



## HIS PIANO AND HIS ORCHESTRA

"THE BAND THAT JUMPS THE BLUES"

\*

Featuring and the

WALTER BROWN America's Greatest Blues Singer, JUMPIN' JAY BIRDS

Sensational Rhythm Group.

Direction: GENERAL AMUSEMENT CORP.

To Be Released Soon "HOME TOWN BLUES" "WRONG NEIGHBORHOOD"

RECORDS

сса

**Personal Management: JOHN TUMINO** 

Vol. 56. No. 51

SHOWBIZ



December 16, 1944

TROOPSHIP

The World's Foremost Amusement Weekly

## **TBA Gets Report That French** 1,000-Line Tele Needs Years **To Attain Home Perfection**

#### **NBC Gets Report From John MaeVane and Engineers**

#### By Marty Schrader

NEW YORK, Dec. 12. - John Royal, NBC video v.-p., yesterday told the Television Broadcasters' Association's first annual conference that reports in this country of vastly improved, highfrequency, 1000-line tele are false, quoting extensive research into the subject made by NBC engineers in France as saying that there is no truth in the rumors current in this country. Royal did not mention CBS by name, but it was ob-vious to his listeners that he was referring to a broadcast made a month ago by CBS correspondent Edward R. Murrow, in which he stated that he had heard, from reliable sources, that highfrequency video had been developed in France to a point where transmission to the public was feasible.

#### **MacVane Commissioned**

Royal revealed that he had commissioned John MacVane, NBC news chief in Paris, to investigate the report and have engineers make a report. The following is the text of a cablegram which MacVane sent to Royal and which the NBC tele chief quoted: "Jean Guignebert, director general, French Radio, today threw cold water on rumors current in America that France made tremendous strides in television during occupation and was ready to make practical use of high-frequency television after the war. Guignebert, the man who secretly prepared French Radio for the moment of liberation and now

heads all broadcasting and television in France, confirmed to me (MacVane) statements by chief private television technicians in France. M. Guignebert said: 'I believe it will take us at least four and probably more years of experimentation with 1,000-line high-frequency television before it will be practicable for the public. Such advanced work raises many difficult technical problems that will take a great deal of work and experimenting before they can be surmounted. At the moment France is not ready to go ahead with 450-line television except on a minor experimental scale.'

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#### Starting With Post-War Stuff

Germans had done any experimenting when they took over French television installations in Paris, and whether they (See FRENCH 1,000 TELE on page 11) jects.

NEW YORK, Dec. 9 .- The New York local of AFRA has decided, by an almost two-to-one vote, to bar the unit from participating in political activities other than those directly affecting the hours, practices, wages or conditions of employment of its members. The vote was counted Tuesday (5), and was 569 in favor of barring political activity against 292 opposed to resolution.

Gotham AFRA

Votes 2 to 1

Religious, social and economic matters were also voted matters unfit for AFRA participation. The new ruling affects only the New York local, and Mrs. Emily Holt, union's executive secretary, stated that any decisions of a similar nature thruout the country will be up to the individual units.

One of the reasons given for the new ruling is that since everyone in the field must belong to AFRA as a condition of employment, the adoption of certain political, religious, economic or social resolutions would force an individual member to subscribe to views not per-"I asked M. Guignebert whether the sonally held by him or her. The resolution pointed out that there are many outside organizations available for individuals interested in controversial sub-

# Flesh Still 'Gainst Politics Topsin Appeal

G.I.'s dig up props and entertainment that makes Sad Sacks forget ocean

#### By Lou Frankel

(Whose Weekly Commentaries Are Heard Over WNEW and Other Stations)

ON BOARD TROOPSHIP, Recently .-G.I. showbiz begins to show its worth and the showbiz men in khaki earn citations they rarely get. Lt. Col. Harold Hoffman, ex-governor of New Jersey, now

in Special Service can take a bow for this.



A non-com heads unit of six enlisted men. He sees that films are screened, shows are staged, helps get out ship's paper, and distributes cigs and Red Cross packets.

His crew members act as stagehands, in that they carry prop kit containing almost everything needed for live shows. Since they travel both ways with ship, they know they can get almost any-thing they need that isn't in kit.

Troops Have Own Set-Up

## Kronenberger Still Tops Stem Crix

11

#### Morehouse Ups to Second

NEW YORK, Dec. 9.-Second month-tomonth check-up of Stem aisle experts' position in the race for seasonal accuracy honors shows Louis Kronenberger, PM drama sage, leading field down the back stretch. More than a month ago The Billboard tabbed the local crix pro and con judgments at the halfway mark. To date, 12 more shows, which have either preemed and failed or made the 100-performance success mark, have been included in the tally. Current check shows critical toestubbings that have brought about plenty of shifts in the running order.

As of today's date, Kronenberger is out in front with an accuracy average of 86.6 per cent. He covered all 36 shows and was wrong only five times. Ward Morehouse follows with an accuracy tab of 86.3. Sun's aisle-squatter covered 22 shows and slipped up three times. Coleman has dropped back to the for third place with Nichols. Both covered all the shows and had six wrong guesses apiece for averages of 83.3 per cent. Barnes drops to fourth with six wrong opinions out of 32 for an 81.2 average. Chapman, however, has slipped back considerably. (See Kronenberger Still Tops on page 4)

# Hillbilly Biz Goes Legit; GAC Sets Dep't for Corn Yodelers

CHICAGO, Dec. 9. --- General Amusement Corporation tossed its hat into the under contract, such as Spike Jones, Al thillbilly field here this week with the appointment of Don Coombs and Dick Scott to head up a special cowboy and hillbilly department in the Chicago office. Set-up is being regarded as something of an experiment, and if successful will undoubtedly find GAC invading the corn field in a big way. Plans for the set-up were made by Art Weems, GAC head here, on his last visit to New York and hillbilly bookings for the entire org have been centered here.

#### First Major Office in Biz

GAC's move is the first of any of the major booking offices here to sign up folk artists. Most of the top Chi names have either booked independent or thru the WLS's Artists' Bureau and the National Concert Artists' Corporation, with the first-named org doing bulk of biz. WGN and WJJD gave up their artists' bureaus some time ago. While WGN had a few folk artists on the list, that of WJJD was made up almost entirely of hillbillies. Only other talent agency that has an active hillbilly name working under contract out of its Chicago office is Consolidated Radio Artists, where Alpha Windle DeMarce handles the Montana Kids.

While GAC has long had corn names Dexter, Spade Cooley and Freddy Fisher, Coombs and Scott are concentrating on signing up strictly hillbilly fare to be peddled for radio, personal appearances, etc. Already signed are Tex Terry and Tadpole, of Republic Pictures, who started a six-week tour under the GAC banner November 23 at the Town Theater, Onraha. Duo is now playing first of four weeks on the Kemp Time, drawing as high as \$325 a day guarantee as against a 40-60 split. Also recently inked are Doris Dean, Billy Strickland, Emmy Lou, Hugh Cross, the Blue Mountain Girls, the WIBC Jamboree, and others.

Deal is on with Republic Pictures to take out its budding stars on p. a.'s to be set up by GAC but it hasn't been pacted as yet.

Firm also is aiming to make deals with radio stations who go in heavily for mountain music for use of their talent on p. a. tours.

Dick Soott is a performer in the folk field himself, having toured the circuits and recorded under the monicker of John Love. Coombs came into the local GAC office a year ago to book cocktail units but was later put in charge of flackery.

Troops on board had their own ad-lib Special Service act-up, staffed by exbandsmen and ex-performers. Most of instruments were below deck with rest of baggage, but this made no difference to G.I.'s. Enough of the lads had carried their music makers with full field equipment and barracks bag so there was music.

With that for a start, It wasn't long before others showed up with the essentials.

#### **Out Comes Licorice Stick**

Long Bill Sieloff, former clarinetist with Al Donahue, dug his licorice stick out of his bag and took the baton. Thomas Corazon, once with the Xavier Cugat aggregation, fished out his tenor sax. Seymour Starr (Stabile ork) got hold of an alto sax and Nick Clesi (Jan Savitt crew) came up with an old army field drum minus one head. These served as a nucleus.

Before long, Joe Bertuglia, an amateur out of Detroit, showed up with an accordion, and Moon Mullins, a lean, silent gent from Texas, quietly sat in and picked up beat with his banjo. They were non-pros and also non-squares.

#### **Vocalist a Prize Winner**

Rudy Bitamante handled the vocals. Incidentally he won first prize in Pic magazine WNEW contest three years ago, He was on the station for 13 weeks and had a session with Paramount studios on West Coast.

(Enlisted men on board wore their fatigue suits or coveralls all thru the trip so determining rank was no cinch. Mostly they were privates with some ratings and a couple of first sergeants.)

Out front as emsee and comics were Max Bohn, from Edgewater Beach Hotel and Blackhawk in Chicago, and George (Frankie) Finn, who did songs and worked the comedy with Behn. For stooge they had Keith Raeburn (brother of Boyd) and boys in the band, and for change of pace, there was Ear Roberts, Arkansas hoofer and pro around Ohlcago, who always carried his choppers in his pack whenever there was show. Roberts would dig down and come up and hoof.

The films on this boat were pretty stale. Live shows got a big play. Things were so cramped, the pix were showed only to enlisted men. Until live show (See Showbiz On a Troopship on page 33)

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The Billboard, Main Office, 25 Opera Place, Cincinnati 1. Ohio. Subscription Rate: One year, \$7.50. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897, Copyright 1944 by The Billboard Publishing Company,

## "Charity" Party **Promoters Do** Wrong by G.I.'s

NEW YORK, Dec. 9 .- G.I. Joe and his uniformed sister are being deprived of a large number of seats for legit shows by "theater party arrangers" who buy up houses for "charity" group benefits. These are the same "charity" groups that are being eyed by Uncle Sam's Bureau of Internal Revenue because of a possible violation of the tax laws.

The charities ask for contributions far in excess to the b.-o. value of the tickets. In only a few cases do the "arrangers" set aside ducats for service men and women. The biggest fly in the smoothflowing ointment of the New York Defense Recreation Committee, which hands out free tickets to the G.I.'s, is the fact that the "arrangers" frequently buy out every seat for dress rehearsals and previews. Last season, thousands of soldiers, sailors and marines got the preview peeks instead of civilians.

#### Standing Room, Sometimes

Sometimes, but not often the charlties voluntarily set aside 30 or 40 seats. One example of "theater party arranger" co-operation that has had limited success is to allow G.I.'s to have standing rcom. These standees later fill in whatever empty seats are available.

Commenting on the situation, Mrs. Julius Ochs Adler, co-chairman of the Defense Recreation Committee, said she was certain that the legitimate charity groups are unaware of the fact that the money being made for their organizations are inadvertently bringing disappointment to the service men and women. The committee has been trying to contact these charities before the "arrangers" corner every ticket.

Mrs. Adler believes that the problem of getting more tickets for G.I.'s can be alleviated somewhat by fuller co-operation between the "arrangers," the charity and the recreation committee. On the other hand, the consistent generosity of the League of New York Theaters was highly praised by Mrs. Adler.

Monthly	Stom	Crix	1	ah
The Orected y	Stone	an en	-91-	uv
75 (F)		Wrong	or	Accuracy

Right	No Opinion	Percentage
31	5	86.6
	3	86.3
	6	83.3
30	6	83.3
26	6	81.2
29	7	80.5
27	8	77.1
27	9	75.0
22	10	68.7
	31 19 30 30 26 29 27 27	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

(Note: Voided in this tabulation are revivals with fixed or limited runs. Also not tabled are 13 shows which have preemed too recently to have opportunity of proving themselves.)

## Kronenberger Still **Tops Stem Critics**

(Continued from page 3) News expert is now running fifth with a 80.5 rating based on 29 right and seven wrong judgments.

#### Last Three Places Swapped

The remaining three experts have swapped places radically. Rascoe is in sixth slot with an average of 77.1 per cent. He was wrong eight times out of 35. Waldorf has stepped up from trailer to seventh place. Only fem expert guessed wrong on nine shows out of 36. Her average is 75. One of biggest shifts in running order is Garland's drop back from tie for third place to trailer slot with an average of 68.7 per cent. He has chalked up 10 wrong guesses for himself, out of 32 tries.

#### Second Stringers Static

None of the second-stringers have had a crack at a show since the previous tab, so their standings remain as before. Only one, Herrick Brown (Sun), has sat in on enough preems to rate a listing. Eleven shows covered and two wrong guesses give him an average of 81.8 per cent.

For the record, John Chapman (News), Robert Coleman (Mirror) and Kronenberger were running nose and nose to set

DeMille, AFRA Washing Out \$1 **Issue in Court** 

HOLLYWOOD, Dec. 9. -- Long drawnout court battle over validity of a union's right to assess its members to defeat legislation allegedly detrimental to organized labor was seen here this week when AFRA and Cecil B. DeMille both stood pat on their stands regarding the issue. In the latest move, DeMille, after being given until December 11 by AFRA to pay up his \$1 assessment, took the matter to court. He asked Superior Court Judge Emmett Wilson for a restraining order which would enable him to appear on Lux show next week. Restraining order was granted late this week and DeMille will be at his regular post on the Lux airer Monday. December 15 has been set as the date of hearing for both parties.

Stand taken by DeMille in the matter is that he will lose his status as a free man if he is forced to kick in with the \$1 assessment, However, AFRA feels that it was justified in slapping the buck levy on the membership to help defeat

## **Peace** Treaties May Bring Air To Congress

WASHINGTON, Dec. 9 .- The coming peace treaties may be the spark needed to have the Pepper-Coffee Resolution enacted so that Congress will be "wired for sound."

Interest in the peace treatles is expected to be on a par with the recent Presidential race, and some Washington sources predict that once debate gets under way in the Senate it will command top Hooperatings.

Altho few expect action on the Pepper-Coffee Resolution at this session, some here believe that once the peace treaty talk gets hot, the "folks back home" will demand a chance to listen in on the Senate oratory thru broadcasting. Both Pepper and Coffee are laying back, letting public opinion build up behind their "air" resolution, but there is no doubt that once they are convinced the iron is hot they will strike.

#### **Columnist Tip-Off**

Tip-off that the subject is far from dead came from The Washington Post columnist Malvina Lindsay, Wednesday (6), when she devoted a full column to the subject entitled Politics vs. Sobs, and predicted that congressmen will soon be vieing with soap operas for listeners' >afternoon time.

"Perhaps those women leaders who so long have futilely complained of the lacrymose daytime serials see in a good hot Congressional debate-say over removing the tax on fur coats-a means of cutting down on radio moaning and groaning during daytime hours," she declares.

Miss Lindsay even has a "practical" suggestion for the manner in handling the problem of time, suggesting a "live broadcasting of House proceedings from 11 a.m. to 5 p.m. and for transcripts of Senatorial proceedings in the evening. She adds that the broadcasts should be limited to "hot" debates rather than

#### G.I. Show Appetite Keen

Meanwhile the soldier, sailor and marine invaders of 99 Park Avenue continue to show an unabated appetite for every show in town. The men and women from overseas are a bit less discriminating than the G.I.'s who haven't seen action, but they're all after the same thing—a good time.

An average of 6,000 tickets for all forms of amusement are handed out daily, while the khaki and blue lines hold 7,000 to 8,000 men and women on Saturday and Sunday. One hostess is still worried about the private who asked whether 99 Park Avenue was where he could get tickets for the illegitimate theater. When she told him it was legitimate he walked out and never came back.

**CHUCK FOSTER Chuck Foster's Music Stands Repeating**, and How

HUCK FOSTER has always led his own U band, from Topsy's in Hollywood to the Academy Awards Ball at the Biltmore Bowl, Los Angeles. He's among the elect few who have been in and out of service.



The music that swings out from Foster sidemen is what the terpists want for their feet. He escaped from the screen because he likes to sing, dance and toot the sax and licorice stick more than he likes that "silence" stuff of the screen lots.

There's a Foster touch to everything that Chuck

casting System) 12 times weekly and under the personal management of Joe Shribman, and GAC is booking him on a gang of onenighters. He's back at the Blackhawk Hotel, Chicago, for the fourth time and it looks as the the date's going to run on and on.

Chuck throws a solid commercial brand of stuff, and the public is learning fast.

the pace at the last tab (the season's half-way mark). Lewis Nichols (Times) was in the second slot, with Howard Barnes (Herald-Tribune) and Robert Garland (Journal-American) neck and neck in third, Burton Rascoe (World-Telegram) was right on their heels, with Ward Morehouse (Sun) and Wilella Waldorf (Post) bringing up the field in that order.

#### 13 Plays Not Tabbed

Further shifts in accuracy standings can be expected by the time The Billboard makes its crix repeat next month. Thirteen more plays are currently on the Stem which could not be included in the current tally. One or two of these will hit the 100 mark before the next tab. Others may bow out and there are nine or 10 newles due which will have the usual mortality rate. The sisle experts won't all be right, so it should be interesting to see how they hold to their slots as they head for the season's threequarter post.

## Feagin Thesps Give Dull "Lear's Wife," Comic "Fumed Oak"

NEW YORK, Dec. 9.-Fengin School of Drama and Radio presented its senior group students in two contrasting short plays Tuesday and Wednesday of last week. The student thesps gave Gordon Bottomley's King Lear's Wife-its first New York unveiling-and followed up with Noel Coward's familiar Fumed Oak, from the Tonight at 8:30 cycle.

The youngsters did better than well with both items as a pre-graduation exercise to their diploma-awarding in March. However, except as an exercise in vocal versifying, it is difficult to see why Lear's Wile was picked to top the bill. Likely its requirements of a cast of nine, calling for only one male role leads, but nothing stylized. He's disking for had something to do with it. Acting lads Premier, airing via WGN (Mutual Broad- are at a premium in the Feagin School just now.

> At all events, aside from the fact that Robert Henderson put his charges thru their paces in good form and most of the latter did well by him, Lear's Wife seemed dull and pretentious. The action is supposed to take place in Lear's palace

(See Feagins Do Two on page 32)

proposition Number 12 in the recent election.

Canvas of AFRA members, the gals and guys who depend on radio for their living, finds majority of them sticking up for the union. They feel that DeMille, who is reported to be dragging down a couple of grand a week for his stint on Lux, is making it tough on the average members by his stand.

#### Anti-Laborites Encouraged

Impartial observers feel that no matter how the case turns out, it will give antilabor elements new grist for their mill. In the event that DeMille is deprived of his card by AFRA, he will become a martyr to the cause while, on the other hand, if DeMille wins out in his court fight it may set a precedent which will affect all union assessments in the future.

In a statement issued this week, De-Mille stated that he is not fighting unionism. He said that he is in favor of unions but feels that AFRA does not have the power to levy an assessment against him to fight a proposed amendment to the California State Constitution.

#### Agency Says Nothing

Agency handling the Lux show, J. Walter Thompson, had nothing to say, claiming that any statement would have to come from William Palmer in the New Lux.

Hands-off policy was maintained by CBS here, with no one in any official capacity coming thru with a statement. Legal aspects will be argued by counsel for both parties December 15.

#### Yankee Net Exec Shifts

HARTFORD, Conn., Dec. 9 .- Gerald Harrison has resigned as director of station relations and assistant sales manager of the Yankee Network, Boston, to devote full time to the post of vicepresident and director of WLLH, Lowell, and WMAS, Springfield, Mass.

routine business, and points to the peace treaties as an issue sure to stir public attention. She side-steps the industry's big ?, "who is going to pay for all this air time?"

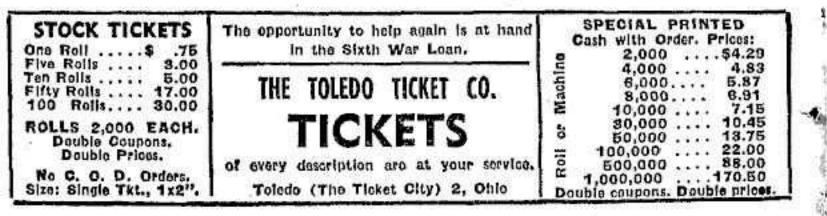
## NABET Fights, Back; 'Not Co.-**Dominated Unit'**

NEW YORK, Dec. 11 .- James C. Petrillo's threat to call musicians off the Jack Benny show last week as a result of the NLRB's ruling against the AFM anent platter turners, brought a subsequent blast and accusation against Petrillo from the National Association of Broadcast Engineers and Technicians. Latter org, given jurisdiction over playback of recordings used in broadcasting, claims Petrillo charged them with being a "company-dominated union." They say that if he can't prove this charge he's subjected himself to a libel suit by officers and members of the NABET.

Latter group claims that during negotiations last week with NBC and Blue York office. He is account executive for Net, the bargaining committee of NABET was told by the nets that latter had received a letter from Petrillo advising them that they (the union) wouldn't recognize the decision of the NLRB certifying that NABET as the bargaining representative for NBC and Blue Net on the grounds that NABET was a "company-dominated union."

#### Scared Networks

Blast, in the form of a press release from NABET and Prexy A. T. Powley, dated December 7, notes that the "strange part of it is that tribute-collecting gentleman (Petrillo) seems to have thoroly (See NABET Fights Back on page 21)





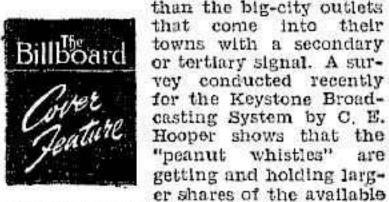
RADIO Communications to 1564 Broadway, New York 19, N. Y. The Billboard

5

1-Station Towns Get Listeners They Listen For Air Flacks To Plenty

> Small outlets can deliver big untapped audiences with plenty of dough

NEW YORK, Dec. 9 .- Mr. and Mrs. Small Town American are listening to their radios these days more than ever before and they are listening often enough to their own local stations rather



audience than the big boys, even in the face of web competish.

Typical of the drawing power of stations operating on 250 watts or less is that of WAYX, Waycross, Ga., which pulled better than 90 per cent of the available audience all day long while bucking WJAX. The latter never went better than 6.1. NBC station in Jacksonville, Fla., WAYX operates on 1230 kc., 250 watts. WJAX is a 5,000-watter days and 1,000-watter nights on 930 kc. Another Slot N. M., which got a 29.6 share of audience at night, beating by 7 per cent its chief opposition, KOB, Albuquerque, N. M., Owens-Illinois Glass show moves from which got 22.6. KGFL is a 100-watter 7-7:30 p.m. to 10 p.m. Thursday on the operating on 1400 kc. KOB is a Blue-Blue January 4 in an effort to bolster NBC affiliate, with 50,000 watts by day and 25,000 at night.

Handlers Strike; St. Louis Papers Come Via Air

ST. LOUIS, Dec. 9. - Pressroom paper handlers went out on strike Thursday (7) and the city's two afternoon dailies, The St. Louis Post-Dispatch and Star-Times, and a morning daily. Globe-Democrat, were shut down for two days. However, local citizens received contents of the afternoon papers, even comics, by broadcast.

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Radio outlets of the two newspapers lined up a battery of announcers and other staff members, who rolled up their sleeves and went to work broadcasting in relays. The Globe-Democrat has no radio affiliations, so was unable to air its paper.

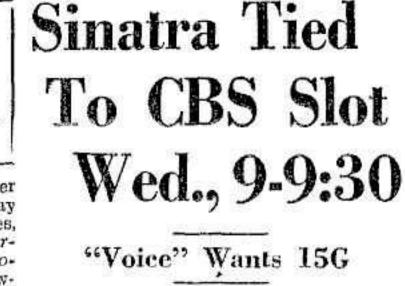
#### KSD Wastes No Time

KSD, The Post-Dispatch station, canceled all regular programs and began broadcasting contents of the paper at 12:15 p.m., an hour after the paper's first edition failed to appear. KXOK, owned by The Star-Times, began such broadcasts at 1:30 p.m.

Both stations presented the headlines and main contents of news stories. In addition, announcers read from the comic strips, market, sports, society news, editorials, feature articles and even death notices.

#### KSD Loss More Than \$2,000

KSD (at a loss of billing in the first day of more than \$2,000) aired news from noon to 6:15 p.m., from 10:15 p.m. to 1 a.m. Thursday, and carried out a news-reading policy until the strike was terminated Friday afternoon and final editions were published. Station canceled 17 regular NBC and seven local shows the first day. KXOK kept a few Blue Net shows on the air, but read Star-Times news exclusively from 1 to 4.45 p.m., Thursday. It carried on with the news far into the night and also went as far as to buy time for the reading of news on WIL, St. Louis, and WTMV, East St. Louis.



NEW YORK, Dec. 9.-Latest flurry of show and time switching on CBS seems to be settling down a bit. Latest line-up, which all started with the Sinatra withdrawal, has Lipton's Tea going into the Burns and Allen post from 9 to 9:30 p.m., Tuesday, and Burns and Allen moving into the old Voice slot, 8-8:55. Monday. Sinatra, Meanwhile, has been nailed down by CBS to the 9-9:30 time. Wednesday, which is being vacated shortly by Inner Sanctum.

signed at this writing. Campbell Soups. formerly a strong contender, has dropped out of the race, finding the asking price. about \$15,000, a bit too heavy. Lady Esther is still in the field but a dark Ralph Edwards and Burns and Allen. horse may be moving up. Latest news on Sinatra contract situation has it that CBS is pacting him until 1947.

Four or five shows are being mulled at this writing for Lipton sponsorship but thus far there has been no definite decision.

The Lipton show (tea) and Burns and Allen (Swan Soap) are Lever Bros., thru Young & Rubicam. Sinatra was with J. Walter Thompson for Vimms, also Lever. but he has no agency affiliation right now.

NEW YORK, Dec. 9.-Recent Treasury Department ruling on sale of War Bonds comes as a blow to radio shows expecting to pick up plenty of publicity as a result of record-breaking sales. The War Finance Committee has ruled that the sale of bonds other than the "E" series (those that go to the small buyer) cannot be included in sales totals for touring shows.

Treasury Dept.

Makes It Tough

Programs have been going on the road since the Sixth War Loan drive started in hopes of bettering their totals for the fifth. However, the previous totals were run up with the substantial help of large concerns and not a little aid from bond-subscribing sponsors who want to see their shows go over the top.

The War Finance Committee, in an Sponsor for the Voice has not been effort to spur the sale of the small bonds, ruled that industrial purchases, which would be made with or without radio shows, don't count. Situation bobbed up in recent tours made by the Quiz Kids,

Press agents who expected to grab plenty of space with record-smashing stories are slightly burned by the ruling, but they realize that the move will spur shows to sell more "E" bonds, which are needed to put the campaign over.



NEW YORK, Dec. 9.-Fred Waring's the show's Hooper. 'Time being cleared is currently occupied by Ray Swing and Andy Russell. Waring, with a show that got critical raves, hasn't been able to move its rating up to a point commensurate with the program's cost because of the time, which, in addition to being too early, was not clear across the country, necessitating transcription repeats.

## Spotlight Band Shift From Blue **To MBS Cookin'**

NEW YORK, Dec. 9.-That deal to take and bring it back to Mutual is sizzling. D'Arcy Agency.

As reported in The Billboard (2), Al Steel, radio head of the agency, is peeved at the Blue for what he considered a raw deal to Ed Kobak, who is one of his best friends. Feature of the MBS presentation is a huge photo-of Ed Kobak.

The second

It was learned this week that D'Arcy recently asked Mutual for rates on time that would be needed for a show like Spotlight. While some in the trade discount the move as being part of usual agency routine, it is not considered likely at this time that the ad outfit would start stirring up comment unless there was something to it. The Spotlight contract with Blue ends late in February. The trade expects that it will shift then.

## **Colgate Buys Canova** To Replace "Party"

NEW YORK, Dec. 9 .-- Trade reports that Judy Canova has been bought by Colgate-Palmolive-Peet to replace Palmolive Party, which bows off the NBC air shortly. Party is currently on the web at 10 p.m. Saturdays. Ted Bates is the agency.

**Kobak Talks School** At Noble Prize Meal

NEW YORK, Dec. 11 .--- Edgar Kobak, new Mutual prexy, today told listeners at the American Noble Anniversary Dinner that radio's responsibility in educating for peace is to help establish the Four Freedoms by keeping the public well informed.

Radio, he said, is responsible not only for the education of the masses but for the education of the leaders as well. He also said that there has been too much entertainment in education on the radio. The result of this entertainment, he said, is "too little discipline and too little education that sticks with the student."

On the other hand, serious education Coca-Cola's Spotlight Bands off the Blue for a serious subject, peace, need not be dull, Kobak said. He foresaw a national Most recent development is an elaborate education committee, composed of leaders presentation that MBS is prepping for of American life, to outline the methods to be used in radio's educational job.

New time will be clear. There will be no live or e.t. repeats.

#### **CBC Execs to Mexico**

head of the Canadian Broadcasting Corporation, and Donald Manson, assistant general manager, have left for Mexico on business relating to international radio affairs. They have been chosen to represent Canada later at deliberations in preparation for new agreements expected to be made when the Havana 'Treaty expires in 1946.

#### WLNH Leads Field

The case of WLNH, a Mutual-Keystone 250-watter in Laconia, N. H., is another example. In the evening the station, which operates on 1340 kc, got a 37.8 per cent share of audience. Its opposition, WBZ, NBC's 50,000-watter in Boston, got 32.9 per cent at night. Its second opposition, WEEI, CBS's 5,000-watter in Boston, got 14.0. WHDH, Blue station in Boston, using 5,000 watts also, got 5.8 for the evening.

A similar situation prevails in almost OTTAWA, Dec. 9 .- Dr. Augustin Frigon, all of the 14 towns surveyed for Keystone by Hooper. Figures vary, and in some cases the local drew a smaller share of audience than the big-city opposition. But the major conclusion that can be drawn from the survey is the fact that one-station markets give advertisers sock coverage.

> Reason for the hypo is, in major part, (See 1-Station Listeners on page 10)

**BB-Hooper** Tab Day, Night Prog.

First lists index, bi-monthly, shows with top male, fem, kid urban audience

NEW YORK, Dec. 11.-For the first time in the history of broadcasting, The Billboard in this issue translates program ratings in terms of actual listening audiences. On Page 8 of this issue the initial chart in The Billboard-Hooper Urban Circulation Index presents the shows with

the greatest listening audiences, daytime and evening, and presents the shows, daytime and evening, having the greatest male, fem and juvenile listening audiences.

Airers Rated by Circulation

These figures were arrived at by simple computation based upon the Hooperatings now current, i. c., the reports of November 30 for evening and November for daytime. The base is, of course, the total number of radio homes in cities of over 25,000. This figure, 14,644,878, would represent a 100 per cent Hooperating for any program, i. e., if every one of these homes were tuned in to the program in question. Naturally, the Hooper organization surveys a cross section of this audience, and the new Index figures are projections of the sample which has been found to give an adequate picture of the audience in 32 citles. Tests conducted in 89 cities have proved that the 32-city report varies only a small degree from the total urban reaction.

Having established the base, it is relatively simple to multiply the Hooperating-the actual percentage of the total radio homes in the area surveyed by the number of radio homes in the area and then multiply that figure by the number of people per-listening-set hearing the program to arrive at the total actual urban listening audience that any program has.

In a like manner, it's simple to take the total radio homes, multiply it by the percentage of listeners, i. e., the Hooperating, and then by the number of men, women or kids in Hooper listeners-perlistening-set tabulations to obtain the actual standing of any program as far as its male, fem or juvenile audience is concerned.

What's Being Bought Make-up of the audience is so varied. for each program that many an advertiser (See Airers' Total Fem on page 8)

The Billboard

Local Cancellations Should Pay, Too

December 16, 1944

# Chi Agencies By-Pass Riles Round-Table Profs; It Is Legal, Start Figuring New Advisory Com'tee Appointed

RADIO

## bow off middle but sponsors say there's a reason

#### By Cy Wagner

CHICAGO, Dec. 9.-Chi ad agencies want stations to pay partial talent costs when they cancel out a network show, just as network itself pays off when a public service event forces an erasure.

Dave Dole, assistant radio director of the Henri, Hurst & McDonald Agency, has been carrying on a private investigation of industry-thinking on the matter. This week he laid on the line, uncovered to date, the opinions of agency, net and station execs on the subject.

Dole and other agency men have been conscious of the need for the settlement of this problem. Recently, however, when a net show sponsor H. H. M. was servicing indirectly lost about \$250 because he failed to receive full coverage for his one-time talent cost, Dole began to get busy.

#### Sponsor Holds Bag Now

Thinking of agency men, his questions ran along these lines: When a net cancels out a commercial program for a public service feature it refunds to that program's sponsor complete time and talent costs. When a single station, usually carrying a net commercial program, cancels one stanza for a sustaining feature, it refunds only time charges, but that still leaves the advertiser holding the bag on talent costs, for he has figured a talent budget on that basis of the markets he is going to reach. When one market cancels out he is losing a part of his talent investment, for the talent budget is not doing the job it was expected to do.

CHICAGO, Dec. 9.-Sub rosa rumblings Stations no like and webs of faculty discontent at the University of Chicago with the handling of the NBC Round Table program (12:30 to 1 p.m. CWT Sundays) came close to being a surface noise this week when it was discovered at the school that Robert M. Hutchins, prexy, appointed a new radio advisory committee, the personnel of which will not be released by university spokesmen until Hutchins returns from a vacation in Arizona around the middle of December.

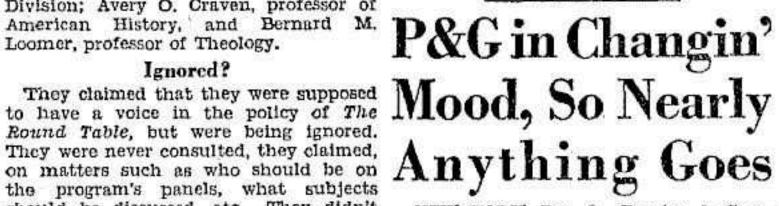
> First rumblings were heard a few weeks ago when three members of the Radio Advisory Committee, which was set up two years ago to advise on the university's Round Table program as well as its Human Adventure show on Mutual, resigned. The resigned members are Richard P. McKeon, dean of the Humanities Division; Avery O. Craven, professor of American History, and Bernard M. Loomer, professor of Theology.

#### Ignored?

They claimed that they were supposed to have a voice in the policy of The Round Table, but were being ignored. the program's panels, what subjects should be discussed, etc. They didn't like the way in which William B. Benton, advertising exec who is vice-president of the university in charge of public relations, was running the show in "an arbitrary manner." They claimed the show was supposed to be a reflection of university policy and was not that completely because it did not take into consideration enough the philosophy of the faculty. They also were displeased because Elliott Janeway. of Fortune magazine, and Gordon Dupee, characterized on the campus as a conscientious objector, had been appointed to the radio staff without the consent of the committee. It has been said on the campus

that this appointment of new personnel without the consent of faculty represents a continuation of the trend which has been resulting in university power being taken from the faculty and placed in the hands of the central executive office. Five other members of the committee, including Benton, Stephen Carey, C. Phillips Miller, Warren C. Johnson and Ralph A. Beals, did not resign. All, with the exception of Benton and Beals, latter is director of the university's library, are profs.

Round-Table subjects and participants are decided by Judith Waller, Midwest director of public service for NBC; John Howe, director of the university's radio office, and Dupee. Miss Waller has power to nix participants and subjects for NBC. Benton has supreme authority for the university.



NEW YORK, Dec. 9.-Procter & Gamble, on the heels of its Coast test of the Jack Kirkwood show, which replaces I Love a Mystery, will try another regional test, this time on an eight-station CBS New England web. Show to be air-tried is a newle called Let's Listen to Spencer. G. E. Will Try

### **His Filling 3 Slots Okay**

**Smiles on EK** 

Mutual Board

NEW YORK, Dec. 11.—The major action taken at the meeting of the Mutual board of directors Saturday and Sunday (9-10) was the official delegation of sweeping executive powers to Edgar Kobak, the web's new prexy, it was reliably reported today. The new policy, which was tabbed in The Billboard at the time of Kobak's appointment, represents the first time that the net has had a strong hand at the helm empowered to act without consulting the board.

It is understood that the board decided to take the action after the appointments of Phillips Carlin and Robert Swezey were announced. The appointments were the first in the history of Mutual which were not made with the consent of the board. Nevertheless, the brass hats were delighted with the selections, particularly in view of the fact that they had been looking around for two men like Carlin and Swezey for several months.

The fact that Kobak was able to line them up in the three weeks he has been with MBS was proof to the board that he was the man to pull the operation together.

Another gripe is that stations are no longer in a position to offer suitable replacement time for canceled net commercial because they are so sold out.

#### Stations Say Nix

To talent rebate plan, station men have said nix, even tho the agency thinking has been that cost of making talent rebate should be another cost of station operation just as is the cost of time rebate.

Net execs contacted have admitted that the idea has merit and is based on just thinking. But they say they can't do anything about it because FCC regulation will not permit them to sign contracts affiliate that would have in them provisos allowing them to deduct such a sum from station earnings. They also say they would not even like to suggest such a plan because they feel they would Iouse them up with their affiliates.

#### **How To Figure Rebates?**

Complexity of such a plan is apparent. If, for example, a program's talent cost one time on a 20-station web were to be \$2,000, and one of the 20 were to cancel out, it would not be fair to make it kick in with 1/20 of the talent cost, for it might not cover 1/20 of the total audience, or it might cover more. One plan

Contract of the local division of the local



White Owl Auditions J. W. T. 'Cover Girl'; **MBS May Get It** 

NEW YORK, Dec. 9.-J. Walter Thompson last week auditioned a new show for White Owl Cigars called Cover Girl, which is regarded as a likely possibility for Mutual. It is understood that the sponsor, which currently has Henry Gladstone's news show on the web and no others any place else, is impressed with new MBS approach and wants to put a big-time variety show on the web.

Cover Girl, which is reported to have met with an enthusiastic client reception, will feature Conover gals, guests, a big ork and an emsee chore by Harry Hagen.

suggested has been to have stations make talent rebates on the basis of their net contracts. Thus, if one station received 30 per cent of its local time rate for net billing, it would pay less for talent rebate than that which received, for example, 50 per cent. For, naturally, if it got a bigger hunk of dough from the net it must have a larger market, and thus when canceled out the advertiser would lose a larger market and would be entitled to a larger rebate.

#### Eventually?

In spite of details to be worked out yet, the feeling here is that eventually such tion. a plan will be put into effect. Dole intends to sound out more agency, net and station men on the idea so that all the bugs can be removed. Then, when he has a foolproof plan worked out, he intends to submit it to the AAAA and the NAB. When these orgs have the matter shoved in their laps it is expected that things will come to a head.

Trade here is wondering whether the tests mean anything at all to P&G or whether or not sponsor is just putting on a trial run until time is available on full web. Reason for the puzzle is the fact that the Kirkwood seg got a critical roasting and a low rating in its Coast shakedown. Despite the poor reception, program is going web.

Thus far there is no inkling as to what the newle is all about, but it's thought that no matter how bad New England reviewers think it is and no matter how low a Hooper it gets, P&G will also put it on the net when it can.

Consensus has it that sponsor is anxious to get any show on the air and quick. It is suspected that having a show on a regional means fast options for full web, and P&G is playing it smart, thinking of replacements with better shows.

## **NAB's Yardstick Bureau Files As** Del. Corp This Wk.

NEW YORK, Dec. 11.-Incorporation papers will be filed this week in the State of Delaware to legalize the National Association of Broadcasters' new Broadcast Measurement Bureau, with J. Harold Ryan, NAB prez, as prexy. The board of directors of the BMB, composed of 15 members, five each from the AAAA, ANA and NAB, will meet shortly to decide on a managing director to head the actual work, with Hugh Feltis, of KFAB, mentioned most prominently.

The board membership is not complete, but it is known that Len Bush, of Compton Agency; B. E. Robinson, of Pedlar, Ryan; Linnea Nelson, of J. Walter Thompson; Carlos Franco, of Young & Rubicam, and Fred Gamble, prexy of the AAAA will represent the agency associa-

Ryan; Scoop Russle, of NBC; Feltis; Roger Clipp, of WFIL, and Frank Stanton, of CBS, will represent the NAB. Paul West, ANA prez; D. B. Stetler, of Standard Brands, and W. N. Connolly, of Johnson's Wax, are definitely in the ANA group. It is understood that biggies from Bristol-Meyers and P&G will also be on the board.

## Again With a **5G Daytime Seg**

NEW YORK, Dec. 9. - G. E.'s new across-the-board daytime 25-minute show, preeming the middle of January, is regarded by the trade here as another attempt, this time with big dough, to build a daytime show that breaks the usual serial, news and women's shows pattern.

Sponsors have tried it before, but never has as much dough been spent to get an audience outside of the accepted pattern. It is said that G. E. will sink about five Gs a week into the program. CBS had, but dropped Broadway Matince, and other webs have tried to break the formula, but none of them has put as much dough, promotion or publicity into their efforts as G. E. and Young & Rubicam will apply.

Show, which was tabbed by The Billboard seven weeks before announcement, has Art Linkletter emseeing. Preliminary reports have it that the show is topheavy with plugs, but it is expected that they'll be eliminated before debut date.

Oldies in biz recall the G. E. circle which ran across the board for G. E. with Heywood Broun and a host of other literary lights. The Grace Ellis (G. E.) of the show at first was present Mrs. Roy Durstine and later Georgia Backus, who stepped in to permit Roy to marry the girl. That show was on the air at 5 p.m. prox and didn't sell too hot.

## Lusk Comes Back Home to B. & B.

NEW YORK, Dec. 9 .- Robert E. Lusk, for eight years a Benton & Bowles exec, and more recently a partner in Pedlar, Ryan & Lusk, will be back at his home base again starting December 15, it was announced today by C. B. Goshorn, prexy of B. & B.

Lusk will no doubt service the Colgate-Palmolive portion of the B. & B. biz, since he was ad and merchandising manager v.-p. of the soaper.



#### The Billboard

### RADIO

## Soaper Replaces War Correspondent Changing World

NEW YORK, Dec. 9.-Standard Brands' This Changing World, strip show across the board on CBS at 10:30 a.m., bows off the air the end of January. It will be replaced by Manhattan Soap Company's Strange Romance of Evelyn Winters.

Evelyn Winters, which plugs Sweetheart Soap, is currently on 28 CBS stations only because the sponsor is not satisfied with the time (5:15-5:30 p.m.). When it takes over Changing World spot it will go full web.

Duane Jones is the Manhattan Soap agency; Ted Bates the Standard Brands agency for coffee and desserts.



NEW YORK, Dec. 9.-Best stunt in web indie press agent kit these days are luncheons and cocktail parties for returning correspondents.» War reporters have become big news and the guy who comes back with an interesting story gets big pick-up in the papers.

Best recent example is George Crandall's lunch for Ed Murrow, of CBS, last Tuesday (5), which was picked up by radio and news editors all over the coun-

try. The Blue has had a great deal of success with its blowouts and free feeds for Clete Roberts and Art Feldman before they became well known and began snaring large space in dally and trade press. Situation has developed to a point, trade says, where feeds for correspondents get bigger play than name-star free loading It's pointed out that the Ed Murrow lunch got a better attendance and more space than a competing meal that had big talent on hand under the wing of one of the large pic mags in New York last week

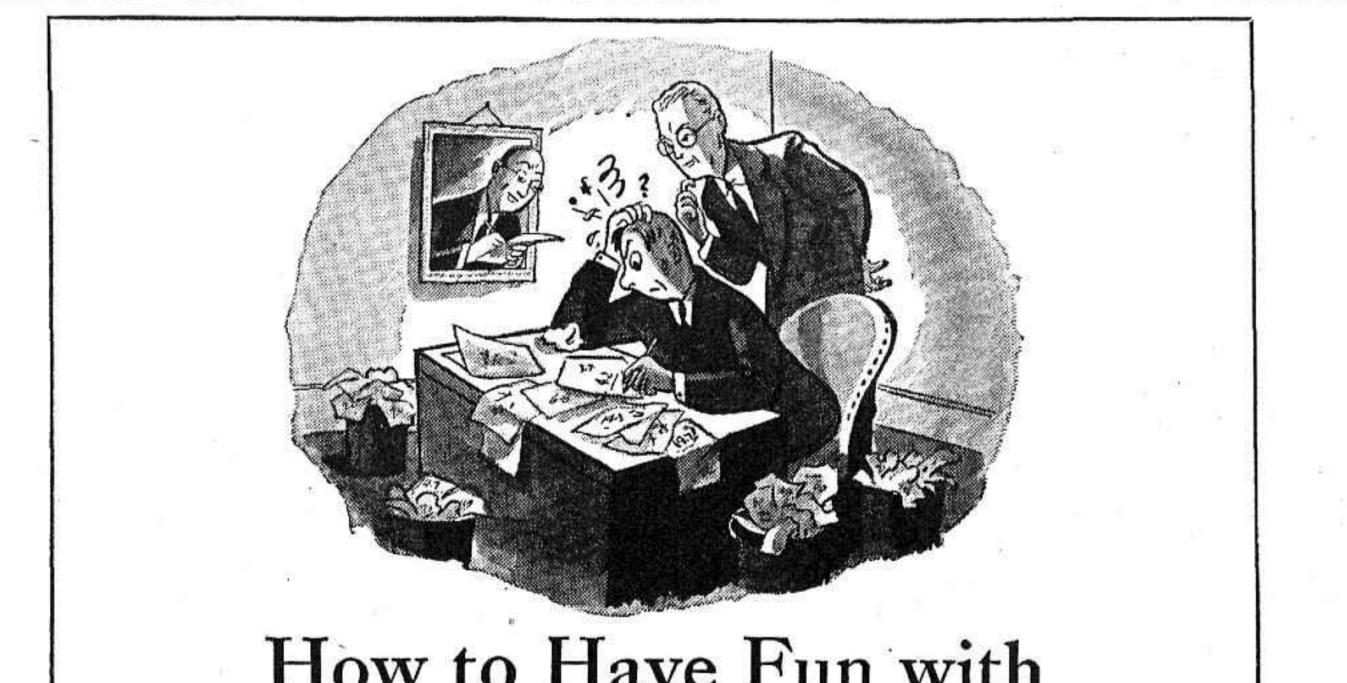
Along the same lines it's pointed out that tele, supposedly big news to a hungry public, gets practically no play around the country. Editors seem to stay away from air pix stores in droves, flacks report.

But give them a war correspondent and they go whole hog.

## Diva Trouble on **Moore-Baker Opus**

NEW YORK, Dec. 9 .- That Grace Moore-Phil Baker show that auditioned last week amid trade fanfare looks like a washout. It was reliably reported this week that the diva had an outburst of real oldfashioned operatic temperament and walked out on Baker.

Now Colston-Leigh, who's putting up the package, faces the prospect of losing a sock show if he can't find a name of La Moore's calibre. Lily Pons has been mentioned, but it's felt that she won't cancel her overseas camp shows trip with her hubby, Andre Kostalanetz, even for the kind of dough involved.



## How to Have Fun with a Hooper

#### ESPECIALLY IF YOU ARE THE BLUE NETWORK

THIS IS THE OPPINE NETWORK

DIP open the envelope, and there it is: The among the first ten with commercial competition A Hooper daytime report for November.

You sit down and figure what it means. Research peers over your shoulder to make sure you don't get fancy with the figures. Research is a cold fish about figures. No imagination. If you're not careful, some one says: "That's not what the figures prove," and you're right back where you started.

However, go through the new daytime Hooper, and you come out with a scoreboard that even Research will go along with.

#### SCOREBOARD: QUARTER HOURS DAYTIME DURING NOVEMBER

Blue gained listeners with 32, lost listeners or stood pat with 8.

CBS gained listeners for 26, lost or stood pat with 14.

NBC gained listeners for 24, lost or stood pat with 16.

Mutual gained with 14, lost or stood pat with 26.

This adds up to the inescapable conclusion that Blue gained more headway on daytime shows during November than any other network. It proves again that only a switch of the dial separates the three great networks.

Now go back to the front page of the Hooper and see what you missed: A note that Sardi's second quarter hour with an 8.5 (last November it was 5.9) is the Number 1 daytime show. CAB discovered that last week, now Hooper corroborates it. And Sardi's is the only daytime show

on the other two major networks.

So you can see why we have such fun with the Hoopers these days. Almost every Hooper that comes along gives us a lift because it indicates how soundly and steadily we are growing-getting a stronger and stronger hold on listeners. And our clients are being shown added reasons for cuddling up to their franchises. To put it bluntly, gentlemen, the Blue is good business, for it gives you the opportunity to sell goods at a lower cost of distribution:

- 1. Hooper puts us far out ahead of NBC or CBS or MBS on weekday mornings, and from 9:00 to 10:00 P.M.\* Sunday night, and in other slots during the week when we have top shows.
- 2. In 561 U. S. counties where 81% of drugs are sold, and 77% of food; where 74% of the radio families reside; wherein are virtually all of the nation's big city areas, Blue has 90.4% coverage. NBC beats us with 98.3% coverage. But CBS is third with 89.9% coverage (all primary).

Now look at this: a nighttime half hour on the three networks bills so:

NBC	1291	2001	125	-	\$11 004 00
NDC		٠			\$11,996.00
CDC	1000	-	1.14	-	\$10 994 00
CBS					\$10,886.00
Dire		-	-	100	¢ 7 410 00
Blue	٠	•			\$ 7,412.00

See what we mean about the Blue being good business?

MORAL: IT IS SOUND POSTWAR PLANNING TO HAVE A FRANCHISE ON THE BLUE, AND A TOP-NOTCH SHOW TO PUT INTO IT. YOU GET A GOOD BUY, AND YOU GET THE STILL MORE IMPORTANT ADVANTAGE OF BEING ON DECK WITH THE NETWORK THAT IS GOING PLACES.

\*Except in the last report when Fidler's time went to James F. Byrnes

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ilderslee our Hit I	Parade	CBS	NL&B F-C&B	Kraft Cheese Co. Amer. Tob. Co.	Parkay Lucky Strike	6,040,755 5,951,593	Big Sister		Soren R&R	Bowey's Lever Bros.	Rinso	1,973,15 1,816,680
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b Hope		NBC	F-C&B JWT	Pepsodent Co. Lever Bros.	Pepsodent Lux	6,052,928 5,334,790	When a Girl Marries	NBC	B&B	General Foods	Baker Choc.	1,527,20
ng Cros Igar Ber	by gen	NBC	JWT JWT	Kraft Cheese Co. Standard Brands	Cheese Chase & Sanborn	4,639,967 4,590,400	Life Can Be Beautiful Portla Faces Life	NBC	Compton B&B	Procter & Gamble General Foods	Post's Bran	1,426,45 1,410,76
reen Gu	uild .		M&A DC&S Biow	Scaltest Bristol-Myers Lady Esther	Milk Vitalis Face Powder	4,525,288 4,292,996 4,232,431	Stella Dallas Pepper Young Young Widder Brown	NBC	DFS P&R DFS	C. H. Phillips Procter & Gamble C. H. Phillips	Toothpaste Camay Milk of	1,393,75 1,352,83
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ur Hit H Irns & tch Ban	Allen	CBS n.NEC	F-C&B Y&R Ramsey	Amer. Tob. Co. Lever Bros. F. W. Fitch Co.	Lucky Strike Swan Soap Shampoo	3,276,720 3,227,006 3,098,395	Happiness Theater of Today		Compton BBD&O	Procter & Gamble Armstrong	Ivory Soap Cork	1,298,57 1,253,84
our of C	harm	NBO	Burnett BBD&O	Pure Oil Co. General Electric	Gas & Oil Bulbs	3,088,423 3,013,632	PROGRAMS		OP MALE	DAYTIME UR	n mitte henne en en en et	
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b Hope		NBC	F-C&B	Pepsodent Co.	Pepsodent	3,479,242	Baukhage Talkin When a Girl		Co-Op	Co-Operative	Co-Operative	
lgar Ber inchell	8		JWT L&M	Standard Brands Jergens	Chase & Sanborn Hand Lotion	3,092,823 3,080,423	Marries Just Plain Bill .	NBC	DFS	General Foods Anacin Co.	Baker Choc. Anacin	229,94
dio The		NBO	JWT DC&S	Lever Bros. Bristol-Myers	Lux Vitalis	2,724,148 2,633,519	Grand Central News of the World Kate Smith	A CONTRACTOR OF A CONTRACT OF	M-E Wade	Pillsbury Mills Miles Labs,	All Products Alka-Seltzer	
ivis & H Idersleev well Th	ve omas .	NBC	M&A NL&B RW&C	Sealtest Kraft Cheese Co. Sun Oil Co.	Milk Parkay Gas & Oil	2,441,702 2,117,608 2,086,665	Speaks Front Page Farrel		Y&R DFS	General Foods Larned Corp.	Grape Nuts Hills Cold To	
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ime Doo drich Fa our of C	amily .	CBS	Biow Y&R BBD&O	Philip Morris General Foods General Electric	Philip Morris Postum Bulbs	1,922,555 1,824,297 1,727,816	Let's Pretend Jack Armstrong Stars Over	Blue	BBD&O K-R	Cream of Wheat General Mills	Cereal Wheatles	936,20 692,91
ROGR	AMS	WITH	COP JUV	ENILE EVE. UR	BAN CIRCUI	LATION	Hollywood Theater of Today		Soren BBD&O	Bowey's Armstrong	Darl-Rich Cork	619,59 - 604,92
Prog		Net	Agency	Sponsor		an Listeners			S&M	Quaker Oats Co.	Cereal	557,11
drich Fa adio The r. D. A. ob Hope	eater .	CBS	Y&R JWT DC&S F-C&B	Genèral Foods Lever Bros. Bristol-Myers Pepsodent Co.	Postum Lux Vitalis Pepsodent	2,039,591 1,778,253 1,767,704 1,763,451	Grand Central . Tom Mix Billie Burke Stella Dallas	MBS	M-E Gardner BBD&O DFS	Pillsbury Mills Ralston Servel, Inc. C. H. Phillips	All Product Cereal Refrigerator Toothpaste	508,13
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ing Cros ate With hat Brew	i Judy ster Bo	NBC by.CBS	JWT RW&C R&R	Kraft Cheese Co. Lewis-Howe Co. Quaker Oats Corp.	Cheese Tums Quaker Ooats	1,425,133 1,324,238 1,280,537	B&B-Benton BBD&O-Batto	& Bowle	6	CY ABBREV M-E-McCar M&A-McK		
itch Ban creen Gu	uild	CBS	Ramsey Biow	F. W. Fitch Co. Lady Esther	Shampoo Face Powder	1,270,565 1,241,089	Osborn DC&S-Dohert	y, Cliffor	rd & Shenfield	NL&B-Nee P&R-Pedla	dham, Louis & r & Ryan	
avis & I lig Town	Haley	NBC	M&A P&R	Sealtest Sterling Drug	Milk Ironized Yeast	1,172,017	DFS-Dancer, F-C&B-Foote	Fitzgeral -Cone &	ld, Sample Belding	R&R—Ruth RW&C—Roo	auff & Ryan the, Williams	
urns & .	Allen		Y&R	Lever Bros. Jergens	Swan Soap Woodbury Soaj	1,147,380 p 1,113,357	FULLET T 337-14	er Thom & Eckha	pson	S&M—Sherr Soren.—Sore	nan & Marqu	ette

Urban, as interpreted in this report, means all cities with populations of over 25,000, a total of 14,644,878 radio homes.

A limited number of programs were not tabulated in the above report due to the fact that they have not been back on the air long enough to have built a survey base suf-

ficient to report "listeners per listening set" and other factors.

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## Airers' Total Fem, Male, **Kid Urban Audiences Tabbed**

(Continued from page 5) who thinks he's buying a male audience is getting more dames than he's getting pants. And many a program calculated to hit an adult audience lands right in the soup with the hepcats.

The Hooperating of any program is only the beginning. Gangbusters, for instance, being an evening program that is supposed to be selling Sloan's Liniment to the hard-working Old Man, actually

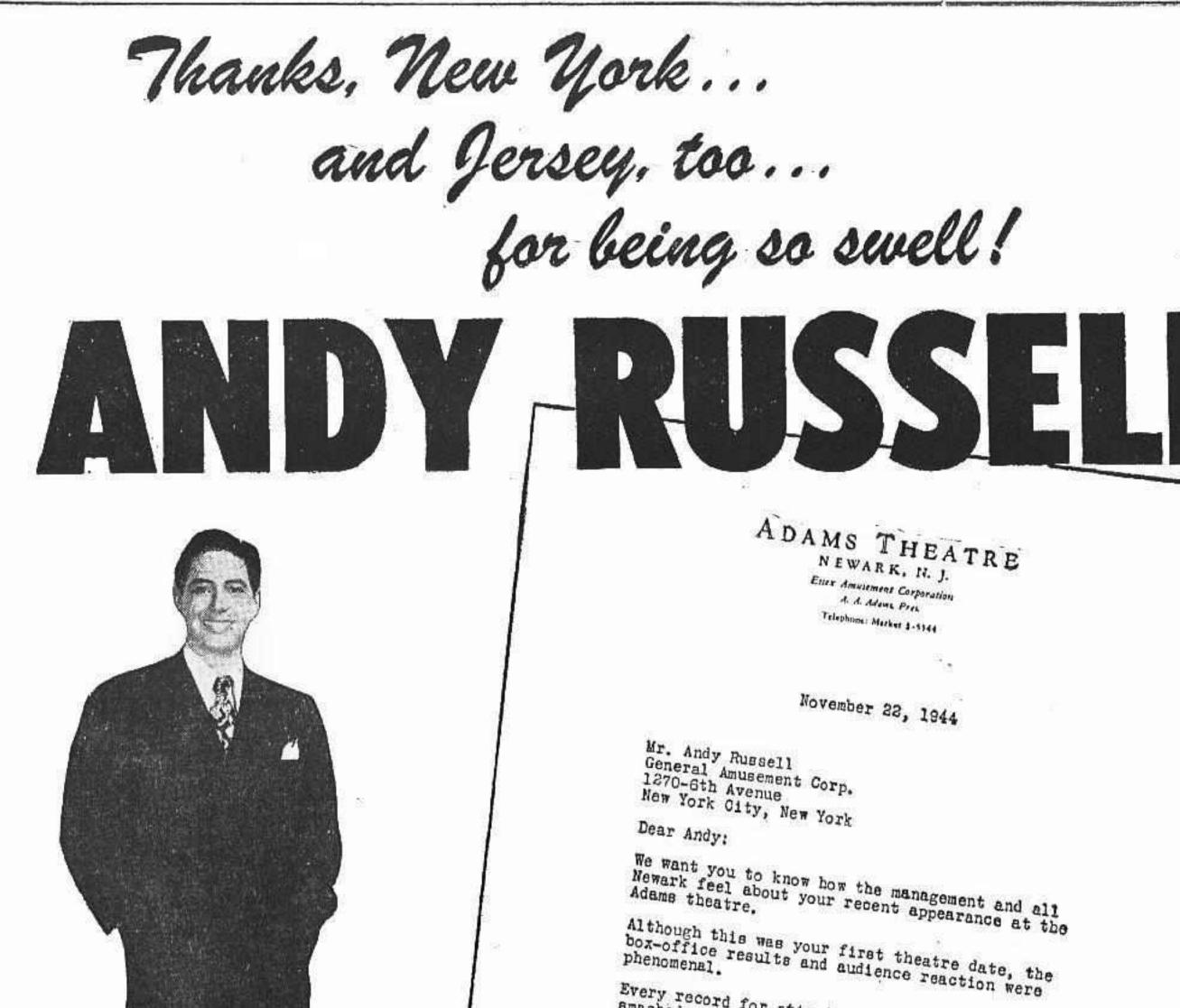
All the top 15 evening shows deliver a bobby-sox audience bigger than anything the shows can do in the daytime. No. 1 evening gatherer of juves is the Aldrich Family, a ninth-placer in the over-all and fem audience tab and 14th among the males who dial.

The figures presented are only of the urban audiences. No survey has as yet been completed that will present an accurate pic of the rural listening audience. It's known that the hours rural audiences delivers a juvenile audience bigger than listen are different, the composition of the daytime kid leader Let's Pretend. the audience is different, and the sets this issue on.

in use are different. However, if a sponsor or an agency wanted to be rash enough to use the urban figures for an over-all listening-audience basis, and if he is buying the full network (any full network), it would be possible to project the urban listening audience on the total national radio homes, some 32,500,-000, to arrive at an actual total listening audience. This is not done by the Hooper org nor The Billboard, for the simple reason that to bring into the picture an unknown quantity would be completely falacious. Projecting a known quantity upon an unknown one does not make good sense.

The picture of radio listening presented in The Billboard-Hooper Urban Circuation Index is the most accurate tabulation of radio urban circulation made to date. It will be a regular by-monthly feature of the radio department from

Materiale protetto da copyright ~



Every record for attendance and receipts was smashed and justifies our belief that you are one of the greatest singers of popular songs in America. We wish you every success in your New York Paramount engagement and hope you will be back

Kindest regards,

BEN GRIEFER Managing Director

## -CAPITOL RECORDS-

BESAME MUCHO YOU'RE THE DREAM, I'M THE DREAMER

> AMOR THE DAY AFTER FOREVER

WHAT A DIFFERENCE A DAY MADE DON'T YOU NOTICE ANYTHING NEW?

> Just Released MAGIC IS THE MOONLIGHT I DREAM OF YOU

Currently —PARAMOUNT THEATRE—

BG/EN

NEW YORK

after breaking every existing record at

-ADAMS THEATRE-

\*

Management-PERSONALITIES, Ltd.

Direction -

Jeneral AMUSEMENT CORPORATION.

-RADIO-"THE ANDY RUSSELL SHOW" WJZ-BLUE NETWORK

10:15 P.M. EWT TUESDAYS & THURSDAYS

#### RADIO 10

## It's the White-Wheeler Bill---Or Else With the Montana Senator Still on War Path

Two Speeches in Record as Warning to Broadcasting

WASHINGTON, Dec. 9.-With the 78th the making for submission early in '45. Congress drawing to a close, radio's biggest headache here this week was what the new year and the 79th Congress will bring forth in the way of new legislation affecting the industry.

That the path ahead may be a thorny one, despite the rosy hopes of the NAB, was seen here this week when Sen. Burton K. Wheeler (D., Mont.), chairman of the powerful Interstate Commerce Committee in the upper house and co-sponsor of the Wheeler-White Bill, served notice on the industry that he still stands squarely between it and any move to strip the FCC of its regulatory powers.

Wheeler served his notice on the industry by indirection but radio top men here noted the Wheeler move and took it for what it was-announcement of battles still to be joined.

#### **Congressional Record Used**

The Montana senator used The Congressional Record as the means of informing radio that his position has not changed. He casually inserted two speeches in the Record during the week -the first, FCO Commissioner Clifford Durr's, "Freedom for Whom?"; the second, an article which he authored for the LaFollette magazine, The Progres- network organizations, which, . . . have sive.

Because of his position as chairman of the Senate Interstate Commerce Committee from where all Senate radio lawmaking originates, Wheeler's own article was scanned with avid interest here.

Entitling his article, The Shocking Truth About Radio, Wheeler lists 10 deflnite complaints against the industry in his article. These "complaints" were being subjected to sharp scrutiny in radio circles here as the boys know that they are the sign of things to come should the NAB push legislation early in the next session. Execs admit that the Wheeler speech means that he is ready to fight against any effort to rewrite the Federal Communications Act in favor of the industry and because of his sharp tongue the industry was doubly wary today.

admitted that the Wheeler speech has given the NAB law drafters plenty of trouble. There was some hope today that a way could be found to "circumvent" Wheeler when new legislation is offered but realists know that even if they originate it in the House eventually it will wind up before the acid Wheeler and his Senate committee which does nothing unless he gives the okay.

#### Wheeler Beefs

Here are the Wheeler beefs against the industry;

1. It's "dollar hungry."

2. "Is run by men who have little or no conception of the public welfare and of responsibility to the public."

3. "Insists on regarding its federally granted license as a permanent private property right to be used as the licensee pleases."

4. "Is dominated and substantially controlled by absentee owners. The large and high-powered stations are located in the metropolitan areas, and the bulk of programing is motivated by what a relatively small part of the population of the country desires."

5. "Is largely at the mercy of so-called life and death . . . power . . . over the majority of stations by reason of their economic control over the station's income."

6. "Has warded off any suggestions for elevating program standards as being an interference with free enterprise."

7. "Has made little attempt or progress in climinating programs of questionable taste or value, or in reducing the amount of commercial advertising per program."

## Girl Trouble

NEW YORK, Dec. 9.-Energine's My Best Girl, drama show on the Blue, Wednesdays (8:30-9 p.m.), may be dropped because of script problems. It is understood that writers are becoming scarcer and that the agency, Young & Rubicam, hasn't been able to work the thing out to the satisfaction of the client. Cummer Products is the manufacturer.

## **Canada** Testing **New Short-Wave** 50,000 - Watter

OTTAWA, Dec. 9.-Testing of Canada's new 50,000 watt short-wave transmitter at Sackville, N. B., is under way but skedded programs are not yet being aired. Work on the million-dollar transmitter, one of the most modern in the world, was begun a year ago but completion of the project was delayed by difficulties in securing equipment.

Programing headquarters for the CBC's international service will be in Montreal and the mechanical staff will be at Sackville.

Peter Aylen, former program liaison director of the network in Ottawa, is going to Montreal to be supervisor of the short-wave broadcasts. Others joining the staff are Maj. Renc Garneau, formerly of the Wartime Information Board, and James Crandall, ex-member of the Parliamentary press gallery.

Gordon F. Skilling will direct European programs other than French. A former Toronto man, he has been teaching history at the University of Wisconsin. scattered around the world.

## Jeri Sullavan Joins Danny Kaye & James **On Pabst Beer Seg?**

NEW YORK, Dec. 9.-Jerl Sullavan is being considered for thrush tasks on the new Pabst show skedded to originate on the Coast next month. Danny Kaye and Harry James will share starring honors She cuts an audition record next week.

If the singer gets the nod it will work nicely into her plans, as she will head for Hollywood soon to start a Warner assignment January 6. She just wound up five weeks at the Paramount Theater here.

### Indie D. C. Coverage Up

NEW YORK, Dec. 9 .- Most recent of the indies to open Washington news bureaus is WOV, New York, which opens offices January 1, with commentator Tom Morgan in charge. In setting up the office the station follows the lead of several other outlets and regionals which have decided to supplement AP, UP or INS coverage with on-the-spot reports.

#### **1-STATION LISTENERS**

(Continued from page 5) the development of blg-time programing by small stations and by Keystone. Better publicity and marketing aids as well as the top quality shows that Keystone and more conventional syndicated sales outfits have provided, have moved the peanut whistles into the high audience brackets.

One-station markets have always been important. The U. S. Department of Commerce says that cities with less than 2,500 population account for 17 per cent of retail, 19 per cent of food and 13 per cent of drug sale. Wartime higher incomes make them even more important. There is large money in the pockets of small-town dwellers because industrial expansion and subcontracting of war S. W. Griffiths, of Toronto, has been ap- orders have turned small plants into blg pointed publicity representative. The producers. It is likely, according to inantennae at Sackville will be capable of dustry leaders, that the condition is not being reversed in order to provide beam temporary. The increasing decentralizatransmission to almost any part of the tion of business means that big plants world. The Canadian Government hopes will remain in small towns. Now that to beam programs to its fighting forces little stations are grabbing blg audiences, they have become major factors in radio advertising.

#### NAB Source Ache

Sources close to the NAB, acknowledging that NAB legislation is now in







Exclusive! **CUBS '45** BASEBALL W-I-N-D CHICAGO 5000 WATTS 560 Kc.

8. "Has taken no action to insure equality of access of radio facilities to carrying views and opinions; to guarantee the factual presentation of news; to balance presentation of opposite views on public questions or issues; to identify properly speakers and commentators, to make public who pays them, who pays for their radio time, so that listeners will have an honest opportunity to appraise the speakers' motivation."

9. "Has not been diligent in making pany. available an adequate portion of broadcasting time on a free unsponsored basis for the presentation of forums, discussions, and similar programs designed to give the listener a greater insight into our nation's social, religious, economic, political and general problems,"

10. "Has suffered from political pressures from within government which has led it to exercise partiality for whichever party is in power or for particular individuals or for particular 60cial or political policies."

#### Net Profits Slapped

The nets took a particular raking over from the Montanan as he castigated them for their "profit making," pointing ing.

#### Stebbins WDRC E. T. Head

HARTFORD, Conn., Dec. 9 .- Therese Stebbins has been appointed head of the transcription department at WDRC, Program Manager Walter Haase has announced. She was formerly with Connecticut General Life Insurance Com-

out that they had earned profits of 149, 159, and 190 per cent respectively in '43. Significantly, Wheeler indicated in the article and in talks this week that any legislation that comes, will come in the form of the Wheeler-White Bill or there will be none at all. It is agreed here that the Wheeler-White measure is pretty well bottled up for the remainder of this session but the industry can look for action next year and it may not be to its liking, if Wheeler has his way and there are still plenty of U.S. senators who listen to him with respect, particularly when he talks on broadcast-

#### Markets Important

Furthermore, peanut whistles cover a large part of the still untapped rural audience. Just how effectively they cover and to what extent farm people listen are unknown quantities, but most time buyers assume that the small stations do well with farmers. And the U.S. Department of Agriculture says that farm income in 1943 was \$19,000,000,000.

A combination of blg dough and blg coverage means big sales. It looks as tho the little operators can deliver them today.



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## Wheeler Has Works Ready For FCC-Elect Paul Porter

WASHINGTON, Dec. 9.-Paul Porter confirmation as FCC biggie is being held up pending Porter's return to Washington from Florida, where he has been term campaign.

FCC chairman-elect had better be in good shape upon his return here Tuesday (12), as he will be "interviewed" Wednesday (13) by sharp-tongue, quickwitted Burton D. Wheeler, chairman of powerful Interstate Commerce Committee of the Senate, which has initial say on green-lighting of appointment. Porter's nomination will never reach Senate floor until Wheeler gives okay.

While Senate cloakroom gossip has it that Wheeler has shown no open animosity to Porter, it is well known that December.

the Montanan views with suspicion all things originating in the White House. Hence, it is viewed that he will go over Porter with a fine-tooth comb to make certain that P. P. will be his own boy in basking since the ardours of the fourth FCC job and not using it to bolster the FDR regime.

> Once past Wheeler, Porter should have clear sailing, with Senatorial approval held a cinch. Should Wheeler have misgivings, he may summon "candidate" before committee of the whole for public raking, tho this is held improbable.

> Nevertheless, it was admitted at ICC office today that nomination was being held up in committee until Porter returns and Wheeler has a chance to "talk" with him, Good guess here is that Porter will be in FCC by late middle



Like Video

Job Better

#### The Billboard

#### 11 RADIO

WNBT First in Air-Pic Survey

## REVIEWS

#### CBS

#### Reviewed Thursday (7), 8-10 p.m. Style-Variety and film. Sustaining on WCBW, New York.

Jimmy Durante made a highly successful tele debut tonight. His brief, unannounced, appearance on The Missus Goes A-Shopping seg apparently surprised most of the staff as well as the audience. Arrangements were made in the late afternoon for him to pop into

tion night looked in on the production he went on and gave a top performance, jobs of the three New York stations. proving that a star of Durante's caliber WNBT (NBC), WCBW (CBS) and WABD shines in any entertainment medium. Aware of camera angle importance, Schnozzle played his profile for all its irregularity. His ad libbing was fast and funny; his singing and playing, abetted by stooge Eddie Jackson, terrif.

> Rest of The Missus was the usual zany carryings-on of audience participants who receive prizes for foolish antics. Emsee John Reed King retains his grip with the well-turned quip and keeps the show moving at a breathless clip.

> Everett Holles was on hand with another of his splendid quarter-hour news analysis and then moved into the featured news program, Three Years of War, which he shared with Gregory Abbott. Half-hour seg commemorating Pearl Har-

(See CBS on page 12)

#### Paramount

Reviewed Friday (1), 8:30-9:30 p.m. in the question of radio vs. video, was the Style-News travelog, comedy. Sustaining

### Balaban & Katz

Reviewed Thursday (7), 7:30 to 8:15 p.m. Style-News, interview, debate. Sustaining on WBKB, Chicago.

About the only things accomplished by tonight's program at WBKB was fulfillment of the fierce order that a video station must be on the air a certain number of hours weekly. There wasn't one thing in it that was entertaining or had even the semblance of acceptable television. Saddest part of poor programing was its disappointment to those who Without script, rehearsal or make-up had read the station's announcement that it was going to present the Ritz Brothers tonight, K. T. Stevens and Hugh Marlowe, of the local Voice of the Turtle cast. Miss Stevens and Marlowe begged off for some-as-yet-undiscovered reason

(See B&K on page 12)

NBC

Reviewed Tuesday (5), 8:30-11 p.m. New York.

NBC's heavy grunt and groan stuff, televised Tuesday for the first time in flipping. Next, Inspiration was a review some months in New York (GE has done it in Schenectady), came thru with a much clearer pic than the web has been able to get in its boxing coverage, nished with a poor script whose meaning Definition was much better, details stood out and there was greater contrast than ever before.

The sharper pic was probably the result of additional lights. Focal width is still not great enough to cover the entire ring, but the cameraman was able to fol- focus things that always happen when low the action with little trouble. The fact that wrestling moves more slowly than boxing and requires less panning than other sports accounts for this.

#### DuMont

Reviewed Tuesday (5), 8:15-10 p.m. Style-Variety, film. Sustaining, WABD, New York.

If any one person was persuaded to buy one War Bond on any one day by Ray Nelson's Outpost, it may be assumed that he is either demented, delirious or desperate. If Outpost were used to plug anything less worthy than the War Loan drive, we are convinced that an immediate city-wide boycott of the product would ensue. An unrehearsed potpourri having no relation to the entertainment world, it gave the over-all impression of a riot at a cigarette-filled counter or the utter confusion of a city room at deadline time.

The general format of the show, if it may be called that, was to reproduce a USO routine in a remote battle area. To work in chronological order, here is what was wrong: Opener used a bond poster on the screen and two off-camera voices telling the need for bond purchases. The script for this bit was such a hash and its meaning so obscure that the casual listener got no idea at all of what was happening. From the poster, camera dis-Style-Wrestling. Sustaining, WNBT, solved to plaque, telling name of the show and the credits. Here the timing was way off, with the audio announcement of the title way ahead of the plaque of the war situation in 1942, done by Sidney Walton, WOR commentator. Walton, a competent radio man, was furwas again obscure, and his lack of before-camera experience-he rarely looked into the lens-didn't help very much. From Walton the camera panned up and to the left to catch actress Jan Streit. The pan was one of those labored, out-ofthe DuMont equipment is forced to do

Fair sample reports on three-station election-night scanning of the returns

NEW YORK, Dec. 9.-First survey to find out what happens when air-pic stations start competing with one another camera range, which he did with the has just been compiled by NBC. Survey agility of a tele vet. is based upon the viewers, who on elec-(DuMont).

NBC walked away with the tabbing, lock, stock and barrel. Out of the 835 set owners (4,528 were contacted) who returned survey reports, 595 looked in. WNBT snagged 573; WCBW, 217, and WABD had 193. A number of the viewers shifted from one station to another. which is why the station tabulation is 237 higher than the set owners voting. Not only did NBC get the greatest number of viewers but it held its audience, with 56.8 of its viewers sticking to the station.

-

On the second question in the survey, "Which station did you enjoy most during the evening?", WNBT got the votes of 70.3 of the tele fans, with WCBW getting 24.1, and WABD tallying zero. Only 5.6 had no choice.

#### Radio Vs. Video

Vital to the trade, which is interested

third query which asked if the video set over W6XYZ, Hollywood. owners also listened to the election reports from broadcasting stations as well as an air-pic scanner during the evening.

More than half, 57.4, switched from tele to audio during the course of the evening. However, 41.8 stayed right thru the night at their pic consoles. Those who didn't answer this question were 18 per cent of the total recording their likes and dislikes.

On the fourth questionnaire item, i. e., did the viewer think radio or television did a better job, pix came out ahead. with 56.9 per cent saying better, 28.7 saying just as good, and only 10 per cent saying that the vision and sound medium ran behind the ear-pulling loud speaker

#### Viewers Per Set

Other questions which presented a picture of what might happen when video is in many homes, included the one which tabbed the number of viewers per set and came up with the amazing figure of 12 plus. This, however, included sets NBC Royal located in public places like hospitals, bars, etc. However, the viewers per set in the home alone represented about twothirds of these.

#### Likes?

**TBA Report** Having established that video got itself an audience that election night, the next job naturally was to try and ascertain what special portion of the telecast they liked best. The entertainment interludes came up first, with 26.3 per cent of the answers pointing out they liked them best. Right behind the interludes came a 25.7 for the teletype scanning. Amazingly, however, it was this same rather noisy and often illegible portion of the election evening presentation that helped advance the knowledge of French in the ninth question in re "overheard technicians. Guignebert said: "The Gercomments" came up with the greatest nix. mans used material dating from 1937 75 reports indicating that the noise and for programs to German soldiers in hosthe eyestrain was a solld handicap even pitals.' Guignebert told me that French if the idea was good. The other features of the NBC show-the news commentators, news from scanning, the election barometer, etc., divided equally the set owners' votes.

Many other facts showed up in the reports, among which was the fact that viewers looked in election night an average of a little over four hours; 69.7 per cent looked in continuously, and 240 of the survey cards that came back were non-voters, i. e., viewers who didn't look-

One thing about television on this station is that there is nothing static. The format changes from week to week. and even tho bits of business do not come off exactly as planned, it still is to Producer Klaus Landsberg's credit that he will experiment.

war analyst who has been featured on the station for some time. Heretofore Blakiston has been working solo, to be followed by John Dehner with latest

(See PARAMOUNT on page 12)

Many other speakers also

plug for "tele now" at

first video convention

(Continued from page 3)

radio is beginning experimental pro-

grams on 450-line television, using 200

old receivers, probably in February or

in, had sets out of order, or didn't own

their sets any longer. The total returns,

which represented 18.4 of the total regis-

tered owners of sets, was in the minds

of most survey authorities an adequate

sample of those who look-in for enter-

tainment today.

Sam Taub's commentary could have been improved considerably. The principal fault was his persistent attempt to describe the action a la radio. Telling audiences that "he's up, he's down" is Opening this week was T. B. Blakiston, not necessary when it's all there to see, Taub could have done a service by telling the type of holds that were being used and the style of attack. A little background material would have helped too.

Marty Schrader.

things for which it was never built. It would have been just as easy to put Miss Streit in front of the other camera. More fastidious direction and better timing could have put it over.

Miss Streit read some figures on the cost of the war. Not only did she not know her lines, but viewers might just as well have turned the video off. There was absolutely no visual appeal. The simple, almost trite expedient of putting the figures on drawings of tanks, ships, planes, etc., and flashing them while she

(See DuMONT on page 12)

French 1,000 Tele Gets Mulling

March."

The trade, agog with Royal's complete scotch of the French rumors, expect that CBS will fall back on two positions to protect its story; the first is the fact that the tale Murrow told is supposed to emanate from one Rene Bartelemy, of the private Companie De Competures, not from Guignebert, and to also say that U.S. tele still is not as clear as is required for commercial tele. They will add, it is said, that the public will still want color and that high frequencies are the only way to get color and a sharp pic.

#### RCA and G. E. Plug "Now"

On top of Royal's speech were talks by E. W. Engstrom, research director of RCA, and W. R. G. Baker, of G.E., in which they stated that tele should go ahead despite "skeptics." Engstrom said:

"Now, as in earlier times, there are those who raise their voices in opposition (to tele now) but today the industry in regard to television is as nearly united in its recommendations as is practical to expect. Those who oppose, speak of the need of further improvement and refinement and of the necessity, therefore, to use channels in a higher frequency portion of the radio spectrum. Altho they do not say so, the end result of following their present recommendations would be to delay television for a long time.... I believe that

I am evaluating in cold engineering terms the state of readiness when I say that television is ready."

#### **Programs Holding Tele Back**

Baker told his listeners: ". . . The skeptics who say that television is not technically ready for widespread use would be somewhat nearer the truth if they said that television is not quite ready program-wise, . . . The point I want to make is that complex integration (as in tele) cannot hope to attain perfection upon its birth." He continued by saying that tele is not yet perfect but that the public is ready for it.

#### Hutchinson's "Ideal" Studio

At the same meeting, Tom Hutchinson, RKO's director of production, outlined the requirements for a perfect tele station which, in his opinion, will require at least four studios, a film projection booth with two projectors, a mobile unit and operating personnel of somewhere between 90 and 100 men, exclusive of directors, producers, scenic artists, designers, lighters and costume designers.

Harold Osborne, of AT&T, told the TBA that Bell labs were working on transmission of video shows by telephone wire and relays. Both Royal and Baker included in their talks pleas for good taste and admitted that the co-operation of showbiz is absolutely necessary to really build tele.

Sarnoff Tops TBA Annual Awards

TELEVISION 12

December 16, 1944

# **Tributes Get Plus Flackery**

## Nets, stations, programing tabbed with honors

NEW YORK, Dec. 11. - Television Broadcasters' Association today gave to Brig, Gen. David Sarnoff, president of ROA, its first annual award for outstanding contribution to video, citing his foresight and energy in spending his company's time and money to forward the new medium when it was in its unprofitable experimental stages. First prize for technical advances was awarded to V. K. Zworkin, inventor of the iconoscope, and Sam Cuff, head of the DuMont station, WABD, was honored in the programing classification at a banquet winding up the TBA's first annual conference at Hotel Commodore hcrc.

Second place in the general contribution class went to W. R. G. Baker, of CBS General Electric; third to Dave Smith, of Philco, and fourth to Dr. A. N. Goldsmith, of DuMont. Second award for programing went to WNBT-NBC, WRGB-GE and WPTZ-Philco for setting up the first tele web; third to Worthington Miner and CBS's station, WCBW, for transplanting a radio show to video, The Missus Goes A-Shopping, and fourth to W6XYZ-Paramount and Klaus Landsberg for adapting motion picture technique to tele.

had not gone over it long enough before show. There was no apparent plan as to who was going to say what. Even station staff didn't seem to know, because often those talking did not have cameras trained on them. Only worth-while thing noticeable was the chance offering of cigarettes all around by one of the participants. This, momentarily, gave the interview an air of ease, a plus on air pix.

The debaters who followed were very and technical advances, bad, so bad that they proved there is nothing duller than a dull televised debate, especially when participants are pseudo authoritles such as tonight's from the student body of the U. of Chi and Northwestern. Noted authorities might have something informative to say, even if they are not telegenic, and thus save a show. Tonight, as participants had neither, station at least could have tried to save show by using maps and charts to clarify international, military and political subjects discussed, but it didn't. Fran Weigle closed the show (if it can

be called that) with a newscast. He read all the way in a very dull, stammering manner.

If we said more about tonight's WBKB television program we would only waste valuable newsprint. Cy Wagner,

#### (Continued from page 11)

bor cleverly utilized outline and animated maps, stills and film experts from The Battle of Russia.

One commentator would pick up where the other left off in a recapitulation of events since November 7, 1941. Abbott remained seated thruout, not only reading a script but at times holding it up and then again following the typewritten words, with his index fingers moving along the lines. Director Leo Hurwitz should crack down here. Hollis varied his minutes before the mike by half sitting on the edge of a desk and then moving to a standing position beside a large outline map, which he marked with crayon to illustrate his points. He occasionally looked down, probably to get a glimpse of a script, but it was never in evidence. A sixth war loan pic, Freedom Comes High, and The Montevideo Family gave studio lights a chance to cool off. Pan-American musical with singerdancer, Anita De Palma; Gil Gavan and Mara Lopez, dance team, and Los Panchos, trio of singing guitarists, was well directed by Ben Feiner. He kept the talent moving. Shots of Miss De Palma moving from side to side and even behind the trio were well done. She and the musicians were in focus at all times. Formal garden set with fountain and she's clean and in video. palm trees afforded opportunities for interesting, varied groupings, which were fully utilized. Commentator, with moduing magazine, decided to make the lated voice that never overrode the perawards on the basis of outstanding work formers, explained the meaning of Span- ish dance. John J. Anthony, the repairer ish songs and dances. The combination of a good set, talented performers, who were obviously well rehearsed, and the imaginative use of camera and lights added up to solid entertainment. Wanda Marvin,

## **R&R** Begins First Chi Comm. Video Series, WBKB, Jan.

CHICAGO, Dec. 11 .- The first local television commercial participation series will be inaugurated on WBKB early in January under the guidance of the local Ruthrauff & Ryan Agency. Idea is to have agency do a series for about five of the office's advertisers, with about two sponsors alternately paying the talent freight for the same show one night a week. Format for shows and types of commercials have not as yet been set.

Agency has Lever Bros. definitely booked for series, but is not giving names of other sponsors because contracts have not been inked. They will include, according to present indications, a munitions manufacturer, a men's clothing company, a gum maker and a cereal outfit. Norm Heyne, assistant radio director of local R&R office, will be in charge of the series, which will be about the most ambitious commercial television undertaking ever done here. Talent for each show, as yet unset, will be paid for under a budget that will amount to "hundreds of dollars" for each stanza. Station, according to its present policy, will not receive dough for time.

Go-ahead by Lever started commercial tele ball rolling in local R&R office. Others have been shown the light of day and are going to take advantage of Lever progressiveness. New York office of R&R will have big voice in formation of shows. In fact, Heyne admitted that experience gained in New York will form backbone of series.

#### **Telair Seeks Philly Permit**

#### PARAMOUNT

(Continued from page 11)

world news. But this time Landsberg had them working together. Dehner would give the news and Blakiston would analyze it, working before a large map. More action was injected into the spot by having the two men discuss the international situation than by having Blakiston analyzing by himself. Both of them ad libbed well and many humorous sidelights were brought out which helped relieve the grim side of the war picture.

Landsberg makes his own maps from week to week and these are a vital factor in selling this bit to the viewers.

Next was George Brandt with a Holland-Belgium travelog. Working before one camera, Brandt would discuss various features of the countries in question. When touching upon vital point, second camera would be showing large photo of territory under discussion. Still photos were very clear on this. Brandt had to be reminded several times to relax in front of the camera to get away from the lecture room stuffiness. Outside of this the talk went very well.

Landsberg's long-time weekly serial, Embarrassing Situations, should be given a kudo because from week to week he has been able to sustain the interest of the set owners in the seg. Straight film technique was used on this, with closeups and pan shots coming off well. Characters were always in focus, with only one slip when cast member inadvertently turned his back to close-up camera.

Plot concerned lawyer who had sentenced gangster to the chair. Criminal's mother comes to try and plead for son's case at lawyer's home. When lawyer refuses, woman gets tough. Pinball machine has been delivered to the house and mother informs the attorney that it contains a bomb. She pulls gun and forces him to play the machine. When ball hits right combination of pins it is supposed to blow up. Lively action here when attorney disarms woman and machine blows up in front of camera. Comedy relief was handled by young newspaper reporter on his first assignment. Cast included Catherine Craig, Charles Quigley, Eva Puig, Stan Johnson, Gilda Feldrais and William Meader. Scripter was J. Gordon. Wright. Entire program was well balanced, with plenty of showmanship inserted at the right points to make it palatable for the Dean Owens. viewers.

#### Gets Second Tech Award

Philo T. Farnsworth got second place in the technical advance division for his developments in electronic scanning tubes. Third went to Lloyd Espenchied, of the Bell Laboratories, for his contribution to the development of coaxial cable. Dr. Peter Goldmark, of CBS, took fourth for color tele and propagation of ideas. F. T. Bingley, of Philco, took fifth, and Allen B. DuMont, sixth place.

The original intention was to give the awards for work done in the preceding year, but it was discovered that almost all technical developments in the year past were army and navy secrets. Consequently, the awards committee, made up of Paul Raibourn, of Paramount; Fred R. Lack, Western Electric; Eric Hodgins, v.-p. of Time, Inc.; Orestes H. Caldwell, editor of Radio and Electronic Industries magazine; G. E. Butterfield, science editor of Associated Press, and Bruce Robertson, New York editor of Broadcastduring the industry's history.

#### **Program Honors for DuMont**

Program honors were given on the basis of contributions to reducing show cost. It was felt that WABD's policy of allowing advertising agencies and other responsible parties to experiment with its facilities was important because it gave new blood a chance to contribute ideas at a time when there is little chance to develop ideas. WNBT-WCBW-WPTZ, in setting up a net, according to the committee, helped to reduce program costs because it is an attempt to bring the more economical web operation theory to the field. Altho the net has thus far operated in only one direction, from New York to Schenectady and to Philadelphia, it was felt that many problems were be- them, and many at home must have ing worked out by the operation.

Individual winners were given gold medals and plaques went to stations and companies.

#### B&K

#### (Continued from page 11)

at the last minute, and the Ritz Brothers said "velly solly" when their agent told them no can do.

First bit of poor programing was Stella White's interview of three members of the Civil Air Patrol. Treatment of subject matter provided that participants for free and it was up to Director Nelson

#### DuMONT

#### (Continued from page 11)

was talking would have helped immensely. Fast footwork by the prop men could have done it.

The next thing that happened was a scene in an outpost. Opening with Delores Wilson singing The Star-Spangled Banner-with a girl sitting down right next to her. People are supposed to rise during the singing of the National Anresented this small but important directorial oversight. Don Saxon, singer and alleged comic, did the emsee chores in the USO sequence. We haven't seen as bad a job since Bob Emery stopped doing the act intros on WOR's Video Varieties. He was windy, he was dull, he was cute, he was corny, he hogged the screen, his voice became monotonous, his jokes fell flat and he developed a charming habit of making his exits by walking straight into the camera. Outside of that he was swell. The fault, of course, was not entirely Saxon's. He was doing the chore

PHILADELPHIA, Dec. 9.-Telair Company, ad agency grooming for the postwar tele field, has set up shop here. Org has made application for a certificate of authority from the State to conduct its business within Pennsy borders, stating that the firm will operate as an advertising agency and handle business relating to radio, facsimile, television or other ad mediums.

to provide decent material and to guide his steps.

Hope Emerson, whose raucus style is entirely unsuited for the intimate entertainment required by tele, did a piano stint that must have offended many listeners. Miss Emerson is good when she's dirty and in a smoky club, not when

There was a G.I. sketch that didn't mean much of anything. Rosemary Lombardo did a decent chirping job on two numbers, and one Elena Imaz did a Spanof broken hearts, made a pitch for the bond drive which did not utilize Anthony's specialty (a good appeal could have been built into Mr. Anthony sketch), and Walton closed the night's carnage by bringing the war up to date.

Bob Emery's Video Varieties was devoted to a history of the 50 years of the film industry. In order to honor movies, a dubious policy for video at this stage of the game, he had Francois Doublier, a pioneer in French motion pix, in the studio along with a moth-eaten movie that he shows in conjunction with talks the gives along the second-run lecture circuit. Intro shot, Emery and Doublier in a living room drinking coffee and being very chatty, was well done and helped to set a mood that should have been sustained. However, after a few preliminaries the pic was scanned and the thing started to fall apart. The film itself, while fairly interesting, was badly sulted to video. Like all old stuff (this was made from clips of stock shots and carly attempts) it was badly lighted. The commentary could have been instructive had Doublier been permitted to give a running account of what was happening.

Instead Emery asked questions, many of them poorly prepared, and by the time Doublier was able to answer, some other subject was on the screen. Viewers lost interest after the first five minutes.

#### Marty Scurader.

## Blue Looking for **Air Pic Facilities**

NEW YORK, Dec. 9.-Blue web is currently in the market for tele facilities to put on the net's first video shows. Trade says that Paul Mowrey, the web's new tele head, was in Philadelphia last Thursday (7) to see if the Philco station is available.

It is known that he is also considering DuMont facilities and GE's WRGB. Philco, trade says, is an unlikely possibility to get the nod because it has no studios, only mobile cameras and a transmitter. DuMont is regarded as the most likely choice, with WRGB running a close second. Final possibility is the feeling in some quarters that Blue might tour its crew, using all three.





MUSIC

The Billboard

## Abe Lyman To Be Minus Band for Six-Week Vacash

NEW YORK, Dec. 9 .- Abe Lyman put his band on notice last week and will break up his ork for at least six weeks, according to Lyman. Band, now at the Strand, New York, was supposed to open at the Frolics Club, Miami, December 19, but instead will disband, with Lyman going out to the Coast for a rest. It's known that Lyman hasn't been feeling well, and he's giving up the band for the time being to recoup his health. He's laid off a few times in the past for similar reasons.

GAC, which handles Frolics, is putting Jimmy Palmer in for 10 days, to be followed by Glen Gray for remainder of three weeks and some days. Lyman recently did a stint at the Copacabana in New York.

## At Chicago Shows quently, was reportedly dropped from 1,250 to 250 availability points at the **B&K Is Worried**

Calloway at the Chicago Theater, Chicago, last week, first Negro band to play the house in more than a year, mixes up a situation which has become plenty complicated.

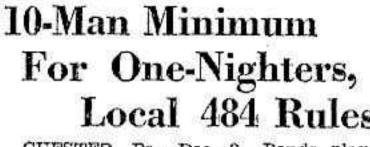
Midwestern sources say that Paramount's house (the Chicago) is trying out Calloway to see how he'll draw at that spot because the Downtown Theater (indie) has definitely taken the play away from the Para's Regal. Latter theater, located in Negro section of town, has had all of colored bands for last three years but it's now pointed out that many bands are switching their bookings to the Downtown. Jimmie Lunceford, who played the Regal last week, goes into the Downtown after the first of year. William Morris Agency is bringing Count Basie into Downtown on next stint in Chicago, but last time he played the Regal. Situation is said to have Balaban & Katz (Para) interests plenty perked up about it, Paramount, outside of present Calloway booking, has steadfastly refused to play colored bands at its Chicago house. As a result, Duke Ellington opened Negro policy at Downtown last September, and since then house had a list of Negro attractions lined up, including Benny Carter-King Cole Trio, Earl Hines, Lunceford, Basie and Ellington.

## **ASCAP** Rates Bourne 2,750; I. B. Gets 4,000

NEW YORK, Dec. 9. - In what is termed one of the most difficult and hottest sessions the ASCAP Classification Committee has faced in a long time, availability rating for Bourne, Inc., and Irving Berlin Music Company was arrived at Thursday (7). Bourne got 2,750 points; Berlin got 4,000. According to concensus among pubs, Saul H. Born-stein's firm got the break in the decifor 5,000 points.

In comparing what both firms were rated by the A.C., with top firms around, Society places a ceiling of 5,500 points on all catalogs. (Exception is Harmes, which has double, or 11,000, points.) However, such firms as Robbins, Chappell, Remick, to mention a few, rate 5,500 points. Bourne still has ABC, Booking of Hi-De-Ho which once contained all of Berlin's tunes. When the split came, Berlin took tunes over to his own firm and, consesession.

Both Bornstein and Berlin left town before the decision, Berlin to join his NEW YORK, Dec. 12 .- Booking of Cab This Is the Army show in the Far East, while Bornstein trained to the Coast to set pic deals.



CHESTER, Pa., Dec. 9 .- Bands playing one-night dance dates must now include a set number of tootlers, local union nixing small combos for all ballroom engagements. Union, Local 484, established what is believed to be precedent—a minimum, 10 in this instance for the number of band boys that must be engaged for a ballroom stand, New law, applying to home town and out-of-town products as well, reads: "The minimum number of men on any ball engagement shall be 10 in the main ballroom and not less than five in any other part of the building when an additional orchestra is used."

## I. B. Folios Himself

NEW YORK, Dec. 12, --- First Irving Berlin piano folio compiling many of the tunesmith's top hits has been released to dealers. It's 24 pages and sells for 60 cents.

This is the first time I. B. has put his tunes together in a plano folio. Advance orders indicate a 250,000 sale.

## Spivak Pub House sisions. Both Berlin and Bornstein asked Being Cooked Up By BMI to 40G Tune

NEW YORK, Dec. 11 .- Definite deal is in the works for a pub house owned by Charlie Spivak, backed by BMI. Dough is reportedly \$40,000 a year, probably broken up into \$10,000 advance against performances every quarter. BMI exec, Bob Morton, met with Spivak Friday (8) In Washington, where leader opened at Capitol Theater.

No papers have been inked on the deal, but the fact that Jack Osfeld gave his notice to music pub, Buddy Morris, with idea of going with Splvak's contemplated new firm adds up. Osfeld will have a percentage of the biz besides handling pro department. Spivak opens at the Commodore Hotel, New York, after first of the year. He'll be No. 39 in BMI's list of bands if and when he inks.

Hit Record Branch Set-Up Local 484 Rules In Philly With Ziegler, Mgr.

PHILADELPHIA, Dec. 9.-Basil Ziegler,

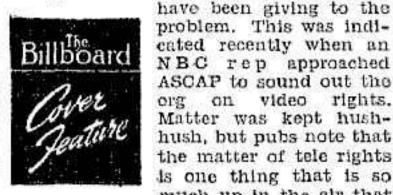
# FOR VIDEO HAS ACHES Who's Going **To Get What?** How to control video rights

MUSIC

13

for tunes concerns pic companies, ASCAP, BMI, pubs

NEW YORK, Dec. 9 .-- Altho commercial television, and consequent big dough coming to pubs from music in tele usage, is a little remote at the present time, there's no doubt about the amount of thought both radio execs and music pubs



the matter of tele rights is one thing that is so much up in the air that any number of different approaches to the problem are in view.

It's not known what the NBC rep had in mind, for the "advance" never got beyond that stage, but it may be assumed that the net sees the handwriting on the wall, knows the value of good music to a program and is preparing for the time when commercial tele will be at hand, For the present, ASCAP has given video an experimental license which permits the nets to air tunes without paying dough.

However, there's another angle to the whole thing that some pubs point out. What about the songs written for motion pictures, contracts for which include a television clause relinquishing rights for video use to the pic company?

## Frankie Eye-Buys **Ballroom in Jersey**

is among those interested in purchasing a ballroom, having made a pitch for Ben Marden's Riviera before leaving town recently.

Altho deal didn't go thru, it's understood that the singer was interested in taking the place over, use name bands and appear personally at the spot some 16 weeks a year. It's not known whether fact that he lives close by in New Jersey influenced him in his interest in the had until 1947 to run. place.

the place, in fact, last time Dorsey's manager, Artie Michaud, was in town he Lincoln Hotel last six months, got plenty gave it the o. o. Asking price for spot is not far from the \$500,000 mark. According to Marden, there was no haggling over the price but no reason was given as to why F.S. deal fell thru. Probably proposition never got beyond the talk stage.

#### Vallee Dickers for Encore

NEW YORK, Dec. 11 .- Rudy Vallee is dickering for Encore Music, BMI affiliate of Jewell Music. Asking price is reported to be \$15,000. Vallee is currently doing half-hour show via NBC from the West Coast and it's thought that he'll work from there, using Encore as his New York base.

one-time musician and in recent years owner and operator of the Embassy Theater at Westville, N. J., returns to the tune field as branch manager for Hit Records. Setting up midtown headquarters here, Ziegler will take in Eastern Pennsylvania, Southern New Jersey and Delaware territory, but will continue his interest in the movie house.

Previously, Norman Sewell, Inc., was the franchised distributor for the label here. Marks the third new platter label to set up a local branch, following the line of Musicraft and Capitol.

Hudson Quits MCA Via **Band Dough-Losing Confab** 

NEW YORK, Dec. 11 .- Altho AFM of- exiting from MCA. Hudson is said to ficials and agency execs who confabbed have lost \$15,000 in last six months at NEW YORK, Dec. 9 .- Frank Sinatra re bands losing dough at New York hotel the Lincoln; the AFM is investigating spots haven't come up with any tangible not only the bands' losing dough at spots solution as yet, it was learned that a by-product of the meeting was securing by Dean Hudson of his release from Music cent-of-the-gross rule and the Johnny Corporation of America. It's known that Long-Eddie Masters-Jack Philbin deci-Hudson had talked to union execs for weeks about breaking away from the agency, and it's said that he, Jules Stein (MCA prexy) and a union official had a talk during the confab. His contract

Hudson's release from MCA highlights Known that T.D. and others have eyed the meeting between AFM and agency of air time, and yet is known to have claimed as part of his complaint against. the agency that they haven't come up with any worth-while bookings as a follow-up to his hotel spot. This ties in with the fact that execs are said to have made it clear that altho air time once was a valuable thing, today it means next to nothing, if not just that in dollar value. (The union in its investigation of why bands lose dough at New York spots are not retaliating by slapping at agencies and loosening their grip on properties.)

#### AFM Eying Managerial Set-Up

Agency execs around town also point out another possibility anent Hudson

but also the managerial set-up of bands. Consequently, the AFM's recent 5-persion. When it's known that Petrillo, who is in town and who spoke to leaders last week, put to them the question: "Why do you want to lose dough and where does it come from?," the whole thing ties together. AFM prexy, while looking into band-losing-dough situation, might easily be eying just how the leader gets the execs. He lost plenty of dough at the dough to go deeper into the red. That goes for leaders especially!

> It's understood that Hudson went to the union over the fact that MCA hadn't guaranteed him anything either in way of advance bookings or so much dough a week. Hudson wouldn't comment on situation other than to say he's booking himself thru the South after he leaves the Lincoln December 16.

> It's pretty difficult for the union to clear up the hotel situation around town when it's known that one leader has noised it about that he's willing to lose \$1,200 a week to play a New York spot. Not until it's made pretty clear to leaders that the air-time angle is thoroly overrated, according to execs, will the smoky air start to clear.

#### More Scramble

This throws an added bit of garble into an already mixed-up pot. If pic companies claim tele rights to songs-and, according to one pic exec who handled writers recently, the tele clause is in contracts-the whole question of performing rights can be characterized by the rhyme, "button, button, who's got the button?" Writers don't own them, that's taken for granted. As to whether ASCAP owns them, that's another question.

Pubs point out that there's a certain clause in their contract with ASCAP that calls for "any other usage known or unknown at this time." That, they say, will mean that ASCAP will take over the rights for performance. To top that, it's not known whether the performances will be rated grand or small rights. (Grand (See WHO GETS WHAT? on page 22)

## **ASCAP** and Karzas **Compromise;** New Rate Is \$2,200

NEW YORK, Dec. 9 .- Tiff between William Karzas, owner of Aragon and Trianon ballrooms, Chicago, and ASCAP has been settled, with the Society signing to take \$2,200 a year from both places combined. At present Karzas pays \$750 per place, or \$1,500 per year. ASCAP, thru its Chi rep, John Wooden, informed Karzas in July, when his present contract ran out, that new rate would be \$2,400 per place, or \$4,800 a year, for his licenses. That increase, ASCAP pointed out, came about thru bringing out of a printed schedule of rates for the first time, which calls for equitable pricing for like establishments thruout the country.

Karzas demurred at paying the increase, and after talking it over with Wooden on Thursday (30) okayed the \$2,200 figure. Strange part about situation was that in case Karzas didn't renew with ASCAP his music could still be broadcast from the place provided it was not heard in the hall. That's because he'd be covered by the net's ASCAP license. New rate is effective January 1, 1945.

#### The Billboard

December 16, 1944

MUSIC 14

Yelps Re "B's" Backing Pub's "A's"

# **Diskers** May Be 8-Balled

### There are ways that pubs can make the no-"B" thing stick-they'll sock BMI

NEW YORK, Dec. 11 .- In what is probably the first tangible slap back at BMI by ASCAP pubs, one of the top ASCAP pubs last week notified a major recording company that he didn't want band leaders' originals put on the back of his "A" sides. This is all the more significant in light of the fact that BMI has been inking leaders to contracts with the unwritten intention of getting BMI tunes on major disk company releases.

ASCAP pub, it's said, knows that if one company records a song others can do it also, but his warning to the disk company is reported to have covered the other possibility of withholding the manuscript or professional copy until one of the other companies has a big-time advantage. He doesn't want a "B" side on the other half of a tune that he is going to work on and supposedly make.

#### What's Sauce for Goose

Argument is also said to have included the fact that pubs are told by record companies that they can't insist on putting their standards on other side of hit disks. The pub who went to the record company now queries why a band leader should have that right which is withheld from him. It's said that the slap at leaders putting on their originals behind hit material is an indirect move by pubs re their demand for 2-cent royalty. By the statutory rate, they say they're entitled to 2 cents and are only getting that on 75-cent disks. By agreement, they're taking a cent-and-a-half on 50-centers, cent-and-a-quarter on 35-centers. If pubs can somehow exert an influence on material that is to go on disks or pressure against putting what he considers "B" material on other side of his top tune, pub royalty picture may take a change. Typical example, and this is merely (See "B'S" ON "A'S" on page 22)

A "Sleeper"

NEW YORK, Dec. 9 .- Cole Porter's Don't Fence Me In, hit tune from W.B.'s Hollywood Canteen, was written in 1934 for another film, Adios, Argentin (Fox). Tune wasn't used in film and Fence never got started until recently. Decca's disk is No. 1 on The Billboard's most played juke box

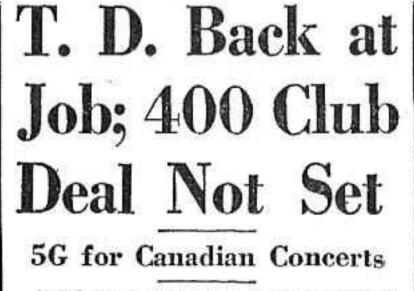
record this week. It was made by Crosby and the Andrews, a little over a month ago.

## **Pic Tune Pluggers in** There Battling, Now That Ban Is Lifted

HOLLYWOOD, Dec. 9.-Now that recording companies have been given the green light by James Petrillo, studio music departments are working overtime, getting tunes from future musical productions lined up for waxing. Music and publicity departments both feel that lifting of recording bans will help hypo pictures. In the past it has been the platters from musical pix that have developed some of the best exploitation hooks.

Flacks are especially gleeful now that recording will be resumed once again. It gives them a solid field in which to plug their product.

D. Kuhn With Top Records; Lenny Herman Leads Band



NEW YORK, Dec. 11.—Freed of assault charges in Los Angeles, Tommy Dorsey is skedded to play a couple of concert dates in Toronto December 18-19, where he's guaranteed \$5,000 an appearance. Dates are sandwiched in between his Sherman Hotel stint and opening at the New York Capitol December 21.

He hasn't definitely sounded off on whether he will play the 400 Club, New York nitery-restaurant, which has announced a switch to name-band policy after the first of the year. Understood that deal there is for him to work on a guarantee of \$6,000 plus a certain number of covers (\$1-\$2), which would put around \$10,000 a week into his pocket. Dave Taps is agenting, with Owner Nat Moss now saying he's going to get his talent by free lancing rather than exclusively thru MCA.

## **Columbia**, Victor **Re-Signing 'Em**

NEW YORK, Dec. 11 .- Columbia Records has re-signed Horace Heldt, Frankie Carle and Count Basie to new contracts.

Right after the AFM ban was lifted the country. they signed Gene Krupa, Harry James.

## It's in Again

NEW YORK, Dec. 9.-The phone audition story, long a pet puff of p. a.'s, worked this week. Because Harry Moss is a very busy guy, and Murray L. Linday has been playing concerts, the MCA sales exec and the violinist couldn't get together. They arranged to do it via phone.

For almost 30 minutes Moss listened while Linday ground out four of his own compositions, each in a different mood. He got thru Cyclone, Rainbow Waltz, Do Svidanie and Chant To Buddha. Moss had a photo of fiddler and so got a pretty good idea of his performance.

They've skedded a face-to-face session and it looks like the boys are set to talk turkey.

### Det. Symph. Angel's Wax Threat Spurs AFM-Diskers Deal

DETROIT, Dec. 9.- A surprising sidelight on the recent settlement of the major recording companies with the AFM was revealed here last Monday (4), with the resumption of recording by the Detroit Symphony Orchestra. Three records were set for completion on Monday alone, the first in a couple of years for this organization which, with 110 members, now ranks as the largest outfit in

NEW YORK, Dec. 9 .- Dick Kuhn takes over as musical director and recording manager for Top Records, Inc., new disk company. He'll give up his band, with which he recently did a stint at Tavern-On-The-Green, New York spot in Central Park. Disk company will concentrate on novelty and standard tunes. Hank Lawson's Music Mixers, hillbilly outfit on Mutual, will disk soon.

Jerry Kanner, formorly with Disney Pic's Shuberth Music, is general promotion manager. Kuhn's band is now batoned by Lenny Herman and played at the Satire Room, Sheraton Hotel, New York, until shuttered Saturday (9).



### PRINTED \* PHONO \* TITLE \* STRIPS **20 FOR 5c—TITLES ON BOTH SIDES**

Now available for all new Victor, Bluebird, Columbia, Okeh, Decca, Capitol and Hit record releases. Strips ready for shipment when you purchase your records. A postcard brings samples and list of past release strips now in stock. All orders shipped first-class mail the day received.

#### DAL E. HAUN COMPANY 303 NIXON BUILDING PITTSBURGH 19, PA.

Other properties are still being reinked, with company recently adding Pearl Balley, singer.

Victor execs say all their properties have been re-signed with the company.

## Weiner's Grand Gets "Lady of ?" Score

NEW YORK, Dec. 11.-George Weiner's grand music has acquired the score of A Lady of ?, tunes by Stan Adams, Arthur Gershwin and Fritz Spielman, Carl Fischer dickered for score, but Weiner got it. Known that latter had some dough in the production, which is being put on by the Shuberts.

Tunes include Just a Name and Address to Me and I Wonder Why I Wander.

### **Castle to Loew's State**

NEW YORK, Dec. 9 .- Lee Castle band goes into Loew's State Theater week of December 14. Band is now at Hotel New Yorker, with Jerry Wald going in December 15. Band is GAC, Wingy Manone, with an enlarged band, also goes into theater, opening December 28. He's Frederick Bros.' property. State has contract with Local 802 to play at least eight bands a year because of pit musicians policy.

Determination of Henry Reichhold, who has been the unobtrusive "angel" of the local symph for the last couple of years, to have the ork wax was the contrib to breaking down the long impasse. This was revealed by Jack Ferentz, president of the Detroit Federation of Musicians, who was the mediator in the deal.

#### **Reichhold in Chemicals**

Reichhold, who heads Reichhold Chemicals, demanded a settlement that would make waxing for his favorite ork possible. The effective whip was a contract made with Victor for recordings to be made by the ork to become void if Victor did not reach an agreement with the AFM within 60 days. The Petrillo truce was signed well within the 60-day limit, it was indicated.

Backing up his position with facts and figures, Reichhold started negotiations with another recording company, and was preparing to start his own recording organization, indicating that he would not waste any time reaching a settlement with Petrillo. In support of this, he indicated that his own company, a plastic producer, was in an excellent position to turn to record production. The projected acquisition of another recording company would give him the recording equipment, even tho new machines remain unavailable for the duration.

Reichhold's position indicated that he (See AFM-DISKERS DEAL on page 22)

## How To Win a Jap Bond---Or It's **Cherry Blossoms for Composers**

NEW YORK, Dec. 9.-Japanese government, according to monitors on the West Coast, is running a songwriting contest "in a drive to stir up the people's fighting spirit." According to Nip information. board, songs are to be "filled with simplicity and contain a spirit of sturdiness." Fact that it's "restricted" to Japs was discovered by a New Yorker, Bill Coleman, radio writer and tunesmith, who tried to "win" the contest by turning out an entry titled Help, Help, Please Honorable Heroes. Coleman's entry, which by the way was turned down by the American Red Cross-as if he didn't expect italso contained an enclosed letter which ran in part:

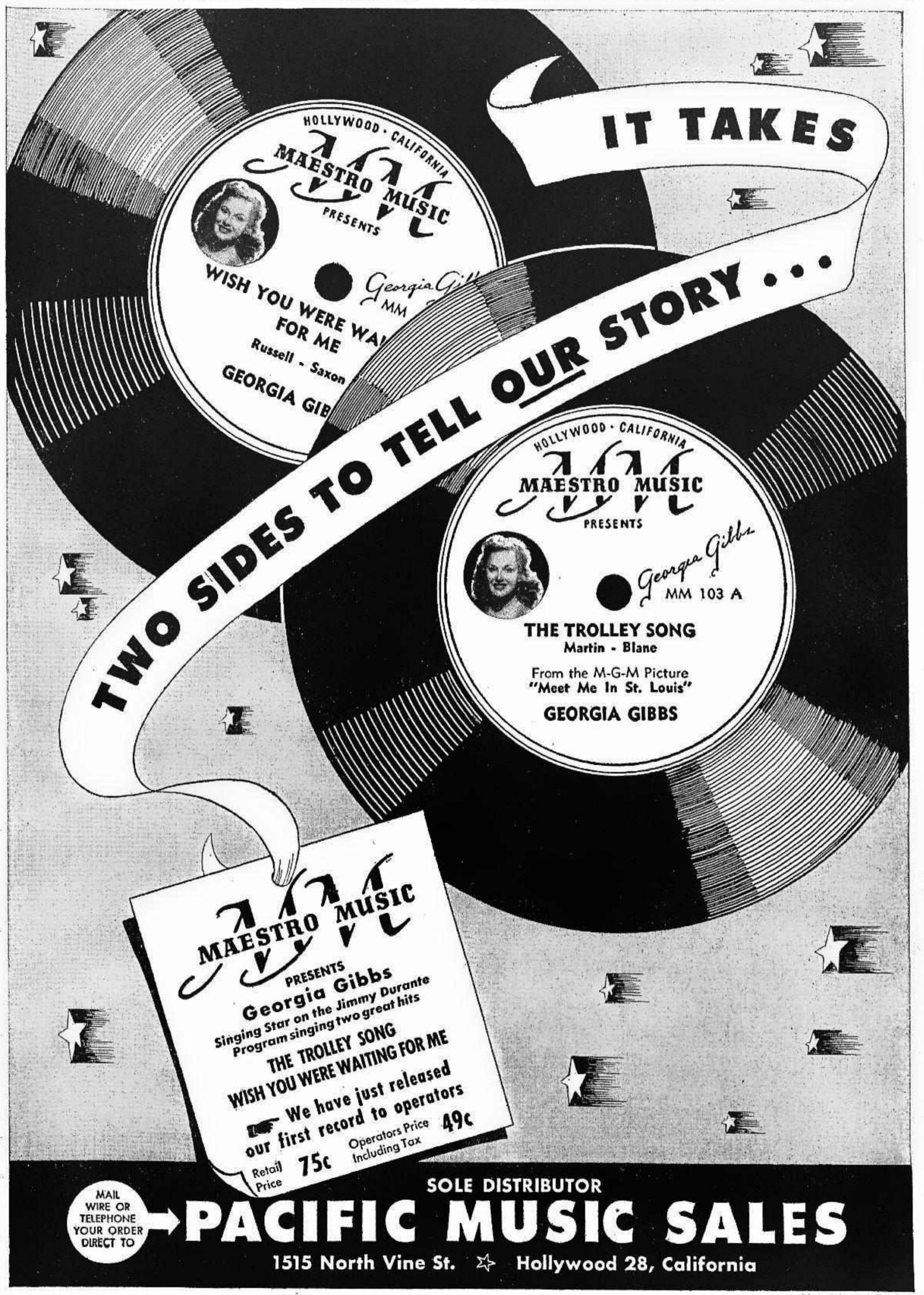
"In the event my humble effort wins the first award, please present the prize money to the International Red Cross with my compliments, to be used for refreshments for the Seventh U. S. Fleet when it steams into Tokyo harbor."

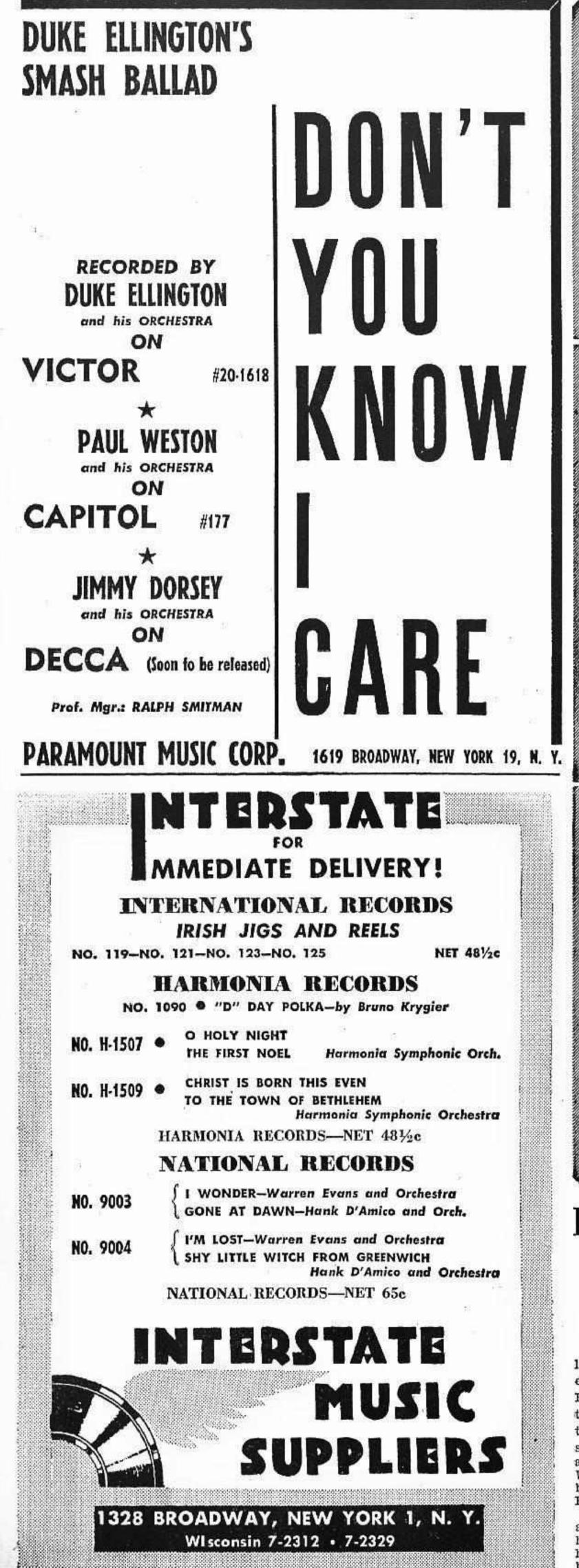
Prizes offered by Nips included a 1.000yen government bond.

P. S.: Not known whether Oscar Hammerstein II, chairman of the Music War Committee of the American Theater Wing, was approached as one of the judges.

Interested parties write to Geinoo. Second Department (Artistic Accomplishment Section), Kasumigasaki, Kojimachi-Ku, Tokyo Metropolis, Japan. In that order.

Materiale protetto da copyright





# ART 1—The Billboard

## MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of net-work plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the week beginning Saturday, December 2, and ending Friday, December 8. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. The total number of times a song has appeared in the chart is in the Weeks to Date column. Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

#### Wks. to date TITLE PUBLISHER 1. After a While ......Starlight 10. Always (F) .....Berlin 27. I Dream of You ..... Embassy 17. I'm Making Believe (F) .....Bregman-Vocco-Conn In the Middle of Nowhere (F) ..... Chappell 1. Invitation to the Blues ......Capitol 15. Let Me Love You Tonight? ..... Robbins 13. Magic Is the Moonlight (F) ..... Melody Lane 1. My Heart Sings (F) .....Leeds 5. Sweet Dreams, Sweetheart (F) .....Remick Tabby, the Cat .....Leeds 3. That Moon's in My Heart .....Broadway Tico Tico (F) ......Harris 1. 21. Together (F) .....Crawford 12. Trolley Song (F) ......Feist 9. Twilight Time ......Campbell-Porgie 9. White Christmas (F) .....Berlin 1. Why Don't You Kiss Me? .....Burke 2. Wish You Were Waiting for Me .....Sauders

## Lucky Strike HIT PARADE

#### CBS, Salurday, December 9, 9-9:45 p.m. EWT.

Wks.	[ POS	SITION	
Date	Last Wk.	Wk. TITLE PU	BLISHER
6	ŀ	1. Trolley Song (F)	Feist
6	3	2. I'm Making Believe (F)Bregman-Vocco	o-Conn
2	5	3. Don't Fence Me In (F)Harn	is, Inc.
17	6	4. I'll Walk Alone (F)	Morris
7	2	5. Dance With a DollyShapiro-Be	rnstein
7	7	6. Always (F)	
8	4	7. Together (F)Cr	awford
1		8. I Dream of YouEn	nbassy
1	-	9. Let Me Love You TonightR	obbins

And the Following Extras: Bugle-Call Rag, Everybody Step, Jericho, and Canadian Capers-

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES: Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Preeman, Inc. New York City; Music Dealers' Service, Inc.; Ashley Music Supply Co.; Walter Kane Mu-sic Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Orc.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Com-pany, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Birmingham Vending, Birmingham; Radio Shop of Newark, Newark, N J.; Gary's Record Shop, Richmond, Va.

## **Philly Booker Makes \$ Selling Original Tunes**

PHILADELPHIA, Dec. 9 .- Jolly Joyce, it all over again. local booker and personal manager, is expanding to the song selling field. Handling many cocktail combos, Joyce takes a hand in exploiting the original tune material of his units. On that score he has stirred up active bidding and buying in music circles for Fuzzy Wuzzy, novelty jive ditty that is owned by the Three Peppers (Roy Branken, Bob Bell and Walter Williams).

Robbins Music Company has offered a \$500 advance for the tune, but Joyce,

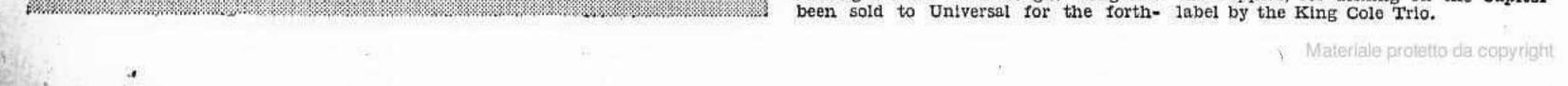
coming See My Lawyer pic. The King Cole Trio is to feature the tune in the flicker. Joyce also sold the song to RCA soundies for Louis Jordan to highlight in a mini movie short.

Fuzzy Wuzzy, heralded as another Mairzy Doats, was originally disked by the Three Peppers for Decca about four years ago. In view of the interest in the song, Decca is having the Peppers wax

#### Northern Waxing First

Peppers are first cutting four tunes which Joyce sold to Northern Music Corporation, Decca subsid. Tunes are Rhythm Sam, another Peppers' original; Just Because I Do, cleffed by Joyce and Jerry Tapps, latter the agent's act, and two ditties which Joyce joined with Ollie Sheppard, also on his booking books, in writing-Take All of Me But Give Me You and In Tennessee.

In another deal Joyce spotted Bring having set major plugs for the song, is Another Drink, by Branken and Bell of holding out for more dough. Song has the Peppers, for disking on the Capitol



#### The Billboard



..... Gilt-Edge 500 CG1

She picks pockets with her doice Stattord

she pulls the nickels right out of the customers' pockets

5	7	7. I	'm Making Be-
	1	1	lieve (F) Ink Spots and Ella Fitz-
	1	1	gerald
18	8	8. 1	Cou Always Hurt
10000000	1	0.0000	the One You
	1	t	Love
8	5	9. I	'm Lost
Max10+	1		White Cliffs of
		e neen la	Dover Louis Prima Hit 7109
	S		

6. I Wonder ..... Pvt. Cecil Gant .....

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES: Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's, Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Besten: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Buffalo: Music House. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; "Hudson-Ross; Lyon & Healy; Marshall Co. Chicago: Goldblatt Brothers; "Hudson-Ross; Lyon & Healy; Marshall Field; Rose Record Shop; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop, Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Co.; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Ft. Worth: Kemble Bros.' Furniture Co. Hollyweod: Music, Shop; Music City; Hollywood House of Music. Jacksonville, Fla,: Butler's Record Shop. Les Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Brad-ford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Walter D. Moses & Co.; Corley Record Co. St.Louis: Acolian Co. St. Paul, Minn.: Mayflower Novelty Co. Sait Lake City; Z. C. M. I. Gramaphone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop. Westwood, Calif .: Music Shop.

#### **Disk Reviewers Suddenly** Victor's Fair-Haired Kids

9

6

CAMDEN, N. J., Dec. 9 .- Record reviewers now become "major plugs" as far as the Victor-Bluebird label is concerned. Lads who once-over the shellaced lids, long getting left-handed treatment from the waxworks in general, now rate major attention now that the record field is flooded with product and the proverbial "Big Three" have to make up lost ground covered by the indie firms during the Petrillo impasse.

Leading off, Victor has set up a reviewers' contact desk to salve the chronic complaints of the record reviewers. Post Local Talent at Roney Plaza goes to Sara Dunn, who came up from Dixie lands to apply her musical background to Victor's interests. Gal has already turned in yeoman public relations results in soothing the hostile needle critics who had been steaming no end because Victor overlooked them until a late date in the mad rush to get the initial Vaughn Monroe record to disk bids for the job, six from New York, bemarts.

### Hitless 75G

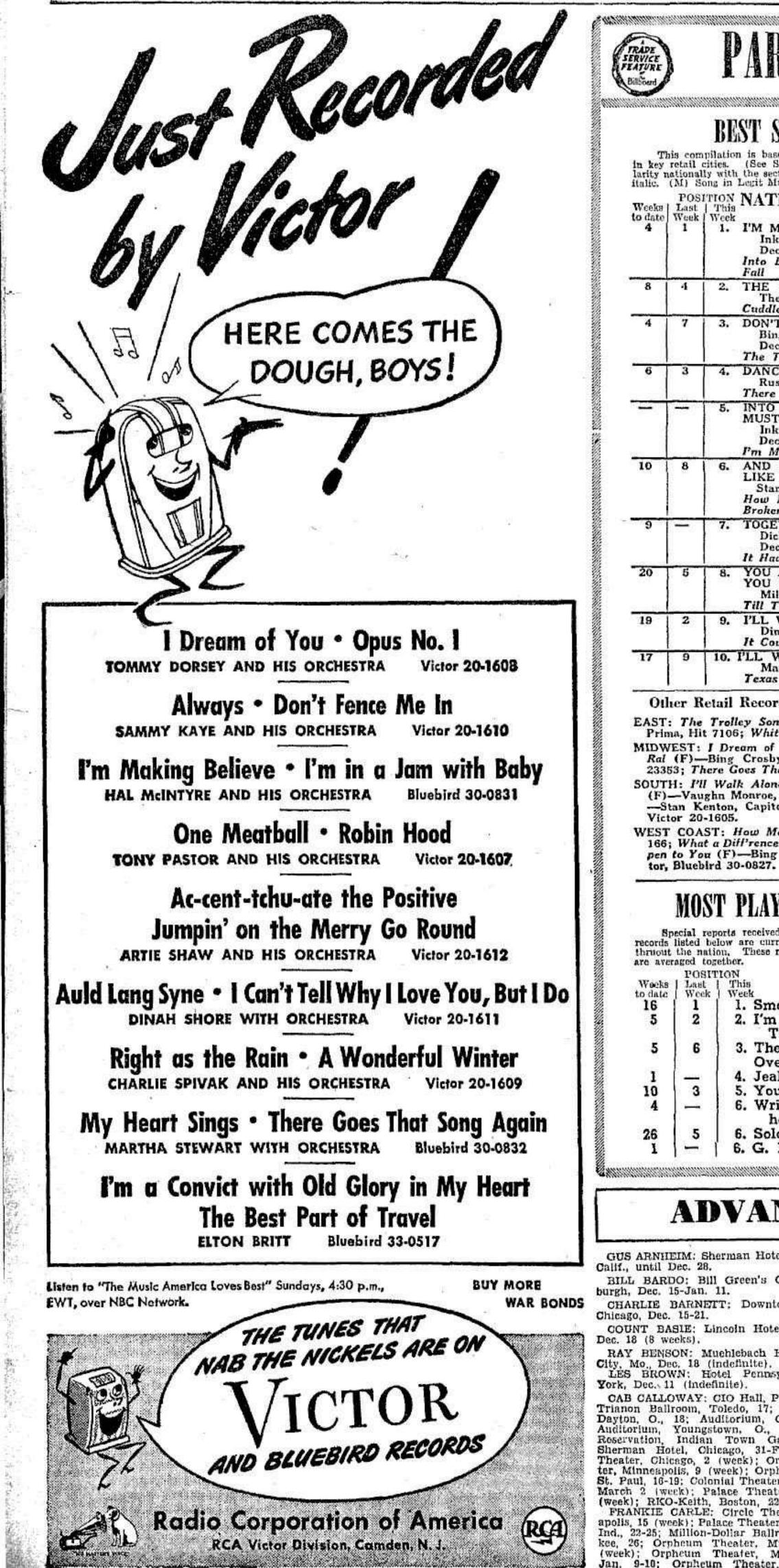
NEW YORK, Dec. 9.-Altho music biz is having one of its banner years, it's still plenty tough on new pubs. One firm, now about six months old, has reportedly sunk about 75G of its backer with another 25G on its

way. They're still looking for their first hit.

MIAMI BEACH, Fla., Dec. 9. - Cy Washburn and band, a local outfit, bowed into the swank Imperial Room at the Roney Plaza last Saturday night (2). His debut on the big time was auspicious. Spot received more than 40 fore Washburn got the nod.



18 MUSIC The Billboard



TRADE SERVICE EATURE Billoord	)	PART 2-The			lbo	ar
in key	retail (	BEST SELLING RETAIL R pilation is based on weekly reports received fre citics. (See Sources in Part 1.) Songs are 1 by with the sectional listings to the right. Recor- ong in Legit Musical. (F) Song in Film Musical	m leadi	ing reta	to their	r popu-
Weeks		TION NATIONAL	East 2	Mid- wost 1	South 1	West Coast 4
8	4	2. THE TROLLEY SONG (F) The Pied Pipers—Capitol 168 Cuddle Up a Little Closer	4	3		1
4	7	3. DON'T FENCE ME IN (F) Bing Crosby-Andrews Sisters- Decca 23364 The Three Caballeros (F)	1	2		-
6	3	4. DANCE WITH A DOLLY Russ Morgan—Decca 18625 There Goes That Song Again (F)	5	4	6	-
	-	5. INTO EACH LIFE SOME RAIN MUST FALL		7	2	
10	8	6. AND HER TEARS FLOWED LIKE WINE Stan Kenton—Capitol 166 How Many Hearts Have You Broken?	7		-	3
- 9	-	7. TOGETHER (F) Dick Haymes-Helen Forrest- Decca 23349 It Had To Be You (F)	10	—	6	5
20	5	8. YOU ALWAYS HURT THE ONE YOU LOVE	8	2.	3	10
19	2	9. I'LL WALK ALONE (F) Dinah ShoreVictor 20-1586 It Could Happen to You (F)	in the second	5	8	
17	9	10. I'LL WALK ALONE (F) Martha Tilton—Capitol 157 Texas Polka	<del></del> )	-		2

Other Retail Records Reported in Best Selling Lists by Sections

EAST: The Trolley Song (F)-Judy Garland, Decca 23361; Angelina-Louis Prima, Hit 7106; White Christmas (F)-Bing Crosby, Decca 18429.

MIDWEST: J Dream of You-Andy Russell, Capitol 175; Too-Ra-Loo-Ra-Loo-

Ral (F)-Bing Crosby, Decca 18621; Tico Tico (F)-Ethel Smith, Decca 23353; There Goes That Song Again (F)-Russ Morgan, Decca 18625.

- SOUTH: I'll Walk Alone (F)-Mary Martin, Decca 23340; The Trolley Song (F)-Vaughn Monroe, Victor 20-1605; How Many Hearts Have You Broken? -Stan Kenton, Capitol 166; The Very Thought of You-Vaughn Monroe,
- WEST COAST: How Many Hearts Have You Broken?-Stan Kenton, Capitol 166; What a Diff'rence a Day Made-Andy Russell, Capitol 167; It Could Happen to You (F)-Bing Crosby, Decca 18580; Dance With a Dolly-Tony Pas-

### MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throout the nation. These reports stem from all the country's leading operating centers and

Wocks       Last Week       This Week         16       1       1. Smoke on the Water. Red Foley Decca 6         5       2       2. I'm Wasting My         5       6       3. There's a New Moon         0       Over My Shoulder Tex Ritter Capitol	
16       1       1. Smoke on the Water. Red Foley Decca 6         5       2       2. I'm Wasting My         5       6       3. There's a New Moon	
5 6 3. There's a New Moon	02
5 6 3. There's a New Moon	
5 6 3. There's a New Moon Over My Shoulder., Tex Ritter Capitol	74
Over My Shoulder. Tex Ritter Capitol	
THE REPORT OF THE ADDRESS OF THE PROPERTY OF T	
1 — 4. Jealous Heart Tex Ritter Capitol	
10 3 5. You're From Texas. Bob Wills Okeh 6 4 - 6. Write Me, Sweet-	22
	-0-7-00 
heartRoy AcuffOkeh 6	
26 5 6. Soldier's Last Letter. Ernest Tubb Decca 6	
1   -   6. G. I. BluesFloyd Tillman Decca 6	.04

ADVANCE BOOKINGS

GUS ARNHEIM: Sherman Hotel, San Diego,

BILL BARDO: Bill Green's Casino, Pitts-

CHARLIE BARNETT; Downtown Theater,

COUNT BASIE: Lincoln Hotel, New York,

RAY BENSON: Muchlebach Hotel, Kansas City, Mo., Dec. 18 (indefinite).

LES BROWN: Hotel Pennsylvania, New

York, Dec. 11 (Indennite). CAB CALLOWAY: CIO Hall, Peoria, Ill., 16; Trianon Ballroom, Toledo, 17; Cotton Club, Dayton, O., 18; Auditorium, Cleveland, 19; Auditorium, Youngstown, O., 20; Military Reservation, Indian Town Gap, Pa., 20; Sherman Hotel, Chicago, 31-Feb, 1; Regal Theater, Chicago, 2 (week); Orpheum Thea-ter, Minneapolis, 9 (week); Orpheum Thea-ter, Minneapolis, 9 (week); Orpheum Theater, St. Paul, 16-19; Colonial Theater, Dayton, O., March 2 (week); Palace Theater, Cleveland, (week); RKO-Keith, Boston, 22. FRANKIE CARLE: Circle Theater, Indian-apolis, 15 (week); Palace Theater, Fort Wayne,

apolis, 15 (week); Palace Theater, Fort Waync, Ind., 22-25; Million-Dollar Ballroom, Milwau-kee, 26; Orpheum Theater, Minneapolis, 28 (week); Orpheum Theater, Madison, Wis., Jan. 9-10; Orpheum Theater, Omaha, 12 Jan. 9-10; Orpheum Theater, 0 Jan. 9-10; Omaha, 12 Jan. 9-10; Omaha, 12 Jan. 9-10; Om

(week); Capitol Theater, New York, 25-Feb. 14; Palladium, Hollywood, March 20-April 30,

BENNY CARTER: Palace Theater, Cleve-land, 15 (week); Downtown Theater, Chicago, Iand, 15 (week); Downtown Theater, Onicago,
22 (week); National Theater, Louisville, 29;
IMA, Flint, Mich., Jan. 6; Stanley Theater,
Utica, N. Y., 9-11; Temple Theater, Rochester,
N. Y., 12-14; RKO-Keith, Boston, 18 (week);
Adams Theater, Newark, N. J., 25 (week);
State Theater, Hartford, Conn., Feb. 2-4;
Earle Theater, Philadelphia, 9 (week); Locw's State, New York, 22 (week).

REGGIE CHILDS: Schroeder Hotel, Milwaukee, Dec. 19-Jan. 18.

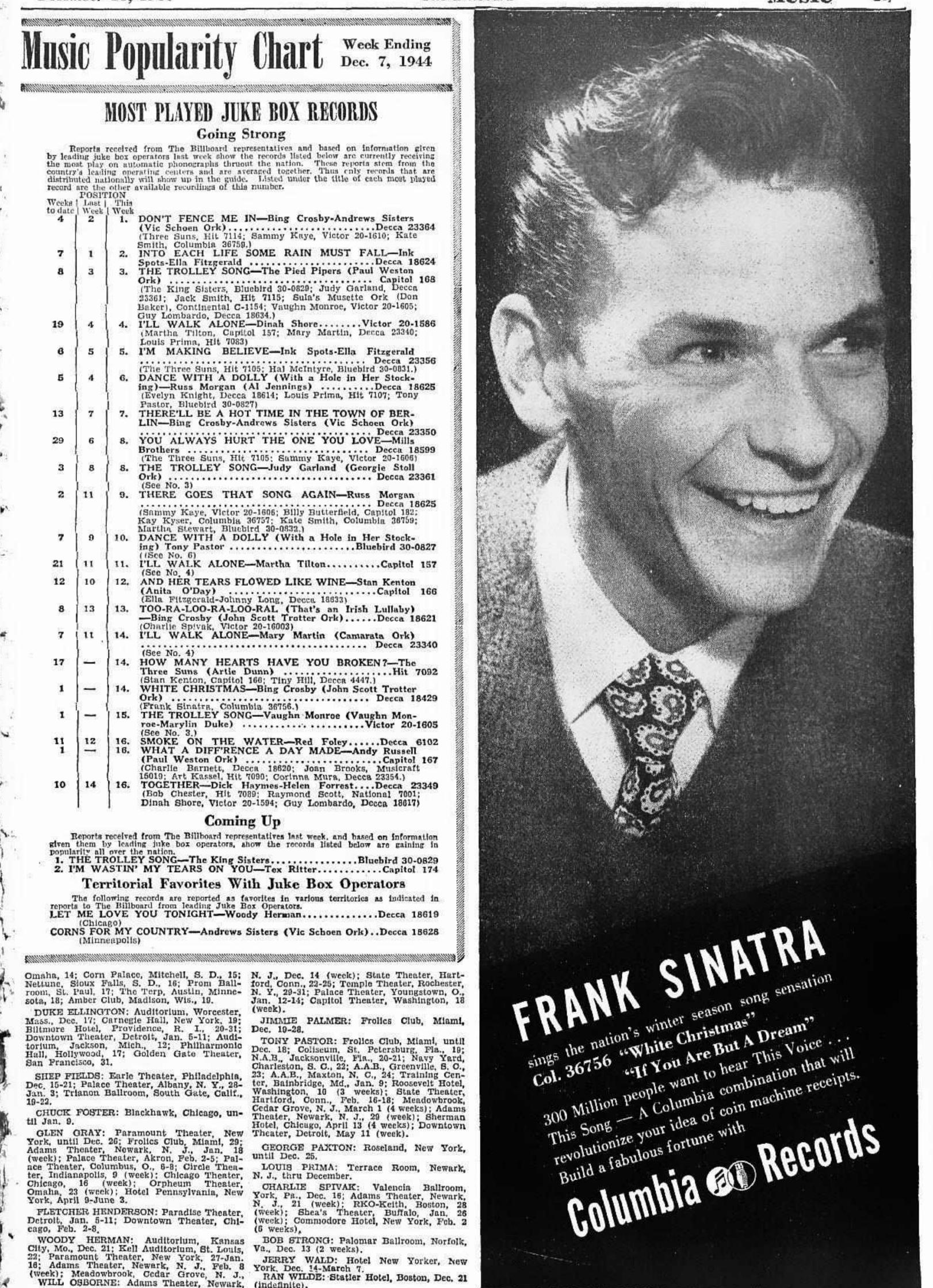
CHRIS CROSS: Claridge Hotel, Memphis,

CHRIS CROSS: Clandge Hotel, Memphis, Dec. 22-Jan. 18. JIMMY DORSEY: Capitol Theater, New York, until Dec. 20; Adams Theater, Newark, N. J., Dec. 28 (week): RKO-Keith, Boston, Jan. 4 (week); Frolics Club, Miami, 16 (3 weeks); Hotel Pennsylvania, New York, Feb. 12-April 7; Capitol Theater, Washington, 12 (week); Sherman Hotel, Chicago, May 11-June 7 June 7.

TOMMY DORSEY: Capitol Theater, N. Y.,







17		14.	HOW MANY HEARTS HAVE YOU BROKEN?-The Three Suns (Artie Dunn)Hit 7092
1	-	14.	(Stan Kenton, Capitol 166; Tiny Hill, Decca 4447.)
1	-	15.	(Frank Sinatra, Columbia 36756.) THE TROLLEY SONG—Vaughn Monroe (Vaughn Mon- roe-Marylin Duke)Victor 20-1605
11	12	16.	(See No. 3.) SMOKE ON THE WATER-Red FoleyDecca 6102 WHAT A DIFF'RENCE A DAY MADE-Andy Russell
10	14	16.	(Paul Weston Ork)
	<u>.</u>	1	Dinah Shore, Victor 20-1594; Guy Lombardo, Decca 18617)

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(indefinite).

Materiale protetto da copyright

#### 20MUSIC



I CAN'T TELL YOU WHY I LOV	EDinah Shore-Sportsmen Quartet (Al- bert Sack Ork)Victor 20-1611 . Tommy Dorsey (Freddie Stewart)
I'M A CONVICT WITH OLD GLOR	Al Dexter
IN MY HEART I'M GONNA SEE MY BABY	Elton BrittBluebird 33-0517 Kay KyserColumbia 36757 Hal McIntyre (Ruth Gaylor)
I'M LOST	Al Dexter
JUMPIN' ON THE MERRY-GO-	Warren EvansNational 9003
LET'S TAKE THE LONG WAY	Artie ShawVictor 20-1612
(ALL OF A SUDDEN) MY HEAR	
MY OLD FLAME	Martha StewartBluebird 30-0832 Benny GoodmanColumbia 36754 Al Trace and His Silly Symphonists (Al Trace-Toni Arden)National 7005
ONE MEAT BALL	. Tony Pastor (Tony Pastor)
OPUS NO. 1	
RIGHT AS THE RAIN	, Charlie Spivak (Jimmy Saunders)
'ROUND MIDNIGHT	. Tony Pastor (Tony Pastor) . Victor 20-1607 Cootie Williams
(See Pop. Recon	rd Releases on page 65)

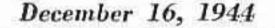
days, including Christmas, to vacation with relatives in Cleveland.

NEW YORK, Dec. 9.-Maybe they had an astrologer on the job, because when Ensign Maynard Fine and Ottalie Mark Barbanell's So Dark Is the Night was pubbed by Fine Songs in early 1941, America went into a blackout. This year they turned out I Blew a Smoke Ring and they couldn't

#### **Raphael Not to Replace Mass**

HOLLYWOOD, Dec. 12.-Shapiro-Bernstein Coast office headed by Jack Mass, has run into plenty of talk since the announcement that Fred Raphael is coming this way as film contact man. Talk around was that Raphael was going to makes it emphatic that Raphael is strictly contacting studios for material, with Mass running the professional department.





The Billboard



## **POPULAR RECORD REVIEWS**

By M. H. Orodenker

#### CHARLIE SPIVAK (Victor)

Let Me Love You Tonight-FT; V. Too-Ra-Loo-Ra-Loo-Ral-FT,

It's quite easy to understand the concern of Victor in getting Charlie Spivak to its label, bringing over a trumpet-tootling maestro whose silver tones rate tops, and with a band that packs plenty of musical power and listening attention. For his bow on the label, Spivak couples a tuneful ballad with an Irish lullaby, and on both counts blows his horn to show off his artistry to best advantage. James Royce Shannon's "Too-Ra-Loo-Ra-Loo-Ral," which Bing Crosby sang so effectively in "Going My Way," is served up as an instru-mental in the slow ballad tempo and provides the maestro with a trumpeb solo that makes the horn literally sing out the screnade. The trombone choir and swerling saxes make for musical contrasts with Charlie's trumpet tones amazingly pure and true for the stanzas at start and finish. "Let Me Love You Tonight," the Latin lullaby in its Tin Pan Alley setting, is made all the more striking by the maestro's sweet bugle blowing, with lyrical appeal of the ballad heightened in the romancy style by the singing of Jimmy Saunders, whose pipes brush against fem ears just the right way.

It will take both sides of Charlie Splvak's first Victor recording to meet the demand for his trumpet and orchestra on the part of phono fans.

#### **JO STAFFORD** (Capitol)

I Promise You-FT; V. Let's Take the Long Way Home-FT; V.

One of these bright mornings, the country will wake up to the fact that Miss Jo Stafford truly rates top drawer among the sellers of songs. For such an ear-opener and eye-opener this couplet rates all of the party cake. There's a note of sincerity in her mellow pipes that rings true, the gal singing There's a note of sincerity in her menow pipes that rings true, the gal singing from way deep down and not just from the throat. Apart from the out-standing musical accompaniment provided by Paul Weston's band, Miss Jo has the advantage of excellent ballad material. Both of these songs by Johnny Mercer and Harold Arlen are from the new Bing Crosby movie, "Here Come the Waves." "I Promise You" listens as one of the better possessive love ballads of the moment, with all the emotional impact of a "Night and Day," which is heightened here by the fiddling of Robert Barene in back of the voice. Promising to be just as hig in the pop parade is the beautiful boy-bello love ballad, "Let's Take the Long Way Home."

With two potential hit songs from Bing Crosby's forthcoming movie, and Jo Stafford selling 'em both like a million, it's a double duty disk for the music ops.

#### SAMMY KAYE (Victor)

There Goes That Song Again-FT; VC. You Always Hurt the One You Love-FT; VC.

The sweet-styled music of Sammy, Kaye, punctuated by a pronounced rhythmic beat to apply an infectious lilt to the syncos, serve both of these



7 WEST 46th ST., NEW YORK 19, N. Y.

ballads well to make it an auspicious return for the maestro to the spin set. The singing title tec-off with the formal introduction for the lyric-chirper, both identifying marks that have long since served purpose, is retained for "There Goes That Song Again," the highly melodic ballad from the movie "Carolina Blues." Nancy Norman takes this one in singing stride excellently. The same lyrical standard is maintained for the familiar "You Always Hurt the One You Love," for which Billy Williams takes from scratch on his own.

Again the music ops can utilize both of these sides for maximum spin in the machines.

#### JOHNNY MERCER-JUNE HUTTON (Capitol)

Ac-Cent-Tch-Ate the Positive-FT; V. There's a Fellow Waiting in Poughkeepsie-FT; V.

Not since "Amen" has there been an hosannah-shouting hymnal as "Ac-Cent-Tchu-Ate the Positive," another Mercer-Arlen swing novelty from the aforementioned Bing Crosby movie. With Johnny Mercer's Deep South sing-shoutings to sell the song, embellished by the voices of the Pied Pipers and the rhythmic beats of Paul Weston's musical crew, this musical sermon on sin is dangerously catching. Singing the verse out of tempo as a slow blues, all join in with Mercer for the jump and jive choruses in a manner that makes for excitement. The swing hymnal, reviewing the manner of doing right with a lyrical twist as novel as the title, is all sung joyously, and should spread as big as a prairie fire. "There's a Fellow Waiting in Poughkeepsie," a novelty soldier's sweetheart song from the same movie, is a production piece and created here fetchingly enough by the rhythm singing of June Hutton and the Pied Pipers.

The youngsters will jump for joy around the machines as they spin Johnny Mercer's side.

(See Pop Record Reviews on page 64)

#### Drake-Livingston-Hoffman Merges With Marchant Pub

NEW YORK, Dec. 9 .- Firm of Drake-Livingston-Hoffman, writers of Mairzy Doatcs with Al Trace, have merged with Marchant Music. Deal involves each firm owning a percentage of the other.

Bob Miller, former exec secretary for Contactmen's Union, recently joined Marchant to handle all biz matters for Marchant, including his music firm.

Firm now working on Fuzzy Wuzzy, another novelty.

#### NABET FIGHTS BACK (Continued from page 4)

scared the large networks to the point where they are willing to do anything he asks, even to the point of asking us to relinquish our rights under the NLRB ruling and join Mr. Petrillo's gang, in issue of The Musician's International order that Petrillo's unjust wrath is not mag. NABET also claims that Petrillo's brought down on their heads."

rumor has it that Petrillo has agreed client would ablde and carry out whatnot to "start anything" for a couple of ever decision or order the NLRB would weeks, coupling this with fact that Con-aissue.

gress will probably adjourn for Christmas around December 18.

In refuting Petrillo's charge, NABET claims that it filed an unfair practice charge against NBO and Blue Net in March, 1944, with the regional office of the NLRB in New York. This was based upon a secret agreement NABET claims NBC and the Blue made with Petrillo in January, 1944. By this agreement, NABET claims, nots agreed to hire members of the AFM as platter turners. At the time of the secret agreement, operation of turntables and platter turning in NBC and Blue was handled by NABET members under a closed-shop agreement. In violation of terms of contract, which did not expire until June 1, 1944, nets and Petrillo made the secret deal.

NABET claims first inkling it had of agreement between Petrillo and NBC and Blue was upon reading it in the April attorney, Joseph C. Padway, stated be-Release also hinted at the fact that fore the NLRB in Washington that his

#### MUSIC 22

## 802 Administration Wins; Square Deal, Unity and Victory Tickets Trail

### Prexy Rosenberg Runs Behind Rest of Ticket

NEW YORK, Dec. 9. - Street corner the running altogether. Dr. Harry H. strategists, who before the election Shilkret, candidate for prez, ended up Thursday (7) prophesied an upheaval with 204 votes, and the two indies in the that would unseat the present officials of Local 802, AFM, were all wet, it was Earl Duncan, together polled a weak 398. shown when the votes were counted. The Administration won a sweeping victory.

history of the org since it won local autonomy in 1934, culminated Thursday (7) in an almost 100 per cent victory for the Blue Ticket (administration). It lost on only two counts, failing to place one executive and one trial board ning, when the polls closed, weary mucandidate.

Prexy Jack Rosenberg retains his posttion for another two years despite his being attacked by three opposition parties and two indie candidates. His stiffest opposition came from Calmen Fleisig who led his Unity Ticket to within 700 votes of victory. Fleisig polled 2,294 to Rosenberg's 2,996. Nearest con- as well as two of the defeated prexy can- Como Six Before Jan. 1. tender to Fleisig was Max Arons, of Square Deal, who accounted for 1,483.

#### **Rosenberg Polls Least**

Tho Rosenberg kept his party in the driver's seat, he polled less votes than any one of his three running mates who ing. With over 5,000 of our members were re-elected to the top official berths. He ran 873 behind Treasurer Harry Suber, 471 behind Secretary William Feinberg, and lagged behind V.-P. Dick Mc-Cann by 232.

The 7,541 total vote was larger than confidence is heartwarming." had been expected by most of the musicians, considering the absence of 5,000 members in service. The straight ticket voting came as a surprise, too. Every faction had been sure that most tootlers would do a lot of ticket splitting because of the personalities involved.

presidential race, William Connelly and

#### Election Pulse Strong

Election day was marked by outbursts This, the bitterest campaign in the of feeling that at times threatened to reach riot stages. During the day the sidewalks fronting and adjoining 802 headquarters were a swarming mass of placard-bearing, pamphlet-passing party workers. After 10 o'clock in the evesicians circulated among the tables where the Honest Ballot Association and the committee of 10 watchers counted the ballots. Arguments broke out among the various factions and the room was ordered cleared on more than one occasion.

> As the smoke subsided Jack Rosenberg didates issued statements to The Billboard. Rosenberg said: "The Blue Ticket victory proves that the members of Local 802 appreciate good service and pay no attention to mud-slinging. The large turnout on election day is highly gratifyin service, the vote cast indicates a healthy interest in the running of the union. The musicians approve of the conduct of the organization during the past 10 years and their splendid vote of

#### Fleisig Statement

Calmen Fleisig, Unity Ticket: "Regardless of what has happened we hope that this campaign will make for a better and cleaner union and we also hope that all parties will work for a creative and constructive administration.

## Instruments, Please

PHILADELPHIA, Dec. 9. - The army's in a predicament. The shortage of band instruments for the armed forces is so acute that the poor bugler may have to begin waking G.I.'s up by the push-andshove method instead of playing that wistful melody called Reveille.

The army doesn't expect instruments as a gift. It wants to buy 'em and then send them to some far-away spot where the soldiers, who have no other means of recreation, will at least be able to form their own bands and provide themselves with some homemade entertainment.

Following is a list of instruments the army needs but deflnitely: accordion, 120 bass; bass sousaphone, B-double flat; French horn, double; bass viol; clarinet, B-flat metal; cuphonium, single and double; saxophone, B-flat tenor, E-flat alto and baritone; trombone and trumpet. Instrument owners should get in touch with Lieut. Richard V. Madden at the Philadelphia Quartermaster Depot, Fulton 70,000, Extension 765.

NEW YORK, Dec. 9 .-- Perry Como is on Victor Records' sked to cut six disks before the first of the year. When he starts his second pic for 20th-Fox, March 15, his radio show may be shifted to the Coast.

### "B'S" ON "A'S"

#### (Continued from page 14)

used as a case in point, is Hal McIntyre's disking of an original for Victor a couple of weeks ago. It's known that he has been dickering with BMI for a pub firm. McIntyre has some 20 originals that he'd material used. like to put on his disks, but Victor execs say that only original of merit will go on "A" side. BMI has offered McIntyre \$12,000 a year guarantee against performances, but he's said to be holding out for \$20,000 because of wealth of air time he commands. He's now at Commodore, New York, and then heads for Sherman Hotel, Worcester, Mass. At both places he'll have plenty of air time. Possible club pubs have against the record companies, and one that has very rarely been used, is the fact that pubs can demand that bands use printed arrangements of material used. This is by the statutory rate also. Of course, pubs don't demand that now because it's well known that a good arrangement of a number can make it. However, it's understood, that if pubs back the idea of trying to stop record companies from putting band originals on back of "A" tunes, they might, and can, use the above as a weapon. Not known what record company replied to the ASCAP pub's notification, as any number of things can be conjectured. But one thing is certain. It's known that pubs feel that every time there's a controversy in the Alley-like the ASCAP-BMI fight or the AFM record banthey're the ones who get caught in the middle. Now that the ban is over, pubs feel they want to get as many of their top tunes out as possible. In view of fact that disk companies are putting out only a couple of tunes a week, in comparison to anywhere up to 24 disks a week prewar, they see use of leaders' originals on back of disks as a spot where their tunes might go. It's understood that ASCAP pub in his "talk" with record company emphasized this point along with others.

## Who Gets What? Is Tele Music Query

(Continued from page 13)

performance rights pertain to legit productions and small rights pertain to radio, night clubs, etc.)

#### Pubs in Quandary

However, pubs ask, if it has not been ascertained that ASCAP does own rights, and many of them aren't sure that org does, what are they to do about the situation? Some pubs say they may license direct with the radio companies, because they feel that their particular catalog will suffer if lumped with other catalogs for tele. By this they mean that they have songs (this list is not taken from any one pub: By the Light of the Silvery Moon, On a Bicycle Built for Two and Don't Sit Under the Apple Tree) that are perfect for tele usage because of their pictorial value as well as song material and these should command direct (and better) payment.

On the other hand, some pubs think that with the advent of video ASCAP will really be able to fight BMI if rights are given to the Society. It's known now that these pubs consider BMI a thorn in their side-but it does mean that. They know that their catalogs will have double value with arrival of tele, and licensing by ASCAP would be an added factor in retarding BMI's growth. (At the present time BMI has notified its stations that org's catalog is available for tele usage. It's reported that the performance for tele fee will be the same as now i. e., 4 and 6 cents.)

#### Separate Org Preferred

Again, some pubs feel that they would like to set up a separate organization to handle video rights, like the one Harry Fox now conducts for pic synchronization use. Fox works on a percentage for all material used, and pubs feel that they would like to see the same thing set up for tele. In that way, after the organization takes out its percentage for placing the song, the rest of the money would go direct to the publisher holding the

The latter plan, some pubs feel, could be worked out in conjunction with ASCAP. In other words, if ASCAP sets up a separate organization to collect tele rights, it will probably win the favor of most of the pubs. Money won't go into the ASCAP pot to be divvied as is present method, but instead loot will go direct to pubs involved.

#### Unity Wins Two

Only defeats for the Blue came when Ernie Wagner and Sam Wilcomer failed rancor toward anyone who ran for office to make the grade for executive and trial board posts. The Unity vote placed Al Manuti on the executive board and membership. I feel very definitely that re-elected Irving Bloom to the trial board. Actually, Unity's representation remains the same as before when it had Al Raderman on the executive board. Raderman was defeated by Feinberg for the union's secretaryship. The new Square Deal party headed by Max Arons, who bolted the Blue Ticket in an attempt to unscat Rosenberg, garnered a poor 1,483. Arons ran ahead of the other SD candidates but the group's showing was weaker than had been anticipated by most of the street corner generals.

The Victory group was nosed out of machines.





"I bear no ill feeling nor feel any and was elected. I am willing to cooperate at all times for the good of the the large vote I got was a mandate from the largest portion of the thinking membership who are aware of the issues involved.

#### **Voting Machines Asked**

"We believe that it is an absolute necessity that voting machines be used in future 802 elections. We disapprove of the appointment by the administration of the supervisory committee of 10 whose responsibility it is to work with the Honest Ballot Association in the conduct of the election. We will fight for voting

"We will not contest the election. Unity will continue as the opposition to the Blue rule, and we will consolidate our forces and strengthen our organization for the contest two years from now."

#### Arons Statement

Max Arons, Square Deal Party: "As far as I am concerned the local's president, tho re-elected, does not have the confidence of the full membership. By adding the opposition votes there are still approximately 4,500 musicians who voted against him.

"However, I shall continue to fight for the principle that Local 802 officials should be servants of the membership rather than its masters. I am determined to help make the organization one where efficient, intelligent trade unionism is more important than machine politics. I bear animosity toward none and will co-operate as always in anything that makes for a better union."

### Barry Wood for Theater Tour

NEW YORK, Dec. 9 .--- Barry Wood is lining up a four-week theater tour following the completion of his radio series January 6. MCA is building a new halfhour show that will probably include Patsy Kelly, who has been with the singer for the past 39 weeks. Wood may play Curly in the USO overseas company of Oklahoma.

#### AFM-DISKERS DEAL

(Continued from page 14)

would turn to general recording, as well as recording for the Detroit Symphony alone, if he went thru with the deal. This implied threat evidently served as a strong spur to the major recording organizations to reach a settlement pronto with Petrillo. What remains is the possibility that Reichhold, seriously interested in the possibilities of bringing music to more and more people, may seriously turn to the recording field after the war anyway, as a result of his experience in the present settlement.

From the union standpoint, it is significant that the longhair side of the sician.

#### Taylor Plan Killed

A few months ago Deems Taylor, prexy of ASCAP, was going to set up a tele board, but the plan was abandoned. Instead, the entire board of directors of ASCAP are now the tele group, but nothing further has been discussed on the matter. However, if tele suddenly jumps into active showbiz, pubs note, they want to be prepared and understand from whom and how they collect their dough for performances on the video medium.

#### **Pic Angle's Sleeper**

The motion picture angle presents an interesting point of view. It doesn't actually affect the long list of available material that many pubs have in their files. But it does mean that songs for which they think they have tele rights don't actually belong to them when it comes to an actual showdown. They may be bargaining for tele use only to find that MGM, 20th-Fox or some other studio has a little contract which notes that all tele use for that song belongs to the studio. And, even tho the writers have placed the song with another firm, perhaps because of the film tie-up, and the known tie-up between film companies and pubs, another pub will end up with tele rights.

One thing is certain. There is no more undetermined part of the music biz today than the television right. Every pub knows it and admits it. And when asked about it they finger their coat buttons and say it's "button, button, who's got it?"

profession was a real factor for the settlement that benefited most directly the pop recording artists. George Clancy, secretary-treasurer of the Detroit Federation, pointed out that Petrillo, as union head, has consistently favored symphonies from the strictly trade union angle. They employ a large number of high-class men. Moreover, these men normally stay employed for many more years than the average dance band mu-



#### NIGHT CLUBS-VAUDEVILLE

#### The Billboard 23

Communications to 1564 Broadway, New York 19, N. Y.

## Mich. Hits Direct Bookings As Old Law Gets New Teeth

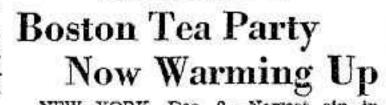
booking talent are currently being asked ment Agencies; Billy Grubbs, AGVA to post an official notice that all acts representative in Detroit, and Peter J. must be booked thru booking agents Iodice, who is president of the Michigan licensed in Michigan. Rule in effect stops direct booking by acts, which, according to the claims of State officials, has been illegal in this State for years.

DETROIT, Dec. 9 .- All night spots State Superintendent of Private Employ-Association of Theatrical Agents.

Special notices for use in Detroit only

supported by a Detroit city ordinance which he is charged with enforcing.

Large cards are being used and will be posted where they can be readily seen by acts working the various spots.



NEW YORK, Dec. 9.-Newest sip in Notices are signed by Jack V. Betts, police censor, that the rule is further Lowell, Mass., and the Hofbrau and Ca- shows pulled out.

pris, of Lawrence, threatening to take out their shows in sympathy with the owners of five other New England spots who were classed "unfair" last week. (See The Billboard, issue of December 9.)

Matt Shelvey, head of AGVA, said this week that he had received word that the sympathizing owners threatened to toss out their shows in two weeks if the "unfair" label was not removed from the other places. Shelvey said Thursday (7) that "AGVA may save them the trouble" and added that the three new the Boston tea-party between AGVA and spots must have minimum basic agreeare given an added weight by a further the Metropolitan Cafe Owners' Guild, ments signed by December 18 or they, notice from Lleut. Charles W. Snyder, was the operators of the Laurier, of too, will be classed "unfair" and their

City	Hours Open	Liquor Selling Permitted	Extra Talent Bought	Club Date Bookings	Cover Charges or Prices	Advance Reservations	Other Information
BALTIMORE	9 p.m. to — not yet definite	Yes-9 p.m. to - not yet definite	Up, moderately	Up, moderately	\$3 to \$11 a person	Up, heavy	Anticipate complete sellout
BOSTON	10 p.m3 a.m.	Yes—to 1 a.m.	Up, heavy	Up, heavy	About \$7.50 a person	Ahead	No dancing in clubs or hotels until midnight
BUFFALO	8 p.m3 a.m.	Yes—1 p.m. to 3 a.m.	None	Same as last year	\$1 to \$3.50 a person	Ahead, some	
CHICAGO	Noon to closing	Yes—all night	None	Down, heavy	No extra to \$15 a person	Ahead, heavy	
CINCINNATI	Optional	Yes—midnight	Very little	Normal	\$3 to \$7,50 a person	Ahead, heavy	No added attractions
CLEVELAND	Optional to closing	Yes—after midnight	Not definite	Up, heavy	No extra to \$10 a person	Little so far	Hotel rooms closed, niteries open
DENVER	12:01-2 a.m.	Yes—12:01-2a.m.	Up, slightly	Same as last year	\$7.32 to \$13.42 a couple	Same as last year	Spots will celebrate mostly on Saturday night, Sunday sporadic
DETROIT	10 p.m4 a.m.	Yes—midnight to 4 a.m.	Very little	Same as last year	\$1 to \$12.30 a person	Not definite	Capacity biz expected
JACKSONVILLE	Optional to I a.m.	Yes—to 1 a.m.	None	Some additional	\$1 to \$5 a person	None so far	Patronage expected to top last year
KANSAS CITY, MO.	Optional to 1:30 a.m.	Yes—by the bot- tle in hotels, 12:01 to 1:30 a.m.; by the drink in lounges, 12:01 to 1:30 a.m.	Up, some	Up, good	\$1 to \$5 a person	Too early to tell	Army bases booking club talent for private parties; spots outside city selling drinks indefinitely
LOS ANGELES	7 p.m2 a.m.	Yes—to midnight	Up, good	Up, heavy	\$2.50 to \$18.00 a person	Ahead, heavy	. 25 /
MIAMI	Optional to midnight, possibly 1 a.m.	Yes—tomidnight possibly 1 a.m.	None	None	\$5 to \$15 a person	Ahead, heavy	
MILWAUKEE	Optional to closing	Yes—probably all night	Up, good	Same as last year	No extra to \$10.50 a person	Same as last year	
NEW ORLEANS	All night	Yes—no limit on hours or drinks	None	Up, good	\$5.50 to \$15 a person	Ahead, heavy	Sugar Bowl game keep ing spots open all night all-time record biz a possibility
NEW YORK	8 p.m3 a.m.	Yes-to 3 a.m.	None	Same as last year	No extra to \$25 a person	Ahead, good	Capacity biz expected
PHILADELPHIA	10 p.m. to closing	Yes—after midnight	Up, some	Up, good	Not definite	Not definite	Camden, across river, selling drinks from 10 p.m.
PORTLAND, ORE	9 p.m3 a.m.	Yes—9 p.m. to midnight for servicemen, 1 a.m. for civil- ians; bottle check system		Down, slightly	\$2 to \$10 a person	Down,slightly	н <sup>ит</sup> т.
SAN FRANCISCO.	Optional to 2 a.m.	Yes—up to midnight	Not definite	Ahead of last year	\$3 to \$7 a person	Too early to tell	
WASHINGTON, D.C.	Optional to closing	No-beer, wine only on Sunday, prohibited after midnight		Doubtful	\$3 to \$8 a person	Not definite	Hotel rooms closed, niteries hope for extra bi

NEW YORK, Dec. 9 .- This year, of all years, New Year's Eve business in the night spots would be expected to set records in many cities. But-the major whoopee night of the year falls on a Sunday, the first time this has happened since 1940 and the first time in the war-boom period.

To determine just what effect Sunday will have on New Year's Eve thruout the country, The Billboard this week completed a survey of conditions in the major metropolitan centers as of the first nine days in December. The reports furnished by The Billboard correspondents and staff men are shown in condensed form above.

Certain conclusions can be drawn from this digest information. They are:

1. The Sabbath influence will definitely put a crimp on tippling in most of the country, with a majority of the cities restricting drinking at a relatively early hour.

2. Virtually no additional talent is being bought for the event, no doubt because of the scarcity of acts and the probable assumption of operators that extra tidbits won't be necessary to do good business.

3. Private parties, using club talent, will be about on a par with last year.

4. Prices, while good, are not going to be inflationary, because of the OPA's hold-down, as reported in The Billboard last week.

5. Advance reservations, on the whole, appear to be running ahead of last year and are coming in earlier, with the advance table buying going best in the larger cities.

6. Despite the clamp-down on boozing, biz will probably be related to the volume of dough in circulation-that is, heavy. anale amtetta da

NIGHT CLUBS-VAUDEVILLE  $\mathbf{24}$ 

The Billboard

December 16, 1944

MATER. PROT. PLAN MULLED Opening Seen

AGVA atty. thinks measure can be stretched for acts -asks comment thru BB

Via Ad Bill

NEW YORK, Dec. 9.-The American Guild of Variety Artists is mulling a plan whereby it hopes to put an end to material-pilfering by one act from another.

Plan stems from the fact that a bill, known as the Lanham Trade Mark Registration Bill, has been introduced in Congress to protect the slogans, trade marks, symbols, character names and titles used by advertisers in printed and radio ads. The bill is reportedly being pushed by a lobby of advertising agencies.

Mortimer S. Rosenthal, associate counsel of AGVA, says that if the Lanham bill passes a way may be found to slide in a rider or amendment designed to protect the material used by performers, on the basis that it is protectable in the same way that the slogans, symbols and so on of advertisers are protectable.

Another possibility, says Rosenthal, is to move for a revision of the patent law, either independently of the Lanham bill or as a supplementary action;

Rosenthal recognizes the numerous difficulties lying in the path of a law to stop material-stealing. For this reason he has extended an invitation, thru The Billboard, to performers to communicate with him, offering suggestions as to what head of the local AGVA office, has been his competitor. kind of protection is advisable. He says on a spot-signing mission and has come he will use this performer comment as thru with a hatful of contracts for Ohio his guide in formulating the definite niteries. steps to take.

## Shrewd Buying

NEW YORK, Dec. 9. - Monte Proser is getting the worst of the deal if what Jerry Lester says about his brother, Buddy, is true.

Lester, J., is doing a burneroo over the material Lester, B., is using and is so incensed that he wrote to AGVA about three weeks age asking the union to intervene. In his note, Lester, J., claims that Lester, B., is using material "that I originated," and specifically mentions the "Africa" routine, the "punchdrunk barltone" and "various quick imitations."

Nor is Lester, J., vague about what he wants done. His letter asks AGVA to "stop this thievery."

Where Mr. Proser comes in is that he is currently paying Jerry Lester a reported \$2,000 weekly for working at the Copacabana, while Buddy Lester was getting about \$1,000 when he played La Martinique last spring and will be paid about \$1,300 when he opens at the Paramount for Christmas. Buddy Lester will be delivering about 35 shows weekly for \$1,300, while a few blocks away Jerry Lester will be giving about 21 performances a week for \$2,000—and there ain't a lotta difference in the act, believes Jerry.

## **Ohio AGVA Gets** 16 Names on Line

CLEVELAND, Dec. 9.-Blackie London,

## **HelpWorriesHit** Fla. Niteries as WLB Steps In

MIAMI, Dec. 9 .- Anticipating one of the biggest seasons in their history, local nitery owners are now confronted with a situation where they may not be able to obtain sufficient kitchen, bar and waiter help.

Situation grows out of a crackdown by the local War Labor Board on contemplated-in some cases, grantedpay raises to these employees. WLB has summoned the books of the Bali and has examined them for indications of what the pay structure was at the spot in October, 1942. Raises given Bali employees were countermanded.

The Florida Supper Club Men's Association has issued a letter, under the signature of its president, Don Lanning, calling the Ball a "guinea-pig." It is reported that the books of the Frolic may also be examined. Lanning warns that the WLB may spread out into examinations of all the niteries' books.

With the WLB acting up, local owners cannot give employees the dough they want, and ask, with the result that many spots may find themselves short-handed with the season coming on fast.

Meanwhile, the owner org is split over a controversy arising out of the resignation last week of Paul Bruun, secretary. Bruun, reportedly, had been accused of using his connection with the organization as a source of night club news for the column he writes for a local rag. The accusation is said to have been made by a rival columnist. Bruun turned in his chips publicly, in column blasting

Vaude Doubles **Biz** at Detroit Suburb House

DETROIT, Dec. 9. - The spread of vaudeville in local neighborhood houses is being closely watched by many motion picture theater operators, as a key to a possible solution of the dual bill problem. At the Allen Park Theater, in the suburb of Allen Park, manager Nick George reports business doubled with vaudeville over straight pictures. House started eight weeks ago with one day of stageshows, and has now jumped up to three days.

The Abington, recently opened by the Krim Brothers, is starting currently with one day of vaude weekly, while the Kramer, operated by the Broder Circuit, A will start with two days of vaude right after January 1.

Secret of success appears to be that present program being booked by Howard. Bruce, of Amusement Booking Service, unlike some past attempted vaude revivals, uses acts with "good drawing power, instead of just run-of-the-mill talent. Typical is the use of headliners from the better night clubs, including the Bowery and Lee 'n' Eddie's (formerly Saks'). These acts are well publicized locally during their night club engagements, and help to bring people into the theaters.

**COG To Appeal Pay-Hike Order** Some of the members of the Florida Granted 802

#### **Casablanca Turns Nitery**

PHILADELPHIA, Dec. 9.-Casablanca, class cocktailery on the Jersey side near the horse race track at Merchantville, branches out into the nitery class. Augmenting the units on tap, Casablanca brings in a Cuban revue, along the line of the Havana-Madrid shows in New York and produced by the same people. Johnny Bazzani, for many years maitre d' at Frank Palumbo's Theater-Restaurant here, manages the room.

Newly inked are the White Swan, Canton, "Class B"; Gray Wall Tavern, Massilon, "B"; Torch Club, Youngstown, "B"; The Pines, Lowellville, "B"; Oak Hill Gardens, Youngstown, "C"; Continental Grove, Akron, "A"; Gene Levin's Nite Spote, Akron, "A"; Backstage Bar, Akron, "A"; Tully Foster's Place, Canton, "A"; and The Hot Spot, "C"; Bill Murphy's, "C"; Pony's, "B"; Lennie's Cafe, "C"; Eddie Steven's Place, "B"; Zanzibar, "C"; Terrace Gardens, "C," all in Cleveland.

London is now dickering with the Alpine Gardens and Chin's, both in Cleveland,

Theater Managers . . . Auditorium Managers . . .

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### Thank you

Supper Club Men's Association are now threatening to bolt the organization if Bruun stays resigned.

## Old Zanzibar May **Relight as Talentless** Eatery After Jan. 1

NEW YORK, Dec. 9 .- The old Zanzibar, atop the Winter Garden, which shuttered when Joe Howard and Carl Erbe moved across the street to the site of the old Hurricane, will probably relight after January 1 as a straight restaurant, sans talent. Original plans called for converting the vacant spot into a G.I. room, where food, entertainment and all the fixin's were to be offered to uniformed men on a cost basis.

Erbe was so far along with this plan that he even hired an audience participation major domo in whose name the room would be run. Talent would be drawn from returned USO performers and salary was to be on a USO scale. Entire gimmick was based on a nonprofit basis and only G.I.'s and gobs could come in. Name of the new room was to be either Sad Sack or just G.I.

Deal, however, fell thru when Erbe was told by service officials that plan wouldn't draw. It was pointed out that guys in uniform didn't want to take their dates where everybody else was in uniform.

## Zanzibar Lines Up 6-Day Chorus Week

NEW YORK, Dec. 9.-The Zanzibar this week signed its second minimum. basic agreement with AGVA and okayed a \$5 hike for chorines to \$50, as well as a six-day week for the leg-tossers. Minimum for principals stays at \$75.

Signing of the Zanzibar to a six-day week provision leaves only the Copacabana and Martinique chorines on a seven-day basis, according to Dave Fox, head of the New York AGVA local. Other spots here with a six-day clause are the Latin Quarter, Diamond Horseshoe, Louise's Monte Carlo, Bal Tabarin, Versailles and Tony Pastor's Uptown.

NEW YORK, Dec. 9.-The Cafe Owners' Guild, local owner organization, will carry an appeal and a request for a review of the facts to the national office of the War Labor Board in regard to last week's regional WLB directive granting Local 802 increased pay for members, pay for doubling and other concessions. (The full story of the directive is given in The Billboard, issue of December 9, page 15.)

COG members met last Tuesday (5) and voted for an appeal to be made, according to Noah L. Braunstein, COG attorney. The owners here, says Braunstein, are most irked about the WLB provision granting club musicians pay for instrument-doubling, but the whole directive will be appealed regardless.

Braunstein also declared that when he informed William Feinberg, secretary of Local 802, of his intention to appeal, Feinberg retorted with a threat to call a general strike in all New York niteries if COG appealed without consulting 802 first. The attorney says that he told Feinberg to go ahead and call the strike.

He also stated that during the past week Local 802 had served COG with notice that it intends to file an appeal of its own for reconsideration of the new WLB directive. It is reported the union does not like the fact that the WLB made pay raises retroactive to February, 1944, instead of October, 1943, as it had requested.

Feinberg verified the strike threat against COG when he told The Billboard, "We are tired of waiting. We waited for (See 802 Pay Appeal on page 34)

Nazarro No Agent-AGVA

NEW YORK, Dec. 9 .- Nat Nazarro has been given a clean bill by AGVA as the result of a meeting last week. Nazarro was summoned, following a suit filed by him against Pearl Bailey, Negro singer, to explain his status.

After the gabfest, the union declared Nazarro to be a producer and not an agent as believed, and did not require him to obtain a franchise. The Bailey suit is still pending.

signed this week to a "Class A minus" pact, and the Casablanca, Brooklyn, to a "Class B" deed. The Spotlite also inked an AGVA pact this week, posting a week's The Diamond Mirror, Passaic, also was salary for Billie Holiday as a bond.



#### NIGHT CLUBS-VAUDEVILLE 25

## NIGHT CLUB REVIEWS

### Havana-Madrid, New York Hotel St. Regis, Maisonette,

Talent policy: Dance bands and floorshows at 8:15, 12 and 2:30. Owneroperator: Angel Lopez; publicity, Ed Weiner, Prices; \$3-\$4, minimums.

When caught at dinner Wednesday night (6) new show here lacked punch and petered out toward the end. This is probably because the strongest act in it, Raul and Eva Reyes, are doubling out of Mexican Hayride and have to go on early at Havana-Madrid to make the theater. Spotting them at the end of the bill would give build to the offering by putting a climax on it. For the rest, the bill needs tightening. As it stands now it adds up to just a so-so affair.

Initial number is the Senoritas line (8), produced by Jean De Meaux, in snazzy slink gowns doing a rumba routine. Gals dance nicely but need further rehearsing.

Midway in the number, Lazara appears to do a cootch dance in slave costume. If gal is a little rough in the terpsichore department she rolls a palpitating pelvis and has the build for the chore. Gets a nice hand, after which line completes routine, also to fair mitt.

....

when caught. Opened with a standard Cuban rumba number full of Latin bumps and grinds. Pair are slick in their work and know how to sell their terps, and result is a good hand. Follow with a Begin the Beguine Item, replete with much circling of one another and spinning of each other on one foot. As dancing, it is not great, but as patron-satisfying stuff it goes over very well. Clincher is charming number called Granking the Car in which Miss Reyes plays the part of a jalopy and Reyes the part of an opens strong with a disappearing-canary irate driver. Item gives her plenty of trick, then carries thru with the knotted opportunity for tootsie-tossing and him handkerchief stunt, steel rings, rope-cutopportunity for panto biz. They know ting and dollar-bill bits. As a magi, what they have in the idea and they Dowd is on the beam. As a seller of sock it across.

Dorita and Valera, last caught at El Chico down in the Village, working here

## New York

Talent policy: Dance band and floorshows at 9:30 and 12. Owner-operator: Hotel St. Regis; manager, Pierre Bultinck; publicity, Timmie Richards. Prices: \$1.50-\$2, minimums.

Bernice Parks came back to town in this room Wednesday night (6) and scored handsomely. Performer, on last, appears in one of her ooch-la-la gowns to do her usual combination of mugging, hip-weaving and customer-inveigling via a portable mike, and puts herself across with authority, chi-chi wit and showmanship.

Suffering from a bad throat, she opened weakly with Best Things in Life Are Free, netting a nice mitt. On sec. ond number, All of a Sudden, she caught 'em with her commanding schmaltz, then followed with a sockeroo on Chi-Chi-Castanango, yanking a top hand. With table-squatters demanding more, she gave them a synthetic "spiritual" involving intricate and knowing biz on her part, If I Had a Match, a small and showmanly ballad, and a yock-pulling Raul and Eva Reyes were on second heavyweight item in terms of selling. Capacity mob pulled her back from the dressing room for a "thank you" speech.

Pianist named Lazlo opens the proceedings with a set of capable booglewoogles on Second Hungarian Rhapsody, In the Hall of the Mountain King and Donkey Serenade, last two encores. Guy's planistics are not outstanding but he puts himself across with the payces.

Tommy Dowd, magician of the show, also emsees in a style that's too pretty. In his own spot, following Lazlo, he prestidigitation, he ought to curb a bad tendency to draw out his biz with the patrons to boring proportions. There's too much hoopla between him and the customers to build to the act's maximum effect. Much of this is good for it pulls laughs and audience interest, but too much is too much. Betty Jane Smith is on second with a solo terping act. Gal handles herself nimbly in a set of combo taps and ballet stuff. Choregraphy is not brilliant but she delivers smoothly and gets good responses for a rumba, Blues on Tenth Avenue and a tap routine.



now and to good results, including an occasional "ole" from the mob. Pair don't have as much free play as in El Chico but deliver suavely their brace of flamenco-style taps and castanet dances. Do one number following the (See Havana-Madrid, N. Y., on page 27)

"Fresh off the ice" ESCO. LA RUB Dec. 25 thru Jan. 10 **BOSTON GARDENS, Boston** Featured Comic "ICE-CAPADES OF 1945" Emcec-Comedian IOM **O'NEAL** 

THE FROLICS MIAMI Personal Representative PAUL MARR 203 N. Wabash Chicago

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BENNY RESH AND HIS SHOW BAND Currently: Saks Show Bar, Detroit. Personal Mgt.: Miko Falk Agency, Detroit. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

## MUNRO & ADAMS

#### JUGGLING-HUMORISTS

Currently EMBASSY CLUB, Jacksonville

Paul Sparr's ork (8) does a nifty job of show-cutting for all the performers and especially Miss Parks. Paul Ross.

#### Hotel Duane, Blackamoor Room, New York

Talent policy: Informal shows beginning 10:30 p.m. Operator-manager: Jack Petrill; owner, Hotel Duane; publicity, Dorothy Gulman. Price: \$3, minimum.

Second small room in this East Side hostelry opened Monday night (4) as a supper club under management of Jack Petrill, who anted the hotel's Gothic Room. Capacity is about 100. Name is taken from series of little black cherubs decorating the walls. Performers go on at intervals,

First on is Margot Powers, brunette canary. Her strongest asset is a good, husky voice which she uses fairly well. Youngster needs further experience to develop selling ability. Does Sweet and Lovely then Come Back to Sorrento in Italian and Tico-Tico in Spanish and English, last a mistake, for gal should avoid rhythm numbers of this type and doesn't need 'em. Encored with Don't Worry About Me and was nicely received thruout.

Nicolai Alexander, Russky baritone, follows with a repertoire of he-man tunes, including Song of the Open Road, Begin the Beguine, Song of the Flea and Meadowland, first two in English. Warbler apparently is ill at ease in English, for he fluffs first pair. Second pair, in Russian, he sells well and gets good hands.

Portia Morrow, actress turned singer, is on third in a set of Langston Hughes poems set to blues tunes by Herbert Kingsley. Miss Morrow puts the informal QASA DE BAILLE, Mlami Beach, weeks Dec. 20-27 (See Hotel Duane, N. Y., on page 27)

CHICAGO OFFICE-360 NO. MICHIGAN AVE. PHONE STATE 6288

GENERAL AMUSEMENT CORPORATION NEW YORK CHICAGO CINCINNATI HOLLYWOOD LONDON 26

#### The Billboard

### Loew's State, New York

(Reviewed Thursday Evening, December 7)

Comedy, speed and then more comedy is the tone of the new show. Result builds up into a nice bundle of entertainment which gets excellent audience reception.

Oddly enough the act the customers gave the biggest mitt to were the Chinese trio, Ming, Ling and Hoo Shee. Two guys (accordion and guitar) and a girl, dressed in native costume, open slowly, while the gal gives out with a poor Rocking Horse Ran Away. Having gotten this throwaway out of its system, group gets down to work. First is a very funny hillbilly number, beautifully underacted. Accordionist, a pint-sized guy, puts the mob into stitches with his toothy series of guest appearances, friends of grin and bits of business. Segue into a Loch Lomond number pressing down on the Scotch burr. A battle of crooners routine gave the guitarist, a tall lanky guy, a shot at the spot and he really socked. A capable pair of pipes helped him a lot. Team got together for an Ink Spot routine, also sock, and tried to walk off. Big applause brought 'em back for a comedy juggling bit but act finally had to beg off.

Harry Savoy, following the Chinese, had a cinch with the crowd. Practically every bit of corn drew yocks. Some of brand of terping that pleased the custhe stocky comic's stuff leaned too heavily on the blue side but his half-dropped sentences and rapid change of pace drew Porter, who was featured in the Roy the sting out of any bad taste his material Rogers film San Fernando Valley, curmay have left. Guy finished with his old-fashioned I Walk Alone plus a lot of The Trolley Song. punchy patter. He, too, was forced into a number of bows.

Milt Britton (15) following these two, disappointed with his opener. Shooting a gun and a "no sleeping in this act" line failed to get results. Boys didn't really warm up until the last 10 minutes, when they went into their standard horseplay. On the latter stuff, Joe Britton and Buddy Raymond do a great job. On the straight music, guys are strictly in and out. Suzanne Carroll, band vocalist, looks good but is only fair in the voice department. Her Pil Walk Alone and Had to Be You were strictly small time.

Coleman Clark in number two spot does

## VAUDEVILLE REVIEWS

#### **Orpheum**, Los Angeles

(Reviewed Tuesday Afternoon, Dec. 5)

Headliner this week is Jimmy Starr, movie columnist for The Los Angeles Herald-Express, who proves that he is as much at home before the mike as he is behind the typewriter. Stepping into the emsee spot, Starr piloted the show in capable fashion, leading off with five acts of standard vaude and then into columnist from radio and films.

Dolores Evers, slack-wire dancer, has a nice routine. Best bit was working her way across wire with series of splits.

Fred Martel scored with some nice ballads, best of which was I'll Walk Alone.

Charlie Kemper offered one of the best comedy bits caught here in some time. Hefty comic got the laughs with his induction center routine. Dance team of Winik and Mae gave out with a smooth tomers.

After the vaude, Starr introduced Jean rent at the theater. She did nicely with

Rudy Vallee was on next, opening with As Time Goes By. Working with a new accompanist, Vallee tried his standard Lydia, the Tattooed Lady, which bogged down thru no one's fault. However, Vallee was solid with the pew-holders and had to beg off.

Rags Ragland, Frank Scannell and Joe De Rita did well with some standard burly routines that were cleaned up.

Top spot on the bill was Jimmy Mc-Hugh, who came out to the piano and played bits from his numerous compositions, leading off with I Can't Give You Anything But Love and closing with Coming In On a Wing and a Prayer.

Show was well-rounded and everybody seemed to have had a good time.

### Chicago, Chicago

(Reviewed Friday Afternoon, Dec. 8)

With a week of stageshows under its belt at the Orpheum, Minneapolis, Artie Shaw and his new crew presented a wellbalanced, 57-minute bill here this week that was top entertainment and left no doubt that he's out to regain his former place in the band world. Nor have the fans forgotten him. A better than halffull house gave him a warm reception from how-on to closer.

With Roy Eldridge and Tony Fasso holding down trumpet chairs and Ray Conniff on trombone, ork (five reed, eight brass and four rhythm) has plenty of lift and rhythmic drive. Precision, too, is surprisingly strong for such a new crew and tho not up to the heights of Shaw's band of 1938-'39, gives plenty indication that it soon will be with a few more weeks work under its belt. Against this backing, Shaw's clary work is as brilliant, electrifying and technically profleient as of yore.

Band opened with jumper in which Shaw immediately went to work with his clarinet. Also presents Stardust in relaxed tempo, Begin the Beguine as only Shaw can play it, and St. Louis Blues, the wind-up number, in which maestro steps out with the most brilliant work of the show. Roy Eldridge is featured in two numbers, Body and Soul and Jump in the Jeep. His torrid trumpeting in both tunes and seat singing in the second clicked solidly Thrush, Imogene Lynn, is an eye-filling blonde with pipes that fit well into the band's musical pattern. Opened with Together, followed by It Had To Be You, with Trolley Song for an encore. Band arrangements in backing up soloists have plenty of sparkle, especially to Trolley Song. Shaw, and Miss Lynn do some clary-voice dueting on her numbers that adds further luster and variety to their presentation,

Two acts are interspersed between the band numbers to each of which sidemen give excellent backing. First is Sunny Rice who scored easily with her interpretative tap work. Did a Spanish number, followed by a ballet and triple-tap combo (See CHICAGO, CHICAGO, on opp. page)

### **Oriental**, Chicago

(Reviewed Friday Afternoon, December 8)

This week's show is smooth, star-laden. perfectly timed and, judging by the response of the packed house at the offering, is destined to go over big.

Headliners are hard to name. All talent is superior in quality. Art Kassel and orchestra do their part well, as do Buddy Lester, Dancer Follie Miller and Marion Hutton.

Orchestra got its best response after the playing of favorite Kassel compositions, such as I'm In Love With You, Angeline and Doodle Do. As a pacechanger, ork turns in an orchestration in a melodic fashion of the hot tune, Hell's Bells.

Jimmy Featherstone, vocalist, was easily the hit of the Kassel group. His singing of There Goes That Song Again and his encore, I Dream of You, were standouts,

Follie Miller's tap dancing, leaps, cartwheels and splits were done so gracefully that she seemed to be using very little effort. A pretty youngster with a nice smile, Miss Miller took three bows and came back for an encore.

Buddy Lester went thru his usual routines of imitating Sir Harry Lauder, a Metropolitan Opera singer and various and sundry animals and human personality types. He had the audience laughing all the way. His ribbing of audience members who left during portions of his act went over especially well. For his first encore he did his African safari routine. The audience made him come back again but this time he merely did (See Oriental, Chicago, on opposite page)



(See Loew's State, N. Y., on opp. page)

Dean Owen.



### Palace, Cleveland

(Reviewed Saturday Evening, Dec. 2)

The de luxe Palace Theater here has a mediocre presentation and the b. o. shows it.

Charlie Barnet ork headlines, Altho the band is well drilled and gives out with solid rhythms, leader lacks showmanship and doesn't sell to the payees. One good thing about the band is that it does make a clean-cut appearance. Band numbers include Pompton Turnpike, which Barnet recorded a few years back.

Fem chirper is Kay Starr. Gal has nice looks, lush figure and a good seller. She chants Trolley Song and Blue Heaven, bowing off with The Very Thought of You. Colored terper, Bunny Briggs, in the deuce spot does a fair job. Peanuts Holland, featured trumpeter with Barnet solos on Straighten Up and Fly Right.

Cordyn and Sawyer put on one of the most unfunny turns to be seen in this house in a long time. If the pair would only decide on an idea to put across, perhaps they could sell. They open with a poor ditty with much colorless slapstick involved. For their second turn, comic member of the duo does an overdone version of I Want To Get Married. Pretty member of team on next with taps and is joined at close by partner. The house sat on their hands at finish and you just couldn't blame them, as nothing happened on the stage.

Phil Barton, baritone, does Time Waits For No One, An Hour Never Passes. Encores with Stardust. Lad has good pair of pipes but doesn't know what to do with his hands and needs much brushing up on stage presence. With more experience this kid should build a fair following with Barnet band.

Arthur Blake, impressionist, comes on to close show with the only bright spot. Sandwiching take-offs of flicker names in a Hollywood Canteen setting, Blake wows them. He encores with a Katie Hepburn bit and comes back to do a fine job on Peter Lorre and Mrs. Roosevelt. Without Blake this show had nothing. Lighting was good. Pic, Merry Monuhans. Herman Spero.



### Olympia, Miami

(Reviewed Wednesday Afternoon, Dec. 6)

Vaude will never die when represented by the grand old troupers making up the second edition of the *Gay '90s Revue*, featuring six men and four fems. Running time is 45 minutes, and every moment has the customers yelling for more.

Billy Hines, 76-year-old youngster, opens the show, singing several songs and using a tambourine to put the act across to a big hand.

Joyce Chandler, in the deuce spot, plays oldies on the trumpet and pleases

Gay Niftles, two men with grand voices, sing numerous old-time songs, and for an encore, My Gal Sal. Pair stops the show.

La Surita nicely received in the famillar serpentine dance which she introduced many years ago.

Harry Kline, 80, hoofs his way to several encores and leaves them wanting more.

Jeanette Du Pree proves the years have not dimmed her talents. Her chatter and songs, a feature of the revue, wows the folks and gets a big mitt.

Jack Dillon, garbed as a private in the army, is another old-time hoofer. Jack sits down for his encore to tap his way into the hearts of the audience.

Minnie Allen, emsee, offers several songs and impersonations of Bonnie Baker, Mae West and Carmen Miranda. A hit.

Bill McCullough, bell-ringer, closes the show. Plays three numbers and makes a beg-off talk.

Pic, Our Hearts Were Young and Gay. Larry Berliner.

#### CHICAGO, CHICAGO

6.4

(Continued from opposite page) to 18th Century Drawing Room which drew her a well-deserved hefty mitting. Not only is her footwork top-drawer stuff, but she sells with her hands, shoulders, eyes, etc., in a manner that really put her numbers across.

Second act is Ross Wyse Jr., with June Mann in a knockabout dance turn that supplies the laughs for the bill. Guy works hard, and with his oversized partner has several bits of business that scored handily. Drew three bows and could have encored had their been time. Pic, The Canterville Ghost. R. L.



CAFE SOCIETY, UPTOWN, New York: The Jubilaires, new here, filling the Mildred Bailey spot, try hard to deliver their spirituals and folk stuff. But they need an intimate room to get over. A noisy crowd, which the boys couldn't seem to break thru, didn't help much either.

On looks the four lads stack up okay, tho they appeared to better advantage when they were five guys working at the Village Vanguard. In latter spot the Jubilaires socked with practically every number. Here they barely made a dent. Reducing the act to four instead of the usual five guys may have had something to do with it.

Quartet opened niccly with a rhythmic Dan Tuckett. Followed with a poor Steal Away to Jesus. They got some of the crowd back with a swingy Noah but the effect of the spiritual was difficult to overcome. Guys walked off and in response to a tepid hand came back to do Stalin Wasn't Stallin'. Latter is usually a terrific number. But not the way the boys did it.

The Jubilaires displayed a disconcerting habit of coming in and out of mike, At times their ring-around-the-roses tactics detracted from their vocal delivery. There are at least three things the Negro lads might do to help them in the room. First, change their routines. Either drop the spiritual completely, leave it for an encore or do it for the late show. Secondly, try to work in a spot with a darkened house. When caught, spot was used but house lights were also on full. Thirdly, keep their weaving in and out to a minimum, or at least leave it for the supper show when they don't have to compete with the knife and fork coterie.

Bill Smith.

#### HOTEL DUANE, N. Y. (Continued from page 25)

blues across handily, mixing acting, talking, singing and panto biz for her selling. Gal has strong quality in her work and nets heavy mitting. Act, however, is a novelty which is a little precious

Two Closed Toledo Clubs May Become War-Prisoner Camp

TOLEDO, Dec. 9.—Turning of two former night clubs into a camp for prisoners of war is in prospect, with the move started by a group of Toledo manufacturing companies which employ around 600 such prisoners.

At present most of them are housed at an army post some 40 miles away and must be brought back and forth daily.

The project calls for housing the men in the former Club Devon, and using the adjacent former academy as a barracks for their guards. Both spots have been closed for sometime, following publicity associated with alleged gambling activitles.

### LOEW'S STATE, N. Y.

(Continued from opposite page) a good job with his table-tennis act. A

lot of the credit, however, goes to Jimmy Ross, commentator, who gives the celluloid ball paddling boys the comph they need. Working with Bob Anderson, a young good-looking guy, Clark gets immediate laughs with his Gay '90s interpretation of ping-pong. Follow with another novelty where both guys wack out Mary Had a Little Lamb with frying pans used as paddles. A trick ball thrown in for laughs got the desired result and pair then go into their back and forth ball smashing. Asking the house to divide up into rooting sections was a clever bit. tho mob didn't help too much. All thruout the table-tennis stuff, Ross keeps up a steady stream of chatter, getting not only laughs but helping to explain what the whole thing is about.

Six Marvelettes open the show with their plain and fancy pyramids and bridges. Act doesn't move too fast but impression of speed is given by the sock delivery of Ruby Zwirling's pit crew. After the gals finish their muscle stuff each one goes thru a series of butterflies, flips and cartwheels, going off to a good hand.

Pic is Carolina Blues. Free admission to bond buyers jammed the house and

## Hooray!

27

OTTAWA, Dec. 9.—One of the largest shipments of its kind to reach Canada in several months, 30,000 cases of Scotch whisky or 432,000 quarts, have reached Halifax from Britain and will be distributed to Liquor Commission stores all across the Dominion.

## 2d Copa Room To Compete for Biz With Cellar

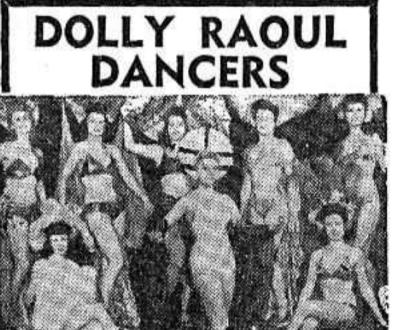
NEW YORK, Dec. 9.—Monte Proser is planning to unveil his upstairs Copa Lounge in about two weeks with a complete change in policy. Originally room was to be converted to dancing but after a lot shmoosing an entirely different plan was decided upon.

According to last reports, lounge will be known as the Cabana Room and will run on a two-shows-a-night policy. First will go on at 10 and second at 1 a.m. For the first show there will be three Al Siegel girls, each in her own spot, plus Milt Herth, who will play for the show and dancing. Second show will have an attraction plus the gals to pull in the after-theater mob. It is planned to go after a top name now working in a Broadway musical who will be able to double.

#### ORIENTAL, CHICAGO

(Continued from opposite page) a few dance steps and bowed off to loud applause.

Marion Hutton started her act with the singing of *Pig-Foot Pete* and *No Doubt About It*, two numbers on the torrid side. Then, for a well-received change of pace, she sang the sentimental hymn, *I Had a Talk With the Lord*. House lights were lowered, the audience was hushed. Marion won her audience with the serious tune even tho she is trying to build



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nd for most rooms.

Helena Blue trio—bass, clarinet and harp—takes it stance for a session of mediocre playing. Gals don't seem to try very hard, arrangements are confused and total result is a virtual lack of response from the patrons.

Kingsley finishes the bill with a set of his own compositions. Stuff is mostly groovey but he plays it well and for a couple of them sings. Voice is no great shakes but he knows how to deliver a line. Reaction is good all along. Biz mild when caught Wednesday night (6).

Paul Ross.

### HAVANA-MADRID, N. Y.

(Continued from page 25) Reyes then come back later for the other, earning an encore,

Barbara Perry, blond hoofer, follows with a series of story-dances in the taps and ballet medium. First is a flirtation dance, second a country dance and third a Spanish flamencoist turning jitterbug. First offering doesn't quite get over being a little confused in conception, but second and last are pretty solid and earn similar responses. Despite size, gal is a well-schooled terper with plenty of energy and the ability to send out clean taps and do meaningful ballet nip-ups. Needs a few pointers, however, on selling what she has and could use a little training toward making a little smoother on delivery.

Line appears next in red Spanish riding dresses for a modified flamenco routine. This is okay and gets a fair palm. After Dorita and Valera, Mario Gil comes on to sing a series of Latin tunes. Boy is said to be making his first New York appearance out of Mexico. When he gets accustomed to American audiences and learns American-style selling, he should do well up North. Kid has a warm, ingratiating voice and knows how to use it. Piped three numbers, to good reactions, and an encore in Spanish and English.

Line finishes the presentation with a conga routine while dressed in fetching white costumes with big white crown hats. Production at this point cries out for a clincher but there was none in evidence when caught. Socasas ork (9) does good job on the show. Carlos Varela band relieves. Biz good. Paul Ross.





## Sky Dew Plus Jingle Bell Slump Wallop Stem Take

of rain plus the seasonal Christmas let- stanza with Jimmy Dorsey ork, Henny down hit Stem grosses an awful wallop last week. The effect was not limited to any one house. They all took it on the chin.

28

Radio City Music Hall (6,200 seats; house average, \$100,000) did a not-sobad \$98,000 for its second week with Al Gordon, Renald and Rudy and Together Again. Opener was a heavy \$125,000.

Roxy (6,000 seats; house average, \$75,000) got a poor \$60,000 for its initial week with Jimmy Savo, Mildred Balley, Pearl Primus and Something for the Boys.

#### Para Slips to 75G

Paramount (3,664 seats; house average, \$75,000) slipped to \$75,000 for its second week with Glen Gray ork, Andy Russell, Jeri Sullavan and And Now Tomorrow as against a first week that hit the gong with a hefty \$93,000.

Capitol (4,627 seats; house average,



NEW YORK, Dec. 9.- A combination \$55,000) slumped to \$68,000 for its third. Youngman and Thirty Seconds Over Tokio, against previous week's take of \$85,000. Opener was also \$85,000.

#### Strand Fair 35G

Strand (2,779 seats; house average, \$45,000) did a fair third week's business when it showed \$35,000 for Abe Lyman; Low, Hite and Stanley, and Very Thought of You. Opener brought \$48,000 followed by a second week of \$36,000.

Loew's State (3,500 seats; house average, \$25,000) took a skid down to \$23,000 with Cross and Dunn, Lani McIntire ork and Seventh Cross. Previous week's take was \$30,000. New bill, which opened Thursday (7), has Harry Savoy, Milt Britton and Carolina Blues.

# Warfield Hits 30G

SAN FRANCISCO, Dec. 9.--Business was brisk at both vaude houses here. Golden Gate (2,850 seats; house average, \$27,000; prices, 45 to 95 cents) registered \$33,000 for week ended Tuesday (5). Show, held over, had Beatrice Kay, Lebrac and Bernice, the Three Samuela plus Dave Apollon and His Filipino Boys as added attraction. Pic, The Princess and the Pirate.

Warfield (2,680 scats; house average, \$25,000; prices, 45 to 85 cents) clicked with \$30,000 for week ended Monday (4). On the bill were Tars and Spars revue with Victor Mature. Johnny (Scat) Davis held over a second week. Pic, A Wave, a Wac and a Marine.

Philly 20G for Long **Despite Competition** PHILADELPHIA, Dec. 9 .- The start of the Christmas shopping season coupled with the War Bond drive making exacting demands of the box office, Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) considered it good enough to hit the house par of \$20,000 for week ended Thursday (7). Johnny Long made for the band draw, with his audience-participation singing contest embellished by prizes, helping to stimulate patronage. Sibyl Bowan and ARRENARD ARRENARD Lew Hoffman, the added acts, with Mary Lou Wilson and Tommy Morgan pitching in for the billings. Screen had The Big Noise.

## Ex-G.I. Artie Shaw 22G on First Date

MINNEAPOLIS, Dec. 9. - Artie Shaw and his ork, making first appearance since Shaw shed his G.I.'s for civvies again, hit the jackpot at the Mort H. Singer Orpheum Theater here (3,000 seats, house average stageshow, \$17,000) for the week ended December 7, when he racked up a neat \$22,000 gross. Shaw's initial performance ran 82 minutes, but was sliced to 58 minutes per show for the rest of the week, as he drew not only bobby-soxers but staid adults as well. He got excellent press notices, plus a few good plants in the news column during

**Cleve. Show Fails To Click** CLEVELAND, Dec. 9 .-- Palace Theater gross this week was n.s.g., due to weak stage layout. Most of the pull came from screen attraction. Show featured Charlie Barnet Band, Arthur Blake, Bunny Briggs and Cordyn and Sawyer. Figure quoted at \$19,500 (3,700 seats-55 to 95 cents). Fic, Merry Monahans. Gene Krupa opened Friday (8) with In the

the week. Pix. Sensations of 1945.

Meantime, Darling, on screen.

Next stageshow brings in the Frankie Carle ork December 28. William Sears, Orpheum manager, expects this to be a record breaker for two reasons: First, Carle always a big hit here; second, Paul Allen, ork singer, is a Minneapolis boy with strong following.

## L.A. Orpheum Throws Curve; San Fran. Biz Brisk; No V-Day Pay for Acts in Golden Gate at 33G, The Latest Contract Clause

#### **Reduction Not Part of Regular Pact**

Theater here is issuing contracts to per- clause, above, is included, formers with a clause providing for reauction of salaries on a pro-rata basis should the house be forced to close on "V-Day" or for several days following it.

House is operated by Principal Theaters, a subsidiary of the 20th Century-Fox chain. It is booked by Bert Levy, who is distributing the contracts with the "V-Day" clause.

Pay-reducing feature is not a part of the regular Orpheum contract but is atpart thereof with the same force and cent development.

LOS ANGELES, Dec. 9 .- The Orpheum shows contracted for." The "addenda"

#### N. Y. Bookers Rap Action

NEW YORK, Dec. 9 .- The Orpheum's new "V-Day" pay reduction clause has reached an agent here for an act to play the house in late December. The agent states that he will not sign a contract with any such provision,

The bookers of two large chains with offices here said yesterday (8) that they tached and hears the legend, "this ad- have never heard of the Orpheum clause denda to the contract shall constitute a in any other theater, and said their own chains will not write such clauses into effect as the originally incorporated contracts. Privately, both bookers contherein." Addition appears to be re- demned the Orpheum clause, one booker stating that the house "should be glad The clause, in full, reads as follows: to pay the actors on such an important day as "V-Day" and added that his own theaters "will be very happy to pay them." ' The other booker declared that he saw no reason for closing on "V-Day" unless riots developed in the streets and said that was unlikely. He termed the Orpheum clause "not equitable." Mortimer S. Rosenthal, associate counsel for AGVA, said the Orpheum clause is "legal" but stated that the question of whether AGVA will permit it is something else. The union is investigating the matter, he declared.

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## Barnet Hits 3-Mo. High With Sock 30G

DETROIT, Dec. 9.-Biz picked up strikingly at the Hughes-Downtown Theater last week, with Charlie Barnet's orchestra grossing \$30,000 (house average, \$23,000; 2,800 seats). Figure is the highest for the spot in three months, showing a 2 per cent tilt over the past month's business. Picture, Faces in the Fog.

Build-up appears to be fairly consistent, despite the coming of Christmas shopping season. Lionel Hampton, in for the current week, is expected to gross around \$32,000.

BALTIMORE, Dec. 9. - Hippodrome Theater grossed a good \$15,000 week ended December 6, with bill comprising Georgie Kaye, Stan Kramer, Marion Colby, the Six Marvelettes and Coleman Clark, with Bob Anderson. Entire bill was a holdover. Pic, Together Again, also a holdover.

Two-week run brought a gross of New York 19, N. Y. \$34,100.



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## **Roxy Studies Stage** Show Zanzibar Tieup

NEW YORK, Dec. 9. - The Roxy is mulling over a plan to put in a new stageshow tied up with the handle "Zanzibar" on the same basis used currently in booking talent identified with "Cafe Society." Plan, according to reports, is to have the package open following the Count Basie date, tho how theater could run three Negro shows one right after another, the trade doesn't pretend to know. Following current bill, the Nicholas Brothers come in with Count Basie booked next.

Carl Erbe, co-operator of the Zanzibar, admitted that there has been some talk about such a show but explained that he doubted if anything could come of it. First of all, he said, a big price would be involved and then in agreeing to the deal he would be competing with himself. All in all, Erbe said, he wasn't too hot about the idea. But if the money was right he would listen.

## Kaliners, AFL Mix **On Food-Employees**

PHILADELPHIA, Dec. 9. - Kaliners' Rathskeller is involved in a tussel with the AFL over its bartenders, kitchen workers and waiters. Spot has its own union, chosen by the Rathskeller employees in a National Labor Relations Board election in 1939.

Now the AFL has issued a request to the musicians' and performers' unions not to cross the picket line thrown around the Rathskeller.

There is a mutual agreement among Philly AFL unions to respect each other's picket lines. No decision on the request has been made as yet by the musiker and actor organizations.





#### **MUSIC-COCKTAIL**

Communications to 1564 Broadway, New York 19, N. Y.

The Billboard 29

## 2 Main Stem **Lounge Agents Head for Loop**

NEW YORK, Dec. 9 .- At least two of the Main Stem's lounge agents are making tracks for Chicago under new deals. The first guy to pull up stakes for the Windy City is Bill Peterson, head of Consolidated Radio Artists.

Peterson actually left about two weeks ago under very hush-hush circumstances. Reason given for the undercover trip was that there were three guys in CRA's Chicago office who might sabotage new plan if they knew about it. So Peterson took the trip, ostensibly, just to look around. In the last week, however, the three stumbling blocks, unidentified, got their walking papers and Peterson will now live in Chi and handle things from there.

#### **Coast-to-Coast Move**

ALC: NO

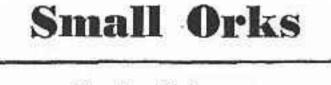
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volves getting new units to move from Coast to the East and vice versa. One of the facets of the gimmick calls for getting the small bands and units to break their cross-country jump by giving electric guitar. them some work around Chicago. Another angle calls for putting together fine appearance on the stand. They various units and selling them as packages to various clients.

First deal under new set-up puts the Three Dallodians, a Coast unit, into Doc's, Baltimore. Combo will be joined by Frank Victor, current at Roger's Corners. New York, and Kirby Walker, also from Gotham. New show opens January 15 on a four-week and two options of four weeks each.

#### **Busch Now Eastern Head**

Charlie Busch, who was second man in CRA's New York office, becomes the top guy in the East, and Bill Peterson dittoes in the West. It is understood that both Peterson and Busch get new contracts from Charlie Green, CRA prexy, in March, when their old contracts expire. While details are unknown it is understood that, to all intents and purposes, both Peterson and Busch are in business as partners, having full control of the saloon acts and clients. Second lounge talent seller to leave the Stem for the Loop is Walter Hyde, of the William Morris office. Hyde will take over the running of the Morris cocktail department on what is understood to be a sliding deal. He plans to stay in the Midwest for approximately three months. If he likes the set-up he will move his family out and settle down in Chicago permanently. Hyde's trip is skedded for approximately mid-January.



### Ozzie Osbørne

(Reviewed at the Green Mill, Chicago)

This youthful and energetic quartet, now in its first month at this spot, dishes out with a brand of music that is made to order for cocktail entertainment. They can fit into almost any spot because they have enough varied material to please all types of audiences. Each session they give out with a generous sprinkling of Latin American, hillbilly, jazz, polka, Russian and Hawaiian tunes. Group also has plenty of tricks and noveltles which are interspersed with solo entertainment featured in each turn.

'Musically, the boys are good technicians and in addition sell their numbers in a showmanly fashion. Osborne, who was formerly with name bands, leads off with some sharp trumpet playing, setting the pace for the hot and jive renditions. Ewing Nix fingers the bass as Gimmick, not particularly new, in- well as picking up the fiddle for the hillbilly and Latin American numbers. Eddie Sears comes in with exceptionally fine fingering on the squeezebox, while Roy Porto sends out sweet melodies on the

> The outfit is compact and makes a have a lot of personality and mix well with the patrons. Jack Baker.

#### **Edmund Hall**

(Reviewed at Cafe Society, Uptown, New York)

Sextet here really cuts a fine show and handles dance chores in smooth fashion. Hall, one of the best clarinetists around, has gathered about him five finished musikers, and combo puts out terrif ensemble work. Group works mostly with mutes and soft renditions of standard tunes, and with beat kept Eust: going all the time, outfit scores.



FORT WORTH, Dec. 9 .- Hard-to-get nylon hose are boosting business at this city's downtown Chicken Bar.

Believing if you get the fem patrons interested, the men will follow, the management, in conjunction with a daily 15-minute advertising program over KFJZ, put into effect the nylon idea.

Briefly, the radio station announces the name of a winner by telling how many lines down the name appears in the telephone book.

Eager listeners check, and it's not long before the winner is at the Chicken Bar, where she selects her size from the nylon stock. There were 80 pairs in the lot when the stunt was started and a pair a day is given away.

Business has increased by about 10 per cent, estimates Manager Clarence Smith, altho room, in operation for about 18 months, was doing a heavy business all along.

There is a bulletin board in the room which is of the near cocktail lounge setup, that announces the daily winners. Patrons watch the board daily.

Smith obtained a shipment of nylon that had been in storage. There is a prospect that more will be obtained so the stunt can be continued indefinitely, he said.

Aside from the cost of the hose, which was not revealed, there is no added expense to the stunt as the radio program was in progress.

Off the Cuff

EDDIE KINLEY appearing at Queens Negro group uses arrangements, which Terrace, L. I. . . . MARY HARRIS current

### **Below** the Belt

NEW YORK, Dec. 9. - For his Sam, You Made the Pants Too Long, number, Don Baker stands up with his pants at half mast. Boys in the band are supposed to pull on the legs of the trousers lightly for the laughs. One night one of the sidemen grabbed the pants around the thigh and pulled too hard. Down came the pants and there was Don-catching cold. Guy was afraid to bend over so he made like September Morn while the guffawing musikers pulled his pants up. Pay-off was when one of the fem customers asked Don later if that was part of his act and how many shows does he do.

#### Sheraton Room Shutters

NEW YORK, Dec. 11 .- Satire Room in Sheraton Hotel has decided to call it a day. Room preemed September 10 with a couple of acts. Later spot bought Milt Herth and the Duncan Sisters. Both acts closed Saturday (2), and Lenny Herman ork went in. Band, however, went out Saturday (9) and room will stay shut until after New Year's when management will decide on future policy.

MEL HARGIS, planist, now at the Circle Bar, Kankakee, Ill. . . . JACK STEVENS'S TRIO skedded for Babe's Supper Club, Des Moines, starting December 10.



Materiale protetto da copyright

#### is the difference between just good and above average. Johnnie Williams, bass; Elis Larkins, piano; Arthur Trapper, drums; Erwin Randolph, trumpet, and Henderson Chamber, trombone, make up group. All are fine soloists, and each number, while using entire ensemble, allows boys to take off. They do, and it's fine.

Hall wisely doesn't allow the boys to get too out of hand musically, but rather Mirror, Newark. . . . ARDEN AND ALEXstays within dancers' ken at all times. One always knows what tune is up, and that's fine. Paul Secon.

#### Jules Lande

New Brooms for Chi CRA

CHICAGO, Dec. 9 .- Several changes in booking office personnel took place here this week revolving around the Consolidated Radio Artists and Sligh-Tyrrell offices. At CRA, Bill Peterson, of the New L. A. stuff, which is probably a relief York office, took over the reins of the local office in a reorganization move. Alpha Windle DeMaree continues as head of the club-date department, with George Lukes, a newcomer, as assistant and Bob Peary and George Konchar as associates. Siggie Kay, together with Peterson, is concentrating on the development of cocktail units.

Anthony Don Garra moved over from CRA to head a new music and cocktail department for Sligh-Tyrrell. Sid Morse also came as Garra's assistant. This is the first move of S-T into the music field, as heretofore they've been dealing mostly in acts. Office recently opened a branch in Detroit and plans are now in effect to open a New York office, with Eddie Sligh going east to take over.

Irwin Rose, former head of the Chi ORA office, is now with Delbridge and Gorrel in Detroit.



(Reviewed at Trianon Room, Hotel Ambassador, New York)

Styled along smooth society manner, Jules Lande group is different because they play practically everything except from all other groups around. He's a violinist, handling stuff well, backed by an accordion, sax, bass, piano and drums. Sax man doubles on vocals and has a fairly good voice, and if he would take ROSS, organist, currently at the Lakota himself seriously at the mike, he might probably spark the group into an AA WERNER at the Valley Inn Hotel, Neocombo.

Room, in the svelte East Side hostelry, caters to small talk crowd and Lande favors soft music enabling babble to be heard over music. This is okay. Tempo for dances is usually the business men's tempo, and that's never anything but commercial for it enables both good and bad dancers to make their way around.

Louis Betancourt's group alternates and plays for L. A. music lovers. He Paul Secon. does good job.

WANTED

OUTSTANDING SINGLES PIANISTS AND ORGANISTS

SMALL AND LARGE COCKTAIL UNITS

TOM DRAKE AGENCY

Midland Bidg.,

Kansas City, Mo.

at the Lounge Cafe, New York. . . . DAN HEALY staying at the Metropole Cafe, New York, ... WE THREE current at the Copacabana Lounge, Miami. . . . SKEETS TOLBERT starts at Lou's Bar. Philadelphia, December 15. . . . HI STAGER current at the Brown Derby, Washington, . . . GRACE DEIGNAN appearing at Heublein's, Hartford. . . LANIER DARWIN current at the Red ANDER leaving New York to open at Calvert's, Cleveland, December 27. . . . EDDY ROGERS SALECTO back in Philadelphia for the holidays. . . . "WHISPER-ING" JACK SMITH current at Ruban Bleu, New York. . . MILT HERTH into the Copa Lounge, New York. . . . MANNY LAPORTE writes that he is staying on at the Duluth Hotel, Duluth, and in 10th week now. . . . CECIL AND RAN memo that they are continuing at the Rainbow Room of the Jack Tar Hotel in Hot Springs, Ark.

#### Here and There:

JOHNNY KAAIHUE and His All-Americans have been booked into the Germaine Hotel, Scranton, Pa. . . . JACK Golf Club, Fond du Lac, Wis. . . . PEARL nah, Wis. . . . FRANK HANNON, piano, heard at McCarthy's Bar, Milwaukee. . . . JOE SMALL playing the plano at Lindsay's Sky Barn, Cleveland. . . . WALTER FULLER (5) booked for a six-month engagement at Tony's, Peoria, Ill. . . .

JOE RIZZO and Trio at the Club Eddie Stevens, Cleveland, . . . DICK MAGUI-NESS has drawn another holdover at the Neptune Room, Washington. . . . BETTY ROSS DUO inked in for the Belvidere Club, Rock Island, Ill.



#### NIGHT CLUBS-ROUTES

#### The Billboard

December 16, 1944



### ROUTES

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Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; cl-cocktail lounge; h-hotel; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; t-theater; NYC-New York City; Phila-Philadelphia; Chi-Chicago,

(Routes are for current week when no dates Duncan Sisters (Sheraton) NYC, h. are givon)

A

(Latin Quarter) Abbott-Mazzone Dancers NYC, nc.

Adrienne (Bismarck) Chi, h.

Adolphus, Ted, Co. (Glenn Rendezvous) New-

port, Ky., nc. Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.

Ames, Alan (Carman) Phila, t. Ames, Jimmy (Slapsy Maxie's) Hollywood, nc. Andrews, Gordon (Club 18) NYC, nc. Apollon, Dave (Golden Gate) San Fran-

cisco, t.

Arren & Broderick (Stevens) Chi, h.

в

Bannister, Georgiana (Savoy-Plaza) NYC, h. Bart, Jan (Old Roumanian) NYC, nc. Barry, Gloria (Kelly's Stable) NYC, nc. Bates, Peg Leg (Capitol) NYC, t. Bela, Sziga (Zimmerman's Hungaria) NYC, nc. Bell, Nancy (Primrose) Newport, Ky., nc. Bellinger, Freddie (Nut Club) NYC, nc.



AMERICA'S FINEST Girl Instrumental-Vocal Act. Pers, Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.

Belmont Bros. (Coca-Cola Show) Cincinnati 4-23.

Bertay Sisters (Capitol) Washington, t. Blair, Jack (La Martinique) NYC, nc. Blakstone, Nan (Casablanca) Phila, nc. Blanche & Elliott (Mayfair) Miami, until Dec. 14, nc.

Bond, Angie (Sheraton) NYC. h. Bond, Gertrude (400 Club) Fort Worth, nc. Bowers, Eleanor (Center) Norfolk, Va., t. Britton, Milt (State) NYC, t. Brown, Evans (Lido Venice) Andalusia, Fa., nc.

#### BOSCART MIDNITE SPOOK JAMBOREE Breaking house records everywhere. Now playing east, For terms contact JACK PRERCE

Dupont, Bob (Strand) NYC, t.

Edwards Bros., Three (Hipp) Baltimore, t. Ekdridge, Roy (Chicago) Chi, t. Errole, Martha (Iridium Room) NYC, h.

Farrell, Beth (Palace) Akron, O., t. Fisher's, Bob, Flyers: Miami, Fla.

Fontaine, Jacqueline (Mocombo) Chi, nc. Francis, Emma (Diamond Horseshoe) NYC,

nc. Francisco & Dolores (Majestic) Paterson,

N. J., t.

Frye, Don (Village Vanguard) NYC, nc.

Gaines, Muricl (Village Vanguard) NYC, nc. Gallus, John (Chez Amle) Buffalo, nc. Gardella, Tess (Diamond Horseshoe) NYC, nc. Gay Ninetics (Adams) Newark, N. J., t. Gibson, Harry (Spotlite) NYC, nc. Gilbert, Ethel (Bill's Gay '90s) NYC, nc. Gill, Jeffrie, & Evan Price (Bellerive) Kansas City, Mo., h. Girard, Adele (Hickory House) NYC, re. Gloria (Blackhawk) Chi, re. Good, Margo (Mocombo) Chi, ne. Gosling, Harry (Bismarck) Chi, h. Green, Betty (Tony Pastor's Uptown) NYC, ne.

Green, Harry (Primrose) Newport, Ky., nc. н

Harding, Dan (Terrace Room) NYC, h. Harrington, Pat (Greenwich Village) NYC, nc. Hartman, Arnie (Glenn Rendezvous) Newport, Ky., nc. Hartnells, The (Hipp) Baltimore, t. Henderson's, Lee, Models (Primrose) Newport, Ky., nc. Henning, Pat (Palace) Akron, O., t. Henry, Art & Marie (Indoor Circus) Oklahoma City 11-13; Enid 14-16.

Herbert, Jack (Continental) Chesapeake, O., nc.

Hines, Babe (Spotlite) NYC, nc. Hodes, Art (Jimmy Ryans) NYC, nc. Howard, Allen & Ethel (State) Baltimore, t. Howard, Bunny (Spivy's) NYC, nc. Hurley, Jacqueline (Marjo) Detroit 11-23, nc. Hutton, Marlon (Oriental) Chi, t. Hyde, Vic (Beverly Hills) Newport, Ky., cc.

Jacobson, Hymie (Roumanian Village) NYO, James, Marguerite (Biltmore) NYC, h. Jaxon, Great (Community Center) Hammond, Ind., 14; (High School) Franklin Park, Ill., 15; (Eagles Olub) Michigan City, Ind., 17; (Community Center) Whiting 18-19.

LeRoy, Gloria (Diamond Horseshoe) NYC, nc. Lester, Buddy (Chez Parce) Chi, nc. Lester & Irmajean (Slork) Denver 16-29, nc. Lewis, Cecil (Diamond Horseshoe) NYC, nc. Lewis, Joe E. (Chez Paree) Chi, nc. Lowe, Hite & Stanley (Strand) NYC, t. Luck & Lucky (Downtown) Chi, t. Lucky Girls (Henry Grady) Atlanta, h. Lucky Light (LaSalle) Chi, h. Lynn, Herby (Cotton) Houston, nc. Lynn, Imogene (Chicago) Chi, t. Lynn, Rudya (Jimmy Kelly's) NYC, nc.

#### М

Mack & Joe (Downtown) Chi, t. Magrill, Rosemary (Zimmerman's Hungaria) NYC, nc.

Malloy, Ulaine (State) Baltimore, t. Mangean, Hazel (Diamond Horseshoe) NYC.

nc. Mann, Georgie (Primrose) Newport, Ky., cc. Mann, June (Chicago) Chi. t. Mapes, Jerry (New Yorker) NYC, h. Mario & Floria (Iridium Room) NYC, h. Marina (Glenn Rendezvous) Newport, Ky., nc. Marie, Rose (Chez Paree) Chi, nc. Marquita (Casablanca Gardens) Brooklyn, nc. Marsh, Trudy (Edgewater Beach) Chi, h. Martell, Anita (Onez Parce) Chi, nc. Marvelettes (State) NYO, t. Maurice & Maryea (Blackhawk) Chl, re. Miller, Folic (Oriental) Chi, t. Miller, Russ (State) Harrisburg, Pa., t Minevitch Harmonica Rascals (Palmer House)

Chi, h. Moore, Alice (Duane) NYC, h.

Moore, Betty Jane (Tic Toc) Milwaukee, nc. Moore, Phil (Cafe Society Downtown) NYC, nc.

Morey & Eaton (Hipp) Baltimore, t. Moro & Yocanelli (Center) Norfolk, Va., t. Morris, Doug (Arena) Quebec City, Que. Morrison, Russ (Bismarck) Chi, h. Moss, Rudy (Weiner's) Brooklyn, nc. Mostel, Zero (La Martinique) NYC, nc. Myles, Phyllis (Latin Quarter) Chi, nc.

Nadine (Zimmerman's) NYC, re. Nagel, Joan (Radio Frank's) NYC, nc. Nagle, Bert (State) Baltimore, t. Nelson, Lou (Tropic Isle) Brooklyn, nc. Nelson, Mervyn (Spivy's) NYC, nc. Neol, Nora (Stevens) Chi, h. Nicholas Bros. (Zanzibar) NYC, nc. Nilsen, Al (Bisniarck) Chi, h. Nixon, Hal (Club 18) NYC, nc. Norris, Genevieve (Biltmore) NYC, h. Novellos, The (Abe's & Pappy's) Dallas, nc.

#### 0

O'Brien & Evans Duo (Five o'Clock) Manitowoc, Wis., nc.

Overman, Wally: Detroit, until Dec. 25.

Pacey, James & Beverly (Carman) Phila, t. Parker, Jean (State) Harrisburg, Pa., t. Patchen, Johnny (Popianni's) Salt Lake City,

until Dec. 31, nc.

# Nitery Socked 50G by Law in **GI's** Shooting

MINNEAPOLIS, Dec. 9 .- A verdict for \$50,000 was returned by a jury in Hennepin County District Court this week against Happy Hour night club in favor of Sgt. Harold Bartholomew, Fort Snelling mess sergeant, for personal injuries he received when shot in head during brawl in night club washroom November 23, 1942,

Bartholomew and a gunman, Larry Dugan, got into argument in lavatory after Dugan allegedly cussed out place, including women. Bartholomew resented Dugan's remarks, cracked "If you're so tough, why don't you join the Melody Lane Trio (Shawnee) Springfield, O., h. army? We can use tough guys." Dugan drew gun, shot soldier in back of head and then Dugan ran out with two male companions and three gals.

> Soldier claimed because of shooting one side of his head was permanently paralyzed, right eyelid twitches, he's deaf in right ear and can open mouth only one-third normal distance.

All were caught next day and men were subsequently turned over to Ohio to face bank robbery charges. They escaped. Two were recaptured.

Dugan was picked up sometime later in Texas where he was convicted of murder after going AWOL from army and was hanged.

Bartholomew brought suit against night club claiming it had served liquor to Dugan until he became drunk, vicious and quarrelsome. Nitery produced witnesses\_that gunman appeared to be sober. Jury reached its decision after five hours and 45 minutes deliberation, coming in with sealed verdict which was read Thursday (7).

D. J. Erickson and H. Z. Mendow, nitery attorneys, said they would file motion for new trial, failing that, will appeal to State Supreme Court on grounds Judge Arthur W. Selover failed. to bring in element of contributory negligence in his charge to jury. Night club is owned by Ramona Cafe, Inc., and managed by A. B. Perkins.

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0	513 Broad St.	BRISTOL, TENN.
		Phone 1013

Brown, Red (Hilton) Abllene, Tex., h. Brown, Wally (Paramount) NYC, t.

Buckwalter, Junior, Marimha Queens (Oliver) South Bend, Ind., 4-17, h. Burns, Jimmy (Bill's Gay '905) NYC, nc. Burns & White (Cotton) Houston 11-31, nc. Burton's Birds (Masonic Temple) Cincinnati 4-23.

С

Cahill, Johnny (Hipp) Baltimore, t. Callahan Sisters (Royale) Detroit, nc. Cannon, Maureen (Chez Parce) Chi, nc. Carleton, Betty J. (Tropic Isle) Brooklyn, nc. Carlisle, Charlie (Bowery) Detroit, nc. Carlisle, Una Mac (Le Ruban Bleu) NYC, nc. Carnegie, Andy (Tropic Isle) Brooklyn, nc. Carney, Alan (Paramount) NYC, t. Carr, Billy (Vine Gardens) Ohi, re. Carl, Elwood (Bismarck) Chi, h. Carroll, Jean (Earle) Washington, t. Carter & Bowie (Spivy's) NYC, nc. Cerny, Edna (Bismarck) Chi, h. Chang, Kathryn Lee (State) Baltimore, t. Cherney, Guy (Statler) Boston, h.

Chirot, Armandita (Bellerive) Kansas City, Mo., h. Claire Sisters (Old Roumania) NYC, nc.

Clark, Coleman (State) NYC, t. Cooper & Cole (Centaur Room) NYC, h. Cornell, Lillian (Blackstone) Chi, h. Grane, Wally (Capitol) Washington, t. Granford, Patti (Leon & Eddie's) NYO, nc.

#### D

D'Angelo, Pierre & Vanya (Chez Parce) Chi, nc.

Dale, Marcin (Diamond Horseshoe) NYO, nc. Dale, Jimmy (Maxim's) Bronx, N. Y., nc. DeMay & Moore (Leon & Eddie's) NYC, nc. Danna, Rosylin (Madison Room) Cleveland, Davis, Shorts (RKO Boston) Boston, t. De Croff, Ann (Astor) Montreal, nc. Del-Mar, Maria (Via-Lago) Chi, nc. Delson, Vic E, (Nut Club) NYC, no. Delta Rhythm Boys (Zanzibar) NYO, nc. Deyon, Ray (Zimmerman's Hungaria) NYC, nc.

D'Ivons, The (Chez Parce) Chi, nc. Digatano, Jayne & Adam (Palmer House) Chi, h.

Dixon, Gaye (Club 18) NYC, nc.

D'Orsay, Fifi (Primrose) Newport, Ky., nc. Donia, Frank (Seven Seas) Boston, nc.

Dorsey, Don (Court Sq.) Springfield, Mass.,

14-17, t.

Drew, Charley (Taft) NYC, h. D'Rey, Phil (Edgewater Beach) Chi, h.

THREE LOOSE NUTS **Opening at CLOVER CLUB, Philadelphia** Following Long Run at ZANZIBAR CLUB, New York Write Wire JUILE Phone Earle Theater Bldg. Walnut 4677 Walnut 9451 PHILADELPHIA, PA.

Jeromo, Betty (Kelly's Stable) NYO, nc. Johnny & George (Tony Pastor's Uptown) NYO, nc. Juggling Jesters (Blackstone) Chi, h. Julianna (885 Club) Chi, nc. Jules & Webb (Bellerieve) Kansas City, h.

Kane, Allan, & His Hellons (Bismarck) Chi, h. Karr, Stanley (Carman) Phila, t. Karson's, Maria, Musicales (Plains) Cheyenne,

к

Wyo., h. Kay, Beatrice (Golden Gate) San Francisco, t.

Kaye, Bebe (Folk's Casino) NYC, nc. Kaye, Llonel (Diamond Horseshoe) NYC, nc. Keaton & Armfield (Adams) Newark, N. J., t. Kemp, Lucille (Nut Club) NYC, nc.

Kent, Marsha (Club 18) NYC, nc.

Kim, Mara (Tony Pastor's Uptown) NYC, nc. King, Oarol (Chez Paree) Chi, nc.

King Cole Trio (Palace) Columbus, O., t. King, Muriel (Zimmerman's Hungaria) NYC,

nc. Kinley, Eddie (Queens Terrace) Long Island City, nc.

Kramer's, Henry, Midgets (Stork) Denver, until Dec. 15, nc.

Kurtis Marionettes (Blackhawk) Chi, rc.

#### L

LaBrie, Lloyd (Casino) Quincy, Ill., until Dec. 22, nc.

LeBrac & Bernice (Golden Gale) San Francisco, t.

Lang & Lee (Majestic) Paterson, N. J., t. LaVola, Don & Carlotta (Utah Canteen) Salt

Lake City. Lawler, Marie (Mocombo) Chi, nc.

LeBrun & Campbell (Bismarck) Chl, h,

Lee, Lois (Hipp) Baltimore, t.

Leonard, Bernie (Folks Roumanian Casino)

NYC, nc. Leonard, Bunny (Folk's Casino) NYC, nc. Leone, Merri (Beverly Hills) Newport, Ky., cc.



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Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.

Paterson & Jackson (RKO Boston) Boston, t. Paul, John (LaSalle) Chi, h. Paulons, The (Vine Gardens) Chi, nc. Pedi, Ralph (Casablanca Gardens) Brooklyn,

nc. Pendleton, Bunty (Spivy's) NYC, nc. Peters Sisters (Zanzibar) NYC, nc. Petrie, Jane (Biltmore) NYC, h. Pierson, Dave, Three Toppers, Ray Campbell (Deighan's) Camden, N. J., nc. Pops & Louie (RKO Boston) Boston, t. Price, Georgie (Center) Norfolk, Va., t. Pringle, Gene (Rice) Houston, h.

R

Raft, Tommy (Mecombo) Chi, nc. Rardin, Joey (Adams) Newark, N. J., t. Read, Kemp (Red Coach Grill) Hingham,

Mass., nc. Revel, Velma (Folks Roumanian Casino) NYC,

nc. Rice, Sunny (Chicago) Chi, t.

Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.

Rio & Rita (Via-Lago) Chi, nc. Ritz Bros. (Latin Quarter) Chi, nc. Roberta's Circus (Carman) Phila, t. Roberts, Lillian (Duane) NYC, h. Rocco, Maurice (Zanzibar) NYC, nc. Rochelle & Beebe (Stevens) Chi, h. Rockwood, John (Jimmy Kelly's) NYO, nc. Rolland, Charles (Bal Tabarin) NYC, nc. Rosella, Jesse (Vine Gardens) Chi, rc. Ross, Dorothy (Lexington) NYC, h. Ross, Milt (5100 Club) Chi, nc. Ross, Sammy (Palmer House) Chl, h. Rubey, Doris (Leon & Eddie's) NYC, nc. Rubinoff (Earle) Phila, t. Russell, Andy (Paramount) NYC, t. Russell & Rene (Earle) Phila, t.

S

Samuels, Three (Golden Gate) San Francisco, t.

Sands, Billy (Village Vanguard) NYC, nc. Savoy, Harry (State) NYO, t.

Schultz Sisters (Algeo) Toledo, O., 4-17, h. Sharkey (Center) Norfolk, Va., t.

Sharon, Nita (Esquire) Norfolk, Va., nc. Shaver, Buster (Latin Quarter) NYC, nc.

Shay, Dorothy (La Martinique) NYC, nc.

Shaw, Ralph (Royale) Syracuse, nc. Skating Vanitics (Coliseum) Houston, Tex., 13-17.

Skylar, Sunny (Versnilles) NYC, nc. Slayman All Troupe (Beverly Hills) Newport,

Ky., cc. Smith, Betty Jane (Maisonette) NYC, h.

Smith, Chucky (Cataract House) Niagara Falls, N. Y., nc.

Smith, Ted (Mocombo) Chi, nc.

Son & Sonny (Paramount) NYC, t.

Stacey, Lovey (606 Club) Chi, nc.

Stuart, Dorr (Palmer House) Oht, h. Sumner, Helen (Ivanhoe) Chi, re.

Swann, Russell (Pierre) NYC, h.

Swifts, Three (Blackstone) Ohi, h.

Talia (Bismarck) Ohl, h.

Tapps, Georgie (Rio Cabana) Chi, nc. Tanner, Eimo (Vine Gardens) Chi, re. Terrell, G. Ray (Palmer House) Chi. h.

Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.

Thompson, Johnny (Leon & Eddie's) NYC, nc.

Tieman, Eleanor (Palace) Cleveland, t. Tranger, Don & Alpha (National) Richmond, Va., 14-20, L,

Van, Gloria (5100 Club) Chi, nc. Vance, Tarl (Strand) NYC, t. Venuta, Benny (Copley Plaza) Boston, h. Vestoff, Flora (Club 18) NYC, nc. Victoria Troupe (Center) Norfolk, Va., t. Victory Minstrels (Majestic) Paterson, N. J., t.

Wahl, Walter Dare (Palace) Cleveland, t. Waite, Kenneth, Troupe: Atlanta, until Dec. 22.

Walsh, Sammy (Rio Cabana) Chl, nc. Ward, Michael (Biltmore) NYC, h. Warren, Annette (Carter) Cleveland, no. Watson, Peggy (Blue Angel) NYC, nc. Watson Sisters (Earle) Phila, t. Wayne, Jerry (Adams) Newark, N. J., t.



Wells, Billy, & Four Fays (Adams) Newark, N. J., t.

Williams, Mary Lou (Cafe Society Downtown) NYC, nc.

Winston, Jackie (Maxim's) Bronx, N. Y., nc. Wong, Jim, Troupe (Earle) Washington, t. Woug, Nee (Pantages) Birmingham, t; (Royal) Columbus, Ga., 18-23,

Woods & Bray (Continental Grove) Akron, O., 4-17, nc.

Wyse, Ross Jr. (Chicago) Ohi, t.

Youngman, Henny (Capitol) NYC, t.

#### Z

Zephyrs, The (Downtown) Chi, t Zimmy, Al (Glenn Rendezvous) Newport, Ky., nc.



Carnival on Ice (Netherland Plaza Hotel) Cin-

cinnati. Francy's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.

Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.

Hats Off to Ice (Center Theater) NYC.

Henle, Sonja (Olympia Stadium) Detroit 4-17. Ice-Capades of 1945 (Auditorium) Ottawa,

Ont., 13-16. Kelly, Betty & Eddie, Ice Show (New Ken-more Hotel) Albany, N. Y.

Ziegfield, Dolories, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.



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#### LEGITIMATE

31 The Billboard

Communications to 1564 Broadway, New York 19, N. Y.

## BROADWAY OPENINGS

#### SEVEN LIVELY ARTS

(Opened Thursday, December 7, 1944) ZIEGFELD THEATER

A revue with music and lyrics by Cole Parter. Sketches and dialog by Moss Hart, George Kaufman, Charles Sherman and Ben Hecht. Staged and lighted by Hassard Short. Settings by Norman Bel Geddes. Costumes by Mary Grant and executed under supervision of Paul Dupont, Modern gowns by Valentina. Dances and songs directed by Jack Donahue, Choregraphy by Anton Dolin. Sketches directed by Philip Loeb, Con-ductor, Maurice Abravanal. Orchestra arrangements by Russell Bennett, Ted Royal and Hans Spielek. General manager, Robert. Milford, General stage manager, Frank Hall. Press representative, Wolfe Kaufman. Presented by Billy Rose.

THE CAST: Beatrice Lillie, Bert Lahr, Benny Goodman, Alicia Markova, Anton Dolin, Doc Rockwell, Nan Wynn, Jere McMahon, Paula Bane, Billy Worth, Bill Tabbert, Dolores Gray, Mary Roche, Albert Carroll, Michael Barrett, Dennie Moore, Thomas Kenny, Edward Hackett, King Ross, Teddy Wilson, Red Norvo, Morey Field, Sid Welss, Robert Austin,

THE LADIES OF FASHION: Savona King, Jean Colleran, Alma Holt, Cissy Smith, Truly Barbara, Viki Maulsby, Gwen Shirey, Susan Blanchard, Adrian Storms, Paddy Ellerton, Gayle Mellott, Temple Texas.

CORPS DE BALLET: Franca Baldwin, Virginla Barnes, John Begg, Angelina Buttignol, Phyllis Brown, Evangeline Collis, Margarita de Valera, Bettye Durrence, Adriana Favaloro, Louise Ferrand, Jerry Florio, Nina Frenkin, Helen Gallagher, Arlene Carver, Mimi Gomber, Edward Hackett, Jean Harris, Ray Johnson, Harriet Katzman, Thomas Kenny, Leo Lauterbur, Constance Love, Richard Martinl, Paul Olson, Michael Pober, Lester Russon.

SINGERS: Robert Austin, Johnsie Bason, Charlotte Bruce, Irene Carcoll, Nina Dean, Rose Marie Elliott, Paul Fairleagh, Vincent Henry, Bob Herring, Raynor Howell, Stella, Hughes, Jimmy Kane, Robert Kimberly, Mary Ann Krejci, Ethel Madson, John Mathews, Helen Molveau, Louise Uewton, Richmond Page, Allen Sharp, Gordon Taylor, William Utely, Martha Emma Watson.

PAGE BOYS: Charles Franklin Beck, Sonny Cavell, Alan Grossman, Barry Laffin, Buddy Millard, Dickie Millard, Donald Rose,

SONGS: "Big Town"; "Is It the Girl, or Is It the Gown?"; "Ev'ry Time We Say Goodbye," "Only Another Boy and Girl," "Wow-ooh-wolf," "Drink," "When I Was a Little Cuckoo," "Frahngee-Pahnce," "Dancin' To a Jungle Drum," "Hence It Don't Make Sense."

#### A BELL FOR ADANO

#### (Opened Wednesday, December 6, 1944) CORT THEATER

Hersey's novel. Directed by H. C. Potter. Production designed by Motley, Lighting by William Richardson, Company manager, Irving Cooper. Stage manager, Ed-ward P. Dimond. Press representatives, Richard Maney and Maurice Turet. Presented by Leland Hayward.

Major Victor Joppolo ..... Fredric March Sgt. Leonard Borth, M.P..... Everett Sloane Zito, Giovanni, Usher.....Gilbert Mack Ribaudo, Guiseppe, Interpreter ..... Tito Vuolo Cacopardo, a resident of Adano.....

......Silvio Minciotti Craxi, a resident of Adano.....Joe Verdi Captain Purvis, Head of M.P.'s.....

.....Bruce MacFarlane Bill Munroe, M.P.....Leon Rothier Sgt. Frank Trapini, M.P.....Jack Arnold Corp. Chuck Schultz, M.P.,....Fred Barton Joe Follock, M.P.....Clark Poth Tina, Daughter of Tomasino......Margo Marguerita, a resident of Adano.....

......Miriam Goldina Carmelina, a resident of Adano, .... Alma Ross Laura, Sofia, a resident of Adano.....

......Florence Aquino Bellanco, Present Mayor of Adano .....

Gargano, Chief of Carabinieri.Harold J. Stone D'Arpe, Minister of Finance.... Mario Badolati Spinnato, Volunteer Health Officer ......

......Doreen McLean Col. George Middleton ..... Harry Selby Afronti, Pietro, cart driver .... Albert Raymo Erba, Carlo, another cart driver. . Chas. Mayer Glovanni, Basile, another cart driver .....

.....J. Scott Smart Nasta, former Mayor of Adano....Rolfe Sedan Tomasino, Head Fisherman ......

Lieutenant Livingston, U.S. Navy. Phil Arthur

Paul Osborn has a flair for enlivening the printed page for the stage and he has not slipped-up in his latest effort. He has managed to get the full tragicomic flavor of John Hersey's best-seller, Bell for Adano, back of the foots at the Cort. It is war-wise, tender and amusing-and has all the earmarks of a hit.

If Adano has a serious fault, it stems from the fact that Osborn has compressed all the events which the book spreads out over the town into an office of the city hall-no mean scripting feat in itself. However, the obvious result is a lack of action and a second act which is straggling and often static. It would seem, also, that he has somehow missed. the boat in the development of the fem role played by Margo. As a platonic idyll, it serves well enough for a fragmentary interlude. But in the terms stated it gives Margo little or nothing to bite into dramatically and for all it does for the play, could as well be left out entirely.

### OUT-OF-TOWN OPENINGS

#### A LADY OF ----? (Opened Saturday, December 9, 1944) FORREST, PHILADELPHIA

A play by Paul Osborn, based on John A new musical presented by the Messrs. Shubert under the auspices of Clayton Ashley and Arthur Gershwin in association with Select Operating Corporation. Book by Clayton Ashley; lyrics, Stanley Adams; music by Fred Spielman and Arthur Gershwin. Ecenery by Watson Barratt; costumes by Lou Eisele; musical ensemble and dances by Boots McKenna; ballet by Natalle Kamarova. Book directed by Edgar McGregor, Orchestra directed by Ving Merlin.

THE CAST: Carole Landis, Sue Ryan, Christine Ayres, Bobby Morris, Arthur Maxwell, Jacqueline Susann, Helene Leberthon, Jackson Jordan, Blanch Grady, Earl Mc-Donald, Pittman Corry, Pat Leslie, Jack Albertson, Victoria Schools, Fred Catania, Al Klein, Steve Mills, Francelia Schmidt and Catlana Grantzeva.

After delaying the opening from Monday to Tuesday, then Thursday and finally Saturday, the Messrs. Shubert could have done much better by holding down the curtain on their A Lady of-? for a still later day. But while the new musical was far from ready for the start. indicate that the Shuberts have created a rowdy and riotous opus that will undoubtedly shape up as an excellent extravaganza to warm the cockles of the hearts of hordes of tired business men and particularly, from a box office standpoint, for Broadway visitors today mobbing the theatrical zone. Foremost is the fact that the musical uncovers a dynamic comedy team in the pint sizes of Bobby Morris and Sue Ryan that rates top quarters. While it was plenty rough sledding for Lady all the way opening night, the hi jinks of Bobby and Sue created enough stimulation in the laff register to lift this musical into a hit class that will make for long running on the Main Stem.

A naturally funny fellow with a kewpie face that makes his mugging count, Morris is given free reins and plenty of opportunity to work on his own, ringing in the many bits that first brought him attention on the burly stage and in each case it brings him hilarious returns, particularly his comedy boxing bit which goes down as a classic. He never has to milk for giggles, even getting guffaws with his licks of eccentric hoofing, as the sailor boy with a wolfing way with the belles, Morris makes every line and movement count, and sells it strong as well for his "guess who" comedy songs, The mating of Morris with peppery and saucy Sue Ryan provides for a perfect musical comedy blend.

#### MANY HAPPY RETURNS

(Opened Monday, December 4, 1944) WALNUT STREET THEATER. PHILADELPHIA

A comedy by Clare Kummer. Staged by Henry Hull. Settings by Stewart Chaney. Presented by Harry Bloomfield.

THE CAST: Mary Astor, Henry Hull, Neil Hamilton, Ivan Simpson, Michael Road, Eve Lynne, Jayne Cotter, Nan Butler, Michael Dreyfuss and Vincent Gardner.

Returns on this one are not promising to be very happy for Harry Bloomfield. And Clare Kummer, theatrically inactive for some seven years, has still to recapture that deft touch of stage writing which made her. In spite of an impressive cast, it's a piddling piece hardly worthy of the talents on board. With all humble apologies for slighting such names as Henry Hull, Mary Astor and Neil Hamilton, the only character that rings true and projects his performance across the footlights in heart-warming fashion is that of Ivan Simpson in the humble and insignificant role of the aged butler.

Rather than a comedy it's a vacuous drawing-room play that might be farcical with better and brighter lines. The complications of plot are fantastic enough, something that a pulp novice might dream up for a 10-cent love and romance rag.

#### Philly Crix Tab

Scored 23 per cent, with three experts out of four giving the down-thumb. No: R. E. P. Sensenderfer (Bulletin), Jerry Gaghan (Dally News), Linton Martin (Inquirer). Yes: Edwin Schloss (Record),

Story has the muddled married life of his son breaking in on the birthday celebration of Henry Burton. In his designs to ward off the fern fatale the elderly Burton finds that the seductive Cynthia Laceby is an old flame who has never let the light go out of the torch. And in his young son she finds the characteristics of the elder that makes the torch. burn all the brighter. It all evolves itself according to formula, with Cynthia realizing there was never any real substance for her dream men, so she switches to bashful Charles Barrows, the elder Burton's bosom pal. The younger Burton survives the shock and returns to the heart of his wife and baby. And to make it all the more remarkable, the elder Burton learns that he is not only a grandfather but an expectant father as well. The comedy overtones are obvious in such marital mishappenings, but they never come off. The actors are as ill at ease with their parts as is the audience with the entire play. It all starts off with a limp and staggers all the way, with the players more like automatons reciting their lines almost robot-like. Nor does the direction of Huli himself make for a degree of pace and movement that might give some measure of realism to the running.

Along with the Ziegfeld Theater Billy Rose has taken over something of the old master's mantle. Seven Lively Arts is a show that the late Florenz Ziegfeld would have been proud of in his palmiest years. It has about everything to make a smash revue. The Stem has another musical hit.

There may be some arts that Rose has missed-but the ones that get to the Ziegfeld stage are lively and he hasn't skimped on artistic talent-imaginative and lush set designs by Norman Bel side of the ledger that these observations Geddes, tunes by Cole Porter and good singers to chant them; sketches and dialog by such top-drawer writers as Moss Hart, George Kaufman, Ben Hecht and Charles Sherman, and the whole fitted together by a master hand at songand-dance construction, Hassard Short. The art of the dance hasn't been skipped either; ballad, taps and chorus routines are all represented and off the top shelf. And when it comes to the couturier department, Mary Grant's body draping and Valentina's modern gowns are as eyefilling as any to be seen on the Stem.

And having set the scene, Rose hasn't skimped on top names to play in his extravaganza either. Beatrice Lillie, Bert Lahr, Benny Goodman, Alicia Markova, Anton Dolin and Doc Rockwell head the list, with assists from a dozen or more lesser lights.

There is only one word to describe Bea Lillie-"terrific." And it is a treat to have her back on an American stage. She clowns thru half a dozen sketches and specialties in her own inimitable way--and every one of them is a sock. Bert Lahr is right in the groove with her-his material perhaps not quite so good, but anyone who is a push-over for Lahr antics will have ample opportunity for an aching for a sock. funnybone these nights at the Ziegfeld. And then there is Benny Goodman (in a spangled dinner coat which only Rose could lure him into) to wind up a tremendously effective and colorful cavalcade of past Rose showmanship with a jam session to spice the ears of riff- less come before the show is much older. Landis is a nurse, adds a pleasant barllovers. Teddy Wilson, Red Norvo, Morey Field and Sid Weiss assist him. The result is a show stopper. Classic ballet is in the hands or rather toes of Alicia Markova and Anton Dolin, with the latter responsible for the choregraphy. Markova

are likely captious. There is warmth in it, wit and flawless playing of character bits which offset any slow spots. There (See A Bell for Adano on page 32)

is superb, but Dolin a little disappointing. He seems to have become stogy, with a tendency to over-posturing. Doc Rockwell wanders in and out of the proceedings amusingly as a sort of symbolic emsee and finally manages to include his standard lecture on ladies' anatomy. There is some pleasant chanting by Mary Roche, Dolores Gray and Bill Tabbert, and Jere McMahon contribs an outstanding tap routine. Dennie Moore, Albert Harris and Michael Barrett help out ably with the sketches.

department and even less so as to lyrics. material in the tuneful and rhythmic Porter has done them both with little score by Arthur Gershwin, brother of Ira that you'll remember as you come out as well as the late George, and by Fred of the theater. However, tunes like Is It Spielman, with catchy lyrics by Stanley the Girl, Ev'ry Time We Say Goodbye and Adams. Only Another Boy and Girl have merit and may develop a fair play. Only once does Porter go all out for fun-with a wacky drinking song called Drink, which Bert Lahr and a male chorus put across highly effective for the saucy and spicy

in Arts-good as it is. It runs too long. Rockwell's "lecture" could well be cut. He has enough to do as it is, and there mantic role of the navy lieutenant who are other spots which a trimming and dreams up the goings-on from the opersharpening will help. This will doubt- ating table at the hospital where Miss

big, good and expensive. How long it honors go to Virginia Schools, whose will take him to get his dough back is crystal-clear soprano pipes fall easy on something to think about, but Billy Rose the ears for He Loves Me, a waltz and undoubtedly will. He's just done it again Eventide. -period. Bob Francis.

Easily the hit of the show, the carrot-But Adano has so much on the good topped Miss Ryan with lyrics and lines is a rare and refreshing comedienne.

> Gal is entertaining and wraps up the show for herself when singing What Can You Do Without Mustard? and Brooklun. U. S. A.

Bud Burtson and Harold Cohen provided Miss Ryan with these two song specialties, and it marks the third major musical with a Brooklyn ditty packing a high comedy content.

Also on the distaff side is the presence of the movie lovely, Carole Landis, making her stage debut in the title role, and in spite of the fact that she still has to learn her lines and cues, and the fact that she treks the boards as tho she were posing in front of a Hollywood camera, La Carole provides a royal feast for the optics, with gorgeous gown creations by Plermont to accent her natural beauty. Arts is not too strong in the melody Miss Landis also gets the choice song

Top tune of the lot headed for hit parade classification is the ballad dandy, You're More Than a Name and an Address, with Miss Landis's sultry chanting story content in Without a Caress, I'm There is still room for improvement Setting My Cap for a Throne and Don't Wake Them Up Too Soon.

Handsome Arthur Maxwell, in the ro-In sum Arts has what it takes. It is tone voice in song. However, singing

Christine Ayers, luscious blonde of

Hull, as the elder Burton, plays his part hard down the line, but never making his difficult role convincing. The material at hand is sophmoric, and in spite of his stellar performance never makes it senior stuff.

Mary Astor, making her Eastern stage debut, is lovely enough to look at, altho it's a hideous black gown they've draped her in-hardly flattering to the figure. And rather than the siren, her lines and playing link her more to matronly designs.

Neil Hamilton, returning to the footlights after 22 years on the Hollywood lots, woefully underplays his part as the shy Charlie Barrows who has to be literally thrown into Cynthia's arms to untangle the marital mess in the Burton household.

For the others there's little to warm. the cockles of the bored pew holders subjected to a sterile script. On the distaff side rates the two living room settings plushly designed by Stewart Chaney.

It's a reckless producer who would tempt the Main Stem with this piddling piece as it ran off here.

Maurie Orodenker.

body beautiful and Minsky background before showing off so attractively in the recent Ziegjeld Follies, prances thru the proceedings with Jacqueline Susann. (See A Lady of ----? on page 32)

#### 32 LEGITIMATE

#### The Billboard

December 16, 1944

## Routes

### **Dramatic and Musical**

(Routes are for current week when no dates are given)

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Abie's Irish Rose (His Majesty's) Montreal. Blossom Time (Royal Alexandra) Toronto, Cherry Orchard (Ford) Baltimore. Dante (Metropolitan) Scattle. Dark Hammock (Nixon) Pittsourgh. Doll House (Auditorium) Oakland, Calif., 13-14; (H. S. Aud.) Salinas 15; Santa Barbara 16. Dunham, Katherine (Locust St.) Phila. Gilbert & Sullivan Operas (Erlanger) Buffalo. Glad To See You (Opera House) Boston. Good Night Ladies (Shrine Aud.) Des Moines, Ia., 13; (Orpheum) Sioux City 14. Gorilla, The (Geary) San Francisco. Hasty Heart (Wilbur) Boston. Hayes, Helen, in Harriet (Hanna) Cleveland, Kiss and Tell (Studebaker) Chi Kiss and Tell (Biltmore) Los Angeles. Lady in Question (Forrest) Phila. Lawrence, Gertrude (Plymouth) Boston. Life With Father (Cox) Cincinnati. Many Happy Returns (Walnut St.) Phila. Merry Widow (Hartman) Columbus, O. Merry Widow (Auditorium) Denver 13-16. Okiahoma (Erlanger) Chi. Olson & Johnson (Shubert) Boston. On the Town (Colonial) Boston. On the Town (Colonial) Boston. Othello (Lyceum) Minneapolis, 13; (Audi-torium) Winnipeg, Can., 15-16. Over 21 (National) Washington. Pitts, Zasu (Curran) San Francisco. Rebecca (Cass) Detroit. Sing Out Sweet Land (Shubert) Phila. Sieep No More (American) St. Louis. Sons o' Fun (Auditorium) Winnipeg, Can., 13; Grand Forks, N. D., 14; (Lyceum) Minneapolis 15-16. Sophie Helenscik, American (Bushnell Aud.) Hartford, Conn., 13; (Shubert) New Haven 14-16. Star and Garter (Blackstone) Chl. Student Prince (Texas) San Antonio, Tex., 13; (Music Hall) Houston 14; (City Aud.) Beaumont 15; (H. S. Aud.) Baton Rouge, La., 16. Ten Little Indians (Harris) Ohi. Three's a Family (Convention Hall) Tulsa, Okla., 13; (Music Hall) Kansas Olty, Mo., 14-16. Waltz King (Shubert-Lafayette) Detroit. Winged Victory (Civic O, H.) Chi.

#### A BELL FOR ADANO (Continued from page 31)

is a top-flight production, embellished by canny direction and evidently a handpicked cast. The whole has a ruefully tragi-comic message that is put across with depth and charm.



## BROADWAY SHOWLOG

### Dramas

Perfs. Opened

Angel Street (Bijou) .... 12- 5, '41 1269 Unless another house can be obtained, show will have to take to the road December 30. "Kiss and Tell" moves into the Bijou for a New Year's Day performance. "Kiss" has to move out of Biltmore to make room for "Snafu," which has to vacate the Hudson for "Hasty Heart,"

Anna Lucasta ..... 8-30, '44 118 (Mansfield) John Proctor and Frederick Fox debate set designer problems on "Wishbone" program (WHN) Saturday (9).

Bell for Adano, A..... 12- 6, '44 5 (Cort)

Scored 100 per cent with all aisleexperts in the affirmative column. Yes: Louis Kronenberger (PM), Lewis Nichols (Times), Ward Morchouse (Sun), Robert Garland (Journal American), Burton Rascoe (World Tele-gram), Wilella Waldorf (Post), John Chapman (News), Robert Coleman (Mirror), Howard Barnes (Herald Tribune).

Catherine Was Great .. 8- 2, '44 150 (Royale)

Chicken Every Sunday., 4- 5,'44 285 (Plymouth)

Embezzled Heaven ..... 10-31, '44 12 (National)

Show resumes Monday (11), with return of Ethel Barrymore to cast. Has been suspended since November 10, during the latter's illness.

Hand In Glove ..... 12- 4, '44 8 (Playhouse)

Five to four split by crix tab new thriller at 56 per cent. Yes: Louis Kronenberger (PM), Ward Morehouse (Sun), Wilella Waldorf (Post), Robert Garland (Journal American), Lewis Nichols (Times). No: Howard Barnes (Herald Tribune), Burton Rascoe (World Telegram), John Chapman (News) Robert Coleman (Mirror). Jean Bellows and George Lloyd will be air-guested by Margaret Arlen (WABC) Wednesday (16).

Harvey ..... 11- 1, '44 46 (48th Street)

Josephine Hull air-guested with Ad-

#### **Performance Thru December 9**

#### Opened Perís.

52

24

Life With Father ..... 11- 8, '39 2142 (Empire)

Long-termer up a bit after a slump. Grossed \$10,900 for the week. Whole production, set, props and cast to Halloran General Hospital Sunday (17) for G.I. show,

Perfect Marriage, The ... 10-26, '44 (Barrymore)

School For Brides ..... 8- 1, '41 151 (Ambassador) Howard Lang had added Louise Jardis and Rosemary Bertrand to his "Good Night Ladies" cast.

Searching Wind, The .. 4-12, '44 280 (Fulton) Winds up New York run January 20 and will take to the road. Henry Barnard is trouping with tab version of "You Can't Take It With You" for local G.I. entertainment,

Snafu ..... 10-25, '44 53 (Hudson)

Billy Redfield hosted Eugen Gottlleb, of Brooklyn, Thursday (7), at show's 50th performance. Latter had same experience in real life that Billy has on stage. Young Gottlieb ran away and joined the marines at 15. He is now back with his parents. Russell Hardie air-guests Saturday (9) with Adrienue Ames.

- Soldier's Wife ..... 10- 4, '41 27 (Golden)
- Streets Are Guarded, The (Henry Miller's) .. 11-20, '44 Closed Saturday (9).
- Ten Little Indians ..... 6-27, '44 192 (Broadhurst) Putting in Sunday night performances and eliminating Monday evening and Wednesday mat shows,

Two Mrs. Carrolls, Tho. 8- 3, '43 518 (Booth)

Voice of the Turtle, The. 12- 3, '43 356 (Morosco)

Betty Field started formal rehearsals to replace Margaret Sullavan Monday (4).

### Musicals

Bloomer Girl ..... 10- 5, '44 76 (Shubert) Cast opens G.I. trouping of streamlined version at Halloran General Hospital Sunday (24).

#### Opened Perfs.

Oklahoma! ..... 3-31, '43 747 (St. James)

Lee Dixon out Tuesday (5). Milton Watson subbed. Dixon has given his notice and will leave show in two weeks. Watson will likely take over his role permanently. Small epidemic of colds and grippe in "Okie" cast, Lloyd Cole, dancer, was out Monday (4). Wednesday (6) Vivian Smith, dancer, was out, and Richard Rober came down with a strep throat. Likely will be out some time. Barry Kelly is subbing for him. Thursday (7) mat had dancer Hal Gordon on the sick list and evening show was missing Scott Merrill. Jack Baker replaced him. Ruth Weslon takes over Betty Garde's vacated spot Monday (11). Assistant stage manager Herb Rissman and Jerri Vance will get married in February.

One Touch of Venus ... 10- 7, '43 495 (46th St.)

Ray Harrison leaves cast Saturday (9) to join "On the Town" troupe, James Sheridan has been appointed understudy for Robert Beam. Holly Harris is now Mary Martin's understudy. Pat Schaeffer out Tuesday (5) and Wednesday (6). Doris Wright subbed for her. Betty Spain has had her song program held over by WBYN for Thursdays thru December. Assistant stage manager Snooks O'Brien is doubling with the Subway Circuit. He is directing "A Connecticut Yankee" for Jules Leventhal, for a December 26 opening at either the Flatbush or the Windsor. Rhapsody ..... 11-22, '44 13

(Century) Failed to relight Monday (4). Chances of reopening nil-with over 250G gone down the drain. Sadie 'Thompson. ..... 11-16, '44 28 (Alvin) Rouben Mamoulian, Howard Dietz and Ralph Dumke air-guested with Mary Margaret McBride Wednesday (6). Mamoulian also interviewed by Ethel Colby Monday (4). Wasantha Singh and his group of Polynesian musicians leave show Saturday (9). Igo Tamarin left troupe last week. Remingtom Olmsted, dancer, sick-listed Monday (4). Returns to cast

Saturday (9).

Fredric March has never been better than as the American-born Italian major who takes over the duties of cleaning up à captured Sicilian town. He plays the role with all the simplicity and understanding that the townspeople learn to love in Hersey's Major Joppolo. His story, of course, is one of futility-a losing battle against army stupidity and red tape-but he does feed his town. He does clean its streets. He does sow the seeds of understanding among a people suspicious of the American way. And even in his moment of defeat via the stupidity of a domineering brass hat, he leaves to the accompaniment of his greatest achievement-the triumphant ringing of the symbol which is dearest to them,

There are other fine performances, too. Everett Sloane is excellent as an M.P. sergeant who is his major's devoted disciple. Bruce MacFarlane-turns in one of the best jobs of his career as an M.P. captain who sticks to the red-tape rule book and there are splendid character contribs from Tito Vuolo, Gilbert Mack, and Alexander Granach: And there are particularly delightful bits from Albert Raymo, Charles Mayo and J. Scott Smart as a trio of water-cart drivers.

Radio has several eyes on "Adano." It was showcased on "Hall of Fame" (10). It's got a human, wise and pithy story to tell and could be streamlined into a top-drawer

Meanwhile, from all the indications

(Continued from page 31) more than comfort to Miss Landis while she is on deck. However, Miss Ayres justifies her top billing at the very end with a sensuous dance-going thru the

In a striking Ethioplan ballet, high Grantzeva, ballerina of the Ballet Russe choregraphy by Natalie Kamarova.

chorus of men and maids romp thru the

rienne Ames (WHN) Thursday (7).

In Bed We Cry. ..... 11-14, '44 31 (Belasco)

Moderate take - around \$11,000. Management juicing b. o. with local radio one-minute recorded plugs. Ilka Chase also skeds to address 20 women's clubs in the area within the next three weeks.

I Remember Mama ..... 10-19, '44 00 (Music Box)

Now selling seats into May. Mady Christlans air-guest of Adrienne Ames Tuesday (5). Joan Tetzel ditto with Ethel Colby Wednesday (6).

Jacobowsky and the 3-14, '44 314 Colonel (Martin Beck)

Hilda Vaughn has been appointed chairman of the "Hospital Players" group which is set for G.I. entertainment in the local area.

Kiss and Tell ..... 8-17, '43 732 (Biltmore)

Kirk Douglas leaves cast Monday (11). He will have a part in "Star In the Window." Wallace Lauder will take over his spot in "Kiss."

Late George Apley, The. 11-21, '44 23 (Lyceum)

Richhard Barbee has been engaged to understudy Leo Carroll in the bitle role. Started rehearsals last week.

production with sprightly enough and rhythmic routines devised by Boots Mc-Kenna, which never rise above the night club level of girlle lines.

The show is all a dream flashback to Story revolves around an old Italian

More properly, however, the opening

- Carmen Jones ..... 12- 2, '48 426 (Broadway)
- Follow the Girls ..... 4- 8, '44 282 (44th St. Theater)

Gertrude Niesen will be a guest artist at the Friar's Frolic at the Imperial Theater Sunday (17). This year's show will be a memorial to George M. Cohan, Friar Abbott from 1912 to 1930. Milton Berle will emsee. Drumbeater Ivan Black off to Hollywood Sunday (10), Will open a branch publicity office out there. Frank Goodman will take over "Girls" tub-thumping chores during the two weeks that he is away. Jackie Gleason was on sick list Monday (4) thru Wednesday (6). Ford Leary filled in.

Mexican Hayride ..... 1-28, '44 366 (Winter Garden) Wilber Evans is rehearsing with "Central Park" troupe, but still continues in "Hayride." His successor not yet picked. Carl Judd has been appointed stage manager to replace Sammy Lambert who will put all his time on "Park." Jimmy Allen, dancer, was replaced by Leonard Bushong Monday (4). John Martin replaces Jerry Mellan Monday (11).

FEAGINS DO TWO

Seven Lively Arts ..... 12- 7, '44 (Ziegfeld) Received unanimous "ayes" from crix for a score of 100 per cent. Yes:

Wilella Waldorf (Post), Lewis Nichols (Times), John Chapman (News), Howard Barnes (Herald Tribune), Louis Kronenberger (PM), Ward Morehouse (Sun), Robert Coleman (Mirror), Robert Garland (Journal American), Burton Rascoe (World Telegram). Designer Mary Grand and designer Paul Dupont are honeymooning. Were married here, November 12.

Song of Norway ..... 8-21, '44 129 (Imperial)

Star Time..... 9-12, '44 120 (Majestic)

Connie Russell will have Connee Boswell's singing slot when show takes to road next week. Stem run closes Saturday (9).

#### ICE SHOWS

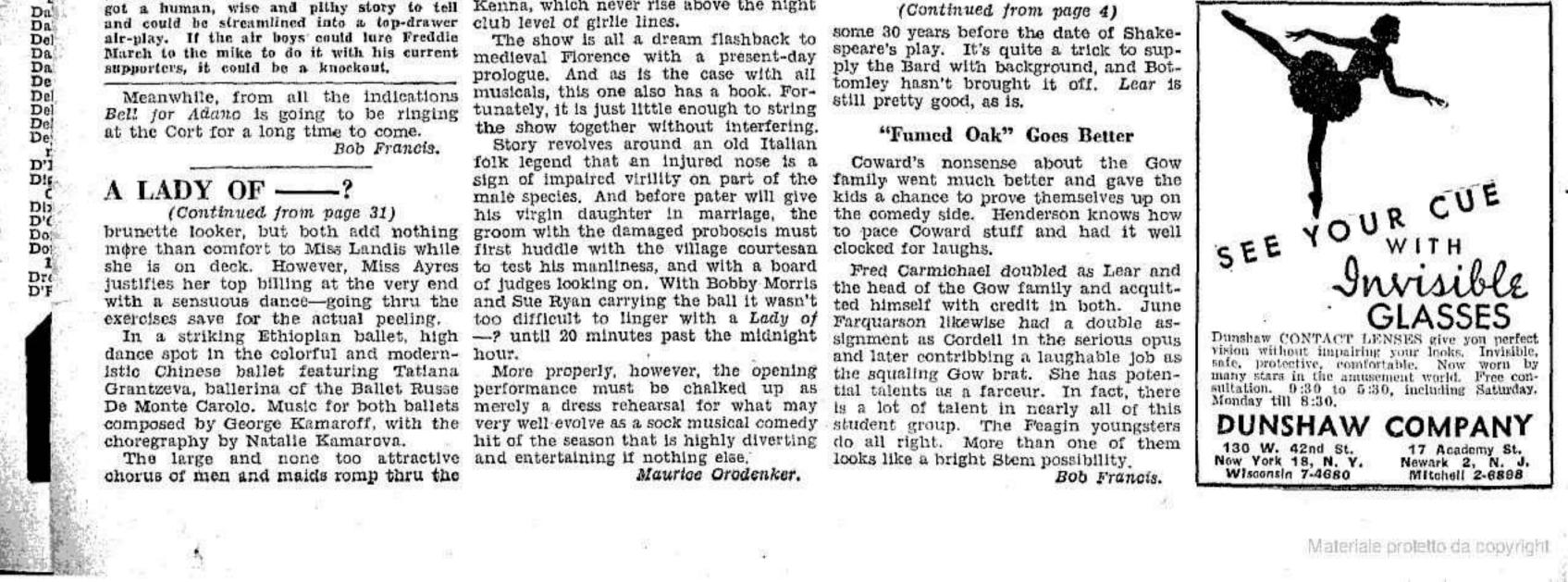
Hats Off to Ice ..... 6-22, '44 234 (Center)

#### BALLETS

Ballet International..., 10-30, '44 47 (International Theater)

REVIVALS

Gypsy Baron, The ..... 11-28, '44 14 (City Center)



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BLACKSTONE, presenting a full eve-ning's show, has been playing to ex-

cellent business in auditoriums thru

the Southeast. Unit did only fair busi-

ness at Macon (Ga.) Auditorium last

Monday and Tuesday (4-5) at a \$2.40

top, but heavy grosses were reported

from Augusta and Savannah, Ga. One

explanation for slim pickings in Macon

is the fact that Blackstone played a

movie house there a little more than a

year ago at pop prices. Press notices on

the show have been good all along the

line. Blackstone's staff includes Bernie

Head and Bill Fiegley, advance; Ned C.

Bates, managing director; Matt Meeker,

publicity director; Bert Ponard, organist,

and Millie Bouton, wardrobe. Assisting

Blackstone on stage are brother, Pete

Bouton; Charles Coddington, Bill Chau-

dert, Kenneth Murray, Jack Schaff, Fred

Conne, Walter Gibson, Harry Blackstone

Jr., Harry Gordon, Ed Wykoff, Betty

Stollie, Mickie McKay, Merle Norton,

Jane Hays, Mary Morris, Mary Harris,

Dora Schaff, Ruth Evans, Betty Spencer,

Alyce Dawson and Pat Lane. . . . MARDO,

comedy trixster, winding up two weeks at

the Ray-Ott Club, Niagara Falls, N. Y.

... BRUCE COLE has taken his manipu-

Iations into the Como Club, Buffalo. . . .

MR. AND MRS. EDDIE COCHRAN, after

18 months in Europe for USO-Camp

Shows, Inc., are en route back home for

a rest, after which they will be sent to

another theater of operations, . . . JOE

TAYLOR (Amazing Mr. Taylor) was a

recent visitor at the magic desk. He's

set on a string of Ohio and Indiana

club dates for Jack Middleton, Cincy

agent. . . . LARRY DEMCHESKI, after 12

months service on army transports, is

back at his home in Shamokin, Pa., for

a rest. He infos that he kept his hand

in by amazing the troops with his vent

and magic on their way over and back.

... WALKER AND COZY have just con-

cluded 10 weeks with their magic on Joe

Sorensen's Novelty Show at Little Rock,

Ark. When they left they carried out a

bushel basket full of rope knots and

short ends, which represented an accu-

mulation of 10 weeks, doing around 12

## Showbiz On a Troopship Shows Flesh Is Still Tops

(Continued from page 3) came up on sports deck, officers didn't rank-and-filers, these boys really carry have a chance at the entertainment period.

#### **Red Cross Boxes**

The boxes Red Cross gave to each enlisted man on board contained a carton of Camels. I don't know about others but this is where those "thanks to Yanks" butts are going.

Red Cross also distributed "Mother's Helper" kit containing pack of clgs, biank paper and envelopes, pencil, razor blades, playing cards, Lifesavers, soap in them as a curtain. When men went on a box, plus sewing kit. There's nothing duty, others appeared to fill out the like safety pins, needles, thread and buttons when you need them. These items were all in a small duffle bag numbers (hot and fast tunes), comedy, with drawstring and long tape ends so the sack can be wrapped around walst.

Importance of music and live entertainment on a troopship was demonstrated by events on the first Sunday. Almost everyone had been in uniform for more than a year but few had their sea legs. Soon as we hit the high seas, queasy stomachs were in evidence. Everyone really dragged his tail.

#### First Sunday at Sea

The first Sunday was a nice sunny day. Joe Bertuglia brought his accordion up on the sports deck, started knoodling and finally played some tunes. G.I.'s and officers started coming around. Joe went into a classical piece-he is longhair by inclination-and guys started to them laugh, relax. For the first time in many days, they could look at the horizon and watch it tilt without hitting for rails.

Then, the fellows started calling for tunes. He played until his hands were cramped. He gave out with classical, semi-classical and pop. His playing was very good and the woozy feeling went away.

When the entire unit got together, it was like the early days of borsht belt players, or mebbe like burlesque. Boys would sit around with gag book-courtesy, Special Services-and select bits, revamp, revise and improvise.

with Joe Laurie Jr. Here, in ranks of the ball to keep guys entertained. Many in the entertainment group are medics, no cinch assignment.

Typical show was one into which they ringed this correspondent. It was staged twice, one evening for part of the men in the recreation hall, and then on deck in afternoon for the rest of the men and officers.

#### Sacks Serve as Curtain

British crew dyed flour sacks and hung performance.

Routine was simple and obvious. Band songs, dance, stooges and specialties came out of everywhere and anywhere. Invariably, they had professional experience and were good.

#### Finn Does His Act

Finn's specialty-G.I.'s would let him sing nothing else-was Same Old Shilleghla Me Father Used and Old Gray Bonnet with burly lyrics. Rudy Valiante would croon and always some G.I. would soprano "Oh, Frankle."

Comedy was familiar-strictly G. I. borsht belt-to one who'd been around, but this audience wanted yellow bantam and nothing else. If it hadn't a good gutsy belly laugh, they wouldn't bother. It didn't take much to make

#### Frankel Plays Himself

I played myself, interviewing G.I. ro pleasures he enjoyed on this voyage. Sleeping quarters cramped, food not so good, etc., so my queries brought forth glowing answers about sumptuous bedroom suites, lush meals, etc. For blackout, the medics came out and dragged G.I. to nuthouse—only there was no blackout, no public-address system, no nothing but pleasure to audience and wonderful feeling you get at the sight of your kind of people-show peopledelivering goods. No glory, no dough, no



JAY HORNICK, Hirst Circuit exec, and Gus Flaig, show producer in Baltimore, will inspect all scenes and bits submitted by comics for use for the second trip around the wheel. Purpose is to prevent repeats. . . . LEAH WAKEFIELD quit ourly December 9 in Boston to return to school to take up a commercial course. She plans on opening her own business with her sister, Marion, upon graduation.... CHARLES H. ALLEN has booked. James Coughlin and Bill Talent for USO Hospital Unit No. 10 which opened December 4 at Fort Dix, N. J., and Mac Dennison and Palmer Cote for Hospital Unit No. 8 which started the same day. . . . FRANCES MCROREY, dancer-accordionist, first time in burly with the Julie Bryan unit on the Hirst Wheel, comes from Southern and Midwest niteries. . . . FREDDIE FULTON has taken Cozy Cole and June Hawkins, of Carmen Jones, under management. In prospect is an ork for Cole, with June for the vocals. . . . EVA COLLINS, who recently left 10 years of costume-shop ownership, is now managing the Jacques, Waterbury, Conn., for Frank Bryan, succeeding Leonard Raymond. . . . RED BUTTONS, comic with Winged Victory, was a San Francisco visitor recently, as was Sgt. Milt Tarloff, former operator of the Trianon dance palace, Toledo. Bob Carney and daughter, Roberta, also visited before their fourth overseas tour for the USO.

BEE BELL, former burly principal, now Mrs. Bee Friedman, of Almonesson, N. J., in receipt of news from the War Department about the death of her son, Horace, thru a fall from St. Cristobal Castle, Porta Rica, October 26. . . , FRANK MACK has left burly to break into niteries as assistant manager of the Streets of Paris. San Francisco. He is working for Eddie Fox, of Chaney and Fox, who also operates the Club Savoy. . . . ELAINE SEID-LER (Mrs. Johnnie Singer), dancer and producer of chorus groups, recovering from an operation in Fifth Avenue Hospital, New York, ... JOE DORRIS, emseecomic, held over for another six weeks at the Blue Mirror, Newark, N. J. . . They did one skit that had me and HELEN CALDWELL, chorine, last time in Milwaukee burly for Eddie Lynch, is now a riveter in a St. Louis war plant.

shows a day.

AY TERRELL, in a phone con-G. versation with this scribbler in Chicago last week infoed that he and Judy were immensely enjoying their en. gagement at the Palmer House there. Convention reportorial duties prevented our catching the Terrell turn. We were fortunate, however, to be present at the Showmen's League Banquet and Ball at Chi's Hotel Sherman last Wednesday

MAGIC T	RICKS
Changing Card Trick Cigarette Vanisher Ring & String Trick CIGARETTE PRODUCER	60¢ Doz.
FINGER TIPS (All Met CUT & RESTORED ROPE WATER TO WINE TRICK Diminishing Card	TRICK . 1.20 Doz. 60¢ Doz.
Phentom Card Trick Instructions Packed W Sond Full Amount; W IMMEDIATE DI	lith Each Trick. Ve Pay Postage
H. KI	



#### Strictly From Ranks

Ability of people like "Frankie" Finn it, they gave. and Max Behn cannot be overemphasized. At home, these guys were strictly rank-and-file, rarely made big time. Finn, for instance, was once in an act

night (6), where Werner C. (Dorny) Dornfield served as toastmaster and turned in his usual masterful performance. Another magus we encountered in the Windy City last week was Jerry Furman, formerly out of Indianapolis. He's now associated with a Midwestern amusement park venture. . . . JUDITH JOHNSON, mentalist, breaks a long silence to say that she's now located in Johnston, Fla., to be near hubby, Harold, stationed at Camp Gordon there. Miss Johnson does an occasional show at the Officers' Club at the camp and for the last two weeks has been on tour with a War Bond show in that area.... ILL-NESS has forced Madam Pinxy to cancel all dates and close her Chicago vent shop. The doctors have ordered a long rest for her and she left Chicago last Thursday (7) to spend the winter in Texas, Mississippi and Florida, . . . DON TAYLOR, old-time vent, is in Ward 34, Cook County Charity Home, Oak Forest, III. . . . JACK HERBERT closed Sunday (10) at the Calabrese Club, Erie, Pa., and the following night began a week's stand at the Marconi Club, Warren, Pa., with the Normandy Club, Cleveland, begining the 18th to follow. . . . JOHNNY PLATT, still trouping for USO, has just finished a tour for the navy in Florida and is now showing for the army's First Service Command in New England, ... DON AND THELMA GREENWOOD this week begin on a string of New England theater dates set by Arthur Fisher office, New York, at war.

bally, no nothing. Only they knew guys wanted it, they knew how to give

#### Skit Rings Bell

everyone else crying with laughter-the oldie "typical scene on Hollywood set." Situation hinges on delay. Every time something is about to happen to hero, "director" calls "cut" and stand-in takes the beating, water in neck, prat fall, or pie in puss.

#### Anything for Props

Props for this were wonderful promotion chore. Camera was coal scuttle sort of gimmick borrowed from black gang. Big ears for hero were patched together somehow. Pie for finish was promoted by letting baker sing at previous show. Wigs and make-up came from Special Service kit. Sand for desert scene was salt. Keith Raeburn was stand-in, and stole the show with his mugging calls and stooging.

But to thousands of guys, officers and members of crew and maybe even to God up in the blue heavens above, it was one great and glorious laugh after another. It was a relief, a safety valve, a priceless chance to relax.

#### Acts Help Clean Up

After it was over, the boys of the show -the same guys who'd just entertained the thousands-pitched in after they'd taken a bow and cleaned up the deck. You see they were G.I.'s and even tho they were putting on a show they had dirtied the deck-what with the pie, sand and water-and they had to police up.

After everyone had gone, you looked up and around and noticed what you hadn't seen before thru the laughter. You saw the gun crews all around the deck still watching the horizon, the sky, and the sea, and you realized you were

BRYAN

Season's Greetings

ULIE



Materiale protetto da copyright

ALCOTT-George H., 62, retired Detroit musician, December 1 at his home in Pleasant Ridge, Mich. He formerly played in the Detroit Symphony Orchestra, and theaters. His widow and three daughters survive. Interment in Oak- latest pic was Hanover Square, Loss of Before joining Equity's staff he was a view Cemetery, Royal Oak, Mich.

BOYER-William D., 64, former showboat trouper and minstrel, at his home in Steubenville, O., December 4. He was secretary of the Scottish Rite bodies in Steubenville.

BURKE-Mrs. Hannah, mother of William (Red) Burke, concessionaire, at Franklin (N. H.) Hospital November 16. as the result of a fall at her home in that city.

CAMPBELL-Edward F., 42, manager of the Steeplechase Pier, Atlantic City, in Jefferson Hospital, Philadelphia, December 2. He had been admitted there for observation on December 1. He started work for the pier as an office boy at 14, when it was owned by George C. Tilyou. Services December 5 in Linwood, N. J., with burial there.

CLIFFE-John W., 67, known as "The Voice of Playland," Rye, N. Y., at his home in that city November 29. He had been with the recreation spot for 17 years as disk jockey and announcer in the control tower. He had been assoclated with Paul Whiteman and Ted Lewis as a trombonist and was leader of the Wheeler and Wilson Band at one time. Survived by his widow; a daughter, Mrs. Michael Merola, Mamaroneck, N. Y., and three sons, John W., Bristol, Conn.; Ensign Albert E., merchant marine, and Robert E., navy.

COHAN-Cal, 85, black-face comedian, at his home in Culver City, Calif., November 19. He had been with Al G. Field, McIntyre and Heath, George Primrose, Bert Swor and Honey Boy Evans minstrels. He also was in burlesque in Texas cities and in pictures. Survived by three daughters, Mrs. George Thompson and Mrs. Emery Torbett, Culver City, and Mrs. Ruth Wolff Wood, Beverly Hills, Calif. Interment in Inglewood, Calif.

CONNOR-George Vincent, 83, vet of the big tops, following a brief illness at his home in Chillicothe, O., November 25. He started as a candy butcher on the Van Amburgh wagon show in 1881 and had been associated with Barnum & Bailey, Sells Bros., Sells-Floto, Ringling Bros., circuses and 101 Ranch. He came out of retirement in 1942 and was with Ringling Bros. until the Hartford (Conn.) fire. Survived by his sister, Carrie, Chillicothe. CREGAR-Laird, 28, movie star, in Good Samaritan Hospital, Hollywood, following a heart attack December 8. His

#### FINAL CURTAIN THE

brother in Philadelphia.

40 years and at one time toured with a circus unit in Australia. He was an acrobat in a team known as Dale Brothers in vaudeville. He had lived for the past 17 years at the Percy Williams home for actors in East Islip, L. I., N. Y.

Repaz Band and concert impresario, in Williamsport (Pa.) Hospital December 3 following a long illness. Survived by his daughter, Mrs. C. Paul Wagner, Williamsport. Interment in Williamsport Cemetery December 6.

GEAR-Mrs. Patrick, at Springfield, Mass., November 20. Survived by her husband, Patrick Gear; a daughter, Notre Dame Nun, Sister Marion Cecelia; a brother, James Gaynor, and a sister, Mrs. Harry Owens, Lakeland, Fla. Interment in Philadelphia.

GRAY-Roy Monte, 57, pioneer carnival owner, in a Houston hospital December 5, two weeks after a major operation. He had operated in Texas since 1924 the Roy Gray Shows, Royal Gray Shows, Big State Shows and Texas Longhorn Shows in succession. Off the road in the past two years, he successfully operated Grand Union Amusement Park in Houston, where he had been a resident 15 years. He was born near Indianapolis and entered show business with a Merry-Go-Round in Indiana in 1920. He was a member of A. F. & A. M. Lodge, No. 172, Reform, Ala. Survived by his widow, Mrs. Bessie Gray; daughter, Mrs. Robert (Ruth) Young, Orange, Tex.; brothers, Russell G., Los Angeles, and Ralph C., Muskogee, Okla.; sisters, Mrs. Mort Williams, Evansville, Ind., and Mrs. Norman Woolsev, Princeton, Ind. Funeral services

100 pounds following a diet formula player of villain roles appearing in such was responsible to a large extent for his melodramas as Tracy, the Outlaw, and death. Survived by his mother and a Deserted at the Altar. He entered the theater in 1895 when he joined Floy DALE-Ernest, 81, retired vaude acro- Crowell's repertory company, playing thru bat and circus performer, at Southside New England. Under the sponsorship of Hospital, Bay Shore, L. I., November 26. McKee Rankin, he appeared in The Two He had been in showbiz for more than Orphans, The Danites, The Silver King, Fru Fru, As in a Looking Glass, David Garrick and other plays. He was also with the Charles Frohman stock company in The Spoiler, A Tale of Two Citics, Captain Swift, Two Little Vagabonds and Liberty Hall. In early film days he appeared in FRAPE-H. S., 80, former conductor of the movies for nine years, and in vaudeville was seen with such stars as Emmet Corrigan, McKee Rankin and Nance O'Neill. He was prominent in organizing Actors' Equity. He was a trustee of the Actors' Fund of America and a member of the Hot Air Club, comprised of leaders in all branches of the theater. Services were held in St. Malachy's Church, New York, with interment in the Actors' Fund plot in Kensico Cemetery, Westchester.

ONRI-Archie O'Brien, 70, former juggler and vaude actor, in Roosevelt Hospital, New York, December 7.

REIDER-Samuel, 53, manager of the Roxy Theater, downtown burlesque house in Cleveland, O., November 22 in that city. He entered showbiz 35 years ago as a singer and dancer and took part in such old musical shows as Bringing Up Father and The Katzenjammer Kids. He and his wife had played vaudeville circuits in a dancing act. Other theaters which he had managed in Cleveland were the old Colonial, the old Empire and for a time he was manager of the Grand Theater in St. Louis. Survived by his widow, Nadine; two sisters and two brothers.

RODES-Roy, 50, boss property man, groom and superintendent of stock for Frank Wirth circus, in Bellevue Hospital, New York, November 21. He was with the circus for 30 years. Survived ist, in Redding, Conn., November 25. by sister.

Freeman Mortuary, Kansas City, November 30.

WHITFIELD-Pvt. Jack, 26, paratrooper, in action in France. Survived by his widow, Sylvia, San Diego, Calif.; two brothers and his mother, Fannie Whitfield, Rock Hill, N. C.



BARRY-KALBE-Gene Barry, singing male lead in Dave Wolper's Glad To See You, and Betty Kalbe, legitimate stage actress, in Philadelphia November 26.

BERKELEY-STEFAN-Busby Berkeley, stage and movie director, and Mira Stefan, a late member of the chorus of Glad To See You, which Berkeley staged and directed, in Philadelphia November 26.

COOPER-PENNINGTON-Orville Cooper, showman, to Elizabeth Pennington, nonpro, at Independence, Kan., October 7.

GREENE-McDONALD - Lieut. Ralph Greene, of the marines, to Grace Mc-Donald, screen actress, in Santa Barbara, Calif., December 7.

HOLMES-PORTER - Milton Holmes. author of pic Mr. Lucky, to Nancy Porter, film starlet, in Las Vegas, N. M., December 4.

HOLZAGER-WARD - Lieut. Comm. Theodore Holzager, nonpro, and Tont Ward, casting director for Sophie Halenczik, American, stage play, in New York November 25.

MCCARRELL-SPEERS-Pvt, Robert C. McCarrell, formerly with J. J. Page Show, to Elizabeth M. Speers at North Augusta, Ga., December 2.

MIGLIETTA-COLT-John M. Miglietta to Ethel Barrymore Colt, actress in Embezzled Heaven, in which her mother, Ethel Barrymore Colt, is starred, in New York December 1.

ROOSEVELT-EMERSON --- Col. Elliott Roosevelt to Faye Emerson, screen actress, at Grand Canyon, Ariz., December 3.

SIMON-MACDONALD - Henry W. Simon, PM's music columnist and staff member of publishing house of Simon & Schuster, to Robera Macdonald, cartoon-

#### Howard Herrick

Howard J. Herrick, 73, one of the leading theatrical advance agents in the country, December 7 at the Hotel Willard, Washington, D. C., while on tour with Eva Le Gallienne and Joseph Schildkraut, who are appearing in The Cherry Orchard.

He was dramatic critic of The Richmond Times in 1900 and became Broadway reporter for The , New York Telegram in 1902. He turned theatrical press agent soon after when he represented Gertrude Coughlan during her appearance in Alice of Old Vincennes. Other actors and actresses he flacked on the road included Weber and Fields, Bertha Kalich, Nazimova, Virginia Harned, Marie Dressler, Ernest von Possart, Charlotte Walker, Wright Lorrimer in Shepherd King, Walter Hampden in Cyrano de Bergerac and Hamlet, Maud Adams and Otis Skinner in Mcrchant of Venice, Eva Le Gallienne in Alice in Wonderland, Ethel Barrymore in Ghost of Yankee Doodle and Lunt and Fontanne in Idiot's Delight.

He also served as advance agent for a number of motion pictures. including The Birth of a Nation, Intolerance, Way Down East, Orphans of the Storm, Covered Wagon, Ten Commandments, The Big Parade, Ben Hur and Hell's Angels.

Herrick was president of the Hot Air Club and a member of the Players' Club and the Lambs and was on the board of governors of the Association of Theatrical Agents and Managers.

were held December 9 in the Fogle-West Chapel, with interment in Forest Park Cemetery, Houston.

HOWELL-Robert H., 40, radio scripter and son-in-law of Tom Howard, radio and stage comedian, in Rumson, N. J., November 23. He and his wife, Ruth, originated the radio sketch It Pays To Be Ignorant. They also did scripts for Sammy Kaye radio programs. Surviving, besides his widow, are his mother and a sister.

JENKINS-Mrs. Florence Foster, coloratura soprano and founder of the Verdi Club, at her home in New York November 26. She founded the Verdi Club in 1917 to acquaint the public with the music and ideals of Guiseppe Verdi. Mrs. Jenkins gave many recitals in New York and her last concert was held at Carnegie Hall October 26. She became ill soon after that performance.

LHEVINNE-Josef, 69, noted planist, at his home in Kew Gardens, Queens, N. Y., December 2. He began studying the piano at the age of 4 and during his career had toured Europe and the United States. His last professional appearance was made at Lewisohn Stadium, New York, last July. He and his wife, Rosina, became widely known as a two-piano team. He was a member of the faculty of the Juillard Graduate School of Music, New York. Surviving, besides his widow, are a daughter and a son, Capt. C. Don Lhevinne, army air forces.

LINER-Irving L., 48, general manager of the Fablan theaters in Staten Island, N. Y., at his home in West Brighton, S. I., November 26. He started his career with the Fox Film Corporation and then became an exhibitor. Later he was with the Adams Paramount group in New Jersey for 12 years and in 1938 joined the Fabian theaters. Survived by his widow and two brothers.

MAHER-Anna E., songwriter and sister of Phil Maher, comedian, in Toledo, O., December 2. Surviving, besides Phil, is another brother.

MARTIN-F. (Smitty), on the Bistany Greater Shows and Billboard representative, following a heart attack at Bell Glade, Fla., recently.

MOORE-Richard L., father of Grace Chattanooga, Tenn., November 27.

SALVINI-Maud Dixon, actress, in New York November 25. Born in London, she appeared on the concert stage for several years before coming to America with Tomaso Salvini. On an American tour she acted with the Italian tragedian in Othello and The Outlaw. She later married Salvini's son, Alexander, who played juvenile roles in support of his father. The late W. W. Wilkinson engaged her to appear with her husband in a repertory of romantic plays. After several years of retirement she returned to the stage in a revival of Lights of London in New York and Boston, and subsequently at intervals appeared in vaudeville. Services under the auspices of the Actors' Fund of America were at Walter B. Cooke's Chapel, New York. Interment was in the Fund plot in Kensico Cemetery, Westchester County, N. Y.



SANDERS-Sam S., 82, billposter, following a long illness at his home in Chaitanooga, November 28. He started with the John Robinson Circus brigade under William B. Dale in 1901 and at the time of his death was with Frank F. Stoops Poster Advertising Company, Chattanooga. Interment in Greenwood Cemetery, Chattanooga.

SHAUGHNESSEY-Joseph Edward, 49, former showman with the J. George Loos Shows, in an auto accident at Orange, Tex., November 21. Relatives are asked to communicate with Mrs. Louise Shaughnessy, 309 Blakley Courts, Orange.

SMITH-Stanford, 76, for many years owner and manager as well as founder of Stanford Park, Shelburne, N. S., there recently. He had been ill about a year. A daughter survives.

WEITMAN-Mrs. Zelda, 69, mother of Moore, operatic and screen star and de- R. M. Weitman, managing director of partment store exec, at his home in the New York Paramount, in New York November 26. Surviving, besides R. M. O'NEILL-James, 68, former actor and Weitman, are a daughter and two other

Births

A son, Jerome, to Mr. and Mrs. Henry A. Becigneul, November 24. Father is a Detroit songwriter.

A daughter to Mr. and Mrs. Abe Torchinsky, in St. Joseph Hospital, Philadelphia, November 28. Father is in the NBC Symphony now in The Seven Lively Arts orchestra, and mother is the former Bert Brenner.

A son, Lanny Meredith, to Mr. and Mrs. Ray Turner in Deaconess Hospital, Spokane, November 25. Father is vent and Punch worker around Spokane,

A son, Garry Baxter, to Troy and Anne Scruggs, in St. Mary Hospital, Saginaw, Mich., October 21. Father is wheel foreman on World of Pleasure Shows,

A son, Stephen F., to Mr. and Mrs. Theodore R. Black, in New York November 28. Father is counsel for Republic Pictures Corporation.

A son, Louis Jr., to Lou and Evelyn Ferrante, formerly of Ferrante acro trio. in Philadelphia December 5.

## Divorces

Eleanor Parker, film star, from Lieut. Fred L. Losee, navy surgeon, in Hollywood December 5.

Veronica Lake, screen actress, from Maj. John S. Detlie, former pic director, in Los Angeles December 7.

Dorothea Hager (Rayetta), from James Russell Hager in Canton, O., October 31.

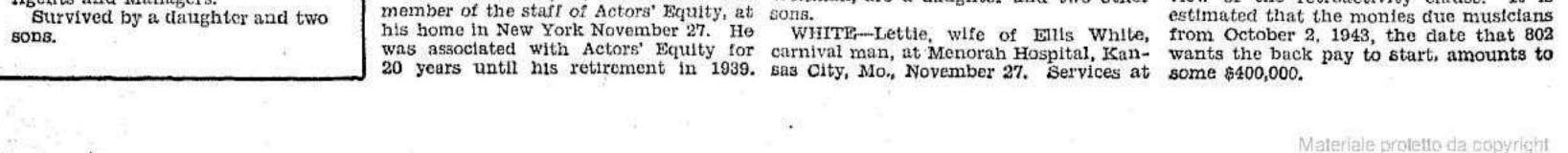
#### 802 PAY APPEAL

(Continued from page 24)

14 months while this dispute case was being heard and adjudicated. Meanwhile the cost of living is rising. Musicians employed in the cafes involved are not receiving wages permitted under the Little Steel Formula.

"We will not permit the COG to take advantage of any legal obstructionisms to further deliberately delay the process of putting the WLB decision into effect." COG has until Wednesday (13) to petition for a review of the case.

The union will definitely ask for a review of the retroactivity clause. It is



CARNIVALS Conducted by CLAUDE R. ELLIS. Communications to 25 Opera Place, Cincinnati 1, O.

The Billboard

35

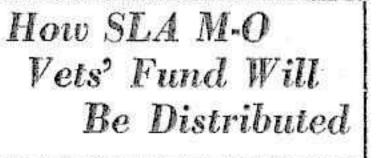
Solomon SLA Head; 2 Indies Get V-P Jobs

CHICAGO, Dec. 9 .--- Sam Solomon, co-owner of the Royal American Shows, was of unprecedented activity, the Showmen's elected president of the Showmen's League of America at the annual election held last Monday (4). He was unopposed. There were contests for first and third vice-presidents and the two who were named on the independent ticket won, M. J. Doolan defeating Fred H. Kressmann for first vice and David B. Endy winning over William Carsky for third vice. E. Lawrence Phillips, owner of the Johnny J. Jones Exposition, was elected second vice-president. G. L. (Mike) Wright was elected treasurer, and Joseph L. Streibich was re-elected secretary. B. S. Gerety was elected to fill a with the enthusiastic help of the entire five-year term as a member of the board membership. of trustees.

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For board of governors there was 50 candidates on the regular ticket and 10 on the independent. Eight of the independents were elected. Winners for board of governors were M. H. Barnes, W. D. Bartlett, Leo Barrington, Oscar Bloom, Sam Bloom, Max B. Brantman, Arthur F. Briese, Ray Marsh Brydon, Oscar C. Buck, Charles G. Driver, Walter F. Driver, John W. Gallagan, George A. Golden, Max Goodman, Sam Gordon, Nat S. Green, Morris A. Haft, Harry W. Hennies, W. R. Hirsch, Arthur Hopper, S. T. Jessop, Johnny J. Kline, H. A. Lehrter, Ernest (Rube) Liebman, Morris Lipsky, Andy Markham, Edward Murphy, Harold Paddock, Robert K. (Bob) Parker, Irving J. Polack, Denny Pugh, Nat D. Rodgers, Joe Rogers, Michael Rosen, Harry Ross,



CHICAGO, Dec. 9.-Climaxing a year League of America this week fittingly celebrated the most successful year in its history and reviewed a list of accomplishments of which the organization well may be proud. It was a year of records-a membership increase of 250; raising more than \$15,000 for the Red Cross; a record banquet and ball, and so on. But the accomplishment which stands out most prominently and of which the League is proudest is the servicemen's Mustering-Out Fund, conceived a year ago by President Floyd E. Gooding and carried thru successfully

When the Mustering-Out Fund idea was adopted, a goal of \$50,000 was set. This seemed like a huge amount and (See Sci-Up for M-O Fund on page 39)

## Rosen Signs Kline; Shive Goes to Ward

CHICAGO, Dec. 9 .- Michael Rosen, owner of the Buckeye State Shows, who entered a Chicago hospital last Sunday before the outdoor meetings, signed Bob Kline as general agent, Kline having been with the All American Exposition, railroad cars and wagons of which were a number of seasons. Mrs. Freda Rosen attended the doings, but her husband remained in the hospital for rest and observation. H. B. Shive, who left the Rosen organization, signed with the John R. Ward Shows for next season. Ted Woodward announced that he also would be with Ward.



SAM SOLOMON, new prexy of the Showmen's League of America, elected at the annual meeting in Chicago last week, is a vet of over 42 years in outdoor showbiz. He was named without opposition, being advanced from the post of first vice-president. Co-owner with Carl J. Sedlmayr, a past president of the SLA, in the Royal American Shows, he formerly operated Sol's Liberty Shows and was interested in the original Rubin & Cherry Exposition.

Nickerson To Take **Out Pan American's** CHICAGO, Dec. 9.-S. W. Nickerson said during the outdoor meetings that he had disposed of his interest in the Allen & Nickerson Shows to A. R. (Dutch) Whiteside and had dissolved partnership with J. J. (Chickie) Allen. Nickerson purchased equipment of J. R. Strayer, who has been in a park in Anderson, Ind., and will use Strayer's Pan American Shows title next season. He reported buying from Strayer 10 trucks, six rides, five show tops and fronts and 10 concession tops and frames.

# Snappy Pace Marks Affair

Homage to warrior members is mingled with camaraderie and brilliance

CHICAGO, Dec. 9.- A record-breaking throng of 1,172 showmen, their wives and friends gathered in the Grand Ballroom of Hotel Sherman here Wednesday (6) to celebrate a successful season, pay homage to those showmen serving on the fighting fronts and scoff royally on the occasion of the 32d annual banquet and ball of the Showmen's League of America. The attendance topped by 110 the previous high chalked up in prewar days for a similar SLA event. Measuring up to the record attendance was the color, the camaraderie and the brillance of the affair. It was the outdoor show world celebrating in its usual gala fashion and it was an event long to be remembered by those fortunate enough to be present.

The Grand Ballroom was taxed to capacity and it was necessary to draft the facilities of adjoining rooms to handle the crowd. Banquet tickets were at a premium, for several days before the event and SLA officials were forced to turn down many last-minute demands for ducats.

Especially noticeable to the guests on this occasion was the program's snappy pacing. Long-winded speeches were disa number of seasons. Mrs. Freda Rosen Title and Equipment pensed with and the whole thing moved along with the speed of a girl-show bally.

(See Solomon Is SLA Prexy on page 40)

## **Cavalcade** Adds To Route; More **Cars for Train**

CHICAGO, Dec. 9 .- Al Wagner, owner and general manager of the Cavalcade of Amusements, was host to hundreds in the Bull Fight Room of the Sherman Hotel during the Chicago meetings. The show, which had a heavy season on its initial tour this year, reports an impressive line-up of fairs contracted for 1945.

R. L. (Bob) Lohmar, general agent, who would not release the list at this time, said that some to be added to the 1945 route would be a big surprise. Wagner and Lohmar stated they would announce the full list of fairs contracted during the next two weeks.

T. W. (Slim) Kelley has contracted with Wagner to present his Side Show on the CA midway next season. He has been with the J. C. Weer Shows and his this coming season, and work of building, painting and repairing has been started in Tulsa (Okla.) quarters.

## **Reynolds Books** Longer String

CHICAGO, Dec. 9.-L. C. (Curly) Reynolds, co-owner of the World of Today Shows and the Reynolds & Wells Shows, new materials in construction. reported that he and his staff were successful in landing a string of excellent Prell Shows, who was first vice-president, fair contracts during the Chicago meetings. Fairs contracted will be announced as soon as two more have signed Cetlin & Wilson Shows, was moved from on the dotted lines.

attending the Chicago sessions were was named second vice-president. Noble C. Fairly, general agent; W. J. (Highpockets) Lindsay, secretary, and Art Signor, assistant manager. World of Today suite was again one of the most popular ones.

### **Carson Buys Into Kirkwood**

RICHMOND, Va., Dec. 9 .- Tommy Carson, well-known eastern showman, has purchased an interest in the Joseph J. Kirkwood Shows and will be partner of Weers Are To Leave Road Ralph Decker and Al Bydlark, operators, it was announced here. Carson will become business manager, remainder of headed the J. C. Weer Shows this season, staff being as it was last season. Winterquarters have been set up in Raleigh, N. C., with rebuilding started. Season will start with six weeks in North Carolina early in April and northeastern dates to follow.

CHICAGO, Dec. 9 .- J. C. Weer, who said he and Mrs. Weer would not be on the road next year but would take a rest, probably in Florida. It was said during the outdoor meetings here that announcement as to the disposition of the show equipment would be made soon.

ACA To Push Drive Which Oddities are playing storerooms during the winter. Several additional railroad Scored Its Topmost Year

> CHICAGO, Dec. 9 .- Best year in its associate treasurer. General Counselhistory was reported at the 11th annual Secretary-Treasurer Max Cohen, Rochesand most successful meeting of the ter, N. Y., was re-elected for his 12th American Carnivals' Association, Inc., De- term. Associate counsel were re-elected cember 4, in the Hotel Sherman here in as follows: Hyman G. Gould, Rochester, conjunction with annual sessions of the assistant general counsel; Richard S. IAFE, NAAPPB, AREA and SLA. Total Kaplan, Gary, Ind.; Paul M. Conaway, membership is now 122, and personnel Macon, Ga., and Louis Herman, Toronto. memberships were advanced to 995 during the season. Post-war talk included calls, greatest number in the org's hisdiscussion of airplane shipments and tory. Latest new members are the Valley

was elected president to succeed James Memorials were adopted to the memory E. Strates. Issy Cetlin, co-owner of the second to first vice-president. Oscar ley Midway, and Max Linderman, World Those on the staff besides Reynolds Bloom, operator of the Gold Medal Shows, of Mirth Shows. Resolutions thanking

Shows of America, was made associate board of directors are Jack Perry, Kaus secretary to succeed J. C. McCaffery, gen- Shows; Frank Bergen, World of Mirth eral representative of Hennies Bros.' Shows; Sam Lawrence, Lawrence Greater

On the visitation schedule were 45 Shows, Greater Rainbow Shows; Skerand McDougall-Butler Company, Buffalo. of the late C. D. Scott, Scott Exposition Shows; John M. Sheesley, Mighty Sheesthe trade press for its support were unan-Max Goodman, head of the Wonder imously adopted. New members on the Shows. Floyd E. Gooding was re-elected (See ACA to Push Campaign on page 40) in Largo, Fla.

While the entertainment may have been (See SLA Banquet Turnaway on page 39)

## **BG** Equipment Is To Be Sent **Out With NAE**

CHICAGO, Dec. 9.-Peter Kortes and Mel Vaught, owners and operators of the North American Exposition, contracted some choice fair contracts during the Chicago sessions. They will be announced soon,

Besides the equipment of the Mighty Sheesley Midway, which was purchased in October, additional equipment of the Beckmann & Gerety Shows will be added, including an elaborate entrance arch, light towers, riding devices, show fronts, string of concessions and some of the Beckmann & Gerety railroad cars and wagons. Show will tour the Middle-Western States.

George T. McCarthy is general agent, A. J. (Whitey) Weiss will be concession manager, and Edgar T. Neville will be concession secretary. Cash Wiltse, who will be assistant manager, until the season starts will be with the Kortes World's Fair Museum, now playing indoors. It will be a featured attraction on the North American Exposition.

## **RAS To Line Up Plum Fairs**

CHICAGO, Dec. 9.-Carl J. Sedlmayr was again successful in contracting a David B. Endy, head of Endy Bros.- beck Carnival Company, Dorchester, Wis., line-up of big fairs during the Chicago meetings.

> Included are Northern Wisconsin District Fair, Chippewa Falls; Tri-State Fair, Superior, Wis.; Minnesota State Fair, St. Paul; Kansas Free Fair, Topeka; Oklahoma State Fair, Oklahoma City, and Louisiana State Fair, Shreveport, with several others pending and to be announced later.

> Royal American closes in Tampa tomorrow night to go into winter quarters

The Billboard



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## **MIDWAY CONFAB**

#### Communications to 25 Opera Place, Cincinnati 1, O.

ANY secret booking weapons?

FORREST BROWN, of Delphos, O., has been ill with the flu.

MR. AND MRS. C. GUY DODSON are taking a rest at Hot Springs.

FRANK ZORDA, side showman, closed a successful season with All-American Shows.

MANAGER reported he had been playing a date for 10 years and did good biz both times.

FROM Charleston, W. Va., John Swisher, concessionaire, reported a successful season with Jones Greater Shows.

**REPORTING** a successful season are VI and Al Petka, who are wintering in Detroit.

WILLIAM (RED) BURKE, concessionaire in the East, recently purchased a house trailer. Mr. and Mrs. Burke are wintering in Newton, Mass.

ORVILLE COOPER penned he is working for a wholesale drug company in Wichita, Kan., and adds that he and his



W. H. (BILL) BONTA is recuperating in a Springfield (Mo.) hospital and is expected at his home in Dallas around February 20. His wife, Pat, has been employed at the Elks' Club, Leavenworth, Kan., since May.

SAN FRANCISCO CHAPTER, Showfolks of America, Inc., will stage its first Christmas fund get-together on the night of December 28. A one-hour revue will be presented prior to the buffet supper in the clubrooms, 1191 Market Street, reported Art Craner.

JACK W. (OTHELLO) DONOHUE, human balloon, formerly with Harry Lewiston, visited The Billboard's Cincinnati office and reported he recovered enough of his wardrobe after the Casa Grande night club fire in Cincinnati to open at the Cat and Fiddle in that city.

**REGARDLESS** of how much a general agent had to do with booking a big fair route -managers get all the credit for it.

FROM Richmond, Ky., Mr. and Mrs. Harry E. Moores, concessionaires, reported a successful season on the Regal Expo Shows. They spent Thanksgiving with Mrs. Moore's parents in Belmar, N. J., and returned to Richmond, Ky., where they will winter.

CHARLES T. GOSS, who was at the Chicago doings, will take a vacation in Miami, December and January. While



## **Open** Account

WHEN a manager is in doubt over what to eat in a cookhouse he orders ham and eggs. When in doubt over anything else he charges it to the concessions .---Oscar the Ham.

dents of Cincinnati, got their share of deer in Roscommon County, Michigan, during a two-week stay in November. Weber got an eight-inch spike and Snowball has a six-pointer to his credit.

TWO Thanksgiving dinners were held at quarters of the Virginia Greater Shows at Suifolk, Va., informed Bob Millican, electrician. One was held November 23, at which Sol Speight was host, and the other with show bosses as hosts was held November 30. Speight's Cotton Club troupe and the show's winter quarters crew enjoyed these feasts.

MR. AND MRS. DUKE REYNOLDS, formerly with Bill Hames Shows and last season on Dodson's World's Fair Shows, she as ticket seller on the Merry-Go-Round and he as candy butcher in the Harlem Review and Gay Parce, are wintering in Asheville, N. C., with their infant son. Reynolds is employed as shoe salesman there.

FORREST C. SWISHER, who closed October 30 with the Parada Shows, returned to the shows' quarters at Caney. Kan. Swisher, who sold his three shows, concessions, trucks and house trailer during the season, recently purchased a truck, a semi-trailer, Continental house tralier, and plans to build 15 concessions. He will again be with the Parada Shows.

POPULAR headquarters in Hot Springs are the Palms Apartments, owned and operated by Mr. and Mrs. L. L. Dutcher, formerly of the Johnny J. Jones, World of Mirth, and Rubin and Cherry shows. They have made their home at the springs the past 10 years. Many out-

## WANTED TO BUY

No. 5 Ferris Wheel, 2 Abreast Merry-Go-Round, factory built Kiddie Ride. Have for sale several Concession Tops in good condition.

Carnival Equipment Co. New Kensington, Pa. 619 Earl Ave.

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Rides, Shows, Concession, Free Acts, Bill Poster, Sound Car, Ride Foremen. Capable Operators for Posing Show, Life Show, Pit Show and Girl Show. Opening Elmira, N. Y., April 26th. Ebson, Grandy, Cy Startup, Blacky, Friday, Queenie, Langford, Al Devine, write. Address: O. J. BACH, 305 Ridgewood Ave., Ormond, Fla., or O. M. BECKER, 414 So. Main St., Fimira, N. Y. 414 So. Main St., Elmira, N. Y.

### J. F. SPARKS SHOWS NOW BOOKING Shows and Concessions for 1945 Season. All Replies: J. F. SPARKS 311 Westover Drive, Birmingham, Alabama

## HARRY CRAIG SHOWS

Now Booking for 1945

BOX 158, BROWNWOOD, TEXAS

### "Simmering In The Pan"

Want for Opening in March, Shows. Will book or buy Merry-Go-Round, 32 ft. preferred. Opened four towns, played sixteen fairs and celebrations in 1944; in '45 will do better. Address

DYER'S GREATER SHOWS Greenwood, Miss. Box 471,



Ride Foreman, Ride Help for all Rides: Painter, Repair Man, Organ Man, Winter quarters open January 1.

MOUND CITY SHOW

C. E. MEEKER, who has signed as general manager of Peppers All State Shows for the '45 season with Owner Frank W. Peppers and is now in Pensacola (Fla.) guarters. Meeker has been general manager of Crystal City Park, Tulsa, Okla., several years and left when Park Owner J. C. Mullins returned from the army with a medical discharge.

wife will return to show biz after the duration.

HIGHER brackets: Heard one guy want to bet a dime that his boss grossed at least an octillion dollars.

J. R. FULLER penciled from Pittsburgh that Dave Carroll and Wilbur Whiting, press agents and promoters, passed thru there en route from Washington to the Ohicago meetings.

BEFORE attending the Chicago convention, C. C. (Corkie) Zimmerman, cookhouse operator, took the baths at Hot Springs. He plans to return to Galveston, Tex., for remainder of the winter. ing Eastern and Southern army and navy

two seasons on the Dodson's World's Fair Shows, will again be with that show. Starr and Murl Deemer purchased a 26foot fishing boat and are taking their Show. friends out fishing.

DON'T think that every sad-eyed general agent wooed and lost some fairs. He may have seen his boss after signing 'em.

### Butt---

BECAUSE of the cigarette shortage, we were informed, nightly snipe hunting partles were held in the Sherman Hotel lobby. A bag of five of each specles was allowed each hunter.



PVT. ROBERT BARTON, U. S. Cavalry, who is en route to California after having been stationed at Fort Riley, Kan., since last spring, is the son of Mr. and Mrs. Frank Barton, for the last four years with the Fidler United Shows, and until his enlistment he was with his parents on the show. He finished a 15-day furlough, which he spent with his parents and which expired December 1. He is a nephew of Mrs. Sam Fidler.

Charlie was in Chicago, his wife, Grace, spent her time in the company of Bill and Marie Starr, going to the races and football games.

BENNY VENUS, who has been playair bases, penned from Panama City, BILL STARR, legal adjuster the past Fla., that she recently had visits from Wanda Lee, dancer, while at Jackson, Tenn.; Evelyn Marion, girl show operator, and Kitty Kelly, of Golden's Side

> DOLLY YOUNG, legal adjuster of Blue Ribbon Shows, who had been seriously ill the past 10 days with bronchial influenza, was pronounced out of danger December 8 by her doctor. She is the house guest of Mr. and Mrs. L. E. Roth, owners of Blue Ribbon Shows, now showing in the vicinity of Miami.

> SHOW owner wanted to hire a general agent who had lived all the experiences of show booking-but one who doesn't endorse all of them.

> HAROLD SNOWBALL, general manager of Brown Novelty Shows, and Ray Weber,

### Reasonable

AFTER all, asking someone if he had a spare SLA banquet ticket wasn't like asking them for a cigarctte.

## VICTORY EXPOSITION SHOWS

CAN PLACE 3 or 4 Reliable Ride This show out all winter. Men. Address ALVIN VANDIKE Harlingen, Texas

SECOND-HAND SHOW PROPERTY FOR SALE

\$2.00 Pair, 1000 Used Chicago & Richardson Skate Plates, 6-7-8-9. Also Wheels and Parts, \$250.00 New Indian Tepee, 42 Ft. Round Top.

hand-painted Indian designs. Cost \$1500.00. \$5.00 Electric Nut Warmer, flashy. Cost \$30.00. WEIL'S CURIOSITY SHOP

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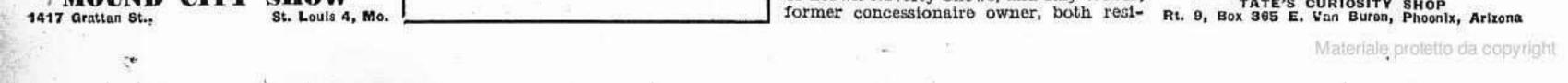
## J. R. EDWARDS SHOWS Now Booking

Shows and Concessions for the season of 1945.

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TATE'S CURIOSITY SHOP



The Billboard

#### CARNIVALS 37

duor showfolk have registered at the upartments the past two months.

THOSE who were patient enough to listen in on lobby jackpots should discard anything they wouldn't believe if they hadn't heard it at a convention.

DODSON SHOWS are well represented in Miami this winter: Mrs. Mcl G. Dodson, Mr. and Mrs. Charles Clark, Mr. and Mrs. Cecil Hudson, Mr. and Mrs. Roy McCurdy, Mr. and Mrs. Bill Hartley, Mr. and Mrs. Murl Deemer, Mr. and Mrs. Howard Piercy, Mr. and Mrs. Charles T. Goss and Mr. and Mrs. Bill Starr. The women of the show are planning a plane trip to Cuba for the holidays.

EROADWAY MUSEUM, under management of Dee Aldrich, has the following personnel: Doc Barnhart, front; Joe Fernando, human volcano; Chief Little Jerk, torture-proof man; Mme. Rosita, handwriting expert; Lady Louise, Chinese from Guadalcanal. torture cell; Princess Ola, headless girl illusion; Henrietta, plastic poses; Mack Horn, porter, and dancing girls in the merly with the Johnny J. Jones shows. annex. Look at Paris Museum, managed by Mrs. Aldrich, has the following roster: Jack O'Brien, front; Great Gravityo, novelty entertainer; Musical Crawfords, musical numbers; Princess Carmen, girl immune from pain; Heddy Hendrix, Buddah; Lady Electra, electric chair, and Mexico monsters, reptile exhibit, with dancing girls in annex. L. E. Roba Collins does publicity and parttime magic act in Broadway Museum. Business has been good for both museums.

55-4

MANAGER Gate, of the Gate & Banner the Melville Reiss Shows, Shows, acknowledged that he erred when he stated that he had signed 20 major fairs for his shows. By way of correction he points out that 19 fair managers now owe him contracts.

WHEELS **OF ALL KINDS** Tickets-Paddles-Laydowns **Complete KENO Outfits** CARNIVAL SUPPLIES AND EQUIPMENT



PVT. CHARLES KAITON, former concessionaire on the World of Pleasure Shows, was promoted to corporal.

SGT. ORVILLE LEE SMITH, 35408191, former electrician and Chairplane foreman on Cunningham Shows, is overseas. His address is APO 80, care of Postmaster, New York.

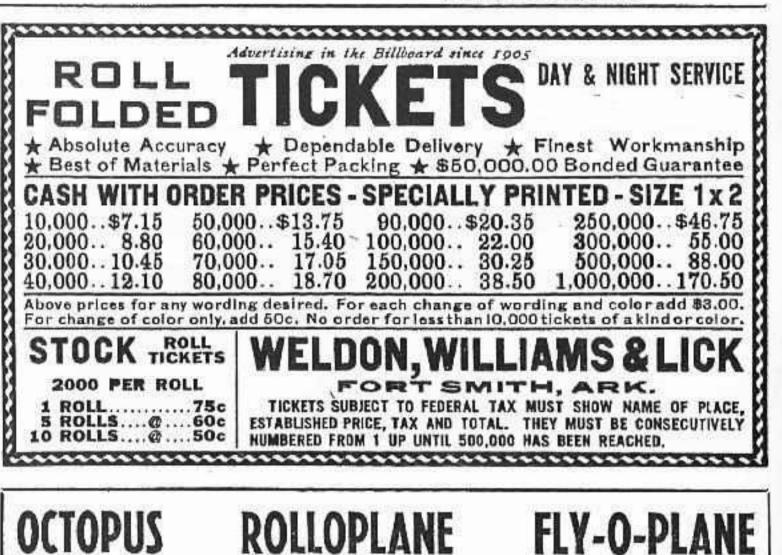
PVT. GALE SLATEN, active with Michigan carnivals before entering the service, was a visitor to his home town, Detroit, while on sick leave from Edward Hines (Ill.) Hospital. Pvt. Slaten is back

CAPT, BOBBY (MOUSIE) COHN, forcompleted 50 flying missions in the New Guinea sector, and expects a home leave, He is considering going into the amusement park business in Australia after the war.

PVT. GEORGE W. DAVIS, 32832561, son of Ruth and Carl Davis, of Tonawanda, N. Y., and former cookhouse operators on James E. Strates and Kaus Bros.' Shows, is stationed in Holland. Mrs. George Lakose, his grandmother, has been in the Buffalo State Hospital since June 22. She was formerly with

PFC. LAWRENCE STONE, formerly hot dog concessionaire with shows in Michigan territory, was wounded August 18 in France, and is now hospitalized in an English hospital, with a body cast, his wife, Opal M. Stone, reports. His address is: No. 36876657, APO 63, care of Postmaster, New York.

CORP. EDWARD W. (PAT) RYAN. 18208843, formerly with Sol's Liberty, Beckmann & Gerety, Royal American, (See ARMED FORCES on page 51)



# WONDER CITY SHOWS

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

## NOW BOOKING FOR 1945

Place legitimate Concessions of all kinds. Sell exclusive on Photos, Popcorn, Snocone, Diggers. Geo. Western, Harry Coulson, Ed Flaety, Bob Crawley, answer. Want Bingo Caller, must put up and take down, drive truck; salary and percentage. Cook House sold, Place Shows with own equipment. Whitle Nolte, Billy Logson or any worth-while Show, answer, Have Merry-Go-Round, Ferris Wheel, Mixup. Will book or buy Tilt or Octopus with transportation. No junk wanted, as I pay cash. Place A-1 Foreman for No. 12 Eli Wheel, top salary. Must be in winter guarters by Jan. 2nd to paint and repair ride. All other Ride Help contracted report by Jan. 2. Cook House opens Jan. 2. Want A-1 Mechanic and Electrician, must report by Jan. 2. Will open early in February. Address:

JOE KARR, Box 38, Mobile, Ala., till Jan. 2; then Winter Quarters, Box 218, Breaux Bridge, La. P.S.: Want to hear from Johnnie Caruso.

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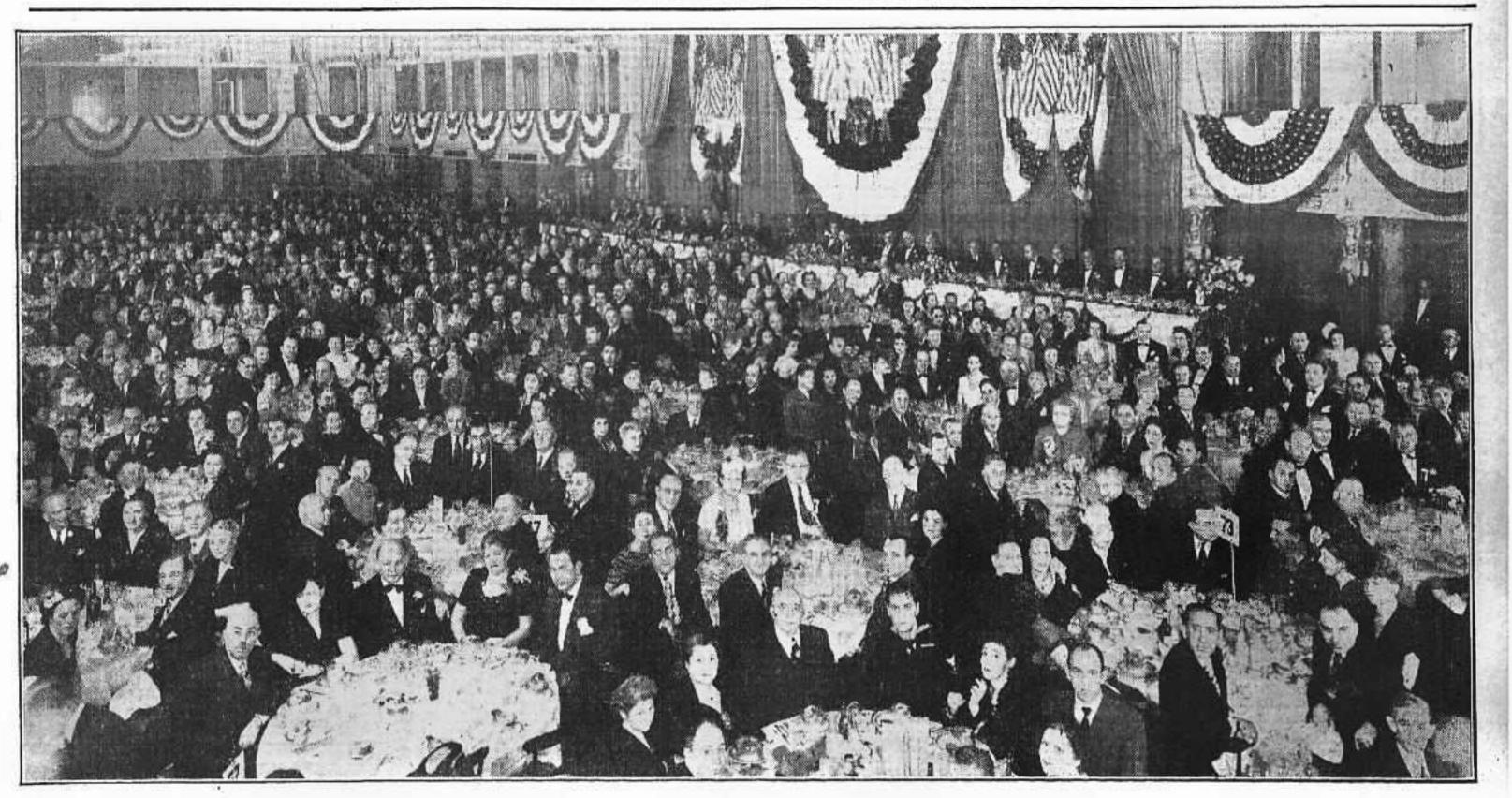
Merrily We----

OUR head mechanic, who never fails to drop a word of cheer, predicted that next season will be the pushingest year ever lived by truck showmen.

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VIEW OF THE SEVENTH ANNUAL BANQUET AND BALL of the National Showmen's Association in the Hotel Commodore, New York, November 29, declared the most successful NSA gathering ever held. Wartime restrictions limited the number of diners to 1,000. Receipts from the banquet, ball and attendant activities netted a solid sum for hospitalization and the cemetery fund. One of the highlights was attendance of a group of wounded veterans, who were given an ovation. Materiale protetto da copyright

#### CARNIVALS 38

# Showmen's League of America Sherman Hotel, Chicago

#### Ladies' Auxiliary

The Ladles' Auxiliary held its installation dinner night of December 5, in the Sherman Hotel, with Mrs. Lew Keller acting as installing officer. Mrs. Nan Rankine, organizer of the club and past president, installed her sister, Mrs. Lillian Woods, treasurer. New officers installed for ensuing years are Mrs. Michael Doolan, president; Mrs. George Rollo, first vice-president; Mrs. Noble C. Fairly, second vice-president; Mrs. Mattle Crosby, third vice-president; Mrs. Robert H. Miller, secretary; Mrs. J. W. Woods, treasurer. Mrs. Marie Brown, past president, was chairman of dinner arrangements; Mrs. Fairly acted as emsee.

Photographer snapped pictures during dinner. Lighting of candles of the various auxiliaries and their representatives took place: Mrs. Clara Zeiger, Kansas City, Mo.; Mrs. Jane Bunting, St. Louis; Virginia Kline, Los Angeles; Midge Cohen, New York; Mrs. Pearl Vaught, Dallas, and Mrs. Ann Doolan, Chicago. Viola Fairly, emsee, introduced organizer (oldest) of the Ladies' Auxiliary of the SLA, who gave an impromptu speech; Clara Zeiger, Jane Bunting, Virginia

的。这些问题的时候在最多的新期期代表到中期还有的时间。 第三章 TENTS New and Used **CARNIVAL and SKATING RIHK** Write for Prices E. G. CAMPBELL TENT & AWHING CO. 100 CENTRAL AVE. ALTON, ILL. A PARA IN THE APPLICATION OF THE APPLICATION OF THE The Billboard

several others. Gavel was presented to Mrs. Doolan from members of the club. Installation officer presented gifts to Phoebe Carsky, outgoing and retiring president; Elsie Miller, secretary, and outgoing treasurer, Lucille Hirsch.

Telegram was received from Brother Michael Doolan; letters from Robert H. Miller and Judith Solomon. Presentation of gifts by retiring President Phoebe Carsky to her officers, Ann Doolan, Viola, Fairly, Louise Rollo, Elsie Miller, Lucille Hirsch, Bessie Mossman and Edith Streibich. Flowers were received from the various ladies' auxiliaries. Viola Fairly gave an inspiring speech on War Bonds and help on the home front.

Lee Gluskin was chairman of War Bond award books, the winners being Rose Page, Earl Wagner, Buddy Paddock, Ruth Martone, Billie Lou Bunyard, Lorraine Schneider, Lena Schlossberg and Madaline Ragan. Winner of handmade quilt, donated by Iva Morris, was Sam Abbott, Hollywood. Ralph Pope played the accordion thruout the evening, while the ensemble sang old-time songs. Rose Page rendered The Star-Spangled Banner.

The following attended the installation dinner: Marion Brown, Frances Keller, Mattie Crosby, Virginia Kline, Ann Doolan, Louis Rollo, Elsie Miller, Bessle Mossman, Nan Rankine, Rose H. Page, Florence M. Reiselt, Showfolks of America, Mrs. Edward Hock, Mrs. Al Latto, Mrs. Delgarian Hoffman, Mrs. Al Miller, Cora Yeidham, Evelyn Hock, Cleora H. Helmer, Mrs. L. M. Brumleve, Ida Chase, Edith Streibich, Phoebe Carsky, Rosalie Brodsky, Cornelia Curtin, Billie Wasserman, Sidney Thomas, Irene Murray, Alma Richards, Neilie Byrnes, Phyllis Keyes,

(See SLA AUXILIARY on page 45)

# Chi Caravans Stage Popular "Round-Up"

CHICAGO, Dec. 9 .-- The annual gettogether or "Round-Up" of Caravans, Inc., was held at the Sherman Hotel December 1-3. There were several awards,

Kline, Midge Cohen, Pearl Vaught and to have been the guest speaker but who was unable to attend due to unforseen circumstances; Ladies' Auxiliary of American Hospital, F. E. Gooding, J. L. Strelbich, E. Wall and others. Floral tributes were received from Ladles' Auxiliary of Showmen's League of America, Heart of America Showmen's Club and Missouri Showmen's Club.

> The mistress of ceremonies was Hattie Clinton. Billle Lou Bunyard presented gifts to last year's officers, and the outgoing president, Pearl McGlynn, presented her gifts to her officers and those who served her during the year. The youngest member, Mascot Yvonne Bailey, presented the oldest member, Mrs. Kate Owens, with a bouquet, and Mrs. Owens presented Yvonne with a gold locket on behalf of the club. The drawing was held on the hand-crocheted tablecloth, donated by Ann Roth and a \$25 War Bond. The tablecloth was won by Mrs. Ferrari and the bond by I. Wilson, of the Cetlin & Wilson Shows.

> The evening was climaxed with a program of entertainment. Songs were rendered by Grace Lynn and Lois Shamberg. Humor was added by Uncle Herman Stoke, ventriloquist, and Chet Genter. Helen Wong entertained with a recitation and a rendition of St. Louis Blues on the piano, and Dorothee Bates did a monolog and songs. Accompanist for these acts was Mildred Bailey. All entertainers were members of Showfolks, Inc.

Some of the guests present were Maud Green, Evelyn Lee, Lillian Blencoe, Joycie Williams Gray, Mrs. Ferrari, Esther Weiner, Evelyn Levine, Mrs. Catrambone, Winona Woodward, Betty Brooks. Midge Cohen, Josephine Woody, Ann Young, Rebecca Danield, Esther Bernet, Pat Seery, Jean Laciura, Mrs. G. W. Twining, Eva Clark, Dorothee Bates, Irene Coffey, Helen Wong, Rose Marie Tuttle, Mollie Bergander, Ann R. Christenson, Lillian Lawrence, Marianna Pope, Mae Howe, Sophia Carlos, Minnie Simmonds, Jean Dellabate, Mabel F. Strates, Ruth K. Gottlieb, Marilyn Cohen, Ethel Broder, Alma Richards, Irene Murray, Mollie Raymond, Boots Paddock, Mrs. Ben Weiss, Mrs. David Endy, Myrtle Carriveau, Freida Rosen, Georgia Lewis, Billie Lou Bunyard, Sour, Sam Monsour, Irving Polack, Carl Ann Sleyster, Margaret Filograsso, Mildred Davis, Veronica Campbell, Margaret Broderick, Edna Schmitt, Mrs. Peter Kortes, Harriet Maher, Ida McCoy, Luelyn Lewis, Goldie Fisher, Jane Bunting, Viola Blake, Lotis Francis, Alice Hill, Pearl the Hamilton Club December 4. The Vaught, Mrs. Phil Shepperd, Mrs. Joseph Quinn, Mrs. Milt Morris, Bernice Stahl.

National Showmen's Assn.

#### Palace Theater Building New York

NEW YORK, Dec. 9 .- Unofficial report on the November banquet is that it was a sell-out and the best conducted of the NSA affairs. Entertainment committee is arranging a program for the New Year's Eve Party. Sam Rothstein is chairman. Word came that a son of member Phil Cook was killed in action. Sgt. Arthur Goldberg, ex-year-book printer, in on a furlough from Georgia. All of the nominees have been in formed of their nominations and are requested to advise the club at once whether they are desirous of holding office. Up to now there is no independent ticket. Election is night of December 27. Membership drive for 1944 has been concluded, with Ross Manning getting a gold life membership card with 55 new members. Grand total is 180. D. D. Simmons has started 1945 with a rush, having seven applications in. President Oscar C. Buck, as retiring prexy, was presented with a gold life membership card.



#### 5031/2 West Commerce St., San Antonio, Tex.

SAN ANTONIO, Dec. 9.—At the regular meeting held November 25 the following were elected to membership, all having been obtained by Vice-Presenident Dave Stevens: Jerry Gottlieb, Bob Morton, Joe Endy, Bill Carsky, Lew Keiler, Louie Leonard, George Howk, Oharles Stricter, Leonard Stevens, James Russell, John Russell, Harry W. Hennies, Melvin Douglas, Joe Mon-J. Sedlmayr, Barney S. Gerety, Chester I. Levine, Ray Oakes, Frank Welch, C. B. Shannon, Joe Stevens, Sammie Carrolla, Louis Boreserine, Fred Finnell, Sam Gordon, A. J. (Whitey) Weiss, Al Wagner and Jack Benny, of radio and screen. Benny and Stevens were shipmates in World War I. In appreciation of Stevens's efforts, the club voted him a gold life membership card.

## Firechiet' Flameprooling

3 8 dr 1

2315-21 W. Huron St.

The Compound That Won't Wash Out. Fire-Water-Weather-Mildew Resisting. Now Available in 5, 10 and 50 Gallon Containers. Colors, Khaki, Blue, White, and **O. D. Write Today Exclusive Distributors** for Wm. Hooper Sons Co. to Outdoor Show Trade. UNITED STATES TENT & AWNING CO.

Chicago 12, Ill.



One article, a 11<sup>1</sup>/<sub>2</sub>-pound ham, was won by Mrs. Ralph Glick, who donated it to the Servicemen's Center. Hand-painted coasters were won by Midge Cohen, Caravans terminated their Round-Up with their first installation dinner at outgoing president, Pearl McGlynn, was presented with a certificate of award for her services by Bessie Mossman. Star-Spangled Banner was sung by Veronica Campbell and all remained standing while the guest chaplain, Rev. Marcel LaVoy, asked the Divine Blessing. Edith Streibich presented the gavel to the newly elected president, Jeanette Wall, who rose with a short speech of thanks and a pledge of her loyalty to the club. The officers' table made a very pretty picture. Guest Chaplain Rev. LaVoy dedicated the service flag, which was three gold stars and 34 blue. Telegrams

were read from Wade Booth, who was

# **THANKS, FELLOWS!**

For the interest and orders you have placed with me. I appreciate the confidence you have placed in me.

Ray Oakes

\*\*\*\*\*

Our SHOOT-A-JAP for Cork Galleries was a big hit. Our HIT-A-JAP for Dart Games is repeating. New Electric Bingo Ball Lifter has changed this game. Our Electric Flashers will now come with plastic instead of glass. Our Hoopla Blocks are the last word in protection for you. In 10 days I'll have new Feather Weighted Darts. Catalogue now ready on Hit-a-Jap and Shoot-a-Jap.



# THE [.]. COLLEY SHOWS

Opening Hugo, Okla., March 31-April 7, Camp Maxey Payday

Want all Concessions except Bingo and Cookhouse. Rides and Shows with own transportation. New management, new territory. We own 4 Rides, 2 Shows. No gate. Want useful Carnival People. Address:

BOX 647, HUCO, OKLA.

# Heart of America Showmen's Club Coates House, Kansas City

KANSAS CITY., Mo., Dec. 9 .--- Weekly meeting was called to order by Third Vice-President Buck Ray. Secretary donated by Mae Oakes and which bears G. C. McGinnis was present. Raymond Clayton, Lem E. Harrison, Max Maas, Roland H. Hook and Raymond A. Kirsch were elected to membership. There was much discussion regarding the tacky party and grand ball scheduled for December 30-31. Rules were suspended and on motion officers of 1944 were re-elected unanimously. Souvenir program for the silver jubilee is meeting with generous response. Sister Lettie White, wife of Ellis White, died at Menorah Hospital here November 27, and funeral services were held from the Freeman Mortuary. November 30. Services were conducted by Rev. Walter Wilson and Gate City Chapter 367, Order of Eastern Star, with interment in Showmen's Rest, Memorial Park Cemetery. Over 70 floral tributes decked the alter and surrounded the casket. Pall bearers were Sam Benjiman, George Howk, Buck Ray, George Carpenter, L. K. Carter and Curly Clark.

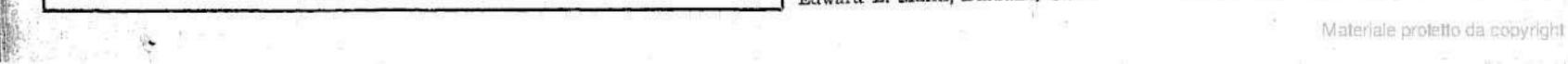
President C. F. (Doc) Zeiger and wife attended the banquet and ball of Showmen's League of America in Chicago. Memorial Day services will be held at 2 p.m., December 24. Children's Christmas Party will be held at 2 p.m. Christmas Day with Frank Capp officiating as Santa Claus. Following the party at the Coates House, the various orphanages will be visited and Christmas bags distributed. Past Presidents' Night will be December 15, and the Ladies' Auxiliary bazaar at the Coates House, December 17-18.

KANSAS CITY, Mo .- Mr. and Mrs. Ben. Weiss will leave here for a month's vacation in California, where he will visit the manager of one of his concessions, Edward L. Mann, Burbank, Callf.



40 FOOT PARKER MERRY-GO-ROUND Stored Eufaula, Ala., \$1,800. Write or Wire L. B. "BARNEY" LAMB BAYMINETTE, ALA. P. S. --- Will Buy Factory Make Kiddle Ride In Good Condition; Also No. 5 Ell Wheel.





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32

#### 39 CARNIVALS

## **Denton Has Best** Season in History

GULFPORT, Miss., Dec. 9 .--- Johnny J. Denton Shows closed the season at York, Ala., it being the best in the show's history. Show is now in Johnny's Park here with four major rides and 12 concessions seven days a week. The personnel follows: Johnny Denton, owner; Mrs. Denton, treasurer; Earl Denton, ride superintendent; C. C. Leasure, the writer, manager and general representative, who attended the Chicago meeting.

Denton is planning leaving three rides in the park and taking four rides on the road first week in February. He just came back from a trip, buying a Tilt and two semi-trucks. Leasure will be back after his trip north, buying a small farm four miles south of Bloomington, Ind., on Highway 37. Ruby Neal and Francis Jablonsky joined with their concessions.

## **Miami Show Doing Well**

MIAMI, Dec. 9.-Fourth annual Mahi Temple Shrine Carnival and Fair is doing well in spite of overcoat weather. Potentate Milo Coffrin estimated the crowd for the opener December 1, was in excess of 5,000 with Saturday and Sunciay even better. Endy Bros.' Shows will close their season here December 17, go into quarters here for repair and paint jobs, and open 1945 season in Tampa next month.

#### SET-UP FOR M-O FUND (Continued from page 35)

there were those who were skeptical of the League's ability to carry it thru, but President Gooding organized a representative committee and launched a dynamic campaign, starting it off with a personal contribution of \$1,000. Soon covered in regulations set forth herein. the drive was rolling on shows thruout the country and week by week the fund mustered out or at termination of war, increased until by December 1 it had this to be left to choice of beneficiary. the Japanese. The talk made a propassed the \$33,000 mark. In the next few For those who have already been dis- found impression upon the audience. year due to the lateness of the hour, was days, during the annual outdoor con- charged, it is only necessary to discharge ventions, substantial contributions from papers to League and beneficiary will reshows and individuals boosted the ceive his bonus promptly. amount to \$44,000. While the meeting was on several members organized a the annual banquet and ball when Presi-"100 Club" which sought to obtain 101 dent Gooding presented to Mrs. Al members, each of whom would contribute \$100 to the Mustering-Out Fund. The for her husband, Al Sopenar, who was idea caught on and before the meeting killed in action. was over the goal set had been reached. The committee is confident that by January 1 the fund will have passed the SLA BANQUET TURNAWAY \$50,000 mark.



DAVID B. ENDY, new president of the American Carnivals Association, succeeds James E. Strates, who retired during the 11th annual meeting in the Hotel Sherman, Chicago, last week. He had served in vice-presidential slots for several years. Head of Endy Bros -Prell Shows, he has long been associated with his brother, Ralph N. Endy, in the pioneer org founded by their father.

must have been a member of the League in good standing at the time the fund was founded, which was about December · 1, 1943. However, some change may be made to this rule if occasion requires.

At close of World War II and after all members have been paid, any remaining amount in fund will be distributed again pro rata to all eligible claims under same plan as used for first distribution.

President Solomon will appoint committee of three to act on any matters pertaining to the fund which are not Payments to begin when the boys are

Buck, president of the NSA; Harry Stahl, K. Maher, president International Show- pearance. men's Association; Walter Newcomb Jr., representing the PCSA, and H. H. Mc-Elroy, retiring president of the IAFE.

was Strickland Gillilan, prominent after- responsible for the SLA's progress and dinner speaker and author of Off Again, success during 1944. 'The League's past On Again, Gone Again Finnigan, From his place at the speakers' table, Gillian regaled the guests with a lengthy humorous piece that had its hulls. Gillilan's the SLA during the past year was again turn was badly crabbed by a faulty mike that prevented his being heard in many parts of the house. Took a good hand the League's annual report, placing parfor his efforts, however.

At this stage, the action switched to the large stage at the far end of the hall, where Emsee Jack Kline picked up to introduce more of the evening's entertainment features. First on the main stage were the Three Vagabonds, colored harmonists, who crooned pleasingly to their own accompaniment on Dance With the Dolly, The Trolley Song and Deacon Jones. The trio stirred up a healthy palm-whacking.

Frank Payne, impressionist, maintained the show's quality and speed with a series of the characters usually carboned, ranging from Bergen and Mc-Carthy, down thru a take-off on a soap opera, and winding up with the old stand-by, FDR. Scored handily with his efforts.

#### Bellaire Holds Throng

At this point Toastmaster Dornfield switched to the serious to introduce the evening's main speaker, Robert Bellaire, formerly United Press chief in Tokio. Bellaire took about 18 minutes to relate in staccato, machine-gun fashion about his eight months' experience in a Japanese prison camp. In a straightforward delivery, with no attempt at oratory. Bellaire told of the brutalities inflicted upon him and his fellow prisoners by

ing president; M. J. Doolan, first vice- a bit of magic before directing attention president; E. Lawrence Phillips, second once more to the main stage, where the vice-president; Dave Endy, third vice- veteran tapster, Georgie Tapps, soothed president; G. L. Wright, treasurer; Jo- and entertained the audience with a seph L. Streibich, secretary; Charles G. corking assortment of terp routines. He Driver, chaplain; Morris Haft, counsel; was followed by the Song Stylists, six Louis Herman, Canadian counsel; Oscar boys and six girls, who gained solid hand-smacking with their swell harmonpresident MSA; C, F. Zeiger, president izing on the semi-classics and pops. Heart of America Showmen's Club; John Turn has another asset in its swell ap-

Here the action switched back to the speakers' table where President Floyd E. Gooding gave credit to those firms, First to show his entertainment wares shows and individuals who have been practice of presenting trophies and plaques to those individuals, shows and organizations which had done most for dispensed with this year, due to the shortage of metals. Gooding also read. ticular stress upon the organization's Mustering-Out Fund, which has made remarkable progress in recent months and which will be used to aid the League's members returning from the war. Mrs. Al Sopenar, whose late husband, a member of the SLA, was recently killed in action, was called to the speakers' table and presented with a check for \$500, representing the first money paid out of the Mustering-Out Fund.

> Here the action again shifted to the main stage, where Emsee Payne introduced the final turn, Dick Buckley. The latter buckled up the guests with his hilarious Amos 'n' Andy audienceparticipation nifty. Closed with his familiar hat-switching bit with a serviceman which sent him away to a resounding mitting.

> To wind up the banquet part of the program, Retiring President Gooding introduced the SLA's incoming president, Sam Solomon. In one of the shortest acceptance speeches ever made in the history of the organization, Solomon thanked SLA members for their support, pledged to serve the SLA to the best of his ability, and ordered the band lads to heat up their horns for the grand march that was to follow just as soon as the tables and chairs could be cleared from the floor.

The grand march, dispensed with last

#### Mustering-Out Plan

Rules and regulations to govern the Mustering-Out Fund were adopted during the annual meeting. Substantially, they are as follows:

Payments of \$10 monthly will be made for service at home and \$15 monthly for service overseas, with a maximum of \$200 for home service and \$300 for overseas service, and a total of \$500 is the maximum amount to be paid for service both at home and overseas.

A payment for permanent disability will be allowed, same not to exceed \$500. This will be based on the extent of disability, same regulations as used by the government in payment of disability claims. However, the total amount paid for disability and time in service will not exceed \$500.

A payment of \$500 will be made for each death claim. This will be paid to the beneficiary as outlined in government insurance or records. However, the total amount for each death claim and time in service will not exceed \$500.

In calculating the amount due each member who is serving or has served, it was decided that benefits shall date from beginning of World War II and cease when same is terminated in an official manner by the government of the United States.

To be eligible to participate a man

# JOHN R. WARD SHOWS Now Booking

Shows-Concessions-Dates for 1945. USEFUL SHOW PEOPLE-all departments. Get placed now with America's foremost motorized carnival.

BOX #148, Baton Rouge, La. \*\*\*\*\*\*\*\*\*\*\*\*\*\*

The first bonus payment was made at Sopenar a check for \$500, death claim

# (Continued from page 35)

trimmed a turn or two from previous SLA shows, there was no reneging on the quality end. Names from Chicago's leading niteries and theaters were recruited for the occasion and, it being the case of trouper playing for trouper, they gave out with all they had. It's another feather in the fedora of Sam J. Levy, who has been handling the SLA programs for nearly a quarter of a century, off and on.

Early arrivals were entertained by the music of Johnny Jones's orchestra. The Jones crew also played the show chores and for the hoofing session after the show which ran far into Thursday morning. Charles G. Driver, League chaplain, turned the switch on the proceedings with the speaking of the invocation. This was followed by the singing of the national anthem and an effective note of remembrance in honor of the SLA's more than 90 members serving in the forces of Uncle Sam and the Allied Nations. This was followed by the parade of the waiters to the speakers' table with the patriotic and SLA symbols carved from real ice.

#### Notables on the Dais

The SLA's outgoing prexy, Floyd E. Gooding confined his address of welcome to a few well-chosen words and then introduced Werner C. (Dorny) Dornfield, nationally known magician, raconteur and emsee, to serve as toastmaster for the evening. Dorny maintained the program's snappy pace thruout, turning in a hilarious job with a solid assortment of rib-ticklers.

After cracking the ice for his initial appearance with a string of nifty awakeners, Dorny focused attention on the speakers' table to introduce the officers, representatives and friends of the Showmen's League of America seated there. They included Floyd E. Gooding, retiring president; Sam Solomon, incom-

Bellaire crams a wealth of interesting revived with the usual flash and coninformation in the time he is on.

viviality, with the march led by Sam Dorny livens things with a gag and Solomon and Mrs. Floyd E. Gooding.



## JAMES E. STRATES SHOWS, INC. AMERICA'S BEST MIDWAY CAN PLACE FOR SEASON 1945

Monkey Show, Wild Life, Unborn Show. Will furnish wagons for same. Have beautiful complete outfits for White Girl Revue and Colored Revue, either on percentage or through office. Must have up-to-date productions in Keeping with the caliber of our show. Want to hear from Chorus Girls for White Revue. Must be attractive and no sticks. Want Talkers. Can place Fat People. Must be entertalners,

Can place Fly-O-Plane and Rolloplane. Will furnish especially-built wagons for these rides. Can place Foreman for Merry-Go-Round, Scooter and other flat rides. Top salaries. Can place Second Men and Ride Help. Can use useful and capable people in all departments.

Can use Porters and Train Help. Will turn over privilege car to man capable of handling same. Will finance any new attraction. Can use for Winterquarters, Builders, Carpenters, Blacksmiths and Painters.

Will Have Best Circuit of Still Dates and Fairs in the East. Address JAMES E. STRATES, WINTERQUARTERS, MULLINS, S. O.

#### CARNIVALS 40

# With the Ladies At the Banquet and Ball of the SLA

#### -By Virginia Kline-

reunions that always come out during hats to match. the annual outdoor meetings were in greater numbers this year. Most ro- fon with corsage of tiny yellow roses. mantic, of course, was having Bernie Mendelson fly in from across an ocean or two and be with his overjoyed wife, taking in the festivities and attending the ball with her. Bernie, in the navy now, looks as the it agrees with him. Mrs. Mendelson sparkled happiness and the very chic black formal that she wore was overshadowed by her animation.

Mrs. Richard Batt had her young son, Richard II, with her for a few hours from Culver, Ind. Mrs. Richard (Liz) wore a slim-skirted caramel shade crepe with aqua flowers. Mrs. Harry Batt visited her young son at Culver en route here from New Orleans, accompanied by Mrs. Art Briese. Mrs. Harry Batt wore a glamour girl model in black with gold accents that sparkled. Mrs. Art Briese wore for the banquet and ball a highfashion gown of black with orchids.

#### President Solomon Leads

The grand march brought most of the dancers to the floor and, while the incoming president, Sam Solomon, led, his wife, Judith, who could not attend, would have been proud to have seen him. Mrs. Floyd E. Gooding, wife of the retiring president of the Showmen's League, wore beige gold and carried the traditional red roses.

Mrs. J. W. (Patty) Conklin wore flame chiffon with a particularly striking arrangement of white flowers in her hair. Mrs. Elwood A. Hughes wore an ice-blue frock with silver bead trim. Mrs. Anna Gruberg wore a short green satin formal dress. Ida Cohen wore a sophisticated beaded dress with multicolored bead trim. Mrs. Harold (Buddy) Paddock wore a suave white gown with gold sequin epaulets. Mrs. George Hamid wore a gold sequin adorned butter-shade gown with gold accessories and purple evening gloves. Mrs. Don Carlos, in from Detroit for a few days, wore a soft green with gardenias. Josephine Hayward wore an enchanting lace frock with long mitts embroidered in pastel colors. Mrs, Milton Morris wore a black gown with a bow neckline outlined with jet beads. Mrs. Lillian Woods wore a black dress of sequins, the extreme low back giving her classic back lines a natural setting. Mrs. Eddie Hock and daughter,

CHICAGO, Dec. 9 .- The many happy Evelyn, wore fuschia dresses with evening

Mrs. Jeanette Wall wore soft white chif-Marie Broughton wore a Chinese blue velvet gown with white roses. Mrs. George H. Cramer, attending after several years' absence, wore black with gardenias. Mrs. C. F. Zeiger wore a dramatic Adrian gown with her gorgeous silver fox cape. Ethel Murray Simmonds wore black matelasse with red roses. Mrs. Roy Rupard, Dallas, wore black velvet with sky blue ruffled gilet. Her sister, Dorris Whitten, Detroit, wore blue with a silver Eisenberg ornament. Mrs. M. H. Barnes wore a striking white, model, the bodice made entirely of white beads. Sadie Wendler wore a beige gown with gold nail heads in scroll patterns. Nan Rankine's gown was a marvel of white sequins, the form-fitting model having a side drape from bust to below hip. Mrs. Louis Berger wore moss green with feather hair ornament.

#### **Guest of the Weers**

Mrs. Tom Pace, guest of Mr. and Mrs. J. C. Weer, wore a smart gown with rose fuschia top and purple fuschia skirt, the contrast just right for her slim figure. Mrs. Weer wore black with low net yoke and her silver fox evening coat. Mrs. Peter Kortes wore burgundy red with red sequins. Mrs. Mel Vaught wore black with gold sequins. Hattle Wagner wore a Paris model solidly beaded in silver and black and her mink wrap over her shoulders. Mrs. Noble C. Fairly wore a Hattie Carnegie model of black with foam blue yoke and blue flower ornament. Juanita Strassburg wore a formallength black gown with white yoke of chiffon and outlined with white sequins. Mrs. Hody Jones wore flamingo red in a novel open back model. Mrs. Lee U. Eyerly, attending after five years' absence, wore a black gown with bands of silver in rows at waist and shoulders. Mrs. David B. Endy, attending for the first time, wore a Princess model of shirred and tiered black net. Mrs. James E. Strates wore a striking purple model with her mink wrap. Mrs. L. C. Reynolds wore a black-bodiced gown with full skirt of alternating colors in reds and greens, her high hairdress helping to carry off the stately sweep of the model. Mrs. John Bennet, guest of the Lee Eyerlys, wore red lace with open-yoked neckline. Mrs. M. J. Doolan wore black chiffon in a puffed sleeve arrangement with gardenias, Mrs. Al Baysinger wore fuschia with rose net chiffon scarf in a shoulder drape. Mrs. Lou Leonard wore a short red dinner dress. Mrs. Tom Allen, St. Louis, wore royal blue with white feather arrangement. Mrs. Joe J. Fontana wore black chiffon with shell pink sequins. Mrs. Sam Gluskin wore black with aqua sequin trim and hair ornaments. Mrs. John Canole wore a gown with black bodice and a full taffeta skirt of stripes in black and white. Mrs. Carl J. Lauther wore a subtle red bouffant skirted model with black bodice and red rose side drape arrangement. Mrs. Jack Downs wore a creamcolored tailored model with gold sequins. Mrs. Sara McCaffery wore a gray brocaded gown with soft violet touches. Mrs. Jerry Gottlieb wore black with blue ombre shades in her accessories. Mrs. Midge Cohen wore a chocolate-brown model with superb shoulder panels and yoke. Mrs. Harold Wilson wore a black frock with wave-blue yoke and topped with sequins. Anna Jane Bunting wore a long blue shirtwaist model with white corsage. Mrs. Mike Wright wore a peacock blue dress with sequins in studied simplicity at the sides and yoke. Marie Jones wore a formal black with dropped neckline and straps over shoulders of sequins. Viola Blake wore a black-bodiced frock with yellow ruffled skirt and yellow of help at Washington, he said, and will corsage. Mae Oakes wore a beige gown with pastel flowers in bodice and sleeves. Mrs. Toney Martone wore a luscious model in bistre blue with blue sequins and blue feather ornament, Mrs. Lew Keller wore black with black sequin nual report and recommendations of trim. Mrs. Sam J. Levy wore pale aqua blue chiffon with blue bead trim. Mrs. Ralph Glick wore red, the trimming car- form. It is replete with information for ried out entirely in red sequins. Goldie members and carries numerous recom-Fisher wore black in a graceful net model mendations for 1945. Among them are with net scarf and white corsage and hair furtherance of a definite legislative pro-



ISSY CETLIN, first vice-president of the American Carnivals Association, who moved up at the Chicago meeting last week from second vice-president, putting him in line for the presidency. A partner of John W. Wilson in the Cetlin & Wilson Shows, he has been around the lots many seasons in various capacities.

with an orchid corsage. Mrs. Dave Tennyson wore a black romaine crepe with orchid hair arrangement. Jean Delabate wore a black-fringed model with evening veil in a cap shape, Mrs. Bill Carsky wore a short evening frock of black with white corsage. Mrs. Joe Streibich wore a red model with red sequins. Rose Paige wore green with gleaming pearls.

#### Travel Keeps Some Away

Bertha (Gyp) McDaniels wore a formfitting model with gold nail-head trimming and an orchid in her hair. Mrs. John Quinn wore sheer blue. Mrs. James DePue wore black with a Chinese coolie model evening hat. Mrs. Art Thomas wore cloud blue with a colormelting fuschia trim. Mrs. Benny Hyman wore black skirt and a white peasant-type blouse, Mrs. Harry A. Illions wore black with a gracefully supple skirt and bodice of sequins on chiffon. Mrs. Richard Lusse, in for the week with her small son, wore wisteria with silver. Mrs. John Holmes wore black with white flowers. Mrs. Roscoe Wade wore coral blue with silver. Mrs. Bessie Gallagher and Mrs. Sam Goldstein accompanied Mrs. Wade from Detroit. As in all years, the show women were charming and well dressed, but this year they seemed a little on the gay side as they were happy to have the week of parties and luncheons to bring them closer together when many of their hearts were sad for the men folks in service. There were many of the women who could not attend, as distances were too great and travel a little difficult. Grace Goss stayed in the sunshine of Florida and many others had to give it up this year to promise to come next year.

relative to rail transport be continued as war conditions permit and that steps seeking to reduce costs of operating motorized shows be pursued.

## SOLOMON IS SLA PREXY

(Continued from page 35)

A. L. Rossman, Jack Ruback, James E. Strates, James P. Sullivan, J. C. (Tommy) Thomas, Al Wagner, Charles Zemater. Sunny Bernet, James Campbell, Ralph J. Clawson, Mel G. Dodson, Noble C. Fairly. B. S. Gerety, Ned E. Torti and Clif Wilson.

#### Nominators Are Named

Pursuant to an amendment to the constitution adopted at this week's meeting, the League at its Thursday night session elected the nominating committee that will choose next year's candidates for officers of the League.

Those elected from the body are Maxie Herman, Elmer Byrnes, Lew Keller, William Carsky and George Johnson, with William Green as alternate. Those from the board of governors are G. L. Wright, Denny Pugh, Charles G. Driver and J. C. (Tommy) Thomas, with past presidents Floyd E. Gooding and Jack Nelson also serving, and Eddie Murphy as alternate. Committee will meet shortly to select a chairman and a secretary. Members will keep in touch with one another during the coming months and probably will meet somewhat earlier than usual next fall to select candidates.

#### League Booth an Asset

CHICAGO, Dec. 9 .- Registration booth of the League in the lobby of the Hotel Sherman proved a valuable convention feature, serving as a clearing house for information concerning the events and people. For several years S. T. Jessop and George Johnson, U. S. Tent & Awning Company, have furnished the booth without charge. Jessop was chairman of the registration committee and he and members of his committee were on hand at the booth thruout the meeting.

Members who worked with Chairman Jessop were Joseph M. Pavese, George W. Johnson, George Olsen, James Campbell, Nieman Eiseman, H. A. Lehrter, Jack Hawthorne, Louis Leonard, Charles R.

### 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only -markers or tally omitted.

No. 3 cards-Heavy, Green, Yellow, Red-Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards-not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

#### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100, Calling markers, extra, 50¢. Large Numbers Board, 6 In. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), 1.25

per 1,000 M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownlo" Bingo Sheets,

7 colors, pads of 25. Size 4x5, per 1,000 1.25 3,000 Featherweight Bingo Sheets, 5 1/2 x8.

Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for .. 1.00 Thin Plastic Markers, brown color, M ..... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO. 19 W. JACKSON Blvd., Chicago 4, Illinois

## NOW OPEN MIAMI SHOWMEN'S ASSOCIATION CLUB ROOMS 236 W. Flagler St. Miami, Fla.

Free Information Booth open for all interested in the Miami area. Hotels, etc.

## ACA TO PUSH CAMPAIGN

(Continued from page 35)

Shows; Merle A. Beam, Beam's Attractions, and W. C. (Bill) Fleming, Strates Shows.

Membership campaign was declared successful, and steps taken to push it again in 1945, as in the past year applications have about doubled in number.

That the association has done good work and can function solidly for the industry as an association rather than as individual members was the declaration of Harry A. Ackley, consultant to the Recreation Section, Office of Civilian Requirements, War Production Board, Washington, who addressed the members. He also entered discussion regarding flameproofing of canvas and other subjects. Recent survey made of the carnival industry's needs by the ACA will be present a cross section of needs for the entire field. There was discussion on a proposed substitute for canvas which is being produced by a glass company.

Delegates unanimously adopted the an-General Counsel-Secretary Cohen, which was printed in exceptionally intelligent arrangements. Mrs. Ida Chase wore black gram, that efforts in behalf of members

Hall, Ray Oakes and Rube Liebman.

Mickey Blue, Polack Bros.' Circus promotion man, is leaving for his California ranch for a three-week vacation. He will return to Chicago around New Year's.

Colorful figures were John A. Gutheie, stampede producer of Muskogee, Okla., and Chief Lone Eagle, Henryetta, Okla. The chief, in full regalia, was the center of attraction for many of the feminine contingent, who admired his magnificent physique.

Frank Woodhall, member of the Australian Theatrical and Amusement Employees' Association of Victoria, who was in Chicago on leave from the armed forces, reported that amusements in Australia were going full tilt.

Fitzle Brown left for New York on a buying trip. When it is completed he will join Mrs. Brown in Dallas, then go to Hot Springs. He will again be with Hennies Bros.' Shows.

Installation of officers of the Showmen's League was held Thursday night with appropriate ceremony. Sam J. Levy, past president, discharged the old officers with thanks for their efficient service and installed new officers.

Eloi St. Germaine, associate of Emery Boucher, secretary of the Quebec Provincial Exposition, suffered a heart attack Thursday and was taken to Alexian Bros.' Hospital, where he will have to remain for about 10 days.





The Billboard 41

December 16, 1944

Communications to 25 Opera Place, Cincinnati 1, 0.

Bill Holland New UROPrez

## **Cincinnati selected for '45** convention, Ed Von Hagen hosting

NEW YORK, Dec. 9,-Cincinnati was selected for the 1945 convention site of the United Rink Operators with Ed Von tile Paralysis is referred to as the Presi-Hagen, newly elected vice-president, host at his Norwood, O., (Cincinnati suburb) Rink, with an early December date to be announced later. Announcement of this selection was made at the third annual convention of the URO in Park Central Hotel in New York, December 4 and 5.

10

New officers are William A. Holland, Skateland, Bridgeport, Conn., president; Edward Von Hagen, Norwood (O.) Rink, vice-president; Frank Ferrara, Everett, Wash., 2d vice-president; Perry B. Giles, Muskegon, Mich., 3d vice-president; Wally Kiefer, White Plains (N. Y.) Rink, secretary, and E. V. Regalia, Arena, Flor-ham Park, N. J., treasurer. (Under URO constitution and by-laws, no officer can hold office more than two consecutive years.)

In addition to the officers, the following were elected to the executive board: Earl Van Horn, Mineola (N. Y.) Rink, immediate past president; W. Schmitz, president of America On Wheels, Bayonne, N. J., past secretary, and Orville Godfrey, Arcadia Garden, Detroit.

Wally Kiefer was appointed chairman of the Amateur Co-Operative Committee while W. Schmitz got the post of Publicity Committee chairman. Each will select his own committee members. Harmony between the operators and amateurs was explained by President Holland in his outline of the activitics of the Amateur Co-Operative Committee. Selection of site for championships and date will be worked out with the foregoing committee and the ARSA.

Dust in the rink caused by powder

Ask All To Help Infantile Paralysis Drive

DETROIT, Dec. 9 .- A plea for the cooperation of every operator in the country in the 1945 Infantile Paralysis Fund. drive was made this week by Fred A. Martin, owner of Arena Gardens, Detroit, who is national chairman of the drive for rink owners.

"The National Foundation for Infandent's own charity, because he founded it, and it is on his birthday that we support it. But in a true sense, the foundation should be the personal and private charity of everyone connected with roller skating.

"Ours is an activity which builds strong, healthy bodies. We set as a goal, and we pay homage to, the type of championship skating which alone can be accomplished by the strongest and healthiest bodies.

"There is no cause closer to our hearts than the reclamation of strength and good health. There is no charity to which our money flows more freely. With this thought in mind, I urge the support of everyone associated with the roller sport.

"Set your date now for a special show or special night, the proceeds to be turned over to this fund to help those less fortunate."

Martin said that remittance of funds should be made directly to the national RSROA office, Detroit, by members of that body, and to the local chapter of the fund by non-members.

# **Increased** Activity in Nat. **RSROA** Office

DETROIT, Dec. 9.-Fred A. Martin, secretary of the RSROA, reported from the national headquarters here that activity is on the increase as evidenced by the issuance of new certificates to professionals, renewals to operators and managers and clubs. Sanctions were granted for several special shows and events during the past month. New professional certificates were issued to Arthur R. Russell, Imperial Rink, Portland, Ore.; Vivian I. Heard, Rollercade, Toledo; John A. Shook (unattached), Pontiac, Mich., and Eloise C. tion, seeking a repeat of the award of Burrous, Chez Vous, Upper Darby, Pa. Renewals were issued to the following: two years. Operators-Meyer Berin, St. Louis; A. D. Marsh, Long Island City, N. Y.; Charles Horvath and Hazel M. Kearney, Cleveland and Columbus, O.; A. J. Arechederra, St. Louis (three rinks); E. H. and Newman Owens, San Rafael, Calif.



## First Time West of Mississippi River

PSROA, will be held west of the Mississippi River for the first time in history, with the award of these events to Denver. Announcement was made by National President William T. Brown, of Seattle, Thursday (7), at the conclusion of a two-day semi-annual session of the RSROA Board of Control here. Meeting was attended by every member and officer, with one exception.

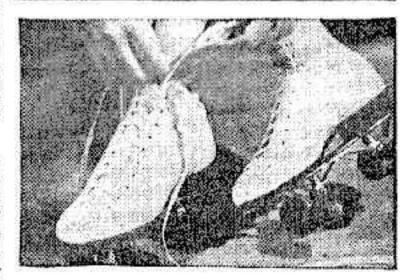
The championships will be divided between Skateland Rink, operated by J. W. Norcross, a member of the board, and Mammoth Gardens, operated by Irving Jacobs, and, together with the convention, will be held the week of July 9. Following the championships, the national professional skaters' school will be held at the same rinks the week of July 16.

Otto J. Albrecht, new chairman of the speed-skating committee, who was expected to deliver an important report in his new capacity, was prevented from attendance by a serious accident that may keep him in bed at his home in Cleveland for another three weeks, in order to immobilize the spine, which was in Jured.

A large part of the board sessions in Detroit was devoted to discussion of

Sorority and Fraternity; Rollercade Figure Skating Club, Toledo, special program for Scott High School student and faculty party.

DETROIT, Dec. 9 .- The 1945 national problems in connection with the adchampionships for all classes of skaters, vancement of skating. Details will be as well as the national convention of the reported in the next issue of The Billboard.





The Army's expansion of its sports programs boosts demands for equipment as an entire new athletic branch is established, Enormous orders include thousands of pairs of athletic shoes.

We have been fortunate in meeting civilian demands and are planning our post-war lines,

We are trying to ration fairly those roller shoes we are able to produce among hundreds of patient rink operators we would protect.

was discussed at length. Perry Giles, of Muskegon Rink, told of his development of a plastic floor covering that got excellent results in dust elimination. Ed Von Hagen, Norwood Rink, explained details of his noiseless floor recently installed.

Rhythm On Wheels pic was shown at the second day's meeting thru the courtesy of Oscar Morgan, president of the Amateur Roller Skating Association, Paramount Pictures executive.

Among those present in addition to previously named, are William Morris, Boulevard, Bayonne, N. J.; Jesse and Malcom Carey, Circus Gardens, Philadelphia; John Carson, Casino Arena, Asbury Park, N. J.; Arthur Sohl, Capitol Arena, Trenton, N. J.; George Busby, Carlin Park, Baltimore; Julius Navari, Flamingo Palace, Pittsburgh; J. C. Fisher, Elmira, N. Y.; James Gradwell, Jax, Jacksonville, Fla.; Andrew Morris, Mount Vernon (N. Y.) Arena; Dave Barr, Perth Amboy (N. J.) Arena; Frank Morris, St. Nicholas, New York; Daniel J. Victor, Twin City Arena, Elizabeth, N. J.; Archie Wing, Rollerdrome, Utica, N. Y .; Mr. and Mrs. John Ambrose, Canandaigua, N. Y.; Orville Godfrey, Arcadia Gardens, Detroit; George Carbonell, Conrose, Hartford, Conn.; Lieut, J. D. Hallam, Mrs. Kiefer, Holland, Busby, Giles, and Ambrose; Cal Asher, The New York Journal-American; Mr. Rothman, Johnny Jones Shoe Company, Pittsburgh; and Mr. Post, Hyde Shoe Company, Cambridge, Mass.



Managers-Arthur L. Launay, Brooklyn, and Burnell K. Wentz, Hanover, Pa.

Clubs-Royal Roller Skating Club, Queens Rink, Elmhurst, L. I., N. Y.; Knoxville Roller Skating Club, Chilhowee Park Rink, Knoxville; Oaks Park Roller Skating Club, Oaks Park Rink, Portland, Ore.; Rollerland Skating Club, Rollerland Rink, Columbus, O., and Red Devils Racing Club, Hagy's Rink, Dayton, O.

Sanctions were issued to Park Circle Roller Skating Club, Brooklyn, amateur show, two nights; Warnoco Amusements Rink, Greeley, Colo., show for annual RSROA night; Lakeside Roller Skating Rink, Fort Collins, Colo., annual RSROA night show; Flint Park Rollercade, Flint, Mich., show featuring Nancy Lee Parker, of Detroit Figure Skating Club; Rollerland Skating Club, Indianapolis, show by Dickie Jackson and Annetta Clark at Anderson High School; Monterey Roller Skating Club, Spokane, amateur dance skating contest; Arcadia Figure Skating Club, Chicago, amateur show for North Park High School skating party; Waltz Club, Salt Lake City, show at Jordan High School; Playland, York, Pa., third anniversary show, featuring Beatrice Shirey, of Ringing Rocks Park Rink, Pottstown, Pa., Phyllis Wright, Philadelphia, and skaters from Chez-Vous Rink, Upper Darby, Pa.; Southgate Rollerdrome, Seattle, series of seven monthly amateur dance skating contests; special marines and army show, Cherry Point, O.; Victory Roller Rink, Anacortes, Wash., special dedication program, with skaters from Southgate Rollerdrome, Seattle; Sefferino Dance and Figure Skating Club, Cincinmati, benefit show for Delta Delta Delta

CHARLES K. KAHN, of the Rollerdrome, Atlanta, started a children's class on the theory that "to build business for the future it is wise to start when the skaters are young."

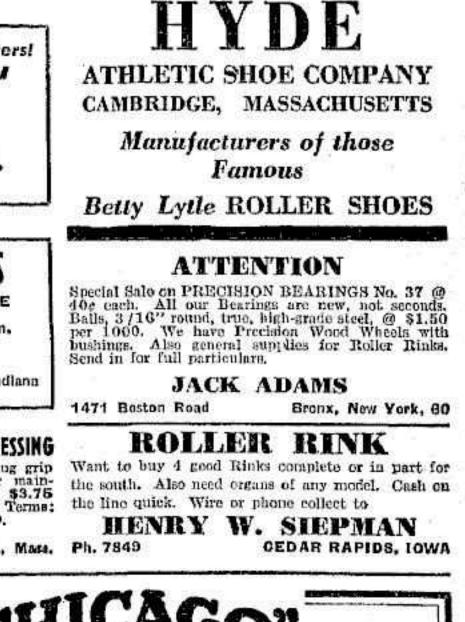
ROLLERLAND, Indianapolis, operated by Joseph A. Cantor, is bidding for the 1945 Indiana State championships in dance and figures, under RSROA sancthese two events to his rink for the past



We would like to welcome everyone and serve each to the best of our ability.

We hope you will appreciate this situa-tion beyond our control and anticipate your needs foday. Do your own post-war plan-ning now. Order six months ahead and we will do the best we can.

Shipments can't always go out on time. We'll keep you posted as changes take place. We appreciate your underderstanding co-operation and patience. We want your business and will do everything we can to help.



FOP VICTORY

BUY

UNITED

STATES

WAR

BONDS

AND

STAMPS

The Billboard 42

## CIRCUSES

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati 1, 0.

# **Big Date for** Davenport at Wichita, Kan.

## Shrine Nets \$20,000

WICHITA, Kan., Dec. 9.-Midian Temple Shrine Circus, promoted by Orrin Davenport, ended its most successful engagement in history last Sunday night. Due to turnaway crowds at every performance, the committee extended the date thru Sunday to take care of the overflow. While exact figures are not yet available, committee chairman estimated that the Shrine would net over \$20,000, which tops last year's net by over \$6,000. Committee voted it the most successful engagement they have ever had from a financial standpoint, and said it was the strongest show ever to appear in the Forum.

Yo Yo, clown stilt walker, was injured Wednesday night when he fell while doing a stilt dance. He was taken to Wesley Hospital but was released Friday. He suffered a pulled ligament in his right knee. Kay Francis Hanneford fell during riding act Saturday night and cracked a rib. She received first aid and returned to the act before it was finished. Eugene Scott, elephant trainer with Cole Bros.' Circus, whose elephants appeared at the show, will remain in Wesley Hospital for several weeks, recovering from an injury sustained while unloading the bulls here. His ankle was broken and he suffered bruises of a minor nature on head and body.

Orrin Davenport was unable to attend the date due to illness, and show was handled by Col. Harry Thomas, his equestrian director. Davenport has now fully recovered and is at his home in Chicago. J. D. Newman had charge of the Cole horses and elephants. George Hanneford Jr., in the United States Cavalry stationed at Fort Riley, Kan., visited his family and appeared in the riding act.



COL. HARRY THOMAS, equestrian director for Orrin Davenport's indoor circus dates. He made a hit with the Wichita (Kan.) Shriners and others when he directed the recent Shrine show there. During the outdoor season he handles the mike on the Cole show and also produces the spec. Thomas received the title of Colonel while serving with the New Mexico Mounted Patrol.

# **Beatty To Enlarge;** Will Open in April

YORK, S. C., Dec. 9.-Clyde Beatty, who recently purchased the equipment of Wallace Bros.' Circus, spent several days at quarters here last week, inspecting the equipment and making plans as well pleased.

Beatty plans many innovations and will head a greatly enlarged show, opening sometime in April, it was announced. He came here from Houston after the close of the Shrine Circus, and returned to Houston to get his acts and equipent in readiness for the Ray Rogers' circus date to be played in Mexico City.

# E'ville Shrine **Breaks** Records

EVANSVILLE, Ind., Dec. 9.-Hadi Temple Shrine Circus, held at the Coliseum here November 20-25, broke all previous records in attendance and net profits.

Program included Marie and Her Pals, Aerial Lakes, Slivers Johnson, Will Hill's clephants, Four Cardovas, Pallenberg's hears, Flying Valentinos, Andy Bakaler and his cannon; featured clowns, Van Wells and Lew Hershey. Del V. Blackburn was chairman of performance committee.

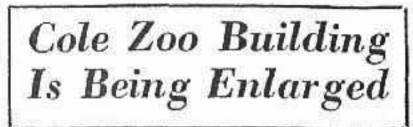
# Arthur in New W. Q.; Has 34-Week Season

LOS ANGELES, Dec. 9,-Closing a season of 34 weeks at Corona, Calif., November 9, Arthur Bros.' Circus moved into its new quarters on the Paramount Ranch on Ventura Boulevard.

The show, opening early in March at Alhambra, Calif., played the major cities of California, Oregon and Washington before heading east, en route to Wichita, Kan., which city was the farthest east the show made this season. Tulsa, Okla., and Fort Worth also had the show, after which it again routed west thru East Texas, New Mexico and Southern Califormia.

Martin E. Arthur, managing director, is planning innovations for his show, which will have an early opening in local territory, then cover its usual Coast route. Several animal acts have been contracted for indoor dates. Recent visitors were S. L. Cronin, Mike Krekos, Bill Antes, Mr. and Mrs. Claude Webb and Charles Griner.

Some of the performers have signed for next season. He expressed himself with a small circus touring Mexico, among them the Escalantes and Gulterrez Family. Mitt Carl, steward, left for his farm in Arkansas; Joe B. Webb will fill studio contracts; Mr. and Mrs. Bob O'Hara are at the ranch and contemplating a trip to Seattle; William De-Barrie, Side Show manager, is playing clubs with his bird act; Mr. and Mrs. George Coe and Frank Ellis are holding down the office in the Bristol Hotel; Mr. and Mrs. Al C. Beck are at the Selig Zoo; Kenneth Canter and Jimmie McKee, of the ticket department, are with the Southern Pacific Railroad; Mrs. Laura Anderson is resting at Venice; Jimmie Woods is busy at the studios with his equipment.



LOUISVILLE, Dec. 9.-Cole Bros.' Zoo has been opened to the public three Sundays, with attendance increasing, and topping last year's attendance by several hundred patrons. Zoo building is being enlarged to accommodate new animals. Work in quarters is far ahead of any previous year, all cages having already been renovated and repaired and sent to the paint shop. This work is not ordinarily started until after first of the year.

Mahlon Campbell is in charge of ring stock, and John Smith is breaking new stock in the ring barn daily. Melvin Plunkett is breaking a new seal act, which will give show three complete acts next year.

The carload of stock sent to the Wichita (Kan.) Shrine date is back in quarters. Another carload will be shipped to the Grand Rapids (Mich.) date, and four carloads will be sent to the Cleveland date in February:

# Lewis To Be on Road; Will Go Into Canada

JACKSON, Mich., Dec. 9.-Paul M. Lewis has announced that Lewis Bros.' Circus would take to the road in 1945 and that all equipment, including that which was leased to Bailey Bros.' Circus, is now in quarters here.

The show will tour part of the season in Canada, arrangements having been made with the Garden Brothers in Canada.

## Lindemanns Stage Good Show at Sheboygan, Wis.

SHEBOYGAN, Wis., Dec. 9. - The Lindemann Brothers' Seils-Sterling Circus staged a successful show at the Armory here, November 26-29.

# **Attendance Picks Up** AtRacine, Wis., Show

RACINE, Wis., Dec. 9 .- The Moose Circus, held here at the Legion Memorial Hall, November 30-December 3, gave good satisfaction. Three performances were given on Saturday. Weather was cold Thursday and Friday nights, and attendance was held down some, but on Saturday and Sunday the folks came out. G. Hodges Bryant was business manager and program director. Advertising consisted of window cards and 24-sheets, but not much newspaper advertising.

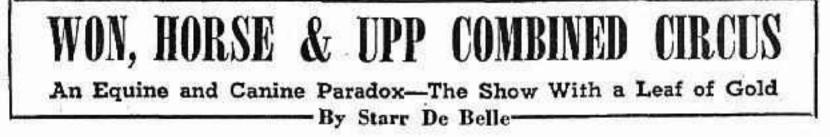
The program: Aerial Lakes, double traps, web, iron jaw and one-arm planges; Chico, doing slide from balcony to main floor and a top spinning juggling turn; Marle and her pets, doing two acts; Charles LaCroix, trap balancing and chair acts; the Rollos, rolling act on pedestal; the Heerdinks, comedy bar turn; Tom and Betty Waters, perch and bounding wire; Cardova Troupe, barrel jumping; clowns, Happy Williams, Van Wells, Jake Disch, working come-in and doing walkarounds, and Hopp Green, producer of clown numbers. The LaVerne Family, who for years did an acrobatic act at fairs, were daily visitors to see the Cardovas and others with whom they formerly worked. Some of the LaVernes are employed in local plants.

## Approval Given Hartford Mayor's Stop-Gap Ordinance

HARTFORD, Conn., Dec. 9. - Unanimous approval has been given Mayor William Mortensen's "stop-gap" ordinance regulating circuses and other outdoor shows here by the aldermanic committee on public health and safety and the ordinance committee. A public hearing was held by these committees in the Municipal building and no opposition was voiced. At the aldermanic meeting December 11, it is expected that the measure will be enacted into law.

In addition, William A. Dower, executive secretary of the Hartford Chamber of Commerce, expressed the desire of the chamber's board of directors to have the ordinance passed here.

RUBY HAAG has recovered from her accident at the Cleveland Grotto Circus last February and is again working. Her first engagement since then was at Seymour, Ind., Indoor Circus last week, working the dog and elephant acts.



#### Chock Free, Tex. December 9, 1944.

Dear Editor: Upon his return to the show last week, Manager Upp announced that he had purchased the Hard Pine Lumber Company at Sawed Out, La. The purchase included two buildings, a railroad siding and three logging flat cars. The cars were thrown in for free. The sale involved an expenditure well up to \$700, of which 25 per cent was in cash. What in a canebrake long enough for the weather to blow itself out.

actors, backed up by our windjammers, and the department heads, backed by the animal caretakers, over the question: "Can a wagon show be changed over to a railroader without closing?" The department heads and animal caretakers, who get a winter-quarters salary, claim that the switch can't be made on the road. The kinkers say that it can be done if the show has the right bosses.

Yesterday, at Six Shooter Junction, Tex., the three flat cars arrived. When coupled onto our stock car, which was purchased two weeks ago, we were awfully proud of our train. The arrival of the flats decided the question in favor of the actors, which they gloated over. That threw our newly hired trainmaster into a rage. He looked the cars over from a distance, shook his head, and said: carry the wagons." Our equestrian di- pleasant incidents on the first move.

rector, who had to back up the actors, started to cite several early-day instances where performers and musicians lent a hand in getting shows over the road. He was told to do it.

That afternoon after the matinee enough grain doors were appropriated from a near-by grain elevator and by night the old decking was completely covered. At night the cars were shunted to an auto loading platform. We had learned by then that we had no loading worries all our employees is that the runs and the loading of our first train show may close to take advantage of its started. After seeing five actors and first winter home. In other years it three musicians try to pole the first either stayed out all winter or camped wagon over the decks our new trainmaster walked away without notice. As he left he mumbled something about Heated arguments were on among the needing chocks to anchor the wagons. Our boss hostler said that there was enough haywire where the horse top stood to anchor four railroad shows. With the aid of spikes, hammers and haywire the train was loaded by daylight. As Manager Upp put it: "It takes wagon-show people to load a wagon show on railroad cars."

When the train was ready to make its first move the actors started beefing over not having a berth car to ride in. The boss asked 'em where they rode when it was going overland. That settled that question. All of them climbed onto wagon seats and we were on our way. Except for our elephant, Crumwell, falling halfway thru the floor of the stock car and becoming somewhat scarred on his hind quarters from having them dragged for 10 miles on the "The decking on 'em is too rotten to tracks and cross-ties, there were no un-

The program opened with The Spirit

of the Circus, played by the band directed by William Haack, and followed in order: Solo by Madeline De Mittre, prima donna; Dolly Jacobs, presenting equestrienne lion; Waters Duo, perch; Savilla, acrobatic equilibrist; Langley Family; clowns; Senor Heddrick and company; Hopp Green, the one-man baseball team; Samaroff's canines; aerial ballet, Shirley Lindemann and company; Three Jesters, comedy acrobats; Terrell Jacobs' elephants, presented by George Thompson; Tom and Betty Waters, wire; Jackie Schimke, acrobatic novelty; M. Burkhardt, contortionist; Two Heddricks, bar act; Frankie Saville and clowns; Cycling DeWaldos, clowns; Eight Irvings, teeterboard; clowns; Jacobs's wild animals. Orval Lindermann was equestrian director; J. Eddie Holmes, emsee; Leroy Schrader, on props; Ralph Spotts, lighting; Ward Davenport, concessions.

## **Circus Folk at Conventions**

CHICAGO, Dec. 9 .- Among circus people attending the conventions here this week were Art Concello, Roland Butler, Bonham Stevens, Jack Mills, F. A. Boudinot, E. W. Sims, J. D. Newman, Joe Kuta, D. C. Hahn, Walter L. Main, Doc Waddell, Jack Tavlin, Roy Valentine, Joe Greer, Bert Doss, Leo and Ethel Hamilton, Paul Nelson, Ray Thompson, Mr. and Mrs. Fred Young, Paul Lewis, Mr. and Mrs. Joe Hodgini, Earl Jenney, Mickey Blue, Dr. O. C. Schlack, Florence Tennyson, James Dewey, W. A. Garden, Frank Woodhull, Larry Benner, Harry Lewiston, Smiley Daly, Omer J. Kenyon, Irv J. Polack, T. Dwight Pepple, Jean Allen, Jake Disch, Frank J. Lee, Ab Johnson, Frank Sweeney, Jimmie Rison, Mr. and Mrs. Lew Christensen, Pete Lindemann, Eddie Kleinman, George H. Lux, Dell Darling, F. Beverly Kelley.

Among former circus folk there were Tom Gorman, Bob Hickey, Harry Bert. Milton Woodward, Earl and Hattie Shipley, H. A. (Whitey) Lehrter.

## Cole 1944 Statistics

LOUISVILLE, Dec. 9 .- Following are statistics of the 1944 tour of Cole Bros." Circus: Opened here April 20 and closed at Millington, Tenn., November 12; on tour, 180 days; States visited, 26; cities visited, 148; performances given, 371; one performance only at Corsicana, Tex.; (See COLE 1944 STATISTICS on page 51)



#### CIRCUSES 43

# UNDER THE MARQUEE

#### ANY barn gossip?

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W. R. KELLOGG, Cole Bros.' Circus, is in Houston, Miss., for the winter,

AERIALIST Don Dorsey visited Father Ed Sullivan, Circus Fan chaplain, while playing Boston.

WILLARD BACKENSTOE, past three seasons with Wallace Bros.' Circus, has signed as legal adjuster with Bailey Bros.

ONE in every winter-quarters town: The home guard who wants to troupe with a circus while it's in the barn.

BILL TUMBER had the novelties and Bill Hunt, candy floss, at the recent Macon (Ga.) Shrine Circus.

RALPH J. CLAWSON, manager of Wallace Bros.' Circus, was in Chicago last week.

COLE BROS, will enlarge the show by five cars, adding spool wagons and a bigger menagerie.

1 . his early-day achievements. You'll do the same thing-sooner or later.

> BEN THOMAS, Bailey Bros.' Circus, will spend the holidays in New Orleans, guest of Austin L. Cheavalleau. He will be back with Bailey next year.

MARCHIONE DI FATTA, who died recently, was formerly known as Archie Daly, and later was Archie Marvelle, of the Three Marvelles.

CHESTER (BOBO) BARNETT closed with Polack Bros. in St. Joseph, Mo., December 12 and went to Goldsmith's store, Memphis, where he will work until December 23.

# MEL HALL

UNICYCLE ACE

In Picture, "Sensations of '45." Now 14th Month Polack Bros.' Shrine Circus. Address: Box 109, Paw Paw, Michigan

BILLY PAPE and Conchita closed their season with the Polack show at Little Rock, and will spend the holidays in Mexico City.

PATERNAL instinct has returned in managers with: "We are one big happy family. You will always have a home on this show."

JACK McFARLAND and Willie Clark, who were with Bailey Bros., called at The Billboard offices while in Cincinnati last week.

BREAKING a 12-horse Liberty act, menage horses and pony drill at quarters of Clyde Beatty Circus, York, S. C., is Jack Joyce.

JOE BAKER, former clown, advises that he is now in New York, first time there since 1918. He had recently been in the South.

CITY may have several billion-dollar industries-but most citizens like to boast about having a circus wintering there.

EN ROUTE from Miami Beach, Fla., to CAN'T blame an old-timer for clinging to Memphis, Mr. and Mrs. Vernon L. Mc-Reavy stopped off at Sarasota to visit quarters of the Big One.

> DON FOX, magician, and Pete Ruth, clown juggler, and their troupe of girls, report bookings for the next six weeks at clubs and parties in Central New York.

> REMEMBER when we kidded the First-of-Mays by telling them that they had to wash and iron the big top during their off time on Sunday?

> FUSSRY DeCAMNO, midget acrobat of Elmira, N. Y., recently became a Mason, reports P. Baldwin. Major Casper Weis, also a midget, helped in conferring the degree.

> DESPITE travel difficulties Paul M. Conaway, of Macon, Ga., visited many circuses during the 1944 season. He caught Ringling-Barnum in Philadelphia; Wallace Bros., York, S. C.; Balley Bros., Griffin, Ga.; Benson & Bradley, Jackson,

Ga.; Dailey Bros., Columbus, Ga.; Hamid-Morton, Atlanta, Ga., and Macon (Ga.) Shrine Circus.

CLOSING his fall tour at Overton, Nev., December 12, Bob Taber with his animal oddities and monkey circus returns to Riverside, Calif., for the holidays. He will fill Eastern dates in the spring.

WE always doubted that story about an early-day circus owner stopping his train out in the country to secretly load a farmer's threshing engine.

THE MILLERS (Bill, Mack, Myrtle and Jack), after closing season with Bailey Bros. in Lexington, N. C., went to Macon, Ga., for a week's engagement at the Shrine circus. They are now home in Springfield, Mo.

COL. HARRY THOMAS gives credit for his entrance into show business to Fred Bradna, who was his first mentor, and states that he has learned a lot from Harry McFarlan, with whom he has been associated on the Cole show the past five years.

PROGRAM line-up of the Kansas City (Mo.) Shrine Circus: Joe Greer's 12 horses; the Happy Harrisons; Will Hill's clephants; wild animal act, Dick Clemens; the Erwingos and the Ortons, high acts; Tom and Betty Waters, wire; Flying Valentines and Flying Valentinos; Gallagher Family; Bob Atterbury, wire; American Eagles, high wire; Six Antaleks, perch pole; Cyse O'Dell, high act; St. Claire and O'Day, bicycle; Maximo, wire; Winnifred Colleano, wire; Great Gregoresko; Rink Wright, balancing; 24 Golden Girls featured in finale; Dave Malcomb, announcer, and Frank Cervoni, musical director; Joe Lewis, in charge of clown alley.

# Clyde Beatty's Wild Animal Circus Wants

Man capable of handling and training of two young black female Bears. John Helliot and Joe Arcaris, answer. Also Ring Stock Hands who have worked with me before, come on.

Have for sale one good Rosin Back Mare; also Spotted Liberty Horse. Write or wire

JACK JOYCE, c/o Clyde Beatty Circus Winter Quarters, York, S. C.

## WANT 4 EXPERIENCED PHONE MEN

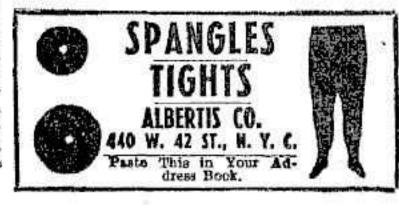
U-P Tickets and Banners Only. Must join at once our relation and manners Only. Must join at once and remain until this campaign is over February 15. Otherwise don't answer. Men who have worked for me before, wire; others write full details of past ex-perience and associations. Unless you have proven ability to produce real sales and not short taps, and can refrain from lush, I have no place for you.— Nuff Sed1

#### VERNON L. McREAVY, Promotional Director HAMID-MORTON CIRCUS

Al Chymla Shrine Temple, Bth Fleer, Hotel King Cotton, Memphis, Tenn.



Season's Souvenir Route-Illustrated Booklet, the longest season of any circus, Price, \$1.00. Also Walter L. Main, 1937, 50¢; Mills Bros., 1942-'43, 50¢ Each. HOL BROOK, Box 182, Owenton, Ky.





# RUSSELL BROS.' CIRCUS **Greatly Enlarged and Traveling by Rail** for the First Time in Its History, Will Auspiciously Launch Its 1945 Tour at the **PAN-PACIFIC AUDITORIUM** Los Angeles, Calif.

Early in March

The Russell organization is bending every effort to give Southern California's amusement seekers the finest circus ever witnessed.

To further augment its splendid personnel, the management is particularly interested in hearing from high-class people in every branch of the circus industry who desire a long season with the best accommodations and working conditions.

PERFORMERS

Contact ORRIN DAVENPORT **Equestrian Director** 5028 W. Madison St. Chicago, III.

CONCESSION PEOPLE Communicate With

C. A. (RED) SONNENBERG **Russell Bros.' Circus** Louisiana State Fair Grounds Shreveport, La.

OUTSTANDING SIDE SHOW ATTRACTIONS

Write

JACK TAVLIN **Russell Bros.' Circus** Louisiana State Fair Grounds Shreveport, La.

TRUCK AND TRACTOR DRIVERS, TRAIN-MEN, DINING CAR COOKS AND WAITERS, SLEEPING CAR PORTERS and WORKING-MEN for VARIOUS DEPARTMENTS,

Write

ARTHUR CONCELLO Russell Bros.' Circus Louisiana State Fair Grounds Shreveport, La.

WANTED-10 TOPNOTCH UNION BILLPOSTERS, LITHOGRAPHERS AND BANNERMEN.

Address FRANCIS KITZMAN, Room 832, Citizens Natl. Bank Bldg. Fifth and Spring Streets, Los Angeles, Calif.

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The Billboard 44

# Delegates From 36 States, 4 Provinces Talk Up P-W

Big year general among boards, who consider future opportunities for educational service to the nation-Lewis, Harnden and Kingman head '45 administration

CHICAGO, Dec. 9.-Fresh from one of the most successful years in the history of fairs, delegates in large numbers from the United States and Canada attended the 54th annual convention of the International Association of Fairs and Expositions December 4-6 in the Hotel Sherman here. They came from 36 States and four Canadian provinces to exchange ideas and plan for the coming year. While war

problems still occupied their thoughts, the meeting was more in the nature of a post-war planning session.

Fair men and women are agreed that with the coming of peace the fairs face a great era of expansion and are destined to become more important than ever in their role as an educational institution and their opportunities to play a part in shaping the nation's destiny.

Samuel S. Lewis, who served as vicepresident of the IAFE thru 1944, was elected president on Wednesday, C. L. Harnden, secretary-manager of Saginaw (Mich.) County Fair, was elected vicepresident, and Frank H. Kingman, Brockton, Mass., was re-elected secretarytreasurer. Directors elected are: Zone 1, Bligh Dodds, Syracuse; 2, Mike Benton, Atlanta; 3, William T. Marriott, Milwaukee: 4, Ralph T. Hemphill, Oklahoma City; 5, H. L. Fitton, Billings, Mont.; 6, Sheldon R. Brewster, Salt Lake City; 7, J. Charles Yule, Calgary, Alta.

Des Moines, said that the last two seasons were the most successful the Iowa fairs have ever had.

"If conditions improve in 1945 and the farmers can get help and transportation we may look for a big year for the fairs," he said. "Secretaries have done a fine job of management under the adverse conditions that have prevailed, and when we get the conflict over we may look forward to great advances."

Sheldon R. Brewster, secretary of the Utah association, predicted that in 1945 Utah will have the largest number of fairs in its history. Charles A. Nash, William Lindemann, A. H. Dathe and others were optimistic over prospects for next year, There was an animated discussion of concessions that brought out many pertinent pointers.

William V. Ward, manager of Illinois

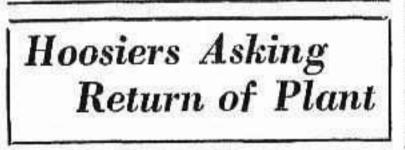


FAIRS-EXPOSITIONS

Communications to 25 Opera Place, Cincinnati I, O.

IAFE SEES EXPANSION ERA

SAMUEL S. LEWIS, new president of the International Association of Fairs and Expositions, was advanced from the post of vice-president at the 54th annual meeting in the Hotel Sherman, Chicago, last week. He is president and general manager of York (Pa.) Inter-State Fair, interested in that annual for many years, with a long career as a civic and political leader, including his service of lieutenant governor of Pennsylvania.



# 81 in Iowa Had **Over-All Profit** Of \$46,396,62

DES MOINES, Dec. 9 .- The 81 county fairs that showed this year had an overall profit of \$46,396.62, or \$30,481.49 more than that of the 82 fairs in 1943, Lloyd Cunningham, secretary of the State Fair Board reported. He attributed the increase to larger attendance and higher admission charges.

Total attendance at the 81 fairs was 763,411 persons, an increase of 66,649 over 1943. There were 304,910 paid admissions as compared with 251,413 last year. A total of fifth of the 1944 fairs had a profit of \$66,571.54 while 31 listed a total loss of \$20,174.

Cunningham reported that the State will disperse \$105,885.74 in aid to the county fairs this year, \$19,119.57 more than was alloted last year. The increase was attributed to larger premiums.

# First One for Miami; WillBe Under Canvas

MIAMI, Dec. 9 .- The first industrial and agricultural fair ever held here is assured for next February. Circuit Court Judge Ross Williams approved a charter Monday for the fair as a non-profit association. "We have already obtained commitments from about 100 local and State manufacturers," said Forrest D. Banning, general manager, "and have every hope of making the exposition a success from the start."

#### **Great Advances Seen**

Programs presented at the meetings of the IAFE, the Midwest Circuit and the State Association of Fairs meetings were quite general without a special prcdominating feature. First meeting to get under way was that of the State Association of Fairs, which convened Monday. Wilbur Layman, Lincoln, Ill., gave an excellent talk on concessions; A. W. Kalbus, of Madison, Wis., spoke on Standard Classifications, and Harold Felton, Indianola, Ia., told of what the fairs may look forward to after the war and predicted many advances in exhibits and other departments. Most of the session was devoted to open discussion on questions of general interest. Lloyd B. Cunningham, secretary of Iowa State Fair,



CLARENCE H. HARNDEN, Saginaw, Mich., was taken from the board of directors and made vice-president of the International Association of Fairs and Expositions at the annual meeting in Chicago December 4-6. As secretary of Saginaw County Fair and Michigan Farm Products Show, he has evinced growing interest in fair problems and aims of the association.

State Fair, Springfield, gave a comprehensive talk on the advantages of postwar aid to fairs by the federal government and presented an outline of the steps he thinks the fairs should take to assure this aid. He also presented a questionnaire for a federal aid for fairs survey at the first IAFE session.

#### Midwest Meeting

Middle West Fair Circuit, of which Mrs. Ethel Murray Simonds is president, discussed general problems and listened to a talk by Carlton Duffus, Washington, regarding plans for an elaborate industrial exhibit which may be built to tour Midwest fairs. There also was a discussion of midget auto races, which are being planned as a substitute for regular auto races until wartime restrictions are removed. All but one of the 12 members of the circuit were represented, absentee being Oklahoma State Fair. Ralph T. Hemphill was unable to attend because of illness. Mrs. Simonds was re-elected president and executive secretary.

#### IAFE Sessions

A concession space forum featured the initial session of the IAFE meeting. Every phase of the concession department was discussed thru questions submitted by delegates and answered by the "faculty," which consisted of Harry J. Frost, Minnesota State Fair, chairman; Bligh Dodds, New York State Fair; Archie L. Putnam, Northern Wisconsin District Fair; B. B. Sawyer, Saginaw (Mich.) County Fair, and W. W. Simonds, Oklahoma Free State Fair. Among questions discussed were: Policy as to signs; Do you allow amplifiers, radio and juke boxes to operate in concessions?; How often do you change carnivals and why?; Do you book carnivals on a flat rate or percentage?; Which do the most business, shows or rides? There was a great variance of policy on most of these questions, but the discussion brought out many points of value.

Frost, Charles A. Nash and William T. meaty ideas on how best to handle exhibit space.

Carlton Duffus, Washington, outlined an industrial show which is being organized to open on Fifth Avenue, New York City, about April 1. He stated that about 80 national exhibitors and 20 trade associations are interested in the (See IAFE Views Expansion on opp. page) Douglas, secretary-manager.

INDIANAPOLIS, Ind., Dec. 9.-Members of Indiana Draft Horse and Mule Breeders' Association are deluging the Indiana delegation in Congress with letters urging them to take steps to have the State Fair grounds here returned to the State so that the fair may be resumed next year.

The property was taken over by the army for storage and warehousing of war materials, mostly supplies designed for the air forces. The return, it is pointed out by officers of the association, would permit resumption in 1945 of the State Fair.

Resolutions have been passed by the association and forwarded to Congress. Representative George W. Gillie, Fort Wayne, told the House, when offering the resolution, that "The war has wrought almost complete destruction of the livestock industry in many countries and the industry in the United States will be called on to assist in the reestablishment of disease-free herds in these nations. Therefore, it is of the utmost importance that we give assistance by returning fairground properties to the people of the various States."

## **Texas To Hold Meeting**

DENTON, Tex., Dec. 9.-The annual meeting of the Texas Association of Fairs will be held January 30-31 at the Baker Hotel, Dallas. Many secretaries are planning having fairs again next fall, so the TAF officials thought it would be a good idea to hold a two-day meeting to discuss fair problems. The few county fairs which were held this year were most successful, financially, and reported a big attendance.

## Bethany To Be Revived

BETHANY, Mo., Dec. 9 .- The North-An exhibit space forum, with Harry J. west Missouri State Fair, suspended since 1931, will again be held in 1945 Marriott as the faculty, elicited some in September. Olin Kies is president, and Lester Maple, secretary.

WINDSOR, N. S .- The Windsor Agricultural Society has applied to the dominion government for the Acadia army barracks property for use as a fair plant after the war. Supporting the application is the town council. W. Maxner has venture, which Duffus believes has great been re-elected president, and C. A.

The show will be under canvas due to lack of available buildings, and the circus grounds at Northwest Eighth Avenue and 23d Street is the site selected. After the war permanent structures are to be erected.

The February dates were chosen to enable exhibition of Florida crops when at their peak. They will not conflict with the Tampa exhibition. No carnival or shows will be contracted. Incorporators include Roy E. Wilson, Fort Lauderdale; R. B. Roberts, Harry Hector, George M. Corrigan, Robert M. Thompson and J. K. Bradley, all of Miami.

CHICAGO .- Milton Stark, sales manager, and Joe Brown, representative for Jacobs Bros., concessionaires, represented the firm at the IAFE convention here last week, Jacobs Bros. operated concessions at parks, fairs, carnivals and circuses as well as ball parks and hockey arenas. They plan to branch out more extensively in the fair and circus field when conditions become more normal.



FRANK H. KINGMAN, re-elected secretary of the IAFE at the Chi session last week, has held down that job since 1938 besides being secretary-manager of Brockton (Mass.) Fair. He has many years of service in the fair field with several annuals. The Brockton Fair was resumed this year to good results after a short wartime hiatus.



#### FAIRS-EXPOSITIONS 45

# **Fair Elections**

KENORA, Ont. - Kenora Agricultural Society elected: President, A. R. Ascough; vice-presidents, D. Shaw, W. Tew; secretary-treasurer, G. F. Bourke. Report of the treasurer showed a surplus.

WAPAKONETA, O .- The following officers of the Auglaize County Fair have been re-elected: E. W. Laut, president; Martin Katter, vice-president; O. M. Kuck, treasurer; Harry Kahn, secretary. Laut has been on the board 51 years, and Kahn secretary for 12 years. Many improvements will be made. There will be night horse racing, a new midway, twice as much room, and lights around race track.

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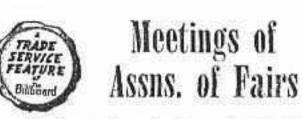
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WEST UNION, Ia. - Officers for the Fayette County Agricultural Association who were re-elected at the annual meeting were J. C. Probert, president; L. L. Bloomfield, vice-president; C. W. Grimes, treasurer, and Ed Bauder, secretary. The fair's annual report showed a balance on hand of \$616.25 with total receipts at \$18,096 and disbursements at \$17,479. The organization paid a note amounting to \$2,650, and holds \$600 worth of War Bonds.

MINNEDOSA, Man.—Minnedosa Agricultural Society elected: President, Arthur McNab; vice-presidents, R. A. Storey, Arthur A. Freeborn; secretarytreasurer, John Fleming. An excellent year with a cash balance of \$550 on hand was reported. Last summer's fair, the 60th, had the largest gate since the Back Home Week Fair in 1929. Mortgage on the society's property was burned last spring and there are no liabilities. It was decided to organized stake races in connection with the fair next summer.

THIEF RIVER FALLS, Minn .-- Six directors, all present members of the board, were re-elected to the board of directors of the Pennington County Agricultural Society. Frank Hardisty, president, was in charge of the meeting. Those elected were Hardisty; C. H. Toomey and E. O. Peterson, for three-year terms; F. E. Tunberg, two years, and Albert Koop and Fred Wengelcr, one year. Secretary A. F. Berge submitted the annual report which showed the 1944 receipts exceeded disbursements. A total of \$1,578 was paid out in premiums. Total receipts were \$9,541, which included \$3,035 from the outside gate, and \$2,219 from the grandstand. Concession and midway recelpts for the association were \$2,488.



Indiana Association of County and District Fairs, January 2 and 3, Hotel Lincoln, Indianapolis, William H. Clark, secretary, Franklin.

Wisconsin Association of Fairs, January 3-5, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam,

Association of Tennessee Fairs, January 9 and 10, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Oregon Fairs' Association, early in January, Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco,

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wallick Hotel, Columbus, Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston,

Michigan Association of Fairs, January 17 and 18, Fort Shelby Hotel, Detroit. H. B. Kelley, secretary. Hillsdale,

Georgia Association of Agricultural Fairs, January 19, Piedmont Hotel, Atlanta. E. Ross Jordan, secretary, Macon.

South Carolina Association of Fairs, January 22-23, Hotel Wade Hampton, Columbia. J. A. Mitchell, secretary, Anderson,

Western Canada Association of Exhibitions (Class A), January 22-24, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, act-



EDMONTON, Alta .- Edmonton Exhibition Association named Lloyd C. McIntyre, former hockey and baseball player, as manager of the Arena.

MOUNT PLEASANT, Ia. -- Don Cash was cleated to Henry County Fair board to succeed Bee Sceley, retiring president, the only change at the annual election.

BRANDON, Man.-United Commercial Travelers will sponsor a Travelers' Day at the 1945 provincial exhibition. A committee has been appointed to arrange for the fifth and final day of the fair.

DAUPHIN, Man.-Dauphin Agricultural Society will resume its summer fair in 1945. It was dropped in 1942. Twelve directors were named at a reorganization meeting and the present directorate will choose officers.

## **IAFE VIEWS EXPANSION**

(Continued from opposite page)

possibilities. The next few years will see a great expansion in industrial shows and large commercial exhibits, Duffus believes. He cited the Johns-Manville appropriation of \$75,000 for a home building exposition; a 17-day industrial home show to be held in the Collseum, Chicago, with over 30 national advertisers already signed; two shows in Los Angeles and one in San Francisco.

"Fairs have the grounds and buildings to put on almost any kind of a show," said Duffus, and he urged the fair men. to make the most of the opportunities that soon will present themselves. He said the Willys-Overland Company had manufactured 12 agricultural jeeps and is planning to put 12 units on the road next year, to be booked on fair routes on the Middle West circuit. Minnesota-Ontario Paper Company is preparing five units for fairs, Duffus said, and many other firms are making plans for large exhibits at fairs. He suggested that members of the Middle West Circuit set up a sales office to contact national accounts on a nationwide basis. He also suggested that fairs get up an elaborate presentation for prospective exhibitors. He made suggestions for determining rental fees on an attendance basis. "Sell a block of people, not a fair," he said. "Most space rates now are far too low. National accounts spend a lot of money and are not interested in small amounts."

fair was held in October, 1745, at Trenton. The celebration in 1945 will be divided into three parts. First, the fair as it might have been held in 1745; second, the fair of the horse and buggy days of 1888, and third, the fair of today. A wire also was received from New Jersey's governor congratulating the IAFE on its educational work and inviting the fairs to co-operate in the Trenton 200th anniversary celebration.

United Nations Expo

One of the most interesting talks of the concluding session Wednesday was that of Raymond A. Lee, who told in detail of the United Nations idea as It was applied to his fair. Exhibits by the various racial groups of Minnesota were organized and presented, not as dead exhibits, but with the various nationals presenting scenes typical of the country represented. It created intense interest, Lee stated, and resulted in greatly increased attendance, Leon H. Harms, New Mexico State Fair, told how that fair had been made "Everybody's Fair." Samuel S. Lewis, York (Pa.) Inter-State Fair, spoke interestingly on Something New Has Been Added, in which he told of the various innovations at the York fair. John L. Campbell, Baltimore, discussed group insurance. Ray P. Speer, publicity director of Minnesota State Fair, told how the fair's plan of glving trophies for editors had resulted in getting the wholehearted co-operation of the press of Minnesota in publicizing the fair.



## SLA AUXILIARY

(Continued from page 38)

Mrs. Court Hussey, Diana Glick, Mrs. Claude Shearer, Mrs. Ralph Glick, Veronica Campbell, Mae Oakes, Blanche M. Scott, Mrs. Bernie Shapiro, Mrs. Alfred Kunz, Bette Gregg, Jean Fontana, Evelyn Levine, Jo-Ann McCreery, Mae Goldstein, Mrs. Thomas A. Rankine, Grace Darling, Pearl Darling, Elizabeth Kitt, Marie Zirzow, Kathryn Doolan, Emerence Doolan, Amelia Brandenburg, Cecelia O'Connell, Edna Burrows, L. Snider, Margaret Filograsso, Mae Taylor, Alice Hill, Jane Reynolds, Sophie Carlos, Minnie Simmonds, Mrs. E. Sopenar, Lena Schlossberg, Betty Cohen, Marie Broughton, Kay Wilson, Bertha Grubs Sheehan, Maude M. Geiler, Mrs. L. L. Hall, Mrs. Larry Knippel, Mrs. J. C. McCaffery, Mrs. Bess Polack, Mrs. Thomas Pace, Mrs. Ethel Weer, Mrs. Florence S. Hentz, Mrs. S. Lieberwitz, Mrs. L. C. Peggy Reynolds, Mrs. Clara Zeiger, Mrs. Earl H. Bunting, Mrs. Lee U. Eyerly, Mrs. Gladys Patrick, Mrs. Marie Kortes, Mrs. George T. Mc-Carthy, Mrs. L. L. Hall, Beverly Hall, Mrs. Bernice Stahl, Mrs. Al Wagner, Juanita Strassburg, Ruth Martone, Pearl Vaught, Mrs. Abner K. Kline, Mrs. John Quinn, Mrs. A. K. Dear, Mrs. Mayme Wade, Mrs. O. A. Baker, Mrs. John Gallagher, Mrs. Art B. Thomas, Mrs. Gertrude Seitzer, Mrs. Etta Henderson, Baby Henderson, Mrs. E. A. Band, Mrs. H. H. McElroy, Bess M. Hamid, Ruth K. Gottlieb, Midge Cohen, Mitzle Cohen, Ethel B. Cohen, Viola Blake, Nell Allen, W. T. Gorden, Mrs. M. F. Rosen, Mrs. Mae Howe, Mrs. James E. Strates, Jean Dellabate, Lotis Francis, Harriett Maher, Goldie Fisher, Martha Weiss, Esther Bernet, Lillian Blencoe, Josephine Woody, Billy Endy, Iva Morris, Esther Weiner, Pattyann Hall, Bertha McDaniels, Josephine Haywood, Frances Lauther, winner Ann Ann Doolan. Pocketbook, Claire Sopenar, Lillian Lawrence, Ann donated by Mr. Koss, won by Nell Allen; Sleyster, Josephine Glickman, Grace Parks, Jeanette Wall, Lucille Hirsch, Jane Stenson, Edna Stenson, Isabel Sul- to the club and which was again livan, Mrs. Robert Scery, Emily Bailey, awarded.

ing secretary, Saskatoon, Sask.

Western Canada Fairs' Association (Class B), January 22-24, Fort Garry Hotel, Winnipeg, Man. Keith Stewart, secretary, Portage la Prairie, Man.

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington. Illinois Association of Agricultural Fairs, January 23 and 24, St. Nicholas Hotel, Springfield.

C. C. Hunter, secretary, Taylorville. Maine Association of Agricultural Fairs, January 23 and 24, DeWitt Hotel, Lewiston. J. S. But-

ler, secretary, Lewiston. North Dakota Association of Fairs, January 26 and 27, Powers Hotel, Fargo. Edward W. Vancura, secretary, Fessenden.

Rocky Mountain Association of Fairs, January 28-30, Rainbow Hotel, Great Falls, Mont. J. M. Suckstorff, secretary, Sidney, Mont.

Pennsylvania State Association of County Fairs, January 31-February 2, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond. C. B. Ralston, secretary, Staunton.

Texas Association of Fairs, January 30-31, Baker Hotel, Dallas. O. L. Fowler, secretary, Denton,

New York State Association of Agricultural Fairs, February 12 and 13, Ten Eyck Hotel, Albany. James A. Carey, executive secretary, Albany.

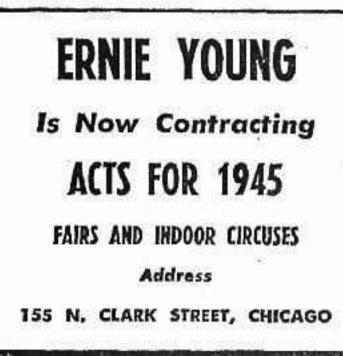
Hattie Clinton, Mrs. Clara Harker, Mrs. L. V. Keeler, Mrs. May Payne, Marianna. Pope, Mrs. George Catrambone, Billje Lou Bunyard and Pearl McGlynn,

During open house, a shawl was awarded, donated by Ethel Weer, and table scarf, donated by Sophia Carlos, won by Nell Allen, who redonated same

#### **Junior Fair Activities**

Junior State Fairs, Boy Scout and 4-H Club activities occupied practically all of the Wednesday morning session. Russell E. Frost, of Madison, Wis., gave an informative talk on The Wisconsin Junior State Fair. He put some pep into the meeting by dividing his talk into several parts, each to occupy a specific time, and at the time limit a whistle was blown by several delegates in the audience. Frost detailed the start of the junior fair and its progress since its establishment by Ralph E. Ammon in 1925. Today, he said, it is a "complete fair within a fair." A. N. Ekstrand, Chicago, deputy regional Scout executive, spoke on Boy Scout Exhibits and Program. In a talk titled Know Your Minnesota Quiz Contest, Raymond A. Lee, secretary of Minnesota State Fair. outlined a contest which the fair had used successfully. G. L. Noble, Chicago, gave an interesting picture of the work that is being done in boys' and girls' club work by the 4-H Clubs, and there was a particularly able talk on the same subject by a 4-H Club member.

George A. Hamid, president of New Jersey State Fair, Trenton, outlined. plans for an elaborate celebration next year of the 200th anniversary of the first fair held in the United States. The first fair association was organized September 6, 1743, Hamid said, and the first 203 NO. WABASH AVE. CHICAGO



pyright



The Billboard 46

**PARKS-RESORTS-POOLS** 

**POST-WAR IS CONCLAVE PITCH** 

Conducted by WILLIAM J. SACHS-Communications to 25 Opera Place, Cincinnati 1, O.

December 16, 1944

Giant Ad. Deal

# **Industry Has Big Job Ahead**

Ops believe worst of war ills over - convention attendance tops 1943

CHICAGO, Dec. 9 .- With their hopes buoyed by promises of an early end to the hostilities in Europe, the nation's amusement park operators, in Chicago this week for the 26th annual session of the National Association of Amusement Parks, Pools and Beaches, centered their discussions and planning on the post-war future which will again allow them to carry amusements and entertainment to the public in normal fashion.

The interest-laden sessions which carried from Tuesday thru Thursday (5-7) were well attended and touched upon practically every wartime problem that has plagued the park ops the last several years. Those issues that are likely to adhere to amusement park operation in 1945 also came in for their full measure of attention, but what the visiting park men were most interested in was when will wartime restriction be lifted to permit manufacturers to begin work ou new rides and attractions to permit the enterprising operators to revamp their fun plants to post-war flash, color and modernity? That was foremost in their minds. The three-day conclave instilled in them a confidence in the future and assured them that the end was near for at least some of those ills and restrictions which have made amusement park operation anything but a pleasure the last several seasons,



PAUL H. HUEDEPOHL, managing director of Jantzen Beach, Portland, Ore., who was elected president of the National Association of Amusement Parks, Pools and Beaches at the organization's 26th annual convention last week at Sherman Hotel, Chicago. Huedepohl, long one of the most active members of the NAAPPB, succeeds Leonard B. Schloss, general manager of Glen Echo (Md.) Park, who has just concluded two terms.

requiring concerted convention action to carry out. Visiting ops were mostly interested in what the post-war future held for them.

# A. C. Post-War A. C. Firms Set **Master** Plan Has 29 Segs Answer Due in January

ATLANTIC CITY, Dec. 9 .- Twentynine post-war projects were presented to the city commission this week by Albert B. Johnson, chairman of the city planning board, as the first of the board's schedule for the city's master plan. Funds for the projects will be made available if legislation permitting tolls and luxury taxes, now being prepared, pass the 1945 State Legislature. A bill authorizing such collections and another setting up an authority to supervise and dispense funds realized will also be on the agenda when the Legislature meets in January.

Included in the proposed projects and listed as "A Priority" are \$150,000 for the development of the city-owned Wootton Tract; \$250,000 for a Northside play and recreation area; \$250,000 for a play and recreation area on the Fishblatt Estate at Raleigh Avenue and the Beach; \$300,000 for a storm drainage system in the Pacific Avenue area; \$400,000 for a municipal ocean park on Garden Pier.

Listed as "B Priority" projects are an a cost of \$150,000; a dual highway and landscaped entrance on Absecon boulevard to South Carolina Avenue at a cost of \$800,000; a municipal concrete stadium at Bader Field to cost \$300,000; a municipal airport administration building at the Pomona airport to cost \$75,000; bulk-heading the Thorofare on the island side to prevent tide waters from flooding the back-city area at a cost of \$300,000. Other projects, none of which had a cost estimate, include a fountain at Columbus Park, new and modern comfort stations for the Boardwalk, an overpass over the railroad tracks on Fairmount Avenue, drinking fountains and trash receptacles on the Boardwalk and beach (See AC Post-War Plans on opp. page)

ATLANTIC CITY, Dec. 9 .- Announcement has been made by R. C. Maxwell, president and founder of the R. C. Maxwell Company here, of their purchase from General Outdoor Advertising Company of all the latter's outdoor advertising business and holdings in Atlantic City and surrounding territory. This includes all the area beginning at the southern boundary of New Jersey at Cape May, running westward to the middle of the State, including such operating bases as Atlantic City, Hammonton, Wildwood, Cape May, Ocean City, and northward for more than 100 miles along the New York highways to a line south of Lakewood.

The important item in the purchase is Atlantic City proper, with its 60-foot wide 8-mile-long Boardwalk, which for 45 years has been successfully exploited by the R. C. Maxwell Company as "The Great White Walk" and "The World's Playground."

The deal between the General Outdoor Advertising Company and the R. C. Maxwell Company was largely accelerated by the September 14 hurricane and with the resultant damage to both their outdoor advertising plants in the Atlantic City territory. It was found that by putting the two plants together it would afford a number of improved changes in distribution to meet new and changed traf-Absecon boulevard bridge to eliminate fic conditions, new and better location the bottleneck over the Penrose Canal at selections and afford better advertising service.

#### **Big Job Ahead**

The nation's park ops are well aware of the important part their industry will play in the post-war reconstruction program. Despite the many operational restrictions placed upon them during these war days, amusement park ops feel that the government has been very fair with them at a time when things could have been a great deal worse. They are now ready and willing to reciprocate by lending their efforts to the government's post-war planning, altho the ops are well aware of the fact that the future does not hold all peaches and cream for them. The nation's amusement parks ops know that there are still a lot of sacrifices to make and problems to solve and they are eagerly awaiting the end of the European conflict to get started on their post-war programs.

. While the convention management refused to reveal the exact registration figures, it was apparent that attendance was considerably ahead of 1944 but still under par of pre-war years. This was the association's third conclave to go without a regular exhibit space, altho several firms showed new items in private rooms and adjoining the convention. quarters.

Paul H. Hucdepohl, managing director of Jantzen Beach, Portland, Ore., and one of the association's most aggressive leaders, was elected to the presidency for the ensuing year, succeeding Leonard B. Schloss, of Glen Echo (Md.) Park, who has served two terms. Edward L. Schott, general manager of Coney Island, Cincinnati, was named first vice-president; Edward J. Carroll, Riverside Park, Agawam, Mass., second vice-president; Elmer Foehl, Willow Grove Park, Philadelphia, third vice-president, and A. R. Hodge, secretary. New directors for the threeyear term are John L. Coleman, Elmer E. Fochl, George A. Hamid, Ray Lusse, Fred L. Markey, Henry W. Bowen, and for the onc-year term, Louis W. Jenkins Jr.

#### No Special Action

with a fair measure of interest, topics inally lined up by Program Chairman discussed were largely of a general na- Wallace St. C. Jones, of the William B. A. W. Blendow, International Mutoscope ture, covering taxes, priorities, ammuni- Berry Company, Boston, and his assist- sales manager.

· Retiring President Schloss, who always has a finger on the pulse in Washington, told convention delegates that he had it from reliable sources that no changes were contemplated in the federal amusement tax picture for 1945, a thing the delegates were pleased to hear. N. S. Alexander, of Woodside Park, Philadelphia, however, injected a wary note into the proceeding when he voiced the opinion that the nation's amusement parks faced a serious problem in 1945 on the man-power situation, due to the necessity of the U.S. Employment Service to pass (See PostWar Chief Topic on opp. page)

# War Work Keeps Many Mfrs. From AREA's Chi Meeting; Park Ops Stimulate Session

## William Rabkin Again Named Prexy

tional Equipment Association, meeting here this week in conjunction with the 26th annual convention of the National of the Eyerly Aircraft Company, Salem, Association of Amusement Parks, Pools Ore. and Beaches, held its 20th annual session Tuesday night (5) in the Grey Room of Hotel Sherman, the gathering attracting only a meager attendance. As a matter of fact, only a handful of AREA members took in the session.

In all fairness, however, it must be taken into consideration that AREA is a small organization comprised of some 30 manufacturers of amusement park rides and devices, and many of these manufacturers or the representatives were prevented from attending the annual meeting due to their being occupied with war work.

The absence of some of these manu-While the general sessions were imbued facturers disrupted the program as orig-

CHICAGO, Dec. 9 .-- American Recrea- etcr, Mass.; George H. Cramer, of the Spillman Engineering Corporation, North Tonawanda, N. Y., and Jack V. Eyerly,

#### Parkmen Liven Sessions

Fortunately, however, a number of park men stimulated the program with their presence, and participated in the quiz sessions which followed most of the addresses, R. S. Uzzell, of the R. S. Uzzell Corporation, New York, presided over the meeting which was ushered in with an address by Leonard B. Schloss, managing director of Glen Echo (Md.) Park and retiring president of the NAAPPB. He was followed by the NAAPPB secretary, A. R. Hodge, who delivered a welcome and a few general remarks. In the absence of William Rabkin, head of International Mutoscope Corporation, Long Island City, N. Y., and president of the AREA, the annual president's address was read by

Maxwell took over all GOA's properties, consisting of spectacular signs, poster panels and paint units-leaseholds, contracts and miscellaneous inventories. Maxwell has also taken over the GOA personnel and operating force and all the poster and paint operations of the two combined plants will be continued from General Outdoor's headquarters under the management of Paul Miller, who was manager of General Outdoor's business in that territory.

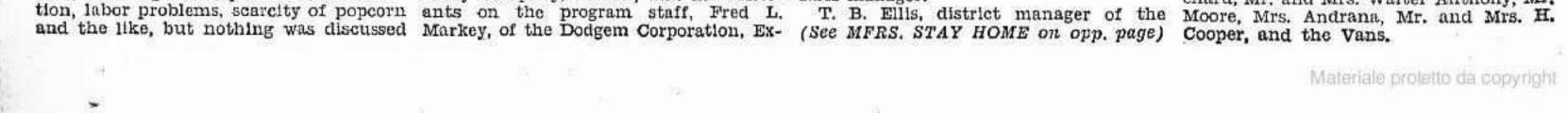
The Maxwell Atlantic City electric sign manufacturing and servicing shop will be continued at the Maxwell Company's headquarters under the direction of G. M. Harvey Jr., treasurer, pending the return of Chester L. Maxwell, who is serving with the United States Army on the Western front in Europe.

All this and other Maxwell activities will be supervised from the home office of the R. C. Maxwell Company, Trenton, N. J., celebrating their 50th anniversary this year.

## Mrs. M. K. Reid Plays Host **To Tampa Playland's Aides**

TAMPA, Dec. 9.-Florida's November 30 Thanksgiving Day observance was the occasion for a dinner to 48 of the personnel of Reid's Playland Park here, with Mrs. M. K. Reid the hostess. Spot has been in operation for past two years, with six major rides and other attractions. Speedy Merrell joined recently with a Caterpillar, and Red Hartsburg, with a Chair-o-Plane. New paint and other improvements are planned soon.

Roster includes Mrs. M. K. Reid, owner-general manager; George Lucas, assistant; Tom Miles is foreman of the 20-car Scooter, with Mrs. Cortino on tickets; No. 12 Eli Wheel has Mr. Allsup as foreman, and Mrs. Kelly, tickets; Merry-Go-Round, with Mr. Hollow, and Mr. Kelly, tickets; Octopus, with Frenchie Beschard, foreman, and Mrs. Hollow, tickets; Tilt-a-Whirl, with Mr. King foreman, and Mr. Times, tickets. Lawrence McGertech is ride superintendent and foreman on Loop-o-Plane, with Miss Hollans, loader, and Mrs. King, tickets. Concessionaires are C. McQueen, Mr. and Mrs. Dunbar, Mrs. Frenchy Beschard, Mr. and Mrs. Walter Anthony, Mr.



#### PARKS-RESORTS-POOLS 47



ATLANTIC CITY, Dec. 9 .- This resort's new curfew law for children under 16 went into effect for the first time last week. All children, unless accompanied by a parent, guardian or other responsible adult, must be off the street, out of public places or out of automobiles after 9:30 p.m., the ordinance sets forth.

Violations result in the child being taken before the police recorder and held pending juvenile court hearings, while the parent or responsible adult will be given hearings before the recorder and face possible maximum fines of \$200 or 90-day jail sentences.

The city commission, in passing the ordinance on final hearing, explained the curfew is for the "protection of the health, morals, property, safety, good order and general welfare of the inhabitants of Atlantic City."

The commissioners awarded a contract for reconstruction of a section of the Boardwalk to a local contractor, whose bid \$89,390, was the lowest of seven submitted. The section of boardwalk was torn away by the hurricane of September 14.

Final approval was given the city's post-war program of 29 projects and prepared for submission to the State Department of Economic Government last week. The program depends on whether the State Legislature approves legislation next year allowing a 25-cent tax on out-of-town automobiles to be levied during the four summer months, and a tax on articles of luxury sold along the facturers." He was answered by Fred L. Boardwalk,

#### AC POST-WAR PLANS (Continued from opposite page)

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and improvement of the approaches to street-ends at the Boardwalk.

Beach erosion, the reconditioning of Bacharach Field, a baseball field for the Boys' Vocational School and 10 "pocket" playgrounds in heavily populated areas are also on the agenda in that order. Establishment of five parks or public squares, similar to Rittenhouse Square in Philadelphia, are also planned, together with a garden of flowers or shrubs on the oceanside of the Boardwalk, Paving of still unpaved city streets, lighting of the ocean at night by giant floodlights and the construction of a bus terminal are among the other improvements devised by the board.

tion from Congressman Elmer Wene, the has not yet been appointed by President thousands of dollars annually with his Roosevelt.

"All of the plans presented by our board are based on the successful passage of enabling legislation which Senator Farley and Assemblyman Leonard will sponsor," Johnson explained. "We have listed our projects in what we believe to be the best order, with those under the heading of 'A Priority' calling for an expenditure of more than a million dollars. Mayor Altman's preliminary survey of what a combination toll. and luxury tax will produce, if the enabling act is bassed, shows a return annually of from a million to a million and a half. On a 10-year basis, all of our present projects and many equally vital to a better Atlantic City will be forthcoming without adding a single penny to the city tax rate,"

## **MFRS. STAY HOME**

(Continued from opposite page)

Fractional Horsepower Motor Division of General Electric Company, spoke on "Power At Your Fingertips," a subject more suited to a grammer school audience than a gathering of factory operators. On the question-and-answer session that followed, however, Ellis proferred interesting suggestions in re the use of fractional motors in the amusement field.

Edward J. Carroll, owner-manager of Riverside Park, Agawam, Mass., provided timely suggestions and some pointed criticisms in his talk on "What Amusement Park Owners Expect From Manu-Markey, of the Dodgem Corporation, with "What Manufacturers Expect From Amusement Park Owners." Both of these speeches will be reproduced in a later issue of The Billboard.

Harry A. Ackley, consultant, Recreation Section, War Production Board, Washington, spoke on the subject of "Operation of War Production Board As It Pertains to the Manufacture of Amusement Park Devices." He covered briefly the prospects for easing priorities on materials needed in the amusement field, and devoted considerable time to answering questions addressed to him by his listeners.

made the open sessions, however, being given over solely to group discussions.

Another matter which was discussed freely at the conclave but which never made the convention floor was the idea from the association treasury for an ambitious program of amusement park exploitation via radio and national magazine advertising. Under the plan a publicity and exploitation expert would be hired on a full-time basis to execute the plan.

#### **Tuesday's Session**

With approximately 100 operators in attendance, the three-day convention got under way at 2 p.m. Tuesday in Hotel Sherman's Louis XIV, with a tableau,

war period. According to a communica- time labor shortages, park ops are forced amusement parks, has done a fantastic to hire to keep their plants going but job in these wartimes in building and board, which will administer the funds, who is costing park operators many sustaining the public's morale. He pointed out that amusement parks will thieving talents. None of these problems have an important part to play in the post-war future and will play an important role in solving post-war juvenile delinquincy, crime and veterans' readjustment problems.

> President Leonard B. Schloss read his of appropriating a sum of money annual report for the year and again reminded the gathered ops of the important role they would play in the postwar period. N. S. Alexander, chairman of the insurance committee, read his report for the year and then introduced John L. Campbell, the association's insurance consultant, and Ralph Inglis, vice-president of the Associated Indemnity Corporation, who conducted an open forum on the park men's insurance problems on the questions-and-answers basis.

> When the second speaker of the after-A Salute to Our Fighters, and the invoca- noon, an unbilled government attache tion by R. S. Uzzell. Secretary A. R. from Washington, failed to appear, Hodge then presented the principal Adrian W. Ketchum, general manager of speaker of the afternoon, Dr. Gerhard Forrest Park Highlands, St. Louis, was Schacher, member of the faculty of drafted to read a paper written by Jack Northwestern University and commen- W. Shillan, English ride manufacturer tator on radio stations WCFL and who recently visited in the United States, WBBM. Schacher revived briefly the In his paper, Shillan told of the wartime part the United States had played in restrictions placed upon English ride the war to date, warned against too manufacturers and gave a word picture much wishful thinking and reminded on how English park and carnival operathat victory is not just around the tors have fared in these war times. The corner. He also stressed the fact that regular executive session and routine the entertainment world, including (See Post-War Chief Topic on page 58)



Elimination of all electric wires on Atlantic Avenue and a study of modernization of railroads to Atlantic City are projects 28 and 29, respectively.

The commission authorized the planning board to make formal application to the State Department of Economic Development for State funds to help defray cost of preparing the post-war plans. With the deadline this week, the board filed the application immediately.

Johnson also announced that the planning board had made application for Federal funds under Public Law No. 28, which permits the government to advance moneys for preparing plans for construction of public works in the post-

# WANTED

## Rides and Concessions for **Miami's New** \$50,000 Colored Park

Featuring all the best Colored Name Bands. Want 2 or 3 Abreast Merry-Go-Round, Ferria Wheel, 'Small Scooter, Kiddie Rides, Skating Rink, Glass House, Fun House, Penny Arcade. Have building. Concessions—All open; posi-tively stock, etc. Flat privilege, reasonable. Minstrel Performers, notice — Contact BILL, HOL'T at once. All winter's work. Ticket if I know you; others contact.

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BOX D-315 The Billboard, Cincinnati 1, 0.

#### **Cooke Is Interesting**

Borls Cooke, of the Columbian Rope Company, Auburn, N. Y., not originally skedded for the program, spoke on the use of plastic materials in the amusement park industry. His spiel was the most interesting on the bill. Cooke warned that most plastic materials are not suited for use in the park or outdoor fields, but demonstrated the use of some others that can be efficiently used in those spheres. A suggested use was the molding of small boats and aerial swing cars from a special plastic. A boat of this material was exhibited, and its simple construction explained in detail.

Annual business meeting, with a low in attendance of only seven members, was enlivened by an exchange of views as to the reasons for the seeming lack of interest in the annual meeting. The consensus, however, was that the sparse attendance was due chiefly to the fact that many of the members were unavoidably absent due to the pressure of war work.

Following officers were elected for the ensuing year: William Rabkin, president; Ben O. Roodhouse, Eli Bridge Company, Jacksonville, Ill., first vice-prez; J. V. Eyerly, second vice-president; W. F. Mangeles, W. F. Mangeles Company, Coney Island, N. Y., treasurer, and R. S. Uzzell, secretary. Members of the executive committee are R. E. Chambers, Fred L. Markey and M. W. Sellner.

### POST-WAR CHIEF TOPIC

(Continued from opposite page) upon all full-time park employees. Alexander expressed the belief that this would have a serious repercussion on the business and that in many vital war productions would curtail operation at amusement parks. Means of solving the problem were discussed, with no definite action being taken toward that end, however.

Other items that came in for much debate where delegates gathered were the race angle, which became a serious problem in certain sections of the country during the past season; the false rumor situation, which caused operators in some areas plentiful headaches and many lost dollars the past summer, and ways and means of stopping pilfering by a certain type of employee who, due to war-

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RIDE HELP for all Rides. Can place Show Painter, Carpenter, Electrician

WILL BUY FOR CASH \_\_\_\_\_ Devil's Bowling Alley, Circulating Fish Pond and 2000 Feet 00 Wire.

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Times Square Hotel, 42d Street, West of Broadway, New York City 18

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## ACKLEY, BRADLEY & DAY 200 CHESTNUT ST. SEWICKLEY, PA. (PITTSBURGH)

The Billboard 48

## **ROADSHOW FILMS**

December 16, 1944

Communications to 155 North Clark Street, Chicago 1, Ill.

## Mexican Turning to Own Films **Production Gains** as

supremacy in the movie-making field \$80,000 this year. A production which south of the border is being threatened Hollywood would label stupendous may by local talent.

Films made in the United States still account for about 70 per cent of those shown in Mexico, but the percentage has been falling recently. Mexicans are not the avid movie fans that their northern cousins are; it is estimated that only 17 to 20 per cent of them attend movies.

Roadshow films are practically unknown in Mexico. A few educational films, in 16mm., have been produced by States, in turn, show Mexican-made the U.S. Government for Mexican use (The Billboard, Nov. 25), but even theatrical showings in Mexico have lagged far behind those in the States.

Mexican film production, however, has skyrocketed in the past 10 years from a hole-in-the-wall business to a \$4,000,000a-year enterprise. Producers have made attractive profits, and the business has been able to provide employment for 2,300 persons.

One of the main reasons for the growth of Mexican films is the recent improvement in technical production. Lack of competition from foreign producers, including the United States, is another factor. Poor quality of Spanish fins has offset their more regular arrival. Argentina, another big producer, is handicapped by shortages of raw film. American sound films with Spanish titles are proving highly distasteful to the Mexicans as their own products become more plentiful. As yet, Hollywood has not been able to iron out the wrinkles involved in the production of Spanish sound-track films for Latin-American uce.

**Government Lends a Hand** 

The industry here has been given two very potent boosts by the governmenttax exemptions and a ruling that movie houses must show a minimum number of new Mexican-made films each year. A further favor for the industry is in sight; an old decree that theaters in the Federal District must show one domestic film each month may soon be extended to cover 1,400 theaters in the country. Modern studios in Mexico are scarce; at present there are only three, and these, in turn, lend their sets to three other companies. At total of 80 pictures will be produced by these six companies this year, in comparison with 67 made in 1043.

MEXICO, D. F., Dec. 9 .--- Hollywood's this has risen to between \$50,000 and cost as much as \$200,000.

One reason for the low production costs is salaries. Top artists get \$6,000 to \$12,000 a year. A successful picture, nowever, earns them a share of the profits. Extras now get \$3,50 a day.

U. S. producers still find an active market for their products south of the border, because audiences are steadily increasing. About 300 theaters in the movies.

Lack of raw film is the industry's greatest problem. Mexico produces no raw film of her own, and the United States allocation of 45,000,000 feet for 1944 is going to prove seriously inadequate. Use of film has been running about two months ahead of allocations this year.

# Yanks in Reich, **Philippines** See Latest Pictures

NEW YORK, Dec. 9.-American fighting men on German soil have been seeing Hollywood movies since September 14, and troops in the Philippines have been shown films regularly since November 9, it was announced this week by the army pictorial service. All these films are in 16mm.

The first showing in Germany took place only three days after our troops had crossed the borders of the Reich. The film was Meet the People, starring Lucille Ball and Dick Powell, It was shown at an undisclosed location to men of the First Army. A projection team composed of Pvt. John Bakos, of Smithfield, Pa., and T/4 Ward A. Mc-Hugh, of Chicago, screened the film for the doughboys. Hollywood movies were among the supplies carried by the Philippine invasion. fleet. The 16mm. prints, gift of the American motion picture industry, had previously followed invasion forces after beachheads had been secured. So urgently needed has been the relaxation these films afforded to tired assault troops that movies and projection equipment is now carried right with the invasion fleet, November 9, 300 men seated under a tarpaulin to shield their position, saw a double-feature on Leyte in the Philippines with frequent interruptions by Jap air raiders. Three picture programs a week are now arriving in the Philippines. The films are the newest produced in the United States, in line with the army's policy of sending the latest pictures first to the most advanced combat areas.

REPERTOIRE-TENT SHOWS Communications to 25 Opera Place, Cincinnati 1, O.

"SeaBee" Hayworth Sets Winter Stand

STANTONBURG, N. C., Dec. 9.-SeaBee Hayworth will have his Playhouse (tent) Theater here for the winter with pix policy in this theaterless spot. He just closed 30 weeks on the road and reports it the best season he ever had.

This is the first time in 12 years that he has not kept going and the winter spot will permit him to go to Carolina General Hospital at Winston for a check-up of his sciatic ailment.

He says no time will be lost with opening the show as he will have locals on the front and Marion and Joe will look after the new pic outfit.

## Derringer, Back in Hawaii, **Tells of Visit to States**

#### Honolulu.

Editor Repertoire Dept .:

Just finished two-month vacation on the mainland after being over here 18 months. Am back to work at Pearl Harbor again and for the duration this time,

While on the mainland visited at the home of Mrs. Opal Link in Houston. She is the mother of one of Houston's most popular entertainers, Dorothy Link, who is now married to Wayne Peters. Both are out of the business for the time being. Peters has a government position there and Dorothy's keeping his house and caring for their little son-occasionally working a night spot or a club date. Also had the pleasure of seeing Mrs. Monroe Hopkins and her sister, Hila Morgan, who are out of the business for the duration at least. I worked for them both for many years. Wanted to get up to Kansas City, Mo., to see my good friends Lew Henderson and family, who

## 10-20-30 Days By E. F. Hannan-

IN OLD-TIME road and 10-20-30 days, many local managers preferred to play shows on sharing rather than rental basis. Often there was a method in this preference. A Central New Hampshire local opry house owner had the reputation of being rather good to himself on the cut, and shows that played his house were often bewildered on the house count. Whenever possible the old boy stuck his daughter in the box office and took over the door himself, pressing on the fact that town regulations favored a law officer, or constable on the job. He was the constable,

Al Martz used to tell about the time he fooled the localite by setting fire to some paper in a rubbish can back of the opry house and then telling the old fox that the building was on fire. This gave Martz the door for that night and Martz got what was coming to him.

Bisbee's Players went into the town for a week at 10-20-30. Every night business seemed to be getting better from a stage house count but every night the real take was smaller. On Friday of the week the roster of the show brushed the old man aside and took over, delaying the opening curtain until the house was all in. Business took a great uplift that night. It needed a showman in those days to get what he was entitled to, many times.



Production costs, altho they have risen. steadily during the war, are miscroscopic in comparison with Hollywood's. In 1942 an average picture cost around \$25,000;



We will buy any quantity of 35MM. Sound or Silent Films. Kindly give titles, condition and description in first letter. Prefer large quantity.

Dayton, Ohio

#### SIMPSON FILMS

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Westerns, Actions, Selected Shorts, Wanted: 16MM. Sound Projectors.

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## 35mm. Sound Films **"THE FIGHT FOR PEACE"**

Sen the great Armies of today in action, 8 Reels. Actual pictures from Italy, China, Germany, Poland and many others. Send for our latest list of other 35MM Films, Large stock on hand. Films rented, sold and traded. Send us your list. BRYANT SUPPLY CO., Emporla, Va.

# WAC Approves 1945 Expenses of \$180,000

NEW YORK, Dec. 9. - A budget of \$180,000 for the regular work of the war activities committee of the motion. picture industry during 1945 was approved at the annual meeting of the committee. A special budget of \$100,000 for the Seventh War Loan campaign during the early part of 1945 was also adopted.

Five special assessments of \$70,000 each were appropriated by the producers and distributors for the 16mm. gift films, which are shown free to the fighting men and women in combat areas. This represents only a small amount of the footage, talent and copyright costs of more than 22,000 prints of feature films and 24,000 prints of short subjects so far delivered to the army overseas motion picture service.

The amount allotted by the industry for its war committee work is the same as the budget for 1944, and the \$100,000 earmarked for the Seventh War Loan campaign is the same as the fund contributed to the sixth campaign, now in progress.

The committee is supported equally by the producers, distributors and exhibitors.

are making Kansas City their home now and working clubs and fairs out of there. However, travel conditions are too heavy -and had to postpone that trip.

Quite a bit of activity here in the theatrical line. Maurice Evans, in charge of all entertainment for this center, has staged several marvelous productions. Of course, his Macbeth, with Judith Anderson, topped them all so far, but Hamlet, with an all-soldier cast, is hitting well here at the present time. John Halliday, former New York actor, has produced several plays. His latest was Molnar's The Play's the Thing. Community Theater group recently presented the Broadway success, Kind Lady, and is now casting Ruth Gordon's comedy, Over Twenty-One.

Eddie K. Fernandez's Mainland Follies is still drawing good business. He has had this show going nicely for two years. Has a nice line of girls and splendid vaude attractions, with a complete change every week. Staged nicely and a good line of entertainment.

Night spots are all featuring music and floorshows, with most of the talent being from the Islands. Many swell acts are making the rounds.

According to reports, Bob Crosby and his show are to appear here soon. That is something, as the Bob Hope and Jack Benny shows were as important to many here as the President's visit.

Many people I have worked for and with have been in and out of here in all branches of the service, so we have had many nice gabfests about the old days. Heard from Ralph Blackwell in India. He gave me the dope from that area. Also hear from Leon Finch, who is in Kansas City, and Emil Conley, on the Sadler show until recently. So I get quite a bit of the news from the homeland.

R. E. DERRINGER.

## Lewis Family in War Work

LOS ANGELES, Dec. 9.-Lewis Family Show, known for the past 10 years as Hollywood Varieties, a unit, have the entire personnel in war work. H. Kay Lewis, who was in showbiz for 42 years, is now a guard in a war plant while the missus is employed in a Los Angeles post office. Sgt. Thayer A. Lewis is doing special service with a USO unit in Italy, as featured comedian. Show was written and produced by G.I.'s and titled J. B. ROTNOUR PLAYERS Art Thou Cookin'?

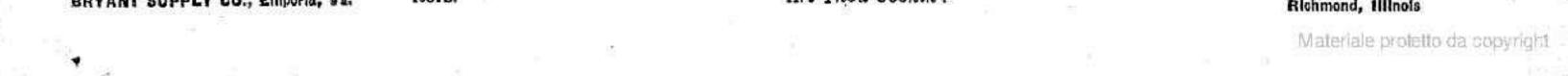
M. FERRILL has a vaude-pic show N. in Clark County, Nevada, using 16mm. He and the daughter do dramatic sketches and vaude. . . . GATES FAMILY SHOW is playing schools in Central Florida. The trip will holiday in Tampa and then resume after New Year's day. ... RAYMOND COBB is set to operate a vaude-pic show in Bangor, Me., sector after Christmas holiday. He is now playing vaude dates around Boston. . . CHARLES R. MCADAMS, Dallas, recalls the first summer theater in that city in the beginning of the 20th century and it could seat better than 3,000 and was located in Cycle Park there. He says it was the "getting well" stand for 10-20-30 shows and that he operated it. Such groups as Harrison Parkinson and Albert Taylor stock companies; Olympia Opera Company, Matinee Girl Musical Comedy Company and Renfrow Jolly Pathfinders played there. McAdams has been associated with the Shipman Manufacturing Company, Los Angeles, representing them with distribution of their postage meters in Dallas and also doing a bit of real estate and oil work. . . . HARRY J. KNIGHT has a one-man vaude-pic show in the Sharon (Pa.) sector. . . . CAROL PLAYERS have finished a dozen stands under auspices around Jacksonville, Fla. . . VERDOR'S Colored Players (4) are playing under auspices in Hullock County, Alabama.

## Adamson in Hot Springs

HOT SPRINGS, Dec. 9.-Carl Adamson, well-known repster, who suffered two strokes of paralysis last spring, the aftermath of shell shock sustained while a member of the commissary department, of a troopship in the North Atlantic the previous summer, is now taking treatments here and showing slow but steady improvements. At one time completely paralyzed on both sides, Adamson is almost back to normal. He is residing as 444 Orange Street, where he would be pleased to hear from old rep friends.

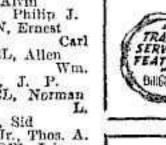


Experienced Rep People, versatile Comedian, some Tobies, Leading Woman, Ingenue, Character Woman, Director, People with specialties preferred. Year around work. Wire or write



49





DOWD, James DOWELL, Clarence E. Garnett, W. A. Gatewood, Robt. Allen GEORGE, Mike GERALD, Fred

Gibson, Kid Gifford, Blake Gifford, Jack Anna GILHAM, James Earl, Martin Earle, June GLASGOW. EBARDT, Norman Eddington, Cecil EDELMAN, Sam Edgar, Geo. B. Edwards, O. L. EDWARDS, Wm, Benj. Gonde, Geo. EFFRIM, Nicholas Goodman Jr., Fleas HILL, William, J. Gordon, Eleanor HILL, William, Edw. Egbert, Laura Eisenberg, Al Elins, Patsy Helen ELLINGTON, Jos, Carrow, Elean Gordon, Elean Gordon, Harr Gosh, Byren (By-Carr GRABERT, Jos. Lewis Ellis, Ray ELLMAN, Mark Elrod, Thos. Coy Elsberry, Thos. Gruham, Geo. Carl Grant, Harry URE. Engesser, Chas. E. ENGLAND, Harold Lee Gray, Lester Eubank, Mrs. Rachael V. Green, Rex Greer, Jack Evans, Alva EVANS, Robt. Evens, Carole J. Griffen (Miss) Evens, Jean Ewell, Peggy Ewen, Ralph W. EWTON, Jos. M. EYSTED, Benj. Alfred FAGAN, Thos. J. COOPER, Leonard FAIRCLOTH, COOPER, Paul COOPER, Robt. Faith, Harry Guilson, Shorty GUINN, John James Robt. Farley, Slim Byron Farris, Paul M. Copanas, Eustace J. FAULCONER, Cope, Betty Granville Hagaman, Mrs. Granville D. FAULKNER, John Hagen, Mrs. G. Herman Hall, Chas. M. CORNYN, Bernard Figmick, John Costello, A. P. Finch, Harry L. Costello, Larry Jan FINN, Frank Costello, Larry Jan FINN, Jos. Leo HALL, Eugene Fischer, Marie COWELL, Arthur Fisette, Harvey Bani, Louis Fitch, H. H. Cox, G. V. (Bill) Cox, John Wm. Cox, Margie CRAIG, Clarence Floyd, Wm. Frank Hiram Franklin larence Floyd, Wm. Herbert Foley, C. J. ames Fonzal, Al (Trio) FORD, Frank Francic Calvin E. FOREST, Wilfred FOSTER, Jack Mitchell Foutz, Jack Francis, Ray Frank, Geo. FRANK, Tennis Frank, Thos. Frank, Toney Franklin, Chick Frederick, James CUSSON, Jos. FREE, Win. Morris Richard FREEMAN, Morris Evost. Burton B. Bennett

FULRNER, Robt.

Wm.

TRADE ERVICE EATURE

## LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

## Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

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# **USE PROPER POSTAGE**

## ON HOLIDAY GREETING CARDS

When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage (3 cents per ounce) if they are in envelopes. This applies whether the envelopes are sealed or unsealed, but it is better to seal them. Cards in unsealed envelopes and mailed under third-class postage (11/2 cents per each two ounces) cannot be forwarded and therefore must be sent to the dead-letter office.

This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under 1-cent postage.

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#### 50 CLASSIFIED ADVERTISEMENTS The Billboard

CLASSIFIED RATE "OUR BIBLE SERIES" WITH CALENDAR, 10c; 15 for \$1.00; set 7 on cross, \$1.25. Out-HIGRADE REBUILTS - CHROMES, BROWN Fronts, Bonus, Cherry Bells, Victory Chiefs; Conversion Parts for Mills Brown Fronts, Coleman FOR SALE-SECOND. fit, 50c. Hinkle Publishers, Dayton, Va. de23x Novelty, Rockford, III. 10c a Word PICK UP EXTRA CASH - SELL RIBLE Souvenir Coins. Metal coln size silver dollar. HAND SHOW PROPERTY LATE PHOTOMATIC - MODEL PDF7, IN perfect condition. Lots of extra chemicals, bose, parts, films. Quarter slot. Good reason for sell-Lord's Prayer one side; John III, 16, the other side. Dealer, agent prices, \$6.00 per 100; \$27.00 Cash With Copy Minimum S2 for 500; \$50.00 per thousand. Also Coat Pins, Mexican combrero or Spanish hat style. Hat No. 4, samples, \$1.00 postpaid. Louis LeVite Mfg. Distributor, Bible Coins, 21 E. VanBuren, Suite ALL AVAILABLE MAKES POPPERS. FIFTY ing, \$1,000 cash, or write Charles Spand, Box 271, All Electric Machines cheap, Burch, Advance, Cretors, Dunbar, Kingery, Peerless, others. If you Forms Close Thursday for Jupiter, Fla. want any special type machine we possibly can sup-ply you. Get our prices on best acasoning made. Also will buy any quantity of French Fry Machines, Caramel Corn Equipment, 120 S. Halsted, Chi-Following Week's Issue LATEST MODELS PENNY WEIGHING SCALES, 802, Chicago 5, Ill. completely refinished, rebuilt. Circulars on re-quest. K. J. Mfg. Co., Box 364, 1955 Dewey St., Hollywood, Fla. de23 POP CORN FOR SALE - ADVANCE AMUSE-ment Co., 5454 Belmont Ave., Chicago, III. cago 6. SIDELINE ARTICLES AT WHOLESALE — Cartoon Books, Photos, etc. Samples and list, 25c. Large assortment, \$1.00. R. S., Box 424, MIDWAY, \$170.00; 5-10-20, \$100.00; VENUS, \$75.00; Towers, \$65.00; K. O., \$110.00. These machines are guaranteed to be in first class working condition. Prompt shipment. Flint Annusement Co., 1901 Flushing Rd., Flint, Mich. ACTS, SONGS & PARODIES CANVAS - TARPAULINS, WATERPROOF Covers, made from government remnants. All new material; 9x12, \$9.60; 12x14, \$14.40; 15x20, Rolla 9, Mo. A'T LAST A NATURAL KNOCKOUT COMIC Song, "Lady, If You Are Beautiful, Why Do You Paint Your Face?" Prof. copies free. Liberty Music Co., 501 E, 16th St., New York. 824.00. Imitation Leather, all colors; Dropeloths, all sizes. Michigan Salvage Co., 600 W. Jefferson, Detroit 26, Mich. WIRE WORK JEWELRY --- "MOTHER" OR individual Name Pins on Pearl Plates; also Wire MUTOSCOPE SKYFIGHTERS, PERFECT CON-dition. Write for price. Southern Novelty Co., 2201 Price St., Savannah, Ga. Tel. 37027. Earrings. Big sellers. Per dozen or assorted, \$5.50 cash. Samples, \$1.00. E. R. Estes, Wiro Artist, FOR SALE - 60 FOOT WILD WEST CANOPY and Marquee, good condition, hundred dollars, F. C. Fisher, Box 104, Jackson, Mich. ATTENTION --- MUSIC ARRANGED TO WORDS, 2 E. 9th St., Chattanooga, Tenn. Modern Orchestrations Arranged; will Copyright and Publish. Don Rocco Colonna, 124 W. 47th St., READY FOR LOCATION - DIME AND NICKEL Goosenecks, double jack pots, \$50.00 each. De-posit. Yankee Mint Co., 381 Crescent St., Brock-New York 19. FOR SALE - 2 SIMPLEX MOVING PICTURE Machines and 2 Portable Holmes with Sound, S. Oblen, 2005 56th St., Kenosha, Wis. ANIMALS, BIRDS, PETS FRANKEL'S ORIGINAL ENTERTAINERS' Bulletins. Containing Parodies, Band Novelties, Monologues. Single issue, 25c. Five consecutivo issues, \$1.00. Frankel, 3623-B Dickens, Chicago. ton 34, Mass. SLOT AND ARCADE BARGAINS — 10 KEENEY Pastimes, \$150.00 each; 15 Mills DJP Blue Fronts, serials around 374000, \$124.50 each; 1 Paces Bacers, 30-1, serial 5730, \$125.00; 5 Rock-ola Ten Pins, HD, \$49.50 each; 1 Seeburg Shoot the Chutes, Parachute, \$99.50; 2 Keeney Anti-Aircraft, black cabinet without screen, \$49.50 each; 1 Keeney Anti-Aircraft, brown cabinet, \$64.50; 1 Bally Rapid Fire, \$159.50; Keeney Pastime Glasses, brand new, \$24.50 each. All machines are clean and mechanically perfect. One-third deposit. Sea-shore Music Co., P. O. Box 1661, Wilmington, N. C. FOR SALE — ALL OF GEYER BROS.' RIG-ging. High Pole, High Wire, Single Trap and Cloud Swing. All rigging made of the best of air-plane tubing, welded and in the best of shape. Billie Geyer, 131 W. Young St., San Antonio 4, FOR SALE — DEODORIZED SKUNKS, \$12.50 Each. Chase Wild Animal Farm, Egypt, Mass. MUSIC WRITTEN, \$6.00; SONGS RECORDED, FOR SALE - ONE LARGE MALE 1/2 RHESUS, 1/2 Java; one large Female Rhesus, good breeder; one 4 year old Female Rhesus; all \$100.00. Mack \$3.00; Printing, 88.00 up. Plano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, Tex. New York 1. de30x Miller, 1825 N. Kansas Ave., Springfield, Mo. KID RIDE TIRES, 2.75x10, 14" BORE SEMI pneumatic, \$6.00; Wheel Barrow Tires, 400x8, \$10.50; Rubber Tired Hand Trucks; Rubber Cable and Switches. C. & H. Electric, 436 W. Juneau, Minaphen 9, Witches TAME ARMADILLOS - SPECIAL FOR PETS, \$3.00 each; \$5.00 pair; Whistling (Chipmonks) Squirrels, \$3.00 each; \$5.00 pair. General Mer-PROFESSIONAL COPIES OF SOME MIGHTY fine Songs now ready. Publishers, send me your professionals. Carrie Hoffman, Music Publisher-Orchestra Leader, Ferudale, Mich. cantile Co., Laredo, Tex. Milwaukee 3, Wis. N. C. del 6 RADIO AND STAGE MATERIAL — ACTS, Bits, Hokum Songs, Routines, in manuscript No.
 7, only \$2.00. Ask about our weekly radio service.
 Uncle Cal, Box 274, Frederick, Md. de16 TRADE — 6x9 KELSEY HAND-POWER PRINT-ing Press, value \$25,00, for Live Freaks, Albinos or Curiositics. Describe. Hadley's, Lowry City, LONG RANGE LEAD GALLERY, MOVING WANTED - TWO LATE MODEL GOTTLIEB Triple Grips, two late "Streamline" Model F targets, five automatic rifles, etc. Rat Game Wheel with ball bearing jack; Hi Striker, all good condition. 2524 110 St., Toledo, O. Target Skills, one S50E Wurlitzer. Machines must be like new. Keith Amusement Co., Anderson, S. C. Mo. TWO HUNDRED FAT BOA SNAKES, ALL sizes; several Giants ten feet; also large Rattle-snakes and few Giant Blue Bull Snakes, Mexican Beaded Lizards, Giant Mexican Horned Toads, Racing Terrapins, Parrakeets, Raccoons, Opossums, Ocelots, Ringtail Cats, Owls, Hawks, Alligators, Rats, Mice, Coatimundis, tame Timber Wolves, Baboons, Ground Hogs, Crows, Pigeons, White Dover Red For Paramines, Fifty tame healthy RADIO ARTISTS, PROFESSIONALS, SEND for free copy of Soldier Boy; it's a beautiful, in-spiring ballad, Bertha Shelton, Box 1588, Long-NEW CATALOGUE 35MM. SOUND FEATURES, Action, Westerns. Curry Motion Picture Enter-prises, 1429 "B" St., E. Gadsden, Ala. fel0 WANTED --- WILL PAY \$80.00 EACH FOR Mills 1¢ Blue Fronts or Extraordinarys. Must be in running order. No front venders wanted. Sierra Vending Co., P. O. Box 614, Sparks, Nev. view, Tex. SONGWRITERS - LYRICS REVISED, MELO-ONE ACME PORTABLE 35MM. SOUND PROdies written, professional work. Satisfaction guaranteed. Professional, 1110 ½ Taylor St., Ft. icctor, 1,000 watt lamps, 2,000 ft. reels; below ceiling, \$325.00; Amplifier and two Speakers, \$75.00; one 9x12 Sound Silver Sorcen, \$70.00, John Kottes, 1204 E, Miner Ave., Stockton, Calif. de23 Wayne 6, Ind. Doves, Red Fox, Porcupines, Fifty tame, healthy Black Spider Monkeys, not half dead junk. Golden Hamsters, Squirrels, Guinea Pigs, Wire orders. Otto Martin Locke, New Braunfels, Tex. jaux WANTED — BALLY MULTIPLE HAWTHORNE Automatic or Bally Multiple Ticket Machine. Southwest Coin Machine Co., 706 Carroll St., Ft. Worth, Tex, de23 SONGWRITERS - GOOD LYRICS DESERVE good music. Their chance for success is greater. My song, "Some Lucky Day," published by La Casa Del Rio, 1585 Broadway, New York, N. Y., copy 35¢. Let's get together. It's your lucky day. Send lyrics now. Harry S. Reynolds, 232 W. 97th PROJECTORS, THEATER SEATS, SCREENS for sale. Film for sale or rent. Buy Theater Seats. Lono Star Film Co., Dallas, Tex. WANTED - HIGH DIVING OR TRICK DOG. "WEEKLY SPECIAL" — 25 1¢-5¢ NUT VEND-ers, \$5.95; 25 5¢ Sanitary Napkin, \$10.00; 10 1¢ Baseball Games, \$7.50; 10 1¢ Bingo Games, \$8.50; 10 1¢ Northwestern #39s, \$7.50. Wanted: Flip Skills, Challengers. Cameo Vending Service, 432 W. 42d, New York. small; something to lengthen act. Mollie St. Clair, 224 Jarvis St., Teronto, Can. RENT 35MM. SILENTS. LARGE FREE LIST. Theater managers, Silents still pay off. Cecil Gill, 1000 Pennsylvania Ave., Ft. Worth 4, Ter. St., Los Angeles, Calif. ja13 BUSINESS AGENTS & DISTRIBUTORS SPECIAL MADE NEW 120x50 BAKER -5
 Lockwood Rink Tent, \$1,900.00. Dance Hall,
 7 years old, 110x50, frame building, first grade maple and all dimensions; can dismantle; original cost \$7,000; price, \$1,800.00. Edw. Barton, Belle 2 MILLS VEST POCKETS, 5¢, CHROME, LIKE **OPPORTUNITIES** new, \$45.00 each. 1/3 with order. J. A. Davidson, Florence, Ala. AGENTS, CREW MANAGERS, DISTRIBUTORS. EXTRA INCOME - NOW AND POST-WAR. Greatest deal created. Agents make \$30.00 daily. Prospects everywhere. No delivering; show it, col-lect 50¢ to \$2.50, all yours. Free sales outfit. Burns Company, Johnstown, Pa. de16 4 MERCURY, 14 PLAY, LATEST TYPE, \$19.50 Assure your fluancial future. Write for positive proof. Willis, Box 1041, Wilmington 99A, Dela. each. 1/3 deposit plus freight, balance C. O. D. Charles Specia, 611 N. W. 19th, San Antonio, Tex. ville, Kan. de23 TENTS - 12x12 TO 40x200. ALL PUSH POLE. FOR SALE - COMBINATION BUS STATION. 75 PENNY JERGEN LOTION DISPENSERS, Complete list, \$1,00. Hand roped, good as new,

Cafe and Rooming House, well located prosperou

December 16, 1944

while they last. W. B. Fox, Box 147, Mobile 2, Ala.	Cafe and Rooming House, well located prosperous Southern commonity. Good income and prospects further development; \$20,000.00 for entire property and equipment. Contact Box C-239, Billboard, Cincinnati 1. de16	never used. Cost \$16.50. Make offer. 500 % profit. Paul Burch, 1117 Penn., Denver, Colo. de16	rented couple weeks. Sidewall, Poles, Stakes, Siedges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. fe17x 5 CASES REMINGTON .22 LONG RIFLE
today for three samples. W. B. Fox, P. O. Box 147, Mobile 2, Ala.	FOR SALE — ROLLER RINK, MAPLE FLOOR. approximately 6,200 sq. ft.; Skate Equipment. Excellent condition. Established 9 years. Assets, \$6,000; 70 miles from New York City, H. Rittner,	COSTUMES, UNIFORMS, WARDROBES	Cartridges for sale; 10,000 to case. Make me an offer. B. Mears, Hallwood, Va. de30
Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. de231	START COIN MACHINE ROUTE - PLACE	A-1 EVENING GOWNS, CHORUS COSTUMES,	HELP WANTED
BEAUTIFUL "HONOR ROLL" PLACE FOR photo of loved one in service, all branches. Com- plete with frame. Buyer will prize forever! Re-	them at taverna, cigar counters on 50-50 basis while you retain ownership; \$50.00 sufficient for start. Write for catalog. Webb Distributing Co., Dept. 44, 612 N. Michigan Ave., Chicago 11, Ill.	Satin and Net Panties, \$1.50. Jeweled G- Strings, \$2.50. C. Conley, 308 W. 47th St., New York.	BRASS, REEDS, RHYTHM - YOUNG MEN, after working with me I will help place you on semi-name bands when your ability warrants. Leo
tails \$1.50; dozen, \$8.00; sample, \$1.00. Spe- cialty Sales, Crawford, Neb. de16x BIG BARGAINS FOR BIG PROFITS MEN'S used Pants, 25¢; Suits, \$1.00; Topcoats, 75¢;	de30x 127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own. Full particulars	ANNIVERSARY SALE, 75TH YEAR—CHORUS Costumes, one dollar up. Principals, three dollars; also Men's Wardrobe. No catalogue. State wants. Guttenberg, 9 W. 18th St., New York. ja27x	Barron Orchestra, 307 N. 31st, Omaha, Neb. de23x DANCE MUSICIANS, ALL INSTRUMENTS, FOR
Overcoats, \$1.00; Shoes, 12 ½ ć. Over 100 sensa- tional values. Experience unnecessary. Free whole- sale catalog. Superior, 1250 CP Jefferson, Chicago	free. Elite, 214 Grand St., New York. de30x	BARGAINS1 — THEATRICAL COSTUMES, Hats, Wigs, Braids, Uniforms, Shoes, Grease Paints, Free lists, Klein Costume Company, 66	location work. State draft rating and salary expected. Harry Collins, Grand Island, Neb. de16
<ul> <li>BOOKS, PICTURES, JOKES, NOVEL/TIES</li></ul>	COIN-OPERATED MACHINES, SECOND-HAND	OPERA HOSE GARTER BELTS, \$1.50; OTHER Belts, \$2.50. Flesh color, real elastic adjustable	GIRL AERIALIST FOR NATIONALLY KNOWN Flying Trapeze Act. Young, about 120 lba. Will consider good amateur. Good salary and ex- penses; guaranteed long season. Write Flying Act,
igan Ave., Chicago, Ill. CANDY VANITY CHEST AND MERCHANDISE Deals, Distributors, wagonmen, etc., write for	A-1 CIGARETTE AND CANDY VENDING MA- chines-All makes and models, lowest prices,	garters. Rhinestono G-Strings and Bras, \$10.00 a set. Chorus and Strip Pants, Bras, Long Eyelashes, \$1.50, Add 10¢ postage. C. Guyette, 346 W. 45th St., New York 19.	General Delivery, Bloomington, Ill. de231 GIRL TO ASSIST IN MAGIC SHOW — EX- perience unnecessary. Send photo and full de-
list. Variety Sales, 1200 N. Kedzie Ave., Chi- cago 51. DEALERS COMPLETE LINE JOKERS'	from operators being drafted. Uncedapak Parts in stock. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. de16x	TUXEDO SUITS, \$10.00; WHITE ORCHESTRA Coats, \$2.00; G-Strings, Striptense, Cellophane Hulas, Chorus Costumes, Curtaina, Tuxedo Trousera.	GIRLS FOR GIRL SHOW - MUST BE DANC-
Novelties, Magio, Puzzles, etc. Two dollars brings four dollar trial order. Big profits. Catalog free. Blue Moon Specialty Co., Washington at Walnut St., Ravenswood, W. Va.	ALL REBUILT! LOBOY SCALES, INTER- national Ticket Weighing Scales, 5¢ Candy Vend- ers, Peanut Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. de30	Wallace, 2416 N. Halsted, Chicago.	ers. Top salary, long season. Budd, 1815 Powell St., San Francisco 11, Calif. ja13 GIRLS WITH KNOWLEDGE OF ACRO-
HARD TO GET NECESSITIES - MILITARY, Patriotic Items. Priced below competition; 192- page wholesale catalog free. Mills Sales, 901	ALMOST NEW MILLS 25¢ CHERRY BELL Slot Machine on location but 16 days. Serial num- ber 423951. This machine is not reconditioned but almost new. Terms, C. O. D., \$350.00. Satis-	FORMULAS & PLANS	batic dancing. Wonderful opportunity to join girl act now working. Famous Dolly Raoul will train these who are capable. Dolly Raoul, 156 W. 44th, New York.
Broadway, New York. mh3x INFORMATION HOW TO LOCATE MOST any exticle made in the United States (dime). Rakes Specialty Service, Box 5931-F, Chicago 80,	faction guaranteed or money back. Grand Music Co., Craig, Colo. ARCADE — BANG-A-DEER, \$65.00; SMILING	10.000 FORMULAS, RECIPES, TRADE Secrets for making most any conceivable product. S83 pages chuck full of money-making ideas. Pre- pared by expert chemists in simple language. \$1.75	HIGH-RIGGING THRILL CIRCUS AERIALISTS. Men, girls. Open early 1945. Details, photos. Crash Dunigan, 237 Osgood Ave., New Britain.
JOKE NOVELTY WHOLESALERS - 3 NEW Joke Numbers, Hot Toothpicks, Bitter Tooth-	Sam, like new, \$139.50; Bally Alley, \$39.50; Texas Leaguer, Deluxe, \$45.00; Toledo Dial Scale, \$44.50; Seeburg Chicken Sam, Jap unit, \$129.50; Rock-Ola World Series, \$75.00; 1¢ Basket Ball,	postpaid. Write. Grand, 2506 52d St., Kenosha, Wis. del 6x	Conn. de16 MIDGET, AS PAGE BOY, FOR FAMOUS Broadway restaurant. Good pay, meals, uni-
picks and Hot Ciggy, the new smoke joke. Also Cigarette Loads and two new combination Cards, Super Jokes and Fun Packs. All fast sellers and good repeaters. Write today for lists and prices.	counter model, \$12.50, King Pin Games Com- pany, \$26 Mills St., Kalamazoo 21, Mich. CONSOLES - 1 BUCKLEY DAILY DOUBLE	FOR SALE	forms. Write Box 629, The Billboard, 1564 Broad- way, New York. de23 NOTICE MUSICIANS WANTED FOR SEMI-
R. H. Kirby, R. S. Box 606-B, Dallas 11, Tex. de16x KEY CHECK STAMPING OUTFITS BIG	Track Odds, latest model, \$700.00; 1 4-Way Super Bell, 4 nickels, \$650.00; 1 4-Way Super Bell, 3 nickels, 1 quarter, \$700.00; 1 Mills Dewey, 25c, perfect condition, \$129.50; 1 Pace Reel, C.P.,	SECOND-HAND GOODS	name band reorganizing commercial style (not "mickey"). Minimum salaries, \$70.00 to \$90.00 weekly. Frankio Schenk, Manager, 433 W. Grand,
profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 803 Degraw, Brooklyn, N. Y. ja13x MAGIC RACES — AT CIGARETTE TOUCH	\$99.50; 1 Pace Saratoga, C.P., \$89.50. Southern Novelty Co., 2201 Price St., Savannah, Ga. Tel. 37027.	Peerless, Kingery, Caramelcorn Equipment. New Coleman Gasoline Burners, Tanks, Fittings, lowest prices. Northside Sales Co., Indianola, Iowa, ja6x	Lima, O. PIANIST WANTED AT ONCE — SALARY, \$80.00, location. Reading essential, fake and
six horses are off. Fast seller. Big profits. 40 Races, \$1.00. Dime brings samples, wholesale prices. Barkley Co., Dryden 4, Va. de30x	<ul> <li>COUNTER GAMES — ADVANCE SHOCKERS, \$15.00; Pikes Peaks, \$14.50; Holly Grippers</li> <li>\$9.95; A.B.T. Skill Targets, \$14.50. Southern Novelty Co., 2201 Price St., Savannah, Ga. Tel.</li> </ul>	<ul> <li>CRETOR POP CORN MACHINE — GAS, counter model, A-1 condition, \$75.00; \$8.00 to</li> <li>\$10.00 hour capacity. Also 1,000 lbs. S. A. Corn for sale. William Norkett, 4207 N. Laramie Ave.,</li> </ul>	take good choruses. No drunks or characters. Wire or write immediately. Johnny Duke, 433 Rolling- wood Circle, Fayetteville, N. C.
"MAIL ORDER TRADE DIRECTORY" TELLS you where to buy wholesale. Send 25¢ for 1944 edition, Publisher, P. O. Box 693-BB, Capton 1, Obio. de16	57027. FLASH THE BEST EQUIPMENT MONEY can buy. One ten cent Mills Original Chrome	Chicago 41. LIBERTY ROOT BEER BARREL WITH TWO chrome mixer faucets, like new, \$100,00, 1/3	RHYTHM PIANIST NEEDED IMMEDIATELY. Salary \$60.00 clear. Sandy Sandifer, Washing- ton Hotel, Indianapolis, Ind.
MEXICAN NOVELTIES — ARMADILLOS, Turtles, Alligators, moving the head and tail; the last curio in the world, \$10.00 hundred; \$90.00	Bell, \$400.00; one five cent Original Chrome Bell, \$375.00; or sell both for \$700.00. Single Cherry Payout. Money back guarantee. One-third deposit required with order. J. E. Groves, Shadyside, O.	deposit. Dells, Durango, Iowa. PORTABLE ROLLER SKATING RINK, COM- pletely equipped; now operating. Roller Drome Rink, St. Joseph and Adams Sts., Mobile, Ala.	STANDARD ACT WANTS IMMEDIATELY EX- perienced Apache Girls and Boys, or card to be Apache Dancers with the four Original Latin Quarter Apaches. Write, wire, send recent photo.
thousand: \$1.50 dozen; samples, 50¢. Leather hand made small Curio Saddles, \$8.00 dozen; \$1.00 each. Beautiful <sup>*</sup> Azico Walking Cane, curvo end, \$15.00 dozen; \$1.50 each. General Mercantile	Reference: Any reliable distributor or operator. x FOUR 5¢ MILLS BLUE FRONTS, \$180.00 each; one 5¢ Mills Extraordinary, \$180.00 each; one 10¢ Mills Brown Front, \$250.00 each; one	60 WATT AIRLINE AMPLIFIER ONLY BEST offer before December 25, or will trade for Chi- cago Roller Skates. Manville Anderson, Westbrook.	La Verne, Hotel Majestic, 29 W. Quincy St., Chi- cago, III, WANT MUSICIANS - 4-F OR AGE SEVEN-
Co., Laredo, Tex. NIGHT GLOWING JEWELRY DIRECT FROM originator and manufacturer. World's largest	25¢ Mills Brown Front, \$275.00 each. The above five cent machines are all original machines and good ones. Brown Fronts like new machines. One	100 PAIRS CHICAGO SKATES, 788-SPECIAL fibre wheels. Used one month, all sizes. Hand	teen. Salaries, forty to seventy per week, depend- ing on ability, experience, otc. State all in first letter. Don Strickland Orchestra, 506 W, 10th St., Mankato, Minn. ja6
line. Also Gold style and Tropical Jewelry. Il- lustrated price list free, or send \$10,00 for sam- ple assortment. Nothing C. O. D. Gifthouse, Box 4550-BB, Coral Gables, Fla. de16x	\$70.00; one Keep 'Em Bombing, like new, \$15.00; 10 Imps, metaled, \$8.00 each. Oklahoma Novelty	crocheted Bed Spread, extra large swirl pattern, cream; fine Xmas present; \$790.00 in cash takes all. Mrs. Marvin Bivins, 903 N. Galena Ave., Dixon, Ill. Phone 1670.	WANTED - TROMBONE MAN. OTHER MU- sicians write. Elmer Hall, Box 595, Grand Island, Neb.



#### The Billboard CLASSIFIED ADVERTISEMENTS 51

## INSTRUCTIONS **BOOKS & CARTOONS**

ATTENTION, PIPE SMOKERS - TLL SHOW you how to make a cheap pipe smoke cool and dry. Send \$1.00 for instructions. Dept. A, Box 62, Mediord, Okla.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10¢. Baida Art Service, Oshkosh, Wis. de23x

### MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale, Largest stock. Completely filmstrated catalogue, 30¢. Nelson Enterprises, 336 S. High St., Columbus, O. de16x

AMAZING VALUE! - ONLY \$2.00 BUYS apparatus for 10 different, startling Tricks and Book of "102 Easy Tricks." Remit each or money order. Satisfaction guaranteed. Robbins Co., 152-B W. 42d, New York.

ANSWER QUESTIONS-CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistants). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Levering, Mich. de30x

ATTRACTIVE 216-PAGE ILLUSTRATED PROtessional Magic Catalogue of Tricks, Books, Sup-plies, etc., 25¢. Kanter's (Magicians' Headquar-ters), B-1311 Walnut, Philadelphia 7, Pa. de30x

FOR SALE — HARRY KELLAR'S SPIRIT Cabinet, presented to Houdini by Kellar. Also Illusion Cutting Woman in Eight. Houdini's original Overboard Nailed in Box Tricks. Practically new Bal Trunks and large Wardrobe Trunks. Hardeeu, 537 E. 21st St., Brooklyn, N. Y.

25c. Max Holden, 220 W. 42d St., New York City, N. Y. LARGE PROFESSIONAL MAGIC CATALOGUE,

MAGIC DICE -- SLOPES, TOPS CELLULOID. guaranteed, two dollars set of five. Dattalo, 423 Halstead, East Orange, N. J.

21 WAYS TO OVERCOME STAGE FRIGHT, BY MacKenzie Grant. Price, one dollar. Four cur-rent catalogs. 25¢ cach. Thayer's Studio of Magic, Bex 1785, Wilshire-LaBrea Station, Los Angeles 36, Calif. del8x

## MISCELLANEOUS

COMPLETE ROLLER SKATING RINK EQUIPment, as a whole or in part. Write for list. Roller Drome Skating Rink, Mobile, Ala,

ELECTRIC HEATERS, 14" BOWL TYPE AND two Burner Electric Stoves, A.C. or D.C., 120 rolts, \$7.95 each plus shipping and postage, 30d. No C. O. D. Jeannette Electric Company, 159 EASTMAN POSITIVE PAPER - 1 ½ ", 2"x250'. Make offer. Joe Onteil, 105 Aldine St., Newark 8, N. J.

FOLDERS FOR 1 ½ x2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 ½ x5, \$2.75; 5x7, \$4.00, Many other sizes. Limited supply Easel Mounts. Postcards for 1 ½ x2" photos, \$2.00 per 100, Holiday numbers ready. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. del6

FOR SALE — WHILE YOU WAIT PHOTO Studio. Good business, good location, Takes 1 ½ x2 and 2 ½ x3 ½ photos. Complete equipment and good inventory; includes new Juke Box, etc. Will sell reasonable for cash. Write Ray Lochard, 255 E. Jackson, Shelbyville, Ind.

HIGHEST PRICES PAID FOR EASTMAN Direct Positive Paper; any size, any quantity. Superior Photo Service, 501 W. 145th, New York, de30

LATEST \$850.00 POSITIVE PHOTO BOOTH complete, new, \$375.00. Finest Annistigmatic Lens; takes 2 % x3 % portraits; also groups; perfect. mechanism and paper cutter, positive, jam proof, W. D. Tarkingion, Warner, Okla.

MILLMAN'S TRUCOPY PHOTO COPIES -Copies anything printed, written, typed or drawn. Copies anything printed, written, typed or drawn, Will make actual size copies with or without negative in a few minutes. No dark room necessary, Antomatic exposure, Simplest processing, Big money maker, Developing Racks and Tanks, D. P. Cameras, Enlargers, Visualizers, Midget Darkroom Blowers, Metal Photo Stools, etc. Send \$1.00 sample assortment Folders and Frames. Herman Millman, 17 W. 20th St., New York 11. ja6x

Mo.

Atlanta, Ga.

Box 104, Jackson, Mich.

NEWEST THING OUT-PHOTO MATCH BOOK Helder for 1 ½ x2. Samples, list, etc., 25¢, Photo Service Co., W. 19th, Jasper, Ala. de16

PHOTO MOUNTS - EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass, Colors: Brown, marcon, tan, blue, Sizes: 5x7, \$7,50 dozen; 8x10, \$9,00 dozen; 6 assorted samples, 5x7, \$3,75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, bal-ance C. O. D. New-Art Photo Frames, 3924 Argyle, Chicago 25, Ill. ja6x

S P E C I A L - DIRECT POSITIVE CAMERAS, size up to 3x5, \$35.00; larger sizes, \$45.00 without lens. Mechanism, \$20.00 and \$25.00. Hundreds sold on West Coast. J. Walters, 310 S. W. 6th Ave., Portland 4, Org. del6

STEINBETT-WUNCHEN-CASSAR, F.2.9. IBSOR 7.5 cm No. 267,888 Lens. unit. \$75.00 cash. Pete Heffner, 505 King St., Knoxville, Tenn.

STUDIO FOR SALE - HASSAN THREE WAY Deluxe Picture Machine, made of plywood; used three months, lles 6 inch focus F.3.5 lens, No. 3 Universal shutter. Also Hassan new Shutter that will never wear out; Enlarger, Show Cases, Desks, Frames. We are not short on paper. Two Dark Rooms, Neon Lights, Fluorescent or Photoflood can be used. Excellent business. Ten factories here.

Mentalist. Lady assistant. Available for theatres, schools, clubs, lodges, floor shows. Myers, 510 Wheeling, Cambridge, O. de23 Will pay for itself in three months. Nothing to give away. Price, \$2,200.00. No junk. Every-thing is new. Am entering government service. H. Spencer, Ironton, O. x

TOP PRICES PAID FOR EASTMAN DIRECT Positive Paper. Wire collect what you have, stating date and price. Photo Equipment Co., 72 Troutman St., Brooklyn, N. Y. ja6

NIGHT SPOTS! -- COMPLETE YOUR PLEAS-

WANTED --- CIGARETTES, ANY BRAND, ANY amount. Most any price, Glen Gillette, 428 Brookfield, Ill. Maple Ave., Edgewood 18, Pa. del 6

WANTED TO BUY - MUSICAL SWISS HAND Bells. Mrs. Agnes Gage, 3233 Newland Avc., Chicago, III. Mulberry 7415.

WILL PAY \$100.00 PER CASE 10,000 - .22 Short Remington, Winchester, Western Cartridges; also want Long Range Galleries. H. T. Urguhart, Box 1183, Montgomery, Ala.

BANDS AND ORCHESTRAS

AT LIBERTY JANUARY 1ST — ELEVEN PIECE

Band for location. Personality, appearance and vocals. Write Box C-237, c/o Billboard, Cinctu-nati 1, O. de23

4 PIECE STRING BAND - THREE VOCALS, several doubles. Will go anywhere but prefer the

South. Eddie Shaw, 621 Kennesaw Ave., N. E.,

CIRCUS AND CARNIVAL

CIRCUS ACTS AT LIBERTY - HORSES, Dogs, Ponies, Write for details, The Fishers,

MAGICIANS

LA-MAR --- NATIONALLY KNOWN MAGICIAN,

MISCELLANEOUS

WILL PAY \$5.00 EACH FOR DAISY CORK Guns, any condition. Ship collect to Ray Oakes, de30

20 OR 24 MERRY-GO-ROUND HORSES, ANY condition if reasonable; also Wheel, Small Merry-Ge-Round, Nelson Showa, Erskine, Minn.

24 SEAT CHAIRPLANE OR NO. 5 ELI WHEEL. State age, condition, lowest cash price, Albert Barker, 2850 Boyd, Indianapolis, Ind.

At Liberty—Advertisements 5c a Word. Minimum \$1. Cash With Copy.

de23

#### RINK ORGANIST — ALSO EXPERIENCED dance and finest night clubs. Top-notch, sub-stantial salary positions only. All R.S.R.O.A. skate AGENTS AND MANAGERS dances; complete modern music library; weekly aug-mentation music service. Union, available December 23, anywhere. Good salary essential. Closing Rialto Rink, Springfield, my own volition. Boston, New York operators, notice. Friends, especially New York City, Philadelphia, Miami, Los Angeles, wire. Kindly, state particulary hours condition ROLLER RINK MANAGER AND WIFE ASSISTant desires position to operate on percentage basis, Experienced. Clarence Leverington, Box 185, Troy, de16

wire. Kindly state particulars, hours, condition, uplon permission essential, financial possibilities. "Fernandez," 57 Walnut St., Springfield 5, Mass.

STRING BASS — STUDIO ABILITY; 4-F, 33, married, clean character. Just left Jos Sanders. Earl V. Wilson, New Sharon, Iowa.

TENOR SAX AVAILABLE SOON --- FINE take-off, good tone, transpose. Now with name hand. Lee Woods, Royal Hotel, Milwaukee, Wis.

TENOR AND CLARINET - READ, TRANS-pose and some ride; some vocal. Can sight read vocal parts. Prefer to locate in Florida. Write or wire Box C-242, Billboard, Cincinnati 1, O. de23

TWO TUBA AND BASS PLAYERS WANT work with good factory band or sympliony band. Preference New England. Romolo Leone, 61 Chelsea St., E. Boston, Mass. del6

## PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT - AVAILABLE Flashy nickeled paraphernalia. indoor events. For particulars, literature address Charles La Creix, 1304 South Anthony, Fort Wayne 4, Ind.

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CONCERT PIANIST - YOUNG, ATTRACTIVE, virtuoso style. Chosen "Music Lovers' Pinup Girl" by navy men. Available for guest appearances at theaters, hotels, schools, clubs. For in-formation, address Warren De Motte. Fine Arts Bldg., Chicago. Bookers, write for circulars, de23

PIANIST - AVAILABLE IMMEDIATELY.

W. 23d St., New York 11, N. Y.	de16x
NEW VITAMIN RESTORES YOUR GRA to natural color without dyes or costs Veach & Co., Palestine, W. Va.	nothing.
PLASTER NOVELTY DOG ASSOR packed 4 dozen, \$3.20; large assortmen dozen. 1/3 deposit, Lafayette Novelti Lafayette St., Utica 4, N. Y.	t, \$1.80

## MUSICAL INSTRUMENTS, ACCESSORIES

BASS FIDDLE --- CEZCH MAKE, FLAT BACK, dark finish, including zipper carrying case. In good condition. Shipping charges prepaid, Write best offer. Lena Martin, Wernersville, Pa.

I WILL PAY CASH FOR FREAK OR UNCOMmon Musical Instruments. J. Dean, 56 Clifford St., New Bedford, Mass.

WANTED — SELMAR TAP AND DIE SET, Selmar Mouthpiece Refacing Outfit, all Tools and Equipment for repair shop. Write Muirhead, 611 Garden Ave., Olean, N. Y. de23

## PERSONALS

GEO. SWANSON, BILLY LATURNER, MILLER. or anyone knowing their address please write Jack Moran, 2818 Colorado Ave., Santa Monica, Calif. del6

STYLES - FATHER IN FAILING HEALTH, Mother worried and aging fast. If you can't get home send them a Christmas letter. Thel, Chattanooga. do30x

## **PHOTO SUPPLIES DEVELOPING-PRINTING**

CLOSING OUT SOME DIRECT POSITIVE Equipment. Lens, Paper and Supplies. Write Quick-Way Studio, 829 Jackson St., Roanoke Rapids, N. C.

D. P. PHOTO GALLERY — TAKES 3 ½ x5 full length. Camera made with steel roller,
 F.4.5 leng, dark room and sitting booth. Easily pay for itself in one week; \$295.00 F. O. B. Her-bert Studio, \$18 Railroad, Lake Charles, La.

DIME PHOTO OUTFITS CHEAP - ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, de30x

DIRECT POSITIVE OUTFITS COMPLETE 3 Double Cameras, 1 1/2 and 2 1/2 inch, complete with fast lense and self cocking shutters in booths. Now on location and working. 3 Table Models for full view; 2 have F.3.5 lense in self cocking shutter, 1 F.5.6 inch Packary shutter. All in first class condition. Wire, write or call, but better yet, come to see. Jimmie Young, Ahoskie, N. C. Phone 1019-W.

## PRINTING

A T T E N T I O NI - 100 LETTERHEADS, ENvelopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid, Price List, samples. Dickover Printing, 5283 Cleveland, Kansas City 4, Mo. ja27 WINDOW CARDS - 14x22, ONE COLOR, 100, \$3.00. Terms: 50 % deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna.

## SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS -Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. de16

## TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$15.00 per thousand. Sent postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. de30

## WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA chines. Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. de16

BALLOONS WANTED OF ALL KINDS; ALSO Workers, Name your price. Send samples to H. S. Nettles, 575 Winton Terrace, N. E., Atlanta, Ga.

BUY ANY AMOUNT SOCIAL SECURITY OR Identification Brass Plates only. Send samples and prices. Bonomo, 25 Park St., Brooklyn 6, N. Y. fe10

CHICAGO OR RICHARDSON SKATES, NEW or used. Penn Skate Supply Co., 5023 Market St., Philadelphia 39, Pa. de30 MERRY-GO-ROUND, FERRIS WHEEL, ANY condition. Must be cheap for each. From, 1656 W. 44th St., Chicago. Wm, J.

WANT CHICAGO AND RICHARDSON RINK

Skates, Parts, Presley Groves, 109 N. 15th St., St. Louis 3, Mo. de23 WANT DEVILS ROWLING ALLEY COMPLETE;

also Cork Guns or No. 25 Daisy B.B. Guns. Give full details in your first letter. M. H. Poland, 4790 Arlington Ave., Riverside, Calif,

WANT TO BUY ONE OR MORE PORTABLE Roller Rinks complete. Wire or write Jack J. Gray, Fairfax, Okla. de23

WANTED - PARODIES ON NEW OR OLD Songs. Will pay \$1.00 to \$10.00 for those accepted. Jack Kelner, 2252 W. Chicago Ave., Chicago 22, Ill.

ant atmosphere with a refined Gentleman of the Orient (in full evening dress and white turban) who creates enthusiasm and friends in his snappy character readings from hands and fingers. Greater New York and New Jersey, please write or wire. Hasan, Box 5S, 1473 Lexington Ave., New York 28, N. Y.

## MUSICIANS

ARRANGER, PLAYING TRUMPET, DOUBLING Alto Sax, No Clarinet. Play nice full chord Piano. Read, jam, fake either harmony on figure work. Ideal for two Sax band making three way section and brass double. Have library for this instrumentation. Available January 3. Union. Can build good library. Minimum, eighty-five, tax paid. Extra reasonable charge for arranging. Wayne Powell, Irvine, Ky.

AT LIBERTY ---- DANCE TROMBONE; 15 years' experience. Prefer to play third or fourth Trombone with large band. "Steepe" Hallowell, Summer, Iowa.

AT LIBERTY --- OLD TIME HOE DOWN FID dler would like place with old-time string bands If you want old-time Fiddler answer this; if not don't. Earl Joslin, 811 E. Main St., Du Quoin 111. de23

BANJOIST AND M. C. -- PLAY GUITAR AND sing comedy vocals. Modern, Western, Hillbilly. Prefer radio but will consider other offers. Age 34, draft exempt, sober, reliable; best of references. Available after December 18. Will go anywhere. Write or wire Red Brown, 506 Halliday, San Antonio, Tex.

BASS DRUMMER DOUBLING TRUMPET FOR industrial band. No trouping. W. F. Brooks, 1157 Drummond Park, Panama City, Fla.

DRUMMER --- UNION, NAME EXPERIENCE Age 20, deferred, reliable, sober. Available on two weeks' notice. Desire change. Prefer location with large band. Box C-230, Billboard, Cincinmati 1, 0.

GIRL TRUMPET - 19, EXPERIENCED union. Ad lib., fake and read well. Prefer large band, harmony part. Available on two weeks' notice, All offers considered, Box C-241, Bill-board, Cincinnati 1.

GUITAR, CELLO - AMPLIFIER. OUT ANY kind of job. Sober. Gene Smith, 12 T St., N. W., Washington, D. C. ja6 GUITARIST - MODERN ELECTRIC TAKE-offa, rhythm. Name experience, age 28. Loca-

tions and radio work preferred. Stacy McKee, 78 West Ave., Bridgeton, N. J. de23

GUITARIST - 22, UNION. READ, FAKE, take-off experience. Prefer location. Will travel. Allen Kline, 1121 16th Ave., No., Fargo, N. D.

LEAD ALTO SAX, DOUBLING CLARINET, Flute and Baritone Sax. Ad lib. on Clarinet and Alto. Hold Local 802 and 47 cards. Age 25, draft exempt. Prefer small combo work. Minimum, \$75.00 per week, Wire Western Union. Name band experience, Musician, 394 Sherman St., Foud du Lac, Wis,

RINK ORGANIST -- THOROUGHLY EXPERIenced finest places. All R.S.R.O.A. dances. Also played best clubs, hotels. Available December "Organist," Box Ave., 21. Good propositions de16x 1441, Springfield, Mass. Good propositions only.

Young, reliable. Read and fake. Prefer hotel style bands but will consider all offers. Fast right hand, butterfly style. State all in first, Joe De Gregory, 534 Linden Ave., Steubenville, O. del 6

## SINGERS

ATTRACTIVE RED HEAD --- SING POPULAR and classical. Prefer high class cocktail lounge. Available first of year. Patricia Taylor, Delmar Hotel, 870 Mission St., San Francisco, Calif.

MALE VOCALIST - BARITONE. THREE years' experience with bands. Will consider Class "A" jobs only. J. E. Bosse, 42 Mechanic St., Spencer, Mass.

## VAUDEVILLE ARTISTS

ATTENTIONI - LONDON FUNCH AND JUDY. Clown, department stores, toyland, theatres, clubs, museums, indoor circuses. Doc Candler, R. 2, North, Mt. Clemens, Mich.

## ARMED FORCES

(Continued from page 37)

Hennies Bros., and Rubin & Cherry shows, is stationed with the 2531st AAF Base Unit, Section B, Box 308, Pampa Army Air Field, Pampa, Tex.

PETER MUDRY, A.M. 3/c, formerly with the B. & L. concessions and the Pla-Mor Company, was recently home on a 30-day furlough, reported Evelyn Studna from Kansas City, Mo. His wife, Ethel, has charge of the concession stand at the ice rink at the Pla-Mor.

PVT. CLAUDE V. CUNNINGHAM, 35763612, whose parents are owners of Cunningham Shows, and who was with an infantry division in Germany, was wounded in action, November 11 and is hospitalized in France. His address is APO 28, care of Postmaster, New York.

#### COLE 1944 STATISTICS (Continued from page 42)

Millington, Tenn.; Owensboro, Ky.; Decatur, III.; Butler, Pa.; Virginia, St. Cloud and Mankato, Minn.; Worland, Wyo.; Laurel and Dillon, Mont.; Marys-

ville, Calif.; Superior, Wis., canceled; 30 railroads used; longest run, 540 miles, from Ogden, Utah to Reno, Nev.; shortest run, 7, from Glendale, Calif., to Los Angeles; mileage, 14,271.

The Billboard 52

## MERCHANDISE

Local Survey Reveals Trend

Communications to 155 North Clark Street, Chicago 1, Ill.

# **Atlantic City Displays Toys**

Wood and plastic items plentiful; stores have some products by new firms

ATLANTIC CITY, Dec. 9.—Atlantic City merchandise and novelty stores are showing complete stocks of wood, plastic and paper toys; and the new wartime materials lend themselves amazingly to reproduction and familiar Christmastime toys.

The new things are far better in workmanship and styling than produced last year, particularly the dolls. Big, cuddly life-size dollies with long-lashed eyelids (See Survey Reveals Trend on page 54)

# MERCHANDISE TRENDS

-By Evelyn Marencek-

into the job of turning out shells and to the supply. ammunition and will until the emergency is over.

Christmas Sales at New Highs Retail sales continued at high levels

CHICAGO, Dec. 9 .- On December 1 the last week, stimulated by the heavy preservices and war agencies announced Christmas buying. Dun & Bradstreet jointly that there would be a 90-day reported that all kinds of merchandise shutdown on reconversion in order to were moving well, and sales for the narelieve critical war shortages. . . . Up to tion were estimated 9 to 13 per cent over November 25 the total number of civil- a year ago. Toy departments in stores lan authorizations given to firms was were reported to be making excellent about 3,100, but the actual output of sales with stock estimated above last manufacturing plants that were given year this time. Household specialties, the okay cannot be set down in figures handbags, and women's accessories sold because about all that many manufac- in sizable volume. Demand for furs turers have is the okay of their appli- fell off from a year ago, however. Decations. The halting of reconversion pleted stocks were noted in home furfor trying to wipe out the lags in mili- nishings departments, and Christmas tary supplies merely stops what never candy was reported scarce. Wholesale was really started on any appreciable buying for the week remained steady scale. . . . Industry is putting its all as demand for goods remained subject

#### **Good Year for Toys**

At a recent annual meeting of the Toy Manufacturers of the U.S.A., it was pointed out that there would be no basic change in toy production until "Victory in Europe" Day. However, it was also pointed out that "more toys have been produced than was thought possible by the most optimistic two years ago." An estimation for the retail volume in toys this year was set at \$200,000,000-which is a striking con- sion department on the Russell Bros." trast to the figure for 1943.

#### Jewelry Spree Notes

According to data made on the collection of luxury taxes made by a tax research agency, in this crucial war year the public is spending its expanded income for jewelry at a rate of almost \$1,000,000,000 a year. Despite the doubling of the luxury tax from 10 to 20 per cent three months before the fiscal year closed, collections of this tax have Norfolk, and Virginia Beach, anticipates increased substantially, according to the tax bureau's figures. The luxury taxes on jewelry, furs, liquor, tobacco, cosmetics and admissions, together with a (See Merchandise Trends on page 55)

# **OutdoorTrade** Views Postwar **At Convention**

Foresee Rising Import Biz

CHICAGO, Dec. 9.-Merchandise men attending the 32d meeting of the Showmen's League of America and the 26th conclave of the National Association of Amusement Parks, Pools and Beaches at the Sherman Hotel here this week, were in agreement on two points concerning prize items. First, that American manufacturers have done an outstanding job of keeping merchandise users supplied during these wartime days was a point on which they were in complete accord. Second, as to where novelties would be manufactured after the war, the merchandisers were in agreement in majority that Germany will again get her share with Japan joining in some years later after victory.

Jack Tavelin, who headed the conces-Circus last season, firmly believes that Japan will again make novelties such as she made prior to Pearl Harbor. He bases this on the fact that Japan will be limited to small plants, so that no munitions may be made. Tavelin believes that such work will be thrown to the Japs to keep them working and working in such a way that they can't again enter war.

Jack Greenspoon, of Ocean View Park,





Genuine saddle-finish leather; 4 window-pockets, room for 8 pictures and identification window, 2 card alots; clasp closing, handsomely stitched. Sturdy, well constructed. Send 50 % with order, balance C. O. D. Or send entire amount and deduct 2 % cash discount and we pay postage.

Genuine ZIPPER Leather Wallet in a Beautiful Alligator Grain

\$**21**.00 DOZEN Sample \$2.00

Has everything a wallet should have . . . over 23 inches of foolproof zipper (all-around) . . 4 window pockets . . . identification card pocket . . . built-in change pocket . . . invisible stitching.

50% Deposit With All Orders, Balance C. O. D. F. R. NOVELTY WORKS, 71 E. Broadway, New York 2, N. Y.

"Chip-Diamond" Rings In 10K and 14K Gold Mountings **Unlimited** Quantities

No. 3856 No. 3860 10K Gold 10K Gold

No. 3B201-10K Gold No. 3860 Solitaire \$2.25 each Bulk No. 3856 Wed. Ring \$2.25 ea. Blk. No. 38201 Bridal Set \$4.50 ea. Box. No. 3B206-14K Gold One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K No. 3B206 Bridal Set \$5.25 ea. Box. No. 3B206 Bridal Set \$5.7 gold mountings. Individually or in sets. Other styles available.

State your business)

HARRY PAKULA & CO. 5 N. Wabash Ave. Chicago 2, III.

plenty of merchandise following the war, But not for a year or two after victory. He believes that lack of merchandise today and the fact there is no shelf (See OUTDOOR TRADE on page 55)

We have over one hundred styles of beautifully colored Figurines, ranging in price from \$4.80 to \$90.00 per doz.

> 71/2 Inches High, Weight About 13 Lbs. to the Doz. Pairs. PACKED 1/6 DOZ. PAIRS IN CARTON S30.00 PER DOZ. PAIRS

No. 3623K. Dutch Water Carriers. FULLY ILLUSTRATED PRICE LISTS MAILED TO ANY GIFT SHOP ON APPLICATION

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST.,

CHICAGO 6, ILLINOIS.

TOYS-DOLLS Stuffed Toys - Made of Plush, Fur, Wool. Dolls Fully Dressed, With and Without Hair, With Painted or Moving Eyes

PRICE \$12.00 TO \$84.00 Per Doz. Well Made Toys. You Don't Pay for Any Fancy Names. Good Values.

Complete Line of Boards, Pushcards, Premium Merchandise. Write for List 25% With Order, Balance C. O. D.

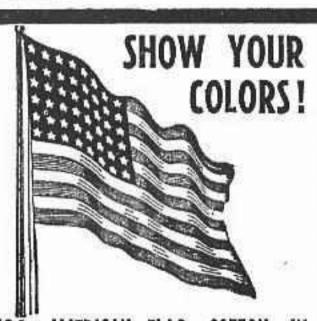
WIS.DELUXE CO. 1902 N. Third St., Milwaukee 12, Wis.



1

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The Billboard



#136-AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10. . \$ 6.00 LOTS OF 100 OR MORE. PER 100 57.50



"A PERFECT LIGHTER THAT **NEVER FAILS"** It is known as the

"Match - King" and makes an excellent gift for either ladies

No. 88-110-\$7.20 Per Dozen.



# **Popular Items**

#### For Loose Coins

The Polo Manufacturing Company of New York is featuring a fine quality calfskin leather "Squeezit" purse, which is claiming honors as the ideal way to hold loose change. The purse remains closed, yet it can be opened easily by squeezing. This handy change purse is said to sell on sight because of its novelty and usefulness.

#### **Pistol Packin' Set**

Here's a typical wild west pistol and holster combination that is said to pack a wallop with every "he-man" boy. The holster set is finished in a handsome twotone design, and it comes in attractive gift packages. The pistol has that "twogun" grip effect on the kids, made with a sturdy grip after the real cowboy's .44.

#### A Smash Hit

Jobbers and novelty men who want to get into the swing of sales are advised not to overlook the smash hit item Adele, Inc., New York, is offering in limited



The above FLUFFY BEAR #901 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.



WORLD'S Lowest Priced WHOLESALERS



#### MERCHANDISE 54



412L155-DOZEN \$13.50. Lots of 3 Dozen or More-\$11.95 Per Doz.

Prices Less 2% Cash Discount. 25 % Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.





## SURVEY REVEALS TREND

(Continued from page 52)

that open and close have made their appearance again-the first since Pearl Harbor. There are plastic dolls that look just like imported bisque, others are expertly fashioned of wood. Some have touseled hair, making them especially life-like.

The toy market evidently has gone all out for the kiddle trade. There's an abundance of toys for the little folk, but stocks are limited as to variety for the older children.

The proprietor of two toy stores said that buyers passed up the so-called Victory toys of cheaper materials and craftsmanship and concentrated on the best the factories have to offer. Inferior toys have been made of orange-crate wood and other scrap materials. But the Christmas goods available to Atlantic City shoppers is of better grade woods and sturdier craftsmanship, thanks to the foresight of merchants who did their buying early and got the cream of the crop.

#### Still Get Noise

Designers, deprived of the use of metals for mechanized toys and noisemakers, have contrived to produce both motion and racket in many of the items offered. Noisemaking devices are produced on the principle of the watchman's rattle, with



with canvas stretched over the head, all painted to look exactly like wood bark, grain and everything.

The war produced the real theme for most of the toys for older children. There are some authentic G.I. helmets, rejects, that will bring joy to the junior army corps this Christmas. These are the plastic headgear worn under the regulation metal helmets, especially painted to look like the real thing. Some balsa wood has been released to the toy makers, and this year's plane models are cspecially fine as a result. A new and popular item is a paper and cork reproduction of the Walkie-Talkie field telephone used by the signal corps. The toy does all a youngster could hope for in the way of transmitting and receiving sound.

Last year's shortage of doll carriages and strollers has been relieved by a generous output of Items made of substitute materials such as reed, wood and wallboard. Competition among the newly converted factories is putting some really fine toys on the market.

A firm that formerly manufactured electric bulbs is now making highly attractive toys of pressed wood, such as tractors, jeeps, army lorries with gun carriages, etc., all realistically painted and operating almost as well as the oldtime mechanical toys. There is a little masterpiece in craftsmanship in the form of a wooden paratrooper with chute.







LUMINOUS FLOWERS

AND RELIGIOUS FIGURES

GLOWS LIKE A STAR

Get our

New Illustrated Catalog

Just off the press

If you are interested in luminous pig-

ment we carry a full line. Sold in

powder form or already mixed. The

best in the market. Ask for price list

See our sensational products on display in Gimbel's Department

STAR-GLOW MANUFACTURING CO.

New York 19, N. Y.

PLASTIC

BLOCK

BUSTERS

The timely nov-elty! Red, White & Blue plastic with wire work, "U. S. to Tokyo" or "U. S. to Ber-lin," of band

lin," of hand rolled gold plate

wire. Order

\$5.40 Dot. RAGSDALE

NOVELTIES

N. Y. 18, N. Y.

.... 4.75 Dor.

.. 5.75 Doz.

6.75 Dox.

55 W. 42d St.

lin,"

todayl

人口を生まれた。 日本に 一下 一下 「「「「「」」

and full instructions.

1183 Sixth Ave.

Store in New York City.

## MERCHANDISE

## MERCHANDISE TRENDS

#### (Continued from page 52)

few regulatory taxes, are now bringing in \$4,000,000,000 or \$5,000,000,000 a year, the data revealed. One economist of the research tax bureau declared that the taxes on specialty luxury items could be pushed up higher, and it evidently would not interfere with the present spending spree of the Americans. Those Americans who are going in for luxuries instead of buying bonds at the present time are paying quite a high price for the privilege, according to the figures of high tax collections.

#### Christmas Card Survey

In Chicago, a survey was made of Loop stores and outlying shops of Christmas card sales, and judged by the results this year is one of sentiment, with wishes being expressed by cards adorned with the Christ Child, angels, church steeples, and yuletide bells. The sale of Christmas cards, according to the survey, is expected to reach a new high in greeting card history. The reported increase ranged from 25 to 50 per cent.

#### May Reopen Plant

Eversharp, Inc., to adjust the conditions that led to the closing down of the corporation's Chicago plant because of charges by the city that it was a fire facturers in the specialty merchandise bazard. The plant has continued the trade will be allocated. workers on pay rolls at full time until the matter can be conveniently solved.

#### **Product Booklet Issued**

A booklet designed to aid small manufacturers and merchandisers has been issued by the Department of Commerce. The book is entitled A Check List for the Introduction of New Consumer Products, and the publication enables small manufacturers and other business men to solve the problems connected with the marketing of new products by analyzing the important factors in the introduction of new goods on the market. The specialty merchandise trade has been interested in this publication mainly because many leaders in the field have warned now and then against the smugness of entertaining the idea that the present seller's market would be as much of a cinch after the war. The time will come when the specialty merchandise field, intent on introducing new consumer products on the market, will find a highly competitive field where it will be important to know how to make the products well, be able to produce them at prices that will meet competition and know more than ever before how to sell the products successfully. The present distribution of this important publication was timed for the meeting of the American Marketing Association which met here recently.

worked out. A prediction that small stores would be able to handle merchandise for which there has been little turnover heretofore was made by one of the members at the conference, which indicates that many specialty and varlety stores can be encouraged to a future expansion of business.

#### Surplus Flashlight Batteries

Surplus flashlight batteries, the BA-30 size D used by the signal corps, and which are to be sold by the government; for civilian use, are to have a retail celling price of 10 cents each, according to the recent announcement by OPA. This ceiling will apply only to signal corps batteries manufactured less than a year prior to the date of the sale, and more than 20,000,000 of these batteries have been declared surplus by the signal corps. Disposal will be made thru the procurement division of the Treasury Department.

#### Lumber Quotas Set

WPB announced last week that 315,-000,000 board feet would be allocated to making pencils, toys, etc., and other articles in the consumers durable goods dlvision for the first quarter of 1945. How-Steps were reported being taken by ever, the allocation for consumers goods by specific industry has not been made public, so that the amounts are not available for how much certain manu-

## OUTDOOR TRADE

#### (Continued from page 52)

stock, it will take about a year to supply this merchandise. After this the merchandise houses will begin to take on stocks.

As for the sources of supply, Greenspoon believes that Czechoslovakia will be one of the fountain heads for merchandise items, with Japan coming in later-much later,

Ned Torti, of Wisconsin De Luxe Company, divides merchandise into two parts -staple and imported. The United States will continue to turn out staple items with Germany taking the lead for imported items. Torti believes that Japan will again make novelties but the day is far distant. Germany is being looked to for mechanical toys, and France, says Torti, is expected to come forth in this respect. As for his own plans, Torti expects to produce streamlined plaster after the war.

LEVIN'S	CATALOG
	FREE
With	an Order

# From This List

Article		Par Gross
Salt and Pepper	Shakers	\$3.00
Coasiers		
Tumblers, 6 Oz.		3.75
Napples		3.90
4% In. Bowl .		4.25
Paper Flag on St	lok	
Paper Bow Flag		
Min. Comic Pen	nant	
Paper Masks		
Lucky Charms, C	Carded, Box	
Rings, White Me		
Bean Blower		
Shoe Laces, 27"		
Plastic Thimbles		
Rayon Bow Pins		
Pencils, No Eras		
	F. O. B. Terra	
ILVIN	RDAC	Since
	DKVJ.	Since 1886
Terre H	laute,	Indiana
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	ave GES	



CIGARS 5.35

15c size, 50 to box

20 boxes (minimum) @ 5.50; 60 boxes @

5.45; 120 boxes @ 5.40; 240 boxes @ 5.35.

**CIGARS**, \$4.50

Class E, Imported, Packed 50 to Box.

M. O., Bank Draft or Certified Check.

WE OFFER LIMITED SUPPLY

AND SHEET CAPS

Prices Quoted to Dealers.

Minimum Order 20 Boxes.

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Mfrs. of Novelty Jeweiry 6628 Kenwood Ave. Chicago 37, Ill.

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STERLING SILVER

Identification Bracelets ... 7.12 Dox.

Neck Chain, 18", Sterling

Neck Chain, 18", Sterling

Filled .....

Sample Assortment Cedar

Silver, Gold Plated ....

Neck Chain, 18", 1/20 Gold

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Your complete needs all at one source-Candy, Gum, Batterics, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Write for complete new list.

BLAKE SUPPLY CO. Little Rock, Ark.



1144 S. St. Louis Ave., Chicago 24, Ill.



#### **First Lady Pleased**

Mrs. F. D. Roosevelt recently made a public statement that she was astonished-and pleased at the same timeat the non-military nature of the 1944 toy stocks. In the post-war enforcement of peace, Mrs. Roosevelt said, it was necessary that a thoro education be made away from militarism-and one definite way-among other means-was to give children constructive, antimilitaristic type of toys to play with.

"Umbriago" Now a Doll Novelty men will be stocking up on the popularity of Jimmy Durante's famous "Umbriago" which is being marketed as a doll, according to recent news releases. For years Durante refused "Umbriago" to take any definite form and kept turning down any commercial offers that wanted to do otherwise. But he relented when Time magazine recently decided to put Durante's picture on its cover in tribute to his radio accomplishments . . . but they also wanted "Umbriago" on the coverpiece, too. After a conference with a staff member of Time, Durante was sold on the idea of drawing "Umbriago"-and after he saw the result of the artisthe was sold on the drawing. Now he has finally consented that "Umbriago" dolls be manufactured.

#### **Planes** in Merchandising

More news for the merchandise trade in the horizons of air transportation and distribution came from New York recently where a conference sponsored by the air commerce committee of the New York Board of Trade was told that merchandising of goods by air could be fully developed. It means, however, that complete co-operation of air carriers with producers, business men and other transportation organizations must be

For the time being the merchandiso users will have to catch as catch can for their items. But there's a great day coming-manana.



## MAKE BIG MONEY **BEFORE THE HOLIDAYS** CHRISTMAS CORSAGES A New Number. Plenty of Color and Very Attractive.

Sond for New Price List of All Flowers, Follages, All Materials for Making Xmas Corsages and Fast Selling Holiday Items. Terms: 50% Deposit, Balance C. O. D. WIRE DEPOSIT . . . Will Ship Same Day Received.

FRANK GALLOImporter & Manufacturer 1429 LOCUST STREET ST. LOUIS 3, MO.

#### **OUTSTANDING JOKES AND SPECIALTIES** -LAUGHING CIGARETTE LABELS (greatest | WINDMILL, plastic blades with stick attached, laugh riot on market), \$2.25 por 100. beautiful lacquer finish. \$1.20 per dox.; AUTO BOMBS (scarce itom), great seller. \$12,80 gr. S1.50 dez.; \$17.40 gr. HEAVY CARDBOARD HORNS (American made), 7 inches long. 90¢ per dez.; \$10.20 gr. SOONER DOG COMBINATION, Individually boxed with pills, \$1.20 per doz.; \$13.00 gr. SNOOTY PUPS, all metal miniature size, big LAUGHING TISSUES, 6 asst. comfo styles; great

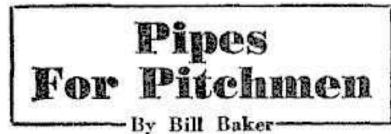
laugh for everyone: \$1.70 dez. pair; \$19.80 gr. laugh for everyone. \$1.00 per doz.; \$11.80 gr. SPECIAL PRICES IN QUANTITY LOTS

ERNIE'S ENTERPRISES, 725 Pine St., St. Louis 1, Mo.

Akron, Ohio

## MERCHANDISE-GENERAL OUTDOOR

December 16, 1944



#### Communications to 25 Opera Place, Cincinnati, 1

SWEDE AND BETTY SEANSON .... still getting it with combs in Pittsburgh.

AFTER CHRISTMAS . . . what and where?

#### DANNY CARR ....

56

is back from the wars and ready to go. "I enjoyed Tom Kennedy's yarn about the boys who forget to remember when baloney tasted like chicken." He is in New York and interested in gold wire,

#### HERBERT RUTHERFORD . . .

working kitchen gadgets in Newberry's Cincinnati store. First here in three years. W. T. Bill Hecker set to open at Kresge's in same city.

#### DOC LIVINGSTON . . .

wants to read a pipe here from Eddie Courier. Doc's Exit foot preparations are doing okay at Neisner's, Cincinnati, where he will remain until the first of the year.

DO YOUR POST-WAR PLANS call for a vacation?

#### "GENEROUS" JOE MURPHY . . .

lines from San Francisco that he does not see many of the old-timers around that spot these days. He reports most of the folks there are with jewelry to



good moolah. He went to Tiny Snyder's place for eats and cooked up a big feed, with jackpot cutting following. Muriel and Doris, who formerly worked with Snyder, dropped in during the confab. Tiny is in the army transportation service and looks quite different from the time he wore top hat and opera cape and sported the real diamonds a la Jim Brady. Murphy would like to see pipes here from Mary Corbett, June Smith, Sally Nelson, Dan Goodman, Lew Harris, Joe Miller, Sammy Cook, Goldstein Brothers, Bill Dolys, Bill Ruiz and Doc Evans,

A WORD about the Sixth War Loan will not harm your takes.

#### EMILY BRISTOW . . .

stopped in Cincinnati last week on her way to her home in Union, Ky., for the holidays. She has been with Newman products for a year in Kresge's No. 1 store, Detroit.

#### BOB LINENFELSER . . .

is now a manufacturer in Detroit. His sister, Monica, who recently married a soldier, is with shampoo in Kresge's No. 1 Detroit store,

YOUR SUCCESS AS A FAILURE is assured when you begin to think of your present achievements.

#### BILL EDWARDS . . .

reports seeing Tom Wilcox and Harry Jacobs playing halls with a swell wildlife exhibit. Edwards says he is working pens and doing okay around Kimberly, but he fails to mention what State. The postal guide lists about a half dozen Kimberlys.

#### EDDIE HALLER ....

closed at Neisner's, Cincinnati, and on it." headed for parts unknown.

#### FRED W. HUDSPETH . . .

Speaks up from Dallas with this info: "I I can see my finish." necently read with concern a pipe which stated that Ed Johnston was a J.C.L.

"I wish to inform the readers that I have known Ed for over 10 years, also know others who have known him longer. So I do not think it proper to call him a Johnnie!

"Those of us who are in Dallas are Ben and Grace Brown, Lee and Marie Yondell, Chick Denton, Corp. Glen Bernard, Carl Knowles.



COUNT SELDOM SKOFF and Doc Lushwell recently worked a farm sale on the outskirts of Hog Hollow, Ind. After the sale was over the Count and Doc set up their tripes and keisters and went to work. After listening to the hog-callers and watching about 400 head of hogs change hands, the Count thought it would be a good idea to make his pitch in Pig Latin. After making two pitches to a complete blank the Count was flabbergasted. It seemed as tho the tip was, too. So he started giving it to them in English, but by this time the natives had seen and heard enough, so they moved on to Doc Lushwell as he went into his act.

The Doc is now using the dice box and the egg-in-the-milk bottle for a bally. After he got the egg in the bottle without breaking it, a farmer remarked that he should be with Thurston. Doc considered this quite a compliment till a sheet writer tipped him off that Thurston has been dead for seven years.

The Doc is pitching a liquid concoction of his own manufacture that looks like a cross between flukem and furniture polish. Chances are the customers would derive the same results by using these two as they get by using his bottled dynamite.

Still he has been getting a few testimonials. One fellow wrote: "Dear Doctor-I used to have a wart on the back of my neck that I used for a collar button. After using two bottles of your medicine I can now hang my pants

Another dope wrote in: "Before using your medicine I could hardly see a thing. Now that I've used three bottles



ST. LOUIS, Dec. 9.-John L. Maher,

# Miami Showmen's Association

#### 236 West Flager Street, Miami

MIAMI, Dec. 9.-These new members have been unanimously elected: Edward J. McDonnell, by Harry H. Hennies; Frank Tortorello, by Sam Padrone: Bernard Feldman, by Frank Hamilton; Thomas Hart, by Joe Sanfratello; Thomas Pell, by Al Palitz; Johnnie Moran, by Jack Bennis; Peter Brovold, Jack Fenton and Kenny Meyers, by Mack McNally; Michael Zentner and Eugene Barber, by Eugene Gutman; Edward H. Reynolds, by Thomas Murl Deemer; Thomas H. Romans and John F. Hunt, by Eddie Hackett; Albert Lytton, Claud F. Dunlap, Vernon Seeley, Johnnie Lefler, Hymie Frankel and Ross H. Dyer, by Dave Fineman; W. W. (Duke) Brownell, by Fred Maurer Jr.; G. W. Hamilton, by Joe Payne, and Jack Dennis, by Davy Wallace,

Mrs. Jerry Cohen, Mrs. Leonard Lundquist and Lester Townsend are in Victoria Hospital here. Johnny Risley is ill in Dade County Hospital, Kendall, Fla. Bill Moore, honorably discharged from the army, is now a regular member. "Frenchy" Schwacha donated some beautifully painted signs. Carl Kalansky and his assistant, Jack Rose, are doing a job in the bar and grill. Bill Cowan donated \$100 for the Cetlin & Wilson Shows, Arrivals: Irving S. Mosias, Dovey Chisholm, Louis Destra, Joe Pisara, Louis Weinberg, Eddie Barbour, George Harris, O. D. Bequette, Ernest Felice, A. V. Ackley, John J. O'Connor, Edgar L. Lewis, Mike Goodwin, Al Palitz, Joseph Green, Peter Paradise, Isadore Levitt, Doc (Garfield) Hull, Tom Scully, Leonard Ross, William R. Duncan, C. J. Boylin and Maxie Miller.



730 South Grand Avenue,



VETERANS, BIG MONEY, OUTSIDE WORK 1945 Patriotic Art Calendars Ready . . . Be First. Sell our magazine published for veterans and service men. Their mouthpiece. HOT SPECIAL IN-VASION ISSUE and other snappy, strikingly illusmen. trated service men's joke and story books. Quick sellers, also official Flag Respects Book. Free copy U. S. Supreme Court decision protects salesmen, kills ordinances. Special inducements for disabled. Bulk sales. Earn \$10 to \$50 daily for few hours' work. Samples 10c.

VETERANS' SERVICE MAGAZINE 28th Year N. Y. 13, N. Y. 169 Duane St.

### MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices-rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists BUY WAR BONDS FOR VICTORY 137 E. Spring St.

"Enjoy reading Tom Kennedy's articles. Where is George Sanders, Jerry Frost, Eddle Gillespie, Leo (Monty) Cherries, Hank Durham, Jerry Russell, Phil Kraft, Pop Adams, Richee Keefer and Joe Ackerman?

Tex. He looks okay to me."

IF YOU DON'T TRY hard enough you will fail despite all the confidence in the world.

## Pitchdom Five Years Ago

Professor A. F. Seward was in Miami with his layout on Biscayne Boulevard. . . . Doc Victor B. Lund in Phillipsburg, Mo., playing halls with Half Pint, blackface; Happy Logan, straight; Edith Smith, E. Johnston and himself lecturing. . . . Jim Frazier worked Winston-Salem, N. C., on his way south. . . . J. Rattman had a store in Milwaukee. . . . Curly Fredricks had tie forms in Lincoln, Neb. . . . Chick Townsend and George Aristotle had a new store on Randolph Street in Detroit, with the following workers: Fred (Little Fox) Brandt, K. D. Kavanaugh, Charles Davidson Kasher and Tommy Hoy. . . . Tommy Conlon was working Detroit department stores. . . . Esta Dahm, kitchen gadget worker, was in O'Neil's store in Akron. . . . Doc Bill Meador had herbs in Neisner's, Akron. . . . Snake Oil Phillips had J. Arthur (Red) McCool, mineral oil, and Mrs. Blackhawk, herbs. . . . Mr. and Mrs. Stegman were in Lincoln, Neb. . . . Bob Posey said Rockford, Ill., was not up to expectations. . . . Louis and Gladys Collins operating a lunch wagon in Piedmont, Mo. . . . Chief Mexes and wife headed for Miami after a tour thru Indiana. . . . Rudy Holmberg spotted copy fun in Cincinnati stores. . . . Irv Mandel, tie-racker, lined up downtown Cincinnati stores for the holidays. . . . Edward Karst went to his home in Baltimore after closing canes at the World's Fair in New York, . . . Blaine A. Young was set for Denver. . . . Sir Edwards was working scope with G. C. Murphy Company in Youngstown, O., and Uniontown, Pa. . . . Frank C. Keith Show closed its tent season at Greenwood, Ark. . . . Doc Jack E. Suzo shot his first pipe from Albuquerque, N. M. . . . That's all.

president; Francis L. Deane, secretary, and Leo Lang, treasurer, were in their places at the head table when the meeting was called to order. Twelve new members, Arthur Craig, B. F. Kutney, Ray Colvin, Charles Farley, Sammy Mar-"I also saw Paddles Mac in Terrell, tin, William F. Johnson, William Holzworth, Henry J. Sanella, William H. Allen, Charles H. Bell, William C. Bell and Harry G. Dickerson were elected to membership, Maher was chosen as the delegate to represent the club at the banquet and ball of the Showmen's League of America in Chicago.

> Additional donations to the newly established cemetery fund were reported by the secretary. Plans are progressing for the gala New Year's Eve party which will be held in the Grand Cafeteria of the Maryland Hotel. Paid-up 1945 membership cards were mailed to brothers serving in the armed forces.



DETROIT, Dec. 9.-Second Vice-Prestdent Manny Brown presided December 4 and later relinquished the chair to board member Ben Morrison, who gave way to Treasurer Louis Rosenthal, who carried on until adjournment. On the rostrum also were Executive Secretary Bernhard Robbins, Secretary Arthur J. Frayne and Chaplain Arthur Grzann, Completion of elaborate plans for D-Day Ball on New Year's Eve were outlined by Entertainment Chairman Jack Dickstein, who promised festivities at \$2.40 per person, including a name band, a sevenact floorshow and other entertainment. This is an annual affair to raise funds for winter support of the servicemen's fund and similar activities. Service committee read letters from S/Sgt. George Harris and Harry Davis, L. A. C., and a Christmas card from Corp. Charles A. Kalton. Word was received that Pvt. Albert Greenberg was wounded in action in France. Donations to the fund came from Charles Rafel, \$25, and Carl Sherman, \$10. Monroe Eule, Carl Sherman and Anthony Vaccau were elected to membership. Executive Secretary Rob-

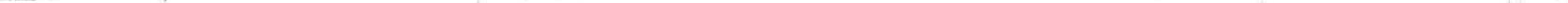
#### Los Angeles

LOS ANGELES, Dec. 9 .--- At the December 5 meeting the Florentine Gardens, Hollywood, was selected for the annual banquet and ball January 9. It will be the third consecutive year at this spot. The event is sponsored and paid for by the club from its funds and all members in good standing are entitled to attend free of charge. A record turnout is anticipated, with reservations made for 300. Annual New Year's Eve Installation Ball will be held as usual in the clubrooms, with Kilpatrick's Hollywood Orchestra and a floorshow. At the board of governors' meeting December 12 proposed changes in the organization will be considered.

Liberal donations came from John Ragland, Ruth and Lou Korte, Ruth and William McMahon, Harry Phillips, Joe Krug, Gene Hudson, Jennie Reigel and Nancy Meyers. Applications of Eva and Johnnie Miller, Gladys Forrest, Walter Travers and Jack Ward were presented. It was decided to build a board of governors' room in the club and to enlarge the rostrum. Returning from a trip to San Francisco, Lillabelle Williams re-assumed management of the house committee and served luncheon, assisted by Jennie Reigel, Louise and Jimmy Dunn and Eddie Harris. Frank and Jean Yagla. went to visit relatives in Dallas. Flowers were ordered sent ill members, including Mush and Maxine Ellison, Marion Revis, Cecelia Bowen and Calvin Lipes. Photos of all members in service were ordered framed and placed in the clubrooms. They include Charles Theodore Marshall, Ben Beno, Jimmie Lynch, Matthew Lantz, Louis Checchini, Stanley Korn, Clarence Pounds, Harold Lear, Hymen Korenblatt and Leo LeDoux.

bins emphasized that the grace period for payment of 1945 dues will shortly expire and that delinquents will be suspended December 31, 1944.

PHONEMEN FOR 3 CONSECUTIVE POLICE DEALS In West Virginia commencing Jan. 1st, 1945. Apply CHAIRMAN Charleston, W. Va. P. O. Box 1504



## GENERAL OUTDOOR

# Show of His Own Bar Association Okays For Casey Smith

HUGO, Okla., Dec. 9.-Casey Smith, for a number of years with the J. J. Colley Shows and the past two seasons as manager, will take out his own show, consisting of 5 rides, 4 shows and 20 concessions, reports R. S. Bunch, assistant manager and general agent of the Casey Smith Shows.

Work in quarters here will begin just as soon as Smith returns from a business trip to San Antonio and Houston. Staff line-up includes Casey Smith, ownermanager; R. S. (Bob) Bunch, assistant manager-general agent; Mrs. Casey Smith, secretary; H. H. Myers, electrician; F. M. Heavener, mechanic and wheel operator; John Grady, billposter and sound-car man, formerly with Hugo Bros.' Circus and the Kelly-Miller circus, wintering here.

# **Activities To Start**

JACKSONVILLE, Fla., Dec. 9.-With the absence from quarters and the offices of President M. G. Dodson, who is fishing, activities around quarters are comparatively at a standstill, with exceptions of some work being done on the Whip by Steve Norwood and crew, and improvements on the Dodson private car "Lady Luck," which has undergone a revamping at the hands of Henry Gamble, trainmaster, and William Harvey, superintendent. Beginning next Monday the various departments will be in full operation. George A. Golden, Charles Goss and others of the Dodson shows, went to Chicago for the convention, also members of the personnel of the Endy-Prell Shows. Curtis L. Bockus also was there.

Information coming here indicates that Melvin Dodson Jr., manager and operator of "The Dells," one of Savannah's bright spot tourist courts and nighteries, has been enjoying satisfactory business. His wife, Dorothy, and son, David, are with him, and assisting him for the present is DeWitt Hudson, show's cafe manager, and several other members of the show's personnel. Col. Ed R. Bruer, show's special representative, is wintering in Fort Worth. Nat Rodgers is here arranging for the forthcoming appearance of the Thearle-Duffield fireworks show, "Bombs Over Berlin," under auspices of the Legion posts with other Florida cities to follow. Earl Newberry, former outdoor booker, is engaged in floorshow booking in and around Jacksonville. Jack Brown, former biller for Eastern parks and resorts, is now manager of the Morton Lumber Company here and is almost a daily visitor to the show's offices and always leaving with a goodly handful of orders for material to be delivered. before the shops resume full operations. Anton Pigel and wife are in Starke, Fla. He expects to return to the show within a few weeks to prepare his rides for the 1945 tou- and in addition build several concessions which his wife, Helen, will operate. Mrs. Dorothy (Mother) Duffy, mother of Mrs. Ray Cramer, returned to Miami from an extended visit to Jacksonville, and from reports she will leave that city late in December for St. Louis to visit with relatives there until the show's opening. Joseph Gable, Charley Clark's right-hand man, is wintering here with the show after having been discharged from the United States Navy. F. C. (Jo-Jo) Lyles, show's decorator, and wife are in Savannah doing some work on "The Delis" for Melvin Dodson. Reported by Paul Barron.

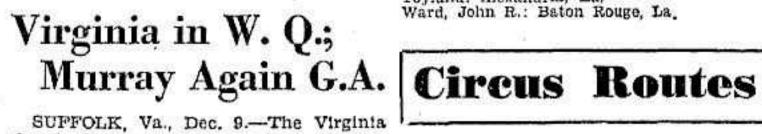
# **Recommended Agreement**

HARTFORD, Conn., Dec. 9 .- The Hartford County Bar Association has okayed the agreement recommended by its special committee for the adjustment of claims against the Ringling circus and conveyed it to the board of directors in New York.

Attorney Robert P. Butler explained the financial set-up for the benefit of the claimants: Cash on hand in possession of the receiver, \$380,000; assignment of claims for fire insurance, estimated, \$125,000; possible refund and abatement of taxes, \$200,000 to \$300,000; proceeds from indemnity policy (Lloyds), \$500,-000.

Butler stated that the committee hoped there would be approval of the planned arbitration of claims, and the nling of claims in the amount of at least \$1,500,000 by April 1, the end of the circus fiscal year. This would enable the circus to include the claims as operating expenses and obtain the benefit of refunded taxes. It is expected that all death claims will be passed by December 31 and a majority of the other claims by March 31.

Thus, with this approval by the county Soon at Dodson's bar association, the board of directors of the Ringling show has put the stamp on the agreement which provides that the circus will not dispute liability in the case of those who signed the agreement. The amount of liability will be determined by three members of the committee of arbitration. Judgment will be entered automatically in court and the receiver will pay a dividend on that judgment from the funds now in his possession. To this will be added earnings of the circus above its operating expenses; refunds of taxes and any tax deduction which may be obtained. The circus has agreed that there will be no raise in salaries during the period in which the adjustments are being made, there will be no payment of dividends, and no extraordinary expenses.



**Missouri** Show Women's Club

#### Maryland Hotel. St. Louis

ST. LOUIS, Dec. 9 .- Despite near-zero weather a large attendance turned out for the social meeting November 30. Plans were made by the club and the ISA for their New Year's Eve party to be held in the ballroom of the Maryland Hotel December 31. New member elected was Mrs. Jeane Williams, formerly of the Sheesley shows, who is here visiting her daughter and son-in-law, Sue and Harry Moore. Bingo was played thruout the evening, after which lunch and refreshments were served.



are given. In some instances possibly mailing points are listed.)

Ark.-La. States: (Broad St. at Hazel) Texarkana, Ark.

Bistany Greater: Belle Glade, Fla. Dixleland: Meridian, Miss. Endy Bros. & Prell: (Shrine Circus) Miami,

Fla., 11-17.

Expo. at Home: Charleston, S. C. Fay's Silver Derby: Valdosta, Ga. Greater Victory: Vinton, La. Groves Greater: Raceland, La., 11-17. Lawrence Greater: (Funland Park) Tampa, Fla.

Lone Star: Golden Meadow, La, Magie Empire: Sicily Island, La. Playland: Brooksville, Fla.; Ruskin 18-23. Royal Expo .: Sarasota, Fla., 11-23. Shipley Am.: Eros, La. Siebrand Bros.: Phoenix, Ariz, Tassell, Barney: Plant City, Fla. Toyland: Alexandria, La, Ward, John R.: Baton Rouge, La.



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## **Old-Timers at Chi Meet**

CHICAGO, Dec. 9.-Two showmen who have been in the game for 50 years or more were in attendance at the outdoor conventions here this week, and met at the Atwell Launcheon Club, which has been a gathering place, especially for the circus folks, during the convention. The the business, were Walter L. Main, former in which he will install his concessions. circus operator, of Geneva, O., and Doc Waddell, the circus parson, Columbus, O. With D. C. Hahn and other oldtimers they had a whale of a time cutting it up.

Greater Shows are in quarters at Tidewater Fairgrounds here with a small crew at present. After first of the year, Manager Rocco Masucci will add a larger crew to rehabilitate ride and show equipment. William C. Murray, general agent the past four years, will again pilot the show. At present he is in charge of quarters and is booking dates for next season. Bob Millican, electrician, is in quarters readying equipment and planning new lighting ideas for midway il- Barrett, Roy (Stix, Baer, Fuller Store) St. lumination.

Raleigh Gibson, ride superintendent, who is at home in Gharlottesville, Va., is expected after first of the year to start work on the new funhouse. Manager Masucci attended the New York and Chicago meetings and sent word to quarters that he purchased three semi-trucks and trailers and two rides. Sol Speight and His Cotton Club Minstrel Revue are in quarters, occasionally playing colored theaters and school houses. Sol has a 25-passenger bus to transport his troupe. Mike and Ike, and Leo, of the Matina midget troupe, are at quarters, living in their new trailer, purchased for them by Manager Masucci.

## **Texarkana Proves Good** For Ark.-La. States

TEXARKANA, Tex., Dec. 9.-With the week ended December 2 the Ark.-La. States Shows experienced five consecutive weeks of highly satisfactory business at the downtown location of Broad and Hazel streets, reported J. Bill Carneer. Ideal weather the first three weeks gave the show good play from the cotton pickers and plenty of cotton is still in the fields, giving evidence of a bumper crop in this section.

Those who recently joined are Roy Wilders, fishpond, shooting gallery, ball game and percentage concessions; Charley and Bill Bailey, three concessions; Bob Evans, diggers; C. A. Berg, Penny Arcade, and J. E. Warren, funhouse and penny two old-timers, probably the oldest in pitch. Olla Bryer is building a trailer

> There were plenty of visitors from other shows, and ride help was plentiful. Organization plans to move to Camden, Ark., after the first of the year if weather permits operating in that territory.

Evans Bros.: Oakland, Calif., 12-17; San Francisco 18-24. Sello Bros.: Claxton, Ga., 12; Reidsville 13; Lyons 14; Vidalla 15; Mount Vernon 16; Mo-

Rae 18; Eastman 19.

# Misc. Routes

Louis.

Basile, Joe, Band (Circus) Mexico City, until Jan. 1.

Birch: Superior, Ariz., 13; Phoenix 14; Chandler 15.

Campbell, Loring: Michigan City, Ind., 13; Downers Grove, Ill., 14; Leckport 15. Couden, Doug & Lola: School assemblies,

Tucson, Ariz.

Cornell, Billy, & Marion Ford (L. D. Club) Newport News, Va., 11-16. Daniel, B. A.: Lakeview, Mich., 11-16. Francis, Leo (Block's Toyland) Indianapolis. Fayssoux: Brownwood, Tex., 13; Abilene 14; Snyder 15; Gastonia, N. C., 18-23,

Montague, Duke: Blackfoot, Idaho, 13; Pocatello 14; Brigham City, Utah, 15; Salt Lake City, 18-30,

Ricton's Dogs: Dickson, Tenn. Roy, Don (Skyway Club) Jacksonville, Fia., 11-15.

Stanley, Guy: Marshall, Tex., 11-14; Jeffer-son 15-16; Jacksonville 18-23; playing schools.

Texas Catile King, George M. Bragg's: Ruby, S. O., 11-16; McBee 18-23.

Gulfport, Miss.

## Anderson's Greater Shows

Now booking for 1945, Shows with own transpor-tation. Want Ride Foremen for Ferris Wheel and Tilt-a-Whirl. (Formerly Elite Exposition Shows.)

H. W. ANDERSON, Owner and Mgr. Box 155, Lebanon, Kans.

### SOUTHERN VALLEY SHOWS WANT Will book Tilt or Concessions of all kinds, also Sct of Diggers. Rolloplane with own transportation. Have for Sale-Wurlitzer Model 125 Organ, 2 extra Rolls Music.

Best offer takes it.

This show stays out all winter playing money spots in Louisiana.

Write or wire EDDIE MORAN, Oakdale, La.

# **NOW CONTRACTING FOR SEASON OF 1945 ARTHUR BROS.' CIRCUS**

Can place people in all departments. Address all communications to M. E. ARTHUR, 2410 Dallas Street, Los Angeles, Calif. \$

#### GENERAL OUTDOOR 58

## The Billboard

### LETTER LIST

(Continued from page 50) ROCK, Randall SMITH, Lawrence Rodenburg, Mrs. ROGERS, George R. Rose E. Smith, Mattie Smith, Ozzie B. Smith, Paul G. ROGERS, Robt. Elmer SMITH, Wm. ROGERS, Roy E. ROSE, Jacob A. ROSE, Wesley Rosen, Sheak SMITHLY, John Snell, Dorothy Rosenberg, Joseph SNYDER, Charles Rosier, Roy Ross, Charlie ROSS, Chas. Wm. Ross, Jack Soloman, Wm. Sonders, Webster Ross, Norman J. Ross, Patey Ann Rubb, Moxelle SPEAR, Barney RUEL, Milton B. RUSCH, August Harmon RUSSELL, John C. RUSSELL, Jos. SPYROPOULOS. Henry RUSSELL, R. J. SQUIRES, Albert Huthmer, L. Sadler, Thomas St. Antoine, Ida Clifford Stack, Dick Stack, P. G. SAFFORD, Carl W. SAKOBIE, Gro. Shirl Stacey, W. A. STAGGE, Edw. E. STANCIL, Sakobic, James SALISBURG, Stahlman, Arthur Stanley, Fred Lloyd H. Sallust, Wm. STANSBERRY Sapp, Allen G. Sargent, Robt. E. Staples, Mrs. Saulsberry, Ralph Saunders, Nettle Savage, Pergy SAWYER, Bill Staples, Norman Staples, Thomas Scarett, Robt. Starr, Hedy Jo STEELE, Victor A. Steidel, John SCHAEFER, Louis Edw. Schille, Fred Z. SCHILLING, Lyle SCHMIDT, Daniel Stephens, W. P. Sterling, Bill Schomburg, Vaughu SCHNEPP, Harold Sterling, Dour B. Dale Sterner, Al Schue, Norman Schweitzer, Frank G. Stevens, Walter SCOFIELD, Stewart, Chus. R. Clifford Marion STEWART, Eddie Stewart Jr., J. D. Stewart, Roberta Scolnik, Sam Scott, Mrs. Elaine Scott, Glenn SCOTT, L. E. STIEHM, Melvin SCOTT JR., Thornton F. B. Stillman, Francis SCOTT, Wallace Augustus Seabolt, Eltou Stone, Charlie STONE, James W. STRAIN, Lawrence Seamster, Blackle Sechrist, Les SEIFERTH, Charles Strickland, Mrs. Selden, J. A. Sellers, Jackie Sellers, Walter S.

TIPTON, Fred N. Tizzano, Mavis Tobell, Mrs. Allen Todd, Mitchell TOLLIVER, SMITH, Rex Pearl Monroe Tom, Mrs. Rosie Jos. Tom, Walter Towdy, M. A. TOWNSEND, E. SNYDER, Dawson Ernest Snyder, Mrs. Marie Traylor, Annie Treadwell, Mrs. J. TRENT, Paul Bee Spears Jr., Georgie TRIMMER, Paul Spiker, Tom SPIVEY, Chas. M. TRUSTEE, Lou Loyd Turner, Miss E. Harry A. Turner, Jack Turner, Willie E. Earl UNDERHILL. Andrey Daniel UNDERWOOD, Ralph Neal Utich, Jos. Valier, Orvil Bud VALLEGO, Tony Needham Elwood Van, Billie Van Burns, Chas. VAN CAMP, Arthur John Mearl Robt. VANN, Daniel Francis Allen Van, Freda Fred Ray Van, Mrs. Libby Van Loon, John Van Wie, Mabel VANCE, Rebt. C. VAUGHN, Hamp Sylvester Steidel, John Steinfeldt, Walter J. Videto, Ken Villemarie, Joseph Casanova VILLERS, Charles VINCENT, Carlton Morton Vinning, Ted Virtus, Lee Stevens, Johnny & Mae Wagner, Clarenco G. WAGNER, Jerry J. Wagner, Walter A. BLANCHARD, WAGRAN, Geo. Paul Walker, Cy T. Walker, Deloris STILLWELL, Norman Richard STIMAN, Robt, Walker, Fred D. Walker, James C. WALKER, John Ervin WALKER, Martin Allen Walker, Ruth Walker, W. WALLACE, James Charley Bing Collins, Myra WALLACE, Earl CONLEY, Edward Stringer, Albert STROM, Peter Stroup, Rose Mary WALTER, Tom Struble, Harry J. Walters, Guy Walters, Herman Stuart, Boots Stuart, Cecil Edwin Walton, Jayne Stuart, Chas. Edw. WALTON, Louis Stultz, Peggy Stults, Thomas Joseph WARD, Kenneth Styles, Talmadge Wade Randolph Ward, Travis C. Sullivan, John Leo WARE, George Eugene Monros SUMMERS, Wm. WARFIELD, Earl Edward Calvin Summerton, Harry Warner, Edward Sunbrock, Larry Warner, George SUTHERLAND, Edward Engene Eaken Warren, Jess Sutton, F. M. Carmen Sutton, Mrs. Waskie, John Waso, Joe WASSO, Bob Mildred Sweitzer, Bernard Switzer, Bernard Watters, John Swords Jr., J. D. Watts, R. SYLVER, James E. Sylvester, Ernie Watts, Slim Watts, W. Tex WAY, Jesse Lee Talbott, Geo. Burl TARA, Wm. WAY, Jense, Weatherford, Paulino Lester WEAVER, Geo. Carol Taylor, Howard Ray Webb, Amos Taylor, John T. TAYLOR, Leander Webb, E. S. Webb, H. D. Harry TAYLOR, Major WEBB, Johnnio Les Lewin Taylor, R. M. Taylor, Mrs. Vivian WEBER, Frederick WEBSTER, Jas. Clarkson Taylor, W. A. Taylor, W. Lanky Weiner, Sam Tenhan, John Weinke, August Pinkey Ernst TERRY, Alfred R. Weinmann, Geo. Mario Texas Rodeo Wild Lawrence Weiss, Kathleen L. Welch, Paul Wellborn, T. F. Weiler, S. E. Wella, Ben Preston Campbell, Mr. & West Thomas, Calber Thomas, Cottrell Jas. Thomas, Donald Thomas, Jonand Thomas, Isom Robt, THOMAS, James Thomas, Jas. R. Thomas, L. Louise THOMAS, Oliver THOMPSON, Unbert S WELLS, Joe Samuel Wells, Wm. C. West, Bess & N. L. WEST, Chas. Dempacy Hubert S. West, Denmark THORSEN, Neils DeParchina C. West, Fred

THURMAN, Robt. WHALEN, Edward Thos. WHARTON, Lee WHIDDEN, Reed James Leon TIREMAN, Harold White, Chas. Henry White, James WIEDERIEN, Geo. odd, Mitchell Wilcox, Happy OLLIVER, Wilde, Vincent P, Eugene (Colored) WILKE, Thomas Lee WILKERSON, George

Williams, Barney Williams, Bubba Carold W. Williams, Clarence TRANSUE, Durwin WILLIAMS, Daniel Williams, Edwin N. Pearl Williams, Fred Raymond Williams, G. E. WILLIAMS, Gerald Yale, Chick Ed Williams, Harvey WILLIAMS, Herbert WILLIAMS, Moses

Williams, Paul WILLIAMS, Sparkey L. Williamson, Blackie Willis, Tommie Willoughby, Onda Wilson, Mrs. Alice WILSON, Bethel Wilson, Francis Long Wilson, Fred WILSON, Harry WILSON, John D. ZIMMERMAN, Wilson, Lloyd Mickey WILSON, Pett

Wilson, Loyd or Betty Wilson, Perry Douglas W. Wilson, Mrs. Sylvia Wilson, Ted WILT, Carleton K. WINNING, Charles James WINSLOW,

Joseph WOODRUME, Thomas Woods, Bryan

WOODWARD, Clarence Geo. WRENN, Clarence В, Wright, Mrs. Vina. Jean Wuetherick, Johnny Wunder, Paul Wyson, Robt.

Yamahaka, Mrs. Geo. Yancey, Elmer

Yeager, Edward L. Young, Chas. Herb Young, Mrs. Dolly Young, Eddie Young, John A. Young, Johnny Red YOUNGQUIST, Lawrence Calvin Zabrisky, Jo Zarlington Twins ZARTARIAN, Max Zell, Bob ZELL, Chas. John Zimmerman, Corky Hubert E.

Zuckerman, Louis Zulong (Fire Act)

Howard, Eddie

Jeseph

c.

E.

Ashbell

Hurdell, Bill

Kilcoyne, J.

Kort, Jean

Le Ola

Kline, T. J. (Doc) Koch, Lottie

Kruger, Raymond

LeFANE, Charles

LINDSEY, Fred

Lorraine, Blanche

## MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y ....

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Pacific Coast Showmen's Assn.

### Edward M. 6231/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Dec. 9,-President Ted LeFors presided at a well attended meeting December 4 and in the other chairs were: William Hobday, secretary; John T. Backman, treasurer, and E. W. Coe and Hunter G. Farmer, vice-presidents. Sgt. T. Kerns, of the United States armed forces, and Al C. Beck were seated as honorary officers. After saluting the flag, Custodian Ben Beno was requested to place more chairs in the lodge room. A card of thanks was received from Ralph K. McPherson for wreath of flowers. Backman reported that the treasury was in a better condition than ever before in the history of the club. Joe Glacy and Harry Hargraves, of the Legislative Commission, gave a short talk and reported valuable news to the membership. Jim Dunn reported Doc Cunningham was improving and Clyde Gooding said Victor Johnson would leave hospital in a week. Lou Johnson was at home for a few weeks' rest.

Doc DeMarkcus, show painter, placed over 150 names of members in the armed forces on a new honor plaque in the reception room. Hargraves outlined Past President Night and the annual talkers' contest for world championship. First prize is a gold engraved card; second, silver trophy; third, \$50 War Bond, and contest is open to anyone in the amusement field. Al C. Beck is new member, sponsored by Sam Dolman, and E. W. Coe with C. E. Olson sponsored by H. B. Clifford and R. B. Clifford,

Harry Rawlings and Ed Kennedy conducted bank night and the winner was Richard Kanthe. He donated one-half of his winnings for Building Fund War Bonds.

Chairman Mike Krekos, here from San Francisco for the holidays, gave a talk on the Building Fund, stating he would not ask for funds as the members had done well in the past. Then came the

## POST-WAR CHIEF TOPIC

(Continued from page 47) committee reports concluded the Tuesday session.

#### Wednesday's Session

Wednesday's meeting opened with the reading of the usual announcements and communications, Harry A. Ackley, consultant, Recreation Section, Office of Civilian Requirements, War Production Board, gave a report of his work in Washington. Ackley spoke optimistically and encouragingly, stating that his office would co-operate with the park men in every way possible to keep their plants operating as wartime restrictions will permit. Ackley said that the WPB wants all business to go on as normally as possible as long as their operation doesn't interfere with the war effort.

The War Clinic, with Edward L. Schott as chairman, and the faculty made up of N. S. Alexander, Henry G. Bowen, George B. Currier, Don Dazey and George Hamid, proved one of the most interesting of the three-day session. The various committee members, in a moreor-less light vein, told how they solved their various problems at their respective parks the past season. Following each speaker there was a general discussion of the subject from the floor. During the clinic, Schott, Bowen and Hamld distinguished themselves as comedians, drawing numerous laughs to give the proceedings a lively tempo.

Paul H. Huedepohl filled his part of the program, Taboo-Are These Bathing Suits?, with the aid of five lovelies who demonstrated bathing suit fashions from the gay '90s period up to the present day. The feature was well received, especially by the women present. Charles L. Beares stimulated the program with an interesting motion picture cross-country trip to the nation's play places.

At a special insurance meeting held Wednesday night, John L. Campbell, before a small gathering again discussed the necessity of park ops to protect their interests and holdings by purchasing enough and proper kind of insurance.

#### Thursday's Program

Thursday afternoon's program brought the regular business part of the conven-

Shapario, Henry SHARPES, Collies Lco SHARP, Max Shaw, Capt. Shaw, Diana Shaw, Fred G. SHAW, John Washington Shaw, Louis A. Shea, W. L. SHEA, Wm. Walter SHEEHAN, Thos. H. SHEETS, Howard σ. Shell, C. S. SHELLEY, John James SHEPARD, Harla Sherman, Tex Shields, Bill Shirley, Marion Carl SHOEMAKER. Jos. Marion Taylor, Clarence SHORT, Edw. Ellaworth TAYLOR, Herman Short, Joe Shuey, Alice Shuey, Roy L. Shufflin, Sam Sibley, Artnmus Freeland Siegrist, Chas. Sima, Jos. Simmons, Ambrose SIMONS, Homer H. Simpson, Mra. Singares, Danny John SINGER, Eugene Jacob SKEGGS, Martin Skeham, Jas. Jos. Slay, Howard Sloan, John Davis Smith, Mrs. A. E. SMITH, Andrew Smith, David Smith, Mrs. Edward Smith, Fannie A. Smith, Frank Carl Thrush, Paul Smith, Mrs. Joe Andrews Thrush, Wm. Smith, Kenneth R.

Serlin, Sam

Shamshak, Nick

CONTWELL, Peter Dalne, Ninctto DAVIS, Samuel Daly, Antoinette Desco, Gloria DeWood, Lorraine Dover, Brace E. DUNCAN, Leonard Dupuy, Armond Edwards, Celeste FLYNN, Thomas M. Frances, Dorothy French, L. Paul Gilbert, Jack Green, Gloria Greenberg, Rose M. SICARD, Arthur c/o Greene Smythe, X. X. HALPIN, Georgo Sorel, Sonya F. Tomani, Jean Wee Hannum Shows, HARMAN, Henry C. Harris, Joseph HEISER, Harry

Lucerne, Marcella Lux, Mrs. Joe Manning, John Metzner, Mary Meulemans, C. Miller, Jack Malek, Ily Olsen, Louis E, POSTAK, William Provencher, Lucien Rivers, Pamela RUSSELL, Lewis SAWYER, Alonzo Foster Schafer, Mort Shafter, Otto Tomani, Jean Weeks Trevor, Madelcine Morris TURNER, Thomas Tyler, Edward J.

Winniman, Sully

Chicago 1, Ill. Harris, Whitey Humphrey, Earl Kalitan, Anthony Andrews, Robert Beach, Jack Becker, Mr. & Mrs. Clifford Leonard, Betty Littlejohn, Frank McGrew, Jean MESOJEDIC, Curley (Dice) Joseph Malbin MARKHAM, Andrew L. Mrs. Hart Del Rio Midgets Murphy, Joe NICHOLSON, Dyer, Herbert Friedman, Jake GREEN, Eddio Clyde Archie Porter, Jean

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CHICAGO OFFICE

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FOR SALE

130-Foot Round Top with three 50-Foot Middles; owing to replacing with new equipment, have the above top, O. Henry make, for sale. Top is one season old, has had some rough usage, but has been repaired and put in good condition. Price complete, Top, Walls, Poles and Rigging, \$6,000 cash. Price without Poles \$500 less. Address

Weyls, Ed.

Kurens

**ARTHUR BROS.' CIRCUS** Star Route, Agoura, Calif., or Telephone Superior 8-1072 Canoga Park.

The following donated War deluge. Bonds to the fund: Ted Levitt, Harry Hargraves, Earl Douglas, Claude Parsons, Rex Boyde, Jake Glassman, Ross Davis, Roy Ludington and Candy Moore. The odd dollars from the "double saw bucks" which amounted to \$10.50 was put in Joe Krug's Lion Head for the Christmas dinner.

Members noted attending were: Roy Gordon, Lou Blondin, Captain Monday, Abe Steinberg, of National Showmen's Association; Earl Douglas, Sam Sharham, Ted Levitt, Johnnie Cartwell, Blackle Stein, Rex Boyde, of Oakland; Pat Ryan, Captain Johns and Bill Myers. Lunch was served by the house committee.

#### Ladies' Auxiliary

The last three weeks have been busy for the Ladies' Auxiliary. Edith Walpert, president, returned from a summer on daily in the Hotel Sherman's Louis XVI the West Coast Shows and started a season of activities, one of which was the "Gold Card Night," Past presidents have been given gold cards for their service as presidents, so on the rostrum was Nell Ziv, first president; Ethel Krug, Martha Levine, Marlo LeFors, Margaret Farmer and Edith Bullock. All gave talks, followed by a turkey dinner, which was furnished by Edith Walpert and enjoyed by about 75. Entertainment was furnished by Dolly Kay and a musical game was enjoyed. Board of directors met and selected a ticket for officers for the coming year, resulting in Marie Talt and Lillian Elsenmann for president; Betty Coe, first vice-president; Mabel Brown, second vice-president; Jenny Perry and Peggy Steinberg, third vice-president; Elsie Zukor, treasurer, and Mary Ernst and Helen B. Smith, secretary. Election will be held December 11 and the bazaar will also be that night. The Auxiliary lost another member by death, Leone Barie, and services were given by Mother Minnie Fisher and Edith Bullock. A life membership was voted to Mabelle Bennett, and she said that her son, Harry Chipman, gave the money for it to her as her Christmas present.

A Christmas party will be held December 18, as Christmas falls on Monday night, and other things have been planned. Bank award went to Mrs. Milt. Cohen. Wilma White, chairman of the house committee, who has returned from the road, was present and won the door prize, which had been donated by Mrs. Cohen.

tion to a successful close. Edward J. Carroll, chairman of the Peace Clinic, and his faculty members, Harry J. Batt, R. E. Chambers, Irving Rosenthal and H. P. Schmeck, mapped a useful and interesting discussion with an eye cocked on the post-war future. Discussions centered on what the post-war period holds for the amusement park industry, with the whole thing making for a lively and benefiting session. Final clinic dealt with "A Woman's Part in the Industry," with Mrs. Minette Dixon serving as chairman. Members of the faculty were Margaret Lehr, Mrs. Bailey Wright, Mrs. Florence Lusse Illions and Mrs. Leonard B. Schloss. The femmes did a capable job with this new feature of the convention and it is likely that they will always have a place on future programs,

Pool round-table discussions were held Room preceding the regular convention sessions. Henry A. Guenther, chairman; George B. Currier, vice-chairman, and Paul H. Huedepohl, A. W. Hutchison and Chauncey A. Hyatt, collaborators, mapped a series of interesting discussions on water treatment, sanitation, bathing suits, the polio scare, instruction, publicity, promotion, general swim pool problems and proposed post-war activities,

The nightly social sessions, from 10 p.m. to 2 a.m. in the hotel's Pent House, got a reception never before equalled at an NAAPPB convention, with the park men and their wives jamming the spot nightly to forget about shop talk for a few hours and to meet and cultivate & closer friendship with their fellow park men and their wives.

The convention was brought to a fitting close with a gala banquet and ball in Hotel Sherman's Bal Tabarin Thursday evening at 7:30, with a leading Chicago orchestra and headliners from the local night clubs and theaters supplying the dance music and entertainment. The banquet and frolic was one of the best attended in years.

## FOR LEASE BIG ELI NO. 5 FERRIS WHEEL

Now stored to Kentucky, will lease to experienced carnival man owning some equipment. Regults \$200.00 cash deposit, returnable end of seaso. Terms: 25 % to us, you pay all from your 75%. Give full information as to equipment owned, experience, territory and reference in first letter.

3348 Glilham Road

R. O. BEATTY, Kansas City, Mo



(Doc)

## COIN MACHINES

Communications to 155 N. Clark St., Chicago 1, Ill. Conducted by WALTER W. HURD.

Outdoor Showmen Grow Anxious

# G. I. Loan Law Gets Play as Veterans Go Into Business

# **How Soon New Coin Mchs.?** Showmen Ask at Annual Meet

show that a trickle of loans to veterans It is reported here that up to two weeks ago about 15 applications for loans to buy farms had been received by the local office, and 25 applications had been received for loans to buy a business of some kind. The pace of loan applications for veterans to complete details in gethad increased so that the Chicago office ting a loan was made by the Chicago was receiving them at the rate of about office recently. An official outlined the 20 a day. The prospects are that the stops taken by a veteran in getting his rate of loan applications will increase conisderably all over the country, once the story gets around. There are no indications here nor in reports from other cities yet that veterans have applied for business loans to enter the coin ma- the plan for loaning money to veterans chine trade.

The Veterans' Administration office in the larger citles are beginning to report the early actions in regard to loans to veterans. The New York office recently reported that about one veteran in 10 was asking for a loan to enter a business of some kind. This was in contrast to the ratio in Chicago where a majority of veterans were asking for loans to buy a business. The New York office said that the veterans who wanted business loans usually mentioned restaurants, gas stations and trucking business as the type which they wanted to buy. On the West Coast, the San Francisco office recently reported that it had more than 250 inquiries from veterans wanting to buy farms and that about 500 others had asked about loans to buy a business. money to a veteran who wants to go into Thus, the West Coast was showing a distribution or retail fields. The SWLC ratio of about two-to-one in wanting is trying to find out just how far it can be amused and not reminded of tragedies business loans. The San Francisco office go in making business loans. handles loans and inquiries for nine of the Western States. The office did not report on the loans it had actually made.

CHICAGO, Dec. 9 .--- Official reports which is guaranteed by the government. The loans were being made, of course, to under the G. I. law are now being made. men who proved to be good credit risks and the range of the three loans granted was \$5,000 to \$7,500.

#### Steps Outlined

A typical report of the time required loan and in the subsequent investigations that followed. It was reported that the veteran got his loan 13 days after he first applied at a bank for the loan. There are still reports circulating that is not moving as fast as it should. Many banks say the system has not been fully worked out, especially the details of investigating the credit standing of veterans. Some banks have complained that there is no agency at present to advise veterans who want to go into business, and many of them have never had any business experience. They say it is very definite that the U.S. Department of Commerce, which undertook to advise veterans on business opportunities, lacks both the man power and the facilities to handle the job of advising veterans on how to go into business. The Smaller War Loans Corporation has helped some veterans, but it has authority only to make loans to veterans who are now in the manufacturing field. It cannot lend

Rabkin supplies answers to park and carnival owners questions-sees better machines a post-war "must"-Ponser exhibits-other coinmen attend

CHIOAGO, Dec. 9 .--- Post-war development of coin machines was a much discussed subject by members of the National Association of Parks, Pools and Beaches, the American Carnival Association, the American Recreational Equipment Association and other outdoor showmen's groups gathered at the Hotel Sherman here this week for their annual conclave. What's coming in arcade devices was the principal

coin machine topic and how soon they will be available. Soveral park men reported that their arcades enjoyed another Others say that war themes will be strong ing plenty of new equipment to freshen as soon as it becomes available. Carnival concessionaires, too, are awaiting new equipment-especially of the portable type.

A partial answer to these questions was supplied by William Rabkin, president of International Mutoscope Recl Company, in his report as president of the American Recreational Equipment Association. Rabkin stated that it would take at least six months after reconversion starts before new machines could begin to roll off the production lines.

As to whether or not these first machines would be built around war themes, he told The Billboard that this was a debatable question to which only the public could supply the final answer. "Some of us feel," he pointed out, "that the public will want to forget about the war as fast as possible. They'll want to that the war brought into their lives.

bang-up year and that they intend add- in player appeal-especially to the returning servicemen." One thing is cerup the appearances of their Playlands tain, he stated, that the coin machine operators have learned during the war, is the dollar and cents value of wellbuilt equipment. They have learned that sturdy machines are the only ones that can take it, and the ops are going to look for that type of equipment when resuming post-war buying. Hastily turned out mechanically inefficient machines will be quickly passed by,

> On the other hand, Rabkin pointed out, manufacturers have learned plenty about turning out better machines as the result of their war work and will be in a much better position than ever before with better factories, well-trained help and more efficient machinery to do their job-not to mention the number of new inventions, materials, etc., that have come to light during the war years which the coin machine industry will be able to make use of.

> > **Ponser Exhibits**

#### **Bankers** Critical

Bankers in San Francisco were critical of the attitude of veterans, saying that many of them were looking for easy money and that the majority of them. were not aware of the time it would require to complete the necessary steps in getting a loan. Bankers in all the cities are making varied reports about the type of veterans who inquire about loans and their attitude. Some banks are also taking steps to not only give information to veterans about getting loans but also to help them get the necessary information about starting a business.

The Federal government is also distributing information on several types of retail stores which veterans may want to buy. In the nation's Capital, the office reported that 50 loans had been made during the first few weeks after blanks were available, but only three loans had actually been made out of the 50 applicants. Banks reported in these cases that they were actually making loans considerably higher than the \$2,000

# Mills Awarded Army **Contract** for Whole **Blood Refrigerators**

CHICAGO, Dec. 9 .- Mills Industries, Inc., of Chicago, has been awarded a contract by the U.S. Army to manufacture whole blood refrigerated cabinets. This cabinet transports blood direct to the battle zones; the cabinet is especially constructed to withstand the terrific pounding that it would receive on its way thru a shell-torn area. This unit is equipped with a heating system which switches by automatic thermostatic control when the outside temperatures is so severe that it would freeze blood. So it operates effectively either in jungle climate or in the Arctic Circle.

The workers on this assembly line not only pour their hearts into the job, but they have poured their blood, for they all were blood donors and proudly wear buttons to show that they came thru (See AWARDED CONTRACT on page 62)

– Editorial –

# Many Angles

By Walter W. Hurd

THERE are many angles to competition. Only recently a leader in the soft-drink field said the industry would face keener competition after the war with milk products, fruit juices and other popular drinks. Vending machine outlets may become a part of this competition because they will be selling all three types of drinks, and more.

As long as the competition remains healthy the coin machine industry as a whole will gain because it will mean an increase in the number of establishments to sell the products and will also mean more progressive management of the retail outlets in order to stay in the competitive running. The more progressive retail management becomes. the more it turns to coin machines of various types to offer convenience or entertainment to the public.

These are only some of the many angles included in the national picture of business competition. In a theoretical sense, every man in business may feel that every other type of business is in stiff competition with his own; that every nickel spent on the other man's business is lost to his own; that all business is a bitter fight for each dollar the spending public may have.

This theory is sometimes used as the basis of arguments against the coln machine industry. Only recently an editorialized report in a national magazine, on payment of federal taxes by the coin machine trade, was made to say that "business men resented this spending of money on slot machines which might have gone into other business." Racing interests have been known to fight amusement machines on the theory that every nickel spent in playing such machines would otherwise have been spent in playing the races. The juke box trade probably is made a victim of this theory more often than other branch of the trade. But even vending machines do not escape; big department stores in Chicago and retail tobacconists have opposed cigarette venders on the pretext that every pack of cigarettes sold thru the venders would otherwise have been bought at the stores.

These angles perhaps represent the selfish view of competition; a view that must be minimized in the future if the nation and the world is to make progress. Civilization seems to increase the necessity and the momentum of competition and for that reason people in business must plan more and more to prevent the evils of competition. Many people realize that competition exists not only between industries and between firms, but also among the nations of the world, and the post-war problem is that of preventing competition among the nations from developing into another world war.

The coin machine trade has plenty of competitive evils of its own, but it will also come more into contact with the larger competition that provalls in retail trade fields after the war. The trade may eventually be compelled to form definite alliances with retail groups in order to avoid being crushed by the competitive battles in other industries.

While there was no exhibit hall at this year's meeting, George Ponser had his Pilot Trainer on display. With him were Mr. and Mrs. Jack Farliner, Clara Morano and Loraine Forcine. Plenty of park men and concessionaires were giving his device the once-over, and Ponser reported that he was more than pleased with the reception accorded his machine, Several members of Chicago's manudacturing clan paid visits to Hotel Sherman during the week to visit friends.

# **Trend Toward Reducing Taxes Gains Headway**

WASHINGTON, Dec. 9 .- Planning on the next federal tax bill is now beginning to get down to facts and figures. Recent reports say that a joint committee of the House and Senate will meet with experts representing the Treasury and Congress to take a look at the tax prospects. Observers say this will be an unusual series of meetings and suggest a change in recent tax trends. The real change seems to be that the meeting will consider tax reductions and tax relief and not the subject of increasing taxes, which has been the chief topic for some years now.

There is no information at present as to just how far or how complete the conferees will go in discussing the detail sections of the Federal tax law. Income taxes will be the greatest subject and whether the committee meetings will get around to details of excise taxes before the next Congress convenes, is doubtful.

The Budget Bureau has made available to Congress and the Treasury estimates on how much money may be needed in normal years after the war. These figures are treated as confidential, but a lot of guesses are being made by those with tax data and it is now said that the total Federal spending bill may drop to 18 or 20 billion dollars a year after the war. The Federal budget after the war will include a total of \$6,000,000,000 in interest payable on the national debt.

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COIN MACHINES 60

# COINMEN YOU KNOW

#### New York:

BIP GLASSGOLD, Arthur Du Grenier, Inc., exec, flashed at firm's New York office preparatory to Southern biz trip thru Charlotte, N. C., Atlanta and Miami. . . . ETHEL MARDER replaces Lillian Schonberger formerly in charge of Modern Vending's record department. . . MR. AND MRS. JOSEPH RAKE celebrated their 52d wedding anniversary at the recent vending machine convention in Chicago. . . LEON TAKSEN spotted in offices of Hyman Rosenberg Company looking over arcade buys, ... JACK AND FRANK MARCUS caught on the Row buying equipment for an arcade planned up-State, Marcus brothers will use some fancy ideas in merchandising top-flight games for young and old. . . . SAM MEN-DELSOHN holding down the fort at Dave Lowy's while Lowy and Hyman Rosenberg hit Chicago for post-war confab. ... LEON BERMAN, of New York Supply, plans remodeling of quarters and will stock greater arcade inventory as soon as space is available. . . . MAC POLLAY, recent arrival on the Row and juke box repair specialist, already adding to staff. Pollay is a former protege of Nat Cohn. . . . HYMAN BUDIN, advised by the medicos to take it easy, plans a gradual return to action. . . . ARCADE MEN agog over razzle-dazzle location readled. for the Main Stem by Mike Munves. Spot near Loew's State, is almed at movie overflow crowd as well as Broadwayites generally.

JULIUS LEVY, Arthur Du Grenier exec, back from biz trip that took him thru Buffalo, Rochester and Syracuse. Levy isn't staying put, however, and is skeded for another trip upstate.

#### Los Angeles:

DON CLARK, of Clark Distributing Company, to Chicago for the Wurlitzer meeting. . . . AUBREY STEMLER, local Clark Distrib manager, returned to his desk after three weeks of business and pleasure tripping in the Northwest. . . . JACK ARNOLD, I. B. GAYER, San Bernardino, and RAY WHERRIT visitors here. . . . CHARLES PEDDICORD, of Anaheim, returned following a lengthy visit to the East and thru the South. GEORGE WHEELOCK, of San Diego, in the city and putting in time with Jack Gutshall on West Washington. . . JOHNNY KNOWLES, of Bakersfield; MIL-TON NOREIGA, Colton; RAY SMITH; ART NARATH, Anaheim; F. E. KINGS-BURY, Santa Ana; HAROLD MURPHY, Palm Springs, and others signing the Gutshall buyers registry. . . D. K. BELL, of Ontario, and Harry Kaplan, of Southwestern Vending Machine Company, in a huddle. . . . L. S. COE, of Pismo Beach, buying. . . . BILL FULTON, of Nevada Coin Machine Company, Reno, in the city for a look-see. . . . BOB CARDIFF, of San Miguel, making the grounds. A. M. KEENE, of Taft, visiting Badger Sales Company. . . JERRY COOPER, of Riverside, purchasing a nice batch of machines. . . S. H. HOPKINS, Banning, in with his trailer and hauled the equipment he had purchased back to his headquarters. . . . A. L. JOHNSON, for the past two years serviceman at Badger Sales, has gone to Oklahoma but expects to return soon. How does he get tickets to Oklahoma? . . , RAYMOND CHEONG, of 20th Century Company in Honolulu, in the city to purchase equipment.

### Des Moines:

JULIUS EPSTEIN and BOB DOYLE. both of Superior Sales Company, have returned from trips to Kansas City, Mo., and Chicago and are working on postwar plans for Des Moines business which includes a rapid expansion. In preparation, the company has expanded recently, his family and friends in Sisseton got adding ALEX TRISS to the service department and TOMMY FREESTONE as a route man.

### Detroit:

MAX LIPIN, of Allied Music Sales, reports the new Warren Evans recording York, dropped in to visit several jobbers of I'm Wondering going strong locally, in the Twin Cities, seeing what he . . . HAND D'AMICO, who used to play could see in the way of equipment for at the Statler, has a couple of strong his business. . . . FRANK WAGNER, opnew recordings on the market. . . . MARK erator of the Fergus Falls Novelty Com-LINKER, of Triangle Amusement Games, was in Buffalo, his family home, this past week. . . . SOL SCHWARTZ, of S and W Coin Machine Exchange, reports operator, spent some time in the Twin business very quiet-the usual Decem- Cities looking for parts and equipment ber lull. . . . JAMES ASHLEY, of Amer- for his route. ican Novelty Company, is getting his new enlarged store on Grand River Avenue ready for opening.

### Chicago:

Plenty of coinmen were to be seen around the Hotel Sherman lobby this week as the outdoor showmen gathered for their annual powwow. . . . AL BLENDOW and BILL RABKIN, of International Mutoscope Reel, attended in shifts. Blendow arriving on Monday and leaving Wednesday when Rabkin, who is also president of the American Recreational Equipment Company, arrived in time for the Showmen's League annual banquet. ... GEORGE PONSER was on hand with his Pilot Trainer. Helping him tell showmen all about it were MR. AND MRS. JACK GARLINER and CLARA MORANO and LORAINE FORCINE. ... VINCE SHAY, of Mills, seen on the convention floor, as well as other Chi coinmen.

LEO GREEN, from International Coin Machine Company, Cleveland; HENRY

Florida-on doctor's orders to stay away from Minnesota's cold clime, Bill thinks the M.D.'s are wrong. They tell him he hasn't fully recovered; he thinks he has. To prove it, his first stop was Chicago, where he was on hand for the first anniversary party of Automatic Coin at the Chez Parce. . . CORP. HOWARD O. WOLF, who left his route in Sisseton, S. D., to go off to war more than two years ago, has come home on rotation furlough from the South Pacific, where he spent some 27 months. After he and to know each other again, Wolf trekked to Minneapolis and St. Paul to visit fellow coinmen. After completing his furlough he reports at Hot Springs for rest and reassignment.

DAVE LOWY, coinman from New pany, has been reported ill and thinking about disposing of his business interests. . . . KELLY DIEDRICH, Chaska (Minn.)

The grapevine reports that Mayflower Novelty Company of St. Paul has bought out the Jesse Rose route around New Ulm, Minn., and that Bush Distributing Company has taken over Louie Olson's route around Austin, Minn. . . . INEZ BRANDON, coinwoman from Mound City, S. D., came to the Big Cities to pick up parts and equipment and report business out her way good. . . . Another visitor to this area was TED HEIL, of Gaylord, Minn., as were JACK LOWRIE and his wife from Wabasha, Minn. . . . NORVAL FOGARTY, the former Silent Sales Company serviceman who left that post to go with the navy which made him a dental technician, brought his bride, Lucy, native of Watkins Glenn, N. Y., to Minneapolis to meet the home folks. And they liked her swell, too. . . . HARRY KESTING, the operator from Bellingham, Minn., is back on the job after being released from the hospital. And among his first moves was to come to Twin Cities in quest of equipment and parts. . . . LOU GRANITE, of

# **Smokes Producers** Guilty of Trade **Restraint**; Fined

CINCINNATI, Dec. 9. - Sixth Circuit Court of Appeals, with Judge H. Church Ford presiding, ordered the "Big Three" tobacco companies and several of their officials and one subsidiary, to pay \$255,-000 in fines at Lexington, Ky., by December 11. Opinion was given here Friday (8).

Judge Ford was upheld on every item of three appeals by the American Tobacco Company, American Supplies, Inc., George Washington Hill, James E. Lipscomb Jr., Paul M. Hahn and Vincent Riggio; Liggett and Myers Tobacco Company, James W. Andrews, William A. Blount, Edward H. Thurston and George H. Whitaker, and the R. J. Reynolds Tobacco Company, William N. Reynolds, S. Clay Williams, James A, Gray, James W. Glenn and Edward A, Darr.

The 17 defendants were fined \$15,000 each. Each was found guilty of conspiracy to restrain trade, conspiracy to monopolize and monopolizing of trade in violation of the Sherman Anti-Trust Act. A count charging attempt to monopolize was merged in the monopolizing count.

#### Started in 1940

In a 39-page opinion, Judge Thomas F. McAllister contributed to a 7,000-page record that was started with filing of an information by the government in the Eastern Kentucky District Court July 24, 1940. The other circuit judges who concurred were Xen Hicks and Elwood Hamilton.

"As in all cases requiring proof by circumstantial evidence, the conclusions of guilt must follow beyond reasonable doubt from the facts and circumstances proved; but where there is substantial evidence to support every essential ingredient of the crime charged, the question is for the jury," the opinion said.

"Upon a consideration of the proofs in the case, and an application thereto of the appropriate legal principles previously discussed, we are of the opinion that the verdict was clearly disclosed on the trial, the jury was clearly justified in drawing inferences from which it could find, beyond a reasonable doubt, that the appellants had combined, agreed, conspired and acted in concert in violation of Sections 1 and 2 of the Sherman Act."

NELS NELSON, of E. T. Mape Music, vacationing for two weeks in the mountains.... ELMER KILBERG down from Camp Roberts. . . JIMMY MARSHALL, of United Venders, Burbank, buying. . . . BERT HAMMOND, Santa Ana; TODD FAULKNER, Long Beach, making their usual buying trips.

FOX, of the Jackson Vending Company, Jackson, Miss.; E. J. Reicher, operator from Russells Point, O., and FERAL ASSID, Lansing (Mich.) operator, were among the visitors at Empire Coin this week. . . . Also making the rounds were RANDY PUCKET, of the Sco Automatic Coln Machine Company, Sault Ste. Marie, Mich., and FRED KEIDAISH and wife from Cromwell, Ind.

#### Twin Cities:

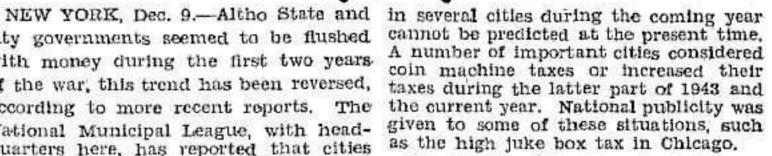
Sales Company, left Saturday (9) for been informed.

Chippewa Falls, Wis., is another who came looking for merchandise.

J. E. MCNEIS, Minneapolis arcade operator, was a happy man this past week with his son, Jim, home from duty with the navy. The two had an old-fashioned reunion. . . . WILLIAM AND DON HUN-TER, of Wheaton, Minn., journeyed to these parts and visited local jobbers looking for things to buy. ... RAY GLUTH, the Rush City (Minn.) operator, has been spending a good deal of time lately BILL (SPHINX) COHEN, of Silent hunting, his Twin Cities friends have

# City, State Governments **Seek Money, Eye Machines**

city governments seemed to be flushed with money during the first two years of the war, this trend has been reversed, according to more recent reports. The National Municipal League, with headquarters here, has reported that cities in general are now faced with a problem. of looking for more revenue. This has come about chiefly because of demands for increased pay for city employees rather than an increase in the number city officials. of employees, according to this organization which represents city governments, Whether this will mean an increase in the proposals to license coin machines



The Municipal League collects data on city finances and makes reports to city officials from time to time. It also publishes a magazine for circulation among

R. H. Mohaupt, of the Detroit Bureau of Governmental Research, said that "repeated demands for salary increases rather than any pronounced increase in the number of city employees have been responsible for increased pay rolls."

In the National Municipal Review, he said that only 40 per cent of the 252 cities reporting on both 1943 and 1944 tax rates showed adjusted tax rate decreases compared with 53 per cent in the study of the 1942 rate. Thirty-nine per cent reported higher tax rates.

Cities with populations of 250,000 to 500,000 showed an average decrease of 14 cents in adjusted tax rate and those of 30,000 to 50,000 population a decrease of 2 cents. 'Rates increased in municipalities in all other population groups. Chicago, at \$39.90, had the highest tax rate among cities of one million or more population reporting.

#### Two-Thirds in 1939

The evidence showed that in 1939 the Big Three made 68 per cent of the cigarettes and 63.5 per cent of the smoking tobacco manufactured in the United States. Their net profits aggregated \$72,-778.938 that year; their advertising alone totaled \$40,776,771.

Their combined tangible assets in 1939 were \$595,294,251 and each company was reported to hold more than \$100,000,000 worth of tobacco stocks, or enough for three years, making it independent of the market in any given year. But each year the Big Three bought most of the burley offered by farmers, and most of the fluecured that was left after foreign companies took the llon's share.

Farmers cannot redry their leaf, and they prefer markets in which the Big Three are represented, as they do not like to sell to speculators or other middlemen. Evidence was that the Big Three, while stabilizing prices for the benefit of the farmers, also set ceiling prices and besides, outbid buyers for manufacturers of lowpriced eigarettes. By grading leaf according to minute differences, they avoided bidding against each other, the opinion found.

#### Price Rise Cited

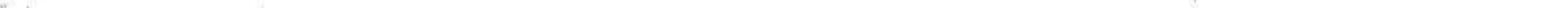
The Big Three, in their list prices to jobbers and selected dealers, who buy with discounts, have been "practically identical" since 1923 and "absolutely" so since 1928, the opinion said.

In June, 1931, when farm prices were the lowest since 1905 and costs were declining, Reynolds raised the price of a thousand cigarettes from \$6.40 to \$6.85. The others followed suit, saying they did not want Reynolds to gain an advantage in advertising. Sales fell off, but the Big Three made net profits of more than \$100,000.000 in 1932.

"It is notable," Judge McAllister wrote. "that this depression year was one of the three peak years in their history."

Ten-cent competing brands sold a fraction of 1 per cent of the country's cigarettes in June, 1931, and nearly 23 per (See Smokes Producers on opposite page)





#### COIN MACHINES 61



WASHINGTON, Dec. 9 .--- The cigarette shortage continues to be very severe, and in an effort to uncover the reasons, two government groups have stepped into the limelight.

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125

The Federal Trade Commission will soon release a preliminary report on the results of its investigation into the shortage. FTC is primarily interested in learning if unfair or monopolistic practices are at the bottom of the shortage. An investigation to find out whether the available cigarettes are being distributed fairly will be undertaken Wednesday (13) by the special Senate committee investigating the war program.

Reports of monopolistic or unfair trade practices were considered sufficiently well grounded to merit an investigation by FTC. Normally several weeks or even months would be required for such an inquiry, but the commission has speeded up its procedure in the cigarette case.

FTC, using its legal powers, will look into the books of cigarette dealers and will carry on its study at all levels of distribution.

Should unfair practices be discovered, a complaint will be drawn and a hearing ordered. Any violations of the law will be referred to the Department of Justice.

#### Will Study Greater Output

The Senate committee, in addition to inquiring into distribution, will look into the possibility of increasing cigarette production. The committee said the armed forces are making a study of their own cigarette problems. At the committee's request, the army is compiling data on its inventories.

Representatives of the National Assoclation of Tobacco Distributors, the War Department, the War Man-Power Com-

# **Relief Predicted**

Civilians will find cigarettes more plentiful early in 1945.

To fill war department contracts alone, cigarette makers have, since mid-September, been setting aside half their production. Shipments on this scale will continue to the end of the year, when they will dwindle to about 36 per cent of output. The navy has been buying 15 per cent of all production every month.

Over-all army buying this year will account for about 30 per cent of the 329,000,000,000 cigarettes manufactured. Because deliveries lagged during the first nine months of the year, however, some manufacturers have had to strip civilian markets to make good on their government contracts.

permit manufacturers to make up the differences for the home market, where demand has reached record levels.

Pitt OPA Okays **Merchant Plans** For Cig Ration

PITTSBURGH, Dec. 9. - Pittsburgh's OPA office has placed the blame for the shortage of cigarettes here squarely on the hoarder. And for this reason, the OPA has given its blessing locally for merchant-rationing.

Numerous merchants have already adopted some type of ration plan. Most popular is the card system. Each merchant gives his known customers cards to be stamped with cigaret purchases. Most are allowing a pack a day under this plan.

However, as far as official rationing goes, there'll be none, according to A. J. Williams, Pittsburgh OPA director, He



2	Bakers Pacers@	\$295.00	1	25c	Jennings Silver Chief@	\$345.00
1	Bally Roll 'Em@	155.00	1	100	Mills War Eagle@	120.00
1	Keeney Triple Enfry@ Bally Club Trophy@	145.00	1	25c	Mills Roman Head,	111102200001101
1	Bally Club Trophy@	295.00	ě.,		(Gold Award)@	215.00
1	5c Walling Rol-a-Top@	135.00	4	5c	Mills War Eagles @	215.00
	Bally Big Tops (FP)@				Mills War Eagles@	
,	II Mills Machines Factory Rebuilt, 3	-5 P.O. A	bov	re Equ	ipment Like New. Ready for	Location.
4	I N. THIRTEENTH STRE	ET		H	ARRISBURG, PENNSYI	LVANIA

mission, the War Food Administration and leading manufacturers have been summoned to appear before the Senate committee.

Manufacturers of cigarettes, meanwhile, blame the shortage on two main factors. They say shipments to the armed services are taking 25 to 35 per cent of the production of the major manufacturers. Second reason is that stocks of leaf tobacco are insufficient to

## AMERICA'S FINEST A-1 Merchandise-New Crates

### ONE BALLS

Longacre Console	\$595.00
Pimlico Console	425.00
'41 Derby Console	325.00
Club Trophy Console .	295.00
Fortune Console	245.00
Big Prize	60.00
Eureka	35.00

## **FIVE BALLS**

Wildfire										.\$	44.50
Four Ro	ses	5									54.50
High H											49.50
Five-Ter	I-T	W	e	n	t	y					104.50
Sky Ray											39.50
Gold St											34.50
Knocko	ut									•	104.50
Moniker							•				74.50
Sea Ha											49.50
Paradise	• •										29.50
School 3	Da	y	5								39.50
Ten Sp	ot										44.50
Topic .	•••	•	•	•	•	•		•	•		74.50

And Many Others

-Write Us Your Needs-Send List. Cash Waiting. WANT PHONOGRAPHS 1/3 Deposit, Balance C. O. D. or S. D. Wisconsin's Leading Distributor. UNITED COIN

MACHINE CO. 6304 W. GREENFIELD AVE. **MILWAUKEE 14, WISCONSIN** 

has this to say about the shortage: "When the cigarette shortage ends is largely up to the customer. Information reaching the OPA from all parts of the country indicate that consumers are buying far more than they can use immediately.

"Naturally, with the increased demand for cigarettes both here and overseas for our fighting men, the supply isn't large enough to meet this additional drain. "Don't hoard cigarettes!"

Williams also cautioned the public to pay no more than ceiling price and urged consumers to report any price violations immediately.

## SMOKES PRODUCERS

(Continued from opposite page)

cent in November, 1932. In January, 1933, the Big Three cut prices to \$6 and in February to \$5.50. The "standard" cigarettes then sold at only three cents more than the "ten-cent" brands and regained possession of the market. By May, 1933, the 10-cent fags were only 61/2 per cent of the total.

#### Sold at Loss

"The evidence strongly tends to show that the cut in list prices was directed at competition of the 10-cent cigarettes." the judges said.

"During the period of the last price reduction, Camels and Lucky Strikes were actually being sold at a loss by Reynolds and American, and Liggett was forced to curtail all its normal business activities and cut its advertising to the bone in order to sell at this price."

The Great Atlantic & Pacific Tea Company cut its prices on "15-cent brands" to 10 cents on February 10, 1933, the night before the Big Three made their cut. This was considered to be tied up with a display and sales program by the A. & P. to which the Big Three contributed \$1,800,-000 in three years, the opinion said.

This general picture was declared to be sufficient evidence, inconsistent with innocence, of actions tending to make the Big Three able to exclude competitors. A formal agreement was held unnecessary. While instructions to the jury allowed verdicts of guilt on one count and innocence on another that might have been inconsistent there were no such inconsistent verdicts, the opinion said.

# 10-ONLY-10

9' Bowling League Skee Balls with free ball return (used only 3 weeks). Each......\$225.00 1 Baker's Pacers Daily Double .....\$195.00 1 Keeney Triple Entry .....\$140.00 1 Bally Roll 'Em .....\$ 99.50

## SEIDEN DISTRIBUTING COMPANY Phone 4-2109

1230 Broadway

Albany 4, New York



## FOUR PACE BOWLING ALLEYS FOR SALE These alleys are out of a suburban Playdium we recently discontinued operating. They are in good condition, with such sturdy features as heavy cowhide ball baffles and pre-war battleship linoleum runways. The original automatic pin setting has been changed to a manual reset, which the players operate by pulling an overhead cable. This eliminates all pin setting troubles previously experienced with this type of alley. All four alleys are complete with player's approach, scoring stands, benches and new balls. Priced at \$300,00 per alley, crated for shipment,

WRITE OR WIRE-E. V. HENDERSON, THE PLAYDIUM, 1220 Kay Street, Sacramento, Calif.

The Billboard

December 16, 1944

Gov't Order **On Calendar** 

WITAWIN

62

COIN MACHINES

# Sets October, 1945, as date plain directions

CHICAGO, Dec. 9.-Popular merchandise items sold thru vending machines will be affected by the vitamin war which is now reaching serious proportions. The vitamin war itself is between the gigantic food industry and medical groups and seems to revolve around the question whether vitamins should be sold as a popular food element or whether they should be reserved chiefly for prescription by doctors, Such vending machine items as soft drinks, fruit juices, candy, milk products and even chewing gun are all a part of this war over vitamins. Candy and soft drinks are frequently mentioned as the conflict rages.

The chief concern of the vending machine trade about vitamins in these merchandise products is that the vitamins provide a popular talking point to help sell more merchandise. Adding vitamins to soft drinks, candy and other merchandise also increases the value of these products as a food. In some cases the addition of vitamins will also help to offset unfavorable criticism which some medical groups have aimed at such merchandise products as soft drinks and candy. Powerful groups in the medical profession now seem to be getting their big guns of publicity into action against the popular use of vitamins. In many circles it is felt that this drive against vitamins is meant to build up a defense or final onslaught on a recent order issued by the Food and Drug Administration.

ernment. At the same time the grocery industry has waged its fight on the side of the government. The FDA finally issued an order that the drug trade change its labels on vitamins and other medicinal products to give plain dlrections to the consumer on how to use the product. This change in labels is due to take effect October 1, 1945. The order requires that labels now widely used, which have the so-called legend "to be taken only on the advice of your physician," must be replaced by a label which gives simpler directions. In the when labels must give last year or so the prescription labels have appeared on many popular products including vitamins which are sold in drugstores and even in food outlets, and the result of this prescription label has been to cut down the sale of such packaged vitamins.

#### **Public Hears**

The country became acquainted with this fact recently when some big manufacturers of vitamin products stopped their radio programs advertising these products. At least one manufacturer stated frankly that the adverse publicity by medical groups had cut down the sales of vitamins generally.

Leaders in the food and drug industries are well aware of the important issues at stake in this vitamin war. The food industries contend that the medical profession is taking too commercial a view of the sale of vitamins by trying to reserve such food elements for use only upon prescription. The fight is so big that the vending machine trade will only be a minor party, chiefly concerned that vitamins may still be added to soft drinks, candy and other merchandise because of its appeal to the consuming public. Some important test cases have already appeared in the courts and others are still pending. Both sides are also organizing for a fight to the finish, and the organized medical groups will apparently aim their fight to secure a repeal of the FDA order to change labels on vitamin products. Many leaders on both sides predict that one or more test cases on this question will vitamin content. Many think the soft come before the United States Supreme Court soon. If it does, then FDA is expected to put up a strong fight in favor to meet competition. of the food industry.

# City Dismisses **Ownership** Cases

MILWAUKEE, Wis., Dec. 9.-What one newspaper says may "write finis to the wholesale pinball machine raids that inaugurated J. J. Kerwin's term as district attorney" happened here this week. On motion of the district attorney's office, all pinball cases pending in the local court here involving charges of possession of gambling devices, were dismissed. The cases involved 11 operators and locations and some of the cases have been pending for 18 months. At that time several unfavorable decisions had been rendered here and two unfavorable test decisions were handed down by the State Supreme Court on free-play pinball mechanisms. Most of the games have been taken out of locations here and also in the county, altho the city pinball license law still exists.

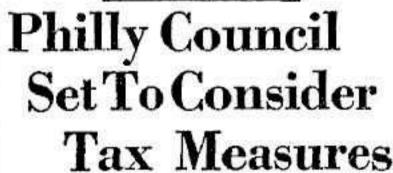
the vending machine trade the vitamin war may come was seen at the recent convention of bottlers of soft drinks in Chicago. A physician spoke on the popular use of vitamins calling it a kind of public fantasy. This attack on the use of vitamins was given wide publicity and medical journals hailed it as news of great importance. The position of the soft drink industry seems to be that it will undertake the adding of vitamins to its product only because of competition with other products that have vitamins. A leader in the trade mentioned that the soft drink industry expects big competition from milk products and fruit juices after the war and these products are advertised for their drink industry will be compelled to add vitamins to its products after the war

present time is that due to the processing of food items, and the time consumed in transportation, the natural vitamin content of many products is lost-hence, it will be necessary in the future to add vitamins and minerals to practically all food products on the market. The addition of these vitamins to such products becomes an important talking point in acquainting the public with the goods it buys.

SERIOUS

#### Vitamin Economy

A big commercial factor is at stake also. If the medical profession is able to maintain its present monopoly on vitamins, they are likely to be very expensive and this would prohibit their wide use in such popular food products as soft drinks, candy, milk products, etc. It is well known that during the war the government has at intervals been forcing price reductions on vitamins because they can be made more cheaply now than in the past. Other reports show that even the most expensive types of vitamins, such as the B Complex group, can even now be made as cheaply as 10 cents per pound. At the present time the United Nations are using all these economic processes but they will be available for wide commercial use after the war and the result will be that vitamins can be added to soft drinks, candy, fruit juices, milk products, chewing gum and other vending machine merchandise without requiring an increase in price to the public.



For several months a bitter fight behind the scenes has been going on between medical organizations and the gov-

An indication of how close home to

NEW SPECIALS! Sensational New **REPAIR LIGHT NE-O-LITE** Electric trouble shooter of 1001 uses for internal and external inspection. Small enough to throw light in small, hard-to-see places. This handy light operates on 110 to 120 volt A.C. or D.C. in any socket.

Handy for repair and maintenance. Light is made with black insulated unbreakable plastic tube, and bulb is shielded with plastic shield to avoid \$1.50 breakage, ground or short circuit. List price .....

Here is a handy, inexpensive Ne-O-Lite that every Coin Machine Man and Elec-trician should have. It is very handy in testing A.C. lines, polarity of A.C. or D.C., testing for blown fuses, tracing Ground Line in A.C. circuit, Spark Plug and Cable Tester and for many other uses. It is very handy for experiment-ing. Can be used on voltages of \$1.00 60 volts A.C. to 500 volts A.C. or D.C. List Price .....

JOBBERS, WRITE FOR SPECIAL PRICE ON QUANTITY ORDERS, FOR DOZEN OR MORE.





# A. B. T. RIFLE RANGE

Complete with five Guns, two Rows Moving Targets, two Rows Still, plenty of extra Shot. Now operating. Good condition. Price \$2,000.00; one-half cash.

F. M. EAGAN, 2405 Elm Street, Dallas, Texas

#### Vending Trade

war thru the activities of the candy inbeen under attack from powerful medical groups, but in recent years other recognized scientific and medical groups have come out strongly in favor of candy trade realized that it had some strong support from recognized scientists and trade has watched this defense by the candy trade with great interest, realizmerchandise will be sold thru vending machines.

In order to meet these attacks on candy, the National Confectioners' Association recently organized its own council on foods and has even bearded the lion in its den by placing full-page advertisements in medical journals telling about the valuable vitamin content of candy.

The dairy and food industries have not yet apparently organized to play their part in this big vitamin war. Many firms in both industries are adding vitamins to their natural product because science generally approves this idea. If the various food industries get together in this vitamin war, it appears now that they will be able to uphold the strong position of the government in trying to prevent vitamin monopoly by the medical profession.

The vending machine trade feels that if the food industries win, the advertising of vitamins in soft drinks, candy, chewing gum will prove very useful selling aids after the war. An important scientific group in Chicago a few years ago even suggested that vitamins could be added to chewing gum and make it uct.

The accepted version of science at the vilian use in food storage.

PHILADELPHIA, Dec. 9 .- Operators of juke boxes, pinball machines and other amusement devices relieved of State license fees this year, face possible city levies in 1945. A move to improve such The vending machine trade has be- levies to help balance the 1945 municipal come better acquainted with the vitamin budget will be introduced in City Council next week, Councilman George D. dustry than in any other way. For sev- Mansfield said. Mansfield's disclosure eral years the popular use of candy has came as council, sitting as a committee of the whole, completed its first draft of next year's budget, tentatively set at approximately \$85,596,000.

The new levies would follow the lines as a valuable food. The organized candy of the State mercantile license fees, repealed by the State Legislature last year, Mansfield said. In addition, penalties so it began to fight back against the would be imposed for delinquent paymedical attacks. The vending machine ments, he said. He estimated the minimum total fee yield at \$300,000. Other devices to be covered would include bowling that once the public recognizes how ing and shuffleboard alleys, arcades, valuable candy is as a food, more of the shooting galleries, pool tables and similar amusements in addition to pinball machines, juke boxes, candy and cigarette machines. Other businesses of general nature previously subject to the State license law, however, would not be taxed, he explained.

Members of council did not commit themselves on the proposal. If adopted, the levy would aid substantially in closing the impending gap between mu-nicipal revenue and expenses next year. The budget submitted by Mayor Samuel to council totaled \$89,327,915. Despite many demands for increases in allowances for hospitals, playgrounds and civic improvements made by department heads, council has held down virtually all requests to the mayor's recommendations-and has made some further cuts.

## AWARDED CONTRACT

(Continued from page 59) when the Red Cross Mobile Unit visited Mills three plants recently.

Mills experience in manufacturing remilk products, fruit juices and even frigerated equipment is widely recognized. Before the war, Mills manufactured ice cream freezer units, coin-controlled coolers for Coca-Cola in bottles, dry coolers and today is manufacturing water and air-cooled condensing units a much more useful and healthful prod- for military demands, industrial war plant requirements and for essential ci-

# N. Brunswick Juke Ad Copy Gets OK by Ad Men's Trade Pub.

CHICAGO, Dec. 9 .- Nationwide publicity was given juke boxes when Printers' Ink recently told about the effective copy Donald H. Duff, head of the Coney Island Amusement Company, St. John, N. B., was putting in the local dailles.

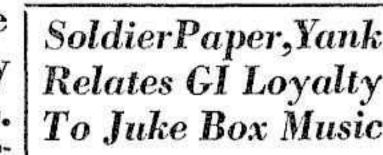
Duff has been using display ads in the local newspapers announcing the presence of his juke boxes in the various entertainment and cating places about town. According to Duff, these ads are increasing patronage for each spot hav-I ing one of his juke boxes on location.

The copy is usually placed on the amusement page of the paper with a juke box illustration in each. Advertisement running about two columns of approximately 70 lines, these ads tell the public where the juke boxes are located and also adds that good food and entertainment can be enjoyed there in attrac-tive, melodious surroundings.

## **Electronics** Applied To Music Boxes in 1928, Report Shows

CHICAGO, Dec. 9 .- Operadio Manufacturing Company, St. Charles, Ill., has recently issued a report on its work in electronics with a view to developing post-war business. This firm has been doing important work on radio and radar equipment for war uses and is also planning to enlarge its activities after the war in the electronic field.

In the report on its many years of activity in the electronic field, the juke box trade will find one very interesting item. The report states that among the pioneer work of the firm in the field was the application of an electronic idea to juke boxes in 1928. A picture shows a scene in a restaurant with three people scated at a table and listening to a juke music. The juke box is very attractive in design and for that period would be considered a credit to the industry.



CHICAGO, Dec. 9 .- The armed forces continue their loyalty to the juke box. A page from the official army newspaper Yank, December 1 issue, has been widely reprinted in this country because it is said to express the ideas of men overseas about conditions back in the U.S. The page really embodied a criticism of some of the advertising copy being published in the home newspapers by firms that use the military theme in their advertising.

The juke box trade was chiefly attracted by the largest illustration used ration, the other methods of recordingin Yank. The cartoonist had drawn a sketch supposed to show a scene at the New York port of embarkation. Soldiers were carrying many of the articles of merchandise that have "gone to war." inferior to the wax recording process as Shown were boxes of steaks, nylon hose, a piano, washing machine-and one lone Yank bringing up the rear had the well known juke box on his back. Certainly the army couldn't go overseas without taking the juke box along. It was just another case of how our fighting men remain loyal to one of their most popu- records. lar sources of musical entertainment.

SoldierPaper,Yank Relates GI Loyalty To Juke Box Music For 300,000,000 P-W Disks CHICAGO, Dec. 9 .- The juke box trade troversy by some leaders arguing that

issue of wax disks vs. plastics, cellophane tape, magnetic wire, etc.

According to Edward Wallenstein, president of Columbia Recording Corpoplastics, cellophane tape, wire and other various processes-cannot match the quality of standard wax recordings for the simple reason that such methods are well as being economically unsound. Wallenstein declared that the various processes that have been developed may be particularly well adapted for certain specific and specialized purposes, but he also pointed out that they would cost six to seven times as much as the wax

and the entertainment record industry basic technological advances will be are expecting a great market ahead in halted if the various processes developed the period following the war. Estimations for making records are not used, but have been set at making 300,000,000 disks Wallenstein pointed out that the record a year compared with the past average of industry does not stand in the way of about 130,000,000, and the number of progress. He said that when such dejuke boxes that will be made are fig- velopments have been achieved by any ured accordingly. However, last week industry they are undoubtedly important both the juke box and record industries enough to achieve the recognition they became more aware of the controversial deserve regardless of the efforts of any industry to halt them.

#### Plan To Double Production

At the present time Columbia is planning to double its normal peacetime production when the record situation eases up. Recently the company made an agreement with the American Federation of Musicians, which will make possible the addition of many new titles when the man-power situation is not so critical in record production centers. Whether or not the present research going on in the record industry seeking suitable new materials had produced anything to replace the standard shellac-base formula now in general use, Wallenstein declined to say.

Wallenstein said that many new retail outlets for records were being planned to get their share of the great foreseeable record market. He also stated that there were at the present time between 6.000,-000 and 7,000,000 record-playing instruments in the country, a substantial number being, of course, the public juke boxes. Many of the record players are in need of repair, but it is generally assumed that when conditions permit there will be a far bigger proportion of record players and juke boxes manufactured

#### Excelent Post-War Field

As far as the record industry was concerned, Wallenstein declared that, according to reports, there were tremendous potentialities for it in the post-war period. The fact that many stores otherwise never handling records are building disk departments-or planning to build them-gives all a good idea of how record-conscious the country is. Wallenstein attributed this condition to the tremendous growth of the public's appreciation of music in recent years, a fact that the juke box industry has also noticed. There can be no doubt that the type of music in juke boxes and the type of records sold to home phonograph owners will be mainly the currently popular, singable, swingable tunes, but both industries have noted an expansion in the quality musical records also. Juke box operators and distributors in certain cities have noticed, for example, that semi-classical albums-and albums by popular entertainers-are getting played more, whereas before they were almost stagnant. When the real expansion of the record and juke box industry comes, as Wallenstein predicts, the possibility of using 12-inch records for mass home juke box consumption-as for educational and instructive purposes in schools and conservatories-will simply be another phase in fact of marketing for one of American's favorite pastimesplaying the jukes.

#### The record industry has faced this con-



By Nat Green-

All Communications to 155 N. Clark St., Chicago 1, Ill.

## **Old Folk Tune Folio**

ist, now featured at Barney Ross's cocktail lounge, recently made an interesting find while browsing in a secondhand book store. Spying the name Oliver Ditson Company on a well-worn book, he picked up the volume and it proved to be a copy of Minstrel Songs, Old and ally known guest stars. This marks the box of that time furnishing recorded New, published in 1882. The 100 or more first time for a barn dance in Philadelsongs in it include many folk tunes, phia, some of them dating back to 1847 or earlier. Some of the tunes seldom are heard nowadays but doubtless are known to any student of folk music. Included in the collection are a number of Steven Foster songs, among them Angelina Baker, Nellie Was a Lady, Melinda May, and Nellie Bly. James Bland's famous end song, In the Morning By the Bright Light; Austin Hart's Little More Cider, Henry C. Work's Babylon Is Fallin' and, of course, Dan Emmett's Dixie Land are included. Then there are such oldies as Jim Crack Corn, Zip Coon, Nancy Till and Little Old Cabin In the Lane. "Ten minutes after I had picked up the book for a buck, I was offered \$10 for it," says Tilson, "but I wouldn't part with it for \$25."

the cast include Elmer Newman and His Sleepy Hollow Gang; Jesse Rogers, "Sing-Jack Tilson, well-known Chicago plan- ing Cowboy"; Lew Carter "Man of a than ever before. Thousand Voices"; Pop Johnson and His Barkley Mountain Boys; Sundown Serenaders, cowhoy octette; Chester Valley Boys, harmonica players; Smokey and Henry, blackruce team, and Carol Wynne, songstress, in addition to other nation-

## **AA-1** Juke Priority To Iceland for G. I.'s

NEW YORK, Dec. 9 .- Need for juke boxes to entertain G.I.'s in Iceland is so acute the government is granting AA-1 priority on shipments, The Billboard has learned. In face of continued shortage and imperative need for this type of amusement unit the government is known to have gone even further and encouraged Iceland music box importers to visit the United States in order to try to scare up the rare merchandise.

G.I.'s stationed in Iceland miss jukes almost as much as home, according to the info. One Iceland music box importer who has been contacting outlets on the Row told coinmen that army morale officers in the cold country are unanimous in feeling that the more juke boxes supplied American boys stationed on the island the less headaches anticipated in connection with maintenance of military discipline. It is stressed that the findings of these officers are behind the army's decision to obtain for juke boxes the same priority in shipments to that country as is given actual munitions of war.

#### Trade Not Surprised

Trade execs, who are aware of the Iceland situation, hold that there is nothing unusual about it. It is admitted that army officers in that far-flung outpost are faced with an especially tough morale problem because of the long Arctic night, never before experienced by American boys. But, at the same time, it is pointed out that within the last few months coinmen from such distant lands as New Zealand, Australia and New Guinea have been scouring Manhattan outlets begging for boxes.

All of them have been armed with high, if not the highest, priority for shipping space. In nearly every case fantastic money is being offered for good boxes, but jukes are scarce and will get even scarcer if the war stretches out for a long time.

#### First Phila. Barn Dance

Station WFIL, Philadelphia is staging a three-hour Barn Dance show at Town Hall auditorium. It was started December 2 and will be heard every Saturday. Jack Steck is master of ceremonles for the show, a portion of which is broad-

## **Philly Notes**

Jack Howard and his cowboy stageshow, featuring Kitty O'Brien and Bill Haley, are playing Saturday matinee at neighborhood movie houses in Philadelphia.

MacGuire, after a heavy season of touring the Eastern territory with his Harmony Rangers, has located at Station WCAU, Philadelphia, to conduct an early morn Hillbilly Jamboree record show each day.

Kitty O'Brien, the singing cowgirl and protege of Jack Howard, music publisher of cowboy songs in Philadelphia, has signed a contract with Hit records, bringing folk tunes to that label for the first time. Kitty, who is playing theaters around Philadelphia with yodeling Bill Haley, has written a song titled Could You Mend a Broken Heart?

#### "New Moon" Going Big

"In the past year no folk song has been given as quick recognition by the public who like sweet folk ballads as There's a New Moon Over My Shoulder," cast, starting at 11:15 p.m. Others in (See American Folk Tunes on page 64)

# Catonsville, Md., Jivesters Open **Club To Challenge Delinquency**

BALTIMORE, Dec. 9.-A large dance floor, a juke box playing Sinatra's latest cal papers, enthusiasm runs high about swoon songs or James's wildest trumpet the canteen, the teensters eulogizing solos or any other record the bobby- their new club hangout with superlative socks brigade has okayed, plus an ice cream and soft drink section for lulls in jiving-all these go to make up what is called a "lifesaver and heaven too" by the kids who live near here in Catonsville. The soda pop set came into its own recently when the community opened a gay Teen Canteen, decorated

and run by the teensters themselves. Besides the juke box and plenty of records, the canteen has a spot for tabletennis fans and a piano for those who want to cluster about and try some barbershop. The Teen Canteen is open from 4 in the afternoon until 11:30 Friday and from 2 until 11:30 Saturday.

According to the publicity in the lostatements, each member being more thrilled than the next. The canteen was proposed by the Rotary Club, but now the boys and girls elect their own officers and make their own plans and decisions about the operation of it. The membership fee is \$2, and reports stated that membership has already reached 478, with more coming in.

The responsibility of teensters has descended upon the nation, young and old sharing the task of seeing that the teensters have a place to go to engage in harmless fun-and this canteen is just another outcome of making concrete that responsibility to youth.

## **Peacetime Disk Changers** For Home Jukes Plugged

CHICAGO, Dec. 9 .--- The juke box trade is studying with particular interest radio manufacturing firms that have already begun to boost their record changing mechanisms for home juke boxes after the war. Admiral Radio, one of the large firms here, has been plugging its record changing mechanisms for many months in its radio programs. Only recently the Webster Manufacturing Company, another Chicago firm, well known in juke box circles, has started boosting its record changer.

Still more recently, Parnsworth, of Fort Wayne, Ind., started using big advertising space to boost its post-war record changer. The firm states that it has a record of 16 years in manufacturing automatic record changers.

All these announcements of record. changers is taken as a sign of big activity in the home juke boxes after the war.

#### **MUSIC MACHINES** 64

### The Billboard

## December 16, 1944

## Hanon New Assn. Prexy

PHILADELPHIA, Dec. 9. - Charles Hanon is the new head of the Phonograph Operators' Association, replacing Jack Cade who left for Baltimore to become manager of the Wurlitzer distributors in that territory.

Hanon, for the past six years, has served as manager for the Penn-Coin-O-Matic Company, the Mayflower and the Emby Company, all of which are Wurlitzer distributors. Before coming to the association, Cade was also connected with the local Wurlitzer distributors.

#### AMERICAN FOLK TUNES (Continued from page 63)

says Nat Vincent, of Southern Music in Hollywood. This tune was recorded by Tex Ritter for Capitol Records. The public is clamoring for sheet music of the tune, Vincent adds. Out only a few weeks, the tune has leaped into a prominent spot on the Western Hit Parade. Then Vincent adds, "The Music Year Book is beautiful and is one thing that I'll look at often."

#### FATS WALLER (Victor)

Swingin' Them Jingle Bells-FT; VC. You're Gonna Be Sorry-FT; VC.

For holiday sales, Victor brings back one of the old Fats Waller classics-the departed master applying his jive antics at the plano and song, aided by the jam



kill's You're Gonna Be Sorry. For the holiday weeks at least, the phono fans will find "Swingin' Them Jingle Bells" to their likings.

band, for Swingin' Them Jingle Bells.

The Waller gang really goes all out on

Them Bells. Not as familiar is the lively

and jivey Walleristics for Clarence Gas-

## POP RECORD REVIEWS (Continued from page 21)

ANDREWS SISTERS (Decca)

I'm in a Jam-FT; V. Corns for My Country-FT; V.

The Andrews gals give out riotously and rhythmically for Corns for My Country, comedy song from the movie Hollywood Canteen. It's an amusing ditty, being the wall of the canteen hostess whose home front effort is in letting the boys do their terping on her tootsies all night. Starting it off as a lowdown boogie blues, the gals jump into the jump pattern on the chorus, with Vic Schoen's musical background as ever making their rhythm harmonies all the more pronounced. I'm in a Jam (With Baby) is a blues ballad, taken in stride smoothly by the girls in their characteristic harmony fashion.

"Corns for My Country" is sure to provide plenty of kicks among the youngsters, but ops should not underestimate the tune appeal of "I'm In a Jam" the way the Andrews Sisters sing it out.

## TONY PASTOR (Victor) Confessin'-FT; V. Blues-FT; V.

Two evergreens from the hot folios, both of these dandies are made for the singing talents of the maestro and his men and maid. Pastor's delta voicings crackle just right for Confessin', the ballad fave of an earlier day, singing it in the Louie Armstrong school that should make it a sellout for the side. Tempo is stepped up for Blues (My Naughty Sweetie Gave to Me) and offered up in a pattern that is diametrically opposed to 'Ted Lewis's standard treatment of the tune. Pastor gives it a bright rhythmic touch to bring the melody motif up to date, with Eugenie Baird's chanting styled to fit the groove just right.

Music ops may expect a renewed interest in "Confessin'" on the strength of Tony

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DON'T FENCE ME IN (By Bing Crosby) I DREAM OF YOU UNDER THE DOUBLE EAGLE (COWBOY) WHITE CHRISTMAS I'M COING TO SEE MY BABY STAR DUST; TEMPTATION LET ME LOVE YOU TONIGHT SWINGIN' DEM JINGLE BELLS I CAN'T GIVE YOU ANYTHING IRISH LULLABY SILENT NIGHT, HOLY NIGHT KING PORTER STOMP; LUCKY SEVEN THE TROLLEY SONG RATTLIN' CANNONBALL THE VERY THOUGHT OF YOU SHE BELONGS TO ME KIND LOVER BLUES; BLACK PONY BLUES I HUNG MY HEAD AND CRIED NIGHT TRAIN TO MEMPHIS NOT A WORD FROM HOME BUDDY BOY LOST IN A FOG KOTAREENA IS YOU IS OR IS YOU AIN'T? HOW DEEP IS THE OCEAN? DON'T KEEP ME GUESSING MUSKRAT RAMBLE LOW AND LONELY RING DEM BELLS I REAP MY HARVEST IN HEAVEN COING OUT THE BACK WAY NIGHT AND DAY 

singers and dancers . . . name bands . . . outstanding hit tunes. The time is ripe to take full advantage of this top source of revenue.

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FEDLE

Pastor's singing of the song. This side, leaving nothing to be desired in its highly individualistic treatment, should make for a shovelful of shiny coin pieces.

#### VICTOR YOUNG (Decca) My Dog Has Fleas-FT.

Together-W.

Waving his wand over a concert crew of 50, predominantly strings, Victor Young presents a fanciful interpretation of David Rose's fanciful My Dog Has Fleas. Embellishing the familiar not-ings musicians use to call the boys to the stand, Rose has whipped together a modern descriptive tone that bears the composition characteristics, altho not the melodic appeal, of his Holiday for Strings.

Strings are utilized almost exclusively for a smooth and flowing melodic train, without the usual symphonic trimmings, for "Together" makes mood-inspiring background music.

#### VINCENT LOPEZ (Feature) Strange Music-FT; VC.

Grieg's Concerto in A-Minor-FT.

More distinctive than the music making, which is in the ballroom style of syncopating, is the tune material selected by Vincent Lopez for these four sides. Using a second plano makes the Steinwaying sessions strike out in more modern fashion than his own Nola noodlings. As such, the two-plano team is featured to good advantage for the music from Song of Norway, the New York stage hit. The Steinwaying, in the bright rhythmic setting provided by the band, stands out well for Grieg's Concerto in A-Minor. Strange Music, adapted for the operetta from Grieg's Wedding Day in Troldhaugen, makes for attractive ballad music, with the forceful baritone singing of Bruce Hayes making the lyrical content count. The band's blaring makes it disconcerting for the other two sides, making it difficult for Hayes to keep from straining to get over the band level for the slow ballad In the Middle of Nowhere, a particularly tuneful piece from the movie Something for the Boys. Tempo is stepped up for Evelina, the hit song from the hit Bloomer Girl show. But lacking a vocal refrain, Lopez makes it a mediocre dance piece.

Phono appeal of these sides is limited to the availability of the tune material, none of the four sides showing up Vincent Loper's band to creditable advantage.



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# JANUARY TAX CALENDAR

ALABAMA: 10-Tobacco use tax reports and payment due, 20-Sales tax reports and payment due including small taxpayers. Use tax reports and payment due. 30-Annual sales tax reports due.

ARKANSAS: 10-Cigarette distributors' report due. Cigarette salesmen's report due.

CALIFORNIA: 15-Sales tax reports and payment due. Use tax reports and payment due.

COLORADO: 1-Renewal of service tax license due. 14-Sales tax reports and payment due. Use tax reports and payment due. 15-Service tax reports and payment due. t\_...

CONNECTICUT: 10 - Cigarette distributors' monthly inventory reports due. DELAWARE: 15-Monthly cigarette tax

reports due.

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agents' cigarette tax reports due.

GEORGIA: 3-Soft-drink sirup returns



Whether it's a new "Hit Parade" number or some old time favorite you can get it from us. We have thousands of single classicals and all of the albums of Concertos, Operas, etc. Also Polkas, Foreign, Jazz, Boogie Woogie, and Cowboy Tunes. Get the records you want. Buy by mail. We ship everywhere! Monthly magazine containing new record reviews SENT FREE! Send your name and address. Automatic Sales Co., 56 East Hennepin, Minneapolis 1, Minn. "N. W.'s Most Talked About Record Shop."

# **POPULAR RECORD RELEASES**

(Continued from page 20)

#### SHY LITTLE WITCH FROM

GREENWICH
SOMEBODY'S GOTTA GO Cootie Williams (Eddie Vinson) Hit 7119
TAKING THE TRAINS OUT AI Trace and His Silly Symphonists
(Al Trace-Nate Wexler) National 7005
THE BEST PART OF TRAVEL Elton Britt Bluebird 33-0517
THE EAGLE AND MEBing Crosby (Camarata Ork)Decca 18635
THERE GOES THAT SONG AGAIN Kay Kyser
THERE GOES THAT SONG AGAIN Kate Smith
THERE GOES THAT SONG AGAIN Martha StewartBluebird 30-0832
THE TROLLEY SONG Guy Lombardo (The Lombardo Trio-
Stuart Foster)Decca 18634
THIS HEART OF MINE Louis Prima (Lilyann Carol) Hit 7117
WHERE IS THE CHICKEN IN THE

CHICKEN CHOW-MEIN? ..... Al Trace and His Silly Symphonists (Al Trace-Toni Arden & Group) .. .....National 7008

payment due.

reports and payment due.

and taxes due. 10-Tobacco wholesalers' reports due.

ILLINOIS: 15-Clgarette tax returns due. Sales tax reports and payment due, IOWA: 10-Cigarette venders' reports due. 20-Sales tax reports and payment

FLORIDA: 10-Wholesale dealers' and due. Use tax reports and payment due. KANSAS: 15-Compensating tax reports and payment due. 20-Sales tax reports and payment due.

> KENTUCKY: 10-Cigarette tax reports due.

> LOUISIANA: 1-Wholesalers' tobacco tax reports due. Wholesale soft-drink dealers' semi-monthly reports due. 15-Wholesalers' and retailers' tobacco tax reports due. Wholesale soft-drink dealers' semi-monthly reports due. 20-New Orleans sales and use taxes and reports due. State sales and use taxes and reports due.

MAINE: 10-Oigarette dealers' and distributors' monthly reports due,

MASSACHUSETTS: 15-Cigarette 11censees' tax reports and payment due.

MICHIGAN: 15-Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI: 15-Manufacturers', distributors' and wholesalers' tobacco tax reports due. Sales tax reports and payment due. Use tax reports and payment due.

MISSOURI: 15-Retail sales tax reports and payment due.

NEW MEXICO: 20-Use or compensat- order

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Now available for enmediate shipment . . . brand-new Fibro Main Gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and matorial.

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WYOMING: 15-Sales tax reports and payment due. Use tax reports and pay-3208 Jackson St. ment due.

and payment due. Use tax reports and

WEST VIRGINIA: 15-Sales tax reports

and payment due. 30-Annual sales tax

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ing tax reports and payment due.

NEW YORK: 15-Cigarette agents' reports due. 20-New York City retail sales tax returns and payment due. New York City use taxes and returns due.

NORTH CAROLINA: 15-Sales tax reports and payment due. Use tax reports and payment due.

NORTH DAKOTA: 1-Cigarette distributors' reports due. 20-Sales tax reports and payment due. Use tax reports and payment due.

OHIO: 15-Cigarette use tax and reports due. Use tax reports and payment due. 31-Sales tax reports and payment due.

OKLAHOMA: 15-Sales tax reports and payment due, 20-Use tax reports and payment due.

RHODE ISLAND: 10-Tobacco products tax report due.

SOUTH DAKOTA: 15-Sales tax reports and payment due. Use tax reports and payment due.

TENNESSEE: 10-Clgarette distributors' reports due.

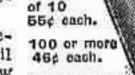
UTAH: 15-Sales and use tax returns and payment due.

VIRGINIA: 1-Business license taxes due. 10-Merchants' license taxes and reports due.

WASHINGTON: 15-Sales tax reports

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## VENDING MACHINES

December 16, 1944

"EAT 'EM HOT !" SC PEANUT VENDOR Predict Huge Post-War Market

Large Growth Seen for N.Y. Cellophane, Foil Wraps To Conceal Scarcity of Fags

**Biggest** location center may reach 12,500,000 population

NEW YORK, Dec. 9,-New York's metropolitan area has been a vast market for the vending machine trade. In fact, it can hardly be disputed that it is the biggest center for coin machine locations. At the present time the population of the city has been halted, at the same time halting the urban expansion. Of course, wartime influx of people here is counted as temporary, but the actual figures of normal population trends made by experts have shown that New York's population has been declining substantially instead of increasing.

Naturally, this shift in population would interest the vending machine trade in face of the past activity it has had within the city. Newest reports predicted by the Regional Plan Association in a recent bulletin are that steps are being made which will bypass the declining population by deliberate urban expansion. The survey took in 5,500 square miles around New York, and predicts that the post-war population will be about 12,-500,000. These indications are very optimistic from the vending machine markets point of view, because it means an otherwise decreased field will now be rerouted into a greatly increasing market for every type of coin-operated machine. The survey area also took in parts of New Jersey and Connecticut. The report pointed out that urban expansion in this area had increased more than twice as fast as had population in the 15 years immediately preceding the war. "There seems to be every likelihood that the post-war period will see a resumption of urban expansion in outlying areas of the region similar in general character to that in process in the prewar era," C. Earl Morrow, acting executive director of the association, said.

WASHINGTON, Dec. 9 .-- Cigarettes and chewing gum-if you can get them-will be wrapped in cellophane and aluminum foil henceforth. The War Production Board Wednesday (6) said packaging materials are plentiful, while laminated paper which took their place is not. Officials said this action would result in a "substantial saving" of paper.

The list of articles which WPB approved for the pre-war type of packaging includes, in addition to cigarettes and gum, cigars, chewing and smoking tobacco and bakery products.

# Little Hope Seen for Larger Supplies of **Vender Merchandise**

NEW YORK, Dec. 9. - Prospects for more candy, gum and soft drinks look slim in face of the warning by the food industry war committee here, that the United States will face a serious sugar "constructive action" soon.

The committee sent government officials a report in which the scarcity of sugar was attributed to two causes, one being the inadequate assignment of ships to bring in raw sugar which is available in

(See Little Hope Seen on page 69)

# Cigarettes---If Any---Won't Be All Lit Up; Match Outlook Dark

NEW YORK, Dec. 9 .- Bearing out the truth of the old saw that "when it rains it always pours," Herman A. Oriel, man-aging director of the Wholesale Tobacco Distributors of New York, Inc., reported that fag-starved smokers are going to find it harder to get a match to light up a precious cigarette than it is to find the cigarette itself. Oriel said that because of heavy government orders given match makers within the last four months, it can be expected that there will be an acute match shortage-more acute than that of cigarettes, if it is possible!

So far as cigarettes are concerned, Oriel said that New York is holding out much better than many other citiesand probably will continue to do so largely because of the system of voluntary rationing used by wholesalers. But, as for matches, New York smokers, as well as every other smoker, will have to join a kind of "share the flare" club in the near future. Probably what this country will need is a good 5-cent light, if Oriel's information is accurate.

The tobacco dealer said that full facilities of match manufacturers will be tied up for about five months in filling orders for the government. During this period there will be no matches made for civilians, except the large wooden ones that burn like a torch. These shortage unless government agencies take smokers will be able to buy for the next four or five months or until the accumulated inventory is used up. And that is very small, according to Oriel. When this time comes, and smokers are rubbing two sticks together, there will be no more matches for civilians until the gov-(See CIGARETTES on opposite page)

Free Play Mystery Token Award-all winning combinations as on regular boil (such as 2 Cherries and anything, 3 Plums, 3 Bells, etc.) receive one token calling for 3, 5, 10, 15, 25, 50 or 100 Free Plays. This Mystery Award action makes American Eagle the most exciting game ever built! Operator has complete control of payout percentage by assorting tokens as he desires. Token tube is quickly loaded in a new, simple manner. 0.50

#### 1¢ or 5¢ Play. Also 1¢ Marvols available with Cigarette Reels.

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One of the finast moneymakers! Eloctrically oper-

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BELL WITH F.P. TOKEN AWARD

USED COUNTER GAMES	
Imps, Olgarette Symbols \$ 6.00	
Aces, Poker Sym., Div. Mod 6.95	
Cubs, Clg. Sym., Divider Mod 6.95	
Yankee, New, Divider Model 16.50	
Klix, New, Divider Model 16.50	
Wings, Olg. Sym., Divider Model 9.95	
Pok-o-Reel, New, Divider Model 16.50	
Victor Roll-a-Packs 9.05	
Races, New 14.50	
Liberty, 1¢ Tok. Payout, Cig. Sym. 12.50	
Sparks, Gold Award, 1¢ Tok. P.O 19.50	
Sparks, 16 Token P.O	
Daval 21, New, Divider Model	
Amer, Eagles, 1¢ Tok, P.O., Bell Fruit 19.50	
Daval 21, New, Divider Model	
Marvels, 1¢ Token P.O., Clg. Sym 19.50	
Lucky Strikes, 1¢ Cig. Sym 12.50	
Victor Home Runs, 1d	
A.B.T. Mod. F Blue Cab 32.50	
A.B.I. Challenger, 1c	
A.B.T. Model F Yellow Cab 22.50	
Imps, Now, 1¢ or 5¢, Bell Fruit 9.80	
Imps, New, 1¢ or 5¢ Cig. Sym 9.90	
Imps, New, with Meter, Extra 1.00	
Klokers & Calchers, 1¢ 29.50	
Cubs, 1¢, New, Cig. Sym 9.90	
Civilian Defense, 1¢, New 13.50	
Slap the Japs, 1¢, New	
Bingos, 1¢, 5 Shots for 1¢ 12.50	
Criss Cross, 1¢ 12.50	
3 Way Grip Scales 22.50	
Vest Pockets, 5¢, Green 44.50	
Vost Poakats, 5¢, Blue 54.50	
Vest Pockets, 5¢, Chromo 75.00	
Spin-a-Pack 7.50	
Bally Baby, 14, Cla Sym, B.OO	

# SLOTS AND CONSOLES Bally High Hands, 5¢ Cash P.O.

or F.P	159.50
Bally Bell, 5¢ & 25¢ Cash P.O	200.00
Watling 5¢ Roll-a-Top, 2/4 P.O	
Jonnings Chief, 2/4 P.O., 5¢, with	
Gold Award	100.00
Jonnings Silver Chief, 3/5 P.O., 5¢	
Jennings Club Bell, 3/5 P.O., 10¢	
Jonnings One Star Chief, 3/5	
P.O., 5¢	110.00
Jennings Gooseneck Victoria, 2/4	
P.O., 10¢	69.00
Mills Q.T., Double J.P., 5¢	85.00
Mills Q.T., Double J.P., 14	60.00
Mills Q.T., Double J.P., 10d	100.00
Mills Q.T., Double J.P., Glitter	
Gold, 5¢, High Serial	125.00
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Full Payment Must Accompany All Orders Under \$20.00.

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#### Past To Guide Future

"It is important that public officials and business men discover the principal facts of previous developments as a guide to the future." he asserted. "Much of the suburban growth in the years preceding the war has been an asset to the region, but, unfortunately, too high a proportion of new residential developments was poorly planned and poorly constructed, resulting in living conditions that are not much of an improvement over the crowded central city areas."

He added that many of the communities, where new development will take place immediately upon resumption of building, are unprepared with master plans for community development and ordinances to insure satisfactory standards for subdivisions. A few, he said, do not even have zoning ordinances, while many places with such ordinances and building codes need to bring them up to date.

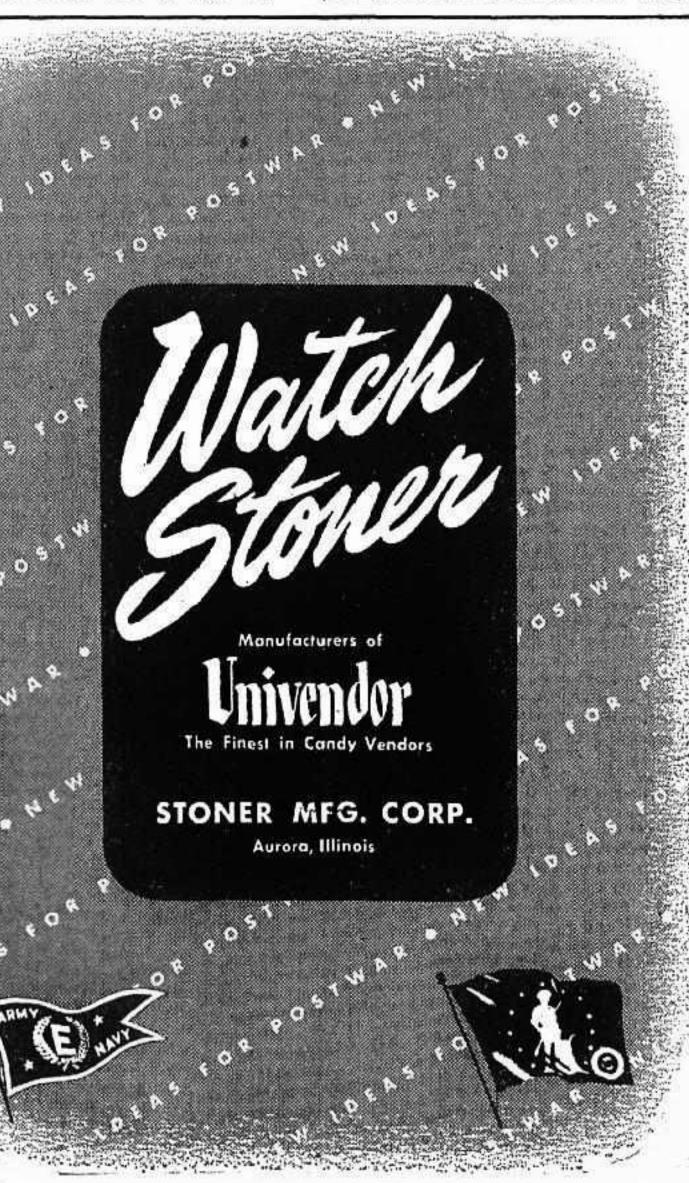
The survey, Mr. Morrow said, was regional in scope and character and constitutes a broad basis for local land-use surveys, which must be made by the numerous communities and counties thruout the region if they expect to achieve sound plans for future development.

#### Seven Major Results Listed

The bulletin highlighted seven major findings as follows:

1. While the population of the region increased 26 per cent between 1925 and 1940, the area of closely developed residential land expanded 56 per cent.

2. The greatest increase was on Long Island, where nearly half of the total (See Post-War Market on opposite page)





#### VENDING MACHINES 67

week.

## **MERCHANDISE MART**

#### Sugar Quota Cut a Possibility of a possible allocation program similar to last year's.

Unless shipping conditions improve greatly in December, industrial users of sugar may find their allocations cut in the first quarter of 1945. At present such users, including manufacturers of confectionery and soft drinks, are receiving allotments equal to 80 per cent of the amount of sugar they used in 1941.

Refiners this year have delivered into consumption 600,000 tons more of sugar than for the same period last year. Part of this increase was necessary to fill requirements for the armed forces and for lend-lease. A substantially larger amount went into home canning this year than last.

Transportation and labor difficulties, as well as shortages of ships to bring the raw sugar to refineries, have caused refineries to fall many weeks behind in deliveries.

## **Melt-Resistant Bars**

The army's tropical chocolate bars, which melt at 120 degrees Fahrenheit instead of the usual 85 degrees, are expected to be an important development in civilian confections after the war, particularly in the South, says the , quartermaster department.

Ingredients of the bar are chocolate, skimmed milk, cocoa fat, oat flour, flavoring and vitamins. The mixture cannot be poured.

### **Cigarette Scarcity and Taxes**

Both the federal and State government are feeling the effects of the current cigarette shortage. In September the bureau of internal revenue collected \$77,506, 924.66 from tobacco and tobacco products, compared with \$86,353,697.61 collected in the same month a year ago. The federal government collected \$70,-075,361.35 on small cigarettes, contrasted ing to \$100,000 a day." with \$79,005,919.85 a year ago.

the same story of dwindling tax collec- deposit slip unless his peanut check' is tions. In Iowa, for example, October cig- for more than \$5,000. One farm youth, arette revenue decreased \$54,498.12 com- threshed 105 bushels of peanuts from pared with the same month in 1943. In 1944 receipts were \$196,906.27, while had peanut hay-prime livestock feed. in 1943 the figure was \$251,404.39.

Unfortunately this record production will not materially increase cigarette production or insure greater supplies of the hard-to-get fags, since tobacco must

age about two years before it is processed. Price ceilings to be set for the crop will return an average of 41 cents a pound to the grower, the Office of Price Administration announced this week.

### Cocoa Outlook

Civilians will still find cocoa scarce despite big imports. Quotas are now restricted to 70 per cent of 1941 use, and the trade predicts there will be no change in the first quarter of 1945.

September imports of 644,420 bags were the third largest over recorded, but only served to bring total 1944 shipments up to the 1943 levels. In the meantime military demands have increased sharply and large orders are expected for relief distribution in Europe.

It was also announced this week that the United Kingdom Ministry of Food is supplying to the United States 46,000 tons of cocoa beans under reverse lendlease. This amount is equivalent to approximately 736,000 bags of cocoa.

## **Bumper Peanut Crop**

There is a bountiful, above normal peanut crop in West Texas. Brown, Eastland, Erath and Callahan counties alone will yield \$50,000,000 worth of peanuts, it is estimated.

"It's the richest crop ever harvested in that section and that includes oil," stated one grower who recalled the days when oil gushers poured forth liquid gold. "Our bank at Rising Star never had \$1,000,000 on deposit during the oil boom. That's just 'peanuts' now. Deposits from the peanut crop are amount-

Banker Fred Roberts jokingly said that Reports from the various States tell a farmer doesn't bother to make out a

rapid transit lines, as contrasted with 98 mit, the retailers get supplied twice a per cent prior to 1925.

7. Of the total of 2,858.8 square miles of the "commuter area," only 556.1 square miles were being used for urban residence in 1940.

The findings of the association incorporated in its report, it was emphasized, should do much "to clarify the thinking of officials whose duty it is to plan for the future regulation of the land and provide a starting point for the improvement of local zoning and subdivision control in all sectors of the region."

## CIGARETTES

(Continued from opposite page)

ernment orders have been completed. Commenting on the cigarette shortage, Oriel said that smokers in the New York area were receiving the best treatment from the cigarette dealers. No cigarette lines have been noted so far, he added, and most smokers have been able to buy cigarettes when they wanted, altho they had to be satisfied at times with substitute brands.

The wholesale tobacco distributors are supplying their retail customers with from 62 to 65 per cent of the cigarettes they received in 1943. Instead of marketing their entire supplies thru a few large retailers, Oriel said that the distributors are servicing all retail customers at least once a week, and where the

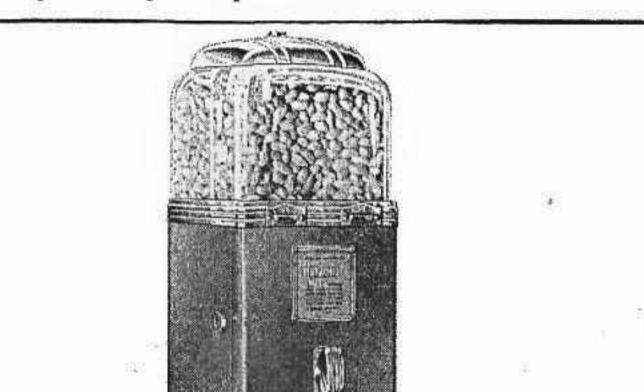
Wholesalers are not always able to deliver to each retailer 65 per cent of the amount of cigarettes he received in 1943, the condition reflecting the fact that the wholesalers cannot themselves get 65 per cent of the quantities of certain brands. they got in 1943. However, in other instances, the volume of another brand is received to about 80 per cent. Thus, dcliverles to retailers are in proportion to the amount wholesalers receive of each brand.

As far as cigarette inventories are concerned, Oriel stated that they were nil. In recent weeks there have been cases where deliveries to wholesalers were made direct from freight cars, by-passing the manufacturers' warehouses.

Another reason that smokes are more available in New York was the fact that the OPA has been very vigilant in black market dealings. Oriel declared that they have practically been non-existent. The cracking down policy of OPA on those 60 or 62 retailers who tried to advance their prices for popular brands one cent each has discouraged others from following the policy, Oriel said.

Oriel also noted that the cigar shortage was much worse than that of clgarettes, altho publicity has not been given as much to this condition because of the fewer cigar smokers.

Oriel went on to say that neither type of smoker would see much relief in the near future. In fact, he believes the Office of Transportation regulations per- condition will become worse than better.



## **Record Burley Crop**

Crop estimates indicate a record burley production this year of 488,000,000 pounds compared with 390,000,000 last year. Despite this increase the burley torequested the War Food Administration to allocate the crop to manufacturers and dealers. WFA's tobacco branch told members representing manufacturers, dealers, warehousemen and growers that consideration would be given to their request. Members discussed various phases



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one acre that brought \$268 and he still

Nationally, it was reported at a recent meeting of the National Peanut Council that a yield of 2,500,000,000 pounds of peanuts is expected from this year's crop.

## WFA Wants More Sugar

The War Food Administration is exbacco industry advisory committee has pected to recommend greatly increased sugar beet acreage this year. The agency will ask farmers to continue "all out" food production again in 1945, because despite the expected end of the war in Europe, military and relief demands will continue at high levels.

The greatest recommended increase in acreage will be for sugar beets. The farmers will be asked to raise this year's 646,000 acres by 50 per cent.

## **Supply Briefs**

The shortage of chewing gum is understandable in view of quartermaster corps statistics. The Chicago depot has secured enough gum so that every man overseas could have 630 sticks a year. The peacetime civilian average is 77 sticks. . . . As a result of continued sugar rationing, civilian consumption of soft drinks this year will be about 3,000,000,-000,000 bottles less than normal. Total production of soft drinks for the year is expected to reach the 13,000,000,000 bottle mark.

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Veteran operators---men who know the business and know machines---have long looked to Northwestern for the best in bulk vending--a choice that has proved itself hundreds of times over

under the stress of wartime operating conditions. When vending machines again become available, follow the advice of leaders in the field ---make sure of your investment with Northwesterns.

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## POST-WAR MARKET

(Continued from opposite page) population increase took place and over a third of the area expansion.

3. About three-quarters of the population increase of the region occurred between five and 15 miles from its center, while only 39 per cent of the area expansion occurred in the same zone.

4. Within five miles of New York's City Hall there was a population loss of 7 per cent; practically no new land was developed in this area.

5. The average 'density of closely developed residential areas in the region decreased from 41 to 33 persons per gross acre-a drop of nearly 20 per cent.

6. Ninety per cent of the areas closely developed between 1925 and 1940 were within one mile of railroad stations or

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#### AMUSEMENT MACHINES 68

December 16, 1944

# Canada, Britain and U. S. Papers, Magazines Join Debate Hold Many Confabs Leading Over Reader's Digest Policies **To Better Trade Promotion**

Coin Machine Trade Will Not Be Innocent Bystander

NEW YORK, Dec. 9 .- In future plan- December 1, and the official report said ning for export and import trade, the United States, Great Britain and Canada will be a trio holding many conferences and discussing many ideas. Big plans and big business will be discussed in these conferences, and the coin machino industry will be no innocent bystander. The official export records of the U.S. Department of Commerce show that Canada and England were buying coin machines of various types in quantity bedore the war, and their purchases were steadily increasing.

While there were prospects just before Hitler marched into Poland that France would rival England in its purchase of amusement machines, the trade generally feels that Canada and England will be leaders in trade arrangements after the war,

This does not preclude the selling of coin machines to Mexico and South America in greater quantities after the war. It does mean that trading with Canada and the British Empire in the future is going to be more and more on the basis of discussions, planning and agreement than ever before. The coin machine trade in all three mations will find it necessary to keep posted on these negotiations and in all probability will be forced to enter into reciprocal arrangements as a final plan for doing business.

Almost every day there are new ideas which join the United States, Canada and Britain in promoting future trade opportunities. Canada has already taken more active steps this year which directly affect trade in coin machines than any other nation. This was due to the fact that Canada had banned the purchase of U.S. coin machines in order to conserve its supply of American dollars, Only recently, when victory seemed to be real, the ban on imports was lifted and Canadian firms began to import small quantities of coin machines. The quantitles were limited, of course, because the supply in the U.S. at the present time is very small due to the ban on manufacturing such devices in 1942.

that several hundred products were affected. The lifting of the controls now permits Canadian firms to sell many types of goods to the British Empire and to the U.S. The new plan is to go into effect officially December 11. While Canada will not have coin machines to sell to the U.S., it does put Canadian industry in the position of being ready to welcome more imports.

Many other negotiations have recently taken place. U. S. and Britain have reached an agreement as to metal money in the future. Details of such an agreement are still to be negotiated. Plans call for using both silver and gold in the monetary systems of the two countries. They eventually mean that the U.S. will loan both metals to England to build up its money supply, heavily drained by the war. These negotiations on metal money encourage many to still hope that the U. S. and the British Empire can join in promoting universal coinage as a general policy after the war. The U.S. is still coining metal money for the majority of nations, and if Britain and the U.S. can work together on metal, it would be a step to universal coinage.

Business and government leaders in all three nations fully understand the mutual problems which face the Englishspeaking countries, and they have shown remarkable agreement in discussions of trade, even the the debate at times is Empire, Canada and the United States lots around than ever before. after the war, but by friendly negotiation they can promote trade for all countries. One big result is expected to be the search and promotion of trade in minor industries and products not promoted as a part of reciprocal trade plans before the war. Even the coin machine industry and similar small industries would be officially recognized as a part of the great system of international trade. The fact that the U.S. Department of Commerce began to Issue special monthly reports on the exports of coin machines to other nations before Canada lifted its export control bans the war suggests this possibility.

NEW YORK, Dec. 9 .- Due to the widespread interest in the long controversy between an organization of teachers of English and The Reader's Digest magazine, several news mediums have published a summary of the recent teachers' conference in Columbus, O.

The teachers' convention resulted in a very stormy session over the committee report on The Reader's Digest, and News Week magazine in its December 4 issue summarized the situation. In the view of the editors of News Week, the teachers' action on The Reader's Digest question was largely a matter of committee vs. committee. One committee of the teachers' organization had been studying The Reader's Digest policy for many months and had made an adverse report. The executive committee of the teachers' organization opposed the unfavorable report on the Digest. A very stormy session of debate and argument was the result of these conflicting committee reports.

Many people hold the view that the criticism of The Reader's Digest policies really grew out of a reform crusade which the Digest started a year or so ago. The magazine began publishing

# **Minneapolis** Parking **Meter Revenue Foils City's Expectations**

MINNEAPOLIS, Dec. 9 .- Why Minneapolis's revenue from parking meters for the first 11 months of 1944 is \$964.60 higher than for the same period a year ago has city officials mystified.

Fewer cars are supposed to be in use heated. It is understood that there will this year because of the gasoline and be real competition between the British tire rationings. There are more parking

reform articles and among a series which criticized radio repair shops and other types of small business, was a crusading article against pinball games said to have been a reprint or digest from a Baltimore newspaper. This article had much to say about the pinball situation in New York which, at that time, involved ticklish political and racial isrues. One of the charges made against The Reader's Digest policy by the teachers has been its alleged policy on racial questions.



## Canada Acts

Officials, in view of these facts, had expected a sharp drop in revenue. Instead, the 11-month total this year is \$134,854.28 as against \$133,880.68 for the similar period in 1943. And in November, \$12,417.33 was collected as compared with \$11,305.30 in November, 1943.

What's the answer, Watson?

## Bingo Under Fire in N. J. As Judge Bans Gambling

TRENTON, N. J., Dec. 9 .- A justice of the State Supreme Court recently issued an ultimatum to city and county enforcement officials in the State that gambling of all types should be stopped. The big question has been raised in many sections of the State as to whether bingo games operated by churches, lodges and civic clubs are included under the order. Many city officials are inclined to enforce the order to the letter and see just what happens.

The justice warned those present at the session that his order included bingo and that he will call upon the attorney general of the State to take things over in any county or city in that State where local officials fail to act. In Atlantic City it was reported that 18 places had operated all summer which would come under the ban.

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• 4 Deluxe U. S. 5c Popcorn Machines-

**Racetrack Betting Illegal**, Is a Lottery, Judge Rules

DETROIT, Dec. 9.- A circuit judge here recently hit gambling on the races a hard blow by declaring that the State Legislature did not have power to legalize betting on the races. He said the State constitution forbids any form of lottery and that the selling of tickets on the races was certainly a form of lottery.

The defense contended that the Legislature had power to do anything not prohibited by the State constitution and that the document did not expressly forbid the licensing of gambling.

(Continued from page 66) the offshore areas and the other the insufficient production of sugar here in the

The committee urged that these causes be remedied to some extent in order to relieve the shortage but it also recommended steps to stimulate an increased sugar output in Cuba, Puerto Rico and Hawail. It also urged that domestic sugar refineries be given high power and equipment priorities which would facilitate to some degree increased production here in the States, and a revamping of the current rationing and allocation program was advised so that it can be administered more effectively. Another recommendation for relieving the country of the serious sugar shortage it faces was to prevent the use of sugar in the process of diverting it to high test molasses to make industrial alcohol.

The report stated that the total domestic sugar stocks as of October 1 were some 465,000 tons, but the consumption of the nation in 1944 was about 750,000 tons more than had been figured, the report said. Thus, there will be 500,000 tons less of sugar with the start of 1945 than were with the beginning of last

At Chicago, the American Bottlers of Carbonated Beverages meeting in a convention were told that shortages of sugar were in part the result of the government program of wartime sugar produc-





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#### AMUSEMENT MACHINES 70

# ATTENTION METAL TYPER OPERATORS

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## 2 New Vending Machines Movie Magazine Paten

WASHINGTON, Dec. 9. - Two ver machine patents apparently were the direct representatives of the coin chine industry in the November 21 of The U. S. Patent Office Gazette interesting type of vending machine covered in Patent No. 2,363,340, 1 to A. J. Lau and Ralph Donath, of I burgh. The application was made cember 16, 1940, and five claims allowed in the final patent. The u ing machine has a base separate from actual machine itself, and the ba equipped with rollers which suggest it can be moved about on the floor. vending part of the machine seen be in the form of a revolving turr that different columns of mercha can be rotated to the point where coin is deposited and the mecha operated.

Another dispensing machine p was granted to J. P. Koehler Jr., of I ford, Ill., in the form of Patent 2,363,426. The application for this p was made December 12, 1941, and claims have been allowed. The maappears to be a counter type of v and much attention is given to the mechanism, especially the ejector of device.

Operators of movie machines wi interested in a patent covering a tinuous film magazine which has assigned by the inventors to Films, New York. The patent is No. 2,30 and was granted to A. C. DeNapol Mount Vernon, N. Y. 'The applic was made February 16, 1942, an claims are allowed on this type of r zine which is a necessity in movie chine devices.

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tion's major industries-motels, auto camps, tourist courts or however else they are called-have been reported to gross an estimated \$650,000,000 a year by their owners. This means a tremendously active business, but it also means that the coin-operated industry comprises much of this activity and gets much of the gross earnings. Every tourist camp, and especially the newly constructed camps one finds in the South and Southwest that are much better as far as convenience and comfort than the local hotels, is a natural location for juke boxes, cigarette machines, soft drink dispensers, scales, amusement machines and every other type of coin ma-

maintained in one part of the building for the convenience of the tourists who do not want to go into town to buy their meals or food for cooking them back in their motel.

AMUSEMENT MACHINES

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of endeavor was about 800 complete new courts or about 16,000 units annually. This amount, of course, will increase when conditions are such that travel will be resumed at normalcy again, and it gives the coin-operated industry good indications of what their market pros-





# Drugstores Studied **By Commerce Dept**

WASHINGTON, Dec. 9 .- The Depar ment of Commerce has issued a "Surve of Current Business," in which are resul of a survey of retail drugstore sales thr 1943. This survey was completed h members of the business statistics un in co-operation with A. C. Nielsen Com pany, of Chicago, and members of th coin-operated trade are curious to lear the facts about some of their popula location centers, the drugstore.

Bringing sales of chain and independ ent drugstores up to date, the report based on a carefully prepared projectio of the sales of stores that were in bus ness before the war, plus the results of a sample questionnaire for 1943, ser to all stores that entered the field after 1939.

As explained by Tynan Smith, of th business statistics unit, the resulting tables show that druggists have bee less hampered by merchandise shortag than other retail trades. The increase number of working women have mean increased sales of cosmetics which has remained in good supply.

Another important factor has been th sharp rise in the demand for vitamin resulting, Mr. Smith says, from effecti advertising and increased awarness the need for health protective measure during the war.

The study shows that chain drugstor had a relatively better sales performan during the first half of 1941, but from 1941 to 1942, largely because of the de pletion of population in their ranks, in dependent drugstores increased the sales more rapidly than did chains.

Drugstores registered a more-tha usual December sales increase durin both 1942 and 1943, Mr. Smith points ou reflecting the importance of drugstor in the Christmas trade, as a result of th unprecedented demand for holiday me chandise.

Tables included in the study cove Revised retail sales, 1939-'43; average sales of drugstores, 1939-'43; sales of r tail drugstores by regions; number drugstores by region; average drugsto sales by city size, and drugstore sales size of store. The complete report will available either from the Department Commerce, business statistics unit, or O. Nielsen.

rugstores Studied	SLOTS 25¢ Mills Blue Front, S.J
By Commerce Dept.	10c Millis Blue Front, S.J. 350.00
WASHINGTON, Dec. 9.—The Depart- ent of Commerce has issued a "Survey Current Business," in which are results a survey of retail drugstore sales thru 43. This survey was completed by embers of the business statistics unit co-operation with A. C. Nielsen Com- ny, of Chicago, and members of the	10¢ Mills Blue Front, D.J.325.005¢ Mills Blue Front, S.J.250.005c Mills Blue Front, D.J.225.0010¢ Mills Bonus Alum, Front375.005¢ Mills Bonus Alum, or Gold Fronts.350.0010¢ Mills Melon Bell275.005¢ Mills Melon Bell200.005¢ Mills Blue Q.T.85.005¢ Mills Glitter Gold Q.T., New150.005¢ Mills Smoker Bell80.005¢ Mills V. Pockets, Green, No Meter50.005¢ Mills V. Pockets, B & G, with Meter65.005¢ Mills V. Pockets, Chrome, with Meter75.00
in-operated trade are curious to learn e facts about some of their popular ation centers, the drugstore. Bringing sales of chain and independ- t drugstores up to date, the report is	25c Mills Gooseneck, 2-4, with Jackpot 110.00         5c Jennings 4 Star Chief         5c Watling Treasury         5c Watling Rol-a-Tops         5c & 25c Bally 2-in-1 Slot (1 Tax) 325.00         CONSOLES         Bally Club Bett, F.P. Comb.
sed on a carefully prepared projection the sales of stores that were in busi- ss before the war, plus the results of sample questionnaire for 1943, sent all stores that entered the field after 39.	Bally High Hand, F.P. Comb. 175.00 Baker Paces, Very Late, D.D. & J.P. 375.00 Keeney Super Track Times 375.00 Have Parts and Motors and Gears for Keeney Super T. T. ARCADE Bally Rapid Fire
As explained by Tynan Smith, of the isiness statistics unit, the resulting bles show that druggists have been as hampered by merchandise shortages an other retail trades. The increased unber of working women have meant creased sales of cosmetics which have mained in good supply. Another important factor has been the arp rise in the demand for vitamins sulting, Mr. Smith says, from effective vertising and increased awarness of e need for health protective measures	Chester Pollard Golf
The study shows that chain drugstores and a relatively better sales performance uring the first half of 1941, but from 41 to 1942, largely because of the de- etion of population in their ranks, in- pendent drugstores increased their les more rapidly than did chains. Drugstores registered a more-than- sual December sales increase during oth 1942 and 1943, Mr. Smith points out,	Monicker
flecting the importance of drugstores the Christmas trade, as a result of the apprecedented demand for holiday mer- nandise. Tables included in the study cover: evised retail sales, 1939-'43; average les of drugstores, 1939-'43; sales of re-	Horoscope 60.00 ABC Bowler., 45.00 Champs 85.00 All used Pin Games refinished and checked. One-third deposit with order, balance C. O. D. NEW ENGLAND EXHIBIT CO. 1295 Washington St. BOSTON 18, MA5S. Telephone: DoVenshire 8381
il drugstores by regions; number of ugstores by region; average drugstore les by city size, and drugstore sales by ze of store. The complete report will be vailable either from the Department of ommerce, business statistics unit, or A. Nielsen.	Rex Amusement Specials 5¢ Mills Bonus Bolls
CHICAGO, Dec. 9. — Drugstores have een one of the biggest markets for the ending machine trade, and a recent sur-	2 Bally Grand Nat'l
by made by the Department of Com- berce and a private market research gency results in detailed information in the present conditions of drugstores hich is vitally significant to the trade. The survey shows that the independ- at drugstore outlets have gained more is sales per store during the wartime boom than the chain drugstores. One	Bell-o-Ball (Floor Sample)       150.00         Batting Practico       99.50         Pokerino       99.50         Keeney Anti Aircraft Gun       59.50         Keeney Anti Aircraft Gun       59.50         Keeney Anti Aircraft Gun       59.50         Keeney Texas Leaguer       39.50         CONSOLES       395.00         Paces Pay Day (Like New)       395.00         Baker's Races (J.P.)       250.00         Paces Rates (Brown Cab.)       150.00         Paces Rates (Black Cab.)       75.00         Jennings Fast Time       79.50         Jennings Good Luck       59.50         1937 Track Time       59.50
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reason is that the average independent drugstore is not as large as the average chain drugstore, and consequently there is more room to grow in. The independent drugstore, usually a popular hangout for some city neighborhood or the center of activity in a small town, has been the biggest user of vending machines, also-using everything from pinhall games to penny scales. The survey showed that 25.4 per cent of total drugstore sales in 1943 were made by the chain drugstores, which was a small decline from the 1939 figure of 25.6 per cent. New stores, both independent and chain, showed significantly higher sales than of those who were doing business from 1939 thru 1943. Indications pointed to the fact that these new stores were carefully located in areas which were calculated to bring in the largest amount of sales.

While total drugstore sales were higher in 1943 over 1939 by about 66 per cent, the survey's figures bore out that during this period there was a net decline of 4,037 individual stores. Over 88 per cent of the stores that closed were the very small drugstores, most of these being independents. Since the independent drugstores numbered about 58 per cent of all such stores, in 1939, the figures of the survey showing the heavy increases of sales per store for the smallest independents are obviously because the mortality statistics have affected them.

According to the survey, the average sales per store in citles under 5,000 population were increased 87 per cent by independents, the chain stores showing no increase. These rural areas and small towns are largely areas where the chain drugstore has not been introduced, the local independent store still serving the public as a conglomeration of drugstore, gossip center, and amusement hall. It is this type of store that has been a big market for all types of venders - but especially pinball games. Figures of the survey show that with the increase of population in cities, the independent drugstore decreases in average sales per store-with the chain drugstore increasing its average sales. The city chain drugstore has converted itself more into a one-floor department store-and the variety of mechandise would indicate a reason for part of increase in sales.

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WURLITZER 616S

However, by contrast of regional gain in net sales, the report showed that the largest gains in sales were made by the smallest independent drugstores in the smallest towns, even the chains made the best showing in metropolitan cities. On the basis of this information, the vending machine trade can pick out its most advantageous locations among the drugstores and plan for new market activity when conditions permit.

ARCADE AND AMUSEMENT CENTER OUTFITTERS OVER 500 MACHINES ALWAYS IN STOCK--REPAINTED AND **REFINISHED LIKE NEW!** COUNTER GAMES ABT Pistols, Fire and Smoke; Red, White & Blue; Big Game Hunter \$27.50 ABT Challengers ...... 30.00

# Advance Shocker, New ..... 29.50 POKERENOS

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Free! Price Lists: Parts—Supplies. Complete Line of Arcade Machines

510-514 W. 34th St. NEW YORK (2 Blocks From Penn. Station)

ROCKOLA WORLD SERIES with large electric sign and beautiful paint job, \$50; Pikes Peak, \$14; ABT 10 Shot Pistel, \$6; Blue Mod. F, \$20; ABT 10 Shot Pistel, S6; Blue Mod. F, S20; Challengers, S20; Peo Whiriwinds, S5; Scooter, S6; Spitfire, S6; Vic. Home Run, S10; 1¢ BG Vest Pocket, S25; O' Johnny, S15; N. W. Deluxe, S8; Mod. 40, S3; Triselector, S12; Stands for same, S2; N. W. Bell, S5; Snacks, S3; Masters, S3.10; Stewart-McGuire and Ideal Vendors and Parts, S10; Cubs, S2; 100 Records, S10; ABT Stands, S2; good Meat Slicing Machine, S10; 12 Record Seeburg Mod. A, B, C or D, S65; X-Rays, S3; Flash a Call I. C. Set, S10; Heavy Industrial 15 In. Speaker, S15. 1/2 Deposit, Balance C. O. D. Carolina Vending Co.

ALBEMARLE, N. O.

#### PH. 451W

SLOT PARTS FOR MILLS BLUE FRONTS, ETC. \$1.95 9.95 14.95 7,50 3.95 5.50 1.95 

 CASH CANS
 Each

 GOLD AWARD TOKENS
 Each

 STAR WHEELS (10 or 20 Stop)
 Each

 PERCENTAGE PLUGS (10 or 20 Stop Type or Diso Type)
 Each

 MAIN OPERATING LEVERS
 Each

 BELL LOCKS, 1 Key, \$2,50; 2 Keys
 Each

 JEWELS FOR BROWN FRONTS, ETC.
 Each

 LARGE CLOCK GEARS (Complete With Brackets and Springs)
 Each

 IDLER PINION GEARS
 Each

 SMALL LONG SHAFT GEARS
 Each

 Fach
 Each

 .05 1.50 .75 4.95 3.50 4.95 3.75 3.25 3.25 3.50 9.90 3.95 3,95 5.95 **EXPOSITION GAMES CO.** San Francisco 2, Calif. 989 Golden Gate Ave. DEPENDABLE SERVICE ASSURED WITH MATCHLESS LAMPS FOR ALL GAMES MUSIC AND WALL BOXES MATCHLESS ELECTRIC CO. CHICAGO 6 564 WEST RANDOLPH ST. .

<b>5 BALL PIN BALL MACHINES</b>	ARCADE EQUIPMENT
	Electric Eye Shoot the Bull
MRS. H. T. REYNOLDS P. O. BOX 685	PENNYLAND ARCADE KINSLEY, KANSAS

COPYTIC

The Billboard

## December 16, 1944

...

# ANNOUNCEMENT: BAKERS PACERS WILL BE MANUFACTURED BY BAKER NOVELTY COMPANY WILL BUILD GENUINE BAKERS PACERS

# BAKER NOVELTY COMPANY WILL MAKE GENUINE PARTS FOR BAKERS PACERS

WE WILL CONTINUE TO MAKE AND SUPPLY PARTS FOR PACES RACES

-\*-

AFTER VICTORY

# The New

# **BAKERS PACERS**

### STREAMLINED AND BETTER THAN EVER! WITH MANY NEW AND UNIQUE FEATURES

Baker, as one of the founders of Paces Races, Inc., designed and engineered the building of PACES RACES. Baker, as founder of the BAKER NOVELTY COMPANY, designed and engineered the building of BAKER'S PACERS, the only Races with the DAILY DOUBLE feature. BAKER WILL BUILD A VICTORY MODEL DELUXE AFTER V-DAY.

### UNTIL THEN SEE US FOR PARTS OR SERVICE FOR BAKERS PACERS OR PACES RACES

# BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

# Statistics Contradict Stories of Wholesale Automobile Junking

DETROIT, Dec. 9.—Recent predictions and statements here of significance to ops were those that contradicted widespread statements that 5,000 to 6,000 automobiles are being scrapped every day. Marcus Ainsworth, a statistician for the magazine Automative and Aviation Industrics, declared that by the end of 1944 passenger car registrations will have declined only 320,000 from last year, or a 1.3 percentage.

The forecast reveals that the decline in registrations has been offset in part by an increase of 33,000 in the number of trucks registered, making the actual decrease 292,000 units.

Total registrations at the end of the year, he predicts, will be 30,202,207, which compares with 30,494,638 in 1943, 32,-144,209 in 1942 and 33,720,937 in 1941.

Experience in past years shows that the publication's forecasts have been accurate to within 1 per cent of the final data published.

#### **Returns From 44 States**

On the basis of returns from 44 States and his own estimates from four States, Ainsworth predicts the total at the end of the year will be 25,515,871 passenger cars registered, 4,583,514 trucks and 102,-800 busses.

The reduction from the peak year of 1941 will be 3,518,730, or 10.4 per cent. Of this total 3,326,751 will be passenger cars and 191,979 trucks.

"It is obvious," Ainsworth points out, "that if the scrappage had prevailed at a normal rate during the last three years, the decline in registrations would have been twice what they are. Fortunately, however, the rate of junking has been declining since 1941.

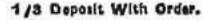
"Records of the salvage division of the War Production Board reveal that junk yards were purchasing cars and trucks for scrap at the rate of 133,000 a month during the last half of 1942, 81,750 a month for all of 1943 and 47,500 a month

# **BRAND NEW!**

Evans Ten Strike ......\$225.00 Wings .....\$11.50 | Yankees .. 11.50

#### USED EQUIPMENT

Jennings Golf Ball Vendor, 25c Play 5	5 60 ED
Jennings Roll in Barrel	129.50
Chicago Coin Hockey	225.00
Electric Hand Vibrator	69.50
Buckley DeLuxe Digger	165.00
Play Golf, Upright Cabinet	89.50
Football Unright Cabinet	
Football, Upright Cabinet	89.50
International Hand Grip Tester,	-
Upright Cab	89.50
Air Raider	175.00
Drivemobile	295.00
Ace Bomber	295.00
Mills 1c Q.T., Double Jack, Green,	1000006
with Bent-Coin Release	59.50
Liberty Bell, 5c, Fruit	18.50
Zephyr	9.90
Champion	14.90
Evans Playball	195.00
Exhibit Merchantmen	49.50
Fan Front Mutoscope Diggers	79.50
Radio Rifle	59.50



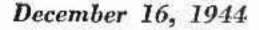


## -DUE TO THE CLOSING OF ARMY CAMP HAVE FOR SALE

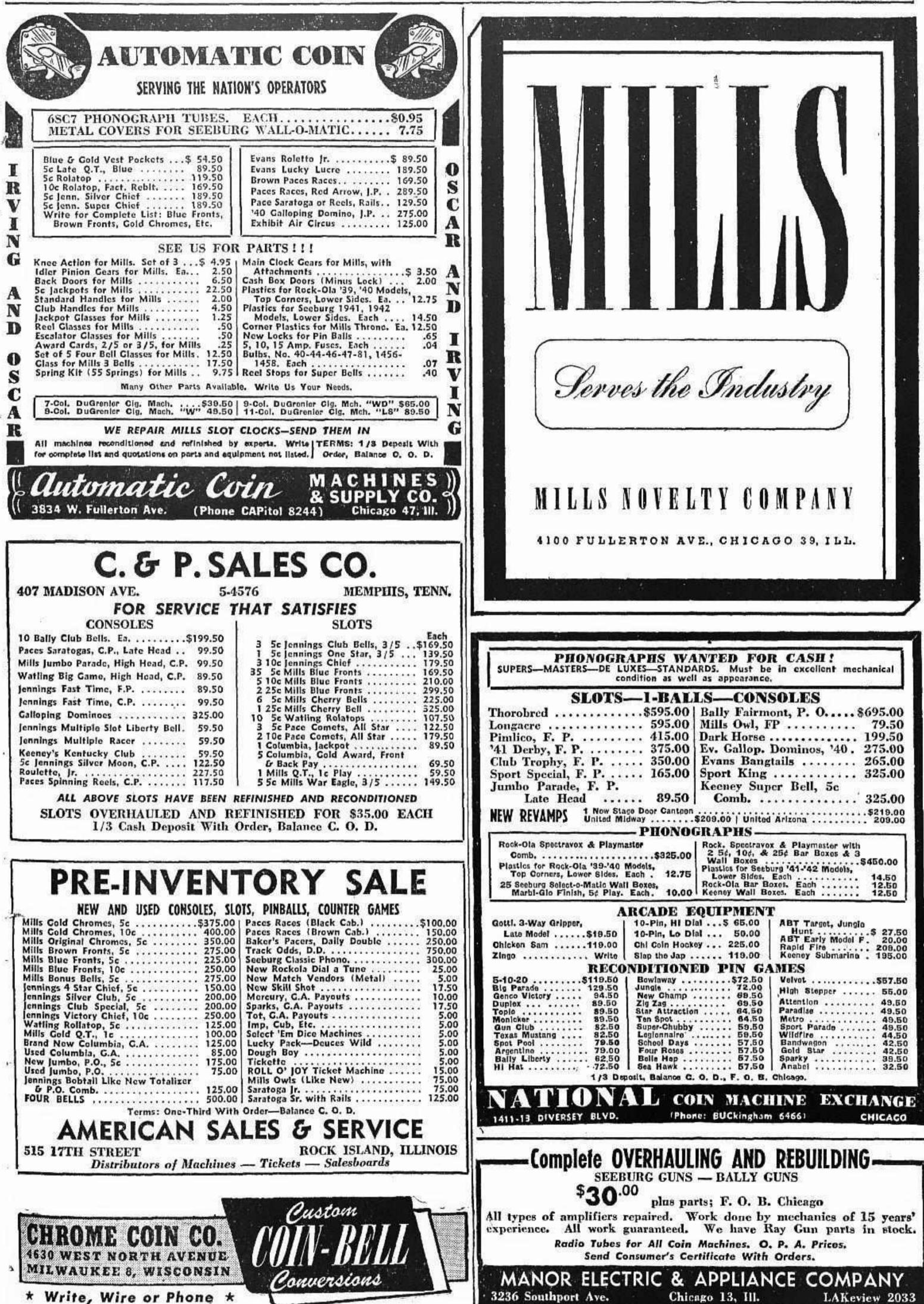
4 Automatio Pace Duck Pin Alleys, 45 feet long. These alleys are portable, in A-1 condi- tion, been used 18 months. Cost \$4800.00,	
will take \$1000.00. 5 5¢ Olgarolas, \$125.00 ea., or \$500.00 for all. 1 5¢ Pace Deluxe Red Porcelain Late Model Slot	
1 5¢ Pace Comet Slot         60.00           1 5¢ Mills D.P. Slot         75.00           1 10¢ Callle Slot         60.00           1 10¢ Mills Q.T. Slot         100.00	
1 5¢ Mills Punching Bag         100.00           1 5¢ Bally Alloy         50.00           1 5¢ Western Baseball         50.00           1 5¢ Squeezer         50.00	
2 5¢ Shoot the Jap, Chicago Novelty Conversion, Each	
1 1¢ Penny Tune Juke Box	
1 Nati, Cash Register	3
Merry-Go-Round Bar Centreville, Miss.	
SALESBOARDS	
DELUXE HITS-24 SERVICE	
600 5¢ Deluxe Charley Def. \$10.00 \$ .79 1000 5¢ Nickel Charley Def. 17.00 .96 1000 25¢ Charley Def. 50.00 .98 1000 5¢ Double Finn Def. 24.50 .98	- 3
1000 25¢ Jackpot Charley Avr. 52.08 1.24 1000 25¢ J.P. Charley, Thick Avr. 52.07 1.49 800 5¢ J.P. Bell Boy, X Thick . 20.40 1.85 1000 5¢ J.P. Jumbo Bingo Fins . 18.59 1.98	
5¢ 1800 Hole Lulu, Thick, Def. Prof. \$18.00 - \$1.98 1000 5¢ J.P. Swing High \$27.50 \$1.89	
675 5¢ J.P. Jumbo Big Stuff 19.30 1.86 1200 25¢ J.P. Texas Charley 102.18 2.36 1000 5¢ J.P. Hell To Pay X Thick 23.64 2.49	3
1000 5c J.P. Rose Bowl, Football 24.45 2.39 1184 5c J.P. Jumbo Pick-D-Fins. 28.68 2.49 1200 10c J.P. Payoff, X Thick 52.59 2.98 1184 5c J.P. Jumbo Bingo Fins. 27.79 2.69	
Deluxe World's Best Boards-Tickets-Cards. DELUXE SALES CO. BLUE EARTH, MINN.	61S
TOKEN EJECTOR \$5.00	
Complete With Instructions	
Token Ejectors now ready for immediate delivery for MILLS 10¢ Bell Escalators. Guaranteed to eject 100% Red and Blue	
Tokens, aluminum and paper slugs; 50% of all car tokens. Install it yourself	
RIGHT ON LOCATION in a few minutes. No drilling, cutting or fitting—no special tools necessary. Send full amount with	
order-we ship prepaid. VALLEY SPECIALTY CO., Inc.	
550 Clinton Ave., N., Rochester 5, N. Y.	
5 Silver Moon	1
Combinations, \$89.50	
PENNY ARCADE CO.	
326 St. Paul Pl. Baltimore 2, Md.	] "







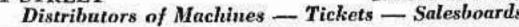
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The Billboard

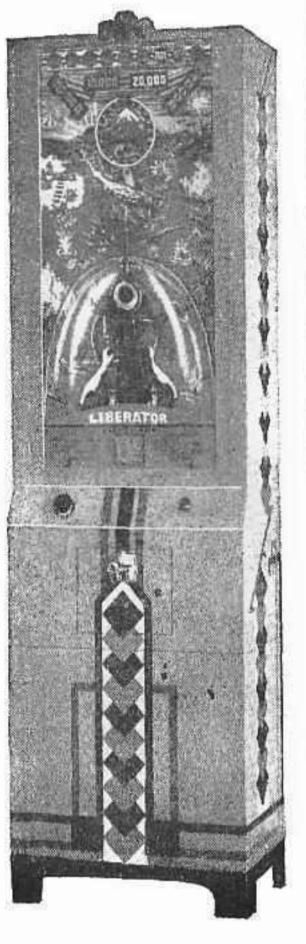
۱	Paces Saratogas, C.P., Late Head	99.50	1 5c Jennings One Star, 3/5 139.50
l	Mills Jumbo Parade, High Head, C.P.	99.50	3 10c Jennings Chief 179.50
l	Watling Big Game, High Head, C.P.		35 Sc Mills Blue Fronts
l	Jennings Fast Time, F.P.	89.50	2 25c Mills Blue Fronts 299.50
	Jennings Fast Time, C.P		6 5c Mills Cherry Bells 225.00
۱	Galloping Dominoes		1 25c Mills Cherry Bell 325.00 10 5c Watting Rolatops 107.50
I	Jennings Multiple Slot Liberty Bell.	59.50	3 5c Pace Comets, All Star 122.50
	Jennings Multiple Racer	59.50	2 10c Pace Comets, All Star 179.50 1 Columbia, Jackpot
ļ	Keeney's Kentucky Club	59.50	5 Columbia, Gold Award, Front
ĺ	Sc Jennings Silver Moon, C.P	122.50	& Back Pay
	Roulette, Jr. Paces Spinning Reels, C.P.	227.50 117.50	1 Mills Q.T., 1c Play 59.50 5 5c Mills War Eagle, 3/5 149.50
I	2322		

Mary	HEIT MILD CALD COULDO	real ned	is, i morely counter ordina	
Mills	Cold Chromes, 5c	\$375.00	Paces Races (Black Cab.)\$	100.00
Mills	Gold Chromes, 10c	400.00	Paces Races (Brown Cab.)	
Mills	Original Chromes, 5c	350.00	Baker's Pacers, Daily Double	250.00
Mills	Brown Fronts, 5c	275.00	Track Odds, D.D	750.00
Mills	Blue Fronts, Sc	225.00	Seeburg Classic Phono	300.00
Mills	Blue Fronts, 10c	250.00	New Rockola Dial a Tune	25.00
Mills	Bonus Bells, 5c	275.00	New Match Vendors (Metal)	5.00
Icnni	ngs 4 Star Chief, 5c	150.00	New Skill Shot	17.50
lenni	ings Silver Club, 5c	200.00	Morcury, G.A. Payouts	10.00
Icnni	ngs Club Special, 5c	200.00	Sparks, C.A. Payouts	17.50
lenni	ngs Victory Chief, 10c	250.00	Tot, G.A. Payouts	5.00
Watt	ing Rollatop, 5c	125.00	Imp, Cub, Etc	5.00
Mills	Gold Q.T., 1c	100.00	Solect 'Em Dice Machines	5.00
Bran	d New Columbia, C.A.	125.00	Lucky Pack-Deuces Wild	5.00
lised	Columbia, G.A.	85.00	Dough Boy	5.00
Now	lumba BO Sa	175.00	Tickette	5.00
lifend	Jumbo, P.O., 5c	75.00	ROLL O' JOY Ticket Machine	15.00
lann	Jumbo, P.O.	15.00	Mills Owls (Like New)	75.00
John	ings Bobtall Like New Totalizer	125 00		75.00
FOU	P.O. Comb	125.00		
FUU	R BELLS	27 March 494 3000	Saratoga Sr. with Rails	125.00
	A MARK OF A			









# **Michigan To Consider Law Giving Cities Tax Power**

ing discussed passes the Legislature next year. The Legislature has a State Tax Study Advisory Committee which develops legislative ideas when the Legislature is not in session and makes recommendations when the Legislature meets. One of the recommendations that will be presented next year is the plan to give cities power to pass sales taxes.

It is reported here that city sales taxes in several cities have at times been a problem to certain types of coin machines and it is anticipated that such a situation would result here.

The sales tax proposal calls for a cut of the State 3 per cent sales and use tax to 21/2 per cent. In cities prescribing it thru ordinances, the State would collect the other one half of 1 per cent and return it to them.

Under this plan, Detroit could obtain an estimated \$6,500,000 a year by a "city sales tax." Other cities would benefit proportionately. On the basis of current revenues, the State's revenue loss would be \$15,000,000 a year.

#### Would Cut Some Taxes

"That plan sounds quite feasible to me," said Rep. Howard Nugent, of Bad Axe, speaker of the House. "I wouldn't be at all surprised if the Legislature

# SLOTS

Mills Melon Bolls
10¢ Q.T., Blue Finish, Ea 90.00
5¢ Glitter Gold, Ea 145.00
5¢ Jennings No J.P., Ea 20.00
25¢ Jennings No J.P., Ea 30.00
5¢ Jennings Single J.P., Ett 75.00
10¢ Single J.P., Ea 75.00
Mills 5¢ Free Play Slot, Fl. Sample 150.00
CONSOLES
Keeney's Dark Horse, 7 Nos, Play,
5¢ C.P\$135.00
American Eagle, 1¢ 19.00
Gingers, 1¢ 12.00
Moving Picture Counter Machine,

LANSING, Mich., Dec. 9 .- Cities thru- went for it. I'm sure the people would out the State may get legal power to like it because they approve anything pass local sales taxes if a plan now be- that means a reduction in the tax burden."

> Arthur E. Hagen, State Tax Commission secretary, said some part of the \$15,000,000 State loss in revenue would constitute a direct tax relief. He added that there would be no increase in taxes even in those cities which adopted a city sales tax.

ACCESSORIES
Each Wurlitzer '42 24 \$435.00 Wurlitzer 500, Leather Sides and Dome
-HIDEAWAY UNITS
READY FOR INSTALLATION !
Rock-Ola Monarch with Adapter and 4 20 Sel. Late Model Buck- ley Lite-Up Boxes, Original Amplifier and Speaker, Comp\$235.00
1 Twin Twelve Buckley System with 10 Buckley Lato Model, Lite-Up Boxes, Speaker and Amplifier, Comp\$325.00
We have 30-wire cable, used, for all above installa- tions. 25c per ft.
ACCESSORIES





# AMUSEMENT MACHINES 77



The Billboard







ard	AMUSEM	ENT	MACH	INES	79
CENTI	RAL OHIO	QUA	LITY	BUYS -	
THERE IS	NO SUBSTITUTE FOR	R QUALI	Y	Editor -	1999
AIR CIRCUS KNOCKOUT BIG PARADES 5-10-20 JEEP HI HAT VELVETS SKY RAY HOROSCOPE STAR ATTRACTION JUNGLE MONICKER FOUR DIAMONDS	Write MARINE Write INVASIO Write SPOT A 69.50 BOLAWA 69.50 BOSCO 59.50 BOSCO 59.50 SEA HAN 49.50 SCHOOL 69.50 SPORT 79.50 BELLE	S AT PLA	72.50 79.50 49.50 49.50 49.50 49.50 69.50	Woolf Solon	107
	ONSOLES READ				
	P., Late\$129.50				Write
	P., A.1 89.50				Write
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SC DODIAII TOIAIIZEI	r 179.50	1 leunui	is cigarolas x	IT, LIKE NOW	07.30
Sky Fighter Muto. Punch Bag. Exhibit Rotarios 20 MILLS VEST	ARCADE 219.50 209.50 Write 379.50 Write Write Write Write Test Pilot 10¢ Astrosco Sce-A-Freak Peo Baskot Card Vendors Scientific Bas C POCKETS PLUS D - \$59.50 Each	S ONE TROP	09.50       2 Pt         25.00       2 Na         99.50       2 Col         09.50       1 Vol         99.50       4 Gui         65.00       Keen         19.50       Solen         BALLS       - H         PHYS, '41	otomatics ughty Peaks, Stan ckeyed Circus, Sta op Recorder oy Submarinos .S tifle Basketball. PIMLICOS, DERBYS, S/ SHOTS - W	d Write Write Write 199.50 119.50
ST	OTS-WRITE OR			Grand and the second	
Sc-10c-25c Blue Fronts	Sc-10c-25c Brown Fronts	50	10c-25c Chrome Bells	5c-10c-2	C1204
5c Mills Club Consol 5c Jennings Club Ch	10 P.O. 5 e Bells, 3/5 P.O. 10 ief, 3/5 P.O. 10 NE-HALF CERTIFIED	c Silver C c Extraor	lub Chief Sc dinary SIN	Pace All Star GLE & DOUBLE	SAFES
CROCIESCO RECEIVED LONG TO A	OHIO COIN , COLUMBUS 15, C				

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December 16, 1944



# **Tighter Labor Rules** Loom as Manager Shortage Increases

MINNEAPOLIS, Dec. 9 .- Already hardpressed for men, the coin machine business in the Twin Cities faced even further depletion as the War Man-Power Commission considered drastic tightening of employment regulations in the Twin City area because of the increased dearth of available men.

Faced with the immediate necessity of getting an estimated 15,000 to 16,000 workers for war plants in this area, the WMC was giving scribus consideration to inclusion of the 48-hour work week in this sector. John C. Nord, Twin Citics area director for WMC, said a workers survey now is under way which will be made the basis for any future change

He pointed out the Twin City area Is on the brink of being classified as a Class I labor area, which would make a 48-hour work week mandatory with no more letting of government contracts.

Three possibilities are being studied or a possible combination of all three, he said. These are the longer work week, the cutting back of employment cellings and the control of women employees by the referral system of the United States employment services (USES).

Cutting back of employment ceilings means telling an employer who has had a celling of 100 that he may have only 90 or 95 employees in the future. It is under this ruling that the coin machine business may be hit.

At present, Nord said, women workers who have not been in essential jobs do not need referral cards from USES as men do. It may be, he said, that it will be necessary to extend the referral system to all women, whether in essential

Nord said that employment demands have risen by some 6,000 or 7,000 jobs in the last week. With a step-up of production schedules at Twin Cities Ordnance plant in New Brighton, one of the larger

GAMES COMPANY

977 Golden Gate Ave., San Francisco 2, Cal.

	States and States
TANKING WAT A MINT NAMA	-
MILWAUKEE	
SPECIALS !	
성장님이 명기 가지 않지만 것 옷이 많이 집에 집에 있는 것 같아.	
ONE BALLS	
Fortune, Convertible to Free Play	
or Pay Out	274.50
Skylark, Convertible to Free Play or Pay Out	234.50
Contest	99.50
Pace Maker	79.50
Sea Biscuit	79.50
Blue Ribbon	69.50
Sport Page	69.50
Thisfledown, P.O.	64.50
Gold Cup	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
1939 1-2-3, Pay Out	39.50
1939 1-2-3, Pay Out 1939 1-2-3, Free Play	39.50
Bally Stables	39.50
Mills 5-in-1, Free Play	39.50
Gottlieb Horseshoes	39.50
Gottlieb Derby Day	39.50 29.50
Preakness	29.50
Ak Sar Ben	24.50
Fleetwood	24.50
FIVE BALLS	C.D., 4019201C.1
Anabel\$	29.50
Band Wagon	34.50
Boom Town	29.50
Defense (Baker)	29.50
Entry	29.50
Fifty Grand	29.50 39.50
Gun Club	69.50
Hi-Dive	59.50
Home Run of '42	69.50
Horoscope	49.50
New Champs	59.50
Red, White and Blue	29.50
Repeater	34.50
Spot Pool	59.50 59.50
Stratoliner	44.50
Sink the Jap (From Stratoliner,	
Red, White and Blue Cabinet	54.50
Sparky	29.50
Salute	39.50
Sky Ray	39.50
Twin Six	44.50 29.50
Target Skill	34.50
Wildfire	39.50
Wow	29.50
1/3 Deposit, Balance C. C	16160 CT 176
State Distributor for Seeburg Phot	nooranhe
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김 씨는 것 같아요. 영화 방법에 너무 말했다.	100
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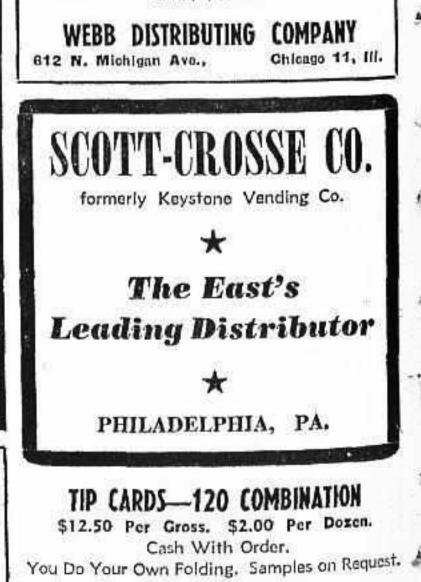
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COIN MACHINE COMPANY 3130 W. Lisbon Ave. MILWAUKEE 8, WISCONSIN



Guaranteed

A Great Automatic Payout Machine for 5¢ Play. Pays out a flashy nickel plated token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 50 to 1. JACKPOT consists of large "Goldaward" coin which is usually redeemed at counter for \$5.00 which is usually redcemed at counter for \$5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 deposit, balance express C. O. D. (10% discount in lots of 3 or more.) Each, \$47.50.



CASTOR BROS.

W. Ohio Street

INDIANAPOLIS, 4, IND.



# acme UNBREAKABLE PHONO PLASTIC **REPLACEMENT PARTS** FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

WURLITZER MODELS

24 Top Corners.....\$ 1.20

24 Lower Sides ..... 4.00

61-71-41-600, 500 Top Corners. ..... 4.00

700 Top Corners..... 7.00

700 Lower Sides ..... 9.50

700 Bock Sides ..... 8.50

800 Top Center (Right or Left, Red) ..... 8.00

800 Bock Sides (Green) ..... 9.50

750 Top Corners...... 8.75

750 Lower Sides..... 8.75

750 Top Center ..... 4.25

750 Middle Sides ..... 2.00

850 Top Corners..... 9.50

850 Lower Sides ..... 8.75

850 Top Center ..... 11.00

950 Lower Sides ..... 10.50

#### NON-INFLAMMABLE

NON-BRITTLE

SHRINK-PROOF

RIGID MATERIAL

EXPERTLY MOLDED

PERFECT FIT

#### GUARANTEED

acme

#### **ROCK-OLA MODELS**

Standard, Master, DeLuxe or Super	Each
Top Corners	\$12,75
Lower Sides	12.75
Top Door Plastics	6.75
The Above Available in Solid Red, Yelle	ow, Green
COMMANDO	Each
Top Corners	\$ 8.00
Top Center	
Long Sides	12.75
Combination Yellow and Red Color Sci	heme

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	14.50
Lower Sides\$ "Classic"—"Colonel"—"Major"	14.30
Top Corners.	6.00
"Envoy"-"Codet" Top Corners	2.50

#### Available in Red, Yellow or Green Throns-Empress-Top Corners, Each.....\$14.00 Throne-Empless-Lower Sides, Each ..... 14.00 BUCKLEY BOXES Side Plastics, Per Set. ..... \$ 2.00

505 WEST 42nd ST.

NEW YORK 18, N.Y.

### SHEET PLASTIC 20" x 50"-Non-Brittle-Pliable

Par Sheel 50 Gauge Red, Yellow or Green (Thickness of new penny).....\$12.50 60 Gauge Red, Yellow or Green (Thickness of a new half dollar) ... 14.50 80 Gauge Red or Yellow (Thickness of a new silver dollar)...... 16.00 IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK! TERMS: 1/2 Deposit with order. Balance C.O.D. F.O.B. New York.

Remit Full Poyment and Save C.O.D. Charges. Checks Acceptable! ORDER FROM YOUR NEAREST DISTRIBUTOR!



YOUR COST \$38.70 ea. (lota of 3) \$41.93 ea. (lossof quantity)

# Sun Kraft **Cold Quartz Ultraviolet** RAY LAMP

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Has builtin automatic timer. Finished in satin chrome. Complete with goggles and leatherette carrying case, O. P. A. Approved Retail Price, \$64.50.

# "SHOOT THE JAP" **RAY-O-LITE GUNS**

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. They look and operate like new.

SOLD ON A MONEY BACK GUARANTEE. Terms: 1/2 Deposit With All Orders, Balance C. O. D. Rush Your Order Today.

# Chicago Novelty Company, Inc.

1348 Newport Avenue

BALLY HIGH HAND.... 190.00

SILVER MOON ..... 109.50

SARATOGA SR., Rails.... 90.00

PACE REELS SR., Rails.. 90.00

KEENEY SUPER BELL,

5c MYSTERY BONUS,

5c YELLOW FRONT,

5c ALL STAR COMET,

10c ALL STAR COMET.

25c ALL STAR COMET.

COLUMBIA GOLD

COLUMBIA GOLD

2218 University Ave.

ST. PAUL 4, MINN.

Glitter Gold..... 100.00

3-5 ..... 75.00

# Chicago

GOOD LUCK ...... 30.00

RACES ..... 35.00

LIBERTY BELL ..... 20.00

JENNINGS MULTIPLE

CAILLE COMMANDER,

CONSOLE .....

SINGLE SAFE CABINET

STANDS .....

STANDS .....

TRIPLE SAFE REVOLV-

JACK-IN-THE-BOX

Jennings, Pace ..... 12.50

200.00

25.00

75.00

75.00

350 Delaware Ave.

BUFFALO, N. Y.

**5c JENNINGS CHIEF** 

BOX STANDS, Mills,

# **QUITTING BUSINESS**

# FOR QUICK SALE

## F. O. B. WHEELING

# QUOTE US A PRICE ON ANY OR ALL OF THESE MACHINES

2	Bally Sport King	14 Mills Slofs, Gold Chrome, 10c
4	Bally Thistledown	14 Mills Slots, Silver Chrome, 10c
2	Bally Fairground	4 Mills Slots, War Eagle, 10c
16	Buckley Track Odds, D. D. J. P.	52 Mills Slots, Blue Front, 25c
2	Groetchen Metal Typer	2 Mills Slots, Brown Front, 25c
2	Jennings Slot Golf Ball, 25c	28 Mills Slots, Gold Chrome, 25c
2	Keeney Pastime	4 Mills Slots, Melon, Cherry Bell, 25c
2.2	Keeney Super Track Time	30 Mills Slots, Silver Chrome, 25c
8	Keeney 1938 Track Time	8 Mills Slots, War Eagle, 25c
330	Mills Slots, Blue Fronts, 5c	2 Mills Slots, Gold Chrome, 50c
4	Mills Slots, Cherry Bell, 5c	12 Mills Slots, Silver Chrome, 50a
2	Mills Slots, Bonus, 5c	2 Mills Jumbo Parade, Cash Model
24	Mills Slots, Brown Front, 5c	4 Mills Q. T., 1c
18	Mills Slots, Brown Chrome, 5c	2 Mills Four Bells, Four Way, 5c
74	Mills Slots, Gold Chrome, 5c	24 Paces Races, 5c
14	Mills Slots, Melon, Cherry Bell, 5c	2 Pace Slot, Kitty, 10c
64	Mills Slots, Silver Chrome, 5c	2 Pace Slof, Kitty, 5c
26	Mills Slots, War Eagle, 5c	2 Pace Slot, Comet, 5c
48	Mills Slots, Blue Front, 10c	2 Walling Big Game, Cash Model
12	Mills Slots, Brown Front, 10c	2 Western African Golf
8	Mills Slots, Cherry Bell, 10c	2 Western Race Meet

# AUTOMATIC CIGARETTE SALES CO.

WILLIAM LIAS, Pres.

WHEELING, W. VA.

- MAYFLOWE	R SPECIALS—
CONS	OLES
AILLS FOUR BELLS \$600.00	PACES PAY DAY\$75.00
UPER BELL, Four Way. 750.00	ROYAL DRAW
ALLOPING DOMINO,	JENNINGS FAST TIME 75.00
ALLOPING DOMINO.	JENNINGS FAST TIME 75.00 KEENEY KENTUCKY 50.00

Walnut ...... 100.00 LONG CHAMP, SR..... 35.00 LUCKY LUCRE, Walnut . 149.50 LONG CHAMP, JR..... 25.00

SHOOT YOUR WAY TO TOKIO GUN.\$225.00

BALLY RAPID FIRE. \$180.00 CHICKEN SAM. \$125.00

SLOTS

3-5 ..... 85.00 DOUBLE SAFE CABINET

3-5 ..... 150.00 DOUBLE SAFE REVOLV-

AWARD & J. P., Early., 50.00 STANDS .....

BALLY BELL, 5 & 5..... 90.00 ING BASE ..... 125.00

ALL MACHINES READY FOR IMMEDIATE SHIPMENT TERMS: ONE-THIRD DEPOSIT WITH ORDERS

uflower Distribution

615 10th Street

DES MOINES, IA.

AWARD & J. P., Late.. 75.00 ING BASE..... 150.00

Like New ......\$250.00 5 & 10.....\$ 50.00



# 6th WAR LOAN DRIVE

end over here

# 'til it's over OVER THERE

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants

> CORPORATION · CHICAGO G U R

> > FINE MUSICAL INSTRUMENTS SINCE 1902

PENU





# GIVE YOUR ROUTE A NEW LEASE ON LIFE WHILE MODERNIZED WURLITZERS are still available

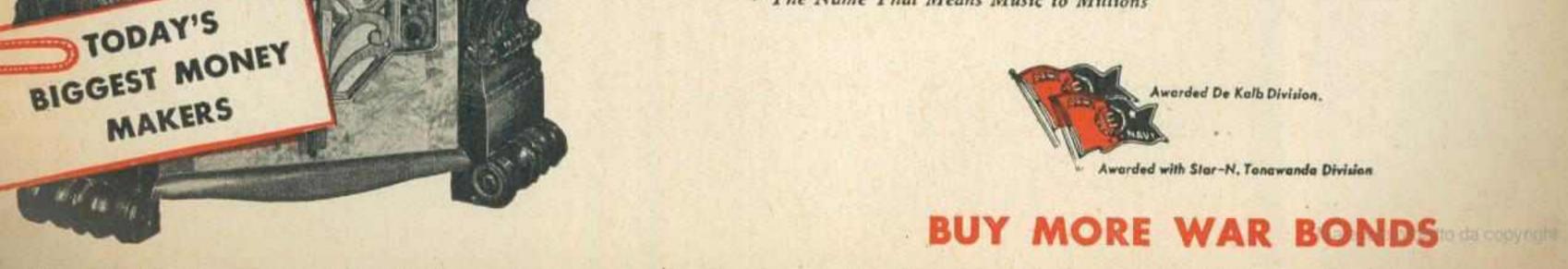
Nobody expected the cigarette shortage. Likewise many operators with their heads in the sand have an idea that the limited supply of parts and cabinets for new Modernized Wurlitzers will last forever.

But such is far from the case. Parts are becoming increasingly more difficult to get-and the supply of cabinets is dwindling every week.

For a long time after the war, there won't be enough new phonographs to go around. This is why you should lose no time in having your Wurlitzer distributor convert your Wurlitzer Models 24, 500, 600, 700 and 800 into new Modernized Wurlitzers, with every mechanical part put in new condition, including a mechanical selector that will help solve servicing problems.

By streamlining your route with new Modernized Wurlitzers, you will hold top locations-increase your profits-line up big-paying new locations. Get the complete story from your Wurlitzer Distributor now. The Rudolph Wurlitzer\* Company, North Tonawanda, N. Y.

""The Name That Means Music to Millions"



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