

JANUARY 23, 1943

25 Cents

The Billboard

The World's Foremost Amusement Weekly



BUY UNITED
STATES WAR
BONDS & STAMPS

TONY
PASTOR
And His Orchestra

On Tour
BLUEBIRD RECORDING
ARTIST

Direction:
Consolidated Radio Artists
Personal Management:
CY SHRIBMAN

Woman of the Year



NAN BLACKSTONE

SMARTEST NIGHTCLUB—CABARET—CAFE STAR IN THE WORLD

Currently appearing at
America's Most Glamorous Lounge

The Savoy

ON LINDELL BOULEVARD, ST. LOUIS

Personal Management

RONALD AARON GERARD

Current Address: Coronado Hotel, St. Louis

Direction

FREDERICK BROS.' ARTIST CORP.

309 RKO Building, New York City

GAS PAINS FOLD CLUBS

\$100 Reservation Stunt Lands National Publicity

BOSTON, Jan. 16. — Arki-Yavensonne drew national publicity when he advertised dinner New Year's Eve at \$100 per couple for the Satire Room, most expensive local room, seating 38.

Arki drew 39 customers. He served dinner and then presented every lady with a \$100 War Bond. In addition, one customer bought War Bonds to the huge amount of \$21,500. AP had set wire in the room and sent out reports of the goings on. In addition, H. V. Kaltenborn, radio commentator, talked about the stunt on day following.

The stunt cost Arki an additional \$20 per couple.

Many in East Close or Drop Shows As Result of Pleasure Driving Ban; Ballrooms Hit; In-Town Spots OK

NEW YORK, Jan. 16.—Only ray of hope to come out of Washington this week on a possible relaxing of the curb on pleasure driving was a statement by Charles F. Phillips, OPA official, that, barring bad weather, ban in all Eastern States may be lifted at close of winter heating season, when transportation facilities won't be needed to carry fuel oil. Phillips added, however, that no official decision had yet been reached. Meanwhile the OPA edict of last Friday (8) has night club, hotel, ballroom and theater business thruout the restricted area doing nip-ups. Countless off-the-line night spots and roadhouses along the Atlantic seaboard have already folded, with more expected to drop out within

the next few weeks. On the other hand, clubs and theaters within easy reach of public conveyances are doing unusually good business.

Much confusion reigns anent the request of Joseph B. Eastman, ODT director, that persons refrain from using taxicabs to travel to places of amusement. Many cities, including New York, have taken this as an appeal to John Q. Public's patriotism. Other cities, such as Baltimore, regard it as an order and have already penalized cab drivers caught depositing passengers in front of places of amusement. Cabbies' defense is that passengers give them only an address or instructions to stop at the "corner" (See Ban on Pleasure Driving on page 11)

If It's Not One Thing . . .

PROVIDENCE, Jan. 16. — Thursday morning (8) a delivery truck rolled up to the Kingstown Inn in neighboring North Kingstown and for the first in a fortnight the dine-dance spot's kitchen was stocked with meat. That same day OPA's ban on pleasure driving went into effect, and the night's business so bad Manager Harold Johnson canceled orchestra's booking for the balance of the week—if not longer.

Four A's Drops Fight Against Wirtz and Henie

NEW YORK, Jan. 16. — Arthur Wirtz and Sonja Henie won their first major battle against the Associated Actors and Artistes of America when the latter organization dropped its fight "for the present" to unionize their two ice shows, *Stars on Ice* at the Center Theater here, and the *Ice Revue*, which opens Monday (18) at Madison Square Garden. Both Wirtz and Miss Henie remain on the unfair list, however, which also includes the Screen Actors' Guild.

Four A's began its battle last October in behalf of the American Guild of Variety Artists, one month previous to the opening of the road tour of the *Revue*, which features the film ice skater and in which she owns a half interest. Wirtz's position then was that he previously had a minimum basic agreement with AGVA, but that it was not honored by the Los Angeles local and that he was thru with AGVA unless the members of the casts wanted a contract. Meantime, the performers signed individual contracts with Wirtz.

While the show was in Indianapolis, Wirtz agreed to deal with Four A officials on the situation, and told them they would get together if AGVA could prove it had a majority of members working in his show. Walter Greaza, national administrative director of AGVA, sent a (See 4 A'S DROPS FIGHT on page 29)

Lecturers Organize To Meet War Probs

NEW YORK, Jan. 16.—The highly lucrative lecture field, which has had one-third of its gross business (of approximately \$3,000,000 a year) cut off since the war, has organized into the American Platform Guild and held its first annual convention Friday (15) at Town Hall to discuss its problems.

Presided over by Lowell Thomas, the speakers discussed among themselves the issues of wartime free speech on the platform, contract responsibilities with respect to cancellations and substitutions, transportation problems, club budgets to pay for lectures, entertainment in wartime, exclusive appearances and authors appearing at book fairs to plug their literary works while on lecture tours.

Main reasons for the dip in the lecture b. o. during the past year has been the slimming attendance of patrons who are doing full-time war work and the transportation difficulties of both lecturer and ticket holder. At one time the number of lecturegoers in the country was estimated at 5,000,000.

FDR To Push Over-All Limit On Incomes; Fight Expected

WASHINGTON, Jan. 16.—President Roosevelt is standing pat on his plan to extend the \$25,000 salary limit to all types of income, including return on investments and agency and service fees. Despite rumors that with the convening of the new Congress salary ceiling would be relaxed sufficiently to permit high-bracket earners to continue reaping unlimited income, the Chief Executive has come forward with the announcement that he is seeking to eliminate further all loopholes still existing. At the same time, as stated in *The Billboard* six weeks ago, the President has expressed a desire for Congress to go a step further and slap on an over-all income ceiling. Whether he will have to resort to executive order remains to be seen.

Plugging of the loopholes does not mean that recent clarifying interpreta-

tions to the benefit of performers, such as deduction of ordinary and necessary expenses (agency fees) and other expenses normally deductible in computing federal income tax, would be rescinded.

Most obvious effect of an over-all ceiling would be the end of performer status controversy as far as income ceiling is concerned. Whether name bands and top radio stars are salaried employees or independent contractors would make little difference in ultimate income, as latter term could no longer exempt big earners, whether or not their incomes were derived from salaries.

Legit field, which so far has come thru the ceiling turmoil comparatively unaffected, would come in for its share if investment returns were also shaved to the salary level. Producers of hit (See FDR TO PUSH LIMIT on page 8)

20th Backing Stock Plan; Survey of Cities Continues

NEW YORK, Jan. 16.—20th Century-Fox's attempt to set up a rotary stock circuit thruout the country gained momentum this week with the assignment of Alfred Harding, of Actors' Equity, to make a survey of Bridgeport, New Haven, Providence and Boston. A report on other New England towns, which he investigated two weeks ago, has already been submitted to the film company, which is footing the bill for the entire survey.

Film company idea is to set up a regular legit producing unit and open stock on a nationwide scale, featuring film players. Harding, who was borrowed from Equity for the job, is checking on available theaters, seating capacities,

what terms theater owners will consider, the theatrical labor situation, what has been done in legit before in the respective towns, the possibilities of organizing groups into subscription audiences and what plays the localities would be interested in and whether the plan would conflict with present road bookings.

Survey may not be finished for some time, because Harding is planning to cover New York State also. Survey, he said, may extend as far as the West Coast. Transportation facilities will not be taken into consideration until completion of the survey.

Since this move got under way, other (See 20TH'S STOCK PLAN on page 29)

GM Morale Shows Plan More Dates

DETROIT, Jan. 16.—Plans for an increase in coverage in the third series of General Motors' *Produce for Victory* shows are being completed here, but remain dependent upon allocation of film for this morale builder. Motion pictures used with each show are designed to convey a definite message and cannot be replaced by reissues or other films, according to E. R. (Dick) Roberts, in charge of the entire program.

Plans for 1943 call for use of a single unit instead of three separately and simultaneously produced, as was done last year. This will reduce wartime operating problems, as well as the amount of film required. One company will go on the road about April 15, to stay out for four months, and the second unit is slated to go out about September 1.

Shows will play 40 cities this year instead of 33 covered in 1942, and an audience of 900,000 is expected, in contrast to 650,000 played to in a total of 376 performances last year. Attendance at the second series increased about 30 per cent, making the higher goal for 1943 within reach.

\$10 Hike in AEA Mins Up to WLB

NEW YORK, Jan. 16.—Signing of pact between Actors' Equity Association and the League of New York Theaters allowing for a \$10 per week minimum pay increase (\$50 to \$60), nine months before the present five-year agreement expires, hinges on okays from the War Labor Board for the salary increase and from Equity council, allowing for extra rehearsals.

It was a bloodless negotiation, the entire problem being disposed of in a single meeting of the League's board of governors, lasting an hour and a half.

Paul Dullzell, executive secretary of Equity, will present council with the League's counter proposal to allow for an extra day of rehearsals for dramas and two for musicals coming off the road to open on Broadway, to be paid at pro-rata rehearsal pay instead of straight pay. It is felt that the WLB will allow the hike, since the \$50 minimum has applied for the last four years, regardless of increased living costs. As for the League's proposal, it is felt that Equity may counter by okaying one day for musicals and none for dramas.

No other changes were proposed in the basic agreement, which will come up for renewal in September. Managers were ready to grant the increase quickly under an oral agreement that it would be incorporated in the new basic agreement. By that time living costs may conceivably take a sharp rise, but Equity would be bound to accept the \$60 minimum. Provisions have been made, however, to consult with each other if living costs rise higher than 20 per cent over last year.

In This Issue

Broadway Beat	4	General News	3-5	Reviews, Legit	9
Burlesque	14	Legitimate	9-10	Night Clubs	12
Carnival	30-35	Letter List	44-46	Orchestras	22
Circus	36-37	Letters From Readers	43	Radio	7
Classified Ads	47-48	Music	14	Records	22
Cocktail Combos	19	Merchandise-Pipes	50-53	Vaude	10
Coin Machines	54-80	Music (Also See Records)	20-23	Rinks-Skaters	41
Columns:		Music Merchandising	58-63	Roadshow Films	28
Crossroads, The	42	Music Popularity Chart	24	Routes, Acts	18
Editor's Desk, The	42	Night Clubs-Vaudeville	11-19	Bands	26
Hurd, Walter	54	Parks-Pools	40	Carnival	34
Out in the Open	42	Pipes for Pitchmen	52-53	Circus	34
Corral	37	Possibilities	5	Dramatic & Musical	34
Derby Show News	29	Radio	6-8	Ice Shows	34
Fairs-Expositions	38-39	Record Buying Guide	60 & 62	Vaudeville Grasses	15
Final Curtain, Births, Marriages	27	Repertoire	29	Vending Machines	64-65
				Won, Horse & Upp	56

Chi Publicity Space Increases Despite Wartime Conditions

CHICAGO, Jan. 16.—With the addition of several new outlets in print and on the air, the local possibilities for publicity for acts and attractions are better than they have been for a number of years in spite of the fact that publications are forced to limit their size due to wartime restrictions.

The *Chicago Times* will begin to publish a daily chatter column Monday (18), to be conducted by Irv Kupcinet, of the sports department. For the last couple of weeks Kupcinet has been making the rounds of the entertainment places to acquaint himself with the amusement field, and has indicated that he will be in the market for newsy items. This feature will probably compete with the *Town Tattler* column conducted by Nate Gross in *The Herald-American*, which uses plenty of show business gossip. Another *American* outlet is Ashton Stevens, drama editor, who devotes his column to local amusements.

Sam Lesner, cafe editor of *The Chicago Daily News*, is now in the market for more cafe news than ever before, due to comparatively fewer cafe openings cutting down the review space. The two *News* editorial page columnists, Howard Vincent O'Brien and Robert M. Yoder, also take up show biz angles from time to time.

At *The Sun*, Wauhilau La Hay, the new drama, cafe and movie reviewer, devotes generous space to nitery developments and makes the rounds hunting for news. On the same paper, columnist W. A. S. Douglas writes frequently about show business, and June Provines devotes much space in her column to local nitery tidbits.

Other cafe reviewers on the dailies, among them Charlie Dawn of *The American*, Bill Davidson of *The Tribune* and William Leonard of *The Journal of Commerce* are regular users of cafe news.

Heated competition among local amusement weeklies has resulted in much free publicity. Originally, *This Week in Chicago* had the field to itself. Some three years ago, *Nite Life* joined the hunting grounds, spot lighting the smaller niteries and acts. A few weeks

ago Carl Cons brought out *Our Town*, a new weekly built along the lines of *Cue* in New York. It goes in for feature stories on acts and attractions working locally. Also, *The Shopping News*, advertising sheet distributed twice weekly in local communities, has recently added an amusement page, with space for editorial features.

On the radio, Hal Tate and Nikki Kaye are conducting showbiz gossip shots over WCFL and WAIT, using news, views and features, and bringing up cafe and theater acts for interviews. Other stations are also employing the interview gag.

Md. Liquor Laws May Be Changed

BALTIMORE, Jan. 16. — Sweeping changes in the liquor laws of Maryland, involving increases in license fees ranging from \$15 to \$500, have been recommended by Governor O'Connor's commission studying existing liquor regulations. The commission has gone on record in favor of a reduction in the number of places where alcoholic beverages may be purchased, shortening of hours of sale in such places and an increase in the fees for various types of licenses.

Specifically, the commission recommended that all licensed places close at 1 a.m. and that those operating on Sunday not be permitted to open until 2 p.m.; that beer taverns close on Sundays and that the license fee be raised from \$60 to \$75; that sale of package goods in bars, taverns and restaurants be discontinued; that the license fees of hotels and restaurants be raised from \$750 to \$1,250 and the tavern fee from \$500 to \$750, and that hotels and other places which maintain more than one bar be required to pay a fee for each additional bar equal to one third of their annual license fee.

The recommendations will be taken up by the Maryland Legislature during its 1943 biennial session, which gets underway early in January.

Armstrong Shows Strong in India

Calcutta, India.
Editor *The Billboard*:

Just a line to let you know that my two shows, the American Vaudeville Company and the American Circus, are still running well in India, Burma and the Far East, after all of these years. The natives love flesh entertainment and we (the other six members of my family) give it to them in three-hour shows.

American films, now showing in 1,000 houses thruout India, are by far the most popular form of entertainment here, and more financially successful than pictures imported by any other country. English dramas and comedies are the favorites among the official class. Good luck to all of my friends in show business in the States.

Sincerely yours,
CAPT. J. ARMSTRONG.

(Editor's Note: Captain Armstrong is an American showman hailing from Denver. The captain in front of his name is not a military rank, merely his billing. His real name is William Timmerman.)

New St. Louis Dept. O. O.s Fire Hazards

ST. LOUIS, Jan. 16.—Regular inspections of night clubs, taverns, theaters, hotels and all places of entertainment or public assembly will be conducted by a newly created Fire Prevention Bureau, a division of the St. Louis Fire Department, set up by an ordinance signed here this week by Mayor William Dee Becker. Signing of the ordinance is an aftermath of the Boston fire.

The local Coconut Grove has undergone complete redecoration, and many other spots are stripping their walls and ceilings of anything that might incur the wrath of the new board of inspection.

The new bureau is given authority to issue orders to correct any hazards and to levy a fine of \$25 for each day the conditions are not remedied. A fire marshal will head the organization, with an assistant fire marshal and an unspecified number of inspectors.

Davis Gets Frolic; Cafe Life, Royal Casino To Reopen

NEW YORK, Jan. 16.—Benny Davis has leased the site of the late Frolics Club and, after redecorating it, will reopen it as Benny Davis's Frolics. Joe Moss, veteran cafe operator, will manage the room.

Harry Finkelstein, owner of the 51 Club and of the Ringside Bar here, plans to reopen the Royal Casino, which Kenneth Later and Abe Wasser ran for five weeks recently. Belle Baker is being set for the opening show.

Joe Howard has opened Broadway Gardens, on the site of the old Zimmerman's Restaurant, and is featuring himself and Kay Parsons.

The site of the quick-shut Cafe Life, whose equipment was auctioned off last month, is being taken over by a new group. May reopen under the name of the Cockatoo.

Latin Quarter continues to be the biggest cafe grosser of New York. Has been averaging 25G a week and climbed to 35G last week. Diamond Horseshoe is second biggest grosser on the West Side, and the Copacabana the biggest business puller on the East Side. The Copacabana opened its new show Thursday, but without Tony DeMarco, who dropped out due to pleurisy. He and his partner were replaced in *Show Time* by the Barrys and at the Copa by Cabot and Dresden. Larry Ceballos was called in to finish the dance routines started by DeMarco.

Peggy Wood will double from *Blithe Spirit* at the Booth Theater into the Monte Carlo Casino next Thursday, making her cafe debut.

"Ice Follies" Huge 154G So Far in Phil

PHILADELPHIA, Jan. 16.—*Ice Follies of 1943*, skedded until January 23 at the Philadelphia Arena for a month's engagement that started Christmas night, has already rung up a new local record. For the first two weeks, with an additional Friday and Saturday opening, making a total of 14 playing days with three Saturday matinees during that time, the ice show has grossed a record \$154,363, ducats scaled from \$1.14 to \$2.85. Attendance figures also represent a new high, the 14 days finding almost capacity crowds at each performance, to make a total of 93,795 persons. Arena seats 6,000.

Last year, for 12 playing days, the *Follies* scored a new box-office high with \$120,813 and 88,000 in attendance.

Advance sale of the remaining two weeks has been good. While attendance for the remaining performances is being hit some by the ban on pleasure driving, adequate public transportation facilities assure big weeks, and *Follies* is figured on grossing better than a quarter of a million dollars on its local engagement.

Miranda Nixes Arena Show Idea

NEW YORK, Jan. 16.—Necessity of returning to the Coast has caused cancellation of plans for Carmen Miranda to head a vaude show which was to open at the Pittsburgh Arena in February under auspices of the Arena Managers' Association.

The AMA is still interested in doing a vaude show headed by Miss Miranda and is trying to get a commitment for her next time off between pics.

'Horseshoe' Big in Ft. Worth

FORT WORTH, Jan. 16.—The skeletonized presentation of the Billy Rose *Diamond Horseshoe Revue*, which has just ended a three-day stand at the Worth Theater here, played to capacity houses four times daily at 55 cents admission. House seats 900.

TONY PASTOR (This Week's Cover Subject)

TONY PASTOR and his "Let's Do It" have been doing it again and again for operators of theaters, ballrooms and locations the past couple of years. The maestro's throaty singing and infectious personality have really caught on with the paying customers of the land. His "Paradiddle Joe" has helped beat a rat-tat-tat into the memories of an entertainment-conscious public.

Pastor, a small-town Connecticut boy, started out in life as a carpenter, but was inspired by his admiration of Jimmy Dorsey to take up the saxophone. In 1928 he joined Irving Aaronson's *Commanders* as vocalist and hot sax man and remained with him for three years until he opened his own night club in Hartford, Conn., conducting the spot's band. When the depression hit the club folded and Tony was a sideman again, playing for some of the top swing orks, including Smith Ballew, Joe Venuti, Vincent Lopez and Artie Shaw. He picked up the baton once more when Shaw became ill on the Coast and conducted the Shaw ork during most of its Hotel Pennsylvania engagement in New York. When Shaw disbanded, Tony began organizing his own crew, drawing many of the best musicians from the Shaw outfit.

Since then the Pastor band has appeared at such choice locations and theaters as Casa Manana, Hollywood; Lincoln Hotel, New York; Paramount Theater, New York; Loew's Capitol, Washington; Hamid's Pier, Atlantic City, and the Canadian National Exhibition, Toronto.

Bluebird records the band, and Consolidated Radio Artists manages.



THE ban on pleasure driving has proved a boon to local cabbies. A year ago, cab drivers on the daytime shift were averaging around \$18 to \$20 weekly, including tips. Those working the hacks at night hit \$30 tops. Today, the daylight cabbies are making themselves no less than \$50 a week, and the night-shift boys are hitting as high as \$100. . . . The loopy plot of the new smash musical, *Something for the Boys*, wherein a lass working with a new kind of metal finds that she's turning into a human radio receiver, is an indirect growth of a gag yarn sent out by the Mutual press department some years ago on the opening of a new transmitter. The yarn told of a fellow suffering because he had become a human receiver and couldn't tune out the noises. Much to everybody's surprise, the thing was taken seriously, getting reprints everywhere as a scientific miracle; and it still pops up in one form or another every once in a while. . . . Oscar Levant, discussing psychiatry and his own brain-doctor recently, was asked why he didn't try Dr. A. A. Brill, one of the top men. "Not on your life!" Levant shrieked. "Brill cures you!" . . . PM last week did a story on the Jack Benny troupe entertaining the sailors at Sheepshead Bay last week, remarking that such additional talent was brought along as "Sammy Kaye," etc. All of which was pretty tough on Danny Kaye, who gave up his only day off in order to play the show. . . . On the *Invitation to Learning* program last week, Franklin P. Adams remarked that he first saw O. Henry in 1908. Later in the same program one of the scholars remarked that O. Henry died 37 years ago. Invitation to learning? Scholars? . . . The travel problem is getting worse and worse. Now reports are coming in that trains are ejecting civilians in the middle of the run, in order to make room for more soldiers.

UP COLUMNIST BOB MUSEL has popped up in England, where he is covering the war. . . . *The World-Telegram's* George Ross tore his hand opening a club soda bottle last week, and had to be hospitalized. . . . Arthur Klein is writing an autobiographical article, with *The Saturday Evening Post* interested in it. . . . Singer-actress Naya Grecia has opened a dress shop in the Buckingham Hotel. . . . Paul Nord, 20th Century-Fox writer, has written a play about the Nazi invasion of Greece, and K. Ailki, Athenian star, will produce and act it at the Barbizon-Plaza February 26 to 28. . . . Monte Proser has gone to Miami to recuperate from his recent illness. . . . Gus Christo, Copacabana captain, is out of the hospital after a seven-week siege.

The Billboard • **The World's Foremost Amusement Weekly** • **Published at Cincinnati, Ohio, U. S. A.**

Founded in 1894 by W. H. DONALDSON.
E. W. EVANS, President and Treasurer.
* R. S. LITTLEFORD JR., Vice-President and Managing Editor.
W. D. LITTLEFORD, Secretary.
Editors: *ELIAS E. SUGARMAN
CLAUDE R. ELLIS
WALTER W. HURD
*Now serving with the Armed Forces.

Subscription Rates: Six Months, \$4.00; One Year, \$7.50; Two Years, \$12.50; Three Years, \$16.50. Rates in Foreign Countries Upon Request. Entered as second-class matter, June 4, 1897, at Post Office, Cincinnati, under Act of March, 1897. Copyright 1942 by The Billboard Publishing Co.

MAIN OFFICE AND PRINTING WORKS: 25-27 Opera Place, Cincinnati, O. Phone, MAin 5306.
BRANCH OFFICES:
NEW YORK—1564 Broadway, No. Clark Street.
CHICAGO—155 | ST. LOUIS—390 | PHILADELPHIA—7222 Lampart Rd. | LOS ANGELES—416 W. 8th St.
MEadison 3-1616. | CENTral 8480. | CHestnut 0443. | MADison 6895. | VAndike 8493.
FOREIGN OFFICES: LONDON—Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1.
SYDNEY, AUSTRALIA—Kevin Brennan, City Tattersall's Bldg., 198 Pitt Street.

ADVERTISING RATES — Fifty Cents per Agate Line. \$7 per column inch. Whole Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.
Member of Audit Bureau of Circulation.

N. Y. Clamps Down on Clubs

NEW YORK, Jan. 16.—Local night clubs went under stricter censorship this week when Police Commissioner Valentine revealed that he had added three new regulations to the police code regulating niteries. However, enforcement of these new rules is being held up by injunction proceedings filed by two local concessionaires, Richards & Hassen and Abe Ellis.

The suit seeks to restrain the enforcement of the new rule that "for the duration of the war the taking of a photograph of a patron or patrons . . . is prohibited" except by a "duly accredited member of the press." This rule would wipe out the increasingly lucrative photo concessions in local clubs.

The rule followed a recent complaint of a sailor that he and his friend were snapped at a local club and then, when they refused to pay \$5 for each photo, were thrown out. Most local club photographers charge \$1 a photo, and their contracts with the club management often prohibit photographing servicemen at the bar, "offensive solicitation" of patrons and snapping them without their permission, and also require tearing up the negatives when a patron objects.

The injunction suit will be heard January 22 in Supreme Court.

The other two new police regulations are: "Section 22: No female shall be permitted to appear in any scene, sketch or act with her breasts of the lower part of her torso uncovered, or so thinly covered as to appear uncovered." And "Section 23: No obscene or indecent language or conduct, offensive to decency or propriety, shall be indulged in by the entertainers or other participants in any scene, sketch or act."

Night club owners were quick to assure the local newspapers that, of course, their shows never did and never will tolerate indecency or nudity.

SLC House Open For Live Shows

SALT LAKE CITY, Jan. 16.—After being closed for 14 weeks, the Lake Theater, operated by Andy Floor on a vaudeville basis, has reopened as the Lyric Theater. M. S. Smart has been named house manager. Announced policy will be first and second-run films, usually double-features, at pop prices; but spot will be open for flesh shows, vaudeville or traveling troupes when available.

Property is operated by the Clayton Investment Company for the Mormon Church. Because of the church connection, there will be none of the flaming youth, dangers of dope and damaged goods type of films, and no strippers in the stagshows, but that's as far as the censorship goes. Girls, musicals and any of the regular run of films are okay.

Miranda to Coast; Roxy Wanted More

NEW YORK, Jan. 16.—Current Roxy show, which grossed \$213,000 the first two weeks of its run, is closing January 19 because headliner Carmen Miranda is pulling out. Brazilian singer was originally booked for two weeks, with options for two more. House figured it could get two more smash weeks out of the show, but the singer wanted to leave for Hollywood after four weeks.

"Home of Showfolk"
Rates Reasonable

HOTEL HAYLIN

CINCINNATI, O.
Corner
Vine St. &
Opera Place
Phone Main 6780

HAVE YOU HEARD BETTY RANN?

Possibilities



GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

JOHNNY COY — young ballet-tap dancer recently at the Copacabana, New York night spot. New around New York, Coy is a lively, nimble tapster who uses leaps and spins to create excellent effects. He still needs polish—he mugs too much and waves his arms around too freely—but he has real possibilities as a top-notch dancer. Should be ripe soon for a revue spot.

For VAUDE

CAROL RAYE — young and fresh-looking coloratura soprano now making her pro debut at the Latin Quarter, New York night spot. She's a lovely youngster who has a thoroughly pleasing voice, a nice delivery and an attractive personality. Should develop. She's ready now for a spot in a vaude unit, followed by work as a vaude single and on the air.

New Set-Up for Detroit Censors

DETROIT, Jan. 16.—Wholesale reorganization of Detroit's censorship set-up went into effect Monday (11) with the transfer of Sgt. Joseph Kollar, who has headed stagshow censorship since the death of Lieut. Lester Potter three years ago, to the Special Investigation Squad.

Lieut. Charles W. Snyder, who has censored motion pictures for about eight years, has been named to take over all censorship activity, combining both stage and screen divisions for the first time in over 30 years. Edward Hicks, former vaudeville actor, who has been assistant to Kollar for several years, remains in the new set-up, and the division is being enlarged with the addition of two new men—Howard Stewart, graduate attorney who has been on the police since 1927, and Stanley Anderson, formerly a musician, who was selected for his show-business experience.

New plans call for rotation of the four men between stage and screen censorship, making the first time that such an interchange of assignments has been possible.

Negro Guild Anniversary

NEW YORK, Jan. 16.—Negro Actors' Guild celebrated its fifth anniversary last week as a welfare and social organization for Negro performers. In line with taking care of their needy, Guild distributed \$1,200 last year, paid the expenses, whole or in part, for 11 funerals, and gave out 50 Christmas baskets.

"Ice-Capades" 250G in Hub

PROVIDENCE, Jan. 16. — Nine-day gross for *Ice-Capades* at the Boston Gardens was \$250,000, with 200,000 admissions. Price scale was from 85 cents to \$3.30, with 14 performances given.

Ice-Capades, now playing at the arena here, is running ahead of last year's grosses by about 15 per cent.

Wilson Gets Okay

NEW YORK, Jan. 16.—John C. Wilson, who closed *The Wife Takes a Child* in Boston on Saturday (2) for rewriting, was given permission to open the play before the required eight weeks by Equity.

Dayton Booms; Huge Grosses

DAYTON, O., Jan. 16.—This war-industry town, which has jumped in population approximately 60,000 within the past 18 months, is a natural for entertainment. Never in the history of the city have amusements been so liberally attended or so many diverse attractions booked.

Gas rationing has had little or no effect, since practically all those who attend can come by bus or short drives. Last Saturday night Sigmund Romberg drew a capacity audience of 2,700 in Memorial Hall, whereupon he canceled his Monday date elsewhere and played a repeat. The hall again was filled, with several hundred turned away. The next night he gave the whole concert complimentary to enlisted men at Patterson Air Field.

Last Sunday the *National Hillbilly Jamboree* scheduled two performances, packed the house both times and turned so many away at the afternoon show that a third was sandwiched in between the two. This also played Memorial Hall.

Special attractions to come include the Monte Carlo Ballet January 27 and a return date for Robert Weede February 20. There is also a Town Hall series on which Eve Curie, Cornelia Otis Skinner and Dorothy Thompson have appeared, in addition to an orchestral series of seven concerts.

Besides all this, five major downtown theaters are doing capacity business, week-ends finding long lines of patrons waiting to get in, while Lakeside Park gets from 1,000 to 2,000 patrons every Saturday night, with a name band for dancing. Lantz's Merry-Go-Round, the only night club with a floorshow, and the several hotel night spots are crowded nightly.

St. Louis Cracks Down on Taverns

ST. LOUIS, Jan. 16.—Wohl's Restaurant and Bar was ordered to close its bar and make no liquor sales January 5 and 6 as a penalty for serving drinks to minors. Officials report that other taverns which are gathering places for servicemen and unescorted women are under close scrutiny, and the investigation now under way may result in more closings.

Vernon Dalton, manager of Elliot's Bar, was recently stuck with a heavy fine for serving a drink to a 19-year-old girl. As a result he has posted Ned White, piano player, by the front entrance to stop any femmes below the age limit from entering the place. Other downtown spots are doing the same, waiters and waitresses being particularly careful because they are also subject to fine, along with the manager of the place.

Barney Wohl, owner of Wohl's, received permission to serve food on the two days he was forced to close his bar. Harry Soffer, attorney for Wohl, estimated the restriction cost the spot in excess of \$1,000 in revenue.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

Max Roth, previously with the Charles Allen office, inducted early in December, was promoted to corporal technician January 1 and is now stationed at Fort Sam Houston, Tex. . . . Charley Stone, former advance man for the Tommy Tucker band, is stationed at Camp Bowie, Tex. . . . Howard O. Ledig, former dancer in *Pal Joey* and *Too Many Girls*, has been promoted to first lieutenant and is at Camp Beale, Calif. . . . Sandor Glancz, who with Ruth Aarons did a table tennis act, is at Fort Ord, Calif. . . . Charlie Carlisle, former emcee at the Bowery, Detroit, is now in the signal corps at Camp Crowder, Mo. . . . After five months of active duty, Lieut. (j.g.) Dick Stout, of the legal staff of the Interstate Circuit, has reported to the Great Lakes Naval Training Station. . . . Al Montan, Western performer, is at Amarillo Field, Tex. . . . Hal Fisher, night club emcee, was inducted at the Fort Sheridan Reception Center, Ill. . . . Louis Vic Vitchner has been commissioned a second loopy at Fort Benning, Ga.

Joel Rose, New York press agent, has been commissioned a second loopy at Fort dancer in many Broadway musical shows, was inducted last month.

Wille Choy, formerly with the Shangal Wing Troupe, is now a corporal in the army, stationed at Fort Jackson, S. C.

Leonard Jacobs, male member of the Jason and Bell ballroom duo, now a private in the army air forces in Atlantic City. Team toured vaude and appeared in the *Babes in Arms* musical.

H'w'd House Wins Suit

LOS ANGELES, Jan. 16.—The Theater Mart, where *The Drunkard* has been playing for 10 years, has won a \$954.50 damage suit filed by William Mondshine, a salesman, who charged he suffered to that amount when evicted from the theater last September.

Municipal Judge May Lahey ruled that Mondshine had not been ejected. Mondshine testified that he and his wife, Rose, went to the theater and, after they had been seated, he was informed he was in the wrong seat, even tho his stub and seat in which he was seated matched. Later, he said, he was evicted from the theater after being "cursed" by an attendant.

Burt Bunch, an usher, and Phil Helm, assistant manager of the theater, denied Mondshine's charges and countered with the assertion that he failed to complain until after the show and then demanded his money back. Helm said Mondshine's tickets were mismarked, and he asked him to move to an adjoining seat to make room for a birthday party which was set to occupy the table at which Mondshine was sitting.

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its delivery character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. H. WILLIAMS, PRESIDENT NEWCOMB CARLTON, CHAIRMAN OF THE BOARD J. C. WILLEVER, VICE-PRESIDENT

SYMBOLS

DL—Day Letter

HT—Overnight Telegram

LC—Delayed Cable

NLT—Cable Night Letter

Ship Radiogram

The time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

NEW LOW RATE MONEY ORDERS TO AND FROM OUR ARMED FORCES WITHIN CONTINENTAL UNITED STATES — UP TO \$10 ONLY 50c — TO \$25 ONLY 65c.

<p>STOCK TICKETS</p> <p>One Roll \$.75</p> <p>Five Rolls 3.00</p> <p>Ten Rolls 5.00</p> <p>Fifty Rolls 17.00</p> <p>100 Rolls 30.00</p> <p>ROLLS 2,000 EACH.</p> <p>Double Coupons, Double Price.</p> <p>No C. O. D. Orders.</p> <p>Size: Single Tkt., 1x2".</p>	<p>WRONG WILL FAIL AND RIGHT PREVAIL.</p> <h2 style="margin: 0;">TICKETS</h2> <p>of Every Description. We Solicit Your Inquiry.</p> <p>THE TOLEDO TICKET CO.</p> <p>TOLEDO (Ticket City), OHIO</p>	<p>SPECIAL PRINTED Cash With Order PRICES</p> <p>Roll or Machine</p> <p>10,000 \$ 7.15</p> <p>30,000 10.45</p> <p>50,000 13.75</p> <p>100,000 22.00</p> <p>500,000 88.00</p> <p>1,000,000 170.50</p> <p>Double Coupons, Double Price.</p>
---	--	--

NBC Plans Further Steps To Eliminate "Vulgarity" From Camp Shows; Fly Sets Probe

NEW YORK, Jan. 16.—With the failure of conferences held last summer between the government and the networks and indies to stop an alleged rise of vulgarity on the air, NBC is prepared to take drastic steps to prevent comedians from going overboard on their jokes when broadcasting before soldier audiences. At the same time, according to Clarence L. Menser, NBC vice-president in charge of programs, along with the nets' efforts, further co-operation of the army is requested.

Indicating at a press conference this week that an investigation is under way, James L. Fly, chairman of the FCC, claimed a large number of complaints about "vulgarity" on radio programs have been received. At the same time a protest about the increasing use of vulgarity was lodged by the Ensley Highland Methodist Church of Birmingham, Ala., with broadcasting companies and newspaper press services.

NBC, Menser said, realizes that the problem is fundamentally one for broadcasters, and is coping with it as best it can; but, concurrently with the nets' warnings, army authorities could do much by ordering comedians to steer away from off-color remarks. After the Washington conference, which resulted in the sending of warnings to comedians by Lieut.-Col. Edward T. Kirby, director of public relations for the radio division of the War Department, pointing out the need for stricter vigilance of scripts and ad lib remarks, Sydney Strotz, vice-president in charge of NBC's Hollywood office, spoke personally with NBC comedians and outlined the problem. At the same time, Menser continued, a stricter censorship of scripts was exercised.

Menser noted that the problem was not a new one and that the network has always kept a close watch to eliminate questionable material.

"At present, with some comedians entertaining at as many as 16 army camps a week," he said, "many of them don't realize that the soldiers' gales of laughter caused by a raised eyebrow or a gesture accompanying a joke can be misinterpreted by audiences listening at home."

Several times in the past when comedians have insisted on using off-color jokes in spite of warnings and script cuts, they have been plugged off the

air, and Menser indicated that this procedure would continue if warnings were not heeded.

"As a last resort," he said, "we would cut out radio performances from army camps altogether." He added that he did not want to see this happen, but it conceivably might if the situation got too serious.

Regarding the recent criticisms of vulgarity on the air, Jan Schimek, CBS commercial editor, stated: "The Columbia network has had no complaints against specific programs or artists. Columbia's editorial staff has adhered to basic points of policy, which have been in effect and a matter of public record since 1929, respecting the use of comedy material and the indiscriminate use of such words as 'hell' or 'damn.' The network will permit no programs or announcements that are slanderous, obscene or profane, either in theme or treatment." It is the responsibility of the nets and the comedians, he added, to take active steps to apply and enforce these principles. He failed to indicate just what those steps would be.

Kate Smith Ill, But Improving

NEW YORK, Jan. 16.—Condition of Kate Smith has improved sufficiently to warrant going ahead with plans to broadcast her Friday night show next week (23) from Steel Pier, Atlantic City, before an army and navy audience.

Singer was forced off the air last week, for the first time in 12 years, by a severe attack of gallstones. At first it was thought that an operation would be necessary, but her temperature of 105 and blood pressure went down speedily. In her absence from the program yesterday Paul Muni filled in, along with Henny Youngman, Leonard Sues and Ted Collins.

Unless her condition takes a reverse, she'll be out of bed in time to broadcast next week, according to her physician.

Webb to Westinghouse

PHILADELPHIA, Jan. 16.—Frank V. Webb, sales manager of WOWO-WGL, Fort Wayne, Ind., joins the headquarters staff of Westinghouse Radio Stations here as assistant advertising and sales promotion manager of all the Westinghouse stations. Paul E. Mills has been promoted from the WOWO-WGL sales staff to succeed Webb as commercial manager. Before joining Westinghouse, Webb managed KTMS, Santa Barbara, Calif.

Bailey Shot Discontinued

NEWPORT NEWS, Va., Jan. 16.—Lee Bailey's *Bulletin Board*, daily women's feature, has been discontinued indefinitely by WGH. Mrs. Bailey has been given leave of indeterminate length on account of the press of her duties, notably the chairmanship of the Woman's War Savings Committee for Newport News and Warwick County.

More Ex-Film Gals Get Spiel Shots Over New York Indies

NEW YORK, Jan. 16.—Movie and stage careers have been leading to Broadway and Hollywood gossip air shows for an increasing number of actresses in the past months, with Judith Allen the latest to take a try at it. Miss Allen began a daily series this week over WPAT, Paterson, following in the footsteps of Paula Stone on WNEW, Adrienne Ames on WHN, and Helen Twelvetrees, who was recently heard on WMCA.

Miss Allen came to WPAT for a 15-minute program heard Monday thru Saturday, featuring interviews, celebrity news and comment on the entertainment world.

Miss Stone took over Bill Berns's

Road to \$\$

NEW YORK, Jan. 16.—Bing Crosby and Bob Hope will make their first radio appearance when Crosby does a guest spot on the Hope show Tuesday (26).

Unusual angle on the stunt is that Peppodent is canceling all commercials to give the two characters enough time to do a War Bond pitch. Lamour won't be there.

WLW-RKO Publicity Gives Hitler Film Big Cincy Opening

CINCINNATI, Jan. 16.—WLW-RKO promoted picture, *Hitler's Children*, which had its world premiere Thursday in 50 key cities, with this city the focusing point, got away to a potent opening here, with the WLW's public relations staff, headed by Roger Baker, Bill Barlow and Bill McCluskey, and RKO promoters doing a sound publicity job. Pic is based on the book, *Education for Death*, by Gregor Ziemer, WLW's senior news analyst. Executives of WLW and RKO were hosts to theater execs and members of the press at a cocktail and dinner party at the Netherland Plaza Hotel Thursday night.

Bonita Granville and H. B. Warner, who have prominent roles in the pic, were brought in from the Coast to make personal appearances at the Albee. Also in attendance were Charles Koerner, head of the RKO studio; Eddie Golden, producer of the picture; Jerry Lieber, studio publicity head, and Terry Turner, RKO exploiter. Col. Arthur Fruedenfeld, RKO district manager here, was toastmaster, and principal speakers included Ohio's Lieut. Gov. Paul M. Herbert; James D. Shouse, WLW's vice-president; Miss Granville and Warner.

Promotion campaign in Cincy included broadcasts aired over WLW of incidents from the picture, with Warner, Miss Granville, Ziemer and others appearing on the shows. Following the dinner at the hotel, WLW-RKO were hosts to guests at the premiere. Polishing off the night's activities was a vaude presentation, with WLW Promotions, Inc., under Manager Bill McCluskey, providing the talent.

Cincy Newscaster Sues AFRA for 25G

CINCINNATI, Jan. 16.—A suit seeking judgment for \$25,000 against the American Federation of Radio Artists' local, its president, Roger Baker, and Executive Secretary Andre Carlon, was filed in United States District Court here Thursday (14) by Edwin T. Elliot, news broadcaster for WKRC here. Elliot, in his petition, said he is a former member of the local, subsidiary of AFRA, but that he resigned in a written notice to the local August 27.

Suit resulted from charges said to have been made by AFRA, which included an allegation that Elliot's actions had been injurious to the union, that he contributed to the breaking of the AFRA majority at Station WCPO here, that he contributed to the destruction of AFRA's bargaining position, and that he disregarded his obligation to pay his dues.

Elliot termed the charges malicious and, in addition to the judgment, he seeks to have the expulsion order declared illegal and void.

Australians Want US Entertainment Not News Spiels

NEW YORK, Jan. 16.—The most important role that American radio propaganda can play in Australia is by sending over more and more musical, entertainment and variety shows, Frank J. Cuhele said here yesterday (15) upon his arrival from Sydney, where he was overseas correspondent for the Mutual Broadcasting System.

Thru the shortwaving of many popular American shows which are rebroadcast over local Australian stations and thru recordings arranged by the OWI of variety shows Australians can get the best view of America, according to Cuhele. Australians, he says, much prefer this type of program to news and other types of propaganda program from America, as they can get all the news they want from the BBC and local stations.

Since the war, the government-owned Australia Broadcasting Commission, whose stations are devoted mainly to news and cultural programs, has made available its news services to Australia's privately owned commercial stations.

Cuhele spoke at a luncheon tendered him by Miller McClintock, Mutual network president, at which David H. Bailey, director of the Australian News and Information Bureau in the U. S., was a guest. The two vital jobs being done by American fighting forces, he said, are wiping the Japs out of the Pacific and constantly improving relations between our country and Australia.

While praising the conduct of American troops in Australia, he lashed out at certain reports in American newspapers which finally turn up in Australia that praise only the efforts of our troops and do not give the Australians their share of credit for victories.

Survey on Papers' Radio Ad Rates

NEW YORK, Jan. 16.—In an effort to stop the New York Newspaper Advertising Managers' Association from extending its policy of charging national rates to retailers mentioning radio programs in New York newspaper ads, a survey among newspaper-owned radio stations thruout the country is being made by the National Retail Dry Goods Association.

The query, which will attempt to find out the attitude of newspaper-owned stations toward higher rates when ads mention radio shows, will be sent out by Lew Avery, director of NAB's bureau of advertising and promotion, at the request of the board of directors of the sales promotion managers of the NRDGA. The matter was brought up this week at an evening meeting between convention sessions of the NRDGA.

Altho the issue is still confined to New York City, the association is watching developments to assist members affected by this policy. That the new measure might fail of its own weaknesses, because it hits basically at retailers promoting their various activities rather than promoting merchandise, was indicated by association spokesmen. They said that the insertion of mention of the advertiser's radio program was similar to the practice whereby retailers often advertise in one paper to call readers' attention to displays in another paper.

Protest WNYC Okay

MINNEAPOLIS, Jan. 16.—Fifteen major clear-channel radio stations have moved to force a hearing on the Federal Communication Commission's recent move granting WNYC, New York, the right to operate on WCCO (Minneapolis-St. Paul) wave length. The move took the form of a joint protest against the commission's order on ground it set a precedent jeopardizing position of all clear-channel stations.

O'Connell 'Belle of the Blue'

NEW YORK, Jan. 16.—Helen O'Connell, former vocalist with Jimmy Dorsey's orchestra, has recently been signed to a sustaining contract with the Blue Network.

Starting January 25, Miss O'Connell will appear on the *Basin Street* program, replacing Kay Lorraine. She will also perform on other Blue programs and will be billed as the "Belle of the Blue."

CBS Billings Hit 45 Mil.

NEW YORK, Jan. 16.—Columbia Broadcasting System gross billings for 1942 totaled \$45,593,125, with the largest sums coming from food and food beverage industry, with drugs and toilet goods running close second. Cigars, cigarettes, tobacco; soaps and household supplies; confectionery and soft drinks came next in the order listed.

Top 10 clients during the year and their expenditures follow: Lever Bros. Company, \$4,226,550; General Foods Corporation, \$4,223,395; Procter & Gamble Company, \$3,987,534; Campbell Soups Company, \$2,858,829; William Wrigley Jr., \$2,462,069; R. J. Reynolds Tobacco Company, \$1,779,100; Colgate-Palmolive-Peet Company, \$1,697,460; Liggett & Myers Tobacco Company, \$1,472,639; Sterling Products, Inc., \$1,469,634; American Products Corporation, \$1,367,079.

Five top agencies in order of expenditure were Young & Rubicam, Inc., \$5,674,501; Ruthrauff & Ryan, Inc., \$5,101,813; J. Walter Thompson Company, \$3,206,386; Blackett - Sample - Hummert, \$3,202,741; Ward Wheelock Company, \$2,426,578.

Thomas WCKY News Chief

CINCINNATI, Jan. 16.—Fred Thomas, former *Cincinnati Post* reporter, assumes his post as editor of the WCKY newsroom Monday (18). Thomas, who will take over an expanded department in the new set-up, wrote news programs for Paul Sullivan, Peter Grant, Jay Simms and Arthur Reilly when they broadcast over WLW here. Rex Davis continues as head news announcer at WCKY.

Advertisers Agencies Stations

NEW YORK:

Piel's Beer show, *It Pays To Be Ignorant* (WOR), was renewed for 13 weeks as of February 1.

Pat Kelley, who recently did publicity for the *Camel Caravan* shows, has joined the staff of the CBS Publicity Department. . . . Carl Post is leaving the Davis-Lieber Publicity Office to join David Alber Associates. . . . George Schreier, former newspaperman, has been named to take over the job in the Blue Network's publicity department of John McTigue, who is leaving for an OWI assignment.

CHICAGO:

BILL ANSON'S quarter-hour *Lion's Roar* novelty series on WGN in which he interviews MGM stars and plays recorded music from MGM pictures, has been renewed by Metro-Goldwyn-Mayer, thru Donahue & Company. . . . Henry Knopf, NBC central division vice-president and general manager, and Sen Kaney, station relations manager, back from a business trip to New York. . . . American Bird Products, thru Weston-Barnett, Inc., has renewed the *American Bird Warblers* on WGN for 13 weeks. . . . Jim Pease, assistant continuity editor of the NBC central division, has been granted a leave of absence to write the Roy Shield & Company broadcast (NBC) and *But Not Forgotten*, heard on WMAQ. Pease's successor has not been named.

WALLACE S. JORDAN, radio head of the local William Morris office, will be transferred to the New York office Monday (25). Jordan will continue to handle local radio matters out of New York and will spend a week out of each month in Chicago. . . . Noel Gerson, former member of the WGN press and talent division, has been promoted to a captaincy on the staff of Major General H. S. Aurand, commanding officer of the Sixth Service Command. . . . William Slocum Jr., CBS director of special events, was in Chicago last week for the partial origination of *World News Today* from Chicago via WBBM. . . . *Meet the Missus*, WBBM laughfest series, gets a new sponsor this week (19). Pillsbury Flour Mills Company, thru McCann-Erickson, has signed a contract for 13 weeks on a three-a-week sked. Harold Isbell will continue as emcee. Program, heard six days a week, is sponsored for three days by Kre-Mel. . . . "Chuck" Logan, in charge of special events on WBBM-CBS, went to Bryan, O., Saturday (16) to assist in producing the special

Amos 'n' Andy Off

HOLLYWOOD, Jan. 16.—Amos 'n' Andy leave the Campbell Soups sponsorship February 19. Blackface team moved from NBC to CBS April, 1939.

Altho Campbell was free to cancel the contract during 1942 because of a war clause, the show was continued despite the tin shortage. Recent developments prompted the sponsor to offer the team a weekly half hour. This was rejected for reason that the team did not choose to change format. Offer for 30-minute show was based upon a broadcast of *Victory Theater* for the government last year.

Amos 'n' Andy (Freeman Gosden and Charles Correll) started on the air as Sam 'n' Henry over WGN 16 years ago.

Standard Oil Ups Time

HOLLYWOOD, Jan. 16.—Standard Oil Company of California increases its Standard Symphony program from 45 minutes to a full hour beginning with the broadcast of January 24. Program is carried over NBC Pacific Coast network.

Symphony will be switched from its present 9 to 9:45 p.m. PWT to 8:30 to 9:30 p.m. Broadcasts from January 10 thru February 14 will come from Earl Carroll's Theater-Restaurant. Other broadcasts will come from NBC studios in Hollywood and San Francisco.

B., B., D. & O. in San Francisco handle.

show in connection with the E award to the Aro Equipment Company. He was accompanied by Ted Husing.

PHILADELPHIA:

BENEDICT GIMBEL JR., WIP prexy, has announced that the station has become a stockholder in Mutual. . . . Carl Goodwin, from WTBO, Cumberland, Md., replaces Ray Derry on the WPEN announcing staff, latter leaving for the army. . . . Seberhagen ad agency gets the Jacob Reed Sons clothing account and returns firm to the air on KYW with an aviation program for youngsters handled by Bill Gallaher. . . . Don Eastman, former research director of Paris & Peart, New York agency, named assistant publicity manager of *The Saturday Evening Post*. . . . Jimmy Gantz, of *The Philadelphia Record* sports staff, and Bill Rambo, newsman for *The Norristown* (Pa.) *Times Herald*, join the KYW news staff. . . . James G. Lamb agency fixing up a heavy radio spot campaign over New England stations on Hudson toilet tissue. . . . Bob Roberts leaves the WPEN announcing staff to become Robert Warren on the KYW staff, change of name to avoid confusion with KYW's Peter Roberts. . . . WIBG preparing special shows to air from its show-window studio at its new building here, allowing the pass-

ers-by on the street to peek in on the doings as they stroll by.

LOS ANGELES:

DONALD W. THORNBURGH, CBS vice-president, was recently host at a luncheon in honor of Don Belding, chairman of the board of Foote, Cone & Belding. . . . Bob Turnbull, former KHJ page, has been named junior sound man at the station. Ted Palmer replaces Turnbull as page. . . . Dave Young, KHJ production manager, is back from a San Francisco vacation. . . . Trent Christman and Joy Franklin Reid Jr., of the maintenance department at NBC, have reported for induction. . . . Lieut. Fred Wilmar, former radio time buyer for J. Walter Thompson in San Francisco, is special service officer at the Army Air Forces Gunnery School in Las Vegas, Nev. . . . Fox Case, director of public relations for the CPN, back in Hollywood following three-day conference in Sacramento to arrange for California Legislature coverage. . . . Mel Noe, of the CBS Hollywood engineering department, has been commissioned a lieutenant, J. G., in the navy. Reports soon to New York. . . . Lee Eckley, long-time secretary for Meredith Pratt, KNX and OPN sales service manager, has resigned to join her husband at Gardner Field.

came to WLS from KMA, Shenandoah, Ia., where they had been singing for nearly a year. . . . JIMMY EVANS, narrator of *Magazine for Men and Women* on WGN, has written a magazine article, *Britain's No. 1 Saboteur*, in collaboration with Alan A. Edelson, radio writer. Story will appear soon in *Coronet*. . . . FRANY UTLEY, lecturer, teacher, research expert, magazine writer and psychologist, is chairman of WBBM's new Saturday afternoon woman-power series, *War Jobs for Women*. . . . BRUCE MACDONALD is heard in a new series of nightly news commentaries over WIND titled *Behind the Headlines*. . . . BILL MOGLE, record reviewer, is emcee for *Tunesmith*, new recorded program which made its debut on WGN January 11. . . . Cast members of NBC's *Guiding Light* serial have inaugurated a radio actor's book drive for servicemen, with ED PRENTISS, the show's announcer, as co-ordinator. . . . GEORGE WATSON, announcer, emcee and comedian, has just begun his 14th year in radio and his seventh on WBBM.

WHITEY FORD (Duke of Paducah), formerly on NBC's *Plantation Party*, returned last Wednesday from a five-week tour of Newfoundland and other far northern bases where he and his troupe entertained the servicemen. On his next trip Whitey plans to go to either Africa or the Caribbean. . . . The "Musical Milk Maids" in the Bowman Dairy Company show, *Musical Milkwagon*, which starts Monday (25) on WGN, are the DINING SISTERS, Jean, Ginger and Lou. Also on the show is PATTI CLAYTON, vocalist, recently featured with John Duffy's ork in the Ballness Room of the Blackstone Hotel. Charles Irving is announcer on the show. . . . The Hour of Charm all-girl orchestra and Director Phil Spitalny will present a program of Jerome Kern tunes Sunday (24) over WMAQ. Originally skedded for January 17, the program was postponed so it might be presented as a birthday salute to the composer, whose 57th anniversary is January 27. . . . BILL GREEN, heard on WMAQ in the serial *Painted Dreams*, is doubling in brass. Bill, in addition to his radio assignments, is working a swing shift in the engine testing department of an airplane factory.

Radio Talent

New York By JERRY LESSER

THE entire cast of the NBC *Pan-American Holiday* program were guests at the home of Vice-President and Mrs. Wallace. . . . PAUL FORD is playing Mr. Ace's attorney on *Easy Aces*. . . . When BERNARD LENROW played George Washington on the JACK BENNY program recently at Fort Bevins he had to play the part in full costume. BENNY said he was relieved to find that LENROW could cover his mustache with adhesive tape and make-up and didn't have to shave it off. It was so cold he was afraid his upper lip would freeze with the fur removed. . . . HARRY NEVILLE has deserted radio for his first love—the theater—and is on tour with GLORIA SWANSON and FRANCIS LEDERER in a group of three one-act plays. . . . LALIVE BROWNELL and OGDEN MILES did a grand job on a little show called *Miss Jones of 22d Street* over WMCA last Tuesday. . . . GILBERT BRAUN, one of New York's top-flight press agents, went into the army January 15. Wants action and is trying to get into the paratroop division. . . . BOB NOVAK, the young director, is one of the cleverest of card magicians. His work is reminiscent of that of the late NATE LEIPSIG.

TWO paintings by HOWARD CLANEY, announcer on CBS's *American Melody Hour*, which are on exhibition in New York City, were inspired by actual experience in the war. Several years ago CLANEY gave up radio to study painting in Paris. He was still in Paris when the Nazis took over that city. He managed to escape to the United States, however, where he set down on canvas some of his last tragic remembrances of France. Two of his best, *Confusion on a French Road* and *Paris Air Raid*, are included in a display of his work at the Neighborhood Club in Brooklyn, N. Y. . . . GERTRUDE BERG, creator and "Molly" of the radio serial *The Goldbergs*, received a letter from the boys stationed at the same army camp with ALFRED RYDER (Molly's radio "son," "Sammy") in which they elect her as their camp mother because of her sincere understanding and war philosophy. MRS. BERG responded by adopting all of them as her "sons" for the duration and is kept very busy writing to all of them and making up boxes of goodies which she sends her "sons" weekly.

MOST youngsters just out of school are fine on general auditions where they can use prepared material, but fall down completely when called for competitive auditions where they must read and interpret intelligently at sight. Since the latter is the only kind of audition that should count for anything in radio, it seems to me that emphasis should be put on sight reading for all who aspire to become radio actors. In the main, directors don't have the time to seek out too much new talent so that the newcomer's first audition decides whether his name is placed in the director's file of prospective talent or is thrown into the wastebasket. Youngsters should learn to read at sight thru daily practice. Read unfamiliar plays and scripts until sight reading becomes second nature. And remember that a radio actor doesn't attain perfection in a day, so don't give up. And when you take your first audition and you fail to make the grade, remember that you may have had an off day or that maybe you weren't good enough yet, so keep on studying and try to audition for that same director at a later date.

SOOO it remained for a radio-trained actress to show Hollywood that it could be wrong. But definitely, she is AGNES MOOREHEAD, who plays, among other roles, Mrs. Dithers on the *Blondie* program. Radio-wise, radio-trained AGNES got the New York film critics' award for the best feminine acting performance of 1942. Furthermore, AGNES received this award for her work in a film produced by another radio-trained technician, ORSON WELLES, who, until his first Hollywood venture with *Citizen Kane*, was practically sustained by radio while developing that peculiar genius of his. . . . Rumor has it that MARGIE MORROW, casting director at CBS, is leaving that firm the end of this month to become a talent scout for Warner Bros. Let's hope that they allow her to discover many other potential movie stars from the ranks of radio.

GIL LAMB, comedian on the Rudy Vallee show, coming into New York for a brief spell. . . . ED GARDNER will be the first guest on the new Sammy Kaye show for Old Gold (CBS), starting January 27. . . . BOB HAWK guesting on the *Camel Caravan* Friday (22).

Hollywood By SAM ABBOTT

NORMAN NESBITT, one of Don Lee's top newscasters and commentators, has started a new series of current event commentaries, Monday thru Saturday, for Studebaker. . . . JOHN FORREST, KECA announcer and author of the stage production *Thumbs Up*, running in Seattle with an all-defense-worker cast, has combined author and actor setup for a new KECA series, *Are Announcers People?* . . . Second Lieutenant Howard Finch, formerly production manager of WJIM, Lansing, has been promoted from assistant to public relations officer of the Kirtland Field Advanced Flying School, Albuquerque. . . . PRIVATE DAVID SCOFIELD, former KFRC announcer, has enlisted as a mechanic in the army air forces and is stationed at Minter Field Basic Training School near Bakersfield. . . . ABBOTT TESSMAN, Blue announcer, is taking a course which will qualify him to teach the fundamentals of electricity to army personnel. For the time being Tessman is continuing to handle the announcing assignment on the Raymond Gram Swing rebroadcasts. John Wald has been engaged temporarily to fill other broadcasts previously handled by Tessman. . . . TOMMY COOK, Little Beaver on the *Red Ryder* show, is back following an illness which made it necessary to write him out of two shows. . . . PHIL HANNA has replaced Hal Hopper with the Music Maids, Kraft Music Hall singing group. Hopper is in the army. . . . WONDERFUL SMITH, who was on the Red Skelton program before he went into the army six weeks ago, has been made a corporal. . . . TED REID, juvenile leading man under contract to Paramount, is the latest addition to the CBS *Burns and Allen* show.

Chicago By NAT GREEN

ALBERT MITCHELL, the "Answer Man," says he has answered half a million questions since the inception of his program in 1940 on WGN. Because he receives so many "repeat" questions, Mitchell has had a list of these recurring queries multigraphed and mails them out to listeners. . . . HERB FOOTE, WBBM-CBS organist on many Chicago

network programs, inaugurated a new series of tri-weekly afternoon organ recitals for Union Life Insurance Company last Monday (11). . . . BONNIE and CONNIE LINDER, attractive twin sisters who recently joined the staff of WLS, are rapidly building up popularity on the station's *Smile-a-While* program and on the *National Barn Dance*. The twins

HAVE YOU HEARD
BETTY RANN?

A. L. Alexander's Mediation Board

Reviewed Monday, 9:15-10 p.m. Style—Human relations. Sustaining on WOR (New York) and the Mutual Network.

A. L. Alexander's Board of Mediation, which is not only head, shoulders, waist and knees above all its competition on the air but is also performing a highly valuable service in the general field of human relations, switched to the Mutual net last Monday (11), thereby increasing its own scope and bringing a tremendously interesting program to Mutual. The set-up is the same as usual—problems in human relations heard from the viewpoints of both sides in the dispute (instead of only one side) and with the mediation decisions being made by a three-man board of invited public figures (instead of by a single radio performer more interested in his own sanctimonious ego than in a true solution).

In any case, it's a sensible and immensely interesting formula. The first show on the net, unfortunately, wasn't entirely up to Alexander's usual standard—but even so, it was a fine program. Its fault lay in a couple of directions: The time of the program has been cut to 45 minutes from an hour, with a resultant effort to get in as many cases as possible and a consequent elision of the details and the cross-fire between disputants that are among the program's most fascinating features; and only a couple of cases on the show managed to present clear-cut conflicts. The programs, of course, vary with the cases presented, and it won't take Alexander long to get back to par, particularly if he offers fewer but more detailed problems. In any case, even this first show is a solid, dignified and highly entertaining stanza.

The initial panel of mediators included Norman Thomas, Dr. Phillips P. Elliott and Dr. Paul Dawson Eddy, and turned out to be one of the best this reporter has ever heard. Alexander himself led off the program with an introductory talk, expressing gratitude at being permitted to reach larger audiences thru the network tie, plugging the idea of mediation as more important than ever in these troublous times, and stressing the program's splendid theme phrase, "There are two sides to every story." The talk was a bit long, but very fine none the less, stressing as it did so many things that are sorely needed in the world today.

The five cases on the program (at least one too many) ranged from a 12-and-a-half-year-old lass who wanted her mother's permission to read adult fiction (a weak case as the leadoff, particularly since the child spoke as tho she'd learned her lines by rote) to a husband-wife tangle in which the lease to an apartment stood in the way of an immediate separation.

The program remains by long odds the finest thing of its sort that radio has ever attempted. Both Alexander and Mutual are to be congratulated on the new set-up. Eugene Burr.

Dale Carnegie

Reviewed Monday, 9:55-10 p.m. Style—Talk. Sustaining over WJZ (New York) and the Blue Network.

Dale Carnegie, the gent who makes friends and influences people, had better re-read his own book. He needs it.

He's erupting these nights over the Blue on a nightly five-minute shot giving brief biographies of people in the news. It's titled *Little Known Facts*;

Program Reviews

EWT Unless Otherwise Indicated

but the facts won't be any better known by the time Carnegie gets thru with them.

On the first shot his mealy-mouthed and painfully sanctimonious delivery gave a going-over to Eddie Rickenbacker, playing up the "spiritual" and "psychological" angles of the famous plane wreck. The spiel also went into a very brief history which had time to note that, during his childhood, Rickenbacker walked miles to save a dime for his widowed mother. It ended with Carnegie bleating, "Eddie Rickenbacker, I salute you!"

Under Carnegie's treatment, biography is made to seem one of the least exciting forms of fiction. Eugene Burr.

Gracie Fields

Reviewed Monday, 10:15-10:30 p.m. Style—Songs and comedy. Sponsor—American Cigarette and Cigar Co. (Pall Mall Cigarettes). Station—WJZ (New York) and the Blue Network.

Gracie Fields has chucked her five-minute spot on the Blue for Pall Mall Cigarettes in order to move to a 15-minute stint—and the improvement is tremendous. The faults that were so obvious and devastating in the shorter show have disappeared, and the new stanza emerges as a really fine program.

In the first place, the heavy overload of commercials that buried Miss Fields under their verbiage in the shorter show have been toned down to their proper place, and it now seems as tho the cigarettes were presenting Miss Fields, instead of vice versa. In the second place, Miss Fields has time enough and support enough to sock across to the full extent of her powers—which are considerable.

Her singing voice, as such, is far from being a world-beater, but she is one of the greatest song-salesladies in the known world, creating terrific effects in both comedy tunes and ballads. And she can make even a pretty pointless joke (witness the one on the first expanded program) sound reasonably amusing thru her superlative handling of it.

She's backed by a fine orchestra conducted by Harry Sosnick and by a splendid male chorus which gets its own inning on musical tributes to the United Nations. In every way it's a splendid 15-minute program, a good deal more than three times better than the old five-minute shot. Eugene Burr.

"Ahoy America"

Reviewed Tuesday, 7:30-8 p.m. Style Music and comedy. Sustaining on WGN (Chicago).

A new navy show, somewhat different from the general run in that it doesn't start with *Anchors Aweigh* and is presented as a rehearsal. It is designed to foster greater interest in the air naval technical training school at Navy Pier, from which the program emanates. Features Lieut. Orrin Tucker and his ork, the Navy Pier Glee Club and Mary Ann Mercer, vocalist. Produced and scripted by Morrison Wood. Jess Kirkpatrick, announcer, does an excellent job.

Following the theme song, *Over the Rainbow*, show starts with some palaver about rehearsal and continues the rehearsal theme thruout, an excellent cover-up for any slips. Following introduction of the cast, the ork plays *Hip, Hip, Hooray*, with vocals by the glee club, giving the show a peppy sendoff. Some comedy cross-fire that rings in navy and radio terms, then brief talks by Rear Admiral Albert Cushing Read, chief of the training school, and Captain E. A. Wallison, commanding officer of Navy Pier. More comedy chatter and query "Is Margie here?" Music by ork, then a wire from "Margie," who finally arrives in the person of Mary Ann Mercer,

to whom the CPO explains the work being done by the students at the pier. A song, *There Are Such Things*, by the glee club, was put over nicely. Comedy poem and story by Mary Ann Mercer were only mildly amusing, but her song, *This Love of Mine*, brought the show to a strong close. Sung in a clear, well modulated voice, devoid of frills, the number was beautifully done.

Show got off to an excellent start and provides a pleasant half-hour's entertainment. Nat Green.

"Junior Newscast"

Reviewed Wednesday, 5:45-6 p.m. Style—News. Sustaining on WOR (New York) and Mutual Broadcasting System.

Putting in its bid for juvenile attention in the late afternoon, when the junior ear is bent toward the rip-roaring adventure serials, *Junior Newscast* holds forth Mondays thru Fridays, conducted by Connie Desmond and 13-year-old Georgie Ward.

Program caught began with a brief and simple description of the latest war headlines. Kid then broke in with human-interest story of a firehouse cat and also tried to answer a riddle about geography, in the process of which a little education in sugar-coated doses was handed out. The day's American hero story was narrated by Desmond with appropriate sound effects and was a sure thing to meet with the approval and attention of youthful listeners.

The show is smoothly put together with news, stories, educational and human-interest features giving it a varied appeal. The kid asks questions which could conceivably be asked by a wide-awake youngster and the answers are simple without avoiding the main points.

Altho young children might like the hero story, it is hard to believe that the opening of Congress and the OPA ban on pleasure driving would fascinate them to the extent of missing up on their favorite serial which might be hitting the airwaves at that time. However, the show should be of value to older children who can get a clear view of some of the things which are going on around them without being talked down to. Marion Radcliff.

Robert St. John

Reviewed Monday, 10:10-15 p.m. Style—News and comment. Sustaining over WEF (New York) and National Broadcasting Co.

Based on his Sunday series, *People*, Robert St. John is now holding forth each Monday to Friday with personality sketches on the wartime leaders of the world. St. John, a former AP correspondent in the Balkans, was recently transferred to Washington after spending a year in London as NBC correspondent.

On his daily show he starts off with a short summary of the news and then goes into a colorful and chatty biography of the news personality of the day. On program heard he gave a vigorous account of the life and personality of Ernest King, commander-in-chief of the U. S. fleet. He told of his early life, his career in the navy and his present vital responsibilities in salty, frank terms which did much to convey the forceful character of the wartime leader.

St. John's delivery is easy and colorful, and his down-to-earth, human analysis of the impact of the headlines on the average American should win wide audience for this new morning series. Marion Radcliff.

"Let's Learn Spanish"

Reviewed Wednesday, 5:30-5:45 p.m. Style—Educational drama. Produced by Time and Life magazines in conjunction with WQRX (New York).

Intending to give the listener a working knowledge of Spanish in three months, WQRX and *Time* and *Life* magazines are presenting this language program in the form of a dramatic broadcast on Mondays, Wednesdays and Fridays. Professor I. A. Richards, Harvard semanticist, has selected the basic Spanish words needed by the average American to get around in Central and South America, and this vocabulary along with elementary grammar is incorporated into an informal playlet.

Joe, an average American, meets up with a Spanish friend, Pepe, who agrees to teach him a working vocabulary of Spanish. It's all made very simple, with Pepe giving a few words at a time and emphasizing their similarity to English cognates. Joe repeats the words and learns fast, being able to construct sentences almost from the first lesson. In case listeners are not able to catch on so quickly, they are urged to send for free word lists, which include all the vocabulary picked up by Joe, the model pupil.

The program is well paced, aimed to make the learning of Spanish a lark rather than a job. Leaving out the hard and fast and often complicated rules of the grammar book, show tries to make the learning process as painless as possible and should succeed in its intention to prepare listeners for business, social and political relations with South America if they listen carefully during the three-month course and study the word lists. Marion Radcliff.

"Cresta Blanca Carnival"

Reviewed Wednesday, 9:15-10 p.m. Style—Variety. Sponsor—Schenley Distillers Corp. (Cresta Blanca Wines). Station—WOR (New York) and Mutual.

With the exit of Jack Pearl from the *Cresta Blanca Carnival*, the sponsors gathered a brilliant array of guest stars, increased Morton Gould's ork to 50 musicians and let the whole crew loose on what turned out to be a top-notch three-quarter hour variety show. On first show of new set-up Oscar Levant and George S. Kaufman shared the emcee honors, a Norman Corwin drama filled the play spot, while Benny Goodman, Olga Coelho and Brad Reynolds lent their talents to the musical portion of the program.

If the show seemed unbalanced, tending toward too much music and not enough comedy, it was because Levant and Kaufman were so successful with their casual banter at the beginning of the show that you wanted to hear more of them. They were not given the opportunity to get their teeth into any real comedy material, most of their dialog concerning build-ups to the musical numbers.

The outstanding orchestral and vocal numbers tumbled one on top of another. Gould gave out with some terrific arrangements of popular and semi-classical numbers, ably assisted by Reynolds. A spot was given to the Benny Goodman sextet, and Goodman further proved his versatility in his performance with Levant of Gershwin's *Rhapsody in Blue*. Some unusual effects were created by Olga Coelho, Brazilian singer, who accompanied her singing with a guitar.

Corwin's play, concerned with a United Nations world free of Fascism 100 years hence, was played by a fine cast, with Gould's original futuristic music lending an eerie touch.

Show was heavy on commercials, delivered by Frank Gallop. Novelty plug for *Cresta Blanca* was okay first time, but lost its effect when repeated.

Show on the whole was a case of too many good things running off in too many directions. While the individual parts were excellent in themselves, there was nothing holding the show together. With a hot B. G. sextet number, an operatic soprano, a few comedy lines and a serious dramatic interlude following hot on each other's heels, there was little chance to sustain any one mood.

However, as first-class popular entertainment the show should prove one of the most popular of the season; and if future plans for guest stars already announced are any indication, a series of top shows is in store. Marion Radcliff.

FDR TO PUSH LIMIT

(Continued from page 3) shows would have to kick back a good portion of profits, even tho the one hit came after a succession of flops. Angels would have little incentive to back shows if activities outside the theatrical field already brought them to the limit of what they could keep. Since motion picture companies are corporations and therefore exempt, they might remain almost exclusive backers of shows.

Indications that the President's request for no opposition might go unheeded came from Senator Danaher (R.-Conn.) this week, when he stated he was prepared to lead a fight against the White House recommendations. It is known that many legislators would follow Danaher in attacking the plan.

HAVE YOU HEARD BETTY RANN?

7th Return Engagement LOEW'S STATE, New York

JOE RINES

Musical Conductor
Blue Network

Musical Supervision
"ABIE'S IRISH ROSE"

Out-of-Town Opening

"Full Speed Ahead"

(Forrest Theater)
PHILADELPHIA

A musical comedy with book by Rowland Leigh, music by Jean Schwartz and Irving Actman. Staged by Barrie O'Daniels. Dances and ensembles by Boots McKenna. Presented by Producing Associates, Inc., under the direction of J. J. Shubert. Cast includes Emma Otero, Jack Good, Bobby Morris, Betty Allen, Barbara Blaine, Ruth Bond, Helen Arthur, Olive Reeves Smith, Richard Worth, Helene LeBerthon, Jacqueline Susann, Hal Conklin, John A. Lorenz, Leonard Ceeley.

What was originally intended to be a revival of Otto Harbach's and Rudolph Friml's 30-year-old show, *The Firefly* (Rowland Leigh "modernized" *The Merry Widow* for its recent revival) now comes to the boards as *Full Speed Ahead*. Since its original opening in Hartford, Conn., less and less of Harbach and Friml remained. On arrival here, the producers finally threw out everything, including the title, with a whole new book and lyrics and music, and started again from scratch here. Now, if the producers will again change the cast, bring in a whole new book and lyrics and music, and start all over again from scratch, there is a remote possibility that something may happen. As it shapes up now it is *Full Speed Ahead* to oblivion.

Its usefulness as a theatrical production can only be measured in terms of deductions for losses in the income tax returns of the producers. As for entertainment, far better spectacles have been blamed for killing vaudeville. The story, as near as one can decipher it, concerns a South American entertainer who unwittingly becomes involved in Axis plotting that threatens her romance with a U. S. Navy officer. The comedy lines put Joe Miller and some of his contemporaries at an unfair advantage, since they expect too much of them. The singing and dancing leave one intermittingly hot and cold. As for the score, only another ASCAP-BMI feud could bring it to the attention of radio. And even then *Joannie With the Light Brown Hair* would sound more tolerable.

The show serves as the stage debut vehicle for Emma Otero, radio soprano. Even with the added advantage of more acceptable song material especially prepared by H. Leopold Spitalny, Miss Otero is still unquestionably a swell radio singer. Betty Allen, as "the other woman," who also handles the limpid lyrics, is much more pleasing to the eyes than to the ears.

Comedy is handled by burlesque's Bobby Morris and vaudeville's Jack Good. Material puts both boys, obviously capable, at a huge disadvantage. Morris is best when dipping into his burly jollie for the venerable boxing bout bit, while Good puts his best foot forward with his familiar drunk pantomime. Of the odd assortment of acts, Barbara Blaine's (See *Out-of-Town Opening* on page 29)

What About a State Theater?

HARTFORD, Conn., Jan. 16. — State Legislature began its 1943 sessions on Capitol Hill here last Wednesday. Among State senators this year is Bill Mortensen, managing director of the Bushnell Memorial, 3,000-seat Hartford legit house.

Mortensen last week was named to the State Legislature's Military Affairs and also Manual and Roll committees.

"Rhine" Over 5G in DM

DES MOINES, Jan. 16.—Watch on the *Rhine* pulled 3,000 to the Shrine Auditorium here Tuesday (12), one of its best houses so far. The gross, exceeding \$5,000, was the best chalked up for the Shrine this season. Prices charged ranged from 56 cents to \$2.80, including tax.

FROM OUT FRONT

Minimums, Critics and an Omission

— BY EUGENE BURR —

ELSEWHERE in this issue is recorded the fact that the League of New York Theaters has agreed with Equity that the minimum pay for actors should be raised from \$50 to \$60. What with the general raise in the cost of living—an item like butter, in case you're interested in the trivia of domesticity, costs more than twice what it did just three years ago—the raise in minimums is welcome and important everywhere; but it is particularly welcome and important to those players required to face the rigors of a wartime road. It is difficult enough to get accommodations and sometimes even food on the road at any price; when you do get them, the costs are so high that exorbitant seems merely a pale understatement. Minor players in road companies have needed relief ever since the present trend started; they will need it increasingly as time goes on.

The \$10 hike, as a matter of fact, is hardly enough to cover increased costs even at present, and it may soon turn out to be pitifully inadequate as the spiral continues to soar upward. But at least it's a long step in the right direction. It's adequate protection, for a while anyhow, for at least the players in New York shows. And, if transportation problems continue to increase at their present pace, the road situation may be solved automatically. It's quite possible that in the near future no shows will be able to leave New York.

Under such conditions, Equity's plan to establish rotary stock circuits (or even, under adverse travel conditions, permanent stock companies) in a large number of key cities becomes doubly important. It would not only provide for the training of new talent, it's primary purpose, but would also serve to keep the legitimate theater alive thruout the country during a dearth caused by a breakdown of national transportation facilities. But that's another story.

This corner is particularly happy over the raise in minimums since such a move, suggested in order to mitigate the rigors of the road, was first brought up in this precinct just ahead of its official consideration by Equity council. I have no idea that this column's suggestion started council thinking along such lines; undoubtedly, it had been mulling the question seriously for weeks or perhaps months before. But, at any rate, there was a real need for a raise in the minimums, and it's a good thing that it has come about with so little battling. The managers themselves are to be complimented for so quickly realizing and acting to relieve the actors' problem.

BURTON RASCOE, who succeeded John Mason Brown as drama critic of *The World-Telegram* when Mr. Brown entered the navy, recently waved a querulous finger under the noses of London drama critics because the Londoners had the temerity to pan so world-staggering a masterwork as *Let's Face It*. The Londoners, it seems, had the colossal stupidity and lack of taste to suggest that *Let's Face It* is dull and witless. Basing a somewhat mountainous deduction upon this molehill of a premise, Mr. Rascoe therefore decided that the London critics are a pack of faddists and poseurs, determined sophisticates and lack-witted intellectuals who write, not for the theatergoing public, but merely to impress one another with the dizzy heights of culture to which they can attain. If he hadn't scattered the name of London at judicious intervals thruout his article, you would have thought that he was writing about the critics of New York.

Certainly the lads in London have their faults—but not, I suspect, in such overwhelming and ruinous profusion as the New York crew. And that suspicion, in turn, gives rise to a willful wisp of thought centering on the possibility that subconscious jealousy may cause many otherwise seemingly causeless diatribes. However that may be, the panning of such a routine, stupid, tasteless and—heaven and Mr. Rascoe help me!—witless an exhibition as *Let's Face It* is hardly a legitimate reason for so wholesale an attack on the panners. The London production, it is to be remarked, is without the services of Danny Kaye. At the time the show was produced here, more than a year ago, the boys on the dailies, with their habitual lack of distinction between the component parts of a production, raved Mr. Kaye but failed entirely to suspect that the pleasant quality of the evening was due almost entirely to him. They praised the show for his excellence.

This corner, in its original review of the piece, remarked that it was a dull and trite slab of hackwork, filled to the brim with unfunny aquamarine and turned into an undoubted hit only thru the efforts of Mr. Kaye. "Without him," I remarked, "the show would be something of a shambles." It seems to me that the boys in London, as a group, were far wiser than their New York brethren in their appraisals of *Let's Face It*. It seems to me, too, that on the whole they are not incompetent poseurs, as Mr. Rascoe charges, but a parcel of fairly intelligent fellows who know their field pretty well—this last point being one that might conceivably find Mr. Rascoe himself on rather dangerous ground.

If any group of critics are self-conscious faddists, I suspect the honor goes to the New York boys, who have slobbered with praise over such stupid, self-conscious and militantly muddled pap as *The Skin of Your Teeth*, *The Time of Your Life*, *Shadow and Substance* and *Our Town*, to say nothing of the Orson Welles *Caesar*. It is to be noted that Mr. Rascoe himself was tremendously impressed by *The Skin of Your Teeth*. Thornton Wilder's latest slab of preposterously stupid and phonily intellectual double-talk.

IN THE review of *Something for the Boys* in last week's issue, I inadvertently omitted a couple of mentions that very definitely should have been made. It was (See *FROM OUT FRONT* on page 10)

Baltimore Huge Quarter Mil For First Half of Season; Safety Closing Cuts In Later

BALTIMORE, Jan. 16.—Ford's Theater, Baltimore's only legit house, established a new record for the first half of the 1942-'43 season, registering a gross that far surpassed that for the corresponding period of the previous year. As a matter of fact, the gross for the first half of this season was almost equal to that for the entire 1941-'42 season.

For the first half of 1942-'43, Ford's grossed \$223,300, with 16 attractions in for 17 weeks; and if *This Is the Army* is added, the gross hits even higher figures, for the army show grossed an approxi-

mate \$55,000. It would bring the total to \$278,300.

Business at Ford's varied for the attractions from very good to colossal, with a few playing to slim houses.

The season opened September 7, Labor Day, and with one exception had continued attractions thru to New Year's.

Opening attraction was *Private Lives*, starring Ruth Chatterton and Ralph Forbes, \$7,000; September 14, *Vickie*, starring Jose Ferrer and Uta Hagen, \$6,500; September 21, *Priorities of 1942*, \$25,000; September 28, return engagement of *My Sister Eileen* at popular prices, \$11,000.

The October plays: (5) *Guest in the House*, starring Nancy Kelly, \$9,400; (12) *Merry Widow*, with Muriel Angelus, \$11,200; (19) *The Skin of Our Teeth*, starring Tallulah Bankhead, Fredric March and Florence Eldridge, \$21,000; (27) *Lady in the Dark*, starring Gertrude Lawrence, two weeks, first \$31,000 and second \$33,000, making total for two weeks \$64,000.

November started off (9) with *This Is the Army*, \$55,000; (16) return engagement of *Life With Father*, starring Margalo Gilmore and Percy Waram, \$17,200; (23) *Firefly*, starring Emma Otero, \$9,000; (30) *Three Curtains*, starring Gloria Swanson and Francis Lederer, \$5,000.

December: (7) *The Three Sisters*, starring Katharine Cornell and others, \$26,000; (14) *The Doughgirl*, \$9,000; (24) *Dark Eyes*, premiere showing of two days with three presentations, \$2,000; (28) *This Little Hand*, with an all-feminine cast, gross too small for management to report.

Despite a few slim weeks, the season is remarkable, with the gross the best in more than 21 years. If second half equals the first, total gross should establish a new record with close to a half million. However, this is not believed possible. In first place, Ford's has had two dark weeks since beginning of New Year, one of them resulting in cancellation of *Tobacco Road*, which was scheduled for week of January 11. Cancellation resulted from order of city buildings engineer to effect safety measures. Theater is expected to be closed for remainder of month, at least, unless a waiver is made because of inability to get necessary priorities on materials.

Tobacco Road is expected to return later. Two other shows are tentatively scheduled, and it is expected others will be booked as soon as safety improvements to building are effected.

Safety improvements ordered made at Ford's Theater by J. A. Clarke, municipal buildings engineer, will cost from \$15,000 to \$20,000 if federal priorities can be obtained, it has been disclosed. Faced with this situation, John D. Little, manager of the playhouse, asserted, "It looks very doubtful if the theater can be opened in the immediate future. Under no circumstances can it be done in the next few weeks."

Little, who represents the United Booking Office, which has a lease on the theater, said it actually has not been decided whether the house will be opened at all and referred inquiries to Morris A. Mechanic, Baltimore movie house owner and owner of the Ford's. Mechanic said he was not in a position to make any statement on the matter at the moment but hoped to make one shortly. He said he was willing to co-operate with UBO and the city buildings engineer.

Buildings Engineer Clarke said he would do everything possible to get the theater reopened, even to the point of giving consideration to temporary repairs if they remove the fire hazards.

"Arsenic" Big in Richmond

RICHMOND, Va., Jan. 16.—The three evening performances of *Arsenic and Old Lace* at the 1,350-seat Lyric here (4-5-6) were complete sellouts, and the matinee sold over 1,100 duets. House was scaled at \$2.75.

BROADWAY RUNS			
Performances to Jan. 16 Inclusive.			
Dramatic	Opened	Perf.	
Angel Street (Golden)	Dec. 5	'41	467
Arsenic and Old Lace (Fulton)	Jan. 10	'41	843
Blithe Spirit (Booth)	Nov. 5	'41	486
Counselor-at-Law (revival)			
(Royale)	Nov. 24		63
Dark Eyes (Belasco)	Jan. 14		4
Doughgirls, The (Lyceum)	Dec. 30		22
Eve of St. Mark, The (Cort)	Oct. 7		118
Janie (Biltmore)	Sent. 10		148
Junior Miss (46th St.)	Nov. 18	'41	479
Life With Father (Empire)	Nov. 8	'39	1324
My Sister Eileen (Broadway)	Dec. 26	'40	850
Nine Girls (Longacre)	Jan. 13		6
Pirate, The (Beck)	Nov. 25		62
Russian People, The (Guild)	Dec. 29		23
Skin of Our Teeth, The (Plymouth)	Nov. 18		70
Three Sisters, The (Barrymore)	Dec. 21		32
Uncle Harry (Hudson)	May 20		270
Without Love (St. James)	Nov. 10		70
Musical Comedy			
By Jupiter (Shubert)	June 8		262
Let's Face It (return) (Imperial)	Aug. 17		176
New Faces of 1943 (Ritz)	Dec. 22		31
Rosalinda (44th St.)	Oct. 28		94
Something for the Boys (Alvin)	Jan. 7		12
Sons o' Fun (Winter Garden)	Dec. 1	'41	472
Star and Garter (Music Box)	June 24		238

New Plays on Broadway

Reviewed by Eugene Burr

LONGACRE

Beginning Wednesday Evening, January 13, 1943

NINE GIRLS

A melodrama by Wilfrid H. Pettitt. Staged by Reginald Denham. Setting designed by John Root, built by T. B. McDonald Construction Company, and painted by Triangle Studios. Manager, John Tuerk. Press agent, Nat N. Dorfman. Associate press agent, Sam Merin. Stage manager, Ronald T. Hammond. Presented by A. H. Woods.

JaneMaxine Stuart
 FriedaRuth K. Hill
 AliceBarbara Bel Geddes
 EveK. T. Stevens
 Sharon (Glamor Pants)Mary McCormack
 ShirleyMarilyn Erskine
 Betty (Tennessee)Kayo Copeland
 Stella (Shot-Put)Irene Dailey
 MaryAdele Longmire

The Entire Action Takes Place in the Front Room of a Sorority Clubhouse in California's Sierra Nevada Mountains.

ACT I—Scene 1: Saturday Evening. Scene 2: Late the Same Night. ACT II—Scene 1: Sunday Morning. Scene 2: Sunday Night.

If Wilfrid Pettitt's *Nine Girls*, presented by Al Woods at the Longacre Theater Wednesday night, did nothing else, it at least brought to the fore a lass named Maxine Stuart, who has been filling small parts capably for a number of years now. In the Pettitt play, Miss Stuart hasn't much chance; but she takes what she has so beautifully—she does such a magnificent comedy job with essentially weak material and then suddenly moves into so splendidly played a dramatic interlude and back again—that she definitely establishes herself as one of the very finest of our younger actresses. Her work is so beautifully unobtrusive that it's quite likely to go unnoticed; but that rather adds to than detracts from its excellence. It's one of the best acting jobs of the season. Adele Longmire, K. T. Stevens and Barbara Bel Geddes are featured, and a couple of them do really excellent work; but it's Miss Stuart who walks off with the play.

The melodrama itself is a psychological shocker that just misses being a terrifically fascinating hair-raiser. It possesses a couple of rough spots that could easily have been eliminated in rehearsals; Mr. Pettitt writes in what seems like an endless series of verbal clichés; the piece needs tightening. But its essential plot is frightening and exciting, and it boasts the most tensely melodramatic seen hereabouts in seasons. It should have been more effectively strengthened on its try-out tour; and the impression it makes at the Longacre is further weakened by the direction of Reginald Denham, which shows an alarming tendency to gravitate toward ineffective burlesque.

The tale is of seven sorority sisters at the group's clubhouse in the California hills, ready to initiate a couple of pledges when the news comes over the air that another sorority sister has been found in an arroyo, brutally murdered. That breaks up the week-end; and it is further broken when one of the girls receives a letter from the victim, written just before her death that contains a veiled clue as to the murderer's identity. She confides this news to a lass who, in the midst of the wealthy sorority gals, is something of an ugly duckling—a youngster from the other side of the tracks who has forced her own acceptance by the blue-bloods, and who has lost her fiancée to the girl who has been killed. She herself, as it soon develops, committed the murder; and she poisons the unsuspecting recipient of the dead girl's letter, and makes the second death look like a suicide caused by depression over the killing of a friend.

But one girl among the survivors, the lass who has been kindest to the young murderess, refuses to accept the suicide theory; and the murderess faces the horrible necessity of killing her own best friend. She is equal to it; when the other girls have gone, she tries to do the work—but they return, and she is seen for what she is. Just before the police come

and she swallows poison before going out to meet them, she learns that the boy for whose sake the series of murders was started had intended to return to her and marry her.

It is a gruesome, horribly fascinating subject; and its dramatic irony, its investigations into abnormal psychology lend it constant interest. And some of the scenes are tremendously gripping and powerful. Since Mr. Pettitt did so much, it's a pity that he was unable to do the little bit more that would have turned his play into an outstanding mental shocker.

Even so, tho, Mr. Denham's direction would have done much to nullify the effect. The writing of some of the roles is painfully obvious, and the direction points up and emphasizes every weakness. None the less, there are a number of excellent acting jobs in addition to Miss Stuart's. Miss Bel Geddes, for example, does marvelously effective work with the youngster who is the second victim, making her always three-dimensional and believable, and getting thru the immensely difficult scene preceding her death with huge effect and superlative ability. Miss Stevens, as the friend of the murderess who just avoids becoming her third victim, is called upon to do little but straight pretending, but she does that extremely well. Irene Dailey, faced with the all but impossible job of playing a female athlete under Mr. Denham's burlesque direction, amazingly manages to offer an altogether charming and able performance. Mary McCormack, faced with a similarly difficult set-up in the role of a fantastically over-written embryo actress, is a good deal less successful, offering preposterously amateurish overplaying for the most part; but, when called upon to do the sleeping-walking scene from *Macbeth*, she emerges with an astoundingly fine reading, just hyped up enough to show the amateur status of the character she is playing, but solid and excellent in its essentials. Ruth K. Hill recites her line stiffly and awkwardly as a fledgling Communist, and the brace of pledges get nice treatment from Marilyn Erskine and a youngster quaintly yelet Kayo Copeland.

Miss Longmire, as the murderess herself, loses subtle point after point, offering a straightaway melodramatic performance that is occasionally effective in its frontal attack, more often badly overdone, and always at a loss to depict the varying, horrible, fascinating psychopathic nuances which are the essence of the character and which might have meant the success of the play.

A. H. Woods returned to the Broadway scene to produce the piece with its all-feminine cast. It was, according to the announcements, his 404th production. His work with the 403 others didn't prevent him from letting a potentially valuable property slip thru his fingers.

BELASCO

Beginning Thursday Evening, January 14, 1943

DARK EYES

A comedy by Elena Miramova, in collaboration with Eugenie Leontovich. Staged by Jed Harris. Settings designed by Stewart Chaney, built by Vail Construction Company, and painted by Robert W. Bergman Studios. General manager, Hugo Schaaf. Press agents, Richard Maney and Sol Jacobson. Stage manager, Del Hughes. Presented by Jed Harris.

Larry FieldCarl Gose
 WilloughbyOscar Polk
 Grandmother FieldMinnie Dupree
 PearlMaude Russell
 Helen FieldAnne Burr
 Prince Nicolai ToradjeGeza Korvin
 Natasha RapakovitchEugenie Leontovich
 Tonia KarpovaElena Miramova
 Olga ShmilievskayaLudmilla Toretzka
 John FieldJay Fasset

The Entire Action of the Play Takes Place

FROM OUT FRONT

(Continued from page 9)

probably the fault of the show itself, which has so many good things in it that they practically swamped me.

In any case, more than merely a word of praise should go to the splendid work of one of the finest male choruses heard in a musical comedy in seasons. And unreserved hosannahs should go to William Lynn, who, as a nasty little man emerged from a Southern swamp, offers some of the most amusing comedy pretending of the year. In addition, Mr. Lynn, hitherto connected with straight drama rather than musicals, sings comedy choruses with verve and effect and indulges in hilarious sessions of eccentric dancing. He's doing a terrific job, and deserves greater thanks for it than this late notice can give.

in the Fields Family Home on Long Island. Time: The Present.

ACT I—Scene 1: The Living Room. Late Afternoon of a Summer's Day. Scene 2: The Same. After Dinner the Following Evening. ACT II—Scene 1: A Bedroom. Later That Evening. Scene 2: The Same. The Next Morning.

Quite a number of years ago, after the failure of Jed Harris's all-star production of *Uncle Vanya*, Richard Maney, his Boswell of the newsprints, reported that Mr. Harris had finally combed the Cossacks out of his hair. They crept back into it, tho, Tuesday night at the Belasco Theater, when Mr. Harris presented *Dark Eyes*, a play written by Elena Miramova in collaboration with Eugenie Leontovich. It looks now as tho the Cossacks had crept back to stay.

The Misses Miramova and Leontovich, as you certainly don't have to be told, are a pair of superlatively fine actresses of Russian birth; and by an uncanny coincidence their play concerns a couple of superlative actresses of Russian birth who write a play. Also undoubtedly by coincidence, they're acting in it themselves. The result is one of the most warm-hearted, human, hilarious and altogether terrific comedies Broadway has been privileged to see in seasons.

Being Russian, the Misses Miramova and Leontovich satirize Russians—but with love in their hearts. Their comedy is uproarious; but, sharply unlike most American satirical comedies, it is gentle and understanding rather than offensive. The authors have had the intelligence and humanity to look their own countrymen in the soul, and to describe the somewhat chaotic goings on there to be found, with a pointed and hilarious sense of humor, but also with affection and admiration and respect.

The plot itself is simple—but tumultuous. Into the home of a tired American business man, just back from immersion in the alphabet soup in Washington, are introduced three indigent Russian actresses, thru the agency of a Georgian prince with whom the business man's daughter is about to perpetrate matrimony. They are great actresses, but it is hard for an accented player to find leading roles in America. To solve the situation they have written a play for themselves. Meanwhile, they have been tossed out of their apartment and have slept for three nights in the park. Also, they have written a check for \$500 despite the fact that they are blissfully innocent of any semblance of a bank account.

They take over the home, with very Russian discussions and just as Russian gayety; and the business man himself is fascinated by the most soulful among them. After a while, he agrees to back their play. But the lass he likes, who is madly in love with his soul in her quaint Russian manner, fears that he is doing it merely to possess her, and tells him that that's no go. But when he says that he never thought of her in that way, she gets angry; and, when he admits that he may have made his offer thru pity, they throw his check in his face. Also, the second of the unholy trio rediscovers an old passion for the Georgian prince, incites his Georgian soul to a rage of love, and sends him off to the wars to fight and die for the fatherland—or is it motherland?

With poverty and jail staring them in the face, the two more emotional of the Moscovite Duses take poison—which turns out, in the end, to be peach brandy. But they face death grandly; and while they're facing it the business man comes back and apologizes and again offers his check. When they find out it was only peach brandy after all, they decide to scrap the tragedy they've written and, instead, write a comedy about Russian actresses who have written a play.

The succession of laugh lines is constant thruout—and so is the succession of amusing situations. In addition, the authors have mastered an astounding command not only of English idiom but of American thought, basing many of

their laugh lines upon satirical insight into current conditions. They base many more, of course, upon satirical insight into Russian character. But, tho hilarious, the whole thing is heart warming, charming and at times extremely touching, and it is cannily calculated to rouse admiration as well as laughter. It's a terrific job in every respect.

Under Mr. Harris's slick and superlatively effective direction, a grand cast plays it to a fare thee well. Miss Leontovich is magnificently mannered as the actress in love with the Georgian, doing a terrific bravura job. Equal effect is attained by the less stazy, more sincere and every wit as amusing work of Miss Miramova as the most soulful of the soul-packed trio. Completing the triumvirate is Ludmilla Toretzka, whose comedy readings are a constant delight and whose superlative work creates a large number of the best laughs in the play. Jay Fasset does his best job in seasons as the business man himself—which makes it a superlatively fine job; Minnie Dupree is as splendid as usual in the role of the business man's mother; and Carl Gose is charming, able and amusing as his son. Geza Korvin scores solidly with fine work as the Georgian prince, and Oscar Polk offers another of his amusing comedy portrayals as the bewildered butler.

The playing is marvelous at the Belasco, led magnificently by the sharply contrasted yet richly matching work of the authors themselves. And their play, as I seem to have remarked before, is one of the most heart-warming, charming and hilarious comedies within memory. Mr. Harris had better have his barber build the Cossacks a permanent home.

American Academy Students Present "Little Women"

NEW YORK, Jan. 16.—The American Academy of Dramatic Arts opened its 1943 season with a presentation of Alcott's *Little Women* last Friday (8), acted by the senior class at the Empire Theater. The cast as a whole played well, despite the inevitable drawbacks of working in a set with which it was unfamiliar. The Academy, encountering difficulties with the current transportation problem, was allowed to use the *Life With Father* set by Messrs. Crouse and Lindsay. It made a perfect background for the Alcott piece.

An outstanding job was turned in by Robert North as the father, Mr. March, and acceptable work was done by three of the girls, Betty-Lou Beck, as Jo; Adrienne Meredith, as Beth, and Elizabeth Black, as Meg. Miss Meredith's death scene was particularly affecting. Virginia Fairfax was one of the most pictorial Amys we have ever seen, but her several recitations left us cold.

Lyn Crossley fell into the usual faults of the amateur playing Aunt March; and, while Marjorie Miller gave evidence of great tragic quality as Marmee, the weight of her playing was too much for the part. Jerry Tobias as Laurie and Harold Lazaron as the professor both suffered on the score of make-up, but managed to turn in adequate work after all. Guy Rockwell did excellently with the role of Mr. Laurence, and Harold Dumais, as John Brooke and Miriam Nelson, as Hannah, were acceptable. M. A. B.



Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" vote 50 per cent rather than, zero.

Dark Eyes—72%

YES: Nichols (*Times*), Anderson (*Journal-American*), Lockridge (*Sun*), Waldorf (*Post*), Rascoe (*World Telegram*).
 NO: Kronenberger (*PM*).
 NO OPINION: Mantle (*News*), Colman (*Mirror*), Barnes (*Herald Tribune*).

Nine Girls—6%

YES: None.
 NO: Lockridge (*Sun*), Coleman (*Mirror*), Waldorf (*Post*), Anderson (*Journal-American*), Nichols (*Times*), Rascoe (*World Telegram*), Kronenberger (*PM*), Barnes (*Herald Tribune*).
 NO OPINION: Mantle (*News*).

AMERICAN ACADEMY OF DRAMATIC ARTS
 Founded 1884 by Franklin H. Sargent
 The foremost institution for Dramatic and Expressional Training in America. The courses furnish essential preparation for Teaching & Directing as well as Acting.
 Winter Term Begins January 15th
 Catalog from Secretary, Room 145
 CARNEGIE HALL, NEW YORK

Time Marches On

NEW YORK, Jan. 16.—Dave Vine, who has been a performer for 37 years, recalls that people used to point out his son and say, "That's Billy, son of Dave Vine."

Now that Billy has made good (he has been held over for 12 weeks at the 885 Club, Chicago, and follows with vaude at \$650 a week) the same people point to Dave and say, "That's Billy Vine's father, Dave."

Hard to get used to it, but he's so proud of Billy that he doesn't mind.

Hildegarde Set at \$2,250 in Boston

CHICAGO, Jan. 16.—Hildegarde, now filling a 10-week date at the Palmer House here, has been set for a return at the Copley Plaza Hotel, Boston, for six weeks at \$2,250 per week, according to Anna Sosenko, her manager. Deal also calls for two suites of rooms in the hotel and a 25 per cent discount on food.

The opening is set between July 8 and 20, depending on Hildegarde's closing at the Plaza Hotel, New York, which will follow her local run. Miss Sosenko states that the Boston contract also has a four-week cancellation clause in case Hildegarde accepts a picture deal with Metro which is now on the fire.

Since her opening at the Palmer House Thursday (7) the Empire Room has sold out for dinner every night and has capacity reservations for the next two weeks. Her local salary is \$1,500. The Palmer House is already offering her a four-month date for 1944, but so far no contracts have been signed.

N. Y. AGVA Local Talks to Members

NEW YORK, Jan. 16.—First step toward fulfilling the promise of Dave Fox, newly appointed executive secretary of the New York local of AGVA, to give the membership a say in the running of the local, was made this week with the meeting of a rank-and-file committee, which will work with Fox in an advisory capacity.

Rank-and-files include Arthur Ward, Moya Gifford, Nita Naldi, Emily Marsh, Lee Wyler and Pierre Beaucaire, night club performers.

Local has functioned mainly on paper, without consultation with the members. New York local's history has been characterized in the national office of AGVA and the Four A's as "inefficient and disgraceful." Fox, a former emcee, said the committee is working on plans for a membership meeting, the first in several years.

Local will also publish a monthly house organ, edited by Bill Glason.

Helen O'Connell Bows at N. Y. Roxy

NEW YORK, Jan. 16.—Helen O'Connell, Jimmy Dorsey vocalist now with him at the Strand, who will leave him after that engagement, is expected to make her vaude bow as a single at the Roxy, February 3, following the Guy Lombardo show there.

Herb Shriner, comic on the *Camel Caravan* program, has also been signed. Deal is also being negotiated to put the Basin Street Boys on the same show.

Youngman to Para

NEW YORK, Jan. 16.—Henny Youngman, a fixture at Loew's State (seven times in the past two years), has been booked into the Paramount here for four weeks, starting February 14, on the Xavier Cugat bill. State and Strand were also bidding for the comedian.

Youngman has also been signed for the Kate Smith radio show (Friday nights) for a minimum of five weeks.

Rudy Frank Dies in Action

HARTFORD, Conn., Jan. 16.—Rudy Frank, publicity man for the State, vaudefilm house, was recently reported killed in action.

