

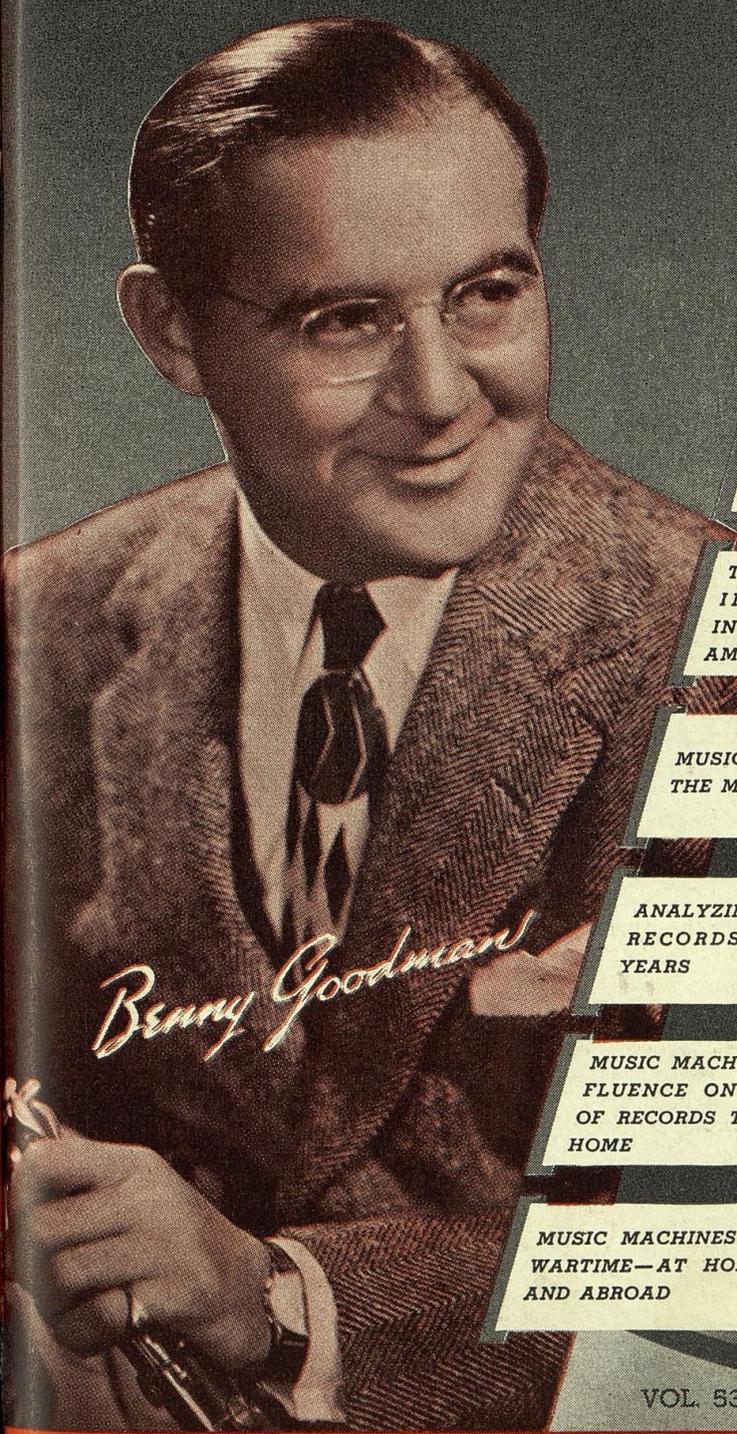
In this Issue

**THIRD ANNUAL EDITION
TALENT AND TUNES ON MUSIC MACHINES**

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The Billboard



Benny Goodman

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IN THE THIRD ANNUAL EDITION OF TALENT AND TUNES ON MUSIC MACHINES

EMPLOYMENT IN THE MUSIC MACHINE INDUSTRY

MUSIC FOR MILLIONS FOR A NICKEL

THE MUSIC MACHINE INDUSTRY'S PART IN BETTERING PAN-AMERICAN RELATIONS

MUSIC MACHINES AND THE MUSIC INDUSTRY

ANALYZING THE HIT RECORDS OF PAST YEARS

MUSIC MACHINES' INFLUENCE ON SALES OF RECORDS TO THE HOME

MUSIC MACHINES IN WARTIME—AT HOME AND ABROAD

VOL. 53

NO. 39

● INFORMATIVE ARTICLES ABOUT THE MUSIC MACHINE INDUSTRY ●
● STORIES ABOUT BANDS, SINGERS and SONGS ● COMPLETE LISTS of ALL RECORDING ARTISTS ●



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EDITORIAL

Showdom's Part in Defense

The emphasis of our entire national life is now upon defense; defense industries receive the right of way; non-defense industries have faded, for a time at least, into the background. It is, of course, right and proper that this should be so.

However, it is neither right nor proper to classify the show business, in all of its many manifestations, among the non-defense industries. It is as vital to true national defense as the manufacturing of tanks and airplanes.

In the modern mechanized world, with its modern mechanized wars, a much greater emphasis than ever before has been placed upon the machinery of battle. Yet we must not fall into the fallacy of considering the machine the only deciding factor. Machines need men to operate them, and the human equation in national defense is still as important as it was when battles were fought and won with muskets rather than flying fortresses. For a full, impregnable national defense, two things are needed: Machines of sufficient quantity and quality—and the highest type of morale among the men who operate those machines and the people at home who must supply the sinews of any effective defense. The show business can play little part in the furnishing of machines—but it plays the primary part in the raising of morale.

In this sense, at least, it is as important to our nation now as any other industry in the country. And it must be so considered. If, for any reason at all, the show business or any one of its branches is destroyed or rendered ineffective, the cause of national defense will suffer a real loss.

Therefore, show business and its branches must be considered as a favored defense industry. There must be no curtailment of its fields of activity or of its necessary supplies. Materials for settings and costumes must not be curtailed; metals must be forthcoming for musical instruments, phonographs and other things that play so great a part in boosting and keeping up the necessary morale of our people. Nor must the facilities for travel be curtailed for show business groups.

So soon as such things are cut down, so soon as the great amusement industry is therefore forced to slacken its efforts, just so soon will there be a drastic and tragic curtailment in one of the two great necessities for effective national defense—the morale of the nation.

TA Tax Exemption Appeal Ash-Canned By New Tax Program

NEW YORK, Sept. 26.—Because of the new defense taxes nullifying all amusement tax exemptions, Theater Authority will not appeal the recent decision by the Bureau of Internal Revenue which declared that benefits cleared by TA are no longer tax exempt.

TA spokesman declared that any appeal in the light of new legislation would be useless. However, TA's protest against the Bureau's ruling has already been filed in Washington, and should this emergency tax bill be repealed after the defense program is over, TA will institute an appeal.

The exemption repeal is seen as taking TA out of an embarrassing position. Because of the BIR ruling, any charity which paid the 10 or 15 per cent tax to TA would automatically lose its right to tax exemption. Thus, TA's position would be reduced to policing of benefits only.

Recent proposals to amalgamate all theatrical charities under the Actors' Fund of America are now seen to have been made in anticipation of the BIR ruling. Should the merger be made, Actors' Fund being a charity organization and not a collection agency for a group of union charity funds as is TA, the BIR order would have a better chance of being reversed.

Pic Exhibs Attack ASCAP; Seek Consent Decree, Source Clearance

PHILADELPHIA, Sept. 26.—ASCAP is in for another attack, with picture theaters soon to become the problem child. The opening guns were fired Wednesday (17) at the 12th annual national convention of the Allied States Association of Motion Picture Exhibitors at the Benjamin Franklin Hotel here.

Charges against ASCAP were set forth in the report of Leonard Rosenthal, of Troy, N. Y., who is both an exhibitor and an attorney. Asking that steps be taken immediately to persuade the government to force a consent decree upon ASCAP. Rosenthal charged that, since radio ASCAP music is taxed at the source, the same consideration should be

Disk Outfits Will Spend Over \$3,000,000 in 1941 for Band Talent; Split Among 100 Orks

NEW YORK, Sept. 26.—Pop bands are figured to cut a \$3,000,000 recording meion this year as a result of the terrific sales hypo witnessed by the major disk producers in the past few months. This bank of coin will be split up by over 100 name and semi-name orks which are now recording regularly for one of the three waxeries—Decca, Columbia and

Victor. In 1935 approximately \$300,000 was spent by these companies in acquiring band talent, or one-tenth as much as they will lay out in 1941. At least 60 of these ork aggregations are names today, and will collect the largest slice of the \$3,000,000 spent. But the other 40 or so semi-name bands stand to collect a fair share of the disk dough because of the regularity of their recording dates.

On top of this all-time high cash outlay by the diskers and the record number of bands now recording, the wax outfits are still on the lookout for more bands. At the current pace of the business there is every indication that the present number of orks on wax will be doubled by this time next year. During the past few months the wax companies have been adding an average of two new bands a month to their rosters.

All of these figures are even more significant when it is remembered that they have been built up in just the past four or five years. Up to that time band booking offices never even bothered to include a recording clause in their contracts, the revenue from that channel having been so small for the orks. Today band offices realize a hefty slice of their commissions from the orks' record sessions and royalties from the disk sales.

Latest count, for example, of bands now waxing disks shows that Music Corporation of America has 54 orks; William Morris, 18; General Amusement Corporation, 19; Frederick Brothers Music, nine, and Consolidated Radio Artists, eight. A few years back the offices had no more than a handful of their bands doing anything on records. Today, these same offices not only strive to get their bands recording contracts, but also spend plenty of sugar promoting the sale of (See Record Mfrs' Talent on page 68)

Train Strikes Lion Truck During Jay Gould Parade

CASEY, Ill., Sept. 26.—During the Jay Gould Circus parade here yesterday a train crashed into the Gould lion cage truck, freeing two lions and a bear. One lion was stunned by the impact, and the other raged thru the dense crowd that was attracted by the noise of the crash. Quick work by clowns Bob Chase and Chris Cornalis, assisted by Blackie Hance, elephant trainer, prevented injury to the spectators. After a brief chase, however, the lion was shot by Chase.

The truck was demolished but the driver escaped injury.

Upon the advice of Allied general counsel, Commissioner Abram F. Myers, a committee will be set up to map a course of action.

The source of theater music is Hollywood, declared Rosenthal, and that is where the tax should be collected. Exhibitors, he said, have absolutely nothing to say about what music is to go into a picture. He not only charged ASCAP with being a monopoly thru several motion picture companies controlling ASCAP music publishing houses, but also that the Society is a monopoly within a monopoly, since it collects revenue from both ends.

New Tax Bill Hits Admissions; Also Clubs, Records, Musical Instruments, Coin Machines

WASHINGTON, Sept. 26.—Final approval by the House of the 1941 revenue bill last week means more headaches for amusement industries. Under the heading of direct taxes—taxes immediately affecting the purveyors of entertainment service—come the following new and revised levies.

ADMISSIONS.—Where formerly admissions of less than 21 cents to theaters, movie houses, concerts, ballrooms, amusement parks, et al., were exempt from a tax, a new rate schedule will now be invoked. For each 10 cents or fraction thereof, a 1-cent admission tax will be levied, including those admissions by season tickets and subscription. The tax on free admissions or admissions at reduced rates is based on the regular admission charge, except in the case of bona fide employees, municipal officers on official business, children under 12 years of age, members of the military or naval forces of the United States when in uniform and members of the COC when in uniform.

NIGHT CLUBS.—Under the old law, the tax on night club and cabaret bills

was 2 cents for every 10 cents of admission charges, which was deemed to be 20 per cent of the total charge. The equivalent tariff was thus 2 cents for each 50 cents of the complete bill. Under the new law the rate is 5 per cent of the total amount paid. The old law imposed the tax on the person paying for the entertainment; the new law imposes the tax upon the person receiving the payment.

An additional problem for the club operator will be the increased cost of distilled spirits undoubtedly to ensue from the new whisky levies. On all distilled spirits, other than brandy, the old tariff was \$3 a proof gallon, with a \$2.75 fee on brandy. The new law raises the spirits tax to \$4 a gallon and removes the brandy differential.

RADIOS, PHONOGRAPHS, RECORDS AND MUSICAL INSTRUMENTS.—Prior law taxed the components making up radio receiving sets and combination radio and phonograph sets at a 5½ per cent rate. The new law raises this tax to 10 per cent, and adds to the list of (See NEW TAX BILL on page 28)

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Lewis 11G Season's Top Grosser, Little, Meroff Next in Kaycee; '41 Vaudefilm Average 1G Higher

KANSAS CITY, Mo., Sept. 26.—Top gross of the spring and summer for the Tower Theater here, only house in this area consistently playing flesh, was Ted Lewis's \$11,000, says S. Bernard Joffee, manager of the theater. Second place was shared by Benny Meroff and Little Jack Little and band, drawing \$8,500 each. Lewis has always been a top-notch grosser here, Joffee pointed out. Most dance band attractions on the stage prove stronger than regular acts, he added.

