

JULY 7, 1945

• 25 Cents

# The **Billboard**

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **DONALDSON LEGIT AWARDS**

**NIGHT CLUBS-VAUDE**

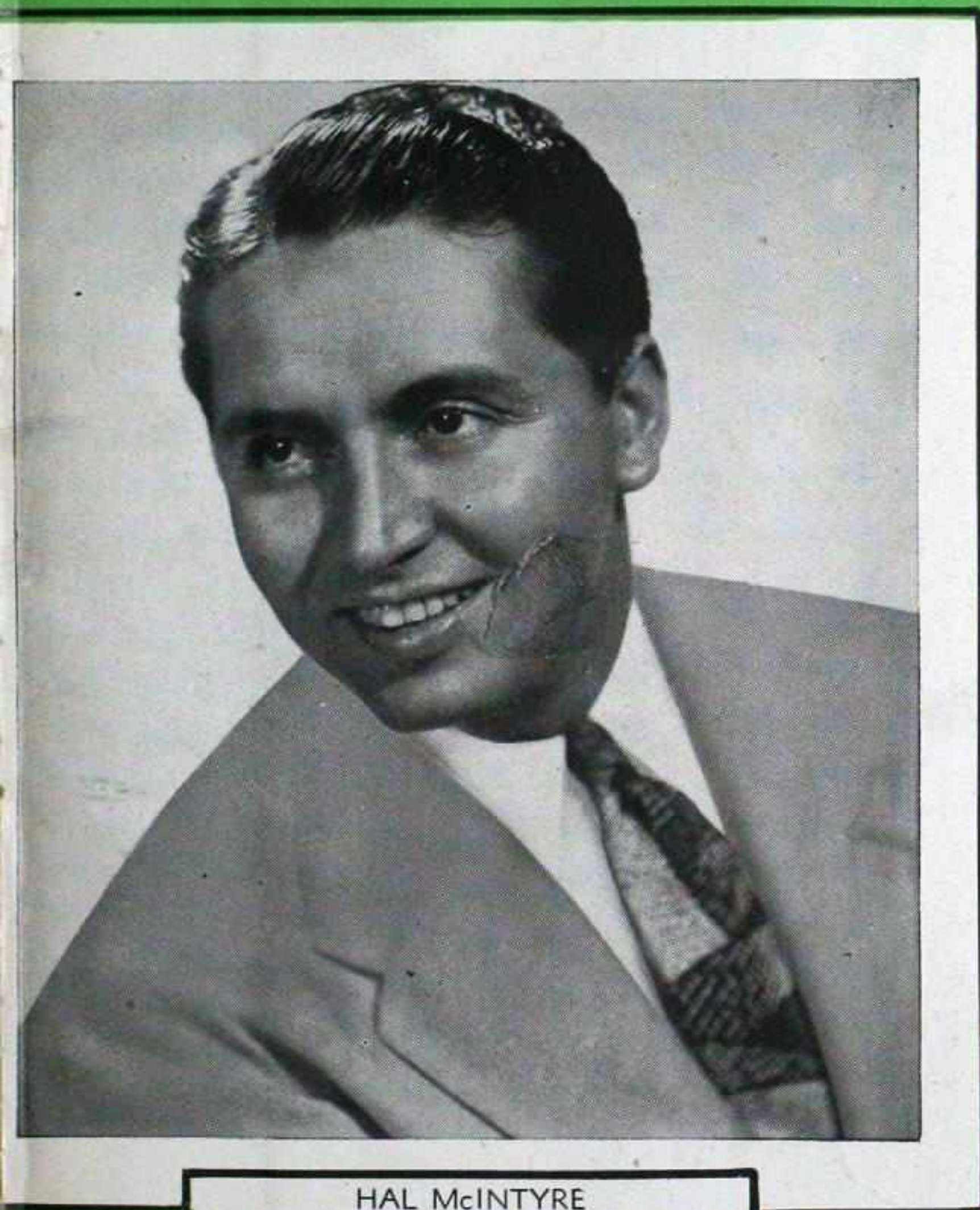
**Long Runs or Layoffs Face  
Club and Vaude Talent**

**TELEVISION**

**Video Opening a Fresh  
News & Special Events Field**

**MUSIC**

## **MUSIC & NEW COPYRIGHT LAWS**



HAL McINTYRE  
*His Sax's Tooting for G.I.'s in E. T. O.*  
(See Music Section)

# WNEW

adds another to its list of

# "firsts"

This time, WNEW has won a first place in Billboard's Eighth Annual Radio Station Promotion Survey.

Our thanks go to the Agency and Radio men who selected WNEW in the Non-network, Over-all Promotion Group.

Such recognition is gratifying. It verifies the service it is our privilege to render listeners and advertisers. The rewards of audience and sponsor confidence are dividends we pledge every effort to maintain.

# WNEW

NEW YORK 22, NEW YORK

TEN THOUSAND WATTS—1130 ON THE DIAL—ON THE AIR TWENTY-FOUR HOURS A DAY

REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY

# Donaldsons To Menagerie, Carousel

## Chorus Equity Has Real Book For the League

### \$30 Rehearsal Pay Asked

NEW YORK, July 2.—New contract demands that Chorus Equity is set to fire at League of New York Theaters in their negotiations set for this month will make the managers sit up. No. 1 on the singers' and dancers' gripes list is a provision against "outrageous overhiring" for the chorus. Prevalent practice on the part of the producers is said to be hiring more guys and gals than are necessary for the show and give them to be sacked at the end of the third day of (See CHORUS EQUITY on page 23)

## Senate Working Anti-Petrillo; House Stymied

WASHINGTON, July 2.—With the House Interstate and Foreign Commerce Committee stalemated on the question of legislation to curb platter royalties, a sub-group of the Senate Judiciary Committee now plans to force the issue on the Senate side at a hearing summoned by Senator James O. Eastland (Miss., D.) next Monday (9). The sub-group of the Judiciary Committee is apparently in a mood to recommend favorable discharge of Senator Josiah W. Bailey's Anti-Royalty Bill.

The Bailey Bill makes it unlawful "for any employer to pay or deliver, or to agree to pay or deliver, any money or other thing of value to any representative of any of his employees who are engaged in commerce or in the production of goods for commerce." It also declares it unlawful for "any representative or agent of any employees who are engaged in commerce or in the production of goods for commerce to demand, receive, or accept, or to agree to receive or accept from the employer of such employees any money or any other thing (See SENATE WORKING on page 20)

## 'Show Boat' May Carry Bingel and Durbin in Fall

HOLLYWOOD, June 30.—Billy Rose is dickering with Bing Crosby and Deanna Durbin for a fall revival of *Show Boat*. Crosby is reported interested in the deal. If plans jell, rehearsals start about Labor (See "SHOW BOAT" on page 23)

### The Donaldson Awards

Will Be Presented

Over WJZ

and the American Broadcasting Network

JULY 5

7:30-8 P.M. EWT

## 2d Annual Donaldson Awards

Season 1944-1945

### DRAMA DIVISION

#### BEST PLAY

THE GLASS MENAGERIE

#### RUNNERS-UP:

1. I REMEMBER MAMA
2. HARVEY
3. A BELL FOR ADANO

#### BEST LEAD PERFORMANCE (MALE)

FRANK FAY (*Harvey*)

#### RUNNERS-UP:

1. FREDERIC MARCH (*Bell for Adano*)
2. LEO CARROLL (*Late George Apley*)
3. OSCAR HOMOLKA (*I Remember Mama*)

#### BEST LEAD PERFORMANCE (FEMALE)

LAURETTA TAYLOR (*Glass Menagerie*)

#### RUNNERS-UP:

1. MADY CHRISTIANS (*I Remember Mama*)
2. HILDA SIMS (*Anna Lucasta*)
3. TALLULAH BANKHEAD (*Foolish Notion*)

#### BEST DIRECTION

JOHN VAN DRUTEN

(*I Remember Mama*)

#### RUNNERS-UP:

1. H. C. POTTER (*A Bell for Adano*)
2. EDDIE DOWLING (*Glass Menagerie and Men to the Sea*)
3. GEORGE KAUFMAN (*Late George Apley*)

#### BEST SUPPORTING PERFORMANCE (MALE)

ANTHONY ROSS (*Glass Menagerie*)

#### RUNNERS-UP:

1. FREDERICK O'NEAL (*Anna Lucasta*)
2. JOHN LUND (*The Hasty Heart*)
3. EVERETT SLOANE (*Bell for Adano*)

#### BEST SUPPORTING PERFORMANCE (FEM)

JOSEPHINE HULL (*Harvey*)

#### RUNNERS-UP:

1. JUDY HOLLIDAY (*Kiss Them for Me*)
2. ALICE CHILDRESS (*Anna Lucasta*)
3. JOAN TETZEL (*I Remember Mama*)

#### BEST SCENIC DESIGNS

GEORGE JENKINS

(*I Remember Mama, Dark of Moon and Common Ground*)

#### RUNNERS-UP:

1. JO MIELZINER (*Glass Menagerie*)
2. MOTLEY (*Tempest and Bell for Adano*)

#### BEST COSTUME DESIGNS

LUCINDA BALLARD

(*I Remember Mama*)

#### RUNNERS-UP:

1. STEWART CHANEY (*Late George Apley*)
2. MOTLEY (*Tempest*)
3. MARY SCHENCK and ERNEST SCHRAPPS (*Catherine Was Great*)

### MUSICAL DIVISION

#### BEST MUSICAL

CAROUSEL

#### RUNNERS-UP:

1. ON THE TOWN
2. SONG OF NORWAY
3. UP IN CENTRAL PARK

#### BEST LEAD PERFORMANCE (MALE)

JOHN RAITT (*Carousel*)

#### RUNNERS-UP:

1. ALFRED DRAKE (*Sing Out, Sweet Land*)
2. WILBUR EVANS (*Up in Central Park*)
3. LAWRENCE BROOKS (*Song of Norway*)

#### BEST LEAD PERFORMANCE (FEMALE)

BEATRICE LILLIE

(*Seven Lively Arts*)

#### RUNNERS-UP:

1. IRRA PETINA (*Song of Norway*)
2. JAN CLAYTON (*Carousel*)
3. NANCY WALKER (*On the Town*)

#### BEST DIRECTION

ROUBEN MAMOULIAN (*Carousel*)

#### RUNNERS-UP:

1. GEORGE ABBOTT (*On the Town*)
2. JOHN KENNEDY (*Up in Central Park*)
3. E. Y. HARBURG (*Bloomer Girl*)

#### BEST SUPPORTING PERFORMANCE (MALE)

BURL IVES (*Sing Out, Sweet Land*)

#### RUNNERS-UP:

1. MURVYN VYE (*Carousel*)
2. RICHARD HUEY (*Bloomer Girl*)
3. SIG ARNO (*Song of Norway*)

#### BEST SUPPORTING PERFORMANCE (FEM)

JOAN McCRACKEN (*Bloomer Girl*)

#### RUNNERS-UP:

1. NANCY WALKER (*On the Town*)
2. BETTY BRUCE (*Up in Central Park*)
3. JEAN DARLING (*Carousel*)

#### BEST DANCER (MALE)

PETER BIRCH (*Carousel*)

#### RUNNERS-UP:

1. ANTON DOLIN (*Seven Lively Arts*)
2. FRED BARRY (*Up in Central Park*)
3. RAY HARRISON (*On the Town*)

#### BEST DANCER (FEM)

BAMBI LINN (*Carousel*)

#### RUNNERS-UP:

1. SONO OSATO (*On the Town*)
2. ALICIA MARKOVA (*Seven Lively Arts*)
3. JOAN McCRACKEN (*Bloomer Girl*)

#### BEST BOOK

CAROUSEL

(Oscar Hammerstein II)

#### RUNNERS-UP:

1. ON THE TOWN
2. UP IN CENTRAL PARK
3. BLOOMER GIRL

#### BEST SCORE

CAROUSEL (Richard Rodgers)

#### RUNNERS-UP:

1. SONG OF NORWAY
2. ON THE TOWN
3. UP IN CENTRAL PARK

#### BEST LYRICS

CAROUSEL

(Oscar Hammerstein II)

#### RUNNERS-UP:

1. ON THE TOWN
2. UP IN CENTRAL PARK
3. BLOOMER GIRL

#### BEST CHOREOGRAPHY

AGNES DE MILLE

(*Carousel, Bloomer Girl*)

#### RUNNERS-UP:

1. JEROME ROBBINS (*On the Town*)
2. HELEN TAMIRIS (*Up in Central Park*)
3. GEORGE BALANCHINE (*Song of Norway*)

#### BEST SCENIC DESIGNS

HOWARD BAY

(*Up in Central Park*)

#### RUNNERS-UP:

1. JO MIELZINER (*Carousel*)
2. OLIVER SMITH (*On the Town*)
3. LEMUEL AYERS (*Bloomer Girl, Song of Norway*)

#### BEST COSTUME DESIGNS

MILES WHITE

(*Bloomer Girl, Carousel*)

#### RUNNERS-UP:

1. GRACE HOUSTON and ERNEST SCHRAPPS (*Up in Central Park*)
2. RAOUL PEINE DuBOIS (*Firebrand of Florence*)
3. MARY GRANT (*Seven Lively Arts*)

## Taylor & Fay Tag Top Bows

Hull, Ross get drama awards with tributes for Lillie, Raitt, Ives, McCracken

By Bob Francis

NEW YORK, July 2.—The votes are tabbed and the returns are in for the Second Annual Donaldson Awards, the theater's yearly accolades for the top achievements of its own. The final count tabs Tennessee Williams' *The Glass Menagerie* best in the "straight play" division and the Rodgers-Hammerstein *Carousel* as the best of the musicals. Laurette Taylor's Mother in *Menagerie* was rated the season's best fem lead performance, and Frank Fay's Elwood P. Dowd, of *Harvey*, ran off with the same honor on the male side. Josephine Hull and Anthony Ross, also of *Harvey* and *Menagerie* casts respectively, each took top honors for the best supporting performances of the year.

In the song-and-dance division, John Raitt and Beatrice Lillie were the choices of their co-workers in the theater for season's best lead performances. Former for his work in *Carousel* and latter for hers in *Seven Lively Arts*. Awards for best supporting performances went to Joan McCracken, of *Bloomer Girl*, and Burl Ives, of *Sing Out, Sweet Land*.

### Van Druten 2-Time Winner

Legit again voted John Van Druten the best director of "straight plays" for his staging of *I Remember Mama*, and Rouben Mamoulian the most canny director for the song-and-dancers for *Carousel*. *Mama's* sets by George Jenkins got the majority nod, as did Lucinda Ballard's costumes for the same (See VOTING UP BUT GOOD on page 38)

## SF Bust Ends; Event Failed To Pay Off

### No Fun Even as Junket

SAN FRANCISCO, June 30.—Biggest sight-seeing attraction for accredited news and radio men is over. The UNCIO was officially brought to a wind-up late Tuesday (26) with a world-wide talk by President Truman, who immediately hied it back to Washington with the World Charter supposedly tucked away in his coat pocket.

Outside the War Memorial Opera House, which was crammed to its capacity for the final plenary meeting, thousands more swayed against police lines to hear the speech thru a public-address system. Millions heard it over domestic and international radio beams.

Dr. V. K. Wellington Koo, of China, was the first to sign the Charter precisely at noon. Representatives of Guatemala signed the historic document as the 50th and last signatory seven hours and 25 minutes later. The President's address was pooled thru two mikes to nets and (See Behind-Scenes Confab on page 10)

# The "Single Campaign" Winners

## New Division In Eighth Tab

Everyone competes in his own class—special competition for 7th Loan pitches

By Lou Frankel

NEW YORK, June 30.—Typical of the close competition in almost every category in this, *The Billboard's Eighth Annual Radio Station Promotion Survey*, is the story of the "single promotion" story division of the exhibit. As you may not remember, this year's survey broke down into three categories, i.e., clear, regional and local channels.

These then broke down into two sub-categories, namely, network and non-network affiliates, in each field. The idea was to keep stations competing with their competition, not taking on set-ups or someone out of their class. And to further equalize the entries, each station could make its pitch on its over-all or year-round promotional job, on one particular promotion—dubbed the single promotion by *The Billboard*—or talk about its job on the Seventh War Loan. Or, of course, it could go to bat in all three fields.

Last week, *The Billboard*, issue dated June 30, recapped the entries of the winners in the over-all clear channel, network affiliate field. This week we'll finish the rundown.

And as tough as any to pick one-two-three were the winners in the clear-channel, network affiliate, single promotion alley.

### WEAF First in Clear Channel

When the votes were tallied, WEAF, NBC's home station in New York, had first; WCCO, CBS-owned and operated outlet in Minneapolis, had second, and WOR, Mutual key in New York, had third.

WEAF pegged its story on the Mary Margaret McBride 10th anniversary shebang at Madison Square Garden last year. Truly, it was something to toot about, especially in New York City, where promotions are usually quieter, subtler and rarely as successful.

This was one of those stunts that stations out of town do often and well; this time it was in the Big Town and the city chumps went big. So WEAF had a story to tell.

### Big-Town Technique

It was in the telling that the Big-Town technique showed. There was one thought to a page and not too many pages. The meat of the material were photos that really needed no captions. They showed the marquee, the crowds waiting to get in, the crowd inside.

Ditto on clips from newspaper breaks—example: Instead of saying in print that they broke the AP wire, the book has a copy of the actual AP teletype story, on agency and sponsor follow-thru, on airtime build-up, etc. It was first-rate all the way.

### WCCO Nifty

WCCO grabbed the place position with a neat nifty. Their's was "The Story of a Resourceful Publicity Hound" and showed in simple and humorous words and illustrations how they licked the newsprint shortage that killed local radio newspaper space. WCCO, as most everyone now knows, devised the WCCO News Parade.

This is a one-page mat of news items and pix made up in newspaper style. This page goes to grocers and grocery chains for printing on the reverse side of their handbills. It's a natural all around and works, as WCCO's entry proves.

### WOR's "Dick and Dorothy" Job

WOR's story told how they promoted the *Breakfast With Dorothy and Dick* before the show hit the air. It was an idea show, one of those things that can be great if it gets off on the right leg; WOR got it off on the beam.

It's an early-morning across-the-board session of a husband and wife at

## Things To Do and Not To Do

NEW YORK, June 30.—One reason many of the visitors and judges gave in thanking themselves for scanning the entries in *The Billboard's Eighth Annual Radio Station Promotion Survey*, was the opportunity it gave them to see first-hand what to do and what not to do.

Best examples along these lines were KPO, NBC's outlet in San Francisco, and WEA, the NBC station in New York. KPO submitted one of the biggest and actually the thickest and heaviest exhibit. It was a whopping big job; so big that it could hardly be turned for examination without the aid of two people and the viewer.

In the same field, namely, clear channel, network affiliate, over-all promotion, WEA showed one of the smallest and most compact entries. This was mounted on a simple self-mounting folder about 12 inches wide by 24 inches high. This was one of those books where the cover folds over to make a base and the pages can be flicked over with a minimum of trouble. It's a standard salesman's device.

And it's a natural frame for this type of show. It's almost impossible to overload each page; it's simple for the judges to view, it takes no special handling. Finally, and important, too, it's almost impossible to tear, harm, injure or lose.

breakfast. Granted it was no handicap that Dorothy Kilgallen, the INS columnist, and Dick, the hubby, is Kollmar, the actor. Still it had to be sold.

And they sold it with parties, publicity, on-the-air promotion and advertising. And thanks to 10 different complete e.t.'s, each aimed at a particular sponsor, the program went on the air with 10 sponsors. It was shrewd and smart promotion all the way, this time with results available even before the show premed.

Incidentally, WOR's entries this year were just about the cream of the crop. They showed imagination, ingenuity and an appreciation of how to get and hold the attention of the viewers. WOR was one of the few stations to tell its story in sequence, i.e., problem, objective, proof.

### WABC, War Story

WABC, which tied for third place in the clear-channel group, it was listed last week as a "regional" in error, did a good job of telling an important story. Unfortunately, it suffered from two handicaps. First every page had to be read, and even tho there weren't many pages, a layout that permitted scanning would have been more effective. Second, the theme, *WABC's War Activities* for the year, while important, was presented with the implication that the components of these activities stemmed from an over-all WABC plan. Actually, the judges felt, without detracting from the splendid results obtained, that this was stretching things a bit. True, they felt, Margaret Arlen, Arthur Godfrey and Phil Cook did a helluva war effort job, but it was a spontaneous job not a pre-planned and premediated job.

What was done: In 23 days Margaret Arlen drew 1,475 applications for a special—extra special since requirements were tougher—company of the WACS. A week later, 452 of these applicants were inducted.

Arthur Godfrey—remember his Gapsals?—started kicking himself out getting blood donors for the Red Cross. His first week saw 527 new donors at the Blood Bank before 10 a.m. Then he flew out to the South Pacific for a first-hand story of how the blood is used and needed; came back and in four days delivered 2,083 pints of blood for the bank. Three months later, Gapsals Day No. 3—the Red Cross won't take your blood oftener than once each three months—he produced 2,175 pints of blood.

Margaret Arlen collected 30,000 Christmas gifts for servicemen at the New York port of embarkation.

Phil Cook produced 23,000 volumes for

hospitals and rehab centers of the Second Service Command.

WABC, in 10 days and in answer to an army request, produced 380 musical instruments—255 of them pianos—plus records, player-piano rolls and sheet music.

A swell job, an important job, and well done, and by radio promotion only.

### WTAG Regional Topper

Among the regional channel, web affiliate, single promotion competitors, WTAG, Worcester, Mass., had a clear-cut win. Their entry told how and why of the station's *Worcester and the World* program.

*Worcester and the World*, as most everyone knows, was one of the most ambitious and whoppingly successful public service programs ever staged by any single station. Realizing, as do too few in radio, that global air transportation and international radio have bridged the borders which once separated nations and that the peoples of these nations must learn to know and understand each other if peace is to be permanent, WTAG set out to promote the idea and ideal of international knowledge and friendship.

Each week for six months the entire city had another United Nations Week. Special short-wave programs, films, personalities, OWI, United Nations information office, newspapers, schools, churches, everything was tied-up and used. It was a full-scale network job in objective, operation and success.

*BERROW'S JOURNAL*, of Worcester, England, the oldest newspaper in the English-speaking world, broke a policy of 245 years' standing and printed news of "Worcester and the World" on its front page instead of the usual advertisements.

*Christian Science Monitor*, *This Week*, *The New York Times* and *The Boston Herald* were among newspapers covering the series.

A vocational teacher related that the project was invaluable as a visual education medium. Students benefited greatly by seeing exhibits depicting countries and hearing speakers who visited (See *The "Single Campaign" on page 12*)

## Levy Wants All In on Air Water Philly Crusade

PHILADELPHIA, June 30.—Isaac D. Levy, chairman of the WCAU board and one of the CBS chieftans, has invited all or any of the other local stations to join with his station in the WCAU-inspired crusade to bring pure drinking water to Philadelphia. Taking to the microphone himself for a 10-minute talk each week, Levy has fired a challenge against the mayor, repeating the warning that WCAU will sponsor a caravan of trucks reaching out to all sections of the city with free talent to bally a crowd for an exhibit of what Philadelphians are drink-

## Frank Fay Seems Set for GM Hour At 25G Package

NEW YORK, July 2.—General Motors, sponsors of the NBC Symphony, is about to sign legit star Frank Fay into a full-hour weekly web show at a reported package price of more than \$25,000. Airing of the new show will not affect sponsorship of the NBC symph which will continue, as it has in the past, on a 52-week basis.

Network for the Fay aircer has not been set but trade regards Blue as likely possibility. Reason for this feeling is the fact that neither NBC nor CBS have the kind of time needed right now. However, if there are some cancellations on the two senior nets, it's expected that GM will move in. Auto company wants Class "A" time for the big-budget program.

It has been rumored around the trade for weeks that GM had a mess of extra dough to "invest" on non-institutional advertising now that civilian production bans have been partially lifted. GM auditioned at least four shows in the past week and it is known that the Fay package made the best impression.

## T. D. and Pearce Segs Being Eyed By Ballantine's

NEW YORK, July 2.—Two shows, the Al Pearce *Here Comes Elmer* aircer and the new Tommy Dorsey program are being considered by Ballantine Beer for fall airing. The Dorsey show under consideration is the one which is now replacing Eddie Bracken for the summer (NBC, Sunday, 8:30-9 p.m.).

Pearce, who spent that last season in unhappy partnership with Tums in a Saturday night CBS slot, has been looking for a sponsor since Tums served notice that it was thinking of holding the summer show, Marlin Herth's *Beulah*, on in the fall. Another possible sponsor for Pearce, trade reports, is Griffin Shoe Polish via Birmingham, Castelman & Pierce Agency.

ing and a free taste of pure drinking water.

On his trek to the mike this week, Levy assured that his one-man campaign for better water is not a publicity stunt, and urged all the other radio stations to join him on the water wagon. *The Philadelphia Record*, liberal sheet, is the only newspaper paying any attention to Levy's crusade. However, response from listeners has been excellent, and Levy is thinking of lifting WCAU's Crossley or Hooper rating at 9 p.m., Sundays, by going on the air against Walter Winchell. Now, Levy, reaches the listeners Fridays at 7:15 p.m.

"However," said Levy, "if Winchell gives my crusade a plug, I will stick to my old time."

## Chapter Four of Lou Frankel's "Story of BBC"

Omitted From This Issue and the Issue of June 30

Due to Award Stories Will Be

Published in the Issue Dated JULY 14

## Special for Chi

NEW YORK, June 30.—A special feature of the Chicago showing of *The Billboard Eighth Annual Radio Publicity Survey* will be a demonstration of "How To Sell Sound by Using Sound." CBS and WOR have done some exceptional original thinking along these lines.

Come and lend an ear. It's worth the listen.



# TIME MUST BE SOLD FOR IDEAS

## Thumb Rule Nixed by FCC

NAB disturbed on "invasion" of station program rights—code revision seen

WASHINGTON, July 2.—As a result of Federal Communications Commission ruling Tuesday (26) on United Auto Workers (CIO) complaint against Station WHKC, Columbus, O., for latter's refusal to sell time on air to UAW, legal authorities here are convinced that FCC is now definitely equipped for first time with a weapon to require broadcasters to sell time for ideas as well as for merchandising.

FCC spokesmen themselves acknowledge the significance, legally as well as administratively, of the ruling in which the commission held that "operation of any station under the extreme principles that no time shall be sold for the discussion of controversial public issues and that only charitable organizations and certain commercial interests may solicit memberships, is inconsistent with the concept of public interest established by the Communications Act of 1934."

### NAB Code Smacked

The ruling strikes the hardest blow to date at the heart of the National Association of Broadcasters code which had been the basis for Station WHKC's defense against UAW's complaint. The station in defending refusal of sale of time to labor union had cited NAB code which states that "time for the presentation of controversial issues shall not be sold, except for political broadcasts." The code, in effect, recommends ban of time sales to labor unions.

FCC members have on numerous previous occasions taken potshots at NAB code which has been described as inimical to free speech on the air except where it concerns special interests. The ruling in the WHKC case, however, represents

## WCKY's 'Censors'

DETROIT, June 30. — Charges of censorship of radio broadcast by WCKY, Cincinnati, and station's cancellation of talk of Wagner-Murray-Dingell Social Security Bill, were made today by George Adde, international secretary-treasurer of the UAW-CIO. Programs were scheduled in connection with a worker's educational conference sponsored by Local No. 647, UAW-CIO in Cincinnati, week of June 11 to 16.

Union says that "too controversial" was reason given by station in censoring discussion of union's reconversion program. Items pointed out as "controversial" were—"it is our conviction that more cars could be built if more effective planning were behind this whole reconversion business." "We can't go along with such scrap-heap policy for war plants and war works."

Formal request for time to broadcast these talks without censorship has been made of Station WCKY thru general counsel of UAW-CIO, Maurice Sugar.

In support of its request, union has advised the station that it believes listening audience has right to hear union's views on reconversion and Wagner-Murray-Dingell Bill. Furthermore, censorship of these talks is not consistent with station's obligation to public and such interference with freedom of speech is repugnant to the ideals of democracy, union states. Other equally "controversial" programs, the union points out, were broadcast on other Cincinnati stations during the week without interference. Adde pointed out that the UAW-CIO had brought similar charges of censorship last year against another Ohio station, WHKC, Columbus, and that as a result of a hearing before the FCC, WHKC had corrected its policies.

## The B. R. Sleeps

NEW YORK, July 2.—Sponsor of one of the—ah—less successful comedy shows on the networks last week walked into the client's booth and sat down in the first row, right at the window. The band went into a flat fanfare, the comic bounced onto the stage and the stooges began to yak.

At that point someone in the audience looked up at the client's booth and saw the sponsor, sound asleep. A flunkey behind him woke him up. He fell asleep again. The whole audience looked up at him this time. He was awakened, fell asleep and so on, ad infinitum. Meanwhile, the audience spent its time looking up at the client's booth. At the end of the show he was awakened once again and led, yawning, from his seat.

The actors, it's reported, are burning. Can they take it up with AFRA?

the first formal administrative interpretation of the relationship of the NAB code to the spirit and letter of the Communications Act of 1934. For this reason say lawyers here, both inside and outside of government, the FCC now has definitely shaped a legal weapon whose efficacy can be challenged only by court review. No such review is anticipated.

### Sharp Code Revision Essential

The voluntary code of NAB, which is the creed of NAB's membership comprising two-thirds of the nation's broadcasters, now stands in need of sharp revision, according to legal authorities here, lest it be regarded by NAB members as having lost its face-value. Warning for latest ruling by FCC had been given as early as 1943 when commission rather informally viewed the application of NAB code principle as unfair to labor interests.

FCC's comments at that time were included in decision approving purchase of the Blue Network by Edward J. Noble from Radio Corporation of America. FCC had exacted a promise from Noble that requests for purchase of time on air would be considered "with an open mind on the basis of merits of each request and without any arbitrary discrimination" instead of "on the basis of rules-of-thumb and fixed formula." The commission at that time criticized the "rules-of-thumb" practice which, the commission complained, was "quite general in the industry."

Commissioner Ray C. Wakefield, who presided in Station WHKC case, pursued the commission's policy which had been implied in the Blue Network case. Also apparently of important influence were views previously expressed by Commissioner Clifford J. Durr, particularly in an article published by *Public Opinion*

## Sugar Supply Gets Tougher; Sponsors Hit

No Help for Food Mfrs.

WASHINGTON, July 2.—Sugar supply picture for food and beverage operators who are big-time radio commercial sponsors is gloomier than ever as result of latest report to the President and Congress by Fred M. Vinson, Director of Mobilization and Reconversion. Several network users have already curtailed radio expenditures as a result of earlier cuts in sugar allotments.

Vinson's report Saturday (30) pointed to even sharper tightening of sugar supply situation than heretofore forecast. Total sugar available to United Nations countries is about half a million tons short of last year's consumption. "This leaves a smaller supply for the United States," stated Vinson, "yet military and export demand is 29 per cent higher this year than last."

"Because of a severe drought in Cuba, less-than-expected supplies from Puerto Rico, and war-time disruptions in European countries which normally supply a major part of their own needs, the world sugar situation is very tight," Vinson's report stated.

Vinson's report predicted that shortage is likely to extend into 1946—"until the Philippine sugar industry is restored and the liberated countries can lift sugar-beet production and processing to normal levels." Compared with average consumption of 89 pounds per capita last year and recent forecast of 73 pounds per capita this year, annual rate is now figured at about 68 pounds per capita for U. S. civilians, consequently institutional allowances will be lowered.

Quarterly in the fall of 1944. Durr in that article was frankly critical of the applications of the principles of the NAB code which he emphasized had no legal binding effect upon its subscribers.

### Durr's Analysis

Durr analyzed the two NAB code principles which were virtually repudiated in the WHKC case. Durr mentioned the code's ban on sale of time for airing of controversial issues and for membership-soliciting organizations. "As a matter of first impression," wrote Durr, "both of these rules appear salutary."

"When a listener turns on his radio for news or entertainment," Durr added, "he does not like to be panhandled for contributions or exhorted to join organizations."

"Moreover," Durr wrote, "the refusal to sell time for controversial discussions (See *Time Must Be* on page 10)

## Helen Hayes to Really Work at Broadcasting

NEW YORK, July 2.—Top-ranking playwrights, like Maxwell Anderson and Robert Sherwood, will script original dramas for Helen Hayes in her new series for Textron, premiering on CBS September 8, 7-7:30 p.m. Miss Hayes, it's understood, has obtained client's okay to hire the best-known men on Broadway to do her shows. The originals they write will be adapted for radio by broadcasting script technicians.

In order to do the series right, Miss Hayes is giving up the theater for a year and will devote herself exclusively to radio. Understood that the star feels that legit actors have been stuffing off. Her plan is to adapt herself and her material to the medium, with closer attention being paid to quality than is normally given. Rehearsal skeds of the Hayes' shows, it's said, will be the heaviest in the biz.

## Ill. Libel Bill Passes; Aches Ahead for Air

AFL, CIO, Stations Lose Fight

CHICAGO, June 30.—In spite of continued opposition from the CIO, the Chicago Federation of Labor (AFL), and all Chicago radio stations except WGN, *The Chicago Tribune*-sponsored radio libel bill was passed by the Illinois House of Representatives this week by a vote of 100 to 27 and sent to Governor Green for his signature. The bill has been labeled by labor groups and Chicago radio spokesmen as a gag on free discussion over the radio.

The bill, which recently passed the State Senate after being amended so that station owners are not eligible for libel prosecution for remarks made on their stations without their advance knowledge, has been the subject of more heated debate and controversy than any other bill introduced in this State for a long time. Fact that bill will establish a precedent that could be the foundation of future legislation in other States has been the reason for strong opposition to it by groups that claim it to be a gag on free radio speech.

Rep. Teigland (D., Rock Island) was the chief spokesman against the bill in the Illinois House. A CIO member, he claimed "this bill is designed to gag free discussion over the radio. The common people organized for discussion would have trouble getting on the air, especially on political issues."

The bill provides for a fine of \$500 or one year in jail for radio libel.

Under terms of the bill, a person making a libel remark over the air could not be convicted without a showing that he did so "knowingly and maliciously." Part that has created opposition from radio stations is that devoted to statement that proof of malice is not required as to radio stations. This is interpreted by station operators as a clause giving them a decided disadvantage in any libel law suit.

Speeches of political candidates would not render stations guilty of libel, however. Reason for this is FCC requirement that there can be no censorship of political speeches.

HOLLYWOOD, July 2.—According to present plans, Diana Bourbon will rejoin Ward Wheelock Agency as Coast radio head. Miss Bourbon just completed 20 months overseas for the OWL. She is one of the pioneer fem radio producers and once handled the reins on *Hollywood Hotel*.

### Editorial

## Army "Recognizes" N. Y. Radio

LOCAL radio has won its battle with the army for equal treatment on coverage of press conferences; especially those of gold braid returning from the E.T.O. Last week when Generals Simpson, Devers and McNarney returned from Europe they stepped before the mike for a brief pool broadcast after the press portion of the confab was concluded.

This past week Col. Ed Kirby, head of radio for Army Public Relations, confabbed in New York with local station execs. Differences were discussed and ironed out, difficulties were explained and procedure was organized. With the aforemen-

tioned program as a pattern, agreement was soon reached.

To Colonel Kirby, for coming up to New York and sitting down and talking things to a mutually beneficial agreement, radio owes a vote of thanks. Ditto to Major Ed Allen, of Kirby's New York staff. And radio, particularly local radio in New York, likewise rates an accolade for talking up for its rights.

Now that local radio has seen its rights and gone out and got them recognized, let all radio file this incident in its hat for future reference. And now also that it has won these rights, radio has a responsibility to use them.

The way is clear, go to work.

# FCC PLANNING AN FM "BIBLE"

## Ops P's & Q's Right on Line

Plan is to avoid hurdles before they're set up — long road ahead expected

WASHINGTON, July 2.—Federal Communications Commission is now giving thought of way to development of a new "Bible" for FM broadcasting, bringing standards and procedures up to date to meet innumerable problems that have arisen in the relatively short experience of FM which last Wednesday (27) was assigned by FCC to band between 88 and 106 mc. (currently FM is on the 42-50 band). The FCC allocation was a modified version of commission's original alternative No. 3 between 44 and 108 mc.

FCC's swift decision on FM in the wake of the hearing came as no surprise. Present assignment of FM is viewed here generally as subject to flexibility and change, altho it definitely determines FM's location in the upper part of spectrum, contrary to wishes of its inventor, Major E. H. Armstrong. Allocation places non-commercial FM broadcasting in 20 channels in band between 88 and 92 mc. while commercial FM is given 70 channels in band between 92 and 106.

### Rules Get Emphasis

With the allocation task at least temporarily finished, FCC spokesman informed *The Billboard* that modernization of rules and procedures will get heavy emphasis from now on, in readiness for expansion of the industry. Flexibility of present FM allocation is hinted at by FCC itself, which states in its allocation report that interim operation of FM "in the present band from 42 to 44 mc. is being provided until such time as equipment for the higher frequencies is freely available to the public and until owners of existing receivers have had equal opportunity to adapt or convert them to the new band."

"In this connection," the report added significantly, "a converter was demonstrated to the Commission which would make existing FM receivers capable of tuning to the higher frequencies and which should retail for approximately \$10."

### Gov't Channels Shifted

The allocation final report by FCC in wake of a brief hearing the previous week-end, is essentially the allocation proposed as alternative No. 3 of the FCC's earlier report, except that the non-government fixed and mobile services have been moved from 104-108 mc. to 72-76 mc., and FM and television have been adjusted accordingly.

"The advantage of this change," explained FC in the report, "is that it makes immediately possible the use of all 12 television channels below 300 megacycles. Under alternative No. 3, as originally proposed, the entire 6 megacycle television channel between 72 and 78 megacycles could not be used until the aviation markers centering on 75 megacycles were moved.

"The non-government fixed and mobile services are not under the same disability. They can use the entire band between 72 and 76 megacycles at once, with the exception of approximately one-half

## Quickly Please!

MILWAUKEE, June 30.—FMBI today asked the FCC to speed the issue of rules and regulations for FM stations. Move followed release, earlier this week, by FCC of new FM allocations.

FMBI, eyeing the 400-odd FM applications now before FCC, anticipates the commission's processing these applications and wants a "Bible" for these newcomers as well as the FM stations now in operation.

## THE BILLBOARD 8th ANNUAL RADIO STATION PROMOTION SURVEY

Will Be Exhibited in Chicago, July 10,  
at the Continental Hotel

Midwest radio and advertising men will view the 112 promotion entries from stations thruout the nation.

The comments of advertising agency men, advertisers, network and station men who spent many hours at the New York showing of *The Billboard's* 8th Annual Radio Promotion exhibit at the Waldorf-Astoria were so enthusiastically favorable that *The Billboard* is bringing the exhibit to Chicago for a Midwest showing.

In order to help us plan each function properly, please phone Cy Wagner, Midwest indoor editor of *The Billboard* at the Chicago office, Central 8480, to make your reservations.

We know you'll find the exhibit interesting and informative. If you're right in Chicago or vicinity pick up the phone and make your reservations now. If you're located anywhere in the Middle West and are planning a regular business trip to Chicago in the near future, plan it for the 10th and phone our Chicago office that you're coming.

Do it now. The earlier you make your reservations, the easier it will be for us to make your visit pleasant and profitable. The number is Central 8480.

## THE BILLBOARD 8th ANNUAL RADIO STATION PROMOTION SURVEY

Hotel Continental  
July 10—All Day

mc., in the vicinity of 75 mc. to protect the aviation markers. This shift of the non-government fixed and mobile services from 104-108 mc. to 72-76 mc. also results in a possible increase in the number of channels available to the non-government fixed and mobile services, since a 40-kc. channel is adequate in the 72-76 mc. portion of the spectrum, whereas a 50-kc. channel was proposed in the 104-108 mc. region."

### High-Powered FM Studied

Still unsolved by FCC are major FM problems involved in fulfilling the Communications Act provision for keeping radio free from monopoly and assuring distribution of public service. FCC engineers are pressing a study of effects for example of single high-powered FM station with transmitter on highest eminence in area. FCC wants to be sure

that such a station won't restrain competition. Also being studied is the problem of determining whether separate programs will be required for AM and FM broadcasts owned by the same corporation or individual. FM program procedures and requirements are far from complete. Also, engineering difficulties remain to be solved, and engineers are hopeful that present propagation studies will shed some light on this phase of the problem.

### Rough Road Ahead

Both government and private engineers who have been close to the FM operations in the nation are convinced that FM has a long and uncertain road ahead of it despite the speed with which FCC has made the allocation and despite the current optimism over a possible early (FCC Plans FM 'Bible' on page 31)

## Blue 'Bud' Barry Gets 'A' Rep Slot On Capitol Hill

NEW YORK, July 2.—Charles C. (Bud) Barry, national director of program operations for American (Blue), and one of the web's key program execs for over three years, has been upped to the post of Blue rep in Washington. New appointments will go into effect shortly.

Barry will devote himself exclusively to representing the Blue before government agencies and on Capitol Hill. Position is considered to be one of the more important ones in the company, involving as it does, negotiations with the FCC, WLB, WPB, other agencies and Congressional committees.

Kenneth Berkeley, present Washington manager for the Blue, will continue as operating head of the Blue's Capitol outlet, WMAL.

## Syracuse U. Meet To Kick P.S. Segs Around in Forums

NEW YORK, July 2.—First Syracuse University radio seminar kicks off three-day session July 6 thru 8. Idea is to bring New York official and quasi-official groups together with radio station and trade-paper men to kick around ways and means for closer and more efficient community public service programming.

Meet is part of the New York State Institute of Community Service at Syracuse U. between July 2 and 14 of this year. The community service confab is sponsored by New York State departments of agriculture, commerce, health, housing and labor; State Citizens' Council, Educational Conference Board and Syracuse U.

FCC Commissioner Durr will talk on "Place of the Civic Non-Profit Organization in Broadcasting" Friday evening, July 6. Michael Hanna, general manager of WHCU, Ithaca; Morris Novik, prexy of WNYC, New York, and Lou Frankel, radio ed of *The Billboard*, will carry the ball for broadcasting at the confab.

## Tony Leader Megs Readers' Digest Seg

NEW YORK, June 30.—Tony Leader takes over next week as director of *Radio Readers' Digest* on CBS. Earle McGill, current director, will vacash before shoving off for the South Pacific on an army junket for radiomen similar to the tour of the E.T.O. of radio producers and writers.

Leader recently resigned NBC, where he had done *Words At War* among other shows, to free-lance. He is now megging the *Now It Can Be Told* show on Mutual.

## Cass Daley May Go P&G Thursdays

NEW YORK, July 2.—Proctor & Gamble is the latest prospect on that \$10,000 Cass Daley package which has been kicking around radio for the last three months. Understood that the soap company is considering the show as a possible replacement for the *FBI In Peace and War* (CBS, Thursday, 8:30-8:55).

P&G, trade reports, is anxious to get an audience-pulling show into the Thursday time, considered by the company to be a valuable franchise. The slot is the one which was vacated by Pacific Coast Borax's *Death Valley Sheriff* some weeks ago.

## The Future Line-Up

NEW YORK, July 2.—Advocates of high-frequency standards for television are pointing to the FCC's latest FM allocations in vindication of their stand. Under the new alignment FM moves up, with video moving down into the FM slot. High-frequency video boosters ask: "If it's no good for FM, because of interference, how can it be any good for television? The only place for television is upstairs."

Here's the line-up as it is and as it will be:

42-50 MC.	FM (Educational and Commercial)	Is	Will be
50-56	.....	Channel 1 (Video).....	42-50
60-66	.....	Channel 2.....	54-60
66-72	.....	Channel 3.....	60-66
78-84	.....	Channel 4.....	66-72
84-90	.....	Channel 5.....	72-78
96-102	.....	Channel 6.....	78-84
102-108	.....	Channel 7	
		FM (Educational).....	84-88
		FM (Commercial).....	88-106

Thus it can be seen that television slips down on the spectrum while FM moves up into, what everyone hopes, will be zones of clearer listening. The channel locations of the major television stations now on the air follow:

- Channel 1—NBC, New York; Zenith, Chicago; Don Lee, Hollywood.
- Channel 2—CBS, New York; Balaban & Katz, Chicago.
- Channel 3—Philco, Philadelphia; General Electric, Schenectady.
- Channel 4—DuMont, New York; Paramount, Hollywood.

**Billboard TALENT COST INDEX**

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. 11, No. 12E (Report June 30, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE & MOLLY Johnson Wax N. L. & B. NBC 140	18.6	438 1/2 hr.	Doctor Fights—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	\$10,500	\$ 564.52	\$ .61
WINCHELL Woodbury Soap L. & M. Blue 186	18.3	610 1/4 hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 327.57	\$ .33
RADIO THEATER Lux J. W. T. CBS 143	15.3	489 1 hr.	Various—Blue Various—MBS Various—NBC	\$16,000	\$1,045.75	\$1.18
SCREEN GUILD Lady Esther Powder Blow CBS 143	14.8	253 1/2 hr.	Contented Hour—NBC Reunion in USA—Blue Mike McNally—MBS	\$10,000	\$ 675.68	\$ .74
MR. D. A. Vitalls D. C. & S. NBC 130	14.6	314 1/2 hr.	Which is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	\$ 4,500	\$ 308.22	\$ .35
MAN CALLED X Pepsodent F. C. & S. NBC 128	13.5	2 1/2 hr.	Service to Front—CBS Various—Blue Amer. Forum—MBS Moseley—News—MBS	\$ 8,500	\$ 620.63	**
WE, THE PEOPLE Gulf Oil Y&R CBS 103 In-ma-ch	13.4	377 1/2 hr.	Comedy Theater—NBC Foot in Heaven—Blue Good Word—MBS	\$ 7,000	\$ 522.99	\$ .60
KAY KYBER (1st Half) Colgate-Palmolive Ted Bates NBC 139	12.4	361 1/2 hr.	Great Music—CBS Icebox Follies—Blue Human Adventure—MBS	\$10,000	\$ 846.78	\$ .91
TAKE IT OR LEAVE IT Eversharp Blow CBS 148	11.9	368 1/2 hr.	Hour of Charm—NBC Life of Riley—Blue E. Wilson—MBS Helen Hayes—MBS	\$ 4,500	\$ 378.15	\$ .39
ABBOTT & COSTELLO Camel Wm. Esty NBC 138	11.4	99 1/2 hr.	First Line—CBS Van Gleave—Blue Arch Oboler—MBS	\$12,000	\$1,052.63	\$1.10
JOAN DAVIS-JACK HALEY Sealtest McK. & A. NBC 71	11.4	93 1/2 hr.	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Starlite Serenade—MBS	\$ 9,500	\$ 839.33	*
EDDIE CANTOR Sal Hepatica Y&R NBC 130	11.2	376 1/2 hr.	Sinatra—CBS Red Cross—Blue G. Heatter—MBS Real Stories—MBS	\$13,500	\$1,205.36	\$1.26
THANKS TO THE YANKS Camels Wm. Esty CBS 135	10.9	139 1/2 hr.	Three Suns—NBC Lone Ranger—Blue Drummond—MBS	\$ 2,500	\$ 229.36	\$ .25
BILL STERN Colgate SAM NBC 68 Ma-ch	10.8	242 1/4 hr.	Danny Kaye—CBS Drs. Talk Over—Blue Lone Ranger—MBS	\$ 2,000	\$ 188.68	*
BING CROSBY (Sub.) Kraft Cheese J. W. T. NBC 137	10.3	397 1/2 hr.	Morton Gould—CBS Town Meeting—Blue Various—MBS	\$12,500	\$1,213.59	\$1.36
DREW PEARSON Serutan Spector Blue 169	10.3	192 1/4 hr.	Wayne King—NBC Locals—CBS Opinion Requested—MBS	\$ 2,500	\$242.72	\$ .25
JOHN CHARLES THOMAS Westinghouse McC.-E. NBC 142	6.3	117 1/2 hr.	W. News Today—CBS Sun. Vespers—Blue Cunningham—MBS Carnegie—MBS	\$ 8,500	\$1,349.21	\$1.49
WORLD PARADE Sheaffer Pen R. M. Seeds NBC 140	6.0	139 1/2 hr.	N. Y. Philharmonic—CBS Kay's Ganteen—Blue 20th Air Force—MBS	\$ 3,500	\$ 583.33	\$ .82
SAMMY KAYE Tangee W&L Blue 174	5.9	59 1/2 hr.	Round Table—NBC Various—CBS Sweetheart Time—MBS	\$ 6,000	\$1,016.95	\$ .96

\*The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

In—limited network. Ma—moving average. Ch—computed Hooperating. \*\*Insufficient data.

N. L. & B.—Needham, Louis & Brorby. L. & M.—Lennen & Mitchell. J. W. T.—J. Walter Thompson. D. C. & S. Doherty, Clifford & Shenfield. McK. & A.—McKee & Albright. Y. & R.—Young & Rubicam. McC-E.—McCann-Erickson. S. & M.—Sherman & Marquette. W. L.—Warwick & Legler.

The average evening audience rating is 6.3 as against 8.0 last report, 6.8 a year ago. Average sets-in-use of 20.5 as against 25.7 last report, 22.0 a year ago. Average available audience 73.9 as against 76.6 last report, 73.6 a year ago. Sponsored network hours reported on number 74 1/2 as against 77 1/2 last report, 78 1/2 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

**DG Gets Down To Biz; Joins AFL**

NEW YORK, June 30—Radio Directors' Guild has been chartered by the AFL, thereby becoming a full-fledged labor union instead of a fraternal organization and gaining a potent argument for its negotiations for a web contract. AFRA, the performers' union of radio, and AFM, the musicians' union, are also AFL.

RDG was organized in April, 1942, with 30 members. Today it lists 200-odd directors and assistant directors. Bill

**Gleeson Serious on FM-Tele**

RIVERSIDE, Calif., July 2.—W. L. Gleeson, president of the Broadcasting Company of America, operators of KPRO here, is retiring from active operation of the station in order to devote his full time to the planning and construction of the company's FM and television stations and organize a chain of retail radio stores in this region. He will be replaced by former commercial manager Gene Williams.

Robson is prez.; Tony Leader, v.p.; George Maynard, secretary; Bob Shayon, treasurer, and Helen Mount, exec sect. Dave Saperstein is attorney.

I take great pleasure in announcing to the industry that I have placed myself under the direction of ANNA SOSENKO who will be my personal manager

*Harry Sosnick*

RETURNING TO THE RALEIGH ROOM NBC, SEPTEMBER 11  
SUMMER SERIES NASH KELVINATOR BLUE NETWORK BEGINNING JULY 15T SUNDAYS, 4:30-5:00 P.M.

Exclusive Direction: MUSIC CORPORATION OF AMERICA

Singing his way --- the boy who lives next door has moved into "big time" on N.B.C. five times weekly "Bowman Musical Milkwagon" on Mutual network Thursday evenings "Brach Swingtime" two return engagements within one year, Camellia House, Chicago --- recording for Capitol

**SKIP FARRELL**

"The boy records... the first record releases in July... now, with Wayne King who lives "The Waltz King" every Sunday night N.B.C. coast-next door" to-coast for Lucky Strike Cigarettes.



PERSONAL MGT. BERLE ADAMS AGENCY, 203 N WABASH AVE. CHICAGO, ILLINOIS



... "Television's greatest play to date"\*

VARIETY MAY 30, 1945



"Dr. Herbert Graf did a terrific job merging still pic, a choir under the direction of Bob Shaw and narration of the story . . . He built a half-hour Holy Week session which took every beholder right to church . . ."

BILLBOARD

"Fred Coe again did a swell job for the juves in a quiz which NBC called Fizz Quizz . . ."

BILLBOARD

"If anyone ever asks us where to go to learn how to present a video show, we're going to suggest that he consult NBC's producer, Edward Sobol, and Director Ronald Oxford . . ."

BILLBOARD

It makes a television station practically whistle at its work, to read the kind of reviews **WNBT** gets from the critics.

If there is any *one* reason why NBC gets kudos like these, it is probably that fifteen years of pioneering in the development of television have concentrated a mighty high percentage of television "know-how" in the NBC studios.

That is why people expect NBC to produce the finest television shows. That is why you can count on NBC to meet every opportunity television presents, and to solve every problem you might put in our hands.

**NBC TELEVISION**

**WNBT NEW YORK**

**NATIONAL BROADCASTING COMPANY**  
A SERVICE OF RADIO CORPORATION OF AMERICA

\*The **WNBT** Presentation of Robert Sherwood's "ABE LINCOLN IN ILLINOIS"

# Behind-Scenes Confab Junket For Newsmen and Hole in Web Special Events Bank Roll

Peace Is Wonderful—But Makes No Copy

(Continued from page 3)

Indies covering the event. The conference went nine weeks and tho it was announced at the outset that the writing of the Charter might take two months or more, only half of that time had passed before the conference news was off the front page of the newspapers and tagged near the end of a radio news commentary. During the final weeks of the parley the conference rated only a third or half a column in most papers, nothing at all in the others. The sad truth was that nobody seemed to give a hoot about peace.

### Dull

For the mikemen the show was too dull, no gags. Along with the top-bracket delegates, a great many of the front-rank gabbers left town weeks ago. They figured from the beginning that public interest couldn't be stretched over a probable six weeks—it went nine—particularly that middle section when the dull spade work at the conference had to be done.

Everyone expected they'd be back. Instead they stayed away in droves. American (Blue) had 43 mikemen here at the start. Two finished, with only Ed Tomlinson going the full stretch. NBC began with 31, closed with Lowell Thomas, who arrived here only the day before the parley ended. Thomas was in Europe when the conference opened. MBS opened with 19 and closed with only William Hillman on hand. Hillman arrived here with the Presidential party. CBS coverage was on a par with the other three nets.

President Truman's appearance for the final curtain did a lot to save the performance, but the play needed something more than that—new stars, new lines, fewer blackouts of secrecy, less action behind the scene, more action on stage—if the show was to be a popular hit.

### 200 Came—Hatful Stayed

About 200 radio men came in from out of town to cover the parley. Less than a hatful were on hand at the close.

Nets and indies got their cues for Truman's talk from Leonard Reinsch, the President's radio adviser, who was in the pit before the mike set-up on the stage of the opera house. Reinsch arrived here a day ahead of the President. Mike was the one used by President Roosevelt in his talks from the White House.

### Running Gag

Running gag popped up on the length of the conference. Seemed that some of the delegates, news and radio press, got a peek at a giant sequoia at Yosemite National Park which is estimated to be 3,800 years old. After gazing in reverence and awe on the oldest living thing in the park, one wag commented

that you could measure the age of a delegate and the length of time he had been in San Francisco in exactly the same way you measure the age of one of the big trees—by counting the rings.

There was a circle and a wrinkle in the bags under the eyes for every week spent in San Francisco.

# Time Must Be Sold for Ideas; Thumb Rule Out

(Continued from page 6)

should promote a better-balanced presentation of points of view—provided that this refusal is applied with complete impartiality to all groups and points of view, and provided that time of sufficient quantity and quality is kept free for a well-rounded discussion by competent spokesmen of all responsible points of view."

### Nothing Simple

Durr then added pointedly:

"The operation of these two rules is not, unfortunately, so simple or so impartial as their wording. First of all, there is the necessity of deciding the very controversial point as to what subjects are controversial. The NAB code manual, issued by the NAB code compliance committee, offers its guidance in meeting this problem. 'Discussion (or dramatization) of labor problems on the air,' it says, 'is almost always of a controversial nature.'

"Even the so-called 'facts' about labor, such as the American Federation of Labor's audited membership figures, are usually challenged. A complex problem is thus solved very simply by holding that labor unions are controversial *per se*. Labor unions being controversial *per se*, it naturally follows that any program paid for by a labor union is likewise controversial *per se*, and hence in violation of the code. Even a broadcast of a symphony orchestra, according to the testimony of a network president, becomes controversial if a labor union pays for it.

### NAB Okays Business Views?

"The code manual finds nothing controversial, however, whether in the realm of 'fact' or opinion, about business problems. Hence the remarks of a commentator sponsored by a business concern become purged of controversiality by virtue of such sponsorship, even tho he may be expressing his opinion (an opinion which his sponsor may, by happy coincidence, often share) on such subjects as rationing, price control, taxation, international affairs—or even labor problems. There was nothing controversial about the remarks of W. J. Cameron when he was sponsored by Ford Motor Company. Yet the symphony program which was interrupted by his five-minute homily would have immediately become controversial if sponsored by the American Federation of Labor or the Congress of Industrial Organizations."

### NAB Views With Alarm

NAB's first reaction to FCC's decision in the WHKC case was one of more than mild concern. Spokesmen reiterated statement which appears in current issue of weekly NAB reports, contending that the FCC decision "may well undermine the effectiveness of the industry's attempt to institute a program of self-regulation insofar as it relates to public issues of a controversial nature and membership nature." NAB is expected to criticize FCC for what NAB will insist is interference with program content of individual stations.

Meanwhile, Secretary Egolf of NAB code committee, pointed out that the NAB code has been undergoing study preparatory to revisions since last October. He said that several meetings have been held and all sections of the code including the two criticized by FCC, have been under study.

## Billboard's Station Promotion Tab

By Len Frankel

WOR, WEAJ; WEEL, WTAG; **WDNC**, KVFD First Placers

### WDNC Leads Local Channels

WDNC, CBS outlet in Durham, N. C., who first place with one of the best stations yet. Lowest, as they are, in the South of tobacco, the station clinched about the big shortage by sending time to show some raw leaf and followed this up with a pack of each of the five pop brands and did this six weeks running. Additional, the station used every possible facility available, including the national facilities newspaper, plugging pages of its affiliated newspaper, and its local programs, got out everywhere and worked at dealer promotion. One smart stunt, WDNC used, thanks to having the paper and print plant handy, was providing programs for visiting light shows and symphony orca. "Better" program they lost some of the "better" sound like much but it's the overall job that keeps hammering away that makes promotion work.

8th Annual Station Promotion Awards Determined at Waldorf-Astoria Exhibit June 18, 19, 20

Over-All Promotion Local Channel, Network

First WDNC, Durham N. C.

# Thanks, Gang!

Our thanks to Billboard and the judges in the 8th Annual Radio Station Promotion Survey for placing WDNC's over-all job first among all local network affiliates.

Thanks, too, to the advertisers, agencies and stars for the grand programs. You are so swell we simply have to tell folks about you.

**FRANK JARMAN**  
Manager

# WDNC

CBS OUTLET IN DURHAM • NORTH CAROLINA'S 3rd LARGEST CITY

See Winner's Exhibit—Chicago, July 10th, CONTINENTAL Hotel—Ask Howard Wilson, Our Reps, for a Little Present From Us.

## New California Law Includes Radio in Libel Provisions

SACRAMENTO, June 30.—Radio would be included under the California Libel Law by terms of a bill which passed the recent California Legislature and is awaiting signature by the governor. It is indicated he will sign it.

The measure states that if a radio broadcast slanders a person, damages may be collected if the broadcaster does not make a retraction within three weeks after the retraction is demanded.

Fred B. Wood, legislative counsel, interprets the bill to read that the broadcasting station is liable for damages and not the person who issues the slanderous statements.

The bill had the backing of the National Association of Broadcasters and the California Newspaper Publishers' Association.

# Peace Meet Is Over; Johnstone Goes to Reno

RENO, Nev., July 2.—G. W. (Johnny) Johnstone, resigned director of news and news features for American (Blue), checked into the Riverside House Saturday (30) for the usual six-week period and the usual reason. The Johnstones have been legally separated since 1941. Johnstone says he is making no announcement concerning his future business plans until at least Labor Day.

## To Roost

DETROIT, June 30.—Fran Harris, who handles publicity at WWJ, swears it's true. She was homeward bound, via bus, and offered her seat to a woman with a baby—who promptly asked for Fran's name, "to send in to WWJ."

Payoff is that Miss Harris herself was doubling on the air, and was serving as a judge in the *Truth or Consequences* courtesy contest for which her "fan" wanted to nominate her.

## MBS Sustainers Help Build KXOA, Is Locals' Claim

SACRAMENTO, June 30.—Station KXOA, new Mutual outlet in Sacramento, has won many listeners in its two months of operation thru, it is claimed, Mutual's policy of good sustaining programs. Lincoln Dellar, owner, is being lauded as one of the hep radio men to hit town in some time.

On the other hand, KCRA, second of the new two stations here in recent months, has disappointed many dialers

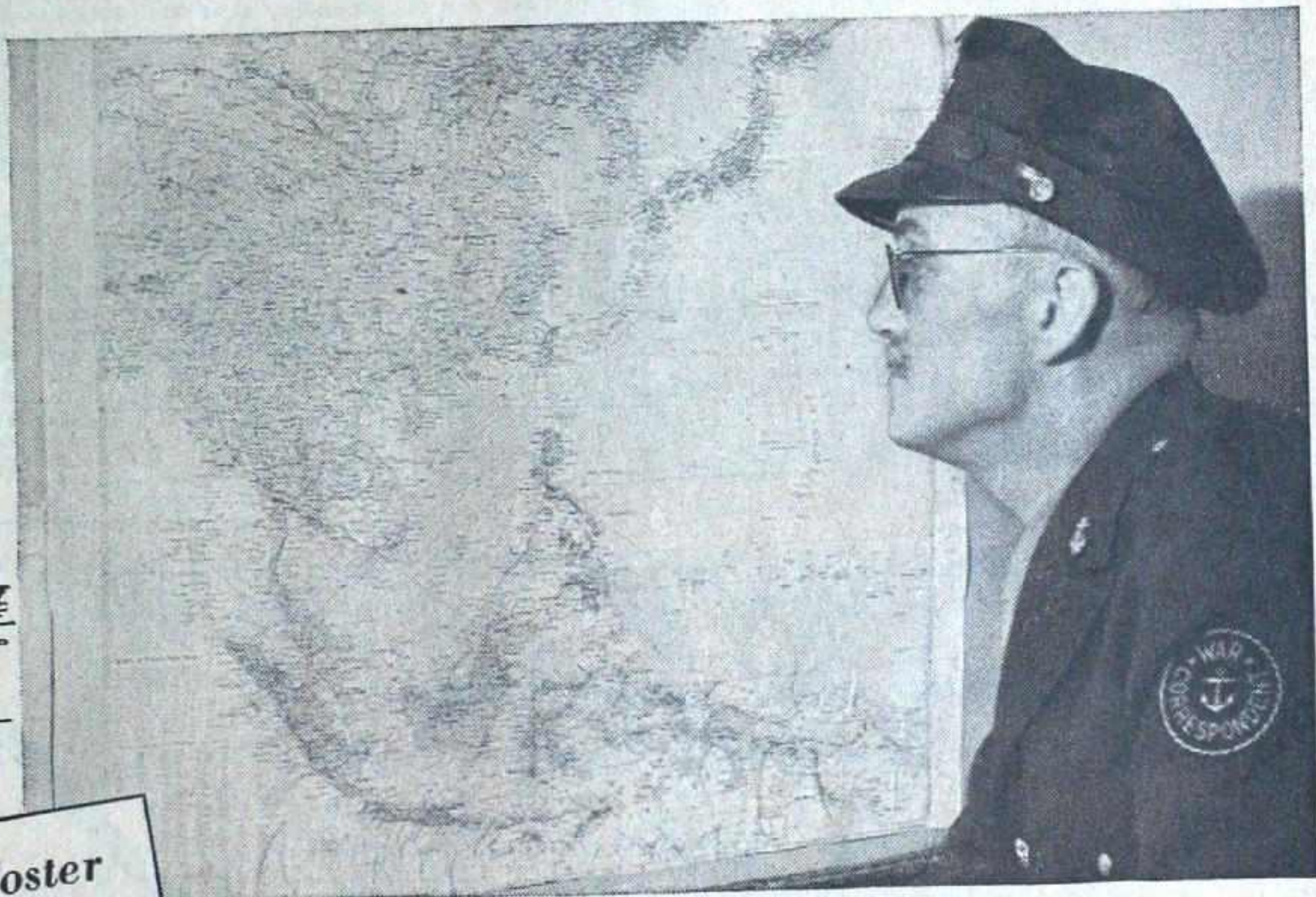
## No Mex Politix

MEXICO CITY, July 2.—Political propaganda will be barred from Mexican radio stations, the government has announced. While the election isn't until a year from now, the air was already getting warm.

who thought they would get the top NBC programs from this outlet. Very few of the high Hooper-rated programs are being released, explanation of station heads being that they did not want to book them so close to summer replacements. Claim they'll offer Bob Hope, Bergen, Fibber McGee, et al., in the fall.

# CEDRIC FOSTER

## Now Yankee-Mutual War Correspondent



### Up Comes Foster

NEW YORK, May 28.—Cedric Foster's Sunday evening newscast for Employers' Group Insurance Company rates a great deal higher than indicated in the Annual Four-Network Talent Cost Index in the issue of The Billboard May 26. It seems that the statistical experts who did the computing took the daily across-the-board figure for C. F. rather than the Holy Day one-shot B.R. and thus pushed him down on the list to No. 73 when he should have been No. 3 with the following tab:

Rank	Program	Cost Per Point	Urban Cost Per M
3	Cedric Foster (Sun)	\$88.88	.09

This puts the Foster in between two Gabe Heaters—the Sunday Gabe and the Tuesday-Thursday Gabe, and that's doing okay but definitely.

From The Billboard June 2, 1945

Cedric Foster, Yankee-Mutual coast-to-coast commentator, is now in the Pacific as a Navy War Correspondent. A world traveler, Foster is familiar with the entire area of the Pacific war zones and Allied strategy there. His broadcasts from the Pacific are heard daily 2:00-2:15 P.M. and on Sunday at 6:30 P.M. beginning July 8 on Yankee and Mutual.

# THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASS.

Represented Nationally by EDWARD PETRY & CO., INC.

# The "Single Campaign" Winners

## New Division In Eighth Tab

Everyone competes in his own class—special competition for 7th Loan pitches

(Continued from page 4)  
schools weekly to lecture on their countries.

WTAG tells the story in detail, with tabs on the pages of its exhibit to ease the scannings of the viewers. A superb job.

WKY, NBC outlet in Oklahoma City, grabbed second place with its story on the promotion and development of its farm service department. Successful farm service programs are nothing new in radio. What made this story stand out was (1) the program debbed August of last year; (2) the first-class send-off; (3) drive behind the show; (4) results.

When cattle grubs threatened Oklahoma herds, WKY, didn't just talk about it. The station's farm service department financed and directed the treatment of almost 10,000 head of cattle. Result: Oklahoma cattlemen learned from experience that this problem can be controlled and eradicated and are going ahead on their own. But WKY gets and deserves the credit for stepping in and doing the job.

**KTUL's "G.I. Bill of Rights"**  
The CBS station, KTUL, Tulsa, took third place in this, the regional channel, network affiliate, single promotion sector. KTUL won for its *G.I. Bill of Rights* caravan.

This idea program hinged, as its name shows, on telling the folks back home the ins and outs of the G.I. Bill of Rights. KTUL did this by traveling a full-hour

### It's the Times

NEW YORK, June 30.—Things are tough all over these days. Cab drivers sneer at riders, waiters ignore customers and maids get a guaranteed butter ration or no work. Well, the millenium came this week.

It happened in the CBS lobby. A director apologized to an actress for calling her for a Sunday program, asking, "Sure you don't mind breaking into your weekend?"

entertainment show around to 18 towns in its area, putting on a show and then putting up spokesmen who knew the answers to tell the audience the score and to answer questions.

It's a simple idea, but it was an idea, and it worked. With the American Legion co-operating, KTUL went out and did a job. It cost some money, as the station footed all bills, but it was something that needed doing and a radio station did it. All of which emphasizes that it's what the station does and not how it dresses up the telling of its story that wins awards. KTUL's story was all meat and potatoes, as those covering the showing in Chicago, July 10, will see, yet it drew recognition.

One bull that cost too many entries too many votes was leaving the cover off the entry blank. Some did it on purpose, thinking perhaps to excite curiosity on the part of the viewers. Others, maybe, shot their lead on what went on inside the covers.

Whatever the reason, it's a sucker move, when tooting your horn, to forget to label the horn. It costs no more to put your name on your story.

Local channel, net affiliates, single pro-

motion awards went to KVFD, Mutual outlet in Fort Dodge, Ia.; KBTM, Mutual, in Jonesboro, Ark., and KTOK, Blue affiliate in Oklahoma City. And as might be expected, the stories these stations had to tell were simple yet effective. Some big-time, and not necessarily big-town, promotion man is gonna be smart and set up a file of all these ideas. Right now too many people overlook the obvious.

KVFD's first prize was for a promotion job on the Tom Mix Ralston program. They went out and bought a pony—"a natural, no?"—and offered it to the grade school youngster who turned in the most paper to the scrap paper drive.

The Boy Scouts, the school board and teachers, the county salvage committee, the city and county governments all co-operated. In addition, KVFD tied in a special Tom Mix movie show and costume contest. Percolator turned out 5,000 handbills which went to every kid in school, every grocer in the county, etc.

Results: 1,062 youngsters showed up for the movie show, each with a Ralston top for admission. Over 1,200 kids entered the contest, each with his name and address, etc., on a Ralston box top. The winner collected 4,230 pounds of scrap paper. All told, about 50 tons of scrap paper were collected. A neat job, neatly done, and in only three weeks.

KBTM, in Jonesboro, copped second place for its promotion of the same Tom Mix program. They also worked thru the schools, but concentrated on a special show, entertainment and broadcast, for the kids. It doesn't sound like much back here in the Big Town but it works.

The station had to rent the community center to handle the crowd. Their gimmick was an amateur contest. Each youngster scribbled his name, address and specialty on a note and mailed it to the station, which then blindly pulled 12 names from a box and put them on the air during the special broadcast. In addition, there were Tom

### Gag Comes Home

PHILADELPHIA, June 30.—Michale Deegan has been conducting a servicemen's program on WDAS for the past year known as *The Boy Next Door*. He has interviewed scores of men in the armed forces, played recording requests for hundreds of others, and had the parents of many others as his microphone guests.

So, he was assigned by the station to go to Fort Dix, N. J., when an infantry division arrived last week on the first step of being deployed to the South Pacific. And the first lad he met was T/Sgt. Andrew J. Dupree, of 5104 Tulip Street—really the boy next door, for Deegan lives at 5102 Tulip Street, and he and Dupree were grammar school mates.

Mix comic books, autographed photos, doughnuts and pop.

Two-thousand youngsters turned out, which is a helluva turnout for Jonesboro. In addition, the station went around to the Negro school—Arkansas laws segregate Negro and white—and put on a special show, complete with same giveaways, for those moppets.

Result: Every kid and his mother and dad are Ralston-conscious. And a distribution check of grocers, following the promotion, found an 83 per cent average on distribution for the Ralston products.

**KTOK's Elgin Job**

KTOK made its pitch on the basis of its entry in the Elgin promotion contest for its *Freling Foster Keeping Up With the World* program on the Blue. Here, again, it was a case of going out and doing a job, as best they could, that paid off.

The station used newspaper advertise-

## a WOR announcement of importance

TO SPONSORS, ADVERTISING AGENTS, AND ALL OTHER BUYERS OF TIME ON ANY STATION OR NETWORK ANYWHERE

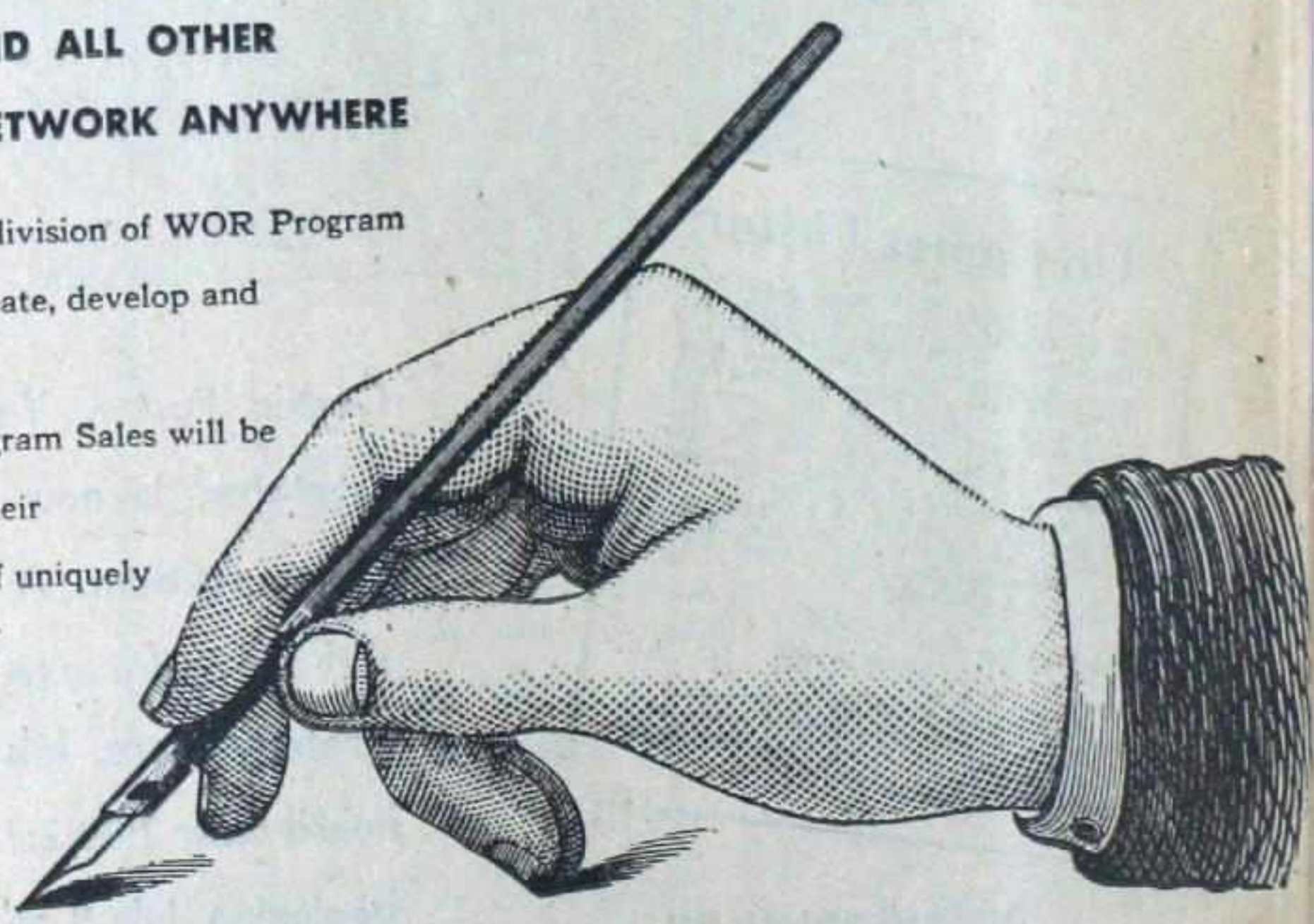
A NEW DEPARTMENT, Commercial Program Sales—a division of WOR Program Service, Inc., has just been established by WOR to create, develop and sell sales-producing radio shows.

The program packages produced by Commercial Program Sales will be new, but the experience and ability that will go into their creation will be the result of more than two decades of uniquely successful commercial show building by WOR, one of America's greatest program-originating outlets.

The shows will be of all types, from fast-paced drama to rippling musicals and carefully-clocked comedy.

They will be priced to fit every budget, either large or small, and can be aired by an agency or client over any station or network in the United States!

Commercial Program Sales will be under the direction of Edmund B. "Tiny" Ruffner, veteran radio showman.



write, wire or phone now, today, for all the facts.

### COMMERCIAL PROGRAM SALES

a division of WOR Program Service, at 1440 Broadway, in New York

PE 6-8600

ments, put car cards on the bodies of each auto driven by anyone on the staff, got out stickers for the local jewelry stores, sent telegrams about the program to prominent people in town, sent a letter to each new resident, made phone calls in its free moments, all plugging this program. And, in addition, 10,000 specially printed copies of the KTOK program sked were distributed thru chain stores. Cover of the sked plugged the program and, as it was something different to the customers, they looked at the sked. Doesn't sound like much but it all added up and it worked.

**WNEW Top Indie**

In the over-all non-network division, the top three were WNEW, New York; WIND, Chicago, and WQXR, New York. In each case the presentation was subdued, i.e., neither of the three tried to claim it had the hottest promotion idea since the factor sired his pup. Instead, they simply told their story, showed that they did a good over-all job and did it competently and well.

WNEW concentrated on one particular week, May 28-June 3, to show how it went about its basic promotional chores; showed also how it made about 4,000,000 visual impressions each week. All this in addition to normal airtime promotion.

**WIND Sports and Dance Emphasis**

WIND did much the same albeit with more emphasis on its sports and dance remotes and its supporting consumer and trade advertising. WQXR also followed this pattern, altho the key to this play was the splendid audience research and sundry other special survey undertakings.

WNYC, city-owned-and-operated station, had a romp in the non-network single promotion field. This is Manhattan's non-commercial station, altho it doesn't show when they latch onto a promotion. This year, as in the past, Morris Novik, WNYC headman, sent along the job his station does on its Music Festival. And this year, as in the past, it won hands down because no one in this town, network or indie, comes anywhere near this type of endeavor. That they don't have much money and manpower is a problem but even in the toughest radio market in the country WNYC romps in a winner.

**Canadian Sweepstakes**

The story of the winners in the Ca-

nadian division is just a little different. In the first place, there was just the one division, namely, Canadian stations. In the second place, this editor is inclined to quibble with the judges—except that it does no good to quibble since the decision must stand—about their selections. Be that as it may, they picked CKLW, Windsor-Detroit, to win; CJCA, Edmonton, Alta., to place, and CKEY, Toronto, to show.

CKLW came in with a book of clippings showing its publicity; another of the same showing its advertisements. They certainly grabbed plenty of space.

**CJCA Wah-Wah**

CJCA, the writer's choice to win, came up with a nifty idea. It's kiddie show personality, "Uncle Hal Yerxa," made a character out of playing a record at double the regular speed.

It's like playing a 33 R.P.M. record at 78 R.P.M. speed. The gabble-gabble that resulted "Uncle Hal" made into a character called Jo-Jo. This was tied into the Red Cross Fund Drive via "What Is It? Send a dime for the Red Cross and we'll send you a picture of "Jo-Jo." The first week 8,000 letters and dimes came in.

What the customers got was a double exposure showing Uncle Hal and a parrot. The gag had been promoted, in interest of the Red Cross, to the hilt but really.

**Program Promotion**

CKEY, the writer's choice for second, is the outlet that's been cutting a swath in the Toronto market. Remember the station that does block programming and sells its programs not its time? They've got news on the hour, a 24-hour sked; feature their talent, do all a lot of stations do in the U. S. and almost no stations do in Canada. CKEY does them, promotes them, has made its station a factor and an example even unto Yank operators.

**Seventh War Loan Division**

Finally, we get into the last lap of this romp, the clear, regional and local channel jobs on the Seventh War Loan. In the clear channel, web affiliate group, WLW came in first; WOR was second, and WPTF, Raleigh, N. C., and KFAB, Lincoln, Neb., tied for third.

**WLW Airborne Attack**

WLW, whose entries were not up to (See New Division in BB's on page 16)

Our Congratulations to the other winners!

Our Thanks to the Editors of Billboard and the Judges . . . for giving

**W-I-N-D**

the only promotional award in the Chicago area.

SECOND PLACE

OVER-ALL STATION PROMOTION—INDEPENDENT STATIONS

BILLBOARD Eighth Annual Radio Station Promotion Survey

**William B. Lewis**  
Award Winner  
1942



**1230** ON YOUR DIAL  
CBS  
UTICA, NEW YORK

*"the voice of the Mohawk valley"*

**Second Time Winner Billboard Award**  
7th annual — 8th annual

Thanks to the Judges—and to Officers and Staff of Billboard

**MARGARET P. BOWEN**  
President

**George Foster Peabody**  
Award Winner  
1944

## Thanks, Billboard:

This Makes It Three in a Row for KVFD This Year!

First "FIRST" came from the editors of Broadcasting Magazine when they awarded us First Place and a five hundred dollar bond in The Ralston-Purina Company Nation-Wide Contest for the Promotion of Mutual Network Juvenile Programs.

Second "FIRST" came when the Robert S. Conlon & Associates' 7680 Call Coincidental Telephone Survey was released June 11, 1945. Sponsored by KVFD and who placed KVFD first in listeners in Fort Dodge both morning and afternoon.

Third "FIRST"—That's your swell award and we are very happy about it.

First in Listeners—First in Programs—First in Promotions. We believe KVFD to be an inevitable "FIRST" in all campaigns designed to cover Northwest Iowa, the Tall Corn Country.

Edward Breen, Manager

# KVFD

Fort Dodge, Iowa

"MUTUAL—NCBS—IOWA TALL CORN NETWORK"

Our Sincere Thanks to the Judges of

# The Billboard

Radio Station Promotion Contest for the

## "SHOW" AWARD

for the best all around Promotion of a Network Station by Virginia's only 50,000 watt radio station.

CBS

# WRVA

CBS

Studios in Richmond and Norfolk, Va.

Represented by Raymer

## Tub Thumpin' Of Free Video WBKB Time

### Real Selling Campaign

CHICAGO, June 30.—Tip that WBKB is about to act out the adage, "If the mountain won't come to Mohammed, Mohammed will go to the mountain," was seen here this week when a station spokesman said: "While up to now the station has let it be known that advertising agencies and sponsors could use the station's facilities without cost, there have been very few takers, and now the station's execs and staff are getting ready to set up a plan of really doing a job to sell potential users of video on the idea of getting into television as soon as possible."

Altho nothing definite has been worked out by WBKB as to this new campaign to arouse interest in television, it has been said that the time for some active interest-creating on the part of WBKB is at hand. It should be pointed out, however, that these plans do not call for WBKB's charging for facilities or time. Plan, when put into operation, will be in the nature of tub thumping in the sponsor and agency fields.

Tip-off came late this week when Herb Lyon, WBKB publicity head, returned from the East, where he had been making a survey of video activity and facilities in New York and other cities. Lyon came back convinced that facilities and programing at most Eastern video stations were in no way superior to those of WBKB and that it was about time that something was done to awaken Midwest agencies and sponsors from their television lethargy. Convinced that WBKB had the facilities to put on video shows as good as those put on in the East, Lyon said that all that was lacking was interest on the part of Midwest agencies and sponsors. One of the things he noticed most of all was that in the East the agency and clients are much more hepped up about television than they are here, and for that reason more experimenting and developing is being done east of the Hudson.

With this thought in mind he came back and talked to top WBKB execs and impressed on them the fact that if air pix are ever to grow here and maintain a favorable position against New York (See Tub Thumpin' on opposite page)

## Exit Lowther From DuMont; With Sighs

NEW YORK, July 2.—George Lowther, for three months executive producer at DuMont's station WABD here, resigned from the staff effective July 1. Official reason for Lowther's resignation is the fact that he will soon leave for the Coast so that he can continue to handle the Guy Lombardo show.

Real reason behind the move, says the trade, is the producer's feeling that the DuMont job has been strictly a one-way street with nothing coming out of it but headaches and a bad rep. Lowther originally came into the station on a deal which is slightly peculiar even to the annals of radio and television. A radio producer and writer (Superman, Tom Mix, Guy Lombardo), Lowther was hard up for office space. He had done two successful shows, on the cuff, for DuMont; the two editions of the Christmas Carol. Station management offered Lowther office space and a secretary if, in return, he would help with their programing. His job was intended to be purely one of a censor, looking over scripts for FCC regulations and, to a lesser extent, entertainment value. He was also asked to do a show every six weeks.

However, he was invested with a fancy title, a big publicity build-up and, says the trade, blamed whenever anything went wrong—which was often.

## Reviews

CBS

Reviewed Friday (29), 8-9:30 p.m. Style—News, film, sports, documentary, sustaining over WCBW, New York.

Director Paul Belanger resisted the temptation to conduct a straight interview, the bane of television, and came up with an "A"-for-effort show in the story of Underground Leader Madame Liu Chen Wei-Giang's flight from Shanghai to Chungking in 1942. Mme. Liu's story of hardship and danger was highlighted somewhat with a few well-chosen film clips and animated maps plus a musical background which, if it never became inspiring, did contribute no small value to the production.

Belanger demonstrated a flair for overdramatization (the shots of the Chinese flag and the slogan of the Chinese people are two examples) but over-all, he is to be congratulated for at least attempting to depart from conventional formula. In all honesty it must be pointed out that some of the cueing from film to live and back again was extremely ragged and the opening sequence was far too long and far too talky.

Tom O'Conner, PM reporter, now does a once-a-week news commentary for CBS and, in this first viewing, made a good, if not sensational impression. O'Conner speaks well, looks good enough on a screen and has some of that air of authority that made Ev Holles a top-notch man on television. He'll have to learn how to look as tho he were not reading a script and to vary the pitch of his voice. One of O'Conner's big faults is a hurried, unvaried tone and phrasing. He'll also have to learn to look into the camera if he's to stay around the shop. Despite his faults, the new commentator does a decent job and seems to have possibilities for television.

In the past few weeks, Columbia, as originally suggested in *The Billboard* some months ago, has put No. 2 camera on a raised platform during the amateur boxing matches. Move improves the presentations, eliminating at least one of the ropes which used to obstruct the viewer's vision. Announcer Tee Gore has also, if a pun is permitted, learned the ropes. He doesn't try to do a blow-by-blow anymore and makes a comparatively helpful, pleasant impression. The boxing matches are far from perfect, but they're pretty good. Marty Schrader.

### Balaban & Katz

Reviewed Thursday (28), 7:30 to 8:30 p.m. Style—Drama, news, variety. Sustaining and commercial on WBKB, Chicago.

One of the best scripts of the series was written for tonight's summer bow-out edition of Commonwealth Edison's *Welcome to the Walkers*, but the show still missed being top television because the station direction staff and camera crew did their best to ruin the show with mistakes.

For example, there was the mistake of mixing up the introductory title cards so that "Presented By the Commonwealth Edison Company" was flashed before the show title and then again after the *Welcome to the Walkers* title had been televised. There was the mistake of lighting which resulted in a kitchen pan picking up ceiling lights and projecting a glaring highlight. There also were the other mistakes of lighting which had the background dark and cast against the background in shadows. All of which, in view of the fact that some Edison vice-presidents were at the station, must have made scripter Arden Rodner burn. He should have been burned, because most of his script got good belly-laughs when it described the vacation plans of the Walkers and their neighbors, the Murphys, and had plenty of pathos during the Murphys' reaction to the summer absence of their son.

Recently WBKB has been trying to advertise movies at B & K houses by telecasting slides describing the movies. If tonight's slides were a criterion, we'd say they missed the boat as snappy sales messages. The final slide was on for about a minute and a half. About seven others on the same subject took about two minutes. This improper timing was very disconcerting. So was the practice of changing musical background near the end of the slide series. Would

(See B&K on opposite page)

# AIR STUNT DAYS TO RETURN

## Cameras Climb Air - Pic Mts.

Field day for guys with guts set when video sheds its short pants

NEW YORK, July 2.—Tomorrow's television, struggling for recognition, will demand and get news and special events coverage harking back to the old "talking mouse" era of radio, according to veteran newsmen. The medium, it's said, will ask of its special events programers all the enterprise, daring, ingenuity and brains put into radio news in the years when the biz was still trying to impress itself on the public.

In its less austere but more exciting days, radio took its mikes atop mountains, down into mines, aboard ships and planes and to a thousand other out-of-the-way places in search of a good feature story. When the weather was hot, broadcasters fried eggs on sidewalks. They sponsored talking parrot contests, covered marble-shooting cham-

## DuMont B. A. Video

NEW YORK, July 2.—A syndicate of Argentinian businessmen, headed by one Martin Tow, have signed with DuMont labs for a television transmitter. It will be the first video plant in South America. Location presumably will be in Buenos Aires, since its 2,500,000 population is tops for that country, and Montevideo, big town of Uruguay, is not too far away.

pionships, bathing beauty parades and soap-box derbys. In quest of a show, top-notch men like Abe Schecter, now with Mutual; Paul White, of CBS, and Johnny Johnstone, who recently resigned from the Blue "A," interviewed celebrities on ship-board and singing mice in their cages.

### Battles for 30-Second "Beats"

But even more important than the stunts were the battles fought to get legitimate news stories.

When the Graf Spee was scuttled at the mouth of the River Plata in 1940, Abe Schecter, then head of NBC's news department, told his man to buy an abandoned lighthouse near the ship and relay his exclusive eye-witness story from there. (The lighthouse, by the way, cost NBC \$700.) When then Secretary of State Cordell Hull, shortly after the war began, scheduled an important statement, NBC had one of its men tie up a telephone booth in the Department of State building. As soon as the NBC reporter at the conference had grabbed two copies of the statement he dashed to the booth, gave one copy of the statement to the man who was holding the line and proceeded to phone the gist of the story to another man in the

studio. The man at the station then broadcast it as he heard it. Meanwhile the first guy hopped into a cab and ran back to headquarters with the full text. News beats like that generated respect for the medium and got reams of publicity. A 30-second beat on the opposition meant columns of space in the trade press in those days and will mean the same for video if it does as well.

Radio's brains and daring will be duplicated by television, provided it hires the men who can do it. The fights, news-

men say, will be even bigger, the stunts goofier. Getting remote cameras into position to shoot an event would tax the resourcefulness of even a veteran police reporter. It's going to be even tougher for video. And the stunts, simply because tele is visual, will be even more colorful, even more fabulous. If television gets rid of that executive droop and develops guts, it will be a special events man's holiday. It should be fun and hell at the same time to be a vide newsman, says Schecter.

The Billboard  
Cover Feature

## WTAG Local Shows Rate High Hoopers

DECEMBER, '44-APRIL, '45

6:30-8:45 P. M., Monday Thru Friday  
**EVENING REVUE 18.1**  
(Local participating)  
1-1:15 P. M., Monday Thru Friday  
**NEWS 29.8**

**WTAG**  
WORCESTER

## PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5c. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHETER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

8 x 10 50..\$4.13  
100..\$6.60  
POSTCARDS 2c

**MOSS**  
Photo Service  
155 W. 46, N. Y. C. 19. BRyant 9-8482

## B&K

(Continued from opposite page)

have been much more effective if one song had been used for all the slides. This way, as soon as the second number was introduced, attention was distracted from the slide message to the new song and thus sales impact was decreased.

Never have we seen any worse television fare than June Merrill's *Food for Thought* program tonight. It was sickening. The whole thing was one continuous commercial handled in a most obvious manner. Part of this portion of the program was supposed to be an interview by Miss Merrill of some gal who perfected a skin oil. Of all things, the stuff was called "Baby Skin Oil" because it was supposed to make women's skin like baby's.

While all this was going on an almost constant patter extolling the worth of the oil was in progress. So much verbiage was tossed around that even the sight of beautiful model who had used a "miraculous" sun-tan oil lost all video value. When Miss Merrill had Herbert Evers, star of legit show, *Dear Ruth*, explain the results he gets from using some kind of a face oil before shaving, brother, that was all. That was when we left. We couldn't take any more.

Cy Wagner.

## TUB THUMPIN'

(Continued from opposite page)

competition, the one thing to be done right now is create a lot of video interest here. After he had talked to WBKB execs it was decided that the only thing to do right now was some solid tub-thumping. Altho it still is too early to say exactly how the theory behind this conviction will be carried out, the station, thru Lyon, has definitely committed itself to go out and preach the gospel of television here. Up to now it merely has been an understanding that a legitimate agency or sponsor could use WBKB video facilities. Now, it seems, the station, is going to make it more than an understanding. It's going to make it a fact known far and wide. It's going right up to that mountain and shout.



Let's Talk  
**TURKEY!**

It goes without saying that those 8,000,000 prosperous, free-spending folk who live within voice of the WIP strong, clear signal have a definite place in your sales-making picture. It's also a proven fact that WIP is the station which can sell them your product. Why, then, don't we get together and "talk turkey"?

610 K. C.



5000 WATTS

Philadelphia's **MUTUAL** Affiliate

Represented Nationally by **GEO. P. HOLLINGBERRY CO.**

JAZZ

**WMT**  
Waterloo, Iowa

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway  
New York 19 **TUNE-DEX**

# Shucks . . . we're slipping!

LAST year Billboard placed us second in over-all promotion.

THIS year we slide into a third place tie for over-all promotion.

BUT we'll keep plugging—our station and YOUR programs—and

NEXT year we'll be at the head of the line.

Meanwhile thanks, BILLBOARD, for putting us in the "first three" class.

# W G H

The American Station

servicing

NORFOLK—PORTSMOUTH—NEWPORT NEWS

National Representative: Burn-Smith Co., Inc.

## New Division in BB's 8th Tab; Everyone Competes in Own Class

(Continued from page 13)

snuff this year, came in in front for its Airborne Attack promotion. They brought 100,000 people out to the airport to see a simulated attack and demonstrations of airborne equipment and personnel. One thing WLW does is make its territory conscious of whatever it's promoting. And they did with this War-Bond pitch.

WOR took second for another of its comprehensive reports of a good job. The theme was nothing new—shows at nabe theaters—but in an area like New York it takes some doing to run one bond rally after another and make it standing room at each. WOR did it, and did a neat job in the telling.

### KFAB's Prime Rural Job

KFAB did a prime rural job. They promoted merchandise and went around their area staging rallies where the stuff was auctioned off for bonds. Farmers know and like auctions and the "Buy a Bushel of Bonds" theme was a natural. The build-up and follow-thru was Grade A all the way.

WPTF, whose presentation was the biggest at the exhibit (it was an easel and therefore within the rules, told simply how they used their own time on the air to get in the dough for Mr. Whiskers. Basic ideas weren't new and even the twists failed to live up to the artistic Billboard-easel. However, it was good enough, beyond a shadow of a doubt, to land a solid third.

### WGR Top Regional Bond Seller

In the regional channel, the Seventh War Bond winners were WGR, Buffalo; KTUL, Tulsa, Okla.; WBNS, Columbus, O., in that order. WGR put War Bonds all over its schedule, staged special shows, brought in special talent, set up bond sales booth, generally did a typical motion picture job, and that's meant as praise for those movie guys really do a razzle-dazzle bond job.

KTUL came up with a nifty contest.

Tieing with the Junior Chamber of Commerce, they ran a contest whereby War Bond buyers voted for their favorite serviceman, i.e., a vote for each purchased bond with the guy winding up with the most votes getting . . . get this . . . a home complete from lot to fuel to dishes to bills paid a year in advance. How's that for a prize?

Naturally, the Chamber of Commerce boys steamed it up so people went out and hustled for their fave serviceman just as if it was a civic election. A pip of an idea and one that grabbed plenty of space.

### WBNS's Country Store Pitch

WBNS copped third prize with its Country Store. This was a float that toured Columbus putting on a show and selling country store items for bonds. Made a hit in the town, sold bonds, didn't hurt the station. Another good idea and follow-thru job.

In the local channel set-up, WEBR, Buffalo, came down in front with a good over-all job not unlike that of WGR, this station's big sister.

WIBX, Utica, N. Y., copped second place by promoting the army *This Is the Infantry* showing of equipment and tactics and running bonds and this promotion all thru its schedule. They got aboard an idea and made it click, despite bad weather which cut down the turnout at the exhibition.

KWG, Stockton, Calif., in addition to doing all of the usual things like special shows and announcements, etc., also came up with a neat promotion. They tied into the American Federation of Labor division of the Seventh War Bond drive and helped stage a fashion show and broadcast. Thanks to the AFL tie-up, the local musicians and talent came along all the way and a whopping good show and promotion was the result.

See ya next year, fellers—and at the Chi showing, too.

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grateful

and

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JOSEPH KOEHLER, EDITOR AND LOU FRANKEL RADIO EDITOR THE BILLBOARD.



# Industry Is Copyright-Minded

## Army Base Builds Tiered Bandstand That Can Travel

CHICAGO, June 30.—The boys who are responsible for staging the entertainment at the Kearney (Neb.) Army Air Base have devised a tiered bandstand which should prove valuable to one-night promoters and traveling orks. In order to better showcase the post and visiting orks on this expansive air base, where shows are transported all over the immediate area, Lieut. Lou Posey, Special Services officer, and his staff have constructed what is believed to be the only portable band parallels on record.

The bandstand's tiers are graduated from one to three feet in height. The stand is broken up into 9 hinged sections, each of which is 8 feet long and 4½ feet in depth and 8 feet long. The entire stand can be set up by one man in 20 minutes.

The ork stand should prove of interest to ballroom owners who stage occasional dance promotions because it would enable them to showcase visiting musikers on stages and floors which are flat and where previously dancers could see only the first row of musicians.

## Berlin's Cry On Fat Rating Nixed by Pubs

### Appeal of ASCAP Expected

NEW YORK, June 30.—Irving Berlin's protest against his newly re-established firm being rated 4,000 availability points by ASCAP came to naught last week.

The publishers' classification committee, with its usual "no reason why" answer, simply denied the protest, and the firm still has the availability rating which classification committee placed on it when Berlin effected his split with Saul H. Bornstein some months ago.

At that time, Bourne was given 2,750 availability points, but Berlin protested his figure, pointing to Harms, Inc.'s rating of 11,000, and firms like Robbins, which are rated at 5,500 points. Understood that the latter figure is the one he (Berlin) believes he should have gotten.

Recourse left to Berlin now is to appeal the decision before the board of directors, which can reverse the decision of the pubs' classification committee. Understood that Berlin will probably do just that. When two firms split up, Berlin took only his own songs, and there was a cash settlement between the two firms. Since that time, Berlin has spent most of his time with *This Is the Army*, and lately on the Coast working on new picture based on his life, *Para's Blue Skies*. Dave Dreyer has been running the Berlin firm since the break.

## Yates Out at F. B. Says Future A?

NEW YORK, June 30.—Charlie Yates, associated with Frederick Bros. for the last three years, in charge of the Artists' Bureau, bowed out of that firm last week, with no definite plans as yet. What caused actual leaving wasn't disclosed but it's known that Yates had been talking to other parties, including Joe Glaser, in connection with expansion of latter's booking office.

According to Yates, his plans are indefinite, with possibility of going with Music Corporation of America, or possibility of opening his own office. Meanwhile he's going to take it easy for a while.

## Levy Upholds Restrictions On Legit Tunes

### Shuberts, Olson Win Decish

NEW YORK, July 2.—In an important finding regarding the small performing rights of a writer, Supreme Court Justice Aaron J. Levy in New York granted a stay of Burton Lane's arbitration proceedings against producers Lee Shubert and Ole Olson. Lane, writer of the tunes for the musical, *Laughing Room Only*, claimed that the producers interfered with the "small rights" of his song, but the producers asserted that no bona fide dispute existed.

Court, in granting the stay, ruled: "Considering the explicit and wholly unambiguous provisions of the underlying basic requirements upon which Lane relies his asserted claims appear to be frivolous." Lane further urged that his claims are clearly within the customary interpretation of the basic agreement of the Dramatists' Guild. On this point the judge ruled that:

"No question of interpretation can, however, arise, since its provisions are so precise and definite as to admit of no interpretation or contrary custom. Moreover, the contract between the parties embodying the basic agreement makes no reference to the existence of any custom which, as claimed by Lane, would not in fact aid in its interpretation but would destroy it."

Question involved is fact that Shuberts and Olson put a clamp on performances on air of Lane's songs, saying exploitation would hurt show. Lane brought arbitration proceedings against them before the Dramatists' Guild.

Levy also found that "Lane might enjoy his 'subsidiary rights' contrary to the provisions of the basic agreement with respect to time, but only with the consent of the petitioners. Seemingly, the claim of custom is urged in connection with the practice of managers and producers in granting the requested consent."

"It may not, however, be coerced and if not voluntarily given, the plain language of the agreement prevails."

## Col. Disk IBEW Unit Votes To Strike Again

NEW YORK, July 2.—Technical employees of Columbia Recording Corporation's New York division, last week voted unanimously to strike, if management refuses to accept proposals which the union (Local 1212, International Brotherhood of Electrical Workers—AFL) has made concerning job classification and wage scales. The latest vote follows on the heels of a previous decision, made with only one dissenting vote, in which it was also decided to strike.

At that time the decision was sent to CRC management with a request that the union's stand be taken under consideration. Management made no reply, union officials report, and a second vote was taken. The second one was intended as a review of the IBEW stand and to discuss the workers' proposals.

Management and the union will meet tomorrow (3) to see if some compromise can be worked out to avert a strike. If the men do go out, it is not expected to affect union men at CBS radio or CBS television (also IBEW), because their contracts are still in force and prohibit strikes during their effective period. CRC workers, on the other hand, have no contract presently, the old one having expired in February.

## ASCAP Pubs Plan BMI Cos. To Get Dough

NEW YORK, June 30.—Recent formal announcement by BMI of its \$48 per sheet plug (*The Billboard*, June 23) has caused more than comment. Actually a couple of ASCAP pubs are setting up BMI subsids. Altho names can't be revealed as yet, it was acknowledged by BMI that deals are in the works for several new BMI affiliates, this time not with band-leaders, but with accredited ASCAP houses.

Of course, idea of an ASCAP house having a BMI subsid isn't new, for many firms have two houses, one for BMI—the other ASCAP. However, the point here is that BMI's recently announced \$48 incentive plan, which officially went into action the first of this year, is the reason why the ASCAP pubs want a BMI affiliate as well.

In case you don't recall, the \$48 per point plan is BMI's bonus plan if a BMI affiliated firm gets an aggregate of 150 sheet performances on their top five songs during the year. Sheet means the Accurate Reporting Service, which lists performances that are heard on the four network outlets out in New York.

## Daillard Sells Pacific Square; Stutz Pays 325G

HOLLYWOOD, July 2.—Negotiations to sell Pacific Square Ballroom in San Diego, Calif., which Wayne Daillard admitted in an exclusive story (*The Billboard*, June 30), suddenly came to a head June 27 when Daillard announced completion of the sale to Walter Stutz for \$325,000. Operation of the ballroom by Stutz went into effect yesterday (July 1). Stutz had the lease on the bars in Pacific Square while Daillard ran the dancery and also operates several cocktail lounges in San Diego. The Pacific Square dancery was named by Larry Finley, operator of Mission Beach Ballroom in the same locale, in his anti-trust suit against MCA concerning their exclusive band booking deal with Daillard. It's understood MCA has promised the new owners of Pacific Square first crack at their bands as long as they remained the No. 1 ballroom in San Diego.

Daillard, who was an RKO exec for 13 years prior to acquiring Pacific Square, says that he has no "particular plans" for the future.

## Shaw Newest of BMI Pub Orgs

NEW YORK, June 30.—Newest leader to ink a deal with BMI is Artie Shaw, whose firm, Winfield Music, will soon come into existence. Unusual thing about the deal is the fact that not only is Shaw going to license his tunes thru BMI, but the latter org is also going to act as selling agents for him as well. This is a departure, in the main, from most of the deals that BMI has made with other leaders in the past. Shaw's firm will simply be in existence on paper, as BMI is acting as selling agents.

The new type of deal is made with idea of specializing in instrumentals and educational music, which is also a departure from other inkings, which are made up strictly for performances. It is not known how much advance Shaw was given for his works, or if any was given at all.

Fact that the firm has already set up European distribution thru Bosworth in England shows that this is probably one of the more important BMI deals that has come thru to date. At present, four tunes are being printed in England for European distrib.

## Looks to U. S. For Gimmicks

Even Petrillo keeps an eye on changes in "who owns what" routine in D. C.

By Paul Secon

NEW YORK, June 30.—With introduction of a bill recently by Rep. Charles Buckley, of New York, aimed at fixing a tax on juke boxes, among other things, it's seen by those legalists close to the biz that the long looked-for revisions in the Copyright Act of 1909 are starting to cook. Not that anything tangible has been done, mind you, as yet, but it all adds up to the fact that every important copyright attorney is sharpening his eye to the time when

their concerted effort will bring about some amendments and deletions which they believe very necessary.

### Cluttered Up Act

Just what those revisions are, after talking to a few of the more informed, comes down to this: There are many minor irritations in the act, one of these being the judicial language which so clutters up the meaning and intent of those who framed the Act, as to make it even difficult for legal minds, let alone laymen who try to make out what goes.

For those in the music biz, there are probably four big points that need a thoro going-over, biggies say. Let's take them in order:

Compulsory license—Stating it simply, the compulsory license section, known as 1E, stems from the point that if a copyright holder issues a license to anyone to make a phonograph record, of a certain song, then any and all phonograph companies have the right by order of "compulsory licensing" to put out the same song on their own disks.

### Off the Beam

According to legalists, this is way off the beam, and happens in no other field save the music biz. For example, if you publish a book, the actual publication of the book doesn't allow any other publisher to put out the same material. Why, therefore, they ask, should it be that way in the field of music? Why shouldn't a copyright holder, or a writer, if he's big enough, be able to license his song to one company at the given copyright rate of 2 cents, and then if another company wants to make it, charge them as much as he wants to?

### Pubs Want Control

This is certainly a bone that's been picked dry by certain pubs who have talked about going into the record business as a sideline. They feel that a revision of the Copyright Act, in which they would control licensing of material for phonograph performances, would give them an advantage in putting out their own material. Again, it's seen that certain big writers in the Kern, Berlin, Hammerstein II, etc., class, could certainly name their own price with record companies to put out their hits. Legalists can't see why Kern or Berlin shouldn't get 10 cents a disk instead of the going rate today . . . (around a cent and half per disk).

A second point is the renewal of copyright: As probably everyone knows, today our copyright act says length of copyright is 28 years with same length of time for renewal. In England, for example, the length of copyright is the life of the author, plus 50 years. However, that's pretty complicated, for if there are three writers on a song, you must wait until the last writer dies and then wait 50 years before you are sure that it's in public domain. And trying to get the exact date on deaths, plus 50 (See *Industry Copyright-Minded* p. 30)



# BMI Pin Up SHEET

## Hit Tunes for July

### ANY OLD TIME (Seneca)

Tommy Dorsey—Vic. 20-1648 • Charlie Barnet—Dec. 18685

### BAIA (Peer)

Bing Crosby-Xavier Cugat—Dec. 23413 • Tommy Tucker—Col. 36799  
Charles Wolcott—Dec. 23342

### CALDONIA (Preview-Morris)

Woody Herman—Col. 36789 • Erskine Hawkins—Vic. 20-1659  
Louis Jordan—Dec. 8670 • Louis Prima—Maj. 7134

### I MISS YOUR KISS (Republic)

Sammy Kaye—Vic. 20-1662 • Buddy Franklin—Mus. 15034

### LONELY LOVE (BMI)

Introduced by Frank Sinatra

### NEGRA CONSENTIDA (My Pet Brunette) (Marks)

Andy Russell—Cap. 189 • Jimmy Dorsey—Dec. 18676  
Jose Bethancourt—Mus. 321

### REMEMBER WHEN (Campbell-Porgie)

Wayne King—Vic. 20-1673

### SOMEDAY SOMEWHERE (Chelsea)

Jean Brooks—Mus. 15030 • Tommy Tucker—Col. 36799

### STARS IN YOUR EYES (Melody Lane)

Frank Sinatra—Col. • Guy Lombardo—Dec. • Larry Stevens—Vic.  
(soon to be released)

### THERE I'VE SAID IT AGAIN (Vallant)

Vaughn Monroe—Vic. 20-1637 • Jimmy Dorsey—Dec. 18670  
Modernaires—Col. 36800 • Dick Brown—Guild 109

### THERE MUST BE A WAY (Stevens)

Charlie Spivak—Vic. 20-1663 • Johnny Johnston—Cap. 196

### YOU BELONG TO MY HEART (Peer)

Bing Crosby-Xavier Cugat—Dec. 23413 • Charlie Spivak—Vic. 20-1663  
Frances Langford—ARA 112 • Phil Brito—Mus. 15018  
Modernaires—Col. 36800 • Charles Wolcott—Dec. 23343  
Bob Strong—Hit 7098

The BMI PIN UP SHEET is a special service to Broadcasters issued monthly. It serves as a convenient and timely reference to current Hit Tunes licensed by BMI.

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## BMI and Peer Sign Again; No 10 Per Cent for APRS But L. A. Pub Gets More \$\$

### Means End of ASCAP Romancing

NEW YORK, June 30.—BMI and Ralph Peer's American Performing Right Society inked a new five-year deal giving BMI exclusive performing rights in all of the Latin-American music controlled by APRS, Peer International and Melody Lane. Latter two are Peer's pub houses. Although actual details of deal have not been announced, it's to take effect January 1, 1946.

Where this deal differs from the previous Peer contract with BMI, which ends this year, is the fact that Peer got 10 per cent commission on all music that went thru his APRS. That ork collected for such countries as Mexico, Cuba, Argentina, Brazil. (Argentina, recently, inked a deal direct with BMI circumventing Peer's APRS.) New deal, however, does away with the commission in previous contract, and gives Peer more dough from BMI for his music pub holdings. Deal is on a sliding scale, depending on accomplishments, which is assumed to mean performances, sheet sales, etc.

Inking with Peer, which puts to a definite end ASCAP's attempts to get Peer back into the society, a romance that has been going on for over a year,

gives BMI a tie-up with Mexico and Cuba, thru recent five-year deals Peer made with them. Peer also has deals with Brazil and Chile. BMI has direct deals with Uruguay and Argentina.

ASCAP recently made a deal with UBC in Brazil, which is their only official rep in L.-A. Outside of that the pubs have individuals such as Wally Downey collecting dough for them.

## Indie Diskers Have Pub Twist

NEW YORK, June 30.—Newest twist in the grab-'em-while-they're-hot attitude on certain indie diskeries, is the fact that many of them have approached pubs on the idea of being cut in on songs if they disk them. It works out something like this.

Independent guy will pick up a tune and when he goes to make up his disk, he'll sked a big song on one side, and then tell the pub whose tune is on the side, that he (the disk guy) "happens" to have a song. All he wants is for the pub to put out his song, and then he'll record it on the back of the other side.

Usually the diskery's tune is a dog but the whole thing comes down to "does the pub want his song done—or no?" If he does, he'll just pub the new tune and split the mechanical dough earned on the big song with the diskery who has his dog on back. Of course the dog never sells copies, but at least the big song helps sell disks for the indie diskery, and he profits by his dog on the other side.

## Sands Takes Bart Slot in Gale Org

NEW YORK, June 30.—Frans Sands, former road manager of Billy Eckstine band, joins Moe Gale Agency July 20, as assistant to Sam Ash in one-night booking dept. This department was formerly headed by Ben Bart.

Bart and Harry Lenetzka, former treasurer of the Gale org, have now set up their own operation, Universal Attractions, handling talent.

### HAL McINTYRE

His Sax's Tooting for G.I.'s  
in E. T. O.

WHILE there has been a lot of talk about overseas treks, it's Hal, the McIntyre, who stopped talking and went across, the first real name with a full-size ork to make the trip. While he's gone, a certain number of his fans will be running around trying to find the pictures he's in, three Columbia screenings, *A Band Is Born*, *Song of Texas* and *Eadie Was a Lady*.

Just before he took off he made a number of disks to help them remember him by, and he actually left behind him his most successful season—with broken records at the Commodore, Sherman (Chi) and the Palladium.

He's a Glenn Miller grad. Maybe that's one of the reasons he was so hot to get across the pond. He worked with and for Glenn for five years and then Glenn told him it was time to step out and have a unit of his own. He did, and sat it out at Glen Island Casino to tip the scales on the road to fame and fortune.

When he comes back he'll find out that the trip has just polished the spot the heps and the squares hold for Hal McIntyre.

## OPA Disk Price Confab Now Aug.

NEW YORK, June 30.—Meeting of the advisory committee in the phono biz that was sked to confab this week anent reporting to the Office of Price Administration anent coming forth with a proposal about regulating prices in the disk biz, was put off until the first week in August. OPA stepped into the picture recently and asked that a committee be formed about presenting a plan for price regulation, and this meeting was sked.

Members of the committee are Milton Diamond, Decca; Ted Wallerstein, Columbia; Jim Murray, Victor; Eli Oberstein, Majestic; Paul Puner, Musicraft; Glen Wallichs, Capitol, and Joe Gerl, Sonora.

## Indie Diskers New Collection Ache For Pubs Royalty

NEW YORK, June 30.—With small record companies cropping up almost overnight, several pubs have been hit by indie diskeries that disk their tunes and just don't pay off on royalties. Several pubs report that they've had difficulty getting dough on a couple of tunes that one indie made.

It's said that MPPA is stepping into the situash, and is going to make sure that indies came thru on the line, as do major diskeries. However, when exec at MPPA was asked about it, comment was declined, and it was made pretty clear that there was very little non-paying off around. However, according to the pubs, it seems that there's more to it than meets the eye at first.

## S-B Seeks Usual \$250 Infringement On 'For First Time'

NEW YORK, June 30.—Injunction suit was brought by Shapiro-Bernstein against Stelev Theaters, Inc., operators of the Washington Theater here, for alleged infringement of S-B tune, *For the First Time*.

Tune was written in 1943 by Jack Kapp and Charlie Tobias. S-B claim that song was infringed upon May 28, 1945, and various other times without knowledge or consent of the copyright owners.

Not less than \$250 damages are asked.

The  
Billboard  
Cover  
Feature

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IN  
RHYTHM"**

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and his orchestra

featuring

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OF

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Read Between  
The Lines?

BY JULE STYNE  
AND SAMMY CAHN

COLUMBIA  
RECORD No. 36423

ANOTHER KATE SMITH WINNER!

## ICC Flier Misuses Name of MPPA; Douglas Notifies Org To Cease as Racks Battle On

Immerman Atty., Uses ICC Statement To Underline Charges

NEW YORK, July 2.—The rack feud which blossomed out anew week before last, this past week had a tangent aspect thrown in that called for more fireworks on the parties of the fray, Saul Immerman and Walter Douglas. The adjunct piece of business developed out of a printed flier that Hugh Gavin, International Circulation Company exec, sent out to ICC's dealers thruout the country which is said to contain at least two points that Immerman took issue to. They were:

(1) . . . "The Music Publishers' Protective Association will not permit one jobber of music to supply any stock to any outlet already being served by another jobber. This means that where you get in first, the outlet is yours indefinitely. And vice versa."

(2) . . . "Don't delay placement of music pending arrival of display material or for any other reason. Get music into the stores NOW and work out display problems later."

The two points made above, which appeared along with other material along the same lines, brought about an exchange of correspondence between Immerman's attorney, Andrew Weinberger, and Douglas. Weinberger pointed out that in "don't delay" paragraph, Immerman's charge that the publishers were "being subjected to abuses of this kind" was substantiated (referring to a sentence in Immerman's letter of last week to Douglas in which he said that "music had been thrown out promiscuously on counters in grocery and fruit stores").

Again Immerman questioned the fact that the Music Publishers' Protective Association, as noted in the flier, had any restriction on any jobber supplying any stock to an outlet being served by another jobber. To this, Douglas replied:

" . . . The use of my name or name of this association (MPPA) by the International Circulation Company, in the release you have called to our attention, was without authority from this association of the undersigned and the International Circulation Company have so been advised.

"Neither this association nor the undersigned has any connection with or anything to do with the operations of the International Circulation Company in connection with sheet music distributed thru newsdealer outlets and the International Circulation Company is without authority to represent that any such connection exists."

There was a meeting of the MPPA this week, at which time it's said mem-

ber pubs gave Douglas a "vote of confidence," intimating that they believed him completely innocent of any of the charges that Immerman made in his last letter. It's also understood that a letter has been directed to Immerman from Douglas asking for a retraction of the letter sent him and made public to publishers in the biz.

## Senate Working Anti-Petrillo; House Stymied

(Continued from page 3)

of value, for the use of such representative or in trust or otherwise."

Bailey's Bill, stronger than any proposed legislation the House Interstate and Foreign Commerce Committee has been willing to consider, right now appears to be getting a favorable response from most members of the Senate Judiciary Committee. Several of the members have been outspoken in their desire to crack down on the activities of President James C. Petrillo of the American Federation of Musicians.

Just how far the bill would get in the Senate is debatable at the present juncture in view of the measure's fierce teeth for enforcement and also because of its sharply-defined terms, which, some observers say, would jeopardize practically all union activities in addition to the operations of Petrillo, who is the principal target.

10G and Six Months

The bill carries a penalty of \$10,000 fine or imprisonment up to six months, or both, for conviction. "The representatives" are defined by the bill to mean "any individual who, or organization which, is authorized or purports to be authorized to deal with an employer in behalf of two or more of his employees, concerning grievances, labor disputes, wages, rates of pay, hours, hours of employment, or conditions of work." "Commerce" is defined by the bill to mean, among other things, "communication" among the States and foreign countries and within the States.

Bailey is seriously determined to force the issue, particularly since the House Interstate and Foreign Commerce Committee has reached an impasse on the issue of anti-Petrillo legislation. Even the mild Dondero Bill, which seeks only to curb collection of fees from persons engaged in non-commercial broadcasts, appears as good as dead in the House Committee, which for weeks has been trying to shape a bill strong enough to hit at Petrillo and, at the same time, seemingly mild enough to avoid the anti-labor tag.

In calling the hearing on the Bailey Bill, Senator Eastland said he had been prevented by the press of business from pushing for such action earlier. Eastland had been absent for some weeks on a tour of war fronts and also in attending the San Francisco Security Conference.

Bailey will be the main witness for his bill at Eastland's hearing, and a move will be made to seek its early discharge to the floor.

## AFM Chi Meet Routine Seg

NEW YORK, June 30.—Altho the American Federation of Musicians' convention for this year was called off because of ODT ban on conventions of over 50 people, still last week the executive board of the AFM held its meeting in Chicago.

It was a comparatively quiet meeting, with the handling of the appeals and claims of some 2,000 members who filed A's and C's.

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# INK SPOTS VOTED NATION'S FAVORITE

Vol. 57. No. 23

**The Billboard**  
The World's Foremost Amusement Weekly

June 9, 1945

## ANKLET BRIGADE VOTES FAVES

### Upsets Few In 2d Polling

James, Crosby stronger this time - Billboard tab - **Ink Spots?** to Andrews

from 1944. The Ink Spots, who topped last year's group-singing tab, landed in second place this year with more points than in 1944, 118 against 103.



### Bob Sox Faves

Top Orks	POINTS	
	1945	1944
Harry James	204	116
Tommy Dorsey	170	82
Benny Goodman	82	•
Duke Ellington	31	•
Top Vocalists		
Bing Crosby	210	161
Dinah Shore	159	201
Jo Stafford	120	•
Frank Sinatra	51	138
Male Vocalists		
Bing Crosby	250	127
Frank Sinatra	167	122
Dick Haymes	75	61
Perry Como	49	•
Andy Russell	24	•
Fem Vocalists		
Dinah Shore	196	115
Jo Stafford	100	•
Ginny Simms	86	74
Top Singing Groups		
Ink Spots	200	61
•••••	118	103
•••••	73	48
•••••	67	•
Orks on Upswing		
Les Brown	70	•
Stan Kenton	40	•
George Paxton	31	•
Louis Prima	28	•
Hal McIntyre	25	•

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## Service 1 Niters Paying Off in Mid & Southwest

CHICAGO, July 2.—Band skedders in major offices here reported this week that their concerted drive to stimulate one-night and location dates in army camps and naval bases in the Midwest and Southwest, is paying dividends. In addition to encouraging more and more name ork p.a.'s in service installations, the success of name musikers before military audiences has prompted plenty of civilian dance promoters to use name orks.

### New Areas Invaded

Because of the fee-splitters' efforts to build up service camps as outlets for ork p.a.'s, bands are able to penetrate regions, such as Southern Texas, where, previously, they could not make tours because of the great distance between one-nighter jumps. By mixing civilian and military dates, the bands' road managers are able to ease transportation difficulties in States such as Texas, Kansas and Nebraska, where transportation has always been a headache. Bookers are able to keep a band working daily in areas where before they had to lose days because of jumps between dates.

Glen Gray's current one-night junket is a good example of the circuit worked out by bookers. Starting June 22 at a Chicago naval base, the itinerary includes: Playmor, K. C., 23; Meadow Acres, Topeka, Kan., 24; NAB, Clinton, Ia., 25; NAB, Norman, Okla., 26; University of Oklahoma, Oklahoma City, V-12 Dance, 27; Will Rogers Field, Oklahoma City, 28; Wichita Falls, Tex., 29; AAF, Childress, Tex., 30; AAF, Pyote, Tex., July 1; AAF, Midland, Tex., 2-3; AAF, Big Springs, Tex., AAF, Goodfellow, Tex., 5; Dallas, 6; NAB, Dallas, 7; Houston, 8; Longview General Hospital, 9; AAF, Brownsville, Tex., 10, and AAF, Amarillo, Tex., 11. Other bases, not included in the above route, but noted as good outlets for band p.a.'s include:

NAB, Corpus Christi, Tex.; NAB, Mem-

## Jewel Disks Latest Indie Record Org

HOLLYWOOD, July 2.—Ben Pollack, one-time name bandleader and now a West Coast booker, is the latest to enter the recording biz. Pollack's new disk firm will be known as the Jewel Record Company. Kay Starr, ex-Charlie Barnet chirper, has signed an exclusive contract with Jewel, and has already cut four sides. Another vocalist signed by Pollack to record is Bob Graham. Details as to distribution and production of his label hasn't been given out by Pollack.

phis; NAB, Minneapolis, and some airfields in Kansas and Nebraska. In the vicinity of Norman, Okla., bands get anywhere from a three to five-day location, because there is the Borden General Hospital, Fort Sill, NAB, and the V-12 contingent at the University of Oklahoma to play. In the immediate vicinity at Corpus Christi there are five naval bases and army camps within easy range. These two centers, plus a circuit made up of NAB's in Chicago, Memphis and Minneapolis are block-date bookings with one officer in each vicinity in charge of skedding the length of the location and slating the time at which the ork must play dates in each service camp. The remainder of the service outlets are booked on a one-night basis with the welfare or Special Service officer for each camp responsible.

Maestros returning from the service circuit feel the military p.a.'s are really boosting the band's post-war market value. At all dances in service camps, leaders report a riotous reception for both the dances and the vaude-type shows which the ork put on. Smallest crowd is never less than 500 and mobs over 5,000 are frequently noted. Special Service officers have informed Paul Bannister, GAC one-night booker, that the orks' p.a.'s are the first opportunity for many of their personnel to hear a band in person and the result has been that many servicemen are starting record collections and making it a point to visit name bands which are playing in cities nearby to where these men are taking furloughs.

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ALBINIA'S BLUES

Muriel Gaines—Sam Manning's Calypsos

8001—UGLY WOMAN  
YOU GOT TO HAVE POWER

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## Hill Switches to MCA August 1

CHICAGO, June 30.—Tiny Hill and his band, for the past year and a half handled by Fred Williamson, of Central Booking Office, Chi., switches over to MCA August 1. Thru a mutual agreement reached between Williamson and Hill, Hill who recently purchased a music store in Denver and plans to make the Colorado town his home, wants to make the territory west of Denver stamping grounds for his band, and Williamson said he willingly gave Hill his release because he felt that MCA could handle Hill better on West Coast occasions.

At present Hill is vacationing from fronting but he expects to reorganize his band within the next six weeks. Prior to joining the Central Booking Office talent stable, Hill was handled by Fredrick Bros.

## Dorseys' Casino Now Six-Day-a-Week Op; Reason, Alcohol OK

HOLLYWOOD, July 2.—Casino Gardens, owned by the Dorsey brothers and Larry Finley, swings into a six-nights-a-week policy from strictly week-ends, now that liquor sales have been officially okayed for the spot by the Santa Monica (Calif.) city heads. Tommy Dorsey's band inaugurated the new policy during their current run and when they move to Finley's Mission Beach Ballroom, San Diego, Calif., July 17, Brother Jimmy's band takes over at Casino Gardens.

Glen Gray's band may follow Jimmy Dorsey at Casino Gardens, altho definite contract is said not to be signed as yet. Gray is also definitely skedded for an engagement at Finley's Mission Beach dancery this summer.

## Session Eyes Real Solid Releasing of Hot Jazz Disks

CHICAGO, June 30.—Session Records, disk firm operated by Phil Featheringill, local platter shop op, is expanding its output and has inked a deal for additional records with two indie pressing companies.

The Session label, which previously was limited to only a small number of disks on each release, will probably be boosted into the thousands-bracket with the new contracts, Featheringill said. Label is strictly jazz, with the backlog of 35 masters, including such names as Trummy Young, Art Hodes, Pete Brown, Ben Webster and Mezz Mezzrow.

## Weather Nixes 1st Bowl Pop Concert

HOLLYWOOD, July 2.—Herman Hover's skedded outdoor pop concert at Hollywood Bowl, June 27, which was to feature such names as Tommy Dorsey's band, Lena Horne, Victor Borge and Miguelito Valdes (replacement for Tito Guizar), was canceled due to threatening weather. Since all the artists concerned are expected to remain in Hollywood for some little time, Hover plans on presenting the identical concert August 8.

The canceled "event" was skedded as the first in a series of four pop concerts to be put on by Hover at Hollywood Bowl in June, July, August and September, with top names featured at each. Carmen Miranda and Frank Sinatra are said to be signed for July and August appearances.

## William Morris Gets Valdes in New Deal

HOLLYWOOD, July 3.—Miguelito Valdes, Latin-American singing headliner, will be booked by the William Morris Agency starting July 20, when he drops his GAC handling. Milton Deutsch, who recently took over Valdes under his personal management wing, will continue in that role. Deutsch also p.s.'s Benny Carter and his ork and contrary to a report

## Chorus Equity Has Book for League

(Continued from page 3)

rehearsal. Up to that time, they didn't have to pay the performers. Demand is now for pay starting first day of rehearsal.

### Cut Out the Cuts!

Managers also cut the chorus once the show is set on the stem. They like to make a big splurge at the musical's opening, but once the reviews are in, out comes the ax. Equity will allow these cuts only if they are economically necessary. Producers will have to go before a "cuts board" with their books to prove the need for a cut in personnel for the show to keep off the financial rocks.

The present contract has provision in it for pre-stem rehearsals seven days a week, seven out of 10 hours to be spent working. New contract will ask for rehearsals six days a week with the same time allowance and a provision for overtime at the rate of \$1 an hour. Once the show is on the boards they want \$2 an hour rehearsal pay. Gripe is that managers keep singers and dancers hanging around for 12 to 15 hours, most of which are spent just sitting. Equity figures once the managers have to pay rehearsal time they will arrange their skeds to give the chorus a break.

Next on the list is a request for \$30 a week rehearsal pay instead of the \$15 they are now getting. Present scale is below the State minimum wage. Besides they want minimums of \$55 a week on Broadway and \$65 a week on the road. The minimum is now \$40 per week, but most of the chorus get from \$60 to \$125. They may have trouble with the WLB on this demand.

Managers can keep the chorus four hours after a show for pictures as many times as they want during the week. Performers claim it is injurious to their health and want this cut down to once a week. They also want name-credits on the pictures taken. If producers want them for more than the one-shot stint they'll have to cough one-eighth of the performer's salary. In addition the organization wants a 12-hour break between rehearsals.

Chorus gets no expense money on the road for the first two days out. Equity wants \$5 a day for that time. Union emphasizes that the new contract demands will not make for a very much larger production budget, but it will put teeth in the existing regulations and will make for much better working conditions for the performers.

## Enoch Light Reopens O. C. Gateway Casino

SOMERS POINT, N. J., July 2.—Gateway Casino, million-dollar supper spot at this South New Jersey resort and long-famed as a white elephant, opened up Saturday (30) as a name band location with Enoch Light. Famed restaurant was originally built in the roaring 20's, located at the gateway to the near-by Ocean City resort, and depends largely on Atlantic City and other near-by seashore points for patronage.

Large room was taken over by George Fassa, who operates the Fassa Morocco eateries in Miami Beach and in Atlantic City. Associated with him is George Dantzler, who once operated the famous Deauville Inn, swank supper club at near-by Sea Isle City, and for the past 15 years has confined his after-dark operations to Florida.

Name band policy will hold forth all summer, with rumba band providing the relief rhythms. Marks the second name band location opening up in the South Jersey territory, one-time happy hunting grounds for the big bands. At Atlantic City, Hotel Strand debuts its Empire Room Saturday (30) with Leo Reisman's music on tap.

published last week that Carter was being booked for a road trip with Maxine Sullivan by the William Morris firm, GAC continues to handle Carter's band.

Another switchabout in booking affiliation is the move of the Pied Pipers from William Morris to GAC. Odd twist to whole matter is that the Pied Pipers on an extensive theater tour are teamed with Andy Russell, who has brought the wrath of AGVA upon himself for suddenly having William Morris book him instead of GAC, to whom he is contracted.

## SPA Battling For That 50% Instead of 33%

NEW YORK, June 30.—SPA's recent letter to its members (see recent issue of *The Billboard*), anent making sure that writers who did English lyrics to Latin-American songs got at least 50 per cent, has caused comment among pubs against the idea. Letter, sent out by Sigmund Romberg, prexy of the org, came out of situation in which pubs were telling English adaptors of L.-A. songs, that because of previous commitments on contract with L.-A. writers all that was left of the song was anywhere from 20 to 40 per cent.

SPA believed that this was a dippy, and wanted pubs to bring out contracts on same, and show it in black and white.

Pubs' reaction is that where there are already two writers on song written in L.-A., and an English lyric is written by someone here, latter isn't entitled to more than 33 1/3 per cent. In other words, pubs point out, it's a question of dividing the royalties equally between the three writers, instead of having the adapter here get 50 per cent, and have two original L.-A. writers divide the remaining 50 per cent.

SPA's reasoning, assumed by many to be correct, is that song only becomes a hit when an English lyric is added, and therefore adapter is entitled to at least 50 per cent of royalties.

## "Show Boat" May Get Bingel, Durbin

(Continued from page 3)

Day in New York for showing at Rose's Ziegfeld Theater.

Show was produced by Flo Ziegfeld in 1929 at the same theater. Oscar Hammerstein II. did the adaption of Edna Ferber novel and book and lyrics. P. G. Wodehouse did some additional lyrics, and Jerome Kern handled the music.

Original cast included Edna May

## On the Stand

### Jimmie Lunceford

(Reviewed at Casa Manana, Culver City, Calif.)

(Booking Agency, Harold Oxley)

Many people think of Jimmie Lunceford as having a band that can only jump. This isn't the case at all. Lunceford's band can turn out a lively and melodic brand of stuff, too. There are a number of smooth tunes in the library that the guys do excellently. Maestro has good arrangements and fine musicians to play them.

Lunceford fronts well. His pleasing personality is for the payees. But to the crew, he's a leader who holds his music tight and gets the most out of the arrangements. When he settles down to do one of his numbers, the patron may either dance or listen. The music is designed for both.

A new addition to the outfit here is Nick Brooks, vocalist. While Brooks isn't in the groove far enough for the band to follow on some of the arrangements, the music boys take it slowly, giving him every break. He baries in an okay fashion, and after a few more weeks with the outfit, should be knocking it off in even a better fashion. Brooks's handling of *I Should Care*, with Russell Green on trumpet, and a jump tune, with Joe Thomas on tenor, come in for plenty hand. Another sax man of whom Lunceford can be justly proud is Kurt Bradford, alto.

Joe Marshall, on drums, is an asset. He works hard and gives out with a good beat. Earl Hardy, on tram, is called on for spotlighted parts.

Lunceford can satisfy dancers—and does. Sam Abbott.

Oliver, Charles Winninger, Puck and White, Helen Morgan, Howard Marsh, Norma Terris and Jules Bledsoe. Durbin would do the Helen Morgan role but it's a toss-up whether Crosby would black-up for Bledsoe's songs or whether Rose would revamp the book to give Crosby, as the romantic lead, more of the chirping.

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 "I DON'T CARE ANY MORE"  
**NEW RACE RELEASES by THE AL(STOMP)RUSSELL TRIO**  
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 "8, 9 AND 10"

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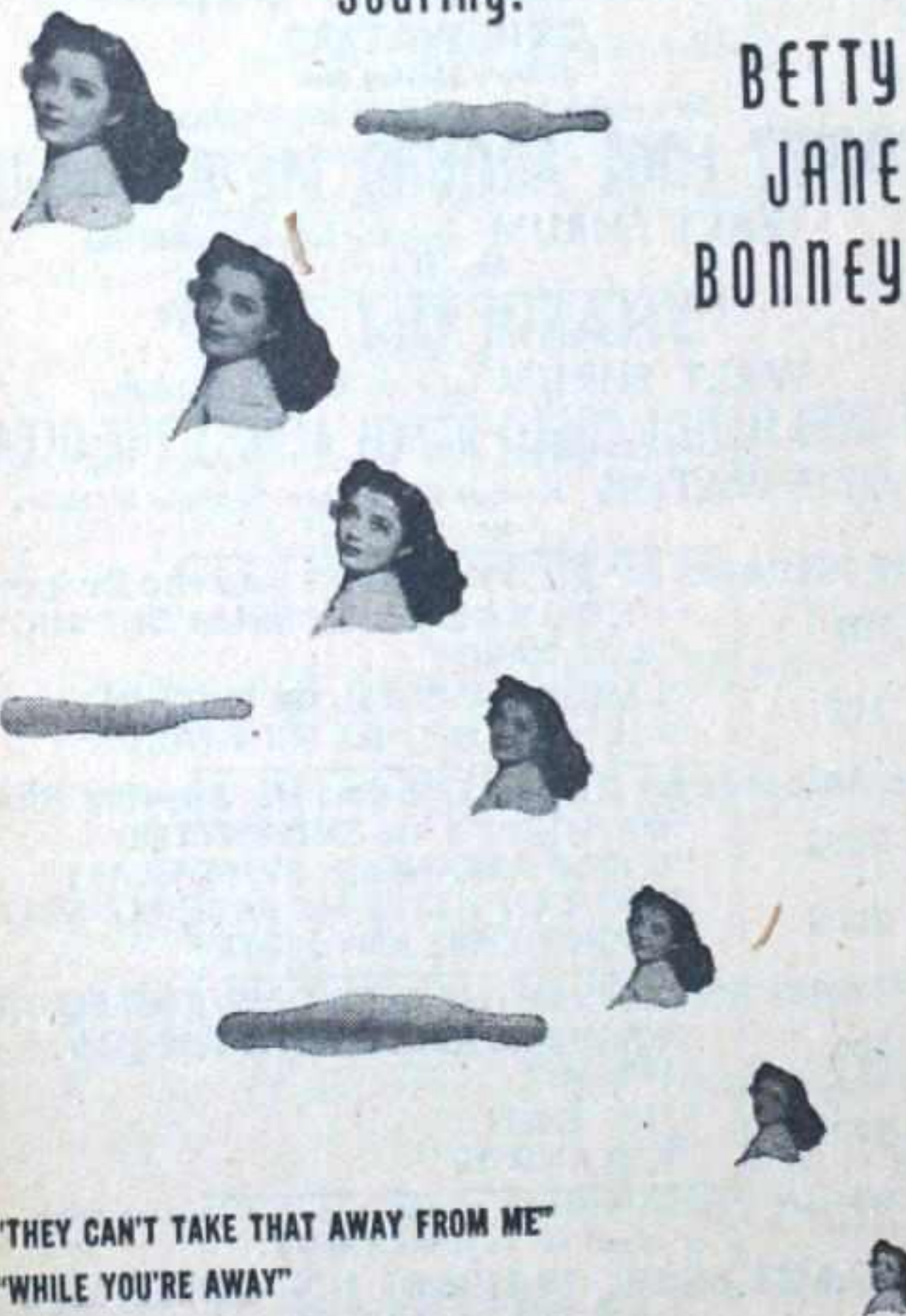
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"WHILE YOU'RE AWAY"

VICTOR RECORDS

## HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 BELL-BOTTOM TROUSERS
- 3 THERE! I'VE SAID IT AGAIN
- 4 DREAM
- 5 YOU BELONG TO MY HEART
- 6 LAURA
- 7 THE MORE I SEE YOU
- 8 I SHOULD CARE
- 9 GOTTA BE THIS OR THAT
- 10 IF I LOVED YOU

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

## FILM PLUGS

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A FRIEND OF YOURS** (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 23, 1945.

**ALL AT ONCE** (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

**AND THERE YOU ARE** (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

**ANYWHERE** (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

**BAIA** (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

**I BEGGED HER** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**I DON'T CARE WHO KNOWS IT** (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

**I FALL IN LOVE TOO EASILY** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**I SHOULD CARE** (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**I WALKED IN** (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

**I WISH I KNEW** (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**LAURA** (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

**MY BABY SAID YES** (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

**MY DREAMS ARE GETTING BETTER ALL THE TIME** (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

**(ALL OF A SUDDEN) MY HEART SINGS** (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**PLEASE DON'T SAY NO** (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**STARS IN YOUR EYES** (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americans." National release date—February 15, 1945.

**(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS** (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

**THE MORE I SEE YOU** (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**THIS HEART OF MINE** (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

**WHILE YOU'RE AWAY** (Remick) in Warner Bros. "My Reputation." National release date not set.

**YOU CAME ALONG (FROM OUT OF NOWHERE)** (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

**YOU BELONG TO MY HEART** (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.



# Music Popularity Chart

Week Ending  
June 28, 1945

## RADIO

### SONGS WITH MOST RADIO PLUGS

(Beginning Friday, June 22, and ending Thursday, June 28)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
9	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
3	All At Once (F)	Chappell	ASCAP
18	All of My Life (R)	Berlin	ASCAP
14	Baia (F) (R)	Peer	BMI
5	Can't You Read Between the Lines (R)	Shapiro-Bernstein	ASCAP
13	Close As Pages in a Book (M) (R)	Williamson	ASCAP
6	Counting the Days (R)	Santly-Joy	ASCAP
15	Dream (R)	Capitol Songs	ASCAP
10	Everytime (R)	ABC	ASCAP
5	Gotta Be This or That (R)	Harms, Inc.	ASCAP
4	Green, Green Hills of Home	Lincoln	ASCAP
3	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
21	I Should Care (F) (R)	Dorsey	ASCAP
7	I Wish I Knew (F) (R)	Triangle	ASCAP
7	If I Loved You (M) (R)	T. B. Harms	ASCAP
9	I'll Always Be With You (R)	Broadway	ASCAP
6	June Is Rustin' Out All Over (M) (R)	T. B. Harms	ASCAP
15	Laura (F) (R)	Robbins	ASCAP
4	Lonely Love	BMI	BMI
5	Rosemary (R)	Famous	ASCAP
13	Sentimental Journey (R)	Morris	ASCAP
16	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
13	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
9	There! I've Said It Again (R)	Valiant	BMI
14	There Must Be a Way (R)	Stevens	BMI
4	There's No You (R)	Barton	ASCAP
4	While You're Away (F)	Remick	ASCAP
16	You Belong To My Heart (F) (R)	Harris	BMI
3	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
18	1	1	SENTIMENTAL JOURNEY	Les Brown...Columbia 36769—ASCAP
15	2	2	THERE! I'VE SAID IT AGAIN	Vaughn Monroe...Victor 20-1637—BMI
11	4	3	SENTIMENTAL JOURNEY	Hal McIntyre...Victor 20-1643—ASCAP
4	3	4	BELL-BOTTOM TROUSERS	Kay Kyser...Columbia 36801—ASCAP
1	—	4	GOTTA BE THIS OR THAT	Benny Goodman...Columbia 36813—ASCAP
6	8	5	BELL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661—ASCAP
5	8	6	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat...Decca 23413—BMI
1	—	7	BELL-BOTTOM TROUSERS	Guy Lombardo...Decca 18683—ASCAP
1	—	7	THE MORE I SEE YOU (F)	Dick Haymes...Decca 18662—ASCAP
10	5	8	CALDONIA	Woody Herman...Columbia 36789—BMI
6	5	8	DREAM	Frank Sinatra...Columbia 36797—ASCAP
2	5	9	SENTIMENTAL JOURNEY	Merry Macs...Decca 18684—ASCAP
1	—	9	THERE! I'VE SAID IT AGAIN	Jimmy Dorsey...Decca 18670—BMI
5	7	10	GOOD, GOOD, GOOD	Xavier Cugat...Columbia 36793—ASCAP

# CAPITOL PICKS THE CLICKS!



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Stan Kenton and Orchestra

'TAMPICO'  
Stan Kenton and Orchestra  
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# Good, Good, Good

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Swing and Sway with

## SAMMY KAYE

ON THE B SIDE

### Gotta Be This or That

(Vocal refrain by Nancy Norman and The Kaye Choir)

20-1684



## ERSKINE HAWKINS

and His Orchestra



### Fifteen Years

(And I'm Still Serving Time)

(Vocal refrain by Jimmy Mitchell)

### No, Baby, Nobody but You—BOUNCE

20-1685



# PART 2—The Billboard

## RETAIL SALES AND

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION			
	Last Week	This Week		
10	1	1.	BELL-BOTTOM TROUSERS (R)	Santly-Joy
9	2	2.	SENTIMENTAL JOURNEY (R)	Morris
13	3	3.	DREAM (R)	Capitol
13	4	4.	LAURA (F) (R)	Robbins
3	5	5.	THE MORE I SEE YOU (F) (R)	Bregman-Vocco-Conn
7	9	6.	THERE! I'VE SAID IT AGAIN (R)	Valiant
6	6	7.	YOU BELONG TO MY HEART (F) (R)	Harris
7	7	8.	I SHOULD CARE (F) (R)	Dorsey
1	—	9.	I WISH I KNEW (F) (R)	Triangle
14	8	10.	JUST A PRAYER AWAY (R)	Shapiro-Bernstein

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION			
	Last Week	This Week		
13	1	1.	SENTIMENTAL JOURNEY.. Les Brown.....	Columbia 36769
8	3	2.	BELL-BOTTOM TROUSERS. Tony Pastor.....	Victor 20-1661
13	2	3.	THERE! I'VE SAID IT AGAIN .....	Vaughn Monroe..Victor 20-1637
5	3	4.	SENTIMENTAL JOURNEY.. Hal McIntyre....	Victor 20-1643
6	4	5.	YOU BELONG TO MY HEART (F) .....	Bing Crosby-Xavier Cugat ....
3	6	6.	BELL-BOTTOM TROUSERS. Guy Lombardo....	Decca 18663
3	8	7.	SENTIMENTAL JOURNEY.. Merry Macs.....	Decca 18684
4	5	8.	BELL-BOTTOM TROUSERS. Kay Kyser.....	Columbia 36801
6	—	9.	CALDONIA BOOGIE .....	Louis Jordan.....Decca 8570
2	—	10.	GOTTA BE THIS OR THAT.. Benny Goodman..	Columbia 36813

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION			
	Last Week	This Week		
14	1	1.	Glenn Miller	Victor P-148
16	3	2.	King Cole Trio	Capitol A-8
1	—	3.	Music for Dreaming	Capitol BD-9
2	—	4.	The Dinning Sisters	Capitol BD-7
12	4	5.	After Dark	Columbia C-107

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION			
	Last Week	This Week		
2	—	1.	Chopin's Polonaise	Victor 11-8848
10	1	2.	Ritual Fire Dance	Victor 10-1135
15	3	3.	Ave Maria (Schubert)	Victor 14210
14	2	3.	Warsaw Concerto	Decca 29150
1	—	4.	Fingal's Cave Overture	Victor 11-8745

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION			
	Last Week	This Week		
12	1	1.	Music to Remember (From the Life of Chopin)	Victor SP-4
16	2	2.	Grieg Piano Concerto in A Minor	Victor M-900
4	—	3.	Rhapsody in Blue (Gershwin)	Victor DM-358
8	—	4.	Grieg Piano Concerto in A Minor	Columbia M-313
6	—	4.	Strauss Waltzes	Columbia M-481

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Radio Corporation of America, RCA Victor Division, Camden, New Jersey

RCA VICTOR RECORDS

# Music Popularity Chart Week Ending June 28, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
15	1	1	<b>SENTIMENTAL JOURNEY</b> —Les Brown (Doris Day).... Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
7	4	2	<b>BELL-BOTTOM TROUSERS</b> —Tony Pastor (Ruth McCullough-Tony Pastor).....Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801)
16	2	3	<b>THERE! I'VE SAID IT AGAIN</b> —Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
7	6	4	<b>SENTIMENTAL JOURNEY</b> —Hal McIntyre.....Victor 20-1643 (See No. 1)
8	3	5	<b>YOU BELONG TO MY HEART (F)</b> —Bing Crosby-Xavier Cugat .....Decca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)
3	5	6	<b>BELL-BOTTOM TROUSERS</b> —Guy Lombardo (Jimmy Brown) .....Decca 18683 (See No. 2)
4	8	7	<b>BELL-BOTTOM TROUSERS</b> —Kay Kyser (Ferdy, Slim and Quartet) .....Columbia 36801 (See No. 2)
7	7	8	<b>I WISH</b> —Mills Brothers.....Decca 18663
2	13	9	<b>SENTIMENTAL JOURNEY</b> —The Merry Macs.....Decca 18684 (See No. 1)
1	—	10	<b>WHO THREW THE WHISKY IN THE WELL</b> ..Lucky Millinder .....Decca 18674
5	10	11	<b>CALDONIA BOOGIE</b> —Louis Jordan (Louis Jordan)..Decca 8670 (Woody Herman, Columbia 36789; Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)
16	12	11	<b>DREAM</b> —The Pied Pipers (Paul Weston Ork).....Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
8	—	12	<b>BELL-BOTTOM TROUSERS</b> —Louis Prima (Lily Ann Carol-Louis Prima & Chorus).....Majestic 7134 (See No. 2)
2	—	12	<b>CALDONIA</b> —Erskine Hawkins (Ace Harris)....Victor 20-1659 (See No. 11A)
4	9	12	<b>YOU BELONG TO MY HEART (F)</b> —Charlie Spivak (Jimmy Saunders) .....Victor 20-1663 (See No. 5)
3	13	13	<b>THERE! I'VE SAID IT AGAIN</b> —Jimmy Dorsey (Teddy Walters) .....Decca 18670 (See No. 3)
1	—	13	<b>CHOPIN'S POLONAISE</b> —Carmen Cavallaro.....Decca 18677
7	11	14	<b>TIPPIN' IN</b> —Erskine Hawkins.....Victor 20-1639

### Coming Up

<b>LAURA (F)</b> —Johnny Johnston (Paul Baron Ork).....Capitol 198
<b>CAN'T YOU READ BETWEEN THE LINES</b> —Kay Kyser (Dolly Mitchell).... Columbia 36801
<b>ON THE SUNNY SIDE OF THE STREET</b> —Jo Stafford (The Pied Pipers—Paul Weston Ork) .....Capitol 199

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	4	1	<b>STARS AND STRIPES ON IWO JIMA</b> .....Bob Wills.....Okeh 6742
19	2	2	<b>SHAME ON YOU</b> .....Spade Cooley.....Okeh 6731
11	1	3	<b>AT MAIL CALL TODAY</b> ...Gene Autry.....Okeh 6737
1	—	4	<b>OKLAHOMA HILLS</b> .....Jack Guthrie.....Capitol 201
16	4	5	<b>HANG YOUR HEAD IN SHAME</b> .....Bob Wills.....Okeh 6736
1	—	6	<b>TRIFLIN' GAL</b> .....Al Dexter.....Okeh 6740
13	5	7	<b>TOMORROW NEVER COMES</b> .....Ernest Tubb.....Decca 6106
2	5	7	<b>EACH MINUTE SEEMS A MILLION YEARS</b> .....Eddy Arnold....Bluebird 33-0527

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1	<b>CALDONIA BOOGIE</b> .....Louis Jordan.....Decca 8670
5	3	2	<b>WHO THREW THE WHISKY IN THE WELL</b> .....Lucky Millinder.....Decca 18674
3	4	3	<b>SOMEBODY DONE CHANGED THE LOCK ON MY DOOR</b> .....Louis Jordan.....Decca 8670
8	2	4	<b>CALDONIA</b> .....Erskine Hawkins..Victor 20-1659
15	3	4	<b>TIPPIN' IN</b> .....Erskine Hawkins..Victor 20-1639
7	5	4	<b>STRANGE THINGS HAPPENING EVERY DAY</b> .....Sister Rosetta Tharpe.....Decca 8669
17	—	5	<b>MOP! MOP!</b> .....Louis Jordan.....Decca 8668

# DECCA HITS AGAIN!



**HILDEGARDE**  
I'LL BE YOURS (J'Attendrai)  
COUNTING THE DAYS  
*Both vocals with orchestra  
directed by Harry Sosnik*  
DECCA RECORD NO. 23423 . . . 75¢



**THE MERRY MACS**  
SENTIMENTAL JOURNEY  
CHOO CHOO POLKA  
*Both vocals with orchestra*  
DECCA RECORD NO. 18684 . . . 50¢



**CARMEN CAVALLARO**  
and his orchestra  
CHOPIN'S POLONAISE  
*Instrumental Fox Trot—Piano solo  
by Carmen Cavallaro*  
ENLLORO (Voodoo Moon)  
*Instrumental Rumba—Piano solo  
by Carmen Cavallaro*  
DECCA RECORD NO. 18677 . . . 50¢  
(Prices do not include federal, state or local taxes)



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**JAMES J. WALKER**

President of

*Majestic RECORDS INC.*

Announces the Appointment of

**BEN SELVIN**

as

Director of Artists and Repertoire

Ben Selvin is known throughout the industry for outstanding ability to pick tunes and recognize talent. In addition, he has established an unexcelled reputation as a recording director.

As Director of Artists and Repertoire for Majestic Records, Inc., Mr. Selvin will follow an "open door" policy. He cordially invites the cooperation of all agent-managers, talent, and publishers.

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MONARCH OF THE AIR  
**RECORDS**  
RADIO • TELEVISION • ELECTRONICS

Majestic Records, Inc., St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)



**PART 3—The Billboard**

**ADVANCE SONG-RECORD**

**PUBLISHERS' PLUG TUNES**

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

**Current Plugs**

Publisher	Publisher
A Friend of Yours.....Burke-Van Heusen	Give Me Love Tonight.....Midland
A Dream (That Won't Come True).....Midwest	Give My Broken Heart Another Break.....Albert J. Randolph
A Kiss Goodnight.....Miller	Good, Good, Good.....Berlin
A Rainy Sunday.....Duo	Got a Penny, Benny?.....Vanguard Songs
A Story of Two Cigarettes.....Martin Block	Gotta Be This or That.....Harms, Inc.
All at Once.....Chappell	Green, Green Hills of Home.....Lincoln
All of My Life.....Berlin	Guess I'll Hang My Tears Out To Dry.....Mario
Along the Navajo Trail.....Leads	He Was a Perfect Gentleman.....Burke-Van Heusen
Am I a Passing Dream?.....Dave Ringle	I Ain't Goin' Nowhere, Baby.....Edwards
And There You Are.....Feist	I Begged Her.....Feist
Are You Livin', Old Man?.....Jefferson	I Can't Believe It.....Claremont
Ask My Heart.....Manhattan Melodies	I Can't Believe That You're in Love With Me.....Mills
Bala.....Peer	I Didn't Think You Cared.....Dubonnet
Bell Bottom Trousers.....Santly-Joy	I Don't Want To Be Loved (By Anyone Else But You).....Mutual
Bon Voyage.....Melody Moderne	I Don't Care Who Knows It.....Robbins
Bounce-y Bounce-y Ball-y.....Singer, Reese, Patrick	I Fall in Love Too Easily.....Feist
Bye Lo.....United	If You Don't Write, You're Wrong.....Bronx
Caldonia.....Morris	I'll Follow You.....A-1
Can't You Read Between the Lines.....ShapiroBernstein	I Had a Little Talk With the Lord.....Santly-Joy
Captain Kidd.....Martin Block	I Hope to Die If I Told a Lie.....Advanced
Close as Pages in a Book.....Williamson	I Miss Your Kiss.....Republic
Compared With You.....Original	I Remember Easter Sunday.....Whitney Blake
Cool Water.....American	I Walked In.....Miller
Counting the Days.....Santly-Joy	I Wish I Knew.....Triangle
Crazy Things.....David Gornston	I'd Rather Be Me.....Morris
Darling, Promise Me.....Winthrop	If I Loved You.....T. B. Harms
Daybreak Serenade.....La Salle	If You Are But a Dream.....Barton
Disillusion.....Zoeller	I'll Always Be With You.....Broadway
Don't Be Tellin' Me Your Troubles.....Bell	I'll Be Yours (J'Attendrai).....Harris
Don't Ever Leave Me.....Revilo	I'm Gonna Love That Guy.....Bourne
Down in Chi Chi Hotcha Watchee.....Broadway	I'm Lonely for You.....Wise
Dream.....Capitol Songs	I'm Only Teasin'.....Mills
Echoes of the South Pacific.....Excelstor	In Acapulco.....Triangle
Ev'rybody Knows But You.....Cavalcade	In a Shower of Stars.....Mills
Everybody's Seen Him But His Daddy.....Marks	In the Land of Uncle Sam.....Golden West
Everytime.....ABC	Is Sally Still Waiting for Me?.....Topik
Fuzzy Wuzzy.....Drake-Hoffman-Livingston	Is There a Second Heaven?.....Malco
Garden of the Moon.....G. I. Music	
Garland of Old-Fashioned Roses.....O'Kay	
Give Me All of Your Heart.....Pan-American	

(Continued on page 72)

**Plugs Scheduled for Near Future**

Publisher	Publisher
A Stranger in Town.....Stevens	Love.....Feist
A Two-Seated Saddle and a One-Gaited Horse.....American	Love Letters.....Famous
Baby, You're On Your Own.....Charles Gunther	Lumberjack Jill.....Original
Boogie Mag.....Process	Maybe It's All for the Best.....Advanced
Box Car Slim.....Arcadia Valley	Maybe You're Right (Maybe I'm Wrong).....Revilo
Broken-Hearted Lullaby.....Matt Pelkonen	My Mother's Waltz.....Morris
Buzz-Buzz (Will You Be My Honey).....Advanced	No More Rainbows.....Edwin W. Kukkee
Caribbean Magic.....Franco-American	Nobody Knows.....Byers
Conversation While Dancing.....Capitol	Now That You're Gone.....Dearborn
Daydreams in the Moonlight.....Marks	Oh, What I Dream'd About You.....Pyramid
Do, Do, Baby.....A-1	Once Again.....Hanna
Don't Be Stupid, Mister Cupid!.....Excelstor	Santa Maria.....Marks
Down by the Old Hitchin' Post.....Albert J. Randolph	Sarabara.....United
Dreaming.....Leads	Since My Darling Went Away.....Russ Hull's Country Music
Homeless That's All.....Mayfair	Tampico.....Capitol
Hecky Darn!.....Midland	That's the Stuff Ya Gotta Watch.....Campbell-Porgie
I Ain't Got Nothin' But the Blues.....Burke-Van Heusen	That's Why I'm Lonely for You.....Kelly
I Need You So.....Roy	The Gang That Sang Heart of My Heart.....Robbins
Idaho Moon.....Irving Siegel	The Last Time I Saw You.....Barton
I'd Do It All Over Again.....Shapiro-Bernstein	The Waltz I Shall Never Forget.....Bell
I Have But One Heart.....Stanwood	Too Soon.....Topik
I Never Believed in Love at Sight ('Til I Met You).....Hall's Hit Songs	Fru-Cu-Tu.....Marks
I Never Thought I'd Sing the Blues.....Campbell-Porgie	Uh-Oh!.....G. I. Music
I Wish I Were a Gypsy.....Zoeller	Walkin' With My Honey.....Republic
I'd Rather Be Me.....Morris	We'll Be Sweethearts Forever.....Essex
I'll See You Tomorrow.....Edwards	When It's Down, Down in Australia.....Dave Ringle
I'm a Midnight Cavalier.....Wise	Why Do They All Pick On Brooklyn?.....Orange
I'm in Danger of Love.....Syncopation Songs	Why Shouldn't I Dream.....Hanna
I'm Just a Baby.....Harmony House	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
In My Little Red Book.....Kanes	You Came Along (From Out of Nowhere).....Paramount
In Spite of Everything You've Done.....Berlin	You Know, Baby.....Tempo
I Was Here When You Left Me.....Dubonnet	You Made Me Believe.....Bronx
Just That Way.....Melody Moderne	You'll Miss Me Someday.....David Gornston
Keep Right On Doin'.....Manhattan Melodies	You Never Say Yes (You Never Say No).....Robbins
Kissing Bug.....Tempo	You're a Set-Up in That Get-Up, Baby.....Newart
Let's Dance Again.....O'Kay	
Little Red Hooding Ride.....Blasco	

**REVIEWS OF SONGS IN NEW FILMS**

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

By Paul Secon

**G.I. JOE (20th-Fox)**

This pic has only one tune of any commercial merit, and that's "Linda," written by Ann Ronell, wife of the producer, Lester Cowan. Tune itself is a nice enough ballad, a little unusual, but gets a nice play in a couple of scenes. Rest of tunes in pic are simply there for production effect. That's all.

# Music Popularity Chart

Week Ending  
June 28, 1945

## DATA AND REVIEWS

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A DREAM OF LOVE .....	The Three Suns.....	Majestic 7146
ACROSS THE ROAD .....	Cyril Haynes Sextet.....	Comet T5
AND THERE YOU ARE.....	The Three Suns (Artie Dunn).....	Majestic 7146
ARE YOU LIVIN' OL' MAN?.....	Four Chicks and a Chuck.....	Cosmopolitan 453
BEDFORD DRIVE .....	Artie Shaw.....	Victor 20-1696
CAROUSEL ALBUM .....	.....	Decca DA-400
1. Blow High, Blow Low	Murvyn Vye-Erick Mattson-Jean Darling (Carousel Chorus and Ork).....	Decca DA-29173
2. This Was a Real Nice Clam-bake .....	Jan Clayton-John Raitt (Carousel Ork).....	Decca DA-29173
If I Loved You.....	Christine Johnson-Jean Darling (Carousel Chorus and Ork).....	Decca DA-29174
June Is Bustin' Out All Over.....	John Raitt-Carousel Ork.....	Decca DA-29175
Soliloquy—Part 1.....	John Raitt-Carousel Ork.....	Decca DA-29175
Soliloquy—Part 2.....	Caroussel Ork.....	Decca DA-19271
The Carousel Waltz.....	1. The Highest Judge of All	.....
2. You'll Never Walk Alone.....	John Raitt-Christine Johnson and Jan Clayton (Carousel Chorus and Ork).....	Decca DA-29171
1. There's Nothing So Bad for a Woman	.....	.....
2. What's the Use of Wond'rin'.....	Murvyn Vye-Connie Baxter-Jan Clayton (Carousel Girls and Ork).....	Decca DA-29172
When the Children Are Asleep.....	Eric Mattson-Jean Darling (Carousel Ork).....	Decca DA-29174
1. You're a Queer One, Julie Jordan	.....	.....
2. Mister Snow.....	Jean Darling-Jan Clayton (Carousel Ork).....	Decca DA-29172
CEDAR MANOR .....	Cyril Haynes Sextet.....	Comet T5
CONGO BLUES .....	Red Norvo and Selected Sextet.....	Comet T7
CRAZY RHYTHM .....	Coleman Hawkins .....	.....
.....	Signature (American Jazz) 28104	.....
DON'T BLAME THIS .....	Joan Edwards (Glenn Osser Ork).....	.....
.....	.....	Cosmopolitan 452

(Continued on page 74)

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

ON THE ATCHISON, TOPEKA & SANTE FE .....	Bing Crosby.....	Decca 18690-A
ON THE ATCHISON, TOPEKA & SANTE FE .....	Tommy Dorsey..	Victor 20-1682-A
This tune gets two completely different handlings by two top artists, and both of them sell. Crosby does a super neat job, while Dorsey's is hammer and tongs as usual. However, both have their place as the song is a versatile ditty.		
GOTTA BE THIS OR THAT.....	Sammy Kaye..	Victor 20-1684-B
Kaye's approach to this one is unique in that it's a groovy tune, and he handles it in his usual sticky style, and yet it comes over. Reason, probably, is that the treatment and theme are so totally different that by some strange quirk they make a good team. Okay.		

### RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**BING CROSBY-LOUIS JORDAN (Decca)**  
*My Baby Said Yes—FT; V. Your Socks Don't Match—FT; V.*  
Teaming with Louis Jordan and his instrumental five, Bing Crosby gets as much kick in the singing as the listener will get in its spinning. Showing that he can cut a live lyric with the best of 'em, Crosby adds an exciting lilt to "My Baby Said Yes," Teddy Walter's and Sid Robin's "Yip, Yip, De Hootie" ditty. It's a throw-back to Bing's Rhythm Boys days, bringing on the song with an introductory patter that recalls the time he left his Sugar standing in the rain. Jordan confines his talents to a lick of hot tenor saxing, with the Tympany Five blending their voices with Crosby on the final stanza to carry out the side. "Your Socks Don't Match," while not as effervescent a ditty as Fats Waller's earlier "Your Feet's Too Big," has the advantage of Crosby's song selling talents. With Jordan cutting thru lyrically and instrumentally, the side spins in a most striking and sock manner.  
This disk will do plenty of double duty in the music boxes.

**LENA HORNE-PHIL MOORE (Victor)**  
*I Want a Little Doggie—FT; V. How Long Has This Been Going On?—FT; V.*  
It's a perfect blend that mates Lena Horne's sultry chanting with the steady rhythmic stream created by the Phil Moore Four. To make the spinning all the more inviting, the tune selections are tops. Particularly for Moore's own "I Want a Little Doggie." It's a five and groovy doggerel with plenty of contagion in Miss Horne's piping. Adding to the attraction is Moore's special patter putting in a bid for a (hep)-cat with Miss Horne taking over to assert her desires for a doggie—a doggie to pet when she feels blue. Tempo is slowed to ballad pace for Gershwin's "How Long Has This Been Going On?," with the Moore piano and the guitar strums of his companions providing a solid rhythmic setting for la Lena's torch chanting.  
With a winning combination to woo the phone fans, ops can look for a deluge of coins with "I Want a Little Doggie."

**HILDEGARDE (Decca)**  
*I'll Be Yours—FT; V. Counting the Days—FT; V.*  
When it comes to singing and selling the French chansons, Hildegarde is entirely in her element. When it's a song so rich in melodic beauty and lyrical appeal as "J'Attendrai," Hildegarde's song projection approximates downright purring. Her manager, Ann Sosenko, has translated it as "I'll Be Yours," giving a post-war implication to the song story. Hildegarde sings it in a most compelling manner, taking liberty with the slow ballad tempo to start and then in rhythm. Song should build bigger here than it ever has across the pond. For a companion piece, Hildegarde turns her song-selling talents to Alex Kramer's and Hy Zaret's tuneful love ballad, "Counting the Days," and makes this one also count for much. Harry Sosnik's music, emphasizing the soft strings, dresses the instrumental background in excellent taste.  
While Hildegarde's dishing is not designed for maximum phono play, the fans will find a hard time trying to pass by her singing of "I'll Be Yours," particularly at the better locations.

(Continued on page 74)

SHAPIRO, BERNSTEIN & CO. INC.

Announces  
The Appointment of  
**GEORGE PINCUS**

As General Manager  
Replacing in a Similar Capacity

**JONIE TAPS**

Who Has Joined Columbia Pictures  
With Our Blessing And Good Wishes

Currently

2 GREAT SONGS

**CAN'T YOU READ  
BETWEEN THE LINES?**

Decca 18676	Jimmy Dorsey
Columbia 36807	Kate Smith
36801	Kay Kyser
Victor 20-1681	Dinah Shore
20-1675	Charlie Spivak
Majestic 7138	Jerry Wald

**I'D DO IT  
ALLOVER AGAIN**

Victor 20-1679	Hal McIntyre
Decca	Randy Brooks
Columbia	Frankie Carle
Premier	Four Notes

SHAPIRO, BERNSTEIN & CO. Inc.

LOUIS BERNSTEIN, President

1270 Sixth Avenue, New York, RKO (Radio City Music Hall) Building

# Industry Copyright - Minded; Looks to U. S. for Gimmicks

(Continued from page 17)  
years, has given many a British lawyer a headache!

## Nix British System

When asked if we should adopt the British system, if and when revisions to the act come thru, legalists thought not, but they did think that the present system smells. They believe that it should be for a certain number of years, and that's all. Let's say 50 years in entirety, and after that it goes into public domain.

As one of the lawyers put it, he doesn't think that when the Act was drafted, that the conception behind it was to bring the complicated picture that exists today anent renewals. He's obviously referring to such things as the Alley has seen in many complicated cases, such as the Forster-Vogel fuss over *Down By the Old Mill Stream*, and others. Legalists think that the meaning of the Act was such that the publisher who had the original copyright was to re-issue the song, but it has not been so construed.

At any rate, the renewal section of the Act, according to those who've studied the law, is a hodgepodge and should be done away with.

## Mixed Regulations

Again legalists point out that the very manner in which a copyright is obtained is not very clear. It should be pointed out that the act itself reads that one obtains copyright by publication with

notice of the copyright appearing on the material. However, it doesn't say where publication should take place. In other words, our U. S. Copyright Act leaves open the idea of having publication take place either in the U. S. or anywhere else in the world.

And, according to legalists, this is also a mistake, for it should specify that it should take place here. Reason for that is that we (U. S.) don't belong to the Berne Convention, or the International Copyright Union, which is made up of practically all the European countries save Russia, and all but a few of the Latin-American countries. Reason for our not joining is that the Berne Convention stands for immediate reciprocity of copyright between the countries belonging to the Convention.

## U. S. Vs. Convention

U. S. argument is that the convention doesn't call for notice of copyright to appear on the published work because the European countries call that an unnecessary formality. We, however, deem this a very necessary formality, for the appearance of the notice serves fact that it has been registered with the copyright office.

## Buckley Aims at Jukes

And certainly, the bill that Rep. Buckley put into the hopper, anent the juke box tax, has been mentioned time and again. All the music legalists consulted thought that this was certainly a must. This deals with fact that music per-

# Peatman ACI Hits for the 1944-1945 Season

The top 25 song hits, in terms of radio coverage, are listed below in order of the total ACI points received in the ACI surveys during the year. Songs in stage or film productions are indicated.

Rank	Total ACI Points**	Number of Weeks in ACI Survey	Song Title and Production	Publisher
1	36,458	25	Don't Fence Me In (Hollywood Canteen)	Harms
2	35,233	40	I Dream of You	Embassy
3	33,515	27	The Trolley Song (Meet Me In St. Louis)	Feist
4	30,596	21	Ac-Cent-Tchu-Ate the Positive (Here Come the Waves)	E. H. Morris
5	30,342	25	There Goes That Song Again (Carolina Blues)	Shapiro-Bernstein
6	27,896	28	I'll Walk Alone (Follow the Boys)	Mayfair
7	27,457	30	Dance With a Dolly	Shapiro-Bernstein
8	26,650	25	*My Dreams Are Getting Better All the Time	Santly-Joy
9	26,612	28	A Little On the Lonely Side	Advanced
10	25,824	22	*I'm Beginning to See the Light	Grand
11	25,188	28	More and More (Can't Help Singing)	T. B. Harms
12	25,170	31	Together (Since You Went Away)	Crawford
13	25,005	30	I'm Making Believe (Sweet and Lowdown)	Bregman-Vocco-Conn
14	24,426	30	Sweet Dreams, Sweetheart (Hollywood Canteen)	Remick Barton
15	23,832	21	Saturday Night	Berlin
16	23,830	34	Always (Christmas Holiday)	Berlin
17	23,312	21	*Candy	Feist
18	22,608	38	It Had To Be You (Show Business)	Remick
19	21,822	30	I'll Be Seeing You	Williamson
20	21,047	27	Is You Is, or Is You Ain't? (Follow the Boys)	Leeds
21	20,888	44	Tico Tico (Bathing Beauty)	Chas. K. Harris
22	20,168	28	Evelina (Bloomer Girl)	Crawford
23	20,137	22	*I Should Care (Thrill of a Romance)	Dorsey
24	19,546	26	How Many Hearts Have You Broken?	Advanced
25	18,768	35	*Strange Music (Song of Norway)	Chappell

\*Indicates songs that are still active.  
\*\*Each point reps 20,000 radio homes hearing the song.

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formed on a juke box is not a performance for profit. Music pubs don't agree with that thought today.

An interesting point made in Rep. Buckley's bill is fact that he proposed that a secondary copyright owner exist in the manufacture of phono records. "... Sound of the copyright work that is reproduced shall be deemed a copy of the work." If it's a copy of the work it becomes subject to a copyright control of the original owner. If the secondary copyright holder (the manufacturer) has the authorization to the copyright from the original owner, then he can deal directly with anyone who attempts to use the phonograph for commercial use. That's the interpretation given by legalists.

## Secondary Copyright Holder

In other words, Buckley has tried to make use of a second copyright holder, the manufacturer, who would have control of the commercial use of disks. He would, by this power, have control over juke thruout the country that use the disks for commercial purposes, if that point is ever proven. Control over the performance of the disks might also make their use by radio stations subject to special licenses, since once the copyright should pass to the manufacturer of the disks, he might control its license and use. This thought is being quietly ignored by the legal minds—who nevertheless have rubbed their hands over its possibilities. In fact, any and every revision of the Copyright Law is being watched with legal eyes by legal reps of all industries that use music. This is especially seen in the fact that Rep. Buckley's bill excludes sound tracks of music from the bill very neatly. The movie industry skipped thru this one on the grounds that the music is part of the picture and that the entire picture is copyrighted.

## AFM Watching, Too

AFM is also watching the Copyright Law revisions with the idea that someone is going to come up with a bill that will give a solid legal foundation for their royalty pitch. Petrillo, it seems, wants to stand on the status quo, but if it's kicked out from under him, he wants a law to fall back on—and a new copyright regulation would help—even tho that part of the U. S. statutes haven't been altered basically for 36 years.

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## Plugger of L.-A. Trend Died in Spain Last Week

NEW YORK, June 30.—Composer of *The Peanut Vendor*, Moises Simons, 55, died in Madrid last week. This song, pubbed by Marks in 1930, was instrumental in starting the trend toward Latin-American music that exists today.

For original rendition of songs, pubs had to import maracas and claves for orks willing to learn to play the strange piece.

At time piece was written, Simons was ork conductor at Plaza Hotel, Havana.

## Harry Cool Junks Fronting Ravazza Crew for Own Unit

CHICAGO, June 30.—Harry Cool, former Dick Jurgens's vocalist and later a night club soloist, has junked his plans to front the Carl Ravazza crew, which was left leaderless when Ravazza stepped out solo, and will open at the Blackhawk, Chicago, July 11, with a 14-piece ork made up of Midwest sidemen.

Ork lines up with 4 saxes, 4 brass, 3 fiddles and 3 rhythm. Band's library will be varied, ranging from jump to current pops, with scorings done by three boys from the band. Vocals will be handled by the maestro and Jenne Shirley.

Band is being handled by William Morris Agency. Cool is personally managed by Milt Stavin, Gotham Shapiro-Bernstein plugger and p. m.

## FCC PLANS FM "BIBLE"

(Continued from page 7)

"unfreeze" order by War Production Board on output of radio equipment for civilian use. Some government engineers here described as "over-optimistic" a recent report compiled by the labor department for the Senate Military Affairs Committee's sub-group on war mobilization in which the prediction was made that FM will supplant AM broadcasting within a decade. The Senate Committee's study disclosed publicly for the first time by *The Billboard* several weeks ago was based on material gathered by the Bureau of Labor Statistics.

### "Manufacturing Can Start"

FCC points out that at least the planning work for FM is being expedited, adding that the latest allocation report "makes it possible for manufacturers to begin at once their planning and band design for the higher frequencies."

"The War Production Board has not yet authorized the construction of AM, FM or television equipment for civilian use, and some months may still elapse before manpower or materials become available in sufficient quantities for such production to begin." Points out the FCC in the report, "If so the planning and design of equipment for the higher frequencies can be completed before civilian production of any AM, FM and television equipment is authorized."

FCC in another section of the report has repeated the advice given the commission by WPB that manufacture of civilian radio equipment "might commence at an earlier date than was originally indicated to the commission," and that 90 days' advance notice is no longer assured. WPB continues to hint at manpower difficulties in the way of lifting the present "freeze" order, but WPB officials say unofficially that a go-ahead signal for moderate production is possible in the near future.

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## Legion, Local 70 Clash on Scale

OMAHA, July 2.—As a result of a difference over pay scale, floorshows and ork music is out (July 1) at two American Legion spots here.

Local 70, AFM, notified Omaha Post No. 1, operator of the two places, one in a hotel and the other in the Legion's own swanky building, that its scale would be raised from \$2.80 per hour per man to \$3.84, effective May 12, but it was agreed that playing would continue until July 1 under the former scale. Matt Jaap, Legion post adjutant, said the demand contrasts with a scale of \$2 charged in Class A hotels here.

Among members of the orchestra at the hotel spot are Harold L. Black, Local 70 president; Robert Head, vice-president, and Jerry Kelly, board of directors member.

Black blamed dispute on "personal animosity" and said: "We've had a lot of squabbles with Jaap. Our troubles could be ironed out if we could deal with somebody else."

Jaap said the Legion building orchestra receives \$3 a man per hour and

## Glaser Office To Book Everything

NEW YORK, June 30.—With actual moving over of Harry Moss, head of one-night booker with MCA, to v.p. in new Joe Glaser set-up, this week, it now becomes known that Glaser office is running the gamut, from acts to concerts. The latter is a twist in the sense that they intend to utilize all talent for that medium, as well as build other departments.

Several additional major band properties will probably be handled by the office, as well as other personalities in all fields. Moss, in moving into the new set-up, is bringing in such acts as Sammy Walsh, Ann Barrett, Ann Brewster and Enoch Light's band. He's not acting as p.m., but rather they are to be booked by the office.

Probability of adding manpower to the Glaser force is set for next week.

that it imposed a minimum of eight men. He presented the Legion's side before the national board of the AFM and expects a mediator to come here from the national union.

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# Midwest Boom Starts Trek Back of Curf - Chased Units

CHICAGO, June 30.—Those top-salaried cocktail units and singles that went begging in the Midwest after the curfew nipped those profitable post-midnight hours from the lounge biz are getting plenty of bids in this area.

When Midwest ops pared their talent costs and dropped the 20 per cent tax after the curfew hit, most of these high-salaried entertainers made a quick exit from the Midwest but they've been returning in droves during the past months since ops have decided to revive biz by buying back the "vaudeville"-type of cocktail entertainer.

Bookers here report that the swing back to the 20 per cent fed tax, which allows dancing and vocals, started slowly immediately after the curfew's call-off, but only reached the proportions of a trend in biz during the past fortnight. Most encouraging factor about the ops' call for more and more singing and novelty units is that while the bulk of the requests are from lounge owners who once used this type of unit, plenty of bids are coming from ops who never before have experimented with cocktail name units and singles.

Just last week, names like Tommy Rigsby, Bobby Short, Gene Rodgers,

Nov-Elites, Leonard Ware, "Scatman" Crothers and Jose Manzanara, who either were on the East or West Coasts or were doing night club work, returned to the marquees of prominent Midwest lounges.

Piano singles in this group were snarling \$200 per week, while units depending upon their size were knocking off up to \$750 weekly. Midwest name singles and combos, such as Rozelle Gayle, Three Guys and a Prize, Don Strahl, Bob Reema, Dave Pritchard, Eggs Royer, McNamara's Band, Bea Masur and the Ernest Ashley Trio, which have been getting some consistently good moola, have been securing steady raises, and bookers report that if ops don't come thru with the salary hikes they'll be able to peddle these names for more dough

(See Midwest Boom on page 68)

## Orsatti's, Philly, Making New Pitch as Emporium of Jazzery

PHILADELPHIA, June 30.—Gotham's 52d Street formula of making the bars citadels of hot jazz will be adopted here by Arnold Orsatti's, operating the midtown Orsatti's Cocktail Lounge.

Orsatti will go all-out in bringing in the dyed-in-wool swing stars. Has Art Tatum set for a starter, following the pianist with a unit headed by tenor sax ace Coleman Hawkins. If jam policy clicks, there is a likelihood that the musical bars will follow suit to give the Quaker City a real swing street, Orsatti's being located in the heart of a midtown belt that is overflowing with musical bars.

## Nick's Type of Spot Shaping For Chi; Op Is Paul Mares

CHICAGO, June 30.—The Windy City may soon have its own version of Nick's, the Gotham bistro which features Dixieland jazz.

Paul Mares, New Orleans trumpeter who waxed prominently with Dixieland combos a decade ago, has opened his own lounge here and is planning to bring in a Dixieland trio, made up of two-beat musickers residing in Chi, within the next two weeks.

If the original plan works out, Mares, who is being assisted by Phil Featheringill, local record shop op, plans to expand the talent budget and snare name musicians as attractions.

## Bowery, Det., Splitting Off Part of Room for Lounge

DETROIT, June 30.—The Bowery is being remodeled with the installation of a bar separated from the rest of the main room. Installation is typical of the anteroom cocktail lounge or bar type of layout adopted by a number of leading Detroit spots, including the Latin Quarter and Lee 'n' Eddie's, since the imposition of the cabaret tax.

Spot will be named Chi Chi's Bar, after the 21-month-old son of Frank Barbaro, owner of the spot. Result is a slight reduction in seating capacity. The bar will allow casual in-and-out business to be handled in the evening, as well as provide an additional source of revenue during the day.

## New Conn. Spot Uses Jazz

HARTFORD, Conn., June 30.—A new night spot, The Paddock, was opened last week by J. Cameron Gordon in Burnside, Conn. He is planning a series of weekly jazz sessions, as an outgrowth of the highly successful Edie Condon swing sessions at the Bushnell Memorial theater in Hartford earlier this season. This is a new angle for Connecticut clubs.

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## Newark Dubonnet Exhibiting Growing Pains; Dough To Fly

NEW YORK, June 30.—Dubonnet in Newark, N. J., has some ambitious plans which it expects to get started in August or early fall. Right now the spots seats 350. After alterations, additions and redecorations, owners Sol Cohen and Bill Levin expect to seat 800, making the Dubonnet the biggest lounge in Newark, they say.

Talent buyers also will be upped. Current budget runs to about \$800. Ops say that new budget will run to about \$4,000 for which they expect to bid for name attractions, not necessarily limited to the cocktail field.

## Bethlehem Casino on Plunge

BETHLEHEM, Pa., June 30.—The Casino Lounge is really putting it out to fortify itself with attractions for the summer and into the fall. On July 6 the Loumell Morgan unit comes in for two weeks. Coleman Hawkins follows, also for two weeks.

On July 24, Art Tatum is due on the bill for a one-week stand and then Harding and Moss will be on tap for four weeks and options. Talent costs from July 6 until the Harding and Moss date winds up will run to over \$6,000.

## Off the Cuff

### East:

DOUG COPPINS now with Julie Wintz at MCA's New York office. Coppins formerly with MCA's Coast office. . . . GWEN BARRY, replaces Dorothy McCarthy at the Glass Hat, New York. . . . BENNY MEROFF, back from overseas after one year, heads to Chicago for a three-month vacation. . . . ADELINA AND LARRY new at Rose Room, Newark. . . . ART BAKER TRIO added to Atlanta, Coney Island. . . . BOB and ANNETTE draw holdover at Dubonnet, Newark. . . . BOBBY MARTIN gets another six-month ticket at Rose Room, Newark, making it 22 months on one job. . . . AL MOSS, formerly with Columbia Entertainment, got a medical discharge from army. . . . MEADE LUX LEWIS sold way ahead; opens September 10 at Brown Derby, Washington.

SUNSET INN, Waterford, Conn., open week-ends with dance music by the ART ROSE TRIO. . . . ANN CORIO, Hartford stripper turned legit, is en route for the West Coast to fill RKO film commitments in July.

ROSEANNA JEMINEZ and Her Latinners into Jack Alexander's Continental Room, Atlantic City, for the season. . . . IRVING BRASLOW, who used to play trumpet for Al Small's unit at Phila-

(See Off the Cuff on page 68)

## Reviews

### Leonard Ware Trio

(Reviewed at Primrose Path, Chicago)

This East Coast threesome is just what the doctor ordered when it comes to corralling the customers for a lengthy stay in a nabe lounge. Library is plenty varied, ranging from nifty novelty originals to intricate scorings on the classic and standards. Outfit is equipped to handle ad lib requests, which make for satisfied customers in the Chi area, where requests for oldies are many.

Ware's electric git, Teddy Brannon's piano and Leonard Gaskin's bass combine to make a very subdued but exciting swing that sends the hepcats and longhairs. Brannon and Ware do the harmony vocals. Group's appearance is smart, with all the boys slicked up in dark suits. Their genuine smiles make you feel that it's a pleasure working.

The smiles factor is a notable one, for when Ware was caught only a dozen customers were in the place, and it wasn't the trio's fault. Owner John Borcio, like a dozen other ops, hasn't done a bit of advertising or promotion for the entertainment. There's not even a sign or picture around the lounge to tell the passers-by what's inside. It's tough for an entertainer to work hard when only a handful of payees are present, but these boys give out with their best in spite of it. In view of the fact that Borcio peels off \$400 weekly for these boys, he at least owes it to himself to secure a return on his investment by giving the lads a little showcasing.

John Sippel.

### The Nov-Elites

(Reviewed at New Kentucky Lounge, Chicago)

This threesome, Lennie Colyer, guitar; Frankie Corozza, accordion, and Joe Mayer, bass, pack enough musical and showmanly material to make the usual half-hour stint seem like a five-minute break. Each number receives heavy applause. This is unusual, because anyone familiar with Chi nabe lounge patrons know they're sitting on their hands 99 per cent of the time. The trio has been away from this bistro for a year, but opening night crowds were calling requests for original parodies, indicating that they had created plenty of fans on their previous visit.

Boys are worthy of the fine response they get, as their material is smart and well paced and they don't ever stop plugging. Colyer and Mayer handle the

(See The Nov-Elites on page 68)

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# Long Runs or Lay-Offs Ahead

## New 5-Day "Order" From Army on Hotel Rooms To Hit Acts

NEW YORK, June 30.—Besides the difficulties of getting transportation, acts are now faced with still another obstacle—this a sub rosa one that is difficult to blame anybody for.

Practically all hotels in deployment zones have been politely told that until the present crisis is over, no civilians may rent rooms for longer than five days. No hotel exec approached was willing to speak for publication, but a few grudgingly admitted that some such order has come thru from the army and navy.

Nobody in either army or navy public relations admitted knowing anything of such an order. Nevertheless, performers who have been told to vacate say hotel managers blame the armed forces authorities for the move. Among the cities most affected, according to insiders, will be New Orleans, Atlanta, Spokane, San Francisco and possibly New York.

One New York hotel admits receiving the following telegram: "Request your place at immediate disposal 2 per cent (See New 5-Day Order on page 68)"

## AGVA Signs Cleve. Met; "Unfair" Ax Chops Away in N. W.

NEW YORK, June 30.—Metropolitan Theater, recently reopened Negro vaude house in Cleveland, this week signed a minimum basic agreement with AGVA, according to Matt Shelvey, national head, providing for \$85 and \$50 minimums, and 30 shows weekly. Theater also anted up \$4,000 to cover salaries for performers and \$585 to cover old claims known to date from previous period of operations.

Shelvey also said the Melody Lane and Town Ranch niteries in Seattle have both been signed to "Class A" contracts. (See AGVA Here, There on page 68)

## Wongs in Night Club Debut

NEW YORK, June 30.—Jim Wong Troupe, current at Loew's State, New York, has been set for the Iceland Restaurant, making the act's stem nitery bow. Unit opens July 12 for 17 days only. Following Iceland date Wong package will do fairs for the rest of the season.

## Yates Ends Trade Schmooz About Breaking With FB---By Doing It

NEW YORK, June 30.—Charlie Yates yesterday (29) put an end to rumors and discussion in the trade about his status at the Frederick Bros.' office by announcing that he had resigned, effective immediately.

Whether Frederick Bros. will take the Yates resignation lying down is another question. Yates originally came to work in 1942 for the FB office as head of the theater department on a 10-year contract, with one-year options renewable at choice of FB. Up to August, 1942, he was indie agent with a large stable of attractions. While the terms of the original deal have never been publicly re-

vealed, trade opinion is that among other terms there was a \$5,000 cash advance made to Yates to bring him and his merchandise into the Frederick fold.

At that time Matty Rosen (now an indie again) worked for Yates and the two came over together. After a year, Rosen bowed out, going to the Joe Glaser office from which he resigned recently.

With Yates's FB ticket still due to run seven years, trade has felt for weeks that Yates was tied to Frederick whether he liked it or not—and there was plenty of talk that he didn't like it. Source of Yates's dissatisfaction is said to be his belief that FB should make a strong pitch for radio and film biz. It has been making a pitch, but Yates is reported to feel that the office should go all out in this direction, and away from vaude.

Expansion of the Frederick outfit, originally a Midwest organization, into the New York field to the point where it now one of the "big five" talent (See Yates Ends Schmooz on page 68)

## N. O. Bluenoses Dig Up '86 Law To Stymie Week-End Club Biz

NEW ORLEANS, June 30.—Nitery ops and hotels awaited today, city and State moves on resurrection of a Sunday Blue Law enacted by the State Legislature in 1886 which, if enforced, will dry up the town between midnight Saturday and Sunday.

Only a doctor personally can pour a drink down a patron's throat according to the law, enforcement of which has been demanded by the city by a lawyer representing a group of Baptist preachers.

The mayor won't talk and the D. A. pops off the handle when questioned. An (See N.O. Bluenoses Dig on page 68)

## Rival Theater for Olympia Planned for Post-War Miami

MIAMI, June 30.—A new movie and vaude theater to cost \$1,000,000, with 2,000 seating capacity is a post-war plan by Wometco Theaters, Inc., chain in conjunction with Kenneth E. Keyes, president of Keyes Company, a real estate firm.

Location is the present Halcyon arcade property, almost opposite the Olympic Theater, only vaude house now in operation. S. Charles Lee, Hollywood architect, is joining with Robert E. Collins in drawing plans.

## Upwards of 2G Deals Will Keep Miles, Shore in Chi

CHICAGO, June 30.—At least two name comics have been pulled out of New York circulation until fall at the earliest. The Rio Cabana has Jackie Miles coming in August 3 on a four-week deal with options that may carry him into the end of September. On September 28 Willie Shore is due for six weeks plus a series of options. Miles has been hired for about \$2,200, while Shore's deal is reported to call for \$2,750.

## Aftermath of Okinawa

DETROIT, June 30.—Michigan night spots are already being readied for V-J Day. An order last week from the State Liquor Control Commission, says they must all close down for 24 hours when the news comes. Order is the same as that given for V-E Day, with which nearly all spots in the State complied.

Heavy fines were assessed recently against a score of violators, reminding operators of the coming rigid enforcement of the V-J Day ruling. Places serving food are exempted from the order as far as the food department is concerned.

## ODT Aches Performers

Holdovers may also mean cuts as spots realize acts are unable to move

By Bill Smith

NEW YORK, July 2.—If there is any one factor that may break the showbiz money bubble in the immediate future it is transportation. That bookers and buyers of talent have been screaming for months that they can't afford to keep shelling out \$1,000 for \$300 acts, isn't news. Everybody in showbiz, from agents to ops, have been telling that to each other time and time again. But up to now there was nothing in sight to break the cycle. Now that the possibility is on the immediate horizon, everybody, from talent offices to performers, is beginning to do a little worrying.



That little something is transportation. From the time the war began and the supply of acts dwindled, practically any kind of act, bands to acrobats, could get 52 weeks a year. They had to hop around the country to get it but it was no big problem. A couple of weeks in New York, a month or so in Chicago, a quick jump to the Coast, back to the Midwest and then back to the East. The moola kept rolling in. The only question was availability. Today that is out. Acts simply can't jump all over the country any longer, and for a very simple reason—troop movements.

Any Reservations Today

Even as early as last spring it didn't take much to hop a rattler from New York to the Coast on practically a day's notice. Sometimes the best accommodations in the world weren't available, but the act could get out. Try and do it today. In an effort to discover how serious the problem is and what can be done, *The Billboard* has queried the large talent offices. The smaller offices were also contacted but most of them said that transportation wasn't their headache. They claim their responsibilities begin and end with getting jobs for their performers. How to get out to the jobs is the act's problem.

## No Rainbow Ahead

Other offices agreed with the William Morris Office outlook. Music Corporation of America and General Amusement Corporation saw nothing in the immediate future to lighten the burden. If anything, it's bound to be worse. For example, a new ruling by ODT affecting Pullman travel is expected to go into effect almost any day. According to informed sources, this will take all Pullmans out of service for civilians who travel less than 500 miles. But if passenger movements will be sharply curtailed, freight traffic will dwindle to almost the vanishing point. An act with props has to send its stuff ahead at least 10 days earlier and even then there isn't much hope of them arriving at the act's destination on time. A quick V-J Day would end the jam but obviously nobody knows when V-J will come. As the situation now stands, the biggest bottleneck is Chicago. You can still get out of New York provided you don't have too many in your party and you're not too fussy about space. But once in Chicago, you're almost hooked for the duration, according to space buyers.

## Worst Is Yet To Come

But the worst hasn't been seen by a long shot, says the Office of Defense Transportation. Col. J. M. Johnson, ODT head, says: "The average civilian will stand little chance of obtaining any kind of railroad transportation to the West (See Long Runs on page 68)"

## Lesson for Agents

NEW YORK, June 30.—Agents who are busy fluffing off acts might take a lesson from Alan Correll, secretary of the Theater Authority.

The other day while *The Billboard* reporter happened to be sitting in his office, a tall, skinny Negro, came in. Turned out he was a returned vet who said he could sing and dance and had been trying to get a job. For months, he said, he'd been trying to see agents but all he got was the old "get-a-job-and I'll catch-you" routine.

Correll asked the boy (his name is Bill Hamm) to sing. The kid was scared but gave out. He next did a snake hips dance. Correll told him he'd give him a chance but first he'd have to have his teeth fixed. Hamm said he didn't have the dough. So Correll picked up the phone, made a date with a dentist to have Hamm's teeth fixed—for free. And, finally, he called a booker and got the kid a club date. The boy walked out with a fistful of letters and looked as if he were walking on air.

## No-Dice, Lounge Competish---A. C. Nitery Field Shrivels

ATLANTIC CITY, June 30.—Start of the new summer season finds less than a dozen niteries operating at this resort. Before the war and the influx of musical bars, the after-dark zone blinked merrily with as many as 35 spots featuring floorshows, and name acts prominently in display. Show budgets would hit high, with the better spots adding another grand or two to bring in an added name to woo week-end trade. There was a line of girls to be found everywhere.

Apart from the fact that the war came on and the military occupied most of the better hotels that attracted the tourists, death of nitery fare here is attributed largely to the taboo on gaming rooms. As late as last summer, at least three niteries were known to be operating adjunct casinos. But continued threat by the military to close the resort down entirely has kept all the gambling rooms dark. As a result, nitery ops are not inclined to shell out heavy dough for floorshows as they did in the past, with many others converting to cocktaileries. However, a half-dozen or so of the cabarets still feature bang-up floorshows and pay out top money for acts.

Still in the lead is Babettes, which has lit up for its 25th season; Cliquot Club, Jockey Club, Paddock International and the Chez Paree. Only hotel along the beachfront that will offer floor divertissement is the newly launched Chelsea Hotel theater-night club. Among the Harlem hotteries, the Club Harlem, Paradise and Dude Ranch are standard.

The after-dark scene stacks up with musical bars and lounges out in the lead. In the short space of two summers, the musical bars have begun to loom as the most important field of employment for musicians and singers here. Resort became musical-bar conscious when the army air forces started crowding in men in uniform.

It is estimated that there are approximately 75 bars at the resort, using anything from a solo pianist to a continuous music policy of two four-piece units. According to an official of the local Musicians' Union, approximately 250 musicians are employed at the musical bars, with an added 50 gals tossing vocals. The few beachfront hotels back in civilian biz (the armed forces still occupy most of the others) are all on the musical unit wagon.

Starlight Roof, New York

Talent policy: Floorshows and dance music at 8:30 and 12:30. Owner-operator: Waldorf-Astoria Hotel; publicity, Ted Saucier. Prices: Cover, \$1-\$2.

Second show of the season for this Chi-Chi spot doesn't pack much of an entertainment wallop for the customers. And it isn't the fault of the performers. If there is any blame, it should be attached to the hotel and the bookers. Hotel puts the Borrah Minevitch Rascals on without seeing to it that they can be seen. As a mouth-organ unit, the gang is adequate. What makes it more than just a run of the mill, is Johnny. And what Johnny does will remain a mystery to at least 90 per cent of the Starlight Roof's customers. Ringsiders can see okay but in back of them it's all a lot of harmonica and on opening night most of the patrons had to stand to see them. Unless the management builds some kind of a platform so Johnny's bits can be caught he might as well stay in his dressing room. As a vaude attraction, the Rascals, with Johnny, are top yock getters. Working on a floor in a hotel room they're just a lot of guys called Joe.

Danny O'Neil, in his first Stem date, showed a handsome pair of pipes and a good-looking pan. Strictly in the Irish tenor tradition, the kid leaned too heavily on the Gaelic tunes. All of them were pleasant enough but didn't display any particular versatility. Youngster opened with *June Is Bustin' Out* to a good hand and went into *Stardust*, which he phrased well. His next was *Strange Music* followed by a flock of auld sod tunes. Boy displays two characteristics typical of newcomers. He stretches out the last notes of a number

NIGHT CLUB REVIEWS

365 Club, San Francisco

Talent policy: Dance band and floorshows at 7, 9, 12. Owner-manager, August "Bimbo" Gluntoll. Prices: \$1.50, minimum.

Show: Good; three solid acts, line of lookers and good music.

Acts: BILLY GRANT: pantomimes to records; uses Danny Kaye's *Melody in F* and Cyril Smith's *Sow* song; facial contortions and split-second timing earn belly-laughs; fine tenor; good comedy material. HARBERS AND DALE, terps, doing return; good wardrobe; much improved team. VADJA DEL ORO, Spanish dancer, good for type; colorful in fluorescent number. DOROTHY BYNTON DANCERS line, now in third month; best is fan dance number a la Sally Rand.

Band: Joe Marcellino, okay on show and dancing. Business: capacity. Edward Murphy.

almost to the breaking point and he intros each number with the corny line, "This is one of my favorites and I hope it's yours." To assume listeners will consider a song "a favorite" because the singer happens to have the arrangements, is putting too much strain on one's credulity. But with all his faults, O'Neil can and should go places once his chatter is smartened up.

Nat Brandwynne cuts a nice show. Mischa Borr relieves for dancing. Bill Smith.

Cafe Society, Uptown

Talent policy: Dance bands and floorshows at 8:30, 12:30 and 2:30. Owner-operator, Barney Josephson; publicity, Ivan Black. Prices: \$3.50 minimum.

Georgia Gibbs's re-entry into the night club field shows need for plenty of improvement. Girl looks okay and delivers with authority but her air experience seems to be a handicap rather than an asset. Pitching pipes low for hook-ups is one thing, but giving out with the same kind of voice for a night club mob is something else. A performer working in a drinkery has to compete against all kinds of distractions. If the voice is weak or the material isn't smart the result is obvious. For her first number, *I Get a Kick*, crowd listened. For her next, *Sunny Side of the Street*, they lost interest. Got them back somewhat with a fine *My Bill* and finished with *Shoo-Shoo Baby* for a fair hand. Miss Gibbs needs better material and has to open her pipes wider if she wants to do more cafe dates.

Paula Lawrence's subtle humor is still of the light-fingered kind. You have to listen hard to get it. In her first cafe appearance since she closed in legit she demonstrated she still has the stuff that drew the chi-chi class. Material, most of it new, is loaded with chuckles rather than belly-laughs. But it isn't her material as much as her delivery that sells. However, Miss Lawrence makes the mistake of staying on too long. Audiences can take so much of smart stuff then they leave it alone. Pruning routines would help.

Josh White's balladeering still holds the patrons. His *Evil Hearted Men* and a slow blues, *Bunch of Watercress*, pulled solid hands. His *Free and Equal Blues* has some pointed and timely lyrics but its commercial value is dubious. Beatrice Kraft's delicate terps are beautiful to watch. Her spastic neck-jerks and her modern touches on Burmese and East Indian dances won solid applause.

Incidentally, Edmund Hall's music for Miss Kraft deserves kudos. Hall was in there all the way. His boys open the show with a Gershwin medley and go into a pseudo jam session, sans paper, which makes for fine listening. Bill Smith.

Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 9, 12 and 2:30. Management, Bert and Chuck Jacobson; publicity, Madelyn Wood. Prices: \$3.50, minimum.

Smart set will be crowding this bistro when word of the current revue gets around because it's one of the sharpest jobs of production and act-skedding here in a long time.

Producer Donn Arden, in his initial job for the Jacobson brothers, has fashioned the music and dance routines to fit the tempo of the show. The RC Lovelles (7), plus specialty dancer Inez Clavijo and crooner Johnny Allen do two routines, best of which is an oriental jitterbug bit. Allen does nicely in his solo spot, nabbing solid mitt with his *Prisoner of Love* rendition.

Maurice and Maryea were held over opening night for the skedded Andre, Andre and Bonnie who are out because of illness.

Jackie Green is a bit different from the general run of comics who have played here recently. Guy adheres closely to his routing, using few ad libs. His material is strong, standard stuff and it's well received. Green's gifted with very plastic features, and his impressions rate sock hand because he looks so much like the characters he's portraying.

Joan Merrill, who just closed at the Chi Theater, goes over even better in this intimate nitery. Her work is scintillating because she seems so natural in her role of chirp and she doesn't affect any of the trite mannerisms so common among vocalists today. Her radio stint with the Edgar Bergen show has built her name plenty. Payees were shouting requests for her specialties from all sides during the show.

Don Chlesta heads the new rumba crew here, with Cee Davidson still fronting the show band. John Stippel.

College Inn, Hotel Sherman, Chicago

Talent policy: Dancing and floorshows at 8:30 and 11. Manager, Joe Spieler; production, Marty Bloom; publicity, Howard Mayer. Prices: \$1.50-\$2.50, minimums.

There's too much talent packed into the current revue here, with the result that the 80-minute show never gets started because none of the acts have time to do an adequate job. Revue is overloaded with gal vocalists, with the Norton Sisters (4), Dinning Sisters (3) and Rosemary Calvin all spotted.

The Vaughn Monroe muskies offer a bit of a diversion from the usual run of swing bands heard in that they provide mostly ensemble arrangements with very few instrumental breaks. Result is that the band is a bit more commercial and will please the longhairs who don't go for improvisation. Monroe's gimmick of playing medleys of pops and jump numbers makes for pleasant variety in one 20-minute dance set.

During the show, band contributed a couple specialties, of which *Warsaw Concerto*, featuring 88-er Mike Shelly, snared biggest mitt. Maestro baryed a couple of standards and pops, getting nice harmony background from the Norton Sisters. Gal foursome did okay in their rendition of *My Baby Said Yes*. Ziggy Talent does his standard *Sam, You Made the Pants Too Long* and *Vitamin*. Guy needs new material badly. Talent's been doing these so long, even he looks bored a little. Chirp Rosemary Calvin excites very little interest on two pops.

High spot of the show is Professor Backwards, who's making return visit here after two months and really pleased the customers. Guy does his standard blackboard specialty, but it's his fresh line of gags based on pertinent material that puts him over. For 10 minutes he tells stories that sparkle because they concern timely happenings, like rationing, etc., that everyone discusses.

Show closes with the College Inn Models (8) parading in latest beach togs. Bit is boosted from just average to some entertaining fare by Professor Backwards' narrating. Dinning Sisters and Bob Crum are held over.

Nine Small N. Y. Percenters Seated on Griddle by AGVA

NEW YORK, June 30.—A group of nine small New York agents were placed on AGVA's "unfair" list yesterday or reported failure to obtain franchises and for selling AGVA-member acts to AGVA-contracted theaters and night clubs. The agents socked are Lou and Phil Bush, Buddy Friar, Arthur Lee, Perry Oakes, Larry Rapp, Sidney Rheingold, Max Rogers and Matt Scanlon.

Dave Fox, head of the New York local who handed out the "unfair" listings, said that similar action may be taken soon against other agents here and that the move would be duplicated in other AGVA jurisdictions.

2 Fla. Niteries Revamping; Scoff at Talk of Poor Winter

MIAMI, June 30.—Ned Schuyler, who recently acquired the Beachcomber from the Barken Brothers, is taking the summer to enlarge and remodel this nitery. Jack Friedlander will remodel Mocamba when it shuts next week, to increase capacity. In spite of talk of scarcity of tourists here next winter, operators are spending plenty of dough to prepare for a big season.

Bridgeport Gets New Nitery

BRIDGEPORT, Conn., June 30.—Felix Raymond's new Melody Club in the Black Rock section of the city, opened this week. It will play two floorshows nightly, and Bill Ratsenberger's orchestra will handle the music assignment. A wire has been installed to broadcast over WNAB, a local station on the Blue (A) Network. Spot was formerly known as Roseland.

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**Capitol, New York**

(Reviewed Thursday Evening, June 28)

Capitol has trotted out a satisfactory bill to go with the new picture, *Blood on the Sun*.

Most interesting is Rose Marie in her Broadway vaude debut. Kid scored handsomely with a jiver, *Mama Says*, which she socked over beautifully, then went into a ballad which she should do less of because she runs to heavy schmaltz. Third offering was an imitation of Jimmy Durante, whom she has down pat and encore was her *Irish* song. Off to a top hand and had to do a "thank you" speech.

Band attraction is Mark Warnow's 35-piece outfit. Band commendably plays only four numbers in its percolator style and while it isn't particularly good, stuff sounds like a lot of music and draws good mitting. Best of the lot was the closing number, a long piece about the songs America sang down thru history. With Jack Durant doing a nice job on the recitative and the band choral group joining in, number, altho pretty pretentious, earns a walloping mitt and makes excellent closer.

Paul Sydell and one mutt produce more entertainment value than a lot of bigger animal acts. Sydell's cat chaser is highly trained and the man uses him daringly. Bow-wow does balances, stands and lifts and audience loves it.

Ethel Smith, heralded as the "world's greatest rhythm organist" antes with *Lisa*, full of whining slurs on the Hammond organ, then does a ballad. Act really jells with *Tico-Tico*, the band assisting with maracas, the house with a mirror and drums. It's good show stuff and yanks a solid hand. Ditto for encore, *Hora Stacatto*.

Jack Durant is not as funny as he has been. His material is spotty, some pretty old, some pretty mirthful. Also he underplays too much. However, his imitations of Kaltenborn, Gable and Cary Grant are solid and earn him heavy hands. Lines when caught.

Paul Ross.

**VAUDEVILLE REVIEWS**

**Loew's State, New York**

(Reviewed Thursday Night, June 28)

New bill here is nothing to go wild over but does contain some solid entertainment ingredients.

Lucky Girls (8) open with a Russian acro-dance, pretty fair, and appear again next-to-closing for regular acrobatic routine. Gals are okay in latter but do too much. Half the length of it would be much better and more productive. Hands uniformly good.

Georgie Kaye, comic and emcee, appears intermittently. Kid has poise, speaks lines very well and shows a fair amount of experience. But he needs material very badly, and material with climaxes. His stuff is either creaky, for the most part, or it sort of expires. His psychiatrist bit was the best and drew the biggest crop of giggles.

Chris Cross opens with a long ventriloquist bit with one of those wise-guy dummies. It is too long for what it has to offer and would best be dropped. Act gets under way, however, with two "black light" bits using manninkins which kibitz, sing, come apart and prove to be highly entertaining. Juicy mitting for this one.

Mary Beth Hughes, of the films, is a statuesque blonde with nice stage presence and good sense of comedy. Three songs she offers mean virtually nothing, for gal is a lightweight as a canary. Comedy bit (with Kaye) shows what she should have been given to do, only it oughta be a lot funnier. Okay responses.

The Glenns (two men and a woman) start their balancing act in conventional style then move into some really difficult and patron-getting sustainers. Stuff is smooth and knowing and wind-up is a solid hand.

Bob Howard closes. Guy's piano is honky-tonk and delivery is a little hoary, but he exudes personality and knows how to sock with everything he has. His minutes on stage are bright and amusing and he provides the needed touch to send the crowd away satisfied. Biz good. Picture is *Practically Yours*.

Paul Ross.

**Oriental, Chicago**

(Reviewed Friday Afternoon, June 29)

Band show, featuring George Olsen's ork and Joe Besser, plus the Ambassadors and Alston and Young, stacks up as just average fare. Olsen's aggregation lacks color and marquee value necessary to put a band across in vaude.

Olsen and his sidemen put on about the same specialties and pops which went over big with the swank diners at the Empire Room of the Palmer House here, but are a little too sophisticated for vaude patrons. Band tees off with a novelty in which sidemen and the leader do everything from baton-twirling to impressions. Bit would gain more mitting if emphasis were placed on just one factor instead of trying to pack such a variety of material into one specialty. The Olsen men also contribute a trite Uncle Tom and Little Eva double-entendre bit and a concert scoring of *Stardust*.

Olsen's vocal department needs strengthening. Judith Blair, introed as making her first theater p. a. here, showed little animation, a factor necessary in stage work. Gal gummed up the works by failing to appear for one number, with Olsen suavely filling in. Ray Adams, violinist with the band, does just a fair job on *All of My Life* and *Besame Mucho*. (See *ORIENTAL, CHICAGO*, on page 36)

**Capital, Portland, Ore.**

(Reviewed Thursday Afternoon, June 28)

Show: Fairly good; lively patron reaction.

**Best Job:** GEORGE AND MICKEY WINTERS, tap and acrobatic dancing; pleasing appearance strongest point; costumes fresh and original; girl essays acrobatic turns somewhat beyond experience resulting in occasional spill, which endears her the more to the audience.

**Other Acts:** DON WINDSOR, singing emcee; good voice, sells show well; wins good mitt for self and rest of show. NOLLE TAIT'S CANINES, comic dog act; amusing patter; stuff with pups avoids trite routings. FRANK DIGESO, 15-year-old Portlander, making first vaude bow with accordion; playing mediocre but wins mitt as home-town boy.

**Band:** Jack Colburn (5). **Pictures:** *Man in Half Moon Street* and *Sheriff of Cimarron*. **Business:** good. *Buford Sommers.*

**Orpheum, Los Angeles**

(Reviewed Tuesday Afternoon, June 26)

Pulling-power of the names of King Cole Trio, Marva Louis, Benny Carter and orchestra, and Timmie Rogers was shown here today when the first show went on at 1:05 p. m. At 12:45 the lines began to form. Pic is *Mr. Muggs Rides Again*.

Hottest items on the bill are King Cole Trio and Timmie Rogers. The Carter (See *Orpheum, Los Angeles*, on page 36)

**Raye & Pedro**

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**Chicago, Chicago**

(Reviewed Friday Afternoon, June 29)

Current Moe Gale package, first all-Negro revue to show this house since early in the year, rings the bell.

Cootie Williams's ork, making its first Loop p. a., gets things off to a good start with *Roll 'Em*, after which Eddie Vinson does his inimitable blues shouting on *Juice-Head Baby* to good reception. Vinson could have snared even bigger mitt if he had inserted more of his usual mugging and zany dancing. Ork also did *Mood for Cool* and *House of Joy*, which bids to become as much of a standard crowd-pleaser as Hampton's *Flying Home*. Cootie has come a long way as a showman since he started his band four years ago. He makes a neat front both musically and visually. Band snares plenty of credit for putting the show over, as its backing of acts was excellent. Despite absence of one sax man, who was ill, score—(See *CHICAGO, CHICAGO*, on page 36)

**Orpheum, Minneapolis**

(Reviewed Friday Afternoon, June 29)

Excellent audience reaction. Very solid. **Best Jobs:** BOBBY LANE AND CLAIR, soft-shoe dance team; does two original numbers to big mitt. CY REEVES, comic monologist; best to hit these sectors in several years; swing version of *Old Man River* and *Dark Eyes*, latter in Russian, top drawer. **Other Acts:** NANCY NORMAN, canary, hasn't much voice but can sell top rate. Material too risqué for afternoon kid audience; *Candy* okay, but *I'm a Big Girl Now* too much bedroom; strong hand. ARTHUR WRIGHT, tenor, who doubles at piano in band; bobby-soxers go for his *I Love You* and *Always*. HAROLD SILVERS, tenor sax; novelty jingle *Caledonia*, winding up with hep sating. BILL WILLIAMS, bary, does okay with *Sentimental Journey*, *I Should Care* and *My Dreams Are Getting Better*, latter with Norman joining for risqué duet. **Band:** SAMMY KAYE (16); highly improved outfit over what it was a year ago; Kaye grows as top-drawer maestro, fine showmanship. **Picture:** *Patrick the Great*. **Business:** Capacity. *Jack Weinberg.*

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## Bouche, Chi AGVA Tangle Over Dough, "Sleep In" Charges

CHICAGO, June 30.—The two niteries operated by Albert (Papa) Bouche, the Villa Venice in Northbrook, Ill., and the Villa Venice in Miami, were placed on AGVA's unfair list Friday (29) when Bouche, a veteran niterie op, failed to pay \$371.45 in salary to the dance team of Nancy and Michael, which Chi AGVA rep, Jack Irving, charges is owed to them. AGVA charges that Bouche fired the team before its two-week engagement expired and that amount of back salary is still due.

A meeting of the executive board of AGVA here ruled that Bouche pay the back salary before 6 p.m. Friday (29) or have all AGVA entertainers banned from both spots. AGVA is also probing another charge against Bouche that he demands his 11 chorines live and dine on the premises of the Villa Venice here and can leave the grounds only with his permission. The charge also alleges that the girls may not return to their rooms between 8:15 p.m. and 4 a.m. during which hours they allegedly must mingle with the patrons.

Bouche said he would not pay the back salary because he has a signed release by the dance team from payment of the \$371.45. He said that the dance team played five days and one performance of the sixth day for him, after which he asked that they either conform to his producing of the show or leave the revue. He said that as producer of the show, he has always set up the pacing of the show and that the dance team repeatedly failed to co-operate. When the duo notified him that they would leave, Bouche asserted that he paid them \$228.59 for their work and they signed a release, which stated that the Villa Venice op would not have to make further payment of salary. Bouche vigorously denied that he has ever allowed chorines to mix with customers.

Bouche, who has operated his niterie here for 27 years and his Miami bistro for 21 years, stated that this is his first altercation with AGVA and that the present trouble stems from the fact "that Jack Irving has never liked me." Bouche added that he has known Irving since the local AGVA head was a singing emcee here years back. Bouche said that his wife had attempted to discuss the matter with Irving in the AGVA office Wednesday (27), but that Irving had refused to acknowledge the signed release, saying that he (Irving) is boss here and I don't care what papers you have.

Bouche said that he has sent two letters and a long wire to Matt Shelvey, AGVA prexy, in New York, but has as yet received no answer.

Repeated attempts to reach Irving Friday afternoon at the AGVA office for comment were unavailing.

## Ritzes for Detroit L. Q.

DETROIT, June 30.—Lou Walters' Latin Quarter, which shuttered weeks ago, will reopen August 31. Spot will preem with the Ritz Brothers, who are reported to be getting \$10,000.

## Call the Office

NEW YORK, June 30.—At a Red Cross benefit at the West Side Tennis Club, Forest Hills, last Sunday (24) a gob was asked to sing. Kid did okay and got a hand. Pat Flick, emcee, told the kid he should be in showbiz.

Just then a messenger dashed up to Flick who announced that a "big theatrical agent in the audience had agreed to sign the sailor upon his discharge." The agent was Abby Greshler.

The payoff came when the boy turned to Flick and said he was all ready. He had just been discharged.

## CHICAGO, CHICAGO

(Continued from page 35)  
ings got well-balanced treatment.

Ella Fitzgerald, still tops when it comes to a natural singing voice, sells a novelty, pop and then her standard, *A-Ticket, A-Tasket*, to big response. Does nifty encore bit in which she scats a couple of choruses of *Flying Home*. Went over big.

Ink Spots have changed their style plenty since last seen in the Loop. Arrangements highlight personable Bill Kenny, with the remainder of the trio confining themselves mostly to humming accompaniment. Judging from big ovation they got when they pranced on stage and the heavy hand at the bow-off, the Kenny lead will continue to keep them at the top of colored vocal combinations. Best was their encore ditty, *Into Each Life Some Rain Must Fall*, with Ella Fitzgerald.

Remainder of the show has Ralph Brown, who makes with some nice cleating but lacks flash necessary for top tapster, and Coke and Poke, who are a steal from Moke and Poke in even their monicker. Both acts nabbed okay palm-whacking.

John Sippel.

## ORIENTAL, CHICAGO

(Continued from page 35)

Selection of more current material would help.

The Ambassadors (3) played this house four months ago but they've done plenty of polishing up in the interim. Their tumbling is lots faster and their bit with the rubber rope has been geared to get more laughs. Reaped good returns for their work.

Alston and Young, who were added fourth show opening day to strengthen the layout, offer neat keyboarding while the other member of the team taps. Negro duo could whip up a bigger storm of applause if the pianist would show a bit more life.

The value of radio work to a vaude entertainer is clearly illustrated in the case of Joe Besser. From the moment he hits the stage and gives out with an "Oh, shuddup," he's got the audience howling. Patrons laughed so hard that the four boys with whom he's working his soldier routine from the film *Hey! Rookie* were broken up, but he rated a terrific hand even without their assistance.

John Sippel.

## ORPHEUM, LOS ANGELES

(Continued from page 35)

band entertains well and Miss Louis's handling of ballads is received okay. Show is band-patterned with the attention focused on the hep cats. They certainly get a healthy dish.

Carter's ork (18), has plenty of fire. Six tunes spotted thruout the show with three at the opening. This initial dish is a heavy for the start but the midway tune, *Sweet Georgia Brown*, featuring Henry Coker on the tram, in plenty satisfactory. The next-to-closing *Back Bay Boogie* is in the groove. Carter's sax is featured thruout.

Marva Louis, draped in a white gown, carries her vocal assignments well. Opening with *Together*, she goes into her best, *I Should Care*. Encores with *Miss You*. Voice is well adapted to tunes used. She keeps the boy's eyes popping.

Timmie Rogers stops the show cold with his singing, dancing and antics, especially the latter. Material is hot and so is Rogers. His leap from the audience to the stage in a split shakes the rafters.

King Cole Trio has the payees in its hand from start to finish. Nat Cole's piano is highlighted and his vocals also get a big hand. Good support from the

## Iowa Stork Club Opening Again; Talent Budget 1½C

CHICAGO, June 30.—The Stork Club, Council Bluffs (Ia.) niterie, which shuttered when the curfew struck, is reopening July 6. Dick Mahoney, the club's op, is using a budget, which will hover between \$1,000 and \$1,500 weekly. Opening show will feature singer Jack Fulton, plus the Radio Rebels and Betty Atkinson. Spot is booked exclusively thru Howard Rosene, Chi GAC act-booker.

The spot was skedded to reopen early in June, but encountered difficulty with the WPB, which charged that the renovations exceeded the \$1,500 wartime maximum.

## Olympia, Miami

(Reviewed Wednesday Afternoon,  
June 27)

A top-notch bill is the offering for the week, with all acts clicking in mid-winter form.

Clayton and Phillips, in an acro comedy turn, get some laughs and do some swell hand-to-hand balancing. Nice hand.

Duke Art Jr. is a clay modeler who slings the mud with the best of them. Using a fem stooge from the audience, model's a striking likeness for a heavy mitt.

Edith Fellows, a petite lass from movieland, proves a show-stopper with *If I Love You, I Want To Get Married* and an Italian operatic ballad. There was such insistent applause that she had to come back and encore with *Lord's Prayer*. A swell act.

Jack Carter is the emcee and amuses with some gags that Joe Miller wrote when a baby, and others that are fresher. Impressions of movie stars get him over to handsome returns.

Peggy Taylor Trio finds the fem being tossed about by two men in a rapid-fire adagio act, with Miss Taylor getting it over with grace and contortion. Favorably received.

Pic is Hotel Berlin. Larry Berliner.

guitarist and bass player enable Cole to do it up brown. *I'm Lost, Embraceable You* and *If You Can't Smile and Say Yes* are the main hand-getters.

Sam Abbott



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# All Stem Except Strand Hit By High-Flying Thermometer

NEW YORK, June 30.—Continued muggy weather cut into Stem takes generally. The longest runner of them all, Music Hall, is getting to the point where its current show is on the way out. Only exception is the Strand which is still doing impressive biz.

Radio City Music Hall (6,200 seats; average, \$100,000) counted \$110,000 for its eighth week with the Shyrettos and Valley of Decision against the same figure (\$110,000) the previous session. Bill opened with \$125,000, followed by \$123,000, \$124,000, \$127,000, \$118,500 and \$116,000 for each of the succeeding weeks.

Roxy (6,000 seats; average, \$75,000) slipped again, this time to \$51,000 for Roddy McDowall, Jackle Gleason, John Boles and Where Do We Go From Here?, compared with \$54,000 for the second week and \$78,000 for the opener.

Paramount (3,864 seats; average, \$75,000) did okay with \$55,000 for its third frame with Jerry Wald, Gil Lamb, Allan Jones and Out of This World as against \$60,000 for the second week and \$75,000 for the preem.

Capitol (4,627 seats; average, \$55,000) bowed out with June Havoc, Joey Adams, Guy Lombardo and Thrill of Romance, with \$66,000 for its fourth and final stanza. Bill started with \$79,000 and went into \$72,000, then \$63,000 for a total take of \$278,000. New bill, opened

Thursday (28), has Mark Warnow, Jack Durant, Rose Marie and Blood on the Sun.

Strand (2,779 seats; average, \$45,000) started in with Louis Prima, Dane Clark and Conflict by getting an all-record high of \$82,000. Last week it was erroneously estimated that preem take was \$65,000. Reason for high gross is higher admission prices are going into effect five to six hours earlier than usual. Second frame figure was \$78,000.

Loew's State (3,500 seats; average, \$25,000) went up to \$29,500 for Virginia Weidler, Dick Buckley, Ross and La Pierre and The Clock as against \$22,000 for the previous week. New bill, opened Thursday (28), has Mary Beth Hughes, Bob Howard, Georgie Kaye, Chris Cross and Practically Yours.

## King Cole, Louis, Carter Plus Rogers A Terrif L. A. 40G

LOS ANGELES, June 30.—With the King Cole Trio headlining, with Marva Louis, Benny Carter and ork and Timmie Rogers making up the rest of the stage fare, Orpheum Theater shows signs of hitting a terrific \$40,000. Doing five shows opening day, bill had full house and line before the opener, which had been set 30 minutes ahead of the usual show time.

Hitting in this bracket, the bill endangers the record set by Jimmie Lunceford and ork and Lena Horne about three weeks ago. Their figure was almost \$44,000. Current pic fare is Mr. Muggs Rides Again.

Last week's show, featuring Jack LaRue, Joey Rardin, the Sherwoods, Evans and Mayer, the Cappy Barra Boys, and a holdover, Freddie Stewart, pulled a fair \$20,200. Pic was The Big Bonanza.

## Heat, Competish Put Kibosh On Rochester's Philly Take

PHILADELPHIA, June 30.—Sweltering heat, added to the lack of strong band names that can be marquee, still makes it difficult for the box office of the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents).

Depending largely on Rochester to bring 'em in for the week ended Thursday (28), the Negro radio comic had too much expected of him. With the outdoor summer concerts at Robin Hood Dell going into full swing to make for another potent competing factor, the week wound up with a weak \$18,500. Johnny Richards, virtually unknown in these parts, filled the band role, with Nan Wynn the extra added. Kitty Murray, assisting the air comic; Karen Rich, Pat Russo and Billy Stuart stepping out of the band, and Tommy Trent for an added act, completed the running. No help from the screen's Out of the Night.

## Diosa Costello, Ritter Unit Draw Good 29G in San Fran

SAN FRANCISCO, June 30.—With Tex Ritter and His Western Jamboree headlining, Golden Gate (2,850 seats; house average, \$27,000; prices, 45 to 95 cents) grossed \$29,000 for week ended Tuesday (26). In addition to Ritter, stage acts included Slim Andrews, Milo Twins, Diosa Costello, Bonnie Dodd, Dick Lealle, Don and Beverly, and Hector and His Pals. Pic was China Sky.

## In Midst of Summer, Conn. Worries About New Year's

BRIDGEPORT, Conn., June 30.—The General Assembly of Connecticut last week solved the problem about New Year's Eve whoopee, which occurs each time that December 31 or January 1 falls on a Sunday. House concurred with the Senate, in approval of a bill, waiving the Sunday closing hours of liquor permit establishments when New Year's Eve or New Year's Day falls on a Sunday.

## In Short

### New York:

PAUL DRAPER and Larry Adler go back to the City Center next Christmas on a straight 50-50 deal. . . . VIVIAN GRAY added starter at Kelly's Stable. . . . HENNY NADELL into Steuben's, Boston. . . . JAY JOSTYN opens at the Capitol shortly. . . . MARY LOU PAVELL current at Queens Terrace, Long Island. . . . VIC HYDE, in New York at Belmont Plaza, goes into Loew's State July 12. . . . HILDEGARDE will do the overseas tour this summer. . . . DARO AND CORDA set for Casino Urca in Rio. . . . ELISA JAYNE making Stem preem at Havana-Madrid. . . . SAMMY FOOR, ex-Florida percenter, now with Harold F. Oxley here. . . . WALTER DARE WAHL goes into Radio City Music Hall soon. . . . GRACE McDONALD bows into the Capitol beginning of July on a three-week guarantee starting at \$1,000.

DINAH SHORE'S Stadium concert set for July 2 for \$3,000 plus bonus if takes get over \$15,000. . . . ROLLY ROLLS starts hospital tour. Pencil in at Roxy for the fall. . . . GEORGIE PRICE, who just closed at the Copa, into the Mount Royal, Montreal, July 2. . . . DON BESSOR into the Roxy with the Haymes show. . . . MURRAY FUSCO, of MOA's p. a. department, is army-bound. . . . JACK SPENCER, new nitery booker, now with CRA. . . . BENNY FIELDS became 50 years old June 14. . . . RUTH BARR headed for Florida for the Kruger-Pollack nuptials. . . . MILLER BROTHERS and Lois going overseas. . . . MARA WILLIAMS, samba siren at the Copa, Coastward for MGM. . . . JEAN MURTAH in town getting choppers prettied up. . . . CARDINI'S option at the Biltmore picked up. . . . PAUL WINCHELL'S next-Stem job will be at the Roxy on two-week guarantee for about \$2,000.

GENE SHELDON opens at the Roxy end of August. . . . CAROL BRUCE just married to Milton Nathanson, cigar and cigarette man from Minneapolis. . . . MARCY McGUIRE may do p. a.'s before the summer is over. . . . ARTHUR TREACHER being submitted for Stem houses. . . . HARRY RICHMAN dickering for headlining spot with Paul Small's Coast show. . . . BARBARA BARRIE now in the East after a seven-month run in Chicago territory. . . . DAN FRANKEL, photo, leaving for the Coast.

BILLY GLASON'S wife, Paula, plenty sick with double pneumonia at the Poly-clinic Hospital. . . . LAURA WATSON added to Onyx Club for first job since her return from year overseas with USO. . . . TONY MELE, owner of the Ruban Bleu, now general manager for the summer at the South Bay Golf Club. . . . FREDDIE LIGHTNER, back from three-year USO overseas trip, has just been signed for comedy role on WLW's An Evening at Crosley Square

## Too Much Heat, Fewer Jobs Hit Det. Takes; Jordan 23G

DETROIT, June 30.—Business in Detroit theaters has been making a serious downward move in the past two weeks, partly as a result of warm weather. Public has stayed away from the theaters and is patronizing outdoor amusements instead.

In the background lies the possibility that business is in a more serious downward slump as the result of the current reconversion problems, with many layoffs, as well as strikes in some plants.

At the Downtown Theater (28,000 seats, average, \$23,000) Louis Jordan grossed \$23,000 which is barely normal for this spot. It is drop of 40 per cent from the preceding week. Picture was Great Flammarion.

Currently the Hoosier Hot Shots are drawing very modest crowds, with the total gross of the week an expected \$18,000. Picture is Wuthering Heights.

## Balto Heat-Ease Gives Hipp Better-Than-Average Take

BALTIMORE, June 30.—A slight let-up in the unprecedented heat of the previous week brought the Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices 35 cents to 65 cents) a gross of \$15,700 for week ended June 30. This is slightly better than the house average by \$1,700.

Entertainment headed by the Amazing Mr. Ballantine and was aided by the Hylton Sisters, Danny Drayson and the scrobatic achievements of the Three Glenna. Screen featured Pearl Buck's China Sky.

This is the Coast Guard, a musical revue featuring more than 50 coast guard and SPAR entertainers, with Chief Musician Dick Stabile, is the current attraction at the Hipp.

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# Magic

By Bill Sachs

**EDDIE COCHRAN**, now in his fourth week at the Biltmore Bowl, Los Angeles, has a few weeks longer to run there. His act is practically back to par after a bit of fixing following two years of soldier shows abroad for USO. A group of L. A. magi, headed by Mr. and Mrs. Chester Morris; the Bill Larsens, of Genff fame, and the Harry Mendozas recently caught Cochran's Bowl performance and stuck around after the show to indulge in an enjoyable jackpot session. . . . **WILBUR (JACK) WACHOB**, Cincy trixster, has acquired a house trailer and late in August begins a tour of enterprises, schools and theaters thru Illinois, Missouri and Kansas, assisted by his wife, Hazel. He has been playing night clubs around his home town and last week was a feature on *The Cincinnati Post* Day program at Cincy's Coney Island. . . . **BOB AND PAT PARKER** are displaying their magical wares at Ridge-wood Village Tavern, Brooklyn, for the next several weeks. . . . **SGT. MILBOURNE CHRISTOPHER**, Baltimore raffler, is on his way back to the States for a furlough after a long stretch of entertaining the G.I.'s in the European war theater. . . . **S. M. (DUSTY) RHODES** and D. E. Stowe, a new pro, are collaborating on a magic show to be billed as *See-see and Company*. Unit is breaking around Huntington, W. Va., and is slated to begin a Midwest theater and variety tour soon, piloted by Joe Hart, Huntington agent. Mrs. Rhodes and sister are serving as assistants. . . . **AFTER EIGHT WEEKS** at the Glass Hat, New York, and three weeks at the Mount Royal Hotel, Montreal, Bert Easley took his bag of nifties into the Shoreham Hotel, Washington, June 25 for a fortnight's stand. His wife, Phyllis Willis, vent, on the same date began a two-weeker at the Nixon Restaurant, Pittsburgh. . . . **MARDONI AND LOUISE** are still current with their magic-mental turn at the Blackhawk, Chicago. . . . **FRED (MANIPO) HARRIS**, now in his third season with the Cole Bros.' Circus, enjoyed a visit with Steve Miaco and the Marshalls during the show's recent engagement in Akron. Miaco is appearing at the Mayflower Hotel there.

**LARRY WEEKS**, juggler and magic enthusiast, shoots a lengthy epistle from somewhere in the middle of the Pacific. It reads, in part, as follows: "If my memory serves me well, the last time I visited the magic desk in Cincinnati was in December, 1942, when our *This Is the Army* played the Taft Theater there. No need to relate the rest of that tour which took us all of the way from New York to San Francisco and back, with a six-month stop-over in Hollywood to make the film version of it. The really interesting part of our work began when we were sent overseas in October, 1943. So here we are, almost 18 months later, having been in or played in 15 different countries since crossing the big drink. "We saw magicians of all shapes, sizes and types in every conceivable place throughout the world. Irish magicians doing Hindu acts and Indian magicians performing in traditional Hibernian costume. It must be a trulism when they (See MAGIC on page 40)

## Palumbo's, Philly, 1st Victim Of Night Club Food Shortage

**PHILADELPHIA**, June 30.—Palumbo's theater-restaurant, giant nitery, first to feel the pinch of food shortages, closed its doors this week until the fall. Spot uses big production revues, and major part of patronage is made up of banquets and private parties. Reopening in the fall is set for September 7. Hotel dining rooms here are faced with a serious food shortage and curtailment of service as a result of an OPA order drastically reducing allotment of meats, fats and sugar beginning July 1. There is no expectation that any of the hotel rooms will close unless more drastic cuts are ordered after the two-month period ending in August. Garden Terrace of the Benjamin Franklin Hotel, only hotel room in the city with floor entertainment, will keep

# KEN MURRAY'S BLACKOUTS OF 1945

(Reviewed at El Capitan Theater, Hollywood)  
**PRINCIPALS:** Marie Wilson, Jan Rubini, Josephine Tumina, Wilbur Hall, Bill Hoffman, Jose Ortiz, Harris and Shore, Gene Austin, the Liphams, Jack Mulhall, Alphonse Berge, Danny Duncan, Davidson and Watters, Lew Hearn, Karl Kiffe, Ted and Flo Vallett, Joyce Elaine, Dbrothy Babb, Julia Rooney, Virginia Lewis.  
**LADIES OF THE ENSEMBLE:** The Glamorlovelies—Jerry Draper, Jeanne Romer, Marol Lynn, Elayne Chambers, Rose Burkett, Jean Leonard and Virginia Becker.  
 The Elderlovelies—Mabel Hart, Perle Kincaid, Julia Wright, Grace Correll, Ivanetta Gardner, Margaret Crawford, Ethel Weaver and Mabel Butterworth.  
**CREDITS:** Oscar Baum, musical director; Harry Slegal, stage manager; Royal Foster, special comedy material. Gowns for Miss Wilson and the Glamorlovelies by Marie Miller and Betty Colburn. Miss Tumina's gowns by Cassier, New York. Dick Hunt, publicity.  
**Blackouts** performance caught was No. 1,639 and marked the start of the 157th week. Show has played to 1,800,000 patrons to date. This is the sixth edition of the show.  
 Ken Murray, who conceived, produced and directed the show, has established himself once and for all in this field. Starting out with the same format three years ago, Murray has changed both acts and material to bring repeat business.

Murray emsees and his quips give the performance smooth continuity. Miss Wilson, in her Dumb-Dora style, assists, and the show moves clikety-clack. From the act standpoint, the Liphams are the outstanding item in the show. Four moppets, two girls and two boys, none over 18 years old, run thru their paces like seasoned troupers. Their balancing routine is not cut any for their age, their performance being a credit to any quartet years their senior. Ted and Flo Vallett, with their baton twirling, turn in a well-tempoed performance.

Josephine Tumina, with Jan Rubini on violin, and Bill Hoffman and Jose Ortiz at twin pianos, is a musical treat. Miss Tumina's voice is well adapted to the operatic selections she uses. Rubini's violin accompaniment, as well as his work on tunes in his act, also pleases payees.

Most of the comedy is left to Murray and Miss Wilson. However, the best laugh-getting sketch is a take-off on a local clothing store when a customer wants to buy a suit with a belt, and gets everything but. Finally sold, the customer is given a premium. He asks for cigarettes—Camels to be exact—and he gets a Camel, a real, live one. Daisy, canine star of the *Blondie* series, adds to the laughs with her antics, Murray heckling from a vantage point.

Harris and Shore, Sylvia Shore with a new partner, do a commendable piece of comedy terpsing. Miss Shore's mugging is still perfection.

Celebs, appearing for this performance only, included Jack Oakie and Charles Coburn. *Sam Abbott.*

## THE CONGRESSMAN

(Continued from opposite page)

congressman doesn't. When the Honorable Daniel Emmet Nelson, nicknamed by his affectionate congressional buddies as Easy, decides to revert to his original status as the crusading "White Knight," Mike Harrigan dumps him overboard from the machine. The idea that a 10-year member of Congress can fall for a Fair Employment lobbyist in the person of attractive Elaine Bowersmith is, in itself, no excuse for the crusading policy suddenly unearthed in Easy. How the battle comes out is a little matter which rates orchids for Mr. Falk. He doesn't duck back into his playwright's hole and leaves things in your lap. He solves his problem, and minus a magician's rabbits. Bright and sparking is Edmon Ryan's portrayal of Wylie Stark, news service reporter with an acid-dusted tongue and a heart in the right place. Neil Hamilton, as Easy, is tailor-made for this part and, better still, will put the necessary conflict more obviously after a few more evenings in the part. Elaine Bowersmith, played by Louise Valery, is a good role. It is made better by her return to the Cambridge pastures.

*The Passionate Congressman* adds up to good theater, good and timely thinking, and the grade of excellent "sleeper" material for a Stem chance.

*Barbara Pearson.*

going right thru the summer until August 25. On that date room will shutter for a fortnight to ready for the new season. Ice shows will again hold forth.

# Burlesque Notes

By Uno

**JOEY COWAN** set by Charlie Allen for overseas as principal comic with a USO unit, a new 12-people musical written by Norman Zeno. . . . **MEI LING** opened at the Hollywood, San Diego, Calif., June 22 for eight weeks after a week's vacation in Los Angeles. . . . **LOIS DeFEE** is featured at the Burbank, Los Angeles, where the rest of the stock cast comprises Thea Cockrell, Boo LaVon, Nita Louise Tanya, Diane Van Dyne, Dotty Darling, Irving Harmon, Harry Clexx, George Rose and Eddie Innis. . . . **DICK RICHARDS** is comic for Don Baker's ork in the Plantation Room of the Hotel Dixie, Manhattan. . . . **MIMI LYNN** and Sammy Smith are the current features at the Howard, Boston. . . . **EDDIE MARTIN** has joined the Red Cross as field director at Naval Receiving Station in Boston, where Jack Diamond and Ethel DeVeaux put on a show for the boys recently. . . . **DOTTIE FRANCIS**, ex-burly show girl, is now a hostess for a Schrafft eatery in Manhattan. . . . **SID FIELDS**, who wrote for Eddie Cantor the last seven years, is now pencil-pushing for Abbott and Costello. . . . **HARRY (SHUFFLE) LeVAN** returned to the Le-Roy Hotel, Loch Sheldrake, N. Y., June 29 for another summer's engagement.

**SCARLETT KNIGHT**, specialty dancer, opened for a limited engagement at the Follies, Los Angeles, coming from Chicago for the date. Also in the cast are Marie Voe, Rene Andre, Roxie, Jan Cafara, Sherry Shanahan, Rusty Lane, Nona Jeffries, Louise Miller, George Lewis and Herbie Barris. . . . **ALBERTO LINNO** is heading a Latin-American eight-piece ork at the Stork Club, Manhattan. . . . **DANNY MORTON** and Harry Shannon are two ex-burly in the pic, *Crime Incorporated*. Former was a singing Juvenile, and latter was of the team of McAllister and Shannon. . . . **ABE GORE** started July 1 for the summer at Kiamasha Fairmount, Kiamasha Lake, N. Y. . . . **GAIETY**, Portland, Ore., stock, operated by Harry Farros, who also controls the Kearney and Liberty, San Francisco, includes Walter Owens, producer; Jerry Whitney, straight and emsee; Minor Reed, comic and scenic artist; Tanza, dancer, poser and number producer; Virginia Neil, Dolly Dana, Stewart Sisters, Madeline Walsh and Wesley Davis. Stage manager is Frank McCarthy; house manager, Manny Weinstein, and ork leader, Jimmie Whitmore.

**HAL HOPE**, Joey Faye and Lana Barri closed with the Dow unit last week at the Cass Theater, Detroit. . . . **JANEEN** opens at the Rialto, Chicago, July 6, with Lily St. Cyr following July 13. . . . **FLORENZAN**, who has just closed at the Rialto, Chicago, is set for a two-week vacation. She returns to the Rialto July 13. . . . **KAY REDA** has closed at the Avenue, Detroit. . . . **JIMMY PINTO** follows Wille Gordon into the National, Detroit, July 6. . . . **FERGUSON AND MURRAY**, Chick Evans and Madelyn Lewis open at the Roxy, Cleveland, July 5 following their stint at the Palace, Buffalo. . . . **HARRY CONLEY** opens at the Palace, Buffalo, July 5, with Jo-Jo Jordan and Nudine following July 13. . . . **IRVING BENSON**, of Ryan and Benson, took his draft physical last week. . . . **BOBBY KUHEN**, just out of the service, teams with Frau, Gail Page, to open June 29 at the Avenue, Detroit.

## Detroit Barbary Coast Sold By Shaw; Fall Shows, Maybe

**DETROIT**, June 30.—Barbary Coast, near-downtown spot formerly operated by Billy Shaw, has been taken over by Alec Marcoupous and Mike Papoulos, formerly connected with other ventures in the local field.

Policy has been changed with the booking of Jimmie Gargano's orchestra. There is a probability of shifting to a show policy about September. Place formerly used fairly elaborate shows and advertised rather heavily, but has been without entertainment for some time.

Situation in change of ownership is unusual, because Shaw, the former owner, was ordered by the Liquor Control Commission to dispose of his interest in the place after his citizenship was questioned, altho he is an old-time Detroit resident.

# Platter Station Hair Grows Long

**PHILADELPHIA**, July 2.—*The Bulletin*-owned WPEN, indie outlet, bested the net stations in grabbing off the mike rights for the outdoor summer concerts at the Robin Hood Dell. For a station that thrived on platters for many years, getting the Dell series, with its ork of 90 men of the Philadelphia Orchestra, nationally known soloists and top conductors, is a real grab.

WPEN will pick up two of the four programs each week, airing the Tuesday and Friday night concerts from 8:25 to 10:30, making the first major remote ever enjoyed by the indie station. In the past, Dell concerts were picked up by various network stations here. Linking the station further with the newspaper, narration and commentaries for the concert broadcasts will be handled by Max De Schauensee, music critic for *The Bulletin*.

## Mex. Gov't. Declares Radio Strike Illegal

**MEXICO CITY**, July 2.—The four-day strike against Station XEOY, one of the largest of local stations, was declared illegal by the conciliation board, which found that only a minority of the workers were in favor of a movement to demand a wage increase. Strike was the first to be actually carried out against a local radio station in years. Three radio stations at Guadalajara are threatened with a strike.

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## THE FINAL CURTAIN

**ALEY**—Mrs. Maybelle, wife of Albert Aley, radio actor, at the St. Clare Hospital, New York, of pleurisy June 23. Survived by her husband and a daughter, Evelyn Suzanne Aley, five weeks old.

**BABCOCK**—Charles, 22, theater employee, June 24 at Receiving Hospital, Detroit. He was on the staff of the Iris Theater, Detroit, and was overcome by gas from the air-conditioning system when he tried to head off the fumes to protect the audience.

**BEALL**—Al (Shorty), 65, retired carnival man, at the home of his brother, Edward, in Walton, Ind., recently. Also survived by his widow, another brother and four sisters.

**BRECKNER**—Gary, 53, radio announcer and emcee for the Frank Morgan broadcasts, in a hospital in Redlands, Calif., June 25. He had been removed to the hospital following an automobile accident. Breckner was introduced to radio fans as a sports announcer and won popularity with his man-on-the-street broadcasts from Catalina Island. In 1935 he was made radio director of the San Diego Fair, and subsequently became a free-lance announcer on all the major networks in Hollywood. In 1942 he was on the *PDQ Quiz*, a radio show for the Petrol Oil Company. In 1943 he directed the Army Show for the War Department. More recently he was heard on the *Breakfast in Hollywood*, the Tom Breneman show on which he substituted for the popular emcee while he was on vacation. His widow and a son, Lieut. Robert Breckner of the navy survive.

**CANTZEN**—Conrad, 78, veteran character actor, June 28 at St. Luke's Hospital, New York. He acted under the banner of Charles Frohman for a good many years and appeared in *The New Secretary* and *The Beautiful Adventure* for him. Later he supported Frank McGlynn at the Cort Theater in *Abraham Lincoln*. In recent years he appeared with Joseph Schildkraut in *Gallery Gods* and Richard Bennett in *In Command*. His last role was in the Theater Guild production of *The Good Earth*. Funeral services were held under the auspices of the Actors' Fund of America at the Walter B. Cooke Chapel. Interment in the fund plot in Kensico Cemetery, Westchester, N. Y.

**COLE**—Everett E., 55, musician, at the home of a relative at Marblehead, Mass., June 22. He had played in Newburyport and Amesbury theaters.

**CRAIG**—Alec, 60, veteran character actor of stage and screen, in Glendale, Calif., June 25 following a lengthy illness. A native of Scotland, he played important roles in the films *The Little Minister*, *Mrs. Miniver*, *National Velvet*, *A Tree Grows in Brooklyn* and others. He leaves his widow, Mrs. Margaret Craig, and a son, James, in the navy.

**ERSKINE**—B. G., 62, pioneer in the radio tube industry and chairman of the board of directors of Sylvania Electric Products, Inc., died at his home in Emporium, Pa., June 23. The Sylvania Products Company was started by Mr. Erskine in 1924 to make radio tubes when commercial radio was only four years old. He became president of the firm in 1931, when the lamp manufacturing company was merged with the Hygrade Lamp Company. In 1943 he became board chairman of Sylvania Products. Mr. Erskine was president of the Emporium Trust Company, a director of the Cameron Manufacturing Company, a founder and president of the Emporium Foundation and an associate judge of Cameron County. He leaves a widow, Jane Evans Erskine; three sons and a daughter.

### In Memory of My

Husband

**EDMUND C.  
DRUMM**

July 6, 1944

Charlotte Drumm

**FLEMING**—Robert D. L., 45, after long illness in Detroit, June 21. He was assistant secretary of the M. P. E. Manufacturing Company, motion picture engineers, and secretary-treasurer of Wilding Picture Productions in 1941. Survived by widow and two children.

**JORDAN**—Bruce, 58, mimic, June 28 at Cando, N. D., following a heart attack. Jordan, whose name in private life was Hogshelmer, was playing the Towner County Fair at Cando at the time of his death. Body was taken to Louisville, his home, for burial. Survived by a daughter.

**KENT**—Charles C., 56, concessionaire, following a nine-week illness at his home in Indianapolis June 20. He was a World War I veteran. Survived by his widow, Bertha, and brothers, Claude and Frank.

**KILDAL**—Mikal Frederick, 58, musician, June 25 in Detroit. He was a member of the Scandinavian Symphony Orchestra, Detroit. Survived by his widow and two children.

**LAMBART**—Ernest Oliphant Caven, 71, retired actor, at the New York Cancer Institute, Welfare Island, Wednesday (27). Mr. Lambart came to America at the suggestion of the late Daniel Frohman. His first appearance was in *The Girl From Kays* at the Herald Square Theater. He later played with Weber and Field in their famous Music Hall, played with William Faversham in *The Squaw Man* and was a member of Anna Held's company both in New York and on tour. In recent years he supported Joe Cook in *Rain or Shine* and Al Jolson in *Wonder Bar*. His last engagement was with Max Gordon's production of *The Great Waltz*. Mr. Lambart retired in 1935 after 30 years on Broadway. Funeral services will be held under the auspices of the Actors' Fund of America at the Walter B. Cooke Chapel. Interment will be in the fund plot in the cemetery of the Evergreens, Brooklyn.

**McANDREW**—Robert, 85, former scenic artist, in Manchester, N. H., June 22. Services at St. Joseph's Church, Manchester, June 25.

**MORASCO**—Richard, 49, concessionaire, June 27 at St. Joseph's Hospital, Fort Worth. Body was taken to Des

Molnes for burial in the family plot. Morasco was a member of the Showmen's League of America. Survived by several brothers and sisters. His brother, Paul, a priest of Fort Worth, had charge of the funeral arrangements.

**POMEROY**—S/Sgt. Darrah M., 36, technician at Station WFEA, killed in action over Tinian Island May 19. He had also been connected with Station WOV, New York. He leaves his widow and a daughter.

**SAUTTER**—Charles, 88, oldest member of the Detroit Federation of Musicians, June 19 at Ann Arbor, Mich. He was with various circuses, chautauquas and opera companies around the turn of the century. He was in the orchestra at the Temple Theater, Detroit vaude house, for 22 years under Al Green and later played at the RKO Uptown Theater, Highland Park, Mich. He was a brother of William Sautter, musician, and Mrs. Nettie McEwen, wife of the pioneer balloon ascensionist, W. W. McEwen. Survived by two children, including Morey J. Sautter, a Detroit musician for over 30 years. Interment at Jackson, Mich.

### IN MEMORY OF

**LEE R. SLOAN**

July 1, 1943

Still miss you, old pal

**JACK HAWTHORNE**

**SHEPPARD**—Harry, 58, groom, of Julian, Pa., following an asthma attack June 27 in a Cole Bros.' Circus sleeper at Marlon, O.

**SPAETH**—George F., 64, manager of the Iris Theater, Detroit, June 24 as the result of fumes escaping from an air-conditioning system in his theater. He was attempting to head off the fumes and protect the audience when he was overcome. He started with the Powell Theater, Grand Rapids, Mich., in 1897, and became manager of the Majestic, legitimate house there, for the Stair-Haviland Circuit in 1904. In 1919 he opened the Temple, Detroit, as a vaude and picture house and continued until 1929. He also operated the State there for some years. From 1929 to 1941 he was manager of theaters in Minneapolis and Duluth, Minn. Survived by his widow, co-manager of the Grand Rapids houses, and two sons. Burial in Woodlawn Cemetery, Grand Rapids.

**WADDELL**—Dr. Charles Edward, 68, recently in Asheville, N. C., of injuries sustained in an auto accident. He traveled with the John Robinson Circus in his youth and in recent years was a consulting engineer. He is a distant relative of Doc Waddell, circus press agent.

**WARREN**—Frank B., 48, general counsel for RCA Communications, Inc., at the New York Hospital Monday (25). The attorney had a long career of public service. He had been secretary and rate expert for the Nevada Public Service Commission, attorney examiner of the Interstate Commerce Commission, attorney for the Reconstruction Finance Corporation, and in charge of all telephone cases for FCC. Mr. Warren was appointed to his RCA post in April, 1943. The counsel was a member of the FCC Bar Association, the American Bar Association and the Nevada Bar Association. Surviving are his widow, Mrs. Dorothy Cameron Warren, two sons, three sisters and his mother, Mrs. Richard Warren, of San Diego, Calif.

**MASON**—William A., 83, former vaudeville artist, at the home of his daughter in Red Bank, N. J., June 21. With his wife, his daughter and his son, he played the vaudeville circuits as the Four Masons. Later he played a comedy sketch, *The Village School*, alone. Mr. Mason was a charter member of the Buffalo Lodge of Elks, a member of the Chicago Lodge F. and A. M., and a member of the National Variety Artists. Surviving are his son and another daughter.

**WELLER**—Charles, at the Kingsbridge Road Veterans' Hospital, New York, Friday (29). Services will be held at the hospital chapel. Survived by a sister.

**YEAGER**—Mrs. Gertrude, wife of Louis Yeager, business agent Stagehands' Union, Local No. 1, IATSE, died Tuesday (26). Survived by a son and daughter in addition to her husband. Interment in Mount Hebron Cemetery, Long Island, N. Y.

## Marriages

**CROUSE-ERSKINE**—Russel Crouse, playwright and producer of *Life With Father* and *The Hasty Heart*, to Anna Erskine, radio writer and production assistant with Dwight Deere Wilman, in New York June 28.

**DEARMAN-BANCROFT**—Roy Dearman, known professional as Karl Alzora, to Zoëann Bancroft June 23 at Morgantown, W. Va. Bride's parents, Mr. and Mrs. Fred Bancroft, have the side show on the John Marks midway.

**HAYES-GRAFF**—Phil Hayes, manager of the Louisville Auditorium, to Lorraine Graff in Louisville June 18.

## Births

A daughter, Tamara Christina, to Captain and Mrs. William Heyer June 21 in Philadelphia. Father is the horse trainer with the Ringling show, now playing that city.

A daughter, Karen Myra, to Mr. and Mrs. George Balkin June 20 at Mount Sinai Hospital, Philadelphia. Father is manager of Warners' Stanley Theater that city.

A son, Joseph Silver, to Mr. and Mrs. Silver Raley, concessionaires with Gold Medal Shows, in St. Joseph Hospital, Kokomo, Ind., June 23.

A daughter to Lieut. and Mrs. Tommy Harmon in St. Joseph Hospital, Hollywood, June 25. Mother is film actress Elyse Knox, and father the former all-American football star.

A son, Joseph Stuart, to Mr. and Mrs. Joe Bova at Mount Carmel Hospital, Columbus, O., June 26. Father, former drummer, is AGVA representative in Cincinnati, and mother, Rochelle Roberts, dancer, serves in a similar capacity in Columbus, O.

A son, Ronald, to Mr. and Mrs. Matthew Polon at the Women's Hospital, New York, June 27. Father is a booker for the RKO Theaters. This is the second son for the couple.

A daughter, Cheryl Ann, to Mr. and Mrs. Bob Nowak, of Palisades Park, N. J.

## Divorces

Celesta Holton, Erlanger, Ky., from Paul W. Holton, radio engineer at Station WCKY, Cincinnati, in Covington Ky., June 27.

Sally Rand, fan dancer, from Turf Greenough, cowboy, in Billings, Mont June 28.

Joaquin Garay, owner of the Copacabana Night Club, San Francisco, from Elizabeth Ann Garay, in Reno June 26.

## MAGIC

(Continued from page 39)  
say, "Distance lends enchantment" Most of the hocus-pocus we saw took place in the British Isles, where I was fortunate to meet and make friends with people like Will Goldston, Max Andrews, Arthur Margery, George Johnston (he edits *The Magic Wand*) and a host of other performing magicians, jugglers and ventriloquists.  
"As to our show itself, we've given 825 performances of *Tita* in 18 different countries, playing to 1,600,000 spectators. There's also a little matter of 50,000 traveled miles, and since coming overseas less than 20 months ago, we've spent over 200 days on the water. And, lastly, there's a little matter of \$2,000,000 taken in at the box office for Army Emergency Relief, as well as the more than \$10,000,000 that the picture netted for the same cause.

"Last encounter that I had with a USO magician was in the Philippines when I met Bert Jason for the second time since we've both been overseas. The first meeting was in Italy. With him is Ray Pike, a crack juggler and a friend of mine of long standing. Met Arnold Furst in Italy and then again in New Guinea. Saw several magicians in the Philippines, one of whom was very clever and did a semi-illusion act featuring an unusual version of *The Substitution Trunk*. Luvent is his name and he's been working at the game since he started back in 1919 as an animal trainer for the Ringling circus.

"I'm still doing the kitchen police juggling travesty that we used in the States, altho I'll admit that it's a little harder to get the necessary potatoes, oranges, lemons, etc."

## Erno Rapee

Erno Rapee, 55, maestro of the Radio City Music Hall Orchestra, New York, since its beginning in 1932, died June 26 of a heart attack at his home in New York. Born in Budapest in 1890, Rapee graduated from the conservatory there at the age of 18. He went to New York in 1912 and found a job at the Hungarian Cafe Metropole. His rise to fame began after he met the late S. J. (Roxy) Rothafel in 1917. He conducted orchestras at the Rivoli, Rialto, Capitol and Roxy theaters, New York, for Roxy, and they sponsored classical music together. Gradually they introduced Tchaikowsky, Respighi, Brahms, Rachmaninoff and Beethoven music to the movie audiences in New York.

With the advent of talkies, he scored such pictures as *What Price Glory*, *Street Angel*, *Seventh Heaven* and *Four Sons*. His original compositions included *Charmaine*, *Diane* and *Angela Mia*.

Before being appointed musical director of Music Hall, Rapee was general musical director of NBC and conducted the General Motors Symphony and many other radio symphonic orchestras. At Radio City Music Hall he presented many innovations in conjunction with the stage versions of grand opera, including Verdi, Puccini, Mahler and Strauss.

Services were held Wednesday (27) at the Campbell Funeral Church, New York, and interment was in the Woodlawn Cemetery, Long Island, N. Y. Mr. Rapee was survived by his widow, Marielka, and two sons, Robert and George.



# PACIFIC COAST BIZ NOSE DIVES

## Eddie's Expo Down Twice in Two Weeks

VANDERGRIFT, Pa., June 30.—Eddie's Exposition has bumped into more than its share of tough luck!

Show was blown down twice in two weeks.

Everything went down Monday, June 11, in a terrific gale, and it took a yeoman effort to salvage the week at Natrona Heights, Pa. Then, at Vandergrift Monday, June 18, another freak storm hit two hours after the show was ready to open, and down she went again.

Jack Bell did some fast stepping to get new canvas and repair what could be salvaged for a Tuesday night opening.

## RAS Opens Big in Decatur; Okay End In East St. Louis

DECATUR, Ill., June 30.—Opening Wednesday (27), Royal American Shows attracted what VFW sponsors called an all-time first-night attendance. Weather was hot and humid, but all except one show and one ride were in action. Carl J. Sedlmayr, owner-manager, expects heavy business over the week-end with an outstanding day July 4.

Two carnivals, a circus and a promotion circus preceded RAS into Decatur, but experienced bad weather. *The Decatur Herald*, in an opening-day story, proclaimed RAS as the "Sunshine Show," because it came in under favorable climatic conditions.

The closing session of a five-day engagement in East St. Louis attracted record-breaking attendance. Carl J. Sedlmayr reported on arrival here.

"Saturday night and both Sunday matinee and night were like fairs," he said.

Closing here July 4 midnight, RAS moves to Davenport, Ia., where it will get in two week-ends under sponsorship of the Davenport Shrine. One additional still date remains prior to opening its fair season at LaCrosse, Wis.

## Name Flint Chairman Of President's Party

CHICAGO, June 30.—George B. Flint was named chairman of the annual President's Party and Charles G. Driver and James Campbell were named co-chairmen of the Memorial Services of the Showmen's League of America at a special meeting of the board of governors in the Sherman Hotel here this week.

The President's Party is scheduled for the Sherman Hotel December 1, while the Memorial Services will be conducted December 2. Chairmen will name their own committees.

The board went on record to back the all-out drive for the cemetery, hospital and relief and Red Cross funds. Joe Streibich, secretary, was instructed to arrange for new funeral badges.

The board was advised of the passing of Richard Morasco, who died in Fort Worth, June 27. Burial was in Des Moines. Three members were reported hospitalized, Joe Archer, in Veterans' (See Flint Head Prez Party on page 43)

## Ride Worker Loses 2 Digits

MILLEN, Ga., June 30.—Arthur N. Pettit, Bill's Novelty Rides, lost the fore finger and middle finger from his right hand when it caught in the bull gear of the Ferris Wheel while setting up Sunday (17).

## Ashtabula Lot Closed

ASHTABULA, O., June 30.—Because of complaints from taxpayers in the vicinity, city council has voted to close the Station Avenue circus and carnival grounds. No more licenses will be issued for the location.

## 4 Wallace Folk Die in Crash

KENORA, Ont., June 30.—Four members of the Wallace Bros.' Shows were killed and another seriously injured in an automobile accident at Hearst, Ont., Wednesday (27).

Fatally injured in the crash were Alex Nezon, Mrs. Leo Parcell, Frank Stevenson (Ottawa Slim), and Mrs. Archie Henderson. Leo Parcell was seriously injured. No details of the fatal accident were available here. The Buick automobile, in which the victims were riding, owned by the shows' manager, Jimmy Sullivan, was demolished.

The crash victims had left Ottawa at the same time as the show train and were en route to Carman, Man., where the Wallace Bros.' Shows begins its first of the Class B Western Canada fairs.

Shows opened on time Thursday (28) in Carman but biz was ruined by a heavy downpour. The rains continued thru Friday.

## R. L. (Bob) Lohmar Joins Goodman as General Agent

GRAND FORKS, N. D., June 30.—R. L. (Bob) Lohmar has joined Max Goodman's Wonder Shows of America as general agent and is now in charge of the advance, assisted by Ted Cope, who has taken a month's leave of absence from his position as resident manager of the Eastgate Hotel, Chicago.

Wonder Shows opened here Tuesday at the Greater Grand Forks Victory Celebration to good business, despite a light rain, but the weather turned cold Wednesday and the rains continued, making for bad biz. Friday, Kids Day, the show did not open.

## American United Cashes In On Walla Walla Military

WALLA WALLA, Wash., June 30.—American United Shows, under Legion auspices, had a big week here June 18-24. The show has been a fixture here for years, playing either for the Legion or the Southeastern Washington Fair.

Presence of the Walla Walla Army Air Field almost within sight of the carnival grounds and McCaw Hospital, with some 2,000 soldiers and patients, meant a big play from the military.

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Mourning Dove, Calif.  
June 30, 1945.

Dear Pat:

Everything happens to this show. The bosses received word that their fleet, three former Hudson River ferryboats and an Ohio River showboat, was refused passage thru the Panama Canal because of heavy traffic. That left the show practically stranded here on the West Coast, as plans and bookings had been made for a foreign tour. Up to date, the show has not less than 10 stands booked in the Pacific. One of our former assistant general agents, who is serving with the marines over there, is booking territory for the show as fast as it is being taken.

During the last meeting of the show's staff it was decided to send our fleet around the Horn. When it will arrive on the West Coast depends on weather, fuel and luck. A wire from Ocean-Wave Whitey, who is in charge of our fleet, stated that he was refueling with the aid of 50 Panama woodcutters, and that he would be ready to start in two days. Pete Ballyhoo wired back, "Shanghai the woodcutters to ease our manpower shortage and, if possible, bring their wives as bally sticks."

Because of having no spots booked here on the Coast, we wild-catted this

## Rain, Cold Crabs Gr. Forks, Carman

CHICAGO, June 30.—Added to other troubles, showmen playing early Northern fairs this week encountered rain and cold weather, which played hob with business.

In a phone conversation late Friday (29), Max Goodman, owner of the Wonder Shows of America, told *The Billboard* that the Victory Celebration at Grand Folks, N. D., which is being held instead of the annual fair, had encountered rain and cold since its opening Tuesday (26). Attendance was sharply cut and both the grandstand show and midway suffered a heavy loss of business. Weather was so bad Friday that the midway did not open during the day, Goodman said.

The Dufferin Agricultural Society's exhibition at Carman, Man., June 28-30, also encountered rain. James Sullivan, owner of the Wallace shows, playing the Carman event, told *The Billboard* that the first two days were rained out. George Hamilton, Winnipeg, had the grandstand show.

## Heavy Storm Puts Wonderland on Shelf

LAUREL, Md., June 30.—Weather raised havoc with the Wonderland Shows, necessitating cancelling of the latter part of a two-week engagement in Laurel and also the July 4 celebration in Odenton, Md. The near hurricane struck Wednesday (20), causing extensive damage. Shows will be on the road again Saturday, July 7.

In addition to the damage done equipment, Jimmie Sakoble, manager, was a casualty, suffering a slight head injury when hit by flying lumber.

During the show's idleness, concessionaires either took a vacation or made spots with other shows. Mickie Sakoble occupied his time with his concessions here; Jimmie and C. Rowhan took a cottage at North Beach, Md.; Roy Hunter vacationed in Virginia; Pinkie Edger joined Carl H. Barlow, who had turned over his concession interests to Al Porter before leaving for the fairs; Mr. Detrick went to his home in Washington, and Ben Wolfe decided on a short rest.

burg. Because the bosses insist on this show never playing a bad date in print, we can say with a clear conscience that our midway has been packed with pleasure-seekers nightly. You know how these Western shows feel about a foreigner coming into their territory. We want 'em to believe that this show is real competition in any part of the country. Our painters are busy covering the lettering on our wagons reading: "Winter in Sunny Florida." This is one of those sleepy little towns that poets and songwriters rave about. They can have it back, as our people are raving so over it that General Agent Lem Trucklow is afraid to step on the lot.

Our people became as sleepy as the little village. Last night one of our concession's outside demonstrators fell asleep while on duty and snored the national anthem so loud that the four live players had to stand at attention for a half-hour while the agent was trying to wake him up. Two more agents rushed over to try and arouse him by yelling, shaking and by giving him hot-foots, but to no avail. When one of the agents accidentally dropped a dime, the noise of silver hitting shavings and grass awakened him so quickly that he fell on his hands and knees and was

(See Ballyhoo Bros. on page 48)

## Rain Cuts 17% From Grosses

Defenders depend upon July 4th action to bulge coffers—see bright days

SAN FRANCISCO, June 30.—As of today, carnival grosses for the current season are running about 17 per cent under the bonanza year of 1944, and the Pacific Coast boys who are accustomed to unusual weather attribute the slump to the very, very unusual, unusual weather. There is hardly an organization that can point to a single week that hasn't been marred by one or two days of dripping skies, so they all say they would have needed armored trucks to carry it away if the old sun had been around kissing them and the oranges.

This figure was arrived at by a survey which covered most of 'em from Southern California up to the balmy coast of Washington State. Some have books which show drops of 25 per cent, while others are down only 12½ per cent, and the over-all average is about 17 per cent.

There are signs, these weatherbeaten veterans of the highways and railroads say, that indicate that the coming week will be strictly all right, and the general tone indicates that Fourth of July can be counted on hoisting the averages up pretty well if the weather gets with it.

Orville Crafts' 20 Big Shows, the bulkiest org on the West Coast, will be on display this coming week at Stockton, Calif., always considered a choice July 4 stand, and Mike Krekos's West Coast Victory Amusement Company will be back for the umpteenth time at Klamath Falls, Ore., where they make quite a profession of having a big-time firecracker day.

Foley & Burk maneuvered into a key location in Oakland, Calif., and to keep the record straight, the others are California Amusement Company in Reno, Nev., for Rodeo Week; Groff Shows, Monterey County, Weightsmans, Calif.;

(See Coast No Dice on page 43)

## Cavalcade Scores At Cedar Rapids

CLINTON, Ia., June 30.—Cedar Rapids, Ia., gave Al Wagner and his Cavalcade of Amusements the biggest still date in the show's history, bigger than some of the fairs last year where cash records were broken.

An extra matinee was arranged, with one day's newspaper advertising and radio spots, and the kids and parents flocked to the Ce-Mar Showgrounds. Saturday, the regular kid matinee, was equally as big, and the night crowds increased. On Friday the Shrine organization felt the pressure and used display space in *The Cedar Rapids Gazette* to inform the public that it was not sponsoring the Cavalcade but that the show it would sponsor was due in late July. The Cavalcade did not have an auspices but played under a special order of the mayor and city council.

Clinton was made in good shape, and the opening Monday night surprised the showfolk who had never played the Camanche showgrounds, six miles from Clinton. There were over 900 cars parked near the lot opening night and business was good each night. Van Allen's, biggest store in town, sponsored the Saturday kid matinee, using its *Iowa Quiz Kid* program to boost the event. Tickets were given to the kids at a booth on Main Street opposite the store.

Dubuque was booked for next week by Bob Kline. It will be the first railroad show in the spot for several years.

The district is billed, and another big store tie-up for the kid matinee has been arranged.



**PENNY PITCH GAMES**  
 Size 48x48", Price \$30.00.  
 Size 48x48", With 1 Jack Pot, \$40.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$15.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/2 Deposit on All Orders.  
**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.


**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00  
 Analysis, 3-p., with Blue Cover, Each .03  
 Analysis, 8-p., with White Cover, Each .15  
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05  
 Samples of the 4 Readings, Four for 25c.  
 No. 1, 35 Pages, Assorted Color Covers .35  
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy.  
 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15c.  
**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p., Well Bound ..... 25c  
**PACK OF 79 EGYPTIAN F. T. CARDS.**  
 Answers All Questions, Lucky Numbers, etc. 40c  
 Signs Cards, Illustrated. Pack of 36 ..... 15c  
 Graphology Charts, 9x17. Sam. 5c, Per 1000 \$6.00  
**MENTAL TELEPATHY.** Booklet, 21 P. .... 25c  
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10c.  
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Send for Wholesale Prices.

**POPCORN AND SUPPLIES**



10c Popcorn cartons, attractively printed in two colors, (4 color combinations) any quantity \$7.38 per thousand. F.O.B. Los Angeles. Special attention given to theatre concessions. We ship only high volume popcorn. Also fine quality sweetened fruit concentrates for your fruit drinks.

**ADAMS & BROOKS**  
 1912 SOUTH HOOPER STREET, LOS ANGELES 2

**TRUCK MECHANIC WANTED**

Top Wages. Must Be Reliable and Sober. Out Until December 1st.

Join on Wire. Address:  
**Frank W. Peppers, Mgr.**  
 Richlands, Va., This Week.

**EQUIPMENT FOR SALE**

**ACCOUNT SICKNESS**  
 Octagon Center Joint, 17 ft. diameter, light weight, all complete for small Bingo; seat 40; use for Hoopla, Pan or any center joint. New canvas by Fulton, two wheel van type Trailer, good rubber, to haul same with any car. Come and get it all for \$375, or will ship joint for \$300. 1/3 cash deposit.

**J. P. DONAHUE**  
 c/o J. P. Leerlight Shows, Pittsburg, Kan., This Week.

**WANT TO BUY 6 METAL HORSES (Medium Size) ALSO BABY ORGAN**

**WILLIAM GRAY**  
 Care Durant Hotel FLINT, MICH.

**HEADQUARTERS FOR POPCORN & SUPPLIES**  
**DELAWARE FOOD PRODUCTS CO.**  
 57 E. Winter St. Delaware, Ohio

**MIDWAY CONFAB**

Communications to 155 No. Clark St., Chicago 1, Ill.

**CRIPES!** But its hot.

**DICK CAVANAUGH**, Walter Byers's general agent, is nosing around the East and paid a visit to New York.

**EDDIE ELKINS** has severed his connections with the Ross Manning Shows and has returned to New York. . . .

**PHIL COOK** has left the B & V Shows and is in New York en route to a new post in Atlantic City.

AT THIS TIME of the year every showman should visit an art gallery and study the picture *When Winter Comes*.

**CAPT. BEN LUSE** was surprised by a party at Loveland, O., given by the Gooding unit and the fire department in honor of his 75th birthday. Mr. and Mrs. George Bonic furnished a cake and the personnel supplied gifts.

**DAN RILEY** and Happy Jack Long report they will stick to the Crescent Amusement Company for the remainder of the season. . . . **GLEN INGLE** joined the Wallace Bros.' Shows at Mount Carmel, Ill., as an agent on Dude Brewer's concessions.

**MRS. L. S. SOWERBY**, wife of the painter and builder on the Royal American Shows, is confined to her home at 419 Jackson Street, Paducah, Ky., with an illness that will keep her off the road this season. . . . **DAVE STEVENS**, now operating concessions at Victory Park, San Antonio, has contracted for space at the Louisiana State Fair, Shreveport. It's the only fair he intends to make.

**JOE ARCHER**, Royal American concessionaire, is reported seriously ill at Jefferson Barracks, Mo. . . . **ED WHALEN**, legal adjuster, was honored guest at a birthday party on the Capell Bros.' Shows June 24, attended by Billy and Cecil Capell; Mr. and Mrs. Mary Lou Hurst; Mr. and Mrs. Jack Delmar and daughter, Norma; Earl L. Dixon, Mr. and Mrs. Joe Newstadter, Mr. and Mrs. Johnny Martin, Mr. and Mrs. Johnny Cannon; Homer Gray and Mr. and Mrs. Roy Wilson and son, Delmar.

**J. ANDREW TITHERLY**, side-show talker, infoes that he carries a radio correspondent school diploma and only makes an opening every hour on the hour.

**SGT. DAVID E. FLEISCHMAN**, son of Mr. and Mrs. Louis Fleischman and nephew of Hody Jones and Boots Paddock, is expected home soon after 34 months of overseas duty. David formerly worked the bingo on the Johnny J. Jones Exposition for Paddock and Lipsky. He wears the Purple Heart for wounds received in the Battle of the Ardennes with General Hodges's Second Armored Division.

**OSCAR BLOOM**, owner of Gold Medal Shows, stopped over in St. Louis last week to visit friends for several hours, en route from Lincoln, Ill., where the show was playing, to Macon, Miss., where he has two farms. He returned to the show Saturday (30). . . . **HARRY MOORE** recovered sufficiently from his recent sick spell to be able to leave the hospital last week and is again operating a photo gallery for Cy Horwitz.

**GEORGE ROMOS**, who has been out of showbiz since he had both legs amputated five years ago, took a vacation recently and visited several shows in Texas. He caught Jack Ruback's Alamo Exposition in Waco and Dalley Bros.' Circus in Yoakum, Tex. In Galveston, he visited Slim Priest, formerly of the Hughey Bros.' Shows. Romos still runs his cafe in Bay City, Tex. . . . **REX HOWE**

**WHEN WE PLAY** on the streets nowadays its usually on a deserted subdivision located six miles out of town.

**WILLIS JOHNSON**, billposter for the James E. Strates Shows, has returned to work after being away for 10 days because of his wife's illness. . . . **FRANK (SHORTY) SMART** and Harry (Happy) Holmes clicked with their grab stands at the horse show at the Carthage, O., fair grounds.

**GYPSY (LEEDS) HUNT** writes from Jacksonville, Fla., that her husband, Bob, will have to remain in a cast for at least three months as a result of injuries sustained in a fall from a scaffolding. . . . **GEORGE GORDON** reports that Alexandra closed with Dodson's World's Fair Shows at Negaunee, Mich., and opened with the Lawrence Greater Shows at Salem, O.

**GATE & BANNER SHOWS** installed elevators in their light towers to add more rides and to give the towers earning power.

**ALBERT C. STRINGER**, of Baton Rouge, La., after brief sessions with the Wonder Shows of America and Dodson's World's Fair Shows, has parked his concessions and will rest a while around Chicago until the fairs open. . . . **CHARLES SWAIN** and Dennis Teall have built a new cookhouse in Columbus, O., and will make the fairs, opening this week at Anderson, Ind.

**MRS. BERTHA REISS MELVILLE**, former ride operator, and Mrs. Preston

**L. R. PAGE**, owner of the Page Bros.' Shows, is a corporal in the 333d Bomber Squadron stationed at Great Bend, Kan. He has been in service two and a half years. His brother, W. E. Page, is managing the show in his absence.




**SGT. DAVID E. FLEISCHMAN**, son of Mr. and Mrs. Louis Fleischman and nephew of Hody Jones and Boots Paddock, is expected home soon after 34 months of overseas duty. David formerly worked the bingo on the Johnny J. Jones Exposition for Paddock and Lipsky. He wears the Purple Heart for wounds received in the Battle of the Ardennes with General Hodges's Second Armored Division.

**OSCAR BLOOM**, owner of Gold Medal Shows, stopped over in St. Louis last week to visit friends for several hours, en route from Lincoln, Ill., where the show was playing, to Macon, Miss., where he has two farms. He returned to the show Saturday (30). . . . **HARRY MOORE** recovered sufficiently from his recent sick spell to be able to leave the hospital last week and is again operating a photo gallery for Cy Horwitz.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
**World's Most Popular Rides**  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

**POPCORN**  
 Large South American Yellow, Select Iowa Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10. Immediate Delivery, All You Want.

**CANDY APPLE STICKS**  
 Large Size, 4 1/2 x 5/16", Hardwood, Pointed Sticks, Packed 6750 to the Case, Per Case, \$19.50. Buy Enough Now to Last the Season.

We Have a Complete Line of Flavors, Cups and Spoons for the Snow Cone Stand; Also a Complete Line of Popcorn Supplies. Buy This Year From the Company That Really Gives SERVICE.

**GOLD MEDAL PRODUCTS CO.**  
 318 E. THIRD ST. CINCINNATI 2, OHIO

**OTTO STEPHEN SAYS:**  
 "Last season was our best, and 'Old Reliable' BIG ELI got its part of the money. It came in first of four rides. On the Wheel upkeep is very small and profit is always large."  
 New BIG ELI WHEELS will be available when civilian products can again be built.



**ELI BRIDGE COMPANY**  
 800-820 Case Ave. Jacksonville, Illinois.

**POPCORN \$11.20 HUNDRED POUNDS**



Giant Yellow, excellent popping condition, expertly processed.  
 Discount on large orders.  
 Popcorn Cones, assorted colors, \$2.30 per thousand.

**GASOLINE APPLIANCES**  
 Complete Line Coleman Burners, Pressure Tanks, Fittings, Tubing.  
 Prompt Shipment  
**NORTHSIDE SALES CO.**  
 (Established 1920)  
 INDIANOLA, IOWA

**CHAIRS**  
 Many Styles  
 Also Folding Tables  
 PROMPT SHIPMENT



**ADIRONDACK CHAIR CO.**  
 1140 Broadway  
 New York 1, N. Y.  
 Dept. 5  
 Corner 26th St.

**NOW BOOKING FOR WINTER MONTHS**  
 Shows, Rides and Concessions. Have own transportation. Contact now for September and after. Write  
**AMERICAN AMUSEMENT PROMOTIONS**  
 Room 541, #52 W. Jackson Blvd., Chicago

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$40.00 New Sleeping Wall Tent, 12x14, with Poles  
 \$15.00 Japanese Sword, Inlaid Gold on Handle.  
 Life-Size Mermald, fine condition. Cheap.  
 \$5.00 Electric Peanut Warmer, very flashy.  
 \$5.00 Government Desk Trunk, cost \$30.00.

**WEIL'S CURIOSITY SHOP**  
 12 Strawberry St. Philadelphia 6, Pa.

Anyone knowing where  
**ROY E. SCHULENBERG**  
 is, contact me, or have him contact me immediately. Father is gone. I have important mail.  
**Dorothy E. Schulenberg**  
 P. O. Box 458 Oceanside, Calif.

**CARNIVAL WANTED**  
 For Big Labor Union Celebration, August 27 to September 3 (Labor Day), Inclusive.  
**JEFFERSON CITY, MO.**  
 Contact: H. HARRISON, Chairman Labor Day Committee, Central Labor Union.  
 601 Monroe St., Jefferson City, Mo.

A. B. T. Rifle Range, 8 Guns, plenty of Pellets and Cartridges; 12x40 ft. Tent, 1938 G.M.C. 2 1/4 Ton Panel Truck; without truck, \$3,200.00; with truck, \$4,000.00 cash. House Car, \$500 extra. Quick action, going on road again.

**GROVER KORTONIC**  
 4353 Warner Rd., Cleveland 5, Ohio

**WANTED**  
 TWO MEN BALL GAME (CAT RACK) AGENTS  
 Long season, good fairs. Morris Goodman, Wm.  
**HENRY E. SHAPIRO**  
 c/o Gooding Shows, Defiance, Ohio

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT**  
 GAMES, STRIKERS, ETC.  
**ALUMINUM MILK BOTTLES**  
 Now Available . . . Write  
 Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

**IMMEDIATE DELIVERY**  
**POPCORN** Any quantity, top quality high-popping-volume corn, per 100 lbs., \$12.10 (O.P.A. Ceiling). Order Now!  
**BOXES** Heavy Blue & White, any quantity from 1,000 to 50,000. 5c, 10c, 2 for 15c, 25c sizes, from \$5.00 to \$18.00 per M. (Name imprinted FREE on orders of 50,000.  
 25% deposit with all orders, bal. C.O.D.  
**J & N Popcorn Specialties**  
 6336 S. Western Ave. Chicago, Ill.  
 Phone: Hemlock 3211

**ALL SHOWMEN THIS ENDS IT**  
 Last ad. Hamsters can be shown as  
**MINIATURE BEARS**  
 TIP WELLS says: "Better than giant rat." Imported from Syria. Less than 8 oz., gentle, long-lived, multiply fast. Live delivery guaranteed. One for \$10.00. Male and female, \$15.00. Prepaid U. S. or Canada. Immediate delivery. Banners made to order. 1/2 cash with order, balance C. O. D. Few pair left. Money returned same day if sold out.  
**A. C. RICE**  
 808 Belden CHICAGO 14, ILL.

**FOR SALE**  
 14 by 14 Sit Down Grab, complete. Can book on Show.  
**R. A. NORTON**  
 Care WORLD OF PLEASURE SHOWS  
 Lima, Ohio, this week

**CAN PLACE CAPABLE AND COMPETENT SHOW SECRETARY**  
 Must understand all forms of taxation and be responsible. To such a man or woman we offer a wonderful opportunity with one of the largest Railroad Shows in the business. Address:  
**BOX 401, Care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.**

**POPCORN SUPPLIES**  
 Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning, Peanut Bags, Best Virginia Roasted Peanuts in the shell. Ceiling price 19¢ Lb., 100 Lb. Bags.  
 Headquarters for  
**CIRCUS, CARNIVAL AND PARK BUYERS**  
**CHUNK-E-NUT PRODUCTS COMPANY**  
 Factories: Philadelphia 8, Pa. Pittsburgh 22, Pa.

**RIDE HELP WANTED**  
 MERRY-CO-ROUND and TILT-A-WHIRL MAN.  
**HADJI DELGARIAN**  
 2303 N. Melvina CHICAGO 39, ILL.

**SHRUNKEN HEADS**  
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:  
**TATE'S CURIOSITY SHOP**  
 Rt. 8, Box 365, E. Van Buren, Phoenix, Arizona

has booked the cookhouse on the L. J. Heth Shows, with Mr. and Mrs. Nick DeFellece as managers.

**LITTLE IS REMEMBERED** about the carnivals of the late '90s except that someone was always saying that if midways didn't stop doing this or that they wouldn't exist.

**MR. AND MRS. H. FRANK FELLOWS** celebrated their 50th wedding anniversary in St. Louis Tuesday (26) with a dinner at the Statler Hotel. Ellen Clair and Her Men of Note played Fellows's favorite selection, *I Love You Truly*. Fellows, who is president of the Ozark Empire District Fair, Springfield, Mo., is racing his stable of horses at Fairmount in Collinsville, Ill. . . . **PAUL M. FARRIS**, concessionaire on the Snapp Greater Shows, spent a day in St. Louis on a buying expedition, coming in from Moberly, Mo.

**PFC. N. S. CRANDALL**, former manager of the Ray-Rayette Sex Show, who was wounded in action in Germany April 30, is a patient in a hospital in England. His address is 4175 U. S. Army Hospital, APO 121 care Postmaster, New York. . . . **CORKIE AND TINY ZIMMERMAN** are now with the World of Pleasure Shows, working custard for Charles Golding. . . . **GEORGE FIRCH**, formerly with J. J. Bejano on the World of Tomorrow, has joined the Sid Crane and James Chavanne show with Wallace Bros. Louise Black, the leopard-skin girl, with the Wallace org, is visiting her parents.

**COOKHOUSE OPERATOR** on the Duke & Shilling Odorless Midway stated that the meat shortage wouldn't affect his business because one rooster is large enough to feed the entire troupe if served a la king.

**COAST NO DICE**  
 (Continued from page 41)  
 Fiesta Shows, Willits, Calif.; McCloskey Shows, El Cerrito, Calif.; Dodge Greater Shows, Ashland, Ore.; Fisher's Golden West Shows, Solano County, Calif., and Lewis and Soares Pacific United Shows in Alameda County.

Arthur P. Craner, with 30 years experience in California as a State legislator, lobbyist and a public relations counsel, is the authority for the greater portion of this survey, and he contends that the big business is just getting under way in this section.  
 "Should the war end within six months," Craner says, "California will again for sure be the Golden State, for 1946 will see a festival in Sonoma commemorating the raising of the Bear Flag 100 years ago; then 1948 has been named as Gold Discovery Centennial Year, and 1949 as the Days of '49 Centennial Year; and 1950 will have huge celebrations from one end of the State to the other, celebrating 100 years of California Statehood."  
 Yup, it sure looks as tho golden days are ahead for golden California.

**FLINT HEAD PREZ PARTY**  
 (Continued from page 41)  
 Hospital, St. Louis; William J. Coultry and William C. Deneke, the last named in Grace Lutheran Sanitarium, San Antonio.

Letters were read from Walter K. Sibley, John Lempart, J. M. Dugas and Nell Webb. Recent callers included Bob Parker, Mrs. H. G. Melville, Paul Eagles, Bob Kline, Louis Berger, J. C. McCaffery, Sam J. Levy, Oliver Barnes, Sam Bloom, Rudy Singer, Max Brantman, Flash Williams, Vaughn Richardson, Ray Marsh Brydon, Fred H. Kressmann, Frank P. Duffield, Fitzie Brown, Moe Winneman, Jack Krutt, Harry Ross and Johnny Fox.  
 It was voted to grant 1946 members' cards to candidates Paul Eagles, David W. Dixon, Art Monsigian, Clinton W. Shuford, William T. Boswell, Joseph B. Lewis and John Rice.

Members of the board present at the meeting were Sam Solomon, president; M. J. Doolan, vice-president; Joseph L. Streibich, secretary; G. L. Wright, treasurer, and Sam J. Levy, Ernie A. Young, J. C. McCaffery and Frank P. Duffield, past presidents. Others were Bob Parker, Morris A. Haft, Sunny Bernet, M. H. Barnes, Charles Zemater, James Campbell, Sam Bloom and Ray Marsh Brydon.

**DYER'S GREATER SHOWS**  
 Want Concession Agents, Help in all departments, any clean Show or Ride not conflicting. Platteville, Wis., closes Wednesday, July 4th; Maquoketa, Iowa, after 4th Celebration, opens July 6th.

**THE FLIGHT TRAINER**  
 • Easily operated by both young and old  
 • Spins, Climbs, Dives, Banks, Turns, Stalls  
 • Safe  
 • Gives the patrons the thrills of Flying Aircraft  
**IMMEDIATE DELIVERY**  
 Small Down Payment. Balance Percentage of Weekly Gross.  
**Phone, Write or Wire TODAY**  
**FLIGHT TRAINER SALES CO.**  
 6180 South St. Andrews Place Los Angeles 44, Calif.

**WORLD OF PLEASURE SHOWS**  
**JACKSON, MICH., JULY 9-14**  
**WANT—Grind Shows of merit with own equipment. Can place Merchandise Concessions of all kinds. Will sell exclusive Popcorn and Cracker Jack. Also want small Cookhouse or Sit-Down Grab for balance of season. Ride Help for 10 major rides, A-1 Ferris Wheel Operator that can stay sober, top wages and bonus; good proposition to Sign Painter for truck lettering.**  
**JOHN QUINN, Mgr., Lima, Ohio, July 2-7**

**WANTED**  
**CUSTARD OPERATOR**  
 Want—Guess Your Age Agents and Guess Your Weight Agents  
 Apply  
**LEWIS & GREENSPOON**  
 Oceanview Park Norfolk, Va.

**GOLD MEDAL SHOWS**  
 WANT FOR THE FOLLOWING ROUTE OF FAIRS, STARTING JULY 9TH  
 Carrollton, Ill.; Paris, Ill.; Charleston, Ill.; Fairfield, Ill.; Carmi, Ill.; Olney, Ill.; Princeton, Ind.; Kentland, Ind.; Trenton, Tenn.; Clarksdale, Miss.; Greenwood, Miss.; Greenville, Miss.; Kosciusko, Miss.; Vicksburg, Miss.; Hattiesburg, Miss.; Pascagoula, Miss., and Biloxi, Miss.  
**SIDE SHOW, MONKEY SHOW, BIG SNAKE SHOW, FUN HOUSE AND ANY OTHER MERITORIOUS GRIND SHOWS**  
 All Address: OSCAR BLOOM, Mgr., Jacksonville, Ill., This Week.

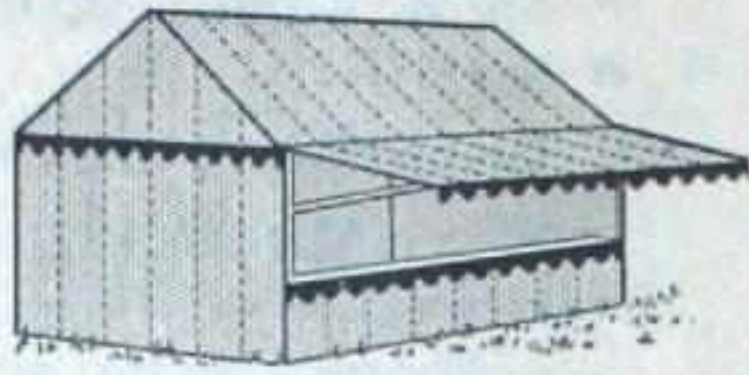
**AMERICAN UNITED SHOWS WANT**  
 Tilt-a-Whirl Foreman and Second Man that can drive semi. Top salary to right man. Need Useful Show and Ride Help that can drive. Want to buy Wurlitzer Band Organ in good condition, \$125 or 150, late model. No junk.  
 Toppenish, Wash., Week July 2; La Grange, Oregon, Week July 9.

**★ INSURANCE ★**  
**CHARLES A. LENZ**  
 "THE SHOWMAN'S INSURANCE MAN"  
 A1338 INSURANCE EXCHANGE CHICAGO



# "First Things First"

Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.



**CONCESSION TENTS**  
Important Feature of Our  
Post-War Plans



## POWERS & CO.

MANUFACTURERS OF

### CANVAS GOODS

PHILADELPHIA, PA.

CHICAGO, ILL.



**SQUEEZE FRESH FRUIT**

HEAVY DUTY

## COUNTER SQUEEZERS

(Solid Aluminum)

For Oranges, Grapefruits & Limes.

Price **\$19.50**

F. O. B. New York City.  
Cash with order.

HELCO ENTERPRISES, INC. 40 Hudson Street NEW YORK, N. Y.

2 SATURDAYS  
1 SUNDAY

**SHINE'S**

JULY 7TH TO  
JULY 14TH

## AMERICAN BANNER SHOWS

Will book Merry, Roll-o-Plane, Octopus or Tilt, or buy same for cash. Sell X on Popcorn and Apples. Book small, clean Grab. Virgin spots for Monkey Circus, Geek, Wild Life and Fun House. Joe Ross desires few capable Dealers. Will book few more Games of Skill. Scales and Age open. No big hur-rahs, just a small show playing spots where all make money. Chairplane Man wanted. Aerial Acts wanted. Jimmie Jamison, High Diver, contact. Willie Green, James Edgar Smith, Jimmy, come on. Wire or Join, Taunton, Mass.

JOE SHINE

JOE ROSS

304 Washington St., Providence, R. I. Capitol Hotel, Providence, R. I.

## PACIFIC COAST SHOWMEN'S ASSN.

MEMBERSHIP CAMPAIGN NOW IN PROGRESS—EXPIRES SEPTEMBER 1, 1945

★ SPECIAL ★

YOU MAY NOW HAVE THE OPPORTUNITY TO JOIN THIS GREAT ORGANIZATION FOR THE SUM OF \$15.00, WHICH INCLUDES INITIATION FEE AND DUES PAID TO SEPTEMBER 1, 1945.

MAKE CHECKS PAYABLE TO P. C. S. A. AND MAIL WITH APPLICATION TO 623 1/2 S. GRAND AVE., LOS ANGELES 14, CALIF.

**ROY E. LUDINGTON**

President

**SAM DOLMAN**

Chairman Membership Drive

WANTED

WANTED

## J. R. EDWARDS SHOWS

Roll-o-Plane, Octopus, Legitimate Concessions.  
Can Place Second Man for Ferris Wheel, Merry-Go-Round  
and Chair-o-Plane.

Address All Mail to

J. R. EDWARDS, Chagrin Falls, Ohio

## FROM THE LOTS

### Dodson's World Fair

HANCOCK, Mich., June 30.—Biz good in all departments, especially concessions, as Bill Starr hit midseason form. Shower dampened opening Tuesday (26), but Wednesday found about 5,000 on hand. Attendance dropped Thursday, but Friday, Mardi Gras Night, it jumped again, and Saturday and Sunday were jam-up. Train crew, directed by Bill Harvey, did yeoman service.

Thursday found the following guests of DeWitt Hudson at a fish dinner in the cookhouse: Mr. and Mrs. Pete Burkhardt, Nellie and George Golden, Jessie and Charley Clark, Connie and Cecil Hudson, Mel and Ella Dodson, Anna-Ray, Roy McCurdy, Mr. and Mrs. Pat McCauley, Mr. and Mrs. Ray Cramer, Mr. and Mrs. Jack Littlefield, Mr. and Mrs. Trusty McCulley and son, Larry Mullins and family, Harry Lewis, Harm Zoolan, Buddy Anthony, Bill Starr and Lois and Carol Hanson.

Slim and Bertha Curtis, of the Fat Show, were featured in *The Mining Journal*. Eddie Springer continues well with candy floss, as does Bill Hartley with his four concessions, and Bob Perry with the Motordrome.

The trailerites are busy painting and fixing.

The ladies' club is busy with plans for the annual diamond jubilee under the direction of Nellie Golden.

LARRY MULLINS.

### Wallace Bros.' Shows

MOUNT CARMEL, Ill., June 30.—Week ended June 23; auspices, American Legion; location, City Park; weather, ideal; business, very good.

A short move from Vincennes, Ind., where the show enjoyed one of its best weeks of the season, gave the shows plenty of time for a Monday night opening, thus keeping the record intact of not missing a Monday night opening this season.

R. L. Hileman joined during this engagement with rat game and other concessions. Carl Parks joined with popcorn and also will assume the management of an office concession. Gene West, operator of the Walter Davis floss concession, is busy rebuilding to take care of two machines.

All equipment is being painted and motors rebuilt. The office purchased two Diesel light plants in Salem, Ill., for delivery in Olney, Ill., where shows play week of July 2.

Good weather prevailed here and co-operation was given by the press. C. Q. Troupe did an excellent job of billing. Louie and Rose Cutler left the show at Vincennes, returning to Evansville, Ind., where Louie is working in the shipyards.

J. BILL CARNEER.

### Marks Shows

MORGANTOWN, W. Va., June 30.—Week ended Saturday (23); location, Granville Showgrounds; weather, spotty; business, satisfactory.

Short jump from Fairmont, W. Va., gave all concerned a good night's rest. Show was ready Monday. Scrap-Iron joined to take over the Moon Rocket. Harry Paugh has been released from the hospital.

Mrs. Walter Rowan (Madame Ems) was taken to hospital with an attack of indigestion. Malaria hospitalized Fred Bancroft, manager of Freaks on Parade. Dallas Duncan, Art Spencer, Bob Coleman, Hymie Cooper, Red Schulz, Mount Airy and Clayde Warbritton visited writer, who is still on the sick list.

Business here was not up to expectations due to rain each night. Saturday, however, was a winner. Riverside Junior High School band of 60 pieces played concerts at the main gate Wednesday night and Saturday matinee.

Don Hayman, promotion manager of the Uniontown newspapers, was a visitor. Norman Knight, general manager of Station WAJR, gave several free spots for interviews. Jimmy Simpson's *Jump and Jive* clicked. Mickey Hawkins's sprained ankle is okay. June and Bob Coleman's concessions are "red."

HARRY E. WILSON.

### Alamo Exposition Shows

FORT WORTH, June 30.—Shows moved from Corsicana, Tex., to Fort Worth in good time for a Monday opening to a fair biz. Ted Custer is back doing press. He sold interest in Custer United Shows to Al T. Summers, New Orleans, who opens July 3 in Lawton, Okla.

Mrs. Betty Williams Custer gave birth to seven-pound son in Fort Worth. Jack Ruback, owner-manager, started Andy Jr. off with a War Bond, and Joe Rosin opened a bank account for the Custer heir.

The Joe Ulcars bought new home in Fort Worth. Hypo Denecke is on a leave of absence from the shows because of health. Visitors seen on the midway were Texas Kid and wife, Hope and Billie Basingen and Mr. and Mrs. Ray Colbertson.

H. B. ROWE.

### Prell's Broadway Shows

NEW YORK, June 30.—Prell's Broadway Shows are playing a two-week stand at Columbia Park in North Bergen, N. J., under auspices of the Elks. Several additional rides and concessions have been added as well as a new posing show.

Free attractions the past week were Torina, swaying-pole thriller, and Sonny Campbell, high diver.

Location is good and fair weather is bringing out the crowds.

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Pints — Quarts — Gallons.

TAKE CARE OF YOUR CANVAS UNTIL  
TOTAL VICTORY.

Mail Orders Now

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The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

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## WANT TO BUY

No. 5 Eli Wheel, Little Beauty Merry-Go-Round, Kid Auto Ride with transportation. State condition and price.

## VERSA GOAD CROSS

Minturn, Colorado

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Dancing Girls for Girl Show, Fan Dancer, good Stripper. Will consider good Impersonator. Also use good Bally Act for Side Show. Girls for Illusions. Long season. State all.

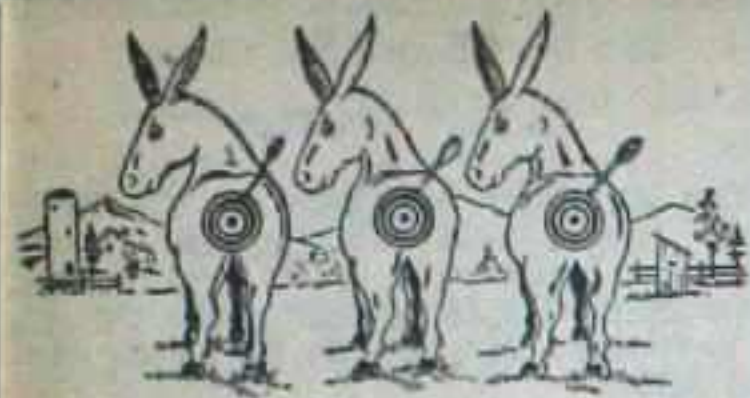
**A. J. BUDD**

Care West Coast Shows  
Medford, Oregon, July 6-14

## HARRY LOTTRIDGE WANTS

Capable Mitt Reader for Jackson and Saginaw, Mich., Fairs. Also to join at once sober, reliable Agent for Cork Gallery, Shooting Gallery or Dart Cigarette Store. Blackie or Bill who worked for me last year, please answer.

Care American Exposition Shows  
Midland, Pa., this week; Rochester, Pa., next week.



**KICKING DONKEYS**

Get More Money Than Milk Bottles

**NEW**

3 donkey set, size of Merry-Go-Round horse; heavy canvas, scenery painted background; electric ringing bell when hit. Electric motor driven moving tall for percentage and action. Kicking leg to kick ciz., candy, proves when hit to winner and for action. Delivery in 30 days. Distributors, write.

**AMUSEMENT ENTERPRISES**

Concession Dept.

1001 Louisiana Street HOUSTON, TEX.

**Bazinet Shows**

STAPLES, Minn., June 30.—With American Legion as sponsor, shows played to capacity here. Personnel follows: William Bazinet, president; Dwight J. Bazinet, secretary-general manager; C. W. Swain, general agent; H. L. Daffin, special agent, and Mrs. H. L. Daffin, *The Billboard* representative.

Concessionaires are Mrs. Marks, Jack Downs, Gerald Hall, A. H. Bacon, Wes Rambo, Ted (Speck) Alexander, Curly Clark, Peg Levine, Slim Farley, William Gardner, Bill Warren, E. J. McCardell and E. J. Fenton. Lee Beach has the cookhouse.

General ride superintendent is Burnie Crisman. Ride foremen are Jack Shannon, Tilt; Orr Diehl, Merry-Go-Round; William Fairbanks, Ferris Wheel; Joe Chesley, Kiddie Auto; Ben Kirby, Loop-o-Plane; Lawrence Butcher, Airplane; Ben Johnson, Stratoship; Alex Sorenson, Chair-o-Plane, and Floyd Beam, pony ride.

Show managers are Killer Dean, Athletic; Slick James, girl; Axel Johnson, mechanical; Jimmy Dunn, 10-in-1; Kiho Little, Funhouse.

MRS. H. L. DAFFIN.

**O. C. Buck**

MECHANICSVILLE, N. Y., June 30.—Week June 25-30; auspices, fire department; location, high school athletic field; business, fair.

Newburgh, N. Y., proved only fair, due to poor weather. The move to Mechanicsville was made in good time and all trucks arrived safely except the frozen custard trailer which broke loose from the hitch of Harry Swartz's car and overturned in the ditch. Little damage was done, however, and the machine was in operation Monday night.

Mr. and Mrs. O. C. Buck received a surprise visit from Mr. Buck's mother, Mrs. Charles Buck, and his sister, Mrs. M. Turner. Mr. and Mrs. D. C. Meadows and son, Martin, of Linden, N. J., were guests of James Thompson and daughter, Edith. Blanche Henderson visited the show at Newburgh.

The Octopus, Roll-o-Plane and kiddie ride received new coats of paint. The Diesel plant, trucks and all equipment had a general check-up to prepare for the New England trek over the mountains to Keene, N. H., where the show play the July 4 celebration sponsored by the American Legion. ROY E. PEUGH.

**Heller's Acme**

NEW YORK, June 30.—Heller's Acme Shows shared Newark, N. J., City Stadium this week with big American Legion Circus put on by Al Martin. Circus was heavily advertised and a big draw.

Ample time was given rides, shows and concessions to cash in on the crowds between matinee and evening performances as well as during 15-minute intermissions and during exit.

Harry Heller is preparing to liquidate his rides and equipment after the Newark stand.

**Sunshine Shows**

SULPHUR SPRINGS, Fla., June 30.—Shows enjoyed good biz in Dade City and an uneventful move here. Early part of stand here was slow due to rain. Teddy Roger and Smokie Johnson are handling the moves.

Mrs. Pearl Roger celebrated a birthday with a midway party. Mrs. Sadie Johnson was bitten by a monkey and is under the care of a physician.

Holman has two spots operating as parks, one, the John B. Davis Shows, is booked for two weeks at Dade City, with others to follow. JUANITA STEWART.

**William T. Collins Shows**

CROSBY, N. D., June 30.—Aided by favorable weather, the William T. Collins Shows opened the fair season here with good crowds. *Glamorettes* and *Sensations of 1945*, managed by Sally Brunette, topped the midway. Other shows, rides and concessions gave no complaints. DOC CROSBY.

**DEE LANG'S FAMOUS SHOWS**

**OFFERS FOR SALE**

#5 ELI FERRIS WHEEL, IN A-1 CONDITION.  
CATERPILLAR RIDE, A-1 CONDITION, NEW TUNNEL THIS SPRING.  
CHAIR-O-PLANE RIDE, IN A-1 CONDITION.  
SINGLE LOOP-O-PLANE RIDE, WITH 5-HORSE POWER REVERSIBLE MOTOR, IN A-1 CONDITION.  
All Rides can be seen in operation in St. Louis. Will give possession on any sold the day after Labor Day.

POPCORN CONCESSION. Complete with 8 ft. Counter Model, Double Kettle Machine. Tent and Frame, 14'x14' Awnings all four sides.  
1 KHAKI FLY, 20'x17 1/2', very good condition.  
1 KHAKI FLY, 16'x17 1/2', very good condition.  
1 KHAKI FLY, 9'x8 1/2', very good condition.  
COUNTRY STORE CONCESSION. Complete with octagon top, sewed awning all around. Beautiful concession. Only slightly used.  
LONG-RANGE SHOOTING GALLERY. Complete with canvas top and moving targets and motor. 16 ft. front, 30 ft. deep. Portable. No Guns.  
SEVERAL KEGS OF CEMENT COATED NAILS for Nail Concession.  
1 15 HORSEPOWER SINGLE PHASE MOTOR.  
1 7 1/2 HORSEPOWER SINGLE PHASE MOTOR.  
1 5 HORSEPOWER SINGLE PHASE MOTOR, Reversible, Brand New.  
NEW NO. 10 RUBBER COVERED STRANDED WIRE.  
NEW NO. 8 RUBBER COVERED STRANDED WIRE.  
NEW NO. 6 RUBBER COVERED STRANDED WIRE.  
NEW NO. 14 2 CORD TWISTED BREWERY CORD STRANDED WIRE.  
USED "O" CABLE, STRANDED. Very Good Condition.  
USED "OO" CABLE, STRANDED. Very Good Condition.  
8 LB. SLEDGE HAMMER WITH HANDLES.  
10 LB. SLEDGE HAMMER WITH HANDLES.

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10c SIZE CARTONS — \$6.50 per M  
3/4 lb. bags — \$2.25 per M  
POPCORN SALT and SEASONING. (points required on seasoning)  
All Prices F.O.B. Chicago, Ill.

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IMMEDIATE SHIPMENT

**Shipyard Surplus Battleship Gray Deck Enamel**

Made To Rigid Government Specifications At Less Than Government Cost. Only—

**\$2.25 per gallon**

In Five Gallon Steel Cans.

F. O. B. Chicago — Cash With Order  
SUPERIOR PAINT AND VARNISH WORKS  
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**WANTED**

22 SHORTS LONGS

Also RIFLES  
Leo Suggs

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**CARNIVAL SPECIALS**

FELT HAT BANDS, Assorted Colors and Mottos, Regular Size. Per M .....\$15.00  
LEIS, Red, White and Blue. Gr. .... 3.50  
SWAGGER CANES. Gr. .... 10.50  
WORTH BASE BALLS. Doz. .... 2.00  
Write for price list on Glassware and other items. Plenty stock. Quick shipment. 25% deposit on all C. O. D. orders.

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**WANTED**

SECOND HAND CATERPILLAR RIDE, MERRY-GO-ROUND, LINDY LOOP  
Export License To Be Secured by Seller.  
Address Offer to:

**JULIO MORERA**

Calle C #72, Vibora, Havana, Cuba

**RIDE HELP WANTED**

Foremen for No. 16 Wheel, Merry-Go-Round, Roll-o-Plane. Must be men of experience, steady, sober and reliable. No moving, steady work at the beach year around. Top salary. Would like to buy late model 7-car Tilt or any other Flat Ride.

GRIFFEN AMUSEMENT CO.

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**BANTLY'S SHOWS & WILD ANIMAL CIRCUS COMBINED**

Now carrying the World's Greatest Mixed Wild Animal Free Acts.

**HARRINGTON, DEL., KENT AND SUSSEX COUNTY FAIR, JULY 22-28**

Can place Rides, Shows and Concessions. All Concessions open except Coupon and P. C.

Want Cookhouse and Custard. Want Tilt-a-Whirl, Chairplane, Ride-o-or any Flat Ride not conflicting.

Shows — Want Fat Girl, Snake, Monkey, Hillbilly, Drome and Minstrel Show.

Oil City, Pa., July 2-7; Red Lion, Pa., Fair, 9-14.

**ANNUAL MOOSE FESTIVAL, MONROE, MICH.**

JULY 9 TO 14

WANT a few more neat attractive Shows with own transportation. Our terms are 25 per cent to the office, but we believe our route is worth it. Can also use a few more legitimate Concessions for Monroe and a Circuit of 13 Fairs beginning at the Gratiot County Fair, Ithaca, Mich., July 17. Monroe closes our Still Date season and we are booked solid with Fairs until October 13.

WANT first-class Roll-o-Plane Foreman, top salary.

Address

**W. G. WADE SHOWS**

Connersville, Indiana, this week

**GOLDEN WEST SHOW WANTS**

Ride Help on Rides, good wages, year-around work. Concessions all open, \$25 per week. Will buy for cash, Tilt-a-Whirl. Red Gilmore, contact us immediately. Important! Write or wire

**HARRY P. FISHER or ANTHONY ARDIZZONE**

50 TAYLOR STREET SAN FRANCISCO, CALIF.

**LAWRENCE CARR SHOWS WANT**

Cookhouse or Crab. Concessions of all kinds. Agents for office-owned Concessions. Electrician to wire up show. Ride Help wanted. July 2 thru 7, Plymouth, Mass.; Lewiston, Maine. Celebration, July 12 thru 21, inclusive; Big Gloucester Day Celebration in Mass.; Firemen's Hollowell, Maine, Celebration; Presque Isle Fair, Windsor Fair and others.

**LAWRENCE CARR**



## SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

### Denver Legion Gets Alice, Helicopter for July 4 Fete

DENVER, June 30.—Alice in Wonderland spec, as presented by Barnes Bros. Circus; the Sky-High Girl, and a helicopter taking off and landing inside the University of Denver stadium will feature the American Legion's annual July 4 program here.

Thearle-Duffield, Chicago, will produce a fireworks show.

DARTMOUTH, N. S., June 30.—A special program of vaude, water sports and concerts are set for August 1 to celebrate Dartmouth's 195th anniversary.

### Don Sweet Again Books Moline's July 4 Show

EAST MOLINE, Ill., June 30.—East Moline Post, American Legion, is set for its eighth annual Independence Day Stadium Show, July 4, according to Don Sweet, who was recalled by the post to again book this year's layout after a two-year interim during which WLS Barn Dance talent was used.

Acts contracted include Comedy Cloyd, unicycle comic; Marie's Dogs and Ponies; Bennie Wells and Company, horizontal bars and trampoline; Corda Smith, high pole; the Harrisons, trick cyclists, featuring six-year-old Gordon Irwin, and Sharron Ellstrom and her Dad, hand-balancer.

Frank Hiestand, veteran balloon rider and parachute jumper, will make a triple parachute leap as a curtain raiser. Fireworks will close the show.

### Indianapolis Books "Tokyo"

INDIANAPOLIS, June 30.—Feature event of the July 4 fireworks display at Butler Stadium will be "The Bombing of Tokyo," sponsored by Sahara Grotto, of which Alvin A. Light is monarch and general chairman. Thearle-Duffield Fireworks Company, Chicago, is producing the show.

### Galax, Va., Fire Fete Set

GALAX, Va., June 30.—The 14th annual celebration, sponsored by the Galax Volunteer Fire Department, will be held July 2-7, with the Fourth featured by a parade. Crescent Amusement Company will furnish the midway, with the Fearless Fishers' flying act as a free attraction.

### Milwaukee Plans '46 Fete

MILWAUKEE, June 30.—Milwaukee's Midsummer Festival has been reorganized and is planning a celebration of the city's centennial in January, 1946. Help has been promised by Michael Todd, New York producer and a former Milwaukeean.

## CETLIN & WILSON SHOWS

- WANT—Grind Shows, with own equipment, that don't conflict.
- WANT—Monkey Show, Fun House, Glass House.
- WANT—Fly-o-Plane, 8-Car Whip and Tilt-a-Whirl.
- WANT—Experienced Cashier of Frozen Custard Wagon.
- WANT—Sober Workingmen for Rocket, Caterpillar and other Attractions.

WE WILL PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS FOR OUR LONG CIRCUIT OF FAIRS

All Address

## CETLIN & WILSON SHOWS

This week, Dunkirk, N. Y., and then as per route.

NOTE—Want Octopus Foreman to join immediately. Salary and bonus. Speedy Bowers wants Men and Women Silodrome Riders. Best salary.

### CIRCUS WANTED

FOR LABOR DAY WEEK-END or Preceding Week. 3 to 5 Days. Good Sound Guarantee Assured. 5 to 7 RIDES WANTED for August 7 thru 25 FOR HOT DETROIT ANNUAL. 3 Stands for Rides.

### NORTHWEST WAR COUNCIL

Arnold Klett, Mgr. 18401 Lancashire Detroit 23, Mich.

### WANTED LARGE EVANS OR MASON

CONCESSION WHEELS Or What Have You? Give Full Details in First Letter. CEDAR CRAFT MART 74 Public Sq., Wilkes-Barre, Pa.

### WANTED Shows and Concessions for Second Annual Celebration

Munda, New York, July 18-21, Inclusive. Write EARL KEESAW, Livonia, N. Y.

### WANTED

Eat Stand, Shows, Merry-Go-Round, Concessions, Wrestling and Boxing Shows at Mt. Morris, Living Stream Hose Company Carnival, August 29, 30, 31, September 1, 1945. Write to

### F. J. LOPEZ, Secy.

8 Grove St. Mt. Morris, N. Y.

## McCLURE BEAN SOUP CELEBRATION

SEPTEMBER 13, 14 AND 15

35,000 Attendance

Legitimate Concessioners, write S. H. BUBB, Chairman, McClure, Pennsylvania.



With or without Vaudeville, Circus Acts for CELEBRATIONS, FUND RAISING AFFAIRS, 1 AND 2 DAY AND NIGHT EVENTS. COMMITTEES anywhere, address: CHARLES KYLE—"ACE AMUSEMENTS" Care Advance Whip & Novelty Co., 330 Elm St., Westfield, Mass.

### WANTED

All kinds of Rides, Shows and Concessions for two Holman Parks and Sunshine Shows. Florida all year around, good weather, plenty money. No grift.

### SAM HOLMAN

Sulphur Springs, Fla.

### AMERICAN LEGION ANNUAL HOMECOMING AND REUNION, BROWNSTOWN, INDIANA

Main Streets—July 23-24-25-26-27-28

FOLLOWING CONCESSIONS OPEN: Milk Bottle Ball Game, Coca-Cola Bottle Game, Huckly Buck, Bowling Alley, Penny and Cigarette Pitches, Weight and Age Scales, Diggers, Automatic Rifles, Add-a-Ball, Dart Games, Frozen Custard, Engraved Jewelry, Waffles and other Legitimate Concessions.

### TRUMBULL COUNTY FREE FAIR, WARREN, OHIO—August 6-7-8-9-10-11

WANTED—Snow Balls, Engraved Jewelry, Root Beer, Salt Water Taffy and High Pitch Concessions.

### CLINTON COUNTY FAIR, FRANKFORT, INDIANA—August 19-20-21-22-23-24

Free Gate After 6 P. M. Each Day

WANTED—Bingo, Ball Games (except Cat Racks), Scales, Fish Pond, Duck Pond, String Game, Devil's Bowling Alley, Huckly Buck, Dart Game, Pitch-Till-Wins, Hoop-La, Pan Game, Diggers, Snow Balls, Frozen Custard, Peanuts, Popcorn, Cracker Jack, Cotton Candy, Apples and Waffles.

### ALL LEGITIMATE CONCESSIONS OPEN AT

### ANNUAL HARVEST HOME FESTIVAL (Rotary Club), BLANCHESTER, OHIO

Main Streets—September 25-26-27-28-29

Address inquiries:

### F. E. GOODING

1300 Norton Ave., Columbus 8, Ohio

### WANT AGENTS FOR STOCK CONCESSIONS

No Gate—Plenty of Stock, Flash and People.

QUINCY, ILL., this week; MACOMB, ILL., next week; 7 OF WISCONSIN'S BEST FAIRS, THEN SOUTH TO THE COTTON COUNTRY. No Drunks.

Paul M. Farris, care Snapp Greater Shows, En Route

### AMERICAN LEGION CELEBRATION

South Omaha, July 14-22

### WANT

Ferris Wheel, Octopus, Shows with own outfits. Can use few more Concessions.

### ANDERSON GREATER SHOWS

Grand Island, Nebr., July 2-11

### DEADWOOD, S. D., "DAYS OF '76" CELEBRATION

On the Streets of Deadwood, August 3-4-5

WANTED—SHOWS AND CONCESSIONS. Rides sold. No grift joints wanted and only Legitimate Concessions will work. No gambling on the streets will be allowed and prices on Concessions will be within reason. Write

CLAUDE LAVIER, Chairman Concessions, "Days of '76"

## ROLL TICKETS

Printed to Your Order 100,000 for  
 Dept. B. \$19.50  
 Keystone Ticket Co. Shamokin, Pa.

10,000 .. \$8.50  
 20,000 .. 8.00  
 50,000 .. 12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

### CONTINUE BUYING WAR BONDS





# Pittsburgh Police Gate Clicks

## Strong Show Draws 120G

Packs-Young combo thrives despite light advance—only 7 singles in 23 displays

By Pat Purcell

PITTSBURGH, June 30.—Tom Packs, of St. Louis, whose chief occupation for many years has been entrepreneuring heavyweight wrestling productions, chalked up a big winner with his thrill circus for the Pittsburgh Police Widows' Pension Fund, June 18-23, in Forbes Field, home of the Pittsburgh Pirates, the eight performances (matinee Saturday only) clicking for better than \$120,000 after Uncle Sam's taxes were paid.

Directed and booked by Ernie A. Young, of Chicago, the strength of the program overcame a comparatively light advance sale, as the flatfeet turned in only a trifle more than \$40,000 on tickets, and the nut of the show was a bit over \$52,000. Packs's contract called for a nut of not more than \$40,000, so he assumed the additional 12 grand expense out of his end, which made the coppers very happy.

### Fund Cashes In

The Widows' Pension Fund netted a nifty roll, as show figures do not include a program of some \$60,000 in advertising, in which the promoter did not participate. Despite these concessions, Packs is said to have cleared better than \$20,000, and Young's end as booker and arena director slipped into the six-figure class.

This, the second annual for the Packs-Young combo here, caught on faster with the public than it did with the police, as officials were not hesitant in declaring the patrolmen were skeptical about the class of show that could be presented in the baseball park.

However, Superintendent of Police Harvey E. Scott said that this 1945 program certainly should dispell any doubt in the future, and this was reiterated by Assistant Superintendent Andrew Charles, and Chester E. Morley, secretary of the pension fund.

### Colorfully Lighted

Show was colorful under the brilliant arcs used for night baseball, augmented by spots and streamers for the high-pole presentations and the center-ring features. The greensward of the playing field didn't hurt the picture any, either.

The program of 23 displays featured mass production in the main, with only seven individual or family acts getting the spotlights. Those presented singly were Alfred Court's wild animals, the (See Pitts Police Clicks on page 64)

## Good Biz Winds Up Beatty's Jersey Trek

NEW YORK, June 30.—Clyde Beatty Circus wound up its trek thru New Jersey last week with a two days' stand at Clifton (23-24).

Good weather upped the attendance during the Clifton stand and Beatty looks for continued good business, with the show playing Hudson Valley burgs and Pittsfield, Mass., all good spots.

## Hunt Bros. First To Try Connecticut

STAMFORD, Conn., June 30.—Believing that all fire regulations can be met successfully, Hunt Bros. Circus will play Stamford July 4-6, the first to break in this State since the Ringling fire at Hartford a year ago.

Spot was contracted by Ben Holmes, formerly general agent, with the Dan Rice Show.



HUNT BROS.' three elephants offer a salute from a single pedestal, with Capt. Roy Bush working them. They feature the performance for Charles Hunt's 53d season in the business.

## Beam, Poli Stage Long Island Show

NEW YORK, June 30.—B. Ward Beam and George Poli this week present a Wild West Rodeo and Thrill Circus on the New York State Guard's Armory Parade Grounds at Hempstead, Long Island, N. Y., under auspices of Companies K and L of the State Guard. Show closes with tonight's performance.

Rodeo features were put on by Cliff Gatewood's Flying X Ranch and include the usual rodeo contests and trick riding by members of the Gatewood family riders from the Gatewood Ranch.

B. Ward Beam's International Congress of Daredevils staged a series of auto and motorcycle crashes which clicked but were slowed up by the limited area of the parade grounds and also by the fact that the grounds are grass covered.

Clown gags were handled by Happy Maxwell and members of the Gatewood and Beam troupes.

Cliff Gatewood acted as arena director; Harry Cooke handled rodeo announcements, and B. Ward Beam presented the thrill stunts. Concessions on the grounds were in charge of A. (Eddie) Hymes.

Stands at opening performance Monday (25) matinee were about two-thirds occupied.

## Newark Legion Clicks It Off With Circus-Carnival Combo

NEW YORK, June 30.—American Legion Post No. 10, Newark, N. J., is setting out to establish an annual circus week in the New Jersey metropolis which will compare favorably with sponsored circus annuals in other parts of the country. The idea clicked last summer and, given a fair break by the weatherman, will undoubtedly ring the bell again this year.

Project is an ambitious circus idea presented in Newark City Stadium, which is adequately served by subway and surface transport lines. Athletic field and grandstands are used for the circus, while space outside the stands but inside the stadium walls is used for carnival rides and midway.

The whole set-up is geared for an audience occupying about two-thirds of the seating capacity. A large band shell and stage occupies the front end of the stadium. This serves for the presentation of some acts. Al Martin, Boston, is booker and producer of the circus, with Ted Nelson supervising the program, and Jack Montez announcing and presenting the acts. Joe Basile is in charge of an eight-piece band.

Circus-carnival runs a full week, with

## Three Beatty Girls Injured in Tumble

CLIFTON, N. J., June 30.—Three girl aerialists of the Clyde Beatty Circus were injured, one seriously, here Saturday (23) when a cable snapped during the act and the girls fell 40 feet.

Injured were Gay Boeth, 19, Harvey, Ill., fractured right ankle; Pauline Penny, 28, Fort Lauderdale, Fla., broken left leg; Jean Evans, 28, back injury.

The act, billed as the Hollywood Aerial Artists, comprises six girls. One ring cable held and the other three girls continued with their part of the act while employees rushed the three injured girls to a hospital.

## Cole Biz Holds Up In Return to Ohio

MARION, O., June 30.—Cole Bros. continued to draw solid business on its return to Ohio. Show is working its way toward Michigan. Arrival in Ashland, O., Sunday (24) was delayed three hours when two cars of a freight were derailed in the Erie yards.

James M. Hodges, 28, property man from Birmingham, suffered face lacerations here when struck by a piece from a hurdle knocked down by a horse.

Show had an unusual stand in North Tonawanda, N. Y., June 15. Despite almost perfect weather, the matinee performance was almost nil, but a capacity throng turned out at night.

## Churches Protest Sunday Date for Cole in Owosso

DETROIT, June 30.—One-day stand, July 8, of the Cole Bros. Circus at Owosso, Mich., home-town of Governor Dewey, was threatened this week by the protests of 10 local churches.

Mayor J. Edwin Ellis, of Owosso, told the protesters that there was no ordinance stopping a circus performance on Sunday, and a move to enact such legislation has been started locally as a result.

## Ringling Sets Dayton, Cincy

DAYTON, O., June 30.—Ringling Bros. and Barnum & Bailey will play here August 8-9, the dates having been contracted by William Lester. From here show moves to Carthage Fairgrounds, Cincinnati, for August 10-12.

## Former R-B Rigger Rescues 75 Buddies

YOUNGSTOWN, O., June 30.—Pfc. Michael Petrello put his circus training to good advantage for the army and 75 of his buddies aboard a troopship in the D-Day crossing of the English Channel, the 29-year-old Youngstown resident revealed here recently while home on leave from overseas.

Petrello, who for six years was a rigger with the Ringling-Barnum show, was manning an emergency station on deck when an enemy submarine scored a direct hit on his ship. Petrello let himself down into the burning hatch with a rope and, with the aid of two other medical corps men, rescued 75 wounded buddies, lowering them off the ship on rafts. The Youngstown soldier carried on the rescue work, along with his two helpers, until the ship sank an hour later, carrying 375 others to the bottom.

For his heroic action Petrello was awarded the Bronze Star.

Petrello returned to the United States January 3 and is now stationed at Deshon General Hospital, Butler, Pa.

## Night of Thrills Viewed by 40,000

WASHINGTON, June 30.—All attendance records for the annual Night of Thrills, sponsored by the combined Masonic organizations, were broken here Friday (22), when approximately 40,000 jammed Griffith Stadium. Among the notables were Howard Foley, president of Shrine activities in Washington, and Dr. William Mann, curator for the National Zoological Gardens.

Show opened with a ball game between servicemen, followed by a half-hour concert by the combined bands, the coronation of the queen and a pageant which featured the WAC Band, WAVES and SPARS. Also in the pageant were the Almas Temple, Oriental, Tall Cedars and Eastern Star bands.

Frank Wirth supplied the circus entertainment. The performance took place on three separate stages, one located at home plate and the others at first and third bases.

Harry Rod, general chairman, said it was the most successful in the 10-year history of the event.

## Judge Has No Authority To Divide Jacobs Property

KOKOMO, Ind., June 30.—Circuit Judge Forrest E. Jump, Friday (29) awarded a divorce to Marie (Dolly) Jacobs from her animal-trainer husband, Terrell M. Jacobs, but said that he did not have authority to divide the couple's personal property.

The property includes three elephants, some 28 tigers, lions, leopards and monkeys, and arena equipment. Distribution of this property must be made either by the parties amicably or thru a receivership, the court said.

Judge Jump awarded custody of the couple's twin sons to the mother and ordered Jacobs to pay \$20 a week for their support. A \$700 attorney fee also was allowed the plaintiff. Because unlitigated damage suits, based on injuries allegedly caused by an escaped elephant, are pending against the couple, the judge said he could not determine the defendant's net worth and therefore could not grant alimony.

## Colorado Coughs Up Big Mazuma for Dailey Bros.

COLORADO SPRINGS, Colo., June 30.—Colorado stands have been particularly good to Dailey Bros., with Grand Junction, Delta, Rifle and Colorado Springs packing them in.

Biz was off at Glenwood Springs, the matinee starting 30 minutes late in the rain, which continued thruout the day.



## Frank Beattie High In S. Jersey Rodeo

GRENSLOCH, N. J., June 30.—Carrying off one first, a fourth, and two seconds, Frank Beattie was high-point man in the annual South Jersey Eastern Rodeo Association event here Sunday (24). Association staff members are John Hopkins, president; Whitey Egolf, treasurer; Lew Weber Jr., arena director; Betty Brown, arena secretary; Lou Young, timer; Hen North, arena judge; Tex Brown, announcer; Tex Smith, clown; Lois Schawel, Albie Clements, Frank Beattie, Wimpy Sleeter, Wilson Mathis and Ben Casabaum, trick riders; Smokey Hinkson, Al Workley and Harry King, trick ropers. Stock was furnished by the Eastern Rodeo Association.

### Results follow:

Bronk Riding—Frank Beattie, Leon Manchester, Ed Foster, Albie Clements and Frank Fox.

Steer Riding—Leon Manchester, Ed Foster, Wimpy Sleeter, Wit Clement and Everett Poole.

Bareback—Albie Clements, Wimpy Sleeter, Ed Schieber, Whitey Marks and Ed Foster.

Calf Roping—Hen North, Bill Williams, Wimpy Sleeter, Frank Beattie, Albie Clements, Al Bromley, Charles Pflueger, Al Workley, Dick Taylor, Walt Gumbard, Junior Ferguson, Leon Manchester and Howard Clements.

Steer Wrestling—Charles Pflueger, Frank Beattie, Junior Ferguson, Leon Manchester and Ed Foster.

Wild Horse Race—Ed Foster, Frank Beattie and Leon Manchester.

Best Bucking Horse—Windy City.

## Utah Gets Three Biggies Celebrating Pioneer Days

SALT LAKE CITY, June 30.—Only Salt Lake City's Days of '47 celebration will remain constant in rodeo as Utah's three largest cities, Salt Lake City, Ogden and Provo prepare for day and date performances of their annual pioneer celebrations. All events center around July 24, Utah's Pioneer Day, State holiday.

Ogden's Pioneer Days has contracted Leo J. Cremer's stock from Big Timber, Mont., replacing Harry Rowell of California. Provo's Pioneer Days, which played the Cremer rodeo in 1944, is dickering with the Hillside Rodeo, of Delco, Idaho, while Salt Lake City has signed again with Harry Richter, Bozeman, Mont. Harry Williams, Farmington, Utah, former agent for the Cremer shows, is the local agent for Richter.

For the first time in their history, Salt Lake City and Ogden will not play day and date. Salt Lake City dates are July 18-21, while Ogden has July 21-24. The combination, with the possibility of pooling, gives the Utah attractions a talking point over the Cheyenne Frontier Days, a big money event.

## Columbus Delays Fire Law

COLUMBUS, O., June 30.—City council has decided to delay action on a new fire ordinance until recommendations are received from the Bureau of Standards. Showmen who appeared before the council included Dick Cavanaugh, Walter Byers, Floyd E. Gooding, Doc Waddell and Clyde Rinaldo.

# UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

### COMING EAST?

ROY VINCENT, former trick roper with the Banard Bros. Circus, is hospitalized at Gates Mills, Ill.

MR. AND MRS. WALTER L. MAIN, Mrs. Elizabeth Schneider and Attorney John C. Graham were Zack Terrell's guests at Cole Bros. matinee June 21 at Warren, O.

SIGN OF PROSPERITY: When a showman advertises for a used armored car and a automatic money-counter.

T. DWIGHT PEPPLE, George McCarthy, J. C. McCaffery, Lou Berger, J. C. (Tommy) Thomas, Sam Solomon, Paul Branson, E. M. Harvey and Tom Gorman are among those who have been enjoying the repartee between J. D. Newman and Paul Eagles on the Hotel Sherman's magic carpet in Chicago.

CAPT. T. ADAMS and Corp. John Adams caught the Cole show in York, Lancaster and Pottstown, Pa.; Ringling in Baltimore; Austin Bros. in Austin, Tex., and Dailey Bros. in Gonzales, Tex.

ARTHUR BORELLA has been enjoying a vacation on the beach at Galveston, Tex.

FINES FOR FRATERNIZING with town fraulcins were paid by troupers long before the army got the idea.

SLIVERS JOHNSON worked a park in Flint, Mich., after closing with the Hamid-Morton show in Quebec and is now enjoying a brief rest at his Wisconsin home. He will reopen soon at Dearborn, Mich., and is booked until the Hamid-Morton fall dates open September 30 in Boston.

A. J. (HAPPY) MEININGER, manager of the Strand Theater, Cincinnati, and formerly with circuses, has received word that his son, S/Sgt. Albert J. Meininger Jr. has been awarded the Purple Heart. He was wounded in Germany April 16.

## Arthur Scores in Montana Despite Rough Opposition

GREAT FALLS, Mont., June 30.—Despite some pretty rough opposition, Arthur Bros. moved into Montana territory to excellent business. Havre gave the show two capacity houses, while the Great Falls matinee was almost lost in a storm, but night business stood up. Sidetracked by military trains while en route from Walla Walla, Wash., show was so late arriving in Lewiston, Idaho, matinee was five hours behind schedule and yet drew a three-quarters house. Night show was packed.

Eddie Johnson, who recently resigned as a Warner Bros. motion picture representative, has joined the press staff.

## \$2,300 In Prizes Offered For Deadwood Celebration

DEADWOOD, S. D., June 30.—A total of \$2,300, plus entrance fees, will be offered in the six contest rodeo events in the 22d annual Days of '76 Celebration here August 3-5, according to A. D. Cobrun, chairman of the executive committee. This represents a substantial increase over previous years. Deadwood's famous collection of carriages and stage coaches are being re-conditioned for the parade which will portray the days of 1876, when this city was a boom town in Indian Territory. Russ Madison again has the livestock contract. Included in his string will be Comanche, known among rodeo riders as the "hard-to-ride" bronk.

WINNERS AT the Asker, Alta., stamperede were: saddle finals, Sammy Sissons, Stan Jackson and Bill Vold; saddle consolation, Cam Lansdell, J. Appleguard and Allen Brown; wild horse race, Leonard Boyde; bareback, Everett Vold, Ed Miller, Ernie Doran and Allen Brown (tied); calf roping, Sammy Sissons, Lawrence Bruce and Jiggs Boice; wild steer riding, Dave Samuels, Ralph Vold and Bert Ward; wild horse race, Ernie Doran and Wally Graves; champion cowboy, Sammy Sissons.

PAMPA, TEX., will be host to the Top o' Texas Rodeo, Horse Show and Fair, August 17-19, Wade Thomas, president, announced.

## Florida Governor Vetoes Pensacola Exempt Bill

TALLAHASSEE, Fla., June 30.—A "local bill" passed by the State Legislature, which would have exempted the Central Florida Exposition of Pensacola from payment of certain tax levies on traveling shows, exhibitions and amusements, was vetoed by Governor Millard Caldwell.

The bill, if passed, would have enabled the local fair association to function without paying to the city and State certain special levies that, in the past, have been returned to the association in the form of donations. The association, in introducing the bill, sought to cut down on "red tape" that involved the initial payment on these levies into city coffers and then having them returned later by proper and legal action.

## Bud E. Anderson Draws Despite Bad Mont. Weather

CHICAGO, June 30.—Bud E. Anderson Circus is doing good biz in Montana and Idaho despite poor weather, reports Si Ruebens, secretary. In Montana the show ran into opposition from Bell Bros. Bell headed into the Dakotas, while the Anderson unit continued in Montana.

At Anaconda, Mont., Anderson played to two straw houses, despite a snow-storm. Poor weather was the rule in Billings, Livingston, Bozeman and Helena, but weather failed to hold back the crowds. In Helena, Leon Bennett had a record side-show attendance, more than 3,500 passing thru the gate. Happy Loter's pit show has been, showing to an average of 1,000 people a day.

## Wind Belts Monroe

CHENOA, Ill., June 30.—Circus Day June 15 was the day of the big wind here and Monroe Bros. matinee attendance was small and the night show called off, with electric current here turned off. Oregon, Ladd, and Washington, Ill., gave the show good business.

and is still hospitalized. He was in action nine months with an armored tank division.

IF CIRCUSES CONTINUE to increase in number they'll be like midways, with one waiting for the other to move off a lot.

DOC WADDELL will be away from Mills Bros. Circus until the org reaches Wisconsin, and meanwhile will handle (See Under the Marquee on page 64)

## Weather Man Puts Hex on Humke's Fort Wayne Show

FORT WAYNE, Ind., June 30.—Al Humke's Rodeo and Thrill Show here, June 16-18, under auspices of the Junior Chamber of Commerce, closed in the red due to rainy weather.

Show had only a small advance sale, and after Saturday's performances it was taken over by the sponsors, Humke stepping out. Attendance Sunday and Monday was light.

Show is said to have cost approximately \$7,000, and receipts were less than \$3,500. Performers received a part of their salaries, and the Jaycees, who had guaranteed the nut, assumed obligation for the balance.

## Tex Orton Has Heart Attack; Yankee-Patterson Biz Okay

VISTA, Calif., June 30.—Tex Orton, knife thrower, suffered a heart attack a few minutes before the after-show of the Yankee-Patterson Circus here June 18.

Y-P has met with excellent response in this territory, strong biz being recorded here and at Escondido and Huntington Beach.

## AUSTIN BROS.' CIRCUS WANTS

Acts doing two or more for Big Show. Following people please wire: Tex Orton, Al Connors, Jimmy Connors, Ann Sutton, Texas Slim Collins, Yellow Barnet. Dee Alldrige wants for Side Show, Acts with flash; Charlie Rourke, Melvin Smith, Ginger and Benson, wire or come on. Want Colored Musicians, union only. Harvey Langford, wire; have good spot for you. Call Hicks Nor, Equestrian Director. Can use two more experienced Seat Men and Riggers. Positively no drunks wanted. Tommy Tunkin, wire. What is wrong? Acts, wire. Best salary. Must join at once. All replies to

M. O'BRIEN, Austin Bros. Circus, Miles City, Mont., July 4; Glendive, 5; Sidney, 6; Williston, N. D., 7; Stanley, 8.

## FOR SALE

One well-trained Lioness, worked by lady; one trained Tiger, trained to jump through flaming hoop; well-trained Puma, can be handled anywhere with chain; two riding Ostriches, weighing 200 pounds each; two tame Deer; one large Black-Faced Chimp, weighing 135 lbs., does skating act, eats with knife and fork, smokes a pipe and is four years old; ten trained Monkeys for Monkey Circus (these Monkeys are especially trained for circus). Hundreds of other small animals, one Penny Arcade, 40 KW. Light Plant, one Kiddie Ride; one large Tent, 60x100, fair condition, with poles and stakes.

All Mail To Be Addressed:

## WHITE HOUSE PARK

P. O. #181, BAY ST. LOUIS, MISSISSIPPI

## BAILEY BROS.' CIRCUS WANTS

HORSE ACT AND PONY ACT

Rudy Rudinoff, wire at once

WILL BUY OR BOOK HORSES AND PONIES

Address BOB STEVENS, Mgr., Appleton, Wis., July 4; Oshkosh, Wis., July 5 and 6; New London, Wis., July 7; then per route.

## WANTED AT ONCE

Side Show Acts, Ticket Sellers, Working Men. Wire or Write

DUKE DRUKENBROD, care Clyde Beatty Circus

July 3rd, Gloversville; 4th, Amsterdam; 5th, Oneonta; 6th, Courtland; 7th, Ithaca; 9th, Corning; all New York State.

## FIRST ANNUAL Cavalcade of the West RODEO

CROSLY FIELD, CINCINNATI, OHIO

— CONTRACT ACTS OPEN —  
Trick Riders and Ropers

JULY 6-7-8

\$2,400.00 PRIZE MONEY

4 EVENTS

Calf Roping Bull Dogging  
Bronk Riding Steer Riding

For all information contact E. PARDEE,  
Rodeo Office: 528 Walnut St.,  
Phone: Parkway 3440.  
Residence: Beechmont 7492-J.

JACK HOLST, Producer

Shepard I. Klein--promoters--Harry Harlman

# Annuals Must Apply for Permit

## Clarification Aim of Policy

ODT says requirement does not change "voluntary co-operation" status

WASHINGTON, June 30.—All fairs planning to operate this year must make formal application to the War Committee on Conventions for a permit, it was disclosed Tuesday (26) by the ODT. The transportation office declared that this does not constitute any modification in the previously announced ban on State and regional fairs. It also emphasized that the requirement for applications does not imply any change in the previously announced policy of "voluntary co-operation" by fair operators.

"The request to fair operators to make formal application has been introduced solely to clarify procedures," an ODT spokesman explained. "It is assumed by the ODT that all State and regional fairs will not operate this year because of the transportation crisis. In order that operators of local fairs will be able to know definitely whether or not their particular exhibitions correctly come under the category of 'local fairs,' we are asking them to apply formally for permission to operate.

### Only Sanction Public Opinion

"At the same time we are not employing enforcement officers and are not exercising any sanctions except that of public opinion. The procedure we have adopted for the fairs is really for mutual convenience of the fair operators and ourselves. So that no bona fide local fair will be later subjected to public criticism for running counter to the war effort, we are simply taking the re- (See ANNUALS MUST FILE on page 55)

### Fat Entertainment Program Set for Skowhegan Annual

SKOWHEGAN, Me., June 30.—Francis H. Friend, president of the Somerset Central Agricultural Society, states that the Skowhegan Fair will run full blast this year with nothing omitted.

"We expect larger crowds than ever," he says, "and will have racing for big purses, together with major vaude acts, revue and night show furnished by George A. Hamid with Joe Hughes, and a thrill show day on Sunday, B. Ward Beam putting on a show afternoon and evening. World of Mirth Shows will be on the midway."

Fair will be held seven days and nights. Large exhibits of livestock, agricultural products, women's work, etc., will be on display and there will be several State exhibits.

### Indiana County Annual Set

INDIANA, Pa., June 30.—With the budget larger than ever before, prospects for the most outstanding fair in the history of the Indiana County Agricultural Fair are bright, according to Mrs. Bertha E. Jones, secretary. Bright Lights Exposition Shows will occupy the midway. Other attractions are the Frank Wirth grandstand attractions, B. Ward Beam Thrill Show, horse-pulling contests and full racing programs. Many premiums will be offered for livestock and produce exhibits.

### Lueders Has 18 Annuals

DETROIT, June 30.—Eighteen fairs and celebrations in the Michigan-Ohio-Indiana territory have been booked by Henry H. Lueders, manager of the United Booking Association. Major unit on the road will be *Dance Parade*, revue which goes into rehearsal here July 5.



FRANCIS H. FRIEND, president of the Somerset Central Agricultural Society, Skowhegan, Me. Friend and his fair board are planning a seven-day session of the Skowhegan Fair, with races, revue, thrill show and midway.

### LaBrequé To Manage Galt, Calif., Annual

SACRAMENTO, Calif., June 30.—A four-day Sacramento County Fair will be held at Galt Labor Day week-end which, in pre-war days, brought thousands streaming thru California State Fair gates in Sacramento. The State Fair has not been held since 1941.

Harry LaBrequé, who successfully handled the recent Sonoma County Fair at Dixon, has been named manager of the Sacramento County show and is planning big things. He hopes to build a half-mile race track but has run into difficulty getting \$15,000 for a fair budget, with the State holding up sanction.

LaBrequé's plans call for three harness races Saturday, a rodeo Sunday afternoon, and a thrill show with daredevil drivers on motorcycles and in cars for Labor Day. A horse show under lights is planned the last three nights, with fireworks also on the night card. Friday will be a preview with a special children's day program. Five districts of

## Detroit Business and Labor Groups Boost World's Fair

DETROIT, June 30.—Plans to make Detroit the site of the post-war world's fair went into high gear this week with the formation of a world's fair committee of 100 to prepare preliminary plans. Financing, date and site are all up for immediate consideration.

Heads of major business groups, including the Chamber of Commerce, industries and public utilities, are joining with labor representatives, including AFL groups and the United Automobile Workers (CIO) in the formation of the committee.

The committee activities are being financed by contributions of leading industrialists, indicating that Detroit capital, including the city's great resources in the automotive field, are merging solidly back of the project.

Offices were opened this week by the committee at 514 Book Building, with a permanent secretarial staff to be installed. Heading up the committee are Federal Judge Frank A. Picard, chairman; Manfred Burieligh, of the Greyhound Lines, vice-chairman, and J. Lee

### Detroit War Council Show Expanding Into Industrial Exhibit

DETROIT, June 30.—Annual show of the Northwest War Council is being developed into a regular industrial exhibition, with many leading Detroit firms planning to participate.

In the absence of a State fair here for several years, no opportunity for such an exhibition before a large section of the public has been open to manufacturers, outside of their own salesrooms.

The show, dates for which have been tentatively set, will run for three weeks on three different lots—a week on each. It is planned to have a carnival play the first two locations to attract attendance, with a major circus to be added for the third stand, according to Arnold Klett, general manager.

### Keen Interest Is Shown In Lloydminster Exhibition

LLOYDMINSTER, Sask., June 30.—Interest in this year's Lloydminster Exhibition is running high, George K. Ross, manager, reports. Ross expects a substantial increase in livestock entries, as well as in other departments.

Harness racing, discontinued in 1940, is being re-established. Besides racing, the entertainment will include grandstand attractions furnished by the Hamilton Booking Agency, Winnipeg, and the Wallace Bros. Shows on the midway.

### Kewaunee Annual Strictly Ag

LUXEMBURG, Wis., June 30.—Plans are going forward for the 28th Kewaunee County Fair. Julius Cahn, secretary, says that the fair, strictly agricultural, will have numerous exhibits of 4-H Club, Future Farmers and Smith Hughes club products, and that special efforts are being put forth to get only the better quality stock. A revue and a number of acts will be presented in front of the grandstand.

Future Farmers are planning entries in both livestock and general agricultural divisions.

Other special events planned by LaBrequé, who has opened an office in the Sacramento Hotel, Sacramento, are a Victory Garden Queen, push-mobile races, horseshoe pitching, high-school music festival and pet show.

Barrett, head of the Detroit Convention and Tourist Bureau, secretary

### 1951 Favored

Proposal to delay the projected fair until 1951 was voiced here this week by George W. Stark, veteran columnist of *The Detroit News*, who doubles as the official city historian. Stark pointed out, in distinction to earlier dates discussed by other civic leaders, that it would take several years to prepare properly for such an event and that a wholesale refurbishing of the city itself after its wartime growths was in order before the fair brought huge throngs of visitors here.

Further reason for picking 1951 was the fact that it will be the 250th anniversary of the founding of Detroit, giving a strong historic tie-up. It is assumed that delay until that date would assure a better opportunity for the fair, coming long enough after the end of hostilities to allow time for the era of reconstruction to be at least well under way and post-war normal conditions in effect in most countries.

### Cancellation of Minnesota State Hypos Annuals

ST. PAUL, June 30.—Cancellation of the Minnesota State Fair has served as an impetus to the 97 county fairs in the State, which expect to go on as scheduled this year, Robert Freeman, president of the State's county fair association, said here this week.

While the premium lists for the 97 fairs will not be increased measurably, because State fair cancellation came at a late date, attendance figures this year are expected to soar to new heights because fairgoers who normally aim at the State fair will concentrate on county expos now.

Only fairs which will not operate, said Freeman, will be Pine City and Motley. Pine City was out last year, too, as was Howard Lake, but the latter is on the books for operation this year.

Three fairs—Owatonna, Albert Lea and Austin—will vie for honors as "the largest fair in Minnesota in 1945." Austin, where the large Hormel packing plant is situated, has the edge because of the packing given the fair by the firm.

Five fairs have formed a harness racing circuit, with purses and added money being put up for the racers. These will be at Albert Lea, Austin, Rochester, Owatonna and Jackson.

Freeman said county fairs this year are going in stronger than ever for society horse shows and Western entertainment. The Ramsey County Fair, which Freeman directs, has about \$1,800 in horse show premiums for the 1945 date, he said. In all, there will be 26 horse shows at county fairs in Minnesota this year.

### Utah Centennial Plans \$50,000 Sports Program

SALT LAKE CITY, June 30.—Utah Centennial Commission, headed by David O. McKay, which has been voted \$200,000 to spend by July 1, 1947, by the Utah Legislature, has named Gus P. Backman, executive secretary of the Salt Lake City Chamber of Commerce, as its director.

Backman, as chairman of the sports and publicity committee, has outlined a program of approximately \$50,000 in sports events for 1947, and will work out an all outdoor program of events during 1947. The committee will not promote but will underwrite acceptable events.

The new program is scheduled to get under way July 1 and is supported by the Utah Commission of Publicity and Industrial Development, which has control of its funds. Promotion will be handled by Stephen J. Moloney, formerly information officer of the Utah Council of Defense, under the direction of the publicity commission.

### Adrian Annual 4-Day Show

ADRIAN, Mich., June 30.—Annual Lenawee County Fair, to be held here in September, will have four days of racing. H. H. Hungerford, secretary, announces. A big entertainment program is scheduled, featured with free acts afternoons and evenings. A saddle horse show and exhibit is set, with classes for three and five-gaited horses, bridle-path, quarter and stock horses. In addition to a large midway, exhibits are planned in agricultural, educational, industrial and mechanical sections.

### Wisconsin State Canceled

MILWAUKEE, June 30.—Because of the regulations of the ODT, the Wisconsin State Fair will not be held this year. Scheduled for August 18-26, the management last week decided to cancel the annual for this year. This will be the fourth time in 95 years that the fair has not operated.

### Legislation Benefits California Annuals

SACRAMENTO, Calif., June 30.—Legislation affecting fairs passed by the recently adjourned session of California Legislature was chiefly beneficial, a round-up of bills signed by Governor Warren shows.

One important resolution passed established a legislative committee on world's fair and celebrations to be held during 1948, 1949 and 1950. These years were officially proclaimed as Gold Discovery Year, Gold Rush Year and Centennial Year, respectively.

The committee will report to the 1947 Legislature and recommend what events, in its opinion, should receive State monetary assistance. It is understood that the proposed 1950 World's Fair, set for either Long Beach or Los Angeles at an approximate outlay of \$80,000,000, may ask \$20,000,000 from the State.

Following is a digest of some of the fair bills signed by the governor:

SB-1194, Slater—Provides that any county conducting an annual county fair may conduct pari-mutuel betting horse racing.

SB-618, Rich—Amends agricultural code to authorize district agricultural associations and counties to jointly construct buildings to constitute war memorials.

AB-175, Geddes—Provides that the annual appropriation of \$100,000 for agricultural district IA, Los Angeles, come directly from the fair and exposition fund rather than from that portion thereof appropriated for permanent improvement. Provides that the money heretofore or hereafter apportioned to the Los Angeles County Fair shall be available for maintenance and support as well as capital outlay.

AB-1076, Leonard—Reappropriates the unallocated balance in the fair and exposition fund heretofore allocated by the director of finance for permanent improvements for fair purposes.

### Permit Refused La. State

CHICAGO, June 30.—Word was received Friday that an application to the ODT by W. R. Hirsch, secretary of the State Fair of Louisiana, Shreveport, for permission to operate this year as a Parish fair had been turned down.

### Larger Annuals "On the Fence"; Await Clarification of Status

CHICAGO, June 30.—Latest announcement from the ODT, emanating from the office of Frank Perrin, secretary of the War Committee on Conventions, has some of the larger fairs on the fence as regards operating this year.

Statement that "It is a waste of time for the operators of the larger fairs to bother with the application procedure, since they definitely will get a turn-down," is being balanced against the further declaration that "We still wish to emphasize that in all respects the voluntary co-operation policy prevails."

Aside from Minneosta and Wisconsin, few large fairs have announced cancellation. F. L. Hafner, secretary of the South Dakota State Fair, Huron, states that preparations for the 1945 fair have been discontinued due to ODT restrictions.

E. J. Miille, secretary of the Nebraska State Fair, Lincoln, advises that the ODT rulings would prevent "holding of a complete fair" this year. Under date of June 18, Mike Benton, manager of the Southeastern Fair, Atlanta, wrote

### Wirth Gets Bloomsburg, Pa.

CHICAGO, June 30.—Frank Wirth reports that at the recent meeting of the Bloomsburg (Pa.) Fair, B. Ward Beam, representing the Frank Wirth Booking Association, was awarded the contract for revue, acts, band and thrill show.

### Seek Pari-Mutuel License

CONCORD, N. H., June 30.—Two New Hampshire fairs are seeking licenses for pari-mutuel racing this fall. They are the Pittsfield Fair and Rochester Fair, both of which will operate harness races if the licenses are approved.

that his fair would be held for 10 days and nights.

Frank H. Kingman, manager Brockton (Mass.) Fair, wired under date of June 15: "We believe we can operate under ODT rules." None of the other large fairs had made a definite announcement up to press time.

### Charlottetown Exhibition Sets Heavy Show Schedule

CHARLOTTETOWN, P. E. I., June 30.—A dozen vaude acts have been booked for the 1945 Provincial Exhibition and Old-Home Week, to be held in August, with featured spot to the *Victory Revue*, with chorus of 10 girls and an orchestra. Supporting acts will include Skating Earls and Kirk's Circus.

There will be harness racing each of the four afternoons, with the shows between heats; also a vaude show each night. The midway will be supplied again by the Lynch Shows.

A livestock show will be held during the four days and nights and in separate rings. The sum of \$10,000 is being offered in purses for the harness racing, prizes, premiums and awards for livestock and exhibits. D. A. MacKinnon and J. W. Boulter, both of Charlottetown, have been president and secretary, respectively, of the annual for many years.

### Improvements for Utah State

SALT LAKE CITY, June 30.—Utah State Fair Board, under the direction of Sheldon R. Brewster, secretary-manager, this week began the erection of a concrete fence to replace a board affair. This is the first of many improvements planned by the fair board, one of which includes the building of a new coliseum building to hold 10,000 people. The new coliseum was to be known as the Centennial Building, with the hope that assistance for its building will be provided by the Centennial Committee.

### Plymouth Goes to Four Days

PLYMOUTH, N. H., June 30.—Plymouth Fair, previously a three-day event, will be increased to four days this year, and plans for the event are going along satisfactorily, Secretary W. J. Neal reports. There will be three days of harness racing and an auto thrill-show day. Neal states the fair has booked the biggest grandstand show in its history thru Al Martin, of Boston. Agricultural exhibits in all departments will be strengthened, he says.

### Beam Has 2 Thrill Units

NEW YORK, June 30.—B. Ward Beam will have two units of his International Congress of Dare-Devils on the road this summer and says he has already signed up for 65 fairs.

I Still Have a Few Weeks Open. Write or wire.

**Selden THE STRATOSPHERE MAN**  
World's Highest Aerial Act

Presenting the only 35 ft. swaying handstand atop a high pole—thrill and suspense that stuns crowds at every show. A real thriller!

Permanent Address: Care The Billboard, Cincinnati 1, O.

★ ACE "CIRCUS OF DEATH" LILLARD'S  
AMERICA'S NO. 1 STUNT OUTFIT

★ Represented by BARNES-CARRUTHERS  
121 N. Clark St. Chicago

**MARION COUNTY FAIR**  
Dates August 6, 7, 8, 9, 10, 11, 1945  
Want Good Shows and Concessions  
HARRY C. ROBERTS, Secy.  
Wanamaker, Ind.

**TUSCARAWAS COUNTY FAIR**  
AUGUST 8, 9, 10, 1945  
Day and Night  
Room for Additional Approved Shows, Games and Other Concessions.  
S. O. MASE, Secretary, Dover, Ohio.

**WANTED**  
Several Good Rides for the Fair This September 13, 14, 15.  
Also a Good Outdoor Attraction.  
**SPARTA COMMUNITY FAIR ASSOC.**  
T. S. BERKEY, Sec., Spartansburg, Pa.

**WANTED**  
CARNIVAL AND RIDES OR RIDES ONLY for  
**PLATTE COUNTY FAIR**  
August 23-24-25. Write or Wire  
B. A. BOWEN, Wheatland, Wyoming

### Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended June 29. The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. See each issue of The Billboard for corrections and additions.

- Arkansas**  
Hope—Third Dist. Livestock Show Assn. Oct. 15-20. W. A. Mudgett.
- Indiana**  
Akron—Akron Fair Assn. Sept. 5-8. J. R. Emahiser.  
Argos—Marshall Co. Free Fair. Aug. 14-18.  
Peru—Miami Co. 4-H Free Fair. Aug. 1-4.  
Winamac—Pulaski Co. 4-H Club Fair. Aug. 15-18. Wm. Andrews.
- Kentucky**  
Hazard—Hazard Co. Fair. Sept. 21-22. Mrs. Julian Murrill.  
Paducah—McCracken Co. & West Ky. Fair. July 24-27. C. W. Peel.
- Michigan**  
Corunna—Shiawassee Co. Agri. Soc. Aug. 6-11. Mrs. Edna Cooley.
- Missouri**  
Lebanon—Laclede Co. Fair. Aug. 29-Sept. 1. R. H. Butts.  
Marceline—Tri-County Fair. Week of Sept. 24. R. Anderson, Chamber of Commerce.  
Unionville—Putnam Co. Fair. Sept. 4-7. Marple Wyckoff.
- North Carolina**  
Asheville—Buncombe Co. Colored District Fair. Sept. 3-8. E. W. Pearson.
- Oklahoma**  
Bristow—Creek Co. Fair. Sept. 19-21. Fred Browner.  
Holdenville—Hughes Co. 4-H Fair. Sept. 14-15. Vernon Frye.  
Hollis—Harmon Co. 4-H Fair. Sept. 14-15. Thos. Cunningham.  
Idabel—McCurtain Co. 4-H Fair. Sept. 7-8. A. M. Hironimus.  
Norman—Cleveland Co. 4-H Fair. Sept. 14-15. H. E. Chambers.  
Walters—Cotton Co. Fair Assn. Sept. 11-13. Guy Bengel.
- Pennsylvania**  
McConnellsburg—Fulton Co. Fair Assn. Sept. 19-22. Frank H. Johnston.
- Tennessee**  
Maryville—Blount Co. Fair Assn. Aug. 26-Sept. 1. P. A. Waters.
- Wyoming**  
Wheatland—Platte Co. Fair. Aug. 23-25. B. A. Bowen.

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Knoxville, Illinois  
August 7-8-9-10, 1945  
Now Booking Concessions  
For Independent Midway. Have booked Rides, Shows and Bingo. Have brand-new set-up for highly improved Midway. Four afternoons of racing and four outstanding evening grandstand attractions. Should draw immense crowds.  
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To Play Wabunsee County Fair. Latter Part of August. No Date Set.  
**WABAUNSEE COUNTY FAIR ASS'N**  
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FORT SMITH, ARKANSAS  
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For Four States Maiden Fair & Horse Show, Texarkana, U. S. A. (fall date to be set).  
This is not a promotion but a Bona Fide Fair, backed by Texarkana Business and Civic Organizations. Managers having first class attractions to offer, call, write or wire  
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**WANT CARNIVAL**  
For Vigo County Fair at Terre Haute, Ind.  
August 21 - August 26  
5-7 RIDES 3-5 SHOWS 30 CLEAN CONCESSIONS  
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414 Mulberry St., Terre Haute, Indiana

# Weather Cuts Early-Season Take

## But Ops Are Optimistic

Many funspots are 25% behind 1944 but confident that last half will even up

CHICAGO, June 30.—Extremely unfavorable weather which plagued the greater part of the country thruout the spring months has played hob with attendance and receipts of amusement parks. Up to June 20 many parks were off 25 to 30 per cent or more as compared with 1944. During the comparatively few days of good weather they enjoyed, their business was tremendous.

Within the last 10 days there has been a decided change for the better. The week-end of June 23-24 brought clearing skies and warm weather over a large part of the country and the public flocked to the parks and beaches by the tens of thousands. Wherever sunshiny weather prevailed, the rides were swamped with patronage afternoons and nights, according to reports from many spots. Eastern shore resorts reported the biggest attendance of the season, and concessionaires did a land-office business. Week-day attendance during the past week also is reported to have been excellent. Prospects are good for continued fair weather over the July 4 holiday, which should assure tremendous business.

The records set on days when favorable weather prevailed have been of such proportions that operators are confident that, with any sort of a decent break during the remainder of the season, they will come out well on the right side of the ledger.

## Pre-War-Type 4th Set for Olympic

NEW YORK, June 30.—Wartime ban on fireworks displays having been lifted, Henry Guenther will stage a pre-war type of Fourth of July Celebration at his Olympic Park, Irvington, N. J., which will be climaxed by an elaborate pyrotechnical display produced by the International Fireworks Company of Jersey City, N. J.

Olympic circus bill for the holiday week has Torina, swaying pole; Tierra Koska, ladders; the Skating Earls and Spiller's Seals. Joe Basile's band and Bubbles Ricardo, vocalist, provide the music for the circus and in the park's band shell.

## Philadelphia Spots Big Draw

PHILADELPHIA, June 30.—While last Sunday (24) saw a general exodus to near-by seashore points in an effort to escape the heat, there were many who remained in the city to escape the heat at the local amusement parks. Woodside reported a top crowd of 35,000 for the day, with 7,000 taking advantage of the park's Crystal Pool. At Willow Grove the crowd was estimated to run between 25,000 and 35,000 for the Sunday.

## Bonuses for Airmen

WILDWOOD, N. J., June 30.—S. B. Ramagos, operator of Casino Arcade Park here and one of the most active outdoor amusement men at the resort, continues to hand out bonuses of \$100 to every Wildwood airman downing a Nazi plane. S/Sgt. Charles Rice, arriving home on leave, was presented with a \$100 prize for bagging a Nazi plane during his 30 missions over Germany. Ramagos made this standing offer of \$100 for every plane downed by a local flier three years ago. Since then he has given out \$1,100.

## Treasure Island, Phoenix, Set To Open in October

PHOENIX, Ariz., June 30.—Joe Weber, manager of the new Treasure Island Amusement Park, Inc., announces that the funspot will open its midway October 1 and that the management plans to keep it open the year round.

Among its features will be a swim pool accommodating nearly 1,500 bathers, a half-mile race track, quarter-mile dog track, showboat, lake, ball park, picnic grounds, boating, a showman's club and a 1,400-foot midway with rides and concessions.

Weber states that it is planned to use name bands in the dance pavilion, and that other features will include amateur hour broadcasts, fireworks, public weddings, barbecue and free shows. There will be a free gate.

Most of the concessions are leased by local business men.

## Jubilee Marks A. C. Boardwalk 75th Anni

ATLANTIC CITY, June 30.—Atlantic City celebrated the 75th anniversary of the construction of the Boardwalk this week, with Mayor Joseph Altman proclaiming "Boardwalk Diamond Jubilee Week" a civic holiday, continuing until today (30).

The jubilee got under way Tuesday afternoon (28) with a pageant tracing the life of Atlantic City from its early island days, with such highlights as the first stagecoach, first train, visit of President Grant, 1900 Easter Parade, first Beauty Pageant and the laying of the first Boardwalk June 26, 1870. The pageant was designed by Ezra Bell and directed by Jimmie Cullen. Tuesday evening an "1870 party" was staged in the ballroom of Hotel Chelsea.

Numerous features, highlighted by a community songfest and a stereopticon show, were presented Wednesday, Thursday and Friday. Last evening (29), local residents were given the opportunity to share in the jubilee program in an "1870 Promenade." Setting up a fashion lane on the Boardwalk, awards were made for the best costumes depicting the fashions of 1870. Festivities were brought to a close this afternoon with a baby parade, with War Bonds and Stamps awarded to winners and runner-ups in eight divisions.

Oscar Buchwold and George Russo's Bowery Barn, resplendent with a new stage and bandstand, has for talent Joe Dura and his four-piece ork, featuring Marion Day, vocalist; Pete Bernard, emcee-comic, and Jimmie DeVito and Bob Frasca, singing waiters.

Shamrock Irish House, operated by Al and Joseph Buchsbaum, has Marty Buxton at the Novachord; Little Victor, the Sinatra of Coney; Ed Cassidy and Herb O'Neill, warbling barkeepers; the Shamrock Cappers ork, with Al Borak conducting; the Four Sharps ork, with Mike LePresto, leading on the electric guitar, and a host of singing waiters, including Charlie Ryan, the oldest on the Island; Teddy Hoffman, Tommy Martin, Sammy Mass, Paul Revere, Tommy Weldon and Lucky Walter Murphy. Paddy McDermott, Coney's vet jig dancer, and Al Wilson, another terper, complete the talent roster.

Rocket ride ops are Joe Asem and Phillip Calemares. Joe had the Dodge-Em on the Bowery three years ago. He liquidated that ride when he thought his draft board had him. George Asemacopoulos, 72, is operator of a bar and grille. He is also partnered with Phillip Calemares in a large candy stand in the Stillwell Avenue railroad terminal. Joe's

## Crowds Throng Eastern Spots

Heat sends million visitors to Coney—bus slowdown hits Orchard Beach

NEW YORK, June 30.—Heat wave over the past week-end brought crowds and business to beaches, swim pools and amusement parks in the New York area, also a few headaches due to food shortages and transportation snarls.

Coney Island drew the largest crowd, chalking up more than 1,000,000 visitors Sunday (24). Rockaway Beach and adjoining swim spots drew around 800,000, with Playland, Rye, N. Y., jammed and hot-doggeries running short of supplies. Orchard Beach was host to 100,000 bathers, and Jones Beach, regaining popularity as gas rationing eases up, registered 75,000 visitors.

Dispute over a paid 15-minute lunch period demanded by drivers of busses serving Orchard Beach resulted in a drastic slowdown in service Sunday (24) which forced a bulk of the visitors to hike several miles to secure transportation home. Prospects of settlement of the dispute are meager, as there are many complicated angles to the problem—the route being little used excepting on week-ends and at best presenting a difficult manpower problem to the operators.

Palisades (N. J.) Park; Olympic Park, Irvington, N. J.; Playland, Rye, and other parks and resorts all drew capacity crowds, with auto patronage unusually heavy.

## Lights Go On Again At Jones Beach

NEW YORK, June 30.—For the first time since Pearl Harbor, the lights will be turned on tonight at Jones Beach State Park, de luxe Long Island beach resort.

In addition to lights on the Boardwalk, most other sections of the park will also be illuminated but the bathhouses will close at dusk and no swimming facilities will be available at night.

The roller rink, Central Mall cafeteria, archery court and games areas will operate until 11 p.m., after which hour all park activities terminate. Lights will be turned off a half-hour later.

## CONEY ISLAND, N. Y.

By Uno

brother is Capt. John Asemacopoulos with the 550th Anti-Aircraft Battalion. Previous partner of Phillip Calemares in the Rocket was Jimmie Kyrimes.

Cy Godwin, for 23 years a cashier on the Tunnel of Love, now presides in the same capacity on the Rocket. Cy is celebrating his 43d year as an Islander. . . . Joe Bonsignore's new Thompson Coaster, after a lengthy remodeling process, had a trial reopening June 23. . . . Linda Kerner is a new singer and dancer at Tirza's. . . . Sidney Gaskowitz is dark-room man in Murray Kaufman's Bowery photo studio. . . . Irving Gold, back from Strates and Cetlin & Wilson shows, is operating a Donkey Game on Feltman's Arcade for Artie and Jim. . . . Carl Klarnet's new Merry-Go-Round, replacing a Bug ride, opened June 30.

John Patano is in his 12th year on Coney operating the Flying Scooter and Loop-o-Plane on Surf near W. Fifth. Ticket seller on the former is Milton Solky and on the latter, Charley Cohn, a Coney vet. Mechanics are Toni Morelli and Willie Albert. . . . The Zippers, Frieda and Joseph, are weight-guessers at their scales on Surf near W. Eighth. . . . Harry Miller back as ticket seller at the Eden Musee, Sam Gumpert's Wax Show on Surf Avenue, managed by Fred. (See Coney Island, N. Y., on opp. page)

## New England Spots Getting Big Crowds

HARTFORD, Conn., June 30.—Riverside, Colt's and Pope parks in the Greater Hartford, Conn., area are setting record attendances daily.

More people are using Riverside this year than ever, with more than 2,400 there each day. At the other funspots the turnstiles have been reporting about 2,000 daily.

Batterson Park, which opened June 23, has also been having record crowds. Ocean Beach Park, New London, Conn., had its biggest crowd last week-end. Hub Neilan's orchestra played for dancing over the week-end. The Neilan combine has taken over the operation of the ballroom on concession from the city.

Another Ocean Beach Park feature which returns to the entertainment list this season after an absence of several years is Olympic pool, which has opened for night bathing. Floodlights have been installed. Tiny Watts's orchestra, which drew more than 1,000 for a Boardwalk show late in May, made its second Beach Park appearance Sunday (24) and almost doubled the score.

## New Owners Take Over Jefferson Beach, Detroit

DETROIT, June 30.—Jefferson Beach Park, at Saint Claire Shores, was taken over last week by the newly-incorporated Lake Shore Amusement Company but will not be reopened until next spring. New owners are headed by William P. Young, local food broker; Harry Stahl, superintendent of Eastwood Park, and Sam Kutzen, soft drink concessionaire at Eastwood. Both Stahl and Kutzen will retain their present connections at Eastwood, in addition to operating Jefferson Beach.

Henry Wagner and Max B. Kerner, owners of Eastwood, who bought the beach property last year but have never opened it for actual operation, have sold out their interests to the new company.

Transportation problems were a principal reason for failure to open this season, as the park is served only by a private bus line and is several miles beyond the city limits. Prior to its closing, it was one of the three largest parks in the State.

## Hilo Opens Detroit Minny

DETROIT, June 30.—New miniature amusement park was opened this week-end by Severin Hilo at Southfield and Jefferson avenues, in the suburb of Ecorse. Park site is practically next door to the carnival lot just played by the Happyland Shows. Opening of the park was postponed until show concluded its engagement.

## Carver's Horses in Parks

NEW YORK, June 30.—Carver's High-Diving Horses, which during the last 20 summers have appeared exclusively at Atlantic City's Steel Pier, are this year being booked into amusement parks by the Hamid office. Act's first park appearance will be at Carlin's, Baltimore, where it opens July 3 for a four-week run. All park dates will be for four weeks.

## Balto Concess Men Organize

BALTIMORE, June 30.—Benjamin J. Tupler was named permanent chairman, and Samuel Abbatista, vice-chairman and secretary of the concessionaires of Bay Shore Park at a meeting held June 2. Concessionaires plan to hold regular meetings during the season to discuss problems arising in the conduct of the business with a view to obtaining closer co-ordination of all park activities in preparation for large industrial picnics and special events scheduled.

ALF LOYAL'S DOGS will be the July 4 week attraction at Palisades (N. J.) Park.

## Detroit Spots Using Promotion To Hypo Lagging Attendance

**DETROIT, June 30.**—With business off by as much as 50 per cent at Detroit parks so far this year, primarily because of weather conditions, special days and promotions are being used to build up patronage at major spots here.

Typically, Eastwood Park is going in strong for industrial picnics, largely under union sponsorship, which has been the characteristic method of operation for the past several years. Some return to employer-sponsored picnics was noted in the territory last year, however.

July 20 was devoted to promoting the sale of War Bonds at Edgewater Park, on the opposite end of the city, with local police conducting War Bond sales on the grounds. Bond booth was kept open until midnight, with police officers donating their services for the occasion. Further generous support was given the bond sale by General Manager Charles S. Rose in authorizing the conversion of the entire day's net proceeds of the park into War Bonds.

## Obadal's Spot Clicking

**SAN ANTONIO, June 30.**—Victory Park here is enjoying a socko season under the management of A. (Booby) Obadal. Nine major rides and two kiddie rides have been repainted and redecorated, many with fluorescent lighting. New open-air dance pavilion is proving popular. Among the concessionaires at Victory Park are Dave Stevens, Pug Stokes, Blackie McLemore, William Pitzer, Johnnie and C'no Graves.

## Concerts at Ocean City Pier

**OCEAN CITY, N. J., June 30.**—With the start of the regular season at this South Jersey resort, free nightly musical concerts were returned to Municipal Pier starting last night. The concerts, featuring vocal soloists and glee clubs of organizations visiting here, are again under the direction of J. Fred Manne, with the resort again employing the orchestra. Concerts will continue nightly until Labor Day.

MARKING THE FIRST shipment since the close of the war in Europe, six grass snakes have been imported from Regent Park Zoo, London, and added to the Philadelphia Zoo. Specimens common to North America are being sent to the London Zoo in exchange for animals from various parts of the British Empire. A shipment of birds and mammals will be sent to London to help build up stocks depleted during the war years.

## Attention, Manufacturers

I'm in the market for new Rides and Arcade Machines of all kinds, also for new Concessions and Ideas. Will appreciate circulars and information about them for Boardwalk Amusement Park.

**JIM FOREST, Pro.**

31 N. Atlantic Ave. Daytona Beach, Fla.

## FOR IMMEDIATE SALE

Miniature Train, Steam Engine, Coal Car, two large Passenger Cars and Track. Runs approximately 200 ft. circle; 20 1/2 inch track gauge.

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## MINIATURE ENGINE WANTED

1 1/2" gauge gasoline motive power. Advise best cash price, condition, etc. Send photo and full description.

## KIDDIE RIDES WANTED ALSO

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**EDWARDS FALLS AMUSEMENT CO., Inc.**  
Suburban Park, Manlius, N. Y.

## FOR SALE

One large Waltham, first class condition, fine for park; like miniature Roller Coaster. One Rocket, good condition. Reason for selling, owner in the Armed Forces.

**MRS. C. D. SIMPSON**  
303 Greystone Apt. Chattanooga, Tenn.

## Venice, Calif., Plunge Ready To Tumble Down

**VENICE, Calif., June 30.**—Fear that the 39-year-old Venice Plunge may collapse was expressed here when J. L. Oberlies, chief engineer of the building and safety department, made his report on the structure following an inspection trip.

Abandoned and taken over by the State for delinquent taxes, Venice Plunge was once the mecca for thousands of bathers. Part of the walk along Ocean Front Avenue has been barricaded because of the danger to pedestrians.

The building was condemned in 1934. However, razing of the building was delayed because the title had been acquired by the State. City council is attempting to decide whether city money can be spent to remove a public hazard on property owned by the State.

## Hamid's Atlantic City Piers in Full Swing

**ATLANTIC CITY, June 30.**—Getting into full swing for its 48th season and now under the management of George A. Hamid, Steel Pier went into daily operations last Saturday (23). Hamid's Million-Dollar Pier went on a full-time schedule today.

For the Steel Pier kick-off, Hamid featured Gene Krupa's band in the Marine Ballroom, and the debut of his new ocean spectacle, the *Watercade*, aqua revue, which replaces the Pier's thrill acts and circus show, is a colorfully staged surf show featuring water ballets and a number of thrill acts, including Charlie Diehl, diving champion; Roger Nadeau, springboard stuntman, and Joe Seymour, swim champion.

Hamid's Million-Dollar Pier, in addition to name bands for the Ballroom of States, will feature the circus acts.

## Otherwise Everything Okay!

**CHICAGO, June 30.**—Fred W. Searles, manager of Suburban Park, Manlius, N. Y., writes that there were some errors in the item about the park carried in the June 23 issue.

"First," says Searles, "my name is Fred W. Searles not Sears; second, we have eight rides not five, and third, we are not playing free acts for the duration. We have been receiving letters from agents and acts since your article."

Searles states that the park plays name bands occasionally. Mal Hallett recently played there and attracted a good crowd. Woodhull Boys, Victor recording artists, play every Friday night.

## Record Atlantic City Crowd

**ATLANTIC CITY, June 30.**—Sweltering heat last week-end brought the biggest crowd of the season to Atlantic City last Sunday (24), with all the near-by South Jersey beaches also reporting capacity crowds. Here the crowd exceeded by several thousand the year's high mark of 145,000 set the previous week-end. Amusements and concessions reported a land-office business.

## CONEY ISLAND, N. Y.

(Continued from opposite page)  
die Meers. Harry used to clown for Joe Gangler's circus.

Audrey Beasley, who plays guitar and sings hillbilly songs, is a new addition to Rosen's. . . . George Auld and ork, with Patti Powers, were last week's features at the Million-Dollar Ballroom on the Boardwalk. . . . Billy Davis, ork leader, honorably discharged after two years in the army, is readying his former Rolling Rhythm band. . . . Essie Bobrow presides in the checkroom at the Million-Dollar Ballroom. . . . Harry Nelson is erecting four new buildings on his recently annexed property on the Bowery opposite his other concessions and parallel to Steeplechase. Occupying three will be a Poker Roll game, a photo studio and a hot-dog stand. . . . Emma Raymond, trapeze artist, tenants the platform which Flo Carlson, fat girl, left vacant at the World Circus Side Show, where Billy Jewel is new outside talker.

**RIVERSIDE PARK, Springfield, Mass.,** will resume its program of summer kiddies' days on the midway next Wednesday (4). All amusements will be open from 1 to 5, with special bargain rates for youngsters. In addition to regular Wednesday afternoon kiddies days, the park will also be open to youngsters at special rates Saturday afternoons from 1 to 5.

## Annuals Must File for Permit

(Continued from page 52)

sponsibility of acting on each application. We assume, of course, that the operators of large fairs are fully aware that they should not plan to run their exposition this year and that they shouldn't even bother with the formality of filing an application since they know they can't operate."

The ODT said that a large number of fair managers have already requested applications from Frank Perrin, secretary of the War Committee on Conventions, which is headed by Col. J. Monroe Johnson, who also is director of the ODT. Some of the managers have already returned the applications and the War Committee on Conventions is taking formal action.

"It is a waste of time for the operators of the larger fairs to bother with the application procedure," the ODT explained, "since they definitely will get a turndown. In border-line cases where it is questionable whether the fair extends beyond the purview of a 'local' exposition, the application system will prove very helpful. We still wish to emphasize that in all respects the voluntary co-operation policy prevails."

## Application Solely a Formality

The requirement for fair managers to submit applications had been under consideration for several weeks, even prior to the conference last month which resulted in Colonel Johnson's plea for voluntary co-operation in canceling any fair which puts even the slightest

pressure on transportation. Because so many fair managers besieged Colonel Johnson's office with queries seeking clarification as to the status of their own specific expositions, the ODT decided on the application policy solely as a formality. In border-line cases it was revealed that the secretary of the War Committee on Conventions is requesting detailed information about the nature of exhibits and the transportation factors involved in running the fair.

"The conscience of the fair manager still remains the presiding judiciary," the ODT explained. "If the fair manager knows he is encroaching on transportation needed for shipping our troops and equipment across the nation to fight the Japs, he surely should know that he should not even consider running his exposition this year."

The procedure on the fair applications, it was explained, differs from that of applications for staging conventions. The ODT pointed out that hotels are not permitted to book conventions except those officially authorized by the War Committee on Conventions. No such condition exists in connection with fairs.

**VICTORY IN EUROPE** will feature the annual Travelers' Day Parade held in connection with the Saskatoon (Sask.) Exhibition. More floats, bands and entertainment than at any Travelers' Day performance since the war's outbreak are promised. Exhibition this year will have more industrial, commercial and government displays, a bigger agricultural department and a national dog show. Gravelbourg, Sask., will have a two-day fair this year, the first since 1929. Horse racing will be a feature.

*Frank Gravatt Says,*



**"YES"**  
THE  
**STEEL  
PIER**  
ATLANTIC CITY

# Has Been Sold!

In relinquishing the STEEL PIER, after 21 years of continuous ownership, Frank Gravatt desires to thank the thousands of show people—many of them tops today—who alone have made it the World's Greatest Showplace . . . and sincerely expresses his wish that this fine spirit of co-operation will be extended to his successors throughout the succeeding years.

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Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

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# REP RIPPLES

**KIPP'S SHOW**, vaude-pix, is in Rowan County, North Carolina. . . . **LOWERY'S SHOW**, three people, is playing halls in Central Nevada with vaude pictures. . . . **LeVINES'S SHOW**, vaude films, is trouping around Thetford Mines sector of Quebec. . . . **GARTH PLAYERS**, three people, opened in Wyoming County, Pennsylvania, June 18, and will play the summer at resort towns in that area. Unit uses short-cast bills. . . . **MARK L. FRISBIE**, who has been with F. S. Wolcott's Rabbit Foot Minstrels the past 22 years, writes that the show opens July 16. Trucks have been overhauled and painted and new big top is 80 by 200. Org will be transported on 10 trucks and two passenger buses and will number 50 people, including a 12-piece ork and a chorus of 15. Elmer Yancey is again general agent, his 10th season with show. . . . **ROY AND PEGGY LEWIS** recently closed their *Wings Over America* in Wilmington, Del., and are spending the summer in Kingston, N. Y., to be near Peggy's mother who recently suffered a stroke. . . . **NEIL AND CAROLINE SCHAFFNER PLAYERS** are in their regular Iowa territory and report business good and candy sales big. Rome

Lee Schaffner is doing juveniles, and Roy Hullah and Monty Montrose are also in the cast. Mickey and Bertha Arthur were recent visitors in Mount Pleasant, Ia., while Mickey was on furlough. . . . **AL PITCAITHLEY** was honorably discharged from the army June 22 at Fort Bliss, Tex. He spent nearly three years in the service, all of it at the Carlisbad, N. M., air field. He and his wife, Lynne, bought a home there a year ago and are thru trouping. Al is on the announcing staff of Station KAVE, Carlisbad.

**FLORENCE BENN Dramatic Agency**, Chicago, reports the following bookings: Octavia Bayley, Marsha Powell, Julio Averill, Hildegard Saunders and Ramon Rodriguez, with Neil Schaffner Players; Frances Peters, Famous Players; Richard Earl and Joan Winninger, *Dear Ruth* company; Jimmy Leroy, Claire Burns, and Joseph and Bernadice Toniuntti, Christy Obrecht Stock Company; Marie Zodar, Trixie Maskew and Bush Burrichter, Jack Brooks Players; Jay Miller, Harry Brown Players. . . . **SGT. JOHN O. RAE**, Flying Fortress radio operator-gunner, recently was awarded the Air Medal for his participation in heavy bombing attacks on vital industrial and military targets in Germany. He is the son of John and Fern Rae, veteran rep team. He was employed at the Colony Theater, Raleigh, N. C., prior to going into the army in September, 1943.

**D. D. TALBOT** has a vaude-pix show in Litchfield, Conn., for the summer. . . . **THE PERRENS** report satisfactory returns in the Leadville (Colo.) area with silent and sound pix and dramatic sketches. . . . **SCARBORO PLAYERS**, three people, will play Eastern Maine resort towns in July and August. J. Lois Johnson is manager. . . . **DENNIE'S PLAYERS**, vaude-pix, report good biz in the Cape Cod sector of Massachusetts. . . . **ERNEST GRAY PLAYERS** will take E. F. Hannan's four-people bill. So it goes, into Vermont and New Hampshire resort towns. Opened late in June in the Newfound Lake sector of New Hampshire. Mr. and Mrs. N. H. Ernest Gray, and Gray's son and daughter-in-law, Bert and Jean Gray, do the show. The combination has played more than 300 auspice dates the past three years in New England.

## SWANEE SHOWBOAT

A Brand New ALL-COLORED CAST MUSICAL — Plenty of Comedy, Song and Dance. One Hour of Fast Entertainment.

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# LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.  
Mail is listed according to the office of *The Billboard* where it is held. Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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All compact on all-steel custom-built trailer. New Firestone tires, new canvas. Beautiful set-up. Capacity about 200 people. Formerly used by late Dr. Hale. Also one Baker-Lockwood Tent, 20x30, two poles, no wall or awnings, all khaki, made to fit frame, blue trim, clean, practically new. All above stored Blanchester, Ohio. Address:

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Enlarging Show for summer and fall business, openings now for all real Medicine Show People. Top salaries, good treatment, two and three-week stands. You really live on this show. Eat where you please and room out in town. In answering ad give a private address, and not in care of any show.

**DAVID S. BELL, Owner FARGO FOLLIES**  
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# Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

**GEORGE REED** . . . is still active with Byer's Carnival around Columbus, O.

**HOW WERE** takes July 4?

**CHIEF BLACKHORSE** . . . has his med outfit at the Lancaster (O.) Fairgrounds.

**SAM CICOMI** . . . and Ben Horseback Meyers are teamed in a space at Market and Broad streets, Newark, N. J. They work a Boardwalk spot at Coney Island on Sundays.

**GIVING UP** is a great mistake.

**J. MAXWELL REYNOLDS** . . . is in Jewish Hospital, Cincinnati, following a heart attack in South Carolina, where he was prepping a med show. He's getting along okay and would like lines from the folks.

**EGOTISM** is a stumbling block to success.

**BABE AND FRANK PRENO** . . . card from Quancock, Va., that they have been sheeting along Eastern Shore and are satisfied with takes. Virginia biz was especially good, they say. Jackpots were cut up recently with Harry and Edna Mabley; J. W. Stover and Mass and Hines also on sheet. Doc Rae and Dock Jackson are requested to pipe in.

**DON'T** get mad when another succeeds.

**MADALINE E. RAGAN** . . . and Ray Herbers, with Clyde White, neighbor boy from near their Salem (Mo.) farm, visited the desk last week. They visited Mary Ragan at Columbus, O., and aided her in getting her new med opera set for opening there. Bill Bosner and Cornfield Billy Williams are also doing chores on the show. A party in honor of Madaline's visit drew forth jackpots at Harry's Feed Bag in the Ohio capital, with Ross Dyer, Fergy Ferguson, Chic Burnell, Pat Smith, Dick Jacobs and George Reed participating. Movies wound up the session.

**DOING WORK** well is a great comfort.

**AL PORTER** . . . is now agent, manager and legal adjuster on the Great Rag-Bag Shows and uses the sheet for transportation. He says that he is now playing the thumb route around Washington. Morris Kahntroff opened with several concessions this spring but on account of too many customers and too little help, left to join the Mighty Ball & Tassel Exhibition, now playing Greater Washington. "Greater Washington is well represented

by the cream of pitch and sheet fraternity, and all it needs is Madaline E. Ragan and Ray Herbers and the line-up would be complete," Porter says. "I'm going to the Mexican border next winter and expect to open an amusement center. Incidentally, how can C. A. Maitland be a colonel when he is a captain on a pickle boat? And did you know that Jack Stover got his monicker, 'Bottles,' when he worked a milk wagon in Harrisonburg, Va.? And that Pat Malone, Stover's partner, was in Washington trying to get the President to let him work on the White House lawn, with no result? Also that Big Deltrick, sheetie, was seen in Washington and is reported to be trying to buy Red Barlow's interest in the Great Rag-Bag Shows?"

# Prof. Carpenter

By E. F. Hannan

**ONE** of the outstanding hypnotists of the old days was Carpenter. In his heyday, Carpenter could take on any size town and any kind of audience and deliver value for money spent. Trained in small towns, he knew mystic, mesmerism, magic, spiritualism and all the ties, knots and escapes that a real performer in this line must know.

When assisting talent was short, Carpenter could entertain with a real chalk-talk and calculating act. Once Carpenter stepped into Austin & Stone's Museum and caught Professor Hutchins doing a lightning calculating act. Carpenter called up to Hutchins: "Professor, I can give you four numerals that you can't add, subtract, multiply or divide." Hutchins with caustic tongue replied: "My friend, there is a place 30 miles from here where people like you live together all in one big happy family." Carpenter jumped to the platform wrote four zeros on Hutchins's blackboard and said to the professor, "We've been fooling around with those out at the place you speak of but we can't do anything with them. They're yours to do what you wish with."

Hutchins, a gruff, little man, didn't like the audience response and challenged Carpenter that his zeros were not numerals. It all passed off all right and made good ballyhoo for the museum.

# Circus Historical Society

C. H. (Dad) White, Fredonia, Kan., completed a 2,000-mile trip visiting Barnes Bros. in Chicago, where he spent some time with Terrell Jacobs, and Cole Bros. Dad, 88, is the oldest CHS in Kansas.

Robert Sams, Birmingham, visited Mr. and Mrs. Roy Bible's Sello Bros. at Oneonta, Ala.

Phil Gardner, Broken Bow, Neb., has written a book, titled *Circus Days*, but printing has been delayed because of the paper shortage.

Burns Kattenberg, Mansfield, O., visited George (Skyman) Higgins on the Happy Attractions lot and received a photo to add to his collection of contortion pictures.

Great Britain Band Wagon Notes of Division No. 9, written by A. Morton Smith, Gainesville, Tex., are interesting.

Joseph Fleming, Trenton, Neb., is the newest CHS member. Tom Parkinson, now somewhere in Germany, reports seeing some tattered old circus bills on a wall there recently.

John Heldl, CHS No. 145, is seeking information on the old Pullman car, Jomar, which might have been John Ringling's private car.

Walter W. Tyson has added a four-page Forepaugh program for 1884 and an early Barnum & Bailey herald to his collection.

Fred Leonard announced the recent All-Palomino horse show at Wellington, Kan., and exhibited Golden Duke.

BETTE LEONARD.

# CIRCUS, PARK, CARNIVAL, PARADE SPECIALS

- Eisenhower, Patton, Truman, Comic, Rodeo, V.J., V.E. and Welcome Home Buttons, with Good Pins . . . . . \$2.25 Hundred; Thousand . . . \$20.00
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- SPECIAL FAST SELLERS**
- Balloons, \$5.00 Gr.; also Balloons at \$7.00 Gr.
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  - Airplanes with Propeller and Wings at 15.00 Gr.
  - Silver Bombers That Fly Like a Bird with Sticks . . . . . 18.00 Gr.
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Send for a \$25.00, \$50.00 or \$100.00 assortment. Also several thousands cheap Wire Pins, etc., at from \$2.50 to \$9.00 a dozen.

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REGULAR SPECIAL—7 COLORS  
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7 Ups—3000 Sets. Mounted Bingo Cards. Write or Wire for Catalog.

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235 Halsey St. NEWARK, N. J.

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

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BUY WAR BONDS FOR VICTORY

HERE IS A MONEY MAKING BABY MEET "FLORENCE"



Our 26" Pantalon Girl with ooo-goo eyes—Buckram Bonnet—Made in corduroy and chenille. Big flash! Packed 38 to cart.

**\$18.00 DOZ.**

Samples 25 Per Pc. Extra.

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## ENGRAVERS

We have several Engraving Numbers available from \$24.00 to \$36.00 gross. Sample assortment, \$25.00. No catalog. Order now while stock on hand.

**AMERICAN JEWELRY MFG. CO.**  
259 Park St., No. Attleboro, Mass.



## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., June 30.—Current membership drive is making good progress. During the past week applications were received from Alvin Vandike, manager of Victory Exposition Shows; John Kahl, owner St. Louis County Amusement Company; Charles C. Fuller, manager of Fuller Amusement Company, and Ray Steck, owner of Hyalite Midway, bringing the membership roll to 158.

Receipt of a \$100 contribution from Johnny J. Jones Exposition to the public relations fund is acknowledged.

Vistations included a trip to Valley Shows June 16 at Fairport, N. Y.

In answer to inquiries regarding the availability of shooting gallery ammunition, there does not appear to be any likelihood for an additional supply in the near future.

Information received from Washington indicates the ban on conventions is likely to be continued. Labor continues to be scarce, altho at present there is a large supply of aluminum.

Now available is a basic marketing chart covering the United States. Additional data on the subject of post-war readjustments also is on hand.

## John Law Puts Clamp On Handling Cigs in Iowa

DES MOINES, June 30.—Cigarette concessions are having it tough in Iowa. Two shows—World of Today and Stevens Carnival Company—found that out recently.

A State Tax Commission agent seized 30 cartons from the World of Today on the grounds they did not carry the stamp.

The Stevens show had a slightly different experience. An agent from the show took 291 packages of cigs to the State offices here to pay the State tax. The agent was advised that the law prohibits sale of cigs except by locally licensed persons, and the fags were snatched.

State officials say they'll eye all concessions.

## Maritime Provinces Seen As Good Post-War Field

ST. JOHN, N. B., June 30.—An open market for carnivals is visualized for the maritime provinces when wartime restrictions are fully abandoned. Before the war this territory was visited each season by a number of carnivals based on the U. S. side of the border. From beyond the maritimes came Bistany, Ben Williams, Jackson, Pine Tree, Conklin, Bockus, Eastern, etc.

Indications are for more carnivals originating in this territory. Pre-war carnivals from within the maritimes were Elliott, Lynch, Walker, Canadian National (Loiselle), Rogers, Libby and Whitebone.

## Turner Bros. Snatch Gelt In Dixon, Ottawa Stands

ST. LOUIS, June 30.—Turner Bros.' Shows played successive winners in Ottawa and Dixon, Ill., scoring a good nine days in the first spot and six banner days in the latter, where they closed Saturday (23). Early business in Rock Falls, Ill., has been above average.

New arrivals on the shows are Mr. and Mrs. Fred Webster, who have four concessions and have taken over the War Show. Sammy Beavers, who works for Mrs. Marie Turner on concessions, is awaiting his call to the army. Word was received from Hazel Pickerell, on the shows last season and now in the WAVES, that she is enjoying her stay in Hawaii.

## Siebrand Makes Salt Lake Conscious of New Show Lot

SALT LAKE CITY, June 30.—Every outdoor attraction which plays Salt Lake City during the summer of 1945 owes a debt of gratitude to Siebrand Bros.' Circus and Carnival. The outfit preemed the new firemen's lot in South Salt Lake City, about three miles from the heart of Salt Lake City, making the near-by metropolis conscious of its possibilities.

Siebrand succeeded in putting over a full page of pix as a cover for *The Desert News Society* section, with four pix, including the Ell Wheel, a clown, a guess-your-weight pitch and the fire-eater.

## Ingham's Zoo in Staunton

LEXINGTON, Va., June 30.—Rex M. Ingham's Traveling Zoo closed a week's engagement here and moved to Staunton. Business in Lexington was good the first three days, but off the last three. Visitors included Capt. and Mrs. Mike Brown, whose animals are in quarters here, and Leslie Weaver, former free act booker, who now works in the local post-office.

## FOR SALE GLIDER CHAIROPLANE

24 seats and iron fence, now in operation at Newport, Del., Firemen's Carnival to July 7; then North East, Md., week of July 9. First \$500 takes Ride. Want High Striker and legitimate Concession working for stock.

JOHN KEELER

# MORRIS HANNUM SHOWS

WANT FOR

SPRING MILL FAIR, CONSHOHOCKEN, PA., and GREAT FLOURTOWN FAIR

Want Shows—Have complete equipment for any Grind Show. Need capable man with acts to take over Side Show; complete, with new 100 by 20 top. Want Motordrome. Will book or buy Tilt or Octopus.

Want Stock Concessions—String Game, Bowling Alley, Basket Ball, Coca-Cola, Candy Floss, Photos, Novelties. Have opening Flemington, N. J., Fair for Bingo.

Still Featuring Two Big Thrill Acts Including Cannon

All Replies to

MORRIS HANNUM

Frenchtown, N. J., till July 7; then Spring Mill Fair, Conshohocken, Pa., July 11 till July 21.

## CAN PLACE

Hey-Dey Foremen, top salary; Ben Check, Benny Beckwith, answer.

## ENDY BROS.' SHOWS

East Liverpool, this week

## JOHN SWISHER WANTS AGENTS

C. S. Pool, come on; take charge of Store. Frank Wold, contact me immediately. Address, care Jones Greater Shows, Charleston, W. Va.

## Miami Showmen's Ladies' Auxiliary Members NOTICE

Contact

Mrs. Geo. A. Golden

Care Dodson's World's Fair Shows Eau Claire, Wis., immediately. Important to club.

## TURNER SCOTT WANTS

Merry-Go-Round Foreman. Must be sober. Wire Frank G. Wickersham, 116 Butler St., Daytona Beach, Fla. Can also use first-class Wheelman; no ups or downs on these Rides. All year round proposition. Pay cash for Smith & Smith Chairplane. Frenchy Larue, Glenn Kishko, wire TURNER SCOTT or JIM FOREST.

## BROWNIE WANTS

AT ONCE

Half and Half, Mitt Reader, Tattoo Man, also Feature Attraction for Side Show. Care SAM LAWRENCE SHOWS Bridgeport, O., July 2-7.

## Groves Greater Shows

Jena, La., July 2-7

Want Foreman for Ferris Wheel, Chairplane, Merry-Go-Round. Salary \$50 per week, also Second Men on Rides. All replies to ED GROVES, Jena, La.

## ARTHUR BROS.' CIRCUS

WANTS

Billers and Billposters at once for Brigade. Mike Pyne Agent for Car, Jack Austin, Manager.

Wire or phone PAUL EAGLES, Gen. Agent, Sherman Hotel, Chicago, Ill. We pay fare and best scale on road.

## W. S. CURL SHOWS

Want Foreman for Wheel, also Second Man and Ride Men for Tilt-a-Whirl and other Rides. If you are a lush don't answer this ad. Jay Davis, did you get my telegram? Want a few more Stock Concessions, also Photo Gallery, Lunch and Drinks. For Sale—Large Evans Big Wheel, dice combination.

Franklin, Ohio, on Streets, July 2-7; Batesville, Ind., on Streets, July 9-14.

W. S. CURL

## FOR SALE

## FOR SALE

Will sell the Park—5 Rides and 24 Concessions, like new; Merry-Go-Round, Ferris Wheel, Lindy Loop, Frolic, set of 8 Tubs, Venetian Swings; also the most beautiful Front Portable with 500 Lamps, 2000 feet 60 Wire and 500 feet new Fence and \$2000 Concession Merchandise, or will consider Partner or Manager. Agents for Pan Game and Pill Pool, Girls for Ball Games and Grind Store Agents.

S. B. WEINTROUB

Care Columbia Amusement Park, Fort Jackson Highway, Columbia, S. C.

**JONES GREATER SHOWS WANT**

Concessions—Custard, Jewelry, Scales, Striker, Candy Floss and others.  
Help Wanted—Capable Wheel Foreman, Lot Man, Electrician, useful Help in all departments. Jack White, wire.

Address

**PETE JONES or L. P. BRADY**

Charleston, W. Va., this week

**WANTED COWBOYS AND RODEO PEOPLE**

With own stock and transportation, one big Family or Feature Act, Man to take over Side Show; we furnish all equipment. All useful Side Show People, answer. Colored Minstrel, about six people. We furnish sleeping accommodations. Circus Electrician, Candy Butchers, Ticket Sellers, wire. Sewickley, Pa., July 4; Apollo, 5; Cumberland, Md., July 9.

**BRADLEY & BENSON CIRCUS****J. R. EDWARDS SHOWS**

WANTED

WANTED

Octopus, Roll-o-Plane, Ferris Wheel, Kiddie Ride for the following Fairs: Dover, Ohio, Berea, Tiffin, Wapakoneta, New London, Medina Centennial Fair, Wooster. Willard K. of P. Homecoming next week. 25% with own transportation. Can place legitimate Concessions. Address all mail and wires to Wooster, Ohio, this week.

**DICK'S PARAMOUNT SHOWS WANT**

Ferris Wheel Foreman, also Second Man on Merry-Go-Round, Semi Drivers, Capable Lot Man.

SHOWS—Wild Life, Posing, Fun House, Fat Girl; liberal percentage. Jean Darrow, contact me. Freaks and useful Side Show People.

Newport, Rhode Island, this week; Westerly, next week.

**HARRISON GREATER SHOWS**

WANT—WANT—WANT

Princess Anne, Md., July 2 thru 6; Berlin, Md., July 8 thru 13.

Want Foreman and Second Man for following Rides: Twin Ferris Wheels, Merry-Go-Rounds, Chair-o-Plane and Loop-o-Plane; good salary and bonus. Have opening for following Concessions: Photo, Pop-Corn, Candy Apples, Penny Pitch, Pitch Till You Win, Shooting Gallery, Cane Rack, Bingo and Mitt Camp. Want Man and Wife to take complete charge of well-framed Cook House. Mrs. Harrison wants Agents. Johnny Biddick wants Musicians and Performers for Minstrel Show, salary and percentage. All wires to

FRANK HARRISON, Owner and Mgr., Princess Anne, Md.

**WANTED TWO MAJOR RIDES**

All year-round operation. Now have Wheel, Tilt-a-Whirl, Spitfire, Merry-Go-Round, Skooter and Roller Coaster.

**PLAYLAND PARK**

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**GEREN'S UNITED SHOWS**

WANT OUTSTANDING FREE ACT TO JOIN JULY 15.

FREDDIE VALENTINE, PLEASE CONTACT.

Washington Court House, Ohio, July 2 to 7; London, Ohio, July 9 to 14

FOR SALE

NUMBER 5 ELI WHEEL—\$4,000.00 CASH

FAY'S SILVER DERBY SHOWS

Coal City, Ill., this week

WANTED

Bingo Help and Fast Countermeasurers; offering highest pay on the road.

Contact

**JACK MILLER**

Care W. C. Kaus Shows, Manchester, Conn., this week; East Warwick, R. I., next week.

**Pittsburgh Police Program**

PITTSBURGH, June 30.—Staff for Tom Packs' Police Thrill Circus comprised Thomas N. Packs, producer and general manager; Ernie A. Young, arena director and booker; Bill Nelson, assistant manager; Al Perry, assistant arena director; Jack Lehr, special agent; Louise Lehr, wardrobe and secretary; Dick Fortune, press; Dave Malcomb, announcer; Loren Wisdom, fireworks; Frank Cervonne, bandmaster with 30 pieces, and Gertrude Pati, soloist.

**The Program**

(As reviewed June 23, closing night)

Display 1.—Grand entry.

Display 2.—The Henrys, Mario Iwanos, Walter Herod, the Estrellitas and Leo Gasca, all wire acts.

Display 3.—Clown wedding.

Display 4.—The Starlights and Peaches' Sky Revue, high rigging.

Display 5.—Happy Harrison's Circus, Will Hill's Animals, Marie's Dogs, Hoagland's Mules and Greer's Liberty Ponies.

Display 6.—Paige, Jewett and Kiki, Mel Hall, and St. Clair and O'Day, bicycles and unicycles.

Display 7.—Alfred Court's wild animals, handled by Joe Walsh.

Display 8.—Phil and Bonnie, Francesco and Delores, and Pape and Conchita, perch.

Display 9.—The Zavatta riding act.

Display 10.—Gregoresko, the man who hangs himself.

Display 11.—High jumpers, featuring Greer's and Hoagland's horses.

Display 12.—The Deocas, trampoline; the Iwanos, bar act; the Fredericos, trap balancing.

Display 13.—Hill's and Hanson's elephants.

Display 14.—Clown boxing, featuring Jimmie Davidson, Gabby Dekoe and Van Wells.

Display 15.—Selden, the Stratosphere man.

Display 16.—The Zoppes, Novellos, and Johnny Laddie and Company—unsupported ladders.

Display 17.—The Flying Valentines and the Flying Valentinos.

Display 18.—Spiller's and Frisco's Seals.

Display 19.—Greer's Liberty Horses, worked by Bill Bushbaum, and Hoagland's Garland entry.

Display 20.—Malikova, high wire.

Display 21.—The Great Jansley, high pole.

Display 22.—Miss Victory, shot from a cannon.

Display 23.—Fireworks.

Clown Alley—Happy Kellems, Sherman Brothers, Charlie Demelo, Ken Palmer, Jimmy Cogswell, Rube and Bobby Curtis, Jimmie Davidson, Red Carter, Van Wells, Frankie Little, Bill Lester, Gabby Dekoe, Hop Green, Simon Collins, Cecil Eddington and Dock Huston.

**PITTS POLICE CLICKS**

(Continued from page 49)

Zavatta riding act, Gregoresko, Selden, Malikova, Jansley and Miss Victory.

The program moved with clock-like precision, the 23 displays being run off in 2 hours and 45 minutes.

Clowns were presented in an unusual manner. Two worked outside the stadium and several in the rampways during the come-in. Others presented their gags in front of the center ring, while the customers were taking their places, a diversion that appealed to early-comers. Only two clown production numbers were used, but Happy Kellems and Red Carter mugged effectively thruout the program.

The cash take indicates the strength of the show, and Will Hill, veteran trouper, summed it up quite well, when he remarked:

"This is going to be a tough one to follow."

**UNDER THE MARQUEE**

(Continued from page 51)

the Richwood (O.) Fair for the Walter Byers carnival and the Indian Exposition at Anadarko, Okla., in August. . . . VERN CORIELL writes to correct a report that Pvt. Vernell Coriell is in this country. He is with the 50-50 Army Show in the Philippines.

CHARLES A. (CHUCK) O'CONNOR had a big time the six days Russell Bros.

played Portland (Ore.) meeting, in addition to the show's personnel, such old-timers as Portland Jew, James (Blackie) Ward, Ed (Barnum) Fahey, Baldy Brown and Johnnie Sullivan, the last named now operating a tug boat on the Columbia River. . . . F. D. GARDNER is not tramping this season, taking it easy instead at his home in Maywood, Ill.

YOU'LL NEVER KNOW how little you know about circus biz until you hang out with the old-timers around stake-and-chain wagons.

CLOWNS WITH the Newark (N. J.) Legion Circus last week were Billy Rice, Buck Leahy, Frank Cromwell, Pete Roberts and Laddie LaMont. . . . H. J. (DOC) CLAYTON, former circus and med man, visited Banard Bros' Circus and Rodeo at Christophere and Zeigler, Ill., and reports that the show is doing an excellent business. While in Zeigler, he met Dr. W. W. Sheerer, another old-time showman.

IT'S ALWAYS THE GUY who hasn't been in the business for years who frets over why this one or that one isn't doubling in all departments.

FRANK (RED) ROBINSON is with Cole Bros. . . . AL AND LOUISE WEIR are doing a giant cloud swing on a 40-foot rigging at Mission Beach Park, San Diego, Calif. . . . FRANK WELCH and Frank Kindler, St. Cloud, Minn., circus fans, drove Dan Pyne, Cole Bros. contracting agent, to Little Falls, Minn., to visit Austin Bros., where they were entertained by Percy and Charles Clark. . . . GEORGE KIENZLE, Harrisburg, Pa., visited Bond Bros. at Manheim and Strasburg, Pa., as guests of George Barton, owner.

STORY ABOUT BILL PICKETT, former 101 Ranch Show bulldogger, billed as the Dusky Son of the Southwest, relative to his feat in a Mexican bull ring, is legend.

E. E. De LONG, RM. 3/C, would like to locate some of the friends he made while on circuses on the West Coast. Among the shows he was on were Arthur Bros., where he knew Cal Lips, and later Russell Bros., when it was owned by C. W. and Pauline Webb. He would like to here from Chick, the cage man; Donald Miller, Oceanside; Cheerful Gardner and several other bull men. De Long also recalls working with Martha and Jack Joyce, Walter Jennier, Milonga Escalante, Dick Lewis, Brownie Gudab, the Guiterrez Troupe, Floyd Crouch and others.

WE NEVER BELIEVED the old story about some North Dakota farmers following a show with pitchforks because a showman who had married one of the farmer's daughters had her appearing before the public in tights.

WANT

**HIGH-CLASS CARNIVAL  
NASHVILLE, TENN.**

Six weeks' location. Each week's gross will top the best fairs. Starting last of July or first of August. Can also give contracts for four more outstanding weeks, including Roanoke, Va., under auspices Shriners.

Call or Write GARRETT SCOTT.

WANTED

Bingo Countermeasurers, capable, experienced; good salary and bonus. Wire

**W. A. STACY**

Cavalcade of Amusements  
Dubuque, Iowa

**MIDLAND COUNTY  
FREE FAIR**

Midland, Michigan, August 15 to 18, Incl. Would like to hear from people with Concessions, Attractions, Exhibits and Shows. Especially interested in contacting Caretakers for Washrooms.  
H. D. PARISH, Secretary.



## Weather Puts Chill On Y-P Business In L. A. Territory

LOS ANGELES, June 30.—Yankee-Patterson Circus returned to this area last week to spotty business, particularly because of the weather. Nights have been cooler than the chamber of commerce likes to admit in its brochures. Show remains in this area about 10 days.

At Escondido, Jimmy Wood's show had three big houses, followed by capacity houses in Elsinore and Vista. Oceanside gave show a fair reception, but Wilmington was packed. San Pedro was only fair, and Santa Monica (25-26) was just okay. Altho Santa Monica is strictly a one-day stand, date was prolonged here in the event some of the equipment used by the Cronin Bros.' Circus could have been added had a deal been consummated. However, the Cronin show was bought by V. G. Wilson, of the United Tent & Awning Company here, for \$8,100.

Show recently added Alice and Tex Orton, who appear in the main show and concert with their impalement act. The Ortons left Arthur Bros.' Circus when it played Glendale earlier in the season, and more recently left the Al Dean (Forrest Freeland) Circus. Also joining were Cliff and Mary Henry from the Escalante Circus. They are being billed as Cliff and Toni Madison to avoid mistaken identity with the Glenn Henrys. Jack Wright closed with the Y-P Circus to go with the 101 Ranch Wild West. Mark Smith and his horse act are reported soon to be leaving Wood because of film commitments. The act is scheduled to appear in *Wild Fire* to be made at the Paramount Studios. Charles McDonald is skedded to join the Y-P show as side show manager, coming over from Cole Bros.' Circus.

## Harlacker's Circus Combo Fares Well in New England

GLOUCESTER, Mass., June 30.—J. C. Harlacker's combined circus and midway closes a successful engagement here tonight, after having played winning stands at Orange, Westfield and Beverly, all in Massachusetts, since opening May 24.

In addition to rides and concessions, show carries Roman Proske's Bengal Tigers; Torelli's Dogs and Ponies; Edwards' Liberty Horses; Dick and Junior, revolving ladder; Betty and Jean; Sleepy, "world's smallest horse"; Taylor's magic; Herb Taylor and clowns; a hillbilly show, and a wild animal side show. Providence was played June 18-24.

## Gainesville Show Booked For Camp Howze Soldiers

GAINESVILLE, Tex., June 30.—Gainesville Community Circus has contracted with the Special Services Office at Camp Howze, near here, to produce a circus at the camp for three nights, July 19-21.

A. Morton Smith, program director, is now lining up acts to augment the show. Albert A. Marx, Houston, will join clown alley, his first with this show since 1941.

## Beatty Side Show Line-Up

CLIFTON, N. J., June 30.—Duke Drukenbrod, who reports a highly satisfactory business on the season to date, announces the side-show line-up with the Clyde Beatty Circus as follows: Jim Colloway, John Farthing and Ray Miller, tickets; Pete Staunton, inside lecturer; the Georgia Minstrels; Marvin Smith, anatomical wonder; Jennie Reynolds, midjet; Bradley Smith, alligator boy; Grace Webb, juggler; Leathia Smith, sword swallower; Dave DeLano and Carolyn Chaney, Punch; Vera Farthing, Hindu torture box; Frank Webb, magician; Ralph Ward, tattoo; Johanna Rittley, mentalist; Ruth Joyce, lion-face girl; Jim Jones, giant; Whitey Summers, canvas, assisted by Arion Miller.

## Burma Sells War Bonds

ELKHART, Ind., June 30.—Burma, elephant with Mills Bros., turned bond salesman here, the lure being a ride on the big gal for each who bought a bond for \$50 or more. Riders included V. M. Ball, school board; H. E. Laufer, bank president, and Major Walter Beardsley, who recently returned from India. Stunt helped the show.



## Coming Events

These dates are for a five-week period.

**Idaho**  
Nampa—Nampa Harvest Festival Assn. (Rodeo-Carnival). July 12-14. Lucille Randolph.

**Illinois**  
East Dundee—Firemen's Festival. July 18-21. Max C. Freeman.  
La Harpe—American Legion Celebration. Week of July 16. Ed Gleason.  
Wyoming—Mid-Summer Festival. July 25-28. Fred Webber.

**Indiana**  
Brownstown—Soldiers' Reunion & Home-Coming. July 23-28. H. A. Vermilya.  
Charlestown—Lions' Club Celebration. July 9-14. Robt. S. Cartwright.  
Cloverdale—Picnic & Home-Coming. July 26-28. John C. Logan.  
Covington—Lions' Club Celebration. July 23-28. Sylvan E. Williams.  
English—Reunion & Home-Coming. July 23-28. John A. Blevins.  
Montpelier—Race Meet. July 17-21. Homer C. Michael.

**Iowa**  
Pisgah—Commercial Club Play Day. July 30. Francis Miller.  
Wapello—Amer. Legion-Firemen Home-Coming. July 17-19. M. D. Bumgardner.

**Kansas**  
Lenora—Chamber of Commerce Celebration. July 25-27. O. E. Personett.

**Maryland**  
Glen Burnie—Carnival. July 27-Aug. 4. Herbert O. Estep.

**Michigan**  
Detroit Lakes—Northwest Water Carnival. July 13-15. Sid B. Amundson.

**Missouri**  
Craig—Craig Reunion. July 26-29. Frank B. Neely.  
Cuba—Old Settlers' Reunion. July 20-21. A. M. Munro.  
El Dorado Springs—Annual Celebration. July 20-21. E. R. McPeak, Box 6.  
Louisburg—Old Settlers' Reunion. July 23-24. Harry W. Atchley.

**Ohio**  
Antwerp—Amer. Legion Celebration. July 23-29.  
Byesville—Byesville Home-Coming. July 17-21. Martin F. Nagel.  
Cincinnati—N. College Hill Firemen's Carnival. July 24-28. John Shear, 1617 Joseph Court.  
Columbus—Police Circus. July 18-22. Thos. N. Packs.  
North Baltimore—Amer. Legion Home-Coming. July 17-21. Oliver A. Harris.  
North Industry—Fire Dept. Home-Coming. July 24-28. Harry R. Strobel.  
Waynesburg—Firemen's Home-Coming & Carnival. July 12-14. N. W. Bankert.

**Pennsylvania**  
Wyndmoor—Firemen's Fair. July 16-21. Chas. W. Conyers, 826 Pleasant Ave., Wyndmoor, Phila.

**South Dakota**  
Madison—Turtle Days. July 27-28.

**Virginia**  
Fredericksburg—Odd Fellows Fair. July 13-21. F. A. Hovey, RFD 3.

**Wisconsin**  
Shiocton—Shiocton Home-Coming. July 21-22. M. F. Manley.



## Frontier Contests

These dates are for a five-week period.

**California**  
King City—King City Stampede. July 29. R. E. Garner.

**Colorado**  
Boulder—Pow-Wow Days Rodeo. July 29-30. Perry Prazier.

**Idaho**  
Idaho Falls—Amer. Legion Rodeo. July 25-28. Parley Rigby.  
Nampa—Snake River Stampede. July 12-14. Mrs. Lucille Randolph, Box 170.  
Pocatello—Victory Rodeo. July 13-15. Eugene Clark.

**New York**  
Rochester—Grotto Rodeo. July 23-28. Bryant G. Parsons, 182 Commodore Parkway.

**Oklahoma**  
Anadarko—Caddo Co. Rodeo. July 20-22. Dr. P. H. Corbin.  
Atoka—Atoka Rodeo. July 11-14. C. C. Stephens.  
Mangum—Mangum Rodeo. July 12-14.

**South Dakota**  
Huron—American Legion Rodeo. July 13-15. L. G. Patterson.

**Texas**  
Coleman—Coleman Rodeo. July 11-14. E. C. Edens.  
McGregor—McGregor Rodeo. July 12-13. O. T. McGinley.

## Inclemency Thruout Grand Forks Festival

GRAND FORKS, N. D., June 30.—Bad weather haunted the Grand Forks June Festival. From its opening day and up thru Friday attendance was small. Forecast for today was rain. Barnes-Carruthers revue staged half the Wednesday evening show before a small grandstand crowd when a downpour halted the performance. Thursday the performance was staged in full, with only a handful of spectators in the stands.

Ace Lillard staged his car-driving show as an opener of the festival before a poor stand. Unable to get a passenger bus, his big attraction was confined to leaping a string of cars. He planned to remain over and stage his show again Sunday (1) after close of the festival proper. Principal attraction today was the White Horse Troupe, booked by WLS Artists' Bureau.

Grandstand seats were \$1.25, \$1 and 75 cents and bleachers 60 cents. Goodman Wonder Shows of America reported only fair business on the midway because of bad weather, but they drew better than the grandstand, despite the paygate, which is new to Grand Forks showgoers.

This was the first entertainment staged by the Grand Forks Fair Association since 1941.

## Benson Animal Farm Open

HUDSON, N. H., June 30.—Benson Wild Animal Farm has opened for the summer after being closed for a year. Col. Walter A. Brown, of Boston Garden, is head of the association now owning the farm.

WINNERS AT the Taber, Alta., Stampede were: saddle bronk, Wally Lindstrom; George Bastion, Waldo Ross and Willie Running Rabbit; bareback bronk, Wally Lindstrom, Billy Lafferty, Herb Dentz and Elwood Tolten; wild steer riding, Frank Voros, Billy Lafferty, Reg Kessler, Wally Lindstrom and Jim Ows; wild horse race, Blair Holland, Gordon Hall and George Brooks; wild cow milking, Fred Gladstone, Reg Kessler and Jim Cochlan.

**Utah**  
Ogden—Pioneer Days. July 19-24. E. J. Fjelsted.  
Price—Robbers' Roost Rodeo. July 27-29. Ben Ward.  
Salt Lake City—Days of '47 Rodeo. July 18-21. Sheldon R. Brewster.

**Washington**  
Centralia—Centralia Rodeo. July 14-15.  
Longview—Longview Rodeo. July 18-19.

**Wyoming**  
Cheyenne—Cheyenne Frontier Days. July 24-28. R. D. Hanesworth.

**Canada**  
Calgary, Alta.—Calgary Stampede. July 9-14. J. Chas. Yule.  
Cardston, Alta.—Cardston Rodeo. July 18-19. O. D. Steed.

## Fair Notes

ELKADER FAIR, Elkader, Ia., will have two days of harness racing. Ray Barton has been appointed superintendent of races. A baseball tournament will also be held this year.

SEVERAL NEW buildings are being constructed at the Coos and Essex Agricultural Society grounds, which operates the Lancaster (N. H.) Fair. The premium list has been revised and prizes increased.

INABILITY TO OBTAIN concessions for the midway has prompted the Holmes County Agricultural Society, Millersburg, O., to dispense with this year's regular county fair. The fair board has decided to hold a junior fair on Friday and Saturday, September 7-8, instead.

DEERFIELD (N. H.) FAIR Association has decided to hold a three-day fair this year, late in September. Many attractions will be offered. Starting as a one-day affair back in 1877, the fair has carried on continuously, with but two or three exceptions. For several years it has been a two-day affair, and this will be the first three-day event.

PLANS FOR the Twin County Fair, Northampton, Pa., to be held in September, are well under way, according to John Berger, president. Berger states that various exhibit buildings and sheds have been completed. Hannum Shows have again been engaged to furnish the midway. Frank Fenstermacher is in charge of music.

A BILL RECENTLY passed by the California State Legislature will enable county and district fairs to lease or rent their grounds and other properties for amusement and other beneficial purposes during the year when not in conflict with the actual fair dates. This act has long been sought, and amusement men hail its passage as something that in the long run will prove of great benefit.

DIRECTORS of the Vancouver (B. C.) Exhibition Association have taken the first steps toward changing the name of the annual fair to Pacific National Exhibition. The new name was recommended by former president, John Dunsmuir. Directors are still in the dark as to the probable date of the next fair. They state it will take at least 12 months to prepare from the time their buildings are returned by the Defense Department, and there is no sign of that to date.

## TURNER BROS.' SHOWS Want Large Cookhouse

To join at Kewanee, Ill.  
Address: Kewanee, Ill., July 8-14; Galveston, Ill., July 16-21; fairs to follow.

## OUTDOOR SHOWS



## GET RESULTS WITH RADIO

Nothing like spot radio announcements to lengthen the lines at the box office. Radio reaches everyone in and around town just when they're in the mood for entertainment. That's why every branch of showbiz finds radio exploitation successful exploitation. For the latest news of radio, turn to THE BILLBOARD Radio Department.

**RADIO...**

**SHOWBIZ' BEST BOX OFFICE BOOSTER**

# JOHNNY J. DENTON SHOWS

## WANT CONCESSIONS

Good opening for Corn Game, Cookhouse or Sit-Down Grab Pan Joint.

Shows—Want Musicians for Jig Show, salary and percentage.

Wire or write JOHNNY J. DENTON, La Follette, Tenn.

P.S.—Al Herman wants Stock Store Agents. Eddie Wheeler wants Grind Store Agents. C. E. Smith wants Animal Show Help.

# JAMES E. STRATES SHOWS

Playing choice territory and 12 Fairs, including Batavia, Hamburg, Cortland, and Bath (New York)—York and Bloomsburg (Pa.)—Danville (Va.)—Spartanburg, Anderson, Greenville, Orangeburg, Charleston (S. C.)

## CAN PLACE

Hawaiian, Poing, Unborn, Monkey Circus. Have complete Illusion Show, ready to go. A good proposition for a producer.

## WANT

Capable Merry-Go-Round Foreman, also Ride Help. A-1 Talker for Vanities. Colored Musicians wanted. Due to enlarging my band, can use any Wind Instruments. Capable Man to handle Front on Jerris Jackson's Hep Cats Revue. Sleeping car accommodations. Salary out of office. Wire Jerris Jackson. Frances Fournier has opening for Bucket and Dart Store Agents. Bill Leon wants capable Man to operate Iron Lung. A-1 Billposter who can drive truck. Assistant Electrician, Tractor Drivers, Cut-Out Billposters wanted. Will book Fly-o-Plane and Roll-o-Plane; have wagons for same.

Address JAMES E. STRATES, week July 2, Rome, N. Y.

# Lucky Royal Shows Want

Will buy, book or lease No. 5 Eli Wheel. Will book Slum Joints, \$12.50 per week. Place any money-getting shows. Carl Bohn wants Slum Skillo Agents and Outside Man. We work every week playing defense areas. Every Friday a pay day. Can place useful Show People. Will book any Ride that don't conflict with what we have, 25 per cent. We open every Monday night, the right size show playing the right size towns. Will buy or book two Baby Rides. Can place Agents of all kinds. Bob Bennington, I can place you. Will place capable Help, come on, don't wire or write. Bill Gooch no longer connected with this show.

Address LUCKY ROYAL SHOWS, D. R. THOMPSON, Owner, Clarksville, Texas, July 2 to 7; then Atlanta, Texas, July 9-14.

# VICTORY AMUSEMENT SHOWS WANT

For Thomson, Ga., and 4 Weeks in the Heart of Augusta, Ga.; Warrenton, Dublin and Albany, Ga. All Tobacco Markets and Red Ones.

Want Concessions of all kinds: Fish Ponds, Coca-Cola Joints, Scales, Guess Your Age, Hoop-La. Good opening for Bingo and Ball Game. Help wanted for Merry-Go-Round. Want at once a Foreman, also Ferris Wheel Help. Cook House Help wanted. People that have joints and want to work each day, come on. Can use Wheels and Grind Stores. Will place anyone that has been with us. Want Swinger Agents and all Concession Help. Rides that don't conflict, will book and give preference in park on Mississippi Gulf Coast this winter. All people that know us and are interested get in touch. Bull Martin wants Acts for Side Show. Bobbie Burns, Jean Nadra, get in touch. Want Half and Half at once; Jack Crawford, get in touch at once. Wire

TONY POMPARENI, Business Manager; JOHNNY J. GARRUSO, Manager.

# SOUTHERN VALLEY SHOWS WANT

Photo Gallery, Stock Concessions, Percentage Dealers, Girls for Ball Games. Red Braconier wants Razzle-Dazzle Agents. Blackie Wilson wants Skill Agents, also Help for Grab Joint. Want Shows with own outfits. Will book or buy Chairplane.

All replies, this week, to Rayville, La.; next week, Monroe, La., to EDDIE MORAN, Southern Valley Shows.

# ROSCOE T. WADE'S JOYLAND MIDWAY ATTRACTIONS

Imlay City, Mich., Rotary Club Victory Celebration, July 11 to 14

Want Concessions of all kinds that work for a dime. Have ten bona fide fairs and celebrations to follow. Will buy for cash 2-abreast Merry-Go-Round; 36-foot Miniature Train, gasoline driven, small gauge. Can place Ride Help for all Rides, top salary. Wire or phone

C. J. BENNETT, Mgr., Hotel Webster Hall, Detroit, Mich.

# JOHN R. WARD SHOWS WANT

Foreman for Tilt-a-Whirl, Octopus, Roll-o-Plane and Merry-Go-Round. Capable Ride Superintendent, also Ride Help of all kinds. Man and Wife to operate Frozen Custard. Shows with own equipment or we will furnish same. Especially want Side Show, Monkey Show and Snake Show. Can place Stock and Grind Concessions. L. H. Hardin, wire me. Fairs starting first week in August in Minnesota and Wisconsin and Southern Fairs until November.

All Address: JOHN R. WARD, Manager, Mt. Vernon, Ill., this week; then per route.

# COLORED FAIR Tenth Annual Fair

Grounds at E. 25th Street, across from Douglas Park, Indianapolis, Indiana. Six Big Nights—July 16, 17, 18, 19, 20, 21. Large crowds. First-class Rides and Shows. A big live wire fair. No gate. Admission free.

Address: MANAGER OF ARRANGEMENTS 4401 East Tenth St. Indianapolis, Ind.

# WANTED LOT SUPERINTENDENT

For large motorized carnival. Top salary to capable man. Full particulars to

BOX 411, Care Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

# Chinese Circus Carries on Despite Beltings by Bombs

CHICAGO, June 30.—Capt. William T. Randolph, who reports that he was a Texas editor before the war and reads *The Billboard* with keen interest despite never having actually been in the amusement business, forwards a copy of the Chungking edition of *The Shanghai Evening Post and Mercury* with this report:

"China's only circus, the China Overseas Circus, is now playing in Chungking to near-capacity crowds.

Now in its 40th year, the amusement organization has a troupe of about 40 performers who are determined to carry on in spite of the hazards of war and difficulties of transportation.

"By necessity, it is now more of a vaudeville show than a circus. The only animal performer is a trained pony, sole survivor of a once fairly imposing array of animals, including elephants and tigers. All of the rest were killed in a Japanese bombing raid on Kanchow several years ago.

"The star performers are two little girls who dance, do acrobatics, trapeze and other startling performances. A pair of clowns, one a mere boy, also charmed the audience, as did several grown-up men and women aerial artists.

"The show is very much of a family affair, all of the performers being closely related. The founder and proprietor, F. Y. Sun, died a few weeks ago, but his widow, children, nephews and nieces still carry on.

"The circus is now being operated by Mrs. Sun, formerly a Miss Yu, and by the general manager, K. Y. Liu. With only seven trucks, they move from city to city, and set up the big top in true Barnum & Bailey fashion. Instead of a tent, however, they use bamboo matting, which functions admirably. About 3,000 patrons can be accommodated at one time.

"The show was organized by Mr. Sun in Russia shortly after the turn of the century and has traveled all over the world. Performances were given in Mos-

cow and in London, as well as many other world capitals.

"Before the war, the troupe performed in Singapore, later going to Hongkong and Shanghai. When hostilities broke out, the circus followed the government from city to city into the interior.

"The most narrow escape was in Kanchow, where the enemy bombers almost wiped out the entire organization. By herculean effort they managed to escape to Kweilin only to be forced to again evacuate when that city fell to the Japs.

"The circus is popular with Chungking residents, but the management reports that receipts are little more than enough to cover expenses after taxes are deducted. Out of every \$100,000 collected, they report, \$78,000 goes to the Chungking Municipal Government, leaving only \$24,000 for the owners."

# 80,000 See Second Rogers L. A. Rodeo

LOS ANGELES, June 30.—A crowd of 80,000 turned out for the second annual Roy Rogers Rodeo staged last Sunday (24) in the Coliseum here. Boxes were allotted to movie stars who would take bows with Frances Langford, singer, acting as "Queen of the Rodeo."

Homer Pettigrew won the calf-roping contest, turning in a time of 16.4. Amy Gamlin was second with 17, and Doc McCarthy and Clay Carr cut it for third and fourth respectively with 18 and 19.3. Carr came right back to annex the bulldogging event in 4.3. Dave Campbell was second with 6.3 and Dick Herron third with 6.4.

Harness race was won by Wild Bill Elliott, with Leo Carrillo, second, and Roy Rogers, third.

# Lawrence Shows in Front Despite Rough Weather

UHRICHSVILLE, O., June 30.—Despite inclement weather, the Lawrence Greater Shows did good biz at Sharon, Oil City, and Beaver Falls, Pa. From here the shows move to Bridgeport, O. (2-7), to highlight the Firemen's July 4 celebration.

Staff remains the same, with Sam Lawrence, general manager; Shirley Lawrence, treasurer; Bob Hallock, general agent; Louis King, special agent; P. J. Finnerty, business manager; L. D. King, secretary; Louis Gueth, electrician and *The Billboard*; Al Seizer, front gate, and Bob Young, mechanic.

Visitors recently included Mr. and Mrs. Jake Shapiro, Triangle Poster; Mrs. Herman Bantly and Ted Miller, Bantly Shows; Colonel Stahler, Endy Shows; Mr. and Mrs. Harry Winters, former show owners; Mr. and Mrs. W. R. Hicks and E. K. Johnson, Cetlin & Wilson Shows, and Harry Greenman and family. Greenman is manager of Loew's Pennsylvania Theater, Pittsburgh.

# Maplewood, N. J., Comes Thru With Annual Fete

NEW YORK, June 30.—Biggest Fourth of July celebration in the vicinity of New York is that put on by the civic association of Maplewood, N. J., on the outskirts of Newark. Celebration is a day-long affair staged in the town park, and includes sports, band concerts, community sing, dancing, fireworks and a circus performance. Moderate admission charge is made for the annual event.

Circus performance is put on during the afternoon in an open-air arena for which temporary grandstands are erected. Program, booked thru the Hamid office, includes the Four Fantinos, Kirk's Trained Animals, the Bryants, the Abdullahs, Mike Cahill, the Skating Earls and Spiller's Seals, the two last named acts doubling from near-by Olympic Park. Clown alley is headed by the Georgetty Brothers.

# LETTER LIST

(Continued from page 56)

## MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

Allsman, John C. Mical, John C. Bogart, Jack Norris, Slim Burrows, Theresa Oliphant (Saller), Evans, Fred (USO-Camp Shows) O'H. GRAHAM, John H. Reid, William B. TORREZ, Raymond Goodell, Ruth Vought, Pearl Hayden, R. W. Werrzel, Fred Kelly, Scarlet Wilder, Honechld LAUDER, James

Desco, Gloria Fitzgerald, E. R. Fox, J. A. Friedenheim, Morris Green, Gloria Hebron, Lillian Huston, Peggy Joyce, Mr. J. Kenney, Martin LEBOWSKY, William L. Ligs, Charles Lush, Edgar Burr Marks, Frankie Lou

## MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Anders, Miss Boots Baker, Harold D. Barnes, Jack Bolt, J. P. Burnett, R. C. Carter, W. M. Cotton, George Darlington, C. W. Davis, Alfred Derrickson, George Duffy, Roy T. Edwards, Raymond

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Lawton, Okla.
American Banner: Taunton, Mass., 7-14.
American Beauty: Independence, Ia.

- Jones, Johnny J., Expo.: Lorain, O.
Joyland Am. Co.: Marietta, O.
Joyland Midway: Lake Orion, Mich., 2-4.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Bountiful, Utah, 5; Murray 6.
Arthur Bros.: Billings, Mont., 3; Miles City 4; Glendive 5; Sidney 6; Williston, N. D., 7; Stanley 8.

Fred Thacker Heads Oldest N. D. Annual

HAMILTON, N. D., July 2.—All preparations are completed for holding the Pembina County Fair next week. There will be two days of horse racing interspersed with grandstand attractions, and the Midwest Shows will be on the midway.

Bailey Bros.' Circus

WANT ELECTRICIAN

Address: BOB STEVENS, Mgr.
Appleton, Wis., July 4; Oshkosh, July 5 and 6; New London, Wis., July 7; then per route.

J. R. Leeright Shows

Shows with own set-up. Concession Agents. Concessions that work for Stock, Cook House or Grab. Ride Help that drive. Drunks, stay where you are. Pittsburg, Kan., for 4th; Arkansas City, Kan., to follow; then the heart of the wheat belt. Contact J. R. LEERIGHT, Mgr.

WANTED

Strong annex attraction to feature. Sixty per cent to right party. No hold backs. Eighteen more weeks, then south all winter.

PROF. HOWARD

Geren's United Shows Washington C. H., O.

Broadway Park Wants

Ell Wheel, Merry-Go-Round, Tilt or any Ride not conflicting with what we have: 25% 7 days, no moves. Saves help worries. Want Grab, Candy Apple, Mug, Stock Wheels, Country Store, Clothes Pin or any Stock Concession, \$10.00 and up. No grift. G. A. ZELLER, Broadway Park, 7th Ave. and 54th St., Tampa 5, Fla.

Pensacola Resuming

PENSACOLA, Fla., July 2.—Pensacola Interstate Fair, Inc., will resume its activities this year after a lapse of several years. Secretary-Manager John E. Frenkel announces. Livestock, agriculture, poultry, domestic and home science, art, school and other types of exhibits will be shown. Cavalcade of Amusements will furnish the midway.

Babe Barkoot Dies in Detroit

CINCINNATI, July 2.—Mrs. Braheem (Babe) Barkoot, in a wire to The Billboard here, reported that Braheem (Babe) Barkoot died in Detroit early this morning. Funeral will be held Thursday afternoon (5). Further details in Final Curtain, next issue.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Adams, Kirk, Dogs: Maplewood, N. J., 4; Darien, Conn., 6-7.
Curtis, Rube & Robt. (Police Circus) Evansville, Ind., 5-8; (Shrine) Knoxville 10-15.

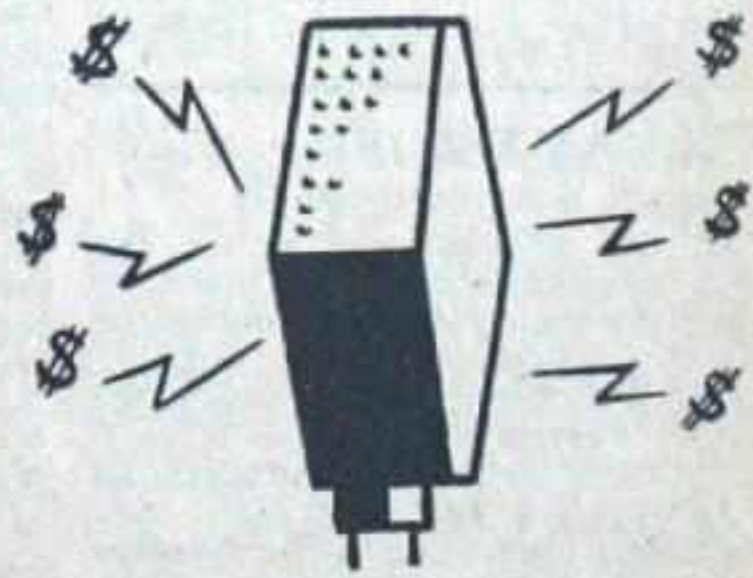
New Ohio State Grounds Bill

COLUMBUS, O., July 2.—A new State fairgrounds bill was recently introduced in the Ohio General Assembly, proposing to establish a nine-member commission to survey possible sites for the location of a new State fairgrounds and to consider possibility of continued use of the old grounds, now leased to the armed forces. The commission is to report at the next General Assembly.

BENTLEY BROS.' CIRCUS & THRILL SHOWS

Presents "BOMBING OF TOKYO" Copyrighted
Opening late July vicinity Buffalo, Niagara Falls.
Want Circus Acts suitable for Stadium, Doubles preferred; experienced Fireworks Man, Animal Acts. One show daily, matinee Saturday and Sunday. You all know me. Niagara Hotel, Niagara Falls, N. Y., until July 8; then 220 College Park, Dayton, Ohio.

CARNIVAL RECEIPTS UPPED BY RADIO



Spot radio announcements bring 'em in from far and wide. Radio reaches the audience you want at the psychological moment... the moment they think in terms of entertainment. That's why all of showbiz gets such good results from radio exploitation. For the latest news of radio, turn to THE BILLBOARD Radio Department. RADIO... SHOWBIZ' BEST BOX OFFICE BOOSTER

WANT

Small Animal Act, Dogs, Monkeys, Chimps that can do twenty-five minutes; also single girl for traps, web or tight wire. Magician or juggler. Season runs till Dec. 15.

WANT AT ONCE

Man or Couple to take charge of Popcorn and Candy Apple Concession on a fifty-fifty basis; must be experienced to handle same. Answer to SIMON KRAUSE, care Hannum Shows, ten-day celebration starting July 11 to 21, Spring Mill Free Fair, Conshohocken, Pa. This week, Frenchtown, N. J.

# Long Runs or Lay-Offs Ahead; ODT Puts Damper on Actors

(Continued from page 33)

Coast because of troop movements. By August, 50 per cent of all Pullman and 10 to 12 per cent of the coach space now available to civilians will be taken over by the government. The chances of civilians getting west of the Mississippi after July 1 without special aid is nil." In a reply to a question about essential civilian travel, he said that the government "may have to impose some form of rationing or priorities if necessary."

## Back Alleys No Help Now

Everybody knows somebody who knows somebody, so if space couldn't be bought thru the usual channels the black market could always come thru with the accommodations. At the peak of the Florida season these back-alley deals were quite common. Hotel porters could always make a quick buck by picking up a couple of ducats and selling them for what the market could bear. Today, say railroad execs, this kind of deal is hard to pull. In Chicago, all space-buyers have to identify themselves before boarding trains. In New York it is no longer possible to buy more than six pieces of space for any individual. Band managers can't go up to the window and say "Give me 14 tickets for Detroit." The names have to be listed and cross-checked. As yet, say Eastern rail execs, no identification is made on boarding trains. But all East is mulling methods to put the Chicago plan into effect.

## Negro Acts Socked

But if all performers are hit by this transportation, the Negro acts are doubly hit. As far as obtaining space on special trains is concerned, the Negro doesn't stand a chance. Occasionally a Negro attraction like Ethel Waters, Lena Horne or Bill Robinson can get on one of the crack limiteds, but most Negro performers have to sit in coach aisles, if they are lucky enough to get on.

This Jim Crow practice is gradually putting a crimp into the one-night band biz as far as Negro performers are concerned. Sleeper jumps in the Deep South were always profitable for orks, agents and the performers. Sleeper jumps are out of the question today. Sidemen, if they are lucky to get a rattler, often have to sit-up all night. So the next day they fall asleep on the job. The following night it's the same routine. With the kind of dough some of these guys are pulling down they refuse to sweat it out. Even hiring busses is no solution today. Busses need gas and rubber. And the ODT says nothing doing.

## Longer Runs, Lay-Offs and Cuts

The only solution the trade sees is (1) longer runs or (2) longer lay-offs. If an act does well in a spot it is no great problem to get it held over. Of course, there is the log jam of other acts booked to follow that has to be broken, but that, say agents, isn't insurmountable. A deal can always be made. Ruefully, per centers add, that holdovers frequently mean less dough. If an op knows that his band

## NEW 5-DAY ORDER

(Continued from page 33)

more of your available rooms for the transient housing pool to be used by the armed forces. This allotment to be released if not taken by 6 p.m. daily." (Signed) "T. A. Terry, Major General, 2d Service Command.

Monroe Kelly, Rear Admiral, 3d Naval Dist."

Some hotels queried, said the five-day rule was not a directive from any official governmental body. It was a voluntary agreement entered into by the hotels to help relieve the room shortage. With troopships coming in daily the problem of where to put the returning vets is daily growing more acute.

While such a move is obviously necessary, it puts acts right on the well-known spot. Performers coming into any town where hotels ration rooms can't live in one hotel five days and then shift for another five.

In some cases acts may refuse to move unless ops guarantee accommodations. Name performers can make that kind of a deal if the op wants 'em badly enough. But the small act will be out on a limb.

or acts can't get out of town he may agree to keep them for another couple of weeks or so, but at less dough. The acts may kick but they have no alternative. It is either that or lay off.

## Locals May Get Breaks

What about the op who has acts, bands or attractions coming in but who can't make it? In such cases, say agents, the dates have to be set back and the ops have to buy local talent to fill. Keeping in one territory for longer periods also has a major drawback. If the act has played a given territory for a period of time it may have outlived its immediate box-office potentials. No booker wants an attraction which has just played his competitor. The original buyer certainly doesn't want it for say another eight months to a year. Yet with the shortage of talent, he may be interested provided the price is cut. Still nobody in showbiz wants a price cut, certainly not the performer, whether it be a band or a single. It establishes a new salary base they've been working too hard to get out of. And, despite the fact that some of the agents think their acts are being overpaid, not one will willingly agree to a reduction. Such slashes lead to agent switching, arbitration tangles and general grief.

But, say fee-splitters, it will be either a pay cut or a lay-off. Attractions, small or large, just can't move all over the map any more. So it is either stay put and take less or lay off and collect nothing. That is the outlook for the next few months, at least.

## YATES ENDS SCHMOOZ

(Continued from page 33)

agencies coincided with the advent of Yates into the office. Trade, therefore, feels that FB can ill afford to let him go without a legal battle on the basis of its pact with him.

Yates said yesterday that he is walking out on the ground that the contract is terminated and refused to specify on what grounds. Comment from B. W. Frederick, one of the owners and the New York head of the outfit, was not forthcoming. Frederick kept himself incommunicado all day on the plea of "long distance calls."

While Yates said yesterday that he has no definite plans and is retiring for a few weeks to mull over several offers he has received, there are those in the trade who insist that he will take the recent offer made him by Joe Glaser. Yates says he has definitely turned down this bid, which supposedly carries with it Glaser's promise to take on himself any legal action tossed at Yates by Frederick. Trade dopsters figure he'll go to Glaser despite all denials, altho Yates indicated he may transplant himself to the Coast as an indie agent in the radio-film field.

Whatever the outcome, there is little doubt that Yates's resignation will hit FB a hard blow. Yates is known in the trade as one of the country's stellar vaudeville men and it will be hard to replace him. In addition, office has been losing some of its bigger band properties such as Lawrence Welk and Milt Britton. There was much speculation in the trade yesterday. The often-denied rumors of possible sale of the FB office here would eventually prove to be true.

## N. O. BLUENOSES DIG

(Continued from page 33)

assistant D. A. says: "The law is very specific. There is nothing this office can do but take action when a complaint is made against any spot which violates or is charged with breaking the 1886 law. That law bans Sunday business and it is particularly specific in the liquor selling phase. The law does not exempt some types of business, but it also says that nothing in the law shall be so construed as to permit sale of alcohol liquors between midnight Saturday and Sunday."

President of the ministers here say his group will do all in its power to gather evidence of the breaking of this law for the district attorney's office.

Violation of the law is punishable by a fine of from \$25 to \$200, 10 to 30 days in jail or both.

## OFF THE CUFF

(Continued from page 32)

delphia's new 20th Century, is forming his own combo and will alternate with Small at the bar. . . . FOUR DUKES first in for the reopening of Tony's Cafe, Atlantic City. . . . PALM BEACH TROUBADOURS at Du Monds, Philadelphia.

PAUL HUMPHREY current at the Club Teheran, Philly. . . . ESTELLE SLAVIN and Her Brunettes back in Philadelphia at the Copa. . . . THREE ACES AND A QUEEN and the Art Hinett Trio share the spotlight at the Cove, Philadelphia. . . . AL DAVIES TRIO playing the Surf 'n' Sand Room of Atlantic City's Seaside Hotel. . . . ROSE GALLO opening at the Cluquet Club Musical Bar, Atlantic City. . . . DUKE JOHNSON set for the summer at Russell's Musical Bar, West Atlantic City, N. J. . . . GRACE KERSHAW appearing at the Tropical Bar, Atlantic City. . . . CHARLOTTE STETSER opens the season at the Airport Musical Bar, Atlantic City. . . . TOMMY EDWARDS into Lou's Moravian Bar, Philadelphia, alternating with the Four Keys.

AL NACON and His Continentals leave Delancey Tavern, Philadelphia, to join Milton Berle on a USO hospital tour.

## AGVA HERE, THERE

(Continued from page 33)

He said the Cloud Room, Portland (Ore.) night club has been declared "unfair" as of July 9 for continuing to give matinee performances. Shelvey added that a group of eight other Portland niteries also may be declared "unfair" on the recommendations of Arthur Kaye, AGVA national rep. These are the Paddock, Village, Armato's, Gold Room, New Yorker, Clover Club, Music Hall and Rose Room.

Situation at the Palomar Theater, Seattle, which was given the "unfair" tag as of July 1 for reported failure to pay performers for midnight shows, remains the same, said Shelvey, except that owner John Dans has issued his employees a notice of intention to shut up shop.

The long-pending dispute between Ciro's, Los Angeles, and Jerry Lester will be settled one way or another July 11, says Shelvey. He has ordered that an arbitration panel shall be ready to go to work on that date or an award will be made to Lester.

## THE NOV-ELITES

(Continued from page 32)

funny hats and make with the impressions, ranging from Ted Lewis and Henry Aldrich to the Ink Spots and the Marx Brothers. The last named is socko, complete with realistic costuming and mugging. Corozza plays terrific squeeze-box and handles a third voice in the harmony vocals.

Top applause-nabbers are the parodies, which the trio has worked out. Lyrics and the mugging on most of these are original and with a little more polish, they're a good bet for vaude. Some record company, looking for novelty material, would do well to audition this combo. John Sippel.

## MIDWEST BOOM

(Continued from page 32)

to owners who are scouring the available lists for talent.

The call for entertaining cocktail talent has reached the point where the offices, which book the entire country, are ready to bring back to the Midwest plenty of talent once departed with the curfew.

Thelma Sills of the Wald-Gervis office, Jack Kurtze of Frederick Bros. and Dick McPartland are starting to move their talent to the middle of the U. S. A. again because the market here indicates that they can keep name talent in this region for a long time, where, prior to the curfew's lift, name units only got short dates here and then had to return to the Coasts for steady work.

Walter Hyde, William Morris cocktail skedder who left Chi when the curfew kayoed the Midwest market, returned this week to the local scene and is planning to bring plenty of top WM cocktail talent from the New York stable into the fertile Midwest field.

## Midwest:

MILT HERTH TRIO gets the opening of renovated Glass Hat of the newly reopened Congress Hotel, Chicago, with the trio bowing shortly after July 10. . . . Art Van Damm, currently working on the staff of Station WMAQ, Chicago, will have his first records, made for Musicraft, released next week. . . . Maurice Rocco set for the 51 Hundred Club, Chicago, July 30. . . . Donna Lee receptionist in the Mutual Entertainment Agency, Chi, is working as vocalist with Paul Meeker's ork at the Paradise Ballroom, Chi. . . . Bill Samuels, 88-er with Ernest Ashley's trio at the Tallspin, Chicago, is leaving to form his own combo. . . . Sandra Starr, pianist at the Hotel Continental's Bal Masque, Chi, is backing on the job after three-week illness. . . . Carleen George, secretary to Jack Kurtze of the Chi FB office, has left the department to join her hubby who just returned from overseas duty with the army. . . . Billy White, who joined GAC four months ago, is assisting Dick McPartland in the cocktail department and also working at his old spot in the act department. . . . Bob Crum has left the College Inn of the Hotel Sherman, Chicago. . . . Roy Paulson current at Lippe's Lower Level, Chi. . . . Mary Flasher and Bill Shevlin, both of FB cocktail department in Chi, are planning an early fall wedding.

BARON KOHLER and Hoya-Notes opened at the Pelican Club, Shreveport, La. . . . FOUR TONES current at the Parkside Cocktail Lounge, Detroit. . . . ERNIE MITCHELL and his six-piece band into the Club Rio, Pontiac, Mich., alternating with Paul Mallory, pianist. . . . VIRGINIA MATTHEWS current at Cliff Bell's Six-Mile Road Cafe, Detroit. . . . BUDDY MILTON, who played at the Detroit Athletic Club all winter, opens at the Wonder Bar, Detroit. . . . LOWREY CLARK, just closed at the Grande Ballroom, Detroit, moves into the Hotel Statler Terrace Room, replacing Ran Wilde. . . . SAMMY DIBERT, who closed the Latin Quarter, Detroit, moved into Ted Lipsitz's Show Bar with a smaller combo of four men and a vocalist.

## West Coast:

TAB SMITH orchestra from the East now playing Silver Slipper, San Diego. . . . COLE COLEMAN, recently at the Copacabana, New York, current at the Mizpah Hotel, Tonopah, Nev. . . . LENNY VALDEZ also current there. . . . RED CALLENDER TRIO, after playing a number of Los Angeles locations, moved to the Bon Air, Coeur d'Alene, Idaho. . . . JOSE MAYOL at the Chapman Park Hotel, Los Angeles.

AL RUSSELL'S TRIO just returned from vacationing in Chicago to replace the Dollodians at the Steak House, Phoenix, Ariz. . . . DOLLODIANS move eastward to Doc's in Baltimore. . . . DON JACKS remain at Pirate's Cave, San Diego. . . . BILL MASON into the Blue Room, San Diego. . . . MILTON MANN TRIO at George's, Glendale. . . . MANUEL CONTRERAS playing Villa Riviera, Long Beach. . . . JOE LIGGINS at the Cobra, Los Angeles. . . . LOUIS JORDAN and his small band into the Plantation Club, Los Angeles.

TOMMY ROGERS and His Four Hicks and a Chick band in from Detroit to play extended run at the Showboat, San Diego. . . . CLEVELAND NICKERSON'S Music Masters at the Last Word, Los Angeles. . . . CAPTIVATE-AIRES, consisting of Ralph Wolf, organ; Jerrie Brown, piano, and Bud Lee, guitar, set to open new hotel room in Los Angeles in early July.

## Here and There:

RAN BISHOP now in 17th week at the Yucatan, Tucson. . . . ESTELLE SLAVIN (5) opens at the Copa, Philadelphia. . . . DICK HARRIS held over at Sportaman's Grill, Davenport, Ia. . . . ADRIAN ROLLINI starts July 2 at the Hotel Edison, New York, for an indefinite stay. . . . BILL HALSEY bows into Henri's, Cape May, N. J. . . . CATS AND A FIDDLE start at the Paradise Club, Atlantic City. . . . HEYWARD AND BROWN enter 18th week at Burke's Log Cabin, Utica. . . . THREE M'S in their fourth week at the Schroeder, Milwaukee. . . . FOUR FLASHES new at Murphy's in Trenton. . . . HARLEM PEPPER POTS working at Cumberland Bar, Philadelphia.

# OPA EXTENDED ANOTHER YEAR

## Business Plans 4 Billion Outlay

Dept. of Commerce gleans figure from survey taken among 7,000 companies

WASHINGTON, June 30.—During the fiscal year, which started July 1, American business men are planning to spend a record-breaking \$4,500,000,000 for plants, equipment and alterations. This fact is gleaned from a study of a survey just completed by the Department of Commerce.

Some 7,000 companies presented their plans in the study. While the expected total outlay will be somewhat smaller than combined public and private outlays during peak war years, the expenditures will be nearly three times the average of pre-war days.

D. Steven Wilson, of the national economics unit, implied that the markets for construction, producers' equipment and machinery will be an important influence aiding the transition from war production to a high output of civilian goods.

Wilson went on to point out that in some industries the planned outlays are so large that there is doubt that the supplying industries can produce the desired equipment within the next year.

The Department's survey, officials made clear, was based on "plans—not commitments." But replies indicate that the survey was not greatly inflated by the inclusion of nebulous plans which may never materialize. The survey, officials said, was a reflection of the considered judgment of a cross section of American industry.

The paper and printing group and the textile, apparel and leather group indicated the largest pains over the pre-war outlays.

## See Production Jump In Small H-P Motors

WASHINGTON, June 30.—Fractional horsepower production may increase to 800,000 a month by the fourth quarter, WPB told members of the labor advisory committee during a recent meeting. Past production of these motors has been running at slightly over 550,000 monthly.

WPB informed the committee that military demands for the small units will continue heavy. While steps are being taken to assure a minimum supply for reconversion, it is likely that demand for these motors will exceed the supply for from three to five years.

## AP Says Gaming Not Increasing

CHICAGO, June 30.—Associated Press, reporting on a survey conducted for the American College Publicity Association, says that athletic directors are convinced gambling on intercollegiate sports events is not on the increase.

Only 13 replies from 126 received, gave the impression that gambling is gaining momentum. Brooklyn College believes that "a widespread interest in gambling and a lack of manpower in community and enforcement agencies has increased the interest of gamblers in intercollegiate athletics as a source of revenue."

Many of the 113 athletic directors who said they did not think gambling was on the increase, added that betting had never been observed on a large scale in their areas.

Editorial

## Second Half

By Walter W. Hurd

THE second half of 1945 is now beginning for the coin machine trade. Even if the war does last into 1946, the present year is certain to mark the beginning of a new decade for the industry as a whole. Just as 1930 was the beginning of a decade in the history of the trade, so 1945 will be referred to in the future as the beginning of a new era, whatever fortunes that new era may bring to the industry.

The present outlook for the rest of the year is that the manufacturing industry will make a very gradual approach to reconversion. Most manufacturers still say that new machines will not be on the market until January 1. A few manufacturers are beginning to speak of certain types of new products ready with 90 to 120 days. These are highly specialized products.

The nation as a whole is interested in a gradual return to civilian production. All manufacturing industries are interested in a gradual return. The coin machine industry itself is vitally interested in a gradual return to normal civilian production again. Manufacturers are trying to prevent any premature announcements of new products or any unwarranted hopes among operators for new machines.

The next six months will be marked by an increasing rate of changes in the distribution field. There will be many changes in the operating field also, established operators increasing their plans to get set in a definite field and secure locations for post-war business. New manufacturers will be announcing their entry into the coin machine industry for the future. Some of these announcements will make big news.

The used machine market has already about recovered from the shock of the official announcement that the ban on new machines had been removed. For the next six months the used machine market should move along smoothly with

prices remaining fairly stable. This week there is even a good prospect that OPA price control regulations on used machines may be lifted soon.

Interest in export trade is already increasing fast and promises to grow at a rapid pace during the next six months. The export field promises now to be ready to grab up all used and all surplus new machines that the industry may have for some time to come.

At the present time the vending machine trade is showing most post-war activity and promises to do so during the rest of the year. Juke box trade is showing activity next in importance, while the games trade still remains rather quiet. During the next six months the juke box trade will be waiting with much anticipation for the announcements of new firms and new juke box models.

State legislation is about over for the year. On the whole, the amusement games industry has made important gains in favorable legislation, while only two States seem to have really dealt the amusement machine trade a heavy blow. Some unfavorable vending machine tax proposals were killed and hence the vending section really gained this year.

It is not easy to predict at the present time what may happen as to new city taxes on coin machines. There has been a general anticipation that city taxes may become a much bigger problem than State taxes. Toward the end of the year, when cities begin to check up on their funds, there may begin another wave of city tax proposals.

If the Japs should suddenly give in, of course, there would be a general rush among all the industries to get back to civilian production again. It would upset the plans of many industries, the plans of the nation, and the orderly plans of the coin machine industry itself.

## Price Control Questions Up

Some prospect of coin mch. regulations being lifted at a date in near future

CHICAGO, June 30.—When Congress granted the Office of Price Administration another year of life, the long history of price control as related to the coin machine industry came into review. The possibility of an early repeal of a number of minor price control orders, including the price control regulations governing the coin machine industry, also came up for consideration.

Only recently, Chester Bowles, head of OPA, said in a closed session of a House subcommittee meeting, that a program of lifting price control regulations had already been mapped out. According to the plan, many price control orders have been divided into three groups and these orders would be revoked as fast as conditions permit.

Bowles stated that no definite time schedule had yet been fixed for revoking these orders, but suggested that steps for lifting the minor regulations would be taken as soon as possible.

Since the program would include lifting the price regulation on a number of small industries and lines of goods, the coin machine industry felt assured that it would certainly be included in the list of industries which could easily be removed from the price control system and not injure the public welfare in any way.

### Recommended Removal

The OPA industry advisory committee for the coin machine trade, in its first and only meeting, December 1, 1943, recommended that the amusement games industry be removed from the price control system at once. Some groups in the vending machine trade suggested that perhaps that division of the industry should be kept under the price control system.

Opinion in the industry here this week seemed assured that the original recommendation of the committee would be carried out soon and that the amusement games section of the trade would be removed from the price control order. Many held the view also that all price regulations governing the coin machine trade would be lifted.

OPA announced the official committee representing the coin machine industry, known as the Coin Operated Machine Industry Committee, November 13, 1943. This committee was to advise with OPA officials on specific problems coming under MPR-429, and a meeting of the committee was called in Washington, December 1, as mentioned above.

The original members of the OPA committee were as follows: Robert Z. Greene, Rowe Manufacturing Company; J. E. Broyles, Rudolph Wurlitzer Company; D. W. Donohue, Mills Novelty Company; Roy Torr, Philadelphia; Nat Leverone, Automatic Canteen Company, Chicago; W. S. Redd, Redd Distributing Company, Boston; A. J. Goldberg, Chicago Simplex Distributing Company, Chicago; Ben Axelrod, Olive Novelty Company, St. Louis; Don W. Clark, California Simplex Distributing Company, San Francisco; Howard L. Hultz, Springfield, Ill.; Samuel Kresburg, Miami Beach, Fla.; J. A. Stevenson, Salt Lake City, and Al W. Blendow, International Mutoscope, Long Island City, N. Y.

### Two Specific Orders

While the rank and file of the coin machine trade was affected by various general price control and ration orders, yet there were two specific price control orders that included coin machines officially.

The first of these control orders definitely mentioning coin machines was issued in August, 1942, and in Section 16 of that order, had the following notation: (See OPA EXTENDED on page 72)

## News in Brief

**TEEN-AGE CLUBS**—Thousands of youth centers throughout the country offer sizable potential markets for the soft-drink industry. Nehi Corporation, encouraging the organization of such clubs, has boosted its sales volume to \$60,000,000 in 1944. The juke box is the first important ingredient for any such club.

**CANDY**—WFA will sell 11,000,000 surplus candy bars back to original manufacturers. Bars were declared surplus by the Navy Department.

Volume of peanuts used in candy has fallen off and is expected to go even lower because of shortage in this commodity and in sugar.

Coca-Cola Company will turn over 50,000 tons of sugar to the WFA. Sugar comes from storage in Puerto Rico and will be made available for general distribution.

**VENDING MACHINES**—11,000 U. S. theaters, coming in for post-war remodeling—which includes larger lobby—offer potential locations for candy, cigarette and soft-drink vending machines.

National Automatic Merchandising Association has adopted a code of ethics to prevent returning veterans from being preyed upon by unscrupulous vending machine promoters.

Cigarette manufacturers are now using U. S. made cigarette paper.

**PRICE CONTROL**—Congress extended the life of OPA for another year. Chester Bowles has plan for lifting many price-control orders as soon as possible. Gives hope for early lifting of price-control order on used machines.

**FM DELAYED**—FCC assigns wave lengths for FM, but delays assigning channel to Muzak for their coin-operated music service.

**LEGISLATION**—Legislative reports this week continued to show a decline in coin machine bills. Missouri was only State to act on specific coin machine tax proposals.

**MEXICO**—A prominent Mexican distributor reports that he sold 2,000 juke boxes since 1940. Currently selling 70 a month.

### Mac Churvis Is Grandpa

EL CENTRO, Calif., June 30.—Mac Churvis, of the American Amusement Company, became a grandpappa here Sunday (24) when a son was born to Sergeant and Mrs. Joseph E. Bunn at El Centro Hospital. Mrs. Bunn was formerly Natalie Churvis. Sergeant Bunn is stationed here.

Look To The GENERAL For LEADERSHIP

POST-WAR PREVIEW EXHIBIT A

This is not an invitation to see America's post-war coin machines. Not yet!

Our most important exhibit is an organization that has been operating continuously during these war-years just as in peace-time, with the same sound policies that won the GENERAL its nation-wide reputation. This, we believe, is a significant post-war preview. Whatever else develops in this industry will be a natural part of our plans.

Established 1925 Growing Steadily Ever Since!



The GENERAL Vending Service Co. 306 N. GAY ST. BALTIMORE, 2, M.D.

SLOTS AND CONSOLES

- Mills & Bells
1 25c Jennings Silver Chief
1 5c Jennings Silver Chief, Like New
5-10-25 Cent Brown Fronts
5-10-25 Cent Gold Chromes

If it's MILLS parts you need—call us

- Jennings Good Luck, C.P., Like New
Rockola Imperial 20's with Adapters
2 Wurl. 616 with Buckley Adapters
Bally Big Top, Cash Pay
High Hand Comb.
3 5c Watling Rototops
2 10c Watling Rototops
1 10c Jennings Chief, Like New
4 5c Mills Q.T.
Jennings Fast Time, C.P.
Bally Club Bells
Keeney Super Bell, 5c Comb.
Wurl. Wall Boxes, 5-10-25
Buckley 16 Record

Write or Phone for Prices

Call MAIN 3024

American VENDING CO. 518 S. HIGH ST. COLUMBUS 15, OHIO

COINMEN YOU KNOW

New York:

LOU WOLCHER, Pacific Coast coinman, and John Chrest, Exhibit Supply manager war products division, dropped in for a visit with Mike Munves while in the big town. Lou is on a cross-country business tour with the next stop Boston; John came to New York in connection with Exhibit's war production. . . . MAX GLASS was another visitor to the big city. He came in primarily to spend some time with his son, Pfc. Sheldon Glass, who is a radio man with the air corps stationed at Mitchel Field. When seen, he was being entertained by Nat Cohn in the latter's office. . . . BERT LANE, Atlantic Distributing Company, is back from a trip to Chicago. . . . LEON BERMAN, Metro Distributing Company, also back at his desk from an out-of-town trek. . . . JOE HIRSH, Peerless Vending Company, in from Philly to see CHARLIE LICHTMAN. . . . SAM SACHS, Acme Sales, is on the job again after a short vacation.

Los Angeles:

"My Heart's in This Letter," a tune recorded for Rodeo Records by Ray Wade and His Rhythm Riders, well known in the San Francisco area, is getting good play in the downtown Los Angeles juke boxes. . . . ROY GARRISON, of Garrison Sales Company, Phoenix, Ariz., in for one of his regular buying trips. . . . BILL McCALL adding music machines to his operation. . . . ELAINE GERBER, grand-daughter of the late Paul Gerber, visiting "Uncle" Barney Fishman's Sportland Arcade in Ocean Park. Mrs. Paul Gerber in town and readying a home here. . . . MILTON NOREIGA, of Colton, on Pico buying. . . . JAMES MURPHY, of Inyokern, Calif., buying here and there along the Row. . . . P. H. TUGGY, of Riverside, Calif., looking over machines and buying replacement parts. . . . ELAINE RYAN, secretary for Badger Sales, returned to her desk following a week's vacation in Laguna.

LEN MICON, of Pacific Coast Distributors, moved into his new location on West Washington Boulevard. It was formerly occupied by Herb McLellan. . . . IRVING BROMBERG and MICON waiting for a long-distance call to go thru to Chicago so they could talk with AL STERN, of Monarch Coin Machine Company. . . . BILL HAPPEL JR., of Badger Sales Company, and A. M. (SMILES) KEENE, of Kenomatic, in Taft, Calif., doing business with checks passing back and forth. Keene leaves for Alaska by Canadian Pacific to be gone several weeks, returning July 10. . . . CARL COLLARD, of San Bernardino, in the city on business. . . . MAJOR KNOWLES, of Dorser Music Company in Bakersfield, making the Pico rounds to purchase for that company's routes. . . . BILL SHOREY, of Inland Amusement Company, in the city to make purchases. . . . WILL MCGOWN, of Visalia, looking over the display rooms for equipment. . . . ART STERNALL, of Palm City, shopping around.

BILL WOLF, of California Amusement, NELS NELSON, of E. T. Mape Music Company, and JACK GUTSHALL, of Jack Gutshall Distributing Company, getting together Wednesdays for lunch at Mike Lyman's, in downtown Los Angeles. BILL WOLF leaves soon on a trip thru

the Northwest in the interest of California Amusement Company in Los Angeles and San Francisco. . . . BUSTER CONDIT back from San Francisco. He's connected with California Amusement.

IRVING RICH, of Consolidated Novelty Company, reports that the Kozlinsky brothers, as they were known in the coin machine business, will bring their King Bros.' production, Dillinger, to the Los Angeles Orpheum Theater July 3. . . . M. TILLSTON, well-known Coast music operator, making the Venice Boulevard rounds.

RUSS COLLER, of Cigarette Unlimited, leaves his balliwick in North Hollywood soon for the East to look over post-war equipment. . . . NETTIE AMEBURY BENNETT, former Rock-Ola representative in Phoenix, Ariz., in the city for a visit. . . . I. B. GAYER, of San Bernardino, leaves soon for a three-week vacation, a portion of it to be spent in Cuba. The last time Gayer went on a trek he was taken ill and had to cut it short. . . . RUSS GIBSON, phonograph operator in Los Angeles County, making the rounds on West Pico.

WILLIAM HAPPEL JR., of Badger Sales Company, cheated out of his mid-week golfing by—of all things—rain. . . . JOHN HAWLEY, games operator, to the army. . . . BILL LABAHN, of Orange, in the city making the rounds buying. . . . NATE MACK making one of his infrequent trips into the city for equipment. . . . JIMMY MARSHALL, of Burbank, a visitor. . . . TOMMY MASON is reported to have pulled up stakes in San Ysidro and moved to the Las Vegas vicinity. . . . LEE McCAVOY, of the Sierra Vending Company, in Sparks, Nev., doing his buying by mail.

ART MOHR, well-known attorney and counsel for the Associated Operators of Los Angeles County, Inc., out for a drive following an illness that kept him in for months. Art is reported now on the mend. His many friends will be glad to hear this news. Mohr is one attorney who knows his coin machines, having serviced and operated them before jurisprudence. . . . E. L. NEEDHAM, of Yuma, Ariz., is another name on the buyer's list in the city this week. . . . CHARLIE FEDDICORD, of N. & P. Amusement Company, making the rounds. . . . W. E. TREFRY is managing the Reno (Nev.) Vending Company. . . . AL EZOR, who was associated with the now PFC. MARTIN (BUD) SMITH in the Pioneer Distributing Company, is now in the manufacturing business. While the product now is of a war nature, Smith and Ezor have been considering a coin-operated device for manufacture following the war. . . . JOSE VELASCO, of Nogales, buying for his spots in that section of Arizona. . . . JACK AENOLDUS, of Caliente, Nev., making purchases for operations in that section.

BILL WOLF, of California Amusement Company, paying a visit to Santa Anita. Others taking time off to see the horses run include ROY AND MRS. SMITH; TED AND MRS. BLOOMER, of Mojave; MILO HERRING, JOHNNY NELSON, FRED TREVILLIAN, of Santa Barbara, and BOB JENKINS and VERN OWEN, of Bakersfield. . . . RAY WHERRITT, of San Luis Obispo, buying here and in San Francisco since his location is half-way between the two cities. . . . VERN SCHLAGEL, who is stationed with the navy blimp service near Lompoc, in the city for a brief furlough. MARJORIE,

his wife, is secretary for General Music Company.

Detroit:

CORP. CHARLES S. STARLER, former head of the Coin-o-Matic Vending Company, is hoping for an honorable discharge in the near future, if men over 38 are released; he is now at Selma, Ala. . . . MARK LINKER, of the Triangle Amusement Games, is sending most of his used games out to Oklahoma these days. . . . ADRIAN C. ROSEN, manager of Confection Cabinet Corporation, was a prize-winner at the Variety Club of Michigan Gold Tournament Monday, at Meadowbrook Country Club. . . . His guests included other confectioners—Moe Rosenthal, his assistant; Earl Gould, of Chicago; Hal Sprague, of Kansas City, Mo. . . . ELIZABETH LUND, of the Michigan Automatic Phonograph Owners' office, has been named unofficial social secretary for the organization's members. . . . BEN ROBINSON, of the Robinson Sales Company, is all set to open a De Soto car agency in the suburb of Hamtramck after the war. . . . JAMES BROWN, veteran downtown operator, was a visitor to the S and W Coin Machine Exchange. . . . HARRY WEINBERGER, of the Reliance Merchandise Company, was on a business trip to New York and Providence, R. I.

GEORGE SHOEN, service manager of Martin Distributing Company, has returned from a visit to his old home in St. Louis, to see his son, going into the coast guard. . . . MARTIN BALENSIEFER, head of the Martin Distributing Company, Wurlitzer distributors, has returned from a fishing trip in Northern Minnesota, after catching a "jillion fish." . . . CARROLL F. KEMP, who has been servicing Soundies machines in the territory, has taken over the projectionists' assignment at the Carmen Theater in the West Side suburb of Dearborn. . . . CORP. CHARLES S. STARLER, who formerly owned the Coin-o-Matic Vending Company, has returned to Selma, Ala., after furlough spent in Detroit with his family at a lake near Jackson, Mich.

Minneapolis:

With HERB COOPERMAN, record department chief of the Roycraft Company, Columbia-Okeh distributors, now working in a war plant, ROY B. COHEN, firm head, has appointed TED ERICKSON to take over Twin City record sales for the company. . . . Recent visitors to the Minneapolis sector have been JACK EISER, of Eau Claire, Wis.; J. E. WADDELL, Charles City, Ia.; ROY STONE, Rice Lake, Wis.; J. A. ROONEY, Chippewa Falls, Wis.; FRANK SERIANI, Cumberland, Wis., and CLAYTON AUBURN, Mankato, Minn.

Buffalo:

MRS. JAMES D. BLAKESLEE, Iroquois Amusement Company, is at present recovering from a serious eye operation at Millard Fillmore Hospital. . . . PAUL PRINCE is shopping for cigarette machines to add to his music and pin games. . . . It is rumored that coin op HARRY WIESNER has sold a part of his routes and may sell more. . . . FRED VAN DE WALKER, Modern Automatic Music Company, still hasn't regained his vigorous good health but is out on the job anyhow and reports business good, with records still very scarce.

Philadelphia:

GEORGE WANISKO, George Novelty Company, Northampton, Pa., in to see David Rosen's newly redecorated building in Philadelphia—and a beautiful remodeling job it is.

Baltimore:

Baltimore Musical Sales Company has bought music routes of Beery and Carlin in Baltimore, and Liberty National in Washington. The acquisition of these routes makes Baltimore the largest operator of music boxes in this territory.

Columnist Proposes Slot "Cure" As Answer to Inflation Threat

SAN FRANCISCO, June 30.—Arthur Caylor, columnist for The San Francisco News, recently devoted his entire column to an imaginary interview with an imaginary authority on slot machines called Professor Thistlepuss.

Caylor's professor suggests the slot machines as an answer to the threat of inflation. The professor holds that Uncle Sam should "take the profits of the slot machines and dump them in the ocean. This will rid the country of a lot of surplus money. Yet the country will remain as rich as ever because the money that's left will buy just that much more."

Or, Professor Thistlepuss further reasons, the federal government might take over ownership of all slot machines. This

would, he says, "make it possible to have a much friendlier and more generous government."

Neither Caylor nor his "professor" are first in proposing the idea that the government take over and operate slot machines. Bills have been introduced in more than one Legislature to provide for that very thing, but so far none of the bills has passed.

Getting back to the slot machine cure for inflation, Caylor says that "inflation is just a case of having too much money. And if you don't think slot machines will get rid of your money for you, you don't know slot machines. . . . Hey-hey! Oh! boy, am I hot! One more bar and I'd have made the jackpot!"

WANTED

PANORAMS

Any amount. State price and condition first letter.

ROBERT GORDEN 121 Powell San Francisco, Calif.

Replacement for 70L7

Tube and Adaptors, \$2.60 F. O. B. Norfolk

All pre-tested and guaranteed. Wire for quantity prices.

HESTER'S RADIO & SOUND SERVICE 118 W. 31st St., Norfolk 8, Va.

# Juke Boxes To Have Place In P.-W. Industrial Picture

CHICAGO, June 30.—Wartime necessitated curtailment of juke box manufacturing for civilian usage during the past four years has resulted in bringing to light the benefits of wired music in factories and offices in combating fatigue, morale and absenteeism. From these lessons will come increased post-war sales and use of juke boxes in plants and offices throuout the country.

When plant operators and office managers found the efficiency of their workers slipping, especially those workers to whose lot fell the night and lobster shifts, which enabled manufacturers to meet their war production quotas, music was the one salvation which sped their quotas to completion and on to the war fronts throuout the world.

### Muzak Pioneers

Muzak, Inc., has done a fine job in studying the problems of music subscribers and has done much to iron out many of the wrinkles and problems in war plants and offices which sought aid for their personnel headaches thru the use of music. Being pioneers in providing music for factories, they began extensive experiments four years ago with music in offices and banks.

Office music for office workers was slow to arrive on the scene because of the skepticism of office managers and time-study experts as they felt surely this was one branch of personnel which would not fare so well with musical atmosphere. But many of these organizations beside themselves with problems of

morale, fatigue and absenteeism decided to try it. Now these very same skeptics are the greatest boosters.

For example, a U. S. government institution in the East, beset with an efficiency problem, had music "piped" into its offices under the assumption that planned music for office employees would increase efficiency. After a year of music, the management took a look around. Here are the results: A reduction of 75 per cent in employee turnover at a time when turnover was increasing in the average office; a reduction of 67 per cent in employee discharges because of inefficiency; a distinct and direct improvement in general performance. It was found that the music increased efficiency by reducing fatigue and breaking the general monotony of routine work.

### Tobacco Co. Satisfied

Another case in point was that of one of the largest tobacco companies where over 400 women are employed as dictating machine operators. Previously the operators of this plant and the office managers had frowned on the use of music for operators, contending the sound of music would interfere with the machine dictation and play-backs. However, when the company installed music for its general offices, it ran a line into the operators' room. Almost at once, the efficiency of the operators increased, morale was raised, absenteeism dropped and the morale of employees soared. Without exception, the operators said the music aided them in their work, and in no manner distracted them.

There are many thousands of small plants and offices throuout the country which will fill this musical need in the immediate post-war with the installation of juke boxes which will give employees their choice of selections and at the same time alleviate the cost of installation and maintenance by leaving the machine on a coin-insertion selection basis.

### Not Hit or Miss

It has been found that music for office workers cannot succeed on a hit-or-miss basis and some study must be given to the type of music fitted for the nature of the office work being done.

According to Muzak officials, they have found that, "music must be planned not only to fit the temperament and mental plane of employees to whom it is directed, but to fit their type of work. Music that would be ideal for a restaurant, or tavern at midnight, for example, would not be suitable or practical for an office employee, no more than the swing tunes for a radio assembly plant's workers would be suited to the temperament and routine of a bank's calculating machine operators."

It is important to know that music for office workers tends to soothe the workers' nerves and combat the oncoming of fatigue which usually come in early afternoon or just prior to quitting time, when it is necessary to meet a heavy load of outgoing work. In the case of factory workers, certain music is used to heighten the workers' tempo of speed to meet quotas and aid manual motions.

### Fast Music Taboo

Thus, music with a fast tempo is not good for office workers. It has been found that the light classics, semi-classics and even modern waltzes tend to soothe them into a working mood which, unknown to them, hypes their actions at key periods of the day to combat fatigue hours normally experienced in offices without musical atmosphere. Music for banks and offices has for its purpose, not entertainment, but "relief and reduction of boredom."

The average office worker doesn't even notice the music while working, as it penetrates the sub-conscious mind and there does its soothing and calming effect. It is when the music stops that the worker notices the music has been playing at all. Muzak, Inc., has conducted surveys of employees working with office music and never has a tally revealed an unfavorable reaction from employees or management.

One of their recent surveys was conducted amongst statistical employees of an office, where the average intelligence was high and where constant mental concentration was necessary. Here are some of the figures produced from replies to the questionnaire:



C. A. ROBINSON'S NEW LOS ANGELES HEADQUARTERS. Pictured above is the new home of C. A. Robinson, Los Angeles Buckley distributor. Five other tenants in the building are all associated with the industry and are all set for post-war trade. The building is located right in the heart of Coin Machine Row.

75.4 per cent said music tended to break the monotony of their work.

72.4 per cent said music gave them a "lift."

70.0 per cent said music definitely improved working conditions.

64.0 per cent said that music made the day seem shorter.

63.5 per cent said the program made their fellow employees more cheerful and co-operative.

44.0 per cent said the program reduced fatigue.

42.3 per cent said music helped to keep them from becoming cross and nervous.

Only 2.3 per cent said they would be willing to give up the music.

### More Accurate

Thru this test and others, Muzak, Inc., was able to determine that figures compiled while the music was being played not only appreciably were more accurate than those compiled without music but the calculations were made in less time as well.

Office musical programs usually are designed to combat specific fatigue periods of the day and some office managers have found that certain types of music at various times of the day show definite effect on the work of the employees. Usually the music is pointed to to effect "lifts" throuout the day.

A typical musical program for an office begins at 9 in the morning (or at the usual beginning of the day's work). The program is continuous for about 22 minutes. There is a period of silence until 10 o'clock, when another 22-minute musical period begins. There is another period shortly after 11 o'clock. Music then runs continuously during the noon hour, for the relaxation and enjoyment of employees who eat their lunches in the office or who spend a part of their lunch hour there.

The first afternoon period begins at 2 o'clock and continues about 22 minutes. It is repeated hourly until 5 o'clock.

The peaks of "stimulus" from the program come at 11 a.m. and at around 3 in the afternoon. While the "stimulus" is less prominent among bank and office employees than among factory workers, nevertheless it is obvious and beneficial. Stimulus varies, according to exhaustive surveys, mainly with the variance of physical weariness.

# It's HOT!

The only COMPLETELY ASSEMBLED and DRILLED COMPLETE CABINET FOR REBUILDING ALL MILLS ESCALATOR MACHINES

- NEW LIGHT WOOD CABINET
- NEW DRILL PROOF LINING
- NEW GOLD CHROME CASTINGS
- NEW METAL REWARD PLATES
- NEW CLUB HANDLE

Completely Drilled and Assembled ready for mechanism—packed individually. An hour's work and you have a rebuilt GOLD CHROME.

## AT TODAY'S LOWEST PRICE

WIRE, PHONE, WRITE—WE WON'T BE UNDERSOLD

Before buying, get the lowdown from the outfit that makes the best and sells the most cabinets.

**American Amusement Co.**  
4049 W. FULLERTON AVE., CHICAGO 39, ILL.  
PHONES: BELMONT 0728-0729  
IF YOU MISS US — YOU MISS MAKING MONEY

## 10th ANNIVERSARY SALE

ALL PERFECT MACHINES

- 1st Derby, Console .....\$330.00
- Pimlico, Console ..... 440.00
- Mills 4 Ball 5¢, Recond. .... 475.00
- Pace Twin Console, 10¢-10¢ .... 385.00
- Keeney Super Bell 4-Way 5¢ .... 595.00
- 100 5 Balls ..... Write for Price

### SPECIALS

- Keeney Fortune, F.P., P.O. . \$175.00
- Santa Anita, P.O. .... 149.50
- Chicago Coin Hockey .....\$175.00
- Bally Rapid Fires ..... 159.50

**ZINGO** Like New Floor Sample **\$219.50**

- Wur. 24 Hideaway Adapt. ... \$245.00
- Wur. T12 Hideaway Adapt. .. 195.00

1/3 Certified Deposit.

Wisconsin's Leading Distributor.

**UNITED COIN MACHINE CO.**

304 W. GREENFIELD AVE.  
MILWAUKEE 14, WISCONSIN

## For \$12.00

We will completely refinish your Slot Machine to look like brand new. This includes rebuffering and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to

**THE MONROE DISTRIBUTING CO.**

BOX 413 PAINESVILLE, OHIO

### WILL TRADE

1 of the finest sets of Mills Club Bells, 5¢-10¢-15¢, that money can buy for Mills 3 Bells, War Eagles (2-4 pay), Skyscrapers, Extraordinaries, F.O.K., Front Vendors, Watling Rol-a-Tops and Jennings Chieft.

### WILL TRADE

1 De Luxe Western Baseball for Blue & Gold 5¢ Vest Pockets, or will buy any of the above equipment for cash. We are only interested in A-1 equipment and don't want junk at any price.

### SPECIALS FOR SALE

- 4 A-1 Groetchen Columbias (Cig. Reels) at \$42.50 Each.
  - 1 A. E. T. Challenger with Stands, \$25.00.
- Baum Distributing Co.**  
202 Ann Ave. ST. LOUIS, MO.  
Phone: Grand 7499

**JACK POT CHARLEY**

Precision made, super thick (not junk), protected, 1000 hole, 25¢ per sale, profit \$51.98, 30 hole Jack Pot. One dozen board \$27.00. Jobbers, Write for Quantity Price.

Jan-O-Do R. W. B. tickets, 2100 plus 420, 5¢ per sale, profit \$57.00. One dozen sets \$54.00. Catalog No. 66 Free.

**DIVERSO PRODUCTS COMPANY**  
610 N. WATER ST. MILWAUKEE 2, WIS.

**BACK TO PRE-WAR PRICES**

**BINGO — 1000 NUMERAL TICKETS ON STICKS**

Factory Folded and Banded — NOT SEWED

IN LOTS OF 100 OR MORE — 95¢ EACH. F. O. B. ST. LOUIS.

Immediate Shipments. Any Quantity. 1/3 Deposit, Balance C. O. D.

**MISSOURI NOVELTY COMPANY**  
3032 OLIVE ST. ST. LOUIS 3, MO. (Phone: Jefferson 2857)

**ANOTHER WEEK NEARER TOTAL VICTORY!**

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

*W. Rabkin*

**INTERNATIONAL MUTOSCOPE CORPORATION**

Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

### WFA Offers Surplus Candy Bars for Sale To Original Maker

WASHINGTON, June 30.—The announcement that the navy was returning 11,300,000 candy bars to the civilian market aroused a great deal of interest on the part of vending machine operators who were anxious to get their hands on some of the surplus.

Now the War Food Administration, which is handling the sales of government-owned stock, has announced that these surplus candy bars will be largely re-sold to the original manufacturer, provided the manufacturer wants them. This is the established custom in disposing of surplus stock.

The WFA released the following reports of re-sales in candy bars: 45,833 1/3 boxes, 24 bars to box in export cases, peppermint patties, to W. F. Schrafft & Son, Corporation, Boston, at 64 cents per box less 2 per cent cash discount, f.o.b. Bayonne, N. J.; 37,333 1/3 boxes Carmello bars to same buyer at same price and same storage place; 805,000 Clark candy bars to D. L. Clark Company, Pittsburgh, at 2.8333 cents per bar, less 2 per cent discount, f.o.b. Bayonne, N. J.

### U. S. Cigs, Gum, Beverages Get Good Price in Mexico

MEXICO CITY, June 30.—Chewing gum, cigarettes and soft drinks can be obtained here, altho they are not always standard brands and the price range is higher than in the United States.

All of the standard, pre-war brands of gum, formerly imported from the States, have now gone off the stands, and the only available brand is Wrigley's Orbit. Five sticks of Orbit sell for 30 centavos (6 cents), the same price formerly asked for six sticks of Wrigley's standard brands in the days before the war. Chiclets, manufactured locally by the Adams

Mexican Company, is a popular brand "south of the border." American cigarettes are much in demand, despite the fact that they sell for a considerably higher price than any of the local brands. U. S. cigarettes are sold for 30 cents to \$1.50 a package, while the popular Mexican Belmont brand—the nearest thing to an American cigarette made down here—sells for 11 cents a package.

### OPA EXTENDED

(Continued from page 69)

tion: "Coin-operated machines—maintenance, rental or repair of."

It was generally understood by leaders in the trade that MPR-165 simply referred to prices charged to the public for coin machine services and merchandise and hence the order attracted very little attention because prices charged the public are fixed by the size of the coin and coin mechanisms.

Later there was some possibility of nickel candy bars being increased to a higher price, but since this did not take place, the pricing problem never came up. In some sections price increases on cigarettes became a subject for regulation.

Only one definite case involving MPR-165 has been reported. That came up in Philadelphia in the early summer of 1944. A coin machine firm that had been renting juke boxes for private parties had increased its fees for such rental and eventually complaints were made to OPA and the agency filed charges against the firm. This unusual case attracted wide attention in the trade but no similar cases have been reported under MPR-165.

The pricing order that really caused much concern in the coin machine trade was known as MPR-429, announced in August, 1943, to take effect October 1 of that year.

The Billboard led a concerted effort of the industry to get coin machines omitted from this general order, which included a wide variety of what was known as consumer durable goods. The price order referred only to used goods and equipment. The industry felt that since the order in general related to consumer goods, used coin machines



FROM LONDON, England, Major S. J. Wright visits Wurlitzer's North Tonawanda (N. Y.) plant to confer with D. O. Lee, export manager, on post-war plans. Major Wright, represents the firm of Walter Pierce, Ltd., the music firm's English distributors of phonographs thruout the British Isles.

certainly did not belong in such classification.

### Appeal to OPA

Appeals were made to OPA officials in Washington, but they decided not to omit coin machines from the regulation, so it went into effect October 1 as scheduled.

OPA officials who had supervision of the order readily agreed that used coin machines certainly did not come under the classification of consumer goods, but they felt that price control was a matter of national policy, and for the general impression made upon the country, the coin machine trade should accept the official regulation as set up for awhile. OPA officials also feared unfavorable

publicity if they showed special consideration to the coin machine industry. They suggested that the coin machine trade give its sympathetic support to price controls in general in order to prevent inflation, and in return OPA officials would show all possible consideration for the trade itself and its special problems. They suggested that The Billboard lead the industry in general observance of price control to prevent inflation and to keep the special industry problems from becoming too serious.

The record of the industry from the time the price control order on used machines went into effect until the present day has brought sympathy and helpful consideration from OPA officials.

## COMPLETE LINE OF MILLS AND JENNINGS

### JUST RECEIVED

Three Bells Original Chrome	Club Consoles Four Bells Blue Fronts	Gold Chromes Brown Fronts
In 5-10-25-50c, Expertly Overhauled		
Silver Moon Chiefs Silver Chiefs	Master Chiefs Red Skills	
Consoles		
In 5-10-25-50c, Expertly Overhauled		
Write or wire for quotations		

*Mayflower Distributing Co.*

2218 University Ave. ST. PAUL 4, MINN. | 615 10th Street DES MOINES, IA. | 350 Delaware Ave. BUFFALO, N. Y.

## RELIABLE EQUIPMENT

MILLS	SLOTS	CONSOLES
	CLUB BELL Consoles, 5-10-25c	4 BELLS, 4-5c
	GOLD CHROME 5c-10c-25c-50c	3 BELLS JUMBO CASH P.O. JUMBO CONV. F.P. and P.O. JUMBO FREE PLAY
	BROWN FRONTS 5-10-25c	BALLY HI HANDS BALLY CLUB BELLS PARTS FOR MANY GAMES
	BLUE FRONTS 5c-10c-25c	

## PACIFIC COAST DISTRIBUTORS

1347 WEST WASHINGTON BLVD. LOS ANGELES 7, CALIF. Phone: Richmond 5527

## This Coin Machine Operation

Established 15 years, has never before been offered for sale. Will sell only to a good operator or operators. Will take \$75,000 cash to handle. Owner wishes to retire; health O. K., just getting lazy. Will open books only if you can show the cash. Not trying to unload something. I'll sell or keep it. If interested write for further information.  
BOX D-443, Care of The Billboard, Cincinnati 1, O.

## PUBLISHERS' PLUG TUNES

(Continued from page 28)

It Takes Just a Moment to Fall in Love.....Bruno	Sleep the Whole Night Through.....Arcadia
It's You, It's You, It's You.....Lad	Sleigh Ride in July.....Burke-Van Heusen
I've Got a Locket in My Pocket.....Paramount	Small World.....Southern
Jo-Anne.....Harmony House	So-o-o-o in Love.....Bregman-Vocco-Conn
June Comes Around Every Year.....Morris	Soldier's Last Letter.....American
Just a Prayer Away.....Shapiro-Bernstein	Someday, Somewhere.....Chelsea
Keep Your Hands Up, Stranger.....Kelly	Stars in Your Eyes.....Melody Lane
Kittien on the Keys.....Mills	Stuff Like That There.....Capitol
Laura.....Robbins	Sweetheart of All My Dreams.....Shapiro-Bernstein
Like Someone in Love.....Burke-Van Heusen	Ten Years From Now.....Feist
Little Boy (Does Your Mama Know You're Out?).....Newart	That Feeling in the Moonlight.....Paul-Pioneer
Little Soldier.....Russ Hul's Country Music	The Betty Grable Polka.....Holly-York
Lonely Love.....BMI	The Blonde Sallor.....Mills
Lonesome Boy.....Cherio	The Charm of You.....Feist
Ma-Ma, I Wanna Hawaiian Guitar.....Kanes	The Kid With the Guitar.....Kelly
Mademoiselle Cinderella.....Syncopation Songs	The More I See You.....Bregman-Vocco-Conn
Mem'ries of Mother.....Irving Siegel	The Sunset Reminds Me of You.....Newart
Mom of Your Baby Days.....Byers	The Sweet Potato Polka.....Stirling
My Baby Said Yes.....Leeds	The Three Caballeros.....Chas. K. Harris
My Dreams Are Getting Better All the Time.....Santly-Joy	The Wish That I Wish Tonight.....Witmark
My Hero (Loves His Country).....Edwin W. Kukkee	Then, Now and Forever.....Charles Gunther
My Lonely Nights.....Seattle	There! I've Said It Again.....Vallant
My Rainbow of Dreams.....Hanna	There Must Be a Way.....Stevens
(All of a Sudden) My Heart Sings.....Leeds	There Was a Time.....Bronx
Negra Consentida (My Pet Brunette).....Marks	There's a New Moon Over My Shoulder.....Peer
No Can Do.....Robbins	There's a New Star in My Window.....Hanna
Oh, Frankie!.....Orange	There's No You.....Stanwood
Oh, My Achin' Back.....Feist	This Day and Age.....Franco-American
Oh, Really, O'Reilly.....Mutual	This Is Our Song.....Cavalcade
Old Mister Frog.....Winthrop	Thru Your Eyes, Thru Your Heart.....Mills
On Basie Street.....Starlight	Twilight Time.....Campbell-Porgie
Once Upon a Song.....Mills	Two Down and One to Go.....Martin Block
One Meat Ball.....Leeds	Ups Ups.....Melody Lane
Otto, Make That Riff Staccato.....Tempo	What Makes the Sunset.....Miller
Out of This World.....Morris	When I'm Walkin' Arm in Arm with Jim.....La Salle
Please, Don't Say No.....Feist	When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....Arrow
Please No Squeeza Da Bananas.....Leeds	White Sands.....Roy
Pluggin' Jane.....Perry Alexander	While You're Away.....Remick
Pretty Soon.....House of Melody	Whistle for a Wind.....Singer-Reese-Patrick
Promises.....Marchant	Winding.....Kelly
Put Another Chair at the Table.....Leeds	Wings Over America.....Process
Question and Answer.....Chappell	Ya' Betcha.....Pyramid
Remember When?.....Campbell-Porgie	Yay-Dit.....Fox Maya
Right as the Rain.....Crawford	Yes, Honey, I've Got a Baby.....Hall's Hit Songs
Rosemary.....Famous	You Belong to My Heart.....Chas. K. Harris
Sailing on a Moonbeam.....Blasco	You Use Your Head, But I Use My Heart.....Matt Pelkonen
Say It Over Again.....Bogart	You Don't Have To Believe Me.....Prominent Songs
Send This Purple Heart to My Sweet-heart.....Rytvoo	You Never Understood.....Harmony House
Sentimental Journey.....Morris	Your Pot o' Dough.....BMI
	You're So Worth the Waiting For.....Viking



# Mexico Set for Top Juke Biz

## Severe Lumber Shortage Told

Looms as threat to plans of juke and other mfrs. facing reconversion

WASHINGTON, June 30.—Coin machine manufacturers, like every other industry which depends upon lumber, faces a lumber shortage more severe than in any preceding wartime year. The shortage threatens to hold back reconversion.

WPB estimates lumber needs for 1945 at 40,000,000,000 feet, which is 8,000,000,000 feet more than foreseen supplies. The lumber trade, because of this lack of balance between need and supply has long feared a lumber black market.

While civilian lumber allotments have been increased 19 per cent for the third quarter (July thru September), this appears inadequate to support the increase in home, farm and commercial construction recently permitted by relaxation of WPB's construction order.

### No Relief Seen

Because of the billions of board feet required to build bases in the Pacific area, there is little hope that military demand will be lessened. An effort is being made to see what Europe will be able to do about meeting its own needs in lumber, since congressmen and the lumber trade complained about the volume of lumber being sent overseas.

Lumber production is now lagging 10½ per cent under 1944, and is so far behind estimated requirements that WPB Chairman Krug has warned that it "may interfere directly with the prosecution of the war against Japan."

Another drain on existing lumber supplies was opened last month when the WPB relaxed construction controls so that home owners could spend \$1,000 instead of \$200 in non-priority alterations or additions; apartment buildings and stores may spend \$5,000 instead of \$1,000, and factories may spend \$25,000 instead of \$5,000.

Manpower remains the biggest obstacle to increasing lumber production. On the advice of the industry, WPB places the number of men needed in woods and mills at 123,000. On the other hand, the War Manpower Commission places the need at a much lower figure. Both agencies are agreed, however, that production cannot be increased unless more workers are found.

## Gob Disk Jockey!

ABOARD AN ESCORT CARRIER IN THE PACIFIC, June 30.—The high morale of the men aboard a ship (name not given for security reasons) is partly due to the efforts of Ira F. Doud Jr., radio technician first class, USNR. Doud, son of Mr. and Mrs. Ira F. Doud, 2053 Vincente Street, San Francisco, who has rebuilt an old juke box speaker into an excellent amplifier, furnished some of his own records and broadcasts his music thruout the ship.

It is the little things that make the difference to the men out here in the Pacific, sometimes very close to the shores of Japan. There is practically nothing in the way of amusements for the sailors, so it's pleasant diversion from routine to hear Doud's amplifier suddenly burst forth with Artie Shaw's Summit Ridge Drive or an occasional classical number.

Doud, who is 22, has a wide background of radio knowledge to fit him for the position he holds aboard ship. In addition to his radio and music, the radio technician ventures into photography and art when time permits.

He has served at a battle post during the Battle of Palau, the Philippines, Iwo Jima and Okinawa.



CASA RIOJAS IS ONE of the largest Mexican coin machine distributing firms. Shown here in the upper left is the entire group of Riojas employees; lower left is owner, Jose Riojas, at his desk; upper right is a section of the firm's general display room; lower right is the sales staff and office force of Casa Riojas.

## Sure To Have P-W Boom Day

Tourists spend \$11,000,000 since first of year—juke, coin mch. spots patronized

MEXICO CITY, June 30.—With a promise of increasing tourist trade from the United States and assured prospects for continued friendly trade relations with that country, Mexican juke box operators look forward to booming business.

Officials of this city estimate that \$11,000,000 worth of United States money has been spent here during the past few months. With droves of tourists already flocking across the border, and with all indications showing even more are on the way, hotel owners in this city alone are spending \$10,000,000 to take care of them. Plans have been made to build 50 new hotels to accommodate the rush.

In pre-war days Mexican distributors and operators were usually the best market for United States export sales in juke boxes and they ran second only to Canada in total import of all types of coin machines.

During 1940, the last year for which complete figures can be obtained, Mexico imported a total of 2,992 U. S. coin machines of all types. This total represented sales amounting to \$288,166. Juke boxes lead in Mexican popularity so far as export-import figures indicate. Mexico imported 1,676 juke boxes from the United States during 1940—more music machines than were imported by any other nation.

### Best Importer

Mexico was likewise the best importer of phonos in 1939, buying 1,663 machines at an average price of \$167.86. This figure represented 46 per cent of the total U. S. phono exports.

Every indication points to a brisk post-war market here for juke boxes and other coin-operated machines. Hotel building plans and other accommodations for tourists now being opened will form a large list of potential locations. And the Mexican operator, like his counterpart in the States, is anxiously awaiting equipment to replace those machines now worn out and to enable him to enlarge his string.

Typical of the juke box and coin machine distributors in Mexico is Jose Riojas, owner and general manager of the Casa Riojas, one of the largest retail coin dealers. Riojas sells Seeburg, Rock-Ola, Wurlitzer and Mills machines; he is an agent for Victor, Peerless, Columbia and Decca records, and he handles a variety of pinball machines, radio tubes, pianos, organs, commercial refrigeration equipment and light-generating plants.

During an average month Riojas' company sells 70 juke boxes, and he hopes to do \$500,000 worth of business this year. When he started in the coin machine business in 1940 his firm did \$38,659 worth of business; in 1942 sales (See MEXICO SET on page 75)

## Toledo Bobbies Get 2d Jayteen

TOLEDO, June 30.—More than 400 bobbysoxers jived to the tunes of a juke box here last week as Toledo teen-agers were given their second downtown canteen with the opening of the Jayteen Club.

The first Jayteen Club, opened here several months ago, has proved itself very successful with the teen-age crowd. At first the club idea ran into some obstacles because of the proposed location in a downtown district. After this objection was cleared up, the club got started with a bang, and the juke has been a featured part of its equipment.

Other entertainment facilities include a glass-block snack bar, table tennis, dance floor, pool tables, table games and musical instruments.

On opening night both members and non-members of the club were admitted, but hereafter, according to director William T. Knepper, attendance will be limited to a closed membership of 1,000. Youths, 15 to 18 years old, pay \$1 for six months privilege.

The Jayteen Clubs are sponsored by the Junior Chamber of Commerce, Delta Delta Chapter of Sigma Beta Phi Fraternity and Ohio Delta Chapter of Zeta Beta Chi Sorority. They are open to the youths every Friday and Saturday from 7:30 to 11:30 p.m.

## Vet Buys Music-Game Route in California

LOS ANGELES, June 30.—Roy Jones Jr., recently discharged from the army, after four years of which 32 months were spent in a Japanese concentration camp in Manila, with his father has purchased the music and games route of Roy Smith in Inyokern, Calif. Young Jones plans to reside in the town and operate the machines. Deal was handled by Fred Gaunt, of General Music Company.

Another machine route which changed hands was that of Archie Freeman to Tom W. Lewis of Oceanside. The locations are in and around Oceanside. Freeman is retiring from the field.

## Well-Known Colorado Music Operator, H. R. Smith, Dead

COLORADO SPRINGS, Colo., June 30.—H. R. Smith, of this city, who was widely known in the music machine business, died at 2 a.m. Monday, June 11.

## Pix Rides High In Detroit Night Spot

DETROIT, June 30.—A movie machine is occupying a place of honor in the Bowery, one of the country's leading night clubs, operated by Frank Barbaro in the suburb of Hamtramck here.

Installation was made a few days ago, when the Bowery, partially remodeled by the installation of Chi-Chi's Bar—named after the infant son of the proprietor—at one side of the 1,200-seat spot. The bar is separated from the main room, and provides its own entertainment in the form of a Panoram. It is placed at the far end of the bar, which is narrow in room layout, with a high pedestal base, so that it may be seen clearly by customers down the entire length of the room.

It is receiving good play, the management reports, especially in the evening. At that time, there is considerable drop-in trade, of customers who do not want to pay the \$1 admission charge for the Bowery's main room, and so come in to patronize the bar. The machine is thus operating in direct "opposition" under the same roof with some of the biggest show talent in the country. It is also popular during the daytime, when no other entertainment is available, and has drawn the attention of showpeople at the club for rehearsals or business in off hours.

## MAPOA Selects Hall For Field Checking

DETROIT, June 30.—The Michigan Automatic Phonograph Owners' Association is enlarging its field of activity with the appointment of William A. Hall as field representative and investigator. Hall comes to this city from Illinois, where he was formerly in the automobile business.

His duties will consist largely in making field checks of special location conditions, working out differences in policies or disputes between members of the MAPOA and also representing the members in differences that may arise with non-member operators. Latter cases are expected to arise from differences in operating customs, altho the customs of members themselves are fairly well standardized in the association's code.

Smith, at the time of his death, was the manager of Modern Music Company in Colorado Springs. Prior to this, he had been a Packard Pla-More district manager in Colorado and was well known thruout the country.

## Coin FM Delayed

WASHINGTON, June 30.—This week the Federal Communications Commission assigned FM to the 88-106 megacycle band, which is considerably above its present location and therefore out of range of present FM receivers.

FCC says that Muzak's request for private wave lengths is subject to consideration "at a later date." One of the Muzak plans included a wave length for coin-operated music service.



### AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

#### Johnny Bond on CBS Staff

Johnny Bond, songwriter and recording artist, has been placed on the artists' staff of CBS in Hollywood and will emcee some of their shows as well as continue to do the comedy spot on the *Hollywood Barn Dance*, Saturday nights. Bond recently recorded for the first time since 1942 when he did *Der Fuehrer's Face*. This time he used a larger band and also Jerry Adler (brother of Larry) on the harmonica.

Since Bond's and Ernest Tubbs' song, *Tomorrow Never Comes*, has been doing so well, they have collaborated on another, *I Spent Four Days in a Dallas Jail*, which gives promise of popularity. Gene Autry, during his recent Hollywood recording session, sang *Don't Live a Lie*, a song on which he and Bond collaborated.

#### Dick Hart on KWKH

Dick Hart, folk singer recently on WSWA, Harrisonburg, Va., is now heard on KWKH, Shreveport, La. He has a solo spot and is making many friends thru the South. Several of the 33 songs Hart has written are becoming quite popular, among them *Mississippi Basin Lullaby*, *Nice Simple Questions* and *Down the Rainbow Trail I'll Search for You*.

#### Polly Jenkins To Play Fairs

Polly Jenkins and Her Plowboys stopped off in Chicago recently and the Folk Tune editor is sorry he was out of town and missed them. Polly has just finished with USO camps—has played 886 of 'em. After a short stay in the East she will be back in the Midwest to play fairs for WLS.

#### Names for Sleepy Hollow Ranch

The Sleepy Hollow Ranch between Pennsburg and Quakertown, Pa., has a big season ahead, with plenty of top folk tune names booked. Among those

who will appear during the summer are Lulu Belle and Scotty, Polly Jenkins, Foy Willing and possibly Judy Canova.

#### Tunester Tattle

*Just Blame It On Fate* and *Maybe I Was Wrong*, new songs written by Elsa Robinson and Bill Nettles, will soon be released by Peer International.

A new tune, *Every Precious Memory*, written by Jesse Rogers and Peggy Ann Munson, recently had its first airings on the American Network by Rogers on the *Hayloft Hoedown*.

Jinnie Rodgers, folk tune singer on WLAC, Nashville, has been doing a swell job and it looks as if she has a good chance of getting a recording contract with one of the major companies.

Kitty O'Brien, to whom her manager, Jack Howard, gave the moniker of "America's Singing Sweetheart," is doing okay around Philadelphia with her own tune, *Do You Think It's Fair?*, co-written with Lew Mel and Gordon Sizemore.

The Murray Sisters, of the Sleepy Hollow Gang, are doing a good job on the song *You Never Loved Me*, on the *Hayloft Hoedown* show on the Blue.

Judy Dell, who did the yodeling for Terry Trannell while the latter was ill at the Oak Park Hospital, Chicago, recently spent a week with her former troupe, the Renfro Valley Barn Dance, for a week's engagement in Detroit. Judy is now with Pappy Howard and His Connecticut Kernels on WJW. Terry Trannell has recovered and is back on WGAR, Cleveland.

The Kendall Sisters, Dolly and Polly, of WLS, Chicago, recently spent their vacation with an aunt in Cleveland.

The Hoosier Hot Shots played a week's engagement at the Downtown Theater, Detroit, last week, and are leaving for Hollywood to make a pic for Columbia. They recently completed 30 transcriptions for Decca.

#### Foley Entertains the Boys

Red Foley and his wife recently entertained the boys at Percy Jones General Hospital, Battle Creek, Mich., and early last week they flew, with the College Inn show and General Doolittle, to Russell, Kan., to entertain the boys in General Doolittle's B-29 fleet prior to departure of the troops for the South Pacific.

Foley recently made a recording for Decca with Lawrence Welk, waxing *At Mail Call Today*, and *Shame On You*. This is in line with the new trend to team up folk tune artists with top name bands on recordings. Foley's own tune, *I'll Never Let You Worry My Mind*, paired with *Hang Your Head in Shame*, released a couple of weeks ago, was on *The Billboard's Hit Parade* last week.

#### Bill Boyd Recordings

Bill Boyd's New York session marks the beginning of the first after-ban Bluebird releases by the Western artist and his Cowboy Ramblers. Under contract to RCA-Victor since '34, he has waxed scores of popular favorites. *Under the Double Eagle*, *Floatin' Down (To Cotton Town)*, *Tumbling Tumbleweeds*, *I'll Be Back in a Year*, *Little Darlin'*, are among early Boyd disks to hold top spots until today.

The Texas Valley Folks have joined WLS, Chicago, after successful stays on KWFT, Wichita, Fairs, Texas, and KOA, Denver. Boyd Whitney is the manager, and in the group are Fiddlin Rook Kirk, the Tatum Sisters, Babe and Jerry, Little Pete Martinez, Chuck Miller and Penny Whitney.



SAILOR IRA F. DOUD JR. broadcasts music thruout the escort carrier on which he serves. He built the amplifier from an old juke box.

#### MEXICO SET

(Continued from page 73)

rose to \$104,321; in 1943, \$152,019, and in 1944, \$294,465. During the first five months of 1945 Riojas did a \$198,650 business.

Casa Riojas has customers thruout Mexico, from Lower California to the Southern State of Chiapas. He likewise sells in five Central American countries and he attributes a great deal of his success to newspaper and periodical advertising.

He employs 45 persons and travels regularly thru the United States to purchase used equipment. During the first five months of this year he bought \$73,320 worth of used machinery in the United States. Since 1940 Riojas says he has sold some 2,000 jukes. He has set up 10 of his employees as operators, selling the juke boxes to them outright, and he gives a certain percentage of his monthly profits to his employees—a rare practice for Mexico.

Riojas' business is an indication of what may be expected of the Mexican trade in general as soon as large quantities of machines are available again.

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$3.25.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub—\$5.50.

Vol. Control Keys for Seeburg & Wurlitzer: Package of 24, \$1.80; Package of 100, \$5.00.

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3 of them have slightly cracked cases, but otherwise complete operating condition with tubes. 1/2 cash deposit with order, balance C. O. D. Write for wire  
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For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.  
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46 Ten Selection AMI Wall Boxes . . \$10.00  
12 Twenty Selection AMI Counter Boxes. 15.00  
1/3 Deposit With Order, Balance C. O. D.  
**A. M. I. DIST. CO.**  
840 S. Div. Ave., Grand Rapids, Mich.

**Well-Earned Rest!**  
CHICAGO, June 30.—In a window display, just off State and Madison Streets at "the Busiest Corner in the World," stands a Wurlitzer juke box which has been attracting considerable attention from the passing crowds.  
The juke is the principal feature of a window display in the big Kresge store on State Street. The store is holding a sale of used juke box records, selling for 20 cents each.  
Attesting to the popularity of the juke box, the Wurlitzer's dial selector is well-worn and shows evidence of much use before it was retired to the choice spot it now occupies.

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12 Wurl. 700K's . . . 650.00	140 Seeburg Wall-o-Matics, RO . . . 39.50	9 Wurl. #125, 5-10-25, New . . . 55.00
9 Wurl. 800's . . . 695.00	14 Seeb. 8800, ESRC 675.00	26 Wurl. #125, 5-10-25, Used . . . 45.00
6 Wurl. 850's . . . 828.00	3 Seeb. 8200, ESRC 800.00	
5 Wurl. 750E's . . . 800.00		
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MIGHTY LITTLE SERVICE

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YOU BUY WURLITZERS  
YOU'VE BOUGHT THE  
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I'LL OPERATE  
WURLITZERS  
EXCLUSIVELY  
AFTER THE WAR



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RUDOLPH WURLITZER COMPANY ★ THE NAME THAT MEANS *Music* TO MILLIONS

# Coca-Cola Co. To Turn Over Sugar to WFA

### 50,000 Tons Involved

BALTIMORE, June 30. — Coca-Cola Company has released 50,000 tons of sugar to the War Food Administration from storage in Puerto Rico. This disclosure was made in Federal Court here last week in connection with an OPA treble damage and injunction suit against the Coca-Cola Company and Eastern Sugar Associates.

In addition to the Puerto Rico supply, Coca-Cola also released a much larger amount of sugar from storage in Peru. This supply was likewise turned over to the WFA. Coca-Cola is said to be the largest user of sugar in the world. Both the Peru and Puerto Rican supplies will be made available for general distribution, according to Hilary W. Gans, local counsel for Coca-Cola.

The 50,000 tons of sugar in Puerto Rico was the subject of the OPA suit, which charged that Eastern Sugar Associates had agreed to buy and sell the sugar and to store it at above ceiling prices. OPA sought injunction and damages against the Eastern Sugar Associates but only an injunction against Coca-Cola. The case will be heard some time this fall.

Gans is reported as saying that the government intended to dismiss its case against Coca-Cola but he hastened to add that the company's agreement to release the sugar had nothing to do with the dismissal. The release of the sugar, it was reported, was agreed to solely to co-operate with the government.

# California's Riddell Co. Relishes Fast Vending Competition

PASADENA, Calif., June 30.—A wholesale cigar, tobacco and candy company, which also owns and operates its own 700 cigarette and candy vending machines, is the Riddell Company here. Vital statistics pertaining to the varied lines of selling and marketing in which this firm engages are contained in a bulletin which sketches the company's activities.

Six years ago, the Riddell Company got into the vending machine business with two cigarette machines. At the time, the machines were merely a small sideline to another business which has since been sold. Today, Riddell owns 700 cigarette and candy venders and is recognized as one of the top-flight operators in Southern California.

"We are very proud to be in such a business," says Riddell, "and proud of the high type of competition we are fortunate to have. Cigarette and candy machine vending is simply a fine kind of business."

Today, the Riddell Company is comprised of two separate departments, both of them directed by Arch C. Riddell. There is a wholesale tobacco and candy division, and a cigarette and candy vending machine division. The wholesale business covers the wider territory.

# Willens, Brown Close Deal

NEW YORK, June 30.—Leo Willens, sales manager for U-Need-A-Vendors, Inc., announced appointment of Ken Brown, of Colnatic Distributors, 2712 West Pico Boulevard, Los Angeles, to represent their line of candy and cig venders in California, Nevada and Arizona. Brown flew in from the Coast in his own plane.

# Throw Away the Corn Silk, Boys!

NEW YORK, June 30.—Wholesale and retail distributors here were told by Daniel P. Woolley, regional OPA administrator, that the average New York smoker "should be able to buy enough for his daily needs without standing in line or going from store to store."

The trade heard Woolley give an overall picture of the New York cigarette situation since increased civilian allotments began to arrive the first of this month. The OPA official said that smokers may not be able to find their favorite brand at all times but they should be able "to find cigarettes."

Woolley went on to give this advice to retailers: "We deplore the practice of some stores of limiting sales of cigarettes to one or two hours a day. This causes lines to be formed unnecessarily, which creates an erroneous impression among passersby that cigarettes may still be hard to get."

Wholesale and retail outlets in other parts of the country likewise reported receiving more cigarettes for the month of June, altho the supply is not yet near normal.

# NAMA TO TELL

(Continued from opposite page) own approximately two million automatic vending machines. Most of these machines are now doing service in war plants and in army camps. Despite this fact, the industry is classed an non-essential.

# Will Do Good Job

"While the outlook for new production, due to scarcity of tin and sheet steel, is not encouraging," said Leverone, "we feel that we can in the meantime do a good public relations job. We have adopted a code of ethics which pledges our members to sell nothing but merchandise of the best quality, full weight and full size at a fair price. Those of us who handle service machines, such as scales, locks and lockers have pledged precision accuracy. In all cases, our machines must be geared to return the purchaser's coin if empty. Occasional failures, by the way, are responsible for some heavy breakage."

"We have already run into some cases where veterans have been taken advantage of by unscrupulous promoters of coin-operated machines who give the impression that owners have nothing much to do but sit back and watch the money roll in. It will be our purpose to point out that there is hard work attached to the business, which requires definite qualifications, in addition to ample capital."

# Cites Stories

Leverone, in a recent speech in Chicago, made the same point, and told several stories of how veterans of World War I were sometimes taken in by promoters who promised them an easy way to make a living.

"To do the job right," Leverone went on, "a man must have some mechanical knowledge, some knowledge of the products to be sold, and definite business training which emphasizes the part which overhead, maintenance, obsolescence, deterioration and plain wreckage play in automatic merchandising."

In closing his speech, Leverone sounded the keynote for protecting veterans which the coin machine industry will follow in the post-war period: "We are going to get after the 'double-your-investment-in-a-month boys.'"

In another part of his address, Leverone said that the National Automatic Merchandising Association would also have a job to do in communities where the citizens were now unreceptive of vending machines. In these communities, Leverone said, it will be necessary to point out that the vending machines are capable of performing valuable non-competitive functions which would otherwise be unobtainable. He pointed out that, contrary to belief in many of these unreceptive communities, the vending machines were definitely not a threat to the small merchant.

The public relations program and the code of ethics outlined by NAMA should prove of great value, he said, not only to manufacturers, but to distributors and operators as well.

# Canadian Soft Drink Industry Appeals to Govt. on Sugar Cut

OTTAWA, June 30.—The Canadian soft-drink industry, thru its association, has presented the Ottawa government with a formal brief stating the serious condition in which the majority of its membership believes it will find itself when the 50 per cent sugar quota goes into effect July 1.

According to the bottlers, 70 per cent of the 1941 sugar quota is the smallest amount on which present firms can continue to operate. A previous low of 65 per cent has been in effect but has been supplemented by extra quotas for sales of beverages to the armed services. With the armed forces in process of being demobilized and with the reduction to 50 per cent, Canadian soft-drink manufacturers will have to reduce their total output to 50 per cent of 1941.

# U. S. Dropped 50 Per Cent

The Canadian brief points out that the United States industry experienced a 50 per cent drop in soft-drink output between 1929 and 1935 with the result that 43.7 per cent of the bottling firms had to close their doors.

Two solutions to offer relief are mentioned in the brief: (1) a more generous sugar allotment, or (2) relief from present taxes, including entire remittance of the 25 per cent excise tax. This last, says the brief, would give the Canadian

industry relief to the extent of 16 cents per case of 24 bottles.

Some 450 Canadian bottlers were represented by the brief. Trade estimates say that 75 per cent of these bottlers do a business of less than \$50,000 annually, and these are expected to be the hardest hit by the loss of volume. These small firms do an estimated three-quarters of total Canadian sales.

# Theater Remodeling Opens Possibilities For Coin Mch. Spots

CHICAGO, June 30.—According to a recent count by the War Activities Committee, there are slightly less than 17,000 operating movie houses in the United States. Trade estimates say that only 10 per cent of those theaters are modern and up-to-date in functional plan or style.

Excluding theaters in very small villages, poor metropolitan sections and those in resort areas which operate seasonally, the number of theaters is 12,500. Some 1,500 of this number were probably built after the depression years (1930-35) and during the present war—which leaves 11,000 theater properties now needing remodeling.

Modernizing, or remodeling a theater usually includes making a larger, more attractive lobby, in addition to revamping the theater interior proper, \$40,000 would be an average cost for remodeling each of the 11,000 theaters which means a total expenditure of \$440,000,000.

Theater owners and operators are looking forward to the post-war period, when this remodeling can be done to bring their houses up to modern standards. And so are the coin-machine men looking forward to those larger lobbies—space for cigarette and candy and other types of venders.

# Report Chain Considering New Automatic Cafeterias

CHICAGO, June 30.—Printers' Ink, a leading publishing trade magazine, reported in its June 22 issue, that a "big chain operation is considering automatic cafeterias in its outlets."

The item went on to say that the automatic cafeterias would operate somewhat along the lines of Automat but would be "more streamlined."

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 50 1/2 A.B.T. Challenger Guns ...\$27.50  
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 50 1/2 3-Column Snacks, Nut..... 12.50  
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 All Unedapak Cigarette Parts, Mirrors.  
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1 Wurlitzer 950	\$675.00
1 Wurlitzer 750M	725.00
2 Wurlitzer 600 In Victory Cabinet	500.00
1 Wurlitzer 600K	450.00
3 Wurlitzer 24. Ea.	300.00
2 Wurlitzer 616 Liteup. Ea.	260.00
8 Wurlitzer 412. Ea.	150.00
2 Wurlitzer P-12. Ea.	125.00
1 Wurlitzer 41 Counter Model	140.00
1 Wurlitzer 61 Counter Model	139.50
1 Seaburg 8200 In Victory Cabinet	500.00
2 Seaburg 12 Record, Refinished in Marble-Glo. Ea.	150.00
2 Rockola Standard. Ea.	325.00
1 Rockola Super Walnut, '40, Clean	375.00
1 Rockola Deluxe	375.00
1 Rockola Monarch	275.00
1 Rockola 16 Record	139.50

**SLOTS**

1 Jennings Silver Dollar Console	\$950.00
1 10¢ Gold Chrome, 1 Cherry P.O.	285.00
1 10¢ Original Chrome, 1 Cherry P.O.	275.00
1 25¢ Blue Front, Very Clean	265.00
1 5¢ Blue Front	140.00
1 5¢ Mills Silver Chrome, 3/5 P.O., Rebuilt	250.00

**PINBALLS**

1 Army & Navy	\$115.00
2 Big Chief. Ea.	34.50
3 Big Time. Ea.	24.50
1 Bosco	89.50
1 Click	75.00
2 Dude Ranch. Ea.	49.50
1 Eagle Squadron	125.00
1 Fleet	25.00
2 Fox Hunt. Ea.	39.50
1 5/10/20	115.00
1 Four Roses	60.00
1 Four Aces	115.00
1 G.I. Joe	80.00
1 Gold Star	34.50

3 5¢ Roman Heads, 3/5 P.O. Ea.	110.00
3 5¢ Skyscrapers, 3/5 P.O. Ea.	85.00
3 5¢ Extraordinary, 3/5 P.O. Ea.	110.00
1 5¢ Jennings Silver Chromes. Ea.	125.00
1 5¢ Jennings Late Blue Chief	100.00
3 5¢ Jennings Duchess. Ea.	25.00
3 Brown Front Cabinets & Castings, Complete Sets. Ea.	30.00
3 10¢ Blue Front (Originals) Castings & Cabinets, Complete with Escalators & Jackpots. Ea.	75.00

**CONSOLES**

31 Paces Reels, F.P. Ea.	\$125.00
29 Paces Reels, F.P., P.O. Ea.	140.00
3 Silver Moons, F.P. Ea.	105.00
12 Super Bells, F.P., P.O. Ea.	284.50
4 Twin Super Bells, 5-25¢, F.P. Only. Ea.	450.00
2 Evans Bangtail, F.P. Ea.	100.00
1 Fast Time	55.00
2 Jumbo Parades, F.P. Ea.	60.00
2 Jumbo Parades, C.P.O., Late Hds. Ea.	85.00

**ONE-BALLS**

5 '41 Derby. Ea.	\$300.00
2 Club Trophy. Ea.	300.00
4 Pimlico. Ea.	400.00
1 Texas Mustang	\$ 80.00
1 Yanks	100.00

**ARCADE**

1 Hitler Gun	\$125.00
3 Paratrooper Gun. Ea.	125.00
5 Chicken Gam. Ea.	104.50
1 Scientific Batting Practice	115.00
3 Sky Fighters. Ea.	300.00
1 Buckley Digger	79.50
2 Smoke & Fire. Ea.	25.00
1 A.B.T. Challenger	35.00
2 Target Skill. Ea.	25.00
1 Kicker & Catcher	22.50
1 Pikes Peak	22.50
PINBALL CARTONS	2.25

TERMS: ONE-HALF DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D.

**EAST COAST MUSIC CO.**  
Write for Our List.  
10TH & WALNUT STS.  
CHESTER, PA.

**Pilot Trainer Co.  
Seeks Workers  
For P-W Output**

NEW YORK, June 30.—George Ponser, head of the Pilot Trainer Sales Company here, says that production of the Pilot Trainer machine will get under way just as soon as "availability of manpower for nonessential activities permits." He suggests that shipments may be started within 90 to 120 days if favorable conditions continue as now. The firm has sent this advice to operators, arcade owners and park owners in all parts of the country stating that orders will be filled in rotation as soon as shipments can begin.

Ponser says that the earning value of the Pilot Trainer will be stressed to operators in the coin machine field. The Pilot Trainer device was ready for introduction to the trade several months before the start of the war in 1941. It was shown in Chicago at one time and attracted considerable attention. It was originally developed as an amusement device and was considered very important for amusement parks and similar uses.

When the United States entered the war the Pilot Trainer was soon recognized as important for basic flight training purposes. As a military device, it enabled the trainer in developing strict co-ordination of mind and muscle. When it is back on the market as an amusement device it gives the player all the sensations he would receive in actual air flight, according to the manufacturer. Ponser stated that materials necessary for the manufacture of the device are gradually becoming available under new materials regulations and a lot of scrap metals will be used in making the devices.

The Pilot Trainer is recommended as a high-grade specialty amusement device that will appeal to operators who want a real amusement business.

**\$\$\$ in Circulation  
Since Pearl Harbor  
Rises 19 Billion**

WASHINGTON, June 30.—Just in case you don't know it, there is now \$19,000,000,000 more money circulating in the pockets of John and Suzie Q. Public than in circulation at the start of World War II, the Federal Reserve system recently disclosed.

Since bulk of folding money which pays for the amusement and entertainment of the populace as well as buys the necessities of life and which is invested in War Bonds is \$15,500,000,000 more than was in circulation from the day of the Pearl Harbor attack by the treacherous Japanese. Latest reports show that cash in the hands of the American public on the day after V-E Day, May 9, aggregated \$26,312,000,000. A record high, and a gain of \$108,000,000 from a week earlier.

Just as we entered the war, this nation's monetary circulation amounted to \$10,717,000,000, while in September, 1939, when the conflict began in Europe, the total stood at \$7,141,000,000. When the armistice arrived in November, 1918, the American public held \$5,195,000,000 in cash and in its hands and pockets, compared with \$4,194,000,000 in April, 1917, when the United States entered World War I.



*Sit right down  
and write us a  
letter—Let us  
know what's what  
in your territory  
— and maybe  
we'll have ideas  
to exchange*

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MACHINE CO.  
1725 DIVERSEY BOULEVARD  
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*We must back 'em up with War Bonds.*

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All Sizes  
**HERB CROVER**  
P. O. BOX 595  
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1 each Skeeball, Evans Ten Strike, Bally Alley, Exh. Bowling Alley, Exh. Hole in One, Exh. Tiger Pull, Hoot Mon Golf, Exh. Lifter Gripper, Pile Driver, 5 Five Ball Pin Games, Nippy, Contact, Flash, Taps, 2 Weighing Scales. Some in operating condition, some need repairs. Best offer for lot or will trade for Exh. Rotary Merchandise Pusher Type Machines.  
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Excelsior, Minn.

**A-1 MECHANIC**  
Fully experienced on Pin Balls and Music. For prominent Chicago Distributor. Shop work only. No drifters. Good starting salary—bonus—vacation. Give full information about yourself. BOX 669, The Billboard, 155 N. Clark St., Chicago 1, Illinois.

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Thunderbolt .....\$395.00  
Skeeroll ..... 325.00  
We have over 500 factory rebuilt and beautifully repainted arcade machines in stock. See The Billboard Coin Machine Digest for partial listing or write for complete circular!  
Cards for Every Card Vendor at factory prices, including "Grandmother," "Mystic Pen," "Paper Love Letters" & "Palmsistry."  
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OVER 200 ORIGINAL MILLS SLOTS AND CONSOLES  
ALSO KEENEY—JENNINGS—PACE—WATLING—EVANS  
PHONE, WIRE, WRITE FOR OUR PRICES ON THESE MOST OUTSTANDING VALUES!

75 Mills Blue Fronts (Orig.)	5¢ Play	10¢ Play	25¢ Play
50 Mills Brown Fronts (Orig.)	\$175.00	\$200.00	\$300.00
32 Mills Gold Chromes	200.00	265.00	325.00
24 Mills Silver Chromes	Write	Write	Write
Mills 4-Bells, 4/5¢ Play (Rebuilt, Refinished & Guaranteed)	Write	Write	\$575.00
Mills 4-Bells, 3/5¢ & 1/25¢ Play (Rebuilt, Refinished & Guaranteed)	Write	Write	Write

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- 10' 6" long (two sections)
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1 5¢ Jackpot Domino	Price Each	\$400.00
21 5¢ Mills Brown Front		325.00
MACHINES LIKE NEW		
3 5¢ Mills Gold Chrome, 3-5 Payout		\$300.00
10 5¢ Mills Brown Front, Like New		275.00
8 5¢ Mills Gold Chrome, Like New		285.00
1 10¢ Mills Gold Chrome, Like New		300.00
1 10¢ Chrome Original, Like New		300.00



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USED AND RECONDITIONED MACHINES, Perfect		
3 5¢ Mills Gold Chrome, Like New		\$250.00
1 5¢ Mills Original Chrome, Like New		250.00
27 5¢ Mills Brown Front, Like New		215.00
12 5¢ Mills Blue Front, Like New		175.00
2 5¢ Mills Front Venders, Gooseneck, Perfect		
1 5¢ Mills Gooseneck, No J.P.		\$35.00
1 1¢ Mills Gooseneck, Single J.P.		30.00
1 Keeney Fortune, Like New		30.00
3 Rockola Commandos, F.S., Like New		179.50
		500.00

All machines offered subject to prior sale. Full cash must accompany order in form of Post Office, Express, Telegraph Money Order or Certified Check. Phone your order so that you will know before sending money whether or not we have the machines in which you are interested.

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Slot Machine Screw, Nut and Bolt Kit, Complete	\$5.75
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Metal Award Plate for Gold Chrome, 2/5 or 3/5	5.25
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PEO Basketball	65.00	Ex. Ping Pong, Late Model, Two Players
Rapid Fire	225.00	Texas Leaguer
Air Raider	200.00	ABT Model F, Late
Anti Air Craft	69.50	ABT Challenger
Tommy Gun, Late Model	165.00	
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MISCELLANEOUS		
Wurlitzer 350 Model Speaker	\$90.00	Buckley Boxes, 20 & 24 Selections, Late Model
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Keeney Jockey Club	\$ 79.50	Tanforans, Cracked Glass
Pace Saratoga	129.50	1-2-3, Cash Pay
'39 Bangtalls	159.50	

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**ALUMINUM DISCS**  
Now available in various thicknesses, to accommodate all models of this machine. Discs may also be obtained with different designs and imprints if desired.

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New Typer Machines not available at this time, however we offer EXPERT REPAIR SERVICE.

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USED PIN TABLES		
3 Marines at Play	\$165.00	1 Bombardier
2 Bosco	79.50	4 Super Sixes
1 Sport Parade	49.50	2 Free Races
2 Play Ball	47.50	1 Bally Reserve
2 Super Charger	17.50	1 Home Run
1 Big Leaguer	\$22.50	
2 Sea Hawk	47.50	
3 Spot Pool	69.50	
1 Anabel	27.50	
1 Victory	79.50	
1 Leader	65.00	
SLOTS		
Mills Blue Fronts, 5¢-10¢-25¢	Write	50 Watling Front Vendors
Mills Brown Cherry, 5¢-10¢-25¢	Wire	5 Watling 1¢ Blue Seal
Mills Brown Cherry, 1 Gh. Pay	or	Mills Original Chrome
Mills Gold Chromes, 5¢-10¢-25¢	Phone	Mills Melon Bells, 5¢-10¢-25¢
Folding Stands, Q.T. & Reg.	\$ 2.50	Weight Stands, Lock & Bars
Heavy Double and Single Safes	Write	Jackpot Safety Glass
Reel Strips, Glass, Per Set	.50	Escalator Glass
Watling Lobby Scale in Original Crates		10 Wurlitzer Boxes, 5¢-10¢-25¢
100 Assort Counter Games, some with token payout	Make Offer	3 Selector Speaker, Wurlitzer
65 Buckley Wall Boxes	\$ 4.00	2 430 and 1 590, Complete
46 Keeney Boxes	4.00	1 Selector Speaker Shell
38 Seeburg Boxes	4.00	1 212 Wurlitzer Basement Unit
		5 5¢ Play Wurlitzer

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Spot Cha, New	\$115.00	Champs
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Bordertown	25.00	Eagle Squadron (Reb.)
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		All American
		Ocean Park
		Sky Ray
		Vanity
		Four Aces
SLOTS		
5¢ Mills Q.T., Green Front	\$60.00	5¢ Jennings Victoria Bell
5¢ Mills Q.T., Painted Glitter	67.50	25¢ Calite Dictator
25¢ Jennings Century	70.00	10¢ Calite Sphinx
Anti Aircraft, Brown	\$50.00	Sport Special, F.P.
Mills Dumb Bell Lifter	35.00	Dark Horse, F.P.
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BALLY RAPID FIRES, Perfect	..... \$189.50	5 WURLITZER #100 WALL BOXES	\$ 19.50
NEW PIN GAME CARTONS	..... 2.50	WURLITZER #1 & STAND	189.50
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WATL. FORTUNE SCALE	..... 109.50	AIR RAIDER	185.00

CONSOLES — ONE BALLS — SLOTS			
NEW DOUBLE SAFES	\$139.50	'41 DERBY	\$360.00
USED DOUBLE SAFES—2 Door	109.50	LONG SHOT	345.00
WATL. BIG GAME, F.P., CLOCK	89.50	VICTORIOUS OF '44	99.50
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BALLY ROLLEM	129.50	BALLY DARK HORSE	189.50
PAMCO BELL, 5¢ & 6¢	69.50	BALLY GOLD CUP, F.P.	69.50
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WATL. BIG GAME, 10¢ P.O.	189.50	JOCKEY CLUB	475.00
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JENN. SILVER MOON	119.50	SPORT KING	325.00
MILLS FOUR BELL, 4-5¢, A-1	525.00		
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LONGACRES & THOROBREDS	\$565.00		
NEW SPORTSMAN	350.00		

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
JEEP	FLAT TOP	SKY CHIEF
SNAPPY	ARIZONA	SUN VALLEY
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SOUTH PAW	IDAHO	STREAMLINER
BIG PARADE	BRAZIL	GENCO DEFENSE
KNOCK OUT	STREAMLINER	AIR CIRCUS
ACTION	OKLAHOMA	TEN SPOT
SENTRY	MARVEL BASE-BALL	VICTORY
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2 Wurlitzer P12	\$138.00	2 Rock-Ola 12	\$125.00
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1 Wurlitzer 850	819.00	1 Rock-Ola Super 1940	479.00
5 Wurlitzer 816	225.00	2 Rock-Ola Standards	395.00
2 Wurlitzer 41, Counter Model	169.00	1 Rock-Ola Super '40	479.50
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2 Wurlitzer 950	719.00		
5 Seeburg Hi Tones 8800 & 9800 RCES	649.00		
5 Seeburg Hi Tones 8800 & 9800 ES	599.00		
2 Seeburg '42, Victory Model, 8200 Cab.	489.00		
5 Mills Empress	379.00		

A Complete Rock-Ola Mystic Wired Telephone Music Studio Which Includes 10 Masters, 10 Turntables, Head Sets, Extra Parts. All in excellent shape ready for locations and installations. Complete. **\$4,800.00**

**WALL BOXES**

3 Wurlitzer #111 Bar Box	\$14.50	1 Rock-Ola Wall Box	\$19.50
23 Wurlitzer # 320 Sweet Music	24.50	50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest	19.95
3 Seeburg 24-Record 5¢ Wireless	27.50	1 Wurlitzer #332 Bar Box	19.50
1 Seeburg 5-10-25¢ Select-o-Matic, Wireless	45.00	10 Wurlitzer 5-10-25¢, #125	27.50
1 Rock-Ola #1504 Bar Box	24.50	5 Wurlitzer #381 Bar Box	19.50
		15 Packard	34.50

**MISCELLANEOUS**

5 Wurlitzer #304 Steppers	\$24.50	20 GE New Changer Motors, fits Mills with top plate	\$27.00
50 Buckley Bar Brackets	2.50	20 Buckley Pedestals	\$9.50

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

**RUNYON SALES CO.** 123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685

**C. & P. SALES CO.**

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

**CONSOLES**

Mills Owls, F.P.	\$ 79.50	Jennings Multiple Racer	\$ 59.50
Mills Jumbo Parades, High Head, C.P.	129.50	Keeneey's Kentucky Club	59.50
Galloping Dominoes	325.00	Roulette, Jr.	227.50
Jennings Multiple Slot Liberty Bell	59.50		

**SLOTS**

5c Jennings Club Bells, 3/5	\$169.50	Columbia Gold Award, Front & Back Pay	\$ 69.50
5c Mills Blue Fronts	179.50	Mills Q.T., 5c Play	89.50
25c Mills Blue Fronts	325.00	5c Mills War Eagle, 3/5	149.50
5c Mills Cherry Bells	225.00	5c Mills Chrome Bells, 2/5	325.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50	Mills Club Handles	3.50
Columbia Jackpot	89.50		

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

**TUBES for PHONOGRAPH OPERATORS!**

2A3	\$1.56	45	\$ .64	6SC7	\$ .88
6J5	.72			2051	1.95

NEW TUBES—STANDARD BRANDS IN CARTONS

**#30 TUBE REPLACEMENT**

1H4G TUBE IN ORIGINAL CARTON .....\$1.00

ADAPTOR TO REPLACE 30 WITH 1H4G TUBE..... .85

1/2 DEPOSIT ON ALL C. O. D. ORDERS

SEND FOR LATEST PRICE LIST OF TUBES AND PARTS.

**ALLIED ELECTRONICS COMPANY**

67 WEST 44th STREET NEW YORK 18, N. Y.  
(PHONE: MURRAY HILL 2-0755)

**REPLACEMENT TUBES—70L7 ..... \$2.85**

No wiring necessary . . . just plug it in

**Mills Slots Overhauled—Repaired—Repainted!**

Standard & DeLux Contact Kits . . . Write for Special Price

**WE HAVE 1,000,001 PARTS—**

Write for Our Latest Price List

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

**WE WANT TO BUY . . .**

SUPER BELL COMB.		HI HANDS	
SUPER BELL TWINS COMB.		SILVER MOONS F.P. & COMB.	
CLUB BELLS		THREE BELLS	

JUMBO PARADES C. P., LATE HEADS—ALSO COMB.

WANT LATE ONE-BALL FREE PLAYS AND ORIGINAL MILLS SLOTS

LET US KNOW WHAT YOU WANT TO BUY!

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Jackpot Charley, 1000 Hole Thick, Avr. Prof.	\$ 57.65	EACH	\$1.50
Texas Charley, 1200 Hole Thick, Avr. Prof.	102.22	EACH	2.00
E-Z Lulu, 1800 Hole Special Thick, Def. Prof.	21.50	EACH	2.00

Write for Circular and Other Closeout Prices.

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It Will Pay You to Insist on **Micro Switch Controls** for all types of Coin Operated Machines

Whether you design, own or operate coin operated machines, it will pay you to insist that they be equipped with Micro Switch controls.

These precise, sensitive, snap-action switches give the long life and dependability required for service in vending machines, or other coin operated devices. Their use reduces costly maintenance and loss of revenue from failure of coin machines to operate properly.

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1 Wurlitzer 850	\$750.00	1 Gottlieb Keep Em Flying	\$109.50
1 Wurlitzer 600	425.00	1 Gottlieb Border Town	27.50
2 Wurlitzer 816, Refinished, Ea.	185.00	1 Baker Big Town	22.50
1 Wurlitzer Counter Model #1	189.50	1 Mills One-Two-Three Without Head Symbols	49.50
1 Rock-Ola Commando, Like New	550.00	1 Pace Reels Console, Perfect	189.50

**GUNS**

1 Seeburg Chicken Sam, Perfect	\$ 99.50	1 Mills 5¢ Blue Front Slot with Club Handle	210.00
1 Seeburg Shoot the Japs	110.00		
1 Keeneey Anti-Aircraft Br., New Screen	49.50		

**PIN BALLS AND SLOTS**

2 Exhibit Big Parades, Ea.	\$109.50	1 Watling Tom Thumb Jr., Red Porcelain	\$ 85.00
2 Exhibit Knock Outs, Ea.	97.50	1 Watling 500 Mirror Scale	72.50
1 Exhibit Air Circus	97.50	1 American Mfg. Co. Scale (White & Black), Porcelain	65.50

One-Third Deposit,

**CENTRAL TEXAS AMUSEMENT CO.**

1701 GUADALUPE STREET AUSTIN, TEXAS

# Another HARLICH First!



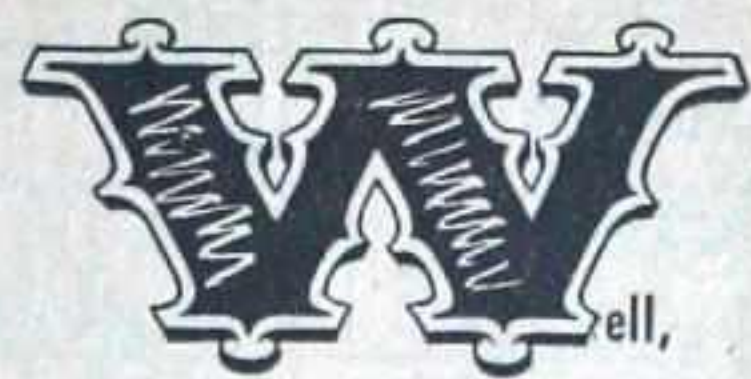
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 WE'LL take Tokyo...  
**YOU'LL get Profits...**  
 with the "V-E SPECIAL"

1050 G L HOLES - 5¢ PLAY  
 FORM No. 11909 - SP. THICK  
 (A HARLICH BROWNIE BOARD)

Takes in . . . . . \$52.50  
 Pay Out (av.) . . . . . 26.37  
**PROFIT (av.) . . . \$26.13**

**HARLICH**  
 MANUFACTURING CO.

1413 WEST JACKSON BLVD. ● CHICAGO 7, ILLINOIS  
 Where Boards of BETTER QUALITY for BETTER PROFITS are made



Dick Law and Grant Shay made another trip to see what Vince Shay and designer Charley Miller, had concocted in the way of Club Bells. Did they run into a surprise! Right before their eyes in the middle of the room stood a gorgeous model Club Bell. When asked to offer suggestions to improve its design they exclaimed in unison: "It's wonderful as it is, Every operator will be nuts about it!" So Vince asked the Admen to get cutting and make color cuts at once so the operators could see it. It will be called the Club Royale. Mills Novelty Company, 4100 Fullerton Avenue, Chicago 39, Illinois.

## EVERYTHING MUST GO!

ALL PIN GAMES CLEAN, OVERHAULED AND PACKED IN BRAND NEW CARTONS!

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|--|----------------------------|------------------------------------|-----------------------------------|
| Commodore, Plastic Bumpers \$25.00     | Roxy . . . . . \$25.00     | Red, White, Blue . . . . . \$40.00 | Jungle . . . . . \$80.00          |
| Ten Spot . . . . . 70.00               | Big Time . . . . . 40.00   | Mills 1-2-3 . . . . . 75.00        | Snappy . . . . . 80.00            |
| Velvet . . . . . 80.00                 | Three Score . . . 40.00    | Clic . . . . . 75.00               | Victory . . . . . 80.00           |
| Wildfire . . . . . 55.00               | Deigh Boy . . . . 35.00    | Super Chubby . . . 75.00           | Legionnaire . . . 80.00           |
| Band Wagon . . . 40.00                 | Leak Off . . . . . 35.00   | Horoscope . . . . . 65.00          | Sky Ray . . . . . 45.00           |
| Flicker . . . . . 60.00                | Buckaroo . . . . . 25.00   | Spot Pool . . . . . 75.00          | Landslide . . . . . 40.00         |
| Lucky . . . . . 25.00                  | Knockout . . . . . \$25.00 | Play Ball . . . . . 80.00          |                                   |
| League Leader . . 40.00                | Monicker . . . . . 89.50   | Big Time . . . . . 50.00           |                                   |
| Hold-Over . . . . 25.00                | Star Attraction . . 65.00  | All American . . . 44.50           | <b>NEW PINS</b>                   |
| Speed Ball . . . . 70.00               | Anabel . . . . . 25.00     | ABO Bowler . . . . 60.00           | Marvel Base-ball . . . . \$135.00 |
| Gold Star, Conv. to Hit the Japs 50.00 | Double Feature . . 25.00   | New Champ . . . . . 65.00          | Sky Rider . . . . . 150.00        |
|  | Chevron . . . . . 25.00    | Pin Up Girl . . . . \$149.50       | Casablanca . . . . 225.00         |
|  |                            |                                    | Spot-Cha . . . . . 199.50         |

Full Line of Plastics for Music and Pins  
 Parts for All Types of Coin-Operated Equipment

**DISTRIBUTORS WANTED FOR "KLEENZIT"**  
 The New Magic Solvent for Cleaning Coin Mechanisms Quickly and Effectively.  
**Trial Gallon - - - 85c**  
 Write — Wire — Phone!

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| 1 Jumbo Parade, F.P. . . . . 125.00 |
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- |  |
|--|
| 2 Mills Goose Necks . . . . . \$ 50.00       |
| 1 Mills Q.T. . . . . 75.00                   |
| 1 Mills Extraordinary . . . . . 175.00       |
| 2 Mills Original Brown Front, 25¢ . . 325.00 |
| 2 Mills Original Blue Front, 5¢ . . . 250.00 |

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OUR CUSTOMERS SATISFIED SINCE 1924

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MILLS 5¢, 10¢, 25¢ and 50¢ denominations in the following models: Gold Chromes, Silver Chromes, Club Consoles, Brown Fronts, Bonus Bells in new and used. NEW PACE CHAMPIONS in 50¢ and \$1.00 models. FREE PLAY Pin Games, Consoles and Arcade Equipment. Largest selection in the East. Write, wire or phone for prices.

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| Brand New Steel Welded Cash Boxes for Mills Slots, Ea. . . . . \$1.00 | 25¢ Set Slides, 2/5 or 3/5 P.O. with Covers Complete. Per Set \$22.50 | Denominations for Gold Chrome, 5-10-25¢ Models, Ea. . . . . \$ .75 |
| Unbreakable Jack Pot Glasses, Ea. . . . . 1.00                        | Club Handles, Ea. . . . 3.50  | Silver Repair Sleeves, Per Pkg. . . . . 2.75                       |
|   | Club Handles Painted Gold Chromes, Ea. . 4.00                         | Extra Large Size . . . . . 3.00                                    |

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| SPECIAL CLOSE-OUT!<br>SHORT-O-TESTER . . . . . \$1.00<br>PUNCH AND RIVET SETS . . . . . 1.25 | PROJECTION LAMPS FOR PANORAMS,<br>200 HOUR, 750 WATT. EA. . . . . \$4.00 |
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Terms: 1/3 Deposit With Order, Balance C. O. D.  
 Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

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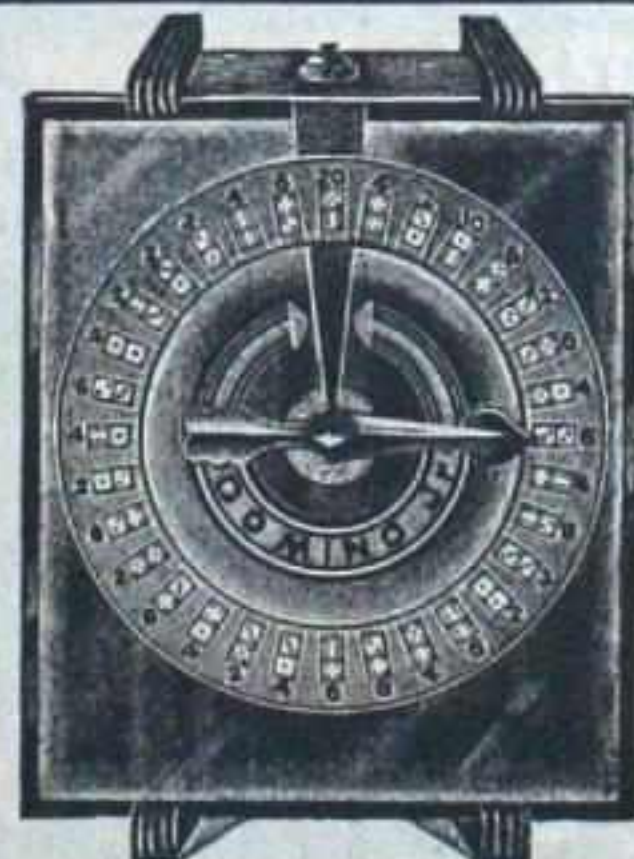
### ORIGINAL SLOTS—RECONDITIONED

GUARANTEED BY OUR 50 YEARS OF EXPERIENCE . . . WRITE FOR PRICES.  
 MILLS GOLD CHROMES — BROWN FRONTS — BLUE FRONTS — 5¢, 10¢, 25¢ PLAY.  
 MILLS Q.T.'S, Originally Blue Made GLITTER GOLD, 5¢, 10¢ Play.  
 MILLS Q.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25¢ Play.  
 MILLS VEST POCKETS, Blue and Gold Model, 5¢ Play.  
 All Above Machines Have Knee Action, Club Handles and Drill Proof. JENNINGS — PACE — WATLING — GALLE SLOTS IN STOCK.

### PARTS FOR MILLS SLOTS

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| SPRING KITS Large Assortment of Various Springs . . . . . \$8.75                  | Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs. 9.75                                   |
| Bell Locks for Mills Slots. Each . . . . . \$2.50                                 | Jack-Pot Glass . . . . . 1.25  |
| Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢ . . . . . 4.25             | Escalator Glass and Reel Glass . . . . . .50   |
| Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover. Set . . . . . 22.50 | J.P. Gates, 5¢, 10¢, 25¢ . . . . . 1.50  |
| Vest Pocket Coin Chute, 5¢ . . . . . 3.25   | Plug to Fill Space on Front Casting When Eliminating Gold Award . . . . . 1.00                           |
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| In 100 Set Lots. Set . . . . . .40  | Reward Card Frame for Blue Front . . . . . .75   |
| Reward Cards, 1 Cherry or 3/5 P.O. . . . . .20                                    | Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.). Set . . . . . 22.50 |
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| Club Handles, Painted and Chromed . . . 4.50                                      | Reel Timing Lever Assembly, 2765A C.S.P. 2.00  |
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| Discs Plugs . . . . . .25   | Reel Operating Lever As'by MLB 3354 . . 5.00   |
| Oval Chrome Frame To Use Paper Reward Card on Brown Front . . . . . 2.00          | Steel Drill Proof for Cabinet Slides. Set. . 5.00  |
| Large Cash Boxes . . . . . 2.00   |  |
| Payout Tubes with Hopper, 5¢, 10¢, 25¢. 3.75                                      |  |
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| Knee Action Parts for Your Old Levers. Set 3.75                                   |  |
| Top Covers for 5¢, 10¢ and 25¢ Slides. . 3.50                                     |  |

1/3 Deposit Must Accompany All Orders.  
 Write for Complete Price List of SLOTS and PARTS — We Have Many More.  
**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.



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# DOMINO JR.

A Complete Casino Game in Deluxe Junior Size—Top Attraction for Big Play on Counter Locations!

*All the Zip and Play Appeal of Galloping Dominos!*

Colorful, flashy cabinet and layout panel set up conveniently on counter. Button control spins pointer on dial. 32 combinations—odds from 2 to 1 up to 20 to 1. Also operates on wall or back bar with remote control. Built to last . . . hardwood cabinet, simple mechanism. 115 V., 50 Cycle A.C. operation. Size 17 1/2" high, 13 1/2" wide, 4 1/4" deep. Shipping wt., complete, 16 lbs.

**Ideal Counter Game—No Slot—No Tax!**

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**H. C. EVANS & CO.** 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

## WE HAVE JUST PURCHASED

200 Games that have not been used for three years. All like new. Write or call for list. All United Conversions in stock. Williams Flat-Top in stock. All Victory Games Glass, \$9.50 Ea.

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**10c EVERYTHING GOES In the Pink**

JACKPOT PAYS \$10 \$10 \$5 \$5

3100 50 20 TICKET READING "DOUBLE"

LAST BALL IN EACH COLUMN WINS THE PRIZE IN JACKPOT

**\$20.00**

100-102 100-107 111-112 20c  
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1000 BALLS ON BOARD RECEIVES ALL REMAINING PUNCHES IN JACKPOT

**ORDER AS:  
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(10c Play—Special THICK)

TAKES IN ..... \$100.00  
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**DEFINITE PROFIT.. \$42.50**

Write for circular describing this and other Gardner "Idea Clickers."

**GARDNER & CO.**  
2309 ARCHER • CHICAGO

**Free!**

**NEW CATALOG**

Illustrates **9 UNITED REVAMP GAMES**

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**UNITED MANUFACTURING COMPANY**  
6125 N. WESTERN AVENUE, CHICAGO 45, ILLINOIS

**"SHOOT THE JAP" RAY-O-LITE GUNS**

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. SOLD ON A MONEY-BACK GUARANTEE. Terms: 1/2 deposit with all orders, balance C. O. D. Rush your order today.

**\$169.50**

F. O. B. Chicago

**Largest Stock of SEEBURG RAY-O-LITE GUN PARTS** in the country

WRITE FOR LIST . . . Also a complete line of TUBES for coin machines.

**SPECIAL SUN - KRAFT LAMP**

ULTRAVIOLET THERAPEUTIC

Fast Selling. O. P. A. **\$64.50** DEALERS, **\$38.70 ea.** Lesser Quantity **\$43.00**

Approved Retail Price LOTS OF THREE

**COMPLETE RECONDITIONING OF SEEBURG AND BALLY AMPLIFIERS AND RIFLES**

All Work Fully Guaranteed — 48-Hour Service — Expert Workmanship

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**REX'S "STRIP TEASE"**

THE MOST TANTALIZING, NICKEL-SNATCHING 5 BALL REVAMP EVER MADE! ORDER NOW!

**RESISTORS—WIRE WOUND ON PORCELAIN**

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- #207 1800 Ohm, 20 Watt with Taps .55 Ea.
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- #163 750 Ohm, 10 Watt .35 Ea.
- #205 3300 Ohm, 10 Watt .60 Ea.

**RESISTORS—WIRE WOUND, METAL COVERING**

- #168 100 Ohm, 10 Watt with Taps \$ .30 Ea.
- #161 300/350 Ohm, 10 Watt with Taps .30 Ea.

LIMITED QUANTITY!

2051 TUBES.....\$1.95 EA.  
L-265 Supplier's Certificate Required.

**#175—Heavy Duty Power Transformer, Fully Shielded With Leads**

Primary 110 Volt A.C. Secondary 800 Volt. Supplying 5 Volt Filament and 6.3 Volt Filament, with center top leads. For use on Rock-Ola, Wurlitzer, Seeburg, Mills and other amplifiers.

**\$5.50 EA.**

**#219—2 1/2 Volt Filament Transformer**

110 Volt A.C. Primary to 2 1/2 Volt Output. For filament supply for any amplifier using 2 1/2 Volt filament tubes. Size 2"x1 1/2".

**\$3.25 EACH**

Main Fiber Gears for Wurlitzer Phonographs.....\$5.00 Ea.

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THE EAST'S LEADING DISTRIBUTOR  
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

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Jennings 4-Star Chief, 10¢ 220.00	Longshot, Payout 375.00
Wolf Head, Reb. Chrome, Club Handle, 3/5 Payout, 5¢ 149.50	Sport King, Payout 350.00
Watling Rotator, 25¢ 200.00	Record Time, Free Play 169.50
Turf King, Payout 475.00	Blue Grass, Free Play 195.00
Jumbo Parade, Payout, Late 129.00	Hi Hand 179.00
Santa Anita, Payout 175.00	Bally Club Bells, Comb., Late 290.00

15 NEW SEEBURG SELECT-O-MATIC BOXES, 3-WIRE \$ 39.50 EA.  
WURLITZER TWIN 16, METAL CABINET 150.00

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**WANTED PHONOGRAPHS ROCK-OLA**

Supers — Masters — '39 Deluxes — Standards — Windsors — Monarchs — Imperial 20. Wurl. 850 — 750E — 800 — 500 Kybd. — 600 Kybd. — 616.

**ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS—MONEY WILL BE REFUNDED**

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- A.B.C. Bowler 65.00
- Miami Beach 59.50
- Trailways 59.50
- Pan American 42.50
- Metro 49.50
- Bordertown 45.00
- Blonde 35.00
- All American 42.00
- Gold Star 42.50
- Broadcast 59.50
- Belle Hop 64.50
- Polo 32.50
- Stratoliner 55.00
- School Days 57.50
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- Legionnaire 65.00
- Four Aces 125.00
- Sea Hawk 57.50
- Texas Mustang 90.00
- Big Chief 44.00
- Gold Cup 50.00

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- Pikes Peak \$30.00
- 1 Neon Outside V Type Sign, size 5 ft. by 8 ft. Reads "The Playdium Amusement Center" on both sides \$650.00
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- 12 Fluorescent Fixtures, 48", Complete with Lamps 9.50
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**ARCADE SUPPLIES & PARTS**

- 1 Neon, reads "Play for 5¢" \$40.00
- All the Above Signs are Complete with Transformers, Etc.
- 3 Weighted Stands, Used \$19.50
- 1¢, 2¢, 5¢ A.B.T. Coin Chutes, Each 3.00
- 30 Wire Cable, New, Per Foot .85

**LARGE SUPPLY OF NEW AND USED GAME PARTS.**

500 OTHER MACHINES NOT LISTED. CRATING CHARGE ON FLOOR MACHINES, Each \$7.00.

**STEWART NOVELTY COMPANY**  
250 SOUTH STATE STREET, SALT LAKE CITY 1, UTAH  
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1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

For Victory... Buy U. S. War Bonds and Stamps



**"E" AWARD**  
with **3 stars**  
NOW FLYING OVER THE HOME OF

*Bally*  
**GAMES AND VENDERS**

**LION MANUFACTURING CORPORATION**  
2640 Belmont Avenue • Chicago, Illinois

**PRE-WAR PRICES**

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

NEW PAYOUT SLIDES (specify 5c-10c-25c, 3/5 or 2/5) Per Set (6)	\$ 6.00
SLIDE COVER, Complete (specify 5c-10c-25c), Each	1.50
PAYOUT TUBE, Complete with Hopper (10c or 25c)	3.50
ESCALATOR (specify 10c or 25c) in exch. for your old esc. and	12.00
CLOCK GEAR (Large—Complete with Dogs & Springs)	2.00
CLOCK GEAR (Intermediate—Complete with Pinion)	1.50
CLOCKS REBUILT, Your Old Clock and	5.00
NEW ALUMINUM BROWN FRONT CASTINGS, per set, complete	27.50
NEW ALUMINUM GOLD CHROME CASTINGS, per set, complete, Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments	37.50
CLUB HANDLE, Brown, Gold Chrome or Blue	3.50
CHERRY JEWEL, for Brown Front or Cherry Bell	3.00
ETCHED METAL REWARD PLATE (specify 2/5, 3/5, Brown Front or Blue Front)	1.50
ETCHED METAL REWARD PLATE (specify 2/5 or 3/5) for Gold Chrome	4.00
REEL STRIPS, Per Set	.45
KNEE ACTION STOP LEVERS, Per Set	3.00
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Evans Lucky Lucre, 5-5¢	249.50	Bally Sun Ray, F.P.	179.50
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Evans Lucky Stars	159.50	Mills Jumbo, Late High Head, P.O.	149.50
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Pace Saratogas, Late P.O.	124.50	Mills Jumbo, Original Heads, F.P.	89.50
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