Ban on Pleasure Driving Latest Blow to Suburban Niteries as Well-Located Spots Get New Biz

(Continued from page 3)

of First and Main" and they have no way of knowing where they are taking them. In any event, Eastman has announced dissatisfaction with results of his request and is meeting with taxi men and transit experts from all Eastern cities this week-end, with a view to clamping down more tightly on cab rides.

In New York, League of New York Theaters called a meeting at Hotel Astor to discuss taxicab restrictions. Actors, musicians and stagehands were also represented. Altho theater men report that attendance has improved considerably, new patronage having been culled from former habitués of out-of-the-way roadhouses, skating rinks, bowling alleys, etc., taxicab ban would put considerable dent in box-office receipts. Confab resulted in formation of committees to "see what could be done."

A second basis for controversy was OPA's ruling that it is okay to drive to restaurants if there is no other means of transportation. If eating place has a floorshow, however, trip is defined as pleasure drive. Question arises among night club owners as to whether any blanket classifications can be made. They express attitude that it will be a matter of individual decisions whether patron is visiting night spot primarily for food or entertainment. E. M. Loew, co-owner of Latin Quarter, Miami, has expressed hope that he may be able to get a ruling establishing night clubs as restaurants. Some Eastern night club owners have already expedited matters by dismissing floorshows and bands and continuing operations as restaurants.

Another bright note was sounded from Miami when Governor Holland voiced the hope that Florida may eventually be eliminated from the strictly rationed Atlantic Seaboard because of a new cross-State pipe line which is expected to operate about February 1. But club owners are doubtful whether any favors will be shown their State.

Latest threat to theater and club operators' security is prospect of increasing uncertainty that performers driving from one location to another will be able to keep dates on time. Many acts, bands and combos have relied heretofore on the mercy of local ration boards to obtain extra coupons on their B and C books. Requests for extra gasoline, however, must now be referred to nearest district, State or regional office, already instructed by OPA not to comply unless recent 25 per cent reduction in value of coupons is causing "extreme hardship." As far as the performer is concerned, however, this might put an end to the wide discrepancies among local boards. Some boards have been very unsympathetic to performers, while others have shown due consideration; so new ruling may result in uniform treatment for all and end resentment of the unfortunates. At any rate, performers and operators alike would feel they are in the same boat with their competition.

Fuel-oil shortage may cause new prosperity enjoyed by urban amusement spots to be short-lived. Governor McGrath of Rhode Island has announced a plan for prohibiting all non-essential

business from remaining open more than five days a week. Clubs and theaters would have the privilege, under this plan, of closing their doors during the part of the week least favorable to business. Theater owners in the State are meeting to discuss the plan.

On the whole, municipalities from Maine to Florida are reporting excellent co-operation on the part of motorists. Cases of pleasure-driving have been fewer than expected. Bus, trolley and subway lines have seen a sharp upswing in passengers, to the extent of making travel by public conveyance increasingly uncomfortable and difficult. Because of crowded transportation facilities, neighborhood film houses, vaude theaters and taverns are witnessing the return of local customers who formerly sought entertainment away from home.

Earliest offenders on driving ban were forced to surrender only two weeks' ration coupons, but this has been widened to three months in recent cases.

WASHINGTON, Jan. 16.—The ban on pleasure driving has already closed several night clubs in this area. Clubs in suburban districts have been hit the hardest, with the downtown spots reporting a big increase in business Friday and Saturday nights.

R. M. Gilliland, manager of the River Bend, near Alexandria, closed his club last Thursday. Says owners of other road spots told him they were closing, too, and that they would not reopen until the gas and rubber situation eases.

Clubs accessible by bus and trolley are all right. The Crossroads Bar, for example, reports fine business due to its being by a bus stop.

Whitney Leary, local OPA administrator, again points out that cab drivers taking passengers to theaters or night clubs are violating the no-pleasure driving rule.

Robert J. Wilson, secretary of the Washington Restaurant Association, says he has obtained a ruling from OPA officials that people may drive to a restaurant, providing it does not provide entertainment and there are no other available means of transportation.

NEW YORK, Jan. 16.—Clubs easily reached by bus, trolley or subway continue to do fine business here. All other spots are having trouble.

Ben Marden's Riviera, which closed last October, is not expected to open. Other roadhouses may open, but without using music or talent.

Lou Walters, whose local Latin Quarter is grossing \$20,000 to \$25,000 a week, says he is uncertain about the future of his Miami spot. He says it is doing "excellent business" but that there was a "little drop" when the newest gas rule went into effect last week. Club employs 200 people and Walters says he is eager to keep the spot open for their sake.

BUFFALO, Jan. 16.—Harry Altman says he is closing his Glen Park Casino in Williamsville, and that he plans to open another club in downtown Buffalo

Detroit Clubs Worried by Minors Drinking, SS Tax, Exploitation

DETROIT, Jan. 16.—Control of minors and Social Security taxes divided the attention of local night spot owners at the Wednesday meeting of their Metropolitan Cabaret Owners' Association.

Operators are worried about the drinking of minors, as Liquor Control Commission regulation becomes increasingly strict. Cabaret men have been anxious to keep away from this class of trade, but many minors are successful at pretending to be over 21. Operators have less trouble with men because they could demand a draft card to prove age. This led to some borrowing of cards, and there were a few court cases. Recently, a draft card mill was uncovered. Draft cards have now become nearly worthless, with the passage of the 18-

year-old registration, as they do not indicate age.

High wages are being paid youngsters for defense jobs. With all this money to spend, a large proportion is likely to be spent upon liquor, if they have the opportunity.

Local owners will take a test case into Federal Court to get a reversal of present regulation on Social Security taxes. Operators feel that the recent Radio City Music Hall ruling applies to them, except in the case of acts booked for more than one week.

A co-operative radio program is also being planned for the association.

The MCOA is still growing, adding four new members, Sweetheart Bar, Bill Shaw's Cabaret, Ted Lipsitz's Bar and Ed Marks's Show Bar.

In the Family

NEW YORK, Jan. 16.—Diosa Costello, in being placed on the unfair list of the American Guild of Variety Artists (for crossing the picket line in front of Leon and Eddie's), is at least keeping it in the family.

One week before she was placed on the list her husband, Pupi Campillo (Pupi's Dancers), was removed from it after paying salary arrears of \$29 each to Toni Musso and Eileen Devlin, two of his dancers. Payoff was made when the Philly local of AGVA refused to let him work at the Shangri-La until he paid up.

Hot singer was marked unfair last week by the international board of the Associated Actors and Artistes of America and suspended from membership for 60 days from February 1.

on the site of the Lafayette Hotel ballroom.

PITTSBURGH, Jan. 16.—The "no-pleasure-driving" edict was the knock-out blow for suburban clubs hereabout, which had been hit plenty hard by gas rationing.

Bill Green's big Casino, outstanding suburban club for last seven years, dropped its orchestra January 7.

Vogue Terrace, largest and newest spot in district, is 15 miles from Pittsburgh. After its opening in August it enjoyed unusual success, but business slumped in November. Cover charge was dropped and \$2 minimum substituted. Gas rationing gave it another sock, and New Year's Eve was flop at \$5.50 cover. Billy Household, owner of Vogue Terrace, who has five sizable banquets booked, together with President's Birthday Ball for January 31, doesn't know what spot will do yet. Band was booked until Thursday (14).

Caramela's Oasis, just outside Mount Lebanon, will abandon traveling combos. Policy did okay, but new ban makes overhead a decided gamble. Caramela plans to keep bar open and use only pianist.

Arlington Lodge on Lincoln Highway, outside town, plans to have orchestra Saturday and Sunday to test draw.

Colonial Restaurant, insuburban Avalon, plans to cut dance sessions from six to four weekly, Friday, Saturday and Sunday afternoon and evening.

Downtown spots are continuing with plans for big shows.

SPRINGFIELD, Mass., Jan. 16.—In the city there was no attempt by night club managers to estimate what would happen as a result of the OPA ban. Only a few outlying spots are now running, with most of the others forced out by earlier driving bans and help shortage. Downtown clubs operate as usual.

In the small towns around here, Turner Park in East Longmeadow, Old Homestead at Somers, and the Hampden House at Hampden, have closed. Bar at the Hampden House is running, but the others are totally dark.

DES MOINES, Jan. 16.—Outlying night clubs have survived gas rationing better than expected in this area.

Pete Rand, owner of the Mainliner Club, located seven miles from the loop district, has dropped plans to move downtown, and will continue with floor acts and dance band. Says business during December was on par with a year ago, altho week-night crowds are off. Saturday and Sunday nights have shown an increase.

Dave Fidler, owner of the Club 100, plans to remain open at least two months, altho business had dropped off. Fidler has trimmed one act from his floorshow. Now using three acts and a dance band.

Irving H. Grossman, Des Moines booker, reports business exceeding expectations since gasoline rationing, with more acts being booked than a year ago.

Largely responsible for the increase, Grossman said, was a boom in a new field, with a large demand for acts from

(See Pleasure Driving Ban on page 18)

Abbott Line for MGM

CHICAGO, Jan. 16.—Metro has signed the Merriel Abbott line of girls, currently in the Palmer House, for Kay Kyser's next picture. The girls (13 of them) will leave with Miss Abbott for 10 days next week and will do two numbers, a pink and black ballet and a hot tap routine. Dick Barstow, Miss Abbott's assistant, is rehearsing an alternate line.

Palmer House, Empire Room, Chicago

Talent policy: Production shows at 8:30 and 11:30; "little show" at 10; show and dance band; intermission unit. Management: Edward T. Lawless, managing director; Merriel Abbott, producer; Dick Barstow, dance director; Al Fuller, publicity director. Prices: Minimum \$3 (\$3.50 week-ends).

Hildegard, the singer with little voice but lots of personality, is branching out into the large hotel room field after confining her work the last several years to intimate society spots. This reviewer caught her first show opening night and returned a few nights later to make sure, and her performance fits this one-word description: Terrific. She turns this big room into an informal parlor gathering and makes the customers feel as much at ease as any big act that has ever played here.

She is doing something else: The rest of the show is almost totally eclipsed by her act, even tho she appears in the closing spot. The customers wait for Hildegard, and anything else, judging by their reaction, is just killing time. The balance of the show is not strong, for the two supporting acts do not belong in this room. Truzzi, circus juggler, has not yet perfected a good night club turn. His work with clubs, tin plates and the ball-in-the-audience bit is only of stock caliber. Condos Brothers, sure-fire tappers, are lost to all but the ringsiders, because their footwork cannot be seen by the back-of-the-ring-

side patrons. They need a platformed stage.

The bright Abbott Dancers do only an opening routine, a fanciful toe number, strikingly costumed and gracefully executed. Most of them return to introduce Hildegard in a royal manner, providing time for her piano to be set.

Hildegard stays on for 40 minutes, during which service is at a standstill. It takes her several minutes to warm up the audience and from then on the sliding is easy. Her charming European mannerisms, asides to the customers between and during songs, and even a few corny gags put her in a class by herself. Thoroughly entertaining. Offers pops, show tunes, originals (*Pink Cocktail for a Blue Lady, I'm in Love With a Married Man*) and bangs out a couple of numbers on the piano, with the aid of her accomplished accompanist and arranger, Leo Kahn. The lighting effects and musical arrangements leave nothing to be desired.

Joe Reichman and his commercial band, playing a return engagement, have their ining in the "little show." Reichman makes an informal emcee. His highlight is a seven-minute medley of Gershwin music, constructed with real showmanship. His singer, cute Penny Lee, is an attraction in herself. She stopped the show with four numbers, rhythm and ballads, selling them with a smooth voice and a sock delivery.

Two of the Abbott dancers also single in a good sight acro novelty, *The Major and the Minor*. They are Gertrude Simmons and Naomi Korf, both good looking and capable.

Nick Brodeur, boogie-woogie pianist who left the Eddy Duchin band to lead the intermission four-piece band here, attracts many dancers during his lively sets. *Sam Honigberg.*

Florentine Gardens, Hollywood

Talent policy: Dance band; floorshows at 9:30 p.m. and 12 a.m. Management: Frank R. Bruni, president; Hugh Masaghi, maitre d'; Rose Joseph, publicity. Prices: Admission, \$1; with dinner, \$2.

Every eight weeks Nils Thor Granlund (NTG) is on with a new show. This time it is *Keep 'Em Happy*, and the NTG cuties, along with some top vaude acts, do that very thing for 90 minutes. Paul Martin and orchestra play for the show and dancing, doing a good job.

Show includes NTG's heckling of the audience. But not too much of it or of audience participation. NTG has a new crop of beauties and they add much to the presentation.

Emceeding in his usual "Ah" manner, NTG opens with *Tribute to a Great American*, with Fred Scott, baritone, warbling to good advantage *Hats Off to George M. Cohan*. Number is outstanding for its line work. Sugar Geise leads

the dancing and proves invaluable. Wind-up is a flag-waving turn with all on. A newcomer here is Sherry Cameron, who does top rhythm tapping when not over mugging.

John Risso, concert singer and tennis champ, is featured on *Donkey Serenade* and *White Christmas*. Voice is rich but he does no selling.

Al Norman, monologist, rehashes an old routine for mediocre response. Nothing exceptional. Tapping is passable, but his material is much out of date.

Zanzibar, second production number, gives NTG ample opportunity to show his stuff despite limited staging facilities. Miss Geise warbles *Way Down in Zanzibar*, introducing Sylvia MacKay for a bit of top jungle rhythming. Francis and Grey, dance team, draw plenty of applause.

Favorites here for 28 weeks are the Mills Brothers. Their tunes included *Mr. Five by Five, Praise the Lord and Tiger Rag*. Left 'em yelling for more.

The DeWaynes, teeterboard trio, do astounding foot-to-foot stuff and even a three-high, with the understand and first mount doing a foot-to-foot and the other a shoulder stand. Did a twist somersault good for a show-stop anytime.

Dick and Dot Remy hit. Dot, about 220 pounds, does aerial splits, tumbles, somersaults and other acro work difficult for anyone half her size. Dick clicked with his crocodile crawls and hand skating. Banter is good, and act is sock.

Ethel Shutta warbles clever double entendre lyrics. A canny showman, she let them have it with plenty of zip on the punch lines. Could have stayed on for hours.

The Barbary Coast is the wind-up, with Scott again doing a good vocal job. Miss MacKaye does a strip to a good hand, with Marie McRae wowing with her pulchritude as the *Police Gazette Girl*.

NTG has an exceptionally good show here. *Sam Abbott.*

Frank Palumbo's, Philadelphia

Talent policy: Dance and show band, relief band, floor shows at 7:30, 10 and 12:30. Management: Frank Palumbo, proprietor-manager; Johnny Bazani, headwaiter; John Ferro, assistant manager; Mort Schwartz, publicity and advertising; Eddie Suez, booker. Prices: Dinners from \$1.25; drinks from 40 cents; no minimum, no cover.

Having monopolized the private party and banquet trade in Philadelphia, Frank Palumbo's restaurant-cabaret wants to build up the supper sessions. Just outside the downtown theatrical district, it has the advantage of excellent public transport facilities. And, for added appeal, it has expanded its talent budget.

Miss (the former Baby) Rose Marie tees off the new policy; Nick Lucas is to follow. At supper show on second night of pleasure driving ban the large room was well filled.

While Miss Marie is the major excitement, entire show is chock-full of entertainment. Quite a young and personable lady now, Miss Marie was felled by laryngitis. However, she went on and wowed 'em with her terrific lyric projection for *My Blue Heaven*. Followed with a comedy punch, singing *The Butcher Boy* in Italian, English and Yiddish.

Youthful Bob Baxter is also of major import. Lad has fine presence and an excellent baritone voice. Handles emcee here, and for his own spot, drew rousing returns for *Punchinello, How Deep Is the Ocean* and *Begin the Beguine*.

Three Heat Waves, male trio combining hoofing and trumpet tootling with zany antics, a holdover, are still big. Frankie Condos keeps up the family tradition for expert and novel tap routines, Don Bruce blows trumpet in top order, and Jackie Winston makes with the mad and merry impersonations. Plenty of punch and variety, a laugh riot.

Edith Delaney, plenty lovely, is sweet with her neat, clean heel and toe taps. Mixed sepia tap twain, Spick and Span, put plenty of verve and rhythm in their precision and challenge footwork.

The Jeannettes are six ponies and four show. Gals present impressive routines, produced by Jeanne Remington. Open in Western style for a gay *Pony Boy* chorus, bring on an Indian ballet fantasy for the mid-mark, and wind it up with a Gay '90 flavor that has Bob Baxter adding the grand old songs.

Giving the show excellent musical support is Don Angelino. With his swell band, he makes the urge prominent for

the dancers. Alternating is Don Renaldo Quartet, equally effective for rhythm and rumba selections, with Gloria Mann a blond and vocal lovely.

Maurie Orodener.

Club Hi-Hat, St. Louis

Talent policy: Floorshows at 10:30, 12:30 and 3; dance band. Management: Lewis Kane and Ez Keough. Prices: Minimum, \$2 (\$2.50 Saturdays).

This theater-cafe opened here October 2 and bids fair to outclass some of the town's better spots as to talent and entertainment. Operating in an old theater site, the shows are presented on the stage at the end of the auditorium (stage is also used for dancing).

Current bill is compact, loaded with talent, headlined by Armida, vivacious Mexican personality girl, and sparked by Cliff Winehill, a favorite from the Club Royal in East St. Louis. Armida is a black-haired looker from the movies who scores nicely with a medley of Latin tunes, including the standard *El Rancho Grande*. The gal is full of vitamins, giving out with songs, dances and even a kiss or two for the ringsiders. Sells nicely. Got a warm reception.

Line of Blondidears (6) click with Hawaiian routine, cleverly presented, and later a conga and military boogie-woogie. The McKays are a dance duo doing comedy ballroom routines. Drew a nice hand.

But the personality that sells the show and the club is zany Cliff Winehill. A smart showman and clever comedian, he warms the crowd up with gag after gag, then throws in a medley of songs, and even stoops to a burlesque of a burlesque stripper to get results—but he gets them. His comedy is all obvious stuff, but the crowd here ate it up. Could have stayed on all evening.

Irving Rothschild's seven-piece outfit plays admirably for shows and dancing. Biz off early show due to after-holiday slump, but future looks bright with Bonnie Baker in next (January 15), followed by Ted Lewis (29). *C. V. Wells.*

Hotel Nicollet, Minnesota Terrace, Minneapolis

Talent policy: Dance and show band; shows at 8:30, 12. Management: Nell Messick, manager; James Hickman, room manager; Sally Delaney, publicity. Prices: Dinners, \$1.50 up; supper, \$1 up; drinks, 60 cents up.

While other night spots cry they can't get acts, this room consistently presents top entertainment.

Al Kavelin and his nine-piece piece ork hold sway here for both dancing and show. Musikers include piano, bass, drums, three sax, two trumpets, one trombone, in addition to the leader. The ork is a sweet society band, and some very fine arrangements by Ed Holtz, pianist, help immensely. Band is being held a fourth week. Altho one of the smallest bands to hit the Terrace stand, it makes up in quality what it lacks in numbers.

Peter Lyman, WTCN radio announcer, has been brought in to emcee, and does a good job. Show gets under way with Caryl Gould, deep-throated band warbler, singing *Mr. Five by Five, Brazil* and *Down by the Ohio*. All very well done. Got big hand. Has plenty of looks and class.

LeRoy and his marionettes work from a small balcony to fine reception. He brings on pianist, circus clown, jitterbugs, a drummer. Very fine. For encore, Bojangles Robinson in the original *Hot Mikado* dance. Very smart. Big hand.

Don and Sally Jennings's brilliant ballroom routines left the audience breathless. The two have plenty of energy and glide with finesse. Some of their twirls and spins are the best ever seen here. Their second is an Hawaiian war chant number. Bowed off with a third ballroom twirl.

Skeets Minto, band sax player, does a good vocalizing job the too few times he's before the mike.

As usual, food is excellent, despite rationing, and service is the best. *Jack Weinberg.*



Shorty Sutton & Betty Lee
America's Fastest Stock Whip Manipulators.
Booking through:
LEO GRUND, Geo. A. Hamid, Inc.
10 Rockefeller Plaza, Radio City, N. Y. C.

... his modern ballet dancing is TOP NOTCH
From The Billboard

Hie THOMPSON



doubling
Leonard Sillman's NEW FACES OF 1943 RITZ THEATRE New York
Monte Proser's COPACABANA New York
Dir.: HERMAN FIALKOFF—Mayfair Theatre Bldg., New York City.

HAVE YOU HEARD BETTY RANN?

Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floor-show; stroll trio; shows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Harry Martin, publicity; Ernie Price, maitre de. Prices: Dinner from \$1.50; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

Benny Meroff's Funzafire unit, sans the ork, which Meroff was forced to disband due to the draft drain, makes this its first night club stand after several seasons as a vaude feature. Now in its second week here, unit has one more week to go. Business rivals that hung up by Bill Robinson on his record run here some five months ago, with the Meroff crowd pulling several turnaways during the initial week. It's the heaviest show Glenn Rendezvous has ever housed, and it overtaxes the spot's small floor, but the crowds eat it up. Rave notices by the local newspaper lads also proved a business magnet.

Show runs 65 minutes and adheres closely to its vaude pattern. It's a succession of stogie parades, bits, blackouts and vaude specialties. Much of the stogie and bit business is familiar stuff and slows the show in spots, but the talent parade is strong enough to make that failing almost unnoticeable. Benny Meroff handles the emcee chores, participates in all the interspersed humbug and contributes several specialties on his own, but never fails to give his people full sway when selling their own turn.

Kathleen McLaughlin, a shapely looker whose strong suit is said to be acro hoofing, filled in this show with a tap session and got by nicely. Rita DeVere was well received in her acro-contortion, but briefer wardrobe for a better flash of her shapely body would be an asset.

Jack Gwynne, assisted by Ann, is still the ideal magical salesman. His deft conjuring is backed by a solid line of chatter. Opening with an original version of the old egg bag trick, Gwynne cracks the hen fruit in a small dove pan to produce a large chicken. He then disappears the chicken, employing his popular feather-duster sucker effect at the finish. He makes an illusion out of the topsy-turvy glass trick to excellent results, and then presents his slow-motion torn-and-restored paper nifty, with the "explanation" finish. Closes with his fishbowl production, silks from the bowl and flashy stack of bowls presentation. Was well received.

Betty Lee, brunet lovely, is the epitome of co-ordination in her xylophoning. Beats the woodpile for a medley as an opener, and then really displays her talent with a swell hammering of *Hungarian Rhapsody*. Nearly stopped it. Sophie Parker, heavyweight singer, was forced to forego her warble specialty, due to hoarseness and a bad cold.

Professor Cheer drew a bundle of laughs and much applause with his musical saw bit, his screwy mannerisms, a demonstration of his xylophone head (which has Meroff beating his noggin' in xylo fashion) and his session with his collapsible accordion. Maje and Karr, mixed pair of tapsters, registered handily with their collective and competitive efforts. Make a good appearance and sell well. The attractive redheaded fem could bring more attention with a more suitable gown, however.

Applause and laugh honors went to Whitey Roberts, a versatile comedian with a unique style. Totes a powerful assortment of laugh material which pushed this crowd over, and has a grand sense of judging an audience. His waltz clog rhythm dance while jumping rope brought a near show-stop, and his comedy plate juggling with a lad from the audience gives him a sock finish.

Elongated Bob Klein, the contrasting Charley Mariana, and Al Devito are chief stogees, and turn in a sound job. Nearly everyone in the troupe doubles on stogie duties. House band headed by Chick Mauthe did its usual good job on the show and dance stints. *Bill Sachs.*

Algiers, New York

Talent policy: Floorshow at 8, 12 and 2; show and dance band. Management:

Manny Nissin and John Pichon, operators; Dorothy Kay, publicity. Prices: Dinner from \$1.25.

On the site of the Casa Marta, a Spanish club, is this new spot on West Eighth Street. It is a neat, pleasingly decorated basement club that seeks to capitalize on the renewed interest in the name Algiers.

Unfortunately, the management fails to carry thru completely on the Algiers idea. The menu is American, the band is American, the floorshow is American and Latin, and the waiters are in regular uniform. There's nothing to send patrons home feeling they were in a club that was "different" except that the wall murals depict Algerian scenes.

The floorshow is an Al Davis affair, with the Mildred Ray line of six providing three routines. The girls are okay on looks, but, of course, there's nothing particularly sultry or Algerian about them. Their opener is a song and parade. Midway they come on for the closest thing to something African; a finger-cymbal dance to the Oriental tune of *Misirlov*. And their closing is a rhythm tap in patriotic costumes. Lolita Moya, a tall, vivacious brunette, does a snappy interpretative dance to *Firefly* music and returns for the closing for a flamenco routine. Best performer in the show. Lao and Monsita, young brother-sister team, are on first for fast, eccentric Cuban rumbas, returning later for a fast novel conga. A good novelty Cuban team.

The Freddie Masters band cut the show well, with vocalist Edith Berry, brunette, singing one pop number for the show. She's fair. Jimmy Rich, clarinetist, emcees the show and injects a few wisecracks which are out of place in a revue that is supposed to be exotic (but isn't). The band's reed man, Tex Kane, sings one number nicely enough. For the dance sets, the band's instrumentation of three rhythm, clarinet, guitar and trumpet-leader proves to be okay, altho too loud for this small room. The three rhythm stick to the stand and the other three sing in solo, duo and trio formations. A good little outfit but out of place here.

Elvon, the Personalysist, is a table entertainer. And Dagmar (accordion) and Rudy Vosco (guitar) entertain in the adjoining bar.

The modest prices may enable this spot to hold on. *Paul Denis.*

Hotel Gayoso, Blue Room, Memphis

Talent policy: Local dance band. Management: C. C. Cartwright, hotel manager; Rudy Willing, room manager. Prices: Admission, \$1.10; a la carte; no liquor served over bar; beer and ale, 25 cents.

Memphis's newest nitery enjoys much more night club atmosphere than the conventional hotel room, even tho it is located in what was the ballroom of one of the South's oldest hotels. Whether due to war restrictions limiting construction or to a desire to keep investment down, the Blue Room is fitted only with absolute essentials. Tables are set directly on the dance floor, which puts front line table occupants in jeopardy of jitterbugs, who really go to town here.

Music is provided by Johnnie Long, a popular local maestro, who is doing a good job. Polly Freeman, rather colorless on vocals, has a fair torchy voice. Long is operating with one girl in his fiddle section and says she is working out excellently. Band is not uniformed, so gal adds considerably to the band's appearance on the stand. Bandstand lighting is poor and system is even more unfortunate than the average p. a., because speakers are in back corners of room, making the orchestra seem to fight itself.

No floorshow. Club operates Thursday to Saturday nights. Seats 200. On night caught (Thursday) peak attendance was about 95.

Food and service are satisfactory. A most welcome addition to Memphis after dark. *Ted Johnson.*

Waldorf-Astoria Hotel, Wedgewood Room, New York

Talent policy: Floorshows at 9:15 and 12:12; dance band. Management: Lucius Boomer, hotel president; Frank Ready, hotel manager; Ted Saucier, publicity. Prices: \$1 cover from 10:30 p.m. (\$2 Fridays and Saturdays); no cover Sundays.

After-theater supper show, with Carmen Cavallaro around to placate the terpers, is stingy in size but abundant in

entertainment. Only one act is featured, the Hartmans, but they're enough. Coming from a record-breaking stay at Chicago's Palmer House, they seem to be doing likewise by the Waldorf.

Maestro Cavallaro emcees thru show-time, furnishing a piano solo of *Warsaw Concerto* that pads things out a bit. Key-boardings are dandy, but ork isn't equipped to lend accompaniment for such a lovely, semi-symphonic piece. Effect is quickly picked up when Paul and Grace Hartman come on.

Team opens with a gay mockery of magic tricks, which Paul ends off in comic spectacular style. Manages to produce a whole flagpole, with flag, from nowhere. Then both turn to the best piece of the evening, a dance and vocal piece fitted to a deliberately unhappy recording. Gag spiels are paced thru-out. Following impatient applause, they deliver Arthur Murray lessons, with dialog again emphasized. Continue in the funny vein with a dummy-violin routine that earns more laughs. Then Grace signs off with: "What Gertrude Lawrence said to members of her stage troupe before departing, 'Goodbye.'"

Hartmans seemingly have landed on mild buffoonery as the yardstick to success. May come as a disappointment to steady fans accustomed to more dancing, however unserious, but opening night saw no fallen faces. Crowd reaction was tumultuous.

Tito Guizar appears for dinner trade. *Joseph R. Carlton.*

Hotel Stuyvesant, Stuyvesant Room, Buffalo

Talent policy: Show and dance band; intermission vocal and instrumental acts. Management: Darwin Martin, general manager; Joseph Klein, maitre d'hotel. Prices: Dinners, \$1.50 and up; drinks, 50 cents and up; minimum charge, Saturdays \$1 to \$2 depending on location.

This class spot offers fine entertainment, excellent food and drinks, courteous service and a relaxing atmosphere. Business here over the holidays was fair, which tallies with most of the better clubs hereabouts. New interior decor in red, white and blue is pleasant and timely. (Martin redecorates his nitery room about every six months.)

The Freshmen, an excellent five-man band, are easy on the eyes and ears with refined but wholehearted showmanship. Also easy on the toes of dancers with tingling rhythm and a fine library of Continental and American music. Boys have completed six months here, with contract to run until March. They previously played nine months at Ben Marden's Riviera. The unit, tho small, has many tricks for attracting interest and sounds full at all times. A talented and clean-cut group. Sonny Kippe, leader, handles accordion most of the time, doubles piano occasionally and does great on novelty and ballad vocals. Freddy Steil, sax and clarinet, offers good work on show tunes and vocals. Jimmie Norman, guitarist, ably doubles on rumba equipment. Mel Anderson, bass player, comes on for comedy, special vocals and rhythm tunes. Irv Shire, at the ivories, does fine solo piano work during band lulls. Kippe, Steil and Norman have some cute trio novelty routines on ocarinas. Library includes pop stuff, Latins, waltzes, show tunes; instrumental style is conservative and danceable.

Additional act was Erskine Butterfield, sepi recording artist. He is a cheerful, hard-working lad who does neatly on straight piano, and also vocals. Reaches from show music to red-hot rhythm and boogie-woogie stuff. Following Butterfield will be Judith Arlan, of CBS, at the piano and with songs. Thereafter this room will offer the Maloney's. *Eva M. Warner.*

Edgewater Beach Hotel, Chicago

The revamped Marine Dining Room show features Fay and Gordon, a new, youthful ballroom team in this area who

make an impressive appearance and prove capable dancers. They offer six versatile routines in two shows, each trimmed in tricks that are not only difficult but smack of good showmanship. Both the tall, good-looking man and his striking blonde partner are trained dancers and work smoothly. Their turns include a nifty to *Estralita*, a music box novelty, the fiery Argentinian *El Chaco* dance, tango, fox trot and conga.

Dorothy Dorben, producer, introduced her eight girls in two new routines, a colorfully costumed aviation number and a musical routine to *Why Don't You Fall in Love With Me?*, making use of eight fiddlers in the band. Stanley Herbert, ballet dancer, is the highspot in the opening.

Russ Morgan's large and commercial band is still on hand and will be around for some time. A fine musical organization. Mary Osborne, singing guitarist, has rejoined the outfit, replacing Vera Lane. *Honigberg.*

Holiday Inn, Flushing, L. I., New York

Talent policy: Dance combo, relief pianist, continuous. Ownership-management: Jack Fliegel and Dorothy Ross. Prices: Dinner from 85 cents; no cover, no minimum.

North Shore Long Island nitery is tagged after the Bing Crosby picture of the same name, and from the outside it looks something like a movie set road-house. Owners Jack Fliegel and Dorothy Ross (Mr. and Mrs.), who took the place over two months ago, have been stymied by the help and materials shortage in making over the inside to the specifications of warmth and intimacy typified in the picture.

What with the new ban on pleasure driving, trying to get to the place from (See NIGHT CLUB REVIEWS on page 17)

Originator and Creator of RHUMBA BALLET



Rayito de SOL

featuring 12 ORIGINAL AFRO-CUBAN SONG and DANCE ROUTINES

9th Sensational Week HAVANA MADRID, N. Y.

(thanks to Angel Lopez)

SENSATIONAL SINGING STAR

ELAINE BARRETT

CLOSING JAN. 28 An all record breaking holdover CLUB LIDO Indiana

TO HEADLINE FEB. 1st The Show of SWAN CLUB Philadelphia

A 1942 SMASHING RECORD 50 Weeks of engagement holdovers as headliner of leading cabarets.

HAVE YOU HEARD BETTY RANN?

Oakland Orph To Take LA Units

OAKLAND, Calif., Jan. 16.—Fox West Coast plans to restore stagelights as a standard policy for the Orpheum. To begin Thursday. Long list of names is set.

First unit will have Ethel Waters with Les Hite's band plus acts. Shows tentatively set to follow include Harry Howard's *Bombshells of 1943*, Jimmy Lunceford, Billy Rose's *Diamond Horseshoe Revue* with 53 people, Earl Carroll's new *Fantasies*, George White's *Scandals of 1943* and Cab Calloway's band show.

The shows will move from the Orpheum, Los Angeles, to the Orpheum here, with Sherill Cohen, operating head of the L. A. Orpheum, in charge of routing, and Bert Levey attending to details of talent and presentation.

One of Levey's first will be a unit built around the Andrews Sisters.

Just what the screen policy of the Orpheum will be under the new order hasn't been decided. Richard Spier is manager of the house.

Sinatra Hiked \$750 On Return Para Date

NEW YORK, Jan. 16.—Frank Sinatra, in the midst of a 10-week run at the Paramount, was re-signed this week for additional playing time in six months, at a \$750 salary hike, jumping from his current \$1,500 to \$2,250 when he returns.

This is Sinatra's first New York vaude date since stepping out as a single a short time ago, after leaving Tommy Dorsey's band as vocalist. Singer is also currently featured warbler on *Hit Parade*.

General Amusement Corporation last week turned down an offer for him to play the Rhibamba Club for \$1,000 a week, and signed him to a picture deal with RKO at \$25,000.

Talent Agencies

GEORGE LIBBY, veteran floorshow producer whose last account was the Mayfair, Boston, is joining Consolidated Radio Artists, New York, as its cafe booker. (The Boston Mayfair is not being reopened by Mickey Redstone.) Libby is starting with six weeks on his books. . . . HARRY KILBY, of GAC, New York, spotted Gomez and Beatrice into the Troika, Washington, January 14, with Tito Coral following them January 28. . . . AL GROSSMAN, New York, has gone to the Coast to set Lewis Wilson, actor, for a deal with Columbia. Got Wilson a seven-year contract. . . . FREDDIE FULTON has set the show for the American Legion Post 396, New York, annual dance. . . . PETER STEELE (Scalia), who entered the Canadian army in Longueuil, Que., January 5, expects to be assigned to the big army show going out in June. . . . FRANCES ROCKEFELLER KING, formerly of NBC Artists' Bureau, New York, and now residing in Grand View, Nyack, N. Y., hit the local front pages with her plan for a lottery to finance the war.

JOLLY JOYCE AGENCY, Philadelphia, has booked Alan Gale into the 3700 Club, Cleveland, for two weeks with options; has picked up an option for the Three Loose Nuts to continue at the Plantation Club, St. Louis, for eight weeks, into March; and set Gracie Collins into the Famous Door, New York.

CHORUS GIRL WANTED

For Theatre. Those doing specialties preferred. 3 shows daily. No objection doubling clubs. Steady work year round, pleasant surroundings. Wire or write

MANAGER THIRD AVENUE THEATRE
N. W. 3rd Ave. and Burnside Portland, Ore.

BURLESQUE PEOPLE WANTED

Write
PRESIDENT FOLLIES THEATRE
SAN FRANCISCO E. SKOLAK, Mgr.

Burlesque Notes

NEW YORK:

ANN CORIO told of her hobby, baseball, via Dave Elman's *Hobby Lobby* program January 9. . . . MEL BISHOP, juvenile, who enlisted a few months ago and soon to be commissioned a second lieutenant, is Melvin Farber with 5th Batt. A. A. School, 2d Plat., Camp Davis, N. C. . . . GRACE O'HARA, singer, and Savoy and Regina rejoined the Valerie Parks unit at the Howard, Boston, January 10. In their place during Union City week preceding were Paul Mix and Olive, booked by Phil Rosenberg from the George Hamid office. Also George Tuttle, who moved to the Empire, Newark, N. J., for a fortnight. . . . EDDIE LLOYD, comic, now opposite George Murray on the Hirst wheel. . . . HARRY BENTLEY, comic, long in the dress business, is back now as the new teammate of Fred Binder. Replaced Jack Little. . . . MANNY KING and Jean Carter, latter with the recently closed *Strip for Action*, are rehearsing a new act for vaude.

JUNE MARCH, film tested in Hollywood recently, now touring the Hirst wheel. Mother Ivy E. March posts: "Norvell, astrologer, in February *Screenland* had a prediction for June that isn't bad if true. Gay Knight, June's sister, is at 608 Club, Chicago. Expects to return to the Coast in the spring." . . . ROY OLIVER, singing-straight, held for his sixth week at the Palace, Buffalo. . . . BERNIE MILLER, former vocalist, is now Private Bernard Jaurel with 6th Armored Div., Div. Service Co., Desert Maneuvers, A. P. O. 256, Los Angeles. . . . AL SAMUELS now a comedian-emcee in Queens Terrace, Long Island. . . . EDDIE (NUTS) KAPLAN laid up in Hartford, Conn., with pneumonia. Replaced in a Hirst unit by Steve Mills, who was in stock at the Erie, Schenectady, N. Y., until that house shuttered January 8. . . . HAP ARNOLD, comic, exited from a Hirst show in Hartford, Conn., January 9.

BERT CARR, comic, recovered from a hip injury that forced him to become hospitalized in Pittsburgh, rejoined a Hirst unit. . . . MURRAY LEONARD, with the recently folded *Strip for Action*, and Looney Lewis, comic, plan producing seven-people units for niteries provided Murray does not become re-teamed with Charles (Red) Marshall, now a stock comic at the Rialto, Chicago. . . . NED WALSH, dancer, left a Hirst show January 18 in Boston for the army. . . . HERBIE FAYE and Ruth Mason, late of *Star and Garter*, being spotted in Hirst wheel shows as reinforcements. . . . MILDRED BENSON, mimic, new to burly, on the Hirst wheel, has changed her moniker to Marlon Bennett. . . . LESTER MACK, straight man on the Hirst Circuit, has adopted a new pet, a miniature Mexican Chihuahua. . . . BILLY KOUD, former number producer and later a first-time actor with *Strip for Action*, will return to his former talents in behalf Hirst houses. UNO.

PHILADELPHIA:

GEORGE NONEMAKER, director of advertising and publicity for the Hirst Circuit, becoming an avid collector of 8mm. movie reels for home use. . . . PEANUTS BOHN rejoins the Hirst Circuit this week, coming in from the West Coast, and is skedded to head a unit with Mandy Kaye and June St. Clair.

Ruth Mason Doubled

BRIDGEPORT, Conn., Jan. 16.—Ruth Mason, who played the Loew-Globe Theater here recently with Herbie Faye, doubled as emcee for the five-act vaude bill and did a splendid job, according to house manager Harry Rose.

Vaudeville Notes

JANE FRAZEE has been added to Universal's *When Johnny Comes Marching Home*, in which Phil Spitalny's band and Peggy Ryan will appear. . . . ARCH BARTHOLET, manager of the Capital Theater, Yakima, Wash., feted the cast to a Christmas dinner. In the show were Jeanne Holden, Ardelle, Virginia Sheridan and Templet Trio. . . . IZZY RAPAPORT, owner of the Hippodrome Theater, Baltimore, was awarded a plaque of outstanding merit by the commanding officer of the Fort Meade reception center for his aid in supplying shows.

Night Club Trade Returns as Boston Fire Is Forgotten

BOSTON, Jan. 16.—Altho the effects of the Coconut Grove fire are still being felt, business is beginning to pick up in local night spots.

The Beachcomber (capacity, 350), which closed Mondays and then planned also to shut Sundays, has decided to stay open seven days a week. The Latin Quarter (capacity, 600), which had always been jammed prior to the fire, had been languishing until Thursday this week, when business went capacity. The Beachcomber is again spending for talent. Has the Four Grace Notes band current, and brings in Harry A. Gourfain's *Bally Laffs* unit Monday.

There are a considerable number of Bostonians who refuse to go to clubs since the fire.

The Rio Casino did a fair business prior to fire, but at present it might as well be closed. The Mayfair, last of closed places, has been given okay to reopen. Mickey Redstone has postponed opening to January 20. He now says that he may keep that place closed till business at the Latin Quarter gets back to normal. Redstone is operator of both spots.

Copley-Plaza did capacity biz Saturday (9). At the midnight curfew there were hundreds in the lobby awaiting transportation. Most of them had to go home by streetcar.

The Music Box, Copley Square Hotel, did capacity Saturday also.

Politics Irks Minn. Burlesque

MINNEAPOLIS, Jan. 16.—Burlesque as a political football in 1943, a city election year, was foreseen following publication of a letter to the editor of one of the local newspapers by a Lutheran pastor attacking the Alvin, burly house operated by Harry Hirsch and Harry Katz.

In his letter the minister claims he was asked by the mayor to assist in closing up the Alvin. As yet the mayor has neither confirmed nor denied the statement.

It was recalled that the letter-writing cleric thought of being a mayoralty candidate two years ago.

The pastor's letter attacking burlesque was followed by several other writers who rallied to the defense of Hirsch and Katz, pointing out the two have been presenting a very clean and decent show.

This season Hirsch has ordered his peeler to be especially careful, with but one flash permitted, pantaloons mandatory thruout on stage appearance and off-color jokes cleaned up.

Hit Philly Stags; Pinch Snake Dancer

PHILADELPHIA, Jan. 16.—Without the usual newspaper publicity, local police have been cracking down on bawdy stag smokers and private parties. City magistrates have been holding several bookers for grand jury. Crusade against indecent entertainment resulted from fact that they attracted a goodly number of servicemen.

Drive against indecent entertainment is also being continued against the niteries. Only offenders are the small taprooms. Raid against one such spot last Saturday in West Philly resulted in arrest of Princess Lucana (Lucana De-Moss), Hawaiian snake dancer, charged with giving an obscene exhibition. George Brooks, Edmund Morris and John Schick, listed as entertainers at the spot, were also accused of indecency.

Police are especially on the look-out for strippers and female impersonators.

Minn. Biz Good

MINNEAPOLIS, Jan. 16.—Thanks to a sellout New Year's Eve show, Harry Hirsch-Harry Katz Alvin Theater, burly house here, drew \$4,600 for the week ending Thursday, January 7. Heading the bill was Crystal Ames Thaw, peeler. Rest of the week was way off, Hirsch said.

Lucille Rand was stripper queen last week, followed January 15 by Rose La Rose.

Magic

By BILL SACHS

DUNNINGER hopped from New York to Cincinnati for a single performance at the exclusive Queen City Club last Monday night (11), set by Alvin Plough, Cincy impresario. . . . JACK HERBERT, following his close at the Hollywood Club, Kalamazoo, Mich., Sunday (17), made a 500-mile hop to Des Moines to begin a two-weeker at the 100 Club. . . . L. E. (ROBA) COLLINS and wife have left Richmond, Ind., for their home in Jefferson, Mo., where Collins is awaiting his call from the army. They have stored their school show for the duration. . . . PROP. C. MILLER, magician-ventriloquist, has been working niteries in Rhode Island, Massachusetts and Maine the last 10 weeks. He is assisted by Lynn Western. . . . THE GREAT JARVIS, who has just polished off 16 weeks for the Hetzer Agency, Huntington, W. Va., is set in West Virginia schools for the next four weeks. . . . PAUL DUKE, ice-skating magician with *Stars on Ice* at the Center Theater, New York, was guest of honor at the Tobacco Round-Table Luncheon held last Tuesday (12) at Hotel Martini in the Big Town. Many persons prominent in the tobacco industry attended. . . . THE GREAT JAXON, vent, after winding up five weeks of Shrine and theater dates in Wyoming and Colorado, is heading eastward toward Kansas City, Mo., and Chicago. . . . MARQUIS THE MAGICIAN has just finished six weeks in Malco and Saenger houses in the South. . . . LIEUT. LEE ALLEN ESTES, the Kentucky Highway Patrol's Safety Magician; John Snyder Jr., Cincinnati magic manufacturer, and Carl Lohrey, Dayton, O., trick dealer, stopped off at Glenn Rendezvous, Newport, Ky., during the past week to catch the Jack and Ann Gwynne turn. The Gwynnes are in their second of a three-week stand there with Benny Meroff's *Funzafire*. . . . HEANEY THE MAGICIAN, who closed just before Christmas at Jefferson Barracks, Jefferson City, Mo., has trimmed his troupe to six people and last week hopped east to complete his army camp tour.

LITTLE JOHNNY JONES Monday (18) began a two-week stand at the Cave Club, Winnipeg, the beginning of an 11-week tour which will take him down the West Coast, including stops in Seattle, San Francisco and Los Angeles. From Winnipeg Jones moves to Vancouver for a fortnight's engagement. The tour was arranged by Joe Daniels, of Seattle, thru Sid Page, of Chicago. Jones has just signed Tommy Sacco, of Chicago, as his personal representative. . . . PAUL HUBBARD, currently playing niteries in the Pittsburgh area, resumes with his school bookings in Akron February 3. . . . O. K. PROFESSOR MAGUIRE, "the Irish Hindu magician," after an extended stretch in Ohio clubs, has moved into the Moose Club, Meadville, Pa., for an indefinite stay. . . . DEL RAYMOND was elected president of Harry Ceal Ring, IBM, Detroit, at the group's annual election last week. Other officers chosen were Charles Pasternacki, vice-president; Louis Peters, treasurer; John Straub, secretary, and Al Zink, sergeant-at-arms. New directors are Al Munroe, Rupert Ungewitter and Dr. Zina Bennett. . . . JOE OVETTE, who had contracts for 12 weeks of schools for the Carolina Assembly, opening January 15 in Hendersonville, N. C., was forced to call the whole thing off when the gas ration board in St. Louis refused him sufficient gas to fulfill the contract. They allowed him just enough of the precious fluid to return home with. Ovette gave an hour-and-a-half show for St. Louis magicians Sunday, January 16, playing to 140 patrons at \$1 a head. He has been set to appear on the IBM convention program to be held in St. Louis in June. . . . C. THOMAS MAGRUM, still with the army at Fort Leonard Wood, Mo., has been given permission to work

(See MAGIC on page 29)

Gamble's Comedy Material

COMEDY BOOK NO. 2 contains 150 GAGS and JOKES, 3 VENT. ACTS, 4 TALKING SKITS, 6 MONOLOGS, \$1. MINSTREL BOOK NO. 2 contains 2 FIRST PARTS, an AFTERPIECE and 5 B. F. ACTS, \$1. PARODY BOOK NO. 2 contains 100 BRAND NEW PARODIES, \$1. 36 NEW BITS, \$3. ENTIRE LOT, \$5. WITMARKS COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION of Blackouts, Skits, Stunts, Clever Replies, \$5. Wigs, Costumes, Make-Up.
E. L. GAMBLE, Playwright, East Liverpool, O.

Vaudefilm Grosses

Music Hall Pacing Broadway Holdovers; Para, Roxy, Strand Still Big at B. O.

NEW YORK.—No post-holiday letup is in evidence among Broadway vaudefilmers. All houses, except the State, are hanging onto their holiday bills, and with very good results.

The Paramount (3,664 seats; \$41,981 house average), going into the third week of Benny Goodman's band, Frank Sinatra and *Star-Spangled Rhythm*, is heading toward a dazzling \$68,000 after previous week's great \$80,000. First week brought a record-breaking \$112,000. Goodman stays four weeks and will be followed by Johnny Long. Film may stay 10 weeks.

The Strand (2,758 seats; \$30,913 house average), going into the fourth week of Jimmy Dorsey's ork and *Yankee Doodle Dandy*, is heading for \$40,000. Third week collected a fine \$46,000, while previous rounds got spectacular \$68,000 and \$70,000.

The Roxy (5,835 seats; \$38,789 house average) is continuing in the sensational manner. Fourth week should produce a sprightly \$57,000, with Carmen Miranda and Nicholas Brothers paired with *The Black Swan*. Third take was \$68,000, while prior stands got terrific \$108,000 and \$105,000.

The Music Hall (6,200 seats; \$84,000 house average) is similarly on the super side, looking forward to \$100,000 for the fifth week. Fourth week took a brilliant

\$106,000, with preceding weeks registering \$123,000, \$120,000 and \$112,000. This bill, with *Random Harvest* and Gaultier's Bricklayers on stage, may stay 10 weeks.

Loew's State (3,327 seats; \$20,500 house average) opened Thursday (14) with Benny Fields and the Three Sailors plus *Road to Morocco*, and looks as tho it will return about \$25,000. Last week *Best Foot Forward* unit and *White Cargo* did a fine \$26,000.

Kaye Fat \$29,000 At Earle, Philly; Fay's Okay \$7,200

PHILADELPHIA.—Unhurt by the ban on pleasure driving and with a strong name for the marquee lights in Sammy Kaye's orchestra, Earl Theater (seating capacity, 3,000; house average, \$18,000) chalked up a fat \$29,000 for week ended Thursday (14). Criss Cross and Louie only act added, with band bringing up Tommie Ryan, Arthur Wright, Nancy Norman, Billy Williams and Don Cummings. *When Johnnie Comes Marching Home*, on screen, helped some.

New bill opened Friday (15) an all-sepia array topped by Cab Calloway. Colored shows always big here and this one no exception. Got off to a fast start that points to a heavy \$28,000. Paul, Dinky and Eddie; Honi Coles, Cholly and Dotty, and Anise Boyer the added acts. *Sherlock Holmes and the Secret Weapon* on screen.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), situated away from the downtown zone and hit a bit by the loss of auto trade, considered it good enough with \$7,200 for week ended Thursday (14) with a staged black and white battle of music between Louis Prima and Ernie Fields. Canfield Smith and Snodgrass, John Mason and Company, and Raps and Taps the added acts, with bands bringing up Leon Prima, Lilly Ann Carroll, Jimmie Vincent, Estelle Edson, and Melvin Moore. *Boston Blackie Goes Hollywood* on screen.

New bill opened Friday (15), faced by strong opposition from the stronger colored show at the Earle, got off to only a fair start, and figures on hitting about \$6,500. Hollywood's "The Little Tough Guys" also get top billing, with Peck and Peck, Katharine Harris and John Mason and Company supporting. *Junior Army* on screen.

Big 48G for Third "Road" Week, Ink Spots Unit in Chi

CHICAGO.—The usual after-holiday business lull is not around this year, as the combo houses continue to pile up satisfactory grosses. Theaters are benefiting from the generally favorable conditions.

Chicago (4,000 seats; \$32,000 house average) closed the third and last week of the Bob Hope-Bing Crosby flicker, *Road to Morocco*, ended January 14, with a mighty \$48,000. Much of this healthy gross is due to the new stage attraction, Lucky Millinder band and the Ink Spots, which attracted plenty of Harlem trade. Their appearance, incidentally, has cut sharply into the gross of Pats Waller and band at the Regal Theater in Harlem, who walked out with a below-average gross for the same week. The third *Road* stanza, incidentally, was stronger than the second week which grossed \$45,000. Les Brown's band unit played for the initial fortnight.

Week of January 15 the Chicago opened well with Woody Herman and band and Paramount's *I Married a Witch*.

Oriental (3,200 seats; \$18,000 house average) had a nice session week of January 8, grossing \$19,500 with Henry Busse and band, Mary Small and, on the screen, something called *The Lady From Chungking*. On Friday (15), house had an average opening with Bob Allen and band (new here) and Stuart Erwin and June Collyer, Hollywood couple, doing a comparatively new vaude turn. On screen, *Seven Miles From Alcatraz*.

Buffalo Installs A Gas Ban Feeler

BUFFALO.—Vaudefilm, dormant here for several weeks, returned to the Buffalo with gusto week of January 15. It's only house here still going in for the combo layouts, and biz has been pretty neat, despite bad weather and gas ban on pleasure driving.

The Buffalo (seating capacity, 3,500; house average, \$13,500 for straight pic only) looks forward to a good gross for week of January 15, with Frankie Masters orchestra on the stage and a good surrounding show. Band features Phyll Myles, Billy Lowe, the Swingmasters, and Woody Kessler, while vaude contingent is headed by the Borrah Minevitch's Harmonica Rascals, and includes Sybil Bowan, and Johnny Barnes. Film, *Life Begins at 8:30*, should help draw. Film takes here have been around \$15,000; therefore it is safe to anticipate a take of \$22,000 from the Masters show. No other vaude shows are definitely set following this one, management using this show as a feeler for new gas ban situation.

Boston Does Big; Herman Ork Terrific

BOSTON.—Boston's sole vaudefilm, RKO-Boston, continues to do capacity. Special attention now has to be paid to the standees: no one is allowed to watch a performance standing and extra ushers have been hired.

Grosses for the past three weeks were as follows:

Glen Gray and orchestra did a good \$22,000. RKO-Boston seats 3,213, with 85 cents top. Pic was *Nightmare*.

Earl Carroll *Vanities* had them standing in line. With price for New Year's Eve set at \$2.20, reserved seats only, gross was a great \$34,000. Pic was *When Johnnie Comes Marching Home*.

Woody Herman and orchestra did terrific business for week ending January 13. He did a good \$28,000, or \$6,000 better than this season's average. Pic was *Seven Miles From Alcatraz*.

Ben Domingo has returned as manager of the house.

Krupa 16G in LA

LOS ANGELES.—Gene Krupa grossed a neat \$16,000 at the Orpheum for six days ended Monday night (11). On the bill with him were Paul Kirkland, Marion Daniels and Dr. Giovanni. Krupa was the first band booked here on a six-day basis. Pic was *Madame Spy*. House seats 2,200 at 65 cents top. House average is \$6,500.

The War and What It Means To All of Us

By PAUL DENIS

Business as Usual?

ANYBODY who thinks they can sit out this war is crazy.

Today, 13 months after Pearl Harbor attack, we have seen the nation gear itself for an offensive war. Everybody is affected, either as employer, consumer, employee, soldier or whatnot. And the show business is being shaken by its roots.

There's no room in this war for a show business that pursues "business as usual." Unless the show business hooks itself to the war effort even more completely than it has, it is not going to get any sympathy from the government when rationing becomes even more tougher and industries are being graded in importance.

Show People as Soldiers

ALTHO show people travel more than almost any other kind of people, they have always been limited in their political understanding. Most of them just don't bother to read anything but the theatrical columns and the trade papers. Their interest in show business is usually so intense and overwhelming that nothing else seems important enough for extensive conversation.

As a result, altho show people travel extensively, meet thousands of people and are talking almost continuously, they are still politically naive. Those show people now in the armed forces and those affected by Selected Service will undoubtedly be shaken out of their lethargy and forced to take their citizenship more seriously. Out of the war should come better informed show people who will help live down the public impression that entertainers and other show people are irresponsible, transient, feather-brained zoot-suiters who will entertain gratis at political rallies but who will rarely bother to vote or to understand the issues involved.

That 25G Ceiling

MANY big agencies and many name band leaders and names are still fuming over the government's ceiling of \$25,000 net income a year. They are ready to join the high-powered political drive to alter the law so as to permit earnings higher than the \$67,000 gross allowed now. But show business should think twice before publicly yelling for a revision of this law.

Show business had better not forget that the public is in no mood to sympathize with the select few who complain they're not permitted to net more than \$25,000 a year. Show business had better make its plea along the lines that, 1—the salary ceiling will cut down on the number of personal appearances and films made by stars and name bands and therefore decrease box-office receipts, which in turn will mean less admission taxes for the government, and, 2—the salary ceiling cheats the government out of additional income taxes by prohibiting high earnings. These are the only sensible angles open to show business in its propaganda campaign to alter this law.

After the War

SHOW business will emerge from the war bigger than ever. The war will give it the chance to prove to this nation—and in fact the entire world—that it is indispensable to morale during critical time. Modern entertainment, catering to mass audiences and using the finest equipment and the greatest talent, is obviously the easiest, least expensive and quickest way to reach a great number of people with either a war message or pure escapist release. Whether a message or pure entertainment (or a subtle interlarding of both), show business is the medium. And show business will emerge from the war with greater dignity and value than ever before.

Detroit Grosses Up; Duke, Hampton Fine

DETROIT.—With two houses on a regular stagershow policy, the one runs a half week only at present, vaude business in Detroit is distinctly on the up.

Paradise Theater (2,000 seats; house average \$11,000) enjoyed two weeks just under the house record of \$18,000 held by Cab Calloway. Last two weeks ran a little over \$17,000 each, with Duke Ellington playing the first week and Lionel Hampton the second. All-colored show policy is clicking big, altho it will be diversified in a few weeks with a single week of a white band, with the rest of the stagershow colored.

At the Krim Theater (1,000 seats; house average on split week \$3,500) six miles out Woodward Avenue, a policy of three-day week-end attractions was adopted, with Bob Chester and orchestra for the opener. Chester, a big local favorite here for several years grossed \$3,500.

Springfield Okay

SPRINGFIELD, Mass.—The first week of vaudeville here under the new ban on pleasure driving was successful for the Court Square. Some of the best vaude ever seen here was included on the bill that ended a three-day run Saturday (9).

On the stage were Three Smoothies, Stark and Dawn, Billy Ryan, Smiles and Smiles, Murray and Wagner, Arthur LaFleur and Miss Manners. On the screen, *Strictly in the Groove*.

"Manhattan" Okay

TALLAHASSEE, Fla.—First unit to feel the effects of the pleasure-driving ban here was Eddie Burkette's *Manhattan Merry-Go-Round*, which played the State Theater Monday. Burkette and Theater Manager Perry Neel seemed satisfied with attendance. "Considering the fact that theaters are hit by the ban, we did exceptionally well," Neel said.

Most striking result of the ban was the cut in attendance of servicemen. Local taxicabs were declared "off limits" January 9 by military authorities.

House seats 1,061. New act with the show is Mary Allison, acrobat.

Admission was 9, 22 and 40 cents. Picture, *Mexican Spitfire Sees a Ghost*.

Barnet Strong

MINNEAPOLIS.—Aided and abetted by a sellout New Year's Eve crowd at the upped admission price of 75 cents, Charlie Barnet drew a strong \$16,000 gross at the Mort H. Singer Orpheum Theater here week ending January 7. Pix was Humphrey Bogart in *Across the Pacific*.

Balto Hipp Hefty

BALTIMORE.—Hippodrome Theater grossed a splendid \$20,000 week ended January 6, with stage bill featuring Jackie Miles, comedian and emcee; the Kim Loo Sisters, the Lime Trio, Six Willys and the Six Pupi Dancers. Pic, *Once Upon a Honeymoon*.

McNALLY'S BULLETIN No. 17 PRICE ONE DOLLAR

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Reviews, Radio and Dance Band, Entertainers. Contains:

16 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 38 Parodies, Ventiloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 10 Minstrel First-Parts, Overtures and Finale, 41 Monobits, Blackouts, Review Scenes, Dance Band Stunts, Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 17 is only one dollar; or will send you Bulletins Nos. 10, 11, 12, 15, 16 and 17 for \$4.00, with money-back Guarantee.

WM. McNALLY

81 East 125th Street, New York

STROBLITE

LUMINOUS COLORS GLOW IN THE DARK
Spectacular Effects with U. V. Blacklight.

STROBLITE CO. Dept. B-1, 35 W. 52 St. NEW YORK

State, New York

(Reviewed Thursday Evening, Jan. 14)

This bill is a fine tribute to the booking acumen of Jesse Kaye, who has dared to put three acts, new to Broadway vaudeville, on the same show. More layouts like this should be the rule rather than the exception these days when booking offices are biting their fingernails trying to overcome the talent shortage.

The results are wholly satisfactory.

Veterans on the bill are the reliable Benny Fields and Three Sailors. Fields does his usual terrific job of song selling, starting out with *Jingle Jangle*, and continues with *Make My Craziest Dreams Come True*, *The Music Goes Round* medley brought up to date, and the George M. Cohan tribute with a scrim flashing rousing marching scenes. That's enough to bring down any house. He then went into *Der Fuehrer's Face*, which apparently was unrehearsed. He begged off after that.

The Sailors knockabout in their usual manner and get their accustomed good response.

First of the new acts are the Four Kit Kats, a mixed quartet of septia hoofers who do some solid hoofing even though there are no outstanding tricks. Their precision work is good, and solo spots are well taken. There is hardly a let-up; their eight minutes seemed considerably less. Wear white tails and toppers. Walked off to a good hand.

Bill and Cora Baird, seen in local niteries, are new to vaude. They nevertheless display fine showmanship with their puppet manipulations. All their characters have personality and are fine caricatures. Best is their stripper getting encouragement from a night club emcee. Their satire of the Andrews Sisters, with a record supplying music, was okay, and their jitterbug pair did well.

The two ballroom numbers by the Cerney Twins left the customers wanting more. Open with a fast and graceful tango and wind up with a faster jitterbug number utilizing their speed and youth. They got a protracted hand.

Joe Rines supplies the music from the stage and does fine backing of the show. His novelty numbers included impressions of bands playing *There Are Such Things*, *McNamara's Band* and a bell number. Rines gives out with a magic bit. He is affable and his personality made a dent on the audience. Willis Kelly, trumpeter, did a good job with a vocal and trumpet piece.

Business was fine at show caught. Film, *Road to Morocco*. Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, January 15)

Of the bands still intact, no group has made more deserving progress nor has a

Vaudeville Reviews

rosier future than the Woody Herman orchestra, which is in for a financially healthy session here this week. Not only does the alert maestro have his excellent blues playing down to a science, but each number is loaded with showmanship and definite entertainment value. The colorful arrangements of both the newer tunes and such Herman standards as *Amen* and *Golden Wedding* are played with the precision of a tri-motored bomber and abundant skill. Herman has probably never had a better band, which, in the face of Uncle Sam's draft raids, is a near miracle.

The show, on the whole, is one of the best package units seen here in weeks. The acts fit their respective niches nicely, with the Herman specialties coming in just at the right time.

For vocals there is Herman himself with a strong set of pipes; Billie Rogers, hot trumpet gal and novelty singer, as well as Carolyn Grey, cameo-faced lovely, with a fair voice and lively delivery suitable for pop tunes. The Woodchoppers, unit within the band, chop up a jump number, and such instrumentalists as Frankie Carlson (drums) and Vido Musso (tenor sax) come in for brief innings of their own.

Of the three added acts, Ray English, in the next-to-closing spot, comes off with the heaviest applause, thanks to his strong acro slapstick novelty and a bright personality. Has a good opening in his straight interpretative tap routine, going into his strong falls which are a natural for a theater audience. While his talk material is not fresh, his salesmanship puts it over. Stopped the show cold.

Paul Sydell and Spotty, dog act, do the familiar and still reliable novelty. Sydell works with three pooches, one at a time, closing with his toy canine. All do muscle control tricks, most of them performed on Sydell's hands and shoulders. A few funny lines here and there could make the act still punchier.

Lloyd and Willis, in an early spot, help the show maintain its solid pace with hard ballet tap routines, danced with showmanship. The girl is developing a nice style of zany comedy which has definite possibilities.

On screen, Paramount's *I Married a Witch* with Fredric March and Veronica Lake.

Phil Spitalny and his girls come in Friday (22) to do one of the few theater dates accepted for this season, and at a \$10,000 guarantee for the week. Griff Williams and orchestra will follow January 29. Sam Honigberg.

(Reviewed Friday Afternoon, January 15)

When Sammy Kaye's orchestra is swingin' and swayin' everything is fine, as his arrangements are very listenable and he has dressed them up with appropriate stage settings. However, when Kaye and the boys try comedy, it's pretty flat and forced.

The singing is of high order, and Tommy Ryan stands out with *There Are Such Things*. A newcomer to Kaye's outfit, formerly a men-only crew, is Nancy Norman who sings well but is a bit too heavy for big-time.

Kaye still presents his "So You Wanna Lead a Band" business. At show caught he had two boys and two girls, all of whom seemed fresh, and Sammy's ad lib talent was unequal to the occasion. Chatter ranged from the unfunny to downright dull.

Chris Cross, ventriloquist, received a big welcome. He's a former local radio announcer whose ventriloquism has a fresh and funny flavor. Don Cummings, the lariat-tossing comedian is back for the umpteenth time. Don is funny, but is badly in need of new material. Stanley audiences know his punch lines now as well as he does. Dick Fortune.

Paradise, Detroit

(Reviewed Friday Evening, January 8)

Background of the current show of this all-sepia policy house is Cootie Williams and his 15-man band, who go heavy on five bits, opening a bit slow with Williams's easy style of conducting and building to a terrific closing number. Williams does some fine hot trumpet work, and most of his men do solos.

Pearl Bailey, a lively blues singer with a rhythmic style, is the opener. She gets the crowd in a mood to help—a trait of this theater's largely colored audience that shows when a show is clicking.

Wilshire and Williams, two-man comedy team opening with a girl assistant in a skit, go into a lengthy dialog of marital problems and what not that would seem long drawn out elsewhere but kept this audience laughing constantly. Their humor is of a race variety, depending on phrases and quick hidden references.

Holmes and Jean open with loose-jointed jitterbug tap and follow with skilled acro specialties. He does a tap number while balancing a chair on his nose and a variety of tricks with smoke from cigarettes. Act is cleverly styled.

Ed Vinson, sax man, is a featured vocalist as well and does some unique comedy blues bits. His voice cracks every other note, and he has a swift double entendre that goes pretty far. Has a style that gets the crowd.

The Cats and the Fiddle, four men with guitars and a bass, have a swell blended harmony style in both playing and vocals. *Another Day* proved an audience favorite, and they couldn't get enough. Get a variety of novelty musical effects with their instruments. Haviland F. Reves.

Oriental, Chicago

(Reviewed Friday Afternoon, Jan. 15)

A weak combination here this week, co-featuring Bob Allen and orchestra (first time in town) and Mr. and Mrs. Stuart Erwin (June Collyer) from Hollywood. Allen, former vocalist with the late Hal Kemp, still remains a vocalist as far as his band activities are concerned, and the band itself is far from ready for stage shows in key houses. Musically, there is a semblance to the Kemp style, but there the similarity ends, for the output lacks spirit and punch. Allen, too, does not display any experience as a stage show emcee and co-ordinator.

Allen is fair on romantic ballads, but doesn't milk all the possibilities out of them. Attempts at dramatics, such as the Pearl Harbor prologue to *Praise the Lord*, are rather amateurish. First show caught found the bass man and one of the trumpet men missing (didn't arrive in time), but that is not a sufficient excuse for this sorry performance.

Two redeeming band features are the good trumpet work by Randy Brooks, who doubles as musical leader, and sweet and bright-voiced Lynn Gardner, who sells *I Met Him on Monday*, *Too Much Zoot Suit* and *Everything I've Got* (later in duet form with Allen).

Stuart Erwin and June Collyer have a bad act and, what's worse, they have no idea how to sell it. This Hollywood couple lacks the experience of stage delivery and timing an average vaude act possesses. They start with a skit of a soldier talking to a girl and they give

the impression that they are reading the lines with no attempt at selling them. After a "we're a happy family bit," Stu becomes serious by reading a patriotic poem on rationing. Sensible stuff, but that is not entertainment.

Two other acts complete the bill. Ross Wyse Jr. is still teaching lanky June Mann the art of adagio the funny way, and both close big with strong acro tricks. Anita Jakobi has an early spot with her solid acrobatic dancing which has plenty of eye appeal.

Band closes with a George M. Cohan medley, which is a mistake. Mary Small did a similar medley much better only last week.

On screen, *Seven Miles From Alcatraz*. Biz looked good end of first show opening day. Sam Honigberg.

Golden Gate, San Francisco

(Reviewed Wednesday Evening, Jan. 13)

There's no lack of enthusiasm at the Golden Gate, where Gene Krupa's orchestra is playing a week's engagement. Krupa must have a passion for beating things, so great is his gusto in playing the drums. His band turns out some spectacular numbers with extensive score for drums on the soft ooze like *Sleepy Lagoon* and *Moonlight Becomes You*. *Blue Rhythm Fantasy*, which uses 23 drums in a five-minute percussion passage, is one of the best musical novelties heard here.

Dean of Krupa's combo is Roy Eldredge, a lad who once had his own band in Chicago, who plays trumpet, and his *St. Louis Blues* is offered with the same ecstatic abandon as displayed by Krupa on the drums. Penny Piper, who resembles Bonita Granville, is also with the band. She sings a little and models a well-fitted gown.

Swing isn't everything on the Krupa menu. Ray Eberle carols a few smooth pop tunes with a clear, sweet, relaxed ballad diction.

Vaude acts thrown in include Paul Kirkwood, comedian, who does a neat balancing turn, including a stunt on the ladder; Jane Slater, a clever dancer but a bit too sophisticated, and Al Carney, mimicker, who made something pretty good out of an old routine.

Pic is *Seven Miles From Alcatraz*. House packed when caught. Edward Murphy.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Jan. 12)

An all-sepia bill this week, with Ethel Waters headlining. Marquee space is shared with Les Hite and orchestra. Also on the bill are the Hottentots and Paul White.

Hite emsees in his jive manner, and his ork (five reed, seven brass, four rhythm) get in the kicks. Show gets off on *Hip, Hip, Hooray*, with the brass section doing its bit. *Blue Skies*, more subdued, displays the band's musical ability. Hite proves that he can blast the roof off the place or carry good melody. On *Skies* he uses his three trumpet men and a sax player for a vocal quartet. Boys warble the tune laboriously.

Paul White attempts to get the audience in the palm of his hand with a lot of mugging, but it fails to arouse applause. Falls to back his grimaces with

"America's RHUMBA-ONE Team"



Raul and Eva
★ REYES

On Theatre Tour with
XAVIER CUGAT

Opening Feb. 24

PARAMOUNT THEATRE
New York

Just completed 16 consecutive weeks
COMMODORE HOTEL, N. Y. (4th Return Engagement)
Personal Mgr.: WILLIAM KENT

FREDDIE TIMMIE
GORDON and ROGERS

Sensational Comedy Dancers
Just closed Chicago Theater—Currently Riverside, Milwaukee.
Sixteenth Week on Tour With the INK SPOTS
Thanks: Fred Elswit, William Morris Agency.

PAUL REGAN

Now Sid Grauman's Highlites of 1943
Alcazar Theatre, San Francisco, Calif.

Management
Music Corporation of America

Princess and Baby
YVONNE

"PSYCHIC WONDERS"
Now Touring USO Camp Shows
"A NEW BOX OFFICE SENSATION" Write DOC. M. IRVING
4313 Roosevelt Blvd., Phila. Pa.

good tapping and scat singing, which he attempts. Weakest act in the show.

Bringing out Snookie Young, trumpet man, Hite again hits it off, with the sidemen giving Young good support on *Star-dust*. Gerald Wiggins, pianist, knocks off good ivory business to delight the crowd. The band still holds sway with a jive arrangement of *Old Folks at Home*. In some places it is not recognizable to even Stephen Foster, but the jive boys ate it up.

Jimmy Anderson, Hite's singer, is okay vocally but off on showmanship. Anderson sings with ease and the audience went strong for his renditions of *As Tho You Were Here* and *No Greater Love*. He's an asset to the band.

The Hottentots, fast-stepping trio, tap clean and do a good show. Youthful and with plenty of zip, these colored boys go thru a difficult routine without a hitch. They sock across their wares.

Miss Waters was saved for the next to closing spot. She gets off to a good start with *Taking a Chance on Love*, and followed it with *Never Trust a Man*, *Cabin in the Sky*, *St. Louis Blues*, *My Handy Man Ain't Handy No More* and a medley, ending with *Am I Blue?* Encored with *Stormy Weather*. She has a well diversified set-up that can't possibly miss the jivers going for the novelties and the others for the show tunes. Does outstanding work on the show tunes and pop classics.

Hite beat it out for the finale. Pic, *The Hidden Hand*. Three-quarter house at late afternoon show. Sam Abbott.

Olympia, Miami

(Reviewed Wednesday Afternoon, Jan. 13)

A good house caught the first showing of this week's variety of acts and was extremely liberal in applause. For later performances, Manager Weiss made a few changes to make for smoother running. Jay Seiler, doubling as emcee, clicked with his new partner, Miriam Seibold, who replaced her brother, Lou, who is in the army, in the act. Insertion of la Seibold helped and their *March of the Wooden Skis* got a big hand.

The Maginis, here after five months on USO shows, contribute a neat, but short interlude of magic. Magini offers some suave chatter and his girl assistant was good to look at. They use a soldier from the audience which adds zip and drew a good hand.

Shirley Deane, headliner, was suffering from a heavy cold. She sang three songs and for an encore punched a soldier and a girl from the audience to help her out.

The Shyrettos, trick cyclist trio and third act from the Ringling Bros. circus to work here this season, were a trifle handicapped by a crowded stage. Act went over with a bang, and left the audience hungry for more.

The Oxfords, a duo which does plenty of musical imitations of band leaders, radio stars and the like, stole the show. The boys were extremely liberal in response to the tremendous ovation accorded them, and had to beg off.

Harry Reser's orchestra used *I Had the Craziest Dreams* for the overture, with Don Littlefield doing the vocal. *Whistling in Dixie* is the picture. L. T. Berliner.

is when Rey does solo work. His renditions of *My Buddy* and *Wabash Blues* are hot. Encored with a blue medley, with Skeets Herfurt doing a take-off on the clarinet.

Kirk Wood does a none-too-good vocal on *Deary Beloved* and *When the Lights Go On Again*. Of the crooner type, Wood relies too much on voice and does no selling job. Rey's outfit presented a dull 10 minutes with a take-off on opera. Not even a very good grade of corn. Too amateurish for a name band to attempt. Dick Cathcart, youthful trumpet man, turns in a good solo on *Bugle Call Rag*. Got good support from the band.

Wally Brown, monologist, is next with his unconnected sentences. Much of the material is clever, but after the first three minutes it's quite a letdown.

Hit of the show is the King Sisters, unfortunately saved for the last. They run thru some ace-high vocalizing on *Mr. Five by Five*, *My Devotion* and *Rosie the Riveter*. Brought down the house with their *Tiger Rag*. Rey emcees in a matter-of-fact manner. His guitar work, with the rhythm section assisting, is superb. More of this—plenty more—should be scattered thruout the show. And the King Sisters aren't used half enough.

Pic, *Strictly in the Groove*. Three-quarter house when caught. Sam Abbott.

NIGHT CLUB REVIEWS

(Continued from page 13)

Times Square is like looking for Dr. Livingstone, but for Long Island residents it's a crack value. Dinner prices are startlingly low, quality is excellent, atmosphere is pleasant and service is good.

Talent standards, however, are on the minus side, but are apparently serving present needs. Only performers on tap are Jerinda McKay's four-piece girl combo, which, from professional standards, is pretty bad (see review in *Cocktail Combs*); Don Renaldo, mediocre singer and, on the pleasing side, Paris Reed, fem intermission pianist who does a nice, even job of ivory plunking, ably aided by an extensive repertoire.

Owners of the spot are deeply entrenched in show business, the Mrs. having once been a standard vaude act and more recently a producer of girl flash acts and Mr. having been an agent in the night club department of the William Morris agency. Sol Zatt.

Follow Up Night Club Reviews

BISMARCK HOTEL, WALNUT ROOM, CHICAGO—Business here has been the best since the room switched to traveling bands back in 1930. Much of the increase is due to generally favorable conditions which keep the hotel itself packed to capacity. Art Kassel and ork, filling their periodic engagements for the 13th consecutive year, have been held over until April.

New act in the floorshow is Jack Spot, unicycling comic, who has a definite novelty for night clubs and hotels. He not only masters the contraption mechanically, but puts on a good act on it besides. Two highspots include a speedy jaunt on a low unicycle around the room and back on the floor, and a comedy strip tease on a high unicycle which nets plenty of healthy laughs.

Maurice and Maryea, long term dance team here, will remain until January 28. Their waltzes fit nicely in this atmosphere. They look well and work gracefully. The five Harriet Smith Girls still do three numbers in each show, each speiced with clever costuming. Harvey Crawford, band's drummer and tenor, and Gloria Hart handle the vocals. Honigberg.

BELMONT PLAZA, GLASS HAT, NEW YORK.—Johnny Morgan is the new emcee here, and is doing very nicely. He was at Leon & Eddie's last year and in Queens clubs for some time, and this appears to be his most important book-

ing yet. He rose to the occasion nicely, revealing deft handling of an unruly audience and knowing how to mix his gags with slight comedy. Singer Diane Courtney, from the Blue Network, preceded him and gave up in disgust after her first number, *I Get a Kick Out of You*. The audience was awfully noisy, so she just walked off with the comment, "I'm sorry, but I can't outshout this audience."

Morgan had to rush in after her and had a tough time quieting patrons; but he did it. Rest of the show has Nitza and Ravell, Latin ballroom team that has nice appearance, youth and lively routines. Did well with three dances, encoring with the popular *Chapaneecas*. George Dorser, Negro waiter, revealed a fine bass voice singing standard tunes.

Hal Saunders played the accompaniment with his usual competence, and for the dance sets snapped out lively, dance-inclining rhythms. Joe Pafumy's Latin band is still here, and as good as ever. Anita Rozal is his pretty brunet vocalist. Denis.

RIOBAMBA, NEW YORK. — Mitzel Green, making her first local night club appearance in six years (her last was the Versailles), opened here January 13 and should have smooth sailing. A special arrangement of *What Do You Think I Am?*, explaining her having grown up, got off to a neat start. Then came *You'd Be So Nice to Come Home To*, a session of impersonations of movie stars, encoring with an amusing and excellently delivered tune by Eli Bass and Bobby Kroll, *Pvt. Jones*. Came back for more impersonations and the song associated with her, *The Lady Is a Tramp*. Twenty-one minutes at the dinner show, and she punched all the way. She has poise, the voice, a comedy sense and good material. Looked very nice in a black satin top and net gown affair. She should recover here some of the prestige she lost with the flop show, *Let Freedom Sing*.

Rest of the show is same as before. Romo Vincent, the "Magnificent Obstruction," proved again he is fine special-material comedian. Does *How I Adore the Opera*, but it's not half as amusing as his familiar cab driver number or as punchy as his Laughton bit. Chandra-Kaly Dancers, man with three girls, fit the atmosphere of this beautiful room with their barefoot Latin dances. Colorful costumes, novel dances and a tremendous enthusiasm mark this quartet's work. Rest of the revue is production stuff: The seven Russell Patterson Magazine Cover Girls, all beauties and sporting snazzy costumes, in okay dances arranged by Dorothy Fox; Johnny McCoy, a ballet dancer with a fluid body and wearing sneakers, and Kay Dowd, brunette line girl who doubles at a bit of fair singing.

Nat Brandwynne (piano) and his 10 men cut the show well except that their sambas are anemic. And Chavez Rumba Band snaps out lively Latin rhythms for dancing.

Miss Green replaced Jane Froman, who left suddenly to hop to England for Camp Shows, Inc. Denis.

NAT D. RODGERS WANTS

Standard Novelty Acts, Trios, Jugglers, Acrobats for show units in the Army Camps. Three weeks, starting at Alexandria, La. Can use 4 and 5 Girl Lines that can cut it. Write or wire NAT D. RODGERS, Evangeline Hotel, Alexandria, La.

Acts Wanted for SOLLIE CHILDS U. S. ARMY CAMP SHOWS

Chorus Girls that can do Specialties, Sister Teams, Girl Trios, Vaudeville Acts of all kinds, Drummers, Piano Players and Managers. Have new show opening every week. SOLLIE CHILDS PRODUCTIONS Baker Hotel Mineral Wells, Texas

Reviews of Units

"Best Foot Forward"

(Reviewed at State, New York, Thursday Evening, January 7)

The State stage hasn't held as much cuteness at one time since one of its dog acts acted au naturel. The *Best Foot Forward* condensation, with its 10 ladies of the ensemble and a juvenile set of leads, furnishes some of the nicest visual entertainment, as well as some smart Gene Kelly-designed routines. Production and solo highlights have been picked off effectively and, while the orthodox State bill may contain more sock talent, the over-all effect of this unit is equally entertaining.

Marty May and Joy Hodges represent the mature end of the unit, with May picking off the plot highlights and setting the stage for the production numbers. His own stint is well on the chuckle side. He does his impressions of various types of singers, capped by his satire on a prima donna.

Miss Hodges gives a good account of herself with *Hip-Hip Hooray*, *I Love the Blues* and leading the *Winsocki* number in the finale.

The Four Franks are also on the accomplished side with their comedy. Miss Ollie Franks assuming the major burden. The *Gone With the Wind* satire and rib of a coach dancer went over very well. They display some outmoded tapping, in which speed is the prime essential, which contrasts poorly with the highly intelligent and purposeful tap designs of the Lynn Brothers, who replaced the Barron Brothers, now in the army. The Lynns returned for encores.

Maureen Cannon is a cute singer with a studied style that is easy on the ears, while Betty Ann Nyman, adequate in the vocal department, shines best at her spins. Ollie Franks also chirps and joins them in getting good effects out of *The Three B's*.

The unit carries its own conductor, Archie Bleyer, and 10 additional males to augment the line work.

House was at three quarters at night caught. Pic is *White Cargo*. Joe Cohen.

"Wake Up and Laff"

(Reviewed at the National Theater, Richmond, Va., January 1, 1943)

This is a fast-moving little show. The headline act is different. It is a high act, presented on stage, LaFaver and Dolly. Have plenty of nerve and hold the audience breathless as they swing, perform one-hand springs and risk their necks. Swell. Scared the audience out of its wits.

Singer on the bill is a little girl, Christine. Can't sing so well perhaps, but

she has looks enough to make up the difference. Boys went wild every time she appeared.

Show's comic team, a couple of nice punsters called Smith and Hart, have a rather amusing line of patter to which they add screwball antics and a little fancy dancing. It is the same old comedy team which we see over and over again, but no vaude unit would be complete without them.

Wake Up and Laff is a light and entertaining show designed for family consumption. Will appeal to Aunt Minnie just as much as it will to brother Joe in the army.

Movie was *Secrets of the Underground*. Ban Eddington.

"Keep Smiling Revue"

(Reviewed Friday, January 8, at National Theater, Richmond, Va.)

Harry Clark has assembled another better-than-average unit, his second of the season. His line of six nice-looking youngsters can really dance, and make way for solos by June Lowdell, tap, and Marilyn, a fast stepper.

Top billing goes to Robert Drake, whose impersonations of women are novel. His take-off on Shore and Miranda are realistic. His soprano voice is far from falsetto. Also offers Little Jeanne, midget, who adequately sings a couple of numbers and returns later with a combo Charleston and jitterbug dance.

Rokoma, hapd-stand artist, is pleasing with his block-climbing and his work atop slender bases. The Martins, boy and girl adagio team, are beautifully graceful in their acrobatics. Taylor Trout and Mickey have added a swinging glass of water turn to their hoop rolling and juggling act. Well received.

Picture, *Tomorrow We Live*, another quickie for which we can find no reason. Ban Eddington.

Major Bowes Unit

(Reviewed Wednesday Afternoon, Dec. 30, at the Orpheum Theater, Los Angeles.)

Orpheum got 1943 under way with a name band, with Major Bowes *Eighth Anniversary Unit* coming in on New Year's Eve for a jamboree. The band is Alvino Rey, featuring the King Sisters.

Rey gives out with his theme song and a bit of talking guitar. The ork (five reed, eight brass, five rhythm, including Rey's guitar) beats it out on *Subway Jam* and *Idaho*. Brasses are loud and the King Sisters are missed on the second tune.

Carlton Emmy has about 15 dogs that do rollovers, hind feet standing jumps and all the antics one would expect in a dog act. Dogs are well trained and Emmy's banter helps out a lot. A good act.

Highlight of the instrumental numbers

PROFESSIONAL PHOTOS

Your professional photos reproduced on 8x10 glossy prints and post cards at lowest prices. Eastman and Agfa products used exclusively, a guarantee of satisfaction. Send negative, picture or write for price list.

MAYFIELD PHOTOS, INC.

1029 S. PATTERSON BLVD. Established in 1912 DAYTON, OHIO

PLEASURE DIVING BAN

(Continued from page 11)

private parties, clubs and other groups which before gas rationing depended on trips to Des Moines for entertainment.

Acts are being sent by train to the smaller towns and are playing spots never before played, he explained.

BALTIMORE, Jan. 16.—Despite stringent restrictions on auto travel, local night clubs and cocktail lounges are enjoying good business. Managers of night clubs, theaters, etc., have given expression to the view patrons as well as motorists generally have taken the ban seriously, but it will not hurt business, for they will either walk, if within walking distance, or come by streetcar.

PROVIDENCE, Jan. 16.—Night clubs here are folding like humming birds in a blizzard as result of ban on pleasure driving. Frank Fishburne, operating Cabana in Warwick, shuttered that spot day ban went into effect, running newspaper ads announcing closing as "temporary until such time as our government can safely alleviate the present situation." Other Warwick dine-dance places did no business Thursday, and all forecast closings within short time, with a few dropping entertainment policy, closing dining rooms and hoping to keep bar operating for neighborhood patrons.

Curt O. Winter, operating Bavarian Hof-Brau in Pawtucket, announced he probably would have to close it by end of month. The Farm in Pawtuxet, not being on any direct transportation line, has gloomy outlook.

Ice-Capades of 1943 opened 10-day engagement at R. I. Auditorium here last night to 3,100 persons, about half arena's capacity. Only about 50 autos were parked on arena parking lot during eve-

ning, many of these being employee's machines.

NEWARK, Jan. 16.—Roadhouses in Northern New Jersey have been hit hard by gas rationing. Not only did the Meadowbrook fold, but such spots as the Flagship, Union, the Brook, Summit, Chanticleer, Milburn are having a tough time meeting new conditions. The Mayfair, West Orange, has dropped its shows, after being notified by the OPA that patrons will be permitted to come in private cars until 11 p.m. but not after that because then the spot switches from a restaurant to a night club policy.

Because of this OPA rule on restaurants, it is expected that many out-of-the-way clubs will drop shows and music and try to stay open for the duration as straight restaurants and bars.

FALL RIVER, Mass., Jan. 16.—Roadhouses in this area are having a tough time. Hi Way Casino here has folded.

Ruby Newman's Cabana in Norwich, Conn., has closed.

BERWYN, Md., Jan. 16.—La Conga has closed after a couple of months. Curbello's band had been featured.

HARTFORD, Conn., Jan. 16.—Club Ferdinando here is urging patrons, via newspaper ads, to use busses.

Because of the new gas ration set-up, plans for a series of 10 weekly popular-priced concerts scheduled by the Hartford Symphony Orchestra at the Bushnell Memorial, Hartford legit house, have been abandoned for the time being.

RICHMOND, Va., Jan. 16.—First casualty caused in this vicinity from the recent ban on the use of gas for pleasure driving was Tilly's, night spot three miles west of Richmond. Spot had used or-

chestra and talent, and announced indefinite closing as of Monday (11) Westwood Supper Club, also three miles out, which usually is patronized by from 100 to 300 couples nightly, has seen its patrons dwindle to as few as three couples per evening. Manager Charles Womble, of Cavalier Arena, reports a drop of 65 per cent in attendance.

MIAMI, Jan. 16.—Only casualty in amusement field here, besides race and dog tracks, was the Drive-In picture house, closed because patronage depended on customers who came by cars.

Theaters seem to have improved biz, if that is possible, in the downtown area, while neighborhood houses are holding their own.

E. M. Loew, operator at Latin Quarter, is very pessimistic, and feels the club may have to close shortly unless there is a change in gas rationing. Final decision awaits the return of Lou Walters from New York.

Week-ends are sure to be heavy at this spot, but it is feared other nights will fall off.

PHILADELPHIA, Jan. 16.—Ban on pleasure driving is proving a serious threat to nabe niteries and roadhouses here and on the New Jersey side. Fortunately, the vast majority of the spots have advantage of trolley, bus and subway transportation. None of the spots hit will shutter entirely, over fear of losing their liquor license. However, it means that floorshows and music will be "gone with gas" until driving customers are able to return.

First major nabe spot to darken the dining room here was Lexington Casino. Irving Weinberg, proprietor, says patronage dropped to almost nothing and, accordingly, dismissed the orchestra, floorshow and two bartenders. All roadhouses

here dropped their bands (none featured floorshows). In-town niteries now devoting all their newspaper ad space to tell how easy it is to reach the spot by public transportation lines. Business at nabe niteries has dropped from 15 to 30 per cent.

Situation is even more critical on the Jersey side. Weber's Hof Brau and Neil Deighan's, both depending heavily on driving customers altho busses stop close to the doors, are about ready to drop floorshows and orchestras. Each spot uses an average of eight acts and two bands. Instead of the usual 300 cars parked at the clubs, Saturday night found only 19 cars parked. Nearly half of the other roadhouses in the South Jersey area are reported either closing or dropping entertainment.

NORFOLK, Jan. 16.—Monticello Hotel's Starlight Room has moved operations up an hour to cope with the pleasure driving ban. Club now opens at 8:30 p.m. and closes at midnight. Now patrons may stay to the finish and still find public transportation lines in operation to take them home.

TULSA, Okla., Jan. 16.—Nightly inspection by the Tulsa County sheriff's force of gasoline ration stickers on cars parked at night clubs, skating rinks, ballrooms and other places of amusement has not hurt business any, county operators say.

Squad cars began nightly inspections New Year's Eve and have reported several persons to ration boards for alleged "violations."

Customers are using cabs and driving with friends who have "A" stickers.

Sheriff A. Garland Marrs maintains that while rationing continues no "B" and "C" card holders can drive their cars to amusement places.

(Routes are for current week when no dates are given)

A

- Adels (Sheraton) NYC, h.
- Adler, Larry (Savoy-Plaza) NYC, h.
- Allen, Jean (Swing Club), NYC, nc.
- Allen Sisters (Cinderella) NYC, nc.
- Altmiller, Jess (Hopkins Rathskeller), Phila, re.
- Alvarez, Fernando (Copacabana) NYC, nc.

★ DOTTIE ARD ★
Singing Her Way From Coast to Coast

Booked thru Ray Lyte, Chicago, and Frank Sennos, Cleveland.

- Amaya, Carmen (La Conga) NYC, nc.
- Anderson, Edith (Pinto's) NYC, nc.
- Andre, Julie (La Salle) Chi, h.
- Andrew & Diane (Kennedy's Inn) Binghamton, N. Y., nc.
- Ard, Dottie (Gingham Gardens) Springfield, Ill., Jan. 15-28.
- Artini & Consuelo (Edgewater Beach) Chi, h.

B

- Baird, Cora & Bill (State) NYC, t.
- Barbary Coast Boys (Rogers Corner) NYC, nc.
- Barnes, Johnnie (Buffalo) Buffalo, t.
- Barrat, Maxine (Ciro's) Hollywood, nc.
- Bates, Peg Leg (Riverside) Milwaukee, t.
- Belmont Bros. (Villa B) Jackson, Mich., nc.
- Best Foot Forward (RKO-Boston) Boston, t.
- Blake & Church (Club Ball) Phila, nc.
- Blakstone, Nan (Savoy Lounge) St. Louis, nc.
- Blanche & Elliott (Victory) Canton, O., nc.

★ THE ANGIE BOND TRIO ★
AMERICA'S FINEST Girl Instrumental-Vocal Act.

Perf. Repr. Allan Rupert, Consolidated Radio Artists, R. C. A. Bldg., N. Y. C.

- Bond, Angie, Trio (Jack Dempsey's) NYC, re.
- Bodo, Andre (El Morocco) NYC, nc.
- Boley, Kay (Colosimo's) Chi, nc.
- Bond, Gertrude (Embassy) Jacksonville, Fla., nc.
- Bouvier, Yvonne (Little Club) NYC, nc.
- Bowan, Sybil (Buffalo) Buffalo, t.
- Briektop (Cerutti's) NYC, re.
- Bruce, Carol (Plaza) NYC, h.
- Bryant, Betty (Mon Parée) NYC, nc.
- Burke, Irene (Swing Club) NYC, nc.
- Burke, Johnny (Capitol) Washington, t.
- Burr, Linda (Pinto's) NYC, nc.

EDDIE SUEZ
THEATRICAL AGENCY

presenting Famed Radio Singing Star—

★ MISS ROSE MARIE ★

Concluded 2 Big Weeks at Frank Palumbo's, Philadelphia.

503-17 SHUBERT THEATER BLDG. PHILADELPHIA, PENNA. Phones: Pennypacker 7083. Kingsley 9660.

ACTS • UNITS • ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

C

- Callahan Sisters (Troika) Washington, nc.
- Cameron, Sherry (Florentine Gardens) Hollywood, nc.
- Carpenter, Thelma (Kelly's Stable) NYC, nc.
- Carroll, Susan (19th Hole) NYC, nc.
- Castillo, Carmen (Capitol) Washington, t.
- Casto, Jean (1 Fifth Ave.) NYC, h.
- Cerney Twins (State) NYC, t.
- Chaney & Alvarez (Sir Francis Drake) San Francisco, h.
- Chappelle, Carol (Louise's Monte Carlo) NYC, nc.
- Chatterton, George (McGough's) NYC, nc.
- Cherney, Tanya (Old Roumanian) NYC, re.
- Chiesa, Marga (El Chico) NYC, nc.
- Choy, Lei Lan (Famous Door) NYC, nc.
- Claire, Bernice (New Pelham Heath Inn) Bronx, NYC, nc.
- Claire & Hudson (Tower) Kansas City, Mo., t.
- Claudet, Marguerite (Idle Hour Supper Club) Charleston, S. C.
- Collette & Barry (Park Plaza) St. Louis, h.
- Collins & Bailey (El Rancho Vegas) Las Vegas, Nev., nc.
- Collyer, June (Oriental) Chi, t.
- Columbus & Carroll (Plaza) NYC, h.
- Condos Bros. (Palmer House) Chi, h.
- Conrad, Cliff (Embassy) Brooklyn, nc.
- Console & Molha (Shoreham) Washington, nc.
- Corday & Triano (La Conga) NYC, nc.
- Cornell, Wes (Tommy Joy's) Utica, N. Y., nc.
- Costello, Diosa (Palace) Columbus, O., t.
- Cotts (Idle Hour Supper Club) Charleston, S. C.
- Covarro, Nico (Bal Tabarin) NYC, nc.
- Goy, Johnny (Copacabana) NYC, nc.
- Cris Cross (Stanley) Pittsburgh, t.
- Cristianis, The (Earle) Washington, t.
- Cross, Harriet (Barkley's) Brooklyn, nc.
- Cummings, Don (Stanley) Pittsburgh, t.

D

- D'Angelo, Pierre (Copacabana) NYC, nc.
- Dale, Stephanie (Kitty Davis's Airliner) Miami, nc.
- Daniels, Billy (Kelly's Stable) NYC, nc.
- Daro & Corda (Park Central) NYC, h.
- Darrow, Chick (Caravan) NYC, re.
- Davis, Bobby (Butler's) NYC, c.
- Davis, Fanchon (Old Roumanian) NYC, re.
- Davis, Murray (Rainbow Inn) NYC, nc.
- Davis, Rufe (Earle) Washington, t.
- Davison, Wild Bill (Onyx) NYC, nc.
- Dawn, Julie (Colosimo's) Chi, nc.
- Day, Dawn & Dusk (Jai-Lal) Columbus, O., nc.
- DeCamp, Ronnie (Embassy) Brooklyn, nc.
- Deep River Boys (Palace) Columbus, O., t.
- DeFay, Arleen (Sawdust Trail) NYC, nc.
- Dell, Lilyan (Wivel) NYC, re.
- Del Torro, German (Casbah) NYC, nc.
- DeMarco, Renee (Mark Hopkins) San Francisco, h.
- Demaree, Sugar (Pinto's) NYC, nc.
- Del Rio, Danny (Hawaiian Room) NYC, nc.
- De Sol, Rayito (Havana-Madrid) NYC, nc.
- De Solo, Luis (Don Julio's) NYC, nc.

- De Wood, Lorraine (Mon Parée) NYC, nc.
- Dillon & Parlow (Hi Hat) St. Louis 15-21, nc.
- Doraine & Ellis (Nicollet) Minneapolis, h.
- Dorita & Velezo (El Chico) NYC, nc.
- Douglas, Roy (Gaiety) Norfolk, Va., t.
- Downey, Bobby (1 Fifth Ave.) NYC, h.
- Downey, Morton (Blackstone) Chi, h.
- D'Ray, Phil & Co. (Hollywood) Kalamazoo, Mich., nc.
- Drake, Robert (Capitol) Atlanta, t.
- Drew, Charlie (Taft) NYC, h.
- Duffy, Kathryn, Dancers & Revue (Henry Grady) Atlanta, h.
- Dukes, Willie (Onyx) NYC, nc.
- Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

E

- Edwards, Ann (Savoy) Asbury Park, N. J., nc.
- Ellis, John (Tony Pastor's) NYC, nc.
- Emerson, Hope (Weylin) NYC, nc.
- Emmy's, Carl, Dogs (Tower) Kansas City, Mo., t.
- English, Ray (Chicago) Chi, t.
- Errolle, Martha (Drake) Chi, h.
- Erwin, Stuart (Oriental) Chi, t.
- Estelita (La Martinique) NYC, nc.
- Evans, Bob (La Martinique) NYC, nc.

F

- Fairfax (Palace Hotel) San Francisco, h.
- Farney, Evelyn (Colonial) Dayton, O., t.
- Farrell, Beth (Brown Derby) Chi, nc.
- Fay & Gordon (Jefferson) St. Louis, h.
- Faye, Frances (Greenwich Village Inn) NYC, nc.
- Fellows, Middle (Embassy) Brooklyn, nc.
- Ferris, Tommy (Singapore) Chi, re.
- Fields, Benny (State) NYC, t.
- Fletcher, June (Savoy) Asbury Park, N. J., nc.
- Four Leaf Clover Girls (Powelton) Phila, c.
- Frakson (Waldorf-Astoria) NYC, h.
- Francis, Jeanne & Jerry Grey (Florentine Gardens) Hollywood, nc.
- Fanzafire Unit (Glenn Rendezvous) Newport, Ky., nc.

G

- Galante & Leonarda (Chase) St. Louis, h.
- Gale, Geraldine (Wivel) NYC, re.
- Gale, Lenny (Chase) St. Louis, h.
- Gardner, Grant (Helsings Vod Lounge) Chi, re.
- Gaudsmiths, The (Colonial) Dayton, O., t.
- Gautier's Bricklayers (Music Hall) NYC, t.
- Gerity, Julia (Sawdust Trail) NYC, nc.
- Gibson & Gibson (The Place) NYC, nc.
- Gifford, Albert (Music Hall) NYC, t.
- Gitanillos, Los (La Martinique) NYC, nc.
- Gordon & Rogers (Riverside) Milwaukee, t.
- Gray, Carolyn (Chicago) Chi, t.
- Green, Harold (Rogers Corner) NYC, nc.
- Green, Jackie (Palace) Cleveland, t.
- Green, Mitzl (Riobamba) NYC, nc.
- Griffin, Doty (Pinto's) NYC, nc.
- Griffin, John (Village Barn) NYC, nc.
- Gwynne, Jack (Glenn Rendezvous) Newport, Ky., nc.

H

- Heakon, Paul (Chez Parée) Chi, nc.
- Hall, Patricia (Mon Parée) NYC, nc.
- Halliday, Hildegard (Spivy's Roof) NYC, nc.
- Harmon, Ginger (Beverly Hills) Newport, Ky., nc.
- Harrington, Pat (18 Club) NYC, nc.
- Healy, Dan (Aquarium) NYC, re.
- Heath, Bobby (Sawdust Trail) NYC, nc.
- Heatwaves, Three (Sciolla's) Phila, c.
- Herbert, Jack (Hundred Club) Des Moines 18-31, nc.
- Herrera, Sarita (El Chico) NYC, nc.
- Hildegard (Palmer House) Chi, h.
- Hines, Baby (Cafe Society Downtown) NYC, nc.
- Hoffman Sisters (Kentucky) Louisville, h.
- Holden, Marie (Sawdust Trail) NYC, nc.
- Holman, Libby (La Vie Parisienne) NYC, nc.
- Houston, Elsie (Casbah) NYC, nc.
- Houston, Lee (Webb's Patio) St. Petersburg, Fla., nc.
- Hoysradt, John (Plaza) NYC, h.
- Hoyt, Katherine (Village Barn) NYC, nc.
- Hubbard, Paul & Betty (Moose Lodge) Belfonte, Pa., 21-23; (VFW Club) McKeesport 24.

I

- Inwald, Charles (El Morocco) NYC, nc.
- Ink Spots (Riverside) Milwaukee, t.
- Irmgard & Alan (Rainbow Grill) NYC, re.
- Irving, Val (Colonial) Dayton, O., t.

J

- Jackson, Howard (Rogers Corner) NYC, nc.
- Jakobi, Anita (Oriental) Chi, t.

POLLY JENKINS AND HER MUSICAL PLOWBOYS
(U. S. O. T. T. #20)
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Illon, N. Y.

- Johnny & George (19th Hole) NYC, nc.
- Jones, Owen (Leone's) NYC, re.

— A GALE of Laughter —
ALAN GALE
Now at 3700 Club, Cleveland.
Write Wire Phone
Walnut 4877
Walnut 9451
JOLLY JOYCE
Earle Theater Bldg. Philadelphia, Penna.

K

- Kaly, Chandra (Riobamba) NYC, nc.
- Kaye, Claudia (Caravan) NYC, re.
- Kaye, George (New Pelham Heath Inn) Bronx, NYC, nc.
- Kaye, Thelma (Music Hall) NYC, t.
- Kaye, Tiny (19th Hole) NYC, nc.
- Kayne Sisters (Tower) Kansas City, Mo., t.
- Keating, Fred (Little Club) NYC, nc.
- Keller, Dorothy (Hurricane) NYC, nc.
- Kennedy, Mae (Swing Club) NYC, nc.
- Kent, Lenny (Famous Door) NYC, nc.
- Keyboard Kuties, Four (Sawdust Trail) NYC, nc.
- Kit Kats, Four (State) NYC, t.
- Knight, Caroline (Famous Door) NYC, nc.
- Korf, Naomi (Palmer House) Chi, h.
- Koshetz, Marina (Versailles) NYC, nc.

(See ROUTES on page 34)

NAT'L LIQUOR LAW REVIEW

Rules Generally Favorable for Cocktail Trade, But War May Shorten Hours of Operation

CHICAGO, Jan. 16.—Liquor-dispensing laws which vitally affect the growth of the cocktail unit field are generally favorable thruout the country, but the continuation of the war will undoubtedly result in more stringent curfew laws, particularly in areas housing large numbers of men in uniform, a check-up reveals. Presently, 38 States permit the operation of bars and cocktail lounges where liquor is sold. Eight States control the selling of spirits thru the operation of State stores and forbid the operation of bars for that purpose. Only two States, Kansas and Oklahoma, have prohibition in effect, and bootlegging in those areas is still a practice.

Where service men mass, neighboring areas have strict rules as to the selling of liquor to soldiers and sailors and have comparatively shorter operating hours. In Florida and California, among several other States, bars have to close at midnight. In Nebraska, liquor cannot be sold after 1 a.m., giving operators only about two peak business hours. In those States entertainment as a rule begins at an earlier hour, but people, generally speaking, do not do much drinking until late.

In the following States government stores control the distribution of liquor, and the only way a customer can drink in a spot is by bringing his own supply: Idaho, Iowa, Louisiana, North Carolina, Oregon, Utah, Washington and West Virginia.

These are the States which permit drinking at bars and tables: Alabama, Arizona, Arkansas, California, Colorado,

Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Ohio, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Vermont, Virginia, Wisconsin and Wyoming.

A growing problem is the diminishing supply of available stocks of brands of whiskies which are no longer manufactured or are sharply curtailed in production. Many operators have put aside large reserves, but few will have much of a variety after one year. Cocktail lounge owners are beginning to push domestic wines, which are still plentiful.

Altmiller To Front Combo

PHILADELPHIA, Jan. 16.—Jesse Altmiller, drum specialty act, is rounding up a four-piece unit. Has already lined up Don Glasen, local vibraharp flash. Other two instrumentalists to be selected will include vocal doublers. Altmiller has signed with the Max Richards Agency, New York, and expects to get under way after filling his solo engagement at Hopkins Rathskeller here.

Flat Perfect

CHICAGO, Jan. 16.—Marty O'Donnell, who is banging around town with a new trio, says he arranges all his tunes a half note flat in order to do a good job. He explains this oddity by asserting that every cocktail lounge piano he has played so far is a half note flat.

Cocktail Talent For Mass. Park

AGAWAM, Mass., Jan. 16.—Eddie Carroll, owner-manager of Riverside Park here, will institute a cocktail talent policy in his Parkview Restaurant when it reopens for the season early in April.

A small stage is being set into the back bar section for the entertainment. Restaurant is located at the main entrance to the park.

Don Pedro Quartet To Silhouette, Chi

CHICAGO, Jan. 16.—Don Pedro, veteran band leader, has dropped his full orchestra to concentrate on the cocktail field. He started with a five-piece group at the Fiesta Bar, Detroit, but will cut down to four pieces when he opens a four-month run at Club Silhouette here Tuesday (19).

Owner Jack Thurman went to Detroit to catch Pedro and signed him there.

Kobblers Turn NY Pan-American Room Into Money Maker

NEW YORK, Jan. 16.—A good example of what a musical combo can do for a spot is the current run of the Korn Kobblers at the Pan-American Room of Rogers Corner.

As the Rumba Room it was a dead spot. It was opened only for the overflow from the main room Saturday nights and for private parties. When Joe Rogers bought the Kobblers from the Stan Zucker Agency, he had the room revamped and renamed the Pan-American Room, and spent more than the usual money for newspaper advertising. Band clicked from the start. Room tees off now at 7 p.m. instead of 9, and has been averaging 600 patrons a night. Capacity is 200, which means a turnover of three times.

Joe Rogers says the "room has been jumping" since the Kobblers came in, and also that "the corner they are the more the customers love it." Middle-aged patrons are the most fervent admirers of the band, and, he adds, 85 per cent ask for the Kobblers by name. Band is airing three times a week over Blue Network. Pan-American Room now charges \$1.50 minimum after 10 p.m., compared with the no-minimum policy of the main room.

Kobblers have been in for two months and have four more months to go.

Negro Units Big at Beach'ber, Omaha

OMAHA, Jan. 16.—Ralph Goldberg, veteran theater exhibitor and operator of the Beachcomber, leading cocktail lounge here, reports that traveling units have increased his business within the past year enough to permit the spending of up to \$1,000 a week for entertainment. Prior to a year ago Goldberg concentrated on local talent only.

His spot has been using more Negro outfits, because Goldberg feels that he gets more entertainment value out of them. Particularly big have been the King Cole Trio and Louis Jordan's Tympany Five. As a rule, units change every month, but if they prove unusual clicks they stay a second month.

Currently on hand are the Three Aces and a Queen and for intermissions Sonny Boy Williams at the piano, all colored.

BINGHAMTON, N. Y., Jan. 16.—Community Cocktail Lounge here is the latest spot to try a Negro entertainer. It brought in Erskine Butterfield January 6 for four weeks and options, booked thru General Amusement Corporation, New York, at \$200 a week.

The lounge was originally timid about booking a Negro, but Walter Bloom, manager of Butterfield, reassured it by adding a contract clause permitting the lounge to cut the four weeks to two after a three-day experiment. After the trial three days, however, the lounge okayed the entire four weeks.

Jim Blade Forms Trio

CHICAGO, Jan. 16.—Jim Blade, former arranger for Wayne King's band, has given up his own seven-piece unit to form a trio for work in intimate hotel rooms. His first date is the Blackstone Hotel's Ballroom here. Started last night (15) and is in for four weeks and options. Bea Herold, vocalist, is working with the unit on this job.

MCA Signs Two Units

CHICAGO, Jan. 16.—Music Corporation of America here has signed two more cocktail units. Deals were set thru Dick Stevens, small-band department head. Units include Adrienne Black and Janice George, piano and voice, who have been set into the Kentucky Hotel, Louisville, and Rita Warsawska, Russian pianist and singer.

Off the Cuff

EAST:

HAZEL BEE, violinist, has replaced Joe DeBortoli in Two Jacks and a Queen. Outfit is now labeled Two Queens and a Jack and is current at the Rendezvous, Alexandria, La. . . . ERSKINE BUTTERFIELD opened a four-week run at the Community Coffee Shop, Binghamton, N. Y., following an engagement at the Stuyvesant Hotel, Buffalo. He is heard three times weekly over WNEB, local station.

DOROTHY DAY, piano and voice, who has just started at the Bingham House, Philadelphia, has signed with General Amusement Corporation. . . . VELVA NALLEY, prior to her current date at the Mayflower Hotel, New York, spent a week at the Clover Club, Paterson, N. J. . . . POLKA DOTS (4) have signed to do a series of Soundies. . . . RHYTHM RIDERS moved into Rogers Corner, New York. . . . FLO ANN TURK is holding over at the Daniel Boone Hotel, Reading, Pa. . . . JINJA WAYNE has opened at Burke's, Utica, N. Y.

JOLLY JOYCE AGENCY booked HANK LAWSON and His Knights of the Road (4) into Chin's Cocktail Lounge, Cleveland, for eight weeks, and the THREE CATS AND THE FIDDLE (4) for three weeks into the Circlon Lounge, Allentown, Pa. . . . JACK LEWIS and His Three Collegians new at the Palm Room of the Swan Club, Philadelphia. . . .

MIDWEST:

LOUIS JORDAN (5) will go on another theater tour following his current run at the Garrick Bar, Chicago, ending February 11. . . . THE RIDGEWAY BOYS (3) are new at Barney Ross's Cocktail Lounge, Chicago. . . . THE THREE STRINGS have moved from the Silver Frolles to Hotel Chicagoan, Chicago, for a return date. . . . GOLDIE and his comedy band follow FREDDIE FISHER into Lakota's, Milwaukee, January 19. . . . COLEMAN HAWKINS, now a sideman with the band at Kelly's Stables, New York, gave up his own small outfit in this area recently. . . .

ESTABROOK AND FARRAR, girl team, are vacationing in Chicago. . . .

SAM JOSEPHSON, owner of Hotel Hill cocktail lounge, Omaha, was in Chicago last week listening to units. He is booking thru Will J. Harris, of the William Morris Agency, Chicago. . . . NANCY TRENT, piano, set into Lawrence Bowl, Chicago.

BOB AND SUE FORSYTHE have been held over indefinitely at the Rose Bowl, Chicago. . . . SAM KOKI (3) and NAPUA are on a theater tour between cocktail jobs. . . . JUMP JACKSON, colored quartet, started at Maple's Club, Peoria, Ill. . . . WALTER FULLTER (4) and MIKE MCKENDRICK'S International Trio are now the new units at the Buvette Club, Rock Island, Ill. . . . WILMA LEE, vocalist, is back at Helsing's State Street Lounge, Chicago. . . . THE HEADLINERS (4) have followed the CARLTON BOYS (3) into Helsing's Show Lounge, Chicago. Unit used to have five boys, but DAVE PRITCHARD dropped out to join the navy. . . . THE FOUR CLEFS are on an indefinite run at the White City, Springfield, Ill. . . . BOB KERN, organ-piano, has left Hotel Severin, Indianapolis, to fill a run at Flynn's in New Orleans. GEORGE FREDERICK, organ, has succeeded him at the Severin.

WEST COAST:

BILLY BAINE TRIO is in thru February 6 at the Tonopah Club, Tonopah, Nev. . . . MARY WOOD (5) held over until March at the Plains Hotel, Cheyenne, Wyo. . . . BLUE RIDGE MOUNTAIN BOYS (6), working with two girl vocalists, will take in cocktail dates in this area starting the middle of February, following their current theater tour thru Georgia.

DICK ROCK and his orchestra held over at the Hilton Hotel, Long Beach. . . . PIERRE CARTA closed at the Nevada Biltmore Hotel, Las Vegas, and moved to the Last Frontier Hotel in that city. . . . EDDIE BEAL TRIO has been held over at the Swanee Inn, Hollywood. . . . LOUMEL MORGAN TRIO are currently featured at the Swing Club, Hollywood.

Chi Beverly Lounge Destroyed by Fire

CHICAGO, Jan. 16.—Beverly Lounge, located in the building of the Beverly Recreation Parlor on the South Side, was destroyed by fire last week, in addition to the howling alleys which were part of the structure. The fire, which took a toll of seven lives, was the result of faulty electrical wiring.

Beverly Lounge has been using entertainment five years and for the past year has been booked by Bill Parent, of Frederick Bros., here. Al and Linda Davis, guitar-vibes and accordion team, have been working there, but were off during the night of the fire. However, they lost a guitar, vibes and a \$1,000 accordion. Their instruments were not covered by insurance, but they may recover the loss because the building and its fixtures were insured.

New Trenton Spot Gets Ella Fitzgerald Combo

TRENTON, N. J., Jan. 16.—Alberti's Restaurant, under new management, steps out as Murphy's, most modern musical bar here. Top units will be featured and first in is Ella Fitzgerald and the Four Keys. Ground floor has been refurbished to house a new 111-foot horseshoe bar, with the restaurant operated on the second floor.

Harry Cool to Helsing's

CHICAGO Jan. 16.—Harry Cool, singer with the Dick Jurgens orchestra which breaks up for the duration at the Aragon Ballroom here tomorrow (17), will fill his first engagement in the cocktail field when he opens a run at Helsing's Vodvil Lounge Thursday (21). Deal was set thru MCA here with Frank J. Hogan, talent buyer for the Helsing chain.

PETRILLO RAKES IN POT

Washington Show-Down Leaves AFM Victor, According to Players

By ELLIOTT GRENNARD

NEW YORK, Jan. 16.—No amount of wishful thinking or colorful reporting how Jimmy got his come-uppance can alter the fact that Petrillo raked in the pot when he finally played out his hand before the Senate investigating committee in Washington this week. The best criterion for judging the outcome is the way the contestants themselves see it. In Petrillo's AFM camp here, the word is out that all is "rosy." Among the diskers there is only gloom. All they can talk about now is not what Petrillo wants for his musicians but how soon he's going to spill it.

There was never any doubt that Petrillo would finally agree to negotiate for more records, it was merely a question of terms, with the element of time a matter of prime importance. Both sides played a waiting game; the diskers unwillingly but powerlessly to force the play, the musker deliberately waiting for the final showdown.

The showdown came when Senator Clark suggested that Petrillo lift the recording ban during negotiations that the AFM chief agreed to with the remark that the time had to come "to talk business with these boys." Petrillo's reply to the suggestion that the ban be lifted was a firm nix and the game was over.

There was the nub of the situation. If Petrillo could be pressured into lifting the ban for 30 days, the companies could record enough popular tunes to last, if not the year that Petrillo claimed, at least an extra six months. With that much reserve in the factories, the bargaining power would shift against AFM. As it stands now, with the waxed supply of current hits down to a couple of handfulls, the recorders are in no position to hold out for better odds.

There appears to be no rush on the part of Petrillo and company to swing into their annual executive board meeting. Right along they have been saying it will take place toward the end of January, and so it remains. About February 1 they will start their huddling, and according to one of the org's spokesmen, they'll continue huddling for a couple or three weeks. Diskers here don't expect to receive AFM's terms before March 1, and don't expect to reach the point where they can start recording before April 1.

The only thing that may shift the balance of power as it stands today is a decision against AFM in Chicago Monday (18) when Petrillo and eight other

officials of the union must show cause why an injunction against the recording ban shall not be issued.

In the opinion of some astute onlookers, such a decision would only complicate the proceedings. Not only would such a ruling be fought tooth and nail by AFM but its back would be up and there is no telling what action it might advocate for its membership.

Many in the recording business, anxious to hear an "A" being sounded in the studios once more, are willing to call the quarrel quits and get down to talking turkey.

Band Box's Band Policy Begins With Boyd Raeburn

CHICAGO, Jan. 16.—The Band Box, newest Randolph Street spot which opened with cocktail units some three months ago, switches to a full band policy January 31 when Boyd Raeburn and his 15-piece outfit open for an indefinite run. Raeburn's last date here was at the Chez Parce.

Spot will play up the dance angle, since competitive lounges feature bar entertainment only. Neither minimum nor cover will be in effect, and only drinks will be served.

BR Op Hands Out Bonuses

ST. PAUL, Jan. 16.—Charles Fox, owner of the Prom Ballroom here, as well as ballrooms in Austin, Minn., and Clear Lake, Ia., has given 120 employees of the three places bonuses of 5 per cent of their annual salaries. Ten per cent of each bonus was paid in War Bonds. Total amount of bonuses was \$5,200.

Obie's Stream of Hits Gripping Rival Diskers; 802 Quizzes; Meanwhile "CIO" Musikers Enter

NEW YORK, Jan. 16.—Eli Oberstein's Classic Record Company, which has been peddling recordings of hit tunes almost as fast as the songwriter can hum them, has advanced to a position where major disk firms are no longer amused.

Latest ink to the big wax boys is the appearance on retail sales counter of a Hit recording of *He's a Right Guy* and *Could It Be You?*, two Cole Porter tunes stemming from the smash Broadway show *Something for the Boys*, which opened only last week. Swiftly with which Oberstein has been getting "Mexican masters" made of brand-new ditties, has the execs thinking that Local 802 is letting them down and not getting after the Classic Record chief. Disk firm execs also point to *When the Shepherd Leads His Sheep Back Home*, which appeared on Hit release sheets before pub. Bregman-Vocco-Conn, had started plugging the tune.

Wax company officials feel that settlement of the recording ban is still at least a couple of months off, and are letting 802 know that they don't like Classic's cutting in while they are playing ball. Union officials point out that they have been on Oberstein's heels from the start and are still after him. Latest action was their refusal to accept Oberstein's resignation from the union, which was taken by close observers to mean that 802 intends to keep Oberstein where they can get at him for questioning. Union has also summoned Jack Small, whose name has been linked with the "Peter Piper" of Hit recordings, for questioning, but Small failed to appear. He's been summoned again for Thursday (21).

Disk execs are still dubious, however, and say they are waiting to see if Classic's recording license is renewed when

Star-Spangled Racket

NEW YORK, Jan. 16.—Paul Roberts, co-author of *There's a Star-Spangled Banner Waving Somewhere*, got a juicy royalty check from Bob Miller, Inc., and promptly tried to turn it into cash at his home-town bank in Maine. Bank manager got suspicious, wanted to know what kind of racket Roberts had gotten mixed up in New York, and refused to cash the check. He finally lent Roberts 10 bucks, but held back on the check until he checked with his office here about the "racket" this Bob Miller, Inc., was working.

15-Sq.-Foot Rule Hits Danceries

HALIFAX, N. S., Jan. 16.—Altho C. H. Bennett, chairman of the Nova Scotia Board of Censors, claims all nitery, dance hall and hotel operators are "co-operating" with his 15-square-foot-minimum demand for each patron, the ruling has given the dancery sponsors a severe blow and many of them have folded.

Bennett's 15-square-foot ultimatum must be complied with on penalty of forced closing.

AFM local here has gone on record in opposition, on ground that nitery operators will turn to phonos and will greatly reduce size of their orks. Many of the operators have already substituted phonos for live music.

The Nova Scotian Hotel has closed its ballroom because, under the censor board ruling, the ballroom could sell only 216 admissions, and no profit could be made with this limitation. Previously, attendance ran from 400 to 500. Others involved in the severe wallop at nitery operators are the Silver Slipper, Jubilee, Göttingen Club, Lord Nelson Hotel and Dance Land. The hostels and canteens are not affected.

Pubs' Hit Pops To Be Used by "Singing Army"

NEW YORK, Jan. 16.—Music pubs are expected to help the War Department in its program to build a singing army. Idea calls for the co-operation of music pubs in permitting the government to reprint lyrics of six top songs each month, songs to be selected by the War Department. Lyrics will be printed in card form instead of the booklets which have previously been issued, so that soldiers will always have latest tunes on hand.

Plan was conceived by Major Howard C. Bronson, music officer of the Special Service Division of the War Department, who feels that the boys want to sing it hot in addition to warbling the patriotic and standards contained in the present *Army Song Book*. Several publishers here have already volunteered their co-operation, should their songs be selected for distribution.

New scheme was disclosed by Major Bronson at a Town Hall conference Tuesday (12), theme of which was "They Shall Have Music Wherever They Go." Conference was also addressed by Dr. Harold Spivacke, head of the Music Division of the Library of Congress; Macklyn Marrow, music director of the Overseas Division of the Office of War Information; Dr. Serge Koussevitzky, Lawrence Tibbett, Walter Damrosch and Olin Downes.

Dr. Spivacke emphasized the importance of singing in the navy, where men are often unable to fit instruments aboard ship, and consequently have no other form of musical entertainment. Marrow pointed out that altho the interest in classical music was much greater among soldiers than in the last war, jazz still reigned.

All speakers emphasized great gains made in bringing music to the armed forces in the present war as contrasted with 1917, pointing particularly to the increased number of army bands which exist today and added interest on the part of soldiers, which they attributed to the popularity of radio and phonographs.

Show-Cause Edict For Jim Petrillo

CHICAGO, Jan. 16.—The anti-trust suit filed last fall by the government against James C. Petrillo and the American Federation of Musicians and dismissed October 12 by Judge John P. Barnes of the Federal Court was reopened this week by Judge Barnes.

The suit, which sought to stop the defendants from halting the manufacture of recordings for public purposes, was dismissed by Judge Barnes on the ground that he had no jurisdiction in a matter primarily a labor dispute.

An amended petition, filed recently by Daniel C. Britt, special assistant U. S. attorney general, contains the original allegations and also a charge that Petrillo and the union will put some 500 independent radio stations out of business thru the ban on canned music.

Hearing on the petition has been granted, and Judge Barnes has ordered Petrillo and AFM officials to appear in court Monday (18) to show cause why a preliminary injunction should not be issued against them. Britt stated that Thurman Arnold, head of the anti-trust division of the Department of Justice, will appear before Judge Barnes to press the government's case.

An appeal on the original petition which Judge Barnes dismissed also is pending before the U. S. Supreme Court.

MILWAUKEE, Jan. 16.—Lawrence Welk grossed a good \$1,379 at Eagle's Ballroom here Wednesday (13). The admission scale ranged from 55 to 75 cents, and the turnout totaled 2,600 patrons.

Woe and Double Woe Is the Bugler's Lot

NEW YORK, Jan. 16.—Would-be army buglers had better learn to take it before induction, if results at the buglers' school at Pine Camp, N. Y., are any criterion.

Corp. Herb Dube was assigned to organize a school to train prospective buglers, which was coming along fine until one young tooter tried practicing in his barracks. A barrage of shoes and other available objects killed that idea, in addition to damaging the bugle. The recreation hall was the next spot selected for practicing, but the camp's dramatic group raised loud objection to the tom-cats' convention, and turned them out in no uncertain terms. Corporal Dube, not to be defeated, retired with his pupils to the building farthest from the barracks—the Post Gas Chamber. There at last they found peace, until they discovered that even the most ardent bugler can't toot it hot in a room filled with tear gas.

In reviewing the achievements of his school, Corporal Dube found himself with one student whose front teeth were blown loose by the earnestness of his bugling; another whose lips had become adhered to the mouth of his bugle in the frigid temperature; and a theory blown to bits by practice.

They Can't Spell

NEW YORK, Jan. 16.—They never say MBC or WJC but when it comes to names of band, the networks can't spell. Recent radio press release listed band leaders as follows:

Mitchell Ayers—Ayers is correct.
Blue Baron—Another "r" please!
Nat Brandwynn—What a little "e" can do.

Carmen Cavallero—Poor Carmen, they never get it right; it's Cavallaro.
The Corn Cobblers—Don't kill the double-k combination, say Korn Cobblers.

And in the subways WJZ planted ads which included several misspelled maestri. To wit:

Count Bassie—Too much "ss"-ing.
Art Castle and Lou Kassel—A little reverse English, bud. And it's "Lee"—and he doesn't lead a band anymore.

Would the airwave flacks like to hear it called the National Broadcasting Company?

Bookers Turn To Aspirin and Time Tables

CHICAGO, Jan. 16.—One-night bookers, now probably consuming more aspirins per week than any other department in the music field, have issued a new complaint; not only is it difficult to get the okay from attractions to book them on one-night tours, but they are forced to forget about dozens of towns, formerly big money dates, because they are either out of reach of current transportation facilities or they force the band to lose a couple of days if the jump is made.

Bob Ehlert, the aspirin kid at the William Morris Agency, points out that promoters are turned down right and left, because they happen to be located in territories that are next to impossible to reach. With auto transportation a fond memory, trains make only a limited number of towns and the schedules are far from convenient, as far as the booking business is concerned.

Off the one-nighter books these days are such productive one-nighter towns as Tulsa, Okla.; Lincoln, Neb.; Little Rock, Ark.; Springfield, Mo., and Pittsburg, Kan., among others. General Amusement Corporation states Berle Adams, on the one-nighter desk, no longer books as far west as he used to, and before any dates are accepted train schedules are thoroly digested to make sure that it is possible to make the date at approximately opening night time.

Woody Herman, now on a theater tour, has a week open starting February 5. But one-nighter offers from Adams drew nothing but a frigid shoulder from Woody, who said that he would rather lay off than gamble on train schedules the way they are today.

Tom Archer, Iowa promoter and ballroom operator, has dispatched a call for attractions only. He says that it is becoming increasingly difficult to make money with unknowns and only top names are big enough to decide prospective patrons on parting with a precious gallon or two of gas.

Yanks, Russians In Song Swap

NEW YORK, Jan. 16.—Currently popular American war songs have been sent to Russia for comparison with the latter's war tunes, in response to a hands-across-the-sea bid from the Society for Cultural Relations of the USSR. Over 100 songs were submitted by music publishers, and were sent out last week by Elie Siegmeister, composer, who received the letter from the Russian group suggesting an exchange. Soviet war songs will be sent here for examination in return.

Among the American songs submitted were *Praise the Lord*, score from *Yankee Doodle Dandy*, *When the Crimson Snows of Russia Turn White Again*, *He's A-1 in the Army*, *The Man Behind the Man Behind the Gun*, *The Marine's Hymn* and many others, embracing both pops and standards.

Scale Hikes Taken to WLB

Union and Managements Look to War Labor Board for Ruling; May Lead to Revamped Pay Rolls

NEW YORK, Jan. 16.—News that the War Labor Board is reviewing several scale increases proposed by Local 802, AFM here, may work important effects on the entire band industry. WLB's entry into the picture may bear out the prediction in *The Billboard* three weeks ago that salary stabilization of sidemen is not far off. At least a dozen cases involving scale hikes are now being studied by WLB, 802 officials reveal, and a ruling which may set a precedent is expected soon.

Cases arose when 802 recently informed operators of various locations here that scale for their places had been raised by the union. Operators then informed 802 they would not pay the increases until a government okay was secured. This occurred with office of Station WINS here, which agreed to an increase of \$5 per musician, but which withheld the dough pending a WLB ruling. Same happened with other managements, including Bill Bertolotti's night club here, the Columbia Shortwave Studios, and Rudy's Rail, a dinery. All of these employers were agreeable to the boost, but refused to shell out until they were sure no lawbreaking was involved. As a result, employers and union execs jointly appealed to WLB for a ruling.

One location, Brewery Restaurant, flatly refused to grant increases on the basis that these were illegal. Union took it upon itself to refer this one to WLB. In another case, that of the Childs Company, which also refused to grant any increases because of the wage-stabilization laws, 802 officials feel they will not press the matter if WLB's decision is unfavorable. Childs granted a scale boost last year, which may weaken the argument for another hike at this time.

Fact that the WLB has taken a hand

in the scale set-up holds tremendous import for maestri who have been wondering where their tootlers got off asking for higher and higher wages. A WLB ruling setting scales at the January '41 level, plus 15 per cent for "cost of living" (this would follow the general pattern laid down by WLB for all types of employees), would be heartily welcomed by leaders who up to now have lived in constant dread that a rival, by offering more attractive moolah, could scoop off the cream of their bands.

One complication that presents itself if scales are frozen by WLB is that of the maestri who pay over-scale wages to top horn blowers. This could possibly be straightened out, however, by WLB ordaining that the differential is actually a "bonus" and falls, therefore, under the general provisions for bonuses. In that event, in order to pay above scale, maestri would have to prove that similar bonuses were paid last year, or that the particular job involved has gained in importance or merit, or that the payment is covered by any of the "exception" clauses applied to bonuses.

Whatever stand WLB takes on scale minimums, maestri will have the satisfaction of knowing that something is finally being done to make clear just how band sidemen stand as regards salary stabilization. For a while it seemed almost impossible to figure out how or by whom the matter would be taken up officially. AFM, unofficially, had expressed its feeling that the musician was an artist and entitled to as much as he could get; the musicians have been undecided about letting themselves in for slices, and the band leader, while complaining about his overloaded pay roll, doesn't want to cut down unless wealthier competitors are equally curbed.

Bands Up Philly Theater Take; T. Dorsey Record Still Stands; Heidt, Millinder, Osborne Next

PHILADELPHIA, Jan. 16.—Altho band-buying market is becoming tighter as transportation curbs get tougher and more leaders chuck their batons for a military career, Warners' Earle Theater here continues to cash in heavily on box-office value of name maestri. From present indications, it's 1942-'43 season will exceed the record \$1,169,700 gross piled up by bands during 1941-'42. Cash registers already have rung up more than one-third of that amount in the 18 weeks started September 4 and ending January 7. Exact figure is put at \$403,000 by Bill Israel, manager of the Earle.

Depending upon the stage bill to bring in the shekels, Earle has managed to average around \$22,400 a week for the 18 shows covering the 1942 weeks of the current season. Normal average is \$18,000. House seats 3,000 and bases gross on six-day business (stage shows double Sundays into the Stanley Theater, Camden, N. J.). Apart from the theatrical boom being enjoyed here, the higher box-office scale has helped up the take. Last August gate was raised from 69 to 75 cents top, with 35-cent admission eliminated.

Of the 18 shows, all but one were band shows. All but four shows hit the house par or better, lowest scores being registered by the Jerry Wald and Tony Pastor orchestras. Each eked out \$15,000, an early Christmas shopping period and lack of supporting names subtracting from their draws.

While none of the bands have approached the \$46,700 high scored last season by Tommy Dorsey, three attractions thus far have hit \$30,000. Horace Heidt, aided by the Labor Day holiday, started the season off with \$30,000 September 4 week. For the September 25

week that figure was matched by an all-sepia show headed by Lucky Millinder's orchestra and Ink Spots. For the October 23 week the Andrews Sisters with Will Osborne's band also reached \$30,000.

Grosses scored by most of the bands are considered good in view of the fact that names have not been as big as those of last season. Biggest problem now facing house is keeping the band parade unbroken. Experience last season showed straight vaude bills are no go here, patrons wanting musical stage fare. Complicating the booking picture is the competition of Samuel H. Stiefel's Fay's Theater in West Philadelphia. While Fay's spotlights sepia bands, always big draws at the Earle, it is also bringing in some white bands. Had Louis Prima last week. Some of the top Negro names snared by Fay's include John Kirby, Lionel Hampton, Jimmie Lunceford, Cootie Williams, Duke Ellington and Erskine Hawkins.

Weekly Earle bills and grosses since the start of the season, according to Maurice Gable, Warner district manager, total as follows:

September 4, Horace Heidt's orchestra, *Pierre of the Plains*; \$30,000. September 11, Charlie Barnett's orchestra, *Diosa Costello*, *Give Out Sisters*; \$22,000. September 18, Louis Prima's orchestra, Joe E. Lewis, *Are Husbands Necessary?*; \$16,500. September 25, Ink Spots, Lucky Millinder's orchestra, Rosetta Tarpe, *Apache Trail*; \$30,000. October 2, Alvino Rey's orchestra, Four King Sisters, *A-Haunting We Will Go*; \$26,000. October 9, John Kirby's band, Frank Faye, Una Merkle, *You Can't Escape Forever*; \$20,500. October 16, Billy Rose's *Diamond Horseshot Revue*, *Sweet Enemies*; \$20,000. October 23, Andrews Sisters, Will Osborne's orchestra, *Manila*

While Rome Burns

NEW YORK, Jan. 16.—Noontime patrons in the Hotel Lincoln's Blue Room here had the rare, if dubious pleasure this week of watching a name-band at rehearsal.

Seems that Abe Lyman, who opened the spot Friday (15), used the room during lunch hours for giving the library a quick going over.

One diner grouchy complained he couldn't tell what key his soup was in, with all that noise going on.

Philly Musikers Are Angling for Resort Locations

PHILADELPHIA, Jan. 16.—Ban on pleasure driving, if it carries on for the next few months, is seen as a fatal blow to the local music fraternity depending on spring and summer one-night stands in this territory. Practically all the club and dance work during the warmer weather months is concentrated at the city's several dozen country clubs. Only a handful of the clubs are easily reached by public transportation, representing trolley or train rides varying from 30 to 60 minutes from the center of the city. For the most part, the clubs are located in isolated spots outside of the city, dependent solely upon automotive transportation.

Musicians here realize it would be foolhardy for any of the clubs themselves, or the school and social set who depend on the club ballrooms for their summer hoofing, to schedule any dances this year. Moreover, the clubs, already burdened by wartime lack of maintenance material and a shortage of clubhouse help, are faced with a sharp drop in golfer patronage because of the pleasure ban on motoring, and are about ready to toss in the towel.

Clubs hardest hit, and all representing major bandstands for both local and traveling bands, are Philmont, Spring Mill, Philadelphia Cricket Club, Huntington Valley, St. Davids, Aroninink, Manufacturers, Lu Lu Temple, Whitemarsh, Gulph Mills, Pine Valley, Sunnybrook, Tredyffrin, Pennsylvania Golf, Tavistock, Riverton, Spring Hill, Valley Forge, Paxon Hollow, Seaview and Woodcrest. Many of these have already indicated that they expect to close entirely for the duration.

As a result, local band leaders, heretofore content to stick in town to cash in on country club dates, are already sending out feelers for summer resort stands. Army occupation of Atlantic City and Atlantic Coast black-outs rule out the New Jersey resorts. Boys figure that the mountain resorts inland in Pennsylvania, having advantage of train and bus facilities, are going to attract the summer vacationists.

Bonnie Boyd Ill

DETROIT, Jan. 16.—Bonnie Boyd, vocalist with Carl Ravazza, was unable to open with the band at the Statler Terrace Room. Seriously ill, she was flown to New York to see a specialist. Her place was taken by Muriel Sherman.

Miss Boyd is expected to returned to the band in about two weeks.

Calling; \$30,000. October 30, Shep Fields' orchestra, Jack Carson, Borrah Minevitch's Harmonica Rascals, *The Big Street*; \$23,500.

November 6, Ted Lewis' *Rhythm Rhapsody Revue*, *Girl Trouble*; \$20,000. November 13, Benny Meroff's *Funzaftie* unit, *Sin Town*; \$16,500. November 20, Duke Ellington's all-sepia show, *The Omaha Trail*; \$24,000. November 27, Johnny Long's orchestra, Henny Youngman, *Priorities on Parade*; \$18,000.

December 4, Bob Crosby's orchestra, *Street of Chance*; \$21,000; December 11, Jerry Wald's orchestra, *Seven Sweethearts*; \$15,000. December 18, Tony Pastor's orchestra, *Here We Go Again*; \$15,000. December 25, Tommy Tucker's orchestra, Stuart Erwin, June Collyer, *Whistling in Dixie*; \$28,500. January 1, Ina Ray Hutton's orchestra, Marion Hutton, the Modernaires, *Ice-Capades Revue*; \$26,500.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

TOMMY DORSEY (Victor 20-1522)

It Started All Over Again—FT; VC. *Mandy, Make Up Your Mind*—FT.

IN A fashion similar to the ballad style Tommy Dorsey first set when he set down *I'll Never Smile Again* on wax, serves in excellent stead once again for *It Started All Over Again*, a new love ballad by Bill Carey and Carl Fischer. The plush and velvety setting Dorsey provides for the song is such as to make it as much as a sure-fire hit as his most recent *There Are Such Things*. Both songs, and the interpretation, establish the same restful and romantic mood. Moreover, since the record was cut during the early-summer days, it again showcases the stellar vocalizing of Frank Sinatra, blending with the smooth voices of the Pied Pipers and the silky string section, with the maestro's sentimental trombone sliding polishing it all off in the manner that will make this also a much-sought-out disk. Taken at a moderately slow tempo, and with just a harp cadenza for the introduction, side starts spinning with Sinatra and the Pied Pipers singing ever so soulfully of love and kisses. The melodic background for the voices is flushed by the Strad section. Dorsey's open horn picks it up for the last half of another chorus, fading before the finish in favor of Sinatra and the harmonizing voices of the Pipers to take it out. Band boys, held in reserve for the ballad side, give out on all fours for the instrumental backing, *Mandy, Make Up Your Mind*. It's a swing setting in the medium jump tempo for this rhythmic ditty, replete with musical kicks as the Dorsey daudics do it up brown. Stage is set by the snakey piano tinklings to the bouncing notes of the fingered bass with the band, paced by the rilling saxophones digging a righteous groove for the opening chorus in light and polite fashion. Clarinet takes off for the bridge passages of the opening chorus, with the saxes finishing the stanza. The Steinway heat again sets the stage for the second chorus, which is carried in sock style by the trombone quartet, banked by the fiddles scratching out the sustained harmonies. It all builds for the third and final smash stanza, starting off with the torrid trumpet against the unison riffing of the saxophones. Solid ensemble riffs cut into the bridge bars, with the drummer boy banging away on the releases, and the band carries it out on a two-beat klick that this time has whipped up the hop-skip-and-jump appeal to a frenzy. Side rates a prominent place alongside of the many other swing classics carrying a Tommy Dorsey label.

Music operators have a natural follow for "There Are Such Things" in "It Started All Over Again." All the elements that go into the making of a hit record are there, and once again Tommy Dorsey has the field all to himself. And it has all the evidence of a field day for the coin collectors. Moreover, operators would do well to double their orders for this number, for the plattermate, "Mandy, Make Up Your Mind," is one of those instrumental swing classics that always finds TD bringing home the coins.

CARSON ROBISON (Bluebird 30-0808)

The Old Gray Mare Is Back Where She Used To Be—FT; V. *I'm Goin' Back to Whur I Come From*—FT; V.

While more properly belonging to the hillbilly and Western lists, offering up Carson Robison in the label's popular list will unquestionably bring the sides the greater attention they deserve. Just a year ago Robison attracted attention with his many slap-the-dirty-Jap songs when there was a mad race on for a suitable war song at the start of hostilities. This time the robust Western-styled troubadour gets right down to the green country. And he is plenty at home in this farm setting, surrounded by the usual instrumental complement of banjos, harmonicas, sweet potato whistler and the inevitable tuba. For the traditional *Old Gray Mare*, Robison gives it a timely and original twist. This time the old automobile tire "ain't what she used to be" now that the garages are all filled with hay and the old gray mare is getting more attention than she ever did. Companion piece is a humorous novelty that goes back to the *East Lynne* school of storytelling. Herein Robison tells of the pitfalls encountered by the country lad, with \$14 in his pockets, hitching out to Kansas City to sow his oats. Sets the novelty to an infectious rhythmic melody, and it all shapes up as a swell piece of material for the dance band boys, and even the solo singers, to take over.

While both sides are naturals for the rural locations, there is much to the platter that will find as much wide appeal among the city folks. They smack of coin-catching at the tap and tavern routes, and even the youngsters at the soda fountains will soon get in the habit of selecting "I'm Goin' Back to Whur I Come From."

EMIL DAVIS (Hit 7031)

Why Don't You Fall in Love With Me?—FT; VC. *There Are Such Things*—FT; VC.

Altho the label tags this music making as Emil Davis and His Famous Society Orchestra, as close an association with the famous Meyer Davis as the wax fac-

tory may dare, it's still the mill-run stuff with the song titles being the items of import for these days. It had been suspected that Tommy Dorsey enjoyed the only available recording of *There Are Such Things*. And with that disk being a major item at the retail and phonograph stores, the Hit label has a sure thing in the song appeal of the side. Musically, neither this side nor the familiar *Fall in Love* side have anything to commend it. It's the kind of music long associated with business men's lunches and chop-suey emporiums. The intonations and nuances are not as atrocious as some of the contemporary Hit disks assertedly recorded in Mexico, and if nothing else "Emil Davis" and the boys and girls are close enough in tune for their singing and playing. *Fall in Love* is taken at a moderate tempo, band taking the opening stanza and an unbilled quartet of voices, three gals and a guy, singing the second. Tenor sax takes a third stanza and the voices complete the side with a fourth refrain. *There Are Such Things* follows the Tommy Dorsey pattern in tempo and treatment, side shared by the vocal quartet and a muted trombone.

Both song titles are established coin-producers for the phono ops, and use of these sides is mainly contingent upon the availability of the more recognized entries.

(See ON THE RECORDS on page 61)

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Tommy Dorsey

(Palladium Ballroom, Hollywood, Columbia Network, Monday (11), 12:30-1 a.m.)

THE old gentleman wasn't particularly sentimental in choosing his selections for the remote caught. Two of the four ballads were of the sophisticated type and the other half of the program jumped.

Music was of an extremely high caliber. TD's personnel must be draft-raked as much as any other leader's but one would never have known it from hearing this shot. Only one instrumental solo, that of a tenor sax, was way off the beam and in an extended flight into improvisation got to sounding like the honking of a wild goose on the wing.

Barbara Canvin, brand new with the band, is really something special in the

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and era-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Carmen Cavallaro Revue

(Reviewed at Hotel Waldorf-Astoria, New York)

BACK in New York with a much bigger band (14 pieces, plus male vocalist) than the one he showed at the Rainbow Room previously, Carmen Cavallaro once again comes in for the inevitable comparison with Eddy Duchin. This time it isn't too flattering, altho this department found Carmen playing a more impressive, multichorded piano than ever did the dextrous Duchin. But where his piano covered defects of accompaniment Cavallaro's sparks but never pervades his arrangements. His lush, spread-hand figures leave slack for the sidemen to pick up. They don't, except on rumbas.

Instrumentation, being pretentious, makes the other-than-Cavallaro part of the band seem even more shallow. Three-piece string section (two fiddles and a viola) is the only unit to perform a light task competently. Four saxes doubling on flutes, fiddles and clary, provide sound effects that are little more than varied. Two trumpets and lone trombone play clean, prosaic stuff, but suffer from lack of volume. Rhythm is rhythmical, that's all.

Library is happily balanced. Pops are set off by show tunes and standards, with Latin tempos falling at properly spaced intervals. Even at the risk of weighting the scales, Cavallaro could play a lot more rumbas. Boys really get to work on these, maestro's piano-runs setting the pace and the maracas, claves and other accessories building up feverishly. Brass and reed capture the spirit, too, upping the quality of their product considerably.

Singer Larry Douglas delivers ballads with baritoned grace. Fem vocalist is still missing.

One point that applies to all numbers, jumps, ballads, rumbas, etc., endings are clumsy, sounding as if the bandmen grow tired and unanimously decide to lay down their tools.

It remains to point out that Cavallaro plays a wonderful piano. It could sound much more wonderful if his backing were improved or so toned down as not to be noticeable. Carlton.

Al Graham

(Reviewed at Hotel Claridge, Memphis)

AL GRAHAM heads a small but efficient organization of nine men and two girls. He swells the effect of the orchestra by his own ability, picking up a trumpet for one number, a sax for another and stepping to the tymbales when rhythm becomes the order of the dance. A very sound musician and capable of bringing the best out of his band, Graham needs to cultivate more of a stand personality to cover that look of intense concentration.

In Joan Roberts, Graham is fortunate in having a thrush who is very strong on just those qualities which he has not developed personally. In addition to

turning in performances of swing and cute tunes which regularly stop the show and pack the floor around the bandstand, Miss Roberts does much of the greeting and table visiting for the band in a delightful and thoroly lady-like manner.

Handling the ballads and torchers, Jerrie Janis turns in an acceptable performance. Her voice is true and well modulated, her looks distinctly above the average. She has not yet developed sufficient individual style in either her singing or her selling of tunes, but gives indications of promise.

Hal Dean at the piano is a major reason for the success of the band. Without being spotlighted, except for some very fine boogie woogie solo work, Dean's piano is definitely the lifeline of the orchestra. Lyle Battin does some good trumpeting.

Arrangements are not the strong point of this band, but the library appears well stocked with adequate standard material. Johnson.

Buddy Franklin

(Reviewed at Casa-Loma Ballroom, St. Louis)

AFTER a siege of directing an all-girl band, Buddy Franklin as built himself an orchestra with enormous potentialities. Still in comparatively embryonic stage, outfit displays versatility and, above all, musicianship. No powerful driving brasses or socking rhythms here, but a smoothly functioning musical organization that is a cinch to be commercially successful.

Maestro is a personable lad, with a quiet charm that wins the dancers, a personality that blends with the music he presents. Backed by three femme violinists, Franklin fronts the band with his own talented violin, and strings show evidence of symphonic background in every number.

Besides Franklin's violin and the three girls, instrumentation includes three reeds, three brass and three rhythm, falling neatly into the pattern set by the strings, making every number not only danceable but listenable as well thru their concentration on melody. Music is bound to be popular in class hotels and dining rooms and Franklin exemplifies it at its best. Selections in the library run from hit parade stuff to Viennese waltzes and an occasional switch to Latin American tunes. Tempos are varied smartly to catch the fancy of the dancers.

Selections, tho essentially smooth, have enough rhythmic beat to keep dancers happy.

Lorraine Daly is the new canary with the orchestra, brought over from the recently disbanded Herbie Kay outfit. Not yet adjusted to the Franklin finesse, having joined the group only two days ago, she shows promise of fitting neatly in with the band's style. The gal possesses an adequate set of pipes, and more rehearsal will do the trick. Wells.

failed to ignite.

Comes television, dialers are going to get the full benefit of the Hutton personality; as it is, only an inkling of her technique gets over via the air waves. What is left to the ear alone reveals that the lady's pitch is not all it should be and what she does for a song is modest indeed.

On the other hand, Stuart Foster gave his all on every tune and his all is long on bombast and pomposity. Dramatic delivery is particularly unhappy coupled with an adenoidal baritone. *Moonlight Becomes You* found Foster selling for all he was worth. No sale.

Band was announced as "all new" but it sounded mighty old-timey for the most part. Exceptions were the fine swinging guitar passages that lighted up a couple of murky arrangements and one tenor sax solo that was all git-up-and-git-out.

Best number heard on the program was *Brazil*. That had some distinctive treatment and a bit of excitement. Others, with a couple of oldie jumpers thrown into the hopper, sounded standard in more ways than one.

HAVE YOU HEARD
BETTY RANN?

Orchestra Notes

Of Maestri and Men

XAVIER CUGAT is set to open new Statler Hotel, Washington, which will be opened formally by the President January 30. CUGAT set for three weeks, canceling Boston and Pittsburgh theater dates. . . . More BARNET changes have CHARLIE ZIMMERMAN back at first trumpet, with MAX GUSSAK leaving second trumpet chair and PAUL COHEN moving in. JIMMY LAMARE, baritone sax and assistant director for BARNET, replaced by DANNY BANK. . . . Publicity for JIMMY DORSEY now handled by Leonard Feather-Leo Miller office. . . . ART JARRETT played week engagement at Adams Theater, Newark, N. J., opening January 14. . . . SONNY KENDIS doubling between Monte Carlo and cocktail sessions at Club Madison, New York. . . . TINY HILL is set on a tour of Butterfield Circuit theaters thru Michigan until February 28, opening a three-week run at Happy Hour, Minneapolis, March 10. . . . RAY HERBECK'S USO tour has been extended. . . . EDDIE YOUNG moved into Cosmopolitan Hotel, Denver, January 18, for a month. . . . JOE SUDY currently at Chanticleer Restaurant, Baltimore, after closing Hotel Syracuse, Syracuse, N. Y. . . . ROLAND YOUNG ended 18-week run at Seven Gables Inn, Milford, Conn., January 9. . . . ARTIE WAYNO is in the army. . . . GEORGE TOWNE held over at Neil House, Columbus, O. . . . HENRY NOEL replacing MONCHITO as second band at Latin Quarter, New York. . . . FRED CARLONE has opened an indefinite engagement at Cleveland's Alpine Village. . . . JOE RICARDEL into Hotel Roosevelt, New Orleans, for an indefinite run, after completing 15 weeks at Turf Athletic Club, Galveston, Tex. . . . PHIL SPITALNY'S featured violinist, EVELYN, will do

two solos in Universal's forthcoming *When Johnny Comes Marching Home*.

Atlantic Whisperings

LARRY FOTIN, for many years a territorial fave in the Southern New Jersey-Eastern Pennsylvania territory, junked his band because of inroads by the military and war industries, and joined up with SAMM KAYE as arranger. May indicate a heavier emphasis on the brasses for the swing-and-sway, Fotin banner a sax-less band for several years. . . . ROLAND ERNEST locates at the Mammoth Dance Casino, South Langhorne, Pa. . . . CHUCK GORDON next in line for the Oakes, Philadelphia dansant. . . . HORACE (MACK) McFERRIN, Kansas City trumpet ace with JIMMY GORHAM, Philadelphia maestro, puts on khaki. His wife, FRANCES BYE, is a member of the BYE SISTERS vocal trio. . . . PENN WHEELMAN unshutters the new Coral Room at New American Hotel, Reading, Pa. . . . COOTIE WILLIAMS to make his Philadelphia bow next month at Pay's Theater, house also lining up weeks for JIMMIE LUNCEFORD, DUKE ELLINGTON, ERSKINE HAWKINS and LIONEL HAMPTON.

Pacific Palaver

RAY EBERLE, formerly with GLENN MILLER and GENE KRUPA, has joined JAN GARBBER at the Hollywood Casino. . . . DON CARPER is the new band at the Del Rio in San Pedro, Calif. . . . MILT BRITTON is at Paramount for five weeks. . . . HERBIE HOLMES now playing the Hollywood area, getting off to a good start at the Pasadena Civic Auditorium. He also plays Pacific Square in San Diego. . . . HERB MILLER one-nighting thru Idaho and Nevada before opening at the Rainbow Rendezvous, Salt Lake City, January 22. . . . ADA LEONARD is on a 16-week USO tour, having gotten under way at March Field. . . . HARLAN LEONARD continues at the Savoy in Oakland, Calif. . . . GENE KRUPA opens at El Cortez Hotel, Reno, soon. . . . SPIKE JONES covered more than 100 miles New Year's Eve to play three different stands in the Hollywood area. . . . BUDDY RICH opens February 3 at the Los Angeles Orpheum for a week. . . . SERGT. DILLON OBER, ex-BEN BERNIE drummer, recently appeared on the TOMMY DORSEY air show.

Airings Sought for War Workers' Songs

NEW YORK, Jan. 16.—Kaycee Music, which has published score of Harold Rome's *Lunchtime Follies*, is dickering for a radio spot on a commercial program to introduce the defense workers' ditties to the public. *Follies* so far has only been presented in plants in the vicinity of New York, and pub wants to present it on a nationwide scale. Groups staging the shows are not equipped to do extensive traveling.

Songs from *Lunchtime Follies* are each directed at a different phase of war production, and include *The Lady's on the Job*, *On the Old Production Line*, *That's My Pop*, *I Like a Man Who Comes to Work on Time* and *Sloppy Joe*.

NY 'Eve' 50% Off

NEW YORK, Jan. 16.—Local 802's tabulation of New Year's Eve parties played here this year, as compared with last, show a decrease of almost 50 per cent. Number played in 1941 totaled approximately 460, with about 2,695 men employed, while the holiday night in 1942 drew only about 265 dates, with 1,435 men employed.

Officials of 802 point out that the sharp decline jibes with the general employment trend in the industry. Despite the fact that over 3,600 of the union's 22,000 members are now serving in the armed forces, unemployed lists have remained around the 2,000 level.

One source absorbing some of the unemployed music-makers is war plants, many of them forming their own bands composed of workers with musical background. Some companies have been running ads for workers who are able to play specific instruments, and 802 has been trying to fill the openings from its unemployed lists.

Employer-Employee Status Muddled by Court Contests; And There's Still Form B

NEW YORK, Jan. 16.—Latest developments in the muddled tax situation regarding payment of unemployment and Social Security taxes came this week when Loew's, Inc., Joseph P. Day, operator of the Manhattan Beach and Brighton Beach ballrooms, and the Statler Hotel chain, operators of the Pennsylvania here, won the right to appeal the recent decision of the Appellate Division of the New York Supreme Court holding these litigants to have been the employer of Happy Felton, who worked for them as a band leader.

The Appellate Court's decision upheld a ruling by the New York State Unemployment Division.

This case is regarded by theatrical attorneys as the ideal test case to determine the status of band leaders, as it involves theaters, ballrooms and hotels. Attorneys also look forward to the final decision in this case, not only because the previous decision is at variance with the outcome of the Griff Williams case, in which a federal court ruled band leader Williams was an independent contractor, but it also shows an inconsistency in the rulings of the Appellate Court itself.

Prior to the Happy Felton case, the Appellate Court ruled band leaders were independent contractors and therefore liable for Social Security and unemployment compensation imposts, in the Shirley Brown case. Miss Brown, vocalist for Dick Stabile, was ruled to be an employee of Stabile. The same general trend of thought was exhibited by the Appellate division in ruling performers to be independent contractors (Radio City Music Hall case). The Felton decision reversed this general trend of thought, altho the basic principles in all three cases are regarded as similar.

Decision here is important not because of the present situation, but because it will go a long way in establishing liability for back taxes, which will amount to a staggering sum. The current Form B employment contract of the American Federation of Musicians circumvents any

previous court rulings since it specifies that the theater, thru its booking office, hires a leader and specific musicians.

Enforcement of the tax situation under present court decisions would create a contradictory situation. A band leader playing a New York spot would be looked upon as employer of the sidemen, for purposes of paying Social Security taxes, but would leave the unemployment compensation responsibilities up to the house.

The law in both cases clearly states that employers are liable for Social Security and unemployment compensation tax payments. Under the present decisions the music user is defined as the employer by the State court while the federal court has named the band leader as the employer.

Outcome of the Happy Felton appeal will also be important regarding payment of the Victory tax and the \$25,000 pay limit. If band leaders are ruled independent contractors, then the 25G ceiling will not apply to them nor will they have the 5 per cent deducted from their salaries for the V tax.

MADISON, Wis., Jan. 16.—Another legal decision was rendered here January (See Courts Muddle Status on page 27)

Sonny James Lost Dinah Shore But He Has a LeBrun

NASHVILLE, Jan. 16.—Sonny James, former band leader now Aviation Cadet Enoch James at the Army Air Center here, is still reminiscing about the time he let Dinah Shore slip thru his fingers. James found Dinah Shore by listening to her over a small New York indie station, calling her up and hiring her on the spot. She remained with the band for about three months.

Thinking about the Dinah Shore incident brought to James's mind the other stars who worked for him at one time or another. Frank Sinatra was with James's band before going over to Tommy Dorsey. Bon Bon, colored vocalist who scored heavily with Jan Savitt, was also with the James crew.

James admits that he regrets losing so many stars, but points to one he nailed down tight. When the LeBrun Sisters joined the band, he married one of them.

Pelham Heath Stays Open; Bus to Door

NEW YORK, Jan. 16.—Ban on pleasure driving doesn't seem to be worrying New Pelham Heath Inn, suburban road spot here. Inn, which has a bus running to its door, has added music to dinner as well as supper sessions, with Henry Jerome staying on to handle both, and spot reports better-than-average business.

Difficulties arising from rationing in spots outside city limits are still cropping up, however. Latest is the tale of Roland Young, playing at the Seven Gables Inn, Milford, Conn., who lost two trumpeters to Louis Prima. Young tried frantically to find replacements, but when he finally managed to dig them up, Seven Gables has to fold because of the pleasure driving ban.

Goldman Gives Out With Marching Songs

NEW YORK, Jan. 16.—OWI complaints of a dearth in the number of World War II military marches have been put to partial rest by Edwin Franko Goldman. The renowned composer-conductor has just completed four new stepping airs, of which at least two echo the spirit of this war. Mills Music here is publishing.

The two timely marches are titled *The Four Freedoms* and *The United Nations*. Last named contains melodies of the four principal Allies: United States, Great Britain, Russia and China. Other two works are *Let the Bugles Sound*, arranged for band and bugle corps combined, or for band alone, and *The Spirit of '76*, which is founded largely on old American tunes.

Goldman band will perform the marches at its next public appearance. Dedications of the new numbers will then be made to individuals or organizations figuring prominently in war work.

Waller Leaves Band For Picture Work

CHICAGO, Jan. 16.—Fats Waller left the band field temporarily following his week at the Regal Theater here ended Thursday (14) to concentrate on picture work. He has been working with a six-piece unit in night clubs and cocktail lounges, but has augmented for theater dates. He left for Hollywood over the week-end with his manager, Ed Kirkeby, to start work on the 20th-Fox lot in *Thanks, Pal*. Other picture assignments may follow.

In the meantime, Eugene Cedric (tenor sax) and Albert Casey (guitar) are keeping the Waller band intact for dance dates. Outfit will be billed as Eugene Cedric and Casey orchestra.

Music Items

Publishers and People

MILLS MUSIC working on *Out To Pick the Berries* by Ann Ronell and *Commando's March* by Ann Ronell and Lewis Gruenberg, both from Columbia's *Commandos Strike at Dawn*. Pub also has Art Kassel's *You Win the \$64, Baby*. Wesley Riches new contact man for Mills.

Barton Music releasing *When the Old Gang Is Back Again on the Corner* by Bernard Fazoli and Gil Mills. Song was Fazoli's last before he perished in Boston Coconut Grove fire.

Leeds Music's latest is *That's My Affair* by Irving Weiser and Hy Zaret from Universal's *Always a Bridesmaid*.

Southern Music's folio of Korn Kobblers' *Favorite Tunes* will be edited by combo's press agent, Artie Pine.

Santly-Joy plugging *My Dream of Tomorrow* by Vic Mizzy, Irving Taylor and Nat Burton.

Robbins Music took *I Wish I Had a Girl To Leave Behind* by Joe Bishop.

E. B. Marks Music releasing *Fresh Out of Kisses* by William B. Friedlander.

Duke Ellington will present the manuscript of "Black, Brown and Beige" to Yale University for its collection of Negro Arts and Letters. Symphonic piece will get its first performance at Ellington's Carnegie Hall concert, January 23.

Songs and Such

WHEN THE SHEPHERD LEADS HIS SHEEP BACK HOME, by Harry Warren and Edgar Leslie, has Bregman-VoccoConn hopeful. Pub planning a big drive.

The Sweetheart's Manual of Arms released by Top Hat Music. Eli Dawson, Ian Donez and Bernie Bierman penned it.

Savoy Is Jumpin', by Leroy Kirkland, George J. Greenridge and Robert B. Wright, being pushed by Lewis Music. Sonny Boy Williams's recording gave it a boost.

Let's Dance Tonight released by Charles Gunther Publicity. Written by Gunther, Harry Dupree and Hilda Taylor.

A Cowboy Ridin' High Over There, by Buck Ram, bought by Republic for a Western pic. Noble Music publishes.

Bella Oriental, by Nick Roubanis, issued by Southern Music, with lyrics in Spanish and Greek.

"Kazan Dance," by Vladimir Heifetz, premed for benefit of Medical Relief to Russia. Maria Soronoff does the piano solo and Whitney Blake Music publishes.

HAVE YOU HEARD
BETTY RANN?



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

RCA-Victor Production for '43 To Take in Over 2,000 Titles; "101-Plan" Strictly From Xmas

Mobile Merchandise

Installation of a record department proved a lucky strike for Prichard Radio Company, Mobile, Ala., according to E. N. Farver, proprietor.

Farver added the new department after radio merchandise became scarce and found it helped to maintain good-sized volume. Luckily, the disks also helped stimulate sale of combination radios, of which there was an ample stock.

Mobile being a boom town, Farver has really gone to town selling phonograph records. Like other dealers he admits having trouble getting records, but customers are so anxious to buy, they're even picking up old favorites, of which there seems to be a supply.

Record department has not only helped radio sales, but repair service as well, Farver says.

Record Rationing

Gas, fuel oil, coffee and sugar have been rationed, but until now we hadn't heard that disk dealers were inaugurating point systems. Communicated from a Midwest distributor, however, advises us that one of the dealers in a wax-hungry community has actually launched a curtailment program that may interest our readers. Seems this retailer heard of stores like Burt's in Cleveland using Reserve-a-Record coupons, but decided that he'd rather get into the wartime groove and call his idea "Record-Rations."

Plan is simple: Dealer has printed up ration cards allowing so many disks to be bought per month per customer. Allowance is weighted in favor of pop

disks which, despite the limited quantity available, are in preferred demand. Ratio to classical music is about 60 to 40.

Dealer says he would sell all his stock with or without rationing. By rationing, however, he feels he will hold on to a lot more customers. Latter are so used to the idea there have been no gripes to speak of.

So far the rationing system has been strictly observed. Unlike the gas station, dealer's customers can't reasonably beg for a disk to keep record-players going.

Decca Really Pitching

On the basis of initial returns from its circular appeal to dealers for scrap, Decca has proven that you don't have to beat the dealer over the head to get the salvage. Disk firm's first circular which was sent out two weeks ago, pointed out simply that filling scrap quotas is as important to the retailer as to the manufacturer. Circular received good response in the territory from Boston to Charlotte, and about as far west as Pittsburgh. Form card was enclosed which dealer was asked to fill out and return to the company, so that he could be advised where to ship scrap records.

Decca plans to continue the campaign, circular No. 2 already being prepared. Dealers will be furnished with copies which can be posted in stores, enclosed in packages, slipped in with bills, etc., idea being to keep the scrap problem in the customer's mind.

Better Not Forget

A reminder to all disk dealers: Ceiling prices on records and maximum allowances for scrap must be posted on your premises. This according to OPA orders which went into effect January 15.

Price lists should have been furnished you by all the recording companies; if any firm's list has not yet been received be sure to get a letter off immediately.

Decca's price list reads: "Albums-50 cents." To clear up any possible confusion company explains that this does not mean all albums must be sold at 50 cents apiece or per record. Cost of albums, it is explained, should be based on the ceiling price of records contained in them, plus a 50 cents ceiling charge for album itself.

"Montana Slim"

Goldstein's Music Store, St. John, N. B., is featuring sheet music and records of songs rendered by Wilfe Carter, a native of New Brunswick, known in the U. S. as Montana Slim.

Carter's frequent visits to his home section prompted the special campaign. An exhibit of his music and records and a large likeness of the cowboy warbler occupied one of the store's two show windows.

"I'll Be Floored"

Richards Music Shop, New York, has a dandy suggestion for solving two problems at once. It seems that exposure to the sun quickly fades the usual crepe paper used to cover the floor of the Richards display window, so the Richards brothers evolved the idea of paving the window floor with left-over streamers. Not only advertises the new records but makes a colorful and attractive window.

Slump and Jump

Sheet music sales, which dropped off traditionally during the Christmas season, have picked up again. Holiday concentration on more suitable "gift" items which occasioned the yuletide slump is now over, and jobbers gratifyingly claim that the drop was the slightest for the same period of any previous year.

North of the Border

Look for customer interest in a folio of Dominican Republic songs issued by Famous Music publishers, New York. Tunes are being pushed by Xavier Cugat, who introduced them in the United States.

On the Road

Salesmen for Witmark, Harms & Remick, music publishers, New York, are now making their semi-annual stock order trips. Directing the sales canvass,

NEW YORK, Jan. 16. — RCA-Victor's wings, voluntarily clipped during the Christmas season when the 101-items production plan was inaugurated, will spread fully and encompass over 2,000 catalog titles in the year ahead. Previous impressions that the pre-selected list of 101 wax products would hold good for the duration were erroneous, according to J. W. Murray, general manager of Victor's record division, who explains the company's wartime plan as being much more flexible and inclusive.

What Victor has in mind for the duration, Murray explains, is a *Music America Loves Best* program which would cover all fields of recording. Production, in view of shellac restrictions and the Petrillo ban, would be considerably less than before the war (about 2,000 items for '43 as compared to 18,000 in normal times), but would amply reach into the most specialized channels; e.g., chamber music, etc. Any deficiencies charged to the 101-plan have thus vanished with the plan itself, Murray states.

The 101-plan was invoked only for the yuletide season, Murray says, and then only to meet special conditions. With an expectedly tremendous Christmas season coming up (an expectation which proved accurate) the company drew up the standardized list in order to guarantee dealers sizable holiday shipments. Thereafter there was no intention of continuing the restrictive 101 idea, Murray says, dealers even being urged to broaden musical interests so that every category of recorded music would draw attention during the emergency.

Murray's remarks were directed at criticisms of the 101-plan which arose from the mistaken belief that plan set a for-the-duration policy. Several observers, so deluded, claimed that the pre-

selection program would not offer enough variety for veteran disk buyers with good libraries at home. Belief was that the 101 policy would force Victor to drop all but the best-sellers in the markets for chamber music and small-orchestral waxes.

Victor's *Music America Loves* program, Murray adds is not open to the above criticism. In the first place, it will include over 2,000 items. Secondly, all disk firms will have to cut down production, he declares, and Victor actually will be cutting down no more than any competitor. Company is not binding itself to a tight catalog, but will incorporate titles in all fields as freely as conditions compel.

So far as the 1943 Victor production picture in toto is concerned, Murray declares that it is reasonable to assume that the classical market will bear the brunt of production. Pop line, of course, is still afflicted by Petrillo's ban, making the long-hair stuff even more staple than it always has been.

Sepia Store Circuit Gets Maestro Visits

PHILADELPHIA, Jan. 16.—A promotional campaign tying in with recording bands appearing each week at Pay's Theater here has been worked out by four local music stores. Plan is outgrowth of "circuit" set up recently for store appearances of the band leaders, each visiting maestro appearing on the same night each week at one of the stores. Participating dealers are located in sections of the city where there is a heavy colored population (Pay's brings in the sepia names). These include the Paramount Record Shop, Bartel's, C. & R. Record Store and Dee's Record & Radio Store.

Plan calls for wide distribution of handbills in each neighborhood, heralding the store appearances of the band leader. In addition, stores will distribute a photograph of the maestro, listing his recordings on the back. Each store also has a sandwich man covering the neighborhood with a sign pointing up the store appearance. The four co-operating stores also are taking ads in the local Negro newspapers and plan to work out a co-op radio program on WPEN. Air program will feature a personal interview by staff announcer with the band leader. Commercial plugs will call attention to store appearances on the different days of the week.

Picture Tie-Up Pays

YORK, Pa., Jan. 16.—An effective tie-in was made by six music stores in town with the local opening of *You Were Never Lovelier* movie. All stores dressed their windows with cut-outs of Rita Hayworth and Fred Astaire, featured in the film, bordering the window trims with stills from the picture. Highlighted were the variety of waxes of the screen songs. In addition, two stores played the hit tunes from the picture over their public-address systems for several days before the opening of the film, getting the added attention of the passers-by.

Record sales were hyped considerably.

Sears Gears New Waxworks

ATLANTIC CITY, Jan. 16.—With other merchandise becoming scarcer because of priorities, Sears-Roebuck here has set up a giant record department to maintain all-over sales volume in the store. New disk department has been set up on the first floor of the large emporium and handles an extensive line of both classical and pop records, albums, needles and other accessories. Mrs. L. Baker has been placed in charge of the new department.

Undaunted, Herman Tries Two Stores

NEW YORK, Jan. 16. — With most storekeepers worried about holding on, Herman Steinlauf, owner of Herman's Music Shop in the Wall Street section here, has decided to branch out. Will locate a second store further uptown, and optimistically expects to get enough records to supply both stores.

Steinlauf anticipates being able to meet all demands thru "distributors' preference," which he feels he deserves after all these years. As far as scrap collection is concerned, having made out well down on Nassau Street, he looks forward to doing the same uptown, the Broadway is known to be a transient-trade center where scrap is not readily obtainable from out-of-town and one-shot customers.

Steinlauf will feature complete self-service disk department, as he does in his downtown shop.

Capitol Has the Goods

NEW YORK, Jan. 16. — Department stores here claim that they're getting a more complete supply of records from Capitol than any other company. As a result, stores are giving the line special counter space and sign advertising. Only concession reported from local Capitol distributor is guaranteed supply.

Carl Kritner will also cover the West Coast and Canada. J. Tatian Roach, education director for the organization, will travel thru the Midwest section; Louis Weippert will handle the Southern area and Ben Cooper has been assigned the Eastern States. One of the new items to be peddled is book of 200 masterpieces for piano, titled *Magic Melodies for Piano*.

New Releases

Capitol records announce release of three new disks for January 18; Freddy Slack's *Ol' Black Magic* backed by *Hit the Road to Dreamland*; Gordon Jenkins and Six Hits and a Miss doing *Would You Rather Be a Colonel With an Eagle on Your Shoulder?* mated with *You'd Be So Nice to Come Home To*, and Ray McKinley's *That Russian Winter*, with *Rock-a-Bye Bay* on the B side.

The Week's Records

(Released January 18 to 25)

POPULAR:

- Barnet, Charlie—Decca 18541
That Old Black Magic
I Don't Want Anybody At All
- Crosby, Bob—Decca 4398
A Precious Memory
Those Things I Can't Forget
- Dorsey, Tommy—Victor 20-1522
It Started All Over Again
Mandy, Make Up Your Mind
- Elliott, Baron—Musicraft 15010
Vos Zokt Eer
Stardust
- Fisher, Freddie—Decca 4399
The Aha Daba Honeymoon
I'm a Wild and Wooly Son of the West
- Garland, Judy—Decca 18540
That Old Black Magic
Poor Little Rich Girl
- Heidt, Horace—Columbia 36670
That Old Black Magic
If I Cared a Little Bit Less
- Herman, Woody—Decca 18526
Four or Five Times
Hot Chestnuts
- Miller, Allen—Hit 7035
Daddy's Letter
When the Shepherd Leads the Sheep Back Home

SEPIAN:

- Johnson, Buddy—Decca 8647
I Done Found Out
Let's Beat Out Some Love

HILLBILLY:

- A cuff, Roy—Okeh 6704
Don't Make Me Go To Bed and I'll Be Good
I'll Reap My Harvest in Heaven
- Bill, Big—Okeh 6705
Night Watchman Blues
What's Wrong With Me?
- Lewis, Texas Jim—Decca 6078
Midnight Flyer
My Little Prairie Flower
- Robison, Carson—Bluebird 30-0808
The Old Gray Mare Is Back Where She Used To Be
I'm Goin' Back To Whur I Come From



(Routes are for current week when no dates are given.)

A

Alfano, George (Corktown) Detroit, nc.
 Allan, Bob (Arcadia Grill) Canton, O., nc.
 Allen, Bob (Oriental) Chi, t.
 Aloha Serenaders (Chans Victory Room) Cleveland, nc.
 Andrews, Gordon (18 Club) NYC, nc.
 Andrews, Ted (Butler's Tap Room) NYC, nc.
 Angelo (Iceland) NYC, re.
 Arnheim, Gus (Sherman's) San Diego, Calif., c.
 Arturos, Arturo (Park Central) NYC, h.
 Asen, Bob (Wellington) NYC, h.
 Ayres, Mitchell (Rowland) NYC, h.

B

Bar, Vic (Olympic) Seattle, h.
 Barker, Art (18 Club) NYC, nc.
 Barnett, Charlie (Paradise) Detroit, t; (Regal) Chi 22-28, t.
 Baron, Paul (Savoy Plaza) NYC, h.
 Baron, Shirley (Old Roumanian) NYC, re.
 Barron, Blue (Edison) NYC, h.
 Barry, Dick (Pershing) Chi, h.
 Bartal, Jeno (Lexington) NYC, h.
 Bassie, Count (Poli Waterbury) Conn., 20-21, t; (Lyric) Bridgeport 22-24, t; (State) Hartford 25-27, t.
 Bates, Angie (Daniero's) Belle Vernon, Pa., re.
 Baum, Charles (Stork) NYC, nc.
 Beckner, Denny (Anglesey) Minneapolis, c.
 Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
 Bergere, Maximilian (La Martinique) NYC, nc.
 Betancourt, Louis (Park Central) NYC, h.
 Bizony, Bela (Pierre) NYC, h.
 Bondshu, Neil (Blackstone) Chi, h.
 Borr, Mischa (Waldorf-Astoria) NYC, h.
 Bowman, Charles (Wivel) NYC, re.
 Bradshaw, Ray (Six o'Clock) Charleston, S. C., nc.
 Brandwynne, Nat (Riobamba) NYC, nc.
 Breese, Lou (Chez Paree) Chi, nc.
 Brigode, Ace (Pia-Mor) Kansas City, Mo., h.
 Brodeur, Nick (Palmer House) Chi, h.
 Brooks, Johnny (Commodore) Belle Harbor, N. Y., h.
 Buckley, Dick (Chase) St. Louis, h.
 Buissere, Armand (Bismarck) Chi, h.
 Busse, Henry (Palace) Cleveland, t; (Palace) Fort Wayne, Ind., 22-24, t.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
 Cabin Boys (Waldorf Bar) Fargo, N. D., nc.
 Calloway, Cab (Earle) Phila, t.
 Calonge, Pedro (Zombie) Havana, nc.
 Capella & Beatrice (Hurricane) NYC, nc.
 Capello, Joe (Jimmy Kelly's) NYC, nc.
 Carlyle, Russ (Claridge) Memphis, h.
 Carolina Cotton Pickers (Scott's Theater Restaurant) Kansas City, Mo., 15-21.
 Carva Zeb (Village Barn) NYC, nc.
 Cavallaro, Carmen (Waldorf-Astoria) NYC, h.
 Caylor, Joy (Casino) Quincy, Ill., Jan. 18-Feb. 4, h.
 Chaney, Mayris (Sir Francis Drake) San Francisco, h.
 Chavez (Riobamba) NYC, nc.
 Chiquito (El Morocco) NYC, nc.
 Clarke, Kenny (Kelly's Stable) NYC, nc.
 Coleman, Emil (Versailles) NYC, nc.
 Columbus, Christopher (Ubangi) NYC, nc.
 Conde, Art (Homestead) NYC, h.
 Cox, Al (Whittier) Detroit, h.
 Crane, Lee (Edison) NYC, h.
 Cugat, Xavier (Capitol) Washington, t.
 Curhelo, Fausto (Stork) NYC, nc.
 Cutler, Ben (Versailles) NYC, nc.

D

D'Amico, Nick (Essex House) NYC, h.
 Dacia (Rainbow Room) NYC, nc.
 Davis, Eddie (Larue) NYC, nc.
 Davis, Johnny (Scat) (Ainsley) Atlanta, t.
 De Carlo, Joe (Happy's) Long Island City, N. Y., nc.
 Del Duca, Olivero (El Chico) NYC, nc.
 Del Maya, Melinda (Leon & Eddie's) NYC, nc.
 Delman, Cy (Belvue-Stratford) Phila, h.
 Dibert, Sammy (London Chop House) Detroit, re.
 Dinorah (Greenwich Village Inn) NYC, nc.
 Dolores (Book-Cadillac) Detroit, h.
 Dorsey, Jimmy (Strand) NYC, t.
 Duffy, George (Cleveland) Cleveland, h.
 Dunham, Sonny (New Yorker) NYC, h.

E

Eddy, Ted (Iceland) NYC, nc.
 Ellington, Duke (Poli) Waterbury, Conn., 27-28, t.
 Ernie, Val (Drake) Chi, h.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
 Fields, Shep (State) Harrisburg, Pa., 21-23, t.
 Pio Rito, Ted (Roosevelt) New Orleans, h.
 Fisher, Freddie (Lakota's) Milwaukee, re.
 Foster, Chuck (Penbody) Memphis, h.
 Franz, Ernest (Place Elegante) NYC, nc.
 Franklin, Buddy (Muehlebach) Kansas City, Mo., h.
 Fraser, Harry (Aloha) Brooklyn, nc.
 Frocha, Frankie (18 Club) NYC, nc.
 Fulcher, Charles (Cherokee) Augusta, Ga., nc.

G

Gagen, Frank (London Chop House) Detroit, re.
 Garcia, Lucho (Chez Paree) Chi, nc.
 Gilbert, Johnny (Grand Terrace) Detroit, h.
 Gilberto, Don (Cuban Casino) NYC, nc.
 Glass, Bill (Mon Paree) NYC, nc.
 Goodman, Benny (Paramount) NYC, t.
 Grant, Bob (Plaza) NYC, h.
 Grant, Rosalie (Essex House) NYC, h.
 Gray, Chauncey (El Morocco) NYC, nc.
 Gray, Glen (Earle) Phila 22-28, t.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

H

Gray, Zola (Frank Palumbo's) Phila, nc.
 Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
 Grey, Tony (Bal Tabarin) NYC, nc.
 Hallet, Mal (New Kenmore) Albany, N. Y., until Feb. 4.
 Harold, Lou (Bal Tabarin) NYC, nc.
 Harris, Jack (La Conga) NYC, nc.
 Harris, Jimmy (Fort Armstrong) Rock Island, Ill., h.
 Harris, Rupert (Glass Bar) Fort Madison, Ia., 15-21, nc.
 Harrison, Ford (St. Moritz) NYC, h.
 Hawkins, Erskine (Savoy) NYC, b.
 Hayden, Walt (Colony) Indianapolis, nc.
 Haynes, Tiger (Louise's Monte Carlo) NYC, nc.
 Heath, Andy (Fitch's) Wilmington, Del., c.
 Heatherton, Ray (Biltmore) NYC, h.
 Henderson, Fletcher (Auditorium) Water-town, S. D., 25.
 Henry, Bill (Shore Road Casino) Brooklyn, nc.
 Herman, Woody (Chicago) Chi, t; (Michigan) Detroit 22-28, t.
 Herth, Milt (Copley Plaza) Boston, h.
 Heywood, Eddie (Village Vanguard) NYC, nc.
 Hill, Tiny (Rivoli) Toledo, O., t.
 Hines, Earl (Apollo) NYC, t; (Royal) Balti-more 22-28, t.
 Hoff, Carl (Edison) NYC, h.
 Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.
 Hollander, Will (Kitty Hawk) La Guardia Air-port, N. Y., nc.
 Holmes, Herbie (Pacific Square) San Diego, Calif., 22-24, h.
 Horton, Aub (Lido Beach Casino) Sarasota, Fla., nc.
 Hoover, Gene (Belden) Canton, O., h.
 Howard, Eddy (Chase) St. Louis, h.
 Howard, Lonny (New Gardens) NYC, h.
 Hugo, Victor (Kaliners Little Rathskeller) Phila, nc.

I

International Sweethearts (Paradise) Detroit 22-23, t.

J

Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.
 Johnson, Wally (Lookhouse House) Covington, Ky., nc.
 Jordan, Jess (Village Barn) NYC, nc.
 Jordan, Sonny (Pinto's) NYC, nc.
 Jordan, Tatt (Murray's) NYC, nc.

K

Kardos, Gene (Zimmerman's Hungaria) NYC, re.
 Kassel, Art (Bismarck) Chi, h.
 Kavelin, Al (Nicoret) Minneapolis, h.
 Kaye, Kris (Casino Russe) NYC, nc.
 Kaye, Don (Claremont) Berkeley, Calif., h.
 Kaye, Sammy (Stanley) Pittsburgh, t.
 Kendis, Sonny (Madison) NYC, c.
 Kent, Peter (New Yorker) NYC, h.
 Kenton, Stan (Palace) Columbus, O., 19-21, t; (Oriental) Chi 22-28, t.
 Khlinsky, Julius (Cameron) NYC, h.
 King, Henry (Aragon) Chi, h.
 Kinney, Ray (Metropolitan) Providence 22-25, t; (Empire) Fall River, Mass., 26-29, t.
 Korn Kobblers (Rogers Corner) NYC, nc.
 Kovach, Johnny (Enquist's) South Beach, S. I., N. Y., nc.
 Kuhn, Dick (Astor) NYC, h.

L

Labrie, Lloyd (Pleasure Pier) Port Arthur, Tex., nc.
 Lande, Jules (Ambassador) NYC, h.
 Landre, Johnnie (Bath & Tennis) Daytona Beach, Fla., nc.
 Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.

Advance Bookings

BOB ALLEN: Palais Royal, South Bend, Ind., 23; Aragon Ballroom, Toledo, 24.
LOUIS ARMSTRONG: Palace Theater, Cleveland, Jan. 22-29.
MITCHELL AYRES: Flatbush Theater, Brooklyn, Jan. 29-31; Windsor Theater, Bronx, N. Y., Feb. 5-7.
GRACIE BARRIE: Windsor Theater, Bronx, N. Y., 22-24.
BOBBY BYRNE: Biltmore Hotel, New York, Jan. 22; Raymor Ballroom, Boston, 23-25-30.
BENNY CARTER: Hollywood Cafe, Hollywood, Jan. 14-Feb. 3.
XAVIER CUGAT: RKO Palace, Boston, Jan. 28.
JIMMY DORSEY: RKO Theater, Boston, Jan. 28-Feb. 3; Town House, Newark, N. J., 5-7; Pennsylvania Hotel, N. Y., 8.
GLEN GRAY: Lyric Theater, Bridgeport, Conn., Jan. 29-31.

Lang, Lou (Belvedere) NYC, h.
 LaPote, Joe (Old Roumanian) NYC, re.
 Larkin, Milt (Rhumboogie) Chi, c.
 Leeds, Sammy (Primrose) Newport, Ky., cc.
 Lefcourt, Harry (Rogers Corner) NYC, nc.
 Leon, Sener (Don Julio's) NYC, nc.
 Leonard, Harve (Swing Club) NYC, nc.
 Le Roy, Howard (Idle Hour Supper Club) Charleston, S. C.
 Lester, Bill (Homestead) Queens, N. Y., h.
 Lewis, Johnny (Patio) Cincinnati, nc.
 Lewis, Ted (Tower) Kansas City, Mo., t.
 Lombardo, Guy (Roosevelt) NYC, h.
 Long, Johnny (Colonial) Dayton, O., 18-21, t; (Gypsy Village) Louisville 22, (Castle Farm) Cincinnati 23, nc; (Aragon) Cleveland 24, h.
 Lopez, Vincent (Taft) NYC, h.
 Lucas, Goldy (45th St. Cafe) NYC, c.
 Lucas, Nick (Bama Club) Columbus, Ga., nc.
 Luncford, Jimmie (Howard) Washington, t; (Fay's) Phila 22-28, t.
 Lyman, Abe (Lincoln) NYC, h.

M

McCann, Val (Boulevard) Elmhurst, L. I., N. Y., re.
 McCreery, Howard (President) Kansas City, Mo., h.
 McGrane, Don (Latin Quarter) NYC, nc.
 McGrew, Bob (Kansas City) Kansas City, Mo., nc.
 McGuire, Betty (Ferdinando) Hartford, Conn., nc.
 McIntyre, Hal (Commodore) NYC, Jan. 21-March 3, h.
 McIntire, Lani (Lexington) NYC, h.
 McKay, Jerinda (Holiday Inn) Flushing, N. Y., nc.
 McKendrick, Mike (Trocadero) St. Paul 11-24, nc.
 Machito (La Conga) NYC, nc.
 Mann, Milton (19th Hole) NYC, nc.
 Manueto, Don (Orlando) Decatur, Ill., h.
 Manzanares, Jose (La Salle) Chi, h.
 Marcellino, Muzzy (The Louisiana) Los Angeles, nc.
 Martell, Paul (Arcadia) NYC, b.
 Marti, Frank (Copacabana) NYC, nc.
 Martin, Dave (St. George) Brooklyn, h.
 Martin, Lou (Leon & Eddie's) NYC, nc.
 Martini, Lou (Cafe Maxlin) NYC, nc.
 Masters, Frankie (Shea's Buffalo) Buffalo, t.
 Masters, Freddy (Algiers) NYC, nc.
 Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.
 Maya, Don (Casbah) NYC, nc.
 Mayhew, Nye (Bossert) Brooklyn, h.
 Melba, Stanley (Pierre) NYC, h.
 Meroff, Benny (Glenn Rendezvous) Newport, Ky., nc.
 Messner, Johnny (McAlpin) NYC, h.
 Miller, Freddy (St. Regis) NYC, h.
 Miller, Herb (Rainbow Randevu) Salt Lake City, b.
 Millinder, Lucky (Riverside) Milwaukee, t.
 Mills, Dick (Heldberg) Jackson, Miss., h.
 Molina, Carlos (Del Rio) Washington, Jan. 13-Feb. 9, nc.
 Monroe, Vaughn (Commodore) NYC, h.
 Morales, Nero (Havana-Madrid) NYC, nc.
 Morgan, Russ (Edgewater Beach) Chi, h.
 Morris, George (Armando's) NYC, nc.
 Mosley, Snub (Trouville) Los Angeles, nc.
 Munro, Dave (Casa Manana) Albuquerque, N. M., nc.

N

Nagel, Harold (Copley Plaza) Boston, h.
 Nelson, Ozzie (Biltmore) Los Angeles, h.
 Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.
 Nicholas, Don (Venice) Phila, c.

O

Olman, Val (Madison) NYC, c.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.

Page, Gene (Baltimore) Toledo, O., nc.
 Panchito (Versailles) NYC, nc.
 Paulson, Art (New Yorker) NYC, h.
 Pearl, Ray (Melody Mill) E. Riverside, Ill., h.
 Pepito (Havana-Madrid) NYC, nc.
 Perner, Walter (Roosevelt) NYC, h.
 Petti, Emile (Ambassador East) Chi, h.
 Pierce, Lou (Swing Club) Brooklyn, nc.
 Pineapple, Johnny (Mayflower) Akron, O., h.
 Prager, Manny (Child's) NYC, c.
 Price, Georgie (La Conga) NYC, nc.
 Prima, Louis (Temple) Rochester, N. Y., 20-24, t.
 Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Rand, Lew (Fulton Royal) Brooklyn, re.
 Reichman, Joe (Palmer House) Chi, h.
 Reid, Morton (Little Club) NYC, nc.
 Reisman, Leo (Rainbow Room) NYC, nc.
 Resh, Benny (Bowery) Detroit, nc.
 Reynolds, Jack (Nut Club) NYC, nc.
 Reynolds, Jimmie (Harlem's Hollywood) NYC, nc.
 Reynolds, Tommy (Palomar) Norfolk, Va., until Feb. 3, nc.
 Riley, Al (Athletic Club) Flint, Mich.
 Rines, Joe (State) NYC, t.
 Rizzo, Vincent (Swan Club) Phila, nc.
 Roberto's (Bertolotti's) NYC, nc.
 Roberts, Eddie (Lido) NYC, b.
 Rogers, Eddy (Schroeder) Milwaukee, h.
 Rogers, Harry (Half Moon) Brooklyn, h.
 Roman's (St. Moritz) NYC, h.
 Rosen, Tommy (Jennings Rose Room) Al-lanta, nc.
 Ross, Ray (Savoy Plaza) NYC, h.
 Rotgers, Ralph (Astor) NYC, h.
 Rotonda, Peter (Commodore) NYC, h.
 Roy, Benson (Stork Club) NYC, nc.
 Rumballeros, Los (Mon Paree) NYC, nc.

S

Sanders, Joe (Claridge) Memphis, h.
 Sanders, Sid (Rainbow Inn) NYC, nc.
 Sandler, Harold (St. Moritz) NYC, h.
 Saunders, Hal (Belmont-Plaza) NYC, h.
 Schroedter, Lou (Mayflower) Jacksonville, Fla., h.
 Scott, Cecil (Smalls Paradise) NYC, nc.
 Scourby, George (McGough's) NYC, nc.
 Seiger, Rudy (Fairmont) San Francisco, h.
 Seymour, Don (Little Club) NYC, nc.
 Shaw, Maurice (Chateau Moderne) NYC, nc.
 Sissle, Noble (Trilano) South Gate, Calif., b.
 Singleton, Zutty (Jimmie Ryan's) NYC, re.
 Skillman, Phil (Tropics) Detroit, nc.
 Small, Ed (Atlantis) Brooklyn, nc.
 Smith, Ethel (St. Regis) NYC, h.
 Smith, Joseph C. (Larue) NYC, nc.
 Smith, Russ (Rainbow Grill) NYC, nc.
 Spector, Ira (Chateau Moderne) NYC, nc.
 Spelvin, Leo (Music Bar) NYC, nc.
 Spivak, Charlie (Pennsylvania) NYC, h.
 Stanley, Stan (Chanticleer) Madison, Wis., nc.
 Sterney, George (Dempsey's) NYC, re.
 Stevens, Roy (Famous Door) NYC, nc.
 Stevenson, Bobby (Casanova) Detroit, nc.
 Stewart, Al (51 Club) NYC, nc.
 Stower, Jules (18 Club) NYC, nc.
 Straeter, Ted (Copacabana) NYC, nc.
 Stringer, Vicki (Coq Rouge) NYC, nc.
 Strong, Benny (Trocadero) Evansville, Ind., 11-21, nc.
 Strong, Bob (Club Madrid) Louisville, nc.
 Sylvio, Don (Bertolotti's) NYC, nc.

T

Teacho (The Place) NYC, nc.
 Teagarden, Jack (Washington & Lee) Lex-ington, Va., 22-23.
 Terry, Bob (St. Regis) NYC, h.
 Thomas, Jimmy (Stage Show Bar) Detroit, nc.
 Three Kings of Rhythm-Three Deuces (Res-taurant-Tap Room, S. Wabash Ave.) Chi, c.
 Trace, Al (Dixie) NYC, h.
 Trenler, Claude, Collegians (Cotton Club) Cincinnati 15-21, nc.
 Tucker, Tommy (Stanley) Utica, N. Y., 19-21, t.

V

Varell, Tommy (Ball) Brooklyn, nc.
 Velasquez, Nicholas (Holiday Inn) Flushing, N. Y., nc.
 Victor, Frank (Dixie) NYC, h.
 Visco, Mike (Red Mill) NYC, nc.

W

Wald, Jerry (Sherman) Chi, h.
 Walter, Les (Stevadora) Detroit, nc.
 Walton, Stack (Club Congo) Detroit, nc.
 Walzer, Oscar (Fifth Ave.) NYC, h.
 Warren, Dick (Hurricane) NYC, nc.
 Welk, Lawrence (Rialto) Joliet, Ill., 27, t.
 Wells, Jon (Rica) Houston, h.
 White, Irving (Palm Beach) Palm Beach, Fla., h.
 Williams, Glen (Tampa Terrace) Tampa, Fla., h.
 Williams, Giff (Capitol) Manitowoc, Wis., 20, t; (Rio) Appleton 21, t; (Riverside) Milwaukee 22-28, t.
 Williams, Sande (Warwick) NYC, h.
 Wilson, Dick (Coq Rouge) NYC, nc.
 Wilson, Teddy (Cafe Society Uptown) NYC, nc.

Y

Yankee Rhythm Girls (Plans) Cheyenne, Wyo., h.
 Young, Eddy (Cosmopolitan) Denver, Jan. 16-Feb. 13, h.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

NEW YORK, Jan. 16.—Merle Pitt and the Five Shades of Blue will double from Station WNEW, where they are house band, to Monte Carlo, smart spot here. The four-week engagement starts Monday (18). Direct booking.

PHOTO REPRODUCTIONS
 Flawless, glossy prints in all sizes. In large quantities as low as 6¢ each! References: 50—\$4.13
 MCA, RCA, Victor. 100—\$6.60
 Write for Price List.
MOSS PHOTO SERVICE, 155W.46.N.Y.C.

The Final Curtain

BARTONYI—Gregor, 42, internationally known cellist, January 8 in a hospital in Durban, Union of South Africa, from injuries suffered when attacked by natives.

BARTY—Jack, 54, British vaude and revue performer, recently in Steamtham, London. He also appeared in American films.

BASS—George, 62, staff musician with NBC for 10 years, January 13 at his home in Oak Park, Ill. Bass, rated as one of the finest violinists in the Midwest, was with the Chicago Symphony Orchestra for 25 years. Recently he served as concertmaster for the Roy Shields and Company and *Carnation Contented* programs on NBC. Survived by his widow, Mrs. Edna M. Bass; two daughters and a granddaughter.

BENNETT—Sam, 76, early in December at San Diego, Calif. He was a former tumbler, rider and clown, retiring six years ago.

BODKIN—Mrs. Nettie, 80, mother of Harry Bodkin, branch manager for United Artists Pictures Corporation in Philadelphia, January 5 at her home in Philadelphia of pneumonia following a long illness. Services January 7 in Philadelphia with interment at Mt. Carmel Cemetery there.

BUCK—John, 70, retired stage employee, recently in Columbus, O.

CONOVER—Howard W., 72, theater and stock company manager, January 7 at Vaudreuil, Que., after a short illness. A native of Millville, N. J., he moved to Montreal in 1908 to operate a nickelodeon there. In 1913 he took over the management of the Imperial Theater there, then a vaude stop on the Keith-Albee Circuit. He remained there until his retirement 10 years ago. Surviving are his widow, a son, a sister, two grandchildren, a great-grandson, a half-brother and a half-sister. Services January 9, with interment in Mount Royal Cemetery, Montreal.

DODD—Frank N., 72, secretary of the Metropolitan Opera & Real Estate Company and a member of the Society of American Magicians, January 13 in St. Luke's Hospital, New York. Survived by three sons and two daughters. Burial in Babylon, L. I., N. Y.

DYER—Lieut. James H., 23, former magician, killed in an aircraft accident in Texas January 6 while on duty with the army air corps. Dyer had performed in hotels and at private clubs thruout Michigan. Surviving are his parents; five sisters, including Florence Lerms, a former vaude performer, and two brothers, Robert, a former dancer now a sergeant in the army, and Johnny (Silt) Dyer, vaude performer.

ETHIER—Alphonse, 68, stage and screen actor, January 4 in Hollywood. He appeared in *Transgression* and *Lightin'*. He was a member of the Lambs' Club and the Masquers.

GAUNT—William Clifford, 69, backer of stage productions in London, recently in Bradford, England.

GILLESPIE—William C., 38, vice-president and general manager of the Tulsa Broadcasting Company (KTUL), Tulsa, Okla., January 13 in a Tulsa hospital from brain concussion received in a fall at his home. He was a radio veteran, having served from 1928-'30 as commercial manager of WKY, Oklahoma City. In 1930 he went to Chicago with NBC for two years. In 1932 he opened WMBD, Peoria, Ill., and a short time later went to the Iowa Broadcasting System as general manager. At the time of death he was Southwestern district director for the National Association of Broadcasters and recently was appointed regional radio consultant for the same area by the Office of War Information. Survived by his widow and a son, William Jr. Burial in Tulsa.

GRUVER—Robert, 56, a member of the Traver-Chautauqua Shows for many years until his retirement a few years ago, January 14 in St. Elizabeth's Hospital, Youngstown, O. Survived by a brother and sister. Burial in Youngstown, with funeral arrangements made by the National Showmen's Association, of which he was a member.

GUITERMAN—Mrs. Alfred, 72, mother of Robert S. Guiterman, manager of the Capitol Theater, Manitowoc, Wis., January 10 at her home in St. Paul. Survived by two sons.

HERZIGER—John H., 63, former Wisconsin exhibitor, January 11 in Neenah, Wis. Herziger formerly operated a theater in Menasha, Wis., and two others in

Neenah. Survived by his widow, a brother and three sisters.

HOVEY—J. Maurice, 46, veteran stage performer, December 3 at his home in Oneida, N. Y. Hovey was also a musician and was associated with the A. F. Crouse United Shows and the O. J. Bach Shows for many years. He also taught the plertrum instruments at several conservatories. In addition, he sold plays, sketches and musical compositions and appeared on the radio. Survived by his daughter and two grandchildren.

HYNES—John D., member of the musicians' union for more than 30 years, January 2 in San Francisco.

ISRAEL—Louis, 56, motion picture theater owner, December 28 in Cleveland. He was president of the Tiffin Amusement Company, which owns and operates theaters in Cleveland and Akron. He leaves his wife, two daughters and three brothers.

JACK—Chief, 66, Indian who toured with Buffalo Bill and later appeared in vaude and pictures, January 9 in Los Angeles.

LLEWELLYN—Lewis, old-time theatrical advance man and mentalist, December 24 at Lava Hot Springs, Idaho, from diabetes and tuberculosis after an illness of two years.

LOWE—Harry B., tattoo artist, December 12 at Veterans' Hospital, Legion, Tex.

LUMLEY—Julius T., 61, old-time showman who toured with Johnny J. Jones shows and other carnivals and circuses, January 10 in Vancouver, Wash., after an operation. Lumley quit outdoor show business about 25 years ago to enter the coin machine business, continuing until his death. Survived by his widow, Mrs. Mary Lumley, High Point, N. C., and three sons, Bryant E., of Baltimore; Fred S., Fort Worth, and Leroy, Baltimore. Services and burial in Vancouver January 16.

LYON—Lewis, 68, former flutist with Arthur Pryor's band and later with the Kansas City Little Symphony Orchestra, recently in Jefferson City, Mo. Leaves a son.

MCDONALD—Charles G., manager of the Van Curler Opera House, Schenectady, N. Y., January 9 in that city.

MARTI—Alvin H., 38, formerly pianist for the Henry Thies orchestra, January 4 in Toledo. Leaves his wife, daughter and parents.

MARTIN—Ballard Bertrand, 55, owner of Colonial and Boulevard theaters, Leaksville, N. C., and the Draper-Y Theater, Draper, N. C., December 31 at Baptist Hospital, Winston-Salem, N. C. Survived by his widow, Mrs. Decca Scott Martin; a son, Bertrand Martin, a daughter and two sisters.

MECK—William H., 63, veteran actor, booker and projectionist, January 8 in Philadelphia. Leaves his wife and four children.

MESSIER—Henry J., for years trombonist with minstrel shows, December 12 in Buffalo. He worked with Guy Bros., DeRue Bros., Gorton's and Hi-Henry's minstrels and a number of circus bands.

MUNROE—Mrs. E. Florence, 74, at the home of her son, Albert F. Munroe, Detroit newspaperman and magician, January 10. Survived by two sons. Interment at Fall River, Mass.

PRESSNELL—George H., 35, radio announcer, January 1 in Atlanta. He had been an emcee for the WSB Farm and Home Hour, tenor soloist in semi-classical concerts over that station and an entertainer in Detroit nightclubs. He leaves his parents and a sister.

RACKLIFFE—Frank E., 60, veteran projectionist, recently in Pittsburgh. Survived by his widow, son and brother.

ROBERTSON—Frederick William, 70, Canadian theater owner and manager, January 6 in Ottawa. Survived by his widow, son and brother.

RUSSELL—Mrs. Beatrice, wife of W. C. Russell, concessionaire, January 12 at her home in Leeds, Ala. Survived by her husband.

SCHENK—Joseph, 44, minstrel performer, January 6 at Camp Barkley, Tex., where he was stationed since induction into the army two months ago. His mother, Mrs. Agatha Schenk; a sister and a brother survive. Funeral services January 11 in Egg Harbor, N. J., with interment in Egg Harbor Cemetery there.

SCHIMMEL—Morris, 59, manufacturer and importer of carnival novelties, January 12 at his home in Brooklyn. Schimmel, who is survived by his widow, was in the amusement business for about 25

years and a member of National Showmen's Association.

SCOTT—Mrs. Jennie Christina, 73, conductor for *The Happy Hour*, children's program on Station WAAM, Newark, N. J., January 14 at Columbus Hospital, Newark. Surviving are her husband, three daughters, one son, 11 grandchildren and three great-grandchildren.

SLOVER—W. H. (Pop), 64, veteran concessionaire and cookhouse operator, January 6 in Los Angeles General Hospital following a long illness. He had been associated with the Archie Clark, C. P. Zeiger, Hort Campbell, Yellowstone and other shows. Services conducted by H. A. Ludwig, chaplain of the Pacific Coast Showmen's Association, with burial in Showmen's Rest, Evergreen Cemetery, Los Angeles, January 11. Survived by his widow, a daughter, Bonnie, and a son, Ray, a member of the Siebrand Shows.

TERRY—Jack (Lavin), 25, theater and night club performer, recently in action in the Southwest Pacific, where he was attached to the medical corps. He was a member of the Three Short Waves. Survived by his mother.

TIBERI—Pvt. Frank, 32, clarinet and sax player of Columbus, O., January 6 at Fort Benjamin Harrison, Ind. Widow, parents and two brothers survive.

WINTERFELD—Max (Juan Gilbert), Viennese operetta composer, recently in Buenos Aires. He collaborated with Franz Lehár and wrote musical scores for films produced in Buenos Aires.

Marriages

BRIGGS-ROGERS—Pvt. Jack Calvin Briggs, dramatic stock and movie player, to Ginger Rogers, actress, January 16 in Pasadena, Calif.

ORSATTI-MCDONALD—Victor Orsatti, former Hollywood agent and now Lockheed test pilot, to Marie McDonald, film actress, in Reno, Nev., January 1.

DEVINE-MORSE—Corp. James Devine Jr. to Margaret Morse, manager of the Gail Theater, Mauston, Wis., January 5 at Bowman Field, Louisville.

FORAN-GALLAGHER—Dick Foran, actor, to Carolee Gallagher January 1 in Flemington, N. J.

HARDMAN-WATSON—Benedict Hardman, news editor of Station KOB, Albuquerque, N. M., to Murel Watson, nonpro, December 26 in Minneapolis.

KING-HOULIHAN—Everett King, employee of the Fifth Avenue Theater, La Crosse, Wis., to Lorraine Houlihan January 9 in La Crosse.

LEVITT-BARNETT—Abraham Levitt, nonpro, to Frieda Barnett, head of Actors' Equity Association filing department, recently in New York.

MOORE-MELLBERG—Tom Moore, former announcer of WIBG, Philadelphia, now a lieutenant in the Army Air Force, to Dolores Mellberg, nonpro, January 6 at Tucson, Ariz.

RUNYAN-SCHNEIDER—Sergt. Louis E. Runyan, former Ringling circus employee, to Emma H. Schneider (Daisy Doll), of Ringling side show midget troupe, December 28 in Sarasota, Fla.

WALL-SHORT—R. A. Wall, manager and owner of Chinatown, Philadelphia, to Mrs. Marie Short December 12 in Elton, Md.

WHITEHEAD-OWENS—Johnny Whitehead, press agent for Spike Jones and His City Slickers, to Lorraine Owens, nonpro, in Covina, Calif., December 24.

WINSTON-SADLON—Jackie Winston, member of the Three Heat Waves, night club comedy act, to Marion Sadlon, nonpro, December 29 in Philadelphia.

Correction

In the November 28 issue the date of the marriage of Jerry Lee and Gale Thomas, rodeo performers, was given as November 14, last. They reveal that they were married February 4, 1941.

Births

A son to Mr. and Mrs. Russ Rega in Detroit January 6. Father is pianist with Charles Costello's orchestra at the Wonder Bar, Detroit.

A son to Mr. and Mrs. Joe Cohen recently in Arlington, Mass. Father is manager of the Regent Theater, Arlington. Mrs. Cohen formerly worked in the home offices of E. M. Loew Theaters, Boston.

A son to Major and Mrs. Arthur Maloney in Hartford, Conn. Major Maloney's father was the late Art Maloney, for many years manager of the State Theater, Hartford.

A son to Mr. and Mrs. Ross Mulholland January 1 at Jewish Hospital, Philadelphia. Father is conductor of a number

of record shows on WCAU, Philadelphia, and announces the *Saturday Afternoon at Meadowbrook* from the Meadowbrook Country Club, Cedar Grove, N. J., over CBS.

A son to Mr. and Mrs. Milton Goldberg recently in Broadbrook, Conn. Father is operator of Broadbrook Theater.

A son to Mr. and Mrs. Vic Potamkin January 4 at St. Joseph's Hospital, Philadelphia. Father is the former manager of the Girard Theater, Philadelphia, now in the army, and mother is the former Luba Chaiken, model.

A son to Mr. and Mrs. George White January 3 at Nazareth Hospital, Nazareth, Pa. Father is drummer with Jimmy Warrington's orchestra at WCAU, Philadelphia.

A daughter, Sheryl Arlene, to Mr. and Mrs. Vernon Wilson in San Francisco recently. Father is chief announcer at KYA, San Francisco.

A daughter to Mr. and Mrs. Robert Jones recently in Holyoke, Mass. Father is staff announcer on WHYN, Holyoke.

A son to Mr. and Mrs. John Theodore January 9 in New York. Father is a singer and dancer. Mother, known professionally as Nenetta Charise, is a ballet dancer.

A son, Edward James Jr., to Mr. and Mrs. Edward James Flanagan. Father and mother are professionally known in pictures as Dennis O'Keefe and Steffie Duna.

A son to Mr. and Mrs. Leslie Urbach at Cedars of Lebanon Hospital, Los Angeles, January 7. Mother is the former Alice Wade, representative of the Theater Guild. Father is Columbia Pictures dialog director.

A daughter, Sally Ann, to Mr. and Mrs. V. A. (Mac) McNamara January 11 at Paterson, N. J. Father is former secretary of Pan-American Shows and is now connected with Wright Aeronautical Corporation in Paterson.

Divorces

Sir Thomas Beecham, conductor of the Seattle Symphony Orchestra and former conductor of the London Philharmonic Orchestra, January 14 at Boise, Idaho, from Lady Utica Celestia Beecham.

Ann Sheridan, film actress, from George Brent, film player, January 13 in Mexico City.

COURTS MUDDLE STATUS

(Continued from page 23)

12 re. the vexing problem of who is the employer in the case of orchestras hired by ballrooms and theaters. State Supreme Court held that a dance hall proprietor who hires a band for one-night stands does not become the employer of the musicians within the meaning of the State unemployment compensation law.

Ruling set aside an order of the industrial commission finding that Charles R. Maloney, owner of ballrooms in the towns of Black Wolf and Menasha, Winnebago County, owed \$376.32 in contributions to the unemployment compensation fund.

The decision, written by Justice Chester A. Fowler, pointed out that members of the dance bands that played for Maloney under contract had other employment during the day and that Maloney had no voice in fixing their compensation.

The court reversed a Dane County circuit ruling which had upheld the industrial commission. Justice Fowler said that if the lower court order were permitted to stand, a "tramp" who was fired to shovel snow from a walk could claim compensation benefits.

The extra levy against Maloney was assessed by an industrial commission deputy on the basis of earnings of orchestra members who played at his halls from January 1, 1939, to June 1, 1941, before the advent of AFM's Form B contract.

Maloney appealed to the commission, which, on December 13, 1941, decided that the musicians actually were employees of Maloney and that he was obligated for unemployment compensation on their earnings.

Upon Maloney's appeal to the Dane County Circuit Court, Judge Alvin C. Reiss affirmed the commission, but held that the compensation law's application in this case was highly unreasonable.

Judge Reiss at that time commented that it would rob independent artists of their lawful power to enter into an independent contractual relationship with theater operators, because performers automatically become employees when they performed in a theater.

Maloney then appealed to the State Supreme Court.

Roadshow Films

SUPPLIES 16MM. & 35MM. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Dealers' Group Is Organized To Supply Projector Parts Needed To Show War Films

LEXINGTON, Ky., Jan. 16. — Altho roadshowmen will be unable to buy 16mm. projectors for the duration, repairs can be made on projectors already being used by roadshowmen, as reported in last week's issue of *The Billboard*.

Word was received recently that the National Association of Visual Education Dealers is attempting to get a program under way whereby replacement parts will be made available for projectors being used to show motion pictures to aid the war effort.

According to the report, NAVED members can help accomplish this objective by sending to the office of the secretary of the organization a list of items which they do not have in stock and which they cannot secure from their usual sources of supply. These items should consist only of parts or materials which are bare necessities for putting a projector in running condition, provided the projector is serving in some way related to the war program. Notification of a desire to have these items should be forwarded to NAVED only when all other means to secure them from other sources have failed and only when the projector is idle due to the lack of some particular part.

This organization does not propose to assist dealers in building up a stock of

accessory items, but the program is being started to put back into service any essential equipment which might not be in operating condition as a result of the inability to secure a tube, a lamp, a speaker plug, etc.

Upon receipt of the information concerning an item needed, NAVED will attempt to locate same and advise the writer of another NAVED member who has the required article. The organization recommends that these materials be sold from one member to another at net cost plus transportation charges. NAVED also requires that when requesting information a list of extra materials on hand for sale also be included. It is the policy of NAVED to act as a clearing house only for information to members.

The members propose to co-operate fully with the National War Committee of the Visual Education Industry. It is thru this committee that NAVED hopes to place before the War Production Board all its members' needs so they will be granted priority ratings high enough to obtain the materials for continuous operations of all projectors.

It is suggested that roadshowmen interested in this project contact *The Billboard* for further information.

Gasoline Ban Is Roadshowmen Boon

ALBANY, N. Y., Jan. 16. — Office of Price Administration's ban on pleasure driving should prove an aid to roadshowmen. Pleasure driving includes the use of cars to visit motion picture theaters. Police are on the lookout for cars parked near these locations, and severe penalty for the violator has resulted.

There are many towns that have no form of entertainment except that offered by roadshowmen, especially now that people can no longer drive miles to the nearest large town to see a movie. Naturally, it is difficult for people living in rural areas to catch a bus to see a movie in a theater perhaps 20 miles away. However, it is possible for roadshowmen, short on gas, to route their circuits along bus lines, staying in each town for from three days to a week. It is a bit inconvenient but profitable.

In addition, many communities have Red Cross motor corps that are anxious to help roadshowmen without cars get to spots to show pictures that will aid the war effort.

Lunch-Hour Exhibits Good Field for Films

ANSONIA, Conn., Jan. 16.—A fertile but undeveloped field for roadshowmen is the exhibition of films at business men's lunches. Roadshowmen operating in small towns have tried this field to success.

There are many fraternal, political and business organizations that meet once a week for lunch in a local restaurant or hotel. Some roadshowmen have contacted the heads of these organizations and have arranged to give short film showings at the luncheons once a month. The exhibitions include three or four shorts. Sport shorts and Office of War Information shorts are among the most popular one-reelers shown.

Roadshowmen have also supplemented their incomes in these towns by taking pictures of local events, especially those of the various organizations involved, and showing them at the following meeting.

Roadshowmen also report the government has been sending letters to many of these clubs suggesting they arrange showings of OWI films in this manner.

Melodrama in the Flesh At Philly 16MM. House

PHILADELPHIA, Jan. 16.—All the melodrama at the Ye Olde Tyme Theater, intimate house in the Germantown section devoted to the showing of 16mm. revivals, does not take place on the silver screen. Barnard and Toba Sackett, roadshowmen operating the theater, found that out over the Christmas holiday. Now city detectives are hoping to clear up a robbery of 14 months ago by solving another that occurred Christmas Eve.

In October, 1941, a thief entered the Olde Tyme Theater and stole the movie screen and its supporting poles. On Christmas Eve the place was robbed again. This time the thief took two new sound boxes, an antique French 18-inch lens stereopticon, the flood lamps and a set of stage border lamps. The thief, apparently unaware of the fuel situation, also removed a fuse from the oil heater. As a result the heater stopped working and all the pipes froze, some breaking. Detectives believe they can solve both robberies by one arrest.

Labor Union Shows Are Money-Makers

NEW YORK, Jan. 16.—It has been suggested by several 16mm. film distributors that roadshowmen concentrate more heavily on giving showings for labor unions. These union groups have a large membership and members are generally anxious to attend functions that will benefit the union. Film distributors report there are only a few roadshowmen cashing in on this potential source of revenue.

Roadshowmen exhibiting to unions say they have been well paid for their services. An admission charge of about 50 cents is made at the union showings and the roadshowman works either on a flat fee or on a percentage basis. In many instances the attendance has been as high as 1,000 people.

New and Recent Releases (Running Times Are Approximate)

A NIGHT OF TERROR, distributed by Commonwealth Pictures Corporation. Story of a hard-working girl whose life is changed when she wins the grand prize in a lottery. She forgets about the man she loves and is attracted to a suave stranger, whom she marries. She later learns her husband is a murderer and plans to kill her also. In desperation she tells him she has always known his past record and has poisoned his coffee. He dies of fright and she returns to the arms of her former sweetheart. Running time, 70 minutes.

THE 39 STEPS, distributed by 16MM. Pictures, Inc. A murder mystery that provides love and adventure as Robert Donat attempts to uncover a spy organization and solve a murder to clear himself. This picture also stars Madeleine Carroll.

I DEMAND PAYMENT, distributed by Post Pictures Corporation. A tense story adapted from the popular novel *Second Choice*. A powerful illustration that crime does not pay. A young man becomes involved with racketeers. He sinks deeper into crime that finally ends in his own death. Stars Jack La Rue, Betty Burgess, Lloyd Hughes, Matty Kemp, "Big Boy" Williams and Bryant Washburn Sr. Running time, 60 minutes.

Coast Guard Units See 16MM. Flickers

NEW YORK, Jan. 16. — George H. (King) Cole, of King Cole Sound Service, which gives showings on a non-theatrical basis, is doing a swell roadshow job for the coast guard in isolated spots. Cole supplies the motion pictures and roadshowmen, and Jack Brawley, writer of the Angler and Hunter column in *The New York Journal-American*, takes care of the vaude acts for the show.

Special transportation is arranged with the government's permission to bring entertainment to members of the coast guard situated in areas surrounding metropolitan New York. There is usually no other form of entertainment for these servicemen. Cole has given about 20 shows to date and has visited Fire Island, Gilgo Beach and other out-of-the-way spots.

Cole said that in many instances the films and service are supplied out of his own pocket. However, he often gets a sponsor to pay the expenses.

Cole has had considerable experience in showing 16mm. films to servicemen. During the last war he was a member of the United States Atlantic fleet which laid mines between Scotland and Norway. Between action at sea Cole showed motion pictures to the sailors aboard ship.

In this war 16mm. shows are still given at sea. Many ships carry a supply of films which they exchange with another ship when they reach port. The ports, therefore, serve as distribution centers for these motion pictures.

Cutting It Short

By THE ROADSHOWMAN

Pvt. William Webb, stationed at Camp Pickett, Va., was in New York for a few days recently on a furlough. Private Webb operated in Westchester County before his induction into the army in June. He would like to hear from his friends in the industry. He is attached to the Army Exchange Detachment, 1318 Service Unit.

Bell & Howell announce a new "V" filmsound 16mm. projector with many important improvements. These projectors will be available only to the armed forces for the duration but will be on the market for private use after the war.

R. M. Savini, president of Astor Pictures Corporation, recently left for a visit to the Eastern Astor offices.

Pre-Inventory 16 MM. Sound Film Sale

Features and Shorts
—AMERICA'S BIGGEST BARGAINS—
All in Good Condition—Send for Lists.
RELIGIOUS FILMS OF ALL KINDS
MULTIPRISES P. O. Box 1125
Waterbury, Conn.

30'S PORTABLE SOUND!
HIGHEST PRICES PAID FOR 16MM. Sound Projectors. Any Make. Wire Us Collect Today—Cash Waiting.
449 WEST 42ND STREET, NEW YORK

CASH—
For Your 16MM. Sound Projector. We Buy All Types.
SOUTHERN VISUAL
Box 2404 MEMPHIS, TENN.

WANT 16mm. SOUND PROJECTORS
Highest Prices Paid. Act Quick. Write or Wire—Cash Waiting.
ZENITH 308 West 44th St. NEW YORK CITY

MAKE MONEY SHOW MOVIES IN YOUR OWN OR NEARBY COMMUNITY
Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!
Southern Visual, Dept. B-1, Memphis, Tenn. **\$19.50** STARTS YOU EXPERIENCE NOT NECESSARY

MOGULL'S 16mm. SOUND MOVIES
MUSICALS
4 Star ★ ★ ★ ★ attractions that draw! FOR SALE or RENT
Hot, Sweet, Jazz, Swing, Schmalz Operas, Revues, Musical Comedy, Organolog, Vaudeville, Nite Club, Song Cartones.
Special: Patriotic numbers for audience singing—
"Anchors Aweigh!" \$3.00
"Calzons Go Rolling Along" 3.00
BE WISE—MOGULLIZE WITH MUSICALS.
Roadshow Novelties
MOGULL'S 59 W. 45th St., N. Y. City

WE NEED 16MM. SOUND PROJECTORS!!
Highest prices paid—SPOT CASH. Wire collect or write, giving full description.
RAY SWANK
620 North Skinker ST. LOUIS, MO.
Send for our 16mm. Film Catalog.

16 MM. RELIGIOUS SUBJECTS 35 MM.
Westerns, Actions, Selected Shorts, Blitz Reels; England, Poland, Russia, etc.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

FREE Clip this ad and send it today for your free copy of **HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS**
It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, *The Billboard*, 27 Opera Place, Cincinnati, O.
1-23-43

Obrechts Ready for March Opening

MINNEAPOLIS, Jan. 16.—Mr. and Mrs. Christy Obrecht, owners of the tent show bearing their name, who returned here January 5 after several weeks' visit in Chicago and Milwaukee, have begun work on readying and selecting scripts and lining up people for their new season which is slated to get under way in March. The tent tour will again be preceded by several weeks in houses. They spent the holidays with Mrs. Obrecht's sister, Mrs. John O. Jones, in Milwaukee.

Their son, Lieut. Christy D. Obrecht, is in Fort Benning, Ga., taking a course in motor maintenance. Lieut. and Mrs. Obrecht, the former Lois Dean Stokes, of Burke, La., have taken an apartment in Columbus, Ga., near the fort. Bill Obrecht, a nephew of the senior Obrechts, is now with the army in North Africa.

Minneapolis is the haven for a number of rep folks this season. Mr. and Mrs. Dick Shankland are here, with Dick taking a course in welding at Dunwoody Institute. Also wintering here are Mr. and Mrs. Harry O. Browne and Mr. and Mrs. George Kleeber, of the Harry Browne Show. Kleeber is engaged in defense work. Hi Harris, of the Hi Harris Road Show, is playing Minneapolis niteries, and Gail Brancel, ingenue with the Nell Schaffner tent last season, is working local night spots with her dog act. Her mother, pianist with the Schaffner show last season, worked in a local department store thru the holidays.

Oclavia Powell Bayley, violinist with the Christy Obrecht Show last season, is now associated with an optical company in Des Moines. Bob Bayley is stationed with the army in Kentucky.

Alloway Back on Sea Duty

DAVANT, La., Jan. 16.—J. W. (Jack) Alloway, who with his parents operates the Alloway & Son Tent Show, presenting vaude and pictures in Louisiana, has returned to his duties with the merchant marine after spending a furlough with his parents here. Young Alloway recently escaped death in a torpedoing off the coast of Iceland. Before joining his parents in the operation of the tent show, Alloway was for a number of years associated with the Doyle Carnival Company. Mail addressed to him here in care of the Alloway & Son Tent Show will be promptly forwarded.

Stevens Lands J. Philliber

CINCINNATI, Jan. 16.—Ashton Stevens, nationally known drama critic, recently devoted an entire page to lauding Johnny Philliber for the latter's fine work in the play, *Mr. Sycamore*, with Stuart Erwin, in New York. Philliber was formerly character man with the Christy Obrecht Tent Show.

Rep Ripples

KENNY MAGOON is now with the army in Florida, while his wife, Warda, operates an elevator in a Louisville department store. Warda Magoon is the daughter of Mr. and Mrs. Ward Hatcher, veteran tent show operators. . . . JACK BROWN, well known in repdom, has his Brown Jugs orchestra playing Minneapolis night clubs. . . . THE OBRECHT SISTERS and Johnny Sullivan, of the show bearing their names, are located in La Crosse, Wis., where John is engaged in selling ads for a radio station. . . . BOB AND GLADYS FEAGIN are sojourning in Albuquerque, N. M. . . . PETER LYMAN, former repster, is associated with Station WTCN, Minne-

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

A Tribute to Harley Sadler

LADY-ES and gentlemen, tonight we present our hero in the stellar role of his life. If we are to judge by his career of 30 years or more we can safely say that he will not let us down. We know that his cast and colleagues will play just an important part to keep this master showman's record clear. Because in all of this wide land of ours there never lived a man with a record like this one. They immortalize Barnum because he produced big shows, they immortalize George M. Cohan because he produced patriotic shows, they immortalize all the greats for this and that and today in our feeble contribution we salute a showman who has never had but one objective in mind in producing shows.

Let's salute Harley Sadler, that master tent showman from Sweetwater, Tex., who has a record behind him that no man can match. In all of his years a-travelin' the rounds of the Southwest Harley Sadler never told a smutty joke or allowed an immoral line to creep into his plays. Ah! Harley, that is a record, old boy, to be proud of and today . . . you are making the most spectacular and important appearance of your entire career. You have been cast by popular demand in the biggest show that Texas produces. You are taking an oath to sit as a member of the Texas Legislature. Your people have sent you down here because the name Harley Sadler and clean performances are synonymous terms. There ain't a man, woman or child in all the great Southwest who has followed the great Harley Sadler tent shows that ain't a rootin' fer you. Your record is one to be proud of and . . . we know of no finer compliment to pay you than to say that Texas takes pride in her showman son. You have done credit to your State.

But, Harley, you are fortunate in this . . . you are taking your seat among as fine a group of men as you will find anywhere in the whole land. We only wish that the Texas Legislature could automatically take over and be our Congress. Man for man the Texas Legislature is an abler group of men. The boys in A. J.'s Johnson City barber shop are a-waitin' fer you to send 'em some tickets to your new show.—By Tom Martin, the "Sage of the Sage Hills," in *The Austin (Tex.) Statesman* of January 12.

apollis. . . MR. AND MRS. A. V. PALMER, former troupers, are now operating Lowell Inn at Stillwater, Minn. Mrs. Palmer is the former Nell Obrecht, of the Obrecht Sisters Show. . . MR. AND MRS. BUD HAWKINS, of the former Bud Hawkins Players, recently concluded a long string of assembly dates in the West with their trained dogs and monkeys. They leave Cincinnati this week for the Carolinas, where they are set on 12 weeks of schools thru another assembly booking office.

BENNY WULKOTTE, formerly for several seasons on the Bryant Showboat in Cincinnati and for the past year bass-fiddle slapper with Bob Brandon's relief orchestra at Beverly Hills Country Club, Newport, Ky., has joined up with the merchant marine. Benny writes that the training is swell and the food even better. He has 10 more weeks in training and then a short leave before he ships out to ports unknown. Benny requests a line from his rep and showboat friends. His address is Sec. 228, Maritime Service Training Station, Sheepshead Bay, Brooklyn. . . DON D. KIMMEL, veteran repster, last season with T. C. Jacob's show, is now conducting the 12th Quartermaster Regiment Band and Orchestra at Camp Lee, Va. Friends may address him Act. Sergt. Don D. Kimmel, Co. E, 12th Qmc. Regt. T359, Camp Lee, Va. . . ROBERT W. TILTON, who has appeared in vaude and with tent shows in New England, has completed a four-month airplane mechanic course at Keesler Field, Mass., and is now taking a five-week advance training course at the Ford plant in Ypsilanti, Mich. Tilton says he'd like to hear from all his friends, especially Martin Black. His address is Pvt. Robert W. Tilton, Barracks 120, Flight B, AAFTD, Ypsilanti, Mich. . . PFC. MAL McNEIL, who also trouped

with reps in New England, is still entertaining the boys at Keesler Field, Miss. . . LARRY FITZGERALD, now a sergeant in Co. F, 333d Engineers, Yuma, Ariz., recently visited for eight days with his sister, Margie Mason Gilmore, in Compton, Calif., on his first furlough since last May. Larry writes that his knowledge of putting up and tearing down, garnered in the tent-show field, has set him in good stead in the army.

THE HAVERSTOCKS are wintering in Fort Worth and will open their tent season near there in March. Their son, Roland, is in Co. C, 92d Signal Battalion, Camp Maxie, Tex. . . GEORGE AND MARY BEAVER have purchased new picture equipment and a panel truck and are still operating their picture circle out of Popular Bluff, Mo. The last several weeks found them fighting high flood waters in the territory. . . HAZEL FELTON, who with her husband, King Felton, magician, is wintering in Topeka, Kan., reports that showfolk traveling that area have been pretty well taken care of on gasoline by the ODT. Six managers have written her recently that they have been furnished with all the gas necessary for their hops. King Felton pulls his trailer with a panel truck, and has received a T book, allowing him all the gas he needs. . . JACK VIVIAN, owner of the Allen Bros. Show, is reported to have taken over the management of the Palace Theater, Jonesboro, Ark. . . ALEXANDER ZESSER, former rep producer and operator of the Ritz Theater, Detroit, the last five years, sold his interests there last week and plans to settle in Florida. . . HOMER LEE and P. BOWENS postal that they left Wilmington, N. C., last week for Tampa, where they will remain until Robinson's Silver Minstrels begin their under-canvas trek early in the spring.

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

STAFF AT Sid Cohen's Chicago contest, in progress at the Armory, 16th and Michigan Avenue, is as follows: Whitey Helm, day trainer, judge and nurse; Ruthie Farrell, nurse; Jimmie Farrell, night judge; Davis Nubert, nurse; Witey Rogan, trainer; Lenny Page, emcee; Art Wolfe, emcee, and Frankie Little, comedian. Artie Starck's band furnishes the music.

JOHNNY HENDERSON, now in uniform, was a recent visitor to the Chicago derbyshow. Johnny sang a song and was well received.

CHARLES POWELL, of Baltimore, writes: "If you contact Jerry Green, Sid Cohen, Pop Dunlap, King Brady or any derbyshow promoter, please tell them that the Baltimore fans would like to see another show. I know that anyone coming here with a show would do a good business. There are thousands of war workers here and they would patronize such a show. Jerry Green had a show in Dundalk, Md., last summer, but it

was a bit too far from Baltimore to attract much patronage from the city. The ban on pleasure driving would not affect a show, because there are five places which can easily be reached by public transportation.

JIMMIE AND SWANEE HORAN held open house and Christmas dinner for all walkie kids in Hollywood. Among those hosted by the Horans were Hughie Hendrixson, Ruthie Booth, Phil Arnold, Lee Sullivan, Tex Swan and Jerry Horan.

LUCILLE TUCK GULLA writes from Augusta, Ga., that she's enjoying the South. She motored down there last October to join her husband, Sergt. Joe Gulla, stationed in a Southern army camp. Joe made a trip east on army business in September and had his first furlough in a year over the holidays when he and Lucille motored back to his home in New York. The Gullas say they were happy to see a few old friends there, including Mickey and Florence Rosenberg.

4 A'S DROP FIGHT

(Continued from page 3)

certification of majority to Wirtz in Chicago, and following that Wirtz notified Four A's that he would deal with Ken Thomson, executive secretary of SAG, on the basis that "two people could get further than three or four."

According to Greaza, Thomson came east to a Four A's board meeting to deny any such arrangement, and said that Wirtz had agreed to meet Thomson and other Four A's officials. Four A's, prior to that, acceded to Wirtz's demands not to meet with representatives of the Chicago local.

As a result, Thomson last week sent a "strong" letter to Wirtz, accusing him of stalling the negotiations until the end of the run.

This week, Greaza sent letters to both casts, notifying them that they would not be permitted to sign individual agreements with Wirtz for future shows, but he said that AGVA was "dropping the existing fight for the present." Road tour ends its run early next month.

20th's STOCK PLAN

(Continued from page 3)

film companies have evinced an interest in the results, but since the job is being done for 20th, information won't be made available to the others, unless Fox cares to divulge it.

Harding's survey of two weeks ago, covering Worcester, Springfield and Hartford, revealed there was an unwillingness in Springfield to turn over the Court Square Theater, because it is now operating on a paying basis. Rotary stock idea for that house, which had film backing, flopped seven years ago. Broadway Theater, in that city, also part of the chain, is similarly fixed financially. Harding discovered, however, other houses in that area would be made available to the plan.

Major interest of 20th is to use the circuit as proving grounds for new plays, directors and unknown talent. Also film names who, after being in pictures for years, have a hankering to play legit, and in some cases recapture lost popularity.

MAGIC

(Continued from page 14)

magic engagement in the area on his own time and, as a result, has been kept busy on theater and service club dates in recent weeks. He has two enlisted men assisting him. His brother, Joseph L., who formerly served as pilot for his show, is now in the navy. His address is HA 2/C, U. S. N. T. S. Co. 703, San Diego, Calif.

OUT-OF-TOWN OPENING

(Continued from page 9)

acrobatic tap hoofing is the most attractive.

There's an amazing amount of talent scrambled together in this show. But it all adds up to an amazing amount of monotony. It was certainly in no shape for public view here on Christmas night. Show is skedded for Broadway following its fortnight here, but it is highly doubtful whether the producers will dare.

Maurie Orodneker.

PHILADELPHIA, Jan. 16.—Revival of *The Firefly*, which finally emerged here after numerous cast, story and score changes, as *Full Speed Ahead*, headed to the cleaners after eight days at the Forrest Theater, ended January 2. Musical, figured on embarking radio singer Emma Otero on a stage career, was originally inked to remain a second week at the Forrest, but the Shuberts, producing the musical, yanked it off after a single week. It is reported that the management dropped \$50,000 in the venture.

Oddly enough, three of the four drama critics gave the show good notices, but public was wise from opening, and word-of-mouth gave it the death stamp. Sidney Gathrid, *Daily News* drama ed, was the only one who tempted the fury of the Shuberts and gave show a healthy panning. As expected, a threat to yank all Shubert advertising from *The Daily News* followed the review. Marked second time this season that Gathrid hit the Shuberts the wrong way. Earlier, complaint was that the sheet wasn't giving enough story and picture space to the legit shows, and ads were yanked for a couple of days. They weren't yanked this time.

MSA Re-Elects Stahl as Prexy

Servicemen's committee continues active — map plans for new clubhouse

DETROIT, Jan. 18.—Michigan Showmen's Association re-elected Harry Stahl president Monday at one of the best attended meetings the association has ever held. Other officers are: Ora (Pop) Baker, first vice-president; Oscar Margolis, second vice-president; Hymie Sobol, third vice-president. Louis Rosenthal was re-elected treasurer and Bernhard Robbins was re-elected secretary.

New directors are James Ashley, Jack Gallagher, Sam Gould, Frank Hamilton, Sam Maltin, Ben Moss and Louis Wish. Club opened new executive offices on the second floor of the building housing their clubrooms last week. New office suite has three rooms, used for the secretary's office, reception room and a separate room for the committee handling gifts to servicemen.

The last-named activity has become a major one with the club, with 160 packages of cigarettes and other specialty items being sent monthly to men in the service everywhere. These are going not only to MSA members but to friends of members who are showmen.

Over \$2,500 has been appropriated so far for this activity, raised entirely by the sale of War Bonds, with a \$25 bond being awarded each week. The \$6.25 cash balance on each bond sale is used for the servicemen's gifts. To date \$40,000 in War Bonds have been sold in this manner.

Service record of the MSA is good, with 26 members now in the armed forces. Plans for a new clubhouse to be purchased by the MSA are maturing and were discussed in detail at Monday night's meeting. Plan was given a strong sendoff by the announcement of James Ashley that he would give an immediate endowment for the building fund.

KC Aux. Luncheon Is Colorful; Club Execs Are Honored

KANSAS CITY, Mo., Jan. 16.—Ladies' Auxiliary of the Heart of America Showmen's Club 14th annual luncheon in the Hotel President here recently proved a colorful affair. Tables were decorated in patriotic motif and flowers were received from HASC, Missouri Show Women's Club, Ladies' Auxiliary, Showmen's League of America, Ladies' Auxiliary, National Showmen's Association and Ladies' Auxiliary, Pacific Coast Showmen's Association and Staats Florists.

After the luncheon President Viola Fairly introduced Margaret Haney, who acted as emcee. Usual custom of presenting flowers by representatives of the various Ladies' Auxiliaries was completed and bouquet was tied together with red, white and blue ribbon, signifying the unity of the women of the outdoor show world.

Representatives of the various clubs were Rosemary Loomis, Margaret Ansher, Ruth Martone, Florence Weber, Daisy Hennies and Myrtle Duncan. Former Treasurer Helen Brainerd Smith lettered regrets as being unable to attend. Noble C. Fairly, president of the HASC, wired congratulations. Honored guests were Mrs. Fairly, Mrs. Turner, Ann Bowen and Florence Weber.

At the speakers' table were President Viola Fairly, Past President Ruth Ann Levin, First Vice-President Letty White, Second Vice-President Nellie Weber, Secretary Loretta Ryan, Treasurer Hattie Howk, Emcee Margaret Haney, Chaplain May Wilson, Daisy Hennies, Florence Weber, Ruth Martone, Margaret Ansher and Rosemary Loomis. Mrs. Haney presented corsages to the retiring and new officers, and gifts of Izenberg Originals (See KC. LUNCHEON on page 53)

Port Royal Fair to Gecoma

PITTSBURGH, Jan. 16.—John Gecoma's Bright Lights Exposition Shows have been awarded the midway contract at Juniata County Fair, Port Royal, Pa., Gecoma announced here this week.



LIFE MEMBERSHIP CARD DAY at Pacific Coast Showmen's Association clubrooms, Los Angeles, was held January 4. In the photo, left to right, are Mike Krekos, retiring president, being congratulated by Ed F. Walsh, new president, upon receiving a life card, and Sam Dolman, membership committee chairman, who also displays his card. The cards were issued for meritorious service, Krekos having recently concluded a banner year as PCSA pilot. During the last two years, Dolman has brought the club over 300 members.

Sunburst Expo Maps Mound City Club 1943 Plans; Grandy To Direct Quarters

ROCHESTER, N. Y., Jan. 16.—Management of Sunburst Exposition Shows met at a special session here last week to formulate plans for taking the organization on tour in 1943. Present plans call for the combo, which is stored in Hemlock, N. Y., to make an early opening. Work in quarters is expected to start about May 1, with Leo Grandy in charge.

In an effort to cut down on the transportation problem, executives plan to rebuild all fronts and to load on less space. Management said the 1942 season showed an increase in gross receipts of 39 per cent over any previous year, altho several fair and celebrations were lost because of government restrictions.

A truck has been purchased and it will be repainted. A patriotic color scheme will be featured on all equipment, and shows plan to carry 2 free at. (See SUNBURST PLANS on page 53)

ST. LOUIS, Jan. 16.—Following the regular business session January 14, members of the International Association of Showmen adjourned to the special room where the entertainment committee had a splendid repast set out for all members, as well as the members of the Missouri Show Women's Club, who were invited to participate in club's installation ceremonies. President Sam Solomon and First Vice-President Noble C. Fairly sent messages of regret at being unable to be on hand because of attending Minnesota Fair Association meeting. Second Vice-President Morris Lipsky, now in the armed services, also was absent.

The rest of the officers were present and Third Vice-President Frank B. Joerling presided at the business session and later at the installation ceremonies. W. Jack Moore, prominent St. Louis attorney and a friend of the outdoor showfolk here, was elected to membership and will serve as the club's legal adviser. (See IAS INDUCTS on page 53)

Coast Club in Gala Installation Feed; Mrs. Hanscom Prexy

LOS ANGELES, Jan. 16.—A gala installation party was staged by Regular Associated Troupers at Florentine Gardens here January 7, with Estelle Hanscom taking over the presidential duties. Betty Coe assumed the vice-president's post, while Vera Downie retained her position as secretary. About 100 were present.

Event was planned and arranged by Babe Miller, committee chairman, assisted by Ruth Korte, Ethel Krug, Ruth McMahon and Cecilia Kanthe. Night was devoted to social matters, with speeches being banned from the program. Outgoing officers were presented with gifts, with Miss King receiving a wrist watch from the membership and a card case from her officers, Mrs. LeFors and Mrs. Downie. Mrs. LeFors was the recipient of a card case, with nameplate from the membership and an engraved identification anklet from Miss King. Mrs. Downie received a gold cigarette case from members and an engraved anklet from Miss King.

In addition to the regular floorshow, featuring the Nils T. Granlund Revue and music by Paul Martin's orchestra, night was filled with surprises, with several members of the men's auxiliary participating in the revue. Troupers were welcomed to Florentine Gardens by Granlund; Ed F. Walsh, new Pacific Coast Showmen's Association president; Miss King and Mrs. Hanscom.

Board of directors for 1943 includes Tillie Palmateer, Cecilia Kanthe, Ruth Korte, Ethel Krug, Nell Bowen, Marlo LeFors, Lucille King, Estelle Hanscom, Vera Downie, Jessie Campbell, Mora Bagby, Inez Walsh, Martha Levine, Ruth McMahon, Mabelle Crafts, Mary Ludington, Leone Barrie, Lucille Dolman and Jewel Hobday.

Guests

Guests included Bob Robertson, Molly Denious, Sam and Lucille Dolman, Bill Hobday, Ed Walsh, Harry Levine, Jewel Hobday; Loraine Campbell, *The Billboard*; Jennie Riegal, Jimmie Dunn, Mrs. L. Engel, John and Ethel Houghtaling, Ray and Mrs. Vale, Mrs. Ida Rittenhouse, Mr. and Mrs. Hilton Hodges, Ben Korte, Gladys Dill, Bill Dill, Ruth Mulcahey, Bill McMahon, May Stonchocker, Nancy and Bill Meyer, Roger Warren, Charlotte Warren, Roy Ludington, Frank Warren, Minnie Pounds, Dick Kanthe, Marle Jones, Lou Korte, Mabel and Pat Monzo, Frank Downie, Doris Downie, Mr. and Mrs. (See COAST CLUB INSTALLS page 53)



A GOOD CROWD WAS ON HAND to witness the installation of officers of the Ladies' Auxiliary of the Showmen's League of America in Crystal Room of the Sherman Hotel, Chicago, recently. Colorful event took place at the auxiliary's annual dinner, with Virginia Kline officiating as installing officer and Mrs. Lew Keller as emcee.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Jan. 16.—Next big entertainment event on the winter calendar is the President's Birthday Ball on the 29th. Over 1,500 tickets are in circulation, and it is anticipated that it will have the greatest attendance of any function ever held in the rooms. Louis Mager, Langley Field, Va., and William B. Kline visited. Next member to be inducted is Louis Victor. We now have 59 men serving. Miller Brothers, Paul and Frank, are regular when not in conference with the Ringling clan. Among recent distinguished visitors were LaMont Graw, president Florida Research Bureau, and George Lefcourt, of the famous constructing Lefcourts. Letter from Berk Brothers, Irving and Sam, who speak highly of the reception accorded them by Pacific Coast Showmen's Association while on a visit to Los Angeles. Members were saddened by the passing of "Pop" Little, father-in-law of Brother Sam Rothstein. He was a frequent visitor to the rooms and was extremely popular. Funeral service was attended by a very large number of friends and show people.

Brother Joe McKee has started a one-man reinstatement drive, which he is going about in the usual painstaking, thoro McKee manner. Brother Ben Williams is still in St. John's Hospital, Long Island City, and at last report his condition was favorable. Brother Jimmy Davenport, steward, is taking treatment for a leg ailment. Letters received from soldier members: Eddie Kalin, Camp Claiborne, La.; Harry Korotky, Fort Dix, N. J.; S. Brody, somewhere in the Pacific; Ben Berk, Fort Lewis, Wash.; Joseph Rice, Savannah, Ga.; Julius Levy, Camp Davis, N. C.; Sidney Rifkin, Fort Custer, Mich.; Sy Aurillo, Brooklyn Navy Yard; William J. O'Shea, Camp Haan, Calif.; Harry Brennan, somewhere in the Atlantic; Cadet Robert Wassman, Jacksonville, Fla.; Frank Robinson, Fort McLellan, Ala., and Max Miller, Red Bank, N. J.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Jan. 16.—Regular meeting Monday night saw all officers present. It was election night, and the largest crowd of the year was on hand. Brother Jim Ashley donated \$1,000 for a new home. Manny Brown has 50 reservations for the fair secretaries ball and banquet at Fort Shelby Hotel January 19. Brother Nat Golden made a grand speech as the club presented Brother Sam Gould's leader dog, Barron, with a new robe. Brother Gould also presented President Harry Stahl with a silver trophy cup, representative of the most outstanding member of the year. The house committee provided lunch all day, as the polls were open from 1 to 10 p.m.

Several letters received from the brothers in the armed forces. Brother Jack Gallagher, chairman of the servicemen's committee, says packages for the boys are going out steadily. Irving Ruben writes letters to the boys in the service each week.

TENTS—BANNERS

40x90 Complete Skating Rink Outfit.
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark Street CHICAGO, ILL.

CONCESSION CARNIVAL TENTS

Our Specialty for Over 46 Years

UNITED STATES TENT & AWNING CO.

Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

Club Activities



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Jan. 16.—Taking over for his first meeting, President Ed F. Walsh had on the rostrum with him at Monday night's meeting Harry Taylor, first vice-president; Ted LeFors, second vice-president; Bill Meyer, fourth vice-president, and Charles W. Nelson, secretary. H. A. (Pop) Ludwig, chaplain, paid tribute to the late W. H. (Pop) Slover, who was that day buried in Showmen's Rest, Evergreen Cemetery. Edith Bullock and Margaret Farmer, Ladies' Auxiliary, visited and outlined plans for the Bond Night. She asked members who were planning to make bond purchases to make them at the club's next meeting when a representative of the Treasury Department would be on hand for this purpose. Auxiliary members also plan to donate blood to the Red Cross blood bank in February.

Communications were read from Montie Morgan, Doc Waddell, Earl Shepard, Pvt. Anthony Chontos, Thomas H. Rose and Harry Horowitz. Kid Koster expressed regrets at being unable to attend the meetings because of work at a major studio. Mike Rogentino and Ray Slover were elected to membership. Ben Dobbert is still ill at his home and expects to enter a hospital soon. Bill Gordon is at the Veterans' Hospital, Sattelle, and Sam Miller is still in General Hospital. Ed Kennedy, who has been ill for over a year, expects to be about in six weeks. J. Ed Brown advised that Ray Smith would address the membership next Monday night.

Leon Sides, of Tacoma; Bill Goff, Joe Steinberg and Joe Mettler were welcomed to the club following absences of various lengths.

Ladies' Auxiliary

Edith Bullock, new president, presided at the regular meeting January 11, with 65 members present. All officers were in their chairs with the exception of Fern Chaney, who was unable to come up from San Diego. Letters from Mary Ford, Venice Amusement Men's Association, and Marie Forrest were read. Lucille Zimmerman, who has been seriously ill, attended, as did Betty Coe. Mother Minnie Fisher is recovering from an injury inflicted by a dog last week. Tillie Parmenter is reported to have the flu, as is Ora Ernst.

Elsie Sucher won the night's award, and Emily Mettler the door prize, which was donated by President Bullock. It was announced that next meeting would feature a War Bond Drive. Topsy Gooding, entertainment chairman, will be in charge of the party for that night. Margaret Farmer thanked members for helping make her year as president successful. She plans to go to San Francisco this week to bring her niece, Patty Cook, back with her.

Allie Wrightman, who is visiting her sister, Jessie Loomis, spoke, as did Ida Adams, Dora Carlson, Marge Corey, Ada May Moore, Lucille Lear, Ann Stewart, Lila Pippin, Maybelle Bennett and Vivian Horton. Jewell Smith, Red Cross chairman, asked all members to leave their names for the blood bank. House committee served lunch. Wilma White donated the turkey. Lucille Dahlman's sister, Molly Denlous, left last week for Chicago.

Lone Star Show Women's Club

Campbell Hotel, Dallas, Tex.

DALLAS, Jan. 16.—Annual installation dinner and dance held January 2 at El Fenix Ballroom was attended by practically the entire membership, their husbands and friends. A vote of thanks was given Mrs. Denny Pugh for her handling of the arrangements for the party and to the Ladies' Auxiliary of the Showmen's (See LSSWC on page 33)



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Jan. 16.—Weekly meeting was called to order by Second Vice-President Clay J. Weber, with Secretary G. C. McGinnis and Treasurer Harry Altshuler also present. Banquet and Ball and Tacky Party committees reported both events realized a fair profit. John M. Jouger and David De Corte were elected to membership.

Communications were read from Ralph A. ward, who is confined at Brown Hospital, Dayton, O., and Brother Ben Roodehouse. Brother C. F. (Doc) Zeiger successfully underwent a tonsillectomy last week. Brother and Mrs. C. A. Taylor came in from Omaha and plan to locate here permanently. Brother Chester I. Levin left for St. Louis and Little Rock.

In attendance at the meeting were George Elser, C. G. (Jockey) Stevens, (See HASC on page 33)

Missouri Show Women's Club

Maryland Hotel
St. Louis

ST. LOUIS, Jan. 16.—A special meeting was held in the clubrooms January 9, and officers for 1943 were installed. Daisy Davis was installing officer and opened the ceremonies with a brief outline of the club's history and its future aims. These officers were then installed: president, French Deane; secretary, Grace Goss; treasurer, Gertrude Lang.

Board of governors: Daisy Davis, (See MSWC on page 33)



San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Jan. 16.—Tuesday night's (5) meeting was presided over by the new president, Sam Feinberg, who was greeted by over 125 members. Plans were discussed for a Red Cross drive and a War Bond sale. Former President Jack Ruback pledged \$5,000 worth of bonds to start things rolling and was followed by Brother Charles Aronson, who also bought \$5,000 in bonds. Club hopes to sell \$25,000 worth of War Bonds this month. President Feinberg made an interesting talk and was promised full cooperation by all members.

Letters and wires wishing the new president luck and success were read. Among those sending congratulations were Frank B. Joerling, of *The Billboard*; Carl J. Sedlmayr, Elmer Velare, J. C. McCaffery, Tony Martone, George Howk, Mike DeKreko, Denny Pugh, Bill Hirsch, Mel Vaught, Joe Murphy, Bob Morton, Jimmy Cooper, Dave Lachman, Morris Lipsky, Barney Gerety, Marie Beckmann, Jack Harris and Noble Fairly.

The public wedding, which has been promised the members for the past two months, will come to pass on the night of January 23, when Charles (Red) Baker, of Alamo Exposition Shows, and Mildred Harris, of the T. J. Tidwell Shows, will be married in the clubrooms. The club will pay all expenses for a gala celebration, while Brother Jack Ruback will donate \$100 for a honeymoon trip, and Brother Ben Block will donate the engagement and wedding ring.

Personal Chatter

Brother Cecil (Perk) Perkinson is a busy man these days, making his spaghetti and meat balls and mulligan stew on the club's daily menu, and the members give him plenty of business. Sam Aldrich is busy with his new skating rink and is enjoying good business. Bill Aldrich has opened the Black Cat Tea Room. Business is good, with Barney Allen, another brother, managing the spot for him.

Secretary Dave Stevens announces that the club's paid-up membership is now over 500. Mrs. Ben Block entertained at (See SASC on page 46)

NOTICE TO ALL MEMBERS OF THE AMERICAN FEDERATION OF MUSICIANS

Effective at once, members of the American Federation of Musicians will not be permitted to render services for any Circus or Carnival during the season of 1943 unless such Circus or Carnival has executed a working agreement with the American Federation of Musicians governing the employment of its members. UNDER NO CIRCUMSTANCES WILL MEMBERS BE PERMITTED TO RENDER SERVICES WITH NON-MEMBERS.

Contracts for musical services of any nature with Circuses or Carnivals will not be considered valid unless verified by the American Federation of Musicians.

Traveling Representative Clay W. Reigle, 119 Mahantonga Street, Pottsville, Pennsylvania, who has been appointed to assume control of such circus and carnival work, will verify all contracts and assist members in whatever manner required. Communicate direct with Representative Reigle.

Leaders, contractors and members, please be governed accordingly.

James C. Petrillo

President

American Federation of Musicians

WE ARE IN THE MARKET TO BUY:

CARS (Flats; Gondolas, Box Cars or Coaches), LOCOMOTIVES, DIESEL LIGHTING SETS.

You can't make profits with idle equipment. You will never have a better market to dispose of your idle equipment than at the present time. Advise what you have for sale.

B. M. WEISS COMPANY

Girard Trust Co. Bldg.

Philadelphia, Pennsylvania

RIDES AT LIBERTY

For

PARKS—CELEBRATIONS

Now booking Rides Help for the season of 1943. Will buy any late Novelty Rides, also one 25 or 35 K.W. Transformer with or without truck. Write

THOMPSON BROS.

2808 FOURTH AVENUE

ALTOONA, PA.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. WALTER E. BUNTS, former manager of Crystal Exposition Shows, is with Co. D, M. P. Bn., Camp Gordon, Ga.

THOMAS H. (AL) WILLIAMSON, formerly of Bartlett's diggers on Mighty Sheesley Midway, holds the rank of staff sergeant in the air force at Clearwater, Fla.

SERGT. FRANK H. MARTZ, former chef for George McAllen's cookhouse on Tivoli Exposition Shows, letters that he like army life. He's with the air force at Fort Logan, Colo.

MRS. BESSIE BELL, wife of W. W. Bell, well-known independent concessionaire, joined the Women's Army Auxiliary Corps and leaves Jacksonville, Fla., January 17 for the WAAC Training School at Fort Des Moines, Ia.

PVT. DWIGHT J. BAZINET, former general manager of Bazinet Shows, letters from Camp Van Dorn, Miss.: "Am with Co. L, 516 B. R. M. Trk. Two other soldiers and I were guests of Wilbur and Margaret Farrell, digger concessionaires on Hubbard Shows, to a steak dinner in their trailer home when the shows played Centerville, Miss.

MRS. SARAH STEVENS writes from Seattle: "Have eight brothers in the army. All are former showmen. Pvt. William V. Fisk is stationed at Fort Ord, Calif., with 797th M. P. Co. A, East Garrison; Pvt. James E. Fisk left here January 7 for Fort Lewis, Wash.; Sergt. David Fisk is soldiering with 32d Supply Squadron, Hill's Field, Ogden, Utah; Pvt. Charles O. Fisk is with A. P. O., 81st Battery B, 906, Camp Rucker, Ala.; Pvt. Harvey A. Fisk is in Co. C 53, 11th Regiment, Camp Robinson, Ark.; Pvt.

May Make Book Ends

DIME JAM JOHNSON and his cronies' services were on the auction block. Hearing of the man-power shortage and high wages being paid in war plants, they decided to sell themselves to the highest bidder. Altho they had already been in 10 winter quarters asking for top salaries, the boys had failed in finding a manager who would pay \$1.50 per hour and meals. This night found them in the tall pine country of the Deep South sitting around a big log fire watching a can of turnips boil and sweet potatoes bake in ashes. Both vegetables had been donated by a country chump who at the time was enjoying a fried chicken and hot biscuit supper. "This man-power shortage ain't what it is supposed to be in winter quarters," started one. "Seems as tho there is a lot of work to be done, but due to not being able to buy materials, the managers ain't hiring any help. I was with a show years ago that had plenty of men but no money to buy supplies. In order to get boards to repair the show property we cut down trees and sawed them into lumber by hand." "The most short-handed show I was ever with," piped Dime Jam, "was Blanket-or-Dollar-for-a-Dime Exposition. Its office held plenty of coconuts but couldn't keep any help on account of the owner's wife wanting to be the general superintendent. Because the owner's last name was the same as mine and came from the same State, I felt as tho we were related, and my imaginary family ties held me in quarters. Besides myself, a half and half was the only other employee. One night I heard screams coming from a ride barn. The yelping for help was so loud that it could be heard downtown. Seeing the town's marshal and several citizens running toward the spot where the screams came from, I followed. To our surprise, instead of seeing a murder being committed, we found nothing but the manager's wife trying to saw the half and half in half to make two people."



CORP. HYMIE RUBACK, formerly with Alamo Exposition Shows, is with the medical detachment at March Field, California. Hymie is a brother of Jack Ruback, owner and general manager of the shows.

John R. Fisk is somewhere overseas; Pvt. Elias Fisk is with Reg. H. Q. 802, Flushing, N. Y.; Pvt. George W. Fisk Stevens, brother who I adopted after our mother's death, is with 406 Tech. Squadron, Barracks 222, Sheppard Field, Tex."

MSWC

(Continued from page 31)

chairman; Kathleen Riebe Gawle, co-chairman; Betty Proper, Doris Riebe, Bess Anderson, Nell Allen, Judith Solomon, Phoebe Carsky, Clara Zeiger, Edna Dishea, Jane Pearson, Edith Streibich, Elsie Miller, Marie Brown, Patricia Williams, Mary Foster, Anna Belding, Blanche Latto, Mabel Baysinger, Bertha McDaniels, Blanche Heth, Dolly Snapp and Lottis Francis.

Daisy Davis was appointed chaplain; Kathleen Riebe Gawle, publicity director, and Doris Riebe, sergeant at arms. In the absence of the retiring president, Past President Gawle welcomed President Deane to the chair and presented her with the gavel. President Deane then appointed these committees: finance, Jane Pearson, Norma Lang and Elma Obermark; sick, Grace Goss, Leah Brumleve, Nell Allen, Gertrude Lang, Ruth Martone, Judith Solomon, Daisy Davis, Kathleen Riebe Gawle, Dolly Snapp and Mabel Baysinger; entertainment, Ethel Hesse, Elma Obermark, Betty Proper, Iris Camen, Viola Blake, Goldie Fisher, Patricia Williams and Lottis Francis.

Retiring officers were thanked for their services to the club and presented with gifts. Mrs. Goss won the club's annual gift for the membership drive for the sixth consecutive year. A short business meeting was held and Anna Bable, presented by Daisy Davis, was elected to membership.

Brief talks were made by each member present. After adjournment, cake and coffee were served.



MRS. ROGER E. HANEY, wife of R. E. Haney, well-known ride owner, was toastmistress of the 14th annual luncheon of the Ladies' Auxiliary, Heart of America Showmen's Club, held in the President Hotel's Aztec Room, Kansas City, on December 20. Mrs. Haney has served the club in an executive capacity for many years.

HASC

(Continued from page 31)

P. W. Deem, John Castle, George Sargent, F. W. Bradbury, Frank Dow, Frank Capp, George Hawk, Roger Haney, Al (Deafy) Campbell, Ralph Noble, Sam Benjamin, Chester Levin, Tommy Cook, Pete Callender, W. Frank Delmaine, Boxie Warfield, Ben Houssel, Ivan Mknelson, Al C. Wilson, Ben Spencer, L. K. Carter and Roy Marr.

Mr. and Mrs. Roy Martin, Mr. and Mrs. Bill Parsons and Finney Arendell, formerly with Landes Shows, are now employed at a munitions plant in Eudora, Kan. Brother J. J. Re left for the South on business. President Noble C. Fairly and several other members attended the Kansas Fair meeting at Topeka.

Ladies' Auxiliary

Members were entertained at the regular social night by Clara Zeiger and Rosemary Loomis. Thirty-two were present, and five tables of games were played. Night's award went to Jess Nathan. It was a heart-shaped silver pin. Leola Campbell won the door prize. Refreshments were served. Rosemary Loomis was too ill to attend.

Those present were Ruth Ann Levine, Viola Fairly, Nellie Weber, Clara Zeiger, Margaret Ansher, Ruth Spallo, Ann Carter, Boots Marr, Jess Nathan, Billie Grimes, Laura Anderson, Harriet Calhoun, Edith Moon, Myrtle Massey, Mike Noble, Hattie Howk, Nina Adonis, Ann Calender, Blanche Francis, Mae Wilson, Bird Brainerd, Margaret Haney, Marguerite Stone, Dorothy Morphew, Mollie Ross, Betty Roberts, Mae McNeece, Josephine Brauncato, Leola Campbell, Catherine Boyd, June Taylor and Ruth Martone.

LSSWC

League of America for its beautiful floral offering.

Carol Sands, president of the men's club, acted as emcee, presenting President Anna Belle Hoblit with a coffee service, and Secretary Bernice Sands a gift for her untiring work during the past year. Will Fritz, of the Dallas Detective Bureau and a friend of all outdoor showmen, was guest of honor.

Jean Lucas recently brought in three new members. Marie Kortez is attending defense school in the day here and taking a special course at night school. Says she will soon be able to help win this war. Mel and Pearl Vaught are in the city daily, Mel ribbing everyone as usual. Percy and Alleen Morency have purchased a new home here. Joe and Sally Murphy are in the city. Denny Pugh left early this week for points north, including the Minnesota Fair meeting at Minneapolis.

Arrangements for the annual dance are progressing nicely and a large attendance is expected. Dance will be held at the Baker Hotel Friday night, February 5, when the Texas Association of Fairs will be in convention here.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

SHOOTING GALLERIES

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

WRITE FOR CATALOG

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago

FOR SALE

Le Roi Gas Engine, 48-Seat Dangler, FOR PARK. Legal, Skill Horse Race Game.

WANTED TO BUY ROLLOPLANE

Grab and Lunch Stand For Rent

RIDE HELP

AGENTS for Ball Game and Guess Your Age

ACTS for Museum, Girls, Talker, Janitor, Work in Bldg. No UP & DOWN.

W. J. O'Brien, 147 Ocean Blvd. REVERE BEACH, MASS.

Until Feb. 1st, GIBSON HOTEL, Miami, Fla.

World of Pleasure Shows

NOW BOOKING FOR 1943

SHOWS AND CONCESSIONS

100 DAVENPORT ST. DETROIT, MICH.

SOL'S LIBERTY SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON

Address: P. O. BOX 223, Caruthersville, Mo.

BYERS BROS.'

COMBINED SHOWS

NOW CONTRACTING FOR 1943

Business Office: Aransas Pass, Texas.

CRESCENT AMUSEMENT CO.

NOW BOOKING SHOWS AND CONCESSIONS

Opening March 1, 1942.

Want sober Ride Help that drive Semi-Trailers. L. C. McHENRY, Mgr., Box 373, Gastonia, N. C.

WORLD'S MOST POPULAR RIDES

OCTOPUS—ROLLOPLANE—FLY-O-PLANE

Manufactured by

EVERLY AIRCRAFT CO., Salem, Oregon

BECKMANN & GERETY SHOWS

WINTER QUARTERS:

SHREVEPORT, LOUISIANA. ADDRESS: P. O. Box 1434

B. S. GERETY, Manager

COLEMAN BROS.' SHOW

OPENING EARLY IN APRIL. WANT FOR 1943 SEASON:

Shows—Circus Side Show, Monkey, Midget, Pit or Platform; in fact, any New or Novelty Show. Revues and Posing, have outfits for all Shows. Some Concessions open. Want Help in all departments. Must drive semis. Long season. Have Rolo Fun House for sale.

THOS. J. COLEMAN, 508 Main Street, Middletown, Connecticut

BRIGHT LIGHTS EXPOSITION SHOWS

OPENS APRIL 15TH AT CLARKSVILLE, VA.—9 DAYS.

Can place Shows of all kinds. Will furnish outfits. Rides—Opening for Chairplane, Flat Rides. Few more Concessions. Bingo is still open. No racket. Have 18 Celebrations and Fairs booked and more pending. Will be at the Pennsylvania Fair meeting. Write or wire

JOHN GECOMA, Mgr., 722 Empro Bldg., Pittsburgh, Pa.

3000 BINGO ROUTES

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Pot set of 100 cards, tally card, calling markers, \$3.50.

J. M. SIMMONS & CO.

19 W. Jackson Blvd., Chicago

JAPANESE SHRUNKEN HEAD

Hold one up, watch the crowds come. They all want to see a dead Jap. Everybody remembers Pearl Harbor. Many Japs captured in New Guinea.

IMMEDIATE CASH

WAITING FOR ALLAN HERSHELL LITTLE BEAUTY Merry-Go-Round

BUNTING SHOWS

Want for Season 1943 Cookhouse, Arcade, legitimate Merchandise Concessions of all kinds.

J. F. SPARKS SHOWS

BOB HETH WANTS

ALL AMERICAN EXPOSITION, INC.

JOHN R. WARD SHOWS

ROUTES

(Continued from page 18) Kramer, Stan. & Co. (Troceadero) Henderson, Ky., 11-21, nc.

McCormack, Frank, & Ruth Kidd (Times Square) Rochester, N. Y., nc.

Osta, Teresita (El Chico) NYC, nc.

Pablito & Lilou (Havana-Madrid) NYC, nc.

EDDIE Superman POLO and his \$100,000 Head of Hair

Platt, Betty (Pinto's) NYC, nc.

Wallace, Helen (Pinto's) NYC, nc.

Want capable Secretary, experienced Lot Man, reliable Ride Superintendent.

Price, Georgia (Mayfair) Boston, h.

Radio Aces (Hurricane) NYC, nc.

Sailors, Three (State) NYC, t.

Sharon, Nita (Esquire) Norfolk, Va., nc.

Taubman, Paul (Casbah) NYC, nc.

Vall, Andy (Million Dollar) Los Angeles, t.

Wallace, Helen (Pinto's) NYC, nc.

Yacht Club Boys (La Martinique) NYC, nc.

Zimmer, Vicki (Kelly's Stable) NYC, nc.

DRAMATIC AND MUSICAL (Routes are for current week when no dates are given)

Arsenic and Old Lace (Royal Alexandra) Toronto.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

CIRCUS

Davenport, Orrin (Arena) Cleveland 10-24.

MISCELLANEOUS

Burke & Gordon: Indianapolis 18-23.

ADDITIONAL ROUTES

Alma & Roland (Roosevelt Hotel) Jacksonville, Fla., 18-30.

INSURANCE CHAS. A. LENZ "The Showman's Insurance Man" 4738 INSURANCE EXCHANGE CHICAGO, ILL.

SUPER ROLL-O-PLANE 1942 Model FOR SALE H. W. ANDERSON BOX 155 LEBANON, KAN.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

John H. Marks

RICHMOND, Va., Jan. 16.—Owner John H. Marks has purchased a new 136-acre tract, formerly one of Virginia's show places located just outside of Richmond, and has transformed the spot into winter quarters for the shows. He plans to make his future home there should government restrictions prevent his shows from taking to the road in the spring. Meanwhile, he is preparing to start the 1943 tour about April 1, and has booked his spring dates and a tentative fair circuit. A delegation from the W. W. Workman Tent, Circus Saints and Sinners' Club of America, of which Marks is a member, visited quarters as guests of Marks. They were entertained by members of the show. A buffet lunch and refreshments were served, and the guests visited the various buildings. In attendance were Charles A. Somma, L. D. Mundlin, Joseph Kass, L. D. (Pete) Christian, Jack Lyons, Jim Mann, Charlie Woo, Ham Watson, W. T. Homberg and Frank Bergen. Walter D. Nealand, press agent, is in charge of office quarters. Visitors included Earl Purtle, Cash Miller, Speedy Merrill, Ban Eddington, Ralph Lockett and Dutch Leister. Mr. and Mrs. Paul Lane are here for the winter, Paul having foregone his usual Florida vacation. Tommy Heath is overhauling the electrical equipment and Scotty Brown is chef. George T. Chesnut is overhauling the billing equipment, and George Washington Carr is in charge of rehabilitation. Bert Miller, designer, is here with his wife, Ethel, supervising the rebuilding of the truck equipment. Owner Marks plans to attend the annual meet of the Virginia Association of Fairs.

King Reid

DORSET, Va., Jan. 16.—After a highly successful season of 26 weeks, shows returned to quarters on October 15. Site was already crowded with equipment of Blotner's Model and Honest Kelly shows, purchased by Owner King Reid earlier in the season. Because of the need for a more extensive quarters, Reid purchased the Barnumville Tavern property, consisting of an old brick tavern and a 65-acre track on the Battenkill River. Two large storage houses and a recently built wood-working novelty factory, also on the premises, have provided a nucleus for a winter quarters that will care for the increased size of the shows. Work on the newly acquired property was started at once and has progressed satisfactorily. Local newspapers have been generous in their reports of the manner in which the shows' fleet of trucks has been placed at the disposal of all local war committees for scrap collections and other activities. Mr. and Mrs. Reid spent the holidays in New York with their son, Artie, who has returned to school in Massachusetts. Harry Pierce is in charge of quarters. Little construction is con-

templated as Manager King Reid recently announced he plans to take out one enlarged unit augmented by equipment from the two shows purchased last season. JACK MOORE.

Clyde Smith

CUMBERLAND, Md., Jan. 16.—Work of rebuilding equipment has started in George Clyde Smith Shows' quarters here. Manager George C. Smith is optimistic over the coming season and plans to play Pennsylvania territory with short moves. Jack and Dorothy Rockway, vacationing in Griffin, Ga., have booked their bingo with the shows. Mr. and Mrs. Hiram Beal spent the holidays with their grandchildren, Mary Lee and Dolores Mae Smith, in Cleveland. Jerry Higgins, producer of Chez Paree, has his unit booked in theaters thru New York and New Jersey. Prince Omwah is filling vaude dates on the Kemp Time. Peggy Ewell is presenting her *Dance of the Pythons* in a Baltimore club. Anna Lee King's *Cotton Club Revue* is appearing at Club Ubangi, Norfolk, Va. Loi Chapple is wintering with her folks in Greenville, S. C. Earl Dunham is employed in a hospital in Geneva, N. Y. Jack and Margaret Massie have defense jobs in Niagara Falls, N. Y. Petey Weigand's popcorn concession is clicking in Johnstown, Pa. Russell Heaton, former concessionaire, is the latest member to join the armed forces. He's stationed with Bat. B, 385th Field Artillery, 104th Div., Camp Adair, Ore. The writer again will present Sex Oddities on the midway and attend to publicity. BOBBY KORK.

Texas Kidd

FORT WORTH, Jan. 16.—Shows wintering at 122 South Main Street here, where a full crew, under Elmer Weber, is repainting all rides and rolling equipment. Texas Kidd added two trucks. Hoke Basinger is in charge of all sound equipment shopping. Mrs. Texas Kidd has recovered from a severe cold. John Henry Carlson, Merry-Go-Round foreman, has his ride in good shape. Jack Hammond is in charge of rodeo stock. George Prichard, cookhouse operator, is visiting his sister in Dallas. Ted Custer has recovered from a recent illness. Emmett Mahaney, commander of Veterans of Foreign Wars Post, Clebourne, Tex., visited. Weather has been good and much work has been completed. Shows plan to open early in March. H. B. ROWE.

R. & S. Amusements

WILMINGTON, N. C., Jan. 16.—Since the return of General Manager J. M. Raftery, January 1, work in quarters has progressed. P. G. Hedgecock has the new light plant truck almost completed and the new light plant will be installed. Skeeter Garrett has the ride crews paint-

ing and repairing the rides and the Octopus is ready for opening. It has a new lighting system. John Hadad is in charge of carpenters and is getting out some good work. A new front gate entrance is completed. Jimmie Anderson has started building new crests and medallions for the Merry-Go-Round. Shorty Lewis is wintering here, as is Deacon Daniels. Percy Sink is operating a service station. Nellie Sink assists him. Earl Harvey, special agent, is driving a bus for the winter. He and Mrs. Harvey are living in quarters in their trailer. The writer and Mrs. Hicks returned to quarters January 6 from a vacation in New Jersey and New York and are living in their trailer at quarters. WILLIAM R. HICKS.

Wolfe Amusement

ROYSTON, Ga., Jan. 16.—Work in quarters of Wolfe Amusement Company is progressing with a skeleton crew. Owner-Manager Ben Wolfe is on a booking trip in North and South Carolina and Northeast Georgia. Several new ideas have been under careful consideration and if possible under existing conditions will be put into effect. The writer has been operating a photo gallery here to good business. Show plans to open in March and work is to be rushed to completion. JAMES R. SHIPMAN.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Jan. 16.—We are pleased to announce receipt of a further contribution to the Public Relations Fund from Conklin's All-Canadian Shows.

Our plans in connection with the New York State Fair meeting at Albany are rapidly being formulated and we would appreciate hearing from members who plan to attend the meeting. There is a possibility that a meeting of the contributors to the Public Relations Fund may be held in connection with this fair meeting. In the event plans along this line are completed, notice will be sent out in due time. In any event, the occasion will permit a general get-together and an informal discussion of

various matters of interest to the membership at this time.

In connection with the subject of transportation, we have received figures compiled by the United States Commerce Department on a sample survey taken in Pittsburgh as to the effect on transportation of the public by gasoline rationing. Prior to rationing, shoppers in the Pittsburgh area came to town by the following means: Streetcar, 56 per cent; automobile, 19 per cent; bus, 18 per cent; train, 4 per cent; walk, 3 per cent. Since rationing, streetcar use has increased to 57 per cent, automobile use decreased to 15 per cent, bus use increased to 20 per cent, train increased to 6 per cent, and, strangely enough, walking decreased to 2 per cent. If these figures are typical of the situation thruout the country, shows would do well to seriously con- (See *American Carnivals* on page 48)

HIGHEST CASH

PRICE PAID FOR

Used Trucks, Trailers

Write or wire number of units, model, make and how many on hand. Price you want.

McCAA CHEV. CO.

West Memphis, Ark. Phone 170

SUNSET AMUSEMENT CO.

Want To Book

SOUND TRUCK

Exclusives Open

Small Cookhouse or Grab, Popcorn, Diggers, Penny Pitches, Photos and Palmistry.

BOX 468, Danville, Illinois.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000..10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL.....75c
5 ROLLS...@.....60c
10 ROLLS...@.....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Milwaukee Preps for Centen

MILWAUKEE, Jan. 16.—Acting Mayor John L. Bohn has called upon aldermen to begin now to make plans for the city's centennial celebration in 1946 under

sponsorship of Midsummer Festival Commission. If the war is still on, a short ceremony would be held, but if it is concluded Bohn recommended the holding of a ceremony attracting nationwide attention. Bohn renamed to the festival commission these members: Rudolph Hokanson, Albert J. Obenberger, Theodore Mazza, Frank Ballistrieri, Joseph W. Nicholson and Jerome Dretzka. Ira Bickhart, new secretary to the mayor, also was named to the body, along with Harry C. Brockel, port director.

AMERICAN LEGION DRUM and Bugle Corps, Lebanon, Pa., sponsored a circus, booked by the George A. Hamid office, for the week ended January 9 at the Eagles' Auditorium. A circus ring was set up in the auditorium. Performances were presented nightly, with a children's matinee on Saturday.

VICTORY INDOOR CIRCUS

Animal, Ground, Comedy and Novelty Acts. Family doing two or more acts. Clowns, Rube; Barney O'Dare (Duchess), Charles Johnson (Bouncing Johnson), wife. Opening for 5-in-1 Platform Shows with own outfits. Concessions—Popcorn, Candy Apple, Floss, Scales, Grab, Corn Game. Address all mail and wires:

MRS. LYDIA L. MARTIN

Savannah, Georgia

P.S.: Place Sound Truck.

WANT TO BUY

PENNY ARCADE, also ELECTRIC POPCORN MACHINE; TWO LARGE KHAKI TENTS, SIZE ABOUT 40'x70'. RIDING DEVICES OF ALL KIND AND ANY SHOW PROPERTY.

Wire or Write: CLIFF LILES, Mgr.

PARK AMUSEMENT CO.

Care Bentley Hotel

Alexandria, La.

WANT—Shows with or without own outfits. Will finance any showman with new ideas.
WANT—Tilt-a-Whirl, Fly-o-Plane, ROCKET, Spitfire, Octopus, or any Ride that does not conflict with what we have.
WANT—Legitimate Merchandising Concessions. No Wheels or Coupon Stores. Cook-house and Bingo about closed. Al Dorso having same.
WANT—Useful People in all branches, connect yourself with a good show for the coming season.

Show will open first week in April. Fairs start in July and end during next November. All address:

CETLIN & WILSON SHOWS, INC.

P. O. BOX 787

PETERSBURG, VA.

ROBERT RINGLING HEADS RB

John R. North Is Out as Prexy; Smith Replaces Concello as Mgr.; 1943 Tour Certain, Says Butler

NEW YORK, Jan. 16.—John Ringling North, president, and Henry Ringling North, vice-president, have left Ringling-Barnum Circus, and Robert Ringling, senior vice-president and a director, has taken active hold with his mother, Mrs. Charles (Edith) Ringling, and Aubrey B. Ringling, vice-presidents. Mrs. Aubrey Ringling is the widow of Richard Ringling, son of the late Alf T. Exit of the Norths was described as "leaves of absence with full pay" until April 1. This was part of a statement issued by John North himself, it having been agreed to let him make the announcement from New York in his own way.

Meantime, key executives in Sarasota (Fla.) winter quarters were informed of the change in administration, the most important one being the dismissal of Art Concello as general manager after less than a year in that post and, as a natural step, bringing back George W. Smith in that job. Concello was named g. m. during the 1942 engagement in New York. When asked if Concello would be affected as a performer (he has the flying troupes on the show), Robert Ringling said Concello holds a contract for 1943. This is Smith's third excursion back in grace. Since last June he has been handling the mechanical and assembly features of Army War Show.

The new boss said in response to a query that there would be other changes, but did not care to expand on them or go into any detail. The presidency is vacant. In April the board of directors will meet and decide upon an official corporation head. Representing the Manufacturers Trust Company in the current corporation set-up is William P. Dunn Jr., secretary-treasurer and a director, who is a vice-president of the bank headed by Harvey Gibson.

Series of Meetings Held

It was known that something hot was brewing last week when a series of meetings was held here. Prior to that, Broadway columnists had John North laying the "case" of circus before Washington on a "morale" basis. A month or so back a rumor which did not get wide circulation was that North had offered or was offering the show to the USO to appear at large army camps, navy centers, etc. It is said that this did not have the sanction of other directors, one of the reasons for the mix being that such an offer would place the Big Show on the defensive in relation to the question of 1943 operation while a war is on.

A week ago yesterday Jack Lait, battling for Walter Winchell, said that North "is fighting for a ruling that the circus is vital to national morale," and the anti-circus, pro-film Lait concluded that "he might as well stop fighting." On Monday, the very day the official announcement was issued, columnist Dorothy Kilgallen said that North "is still attempting to get a Washington ruling on the morale value of the circus so he can take the Big Show out this spring." Also on the same day columnist Leonard Lyons said that the Norths "now are on leave of absence with full pay," indicating that there was a leak as the official statement did not get into print until the mid-afternoon editions. But the leak didn't go the whole way because Lyons mentioned Robert Ringling only as a possible successor. Columnist Danton Walker also touched on the shake-up on Tuesday.

(The Billboard had the important details of the sweep last Saturday (9) from a direct out-of-town source who was committed to confidence. This publication refused the temptation to violate the confidence. On this day, as well as on Sunday, January 10, Florida quarters were completely informed. Robert Ringling phoned The Billboard's New York office and made the announcement personally after a statement had been issued to the daily press.)

John and Henry North took over the chief positions in 1938 and a few months

later were beset by a strike in Scranton, Pa. Picking up where Sam W. Gumpertz left off during the previous five years, they "theatricalized" the circus, bringing in a Broadway style almost thruout the performance and retaining top designers and costumers for this purpose. Their box office over the five seasons compares very favorably with any other span in R-B history. Robert Ringling has been connected with the corporation for several years and is a former opera singer, having appeared with Chicago Civic Opera Company among other spots.

Sarasota Report on RB Changes

SARASOTA, Fla., Jan. 16.—A drastic shake-up in management of the Ringling Bros. and Barnum & Bailey Combined Circus, reportedly engineered at a meeting of directors in New York but announced here, placed the Ringling family in complete control of the Big One for the first time since 1933.

The changes, announced here by Roland Butler, RB general press representative, were naming of Robert Ringling, son of Charles Ringling, one of the show's founders, as executive head of the circus as senior vice-president and managing director; resignation of John Ringling North, president, and Henry Ringling North, vice-president; and the return of George W. Smith as general manager, succeeding Arthur M. Concello.

Butler said the changes "mean the Ringling owners are now running the show" and that the Big Top "is even more Ringling than ever before." Mrs. Charles Ringling, mother of Robert, and Mrs. Aubrey Ringling, widow of Richard Ringling, the son of Alf T. Ringling, another of the original founders, each own one-third interest in the circus. Each is a vice-president and a director. Another share is owned by the John Ringling estate.

John North did not announce that he had resigned, but said that he and his brother, nephews of the late John Ringling, had taken leaves of absence with full pay. Robert Ringling said in New York that the leaves of absence were until the end of the circus fiscal year in April, but an official here said North was under a five-year contract expiring (See *Robt. Ringling Heads on page 49*)

Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Meggs Mills, Tex.
January 19, 1943.

Dear Editor:

The management of Won, Horse & Upp Circus has long desired a big act to feature, but on account of high salaries demanded by such acts it was impossible for them to sign one. Acts who troupe with this show never number more than two people who double about six times. Tuesday at Grundy's Quarry, Tex., we were thrilled to learn that a six-people wire act had joined. On arrival the new troupe were informed by the office that on account of the high \$100 per week salary they were to receive and the public not knowing about them joining, the act would have no drawing power until the show caught up with the special paper. As our advance wagons are never over two or three days ahead of the show, we caught up with the feature's first billing on Thursday at Roads End, Tex.

Show played to a packed tent that night, which proved that every circus must have a feature. At least one gives the patrons something to look forward to after an hour on the boards. When the time came for the act to make its first appearance every actor with the show rushed in to see it. Before mounting the wire pedestal the man and five girls took six bows, while the crowd applauded wildly. Then a blonde accepted his topper and cape, while another



ROBERT RINGLING, who is now in charge of the Ringling Bros. and Barnum & Bailey Circus, succeeding John R. North.

More Buildings Added to Hunt Bros.' Quarters

BORDENTOWN, N. J., Jan. 16.—A large-scale building program has been carried on here in the quarters of Hunt Bros.' Circus since closing on September 26. A six-room bungalow and a 24 by 42-foot storage house for seats and canvas have been finished. Men are now working on a concrete automotive-repair and paint shop and a 10-room residence which will be occupied by the Hunt family when completed. Priorities on plumbing and electric necessities may hold up the latter's completion for some time. There are now 11 buildings in winter quarters.

Visitors included Joe Conway, Bill Carlin, Dutch Hoffman, retired circus troupers; Harry and Charlotte (Hunt) Levine and their sons, Julian and Charles, spent the holidays, and George Hanneford and family spent a day and signed for the coming season. Dan and Bobby Steward are in charge of the cookhouse, which is feeding 21 people. Eddie Furphy, cookhouse waiter, was hit by a car and is in Mount Holly Hospital here in a critical condition. Work on trucks, equipment and the painting of same will start February 1. Reported by Charles T. Hunt.

Arthur Starts Quarters Work; Staff Is Named

LOS ANGELES, Jan. 16.—Work has begun in winter quarters of Arthur Bros.' Mighty American Circus here, under supervision of Manager Joe B. Webb. Much equipment is being built. Big show canvas is an 110-foot round top with three 40-foot middles, menagerie is a 70-foot round top with three 30-foot middles, and side show will be under a 60-foot round top with three 30-foot middles. Menagerie will comprise four elephants, two camels, other lead stock, six cages and the show's ring stock of 30 head of horses and ponies. Side show will be presented on 14 platforms. Trainer Joe Ryan is working a troupe of high-school horses daily and promises many good horse acts.

Staff includes Martin E. Arthur, owner; Joe Webb, manager; E. W. Coe, general agent; Mrs. Martin E. Arthur, treasurer; Walton de Pellaton, secretary; Manfred L. Stewart, master of transportation; Joe Applegate, lot superintendent; Joe Ryan, chief horse trainer; Richard King, menagerie superintendent, and Moll Henry, producing clown. Other staff members will be announced later.

Well-Known Acts For Chi Shrine

CHICAGO, Jan. 16.—Irv J. Polack, who will stage the 10-day Medinah Temple Shrine Circus here January 29-February 7, is assembling a program of acts that includes many well-knowns of the white tops. Show will be presented on the stage of the Shrine Auditorium in one ring, with matinees daily.

Among acts that will appear are the Black Horse Troupe, with Carlos Carreon; Poodles Hanneford troupe of five, including Poodles, Gracie Hanneford and Ernestine Clark; Pallenberg's Bears; Roland's Seals; Five Gretonas, high wire; Great Gregoresco, man who hangs himself; La Terresita, heel catches and one-leg hock drop on swinging traps; Tiny Kline, teeth slide from balcony and breakaway ring act; Rollini, roly-poly; De Lane Sisters, aerialists; Ruby Larkin, furniture juggler; Black Brothers, comedians; twin elephants, worked by Gwen Carsey and Connie Wilson, and high school horses, worked by Carlos Carreon, Etta Carreon and Ruby Larkin.

Billing of the show started Monday (11). Publicity is being handled by Al Sweeney, and Mickey Blue is in charge of advance ticket sale. Arthur M. Gullickson, Medinah Temple Shrine potentate, is chairman of the circus; Charles J. Retterer, Chief Rabban, honorary chairman, and Norman J. Kissick, recorder, finance chairman. Show is for benefit of the Shrine activities fund.

Staff of the circus includes Irving J. Polack, producer and general manager; (See *Acts at Chi Shrine on opp. page*)



GEORGE W. SMITH, who has returned to the Ringling Bros. and Barnum & Bailey Circus as general manager, replacing Art Concello.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

FLYING LaFORMS card from Peru, Ind., that they signed to appear at Sheboygan (Wis.) Shrine Circus.

FRANK T. KELLY, former headwaiter on Sells-Floto, Yankee Robinson and Al G. Barnes circuses, is a nurse in French Hospital, San Francisco.

CHARLES (KID) KOSTER, known in the circus field, is in his fourth week at the 20th Century-Fox Studio. Is in the wardrobe department.

DON'T criticize until you have lived a manager's life.

EDDIE WOECKENER, the band director of Jitterbug fame, is vacationing at Montgomery, Ala., but will be back at Peru, Ind., soon.

MR. AND MRS. BOB STEVENS, of the concession department of the Kelly-Miller Circus, are wintering on their farm adjacent to Coffeyville, Kan.

JIM (STILTS) THOMPSON letters from Los Angeles that he is wintering there and recently ran into Tex Cooper and other old-timers.

LONDON'S police chief has ruled against elephants being sent out after blackouts.

MRS. ERNESTO CRISTIANI, of Ringling-Barnum circus, is recovering from a major operation at a Sarasota, Fla., hospital.

E. J. CAUPERT advises from Memphis that he has been working at Loew's State Theater there since closing with Ringling-Barnum advance department.

EVEN the humblest worker may have an idea—so listen.

JIM STUTZ, past season manager of candy concession on Hunt Bros.' Circus, advises from Philadelphia that he is working out of there as salesman for a St. Louis brewing company.

HAPPY HOLMES, while playing the Cat and Fiddle night club in Cincinnati last week, gave *The Billboard* a call. Has been with Cole Bros.' Circus for a number of seasons.

LAST season giving orders was one thing—then doing it yourself was another.

LEE HINCKLEY, the well-known musical director with circuses, is now hibernating at Cleveland, Okla., after touring with a vaudeville unit in the South and East.

JAMES E. SMITH, last nine years superintendent of animals with Lewis Bros.' Circus, reports from Jackson, Mich., that he is employed in a war plant there and plans to join a motorized circus in the South on March 1.

"WHEN sleep won't come to me," stated a ballet girl, "I try counting grandstand chairs."

HILDEBRANDO ZACCHINI, 75-year-old patriarch of the circus family famed for its human cannonball act, has been seriously ill in a Tampa hospital after amputation of a leg due to a diabetic condition.

NORMA ROGERS, former performer of Wallace Bros.' Circus, letters from Amarillo, Tex., that she is visiting Mac MacDonald, who is stationed at Amarillo Airfield. She will spend the winter there and will join a show on the West Coast in March.

REMEMBER when a pickout-pony was the sensational feature of most any wagon show's program?

JACK BISHOP, former chauffeur of Ringling-Barnum circus, letters from Hot Springs that he is in a hospital there. Recent visitors included Bernie Head, R. Larkin, Charles Ryan, Walter Forbes and Mr. and Mrs. Randal Meyers. All are RB troupers.

BEN DAVENPORT, of Dailey Bros.' Circus, is visiting with his folks at their West Virginia home. He visited the Cole circus quarters at Louisville en route east and will make several stops on his return to the quarters at La Grange, Tex. Butch Cohn, secretary of the show, accompanied Mr. Davenport and stopped off at Ashland, Ky., to visit his family.

ANOTHER thing the scrap drive did besides further the war effort was, it cleaned a lot of circus lots of old car parts and tin cans.

W. J. GILMAN cards from Long Beach, Calif.: "Recently met Jim Logan, who I worked with on John Robinson advance car No. 2 in 1898, for the first time since that season. On the car were Archie Sands, manager; Frank Estis, Turkey Corbett, Sid DeShane, Peter Hunt, Charlie Betts, W. E. Burhart and Actor Jones."

NOTES from Banard Bros.' Circus by John Kramer from Etna, O.: Ben Davenport, owner-manager of Dailey Bros.' Circus, and Butch Cohen, secretary of the same show, visited Manager Buck Banard here in quarters. Davenport is on a buying trip to enlarge his show. Larry Duane is breaking a horse and a mule here. Banard plans to leave soon for the East to buy more stock.

CHRIS CORNALLA, who died January 10 in Chicago, had a varied career as a vaude artist and circus clown. He was born in Weston, Mass., and in his earlier years was a member of a vaude team. He toured England during the first World War, staging free performances for the British soldiers and the AEF, and did a command performance for King George V and Queen Mary. After the war he became a circus clown and had been with Sells-Floto, Hagenbeck-Wallace, the Ringling-Barnum show and of late years with Jay Gould's Million-Dollar Circus. Cornalla was extremely popular with children, and during the seasons when he was not trouping he was in demand to appear at picnics and clubs. His wife, Letitia, is still living and is now a radio actress in Cedar Rapids, Ia.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

KELLY MILLER, one of the main spokes of the circus bearing that name, has been called to the army.

PVT. ROBERT McSWEENEY, last season groom on Mills Bros.' Circus, is with Training Headquarters Co., 14th Armored Division, at Camp Jaffee, Ark.

PVT. A. M. HAFFARDS (Little Red), former circus trouper, is with 482 Air Base Squadron, Barracks E 18, Hill Field, Ogden, Utah.

EDWARD HUNT, son of Charles T. Hunt, owner of Hunt Bros.' Circus, was inducted in December. He is stationed with Q. M. C. Department, 552 Railroad Co., Fort Knox, Ky.

CORP. JACK SMITH, formerly of Cole Bros.' Circus, advises that he has been transferred from Cincinnati to Medical Examination and Induction Board No. 2 at Toledo.

PRIVATE GEORGE THOMPSON is still in San Diego, Calif., but is now in Battery G, 19th C. A., Fort Rosecrans, as machine gun operator. He has run into several circus folk, including Sergeant Phil Escalante and Jimmy O'Connor.

ROBERT N. PRINTY, former circus wrestler, letters from Norfolk: "Am in physical training and combat staff of the navy here. My address is N. C. T. C. Camp Bradford, Ships Co. Military Training Department, N. O. B."

DAVID B. WHALEN, public relations counsel for Gene Autry and general publicity director for the Flying "A" Ranch Rodeo, followed Autry into the Army Air Corps and is now a sergeant, stationed at Stewart Technical School, New York City.



With the Circus Fans

By THE RINGMASTER
CFA

President: FRANK H. HARTLESS, 2930 W. Lake St., Chicago
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
(Conducted by WALTER HOENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Jan. 16.—The Harry Hertzberg Circus Room in the public library at San Antonio was formally opened to the public January 12, Julia Grothaus, librarian, announced. The room represents the rarest collection of Circusiana in the country, Miss Grothaus said. Work of preparing the room for public showing has been under supervision of Vivienne Mars. In the two large chambers, which house the collection, are contained more than 20,000 items. A complete miniature circus, built to scale is one of the outstanding exhibits. Other items include the personal effects of Gen. Tom Thumb, and posters advertising big-top shows from the earliest days. Hours set for public showing are weekdays, 1 to 6 p.m.; Saturdays, 9 to 6 p.m. An admission price of 10 cents is charged to defray expenses, but Wednesday afternoons will be free.

Eastern Vice-President Samuel M. Prentis and Mrs. Prentis, of New London, Conn., left January 5 for Delray Beach, Fla., where they will spend remainder of the winter. They plan to visit the Clyde Beatty Zoo in near-by Fort Lauderdale, also quarters of the Big One in Sarasota.

Charlie Campbell, CFA of Sylva, N. C., is preparing a list of more than 70 circus train wrecks for a future issue of *The Railroad Magazine*. The list which appeared in Christmas issue of *The Billboard* is now more than doubled. Old troupers, fans and collectors from all parts of the country, after reading the list, showed lots of interest by sending in wreck data which they knew about during their active trouping days.

ACTS AT CHI SHRINE

(Continued from opposite page)
Louis Stern, manager; Mickey Blue, promotional director; Mrs. Opal Mills, secretary; Teresa Kaphusman, assistant secretary; Nate Lewis, equestrian director; Al Sweeney, publicity director; J. B. Foster, superintendent of transportation. On tickets and advertising banners are John Lorman, Pat Patterson, C. C. Clark, Mickey Humphries, Jimmy Rison, Ed Wilson, Jack Levine and Charlie Caldwell.

CINCINNATI, Jan. 16.—Sam Polack arrived here this week to start promotion work for Polack Bros.' Circus, which will be held in the North Wing of Music Hall week of March 8.

WON, HORSE & UPP

(Continued from opposite page)
read, "Slow Down, Cattle Crossing," we learned that the feature act had disappeared, but we were too polite to ask the bosses about it. According to the show's secretary, Manager Upp didn't mind buying the rosin for the act but couldn't see the salary. It has been sleeting here all day and the bosses are shaking hand with each other because the act is gone.

Robert D. Good, CHS, of Allentown, Pa., recently spent several days with the William Heyers at New York City appearance. Bob was especially interested in the first public appearance of "Mme. Yo-Yo," which is the first mare ever to be broken by Heyer for dressage and which was obtained in Allentown thru efforts of Good. The horse will eventually replace the aging "Yo-Yo."

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

SMOKY HINKSON, 11-year-old rodeo performer, of Southern New Jersey, and his pony, Pal, are being featured in Western shows presented at Totem Ranch, Maple Shade, N. J.

ANNUAL RODEO, La Fiesta de Los Vaqueros, at Tucson, Ariz., previously announced as suspended for the duration, will be held this year, it was announced recently. Rodeo committee is combining with the Southern Arizona Dude Ranchers' Association to stage the show with Gene Autry as emcee. Earl Thode has been named arena director. In charge of the fiesta will be M. H. Starkweather, representing the rodeo committee, and Earl Jones, secretary of the Ranchers' Association.

HAPPENINGS in the rodeo field 10 years ago: Cowboys en route to the rodeo at Tucson, Ariz., tested their skill at Patagonia, Ariz., to a crowd of over 1,500. The winners were: Calf Roping—Chuck Wilson, William Kane, Buck Sorrells, Team Tying—Roy Adams and James Kane, Everett Bowman and Roy Adams, Bert Parker and Allen Holden, Bronk Riding—B. Russell, Chuck Wilson, Carl West. Mrs. Guy Shirley was catapulted from the back of a wild horse that had never been ridden. She was uninjured. Lee Zinsmeister, ranch owner, managed the rodeo. . . . Preparations were under way for the annual Custer Rodeo at Broken Bow, Neb. E. S. Stone was named arena director, assisted by Shorty Ricker and A. W. Melville. E. R. Purcell was the announcer. . . . Slim Talbert, former contestant, returned to California from Oregon, where he operated a ranch. . . . Nick Nicoll, Douglas, Wyo., trick rider, returned to Hollywood to work in pictures. . . . Hank Bell, well-known contestant, suffered a badly injured hand when his horse fell while riding in a chase in a Hoot Gibson picture. . . . Ed Wright, rodeo clown and promoter, was getting his Mexican bulls ready for the season. . . . Joe Mullens, with his family of trick ropers and riders, were spending the winter at Palm Springs, Calif., putting on shows for the "dudes." . . . Powder River Jack and Kittie Lee were having a big time in Arizona. They were associated with the Ingleside Inn, Phoenix. . . . Chief Ed and Princess White Eagle were hibernating at Henryetta, Okla., working theater dates in that section and busting bronks on Saturdays as bally.

**CIRCUS MANAGERS
CIRCUS MUSICIANS**
Before signing any agreement with Union Representatives, communicate with
L. CLAUDE MYERS
4007 West Pine Blvd. St. Louis, Mo.

WANTED PHONEMEN
For Adv. U. P. C. for
SHRINE CIRCUS
Write or See
SAM POLACK
Syrian Shrine Temple, Mezzanine Florentine Room,
Gibson Hotel, Cincinnati, Ohio.

WANTED
Old-time Animal Man to take care of private zoo. Give full particulars in first letter.
Write BOX D-20
Care The Billboard Cincinnati, O.

**RUSSELL BROS.' CIRCUS
WANTS**
For 1943 season people in all departments including high-class Acts, Clowns, Bosses, Electricians, Mechanics, Riggers, Seat Men, Ushers and Ticket Sellers and Takers.
Flying Act, Bar, Acrobatic, Seal and Novelty Acts of all kinds. Will pay top salary for good Producing Clown, Walter Jennier, Bob Fisher, Charles Oliver, answer. Will buy, if cheap, Three-Elephant Act for cash.
Opening latter part of March with very few one-night stands. Write today.
BOB O'HARA
9154 Sepulveda Blvd. San Fernando, Calif.
BILLERS—Contact FRANCIS KITZMAN, same address.

BOARDS PLAN ACTIVE YEAR

Buckeyes Push Victory Expos

Plan the best annuals in State's history to boost morale, food production

COLUMBUS, O., Jan. 16.—Convinced that county and district fairs in Ohio can and will play an even greater part in maintaining the morale of the State's rural folk and in encouraging larger production of food, so essential in the promotion of the war effort, a large group of representatives of the 95 boards in the State, at the 18th annual meeting of the Ohio Fair Managers' Association in Deshler-Wallick Hotel here January 13-14, went on record to proceed with plans to give ruralites the best annuals they have ever had in 1943.

Despite travel restrictions a large crowd attended the meet and an estimated 1,000 were at Thursday night's banquet to hear Gov. John W. Bricker laud the importance of fairs in the nation's war effort. Fair men and the State Department of Agriculture also adopted resolutions calling for the encouragement in every possible way of Ohio rural youth in things agricultural and to urge the Ohio fairs to offer encouragement (See *BUCKEYE EXPOS* on opp. page)

Wis. Boards Name Special Committee To Form '43 Plans

MADISON, Wis., Jan. 16. — A special committee named by 35 agricultural and fair leaders attending a meeting January 6 at the Capital Hotel here, has laid down five general principles to guide it in making recommendations for holding both State and county fairs geared to the war effort as follows: (1) Rearrange fair premiums to better serve war purposes with the ultimate goal to create greater quality production. (2) Work with all federal agencies and representatives of armed forces. (3) Work with State defense organizations to create among citizens a greater responsibility for these activities. (4) To improve all agricultural and industrial exhibits and make them effective as morale-building factors among youth and adults. (5) To arrange for entertainment of a patriotic nature to improve morale.

Special committee was divided into two groups of six members each. One group (See *WIS. BOARD* on opposite page)

Mo. To Go Ahead; Boyd Is Secretary

ST. LOUIS, Jan. 16.—At the annual meeting of Missouri Association of Fairs and Agricultural Exhibitions in Columbia, Mo., January 9, Glenn B. Boyd, secretary Ozark Empire District Fair, Springfield, was elected secretary-treasurer, succeeding Charles W. Green, who has moved to Cincinnati.

Other officers are Larry Jones, Moberly Bullesta, president, and Ernest W. Baker, secretary Missouri State Fair, Sedalla; Ross C. Ewing, Audrain County Fair, Mexico; Harold Boucher, Brunswick; Dr. J. R. Popejoy, Moniteau County Fair, California, and A. M. Paterson, manager American Royal Livestock Shows, Kansas City, vice-presidents.

A resolution was adopted that all fairs in the State make every effort to continue in 1943 and that they would cooperate in every way possible with the government in the war effort.

TOM L. BAKER, manager, and W. E. Weaver and not Mr. and Mrs. W. E. Geren, as was reported in last week's issue, represented Baker's United Shows at the Indiana Association of County and District Fairs meeting in the Lincoln Hotel, Indianapolis.

Ill. Governor Urges Boards To Continue Where Possible

Address of Gov. Dwight H. Green at the annual meeting of the Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 6-7.

As governor of Illinois and a citizen of this State, I welcome a chance to speak words of encouragement and appreciation to farmers and small business men who are carrying on so bravely and well under the heavy exactions and uncertain economies of war. The farm and the small community at which the farmer sells his produce and does his trading must be strengthened and encouraged now as never before, because the food produced in these small communities has suddenly assumed a world-wide importance. Figures reporting the production of corn and oats, soybeans and wheat, cattle and hogs on the farms of Illinois—hitherto dull and uninteresting to the general public—have become, overnight, figures of the most vital import, worthy of the closest study and attention.

Truly may it be said that upon the production of food on the farms of America rests the success of our fight for freedom. It is apparent to all our military strategists and statesmen that the ultimate success of our cause depends upon the success of the farming communities in producing food for America and her millions of hungry allies.

Naturally, as governor of the State containing the greatest, the most fertile and prosperous agricultural area in the world, I am vitally interested, even as you here tonight are interested, in every single measure which will promote agriculture and its dependent trading communities. And as a plain, patriotic citizen of this great nation at war, I firmly believe that nothing which can speed the production of food or heighten the morale of those engaged in farming should be left undone.

Urges Continuance

In your annual meeting here your chief concern is the question of whether to hold your agricultural fairs next summer. Of course, none of us know exactly what the near future holds in store for us—and certainly none of us can predict what decisions or what orders

might come from national government during the next few months. But it is my earnest hope that those of you who find it possible can go ahead and hold your annual agricultural fairs in every case in which it does not directly interfere with, or retard, the national war effort.

After carefully weighing the subject it seems to me, at this time, that the benefits of holding our agricultural fairs outweigh any disadvantages. All of us know that the purpose of a fair is to encourage and increase yields of grain and other crops, to facilitate raising of improved breeds of livestock and to acquaint farmers with the most modern and efficient methods of agriculture.

Aid War Effort

At a time when our own armies and those of our allies on foreign soil are crying out for "food, more food"—at a time when even Americans living in the heart of this great productive region must submit to rationing of meat and other foods—what could be more important than an institution which seeks to improve methods of food production, which is aimed at increasing production of all farm crops—why, may I ask, should we discontinue, in the face of a meat shortage, an institution which places its greatest emphasis on the raising of more and better cattle, hogs, sheep and poultry?

Of major importance also is the incentive which a fair gives to our farm boys and girls, the 4-H Club members, Future Farmers of America and other organizations. The proper training of our farm youth has become a vital issue, because only thru their trained assistance can many farmers solve the serious problem resulting from the man-power shortage. Discontinuance of our county fairs would work a further hardship on our progressive young agriculturists because their entire year's program is pointed toward a fair's competitive events—particularly in the raising of livestock. Many of our brightest youths have, in the past, earned enough money from their livestock to send themselves thru college. We should not abolish a program which produces such inestimable benefits.

Kansans To Promote Livestock And Agricultural Production

TOPEKA, Kan., Jan. 16. — Serious-minded representatives of Kansas Fairs Associations pledged an all-out effort to boost State livestock and agricultural production and made plans for a continuation of 1943 fairs at the 20th annual convention in Hotel Jayhawk here January 12-13. Resolutions prepared by Maurice W. Jencks, secretary Kansas Free Fair, Topeka, and adopted unanimously by about 100 members attending, placed major emphasis for the 1943 fairs on foods and 4-H Club work. Resolutions declared:

"Resolved that the Kansas Fairs Association go on record as favoring plans for holding agricultural and livestock fairs and expositions in 1943.

That it is the consensus at this meeting that fairs can do much to encourage the raising of livestock and growing of foods that are so essential to the winning of the war.

That the members here assembled do hereby pledge themselves and their organizations to do everything in their power to help win the war thru their efforts to increase the necessary meat and food supply.

That this organization will do its best to encourage 4-H Club boys and girls, Future Farmers of America and others to devote their energies to the growing of necessary foodstuffs and shall encourage them to stay on the farms during this, the world's greatest emergency. The nation that could produce essential food requirements has won every major war since the world began."

Galloway Is Elected

In keeping with the farm theme which predominated the discussions, the association elected L. H. Galloway, Wakeeney, one of the State's successful big-time farmers, president for the coming year. He succeeds Everett Erhart, Stafford. Art McAnarney, Haviland, was named vice-president, while R. M. Sawhill, Glasco, was re-elected secretary-treasurer. Directors elected included D. Linn Livers, Barnes; M. W. Jencks, Topeka; Harold F. Smith, Iola; George Dietrich, Richmond; Cooper Osterhout, Columbus; W. D. Jones, Girard; Earl Mayor, Oak Hill; L. H. Galloway, Wakeeney; L. F. Davidson, Glasco; Art McAnarney, Haviland, and Everett Erhart, Stafford.

Governor Offers Co-Operation

Headline guest speaker of the meetings was Andrew F. Schoepel, newly inaugurated governor of Kansas. His reaction to the convention's resolutions was most encouraging. "Finest thing I've heard," he commented, and assured delegates he would do all within his power to assist them in their efforts.

Restricted travel cut attendance almost in half as less than 25 per cent were able to drive cars to the meetings. Reports showed that only 11 of the nearly 100 fairs scheduled for the State in 1942 were canceled and that the majority of fairs and exhibitions held proved successful. Most of the 11 fairs not held last year will be back with at least agricultural exhibits or food fairs (See *KANS. LIVESTOCK* on page 49)

Illinois Execs To Go Ahead

Secs plan wartime set-up—association is split into three district groups

SPRINGFIELD, Ill., Jan. 16.—About 200 delegates, representing 53 of the 80 fairs held in 1942, and five of the 19 fairs which were called off last year, were in attendance at the 33d annual meeting of the Illinois Association of Agricultural Fairs in St. Nicholas Hotel here January 6-7. It was one of the most enthusiastic and interesting meetings held in the history of the association. Business sessions were more heavily attended than ever before, and it was noticeable that all fair men virtually remained "glued" to their chairs thruout the meetings. Without exception the 60 fairs held in 1942 made money, many showing greater profit than at any of the previous annuals. All are planning to stage their annuals again this year and five of those called off last year have signified their intention of operating in 1943.

Gov. Dwight H. Green sounded the keynote during his talk at the banquet, when he urged the fair men to plan their 1943 annuals. He said that the morale building and the aid to the war effort which the fairs lend to the farm population more than offset any shortage of rubber or gasoline that might be entailed. He, as well as Director of Agriculture Hon. Howard Leonard, promised the fair men every possible aid from the governing agencies in the State in the promulgation of fairs and firmly advocated continuance of fairs in Illinois next summer and fall "in every case in which it does not directly interfere with, or retard, the national war effort." Ray A. Dillinger, association president and Assistant Director of Agriculture, concurred with the two leaders.

Co-Operate With War Effort

President Dillinger presided at the initial session Wednesday. Co-operation with the war effort was reflected in George Flint's discourse on the sale of War Bonds and Stamps at fairs and by E. Guy Pixley, who spoke on "Victory Gardens as Special Attractions at Fairs." Leonard urged the fair men to plan for their fairs and pledged every possible aid. Carter Jenkins, Illinois OPA director, gave delegates valuable information (See *ILL. TO CONTINUE* on page 43)

Ohio Associations Sell \$750,000 in War Bonds, Stamps

COLUMBUS, O., Jan. 16.—That fairs held in Ohio in 1942 contributed an outstanding part in the nation's war effort was evidenced in a report of the activities of the 64 annuals held in the State made by Mrs. Don A. Detrick, executive secretary, at the 18th annual meeting of the Ohio Fair Managers' Association in the Deshler-Wallick Hotel here January 13-14. Forty-seven of the fairs, Mrs. Detrick said, reported a total attendance of 1,704,169 and paid to the government \$44,672.58 in taxes. From special booths (See *OHIO BOND SALE* on page 49)

Mrs. Detrick IAFE Director

BROCKTON, Mass., Jan. 16.—Frank H. Kingman, secretary International Association of Fairs and Expositions, said here this week that Mrs. Don A. Detrick, Bellefontaine, O., has been elected a director of the association, replacing Win Kinnan, former secretary of Ohio State Fair, Columbus.

LOS ANGELES.—Howard Marshman, with Peaches Sky Revue for the last two seasons, is working in a war plant here for the duration, he reports. He says the Flying Wards recently concluded a picture for MGM studios.

Around the Grounds

CONWAY, Ark.—Young Business Men's Association, sponsor of Faulkner County Fair, have voted to put the fair's excess of \$2,220 in War Bonds. Turner T. Doolin, funeral director, elected new acting secretary-manager.

TROY, O.—E. O. Ritter, re-elected secretary of Miami County Agricultural Society for the 13th consecutive year at the annual meeting here January 2, announced that the association has a neat balance on hand. Financial statement revealed that receipts for 1942 were \$27,919.93. This with a 1942 balance of \$2,748.61 made a total of \$30,668.54. Expenditures for the year were \$30,548.30. Included in the expense was \$4,762.32 for permanent improvements, purchase of \$4,500 in War Bonds and \$1,368.86 in federal taxes. Class and speed premiums totaled \$7,462. Boys and girls' club work was \$1,400, and grandstand attractions, \$2,868.

SAN FRANCISCO.—A bill dividing \$518,000 in the State fair fund is scheduled for introduction in the State Legislature at Sacramento soon. The bill, carrying an urgency clause which would make it immediately effective, would provide for the money originating from the State's take on pari-mutuel horse racing bets to be divided among all fairs and expositions in the State on the same basis as in previous years. Because present law provides that money shall be paid only to those fairs holding shows during the year, 10 fairs would divide the amount because they were the only ones exhibiting during 1942. The bill, if passed, would bring final settlement to a controversy which has continued virtually since the outbreak of the war.

Fair Elections

CONWAY, Ark.—Turner T. Doolin has been elected acting secretary-manager of Faulkner County Fair, it was announced here last week.

FARMER CITY, Ill.—Robert (Slim) Wilson was re-elected president of Farmer City Fair Association at a special meeting last week. W. F. Peterson was named vice-president; E. S. Wightman, secretary, and E. R. Rinehart, treasurer.

DECORAH, Ia.—Arthur Ellingson was re-elected president of Winneshiek County Fair Association at the annual meeting here. Other officers are E. T. Haugen, vice-president; Leon Brown, secretary, and W. P. Roan, treasurer.

TROY, O.—Miami County Agricultural Society re-elected Richard Levering, president; Lloyd Patty, vice-president; Floyd Blauser, treasurer, and E. O. Ritter, secretary, at the annual meeting here. Ritter was re-elected for the 13th consecutive year. He has been a member of the board for 27 years.

Kahn Aids War Effort With Victory Gardens

COLUMBUS, O., Jan. 16.—Victory Gardens will embellish the center-fields of Ohio's fairgrounds in 1943—at least they will if the resourceful Harry Kahn, secretary Big Auglaize County Fair, Wapakoneta, O., has his way. He unfolded the idea at the 18th annual meeting of the Ohio Fair Managers' Association in Deshler-Wallick Hotel here January 13-14. Kahn said that as soon as spring comes, he'll call for volunteers to plant the inside of the Wapakoneta race track.

Under Kahn's plan everyone will have a plot with a sign for his name, and War Bonds for junior and adult classes will be awarded. On the fair's initial day, Kahn says they'll have a cooking school using Victory Garden vegetables. The second day will be devoted to a canning school, with Victory vegetables being brought into use. Kahn's idea came in for some good publicity in *The Columbus Citizen* of January 13.

Saginaw Fair Plans To Increase Premiums

SAGINAW, Mich., Jan. 16.—Premiums in many departments of the Saginaw County Fair and Michigan Farm Products Show will be increased this year, it is announced by C. H. Harnden, secretary-manager. The increase will be made to take care of the added cost of making exhibits.

At the annual organization meeting of the fair's board of management last week, the following officers were elected: President, John M. Brooks, Saginaw, replacing Charles Girmus, Bridgeport; vice-president, William L. Otto, Milwaukee; second vice-president, Albert E. Williams, Saginaw; treasurer, William J. Kirschner, Freeland, re-elected; secretary-manager, Clarence H. Harnden, Saginaw, re-elected.

Plans were made to go ahead with the fair, subject to conditions as they may arise. Plans to take an increased part in the promotion of the war effort based on experience gained last year also were agreed upon, Manager Harnden stated.

N. C. Meet Is Canceled

WILSON, N. C., Jan. 16.—W. H. Dunn, secretary of North Carolina Association of Agricultural Fairs, said that the annual meeting scheduled for January 23 in Raleigh has been canceled because of restrictions on travel.

BUCKEYE EXPOS

(Continued from opposite page)

in every possible way; that the Ohio fair managers' association petition the Ohio Legislature, now in session, to enact such legislation as may be necessary to transfer Ohio from the Eastern to the Central Time Zone because the present War Time is working a definite interference with the honest effort of Ohio farmers to meet all-out war production needs, and to obtain an appropriation of suitable size from the Legislature to encourage a show of various breeds of livestock at interested county fairs.

Women's group of the association went on record to urge that at least one woman be made a member of each fair board in the State. They recommended that a committee working with the assistant director of agriculture make a list of suggestions growing out of the Women's Group conference to help make fair premium lists conform with the wartime program and that a mimeographed copy be sent to each fair board.

Stuckey New Prexy

Emphasizing importance attached to capable leadership, representatives elected former vice-president N. E. Stuckey, Van Wert, to the presidency for 1943. Walter J. Boss, Wooster, was named first vice-president, and William H. Kroesen, Berea, second vice-president. Mrs. Don A. Detrick, Bellefontaine, secretary, and B. U. Bell, Xenia, were re-elected to those posts.

State Board of Agriculture elected Walter F. Buss, Wooster, president; Arthur Evans, Cedarville, vice-president. Mrs. C. A. Steele, South Vienna, was re-elected secretary. Resolutions committee included John W. Yoder, Baldwin Rice, Mrs. D. R. McConnell, W. A. Schell, Howard Goddard and W. J. Buss. Women's committee was composed of Mrs. D. R. McConnell, Mrs. Robert J. Bryson and Goldie V. Scheible.

Initial session Wednesday (13) got under way with President Ralph C. Haines, Dayton, presiding. Following group singing, directed by Albert Heinz, Mayor Floyd F. Green made his "Welcome to Columbus" address. Mayor Green complimented the fair men on their courage in meeting in convention during wartime to discuss and explore new possibilities for promoting the nation's war effort. He emphasized that fairs are vital to the winning of the war because of their association with agriculture. He said he hoped that 1943 fairs would draw even larger crowds because they are powerful institutions for the building of morale and education. Mayor Green urged all to put more individual effort in their organizations to aid the farmer in producing the necessary foodstuffs to enable eventual victory for the United Nations.

Kirkpatrick Honored

He closed his address by paying tribute to the late Frank Kirkpatrick, former president of Franklin County Fair. After hearing the reports of the secretary and treasurer, presented by Mrs. Don A. Detrick and B. U. Bell respectively, conventioners listened to chairmen of the morning group meetings give brief outlines of their sessions. Making

the reports were Orville Baughman, Russell Alt, B. U. Bell, Tom Billingsley pinch-hitting for John Yoder, George Dix, A. B. McDaniel and Mrs. D. B. Phillips. Wesley Green, deputy administrator of the Ohio War Savings Staff, and Claude P. Weimer, Blacklick, O., gave interesting talks on *The Sale of War Bonds and Other Patriotic Activities at Our Fairs*. Both complimented the various fairs on the outstanding record made at their annuals in 1942 and urged all to make an even greater contribution in 1943.

Other speakers and their subjects were B. P. Sandles, State junior fair manager, and Renick W. Dunlap, Kingston, *County Fairs and Their Place in the War Effort*; Bruce Burgess, Delaware County, *Should Fairs Operate Their Night Attractions on a Percentage Basis?*; James Atterholt and Judge G. W. Rittenour, *Should a Ceiling Be Put on the Amount Spent on Racing?*; Bob Shaw, William McCluskey and Ethel Robinson, *Outlook for 1943.*

Sandles, in his address, pointed out the encouragement fairs give to the farmer from a competitive standpoint and strongly urged fairs who called off their annuals in 1942 to forget last year's mistakes and to begin preparations to make future annuals the best in their history.

Speed Conference

N. E. Stuckey, Van Wert, presided at the Open Speed Conference meeting District I United States Trotting Association in the ballroom on Wednesday night. "The 1943 Racing Season" was discussed by O. H. Bowen, Columbus.

On the program of the joint meeting of the board of agriculture and fair men Thursday morning, which was presided over by John T. Brown, director of agriculture, were C. W. Goble, *Selective Service and the Farmer*; R. P. Barthalow and A. J. Pfeiffer, *Taxes and the Fair*; Ralph Henderson, E. W. Lampson and John D. Zook, *The Newspapers, the Fair and War Effort*; Prof. J. H. Boyd, *Victory Gardens and County Fairs*; W. H. Palmer, Enid Lunn, Ralph A. Howard and Mrs. Faye Heintzelman, *The Hope of the Fair Future.*

General session of the Ohio Fair Managers' Association Thursday afternoon saw Ralph C. Haines presiding. Principal speakers were Dean John F. Cunningham, *Why Fairs Are Necessary at This Time*; H. B. Kelley, secretary Hillsdale (Mich.) Fair, and Harry W. Wigton, Ashler, *My Experience With Concessionaires at State and County Fairs*; Kenneth Ray and John E. Bohn, *Education in the War Emergency and How Fairs Can Help.*

Floorshow Clicks

An excellent floorshow was presented after the banquet thru the courtesy of Gus Sun Agency; WLW Promotions, Inc., and Paul Spor Hit Attractions. Among acts were Dolly Good, singing emcee; Sunshine Sue and Her Rangers; Happy Valley Girls; Captain Stubby's Boone County Buccaneers featuring Buddy Ross, ace accordionist; Mel Hall, comedy and trick cyclist; Ferdinand the Bull; Bill King, juggler, and Kyra, acrobatic dancer. Principal speakers at the banquet were Gov. John W. Bricker, Former Gov. Myers Y. Cooper, and Dr. Merton S. Rice, Detroit.

Attractionists, Guests

Among attractionists and guests noted were F. E. Gooding Amusement Company, Floyd E. Gooding, John E. Enright, Mr. and Mrs. Ed C. Drumm, Homer Moore, Jack Lampton; Galligan Enterprises, John Galligan; Fair Publishing Company; United Fireworks Manufacturing Company, Walter A. Beecher, F. A. Conway; Al Jones Rodeo, Al Jones; Jack Raum's Victory Attractions, C. L. (Jack) Raum; Mr. and Mrs. Earl Kurtze, WLS Artists' Bureau; Secourism Park Rides, R. A. Jolly; WLW Promotions, Inc., Bill McCluskey, Jack Bell; Flying X Rodeo, Al Bechtold; Howard's Attractions; Regalia Manufacturing Company; Enquirer Job Printing Company, John Anderson; Barnes-Carruthers, Ethel Robinson; Gus Sun Booking Agency, Gus Sun Jr., Bob Shaw, Gus Sun Sr.; Hudson Fireworks Company; Hagler Sound Equipment; Paul Spor Hit Attractions, Paul Spor; Boyle Woolfolk Agency, Boyle Woolfolk, Billy Senior; Myers Concessions, W. E. Myers; Happy Attractions, Ray Hennessey, Bellefontaine; Ohio Horse Pulling Association; Mr. and Mrs. Claude R. Ellis and Robert R. Doopker, *The Billboard*; Bertha (Gyp) McDaniels, Johnny J. Jones Exposition, and Pluto City Attractions.

H. W. Deermaster, Deermaster Conces-

Meetings of Assn. of Fairs

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 27-29, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

Rocky Mountain Association of Fairs, January 24-26, Northern Hotel, Billings, Mont. Jack M. Suckstorff, secretary, Sidney, Mont.

South Carolina Association of Fairs, January 21, Wade Hampton Hotel, Columbia. J. A. Mitchell, secretary-treasurer, Anderson.

Western Fairs Association, February 26 and 27, San Francisco. Tevis Paine, secretary-treasurer, Sacramento, Calif.

Wisconsin Association of Fairs, February 23-25, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

gions; Lester (Peanuts) Rogers, Cole Bros. Circus; Doc H. M. Parshall, Urbana harness-horse driver; Ed Strassburger, Toledo Zoo, and Mrs. Pearl Gooding Visoky, Puritas Springs Park, Cleveland.

Badges for the convention were provided thru the courtesy of Fair Publishing House, while United Fireworks Company supplied the banquet table favors. Sound service was provided by Barkeo Sound Service, and organ and organist attended thru the courtesy of F. E. Gooding Amusement Company.

WIS. BOARD

(Continued from opposite page)

will make recommendations for formulating a State fair along the lines laid down in the five general principles and the other group will do the same for county fairs.

Those who will plan for county fairs are J. F. Malone, Beaver Dam, chairman; Prof. Wakelin McNeel, Madison; L. E. Larson, Beaver Dam; Roy J. Pavlak, Monroe; Agnes Anderson, Oregon, and G. W. Crump, Madison. State group includes A. W. Kalbus, Milwaukee, chairman; Prof. Arlie Mucks, Madison; Horace Buri, Jefferson; Anita Gundlach, La Crosse; L. M. Sasman, Madison, and Russell Frost, Madison. In addition to presenting recommendations to the University of Wisconsin, the State Department of Agriculture, State Legislature and county fair associations, the special committee will also seek a decision from the ODT as to its attitude toward State and county fairs during the present war year.



THE THRILL OF THRILLS!

No other act like it! Attracts the crowds and gives them real, exciting and sensational entertainment. Write for complete information today.

Care of THE BILLBOARD CINCINNATI OHIO, or Representative Barnes-Carruthers Chicago, Ill.

Selden THE STRATOSPHERE MAN World's Highest Aerial Act!

N. E. Group Meets March 24

1-Day Conclave To Thrash Out Wartime Angles

BOSTON, Jan. 16.—Wednesday, March 24, is the date selected for the 15th annual convention of the New England Section, NAAPPB. The executive and program committees gathered at a luncheon meeting in Parker House here Monday (11) and went over preliminary plans for the conclave.

The committees voted to switch this year's convention to one of the larger downtown hotels, and announcement of the location will be made shortly after hotel arrangements are completed.

Edward J. Carroll, president of the NE group, stated that it may be possible to have Gov. Leverett Saltonstall for the noon luncheon at the conclave. He also reported that he had a tentative acceptance from a speaker of national repute for the convention banquet.

Henry G. Bowen, program chairman for the March meeting, has already begun arranging the day and evening activities. Among the subjects to be covered by the various speakers are transportation, rationing, taxation and man power.

Present at Monday's meeting, in addition to Carroll and Bowen, were Secretary Fred L. Markey, Wallace St. C. Jones, Henry C. Martinelli, James Donovan, former governor's counselor, and Harry Storin, press agent at Riverside Park, Agawam, Mass.

In addition to convention matters, the executive committee held a conference relative to legislation covering Massachusetts parks and beaches.

Eastern Operators Apprehensive of Forthcoming Season

BALTIMORE, Jan. 16.—A serious curb on patronage at amusement resorts in the Baltimore area appears in the offing for the coming season as a result of the OPA's ban on pleasure driving, which definitely bars use of cars as a means of transportation to places of amusement and recreation. Maryland OPA Director Leo H. McCormick has enlisted the aid of 140 municipalities in the State to enforce the ruling outlawing auto pleasure driving.

Police Commissioner Robert F. Stanton of Baltimore said he believed policemen could be instructed to check license plates at places of amusement and recreation and submit the numbers to either OPA authorities or rationing boards. The only way the public will be able to go to amusement places will be by regular public transportation facilities. Baltimore proper has two principal parks, Carlin's and Gwynn Oak, and another amusement spot is located at Bay Shore, some 15 miles from downtown Baltimore.

Last season gas rationing had little (See OPS WORRIED on opposite page)

Cincy's Coney Inaugurates Moonlight Dances April 24

CINCINNATI, Jan. 16.—Edward L. Schott, president and general manager of Coney Island here, announced this week that the resort's steamer, Island Queen, will inaugurate its season of moonlight dance excursions April 24. Plans are in the making for the opening of Coney Island May 22.

One of the effects of the war economy will be reflected in the fact that the moonlight dance ticket prices will be advanced from 65 to 75 cents, including all taxes. This is made necessary by increased taxes and operating expenses, Schott explained.



TCH. SGT. JAMES E. GOODING, son of Mrs. Pearl Vtsoki and former vice-president of Puritas Springs Park, Cleveland, is stationed in Africa with army air corps.

Jantzen Beach Report Reveals 105% Hyp in '42

PORTLAND, Ore., Jan. 16.—Annual report of the Hayden Island Amusement Company, operator of Jantzen Beach Park here, has just been completed by the auditors and reveals that the popular amusement place in 1942 enjoyed an increase in business of 105 per cent over that of 1941; in fact, the largest in the history of the park, which opened in 1928. General Manager Paul H. Huedepohl attributes the large increase to the mammoth defense program in the territory and to the five busy shipyards in close proximity to the park.

Located seven miles north of the center of Portland, Jantzen Beach is expected to feel some effects of gas rationing the coming season. On the other hand, however, with Vancouver, Wash., just a mile away and enjoying an increase in population from 20,000 to 100,000, and the new city of Vanport, Ore., only one south of Jantzen Beach, with a population of 42,000, will materially benefit the local fun spot. Vanport, which was named by the Housing Administration in honor of both Vancouver and Portland, will be the second largest city in the State of Oregon.

"Despite the gas rationing," stated General Manager Huedepohl, "we look for a tremendous season in 1943, with plenty of headaches from the help situation. We will open about April 1 and run until November 1. Our April operation will only be at night, and the full summer swing will not get under way until about May 15.

"Last year we operated from May 2 to September 7, seven days a week, and from then on until November 1 we operated every night and all day on Sundays. We found it very profitable to run all of September and October, whereas in past years we always closed around Labor Day."

American Recreational Equipment Association

By R. S. UZZELL

Some parks will be fortunately situated this year. With good public transportation facilities, ample picnic facilities and a comfortable place for meeting, they are sure to roll up a fine gross. Last year we learned not to depend too much on service men for added patronage, and yet we got by. It cannot be different this year.

Surely the motion pictures have no cause to complain. They have always been a reliable barometer as to the probable results in store for our summer operation. (See AREA on opposite page)

Gould Acquires AC Garden Pier For Back Taxes

ATLANTIC CITY, Jan. 16.—The Garden Pier, amusement center on the ocean side of the Boardwalk built originally in 1912 at a cost of \$1,500,000, was sold at public auction January 7 for \$100 by Under-Sheriff Philip B. Gravatt to John M. Gould, of Philadelphia, as an individual. The sale was subject to approximately \$110,000 due in back taxes. Gould was the only bidder.

The property was bought in from the Garden Pier Company of Atlantic City, controlled by the estates of Alfred and Louis Burk, Philadelphia merchants now deceased, to satisfy a mortgage foreclosure degree of \$128,661.16 held by the Fidelity-Philadelphia Trust Company, Philadelphia, and Boyd H. Magee, as executors of the estate of Forrest N. Magee, and Gould, as the administrator of the estate of his mother, Mrs. Mary A. Gould. Neither Gould nor his attorney, William Charlton, would make any comment on plans for future use of the pier.

Five years ago the pier was offered at public auction by the Burk brothers' estate, but the sale failed when the highest bid of \$250,000 was rejected as being inadequate. Later, in 1940, the city assumed control over the pier under the Stout Act to collect rents and apply the proceeds toward the delinquent taxes.

Tropical, Key West, Expands; Biz Good

KEY WEST, Fla., Jan. 16.—Tropical Park here has just purchased from C. A. Hartzberg, of the Keystone Shows, a Merry-Go-Round and Ferris Wheel, which, with Kiddie Autos and Kiddie Aeroplanes, give the park four rides under the management of C. E. Barfield.

Business at Tropical Park continues good, the management reports, and several new concessions have been added recently. Among the new arrivals at Tropical are W. R. Johnson and wife, Helen; George Apple Sleeman and Mr. and Mrs. Jacobs, replacing Mr. and Mrs. Billie Clark and Mr. and Mrs. Pete Lockhart, who left recently.

Local newspapers and city officials have been rendering splendid co-operation. Mr. and Mrs. Frank Pope, who have the bingo, and Mrs. Pearl Barfield, manager of the park, were hosts at a delightful New Year's Eve party.

R. Gomez, president of Tropical Park, has received many compliments for establishing a permanent recreation center in Key West.

Ocean View Deal Involved \$150,000

NORFOLK, Jan. 16.—Ocean View, which changed hands in December, brought its former owners \$150,000, it was disclosed this week when the deed was recorded here.

The park was sold by Ocean View, Inc., to Dr. Dudley Cooper, local optometrist. The deed shows the transfer was made to the Ocean View Improvement Corporation, a newly chartered concern, whose officers were not disclosed.

W. R. Aitken, formerly of New York and now with a Georgia park, will come here to direct the local amusement resort next season, it is understood.

Carroll Curtails Bowling

SPRINGFIELD, Mass., Jan. 16.—After the first week-end of the new OPA ban on pleasure driving in the Eastern States, Edward J. Carroll, owner-manager of Riverside Park, Agawam, curtailed the operation of the bowling center on week-days during the emergency but will be open Sunday afternoons and evenings. Roller skating, however, will continue daily.

SPRINGFIELD, Mass.—Forest Park Zoo will soon have a new guest, a reindeer doe acquired from the Milltown (Pa.) Zoo.

Plan Is Up for A Greater A. C. To Mold Future

ATLANTIC CITY, Jan. 16.—Altho resort leaders still face a wartime Atlantic City, already a post-war outlook for a "Greater Atlantic City" is being proposed. Latest proposal to occupy the attention of resort leaders is known as the Paxson Plan, brought forward by City Commissioner Joseph Paxson, which incorporates many suggestions already aired. However, one significant feature is presented anew in a different light. That one is the oft-proposed consolidation of all the neighboring Absecon Island resorts, only Paxson goes a step further and includes the island resort city of Brigantine.

First, however, Paxson proposes a conference of business and amusement interests to study and prepare a definite plan of action designed to mold the future of Atlantic City as a leading health resort and playground. Paxson points out that while the army has taken over most of the beach-front hotels, Atlantic City still has ample housing facilities for visitors in large numbers; that despite gas and tire rationing, people can still get here by train or bus, altho not in the numbers that formerly invaded the shore in summer months. "What Atlantic City should do," says Paxson, "is to make every opportunity to induce people to come to Atlantic City thru newspaper and radio advertising. Advertising should be concentrated in dull business periods."

But before any such campaign is launched Paxson believes that the many small resort communities on Absecon Island and Brigantine should consolidate for greater unity and strength.

Paxson admitted there would be serious objections to such a consolidation, saying "there always was in the past." But he pointed out that conditions today are far different than they were on previous occasions when the subject was broached, and he even admitted, too, that perhaps even the time wasn't ripe to bring it up again.

Resorts Seek Rental Boost

OCEAN CITY, N. J., Jan. 16.—Real estate owners here and at near-by Stone Harbor are petitioning the Office of Price Administration for permission to raise their ceiling prices on rentals. It was indicated that other near-by seashore resorts, none being part of the South Jersey resort area affected by defense or military activities, will also petition the OPA area rent control office. It is pointed out in the petitions that last summer the seashore season had a poor start, with the result that many rentals were far below normal. Rents have been frozen at what they were March 1, 1942.

Wildwood Solicits Baseball

WILDWOOD, N. J., Jan. 16.—In order to hypo activity at this resort next spring, Mayor George W. Krogman and the city commissioners made a bid to have big league baseball training headquarters set up here. Offers have been sent to the Philadelphia Athletics and Phillies, the Washington Senators and the New York Giants and Yankees and Brooklyn Dodgers. Wildwood has an athletic field with seating arrangements for about 10,000 people and plans to place at the disposal of the baseball teams the city-owned gymnasium and 18-hole golf course.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

ABC-Less Driving

Topic of conversation up and down the Eastern Seaboard last week among pool men, as well as all outdoor amusement operators, revolved about recent ban on pleasure driving. It's a bit too early to determine what effect the ruling will have on the outdoor aquatic biz next summer, for plenty can happen 'tween now and then. But it's just another reason why the pool and beach industry should unite and establish itself (See POOL WHIRL on opposite page)

DO YOU NEED
GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
Hotel Kimberly, 74th St. & Broadway, New York

Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Business Holds Up Well in Chicago

CHICAGO, Jan. 16.—Business of local roller rinks is holding up to a satisfactory level with the exception of a few spots that have poor transportation facilities. A check of half a dozen spots in Chicago proper revealed that attendance this winter is on a par with past seasons, and in several spots week-end business is much better than last year. Most of the rinks are located on or near streetcar and bus lines, hence the gasoline restrictions have not materially affected attendance. Riverview Rink, located in Riverview Park, reports that business has been very good, with exceptionally large crowds on week-ends. Arcadia Gardens, Madison Garden and the Roller Bowl all are attracting satisfactory crowds.

Interior Lighting Must Be Bright

TULSA, Jan. 16.—Tulsa skating rinks must maintain lighting equal to that of office buildings, Police Chief George H. Blaine announced this week.

Skating has gained greatly in popularity during the past 18 months here and recently underwent a rigid inspection by policewomen.

"Skating in Tulsa is a wholesome sport. However, we noticed a tendency to lower lights. We have warned operators that ample lighting must be maintained and they are co-operating," Blaine said.

Court Suit Settled

SPRINGFIELD, Mass., Jan. 16.—Settlement out of court of a suit alleging discrimination against Negroes was reported this week to Judge Thomas J. Hammond in Superior Court. By payment of \$100 to Mildred Johnson, now a nurse in Brooklyn, the suit against the Rialto Skating Rink here was settled and agreement filed for entry of judgment for the plaintiff. Miss Johnson had claimed refusal to permit her to skate there on September 12, 1938, when the rink first opened. Attorney Alford Tavernier for the plaintiff said that the \$100 represents the minimum settlement possible under the act. Attorney John J. Fignoni represented the rink, which is managed by Leo Doyle.



QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

WANTED FOR CASH

New or Used Chicago Rink Skates, all sizes. Money waiting.

C. A. COREY

BOX 1762 FALL RIVER, MASS.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS

444 Second St. Everett, Mass.

BALL BEARINGS

\$2.25 PER M.

No Orders Filled Under 5 M. No. C. O. Ds.

C. A. COREY

BOX 1762 FALL RIVER, MASS.

News Break for Des Moines, Ia., Spot

DES MOINES, Ia., Jan. 16.—An eight-column story on Des Moines roller skating rinks with a large group of pictures was printed recently in *The Des Moines Register*.

The story describes how, with the men gone to war, the girls find inexpensive recreation in the two Des Moines rinks. Before the war there were five rinks operating in Des Moines. Many of the girls are members of the Women's Army Auxiliary Corps, which has a large training center located in Des Moines.

The pictures include one showing H. C. Riggs, his wife and son on skates. Riggs formerly operated a rink in Des Moines.

BROOKS AND MARGIE, novelty and comedy skaters, headline the floorshow at Jack & Bob's, Trenton (N. J.) night club.

GEORGE HOWARD, of the Flying Howards' skating act, who has been inactive because of illness at his home in Detroit since last April, will not return to professional work.

IRVING RICHLAND, formerly on the staff of the Hartford Skating Palace, Hartford, Conn., spent a 10-day furlough in Hartford recently. He is stationed with the Army at Miami, Fla.

BOULEVARD ARENA'S Dance and Figure-Skating Club, Bayonne, N. J., is reaping laurels in the ARSA Tri-State 1943 Inter-Club championships. Club members have been picking off the first place prizes in a number of Eastern rinks.

THE KENWOODS, now at Mickey's Bar, Detroit, left their music in an up-State town when they opened in the Motor City. They were forced to rely on four standard numbers until the special scores could be recovered.

KEEP 'EM ROLLING, an elaborate costume roller production, will be presented by the Twin City Arena Dance and Figure-Skating Club at the Twin City Arena, Elizabeth, N. J., on January 21. There are over 60 persons in the cast.

GRETTA NOYES has been engaged as assistant pro to help her husband, Ted Noyes, at East End Rink, Memphis. Owner Harry Scheuner has announced. Byron Taylor continues as head floor man, assisted by Howard Mott and Harry Fox. The latter has just returned after playing with Skating Vanities.

HARTFORD SKATING PALACE, Hartford, Conn., has on display a pair of skates which were made in 1862. The skates have wooden wheels, without ball bearings, with clamps for both toe and heel. The skates were bequeathed to the Skating Palace by the late Walter Price, who died at the age of 77 last fall. He was known as a real skating enthusiast, it was said.

America on Wheels Notes

The Wekarny Club of the Western Electric Company, Kearney, N. J., will hold another tri-rink party on the evening of January 25. Parties are scheduled at Boulevard Arena, Bayonne, N. J.; Twin City Arena, Elizabeth, N. J., and Passaic Skating Rink, Passaic, N. J. . . . Former Mount Vernon Arena skate mechanic Lou Tenace has left the rink to work for Uncle Sam in war industry. . . . Jimmy Raimond, organist of the Boulevard Arena, is now furnishing organ music every Wednesday evening at the Stage Door Canteen in New York. . . . There are now 50 names on the America on Wheels Honor Roll of former A. O. W. employees now in service. . . . Fran Holzheimer, former Casino Arena, Asbury Park, N. J., floor manager, is now with the Air Corps. . . . Claire Miller, instructress at the America on Wheels Twin City Arena, Elizabeth, N. J., has made application to join the WAACS. . . . The America on Wheels Dance and Figure-Skating Committee is now completing plans for the forthcoming A. O. W. inter-rink competition. The committee is composed of Claire Miller, Twin City Arena; George Sticka, Twin City Arena; James Dolan, Mount Vernon Arena, and Eddie O'Neill, Boulevard and Perth Amboy Arenas. Competition details will be announced shortly.

POOL WHIRL

(Continued from opposite page)

as a health necessity, as mentioned here last week.

Indoor plunges in the pleasure-driving-ban area, reported an increase in biz during the first week of the ban, all of which is easily explained. All the enclosed natatoriums are situated in the heart of their respective cities, easily accessible via streetcars, busses and subways. So, naturally, when folks couldn't go on their customary Sunday auto jaunts they looked for new diversions, and indoor swimming got its share.

A few ops of outdoor H-2-oriums, like Mack Rose, of Cascades twin pools, New York, are of the opinion that if the ruling continues thru Decoration Day, the tanks within the confines of the city and accessible by public transportation will be advantageously affected just as the indoor pools are now. Belief is that crowd who used to go to nearby beaches will do their swimming at pools nearest their homes.

However, Eastern bathhouse operators and beach impresarios have ideas of their own. Of course, the boys at Coney Island, N. Y.; Brighton Beach, etc., located as they are at the end of a 5-cent subway, aren't fretting over the new ruling as much as they are over the dim-out and other conditions caused by the war. Others, which can be reached only after several bus or ferry changes, are optimistic and believe that if the pleasure-driving taboo continues till next summer all of us will be so used to it by that time, that a trip requiring three or four changes will be duck's soup and will not keep biz away.

Only boys who are really downhearted are those whose estabs can only be reached by car. What's going to happen to Jones Beach, famed State project, is a moot question, for there's no way to get there without the old jalopy, and there are quite a few commercial beaches and pools in the same boat.

To repeat, it's too early to make definite decisions, but it's not too early to start playing up swimming as a necessary health builder instead of an amusement. More on this later.

Men and Mentions

Sam Ingram has left Colgate University, where he has been swim coach for 10 these many years, and is now an officer in the navy assigned to swim-teaching at Pre-Flight Navy School, Chapel Hill, S. C. You can bet the boys stationed at Chapel Hill will know more about aquatics now that Sam is among them.

Versailles pool is one of the few commercial tanks, if not the only one, still operating in Miami Beach, Fla. At any rate it was the only one at the time this column went to press. All the celebs who went south this winter can now be seen at the Versailles instead of the Roney and Miami Biltmore, their former haunts. A popular figure reported on the beach there last week was none other than Lieut. Walter Winchell, who thru his column and broadcasts has done more to popularize that beach resort than any other person or thing.

AREA

(Continued from opposite page)

eration. The resourceful and courageous can accomplish much and are the ones to single out and watch for what can be done under handicaps.

The purchasers of Ocean View, Norfolk, Va., have come in on the crest of the wave. And yet they did not pay too much for the property. They are assured of all of the business they can handle. A lot of repairing and reconstruction was done last year when material was easily obtainable and help was abundant. This will save a lot of work and expense this year.

Buckroe Beach, near Hampton, Va., got a hard blow when excursion trains were cut off on the C. & O. from Richmond, Va. This source of patronage was the backbone of the resort. Business from the shipyards and busy war plants may

in some measure compensate for lost excursion business.

The New England Park Men's Association is awake and alert. Their president, Edward J. Carroll, has proved himself a live wire. Fred L. Markey, the faithful secretary, always begins on the program in ample time to select some good numbers and to get the leaders to take part. Depend upon him to come out with something new or a new approach to some of our essential problems.

The man-power situation is acute. This means an accelerated demand for material and makes all amusement men doubly anxious about priorities. The Dodgem Corporation has been on the job since our Chicago convention to get material for needed repair parts. Edward J. Carroll, Wallace St. Clair Jones, Fred L. Markey and Andrew Casassa were at the Chicago meeting and will take the enthusiasm gained there to their own New England convention.

Fred Levere, of Savin Rock, West Haven, Conn., is quiet about it, but he has some big plans incubating.

With the Zoos

PHILADELPHIA.—New year was ushered in at the Philadelphia Zoo by the birth of a barking deer, the ninth to be born to the same pair of deer since their arrival here from the London Zoo in April, 1937.

SAN FRANCISCO.—Quintuplets, almost as rare among tigers as among humans, were born to a Bengal tiger at Fleishhacker Zoo Christmas Day, it was revealed last week. One died shortly after birth and, because the mother killed a previous litter, the four remaining were taken away to be raised by bottle.

OPS WORRIED

(Continued from opposite page)

effect on attendance on parks in this area. In spite of gas curtailment the fun spots reported substantial gains in attendance and grosses. However, with the ban on use of autos to places of amusement, the park operators are apprehensive for the new season. It is hoped there will be some easing of the ban by the time the new season rolls around.

PVT. ANTHONY J. DZIESINSKI, former maintenance man at Riverside Park, Agawam, Mass., and who enlisted in the army last August, is stationed at Jefferson Barracks, Mo.

STILL SUPPLYING Complete Roller Outfits*

Send us your old plates. We're converting thousands of them into new stripped ones. Just remove the straps and trucks and we'll knock off the clamps, cut them down, buff the edges, drill rivet holes, remove rust and refinish Gun Metal—just like new. Then we'll attach any style HYDE shoes and return you Complete Outfits.



HYDE ATHLETIC SHOE CO.
Manufacturers of those famous "Edy Lee" Figure Skating Outfits
CAMBRIDGE, MASS.

Ball Bearings—Special!

ONLY **\$2.35** Per 1000
F. O. B.
Fit All Leading Skates. Guaranteed To Be True. 50% With Order, Balance C. O. D.
M. S. P. CO. P. O. BOX 300
Omaha, Neb.

QUICK ACTION—CASH

For New or Used Roller Rink Skates

Roger H. Kendall, 330 W. 58th St., N.Y.C.

THE NAME "CHICAGO"

TRADE MARK REG. U.S.PAT. OFF.

for Health's Sake



ROLLER SKATE

WILL LIVE LONG AFTER HITLER'S DEAD AND GONE



The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

THAT'S gonna be garden greens in them thar race-track infields. An idea sprung at the War Conference (18th annual meeting) of Ohio Fair Managers' Association in Columbus last week is good enough, it appears to the sponsors, to be adopted generally over the nation. Victory Gardens in the heretofore little utilized space inside the turf ovals will be only one of the moves to dramatize the aid that fairs are prepared to give our bewhiskered Uncle this year. We learned this at the Buckeye meet, which we attended as a mute because of a temperamental larynx, but there was nothing wrong with our ears or eyes. Harry Kahn, sec of Auglaize County Fair, Wapakoneta, put forth the vitaminated plan which scored with the reps of the 90-odd fairs of Ohio and was seized upon by the capital press. Wapakoneta, a "big" little fair, will give out garden plots (first come, first served) in its infield and will award War Bonds in adult and junior classes for the best produce at the '43 fair. There will be cooking and canning classes and more awards for use of Victory Garden vegetables. "We have about 15 acres," said Secretary Kahn. "Figure out how many of the 2,000-odd fairs in the country can give up their infields for Victory Gardens and you have—how many acres? I mistaid my pencil." Ben Hayes in *The Columbus Citizen* said the idea would spread like sweet potato vines in wet weather.

FAIRGROUNDS center fields have been something like that unused attic room at home in many locations. 'Tis true that numerous free fairs, like that in Anderson, Ind., have been getting big auto-parking revenues from 'em. The irrepressible Julius Cahn, sec of Kewaunee County Fair, Luxemburg, Wis., has fended off gentle ribbing for years about the crops of alfalfa raised in his infield. Fireworks men have had to use the space for their thrilling set-ups. But to most fairgoers at night shows the infield has been

only that spot of abysmal darkness beyond the brilliance of the stage. If Harry Kahn and his counterparts over the country can make center fields blossom like—shall we say the cabbage?—they will have contributed plenty to the Food-for-Victory call and demonstrated gastronomically that there is no "ex" on ingenuity.

WE know about the "poor press" accorded the fairs during and since the 1942 Eastman ODT incident. But the picture is changing for the better. In no winter since the inception of annual meetings of State and district associations of fairs has so much space been given to the sessions by the dailies of the convention cities. Reporters, sob sisters and staff photogs have literally cluttered up the meeting halls. Feature stories, interviews with fair big shots and picture layouts of interesting guys and gals in attendance have all been grist to the mills of newsrooms which in past years, merely noted that another convention was in town. Knowing the news hounds, bless 'em, to be as hard boiled as we sometimes think we are, there must be a reason for all this present attention. Perhaps it is because the keen-thinking press, appreciating what fairs accomplished in the '42 war effort, feels that they are entitled to the break. Maybe the nationwide publicity, altho it was largely left-handed and emanating from the element of doubt launched in Washington, caused news editors to keep fairs as a "must" on their assignment sheets. But we like to think that men and women fair workers have finally determined that their communities shall know what fairs have accomplished and can and will do during this emergency as institutions, bulwarked by 4-H Clubs, Future Farmers and the generation which now fearlessly scans the horizon of tomorrow.

IN COLUMBUS.—That ol' banner bogey man again! Deshler-Wallick management asked attrac-

tionists to remove posters from the lobby. Seems military men booted when no rooms were available to them and they noted that some concerns had been given two and three. Threats of reports to Washington were rumored. So the show fellows were content with upstairs signs. Sherman said it about war. . . . Des Moines several meetings ago put a nominal charge on banners, dough to go to the State association. Indiana fair execs moved from the Clay, pool to the Lincoln a couple of years ago because the former hostile frowned on lobby posters. . . . Floyd Gooding had a swell lobby display. Ornate, illuminated organ front, Funhouse mirrors and Flying Jinny horses in action, with uniformed attendant. . . . Lester (Peanuts) Rogers, Cole Bros.' Circus concessionaire, Steubenville, on hand. If Zack Terrell came into quarters with a chafing bag full of scratch, Lester had at least a hatful. . . . John Gallagan, head man of Gallagan Enterprises, met 'em on his home grounds. . . . Harry B. Kelley, sec of Michigan Association of Fairs and of Hillsdale Fair, in for a spot on program. His friends'll tell you he had the refusal of appointment as State commissioner of agricultural from his namesake, the new governor. But that would have meant giving up many connections dear to HBK. . . . Doc H. M. Parshall, Urbana, noted harness-horse driver, around, with the inevitable kitchen match betwixt his crockery. . . . Ed Strassburger down from Toledo Zoo, where he is in charge and wintering his chimps and other animals. . . . Mrs. Pearl (Gooding) Visoky from Puritas Springs Park, Cleveland, telling of her son now in U. S. African service. . . . F. E. Gooding reported 32 former employees in armed service, one having been awarded the Purple Heart and others getting distinguished citations. . . . B. P. Sandles, Junior State Fair manager, putting the fire under some of the weaker ones who were afraid of '42 but now are strong for '43. . . . Jack Bell, of WLW Promotions, Inc., and Bertha McDaniels, of JJJ Expo, finding common ground for La Belle France. And, boy, can they parley voo! . . . One'll get you five that Johnny Jones, "Let-Me-Tell-You" columnist of *The Columbus Dispatch*, will take it from here with the Columbus stint for *The Billboard*.

The Crossroads

By NAT GREEN
CHICAGO

WE HAVE often wondered why ball parks are allowed to lie idle for a good part of the season when, so it seemed to us, they might profitably be utilized for many events other than baseball. Now with a shortage of exhibition buildings thruout the country it looks as if ball parks may be put to work this coming summer. First definite word along this line comes from Wrigley Field, home of the Chicago Cubs. We had heard that the management of the Cubs had some such idea in mind should baseball be called off next summer. A call to the Cubs' office verified the report. "Sure, we'll be interested in booking any kind of respectable events that will make money," we were told. "And we're interested whether baseball is called off or not." Maybe the ball parks will at least solve the building shortage!

Hank Bertsche, vice-president of the North Montana State Fair, Great Falls, was in Chicago for several days last week. He and Mrs. Bertsche were on their way to Florida to visit their son, who is in the service. . . . Al Butler, here ahead of *Eve of St. Mark*, has been very successful in promoting special displays of the book of the same name in leading department and book stores while the show is playing here. . . . May Lamont, of Lamont's Cockatoos, is ill in American Hospital. . . . Doug Baldwin, president of the IAFE, is on his way east to join Frank H. Kingman, IAFE sec, in a trip to Washington to confer with government department heads on the coming fair

season. . . . Thanks to Irv J. Polack, we have just added to our library a copy of *Jim Marshall's New Pianner*, an interesting book of poems of the West from 1897. The book contains the poem *Hey, Rube*, which appears in a new book by Jim Tully. . . . George Crowder, former promoter and agent now in the navy, in from Great Lakes to spend a few days hobnobbing with the show boys. . . . The Sonja Henie ice show's gross of \$416,784 in 13 performances here probably sets a new record. Wonder if Madison Square Garden will do as well, proportionately, this week and next!

Show Folks, Inc., hit *The Trib* the other day with a three-quarter column story on an old-fashioned vaude show it proposes to launch under the title of *Oldtimers and Newcomers*. The elderly troupers plan to produce a show "which they hope will tread the boards of USO clubs thruout the city—and perhaps all the big-time circuits." We wish their hope could be realized, but it's only wishful thinking. Show Folks, Inc., has a laudable aim, and those members behind the proposed old-time vaude show honestly believe they have something worth while to offer. But—right here we make ourselves unpopular—how can performers in their 60s, who have been out of the game for years, expect to compete with the hundreds of seasoned performers now playing USO clubs and the hundreds of others who, while not seasoned, have youth and everything that goes with it? If they were going to play to audiences of old-timers

they might get by, but their audiences will be youngsters—men from 18 to 30. Without question some of those who are to appear in the proposed show have been top-flight performers. But they forget that tastes have changed. "Whatever we do we've got to make it funny," said one of the members, forgetting that yesterday's humor is as dead as the bustles and leg-o'-mutton sleeves of the '90s. It would be funny if it were not so pathetic to observe how aged show people cling to the belief that what wowed 'em in 1900 will lay 'em in the aisles today. It's true that there are elderly artists who are still on the top rungs and going strong, but they are performers who have been continuously in the game, have kept pace with the times and do not depend upon the material they used back in the old days. We admire the spirit of the performers of other days who would revive their talents for the entertainment of the boys in the service, but we fear they are doomed to disappointment, and their time and efforts could be better spent in other ways.

A few days ago we had the pleasure of meeting a man whom we have known by name for many years—Henry Meyerhof, carnival operator of the Far Northwest. For years he has successfully operated a little show in British Columbia, playing territory where towering snow-capped mountains were the show's background and the lot was surrounded by tall pines instead of buildings. The war has not seriously handicapped his activities and he has been in Chicago purchasing rides for the coming season, which he predicts will be an excellent one. He's a likable, interesting chap whose lively actions and interest in life belie his years, and some day we hope to have a real visit with him.

Out in the Open

By LEONARD TRAUBE
NEW YORK

THE last three Ringling circus administrations have come in five-year skeins. Sam Gumpertz took hold in the latter part of 1932 and immediately launched the show's Golden Jubilee tour of 1933, his first season as active head during operation. Five years later the team of John Ringling North and Henry Ringling North embarked on their streamlined regime. Now, five years after the North toehold, another man is the boss.

But the circus is still in the hands of the Ringling dynasty, for the new chief is Robert Ringling, son of Edith Ringling and the late Charles Ringling. To maintain the "five-by-five" legend, it was just about five years ago that Bob Ringling became senior vice-president and director of the corporation. It's curious that the public prints overlooked the fact that Robert Ringling was in opera—a baritone, if we recall correctly. Probably the new head did not care to mention it in his statement to the press last week. It has never been regarded as a promotion to go from opera to circus, but with the big top Ringling is at least the all-out ruler.

John and Buddy North were no flops and they overcame many obstacles. The biggest one was the historic strike in Scranton, Pa., in 1938, their first season. After the smoke had cleared away the Ringling show consolidated with corporation member Al

G. Barnes Circus and finished the tour under that hyphenated set-up. At practically every New York opening in subsequent years there were picket lines around the Garden.

Buddy North was an able lieutenant to his older brother, and together they made capital of some shrewd innovations in circus business, including tri-colored patriotic sawdust, elephant ballets, the Gargantua-M'Toto legend and costumes and feminine stuff reminiscent of Ziegfeld and Carroll and White and Reinhardt, only necessarily bigger. Some people who professed to know about such things thought it was all too too cute and theatrical, but the box office told another story, a solid story of money soaring to almost dizzy heights.

That the North boys made good is in the records, which brings up the question of why they are no longer with it. One man's guess is as good as another's. Maybe the financial arrangement was such that the time was ripe for the scion and heir of one of the principal stockholders to assume his rightful place in administering the affairs of the organization. After all, J. R. North was on salary—fancy salary, to be sure, but still one of the hired help, presidency and all.

John North never looked like one of his salaried

hands in his term on the circus big time. He was strictly showy—tails, silk topper, gold-topped walking stick and thick gloves of a light hue which he wore on the warmest of days. On the road he selected his wardrobe from an assorted repertoire of riding habits, and the gauntlets usually went along. In New York, after the evening performance, he was wont to assemble with his cronies and cut up bizarre jackpots and drawing-room palaver in swank Club 21, where money flowed freely.

This was in the richest if not the most useful tradition—the impresario of the biggest of the tops playing the high social life for all it was worth.

Henry North was fated to be his brother's shadow. If we suspect that Buddy had as much on the ball as his more celebrated relative, that is only a suspicion which we are not prepared to establish. The grapevine had him declining a job offered to him by the new deal. That would be just like the younger North.

A few years ago we engaged in a scrap of better than mild proportions with the circus thru the protective screen of this column. It was Buddy North who took up the cudgels. The Fancy Dan of the team would not suffer himself to recognize that he was being called to account for forbidding his performers to work at their trade during the winter season.

Our tongue is still in cheek as John Ringling North gives way to another in a year in which Bob Ringling and circusdom itself ride on the wings of destiny.

BINGO'S START . .
WHOPPER TOPPER . .
CIRCUS WRECKS . .
VENT 'N' MAGIC . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

MEMORIES OF BINGO-KENO

By JOSEPH GELB
 Jersey City, N. J.

I hear and read about the bingo situation in New York. Ask T. A. Wolfe about the first time he heard of keno when his T. A. Wolfe Shows were playing midway between St. Paul and Minneapolis; when Charlie Isabell saw it for the first time at Hammond, La., when we were with Snapp Bros.' Shows; when Isabell tried to book it with Tom Wolfe, who thought Charlie was crazy—and then we framed an open-air keno with buckets of groceries.

Ask them if they remember when we played a school yard in Wheeling, W. Va., and what a two-weeker we had! Merson Bros., Polish Fisher and a lot of other people were there who got lucky. I think Isabell was one of the first to frame a keno, and the boys were with him for a long time. Some of them were "Little Spike" Malone, Jack Bush, Homer Acoff, Robert Morris, Joe Moore and myself. I was with Isabell from the start until the finish at Tampa. Yes, I believe he was one of the first to build bingo or keno on carnivals.

Who remembers when Eddie Brenner and I built a corn game at Columbus, O., for Merson Bros. on C. D. Scott Shows? We operated during a period in which we had to teach everyone how to play and a game took much longer than it does now.

Now to another subject. I was on the Barnes circus when the late Walter McClain was there. I was with Egypt

Thompson on poling; also on the Barnum show, 1919, and last year with Ray Milton, trainmaster, and working grab for Frank and Paul Miller. I read where McClain was killed poling a wagon. They must have been short of polers. I have been doing it since the old Ferari & Washburn days and been in many a mix-up on poling, runs and deck, but always managed to come out okay. But I've seen a lot of them get knocked out in my day.

By J. LOU SAMPSON

Grinnell, Ia.

Have read C. C. Day's letter on Barnum & Bailey parades being continued after 1904, and he is correct. In 1906 I saw them give a parade in Marshalltown, Ia., and it was led by the 40-horse hitch drawing a very large band wagon. It was advertised that the driver was Pogeey O'Brien, a rather large man with dark mustache and black hair.

I believe 1906 was the year that the show carried a footrest for the blues and advertised the largest tent ever constructed—over 800 feet long and seating 20,000 people. James A. Bailey died that year. The Clarke Brothers were featured in the big top and all freaks were shown free in the menagerie. In the Side Show Pierre Gasnier, French strong man, and Art Windecker, magician, were leading attractions.

B&B may have advertised a tent with capacity of 20,000, but there is no record of any big top having accommodated that rather fantastic number.

Lee, Du Page, Rock Island, Henry, Bureau, La Salle, Kendall, Will, Grundy, Mercer, Henderson, Warren, Knox, Stark, Peoria, Marshall, Putnam, Woodford, Livingston, Kankakee, Iroquois and Ford. Central includes the counties of Hancock, McDonough, Fulton, Tazewell, McLean, Adams, Schuyler, Brown, Cass, Mason, Menard, Logan, De Witt, Macon, Platt, Champaign, Vermillion, Pike, Morgan, Scott, Sangamon, Macon, Christian, Shelby, Moultrie, Douglas, Coles, Edgar, Clark, Calhoun, Green, Macoupin, Jersey, Madison, Montgomery, Bond, Fayette, Effingham and Cumberland. Southern: Jasper, Crawford, St. Clair, Clinton, Marion, Clay, Monroe, Washington, Jefferson, Wayne, Richland, Lawrence, Edwards, Wabash, Randolph, Perry, Jackson, Franklin, Williamson, Hamilton, White, Saline, Gallatin, Union, Johnson, Pope, Hardin, Alexander, Pulaski and Massac.

Following adoption of the resolution, each group selected two directors. Elected were: Northern Division, L. B. Finch, Aledo, and J. Fred Raker, Princeton; Central, Ola Fleming, Arthur, and Arthur Hale, Paris; Southern, Paul Powell, Vienna, and Earl Davis, Mount Vernon. Besides heading their separate divisions, the men will also serve as directors of the State association for 1943.

Ward Sets Rules

Thursday morning's session was dominated by William V. (Jake) Ward, State fair general manager. He didn't mince words with the delegates in his "straight-from-the-shoulder" talk, his theme being "Success or Failure." He "laid down the law" by pointing out that if the fairs in Illinois wish to share annually in State aid, which totals the staggering sum of \$650,000 for every two-year period, they will "toe the mark" and clean up their fairs. Ward personally visited 50 of the annuals in the State in 1942 on an inspection tour for the State Department of Agriculture and found much lacking at many fairs. Four primary rules he set up were that each fair must have plenty of pure drinking water on its grounds, sanitation, clean carnivals and safety precautions. He said that unless the fairs live up to these specific requirements they are threatened with los-

IRON HORSE PRIZE

By Charlie Campbell
 Sylva, N. C.

Who has data on John Robinson Circus wreck in "Big Bull Tunnel" on the N. & W. Railroad between Virginia City and Banner, Va.? I have been told that all the monkeys suffocated from smoke as the tunnel, second largest east of the Mississippi, lacks a fraction of being a mile long.

Campbell Bros.' Circus had a couple wrecks before 1910—one coming out of Rochester, Minn., and the other just out of Temple, Tex. Who has data on them?

W. C. Coup Circus was wrecked en route from Cairo, Ill., to Chicago. Who knows the season and other data?

Does anyone have wrecks listed on small railroad shows (2, 3, 5 and 7-car shows) which traveled in the '20s?

How far back is it possible to give data on a circus train wreck? Am listing a few shows with their maiden railroad seasons:

1896—Dan Costello's Circus, first RR circus to visit Pacific Coast. (As told in *A Sunday Run*, by Harry P. Bowman.)

1872—Barnum Circus, first season on railroad.

1876—Forepaugh Circus, first used railroad cars.

1878—Sells Bros., first season to travel on its own cars.

1887—Walter L. Main Circus, first time on rails.

1890—Ringling Bros., first season on rails.

What old-timer can give data on a circus that traveled via railroad before

ing all of their State aid. Following his talk, Ward answered numerous questions sent in to Secretary Clifford C. Hunter, which enlightened the delegates on many salient points.

\$500 Surety Bond

After reports were made by several fairs that several carnivals in 1942 canceled fair contracts on short notice, a resolution was passed that all carnivals be required to furnish a \$500 surety bond to insure their appearance as per signed contracts. Three specific shows were mentioned and it was spread on the minutes that these three shows not be favored with contracts from any fairs in the State. Other resolutions passed were one of thanks to Leonard, director of agriculture; one thanking the officers of the association for services rendered during the past year, and one to send heartfelt wishes for a speedy recovery to Vice-President Harry W. (Dick) Nolen, Benton, who was unable to attend on account of illness. The treasurer's report showed a balance on hand of \$1,096.09.

Officers Re-Elected

Nominating committees asked for the unanimous re-election of 1942 officers, with the result that Ray A. Dillinger, Deatur, was kept in office as president; Harry W. Nolen, Benton, vice-president, and Clifford C. Hunter, secretary-manager. Six directors will serve with the executives for 1943. Following words of thanks to Baldwin and E. W. (Deak) Williams, secretary Fair Managers' Association of Iowa, meeting was adjourned.

Banquet a Success

About 800 attended the banquet in the Elks' Club auditorium Wednesday night. Speakers included Governor Green, Leonard; Mayor John W. Kapp Jr., Springfield; Ward, Baldwin; Arthur C. Page, associate editor *Prairie Farmer*, and President Ray A. Dillinger. Favors and noisemakers were furnished by Illinois Fireworks Company, while badges were donated by Regalia Manufacturing Company. Twelve acts were on the program. Show was emceed by Sunny Bernet, Bernet Poster Corporation, and George Flint, Boyle Woolfolk Agency, was stage director. Johnny Giles orchestra

1869? A five-pound box of fine chocolates to the one who gives the earliest date of a circus traveling on rails. First one in with the answer gets the fast-disappearing confection.

"FUN IN BED"

By MARIE McLEAN
 Brentwood, L. I., N. Y.

The holiday issue gave me great happiness. I did not find anyone I knew except the Great Lester, but he was listed under magic, and the Great Lester I knew years ago was a ventriloquist, so I guess they're not one and the same. I have been here three years and feel very lonesome at times, but a trouper I am and a trouper I'll always be. After I read the issue I sent it by nurse to another performer once with Barnum & Bailey.

Two chaps who worked with me years ago were Jack Lenore and Don Sherwood. The act was called "Seven Crazy Kids" and "Seven Daffydills" at various times—and here I am in State hospital; not a mental case but a cripple and coming along swell.

Roy Music Company of New York sent me some nice professional song hits for the piano. There are only old ladies in my ward and only a few of us walk, so I sent the sheets over to someone to play where they have a piano. We are all grateful to the publishers.

The Great Lester Miss McLean saw listed under magic is Noel Lester. The Great Lester, ventriloquist, is still active around New York.

provided music. Acts, provided by attractionists, included: Pappy Cheshire's Hillbilly Girls, Boers Brothers, Prince Buddha, Ted and Henry Boers, Charlotte Lamberton, Shady Valley Folks, Joe Ovette and Company, Bruce Jordan, La Blonde Trio and Eloise Cornell. Frank Leeder's orchestra provided the dance music.

Attractionists Present

Mr. and Mrs. George Flint and Billy Senior, Boyle Woolfolk Agency; Toby Wells, Consolidated Performers; Earl Kurtze, George R. Ferguson and Richard P. Bergen, WLS Artists' Bureau; Ernie Young, Ethel Robinson and Camille Lavilla, Barnes-Carruthers; Sidney Belmont, Sidney Belmont Amusement Service; Mr. and Mrs. Grover LaRose and Prince Buddha, Grover LaRose Attractions; Edna Deal and Ray G. Shute, Edna Deal-Ray Shute Attractions; Mr. and Mrs. Joe J. Smith, Joe J. Smith Amusement Service; Bob Shaw and Lew Rosenthal, Gus Sun Booking Agency; E. E. Gray, Gray Attractions; Eleanor Gantry, Gantry Society Horses; Louis R. Wolleson and Harold Dettmar, Wolleson and Dettmar; Carl Wolf, Ohio Valley Sound System; Joe Porcheddu, Illinois Fireworks Co.; Walter L. Beechler, United Fireworks Co.; Sunny Bernet, Bernet Poster Corporation; Lee Sullivan, Eli Bridge Co.; M. H. Lines, E. G. Staats and Co.; Charles and Glen Oswald, Fair Publishing House; T. P. Eichelsdoerfer and Frank Von Brocklin, Regalia Manufacturing Co.; Ernie G. Campbell, Campbell Tent & Awning Co.; Walter Armbruster, R. H. Armbruster Manufacturing Co.; Mr. and Mrs. Orla Lashbrook, Orla Lashbrook & Son; R. W. Tippett, Peoria Tent & Awning Co.; Sam Solomon and Ted Woodward, Sol's Liberty Shows; Noble C. Fairly, World of Today Shows; Carl H. Byers and H. P. (Punk) Hill, Byers Bros.' Shows; Earl H. Bunting, Bunting Shows; Joe Fontana and H. B. Shive, Blue Ribbon Shows; Mr. and Mrs. K. H. Garman and Tommy Buchanan, Sunset Amusement Co.; Bill Carner, John R. Ward Shows; Mrs. Anna Jane Pearson, Pearson Shows; Harry L. Small, Rogers Greater Shows; Mr. and Mrs. John Francis, Maryland Shows; Ray Swanner, Al Baysinger Shows, and W. M. Hoffner, Hoffner Amusement Co.

ILL. TO CONTINUE

(Continued from page 38)

tion on various transportation problems. Douglas K. Baldwin, president International Association of Fairs and Expositions, offered valuable data on what leading fair men are endeavoring to accomplish with various government agencies in an effort to hold their fairs. Baldwin attended the meeting as a special guest of William V. (Jake) Ward, general manager Illinois State Fair. At both sessions Baldwin imparted valuable information to delegates. Others who spoke at the Wednesday session were Clifford C. Hunter, association secretary, who gave a report of the IAFE convention in Chicago in December; Ed Champion, harness racing authority; Sidney P. Wright, whose topic was "New Fair Organization and Community Co-Operation," and Hon. Henry J. White, who discussed "Special Events."

Hon. Howard Leonard said that the 1942 season in Illinois, as a whole, was as successful as any ever held. Two new annuals appeared in the picture and both were successful. He said the amount of bonds and stamps sold during the 1942 season made a sizable contribution in providing funds for the prosecution of the war. He added that \$267,000 was paid out in State aid to the 60 fairs which were held.

Three District Groups

It was resolved that by-laws be enacted to form three divisions of the fairs in the State. They are to be known as Northern, Central and Southern divisions. It was pointed out that there was a dire need for such a grouping, and it will undoubtedly work out advantageously to all annuals. Each group will work as a separate unit, coping with its own group problems, forming separate smaller circuits for the benefit of exhibitors, stockmen, showmen and booking agencies and get away from conflicting dates and other shortcomings prevalent in previous years.

Divisions

Northern Division comprises the counties of Jo Daviess, Stephenson, Winnebago, Boone, McHenry, Lake, Carroll, Ogle, De Kalb, Kane, Cook, Whiteside,

Saeng, Frank
SAGAN, Mandel
Salzberg, Cliff I.
Sammons, Floyd
Samuel, Cliff G.
Santo, Jack H.
Sarge, Clarence
SAULTNER,
Clarence R.
Saunders, Marjorie
Saunders, Mrs.
Mabel
SAURO, Michael
SAVAGE, Burton
SAWYER, HUGH
TOM
Sayre, Bill
SCARLON, Wm. J.
SCARBOROUGH,
Richard F.
Schafer, Fred
Schafer, June
Scharf, Angeline
Schenk, Helenora
Schneck, James
Schneider, Mrs.
Doc
SCHMIDT, Daniel
H.
SCHNEPP, Harold
D.
Schofield, Shorty
Scholibo, Joe
Schraudenbach,
Arthur
Schrimscher, A. F.
Schrimscher,
Chessie
Schrinner, Herb
SCHUTTE, Arthur
R.
SCHULTZE, Edwin
R.
Schultz, Francis
Blair
Schwartz, Herman
Schwartz, Robert
Scott, Geo.
Scott, Mrs. Giles
SCOTT, Harrison
B.
Scott, Miss Louis
Scovell, Ben
SCREBNEFF, Wm.
Scraggs, Tennis
Scully, Tom
Seaman, Mrs. Betty
Seamon, Milton
Sealey, Chilton
Seaman, A. C.
Selby, Norman
Selka, Andy
SELLERS, Geo. F.
Sells, Bobby
SELLS, Jay Wilson
Seager, E. C.
Serien, Max
Setherfield, Bill
Setz, Val
SEXTON, R. A.
SEYMOUR, Lloyd
Wm.
Shaboo, Eddie
Shafer, Frank
Shafer, Frankie
SHAFFER, Harry
Merl
Shank, Frank
Shanks, Dewitt
Shannon, Jack
Shannon, J. C.
Sharp, Furman O.
SHARP, Raymond
W.
Sharpe, Arthur
Sharpe, Robt. H.
Shaver, Geo. &
Billy
Shea, Irene
Shea, Johnny
SHEA, Wm. Walter
Shea, Whitey
Sheeks, Floyd
Shean, Tim
Shelbert, Millie &
Johnnie
Shelden, Pat
Shelley, Robt.
Shepherd, C. H.
Sheppard, Lillian
Sherlock, Joe
SHERMAN, Ezle
Sherman, Jack L.
SHERMAN,
Thomas
SHERWIN, Harry
Lawrence
Shirley, Marion C.
Shock, Mrs.
Carolyn
Shock, V. J.
Shoe, Carl
Shore, Mrs. Margie
Shore, Mrs. Peggy
Shoupe, Loyd
SHREVE, Albert
H.
SHREWSBURY,
Raymond
Shriber, Charlie
SHUFFIT,
Raymond
Shultz, Gus
Shriner, Al H.
SICKEL, August
Siebrand, Hiki
Siever, O. B.
Siever, Mrs. Oddis
Signor, Art
Sikorsky, Frank
Silbaugh, Jack
Silverton, Dorothy
& Lewis
SIMMONS, Chas.
J.
SIMMONS, Fred
Henry
Simmons, Morris
Simmons, Joanne
Simons, Jim
Simon, Major Jack
Simpson, Art
Simpson, Mrs.
Margie
SIMPSON, Melvin
E.
Sims, J. P.
(Buddy)
Sims, Mrs. Marie
Sinclair, Luther
SINCEY, Mrs. Ida
SINES, Geo.
Grover
SINSKY, John
SISK JR., Carl
Grady
SKEHAM, Jas.
Jos.
Skimin, Jack

Skivers, Charley
Slagle, Kate
SLOAN, Mr. Midge
Slusher, Leo
SMITH, Joe
SMITH, Abner
Crawford
Smith, Buddath
Smith, Casey
Smith, Mrs. E. K.
SMITH, Ed. Ander
Smith, Geo. W.
Smith, Gertrude C.
Smith, Gus
Smith, Harry Scott
Smith, Hazel
SMITH, Herman
Wm.
Smith, Jack H.
Smith, J. C.
Smith, Mrs. J. L.
Smith, J. Lucy
Smith, Marcelle
SMITH, Marvin E.
Smith, Mel
Smith, Mema
Smith, Monty
Smith, Orville
SMITH, Robt. Jas.
SMITH, Samuel
Louis
SMITH, Rufus R.
Smith, Vivien
SMITH, Wm.
Monroe
Smackler, Mario
Snodderley, Ray
Snodgrass, Harry
SNOW, Onel
Harry
SNOWDEN, Pat
Snyder, Ernest
Snyder, Leon
Somers, E. W.
Sonitz, Carl H.
Soper, Frank
Sorenson, Joe
SORENSEN,
Robert
Sortor, Chas.
Sothern, Georgina
Soules, Verne
South, Billy
SOWERS, Maynard
Hollis
Stafford, Verne
Sparks, Frank
Sparks, M. E.
Sperry, Chock
SPEAR, Barney
Beo
Spears, Bill
Spear, Bob
SPEIGHT, Sol
Spencer, Mrs.
Francis
SPICER, Carl
SPILDE, Warren
W.
Spillers Seals
Spragor, Joe
Spring, Louis
(Dutch)
Sprinkle, A. J.
St. Clair, June
St. Cyr, Adelard
St. Louis, Marcel
STACY, Harry
STAHL, Raymond
Bernard
Stahlman, Arthur
Stanley, Eli
Stanley, Geo. E.
Stanley, Jack
Stanley, Lois
Stanley, Milford M.
Stanton, A. A.
Starkey, Mrs. Ira
Starnes & Anavan
Starr, Hedy Jo
STEELE, Chas. Witt
Steele, Yvonne &
Victor
Steffens, Johnny
STEIN, Lee
Nathan
Steinbarger, Frank
STELL, Edgar
Stephanis, Karen
Stephens, Chas. A.
STEPHENS,
Richard Wayne
STEPHENS,
Emmet Jasper
STEPHENS, Leo
R.
Starling, D. B.
Starling, W. W.
Sterling, Willie Lee
Stern, Louis
Sterne, Mrs. Gerry
Stern, Elton E.
Starry, Glenn
Stevens, Mrs. Alma
Stevens, Johnny
Stevens, W. C.
STEWART, Chas.
Raymond
STEWART, Jim
Stewart, Alex
STEWART, Robt.
Louis
STEWART, Wm.
Oliver
Sticc, Louis
Lorraine
Stillman, Franice
Stillman, Stanley
Stimpson, Kelly
Stinson, Paul
Stirewalt, Broadus
Stirk, Ray
Stirk, Stanley
Stock & Stock
Stock & Young
Stock, Mrs. Dave
Stock, Helen
Friedman
STONE, Ben
Stone, Henri
STONE, James W.
STONE, Philip Al
Story, Bill Bam
Story, Wm.
STOVALL, Geo.
Stovell, Walter
Stratton, Sam
Strickland, Snokey
Striegel, Red
STROHL, Edward
STROUD, Earl
Leroy
Struble, O. Frank
Stuart, Betty
Stubbelfield, J. B.
Stulken, Henry
Sullivan, Chas.
SULLIVAN,
Silliman Henry
Sulvett, Billy

UPCHURCH, Earl
Jas.
Valentine, Henry
Van Allen Medina
VAN CAMP,
ARTHUR JOHN
VAN DELINDER,
Lawrence Al
Van Horn, James
T.
VAN LEE, Jeter
Van Raam, Margie
Van Siekle, Roy
Van Wert, Mrs.
Pearl
Van Dau
Van, Freda-Fred
Van, Gus
Van, Virginia H.
Vanderford, Mrs.
Doris
Vanessa, Princess
Varigo, Dutch
Vaughn, Eddie
Vaught, Mel H.
VEALE, Wm.
Hardy
Velardes Family
Venus, Bunny
Verner, Clatie
VEST, Jack
VETER, Elmer C.
Veydag, John
Victory Shows
Villiers, T. W.
Virgil the
Magician
Vogstad, Mrs. Edna
Vogt, P. J.
Vogstad, Geo.
Vot, Johnnie
Voise, Harold
Von Eberstine,
Curtis (Berry)
VON GINDLE-
SPARGER, Leo
Von Riedorff, Mrs.
Eva
Voris, Elmer
WADDELL, Cloyd
A.
Wade, Billy
Wade, Bertie
Wade, Margo
WAGES, John
Wesley
Wagner, Howard
Robt.
Wahl, Ralph
WAHLSTROM,
Emil C.
Waite, Mrs. Billie
Waite, Clarence
Waldron, Frank
Walker, J. E.
Walker, J. H.
Walker, Jas. C.
Walker, Karl J.
Walker, Miss Lea
Walker, Paul
Walker, Robt. B.
Walkoff, Johnnie
Wall, Frank
Wallace, A. L.
Wallace, Al
Wallace, C. B.
Wallendo, Marthan
& Phillip
WALLS, Elsworth
Walls, Myrtle
Walsh, Earl
Walsh, Johnnie
WALTON, Andy
Warbitton, Clyde
Ward Bell Troupe
WARD, Chas.
Floyd
Ward, Jay C.
Ward, J. Robt.
Ward, Laverns
Ward, Mrs. Maymo
Warfield, Pattie
Warman, Earl
WARNER, Edward
Warner, Frank
Warren, Mrs. Jo
Ann
Warshaw, Akbar
Washington, B. C.
Wason, M. J.
Wason, Mitchell
Wassau, Hinda
Waters, Esther
WATSON, David
WATSON, Geo.
WATTERS, Wm.
Russell
Watts, Cotton &
Chic
Watts, James
WATTS, John
Burnert
Waysocko, Ray
Webber, A. R.
Webb, C. W.
Webber, Herbie
WEBB, Jesse
Odell
Webb, Joe B.
Webb, John D.
Webb, John Ellis
WEBER, Raymond
Webster, Fred &
Mabel
Weiner, Earl
Weinberg, Herman
Weiss, Harry
Weiss, Mrs. Kay
Weiss, Lou
Wellington, Harry
K.
Wells, Jack
Wells, John E.
Wells, Judy
Wells, Mrs. Marie
Wells, Swanson
Welsch, Tommie
Welter, Geo.
WENDT, Chas.
Edw.
Wentz, Chas.
Wenzel, Dorothy
WENTZ, Geo. C.
Werner, Wm.
Westart, Ben
WESLEY, Earle
Geo.
West, Bess & N. L.
West, Cal & Bonnie
West, Fred &
Marie
West, James
West, Margie
West, Mary
West, Rita
Western, Geo.
Weyls, Ed
Whalon, Melvin
Everett
WHEELER, Wm.
Ray

Wheeler, Wm. W.
Wheelock, Ray
Whitely, Hinky
Whitaker, Casey
Whitaker, Pete
Whitaker, Wm. E.
WHITE, Archie
Waldo
White, Baby
Whitehead, Geo. F.
WHITE, Kenneth
Peter
WHITEHEAD,
Emms
Whiteside, Mildred
Whittinghill, Jack
Whitler, Mrs.
Arthur
Whitlow, Lum
Whitman,
Marguerite
Whitmore, Buster
Whitwell, Wm.
Wiels, Bob
Wicks, Dorothy
Widner, Dora
WIGGIN, JAS.
EDGAR
Wight, Pete
Wicott, Harry
Wilcox, Wm.
WILHELM, Milton
Leroy
Wilkinson, H. B.
Wilkinson, Ralph
WILLARD, Wesley
T.
Willard the Wizard
Williams, C. P.
Williams, Chick
WILLIAMS, Daniel
Allen
Williams, Eddie
Chick
Williams, Frank
WILLIAMS,
GERALD
GLYNDON
Williams, Haubone
WILLIAMS, Harry
L.
Williams, Hazel
Williams, John
Williams, John
Fred
Williams, John &
Zola
Dion, Robert
Dunn, Tiney
Evans, George Doc
Gardner, Grant
Gately, Peter
Gerard, Jerry
Gervasi, Roy R. R.
Gill, Frank
GOLDBERG,
Irwin
Goldberg, Murray
Goldie, Jack
Hallow, Bunny
Harris, C.
Harris, Kay
Harris, Slim
Hart, Roy R.
Hastings, Richard
P.
Hatzell, John
Heyden, Evelyn
Hornor, S. C.
Hubbard, Lillian
Huss, William
Johnson, Diane
Judy, Beth
Kearns, Smiling
Jack
Kearny, Pat
Keenes, Jack
Kenemer, Max
Kennedy, Hall
Kidder, Charlie
King, Rudy
Wilson, Joe
Wilson, Pat
Wilson, Doc R.
Wilson, Willie
Witase, Cash
WINBURN,
Herbert L.
Willard E.
WINNING, Chas.
Jas.
Winrod, E. L.
Winshaw, Eugene
Wintome Winnie
Winters, Carl
Winters, George
Winters, Johnnie
Winton, Ellis
Wise, F. (Dutch)
Wise, James
WITTHAUS,
Adolphus Jas.
Withers, Howard
M.
WODOWSKY,
Abraham W.
Wolf, Verne
WOLFE, Harry
Clyde
Wolfe, T. A.
WOLKOFF, John
Wood, Robert
Woodard, Jerry
Woodard, Mrs.
Maney L.
WOODARD,
Russley W.
Woodcock, Bill
Woods, Claude
Woods, Frankie Lou
WOODS, Harry
Woods, Mrs. Komer
Woods, L. S.
Woodward, Jimmie
WOODY, Edward
Workman, Dave
Worham, Nat
Billie
WORTHLEY, Harry
WOZNY, Joe.
Marian
WRAY, John
Henry
Wright, Chas. R.
Wright, Gail
Wright, Gerald
Wright, Jack
WRIGHT, Joe, E.
Murray
Wright, Mrs. Willie
Wrightman Shows
Wisk, Donald
Wucherlek, John
G.
Wyniegar, Mrs. H.
L.
Yacopi, Roberto
Yancey, Cecilio
Yates, Tex
YAN, Fred

YONKO, John
YONKO, Leo
Yunko, Miller
Yust, Miss Chick
Young, J. A.
Young, Robt. J.
Youngblood, Zeko
Yvette, Miss
Zahn, Barney
Zambreno, Frank
ZARTARIAN,
Max A.
Zeigler, David M.
Zeno, Joe
Zimmers, Leonard
Zimmerman, Harry
Zimny, Charles
Zukor, Andrew
MAIL ON HAND AT
NEW YORK OFFICE
1664 Broadway
Adams, Grover
Adams, Howard
Abscessar, Carol
Anderson, Andy
Andre, Jacques
Barry, Martin
Bauer, Mr.
BEATTY, Jack A.
Belvedere, Rose
Bennington, Charles
Beyl, Jeanne
Binder, Fred
Bishop, Mildred
Boden, Art
Booth, Nina
Briggs, Kelly
Broadbent, Betty
Brown, Bill
Brown, T. E.
Buler, Davis E.
BUTLER, Willie
Caper, Don
Cartier Sisters
Cavan, Loretta
Chan, The Great
Chester, Hazel &
Sylvia
Coddling, Victor
Colvin, Yelma
Corey, Ralph
Costa, George
Crump, Clifford
Cruz, Donnie
Dahl, Edith Rogers
Dahl, Sunny
Dahlstein, Arvid
David, Jack
Demetro, John
DeFrey, A.
Dickman, Slim
Dion, Robert
Dunn, Tiney
Evans, George Doc
Gardner, Grant
Gately, Peter
Gerard, Jerry
Gervasi, Roy R. R.
Gill, Frank
GOLDBERG,
Irwin
Goldberg, Murray
Goldie, Jack
Hallow, Bunny
Harris, C.
Harris, Kay
Harris, Slim
Hart, Roy R.
Hastings, Richard
P.
Hatzell, John
Heyden, Evelyn
Hornor, S. C.
Hubbard, Lillian
Huss, William
Johnson, Diane
Judy, Beth
Kearns, Smiling
Jack
Kearny, Pat
Keenes, Jack
Kenemer, Max
Kennedy, Hall
Kidder, Charlie
King, Rudy
Wilson, Joe
Wilson, Pat
Wilson, Doc R.
Wilson, Willie
Witase, Cash
WINBURN,
Herbert L.
Willard E.
WINNING, Chas.
Jas.
Winrod, E. L.
Winshaw, Eugene
Wintome Winnie
Winters, Carl
Winters, George
Winters, Johnnie
Winton, Ellis
Wise, F. (Dutch)
Wise, James
WITTHAUS,
Adolphus Jas.
Withers, Howard
M.
WODOWSKY,
Abraham W.
Wolf, Verne
WOLFE, Harry
Clyde
Wolfe, T. A.
WOLKOFF, John
Wood, Robert
Woodard, Jerry
Woodard, Mrs.
Maney L.
WOODARD,
Russley W.
Woodcock, Bill
Woods, Claude
Woods, Frankie Lou
WOODS, Harry
Woods, Mrs. Komer
Woods, L. S.
Woodward, Jimmie
WOODY, Edward
Workman, Dave
Worham, Nat
Billie
WORTHLEY, Harry
WOZNY, Joe.
Marian
WRAY, John
Henry
Wright, Chas. R.
Wright, Gail
Wright, Gerald
Wright, Jack
WRIGHT, Joe, E.
Murray
Wright, Mrs. Willie
Wrightman Shows
Wisk, Donald
Wucherlek, John
G.
Wyniegar, Mrs. H.
L.
Yacopi, Roberto
Yancey, Cecilio
Yates, Tex
YAN, Fred

MAIL ON HAND AT NEW YORK OFFICE

1664 Broadway

Adams, Grover
Adams, Howard
Abscessar, Carol
Anderson, Andy
Andre, Jacques
Barry, Martin
Bauer, Mr.
BEATTY, Jack A.
Belvedere, Rose
Bennington, Charles
Beyl, Jeanne
Binder, Fred
Bishop, Mildred
Boden, Art
Booth, Nina
Briggs, Kelly
Broadbent, Betty
Brown, Bill
Brown, T. E.
Buler, Davis E.
BUTLER, Willie
Caper, Don
Cartier Sisters
Cavan, Loretta
Chan, The Great
Chester, Hazel &
Sylvia
Coddling, Victor
Colvin, Yelma
Corey, Ralph
Costa, George
Crump, Clifford
Cruz, Donnie
Dahl, Edith Rogers
Dahl, Sunny
Dahlstein, Arvid
David, Jack
Demetro, John
DeFrey, A.
Dickman, Slim
Dion, Robert
Dunn, Tiney
Evans, George Doc
Gardner, Grant
Gately, Peter
Gerard, Jerry
Gervasi, Roy R. R.
Gill, Frank
GOLDBERG,
Irwin
Goldberg, Murray
Goldie, Jack
Hallow, Bunny
Harris, C.
Harris, Kay
Harris, Slim
Hart, Roy R.
Hastings, Richard
P.
Hatzell, John
Heyden, Evelyn
Hornor, S. C.
Hubbard, Lillian
Huss, William
Johnson, Diane
Judy, Beth
Kearns, Smiling
Jack
Kearny, Pat
Keenes, Jack
Kenemer, Max
Kennedy, Hall
Kidder, Charlie
King, Rudy
Wilson, Joe
Wilson, Pat
Wilson, Doc R.
Wilson, Willie
Witase, Cash
WINBURN,
Herbert L.
Willard E.
WINNING, Chas.
Jas.
Winrod, E. L.
Winshaw, Eugene
Wintome Winnie
Winters, Carl
Winters, George
Winters, Johnnie
Winton, Ellis
Wise, F. (Dutch)
Wise, James
WITTHAUS,
Adolphus Jas.
Withers, Howard
M.
WODOWSKY,
Abraham W.
Wolf, Verne
WOLFE, Harry
Clyde
Wolfe, T. A.
WOLKOFF, John
Wood, Robert
Woodard, Jerry
Woodard, Mrs.
Maney L.
WOODARD,
Russley W.
Woodcock, Bill
Woods, Claude
Woods, Frankie Lou
WOODS, Harry
Woods, Mrs. Komer
Woods, L. S.
Woodward, Jimmie
WOODY, Edward
Workman, Dave
Worham, Nat
Billie
WORTHLEY, Harry
WOZNY, Joe.
Marian
WRAY, John
Henry
Wright, Chas. R.
Wright, Gail
Wright, Gerald
Wright, Jack
WRIGHT, Joe, E.
Murray
Wright, Mrs. Willie
Wrightman Shows
Wisk, Donald
Wucherlek, John
G.
Wyniegar, Mrs. H.
L.
Yacopi, Roberto
Yancey, Cecilio
Yates, Tex
YAN, Fred

MAIL ON HAND AT CHICAGO OFFICE

12th Floor Ashland Bldg 155 No. Clark St.

ADAMS, Richard
Arley, Charles
ARNOLD, Vivian
Floyd
ATLAS, Oreston
Hawke
Baker, Harry LeRoy
BALLY, Samuel
Stephen
Barke, Ben
Beam, B. Ward
BIELAK, Edward
Bishop, Mr. Lon
Boots, Biddy
Bradley, A. C.
Bradley, Red
Britton, Harry
Brown, Kay
Brown, Ray
Bryant, Paul
Burbank, Eddie
BURGESS, Roy R.
CARTER,
THOMAS
JOSEPH
CLARK, GEAS
EDWARD
Clayton, Clarence
Cohen, Mrs. Sam A.
COX, John Arthur
Conway
HAVENS, Frank
Scott
Heath, Mrs. Ruth
Holley, Ruth
HOTH, Leland
Huntington, Rhea
Huson, Jack
Johnson, Geo. C.
Jones, Spider
Kaiwawa, Princess
Lei Lehua
Kellogg, Laura
King, Mrs. Ann D.

KENNEGIETTER,
Arend
King, Hazel Logan
Kiply, Grady
Kirkland, Monroe
Laudaker, H. C.
Lang & Lee
Lawson, Everett L.
Laycock, Walter
LEONE, Louis
Thomas
Levy, Harvey
(Reckless)
Lewis, Jack
Lewis, Mr. R.
LOGAN, John
Russell Bros.
(Circus)
Lytton, June
McDougle, Charles
Madden, Miss Alma
Manve, Dolores
Marasco, Gladys
F. G.
Markham, Andrew
MASON, Charles
O.
Mercy, Nat
Meridith, Chan &
Louie
Merrills, The Four
Meyer, Leon
MEYERS, John
MEYERS, Tim
MONTAGUE,
A.
Morrison, Babe
Moylan Sisters
Murray, Jack L.
Musto, Tony
Muto, Francis
Nagai, Edwina
Nail, Jack
Nelson, Elaine &
Vivian
Norto, Francis
O'REILLY, Jerry
Paige, Otto & Kiki
Paji, Mary
Everett
Palmer, William F.
Pearson, Leonard
PEARY, Lester
Ward
PENDLETON,
Mickey
PETERS, John F.
PHILLIPS, John
Joseph
PINNEY, Joseph
Frederick
Rosenberg, Ben
RUFF, Max
RUFF, Frank
Russell, Jack
RYAN, John F.
St. Ra-Diam,
Edward
Scott, Dorothy
SELIGSON, Saul
Sharpe, Martin H.
Smith, Willie the
Lion
Spagnola, Sara
Stahler, E. H. Doc
Stanley, Frank
Sturchio Jr., Gene
A.
Talbert, Nova
Taylor, Bill
Terrell, Jacob
Thompson, James
Urich, George
Vintano, Michael
Vlado, Mr.
Valino, Perry G.
Walter, Gypsy
Waterman, Natio
Wells, Butt
Wheeler, Jimmy &
William
White, Rob
Willard, Jack
Wilt, Carlton K.

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

Adams, Clarence
"Blackie"
AKIN, Charles
Rosene
Albert, Mickey &
Specs
Archer, Walter
Arney, Melton
BACON, Wm. W.
Baum, Larry &
Bonzo
Beaux, Betty
Bell, Oliver A.
BENDER, Arthur
William
Blitschau, Richard
Blouin, Len
Bonta, Mrs. Bill
BOULDWARE,
Frank
BRASCH,
Lawrence
Brooks, Annie
Brown, Andrew
BROWN, Gordon
Brown, Robert
Browner, Clyde
Browning Jr.,
James
Brundage, R. B.
Bryan, W. W.
Buley, Jerry
Lawrence
BURCH, Clayton
Victor
BURKS, Louis
BURNETT,
Richard Charles
BURTON, John
Louis
CARLISLE,
William Horace
Carmen (Wandering
Cowgirl)
Carter, H. E.
(Chief)
Carter, Zeno
Chapman, Keith
Chapman, Tuncy
CHASTEEN,
ROBERT
FRANKLIN
Childster, Wm. J.
Christ, Robert
Clark, Baernum
CLARK, Charles
Joseph
CLARK, Raymond
Walter
CLARK, Warren
Coates, Lorraine
Coddling, Victor
Cohen, Charley
Cook, Phyllis
Cook, Sis
(Armless Girl)
Cooley, Al
Cooper, Elias
Corbett, W. W.
Costello, James
COWSERT, Cecil
E.
Creighton, E. E.
CRENSHAW,
Charley Bryant
CUMMINS, Thomas
OUTRONE,

Jones, Carl B.
Kavelin, Al
Kelly, Mrs. Edith
Keup, William
Klima, Harry
Knox, J. G.
LANCASTER,
Charles Arthur
Lavin, Viola
Larson, Ted
LAURENCE,
Homer Whisner
LAVALL, Arthur
D.
LE FEVER,
Orville Ellsworth
Lee, Frank
Line, Maxine &
Buddy
LITHERLAND,
Oren Oscar
Loedrett, R. G.
Lougeor, Herbert
Law, Don M.
Luens, Earl Cecil
Lund, Doc Victor
McGee, Mrs.
Christina
McGee, Margie
Maxina
McGOWAN,
Wilmer Leo
McKnight, C. H.
McManus, Mac
Manfield, Ray
MATHIS, Calbert
Alvin
Mellon, Mrs. Wm.
Milklin, Robt.
MONTGOMERY,
Paul
Morgan, Lew &
Family
MORGAN, Robert
Les
Morgan, Russ &
Mitzel
Morono, Louis V.
MOYLAN, Roger
Frederick
Murry, Jesse
NANCE, James
Alexander
Neal, Leonard
Nichols, Bill
NORTON, David
James
O'Brien, Pat
O'Dell, Jesse
O'Neill, James B.
OVERLEY, Otis
Clarence
Pennell, Troy
Pinfold, Wm. E.
(Whitey)
Pink, Eugene M.
Pluda, Herman
Poling, Charles
Polk, Prof. J. E.
POLLOCK, Donald
PRICE, Lester
RAWLINGS,
Everett
Reeves, Gaebel
Lena
Renoe Concession
Co
Richter, Sam
Roofing, McDonald
& William
Ross, Arline
Saunders, Monroe
SCHMIDTTHOIST,
Bob
Seonor, Benny E.
Selour, Florence
Shankle, Mrs. Inez
SMITH, Andrew
David
Smith, Jack &
Marie
Smith, Viola T.
Stanley, Milford M.
STANLEY, Sam
Stark, Michael
Starkey, Mrs.
Charles
Stone, Hey-Jo
Sullivan, Blanche
& Sully
Sullivan, Charles
& Daughter
Summers, Victor
Lena
THOMAS, Howard
Flow
Thompson, Mrs.
Dorothy
THORESON,
Norman Ernest
Tucker, Marvin
Tucker, Orville
TYLER, Phillip
Henry
Tlear, Mrs. Jos.
Webb Jr., Mrs. B.
WELLS, Earl
Wells, Sam Jipset
West, Margie
L.
Leo
WILSON,
Lawrence Home
WHITE, Ed
White, Geo.
Williams, Floyd
WILLIAMS, Joe
William Henry
Wilson, Bill
Wils, Bob
Wilson, Bobby
Wiltse, Cash
Wise, Whitey
Woods, Joe
Woodward, Ted
Worman, Nathan
Wortham, M. R.
Wright, Warren
Zilla

SASC (Continued from page 31)

her home, here recently with a birthday dinner honoring Johnnie Fox. Bill Carr, of Alamo Exposition Shows, is manager of the club's cocktail lounge, while Slim Russell, of the same show, is headwaiter. Both are very popular here. Billy Miller, concessionaire, has the checkroom privilege at several of the leading hotels here. Brothers Ben Block

and Dave Stevens will open the Circus Night Club early in April. They claim it'll be a revelation in niteries. Brother Morris Miller is a new arrival here, and Brownie Miller was a recent visitor. Mr. and Mrs. Charles Schubb are on vacation in Mexico City. Bill Bonham has concessions operating on West Houston Street. "Foots" Reeves, of World of Today Shows, and Joe Palooka, concessionaire, are in charge of the recreation rooms at the club.

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. O. CAMERA CO., 111 E. 35th St., Chicago, Ill. ja30x

FOR SALE - BUSINESS BUILDERS, NOVELTIES, Supplies and Second Hand Equipment for Dime Photo Machines. WESLEY PRICE, Junction City, Kan. ja30x

FOR SALE - 30 ROLLS 1 1/2 INCH D.P.P. EASTMAN. Exchange 1 1/2 inch for 2 1/2 inch, two for one. JOHN HANES, 220 S. Palafox St., Pensacola, Fla.

POSTTYPE DIREX 1 1/2x250, \$10.00 - SEND your bid two dozen rolls. Eastman 1 1/2" and 3", good dating. Send deposit, balance C. O. D. RAMSEY, 1245 N. 11, Terre Haute, Ind. ja30

WANTED TO BUY - 2 1/2 EASTMAN DIRECT Positive Paper and 5x7 Enlargement Paper. TOMMIE COOK, Box 424, Prichard, Ala.

ACTS, SONGS & PARODIES

MELODIES WRITTEN FOR SONG LYRICS - Royalty basis. Good publisher connections. Comedy novelty preferred. AL SANDERS, 1267 N. LaSalle, Chicago, Ill.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th St., New York. ja30

BEAUTIFUL BALLYHOO CAPES, STRIP-TEASE. Orientals complete. Jeweled Rumbas, Velvet Curtains, Tuxedos, Orchestra Coats, Minstrels, Cellophane Hulas. WALLACE, 2416 N. Halsted, Chicago.

GIRL'S "CHICAGO" ROLLER SKATES, SIZE 4, new; Solid Gold Spangled Costume, size 12. BOX 403, Billboard, 1564 Broadway, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. ja30x

SCENERY, CYCLODRAMAS, DRAW CURTAINS. Dye Drops, Operating Equipment - New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O. fe20

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL MAGIC CATALOGUE OF Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

GUILLotine ILLUSION - LIKE NEW, COST \$100.00; special \$37.50; Walking Through Ribbon Illusion, regular \$30.00; bargain, \$15.00. EXCEPTIONAL MYSTERIES, Marion, O. ja23

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. fe20x

SAMPLES 40 DIFFERENT LATEST TRICKS, Jokes and Novelties, \$1.00 postpaid, Wholesale catalog, 10c. (Magic for Pitchmen.) ARLANE, 4462 Germantown, Philadelphia.

PARTNERS WANTED

MALE OR FEMALE PARTNER FOR COMEDY Hand Balancing Act. State full particulars. R. H. ADAMS, Up-Side-Down Bell Hop, 41 Spring, Springfield, Mass.

ANIMALS, BIRDS, REPTILES

A PET CUB BEAR AND OTHER WILD AND PET Animals and Birds priced to sell. DUBLIN PET SHOP, Bladenboro, N. C.

ANIMALS, BIRDS, REPTILES - ALWAYS IN stock. Write for our large free 24-page catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

BLACK BEAR, \$50.00; WHITE RACCOON, \$20.00; pair large tame Silver Badgers, Golden Kinkajou, \$50.00; Golden Baboon, \$50.00; Black Police Pups, 6 months, \$50.00; \$25.00; Spider Tame Monkey, \$35.00; Giant Male Rhesus, tame, \$35.00; Baby Ringtail, \$35.00; Magpies, \$7.00; Talking Owl, \$15.00. CHESTER A. LAMB, 3330 W. Lafayette, Detroit, Mich. x

COTTONTAIL RABBITS, JUMBO BULL FROGS, Crayfish, Poultry Farm, Indian Relics. Send stamped envelope for free information. VOL BRASHEARS, Berryville, Ark.

HELP WANTED

ADVANCEMEN - WITH BANNER OR TELEPHONE ticket sales experience, for war benefit events. Write full personal data and experience. BOX C-79, Billboard, Cincinnati.

BILLPOSTER WANTED - STEADY POSITION for sober, long handle Billposter. MAURICE CALLAHAN & SONS, Pittsfield, Mass.

DRUMMER, BASS WANTED - PERMANENT location, steady jobs guaranteed throughout duration. Fine large instrumentation with big time library of specials. Building band for post war upper brackets. Six nights, salary twenty-five dollars weekly plus transportation. State all, age, experience, draft classification and phone number. All other musicians invited to write. ORCHESTRA LEADER, Box 2011, Wichita, Kan. ja23x

DRUMMER, SAX MAN, TRUMPET WANTED immediately. Long location, good salary, easy hours. Contact immediately. HOD WILLIAMS, Andy's Inn, Camillus, N. Y.

DUCHIN STYLE PIANIST AND ELECTRIC Steel Guitarist - Must read, transpose. Salary \$50.00. Long locations. Also First Trumpet. BOX C-50, Billboard, Cincinnati.

FOREMEN FOR WHEEL, MERRY, CHAIRPLANE and Single Loop. Must drive truck. Top salary. Also Electrician and Truck Mechanic. Address H. O. BAILEY, 414 S. Main St., Elmira, N. Y.

PIANO, TROMBONE, STRING BASS - LOCATION for duration. Transportation furnished to and from job; \$35.00 per week. Night club, no shows; 12 piece band. Wire immediately. BOB MUELLER, 304 Forest, Amarillo, Tex.

SAXES AND TRUMPET - RADIO STATION days, hotel nights. Old and new. Long engagement, union scale. Men who double preferred. Contact BERNIE MARR, Sydney Apt. Hotel, Sioux City, Iowa.

WANTED - A-1 MECHANIC, ALL-AROUND. Phonos, amplifier, pin games for West Texas. \$55.00 week. Write full information. BOX C-65, Billboard, Cincinnati, O. ja23x

WANTED - SAX AND TRUMPET, VOCALIST preferable. Must be capable musician. Good salary guaranteed. State all. Write or wire DEE PETERSON, French Village, Dayton, Ohio. ja23

WANT MECHANIC FOR PINBALL GAMES - Sober, draft exempt. City locations. State salary expected. NORTHWESTERN NOVELTY COMPANY, 1105 N. Water, Milwaukee, Wis.

WANTED - COMMERCIAL PIANIST TO JOIN cocktail unit. Must read, transpose. Play full Duchin style. Starting salary \$50.00. BOX C-78, Billboard, Cincinnati.

WANTED - MUSICIANS ON ALL INSTRUMENTS. Guarantee minimum \$40.00 week. Locations only. State ability. Write, wire DICK MILLS, Heidelberg Hotel, Jackson, Miss.

WANTED TO BUY

AMMUNITION - .22 SHORTS - WILL PAY \$100.00 per case. State brand and what you have. PALMER ARCADE, care Billboard, 1564 Broadway, New York City.

FERRIS WHEEL, ELI NO. 5, 10 OR 12. STATE price, condition and all particulars. HARRY DOWNES, 1901 Chelsea Rd., Baltimore, Md. ja23

HAMMOND ORGAN FOR CASH - MODEL B or D, less speakers. Give full information first letter. SIEMAN AMUSEMENT CO., Cedar Rapids, Iowa. ja30

SKOOTER OR DODGEM AND ROLL-O-PLANE devices complete. Replies must state age, condition, capacity, where can be seen set up and price. E. E. FOEHL, Willow Grove Park, Willow Grove, Pa.

SUPER ROLL-O-PLANE, FLY-O-PLANE AND Octopus, with or without transportation. Will pay cash for the above rides if priced right. Would consider Spitfire. Also a 35x60 Top and Sidewall suitable for minstrel show. Write or Wire POST OFFICE BOX NO. 148, Baton Rouge, La. ja23x

WANTED FOR CASH - KIDDIE RIDE, FUN-house, Glasshouse. State lowest cash price. Send full details. THEXTON TERRY, 313 Cherry St., Buffalo, N. Y. ja23

At Liberty Advertisements 5c a Word (First Line Large Light Capitals) 2c a Word (First Line Small Light Capitals) 1c a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25c CASH WITH COPY

AT LIBERTY BANDS AND ORCHESTRAS

SMALL BAND - FOUR MEN. PLAY FINE dance music, floor show, Modern and Latin interpretations. Contact immediately RALPH GRAHAM, General Delivery, Syracuse, N. Y.

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

At Liberty - String Band, 5 to 6 pieces, with Girl Vocalist. Available after February 1. Now playing radio programs and stage appearances. Available for radio, stage or night club work. Booking agents, write. State terms and hours. Eddie Shaw, 1458 Mozley Pl., S. W., Atlanta, Ga. ja23

Girl Orchestra - Five pieces. Steady location only. Write stating hours per week, best salary and length of contract. Esther L. Holt, General Delivery, Miami, Fla. ja23

AT LIBERTY DRAMATIC ARTISTS

Dramatic Actor, Tragedian - Sings, imitates a basso and violin by month. Wants engagements. Talking pictures, radio. Write Walter Weiss, 150 Third Ave., New York City.

AT LIBERTY MISCELLANEOUS

TOP NOTCH SERVICE

Man wants job. Slots, pins, all automatics, some phonographs. Available immediately; draft 3-A. Write BOX C-76, Billboard, Cincinnati. ja30

AT LIBERTY MUSICIANS

ALTO SAXOPHONE AND

Clarinet Player - Blind. Play sweet, fake harmony, fair ride. Sober, dependable, free to travel, union. Prefer cocktail combinations; no panics. HARRY LEE, 225 Bethel Ave., Memphis, Tenn. ja23

DRUMMER - OUT-

standing seventeen year old, now available. Union, excellent appearance. Have complete pearl outfit. Minimum \$50.00 per week. Interested only in connection with a well established band needing capable, experienced drummer. DICK GLERUM, 3851 Chowen Ave., S., Minneapolis, Minn.

FEATURE PIANIST AND

Drummer - Cafe, night club, cocktail. Pianist vocalizes, reads, fakes, transposes. Hot, sweet, jive. Young, good personalities, draft exempt. State all first letter. BOX C-71, Billboard, Cincinnati. ja23

GIRL BASS FIDDLE -

Available February 15. Union, experienced. Wardrobe, photos. BOX C-81, Billboard, Cincinnati, O.

HAMMOND ORGANIST -

Have own organ. Play swing, classic, etc. All essentials. Prefer South. ORGANIST, Box 99, Marshalltown, Iowa.

ALL AROUND DRUMMER - AGE 26, DRAFT 3-A, free to travel. Write, wire, state all. RAY HALL, 169 Merritt, Oshkosh, Wis.

ALTO SAX AND CLARINET - ARRANGER. Union, age 20. Experienced in both lead and third Alto. Prefer Chicago area. CONRAD ZEMKE, 2017 Thurston Ave., Racine, Wis.

AT LIBERTY - LEAD TRUMPET. SEND DETAILS. RALPH HUGHES, Astor Hotel, Alexandria, La. ja23

AT LIBERTY - LEAD ALTO, TENOR CLARINET. PAT BULGER, Astor Hotel, Alexandria, La. ja23

DRUMMER - YOUNG, SOBER, RELIABLE, union. Prefer location in Illinois. New outfit. Experience, \$40.00 week minimum. JIM KROHE, 314 Monroe, Beardstown, Ill.

DRUMMER - YEARS' EXPERIENCE CONCERT and vaudeville. Feature Xylophone on stage. Play Tympani. Single, union and reliable. Write or wire PAT WARD, 705 6th Ave., Huntington, W. Va. fe6

EXPERIENCED DRUMMER - YOUNG, AVAILABLE at once. Prefer good 4 beat band. Have new outfit. Prefer location around Chicago but all offers considered. DEAN McCOLLOM, 114 E. Oak St., Kewanee, Ill.

LEAD ALTO AND CLARINET - ALL ESSENTIALS. Available immediately. R. BARR, 207 E. Main St., Cherokee, Iowa.

OLD TIME HOEDOWN FIDDLER WOULD LIKE place with a good old time string band. If you want old time fiddling answer this ad; if not, don't. Address EARL JOSLIN, 811 E. Main St., Du Quoin, Ill. ja23

ORGANIST - UNION, DRAFT EXEMPT; 15 years' experience. All kinds music except "Boogie." Prefer spot using some light classics. Chicago or suburbs only. Phone Nevada 9113 evenings, 7-9. H. REBER, 2668 W. Washington, Chicago.

TENOR SAX AND CLARINET - PREFER LOCATION. Go, read, technique. No panics. Consider 4 beat over 2. BOB McNEILL, 618 Colorado St., Davenport, Iowa.

RINK ORGANIST - GIRL. THOROUGHLY experienced and reliable. Metronomed tempos, good library; all professional requisites. Available two weeks' notice. Location, \$50.00 minimum. Details mailed. Prefer South but consider anywhere. BOX 189, care Billboard, 390 Arcade Bldg., St. Louis, Mo.

TRUMPET - UNION, AGE 18. EXPERIENCED. Read, fake, takeoff. Desires good location. Write CHUCK WIEGMAN, 2644 58th Court, Cicero, Ill.

Alto Tenor and Clarinet - 3-A classification. Available after Jan. 10. John Farmer, care Gen. Del., Middleton, Wis. ja23

Double B Flat Tuba Player - Experienced in all lines. Union and reliable. Carl Berggren, Roosevelt Hotel, Charlotte, N. C.

Music Teacher and Band Director carrying large repertoire of music. Draft exempt, experienced, competent. Will direct municipal, industrial, reformator, hospital or school bands. Go anywhere for steady work. Widower and American citizen. Neapolitano, 624 Eighth St., Union City, N. J. fe6

AT LIBERTY PARKS AND FAIRS

Charles La Croix - Outstanding Trapeze Act. Available for outdoor and indoor events. Attractive equipment. Platform required for outdoor. Reasonable price. Address Charles La Croix, 1304 S. Anthony, Fort Wayne, Ind.

E. R. Gray Attractions - Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Aerobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. mh13

AT LIBERTY PIANO PLAYERS

PIANIST - SONGS, SOLOS; WORK ALONE. Appearance, ability. Draft exempt. Prefer club. Local gas ban forces change. Location only. "LUCKY" LUCKETT, White House Inn, Warren, Pa.

PIANIST - READ, FAKE, TRANSPOSE. Ability, sober, all essentials. BOX C-56, The Billboard, Cincinnati, O.

PIANIST FOR DANCE BAND - LARGE OR small. Read, fake, union, sober. Reason for ad, gasoline ban. Write details. JACK WILSON, General Delivery, Syracuse, N. Y.

AT LIBERTY SINGERS

Young Singing M. C. - Popular Tenor, now in 30th week at Reno's favorite night spot, wishes connection with theatre unit, orchestra or radio station. For full information write Miss Crystal Young, care General Delivery, Reno, Nev. fe6

AT LIBERTY VAUDEVILLE ARTISTS

COMIC FOR STOCK, THEATRE, NIGHT CLUB. What have you? Do specialties. Have unlimited up-to-date material. Been with the best. Still make 'em like it. Sober, reliable, draft exempt. MAURICE CASH, 500 East State, Milwaukee, Wis. ja23

At Liberty - Jerry Bruce, Eccentric and Character Comedy. Plenty of good specialties, singing, dancing, organ, slide whistle, ukulele and novelty one string fiddle. 3854 N. Bryant Ave., Minneapolis, Minn.

Calvert's Society Puppets - Modern Punch and Judy, done differently. Deluxe Cabinet and Puppets. For theatres, units, special advertising, etc. Calvert, 226 W. 50th St., New York. fe13

High Class Show - Musical, Dancing, Singing, Revue. Available for theatre work. Florida preferred. Would consider elsewhere. Permanent location. Write Esther L. Holt, General Delivery, Miami, Fla. fe6

Hiram Galley - Tuba Swinging Slack Wire Act for theatres, celebrations, indoor circus, etc. Apt. 7, 433 W. 45th St., New York, N. Y.

Lady Trainer Has Novelty Dog Act. With Clown. Other entertainers, 3/4 to 2 hour show. Schools, theatres, clubs, lodges, etc. Bergman's Varieties, 341 Chimax, Pittsburgh, Pa.

The Three Ranch Girls - Play Accordion, Guitar, Drum, Imitations of Animals, etc. Sing, Yodel, Dance, Rope Spinning. Write, wire, phone Keystone 8491 or Dearborn 9034. Harvey Thomas, Manager, 192 N. Clark St., Chicago. fe20

AMERICAN CARNIVALS

(Continued from page 35) sider the matter of public transportation in selecting lots this year.

Government Printing Office has announced a new book on interstate trade barriers. Any member interested in this subject may obtain full information by writing this office.

A note of optimism is sounded by the Office of War Information reporting for the War Production Board to the effect that civilian expenditures for service items, including recreation and amusement, will be the same or slightly higher than 1942, notwithstanding that 1942's expenditures exceeded 1941's for the same purposes about 5 per cent. However, the amount which will actually be spent for these purposes in 1943 will still depend on a number of factors which at the moment are difficult to predict. These include such items as man power and the fuel situation.

Henry Meyerhof in Chi On Ride Buying Trip

CHICAGO, Jan. 16.—Henry Meyerhof, former Eastern showman who for a number of years has been operating in British Columbia, was in Chicago for several days last week to inspect some rides he plans to purchase for his Crescent Shows. Meyerhof said the 1942 season was an excellent one for him and that he expects another good season this year. So far, he says, he has experienced no difficulty in transportation, and he has sufficient help to handle the shows, which move on six baggage cars and two passenger cars. Season will open April 27 and end late in October.

ROBT. RINGLING HEADS

(Continued from page 36)
in April and that he actually had resigned.

Not since 1933 has the name of Ringling appeared at the top of show's management. John Ringling, last of the brothers who founded the circus before the turn of the century, was president for years but in 1933—three years before his death—he was forced to relinquish active management to Eastern financial interests who carried on for five years with Samuel W. Gumpertz, amusement park developer and operator, in the driver's seat. Accumulated financial entanglements were cleared away and the show went back to the Ringling interests in 1938. North was named president and the circus was operated by the corporation with representatives of the financial interests on the board.

No Statement as to Future Plans

North was quoted as saying he had "no statement" as to his future plans. Altho he no longer is RB president, he still is a co-executor of the John Ringling estate which includes the block of circus stock, an art collection appraised at \$12,000,000 and his home and museum here valued at another \$3,000,000. Mrs. Ida Ringling North, mother of the North brothers and sister of the Ringling brothers, also is an executor.

Smith returns to the RB line-up after nearly a year's leave to direct transportation for the War Department's army relief show. He arrived at winter quarters here January 11 and immediately took over supervision of preparations for the 1943 season. Returning at the same time were Mrs. Charles Ringling and Mrs. Aubrey Ringling. Robert Ringling remained in New York for the time being.

Executives Squelch Rumors

Prior to announcement of the management changes, it had been necessary for RB execs to squelch rumors that wartime transportation problems would keep the big show bottled up in winter quarters this season. The rumor apparently was widespread in this section and caused personnel wintering here plenty of uneasiness.

"There is absolutely nothing to this false rumor," Butler said in a statement published in Sarasota and Tampa newspapers. "The circus definitely will go out in the spring." Robert Ringling backed this up with an assertion that the "show will be here (New York) in the spring, bigger and better than ever."

Meanwhile, the circus announced the public would not be admitted to winter quarters while OPA restrictions on use of gasoline for pleasure driving remained in effect in the East. Everything considered, biz had been good since the quarters were opened to the public in December, but officials said RB would co-operate with the OPA ruling by closing the gates temporarily.

RR to DC on "RR"

NEW YORK, Jan. 16.—Robert Ringling, new Ringling-Barnum head, told *The Billboard* he would go to Washington "in a few days" to discuss '43 operation with the Office of Defense Transportation. It was noised around in Washington that Ringling rolling stock, especially coaches and other type cars suitable for recruiting into service for freight and passengers,

is being inspected, presumably by ODT officials in circus quarters at Sarasota, Fla. For some time it has been rumored that the government is interested in converting box cars for passenger and other travel. Some sources think the circus can conveniently offer much of its equipment during the winter season. ODT has the power to "requisition" such equipment.

Meantime, George W. Smith, recalled as general manager in the new regime after less than a year's absence, has been dispatched to Florida quarters on a routine and special mission.

That the Big Show would operate this year, if at all, under a sharply revised set-up related to transportation seems very certain from the present view.

Mfrs. Trust Co. Note Paid

NEW YORK, Jan. 16.—A note long held by the Manufacturers Trust Company against the circus was paid in full by the Ringling-Barnum Corporation some time in November, 1942, according to an inside source. Amount was upward of \$600,000. Under a previously established arrangement, the fate of John Ringling North as circus head had a direct relationship to retirement of the debt. When the note was cleared, machinery to bring in a new administration was put in motion. Mrs. Charles Ringling, a principal stockholder, and North, salaried chief, were in opposite camps. Some officials of the bank are retained with the circus.

Contracts made by North for 1943 will be honored. It was said that Art Concello, ousted as general manager, holds one as a performer for only the current year. John Murray Anderson, production man retained by North, will probably continue in his capacity, because his deal called for \$15,000 this season and two-thirds of it had already been advanced when the shake-up came or was in the works.

OHIO BOND SALE

(Continued from page 38)

set up on the grounds of the various fairs, over \$750,000 worth of War Bonds and Stamps were sold. Two of the annuals, Mrs. Detrick said, reported sales amounting to \$113,300 and \$100,000 respectively. She stated that many of the fairs' food demonstrations were held under the titles "Victory Foods" and "Foods for Freedom." These consisted of nutrition demonstrations, conservation of foods, canning show and demonstration of Soldier Boy Food Boxes.

Special booths for the distribution of war literature and enlistment centers for the armed forces also were features on the grounds. Many fairs accepted scrap iron and rubber in payment of admissions, with 50 to 100 pounds of metal and 30 to 100 pounds of rubber being the amounts used in securing a ticket of admission. Some of the annuals, instead of offering trophies in their speed department and horse shows, gave War Bonds. Others paid part of their premiums in bonds and two paid their junior fair, Vocational and 4-H Clubs in full with bonds and stamps.

Mrs. Detrick said that 39 of the fairs made money in 1942, while 13 lost money because of inclement weather. Almost every fair featured an Army and Navy Day, victory parade or some demonstration to assist in the war program.

GOV. FOR ANNUALS

(Continued from page 38)

mable benefits for our present and future agriculture unless the wisely interpreted demands of war make such a move imperative.

(Continued next week)

KANS. LIVESTOCK

(Continued from page 38)

of some kind, secretaries announced. Additional emphasis on 4-H Club work in the 1943 streamlined fairs grew out of a first day's discussion on "The 4-H Departments of Kansas Fairs in Wartime." Discussion was led by Sam Mitchell, secretary Kansas State Fair, Hutchinson, who stated "Thruout the nation there are no inmates of penal institutions who have had as much as three years of 4-H training." Delegates agreed legislation should be asked that would make possible payment of premium money for agricultural exhibits by county commissioners to 4-H Clubs when fairs in those counties cancel annual dates.

With auto racing out for the duration, old dobbie came in for his most attention in years. E. C. Moriarity, Wichita, vet horseman, and Jim Page, president of Coffeyville Fair, were leading speakers on the subject, "What Kind of Races in 1943?" Horse racing appeared as the answer to the problem of afternoon grandstand attractions to most repre-

sentatives.

Carnival men, including Sam Benjamin, World of Today Shows; Charles Rotolo, Elite Expositions; Cecil Goree, Sunflower State Shows; Porter Strader and Larry Nolan, Anderson-Strader Shows; Fred and Ben Broadbeck, Broadbeck Shows, and Frank Delmaine discussed next season's transportation problems and asked fair officials to co-operate in saving tires and gasoline by arranging circuits which will eliminate poor routing.

Round-Table Discussions

Round-table discussions were held on the following topics:

"Shall We Carry On?" — Maurice Jencks, Topeka; George Dietrich, Richmond; Elton Weeks, Coffeyville; Dr. G. S. Klassen, Hillsboro; C. J. Van Pelt, Dighton; Loren Law, Clay Center.

"4-H Department in Wartime" — Sam Mitchell, Hutchinson; H. N. Eller, Salina; Homer Alkire, Belleville; H. J. Carsten, Stockton; M. A. Collier, Smith Center.

"What Kind of Races in '43?" — Ira C. McKay, Sylvan Grove; Roy Peterson, Rush Center; Henry F. Geib, Tonganoxie; H. R. Shimeall, Goodland; C. A. Cochran, Greensburg.

"My Idea of Fair Legislation" — D. Linn Livers, Barnes; G. B. Wooddell, Winfield; J. B. Kuska, Colby; Arthur Goenner, Kingman; J. M. Molz, Hardtner.

"Features to Add, to Drop" — Fran Hill, Beloit; John H. Morse, Mound City; T. W. Spachek, Pilsen; Fred Coleman, Garnett; Clarence Hegarty, Effingham.

"Season Tickets This Year" — John Redmond, Burlington; Willis Hogarty, Minneapolis; C. N. Vincent, Girard; P. J. Henney, Horton.

Committee members were: Legislation — John Redmond, Burlington; M. W. Jencks, Topeka; Ivan Roberson, Abilene; R. M. Sawhill, Glasco. Grievances — L. H. Galloway, Wakeeney; George Dietrich, Richmond; S. M. Mitchell, Hutchinson. Next year's meeting will be held in Topeka the second week in January.

Order for cards, posters and other publicity supplies for Kansas State Fair at Hutchinson went to Frank Sharp, Regalla Manufacturing Company, who also received orders for the Barnes, Glasco, Clay Center and Effingham fairs.

AMMUNITION WANTED

.22 SHORTS—22 LONGS
.22 C.B. CAPS
ANY QUANTITY

Radio Amusement Corp.
1674 BROADWAY NEW YORK CITY

WANT

Foreman and Second Men for Whip, Eli Wheel, Chairplane, Top salary.

For Sale—8-Car Whip, all rebuilt, new streamlined cars; bargain.

Want .22 Shorts; will pay the price.

L. TAMARGO

128 Franklin St. ELMONT, L. I., N. Y.

LAKE STATE SHOWS

NOW BOOKING SHOWS AND CONCESSIONS

FOR 1943 SEASON.

WANT OUTSTANDING FREE ACT.

Address: P. O. BOX 175, Bay City, Mich.

BUCKEYE STATE SHOWS

Now Booking for 1943 Season

Address JOE GALLER, Mgr.

P. O. Box 4-A SHELBY, MISS.

OPENING MARCH 1st

WANT Shows, Rides, Concessions and Fun House. (No Gift.) Don't stop Buying War Bonds. (V)

LIBERTY UNITED SHOWS

BOX 778 CHARLESTON, S. O.

At Liberty—Geo. Burkhart

Comedy Magician, King of Coins, Illusionist, Electric Act and elaborate Puppet Show. Assisted by attractive young lady. A laughing riot on any program. Just closed 12 weeks with Ray Brydon's Elaborate Museum.

For Sale—Complete Museum Equipment.
Address: 894 GRAND ST., BROOKLYN, N. Y.

NOW BOOKING FOR 1943

GREATER UNITED SHOWS

START SEASON WITH TWO OUTSTANDING EVENTS

LAREDO, TEX. 48th Annual Washington's Birthday Celebration. FEBRUARY 10 TO 23—Two Saturdays and Sundays.

Pan American Fair will be held in connection with celebration. Laredo also has ten million dollar gunnery plant and Ft. McIntosh.

BROWNSVILLE, TEX. "CHARRO DAYS", FEB. 27 TO MARCH 7. Two Saturdays and Sundays.

RIDES Can place Octopus, Rolloplane, Ride-o and Pony Ride.

RIDE HELP Wanted for Merry-Go-Round, Duo Loop-o-Plane, Tilt-a-Whirl and Mixup; must drive Semis.

SHOWS Want Girl Revue, Glass or Fun House, People for Illusion Show, Talker for Side Show. Mr. and Mrs. J. Robert Ward, come on. Write you at Detroit.

FOR SALE—DUO LOOP-O-PLANES—\$1,000.00.

Want sober and capable Lot Man.

CONCESSIONS Can place Novelties, Fish Pond, Cigarette Gallery, Scales, Ball Games, Hooplas, Knife and Cane Racks, Candy Floss, Bumper, Etc.

WRITE OR WIRE J. GEORGE LOOS LAREDO, TEX.

BILL HAMES SHOW

WANT FOR WANT

HOUSTON, TEX., FAT STOCK SHOW, FEB. 5-14

LEGITIMATE CONCESSIONS

NOVELTIES, COOK HOUSE, PENNY ARCADE, ALSO RIDE HELP

JOE DARPEL CAN PLACE SIDE SHOW PEOPLE

All address: BILL HAMES, Mgr. (Send Telegrams Care of Texas Hotel, Fort Worth, Texas). Mail address: P. O. BOX 1377, Fort Worth, Texas.

WANT CONCESSION AGENTS AND GIRLS FOR GIRL SHOW

Lady Agents for Ball Games and other Concessions. Straight percentage or salary and percentage. All Concessions inside of our large park building near Camp Blanding. Straight salary to girls for Girl Show. Can place Popcorn, Cigarette Gallery, Lead Gallery and other legitimate Concessions. Plenty of trailer space, hot and cold water, electricity and new cabins. Write or wire

ERIC B. HYDE

P. O. BOX 633

STARKE, FLORIDA

.22 SHORTS

WANTED

ANY QUANTITY
WILL PAY HIGHEST PRICES.

SPORTLAND

512 E. Main St. NORFOLK, VA.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Philly Pitchmen Have Field Day on Payday

PHILADELPHIA, Jan. 16.—Greatly expanded employment and pay rolls sharply increasing the purchasing power, coupled with the erection of new plants for the production of war work and the fact that more than 300,000 persons have moved to this city since the start of the war, has all tended to make Philadelphia one of the richest areas for the novelty salesmen, pitchmen and vendors. When war plant whistles blow on payday and the workers emerge from the gate with their pockets full of folding money, a carnival-like scene takes place.

One of the best stands in town is on Friday afternoons at Cramp's shipyard, where company officials say that more

men are employed than in any other private concern doing war work in Philadelphia.

When the day shift ends on Friday thousands of workmen in denim shirts and trousers and peaked caps flow thru the gate into the big courtyard. Many make a beeline for home, but hundreds of others line up before two mobile bank units which cash the checks with which the company pays its employees. And near by, the enthusiastic merchandisers make trade, crying out their wares and pointing businesslike fingers at their goods. It's small business—dime and quarter business for the most part—but the take all adds up to a sizable amount.

One of the most enterprising pitchmen is William Victor, who calls himself "Rosy" on Fridays at Cramp's shipyard. "On Mondays," he explains, "I sell razor blades. Tuesday thru Thursday I sell socks at 10 cents a pair. But on Fridays it is roses at two bits the bouquet. I sell plenty of them, too."

"Here's Rosy!" he shouts as the workmen surge thru the gate. He stands on a wooden box and holds up his flowers. Sometimes it takes no more than a half hour before he has sold out his stock. Victor is not the only pitchman selling flowers. Jim Treeres does a hand-office business in Brazilian straw blooms at his adjoining stand.

Earlier this season, the Cramp's scene was even more lively, with string ensembles, a girl singer, an organ grinder and monkey, a colored quartet and even an acrobat showing up on payday and dispensing their talents for pennies and nickels. But the variety show has petered out. Only the men with wares to sell remain.

Among other enterprising merchandisers making a stand at Cramp's is Louis Sklar, handling work gloves, caps and shoestrings. "I've been in this line for years," says Sklar. "I used to follow the construction gangs but came here as soon as Cramp's reopened."

Sam Hoffman's line is patriotic jewelry and buttons, ranging from 15 to 35 cents. Best button sellers carry the legends: "Button Your Lip for Defense" and "Let's Take a Pokio at Tokio." Among the jewelry items, best sellers are imitation metal air corps wings and sergeant's stripes. Hoffman, who has been selling buttons and jewelry all his life, often supplies collectors with pins and buttons. Pointing to the big board that displays his goods, he reveals that many of the pieces are left over from the first World War.

"I never thought I'd ever sell those again," says Hoffman. "but they are just the same as a lot of stuff being made today. Who says time marches on! Everybody seems to be wearing patriotic pins of some kind. The fellows not only buy 'em for themselves, but for their girl friends, wives and kids."

A more exclusive business is conducted by Max Asherman, who sells higher-priced jewelry items on an installment basis. On top of his soap box are displayed diamond engagement and wedding rings, gold wrist watches and men's rings. "When I first came up here," says Asherman, "the wrist watches were my best seller, but the trend has swung to engagement rings. Seems like a lot of people are planning to get married, war or no war."

Asherman's installment terms are one-third down and 25 cents a week. He finds many a customer and describes them as "the best kind of customer you can get." "The average pay here, counting overtime, must be between \$50 and \$60 a week," says Asherman. "Some young fellows are walking out of the shipyard every Friday with as much as \$100 in their jeans. They're good, substantial workmen, the kind who pay their debts, the kind of customers with whom a

BINGO BUSINESS

By JOHN CARY

Efforts to liberalize restrictions on bingo were mentioned on the opening day of the Legislature in Albany, N. Y.

Assemblyman Malcolm Wilson, of Westchester, N. Y., sponsored a bill to define, regulate and license bingo under certain provisions. A written petition by at least 5 per cent of voters in any city, etc., before September 1 would cause a vote by the governing body, with bingo permitted if the vote were favorable and banned if the majority were opposed. The bill sets up provisions restricting sponsorship to charitable, civic, educational, fraternal, veteran or religious organizations. License fees would be based on the seating capacity of the place, scaled from \$1 up to a maximum of \$250. The measure would prohibit total retail value of prizes given in any one day to \$250 and bars cash prizes.

All we can say on this point at present is that Assemblyman Wilson is a man with vision who has a fine idea. We trust the other members will realize the worth of this measure and pass it without delay.

This brings to mind once again the argument we have been using for many weeks since the ban on bingo went into effect. We suggested then that bingo operators give out only merchandise prizes and omit cash gifts altogether from their games. Assemblyman Wilson's measure calls for the permitting of merchandise prizes only.

Without making any official announcement, Dennis Cardinal Dougherty has banned the playing of bingo in churches of the Diocese of Philadelphia. It was understood that action was taken because an examination of the State's laws indicated bingo could be considered a violation. Playing of bingo in Philadelphia churches of various denominations has been widespread. The games were all well attended and prizes consisted primarily of merchandise. Some trouble was started last month when outside promoters, leasing church halls, offered cash prizes. Police, however, stopped such games and indicated there was no objections against the other church games where food and merchandise prizes were given. The Cardinal's edict affects only the Catholic churches. Those of other denominations have given no indication that the bingo games would be halted.

Patrons of bingo in Ludlow, Mass., were so insistent on their weekly game that the managers decided not to wait until the Polish American Hall was repaired to conform with fire laws. The game was moved to the recreation hall and has gone back on its regular schedule.

Orders that only bingo games whose profits went to local churches and organizations would be permitted in Scranton, Pa., prevented out-of-town promoters from holding their weekly bingo party at the Hotel Jermyn. The ruling was made after the mayor stated that professional promoters should not be allowed to operate games in Scranton for their own profit.

salesman likes to do business."

The scene at Cramp's shipyard is duplicated at more than 50 large industrial plants in the city engaged in war production work. All the novelty salesmen and pitchmen must have licenses and identification cards. The identification cards are issued at the U. S. Custom House here, where the men have to go to be photographed and fingerprinted.

Flameproof Souves In Bigger Demand

BOSTON, Jan. 16.—Paper and evergreen holiday decorations have been thoroughly inspected in theaters and other places of entertainment. This has been due in part to the recent Boston fire and requests from insurance departments to use the utmost discretion in the manner of decorations.

At the moment several recreation halls, night clubs and theaters are flameproofing draperies and other permanent decorations as a precautionary measure. Most of this work has been done before, but it is now generally agreed that it should be repeated every six months.

Holiday decorations of the usual sort could not be treated in this way. Wreaths were used in many instances, but evergreens which dry and drop on carpets or floors were conspicuously absent.

In a number of Eastern cities, where city councils and local fire officials have been extremely active since the Boston fire, informal orders have been given on the use of any kind of inflammable materials.

There are, however, several flameproof items on the market today which are being used in various places where decorations are necessary. This list includes ribbon crepe-paper streamers, flat crepe paper, cellophane garlands, aluminum tin foil and lanterns made from celluloid film material.

Much of this material comes under the heading of priority ratings. However, merchandise men report they have a large enough stock on hand to supply the market for quite some time to come.

Decorations must be made non-inflammable while they are in the process of being manufactured. Once the decorations are made they can't be sprayed to be made safe. They are processed with a special chemical and according to the quality of the solution can remain safe for as long as a year. The only decorations that are permanently non-inflammable are those made out of the aluminum tin foil.

These decorations are being periodically inspected by local authorities who put a match to them to be sure they don't burn. As a result, inflammable decorations are fast disappearing from the market, but business is increasing for the sale of these non-inflammable decorations.

Purchases, Production Of Consumer Goods Drop Expected in 1943

WASHINGTON, Jan. 16.—Purchase of consumer goods by American civilians in 1943 is expected to drop 10 to 15 per cent below such purchases in 1942, it was indicated in a study just completed by the Office of Civilian Supply of the War Production Board.

Production of consumer goods is expected to drop more than that—15 to 20 per cent below 1942, with the deficiency coming out of inventory. The part coming from inventory is estimated at 25 per cent of stocks on hand at the beginning of 1943.

The biggest percentage drop is expected in the purchase of durable goods, such as electrical appliances, radios, etc. This will continue the trend which set in last year as a result of the issuance of WPB limitation orders. In 1942 purchase of durable goods by civilians dropped 45 per cent under 1941. It is expected that in 1943 consumption of these same goods will fall 35 per cent under that of 1942.

These drops in purchases and production have been expected by merchandisers. They have been hard hit by priority rulings which cut the supply of many of their staple goods, such as electrical appliances and radios. All of these items were popular favorites with bingo enthusiasts, concession crowds and sales-board followers everywhere. However, (See PURCHASES on page 52)

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Arthur Basson Writes:

"I would like to add the following to your comments on Henry Major in last week's issue of *The Billboard*: Henry Major, the world-renowned caricaturist, has become a one-man army. His art in the creating of hex-the-Axis novelties is playing an important part in psychological warfare. Not only are his articles realistic but useful—since psychiatrists tell us that it is good to release our pent-up emotions in the use of such pieces."

"Major has contracted with Bassons Dummy Products to create novelties of propaganda value. Since he has visited almost every world capital and drawn from life most of the characters he depicts, we can be certain that his likenesses are accurate portrayals. It is fortunate indeed that this man was endowed with the artistic ability to put down on paper that which his eyes see.

"In these times we can help win a war in other places than on the battle field—propaganda cannot be stressed too significantly."

The Army and Navy pen and pencil sets offered by S. Richter look good for a run on a small card. Barrel is made of Du Pont unbreakable Pyralin, finished in either khaki or blue, and pen has 14-carat stainless steel point, plunger fill, and pen and pencil are fitted with service regulation clips. Each set comes in a genuine leather insignia case and is individually boxed.

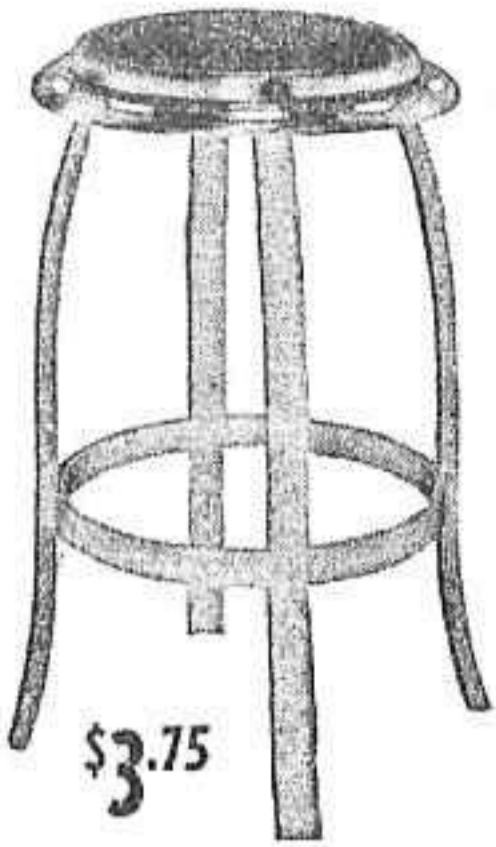
We understand the boys are really going for the "Toast to Our Armed Forces" glass tumblers introduced by Mason & Company several weeks ago. The tumblers are hot naturals for a turnover and, according to reports, are already showing signs of producing as well as the original Strip Tease glasses of fond memory.

"Toast to Our Armed Forces" tumblers have double views, of course, front and back, and have Army, Navy, Air Corps, Marine, Coast Guard and Defense Worker illustrations. Glasses have beveled, no-nick, chip-proof safety edges, hold 10 ounces of liquid and come packed six to the set, each glass with a different illustration.

Fur garments are still clicking on all four, and from the way these bread and butter items are holding up will probably keep producing right thru the month of March at the earliest.

HAPPY LANDING.

De Luxe Kitchen Stool



Top upholstered in red leatherette, reinforced with chrome plated steel rim, new style plywood legs and brace. Height 24 inches. Individually packed.

No. B28A25, Each...\$3.75
Dozen Lots, \$43.00

JOSEPH HAGN CO.

The World's Bargain House Since 1911
217-225 W. Madison St., Chicago

Popular Items

Turkish Towel Set

Casey Premium Merchandise Company is featuring a three-piece Turkish towel set. This is made of a reversible white jacquard design on a solid color ground. The set consists of one 20x35-inch towel and two 10x10-inch wash cloths. It comes in assorted colors of blue, pink, peach and green. To make this outfit more attractive, it is packed in a V-shaped fancy decorated cardboard box.

Piggie Savings Bank

Leo Kaul has a piggie savings bank that is 6 1/2 inches high, made of a molding composition with a slot in the back. The piggie has a slight grin on his face and comes in the colors of red, blue and green.

Nudie Doll Combination

A new sales angle on the Nudie doll has increased the sale of these novelties considerably, according to the manufac-

turer. The doll is combined with either a small bottle of perfume or a dainty handkerchief. Nudie is a 7-inch lifelike doll made of a flexible, pliable composition gracefully molded in feminine form. It is individually boxed and has assorted hair colors.



Write for Catalog of BINGO SUPPLIES

BY MANDELL

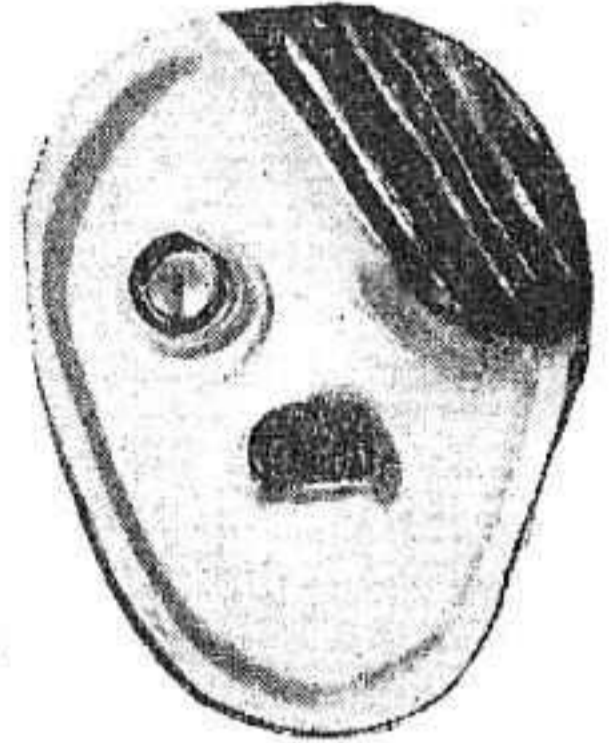
THAT'S ALL!

MORRIS MANDELL 131 W. 14th St. N. Y. C.

THE LATEST NOVELTY-UTILITY

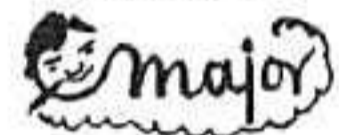


BY THE CREATORS OF THE ORIGINAL HITLER PIN CUSHION.



The Hitler Ash Tray

DESIGNED BY



"KING OF CARICATURISTS"

You can strike the gkHY&zxv right on his silly mustache. (It's grooved for striking matches.)



You can punch the xghKY&Xxv right in the eye. (Cigarettes are snuffed out there.)



You can get in the xgkHYvb&Xx's hair. (Supply of cigarettes is stored there.)



Here's the latest item for you to promote. Each piece is signed by Henry Major, one of America's foremost caricaturists, and is made of genuine Albastone. It's clever—it's useful—it's timely—it's LARGE—6 Inches Long by 5 Inches Wide. Deliveries are immediate and unlimited.

\$3.00 DOZ.
Sample 50c

Terms: 1/3 deposit, balance C. O. D. F. O. B. New York.

JOBBERS, GET SPECIAL DEAL!

Bassons Dummy Products
57-02 48th St., Maspeth, N.Y. C.

BEST BUYS FUR COATS

JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

LOWEST FACTORY PRICES

S. ANGELL & CO. Manufacturing Furrier
238 W. 27th St., (Dept. b-3), New York City.

Have you seen **NUDIE!**

Something New for Novelty Stores, Gift Shops, Salesboard Ops, Night Club and Hotel Concessioners. Retail for \$2.

NUDIE! A 7-inch doll made of a flexible, pliable lifelike plastic composition. Actually seems to be alive. Nudie sells herself! Ind. packed, blonde, brunette or red, hand painted and finished. Place a trial order and be convinced.

For retailers: \$10.80 per doz. Send full payment, save C.O.D. fee—or send \$3 for 3 NUDIES, 1 red, 1 blonde, 1 brunette. Sample \$1—send for yours today.

ABRAHAM 258 W. 97th St. NEW YORK CITY
Novelty Creator
EXCELLENT OFFER FOR JOBBERS!

WISE CONCESSIONAIRES ORDER NOW YOUR STUFFED TOY NEEDS WHILE MATERIALS ARE AVAILABLE

Send for 3 Color Folder

JERRY GOTTLIEB INC.
303 4th AVE., NEW YORK, N.Y. TEL. GRAMM 5-9413

FOLDING CHAIRS

PLASTIC MARKERS

BINGO SUPPLIES

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO

LEADING SELLERS IN FUR COATS

LOWEST PRICES JACKETS CAPES • SCARFS

ALL GENUINE FURS!

Our new 1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for **FREE NEW GIANT CATALOG!** Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

RED HOT!

THE NEWEST... FASTEST SELLING MILITARY BRACELET

Heavy Sterling Silver Links... Sterling Silver Safety Clasps... Victory Link in Blue Enamel... Service Star Link in Red, White and Blue Enamel...

8 ARMY LINKS WITH CHOICE OF VICTORY LINK OR SERVICE STAR

8 AIR CORPS LINKS WITH CHOICE OF SERVICE STAR OR VICTORY LINK

8 MARINE LINKS WITH CHOICE OF VICTORY LINK OR SERVICE STAR

8 NAVY LINKS WITH CHOICE OF SERVICE STAR OR VICTORY LINK

The fastest selling military item on the market today. All Sterling Silver. 34 beautiful styles costing from \$10.50 to \$20.00 per doz. boxed. Above illustrated items \$20.00 per doz. Send \$2.00 for sample prepaid.

Write today for illustrated catalogue
INSKO SALES COMPANY
5 N. WABASH AVENUE • CHICAGO, ILLINOIS

WRITE US YOUR REQUIREMENTS

CARNIVAL GIFT AND PREMIUM MERCHANDISE

MIDWEST MERCHANDISE CO.

10th & BROADWAY. KANSAS CITY, MO.

BEACON BLANKETS AND SHAWLS

We carry a complete line of Beacons. One or a carload. Beacon Plaid Shawls with wool fringe—still in stock. Other items we can deliver are Lamps as low as \$6.25 per doz. and up; End Tables, Hassocks, Smoking Stand, Rogers International Hollow Handle Silverware, Dinnerware (42 Pc., 68 Pc. and 100 Pc. sets), Card Tables, Elec. Wood Novelty Clocks, Casseroles, Tinware, Glassware, Chrome Cocktail Sets, Billfolds, Pen and Pencil Sets, Table Litters, Pictures, Mirrors, Stuffed Toys, Filled Overnight Bags, Motor Jugs, Bar Glassware, Salesboards, American Flags, Balloons, Toilet Sets, American made Slum and Plaster Novelties. Write for Catalog. State business.

1902 No. 3rd St. MILWAUKEE, WIS.

WIS. DELUXE CORP.

ALL READY WITH NEW LINES

NOVELTIES — PREMIUMS — SALESBOARDS — SPECIALTIES

"GET OFF TO A FLYING START"

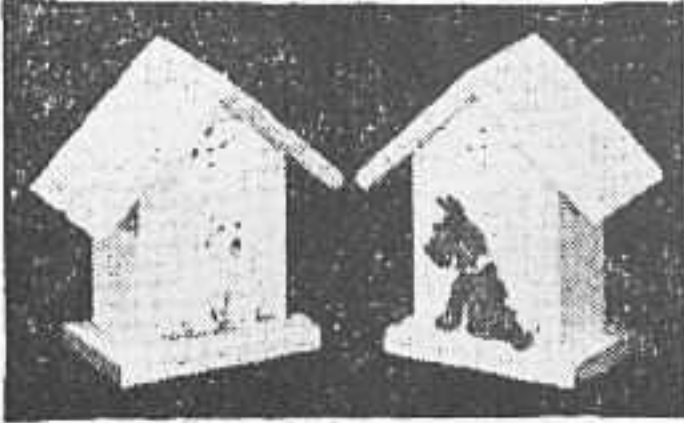
Write for Catalog. Please State Your Business.

ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD. ST. LOUIS, MO

**Entirely New
SALT AND PEPPER**

Wholly Different From Anything
on the Market
No. 3797—DOG HOUSE



2 1/2 inches high, made of wood,
beautifully colored.
\$4.20 per doz. pairs
No C. O. D. shipment without 25% deposit.
Sample pair sent on receipt of 70 cents
We handle over 70 different Salt and
Peppers, ranging in price from \$1.80 to
\$4.20 per doz. pairs.
Completely illustrated price lists mailed
on application.

LEO KAUL IMPORTING
AGENCY, INC.
115-119 K South Market St. CHICAGO

**NOTES
from
SUPPLY HOUSES**

The Hilm Realty Company, whose officers are the same as those of the Continental Premium Mart, which has conducted a general wholesale merchandise business in the five-story building at 822 North Third Street, Milwaukee, for the past number of years, has purchased the building from the Northwestern National Insurance Company for about \$40,000. Henry Silberman is president of the realty firm and the mart. Three sons are officers and directors.

PURCHASES

(Continued from page 50)
merchandise men have counteracted this scarcity by making worth-while substitutes.

Naturally, an even bigger percentage drop is expected in the purchase of these priority items because when the present supply is exhausted they will disappear from the market for the duration.

Despite stop production orders, many non-essential civilian goods, including the long list of items formerly used by bingo operators, concessionaires, pitchmen and salesboard operators, continued to be available to the end of 1942. In fact, a number of such items can still be purchased. However, inventories of many such articles are now low and probably will run out before 1943 ends.

Among consumer goods no longer being produced for civilians and of which inventories are low are electrical appliances, portable electric lamps and shades, radios and phonographs, safety razors and straight razors, bicycles and watches. These items were all old familiar stand-bys with merchandise men.

Offsetting to some extent the loss of production in civilian goods due to the shortage of steel and other critical materials, the use of substitute materials is permitting considerable production of articles that might otherwise have gone out of production. Examples include wood furniture for metal furniture; cooking utensils such as griddles, kettles, skillets, etc., made from heat-resistant glass instead of metals; household articles, such as canister sets and bread boxes, formerly made of metal, are now being made of wood, glass, bone and non-critical plastics. Merchandise men have already reported excellent business with these substitutions.

Merchandise men realize that the most important function of business today is the winning of the war, and it is with this end in view that they have all willingly co-operated to the fullest extent.

"It must be borne in mind," said Joseph L. Weiner, director of the Office of Civilian Supply, "that the waging of successful war may cause a more rapid drain on our resources than unsuccessful war. But the more successful the war the sooner it will be over." And once the war has been won, the sooner the merchandise business will come back to normal.

The supply of consumer goods available

for civilians will be increased in another way thru WPB standardization and simplification. Some products have already been simplified and standardized by WPB, but additional action in this direction is expected during the year. By reducing the variety of types and sizes of particular products, less of the material is tied up in inventory and more of it becomes available for consumers. The object is to produce the maximum amount of civilian goods out of the limited amount of material available. Merchandise men are also keeping this factor in mind when looking for substitutes.

**PIPES
FOR PITCHMEN by BILL BAKER**

Communications to 25 Opera Place,
Cincinnati, Ohio.

RAY HERBERS . . . fogs from Cleveland that he has been there the past two weeks. "Weather has been cold," he says, "but it hasn't stopped me from getting the filthy gelt."

PIPES DEPENDS upon its friends. Help! Help!

GEORGE W. ORMON . . . the fountain pen wiz, is working in a war production plant in Cleveland.

JIMMIE PHILLIPS . . . is coming along well after undergoing an operation. He expects to be back in harness soon.

DON'T GRIPE—there are others with burdens as heavy as yours.

MADALINE RAGAN . . . writes that she has opened at the May Company, Cleveland, with Phillips's Arrow Lax.

EDDIE ROSS . . . is reported to have the only pitch store operating in Cleveland. Chief Lightning, Carl Marlow and Little Sampson are holding down the rostrum.

HE ONLY is a well-made man who has a good determination.

MISS CARTER . . . of astrology fame, is clicking in the May store, Cleveland. It is the fifth time that she has made a stand there.

FRAZIER . . . of eucalyptus fame, was spotted by several pitchmen in Cleveland recently.

JACK DAVID . . . is working med in Akron and getting the long green.

THERE'S SUNSHINE for all—and the latest war reports give us a lot of sunshine to be thankful for.

DOC BRADLEY . . . and Jimmie Hendricks are requested to pipe in their whereabouts.

GEORGE S. LUNSFORD . . . recently returned to Jacksonville, N. C., after making a business trip to Philadelphia and New York. George says that the holiday business completely cleaned him out and he had to replenish stocks for his mail-order business. George has given up writing sheet, as his mail order business requires most of his time. To

LATEST! TIMELY! REAL MONEY GETTER

EYE STOPPER

No. D160—Contains 70 individual prizes. All American made goods in colorful cabinet. Brings in \$7.00 at 10¢ a sale. Fast seller to dealers at \$5.25. Sells out in 2 to 8 hrs., according to reports. Big repeater. Order 1 to 10 and convince yourself. Guaranteed to sell or you get your money back. Shipped express or freight, shipping charges collect. Ship. wt. 10 lbs. Sample deal \$3.50. Lots of 10—\$3.35 Each. **SPORS CO.**, 1242 Lamont, Le Center, Minn.

ELGIN • BULOVA • GRUEN

Ladies' GENUINE DIAMOND RING
Solid Yellow Gold, Low Priced **\$4.10**

Take advantage of unusual values in Rings and rebuilt Watches.
Send for New FREE Catalog

STAR WATCH CO.
Wholesale Jewelers
740 SANSON ST., PHILADELPHIA, PA.

WANTED

EASTMAN'S DIRECT POSITIVE PAPER
5x7—3 Inch—2 Inch.
State Price and Expiration Date.

THE FOTO CLUB
210 North East First Ave., Miami, Fla.
W. H. "Bill" Harper, Owner.

REX HONES
Now \$5.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Home men are cleaning up. **ACT QUICK. REX-HONE MFRS.**, 1500 West Madison, BR-1, Chicago, Ill.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

5000 ITEMS AT FACTORY PRICES

Specialty Merchandise, Salesboards, Sanitary Goods, Drugs, First Aid, Toilet Articles, Automobile Supplies, Dry Goods and many other items. Write for catalogue.

"Roy" Blake Supply Co.
HOT SPRINGS, ARK.

DEXTER ENGRAVING JEWELRY CO.
21 Arch St., Providence, R. I.

New line of Sterling Bracelets with any Military Emblems for jobbers and workers near camps. Send for information and prices.

DEXTER ENGRAVING JEWELRY CO.
21 Arch St., Providence, R. I.

Sterling Bracelets, emblems soldered on, all branches of service; in velvet display box. Send for picture folder of these numbers.

HITLER AND AXIS JOKES

On Gloss Finish Photo Effect Post Cards. **RED HOT** 5¢ Retailers. New Series. 100 \$1.50 or 13.50 a 1000 (Jobbers, write for quant price)

WILL BE CLOSED ON THE DAY OF HITLER'S FUNERAL (signs), 60¢ a 100 or 4.00 a 1000. Big 10¢

Seller. **COMIC BUTTONS** . . . WANTED FOR MURDER, Jap Hunting License, To Hell With Japan, etc. Per Doz 65¢. Per 100 4.50. Per 1000 40.00. **COMIC BUTTONS** 2 1/2" size, priced as above. Our Carded Merchandise are Big Sellers with Big Profits. Send 8¢ for Catalogue of 2.00 for 50 Samples of Assorted Items.

JOEKERR NOVELTIES, 136 Park Row, New York.

STERLING SILVER RINGS
Two hands that clasp and unclasp go to make up this moment of true friendship. Price includes Federal Excise Tax, postage and insurance. **BB9119—Each . . . \$1.75**

ROIDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.

Sell VALENTINES
Share in the Profits

No Priorities — Stock Galore

Bx3498—Self Mailing Style—24 Latest Comto Verses—Size 8 1/2 x 10 In. Gr. **70c**
Bx3510—"Hit 'Em Hard Comto"—The Slam Bang Type, 72 styles, 10x13 1/2 In. Per Gr. **80c**

Postage Extra—Aver. Wt. Gr. 1 Lb.
FULL CASH WITH ORDERS.
WRITE FOR COMPLETE ILLUSTRATED CIRCULAR—MANY NEW DESIGNS!

LEVIN BROTHERS
TERRE HAUTE, INDIANA

FURS
COATS, JACKETS, BOLEROS

Quality — Price — Style

Latest 1943 Styles. **Conveys**, Sealines, Caraculs, Muskrats, Mouton, Lams, Persian, Paws, Skunks, Silver Fox, Red Fox, etc. Write for Large Illustrated Catalog. Free.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.

SWIVEL VANITIES
MIRROR

Blue and White Vanity, with 2 extra compartments, \$1.50 ea. Metal knob. Calif. Redwood thruout. Special DeLuxe Model—2 compartments, 1/2" mirror base, indented flexa drawer and strip blue and white swivel mirror, \$1.75 ea. Packed with stationery, add 30¢.

MARTIN MIRROR CHEST CO.
1120 W. 79th St., Chicago, Ill.

WORLD'S FINEST HAND BLOWN GLASS MINIATURE PITCHERS

Our originations of miniature **MATRIX** Pitchers, the only ones of its kind in the world. Assorted colors, sizes, etc. 3 Doz., \$4.50; Gross, \$15.00. Plain, Assorted, 3 Doz., \$3.00; Gross, \$10.00. Sample Assortment of 7, postpaid, \$1.00. (Retail value \$2.00.)

CHAS. W. HEMPHILL
2329 Sidney St. S. S., Pittsburgh, Pa.

P-A-P-E-R M-E-N

Can use old timers in most States on National Farm Publications. Well known.

E. HUFF, 5416 Phillip, Dallas, Texas.

NO BATHROOM IS COMPLETE WITHOUT THE HANDY BOX!

Wow 'em like they've never Been Wowed Before!

PITCHMEN - SALESMEN CONCESSIONAIRES - DISTRIBUTORS
ROLL UP YOUR PILE in a few hours anywhere on this **NEWEST KNOCKOUT OF THE YEAR!**

One look at The Handy Box and no one will turn away without laying down the cash. It gets 'em all—men and women—plenty giggles and laughs! Lots of fun! Will sell like hot cakes in thousands of retail outlets. Make a quick cash clean up on the Handy Box.

\$6.50 PER GROSS
CASH WITH ORDER OR C. O. D. (25% Deposit on C. O. D. Orders)
F. O. B. Bloomfield, Iowa.

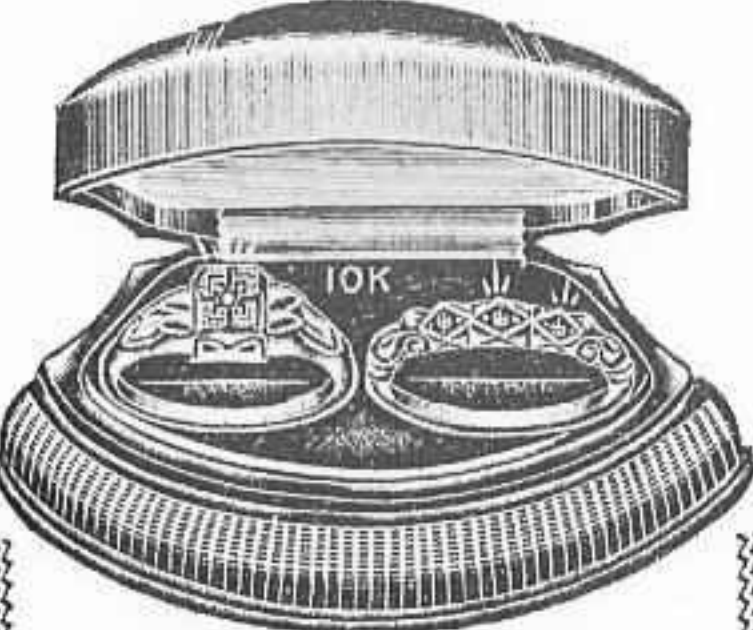
SAMPLE DOZEN, \$1.00—Prepaid
WIRE, PHONE OR WRITE
WHILE THE SUPPLY IS AMPLE

NOCK-ON-WOOD COMPANY Bloomfield, Iowa

NEW—JUST OUT

The Handy Box

4 in. high, 2 in. wide, 1 in. deep. Made of rugged cardboard, printed red, "In Case of Emergency" pull the string and a HALF OF A CORN COB falls out! Biggest seller we've introduced! Get 'em quick!



FOUR-DIAMOND RING SETS MOUNTED IN 10-KI. GOLD

\$4.90 complete set attractively boxed

WRITE FOR OUR CATALOG.

Containing additional Diamond sets, also complete line of Military Jewelry.

BIELER-LEVINE

37 SOUTH WABASH CHICAGO, ILL.

fill in the little time left, he's taken on a sideline of operating coin machines.

MOST OF US would rather be looked over, looked up to or even looked down upon than to be overlooked.

THE MIGHTY ATOM . . . and Herman Keller have opened a pitch store in Brooklyn.

DOC BLUE . . . fogs in with the notation that he and Texas (Kid) Carrigan are in Mineral Wells, Tex. Carrigan is doing his strong act at war camps in the vicinity.

THEY SAY that love never dies of starvation, but often of indigestion. Let that spic be easy to digest.

E. R. McCARTHY . . . wireworker who headquarters in St. Albans, W. Va., blew into Cincinnati early last week and left Saturday (16) after running out of stock. He worked strictly wholesale.

AL SEARS . . . blasts from Newark, N. J., that inasmuch as the boys cannot do any pleasure driving now they are gathering for nightly slings of jackpots at Rosie's Cozy Corner there. "The Billboard is always around and tells the boys where to get merchandise," says Al. Newcomers to Newark recently have been Ernest Amato, humatones; Marie Barton, needle darners; Fanny Miskite, at Grant's with shampoo; Abe Longehent, at Kresge's with rug cleaner, and Ernie Starke, at Bamberger's with pens.

DELAY is as hateful as it is dangerous. Don't delay doing that today which will put money in your pocket tomorrow.

TEXAS TOMMY . . . chimes in from Leesville, La., where he is wintering with C. A. Vernon's United Exposition Shows, to say that she and her husband, John Henderson, are operating the Ferris Wheel and Merry-Go-Round. Texas is also doing the painting for the show. Texas's dad, Buffalo Cody, is in Texarkana, Ark., pitching med. Texas expects to go back to pitching med in the spring. She reveals that Buffalo Cody has been ill and would appreciate seeing pipes from old friends.

KC LUNCHEON

(Continued from page 30) to Past President Ruth Ann Levin, Secretary Loretta Ryan and Helen Smith in recognition of their faithful and successful performance of duty. Corsages were also presented to representatives of the various auxiliaries.

Viola Fairly, new president, was introduced and pledged her untiring support for 1943. Past President Ruth Ann Levin was presented and she thanked all of her committees for their co-operation. Mother Louise Parker missed the luncheon for the first time. She is still in Washington, where she is the guest of her daughter.

Clara Zieger was unable to attend because of a heavy cold. Grace Goss missed the party for the first time in 12 years. Guests included Ann Bowen, Verna Bowman, Katherin Calloway, Tille Johnson, Myrtle Duncan, Bird Brainerd, Elizabeth Yearout, Toots Riley, Ann Carter, Jess Nathan, Billie Grimes, Laura Anderson, Jerry McDonald, Trixie Clark, Georgia Brown, Harriett Calhoun, Nina Adams, Margaret Stone, Mollie Ross, Gertrude Parker Allen, Rosa Lee Elliott, Velma Chandler, Boots Marr, Josephine Brancato, Esther Ray, Ann Callender, Elizabeth and Margaret Pennington, Blanch Francis, Florence Mace, Hazel Shannon, Catherine Boyd and Leola Campbell.

SUNBURST PLANS

(Continued from page 30) tractions, 7 rides, 7 shows and 35 concessions. Ten-cent pay gate will be in effect. Management said the shows will play spots as close together as possible, with jumps being cut to 25 and 30 miles.

Jack Johnson, with the shows last year, reports from Dansville, N. Y., that he is working his photo gallery there to good results. Wingey Shaffer visited and reported he plans to return to the road in 1943.

IAS INDUCTS

(Continued from page 30) Richie Marasco and George Lane also were elected to membership. New Service Flag was unfurled in the clubrooms during the meeting. At present it contains four stars, honoring Brothers Frank R. Winkley, Morris

Lipsky, Irving Brown and Powell Leonard. George Davis, financial secretary, could not attend because of illness, but since he lives at the hotel several doors from the clubrooms members visited him during the course of the evening. Talks were made by Francis L. Deane, secretary; Leo C. Lang, treasurer; Dr. J. A. Forsen, club physician; John J. Francis, Harry Coulson, William T. McCoy, Richie Marasco, Ray Swanner, John J. Sweeney, John K. Maher, Harry Bernstein, Fred Proper, Steve Handing, Heavy Waughn, Harry Knox and Tom W. Allen.

COAST CLUB INSTALLS

(Continued from page 30)

Mrs. Clarence Alton, Vivian Horton, Claude Barie, Mr. and Mrs. Harry L. Sucker, Mr. and Mrs. D. Shapiro, Grace DeGarro, Marge Corey, Mr. and Mrs. Lyle Smith, Fred and Helen Smith.

Elmer Hanscom, Mrs. Lillabelle Lear, Mr. and Mrs. Moe Steinberg, Gere Silverman, George Rosen, Lou Berg, Charlie Haley, Johnny Cardwell, Skippy Cardwell, Matthew Lantz, Evelyn Korte, Jean Catlin, Huey Bowen, Goldie McCoy, Ted LeFors, Joe Krug, Ada Mae Moore, Josephine Foley, and Mr. and Mrs. Sam Abbott, *The Billboard*.

Babe Miller, who acted as chairman of the event, was unable to attend because of illness. Bill Meyer stole the show when the audience was invited to participate in the floorshow. Others participating

Events for Two Weeks

- January 18-23
- COLO.—Denver. National Western Stock Show, 16-23.
- MINN.—St. Paul. Farm and Home Week, 18-23.
- January 25-30
- CALIF.—Los Angeles. Gift & Art Show, 24-28.
- MASS.—Worcester. Charity Circus, 25-31.
- MINN.—St. Paul. Winter Carnival, 30-Feb. 2.
- N. J.—Trenton. Poultry Show, 27-28.
- S. D.—Waterloo. Grain Show, 25-30.
- WIS.—Madison. Farmers & Home-Makers Week, 25-28.
- Sheboygan. Shrine Circus, 24-27.

included Sam Dolman, Roy E. Ludington, Jimmie Dunn and Johnny Cardwell. Crafts 20 Big Shows were well represented by Mrs. Mabelle Crafts, Nancy and Bill Meyer, Mary and Roy Ludington, Charlotte and Catherine Warren, and Roger and Frank Warren. Leone and Claude Barie, who haven't been seen in these parts for many moons, were on hand to greet friends. Mr. and Mrs. L. C. Smith, of Santa Barbara, Calif., attended, with Lyle Smith and Elmer Hanscom taking time out to discuss business. Illness prevented Hort Campbell from attending. Ray Vale's mother was his guest.

MILITARY MERCHANDISE
All Styles of Novelty Pins and Gadgets
WING PIN

#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.
\$6.75 Per Dozen
WRITE TO
ALPHA-CRAFT, INC.
303 5th Ave., New York, N. Y.

RAZOR BLADES . . . ACE . . .
Millions sold! Get these fast-selling honed-in-oil sharp blades today at factory prices—save the difference! Flashy Display Cards, Dept. 61.
ACE BLADE CO.
68 E. Eagle St. Buffalo, N. Y.

FAMOUS ELECTRIC ENGRAVING PENCIL
Engraves fine, medium or big lettering in gold, silver or colors on almost any material. Send \$6.25 money order for #2 with six rolls superior gold or assorted. #3 (switch on cord) with six rolls, \$7.25. We originated the practical electric pencil in 1931. Extra gold, etc.—rolls 1"x400"—six rolls \$2.50; 12 rolls \$4.80.
R. E. STAFFORD
2434 N. Meridian St. Indianapolis, Ind.

ZIRCONS 3 FOR \$2.75
Genuine White Diamond Cut
Blue or Brown Zircons—\$1.25 per Carat
ZIRCON RINGS SOLID GOLD \$4 to \$8 EACH
Ladies or Gents
B. LOWE, BOX 311, ST. LOUIS, MO.

FAST SELLERS
Service Men's Magazine, going fast. 26th year. Patriotic Calendars, timely Service Joke Books, Flag Respects, "Our Buddies in the Army Now," Speaking comics, gripping facts. Get a crew. Free copies Supreme Court decision on Freedom of Press. Grab a territory. Get your share now. Samples 10¢. Trial order \$1. **SERVICE MEN'S MAGAZINE**, 189 Duane St., New York City.

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal. \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web. 3548-3547-3548

SUBSCRIPTION MEN
Make more money selling this flashy, specialized Farm Magazine. Attractive \$1.00 deal. Sells fast at farm sales, carnivals, shows and on rural routes. Experienced men wanted anywhere in the United States. List publications previously worked and territory you expect to cover. Write **H. M. CURLEY**, Manager of Agents, Room 311, Sandstone Bldg., Mount Morris, Ill.

STYLED MOTHER OF PEARL INSIGNIA JEWELRY
BY THE TREND CREATORS
INDIVIDUALLY BOXED IN VELVET LINED BOXES

- 148—Blue Ocean Cap with Navy Insignia & Pin Back. . . . \$7.50 Doz.
- 149—Khaki Ocean Cap with Air Corps Insignia & Pin Back. 7.50 Doz.
- 150—Two Tone White & Black with Marine Insignia & Pin Back 7.50 Doz.
- 151—Khaki Ocean Cap with Army Insignia & Pin Back. . . . 7.50 Doz.
- 152—Large Blue Ocean Wing with White Ocean Prop & Pin Back \$9.00 Doz.
- 147—Small Blue Ocean Wing & White Ocean Prop with Pin Back \$6.50 Doz.

SAMPLE ASSORTMENT \$3.50
1 Each of 6 Different Numbers

All Items Gracefully Styled To Conform With Authentic Originals.
Remit 25% Deposit With Order, Balance C. O. D.
MURRAY SIMON 109 So. 5th St. Brooklyn, N. Y.

Attention Engravers!
We still have Engraving Merchandise in stock—Pins, Bracelets, Lockets, etc. Good-looking, fast-selling items. Write for Catalog No. 26 today!
Big Military Line
For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business)
Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

Early Tax Report

Reports of the activities of State legislatures that convened early in January did not indicate any sudden rush to tax coin machines. Most legislative sessions were occupied with important matters of organization and routine.

The first bill reported of direct interest to the coin machine trade was a cigarette tax proposal in the Delaware Legislature. Political reports indicate that Delaware may have a State tax of 2 cents per pack on cigarettes. Another report revealed that a bill to tax vending machines had been introduced in the New York Legislature the first week. This was understood to be a routine bill and apparently has made its appearance more than once before.

What will be received by the vending machine trade as more serious than a legislative proposal was the decision by the Maryland Court of Appeals January 12 holding the 1941 State tax on vending machines to be valid. This tax law had been previously held invalid in important court tests.

A member of the Oklahoma Legislature announced he would introduce a proposal to tax juke boxes in that State, but the governor had already announced a "no-tax" program for the present session. A number of States are starting off on a program of trying to avoid any new taxes this year and it may help to keep tax bills to a minimum.

Official reports are beginning to accumulate to show a decline in the receipts from coin machine taxes. This may be important information to show that combined federal, State and city taxes are now getting much too high. The federal receipts from coin machines in November showed a considerable decline at a time when receipts were expected to increase. This may be definitely due to the failure of Congress to adjust inequalities in the federal tax on machines. Two States that tax coin machines also reported a drop in receipts toward the end of 1942. This is probably due to the federal rates on certain types of machines. When the higher federal rates go into effect

next July 1 it is expected to cut down city and State revenues from coin machines much more.

The proposal of a cigarette tax in Delaware is the continuance of a trend which began a few years ago. A number of States are expected to consider cigarette taxes, altho the increase in the federal tax on cigarettes last year was supposed to deter the States somewhat from taxing this product still more. So many States, however, already tax cigarettes that it is not easy to discourage other States from following the example. The public has seemed willing to pay increased cigarette prices without much complaint up to the present.

Operators of cigarette venders are vitally interested in any new taxes on this product since it means an increase in price. The OPA has officially approved price increases to take care of added taxes, but one report has been received of operators being called in question about raising the price more than was needed to cover the tax.

The shortage of pennies has proved a hardship on cigarette operators in adjusting prices to meet new taxes. This problem may become more serious unless the coinage of new pennies makes them plentiful.

State cigarette taxes raise the question of whether operators of cigarette venders are jobbers or retailers. Illinois operators welcomed classification as sub-jobbers which permits them to affix tax stamps at the commission allowed for this work. Cigarette operators in Wisconsin have instituted a test case to get classification as retailers under the Wisconsin law. The new Delaware proposal does not seem to mention cigarette operators, but it might be a good idea for such operators to study the issue carefully whether they want to rate as retailers or jobbers when cigarette taxes are proposed.

This is a first report on 1943 tax developments. It will probably be a month yet before coin machine tax bills begin to appear in quantity.

Rationing Ban On Amusem'ts

Favors coin machines in popular locations not counted officially as amusement spots

BALTIMORE, Jan. 16.—Restaurants, drugstores, taverns, etc., are not feeling the effect of the ban on driving for pleasure or to places of amusement, and hence operators of juke boxes, pinballs and other games installed in those places continue to do a thriving business. No efforts, either by police or OPA inspectors or investigators, can charge that the cab drivers or drivers of personal cars have driven up to the place to amuse themselves rather than that they have gone to the establishment to eat, drink a soda or purchase other commodities.

Policemen point out that they are apt to make mistakes in reporting automobiles who drive up to those places, for they are uncertain for just what purpose the patrons enter the establishment.

So far as could be ascertained, automobilists who drive up to Penny Arcades, taverns and other places where juke boxes, pinballs and other machines are available for amusement have not been charged with driving for pleasure, as it is impossible to know actually for what purpose the person entered the establishment. Operators of these places point out they do not expect to be charged with such violations.

Among some of the passenger cars listed as violators have been some few from which the driver and passengers were seen going into a tavern.

The consensus of opinion is that patrons of arcades, taverns, etc., will in no way be affected by the ban on pleasure driving, and the prediction is made that the complexity of the thing is certain to be ended at an early date.

Dues of Associations Often Run to High Figures

WASHINGTON, Jan. 16.—According to a bulletin recently issued by the U. S. Department of Commerce, the annual dues of small national associations of manufacturers, many of which have memberships of 50 or less firms, are often several hundred dollars a year. Generally, the dues of national associations of retailers, with thousands of members, are only a few dollars a year.

The National Association of Retail Grocers, with 60,000 individual members, states that its finances are secured from three major sources: (1) Membership dues of only 50 cents; (2) revenue from convention exhibits of food and grocery products and equipment; (3) revenue from advertisements in the association's monthly trade journal.

Better Care for Machines Due To Rationing of Gas

WILKES-BARRE, Pa., Jan. 16.—By far the outstanding thing affecting the coin machine business locally is the inability to obtain delivery of records.

At the start of the month business was slow, but gradually it picked up speed, with the automatic music machines doing a good business from a week or so before Christmas until after the new year. Pinball machines are still just about holding their own, with operators anxiously awaiting a possible new ruling affecting the free-play device.

Operators are paying more and more attention to the care of their machines, with the older coin machines being dismantled for parts, which are used to repair the newer machines.

In addition, they have been cutting down on mileage to further conserve gas and rubber. As yet there have been no serious shortages of gas reported by operators. However, all have their fingers crossed.

Inclement weather, making for icy roads and treacherous driving, has been hampering collections and repair calls, especially during the Christmas holiday rush.

Costs of Indiana State And Local Governments

INDIANAPOLIS, Jan. 16.—The Indiana State Chamber of Commerce has recently issued a report which deals with the cost of State and local government. This report says that the total for 1941 fiscal year was \$246,142,000. This is considered a great increase over previous years.

The old-age pension fund was considered responsible for a big part of this increase. Editorially, *The Indianapolis News* recently commented on the report as follows:

Old-age assistance and other forms of poor relief, according to the manual, have reached a yearly outlay of \$134,381,000 compared with \$10,298,000 for comparable services in 1930. The manual might have added that despite this vast increase in governmental costs, ushered in with the solemn declaration that county infirmaries would cease to exist in Indiana, relatively few of these institutions have closed and some of them are costing as much or more than formerly.

Public assistance appropriations, particularly direct poor relief, have been reduced during the last two years. This is due chiefly to the ability of nearly any able-bodied person to find employment. However, the manual states that an average of 9 per cent of the State's population continues to be dependent upon public assistance grants or upon care in State or county institutions. Reducing this load to minimum needs ought to be one of the aims of the officials who administer relief expenditures.

AOLAC Service Car In Service for Members

A special bulletin issued by the Associated Operators of Los Angeles County December 11 made the following announcement as an association plan to help members meet their present servicing problem:

"This is to notify you that the association has purchased what is termed a service car to be used for the benefit of the members of this association. If you are in a dilemma and desire us to assist you by picking up parts and delivering them to a specific address, or any other similar service, if you will contact us in advance, we will be pleased to help you in any manner humanly possible. The sole purpose of this service car is to assist and serve members of the association."

A service car for the members of local organizations has been discussed with many other groups. The Los Angeles group is actually putting it into practice. They will probably have an interesting report to make soon about how it works out.

Maryland Tax Is Held Valid

Vender tax passed in 1941, and held invalid, is now approved by high court

BALTIMORE, Jan. 16.—The 1941 vending machine tax was upheld by the Court of Appeals, meeting at Annapolis January 12. This decision reversed a Baltimore Circuit Court ruling which had declared the vending machine tax invalid because Governor O'Connor had not signed it soon enough to make it effective.

The vending machine trade had strongly opposed this tax, and altho the law had been declared invalid on a technicality, they had hoped to have the issue settled. The vending machine tax was strongly supported by three or four retail trade associations in the State.

Judge Ogle Marbury, who gave the opinion, said the Appeals Court had reversed the lower court and decreed that a bill of complaint, filed by the Vendomat Corporation of America and the Mills Automatic Merchandising Corpora-

tion, was to be dismissed. William C. Walsh, attorney general, presented the case for the State and was upheld in his argument that altho the bill had been authorized by the 1941 Legislature to become effective May 1 of that year, it still was valid despite the fact that Governor O'Connor did not sign it until 26 days later.

Judge Marbury said Governor O'Connor had withheld signing the bill "to hear various protestants and to give careful consideration to the advisability of the proposed licenses."

Governor Upheld

"It was an entirely laudable reason," the opinion said.

The high court had decided, Marbury said, that it would be "an absurdity to say because one month of the first license year could not be collected, that the whole act must be stricken down and the purpose of the Legislature thwarted."

Detroit

DETROIT, Jan. 16.—Don C. Kline, who is operating in the vicinity of Brighton, northwest of Detroit, is adding music machines to his route.

Max Lipin, of the Allied Music Sales Company, has been appointed Michigan distributor for Muscraft records and is installing a stock for operators in his new Woodward Avenue salesroom.

Gas Rationing News . . .

CHICAGO, Jan. 16.—Not much additional information on gas rationing was received here during the week. The announcement by the OPA that the first inspection of auto and truck tires would be extended was received as good news by operators all over the country. The first inspection is now scheduled for March 31.

Reports continue to increase about a federal check-up on B and C ration cards in various cities. This was considered a routine matter.

The ban on pleasure driving in the 17 Eastern States is said to have cut automobile travel about 30 per cent and attracted wide attention. One report stresses an unusual angle in this pleasure ban which is that it has boosted the play of juke boxes and pinball games in drugstores, restaurants and similar locations which are not considered pleasure spots in the official sense.

Ruling on Scale Tax . . .

Many reports have come from operators in various sections of the country about federal tax collectors trying to collect the \$10 amusement machine tax on penny scales that have amusement features. The following ruling was issued December 12, 1942, and is the only official information we have on the subject at the present time. If a later ruling has been issued we do not have any information.

"Peerless Weighing & Vending Machine Corporation, 22-19 41st Avenue, Long Island City, N. Y. Attention: L. D. Chambers, president.

"Reference is made to your letter of November 30, 1942, requesting a ruling concerning the classification, under Section 3267 of the Internal Revenue Code, as amended by Section 617 of the Revenue Act of 1942 of certain penny weighing scales you list and describe, pictures of which you enclosed.

"Weighing scales, whether they only indicate a person's weight or also deliver a ticket bearing the printed weight or an astrology reading, or returns the penny inserted if the user has correctly indicated his weight by the arrow on the scale, are considered not to be amusement devices under the code, as amended, and no liability to special tax thereunder is incurred with respect thereto. Respectfully, D. S. Bliss, Deputy Commissioner."

Music and Records . . .

CHICAGO, Jan. 16.—The anti-trust suit against the AFM has been reopened. New charges, however, do not involve a labor dispute, but rather charge that the disk ban is putting radio stations out of business. (See the Music Merchandise section for details.)

WASHINGTON, Jan. 16.—The Senate subcommittee investigating the recording ban met on January 12, 13 and 14. Juke boxes were little discussed, Petrillo claiming he knew nothing about them beyond that which he read in this publication. He agreed to negotiate with recording companies. (Details in Music Merchandise section.)

YOU will want to be in on this!

★ ★ ★

40 WAYS in Which We Are Helping America Win the War

Combined with the **ANNUAL COIN MACHINE TRADE DIRECTORY**

★ ★ ★

The first real concerted effort to show what YOUR INDUSTRY is doing to help win the war! Participate and at the same time gain prestige and good will for your name. Write for complete information today.

THE BILLBOARD
25 Opera Place Cincinnati, O.

ANOTHER WEEK NEARER VICTORY!

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORP.

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

Plea of City of Youngstown, O., For Right To License Pinball Still Is Classic Legal Brief

(Continued from last week)

Incriminating Testimony

When Rocco Marino, witness for plaintiff, was being examined as to the probability of certain of his machines being gambling devices, his counsel, Mark Moore, directed a request to the court to instruct the witness not to answer questions that may tend to incriminate him. The court refused that request and permitted the testimony in the record notwithstanding the claim of privilege. We quote from the record, page 28:

"Mr. Moore: I would like the court to advise the witness that if he has machines that are in his opinion gambling devices that if there is a criminal charge against him he does not have to answer these questions.

"Court: Well, I am not going to advise him. You can advise him anything you please. He is here to answer as to the nature of the licensed machines. I didn't want to hear about the cigarette machine. I am only interested in the machines licensed here.

"Mr. Carlyle: That's a fact and we ask that the court strike from the record all testimony as to the particular machine that was unlicensed.

"Court: No, it can remain, but I don't think it is of any material value. It's a description of a machine and it bears on the question of whether it is the kind of machine that this ordinance calls a game of skill.

"Mr. Freeman: He testified it was not licensed.

"Court: All right, I will go ahead and hear all of this. The public ought to hear it too, that is a matter of considerable public interest."

Notwithstanding the immunity from prosecution, under Section 13444, General Code, of persons giving self-incriminating testimony in gambling cases, a person called as witness in a prosecution for gambling, not founded on complaint or indictment, cannot be compelled to answer questions that will tend to incriminate him, and it is the duty of the court to protect him in the claim of privilege. And the trial court ordering the witness to answer such question constitutes reversible error; *State vs. Murray*, 820. S. 305.

Following that case in *Hebebrand vs. State*, 129 O. S. 574, the Supreme Court, at page 581, said:

"The answers to at least some of these questions would undoubtedly have incriminated these witnesses and made them liable to a prosecution for the misdemeanor of gambling except for the provisions of the so-called immunity statute. If some of the questions were harmless and others self-incriminating they should have been separated by the trial court, and the witness ordered to answer the non-incriminating but not to answer the incriminating questions found in the series of questions presented to the judge. But the judge did not do this. He ordered the witnesses to answer all of the questions, whether incriminating or otherwise. Had the court ordered the incriminating questions deleted from the series, and had ordered the other questions which had no tendency of self-incrimination to be answered, the witnesses might have obeyed the order of the court and contempt proceedings would not have been necessary. But when the trial court ordered the entire series of questions to be answered, including those that were self-incriminating, the trial court erred.

"For the reasons stated, the judgments of the trial and appellate courts are reversed. . . ."

A Prejudiced Judge

The hostility manifested by the trial judge toward one witness is typical of the hostility manifested by him toward the city thru the entire lawsuit. Anything that was damaging to the city was received with judicial acclaim; anything that was favorable to the city was excluded and ousted. Such conduct on the part of the trial judge lacked the elements of judicial fairness and candor required for a fair and impartial trial, was highly prejudicial to the rights of this defendant and constitutes reversible error, and is the plain duty of a review-

ing court to correct the trial judge in such an instance and set him right.

Conflict With Statutes

Unless the marble boards licensed under the ordinance are gambling devices per se as were the slot machines involved in the Cleveland case (135 O. S. 43), the ordinance is not in conflict with the general statutes or the anti-gambling ordinances. A parallel may be found in the statutes licensing and regulating betting on horse races. There is a provision in Article 15, Section 6, of the Ohio Constitution which provides that "lotteries and the sale of lottery tickets for any purpose whatsoever shall forever be prohibited in this State." Nevertheless, the horse-racing act of Ohio, Section 1079-8, General Code, validates and provides for the licensing of the pari-mutuel or certificate systems of wagering by patrons of legal age on horse races conducted by the permit holder at such meeting, other statutes of the State of Ohio to the contrary notwithstanding. For that privilege the State exacts a tax of 10 to 30 per cent of all betting moneys received by the licensee. And in *State vs. Eldred*, 32 N. P. (N. S.) 268, it was held the statute licensing horse-race betting did not repeal by implication Section 13062, General Code, which prohibits the recording of wagers or selling of pools or the keeping of a room or building for that purpose. Of similar effect are the cases in other jurisdictions too numerous to cite.

In *Illinois vs. Monroe* (1932), 349, Ill. 270, 182 N. E. 439, 85 A. L. R. 605, it was held that a statute providing for the licensing of horse-racing meets and legalizing pari-mutuel betting at the tracks of licensees only does not violate a State constitutional provision that the Legislature "shall have no power to authorize lotteries or gift enterprises for any purpose."

Any device, innocent in itself, may be utilized as a means of gambling. Misuse of the privilege by the licensees of the marble boards is a matter of law enforcement within province of the authorities responsible for the enforcement, but not the courts. Injunction therefore does not lie to compel law enforcement.

21 O. Jur. P. 1182, Section 118;

28 O. Jur. p. 967, Section 609;

Schmidt vs. Brennan, 4 O. N. P.

(N. S.) 239;

Arnold vs. Van West, 3 C. C. 545;

Son vs. Ness (1937) 8 O. OP. 371;

White vs. Columbus 27 O. Ab. 489

Accordingly, in the recent cases of *Lee vs. Miami* (Fla., 1936) 163 So. 486; *Kenney vs. State* (Ga. 1936) 187 S. E. (2d), 592; *D'Orto vs. Startup Candy Company*, 71 Utah, 410 266 Pac. 1037, the Supreme Court in those States held a statute or ordinance licensing such device to be in no conflict with constitutional and statutory provisions against gambling and that the licensing of the devices does not prevent criminal prose-

cutation for the unlawful use of those devices.

This Supreme Court, in *Fremont vs. Keating*, 96 O. S. 468, at 470, held that where a municipality, under the powers conferred upon it by Section 3 of Article XVIII of the Ohio Constitution, has the right to adopt and enforce within its limits police regulations in regard to the same subject matter, the General Assembly cannot deprive the municipality of its constitutional rights. Within the sphere of its constitutional power a municipal corporation stands supreme, and no statute can validly encroach on that power or curtail it. The principle was applied to a conflict of speed regulations under statute and ordinance, and the ordinance was held to prevail.

The right of a municipal corporation, under its police power, to regulate and license amusements and playing devices within its territorial limits cannot therefore be said to be in conflict with general statutes. The fact that the licensed devices are capable of being used for gambling purposes (and there is no limit to what may be used for such purpose) would not destroy the municipal power of license and regulation. If that were true, all poolrooms, billiard tables, bowling alleys, pinball tables and like devices of amusement licensed under the provisions of the General Code and capable of being used and often utilized to the ends of gambling would, if so used, operate to destroy the validity of the ordinance licensing and regulating them on the ground of conflict with the general statutes.

Status of Plaintiff

Aside from the clean-hands doctrine there is certain irony in the selection of the present plaintiff to bring this action against the city and to invoke the equitable jurisdiction of this court, himself a violator of the laws he seek to uphold, on whose premises, raided by the police, several slot machines prohibited by law were seized and for which he was later arrested.

Shielded by the dignity of the State and supposedly proceeding in the interest of the city, he alleges fraud, corruption, invasion of his personal rights to his irreparable injury by the city, upon which there is not a shred of evidence. Camouflaged in ex rel, garb and blindly following a disgruntled group, now banded into racket, he is in reality serving them, not the city. Elimination of the ordinance would remove the last vestige of municipal regulation and destroy income therefrom to the city needed to police violators, including the plaintiff.

The action, as instituted, is bad in form and defective as to party plaintiff. An action by a taxpayer, under Section 4314, General Code, must be instituted in his own name as a taxpayer, on behalf of the corporation, and not simply in his own name as a taxpayer. It is improper to entitle an action by a taxpayer for an injunction: "State of Ohio on the relation of." *Fisher vs. Cleveland*, 42 O. App. 75, 26 O. Jur. page 1064, Section 654. The object of this section is to preserve the rights of the municipal corporation and the only question that can be considered is whether there has been a violation of corporate rights. *Johnson vs. Farley*, 11 O. D. N. P. 639. It is not intended to subvert personal interest or to protect individual rights.

Peppard vs. Cincinnati, 6 ONP, 57, 9 O. D. N. P. 103.

Section 4311, General Code, requires the law director to apply in the name of the corporation, to a court of competent jurisdiction, for an order of injunction to restrain (1) the misapplication of funds of the corporation; (2) or the cause of its corporate powers; (3) or the execution or performance of any contract made in behalf of the corporation in contravention of the laws or ordinances governing it, or which was procured by fraud or corruption.

Section 4314, General Code, provides that in case the law director fails upon the written request of any taxpayer of the corporation to make any application provided for in the preceding three sections (injunctions under Section 4311; specific performance of contract on behalf of the corporation under Section 4312; mandamus to compel performance of public duty by officer or board under Section 4313), such taxpayer may institute suit in his own name on behalf of the corporation.

Test of City Powers

The only possible ground upon which the plaintiff's action, as taxpayer, could be predicated is the city's "abuse of its corporate powers." Diligent search of the authorities discloses no instance in which a municipal corporation enacting an ordinance regulating and requiring licenses for games of skill has been held to constitute an "abuse of corporate powers."

It has been held, however, in *Fisher, a Taxpayer, vs. City of Cleveland*, 43 O. App. 75, that an action for injunction cannot be maintained by a taxpayer under Section 4314 for abuse of discretion on the part of municipal authorities in licensing boxing exhibitions in accordance with legal requirements, nor on the ground of public nuisance affecting the individual rights of the taxpayer. The court, at page 87, said:

"We do not only affirm it (judgment dismissing petition) upon that ground (weight of evidence), but on the further ground that the plaintiff has an adequate remedy at law; that he is not a proper party to bring the suit as a taxpayer, the case not being one of those for which a taxpayer may bring a suit, and as an individual he has not alleged or proven that he would suffer damages by virtue of the alleged nuisance other and different from that which all other persons in the city of Cleveland would suffer."

See also *Worbling vs. Akron*, 18 O. C. C. (N. S.), 208.

We contend that no misapplication of city funds, or illegal contract, or "abuse of corporate power" as grounds for a taxpayer's action under Section 4314, being involved, the plaintiff had no status to maintain the present action, and that the judgment of the trial judge finding the licensing of games of skill under the ordinance an abuse of corporate powers by the city was

Conclusion

Let us state in conclusion that despite certain forms of gaming having even penetrated our churches and charities and that "Mother's Bingo Club" has become a family institution, we are not here to defend gambling, nor gambling devices, as such, nor to protect any single person or group of persons who are interested in the manufacture, distribution or operation of such devices. Nor are here to shield or immunize the "one-armed bandit"—the slot machine. We have legislation, State and municipal, to curb those evils. Our province here is to defend an innocent and harmless city ordinance, attacked by interests to serve their personal and vindictive ends, which imposes a license fee on coin-operated devices for the playing of games of skill, yielding an income to the city of about \$15,000 per annum and sorely needed for the proper exercise of its police power. The ordinance as administered permits no use of the licensed devices for gambling purposes.

The decision of the Supreme Court in the *Krause* case (135 O. S. 43), holding invalid the Cleveland pinball machine ordinance, did not outlaw the pinball machines. . . . Due to the lack of a regulatory ordinance, there is virtually no supervision and, of course, there is no revenue by way of license fees.

That condition exists, not because of poor law enforcement, because since the advent of Elot Ness as director of safety over a year ago Cleveland has been blessed with consistent law enforcement, second to no city in America—but because pinball machines are not inherently gambling devices. Experience has taught Cleveland that pinball machines



FRED MILLS AND JOE REICHMAN at a Mills Panoram for which band leader Reichman has made several three-minute subjects.

can be legally seized and confiscated only when they are actually used for gambling. For the same reason a recent editorial in *The New York Times* said: "There are good pinball games and there are bad pinball games."

The Cleveland ordinance was unquestionably a "bad" ordinance because it expressly provided for a payoff in its terms and thereby boldly attempted to legalize gambling.

The Youngstown ordinance did no such thing within its terms, nor did it license the operation of any mechanical device which the State law forbids.

That pinball machines were found in Youngstown which were actually gambling devices and which were used for gambling—as was revealed by the testimony at the trial—was not the fault of the Youngstown ordinance, but the fault of those in whose hands the ordinance placed the administration, the supervision, the regulation of such devices—for which the city charged and received a fair license fee—who, unquestionably, either misinterpreted the letter and the spirit of the ordinance, or improperly administered and enforced the provisions of the ordinance.

A reading of the Youngstown ordinance discloses that it is an innocent, well-intentioned legislative instrument which has for its object and purpose the licensing and regulation of non-gambling mechanical amusement devices in which the element of skill predominates. It does not provide for a "payoff" in any manner—not even free games. That the ordinance is not perfect is admitted, due chiefly to its superficiality.

Because of this wide difference between the Youngstown and Cleveland ordinances, the law department has decided to have the right highest court of the State pass upon the validity and the constitutionality of the Youngstown ordinance.

In the event the Supreme Court holds the Youngstown ordinance to be valid and constitutional, the law department will recommend to the chief executive and to the members of council that amendments to the ordinance, particularly as to the method of licensing and supervision, be promptly enacted, in keeping with the suggestions of the trial judge in the court below, or with the ruling by this court.

Let Them Be Licensed

If there are to be pinball machines in Youngstown, then let them be here by virtue of a regulatory ordinance, so that the city may derive all revenue that it legally can thru a fair license fee.

Pinball machines are now licensed and regulated by statute in six States (11 States in 1942—Ed.), and by ordinance in over 50 representative cities in America. The following are typical of such cities, together with their respective annual license fees for each machine: Pittsburgh, \$25; Philadelphia, \$20; Erie, \$25; Buffalo, \$15; Syracuse, \$30; Louisville, \$15; Atlantic City, \$25; Minneapolis, \$25; Madison, \$25; Portland, Ore., \$25; Elizabeth, N. J., \$100 for the first

machine and \$10 for each additional, and Montreal is typical of the cities in Canada, where the license fee is \$21.80 per year for each machine.

The trial judge found no fault with the ordinance as an exercise of municipal power, except that the language in it, the words "designed" and "intended," he claims, have taken it out of the ambit of validity. In his opinion he said:

"If that ordinance read, 'Any machine, mechanism, contrivance or device constructed to be operated by skill and that can be operated or put in condition for operation in part by the use of coins and slugs,' I admit I don't see anything wrong with it. But when it reads 'designed' to be operated by skill or 'intended' to be operated by skill, and if as a matter of actual fact a machine is so designed as to give the free games, it cannot be anything else but a gambling device, and then the ordinance is invalid which permits such machine to be licensed under such 'intention.' This ordinance is invalid because this ordinance, by its terms, makes the issuing of the license for a machine dependent on the words 'intended to be a game of skill,' but which machine actually, by its design and operation, is a game of chance. The ordinance goes to that extent beyond the power of the city because it undertakes to license a machine which the State law forbids."

Then there is where the matter was allowed to rest, without any opinion by the Court of Appeals approving, rejecting or qualifying that statement of the law, and we know no more now than we did before, whether the city may or may not enact such ordinance if the objectionable features alluded to by the trial judge would have been removed. The Court of Appeals first intimated it would write an opinion, but later signed the journal entry of affirmance without delivering any opinion.

We most earnestly contend, in face of the record and the error herein assigned, for reversal of the judgment of the Court of Appeals.

Respectfully submitted,
JOHN A. WILLO,
Law Director.

I. FREEMAN,
HOMER E. CARLYLE,
Assistant Law Directors,
City Hall, Youngstown, O.
Attorneys for Appellant.

Sales Tax Means Ops Should Rush

RICHMOND, Va., Jan. 16.—Harry F. Moseley, Moseley Vending Machine Exchange, reports that his floors and warehouses are stocked with a large supply of both new and used machines of all kinds. Much of this stock is on hand due to the fact that the Moseley firm had, for the past several months, purposely slowed its sales in an effort to keep a complete stock.

"Now, however," Moseley states, "in my opinion the wise operator will stock up on machines to the hilt. It is my thought that in the near future the rail-

roads and truck lines may not be able to transport many products.

"Also," he added, "the sales tax question keeps cropping up again and again. Before an additional 10 per cent tax is added, operators should weigh this in their minds. In any event, there is no possibility of the cost of machines, either new or used, being lowered. Operators should be more than glad to get needed machines at current prices rather than taking the chance of being forced to pay higher prices in the form of additional taxes."

Wis. Has Surplus; Ask Lower Taxes

MILWAUKEE, Jan. 16.—One of the heated topics of discussion here, in common with similar discussions in other States, is whether taxes should be reduced by the present Legislature because the State has a tax surplus. In discussing this subject, *The Milwaukee Journal*, January 10, compared the situation in this State with that of New York. The Wisconsin Legislature convenes January 13. The New York Legislature has already convened, and Governor Dewey recommended a quarter payment system for State income taxes and suggested some decreases in taxes.

The Journal suggested that some of the steps being taken in New York might be of interest to Wisconsin legislators. "Present State revenues in Wisconsin are extremely high," *The Journal* said. "State expenditures are likely to be lower than usual, and will be lower than usual if the Legislature adopts a war budget as it should."

At present tax rates a treasury surplus is bound to build up."

Wisconsin has a new governor and he is expected to make some recommendations as to the future tax program. Wisconsin still has a high tax program which was adopted during the depression, and this high tax program reaches vending machines due to the tax on cigarettes. The State income tax also reaches all types of operators and is accumulating some official information on the earnings of operators.

Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Jan. 16.—Harry J. Achenbach, of Bloomsburg, continues to be the outstanding cigarette machine operator so far as advertising goes. In the special Christmas issue of *The Bloomsburg Morning Press* he had an attractive ad urging a change to a cigarette machine.

Thanks to Scranton city detectives, a cigarette machine operator in Scranton was spared trouble when it was discovered that cigarettes intended as gifts for service men and collected as admission to a USO dance here a few months ago turned up in a vending machine in a South Scranton tavern. It all started when a patron of the establishment purchased a pack of cigarettes from the machine and it was identified because a

girl who had offered it for admission to the dance had attached her name and address with the hope of hearing from the soldier or sailor who might eventually get the smokes.

After two days of checking by detectives it was learned from a member of the USO committee that in order to have a quantity of cigarettes or hand for those who came to the dance without the two packages required for admission, the committee ordered a shipment from a local wholesale tobacco house with the privilege of returning those unsold. When the dance was over it was found that in a number of cartons only one or two had been removed. In order to return the full cartons to the wholesaler and thus get credit for the refund, the committee members took a few of the packs and put them back in the cartons. The wholesaler later sold them to the cigarette machine operator.

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt

EVERYBODY EVERY PAYDAY

10%

IN WAR BONDS

New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs — extra billions which must be raised, and raised fast, to win this war. That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday, through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W., Washington, D. C.



U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by The Billboard Pub. Co.

COUNTER GAMES PRICED LOW

- Old Age Pension \$ 2.50
- Pop Eye 2.50
- "21" 2.50
- Vest Pocket (Green) 25.00
- Vest Pocket (Blue) 20.00
- Wings 4.90
- Klix 4.90
- Challenger 22.50
- Races 4.90
- Toketto 8.50
- Yankee 4.90
- Pak-o-Reel 4.90
- American Flags 4.90
- Kicker & Catcher 19.50
- Liberty Bell 12.50
- American Eagle 8.50
- American Eagle (Non-Coin Operated) 15.00
- Mercury 12.50
- Imp. 1¢ & 5¢ Play 4.90
- Pikes Peak (Late Model) 19.50
- Dandy Vender 3.00
- Gottlieb Grip Tester (Early Model) 3.50

- 5 BALL FREE PLAY PIN BALL GAMES
- Mystic \$30.00
- Play Ball 35.00
- Legionnaire 37.50

1/3 Deposit Required With All Orders.
W. B. NOVELTY CO., INC.
1903 Washington Blvd., St. Louis, Mo.

COIN MOVIES NEW LOW PRICES \$32.50 to \$39.50

Reel of eight subjects. Just enough spice and oomph to bring in the dime.

PHONOFILM

1667 No. McCadden Place Hollywood, Calif.



COMMANDO CELEBRATION. Everybody smiled when A. R. Kiser & Company, Charlotte, N. C., began handling Rock-Ola phonographs. Left to right: A. R. Kiser, Mrs. Kiser, O. B. Deaton, Alice Oliver, all of the Kiser staff, and Jack Nelson, Rock-Ola vice-president.

MUSIC MERCHANDISING

SENATORS PROBE DISK BAN

Outcome of Petrillo Quiz Dark; AFM To Draw Up Demands Feb. 1

Phono Mfrs.' Assn. submits brief to Senate subcommittee—may resume hearings soon

WASHINGTON, Jan. 16.—A Senate Interstate Commerce subcommittee, headed by Senator D. Worth Clark (Dem. Idaho), probed deeply into the "whys" and "wherefores" of the American Federation of Musicians ban on manufacture of new records and transcriptions in a three-day hearing here early this week. Both AFM President James C. Petrillo and the AFM's counsel, Joseph A. Padway, were questioned extensively. While some newspaper reports played up the wisecracks that were exchanged, still the demeanor of the hearing was intensely serious, with the committee making a concerted effort to get to the bottom of the recording ban.

Repeatedly Petrillo was asked: "What do you want and from whom?" His usual answer was: "More work for musicians." Pressed for a definite outline of his demands, the AFM prexy finally stated on the second day of the hearing that he was ready to sit down for negotiations with radio broadcasters and recording companies and that the AFM executive committee would begin drawing up specific demands February 1 when it convenes in Chicago.

Petrillo refused to agree, however, to a suggestion from Chairman Clark that he lift the ban on recordings during the progress of the negotiations. "I'm satisfied the committee wants quick action," he stated, "but I've negotiated with these people locally and nationally for 20 years. If they are permitted to make recordings while the negotiations are in progress, they'll make enough to last two or three years." He did state, however, that if the President so directed, he would call off the ban immediately.

Juke Box Phase

For the most part Petrillo's barbs were directed against the National Association of Broadcasters and the recording companies. Less than 15 minutes of the three-day testimony concerned juke boxes. When queried by Senator Tobey as to what he knew of the juke-box industry, Petrillo answered he was not very well acquainted with it. When pressed for more details, he answered that all he knew was what he read in *The Billboard*.

Representatives of the Automatic

Phonograph Manufacturers' Association filed a brief with the committee explaining the automatic phonograph industry. Members also requested the committee for a hearing if and when hearings are resumed. Representatives of NAB and other interests also made like petitions.

The Senate committee is to meet January 20 in secret session to decide whether or not hearings will be resumed. Chairman Clark stated hearing might be resumed in 10 days to two weeks.

Bill Reintroduced

Senator Clark, who introduced a bill into the last Congress seeking to bring Petrillo and the AFM within the anti-trust laws, has already introduced a similar bill into the new Congress. Pointing out that the record ban goes far beyond the confines of a "labor dispute," since Elmer Davis, director of the Office of War Information, has already stated a continuance of the record ban would compel many small stations to close up, Clark is reported to have declared his intention of carrying his appeal direct to the President if Congress doesn't take the necessary steps to curb the disk ban.

Industrial Music in Knox Gelatine Factory Works Well

CHICAGO, Jan. 16.—Recent news items have told of tests conducted in industrial factories on the effects of music on factory workers. In every case, music has stepped up production, lessened fatigue and has promoted smoother relations between management and labor.

Interesting, therefore, is the following account from Johnstown, N. Y.:

A phonograph plays *God Bless America* and white-walkers trooping into the spotless, wide-walked factory slung an accompaniment.

The music stops. Machines begin an all-day clatter that ends as the workers chorus out the national anthem.

It's not a cutting from an American light opera. It's the Johnstown gelatine plant of Mrs. Charles B. Knox.

Boasts No Philosophy

"I don't have any special philosophy of life or any conventional, ready-made formula about business other than hard work and plenty of good common sense," insists the nearly 83-year-old woman industrialist. "But I think we need to show a little more patriotism right now."

For a person who hasn't any particular philosophy or business theory, the gray-haired, alert-eyed Mrs. Knox concedes she has done at least "fairly well" since she took over the gelatine manufacturing business on the death of her husband in 1908.

But—no philosophy? No business theory?

"You have to use common sense—horse sense—to succeed in business," asserts the woman industrialist, who barely reaches five feet in height.

"Live and let live," she said at another time when asked how she managed to avoid labor difficulties in her factories.

"Don't expect to take it easier because you're a woman," she once advised members of her own sex in business. "Don't try to compete with men but do your job in a woman's way."

And again, looking back at her "mistakes," Mrs. Knox theorized:

"He who stumbles twice over the same stone deserves to break his neck."

To boys and girls undecided on what line of work to follow, she urges:

AFM Anti-Trust Suit Reopened

CHICAGO, Jan. 18.—Nine members of the American Federation of Musicians, including President James C. Petrillo, are ordered to appear before Judge John P. Barnes, of Federal Court here, today to show cause why a preliminary injunction should not be issued to restrain the union from alleged violation of 'anti-trust' laws by forbidding its members from making recordings and transcriptions for public use.

Government's new petition differs from the one Judge Barnes dismissed last October in the contention that the record ban is putting numerous small radio stations out of business that do not employ union musicians, and that as a result no labor dispute is involved. The previous dismissal by Barnes was based on the ground that suit involved a labor dispute over which the court had no jurisdiction.

Jook Joints Cause Fla. Investigation

JACKSONVILLE, Fla., Jan. 16.—City and county authorities recently held a meeting here to discuss the problem of controlling a special type of location usually called a jook joint. Unfortunately, the newspapers in this section of the country have begun to say jook joints. Operators of juke boxes regret this because it tends to tie up the music boxes with the type of location which has always been considered a low-grade spot in this section of the country.

Lexicographers will probably do a lot of arguing as to which is correct, but for many years the spelling has been "jook" in this section of the country. The words are said to be entirely different in their meaning and history.

The question of controlling jook joints is practically State-wide here, and public officials are discussing the angles involved. The chief problem is to prevent minors from attending such places. Plans here include making parents responsible for minors who are out after curfew hours. The necessity of setting curfew hours is having adverse effects on the business of these places.

Slim Turnout for UMO's First Meeting of Year

DETROIT, Jan. 16.—First semi-monthly meeting of the United Music Operators of Michigan for 1943 drew a small attendance despite unusual concern now being felt for the immediate future of the industry because of special wartime operating problems.

A combination of extremely cold weather and post-holiday conditions caused the small attendance. Another important factor was gasoline rationing, which has hit many operators here so severely that they have no gasoline left to attend even trade association sessions. For this reason a strong move is now under way to change the meeting schedule, now on a semi-monthly basis, to monthly, making this session serve for all purposes.

Roy W. Small, conciliator of the UMO, who was expected to make his first appearance at this meeting since his illness, has not recovered as rapidly as anticipated and was unable to leave his home.

feels that economy could be served by combining at least two of the factories and installing more machines.

That would mean, of course, letting some of the employees go.

But—"live and let live," reports Mrs. Knox.

She is proud of the fact that she never cut salaries even in the worst of the depression, that she hasn't had to install time clocks, or lay off any workers, and that "no one ever quits working for me except some of the girls who get married."

The employees, on the other hand, call the Johnstown plant "happiness headquarters." They have two weeks' vacation annually, time off to go to the dentist or doctor, and never lose any pay when they are ill.

She complains she doesn't like to be interviewed. Her associates explain that's because Mrs. Knox is "naturally shy."

Juke Box in Church

ST. JOSEPH, Mo., Jan. 16.—Members of the Christ Episcopal Church believe that since young people want entertainment the church may as well provide it. Tonight the church opens a semi-night club, complete with a juke box, tables around a dance floor and soft drinks.

Merchants Seek Sales Tax End In N. Carolina

RALEIGH, N. C., Jan. 16.—The North Carolina Merchants' Association has announced a drive in order to get the State retail sales tax repealed by the present session of the Legislature. Preparations for this drive against the sales tax have been under way for some time, and it is no surprise to the Legislature.

Leaders of the association say that the sales tax was adopted as an emergency measure, and that the State needed revenue quickly, and that now since the State has a surplus in revenue the sales tax should be dropped.

The State Treasury is expected to have a surplus of around \$30,000,000 at the end of this fiscal year. This is one of the main arguments for repealing the sales tax. Those who favor the sales tax are expected to argue that war conditions may create an emergency need, and that the State would probably need the revenue by the end of this fiscal year.

"Take an inventory of yourself. Find out your strong points. Then push them and push hard. You must have something to sell these days."

Trebles Firm's Output

It may be neither philosophy nor theory but whatever it is, the Knox ideas trebled the output of the gelatine factory in the first 10 years after she took over the business.

Still very active, Mrs. Knox continues to spend most of her day in the Johnstown plant where even her son, Jim Knox, vice-president and general manager, admits "Mother's still the boss," even tho he has relieved her of many of the burdens of the business.

She was born Rose Markward in Mansfield, O., November 18, 1857, and 26 years later was married to Charles Knox, a knitting goods salesman.

But six years later, the couple had saved \$5,000 which they invested in a gelatine formula and sold their product "on the side."

Mrs. Knox learned "every phase" of the business, lived most of the time in her kitchen where she created recipe after recipe and then, she says, "flooded the nation with them."

When she took over the factory in 1908, she was as determined then as now that she would "do the job in a woman's way" and only requested the same treatment that a man would.

Her first executive order called for polishing a brass nameplate on the boiler.

200 On Pay Roll

"There's nothing too small to be clean," she remarked as she brought her housewifely nature into the manufacture of gelatine. Walls, woodwork, railing, equipment, and even the outside falling at the entrance were scoured and polished. They still are.

She sold her husband's airplanes and stable of race horses which he maintained "for advertising purposes." "I don't believe in that kind of publicity," she declared, "for a food product."

There are more than 200 employees now in the three Knox plants in Johnstown, Camden, N. J., and Montreal, Can. She

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By SHIRLEY FROHLICH

New "Old" Tunes

Operators who keep an eye on the new musical films for possible nickel-culling probably won't be too perturbed about the faint cries rising from some sources concerning the necessity for using old disks to fill up their slots. Thanks to at least half a dozen new musicals, tunes that were popular a few seasons back will be new again because of feature spots in these films. With picture and radio plugging, latter already started in some cases, several tunes of recent and not-so-recent vintage may get calls anew from music box customers. To mention just a few, there are *Night and Day* and *One O'Clock Jump* from *Reveille With Beverly*; *Cabin in the Sky* and *Taking a Chance on Love* from *Cabin in the Sky*; *Katie Went to Haiti*, *Do I Love You?* and *Friendship* from *DuBarry Was a Lady*; a number of Gene Autry favorites from soon-to-be revived Autry operas; *Saga of Jenny* from *Lady in the Dark*; the *Girl Crazy* score and others.

Autry Release Date

Republic announces that the reissue of Gene Autry's *South of the Border* will be released March 1. Columbia will have the Okeh side, which Autry made of the title tune, available at the same time.

New Releases

The following are records released within the past two weeks featuring tunes from current motion pictures:
I Get the Neck of the Chicken, Cab Calloway (Columbia), from *Seven Days' Leave*.

There Will Never Be Another You, Tommy Tucker (Okeh), from *Iceland*.
That Old Black Magic, Horace Heidt (Columbia), from *Star-Spangled Rhythm*.

Listed below are: (1) Films to be released within the next three weeks which feature tunes that have been waxed by recording companies; (2) the national release date for each film; (3) the recordings of the film tunes as well.

Star-Spangled Rhythm (PARAMOUNT)

Bing Crosby, Mary Martin, others.
 Release Date: February 12, 1943.

RECORDINGS:

- "That Old Black Magic"
 Glenn Miller (Victor)
 Horace Heidt (Columbia)
 Judy Garland (Decca)
 Gordon Jenkins (Capitol)
 Freddie Slack (Capitol)
- "Let's Hit the Road to Dreamland"
 Freddie Slack (Capitol)

News Notes

Dinah Shore, who is doing brief stints in *Thank Your Lucky Stars* and *Stage Door Canteen*, will play heroine to Danny Kaye, in addition to her singing chores, in Samuel Goldwyn's *With Flying Colors*. . . . Xavier Cugat is tentatively set for *Victory Caravan*. . . . Tommy Dorsey follows up *DuBarry Was a Lady* with *Girl Crazy* at MGM. . . . Freddy Martin replaces Phil Harris, now with the Coast Guard, in Columbia's *What's Buzzin' Cousin*. . . . Woody Herman slated for Sonja Henie's *Winter Time*.

and lists of new recordings have shrunk, altho both Columbia and Victor still have respectable backlogs of unreleased "good" music.

VICTORY SONGS WITHOUT HATE—*The Christian Science Monitor* recently looked at conditions in the song field and analyzed the failure of our songwriters to turn out large quantities of war tunes. Of course, we hear a lot these days about the failure of our songwriters to produce a suitable war song, and there are some who would bemoan this fact. But, when we think about it a bit, it's a failure to be proud of. For war songs come neither naturally nor easily to songwriters in this peace-loving country.

Music supervisors, music teachers, choral directors and band and orchestra leaders who were delegates to the National Institute of Music Education recently reported that, since there are no textbook songs on the current war, they have had to ask the children to produce

their own. From the pupils in the primary grades on up to the high-school boys and girls, their most original compositions prove that love of country is greater than hate of enemy.

We may not have a real war song to rouse our enthusiasm, but we have plenty of "love of country" songs and we should be singing them more often. No, we don't really need a war song. We have enough of a repertoire already. But, should we run out of songs of our own, we might try learning some of those of the United Nations. We'll all be singing together when victory comes.

MUSIC APPRECIATION?—About three weeks ago *The Chicago Daily News* published an article of interest concerning music in Chicago. It seems that three stars of the Chicago Opera Company donned Salvation Army caps and sang lustily on a Loop street corner—and took in only \$2. And these were the same (See MUSIC IN THE NEWS on page 62)

MUSIC IN THE NEWS

FLOPS IN NAZI TIN PAN ALLEY—A few weeks ago London dispatches reported that the German people had been ordered to learn by heart and give lusty voice to a series of Nazi-sponsored songs that included one entitled *Dost See the Rosy Morn in the East?* and another, *Toward the East We Want To Drive*. Judging from the latest bulletins from the Eastern front, those two song titles should be altered somewhat, say, to *Dost Feel the Icy Blasts From the East?* and *Toward the West We Have To Back Up*.

PLUGS FOR NEW SONGS—*The Chicago Herald-American* has inaugurated a new policy of publishing each week in

its Sunday edition a brand-new hit tune under a title "Song Hits To Be for '43." They picked *Marching Thru Berlin* as the first tune to be plugged, and some of the top-ranking musical leaders in Chicago are featuring it.

SECOND ARMY'S THEME SONG—*This Is the Army, Mr. Jones* may become the theme song of the Second Army. Lieut. Gen. Ben Lear, in a special communication to all commanding generals, divisions and brigades under his command, has suggested that the men be encouraged to sing songs while marching to and from the field and as an example cited Irving Berlin's popular *This Is the Army, Mr. Jones*.

Recently, for the first time in the history of the army, massed troops sang in unison as they marched past their commanding general. And the reaction of the men and officers was so encouraging that it seemed a good idea to make singing a general order.

The effect of singing troops on native populations in occupied countries is important, the general said. Singing troops are stamped as a "smart outfit" and it shows that their morale is high and that they are eager to fight.

MUSIC POPULARITY GROWING—Altho music and other of the arts are the things that might be expected to be sacrificed first when a country is in a state of war, such is not the case. Music has never been healthier than in this second war season, due partly to the sudden appearance of full pocketbooks in million of workers' hands.

Altho season subscriptions for many musical series were lower this year than usual, single sales gradually overcame this loss and by the end of the season the finances will be about even with last winter. Furthermore, single tickets are being bought by people who really want to go, rather than being bought out of a sense of duty.

The Indianapolis News, making this report, also reviewed the status of popular music. They said that phonograph companies had a difficult year, what with shellac shortages and their trouble with James C. Petrillo. For the last half of the year there has been no recording,

PERMO POINT
 The most popular coin phonograph needle in America

PERMO PRODUCTS CORPORATION
 6415 Ravenswood Ave. Chicago, Illinois

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED
 1-10.....15c per needle
 10-50.....12 1/2c per needle
 Over 50.....10c per needle

Re-Sharp Needle Service
 P. O. Box 770 Fort Dodge, Iowa
 A Precision Service

EASY on Records
EASY on Needles
EASY on Service

EASY on the Eyes
EASY to Place
EASY on the Pocketbook

IT'S EASY TO OPERATE EFFICIENTLY AND PROFITABLY
With Rock-Ola COMMANDO

No other phonograph can match the new, modern and superior array of qualities to be found in this outstanding instrument. Write us. Call at our showrooms!

DAVID GOLDMAN, Exclusive Factory Distributor for Eastern Michigan.
MOTOR CITY MUSIC CO. 16841 LIVERNOIS STREET DETROIT, MICHIGAN

CLOSEOUT-BARGAINS

Buckley Boxes Illuminated (Like New) \$17.50
 Seeburg Boxes Select-o-Matic (Like New) 10.00
 Wurlitzer Boxes Model 360..... 15.00
 Wurlitzer Strollers..... 30.00
 1/3 Deposit, Balance C. O. D.

American Coin Machine Co.
 557 Clinton Ave., N. Rochester, N. Y.

The COIN MACHINE INDUSTRY is in the FRONT RANKS!

On the home scene and in the battle lines the Coin Machine Industry is in there pitching. The complete story will be told in *The Billboard's Annual Coin Machine Special*.

1. 40 WAYS IN WHICH WE ARE HELPING TO WIN THE WAR **2. ANNUAL COIN MACHINE TRADE DIRECTORY**

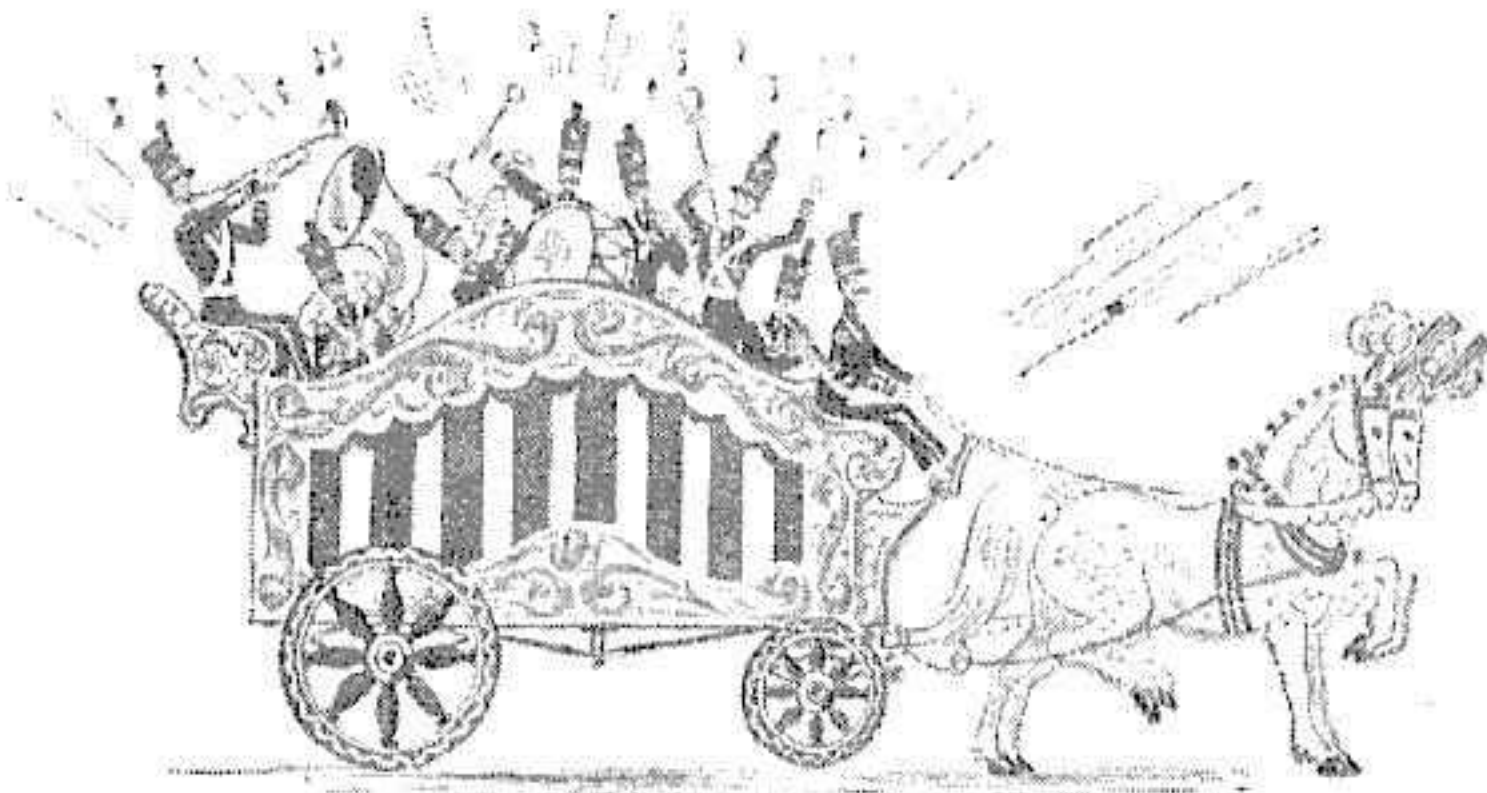
These two important features will be combined into one this year—a real concerted effort to show what the industry is doing to help shoulder the responsibility of winning the war. Be a part of this endeavor and at the same time gain good will and prestige for yourself and your industry. Write for complete information today.

THE BILLBOARD 25 Opera Place Cincinnati, Ohio

Sale—All Type Locks
 For Seeburg and Wurlitzer Phonograph Equipment.
 Write for Prices.
ATLANTIC DISTRIBUTING CO.
 583 10th Avenue NEW YORK CITY

EASTERN FLASHES

By JOE ORLECK and BEN SMITH



FOR THE TOP HITS THAT WILL DRAW CROWDS
TO YOUR MACHINES GET ON THE

VICTOR AND BLUEBIRD BAND WAGON

The 10 Best Bets of the Season on
VICTOR RECORDS

- IT STARTED ALL OVER AGAIN—
TOMMY DORSEY and his Or-
chestra
MANDY, MAKE UP YOUR MIND
Victor 20-1522
- MARCHING THRU BERLIN—
ETHEL MERMAN—with Male
Quintet
(From the United Artists' Film "Stage Door
Canteen")
MOVE IT OVER Victor 20-1521
- MOONLIGHT BECOMES YOU—
GLENN MILLER and his Or-
chestra
(From the Paramount Film "Road to
Morocco")
MOONLIGHT MOOD Victor 20-1520
- THERE ARE SUCH THINGS—
TOMMY DORSEY and his Or-
chestra
DAYBREAK
(Based on Theme of Mardi Gras From
Mississippi Suite)
Victor 27974
- WHEN THE LIGHTS GO ON
AGAIN—VAUGHN MONROE
and his Orchestra
HIP, HIP, HOORAY Victor 27945

- I GET THE NECK OF THE
CHICKEN—FREDDY MARTIN
and his Orchestra
CAN'T GET OUT OF THIS MOOD
(From the RKO Film "Seven Days' Leave")
Victor 20-1515
- DEARLY BELOVED—DINAH
SHORE, with Orchestra; Paul
Wetstein, Conductor
(From the Columbia Film "You Were
Never Lovelier")
WHY DON'T YOU FALL IN LOVE
WITH ME? Victor 27970
- THERE WILL NEVER BE AN-
OTHER YOU—Swing and Sway
with SAMMY KAYE
LET'S BRING NEW GLORY TO
OLD GLORY
(From the 20th Century-Fox Film "Iceland")
Victor 27949
- SOFT-HEARTED—FREDDY MAR-
TIN and his Orchestra
A TOUCH OF TEXAS
(From the RKO Film "Seven Days' Leave")
Victor 20-1504
- SERENADE IN BLUE—GLENN
MILLER and his Orchestra
THAT'S SABOTAGE
(From the 20th Century-Fox Film
"Orchestra Wives")
Victor 27935

The 10 Top Tunes on
BLUEBIRD RECORDS

- THE OLD GRAY MARE IS BACK
WHERE SHE USED TO BE—
CARSON ROBISON with Or-
chestra
I'M GOIN' BACK TO WHUR I
COME FROM Bluebird 30-0808
- PLEASE THINK OF ME—SHEP
FIELDS and his New Music
TAKE IT SLOW Bluebird 30-0807
- WHEN THE ROSES BLOOM
AGAIN—ELTON BRITT, sing-
ing with Violin, Bass, Trumpet
and Guitars
THERE'S A STAR-SPANGLED
BANNER WAVING SOME-
WHERE Bluebird B-9000
- DER FUEHRER'S FACE—SPIKE
JONES and his City Slickers
(From the Walt Disney Film
"Der Fuehrer's Face")
I WANNA GO BACK TO WEST
VIRGINIA Bluebird B-11586
- STRIP POLKA—ALVINO REY
and his Orchestra
THE MAJOR AND THE MINOR
Bluebird B-11573
- WHEN THE LIGHTS GO ON
AGAIN—SHEP FIELDS and his
New Music
(All Over the World)
BETTER NOT ROLL THOSE
BLUE, BLUE EYES Bluebird B-11583
- I'M GETTING TIRED SO I CAN
SLEEP—TONY PASTOR and his
Orchestra
MASSACHUSETTS Bluebird B-11585
- PENNSYLVANIA POLKA—ART
KASSEL and his Kassels-in-the-
Air
(I'm Heddin' for the Blue Horizon)
WHERE THE MOUNTAINS MEET
THE SKY Bluebird 30-0803
- DEARLY BELOVED—ALVINO
REY and his Orchestra
I'M OLD FASHIONED
(From the Columbia Film "You Were
Never Lovelier")
Bluebird B-11579
- BY THE LIGHT OF THE SILVERY
MOON—"FATS" WALLER and
his Rhythm
SWING OUT TO VICTORY
Bluebird B-11569

Mike Munves's Travels
Last week we wrote about the trouble Mike Munves had in trying to get to Norfolk, Va. Mike couldn't get a train reservation and had to take a plane. He was concerned about being able to retain his seat all the way thru due to priority rulings for servicemen. Munves is back in New York and tells about the trip. The plane stopped off at Washington, D. C. Sure enough, Mike lost his seat. He couldn't get another plane and waited 12 hours for a train seat. He left New York Friday at 5 p.m. and arrived in Norfolk at 6 p.m. Saturday.

Skolnick at Camp Perry
Lucky Skolnick, now known as Sergt. L. A. Skolnick, is located at Camp Perry, O. Complete address is Company A, Maintenance, 20th Army Division.

Lou Rosenberg in Foreign Country
Lou Rosenberg, of Bay Ridge Amusement Company, Brooklyn, N. Y., is now serving in aviation somewhere outside of the United States.

Lieut Earl Ellison Married
Earl Ellison, a 2d lieutenant in the army, came home recently from camp to be married. Earl was formerly connected with Bay Ridge Amusement Company.

Modern Renovates Music Dept.
Modern Music Sales Company has renovated its record department. The counter now runs completely thru the showroom, allowing more space for customers and doubling the room used for stock. Shipments are now made from a newly constructed shipping department located at the rear of the premises.

A. de Kika Buys Out B. Selsky
Benjamin Selsky, co-owner of the

Phono Record Company, New York, has sold his part of the business to A. de Kika. de Kika will continue at the present address buying and selling phonograph records. Selsky has entered the armed services.

Lou Cantor Travels
Lou Cantor, of Louis H. Cantor Com-pany, took to the rails again this week, traveling to Cleveland and St. Louis. Lou returns to the city in a few days.

Dave Robbins Active
Dave Robbins has been able to secure some very fine cigarette machines this past week. Dave had them reconditioned in his usual manner, which he claims makes them ready for locations.

Ike Berman Returns From Road
Ike Berman, of Economy Supply Com-pany, returned from a road trip thru the New England States and claims he did very well.

Capitol Record Moves
Capitol Record Company has moved its offices down the street a bit and now is located at 619 10th Avenue.

Jack Ehrlich Operates Music
Jack Ehrlich, well-known coinman and operator of all amusement type equip-ment for many years, is now operating music machines and likes it fine.

Cpl. Willie Portnoy
Willie Portnoy, Brooklyn operator of many years, has been promoted to a corporal at Camp Sutton, N. C.

Ben Becker, known thruout the coun-try for his exploits in the coin machine field, is now traveling thruout the New England States buying arcade equipment. Ben has established a residence at Hart-ford, Conn.

RECORD BUYING

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on auto-matic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

- CAN'T GET OUT OF THIS MOOD KAY KYSER (Harry, Julie, Trudie, Jack and Max) Columbia 36657
- FREDDY MARTIN (Bob Haymes-Martin Men) Victor 20-1515

Once this Possibility of ours shook itself out of the mood and made Coming Up some weeks ago, we were confident it would avert a spanking from poppa by getting up into the Going Strong family group. We were right, for today *Can't Get Out of This Mood* has become a man. To add to the confirmation blessing, it looks as if the man has quite a while to go before reaching senility.

- PRAISE THE LORD AND PASS THE AMMUNITION KAY KYSER (Glee Club) Columbia 36635
- MERRY MACS Decca 18498

- WHITE CHRISTMAS (13th week) BING CROSBY Decca 18429
- FREDDY MARTIN (Clyde Rogers) Victor 27946
- CHARLIE SPIVAK (Garry Stevens) Columbia 36649

- MR. FIVE BY FIVE (10th week) HARRY JAMES (Helen Forrest) Columbia 36650
- ANDREWS SISTERS Decca 18470
- FREDDIE SLACK (Ella Mae Morse) .. Capitol 115

- WHEN THE LIGHTS GO ON AGAIN (6th week) VAUGHN MONROE (Vaughn Monroe) .. Victor 27945
- LUCKY MILLINDER (Trevor Bacon) .. Decca 18996
- SHEP FIELDS (Ralph Young) Bluebird 11583

- THERE ARE SUCH THINGS (5th week) TOMMY DORSEY (Frank Sinatra-Pied Pipers) Victor 27974

- DEARLY BELOVED (4th week) GLENN MILLER (Skip Nelson) Victor 27953
- BENNY GOODMAN (Buzz Alston) ... Columbia 36641
- ALVINO REY (Bill Schallen) Bluebird 11579

- I HAD THE CRAZIEST DREAM (3d week) HARRY JAMES (Helen Forrest) Columbia 36659

- MOONLIGHT BECOMES YOU (2d week) BING CROSBY Decca 18513
- GLENN MILLER (Skip Nelson-Modern-aires) Victor 20-1520
- HARRY JAMES (Johnny McAfee) Columbia 36668

Names in parentheses indicate vocalists.



STOKE YOUR MACHINES WITH THESE HOT PLATTERS TO
KEEP THEM BLAZING 'TIL SPRING!



Order Today From Your

VICTOR and BLUEBIRD RECORD

Distributor

on the RECORDS

A critical analysis of the latest record releases, covering both the musical and commercial angles. Paragraphs in heavy type refer to the potential value of recordings for use in music machines. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 22)

BARON ELLIOTT (Musicraft 15010)

Vos Zokt Eer?—FT; VC. Stardust—FT; VC.

THIS new record label makes a more auspicious bid for attention in the popular record mart with this doubling of a new rhythmic ditty with a novel lyrical twist and an evergreen from the time-tested song folios. Moreover it gives for the first time on wax the smooth and sweetly styled music of Baron Elliott and His Stardust Melodies Orchestra, a favorite for many years in the Pittsburgh territory. Interest in the couplet is centered on the Vos Zokt Eer?, meaning *What Do You Say?*, penned by Sammy and Dixie Shayer, and having all the song characters of another *Bei Mir Bist Du Schoen*. It's a typically gay and pleasant Jewish melody set to the bright dance rhythms. And if the title takes hold, has an excellent chance of turning another B.M.B.D.S. trick. Side was waxed many months back by the National label in Pittsburgh. But since that local firm had such limited distribution facilities, the Acme Music Company, publishing the song, bought up the master. Acme sold the master to the Capitol label, and when that new Hollywood firm could not fix a release date, it was bought up again by the music firm and again sold to Musicraft, which should now find a ready market for it. The Elliott band turns in a big-time job, the music making styled in the Guy Lombardo school which is always sure of wide appeal. Taken at a lively medium tempo that is enriched by a natural lilt to the tune, the first chorus is carried out by a wah-wah trumpeter and plunger trombones. The Stardust Trio, male voices, take over for a second stanza. The saxes, in the Lombardo tradition, pick it up at the bridge, with the fancy fingerings of the pianist taking over to start another chorus anew. Alto sax brings up the bridge and the ensemble joins in at the last half to finish out the side. Hoagy Carmichael's standard, which also serves as the band's identifying theme, occupies the attention for the mated side. The maestro introduces himself to start the spinning and then rings in a singing song title to set the stage for the opening chorus. Taken at a moderately slow tempo, the sweet saxophones and the staccato-styled trumpeter share the first chorus. Altho the label calls again for the harmonies of the Stardust Trio, it's a solo baritone, and in good voice, bringing up next the vocal refrain. The trumpet, steeped in the "sugar blues" tradition, picks it up again for the last half of the chorus, with the male voice coming in again on the tag line to complete the spinning.

Operators can't afford to overlook the possibilities of this waxing for their phonos. Not that the time is ripe for another "Bei Mir Bist Du Schoen." But with public fancy for songs being as unpriced as it is, anything can happen and usually does. And there is every reason to believe there will be much doings once the phono fans start spinning "Vos Zokt Eer?", especially since the music publisher is concentrating all his efforts and energies on the song. Moreover, disk has a desired mated side. A music operator can never go wrong with a "Stardust."

GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



COMING UP

JUKE BOX SATURDAY NIGHT GLENN MILLER (Marion Hutton, Tex Beneke, Modernaires) Victor 20-1509

Another quick-moving Possibility, this Capt. Glenn Miller offering now is in perfect battle position to attack the heights. Success follows the usual explanatory lines: A Miller disk—An entertaining take-off on Harry James and the Ink Spots—Vocal work of Tex Beneke, Miss Hutton and the Modernaires—A rhythm base that pleases any pair of ears, from those of the tavern tippler to the ice-cream parlor stomper. This is one *Juke Box* that's really earning nickels.

THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE .. ELTON BRITT (Elton Britt) Bluebird B-9000

A 21-gun salute to *Star-Spangled Banner!* Launched way back as a strong hillbilly item, Elton Britt's disk surged into the pop field recently and clambered upward. Perhaps even here it is not truly evaluated, since the aforementioned hillbilly success continues unabated. Bluebird will long remember what Britt did here.

WHY DON'T YOU FALL IN LOVE WITH ME? DICK JURGENS (Harry Cool) Columbia 36643
 JOHNNY LONG (Bob Houston-Helen Young) Decca 4375
 DINAH SHORE Victor 27970
 CONNEE BOSWELL Decca 18483

Just about where it was last week, *Why Don't You Fall in Love With Me?* shapes up as a fine, steady phono favorite. The many recordings should ease its entry into Going Strong, with one or another of them leading the way. As yet new releases are few and far between, a situation which might make a good thing like *Fall in Love* much better.

SERENADE IN BLUE GLENN MILLER (Ray Eberle-Modernaires) Victor 27935
 BENNY GOODMAN (Dick Haymes) .. Columbia 36622

With the war proving that old men are still pretty useful fellows in defense plants, we might point to a real old-timer who just doesn't know what the word "quit" is. We're talking about *Serenade in Blue*, born about the same time as *Kalamazoo* and *At Last* but still far from deceased at this writing. Out of respect for age, we propose one rousing cheer for this tenacious ballad.

Double-meaning records are purposely omitted from this column.

PETER PIPER (Hit 7032)

I'd Do It Again—FT; VC. *The Widow Brown*—FT; VC.

As far as it is known, these are the only available waxings of both song titles. As far as musicianship is concerned, they are no better or no worse than the brand of music expounded by the aforementioned and so-called "Emil Davis." *I'd Do It Again* is the new Taylor-Muzzy ballad that is beginning to attract attention on the air waves, title referring to the conventional "love" theme. Band takes it at a moderate tempo for the opening chorus, and a fem voice, billed as "Red Pepper," gives acceptable voice to the lyrics for a second stanza. Band beats out an ensemble-sock chorus for half a stanza to finish out the side. *The Widow Brown* is a rhythmic riff ditty penned several years ago by Bickney Reichner and Gene (*5 o'Clock Whistle*) Irwin. And as far as it is known, the song is still on the manuscript. Taken at a moderate jump tempo, the band ensemble plays the opening chorus. The quartet, now identified as "The Pepper Quartet," sing of the con-

tinual urge to visit the "widow." Saxes pick it up again at the bridge and the voices return for the last half of the chorus to finish it out.

As the song itself gains momentum, this entry of "I'd Do It Again" will have to do for the music operators until the real thing comes along.

Fallsway Coin Moves to New Baltimore Quarters

BALTIMORE, Jan. 16.—Irving Schwartz, trading as the Fallsway Coin Machine Company, music box operator, has moved to new quarters at 823 East Baltimore Street.

While the record shortage has been causing much concern, Schwartz has found it possible to have enough disks to take care of his spots, even tho it has been found necessary to resort to old recordings.

His operation has been showing a steady upward climb and his collections have been registering a gain running up and better than 25 per cent.

MUSIC MACHINE OPERATORS!

Here Are The First 2 Big Money-Making Hits of 1943

Headed for the No. 1 Popularity Spot

MOONLIGHT MOOD

CONNIE BOSWELL—Decca 18509 GLEN GRAY—Decca 18508
 JOHNNY JONES—Hit 7024 KAY KYSER—Columbia 36657
 GLENN MILLER—Victor 20-1520

Duke Ellington's Greatest Song

DON'T GET AROUND MUCH ANYMORE

GLEN GRAY—Decca 18479 INK SPOTS—Decca 18503

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue, New York

JUST RELEASED..and ready for IMMEDIATE DELIVERY—THE FIRST HIT RECORD OF 1943

VOS ZOKT EER

(MEANS: "WHAT DO YOU SAY")

Thousands of operators and dealers said: "Make it!" We did . . . and in one week this record has practically swamped the country. They are already reordering in staggering quantities—and report that this record is DEFINITELY keeping boxes lit!

Reverse Side: **STARDUST**

Recorded by **BARON ELLIOTT** and his Stardust Melodies Orch.

50c LABEL
 30c PLUS TAX TO DEALERS AND OPERATORS



STILL GOING STRONG:

#15008 PRAISE THE LORD AND PASS THE AMMUNITION | #15009 MR. FIVE BY FIVE WHEN THE LIGHTS GO ON AGAIN
 WHITE CHRISTMAS

Minimum Order: 25 Records. C.O.D. Unless Rated, F.O.B. New York City.

MUSICRAFT CORP., 480 LEXINGTON AVE., NEW YORK CITY

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Jan. 16.—Man-power and equipment problems got many a jobber down during the week. Getting men for the service departments is proving a big problem with no definite manner of solving it in sight. Not only are the jobbers having this trouble in their service department, but the operator is also facing quite a task of getting help. Jobbers and operators alike have been scouring the countryside for many months picking up pieces of equipment here and there, but these sources of supply are gradually going dry.

There are also shortages of nickels and pennies, Penny Arcade men report that the supply is dwindling, and those who have had good supplies on hand for some time are the ones who aren't suffering. An arcade operator told *The Billboard* that he had plenty of the coins but that he had had them for several months. "If I had to go out and get them now, I couldn't do it," he said. Operators not so fortunate have been making the rounds of the banks in an effort to get a supply. Those who do not have plenty of pennies are taking to emptying their machines more often in an effort to keep supplying customers.

Shortage of nickels is said to have boosted the 10-cent and 25-cent plays on music machines. Money is plentiful, and the refusal of some spots to supply nickels is not cutting down on the play. If anything, it has increased the play. An operator from some distant point from Los Angeles pleaded with a local firm for nickels recently and was shipped \$600 in 5-cent pieces by express. The nickels went out in three bags, each weighing 150 pounds. Location owners are taking their commissions right then and there in an effort to maintain nickels for change. When a serviceman empties, the location owner is there to nab all the coins possible. Some servicemen have had arguments to get the operator's money out of the place in small coins so that other firms that are out can be supplied. Machines with only 5-cent slots are getting a tough break.

Candy machines, other than those supplying war plants and army camps, are becoming a thing of the past. Purchase of candy for spots other than those directly connected with the war effort requires a sugar rationing certificate. This is necessary by the candy maker in

order to return sugar to his plant. Makers of well-known candy bars are turning down orders for their products from those who do not have the rationing certificates. Those supplying recognized spots aren't having any difficulty securing candy, but those who aren't are facing one of the toughest problems they've ever had. Gum machines are still out, but many of them are empty. This reporter attempted to buy gum from five machines in a communications plant and found each empty.

Collections generally are good, with the operators doing their best to continue good service.

The record situation is pinching the music operator but bringing into play a lot of tunes that were going strong some time ago. Not only is the shortage bringing to the fore artists who would never have received such big play had it not been that the A-1 artist was not available. Music machine operators are now watching for tunes that are catchy and giving them to their locations by artists not so well known in the event they can't get what they want. The novelty bands are the ones causing havoc to the operators. While it is definitely to his favor as a band leader, Spike Jones and His City Slickers are the ones many of the operators have lambasted. *Der Fuehrer's Face* is strictly a Spike Jones tune. Neither operator nor customer wants it by any other band or combination. Once unable to get his recording of it, they give up. A tune such as *Stardust* can be accepted by most any band for

reason that the purchase is made more on the basis of the tune's popularity than on the popularity of the band.

White Busses In

Fred White, prominent coin machine operator of Visalia, Calif., gave the boys on West Pico a view of what is happening to the out-of-town operator now. White used to arrive in Los Angeles with his truck and purchase equipment, which was loaded and he went merrily on his way. In town this week to purchase equipment, White arrived and left by bus. The merchandise bought was to follow by freight. Much of his business was transacted at Badger Sales Company. Bill Happel, of Badger, said: "It was funny to see White come in lugging a suit case, but what can he do—he can't travel by truck any more." This incident is also typical of the many operators who are making the best of the situation to continue their businesses. . . . Badger Sales Company received the largest order in its history from Mexico. This order, the largest individual one, requires the shipment of more than 20 phonographs. Papers have already cleared, Happel said, the shipment will be made in a few days. Mexico is going strong with its war program, and Southern California jobbers and distributors are anticipating more large orders from that part of the country. . . . Fred Gaunt and Miss Bennie Stockwell recently visited Gaunt's brother, who is in the arcade business at 29 Palms, Calif.

Buyers in Town

Ken Ferrier, of Oxford, visited the General Music Company to make a good-sized purchase. . . . Del George, of San Bernardino, was also at General to purchase phonographs for Palm Springs locations. When George had made the purchase and was loading the order on

a truck, there were three other operators in General to purchase the same order. . . . Miss Floyd Smith is the new secretary at General. . . . Roy Jones, music operator, has sold his business to Harry Greenburg. Jones was in the business for 10 years or more but has been forced to quit the business because of his health. . . . Joe Kirk, of San Bernardino, was in the city looking after some buying business. . . . A. M. Keene, of Taft, was in Los Angeles looking over business matters and spent some time at Charles Washburn's. . . . Fred McKee now makes his headquarters at the Fun Palace, new arcade on South Main Street. Business at the spot is good, too.

Mrs. Hanscom Heads

Mrs. Elmer Hanscom, wife of Elmer Hanscom, well known in carnival arcade circles, was recently inducted as president of the Regular Associated Troupers. . . . Davidson Bros. are adding more candy vending machines to their supply. . . . Paul Butts, of G. & B. Sales Company, Bakersfield, was in the city and put in some time talking to Paul Laymon about what the future holds for this business. . . . C. E. Peverly, of Oxford, was a recent Pico visitor and purchased parts and some arcade equipment. . . . Visitors from Arizona included C. T. Vanderpool, of Tucson, who stopped here for several hours to see what the boys were offering in the coin machine line. . . . Alex Koleopolus, of Bakersfield, reveals that things are clicking in that area. There are several war projects and army camps in the vicinity. Where civilian populations drop off, there's an army set-up to bring the business back to far above the normal point. . . . Roy V. Smith was a Laymon visitor. He spent some time in Los Angeles upon his arrival here from Barstow. He stayed in the city as long as possible and then took a plane to Salt Lake City, where he entered the army. . . . Howard Hong has returned to army camp following a Christmas furlough in Los Angeles. While in L. A. he visited a number of jobber spots for reason that once upon a time Hong was a local operator. . . . James Flannagan, of the Paul Laymon firm, is rightfully proud of his 16-year-old daughter, Virginia, who is making a name for herself in bowling tournaments. She is runner-up in a big shindig that is now being staged in these parts.

Any Portable Radios?

If you have any portable radios around the place that you don't use, send them to Bert Beutler at the Paul Laymon firm on West Pico. He is collecting portables for the Naval Hospital and is leaving soon with a few that generous friends have already contributed to entertain the boys in service. . . . Frank Root, formerly of Lancaster, Calif., is now operating in Visalia. Business is good there and he reports that things are going great guns. While in this area Root hid himself away in Hollywood and none of his many friends had the opportunity to talk to him except by telephone. He promised that he'd be back in these parts before long and would pay each a personal call. . . . Mr. and Mrs. Harry Gordon, of San Diego, were guests of the Paul Laymons. Gordon is installing a skooter ride in San Diego for the boys in service. Ride was purchased in New York.

Buy by Telephone

With the gas rationing making unnecessary travel out of the question, several jobbers in this vicinity have set up services to supply those who order either by telephone or mail. Orders are shipped the same day as received. One of the jobbers who has increased business in this manner is Paul Laymon, who is devoting much time to this special service. Operators are being forced to stick close to their business because of man-power shortage and curtailment of traveling. Because of this reason more than any other, the phone and mail-order business is booming. Jobbers maintaining the service are doing a good job of rushing things to their customers.

MUSIC IN THE NEWS

(Continued from page 59)

singers that many a person has paid \$10 to hear on the opera stage!

The News arrived at three conclusions that might lead to this situation. First, the musical appreciation of the Chicago man in the street is distinctly limited. Another reason is that it may be he can't get his hands out of his pockets on these wintry days. And still another reason—irreverent thought that it might be that grand opera stars don't sound impressive minus stage trappings, orchestra and press-agent bulld-up.

RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators



POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

The coming negotiations between AFM and the recording companies will probably hasten the tempo of new releases. This week, however, no issue came out that hasn't been discussed in this space previously.

Next week RCA-Victor will brighten up the operator picture somewhat by putting out a new Glenn Miller coupling of *That Old Black Magic* and *Pink Cocktail for a Blue Lady*.

Columbia will hold back its latest stuff until early February, while Decca will follow the schedule outlined last week.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

IT STARTED ALL OVER AGAIN TOMMY DORSEY (Frank Sinatra and The Pied Pipers) Victor 20-1522

Music operators can start all over again coining in on this side as they are doing with *There Are Such Things*. It's the same type of love ballad, played in the lush, romantic setting that has long rated a Dorsey ballad-interpretation as tops. Combination of the voices of Frank Sinatra and Pied Pipers and the maestro's own silky trombone slidings is extremely difficult for any phono fan to resist. Clutching sure-fire phono possibilities is the fact that tune will be highlighted by Dorsey as a "Hit To Be for '43" in this Sunday's (24) *American Weekly*, in which the cover and second page of the newspaper supplement devoted to Dorsey and the song. Disk is designed for double duty, *Mandy, Make Up Your Mind*, the plattermate, affording a sock instrumental classic that should prove plenty sold for the coin-catching.

VOS ZOKT EER BARON ELLIOTT (Stardust Trio) Musicraft 15010

A kindred ditty to *Bei Mir Bist Du Schoen*, this has the melodic and lyrical appeal needed to duplicate the latter's success. The song publisher has made a major campaign on the tune, and now with a highly acceptable disk entry, *Vas Zokt Eer* should pay off big dividends for the music operators. Baron Elliott, a name to reckon with among music makers in the Pittsburgh territory, turns in a big-time job on the ditty, both instrumentally and vocally. Band is styled in the Guy Lombardo school, which is always sure to appeal to a wide audience. Plattermate is the everlasting *Stardust*; an operator can never go wrong with the Hoagy Carmichael classic.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

JOIN OUR HIT PARADE OF RED HOT RECORDS

NO. 100—"Rhythm and Bugs"
"Tricks"
NO. 101—"Jam and Crackers"
"Heyfuss-Ceyfuss"
NO. 102—"Don't Stop Now"
"Moon Nocturne"
NO. 103—"That Ain't Right"
"I Can't Get Started"

To Be Released Soon

"Jitterbug Waltz"
"Bunny's Boogie"
"He Knows How To Knock Me Out"
"Boogie Woogie Break-Away"
"Why Don't You Do Right?"
"It Ain't Good for Me (But It's So Good to Me)"
"Hot Jazz Classics," by Fletcher Henderson Orch. (featuring Coleman Hawkins)

List Price 53c. Usual Trade Discounts. Sample Order—Minimum 25 Records. Open Territory for Distributors.

SAVOY RECORD CO.
58-62 Market St., Newark, N. J.

TO 12, 25¢ EA. - 13 TO 99, 23¢ EA. - 100 UP, 20¢ EA.

MIRACLE POINT NEEDLE

Use Miracle Point needles and buy Defense Stamps with the difference!

MIRACLE POINT NEEDLE

M. A. GERETT CORP. 2947 NO. 30 ST. MILWAUKEE, WIS.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

RECORD shortage in Buffalo is really getting acute, according to James Greenville, of the Greenville Music Company in that city. "It is hardly a matter of what is going over on the machines," says Greenville, "but rather a matter of what is available. Buffalo operators are forced to make use of every single thing out on the market, even if under ordinary circumstances a given number would receive many a tumble. It is somewhat difficult, therefore to say that some numbers are better than others, altho there is a slight preference still being shown for certain recordings. On the whole the public has been quite understanding; despite the lack of record variety, play on the machines hasn't diminished greatly." . . . Similar situation exists down in Little Rock, Ark., where all operators are resorting to ancient disks, one leading coinman using waxings that are four or five years old. . . . After a year of getting places without any more help than sheer merit affords, "Vos Zokt Eer," the sheet-music seller by Sammy and Dixie Shayer, has finally been recorded. Musicraft is releasing the waxing, which was cut pre-Petrillo by Barron Elliott's band. Tune looked to be taken up by Capitol Records for a while, but Musicraft apparently took speedier action. If latter's distribution can attain reasonable dimensions, record might mean something in phonodom. Reverse side bears the standard "Stardust." . . . Abe Lyman opened with his brand new band at the Hotel Lincoln, New York, January 15. Once disk companies settle dispute with AFM, or vice versa, Bluebird label should accord Lyman lots of opportunity to show off his latest aggregation. . . . Freddy Martin and Dinah Shore signed for United Artists' "Stage Door Canteen." Martin also replaces Phil Harris in Universal's "What Buzzin' Cousin?"

Territorial Favorites

DENVER:

For Me and My Gal. Guy Lombardo. When the *For Me and My Gal* pic popped up on the scene, recordings of the title tune gained attention. It is surprising, tho, that Denver folks exert a preference for an old version, Decca's re-issue of Guy Lombardo's waxing. This despite Victor's more recent coupling of Judy Garland and Gene Kelly, both starred in the film. At any rate chalk

up another score for the "sweetest music" maestro and think of *My Gal* when said screening takes place in your territories.

KNOXVILLE, TENN.:

Boogie Woogie. Tommy Dorsey

What the shortage of new releases is doing to operators! Not that TD's bit of thumper-jumper music isn't a neat little nickel naber, but in the conventional saga of pop disks a platter as old as this one shouldn't suddenly write new chapters. Then again there is magic in the Dorsey name, and operators going thru libraries could do a lot worse than follow Knoxville's form. Customers may like the idea of getting a pleasurable ride without antagonizing OPA.

LOS ANGELES:

Every Night About This Time. Kay Kyser.

Making only a mild impression on the all-over machine picture, *Every Night About This Time* has appeared regularly as a territorial fave. Interest generally is divided between the Kay Kyser and Ink Spots recordings. Ink Spots version has carried a lot of weight in Negro locations as well as copping off top spots on the Harlem Hit Parade, but Kyser's side probably would sell better in less languorous atmospheres.

Note

For a comparative listing of songs played most often over the radio for the week ended Thursday, January 14, and the week previous, ended January 7, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the septian best sellers under Harlem Hit Parade.

While you're turning back to the Music Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin machine play and vice versa.

dealing with the current gas and tire rationing. They're timely — and they're also extremely amusing. The side is sure-fire, and it's backed by another winner. *I'm Goin' Back* is the doleful tale of a farm boy who got taken in the big city; it is a thoroly amusing lyric, fitted to an excellent and catchy tune. *Mare* will probably get most of the play, but both sides are potential nickel-pullers. Both are treated in Robison's well known and always excellent vocal style, with fine musical backing of Johnny Cali, banjo, and Frank Novak, accordion. Robison himself wrote both the numbers.

Letter Box

As usual, Elton Britt's *There's a Star-Spangled Banner Waving Somewhere* leads the lists by a wide margin. It's still maintaining its terrific pace, blanketing some towns completely, and gaining more and more mentions on the regular pop lists received from metropolitan centers. It bids fair to become one of the top recording sensations of years, all fields included. . . . It is also increasingly carrying along with it Britt's other extremely popular waxing, *I Hung My Head and Cried*, which is getting more and more mentions each week. It seems currently to be most popular thru the Midwest. . . . The past week's letters and listings reveal an upsurge of Bob Wills's recordings thruout the country. Featured in the mentions are many Wills's waxings, and all sections are included in the reports. Leader among the Wills's entrants is currently *Please Don't Leave Me*, one of his latest; but others of the Wills's stable getting prominent mentions include *My Confession*, *There's Going To Be a Party*, *If I Could Bring Back My Buddy* and *Lone Star Rag*. . . . For the first week in many, many months, Gene Autry's *Tweedle-o-Twill* failed to grab off prominent mentions, at least on the reports received. On the other hand, excellent plugs were turned in for a couple of other Autry waxings, *Yesterday's Roses* and *Be Honest With Me*. . . . The Milwaukee territory, which seems to be phenomenally faithful to a favorite polka when it finds one, is still pouring out plenty of nickels to hear the Piehal Brothers' version of *Happy Hour Polka*. . . . Down around Knoxville they're giving a heavy play to Louise Massey's *Honey, I'm in Love With You*.

Has Every Disk Bought For Years; Sets Pretty During Ban on Recording

KNOXVILLE, Tenn., Jan. 16.—Unlike many operators who formerly sold their used records on bargain counters at 10 and 15 cents each, George McDade, operator of the Tennessee Automatic Amusement Company here, has always stood by a firm conviction never to sell an old disk.

Today, with new records hard to get, McDade has a library of 15,000 records—most of them with plenty of "tread" left on the wax.

"I always had an idea that a day like this was coming," McDade said proudly. "Now it's here and I am cashing in on it. With the exception of the broken and worn-out records I've turned in for scrap, I've got the first and every record I ever bought."

And the operator's policy of keeping the old ones has brought on a sensational revival here of seven and eight-year-old releases. Some of the orchestras and singers that McDade's boxes now feature have dropped out of the limelight long since.

"Why, such tunes as *Sixty Seconds Got Together* and *Just a Kid Named Joe* by the Mills Brothers are on my going strong list nowadays," McDade said. "The Harlem Hamfats are riding the crest of popularity again. Old numbers by Chic Webb and Louis Armstrong are favorites. Georgia White's blues singing is getting plenty of play. Two other best sellers are Bob Crosby's *Sugat Foot Stomp* and *Russian Sailor's Dance*. Then there's *Josephine*. It's had a spot on my boxes ever since it came out. It's not on my going down list yet."

There's just one catch to this revival idea, McDade says.

"Sometimes you just have one or two records of an old favorite," he warns. "You put them in one or two locations. They make a hit. Then the operator of a location a half mile up the highway hears about it. He wants to know why he can't have one too. Usually the number isn't being made any longer and the location operator actually gets half sore because you can't supply him."



THE FOUR KING SISTERS

Latest BLUEBIRD Releases:

B11582
DAYBREAK backed by KILLE KILLE

B11566
KALAMAZOO backed by OVER THE RAINBOW

Currently COLLEGE INN HOTEL SHERMAN, CHICAGO

Direction MUSIC CORP. OF AMERICA



AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1364 Broadway, New York City.

News Notes

A number of new releases can be expected during the course of this month, somewhat relieving the pressure upon older disks that have been carrying the coin-catching brunt for the past several months. . . . The release date is as yet uncertain, but Southern Music reports that Wiley and Sullivan have recorded *When My Blue Moon Turns to Gold Again* for Okeh. The number has had quite a lot of success in other versions.

Week's Release

Carson Robison (Bluebird 30-0808)
The Old Gray Mare Is Back Where She Used To Be and *I'm Goin' Back to Whur I Come From*

Robison has a winner in this coupling, which is almost certain to repeat the tremendous success of his 1942 *Turkey in the Straw*. The A side, *Old Gray Mare*, hits a current problem right on the nose, and it looks like a sure and terrific winner. With the always popular and catchy tune of the old favorite to get the customers interested, it inserts lyrics

"PULLS IN THE COINS"
—SAYS THE BILLBOARD

GET A MOVE ON, COWBOY

TEND TO YOUR KNITTING Jerry Abbott and "The Main-Streeters"

on STANDARD RECORD T-2058

LIMITED STOCK—Order now from your local jobber.

STANDARD PHONO CO.
168 WEST 23rd STREET, NEW YORK, N. Y.

Franklin Flashes!

"A New Click"

Walter Winchell
BUDDY FRANKLIN and his ORCHESTRA

Currently HOTEL MUEHLEBACH, Kansas City

Personal Management NORMAN RESNICK
Booking Direction BERT GERVIS

Candy Makers Ask Chocolate

Suggest that chocolate is more important for candy than to ice-cream trade

PHILADELPHIA, Jan. 16.—Much interest is manifested here by vending machine operators in the efforts of the Wholesale Confectioners' Association to insure priorities on chocolate for candy manufacturers. Confectioners are urging ice-cream manufacturers and bakers to do without chocolate so that candy makers can maintain production. H. G. Totten, of the association, points out that not only is chocolate extremely vital to the confectioners, but that candy is also a food and as such is vital to the public morale.

"When Britain was in a war apathy a year or two ago," said Totten, "George Bernard Shaw said the way to get an Englishman fighting mad with the Germans was to restrict his tea drinking. So maybe the rationing of ice cream will have the same effect on Americans, especially Philadelphians, who eat more ice cream than any other people in the world. And now ice cream is to be rationed. And the flavors are to be chocolate, vanilla, strawberry, etc., six in all."

"Milk chocolate has been substituted for chocolate for many months. But why use chocolate as an ice-cream flavor at all? Let the candy man have all the chocolate. It is absolutely essential to the conduct of his business. At least 70 per cent of all candies are either chocolate or milk chocolate bars or the candies are chocolate coated or filled. There is really no substitute for chocolate in the candy business. But the ice-cream makers and the bakers can get along very well with other flavors."

"Chocolate and candy are really synonymous words. Already the candy manufacturers have had to cut their output by 35 per cent because of the rationing of sugar and chocolate, as well as the shortage in nuts and other ingredients cut off by the war."



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Baltimore Cig Operators Cut Commission 1/4 Cent

Move necessitated by new excise tax—price still 15 cents as penny shortage makes retail price boost impossible—free matches cut out

BALTIMORE, Jan. 16.—Increased cost of cigarettes due to the new excise tax recently enacted by Congress has been responsible for vending machine operators here seeking to find some way of obtaining this tax on cigarettes sold thru vending machines without boosting the selling price. They have found it impracticable to raise the price to 16 cents, since the banks are unable to supply the large number of pennies needed to make change. Operators also found it impossible to absorb the tax themselves. At a recent operators' meeting it was decided to reduce the commission paid to locations one-fourth cent, which in effect means reinstatement of the policy of a year ago. At that time it was necessary to raise the commission because of the price-cutting policies of some operators.

The operators have also decided to eliminate giving out free matches with the cigarettes but have made arrangements with the locations to sell matches to persons buying cigarettes thru vending machines.

Notices have been posted on the vending machines that, altho the ceiling price on cigarettes is 16 cents, the price of cigarettes thru the vending machines is still 15 cents. The notice further states that due to the increase in the price of cigarettes it has been necessary to eliminate the free matches. However, books of matches may be purchased for 1 cent in the store where the machine is located.

Canada Ceilings For Soft Drinks Allow for Taxes

OTTAWA, Jan. 16.—The Prices Board of Canada recently established a ceiling price for soft drinks at 7 cents for 6 to 13-ounce drinks. The board also set deposit charges for bottles in order to secure the return of empties. Manufacturers are also limited to six flavors of soft drinks.

The tax-included price for retail sales is fixed as follows: 7 cents for bottled drinks. Restaurants may sell it at their basic period prices if they can prove that such were more than 7 cents, but these must not exceed 10 cents. Fountains may charge 8 cents per glass for 5 to 8 ounces and 10 cents per glass for drinks not over 12 ounces. A report from the province of Quebec said that popular soft drinks would remain at 8 cents there due to previous price standards and also because the province collects a tax on soft drinks. The national order permits adding this tax to the price of drinks.

Bottled soft drinks or fountain drinks sold at retail on any train or in any hotel, cabaret or amusement park; bottled soft drinks having a capacity of more than 13 fluid ounces; soft drinks sold at retail by any person whose place of business is remote from the usual sources of supply, and sales of bottled soft drinks in "carry-home" cartons.

Manufacturers must continue to offer the same or larger amounts of beverage for the same prices as in the basic period.

The current order provides that on and after January 18 a deposit charge of 3 cents will be levied by every manufacturer or wholesaler for all bottles supplied to retailers, and by all retailers for bottles which patrons take out.

This amount applies only to bottles of 6 to 13 fluid ounces capacity, and if a higher deposit amount was charged during the basic period it must be maintained.

For larger bottles, a deposit of 5 cents is required. The amount of each deposit must be refunded by the holder to the person returning the bottles for which the deposit was made.

Popcorn Men Form Group

Growers, processors and makers of machines meet in Chicago to organize for mutual benefit

CHICAGO, Jan. 16.—For the first time in the history of the country's popcorn industry the various branches of the trade have united in the formation of a trade association, to be known as the National Popcorn Association. The movement enlists growers, processors and manufacturers, having its inception at a preliminary conference held December 16 at Wall Lake, Ia., a town that is in the center of one of the largest popcorn-growing sections in the nation.

On January 5 and 6 there was a meeting in Chicago at the Graemere Hotel bringing together the various elements in the industry. There was a luncheon at the hotel on January 5, at which C. W. Erne, prominent member of the trade from Wall Lake, Ia., presided. He was subsequently elected president of the new organization. The principal speaker at the afternoon meeting was W. T. Hawkins, of Confections, Inc., Chicago, who pointed out the need for concerted action for preservation of the industry and urged immediate action in the formation of the organization.

Another speaker was A. L. Stang, an official of the Crackerjack Company, Chicago, and also at the present time treasurer of the National Confectioners' Association.

It was made clear by various speakers that the formation of an aggressive trade association had been made imperative by the danger that the industry might be seriously hampered and even destroyed if federal officials fail to recognize it as an essential industry. It was stated that there is a decided lack of appreciation in many quarters as to the importance and magnitude of this business. Sponsors of the association have compiled figures and other statistical data revealing that the annual volume in dollars and cents runs into very large figures, and there is a very large investment in equipment to process and market it. Unless there is concerted action it is conceivable that such a product might be crowded out of the picture in this war period.

It is planned that a committee from the association will present the statistical picture as to normal acreage and production volume, with other pertinent data, to officials of the U. S. Department of Agriculture, so that popcorn may be declared an essential food item and its production continued. There is said to be much data of record pertaining to the high nutritive value of popcorn. Another question of prime importance has to do with transportation in wartime, because obviously if the crop cannot be moved into trade channels, it would be almost a total loss.

Colleges Represented

An interesting angle of the two organization meetings was that the one at Wall Lake, Ia., was attended by Professor Eldredge, of Iowa State College, Ames, Ia., while at the Chicago meeting Purdue University was represented by a member of its faculty, Professor Bronson. Both instructors spoke at the respective meetings and evidenced unusual interest in the movement.

Altho wartime is perhaps not the most favorable time to educate the public, it is anticipated that one function of the (See POPCORN MEN on page 72)

Cig Tax for Delaware?

Legislature seeks to levy 2 cents per pack tax effective June 1

DOVER, Del., Jan. 16.—Delaware joined the parade of States that will consider proposals for taxing cigarettes this year. It is expected that many State legislatures will consider this question in order to make up for decreasing revenues on gasoline. The Legislature convened January 5, and the governor on the third day recommended that the Legislature try to increase State revenues by \$3,000,000.

A bill was introduced to place a tax on cigarettes at the rate of 1 cent per 10 or fewer cigarettes. This would be at the rate of 2 cents per standard pack. The tax would take effect June 1, 1943, if it passes. It is understood that the State administration approves this bill.

Exceptions Made

The bill would exclude, however, cigarettes not within the taxing power of the State, under the commerce clause of the federal Constitution and sales made to or by a voluntary organization of army or navy personnel.

The entire administration, enforcement and collection of all taxes, permits, licenses (See DELAWARE CIG MEN on page 72)

WPB Cites Bottler For Cap Overuse

ATLANTA, Jan. 16.—The Columbia (Ga.) State reported that Harry S. Moyer, regional compliance chief with the WPB, stated a suspension order had been issued against Isadore Christ, operator of Smile Beverage Company at Charleston, S. C., after the firm used metal bottle caps in excess of its quota for June to September, 1942. This is the first case of this kind to come to our attention.

In penalty for violation of WPB conservation order M-104, Smile Beverage Company's use of metal bottle caps will be reduced by 1,550 gross during the first nine months of 1943, Moyer said.

The suspension order declared the company had used during the months of June, July, August and September, 1942, approximately 1,550 gross of metal bottle caps in excess of its permissible quota under the conservation order.

"Christ was not fully familiar with the terms of conservation order M-104," the suspension order said, "but knew that such an order existed and that I restricted his permitted consumption of metal closures. His failure to ascertain the restrictions placed upon his business was grossly negligent and . . . constituted a willful violation of the order."

THIS TIME TRY TORR
IMPS
 \$5.50 Ea. 6 for \$29.50.
VEST POCKET BELLS
 2 Chrome Finish, 5c Play, Like New, \$59.50 Ea.
 11 Blue & Gold Finish, New, \$34.50 Ea.
WINGS
 15 A-1 Condition, \$14.50 Ea.
KICKER & CATCHER
 7 1c Play, Like New, \$14.50 Ea.
TORR 2047A-SO. 68 PHILA., PA.

CIGARETTE AND CANDY VENDING MACHINES
COMPLETELY REBUILT READY FOR LOCATION
 9-18 NATIONAL CANDY MACH. \$89.50
 9-30 National Cigarette Mach. \$54.50
 9-30 National Cigarette Mach. with 9-50 Mech., All Col. King Size \$79.50
 Subject to prior sale.
 1/3 Deposit, Bal. on Delivery.
 Write for descriptive list.
 Eastern Representative
NATIONAL VENDORS, INC.
LOUIS H. CANTOR COMPANY
 250 WEST 54TH ST., NEW YORK CITY

CIGARETTE VENDING MACHINES
 U-Need-a-Pak 6 Col. Cigarette Machines with Floor Std. \$32.50 As Illustrated. Capacity, 170 packs. Slug proof, 15¢ or 20¢ Models. Reconditioned like new. Terms: 1/2 with order, balance C. O. D. Write for complete catalog of cigarette and 5¢ candy bar machines.
D. ROBBINS & CO.
 152 W. 42nd St. N. Y. C.

Northwestern
OPERATORS' HEADQUARTERS IN THE BULK VENDING FIELD
 Keep Informed—know what's going on in the industry through
The Northwestern
 Packed with ideas to help you make and save money. It's free!
SMALL STOCK OF MACHINES STILL REMAINS.
 Parts and Repair Service at Your Disposal.
NORTHWESTERN, MORRIS, ILLINOIS

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean proteins	Peppermint oil
Licithin	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

CELLOPHANE USE CURTAILED.—Because the armed forces need more cellophane and chemicals necessary to its production, the War Production Board announced today that the use of cellophane for civilian use would be further curtailed.

Among the current civilian uses of cellophane which will be reduced or stopped are milk-bottle wraps, candy-box wraps, cellophane, sugar, flour and unshelled nuts. Cellophane, however, may still be used as a candy wrap where it is used as a protection and not merely as an overwrap.

Tobacco products manufacturers were also ordered by the WPB to cut their use of cellophane 10 per cent below the levels established by previous curtailments. Inventories of cellophane are restricted to a 45-day supply.

SIXTY PER CENT OF CHOCOLATE.—Chocolate manufacturers are supplying the candy, ice-cream and other industries with chocolate products for the first quarter of 1943 up to 60 per cent of amounts used in the first quarter of 1941. This action is being taken by all chocolate manufacturers in the absence of any official order from the WPB.

WIDE BASE RIMS ADD MILES.—According to experiments conducted by Firestone Tire & Rubber Company, truck owners can add extra miles to their tires by replacing conventional size rims with wide base rims. Tests made showed an average increase of 20 per cent in tire life when rims wider than conventional sizes were used.

The wide-base rim gives a tire a "U" instead of an "O" cross section. This tends to increase stability of the tire, which reduces flexing and prolongs the life of the casing.

CIGARETTE PRODUCTION IN '42.—Cigarette production skyrocketed in 1942 and may have reached the staggering total of 240,000,000 by the time all the figures are in. Going up from 180,000,000,000 in 1940, the increase is in spite of the fact that the war has taken the metal foil and, theoretically at least, made for a drier smoke.

Now glycerin (which is used in the cigarette itself to make it moist) is needed in greater quantities for explosives, and cellophane shortages loom severely. Outlook for 1943: dried smokes, greater production.

SOLDIERS' SWEET TEETH.—According to the January issue of Advertising & Selling, the chewing-gum industry produced 15,000,000,000 sticks of gum in 1942 (about the same as 1941) in spite of its raw material difficulties. The industry collected \$140,000,000 from U. S. chewers and ended the year with a shortage of its products on retailers' shelves and in station slot machines. Retailers: Uncle Sam's fighter has a sweet tooth, buys a tremendous amount of the stuff. With gum hard to get, soldiers and sailors last month turned to buying candy and have completely denuded a large number of confection counters, giving retailers a second shortage to worry about.

TUT! TUT!—NO MORE CINNAMON.—Altho civilians can spice their foods with more cloves and ginger, they must cut down further on cinnamon. The WPB said improved imports permitted it to increase the quota on cloves from 90 to 100 per cent of 1941 levels and to

boost the ginger quota from 100 to 115 per cent, but the cinnamon quota has been cut from 60 to 50 per cent of 1941 amounts.

No change has been made in quotas for other spices.

NEW WAR CASUALTY.—The latest war casualty is the 5-cent chocolate bar. A prominent manufacturer announced recently that because of the overwhelming demands for chocolate from the armed forces, it was found necessary to call a halt to civilian distribution of milk and other chocolate bars—at least for the present. Accordingly, this manufacturer canceled all orders on hand and advised his customers that no orders would be received for delivery in January.

CIGARETTE NEWS ABROAD.—Cigarettes in Ireland are growing scarcer despite the fact that manufacturers are doing their utmost to meet demands. The shortage is explained by the present ban on exports from Great Britain of all cigarettes and tobaccos. One effect of this ban by the English authorities is that Turkish and Egyptian cigarettes may become unobtainable.

The French have been informed that the price of tobacco has again been increased, even tho they are restricted to only four cigarettes daily. Thus France is gradually realizing what total Nazi occupation means.

According to recent Axis press reports, cigarettes, cigars and pipe tobacco are still available in Italy and are not rationed. You can believe this if you like, but it sounds more than a little phony.

An officer stationed abroad who has been receiving cigarettes from his friends in the States has offered them an interesting proposition. He has asked them how they would like to send him one carton of cigarettes for each Jap—and he wants to know where they want the Jap bodies sent.

According to an American soldier in London, the cigarette famine in that city has considerably increased the incomes of porters and commissionaires of blocks of flats there. Members of the night staffs spend part of their time, during the day, hunting cigarettes for tenants on a contract basis. A package of 20 is delivered to a tenant at breakfast for an additional cost of 12 cents. These persons average from \$10 to \$12 net profits on their purchases, he said.

SUGAR SUBSTITUTE.—New recruit on the sugar substitute list is apple sirup. Researchers have developed a sweet, bland product, colorless and without distinctive flavor.

It can be used for industrial and confectionery purposes and is reported to be especially suitable for ice creams and candy. Bruised or otherwise unmarketable fruit can be used.

TOBACCO CURB EXTENDED.—A small 1942 burley tobacco crop and increased demand has caused the OPA to broaden its control over burley.

The new amendment, effective January 12, provides that no burley can be bought before it has been graded by the Agricultural Marketing Administration. OPA made specific provision for sales thru dealers or speculators and extended the time for reporting all purchases from one week to two. This amendment has been necessary because buyers have been going directly to farms and purchasing there, where the market controls did not hold.

VANILLA CROP OVER-ESTIMATED.—There is a demand for new crop Mexican vanilla beans for the tobacco manufacturing trade, but trade factors say they do not believe the crop is as large as early estimates had indicated. New crop, according to reports, is completed, but there are comparatively few sellers of green beans.

Import licenses are being granted by the War Production Board, but in the case of Bourbon beans it will probably be many months before sufficient steamer space is available to import beans from Madagascar.

NEW ANGLES FOR ADS.—Several of the power companies of Illinois have united in giving publicity to their product as shown by the fact that they are packing the army emergency rations. The

ad pictures the items in Ration K, which include two ounces of chocolate for energy, cigarettes for a satisfying smoke, and chewing gum for throat and tension.

Tastyest, a product which has been on the market for some time, is right on its toes when it comes to advertising. The wrapper on its product advertises the fact that it contains vitamin B-1, which is the newest vitamin to be boosted by doctors.

CIGARETTE PRICE BOOST DENIED.—A spokesman for the OPA recently said that there have been appeals to the agency from cigarette industry for an increase in cigarette prices, but that no increase will be considered at this time. An increase, it was explained, would involve a resurvey of the major cigarette companies' cost and prices it was said, and OPA would not make such a survey until companies have bought all of their tobacco for the current season. When this buying is completed, which will not be for several weeks, OPA may consider undertaking a survey to determine whether a price increase is warranted.

PEANUT CEILING.—The Office of Price Administration has issued a temporary 60-day price ceiling on shelled peanuts, salted peanuts and peanut butter, which went into effect December 29.

This order established ceilings at each individual seller's peak sales during the period from December 19 to 23 inclusive. For shelled peanuts the highest contract made for either immediate or future delivery during the period of December 19-23 set the maximum price, while for peanut butter and salted peanuts the highest price received on delivery actually made during this period prevails.

In line with this order, most quotations on finished goods are now being made at ceiling levels.

CHICAGO, Jan. 16.—Sales of peanuts were reported at the sellers' individual ceiling levels, while most buyers of pecans and walnuts were taking inventory, which restricted volume. Prices were maintained at the preceding levels. Local sources expect a larger amount of supplies to be available next week.

The Peanut Situation

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Jan. 16.—The peanut market during recent weeks has been rather unsettled in all sections, altho prices are somewhat higher on both farmers' stock and finished goods. Weather conditions have been retarding picking and marketing of peanuts, especially in the Virginia area. This factor has contributed to a stronger market situation for farmers' stock Virginia Goobers. An unusually strong market is apparent for Virginia finished goods and for all grades of shelled peanuts in the Southeast. Available stocks, however, are light in all areas.

In the Virginia-Carolina area, shellers are paying from 8 1/4 cents to 8 1/2 cents for the best Jumbos, with most of the sales at the 8 1/2-cent price. Medium Jumbos are bringing between 8 to 8 1/4 cents. Best bunch grades are selling for 8 1/4 to 8 1/2 cents, with the medium grades bringing about 7 3/4 to 8 cents. The best shelling stock is selling mostly around 8 cents, with medium grades bringing 7 1/2 to 7 3/4 cents.

Farmers in the Southeastern area still continue to hold back quota peanuts, and offerings are rather light on the markets. Farmers' Stock Spanish U. S. No. 1 peanuts are bringing between \$175 and \$190 per ton, with most sales ranging from \$180 to \$185. Runners U. S. No. 1 stock is selling for \$150 to \$165, with very few sales falling below \$155. In the Southwestern section Spanish U. S. No. 1 stock is selling generally for \$151 per ton.

The final report of the year on the

Tax Calendar

ALABAMA: Feb. 10—Tobacco wholesalers and jobbers report due. Tobacco use tax reports and payment due. Feb. 20—Sales tax reports and payment due.

ARKANSAS: Feb. 20—Use fuel tax and reports due.

CALIFORNIA: Feb. 15—Use fuel taxes and reports due.

COLORADO: Feb. 14—Sales tax reports and payment due. Use tax reports and payment due.

CONNECTICUT: Feb. 10—Cigarette distributors' monthly inventory reports due.

GEORGIA: Feb. 10—Tobacco wholesale dealers' reports due.

ILLINOIS: Feb. 15—Cigarette tax returns due. Sales tax reports and payment due.

KANSAS: Feb. 20—Sales tax reports and payment due. Special fuel use tax reports and payments due.

KENTUCKY: Feb. 10—Cigarette tax reports due.

LOUISIANA: Feb. 1—Wholesalers' tobacco reports due. Feb. 15—Wholesalers' and retailers' tobacco tax reports due. Feb. 20—State sales and use tax returns and payments due.

MAINE: Feb. 15—Use fuel tax and reports due.

MASSACHUSETTS: Feb. 15—Cigarette distributors' taxes and reports due.

MICHIGAN: Feb. 15—Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI: Feb. 15—Manufacturers', distributors' and wholesalers' tobacco reports due. Sales taxes and reports due. Use tax reports and payments due.

MISSOURI: Feb. 15—Retail sales tax reports and payment due. Feb. 25—Use fuel tax and returns due. Feb. 28—Soft drinks tax reports and payment due.

NEVADA: Feb. 25—Fuel users' tax reports and payment due.

NEW MEXICO: Feb. 25—Use or compensating taxes and reports due.

NORTH CAROLINA: Feb. 15—Sales tax reports and payment due. Use tax reports and payment due.

NORTH DAKOTA: Feb. 1—Cigarette distributor's report due.

OHIO: Feb. 15—Cigarette use taxes and reports due.

OKLAHOMA: Feb. 15—Sales taxes and reports due. Feb. 20—Use tax reports and payment due. Use fuel oil tax and reports due.

RHODE ISLAND: Feb. 10—Tobacco products tax reports due.

SOUTH DAKOTA: Feb. 15—Sales taxes and reports due. Use taxes and reports due.

TENNESSEE: Feb. 10—Cigarette distributors' reports due.

UTAH: Feb. 15—Use fuel tax and reports due.

VIRGINIA: Feb. 20—Use fuel tax and reports due.

WASHINGTON: Feb. 15—Use fuel oil tax and reports due.

WEST VIRGINIA: Feb. 15—Sales taxes and reports due.

WISCONSIN: Feb. 10—Tobacco products tax returns due.

WYOMING: Feb. 15—Sales taxes and reports due. Use taxes and reports due.

acreage and production of peanuts shows an after-harvest estimate of peanuts picked and threshed from the 1942 crop of slightly over 2,500,000,000 pounds. This is 70 per cent larger than last year's record crop. The greatest increase was in the Southwest and the smallest in the Virginia-Carolina area.

For the country as a whole the acreage was slightly under 3,700,000 acres picked and threshed. While this was nearly double the 1941 acreage, it fell substantially below the 5,000,000 acres which had been hoped for. However, the 5,000,000-acre total was reached if one adds in the 1,400,000 acres that were hogged off or grazed, which was also a new record for this purpose.

LAST CHANCE

Only 185, seven-column and nine-column U-Need-a-Pak Cigarette Machines left in stock at this time, all brand new in their original cartons. We will dispose of these machines at our cost for cash. Terms: One-third down, balance C. O. D. Orders will be filled in the same order that they are received. First come, first served.

THE ARTHUR HERMANN COMPANY
8 HUDSON AVENUE
ALBANY, N. Y.

Oberstein Gains; Union Wonders and Public Buys Disks

NEW YORK, Jan. 16.—Local 802 of the AFM still holds Eli Oberstein's request on information pertaining to Oberstein's proposal for his resignation from the union. Meanwhile, Oberstein's story that eight Mexican masters cover all Hit releases is under fire. The record exec had promised to tell all about these masters, but as yet there has been no word received by the union relative to the matter. AFM claims that Hit releases seem to number more than could be covered by the eight masters.

Also under fire are names used in connection with the recordings. One Peter Piper is on the union rolls as

Jack Small, and he has been summoned for questioning by the union's trial board.

NEW YORK, Jan. 16.—Eli Oberstein's Classic Record Company has been edging its way into the local dealer scene and is now becoming a promising contender in the retail field. Deals have been worked with several large department stores for advertising promotion and lavish counter displays. Aiding the Classic label's progress is their ability to supply records while the Big 3 languishes under the lash of the recording ban.

Classic has been the only company to release recordings of some of the current hits which, it is claimed, were recorded in Mexico. More lavish counter space and inability to obtain recordings by better known recording artists has broken down any disinclination on the part of patrons to accept the comparatively little known Hit label.

Coin Machine Tax Returns Fall Below 1942 in So. Carolina

COLUMBIA, S. C., Jan. 16.—The State Legislature convened here January 12, and most predictions were for a short session. This is the 85th session of the Legislature, and there are about 170 members in the present body.

The new governor takes the oath of office January 19 and has promised not to introduce any controversial issues. Leaders in the assembly hope for a session of less than 40 days.

The State has a \$4,000,000 surplus in the treasury, and this may be a cause for some arguments. The State treasury reported that 1942 was a very erratic year in collecting taxes. Gasoline tax was the major revenue source and this began to drop when gas rationing was put into effect.

The State Tax Commission has anticipated a decline in revenue from the soft drink tax. The State fee on soft drinks is 1 cent a bottle. State officials said that bottlers had shown a tendency to reduce from 12-ounce size to six-ounce bottles, which had resulted in more bottles being sold, and that helped the State revenue.

An important section of the State financial report said that the tax on coin-operated machines brought in less revenue in 1942 than in the previous year. The report stated frankly that this drop in coin machine revenue was because no new machines were being made and repair parts were hard to get. This is said to be the second State that has reported a decrease in coin machine revenue. This trend in State tax receipts on coin machines is being watched carefully, because the federal excise tax on such machines was expected to reduce the total number in operation.

60-Day Ceiling On Peanuts Now

WASHINGTON, Jan. 16.—To prevent "further sharp speculative advances" in prices of shelled peanuts, salted peanuts and peanut butter, exempt from price control since July 29, the Office of Price Administration clamped temporary 60-day ceilings on these products at each individual seller's peak sales figure during December 19-23, 1942. Temporary price regulation No. 23 became effective December 29 and applies to sales of these commodities by all processors, wholesalers and retailers.

Prices of shelled peanuts have risen to a point where they now reflect more than 100 per cent of parity to the grower on the raw product. Hence, temporary ceiling has been established terminating February 26, and in the next two months OPA will conduct studies and will consult with the industry on a permanent regulation. This may follow the pattern of recent OPA food regulations, embodying specific dollars and cents ceiling prices at the manufacturer level, with fixed margins for various classes of wholesale houses and retail stores.

Exempt from the temporary order are: (1) Sales or deliveries of peanuts for oil; (2) sales or deliveries of raw shelled peanuts from the 1941 crop, which still remains under the general maximum price regulation, and (3) sales or deliveries made directly by any farmer of shelled peanuts, salted peanuts or peanut butter grown and processed on his farm.

Tenn. Governor Addresses Opening of Legislature

NASHVILLE, Jan. 16.—Governor Cooper appeared personally before a joint session of both houses of the Legislature here on the opening day. His address to the legislators lasted for about 30 minutes, during which he made his general recommendations for legislation desired.

among other things, Governor Cooper asked for an increase in the State liquor tax. He said the State should make an effort to increase the revenues for the State old-age pensions. He asked for a short and businesslike session of the Legislature and that consideration be given to revenue needs of the State.

The State debt is being gradually cut down, and he feels this can be continued during the next four years.

Senator Proposes That Banks Aid Small Firms

WASHINGTON, Jan. 16.—Senator Patman, of Texas, head of the special House Committee on Small Business, has made a proposal to require Federal Reserve banks to come to the aid of cities and States confronted with decreased revenues at the present time.

He gave out some figures on State and city finances. He estimates that State governments now owe a total of about \$3,500,000,000; county governments in the United States owe about \$2,500,000,000; cities probably owe a total of \$10,000,000,000. There are other government debts that would add another \$4,000,000,000.

Expectations in general are that States and cities will soon begin to find their revenues seriously decreased, and the proposal would promise relief to these governing agencies just as the federal government is now being aided by banks, especially the reserve banks. The proposal would require Federal Reserve banks to hold the State and city obligations until the war is over.

Senator Patman may also propose that the federal government lend some of the revenue collected from gasoline taxes to States and cities.



Sink a Jap Ship
WITH A PENNY
THE ORIGINAL SENSATIONAL COUNTER GAME AT REDUCED PRICES IN TUNE WITH SPIRIT OF PEOPLE. ACTUAL SHIPS SUBMERGE IN WATER! Pennies bomb ships through movable VISIBLE PLASTIC BOMB SIGHT, causing them to sink! Should pay for itself on any counter in less than a week. No tax required.
IT'S NEW! IT'S HOT! IT'S SKILL!
ONLY \$5.50 6 FOR \$29.95
25% cash with order, balance C. O. D.
F. O. B. Kansas City

WESTERN NOVELTY COMPANY
217 West Ninth Street - Kansas City, Missouri

WANTED
Will Pay Cash for Any Quantity
BALLY
Fairmounts Santa Anita
Turf Kings Long Acres
Jockey Clubs Thorobred
Kentuckys Pimlicos
Long Shots "41" Derbys
Sport Kings Club Trophies
MILLS
Three Bolls
Late Four Bolls
KEENEY
Super Track Times Single Super-Bells
4 Way Super-Bolls "Air" Raiders
2 Way Super-Bolls
EVANS, JACK-POT MODEL
Bang Tails Galloping Dominoes
Pacers
Give Full Description and Price Via Air Mail.
THE
R. F. Vogt Distributors
Milner Hotel Bldg. Salt Lake City, Utah

PENNY ARCADE FOR SALE
In downtown location, surrounded by hotels quartering soldiers. Owner leaving for army. Inquire
WESTERN NOVELTY CO.
217 West 9th Street KANSAS CITY, MO.

SENSATIONAL BARGAINS

IN NEW AND USED EQUIPMENT—ALL IN A-1 CONDITION

2 Buckley Track Odds, Daily Double Model, Factory Rebuilt, Never Used... \$450.00	1 Mills 10c Blue Front, Double JP, Plain, #392414... \$110.00
1 Buckley Track Odds, Daily Double Model, Factory Rebuilt, SU... 400.00	1 Mills 10c Blue Front, Single JP, GA, #380751... 100.00
1 Keeney Super Bell, Very Slightly Used, 4 Way, 2/5c & 2/25c... 400.00	3 Mills 25c Blue Fronts, Plain, #366468-331069-371629... 125.00
10 Mills 4-Bells, SU, Serials 2428-2216-2335-2336-2338-2420-2052-2571-2028-2355... 400.00	3 Mills 50c Blue Fronts, #403206-400875-400094... 250.00
1 Mills 4-Bells, #1821... 350.00	1 Mills Copper Chrome, SU, 5c, #370112... 275.00
1 Mills 4-Bells, Animal RI, #1259... 295.00	3 Mills 5c Red Front Side Vendor, JP, #414381-378977-427292... 110.00
1 Mills 4-Bells, SU, 3/5c & 1/25c... 450.00	13 Mills 5c Cherry Bells, 3-5 Payout, #433096-434295-433034-433613-430755-432644-433548-419700-434414-423270-419814-432773-432927... 110.00
4 Evans Gal. Dominos, New, JP Model, 2-Tone Cabinet... 450.00	2 Mills 5c Cherry Bells, 3-10 Payout, #432584-432297... 145.00
11 Evans Gal. Dominos, SU, '41 JP Model, 2-Tone Cabinet... 335.00	4 Mills 5c Gold Chromes, SU, 2-5 Payout, #475316-475705-479669-472883... 275.00
1 Evans Gal. Domino, Brown Cabinet, #2301... 125.00	1 Mills 5c Gold Chrome, Rebuilt, 3-5 Payout... 195.00
2 Evans Bang Tails, SU, Br. Cabinet, #3185-2942... 195.00	40 Col. Bells, 5c, R. Door Pay, GA... 42.50
1 Evans Lucky Lucre, '41 Model, 2-Tone Cabinet... 325.00	3 Col. Bells, 1c, SU, JP Model... 42.50
2 Paces Races, JP Model, Red Arrow, #0162-6186... 210.00	1 Columbia Bell, 10c, JP Model... 42.50
15 Baker's Paces, Daily Double, GA, SU, #6997-7351-7059-7003-7002-7019-6907-7001-7029-7080-7004-7031-6716-7026-7319... 195.00	20 Col. Bells, New, R. Door Pay, GA, 5c... 82.50
17 Mills Jumbo Parades, New, Comb. Cash and Free Play... 149.50	1 Mills 1c Smoker Bell... 25.00
17 Mills Square Bells, SU... 50.00	1 Mills 5c Smoker Bell... 35.00
3 Keeney Super Bells, SU... 175.00	2 Mills 1c Q.T.'s... 45.00
1 Paces Reels, Late, SU, #G95643... 90.00	4 Mills 5c Q.T.'s... 65.00
3 Mills Jumbo Parades, Cash Pay, SU, #3443-3008-2395... 65.00	2 Mills 1c Q.T.'s, Glittering Gold Chrome... 70.00
2 Jennings Chiefs, 5c, SU, #11876-11875... 65.00	2 Mills 10c Q.T.'s... 70.00
10 Bally Club Bells, New... Write	3 Mills Chrome Vest Pockets, 5c... 55.00
1 Evans Bang Tail, Slant Head, Red Cabinet, Plain Model... 75.00	24 Mills Blue & Gold V. Pockets, 5c... 50.00
1 Keeney's Kentucky, Slant Head, #532... 75.00	1 Walling Goose-neck, 25c, #63560... 75.00
3 Mills Three Bolls... 500.00	6 Wallings, 1c, Double JP, #63980-67754-57338-67753-51979-56638... 25.00
9 Mills Jumbo Parades, Free Play, SU, #998-579-734-656-1370-669-1977-580-884... 65.00	1 Mills Indian Head, 1c, Double JP, #300932... 45.00
20 Mills Jumbo Parades, SU, Same as New, Latest Type... 110.00	13 Mills Original Chromes, SU, #447572-450111-450182-447546-450109-450181-450115-447664-450151-447592-450170-450176-450179... 225.00
25 Mills 5c Blue Fronts, Double JP, #383098-375875-374506-372108-375086-349422-377700-369800-378955-377702-387697-345467-383078-372874-374514-361389-372353-392586-349601-367314-375052-378052-374173-378058-381085... \$ 95.00	22 Mills Melon Bells, 5c, #432496-426477-428450-430033-431449-432553-427062-437078-482490-482894-432762-427262-434717-433092-427287-425056-432783-434490-427188-432527-432911-429300... 125.00
14 Mills 5c Blue Fronts, Double JP, GA, #267283-235752-372299-363077-362822-331622-339177-340188-337585-322755-374100-362446-392567-349396... 85.00	1 Mills Melon Bell, 25c, #421950... 150.00
6 Mills Blue Fronts, 5c, Single Jackpot, Plain, #396899-396098-397001-396900-387488-383110... 110.00	1 Jennings Bob Tail, 5c... 80.00
Order Direct From This Ad. Send One-Third Certified Deposit With Order.	10 Mills Front Vendors, New, Brown Crackle Finish, Concealed Jackpot... Write
JONES SALES COMPANY 1930-32 TRADE AVE. HICKORY, N. C. Tel. 107	60 Mills Front Vendors, SU, Brown Crackle Finish, Concealed Jackpot... Write
JONES SALES COMPANY 31-33-35 MOORE ST. BRISTOL, VIRGINIA Tel. 1654	13 Mills Front Vendors, Open Jackpot, #432205-432207-432210-432199-432136-432231-432144-433664-432140-432225-432206-432235-432149... Write

SPECIALS WHILE THEY LAST

5c Gold Chrome, 1 Cherry P.O. ... \$245.00	5c Jennings Chiefs, 4-Star ... \$ 62.50	COLUMBIA Chrome \$ 65.00
5c B.F. Refinished. 100.00	10c Jennings Chiefs, 4-Star ... 67.50	Green, Black, Blue ... 35.00
10c B.F. Refinished. 110.00	5c Dixie Bells ... 62.50	Hammeroid Finish ... 45.00
5c Melon Bell, #425,000 ... 110.00	5-10-25c Jenn. Triplex ... 85.00	ARCADE MACHINES
25c Melon Bell, #424,774 ... 125.00	50c Jennings Chief, #124451 ... 225.00	Seeburg Chicken Sam \$ 89.50
5c Brown Front, #438,152 ... 115.00	WURLITZER PHONES	Hit Hitler Conversion 99.50
3 10c Br. Fr., over #450,000 ... 145.00	618 ... \$ 57.50	Hitler & Mussolini Conv. ... 104.50
25c Brown Front, #448,281 ... 165.00	616 Mirablen ... 69.50	Bally Bull ... 65.00
5c Cherry Bell, Floor Sample, #467,000 ... 175.00	24A ... 114.50	Evans Ten Strike \$ 49.50
10c Cherry Bell, #425,139 ... 125.00	41 Counter ... 65.00	Int. Mutos. Pokerino 89.50
5c War Eagles ... 37.50	700 ... 285.00	Keeney Texas League 37.50
10c War Eagles ... 40.00	700, Eqpd. for 2-Wire, 30-Wire or Wireless Boxes ... 325.00	Keeney Anti Aircraft, Black ... 35.00
5c Q. T. ... 27.50	850 ... 480.00	Keeney Anti Aircraft, Brown ... 55.00
5c Blue & Gold Vest Pockets ... 37.50	SEEBURG	Scientific Skee Jump ... 65.00
5c Chrome Vest Pockets 50.00	New 1942, 8200 ... Write	A.B.T. Target Skill \$ 22.50
	9800, Pearlite, Green Plastics ... \$395.00	Pikes Peak, New ... 17.50
	ROCKOLA Windsor ... 80.00	Pikes Peak, Used ... 12.50
	Monarch ... 80.00	NEW WALL BOXES
	40 Super Walnut ... 225.00	Seeburg 30-Wire ... \$ 12.50
	40 Super Rockolite with Adapter ... 260.00	Wurlitzer 30-Wire ... 29.50

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.
Also any other Machines suitable for Penny Arcade.
MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

USO Centers Now Total 1,162 and Still Increase

NEW YORK, Jan. 16.—A report on USO centers in the United States made public here this week says that such centers are keeping pace with the needs of the nation's armed forces.

The USO has increased its clubs and special centers from 526 to 1,162 during the past year. This represents an average monthly increase of 53 centers. The report states that total attendance at USO clubs is now about 10,000,000 a month, contrasted to 2,000,000 at the beginning of the year.

USO clubs have been located in 218 cities and towns in 45 States, and they are spreading out to 490 other communities, which will include 47 States.

USO clubs are also being established in 56 cities and towns outside the limits of the United States.

Price Ceiling on Sirup

WASHINGTON, Jan. 16.—Office of Price Administration December 28 announced dollars and cents price ceilings on sugar cane sirup.

The action raises the retail ceiling prices for Georgia (or country-type) cane sirup approximately 18 cents per gallon to cover increased costs. The OPA also set ceilings on Louisiana or (large mill type) cane sirup, but there will be no general increase in retail costs.

The retail cost to the consumer of a No. 10 size tin of Georgia-type cane sirup—containing about a week's supply for the average family—will be about \$1.10 after the adjustments are made.

See Bleak Year for Small Stores; Seek Government Assistance

CHICAGO, Jan. 16.—Small stores may expect a bleak year in 1943 unless the federal government hastens to give some sort of aid, according to a front-page feature story in *The Chicago Journal of Commerce* January 11. The feature report was made by A. A. Imberman, who emphasized some of the trends that have been featured in many surveys in recent months.

The story in *The Journal* is part of a general campaign to call attention to the plight of small establishments. The United States Department of Commerce was one of the first government agencies to call attention to the serious trends. The government agency made the prediction that from 300,000 to 400,000 small stores might close during 1943 unless the adverse business trends were reversed.

The coin machine industry has been deeply concerned by this trend so adverse to small stores because it is these stores that provide the great bulk of locations with coin machines of all types.

The Chicago newspaper stresses the effects of rationing and shortages of food on grocery stores. The prediction is made that many of these small grocery stores will close up during the present year. Shortages of help, increases in rent, higher taxes and all of the other trends common to wartime are said to be factors in the present difficulties of small stores.

The article mentions that concentration of industry due to war production programs is having its effects on small stores. The trend toward concentration is helping the larger stores, and small stores in many areas are finding their customers going elsewhere to find work.

The article recounts some of the things that have happened in England, stressing particularly that the government passed an Act in 1941 which was meant to protect small business firms. The article states that the English law did not go far enough to prevent the closing of many small stores. It is by observing trends in England that many business leaders have predicted that similar conditions will happen in this country as the war goes on.

There are a number of committees and government agencies, however, that are working hard on trying to find some plan to save small stores in the United States.

Tennessee Law Makers Convene

NASHVILLE, Jan. 16.—The Tennessee Legislature convened January 4 and soon received its general appropriation bill. The State follows the practice of combining its appropriations and taxes into one omnibus bill, which forms a volume of considerable size. Any proposals for taxing coin machines usually show up as a section of this large bill.

The bill calls for \$25,164,862 for the fiscal year ending in 1944. This is an increase of more than \$3,000,000 over the last appropriation bill.

The State financial report showed that for the calendar year of 1942 State revenue increased more than \$3,000,000. The revenue from gasoline began to drop during the year.

One of the proposals coming before the Legislature would raise the taxes on liquor.

Parking Meters Big Biz in Milwaukee

MINNEAPOLIS, Jan. 16.—Parking meters again were in the news here when the city treasury reported that parking meters have put into the city coffers a total of \$404,998 since they were installed in April, 1940. The meters were installed with the idea of furnishing support for the police and fire departments.

Meters are now getting attention in many cities because they are a quick way to judge how fast gas rationing is cutting down automobile traffic. December receipts here fell nearly \$2,000 below receipts for the same month in 1941.

The meters were installed in 1940, and in 1941 they showed a considerable gain over the first year. The total receipts for 1942 were above those of 1941, but the last month indicated a very rapid drop in meter collections.

New York State Profits by Good Pari-Mutuel Biz

NEW YORK, Jan. 16.—While reports on the racing season are being made on a national scale, New York State is also considering how well it fared from the past racing season.

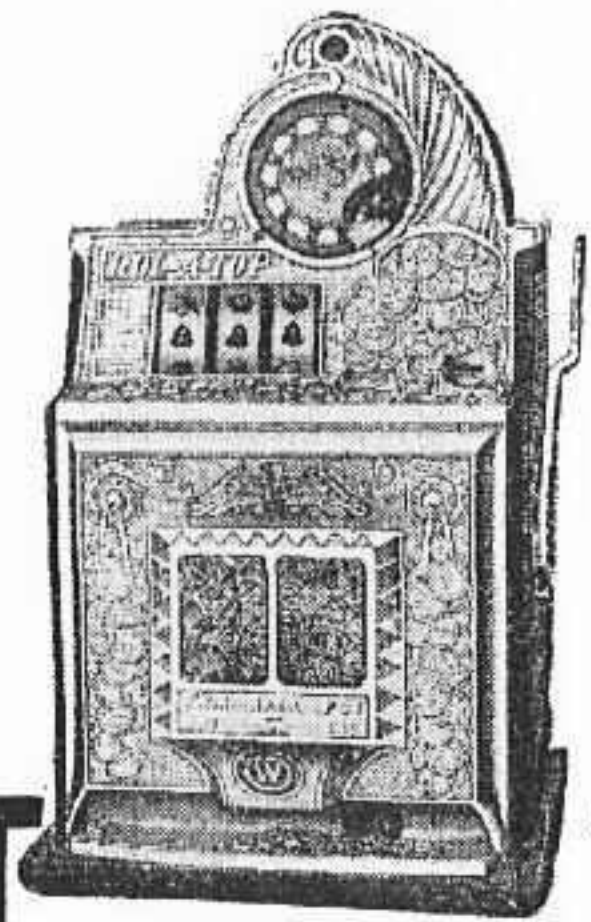
Reports show that New Yorkers bet \$175,158,000 thru pari-mutuel machines. This was said to be a third of all the money bet legally on horses in the 21 States that now have legal racing.

New York tracks contributed 30 per cent of the total amount raised to war chests. The State gets a little more than \$10,000,000 in racing taxes. This is said to be about 35 times as much as the State got from its semi-legal bookie joints nine years ago, when an attempt was made to collect taxes on bookies. It is said to be a good argument for pari-mutuel machines.

One of the mysteries about the check on the racing season is the large number of mutuel tickets that were never cashed. Total value of these uncashed checks is said to be about \$88,000.

On races this year the State treasury will get 6 per cent and the operators 4 per cent instead of the old five-five split.

More than 70 per cent of all the money bet in New York last year was wagered at the \$5 windows or higher.



We have a few more Rebuilt ROLL-A-TOPS left

We can still repair your machines and make them look like new

WATLING MFG. CO.

4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable address "WATLINGITE," Chicago.

This is no Fish Story -



BRING 'EM BACK ALIVE is the "Worm-Angler's Delight." A universal pastime to fish 'em out alive--and what real live bait this board contains. The PRIZE CATCH symbols are thrillers that keep the player fishing for the Big Catch. It's alluring, attractive.

is featured with plenty of action. The Fish and Fisherman are die-cut and raised about 1/4 inch from the face of the board... 780 Holes... 5¢ per sale... Takes in \$39.00... Pays out \$19.44... Total Average Profit \$19.56... Thick Board.

SUPERIOR PRODUCTS

14 NORTH PEORIA STREET CHICAGO

SPECIAL CLOSEOUT!

World's Greatest Token Payout Counter Games!

AMERICAN EAGLE

1c or 5c, Fruit Reels

MARVEL

1c Cigarette Reels

BRAND NEW IN ORIGINAL CARTONS

\$15.75 EA.

LOTS OF 5, \$13.95 EACH
LOTS OF 10, \$11.95 EACH

(Originally \$39.50 Ea.)
Ball Gum Models, \$1.00 Extra.



ATLAS

NOVELTY CO.
2200 N. Western Av. CHICAGO, ILL.

6SC7 TUBE?

Sorry, we just sold out BUT

7F7 tube @ \$1.65 net with necessary Lock-in Socket at 15c is the Perfect Substitute.

Write for complete Radio Tube List for Phonos, Guns and Panorams.

W. R. BURTT

308 Orpheum Bldg. Wichita, Kan.

CLOSE-OUT

Hoover Chrome Steel, 1 1/8" Balls
Only 50c Per Dozen.

Minimum Order Accepted 10 Doz.

CASH IN FULL WITH ORDER

CHICAGO NOVELTY CO.

1348 Newport Ave., Chicago, Ill.

FIVE BALL F. P.—EVERY ONE GUARANTEED REGARDLESS OF PRICE

Attention	\$22.50	Cadillac	\$12.50	Lancer	\$12.50	Score Card	\$12.50
ABC Bowler	29.50	Charm	10.00	League Leader	17.50	Sluggo	32.50
Big Parade	74.50	Crossline	16.50	Miami Beach	29.50	Showboat	34.50
Big Chief	17.50	Drum Major	12.50	Merry-Go-Rnd.	16.50	Shortstop	14.50
Bosco	44.50	Doughboy	12.50	Mr. Chips	10.00	Snappy '41	34.50
Big Time	19.50	Dixie	18.50	Nippy	12.50	Seven Up	24.50
Blondie	12.50	Four Roses	29.50	O'Boy	12.50	Star Attr.	32.50
Bandwagon	17.50	Formation	16.50	Pylon	16.50	Sparky	16.50
Bowling Alley	14.50	Flicker	17.50	Punch	10.00	Target Skill	18.50
Barrage	27.50	Fox Hunt	22.50	Paradise	24.50	Ten Spot	24.50
Champion	16.50	Gun Club	39.50	Playball	21.50	Twin Six	34.50
Champs	32.50	Holdover	14.50	Powerhouse	12.50	Triumph	12.50
Commodore	12.50	Jungle	42.50	Repeater	24.50	Ump	19.50
Commodore (Plastic)	22.50	Kneecut	74.50	Summertime	12.50	Velvet	22.50
Contact	12.50	Lime Light	14.50	Score Champ	12.50	Victory	59.50
		Line Up	24.50	Sta Hawk	24.50	Wild Fire	24.50

Keeney Anti-Aircraft	\$44.50	Batting Practice	\$89.50	ABT Billiard Practice	\$24.50
Keeney Anti-Aircraft, Brown Cab.	52.50	Counter Machine Stands	3.00	Advance Shocker	12.50
Target Skill Gum Vend.	12.50	Seeburg Ray-o-Lite Gun, Ducks	49.50	Pike's Peak	14.50
Chester Pollard Golf	59.50	Wurlitzer Skee Ball, Model 8-14	99.50	Kicker & Catcher	18.50
3-Way Gripper	16.50	ABT Target Skill	22.50	Casino Golf	27.50
Advance Card Vendor	9.50	ABT Fire & Smoke	19.50	Ex. Cupid Arrow, Base	39.50
Official Sweepstakes	7.50			Keeney Texas League	34.50

Terms: 1/3 Deposit, Balance C. O. D. 1738 14th St., N. W., Washington, D. C. Tel.: Columbia 1330

CAPITOL COIN MACHINE EXCHANGE

\$115.00 CASH WAITING FOR MODEL 114A. WURLITZER SKEE BALLS

\$75.00 FOR MODEL 114.

JOY AMUSEMENT CO.

8642 Linwood Avenue Detroit, Mich.

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

MEXICO TO CONSERVE IRON—Consumer purchases in Mexico of all articles made of iron and iron alloys which are intended or appropriate for use in public services must be authorized by the government, according to the Department of Commerce. Purchases of these articles will be authorized only after proof has been furnished of their intended use. This action was taken to reduce demand for iron and iron products and to conserve the available supply.

GOLD STOCKS DROP—For the first time in many years the monetary gold stock of the United States declined in 1942. As of the end of the year the nation's stock of the yellow metal amounted to \$22,726,000,000, off \$10,000,000 from the end of 1941. The drop, while comparatively insignificant, did reverse the upward trend of recent years.

Imports of gold from abroad during 1942 were small. Domestic production of the metal was substantial in the earlier months of the year before production was banned in the final quarter. However, more than off-setting these increases in the monetary gold stock was the sale of the precious metal to several Latin American governments which elected to convert dollar balances here into gold.

CELLOPHANE GOES TO WAR—Wrapped in cellophane? Sure, but in the future it won't be your cigarettes. It'll be airplane engines, automotive equipment for the army and machine guns. Hereafter only materials absolutely es-

sential to the sanitation and preservation of civilian goods will be allocated to civilized use, the OWI announced. Cellophane may no longer be used on candy boxes, milk bottles, unshelled nuts, tea, spices, sugar, and may not be used as a second covering for many types of dried food already packed in paper. The tobacco and baking industries were ordered to cut their use another 10 per cent.

TIRES AND TUBES TO SOUTH AMERICA—Much curiosity has been aroused lately by reports that tires and tubes were being shipped to South America. The explanation for this act is that the United States had made formal agreements with 16 Latin American countries, giving the United States rights to all crude rubber produced in those countries above their minimum need.

However, some of the nations have no manufacturing facilities. Therefore certain shipments of finished rubber goods have been made from the United States.

NEWSPRINT RATIONING BEGINS—The WPB has ordered every newspaper's use of print paper in 1943 cut to the tonnage used in 1941 to produce its net paid circulation, a formula which reduces nation-wide newsprint consumption an estimated 10 per cent. Simultaneously, WPB ordered magazines limited to 90 per cent of tonnage used by each publisher in 1942.

W. G. Chandler, head of WPB's Printing and Publishing Division, added that publishers must expect the order to be

followed by a second and perhaps a third reduction in 1943. Chandler said he could only hope that the newly ordered controls, effective January 1, would last for the first quarter of 1943.

Rationing of print paper to newspapers and periodicals was announced in Canada at about the same time. The savings in consumption sought was not announced, but informed sources said the reduction probably would be similar to the 10 per cent reduction in the United States. Canada supplies about 75 per cent of the newsprint used by the United States publishers, and in addition exports to Latin America and some other countries.

TRADE SHOW TRAVEL BANNED—The WPB has endorsed the efforts of Joseph B. Eastman, defense transportation director, to curtail travel by eliminating industrial, promotional sales shows, trade displays and similar events. The WPB has agreed that unnecessary travel and shipments should be completely curtailed and has suggested that Eastman take any steps necessary to eliminate travel or shipments to the unessential shows or events.

CHLORATE SUPPLY ADEQUATE—The current output of chlorate in the country is sufficient for the match production and the military requirements in powder manufacture, according to the WPB. Before the war the match industry depended on Europe for substantially all of the chlorate needed in match production. The increase in domestic supply was accomplished in part by restricting the volume of chlorate used in the match-head compound.

LIQUOR CASUALTIES DUE—Altho the wholesale liquor industry enjoyed satisfactory sales volume and profits during 1942, war-time restrictions are such that diminished business and casualties among the smaller units in both wholesaling and retailing must be expected as the war continues.

TOUGHER CORD FOR TIRES—The Industrial Rayon Corporation is now replacing its regular strength yarn production with high tenacity yarn to be used as cord in the tires built for aircraft, motorized artillery and army transport vehicles. The company says that the strength and heat inherent in rayon cord make it possible to produce tires which run cooler, give longer mileage and require less rubber per tire, thus helping to conserve the nation's limited supplies of natural and synthetic rubber.

PLASTIC SUBS FOR ALUMINUM—The use of laminated paper plastic as a substitute for aluminum in the fabrication of airplanes has been announced recently. A strong paper impregnated with phenol-formaldehyde is applied to fabrication of wing tips, rudders, elevators and other surfaces. The paper used is made from a special wood pulp, and the new wing tip assembly is stronger and lighter than similar structures of aluminum.

CHANGEOVER MADE WITHOUT TIME LOSS—The shifting from peacetime to war production was solved during the year by a beverage container plant when it put the skill and precision of some 300 workers to the mass manufacture of oxygen cylinders needed in high-altitude bombing planes, with virtually no lost time to the men and no idleness of machines. On the same day that the last beverage container for civilian use came off the production line, the skilled steel workers began manufacture of the oxygen cylinder. No time was lost by the men and no time was required to design, build and install expensive machinery for the changeover.

RUBBER REPORTS—It has recently been stated that at the present rate of consumption the nation's stockpile of rubber will be reduced by September 1, 1943, to the 120,000-ton minimum which the Baruch Committee stated was the nation's danger point. Rubber imports from foreign sources still available to Allied shipping will not amount to a drop in the bucket of United Nations' needs, it was reported.

Despite widely publicized reports of huge amounts of rubber to be obtained from South America, Africa, Ceylon and the United States far West, the amount to be obtained from such sources will remain for some time at less than 10 per cent of the total needs. It takes the tappings of 160 trees a day to make one Ford tire, and since the richest South American areas do not have over four or five trees

per acre, it would be necessary to cut a path thru the jungle six miles long on the average and tap them each day to get enough for one tire.

Senators, impatient with headway of the synthetic rubber program, called for new progress reports from refineries awarded \$650,000,000 of government funds a year ago to produce butadiene from petroleum. Eighteen concerns have been asked when they expect to start producing this basic ingredient of the synthetic product.

NEW USE FOR CELLULOID—A new method of rebuilding faces with celluloid under living skin, has been developed recently. The celluloid faces look as good as new, and apparently the repair parts will last a lifetime. They have been used to fill out facial depressions due to accidents.

The use of celluloid for faces is new, altho World War I brought celluloid into use for depressions in skulls damaged in battle. The new technique promises well for remarking faces damaged in the present war.

MOST SENSATIONAL

CHICKEN SAM CONVERSION

EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's top-notch artists. Figure of **HARDWOOD COMPOSITION — NOT PLASTER**. A real money-maker!!

Jap figure and legs; colorful action background; "TRAPEZOIDAL" streamers; all ready for instant changeover. Only \$14.50

Figure Only 59.50

MIKE MUNVES CORP.
520 WEST 43rd STREET NEW YORK

WANTED!

SLOT MACHINES FOR CASH

Highest cash prices paid for slot machines of all makes and models, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation and you can use the proceeds to buy War Bonds. Write, wire or phone! Tell us what you have.

Baker Novelty Company

1700 Washington Blvd. Chicago, Illinois
Phone: MONroe 7911

\$230 TAKES THE LOT

BUY ALL AND SAVE MONEY!
7 LATE, PERFECTLY RECONDITIONED GAMES

Equipped with Free Plays. Packed in Brand New Cartons ready to ship immediately.

- 2 VICTORY \$119.00
- 1 HOROSCOPE 26.50
- 1 MAJORS '41 26.50
- 1 SUPER CHUBBIE 19.50
- 1 STAR ATTRACTION . 31.50
- 1 TEN SPOT 22.50

Or order each machine separately at above prices. Orders subject to prior sale.

1/3 Deposit, Balance C. O. D.

ANTHONY REX
453 West 47th St. New York City

FREE PLAY	COUNTER GAMES	Wurlitzer 316
Airport \$12.50	A.B.T. Model F \$17.50	Wurlitzer 718 65.00
Big Town 12.50	Bingo 9.50	Wurlitzer 818 Light Up. 69.50
Bowling 12.50	Challenger 19.50	Rock-Ola #2 Light Up. 35.00
Double Feature 13.50	C. M. Gripper 17.50	Rock-Ola R. K. 37.50
Dude Ranch 17.50	Daval 21 10.00	Rock-Ola Imperial 20 Light Up. 79.50
Fleet 15.00	Deuces Wild 7.50	Mills Throne 129.50
Gem 9.00	El Defense Gun 25.00	Mills Empress 169.50
Golden Gate 9.00	Gem 7.50	Seeburg 8800 R.C. 375.00
Landslide 17.50	Junior 6.00	Seeburg Wallmatto (Wireless) 27.50
Lone Star 20.00	Imp (New) 7.50	Casino Golf \$ 35.00
Progress 20.00	Pick-a-Peck 9.00	Chicken Sam (Jap) 125.00
Rag Time 9.00	Puritan Bell 7.50	Mills Vest Pocket 37.50
Rink 9.00	Rene 5.00	Grand Champion 22.50
Roller Derby 12.50	Select-Em 5.00	Peanut Vendor, Universal or Silver King 3.00
Score Line 20.00	Skill Draw 5.00	Mills Modern Scale 35.00
Sea Hawk 24.50	Tickette 5.00	Used Records, all usable, Popular or Hillbilly, \$7.50 per 100.
Short Stop 17.50	Wings 15.00	Large Stock of Parts and Supplies, State Your Needs.
Side Kick 9.00		
Skyline 17.50	PHONOGRAPHS	
Top Notcher 9.00	Wurlitzer 61 Counter \$64.50	
White Sails 12.50	Wurlitzer 41 Counter 94.50	
Zombie 22.50	Wurlitzer 412 49.50	
	Wurlitzer 412 Light Up. 54.50	

Immediate Shipment. One-Third Deposit, Balance C. O. D.

C. CHARLE & COMPANY

SPRINGFIELD, MO.

SENSATIONAL BARGAINS

IN USED EQUIPMENT READY FOR LOCATIONS

SPECIAL PHONOGRAPHS	SPECIAL CONSOLE
25 Wurlitzer 600 \$165.00	3 Keeney 1938 Track Time, Late Improvements \$115.00
5 Wurlitzer 24 115.00	1 Tanforan 20.00
20 Wurlitzer 616 with Grill 70.00	1 Rosemont, 5c and 25c 20.00
20 Wurlitzer 616 60.00	
10 Wurlitzer 61 65.00	SPECIAL SLOTS
3 Rock-Ola 40 Supers Rockalite 225.00	1 Mills Blue Front, 5c, #385000 \$85.00
5 Rock-Ola 40 DeLux Rockalite 170.00	1 Mills Q.T. 5c 35.00
5 Rock-Ola 40 DeLux Masters 160.00	1 Mills Vest Pocket 25.00
	1 Watling 5c Rolatop, 2-4 35.00
SPECIAL ARCADE MACHINES	1 Watling 10c Rolatop, 3-5 45.00
2 Keeney Air Raider \$165.00	15 Complete Music Systems Twin Wurlitzer in Steel Cabinets with Packard Adapters, Amplifier and Speaker, \$115.00.
5 Keeney Anti-Aircraft 30.00	

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D.
51 S. MAIN STREET
HAMEL MUSIC SERVICE CONCORD, NEW HAMPSHIRE

YOU will want to be in on this!

40 WAYS

★ ★ ★

in Which We Are Helping America Win the War

Combined with the

ANNUAL COIN MACHINE TRADE DIRECTORY

★ ★ ★

The first real concerted effort to show what YOUR INDUSTRY is doing to help win the war! Participate and at the same time gain prestige and good will for your name. Write for complete information today.

THE BILLBOARD
25 Opera Place Cincinnati, O.

Industry Mentions
Magazines -- Newspapers -- Radio

Phil on Our Side

The most important gum story of the year, recently published in the January issue of *Fortune*, mentioned gum dispensers in a very favorable way. P. K. Wrigley is quoted as saying: "Probably the vast bulk of war workers still buy gum thru regular outlets. But Wrigley wants them to get their gum from plant cafeterias and dispensers."

This company has long been in favor of vending machines and has given some very helpful assistance.

Dame or Dog?

Bob Hope gave us another boost on his program Tuesday night. He and Frances Langford were talking and she was telling him her experience with a talking weight machine. She said she put in a penny and the machine said: "You weigh 76 pounds." Thinking the machine had made a mistake, she put in another penny and still got the same answer. Then Skinnay Ennis decided to take over and said he would try the machine. He put in his penny, and got the reply: "Madam, please get your Pekinese off the scale."

What a Mess!

Jimmy Fidler, who has a syndicated column running in many newspapers, recently connected Gracie Allen, eggs, cigarettes and coin machines all together. He quoted Gracie Allen as saying: "My neighbors and I are actually using eggs as a form of currency." And Fidler's comment on this was: "Must be messy trying to get cigarettes out of a slot machine!"

Machines Get Laughs

In "The McGuerins From Brooklyn," coin machines receive a big plug in all the scenes that take place in the office of a big New York taxi mogul. All around the walls he has coin and vending machines of all types, and every time he or his vice-president and partner

pass the machines they drop in a nickel, while the audience gets a good laugh.

Church Night Club

According to *The Chicago Times*, January 8, some church members in St. Joseph, Mo., are gradually having their eyes opened as to the large part juke boxes play in the lives of the modern young people. Members of the Christ Episcopal church believe that since young people want entertainment, the church may as well provide it, and they are opening a semi-night club, complete with a juke box, tables around a dance floor and soft drinks.

Slots for Support

In one of his recent broadcasts, Gary Moore and his announcer came thru with a good laugh-getting gag on coin machines. Gary's announcer kicked about an announcing chore he was given and Gary told him to stop kicking for doing jobs like that that were what earned him his salary. The announcer's quickie retort was: "You don't think I'd starve do you? Why, I've got four coin machines in good spots."

Juke Boxes Have Style

Altho juke boxes are used rather frequently as background for advertisements, a rather unusual tie-up was shown in the January *Glamour*. A full-page advertisement for dresses used the juke box as a feature part of one of the pictures, showing a girl putting a nickel in the machine. The caption said "Pick-a-nickel—pretty pinafore that's right in the groove." Which goes to show that in order to have a popular name for a dress, they pick a popular subject.

See Here, Mayor LaGuardia

The New York Post, January 7, carried an interesting picture showing 12 pinball machines with 12 soldiers playing them. The caption under the picture said: "Hey! Mr. Mayor—look at this. It's the pinball headquarters for American soldiers in London. But don't worry, Fiorello. They're not gambling. Money for playing is supplied to them at the Rainbow Corner Club and the prizes consist of cigarettes and candy."

Swing Shift Juke Boxians

Sidney Skolsky, who has a syndicated column "Life in Hollywood," recently published a very interesting account of the people he meets while out nosing around Hollywood. He said that he has spent some time talking to the people on the swing-shift and has gotten several of their ideas and attitudes. According to Skolsky, the swing-shifters play the juke boxes and have no complaints to make about them. In fact, their only complaint in connection with the juke is that they can't buy a drink while playing them.

Jook Joint Special

The December issue of *Scoop*, one of the picture magazines, has used the timely subject of jook joints for one of their special articles. They have printed four pages of pictures showing war workers and swing-shift workers while off duty. There are four pictures showing dancers, from jitterbugs to the swing and sway type. One picture, showing the crowd around a machine, is explaining as hep-cats feeding nickels to the music engine and arguing in jive-talk about each selection.

The article says that altho they're "jook joints" in the South and "juke joints" in the North, in all of them the tempo is swift and the laughter loud. Coins clink into shiny music machines, young and old folks jive and swing, and while the fun is fast and sometimes fierce, a full evening of it only costs about four bits. Hilarity is free.

Juiking has become more popular, more necessary, since the war. Now, all over the country war workers in the army behind the army—those working under driving pressure—seek this form of pleasure. High-speed production tenses the nerves, sharpens the appetite for relaxation.

Paging Mr. Petrillo

Ashton Stevens in his column in *The Chicago Herald-American*, January 11, took another dig at Petrillo and his ban

which practically prohibits anyone from opening his or her mouth. Stevens was a guest at a breakfast recently, along with Irving Berlin and a section of the cast of *This Is the Army*. He said that since they were in a private club, the boys could sing where they sat without being cleared thru the U. S. A. or the musicians' union.

Maryland May Increase Its Control of Liquor

BALTIMORE, Jan. 16.—A commission appointed by the governor which has been investigating liquor conditions for some time recommended sweeping changes in the State liquor laws just before the 1943 Legislature convened.

Among recommendations was a reduction in the number of places where liquor may be sold, decrease in the number of hours during which such places remain open and an increase in the various liquor licenses. The report suggests that ordinary taverns be closed on Sundays and that the licenses be raised from \$60 to \$75.

Restrictions would be put on liquor sales in restaurants also, and liquor licenses for hotels and restaurants would be increased. A number of other restrictions were included in the bill, among them a ban on liquor licenses for any store that sells candy or other merchandise popular with children.

Bingo Under Ban As Indianapolis Gets New Mayor

INDIANAPOLIS, Jan. 16.—Newspaper reports of January 4 announce that the lid is on here. The lid refers to the ban which has been placed on bingo games, bookies and even slot machines.

The Police Department is also making a careful check to see that taverns are observing the required closing hour.

Reports say that the operation of slot machines will be definitely banned. This ban will even include the clubs that have used the machines for needed financing.

This new action is said to be due to the orders of the newly elected mayor and his closest official aids.

Indianapolis was at one time considered the biggest bingo center in the United States. The pastime died down in recent months, but reports now say that it has had a sharp revival in recent weeks. Indianapolis is a service area and servicemen are good patrons of bingo games.

Members of the new Board of Public Safety are committed to a definite policy that bingo will not be tolerated, whether sponsored by clubs, churches or other reputable groups.

Number jars, well known to the coin machine trade and quite popular here, are also under the ban.

SENSATIONALLY New GLOBEBOARD IDEA

Switchtop Pat. Pending

PERFECT MATCHES! ANY REFILL FITS ANY TOP!

Also Available with cigarette payout.

Doubles and Triples Your Profit

The revolutionary salesboard idea that gives extra variety, extra "mileage"—EXTRA PROFITS! SWITCH-TOP means increased earning power for every board-buying dollar! You can own and operate MORE boards with lesser investment if you concentrate on SWITCH-TOP! Extra-thick, multi-colored, die-cut, "protected" slot symbols.

- TIMELY TITLES
- GLAMOROUS GALS
- GORGEOUS ART
- LOWER COST
- SPEEDS PLAY
- GLOSSY FINISH

EARN \$64.40
1288 @ 5¢
PAYS Average 29.96
Profit \$34.44

ILLUSTRATED CIRCULAR Sent FREE

Tells the whole story, including attractive price set-up! Wire, write or phone NOW!

GLOBE PRINTING CO.
1023 Race St., Phila., Pa.

OLIVE'S SPECIALS FOR THIS WEEK

20 PANORAMS
(On Location)
Perfect Working Condition
\$250.00 EACH
Will sell all or part.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

CONSOLES AND ARCADE EQUIPMENT

Keeney Super Bells, New, Conv. . . . \$249.50
Keeney Super Track Time, Extra Clean 279.50
Keeney Skill Time, 7 Coin Cash Pay . . 72.50
Baker's Paces, DD Model, Factory Re-built, Never Operated, Just Received From Factory 269.50
Jennings Bob Tail, F.P., New, Has Totalizer 179.50
Jennings Fast Time, F.P. 64.50
Watling Big Game, F.P. 69.50
Evans Jungle Camp, F.P. 69.50
Watling Blue Seal Slot, 5-Cent Play . . 27.50

Scientific Batting Practice \$104.50
Gretchen Mountain Climber 129.50

Write for List of Reconditioned Free Play Games. One-Third Deposit—Balance C. O. D.

DIXIE SALES COMPANY
883 UNION AVE. MEMPHIS, TENN.

LOWER PRICES
On Push Cards To Sell

Novelties, Prizes, Blankets, Wearing Apparel, Jewelry, Chests, Turkeys, Wine-Sets, Beers, Liquors, Cigars, Cigarettes, Candles, Carded Items, etc.

ALSO MONEY CARDS, such as our 100-hole PUT & TAKE, bringing \$2.30 profit for only 4¢ a card to you. FREE CATALOGUE and Samples of our complete line. Write now, today, to

W. H. BRADY CO.
Manufacturers
Eau Claire, Wis.
"THE PUSH CARD HOUSE"

THIS AD WILL APPEAR ONLY ONCE

CONSOLES

FLOOR SAMPLES

8 Keeney Super Bells, F. P. & P. O. Comb. Each \$165.00
5 Paces Reels, F. P. & P. O. Comb. Each 155.00
5 Jumbo Parades, P. O. Each 125.00

SLIGHTLY USED AND PROPERLY SERVICED

35 Keeney Super Bells, F. P. & P. O. Comb. Each \$140.00
18 Paces Reels, F. P. & P. O. Comb. Each 130.00
20 Paces Reels, F. P. Each 120.00
8 Silver Moon, Jennings. Each 70.00
20 Jumbo Parades, P. O. Each 97.50

Mills and Jennings Safe Stands, Crackle or Enamel Finish. Each 2.50
1/3 Deposit With Order, Balance C. O. D. Subject to Prior Sale.

ACME AMUSEMENT COMPANY
620-636 N. W. 27TH AVE. MIAMI, FLORIDA

FOR QUICK ACTION!

WILL PAY FOLLOWING SPOT CASH PRICES FOR

WURLITZER Model 950 \$400.00
WURLITZER Model 750E 300.00
WURLITZER Model 750 275.00
WURLITZER Model 500 130.00
WURLITZER Model 600K 130.00

WRITE! WIRE! PHONE! WE WILL WIRE YOU DEPOSIT IMMEDIATELY!!

ATLAS VENDING COMPANY
410 NORTH BROAD STREET, ELIZABETH, N. J. (All Phones: ELizabeth 3-0089)

WILL PAY HIGHEST CASH PRICES FOR THESE GUNS

BALLY CONVOYS
BALLY TORPEDO
BALLY RAPID FIRE
BALLY DEFENDER
MUTOSCOPE SKY FIGHTER

Better Business for Small Town Retailers Since Pearl Harbor

(From U. S. Department of Commerce)

Immediately following the announcement that on account of the rubber shortage the use of private automobiles would have to be drastically curtailed, it became apparent that such restricted use of cars would surely result in a larger percentage of close-to-home buying, especially in the smaller communities.

This change in retail buying habits seemed certain to affect rural customers, in particular, because the majority of farmers and small-town residents had grown accustomed to driving considerable distances to larger towns instead of concentrating their purchases in the towns and villages near by.

A survey which the Department of Commerce made of wholesale merchants in the drug and grocery fields confirmed, by a large majority, this prediction.

More than 10 months after the tragedy at Pearl Harbor threw the United States into war and thereby started an economic upheaval in this country, the Western Newspaper Union originated a second survey among grocery and drug wholesalers. Ten months, it was believed, represented a period sufficiently long to furnish evidence as to whether the forecast concerning increased small-town retail trade activity was well founded.

Second Survey Completed

This second survey has just been completed and results are summarized below.

Not all of the wholesalers contacted can see any special improvement in small-town trade. However, approximately 9 of every 10 who answered the questions do find that retail sales in rural America have definitely increased since the tire situation became acute. Almost as many report that small-town

merchants have improved their stocks as a result of stimulated trade, and nearly 9 of every 10 believe that the average small town will continue to be a better retail outlet than it was before the present situation arose.

Wholesalers were asked to answer three questions. These, with the percentage of replies, are given below:

Question 1: "To what extent do you think retail sales in small towns have increased since the tire shortage was first announced?"

Answers: 89.4 per cent say there has been an increase. (Estimated percentages of increase range from 5 to 100, the larger number running from 10 to 25 per cent.) 10.6 per cent say there is no increase.

Question 2: "Have the small-town stores in your territory improved their stocks as a result of stimulated trade?"

Answers: 86.6 per cent say "Yes." 13.4 per cent say "No."

Question 3: "Do you believe the average small town will continue to be a better retail outlet than it was before the present situation arose?"

Answers: 89.9 per cent say "Yes." 10.1 per cent say "No."

Comments From Wholesalers

A significant and encouraging feature of this investigation is to be found in the large number of wholesalers who not only answered the three questions but took the time and pains to offer special comment. Here are typical statements:

Arkansas: "Gain is at least 33 1/3 per cent and it is going to stick."

"Gain of 50 per cent, stocks are better than ever before, and the outlook for the future much improved."

"Small town should be a better retail

outlet for several years to come."

Colorado: "Believe rural stores have experienced additional business, and stores in the larger towns have been doing less volume than formerly. But we do not believe the small towns will ever have the clean, up-to-the-minute stores we find in cities."

Iowa: "We believe the small town will be a much better retail outlet for the duration and possibly for some time beyond that."

Louisiana: "We see increases here from 25 to 50 per cent and believe the improvement will be permanent."

Michigan: "The trend is definitely back to the small local store and where merchants see their opportunity they have an excellent outlook now and bright future prospects."

Minnesota: "Gain is very marked and we are convinced it will be lasting."

Missouri: "From here on small-town merchant will be a big factor in food distribution."

North Dakota: "Increase is about 30 per cent and looks permanent."

Ohio: "Sales have increased substantially and there is no doubt in our minds that much of this gain will be of permanent character."

Oklahoma: "The average small town in our part of the country will be out when this war is over, but the farm town that has always been better than average will still be a good retail outlet."

Oregon: "Gain of 15 per cent and looks as tho here to stay."

"Increase 40 per cent and 'Yes' to both other questions."

South Dakota: "Good crop and agricultural conditions will keep volume higher than it has been in past 10 years."

Tennessee: "Increase is 25 per cent; merchants are buying all the goods they can get, and their situation looks better for a long time to come."

Texas: "Our gain is 25 per cent and 'Yes' to both the other questions."

"Retail sales show increase, but would be greater if certain lines of merchandise were obtainable. Stocks are heavier, but full assortments are entirely lacking."

Washington: "Degree of increase depends on type of local merchant. Some aggressive accounts report increases as high as 50 per cent."

Wisconsin: "Because of the price stabilization, improved rural stocks and better merchandising, the outlook of the small-town merchant is greatly improved and will be even better when some of our population shifts back to the areas from whence it came."

Merchandising Change

Without being partisan in favor of any one class of retail markets as against other markets, it must be admitted that changes in the merchandising set-up of this country are taking place. Whether these changes are primarily due to the war, to tire rationing, the population trends from large cities to the more open spaces or to any other causes is beside the point. The fact is that American life is undergoing marked transformation. Therefore new evaluations of markets and customers must be made if American business intends to advance, as, of course, it does.

One outstanding truth, as shown in our studies of the situation, is that the people of the United States are now obliged to adopt a more fixed habit of living in place of the restlessness which was brought about by easy motor transportation. How long this will continue no one can say, but it seems safe to assert that for the duration of the war, and at least during the years of economic reconstruction which will follow, retailing in this country will continue to be highly localized. That being true, the manufacturer of consumer goods will do well to pay the closest kind of attention to the small-town store.

No Longer a Mere Plus

No longer can the retail establishment in rural America be considered as a mere plus to merchandising plans built around the metropolitan area. Millions of customers have "come back home" since December 7, 1941, and manufacturers will have to approach them accordingly.

The small-town store is today an outlet that demands consideration on its merits. The local newspaper is a medium requiring equal consideration because the average small-town merchant and newspaper are inseparable.

Balto Firm Expands

BALTIMORE, Md., Jan. 16.—Merit Music Service has taken over the building at 620 North Eutaw Street. New additional quarters have been converted into offices, giving the concern more than twice its former space. In addition the concern has storage facilities in another near-by building.

Merit Music Service, which is headed by Morris M. Silverberg, operates music boxes, pin games and cigarette venders.

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO, ILL.

NORRIS-1c-MASTER VENDING MACHINES

Vends—Candy—Ball Gum—Peanuts
50 or more \$3.00
25 or more 3.25
10 or more 3.50
Sample 3.75

Used Short Time—Porcelain Finish. Guaranteed Perfect.
1/3 With Order—Balance C. O. D.
Myco Automatic Sales Co.
347 So. High St., Columbus, O.

ARCADE MACHINES FOR SALE

1 Western Baseball (Deluxe) \$89.50
2 Ten Strikes 42.50 Ea.
2 Bally Alleys 32.50 Ea.
1 Exhibit Basketball 47.50
3 Call-o-Scopes 11.50 Ea.
1 Exhibit Flat Striker (like new) .. 97.50
4 Exhibit Cockeyed Circus 50.00 Ea.
2 Exhibit Love Nest 50.00 Ea.
1 Burel Vendor (3 col.) 10.00
1 Small Electric Piano, 375 Lbs. .. 55.00
1 Wurlitzer Military Band Organ (recon.), less drums 225.00
Will properly crate and ship F.O.B. Cash with order.

STANLEY'S ARCADE
5 N. Main St. Hutchinson, Kansas

WANT TO BUY METAL TAGS

FOR GROETCHEN METAL TYPER. Will pay \$25.00 per 1000.
IDEAL NOVELTY CO.
2823 Locust St. ST. LOUIS, MO.



Re-Conditioned 100% Perfect as Good as New Cabinet, Railing and Legs Refinished in Attractive Color

Lite-A-Line — The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

LITE-A-LINE

Life-A-Lines are on the same locations since the day they were introduced. \$69.75 each, 1/3 deposit with all orders.

A. N. S. CO.

312 CARROLL ST.

ELMIRA, N. Y.

BARGAINS IN RECONDITIONED 5 BALL FREE PLAY PIN GAMES

A. B. C. BOWLER \$30.00	METRO \$25.00	SEA HAWK \$29.50
ATTENTION 30.00	NEW CHAMP 45.00	SPORT PARADE 25.00
BOOM TOWN 25.00	PAN AMERICAN 29.50	SPOT A CARD 49.50
DO RE MI 27.50	PARADISE 19.50	SPOT POOL 37.50
DUPLEX 22.50	PLAY BALL 20.00	SUPER CHUBBIE 29.50
FLICKER 22.50	PURSUIT 32.50	TEN SPOT 29.50
HIGH DIVE 34.50	SALUTE 22.50	VENUS 60.00
HOROSCOPE 27.50	REBUILT CONVERTERS \$15.00 EACH	

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

ST. LOUIS NOVELTY CO.

2718 GRAVOIS ST. LOUIS, MO.

The Coin Machine Industry's Outstanding War Record and its Future Possibilities Revealed!

FOR the first time since Pearl Harbor, a thoro, soul-searching analysis of the entire industry—manufacturing, distributing and operating—has been made in an effort to present the true picture of what the Coin Machine Industry is doing to help provide the necessities of war and how the trade is continuing to operate even tho regulations and restrictions make it impossible to carry on with "business as usual."

This interesting account will appear in The Billboard's Annual Coin Machine Special. And what an issue it will be! The war effort story will in itself be outstanding and amazing in its revelations. But of equal importance to the trade are the many other features and articles pertaining to everyday operations. Every person in the business will want to read and digest the important contents.

Advertisers will benefit handsomely from the interested attention paid to the editorial columns and the wide distribution of this particular issue. Reach all of your prospects and customers with a special message in this important edition. Reserve your space now.

Other Important Features Too!

- ➔ Latest Tax Information
- ➔ Participation in The War Effort
- ➔ Historical Highlights
- ➔ Market Reports
- ➔ Distributors' Directory
- ➔ Special Trade Messages
- ➔ Latest News

This important issue will be dated February 13

NO SHOW OR CONVENTION THIS YEAR

The Billboard's Coin Machine Special will actually be the Convention and Show "in print." All the news, trade reviews, reports, advertisers' announcements, tax data, etc., to present the whole "convention" story in one complete, enlarged edition.

The Annual
COIN MACHINE SPECIAL

The
Billboard

25 Opera Place

Cincinnati, Ohio

PM Says La Guardia "Gives Out Bunk" On Minor Problem

NEW YORK, Jan. 16.—PM, the tabloid newspaper without advertising, charges Mayor La Guardia with giving out bunk when he recently discussed the causes of juvenile delinquency here. The problems of school children here have been front-page news for some time.

The publicity afforded Mayor La Guardia the greatest opportunity of his lifetime to accuse coin-operated amusement machines of corrupting the morals of the youth of the city but for the fact that pinball games had been banned several months ago. Because some very reliable agencies have been investigating the cause of delinquency here, the mayor has not been able to charge it to the fact that pinball games operated for several years.

PM calls attention to the fact that juvenile problems had been declining for four years in the city and had only recently begun to increase. War conditions are understood to be the real cause of the present seriousness. The fact that juvenile problems had been declining for four years indicates that pinball games did not have any adverse effects on the morals of the city, because they were widely operated at that time.

In an editorial summary of the juvenile problem, PM issued the following outline:

(1) Nobody ever made such an assertion, but statistics for 1942 released 48

hours after the mayor's statements by W. Bruce Cobb, Acting Presiding Justice of the Domestic Relations Court, revealed a city-wide rise in the juvenile delinquency rate of 10.8 per cent over 1941. The number of neglected children was up 11.6 per cent. Certainly those facts were available to La Guardia, as chief magistrate of the city.

(2) Juvenile delinquency had been declining for four years. The rise under wartime pressures is cause for alarm.

(3) There is public clamor because children are dear to everyone, and the public has the right to demand that the city do something about it.

(4) What good is an inventory? Action is needed.

(5) More than seven weeks ago La Guardia assigned Investigation Commissioner Herlands to check up on the situation; there has been no report yet.

(6) Manhattan was the only borough with a decrease. The other boroughs showed increases. The city total is up.

(7) Delinquency on Staten Island is not up 100 per cent—it rose more than 127 per cent.

(8) The 12-month increase was higher—75.

(9) The 1942 figures were on exactly the same basis as those of 1941, so a comparison is in order. It shows juvenile delinquency rose 10.8 per cent.

(10) There were 14 fewer cases in Manhattan; 209 more in Brooklyn; 197 more in the Bronx; 13 more in Queens, and 75 more in Staten Island.

(11) The public has been waiting since last summer when PM first pointed out the situation. Juvenile delinquency is not just a neighborhood problem; it is general.

Illinois Sales Tax May Become High Court Test

CHICAGO, Jan. 16.—A court decision that will have important results in Illinois and may have repercussions in other States having sales taxes was rendered in the Appellate Court of Illinois January 6.

The court ruled that retail stores cannot add a sales tax as such to the price charged consumers. As originally written, the Illinois sales tax was considered by everybody as stating specifically that it could not be passed on to the consumer, but retailers were pretty well organized and they passed on the tax anyway.

A number of test cases have been proposed, and the present one seems to be the most specific.

Legal authorities state, however, that there will still be many questions to settle because the federal Office of Price Administration has issued certain rulings on the adding of sales taxes to prices, or at least charging enough to cover taxes. In other words, there is a probability that merchants may be able to raise prices sufficiently to cover the sales tax anyway.

It was not reported this week whether the drugstore involved in the test case would appeal to the Illinois Supreme Court. Merchants are expected, however, to carry the test perhaps even to the U. S. Supreme Court.

It is not known at present whether this test decision would have any beneficial effects for vending machine operators, who have never been able to pass on a State sales tax to the consumer.

by the department, or it would be necessary to mark in ink on each unopened box, carton or container the word "received," with the month, day and year of receipt and signature.

Discovery of cigarettes in the place of business of a retail dealer without the stamps affixed or not marked as having been received within the previous 24 hours would serve as prima-facie presumption that such cigarettes are kept there in violation of the act.

Records To Be Kept

Two-year records of cigarettes received, sold and delivered, together with bills of lading and other pertinent papers, would have to be kept by those engaged in the sale of cigarettes.

Any person selling cigarettes without purchasing and affixing stamps to each package as required by the proposed act would be subject to a fine of between \$100 and \$1,000 or imprisonment up to six months, or both, if convicted of the first offense.

Those convicted of a second or subsequent offense would be subject to a fine of between \$500 and \$1,000 and imprisonment of between six months and three years.

Anyone failing to comply with the rules and regulations or refusing to permit examinations in connection with records or stocks, as provided for, would be subject to a fine of between \$100 and \$500 or imprisonment up to six months, or both.

Anyone falsely altering or counterfeiting stamps to evade the tax would be subject to imprisonment of between two and five years.

The bill carries a \$10,000 appropriation for enforcement and collection purposes.

This is not the first time cigarette tax has been proposed in the General Assembly, but today's bill is one of the major requests of Governor Bacon.

S O U T H E R N

REAL BUYS FOR OPERATORS!

COUNTER GAMES, YOUR CHOICE, \$5.00 EACH
Fruit Reel, American Flag, Yankee, Mills Tickette, Races.
\$12.50 EACH

Keep 'Em Bombing, Daval 21, Sparks, Champion, Mercury.

Cash Payout Consoles, Silver Bells, \$49.50; Liberty Bell, \$27.50; Brown Paces Races, \$99.50; Silver Moon, \$99.50; Derby Day, \$32.50; Long-champs, \$49.50; 5 and 10c Cigarola, \$49.50; Jumbo Parade, \$89.50; Jennings Good Luck, \$37.50; 1939 1-2-3, Payout, \$34.50.

Music, Mills Panorams, like new, \$319.50; Empress, \$149.50; Seeburg, Bronze Cover 1939 Wallomatics, \$7.50; Keeney Boxes for Seeburgs, Rockolas, Wurlitzers \$7.50.

Arcade and Games, Skee Jump, \$69.50; Genco Playball, \$149.50; Bang-a-Deer, with over 2,000 Bullets, \$79.50; Broadcast, \$16.50; Sport Parade or Major of '41, \$22.50; Bally Playball, \$27.50; Mills 1-2-3, 1939, \$44.50; YANKS, \$79.50.

WRITE TODAY FOR COMPLETE LIST OF HUNDREDS OF VARIOUS TYPES OF MACHINES.
TERMS: 1/3 WITH ORDER, BALANCE SIGHT DRAFT.

S O U T H E R N

IT PAYS TO KEEP WATCHING

Southern AUTOMATIC MUSIC CO.

542 S. SECOND ST. LOUISVILLE, KENTUCKY | 531 N. CAPITAL AVE. INDIANAPOLIS, IND. | 312 W. SEVENTH ST. CINCINNATI, OHIO | 425 BROAD ST. NASHVILLE, TENNESSEE

TRY THESE FOR BUYS!

Jumbo Parade, Fact. Rebuilt	\$145.00	Bally Club Bell	\$185.00	Keeney Twin Super Bell, 5¢ & 25¢ Chutes	\$355.00
Pace Saratoga, '41	125.00	Bally Hi Hand	135.00	Jumbo Parade, New	160.00
FREE PLAY CONSOLES—RECONDITIONED—GUARANTEED					
Jenn. Bobtail Totalizer	\$69.50	Jumbo Parade	\$60.00	Evans Jungle Camp	\$50.00
Jenn. Silvermoon, Total	95.00	Bally Big Top	85.00	Jennings Fasttime	50.00
Watling Big Game, New	109.50	Jumbo Parade, FS	85.00	Watling Big Game	50.00
NEW AND REBUILT FIVE-BALL FREE-PLAY GAMES					
United Grand Canyon	\$159.50	Gottlieb Liberty	\$149.50	Genco Four Aces, New	\$139.50
United Sun Valley	139.50	Exhibit Jeep	139.50	Genco Defense, New	110.00
United Midway	139.50	Chgo. Coin Yanks, New	105.00	Chgo. Coin Gobs, New	129.50
AUTOMATIC PAYOUT CONSOLES					
Four Bells, Fac. Rbt.	\$395.00	Mills Three Bells	\$595.00	Mills Jum. Parade, Rec.	\$ 85.00
Keeney Triple Entry	150.00	Keeney Twin Super Bell, 5¢ & 25¢ Chutes	310.00	Bally Roll-Em	150.00
Keeney '38 Track Time	130.00	Ev. '37 Gallop, Doms.	49.50	Bally Royal Draw	130.00
Evans '40 Bangtails	165.00	Paces Races, Wal. Cab.	145.00	Bally Royal Flush	55.00
Baker Pacer, DD, JP	295.00	Baker Pacer, FS	220.00	Exh. Tanforan	39.50
Baker Pacer, DD, JP, 25¢	400.00	Exh. Longchamp	59.50	Jenn. 4-Coin Racer	49.50
Jennings Fasttime	59.50	Mills Track King	30.00	Mills Rio	30.00
Ev. Lucky Star, 7 Coin Ticket P.O.	115.00	Jenn. Derby Day	30.00	Pace '41 Saratoga, SP	95.00
Groetchen Sugar King	45.00	Pameo Bells, 5¢ & 25¢	79.50	Exh. Silver Bells, 7-Coin	65.00
NEW ARCADE MACHINES—LIMITED QUANTITY					
Mutes, Drivemobiles	\$365.00	Ace Bomber	\$375.00	Aerocraft Test Pilot	\$250.00
MILLS FACTORY REBUILT SLOT MACHINES					
Club Bell Cons., 25¢	\$300.00	Bonus Bell, 5¢	\$220.00	Orig. Chrome Bell, 5¢	\$245.00
Cherry Bell, 5¢	155.00	Bonus Bell, 10¢	240.00	Orig. Chrome Bell, 10¢	255.00
Melon Bell, 5¢	145.00	Bonus Bell, 25¢	275.00	Gold Chrome Bell, 5¢	275.00
Melon Bell, 10¢	155.00	Blue Front, 5¢	135.00	Gold Chrome Bell, 10¢	285.00
Blue Front, 10¢	145.00	Blue Q.T., 5¢	55.00	Blue Front Bell, 25¢	185.00
Blue & Gold V. Pocket	44.50	Chrome, Vest Pocket	55.00	Brown Front Bell, 5¢	160.00
NEW MILLS SAFE STANDS FOR SINGLE MACHINES, Original Cartons					
Jennings Factory Rebuilt Silver Chiefs, Nickel	\$145.00				
Jennings Factory Rebuilt Chiefs, 50¢ Play	236.00				
WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00.					
WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.					
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.					

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. • (PHONE ARMITAGE 1434) CHICAGO.

POPCORN MEN

(Continued from page 64)

organization later on will be to change public thinking about popcorn. It is recognized that while most people like it in the various forms in which it is made available, few recognize its commercial importance or its sale potentialities if intensively promoted.

A membership committee was named at the meeting, made up of prominent industry factors in Illinois, Iowa, Indiana, Ohio, Missouri and California, whose business it will be to secure memberships and enlist the moral support of upward of 50,000 leading growers thruout the country. A nominal membership fee was set to make the association attractive to the many growers.

Besides the election of C. W. Erne as president, other officers chosen were: Vice-president, William Dreeszen, grower, Vail, Ia.; treasurer, B. A. Klein, Klein Noodle Company, Chicago; secretary, Leonard Blewitt, Central Popcorn Company, Schaller, Ia.

The following were named for two-year terms on the executive committee: Hoover Brown, Wyandotte Popcorn Company, Marion, Ind.; L. L. McNally, Albert Dickinson Company, Chicago; W. T. Hawkins, Confections, Inc., Chicago. One-year terms on the executive committee went to the following: I. E. Weaver, Huntington, Ind.; William Ware, Trenton, Ky.; R. J. McConnell, Tasty Krisp Company, Detroit.

DELAWARE CIG MEN

(Continued from page 64)

censes and fees would be vested in the State Tax Department.

Commissaries, ships stores and voluntary unincorporated organizations of the army or the navy personnel operating under the regulations of the Secretary of War or the Secretary of the Navy are excepted.

Permits for Sale

Applications for cigarette permits would be filed with the State Tax Department, with a permit fee of \$1 to be filed. All permits would normally expire on May 31, annually. Permits would be renewed annually at a renewal fee of \$1.

Manufacturers of cigarettes, either in or outside the State, and wholesale dealers outside the State could purchase stamps from the department and affix them to the packages to be sold within the State.

In such cases the dealer within the State would not be required to purchase and affix stamps on those packages.

Each retail dealer would be required to place stamps on the packages of cigarettes unless they already appear. Cancellations of the stamps would be required in the manner to be prescribed

MARKEPP VALUES

ARCADE EQUIPMENT	
Seeburg SHOOT THE CHUTES	\$114.50
Jennings ROLL IN BARREL	99.50
TOM MIX RIFLES	49.50
Genco PLAYBALL, Like New	149.50
Bally KING PINE, Like New	169.50
H. D. TEN STRIKES	54.50
L. D. TEN STRIKES	45.00
SKEEBALLETES	49.50
Bally ALLEY	24.50
DELUXE WESTERN BASEBALLS	84.50
Western's BASEBALL, Liteup Back'd	69.50
ROCK-A-BALL High Score, 14 Ft.	74.50
National SKEE ROLLS, 14 Ft.	125.00
DELUXE TEXAS LEAGUERS	34.50
Gottlieb TRIPLE GRIP	12.50
ABT TARGET, Model F	15.00
PHONOGRAPHS	
Seeburg CLASSICS, Marble	\$169.50
Seeburg ROYALS, A-1	99.50
Seeburg Wireless Wall Boxes	29.50
Seeburg Wireless Bar Boxes	34.50
WURLITZER 816, Lite Up	59.50
WURLITZER 81, Counter	65.00
MILLS EMPRESS, A-1	139.50
WANTED—Mills 4 Bells, 3 Bells, Super Track Times, All Late Guns FOR CASH or in Trade. What Have You?	

THE MARKEPP COMPANY
3908 Carnegie Ave. CLEVELAND, OHIO

WANT TO BUY PARTS

Mills Jumbo Parade Scavenger Plates. Number UCM505A.

ALSO WANT TO BUY 50 MILLS CASH JUMBOS

WE BUY, SELL AND EXCHANGE

3147 Locust St. MO. CALL NOVELTY CO.
ST. LOUIS, MO.

WILL PAY CASH FOR ANY QUANTITY EXHIBIT

West Wind-Sun Beam-Double Play

State Quantity—Condition—Price.

BOX 541
The Billboard, 155 No. Clark St., Chicago, Ill.

ATTENTION!

NEW ENGLAND OPERATORS!

I am interested in buying Guns and all other Arcade Equipment. Best prices paid. Will call to see you personally. Contact

BEN BECKER
NEW DOM HOTEL HARTFORD, CONN.

ARCADE MACHINES FOR A PROFITABLE 1943

OUR MACHINES ARE FACTORY RECONDITIONED & REPAINTED	
Genco Playball	\$145.00
Evans Tommy Gun	125.00
Kaeney Submarine	100.00
Rapid Fire	195.00
Chicago Coin Hockey	155.00
Scientific Batting Practice	89.50
Atlas Baseball	89.50
Mountain Climber	150.00
Western Baseball, 1939	89.50
Exhibit Candid Camera	150.00
Exhibit Bowling Alley	79.50
Exhibit Hi-Striker	110.00
Exhibit Tiger Pull	90.00
Exhibit Champion Punching Bag	145.00
Exhibit Scientific Bag Punching	195.00
Chicken Sam, Converted to Jap or Hitler (Thompson and Others)	\$115.00
Chicken Sam, Munves' Trap the Jap Conversion, Beautifully Repainted, Very Attractive	139.50
Seeburg Shoot the Shoots (Parachute)	110.00
Stereoscopic Drop Picture Mach., Complete With New Pictures, Sign and Frame	35.00
Mutoscope Moving Picture Mach., Complete with Reel, Sign and Frame	35.00
Kue Ball, Billiards in Pin Ball Form. Played With a Billiard Stick Instead of a Plunger.	
A Fascinating Competitive Game. A Big Money Maker. Legal Everywhere	59.50
Exhibit Card Venders, Streamlined, Light Up, Floor Size, New	45.00
Exhibit Card Venders, Light Up, Floor Size	30.00
Exhibit Card Venders, Floor Size	15.00

New Exhibit Streamline Light Up Fortune Machines	
Love Meters, 3 to Set	\$132.50
Wheels of Love, 3 to Set	132.50
Beautiful Wooden Stands for Set of 3	17.50
Exhibit 3 Advice Meters, Used	75.00
Planotellus Fortune Telling	85.00
Whatsis, 3 to Set	\$132.50
Wise Owls, 3 to Set	132.50
Exhibit 3 Love Meters, Used	25.00
Astroscope Fortune Telling	110.00

COUNTER GAMES

Texas Leaguer	\$27.50	Spitfire	\$12.50	Kill the Jap, New	\$32.50
Texas Leaguer De Luxe	35.00	Zoom	15.00	Pikes Peak	14.50
ABT Guns, Late Mod.	25.00	Hula Hula, New	12.50	Kicker & Catcher	16.50
Edwards Grip	10.00	Cross Cross, Bingo	5.00	Skill Jump	37.50
Skilletto	15.00	Scotter	12.50	Skill Jump, Late Model	59.50
Home Run, Gum Vend.	15.00	Poison the Rat, Hitler	25.00	Viewscope	20.00
Advance Electric Mach.	12.50	Miniature Baseball	10.00	Tid Bit Gum Vendor	10.00

Revitalize the Play of Your Card Machines! Glass for Pin Games \$1.25
 We Are Now Delivering 7 NEW 1943 EXHIBIT Duors for Pin Games \$1.25
CARD SETS—JUST OFF THE PRESSES! Painted Backboard Glasses for Pin Games.
 We still have a full assortment of all type Athletic and many other Machines not listed.
 Complete assortment of Parts for all Arcade Machines and Pin Games.
WRITE FOR FREE PRICE LIST!
PROFIT IN PENNIES—A 20-Page Guide to Success in Modern Arcade Operation, \$1.00.

MIKE MUNVES The Arcade King
 520 WEST 43RD ST., NEW YORK CITY (Est. 1912) (Tel.: BRyant 9-6677)

WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S"

"JAIL-BIRDS"

\$85.00 **\$85.00**

Biggest Buyers of "CHICKEN SAM'S" in the Country.

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

CHICAGO NOVELTY CO., INC. 1348 NEWPORT AVE. CHICAGO, ILL.

QUALITY SPEAKS FOR ITSELF

SLOTS & CONSOLES	FIVE BALL FREE PLAY	FIVE BALL FREE PLAY
Blue & Gold V.P. Plus \$ 39.50	1942 Homerun \$84.50	Wild Fire \$49.50
5¢ Paces Comet 54.50	Zig Zag 59.50	Double Play 44.50
5¢ Brown Front 110.00	1941 Majors 40.00	Duplex 39.50
5¢ Melon Ball 110.00	New Champ 40.00	Wow 39.50
Columbia, New 110.00	Sport Parade 25.00	Barrage, New 39.50
Big Top 94.50	Big Chief 25.00	Playball 25.00
Jumbo Parade 59.50	Seven Up 25.00	Leader 25.00
Paces Reels 89.50	Stratoliner 25.00	Stars 25.00
Four Bells 329.50	Gold Star 25.00	Flicker 25.00
Kentucky Club 54.50	Paradise 25.00	Skyline 20.00
Dorby Day 24.50	Broadcast 25.00	Dixie 20.00
Hawthorne 54.50	1/3 Deposit With Order—Balance C. O. D.	Powerhouse 20.00

MODERN AUTOMATIC EXCHANGE, INC.
 2618 CARNEGIE AVENUE CLEVELAND, OHIO

FIVE PERFECT MILLS PANORAMS, \$1500.00

A.B.C. Bowler \$30.00	Attention 15.00	Belle Hop 25.00	Bolaway 47.50	Clover 45.00	Crossline 15.00	Four Roses 25.00	Gold Star 15.00	Home Run '42 49.50	Horoscope 25.00
DOUBLE YOUR COLLECTIONS WITH UNITED MANUFACTURING COMPANY'S REVAMPED GAMES. OUR TRADE ALLOWANCE IS GENEROUS. WRITE FOR PRICES NOW.					Majors '41 \$29.50				
WANT TO BUY ONE BALL FREE PLAY GAMES.					Repeater 15.00				
Roy McGinnis Company, 2011 Maryland Ave., Baltimore, Md.					Showboat 25.00				
					Sky Chief 150.00				
					Sky Ray 25.00				
					Snappy 25.00				
					Sun Beam 22.50				
					Texas Mustang 39.50				
					Victory 64.50				
					Zombie 15.00				

CASH WAITING FOR

All Types of Guns, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

HIGHEST PRICES

RUNYON SALES CO. 123 W. RUNYON ST. NEWARK, N. J. (Big 3-6685)

PENNY ARCADE EQUIPMENT

A LIMITED QUANTITY OF PERFECTLY REBUILT AND RECONDITIONED MACHINES

WRITE TODAY FOR PRICE LISTS

INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT

44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

Science of Color May Be Factor in Post-War Machines

A new and rapidly growing science, known as color conditioning or engineering, is assuming great importance in the present war effort. The "three-dimensional seeing" system, as it is called, has been accepted widely by industry and is playing a useful part in speeding war production.

From earliest times man has attributed special powers to color. And it has now been proved that color will affect a worker's frame of mind and improve or retard his progress.

After years of experiment color engineers have found that by using light, cheerful colors on walls and floors and by putting a coat of "spotlight buff" on the working area of a machine and a contrasting coat of "horizon gray" on the machine body, a "three-dimensional seeing" effect is obtained. Fast, accurate vision is thus assured, particularly in the case of the moving parts of the machine, which are made to stand out sharply. In addition, workers are able to perform their work more quickly, errors are reduced, and flaws quickly spotted.

Color Aids Sales

As a sales promotion aid, color succeeds where other measures fail. A candy manufacturer who had been wrapping his candy in blue paper had a sudden inspiration and switched to red wrapping. That was all, yet sales leaped. This discovery that red is a great impulse color, that people buying something on the spur of the moment are attracted to red objects, was entirely accidental. However, with increasing intensity, manufacturers now are studying the value of color in packaging.

Another example of the success which came with a change in the color of packages was recently shown by a manufacturing company. This firm was having difficulty because employees were tiring quickly when they had to lift and carry certain black boxes. The boxes were heavy, but they had to be transported. Finally it was decided to repaint the boxes light green. Thereafter the workers carried the boxes easily. The simple change in color had made them seem lighter. It was an illusion, of course—based on the fact that deep colors appear heavier than pale colors.

In a large South American city a German firm was selling 10 times as many needles as a British firm. Why? Because the British wrapped their needles in black paper, the Germans in red. That's all. The lesson is valuable to American manufacturers who, knowing that Latins prefer red instead of black, will give them red.

As these examples indicate, color has stopped being just something to be used for decoration alone. Color conditioning also is an outstanding development for its effect on the war effort. And that is not all. After the war the lessons learned will have their effect in peacetime production. Then, as now, they will mean better health and eyesight and morale for workers. Then, to an extent impossible currently, color will be used to turn out peacetime goods more efficiently—and thus at lower cost. It is obvious that after the dark clouds of war have been rolled away color will play a big role in painting a bright future.

Counter Operator Opposes Fed. Tax Due to Local Fee

MEMPHIS, Jan. 16.—Willingness to pay a \$2 federal tax and continue operation was expressed here by a local penny machine operator, who says that otherwise he will simply have to remove his machines from locations whenever a demand is made for payment of the new federal \$10 tax levy.

Analysis of the tax situation shows the penny machines for amusement only are now paying city taxes here, varying from a reported low of \$3 to a high of \$7.50, with State and city taxes uniformly \$7. Addition of the \$10 federal levy would make the annual tax burden on these machines between \$20 and \$25, while recent cost of new machines has been only \$20, and used equipment has been moving from \$10 to \$15 per machine.

BEST BUYS

SLOTS

10 Mills 5c Chromes, 3-5 payout	\$179.50
1 Mills 25c Chrome, 3-5 payout	215.00
1 Mills 25c Chrome, 2-5 payout	235.00
3 Mills 10¢ Chromes, 2-5 payout	199.50
28 Mills 5¢ Brown Fronts, C.H.	139.50
4 Mills 10¢ Brown Fronts, C.H.	137.50
2 Mills 25¢ Brown Fronts, C.H.	149.50
4 Mills 10¢ Blue Fronts, Fac. Re.	137.50
16 Mills 5¢ Blue Fronts, Fac. Re.	125.00
5 Mills 5¢ Free Play Q.T.'s	29.50
1 Mills 10¢ Blue Front Q.T.'s	75.00
2 Mills 1¢ Glitter Gold Q.T.'s	77.50
2 Mills 1¢ Blue Front Q.T.'s	49.50
10 Mills 5¢ Green Vest Pockets	29.50
4 5¢ Blue & Gold Vest Pockets	37.50
3 1¢ Blue & Gold Vest Pockets	34.50
1 Jenn, 50¢ Silver Chief, 3-5 pay.	295.00
1 Jenn, Slot 50¢, 3-5 payout	250.00

CONSOLES

5 Mills 4 Bells, serial over 2000	\$345.00
10 Keeney Super Bells Comb.	195.00
2 Paces Races, Red Arrow, J.P.	169.50
2 Paces Races, Brown Cabinet	125.00
2 Paces Races, Black Cabinet	75.00
1 Royal Flush, cash & ticket comb.	42.50
1 Grenchen Tool Sugar King	69.50
1 Mills Jumbo Parade, cash	89.50
10 Mills Jumbo, Parades, free play	67.50

PHONOGRAPHS

1 New Mills '42 Empress	\$285.00
1 New Mills '42 Throne of Music	295.00
2 Mills Empress, '41 Marbletop	169.50
3 Mills Throne, '41 Marbletop	139.50
1 Factory Seeburg Rolaway, '42 with 8 3-Wire Wallboxes	425.00
1 Seeburg Regal	135.00
1 Seeburg Rolaway Wireless Rex	149.50
3 Seeburg 8800 Wireless	395.00
1 Wurlitzer Rolaway Keen. Adpt.	125.00

MISCELLANEOUS

1 Seeburg Chicken Sam	\$ 99.50
1 Gofflieb Skee-Ball-Ette	49.50
5 Mills 1-2-3, '39 Model F.P.	29.50
1 Genco Four Aces, Orig. Crato	122.50
2 Jennings Ciga-Rollas, 5¢-10¢	59.50
11 A.B.T. Challengers	22.50
4 Gofflieb Triple Grippers	14.50
1 Gofflieb Single Gripper	9.50
2 Pikes Peak	11.50
25 Columbia Peanut Mach., Lt. Mod.	5.50
500 Ft. Now 30-Wire Cabin @	27¢ Ft.
6 New Seeburg 30-Wire Wallboxes	17.50
3 Wurlitzer Chrome Boxes, like new	27.50
45 Slot Machine Folding Stands	4.50

Terms, 1/3 Certified Deposit, Bal. C. O. D.
STERLING NOVELTY CO.
 669-671 S. Broadway, LEXINGTON, KY.

SEE **Bally's** GREATEST HIT!

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY
 2640 Belmont Avenue - Chicago, Illinois

REBUILDERS of **Bally**

1-SHOT PAYOUT GAMES and 5-BALL FREE PLAY GAMES

Write for Information

SULLIVAN-NOLAN ADV. CO.
 527 W. Chicago Ave., Chicago

ARCADE BARGAINS

2 Chicago Coin Hockey	\$164.50 Ea.
2 Seeburg Jap Guns	92.50 Ea.
1 Western Baseball	45.00
1 Test Pilot	224.50
3 Ton Strikes	55.00 Ea.
EXTRA SPECIAL	
4 Mills 5¢ Brown Fronts	\$110.00 Ea.
25 1¢ Jennings Dukes	9.50 Ea.
10 5¢ Blue & Gold Vest Pockets	39.50 Ea.

Get Your Order in Today, 1/3 Dep. Required.
SEIDEN DISTRIBUTING COMPANY
 1230 Broadway ALBANY, N. Y. Phone 4-2108

BOOK-O-SUNSHINE

TOPS ALL TICKET GAMES FOR POCKET SALES. 420 tickets at 5¢ takes in \$21. Tickets folded 5 in a bundle and pasted in pocket size book with jackpot consisting of 42 seals paying \$1.00 each, and one seal each paying \$2.00, \$3.00, \$4.00, \$5.00, \$6.00, \$8.00, \$10.00. Three seals to be opened averaging \$1.67 each. 18 consultations 50¢ each. Average profit \$7.75 per book. 6 sample books \$4.50, or a dozen books \$9.00.

WRITE FOR INFORMATION TIP BOOKS
OUR NEW 66 TICKET TIP BOOKS
BARNES NOVELTY CO., New Paris, Ohio.

GUARANTEED LIKE NEW
MILLS GOLD CHROME \$224.50
 5¢ and 10¢ Play 234.50
 25¢ Play 199.50
MILLS SILVER CHROME \$189.50
 5¢ and 10¢ Play 199.50
 25¢ Play 109.50
 Complete Stock **MILLS NEW SLOTS** on Hand for Immediate Delivery.
 We have the largest stock of **USED SLOTS** in Mills, Jennings, Pace and Watling. Write for Price List and Circulars. Also get our Price List on all types of **CONSOLES, FOUR BELLS, JUMBOS, etc.**
SICKING, INC.
 1401 CENTRAL PKY., CINCINNATI, O.
 927 E. BROADWAY, LOUISVILLE, KY.

Holidays Did Not Hurt Patronage in Fort Worth Area

FORT WORTH, Jan. 16.—Despite the merchandise shortage, of which no relief is in sight, there is still plenty of business at places in this section of Texas where coin machines are operated. Jack Maloney, operator of the Panther Novelty Company, believes the business is far ahead of the corresponding month of a year ago.

Due partly to the gasoline rationing, as well as merchandise and labor shortage, two of the smaller locations have closed in Tarrant County, but the larger ones are still going full blast with increased business, even in the areas along the highways and outside of the city limits.

Inventories taken by various concerns show the holiday rush emptied many shelves that will not likely be refilled soon. The two-day holiday for Christmas—Friday and Saturday of Christmas Week—was something new for Fort Worth. It caused more money to be spent at the coin machine locations.

There is practically no complaint among the machine operators about the temporary halt in the releasing of records.

"It just gave us a breathing spell and let us put into circulation lots of good records that have been crowded off the machines," stated Maloney. "We could stand even a longer extension of the release ban."

Arcade Owners' Assn. Progresses

NEW YORK, Jan. 16.—The Arcade Owners' Association held its second meeting since organizing about a month ago and showed a marked increase in attendance. In addition the association received letters from many arcade owners in distant States inquiring for additional information.

At the present time membership includes arcade owners from New York, New Jersey, Pennsylvania and Connecticut. Herman Brothers, who is managing the association at this time, invites correspondence from all over the country. It is his belief that the association should be national in scope, thus it would be in a position to present any problem for a complete substantial group of business people.

The next meeting will be held on January 21 at the Abbey Hotel at 7:30 p.m. Brothers is mailing notices of the meeting and application blanks to arcade owners, requesting that they mail in requests for information they desire. Due to the difficulty of travel, Brothers thinks some of the members and prospective members will have to keep in touch with the association by mail.

In order to make the association all inclusive, the membership voted a \$10 initiation fee and annual dues of \$15.

The body appointed a committee to begin working on an appointment with the Senate Finance Committee for the near future.

PHONOGRAPH AND RADIO TUBES For Immediate Delivery

Photo Electric Cells (#CE-23) (Can be used on "CHICKEN SAMS," "JAPS," "CHUTES," "RAPID FIRES" and other Ray Guns)	\$2.50 Ea.
#2A4G Tubes	3.50 Ea.
#2051 Tubes	3.50 Ea.
#80 Tubes	.90 Ea.
#38 Tubes	1.50 Ea.
#6L6G Tubes	2.00 Ea.
#5W4G Tubes	.95 Ea.
#76 Tubes	1.00 Ea.
#1033 Mercury Tube (Replaces #2A4G—Very Fine Tube)	3.50 Ea.
#2050 Tubes (Same as #2051)	3.50 Ea.
#47 Tubes	1.50 Ea.
#5U4G Tubes	1.05 Ea.
#41 Tubes	.90 Ea.
#42 Tubes	.90 Ea.
#79 Tubes	1.65 Ea.
#6J5GT Tubes	1.15 Ea.
#56 Tubes	.85 Ea.
Woven, Covered Gun Cables (5-Wire), (8-Ft. Lengths—Each Wire Rubber Covered)	1.90 Ea.
Toggle Switch Assembly	2.50 Ea.
Zenith Filter Condensers, Fine Quality	1.25 Ea.
#44 Small Lamps	.55 Box
5c A.B.T. Mfg. Co. Coin Slides	1.00 Ea.
5c Secondary Slides	.25 Ea.
1 1-Lb. Spool Rosin Core Solder	.65 Lb.

The most thorough and complete "CHICKEN SAM"—
 Change-over to "JAP" Ray Guns—in the U. S. A.
"SHOOT THE JAP"
 RAY-O-LITE GUNS

\$139.50 **\$139.50**
 Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

CHICAGO NOVELTY COMPANY, Inc.
 1348 NEWPORT AVE. CHICAGO, ILL.

SLOT BUYS

MILLS	
War Eagles, 3-5 Payout	\$ 60.50
Blue Fronts (Rebuilt & Repainted, Knee action and Club Handles)	
5¢	124.50
10¢	129.50
25¢	134.50
Cherry Bells, 5¢ (Rebuilt and Repainted, Knee Action and Club Handles)	139.50
JENNINGS	
4 Star Chiefs, 5¢-10¢	\$ 60.50
Silver Chief, 5¢	114.50
Silver Moon Console, 5¢ Payout, Like New	114.50
PACE	
Gemet, 3-5 Payout, 5¢-10¢	\$ 47.50
DeLuxe, Like New	84.50
Slug Proof	84.50
DeLuxe Slug Proof	94.50
CAILLE	
7 Play, 5¢-10¢-25¢	\$ 79.50
Commander	
5¢	\$ 59.50
10¢	64.50
Watling Rot-a-Top, 3-5 Payout, 10¢	54.50
1/3 Deposit, Balance C. O. D.	
State Distributor for Seeburg Phonographs and Accessories.	
MILWAUKEE COIN MACHINE COMPANY	
3130 W. Lisbon Ave. Milwaukee, Wis.	

There is no substitute
 for Quality
 Quality Products Will
 Last for the Duration
D. GOTTLIEB & CO.
 CHICAGO



\$10.00
SAM MAY & CO.
 853 N. Flores St. SAN ANTONIO, TEX.

MILLS THE GREATEST NAME IN COIN-OPERATED MACHINES

You are invited to submit your inquiries and problems to the house that has served you steadfastly for fifty-three years.
MILLS NOVELTY COMPANY, 4100 FULLERTON, CHICAGO

WILL PAY **\$95.00** PER CASE FOR **.22 SHORTS**
 COMMUNICATE AT ONCE—CASH WAITING.
 FOR SALE—25 lbs. ROOVERS' NAME PLATE TAPE FOR \$100.
 PEERLESS VENDING MACHINE CO., 220 West 42d St., New York City.

GUARDIAN

SERVICE KIT FOR PIN GAME OPERATORS
 The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.
BEWARE OF IMITATIONS
 Buy Guardian and You Won't Come to Grief.
STILL ONLY \$7.50 COMPLETE
 CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!
BLOCK MARBLE CO. 1527 Fairmount Avenue Philadelphia, Pa.
GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

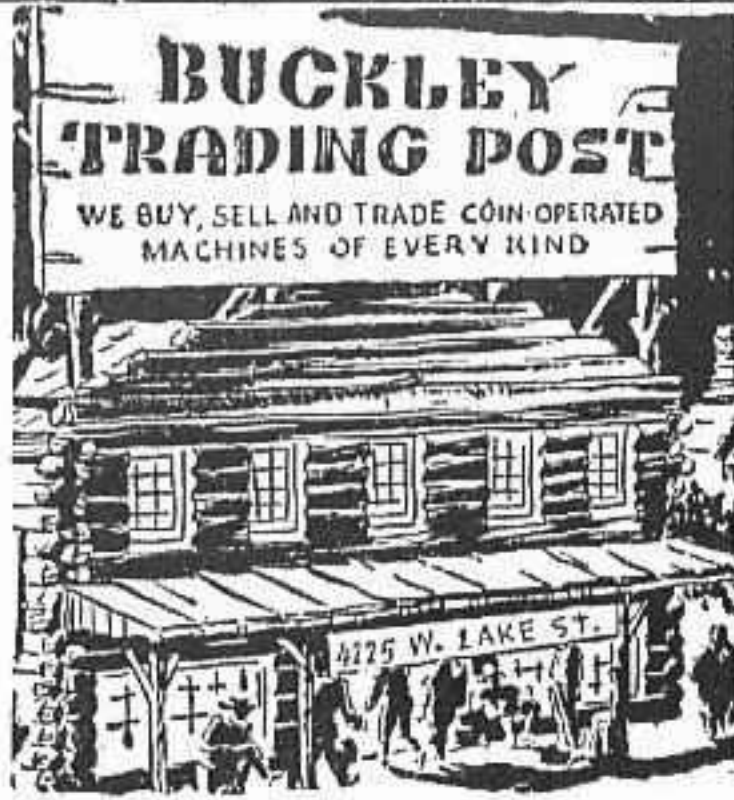
GAMES YOU WILL BE PROUD TO OWN
 Reconditioned by Experts—Rails Scraped, Lacquered and Thoroughly Cleaned.

SPECIALS	Big Time	\$29.50	Sea Hawk	\$30.00
1 New Genco Defense	Bosco	64.50	Star Attraction	39.50
4 Thumbs Up, Never Unpacked, Ea.	Belle Hop	34.50	Show Boat	37.50
75.00	Capt. Kidd	45.00	Sport Parade	30.00
2 Four Aces, Rebuilt, Ea.	Do Re Mi	47.50	Seven Up	37.50
85.00	Entry	20.00	Silver Spray	49.50
Pan Americans, Ea.	'42 Home Run	59.50	Twin Six	42.50
62.50	Jungle	50.00	Ten Spot	34.50
FIVE BALL FREE PLAYS	Knockout	79.50	Wild Fire	27.50
ABC Bowler	Miami Beach	35.00	West Wind	42.50
Argentina	Paradise	24.50	Yanks	89.50
49.50	Silver Skates	30.00	Zig Zag	47.50
Broadcast	Salute	27.50		
37.50				
Bowlaway				
64.50				

1/3 Deposit With Order, Balance C. O. D. Prices F. O. B. Los Angeles.

MODERN COIN EXCHANGE
 1811 WEST PICO BLVD. LOS ANGELES, CALIF.

A NEW PROFIT-SHARING PANORAM DEAL NOW AVAILABLE TO ALL RELIABLE OPERATORS
 INQUIRE TODAY!
THE GEORGE PONSER COMPANY
 763 SOUTH 18TH STREET, NEWARK, N. J. (Tel.: ESsex 3-5910)



ALWAYS

Consult the Trading Post
when you want to buy
or
when you want to sell

WILL PAY CASH FOR

ARCADE MACHINES

- | | |
|-----------------------------------|-----------------------|
| A.B.T. Aeromatic Shooting Gallery | Keeney Anti-Aircraft |
| Bally Bull's Eye | Keeney Submarine |
| Bally Defender | Keeney Super Bomber |
| Bally Rapid Fire | Kirk Night Bomber |
| Chicken Sam | Mutoscope Ace Bomber |
| Drive Mobile | Mutoscope Sky Fighter |
| Jail Bird | Mills Punching Bag |
| Keeney Air Raider | Mutoscope Bag Puncher |
| | Wurlitzer Skee Balls |

CONSOLES

- | | |
|--------------------|---------------------------|
| Mills Four Bells | Keeney Super Bells |
| Mills Three Bells | 2 Way 5 & 25c |
| Keeney Super Bells | Keeney Super Bells, 4 Way |
| 2 Way 5 & 5c | Keeney Super Track Time |

SLOT MACHINES

MILLS

- | | |
|------------------------------|-------------------|
| Cherry Bells | Original Chromes |
| Cold Chrome Bells | Emerald Chromes |
| Blue Fronts, Serials 400,000 | Copper Chromes |
| Brown Front Club, 5c | Melon Bells, 25c |
| Bonus Bell, 5c | Yellow Front, 3-5 |

PHONOGRAPHS

WURLITZER

- 850, 800, 750, 750E, 700
600 Keyboard
500A Keyboard

SEEBURG

- High Tone, Remote
High Tone, Reg.
Envoy, E. S.
Regal

- Wall Boxes
Packard Boxes

- Wurlitzer 30 Wire Boxes
Betty Teletone Boxes

ONE BALLS

- | | |
|------------------------|------------------|
| Blue Grass—F. P. | Pimlico |
| Club Trophy—F. P. | Sport King—P. O. |
| '41 Derby—F. P. | Turf King—P. O. |
| Eureka—F. P. | Fairmont—F. P. |
| Long Shot | Santa Anita |
| One-Two-Three 40—P. O. | Long Acres—P. O. |

SCALES—All Makes

Wire or Mail Quantity and Price

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

Minnesota Assn. Gives Patriotic Calendar for '43

MINNEAPOLIS, Jan. 16.—The Minneapolis Amusement Games Association has been receiving many compliments from locations and patrons of amusement machines who have seen the attractive 1943 calendars distributed by the association. These calendars have been given to all members of the association and also to the locations.

It is a large-sized wall calendar printed by Brown & Bigelow, nationally known makers of calendars, and is a work of art. The picture is an appropriate subject, showing a marine and a soldier in action. The main caption under the picture says "Let's Back Them Up." The calendar also contains a big advertisement for War Bonds and the name of the association. Each one of the monthly calendar sheets has some very appropriate slogan, such as "Work, Fight and Save for Victory," "Who Saves the Most Time Serves His Country Best," etc.

In the long list of patriotic activities, this calendar is outstanding in the work of the Minneapolis association, and it will be hanging on many walls during the year.

Increases Expected in Supplies of Paperboard

WASHINGTON, Jan. 16.—Trade leaders in the paperboard industry say that there are good prospects for a general increase in the production of all types of paper and paperboard during the next few months. These trade leaders do say, however, that the increase may be only temporary because the man-power situation is making it difficult to keep a

full supply of workers in the pulpwood field.

At the same time it was reported that the War Production Board after issuing orders to reduce the use of paper for magazines and newspapers will soon announce similar orders for book publishing, commercial printing, paper containers and paper products of various kinds. The order will not set uniform rates for all types of paper but will make specific provisions for each type. An effort will also be made to use more wastepaper in production rather than use wood pulp. Wastepaper will especially be used in the manufacture of paperboard for packaging.

**BUY BONDS
to BUY BOMBS**

GARDNER & CO.

SALESBOARDS

2309 S. ARCHER, CHICAGO

Wanted To Buy for Cash

Late Bally Payout Tables, or will trade for Arcade Equipment or Phonographs.

ACME NOVELTY CO.

1124 Hennepin Ave. Minneapolis, Minn.

CENTRAL OHIO QUALITY BUYS

SLOTS, CONSOLES, ARCADE EQUIPMENT

- | | |
|--|----------|
| 5c JENNINGS CLUB SPECIAL CHIEFS..... | \$119.50 |
| 10c JENNINGS CLUB SPECIAL CHIEFS..... | 129.50 |
| 5c JENNINGS SILVER CHIEFS—New Finish..... | 119.50 |
| 10c JENNINGS SILVER CHIEFS, New Finish..... | 129.50 |
| 5c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... | 79.50 |
| 10c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... | 95.00 |
| 25c JENNINGS CHIEFS, 4 STAR OR 4 BAR..... | 105.00 |
| 5c-10c-25c JENNINGS CHIEF TRIPLES, Like New..... | 225.00 |
| 10c GOLD CHROME, Original, Like New..... | 225.00 |
| 25c GOLD CHROME, Original, Like New..... | 235.00 |
| 5c CHROME BELLS, 3-5 P. O., Rebuilt..... | 189.50 |
| 10c BROWN FRONTS, Orig., Knee Action, Club Hand... | 159.50 |
| 5c BONUS BELL, Late, Over 460,000..... | 225.00 |

- | | |
|---|--------------------------------------|
| 5c BLUE FRONTS, New Crackle .. \$ 99.50 | 5c MILLS SLUGPROOFS, 3-5 .. \$ 89.50 |
| 10c BLUE FRONTS, New Crackle .. 129.50 | 5c FUTURITYS, Late .. 75.00 |
| 25c BLUE FRONTS, A-1 .. 149.50 | 5c COLUMBIAS, Cig. or Fruit .. 49.50 |
| 5c CHERRY BELLS, 3-5 Rebuilt .. 129.50 | 2 HEAVY DOUBLE SAFES .. 62.50 |
| 25c ROLLATOPS, A-1, 3-5 .. 69.50 | FOLDING SLOT STANDS .. 2.50 |

- | | |
|--|---|
| BALLY HIGH HANDS, Late .. \$ 99.50 | SARATOGAS, Late, With Rails .. \$ 95.00 |
| SUPERBELLS, Comb. F.P. or C.P. .. 159.50 | DOUBLE BELLS, 5c-5c .. 159.50 |
| JUMBO PARADES, Free Play, Late .. 69.50 | 25c MILLS GOLFAROLA .. 189.50 |
| JUMBO PARADES, C.P., A-1 .. 85.00 | EVANS JUNGLE CAMPS, F.P. .. 79.50 |
| BAKER'S PAOER, D.D., Late, Like New 249.50 | FAST TIMES, F.P. .. 79.50 |
| SILVER MOON TOTALIZERS, F.P. .. 79.50 | BALLY BIG TOPS, C.P. .. 75.00 |

- | | |
|-------------------------------------|--|
| BALLY CONVOYS, Like New .. \$229.50 | BATTING PRACTICE, Like New .. \$109.50 |
| EVANS PLAY BALL, Like New .. 199.50 | ROCKOLA WORLD SERIES .. 79.50 |
| HOCKEYS, Like New .. 185.00 | CHESTER POLLARD GOLF .. 99.50 |

ONE-HALF CERTIFIED DEPOSIT WITH ORDER.
CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., ADams 7949, Columbus, Ohio



TO KEEP PROFITS UP—
"Keep 'em playing" with

MATCHLESS LAMPS

CUT DOWN SERVICE CALLS ON
EVERY TYPE OF AMUSEMENT
DEVICE AND WALL BOX

ONE FOR
EVERY
NEED

Write for Descriptive Literature and Prices

Matchless Electric Company

ESTABLISHED 1912

564 W. RANDOLPH ST. CHICAGO, ILL.

LEW LONDON'S TRUE VALUE BUYS

SLOTS SLOTS SLOTS

New and Sealed Factory Crated

- MILLS Chrome Vest Pockets, Metered, 5c. \$ 69.50
- MILLS Glitter Gold Q. T., 5c 110.00
- MILLS Jumbo Parade 129.50

- MILLS BLUE FRONTS
- MILLS BROWN FRONTS
- MILLS ORIGINAL CHROME
- MILLS GOLD CHROME
- MILLS BONUS BELLS
- PACE POCKET BELLS
- MILLS FOUR BELLS
- LATEST MODEL, NEW, SEALED CRATES

All in
5c, 10c and 25c
Denominations.
Club Handles, Drill
Proof Cabinets.
WRITE, WIRE
or PHONE FOR PRICES

MILLS BLUE FRONTS, Factory Rebuilt and Refinished

Cannot be told from new, all late serials.

- 5c \$139.50
- 10c \$144.50
- 25c \$149.50

250 New and Used CONSOLES, specially priced for quick disposal.

500 FREE PLAY PIN GAMES that are the best reconditioned you have ever purchased regardless of price.

WRITE, WIRE or PHONE

SPECIAL SPECIAL SPECIAL

MILLS MINT VENDERS \$219.50

Cash Payout With Gold Award and Stand

"THE HOME OF TRUE VALUE BUYS"

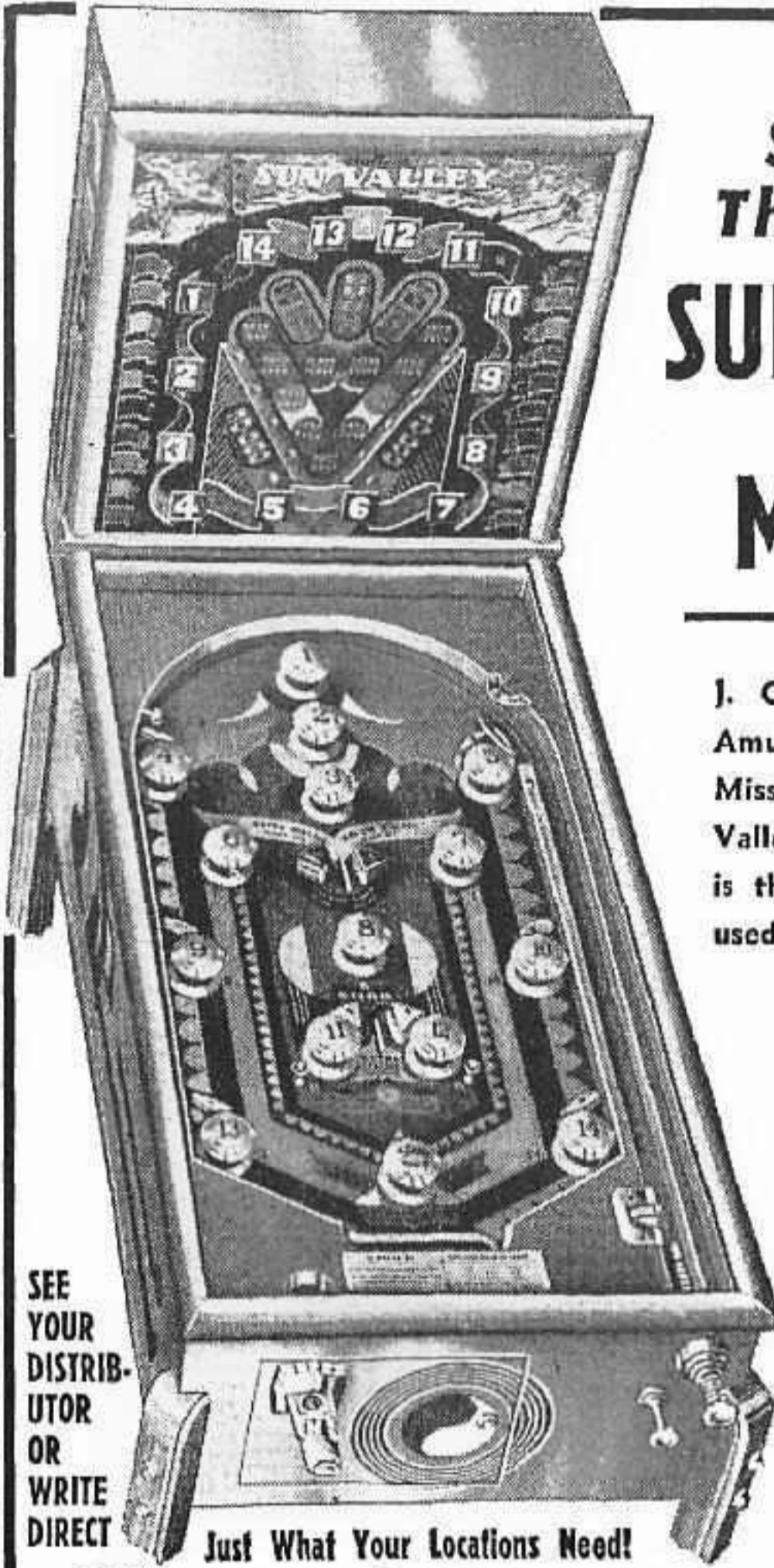
LEADER SALES COMPANY

131-133 NORTH FIFTH STREET, READING, PA.

(Day Phones: 4-3131 - 4-3132; Night Phone: 6077)

REFERENCES: Dun & Bradstreet; Any Bank in Reading, Pa., Or Your Own Bank.

TERMS: 1/3 Certified Deposit. With Orders, Balance Shipped C. O. D. or S.D.



Going Stronger Than Ever—

SUN VALLEY and MIDWAY

J. C. TIREY of the Fairway Amusement Co., Columbus, Miss., says: "I have one Sun Valley that you rebuilt and it is the best game that I have used in a long time."

These Two
PROFIT MAKING
Games Are
Revamped From
Your Sun Beams &
Zombies

SEND IN YOUR
ZOMBIES AND
SUN BEAMS TODAY

SEE
YOUR
DISTRIBUTOR
OR
WRITE
DIRECT

Just What Your Locations Need!

United MANUFACTURING COMPANY
6123 N. WESTERN AVENUE CHICAGO

WANTED FOR CASH

ROCK-OLA SUPERS—MASTERS—STANDARDS—DELUXES

- PHONOGRAPHS**
- WURLITZER
 - 850 \$445.00
 - 750-E & Adapter 385.00
 - 750 375.00
 - 800 330.00
 - 500, Piano Kybd. 170.00
 - 81, '39 Count. Mod. 69.00
 - 616, Illuminated 59.50
- ROCK-OLA**
- Super Rockalite, Adapter \$225.00
 - Super Rockalite 209.00
 - Master, Walnut 190.00
 - Deluxe 165.00
 - Standard 150.00
- SEEBURG Classic, Slug**
- Eject. 180.00
 - Casino 150.00
 - MILLS Empress 109.50
- CONSOLES**
- Silver Moon, F.P. \$ 98.00
 - Jumbo Parade, F.P. 79.50
 - New Clarolla, Late Mod. 150.00
 - Mills F.P. Slots 89.50
 - Jenn. Fastime, F.P. 89.50
 - Hi Hand 104.00
 - Grand Stand, P.O. 69.50
 - Keeney '38 Tractimo. 120.00
 - Jenn. Good Luck, Cons., 5¢, P.O. 27.50

- SPECIAL CLOSEOUT**
New MARVELS
\$15.75
- \$27.50
 - All American Attention
 - Big Chief Landslide
 - Four Roses Flicker
 - Metro Silver Skates
 - 7-Up
 - Crossline
 - Horoscope
 - \$79.00
 - Five & Ten Victory
 - Defense Knockout
 - \$98.00
 - Four Aces
 - Floor Sample
 - \$37.50
 - Duplex Stars

- ARCADE EQUIPMENT**
- Bally Rapid Fire \$175.00
 - Drivemobile 225.00
 - Western Baseball 79.50
 - ABT Jungle Hunt 17.50
 - ABT Fire & Smoke 17.50
 - ABT Mod. F, Streamline 22.50
 - ABT Challenger 22.50
 - Gott. Triple Grip 16.00
 - Anti-Aircraft, Brown 40.00
 - Keeney Air Raider 185.00
 - Shoot the Chutes 129.00
 - Evans Ten Strike, High Dial 69.00
 - Texas Leaguer 39.00
 - Chicago Coin Hockey 199.00
 - Batting Practice 110.00
 - Keeney Submarine 185.00
 - Shoot the Jap 139.50
 - Daval Bumper Bowling 35.00
- 1-BALL FREE PLAYS**
- Mills Owl \$75.00
 - Mills 1-2-3, '40 75.00
 - Vest Pocket 27.50

100 ASSORTED COUNTER GAMES
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

OPERATORS—Don't get stuck behind the Eight Ball because you can't buy new games. Change over to

KNOCK-OUT the JAPS

The SENSATIONAL NEW MONEY MAKER that is taking the country by storm. An entirely new scoring feature. With or without Free Play numbers. Make your own change-over right on location (in five minutes) and get your money back the same day. No tools or skilled labor required. No playing time lost.

Now shipping—GOLD STAR, KNOCK-OUT, SEVEN-UP, STRATOLINER.
Order at Least a Sample Today or Write for Illustrated Particulars.

VICTORY GAMES

2144 SOUTHPORT AVE. CHICAGO, ILLINOIS

Your Total Cost
\$7.50 Per Set

Cash with Order.
F. O. B. Chicago, Ill.

Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED JAP BUMPER CAPS. Must be seen to be appreciated.

SERVICE QUALITY PRICE BADGER BARGAINS WE WILL NOT BE UNDERSOLD

CONSOLES	SLOTS
New Mills Four Bells Write	Mills Gold Chrome, 5¢ \$219.50
Mills Four Bells, 3-5¢, 1-25¢, Late \$495.00	10¢ 239.50; 25¢ 259.50
Mills Four Bells, All Rebuilt-Finished 375.00	Mills Blue Fronts, All Reb. & Refin., 5¢ 109.50
Galloping Demons Write	10¢ 114.50; 25¢ 124.50
Jack-Pot Model, Late 375.00	Mills Brown Fronts 149.50
Evans Lucky Lucro 199.50	Mills Cherry Bells 139.50
Bengtails, Late 295.00	Pace Slug Proof 99.50
Pace Races (Brown) 129.50	Pace All Stars 69.50
	Pace Comets 49.50

ARCADE EQUIPMENT

- Mutos, Skyfighter . . . \$299.50
- Genco Playball, Late 199.50
- Exhibit Ramases . . . 179.50
- Exhibit Skill Bag . . . 199.50
- Exhibit Chin Machine 199.50
- Drive Mobile 225.00
- Globe Ball Grip 109.50
- Lighthouse Grip 109.50
- 9 Light Lift & Grip . . . 109.50
- Exhibit Tiger Tail . . . 109.50
- Exhibit Mule Lift 109.50
- Exhibit Striking Clock 109.50
- Callie Push & Hug . . . 89.50
- Callie Grip & Push . . . 89.50
- Hoot Mon Golf 79.50

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D.
All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1612 WEST PICO BLVD. LOS ANGELES, CALIF.

BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET MILWAUKEE, WISCONSIN

MONEY-SAVING SPECIALS

SPECIAL

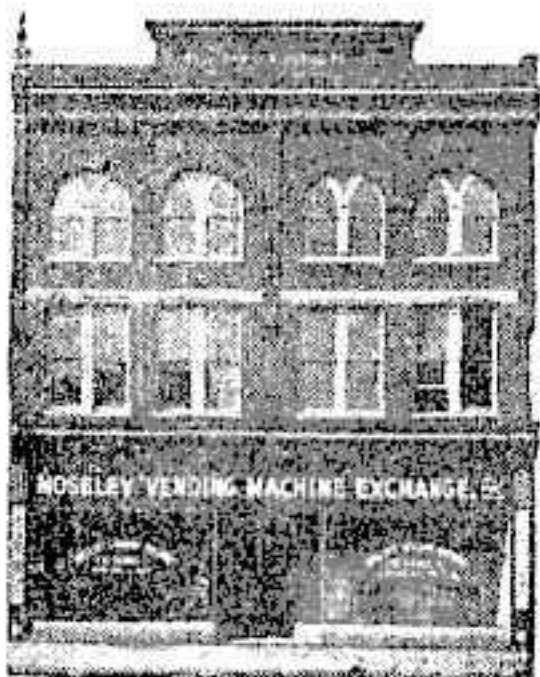
We have dismantled 412, 616 and 24 Wurlitzers and can supply you with any parts you need at low prices. When ordering send us your broken or burnt out parts so we can duplicate them.

SPECIAL

Ship us your burned out Wurlitzer, Seeburg or Rockola phono motors and we will repair same for you within 5 days for only \$5.00 Each.

- Seeburg Hockeys \$59.50
- Western Baseballs 59.50
- Wurlitzer and Seeburg Cash Boxes 75
- Wurlitzer Record Trays 75
- Wurlitzer Magazine Switch Boxes 2.50
- Wurlitzer Motor Resets 75
- 10¢ & 25¢ Wurlitzer Coin Chutes 1.50
- Model 412 Set of Selector Rods 1.50
- Wurlitzer Tone Arms 12.50
- Wurlitzer Motors 17.50
- Chandler Speakers 10.00
- 15" Leatherette Speaker Cabinets 7.50
- 12" P.M. Speakers 10.00
- Evans Ten Strikes 49.50
- Rotor Tables 29.50
- Seeburg 5¢/10¢/25¢ Bar-o-Matios 39.50
- Buckley Boxes 7.50

SUPREME VENDING CO. 557 ROGERS AVE., BROOKLYN, N. Y.
All Phones: Buckminster 2-8400



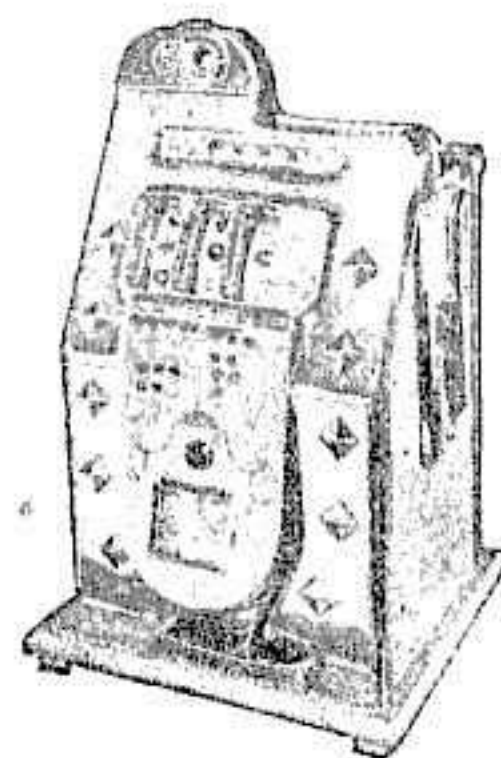
Don't Buy Machines by Name Only. Buy From a Responsible Authorized Factory Distributor.



H. F. MOSELEY
Pres.-Treas.

Don't Get Your Shipments by Truck. Get Them by Railway Freight or Express for Quick Delivery for the Duration of the War.

All Mills New Machines Listed Are Equipped With MOSELEY'S SPECIAL DISC and REELS ESPECIALLY ADAPTABLE TO CLUBS.
None of the Brand New Machines Listed Have Ever Been Off Our Floor.



BRAND NEW MACHINES

KEENEY SUPER BELL, Single, 5c.....	\$239.50	MILLS COUNTER CLUB BELL, 25c.....	\$275.00	MILLS O.T., Gold, 10c.....	\$125.00
KEENEY SUPER BELL, Single, 25c.....	259.50	MILLS COUNTER CLUB BELL, 50c.....	390.00	MILLS VEST POCKET, Blue & Gold, 5c.....	72.50
KEENEY SUPER TRACK TIME.....	Write	MILLS CHROME BELL HANDLOAD, 5c.....	295.00	MILLS FOUR BELL, Original Style.....	600.00
BAKER RACE, 5c.....	299.50	MILLS GOLD CHROME, 5c.....	285.00	MILLS FOUR BELL, New Style Head.....	650.00
COLUMBIA BELL, Cash JP, RP, 5c.....	99.50	MILLS GOLD CHROME, 25c.....	325.00	MILLS THREE BELL, New Style Head.....	675.00
EVANS GAL. DOMINO, Light Cab., JP.....	425.00	MILLS GOLD CHROME, 10c.....	295.00	MILLS JUMBO PARADE VENDER, Conv.....	149.50
BOX STANDS.....	21.50	MILLS CHROME BELL, Copper, 10c.....	295.00	MILLS JUMBO PARADE, Cash.....	129.50
FOLDING STANDS.....	6.50	MILLS CHROME BELL, Copper, 5c.....	285.00	PACE RACE, Red Arrow, 5c.....	375.00
STAMP VENDORS, 3-3's-10c, 4-1's-5c.....	29.50	MILLS CHROME BELL, Copper, 25c.....	325.00	PACE RACE, Red Arrow, 25c.....	390.00
MILLS COUNTER CLUB BELL, 5c.....	253.50	MILLS CHERRY BELL, 5c.....	250.00	MILLS EMPRESS PHONOGRAPH.....	275.00
MILLS COUNTER CLUB BELL, 10c.....	257.50	MILLS BROWN FRONT CHERRY BELL, 25c.....	275.00	MILLS THRONE OF MUSIC.....	275.00

Write for Prices in Lots of Five, Ten or More of Both New and Used Machines. We Have More Than 600 New Machines in Stock and 300 Used Machines.

USED MACHINES—Reconditioned, Like New

We guarantee these Machines to be Clean, Reconditioned, Refinished and in Perfect Condition. Satisfaction Guaranteed or we will refund the purchase price upon return of any machine to us.

CONSOLES

KEENEY SUPER TRACK TIME, No. 7200.....	\$350.00
KEENEY KENTUCKY CLUB.....	99.50
KEENEY PASTIME.....	195.00
KEENEY TRIPLE ENTRY.....	109.00
KEENEY SKILL TIME, 1938.....	79.50
KEENEY SUPER BELL, Single, SU.....	174.50
KEENEY SUPER BELL, Twin, CP, 5/5.....	325.00
KEENEY SUPER BELL, Twin, 5/25, CP.....	375.00
PACE RACE, 5c JP, No. 6319.....	180.00
PACE RACE, 5c JP, No. 5086.....	150.00
PACE RACE, 5c, No. 5895.....	115.00
PACE RACE, 25c JP, No. 6088-6550.....	300.00
PACE RACE, 25c, Red Arrow, No. 6182-6583.....	300.00
MILLS SQUARE BELL.....	40.00
SKY FIGHTER.....	255.00
TOM MIX RAY GUN.....	59.50
SEEBURG CHICKEN SAM.....	175.00
SHOOT THE JAP, Factory Rebuilf.....	155.00
GALLOPING DOMINO, JP, Light Cab.....	325.00
GAL. DOMINO, JP, Ch. Sep., Light Cab.....	335.00
GAL. DOMINO, JP, Factory Rebuilf, Dark.....	225.00
GAL. DOMINO, Factory Rebuilf, JP, Ch. Sep., Dark.....	235.00
EVANS BANG TAIL, Dark Cabinet.....	225.00
EVANS LUCKY LUCRE.....	350.00
BALLY CLUB BELL.....	189.50
MILLS JUMBO PARADE, Free Play.....	79.50
MILLS FOUR BELL, 22 To 2300.....	390.00
MILLS THREE BELL, 700 To 1000.....	560.00
MILLS JUMBO PARADE, FP, Blue Cab.....	89.50
MILLS JUMBO PARADE, Cash, Like New.....	99.50

SUBMARINE.....	\$189.50
MILLS FOUR BELLS, 4/5c, No. 1788.....	295.00
MILLS FOUR BELLS, 4/5c, No. 811.....	275.00

SLOT MACHINES

CHERRY VENDERS, 5c, Like New.....	\$135.00
RED FRONT, 5c, Like New.....	135.00
WAR EAGLE, 5c.....	35.00
MELON BELL, 5c, High Serial, Like New.....	140.00
BLUE FRONT BELL, No GA, 5c.....	110.00
GOLD CHROME, 5c.....	265.00
RED FRONT VENDER, 5c.....	95.00
BONUS BELL, 5c.....	190.00
CHROME BELL, 5c.....	235.00
JENNINGS VICTORIA, 5c.....	39.50
CAILLE CONSOLE, 5c JP.....	90.00
CHROME BELL, 10c.....	245.00
BLUE FRONT VENDOR, 10c.....	110.00
CAILLE CONSOLE, 10c JP.....	95.00
CHROME BELL, 25c.....	275.00
MELON BELL VENDER, 5c, Reconditioned.....	140.00
GOLF BALL, 25c, Like New.....	225.00
BLUE FRONT, 50c, Factory Rebuilf.....	350.00
BLUE FRONT, 1c, Like New.....	99.50
BROWN FRONT, 50c, Like New.....	325.00
COLUMBIA BELL, RP, Cash, 5c.....	59.50
COLUMBIA BELL, Ch. Sep., 5c, Like New.....	82.50
5c CHERRY BELL, No. 461250-461261-457260-457267.....	145.00
5c BLUE FRONTS, No. 367216-368423-391864-368291-373550.....	115.00

COUNTER GAMES

CHALLENGER TARGETS, Like New.....	\$ 29.50
MODEL F TARGETS, Like New.....	27.50
GINGER, 1c.....	5.00
PENNY PACK, 1c, Revolv-a-Round Base.....	6.50
Horses.....	4.00
REEL RACE.....	4.00
RED CAP.....	12.50

FIVE BALL FREE PLAY

FOLDING STANDS.....	\$ 4.50
MYSTIC.....	39.50
BALLY RESERVE.....	29.50
ZOMBIE.....	29.50
LUCKY.....	20.00
SNAPPY.....	20.00
YANKS, FS.....	89.50
PLAY BALL.....	20.00
SUPER SIX.....	20.00
LEADER.....	30.00
TROLLEY.....	30.00
SPOTTEM.....	15.00
C.O.D.....	15.00
GOB.....	89.50
TOWERS.....	20.00
STOP & GO.....	9.00
HOCKEY.....	189.50
SPORTY.....	20.00
GOLD STAR.....	30.00
NIPPY.....	20.00
VOGUE.....	20.00

SPECIALS

Brand New in Original Crates, Never Unpacked.
Wurlitzer 950.....Write
Wurlitzer Wall Boxes, 5c, No. 120 2 Wire....."
Wurlitzer Adapter, No. 145....."
Seeburg, No. 8200....."
Seeburg Wall-o-Matic....."

WANTED TO BUY

Will pay highest cash price. 100—Pimlico—Longacre—Bally Kentucky—Turf King—Jockey Club—Thoroughbreds—Sky Fighters—Submarine—Bally Rapid Fires.
All Kinds of Mills Slots 5-10-25c—Blue Front, Brown Front and Gold Chrome.
Mills Three Bells and Four Bells with 3 Nickels and 1 Quarter Payout.
Will pay highest cash price. Give Serial Numbers and guaranteed condition.

SPECIALS

25 Super Bells, 5c Conv., SU.....\$174.50
25 Dominos, JP, Light Cab., SU, Like New.....325.00
5 Super Track Times, SU, Like New, Serial Numbers Over 7200.....350.00
1 Wurlitzer 950, 1942 Md., Brand New, Never Unpacked.....Write
10 Mills Three Bells, Like New, High Serials.....580.00
Jackpot Dominos, Brown Cabinets, Factory Reconditioned.....225.00

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and ask to be put on our mailing list. Above prices effective January 23, 1943, and subject to change without notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad Street, Richmond, Va.

Day Phone 3-4511, 3-4512. Night Phone 5-5328.

SERVICE—QUALITY—DEPENDABILITY



10% EV'RYBODY, EV'RY PAYDAY 10%

BUY WAR BONDS!

It's the best investment you and I have ever been privileged to make!

A SACRED OBLIGATION FOR EVERY AMERICAN!

We owe it to those who have given their lives before us to preserve our freedom . . . and we owe it to our boys who are giving their "all" today—that we and Americans of future generations may live in peace and as a free people.

●
"EV'RYBODY, EV'RY PAYDAY" is the NEW VICTORY
SONG. OPERATORS! Be sure to place this tune in the
#1 spot on all your phonographs.

To Go Ahead... Go

Seeburg

J. P. SEEBURG CORPORATION · 1500 DAYTON ST. · CHICAGO

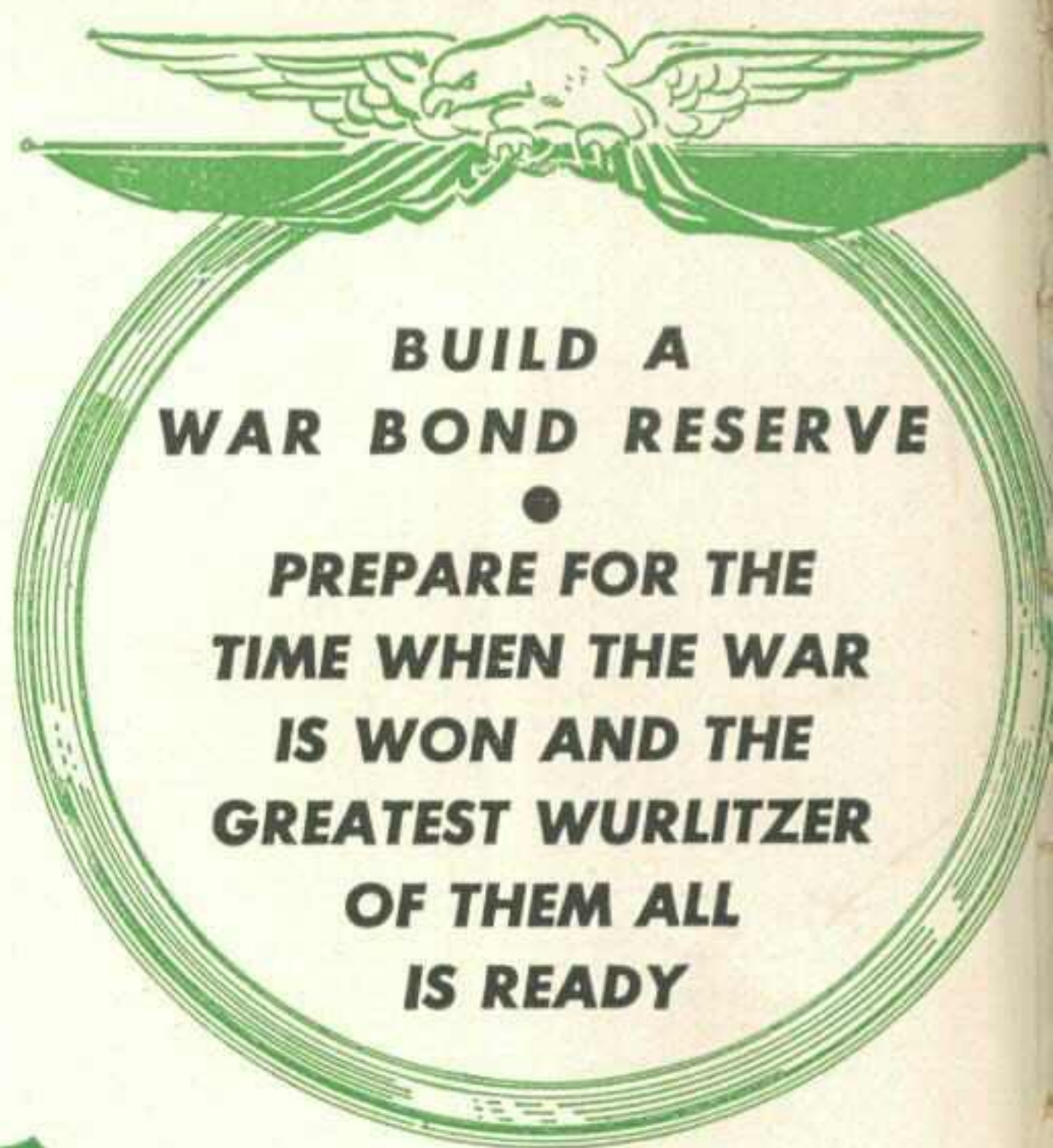


**I'LL DROP THE BOMBS
YOU BUY THE BONDS**

HELP UNCLE SAM AND YOURSELF, TOO

Back up the boys at the front. Buy Bonds and you buy them equipment. Build a WAR BOND reserve and you not only help Uncle Sam but you prepare yourself as a Wurlitzer Music Merchant for the post-war era.

Once the war is over you'll see a sensational new Wurlitzer—far and away ahead of anything yet developed. You'll want them to replace your obsolete equipment. You have the money ready to BUY them if you start building a WAR BOND reserve fund NOW! It's America's best investment offering 33 $\frac{1}{3}$ % return on your money.



WURLITZER

Is Working for  *Uncle Sam*

For Phonograph Service and Parts — See your Wurlitzer Distributor