House average continues to be \$6,500-\$7,000, which is an increase of nearly \$1,000 over last year's average.

An interesting fact, said Joffee, was the box-office value of former stage acts who had gone into pictures. For instance, Judy Canova, who always could be depended upon to bring in added dollars. The Gertrude Tucker-Bonnie Baker picture rang up a good gross, and another pic, *San Antonio Rose*, featuring the Merry Maes, netted a top gross of \$8,500. The Bob Crosby pic *Rookies on Parade* netted 11 grand. Gene Autry films also do very well as first-run.

The Tower netted an immediate pickup of business when it dropped its chorus of eight girls, which had been used in vaude productions for a number of years. The theater adjusted its budget, adding to money spent on the acts.

Another feature is Discovery Night, in

which six or eight amateur acts are presented each Monday. The winner is given a week's engagement at the theater but is not billed.

The Tower band has been offering occasional instrumental numbers as well as cutting the show. These prove acceptable to the audience and round out the show when there is no name band on the stage.

Admission scale continues to be the lowest of any vaude theater in the Middle West, Joffee pointed out. Admish is 30 cents nearly every week, except for big names. All pictures are first run.

While there is no apparent boom in the local entertainment business, there seems to be a more optimism.

A summary of the season's grosses for attractions follows:

April 8, 1941. Edith Rogers Dahl and (See LEWIS 11G SEASONS on page 25)

"Claudia" Opens Chi Season; Cast Swell

CHICAGO, Sept. 26.—John Golden opened the fall season here with a play that has been making money for him in New York since February—Rose Frank's *Claudia*. It is an unhealthy mixture of comedy and tragedy that holds together because of a good cast and competent direction on the part of the author. Early in the play, when the comedy revolves around Claudia's childish thoughts and her husband's efforts to bear up with it all, it promises to be entirely amusing. But it becomes uncomfortable later on, and the affair certainly stops being a comedy once the audience learns that Claudia's mother is to die soon of an incurable disease.

Phyllis Thaxter is suitably naive in the title role. Reed Brown as her husband is equally competent. Beverly Sayne contributes a fine job as the sympathetic mother, and Marguerite Namara milks many laughs with her amusing characterization of Madame Darushka, opera star. Robert Craven as the English Romeo, Lila Lee as Claudia's sister-in-law and Edith Angold and Bruno Wick as the hired help complete the well-chosen cast.

The show will continue at the Selwyn for an indefinite run. Tickets are now selling for five weeks in advance.

Honigberg.

"Circus on Ice" Clicks in Syracuse

SYRACUSE, Sept. 26.—Originally booked for eight performances, *Circus on Ice* proved such a box-office hit at State Fair's Coliseum that two extra shows were added. The new ice revue grossed \$22,000 for its opening here.

Show opened to packed house August 29 despite two-hour delay in getting half of rink in condition. Evening performance was without hour before curtain, as were two shows next day. Admission scaled at 50 cents, 75 cents, \$1 and \$1.25.

Circus on Ice combines ice show numbers and circus acts, uses two circus rings painted on ice and big top entrance for circus setting, and has cast of 40.

(See CIRCUS ON ICE on page 25)

GEORGE SPELVIN Patrols the BROADWAY BEAT

JOHN GOLDEN was sitting the other noon in Sardi's with a playwright who was describing a script at great length. Golden listened with increasing interest and, when the other had finished, asked, "Does anybody own it?" The playwright nodded. "Who?" asked Golden belligerently. The playwright gulped. "Who owns it, John?" he said. "Why, you do! You paid \$500 for it last year!" Business Improvement Trend: A swank East Side dining spot one night last week had just three parties in for dinner—and two were press parties on the cuff. . . . If you thought the MCA offices were on fire last week, don't worry about it. A promotion piece on Jack Teagarden's band had been prepared, with the cover featuring a live match inserted in the legend, "You Can't Match These." But the post office department ruled that the live match couldn't be sent thru the mails, so for one entire afternoon a crew of stenographers was put to work setting fire to the matches and blowing them out immediately, to produce a scorched effect that had the postal okay. . . . There are rumors—and then some more rumors—about an incipient actors' "revolt" against one of the better known ad agency radio directors. He's so foul-mouthed and nasty, according to the stories, that a number of actors have already refused to work with him. . . . The girl who answers the phone at the publicity office of Hal Davis and Les Leiber completes her hello these days with the line, "Save your waste paper." It seems that Messrs. Davis and Leiber are press-agenting the campaign to conserve paper in the interests of national defense. You can write your own tag line about the connection between the campaign and the general run of press releases.

THAT phenomenon of last spring and summer, the Savoy Opera Company, which has been going along for months giving two performances a week of the Gilbert and Sullivan operettas at the tiny Cherry Lane Theater in the Village, has begun its fall season with *Ruddigore* and a schedule upped from two performances a week to four. They started from scratch as a co-operative group, with the girls in the chorus making the costumes and a single piano instead of a full orchestra in the pit, but their productions have been superlatively fine—and last Saturday (18) they not only sold out but turned 75 people away. . . . Charles Rosenschein, the theatrical lawyer who recently won an \$80,000 damage ruling in the Oscar Wilde plagiarism suit, is set to unleash another one—this time against Daphne DuMaurier, David O. Selznick and United Artists, charging that Rebecca was plagiarized from an English novel, whose publication date preceded it by a year. . . . Johnny Long had to take night off from his bartending duties at the Hotel New Yorker and fly all the way down to Charlotte, N. C., his home town, to get his draft classification. The classification turned out to be 4F. . . . Sunday's (14) Daily News went all-out for Gene Tierney—John Chapman's column told about her, there was a feature yarn on her private life in the magazine section, and the colored photo page was devoted to her posing. What's up? . . . Mystery at Warners: The other day Don Sherwood, assistant Warner booker, allowed his eyes to wander momentarily to the newly decorated ceiling of the reception room of the booking office—and there, neatly pasted on the ceiling, was an uncanceled 1-cent stamp. . . . There's a trio around New York noted as musical half-wits—which prompted one wag to suggest that instead of belonging to Local 802 they really ought to be enrolled as members of Local 401.

LOT of legit shows around town distribute penny post cards to the customers, with space for a message (preferably a blurb on the play), which the management collects and sends out at its own expense. But *The Corn Is Green*, sponsored by Herman Shulmin, quietly liquidates cards that carry messages unfavorable to the play. Some of the other managements send those out along with the rest.

Overheard on the BMT during rush hour: . . . and 't'night we're gonna see *The Bride Came C.O.D.* with James Cagney and Bet Davis. . . . One of this column's spies is slightly confused. One of a clear sky he received an invitation, but actually printed and complete with road maps showing how to get there, to attend the army maneuvers at Camden, S. C., during October and November. Now he doesn't know whether he's been appointed an honorary colonel unwares or his draft board is dropping him a gentle hint. . . . Tickets to the preview of *The More the Merrier* were scarcer than new gags on the air—but Hilda Morris, who works in Otto Preminger's office, instead of giving her pair of extras to family or friends, gave them to the woman who cleans out the Sardi Building—who had never before seen a legit show. . . . The tie-up between the new song, *Joltin' Joe Di Maggio*, and the manufacturers of Wheaties brings to mind the time a broadcaster, sponsored by one of the vim-building cereals, interviewed Gletus Elwood (Boots) Poffenberger, then a member of the Dodgers. The interviewer, finishing a rhapsodic pitch about the sinew-creating properties of the breakfast food, turned to Poffenberger and asked, "How tall are you, Boots, what is your favorite breakfast, taken with cream, sugar and some sort of fruit?" Whereat the non-conformist Poffenberger answered with a snarl, "Ham, eggs and a couple of bottles of beer."

EVEN tho the New York World's Fair ended almost a year ago, it still gets publicity. A big sign atop some buildings' back of the Roxy still proclaims, "Express Buses to the World's Fair." . . . Deena Clark, former schoolteacher in Hawaii who came here for modeling and night club work as a Hawaiian dancer, has landed a show girl job in *Viva O'Brien*. . . . Erich von Stroheim, the mannequin of the touring *Artistic and Old Lace*, had better not get too menacing, because Henry Kadison, who is making his first roadshow appearance as the playwrighting cop in the same troupe, is an ex-fighter. "How tall are you, Kadison, what is your favorite breakfast, taken with cream, sugar and some sort of fruit?" Whereat the non-conformist Poffenberger answered with a snarl, "Ham, eggs and a couple of bottles of beer." . . . Benito Collada will put on a Pan-American Fleets next month for Russell Sage College in Troy, N. Y. . . . Vernon MacFarlane is emerging as probably the busiest night club decorator in town. He's doing around a dozen spots at the same time. . . . Meyer Davis has added another property to his string outside the music business by building another bowling alley in Washington, a streamlined affair called the Hi-Skor. Ed Wynn's pretties helped to tee it off opening night. . . . The boys at the RKO press department last week tossed a dinner at the Maison Louis for Joseph Jarek, who is leaving to join the New York City Sanitation Department.

BENNY GOODMAN

(This Week's Cover Subject)

TWO initials—B. G.—provide sufficient clue to the identity of the brilliant clarinet genius pictured on the front cover. More than any other word, paragraph or book, those two initials spell the history of America's five-year musical revolution. Benny Goodman was the leader in the mass swing movement which veered away from the classics. Now he alone has managed to establish a foothold in the classical field so far above the reach of most of his contemporaries.

A leader, a master of his instrument, a force musician and a showman, Benny Goodman still stands unchallenged. Unlike most people who have become symbols, Benny refuses to glide along on the strength of past performances. His present band is the greatest in his career; his solo improvisations reflect an ever-ripening personality; his concert appearances give pause to the country's finest critics. To talk of how many box-office records this great musical figure has broken would be useless sales prattle. To review his life in this cursory paragraph would short-change the reader. There's hardly a person in the business who couldn't write his thumbnail sketch by heart. While the past is history, the present is being carved by Goodman's clarinet at Frank Bailey's Meadowbrook in Cedar Grove, N. J. The band takes up an engagement at the Hotel New Yorker, its first Gotham hotel engagement in over two years, October 11.

Goodman's records have always played an important part in the phonograph network. His consistently high level of swing with an ear to good taste has made every release a best bet for lovers of the art and satisfactory coin-phonograph fare for people of all ages and every musical shading. Benny Goodman's big band and his world-famous Sextet are the pride and joy of the Columbia label.

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Philly Booked Solid; Tryouts To Be Fewer

PHILADELPHIA, Sept. 20.—Legit prospects for the new season continue to bloom here, with indications that the Erlanger Theater, only remaining house available for independent bookings, will continue as a legit emporium. House was taken over last winter by William Goldman, who operates a chain of movie houses. Plan was to convert it into a first-run movie house, but with Goldman reported unable to secure the necessary pictures, house may continue legit. University of Pennsylvania's Meak and Wig show has been booked in for Thanksgiving week, and house is again taking the Children's Theater series of attractions.

Shubert interests, adding the Walnut Street Theater to their Forest and Locust Street houses, open the Walnut next Monday (29) with *Separate Rooms* for an indefinite run. Lawrence Shubert, Lawrence, managing director of the three houses, promises a full season of legit for all three theaters. Forest and Locust already jammed heavy with bookings into 1942, and Walnut is to get the Theater Guild revival series following the opening attraction. Forrest will play musicals almost exclusively.

Lawrence said that the Shuberts are now convinced Philadelphia is NSG as a tryout town unless there is a 14-karat name to put up on the marquee. Costly experience has proved that the citizenry will only turn out in a big way for shows with Broadway runs or the glamour of a name.

Film-Vaude-Radio Tie for Westerns Is Nabe Bonanza

DES MOINES, Sept. 20.—Live talent is getting into small-town theaters, some without having stages, thru tie-up of film, radio and a commercial sponsor. The deal is worked this way. A popular local radio personality is sent to Hollywood, given a part in a Western picture, then sent on a personal tour with other acts to play along with the film in the smaller theaters.

Latest one worked out is with Herald Goodman, comedian from Station WHO, now on tour with *Saddle Mountain Round-Up* (Monogram). Goodman appears mornings on his *Saddle Mountain Round-Up* program and plugs the theater he is playing that night. Also, on the Saturday night *Barn Dance Profile* he plugs advance dates during the *Saddle Mountain Round-Up* portion of the program.

Sponsor of the radio time is Consolidated Products, which entered into the deal plugging both the movie and radio programs.

Results of the tie-up are almost unbeatable, with capacity crowds at nearly every performance. Where before top grosses for class A pictures netted around \$100 in the small theaters, the live-talent show brings in \$300 grosses. In larger houses the difference is proportionate.

During first week house records were broken at four theaters, the Rika at Tama, Whitting at Toledo, Grand at Elkader, and King at Belle Plaine.

For smaller shows usually about five acts are used, mostly singing and hillbilly players, coming from radio station's barn dance shows. On larger houses up to 12 numbers are billed.

The nettie tour is expected to gross better than \$40,000 for a ten or three-month set-up, with the talent getting nearly a third of the revenue.

From the live talent angle the deal works twofold. It not only provides extra work, but makes the smaller communities vaude-conscious and many times nets return engagements without movie tie-up.

NEW YORK, Sept. 20.—George A. Hamid denies that he is the producer of *Circus on Ice*, as previously reported. He says E. F. Leland had contracted with Paul Smith, of the New York State Fair in Syracuse, to produce the ice show, and adds: "It developed that Leland needed some financial assistance and help. We were glad to co-operate in this respect and are only interested in *Circus on Ice* to see back the financial aid which we advanced."

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

BILLY DE WOLFE—comedian who, almost two years ago, was caught at a small Greenwich Village night club and recommended for a legit show. Now he is playing top spots and vaude de luxers, and has been signed by the Shuberts for a musical. Caught recently, he showed that he has improved even over his excellent previous form, and displays so much development that he rates a film try. He is good looking, and can handle lines and put over situation and pantomime comedy as well as handle gags.

For LEGIT

MUSICAL

CARLO AND FERNANDO—dance duo caught recently at the Sky Gardens of the St. Moritz Hotel, New York. The pair are young and make a handsome appearance on the floor, and their Latin routines are eye-catching, imaginative and superbly executed. Forte is excellent. Flamingo and dancing, with the heelwork, flashy and commercial. Rate a spot in a legit musical on their own merits, with their chances further enhanced by the present trend toward Latin entertainment.

For RADIO

MAURICE EVANS—Shakespearean actor, recommended for a comedy show on the air on the basis of his guest spot on the *Edie Cantor Time To Smile Program*. He unleashed a strictly socko comedy delivery, with his legit voice overshadowing the rest of the cast. Displayed a wonderful satiric and comic sense, and among other things did a burlesqued version of the pop tune *Daddy*, into which he threw Shakespearean lines and made of it one of the best comedy numbers ever delivered on the air. Contrast with his superlative Shakespearean playing gives added interest.

Importation of Acts For Chi Class C Spots Is Urged

CHICAGO, Sept. 20.—The scarcity of acts for Class C spots in this area prompted Jack Irving, local rep of the American Guild of Variety Artists, to ask AGVA offices in Cleveland, Detroit, Indianapolis and Cincinnati to encourage \$40 to \$50 acts to come to Chicago. He even urges those locals to loan transportation money, if necessary, to bring the performers in. Irving is convinced that acts can work here consistently for months. While the money is not strong, he feels that these cafes furnish good training fields for talent eager to break the better cafes.

The talent scarcity in the better cafes here, meanwhile, is equally bad, but acts and agents forward contrasting reasons. Acts say that the scarcity prevails because agents are not getting more money for them, to correspond with rising living costs. Agents explain that the shortage is due to more work available in almost all sections of the country.

Suburban Terp Spots Boom in Canada; Those in Cities NSG

ST. JOHN, N. B., Sept. 20.—War conditions have brought prosperity for dance halls and ballrooms in the suburbs of the maritime provinces' cities and towns this summer, with indications the trend toward the suburban terp spots will continue thru much of the fall unless winter weather sets in prematurely. The tendency has resulted in the establishment of many new dance spots this year at locations from three to a dozen miles from the communities. Particularly on the shores or near rivers, seashores and lakes.

The number of city dance spots functioning this season has been far less than usual, and dances which had kept open thru the summer in other years were compelled to shutter this year. From the weather angle, the season for suburban dance halls has been very unfavorable, and yet a record business has prevailed everywhere for the country spots, in the face of continued chilly winds, rain and fog.

Soldiers, sailors and airmen have led

Cincy Scales Set by AGVA

CINCINNATI, Sept. 20.—Cincinnati Local 8, American Guild of Variety Artists, Al Buckler, president; Bob Edwards, executive secretary, announces placing of a door charge on all local Class C clubs and a hypo in salaries for all performers playing under the local jurisdiction.

At a meeting between Class C club operators and Edwards the Night Club Operators of Cincinnati was organized, with John Rinck, of the House of Hink, named temporary chairman. It is planned to hold monthly meetings to discuss ways and means of stabilizing the industry.

The amount to be charged at the door was left to the discretion of individual operators. It was decided to have a fixed charge from Mondays thru Thursdays, with a slightly higher fee for week-ends. Among local niteries affected by the ruling are the Cat and Fiddle, Listermann's Garden, New Wonder Bar, Kelly's, Casa Grande, Schmissing's, Golder's, Palm Garden and House of Hink.

Practically forced to accept the door charge as a means of overcoming rising entertainment costs, the local Class C operators this week found the reaction of patrons none too favorable, many balked at paying the hypo.

Under the new wage scale performers playing Class A private club and banquet dates will be paid as follows:

Zone 1 (up to 15 miles) Principals, (See CINCY SCALES SET on page 25)

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More Than "Oral" Support of BMI Needed—CBS; See Long-Term Pact; Report Delay on ASCAP Return

NEW YORK, Sept. 26.—High Columbia Broadcasting System spokesman this week stated that CBS would give more than "oral assurance" of continued support to BMI, and indicated this support would take the form of a long-term contract. Spokesman added that NBC would probably do the same—albeit NBC on this point has remained silent pending completion of final details of the ASCAP pact.

Columbia execs also added that they considered it virtually impossible to clean up the music situation in time to assure return of the Society's music by September 28. Yesterday Columbia lawyers were still ironing out kinks in the ASCAP pact, with NBC lawyers taking a harder line than CBS received no additional concessions. ASCAP execs stated there was little likelihood of linking the pact this week. Columbia also pointed out that it still had to take up the matter of contacting its stations to determine stations' attitude in the matter of their share of the music costs. This procedure would, according to Columbia, necessitate delays beyond September 28 and into October at least.

With talk of another delay in the air, rumor spread that the only way the music could return by September 28 was by special ASCAP dispensation. ASCAP, queried on this point, stated that return of the music was strictly up to the nets, who could put it on immediately if they wished, and that no special dispensation was necessary.

On the matter of the chains giving real rather than continued oral assurance of support to BMI, Columbia execs stated, "The industry must always have an

alternate supply of music. This is absolutely essential." BMI's contracts with some 700 stations run until the end of next March. BMI, however, has indicated that it will make its drive to secure removals from stations shortly after the conclusion of the chains' negotiations with ASCAP. BMI will try to obtain from the chains long-term pacts, comparable in duration to those NBC and CBS will sign with ASCAP.

Camel's Short-Wave Gridiron Series to U. S. Armed Forces

NEW YORK, Sept. 26.—Beginning September 27, R. J. Reynolds Tobacco Company, for Camel Cigarettes, will short-wave a series of 11 15-minute broadcasts giving football scores to the American armed forces in Panama, Iceland, Alaska, the Caribbean Defense Zone and on fighting ships at sea. Programs will be aired at 8-8:30 p.m. EST, and NBC's International Division will interrupt its regular schedule to get the programs on. Programs will be beamed by WBCA, NBC's short-wave station, operating at 160,000 watts.

KFAR, Fairbanks, Alaska, and PCAN and PCAC, "honorary" NBC affiliates in Panama, will rebroadcast. Buck Camel will sponsor.

Deal was set by Richard Marvin, of William Esty Agency.

R. J. Reynolds also short-waves its Xavier Cugat Camel commercial to South America.

Don't Shoot the Cattle!

WILMINGTON, Del., Sept. 26.—Newest radio-newspaper feud is now being waged by *Moer's Show*, of Station WJLM, and *The What-Not Shelf of The Smyrna* (Del.) Times.

Columnist led off, taking offense at announcer's demand for lots of requests and fan mail from the Smyrna area "or else." Said the paper: "Or else—what?"

Air speller retaliated, calling *The What-Not Shelf* a "third-grade composition," and accusing the scribe of seeking free publicity on the air.

Artists Must Okay NBC Bureau Sale

NEW YORK, Sept. 26.—Confirmation of negotiations for the sale of NBC Artists' Bureau is contingent upon the artists giving their approval, in writing, to the deal. This is an agreement between NBC and the American Federation of Radio Artists, and is believed to be one of the reasons the deal has not been finally announced.

Tuthill, queried late this week, said the artists would find the new management a "tonic."

See KQW as CBS Outlet

SAN FRANCISCO, Sept. 26.—Ralph Brunton, general manager of KJBS and KQW, was notified this week of the Federal Communication Commission's action in granting KQW's application for power increase to 50 kilowatts.

Speculation here now is that KQW will replace KSFO as the local outlet for CBS. Brunton said he would make no announcement of the probable affiliation until he had learned the outcome of KSFO's hearing on its application for a similar increase.

NBC's First Annual Award for Spielers

PITTSBURGH, Sept. 26.—First annual network prize for announcers, outgrowth of Harry P. Davis Memorial Award granted here to best local milkman for past nine years, will be presented November 15 to top speller on NBC chain.

On November 3, KDKA birthday, ruby ring will be given best NBC-Red network announcer, and sapphirine ring for best NBC-Blue speller. General Manager Frank E. Mullen, of NBC, and other web executives will participate in committee that will choose finalists.

Next year National Association of Broadcasters will be invited to ask every station in nation to enter competition. Annual award of \$150 was established by widow of Harry Davis, one of KDKA's founders. Network angle was suggested by Mullen and Marjory Stewart, blind radio veteran in charge of women's programs for KGO and KPO in San Francisco, after operating *Microphone Playhouse* here last few years.

Philco-Sponsored News In All S. A. Countries

PHILADELPHIA, Sept. 26.—Philco Radio & Television Corporation, starting October 1, becomes the first company in this country to sponsor a daily program of press association news over local radio stations in the Latin America. It has been announced by prexy James T. Buckley, Plan, figured as a good-will gesture, calls for airing the news shots in every country south of the border over local standard-broadcast band radio stations. Sponsorship has the blessing of Merlin H. Aylesworth, head of the radio division of the office of the coordinator of Inter-American Affairs.

Whacks Whack Each Other and Feud's Reachin' Shootin'

NEW YORK, Sept. 26.—WOR's Henry Morgan and WMCA's Ben Brady, radio whacks, are feuding. Situation has not yet reached the stage where the boys are whacking each other's cattle, but the lads have been containing their other pot-shots consistently for more than a month. Morgan accuses Brady of stealing his stuff. Brady is sore because he cannot work Morgan up to a pitch where they can go at it in real mountaineer fashion.

First instance of the warfare occurred when Morgan announced on one of his air programs, "Folks, I'm famous!" He then went on to describe how WMCA's Ben Brady had instituted a program very similar to his own. Brady at this point introduced himself to listeners as "The Man Who Made Morgan Famous."

Other ben mots included this item by Morgan: "I don't know why I mention Brady all the time. I'll make him a millionaire."

On another occasion Brady opined, "Morgan doesn't realize he's doing me a lot of good."

When the situation reached the stage where it was described as "the poor man's Benny-Alden feud," Leon Goldstein, press rep for WMCA, figured he could get some publicity breaks, working with the co-operation of WOR's press man, Jerry Danzig. Danzig nixed the idea, claiming that Morgan would be building Brady up.

It's said also that Morgan is not kidding. Reportedly, he's sore.

Don't You Believe It, Monday and Friday, 8:15-8:30 p.m., September 19-March 27, 1942. . . . John Swallow, program director for the Western Division of NBC, has returned to his desk after a two-week vacation. . . . Zeeman Clothing Company has renewed its Cabbages and Kings, September 28-May 24, 1942. Deal, set by Lockwood-Shackelford Company, calls for 35 quarter-hours, Sunday, 9:30-9:45 p.m. to plug men's clothing. . . . Tracy Moore, Blue network sales manager for the Western Division of NBC, left Hollywood Wednesday for Denver to attend the Neighbors of Woodcraft convention. . . . Gallenkamp Stores Company, San Francisco, has signed for 12 half-hour programs, *Professor Puzosetti*, over KPL, September 28-December 21, Sundays, 3 to 3:30 p.m. over KPL.

AFM Strike Threat Against MBS Fades

NEW YORK, Sept. 26.—Imminence of a musicians' strike against the Mutual Broadcasting System faded Friday (19) when Steve Cisher, manager of WGRB, Mutual outlet in Louisville, reached an agreement with James O. Petrillo, president of the American Federation of Musicians, covering employment on the station. Cisher will hire five more musicians, bringing the station's total to six.

AFM had pulled its remote bands off the network, claiming that the station should not receive music unless it hired live musicians. Following the settlement the remotes were resumed.

Prior to the settlement, Cisher had informed all MBS affiliates advising them that the fight was theirs and urging a united front claiming that otherwise AFM would pick them off "one by one."

WIBG Leases Bldg; Will Add Talent

PHILADELPHIA, Sept. 26.—WIBG, which soon takes a rise from being a suburban part-time outlet to the 10,000-watt class, is proceeding posthaste to make its bid in the big time. With politico Jack Kelly and socialist-diplomat Anthony Drexel Biddle buying into the station for a 49 per cent slice, WORG prexy Paul F. Hannon disclosed that a long-term lease has been signed on a three-story building in the heart of the city. Station presently quartered at Glenaide, Pa.

Hannon expects new set-up to be ready by next April. For the first time, WIBG will have to employ a studio orchestra. Figured on the musicians' union determinations of taking 5 1/2 per cent of the station's aggregate gross to cover the music budget, station will take on a musical crew estimated at between 10 and 14 men.

Dunville's WLW Post

CINCINNATI, Sept. 26.—Robert E. Dunville has been elected general sales manager of WLW here, according to James D. Shouse, vice-president of the Crosley Corporation. Election occurred at a meeting of the board of directors Thursday.

Advertisers, Agencies, Stations

NEW YORK:

ED NICKEL, of MBS press department, leaves Monday (23) to join the editorial staff of *Parade*. . . . James H. Fessett named acting director of the CBS music department, succeeding William H. Finestriber. Latter becomes chief of CBS short-wave programs Monday (23). . . . George Bryan and Bill Adams will be announcers on Helen Hayes CBS show for Lipton's Tea, returning October 5. . . . SESAC, performing rights society which has licensed 830 stations, has issued its new *Music Guide*, including a summary of various types of music and publishers. . . . Myron Kirk appointed radio director of Arthur Kudner, Inc. Kirk was formerly with Stack-O-Gie and Ruthrauff & Ryan. . . . Arthur Well, assistant comptroller of WINA, has married Ruth Phillips. . . . Le Ann Sisters making a series of 20 transcriptions for Lang-Worth. . . . *Pea-house Party*, with Eka Chase and Paul Barrett band, debuts over 81 stations of the NBC-Blue network October 8, 9:30-10 p.m. William Esty Agency, acting for Camel Cigarettes, inked the pact for 52 weeks. . . . General Foods has renewed Jack Benny program for another year on the NBC-Red network. Young & Rubicam is the agency. . . . Rubsam & Hornman Brewing Company sponsoring *Remona and the Tune Twisters* over WOR three times weekly. Samuel C. Crook the agency. . . . Henry Gladstone, WINA announcer, has completed a series of recordings for Plough, Inc. . . . Old Gold Cigarettes has signed for 307 one-minute announcements over WINS. J. Walter Thompson is the agency.

CHICAGO:

MARSHALL FIELD'S department store bought the largest block of time on WGN's FM station, W59C, which started operation September 21. Contract calls for a full-hour program, seven times a week, and consists of recorded music and news. Set thru the Charles Daniel Frey Agency. . . . Chuck Logan has switched from the publicity to the special events department at WBBM. . . . The William Morris Agency has sold Don Winston of the Naps to General Foods. It will originate in New York, starting October 6. This daily strip, incidentally, is being made into a movie serial by Universal. . . . Martin Manger has joined the NTC production staff, replacing Tom Hargis, who resigned to join the Russel M. Seeds

Agency. . . . Ed Wilson, announcer, has moved from the local NBC studios to WLS here. . . . John Bernborn, of the WGN operations department, is the father of a daughter born September 15. . . . Schwimmer & Scott set the *Problem Doctor* featuring John Goodwin on WGN for Rubin's, starting Monday (22). Contract calls for 13 weekly 15-minute shots. . . . Colgate is now sponsoring *Bachelor's Children*.

PHILADELPHIA:

STONELEY MCLINN gets a new sponsor for his WIP sports shows in Habanello cigars. . . . Edgar H. Kobak, son of NBC vice-prexy Edgar Kobak, inducted into the army at near-by Fort Dix. . . . Kenneth Buffett, graduating from WCAU's *Children's Hour*, gets a spot in George Abbott's new musical, *Best Foot Forward*. . . . Vivian Vance will commute to New York for a solo series on WOR featuring her piano singing. . . . Jack Hutchinson returns his vocals to local air lanes via WFIL. . . . Joe Novenson quit his announcing chores at WFIL to join the Fred Waring aggregation, but as a singer. . . . Carl Owen, formerly chief announcer at WXYZ, Detroit, added to the WCAU announcing staff to fill spot vacated by Wally Sheldon, who moved up as assistant program director. . . . WDAS handing out lapel buttons to all those appearing before the station, making the "T" was on WDAS" copy making for live ads.

LOS ANGELES:

BROOKS, Los Angeles, will plug clothes over KFI with 52 quarter-hour news broadcasts, Sundays 12:45-1 p.m., September 28-September 30, 1942. Handled by Stodel Advertising Company. . . . Helen Aldrich, secretary to Tracy Moore, NBC-Blue sales manager for the Western Division, has resigned to become secretary to Capt. Rowland Willis of the United States Air Corps. . . . A contract between Bond stores and KHJ-KPBC calls for 438 quarter-hour news broadcasts, October 1-September 5, 1942. Nell-Bogow, Inc. handled the details. . . . Kelley Kar Company, Los Angeles, thru Milton Weinberg Advertising Agency, has deal with KECA to sell used automobiles by means of 812 quarter-hour programs, *Sports Round-Up*, six a week, September 29-September 26, 1942. . . . Other new business over KECA includes a deal handled by Brisacher Davis & Staff, Inc., calling for 32 quarter-hour programs.

MBS, WNEW 65% ASCAP

Radio Talent

New York by JERRY LESSER

CHARLES STARK, who recently organized the Radio Aviation Club, has chosen the Flushing Airport as the club's headquarters and plans an air circus next month, with all the members of the club participating. . . . **JAY SIMS**, the Evening Hour News reporter, has been elected an honorary member of the Superior Officers' Association of New Jersey. SIMS became eligible, when, as a lieutenant of the New York Guard, he qualified in the Englewood shooting contest. . . . After doing six weeks' work as a guest member, Edwin Clay has been set as a permanent member of the Glue Club at Radio City Music Hall. He will continue to keep up his radio acting. . . . **GEORGE HOGAN** has been signed to narrate a group of shorts illustrating National Defense, being produced by the Department of Commerce. . . . **DINAH SHORE** is doing cuffed appearances at army camps all over the country. . . . **JAY JOSTYN's** wife, **RUTH HILL**, is doing stock at the Millpond Playhouse, Rosely, L. I. . . . **RICHARD STARK** expects a visit from the stock market any time now. His wife is the former **CAROLINE BABCOCK**, tennis champion. . . . **WILLIAM JANNEY**, one-time screen juvenile, has stepped into the part of Gary Haven on *We Are Always Young*, thrice weekly on the Mutual network. . . . That chap who played the "dope" role so well in last week's performance of *Rooties* on WOR was Peter Donald. . . . **Jerry Burton** on Friday (26) will air on WGN Johnny Broderick's latest tune, *Love Pulled the Strings*. Roy Music publishes.

Chicago

By NAT GREEN

BOB HOPE and **JERRY COLONNA** had a field day here last week. They sold peanuts and popcorn in the aisles of the Chicago Theater while **SKINNAY ENNIS** tried to put on a show and later hoked up the finale of *George White's Scandals* at the State-Lake Theater across the street. . . . Hope, back on the air Tuesday (23), is broadcasting his first show from the local Eighth Street Theater. . . . **JACK BENNY** was another Chl. visitor. He tried out some of his coming program gags on the newspaper boys at the Deane Thursday (18). . . . **HAP HAZARD**, the vaude act, sold the radio rights to his trade name for \$100. The show, *Hap Hazard*, started as a local program, branched out as a radio affair as the summer replacement for Fibber McGee and Molly and is slated to begin in a permanent berth October 15. . . . **MARY PATTON** and **JACK SWINEFORD** have been added to the cast of CBS's *Road to Life*. . . . *The Fitch Bandages*, handled locally by the Music Corporation of America office, returns to name bands October 5, with **EDDY DUCHIN** leading

Hollywood

By SAM ABBOTT

CLINTON JONES, managing editor of KNX news bureau, and **FRANCES FARMER WILDER**, director of education for Columbia Pacific Network, have resumed teaching positions at the University of Southern California. . . . **BILL GOODWIN** will be the announcer of the Burns and Allen series to be heard over NBO-Red beginning October 7. . . . **BEN GAJE**, NBC announcer, has been signed to take over the *Peppermint* announcing post on the Bob Hope program when the show returns September 23. Gaje replaces Bill Goodwin. . . . **LOU BRING** will again conduct the orchestra for *Al Pearce and His Gang* when they launch their new series over CBS October 3. . . . When Kay Kyser and his boys leave for the East next month, Ginny Simms will remain in Hollywood to devote her time to screen work for RKO. . . . *Natives of Arkansas* now living in Hollywood

MILDRED LINN, using the name of LINDA PORTER, has a new show on WMCA called *The Three Marketers*. . . . **DELLA GRINDLEY** has been promoted to office manager of NBC's production department. . . . **HARRIETTE VOLOSHIN**, radio actress, is studying voice. . . . **MEYER DAVIS** tells of the radio crooner who visited Iceland. He was so well liked that they gave him the skills to the city. . . . We think this is quite a coincidence; that **DOROTHY KILGALLEN'S** guest star on Saturday morning last was **GEORGE RAFT** and on Tuesday next will be **BETTY GRABLE**. Especially since **DOROTHY** recently itemed, "BETTY GRABLE and **GEORGE RAFT** are closer than Sunday and Monday." . . . **PATRICIA GARFIELD** says that the trouble with gals today is that they don't care whether their fellows have blond hair, blue eyes or fan complexions—just so long as they have greenbacks. . . . **MEYER DAVIS** relates the story of the two catty women who giggled when they saw a rip on a famous star's stocking: "That's the longest run she's had in years." The star, overhearing the jibe, turned and answered: "Almost as long as your tongues, isn't it?" . . . When he heard of the famous aviator who lost his wad on Wall Street, **PAUL HARTMAN** remarked: "I've often heard of people taking a flier on the market but it's the first time I've heard of the market taking a flier."

off. . . . **BARNEY ROSS**, former fight champ and now an operator of a Loop cocktail lounge, will try out his dramatic ability on *Kniekerbocker Playhouse* Saturday (27) in *The Sep*, penned by Tom Ryne.

BETTY WINKLER is getting larger pay checks these days, having added Chicago Theater of the Air to her accounts. This show, to be aired over WGN Saturdays beginning October 11, will dramatize well-known operettas. Marion Claire will furnish the vocal assignments of the character leads to be dramatized by Miss Winkler. . . . **FORREST LEWIS** copped a role in *Stepmother*. . . . **GLADYS HEEN** and Willard Waterman are additions to *Woman in White*. . . . **DON GORDON**, announcer, vacationing in Mexico City. . . . The *WLS National Barn Dance* will celebrate its eighth birthday here October 4. **LUM N' ABNER** will be guest artists. . . . **RANDALL ATCHER** and his Frontiersmen will top the new *Breakfast Profile* show over WJJD, starting Monday (20).

gathered at Columbia Square for the opening broadcast of **BOB BURN'S** CBS series, *The Arkansas Transfer*. Included in the group were Gail Patrick and Richard Travis, screen stars; Chester Lauch and Norris Goff (Lum n' Abner). Chairs were placed on the stage to take care of the overflow. . . . **HARLOW WILCOX**, announcer, gave up polo because it interfered with his radio work. . . . **JACK BENNY** and gang are warming up for the October 5 opening. . . . **BILL HAY**, announcer for *Amos n' Andy*, is an enthusiastic member of the lawn bowling club in Beverly Hills. . . . **LUM N' ABNER** will make a guest appearance on *National Farm and Home Hour* September 22. . . . **AMOS N' ANDY** will broadcast over special facilities installed at the Polo Grounds in New York so that the Western string will not interfere with their attendance at the Joe Louis fight.

Holding All Licenses, Their Song Plugs Show Strength of Rivals; BMI Tunes on WNEW in Upsurge

NEW YORK, Sept. 20.—Check-up on use of music on the Mutual Broadcasting System and on WNEW, both of which are licensees of both ASCAP and BMI, indicates that, although ASCAP has received an overwhelming preponderance of performances, BMI has nevertheless been able to insinuate itself strongly into the program schedules of stations. Figures are interesting in view of fact that MBS and WNEW hold all leading music licenses, trade doubt as to the extent of the industry's future support of BMI, and speculation as to how BMI will fare in competition with ASCAP when ASCAP music is returned to the radio industry.

Figures from WNEW were obtained because the station is one of the greatest users of recorded music and has had all important licenses included. ASCAP, BMI, SESAC and AMP, thrust the radio-music fight. Station, therefore, has been able to play practically any tunes. Mutual signed its ASCAP contract May 19. It also holds licenses from BMI, SESAC, AMP.

According to Paul Jones, Mutual's music clearance expert, 65 per cent of the music carried on the chain, including commercials, stationers and remotes, is ASCAP-controlled. When MBS signed the ASCAP pact, percentage of ASCAP music immediately used on the chain was about 50 per cent, owing to special programs plugging the ASCAP catalog and heavy use of ASCAP standard tunes. This percentage, however, shortly dropped to between 30 and 35 per cent, at which time ASCAP publishers and their song pluggers squawked to MBS. Squawks were that remotes were aired too late at night and that the usual MBS 15-minute period was not long enough. Pub-MBS meetings, however, resulted in better understanding by pubs of Mutual's method of operation, and shortly thereafter percentage of ASCAP music began to climb. It is now 65 per cent of all music carried on the chain, and the percentage is expected to go higher. MBS, however, points out that the number of musical shows on the chain is not as great as on other networks.

Music on WNEW

WNEW's statistics covering all music performed on all programs, commercial and sustaining, live and wax, for the week beginning August 29 and ending September 4, list a total of 1,926 tunes performed. Of this total, ASCAP numbers totalled 1,289, or slightly less than 67 per cent; BMI totalled 413, or slightly more than 21 per cent, and other numbers (SESAC, AMP and PD) totalled 224, or nearly 12 per cent.

Chart giving details of breakdown of this recent week's music on WNEW follows:

	ASCAP	BMI	OTHERS
Friday	240	96	35
Saturday	223	110	28
Sunday	74	35	15
Monday	100	56	14
Tuesday	229	102	43
Wednesday	190	138	39
Thursday	223	85	50
	1,289	413	220

Figures of both MBS and WNEW tally, giving preponderance to ASCAP, but nevertheless showing BMI as a not unhealthy baby. Significant are statistics on WNEW's Stan Shaw program, *Milkman's Matinee*. *Matinee*, one of the greatest request shows on the air, is given daily from 1 a.m. to 6 a.m. Program plays only requests, which are conveyed to the station by telegram. Program averages 73 tunes daily. Shaw being unable to play all requests owing to lack of time. Most are played.

For a four-month period, from January 10 thru April 6, Shaw received 3,821 requests. Of this total, requests for ASCAP-controlled tunes hit the phenomenal number of 3,047, while requests for BMI tunes hit a total of 351. Requests for other tunes (SESAC, AMP and PD) numbered 423.

Figures are indicative of what BMI was up against in its battle to wean

the public away from ASCAP music. This was also the period when the radio-music war was hottest.

BMI's Increase

By the time the end of August rolled around, however, BMI tunes on Stan Shaw's show tremendously increased. For 12 days, beginning with August 28 and ending September 10 (skipping September 1), *Matinee* performed 967 tunes. Of these, 592 were ASCAP, 276 BMI and 89 controlled by other sources, including Public Domain music.

In brief, for these recent 12 days BMI accounted for nearly 30 per cent of the tunes on *Matinee*, as compared with an almost negligible quantity during the first four months of the year. WNEW explains it by stating that BMI has now had time to develop hit tunes—which were not forthcoming in the company's first months of operation.

18 National Advertisers Use WINS; 3 Last Year

NEW YORK, Sept. 20.—Station WINS, New York, soon to operate on 30,000 watts, has gained 15 new national advertising accounts during the past year. A year ago the station had three national accounts; at present it has 18.

National advertisers now using WINS are American Cigarette & Cigar Company, Inc.; Carter Products, Inc.; Cerveteria Osahtemco, South America; Corn Products Refining Company, Inc.; Ex Lax, Inc.; Fels & Company; Guardian Nursery; H. Clay Glove Company; McKesson & Robbins, Inc.; O'Sullivan Rubber Company; Pepsi-Cola Company; Igitto Tobacco Corporation; Stanback Company; William Wrigley Company, Inc.; Beech Nut Packing Company; F. Lorillard & Company; Chevrolet Motor Company, and the Conservation Committee of the Waste Paper Consuming Industry.

Harm Upped at WJJD

CHICAGO, Sept. 20.—Fred G. Harm, who has been a member of the sales department of WJJD for the past five years, has been made sales manager of the station. Prior to his connection with WJJD, Harm was advertising manager for the Kremka Company, cosmetic firm, for whom he built a regional network dramatic show which he cast, produced and announced.

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Dr., Wm. Morris Agency

Hearing on WOV Started by NLRB

NEW YORK, Sept. 26.—The National Labor Relations Board hearings on charges that the Greater New York Broadcasting Corporation, owner and operator of Station WOV, New York, has been guilty of unfair labor practices and has failed to negotiate in good faith with the American Communications Association (ACA), began Thursday (18) at the NLRB offices here before Trial Examiner Earl S. Bellman.

The trial of WOV is the first radio station trial in this region since the passage of the Wagner Act. It is estimated that the back pay which the station may be compelled to pay, if it loses the trial, may be as much as \$20,000, according to the ACA.

The ACA claims to have won the first round in the hearing, in that the management of the station was ordered by the trial examiner to produce before the board electrical transcriptions to be used as evidence. ACA claims the transcriptions were made by officials of the station during negotiations with employees which ended in a strike. In addition, Robert Studer, former chief engineer at WOV, testified in behalf of the ACA.

Harold A. Lafont, vice-president of the Greater New York Broadcasting Corporation, asked for a statement, denied the charges and refused to comment on the ground that he was not familiar enough with the situation. He referred all queries to Sanford Cohen, attorney for the corporation. Cohen, when queried, also denied the charges and said that he thought it improper to make any comment while the trial is pending. He stated he would not give out any facts on the case until they are presented before the trial board.

The NLRB held a three-hour session on Friday (19), and the hearing was adjourned until September 24. The trial examiner ordered that full-time sessions be conducted with regularity from that date on.

Millard Midenick is handling the hearing for the board; Leonard B. Boudin represents the ACA, and Henry Silverman is counsel for WOV at the trial.

Nick Kenny on WMCA

NEW YORK, Sept. 26.—Nick Kenny, radio editor of New York Daily Mirror, will air his Gold Mines program over WMCA, 10:30-10 p.m. Thursdays, starting October 2.

NEW YORK, Sept. 26.—First outdoor fashion show to be televised was *Styled for Defense*, presented yesterday in the Sunken Plaza of Rockefeller Center as a contribution to the national defense saving bonds and stamps drive. Show business celebrities attending included Vivienne Segal, Louise King, Conrad Thibault, Lucille Manners, Ethel Mermaid, Arthur Treacher, Yvette Tamara, Jo Ann Sayers and others. Speakers were Grover A. Whalen and John B. Kennedy, with William Gaston as emcee.

Program Reviews

EDST Unless Otherwise Indicated

Lux Radio Theater

Reviewed Monday, 9-10 p.m. Style—Dramatic. Sponsor—Lever Bros. Agency—J. Walter Thompson, Station WABC (New York, Columbia network).

Lux program returned Monday to the spot temporarily taken over during the summer by Columbia's Forecast series. Show has now been on the air for eight years. Opener was a light comedy, Tom, Dick and Harry, an adaptation of the RKO picture of the same name. Original pic cast performed the leads, with Ginger Rogers the girl, Janey; George Murphy, as Tom; Alan Marshall, as Dick, and Burgess Meredith, as Harry. Cecil B. deMille, producer of the series, gave the seasonal special very effectively, plugging Lux, thanking audience and digressing on the night's show.

Cast performed excellently, Miss Rogers playing the zany and impressionable girl who becomes engaged to three men, one wealthy, one an up-and-coming auto salesman and the other a mechanic with spiritual leanings. She marries the last-mentioned because she hears bells when he kisses her. This is a looney piece of business, with the bell sound effects coming over with hilarious effect. Another lunatic group of sequences concerns three of Janey's dreams, indicating what marriage would be like with each of the three beaux.

Well-done job thruout, with program right up to its high level.

Paul Ackerman.

"The Question Man"

Reviewed Tuesday, 8:45-9 p.m. Style—Quiz Show. Sponsor—Adams Clothing, Philadelphia. Agency—H. M. Dittman, Philadelphia. Station—WIP (Philadelphia).

Considering that this is the first time the sponsor, a generous user of air time, has digressed from platters and sports news, this series calls for a little more creative genius than is offered here. Various platter shows stay with *The Question Man*, replacing the sports shot on the same station.

It's a remote-control quizzer, with Howard Jones, of the station, doing an excellent job as the question man. Plan is to set up the station's special events truck where a mob of men is to be found, Jones conducting the quiz-fest and the goings-on transcribed for broadcast on Tuesday, Thursday and Saturday evenings.

Initial stanzas found Jones at the Budd factory, engaged in national defense, catching the boys getting ready to go on the afternoon shift. Nobody loses, the correct answer rating \$2, with \$1 for the wrong answer and \$1 for those ending in questions used. Queries used when caught were all matter-of-fact,

and it was difficult to imagine any listener working into a hardy-wait-for-the-answer lather. Handing out the folding money for mobs of men, all potential buyers of Adams Clothes, is good promotion on part of the sponsor, but there is no good reason why a radio listener should be bothered with it all when the entertainment quotient is nil.

Maurie Orodensker.

"Phone Your Answer"

Reviewed Monday, 7-7:15 p.m. Style—Quiz. Sponsor—Lenox Jewelry Company. Station—WNAB (Bridgeport, Conn.).

This program, which is on the air Mondays, Wednesdays and Fridays, is one of the most interesting 15-minute stints on this new station. With Harry Osborne and Hal Abbott working smoothly, questions are given (three a set) and the first person phoning in the correct answers to all three is given a prize. These boys waste absolutely no time, and they manage to get in three sets of questions in their allotted time, besides several commercial plugs.

The prizes are worth while, and on the night this program was reviewed included an eight-piece silver set and a Parker pen set. Listeners are invited to send in questions and answers, with a Ken's coffee-maker set as the prize if question is accepted. High interest in the program is held because of apparent excitement as the listener hears the telephone jingling every second, with the announcer answering, and everybody wondering who will guess first. Winner's name and address is announced after each set. Samuel A. Lefkowitz.

Bob Burns

Reviewed Tuesday, 8:30-8:55 p.m. Style—Drama. Sponsor—Campbell Soup Company. Agency—Rutbrauff & Ryan. Station—WABC (CBS network).

In a series of stories under the general heading of *The Arkansas Traveler*, Bob Burns at long last is on his own. For Burns the set-up is ideal, as there is little production impediment to hinder his philosophical outpourings. Program gimmicks interfering with Burns' verbiage are simply excess baggage.

Burns is depicted as a lovable hobo, who has carte blanche on choicest boxcars and rides without any interference from railroad employees. The initial episode is strictly a concession to the urban audiences. Story has him helping a night club singer, who is wanted as a material witness in a murder, to get back to her ailing baby. Burns not only helps her get away, but also affects a reconciliation with her estranged husband.

Plot machinations are elementary, serving only as a drapery for the Burns brand of humor. The bits come in plentifully. He also does an afterpiece which can only be stopped by the clock. Entire affair shapes up okay despite production rough spots which succeeding stanzas may rectify.

Janet Waldo, as the dancer, was chief dramatic aid on program. Commercials are handled effectively by Ken Niles out of the KNX studios. Joe Cohen.

"All Aboard"

Reviewed Wednesday 9:15-9:45 p.m. PST. Style—Variety quiz. Sponsor—Southern Pacific Railroad. Agency—Lord & Thomas. Station—KNX (Los Angeles and CBS Pacific network).

If it were not for the fact that the audience comes in for a good portion of this show, it might be termed a one-man affair. Art Baker handles the emcee and announcing duties. Being good at ad libbing, Baker does a swell job of putting his audience participants on the spot. Some of the questions have nonsensical answers, but this is followed up with something that is of interest and really on the level.

On the show caught, Baker asked each of his contestants their nicknames when they were kids. To the first one he popped this question: "If four men were in a boat and had cigarettes but no matches how would they light them?" Contestant didn't know. If he had known, it would have thrown Baker into a furor. Answer was to throw one cigarette overboard to make the boat one cigarette lighter. Corry, but it got a

good response. He followed this one with: "If my uncle married Aunt Susie and they had a daughter, what is the relationship between Mickey and Minnie Mouse?" Contestant guessed brother and sister and was awarded a seven-course chicken dinner—uncooked. Numbers are selected by the contestants and they get the going-away present for that number when they win.

Can You Take It is a second portion of the All Aboard quiz. Here they read dramatic lines. One getting the most applause wins \$5.

In next division contestant is given a word and sent into a sound-proof booth while the audience is informed as to meaning. Contestants give orations on the words without knowing their definition. Idea is sort of silly.

Closing feature was the double-or-nothing questions. Questions are fairly easy but would catch the average contestant off guard.

Baker handles the commercials in such a fashion as to make you want to catch the next SP to San Francisco. Towns along the route are given at different intervals and the sound-effects man pulls the train in and out of that depot.

For light entertainment the show is jam-up. Abbott.

"Go Get It"

Reviewed Wednesday, 6:30-9 p.m. Style—Treasure hunt. Sustaining over WOR (IMBS network).

The treasure of scavenger hunt, which in its resurrection as a party stunt on a national scale a few years ago was responsible for wrecked cemeteries, broken slumbers of many citizens and many headaches to police departments, is revived on a more refined but equally entertaining scale over Mutual.

Modus operandi is simple. Contestants are assembled on the New Amsterdam Roof an hour before show time and given assignments. Contestants bring back their quarry and recite the harrowing details of getting their gimnick. Program is vastly entertaining, both on the oddness of the articles called for and the recitals of the tortures gone thru in bringing the stuff back alive.

On program caught, items brought back included a peanut vendor and his stand (which won the \$25 grand prize), a pair of live white mice with ribbons tied around their necks, a bed and bedding, a honeymoon couple, a pair of red flannels, a pair of chorines in costume and a bod full of bricks. Each successful contestant gets \$5. Neil O'Malley and Joe Bolton do smooth emcee jobs and contribute much fun to the proceedings.

A studio pianist, billed as Justyn Case, is on hand—just in case. Program should succeed in getting a sponsor. Joe Cohen.

Bernie Armstrong

Reviewed Sunday, 4-4:30 p.m. Style—Organogue. Sponsor—Duquesne Light Company. Station—KDKA (Pittsburgh).

Bernie Armstrong is one of radio's best organists. Consequently, program should have wide appeal for music lovers. Armstrong strengthens potential pull by varying menu. Selections include pop, semi-classic, classics and old-timers that flourished few decades ago. Commercial at third-way mark was brief dramatic bit that kept show moving. Standard announcer plugs at beginning, three-quarter post and end were standard lectures. Morton Frank.

Howard Price

Reviewed Thursday, 10:45-11 p.m. Style—Songs. Sustaining over WCAE (Pittsburgh).

Tenor tunes are among best to be aired locally, either Pittsburgh origination or network. Johnny Mitchell, at organ for accompaniment and for two solos to round out Price's three songs, is asset. Announcer Sumner Granby fills out okay. Smoother continuity between numbers would help. Morton Frank.



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AFM MAY PULL WAIVER ORKS

Good Neighbors Will Mean Coin For Peer Music

NEW YORK, Sept. 20.—Inspired by the furor currently stirred up by Nelson Rockefeller's office of the Co-ordinator of Inter-American Affairs, Ralph S. Peer, Inc., has dreamed up a promotion which, in addition to helping Uncle Sam court the affections of the rumba region, may bring plenty of long North American green into the pub's cash box.

Russel Goudy, head of Peer's Latin department, has taken 10 ditties representative of the hit music of such countries as Brazil, Argentina, Peru, Chile, Colombia, Panama, Mexico, Venezuela, etc., and has bunched them in a group to be issued with appropriate good neighborly fanfare as *The Good Neighbor Series*.

Sheet music and orchestrations will be slightly altered for American consumption, but care will be taken to preserve original Latin flavor. Sheet music will be blurbbed with explanatory material, biographical data, etc. Orchestrations will include two separate drum parts, allowing more proficient orks to give out with the real thing, but taking care of outfits unequipped to handle involved rhythms.

Negotiations are now in progress to have the *Good Neighbor* music series featured on the screen in a string of film shorts. *Good Neighbor Series* record albums will also be turned out. Since the Rockefeller Committee's blessing is expected to be conferred on the enterprise, every indication points to a bang-up exploitation job and consequent cooperation of radio, record companies and ork leaders.

No Baker-Tucker Split

CHICAGO, Sept. 20.—Printed rumors to the contrary, Bonnie Baker definitely is not leaving the Orrin Tucker band. According to emphatic statements received from Tucker-Baker headquarters, there never has been any question of a split and the baby-voice chirper continues contented.

James's \$1,630 at Agawam

SPRINGFIELD, MASS., Sept. 20.—Harry James and his orchestra, playing at the Riverside ballroom at Riverside Park in Agawam, drew an estimated 2,200 people Thursday (11). Some 200 of these bought advance sale tickets at 65 cents each and the rest were door sales at 85 cents. The estimated gross was \$1,830.

Sat. Eve. Post To Conduct Ork Poll for RKO's "Syncopation"

NEW YORK, Sept. 20.—The staid *Saturday Evening Post* will unveil one of the biggest pop band promotions ever run when the October 4 issue appears on the stands. It's an "All-American Dance Band" poll and ties in with RKO's shooting of William Dieterle's pic, *Syncopation*, which goes into production late this fall.

The *Post* will run a full-page announcement ad in the October 4 issue, followed by a half-page ad reproduction of the ballot in the October 11 issue. Ten million ballots will be distributed to polling places in music stores, ballrooms, night clubs, hotels and theaters throughout the country. Voters will choose their fave sax, slyphorn, clarinet, trumpet, bass, piano, drum, fiddle and guitar men to comprise the "All-American Dance Band." Winners will play in the RKO film, which tells the story of the birth and growth of American pop music. Adolph Menjou, Bob Benchley, Jackie Cooper and Bonita Granville will be featured.

Story behind the SEP-RKO promotion

No Bouncing, Please!

NEW YORK, Sept. 20.—The Shrine of St. Cecilia, a ditty which tells how a shrine escaped damage during an air raid and winds up with the hope that "we meet again at the Shrine... etc." caused a bit of consternation among various deep thinkers who have to do with okaying material for radio broadcast. Seems that a faint air of sacrilege was discernible in the song, and MBS hesitated to permit Phil Brito to sing it with Al Donahue's band over an MBS hook-up. Problem was solved by Alfred J. McCosker, Mutual exec, who got Bishop McIntyre, of St. Patrick's Cathedral, New York, to look the song over. Bishop was unable to find anything wrong and gave permission for unlimited airing of ditty provided no bounce arrangements were made. Brito sang it with Donahue's bounceless backing. And now the song shows signs of incipient hitdom. To be released by Okeh in two weeks, with selfsame Brito-Donahue treatment—no bounce.

Russ Morgan Socked \$1,380 in Back Pay

NEW YORK, Sept. 20.—Russ Morgan must pay \$1,380 to three of his ex-orkers in back salaries and overtime over the past three years, by October 9, or face suspension from Local 802, American Federation of Musicians. Ruling came after the trial board heard testimony of Jimmy Lewis, Herman Kaplan and Alex Polocsky and a defense by Morgan. Trio originally asked for \$3,987.

Morgan appeared before the board last week to deny that he owed Lewis \$2,337, Kaplan \$1,000 and Polocsky \$250. Trio claimed that the money has been due them for years for overtime recording dates, extra rehearsals and rehearsal time for radio appearances.

Board awarded \$600 to Lewis, \$580 to Kaplan and \$200 to Polocsky, who is now in the army. Ruling came about at the board meeting on Thursday (18) and stipulated that Morgan must shell out the full amount in three weeks.

Rustic Cabin Expanding

NEW YORK, Sept. 20.—Rustic Cabin at Englewood Cliffs, N. J., is expanding to 3,000 capacity, adding an extension behind its present bandstand that will give it a total of 6,500 square feet.

Extension will open in about four weeks, and the bandstand will be movable so that the club can be made to look smaller or larger, depending on the crowd. Teddy Powell is current, holding over until October 15.

Theater Chains Still Refusing To Pay Unemployment, SS Tax; B&K Cancels Scott in Chicago

NEW YORK, Sept. 20.—All theaters in the country, including the Warner and Paramount chains and their ace Paramount and Strand theaters here, were faced this week with either giving in to the American Federation of Musicians on the Social Security and unemployment insurance tax issues or dropping stage-band policies. Jack Rosenberg, president of Local 802, AFM, said Wednesday (17) that beginning next week no theater in his jurisdiction would be allowed to book a band unless it signed the AFM's standard form job contract, which calls for the theaters as employers to kick in with the employer's share of the taxes.

At press time both Warner and Paramount were still standing pat and getting ready to pencil in flesh shows sans stage bands. It was understood that Eddie Duchin, who opened at the Strand here Thursday (18), would be allowed to finish his three-weeker there, and Mitchell Ayres likewise at the Paramount. Ayres opened Wednesday (17) for two weeks, Erie Theater, Philadelphia, and Steeple, Pittsburgh, will also be affected. Box and Loew's State here were not involved, since both houses have a pit-band policy and already pay the SS fees for their musicians.

Rosenberg was confident that the theater chains would come thru, "because those houses were from hunger until they put in big name band policies." Big issue with the chains, however, was not so much the idea of starting to pay the SS tax, something they had never done before, as the fear that, if they did, it would be admitting past error. This would make them liable for all past SS taxes since inception in 1935, and chain execs figure that bill alone would come to between \$60,000 and \$125,000 for each of them.

Some of the bigger names in the band field were reported to feel that they would just as soon pay tax for their sidemen, because they didn't like the idea of the theater ops knowing what they (the leaders) paid their men. Rosenberg, when questioned on this angle, gave it a brush, saying that his name bison wavers needn't worry about getting cut down on their theater price as long as they continued to draw the customers at the box office.

Whether or not the AFM would carry the fight beyond the point of just holding up its orks from playing stagehouses was not known. It was considered doubtful, however, that it would go any farther than just insisting on a pit band.

CHICAGO, Sept. 20.—The Warner and Balaban & Katz circuits here have not

"Politics" Delays Palladium Opening

CHICAGO, Sept. 20.—The liquorless Palladium Ballroom failed to open last night, due to the delay in securing an amusement license. Operator Billy Stearns stated that the building was inspected early this month and was fully approved, yet he has been stalled by the license bureau. Those familiar with the background of the spot, formerly known as the Theater-Cafe, which lost its liquor license on a charge of selling drinks to minors, claim that politics has reared its ugly head.

Police turned away 2,000 jittersbugs who wanted to pay the \$1.10 admission to see Charlie Spivak and Dinah Shore. More than 3,000 patrons were expected to show up tonight. Efforts to straighten out matters failed over the week-end. Miss Shore was originally booked for three nights and has to return Monday (22) to New York to prepare for Eddie's Cantor's program. The Spivak band has a four-week contract and is hanging around. It was indicated that both attractions will be paid.

yet reached an agreement with the American Federation of Musicians regarding the payment of the Social Security and unemployment insurance taxes for the band leaders and the individual members of their orchestras. The dispute is costing bands jobs. Warner having canceled the engagements of Buddy Rogers and Art Kassel at their newly acquired Riverside Theater in Milwaukee, and also several bands set for one and two-day dates at the Paramount in Hammond, Ind., and the Stratford here. E. & K. execs canceled Raymond Scott from the Chicago, where he was scheduled to come in yesterday (19), and substituted a presentation show.

Circuit spokesmen say that the signing of the new AFM form contract labels them employers of the bands, and they become responsible not only for present and future SS and unemployment taxes, but also for past unpaid taxes, going back to 1935, when those tax bills went into effect.

Independent theaters using bands occasionally have been signing the new agreement. Because of their spot bookings, they feel that they have little at stake one way or another.

Road to Fame a Three-Week Trip For Tune Toppers

NEW YORK, Sept. 20.—Broadway's latest success story is Whitley Russ and the Tune Toppers, instrumental quartet now at Rogers' Corner. They came into the spot totally unknown last month on a two-week and options contract. Eleven days later they had signed for the New York Paramount Theater, opening this week, had made several radio appearances and are negotiating to make records.

They are also set for 15 electrical transcriptions for World Broadcasting and have lined up 17 more radio guest spots in addition to their NBC sustaining Saturday nights. Since they are an out-of-town band, NBC has to pay standbys, as well.

All this in the space of three weeks. How it happened: Leo Lita, guitarist; Nick Dingo, trumpeter; and Joe Di Lalla, accordion-dinger, played around in Cleveland for a year and a half and when in Cumberland, Md., Whitley Russ (bass) struck up with the boys and joined them. From there they played around Cumberland and Hagerstown, Md., for three months, going into Doc's, Baltimore, for six months when Irving V. Rose dropped in one night. He was a theatrical manager who had just come in from the West Coast and was looking around for a non-theatrical business in Baltimore. When he saw the quartet he changed his mind, signed it to a management contract and brought it to New York's Rogers' Corner. A flock of agents descended on the quartet, but Rose turned the bookings over to Moe Gale.

We Hope They Like It

NEW YORK, Sept. 20.—In order that the culture of Brazil may be enriched, Mario Cardoso, NBC announcer who handles the Portuguese announcements on Vincent Lopez's Hotel Taft short wave broadcasts to South America, spent several sleepless nights composing Portuguese lyrics to that deathless American classic, *Daddy*. Lopez's next program will feature the song, which will be sung in ensemble by the entire band. It was quite a task for the lads to get help to the tricky Portuguese pronunciation.

Orchestra Notes

Of Maestri and Men

A. L. DONAHUE is on the mend and will be back in action around November 1. . . . **STAN KENTON**, latest West Coast rave, has pocketed a Decca record contract and will head East shortly. He's handled by OAC. . . . **ARTIE SHAW** booked solid thru November. . . . **JOHN NY MOORE** opens at Van Cleve, Dayton, O., for four weeks on October 11. . . . **JUDITH LAWTON** has signed Jack Mellon ork to personal management contract. . . . **HELEN FORREST** may do vocals on a couple of Artie Shaw's new disks. . . . **MEL MARVIN** doing okay at the Flagship, Union, N. J., where he opened September 23. . . . **BOB ASTOR** is playing a four-weeker at Aragon Ballroom, Cleveland. Canary is Del Parker, who quit Ed Wynh musical to join band. . . . **EDDIE VABZOS** back at Blitmore Hotel, Providence, with a revamped band. . . . **WOODY HERMAN** set for three weeks at the New York Strand, opening November 20—if the theaters and AFM can iron out their Social Security wet wash in the meantime. . . . **GRIP WILLIAMS** has drawn a holdover at Palmer House, Chicago, and will continue with November 13 show. . . . **LANG THOMPSON** goes into Syracuse Hotel November 21. . . . **CHARLIE BARROWS** ork ticketed for an indate at Pogo-Pogo Room, Bound Brook, N. J. . . . **JOE MANZONE's** quartet in its fifth year at the Belvedere, Auburn, N. Y. . . . **JOE VENUTI** goes into Palace Theater, Albany, N. Y., October 10. Andrews Sisters on same bill. . . . **DICK SHELTON**, playing at Yankee Lake, Brookfield, O., has changed chirpers. Jerry Rivera, formerly with Mousie Powell, replaces Nancy Gay. . . . **SNUB MOSELEY** on an indate at the Roadside Rest, Oceanaside, L. I. . . . **TEDDY POWELL** now featuring small combo called Teddy Bears. . . . **DEL CASINO** set for four weeks at St. Anthony Hotel, San Antonio, opening October 27. . . . **HAL WAYNE** opened Tropic Room of Detroit's Hotel Wolverine September 22.

Coast Cacaphony

ALVINO REY and the **KING SISTERS** due to arrive September 28 for picture work at RKO. . . . **KARL HINES** is on a tour of one-nighters up the West Coast. Opens Grand Terrace Cafe, Chicago, October 3. . . . **TEXAS JIM LEWIS** and his orchestra have been held over at El Rancho Vegas, Las Vegas, Nev. . . . **GENE KRUPA** had a record-breaking crowd on his first Sunday at the Hollywood Palladium. . . . **JIMMY DORSEY** and orchestra in Hollywood for picture and a Hollywood Palladium date. . . . **WALLY WEBB** and orchestra just opened at the Blue Moon Ballroom in Tucson, Ariz. . . . **THE BRAZILIANS** doing a

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good job at the Showboat in San Diego. . . . **THE QUARTONES**, four-piece novelty ork, at the Showboat in San Diego, too. . . . **JACKY ROSS** and his Up-Beats in 16th month at Eddie's Cafe in San Diego. . . . **DUKE ELLINGTON** set for another transcription session for Standard Radio. . . . **VICTOR VINCENT** and His Velvet Varieties held over at the Apache Hotel, Las Vegas, Nev., and now in fifth month. This is the first time hotel has held over an ork during the fall. . . . **WILL OSBORNE** closes Palace Hotel, San Francisco, October 2, and goes on a tour of one-nighters.

Atlantic Whisperings

JOE KEARNS, WCAU-CBS maestro J out of Philadelphia, loses saxer **VINCE CARUSO** to **TONY PASTOR** and gains **GEORGE WHITE** from **JOE FRASSETTO**. . . . **RAY CATRELL** closes the dancing season at Clementon (N. J.) Lake Park Ballroom and gets the nod for the opening honors October 5 at the Danorium, Camden, N. J. . . . **JOSE MORALES**, brother of the New York La Conga maestro, heading a rumba band just up from Cuba at Philadelphia's Club Ball. . . . **LARRY STEELK**, producer and emcee of the shows at Atlantic City's Club Harlem, reported as having inside track to replace **BABE WALLACE** in front of the **ELLA FITZGERALD** band. . . . **A. J. PERRY** gets **GLENN MILLER** for an October 3 stand at his Empire Ballroom, Allentown, Pa. . . . **JERRY DELMAR** and **VIOLA KLAISS** bring their all-gang to Philadelphia's College Inn and Casino Cafe, respectively. . . . **FREDDIE FERRARIE** set at the U. S. A. Cafe, Marcus Hook, Pa. . . . **JIMMY HALPIN** and His Blue Moon Tootlers at Locust Cafe, Trenton, N. J. . . . **KIP HARBOUR** brings his band to Log Cabin Ballroom, Washington, Crossing, N. J. . . . **JOEY HAYES** takes over the music making at Silver Lake Inn, Clementon, N. J. . . . **LEO DRYER**, first time in Philly, at the Warwick Hotel.

Foster Ork's Fair Opener at Phoenix

PHOENIX, Ariz., Sept. 20.—Chuck Foster and his ork upheld in the fall season at Riverside Park Ballroom here with a one-night engagement September 1 which grossed \$800, with admish at \$1.10 per couple. . . . **Jack Hutchens**, Riverside manager, termed box-office take as "outstanding" for Phoenix at this time of year, when temperatures still cling to midsummer levels and a good slice of local population is away seeking relief from Salt River Valley heat.

Management plans importation of name attractions frequently during season. Next on the list will be Charlie Barnett, who will play at Riverside September 28.

Burton Morse and his 12-piece ork, local talent, has been re-engaged to play at Riverside Casino this season, marking their 16th consecutive month as house band for Riverside.

Casino is completing extensive remodeling program, including installation of new \$2,800 floor, new decorations and new lighting effects.

V. Monroe Bowls 'Em Over In Ol' Home Town Territory

BOSTON, Sept. 20.—Vaughn Monroe, returning to the section where he first became popular, rolled up three terrific grosses in three one-nighters in the vicinity of Boston during the week. Wednesday (18) Monroe drew 2,218 persons to the Lyntonhurst Ballroom in Marlboro, Mass., at \$1.10 a head, for \$2,438.50. The following night, at the Commodore Ballroom in Lowell, Mass., he pulled in 2,512 persons at 85 cents a head for \$2,134.20.

Wednesday night (16) Monroe traveled to Manchester, N. H., for a one-night stand at Bedford Grove, where he drew 2,040 persons at 85 cents a head. Gross was \$1,734, considered hot in view of very rainy weather.

Oregonians Go for Krupa

PORTLAND, Ore., Sept. 20.—Gene Krupa just missed the record at Janzen Beach Park Ballroom here when he drew 3,478 at 85 cents each September 9. Record is held by Kay Kyser, who attracted 3,717. Paul Whiteman will play the ballroom next Monday (29).

Midwest Ballroom Ops Vote To Up Admish, Cut Boogie Riffs

WATERLOO, Ia., Sept. 20.—Smoother rhythms at upped admission prices resulting from the national emergency were in order, it was reported at the fall meeting of the Mid-West Ballroom Operators' Association held here.

Hyped pay rolls, increased cost of bands and generally higher prices have upped the budgets on the ballroom operators, who are also faced with increased Federal admission taxes. As a result, the operators either have already jumped their admission prices or are planning to do so, with generally favorable results reported.

The association, holding its second meeting since emerging from the original Iowa Ballroom Operators' Association, went on record as not opposing lowering of the Federal admission taxes from the present 21 cents minimum, but was definitely opposed to the increase from 10 to 15 per cent, which it was claimed would be the "death knell" to many.

In discussing other reasons for upping admission prices, it was brought out that territorial bands have jumped in costs from \$10 to \$15 a night, largely brought about because of increased transportation and higher living costs.

With business generally back on the upgrade, with a marked increase during the last 60 days, it was felt that it was a proper time to bring the admission prices back from depression levels. Many of the operators have continued to use bargain nights of 15 to 21 cents, and name bands for as low as 50 to 65 cents. It was also pointed out that the operators will have to strive for better

promotion work aimed at the defense workers to get them into the ballrooms. Principal complaint in line with this was that some ballrooms were unable to cash in on defense employees working under the three-shift plan, losing out on both crews changing at 11 p.m. or midnight, while the third shift goes to work so early it is virtually lost.

Sweet music continues to predominate over the Midwest ballroom floors, with the boogie-woogie tempos and jitterbugs fading fast, particularly in the rural spots, where they had predominated. Also noticeable was a trend toward military numbers such as *Till Reveille, I'll Be Back in a Year*, etc.

Most favorable for the operators was a report of definite increases in grosses, during the last 60 days, which followed some lean days during June and July. August was reported one of the best summer months recently, with September big so far even better.

Larry Geer, of Fort Dodge, secretary of the association, reported at the meeting that the membership of the association had virtually doubled since the organization meeting at Arnolds Park, Ia., last July, with 150 operators from 11 States represented at the meeting.

The business sessions of the meeting were held at the Electric Park Ballroom on Tuesday, with Clarence E. Peterson, manager of the location, host to the visiting operators. Approximately 100 members of the group attended a banquet in the ballroom Monday evening and later were guests at the Tavern on the Green during the floor show.

Paging Ringling Bros.!

NEW YORK, Sept. 20.—Three large motor vehicles—a bus, a truck and a Lincoln-Zephyr—are required to transport Artie Shaw, his various attendants, his 32 musicians, their instruments and other paraphernalia.

The 32 tooters (including five foreign band leaders, are carted from town to town in the bus. The instruments and the four custodians of same are hauled about in the truck, along with the extensive Shaw music library, etc. Shaw himself rides in the chauffeur-piloted Lincoln-Zephyr, with valet and secretary close at hand.

It is not known in what order the caravan takes to the highway.

Ted Weems Grosses Well in Burlington and Des Moines

DES MOINES, Sept. 20.—Ted Weems hit two fall openings in succession, starting the fall ballroom season off at Burlington Wednesday (19) and Tom Archer's Tomar at Des Moines the following night.

The Burlington one-nighter was played at the Memorial Auditorium, operated by Dr. Robert Kirchman, and netted a \$1,941.87 gross. A total of 455 paid \$1.41 at the gate, 856 paid \$1.12 for advance tickets, and 610 spectators paid 50 cents each for balcony seats.

Competing with Charles A. Lindbergh, who made an appearance at the Des Moines Coliseum before a capacity crowd of 9,600, Weems went slightly over the \$1,000 mark, with 1,200 paying 75 cents plus taxes.

\$1,100 Portsmouth Gross For Ink Spots, Sunset Ork

PORTSMOUTH, Va., Sept. 20.—The Ink Spots, with the Sunset Royal Orchestra, drew 1,400 to an outdoor dance at Sewanee Stadium last week. Crowd paid 85 cents to \$1.10 to register a gross of \$1,100, and were well pleased, with bonus featured vocalists and the band. Dance was sponsored by the Gridiron Club, and band booked by Frank Panella. It was the second successive night the ork had played to audiences in excess of a thousand. Night before, playing for a colored ball, attendance was 1,200.

Krupa Goes Over 2G Mark At Spokane's Natatorium

SPOKANE, Sept. 20.—Gene Krupa overcame weather suitable for ducks to pull a crowd of 2,690 to Natatorium

The Count Sends Opening Nitters At Cafe Society

NEW YORK, Sept. 20.—A jam-packed Cafe Society Uptown ushered in a new show and band policy here Tuesday (16), with Count Basie and ork being the first full-sized band to play that spot. Operator Barney Josephson retained only pianist-singer Hazel Scott to round out the three-nightly shows. According to Josephson, the Tuesday night jam session broke all previous records, despite the fact it was New York primary election day and liquor was not salable until after 10 p.m.

Midnight show had the Count and his boys teeing off with *King Porter Stomp*, followed by a raft of numbers featuring Basie's 250-pound singer, Jimmy Rushing; Earl Warren, saxist, on vocal ballads; and trumpet man Buck Clayton—all top entertainers. Miss Scott, an institution at this nitty nite, sang one number, then tooted up the 88 for a big portion of boogie-woogie, classics in swing time and a showmanly execution of *Body and Soul*.

If opening night can be tagged an indication, Josephson made no mistake by cutting down on the number of floor-show acts and bringing in a full-grown band. The seven brass, five reed and four rhythm Basie set-up is a swing powerhouse of rhythm, and the last word in the riff and gut-bucket idiom. William Morris office set the Basie deal with Cafe Society. If available, Duke Ellington will follow in about three months. *Harold Humphrey.*

Amusement Park pavilion Saturday, September 6. There were only eight dancers less on the floor than Phil Harris drew this summer, making Krupa and Harris practically a tie for second place honors this season. Kay Kyser topped by wide margin. Manager Louis A. Vogel said Krupa would have packed in over 3,000 in fair weather. Gate was \$1, over two grand, discounts going for \$1, which included 14 cents tax.

Dutch Groshoff's local band is filling in until next traveling band, Earl (Father) Hines, September 20.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

TRADE
SERVICE
FEATURE
Billboard

The Billboard

WEEK ENDING
SEPTEMBER 19, 1941

MUSIC POPULARITY CHART

SONGS WITH MOST RADIO PLUGS

Following are the 15 songs with the most plugs on MBS and on NBC and CBS. Due to the MBS-ASCAP contract, Accurate Reporting Service source previously for all plug data, now lists only WOLB plugs, having temporarily dropped NBC and CBS from its recapitulation. MBS listings below, therefore, are supplied not only by Accurate's daily reports, taking in plugs between 8 a.m.-1 a.m. for week ending Thursday, September 18, but also by recapitulations furnished by the MBS logs. NBC-CBS totals are furnished by the office of Research-Radio Division, College of the City of New York, including broad-casts from 8 a.m.-1 a.m. daily for week ending Friday, September 18.

For duration of this situation, which can be considered temporary until such time as NBC and CBS sign with ASCAP, "Independent" plugs (WJLB, WMCA, WJNY) will not be listed. Networks' New York outlets used for this recap are WOR (MBS), WJLB, WJZ (NBC), and WABC (CBS). Plug values are designated by "P," musical production numbers as "M."

MBS PLUGS

Position	Title	Publisher	Plugs
1	1. YOU AND I	Wilson	31
2	2. GIVE ME YOUR ANSWER	Mills	20
3	3. YOURS		20
4	4. DO YOU CARE?	E. B. Marks	18
5	5. I GUESS I'LL HAVE TO DREAM THE REST	Southern	15
6	6. DADDY	Kaycee	13
7	7. TIL REVELLE	Shapiro-Bernstein	12
8	8. KISS THE BOYS GOODBYE	Famous	12
9	9. GREEN EYES	Southern	10
10	10. I GUESS I'LL HAVE TO DREAM THE REST	Melody Lane	10
11	11. YES, INDEED	Berlin	8
12	12. I GUESS I'LL HAVE TO DREAM THE REST	Republic	8
13	13. I GUESS I'LL HAVE TO DREAM THE REST	Schubert	8
14	14. I GUESS I'LL HAVE TO DREAM THE REST	Block	7

NBC-CBS PLUGS

1	1. TIME WAS	Southern	36
2	2. DO YOU CARE?	Campbell	33
3	3. I GUESS I'LL HAVE TO DREAM THE REST	Block	33
4	4. YOU AND I	Wilson	30
5	5. TIL REVELLE	Melody Lane	29
6	6. YOURS	E. B. Marks	26
7	7. BOOGIE WOOLIE PIGGY	Mutual	25
8	8. I DON'T WANT TO SET THE WORLD ON FIRE	Cherio	25
9	9. I FOUND YOU IN THE RAIN	Pargie	24
10	10. YES, INDEED	Embassy	21
11	11. I SEE A MILLION PEOPLE	Radio Tunes	21
12	12. GREEN EYES	Southern	20
13	13. JIM	Kaycee	20
14	14. WASN'T IT YOU?	BMI	20
15	15. WHAT WORD IS SWEETER THAN SWEETHEART?	Relis-Taylor	20

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Bridgeport, Conn.: Horland Dry Goods Company; Writing Radio Service; Gilman Music Store; Boston: Boston Music Co.; The Melody Shop; Moshier Music Co., Inc. Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop, Pittsburgh; Volkwein Bros., Inc. Philadelphia: Wananaker's Department Store; Downtown Record Shop; Alex A. Gettlin, Denver; The May Co.; The Record Shop; Charles E. Wells Music Co.; Salt Lake City: Z. C. M. E. Record Dept.; Portland, Ore.: Meier & Frank Co.; J. K. Oll Co. Los Angeles: Southern California Music Co.; Hollywood House of Music; San Francisco: Schwabacher-Frey, Chicago; Sears, Roebuck & Co.; Marshall Field; Wurlitzer & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co.; Des Moines: Des Moines Music House; Davidson Co., Detroit; Wurlitzer & Healy; Wurlitzer's, Kansas City, Mo.; Music Box, St. Louis; Aedlan Co. of Music; Pannos & Barr, St. Paul; W. J. Dyer & Bros.; Mayflower Novelty Co. (Springfield, Mo.); J. E. Lines Music Co. Birmingham; Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co., Louis Parish Dry Goods Co. Atlanta; Cox Prescription Shop, Raleigh, N. C.; James K. Thiem; C. H. Stephenson Music Co., Miami; Richards Store Co., Durham, Inc., New Orleans; Louis Gramercy Co., Inc.; O. Schlusser, Inc., Fort Worth, Tex.; McGorry's; Kemble Bros., Furniture Co., San Antonio; Alamo Piano Co.; San Antonio Music Co., Washington, D. C.; E. F. Dropps & Sons Company.

NATIONAL

POSITION	Title	Artist
1	1. BLUE CHAMPAGNE	JIMMY DORSEY
2	2. CHATTANOOGA CHOO CHOO	GLENN MILLER
3	3. PIANO CONCERTO	FREDDY MARTIN
4	4. GREEN EYES	JIMMY DORSEY
5	5. I DON'T WANT TO SET THE WORLD ON FIRE	HORACE HEIDT
6	6. I DON'T WANT TO SET THE WORLD ON FIRE	TOMMY TUCKER
7	7. YES, INDEED	TOMMY DORSEY
8	8. YOU AND I	GLENN MILLER
9	9. BOOGIE WOOLIE PIGGY	GLENN MILLER
10	10. YOURS	JIMMY DORSEY

EAST

POSITION	Title	Artist
1	1. Chattanooga Choo Choo	Glenn Miller
2	2. I Don't Want To Set the World on Fire	Tommy Tucker
3	3. I Don't Want To Set the World on Fire	Horace Heidt
4	4. Blue Champagne	Jimmy Dorsey
5	5. Piano Concerto	Freddy Martin
6	6. I Guess I'll Have to Dream the Rest	Glenn Miller
7	7. Time Was	Jimmy Dorsey
8	8. Green Eyes	Jimmy Dorsey
9	9. Til Reveille	Bing Crosby
10	10. You and I	Bing Crosby

MIDWEST

POSITION	Title	Artist
1	1. Piano Concerto	Freddy Martin
2	2. I Don't Want To Set the World on Fire	Horace Heidt
3	3. Chattanooga Choo Choo	Glenn Miller
4	4. Blue Champagne	Jimmy Dorsey
5	5. Green Eyes	Jimmy Dorsey
6	6. You and I	Jimmy Dorsey
7	7. Yes, Indeed	Tommy Dorsey
8	8. Jim	Dinah Shore
9	9. Foolish	Art Jarrett
10	10. Yours	Jimmy Dorsey

SOUTH

POSITION	Title	Artist
1	1. Yes, Indeed	Tommy Dorsey
2	2. Boogie Woogie Piggy	Glenn Miller
3	3. Green Eyes	Jimmy Dorsey
4	4. Blue Champagne	Jimmy Dorsey
5	5. I Don't Want To Set the World on Fire	Tommy Tucker
6	6. I Don't Want To Set the World on Fire	Horace Heidt
7	7. Til Reveille	Bing Crosby
8	8. Daddy	Sammy Kaye
9	9. You and I	Glenn Miller
10	10. Let Me Off Uptown	Gene Krupa

WEST COAST

POSITION	Title	Artist
1	1. Chattanooga Choo Choo	Glenn Miller
2	2. Piano Concerto	Freddy Martin
3	3. Blue Champagne	Jimmy Dorsey
4	4. Yours	Jimmy Dorsey
5	5. Green Eyes	Jimmy Dorsey
6	6. You and I	Bing Crosby
7	7. You and I	Glenn Miller
8	8. I Don't Want To Set the World on Fire	Tommy Tucker
9	9. Jim	Jimmy Dorsey
10	10. Cowboy Serenade	Glenn Miller

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 10 best selling songs of the past week. New York City: Music Dealers Service, Inc.; Ashley Music Supply Co., Pittsburgh; Volkwein Brothers, Inc., San Francisco; Pacific Coast Music Jobbers; Sherman, Clay & Co., Los Angeles; Morse M. Freeman, Inc., Seattle; Capitol Music Co., Portland, Ore.; Sklare Music Co., Chicago; Lyon & Healy; Carl Fischer, Inc.; Osambie Hinged Music Co.; A. C. McClure, St. Louis; Bl. Louis Music Supply Co., Kansas City, Mo.; Jenkins Music Co., Detroit; Grinnell Brothers, San Antonio; Southern Music Co., New Orleans; O. Schirmer of Louisiana. Atlanta: Cobb Piano Co., Phoenix, Ariz.; Dawson Music Co.

NATIONAL		EAST		WEST COAST	
1	1. YOU AND I	1	1. You and I	1	1. You and I
2	2. TIL REVELLE	2	2. I Don't Want To Set the World on Fire	2	2. Maria Elena
3	3. MARIA ELENA	3	3. I Guess I'll Have To Dream the Rest	3	3. Piano Concerto
4	4. DADDY	4	4. Til Reveille	4	4. Daddy
5	5. YOURS	5	5. Jim	5	5. Green Eyes
6	6. JIM	6	6. Do You Care?	6	6. Yours
7	7. I GUESS I'LL HAVE TO DREAM THE REST	7	7. Yours	7	7. I Guess I'll Have To Dream the Rest
8	8. INTERMEZZO	8	8. Green Eyes	8	8. Til Reveille
9	9. GREEN EYES	9	9. Intermezzo	9	9. Things I Love
10	10. DO YOU CARE?	10	10. Intermezzo	10	10. Jim
11	11. I DON'T WANT TO SET THE WORLD ON FIRE	11	11. Intermezzo	11	11. Intermezzo
12	12. BLUE CHAMPAGNE	12	12. I Guess I'll Have To Dream the Rest	12	12. Chattanooga Choo Choo
13	13. PIANO CONCERTO	13	13. Do You Care?	13	13. I Know Why
14	14. ELMER'S TUNE	14	14. Lament to Love	14	14. Why Don't We Do This More Often?
15	15. THINGS I LOVE	15	15. City Called Heaven	15	15. You Are My Sunshine

LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating centers in the country. Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

GOING STRONG	
DADDY. (16th Week)	Sammy Kaye, Andrews Sisters.
GREEN EYES. (10th Week)	Jimmy Dorsey.
TIL REVELLE. (7th Week)	Kay Kyser, Bing Crosby.
YOU AND I. (6th Week)	Glenn Miller, Bing Crosby, Kay Kyser.
YOURS. (4th Week)	Jimmy Dorsey.
BLUE CHAMPAGNE. (2d Week)	Jimmy Dorsey.
I DON'T WANT TO SET THE WORLD ON FIRE. (1st Week)	Tommy Tucker, Horace Heidt.

COMING UP	
KISS THE BOYS GOODBYE.	Tommy Dorsey, Bea Wain, Tommy Tucker.
I GUESS I'LL HAVE TO DREAM THE REST.	Glenn Miller, Tommy Dorsey.
JIM.	Dinah Shore, Jimmy Dorsey.
CHATTANOOGA CHOO CHOO.	Glenn Miller.
YES, INDEED.	Tommy Dorsey.
WHY DON'T WE DO THIS MORE OFTEN?	Kay Kyser, Freddy Martin, Andrews Sisters.
COWBOY SERENADE.	Kay Kyser, Glenn Miller.
MAMA.	Horace Heidt.

Musikers' Pay To Be Hiked 15% October 1; All New York Spots Socked Except Vaude and Legit

NEW YORK, Sept. 26.—Confirming an exclusive story in the August 23 issue of *The Billboard*, Local 802 of the Musicians' union notified hotels, night clubs and restaurants this week that musicians' wages will be increased 15 per cent. According to the letter, over the signature of William Feinberg, secretary of the local, no time limit was set, but it was stated, "some time during the month of September, 1941." (Feinberg said that the effective date would probably be October 1.)

When the union first mulled this problem, officials felt that the increase would first be meted out to employers with A and B classifications, which would have raised class A from \$63 to \$72.45, and B spots from \$48 to \$55.20. Officials, however, decided that the hit in wage scales will become uniform over all types of spots in the New York area. Vaude and legit are being left alone for the time being, because of three-year contracts with the vaude houses, which still have a year to run.

Part of the letter follows:

"Dear Sir: The wage scales now being paid to our members in your type restaurants have remained static for over 10 years, the fact that living costs

have risen sharply during the same period is common knowledge.

"Figures just released by the United States Department of Labor show that from February, 1933 to August, 1941, average wholesale prices have risen 30.2 per cent and living costs during the same period over 18 per cent. Competent authorities predict that the rise in the cost of living will continue during the balance of 1941, and conservative estimates are that this increase will be between 5 and 7 per cent. A study of the average wage earners' budget made by the Bureau of Labor Statistics shows that 65 per cent of the workers' income goes for food, clothing and rent, and it is precisely in these latter items that we find the largest increases.

"Whatever the reasons may be, the fact remains that the dollar earned by the musician in your employ buys less of the necessities of life for himself and his family than ever before. And heavier taxes, now in the process of being legislated, will, of course, further reduce his purchasing power.

"In view of the foregoing, we hereby advise you that some time during the month of September, 1941, the wage scale applying to musicians employed by you, who are members of our local, will be increased by 15 per cent.

Sun Music Rises

NEW YORK, Sept. 26.—Tommy Dorsey has moved his Sun Music publishing house and affiliated enterprises from the RCA Building to terraced top floor quarters in the Brill Building, and move was celebrated by a house-warming Thursday night (18). Occupying the entire 11th floor of the building, the Dorsey establishment is very pretentious, containing rehearsal and recording rooms, arranging rooms, composing rooms and a number of private offices—all skirted by a broad expanse of terrace. Largest office is that of T. D., fitted out for the maestro's use on occasions when he finds himself in New York.

Return of Hudson-De Lange

YOUNGSTOWN, O., Sept. 26.—Will Hudson and Eddie DeLange, who joined forces again several weeks ago, will bring their new band to the Mansion here September 25 for an indie run. Band premiered last Saturday (13) in Manhattan Center, New York, featuring Lana, girl saxophonist.

Moe Gale Receives Sockeroo Mag Plug

NEW YORK, