *Old Rockin' Chair*. COTTON SISTERS do tap duos; trick steps; good reception. ARTHUR BLAKE, impersonator; satirical; does Frank Morgan, Katherine Hepburn, Ronald Coleman, Bette Davis and Jimmy Stewart; liked.  
Edward Murphy.

tine warms up nicely at closing, when the altitudinous Plant plants Adams on his knee for a *Sonny Boy* parody. Reaped solid palm-whacking. Johnny Sippel.



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"The Jesting Juggler"

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# ★ ROSE MARIE ★

## CAPITOL THEATRE, New York

DIRECTION—MCA



# Eds Tab Night Spots, Hotels; Value Given, Service Rated

(Continued from page 27)  
 (reported in *The Billboard*, July 14). The Zanzibar, in that division, ran away with a huge score of 58 points for first place, and the Cafes Society together breezed into fourth with 15 points.

A surprise is the Copa as the second choicer in the "value given" department, for it showed in fifth place as the "most effectively publicized night club" with a score of 10 points. In this instance, apparently, the editors and writers felt they and the public got a better shake for their money from the Copa than the spot got from its flacking service.

## Stork Club Down

It also is interesting to note, in the "value given" sector, the Stork Club (which was second as the "most effectively publicized" with 19 points) showed well down among the also-rans with only 4 markers. On the other hand, Leon and Eddie's (third in the "publicized" category with 13 points) popped into fourth place in the "value given" section with 6 points. Thus, it is apparent that the editors and writers think the Stork is pretty gee-whiz when it comes to flackery but not-so-good when it comes to giving people something for their money; while, at the same time, they apparently feel Leon and Eddie's pretty well aligns its "value given" with its public reputation.

As far as the Copa goes, its showing in terms of points gained, is rather surprising considering some of the things the voters had to say about the spot. Some editors and writers said: "Most co-operative," "Good food and good shows," "Lives up to the out-of-towners' conception of what a New York club ought to be like."

But others said: "Seats more than 500 in which less than 20 tables have even passably good views of the floor . . . the rest are huddled behind poles, are kept from a decent view by badly constructed terraces" and "Beyond any doubt the big ordeal in covering cabarets is a Copacabana opening, any Copacabana opening. . . . I wish you would make an issue of this . . . it is handled with remarkable inefficiency . . . the headwaiter, Lopez, is impossibly patronizing . . . newspapermen, who have been espe-

cially invited, are shoved around rudely."

## Bon Mots

Stating "why" they picked the Zanzibar and Cafe Society first and third in the "value given" category, the editors-writers had kinder words to offer. For the Zanzibar, they said: "Unflagging co-operation," "Best colored show in town; smart publicity and good management," "Show and food," "Carl Erbe," "You get your money's worth," "Gives the public best in show and food," "Bond rallies." For Cafe Society (unspecified) the boys and girls commented: "Good food, service, swell show, no pressuring," "Unflagging co-operation," "Press agent gives me ideas," "Most co-operative."

*The Billboard*, believing that the night club-hotel industry would benefit generally from the thoughts of the press regarding it, also asked the participating editors-writers to express themselves on these questions: (a) "How might hotel rooms and night clubs in general have bettered the service and value for dollars spent by the public?" and (b) "What would you like to see hotel rooms and night clubs do, during the coming season, to help themselves do a better job?"

## Bettering Service

Answering the first of these two queries, the voters had things like this to say:

"Considering the shortages of labor and supplies . . . the ingenuity of managers cannot be praised enough . . . all, however, could improve their manners."

"Almost every night club and hotel in town, because of the rush of business, gives the customer the impression that they are doing him a favor by permitting him or her to become a patron."

"I find most headwaiters insufferably patronizing to run-of-the-mill customers."

"Eliminate checkroom and washroom concessionaires . . . they drive away patrons. . . . eliminate greedy headwaiters who embarrass patrons."

"More courtesy from the help."

"By stressing the basic rules of good night club taste: courtesy, attention, honesty, good food and drinks . . . surprisingly, a good many have maintained standards."

"By a little more human understanding . . . remember, people that pay are to be given some degree of respect."

## What They Can Do

As to what the editors and writers

"would like to see hotels and night clubs do, during the coming season, to help themselves do a better job," here are some of the things the balloteers had to say:

"More effort should be made to publicize their entertainers, band."

"I'd like to see some corny acts eliminated and some good talent given a break."

"They will have a little food and will be short of help . . . all they can sell is talent, good management and halfway decent manners . . . that shouldn't be too difficult."

"Get wise to the fact that manna from heaven won't fall forever . . . when the easy money is gone there will be a lot of people with long memories."

"Train their waiters to know something about wines and how to serve them. . . . In too many places a patron who wants to order wine is treated as a crank or boob to be bossed by a waiter."

"Remove the 'after 10 p.m.' cover charge and give the average-salaried person the opportunity to enjoy after-the-theater diversion . . . this policy would increase patronage despite the government tax."

"With a shortage of waiters, buffet dinners, beautifully set up and served, would eliminate some of the complaints."

"Can't improve much unless the war is over."

"As long as war continues can think of no way in which they can do anything more for the public."

## Industry as a Whole

*The Billboard* also asked the voters, on the score of the night club-hotel industry as a whole, to comment on the industry in general. Here are some of the comments they got off their chests:

"It is surprising to me that you still have to visit third-rate night clubs to hear good music."

"The night clubs on Broadway . . . are in a bad slump . . . with few exceptions they have always looked to the out-of-town trade for the major part of their business and have not made an effort to get hold of the New York business . . . with little or no travel they are now taking it on the chin . . . the East Side places have built a New York business and do not feel the slump . . . the hotels are getting the business from returning soldiers and their families."

"The manners of managers, headwaiters and waiters have been atrocious. . . . It would pay the industry to start a school to train its own help."

"The industry needs a vigorous national trade association to lobby against unfair legislation, answer press attacks, build up public good will, keep criminals out of cafe management."

"Alleviate the mental strain of those who have loved ones in the armed forces. . . . Despite contrary criticism, the industry does help to boost morale somewhat."

"Have labored under severe handicaps, one right after another . . . I think they did pretty well but the ordinary customer might disagree."

"Earned applause for continuing to serve the public in spite of dozens of new headaches caused by government regulations."

"Served a swell purpose in relaxation, entertainment and morale."

"Very good morale builder and an absolute necessity for the relatives of servicemen."

"I wish I were in it, sometimes, just to be able to fire a few unsuitable characters such as headwaiters who shake the customers down for fives, tens and twenties for the privilege of paying expensively for the right to be bored to distraction . . . the main complaint I have with night clubs is that very few were designed to be clubs in the first place . . . otherwise, I have no complaints which will not be rectified in good time, meaning peacetime . . . nothing like a little competition to return things to a courteous normalcy."

## Hotel Tab

Before leaving the subjects of "value given" and the night club-hotel industry as a whole, here is the tabulation on the scores gained by the clubs selected by *The Billboard* balloteers.

The hotels ran this way:

	Points
Henry Hudson	10
New Yorker	8
Waldorf-Astoria	8
Belmont Plaza	7
Commodore	5
Edison	4
Dixie	3
Pennsylvania	3
Capitol	3
Sherry-Netherlands	3
Plaza	2
Pierre	1
Astor	1

These figures show, for example, that the Astor, which tied for second (12 points) as the "best publicized hotel" and the Plaza, which tied for third (10 points) in the same division are believed by the voting editors to be well near the end in the "value given" category.

## Value Given

Here are some of the comments made by the balloteers on the hotels on the question of "value given":

Sherry-Netherlands — "Best chef in New York."

Dixie Hotel — "Good food for little money; continued its policy of moderate tariff for food, fun that pleases people of moderate circumstances."

Capitol — "Flashy club, moderate prices, a good buy."

# Villa Venice Removed From AGVA Unfair List; Pays Off

NEW YORK, July 14.—The battle between "Papa" Bouche, op of the Villa Venice in Chicago, and AGVA over a pay-claim made by the dance team of Nancy and Michael was suspended this week after Bouche anted up \$375 to cover the claim. As a result his "unfair" listing by AGVA was lifted until a trial can be held on the matter in October.

Charges made by AGVA's Chi man, Jack Irving, that Bouche forced his line-gals to sleep in at the Villa Venice will be heard as a separate matter later on, according to Matt Shelvey, head of AGVA, who announced the payment by Bouche and the suspension of "unfair" action versus him.

Pennsylvania—"Service, food, bands."  
 Astor—"Name bands for dance lovers."  
 Edison—"Their 2-for-1 canteen."  
 Commodore—"Red Cross drives."

## Nitery Tab

Here is the tabulation on the scores rung up by the nitery picked on the "value given" basis:

	Points
Zanzibar	19
Copacabana	19
Cafe Society (unspecified)	8
Cafe Society Uptown	2
Total	10
Leon and Eddie's	6
Diamond Horseshoe	4
Stork Club	4
Armando's	3
Versailles	3
Ruban Bleu	2
Latin Quarter	1

These tallies also reveal some interesting facts. For example, both the Latin Quarter and Diamond Horseshoe are known in the trade as places which, theoretically, give patrons a lot for their money—yet the voting editors gave both of them very small scores as places where there is "value given." Also, they think Armando's does as good a job serving public and press as the Versailles.

## Flackery in General

In taking its Seventh Annual Night Club-Hotel Poll this year, *The Billboard* asked the voting editors and writers to express themselves on the question of night club-hotel publicity in general and to select what they considered the "most effective single piece of hotel or night club publicity-promotion."

Carl Erbe ran away with the answers to the latter of these queries. But the peculiar part of it is that altho Erbe used a number of timely special news-stunts—including a V-E Day pitch, a couple of curfew gimmicks, and an Ike Eisenhower Day—which, he says, broke the regular news columns including front pages, his standard stunt of sending out gag brochures on a variety of topics continues to make a heavy impression.

Editors and writers specifically mentioned the following brochure-handouts of Erbe's—the moving of the Zanzibar, the morning-after-New Year's, tax situation, sitting service, Zanzibar redecoration. There also were several references to the brochure-series in general, and the spot and its flack were given nods for its self-organized shows for wounded service personnel in hospitals, and its War Bond sales. It proves again that a steady stream of stuff slanted along a particular angle pays off in terms of flack-sense, for the Zanzibar, Erbe and Joe Howard (co-owner) gained a lot of the honors in this year's poll.

(See EDS PUT A RATING on page 33)

## —Decca Recording Artists—

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# Chills & New Bills Turn Stem Wicket Take Downward Tide

NEW YORK, July 14.—Cooler weather and new bills in at least three of the bigger houses leveled the downward trend of Stem grosses somewhat and resulted in a more favorable picture at Broadway wickets, generally. The Roxy is claiming a record of some kind with its take of last week.

Radio City Music Hall (6,200 seats; average, \$100,000) shot up to a juicy \$116,000 for the first week of Walter (Dare) Wahl, Harrison and Fisher and *Bell for Adano*.

## Roxy 110G

Roxy (6,000 seats; average, \$75,000) did a huge \$110,000 with its first seven-day segment of Abbott and Costello, Connie Haines and *Nob Hill*.

Paramount (3,664 seats; average, \$75,000), also in the throes of a new bill—Stan Kenton, Wesson Brothers, Louis Jordan, Mack and Desmond and *You Came Along*—didn't do as well as its competitish offering fresh programs. It pulled a below-par \$70,000, but this represented almost a \$20,000 jump over the take for the previous week, the last of an outgoing bill.

## Capitol Sails Along

Capitol (4,627 seats; average, \$55,000) sailed along with a blithe \$72,500 for the second week of Mark Warnow's ork, Jack Durant, Rose Marie and *Blood on the*

## Ted Weems Modest \$18,000 In Detroit Cross-Recession

DETROIT, July 21.—Even holiday trade failed to stimulate business much at Detroit first-run houses, altho it appeared to have reached a low level and become stabilized at that plane. Present-day grosses, as David M. Idzal, managing director of the Fox Theater, commented last week, are low by standards of a year ago—but would have been welcome highs a few seasons back. Despite that fact, the net story is not quite so favorable, because the expenses of talent as well as other costs are higher today.

At the Downtown Theater (2,800 seats; house average \$23,000), Ted Weems and his band drew a modest \$18,000 last week, even with the holiday business thrown in. This is just up to the level of the last few weeks. Pic was *Hollywood and Vine*.

Currently, Downtown has an "all-star" type of bill, headlined by Ruth Terry, and is drawing \$17,000 to \$18,000. Picture is *Chicago Kid*.

Sun. First session registered a hefty \$84,000.

Strand (2,779 seats, average, \$45,000) is still going strong with its four-week-old bill of Louis Prima ork, Dane Clark and *Conflict*. House pulled a healthy \$65,000 for its fourth segment, representing an easy and natural decline from the earlier grosses of \$70,000, \$76,000 and the first week's record \$82,000.

Loew's State (3,500 seats; average, \$25,000) limped with \$20,000 for the Lee Castle band, Bill Johnson and *Bring on the Girls*. New bill, opened Thursday (12) has Ethel Waters, Fred Lowery and Lenny Kent plus *Thrill of a Romance*.

## Balt. Hipp Does \$21,200 With Sam White & Pitchmen

BALTIMORE, July 14.—An exceptionally fine \$21,200 was grossed by the Hippodrome Theater (seating capacity 2,100; average house, \$14,000; prices, 35 to 65 cents) for the eight days which ended (12). The eight days was due to fact the former show ran six days. The heavy gross was several grand above the house average.

The show was headed by Sammy White. Also on the bill were the Pitchmen, Crosby Sisters, and Jim Wong troupe.

An extra added attraction, featured for the first day of the show was chief boatswain mate, Cesar Romero, who appeared in person at every show of the opening day of the week's bill.

Screen attraction *Those Endearing Young Charms*.

## Earle Does 21G With Jones, Kinney's Hawaiians & Acts

PHILADELPHIA, July 14.—Business continues at low levels at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents), with lack of strong band name to attract, making for a light \$21,000 for the week ended Thursday (12). Ray Kinney's Hawaiian music held down the band spot, with the marquee bolstered some by Allan Jones sharing the spotlight. Joe, Lou and Arline Cates, and Ben Berl the added acts, with Kinney bringing on the Aloha Maids, the Coral Islanders with Sammy Makia, Kuulei and Lehua. Little assist from the screen, filling in with *It's In the Bag*.

## Tex Ritter's Gang Gets 35G; 'Blind Date' Tags 32G in L.A.

LOS ANGELES, July 14.—With Monogram's Dillinger getting 80 per cent of the local newspaper ads, and Tex Ritter and His Western Hillbilly Jamboree (20), the Orpheum Theater here will roll up a strong \$35,000 gross with the combination. Bill opened with six shows and will offer about 41 performances for the week.

Arlene Frances and her *Blind Date* act with Sylvia and Christian, Arthur Blake, and Freddie Stewart with *Rhythm Round-Up* hit a solid \$32,000 last week. House seats 2,200 and charges 98 cents tops.

## Goodman Disappointing 3G In 1-Nighter at Bridgeport

BRIDGEPORT, Conn., July 14.—Benny Goodman, drawing a crowd of 1,680 persons at Pleasure Beach Ballroom here last Sunday at an admish of \$1.80, gross figured to \$3,024. This was rather disappointing, for Harry James drew 5,208 persons at the same spot several weeks ago, and with same admission price. Woody Herman will play there next.

## Pastor Gets Hefty 38G At San Fran's Golden Gate

SAN FRANCISCO, July 14.—With benefit of July 4 holiday opener, Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$27,000) stagershow headed by Tony Pastor's ork grossed a hefty \$38,000 for week ended Tuesday (19). Augmenting acts included Larry Stevens, Frank Jenks and the Three Ross Sisters. Pic was *Those Endearing Young Charms*.

## Stiles Heads New Det. MCA Act Dept.

DETROIT, July 14.—Opening of a full-fledged act department in the new Music Corporation of America office here was announced by Manager De Arv G. Barton, with the appointment of Ray Stiles to take charge of the new section. Stiles has worked widely all over the country for a number of years as an emcee, but is now quitting the act field to become an agent for the first time. Other personnel in the department will be added later.

Stiles will be assisted for a short time by members of the MCA act department at Chicago. Ray Light is coming in this week, with Danny Graham scheduled to come in later for a time.

## Blair Gets Carnival; Sets October 1 for Name Re-Opening

NEW YORK, July 14.—The Carnival Room of the Hotel Capitol, opened early last spring, went into the possession of Nicky Blair yesterday (13). Blair says he signed a lease for the room at an annual rental of \$55,000. Pact includes the right to use the hotel's bar facilities, for the room has no bar of its own.

Blair says he plans to relight about October 1, with a policy which will include name attractions. Handle of the room will be changed. New operator claims he is alone in the deal, altho trade talk has linked him with such figures as Billy Rose, Toots Shor and Abe Ellis. Rose and Shor deny any participation, but Ellis says he will have the coatroom concession and will probably assist with the financing at the start.

Room was opened by the Ronay hotel chain, then closed a few weeks ago when the hot weather began. Hotel, in the meantime, was sold to a new hotel outfit which transferred the lease to Blair. New owner was formerly general manager of the Diamond Horseshoe and has been associated with the nitery business for many years.

## Abbott Revues Now Come in Packages

CHICAGO, July 14.—Merriell Abbott, vet line producer and producer at the Empire Room of the Palmer House here, is putting her production chores on a national scale. She has put together a revue, featuring Eddie Peabody, Nip Nelson, Sheila Vogelle and six specialty dancers, which is being submitted by MCA to hotels and niteries as a package.

Billed as the *Merriell Abbott Revue*, the package is slated to play four Statler hotels, with the following schedule set up thus far: Detroit, September 11-October 9; Buffalo, October 10-31; Boston, November 1 to the middle of December, when the revue moves into the Chase Hotel, St. Louis, for four weeks.

This is Miss Abbott's initial attempt at producing a package revue, and if it proves successful, she plans to produce the packages regularly.

## Ruban Bleu Relights Sept. 12 With 'Whispering' Smith MC

NEW YORK, July 14.—"Whispering" Jack Smith will be the new emcee at the Ruban Bleu when this East Side room reopens September 12. Chore was formerly done by Julius Monk, who had been a fixture since spots' opening four-five years ago. Monk bowed out at the end of last season for an undisclosed assignment elsewhere.

NEW YORK, July 16.—Frederick Brothers' office is wearing a new feather in its cap—an exclusive management contract with Allan Jones. Singer has been agented before by FB, but not managed. Deal was signed this week.

## Glaser Office Plans National Web Via Tie-Ups With Indies

NEW YORK, July 16.—The newly-reorganized Joe Glaser office is laying out its lines for national representation via tie-ups with indies in other cities. Office is understood to be in the midst of hooking up with indies in Chi and Detroit, right now, with others to follow.

## LATIN QUARTER, N. Y.

(Continued from page 28)  
the older man didn't repeat his inane laughing stint.

Four Moroccans follow with a fast and furious tumbling act which provides a nice change of pace and merits hearty applause.

Marianne, solo terper, is last to appear. Gal does only one dance but that one is a remarkable continuous-whirl routine to Ravel's *Bolero* and she performs it with enormous skill. Top hand.

Don Saxon and Wini Walsh, house warblers, do a swell job working for the production numbers. Miss Walsh has grown as a canary. Martin Beck's ork deserves a bow for fine accompaniment. Biz big. Paul Ross.

**100 GAGS, \$1.05**  
**FUN-MASTER GAG-FILES**  
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10 Different Scripts  
**\$1.05 EACH**  
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Particularly all types of Girl Dancers immediately  
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Corner Commerce and Browder Streets, Dallas, Texas.  
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For theatres, nite clubs. Good salary, good treatment; long, steady work. Write, don't wire; send photos and descriptions. Girls who have worked for us before, wire.  
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**Harvey Thomas Agency**  
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—TALENT WANTED—  
162 N. STATE ST., CHICAGO, ILL.  
Phones: DEArborn 2734 or KEYstone 8491



# Bookers Certain Wax Dates Mount, But Disagree on Why

NEW YORK, July 16.—Confirming Chicago story in *The Billboard* last week, lounge bookers here report a growing wave of recording dates for units but differ on the causes. However, all are happy over it because they feel it spells good box-office and higher prices for the combos lucky enough to get themselves on wax.

Bill Peterson, of CRA, says the growth of dinking by units is a direct result of the rash of new, smaller wax outfits eager to grab off something to peddle both over-the-counter and on juke. Second cause, reports Peterson, is the growth of regional favoritism among cocktail units. Where a unit catches on in a given area and really clicks, juke box operators of the environs make inquiries from record companies for waxes by these popular outfits and that leads to interest and sometimes to recording dates. If one or more of the resultant disks catches on, says Peterson, the diskers are then distributed nationally.

## "Pooh-Pooh"

Joe Marsolais, of William Morris, pooh-

poohs Peterson's ideas on this, however. Marsolais says there are few if any regional favorites who get on wax, and anyway small companies can't do a thorough merchandising and distributing job on a disk unless a market already exists for it because the unit is true b.o.—as, for example, a known jazz artist. While he agrees that there is more waxing by units now as compared with a year ago, Marsolais contends it is due to the desire of the diskers to tie onto a hot seller such as some of those made by Louis Jordan, Eddie Haywood, the King Cole Trio and others.

Another factor, he states, is the enormous profit to be found in over-the-counter sales of jazz records (selling for a dollar and up). A third factor, Marsolais claims, is the fact that a unit which is relatively unknown will break its neck for a recording date and can, therefore, be had cheap as compared with the cost of a big band, so some of the companies figure they have little to lose. Last named is counterbalanced, however, by the fact that many a terrific unit can't even get near a recording studio, says Marsolais, because they have no open-and-shut b.o. value on disks.

Walter Bloom, of Frederick Bros., says few genuine lounge units are being recorded. Those that are waxed either did so long ago or came into lounges after making reps elsewhere. However, he says the market is opening more rapidly than a year ago and attributes it to the growth of numerous small waxing outfits.

Johnny Hamp, of GAC, also believes in the rapid growth of recording dates by units, but says it is the big companies which are doing most of it. Hamp maintains big bands are so busy traveling that they can't do as much cutting as the companies would like, while, conversely, units stay on location where they can both be caught and waxed.

## TOMMY ROGERS

and his

### NOVELTY BAND

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## Sheraton Hotels Try Block Book Of Lounge Spots

BOSTON, July 14.—The Sheraton Hotel Corporation, owners of the Copley Plaza, Sheraton and Myles Standish hotels in Boston and 17 other hotel properties thruout the country, may be planning some system of block-booking of talent for cocktail lounges of the chain. Signing of Sid Reinherz, long a piano headliner at radio station WCOP here, to team with Paul Webber, currently being featured at Myles Standish cocktail lounge, starting July 16 may key the deal. Pair are set for 20 weeks booking on leaving the Myles Standish in September, playing the Sheraton Hotel chain's cocktail lounges.

This block-booking possibility should give the chain a strong bargaining spot with cocktail units of the type wanted by the management. Merging of Paul Webber and Sid Reinherz also debuts a brand new cocktail unit.

## Special's Office Is Jean Rose's Now

NEW YORK, July 14.—The Mike Special office, specialist in lounge units and recently expanded to include club acts and some radio shots, has been bought by Jean Rose, formerly second in command. Miss Rose states the selling price is around \$25,000, making her sole owner. She reports that she has several silent partners and one, Ken Slawson, in evidence who is now secretary-treasurer. Miss Rose is president of the new firm. There is no v.-p.

Office was founded some three years ago by Mike Special, who had been an indie lounge agent in Cleveland for the previous seven years. Miss Rose joined the firm as a saleswoman of talent a couple of years ago. Policy of the outfit will not be changed. Sale represented transfer of all attractions handled by the office.

Special himself has withdrawn completely from showbiz to devote himself to plastic gadgets, a biz which he has operated as a sideline for some time.

## REVIEWS

### Eddie Noel

(Reviewed at the Hollywood Palladium, Hollywood)

Eddie Noel moved into a spot in Oklahoma for two weeks and stayed a couple of years. Then the war took most of his men. Here as intermission band, having opened with Tommy Tucker and his orchestra, Noel is doing a creditable job of turning out bouncy music for listening and dancing.

Noel has a seven-piece outfit, including vocalist. Five were with his original band. Because of the close contact and the years together, the outfit turns out a neat product.

Fronting on electric guitar is Noel, with Dale Osborne hitting it out on vibes. Others include Bob Manisa, drums; Mel Osborne, guitar; Cecil Johnson, bass, and Gish Bilbertson, tenor sax and clarinet. Dottie O'Brien, an original crew member, does a good blues number. But she isn't hot on the others.

Boys improvise in okay fashion and add frills to A-1 arrangements by Alex Brashir.

Sam Abbott.

### Chick Floyd

(Reviewed in the Garden Room, Town House, Los Angeles)

Chick Floyd played the Boston area with bands for some years before coming to the Coast. Here at the Town House in the toney Garden Room his nine-piece outfit turns out music that the payees like. On the society side of the fence, Floyd can also deliver a satisfactory brand of swing.

He is personable and, in addition to fronting, also handles piano and does the arranging, getting the most out of the tunes. His instrumentation includes three tenor saxes, featured on trio parts. His violins, handled by Bob Green and Charlie Gaylord, take quite a number of parts during the evening. It is tunes like

### Dave Pritchard and His Musical Playboys

(Reviewed at Club Silhouette, Chicago)

Tho this unit is but three weeks old, it's already a top-notch entertaining and musical group. Combo is definitely on a Spike Jones kick, plus their own solid additions, but it's a popular thing to hokey these days, and they're drawing plenty of biz into this spot.

Combo is shaping up rapidly because most of the boys have had previous experience either as leaders or sidemen with hokey units. Band lines up as follows: Dave Pritchard, violin and trumpet; Ben Spector and Ding Bell, saxes; Wally Hayden, accordion; Carl Bertram, piano; Buzzy Gulino, drums; Claude Scheiner, guitar, and Everett Hull, bass.

Band plays smooth dance music, as well as a wide range of novelty numbers. Novelties are well staged, with plenty of props and mugging by every man in the band. During a half-hour set, combo squeezes in everything from a slapstick *Sweet Sue* to a classical *Chartis*. Every number got a solid mitt from the packed house.

Combo has the advantage of its own portable lighting unit devised by Everett Hull. Battery of baby adjustable floods is constructed with a button on each man's stand so that when he takes a solo he can snap the button and get a spot. Lighting also includes an over-all flood, equipped with a color wheel, also operated from the stand. John Sippel.

*I Should Care* with a piano part and the violin duo coming in for a bit that pleases the patrons.

Outfit has no gal vocalist, which would be a must outside of this spot. Here Buni Gravert plays intermission piano and also turns in nice vocals with the band. It's a neat set-up. Sam Abbott.

## OFF THE CUFF

### Chicago:

WANDERERS have contracted for a six-month tour on overseas USO. . . . BILL SHEVLIN has left the Chi FB Office. . . . VITO MARIANI current at the Bar 'o Music, Chi. . . . THE KIDOODLERS set to go into the Club Lido, South Bend, Ind., middle of July, marking their first Midwest p. a. in years. . . . FRED HODGES new at the Sportsmen's Club, Peoria, Ill. . . . THREE BLACKOUTS, Negro tenor sax, piano and drums combo, just inked by Jack Kurtze, of FB, now at Dan's Tavern, Danville, Ill. . . . FOUR JUMPS OF JIVE working at the El Casino, Chi.

RHYTHMAIRES set to go into the Little Club, Chi, July 30. . . . DAVE SLOAN opened at the 115 Club, Grand Forks, S. D., July 9. . . . JO AND KAY BELL just teed off at Curley's, Minneapolis. . . . FOUR SHADES OF RHYTHM start at the Club Dixieland, Salt Lake City, July 20. . . . THREE GUYS AND A PRIZE have broken up, with Pamela Duprey joining Don Costellanos at the Latin Quarter, Chi; three boys in the unit are making plans for a new unit. . . . TOMMY RIGSBY now at the Eastown, Milwaukee.

### East:

RALPH TITLOW TRIO, featuring Eileen McConlogue, at The Circlon, Allentown, Pa. . . . CHARLIE GAINES QUINTET, with Hot Cha Drew, held over at the 164 Clover Bar, Philadelphia. . . . JACK DALE and his unit into Morris' Tavern, Allentown, Pa. . . . LOU ANTHONY and his Boys current at Hanover Lodge, Allentown, Pa. . . . RAY AND DARLING new at the Copa Musical Bar, Philadelphia, with Estelle Slavin and her Brunettes holding over. . . . CHARLIE GAINES JR., and his Tympany Five opening at Watt's Zanzibar, Philadelphia.

GEORGE DORSEY TRIO set for a second year at Steve Brodie's, Philadelphia. . . . LITTLE JACK LITTLE new name in at Ciro's, Philadelphia. . . . FRED WILSON and his Three B's current at Harvey's Cafe, Philadelphia. . . . JUD JOHNSON TRIO new at DuMond's, Philadelphia. . . . HELEN MERRIOTT into Philadelphia's Chez Cherie

### Midwest:

EGGS ROYER is first name attraction to play Flo and Walt's, Chicago. Spot previously used local talent. Royer opened July 17. . . . CHARLOTTE SUC-KOW is replacing Carleen Nelson in the cocktail department of Frederick Bros., Chicago. . . . FOUR STEPS OF JIVE are current at the Sky Club, Elmwood, Ill. . . . JERRY SALONE still at the Brown Derby, Chicago. . . . BETTY JAYE, Dodd Parker and Don Fulton, now at Sportsmen's, Peoria, Ill. . . . WALTER FULLER, fronter of combo at the Garrick Lounge, Chicago, underwent a tonsilectomy last week. . . . AL LACEY opened at the Pladium, East St. Louis, Ill., July 16. . . . DALE SISTERS set for one of Jack Shafton's spots in Rockford, Ill. . . . WEELA GALLES opens at the Jockey Club, Winona, Ill., July 21. . . . MUSICMAKERS now at Hollywood Show Bar, Rochester, Minn. . . . FOUR RIFFS playing Bamboo Room, Kenosha, Wis. . . . LEE WILLIAMS now at the 1111 Club, Chicago. . . . LEONARD WARE set for August 1 opening at Algerian Club, Denver. . . . CHUCK WRIGHT now at Pelican Club, Chicago. . . . KATHRYN CURTIS still at Chi's 21 Club.

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# Theater Guild Lets Loose for Oscar and 'Oklahoma's' 1,000th

NEW YORK, July 16.—Theater Guild staged a double celebration Thursday (12) when Theresa Helburn and Lawrence Langner hosted a luncheon at the Waldorf-Astoria in honor of the 50th birthday of Oscar Hammerstein II, and the 1,000th performance of *Oklahoma*. (Note: Counting benefit performances, *The Billboard* tabs the *Oklahoma* record at 1,006 as of Thursday (12)).

Among the 50 guests were representatives of three shows for which the author-lyricist-composer is in part responsible. Mady Christians and Oscar Homolka represented *I Remember Mama*, John Raitt and Jan Clayton represented *Carousel*, and Bob Kennedy and Evelyn Wyckoff, current leads of *Oklahoma*, reprised the Guild's eldest child. Also on hand were 14 members of the original *Oklahoma* cast.

Tributes were paid to Hammerstein by Max Gordon, Billy Rose, Miss Christians, John Raitt and Katharine Sergave, and the Guild presented him with a gold watch-pencil. All 14 of the cast veterans were likewise gifted, gals receiving silver bracelets and the gents silver money-clips.

## Out-of-Town Opening

### ALICE IN WONDERLAND

(Opened Tuesday, July 10, 1945)

#### CAMBRIDGE SUMMER THEATER

A new adaptation by Frances Pole with an original score by John Charles Sacco. Presented by John Huntington. Staged by Neil McFee Skinner. Settings and costumes by Paul McGuire. Choreography by Jerry Ross. Lighting by Elliot Duvey.

- Sister .....Margaret Speaks
  - Alice .....Edythe Ward
  - The White Rabbit.....Jerry Ross
  - The Tiger Lily.....Marian Seides
  - The Rose.....Joanne Palmer
  - The Caterpillar.....Robert Foster
  - The Violets.....Elizabeth Bradlee
  - The Daisies.....Gertrude Woodward, Peggy Stuart
  - The Red Queen.....Kay Strozz
  - The White Queen.....Dorothy Lambert
  - The Frog.....Ray Hinkley
  - The Duchess.....Bruce Adams
  - The Cook.....Phillip Wheaton
  - The Cheshire Cat.....Gertrude Woodard
  - The Mad Hatter.....Elliot Duvey
  - The March Hare.....Kurt Richards
  - The Dormouse.....Ruth Homond
  - The Gryphon.....Rodérich Winchell
  - The Mock Turtle.....Emile Renan
  - The Knave of Hearts.....Phillip Wheaton
  - Humpty Dumpty.....Bruce Adams
  - Tweedle Dum.....Constance Moorehead
  - Tweedle Dee.....Norma Kellar
  - The White Knight.....Hibbard James
- Plus Cards, Knights, Horses and Guards

At least two minor miracles take place during the Cambridge Summer Theater's presentation of *Alice in Wonderland*. The first one is the pleasure that the story adds via the sparkling and in-the-mood musical score provided by John Charles Sacco. The second is the downright ingenuity which has been called on to overcome the limitations of a small stage and only two pianos to present the music. The results, on opening night, were good. The promise that *Alice in Wonderland* holds for future presentation was even better. With top-drawer dancers and singers plus a full stage and orchestra, *Alice* rates a long run on Broadway.

Frances Pole's adaptation of the story is good, tho' too wordy in the second act. That can and will be cut, undoubtedly. Sacco's score contains lively and memorable numbers such as *The Jabberwocky*, *Beautiful Soup* (notably well sung by Emile Renan), and *Will, You, Won't You?* There were other good numbers, but in the hands of only fair vocalists they didn't get across too well.

The role of Alice is pretty much of a personal triumph for Edythe Ward. She not only looks like the Tenniel drawings of Alice, she is Alice, bewildered and indignant in the backwards world. This takes a lot of doing, especially since all conversation and singing is directed at her.

Margaret Speaks, as the sister, has little to do, but her excellent voice points up the musical appeal of the production as do all of Renan's songs. Jerry Ross as the White Rabbit makes the role amusing and also keys the production's ballet possibilities. Neil McFee Skinner's

# BROADWAY SHOWLOG



Performance Thru July 14  
Dramas

	Opened	Perfs.
Anna Lucasta..... (Mansfield)	8-30, '44	374
John Wildberg guested on Shirley Eder's tele show (WABD) on Wednesday (11). George Randel air-guested with Maggin McNellis (WEAF) on Friday (13). Sunday (15), cast to Hal-loran General Hospital to give G.I. version of "Three's a Family." Ditto on Tuesday (17) at Nathan General Hospital. Company manager Clarence Jacobson returned to duty on Monday (9). Mel Hammett has been subbing during his absence.		
Dark of the Moon..... (46th Street)	3-14, '45	141
Paula Stone will be out of show for one week beginning on Monday (16). Goes to hospital for minor operation. Tony Eden will fill in. Gar Moore took over for John Gifford on Thursday (12). Latter will return to East on Monday (16).		
Dear Ruth..... (Henry Miller's)	12-13, '44	250
Glass Menagerie, The... (Playhouse)	3-31, '45	123
Harvey..... (48th Street)	11- 1, '44	303
I Remember Mama..... (Music Box)	10-19, '44	311
Life With Father..... (Empire)	11- 8, '39	2,383
Moves to Bijou Theater on September 10.		
Wind Is Ninety, The... (Booth)	6-21, '45	28
Some pick-up in biz. Management skeds to hold on for at least three weeks more and hopes to get it across for keeps.		

## "CARMEN" PULLS 'EM

(Continued from page 3)

vantage. This naturally limits movement and results in a static quality which doesn't do an opera like *Carmen* any good.

However, it may be reported, that within its production limitations, the Stadium performance was an all-round good job. Ensemble singing was excellent and principals gave uniformly good accounts of themselves. Gladys Swarth-out sang the title role and Charles Kullman was the Don Jose. If their performances lacked fire from evident inability to move about freely, vocally they came across splendidly. Martial Singher as Escamillo rated a small ovation from the opera fans for his *Toreador* aria and Mimi Benzell made a creditable Micaela. Arthur Mahoney and Thalia Mara headed the ballet as guest dancers, with choreography in the hands of the former. Herbert Graf was responsible for the staging of the out-of-doors version.

The Philharmonic Symphony, as usual, supplied the instrumental background and gave an intelligent reading of the score under the baton of Alexander Smallens. Performance was repeated Friday (13). *Bob Francis.*

## STOCK IN MAINE

(Continued from page 3)

Howard Corderly is director. The Greenwood Players plan a nine-week season. Boothbay Playhouse opened July 4 with Ann Wickham, Dorian Leigh and Melvin Lamb in the leading roles of *Blithe Spirit*.

Saturday (14), Herbert L. Swett revives his famous Lakewood Players in *Blithe Spirit*, with Louise Campbell of the films; Kathryn Meskyl, lately of the *Follies*; Matthew Smith and Robert Lynn featured. Carlton Miles directs and Grant Mills is production adviser.

Lakewood operated a token season in 1942, but the theater was dark in 1943 and 1944. The rest of the Lakewood colony continued in those years, however, and the granddaddy of all summer theaters continued to draw many holidaying theatrical figures.

direction is thoroly understanding.

Everything considered, the Cambridge Summer Theater's simple and ingratiating presentation of *Alice in Wonderland* is good fun and entertainment. The material and the key members of the cast have the makings of a solid and different Broadway hit. *Barbara Pearson.*

## COOL WEATHER HYPOS STEM

Cooler weather has given week's b.-o. a moderate hypo. Current fly in the pie, however, is newspaper delivery strike, which is doing showbiz no good. Customers have to find their way to showshops the hard way, rather than by the familiar ABC ads. All houses have felt the strain with exception of smash hits with packed pews via heavy advance sales.

List drops to 16 as of tonight. "Laffing Room" had previously announced its shuttering at the Winter Garden. During week, however, "Hollywood Pinafore" also decided to call it a Stem day at the Alvin on Saturday (14). One or two other weakies are teetering on the edge of a bow-out decision.

## Musicals

	Opened	Perfs.
"Bloomer Girl"..... (Shubert)	10- 5, '44	326
John Wilson due back from London on Saturday (21). Nanette Fabray air-guested by Lester Harrison (WOR) on Saturday (14).		
Carousel..... (Majestic)	4-10, '45	101
John Harrold out on Friday (13). Peter Birch and Annabelle Lyon will appear on the Spanish Refugee Benefit program on August 26. John Raitt skeds a two-week vacation in August. Ray Jaquenot will pinch-hit for him. Guild will have to find a sub for Jan Clayton for a nine-week stretch this fall. She has to hop to the West Coast to make "Jennie Was a Lady" for Metro.		
Follow the Girls..... (Broadhurst)	4- 8, '44	530
Hollywood Pinafore.... (Alvin)	5-31, '45	53
Closes Saturday (14).		
Laffing Room Only.... (Winter Garden)	12-23, '44	232
Closes Saturday (14).		
Oklahoma!..... (St. James)	3-31, '43	1,000
Vladimir Kostenko has been appointed supervisor of the ballet. Valentina Oumansky replaced Maria Korjinska on Monday (9). Ruth Weston out on Wednesday (11). Edith Gresham subbed. June Graham has returned to ballet after week's vacation. Joseph Buloff left on Monday (9) for two-week holiday. Owen Martin is taking		

	Opened	Perfs.
over his chore. Margit deKova also on a week's furlough. Returns on Monday (16).		
On the Town..... (44th St. Theater)	12-28, '44	228
Betty Comden and Adolph Green left cast on Thursday (12) for two-week vacation. They will collaborate on a new musical book. Holly Harris and Johnny Stearns are filling in for them. Florence MacMichael out ill on Monday (9). Marion Kokler subbed. Nancy Walker out with bad throat on Wednesday (11). Jane Dillon took over chore. Former back in cast on Thursday (12). Show moves to Martin Beck Theater on Monday (30).		
Song of Norway..... (Imperial)	8-21, '44	378
Edward Lester back in town from West Coast. Irra Petina leaves for vacation on Monday (16). Wilma Spence will take over role. Olga Suarez will resume ballerina chores on Monday (23). Nathalie Krasovska is subbing for her.		
Up In Central Park.... (Broadway)	1-27, '45	194
Patricia Connor replaces Beatrice Lind Monday (16). Company manager, Bill Norton, will vacation week of Monday (16). Sam Brin will sub for him. Maureen Cannon and Bob Field will sing three numbers from show on the Municipal Barn Dance program on WNYC.		
<b>ICE SHOWS</b>		
Hats Off To Ice..... (Center)	6-22, '44	498

## Eds Put a Rating On Niteries, Hotels

(Continued from page 30)

### Law Okay, Too

Frank Law also did very well, in the voters' mind, for his efforts on behalf of the Carnival Room of the Hotel Capitol. Said one editor: "The Carnival not only opened with really spectacular fanfare, but was consistently built up months before the opening and steadily publicized week after week of the season." Said another, noting the "most effective single piece" of publicity-promotion: "Putting over the Carnival of the Capitol Hotel, a dumpy hotel without prestige." This kind of thing helped Law achieve his second-placer score as the most effective hotel press agent (see *The Billboard*, last week).

Beyond these two, the voting editors had relatively little to say about other hotels or night clubs. One editor thought the "Blue Angel came up amazingly but doesn't know who did it." Another editor felt "The consistent policy of Armando's in making the place a hide-away for visiting motion picture people is, it would seem to me, paying better dividends and providing more news than anything else." A third editor thought there was an outstanding piece of publicity-promotion in the "Monte Carlo's twice annual stunt of changing its decor." Still another editor believed the "Hotel Commodore does the best in the line of promotion, perhaps because the manager is head of the hotel association."

### Tub-Thumping

On the question of hotel and nitery tub-thumping in general the writers and editors showed a rather mixed set of conclusions. Here are some of their comments:

Photo editor of a tabloid: "Most clubs are doing so much business that they are coasting without plugging for publicity as they once did."

Night club editor of a photo magazine: "Most cabaret press agents simply do not appreciate my needs. Beyond any doubt, Sherman Billingsley seems to me the best cabaret press agent... I say this without minimizing the slick work of Ivan Black, Carl Erbe and Jack Tirman. El Morocco, on the other hand, is ridiculously unaware... I named Ted Saucier as the best hotel press agent... in a back-handed sort of way. He is the only hotel p. a. who services me with releases and so on. But I think his handling of the press at Waldorf Roof and Sert Room openings is sad. It is polite but inefficient. I believe that the press

should get ringside tables that night."

Night club editor of a large daily: "The press agents did a good job, in face of the small space available. But much of the press agents' good work was negated by cafe owners' inability to handle newspapermen."

Night club editor of a small daily: "In spite of the shortage in space lineage allowed for entertainment copy, on the whole night club and hotel publicity showed surprising good taste and less of the space-grabbing stunts and phony 'stories' that were concocted heretofore."

Night club editor of a news-weekly: "I have noted no improvement during the last year. These press agents do not angle their material enough, often overlooking many possible features. In promoting performers, they still do not have adequate biographical notes."

Night club editor of a where-to-go magazine: "Suggest that Carl Erbe, of the Zanzibar, open a school for press agents."

Night club editor of a ditto: "Good. Pretty thoro."

Syndicated Broadway columnist: "Generally, it remains uninspired, non-self starting."

City editor of a wire service: "There are a number of leading hotels that could stand some good press agents, not ones just willing to hand out the old bunk."

Editor of a syndicated picture-service: "I could do an occasional good turn to some of the publicity guys thru our daily picture page, if they ever wanted to look me up. But they don't come around much."

Taken as a whole, this year's hotel-night club poll has shown several things: (a) the out-front leaders among press agents, hotels and night clubs are still going strong—but several strong contenders are coming up; (b) good publicity for a club or hotel does not always result in a conviction among the press that hot spots are giving the public a fair shake for its buck; (c) hotel and night club flacking can stand plenty of improvement.

These are the major conclusions. During the coming season the boys and girls who praise the niteries and hotel rooms (and the places themselves) will have a bigger chance than ever to upset the appiecart. Economic readjustments are on the way—if not already here. Under those circumstances, value given, respect earned and impression made will result in dollars for those who do their jobs right.

## ROUTES Dramatic and Musical

- Ballet Russe (National) Washington.
- Carmen Jones (Curran) San Francisco.
- Dear Ruth (Harris) Chi.
- Good Night, Ladies (Plymouth) Boston.
- Life With Father (Erlanger) Chi.
- Oklahoma (Forrest) Phila.
- Ten Little Indians (Geary) San Francisco.
- Voice of the Turtle (Selwyn) Chi.



## Burlesque Notes

By Uno

DIANE ROSS, featured at Club Flamingo, Chicago, is playing nurse to a sister in a local hospital. . . . GUY GUIDO, of the adagio team of Guido and Dreine and who married Marguerite Gardner in the Bronx recently, has left show business for the printing industry. . . . HELEN GREEN, retired from burly, has entered her daughter, Eleanor, for a course in the Leland Powers School of Expression. . . . HOLLYWOOD, San Diego, Calif., managed by Bob Johnston, has a chorus of 24 girls and seven boys produced by Frances Johnston. Comics are Slats Taylor, Eddie Ware and Bozo Lord, who have been working together over 100 consecutive weeks. Curly Etting and Bob Burns double as straights and vocalists. Featured strip is Mei Ling. Other female principals are Ermaine Parker, Ginger Kay, Jane Gregg and Wynette. . . . HONEY ALDEN has left the stage to prepare for a visit from the stork. . . . JACK GARRISON, former burly show manager, vacationed in Manhattan the last fortnight away from his current post, the managerial office of Warner's Calvert, Washington. . . . JEAN MODE is new strip at Leon and Eddie's, New York.

SWEET MARY ELLIS'S recent engagements include Club Aloha and Playhouse, Chicago, and the 21 Club, Calumet City, Ill. She has arranged with James E. Witteried in Paris to act as her European representative. . . . BOB ALDA, another refugee from burly, who played George Gershwin in the flicker, *Rhapsody in Blue*, will be co-starred with Ida Lupino in another film, *Why Was I Born?* . . . LOUISE MACK, niece of Toby Lyons, formerly of burlesque, is owner of the Entertainers' Club, Atlantic City. . . . JEAN WADE, former burly strip, is a waitress in a Boston nitery. . . . ANN CORIO, stricken with cramps, almost drowned while putting on a swim exhibition for soldiers at her home in Malibu Beach, Calif. She was rescued by her husband, Bob Williams. . . . BERNIE FERBER is doubling between managerial duties at the Gaiety, Washington, and operating a sea food eatery near by. . . . CHARLIE FINBERG, who manages Buddy Abbott's nitery in Hollywood, and Charlie Murray were visitors in Manhattan during the engagement of Abbott and Costello in Radio City Music Hall. . . .

(See Burlesque Notes on page 51)

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## WWJ Takes Lead In Marking Radio's 25th Anniversary

DETROIT, July 16.—With KDKA, Pittsburgh, one of the two contenders for the title of America's pioneer station, apparently adopting a soft-pedal attitude toward the approach of radio's 25th anniversary, WWJ, local outlet, has been quick to grab the lead. The Detroit percolator is set to let go with a one-hour studio program celebration August 20 that is likely to be one of the most elaborate ever cooked up for a one-station show outside of major production centers and is likely to show its heels to its Pittsburgh rival.

WWJ isn't letting the grass grow in taking advantage of its lead and KDKA's lethargic attitude. Arrangements have been set to bring in Morton Gould to direct the concert ork which will be upped to about 60 men for the occasion. Walter Hampden also is skedded to come and negotiations for Dinah Shore and Bing Crosby are in the works but have not been confirmed. Program will be broadcast from WWJ's auditorium studio, seating about 300, before an invited audience and is scheduled to occur on the 25th anniversary of WWJ's first broadcast.

Station management is using an extensive promotional campaign to bring the historic fact before the entire national audience of potential broadcast sponsors and agencies. Quarter pages—the largest size available under paper rationing—are being used in 50 newspapers, Coast to Coast, together with substantial space in all trade papers.

In addition, a 15-minute transcription has been produced, giving the history of radio's first 25 years, designed to tie in with the industry celebration with only incidental mention of WWJ itself. This is being shipped to about 300 stations throuth the country for use any time between now and August 20. It is expected that most other Detroit stations will use it as a tribute to a pioneer sister station.

PHILADELPHIA, July 16.—In a three-city telephone conference, Lee B. Wallis, manager of Westinghouse Radio Stations, Inc., presented service pins to 20 Westinghouse employees at KYW here, WBZ, Boston, and KDKA, Pittsburgh. Highlight of the ceremony, stated in the KYW auditorium here, was presentation of a 25-year service pin to Edward B. Landon, who has been at the KDKA controls since the very first days of the station which inaugurated scheduled broadcasting with the airing of the Harding-Cox presidential election returns November 2, 1920.

### Will Harris Joins Chi CSI

CHICAGO, July 16.—In another move to strengthen USO-Camp Shows in the Middle West, Will J. Harris, local independent producer and agent, has left his own office to join Ben Piermont as assistant in the Chicago USO headquarters. Pair currently are working out a plan of sending unusual sports combinations to overseas posts, including wrestling teams, table tennis troupes and girl baseball teams.

### COACHES FOR HOPS

(Continued from page 3)  
longer runs. This order applies to civilians as well as service personnel. Reports from Chicago and other cities in the Middle West indicate that the hotel room shortage, which has been acute for the last year, has and will become even more of a worry to hotel execs. Because of the lack of sleeping space in trains, travelers are now stopping off for rest in cities thru which they merely passed before when they were able to grab some shut-eye in Pullmans. A check of Chicago hotels Wednesday (11) showed that they were doing capacity on this mid-week day.

## Magic

By Jack Gwynne

In the third issue of each month *The Billboard's Magic* column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is Jack Gwynne, internationally known American magician, who has just returned to this country after nearly a year in the China-Burma-India Theater of War for USO-Camp Shows, Inc.

FOR THE MANY years that I have read and enjoyed Bill Sachs's column in *The Billboard*, it never entered my mind that I might someday take over for a day. It is with much pleasure, therefore, that I try my hand at pinch-hitting for him.

My wife, Ann, and I are just back from a tour that carried us three-quarters of the way around the world, on which we flew over 35,000 miles, and traveled by jeep, command car and truck about half that far. Thus it is difficult to know where to start and what to say. North Africa, Italy, India, Burma, China, Iran, Iraq, Egypt, and all points between—each with its own people, customs, habits and ideas of life. A rapid transition, as tho on a magic carpet, and objects and events fly thru one's head at P-38 speed.

In Italy we gave many shows within the sound of the big guns. Living in tents, we moved forward with the Fifth Army when it took Florence, Pisa and Leghorne. Putting up our own tents, digging drainage trenches and washing in our helmets may seem like hardship to some, but when you know the value of your mission it becomes routine. We met our first Italian magicians in Rome and Naples, and were entertained by Salvatore and Professor Marino. They were anxious to see our show but it could not be arranged.

On our first day in India we met a family of magicians. They taught me many things, including how to control the cobra and the real secrets of snake charming. It was thru them that I later met the oldest magician in all India. He was 102 years old and had never met a magician from another country. He was so pleased that he did an excellent levitation trick for us and, for a consideration, imparted the secret to me. He was as anxious to know about us as we were to know about them.

In Calcutta, we were surprised to meet Oswald Rae, the English magician whom I had heard so much about. At the same time, we met Eddie Joseph, of Calcutta, who is the authority on everything magical in India. There are many magicians in Calcutta, of course, and we tried to meet all of them. I had the honor of membership in the Indian Magic Circle conferred upon me by Rajah Bose and B. K. Roy Chaudhuri, B.A., M.C.L., and proudly wear the jewel that they placed about my neck.

THE INTERIOR of India is the real home of magic and mystery and I was probably the first American magician to witness some of their wonders, tricks that have never been in books, tricks with no explanation.

We were told that our show was too large for China because of the transportation and billeting problem. We carried over 2,200 pounds of baggage. As I had my heart set on China, however, I signed on a cargo plane as a regular crew member of a C-46, drew my parachute and oxygen mask, and went over the Hump with my bag of tricks. The remote bases that I visited had no shows of any kind, and the 15 shows in three days were the most enjoyable of my whole trip.

Back over the Hump to rejoin the company in Burma, and then down the Ledo and Burma roads. Playing to Merrill's Marauders and the Mars Task Force near Mandalay was an inspiration.

We were to return home from there, as we had extended our tour many times, but a call from the Persian Gulf Command caused us to decide to play it out. This is the hottest spot on earth and no one can stay out long between 1 and 5 p.m. Planes get so hot that one cannot touch them.

Next, a stop in Cairo, a breather in Casablanca, and then to wing our way home to the good old U. S. A. Strange as it may seem, the highlight of the entire trip came at its conclusion. We hopped to Providence to see our daughter, Peggy Gwynne Cole, and while looking over the newspaper there saw that our son, Lieut. Bud Gwynne, was arriv-

## Mpls. Mayor Warns Ops on Violations

(Continued from page 3)

since Hubert H. Humphrey took over as Mayor of the city July 2.

Declaring that the city will not be a 9-o'clock town and that the existing laws give the citizenry ample time to amuse themselves in night spots and other entertainment centers, Mayor Humphrey said the police department, for which he is responsible, has orders to permit no organized rackets nor flaunting of the city and State laws.

The mayor backed up his statement with appointment of Ed Ryan as chief of police. Ryan, who hung up an excellent record as head of the city's Internal Security Division and who has FBI National Police School training, has surrounded himself with men in key positions known to favor law enforcement. "We're not trying to run any legitimate operator out of business," the chief said, "but the laws are going to be enforced. There is no longer such things as special privileges and winking at the statute books. Each member of the department knows this and has his orders."

Eugene Bernath, city's ace detective who was made deputy inspector under Chief Ryan, also was appointed as head of the morals squad. He has made the rounds of all night spots and has informed operators that legitimate enterprise will be protected. Those who run afoul will get one warning. Any further violations will mean arrests. "Minneapolis has many more good citizens than bad," Inspector Bernath said after a two-night tour of the city. "The night spots realize that we mean business and are ready to co-operate. Those who always have operated legitimately have welcomed our attitude, for we intend to protect them from the leeches who try to muscle in on our city."

ing that day by boat. We thought that he was in Germany; he thought that we were in India. The four Gwynnes, the original "Royal Family of Magic," were again magically reunited.

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**ADAIR**—Fred (Cracker), 53, of the North American Exposition Shows, in Veterans' Hospital, Newport News, Va., recently. His home was in Tampa. Survived by two brothers and a sister. Military services at Newport News.

**BARKOOT**—Braheem (Babe), 62, veteran carnival owner, July 2, at his home in Detroit of a heart attack following a long illness. In 1896, he joined his elder brother, K. G. Barkoot, who had the Oriental Bazaar at the Chicago World's Fair in 1893. They founded an Oriental novelty business which they operated until 1899. They later operated two Oriental Bazaars at the Trans-Mississippi Exposition, Omaha, for two years. Following that, they went with the Frank C. Gaskell show, *Streets of Cairo*. They joined Bostock & Ferrari Shows with the *Streets of Cairo* until 1902, when K. G. Barkoot opened the Barkoot Amusement Company, which later became K. G. Barkoot's World's Greater Shows and Barkoot's Greater Shows. He remained on the road until 1942, when he went into a war job. The show remains on the road. Survived by his widow, Lily; three sons, of whom the eldest, William, is a former concessioner; three daughters and two brothers, K. G. and Habeeb Barkoot, also a concessioner. Masonic services with interment in Forest Lawn Cemetery, Detroit.

**BURTON**—Charles C., 61, Merry-Go-Round foreman, at Columbia (S. C.) Park, in a hospital there July 1. He was formerly with Zacchini Bros. and Heartsburg shows. Survived by his widow, a son and a daughter.

**CALLEIA**—Pasquale, 83, father of screen actor Joseph Calleia, in Valletta, Malta, July 3.

**CANEGATA**—Lydia Whaley, 63, mother of Canada Lee, prominent Negro actor, of a heart attack in New Rochelle, N. Y., July 12. Surviving are her husband, mother, three sons and a daughter.

**CLARK**—Algie B. (Cotton), 40, former pitcher, in Norfolk June 28. Survived by his widow, Pearl; a daughter, Sylvia Rae; his parents, Danville, Va.; three brothers, Leslie, William J. and J. Donald, and two sisters, Mrs. J. M. Kirk and Mrs. Ray Chandler. Interment in Danville, Va.

**COSGROVE**—Frederick (Mickey), former rep actor and circus clown, at Fort Wayne (Ind.) Hospital recently. Survived by a daughter, Dorothea Boullins, Elwood, Ind.; two sisters, Mrs. Leona Brown, Cleveland, and Mrs. Mary E. Hamilton, Muncie, Ind., and a brother, George, Muncie. Interment in Elm Ridge Cemetery, Muncie.

IN MEMORY OF  
**OTTO DIEHL**  
Electrician for Cohan & Harris Enterprises  
for 25 years.  
Who died July 4th, 1945.  
Gone but not forgotten.  
**MEYER HARRIS**

**FASTER**—Al, 54, billposter, of Fort Dodge, Ia., at Houston July 6 following a year's illness there. Interment in Fort Dodge.

**GARHET**—Blanche, formerly with her husband, Mocking Bird Joe J. Sullivan, in the vaude act, *Music in the Moonlight*, at her home in Los Angeles, June 27, following a heart attack. Her husband survives. Interment in Holy Cross Cemetery, Los Angeles.

**GORDON**—Israel, 68, founder of the Olympic Theater Circuit of New England, in New Haven, Conn., June 23 after a brief illness. Surviving are his widow, Anna; three sons and a sister.

**GUGENBERGER**—Benjamin, 80, former professor at the Cincinnati College of Music and founder of the Birmingham Conservatory of Music, at his home in Boston July 11, following an illness of four years. He inaugurated the May festivals in many Southern cities. Survived by his daughter, Mrs. Corinne Molina, Boston, and three sisters, Mrs. Elizabeth Cramer and Carrie, Cincinnati, and Mrs. Pauline Pister, Chicago.

**HAYMAN**—Adam Charles, 61, photographer and actor, who filmed part of *The Great Train Robbery*, first silent picture, following a heart attack in a Niagara Falls, N. Y., hospital July 11.

**HEINE**—Max, former Detroit theater premium distributor, in Detroit June 27. Survived by his widow, Julie. Interment in New Orleans.

**HOLT**—Vivian Grace, 60, radio and stage actress, of a heart attack in New York July 7. Born in Peru, Ind., Miss Holt made her stage debut as a youngster in *Damon and Pythias* in Chicago, and appeared later in several plays on the West Coast. She subsequently studied

## THE FINAL CURTAIN

voice and became a member of the Victor Light Opera Company, which recorded popular arias. She also appeared in several Shubert musicals as a lyric soprano. Her father, the late Edwin Holt, was also an actor. Miss Holt, as a member of the team, Holt and Rosedale, played the major vaude circuits. Her radio career started 15 years ago. Surviving are her mother and a daughter.

**JOHNSON**—Mrs. Willis, wife of Strates Shows' billposter, in Union City, Tenn., July 5.

**KIHL**—Viggo, 62, Danish-Canadian pianist, following a heart attack in Toronto July 10. He was on the staff of the Toronto Conservatory of Music 30 years. He was born in Copenhagen and appeared at Aeolian Hall, Albert Hall and Crystal Palace, London, while a youth. Survived by his widow, Ellen, and two sons, Viggo, Toronto, and Sgt. Harold, overseas with the army.

**LAMB**—Genevieve, former chorus girl, at Mount Carmel Mercy Hospital, Detroit. She was the wife of Sgt. Burt Lamb Jr., stationed in Germany, who formerly appeared in vaudeville.

**LARIMORE**—Irving, acrobat and aerial bar performer for 25 years, in Los Angeles June 20. He was a member of the Pacific Coast Showmen's Association. His widow, Edith, survives. Services June 22.

**MAIR**—John H., 65, former San Francisco musical director, of a heart attack in Los Angeles July 2. Survived by his widow.

**MEURER**—Mrs. Anna, 75, member of a family long prominent in show business and widow of Aloys C. Meurer, organist and musical director, at her home in Detroit July 1. She was the mother of Raymond J. Meurer, pioneer radio attorney and producer, counsel for many years for the United Detroit Theaters and King-Trendle Broadcasting Corporation. Four other children also survive.

**NAYLOR**—Sgt. George M.—With the checking of the cemetery at Dieppe, France, Sgt. George M. Naylor, of the British Commandos, has been posted as dead by the authorities in a letter to his father, William B. Naylor, of the Cavalcade of Amusements press department. Sergeant Naylor joined the Canadian Army shortly after war was declared and after arrival in England volunteered for the then newly organized Commandos. He was in several raids on Norway and was posted missing after the Dieppe affair nearly three years ago. Fred B. Naylor, his elder brother, was many years with Sells-Floto Circus and is now located in Buffalo.

**OAKLEY**—Charles H., 64, former organist, in Danbury (Conn.) Hospital July 6 following a brief illness. He was former manager and organist for the Warner Circuit. Survived by his widow, Mabel. Burial in Services Family Hill Cemetery, Ellenville, N. Y.

**OOS**—Elizabeth (Mrs. John Hoagland), former med show operator, of paralysis at her home in Portland, Ore., July 16. Survived by two daughters and two sons.

**PROKOP**—Charles, former musician with Buffalo Bill's Wild West, at his home in Wahoo, Neb., July 6. Interment in Wahoo.

**REILLY**—William F., 55, in charge of War Bond accounting for Loew's Theater, New York, after a short illness July 10. Services at St. Anne Church, Garden City, L. I., N. Y.

**RICTON**—Diek (Richard Van Kleek), 64, self-styled "Barnum of the Sticks," following a heart attack at his home in Atlanta June 30. He had been in show business almost 50 years until he re-

tired last December to open a store in Atlanta. He began with a medicine show in Pennsylvania and built it to a rep tent show that played thru Kentucky, Tennessee, Georgia and Ohio. In 1938, he sold the show to take over the operation of several small hotels in Cincinnati. Later, he and his wife opened Ricton's Dog Circus and played schools until their retirement. He was also well known as a juggler. Survived by his widow, Mattie; a son, Earnest, Atlanta; two daughters, Sadie, Coney Island, N. Y., and Beatrice, Rochester, N. Y.; two brothers and a sister. Cremation in Mason, Ga.

**ROBERTS**—Pvt. Earl T., former Rollo-plane foreman for Mr. and Mrs. L. P. Perry on Jones Greater Shows, April 11 as a result of wounds received in action in Germany.

**STARLING**—A. D., president of the Danville (Va.) Fair Association, in that city recently.

**TRUE**—Edward Parker, 62, flute soloist, at Metropolitan Hospital, Welfare Island, N. Y., July 10. True began his career at the age of 30 and performed in concerts and over the radio until 1937, when he suffered a stroke. He played over Station WNYC from 1927 to 1937 under the name of John Marston and on other stations under the name of Charley Hovey. His wife, Clara Hovey True, piano teacher and organist, accompanied him. Surviving are his widow and a sister.

**WESLEY**—Jay, radio announcer, recently in Oklahoma while en route to Hollywood. He was a free-lance announcer on important radio shows with CBS and NBC. He was alternate announcer with Wendell Niles on the Bob Hope program at the time of his death. He had also been special events announcer for CBS in Boston, and his New York activities included Special Services broadcasting at the Office of War Information.

**WILLS**—May (Day), 50, former Ziegfeld girl and widow of the vaude comedian, Nat M. Wills, in Roosevelt Hospital, New York, July 8 of a cerebral hemorrhage. A daughter survives.

## Marriages

**AYLESWORTH**—McENTEE—Merlin H. Aylesworth, former NBC prexy, to Caroline A. McEntee, former NBC employee, in Fort Collins, Colo., July 1.

**DIAMOND**—NADEL—Capt. Harold Diamond to Miriam Nadel, associate editor of *Motion Picture Magazine* since it became a Fawcett publication, June 24 in Montana.

**ERSKINE**—WORDEN—John Erskine, composer and novelist, to Helen Worden, writer, in Albuquerque, N. M., July 3.

**KNITTEL**—RAINER—Robert Knittel, publisher, to Luise Rainer, screen star, in New York July 12.

**MAYO**—SANCHEZ—Archie Mayo, movie director, to Mrs. Barbara Sanchez, nonpro, in Hollywood July 12.

**PRIDMORE**—ELDER—Thomas A. Pridmore to Ruth J. Elder in Stockton, Calif., July 4. Both are with Crafts 20 Big Shows.

**PURNICK**—SCHRADER—Jack Purnick, fur manufacturer, to Charlotte L. Schrader, sister of Marty Schrader, a reporter for *The Billboard*, in New York, July 14.

**SULLIVAN**—COLLINS—Capt. John D. Sullivan, nonpro, to Grace Helen Collins, singer, known as Gracie Collins, now a

member of *Pardon Me*, July 7 in Rome, Italy, where she is appearing for USO.

**WAYNE**—RASMUSSEN—Michael T. Wayne, announcer at Station WKRC, Cincinnati, to Alice Marie Rasmussen, nonpro, in Cincinnati June 25.

## Births

A son to Mr. and Mrs. Dwight Moore at their home in California recently. Father is presenting Sonny Moore's pony, dog and mule act with Polack Bros. Circus.

A son to Mr. and Mrs. Eddie Marconi, of the Cavalcade of Amusements, at Mercy Hospital, Cedar Rapids, Ia., recently.

A son to Mr. and Mrs. Rusty Keefer June 27 at Hahnemann Hospital, Philadelphia. Father is a member of the Santa Fe Trail Blazers, musical act, featured with the WFIL Barn Dance Show.

A daughter to Mr. and Mrs. James Thompson, of Thompson Bros. Shows, recently.

A son to Mr. and Mrs. Vernon F. Korhn in East Liverpool, O., July 5. Father is secretary of Endy Bros. Shows.

A son to Mr. and Mrs. Bert Gervis at Queen of the Angeles Hospital, Los Angeles, July 6. Mother is the former dancer, Marjorie Ward. Father is with Wald-Gervis Agency.

A son, Robert Storm, to Mr. and Mrs. Joel Murcott at Hollywood Hospital, Hollywood, July 8. Father is trade press contact for American Broadcasting Company.

A son, John Donald, to Mr. and Mrs. John D. Whitaker June 21 at Tampa. Father is a former concessionaire and mother is a daughter of Mrs. Stewart Hachter, operator of Victory Park, Chambersburg, Pa.

A daughter to Mr. and Mrs. Johnny Paul in Chicago July 9. Father is magician now playing Gay '90s Room, Bismarck Hotel, Chicago.

## Divorces

Dave Hacker, of the Hackers, dance team, from June Hacker in Los Angeles June 26.

Marian Mabea McManus, radio singer, from Lieut. Comdr. George B. McManus, of the Office of Naval Intelligence, Washington, in Bridgeport, Conn.

Sam R. Childers from Edith Callier Childers July 2.

Reno Brown, former screen actress and rodeo performer, from Donald Curtin Kinselman in Reno, Nev., July 12.

## MAGIC

(Continued from opposite page)

difficult to know where to start and what to say. North Africa, Italy, India, Burma, China, Iran, Irak, Egypt, and all points between—each with its own people, customs, habits and ideas of life. A rapid transition, as tho on a magic carpet, and objects and events fly thru one's head at P-38 speed.

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## ALLA NAZIMOVA

Alla Nazimova, 66, one of the greatest stage and screen stars of all time, died in Good Samaritan Hospital, Los Angeles, July 13, following a brief illness. Born in Yalta, Crimea, she studied violin in Odessa but gave up music for a career in drama. Her first appearance in the United States, made after she had learned to speak English in five months, was as Lia in *The Chosen People* in a hall over a saloon in New York, where she was "discovered" by drama critics. A trip to her native Russia and then back to New York, where she began a career of interpreting stellar roles in Chekov, Ibsen, O'Neill, Pearl Buck and many other authors' plays.

Nazimova's character roles were models for the neophytes of the stage, and her motion picture career included stellar honors in the silents and important parts in the more recent talkies. *Since You Went Away*, *In Our Time* and *The Bridge of San Luis Rey*.

She was planning to return to the stage with a new play this fall. She became an American citizen in 1927.

Survived by a sister, Mrs. Nina Lewton, Montclair, N. J.



# Early Fairs Promise Solid Fall

## Public Wants Carnival Fun

Grosses rolled up by Goodman, Hennies and Conklin promising for future dates

CHICAGO, July 14.—Record-shattering crowds at early fairs in the Midwest and Canada indicate that the carnival owners fortunate enough to hold their dates in the face of Office of Defense Transportation pressure will need bill-bales to help bundle up the currency before the fall season is completed.

Action at early fairs can be used as a criterion, as they are just as seasonable for their localities as are the later annuals set in accordance with harvest dates.

Anderson, Ind., has depended on July 4 week for a number of years and long has been considered one of the choice early dates. This proved out again when Hennies Bros. rolled up \$37,929 for the six days. The figure, supplied by Fair Secretary William J. Hutton, does not include federal taxes. This was an all-time high, Hutton reported. The official war exhibit of the Military Order of the Purple Heart made its premiere there and added materially to the fair's exhibits.

The 13 grand-plus July 4 business Max Goodman's Wonder Shows of America scored at the Minot version of the North Dakota State Fair was the nucleus of the biggest gross this org has enjoyed this season, which includes the record-breaking opener at Little Rock. Minot has been a hot fair stand since the switch to the Fourth of July week, with the 1945 engagement topping all of them.

Conklin Shows have played Brandon, Man., and Calgary, Alta., closing at the latter spot today, and business has run consistently ahead of the pace-setting tour of 1944.

W. T. Collins Shows, playing the smaller North Dakota and Western Minnesota fairs, lends strength to the thought the fall season will be of the banner variety. This org was completely rained out at Canby, N. D., and didn't unload its trucks there, but the fairs at Fessenden and Jamestown, N. D., and Breckenridge, Minn., proved so big in their class that Billy Collins is whistling happy tunes.

These reports cover only the real early openers, but they indicate that the folks in the rural districts still want carnival fun.

## Waterloo May Give N. American 20G

WATERLOO, Ia., July 14.—Waterloo, called a fill-in spot in former years, is proving a 14-karat stand for the North American Exposition, and Pete Kortez, owner, expects the show to do at least 20-grand in the nine-day stand.

Show opened here Friday (6) to the largest opening attendance so far this season, and every day since the attendance has been "out of this world."

Saturday (7), the kid matinee rang up a gross exceeding \$5,000, and Sunday fell just a little below that figure.

## How About This?

CHICAGO, July 14.—Showmen always have been quick to take advantage of a situation or a timely opportunity.

However, so far, no American showman has offered an authentic exhibit of the V2 rockets and V1 flying bombs that terrorized England prior to V-E Day.

Such an exhibit is now a feature at Blackpool Central Pier, England.



THREE POPULAR ST. LOUIS SHOWMEN hit a mug joint together. Standing in the rear is Harry Lewis, for 17 years a concessionaire at Forest Park Highlands, St. Louis, and the St. Louis Arena. The heavyweight in front is William (Red) McCoy, prominent pitcher and concessionaire, now operating on Maher's Mighty Midway. On the left is Abraham Lincoln (Step-and-a-Half) Morris, of The Billboard's St. Louis office.

## Strates Show Holds Own Despite Breaks

WATERVLIET, N. Y., July 14.—After a series of mishaps due to rain, wind, a fire and soft lots, James E. Strates is still holding his own with good grosses.

The show arrived in Rome, N. Y., Sunday, July 1, after getting off a muddy lot at Syracuse, and found the lot so soft that it was decided to try another spot. While the new location was being laid out by Dick O'Brien, assistant manager, the moving process started and by Monday noon everything was in readiness. The opening night was lost, however, by weather. The show opened Tuesday (3), and biz the Fourth was only fair.

Jerrie Jackson's *Hep Cat Revue* earned (See *Strates Holds Own* on page 60)

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Native Son, Calif.  
July 14, 1945.

Dear Pat:

When you see a carnival manager slowly walk around his midway with his head bowed and shuffling four silver dollars, or continually running his index finger around the inside of his shirt collar, you can bet that he is in a quandary. As a rule, a well-laid plan has gone haywire. We saw Pete Ballyhoo circle the lot not less than 300 times during the past week. From what we could learn from the boy who sleeps under the office wagon, news reached the big boss that one of his recently acquired Hudson River ferryboats, which was being sent around the Horn to meet our train on the West Coast, had been blown to bits when its boiler exploded, setting afire the No. 2 boat it was towing. No one was injured because the boat was moving unmanned, with its fireman and pilot playing rummy in our No. 3, or privilege, boat at the time. That leaves the show with two ferryboats and an Ohio River showboat.

What we figure is worrying the boss is, would it be cheaper to turn the boats around and bring 'em back to New York and have the show train again cross the continent to meet them or have the boats continue the trip around the Horn? When news of the boat's sinking arrived here, we of the press department released a story that a German sub-

## Weather Fails To Hold Dodson

SIOUX CITY, Ia., July 14.—Coming to bat with the score seven to three in favor of the good spots, a good seven-day business, despite a weak Fourth, in Eau Claire, Wis., put the season well on to a successful basis.

Despite a rigid law passed recently that concerns all concessionaires exhibiting in Wisconsin, Bill Starr and George Golden satisfied the gendarmes that concessions were a science-and-skill proposition, with good business resulting for the front end.

A mid-season poll reveals the ledger on a par with last season, despite the fact 21 days have been lost due to inclement weather. Barring a few minor changes, the personnel is the same as when show left winter quarters. Two shows and one ride have been added to line-up since the opening.

Show wintered in Jacksonville, Fla., and moved northward thru Georgia, Tennessee, Indiana, Illinois, Wisconsin and Michigan at a fast pace. There was a slight difference of opinion as to the route this spring, but after enjoying a 20 per cent increase in business over last year opinions vanished with the inclement weather, Larry Mullins reports.

First accident of the season occurred on the way here from Eau Claire, when De Witt Hudson's cookhouse truck overturned, resulting in three employees being hospitalized.

Recent newcomers are Mr. and Mrs. Solly Winniman and Red Baker.

## Twister Damages Prell's Broadway

NEW YORK, July 14. — Hurricane which swept the Lehigh Valley Tuesday (10) afternoon caught the Prell's Broadway Shows at Perth Amboy, N. J., and did considerable damage to rides and equipment.

Ferris Wheel was toppled over onto the Merry-Go-Round causing heavy damage to both rides. Several tents and stands were blown down and some stock damaged.

No spectators were on the lot and no casualties among showmen or employees reported.

## Off to Buffalo!

HERTFORD, N. C., July 14.—Song and dance men of the old and new school met on the R. & S. Amusements midway here recently when Owner Jimmy Rafferty, old-time vaude and burlesque actor, entertained Lieut. Gene Kelly, stage and screen star. Kelly, stationed at a near-by naval base, was guest at a mid-night steak dinner in the cookhouse and cut it up with the boys until 2:30 a.m.

## Holiday Is Kind To Coast Brethren

SAN FRANCISCO, July 14.—Fourth of July and the natural reaction of preceding and succeeding days were kind to showmen west of the Rocky Mountains, even the business was a little under the 1944 standard.

Foley & Burk, planted on the Oakland Auditorium grounds, landed the Oscar for a six-day stand, the night business being unusually good.

Crafts 20 Big Shows met their customary success on their 15th annual engagement at Stockton for the American Legion, while Mike Krekos's West Coast Amusement Company had nothing to complain about at Klamath Falls, Ore. Krekos's stand was for six days against 12 of last year, and business was better this year on the average.

California Amusement Company at Reno, Nev., reported an excellent stand. Lewis & Soares's Pacific United Shows at Brentwood, Calif., and Groff Shows at Salinas, Calif., declared everything satisfactory.

While there was no rain, skies were overcast July 4, and Sunday (8) the fog hung so low along the Coast that it seemed more like December than July.

## Wagner Seeks Gold On Waukegan Stand

BELOIT, Wis., July 14.—Winding up a seven-day engagement at South Beloit, Ill., tomorrow for the American Legion, all hands on the Cavalcade of Amusements, including Owner Al Wagner, are anticipating a red one next week at Waukegan, Ill.

Show arrived in South Beloit late Sunday (8) after a successful engagement at Dubuque, Ia., in which 11,044 were clocked at the gates July 4 and followed with a big kid matinee Saturday (7), sponsored by the Stampfer department store, only to have Saturday night tumble into the discard. The kid matinee is said to have topped the \$2,800 kid afternoon the org had at Cedar Rapids.

Beloit opened in dull, cool weather Monday (9), but Tuesday and Wednesday counts showed about 4,000 folks each night.

Waukegan is anticipated with such relish as it is said to have been closed to shows since 1941. General Agent Bob Kline opened it thru the American Federation of Labor. Show train will leave Beloit on the Milwaukee and transfer to the North Shore. It is said to be the first time the North Shore has ever hauled a show train. This leaves a haul of only six blocks, whereas a five-mile pull would have been necessary from the Northwestern. City officials will not permit a haul from downtown tracks because of a tough hill and previous show accident.

Bill Naylor, show's drummer, has arranged matinees for Thursday, Saturday and Sunday at Waukegan.

## Zeiger Carousel Scorched

TRINIDAD, Colo., July 14.—Damage estimated at \$1,000 was done to Merry-Go-Round on C. F. Zeiger United Shows July 3 when the sidewall and top burned. Ride operated July 4 under a reserve top with a few horses missing.

## Lawrence Shows Aid Vets

NEW YORK, July 16.—Sam Lawrence and associates on the Lawrence Greater Shows have donated \$150 to the veterans' fund of the National Showmen's Association. Money will be used by the Fund Committee, headed by Jack Lichter, for gift packages and welfare work among servicemen.



## CLUB ACTIVITIES

### Showmen's League of America Sherman Hotel, Chicago

CHICAGO, July 14.—Nominating committee will meet Thursday (19) to select officer-candidates for 1946. Those on the committee from the board of governors are G. L. (Mike) Wright, J. C. (Tommy) Thomas, Charles G. Driver, Denny Pugh, with Eddie Murphy as alternate. From the body are Maxie Herman, Lou Keller, William Carsky, Elmer Byrnes and George W. Johnson, with William H. Green as alternate, and Past Presidents Jack Nelson and F. E. Gooding.

John F. Duffy sent in his 1946 dues from Anchorage, Alaska.

Vince McCabe sent in applications from William E. Snyder, Sidney E. Strait and J. P. Cavness. He advised that the Wonder Shows of America held a fund-raising campaign Thursday (12), with another to follow. Owner Max Goodman being particularly active in the drive.

Sick list includes William J. Coultry, Jack Polk and Ernest J. Kestler.

J. C. McCaffery spent the week in Muskegon, Mich., as manager of the Hennies Bros.' Shows to give Harry Hennies a vacation.

Letters or messages were received from Jack Duffield, Heinie Halin, John (See SLA on page 60)

### Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, July 14.—Seven new members were voted memberships at the regular Monday (9) meeting—Ed Vollman, manager of the San Joaquin Fair; George S. Pirie, Thomas Galloway, Mike Maxwell, Anthony Fadella, James Anderson Scruggs and William Riley Colley.

Three men in uniform were on the rostrum with William Hobday, who presided, and Ed Mann, secretary. They were Sgt. Thomas Galloway and Frank Cushing, of the navy, and Ben Beno, who is returning to the Army Transport Service.

Milt Cohen, of the Groff Shows, scored high with the Building Fund Committee when he contributed a bond and brought in three other War Bonds from members of the show to be added to the fund. Moe Eisenmann, it was reported, has left (See PCSA on page 60)

### HURRY - HURRY CANVAS CEMENT

Pints — Quarts — Gallons.  
TAKE CARE OF YOUR CANVAS UNTIL TOTAL VICTORY.

Mail Orders Now  
E. G. CAMPBELL TENT & AWNING CO.  
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### "Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES TENT & AWNING CO.  
2315-21 W. Huron St. Chicago 12, Ill.

### TENTS—BANNERS

Charles Driver — Bernie Mendelson.  
16x16 ARMY SQUAD TENT.  
Good Condition.  
O. Henry Tent & Awning Co.  
4862 North Clark St. CHICAGO 40, ILL.

Victory Waffle (Rosecake) Molds  
3 in. in diameter—handle for each mold, formulas and directions—forty cakes cost about 20¢—no rationed ingredients necessary except one teaspoonful sugar to the batch. Sent postpaid at \$1.00 the pair. Buy several pair. THE ROADMAN'S GUIDE, CRESTLINE, OHIO

### National Showmen's Association 1564 Broadway, New York

NEW YORK, July 14.—Nick Anniello, of the Giroud & Carr Victory Shows, is staging a one-man membership drive. His last batch of applications numbered four. Pee Jay Ringens visited en route from Knoxville to open in Pallsades (N. J.) Park (19). Letters were received from Bill Powell and Harry Farber, both stationed in the Philippines. Bob Morton paid his membership dues for five years in advance.

Sam Lawrence, of the Lawrence Greater Shows, sent in \$150 for the Veterans' Fund. This gift is an annual from Sam and the boys on his show. Harry Weinraub also donated.

Irving and Sam Burk, with the Gooding Shows, visited. They are here seeing their mother. Other visitors included Dada King, one of the executives of the Lawrence Shows; Morris Black, Ike and Nate Weinberg, Sam Burd, Harry Mirsky, (See NSA on page 60)

### Regular Associated Troupers 730 S. Grand Ave., Los Angeles

LOS ANGELES, July 14.—President Joe Krug came in from San Diego to preside. He praised the work which has been done by Martha Levine, first vice-president, during his absence.

Lloyd Lusby, of the Martin Shows, and Ben Beno, who expects to go back to sea again soon, were visitors after a long absence.

The next bulletin will be ready for the mail soon.

Greetings were received from San Diego from Lucille King, Ethel Krug, Joe Krug, Sam Dolman, Babe Miller, Moxie Miller, Lloyd Lusby, Ben Martin, Dolly Martin, Estelle Hanscom, Elmer Hanscom, Carl Anderson, Lillabelle Williams, Virginia Larson, Mabel Arbogast, Oril Kent, Jessie Campbell, Hort Campbell and Dale Petross. Jimmie Lynch sent some reichsmarks from Germany, and Stanley Korn, in India, sent a pillow top for the bazaar.

Next meeting is July 19.

### International Showmen's Association Maryland Hotel, St. Louis

ST. LOUIS, July 14. — Membership committee, according to Euby Cobb, secretary, has chalked up 172 new members this year. Those signed up during the past two weeks, to be voted on at the next regular board of directors' session, include Joe Hawkins, Albert H. Hoppe, Walter L. Neal, Ed Horne, William D. Sullivan, George McLally Jr., Harry (Irish) Gaughn, Henry Smith and Leroy J. Prevallet.

Sick committee reports that Joe Smith, Harry Moore and Donald Lewis, are confined to hospitals here, are making good progress. Charles Chaney, operating a string of concessions on the Mound City Shows, has held a bingo every Thursday night since June 15 for the benefit of the cemetery fund. Cemetery fund is growing as donations drift in to the secretary quite regularly from members on the road.

### Showfolks of America San Francisco

SAN FRANCISCO, July 14.—Eighty members were present at the July 9 meeting of Chapter No. 2. Sammy Corenson presided and announced that 26 new members had been added. The monthly bulletin is now self-sustaining, thanks to Fred Cockrell, advertising manager; Fred Weidmann and Milt Williams.

Harry Seber, chairman of the Cemetery Committee, announced that the ball will be held December 8 in Civic Auditorium. A name band will be booked and proceeds will go for the new cemetery plot and monument.

With Mike Krekos as chairman, the Sick and Relief Committee continues to be active.

Welcomed at the meeting were Mrs. Ruth Korte, of the Ladies' Auxiliary of the Pacific Coast Showmen's Association, and Mrs. Walter Hale.

# LAWRENCE GREATER SHOWS

## CAN PLACE NOW AND FOR FOLLOWING FAIRS

GREAT KUTZTOWN FAIR, KUTZTOWN, PA., AUG. 13.  
CARBON CO. FAIR, LEHIGHTON, PA., LABOR DAY WEEK.  
CENTER N. CAR. FAIR, ASHEBORO, N. C.  
SCOTLAND CO. FAIR, LAURINBURG, N. C.  
WAYNE CO. FAIR, GOLDSBORO, N. C.  
GOLDEN BELT FAIR, HENDERSON, N. C.  
PITT CO. FAIR, GREENVILLE, N. C.  
SAMPSON CO. FAIR, CLINTON, N. C.  
S. C. STATE FAIR (COLORED), COLUMBIA, S. C.  
AND A REAL ARMISTICE WEEK CELEBRATION.

**RIDES**—One more No. 5 Wheel, Octopus, Roll-o-Plane, Fly-o-Plane and Tilt.

**SHOWS**—Monkey Show, Animal Show, Wild Life, Unborn, and Fun-house. Girl Shows with own equipment. Minstrel Show with own outfit.

**RIDE MEN**—Foreman for Smith & Smith Chair Plane, and Second Men for Whip, Wheel, Rideco. Good Pay and good treatment with bonus. Semi Drivers given preference. Boozers, stay away.

**CONCESSIONS**—Cookhouse, Sit Down Grab, Custard, Scales and Age, Candy Floss (Penny Arcade), Ball Games, Penny Pitches and all legitimate Concessions.

**AGENTS** for Wheels, Coupon Stores, Ball Games, Pill Pool.

All address as per route: SAM LAWRENCE, Mgr., Altoona, Pa., this week; P. J. Finnerty, Bus. Mgr.; Col. Sykes, Lot Supt.

## STAR "JUMBO" POPPING UNIT

While They Last—Only \$148.00

CAPACITY—APPROX. 50 LBS. OF RAW CORN PER HOUR  
Here's your chance to get a brand-new kettle-style popping unit . . . heavy duty . . . big in size . . . tremendous capacity. AND AT OUR PRE-WAR PRICE OF ONLY \$148. Write for full details today. Orders will be filled in sequence received.

Post-War Cabinet Models Will Go Into Production as Soon as Possible. WATCH FOR THEM.



STAR MFG. CO., INC.  
6308 ST. LOUIS AVENUE, ST. LOUIS 20, MO.



## WANT—WM. T. COLLINS SHOWS—WANT

(Pride of the Northwest)

Want for the best fairs in the Middle Northwest: Roseau, Minn., July 23-25; Mahanomen, Minn., July 27-29; Detroit Lakes, Minn., Aug. 1-5; White Bear Lake, Minn., Aug. 9-12; Worthington, Minn., Aug. 20-22; Jackson, Minn., Aug. 24-26; Algona, Iowa, Aug. 27-29; Mason City, Iowa, the North Iowa District Fair, Aug. 31-Sept. 3; Blue Earth, Minn., Sept. 4-6; St. James, Minn., Sept. 7-9; Bird Island, Minn., Sept. 10-12; Fairmont, Minn., Sept. 13-16.

**WANT RIDES**—Will buy for cash or will book Octopus, Roll-o-Plane, Loop-o-Plane, Chair-o-Plane or any Ride that does not conflict with what we have.

**SHOWS**—10-in-1, Hillbilly, Ceek, Athletic or any show of merit. Must have their own equipment and transportation.

**CONCESSIONS**—Cookhouse and Grab and any Concession that works for ten cents. (No Gypsies.) Want Help for the following Rides: Fly-o-Plane, Tilt, Ferris Wheel and Merry-Co-Round. Don't write, come on.

Langdon, North Dakota, July 16-18; Hamilton, North Dakota, July 19-21.

## WANT

SIDE SHOW, TEN-IN-ONE, MONKEY SHOW, BIG SNAKE SHOW, FUN HOUSE, MECHANICAL SHOW OR ANY OTHER GOOD GRIND SHOW for following FAIRS AND CELEBRATIONS: Wapello Homecoming, Gladbrook, Williamaburg, Oskaloosa, Northwood, Osage, Hampton, Webster City and Audubon, all in Iowa. We hold exclusive on all the above. Concessions wanting to play these fairs, write at once. Want to buy or book Octopus. Can place reliable Ride Help. Don't write, come on.

### GREATER RAINBOW SHOWS

FRANK WARD—R. L. SINDERSON, Owners  
Wapello, Ia., this week; Washington, Ia., July 21-28; then as per route.

## BARRY COUNTY FREE FAIR

HASTINGS, MICHIGAN, JULY 24 TO 28.

Can place attractive Shows and legitimate Concessions of all kinds. Alpena, Corunna, Mason, Sandusky, Michigan, all free fairs to follow Hastings. Address:

W. G. WADE SHOWS  
ITHACA, MICHIGAN, THIS WEEK



# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card \$6.

# 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

## LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

2,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

2,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

2,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M . . . . . 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
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## IMMEDIATE DELIVERY

**POPCORN** Any quantity, top quality high-popping-volume corn, per 100 lbs., \$12.10 (O.P.A. Ceiling). Order Now!

**BOXES** Heavy Blue & White, any quantity from 1,000 to 50,000. 5c, 10c, 2 for 15c, 25c sizes, from \$5.00 to \$15.00 per M. (Name imprinted FREE on orders of 50,000. 25% deposit with all orders, bal. C.O.D.)

## J & N Popcorn Specialties

6336 S. Western Ave. Chicago, Ill.  
Phone: Hemlock 3211

## GRIND STORE AGENTS

Can place several sober, capable Agents for newly framed Cork Gallery and Jap Dart Game. Both well framed, flashy joints and will get money. Will make room for sober agents in other joints. If you can fill the bill come on, I will place you. We operate 7 days a week here until Sept. 15th. Can place sober Ride Foreman that can take complete charge of and keep in operation four major rides. Will book flashy Mug Joint.

## ART D. HANSEN

Folly Beach Amusement Park, Charleston, S. C.

## FLAMEPROOF TERMITEPROOF YOUR CANVAS

Something new in flame-proofing. For details address

**C. J. GALLOWAY**  
Box 435, Dayton, Ohio

## WANTED

Pop Corn, Grab, Fish Pond, High Striker or any Stock Store. Want Second Man for Wheel.

## JOHN KEELER

Firemen's Carnival, Rodgers Road and New Castle Avenue, Wilmington, Del., week July 20-21-22, Firemen's Annual Celebration; Holbrook, Ill., Firemen's Annual Celebration, July 26-29; more to follow.

## Lloyd G. Johnston Shows

### WANT

For String of Festivals and Celebrations

Shows, Concessions that work for stock. Will book or lease Merry-Go-Round; have transportation for same. Gardner, Ill., July 20-21-22, Firemen's Annual Celebration; Holbrook, Ill., Firemen's Annual Celebration, July 26-29; more to follow.

# FROM THE LOTS

## Thompson Bros.

MOUNT UNION, Pa., July 14.—Week ended June 30; auspices Lions' Club; location, City Park; weather, ideal; business, good (free gate).

The move from Cresson, Pa., was without mishap, and everything was up and ready Sunday (24). Despite labor and other troubles the show has moved right along and no opening nights have been lost.

The committee and city officials here gave James Thompson, general manager, solid co-operation. Walter K. Sibley, of the National Showmen's Association, stopped for a chat.

Proud parents of a baby girl are Mr. and Mrs. James Thompson.

Doc Cook has his two ball games operating again, marking his seventh year. Beeman Yancey made a trip to his home in Oil City to purchase a new truck. Ralph Clark and Yancey have a new canvas for their pan and dart games. Sandy, Clark's utility man, has returned from the Jersey shore.

The line-up includes W. H. Castleman, high striker; Donald A. Dow, photo; Leonard Wells, cane rack; Bud Larimore, penny pitch; Bud Lot and Dick Merrifield, popcorn truck; Jack Wells, palmistry; Porky Reifsnnyder, pea pool; the Frenchman, beat the dealer; Jesse Hoffman, kiddie swing; Bucky Shore, kid auto; Whitey Davis, Dan Dibenski, Tommy Colocino, Ferris Wheel; Robert Lape and Paul Allen, Merry-Go-Round, and Gene Beegle, Chair-o-Plane.

The Ferris Wheel and Octopus, operating the park at Altoona under management of Freddie Thompson, assisted by Joe Heverly, is doing business. Show's quarters in Altoona, Pa., have been enlarged to accommodate all the trucks.—RAY SHARPE.

## John H. Marks

CLARKSBURG, W. Va., July 14.—Week ended July 7; location, Nixon Plaza showgrounds; weather, fair; business, good.

Due to weather Monday (2) was a total loss, but excellent weather the rest of the week more than made up for it. July 4 made it big. Matinee brought out a good crowd, but rain from 5:30 to 6 p.m. sent them home. They came back again, however, and stayed late. Saturday night was capacity.

Mrs. Walter Rowan is out of the hospital, but Walter is now on the sick list. Art Spencer is hospitalized with a stomach ailment. Mrs. Spencer, who was visiting relatives in Baltimore, was notified and returned immediately. June and Bob Coleman left for Maryland. Tom Niswander, general agent, is away on business. George Dobbins, Wheel foreman, still holds the record for being the first one up in the morning. Homer Atkins joined and is working on Moon Rocket. Frankenstein joined Fred Bancroft's side show.

The show plays Portsmouth, O., week of July 16.—HARRY E. WILSON.

## Alamo Exposition

LAWTON, Okla., July 14.—Move here made in good time and everything was ready to go Monday (2). Biz was very good opening day. Show enjoyed the best business of season at Ardmore week ended June 30.

Richie Marasco, popular showman who died recently in Port Worth, had a host of friends in the profession. His brother, Pather Paul Marasco, had the remains sent to Des Moines for burial.

Harry Lamon and Eddie Lynch gave a buffet luncheon for the staff here. Rosemary Ruback has recovered from her recent illness.

Bobbie Jean Lynch is assisting Bennie and Bobby Hyman with bingo. Jack Little, Roy Allen, Tony Kitterman, Albert Taylor and Joe (Palooka) Ular went fishing but reported no luck. Whittle Black is overhauling the rides. General Manager Jack Ruback added a Mack truck at Ardmore.—TED CUSTER.

## W. G. Wade No. 2

MECOSTA, Mich., July 14.—Featuring a larger midway, show did good biz here July 4, with Ed Deibert's bingo, Butch Thompson's rat game and Cuban Mac's side show showing the way. Weather was fair but cool. Auspices were VFW.

ANNA BAUER.

## Continental

PLATTSBURG, N. Y., July 14.—Continental Shows hung up a fair week's business in Port Henry, N. Y., week before the Fourth. The move to Winoski, Vt., was made with ease. Shows and rides were ready to operate Sunday and all did big business on the week, top money going to the Octopus on the rides.

B. Muldoon's cookhouse was jammed every night. Beano also scored well and all concessionaires were all pleased with the week and reluctant to leave.

B. Farly is, as usual, supplying the show with music on his two sound trucks, as well as doing a good job of street advertising and drawing the public to the showgrounds.

A pleasant move was made over the Roosevelt Ferry across Lake Champlain into Plattsburg. Show was up in good shape on Sunday and opening Monday was very good.—A. CHAMPAGNE.

## Wonder City

YORK, Ala., July 14.—Week ended July 7; auspices LLL; location, Shell Station lot; weather, hot; business, satisfactory.

Old Sol retarded attendance. Light showers July 4 lowered temperatures somewhat, and biz was good. Jack and Estelle O'Neal topped the concessions with their snow-cone machine. Rides enjoyed brisk business Wednesday and Saturday (7).

Mr. and Mrs. Harris Harris rejoined with their show, and Mrs. Mack House joined her husband here. Mack is now business manager. Special Agent Ryan flew to St. Louis on business. Manager and Mrs. Joe Karr hopped to Meridan to visit the writer, who is still pinch-hitting for the show. Some changes were made in the route, and the show will be in Mississippi the next few weeks.—WALTER B. FOX.

## Turner Bros.

KEWANEE, Ill., July 14.—Moved into Rock Falls June 25 and had a bang-up week with the exception of one day, which was off due to a twister that struck 12 miles away. Monday (2) the Great Knoll was added as a free act. He drew tremendous crowds for three days.

Wednesday (4) it rained in the morning but the sun came out later and so did the crowd, which was estimated at 6,000. Fire Department was the sponsor. Local firemen had a water battle with the fire fighters from Sterling, Ill., with the writer the referee. Referee got the worst of it.

Rides and shows had the banner week of the season, and the concessionaires reported the biggest week of the year.—JACK PRICE.

## W. T. Collins

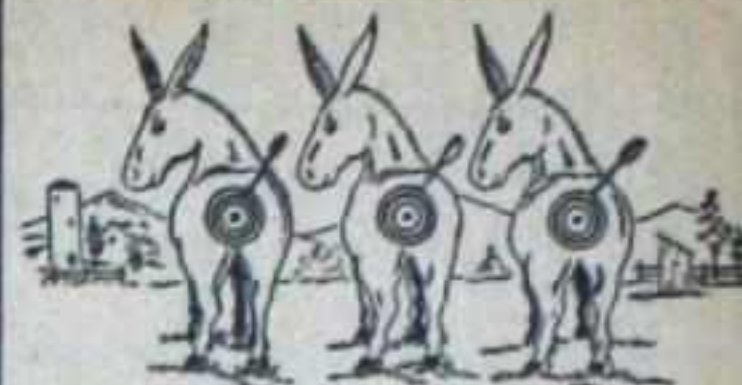
JAMESTOWN, N. D., July 14.—Opened with a bang here Monday (2), and the crowds increased Tuesday and Wednesday. Joe Lemke's Monkey Show played to near-capacity, and Emil's Mechanical Show was popular. Rides hit capacity. Sally Brunette's Glamoirettes still tops the shows. Sally's husband has joined after returning from overseas duty. Ruth from Duluth, fat girl, left the show at Flaxton, N. D., to accept a job in Minneapolis. She said that the stride on the two and three-day fairs was too much for her. The show was rained out at Cando, N. D., and did not attempt to set up. DOC CROSLY.

## Greater Rainbow

TAMA, Ia., July 14.—Show moved here from Marion, Ia., opening to big biz Saturday (7). Marion brought out the largest crowds of the season. Perfect weather prevailed. Sponsor was the Lions Club. Mayor John Mullins co-operated, and contracts have already been offered for next season.

Cedar Falls proved only fair. Monday (25) started with a bang but rain drove them home at 10 p.m. The rest of the week was not too good. Many visitors came from the Jay Gould Circus en route to Charles City, including Bill Alcott, Albert Nelson and the Bakers. Wapello follows Tama.

FRANK WARD.



## KICKING DONKEYS

Get More Money Than Milk Bottles

### NEW

3 donkey set, size of Merry-Go-Round horse; heavy canvas, scenery painted background; electric ringing bell when hit. Electric motor driven moving tall for percentage and action. Kicking leg to kick cig., candy, proves when hit to winner and for action. Delivery in 30 days. Distributors, write.

## AMUSEMENT ENTERPRISES

Concession Dept.  
1001 Louisiana Street HOUSTON, TEX.

## ACCOUNT HELP SITUATION

### WILL SELL SKOOTER

18 Cars—Both Cars and 80x40 House in good condition. Loads 5 wagons.

### ALSO "FLYING SKOOTER"

Account opposition ride to our Fly-o-Plane.

## NORTH AMERICAN EXPOSITION

Pekin, Ill., week July 16; Champaign, Ill. (Fair), week July 23.

## WANT TO BUY RIDES FOR CASH

Ferris Wheel, Merry-Go-Round, 32-Foot Little Beauty or 36-Ft. Ideal Tilt-a-Whirl, Chair-o-Plane, Roll-o-Plane. No junk wanted. Rides must be in good condition and in operation. Wire, write or phone.

## HARRY WEBB or MARSHALL KAUFMAN

809 South 5th St. LOUISVILLE, KY.  
Phone: Wabash 4821

P.S.: People formerly with Webb, write.

## WANTED

For

## OCEAN VIEW PARK

The South's Largest Shore Resort

Lady Ball Game Agent, also Agent for beautifully framed Stocked Wheel. Apply to

## CHARLES LEWIS

LEWIS & GREENSPOON

Ocean View Park, Norfolk, Va.

## WANTED

For Minstrel Show—Johnny J. Jones Expo. Chorus Girls for line work. Can place Alto Sax and Tenor Sax. Enlarging show for fairs. Wire or write me.

## FRED SAWYER

Johnny J. Jones Expo.  
This week, Port Huron, Mich.; week to follow, Battle Creek, Mich.

## FOR SALE

Like new No. 5 Ferris Wheel, also Spillman Kiddie Ride.

## ANNE BURRELL

Garretson, S. D.

## HUMPTY-DUMPTY EGGS

Two and two slices of toast brings you 35¢ and up the throw—best the most problem—easy to make in any kitchen—it's the nuts for restaurants—all directions, \$1.00 postpaid and a surprising extra free.

## THE ROADMAN'S GUIDE

ORESTINE, OHIO



# FREAKS

## WANTED NOW FOR RIVERVIEW PARK CHICAGO, ILL.

Will pay best of salary to strong features.

8 more weeks, then 8 fairs, with all winter's work in Miami, Fla.

Also Working Acts, Sword Swallower, Fat Girl, Fire Act, Human Ostrich, etc. Clean-cut Ticket Seller. Will also use wife to bally and work illusions.

All Reply:

## RAY MARSH BRYDON

Riverview Park CHICAGO, ILL.

### Crescent Canadian

PONOKA, Alta., July 14.—This was the spot, the largest little stampede in the Dominion. On the July 2 holiday the people came in droves. The rides did well, but the concessions slowly starved. Tuesday (3) the rains came and biz was cut in half.

A total blank was the verdict at Stettler June 25-30. Show arrived Wednesday (25), and the rains fell and continued three days. The stampede was postponed until 1946. The show remained over three days (28-30) for three blanks.

Owner Henry Meyerhoff's daughters, Rose Marie and Joan Victoria, joined here. Mrs. Fred Christmas (cotton candy and popcorn) has formed a knitting club. Charles Spears, electrician, is planning to hunt for gold. Mr. and Mrs. Louie Prignitz, of hot-dog fame, are planning a trip to Florida next winter. Percy Hasselfield, mailman and *The Billboard* agent, had a surprise visit from his bride-to-be. They will be married in the fall.

Dave Jarvis, ride foreman, is busy with the Merry-Go-Round, Ferris Wheel, Spitfire, Roll-o-Plane, Silver Streak, Tilt-a-Whirl, Joy Ride, Magic Carpet, Rollo Funhouse and kiddie Carousel. Concessions, under management of George (Spot) Tipps, are bingo, cats, bottles, race track, hoopla, darts, over and under, pans, cigarette gallery, envelope pick-out, pool game, jingle board and two crown and anchors. Concessionaires are Mr. and Mrs. Fred Christmas, candy floss and popcorn; Mr. and Mrs. Louie Prignitz, grab and juice, and Mr. and Mrs. Charles Spears, arcade and diggers.

The staff: Henry Meyerhoff, owner-manager; George (Spot) Tipps, assistant manager; Charles Spears, electrician; Louie Prignitz, treasurer; Frankie Dunns, lot manager; Pop Dougherty, transportation, and Dad Jarvis, night watchman.—**GEORGE (SPOT) TIPPS.**

## New CORN POPPERS

NOW AVAILABLE . . . NO PRIORITY NEEDED



**Greater Capacity. More Profits. Low Priced.**

A new wet type popper that uses less fuel, power and labor. Pops 50 to 60 lbs. per hour and one girl can easily operate 4 machines and pop over 1600 lbs. per day. Lowest percentage of waste—it will quickly pay for itself. Multiple installations available.

Made of gleaming stainless steel and polished brass in welded steel black frame. Guaranteed.

Single Unit Popper . . . . . \$495.00  
Double Unit Popper . . . . . 990.00  
(Larger unit prices on request)

**CHICAGO THEATER SUPPLY CO.** 1255-57 S. WABASH AVE. CHICAGO, ILLINOIS

### LLOYD'S RELIABLE RIDES



WANT FOR BALANCE OF SEASON

Snow Cones, Candy Apples, String Game, Huckley Buck, Cook House or Grab (one that will feed the help), Pea Ball, Over and Under, Chuck Roll Down, Doc Lee, come on. We are booked solid up to second week in September. Baroda, Mich., this week; Union Pier, Mich., next week. Address all replies to **LLOYD'S RELIABLE RIDES** as per route in this ad.

### Blue Ribbon

FAIRFIELD, O., July 14.—Show opened here Monday (9) to good biz after a highly successful week at Marion, O. The Marion show, sponsored by the VFW, set a new attendance record of 5,000 July 4, and biz on other days was excellent.

Bob Fisher's Fearless Flyers furnished the free act, with a fireworks display following. VFW members were active, and newspaper and radio co-operated 100 per cent.

Dolly Young, legal adjuster, entertained Sheriff Retterer and family and other county officials. Mr. and Mrs. E. L. Rott and Mrs. Rott's sister, Marie Culp, were visitors.

Many new faces were noticed at Fairfield, including Maxie Tabar's personnel from his five concessions. J. Dixon has six concessions, and J. T. Russ has the Posing Show and a girl revue.

Mr. and Mrs. Tom Delph have built a new electrically equipped trailer for their popcorn and candy apples. Show has two weeks more in Ohio and then moves to Kentucky. **E. H. SMITH.**

## JOYLAND AMUSEMENTS WANT

### SHOWS FOR INDIANA FAIRS

Lawrenceburg, Ind., July 23 to 28; Crawfordsville, Ind., July 30 to August 4; Shelbyville, Ind., August 5 to 10; Rockville, Ind., August 13 to 18; Crown Point, Ind., August 22 to 26.

Raymond Korn; Mabel Mack; L. I. Thomas wants Concession Agents.

Please contact me, **BOB TIPTON**, Hernando Building, Lexington, Ky.

## DAREDEVILS AUTO STUNTMEN WANTED

MEN WITH EXPERIENCE. T-Bone Crash, Dive Bomber, Slide for Life, Rolling Cars, Bus Jumping. Inexperienced men willing to learn. Send your knowledge of business—salary wanted.

Write

**AL REED**  
552 South West St. LIMA, OHIO

## KEYSTONE EXPOSITION SHOWS

### AMERICAN LEGION TOBACCO FESTIVAL

Starting of the Tobacco Markets. Fair Bluff, N. C., July 30th to August 11th.

Will book for the balance of the tobacco season, Grab Joint, Cigarette Gallery, Devil's Bowling Alley, Basket Ball, Guess Your Age, Scales, Novelties, Lead Gallery, Country Store, Cat Rack, Bumper, Knife Rack, Milk Bottles, Pitch-Till-You-Win, Pan Game, Pea Pool, Over and Under, Pop Corn, Candy Apples, Snow Ball and any other Stock Stores not mentioned. This show plays the cream of the tobacco markets of North and South Carolina; have twenty weeks booked. W. C. Taylor, get in touch at once. Joe Gatlin and Angelo Pinktoris, get in touch with R. W. Reed. Concession Agents, come on. Address all mail and wires:

This week and next week to **KEYSTONE EXPOSITION SHOWS**, Hemingway, South Carolina. P.S.: Russell Abbott is no longer with this show.

## EBERSOLE'S SHOWS WANT

Concessions including Coke Bottle, Cork Gun and all legitimate Concessions and Shows for some of Iowa's best fairs, starting with Carroll Horse Show, July 23; Creston Horse Show and Fair, July 31; Alta Fair, Humboldt Fair, Harlan, Jefferson, Coon Rapids, Manson, Guthrie Center. T. Gregory Murphy, answer.

Perry, Iowa, week July 16.

## FOR SALE—COMPLETE CARNIVAL

Consisting of one 2-Abreast Little Beauty Merry-Go-Round with sidewall, motor, music, ticket box and fence. 1 Smith & Smith 24-Seat Chair-o-Plane with motor, fence and ticket box, lights, light switch. 1 Kiddie Ride, Allan Herschell, with motor, ticket box and fence. 1 Front Entrance, 1 20x30 Marquee with Sidewall and Poles, 2 Short Range Galleries with 2 Raffles. 1 10-1 Top, 24x100 ft., complete with front and twelve 8x10 ft. banners, one 10x12 Ball Game Hood, one 8x12 Ball Game Hood; one Ball Game Hood, 8x20 ft.; one 8x10 Concession Top, one 6x8 Concession Top. The following Concessions complete with top and frames: 2 Penny Pitches, Rat Game, Pan Game, Pea Pool, Under and Over, 2 Ball Games, Dart Game, Beat the Dealer. 1 75 KW. Transformer mounted on 1 1/2-Ton Truck, complete with tower and switch board; enough large cable to wire a large carnival; one 1937 Chevrolet Truck and 20 ft. Baker Trailer, rack body; one 1941 Chevrolet Truck and 24 ft. 1941 Baker Trailer, rack body; one 1938 Chevrolet Truck, van body; one 20x40 Top, complete, and a lot of Sidewall; also one 10x10 Grab Joint with frame and griddle. Can be seen in operation at New Bern, N. C., week July 16th. Wire or write

**JOE E. KAUS P. O. Box 822, New Bern, N. C.**

### Sparks Bros.

DAWSON SPRINGS, Ky., July 14.—Favored by ideal weather, a live American Legion committee and the July 4 holiday, the show chalked up one of its best weeks of the season. Biz started off with a bang Monday and continued all week, with an extra large share the Fourth. Abe Franks reports that his bingo had the best week of the season. Legion men gave excellent support.

Many friends from Princeton and Earlinton, Ky., visited here. The Hotentot Club entertained after the show Friday (6) with a variety show and refreshments. Report is that this will be a weekly affair. Show moved to Russellville, Ky., for a week's engagement.

**H. G. STARBUCK.**

## HOWARD BROS.' SHOWS WANT

Shows for 12 weeks of Ohio Fairs, starting Lucasville, week August 1-5. 10-in-1, Large Snake, Wild Life or any Shows of merit. Want Octopus Foreman, Second Man on No. 5 Wheel, Foreman for No. 12 Eli, Second Man for Chairplane; must be sober and drive truck or semi. Louis SeEVERS, write.

**RAY S. HOWARD, 714 Miller Ave., Columbus, Ohio.**

## WANTED FOR MILO ANTHONY, DELUXE SIDE SHOW OF AMERICA

Freaks and Novelty Working Acts of all kinds. Fireworks, Musical Acts, Magician that can lecture, Ticket Seller that can talk, Annex Attraction, Midget People, Girls for Illusions and Bally, good Bally Attraction. All year around work for reliable and sober people. Address all mail and wires to **MILO ANTHONY**, care F. E. Gooding Shows, Columbus, Ind., July 14 to 20; North Vernon, July 30 to August 4.

### Virginia Greater

MARTINSBURG, W. Va., July 14.—Week ended July 7; auspices, Hose Company No. 5; location, Lambert Field; weather, inclement; business, good.

Show arrived from Westminster, Md. The committee, supervised by Harry Miller and Carl Wellinger, co-operated to get the lot in shape after heavy rains. The July 4 crowd was not up to expectations. Town has had too many carnivals this season.

The rides did good biz, with the Whip (See FROM THE LOTS on page 41)

## FOR SALE

The following Concessions, very neatly framed of clear fir and white pine lumber; heavy duty steel hinges all bolted; all canvas is khaki 12 oz. army double filled, vivatex treated (not paraffined); some are new, rest used about 4 weeks. 2 18x18 completely canvased in Cat Rack Ball Games, 1 12x12 Pan Game, 1 12x12 Four-Way Awning Center Joint, 2 12x12 Penny Pitches (new flip and boards), 2 Percentage Tables, 5 16-Ft. Stock Stores. This is extra equipment. I have 15 Stores on Parada Shows and want Agents.

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## Special Printed TICKETS

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COLLINSVILLE, ILL.



# MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

## EARLY FAIRS beckoning.

**CAN IT BE TRUE** what Colonel Horsefeathers is writing about No-Coat Bob, Eddie Shoes and Professor Ali? He accuses them, all members of Craft's 20 Big Shows, of being on the wagon.

**CORP. SAM L. SWAIN** writes from the South Pacific that the point system is likely to put him back in the United States soon and he hopes in time to make a few fairs with his wife, who has been carrying on with one concession the three years he has been in the army.

**SOME DAY WE'LL** get even with the insolent showman who owns an extra sledge.

**MAZIE STOKES** and daughters, Leone and Bea, entertained a flock of Royal American folks when the show played Davenport, Ia. . . . **EARL MEYER SR.** and Doris Meyer, the latter known as Lady Sirod, are with the Harry Lewiston Freak Show at Carlin's Park, Baltimore. Earl is working as inside lecturer and Doris is presenting her mental act.

**L. BERNICE LAMB**, concession manager on the L. B. Lamb Shows, celebrated her birthday July 6 at Lawrenceburg, Tenn., with a chicken dinner for the entire personnel. She has been associated with her father, L. B. (Barney) Lamb, since he launched his own show.

**ALBERT WRIGHT**, for many years assistant manager to Jack Ruback on the Alamo Exposition Shows, has returned to his home in San Antonio after being confined to a hospital there for six weeks. Beginning August 1, he will manage the Victory Exposition Shows playing on a permanent lot in Oklahoma City for A. (Booby) Obadal.

**OFTEN WONDER IF** Adam and Eve would have prospered with a candy apple stand?

**FRANK W. PEPPERS**, owner of Peppers All-States Shows, reports that his show had the biggest July 4 in four years at Richlands, Va., despite a slight rainfall between 8 and 9:30 p.m. . . . **W. H. (BILL) ALLEN**, operator of the cook-house on Peppers Shows, had his biggest single day's business for all times on the Fourth of July.

**LOU DAVIS** worked July 4 with the Thompson Bros. and then moved back to the Bill Hames org. . . . **SAM CHILDERS** has built a new pan game for the fair season. . . . **ILA (GYPSEE) ROGERS** writes that Pfc. Mervin S. (Red) Rogers is now in the Pacific area and that she will forward any mail sent to her in care of the Chicago office of *The Billboard*.

**BEST WAY TO PERSUADE** people from railroad travel would be to compel 'em to ride a show train day coach.

**MRS. MARY KLEIN**, widow of Danny Klein, is ill at Mount Alto, Pa., according to Mrs. D. Baker, 30 W. Willow Street, Williamsport, Pa. . . . **JOE ROWAN**, special agent for Endy Bros., enjoyed a reunion with Bill Bridge and Jack Holt in East Liverpool, O. They formerly worked together as billposters, and it was their first meeting in 25 years.

**GARY THOMAS** is a new member of Georgie Spears Jr.'s *Swamp Girl* annex feature on Hennies Bros., with Mabel Kennedy and Jake Aughtman having the photo sales. . . . **SAILOR KATZY'S** side show joined the Happyland Shows at Alma, Mich., after closing with the John R. Ward Shows at Paducah, Ky., and Bruce Nettles joined as manager of Sandra-Lee, annex attraction.

**THERE WAS A TIME WHEN** grease-stand chefs were real sportsmen. When they found a little hot dog they threw it back.

**JAMES QUINN**, general agent for the

**O. C. Buck Shows**, recently visited the R. & S. Amusements at Williamston, N. C., and revealed that his org may play the South this fall if business conditions warrant the long trek. . . . **JACQUE AND JEAN TEETER** are furnishing the free attraction on the R. & S. Amusements midway. The girls erect their own high rigging and handle their own truck.

**PFC. LOUIS R. HARRISON**, better known as Capt. Curly Harrison, formerly animal trainer with Zacchini Bros. Shows, is now with the 612th AAF Base Unit, Squadron E, Airdrome 6, Elgin Field, Fla. . . . **ORIENTAL HAREM SHOW**, featuring Linda Lopez, with David Logsdon, owner, and Jimmy Farmer, talker and manager, joined the North American Exposition at Rock Island, Ill.

**REAL SHOWMAN** is one who won't agree that the night is lost even the rain is pouring down at 9 p.m. and he is wading knee deep in water.

**FELIX BURKE** and Harry LaBrequé had quite a time jackpotting with old friends on Crafts 20 Big Shows at Stockton, Calif., recently. . . . **SGT. ARTIE STEINHARDT**, formerly of the Bill Lynch Shows, Halifax, N. S., is back in this country with a long overseas record. He gave the big-wigs something to talk about when he staged a country fair and bingo at Camp Stewart (Ga.) Sports Arena for the Seventh War Loan drive.

**GUS BETHUNE**, Hennies Bros.' cook-house operator, has been admitted to Alexian Brothers' Hospital, Chicago, for treatment. . . . **TED COPE**, who spent a month's vacation working as a contracting agent for Max Goodman's Wonder Shows of America, has returned to his duties as resident manager of the Eastgate Hotel, Chicago. . . . **BOB PARKER**, conducting his digger business from Hotel Sherman headquarters, is having a wrestling match with shingles, a very unpleasant pastime, indeed.

**IT WILL BE A GREAT DAY** for cook-house operators when they can buy food for hungry troupers without being told that it is being saved for the homefolks.

**PFC. JAMES K. LEE**, USMC, has returned to the United States after 28 months of service in the South Pacific. A foster son of Mr. and Mrs. Curly Brown, of Hill's Greater Shows, he is a patient in U. S. Naval Hospital, Balboa Park, Building 222, Ward 4, San Diego, Calif., but hopes to be on the midways before the season closes.

**LON RAMSDALL**, circus press agent, has hung up an enviable record as legal adjuster with the O. C. Buck Shows, carnival organization, the past three years. Many towns which heretofore have been closed to circus and carnival games have been reopened by Ramsdall. Mattydale, out of Syracuse and Yorkville, out of Utica, N. Y., who have said "nix" to outdoor attractions for many years, greeted Ramsdall's concessionaires with open arms recently.

**MRS. B. M. SCOTT**, owner-manager of the Regal Exposition Shows, and Mrs. Roy Halstead, of the same org, were visitors at the home office of *The Billboard* last Friday (13) while in Cincinnati for a day scouting for a new ride and merchandise. Mrs. Pearl Shroyer, Mrs. Scott's stepmother, has just returned to her home in Dayton, O., after a visit on the show. Regal Exposition is in Madisonville, Ky., this week and follows with the McCracken County and West Kentucky Fair, Paducah.

**DETROIT NOTES:** **JOSEPH EULE**, out of the army three months, has joined the Happyland Shows, operated by Messrs. Dumas and Reid, with an attractive arcade. . . . **DAVE FERGUSON**, whose leg was shattered in France, has

## OTTO STEPHEN SAYS:

"Last season was our best, and 'Old Reliable' BIG ELI got its part of the money. It came in first of four rides. On the Wheel upkeep is very small and profit is always large." New BIG ELI WHEELS will be available when civilian products can again be built.



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**SEPTEMBER 24-29**  
**6—Big Days & Nites—6**  
on the  
**"Northwest's Greatest Midway"**  
Shows and Concessions, write:  
**W. T. WILT—MITCHELL, S. D.**

**HARRY JOHNSON**  
**WANTS**  
Griddle Men, Counter Men and General Cook House Help. Write or wire care **COOK HOUSE**, Royal American Shows, Davenport, Ia., week July 8 to 18; Cedar Rapids, Ia., week July 20 to 28.

**PAUL OLLIS WANTS**  
**Swinging Ball Agents**  
For real route of fairs, including Gouverneur, Malone and Massina, N. Y., and other money fairs. Address:  
**Care O. C. BUCK SHOWS**  
Claremont, N. Ham., this week.

**BAKER'S GAME SHOP**  
Wheels, Skillos, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Pops, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Ball Chucks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.  
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**Have for IMMEDIATE SALE**  
**4 TO 5 CARTONS OF 48 GROSS EACH.**  
**BALLOONS**  
Perfect stock, for Balloon Game or Street Sale. PRICE \$7.00 PER GROSS. Address:  
**WALTER DE VOYNE**  
Care Royal American Shows, Cedar Rapids, Iowa, until July 28, then per route.

**WANTED**  
Concessionaire who owns his own equipment to operate Rides and certain legitimate Games on a percentage basis. Excellent potential business. Believe business here will support operation throughout the summer and fall season. Information may be obtained only through  
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**PARK SPECIAL WHEELS**  
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Giant Yellow, excellent popping condition, expertly processed.  
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Popcorn Cones, assorted colors, \$2.30 per thousand.  
**GASOLINE APPLIANCES**  
Complete Line Coleman Burners, Pressure Tanks, Fittings, Tubing.  
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Electric Bingo Blower and Board. Prefer combination all in one unit.  
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 Complete KENO Outfits  
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 Medium Assorted Horses, Dogs, Etc. . . . . 12¢  
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been given a medical discharge and has gone to work at Riverview Park, Chicago. . . . JERRY FERGUSON, also of the Ferguson trio, has just been taken into the army. . . . AL STARR, who has 12 concessions on the Joyland Shows, reports a big Fourth of July week at Frazer, Mich. Show played Imlay City, Mich., last week under American Legion auspices. . . . MRS. CHARLES G. ZIEGLER'S Tri-State Shows have moved into their hometown suburb of Ferndale to play a date for St. James's Church. . . . ORA A. (POP) WAGNER was a visitor to Motor City Park, Sunday (8), where Owner-Manager Vic Horwitz reports continued good business, with a big Fourth of July. . . . CHARLES H. STAPLETON has returned from a trip to the territory around Cadillac, Mich., where he visited Dumas & Reid's Happyland Shows, Charles H. Lee and Cameron D. Murray.

**SHOWMEN'S CONVENTIONS** are jolly occasions, generally featured by some of the oldsters' sudden recollections of the boys they broke in the biz making good.

**FROM THE LOTS**  
 (Continued from page 39)

topping. The Comet Train proved popular, too. Sol Speight's *Cotton Club Revue* got top money among the shows, with Louis Augustino's *Wild Animal Show* a close second. Happy Arnolds alligator and reptile show went over well. A parade downtown Tuesday (3) with Mike, Ike and Leo, of the midget troupe, featured brought out a good crowd.

Bradley & Benson Circus billing crew visited. Captain Bucklow and William E. Freed, of the Strasburg (Va.) Fire Department, were entertained by William C. (Bill) Murray, general agent. Carl Wellinger, of the local committee, was host at a steak supper. Guests included Mr. and Mrs. Rocco Masucci, William C. Murray, Mr. and Mrs. Ed Curtin and Frankie Carleo. Carleo is pinch-hitting in the cookhouse, Larry Astrom being no longer with the show.

Bill Murray drove to Frederick, Md., for a conference with the health authorities and secured a permit for our show to play there. Clarence H. Kercher joined here and was added to the ride crew. H. Tindal's ball game concessions received a big play here. Many wounded war veterans were noticed on the lot each night.—HAPPY ARNOLD.

**Gold Medal**

JACKSONVILLE, Ill., July 14.—Week ended July 7; weather, fair; biz, good; auspices, VFW.

H. A. Burdge did a good job of billing, and press and radio were liberal. Bob Crawley has purchased a new sound truck and equipment. Visits were exchanged with members of the Brundage Shows at near-by White Hall. A. Berg, brother of the arcade owner, was a nightly visitor, as were Sheriff and Mrs. Earl Hernbrough.

The ladies' card club met Thursday (5), with Mrs. George Peterson as hostess.

The trucks, rides and Frenzell's cookhouse have been repainted.  
 FRANK GASKINS.

**North American Exposition**

WATERLOO, Ia., July 14.—North American Exposition arrived Thursday evening (5), a day ahead of the opening, and the wagons hauled to a parking lot adjoining the Rainbow Drive show-grounds to await the pulling out of the Austin Bros.' Circus, which played the city a day before.

Mrs. Dewey Eberstein and daughter, of Baltimore, and Dorothy Kortez, taking nurse's training in San Antonio, visited their parents, Mr. and Mrs. Kortez. Norman Prather, scenic artist and neon man from the West Coast, has joined and is redecorating the girl show front and preparing neon decorations for the midway. Frank Seagar has joined as train-master, with Larry Bedwell transferred to lot man.

Tommy Lewis is the new foreman of the Octopus ride. Charles Noeller will have his Unborn Show in operation at Pekin, Ill. Jack Melton is bringing a girl revue from Chicago that will strengthen the back end.  
 JOE SCHOLIBO.

**Advertising Salesman**

Permanent position—telephone and personal. Weekly sports magazine. Good sponsorship. P. O. BOX 285, Kansas City, Mo. Phone: ATwater 1164—ATwater 1466.

**R. & S. Amusements**

MOREHEAD CITY, N. C., July 14.—Played this town for second time this season, featuring the American Legion celebration July 4. Show played week of July 9 at Holly Ridge, N. C., where Camp Davis, rehabilitation center, is located.

Business at Hertfort and Williamston was only fair due to hot weather. Both are tobacco towns and lots are close in. Saturday biz was big, with week nights only fair.

The new funhouse opened here. It was designed by Jimmy Rafferty, and the front is 45 feet long. Three new 45-foot telescope light towers with floodlights are being constructed. Tom Hale joined here with his Hi-Ho Silver ride, a streamlined bingo stand and other concessions. Louis Williams added two more stores to his string. Eddie Johnson, concessionaire, returned, as did Bert Cooper, who had been vacationing in New York. He was accompanied by Harry Morris, who also has been in New York the last few weeks.

*Artists and Models Revue*, managed by George Wrenn, continues to draw top money, with the Ferris Wheel topping the rides. A new organ has been installed on the Merry-Go-Round. Eddie Bone is foreman of the Chair-o-Plane and *The Billboard* agent. Mrs. Eliza Jane Bone is day cashier at the Midway Diner.

Lomkwood Phillips, publisher of the near-by *Beauford* (N. C.) *News*, and H. B. Utley, publisher of *The Twin City Daily Times*, Morehead City, N. C., were cookhouse guests.—WALTER D. NEALAND.

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**TOMMY POPLIN**  
 4801 E. Princessan Rd. NORFOLK, VA.

**WANTED AGENTS**  
 FOR SCALE AND AGE  
**DONALD F. MURPHY**  
 Care World of Mirth Shows  
 Augusta, Maine, July 16-21; Lewiston, Maine, July 23-26.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

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**CHARLES A. LENZ**  
 "THE SHOWMAN'S INSURANCE MAN"

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**SNOW CONE SUPPLIES**

A complete line of high quality flavors, flat and scooped wood spoons, tin spoons, cone shaped cups in both plain and rolled rim. Everything you need for the Snow Cone Stand. Always the highest quality, lowest prices and fastest service.

**GOLD MEDAL PRODUCTS CO.**  
 318 E. THIRD STREET CINCINNATI 2, OHIO

**WANT DIESEL ENGINEER**  
 Capable of taking complete charge of six Light Plants. Good proposition to sober, reliable Man. Wire replies:

**HENNIES BROS.' SHOWS**  
 Lansing, Michigan, this week; Hammond, Indiana, next week.

**LAWRENCE CARR SHOWS WANT**

No. 1 Men on Ferris Wheels. Frozen Custard and Concessions of all kinds. Girls for Girl Show. Can use Shows that do not conflict. Week of July 16, Lewiston, Maine; July 23, Big Gloucester Celebration.

LAWRENCE CARR

**FOR SALE—CARNIVAL**

Complete in every detail front door to back. A 6-ride unit consisting of Merry, Wheel, Roll-o-Plane, Octopus, Merry Mix-Up and Punk Ride. Good Wagon Office and Trucks and Trailer for all equipment; also Tents and Banners and all that goes with it, and the best route in the Northwest. Address:

**CHAS. ZIEGLER, Mgr.**  
 Sumner, Wash., week July 16; Auburn, Wash., week July 30. Per Add.: Redondo, Wash.

**ROLL TICKETS**  
 Printed to Your Order 100,000 for  
**Keystone Ticket Co.** Dept. B. Shamokin, Pa. \$19.50

10,000 . . . \$8.50  
 20,000 . . . 8.00  
 50,000 . . . 12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.



**AMERICA'S FINEST  
POPCORN**

NOW AVAILABLE

Also the best popcorn cartons you ever saw. Now available in three sizes. Also colored cones, glassine bags, seasoning, peanut bags, best Virginia Roasted Peanuts in Shell. 19¢ lb. cellophane p. 100 lb. bags.

Headquarters for  
CIRCUS, CARNIVAL AND PARK BUYERS.  
**CHUNK-NUT PRODUCTS COMPANY**  
Philadelphia 6, Pa. Pittsburgh 22, Pa.



**ECHOLS  
HIGH  
SPEED  
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SHAVER**

**\$39.50**

**S. T. ECHOLS**  
3700 S. Jefferson  
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**CARNIVAL SPECIALS**

**FELT HAT BANDS**, Assorted Colors and  
Mottos, Regular Size. Per M ..... \$15.00  
**LEIS**, Red, White and Blue. Gr. .... 3.50  
**SWAGGER CANES**, Gr. .... 10.50  
**WORTH BASE BALLS**, Doz. .... 2.00  
Write for price list on Glassware and other items.  
Plenty stock. Quick shipment. 25% deposit  
on all C. O. D. orders.

**SNYDER SALES CO.**

804 W. Roosevelt Rd. CHICAGO 8, ILL.

**FOR SALE  
POP CORN**

South American yellow pearl, excellent yield.  
\$11.00 per hundred.  
Cartons, \$8.50 per thousand.  
Cretor Pop Corn Machine. Gas, floor model.  
Capacity, \$12.00 an hour. A-1 condition.  
Price \$150.00. Terms, 25 per cent, bal-  
ance C. O. D. All prices F. O. B. Chicago.

**WILLIAM NORKETT**

4207 LARAMI CHICAGO 41, ILL.

**WANTED—WANTED**

Colored Musicians and Performers. A-1 Piano  
Player, A-1 Trumpet Player and any other  
Musician. Enlarging Show for big circuit. Eat  
and sleep on lot. State salary. Pay your wife,  
I'll pay mine, if you expect answer.

**JIMMIE SIMPSON**

Care Marks Shows, week of 16th, Portsmouth,  
Ohio; Ashland, Ky., follows.

**WANT—FREAKS AND NOVELTY ACTS—WANT**  
FOR MOST BEAUTIFUL SIDE SHOW ON TOUR  
Owned and Operated by

**BILLY LOGSDON**

Salary, meals, bed and transportation to all acts.  
Have Alligator Boy and Gorilla Girl, need one more  
freak. Have six working acts, can use three more.  
Bobby Burns, come on. Joe Drake, Ray Amy, an-  
swer. Need competent mental act. The Gerrys,  
come on and keep everything. All fairs now. Reply  
to **BILLY LOGSDON**, care Gold Medal Shows, Cen-  
tralia, Ill., this week.

**THREE-QUART, SELF-SEASONING  
OR DRY CORN POPPER**

20 Popcorn, Puffed Rice, Wheat and Barley Crisp  
Formulas, Candied Apple Formula. Enough Puffed  
Wheat when processed to pay for all—\$3.00 post-  
paid. Above formulas alone, \$1.00 postpaid.  
**THE ROADMAN'S GUIDE, ORESTLINE, OHIO**

**BILL OR BLACKIE DUNLAP**

who worked for me last year, wire immediately.

**HARRY LOTTRIDGE**

Care AMERICAN EXPOSITION SHOWS  
Zanesville, Ohio, this week; Brownstown, Ind.,  
next week.

**SECOND-HAND SHOW PROPERTY FOR SALE**

\$50.00 Concession Tent, 10x18 Ft., and Side Wall.  
\$1.00 Pair, Richardson Skate Plates, 7x8x9.  
\$27.50 Used 95 Ft. White Sidewall, 117 1/2 ft. high.  
\$25.00 Khaki Ball Hood, 10x10 ft., bargain.  
\$24.00 Cookhouse Gasoline Stove with Griddle.

**WEIL'S CURIOSITY SHOP**

12 Strawberry St. Philadelphia 6, Pa.

**FORREST C. SWISHER**

Wants Stock Man and Concession Builder. Long  
season, good salary, plus percentage on Concession.  
Good treatment. Must be reliable and with it.  
All address:  
Care **PARADA SHOWS**, Picher, Okla.

**WANT**

**CANDY BUTCHER**

For All Good Money Spots

**JOE GOODMAN**

Care **WONDER SHOWS OF AMERICA**  
Bismarck, No. Dak., this week.

**SPONSORED EVENTS**

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

**Wallace-Gordon Circus Set Attendance Record Chalked  
For McKeesport Return At Galax, Va., Fire Carnival**

McKEESPORT, Pa., July 14.—McKees-  
port Firemen's Relief and Pension Fund  
Association hung up only a small net  
profit with the Wallace-Gordon Circus,  
but the program was satisfactory and G.  
Hodges Bryant, manager, has been of-  
fered a return engagement for next year.

The program: 1—Marie and Steele's  
Dogs; 2—George Chico, juggler; 3—Buck  
Steele's High School Horses; 4—Ruth  
Alvera, swinging ladder; 5—Clowns (Van  
Wells, Hopp Greene, Roy Hill); 6—Heer-  
dinks and La Vollos, balancing; 7—  
Steele's high jumper, Diamond Snip; 8—  
E. R. Gray's Girl on the Rolling Globe;  
9—Chico's toe slide; 10—Mechanical  
Riding School; 11—Clowns; 12—Rollo; 13—  
Everett Daniels and trained Brahma,  
Speckled Spot; 14—Texas Dan, whip  
cracker; 15—Steele's Liberty Horses; 16—  
Daniels' High School Horse, Great Thun-  
der Bird; 17—Pat and Willie Lavolo,  
wire; 18—Clowns; 19—Flying Valentines.

Staff: G. Hodges Bryant, managing di-  
rector; Burt Coleman, construction;  
Frank Scott, concessions; Mary L. Bryant,  
office manager; H. B. Gordon, emcee; Joe  
Kramer, bandmaster.

Visitors included committee from  
Johnstown and Tarentum, Pa.; Otto  
Zang, of McKees Rocks, Pa.; Jake Shapiro  
and Frank Cervonne, Pittsburgh.

**East Moline Celebration  
Draws Record 9,000 July 4**

EAST MOLINE, Ill., July 14.—East  
Moline American Legion's eighth annual  
July 4 celebration attracted the largest  
crowd in its history, with 9,000 persons  
clicking the turnstiles to see the seven-  
act stage show and fireworks, Legion offi-  
cials announced. This year's profit was  
\$400 greater than last year, when barn-  
dance talent was used.

Acts included the Harrisons, bicycle  
team; Marie's Dogs, Bennie Wells and  
Company, horizontal bars; Herb and  
Sharon Ellstrom, equestrians, and Cordo  
Smith, high act. Don Sweet, East Mo-  
line, was emcee.

**Wilmington Legion Hires  
Rafferty To Handle Circus**

WILMINGTON, N. C., July 14.—Jimmy  
Rafferty has been re-engaged as director-  
general of the annual American Legion  
Thrill Circus to be presented here Octo-  
ber 16-26. The 1944 event grossed  
\$26,000 despite the loss of one day to  
rain.

Rafferty's R. & S. Amusements will  
furnish midway attractions, with 12 cir-  
cus acts augmented by rodeo, and thrill  
features slated for the grandstand.

**Want—CONTINENTAL SHOWS—Want**

CONCESSIONS—Candy Floss, Darts, Arcade or any other Concession not conflicting. Will  
be glad to book you. State what you have; will answer all wires.

SHOWS—Any Show with own transportation welcome. Liberal percentage. Agents, Ride  
Help that I know, wire; I can use you.

All this week, Lake Placid. Next week ?????? Wire.

Have three very fine fairs. No more. No less. All communications to owner.

**ROLAND CHAMPAGNE, Continental Shows, Lake Placid, N. Y.**

**ATTENTION—ATTENTION  
FAIRS—COMMITTEES—CELEBRATIONS  
RIDES, CONCESSIONS, SHOWS AT LIBERTY**

Sept. 1-2-3 Open Time in Eastern Iowa or Western Illinois.  
Sept. 17-22 Open Time in Northern Missouri.

**SUNSET AMUSEMENT CO.**

Crete, Nebr., this week; Bedford, Iowa, next.

**FIDLER UNITED SHOWS**

WANT FOREMEN AND SECOND MEN FOR FERRIS WHEEL, TILT-A-WHIRL AND CHAIR-  
O-PLANE. WANT SHOWS FOR A SPLENDID MONEY-GETTING ROUTE (with or without  
transportation). CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. Address:

**JANESVILLE, WIS., this week; DARLINGTON, WIS. (Fair), next week.**

We hold contracts for the East Side Festival at Madison, Wis. (All Concession space sold  
at this big annual event.)

**AGENTS WANTED**

For "GUESS YOUR WEIGHT  
SCALES", "GUESS YOUR AGE"  
and NOVELTIES.

For Ionia, Mich., Fair; Trenton, N. J., Fair;  
Greensboro, N. C., Fair, and Six Big Fairs.  
Also for Indoor Circuses and Rodeos for this  
fall or winter.

**A. HYMES**

104 Thatford Ave. BROOKLYN, N. Y.  
Phone: Dickens 2-2534.

**BINGO  
AT LIBERTY**

Would like to place one of my BINGOS WITH  
A RELIABLE SHOW, commencing July 23rd  
and for balance of the season. Show must have  
some fairs booked. Am adding more Concessions  
at my FAIR DATES and can use all-around  
Bingo Help, Cat Back Agents, Penny Pitch  
and Scale Agents, commencing at Boonville,  
Ind., Fair, July 29th. All address:  
**JOHN GALLAGAN**, Bedford, Ind., this week;  
Rockport, Ind. (Fair), next week; then Boon-  
ville, Ind., Fair to follow.

**WANTED**

A Good Act for

**Holden Free Fall Fiesta**

October 3-4-5

Write

Street Fair Chairman, **M. L. CANADAY**  
Holden, Missouri

**RIDES WANTED**

1, 2 or 3 Rides—Prefer Merry-Go-Round and  
Ferris Wheel. 2 big downtown dates, separate  
contracts, B.P.O.E., July 30 to Aug. 4, and  
Police Rescue Squad, Aug. 13 to 18. Write,  
wire or phone at once.

**KUZNER BAUGHMAN or JOHN HEUBI**  
Fredericksburg, Va.

**WANT**

Legitimate Concessions and Shows for Street  
Fair, 12th Annual, Sept. 6, 7, 8, Ashtabula, O.  
More than 15,000 attendance. Write

**JOHN J. PORTER**, Sec'y, Marine Bank Bldg.,  
Ashtabula, Ohio

**WANTED**

Legitimate Concessions, Picture Gallery,  
Shows for  
**Bloomfield, Ohio, Fish Fry and Homecoming**  
July 18 to 21.

**WANTED**

**BALL GAMES — PHOTOS — DARTS AND  
GOOD MERCHANDISE GAMES**

**ST. ANN'S FESTIVAL, LUZERNE, PA.**

JULY 23D-26TH

Write or phone: **REV. J. C. KUNDRESKAS**,  
134 Tener Street, Luzerne, Penna.

**Emancipation Celebration**

At Hook's Park the week of August 8.

Concessions of all kinds, wire or call.

**F. L. COLE**

Phone 8155 or 9174 Paducah, Ky.

**WANT**

A good clean Carnival any time in August or first  
week in September. Town of 8,000. Good tobacco  
crops; plenty of money.

**HARRISON H. OLLIFF**

Commander of Post No. 80

Statesboro, Ga.

**WANT**

Rides and Concessions for the first week in September

**SEPT. 3 TO 8**

All week, on the street.

**JAMES L. MORTON**, American Legion,  
Covington, Ind.

**WANTED**

Large Carnival, minimum ten rides, for August or  
September.

**Farmington Flag Festival**

Farmington Mo. Junior Chamber of Commerce  
**M. P. Glessing**, Chairman

**A COOK'S TOUR**

Dubuque, Iowa, until July 20th, then the big em-  
Want Help in all departments. Book any Show or  
Ride not conflicting. Write, wire contact.

**DYER'S GREATER SHOWS**



# CRITICS DEAL OUT ORCHIDS

## Ringling Rolls In Heavy Dough In N. Y. State

SCHENECTADY, N. Y., July 14.—After a shaky financial start on the two-nighters at Harrisburg and Reading, Pa., the cash started rolling in at Allentown, Pa., (6-7) and since landing in New York State, the Ringling Bros. and Barnum & Bailey coffers have been accepting floods of folding mazuma.

Allentown did right well by the Big One. Wet canvas from a rain at Reading and a muddy lot delayed the upping process, and the matinee Friday (6) was two and a half hours late, yet 4,000 hardles stuck around for it. Some 5,000 were on hand that night, the early-comers being trapped in the menagerie until the "matinee" was unloaded at 7:15 p.m. Eleven thousand tilted the till Saturday for a successful week-end.

Statistical-minded figure that the ticket scale averaged \$2 a head in Allentown, which means about \$40,000 for the two days there.

Albany's first matinee (9) was late because of a three-mile haul and unusual traffic jams, yet 5,000 were there with 7,300 at night. Tuesday was a killer-diller, with 7,400 matineeing and 9,500, or all the law would allow, at night. And all day Tuesday it sprinkled.

Two night shows were scheduled in Schenectady (11) and 7,300 made the 7 p.m. go, with about 5,100 being around for the second. The Thursday matinee hit for 5,800, most of them in the expensive reserves, and it was pack-jammed at night.

William H. Bridges, 37, Atlanta, suffered a possible fractured hip when struck down by an automobile here. He is in Ellis Hospital.

## Cole B. R. Gets Fat in Michigan

KALAMAZOO, Mich., July 14.—Good weather has favored Cole Bros.' Circus since entering Michigan and the old b. r. has fattened considerably, biz being away ahead of any other year.

On Wednesday (11), rounding out the 11th week of the tour, folks overflowed onto the track twice at Kalamazoo, and the take has been uniformly good since hitting this State at Adrian July 1.

Albion (2) came thru big for its size, and then Jackson, Tuesday (3), packed the matinee and strayed the night, even tho this usually has been a Sunday town.

Pontiac (4) was terrific all day, with two turnaways. Folks were on both sides of the house for the concerts, and the side show and concessions mopped up. The bloomer after the Fourth didn't materialize, as Port Huron almost equalled Pontiac's turnout.

Bay City (7) was notable for two turnaways, and Col. Harry Thomas sold the (See COLE FATTENS B. R. on page 58)

## Benny Fox Spangles For G.I.'s in Europe

NEW YORK, July 14.—Benny Fox and His Star-Spangled Circus, working for the Army Special Service, is set to sail for Europe within the next two weeks to entertain members of the army of occupation and other units. Fox has been presenting circus units at army posts in this country but has lined up an entirely new show for his European tour.

Acts already set for the Star-Spangled Circus are Betty and Benny Fox, aerial thrill; George Hanneford Family, equestrians; Charles Siegrist, flying trapeze; Maximo, wire; Mickey King, aerial; Jack Holst, bar; Winnie Colleano, aerial; Philmore, juggler; Leo Matthews, aerial; Escalantes, equilibrist; Joe Greer's ponies, Ernie Wiswell and his Funny Ford. Producing clowns will be Bozo Cosmo and Rip Raymond.



NEWSPAPER WRITERS like to get in the swim when they cover a circus, and Evelyn Rohde, of The Waterloo Daily Courier, was no exception when Austin Bros. played Waterloo, Ia., July 6. Miss Rohde clowned during the show, and she is shown here being introduced to make-up by Jimmy Mader, producing clown, while Charles F. Clarke and daughter, Kay, jugglers and aerialists, look on.

## Packs Delivers For Evansville

EVANSVILLE, Ind., July 14.—Tom Packs Circus, which played Bosse Stadium here under auspices of the Relief Association of the Evansville Police Department, July 6-8, with matinees Saturday and Sunday, showed to approximately 35,000 people. Sunday night the small stadium was packed to capacity.

Show was moved intact into Evansville from St. Louis, where earlier last week it played to over 100,000 people. Packs had his complete executive staff to handle the Evansville date, and the program was presented in the same order as St. Louis.

Evansville police put out a mammoth souvenir program, and as a result of the successful show, will add a tidy sum to its relief fund. Evansville newspapers were high in their praise of the Packs Circus.

Chief of Police Barry, chairman of the committee, proved an untiring worker and was high in his praise of Packs and his organization.

## You Get Dirty With a Smallie But Roy Bible Finds It Pays

By Paul M. Conaway

WESTMORELAND, Tenn., July 14.—"You can't troupe with a small show without getting dirty—but it's worth it," according to the philosophy of Roy Bible, whose Sello Bros.' Circus has proved to be a big winner in the hill and mountain country of Tennessee and Kentucky.

In this village of little more than half dozen stores, they came for miles to see the one elephant, Frieda, and the one performance at 8 p.m.

Besides being manager, Bible is his own boss canvasman and equestrian director. He works the bull, ponies and a lion and then often doubles as ticket seller. And speaking of dirt, by actual count he changed shirts seven times between noon and the night performance.

Bible, at 37, is one of the country's youngest circus owners and operators. He is really Dr. Roy Bible, graduate in dentistry, but he left the comforts of a dental office for the lots a year after graduation, joining the old Christy show.

His show opened the present season January 15, after a three-week stay in quarters in Macon, Ga. It has been the biggest season in the several years that Roy Bible and his wife, Ruth, have operated.

## Two Million Gate For One Circus!

LOS ANGELES, July 14.—When a circus gets a \$2,000,000 house, it is an occasion to be proud.

Polack Bros., which closes a 10-day run in the Al Malakah Shrine Auditorium here tomorrow, had a \$1,106,000 sale of Series "E" War Bonds opening night (5). With other types of bonds the sale will go around \$2,000,000. A Treasury spokesman said.

"It certainly makes you feel good to get a couple of million dollars in the house," Irving Polack said, "even if you don't get part of it."

## Hammill Manages Austin

CHICAGO, July 14.—Harry A. Hammill, owner of Austin Bros.' Circus, has assumed the management of his show, Mickey O'Brien having resigned, it was announced today by General Agent R. M. Harvey.

Altho small, the show gives a performance running better than an hour and 30 minutes, the customers paying \$1 for general admission.

Altho several "big-show" stands have been played this season, the route generally laid down by General Agent Robert M. Burns is off the beaten path, and he has picked many towns that haven't had a show in a decade. During the past week the show had to give two nightly performances in three towns to take care of the overflow—Sparta, Carthage and Gallatin, Tenn. Hartsville, the town played just before this, was a sellout, and this stand was capacity.

No effort is made to give a matinee, all billing calling for just one nightly performance. Jumps average 25 miles per day. For some of the performers it's a picnic. They pick out a good shady place for the trailer, work the one show at night, spend the next day fishing or touring, leaving about 5 p.m. and arriving on the next lot before 6 p.m. in ample time for the performance. Show travels on seven vehicles, besides living trailers and private cars, and personnel numbers 35.

New additions to performers' ranks include Walt Bronlee and wife, Jo Anne,

## Hinterlanders Like 'Em Fast

Cole, Arthur, Ringling and Beatty get hat-waving raves for excellent performances

(Continued from page 3)

well received by Kalamazoo circus fans. "Side show attractions did a thriving business before and after the big top performances, and the entire Cole Bros.' family of artists and tent men did their best to turn in a high-grade, hokum-free day of fun."

Incidentally, Cole did two straw houses in Kalamazoo.

From North Dakota

Arthur Bros. came in for words of unusual praise from R. G. Davies, veteran writer from *The Grand Forks* (N. D.) *Herald*, who admits he has seen them all that have come his way for 50 years, he wrote:

"Arthur Bros. hit excellent weather and played to two full houses Wednesday (11). The show was given much praise here. It moved fast and offered plenty of good acts. Grand Forks, expecting a money-grabbing outfit, got a pleasant surprise."

The Al G. Kelly-Miller Bros.' org. having just completed a tour of Nebraska, has reason to be proud of its record thru that State. Reports were uniformly good. Maybe Boyd Von Seggern, publisher of *The Republican* at West Point, Neb., is a circus fan, but he said:

"Show is clean and went over big with families with children of circus-going age. Extreme courtesy, pleasantness and smart appearance of the personnel branded this circus as outstanding among the smaller units."

Clyde Beatty Wows 'Em

Clyde Beatty Circus knocked out two whopping houses at Olean, N. Y., Thursday (12), and John J. Morton, of *The Times-Herald*, knocked out this:

"Local comment was excellent about the cleanliness of the circus performers, their fine appearance and attitude in contacting the public. The same goes for the upkeep of the grounds and equipment. Animals were finely trained and well groomed."

Scribblers at Harrisburg, Reading and Allentown, in Pennsylvania, and Albany and Schenectady, in New York, oohed and aahed all over their sheets about the Ringling Bros. and Barnum & Bailey presentation. Elsewhere in this edition, Under the Marquee, to be exact, is an excerpt of an editorial from *The Reading Times*. It reflects the spirit of the writers in the less-populated areas.

## Full Houses Greet Hunt at Stamford

STAMFORD, Conn., July 14.—The circus came back to Connecticut July 4-6, with the Hunt Bros.' Circus playing two full houses on each of three dates in Stamford.

Show was sponsored by the Lions Club, and good weather prevailed thruout.

Outside of a few minor mishaps, the show clicked from all angles.

formerly of the Clyde Beatty Circus; the Rudder Trio; the Mad Russian, who is repainting the outfit; Harry Courtney, juggler. Millie Ferdon has a new aerial number. Charles LaBird is assistant manager and handles the side show. Mrs. Ruth Bible is treasurer and in charge of the front door.

Show moved from here to the Kentucky Blue Grass region for a week or 10 days, then back into the hill country.



## DRESSING ROOM GOSSIP

### Cole Bros.

July 4 has come and gone, and what a glorious day it was at Pontiac, Mich. We had an ideal day, ideal lot and big biz. To top it off, George Davis served a big dinner. That was followed by a floorshow, with Vern E. Woods as emcee.

At Albion, the following paid their respects at Fred Seymour's grave: Col. Harry Thomas, Florence Tennyson, Ethel Freeman, Noyelles Burkhart, Mr. and Mrs. Glenn Townsend, German Red Richardson, Fred Walker, Charles Lucky, Bill Bush, Bill Zastrow, Ace Donovan, Curly Bishop, Hilda Burkhart, Nena Thomas, Mrs. Biggers, Gene Weeks, Glenn Gerard, Arthur Hoffman, George Davis, Virginia Tiffany and Eddie Woekener and his band.

Elmer Leslie Ogden had a big day in Pontiac, his home town. A. P. Teed, Jackson, Mich., ran out of points showing his side-show friends a good time. Tom Sayres came 80 miles to say hello.

This week certainly was one for visitors. We had a grand reunion in Flint with the Nelson family. Mrs. Arthur Nelson looks as young and sprightly as ever. Other visitors included Don Smith, Bob Green, Mr. and Mrs. Strickland having a big time with the Huntleys, Chuck LeRoy, Walter Pietschmann, Ralph and Thelma Hunter, Bob Cowles, Mickey McDonald, Doc and Rosina Brown, Clair McComber, Mrs. C. J. Muir, Arthur R. Mitchell, Mr. and Mrs. Leo Hamilton, Mr. and Mrs. John Tieber, Mr. Schuster, Ross Hanna, and Mr. and Mrs. John Young, former Fisher Bros.' advance agent.

Ruth Nelson took a nasty buster at Jackson but went right back in. Capt. John Smith gave the horse trainers a run for their money when he got in that full dress suit. At Port Huron Con Colleano and Justino Loyal went fishing. The only thing they got was wet. Bill and Ada Spaulding are doing a grand job since taking over the privilege car. Dutch Wise returned to his alma mater. —FREDDIE FREEMAN.

### Ringling-Barnum

After closing in Allentown, Pa., to good biz, the show made a 284-mile jump to Albany, N. Y., and despite a four-mile haul, was only 25 minutes late for the opening performance. Lee Wallenda broke her wrist and will be out for two or three weeks. Visitors during the week included Ann Simpson's mother, Mr. and Mrs. James Northridge, Bill Day and Jim Hoyer. Barney Alkonis's family saw the show, as Albany is his home. Birthdays were recorded by Frank Torrance, Ann Simpson, Pat Walsh and Marion Morgan.

Old Zeke, of the light department, has rejoined, coming up from Sarasota. The laundry situation is getting worse and everyone is doing his own. The backyard looks like Mrs. Murphy's on wash-day, what with so many lines out. Allen Lester plans to give the rhino, Bobby of Brookfield, a week off and use big Barney in his place. Harry Dann is off to St. Louis for his pre-induction exam.

All the newlyweds get a break July 20-21 when we play Niagara Falls. The Ramdoodlers held a meeting in Schenectady and started a membership drive. First outing of the season will be held this month. Busiest man on the lot is Paul Jerome, *The Billboard* agent. Candy butchers, novelty men and program department get in and help tear down. —DICK MILLER.

### Austin Bros.

The butchers have organized a club known as the "Bobby Sock Club." Harry Hammond is president; Jean Guyer, vice-president; Cy Stern, treasurer; Mrs. Alta May Drake, chairman, and Ona Williams, secretary. The one member, not an officer, is Joe Youngblood. The password is still a secret.

Andy Anderson is now running the grease stand. Carl Hicks, personnel representative, who is always immaculate, has another new suit and it's a honey. The writer is now nurse, dietician, specialist in surgery and hospital attendant to a wounded rabbit.

We played Watertown, S. D., June 30, Harry Hammond's home town. That date also marked Mrs. Harry A. Hammill's birthday. A large group of personal friends were guests at a party in the Hammond home. Among the guests were Mr. and Mrs. Hammill and son, Donny, and their niece, Nelwin. Eighteen chickens were disposed of.

Tiger Bill Snyder and family left the show June 30. We played two straw houses in Sioux Falls, S. D. Jean Guyer appeared in swinging ladders, but the doctor has forbidden her to do any aerial work.

Lester, the clown, who, incidentally, is the front end of Jargo the Giraffe, lost control of the long-necked beast and side-swiped into a quarter pole, crashing at the back door. Jargo was uninjured, but Lester is around with an arm in a sling. —KAY BURSLEM.

### Arthur Bros.

You've got to respect the hardness of the Montana natives. On July 4, at Miles City, just as the doors were to open for the afternoon show a storm tore the top to pieces. The wind was followed by hail. The county fair committee allowed us the use of its grandstand and we gave two shows to full houses.

Martin E. Arthur, managing director, marked his birthday July 5 and we had chicken, ice cream and cake. The cook-house top wasn't up that day, due to the blowdown in Miles City, so the feast was held out under the trees.

Mrs. Laura Anderson is visiting her son stationed in the army at Rapid City, S. D. Mrs. Jorgen M. Christiansen's stateroom is popular with the girls of the show. Gracie Black and Irene O'Hara are regulars.

Mrs. Fred Stewart met us at Billings, Mont. Larry Black is expected home any day now. Gracie wasn't satisfied with just dusting off the welcome mat for him—she bought a new one. Henry Carlile is making himself popular with the ladies by taking time out from his 24-hour duties to make appointments for us at the beauty parlor. Charles

### Bailey Bros.

At Manitowoc, Wis., a Sunday off for a change and everyone took to the hotels. Bill Lester, of Lester, Bell and Griffin, was a visitor. At Appleton Manager and Mrs. Bob Stevens were seen feasting on pork chops at "Club Dean."

Oshkosh was a two-day stand, and the sleeper was greeted by Cliff Cowen and Marvin Gauger, CFA, and from then on there was never a dull moment. Albert White and the writer were Lions' Club guests, and clown alley was augmented by Cowen, Gauger and John Heidel. The Heidel entertained at the home of his sister, Beatrice, widow of Mal Bates, and guests included the Gaugers, Cowen, John Wilson, Mr. Bunk, George Myers, Jack Kennedy, Albert White and the writer. The second night in Oshkosh, Mrs. Bea Heidel entertained.

While in Oshkosh Manager Stevens purchased a new truck for two new light plants and a pony for his daughter, Shirley Anne.

At New London, Wis., Laurence Cross recently honorably discharged from the army, joined clown alley with Joe Lewis, Albert White, Jack Kennedy, Bill Bailey and the writer.

Clarence Pelper, CFA of Milwaukee, visited in New London, which gave the show a good matinee but a poor night. A sudden downpour when the night show was half over made us glad to say "good-by" to Wisconsin. —BILLIE BURKE.

### Russell Bros.

Seattle engagement closed the 16th week of the season. Location, weather and business were excellent. Highlight of the July 4 week was the cookhouse party staged by Steward and Mrs. John M. Staley; Willie, the chef, and numerous assistants.

An impromptu party, staged in the big top after the dinner, offered the following attractions: Orrin Davenport's rendition of *In Barnum's Time*; Papa Cristiani, in a round-off flip-flop back somersault to the amazement of the budding acrobats; Johnny Davis and Dummy Robinson, in a three-round boxing bout; Kelly, from the butcher's department, singing *Where the River Shannon Flows*; Maple City Four, singing *Down By the Old Mill Stream*. The elderly ladies of the show staged a Sis Hopkins Party, appearing in print dresses, bobby socks, bloomers and new hairdos. Henry Kyes and band furnished the music for dancing.

Winners in the races were: Jean Sleeter, ladies; Mogodar Cristiani, men, and Moline Cristiani and Patsy Rogers, kiddies.

Visitors in the Seattle area were Buff Brady, Snooky Faulkner, Doc Hall, Floyd King, Sergeant Ikert, Harold and Dorothy Rumbaugh, CFA; Eddie Walker, Lewis McFarland and Tommy Barron.

DICK LEWIS.

### Bond Bros.

After wading thru the cold, rainy spring, the show welcomed the rare days of June and July—rare, indeed, when there's a day without rain.

Frank De Riskie, father of the De Riskie family of acrobats, is seriously ill with pneumonia. Francine De Riskie is managing the pit show during his absence. Farmer Hines's educated mule, Rochester, does a swell job. Tana and Patsy Frank, who put on the Whirl of Death number, recently lost their dog which was run over by a car.

Pearl's Ranch Rodeo departed for parts unknown. Lou Barton has added a grab layout to the midway. His Liberty horses continue to improve.

Show has added a sound system and a callope, played by Mrs. De Riskie. Bob Russell and Harry and Irene Rutter have closed to join Sello Bros. Recent visitors were Howard Y. Bary, Al F. Wheeler, George Kienzle and son, J. Rudolph Conway, Mr. and Mrs. Russell Campman and son, and Bill Moll. —HERBERT A. DOUGLAS.

Oliver, advertising manager for Dally Bros., visited at Billings. Don Quinn joined as an opener. Charlie Camp Arthur, who has been in San Francisco, is back with us again. —BERNICE COLLINS.

## Polack Aiming at Los Angeles Mark

LOS ANGELES, July 14.—Getting off with a strong advance ticket sale and real California weather, Polack Bros.' Circus appearing at Al Malaikah Shrine Auditorium for 10 days ending Sunday (15) stands to set a new record here. One of the highlights of the ticket sale during the week was the purchase of 6,500 ducats for kids by the Los Angeles Brewing Company. Kids were served popcorn, candy and pop. Saturday night (7) Reuben Castang failed to appear with his chimps. However, Castang was on hand and was featured with Ed Raymond, clown, on the radio broadcast by Dick Bartlett from the auditorium. The Antaleks played the date with their usual line-up of four girls and two men, following a spill in San Bernardino in which one of the girls was injured when hit in the face by the perch.

Show had to cut several things because of fire laws. Louis Roth was unable to have his cats jump thru the lighted hoop. A candle carried by a clown dressed in a long night gown had to go unlighted, and Massimiliano Truzzi, juggler, had to eliminate his flaming torches.

Show goes from here to Long Beach.

## Beatty Recouping Mazuma in N. Y.

OLEAN, N. Y., July 14.—Some of the cash Clyde Beatty Circus hauled in early in the season in the Carolinas and Virginia and later dissipated in Ohio, Pennsylvania and New Jersey, rolled back into the coffers this week in New York State, where the show was delivered to folks who haven't seen a circus in several years.

In Olean, Thursday (12), 5,500 taxed the big top's capacity for the matinee, and 4,500 turned up for the night show even tho some rain fell between the performances.

Corning, Tuesday (10), delivered two sock houses. Cortland (8) also came up with two big winners, despite the fact that the matinee was two hours late.

Verne Williams, scheduled to take over the advance, did not report, preferring to remain on his job at the Washington Park race track, Chicago.

## Bond Scores at Hightstown

TRENTON, N. J., July 14.—Bond Bros.' Circus exhibited at Hightstown, near here, Saturday (7) and despite extreme heat there were two fair houses. Manager George Barton was busy entertaining visiting circus fans.

## WANTED FOR BRADLEY & BENSON CIRCUS

Side Show, Boss Canvasman, Auto Mechanic, Ushers, Candy Butchers, working men. Pay every night. Two or three good Circus Acts, Clowns, people in all departments. Wire or come on. All address as per route. July 16, Hanover, Pa.; 17, Elkton, Md.; 18, Easton, Md.; 19, Cambridge, Md.; 20, Salisbury, Md.; 21, Pocomoke City; 23, 24, 25, Norfolk, Va.

## WANT CIRCUS ACTS

August 30, Sept. 1, 2 and 3.

Will Hill, Art and Marie Henry, Zavatta-Zoppe Troupe, Dick Clemens Lions, Aerial and Novelty Teams, Clowns. This is a guaranteed annual show, not a promotion.

R. W. COULS

12759 Kelly Road DETROIT 24, MICH.

## HORSE TRAINER WANTED

Capable breaking Liberty and Menage Horses. Age no objection, but must be capable and reliable and willing to work for reasonable salary. To such a person offer year round work in one spot.

BOX D-450, The Billboard, Cincinnati 4, O.

## GOOD PROPOSITION

For Boss Butcher; have all necessary equipment.

JAMES NAGSWELL

Care of

## Bradley & Benson Circus

Wednesday, Easton, Md.; Thursday, Cambridge, Md.; Friday, Salisbury, Md.; Saturday, Pocomoke, Md.; Monday, Norfolk, Va.

## STUNTMEN

### WANTED

Highest salary for competent, experienced Auto and Motorcycle Stunt Men.

CAN USE inexperienced Ramp Men willing to learn. Also Truck Drivers. Name your own salary. Write

AL REED

532 South East St.

LIMA, OHIO

## WANTED CIRCUS COOK

Wire: AL DEAN

Care BAILEY BROS.' CIRCUS

Beardstown, Ill., July 17; Taylorville, 18; Pana, 19; Litchfield, 20; Effingham, 21.

## SPANGLES TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.

Paste This in Your Address Book.



# UNDER THE MARQUEE

HOTTER than —?

**KAY HANNEFORD** suffered a broken wrist while practicing at Minot, N. D., recently and will be out of the *George Hanneford* act for at least three weeks.

**WILLIAM EUGENE KLING**, son of Billy and Peggy Kling, owners of the Thunderbirds, high aerial act, celebrated his third birthday July 4 while the act played Plymouth, Mass.

ALL TRYING to get in the same territory?

**H. M. KILPATRICK**, long on the advance of leading circuses, is confined to Western Sanatorium, Black Mountain, N. C. . . . **LEW A. (BOZO) WARD** is playing night clubs in New England, featuring pantomime.

**H. L. (COOKHOUSE) KELLY** drove from Newton, Ia., to Marshalltown July 10 to visit the M. L. Clark & Sons Show. . . . **WILLIE C. CLARK**, foot juggler, is doubling in clown alley with Happy Star, Mable Whiteside and Lester Walgren in Austin Bros.

IF IN EACH LIFE some rain must fall—have you haven't been gyped out of our share.

**HARRY (BOTTLES) VERNOTSKY** is spending his first year as a 24-hour man with the Ringling-Barnum Circus. He was a candy butcher with the org 25 years ago and has been off the road for several years. Vernotsky succumbed to the lure when the Big One turned up short-handed this spring.

IT WAS MASSACHUSETTS Circus Fans' Day June 30 at the Clyde Beatty Circus in Pittsfield, the visitors being Pfc. Wally Beach; Charles Davitt and son, John; Joe Beach, and Francis Lacouline, of Springfield; Les Ulrich, Sheffield, and John J. Crowley, Cambridge.

**MRS. SHERMAN'S MAGIC CARPET**, Chicago, took quite a saw-dusting Thursday (12), with James Edgar, Jake Newman, Arthur Hopper, Bob Parker, Jack Austin, Verne Williams, C. W. Finney and son, Frank J. Lee, and Nat Green, of *The Billboard*, making the chin music.

AN ACTOR ASKED, "What is the good of whetting an appetite by setting up for what you are likely to get in cookhouses?"

**AERIAL LAKES** purchased a new 27-foot Glider trailer while playing Elkhart, Ind., with Mills Bros. . . . **BILL WOODCOCK** couldn't leave the lot while Cole Bros. played Chester, Pa., so Herbert A. Douglas, West Chester, loaded his car with picture albums so they could have a fanning bee over the old photos.

**SIG ZENO**, Carbondale, Pa., visited the Clyde Beatty Circus at Middletown, N. Y., June 25 and presented Beatty with a small performing elephant, but reports that Clyde will have to tell about it in person. He also visited Oscar Lowanda, who was part owner of the Sig Sautelle Circus in 1912-'13, and with Kinko and wife.

FIRST OF MAY'S are told practically everything about circus business except the coming winter.

**BILLY LORETTE**, veteran clown who has been confined at the Oak Forest In-

**MONKEYS FOR SALE**  
1 Spider, 2 Greens, 1 Mona; 2 sets Mother, Father and Babies, 1 baby 10 weeks old, other 1 year; all sizes Rhesus, 18 in all. All collar and chain broke. \$500.00 for all, or \$35.00 each. No order less than six.

**MICKEY MANSION**  
Care ENDY SHOWS  
Erie, Pa., week of July 16.

**Hunt Bros.' Circus Wants**  
Circus Lithographers that can get main street showings. Top salaries to men that can produce results. Join on wire. Norwich, Conn., July 18-19; Putnam, 20; Attleboro, Mass., 21; Middleboro, 23.

firmery, Chicago, for 10 years, is reported to have improved considerably recently and is looking forward to his 58th birthday December 16, when many of his friends plan to visit him. . . . **WHITEY HARRIS** is thrill-clowning with the All-American Thrill Drivers.

**ROBERT SAMS**, Birmingham, and F/O G. B. Hubler, Sebring, Fla., visited the Ringling-Barnum quarters at Sarasota and noted that several pieces of equipment prepared for the road were not taken along, including one flat, a baggage wagon and some small animal cages. The elephants loaned to the Cronin Show have been returned to quarters.

ONE NICE THING about circus broadcasts is that listeners know there isn't a soap company sponsoring it.

**MR. AND MRS. FRED TIMON**, Oswego, N. Y., spent July 11 with Sam Dock on Dix Bros. at Dundee, N. Y., and Timon joined Harry Phillips for an excursion to Amsterdam, N. Y., July 4 to visit Clyde Beatty. . . . **FRANK J. HARVEY**, formerly with Cole Bros., visited the Parada Shows at Pittsburg, Kan., and found his old circus friends, Jack Noakes and Buck Green, working a ball game. Noakes was formerly a well-known clown.

**FLIGHT OFFICER GEORGE HUBLER**, AAF, made a flying trip from Texas to visit the Ringling-Barnum show while Walter Heist, of Harrisburg, Pa., and Mr. and Mrs. Frank Uptegrove, of Boyertown, Pa., all circus model builders, were on hand in Allentown, Pa. Bob Good, of Allentown; Herbert A. Douglas, of West Chester, Pa., and George Klensle, of Harrisburg trailed the Big One thru Pennsylvania.

EVERY ONCE IN AWHILE one gets a comforting feeling that showbiz may be okay after all—when someone speaks well of a discharged department head.

**BERT COLE**, announcer and advertising solicitor who spent 28 years with the Hagenbeck-Wallace Circus, is in retirement at his home, 322 Brighton Street, Tottenville, Staten Island, N. Y. However, he took time off from resting recently to visit the Clyde Beatty Circus at Perth Amboy, N. J., where this picture was snapped by Elmer Kemp, Trenton, N. J.

**LEE BARTON EVANS**, emcee for Barnes Bros.' Circus, sang for the wounded (See Under the Marquee on page 58)  
**Rumors Insist Mike Todd Will Buy or Build Circus**

CHICAGO, July 14.—Despite the fact the War Department turned thumbs down on Mike Todd's idea of taking a circus and a carnival to Germany to entertain the occupying G.I.'s, rumors insist that the Broadway producer has the circus bug and will buy or build an org. Todd's energetic press staff sent out a report last week that he had tried to buy the Ringling show but that the price was too high.

Another rumor has it that Todd has employed Tom Gorman, vet circus executive, to build "a true American circus." Sam Stratton, Todd's press-agent-at-large, was in Chicago today saying: "I don't know a thing."

**Score in Store for Bell**

CANDO, N. D., July 14.—Bell Bros.' Circus figures to get a big score here July 23, the annual fair having been rained out recently. Folks around here have money and are amusement hungry.

**Fourth Good to Mills Bros.**

CHESTERTON, O., July 14.—Mills Bros.' Circus played to three quarters of a matinee here Fourth of July, a late start hurting. Night was a sellout. North Judson, Ind., produced two strong houses July 3.

## 10,000 Fans Witness Jim Eskew Rodeo at Waverly, N. Y., July 4

WAVERLY, N. Y., July 14.—A crowd estimated at 10,000 attended the sixth annual Col. Jim Eskew Rodeo at the J. E. Ranch here July 4 in two performances. Rodeo ran July 3-8. J. E. Ranch Rodeo opens in Rochester, N. Y., July 23 and runs thru July 28. This is a contest rodeo and all points will count toward the national championship.

The Eskew staff: Colonel Eskew, producer and arena director; Fog-Horn Clancy, secretary and publicity; Speedy Densmore and Auvil Gilliam, arena judges; Tex Brown, arena timer; Clay Hockman, announcer; Jack Knapp, Brahma Rogers and Tom Hunt, clowns; Adair Shaw, Beverly Shaw, Nancy Dyer, Beryl Jackson, Johnny Chapman, Bucky Brennan, Paul Brennan and Jim Miller, trick riders; Auvil Gilliam, Buddy Mefford and Jack Knapp, trick ropers. Best bucking horse was Waverly. Results follow:

Bronk Riding—Clayton Hart, Bucky Brennan, Red Lund, Bud Kessler, Jack Jackson, Dicky Dyer, George Ellis and Jack Talbert.

Steer Riding—Buck Dowel, Curley Hatchel, Dickey Dyer, Jimmy Waldon, Buddy Herndon, Smokey Hinkson, Red French, Stan Good and Charlie Fagan.

Bareback Riding—Bucky Brennan, Allan Verdon, Stan Good, Johnny Chapman, Jimmy Waldon, Bud Kessler, Charlie Fagan and Red French.

Calf Roping—Buck Dowel, Irby Mundy, Jack Jackson, Johnny Chapman, Buddy Mefford and Bill Parks.

Steer Wrestling—Jack Jackson, Curly Hatchel, Buck Dowel, Clayton Hart, Speedy Densmore, Jimmie Waldon and Bud Kessler.

Feature acts included Jack Andrews and his trained Brahma bull, Henry; the Mansfields, trick shooting and knife throwing; Tom Hunt and his trained mule, Mickey Mouse; Jack O'Diamonds, champion jumping horse, and the El Toro-Y Toreadors, Jack and Bobbie Knapp.

## Arthur Bros. Pans Gold In 15-Stop Montana Run

WILLISTON, N. D., July 14.—Arthur Bros.' Circus opened its North Dakota tour here July 7 after completing a 15-stop excursion thru Montana which added materially to the show's bank roll. Montana didn't offer a single blank despite some fierce opposition, and the climax of the biz was hit at Missoula, where the SRO sign was up at both performances.

A rugged windstorm hit during the night show at Livingston and the big top took quite a beating. It couldn't be used at Billings, so the performance was given in two rings under the menagerie top.

## Bailey Bros. in Illinois

PERU, Ill., July 14.—A sudden change in route sent the Bailey Bros.' Circus from Wisconsin into Illinois. This city greeted the show with two average houses Thursday (12).

## Friend in Need

SCHENECTADY, N. Y., July 14.—Chief James J. Higgins of the Schenectady Fire Department doesn't take anyone's word for anything about fireproofing, so when Ringling-Barnum played there, July 11-12, he tried his cigarette lighter on the canvas. Nothing happened.

Then he plastered the entrances with "No Smoking, Chief James J. Higgins, Schenectady Fire Department," and saw that similar signs were hung every few feet inside the tents.

To make sure, he sent a pumper to the grounds.

Then the circus provided a bulldozer, or the pumper would be there yet.

## Arthur Loses Elephant; Cheerful Gardner Ill

GRAND FORKS, N. D., July 14.—Arthur Bros.' Circus arrived here Wednesday (11) minus an elephant and Cheerful Gardner, veteran elephant trainer. Vera, 46-year-old bull, was given the needle at Devils Lake, N. D., after suffering six weeks with blood poisoning which started with a broken toenail. She lost a "ton" of weight and couldn't be moved out of Devils Lake. She was buried in a tractor-made grave after the show departed for Grand Forks.

Gardner was taken ill at Minot, N. D., Monday (9) from what apparently was a heart attack, but it developed the cause was exhaustion. He is expected to rejoin the show this week-end.

Jack Austin, who has been in charge of the advance car, resigned and has gone to Chicago to accept work as a stage carpenter.

## Wind Belts Kelly-Miller; Evelyn Ross Is Bruised

LEXINGTON, Neb., July 14.—A high wind snapped ropes supporting the Al G. Kelly-Miller Bros.' Circus tent here recently, dropping Evelyn Ross, traps performer, for a bruising. Several spectators also were slightly injured.

Show did a whale of a business at Kearney, Neb., June 28, and had a strong matinee at Madison (3) but a storm eliminated the night show.

## Rochester Grotto Pushes Tickets for Annual Rodeo

ROCHESTER, N. Y., July 14.—Members of Lalla Rookh Grotto are pushing the advance sale for their 10th annual rodeo here July 23-28, nights only.

Col. Jim Eskew has contracted to furnish stock. Bryant G. Parsons will manage the show.

## C. R. MONTGOMERY WILD ANIMAL CIRCUS

Opening July 25th, Long Season West and South.

Featuring the Largest Menagerie Ever Carried by a Truck Circus.

WANTED: Performers, no salary too high if you can deliver. Asst. Boss Canvasman for big top, Side Show Boss Canvasman, two Billposters and Lithographer, Combination Billposter and Lithographer, Boss Ticket Man, Ticket Sellers and Ushers, Cookhouse Help, Property Men, Electrician, Mechanic with tools, Working Men (extra money if you drive truck), Seat Men, useful Circus People in all lines. Highest salaries and best of treatment—no holdback—get it every night if you wish.

CALL All people contracted acknowledge this call immediately. Those who wrote before write or wire again. We will advance transportation anywhere to reliable people.

**C. R. MONTGOMERY CIRCUS** Corvallis, Oregon

## WANTED RELIABLE BILLERS AND LITHOGRAPHER

W. W. Clark, Jacobson, Ray Upon, Clark, Vetter, McFarland, answer. No whisky drinkers wanted.

Wire L. J. BOLT, Agent

## M. L. CLARK'S CIRCUS

Evansville, Ind., Thursday, July 19

## WANTED

4 CHIMPANZEES AND 2 GORILLAS

Full description and price in first letter.

AL ANTONUCCI, Supervisor

5374 Angelus Vista Blvd.

Los Angeles 43, Calif.



# Sioux Empire Skeds 6 Full Days

## Revue, Rodeo Are Hi-Lites

Extensive 4-H Club program to be presented — Goodman Shows on midway

SIOUX FALLS, S. D., July 14.—Sioux Empire Fair has received a permit from the ODT, and Al Halverson, secretary, announces that arrangements have been made and all contracts signed for a full six-day fair.

From all indications, Halverson says, the fair will have one of the best displays of agricultural products and livestock that has ever been presented in Minnehaha County. There will be a full 4-H program covering both the 4-H girls' and the 4-H boys' livestock departments, along with the judging and team contests covering their entire program for the year. There will also be demonstrations and displays handled strictly by the women's extension department of the county, and an open class cattle display showing the best pure-bred cattle in the county.

This year the Sioux Empire Fair is a member of the Rodeo Association of America and will present four afternoons of topnotch rodeo events. The total purse money will be \$2,100, covering bronk riding, bareback riding, bull riding, calf roping and steer wrestling. The stock will be furnished by the Ox Yoke Ranch, Piedmont, S. D., of which Harley W. Roth is manager.

For six nights the fair will present a revue produced and presented by the Ernie Young Agency. On Saturday and Sunday afternoons Lucky Lott will present a thrill program. Max Goodman's Wonder Shows of America will be on the midway.

## North Alabama Set For an Outstanding Annual at Florence

FLORENCE, Ala., July 14.—Plans are virtually complete for the staging of the 11th annual North Alabama Fair. Inasmuch as the annual does not depend upon railroad transportation for its exhibits or attractions, it is felt it will be exempted from the recent ODT ruling.

The North Alabama Fair was started in 1935, sponsored by a group of local citizens for the purpose of stimulating interest in livestock in Northwest Alabama. The Florence Chamber of Commerce several years ago took an interest in the project and raised substantial funds for livestock premiums. This precedent has been continued each year, and for this year's event the Chamber of Commerce has raised more than \$1,200, which will be paid for livestock and farm exhibits in four Northwest Alabama counties, in addition to the approximately \$4,000 in premiums paid by the fair association. Additional livestock facilities are being built, and indications are that entries will exceed those of previous years.

J. F. Sparks Shows will provide the midway attractions, while a well-balanced program of 12 circus and vaude acts has been booked to provide the grandstand show. For the first time two complete grandstand programs will be offered, one running the first three days of the fair, then a complete new program will take over and run the last three days. Monday and Tuesday will again be Industrial Days, during which employees of various industries in the Muscle Shoals area will be given general admission tickets to the fair with the compliments of their employer.

Gate admission will remain the same as in 1944, with a top of 60 cents for adults.



J. H. BOHLING, secretary of Eastern Montana Fair, Miles City, who is going ahead with plans for a "modified" annual. "Our fair board," he says, "feels that it would be a mistake to abandon the event; that it would be better to curtail and put on a fair each year."

## Strictly Local Program Set for Middletown, N. Y.

MIDDLETOWN, N. Y., July 14.—The 105th annual Orange County Fair, to be held here six days and six nights, is featuring an all-local program this year.

Here's the line-up: Pony Day, Monday, with the kids admitted free and a pony to be awarded to some lucky youngster. Racing Tuesday and Wednesday, mostly with local horses, for \$3,000 in purses; Thursday, Grange Day; Friday, Old-Timers' Day, when all couples who have been married 40 years are guests of the fair. Four-H clubs, FFA, home and farm bureaus will all have large displays.

Saturday afternoon Jack Kochman's Hollywood Hell Drivers will do their stuff. Saturday night \$600 in War Bonds will be given away.

The Hamid organization is providing the show and band and the International Fireworks Company the pyrotechnic display. Attendance last year was 52,000 and it is hoped to beat it this year, according to Alan C. Madden, secretary.

## ODT Race Horse Ban Will Not Materially Affect Co. Annuals

WASHINGTON, July 14.—With regional fairs already among the casualties of the current transportation crisis, the ODT has announced a definite crack-down on transportation of show animals or race horses by railroads and common or contract motor carriers.

While the order has created some apprehension among fair men, it is not expected to hinder the county fairs to any great extent, as the Interstate Commerce Commission has explained that the ban does not include circus animals moved under contract with the railroads, and as far as harness racing at fairs is concerned, most of the horses are shipped in owners' trucks and trailers.

An order restricting rail transportation of show animals and race horses was issued by the ICC Wednesday (11), following a request by Col. J. Monroe Johnson, ODT director. Johnson's request came subsequent to a survey by the ODT of the ways in which shipment of race horses is putting pressure on already critically taxed transportation

## Handicaps No Bar to Minot

Annual, favored by good weather, pulls well in all departments

MINOT, N. D., July 14.—Annual Minot Fair, despite handicaps, hung up a highly successful week ended last Saturday night (7) with a pageant depicting the history of the Dakota area ringing down the curtain on the event. Favored by good weather, the annual drew large attendance, and the grandstand show, the horse racing and midway attractions were well patronized. H. L. Pinke is secretary-manager.

Horse racing was presented each afternoon, with acts presented in front of the grandstand between races. Barnes-Carruthers revue, presented each evening along with the White Horse Troupe, drew capacity crowds and made a big hit.

Thursday evening's grandstand show was preceded by the annual livestock parade, in which 4-H Club members participated.

The historical pageant staged on the closing day was produced under the direction of Madeline Cooley, of Minot, and was a colorful event. Indians from Elbowoods appeared in tribal songs and dances, and various nationality groups lent color to the pageant.

The Wonder Shows of America, on the midway, had one of the biggest weeks of the season.

## Indiana 4-H Event Has Trade Show Tag

INDIANAPOLIS, July 14.—The 1945 4-H Club Fair will be held September 3-5 at the Indiana State Fairgrounds, Lieut. Gov. T. James has announced. The event, he said, is of utmost importance to the farm youth of the State and the future of agriculture in Indiana.

The lieutenant governor said that the ODT in Washington had approved the event on the grounds that farm projects and exhibits are sold at auction there. This classifies the fair as a trade show on ODT books, he added. Trade shows are considered qualified wartime activities.

The usual special entertainment, professional performances and annual State conservation department exhibit will be presented in conjunction with the 4-H Fair.

## Lombard Named Ag Director of Barrington Fair

GREAT BARRINGTON, Mass., July 14.—Alfred W. Lombard, of Arlington, who recently resigned from the Massachusetts Department of Agriculture after 43 years' service, has been named director of agriculture and livestock divisions of the Barrington Fair.

Announcement of the appointment was made following the semi-annual meeting and dinner of the directors of the association at Stockbridge, Monday (9). Edward J. Carroll, president and general manager of the fair association, presided.

Lombard is well known to Massachusetts fair patrons and executives. For the past 25 years he has been head of the division of fairs of the State Department and for 23 years was secretary of the Massachusetts Agricultural Fairs Association. He has been responsible for the development of that organization.

Both as trustee of the Eastern States Exposition and as manager of the Massachusetts State Building there since its erection, Lombard has become a familiar figure along the "Avenue of States" at the exposition. He also had charge of the State buildings and exhibits at Brockton Fair for six years.

## Extensive Program For Jefferson, Wis.

JEFFERSON, Wis., July 14.—Two new features, a cocker spaniel show and rabbit display, have been added to the Jefferson County Fair. The rabbit show formerly showed at the Wisconsin State Fair but because of the cancellation of that event this year was transferred here.

Present plans call for the most extensive fair in the association's history. A two-day racing card, with \$2,800 in purses, and grandstand shows by the WLS Barn Dance and a Barnes-Carruthers circus will be featured. Snapp's Greater Shows have been awarded the midway contract.

Gordon W. Matters, of Jefferson, is directing the event and will be assisted by Pfc. Horace L. Buri, at present on a leave of absence from the armed forces.

## Imperial, Calif., Begins 10-Year Building Program

IMPERIAL, Calif., July 14.—J. R. Snyder, of Holtville, has been named president of the board of directors of the 45th District Agricultural Association.

Other officers are W. L. Townsend, Imperial, vice-president; J. C. Archias, Brawley, executive committeeman; A. H. Keller, treasurer, and D. V. Stewart, secretary. Keller and Stewart have held their offices the last 14 years.

The board also has approved plans for a revamping of the present Imperial County Fairgrounds with a 10-year building program. A decision will be made at a later date on the practicability of holding the mid-winter fair in March, 1946.

## War Relic Show Highlight Of Ashtabula Co. Event

JEFFERSON, O., July 14.—One of the highlights of the 99th annual Ashtabula County Fair will be a war relic show featuring captured enemy equipment brought or sent here by some of Ashtabula County's 7,000 servicemen.

Entertainment features will include three days of harness racing, a platform show afternoons and evenings and a fireworks display each night. The Saturday feature will be greyhound racing.

Premiums for livestock and farm produce have been increased 25 per cent, and a large list of entries is anticipated.



**LANCASTER, N. H.,  
• FAIR •**

SATURDAY, SUNDAY and LABOR DAY,  
SEPTEMBER 1-2-3

3 BIG DAYS and 3 BIG NIGHTS

WANT Concessions of all kinds.  
Tim Coleman and Maxie Glynn,  
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SHOWS—Big Side Show, Girl,  
Athletic, Monkey or any other kind  
of a big flash show. Liberal P. C.

RIDES—Can use one more Flat  
Ride. Miller Marks, wire.

CAN USE one big Cook House.

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ALSO BOOKING CONCESSIONS NOW FOR  
NORTHAMPTON, MASS., FAIR, SEPT. 3-8

Wire or Write

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or

ELI N. LAGASSE

212 Whitcomb St.  
Haverhill, Mass.

P.S.—Strom Seamans, come on.

**Calgary Exhn. and Stampede  
Has Record-Breaking Week**

(Continued from page 3)

from the United States and Canada. Nearly 1,000 head of stock were used in all events. Thrilling, hair-raising finishes came in the chuck-wagon races, with world-record times being equaled.

The Stampede was officially opened Monday by former manager E. L. Richardson, now of Vancouver. Present were high-ranking dignitaries and officials of the army, air force and navy, including Brigadier General Gaffney and his staff from the Alaskan Command. Visitors included Elwood A. Hughes, of the ONE, Toronto; Walter Jackson, of the Great Western Fair, London, Ont.; Great Falls and Billings, Mont., delegations, as well as representatives from many Western Canada fairs. Celebrities from Hollywood and world-famous travelers also gathered here.

Horse and cattle-show entries were the best ever, with a good representation of all breeds. A decided improvement was shown in the exhibition's art show and in the ladies' departments. All events and departments have functioned excellently under the direction of General Manager J. Charles Yule, and the press has been complimentary in commenda-

tion of handling such huge crowds. The Barnes-Carruthers Exhibition Follies of 1945 received plaudits of capacity audiences, and attendance at Conklin's Frollicland has shown a slight increase over 1944, which was a record year.

**World's Fair Body  
Gets Mich. Papers**

DETROIT, July 14.—Plans for the post-war World's Fair projected for Detroit moved into a more formal stage this week with the incorporation of Detroit World's Fair, Inc., as a non-profit Michigan corporation to become the underlying guiding body.

Offices are being set up for the corporation at 1000 Penobscot Building, which is the office of Raymond H. Berry, attorney, one of the incorporators. Berry is a former president of the Detroit Board of Commerce. The general offices for active work of the organization, however, are in the Book Building.

Other incorporators named in the articles of the corporation are Manfred Burleigh, president of Great Lakes Greyhound Lines; Federal District Judge Frank A. Picard, and J. Lee Barrett, executive vice-president of the Detroit Convention and Tourist Bureau.

It is expected that a new group of directors will be named if the plans definitely mature into a fair. Plans remain in the study stage, but leading Detroit civic and industrial figures are almost solidly behind the plans.

Offices in the Book Building have been placed in charge of John Hunt, formerly statistician for the Detroit Edison Company and a vice-president of the National Junior Chamber of Commerce.

**Anderson Free Fair  
Hits All-Time High  
With \$33,000 Gross**

ANDERSON, Ind., July 14.—All attendance records for the Anderson Free Fair Association, Inc., were shattered July 2-7 as the annual grossed \$33,000, William J. Hutton, secretary-treasurer, announces. Attendance was between 75,000 and 100,000, he says.

Weather was ideal all week. There were five nights of horse racing, and with the exception of Monday, which was cool, the grandstand was sold out within one hour after the ticket windows opened. Children's Day was observed Thursday (5) when rides were reduced to 9 cents. A record crowd of kiddies was on hand.

There were no grandstand attractions, outside of horse racing. The Military Order of the Purple Heart, an exhibit of war trophies, held its premier here.

Hennies Bros.' Shows was on the midway. Net for the six days was \$37,929, an all-time high in Anderson Fair history, Secretary Hutton said.

**Leuders Books Wayne, Mich.**

DETROIT, July 14.—Acts have been booked for the annual Wayne Fair and Home-Coming at Wayne, Mich., by Henry Leuders, of United Booking Association, who has just moved into enlarged offices in the Francis Palms Theater Building here. Acts include Jimmy Jaminson, high-fire dive; Starlight Revue, four-girl aerial act, and Three Juggling Colls. Happyland Shows have the midway.

**Fair Dates**

The following corrections and additions to the List of Fair Dates were received during week ended July 13. The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. See each issue of The Billboard for corrections and additions.

- Nebraska**  
Stanton—Stanton Co. Agri. Soc. Sept. 9-11. Ervine E. Pont.
- New York**  
Palmyra—Union Agri. Soc. Sept. 5-8. W. Ray Converse.
- Tennessee**  
Brownsville—Haywood Co. Colored Fair. Oct. 10-13. F. E. Jeffries.  
Gallatin—Sumner Co. Colored Fair. Aug. 23-25. Edw. V. Anthony.  
Paris—Henry Co. Livestock & Products Show. Sept. 19-21. F. R. Blake.  
Parsons—Decatur Co. Fair. Oct. 1-6. P. S. Simmons.  
Shelbyville—Bedford Co. 4-H Club Fair. Sept. 5-8. Franklin Yates.  
Woodbury—Cannon Co. Fair. Sept. 18-19. Mrs. Hesta M. Cummings.

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PERMANENT ADDRESS  
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OULBERTSON, NEB., AUGUST 14-15-16-17  
Western Nebraska's outstanding fair. Bumper crops. 9 miles from McCook Defense base. Large trade territory. J. C. MICHAELS BIG CITY GRAND STAND CIRCUS and horse races contracted for mammoth grandstand entertainment. Wire, phone or write Ralph Vazney, Pres., Oulbertson, Neb. Phone 5918.

CARNIVAL AND CONCESSIONS WANTED SEPTEMBER 3-8 MARTINSVILLE, VIRGINIA, AGRICULTURE FAIR

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WANTED Grandstand Attractions WILSON COUNTY FAIR

Lebanon, Tennessee, September 12 to 15.

High Act, Girl Performer, Horizontal Bar, Platform Act, Comedy Acts.

Write or wire with price quoted.

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Accompany applications with check or money order to assure reservation.

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Any Free Acts looking for booking at this Fair contact  
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Dates October 3d, 4th and 5th

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Rides alone grossed over \$10,000.00 last year.

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# Relief From Insect Pests in Sight

## Resorts Pin Hopes on DDT

Experiment made at Eastern beach promises pest-free season ahead

NEW YORK, July 14.—Park and beach patrons of the post-war era stand a good chance of being freed from the annoyances now caused by mosquitos, flies and other insect pests at outdoor resorts. Relief from the pests is temporarily held up by government restrictions but means for bringing it about are expected to be available by the time another season rolls around.

The prevalence of mosquitos keeps thousands of people away from many resorts after dark, and any means of overcoming this annoyance would mean greatly increased revenue for the resorts.

Hope for relief is based upon tests made this week of a new method of exterminating insect pests. The experimental tryout was made Sunday (8) at Jones Beach State Park on Long Island. They were handled by the Todd Shipyards Corporation's combustion division and attracted keen interest among resort men.

Dichlorophenyl-trichloroethane, commonly termed DDT, mixed with light oil was used to blanket the area to be treated with a heavy fog. Mixture, using 5 per cent DDT, was forced thru nozzles of a tank truck resembling an ordinary street sprinkler, and formed a dense fog, which rose about 20 feet, spread and settled above the ground, where it remained about 15 minutes. Mosquitos succumbed immediately, while flies and harder insects withstood the fog a brief moment before turning up their toes. There was no effect on human beings or animals.

Experiment at Jones Beach was declared entirely satisfactory and one treatment is said to be sufficient for a season. Due to heavy demands of the armed forces for DDT, the present meager quantity released for civilian use is reserved for experimental purposes only. Equipment used at Jones Beach is designed for treating large areas and fog is laid at the rate of an acre a minute.

## Denver's Lakeside Has Lush Fourth

DENVER, July 14.—After unfavorable weather conditions for two weeks, clear skies prevailed at Lakeside Park over the Fourth. On the night of July 3 Lakeside had its usual flashy fireworks display, supervised by John Flohr, Lakeside electrician. The pyrotechnics brought out a near-record crowd.

The Fourth drew an exceptionally large attendance, and receipts on rides and concessions averaged 20 per cent above the 1944 season, Manager Benjamin Krasner reports.

El Patoo Ballroom, with Johnny (Scat) Davis and ork and the Modernaires, with Paula Kelly, played to capacity.

## Akron Chippewa Lake Doing All Business It Can Handle

AKRON, July 14.—Faced with a lack of help, Chippewa Lake Park is doing all the business it can handle this season, according to Manager Parker Beach. Virtually all cottages have been rented thruout the summer.

The funspot, which usually draws about 80 per cent of its business from the Cleveland area, is maintaining that ratio this season, despite gas rationing.

Week-end dancing to Harold Nelson's orchestra is proving popular.

## Palsy Walsy!

PORTLAND, Ore., July 14.—Portland Zoo has introduced a new wrinkle — or, perhaps, it should be called a new wriggle — to intrigue that portion of the public which has a yen to get as close as possible to nature.

The zoo management has opened a new snake pit containing 175 harmless reptiles, and the zoo patrons are free to play with 'em, wrap them around their necks, or handle them in any way they please.

Superintendent Arthur M. Greenhall says it's a biological good neighbor policy.

## Heavy Picnic Sked Ups Excelsior Biz

EXCELSIOR, Minn., July 14.—Bucking rains and inclement weather since the opening of the season, Excelsior Park has enjoyed big business on week-ends. Crowds have been larger and spending heavier this season.

Excelsior recorded more school picnics with larger attendance than in previous years. The largest crowd ever to spend the holiday at the park turned out July 4. Not since 1925 has there been such a crowd to see the fireworks display at night. Fireworks slated for July 3 were canceled, due to heavy rains.

Excelsior will stage its fifth annual State "Miss Minnesota" contest August 12, when about 75 lassies will compete for the honor of representing Minnesota at the Miss America Pageant at Atlantic City.

Lavon Carroll, formerly vocalist with Bernie Cummins' orchestra, is now singing with Bud Strawn and orchestra at the park ballroom every Friday and Saturday night. Dance attendance has spurted 25 per cent since Miss Carroll joined the Strawn band.

## Macon Playland Biz Booms; Owner Franks Maps Changes

MACON, Ga., July 14.—Many changes have been made at Playland Park as Owner W. E. Franks swings into the last half of the current season.

A Ferris Wheel and Chairplane owned by Charles Drill and under long-term lease to Franks were transferred to Bill Brown, operator of Bill's Novelty Rides, thru sale of the lease by Franks in order to make room for two new rides and a dance hall now under construction. Franks is also opening a beer garden.

Playland is enjoying a sock season, according to Franks, and will remain open until November.

## Eastern Funspots Chalk Up Heaviest Business in Years

NEW YORK, July 14.—New York's torrid heat wave was interrupted by a freak thunderstorm Tuesday (10) but mercury started climbing again Thursday (12), so outdoor funspots suffered little from the cool interlude.

Fourth of July and last week-end (7-8) set attendance records in several parks and resorts in the region. Olympic Park, Irvington, N. J., reported the largest attendance in its history July 4, with 105,000 visitors clicking the turnstiles. Palisades (N. J.) Park also reported record Fourth of July crowds. Both spots also reported unusually heavy attendance over last week-end and during the past week.

Coney Island and the Rockaways chalked up heavy attendance on the Fourth, but Coney actually topped this record Sunday (8) with one of the densest crowds in its history. Week-

## Vancouver Spot Having Second Record Season

VANCOUVER, B. C., July 14.—Happyland, Hastings Park, operated by the Pacific Coast Amusement Company, is experiencing another bang-up season. The year 1944 topped them all, and since the opening May 11 this year the take has a small edge on the record set then. In view of the fact that several rides and concessions had to be eliminated during the war years, the army occupying the largest part of Hastings Park, the result is all the more surprising.

Rides and other attractions operating this season include Giant Dipper, Shoot-the-Chutes, Whip, Scooter, Ferris Wheel, Loop-o-Plane, Aeroplane, Merry-Go-Round, Laughland and Crazy House. Eliminated to make way for the army were Kiddieland, Baby Dipper, Chair-o-Plane and a number of concessions.

Fifteen concessions this season have been leased to Harry Hunt and Art Mann. Happyland Ballroom has Doug Raymond and orchestra, with thrush Juliette. Eating stands are operated by Charley Straube, who has held this concession for many years. Season-runs from May 11 to October 1. Park is being operated with a staff of 60, which does not include concessions.

The executive staff comprises Marion Ross, manager; John Henderson, superintendent, and James Robertson, assistant superintendent. Gordon Whiteway handles publicity.

## House-to-House Campaign Sells Detroiters on Minnie

DETROIT, July 14.—A personal door-to-door campaign convinced neighbors of Detroit's newest miniature amusement park that it would be a neighborhood improvement instead of a detriment, and the funspot, as yet unnamed, opened July 2 to excellent business. Spot is being operated by Severin Hilo under the sponsorship of the Sallotte Post No. 319, American Legion, at Southfield and Jefferson roads in the south-end suburb of Ecorse.

An estimated 30,000 people turned out on the Fourth, drawn by boat races on the Detroit River and fireworks at the adjoining county park sponsored by the Ecorse Business Men's Association. Hilo rode approximately 5,500 persons on the Merry-Go-Round on the Fourth and 1,700 on the miniature railway. He plans to add other rides later. Refreshment stand, independently operated, adjoins the park. Personnel also includes James Adams, general counsel; Buck Genny, Merry-Go-Round manager, and Albert Broome, miniature railway manager.

day attendance at both spots is above normal on the season to date, with Coney Island drawing exceedingly large crowds on Saturdays.

Crowds are patronizing shows at Coney Island more heavily than in many years. Shows are of no better quality nor any cheaper than in previous years. Last Monday (9), all girl and freak shows on Surf Avenue ground away to capacity houses both afternoon and night, something seldom seen even on Sundays or holidays. Only one of the three shows on Coney's main stem provides seats for patrons, so patronage is not due to sight-seers seeking to rest their weary dogs.

While the pre-war type of promoted picnic is out for the duration, Olympic Park reports heavy increase in family outings this season. Picnickers are also plentiful at Palisades, with no special inducements being offered.

## Eastern Interests Reported Eying Ohio's Fair Plant

COLUMBUS, O., July 14.—Ohio's plans to re-locate its State fairgrounds may give this city a new \$1,000,000 amusement park, according to Agriculture Director John M. Hodson, who this week verified reports that "Eastern amusement interests" had inspected the grounds and retained a local realty firm as their representative. The State fairgrounds here is now being used by the army as a depot.

A spokesman for the realty company stated that negotiations at present are merely in the interest stage but revealed that a group of Eastern amusement men are definitely interested in purchasing the State fairgrounds when and if it is offered for sale. State officials have been notified to that effect, the spokesman said.

He added that tentative plans would include razing most of the present building on the grounds, retaining only the Coliseum and one other building. He said further that there is a possibility of an ice skating rink being installed in the Coliseum and added that the Eastern interests would spend around \$1,000,000 on the entire project.

A movement has been afoot for some time to build a new State fairgrounds after the war.

## Rolling Green Gross Still Under '44 Par

SUNBURY, Pa., July 14.—Rolling Green Park, which got off to a slow start in May and early June due to poor weather conditions, has hit its stride and is now doing satisfactory business. Business the last three weeks has shown a heavy increase, altho the total gross is still not up to last year. R. M. Spangler, owner and manager, reports.

Spangler states that July 4 was the best in the history of the park in both attendance and business, with the crowd estimated at more than 30,000.

In addition to some eight rides, the funspot boasts a theater with legit stock, a swim pool, an arcade, shooting gallery, picnic ground and a spacious parking lot.

## Bridgeport's Munie Clicking 'Em Off

BRIDGEPORT, Conn., July 14.—Pleasure Beach Park, municipally operated amusement park here, is doing well this season, with all concessionaires and rides reporting record business. Wednesdays are children's days, with half price for kids up to 6 o'clock.

Name bands play the ballroom on Sunday nights, with local bands holding forth on week nights. Larry (Buster) Crabbe's water carnival has just finished a successful week's engagement at Lido Pool here. Troupe features Frank Foster, Joe Peterson, Katie Manley and Corinne Cavell.

## Peitz Replaces Mallory As Craig Beach Manager

LAKE MILTON, O., July 14.—Earl F. Peitz has been named manager of Craig Beach Park here to succeed A. E. Mallory, who recently sold his interest in the Milton Realty Company, operating the funspot.

Under Peitz, an extensive improvement program has been undertaken. Many new games have been installed and a Chairplane added to the ride list. Some 2,000 tons of white sand were put on the bathing beach, buildings have been renovated and a new floor put in the dance hall. Plans are to erect a modern cottage court on the grounds adjacent to the park.



# Western New York Spots Piling Up Hefty Grosses

**BUFFALO, July 14.**—Park business in Western New York over July 4 was tremendous at practically every spot, and records for attendance and spending were set at most amusement parks. Weather was perfect for the whole holiday week, giving the funspots a break. Most of them suffered severely during the unseasonable June cold and rainy spell.

Crystal Beach Park, Ont., one of the outstanding amusement spots in this territory, located just across Lake Erie from here, reports the biggest July 4 in the park's long history, with over 30,000 people in attendance, and spending extremely heavy, according to George Hall, president. The Canadiana, owned by Crystal Beach Company and plying between the park and city, chalked up more trips in one day than ever before, and carrying capacity loads (2,750 persons). Ed Stumpf, passenger agent, looks forward to a record season. Picnic bookings are on par with last year. Every Wednesday park has Community Day, with various sections of Buffalo's business people attending in large throngs. Mondays and Fridays are special *Buffalo Evening News* coupon days at reduced rates, which go over big. The new solar bathhouses opened here July 1 and were filled to capacity. They can accommodate about 4,500 customers a day. Crystal Ballroom is having the biggest year ever, altho no name bands are being featured. Harold Austin is manager. Ballroom is on the park plan, except Fri-

day nights, with social session at 50 cents per, which draws about 2,000 persons regularly. Dexter's Roller Rink did capacity business July 4, and management is hoping to rebuild and improve the rink as soon as materials become available. Help at Crystal is still a little short, but the best since the war's outbreak. Food supplies are fair. Crystal Beach has about 20 rides and 35 concessions, all doing capacity biz. James Nagel is park superintendent, and T. Mitchell, assistant manager. President Hall handles executive work from his Buffalo office.

### Celoron Record 30,000

Celoron Park, Jamestown, N. Y., owned by Harry Illions, had a record crowd of about 30,000 people on the holiday, with the biggest spending ever. Fireworks were featured in the evening, but no free acts are being used this season. Picnic bookings are heavy. Some new concessions were added this year and a new entrance built. Celoron has 12 rides and 30 concessions. Pier Ballroom features Morrey Brennan's ork.

Olcott Beach Park, Olcott Beach, N. Y., on Lake Ontario, drew a record holiday crowd of nearly 25,000 people, due largely to the annual Olcott Fire Department Parade and Celebration, which 30 other volunteer fire departments attended. Phil Morrott, park owner, reported big biz for his five rides. Walter Holtz, owning 15 concessions, also reported capacity biz, and claimed it was the best ever. Mammoth picnic grove, maintained by the State, is a great help to draw.

Fort Niagara Beach Park, also on Lake Ontario, owned by Mr. and Mrs. Cornelius (Bud) Tothill since last season, attracted nearly 20,000 persons, a goodly portion being service personnel from near-by Fort Niagara. Park has four rides, 15 concessions and a large picnic grove. Spending was tops.

Angola Beach Park, on Lake Erie, under new management this season, did (See WESTERN N. Y. FAT on page 50)

### Daytona Beach, Fla., Attracts Record Holiday Crowds

**DAYTONA BEACH, Fla., July 14.**—This resort is experiencing one of the best seasons in its history. On the Fourth of July city officials estimated that more than 50,000 persons were on the beach, altho at times the weather was not entirely appealing.

On successive days the band shell on the Boardwalk, with a capacity of approximately 5,000 persons, was turned over to the annual Lions' show, amateur night and a bathing beauty contest, all of which attracted near-capacity attendance.

The Boardwalk is jammed nightly, and the concessionaires are all smiles. Every foot of space in the Walk area is occupied, and biz is buzzing.

### Ritz "Heller" Big in Flint

**FLINT, Mich., July 14.**—Capt. R. V. Ritz, owner of the Hell On Two Wheels Show, reports one of the biggest weeks on record for his show, playing Flint Park for Dr. Firestone. Roster of show includes: Capt. R. V. Ritz, trick and fancy riding; Dolly Decker, mile-a-minute girl; Speedy Lane, straight riding; Bill Wilson and Selmo James, clowns; James Dougherty, p.a.; Hester Dougherty and Florence Schafer, tickets; Walter (Wingie) Schafer, front.

### Summit Monday Closing OK

**AKRON, July 14.**—Summit Beach Park's new policy of remaining closed on Mondays has proved a success and has not affected business, officials said this week. Akron stores keep open on Monday night for war plant shoppers and the downtown section usually is crowded. Park officials announce that business is slightly better than 1944, despite the disagreeable weather encountered.

### Hammonasset Reopens

**MADISON, Conn., July 14.**—Hammonasset Beach was opened to the public last week for the first time since the outbreak of the war. Army air corps, which had been using the mile-long beach as a target area since early in 1942, has terminated its lease to the property.

## CONEY ISLAND, N. Y.

By Uno

Fourth of July, according to most ops, brought the largest number of visitors in Coney's history. As in the last few years, patronage was largely Negro. Harry Nelson and Mollie Milgrim, big island operators, claim there were nine Negroes to every white, and all heavy spenders. Jimmie Kyrimes, who got 40 cents for every passenger on his three rides, with no repeats allowed, said his Looper alone did a gross of \$1,500. Looper's regular Sunday average is \$950.

Steeplechase Park threw open its interior for just one day, July 9, when the

Police Anchor Club played host to orphans from all institutions in Greater New York. The minions of the law helped run the rides as well as look after the youngsters. The Tillyou family is represented at the park by George, and in the navy by Lieut. Frank S. Latter left July 10 for the Pacific. George Jr. is a gunnery instructor with the A.A.F., and John, other son of George, a boot trainer in the navy at Sampson, N. Y. George's sister, Marie H., was a visitor (See CONEY ISLAND, N. Y., on page 50)

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- 1 Lindy Loop, 1937 Model, with 15 Horse Power Reversible Motor, in A-1 Condition, \$4,000.00 Cash.
- 1 Frolic Ride with 25 Horse Power Motor, Very Good Condition, \$1,200.00 Cash.
- 1 Merry-Go-Round with 10 Horse Power Motor, in A-1 Condition, \$3,000.00 Cash.
- 1 Set of 8-Tub Venetian Swings with Organ, in A-1 Condition, \$1,200.00 Cash.

Will Sell All 5 Rides for \$12,000 Cash

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| 4 Center Concessions, Size 12x12, with this year's Flys, Ea. .... \$ 50.00      | 1 Cook House, 12x16, Complete, This Year's Anchor Canvas ..... \$350.00                                |
| 1 12x12 Pan Game, Complete ..... 100.00   | 1 Corn Game, 16x24, With 52 Stools, Complete With Plush Lining, Anchor Canvas Last Year's ..... 250.00 |
| 3 8x10 Concessions, Complete with Plush Lining, Ea. .... 75.00                  | 1 3/4 Horsepower Motor, Single Phase, New ..... 25.00  |
| 1 10x14, Complete ..... 75.00   | 2 10x10 Tops With Frames and Awnings ..... 75.00   |
| 1 12x12 Fulton Green Canvas Ball Game, Complete ..... 100.00                    | 2 Wheels, With Six Dozen Pre-War Indicators, Ea. .... 35.00  |
| 2 10x12 Anchor, This Year's Canvas, Complete with Plush Lining, Ea. .... 150.00 | 1 Evans Ball Chuck With Case ..... 35.00   |
| 1 Pill Pool, Complete with Anchor, 10x10, Fly Blue ..... 50.00                  | 1 20-Inch Baltimore Chuck Wheel ..... 20.00  |
| 2000 Feet This Year's 00 Ground Cable ..... 300.00                              | 2 Pop Bakers Three Marble Tivolis, Ea. . . 10.00   |
| 1 Pop Corn Concession, Size 8x8, This Year's Anchor Canvas ..... 250.00         | 1 Skillo ..... 10.00   |
| 1 Snow Ball Concession, Size 8x8, This Year's Anchor Canvas ..... 250.00        | 5 Cork Guns, Ea. .... 10.00  |
|   | 5000 Corks ..... 8.00  |
|   | 1 30-Number 20-Inch Wheel ..... 10.00  |
|   | 4 Penny Pitch Boards, Ea. .... 10.00   |

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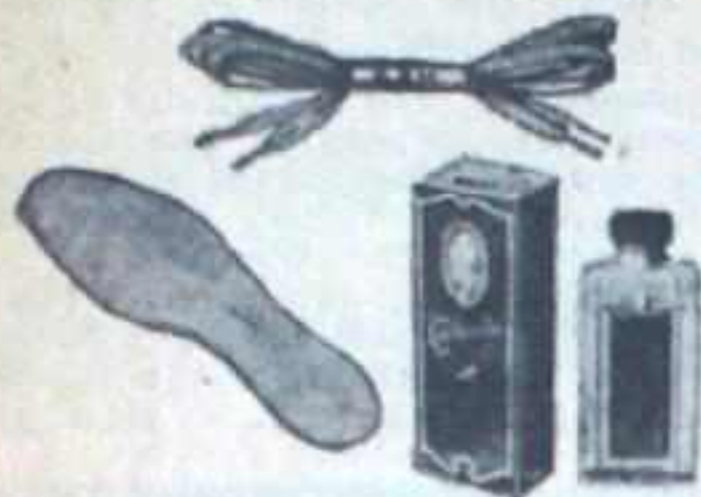
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**RSROA's First  
Coast Regional  
Pulls Capacity**

PORTLAND, Ore., July 14.—First Pacific Coast regional amateur skating meet sponsored by the RSROA was held at Imperial Rink here July 2-4, with entrants from California, Oregon, Washington, Nevada and Idaho performing before capacity attendance. Operators, pros and parents of the contestants chewed turkey at the wind-up dinner in the Multanomah Hotel here.

Among those present were Chris Jeffries, owner and operator of Imperial Rink; Mrs. Hazel Latourette; Glen Hubbard; William T. Brown, RSROA prexy and operator of Southgate Rollerdomo, Seattle. Officiating at the events were Mrs. Gladys Salsinger, Detroit; Betty Jane Yarrington, Dayton, O.; Umback, Boston, and Charles Peppers, Oakland, Calif.

Results were:

Junior Dance: 1, Lindsay and Goddard, Southgate Rink, Seattle; 2, Markstaller and Markstaller, Imperial, Portland, Ore.

Junior Boys' Figures: 1, Don Morse, Monterey, Spokane.

Junior Girls' Figures: 1, Patty Quick, Rollerland, Oakland; 2, Jeannette Marrone, Southgate, Seattle; 3, Dorothea Allen, Rollarena, San Rafael, Calif.

Novice Ladies' Figures: 1, Marie Patten, Rollerland, Oakland, Calif.; 2, Betty Jennings, Southgate, Seattle; 3, Shirley Breeze, Imperial, Portland.

Novice Men's Figures: 1, Cliff Schattenkerk, Southgate, Seattle; 2, Bob Bouchet, Imperial, Portland; 3, Will Whitcomb, Imperial, Portland.

Intermediate Men's Figures: 1, Clayton Briggs, Rollerland, Oakland; 2, Sherwood Presho, Southgate, Seattle.

Intermediate Ladies' Figures: 1, Francine Morgan, Southgate, Seattle.

Senior Men's Figures: 1, Pat Patten, Rollerland, Oakland.

Novice Dance: 1, Buchanan and Grantier, Southgate, Seattle; 2, Barber and Priest, Imperial, Portland; 3, Fredericks and McManus, Imperial, Portland.

Senior Dance: 1, Patten and Patten, Rollerland, Oakland; 2, Brown and Morgan, Southgate, Seattle.

Fours: Schattenkerk and Jennings, Presho and Morgan, Southgate, Seattle.

Novice Pairs: 1, Bouchet and Breeze, Imperial, Portland; Schattenkerk and Jennings, Southgate.

Intermediate Pairs: 1, Patten and Patten, Rollerland, Oakland.

**Bob Wolfe Manager  
Of Indianapolis Spot**

INDIANAPOLIS, July 14.—In keeping with the policy of providing employment for returned veterans, John Coleman, president of Riverside Park, announces the appointment of Robert Wolfe as manager of Riverside Roller Rink.

Wolfe, in the army 18 months, participated in the invasion of Bougainville, where he was wounded and received the Purple Heart. Prior to entering the service he was employed at the rink as a floor guard.

Coleman has also named Russell Taylor as successor to Lester Huff, organist at the rink.

RONALD RANCOURT and Rita Roy, winners of juvenile skating honors at the recent nationwide championships, were feted at Conrose's Rink, Hartford, Conn., July 7. Spot is now air-conditioned.

**Martin Gives  
Champ Points**

DETROIT, July 14.—Champions in the recent Great Lakes Regional Finals were announced by Fred A. Martin, secretary-treasurer of the RSROA, at Arena Gardens here, following compilation of point standings in all classes. The champions are listed first, followed by runners-up.

William Keplinger, Dayton, O., 100; Orville Godfrey, Detroit, 90; Norman Archer, Detroit, 80; Don Martin, Detroit, 110; Don Keplinger, Dayton, 40; Louis Berling, Cincinnati, 50; Ray Martinez, Cleveland, 60; John Miller, Cincinnati, 60; Donald Raby, Lansing, Mich., 30; William Gallagher, Cleveland, 60; Jack Colgan, Cincinnati, 40; Gene Bell, Detroit, 10; Rodger Fuerst, Dayton, 60; Donald Michael, Lima, O., 40; Joey Hakim, Detroit, 10; Ruth Jones, Cincinnati, 90; Betty Ross, Detroit, 60; Charlotte Roos, Cincinnati, 90; Pat Hill, Detroit, 60; Virginia Irwin, Detroit, 20; Mary Lou Danner, Cincinnati, 90; Shirley Martin, Detroit, 50; Dolores Pirrman, Cincinnati, 40; Janet Dann, Cincinnati, 50; Shirley Hafer, Detroit, 30; Joan Iamble, Cincinnati, 30; Donna Hill, Detroit, 60; Jeanette Porelli, Cleveland, 40; Phyllis Markley, Dayton, 60; Jeanalee Smith, Detroit, 30; Barbara Makuch, Cleveland, 30.

**Denver Pro School  
Drawing 'Em In**

DENVER, July 14.—Professional school of skating now in session here and sponsored by the RSROA, has additional students to those previously announced in *The Billboard*. They are:

R. C. Dexheimer Jr., Moonlight Rink, Springfield, Ill.; Edna Haber Davis, Lexington Palace, Pittsburgh; Miss Pat Gerald, South East Rink, Salt Lake City; Violet Kelly, Paterson Recreation Center, Paterson, N. J.; Edward S. Tarling, Boeing Skating Club, New Westminster, B. C.; Frank Holtzclaw, Mrs. Leola M. Holtzclaw, Margaret Ladd Sykes, Frank's Rink, Ebensburg, Pa.

Others are Lorraine W. Marzer, Ideal Rink, St. Louis; Margaret Patterson, Rollerland, Indianapolis, Frank M. Porter, Skateland, Denver; Dorothy Steltz, Arena, St. Louis; Virginia Shewbridge, Coliseum Rink, Baltimore; Arthur R. Russell, Imperial Rink, Portland, Ore.; Evelyn Williams and Ardian Hodgkinson, Berthana Rink, Ogden, Utah; Lonie Riley, Hillside Rollerdomo, Richmond Hill, N. Y.; Harry H. Hornby, Victoria Bowl, Victoria, B. C.; William McMillan, Skateland, Cleveland.

**Race Charge Filed in Erie**

ERIE, Pa., July 14.—A. O. Johnson, operator of 12th Street Rink here, has been cited to court on an alleged violation of Section 654, Pennsylvania Penal Code of 1939, which provides that persons shall not be barred from public amusement places or other public places because of race, creed or color. Charge was brought by members of the National Association for the Advancement of Colored People. Johnson has entered a plea of not guilty and is now free on bond. Charge was made that he kept Negro youths from his rink.

WALTER SUTPHEN has closed Varsity Gardens Rink, Detroit, for the summer. Reopens August 25.

SUMMER schedule at the Bowl-o-Rink, New Britain, Conn., is Friday, Saturday and Sunday nights. Betty Hochstrate is organist.

MRS. VERNON B. RUCKER has been operating her husband's Lone Star Rink, Killeen, Tex., since he went into the navy June 5. He is stationed at San Diego, Calif. The rink is 42 by 160, of the portable type, and has been in operation the past three years at the same location. Plans are ready for a steel building as soon as materials may be had, Mrs. Rucker says. In addition to Mrs. Rucker, staff includes H. A. Rucker, floor manager; H. F. Rucker, skate room; Odell Meeker, checking and tickets, and S. M. Hulbert, refreshments.

**CONEY ISLAND, N. Y.**

(Continued from page 49)

last Saturday (7) from her Brooklyn home.

Bank Roll is Coney's newest game. Something like Skee-Ball, only B.R. is a more compact nine-shots-for-a-nickel machine. Forty of them are assembled in neat formation on the second Bowery block away from Feltman's, where the Bubble Bouncer stood. Coney operator is the Circle Operating Company, of which George Ponser, Irving Kay and Joseph Warner are execs. B.R. builder and distributor is Amusement Enterprises Company, of which Ponser is prexy. Kay is also a member of the firm, with headquarters in Manhattan. Warner, aided by three helpers, supervises the Coney spot.

SHORTS—Jean Gordon, born an islander, continues operating Scooter Speedway on Surf, with Maizie, "Angel of the (Manhattan) Bowery," cashier; Micky Zafferano, mechanic, and Ralph (Chubby) Bolote, of New Orleans, ticket taker. . . . Joe Bonsignore's Tunnel of Fun and new Thompson Coaster, adjoining, has Harry Paneth, 20 years on Coney, selling tickets. . . . Don Rizzo and his 12-piece ork replaced George Auld's at Million-Dollar Ballroom. Coming in to alternate July 15 is Jerry Wald's band. . . . Family reunion was held July 7 at the World Circus Side Show to celebrate the return home of Pfc. Murray Baum, nephew of Mary Cox and Julius Schoenberger, show operators. Murray saw 53 weeks' service in France. . . . Eileen Osef, late of the Clover Theater, Baltimore, is a late addition to Rosen's show. . . . Anita Daru, sister of Chick Gueffi, is new cashier and delivery girl at Seskin, Pates & Gueffi's photo gallery. New darkroom man is Dick Vaguchi. . . . Joe Gangler, circus op, is a new daddy of a daughter.

Lee (Tirza) and Ma Daisy DuVal, of the Wine Bath Show, entertained cousins Rose Jannotti, Shem Zellamarco, Anne Schiavoni and Philomena Valenti, on a visit from their home in Newburgh, N. Y. . . . Sunny O'Day and Chiquita are new dancers at Tirza's. . . . Harry Nelson refused to rent one of his new buildings for a photo gallery, claiming he did not want to run opposition to Joe Kaufman. . . . Abe Einhorn and Dan Gottlieb's Scooter has S. Smith as ticket seller on the Bowery end and Louis Greenberg on Surf Avenue. . . . Pic, *Coney Island Honeymoon*, features the Shamrock Irish House on the Bowery, with Marty Buxton, Novachord expert, and Al Wilson, dancer, prominent in action. . . . Stanley Gersh and Sam Garber, of Eddie's Five-Star Final, are partnered in the manufacture of Pokerino games on West Eighth.

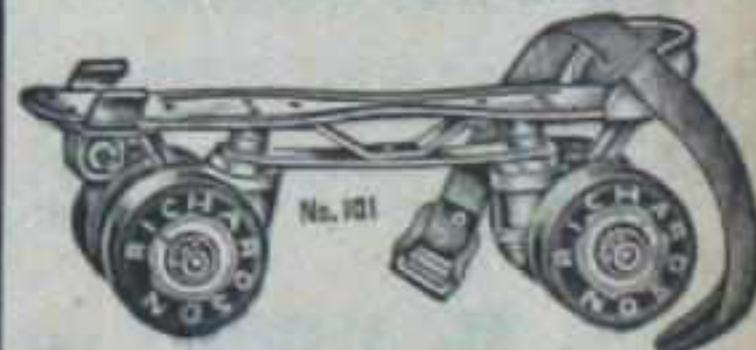
**WESTERN N. Y. FAT**

(Continued from page 49)

capacity biz on the Fourth, an estimated 20,000 persons being in attendance. George Guzzetti, new owner, expects a big season. Spot features nightly dancing, one ride, and 10 separately-owned concessions.

Sunset Bay and Beach was right in line with all other reports for a record Fourth. Bill Burkhardt owns the restaurant, tavern and arcade, while James D. Blakeslee supplies over 30 coin machines and music set-up, which are reported doing top biz.

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Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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REP RIPPLES

THE CRAWFORDS, vaude-pic unit, are having okay biz in the Medicine Hat sector of Alberta, Canada. Dramatic sketches and 16mm. pictures are presented. . . . LOWERY'S FAMILY SHOW, after a two-year lay-off, is back on road and reports good business in the section around McGill, Nev. Short-cast bills and 16mm. pix make up the program. . . . ALBERT W. POWERS, who has a vaudepic show around North Little Rock, Ark., reports satisfactory business. He and Frank Talbot do the vaude. . . . DAVIES SHOW, four-people Negro trick, have been busy in and around Huntsville, Ala. They are playing The Old South as a feature bill. Show will make some fairs and celebrations under canvas. . . . ED HILER, formerly with Al Dexter, Renfro Valley and others, has taken over Decan Wayne and His Happy Hollow Cowboys of Station WCED. He is making three-day and week stands in the hard-coal region under canvas and reports biz okay.

and Henry Brunk." CHESTER COBB has a vaude-picture show framed for Maine fairs. . . . R. E. LONG has a vaude-film show in St. Lawrence County, New York. He will return to religious films in the fall. . . . BERT N. McAULEY recently opened his three-people vaude-film show at Tarpley, Tex., featuring Western films and dramatic sketches.

BERNIE LAWSON opened his three-people unit at Bowmont, Idaho, the last of May and has been in that State since. He is using short-cast bills and 16mm. films. . . . HAROLD KEARNS has a small show in the Logan (Utah) sector, with three people and using short-cast bills. He will play schools later. . . . M. R. BEACH has a vaude-film show, two people, in the Bend (Ore.) sector. He has had a school show in that territory for several seasons. "SEABEE" HAYWORTH writes that he has his little picture show under canvas for the summer, playing his established North Carolina territory. Marion, Joe and "Seabee" Hayworth are handling all details. Last named recently did a War Bond show in Kinston, N. C., at the Paramount Theater, using local and marine talent. He put the show together and served as emcee.

MABEL ANGELO MOREY, Wichita, Kan., writes that Ralph Farrar, who trouped with rep shows, is very ill at his sister's home at 1339 Wellington Place, Wichita. A pianist, he has trouped with Harley Sadler, Billie Angelo, J. S. Angell and many other shows. Miss Morey adds: "I am out of the business now, but when my late husband, Billie Angelo, was active, we had out a rep show for many years in the Midwest. There are some troupers here, including Barney Wolfe, Helen B. and Mauser Young, Ethel Regan

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Small Casts Old

By E. F. Hannan

SMALL CASTS for smaller places is not new. While this kind of show for the road of open spaces has taken on an added impetus since the war, it dates back to as much as 40 years when the best-paying and sure-salary shows were those that toted few and had less performer headaches.

Once the writer had an experience with a rep show playing medium-sized towns, and Will Kennedy, the owner, who had always been a stickler for full troupes, let the writer furnish some bills and cut some more than he had been playing. Kennedy said: "They'll think we're a small trick and trying to gyp them." He found that when the show was carried by six or seven rather than 10 or 12, more money could be put into better talent and if anything is true it is the old say, "A show is made or busted by not over three people."

The groups that have been circling and playing auspice dates around cities during the war have found that action is speeded when few people carry the bill. The best of the one-night stand roadshows of the old days were essentially one-man shows. Who else would Ezra Kendall or Joe Ott need to wow an audience except some few to give them breathing time. In one of the Ward & Vokes bills the stars were on the stage an hour alone, of the one and three-quarter hour show.

BURLESQUE NOTES

(Continued from page 34)

ANN BROWN, of the movies, is formerly Eleanor Sheridan of burly.

WALLY BROWN opened July 12 at the Casino, Toronto. . . . THELMA WHITE, currently at the National, Detroit, moves to the Casino, Toronto, July 20 and then to the Palace, Buffalo, July 28. . . . EVELYN TAYLOR set for the Avenue, Detroit, July 20. . . . RAY KOLB, back from the Coast, opens at the National, Detroit, July 20. . . . IRVING BENSON, of Benson and Ryan, has closed at the Rialto, Chi, and goes to Gotham for a short lay-off. . . . LOIS DE FEE inked for the Hollywood, San Diego, the middle of August. . . . BONNY BOYIA current at the Globe, Atlantic City. . . . RUSH AND LEE opened at the Roxy, Cleveland, July 12. . . . LANA BARRI is vacationing at her home in Union City, Pa. . . . JACK LAMONT set for a vacation in New York soon. . . . BOB SNYDER, out of burly for several seasons, reports back in the fall for road shows. . . . BEVERLY LANE, who closes soon at the Casino, Toronto, has slated a short rest. . . . MADELINE LEWIS was forced to close unexpectedly last week at the Roxy, Cleveland, when she was called home to Detroit by her father's illness.

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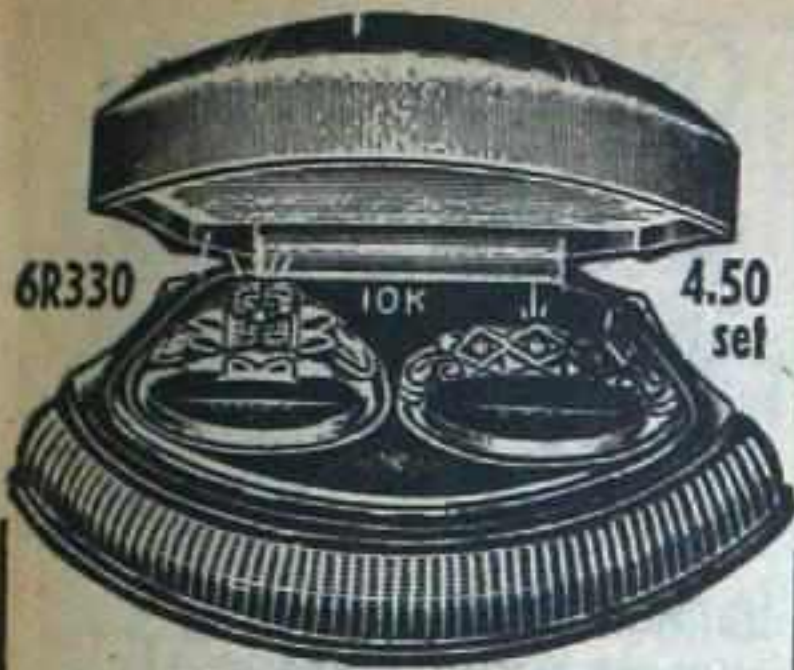
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 You can now make Rubber Stamps of any size for everyone in only a few seconds. WE OFFER QUALITY RUBBER AND ACCURATE MACHINE CUT RED TOP RUBBER LETTERS BECAUSE OF OUR MODERN EQUIPMENT AND SKILLED WORKMEN. MILLION LETTERS—ALL SIZES READY FOR SHIPPING. Also Metal Ink Pads, Black and White Ink. BUY FROM THE WORLD'S LARGEST SELLER OF RUBBER TYPE FOR SERVICEMEN. Send \$5 Deposit on Complete \$56 Set.  
**GLOBE RUBBER STAMP CO.** 809 S. FIGUEROA LOS ANGELES 14, CALIF.

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 Mr. and Mrs. Engraver! Our new 1945 line is now ready and surpasses anything we have produced during the past six years. Our new catalog is not off the press yet, but we ship special sample orders upon receipt of \$10.00.  
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 112 WALNUT ST. MILWAUKEE, WIS.

**WILSON 'WALKIES'**  
 These astounding self-walking miniatures — 4 1/2 inches high — nine current characters: PENGUIN, DOUGHBOY, LITTLE RED RIDING HOOD, RED GROSS NURSE, PA and MA BUNNIES, CIRCUS CLOWN, MAMMY of pancake fame and old SANTA CLAUS himself. Immediate shipment — fastest sellers ever known. Any pair \$1.00—entire set of nine characters \$3.50—half gross \$15.50—full gross \$30.00—all prices mean delivered. No C. O. D.'s; none outside the U. S. A. proper. Here's your chance to make the grade in a big way.  
**WILSON 'WALKIES'**  
 Wilson Bldg. Crestline, Ohio

**OVER 1,000 JOBBERS**  
**SELL OUR BINGO SUPPLIES**  
 We still have Wire BINGO CAGES on hand. Inquire today!  
 We have a few used Public Address Systems. Write for details.  
**Write for Catalog!**  
**MORRIS MANDELL & CO.**  
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 The "Hit Parade" in sensational new money making deals. Distributors, write now for our new catalog.  
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 The House of Premium & Novelty Merchandise  
 707 Pike St., Seattle 1, Washington

**SCARCE MERCHANDISE**  
 Fine Pocket Knives, \$9.00 to \$36.00 Doz. Fountain Pens and Sets, \$7.00 to \$30.00 Doz. Gen. Briar Pipes, \$5.00 to \$30.00 Doz. Custom Zipper Wallets, \$16.50 to \$27.00 Doz. Send \$10.00 to \$25.00 for sample assortments (prepaid).  
**J. B. OWENS CO.**  
 44 Bromfield St. BOSTON, MASS.

**BINGO SUPPLIES**  
 REGULAR SPECIAL—7 COLORS  
 REGULAR SPECIAL—10 COLORS  
 7 Ups—3000 Sets. Mounted Bingo Cards.  
 Write or Wire for Catalog.  
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**BUYS! BUYS! More BUYS!**  
**DIFFERENT ITEMS ADVERTISED WEEKLY**  
**FLASHLIGHTS.** Excellent Value. **DOZEN \$13.80**  
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 24 Lots **EACH 32.00**  
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**3-WAY CUBE TAPS.** 25 to a Box **100 TAPS 70.00**  
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**FLAVORING EXTRACT.** Lemon and Vanilla. 8 Oz. **GROSS ASSORTED METAL BOTTLE OPENERS. 10 GROSS 9.00**  
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 MAIN BRANCH • OUR ONLY MAILING ADDRESS  
 901 BROADWAY, New York 3, N. Y.  
**WORLD'S Lowest Priced WHOLESALERS**

**1945**  
**NEW Fall Catalogue, FREE**  
**Chock Full of Mexican Jewelry**  
 Men's Identification Bracelets, Heavy Duty. Doz. **\$ 7.12**  
 Ladies' and Children's Identification Bracelets, Doz. **5.72**  
 Bracelets, Stainless Steel, Highly Polished. Doz. **5.40**  
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 Anklettes, Gold Filled, Doz. **9.50**  
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 Neck Chains, 18", Gold Filled, Doz. **6.75**  
 Silver Identification Bracelets. Each **\$.40 and 4.50**  
**MILLER CREATIONS**  
 Ex-Showman  
**Manufacturers and Importers**  
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**"RITZ" ELECTRIC TABLE BROILER**  
 The fastest moving premium and sales-board item.  
 Smartly designed portable electric stove — it broils, grills, fries, bakes and toasts. Porcelain heating unit, high or low temperatures (330 W to 800W), A.C. or D.C., inside removable frying tray and wire grill. Reversible cover.  
 Lots of 1 to 5, \$19.95 Ea.; Lots of 6 to 11, \$17.95 Ea.; Lots of 12 or more, \$15.95 Ea.  
 Terms 1/2 With Order, Balance C. O. D.  
**ADVANCE AUTOMATIC SALES CO.**  
 1350 Howard St. San Francisco 3, Calif.

**DOUBLE HEARTED PIN BROOCH**  
 Gold Plated, \$3.00 Doz.; \$24.00 Gross.  
 Aluminum Identification Bracelet, can be engraved, \$7.50 Doz.  
 25% With Order, Balance C. O. D.  
**GOLD ARROW PRODUCTS**  
 1133 Broadway NEW YORK 10, N. Y.

**MAGIC RACES**  
 Winner cannot be determined in advance. At cigarette touch 6 horses are off.  
**BIG PROFITS**  
 All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.  
**BARKLEY CO.**  
 Dryden 3, Va.

**FINE WATCHES**  
 MEN'S & LADIES'  
 And Novelty Jewelry. Wholesale Only.  
 WRITE FOR CATALOGUE.  
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 54 PAGES, STOPS \$2.75; 1000 \$16.50. Chiffon Special, gross or more, 6¢ each. Chiffon Special, long hook, 50, 10¢ each. Rubber handles. Directions furnished. 5 samples, 50¢. State your business.  
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**At Liberty—Advertisements**  
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**BANDS AND ORCHESTRAS**

**TROMBONE-BAND MANAGER**—Name band experience. All offers considered. Available July 25. The Billboard, Box 673, 155 No. Clark St., Chicago.

**CIRCUS AND CARNIVAL**

**FOUR HORSES, GOAT, DOG ACTS: 3-IN-ONE.** Great free acts. Public address system. Miller Circus Acts, Wilton, Wis. jy21

**MUSICIANS**

**ACCORDIONIST** — AVAILABLE IMMEDIATELY. Consider anything. Sober, will travel anywhere. Draft exempt. All replies answered. Write Box 622, Bristol, Tenn.

**ALTO, TENOR SAX AND CLARINET**—EXPERIENCED, 17, union. Prefer territory around St. Louis and Middle West. Write or wire. Rudy Fischer, Waterloo, Ill.

**ALTO SAX DOUBLING CLARINET, VIOLIN.** Honorable discharge, union. Leo Johnson, Bon Air Club, Coeur d'Alene, Idaho.

**ALTO SAX DOUBLING CLARINET, VIOLIN;** union, experienced in all lines; honorable discharge. Leo Johnson, Gen. Del., Calawba, Wis.

**AT LIBERTY** — GIRL ALTO, TENOR, AND CLARINET. Union, experienced, read well. Age 20. Jean Metcalf, 2730 Humboldt South, Minneapolis 8, Minn.

**DRUMMER** — 18, 4-F, EXPERIENCED, NEAT appearing. No Mickey Mouse. Will travel; available immediately. Eugene Peckham, E. Kinder St., Richland Center, Wis. jy21

**FLUTE, PICCOLO**—THEATER EXPERIENCED. All matters welcome including industrial. Road jobs not considered. Full particulars. Box C-389, Billboard, Cincinnati 1, O.

**GIRL TENOR SAX AND CLARINET. UNION,** experienced. Will travel. Musician, care Mrs. Altstadt, 73 3d Ave., Apt. No. 9, New York City 3.

**GUITARIST**—22, READ, FAKE, GO. TRAVEL, sober, dependable. Work combos or bands, 4 pieces or larger. Wire Allen Kline, Sels, No. Dakota.

**PIANIST** — VETERAN WAR II, YOUNG, EXPERIENCED. Solovox and Vocal work. Read or fake anything. Bob Williams, 108 W. Burlington St., Iowa City, Iowa. jy21

**PIANIST, ARRANGER, VOCALIST** — READ, fake, fill. Name experience, good appearance. Locations only, commercial bands preferred. Best reference. No characters. Write, wire Box C-384, Billboard, Cincinnati 1. jy21

**PIANIST** — UNION, READS FAIR, FAKES, good rhythm. Location job small combo. Some vocals, studying arranging. Gerald Woody, 404 No. 13th, Richmond, Ind.

**RHYTHM GUITARIST-VOICE**—FINE ENTERTAINER, cocktail unit preferred, union, draft exempt, good appearance, sober. Write, wire Bob Roberts, 617 36th Street, West Palm Beach, Fla.

**RHYTHM PIANIST** — MODERN STYLE, EXPERIENCED, union, dependable, age 38. Small combo only. State all particulars. Jimmie Moore, 50 E. Beach Drive, Panama City, Fla.

**TENOR, DOUBLES CLARINET** — WANTS northern job, small combo, no mickey; read, tone, jazz; cut or no notice. Ray Stewart, 416 Peninsula, Daytona Beach, Fla.

**TRUMPET PLAYER, DOUBLING FIDDLE** — Good faker, sings popular, semi classic. Desires job at hotel or cocktail lounge; union; experienced. Philip Mancini, Hotel Bristol, So. Norwalk, Conn. aud

**TRUMPET**—30, HONORABLY DISCHARGED, white, union, experienced section work and good jazz, arranger and copyist; will travel, state salary. Bob Kowitz, 103 R.V.C. P'way, Oceanside, N. Y.

**TRUMPET** — GOOD READER, GOOD TAKE off. Age 33. Experienced. Draft exempt. Joe Coleman, English, Ind.

**PARKS AND FAIRS**

**BALLOON ASCENSIONS** — PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 8, Ind. jy21

**"CORRIGAN, CLOWN COP" FOR FAIRS, CELEBRATIONS, etc.** You can have the best. Always on the job and he satisfies. Jake Disch, 4562 Packard, Cudahy, Wis. jy28

**HIGH POLE ACT** — BEAUTIFUL LIGHTING effect. Write for publicity matters. The Sky Gene, Billboard, Cincinnati, O. au11

**HIGH FIRE DIVER** — FOR OPEN TIME ADDRESS Shure Hitt Productions, Billboard, Cincinnati 1, O.

**OUTSTANDING PLATFORM TRAPEZE ACT**— Available celebrations, fairs, etc. Attractive equipment. For literature, particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind. jy28

**THE GREAT KELLY RIDE OF DEATH** — Bicycle Chute Act. Jumping cars, buses. American flag and V of fireworks for grand finale. Mike Kelly, Goshen, Ind. jy21

**VETERAN GIVES K-9 WAR DOG DEMONSTRATION,** Indian Club Swinging, Lady Aerialist, Trapeze, Slack Wire Walking. Charles Graffins, Coney Island, Box 104, Brooklyn, N. Y.

**VOCALISTS**

**GIRL VOCALIST, 21, DESIRES POSITION** with Dance Band. Experienced. Complete wardrobe. Will travel. Available July 23. Box 672, The Billboard, 155 No. Clark St., Chicago.

**GIRL BLUES SINGER DESIRES POSITION** with excellent band. Sang in canteens, army camps, radio. Wire Laura Vaughn, 3301 Radio Drive, Bronx, New York. jy28

**FLASH—FOR EVERY TYPE CONCESSION**

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

**IMPORTANT** To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.  
**ALCME PREMIUM SUPPLY CORP.**  
 3333 LINDELL BLVD., ST. LOUIS 3, MO.

**RUBBER TYPE** 1/2 Inch High, Cut 800 FOR \$8.00  
 Letters or Numbers  
**WE CAN MATCH YOUR PRESENT STOCK**

Make up and sell Rubber Stamps to servicemen for marking clothing. Complete Rubber Stamps made in a few seconds. ALL RUBBER TYPE GUARANTEED. SEND FOR SAMPLE. WE MANUFACTURE COMPLETE LINE OF RUBBER TYPE.

**3 IN ONE RUBBER STAMP CO.** 5619 Sunset Boulevard Hollywood 28, Calif.

**MEXICAN AND AMERICAN MERCHANDISE**

New list over 200 items now ready! Novelties, Souvenirs, Art, Leather, Jewelry. Full line U. S. Indian Jewelry. Bingo and Ball Game Items. Guaranteed Lighters, \$30.00 dozen. Table Lighters, \$27.50 doz.

**PAN-AMERCO, P. O. Box 69, Wauseon, Ohio**

**CATALOGS**

**#66 AND #67 FREE!**  
 Toys, Giftware, Specialties, Novelties, Sales Boards, Deals, Household Goods.

**DIVERSO PRODUCTS CO.**  
 610 N. WATER ST. MILWAUKEE 2, WIS.

**Continental**  
**FROM THIS AD TODAY!**  
**ORDER**

8700	Comic Hat Bands	.. \$16.00 M
8705	Comic Feathers	... 9.00 M
8708	Comic Buttons	... 20.00 M
8204	Lucky Star Candy Boxes	6.00 M
8900	Candy Kisses—Wrapped Per Carton (25 Lb.)	... 3.00 M
24003	Boats-All Pencils	... 2.00 Gr
95037	Comic Straw Hats (Imp)	... 1.75 Gr
87103	Plastic Thimbles	... 1.20 Gr
87104	Plaster Animals	... 1.50 Gr
8702	Masks with Elastic	... 1.20 Gr
8704	Black Mustache	... .75 Gr
9390	Hawaiian leis, asst. colors	4.20 Gr
9302	Hawaiian leis, RWB	... 3.75 Gr
8502	Aluminum Milk Bottles	... 1.75 Ea
87111	Min. Plastic Bottles	... 1.35 Gr
	Lots of 10 Gr.	... 1.25 Gr

**Continental Distributing Co.**  
 822 N. THIRD ST. MILWAUKEE 3, WIS.

**BASEBALLS.** Per Dozen ..... \$ 2.00  
**SLUM ITEMS**  
 Paper Goggles, gross ..... \$ 1.25  
 Paper Masks, gross ..... 1.00  
 Envo Stationery—  
 #212, packed 2 gross to a carton, per gross ..... 2.75  
 #224, Pad, gross ..... 5.00  
 Wedding Rings, gross ..... 1.00  
 Ear Rings, gross ..... 5.00  
 Miniature Clothes Pins, Gross ..... .75  
 Clip Buttons, per 1,000 ..... 10.00  
 5 1/2" Round Mirrors, Gross ..... 5.00  
 Star Picture Frames, Gross ..... 14.40  
 Shoe Shine Kits, Gross ..... 18.00  
 V-Mail Stationery #448, Gross ..... 14.00

**BINGO ITEMS**  
 Asst. Cookie Jars, Dozen ..... \$13.20  
 8 Pc. Glass Bake Sets, dozen ..... 9.50  
 10 Pc. Glass Bake Sets, dozen ..... 11.00  
 9 Pc. Betty Jane Glass Bake Sets, doz. 9.50  
 3 Pc. Carving Sets, dozen ..... 7.20  
 Whistling Teakettles, dozen ..... 13.20  
 Write for free Bulletin listing hundreds of other Slum and Bingo specials.  
 25% Deposit, Balance C. O. D.

**CASEY**  
 1132 So. Wabash Ave. CHICAGO 5, ILL.

**FREE! 1944 WHOLESALE CATALOG**  
 About 3000 Tested Sellers for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalogs is limited, so suggest that you send for a copy soon.  
**SPORS CO.,**  
 745 Lamont LeCenter, Minn.

**Jobbers and Distributors**

Be first in your territory with the Nine-in-One Puzzle Furniture Set. Nine pieces of furniture cut out of one block; a toy and a puzzle. Sells on sight. Big opportunity for distributors. Special discount. Send for sample order.

Large Size, 5 1/4 x 2 1/4 x 2 1/2 in. @ \$4.00 Doz.  
 Small Size, 4x1 1/4 x 1 1/2 in. @ \$1.80 Doz.  
 Cash With Order.

**A. W. HAGEDOORN CO.**  
 Colonial Pines, Midland Park, N. J.

**CHEWING GUM SORRY!**  
 No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS & SAVINGS STAMPS.  
**AMERICAN CHEWING PRODUCTS CORP.**  
 4th and Mt. Pleasant Ave. NEWARK 4, N. J.

**FLORIDA MADE SLUM**  
 Earrings, Pins, Bracelets, Hairbows, Fruit Sprays. **TROPICAL—COLORFUL—NEW!**  
 Made of sea shells, coconut palm blossoms, plastics, felt flowers, fruits and peeps—individually carded. Real Flash Assortment @ \$2, 3, 5, 7 Per 100.  
 10% Deposit With Order.  
**CHIUQUITA TRINKETS**  
 1431 Washington Ave., Miami Beach, Fla.



## THESE \$MAKERS

• CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

**FURS**  
Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N. Y. 19.

**FURS**  
Lowest prices. Jackets, Capes, Scarfs. Latest styles. Free catalog. H. M. J., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

**JEWELRY**  
Double Heart Pins, gold plated, \$18.00 per gross. Immediate delivery. 25% deposit with order. Cornelia Jewelry Co., Box 5051M, Billboard, 1564 B'way, N. Y. 19.

**JEWELRY**  
Double your money. Sell costume jewelry. \$25.00 - \$50.00 for fast selling assortment. Act today. Costume Jewellers, Box 5013M, Billboard, 1564 B'way, N. Y. 19.

**JEWELRY**  
Lockets, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5035M, Billboard, 1564 B'way, N. Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

**JEWELRY**  
Earrings, Pins, Necklaces, Bracelets. Assortment, \$4.50 doz. 25% with order, balance C. O. D. Retail \$1.95. L. Cohen, Box 5002M, Billboard, 1564 B'way, N. Y. 19.

**JEWELRY**  
Rings—Men's Heavy Sterling Silver with large Simulated Diamond, \$30 doz.; sample \$3.50. Fifth Ave. Jewel Co., Box 5045M, Billboard, 1564 B'way, N. Y. 19.

**JEWELRY**  
Sterling Rings, Barettes, Charms, Anklets, Bracelets, Lockets. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N. Y. 19.

**JOBBERS**  
Service Men's Discharge Papers Holder, 2 acetate windows. Sample 25¢ in stamps. C. G. G. Meisler, Box 5026M, Billboard, 1564 B'way, N. Y. 19.

**LAMPS**  
Herman Cohen, Moe Elk, Props. Crystal Glass & Metal Bed Lamp Sets, 3 pieces, \$1.20 each. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N. Y. 19.

**LIGHTERS**  
Sure-fire strike-lighter. Stainless steel, \$38 gr. Sample doz. on display cards, \$3.95. Retail 49¢. Ray Products Co., Box 5049M, 1564 B'way, N. Y. 19.

**LUMINOUS**  
Flowers glow in dark. Large quant. on hand. Send for list. Luminous religious figures, novelties. Night Glow Products, Box 5033M, Billboard, 1564 B'way, N. Y. 19.

**MAGIC TRICKS**  
Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052M, Billboard, 1564 B'way, N. Y. 19.

**NECKTIES**  
Tie-Kerchief Sets. 5 Fold Ties, \$7.00 doz. Introductory offer, 2 for \$1.00. Phillip's Neckwear, Box 5023M, Billboard, 1564 B'way, N. Y. 19.

**PLANES**  
Kaydette Bomber flies through the air like a flying bird. \$19.50 per gr. Kaye Novelty Co., Box 5050M, 1564 B'way, N. Y. 19.

**SALESBOARD**  
13 Items. Take \$75, pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

**TRICKS**  
Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N. Y. 19.

**WASH-TOYS**  
Durable, ass't colors, 8 1/2" long, 4 1/2" high, cir. 15". Cord lace closing. \$6.75 doz. M. L. Vernon Novelty Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

**WATCHES**  
Men's, American made Walthams, 7 jewel, \$16.75; 15 jewel, \$17.75. Rebuilt (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N. Y. 19.

## Pipes For Pitchmen

By Bill Baker  
Communications to 25 Opera Place, Cincinnati, 1

CHARLIE DILLARD . . . Casper Hinkle, Fred Shifflett, Bill Webster, Shorty Evans, Col. C. A. Mattland, Pat Malone, Jack (Bottles) Stover, Bobbie Webster, Nick Benny and Vern Stover report the takes were swell over July 4 around Harrisonburg, Va.

PITCHDOM is a great school for analyzing individual characteristics.

AL PORTER . . . cut up jackpots in Baltimore recently while visiting the Ringling circus and met Doc Cunningham, who 20 years ago was circulation manager on a Miami newspaper. They recalled Chuck Connors and Charlie Allen pitching gummy on the steps of the old Boston city hall in the gay '90s. Porter reports that he is working on a big promotion for the American Legion to be held on the Washington circus lot in August. He adds that Red Sanders is the only sheetie working the Capital new.

JEFF FARMER . . . cards from his spot in Portsmouth, Va., that he is doing okay but may have to forego the geedus to be with his mother, who is ill.

THE BEST SPENDER is sometimes the best borrower.

DOC W. Y. ROWE . . . is in Fayetteville (N. C.) Hospital, where he was operated on. He would like lines from Al Rice, Morris Kahntroff and Doc Miles. His mail address is Box 451, Clinton, N. C.

HARRY GREENFIELD . . . shot off the jackpots on the Boardwalk at Coney Island, N. Y., July 4, and reports that he met the following old-timers outside of Jack Kahn's health institution there: Al Siegel and wife, Joe Carrol, Carl Rajah, Jack Lamale, Mighty Atom and Sol Addis, and they all looked prosperous.

YOU'RE THRU when you give up trying to do better.

DICK RICTON . . . of Dick and Mattie Ricton, who died at his home in Atlanta June 30 following a heart attack, was known in show-biz as the "Barnum of the Sticks," a title which stuck with him for many years. He and his wife trouped for years with their own tent-rep and med shows and in more recent years played schools and halls with a dog act. They retired about a year ago and opened a grocery in suburban Atlanta. Further details in Final Curtain, this issue.

PAT MALONE . . . continues on sheet with Jack (Bottles) Stover, and both report takes satisfactory thru the Shenandoah Valley.

AL AND ETHEL POWER . . . are in their third year with jewelry in Scott's store, Akron, and report everything going swell, with a Miami vacation planned for the winter. Al says that Doc Irving Livingston closed his foot demo in the same store after 18 weeks of good takes and will be at his home in Cincinnati for a few weeks to replenish his own-label stock. Phil Kraft, just out of the army following two years' service, has opened with vitamin in Schulte's United store in the Rubber City, and Power reports that he is getting real dough. Kraft is sporting a new car and trailer. Donald Davies, newcomer to pitch, was visited by the Powers at Neisner's, Akron, and predict that the kid will go places with corn punk. Ray Kummer, former pitcher and now a contractor in Akron, visited Al and Ethel recently. They all visited Walter and Mary Staffel, who are getting it with a wild-life exhibit at Summit Beach Park there. Jim Leonard is with the Staffels. Erie Smitty, working darnin', is taking it in around Akron. He has bought a home in Chicago, where his family is now residing. Fred Mar is set for Pittsburgh to work foot. The Powers say the Akron shops are open to the boys and girls of the tripes and kelster, with plenty of money around.

## WANTED

Ferris Wheel, Chairplane Operator that drive semi; Second Man on Merry-Go-Round and Ferris Wheel.

Top wages.  
**United Exposition Co.**  
Elgin, Ill.

## LADIES—MEN MEMBERSHIP DRIVE

STARTS JULY—ENDS SEPT.  
\$7.00 pays for initiation and dues up to July, 1946. Our goal is 2500 members. We now have 1500. Mail check today—\$7.00—to  
**Showfolks of America, Inc.**  
1191 Market St. San Francisco 3, Calif.  
Sammy Corenson, President

## WANTED

BINGO CALLER AND MANAGER  
Salary \$85 week, plus percentage of gross.  
**L. I. THOMAS**  
King Hotel, Lawrenceburg, Ind.

## GOLDEN GATE SHOWS WANT

Ball Games, Penny Pitch, Mug Joint, Pop Corn, Snow Ball, Mitt Camps, Stock and Grind Jobs. Office wants Concession Agents. Want Psa Pepl, Chuck Joint, Red and Black. Playing the coal fields; they are working full time. Come on, I will place you.  
**FRANK OWENS, Mgr., Rumsay, Ky.**  
P.S.: I will go south this winter.

## WANTED

Ferris Wheel Operator. Must know your business and be sober when ready to go to work. Must be honest, no chasers. \$50.00 per week. No tips & downs. Permanent location. Join on wire.

## H & E HUNTING

162 Third Ave. LONG BRANCH, N. J.

## PAGE BROS.' SHOWS

Want Legitimate Concessions that work for Stoe Roy Little, have good proposition for you. Monterey, Tenn., this week; then as per route. P.S.: No Grift or Gypsies.

## BOB COLEMAN WANTS

Counter Men for Bingo. Open Thursday. Havre de Grace, Md., with Virginia Creat Show. Percentage with guarantee.

## BILLPOSTER WANTED

One that can and will drive truck and post paper. No drunks.

## J. F. SPARKS SHOWS

Summerville, Ga., this week; La Fayette next.

Next Issue LIST NUMBER  
Will Feature the Following Lists:  
FAIRS  
COMING EVENTS  
FRONTIER CONTESTS  
Order a copy from your news-dealer NOW or mail 25c in postage or cash to  
**Billboard**  
Circulation Dept.  
25 Opera Place  
Cincinnati, Ohio

FLASH!!!!!!  
HOT BALL GAME NUMBER  
**JUMBO CIGARS**  
(Real Tobacco)  
10 1/2" Long, Packed 8 to Box, 25c Each.  
25% Deposit.  
**KRAVITZ & ROTHBARD**  
1149 E. Baltimore St.  
BALTIMORE 2, MD.

5,001 ITEMS AT FACTORY PRICES  
Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Balloons, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.  
**MID-SOUTH SUPPLY CO.**  
219 E. Markham St. LITTLE ROCK, ARK.

**VERD-RAY**  
ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP?  
WRITE FOR DATA  
SAVE ELECTRIC CORP., Toledo 5, Ohio

**MEDICINE MEN**  
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
127 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

Coming After Victory  
A New and Better Line of  
**OAK-HYTEX BALLOONS**  
**The OAK RUBBER Co.**  
RAVENNA, OHIO

**SALESBOARD DEALS**  
Cedar Chests and Mirrored Vanities, Combination Cash and Merchandise Boards, Cash Payout Boards, Merchandise for Jobbers. Write for prices.  
**EARL PRODUCTS CO.**  
1144 S. St. Louis Ave. Chicago 24, Ill.

**ENGRAVERS**  
We have several Engraving Numbers available from \$24.00 to \$36.00 gross. Sample assortment, \$25.00. No catalog. Order now while stock on hand.  
**AMERICAN JEWELRY MFG. CO.**  
250 Park St., No. Attleboro, Mass.

**P-A-P-E-R M-E-N**  
We have good publications for small towns and rural districts in all States. Up-to-date War Maps. Write or Wire  
**ED HUFF & SON**  
5411 Gurley St. DALLAS 10, TEXAS



**WANTED**

High Diver, man or woman, or Fire Jumper. Amateur considered. Billie and Kelley, answer. Have complete equipment and transportation. Wire

**CAPT. O. LAVALLEE**  
Norwich, Conn.

**WANT**

Clothespin Agents. Answer to **HOMER SIMMONS** Endy Bros.' Shows, Erie, Pa., this week.

**WANTED**

**FERRIS WHEEL FOREMAN**

To join at once. \$60.00 a week. Address:

**W. G. WADE SHOWS**

Ithaca, Michigan, this week; Hastings, Michigan, week of July 23rd.

**LEE BROS.' CIRCUS**

**CAN USE**

Two more Acts for Big Show; any type Circus Acts will do. Also can use couple Clowns. Banners are open. All letters and wires will be received at once at

BOX 12, South Sioux City, Nebr.

**REORGANIZING MINSTREL SHOW**

With Billy Freeman producing

WANT MUSICIANS AND PERFORMERS. Following please answer: Haywood Bryant, John Penny, Stanley Hardee, Grace Walker and Alberta Snowden.

**JOHN R. WARD SHOWS**

Morris, Ill., this week

**Wanted—Big Carnival**

For week of August 27th to September 1st, inclusive, for Bloomfield, Indiana. There has been no carnival here for more than a year. Located near Crane Naval Ammunition Depot. Good drawing population. No one-horse affair wanted. Under sponsorship of American Legion. Contact **ANDREW BENNIE**, Chm. Committee, Bloomfield, Indiana

**M. L. Clark & Sons Circus WANTS**

Boss Canvasman, Seat Man and Sail Maker, one good Billposter. Willie Clark, Shorty Lynn, Harry Steele, all answer per route, or 2004 Rugby Road, Dayton, Ohio.

**WANT**

Capable Man to handle Silver Streak. Salary \$75 per week. Polers for Train. Place Ride Help. Long season south.

**Cavalcade of Amusements**

Waukegan, Ill.

**FOR SALE**

House Trailer fully equipped, 14 ft., home built. Good condition, new paint job, good recap rubber, including new khaki fly.

**ALSO**

One 42" bally curtain 10 oz. khaki, 80 feet long. Like new.

**ROBERT HUGHY**

841 Lawrence Ave. Chicago 40, Ill.

Phone: Ravenswood 9509

**NEW FROZEN CUSTARD MACHINES GOOD USED RIDES**

Or Have You Any To Sell?

**BERTHA GREENBURG**

Hotel Kimberly, 74th St. & B'way, New York

**Want—CAPELL BROS.' SHOWS—Place**

**"America's Cleanest Midway"**

8 Rides — 6 Shows — 40 Concessions — Free Act

Now showing Pauls Valley, Okla. First show in six years. Ada, Okla., next week; then Yale, Okla., Big Annual Celebration with Pay-Roll Towns. Bona Fide Fairs and Celebrations to follow.

Can place any Stock Concession. Will book a few more Grind Stores that work for a quarter and half. Sell Ex on Diggers. Always place Working-men on Rides with top salaries. Discharged oversea men given top preference. Place one more Show with own frame-up; must be neat and capable. Can always place real Carnival People. Drunks, agitators, forty milers, save your gas. Address

H. N. DOC CAPELL, per route

P.S.—Billie Shaffer, wire.

**GROVES GREATER SHOWS**

VINTON, LA., JULY 16-21

WANT Ride Help on Merry-Go-Round, Ferris Wheel and Chairplane. AGENTS for Ten-Cent Stock Concessions, Ball Games, Penny Pitch, Over-Under.

CAN PLACE a few Ten-Cent Stock Concessions.

FOR SALE—2 Hercules Diesel 25 K.W. Light Plants. Can be seen in operation on the show.

All replies ED GROVES, Vinton, La., or as per route

**MAJESTIC GREATER SHOWS**

FINDLAY, OHIO — JULY 16-21

Want Cookhouse or Sit-Down Grab to join immediately. Want Shows, Monkey Drome, Glass House, Snake and Mechanical City.

CONCESSIONS: String Game, Hoop-La, Ball Games, Watch-La, Jewelry, Frozen Custard, Snow Balls or any Merchandise Game.

Will buy or book Kiddie Rides. Must be in A-1 shape. Featuring the Great Sky Gene Free Act.

Fostoria, Ohio, July 23-28; Adrian, Mich., July 30-Aug. 4.

**BUNTING SHOWS WANT**

Cookhouse or Sit Down Grab joint to join now and for balance of season. Must be neat and clean and organized to take care of business. No drunks. Concessions: Can place few more Merchandise Concessions working for ten cents. No coupons. Playing a proven route of the best fairs in Illinois, including Fairbury, Princeville Home Coming, Cambridge, Princeton, Mazon, Sandwich, Henry.

Address **EARL H. BUNTING**, Mgr., Bunting Shows, Gillespie, Ill., this week; then as per route.

**FOR SALE OUTRIGHT OR WITH LOCATION**

24 Poker Tables, 1 Rabbit Game

**HARRY'S RABBIT GAME**

LONG BEACH, L. I., or

**GLOBE DEVICES**

593 10TH AVE., NEW YORK CITY — LONGACRE 3-4820

**AMERICAN BANNER SHOWS**

Place Rides that don't conflict. Legit Concessions. We carry no racket. Pop Corn and Apples open next week. Playing main stem, Fall River, Mass., this week, corner Main and Palmer Sts. We play large congested areas of large cities. Plenty of people. No X's. Wire or join Fall River, Mass. Ride Help and Agents wanted.

**JOE SHINE**, 304 Washington St. (Manning 9093) PROVIDENCE, R. I.  
**JOE ROSS**, Capitol Hotel (Manning 7151) PROVIDENCE, R. I.

**ROSS MANNING SHOWS**

Can place for next few weeks Grind Concessions. Playing choice Maine spots: Belfast, Eastport, Calais. Dart Game, Guess Your Age, Grab, Hoop-La, String. RIDES: Can place Octopus or Tilt. SHOWS: 5-in-1, Monkey, Girl Shows booked. Will book Ferris Wheel and Chair-o-Plane with any show. Playing Southern territory after Labor Day. Rides in perfect shape with own transportation. All address:

**ROSS MANNING**, Dexter, Maine

**SUNSET AMUSEMENT COMPANY**

FAIRS START NOW

Want Over and Under Seven, Rat Game, Independent Shows. Can place few nonconflicting Slum Stores. Can place Ride Help that can drive semis. Crete, Neb., this week; Bedford, Iowa, Fair, next.

**WANTED**

**FOR FREDONIA, PA., 12th ANNUAL FIREMEN'S OLD HOME WEEK**

July 24th-28th

Bowling Alley, String Game, Pitch-Till-U-Win, Shooting Gallery, Cork or Lead or any good Grind Store, Ball Game. Carlson's Rides book this spot. Will not be overloaded. Jolly Jallet, concession chairman. All letters or wires to **New Bethlehem, Pa., care Eddie's Expo. Shows**. Free Act and parade. Free gate. Largest firemen's fair in Mercer Co.

**FOR SALE**

1 complete Holcomb & Hoke Carmel Corn Machine with all equipment, in excellent condition. Also 1 Advance French-Fried Popcorn Machine, in excellent condition. Must sell, as I am entering the service. Will sacrifice.

**PEOPLES NEWS AGENCY**

Cor. 3rd & Putnam Sts. MARIETTA, OHIO

**GERARD GREATER SHOWS**

**WANT**

Ferris Wheel Foreman, Second Man on Wheel, Tilt - a - Whirl, Merry - Go - Round, Chair-o-Plane. Want experienced Carnival Electrician, one that understands gas engines and generators. Long season. No trucks to drive. Tear down every two weeks. Top salary with bonus to all help. Address:

**CHARLES GERARD**

900 Grand Concourse Bronx, New York

**WANTED**

Man or Man and Wife to run Candy Apple Stand. Liberal salary and percentage. Gladys and Red Munger, write. Also Operators for Cigarette Pitch.

**MILTON MORRIS**

Care Johnny J. Jones Shows  
Week July 16th, Port Huron, Mich.; week 23rd, Battle Creek, Mich.

**WANT**

Relief Caller and Counterman, also Man for Dart Game. Address:

**JOHN CHAPMAN**

Gooding Greater Shows  
Columbus, Indiana, this week; Brownstown, Indiana, next week.

**LONE STAR SHOWS**

**WANT**

Legitimate Concessions for Illinois State-aid fairs. Have 12 Rides and Shows. Want Concessions for Murphysboro, Ill., Mardi Gras, July 23 to 28 (this not State aid). C. H. Haywood wants Agents for Grind Store and Skillo for this spot. Have ten more fairs in Illinois, then south for line-up of best fairs. Out all winter. Tom Mahon and others, wire George Emerson.  
Golconda, Ill., July 16 to 21.

**DUE TO ILLNESS FOR SALE OR TRADE ON OCTOPUS**

Penny Arcade, 60 Machines; 24x42 Top, 1941 Ford 1 1/2 Ton Tractor, 1937 Kingham Closed Trailer. Complete, ready to go; come and get it, \$5,000.00.

**HERB EVERSCHOR**

167 S. 17th Street COLUMBUS, OHIO  
Phone: A.M. only, Fairfax 9722

**WANTED**

Girls for Posting Show, Talker for Side Show, Ticket Sellers, good Ridemen at all times.

**NORTH AMERICAN EXPOSITION**

Pekin, Illinois, this week; Champaign, Ill., Fair, week July 23.

**CASH FOR TRAILER**

Before finance company takes your House Trailer get in touch with me. I will pay them off and pay you cash difference.

**H. L. WYSE**

Wayland, Iowa



## MARKS SHOWS WANT

For the best Carnival Dates in Ohio and West Virginia, then for our Fair Circuit in Virginia, North and South Carolina:

**RIDES**—Will book Tilt-a-Whirl, Kiddie Rides or any Ride not conflicting.

**SHOWS**—Monkey Show with or without equipment. Fun House or any other money-getting Show. **NONE TOO BIG.**

Art Spencer can place Trick Rider for Motordrome.

**CONCESSIONS**—Any legitimate Concessions. **GOOD OPENING FOR BALL GAMES.**

**FREE ACTS**—Two more high-class Free Acts for balance of season, until middle of November. **PREFER CANNON ACT.**

**HAVE FOR SALE**—One GMC Diesel Light Plant, in first-class condition, mounted on International Truck.

Address Portsmouth, Ohio, this week; Springfield, Ohio, week July 23.

## H. & D. SHOWS

Formerly  
BAZINET SHOWS, INC.

WILL PLACE CONCESSIONS THAT DO NOT CONFLICT

Good propositions to Frozen Custard, Diggers, Hoopla, Pea Ball, Clothespin Store, etc., etc.

**SHOWS**—SIDE SHOW (Have New 24x80 Top). GRIND SHOW (Have Baby Specimens With 20x30 Top Complete). CAN PLACE SEVERAL OTHER WORTH-WHILE SHOWS.

WILL BOOK OCTOPUS WITH OWN TRANSPORTATION (Good Proposition). CAN USE A FEW RIDE MEN THAT CAN DRIVE TRUCKS AND TAKE CARE OF EQUIPMENT.

ALL DATES CONTRACTED BY BAZINET SHOWS, INC., WILL BE FULFILLED.

Address all replies JACK DOWNS, Gen. Mgr., H. & D. SHOWS, RED WING, MINN., this week; then as per route.

## DUMONT SHOWS

LOU RILEY, Gen. Mgr.

BERT ROSENBERGER, Gen. Agt.

Want legitimate Concessions, including Dart Games, Rat Game, Bowling Alley, Pitch-Till-You-Win, Hoop-La, Cane Rack. **SHOWS**—Unborn, Glass House, 10-in-1, Arcade. Have new 20x40 and 20x30 Tops and Banner Line for real money-getting Shows.

Want Wheel Foreman and Auto Mechanic; top salary.

Address, this week, Beaver Falls, Pa.; week July 23, Coraopolis, Pa.

(First Show Here in 10 Years)

## ALL AMERICAN SHOWS WANT

Photo Gallery, Fishpond, Bingo and Stock Joints of any kind. Also small Cookhouse or Grab. Can place Foreman for Merry-Go-Round. This Show moves every week. Dago Jimmie, contact me.

Address all mail K. E. (JELLIE) VANDERFORD, Temple, Oklahoma, July 21 to 28.

## WANT—SILK CITY SHOWS—WANT

For Firemen's Celebration, July 28-August 4, East Paterson, N. J.; American Legion Old Home Week, August 6-12, Island Market, Paterson, N. J.; More Red Ones To Follow.

Can place Watch-La, Hoop-La, Fishpond, Duck Pond, String Game, Candy Apples, Candy Floss Scale, Guess Your Age, Pitch-Till-Win and legitimate Stores. Will book Rides that do not conflict. This Show will be out all winter. Address all mail to A. LONGO, 260 McBride Ave., Paterson, N. J.

## WANT

Chairplane Foreman. Grab Joint, Duck Pond, Candy Apples, Floss, Mug Joint, Pitch-Till-You-Win, Hoop-La, Cigarette Gallery, Guess Your Age and weight.

**J. MARTIN SHOWS**

Jersey City, N. J.

## COLE FATTENS B. R.

(Continued from page 43)

show out of candy on the first pitch. Owooso (8) was a surprise, as the show came in on Sunday against the wishes of the Ministerial Association. Almost the entire town turned out for the unloading, and the folks stayed all day and night. Grand Rapids, even tho it was given a thoro circus by a winter show, was big, and Muskegon gave two capacity turns.

Jack Biggar and Whitey Warren are hopping the rail moves along, and the up and down is moving with perfection under the direction of Owner Zack Terrell, Manager Noyelles Burkhart and Bill Curtis.

Pat Partello is back in the show after a siege of illness. Tommy Janedas, principal in the Nelson Family trampoline act, suffered torn ligaments in his right foot at Muskegon and will be out for some time.

## UNDER THE MARQUEE

(Continued from page 45)

veterans at Percy Jones Hospital, Battle Creek, Mich., Sunday (8). He has three more hospital engagements before joining the George A. Hamid organization as a fair unit manager August 1. . . DWIGHT PEPPELE, Polack Bros.' general agent, is in Mercy Hospital, Chicago, for an operation. . . JAKE DISCH (Corrigan, clown cop) worked the Racine (Wis.) celebration July 4, being the only pro on the bill.

**FROM THE READING (PA.) TIMES:** "The presence in Reading of Ringling Bros. and Barnum & Bailey over Independence Day struck a harmonious note like the peal of the Liberty Bell, for the circus is as American as ham and eggs. A few miles away, in Philadelphia, 1785, George Washington relaxed his war nerves by attendance at Rickett's Circus, so history tells us. . . If Reading lacked the sizz, boom, bang of other years, the circus supplied, in great measure, a safe and sane substitute."

BENNIE GIBSON, catcher for Fred Valentine, tore open an old groin injury at McKeesport, Pa., June 28, and was forced to retire from the act. . . S/SGT. TOM PARKINSON reports from Krumbach, Germany, that he saw the International Circus, owned by Althoff and his wife, Helene Hoppe, doing okay in Luxembourg City. He says, too, that Circus Krone's billing looked fresh in Munich, and that there was old paper up for the Codona two-ring circus from Jena to Salzburg, as well as for the Circus Europa in Austria.

THIS IS NO TIME, to be sure, for a let-down in getting a show up and down, but at this time of the season we can't help yearning to be the sort of a big circus executive who sits under the shade of a marquee.

LOS ANGELES NOTES: HUGH MCGILL, Clyde Stewart and Bill Hoffman acted as ticket takers on the Y-P Circus in Venice. McGill was the guest of Richard Brandon, Turnabout Theater manager, at a performance there. Brandon is known for his collection of circus material. . . GEORGE PERKINS'S son, Terrell, has joined the Y-P Circus as a prop man. . . ALLEN WOOD, oldest son of Jimmy and Ruby Wood, was honorably discharged from the army June 25 and is soon to join the Y-P Circus. . . BOB THORNTON visited the Yankee show in Venice. . . GEORGE EMERSON, elephant man at MGM Studios, is visiting the show. . . FRANK WHITBECK, also at MGM, is visiting the show in Venice too. . . BOB WALLACE is making magic tricks at his shop in Culver City. . . DEL LE CLAIR, clown, closed with Arthur Bros.' Circus on account of ill health.

## W. H. "DUKE" BROWNELL AT LIBERTY

AGENT, PRESS, UNION BILLER.

Address: Hotel Carnes, Charlotte, Mich.

## WANT BILLERS

\$75 per week. Long season. Positively no boozers. Must drive. No tickets unless known. Wire only.

**FRANK KETROW**

Burlington, Vermont

## TRUCK MECHANIC

### WANTED

Must be sober and reliable. Tex Hollingshead, wire. Also want sober and reliable Wheel Operator for No. 5 Eli Ferris Wheel. Top salaries and bonus. Address

## OSCAR BLOOM, Manager GOLD MEDAL SHOWS

Centralia, Ill., this week;  
then per route.

## CLIFFORD CRAIG

### WANTS

BINGO COUNTER HELP. Good wages and bonus. Also HELP FOR SLUM JOINTS. C. C. Leasure, Ted and Bonnie, Bill and Catherine Webb, contact me, as have good proposition for all of you. Also want PENNY PITCH HELP. Address:

Care H. & D. SHOWS  
Red Wing, Minn., this week; then per route.

## HARRY CRAIG SHOWS

### WANT

Competent Secretary, Manager for Girl Show, Pit Show Acts, Half and Half to feature. Can place Shows with own outfits and Rides that do not conflict for our fair route which starts next week. Address:

HARRY CRAIG SHOWS  
Wellington, Kansas, week July 16th;  
Anthony, week July 23rd.

## CHUBBY WOLFE

### WANTS

To hear from following: Russell Harrell, White Crossett, wire where can phone you this week. Bobby Carter, D. H. Kennedy, come on immediately; if need money will wire transportation.

Princess Anne, Md., all this week.

## STEBLAR GREATER SHOWS WANT

Rides—Merry-Go-Round, Tilt-a-Whirl, Roll-o-Plane, Kiddie Auto or any Ride not conflicting with what we have. Concessions—Bingo, Custard, Cook House, Hoop-La, String Games or any legitimate Concessions that can work for ten cents. Want Agents for Over and Under, Pea Pool, Jingle Board; also can use Agent for other Grind Stores. Pop Corn open. Shows—Any Show with own outfits or have two complete new tops and fronts. What have you? Can place Ride Help in all departments. Address all mail and wires to J. E. STEBLAR, Stuart, Va., this week; Hillsville, next week.

### WANT

## FIRST-CLASS MECHANIC

Must be sober and keep trucks rolling.

**Blue Ribbon Shows**

Troy, Ohio, this week.

## CAN PLACE

Capable Man for Diesel plants; must understand Caterpillar equipment. Salary, \$100 per week. Also Man capable handling three Light Towers. Salary \$50 per week.

### AL WAGNER

Cavalcade of Amusements Waukegan, Ill.

## WANT

GRIND STORE AGENTS

**DALLAS L. DUNCAN**

Care Marks Shows, Portsmouth, O., this week.



# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Ponca City, Okla.  
 American Banner: Fall River, Mass.  
 American Beauty: Mason City, Ia.  
 American Expo.: Zanesville, O.; Brownstown, Ind., 23-28.  
 American United: Baker, Ore.  
 A. M. P.: Lansford, Pa.; (Fair) Kimberston 24-Aug. 4.  
 Anderson Greater: South Omaha, Neb.  
 Badger State: Sparta, Wis., 18-24; (Fair) Tomah 27-30.  
 Baker's United: Spencer, Ind.; (Fair) Logansport 23-28.  
 Bantley's All-American: Wilmington, Dela.; Harrington 23-28.  
 Bay State Am. Co.: Boston, Mass.  
 Beam's Attrs.: (Fair) Smithton, Pa.  
 Bee's Old Reliable: (Fair) Harrodsburg, Ky.; (Fair) Lebanon 23-28.  
 Bill's Rides: Alma, Ga.  
 Blue Ribbon: Troy, O.; Richmond, Ind., 23-28.  
 Bright Lights Expo.: Mount Pleasant, Pa.; Alliquippa 23-28.  
 Brown Family Rides: Douglas, Ga.  
 Buck, O. C.: Claremont, N. H.  
 Buffalo Shows: Mohawk, N. Y.  
 Bunting: Gillespie, Ill.  
 Burke, Harry: Abbeville, La.  
 Burdick's Greater: Eden, Tex., 18-22.  
 B & V.: Honesdale, Pa.; Forest City 23-28.  
 Byers Bros.: Roswell, N. M.  
 C. & B.: Dundee, Mich.  
 Capell Bros.: Ada, Okla.  
 Carr, Lawrence: Lewiston, Me.; Gloucester, Mass., 23-28.  
 Casey, E. J.: (Fair) Shoal Lake, Man., Can., 17-18; (Fair) Russell 19-21; Madge Lake, Sask., 22; (Fair) Foam Lake 23-24; (Fair) Gilbert Plains, Man., 26-28.  
 Caravella Am.: Brackenridge, Pa.; Indiana 23-28.  
 Cavalcade of Amusements: Waukegan, Ill.  
 Cavin & Wilson: (Broadway & City Line) Buffalo, N. Y.  
 Cherokee Am. Co.: Linn, Kan.; Lebanon 23-28.  
 Coastal Plain: Sumter, S. C.  
 Coleman Bros.: Oneonta, N. Y.  
 Collins, Wm. T.: (Fair) Langdon, N. D., 16-18; (Fair) Hamilton 19-21; (Fair) Roseau, Minn., 23-25.  
 Conklin: (Fair) Edmonton, Alta., Can.; (Fair) Saskatoon, Sask., 23-28.  
 Continental: Lake Placid, N. Y.  
 Crafts 20 Big: Santa Rosa, Calif., 16-22.  
 Craig, Harry: Wellington, Kan.  
 Crescent Am. Co.: Johnson City, Tenn.  
 Crescent Shows: Swift Current, Sask., Can.; Medicine Hat, Alta., 23-28.  
 Cumberland Valley: Smyrna, Tenn.  
 Cunningham's Expo.: Ravenswood, W. Va.  
 Curl, W. S.: Deer Park, Cincinnati, O.  
 De Luxe Am.: Ludlow, Mass.  
 Denton, Johnny J.: Sweetwater, Tenn.  
 Dick's Paramount: New London, Conn.; Ansonia 23-28.  
 Dixie Belle: Oshkosh, Ky.; Hawesville 23-28.  
 Dixieland: Cowan, Tenn.  
 Dodson's World's Fair: Omaha, Neb.  
 Dumont: Beaver Falls, Pa.  
 Dyer's Greater: Dubuque, Ia., 16-20.  
 Ebersole's: Perry, Ia.; Carroll 23-28.  
 Eddie's Expo.: New Bethlehem, Pa.; Brookville 23-28.  
 Eilman United: Green Bay, Wis., 16-22.  
 Endy Bros.: Erie, Pa.  
 Exposition at Home: Morristown, N. J.  
 Fidler United: Janesville, Wis.; (Fair) Darlington 23-28.  
 Garden State: High Bridge, N. J.; Trenton 23-28.  
 Gayland: Russell Springs, Ky.  
 Gentsch, J. A.: Fulton, Ky.  
 Geren's United: Bucyrus, O.  
 Gold Medal: Centrailla, Ill.; (Fair) Paris 23-28.  
 Golden Gate: Rumsey, Ky.  
 Godding Greater: Columbus, Ind.  
 Grady, Kelly: Warner Robins, Ga.  
 Great Sutton: Springfield, Ill.  
 Greater Rainbow: Wapello, Ia., 17-19; Washington 21-28.  
 Greater United: Littlefield, Tex.  
 Grimes Am.: Dalton, N. H.  
 Groves Greater: Vinton, La.  
 Hannum, Morris: (Fair) Conshohocken, Pa.  
 Happy Attrs.: Byesville, O.; Crestline 23-28.  
 Happyland: Owosso, Mich.  
 Harrison Greater: Delmar, Md.; Berlin 23-28.  
 H. & D.: Red Wing, Minn.  
 Hedrick's Gay Way: Mooresville, N. C.; Shelby 23-28.  
 Heller's Acme: West Orange, N. J.  
 Hennies Bros.: Lansing, Mich.; Hammond, Ind., 23-28.  
 Henry, Lew, Rides: Waynesboro, Pa.  
 Heth, L. J.: Central City, Ky.  
 Hill's Greater: Omaha, Neb.  
 Imperial: Auburn, Ill.; Pittsfield 23-28.  
 International: Bridgeport, Neb.; Alliance 23-28.  
 Johnston, Lloyd G.: Gardner, Ill., 20-22; Holbrook, Ia., 26-29.  
 Jones, Johnny J., Expo.: Port Huron, Mich.; Battle Creek 23-28.  
 Jones Greater: Whitesville, W. Va.  
 Joyland Am. Co.: Hillsboro, O.; Lawrenceburg, Ind., 23-28.  
 Kaus, W. C.: Pawtucket, R. I.  
 Keystone Expo.: Hemingway, S. C., 16-28.  
 Kirkwood, Joseph J.: Ambridge, Pa.; New Castle 23-28.  
 Lagasse Am. Co., No. 1: Portsmouth, N. H.; Willmamssett, Mass., 23-28; No. 2: Providence, R. I., 16-28.  
 Lawrence Greater: Altoona, Pa.  
 Leeright, J. R.: Harper, Kan.  
 Lee United: Grand Ledge, Mich.  
 Lloyd's Rides: Baroda, Mich.; Union Pier 23-28.  
 Lone Star: (Fair) Golconda, Ill.; (Fair) Ashley 23-28.  
 McKee, John: Ottumwa, Ia.  
 McMahon: Tekamah, Neb.  
 Magic Empire: Covington, Tenn.  
 Maine Am. Shows: Caribou, Me.  
 Majestic Greater: Findlay, O.; Fostoria 23-28.

Marks: Portsmouth, O.  
 Martin, J.: Jersey City, N. J.  
 Midway of Mirth: Arthur, Ill.  
 Midwest: Ashton, Idaho.  
 Moore's Modern: Clinton, Ill.; (Fair) Monee 23-28.  
 Mound City: Macon, Mo.  
 North American Expo.: Pekin, Ill.; (Fair) Champaign 23-28.  
 Norton's Midway: Ogallala, Neb.; Sidney 23-28.  
 Ozark: McAlester, Okla.; Eufaula 23-28.  
 Page Bros.: Monterey, Tenn.  
 Page, J. J.: Lexington, Ky.; (Fair) Shelbyville 23-28.  
 Pan-American: Indianapolis, Ind.  
 Parada: Picher, Okla.  
 Peppers All-State: Pulaski, Va.; Wyttheville 23-28.  
 Pike Am. Shows: Cuba, Mo.; Louisburg 23-24; Charity 27-28.  
 Playland: Paintsville, Ky.  
 Prell's Broadway: Asbury Park, N. J.  
 Raines Am. Co.: Mansfield, Ark.  
 Red River: Qu'Appelle, Sask., Can., 18-19; (Fair) Nipawin 24-25.  
 Regal Expo.: Madisonville, Ky.; (Fair) Paducah 23-28.  
 Reid, King: Newport, Vt.  
 Rogers Bros.: Crookston, Minn.  
 Rogers Greater: Washington, Ind.; (Fair) Rockport 23-28.  
 Rogers & Powell: Jackson, Miss.  
 Royal American: Davenport, Ia., 16-18; Cedar Rapids 20-28.  
 R. & S. Am.: Jacksonville, N. C., 17-25.  
 Shipley's Am.: Zwolle, La.  
 Siebrand Bros.: Idaho Falls, Idaho.  
 Smith, George Clyde: Coalport, Pa.; Seward 23-28.  
 Smith, Casey: Altus, Okla.  
 Sparks Bros.: Beaver Dam, Ky.  
 Sparks, J. F.: Summerville, Ga.; La Fayette 23-28.  
 Stafford's United: (Colored Fair) Indianapolis, Ind.  
 Standard: Lovell, Wyo., 15-18; Greybull 19-22; Worland 23-29.  
 Star Am. Co.: Newport, Ark.  
 Steblar Greater: Stuart, Va.; Hillsville 23-28.  
 Stephen's: Anamoss, Ia.; Monroe 25-28.  
 Strates, James E.: Schenectady, N. Y.  
 Sunflower State: Saint Francis, Kan.  
 Sunset Am. Co.: (Fair) Grete, Neb., 16-19; (Fair) Bedford, Ia., 24-29.  
 Sunshine: Sulphur Springs, Fla.  
 Tassell, Sam: Tuckerton, N. J.  
 Texas Expo.: Kerrville, Tex.; Kenedy 23-Aug. 18.  
 Thomas, Art B.: Moorhead, Minn.; Crookston 23-26.  
 Thompson Bros.: Portage, Pa.  
 Tivoli Expo.: Forrest City, Ark., 16-28.  
 Turner Bros.: Galesburg, Ill.; Fort Madison, Ia., 23-28.  
 Twin River: Dunkerton, Ia.  
 United Expo.: Marlin, Tex.  
 Victory Am. Shows: Augusta, Ga.  
 Virginia Greater: Havre de Grace, Md., 19-28.  
 Wade, W. G., No. 1: (Fair) Ithaca, Mich.; (Fair) Hastings 24-28; No. 2: Greenville, Mich.; Carleton 26-29.  
 Wallace Bros.: Vandalla, Ill.; Harrisburg 23-28.  
 Wallace Bros. of Canada: (Fair) Yorkton, Sask., Can., 16-18; (Fair) Melfort 19-21; (Fair) Lloydminster 23-25; (Fair) Vermilion 26-28.  
 Ward, John R.: Morris, Ill.  
 West Coast: Roseburg, Ore.; Marshfield 23-29.  
 Whitney & Scott United: Rolfe, Ia.  
 Wilson's Famous: North Chillicothe, Ill.  
 Wolfe Am. Co.: Inman, S. C.  
 Wonder City: (12th St. & 31st Ave.) Meridian, Miss.  
 Wonder Shows of America: Bismarck, N. D.; Aberdeen, S. D., 23-28.  
 World of Merit: Hyannis, Mass.; Buzzard Bay 23-28.  
 World of Mirth: Augusta, Me.; Lewiston 23-28.  
 World of Pleasure: Benton Harbor, Mich.  
 Worthy: Tonawanda, N. Y.  
 Zeiger, C. F., United: Loveland, Colo.

# Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Mount Pleasant, Utah, 19; Helper 20.  
 Arthur Bros.: Duluth, Minn., 19-20.  
 Bailey Bros.: Beardstown, Ill., 17; Taylorville 18; Pana 19; Litchfield 20; Ewingham 21.  
 Beatty, Clyde: McKeesport, Pa., 17; Uniontown 18; Morgantown, W. Va., 19; Fairmont 20; Clarksburg 21; Parkersburg 23.  
 Bell Bros.: Harvey, N. D., 20.  
 Bradley & Benson: Elkton, Md., 17; Easton 18; Cambridge 19; Salisbury 20; Pocomoke City 21; Norfolk, Va., 23-27; Petersburg 28.  
 Clark, M. L., & Sons: Keokuk, Ia., 17; Rushville, Ill., 18; Canton 19; Pekin 20; Clinton 21.  
 Cole Bros.: Elgin, Ill., 17; Rockford 18; Janesville, Wis., 19; Madison 20; Portage 21; La Crosse 22; Rochester, Minn., 23.  
 Dalley Bros.: Gillette, Wyo., 17; Newcastle 18; Edgemont, S. D., 19; Deadwood 20; Crawford, Neb., 21.  
 Harlacker, J. C.: Lynn, Mass., 16-21; Worcester 23-28.  
 Hunt Bros.: Norwich, Conn., 18-19; Putnam 20; Attleboro, Mass., 21; Middleboro 23.  
 Kelly, Al G., & Miller Bros.: Greenfield, Ia., 17; Winterset 18; Corning 19; Villisca 20; Clarinda 21.  
 Miller Bros.' 101 Ranch: (Coliseum) Los Angeles, Calif., 21-22.  
 Mills Bros.: Reed City, Mich., 17; Evart 18; Clare 19; Alma 20; St. Johns 21.  
 Monroe Bros.: Kasson, Minn., 17; Zumbrota 18; Cannon Falls 19; Farmington 20; New Prague 21.  
 Polack Bros.: (Municipal Auditorium) Long Beach, Calif., 16-22; (Fairgrounds Stadium) Bakersfield 24-25.  
 Ringling Bros. and Barnum & Bailey: Syracuse, N. Y., 16-17; Rochester 18-19; Niagara Falls 20-21; Buffalo 23-24; Cleveland, O., 25-29.  
 Russell Bros.: Wenatchee, Wash., 16-17; Spokane 18-21.  
 Texas Rodeo & Selles Bros.' Circus: (Fair) Hastings, Mich., 24-28.

# Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs: Clementon Lake Park, Clementon, N. J., 16-21.  
 Curtis, Rube & Robt. (Police Circus) Columbus, O., 18-22; (Shrine Circus) Nashville, Tenn., 25-29.  
 Cogswell, James (Police Circus) Columbus, O., 17-22; (Circus) Nashville, Tenn., 24-29.  
 Faysoux: Paw Paw, W. Va., 18-19; Waldorf, Md., 22; Clearfield, Pa., 25-26; Kane 27-28.  
 Leeston (Manos) Newton Falls, O., 20; (Roxy) Minerva 21.  
 Rome: New York City 16-21; Philadelphia 23-28.

# AT LIBERTY

Account Show Closing

# AL C. BECK

A-1 Circus, Park or Carnival Secretary; Treasurer, Business Manager. Write, wire or phone AL C. BECK, 915 Selwyn Road, Cleveland 12, Ohio. Phone: Mulberry 0689.

# WANTED

Drome Riders. Here till Labor Day, then 8 fairs on railroad show. No boozers or agitators. Excellent tips. State experience.

# EARL PURTLE

Palisades Amusement Park Palisade, N. J.

# REGAL EXPOSITION SHOWS, INC.

## LAST CALL

## LAST CALL

FOR WEST KENTUCKY STATE FAIR, PADUCAH, WEEK OF JULY 23  
 SIX BIG DAYS—SIX BIG NIGHTS

Want Novelty Rides, Grind Shows, Minstrel Performers and Musicians, salaries from office; Hula Dancers, Freaks and Side Show Acts. Have Funhouse and Life Show open for Front Men. No drunks. Want Men for Rides who can drive Semis, top salaries. Want Concession Agents for Grind Stores, good proposition; you must be sober. Will book Juice, Sandwiches, Ice Cream, Candy Floss. Want Mitt Reader. Madisonville, Kentucky, this week.

# WANT CONCESSIONS

Will sell X on Mug Joint; all Stock Concessions open. Can use four Grind Stores; good opening for Hit and Miss Ball Games. Rides—Help for Wheel, Merry-Go-Round, Chair-o-Plane, Roll-o-Plane. Shows—Have complete outfit for Girl Show. Sweetwater, Tenn., this week; down-town Cleveland to follow. Write or wire

# JOHNNY J. DENTON

Sweetwater, Tenn.

P.S.—Jimmy Davidson wants Coupon Agents for Grind Stores, also one Wheel Man; work evening week. No drunks. Eddie Wheelen wants Swinger Agents and Stock Store Agents. Al Herinan wants Ball Game Agents.

# JONES GREATER SHOWS WANT

For Beckley, Mullins, Welch, W. Va.; then Tazewell, Va., Fair.

SHOWS—Want Monkey, Dog and Pony, Wild Life. Will place any worthwhile Grind Show that doesn't conflict.

CONCESSIONS—Will book or buy Penny Arcade. Want Jewelry, Candy Floss and others that don't conflict. Herman List wants Concession Agents.

Address JONES GREATER SHOWS, Whitesville, W. Va., this week.

# WANT FOR

RICHMOND, INDIANA, VETERANS OF FOREIGN WARS VICTORY CELEBRATION  
 WEEK JULY 23

WANT CONCESSIONS: Any kind of 10c Grind Concession. Penny Arcade and Custard open. WANT SHOWS: Wild Life, Ten-in-One, any kind of Grind Show. Have complete outfit for Posing Show for reliable manager. WANT sober, experienced Ride Help. This show in choice Florida spots all winter. All answer:

# E. L. Young, Mgr. Blue Ribbon Shows

Troy, Ohio, this week; Richmond, Indiana, next week.

# BRIGHT LIGHTS EXPOSITION SHOWS

Alliquippa, Pa., all next week. First show this year.

Want to book or buy Merry-Go-Round & Kiddie Auto. Place Shows: Wild Life, Unborn, Grind Shows. Acts for 10-in-1. Place the following Concessions: Fish Pond, Duck Pond, Devil's Bowling Alley, Custard, French Fries, Novelties, Candy Floss, String Game, Hoop-La, Coca-Cola Bottle, Dart Game, String Game, Bumper, Huckly Buck. Saul Salesberg wants Slum Store Agents, Age and Scale Agent. Donnie Donini wants Track Agent and P. C. Agent. Mitch Watson wants Bingo Agent and Penny Arcade Mechanic. Want Help on Chair-o-Plane. Nathan Roth, get in touch with us, can place your Concessions. Write or wire

JOHN GECOMA or L. C. HECK, Mt. Pleasant, Westmoreland County, Pa., this week.

# BYERS BROS.' SHOWS

Playing the Best of the West. Out Until Christmas.

# WANT FOR ALL SEASON'S WORK

COOKHOUSE HELP, MAN FOR PAN JOINT, TWO GIRL AGENTS FOR HIT AND MISS BALL GAME, DEALER FOR PEA POOL. Ray Smith, answer. CAN ALWAYS USE GOOD RIDE HELP. Address: Roswell, N. Mex., this week; Artesia, Carlsbad, Hobbs, all New Mexico, to follow.



## CLEARFIELD COUNTY FAIR

WEEK JULY 30, CLEARFIELD, PA.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND EATING AND DRINKING STANDS

WANT—A few sober Workingmen in all departments.

PROPS. KUNTZ wants Side Show Performers to feature. Best salary and long circuit of fairs assured.

RALPH JUSTICE and SPEEDY BOWERS want Men and Women Drome Riders.

WANT—Grind Shows, Fun House, Glass House, Unborn Show and any other Attraction that doesn't conflict.

ALL FAIRS UNTIL NOVEMBER, INCLUDING THE 200th ANNIVERSARY OF THE TRENTON, N. J., FAIR AT N. J. STATE FAIR GROUNDS

All Address

## CETLIN & WILSON SHOWS

This week, Buffalo, N. Y.; next week, Williamsport, Pa.

## WORLD OF PLEASURE SHOWS

ANN ARBOR, MICH., JULY 23-29

WANT—Snake Show, Unborn, Fun House, Mechanical City, Wild Life and other Grind Shows with own equipment; liberal percentage. —

CAN PLACE—Merchandise Concessions of all kinds. Ride Help that Drive Semis; top wages. Useful Show People in other departments.

Babe Keating wants capable Lady Reader for Midway Camp; good proposition.

JOHN QUINN, Mgr., Benton Harbor, Mich., July 16-21

## C. R. MONTGOMERY WILD ANIMAL CIRCUS

WANTED—Few more Acts, no salary too big if you have the goods; Working Men in all departments, extra money if you drive truck; Ticket Sellers, Property Men, Seat Men, Side Show Boss Canvasman, Electrician, Cook House Help, Musicians, Billposters, Lithographers, People in all lines of the circus business. Will advance transportation to join. Long season west and south. No holdback, pay every night if you wish. Wire, don't write. All address:

C. R. MONTGOMERY CIRCUS, Corvallis, Oregon.

## BEAM'S ATTRACTIONS

James Street Lot, Greensburg Firemen's Celebration, next week.

Want Shows and Flat Rides. Hoop-La, Penny Pitch, Scales, Hi Striker, Snow Ball and Devil's Bowling Alley. Second Men all Rides; best of wages. My best celebrations and fairs to follow.

Write or Wire M. A. BEAM, Smithton, Penn., this week.

## POSITIVELY GEREN'S UNITED SHOWS

Will play American Legion Celebration at Red Bird Stadium, Fostoria, Ohio, week July 23 to 30, inclusive.

Want legitimate Stock Concessions and flashy Bingo for balance of season. All replies: W. R. GEREN, Bucyrus, Ohio, July 16 to 21.

## WANT CONCESSIONS FOR AMUSEMENT CENTERS

EXCELLENT LOCATIONS FOR JEWELRY ENGRAVING, SILHOUETTES, POP CORN, TATTOO ARTIST, VOICE RECORDER, OR WHAT HAVE YOU? WANT CHESTER POLLARD FOOTBALL MACHINE.

## GRANBY AMUSEMENT CORPORATION

428 GRANBY STREET

NORFOLK, VA.

## NSA

(Continued from page 37)

Jimmy Peterson, Louis Ulrich, Frank Ware, Bob Rouse, J. R. Hart and Dave Solomon. Frank Schillid has been released from the hospital.

Secretary Walter K. Sibley visited with John McCormick at Asbury Park, N. J. John is one of the runners-up in the membership race and has high hopes of securing the necessary 50 to earn a gold life membership card.

From Asbury Park to the Boardwalk to visit the numerous enterprises of Abe Ruben. Ruben was at Long Branch, N. J., attending the opening of one of his new ventures, but Paul Spitzer, Murray Spitzer, Herm Ruben, Dave Brodstein, Charles and Gabriel Edelstein, Bill Ruben, Jack Barshak, Hy Peshkin, I. Becker and Charles Winters were on hand.

Membership cards for 1946 are being given out. Banquet tickets and tables are available.

At St. Albans, L. I., N. Y., Sibley visited the I. & T. Shows, directed by Phil Isser and Issy Treblish. Other visitors at St. Albans were Harry Sussman, Alfred Rauchfuss, Harry Kreisner and Abe Feinberg. All paid their 1946 dues.

A visit was made to the Island Manor Shows owned by Lawrence Tamargo and set up at Roosevelt, L. I., N. Y. Tamargo is limping around because of a recurrence of an old limb injury. Mrs. Tamargo is assisting him. Had a chat with Mr. and Mrs. William Head, Mr. and Mrs. Jerry Rottella, Mrs. Stephanie, Donald Brown, John Gibbons and Thomas Carpino.

## BALLYHOO BROS.

(Continued from page 36)

tion if the stubborn West Coast editors hadn't insisted on waiting for an AP release. It will be all right with us if you use it that way. No one will be hep, and its good stuff for fair men to read. Be sure and say that no shows or rides or any of our best actors were lost.

Say, Pat, what happened to that paragraph in our last show letter regarding this being the only show in the world that has lightning rods on its sleepers? Gad! Can't we let other showmen know that this carnival is always one step ahead of the others when it comes to modernizing? We won't openly accuse you of putting the pencil on it. Perhaps it was omitted by one of your printers? The recently installed bathing pool in Car No. 34 is being well patronized by our ride boys. Plans are under way to change it to an ice rink while in quarters. The new escalators on our Motordrome have increased its patronage 500 per cent. Post-war plans call for a square Merry-Go-Round with live horses. Trees on the lot will not be obstacles because the horses will be at liberty to gallop around them.

General Agent Lem Trucklow arrived with a pocket full of fat contracts for a string of 1946 fairs. They will be confirmed at the 1947 fair meeting in Chi. While here on the West Coast several movie stars tried to join out to make personal appearance tours with the show. Due to the shortage of berths on our sleepers, the offers were turned down. I don't remember who the great philosopher was who said: "All midway illusions are not confined to illusion shows." May have been High Striker Whitey for all I know. MAJOR PRIVILEGE.

## STRATES HOLDS OWN

(Continued from page 36)

top money, with Nate Eagles's Hollywood Midget Revue a close second. Wilno, with his cannon act, drew the crowds. The shop department, directed by James Yotas, is building a new front for the Walter Marks's Motordrome and new circles and stars for the four Ferris Wheels.

Johnny Till has completed his new show. Bill Leon has his Iron Lung show drawing. Keith Buckingham, purchasing agent, was rushed to the hospital at Troy, N. Y., and underwent an appendectomy. His condition is reported good.

A letter from Bobby Mansfield, formerly with the show and now a patient in an Orlando (Fla.) sanitarium, informs that he expects to be moved to Johns Hopkins Hospital, Baltimore. Nick Bozini, treasurer, purchased a country estate in Big Flats, N. Y., and will move his family there. K. W. McNair is handling the Scooter ride, which is one of the top money-getters. Jack Douglas, in addition to his duties as Diesel mechanic, has taken over as chief electrician.

## SLA

(Continued from page 37)

(Sheik) Lempart, Jack Ruback, Rev. Paul Marasco and Neil Webb.

Visitors included Charles Miles, Sam Wilner, Gus Bethume, Bob Kline, H. B. Shive, Arthur Hopper, James Edgar, Max Hirsch, Johnny Fox, Jack Krutt, Petey Pivor, Charles Hall, Sam Bloom, Max Brantman, Bob Parker, Oliver Barnes, Ed Wall, Ozy Breger and Lou Berger. Sgt. Al Sweeney was in on a furlough from Fort Bliss, Tex.

## PCSA

(Continued from page 37)

the show, with Cohen now being the sole lessee of the equipment.

Report of the Sick and Relief Committee was that John Enright had been removed from General Hospital to another hospital near Ventura. Bill Tate is suffering from the mumps. Doc Cunningham is at home from the hospital.

New marble markers for graves in Showmen's Rest, Evergreen Cemetery, have been ordered by the club's secretary, John Backman.

## CASS COUNTY FAIR

LOGANSPOUT, IND., JULY 22-28

SHOWS: Have Snake, Wild Life, Mechanical, Arcade; want others not conflicting. Can use Girl Show.

RIDES: Will book Roll-o-Plane, Octopus or any not conflicting.

CONCESSIONS: Can use few more legitimate Stock Concessions. Address all communications: TOM L. BAKER, Logansport, after Tuesday, 17th.

## WANT TO PLACE

WITH A GOOD SHOW THAT HAS SOME FAIRS CONTRACTED.

SUPER ROLL-O-PLANE

(With Transportation) and

SKY FIGHTER MACHINE GUN CONCESSION

WANT SECOND MAN FOR ROLL-O-PLANE

Must drive Semi.

HARRY BEACH

Camden, Arkansas

## MOUND CITY SHOWS

WANT

SHOWS and CONCESSIONS, starting at Hannibal, Mo., week July 23rd; then Fairs and Celebrations. OCTOPUS FOREMAN AT ONCE WORKING MEN. Address:

MACON, MO., this week.

## JOHN McKEE SHOWS

WANT

FERRIS WHEEL MAN (salary and percentage). OTHER RIDE HELP that drive Semi Trucks. SHOWS THAT DON'T CONFLICT. Address: JOHN McKEE, Mgr., Ottumwa, Iowa, this week.

## TENT FOR SALE

28'x58'—7' WALL Good condition. Lace top. Side walls poled. Complete. PRICE \$200.00. One-half down, balance C. O. D.

HARRY JONES

Care Imperial Shows, Auburn, Ill., this week.

## WANTED

MERRY-GO-ROUND FOREMAN for Parker "Q." SECOND MEN ON ALL RIDES. SHOWS WITH OWN OUTFITS.

MIDWAY OF MIRTH SHOWS

Arthur, Ill., this week; then per route

AT LIBERTY

SAM DOCK

6 ANIMAL ACTS

Route: Hancock, N. Y., 20; Rosco, 21 (Castle Creek, N. Y., follows).



**LAST CALL!—LAST CALL!—LAST CALL!**  
**Harrington, Del., Kent-Sussex County Fair!!! July 22-28**

Last 3 Years Over 100,000 Paid Admissions

**Bantly's Shows and Wild Animal Circus on the Midway**

(Now Carrying the World's Greatest Mixed Wild Animal Free Acts)

WILL PLACE Tilt-a-Whirl, Rocket, Whip, Chairplane or any good Ride unit.  
 WANT COOKHOUSE AND CUSTARD. Choice locations still open. All Concessions open except Coupon and P.C.  
 SHOWS: Fat Show (Dotty, answer if coming), Snake, Hillbilly, Drome and organized Minstrel or any Show with own equipment not conflicting.  
 SHOWS, RIDES AND CONCESSIONS THAT JOIN FOR THE TALL CEDARS OF LEBANON CELEBRATION (downtown Wilmington) will be given preference in Harrington.  
 This week, Wilmington, Dela; next week, Harrington, Dela.

**WANTED**

Twelve-car Ride-o Foreman, 10-car Hey-Dey Foreman, salary and percentage. Want Ride Help on all Rides. Want Musicians for Girl Show—Drummer, Piano, Sax or Trumpet. Want Concessions that don't conflict. Will Book one Show. Write, wire

**MAX GOODMAN, WONDER SHOWS OF AMERICA**

Bismarck, N. D., July 16 to 21; Aberdeen, S. D., July 23 to 28.

**THE WORTHY SHOWS, INC., WANTS AT ONCE**

Electrician, sober reliable Help who can Drive Semis for Chairplane, Ferris Wheel and Tilt. Places for capable people in many departments. Jack Hudson wants people for Girl Show and Side Show. Come on. Fair season near at hand. Answer

THE WORTHY SHOWS, INC., Tonawanda, N. Y., or 918 Central Ave., Dunkirk, N. Y.

**DICK'S PARAMOUNT SHOWS WANT**

SHOWS—Posing Show, have complete outfit, in real show territory; Wild Life, Fun House. RIDE HELP—Foreman on Tilt-a-Whirl or Chair-o-Plane, Merry-Go-Round Help; top salary, no meal ticket, pay once a week; Semi Drivers preferred. CONCESSIONS—Frozen Custard, Cork Gallery or any Ten-Cent Grind Store, Bingo, Penny Arcade. Write or wire  
 R. E. GILSDORF, General Manager, New London, Conn., July 16 to 21; Ansonia, 23 to 28.

**WANT**

Chair-o-Plane and Kiddy Ride Foreman, also Man to put up and take down. Three or four Concessions. Can place Fish Pond, Scales, Guess Your Age or other Stock Concessions. Write, wire permanent office headquarters, 4501 Madison Street, Riverdale, Maryland. Week July 23rd, Colonial Beach, Virginia; week July 30th, Fairfax, Virginia; two weeks commencing August 6th, Alexandria, Virginia.

**BARNEY TASSELL UNIT SHOW**

**EDDIE'S EXPOSITION SHOWS WANT**

SHOWS AND RIDES THAT DON'T CONFLICT

Big Stoneboro Fair, Aug. 30-Sept. 3. 75,000 people Labor Day. New Galilee—July 30-Aug. 4. Rocky Grove—Aug. 6-11. West Alexander—Sept. 14-15. Show No. 2 wants Picture Gallery, Cigarette Gallery, Palmistry, week of August 6-11. Want Girls for Girl Shows. Answer New Bethlehem, Pa., this week; then Brookville, Pa., next week.

**EDDIE DIETZ**

**HEDRICK'S GAY WAY SHOWS WANT**

Concessions that work for Stock, String Game, Dart Game, Coca-Cola, etc. Will book Candy Floss and Custard. Want Shows that don't conflict. Will book Flat Ride with or without transportation. Bruno Zucchini, get in touch with me. Sam Golden, get in touch with Tex Dabney here. Pat Gillmore, come on. We are playing early tobacco markets in South Carolina and Georgia. Show stays out till Christmas. John Hogan, contact immediately. Want Man that can paint and care for Merry-Go-Round. If you produce we will pay. Can use good Grind Store Agents. Want good Aerial Act. Contact at once, stating what you have and price. Mooresville, N. C., July 16-21; Shelby, N. C., July 23-28.  
 FRED HEDRICK, Owner; S. D. PEASE, Business Manager.  
 P.S.: Can use good Show Secretary; must be sober.

**WANTED FOR IMMEDIATE CASH**  
 Located Near New York City

OCTOPUS—TILT-A-WHIRL—ROLLO-PLANE—LOOP-O-PLANE

Can also use, regardless of condition, cast-off structures of

CARROUSELS—ELI WHEELS—CHAIROPLANES  
 POLO TRADING COMPANY

1170 BROADWAY

NEW YORK 1, N. Y.

**CONCESSIONS WANTED—AMERICAN LEGION ANNUAL HOMECOMING AND REUNION, BROWNSTOWN, INDIANA—Main Streets—July 23-24-25-26-27-28**

Milk Bottle Games, Huckly Buck, Bowling Alley, Penny and Cigarette Pitches, Scales, Weight and Age, Diggers, Add-a-Ball, Dart Game, Engraved Jewelry, Waffles and other legitimate Concessions.

**WANTED—TRUMBULL COUNTY FREE FAIR, WARREN, OHIO, AUGUST 6-7-8-9-10-11**  
 Snow Balls, Waffles, Engraved Jewelry, Salt Water Taffy and High Pitch Concessions.

**WANTED—CLINTON COUNTY FAIR, FRANKFORT, IND., AUGUST 19-20-21-22-23-24**  
 Free Gate After 6:00 P. M. Each Day

Ball Games (except Cat Racks), Scales, Weight and Age, Fish Pond, Duck Pond, String Game, Bowling Alley, Huckly Buck, Dart Game, Pitch-Till-Wins, Hoop-La, Pan Game, Snow Balls, Popcorn, Peanuts and Crackerjack, Candy Apples and Floss, Waffles, Eating and Drinking Privileges.

**ALL LEGITIMATE CONCESSIONS OPEN AT ANNUAL HARVEST HOME FESTIVAL (ROTARY CLUB), BLANCHESTER, OHIO**  
 Main Streets—September 25-26-27-28-29

Except Bingo, Popcorn, Custard and Photos, which have been sold, NO PERCENTAGE GAMES WANTED FOR ANY OF THE ABOVE EVENTS.

**Address inquiries: F. E. GOODING**

1300 NORTON AVENUE

COLUMBUS 8, OHIO

**FAIRS J. F. SPARKS SHOWS FAIRS**

GET BOOKED NOW FOR THESE TWO OUTSTANDING FAIRS

NORTH ALABAMA STATE FAIR, FLORENCE, ALA., Sept. 10-15;  
 MIDDLE TENN. DISTRICT FAIR, Lawrenceburg, Tenn., Sept. 17-22.  
 Five Others To Follow

RIDES—Will book Rolloplane and Fly-o-Plane, and two or three Kiddie Rides. (Mrs. Finley, answer.)

SHOWS—Circus Side Show, Illusion Show, Glass House, Fat People, Big Snake. (Mose Smith, Buster Hayes, answer.) Performers and musicians for Minstrel Show.

CONCESSIONS—Cookhouse or Sit Down Grab, Frozen Custard, Candy Floss and Apples, Photo Gallery, String Games, Fishponds, Ball Games, Pitch Games, Scales and other legitimate Concessions.

BILLPOSTER WANTED—One that can and will Drive Truck and Post Paper. No drunks.

REPLIES SUMMERVILLE, GA., THIS WEEK, THEN PER ROUTE

**A. M. P. SHOWS**

"JUGGY"

**LAST CALL! LAST CALL! LAST CALL!**

FOR THE GREAT

**FIREMEN'S FAIR!—KIMBERTON, PENNA.—10 BIG NIGHTS!**

JULY 25 TO AUGUST 4—NO GATE!

ALL CONCESSIONS OPEN EXCEPT BINGO AND POP CORN. WIRE QUICK FOR RESERVATION OF SPACE. HAVE COMPLETELY FRAMED BOWLING ALLEY FOR GOOD AGENT TO OPERATE. NEED AGENTS FOR OFFICE CONCESSIONS. WANT to join on wire capable #5 Eli Wheel Operator (H. J. CLANCY, contact; sent you wire); Second Men and Ride Help in all departments. SHOWS—WANT Fun House, Monkey Show, Wild Life, Unborn, Minstrel (have wonderful territory for Minstrel Show), Motor Drome. WANT GIRLS FOR POSING SHOW. Any others wanting good long route. All replies to

A. M. PODSOBINSKI, Owner-Manager A. M. P. Shows  
 Lansford, Penna., this week; then the BIG ONE, Kimberton, Pa.

**USED BUSES**

NO PRIORITY NEEDED!

Can be used to transport Passengers, carry equipment, made into Ticket Offices, Sleeping Quarters, Mobile Kitchens, and dozens of other uses. We carry a big stock on hand at all times and prices range from \$350.00 to \$3,500.00. Buses as a general rule are kept in better shape than trucks due to strict regulations. Every Bus we sell will give thousands of miles of service. SPECIAL: 12 Passenger Chevrolet Sedan Bus, Reconditioned, \$1,250.00.

**THE QUEEN CITY CHEVROLET CO.**

Call, Write or Wire  
 6TH AND SYCAMORE STREETS Parkway 4880 CINCINNATI 2, O.

**TIVOLI EXPOSITION SHOWS**

CAN PLACE SHOWS WITH OWN OUTFITS AND TRANSPORTATION

WANT RIDE MEN AND CONCESSION AGENTS. WANT TO BOOK THE FOLLOWING CONCESSIONS: Bingo, Milk Bottle Ball Game, Weight and Age Scales, Automatic Rifle Range, Add-a-Ball Dart Game, Frozen Custard, Pitch-Till-You-Win, Pan Game, Popcorn and Cotton Candy.

This Show Is Playing 9 of the Best Fairs in Arkansas

Address TIVOLI EXPOSITION SHOWS, Forrest City, Ark., Until July 28

**FOR SALE**

Complete Carnival. Eli #5 Wheel, new power unit, V-type clutch; Spillman Merry-Go-Round, A-1 shape, new top and power unit and side wall; 24-seat Smith & Smith Chairplane, A-1 shape; Airplane Kid Ride, in perfect condition, electric motor; Fairbanks-Morse Diesel Light Plant, 40 KW., plenty of wire and junction boxes; 4 Semi Trailers for Rides, 2 Tractors and 2 Stake Body Trucks with Rack over Cab. Plenty of fence to enclose lots—nice front entrance with ticket box. Twenty Concessions booked. This outfit will pay for itself by end of season if properly managed. Reason for selling—am sick. Don't write or wire, come see it and bring cash with you.

**LOUIS T. RILEY, Sole Owner**

Calhoun, Ky., this week; Hawsville, Ky., week July 23rd.  
 P.S.: Will book more Concessions—come on in.

**GARDEN STATE SHOWS**

WANT for the HAMILTON TOWNSHIP DEM. CLUB CELEBRATION, Trenton, N. J., July 23 to 28

Ride Help. Want Concessions—Custard, Candy Apples, Grind Stores of all kinds, Coca-Cola, Basketball, High Striker, Hoopla, Rotaries and Diggers. Want Shows—Grind Shows of all kinds, Motordrome, Fun House. Want Rides, will place Roll-o-Plane and Octopus at low P.C. Want Ride Help of all kinds, Grind Store Agents, Percentage Agents. All contact

R. H. MINER JR., HIGH BRIDGE, N. J., THIS WEEK.



# P-W PICTURE FOR WASHERS

## Split Opinions On Opportu'ty

**Mfrs. enthusiastic about prospect in coin-operated washing machine business**

CHICAGO, July 14.—A picture of optimism was painted this week by manufacturers for the future of coin-operated washing machine operators who are now in the business, as well as any who plan such business ventures in the immediate post-war period. On the other side of the canvas, however, operating firms now engaged in maintaining locations and planning further expansion, a picture none too bright for new blood and dollars for investment was drawn.

Manufacturers queried by *The Billboard* without exception were enthusiastic about the possibilities for operators who plan location of coin-operated washing machines. Much of their post-war planning has been put into the coin-operated washer, and many of the manufacturers are considering strongly the potentialities of coin attachments on washers for easy installment collections.

Generally, the manufacturers intend to sell their machines outright to operators, large and small, who plan locating the machines in apartment buildings, hotels, apartment hotels, individual homes, small flat buildings, tourist and trailer camps and in retail neighborhood locations which will be open for transient neighborhood business. Several manufacturers plan operation of the machines themselves, feeling that thru this method of service they can keep their finger on the pulse of the public as they react to the newest post-war washing machines to come off the assembly lines. Whether these firms intend to turn over this operation of machines to individual operators after the initial trial public survey period is not known.

### Saturation Point?

Operating firms contacted by *The Billboard* offered the opinion that the locations for coin-operated washers had reached its saturation point and new operators would have to compete with firms who have been in the business for years and who have made many mistakes in achieving the successful operation they now maintain. These firms also contend that new operators would have one tough time establishing new locations as a thoro canvas of all potential spots has been made and solicited by the firms now in business. No mention was made by them, however, of the reputation for "stick-to-itiveness" and the venturesome spirit of the average American business man who is looking around for a new business with dollars to invest.

The coin-operated washing machine business is now about 13 years old, having its debut in the middle of the depression, when the average family was having trouble enough sending the washing out without buying a new washing machine. During these 13 years it is conceded that many of these operators now controlling the locations in the major cities thruout the country learned the "hard way" but they also had to start! And when they did, they didn't think how tough it was going to be! So it will be with men returning from this war who look to various phases of the coin machine industry for a chance to make a living.

Manufacturers back their optimism for successful operation of coin-operated washing machine locations with the statement that "since prohibition of (See *Coin-Oper. Washing Mach.*, page 71)

### Editorial

## Money Report

By Walter W. Hurd

A RECENT report on money and currency circulation by the League of Nations is chiefly encouraging to the coin machine trade because it shows that a program is under way to get reliable information on money matters in all countries of the world.

The League of Nations report stated in general terms that paper money in circulation has increased in practically all countries during the war, while the metal money in use has perhaps shown a slight decrease.

It is the circulation of metal coins of the smaller denominations in which the coin machine industry is vitally concerned. The actual patronage of coin-operated machines of all types, in all countries, is directly dependent upon the availability and amount of small coins in circulation. For that reason the subject of metal coinage becomes a topic of world-wide interest to the trade.

The gathering of statistics by reliable agencies will furnish much valuable information in the future on which to base market estimates. Heretofore, complete statistics on small coins in circulation, or even the ratio of small coins to the total money circulation, has been lacking in this country, but U. S. government agencies are at work on methods that will furnish more and more data for the use of business in future years. The coin machine trade will not only be interested in the volume of small

coins in use, but also in how fast paper money tends to break up into small coins thru the regular channels of trade.

After all, the customer must have available coins of the proper size if he is to patronize a coin machine which attracts his attention. So the industry must in the future concern itself with ways and means of promoting the ease with which people may get small change. The thousands of small currency exchanges over the country are not only a convenience for getting checks cashed, but they speed the breaking up of currency into smaller money and will help the coin machine trade in general. It is even a probability that such money stations will eventually have convenient plastic boxes, holding five or 10 dollars in small change, which may be quickly given to patrons for a paper bill of equal amount. Such a service would help the coin machine trade as well as other lines of business. The small change purses which the novelty trade has introduced to the country are also an aid to the coin machine trade. The industry should hope for their greatly increased use and maybe could encourage this spread.

The general trend of world progress seems to increase the use of small metal coins and for that reason the coin machine industry can look forward to the post-war era with hopes of increasing circulation of small coins in all parts of the world.

## Small Per Cent of G.I. Loans Made on Business Ventures

CHICAGO, July 14.—To date approximately 10,000 government-guaranteed loans to veterans have been made under the provisions of the G.I. Bill of Rights. But the startling revelation is the fact that only 5 per cent of these loans have been made to veterans who want to use the money to set themselves up in business.

The majority of the loans, according to government spokesmen, have been made to veterans who want to purchase a home. Local veterans' administration authorities feel that this trend will be continued since there is indication that a great number of returning veterans are anxious to start off with a home of their own.

While at first glance the small percentage of veterans wishing loans to start businesses might seem indicative of lack of enterprise on the vets' part, full consideration shows this not to be true. As a matter of fact, the figures are heartening to those who advise caution for the veteran considering starting his own business.

The coin machine trade, like many other forward-looking industries, is encouraging veterans to enter the business. At the same time leaders in the trade have been warning veterans against unscrupulous promoters who might attempt to sell the veteran "a bill of goods." Along those lines the National Automatic Merchandising Association has drawn up a code of ethics designed to protect the veteran against unprincipled promoters as well as to promote better relations in the trade itself.

Up to July 7 the Illinois Veterans' Administration reported that a total of 732 loans had been guaranteed in this State.

Altogether a total of 967 applications for such loans were received in the Illinois office. Of these, 105 were rejected for one reason or another and 130 were still awaiting action.

Six hundred and seventy of the loans guaranteed in this State were for the purchase of homes, 15 were for farms, and 47 were for veterans who wanted to set themselves up in business. This pattern, according to officials, is being repeated in most other States.

Under the G.I. Bill, the government will guarantee up to 50 per cent of the loan, provided that the amount guaranteed does not exceed \$2,000.

So far there has been no report on the number of veterans in this State who requested loans for the purpose of starting coin machine operations. Veterans' administrators reported earlier that many of the loans already guaranteed were for restaurants and taverns.

## Money Report Shows \$191.42 Per Person Now in Circulation

WASHINGTON, July 14.—Reflecting the increased volume of currency now in circulation is the new per capita figure announced by the Treasury Department.

At the end of June, the department reports, there was \$191.42 in circulation for every man, woman and child in this country. Last year's figure for the same period was \$162.96. The Treasury defines money in circulation to mean all currency and coin outside the Treasury and the Federal Reserve banks.

### News in Brief

**JUKE BOXES**—A new tone-arm, developed by Zenith, if released to the juke box trade, would give the jukes a tonal quality as good as Frequency Modulation. Engineers say the arm eliminates all the scratch, hiss and other noises which sometimes accompany record reproduction.

**WASHING MACHINES**—Manufacturers of washing machines are sold on the idea of coin operation and they plan a big future for those machines in the post-war. New York now has 10,000 coin operated washing machines; Chicago has 7,500 say trade reports. Detroit is supposed to be the third largest user.

**VENDING MACHINES**—Vending machine operators are watching the growth of demand for soluble coffee extract. Quality products, now on the market and coming on the market, should give venders coffee for dispensers just as good as drip or percolator products.

**CURRENCY**—Reports show that the currency in circulation thruout the world has risen sharply since the war. Biggest increase was in paper money, while metal coins showed somewhat smaller gains.

There is now \$191.42 per person in circulation, not counting money in the Treasury or in Federal Reserve Banks. This is a new high.

**WIRE RECORDER**—Armour Research Foundation announces that it has brought the price of the wire recorder head down from \$65 to 50 cents. Trade is keeping an interested eye on development in the wire recorder field.

**SUGAR**—Expert predicts great increase in production of domestic beet sugar during 1946. Will have no immediate effect on shortage.

Scientist claims ice cream manufacturers should revise their formulas to make more ice cream with less sugar by an increase of 1 per cent non-fat milk solids coupled with a 1 per cent sugar reduction.

**VETERANS**—To date 10,000 loans have been guaranteed by the government under the G.I. Bill of Rights. Only 5 per cent of these have been granted to servicemen wishing to start their own businesses.

**EXPANSION**—Greyhound Bus Lines is launching a \$35,000,000 expansion program. Intend to build many more Post Restaurants which will serve bus passengers and regular auto trade. This opens up many new and potential locations for vending machines.

**BRITISH TRADE**—Report from Britain says British manufacturers now "geared right up for mass production" of coin machines.

**LIGHT TRUCKS**—After August 1 light trucks can be sold without a priority from Washington. After that date local ODT district chiefs will issue certificates.

**EXPORT PROSPECT**—Rate of money exchange between U. S. and Canada and U. S. and Mexico is favorable to export trade and seems safe from any possibility of immediate change. Rate with France, however, is highly unsatisfactory. Rumor has it the French situation will improve to a point favorable to U. S. export.

### Cuban Sugar Cargo

BALTIMORE, July 14.—The Rio Chico, first Argentine ship to arrive in this harbor since the war began, tied up with more than 15,000,000 pounds of Cuban sugar in its hold.

The 5,271-ton cargo vessel, after barely escaping the tropical storm which raged thru the eastern seaboard, dropped anchor at the Key Highway docks of the American Sugar Refining Company.



### Are You Operating in Any of These Areas?

- Little Rock, Ark.
- Fr. Smith, Ark.
- Phoenix, Ariz.
- Pueblo, Colo.
- Savannah, Ga.
- Columbus, Ga.
- Augusta, Ga.
- Macon, Ga.
- Boise, Idaho
- Des Moines, Iowa
- Cedar Rapids, Iowa
- Sioux City, Iowa
- Wichita, Kans.
- Topeka, Kans.
- Ashland, Ky.
- Pensacola, Fla.
- Johnstown, Pa.
- Altoona, Pa.
- Cumberland, Md.
- Hagerstown, Md.
- Poplar Bluff, Mo.
- Pittsburg, Kansas
- Parsons, Kansas
- Abilene, Kansas
- Mobile, Alabama
- Montgomery, Ala.
- Anniston, Ala.
- Duluth, Minn.
- Jackson, Miss.
- Springfield, Mo.
- Columbus, Nebr.
- Reno, Nevada
- Albuquerque, N. M.
- Fargo, N. Dak.
- Sioux Falls, S. Dak.
- Abilene, Texas
- Amarillo, Texas
- Brownsville, Texas
- Lubbock, Texas
- Sherman, Texas
- Paris, Texas
- Salt Lake City, Utah
- Evansville, Ind.
- Wausau or Stevens Pt., Wisc.
- La Crosse, Wisc.
- Green Bay, Wisc.
- Alabama City, Ala.
- Roanoke, Va.
- Baton Rouge, La.
- Lake Charles, La.
- Lafayette, La.
- Alexandria, La.
- Charleston, S. C.
- Columbia, S. C.
- Greenville, S. C.
- Fort Wayne, Ind.
- Charleston, W. Va.

(Other operators, please do not write us—all other territories are taken)

Here is your opportunity to "get set" and be ready for post-war expansion.

Now, for the first time in your section of the country, we offer the exclusive right to vend a nationally advertised product thru machines made by a nationally known factory. We sell machines outright, terms if desired, and grant exclusive franchise covering the product.

Our own company is now and has been operating many thousands of these machines for more than ten years in the larger metropolitan areas, but we are now planning our post-war expansion through independent operators in the above territories and this is the first call to operators therein.

We are ready to close the deal now for machines to be shipped immediately as soon as war conditions permit. We have some new machines on hand, but our quota of merchandise to be sold through them is "pegged" at a quota based on our 1941 purchases.

Therefore we cannot actually start these new territories now, but you and we can arrange things now so that we will be ready when we get the green light.

If you plan to expand your business and increase your earnings this is a proven enterprise and the opportunity to acquire it will not come your way again. Act! Today!

Write BOX 665, The Billboard  
1564 Broadway New York 19, N. Y.

## COINMEN YOU KNOW

### New York:

**JULIUS LEVY**, Du Grenier, has left on a 10-day business trip which will take him to Utica and Syracuse, N. Y., and up to the Canadian border before he returns to his desk in New York. . . . **BILL SHAYNE**, Dixie Music Company, was a visitor to the Big Town. . . . **PHIL MASON**, American Coin, is completing negotiations for a branch office and expects to make an announcement on this soon. . . . Did you know that Harry Berger, West Side Distributors, played football for the James Monroe High School? . . . **SAM SACHS** is still very much the fisherman. Practically every week-end you'll find him on the water trying to hook the big ones, accompanied by his son, of course.

### Twin Cities:

Minneapolis has embarked on a two-year period of "legit," during which time all legalized business and entertainment will be permitted under the administration of Mayor Hubert H. Humphrey, who took office here July 2. Declaring the laws were sufficient to keep the city from becoming a "9 o'clock town," Mayor Humphrey said the "rackets" were out. He emphasized his determination to keep "protected interests" from operating in the community by appointment of Ed Ryan, chief of police; Joe Burns as inspector of police, and Eugene Bernath, deputy inspector. These men all are known for their law enforcement. Chief Ryan said all legalized undertakings will operate without interference from his department. However, Deputy Inspector Bernath, also named head of the morals squad, was ordered to tour the Loop and outlying areas and impart the "no-protection" policy of the new administration. Bernath said all violators will be given one warning. After that "the law will take its course," the deputy inspector said.

Back from a vacation trip by boat from Duluth to Buffalo, accompanied by his wife, Herman Paster, executive of the Mayflower Novelty Company, St. Paul, is now on a buying-selling trip thru the Wisconsin territory. . . . **ED FERRIS**, of Winnipeg, who has been at Miller Hospital, St. Paul, for some time for treatment for an eye infection, got out long enough to visit coinmen in the Twin Cities. . . . Business in the coin machine business has fallen off somewhat as distributors continue to scrape the last inch of the barrel for merchandise. Repair work has been stepped up considerably, and just as soon as new equipment is available sales will begin booming.

**CORP. RAY PETERSON**, now stationed in Virginia, was home in St. Paul last week on furlough. He took time to visit at the Mayflower Novelty Company, where he was employed for 12 years before going into the army from the Buffalo office of the firm. . . . Spending some time in this area, getting in a bit of fishing, is **LARRY COOPER** of Chicago, Wurlitzer representative, and Mrs. Cooper.

Recent visitors to this area, all looking for merchandise, were **J. A. Rooney** of Chippewa Falls, Wis.; **William Hunter** and his brother, **Dick, Wheaton**, Minn.; **William Chappel**, Winona, Minn.; **Harry Gallep**, Menominee, Wis.; **Bill Welch**, Chippewa Falls, Wis.; **Roy Stone**, Rice Lake, Wis., and **Gus Dean** of Ashland, Wis.

### Indianapolis:

**ROBERT W. McDUFF**, formerly with Indiana Automatic Sales Company, has returned to the air corps after a 30-day rest period. . . . **FRANK WIXCEL**, Rock-Ola distributor, for Indiana, Ohio and Illinois, spent the July 4 visiting relatives in Clinton County. . . . **WILLIAM BRUDER** is the new mechanic at Automatic Phonograph Company; he hails from Rockwood, Tenn., and was employed there by the F. & W. Amusement Company. . . . **FRANK BANNISTER**, head of the Indiana Automatic Sales Company, has returned from a buying trip in Michigan. . . . **EILEEN CARROLL**, of the Automatic Phonograph office staff, passed her physical examination and will enter the WACS September 1. . . . **CARLYLE GUNN**, operator of the D. & C. Novelty Coin Machine Company, re-

turned from Oklahoma City after visiting his son. . . . **BOB CARTER**, operator of the A. B. C. Novelty Company, a recent patient at St. Francis Hospital, is on the mend, back at his post.

### Buffalo:

Buffalo Amusement Machine Operators' Association held a meeting at Hotel Statler July 11. Ops get together quite regularly and membership is now between 40 and 50 ops. The association of juke box ops which got off to a big start a few years ago is at present not very active.

**HARRY WIESNER**, Buffalo operator, has left to enter a manufacturing business in New York. He is out of the coin trade and his operations are all split up around here. **JACK WIESNER**, his brother, is in the navy. . . . **JIM GREENVILLE**, former phono op, is in the army. . . . **MORRIS SCHMIDTMAN**, another operator in the service now, was in town for a furlough recently after being wounded in Germany by shrapnel. His father is reported looking after some of his locations. . . . **CPL. ROY BERGMAN** and wife were here for 15 days seeing old friends and spending time with the family. Father **AL BERGMAN** is prominent in coin machine business, in which Roy also worked before he joined Signal Corps. **PFC. AL BERGMAN JR.**, another member of the Bergman firm, is expected home for a month's furlough shortly and will then go on to the Pacific theater. **Al Jr.**, just returned with the 44th Division, was injured in the European campaign last Easter but is pretty well healed up. Brothers had planned a family reunion, but will just miss each other by about a week or two, which is really too bad. . . . **S/SGT. BOB MILLER**, formerly of Iroquois Amusement Company, is still in India with the army and expects to stay there for some time.

**LEW WOLF**, distributor, is reporting selling and buying as usual, and is going to Chicago end of July to look around. In mid-July he'll take a few days off to visit relatives in Michigan. Mrs. Wolf's son, **Cpl. Carl Swiderski**, twice wounded veteran of German campaign, is in town again on another 21-day furlough and will return to Atlantic City after that for more medical attention.

### Detroit:

**JOHNNY ALLEN**, former operator at Port Huron, Mich., has become a preacher, with a small-town church in up-State Michigan. . . . **HENRY C. LEMKE**, veteran local operator, is devoting most of his time at present to his real estate interests. . . . **EDWARD KOEPPGEN**, former Detroit operator, is now operating in the real estate business in Port Huron. . . . **JOHN SIRENS**, large scale Mount Clemens operator, is now a (See Coinmen You Know on page 66)

## Look To The GENERAL For LEADERSHIP

### 'BUSTIN' OUT ALL OVER' WITH IDEAS!

We feel a lot like the producer of a smash hit who's ready to stage his next play. We've been doing some hard thinking . . . we're ready to put our ideas into action . . . and when the time is ripe you'll see the GENERAL in a new leading role in the coin machine industry.

Operators who have 'looked to the GENERAL' during the past 20 years will profit by coming developments.

Established 1925 Growing Steadily Ever Since!



**The GENERAL Vending Service Co.**  
306 N. GAY ST.  
BALTIMORE, 2, MD.

### SLOTS & CONSOLES

- 25¢ Mills Original Chrome, in storage 3 years . . . \$425.00
- 25¢ Jennings Red Skin . . . 295.00
- 5¢ Jennings 4 Star . . . 125.00
- 5¢ Jennings Club Console, 3-5 . . . 145.00
- 25¢ Keeney Super Bell, F.P., P.O. (have 5¢ conversion) . . . 425.00
- 5¢ Baker Races, G.A., D.D. . . . 325.00
- 5¢ Paces Races, Red Arrow . . . 200.00
- 25¢ Mills Dice . . . 125.00
- 25¢ Mills 2-4 Goose-neck with J.P. . . . 60.00
- 5¢ Keeney Super Track Time . . . 375.00
- 5¢ Keeney '38 Track Time, Slant Head 165.00

1/3 Deposit With Order.

**New England Exhibit Co.**  
1295 Washington St. Boston 18, Mass.  
Devonshire 8381

**RADIO TUBES—25% Off—at O.P.A. Prices**

6L6	2A3	26	38	6SJ7	6SA7
6K5	5U4	27	41	6SL7	6SQ7
6C5	5Z3	31	56	6SN7	6B5
6R7	6D6	32	57	6SR7	6A4
6Q7	6N7	37	76	6SK7	6A6

**GUNS**

- Rapid Fires . . . \$200
- Parachute Jap . . . 100
- Parachute . . . 100
- Chicken Sams, Music . . . 100
- Chicken Sams . . . 100
- Bally Bulls, Hitler . . . 100
- Ray-o-Lite . . . 50
- Tom Mix . . . 50
- Bally Bulls . . . 100
- Drivemobile . . . 300

**CONSOLES**

- Fasttime F.P. . . \$100
- Bobtails, F.P. . . 100
- Mills Jumbo, P.O., Late Hd. . . 150
- Pace Reels, P.O. . . 100
- Big Tops, F.P. . . 100
- Hi Hands, Comb. . . . 150
- Stanco Bells, P.O. . . . 100
- Bally Bulls, P.O. . . . 100

**MUSIC**

- Mills Throne . . . \$300
- Seeburg Melody K . . . 200

**TURCOL & SONS**  
1008 Union St. Wilmington 180, Del.

We are making **POKERINO TABLES** THAT HAVE **OUTSTANDING BEAUTY** PLUS **MECHANICAL PERFECTION** PLUS **DEFINITE NEW INNOVATIONS**

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**EASTMAN DIRECT POSITIVE PAPER**  
LATE DATING!  
10 Rolls 1 1/2" 10 Rolls 2"  
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10 Gross 5x7  
MAKE REASONABLE OFFER  
ON ALL OR PART

**GEORGE PATTERSON**  
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**ANOTHER WEEK NEARER TOTAL VICTORY!**  
— HELP BRING IT CLOSER—BUY MORE WAR BONDS

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**INTERNATIONAL MUTOSCOPE CORPORATION**  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK



# Relax Interoffice Recruiting Methods Concerning Veterans

CHICAGO, July 14.—So that more jobs will be made available to qualified veteran applicants re-entering the labor market or disemployed as the result of war production cutbacks, a relaxation of inter-office recruitment methods—as they apply to veterans—is being put into effect by local offices of the United States Employment Service, the War Manpower Commission announced today.

As a result of the new procedure, USES will accept and process, for inter-office recruitment, job orders from employers who specify they wish to employ veterans, even though such employers may be engaged in work of a less essential nature than was formerly demanded as a requirement by USES.

It was pointed out, however, that no order will be accepted for inter-office recruitment if qualified veterans or non-veterans are available in the local labor market.

The relaxation, as announced by WMC, will bring about the following changes in present inter-office recruitment standards:

1. The employer's order need not warrant the assignment of a manpower priority rating.

### Non-War Jobs

2. Since the employer need not be engaged in war production, in order to hire veterans, and the veteran may take a non-war job if he prefers, the local

USES will be free to clear such orders in any community where veterans may be available.

3. When a request for fewer than 10 workers is involved, the employer does not have to send a hiring representative or subscribe to advertising at recruitment points.

4. Although every effort will be made to urge employers to provide transportation, strict adherence to this standard will not be expected in the future.

It was pointed out by WMC that veteran applicants will first be told of higher priority jobs, and if they do not qualify for such jobs or refuse to accept the jobs offered, they will then be told of the lower or non-priority orders that have been placed by employers under the new inter-office recruitment program.

With respect to transportation, USES interviewers will inform applicants whether or not employers have agreed to provide transportation funds, so that applicants understand that in event no such agreement has been made, travel to the employer interviewing point is at their own expense.

According to WMC, arrangements are being made with employers so that action will be taken on applications within 24 hours after receipt by the employer.

This arrangement is made so that there will be a minimum time lapse and veterans will not lose other opportunities for employment if suitable jobs are not immediately available in their own communities. The procedure will also reduce needless travel by veterans in search of a job in other areas, WMC said.

# General Vending Will Soon Erect New Balt. Plant

BALTIMORE, July 14.—The General Vending Service Company plans within the next month or two to erect a new distributing plant to replace the establishment now being operated at 306 North Gay Street.

The site of the proposed new plant was selected before the outbreak of war.

General Vending Service Company is headed by the three "generals," Irvin F. Blumenfeld, George Golden and Harry Hoffman. The firm, one of the most progressive in its field, was established about 20 years ago. It distributes the Seeburg music boxes in this territory, and also a number of leading lines in the coin machine field.

## ORDER NOW—TOMORROW MAY BE TOO LATE WE ARE REMODELING AND NEED THE ROOM

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS—MONEY WILL BE REFUNDED

<b>ARCADE EQUIP'M'T</b>	1 Doll Rack, Complete with Baseballs, etc. \$55.00	1 1/2 Exh. Fist Striker . . . . . 65.00	2 Cigarolla, V Model . . . . . \$125.00
1 Minute . . . . . 550.00	1 A.B.T., Six Gun Automatic Rifle Range . . . . . 1,995.00	1 Exhibit Punching Bag 165.00	5 Pace Saratogas . . . . . 95.00
3 Bally Alley . . . . . 22.50	2 Mountain Climber . . . . . 85.00	1 Rainbow Pencil Vender . . . . . 50.00	1 Caille Musical Dewey . . . . . 75.00
2 Talkie Horoscope . . . . . 125.00	1 Drivemobile . . . . . 325.00	<b>ONE BALL PAYOUTS</b>	1 Exhibit Chuckalotte . . . . . 25.00
3 Anti-Aircraft . . . . . 59.50	2 Skyfighters . . . . . 275.00	1 Santa Anita \$175.00	1 Bakers Pacers 175.00
3 Batting Practice . . . . . 125.00	1 Stamp Vender . . . . . 39.50	3 Grand Nationals . . . . . 95.00	Keeney—
2 Tommy Guns 155.00	1 Roll . . . . . 39.50	2 Grand Stands 85.00	1 4-Way Super Bell, 3/5¢ & 1/25¢, Like New . . . . . \$875.00
2 Kezney Submarine . . . . . 165.00	1 Radio Rifle with Film . . . . . 35.00	1 Stables . . . . . 27.50	Evans—
2 5¢ Bally Bull 75.00	1 Texas Leaguer 37.50	1 Golden Wheel 19.50	2 Lucky Lucre, Late . . . . . 225.00
1 5¢ Chester-Pollard Golf . . . . . 65.00	4 Ten Pins . . . . . 45.00	3 Preakness 17.50	Bally—
1 5¢ Basketball 55.00	2 Microscope Viewing Machines . . . . . 30.00	1 Mills 1-2-3 . . . . . 65.00	1 Big Top, C.P. 89.50
1 1/2 Iron Telescope Reel . . . . . 25.00	2 Traveling Crane . . . . . 80.00	1 Center Smash . . . . . 15.00	1 Big Top, F.P. 85.00
1 5¢ Jr. Basketball 39.50	2 Ray-o-Lite 125.00	2 Gottlieb Derby Day . . . . . 15.00	<b>SLOTS</b>
2 5¢ 3 Col. Card Vender, New 45.00	2 Chicken Sam 140.00	1 Stepper Upper 65.00	Mills—
10 2¢ Muto. Card Venders 25.00	1 Jail Bird . . . . . 175.00	1 Winning Ticket . . . . . 75.00	1 10¢ Copper Chrome, 2-5 Pay . . . . . \$425.00
4 5¢ Mills Viewing Mchs. . . . . 95.00	1 Shoot-the-Chutes . . . . . 195.00	8 Mills Q.T. Pin Tables . . . . . 27.50	3 5¢ War Eagles, Glitter Finish, Club Handle, 3-5 Pay . . . . . 175.00
2 5¢ Movies . . . . . 155.00	1 Scientific Baseball . . . . . 77.50	<b>CONSOLES</b>	2 5¢ Brown Fronts, Orig. 325.00
2 10¢ Panoram Viewing Machines . . . . . 299.00	1 Wind Jammer 65.00	2 4 Bells, 5¢ . . . . . \$575.00	1 10¢ Arrow Vender . . . . . 35.00
1 5¢ Tokio Air Raider . . . . . 169.50	2 Seeburg Astrograph . . . . . 39.50	5 Jumbo Parades, Late Models, Like New, C.P. . . . . 139.00	3 1/2 Twin Jack Pot . . . . . 25.00
1 5¢ Baseball . . . . . 35.00	1 Western Baseball . . . . . 45.00	1 Mills Square Bell . . . . . 95.00	2 5¢ Arrow Vender, rebuilt . . . . . 25.00
1 5¢ Exh. HI Ball . . . . . 95.00	2 5¢ Air Raiders . . . . . 225.00	Jennings—	
1 Skybattle . . . . . 195.00	5 1/2 Exh. Card Venders . . . . . 22.50	3 Silver Moon, 5¢ . . . . . 115.00	
1 Super Bomber 295.00	1 5¢ Chi Coin Hockey . . . . . 215.00	1 Cubes . . . . . 95.00	
1 Ace Bomber 285.00		1 Liberty Bell 19.50	

**STEWART NOVELTY COMPANY**  
250 SOUTH STATE STREET PHONE 5-8433 SALT LAKE CITY, UTAH

## RE-CONDITIONED SLOTS

2 Mills 1¢ Q.T. (Orig. Gold Chrome) \$ 89.50	2 Mills 5¢ Bonus, S.J.P., 3-5 Pay . . . \$260.00
2 Mills 5¢ Dial . . . . . 29.50	4 Mills 5¢ Extraordinary, 3-5 Pay . . . 169.50
2 Mills 5¢ Brown V.P. . . . . 49.50	1 Mills 5¢ Extraordinary, 2-4 Pay . . . 149.50
2 Mills 5¢ V.P. Blue & Gold . . . . . 49.50	1 Mills 5¢ Melon Bell, 3-5 Pay . . . . . 189.50
1 Mills 5¢ V.P. Chrome . . . . . 59.50	1 Mills 25¢ Melon Bell, 3-5 Pay, Orig. 395.00
1 Mills 25¢ Caille 3-5 . . . . . 125.00	2 Mills 5¢ S.J.P. Front Vender, 2-4 Pay 42.50
9 Mills 5¢ Brown Front, 3-5 Pay, Original, 1 Rebuilt . . . . . 250.00	1 Mills 25¢ Copper Chrome, 3-5 Pay . . . 425.00
1 Mills 25¢ Brown Front, 3-5 Pay . . . 375.00	1 Mills 5¢ Cherry Bell, 3-10 Pay, Orig. 275.00
1 Mills 5¢ Gold Chrome, 3-5 Pay, Factory Rebuilt . . . . . 275.00	5 Mills 5¢ Glitter Gold, 3-5 Pay, S.J.P., Eagle Front . . . . . 275.00
2 Mills 25¢ Gold Chrome, 3-5 Pay, Factory Rebuilt . . . . . 395.00	1 Mills 10¢ Glitter Gold Q.T., Rebuilt. 97.50
5 Mills 25¢ Cherry Bell, Brown . . . . . 375.00	3 Mills 25¢ Glitter Gold, 3-5 Pay, S.J.P., Eagle Front . . . . . 350.00
1 Mills 5¢ Original Gold Chrome . . . . . 350.00	2 Mills 50¢ Glitter Gold, 3-5 Pay, S.J.P. 495.00
2 Mills 25¢ Original Gold Chrome . . . . . 465.00	1 Mills 4 Bells, 4-5¢, Console . . . . . 495.00
2 Mills 50¢ Orig. Gold Chrome, 3-5 P.O. 650.00	5 Futurity 5¢ 3-5 Pay . . . . . 175.00
2 Mills 25¢ Silver Chrome . . . . . 450.00	1 Futurity 10¢ 3-5 Pay . . . . . 200.00
1 Mills 10¢ White Chrome, 3-5 Pay, Rebuilt . . . . . 249.50	1 Watling 5¢ Twin J.P., 3-5 . . . . . 75.00
5 Mills 5¢ White Chrome . . . . . 235.00	1 Watling 1¢ Twin J.P. . . . . 39.50
2 Mills 25¢ White Chrome . . . . . 380.00	2 Watling 5¢ S.J.P., 2-4 . . . . . 47.50
3 Mills 50¢ White Chrome . . . . . 450.00	1 Watling 50¢ D.J.P., 2-4 . . . . . 225.00
1 Mills 5¢ War Eagle, S.J.P., 3-5 Pay 189.50	2 Watling Rollatop Cabinets, only S.J.P. 20.00
1 Mills 5¢ War Eagle, D.J.P., 3-5 Pay 175.00	1 Bally 5¢ Double Chute, 3-5 . . . . . 225.00
2 Mills 25¢ War Eagle, D.J.P., 2-4 Pay 289.50	1 Superior 5¢ Race Horse Mint Vender. 89.50
4 Mills 5¢ War Eagle, D.J.P., 2-4 Pay 149.50	1 Jennings 25¢ 4 Star, 3-5 . . . . . 289.50
2 Mills 5¢ S.J.P. Blue Front, 3-5 Pay 192.50	3 Jennings 5¢ 4 Star, 3-5 . . . . . 175.00
2 Mills 5¢ D.J.P. Blue Front, 3-5 Pay 189.50	2 Jennings 5¢ 1 Star . . . . . 200.00
1 Mills 50¢ Blue Front, S.J.P., 3-5 Pay 585.00	5 Jennings 5¢ Silver Chief, 3-5 . . . . . 197.50
2 Mills 5¢ Red Front, S.J.P., 3-5 Pay 192.50	1 Jennings 10¢ Chief . . . . . 89.50
1 Mills 5¢ Roman Head, S.J.P., 3-5 Pay 169.50	1 Jennings 5¢ F.P. . . . . 49.50
	1 Victor 5¢ D.J.P., 2-4 Pay . . . . . 49.50
	1 Bally Twin 5¢, 3-6 Pay, with Stand. 239.50

ATTENTION: THE ABOVE PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE!  
TERMS: One-Third Deposit, Balance C. O. D.

**IDEAL NOVELTY CO.** Phone: Franklin 5544  
2823 Locust St. St. Louis 3 Mo

## No Bingo Ban Let-Up Seen for Boardwalk

ATLANTIC CITY, July 14.—Prosecutor Lewis P. Scott warned this week that there will be no resumption of bingo games on the Boardwalk or elsewhere here or in the entire Atlantic County this summer. In his first statement since taking office as Atlantic County prosecutor, Scott cited rumors that bingo games, banned here for more than two years, were preparing to reopen.

"This warning should be ample," said Scott. "I want it settled here and now that the laws against gaming in any form will be enforced to the fullest extent."

**QUALITY PLUS RIGHT PRICES ADD UP TO REAL VALUES IN SLOTS, CONSOLES, PINS, MUSIC**

<b>MILLS ORIGINALS</b>	Victory . . . . . \$100.00
3-5 Payouts	<b>PAYOUT CONSOLES</b>
5¢ Blue Fronts, O.H., Ser. Over 450,000 . . . . . \$250.00	Lucky Lucre, Late Head, 3-5¢ & 2-25¢ Play, Excellent Shape . . . . . \$350.00
5¢ Cherry Bells, O.H., Ser. Over 445,000 . . . . . 250.00	Galloping Dominoes, '41, Late Head, J.P., Light Cabinet . . . . . 345.00
5¢ Brown Front, O.H., Ser. Over 470,000 . . . . . 275.00	Keeney 2-Way Super Bell, 5¢ & 25¢ Pl. 565.00
5¢ Brown Fronts, O.H., Floor Samples, Ser. Over 495,000, Like New . . . . . 325.00	Paces Races, Brown Cabinet, Heavy Duty Motor . . . . . 150.00
<b>PINS</b>	<b>MUSIC</b>
Gun Club . . . . . \$ 70.00	Seeburg 12-Record Symphonola, Cabinet & Mechanism, A-1 Shape . . . . . \$135.00
Spot Pool . . . . . 70.00	<b>SLOT STAND</b>
Texas Mustang . . . . . 75.00	Mills Double Safe, Fr. & Back Doors . . \$ 75.00

Write—All Equipment Ready for Shipment.  
**MIAMI COIN MACHINE CO.**  
440 S. W. EIGHTH AVENUE Telephone 3-4033 MIAMI 36, FLA.

**GEM CITY SPECIALS**  
Direct From Location

3 5¢ Jennings Club Consoles, 3-5 Pay \$150.00	4 Mills Jumbo, Cash Pay, Late Style . . \$115.00
2 25¢ Caille Slots, 3-5 Pay . . . . . 100.00	1 Bally 5¢ & 25¢ Comb. Slot with Stand . . . . . 200.00
1 5¢ De Lux Caille Console, 3-5 Pay. 100.00	4 25¢ Rolatop, 3-5 Pay . . . . . 150.00
4 25¢ Rolatop, 3-5 Pay . . . . . 150.00	1 Pace Saratoga, 5¢, Cash Pay . . . . . 90.00
2 10¢ Rolatop, 3-5 Pay . . . . . 115.00	2 Pace All Star Slots, 5¢ . . . . . 105.00
6 5¢ Rolatop, 3-5 Pay . . . . . 105.00	2 Pace All Star Slots, 10¢ . . . . . 125.00

Terms: One-Third Deposit, Balance C. O. D.  
**GEM CITY DIST. CO.**  
1219 S. 22ND STREET QUINCY, ILL.

**\$500.00** commission will be paid for information which leads to our purchase of a Music Route of 60 or more units on or off location.  
WRITE—PHONE—WIRE ALL LEADS!

**AMERICAN COIN MACHINE COMPANY**  
437 ELIZABETH AVE., NEWARK 8, N. J.  
Phone: Waverly 3-1500



# TEEN-AGE CLUB BOOSTS JUKE

## Juke Box Men Honored for War Activity

### Given Science Awards

BUFFALO, July 14.—Carl E. Johnson, vice-president and general manager of the Rudolph Wurlitzer Company's North Tonawanda (N. Y.) division, and Raymond C. Haimbaugh, director of engineering, were among Wurlitzer executives and engineer personnel recently honored by the Office of Scientific Research and Development, Washington.

Certificates attesting to the effective wartime service of the group were presented by Vannevar Bush, director of the Office of Scientific Research and Development, and James B. Conant, chairman of the National Defense Research Committee.

Other executives and engineers of the division who were honored included Roy F. Waltemade, Charles H. Parker, Raoul A. Duquette, Lamar E. Hayslett, Theodor Wensel Jr., Frederick H. Osborne, Francis M. Schmidt and Charles J. Hull.

Persons eligible to receive such recognition are engineers, scientists and production, inspection and management personnel who have performed outstanding work in developing new devices and producing them in sufficient quantities. The awards are made to those who have participated in work organized under the Office of Scientific Research and Development thru the National Defense Research Committee, contributing to the successful prosecution of the World War II.

The North Tonawanda division has been awarded the Army-Navy "E" three times for its war production. Officials of the plant report that current employment is at a wartime peak, while the plant continues to be engaged exclusively with war contracts.

## Exclusive Records Now Has Own Plant

LOS ANGELES, July 14.—Because of the increase in business and the flow of production of records, Exclusive Records plans to open an office in Hollywood, Leon Rene, president of the firm, said. Ben Ellison has been named general manager of the firm. Distribution will continue thru Jack Gutshall Distributing Company, Rene said.

Ellison was with USO until recently. He is a well-known lyricist having tunes like *Lucky Day* and music for the film *I'm No Angel* to his credit.

Exclusive now has its own plant and Ellison will be in charge of outside production.

Firm recently released *The Honey Drifter*, by Joe Liggin, and the record is gaining rapidly in sales.

## Tone-Arm Invention May Play Important Part in Juke Boxes

CHICAGO, July 14.—A recent development by one of the nation's top radio manufacturers, Zenith Radio Corporation, if released to the juke box branch of the coin machine industry will do much to make juke recordings almost comparable in tonal quality with frequency modulation radio transmission.

Whether or not the Zenith Corporation intends to release their newly developed Cobra tone arm which picks up the play of ordinary phonograph records devoid of undesirable noises which, according to Zenith engineers, is prevalent without their device or a filter, could not be learned.

The new development was announced in the recently issued May-June *Zenith Log*. It was thru the effort of Zenith engineers to eliminate the scratch, hiss and rattle of ordinary phonograph records which usually accompanied a radio broadcast as the disk was played that the development came about.

### Scratch, Hiss, Rattle

Originally Station WWZR used nothing but transcriptions, which are specially recorded disks made for broadcasting use only. But when listeners and program arrangers continued to ask for selections, artists and conductors not available other than on ordinary phonograph recordings, the engineers met the challenge with continued study of the problem. They consented to use carefully selected records each day, but these, too, could not hide the needle scratch, hiss and rattle, despite the utilization of heavy "filters" to diminish the sounds.

One of the Zenith physicists accepted this final challenge and went to work with a crew of engineers in an effort to develop some method or device which would finally permit the playing of standard phonograph records and erase these undesirable noises. After many tedious hours of trial and effort the Cobra was born, so named because it has no rattle in its tail.

This Cobra tone arm is now in use on Zenith radio Station WWZR, the first station in the world to be so equipped.

### Reported Satisfactory

The effect of the device is reported so satisfactory and foolproof that on May 4, 1945, two men listened to a selection being played on WWZR's regular program. One was G. E. Gustafson, Zenith's vice-president in charge of engineering, and the other was the owner of five broadcasting stations. Asked what was being played, a broadcasting studio transcript or a standard home phono-

graph record, both men, who possess trained ears, identified the number being played as a transcription. A telephone call to the station revealed they were both wrong. It was a recording. Since then many other qualified listeners have mistaken recordings for transcriptions when listening to Station WWZR.

All of these people had been accustomed to distinguishing a phonograph record by the scratch, hiss and rattle of the usually broadcast ordinary home phonograph disk. They were all having their first listening experience with this new wartime device which successfully removes objectionable noises from phonograph records for studio reproduction—the Cobra tone arm. Without exception they were unable to tell the difference.

It is conceivable, members of the juke box branch of the industry observe, that the device might be a boon to juke renditions not only in the popular tavern locations but in the swank eating and dancing spots which depend solely on juke music.

## Price Down on Wire Recorder

New head costs 50 cents where older model asked \$65, Foundation reports

CHICAGO, July 14.—Wire recorder came within the reach of a larger number of people yesterday (13) when the Armour Research Foundation of the Illinois Institute of Technology announced the development of a new wire recorder head.

As the announcement came, a meeting of the Foundation's licensees was being held in Detroit's Book-Cadillac Hotel where the head was being discussed for the first time. The new head is comparable to the needle on a phonograph machine, and is used for magnetizing the wire to make a recording.

Officials of the foundation pointed out that the head on the first wire recorder cost \$65 to manufacture, while the new one will cost around 50 cents, thus reducing the total cost of the machine thru continued research.

Licensees at the Detroit meeting likewise discussed standardization of wire size and wire speed, a continuation of discussions opened at a meeting in Rochester, N. Y., some months ago.

Many advantages are claimed for the wire recorder which has now been in use by the armed forces for several years. The wire "record" will provide a practically endless recording so that an entire symphony or opera, or a series of tunes can be played without changing records or adjusting the machine in any way. Savings are claimed for the machine in that the wire used can be demagnetized and left free to be used again for another, different recording, simply by placing the wire in a field of electric current.

## Two Ops Combine To Open Large Company

PHILADELPHIA, July 14.—David Rosen and Herman A. Scott, two of the leading music machine and pinball operators in the city, have joined forces and resources to set up the S. & R. Music Company. The new combined firm will make for one of the largest machine operations in the city. Headquarters for the new firm will be at 855 No. Broad Street, in the heart of the city's coin machine row, and where Rosen maintained his own company operating under his own name.

## Big Item for Youth Spots

Thousands of centers make music machines center of attraction in activities

COLUMBUS, Ga., June 30.—Built around a juke box and a soft-drink bar, thousands of teen-age clubs scattered thruout the country are doing the most effective work to date in combating juvenile delinquency.

Considerable credit for the successful history of the teen-age clubs goes to the Nehl Corporation, makers of Royal Crown Cola, which has helped organize many of the clubs.

Nehl began its teen-age work by issuing book entitled *How To Organize a Teen-Age Club*, and that complete, informative volume has now gone thru seven printings and helped many communities set up their own club. Nehl also issues a four-page monthly folder, called *Teen-Talk*, which is full of suggestions on how to organize and operate a youth club. This pamphlet, as well as the clubs, gives ample space to pictures and text concerning the popularity of the juke box.

A good example of how the Nehl book helps with the club organization, is the club located in this city. Columbus citizens backed the idea of a teen-age club, and took over an old warehouse which has since been converted to a clubhouse.

Teen-agers, armed with scrub brushes, polishers, brooms and paint brushes went to work on the warehouse. In a very short time, working together, they had cleaned out the cobwebs, swept up the dust and transformed a once shabby structure into a spick and span club-room. They equipped their club with a large, smooth dance floor and put in a juke box where the boys and girls could skip and jump to their heart's content.

Arranged around the dance floor and the juke, are bowling alleys. A library, game room and ladies' lounge round out the establishment, which is similar to thousands of other clubs in various parts of the country.

Nehl Corporation claims that the teen-age club program has been one important factor in their \$60,000,000 sales record—a high point in retail sales volume reached by that corporation in 1944, representing a total sale of 1,200,000,000 bottles of finished beverage. Every teen-age club is considered a natural market for soft drinks.

A survey, conducted last year by *The Billboard*, showed that 80 per cent of all teen-age clubs were equipped with juke; the rest used record players, and in some instances pianos or a youth orchestra. But everyone admits that the dance floor, with music from a juke box, is the heart and soul of any teen-age club.

Teen-age clubs give the younger set their own kind of night club. Most of them include a bar, but the strongest drinks served are soft drinks and milk. They first began to appear a few years before the war, and since that time have mushroomed to their present strength.

Big cities and little villages now have teen-age clubs. San Francisco has 15 of the clubs, but most cities only have one. Regular set hours are maintained and the club is only open for that time. Admission to practically all of the clubs is by card only but the card is to be had for the asking and merely serves as a check for identification. Cards could be taken away from those members who proved unsatisfactory, of course, but so far there have been few instances where privileges have had to be revoked.

Atmosphere in most of the clubs is somewhat similar to that which would be found in any good night club—soft lights; small cabaret tables; a bar, for soft drinks only; a dance floor, and the ever-popular, most important item, the juke box.

## Tri-State Opens Third Branch To Expand Juke Biz

BALTIMORE, July 14.—Louis Linden, president of Tri-State Distributing Company, 440 North Gay Street, opened a new establishment at 108 N. Howard Street. This makes the third unit comprising the organization. A second unit had been opened previously at 3330 Pennsylvania Avenue.

At these branch establishments as well as the main establishment at 440 North Gay Street, the Tri-State organization is devoting its efforts to serving the trade in supplying customers with coin machines of various kinds. The greatest factor at these establishments is music boxes and records.

Tri-State plans to add radios, washers, refrigerators and other types of major appliances. Louis Linden plans to make the coin machine business first in importance in his operations.

**FIRST REPORT**  
ON  
**The Billboard**  
**Annual College**  
**Musical Survey**  
IN THIS ISSUE  
**PAGE THREE**  
—  
**REPORT**  
COMPARES MUSICAL RATINGS  
OF BANDS AND SINGERS  
by  
**High Schoolers**  
**G.I.'s**  
**College Students**



## Record Reviews

(Continued from page 25)

### TONY PASTOR (Victor)

Jose Gonzalez—FT; VC.

Please No Squeeze Da Banana—FT; VC.

Continuing on his novelty song kick, Tony Pastor crashes thru with another couplet of comedy chants of the click variety. Most fetching is his whimsical singing of Redd Evans' *Jose Gonzalez*, with plenty of Latin flavor in its melody and a strong appeal in its song story of the Gonzales family and their hot dog stand on a highway down Mexico way. Mated side brings Louis Prima's and Moe Jaffe's fruit-stand saga, *Please No Squeeze Da Banana*. Pastor, going heavy on the Italian dialect this time, sings it to a lively 6/8 march tempo, making way for a band stanza at a bright fox-trot beat.

This disk is a double-decker for the juke boxes.

### KATE SMITH (Columbia)

Say It Over Again—FT; V.

And There You Are—FT; V.

With a simple and direct appeal, Kate Smith makes both of these ballads count in the spinning. As ever, the radio songbird makes judicious choice in her selection of songs, with Jack Miller's musicians providing a knowing degree of instrument support. Of particular interest is Ted Koehler's and Sammy Fain's screen ballad, *And There You Are*, from

*Week-End at the Waldorf*, which looms important in picture circles because of Lana Turner and Ginger Rogers in the cast. For a companion piece, Miss Kate turns to a haunting and melancholy Latin lullaby, *Say It Over Again*, which has already gained a fair measure of popularity in its native Mexican setting.

The Kate Smith fans will find "And There You Are" to their likings when inclined to play the pay boxes.

### COLEMAN HAWKINS (Capitol)

It's the Talk of the Town—FT.

Stuffy—FT.

Hopping around the various disk labels where the jazz hot rules, Capitol has landed Coleman Hawkins for at least one side that promises to find a coveted spot beside the tenor saxer's *Body and Soul* classic. Bringing out all the tonal beauty of his horn, the Hawk weaves a slow and dreamy string of beautiful improvisations around a melodic line once familiar as *It's the Talk of the Town*. *Stuffy*, an original fast-tempoed riff opus, has the Hawk leading a jam-packed band that

also presents some tasty tootling by trumpeter Howard McGhee.

These sides are strictly for the hot jazz diskophiles.

### THE FOUR BLUES (De Luxe)

Bell-Bottom Trousers—FT; V.

I'm Gone—FT; V.

Familiar voices along the cocktailer lanes, The Four Blues, singing to their own instrumental rhythm accompaniment, spin above par for the quartet harmonies. Sticking to song selling rather than creating any particular vocal designs, the foursome spin to best advantage for their own *I'm Gone* novelty. It's a rhythmic piece of Harlem lore, and the Blues tell the story effectively of the policeman trading in their zoot suits for a jail-house gown. Their singing of *Bell-Bottom Trousers* is of the mill run variety, with the appeal minimized as the foursome drag it out in a slow bounce tempo.

"I'm Gone" should pay off dividends, because of its novelty appeal, particularly at the race locations.

### RED MCKENIE (Commodore)

It's the Talk of the Town—FT; V.

Wherever There's Love—FT. V.

The hot jazz fans will conjure visions

of the Mound City Blues Blowers when they see Red McKenzie's name on the label along with a crew of outstanding swing stars directed by Ernie Caceres. But it is almost cruel to let these sides mar such a beautiful memory of Red and his happy songs, his comb, his kazoo and his jam juice as whipped up by the Blues Blowers. Instead, for both *It's the Talk of the Town* and *Eddie Condon's Wherever There's Love*, McKenzie is called upon to play the part of a romantic troubadour. Save for some feeble vibe pickings in back of the singing by Red Norvo, the band boys lay down a sustained harmony background that is most unimaginative, to say the least.

Nothing in these sides to interest the music ops.

## COINMEN YOU KNOW

(Continued from page 63)

partner in a bowling alley in that town. . . . HARRY GRAHAM, former manager of Marquette Music Company, now has a beer garden in the near-downtown district at Beaubien and Jefferson avenues. . . . MR. BOLLES, former credit manager with Wurlitzer, is now assistant manager of the Barium Hotel here and was a dinner guest of Henry C. Lemke. . . . JAMES WELLS, former Detroit operator, now a captain in the army, is in the Billings General Hospital, Indiana, following amputation of one leg at the knee, caused by injuries when he stepped on a German mine.

RANKIN P. PECK, of the Automatic Towel Cabinet Company, reports plans for this company to resume activity after the war. . . . LIEUT. CARL RUSH JR., son of Carl Rush, Panoram operator, was married here at Christ Methodist Church to Ruth Roller, of Tulsa, Okla.; they will make their home at Wilmington, Del., where he is stationed.

MAX LIPIN, of Allied Music & Sales Company, was on a brief trip to Cleveland. . . . AARON LIPIN, his brother, has been having regular week-end fishing and golfing trips at his summer cottage at Woodhull Lake. . . . MAX FALK, of the L. Falk Sales Company, is temporarily careless for several weeks as the result of a smash-up when his car was taken out by a garage employee when it was left for service. . . . MARK CURTIS, of the Brilliant Music Company, off for a week's vacation at Island Lake, northwest of Detroit. . . . WOODROW McLENNAN, proprietor of United Vendors, has shifted entire operation to arcade type machines and believes in frequent rotation of machines on location.

## Los Angeles:

RAY SMITH, of Barstow, in town on a buying trip and lurching with Jack Gutshall, of Jack Gutshall Distributing Company, at the Brown Derby on Wilshire Boulevard. Smith reports that his worst headache is getting mechanics who can handle his machines. . . . JACK GUTSHALL to the country for a rest and recuperation from an attack of lumbago—a condition which, say Gutshall's friends, generally accompanies old age. . . . FRANK LAMB, of Glendale, making the rounds on Pico and Venice for equipment and repair service. . . . J. BOWEN KINDRED, of Ajo, Ariz., in the city and at Badger Sales Company for service.

CHET GARTON, manager of the San Francisco branch of California Amusement Company, in the city for a day or two on business—and having a time getting reservations back to the Bay City. . . . RALPH ORKIN, who was with the Los Angeles branch of the California Amusement Company, has resigned. He will be replaced, but no successor has been named at this time. . . . DON LEARY, of Automatic Sales in Minneapolis, is going strong for Coast Records.

COAST RECORDS, a part of the Charles Washburn firm, is adding record shelves to take care of the stock. New shelves will hold 35,000 records. The "improvement" shouldn't be taken to indicate that Washburn will not move soon to the building the Washburns purchased. The lack of space and the enormity of the stock made it necessary to install shelves for temporary usage. . . . EDDIE FERNANDEZ, Honolulu arcade operator, in the city on a visit. . . . WILLIAM (BUD) PARR and CHARLIE ROBINSON at Earl Carroll's and getting plenty of laughs out of Pinky Lee's comedy.

## PUBLISHERS' PLUG TUNES

(Continued from page 24)

Mem of Your Baby Days.....Byers  
My Baby Said Yes.....Leeds  
My Dreams Are Getting Better All the Time.....Santly-Joy  
Mem'ries of Mother.....Irving Siegel  
My Here (Loves His Country).....Edwin W. Kukke

My Lonely Nights.....Seattle  
(All of a Sudden) My Heart Sings.....Leeds  
Negra Consentida (My Pet Brunette).....Marks

No Can Do.....Robbins  
Oh, Frankie!.....Orange  
Oh, My Achin' Back.....Felst  
Oh, Really, O'Reilly.....Mutual  
Old Mister Frog.....Winthrop  
On Basic Street.....Starlight  
Once Again.....Hanna  
Once Upon a Song.....Mills  
One Meat Ball.....Leeds  
Otto, Make That Riff Staccato.....Tempo  
Out of This World.....Morris  
Please, Don't Say No.....Felst  
Please No Squeeze Da Banana.....Leeds  
Fluggin' Jane.....Perry Alexander  
Poor Lenore.....Harris  
Pretty Soon.....House of Melody  
Promises.....Marchant  
Put Another Chair at the Table.....Leeds  
Question and Answer.....Chappell  
Remember When?.....Campbell-Porgie  
Right as the Rain.....Crawford  
Rosemary.....Famous  
Sailing on a Moonbeam.....Blasco  
Say It Over Again.....Bogat  
Send This Purple Heart to My Sweet-heart.....Rytvoo  
Sentimental Journey.....Morris  
Sleep the Whole Night Through.....Arcadia  
Sleigh Ride in July.....Burke-Van Heusen  
Small World.....Southern  
So-o-o-o in Love.....Bregman-Vocco-Conn  
Soldier's Last Letter.....American  
Someday, Somewhere.....Chelsea  
Stars in Your Eyes.....Melody Lane  
Stuff Like That There.....Capitol  
Sweetheart of All My Dreams.....Shapiro-Bernstein  
Ten Years From Now.....Felst

That Feeling in the Moonlight.....Paul-Pioneer

The Betty Grable Polka.....Holly-York  
The Blonde Sailer.....Mills  
The Charm of You.....Felst  
The Kid With the Guitar.....Kelly  
The More I See You.....Bregman-Vocco-Conn

The Sunset Reminds Me of You.....Newart  
The Sweet Potato Polka.....Stirling  
The Three Caballeros.....Chas. K. Harris  
The Wish That I Wish Tonight.....Witmark  
Then, Now and Forever.....Charles Gunther  
There! I've Said It Again.....Valiant  
There Must Be a Way.....Stevens  
There Was a Time.....Bronx  
There's a New Moon Over My Shoulder.....Peer  
There's No You.....Stanwood  
This Day and Age.....Franco-American  
This Is Our Song.....Cavalcade  
Turn Your Eyes, Thru Your Heart.....Mills  
Twilight Time.....Campbell-Porgie  
Two Down and One to Go.....Martin Block  
Ups Ups.....Melody Lane  
Veteran.....Handy Bros.  
What Makes the Sunset.....Miller  
When I'm Walkin' Arm in Arm with Jim.....La Salle  
When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....Arrow

White Sands.....Roy  
While You're Away.....Remick  
Whistle for a Wind.....Singer-Reese-Patrick  
Why Shouldn't I Dream.....Hanna  
Winding.....Kelly  
Wings Over America.....Process  
Ya' Beicha.....Pyramid  
Yay-Dit.....Fox  
Yes, Honey, I've Got My Baby.....Hall's Hit Songs  
You Belong to My Heart.....Chas. K. Harris  
You Use Your Head, But I Use My Heart.....Matt Pelkonen  
You Don't Have To Believe Me.....Prominent Songs

You Never Understood.....Harmony House  
Your Pet e' Dough.....BMI  
You're So Worth the Waiting For.....Viking

## ADVANCE RECORD RELEASES

(Continued from page 25)

SOMEDAY (YOU'LL WANT ME TO WANT YOU).....Airlane Trio (Ted Martin-The Freshmen).....De Luxe  
SO-O-O-O IN LOVE.....Ray Noble (Trudy Irwin).....Columbia 36834

STRANGE AS IT SEEMS.....Helen Forrest (Victor Young Ork).....Decca 18694

SURE ENOUGH I DO.....Tampa Red.....Bluebird 34-0731  
(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?.....Perry Como (Russell Case Ork).....Victor 20-1709

THE WISH THAT I WISH TONIGHT.....Ray Noble (Trudy Irwin).....Columbia 36834

THEM THERE EYES.....Don Byas & His All-Star Quintet.....Jamboree 903

TILL THE END OF TIME.....Perry Como (Russell Case Ork).....Victor 20-1709

## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 22)

Weeks to date	POSITION Last Week	POSITION This Week	RECORD	Label
5	9	7	SENTIMENTAL JOURNEY..Merry Macs.....	Decca 18684
			<i>Choo-Choo Polka</i>	
5	7	8	BELL-BOTTOM TROUSERS..Guy Lombardo.....	Decca 18683
			<i>Oh! Brother</i>	
8	8	9	YOU BELONG TO MY HEART (F).....	Bing Crosby-Xavier Cugat....
			<i>Baia (F)</i>	Decca 23413
2	6	10	GOTTA BE THIS OR THAT..Benny Goodman..	Columbia 36813
			<i>Gotta Be This or That</i>	

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Phone: GRE 3153



# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

### Eastern Jottings

Thomas Miklencic is staging barn dances every Friday night at his Pine Tree Park, West Emmaus, Pa., featuring the hillbilly bands in the territory. In addition, the Sunshine Valley Hayloft Folks present outdoor shows each Sunday afternoon and evening.

Tom Endicott is once again featuring Western entertainment at his Dude Ranch night club on the Boardwalk, Atlantic City, and broadcasting over WBAB there.

Dick Scott was guest star July 7 for the WFIL Barn Dance at Town Hall, Philadelphia. Jack Howard, member of the WFIL Barn Dance cast, has uncovered a new hillbilly find in Janet Johnson, singing cowgirl. Started July 1, and every Sunday thruout the season, members of the radio show will be featured at Tropical Island Beach near Easton, Pa.

Polly Jenkins and Her Plowboys, with Uncle Dan and Texas Rose, were featured July 1 at Sleepy Hollow Ranch, Pennsburg, Pa., along with Ray Smith, from WMCA, New York, and a return engagement for Pappy Howard and group from WTAM, Cleveland. Ray Smith also held forth the day previous at Dorney Park, Allentown, Pa., coming in with

Estel Lee and His Hollywood Cowboys and Cowgirls, Nelson Sisters, the Boob and His Girl, and Tex Hobgood.

David Williams' orchestra has been brought in for the square and modern dancing at F. E. Lolkits' Hillside Hotel near Fogelsville, Pa.

### "Moon Beams" Clicking

With only a few handmade copies of *Moon Beams Are Playing on a Pair of Silver Spurs* distributed among entertainer-friends of composers Pearl Clark and Norma Winton, the song got its first boost recently from Doc and Esther Embree, WIBW, Topeka, Kan., and within a few weeks the Buster-grapevine was humming with inquiries for pro copies. It is reported that the number will receive immediate publication. Like its creators, the *Silver Spurs* song is a true Western product.

### Miller Handling Ky. Mountaineers

Red Hamilton and His Kentucky Mountaineers are now under the exclusive personal management of Uncle Bob Miller. The group consists of Red Hamilton, guitar and banjo; Gerrie Demers, guitar; Al Hamel, guitar and mandolin; Art Demers, electric guitar, and Blackie LeSage, fiddle. At present they are playing parks in Pennsylvania. Miller states that the group is skedded for an early recording session.

### Manners Out of Army

Zeke Manners, recently honorably discharged from the army, is back East and skedded for a six-week straight across the board on one of the major networks. Zeke is the writer of *Pennsylvania Polka* and an exclusive Bluebird artist.

### Autry on Net in Fall

Gene Autry, who recently left for the South Pacific after being released from the army, will be gone on a USO tour for two months. When he returns he will take over a network spot for Wrigley in September. Autry's latest record on Okeh is *I Guess I've Been Asleep*, written by Autry and Fred Rose. Published by Milene Music, it looks like a winner.

### Tunester Tattle

Frank Dudgeon, in radio for many years until the war started and now working in a war plant, has found time to turn out a number of songs and a folio of his tunes will be issued shortly by Process Music.

The Hilliard-Currie Corporation has accepted for publication a new tune by Cliff Morgan and Norman Kelly, *When It's Castle-Building Time in Rainbow Valley*.

A new fan club has been formed for the Range Riders, of WGAR, Cleveland. Folk tune artists have become so popular with WOWO (Fort Wayne, Ind.) listeners that they're combing the country for talent in that line.

Shep Sessoms writes that he has reorganized the Carolina Coon Skinners. Sessoms also says he's finding time to turn out plenty of songs, with Mel Butler as co-writer. Their record so far this year is 59 songs accepted for publication, he says.

Hank, the Yodeling Ranger (Clarence Eugene Snow), who was heard on WWVA, Wheeling, W. Va., for several months, is back in Monckton, N. B., where he is heard on CKCW. Hank's latest recordings are *Your Little Band of Gold* and *Headin' Home*.

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

### DICK THOMAS (Musicraft)

*Home on the Range*—W; V.  
*Red River Valley*—FT; V.  
*Old Chisholm Trail*—FT; V.  
*Bury Me Not on the Lone Prairie*—FT; V.

With a sweet song and yodel in his voice, Dick Thomas, since going off to the wars, makes these four standards live all over again. Possessing a rich baritone voice, Thomas brings a fresh-

ness all his own in singing these outdoor classics. *Sings Home on the Range* in a slow waltz tempo; taking the *Red River Valley* serenade to a sweetheart at a lively pace. Applies plenty of yip-e-yay to his warbling of the cowpuncher's *Old Chisholm Trail* and brings out all the hymnal qualities for *Bury Me Not on the Lone Prairie*. Frank Novak and His Sourwood Mountain Boys, studio combination of organ, accordion and guitars, provides adequate musical support. All the sides are phono naturals.

### TEX RITTER (Capitol)

*You Two-Timed Me One Time Too Often*—FT; V.

*Green Grow the Lilacs*—W; V.

With the outdoor note ringing strong in his baritone voice, Tex Ritter sells it big for Jennie Lou Carson's cowboy torch, *You Two-Timed Me One Time Too Often*. Singing it at a lively clip, his Texans, a string combo, kicks in with good rhythm support as well as some Western-styled hot fiddling that finds its mark. *Green Grow the Lilacs* is truly a hillbilly classic, and Ritter turns in an excellent rendition of the waltz favorite of a century ago as he sings of his sweetheart who loved another. The melody dates back to 1845 and provided a Broadway stage success of its name more than a decade ago, which in turn inspired today's *Oklahoma* hit. The music machines will find both of these sides attention-getters.

### GENE AUTRY (Okeh)

*I Guess I've Been Asleep*—FT; V.

*Darlin', What More Can I Do?*—FT; V.

Gene Autry sings both of these cowboy torch chants with plenty of appealment, making the sweet quality of his pipes count for the sock song selling. Having a hand in writing both songs, he joined with Fred Rose for *I Guess I've Been Asleep*, crying out in song that his simple vows of love are now only faded souvenirs. With Jennie Lou Carson on the assist for *Darlin', What More Can I Do?*, he renews his pledge of love to his sweetheart despite the fact that she treated him unkind. Takes both tunes in stride at a bright tempo, getting excellent instrumental support from the small band in back. Both sides are naturals as nickel grabbers in the coin boxes.

# White Operates New Juke Route

DETROIT, July 14.—Harry J. White, veteran Detroit music operator, has established the White Novelty Company, taking over the route formerly operated by Carlo's Music Company, with headquarters established at 15349 Minock Avenue.

In addition to the direct route operation, White is going extensively into the used record business, and will act as a virtual jobber in this field. At the present time he is building up his stock of used records. A downtown office has been established at 313 East Jefferson Avenue, sharing space with the Miami Distributing Company and the McNichols Music Company, for which firms White also acts as service manager.

White was long known under the name of the White Music Company, which was located for years on Westbrook Avenue.

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$3.25.

Fiber Main Gears for Seeburg & Wurlitzer Least Steel Hub—\$5.50.

Vol. Control Keys for Seeburg & Wurlitzer: Package of 24, \$1.80; Package of 100, \$5.00.

Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles. Factory guaranteed against defective workmanship and material.

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10 Wurl. 24A's . . . \$325.00	14 Rock-Ola Commandos, RC . . . \$575.00	1 Seeburg 8200 Victory . . . \$525.00
25 Wurl. 800R's . . . 425.00	86 Rock-Ola Wall Boxes, AO or DC 32.50	6 Seeburg Remote Consoles . . . 300.00
12 Wurl. 700K's . . . 650.00	140 Seeburg Wall-o-Matics, RC . . . 39.50	9 Wurl. #125, 5-10-25's, New . . . 55.00
9 Wurl. 300's . . . 895.00	14 Seeb. 8800, EBRC 875.00	26 Wurl. #125, 5-10-25's, Used . . . 45.00
6 Wurl. 850's . . . 825.00	3 Seeb. 8200, EBRC 800.00	
5 Wurl. 750E's . . . 800.00		
2 Wurl. 950E's . . . 800.00		

1/3 Deposit, Balance C. O. D., F. O. B. Baltimore.





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With Gold Award  
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FRUIT REELS  
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1¢ or 5¢ Play  
**\$29.50**



1¢ or 5¢ Play  
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**SPECIAL!**

5¢ Peanut Machine, "Eat 'Em Hot"  
Style, with Cup Dispenser . . . Ea. **\$17.50**

**USED COUNTER GAMES**

Aces	\$ 8.95
Pikes Peaks	22.50
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Victor Roll-a-Packs	9.95
Liberty, 1¢ Tok. Payout	19.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Superior Cig. Reel Vendor	12.50
Cubs, 1¢ or 5¢, Cig. Sym.	8.90
SHIPMAN STAMP MACHINES, Brand New, 1¢ & 3¢	29.50
SHIPMAN STAMP MACHINES, Used	25.00

**SLOTS & CONSOLES**

2 Watling 5¢ Rolatops	\$ 89.50
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1 Mills 25¢ Blue Front	349.00
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1 Jennings 5¢ Silver Chief	189.50
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1 Bally Bell, 5¢ & 25¢, C.P.	150.00

**RECONDITIONED****A. B. T. TARGET SKILLS**

Model "F" Targets  
(Blue Cab.) . . . \$35.00  
Model "F" Targets  
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Challengers, Late  
Models . . . 35.00  
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1/3 Deposits Required With All Orders,  
Balance C. O. D. Full Payment Must  
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Send for List of All Types of Machines!

**WANT TO BUY!**

Will Pay the Following:

A.B.T. Challengers	\$15.00
Model F Targets (Blue)	15.00
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HIGHEST PRICES PAID FOR  
PEANUT MACHINES!

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**GAINS IN COFFEE EXTRACT****Venders Watch Progress Made**

Coffee extracts split into two types, both useful in vending machine future

CHICAGO, July 14.—June 1, when the War Food Administration again made soluble coffee production available for civilian consumption, vending machine operators again began to consider the possibility of coffee as a vending favorite.

In a story which immediately followed the WFA's action, *The Billboard* pointed out that coffee served thru vending machines has proved itself acceptable to the public. At the same time, it was noted that previous coffee solubles had sometimes been unsatisfactory, and had failed to meet the "taste test," but that newer brands were now coming on the market which promised to do away with that difficulty.

So far, soluble coffee has split into two distinct fields—one a coffee extract, and the other the "cafe" type, which is coffee extract to which an equal volume of carbohydrates has been added. Two examples are Borden's Instantly Prepared Coffee (coffee extract) and General Food's Instant Maxwell House (cafe type).

**Limit Cafe Type**

WFA regulations prohibit the use of the word coffee to describe any of the cafe type extracts, a factor which lead to brand names like Nescafe, which was a pre-war Nestle's Milk Product. Despite the fact that this strange name bore little resemblance to the word coffee, the success of Nescafe was instantaneous. Trade observers voice the opinion that because of Nescafe's success other manufacturers began to think in terms of soluble coffee. Whatever the cause, it is true that many manufacturers are now considering and developing coffee extracts and cafe-type products.

Three weeks ago, *The Billboard* reported the appearance of a new compressed coffee, being sold in New York thru the Dover Food Shop. As yet the manufacturer of that product has preferred to remain anonymous but *The New York Times* food-testing kitchens reported that the compressed coffee was every bit as good as the product made with drip or percolator. This compressed coffee comes in small cubes, the size of an ordinary cake of yeast, and has been used extensively by the armed services.

**Public Wants It**

As a matter of fact, had it not been for the armed services almost immediate adoption of coffee extract, it is doubtful whether the product would have been developed as quickly as it has been. Such a change has been brought about that one manufacturer estimates that the potential family use of soluble coffee has now risen to from 10 to 15 per cent of the total families now using coffee.

Oldest of the firms in the soluble coffee business, of course, is the G. Washington Refining Company, where the George Washington Instant Coffee has been made and marketed for over 30 years. This company recently brought out a new cafe-type product.

Manufacturers of the two different types of coffee extracts have been having a private tiff of their own, with both disclaiming the other's product. Cafe brand manufacturers claim that the addition of carbohydrates helps hold coffee flavor, while coffee extract makers label cafe-type extracts as "ersatz."

It is likely that both types of extracts will find a large number of users during the post-war years. The best appeal to coffee drinkers seems to come thru vending machines where John Public could quickly and easily obtain his afternoon coffee without waiting.

**Confectioners Say Vending Mch. Has Vast Potentialities**

CHICAGO, July 14.—A recent issue of a confectionery trade magazine devoted a column and a half of its editorial space to a discussion of vending machines as a merchandising device. Since their observations represent the views of a good number of candy and ice cream men, vending operators note with interest that the article speaks very favorably of their machines.

"One only need look at the almost countless number of spots where vending machines are ideally suited to attract 'impulse' purchases, such as in moving picture theaters, gasoline stations, pool parlors, railroad stations, industrial plants, office buildings and others too numerous to mention, to realize how vast are the potentialities for the vending machine industry, which will become still an even greater customer for confectionery products of every description."

After this glowing tribute to the future of the vending machine, the writer went on to make the following observation: "As to the return of the coin when the machine fails to give up the promised merchandise, let's hope this is carried out as scrupulously as is humanly possible to make these vending machines work in such manner. Recently, we watched an individual in the subway insert a penny in the slot of a gum vending machine. No gum came forth, and neither did the penny. The irate and vexed purchaser drew his coat sleeve over the heel of his thumb and smashed the machine to bits. Quite a loss, because of mechanical failure to return a penny. There's no telling what this person would have done if he had inserted a nickel . . . and failed to get his candy bar in return . . . or his nickel either."

**Corn Shortage Affects Candy Bar Companies**

WASHINGTON, July 14.—Candy bar manufacturers, already tussling with a severe sugar shortage, heard this week that there is also going to be less corn sirup available if 1945 corn production figures are any indication.

The Department of Agriculture made an official forecast that 543,000,000 bushels less corn were raised this year than were raised in 1944.

Chief cause of the decrease, according to the department, was difficulties experienced in planting corn this year. For the third successive spring, says the official report, heavy rains and cold weather at planting time delayed not only the planting of corn but also kept farmers from planting as much acreage as they ordinarily would.

Much of the acreage planted this year had to be re-planted, and the fields have been weedy because of the difficulties encountered in getting into fields to cultivate.

Corn sirup is used in the manufacture of practically all of the chewy types of candy bars—those containing caramel centers or layers.

**Primary Distribution Of Sugar Increases During First 5 Mos.**

WASHINGTON, July 14.—Distribution of sugar by primary distributors has increased during the first five months of 1945 compared to the same period in 1944, according to a report from the Department of Agriculture. The department placed distribution by these agents at 2,961,616 short tons, raw value, for 1945, and 2,747,543 tons last year.

The same report showed that deliveries of sugar for export had a slight decrease under last year's figure.

**Nut Crop Hits Decline; Less Acres Planted****Trade Awaits Estimate**

CHICAGO, July 14.—With the peanut acreage slightly under that of a year ago, and large percentage declines in some Southern crops, trade reports indicate that the peanut situation will probably not show any marked improvement for some time.

Arkansas, Louisiana, Tennessee and Mississippi reported large percentage declines in acreage; Alabama was down the greatest, said to be 100,000 acres less than 1944. Small increases—from 2 to 8 per cent—were reported for North Carolina, Virginia, Texas, Oklahoma and Georgia.

The first official estimate of 1945 acreage for picking, threshing and production will be made, according to the peanut trade, August 10.

On the local market, there is little activity in the nut trade, since few old or new crop sales are being made. Conditions in the short supply of crop pecans are not expected to improve before late October or November. Trade rumor has it that the ceiling price on pecans may be increased when the new crop offerings are made but there has been no official confirmation of this rumor.

**Lend-Lease To Get More Cigs**

CHICAGO, July 14.—There will be 58 times during the next five months of the year that the average citizen who enjoys his smokes will feel in his pack for a cigarette and find none there. This is the prediction of Joseph Kolodny, executive secretary of the National Association of Tobacco Distributors, who said this week that 3,000,000 cigarettes are slated for shipment overseas to Allied nations during the remainder of 1945 under the new lease-lend act, extending the operation until 1946.

Kolodny said that these shipment and possibly more, will be made on the assumption that lend-lease will continue at the same rate of purchase in the remaining months of 1945 as during 1944. He explained that the shipment would mean that each adult civilian in the United States will lose two and three-fifths packs of cigarettes during 1945.

**SELF-SERVICE with the "POPMATIC"**

ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY. AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power. STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service. DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs. CAPACITY: Size of Bag of Popcorn varied can vary from 6 to 12 oz. size. Originally \$250.00.

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Extra Heating Elements, Ea. . . . . \$5.00  
Popcorn, Per Lb. . . . . 14 1/2¢  
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Per Gal. . . . . 2.50

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# VIEW EXPORT MARKET SCENE

## Money Values Affect Trade

**Paper currency on increase while coins decline—Mex. and Can. are best bets**

CHICAGO, July 14.—Statistics compiled and published by the League of Nations show that there has been a worldwide increase in the volume of money since the beginning of World War II. Since practically the whole world is on a paper currency, the statistics reveal that the largest expansion has been in note issues or paper money, while metal coins have increased less noticeably.

The importance of these facts can easily be seen by the coin machine trade, since metal coins are the basic implements which keep the industry's wheels turning. Despite the fact that the volume of metal coins is considerably less than the volume of paper money, the situation is not unusual nor alarming. War years always reflect such a trend as they likewise reflect an increase in the general cost of living.

It is impossible to obtain complete up-to-date figures for all the countries involved in the currency changes, but certain general observations can be made regarding the increased percentage of paper money. Southeastern Europe, Italy, the Middle East, Finland and Iceland show increases in paper currency of 500 to 1,000 per cent; Japan, Germany, India and Western European countries show 300 to 500 per cent; Canada, Australia, South Africa and the United States note an increase of 200 to 300 per cent. The note issue in Canada has risen 214 per cent over 1939.

### Affects Exports

This expansion of currency, with its possible effect on the value of money in exchange, will probably have some effect on the export trade during the post-war period. The coin machine trade has been studying the currency exchange rate with the export trade in mind.

Much of the world today, including Russia, uses the United States dollar as the basis for world trade and currency exchange. The Canadian dollar, for example, is currently valued in U. S.-Canadian exchange at 90.9 cents. In other words, approximately \$91 of United States money will purchase \$100 Canadian.

Of late there have been rumors that Canada was considering restoring their dollar to a parity with the U. S. dollar thus doing away with the present prevailing 10 per cent discount. Considerable pressure has been exerted both here and abroad to bring this parity about, but there now seems little likelihood of change.

Canada has found the present rate of exchange advantageous because the discount places the Canadian dollar midway between the American dollar and the British pound. Despite the fact that official Washington would like to see the Canadian dollar on a par with the U. S. dollar, Canada will secure several advantages by keeping the present discount. By holding on to her midway position, Canada is able to market her wares in England and in other parts of the Empire, and she is also able to deter excessive purchasing by Canadians of securities or goods in the United States. The prevailing rate of exchange is also favorable to U. S. exports. Looking for-

## Predict Increase In Domestic Beet Sugar Production

CHICAGO, July 14.—Fred C. Taylor, vice-president of the United States Beet Sugar Association, predicts that there will be a 25 per cent increase in domestic beet sugar production for 1946. This year's beet sugar production has been estimated at 1,300,000 short tons compared to 1,050,000 tons last year.

Just last week the government announced lifting of restrictions on the manufacture of sugar from beet molasses, but the action is not expected to have any immediate effect on the amount of sugar available to either home users or confectioners.

ward to the post-war tourist trade, when the present dollar discount will benefit her greatly, it seems unlikely that Canada will undertake to bring her dollar to par with that of the United States.

### French Situation

Turning from Canada, where the rate of exchange is favorable to the United States, financial reports show just the opposite is true in France. The French franc is now over-valued to the point where it is worth 2 cents American money. There has been some talk of late that the DeGaulle government intended to revise the rate downward to where the exchange rate would be 100 francs to the dollar. Some experts even predict that the franc will gradually be devalued until a 200 to the dollar basis is reached. American soldiers, now stationed in France and paid in francs, would be the first to welcome any change in devaluing the franc, since their buying power is low. If and when the franc comes down to the 200 to the dollar basis—as even French bankers hope it will—the rate of exchange will be somewhat near equitable and export trade will thereby benefit as it can hardly hope to now.

South of the border, in Mexico—always a fertile field for coin machine exports—the stabilization agreement still keeps the Mexican peso at a fair rate of exchange which encourages manufacturers to export to that country. At the present time, and until June 30, 1947, this rate will remain fixed at 4.85 pesos to the dollar, with the peso being the equivalent of approximately 20.7 cents U. S. money. When export trade again becomes brisk, Mexico will be a good market for U. S. goods so long as the present exchange rate is held.

### General Outlook

As was pointed out in *The Billboard* (July 7, 1945), Mexico and Canada have vied with each other as the best export market for U. S.-made coin machines of all types. Both existing rates of exchange between the United States and Canada and the United States and Mexico will help keep those two countries among the leading buyers of U. S. coin machines.

France, on the other hand, is more unpredictable. Prior to 1939, France imported some coin machines from the United States, but it is impossible to obtain an accurate figure, since many of those machines were purchased thru British distributors. The French Parliament was scheduled to legalize pay-out machines, provided those machines paid off in French-made merchandise. The final legislation was to have come in October, 1939, but the beginning of the war squelched that action. If the post-war Parliament proceeds with the old Parliament's business and legalizes pay-outs, the way would be opened to an enlarged export market. The rumored move to devalue the franc will, of course, bear heavily on future prospects because the exchange rate is not now favorable. If that rate drops to where the franc is worth somewhere near one-half cent American money, the French export market will be big.

## British Coin Machine Mfg. Companies Now Geared To Mass Production Schedule

### London Coin Machine Paper Reports Activities

CHICAGO, July 14.—Ed Graves, coin-machine editor of *The World's Fair*, weekly theatrical publication in London, made an interesting report recently on a personal visit which he made to the Hawtin's factory, coin machine manufacturers.

American manufacturers and operators are given a portion of the report here: "I have heard things about the vastness and the potentialities of the Hawtin's enterprise," writes Graves, "but was not altogether prepared to see what I did. There is no doubt about it; here is one example of a British manufacturer ready and well able to challenge the American manufacturer. The Hawtin plans are not entirely devoted to coin-operated machines but such devices are to play a big part in the future output of the factory on the Preston New Road.

"American manufacturers scored largely thru the quality of their work and their mass production. It may be said that Hawtin, Ltd., are geared right up for mass production and that the quality of whatever they turn out will be very acceptable. And that there will be no fear of lack of spares or replacements for Hawtin-made machines."

Graves then goes on to describe two of the machines produced by Hawtin, one a merchandising amusement machine, and one a pinball game.

"In 1939 Hawtin's brought out a merchandising amusement machine known as the Clutching Hand. A clever piece of mechanical construction, it bids fair to have before it quite a promising career. War put a stop to production but these models already have justified themselves. In my perambulations around Blackpool, I observed quite a number in operation; there is an undoubted fascination about the hands and their movement apart from the possibility of winning a prize. The Clutching Hand will figure among the Hawtin's first post-war batch of machines.

"Another machine which has emanated from Hawtin's is of console type with a soccer playing field. Insertion of a penny releases a ball, and the player endeavors by controlling the field to steer the ball thru the lanes leading to Win hole, traffic lights being there to indicate the correct direction. The lanes are formed by projecting white panels on which are colored (sic) pictures of motor vehicles. It is to these pictures that I would draw attention, or rather the printing of them. Much has been said in the past of the excellent work in this direction attained by the Americans. Thanks to a very special, and I may say, expensive plant in the Hawtin works, American manufacturers now meet a competitor worthy of their steel."

They'll be Back

Univendor

FINEST IN CANDY VENDORS



STONER MFG. CORP. AURORA, ILL.



MAKE AN OFFER ON THESE

## CIGARETTE MACHINES

- |                  |        |                     |                  |
|------------------|--------|---------------------|------------------|
| IMPERIALS .....  | 30 (6) | }} PRESIDENTS ..... | 40 (8)           |
| ROYALS .....     | 10 (6) | }} DuGRENIERS ..... | 30 (v-7)         |
| PRESIDENTS ..... | 40 (6) | }} DuGRENIERS ..... | 15 (9)           |
| IMPERIALS .....  | 5 (8)  | }} CHAMPIONS .....  | 20 (7-9 Splits)  |
| ROYALS .....     | 10 (8) | }} CHAMPIONS .....  | 25 (9-11 Splits) |

HANKIN MUSIC COMPANY

708 SPRING STREET, N. W.

ATLANTA, GA.

**SPECIAL**  
 50 1/2 Nut Vendors ..... \$ 6.95  
 50 1/2 3-Column Snacks ..... 12.50  
 25 1/2 Advance Ball Gum ..... 6.50  
 10 1/2 Model F. Target, Late ..... 25.00  
 10 1/2 Bingo Games ..... 8.50  
 WANTED TO BUY: 5/2 Hot Peanut, Northwestern DeLuzes, Phonographs.  
 CAMEO VENDING, 432 W. 42nd, New York



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OUR LATEST CONVERSION

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## SEVEN SENSATIONAL

Guaranteed Money Making Conversions. GAMES THAT ARE PROVEN WINNERS ON ALL LOCATIONS.

- PARATROOPS**  
rebuilt from POWERHOUSE
- TORPEDO PATROL**  
rebuilt from FORMATION
- PRODUCTION**  
rebuilt from BLONDIE
- BOMBARDIER**  
rebuilt from FOLLIES
- SHANGRILA**  
rebuilt from MR. CHIPS
- EAGLE SQUADRON**  
rebuilt from BIG LEAGUE
- EAGLE SQUADRON**  
rebuilt from BIG TOWN

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# P&S MACHINE CO.

3017-19 N. SHEFFIELD AVENUE,  
CHICAGO 14, ILLINOIS

## FOR SALE MUSIC

- 10 Rock-Ola Commandos, Ea. @ \$625.00; the lot ..... \$6,000.00
- 2 Mills Empress, Ea. .... 350.00
- 3 Rock-Ola Supers, Ea. .... 500.00
- 1 Seeburg Model K, 15-Record .. 125.00
- 1 616 Wurlitzer ..... 175.00
- 50 Buckley & Rock-Ola Wall Boxes, Ea. .... 25.00
- 5 Mills Jumbo, F.P. .... 129.50
- Refinished Lot, 5 for ..... 600.00
- 2 Tokyo Guns, Ea. .... 275.00
- 1 Hitler Gun ..... 149.50

## MARBLE MACHINES

- 1 Zingo ... \$275.00
- 1 Seven Up ... 79.50
- 2 Four Roses, Ea. .... 59.50
- 1 Mills Owl ... 110.00
- 2 All American, Ea. ... 49.50
- 2 Sea Hawks, Ea. .... 59.50
- 1 A.B.C. ... \$49.50
- 1 Monicker ... 89.50
- 2 Silver Skates, Ea. .... 69.50
- 2 Stratoliners, Ea. .... 49.50
- 1 Flicker ... 59.50
- 1 Wings ... 49.50
- 1 Short Stop. 45.00

All above equipment is in A-1 condition. 1/3 cash, balance C. O. D.

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1142 GRAPE STREET, ABILENE, TEXAS

## ORIGINAL JAR-O-DO



Outlet on  
1000 Hole Thin & Thick Cigarette and Charley Boards.  
1000 Hole Thick Jackpot Charlies.  
Operators and Distributors—Write for Special Prices if Interested in Quantity.  
**GLADY SALES CO.**  
Haymarket 3695  
809 W. Madison CHICAGO 7, ILL.

## MILLS SLOTS—BARGAINS

Mills 25¢ J.P., 2-4, clean; Mills 1-2-3, C.P.O.; Mills 5¢ J.P. Skyscraper, 3-5; Mills 1¢ Q.T.; Mills De R. H. Blue Front, 3-5; Mills Target Practice. All six Machines, \$475.00. 1/3 deposit.

## THE DURANGO BELLS

Durango, Iowa

## WANTED

Reliable, sober Amplifier Mechanic capable of handling any type of phonograph amplifier.

**TECHE NOVELTY CO.**  
New Iberia, La.

# Detroit Reports Biz Up; Ops Order P.W. Machines

DETROIT, July 14.—The interest of local operators in new post-war coin machines has shown a striking pick-up within the past two weeks. While there had been some considerable discussion beforehand, it was mostly in the "just talk" stage, but today operators have switched to talking cold figures.

Significant was the favorable response to the offer being made by one large manufacturer, Mutoscope, to take actual orders for post-war machines. Henry C. Lemke, for instance, reported that he has just placed an order for 20 Photomatics with this company for post-war delivery. The selling terms are generally considered very fair, while the exact price is not guaranteed, it is stated that it will not be more than 10 per cent above the stated pre-war price, with the exact increase dependent upon conditions when production is actually resumed. This is considered a fair protection to the operator, avoiding the inflated coin machine prices which many operators have feared.

### Juke Interest High

In the juke box field the interest is even more intense. There has been a heavy turnover in machines in this territory within the past few months, and many operators, both large and small, are hopeful that juke will not be put into production very soon—so that they will have a chance to recoup their recent investments in the used machines, which, they figure, will be outmoded when new models are brought out.

The suggestion was heard among coinmen here that the first models might well be virtual duplicates of the latest pre-war models—a practice learned from the present plans of the automobile industry here.

In this way, the machines could be placed in production more quickly by using old production methods without requiring special new machine equipment to handle radically new models,

and the investment in older machines would be conserved a little longer during the hazardous reconversion period.

Level of business locally is running around 75 per cent of what would be considered normal for amusement machines, including juke, operators indicate. Last week there was a nice spurt, around 20 per cent, so that it was close to the elusive normal, but this was a direct result of holiday trade and business has already slumped off again. Part of the cause has been the wave of unemployment that is already becoming a problem here, as the city's labor forces start the painful process of readjustment to peacetime conditions even this early in the process. There have been strikes and lay-offs and thousands shifted from one job to another, resulting in a general feeling of uncertainty that has caused a tightening of spending habits, affecting all amusement business.

## Treasury Fines Cig Op for Overcharges

ATLANTIC CITY, July 14.—Overcharges of a cent a package for cigarettes from vending machines cost Atlantic City Venders, Inc., local operating firm, a \$315 payment to the U. S. Treasury. The payment was in settlement of a treble damage action negotiated by the Price Panel of the Atlantic City War Price and Rationing Board. Announcement of the settlement was made last week by T. Harold Dempsey, director of this OPA district.

## Mighty 7th Drive Way Over Goal Set

WASHINGTON, July 14.—Final figures released by the Treasury show that the mighty 7th War Loan drive pilled up an all-time record of \$26,313,000,000—or nearly twice as much as the quota set at \$14,000,000,000.

New high records were set in sales to individuals, tho the E-Bond goal of \$4,000,000,000 was narrowly missed.

## Hard-To-Get Parts for 1-BALLS

- Bally Racks & Pawls for Multiple Units. Per Set.....\$ .75
- Gauge Plates..... 1.25
- Payout Slides (Main)..... 1.15
- Payout Motors ..... 15.00
- Payout Slide (Intermediate)... .50
- Coin Chute Extension..... .30
- Escalator Gears. Per Set..... 2.00
- Escalator Springs..... .10
- Escalator Belts..... .75
- Ball Shooters & Ball Lift Assemblies. Per Set..... 2.45
- Bally Back Glasses..... 10.00
- Back Glasses (Sport Special)... 12.50
- Coin Chutes..... 3.75
- Coin Slides ..... 1.00

We have complete stock of hard-to-get parts—miniature lamps (all numbers), locks, etc. Write us your needs . . . Get Our Low Prices.

## Dan Gould Enterprises

127 N. Dearborn St. CHICAGO 2, ILL.

## ARCADE OUTFITTERS

- Thunderbolt ..... \$395.00
  - Skeeroll ..... 325.00
- We have over 500 factory rebuilt and beautifully repainted arcade machines in stock. See The Billboard Coin Machine Digest for partial listing or write for complete circular! Cards for Every Card Vendor at factory prices, including "Grandmother," "Mystic Pen," "Paper Love Letters" & "Palmyra."

BUY FROM A RELIABLE SOURCE  
—WE'RE IN BUSINESS SINCE 1912



510-514 W. 34th St.  
N.Y. 1, N.Y. (Bryant 9-6677)

## ORDER NOW SPECIALS!

- Wurlitzer 412 Lite Up ..... \$134.50
- Wurlitzer 616 ..... 189.50
- Wurlitzer 24 ..... 289.50
- Wurlitzer 616 Lite Up ..... 230.00
- Wurlitzer 600R ..... 425.00
- Wurlitzer 600K ..... 450.00
- Wurlitzer 750E ..... 739.50
- Wurlitzer 41 Counter Model ..... 119.50
- Wurlitzer 42/600 Victory ..... 550.00
- Seeburg Gem ..... 339.50
- Seeburg Plaza ..... 349.50
- Seeburg Vogue ..... 425.00
- Seeburg Classic ..... 435.00
- Seeburg Envoy, EB ..... 465.00
- Seeburg Hi Tone, ESRC ..... 659.50
- Rock-Ola Monarch ..... 235.00
- Seeburg 8200 Victory Gem ..... 479.50
- Rock-Ola Imperial 20 ..... 200.00
- Rock-Ola 16 Record ..... 149.50
- Seeburg Ocellar Job, Wireless Gem ..... 300.00

- BOXES
- Seeburg 20 Wall-o-Matic, Wireless ..... \$42.50
- Seeburg 24 Wall-o-Matic, Wireless ..... 32.50
- Wurlitzer =120, 5¢ Box ..... 22.50
- Wurlitzer 125, 5-10-25 Box ..... 22.50
- Wurlitzer 320 Sweet Music Box ..... 22.50

1/3 Dep., Bal. C. O. D.  
F. O. B. New York

## HUB DISTRIBUTING CO.

458 W. 45th St. New York 19, N. Y.

## FOR SALE

- 1 Baker Big Time Marble Table ..... \$ 35.00
- 4 Western DeLuxe Baseball. Each .. 125.00
- 1 Exhibit Big Parade ..... 110.00
- 3 Keeney Submarine. Each ..... 139.50
- 1 Chicago Coin Hockey ..... 175.00
- 1 Genco Play Ball ..... 175.00
- 1 Bally Rapid Fire Motor ..... Write
- 2 Wired Chandelier Speakers. Each.. 17.50
- 1 Seeburg Plaza, ESRC ..... 500.00
- 10 Mills 5¢ Vest Pockets, Green. Each 52.50
- 10 Mills 5¢ Vest Pockets, Blue-Gold. Ea. 80.00
- 10 Mills 5¢ Vest Pockets, Chrome. Ea. 70.00
- 10 Seeburg Wind Wall Boxes. Each .. 15.00
- 20 20-Record Buckley Adapters ..... Write
- 4 616 Wurlitzer Cabinets. Each ... 20.00

## McDANIEL-SUGGETT MUSIC CO.

711 N. Independence ENID, OKLA.

- | MUSIC                                       |          |
|---|----------|
| Seeburg Envoy                               | \$495.00 |
| Seeburg Rolaway (Factory Job), Two Consoles | 795.00   |
| Mills Empress                               | 340.00   |
| Mills Throne                                | 295.00   |
| Wurlitzer 24                                | 310.00   |
| Rockola Premier                             | 535.00   |
| Rockola Commando                            | 525.00   |
| Rockola Playmaster with Spectravox          | 395.00   |
| Rockola '39 Deluxe                          | 395.00   |

- | ARCADE                             |          |
|------------------------------------|----------|
| 1 Supreme Rocket Buster            | \$295.00 |
| Keeney Air Raider (New Finish)     | 195.00   |
| Keeney Anti Aircraft (New Finish)  | 65.00    |
| Mutoscope Sky Fighter (New Finish) | 310.00   |
| Chicago Coin Hockey                | 195.00   |
| Rockola Ten Pins                   | 69.50    |

- | CONSOLES                  |          |
|---------------------------|----------|
| Pace Reel, CP             | \$134.50 |
| Jennings Cigarola         | 89.50    |
| Jungle Camp, FP           | 69.50    |
| Jungle Camp, CP           | 89.50    |
| Bally Big Top, FP         | 89.50    |
| Mills Jumbo Parade, FP    | 79.50    |
| Jennings Silver Moon, FP  | 129.50   |
| Jennings Bob Tall, FP     | 139.50   |
| Bally High Hand, Comb.    | 189.50   |
| Keeney Super Bells, Comb. | 279.50   |
| Jennings FP Mint Venders  | 79.50    |

NEW REVAMP FIVE BALL  
Williams Flat Top, United Oklahoma, Grand Canyon, Arizona, Steamliner and Santa Fe. Each ..... \$250.00

Get on our mailing list. We have largest stock of parts and supplies in the South.

Send one-third deposit, balance C. O. D.  
Wire—Telephone—Write

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423 Broad St. NASHVILLE 3, TENN.  
Tel. 6-5666

## FOR SALE

Bally Club Bell, F.P. & C.P., Ea. \$249.00

- | MUSIC                             |     |
|-----------------------------------|-----|
| Mills Panoram, Viewing Mod. \$365 | 331 |
| Singing Tower 295                 | 331 |
| Wurlitzer 750 750                 | 331 |
| Wurlitzer 850 795                 | 331 |
| Seeburg, HITone 8800 645          | 331 |
| Seeburg, Hi-Tone 9800,            | 331 |
| R. C. .... 665                    | 331 |
| Rock-Ola Tone Column ... 95       | 331 |

- | ARCADE EQUIPMENT                          |     |
|---|-----|
| 1 Automatic Photomaton, A-1 Cond., \$995  | 159 |
| 5 5-Ft. Skee Ball—Bowling-Bomb, Ea. 129   | 249 |
| Periscope ... 249                         | 249 |
| Evans Tommy Gun ..... 129                 | 249 |
| Sky Fighter... 259                        | 249 |
| Keeney Air Raider .... \$159              | 249 |
| Night Bomber Drivemobile—Converted .. 249 | 249 |
| Super Bomber Keeney Submarine ..... 139   | 249 |
| 3 Mutoscope 5-Reel Selection, Ea. ... 335 | 249 |

- | TUBES  |  |
|--|--|
| 2051 R.C.A., in original cartons, Ea. \$1.24 | No. 76 R.C.A., in original cartons, Ea. ... \$ .47 |

Send 1/2 Deposit—Certified Check

## American Vending Co.

1891 Coney Island Ave., Brooklyn, N. Y.  
810 5th St., Miami Beach, Fla.

## BARGAINS

In used one and five ball games, free play. Clean and in good operating condition. Just off location.

### ONE BALLS

- 2 LONGACRES, Ea. .... \$500.00
- 5 THOROBREDS, Ea. .... 500.00

### FIVE BALLS

- 6 EXHIBIT SKY CHIEFS, Ea. .... \$140.00
- 5 EXHIBIT BIG PARADES, Ea. .... 110.00
- 1 UNITED SANTA FE ..... 175.00
- 1 UNITED GRAND CANYON ..... 150.00
- 3 UNITED BRAZIL, Ea. .... 175.00

## JACK KEY

606 1/2 RIO GRANDE STREET  
AUSTIN 21, TEXAS

- 1 Late Model Photomatic, Completely Overhauled, New Paint ..... Write
- 1 '39 Rock-Ola De Luxe Dial-a-Tone Conversion ..... Write
- 1 Santa Anita One-Ball, Cash Payout, \$139.50
- 1 Baker's Pacers, Dally Double Gold Award ..... 279.50

- FREE PLAY PIN BALLS QUOTED BELOW ARE ALL RECONDITIONED
- 2 Keeney's Towers. Each ..... \$85.00
  - 2 Gun Club. Each ..... 60.00
  - 2 A.B.C. Bowler. Each ..... 55.00
  - 2 Fox Hunts. Each ..... 32.50
  - 2 Zig Zag. Each ..... 60.00
  - 2 Bosco. Each ..... 75.00
  - 2 Jungle. Each ..... 75.00

## WANTED! GROETCHEN METAL TYPER

WE BUY AND SELL ALL TYPES OF COIN OPERATED MACHINES

## MARLIN EQUIPMENT CO.

412 Ninth Street, N. W., Washington 4, D. C.  
District 1625



**PERFECT EQUIPMENT  
READY FOR LOCATION!**

**MUSIC**

2 Wurlitzer 71 with stand	\$209.50
1 Wurlitzer 750E	750.00
1 Wurlitzer 700	675.00
1 Wurlitzer 750M	725.00
1 Wurlitzer 950	695.00
4 Wurlitzer 600K	439.50
4 Wurlitzer 600R	409.50
2 Wurlitzer 616, Lite-Up Top & Bottom	239.50
3 Wurlitzer 616, Excellent Cond.	190.00
10 Wurlitzer 41 Counter Models, Like New	144.50
8 Twin Twelves, Buckley Adapters	159.50
2 Wurlitzer 412	129.50
1 Wurlitzer 24	284.50
1 Seeburg Hi Tones, ESRO	699.50
5 Seeburg Hi Tone, ES	619.50
3 Seeburg Gems	345.00
1 Seeburg Rex	239.50
2 Seeburg Casino	335.00
11 Seeburg 12 Records	109.50
2 Seeburg K-20	249.50
3 Rockola Deluxes	385.00
3 Rock-Ola Standards	365.00

**ACCESSORIES**

2 USB2 and Solenoid, Comp.	\$ 79.50
1 Packard Adapter, Comp.	24.50
3 Packard Boxes	32.50
4 Seeburg 20 Sel. Wireless Wallomatics	39.50
Seeburg Bar Brackets	3.50
6 GSR1 Selection Receivers	22.50
4 24 Seeburg Wireless Adapters	19.50
Motor for Wurlitzer Counter Model	27.50
Wurlitzer Trays	.75
1 Wurlitzer #331 Bar Box	19.50
3 Wurlitzer #320 Sweet Music Box	24.50
3 Seeburg 20 Sel. 3-Wire Boxes	37.50
D. C. Converters	16.00
Seeburg Trays	.80
Zio Cord, Per Ft.	.02 1/2
70L7 Replacement Tubes	3.35

We Have Parts for All Phonographs—Write Your Needs!

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1/2 Dep.: Bal. C.O.D. F.O.B. N. Y.  
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!  
Write—Wire

**WEST SIDE DISTRIBUTING CO.**  
612 10TH AVE., NEW YORK 18, N. Y.  
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**Coin - Operated Washing Machines**

(Continued from page 62)

washer production May 15, 1942, the need for home washing machines has grown tenfold, and at the present time there is a need for 5,800,000 washing machines." During the last full year of production before the war, the peak production hit 2,100,000, so it can be estimated that a period of at least two years of top-speed production will elapse before even these consumers can be supplied with new washers. In the meantime washers being declared obsolete will hit the scrap heap and the total needed will swell again.

**Public Wants Service**

Thus, it is reasoned by the manufacturers that, while the public is waiting for new washers to come to them thru retail channels, the vista of coin-operated washers will be made enticing. Operators now in the business as well as those planning to enter the field with new dollars and effort can make much capital of these opportunities presented in "the need of the public for washing facilities." Whether they come in the form of washers placed by operators in the basement of the building in which they live, in their individual homes (either on a rental basis or for installment purchase thru coin-device collection), or in neighborhood retail laundrettes, the public will welcome the service. Many families altho intent on getting new washers as soon as they can, will not be able to buy them until the production can come close to meeting the demand. In the meantime they'll gladly accept coin-operated washer service in whatever form it is offered.

Late in May the War Production Board gave washing machine manufacturers the "go ahead" for the production of 750,000 washers for the third and fourth quarters of 1945, first production to start July 1. These machines will not be available for civilian purchase until late in the year, however. Dealers will take many thousands of these first washers as demonstrators on the retail outlet floors.

Washers will be ration free, but shortages in some materials and components will slow early quantity output. The longer it takes new washing machines to be purchased freely by the public the longer the coin-operated washing machine enterprises will boom.

**Manufacturer Outlook**

In Chicago the Hurley Machine Company, one of the largest manufacturers of washing machines and also one of the most enthusiastic proponents for the future of the coin-operated washer, recently resumed civilian production of washing machines on a part-time basis. The firm, still active in producing boosters for high explosive shells as well as washing machines for the armed forces, will continue to produce these items until the need is no longer necessary. The Hurley Machine Company, thru the voice of their president, Edward N. Hurley, enthusiastically accepted the WPB announcement of last May that 700,000 washing machines were being proposed for the last six months of 1945 by saying: "The manufacture of 700,000 washing machines 'means a lot' to us, as the heart of the industry is in the Middle West." Hurley at that time reflected that other firms will have to reconvert, but in that, his firm was already producing washers for the military forces, his firm could step right into production.

The Bendix firm, manufacturers of the automatic home laundry, already has extensive operations in the East with coin-operated washing machines and they are now testing further operations in seven other cities with a view to expanding post-war business.

In Chicago alone six firms operate approximately 7,500 coin-operated washing machines in various type locations. In the United States proper, over 25,000 coin-operated washers are in operation. New York is known to have 10,000 and Detroit another 1,000, the others being located in Chicago and other major cities thruout the country.

Operation of machines just here of late has been tried in locations other than in dwellings. These new possibilities presented themselves in retail store outlets where laundrette service was set

up by operating firms. These outlets cater mainly to a neighbor trade but will accept transient business as well. The customer registers at a counter in the outlet for time of appointment and also informs the operator whether or not assistance will be needed. There is no charge for aid in operating the machines as education of customers is felt to be a good investment.

One such laundrette service is located in New York's Bronx, where 14 coin-operated washing machines, of Bendix make, are on location. Each turns out 10 pounds of laundry, 85 per cent dry, ready for ironing, at a cost of 25 cents. The whole operation takes half an hour. Busy housewives put their laundry into the machine, do their shopping, return and pick up their wash, which is taken from the machine by an attendant and tied up ready for them on their return.

Operators who locate their machines in small and large apartment buildings, flats and hotels usually place the machine free of charge to the tenants and no charge is made to the management or owners of the property. Usually the operating firms refunds the cost of the electricity used by the tenants to use the machine. In some cases, customers use their own electricity and, of course, there is no refund in such instances, there being no check on the amount used. Where machines are plugged into the building current a separate meter is set to record the amount used.

As with all vending machines, there is always the danger of pilferage or damage to the machine from vandals, and in the case of coin-operated washers, which most usually are placed in basements or laundry rooms, operators depend on the customers and other tenants of the building to safeguard the equipment. In any case, operators enroll the co-operation of the building janitor or some one tenant to watch over the machine.

According to operators now maintaining locations, a service and collection call is made on an average of once a month. Complete overhauling of machines usually is necessary about every year and a half. Operating firms now plan on replacing all machines on location with new ones as soon as they come off of manufacturer's assembly lines, as those they have on location now have about run the life of an average washer, considering the constant use the machines in public locations get. Chicago operators estimated their machine income between \$8 to \$10 per week.

**Commence Advertising**

The General Electric Company has already commenced trade-paper advertising of two-timers especially adapted for coin-operated washing machines. One-timer is adapted for easy collection of installment sales and the other for operation timing of the coin-operated washer.

During the past three years, since civilian production of washing machines has been necessarily curtailed because of the war, usage of the coin-operated washing machines has increased tenfold, and housewives thruout the country would once again have felt the impact of the war if it weren't for another branch of the coin machine industry. Operators of coin-operated washers might well deserve the coveted "E" award for the service they have rendered the homes of the nation during these war years.

Another bright touch to the coin-operated branch of the washing machine industry can be seen in the possibilities for operation of such machines in many of the foreign countries which prior to the war knew no such thing as a mechanical or electrical washing machine, being content 'til the advent of our overseas forces, with the old-fashioned scrubbing board or the flat of a rock. Overseas shipments of washing machines by such firms as the Hurley Machine Company, which has been manufacturing washing machines for the military forces all over the world, have introduced many of these foreign countries to American enterprise once again and it might well be the springboard from which the washing machine industry and the coin-operated branch of the industry along with it will commence a vast export business.

**STERLING VALUES**

- 7 Jennings Ciga-Rollas XXV
- 2 Super Bells 5c Comb.
- 3 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
- 2 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 1 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 4 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 3 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 8 Mills Green Vest Pockets
- 4 Blue & Gold 5c V. Pockets
- 72 Peanut Machines, asst. types

**15 War Eagle Castings, Gold-Glitter Top and Bottom, at \$15.00 Each.**

- 1 Mills Throne of Music
- 2 Rock-Olas 12 Record
- 1 Seeburg Wireless Rolaway (Made from a Plaza)
- 1 Seeburg Wireless Rolaway (made from a Rex) and 2 5c, 10c, 25c Wireless Barboxes

Terms: 1/2 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**  
669-671 S. Broadway, Lexington 20, Ky.  
Wholesale Distributors

**MILLS ORIGINAL SLOTS**

Serial Numbers Over 400,000, Club Handles, Drill Proof, Knee Action

Blue Fronts, 5¢	\$175.00
10¢, \$195.00; 25¢	245.00
Mills War Eagles, Completely Rebuilt & Refinished, 5¢	145.00
10¢, \$175.00; 25¢	195.00
Brown Fronts, 5¢	225.00
10¢, \$250.00; 25¢	275.00
Gold & Silver Chromes, 5¢	295.00
10¢, \$325.00; 25¢	375.00
50¢ Brown Fronts, Rebuilt	425.00
Mills Club Consoles, Originals, Serial Numbers 400,000 and Over, 5-10-25¢. Per Set	1050.00
Face Comets, completely rebuilt by Face Mfg., 5¢, 3-5 Pay	79.50
10¢, \$97.50; 25¢, \$125.00; 50¢	375.00
Face Club Console, Late Model, 50¢ Play	500.00
Face S.P., Original, Like New, Visible Coin Escalator, 5¢	150.00
10¢, \$175.00; 25¢	225.00
Wafing Rollatop, 3/5 Pay, 5¢	89.50
10¢, \$97.50; 25¢	150.00
Face Club Consoles, 5¢, \$175.00; 10¢	225.00
Jennings 1-Star, 5¢ or 10¢	65.00
Jennings 4-Star, 5¢	125.00
10¢, \$150.00; 25¢	175.00
Silver Chiefs, 5¢	150.00
10¢, \$175.00; 25¢	225.00
Silver Chief, S.P., 10¢	250.00
Master Chiefs, S.P., 5¢	225.00
10¢, \$235.00; 25¢	295.00
Dixie Bells, 5¢	225.00
10¢, \$235.00; 25¢	295.00
Victory Model, 5¢	175.00

1/2 Deposit, Balance C. O. D.  
State Distributor for Seeburg Phonographs and Accessories.

**MILWAUKEE COIN MACHINE COMPANY**  
3130 W. Lisbon Milwaukee 8, Wis.

**FOR SALE**

Blue Fronts—Original—Very Clean. Used Very Little—Just Off Location.

10 5¢, 3-5 Payout, D.J.P. Ea.	\$149.50
5 5¢, 3-5 Payout, D.J.P., CH-NA. Ea.	159.50
5 5¢, 3-5 Payout, S.J.P., CH-NA. Ea.	185.00
5 10¢, 3-5 Payout, D.J.P. Ea.	175.00
6 10¢, 3-5 Payout, S.J.P., CH-NA. Ea.	185.00
4 25¢, 3-5 Payout, D.J.P. Ea.	249.00
2 25¢, 3-5 Payout, S.J.P., CH-NA. Ea.	275.00
2 5¢, 3-5 Payout, Brown Front. Ea.	175.00
1 10¢, 3-5 Payout, Brown Front. Ea.	195.00
1 25¢, 3-5 Payout, Brown Front. Ea.	285.00

**MILLS SILVER CHROME, ORIGINAL, SERIAL AS HIGH 485,000.**

5 5¢, 2-5 Payout, Ea.	\$285.00
4 10¢, 2-5 Payout, Ea.	300.00
4 25¢, 2-5 Payout, Ea.	375.00

**PACE ROCKET—SLUG PROOF, LIKE NEW**

3 25¢, Ea.	\$195.00
2 10¢, Ea.	175.00
2 5¢, Ea.	149.50
1 Kitty Pace, 5¢, Ea.	89.50
5 5¢ Pace Blue Fronts, 3-5 Payout, Ea.	79.50
1 25¢ Callie Console Slot, Ea.	149.50
75 Mills Load Stand, Ea.	12.50
2 Mills Stand Cabinet, Double Orackle Finish, Ea.	49.50
6 Pace Makers 1 Ball P.O. Jackpot Tables, Ea.	60.00

2170-2100 R.W.B. TICKETS ... \$1.25 Bag  
5¢-10¢-25¢ SALESBOARDS ... Below Cost  
1/3 Deposit With Order.

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Here is a real bargain from a real operator. All machines in top shape. STATE TAX PAID

3 Four Aces, Ea.	\$ 85.00
1 Knockout	100.00
1 Argentine	70.00
1 Zig-Zag	70.00
1 Vacation	65.00
1 Belle Hop	70.00
1 Texas Mustang	75.00
1 A.B.C. Bowler	65.00
1 Horoscope	65.00
1 Slugger	65.00
1 Star Attraction	65.00

1/2 Deposit With Order

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**CLEAN GAMES**

GRAND CANYONS	\$174.50
SANTA FE	174.50
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SKY CHIEF	145.00
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**ONE BALL GAME**

DUST WHIRL.....\$375.00

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**ALL AROUND MECHANIC WANTED**

Must be experienced on Ray Guns.  
40 hour week—Year round job.

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1 Daily Double Track Odds, late.	\$600.00
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1 Mills Original Chrome, 5c Play	300.00
1 Wafing Rollatop, 5c Play...	100.00
2 Columbia Gold Award, each...	.50

Terms: 1/2 with Order, Balance C. O. D.

**ELLIOTT NOVELTY CO.**  
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**MONARCH "Know-How" Insures Best Buys!**

WANT TO BUY: Crystals, Mystics, Silver Skates, Attention, Glammers, Pursuits, Pan American, Mascots, Air Force, Leaders, Duplex, Skyblazers, Stars, Do-Re-Mi, West Wind, Double Play, Zombi, Sunbeams, Stratoliner, Sport Parade. Mills 3 and 4-Bells, 3/5¢ & 1/25¢, Lato Heads.

**MILLS REBUILT SLOT MACHINES**

Gold Chrome, 5¢ . . . \$400.00	Brown Fronts, 5¢ . . . \$295.00	Club Bell Cons., 5¢ . . . \$450.00
Gold Chrome, 10¢ . . . 445.00	Brown Fronts, 10¢ . . . 345.00	Club Bell Cons., 10¢ . . . 500.00
Gold Chrome, 25¢ . . . 495.00	Brown Fronts, 25¢ . . . 395.00	Club Bell Cons., 25¢ . . . 550.00
Gold Chrome, 50¢ . . . 675.00	Br. Frt., Orig. 50¢ . . . 695.00	Gilt. Gold Q.T., 1¢ . . . 79.50
Blue Fronts, 5¢ . . . 225.00	Orig. Chrome, 5¢ . . . 400.00	Gilt. Gold Q.T., 5¢ . . . 150.00
Blue Fronts, 10¢ . . . 300.00	Orig. Chrome, 10¢ . . . 445.00	Vest Pocket, BQ . . . 62.50
Blue Fronts, 25¢ . . . 375.00	Orig. Chrome, 25¢ . . . 495.00	War Eagle, 25¢ . . . 295.00

NEW JENNINGS VICTORY CHIEFS, 5¢, \$350.00; 10¢, \$400.00; 25¢ . . . \$450.00
JENNINGS 5¢ CHIEF CLUB CONSOLES . . . 275.00
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**RECONDITIONED ARCADE EQUIPMENT.**

Bally Rapid Fire . . . \$225.00	Tommy Gun . . . \$225.00	Latest Vitalizer . . . \$110.00
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Klissometer . . . 195.00	Baker Sky Pilot . . . 265.00	Liberator . . . 245.00
Egypt. Rameses . . . 175.00	United Nations . . . 115.00	World Racer . . . 250.00
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Sport Special . . . \$195.00	Pimlico . . . \$425.00	Club Trophy . . . \$325.00
Sportsman (New) . . . 395.00	Longacre . . . 575.00	Fortune . . . 325.00

FOR IMMEDIATE SHIPMENT: ALL NEW WILLIAMS-UNITED-BELL REVAMPS.

Write for Latest Lists: 1-Ball Multiple Payouts, F. P. & P. O. Consoles, 5-Ball F. P. Games. TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT.

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120 TIP BOOKS . . . \$ 26.00 Cr.	2040 R.W.B. JAR-O-DO SINGLES . . . Profit \$30.00 \$1.75 Ea. 235.00 Cr.
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Size Name Profit Price	Size Name Profit Price
120 25c Fast Play . . . \$14.60 \$1.62 Ea.	850 5c Snuggles . . . \$21.65 \$2.97 Ea.
120 50c Fast Play . . . 29.30 1.62 Ea.	850 5c Prettie . . . 21.65 2.97 Ea.
360 25c Jumbo Quarter . . . 31.32 1.65 Ea.	900 5c Hot Cha . . . 23.25 3.45 Ea.
600 5c Dutch Treat . . . 15.81 2.00 Ea.	975 5c Intruder . . . 27.30 3.60 Ea.
675 5c Flying Fort . . . 19.30 2.30 Ea.	975 5c The Hiker . . . 27.30 3.60 Ea.
780 5c Apple Jack . . . 19.27 2.25 Ea.	975 5c Overweight . . . 27.30 3.60 Ea.
800 5c Quick Change . . . 19.70 2.97 Ea.	1000 25c J.P. Charley . . . 52.00 2.25 Ea.
850 5c Sketch Me . . . 22.45 2.97 Ea.	1200 5c Pick a Fin . . . 33.05 2.75 Ea.

25% With Order, Balance C. O. D.

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**A.B.T. SIX GUN RIFLE RANGE**

Complete with Canvas, Plywood Sides, Counter Pellets, Tubes, Compressor, Neon Signs. Ready to operate. \$2,250.00.

**EASTERN SALES COMPANY**

1824 East Main St.—Culver 5278—Rochester 9, N. Y.



**Woe to English Arcade Op When Rioting Starts**

CHICAGO, July 14.—Arcade operators in the United States have their troubles but they aren't anything like the troubles one English operator had recently.

Last week hundreds of veteran Canadian troops waited restlessly in Aldershot, near London. After months of service on the European front they were finally on their way home. But they weren't moving fast enough to suit the soldiers. They broke out in a riot which lasted 24 hours and resulted in the arrest of more than 100.

That night other Canadian troops, who had heard a rumor that three of their comrades were being held in the local jail, marched forth to liberate them. On the way they completely demolished the machines and other equipment of an amusement arcade.

U. S. arcade owners, like their English associates hard pressed to keep their present machines from wearing out, heard the news with a shudder and decided it's not as bad over here as it might be.

**Arcade Briefs From Up North**

ST. JOHN, N. B., July 14.—Directly under a large white fluorescent V in the front window of a St. John (N. B.) arcade, operated by J. B. Jones, are several big photos reproducing scenes in the Jones & Currie Arcade in Halifax, N. S., stemming from the disorders led by Canadian naval sailors. Pinball machines are permissible at some Canadian air force stations, together with shooting games, photographic machines, juke boxes, vendors.

Arcades at recreational centers and canteens have become very popular at the air force stations, and with both air and ground men. All the air force stations in the maritime provinces are continuing, altho the number of men in the force are being steadily reduced. The production of carbonated beverages is affected quite severely by the recent reduction in the sugar quota for the bottling industry. For several years bottlers have been rationing customers and making deliveries two or three days per week instead of the normal daily deliveries. The price per bottle for soft drinks continues at 7 cents instead of the nickel per bottle prevailing before the war. Indications are that the 7-cent rate will prevail for the rest of this year.

Patronage at arcades continues to slip. A casualty is an arcade located in the street floor entrance to the Opera House, St. John. An arcade has been proposed for a new amusement and recreational center being established in Dartmouth, N. S. Local ministers used their pulpits to oppose the center but a plebiscite resulted in an overwhelming plurality in favor of it including leasing 16 acres of town lands at \$1 per year. Pari-mutuel machines will be installed for race horse betting. The opposition retarded a start on building the center but it was under way right after the plebiscite. C. A. Phinney, West St. John, N. B., an operator, is again active in harness racing this season, not only as an owner, but trainer and driver of trotters and pacers. He devotes all his spare time to his horses.

**EASTMAN DIRECT POSITIVE PAPER**

July, 1946, dating. Lowest prices in the country. Inch and a half by 250, \$6.22; two inch by 250, \$8.00; 2 1/2 inch by 250, \$9.75; three inch by 250, \$11.49; 3 1/2 inch by 250, \$13.28; four inch by 250, \$15.07; five by seven, \$6.98 gross. 25 per cent deposit all orders.

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204 Washington Ave. ALBANY 6, N. Y.

**WANTED**

WURLITZER & GENCO SKEEBALLS, JUKEBOXES.

S & W COIN MACHINE EXCHANGE  
2416 Grand River Ave., Detroit 1, Mich.

**ARCADE HEADQUARTERS**

**ALUMINUM DISCS**

for Groetchen Metal Typer  
IMMEDIATE DELIVERY

\$12.50 PER 1,000

10 KEENEY SUBMARINES. EA. \$119.50

Radio Rifle . . . . . \$ 48.50
Zingo (Floor Sample) . . . . . 195.00
Liberator (Floor Sample) . . . . . 189.50
Air Raider . . . . . 169.50
Jennings Golf Ball Vendor, 25¢ Play . . . 69.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

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914 DIVERSEY - CHICAGO 14, ILL.



We Guarantee to Supply All the Film and Chemicals You Need.  
Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)  
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STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.  
Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)  
Same only will take any two above sizes on same machine, \$650.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.  
AMERICAN STAMP & NOVELTY MFG. CO.  
(Reference: D. & B.) Oklahoma City.

**WANT TO BUY MILLS 2-4 ESCALATOR TYPE SLOTS**

If it's MILLS parts you need—call us

4 Bells 4-5-Cent Play, Perfect Condition . . . \$450.00
Free play Jumbos, Late. Each . . . . . 80.00
7 25c Mills Brown Fronts, Orig. Write Mills Brown Fronts, 5-10-25 . . . Write Mills Blue Fronts, 5-10-25 . . . Write Jennings Fast Time, Cash Pay. Write High Hand, Comb., Perfect Condition . . . . . Write Bally Big Top . . . . . Write Paces Reels . . . . . Write 5c Watling Relatops . . . Write

Call Main 3024

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4 Sky Fighters . . . . . Each \$290.00	8 Keeney Submarines . . . . . Each \$150.00
2 Bally Rapid Fires . . . . . Each 150.00	3 Keeney Air Raiders . . . . . Each 195.00
5 Scientific Batting Practice . . . . . Each \$85.00	

\$5.00 Extra Per Machine for Crating, 1/3 Deposit, Balance C. O. D.

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Wurlitzer Twin 12 Buckley Adapter	159.50
Wurlitzer 24	289.50
Wurlitzer '42/600 Victory	550.00
Wurlitzer '41 Counter Model	119.50
Seeburg Hi Tone 8800, ES	615.00
Seeburg Hi Tone 8800, ESRC	665.00
Seeburg 12-Record	119.50
Seeburg Classic	425.00
Seeburg Vogue	425.00
Seeburg 8200 Victory Model	489.00
Rock-Ola 12-Record	119.50
Rock-Ola Imperial	199.50
Rock-Ola Standard	389.50
Vest Pocket Chromes, Mills	59.50
Bally Clubhouse, Console	90.00

**PARTS & ACCESSORIES**

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= GSR1 Receiver and Adapter	45.00
Seeburg Adapter SD24-1Z	22.50
Seeburg Adapter & Receiver for 24 Wurlitzer	45.00
Seeburg Adapter SR7Z Selection Receiver	25.00
Seeburg Adapter SD 20-5Z	22.50
Seeburg Adapter SD1Z Solenoid Drum	22.50
Seeburg Solenoid Drum, Adapter, SD205Z	25.00
Seeburg Power Supply, SP85Z	9.50
Seeburg Organ Spkr. & Cab., Remote	25.00
Seeburg Organ Speaker Cabinet	15.00
130 Wurlitzer Adapter	32.50
=300 Wurlitzer Adapter	30.00
Wurlitzer =304 Stepper	19.50
Buckley Adapter	15.00
Duo Locks, Seeburg or Wurl., New	.65
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Seeburg or Wurlitzer Brackets	2.50
Zip Cord, 500' Rolls, Per Foot	.02 1/2 c
Adapter and Tube for 70L7	2.25
Wurlitzer 412 or 616 Amplifier	42.50
Universal Amplifier and Tubes	42.00

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Wurlitzer #310 Boxes	\$ 9.50
Wurlitzer 331 Bar Boxes	14.50
Wurlitzer #120 Boxes, 5'	25.00
Wurlitzer #125 Boxes, 5-10-25	22.50
Wurlitzer #320 Sweet Music Boxes	22.50
Seeburg Select-o-Matic Boxes	7.50
Seeburg Selection Boxes, Large (30-Wire)	9.50
Seeburg Bar-o-Matics, Three Wire	42.50
Seeburg Selection (Large Type, 20)	12.50
Seeburg Wall-o-Matics (24), Wireless	32.50
Seeburg Bar-o-Matics (20), Wireless	49.50
Buckley Grey Boxes	6.50
Buckley Lite-Up Chrome, 24	19.50
Buckley Lite-Up Chrome, 32	15.00
Keeney Boxes	5.75
Tube and Adapter for 70L7	2.25

Terms—1/3 Dep., Bal. C. O. D.  
F. O. B. New York

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830 10th Avenue NEW YORK 19, N. Y.  
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The result is the smartest distributing layout in the East—all the way from that little nook on the second floor that holds a pile of screws to the magnificent fluorescent effects of our spacious display floor.

We're proud of our set-up. It's complete to the Nth degree. Operators come in and smile knowingly—and it's a wonderful opportunity for manufacturers to take advantage of these facts.

Hitch up with  
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**David Rosen**

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**70L7 REPLACEMENT TUBE—JUST PLUG IT IN—\$2.85**

Mercury Switches	\$2.50	Pin Game Time Clocks	\$2.25
Mills Slot Cash Boxes	1.00	Club Handles	4.00

Chicken Sam Amplifiers, Chicken Sam Gun (only), Bally F. P. Coils, Bally Step-Up and Reset Coils, Coin Wrappers, Collection Books, Contact Benders; Tubes—8L6, 6V6, 6X5, 6R7, 38, 5V4, 41, 6A6, 6CG, 2051; Asstd. Wood Screws, Cotter Pins, Lock Washers; Pin Game Cleaner, 2-lb. jar; 10 ft. Cord with Male Plug, Amplifier Condensers, Cartridge Fuses, House-Type Fuses, Fusetats and Fusetrons, all size Steel Balls, Ball Gate Assemblies, Back Door Slot Locks, Slot Springs, Jackpot Escalators and Reel Glasses, Rebound Rubbers, Plunger Tips, Range Finders, Gun Cables for Ray Guns, Discs for Metal Typer. Thousands and thousands of other parts.

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**PRICES SLASHED**

**ON ENTIRE EQUIPMENT**

**MILLS**

4 5¢ Chromes, 2-5 P.O. Ea.	\$250.00
1 5¢ Brown Front, 3-5	200.00
1 10¢ Brown Front, 3-5	225.00
2 25¢ Brown Front, 3-5. Ea.	290.00
4 5¢ Blue Fronts, 3-5 P.O. Ea.	150.00
4 10¢ Blue Fronts, 3-5 P.O. Ea.	175.00
7 25¢ Blue Fronts, 3-5 P.O. Ea.	225.00

**JENNINGS 4-STAR**

1 5¢ Silver Moon Chief, 3-5 P.O.	\$150.00
1 10¢ Console, 3-5 P.O.	185.00
1 25¢ Chief, 3-5 P.O.	275.00

**WATLING**

4 5¢ Diamond Jack, 3-5 P.O. Ea.	\$ 90.00
4 10¢ Diamond Jack, 3-5 P.O. Ea.	105.00
2 25¢ Diamond Jack, 3-5 P.O. Ea.	195.00
5 5¢ Rolatop, 3-5 P.O. Ea.	70.00
4 10¢ Rolatop, 3-5 P.O. Ea.	85.00

**PACE**

1 5¢ Console, 3-5 P.O. Ea.	\$150.00
1 25¢ Console, 3-5 P.O. Ea.	250.00
3 5¢ Slug Proof, 3-5 P.O. Ea.	90.00
5 10¢ Slug Proof, 3-5 P.O. Ea.	105.00
2 10¢ Delux Comets, 3-5 P.O. Ea.	105.00
1 25¢ Delux Comets, 3-5 P.O. Ea.	195.00
6 5¢ Blue Fronts, 3-5 P.O. Ea.	85.00
4 10¢ Blue Fronts, 3-5 P.O. Ea.	95.00
2 5¢ Comets, 3-5 P.O. Ea.	70.00
3 10¢ Comets, 3-5 P.O. Ea.	85.00
64 Steel Stands. Ea.	14.50

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All Games and Slots Clean and in Perfect Working Condition.

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Turf Kings	Long Shots
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All American Derby	

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Buckley Late Model Track Odds, D.D.J.P.

**SLOTS**

Mills Brown Fronts, 50¢, 25¢, 10¢, 5¢
Mills Blue Fronts, 25¢, 10¢, 5¢, 1¢
Mills Cherry Bells, 5¢
Mills Chrome Bells, 25¢
Jennings Dixie Bells, 25¢, 10¢, 5¢
Columbia, 5¢
Single Stands
Double Revolv-a-Round Stands

Wurlitzer #100 30 Wire Wallboxes, New & Used.

For prices phone, wire or write.

**Savannah Amusement Co.**

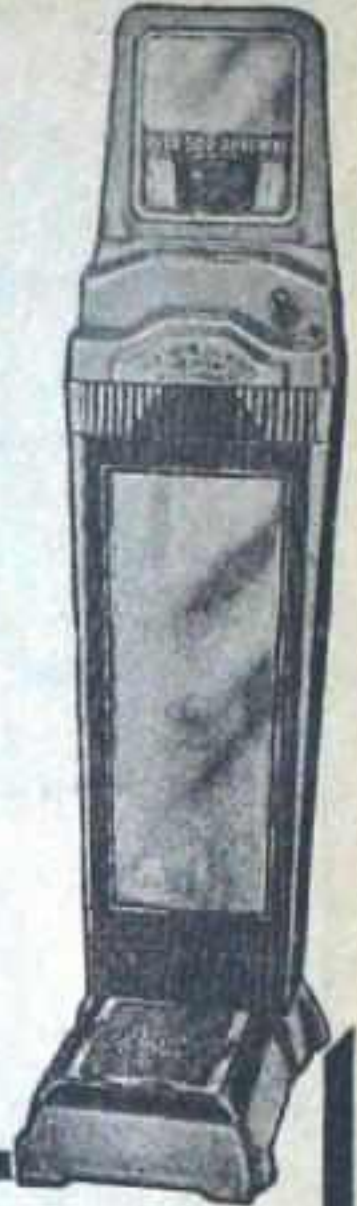
409 E. Liberty St. SAVANNAH, GA. Phone 2-0033

**NEW POSTWAR QUALITY AEROPOINT 2000 PLAY NEEDLES**

\$46.00 per Hundred FOR TWO SEND \$1.00 TRYOUT SAMPLES

**WEBB Distributing Co.**

612 North Michigan Avenue, Chicago 11, Illinois



★  
**BACK THE MIGHTY 7th**  
★  
**BUY WAR BONDS**

**WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW**

Get your Scales rebuilt now and have them ready for your big season.

**WATLING MFG. CO.**

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889—Tel.: COLumbus 2770. Cable Address "WATLINGITE," Chicago.

**It's HOT! REBUILD YOUR OWN GOLD CHROMES**

PRICE \$59<sup>50</sup> COMPLETE

HERE'S HOW—BUY THE AMERICAN COMPLETE CABINET CONSISTING OF

- NEW LIGHT WOOD CABINET
- NEW DRILL PROOF LINING
- NEW GOLD CHROME CASTINGS
- NEW METAL REWARD PLATES
- NEW CLUB HANDLE

Completely Drilled and Assembled ready for mechanism—packed individually. An hour's work and you have a rebuilt GOLD CHROME.

**American Amusement Co.**

4049 W. FULLERTON AVE., CHICAGO 39, ILL.

PHONES: BELMONT 0728-0729

"IF YOU MISS US—YOU MISS MAKING MONEY"



We have the finest selection of mechanically perfect consoles, slots, and one balls. WRITE, WIRE, PHONE FOR DETAILS.

**PALISADES SPECIALTIES CO.**

498 Anderson Ave., Cliffside Park, N. J. Phone: Cliffside 6-2892

**FOR SALE**

Bally Defender, Rapid Fire, Radio Machine, Paratrooper, Anti-Air Gun (Brown Cabinet), Hecroscope, Blower, 3 latest Watling Scales, Western Baseball. All types of love tellers, Exhibit make. Best offer takes these machines.

**R. GLOTH**

P. O. Box 68 HARTFORD 1, CONN.

**WE TAKE THE GAMBLE WHEN YOU BUY FROM US!**

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

**GET OUR PRICES**

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS MELON BELLS
- BAKERS PACERS

ALL MODELS—ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING MILLS SLOTS and RACES

WE BUY—SELL—EXCHANGE

**BAKER NOVELTY CO.**

1700 Washington Blvd., Chicago 12, Ill.

**FOR SALE**

2 Mills Thrones, \$275; 2 Mills Empress, \$325; 5 Twin Twelve Wurlitzers, steel cabinets, adapters, no amplifiers, tone arms or speakers, \$100.

WANTED—Veteran. Experienced Mechanic for Phonograph and Pin Ball route. Permanent job with a reliable operator. Write full details.

**LECO VENDING CO.**

128 E. 8th Street CHESTER, PA.



**Only One More to Go!**

**ARE YOU HELPING?**

- Buy War Bonds and Keep Them
- Donate Your Blood—Save a Life
- Help the Red Cross
- Save Waste Paper and Fat
- Write to him "Over There"

**THESE PHONOGRAPHS SOLD WITH LOCATIONS OR WILL BE PULLED IF SO DESIRED!**

2 Wurlitzer P12 .....	\$139.00	5 Mills Empress .....	\$379.00
5 Wurlitzer 412 .....	149.00	5 Rock-Ola Masters .....	439.00
5 Wurlitzer 616 .....	225.00	2 Rock-Ola Premiers .....	599.00
2 Wurlitzer 41, Counter Model .....	169.00	2 Rock-Ola Standards, Dial-a-Tune .....	359.00
6 Wurlitzer 500 .....	495.00	2 Rock-Ola Standards .....	395.00
4 Wurlitzer 800 .....	749.00	2 Rock-Ola Commandos .....	599.00
2 Wurlitzer 750E .....	789.00	Complete Hideaway Systems, 5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adaptor, Amplifier & Speaker, Ready for Location .....	\$195.00
2 Wurlitzer 950 .....	719.00		
5 Seeburg Hi Tones 8800 & 9800 ROES .....	649.00		
5 Seeburg Hi Tones 8800 & 9800 ES .....	599.00		
2 Seeburg '42, Victory Model, 8200 Cab. .....	489.00		

**A Complete Rock-Ola Mystic Wired Telephone Music Studio Which Includes 10 Masters, 10 Turntables, Head Sets, Extra Parts. All in excellent shape ready for locations and installations. Complete. Will Sell as Unit or Any Part You Need. \$4,800.00**

**WALL BOXES**

3 Wurlitzer #111 Bar Box .....	\$14.50	1 Rock-Ola Wall Box .....	\$19.50
10 Wurlitzer #320 Sweet Music .....	24.50	50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest .....	19.95
3 Seeburg 24-Record 5¢ Wireless .....	27.50	1 Wurlitzer #332 Bar Box .....	19.50
1 Seeburg 5-10-25¢ Select-o-Matic, Wireless .....	45.00	10 Wurlitzer 5-10-25¢, #125 .....	27.50
1 Rock-Ola #1504 Bar Box .....	24.50	5 Wurlitzer #331 Bar Box .....	19.50

**MISCELLANEOUS**

5 Wurlitzer #304 Steppers .....	\$22.50	20 GE New Changer Motors, fits Mills with top plate .....	\$27.00
50 Buckley Bar Brackets .....	2.50	10 Wurlitzer #1140 Motors .....	32.50
20 Buckley Pedestals .....	3.50	10 Wurlitzer P12 Amplifiers, Less Tubes .....	30.00
Used 30-Wire Cable, From 10' up. Per Ft. ....	.25	10 Wurlitzer 412 Amplifiers, Less Tubes .....	35.00
		10 Wurlitzer 616 Amplifiers, Less Tubes .....	40.00

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

**RUNYON SALES CO.** 123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685

- Buy War Bonds and Keep Them
- Donate Your Blood—Save a Life
- Help the Red Cross
- Save Waste Paper and Fat
- Write to him "Over There"

**A.B.T. Manufacturing Corporation**

715-723 North Kedzie Ave. Chicago 12, Ill.

- Amusement Machines
- Vending Machines
- Coin Chutes
- Coin Detectors
- Scales
- Other Coin Operated Machines

**ABT Makes the Finest**

**SLOTS, CONSOLES, MUSIC, PANORAMS**

**MILLS ORIGINALS**

1 5¢ War Eagle, Ref. Gold, 2/4 .....	\$100.00	2 25¢ Orig. Chrome, 2/5, S# 456026, 488948 .....	\$475.00
1 10¢ War Eagle 2/4 .....	125.00	1 25¢ Orig. Chrome, 3/5, S# 458115 .....	450.00
1 5¢ Extraordinary, Ref. G.C., C.H., 3/5 .....	165.00		
1 10¢ Extraordinary, Ref. G.C., C.H., 3/5 .....	195.00		
4 5¢ Blue Front, Fac. Reb. & Ref., 2/5 .....	225.00		
9 5¢ Blue Front, K.A., C.H., 3/5 .....	195.00		
1 25¢ Blue Front, Fac. Reb. & Ref., 2/5 .....	350.00		
1 25¢ Blue Front, K.A., C.H., 3/5 .....	325.00		
11 5¢ Brown Front, K.A., C.H., 3/5 .....	250.00		
2 25¢ Brown Front, K.A., C.H., 3/5 .....	375.00		
2 5¢ Melon Bell .....	225.00		
3 5¢ Bonus Bell, 3/5, Like New .....	275.00		
3 5¢ Gold Chrome, 2/5 .....	325.00		
2 25¢ Copper Chrome, 2/5, 460,000 .....	450.00		
8 5¢ Original Chromes, 2/5, .....	325.00		
1 10¢ Orig. Chrome, 3/5, S# 464587 .....	375.00		
2 10¢ Original Chrome, 2/5, S# 450986, 481321 .....	395.00		

Terms: 1/3 Deposit Must Accompany All Orders. Balance Shipped C. O. D.

**MITCHELL NOVELTY COMPANY**  
1629 WEST MITCHELL ST. (PHONE: MITCHELL 3254) MILWAUKEE 4, WIS.

**JENNINGS**

3 5¢ Chief, Fac. Reb. & Ref., 2/5 .....	\$195.00
4 5¢ Victory Chief, 2/5 .....	210.00
1 5¢ Silver Moon Chief, 2/5 .....	250.00
1 10¢ Silver Moon Chief, 3/5 .....	300.00
1 10¢ Chief, Ref. Red, 3/5 .....	175.00

**CONSOLES**

6 Keeney Super Bell, 5-25 P.O. ....	\$400.00
2 Keeney Super Bell, 5-5 P.O. ....	350.00
4 Longshot, P.O. ....	300.00

**MUSIC**

15 Seeburg Maestro, ES, Combination Wire Music and Regular .....	\$450.00
1 10 Unit Double Line Board .....	750.00
1 10 Unit Single Line Board .....	500.00
4 Panorams with Wipers .....	350.00

**USED PIN TABLES**

3 Marines at Play .....	\$189.50	1 Bombarrier .....	\$169.50	1 Roxy .....	\$22.50
2 Bosco .....	79.50	2 Sea Hawk .....	47.50	4 Super Sixes .....	17.50
1 Sport Parade .....	49.50	3 Spot Pool .....	69.50	2 Free Races .....	27.50
1 Play Ball .....	47.50	1 Annabelle .....	27.50	1 Bally Reserve .....	25.00
2 Super Charger .....	17.50	1 Victory .....	79.50	1 Leader .....	65.00

**SLOTS**

Mills Blue Fronts, 5¢-10¢-25¢ .....	Write Wire or Phone	50 Watling Front Vendors, .....	Make Offer
Mills Brown Cherry, 5¢-10¢-25¢ .....	Write	5 Watling 1¢ Blue Seal .....	\$ 40.00
Mills Brown Cherry, 1 Ch. Pay .....	Write	Mills Original Chrome .....	Wire or Phone
Mills Gold Chromes, 5¢-10¢-25¢ .....	Write	Mills 1¢ Q.T.'s, 5¢-10¢-25¢ .....	Phone

**EXCHANGE COIN MACHINE COMPANY**  
630 WEST BROAD STREET PHONE: ADAMS 4851 COLUMBUS 8, O.

**MILLS ORIGINAL SLOTS**

ALL CLEAN SERIAL AS HIGH AS 475,000

45 5¢ Silver Chromes, 2-5 P.O. Ea. ....	\$275.00
3 10¢ Silver Chromes, 2-5 P.O. Ea. ....	300.00
3 25¢ Silver Chromes, 2-5 P.O. Ea. ....	375.00
33 5¢ Brown Fronts, 3-5 P.O. Ea. ....	200.00
7 10¢ Brown Fronts, 3-5 P.O. Ea. ....	225.00
6 25¢ Brown Fronts, 3-5 P.O. Ea. ....	275.00
27 5¢ Blue Fronts, 3-5 P.O. Ea. ....	175.00
4 10¢ Blue Fronts, 3-5 P.O. Ea. ....	175.00
2 25¢ Blue Fronts, 3-5 P.O. Ea. ....	250.00
2 5¢ Bonus, 3-5 P.O. Ea. ....	200.00
2 10¢ Bonus, 3-5 P.O. Ea. ....	250.00
3 5¢ Melon Bells .....	150.00
1 50¢ Pace 3-5 P.O. ....	375.00
10 5¢ Pace Club Consoles, 3-5 P.O. Ea. ....	150.00
6 10¢ Pace Club Consoles, 3-5 P.O. Ea. ....	175.00
3 25¢ Pace Club Consoles, 3-5 P.O. Ea. ....	200.00
7 5¢ Caille Club Consoles, 3-5 P.O. Ea. ....	90.00
6 10¢ Caille Club Consoles, 3-5 P.O. Ea. ....	100.00
6 25¢ Caille Club Consoles, 3-5 P.O. Ea. ....	125.00
2 25¢ De Luxe Pace, Ea. ....	175.00
125 Mills Stands, Crackle Finish, Ea. ....	15.00

**1 BALL PAYOUT TABLES**

68 Breakneck .....	\$17.50
16 Sport Pages .....	50.00
21 Thistle Down .....	55.00
33 Grand Stands .....	65.00

(Special Price for Entire Lot Above)

10 1¢ Imps .....	7.50
4 1¢ Yankee Divider Model .....	12.50
14 Grand Nationals, Ea. ....	65.00
Salesboards, 1000 Hole Up, 12 Boards .....	18.00

1/3 Deposit With Order, Balance C. O. D.

**UNION SALES**  
409 No. Adams St. GREEN BAY, WIS. Phone: Howard 2995

**FOR SALE**

**CONSOLES**

15 Keeney (9 Coin) Pastimes .....	\$125.00
1 Paces Racers, Red Arrow, Very Clean .....	224.50

**ARCADE**

1 Seeburg Parachute .....	\$124.50
1 Bally Rapid Fire .....	148.50
1 Seeburg Ray-o-Lite (Shoot the Duck) .....	124.50

**SLOTS**

1 5¢ Jennings S.J.P. Goose-neck .....	\$ 25.00
1 1¢ Pace D.J.P. ....	25.00
1 25¢ Mills Goose-neck Mechanism .....	25.00

**SEASHORE MUSIC CO.**  
521 S. Front St. WILMINGTON, N. C.

**NEW LOW PRICES**

High Quality, 3/16 In. Crystal PIN BALL GLASS

20x42, Case of Nine—\$11.	21x43, Case of Eight—\$10.50.
21x41, Case of Eight—\$10.	23x47, Case of Seven—\$11.25.

Full Remittance With Order, F. O. B. Baltimore.

**IMMEDIATE DELIVERY. ART NYBERG CALVERT SALES CO.**  
COIN OPERATED EQUIPMENT  
708 N. Howard St. Baltimore 1, Md.

**FOR SALE**

The following is offered for the sum of \$2950.00. One-third deposit required, balance C. O. D.

- 2 Rockola Master Phonographs.
- 2 Wurlitzer Victory Models (One Rotary, One Keyboard Selection).
- 7 Wurlitzer Wall Boxes (5¢-10¢-25¢ Play).
- 2 "Shoot Your Way to Tokyo," Ray-o-Lite Guns.
- 1 Bally Rapid Fire Gun.
- 2 Northwestern P-Nut Vendors (1¢-5¢ Play), Pin Balls (Free Play), 2 "Majors '40," 1 "Gun Club," 1 "Texas Mustang," 1 "Marines at Play" (new revamp).

**ACME AMUSEMENTS**  
700 12th Street WINDBER, PA.

**WANTED**

Capable Designer and Engineer for new company with large capital entering Pin Game manufacturing field. Ready now for business. Only highest type man need apply. This is a splendid opportunity. All replies strictly confidential.

**BOX D-349, The Billboard, Cincinnati 1, O.**

**FOR SALE**

6 Mills Jumbo Parade, excellent cond., Ea. \$ 90.00	
1 Mills 4-Bells .....	700.00
1 Mills 3-Bells .....	950.00

**E. N. NEU**  
CARROLL, IOWA

**MARKEPP VALUES**

**ARCADE EQUIPMENT**

Keeney Submarine Gun .....	\$150.00
Scientific X-Ray Pkr. ....	125.00
Tall Gunner .....	110.00
Bumper Bowling .....	49.50
Bally Torpedo .....	150.00

**5-BALL PIN GAMES**

Landslide \$ 42.50	Major '41 \$59.50
5-10-20 .. 115.00	Four Roses. 59.50
Legionaire 79.50	School Days. 59.50
4 Diamonds 52.50	Sport Parade 49.50
Sink the Jap 62.50	Bombardier. 125.00
Gold Star 39.50	Spot Pool. 89.50
Fox Hunt 49.50	Slap the Jap 49.50
Big Chief 49.50	Defense ... 89.50
Play Ball 49.50	

Marvel Baseball, Revamp, New \$179.50  
Strip Tease, Revamp, New ... 249.50  
Flat Top, Revamp, New ... 249.50  
Big 3, Westerhaus, Revamp, New 249.50

**PHONOGRAPHS**

3 Rockola Bar Boxes, #1526, 5-10-25c .....	\$ 49.50
Mills Do-Re-Mi .....	95.00
2 Rockola Windsor & Monarch Hide-a-Way Rockola Adapter Write Mills Throne .....	275.00
Buckley Wall Boxes, Old Type ..	4.00

**SLOT MACHINES & CONSOLES**

10c Pace Blue Comet .....	Write
1941 Lucky Lucre, Like New .....	\$275.00
1940 Lucky Lucre, Like New ..	200.00
Jumbo Parade, C.P.O., Factory Rebuilt, Same as New .....	135.00
Jumbo Parade, F.P. ....	98.00
'38 Track Time .....	115.00
Big Game, F.P. ....	110.00
5c Gold Chrome, CH, KA, DP ..	Write
10c Gold Chrome, CH, KA, DP ..	Write

**WANT TO BUY**

Phonographs—All Makes and Models. Send Us Your List of Coin-Operated Machines. All machines cleaned and checked. Prices include parts, repair, packing charges.

**THE MARKEPP CO.**  
(Established 1928)  
4310 Carnegie Ave., Cleveland 3, O.  
Telephone: Henderson 1043

**PUSH PUSH CARDS**

All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc.

FREE Catalog Write  
**W. H. BRADY CO., MFGRS.**  
EAU CLAIRE, WISC.

There is no substitute for Quality

Quality Products Will Last for the Duration

**D. GOTTLIEB & CO. CHICAGO**

**ALL A-1 RECONDITIONED**

4 MILLS 5 IN 1, F. P. ....	\$49.50
10 MILLS 1-2-3, 1939, F. P. ....	69.50
6 MILLS OWLS, F. P. ....	32.50
1 CONGO, F. P. ....	82.50
11 VICTORIOUS, F. P. ....	89.50
15 1938 TRACKTIMES .....	

1/3 Deposit, Balance C. O. D.

**WE BUY, SELL AND EXCHANGE**  
3147 Locust St. St. Louis, Mo. **CALL NOVELTY CO.**

**WANTED!**

All around Mechanic. Experienced in amplifier work, five ball pin games, arcade games, phonographs, slots, consoles, etc., etc. Excellent opportunity for a reliable, steady man. Inside work. Good wages!

**CLEVELAND COIN MACHINE EXCHANGE**  
2021-25 Prospect Ave. CLEVELAND 15, O.  
Phone: Prospect 6316-7



**FIVE BALL FREE PLAY**

A.B.O. \$45.00	Knockout \$110.00
Action 115.00	Majors '41 55.00
All American 45.00	Metro 37.50
Belle Hop 57.50	Midway 135.00
Big Chief 42.50	Sea Hawk 55.00
Big Parade 115.00	Sky Chief 157.50
Big Time 30.00	Slap-the-Jap 55.00
Duplex 75.00	Smack-the-Jap 55.00
Eagle Squadron 75.00	Snappy 55.00
Fishin' 75.00	Spot-a-Card 57.50
Five-Ten 109.50	Ten Spot 55.00
Twenty 42.50	Texas Mustang 62.50
Four Roses 87.50	Three Score 27.50
Gobs 39.50	Thumbs Up 75.00
Gold Star 85.00	Topic 75.00
Hi Hat 109.50	Towers 50.00
Invasion 115.00	Venus 75.00
Jeep 75.00	Wild Fire 42.50
Jungle 145.00	Wow 27.50
Keep 'Em Flying 145.00	Yank 87.50

**ONE BALL FREE PLAY**

Foreign Colors \$229.50
Gold Cup 50.00
One-Two-Three, 1899 37.50
One-Two-Three, 1940 110.00
Victorious, 1943 90.00

**MISCELLANEOUS**

Play Pool \$150.00
Rapid Fire 150.00
Seeburg Guns 92.50
Wurlitzer 71, With Stand 200.00

**CONSOLES—CASH PAYOUT**

Bakers Pagers, 25¢, Daily Double \$375.00
Liberty Bell, 81, Top 55.00
Liberty Bell, Flat Top 40.00
Multiple Racers 50.00

**SLOTS**

Jennings Chief, 5¢ \$175.00
Blue Front, 5¢ 200.00
Walling G. N., 25¢, 2/4 125.00

**SCALES**

O. D. Jennings Gum \$25.00
International Ticket 25.00
National Drum Head 25.00
Mills Drum Head 25.00

**SPECIAL**

BINGOS, 1,000 on Stick, Stitched, Ea. 95¢  
1/3 Deposit, Balance C. O. D.

**OLIVE NOVELTY CO.**  
2925 LUCAS AVE. ST. LOUIS 3, MO.  
(Phone: Franklin 3620)

**THE LID IS OFF!**

Operators for all Coin Machine and Park Owners, Concessionaires, and Carnival Men, and all others interested in deriving profits from America's air-minded millions through our fully patented and authentic aviation "Pilot Trainer."

"Pilot Trainer" will be delivered within the next 60 to 90 days. In the interim you are invited to . . .

**VISIT OUR FACTORY AT ALBRO METAL PRODUCTS**  
944 LONGFELLOW AVENUE BRONX, NEW YORK

and see the precision with which "Pilot Trainers" are being manufactured and how carefully they are tested as they come off the production line.

**Pilot TRAINER SALES Co.** 2 COLUMBUS CIRCLE NEW YORK 19, N. Y. Circle 6-6651

**BALLY ONE BALL MULTIPLE PAYOUT TABLES**

11 Turf Kings	32 Sport Kings	2 Long Shots
5 Kentuckys	6 Jockey Clubs	21 Santa Anitas

We offer the above equipment which is clean, crated and ready to ship, at low attractive prices.

**PHONE, WRITE OR WIRE**

**SLOTS**

7 Reconditioned 5c Mills Q. T.'s (Gold Chromed)	@ \$ 85.00
2 5c Watling Roll-a-Tops, Reconditioned and Rebuilt	@ 125.00
2 10c Watling Roll-a-Tops, Reconditioned and Rebuilt	@ 150.00
2 25c Watling Roll-a-Tops, Reconditioned and Rebuilt	@ 175.00
9 25c Gold Chromes, 2/5 Pay, Like New	
5 25c Cherry Bells, 3/10 Pay, Like New	
2 50c Mills Blue Fronts, Like New	

**JONES SALES COMPANY**  
1330 TRADE AVENUE HICKORY, N. C.  
Night Phone 402 Office Phones 107-1426

**PRICED TO SELL**  
ORIGINAL MILLS CHROMES  
5c 10c 25c

Used less than six months—With Jack in the Box Stand  
**4 BELLS — LATE HEAD**  
5 Nickel Play—Three Nickel and Quarter Play  
**SLOTS SLOTS SLOTS**  
Mills Blue, Brown and Cherry—5-10-25c  
Jennings Chromes S. P.—5 and 10c Play  
Pace All-Star Comet—5-10-25c Play  
**WRITE—PHONE—WIRE**  
**BUSH DIST. CO.**  
250 WEST BROADWAY MINNEAPOLIS, MINN.

**"JACKPOT BELL"**  
\$49.50  
Brand New  
TAKES NICKELS—PAYS QUARTERS!!!



A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

**Webb DISTRIBUTING CO.**  
512 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

**SELLING OUT**  
We are discontinuing our regular line of hand trucks to handle government surplus materials.  
500 brand new Hand Trucks, reg. priced at \$9.95.  
45 inches high.  
All welded steel construction.  
Solid Steel axle.  
Weight 22 lbs.  
Single handle, making other hand available.  
Regular equipment on railway express delivery trucks.

Sell Out Price Only  
**\$7.50**  
F. O. E. Phila.  
1/2 Dep., Bal. with Order.  
5 Trucks for \$35.00.

Positively our last advertisement on hand trucks. Don't miss this value. Every truck fully guaranteed.

**JACK GRAY**  
2442 S. BROAD ST. PHILADELPHIA 45, PA.

**SALESBOARDS**

Operator Hits—Immediate Delivery

Holes	Name	Def.	Prof.	Price
1000	5¢ Nickel Charley	Def.	\$17.00	\$ .95
1200	5¢ Bingo Board	Def.	20.00	1.21
1184	5¢ J.P. Jumbo Bingo	Avr.	27.79	2.49
1000	25¢ J.P. Charley	Avr.	\$52.04	\$1.24
1000	10¢ J.P. Ready Money	Avr.	50.70	1.79
1200	25¢ J.P. Easy Pickins	Avr.	101.50	2.19
1200	25¢ J.P. Texas Charley	Avr.	102.28	2.32
1200	5¢ J.P. Barrel	Avr.	23.31	2.38
1000	5¢ J.P. Beat This Card	Avr.	32.72	2.59
1000	5¢ J.P. Big Forty	Avr.	\$24.25	\$1.79
1000	5¢ J.P. Home Fun	Avr.	27.00	1.89
1000	5¢ J.P. Jumbo Hole Tens	Avr.	20.45	1.98
1000	5¢ J.P. Sista	Avr.	29.33	2.37
1800	5¢ J.P. Lulu X Thick	Avr.	33.75	2.89
2400	10¢ J.P. Barrel	Avr.	92.65	3.49
2170	Tab. R., W., Blue Tickets		\$36.00	\$1.24
2040	Single Pa. R.W.B. Tickets		34.50	1.75
120	Baseball Tic. Books, Am., Nat. Dor.		1.89	

WORLD'S BEST BOARDS, TICKETS, CARDS  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**WANTED TO PURCHASE KEENEY CONTESTS**  
Write Stating Price and Condition  
**NEW ORLEANS NOVELTY COMPANY**  
115 Magazine St. New Orleans, La.

**For \$12.00**

We will completely refinish your Slot Machine to look like brand new. This includes rebuffering and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to

**THE MONROE DISTRIBUTING CO.**  
BOX 413 PAINESVILLE, OHIO

**ARCADE MECHANIC WANTED**

Steady employment for first-class man. Complete shop equipment and pleasant working conditions. State experience and starting salary in wire or mail.

**A. C. JONES**  
25 E. Washington St. PHOENIX, ARIZ.

**acme UNBREAKABLE PLASTICS**

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS. UN-CONDITIONALLY GUARANTEED!

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder.  
\$5.00 Per Set.

**WURLITZER MODELS**

24 Top Corners	Each \$ 1.20
24 Lower Sides	4.00
61-71-41-800-500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center, Right or Left Red	8.00
800 Back Sides, Green	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
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The Above Available in Solid Red, Yellow, Green.

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720 5¢ Baby Bell	2.00
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MILLS FOUR BELL, 4-5¢, Late Hd.	625.00	SLOTS	
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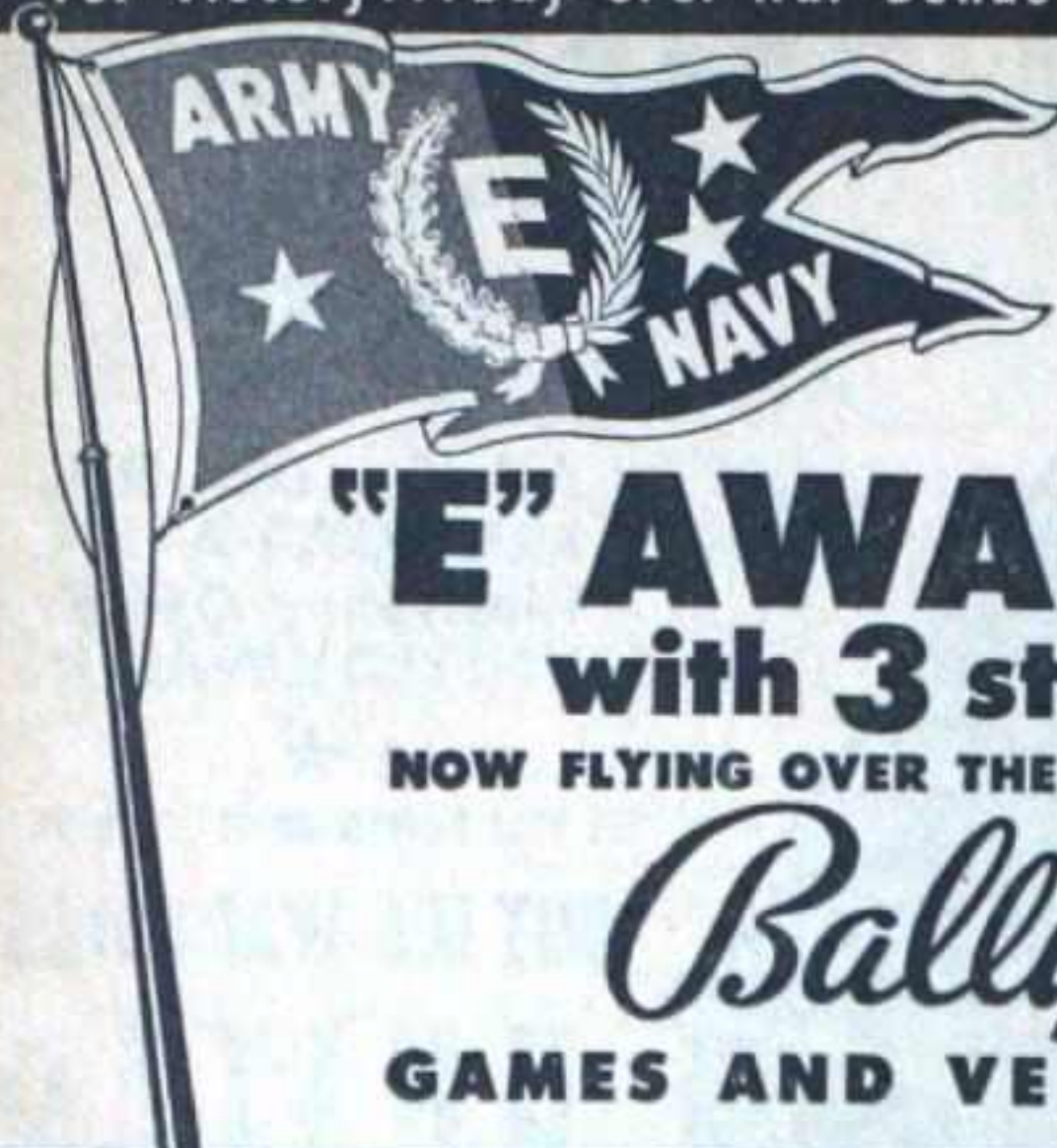
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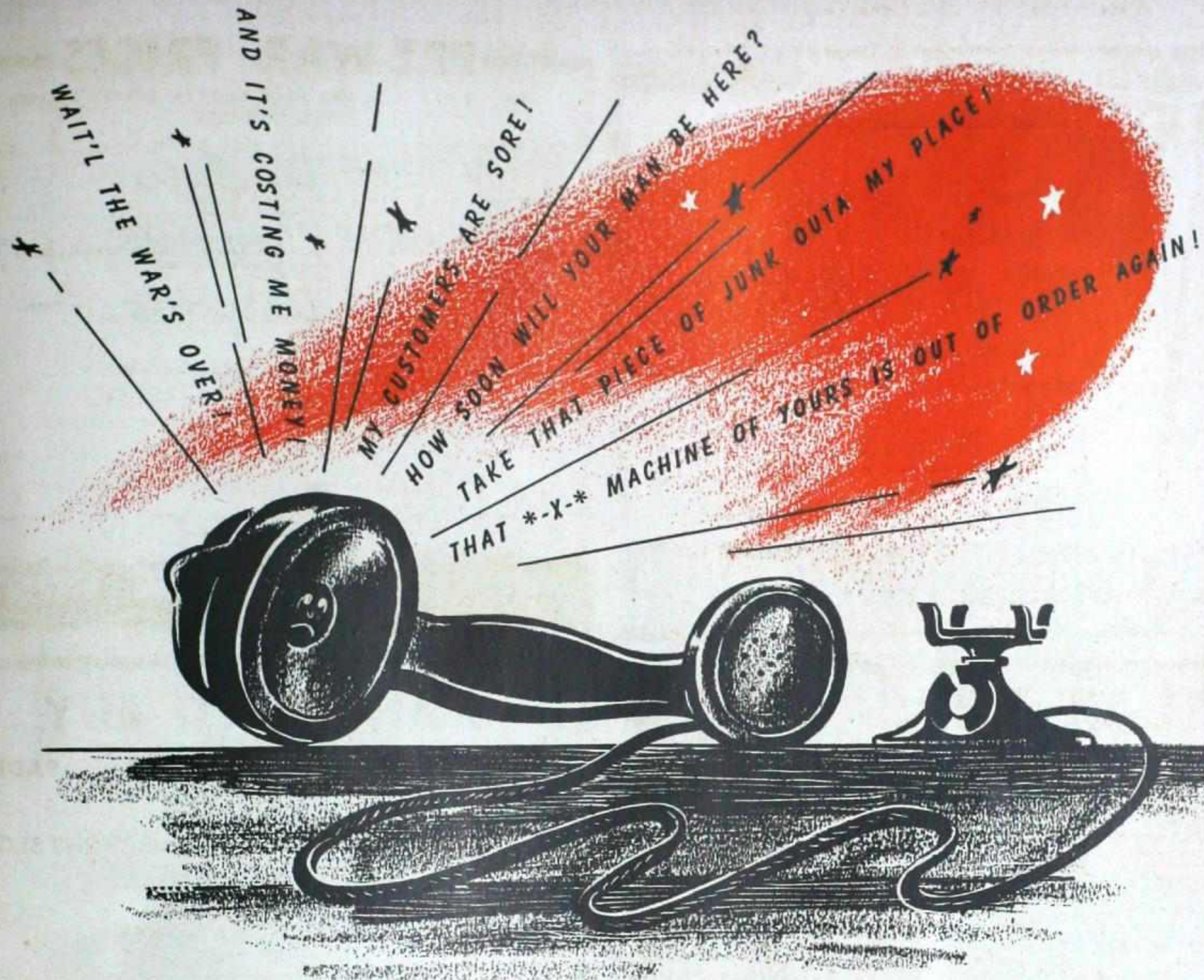
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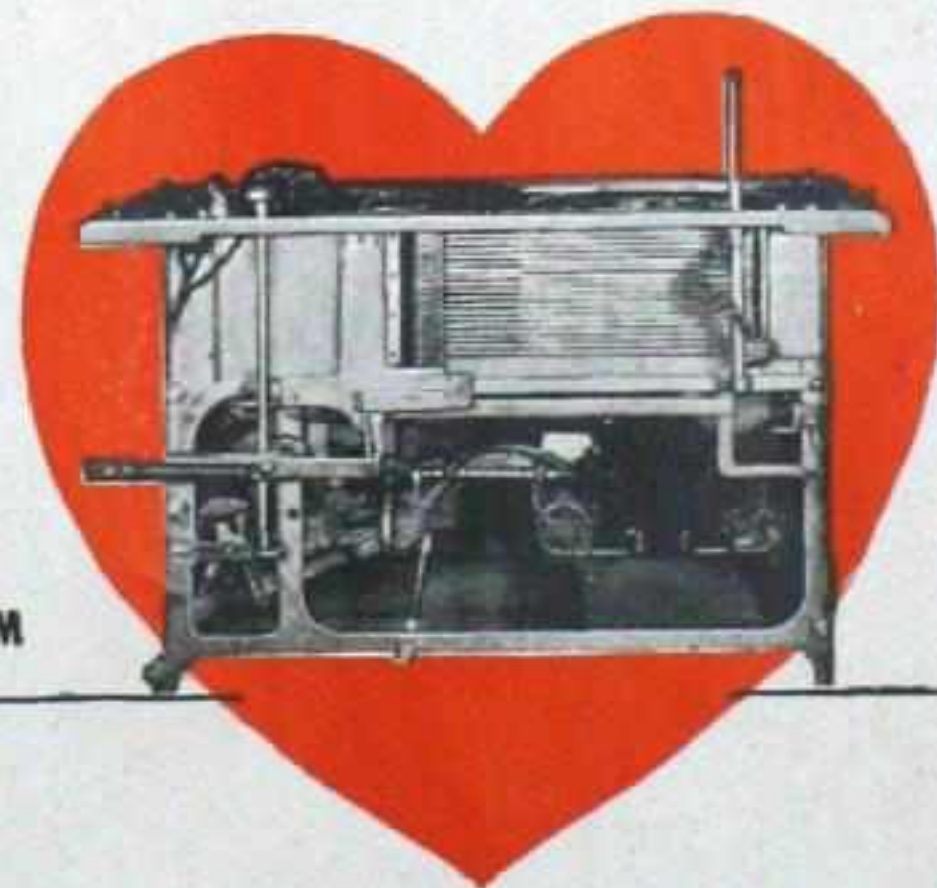




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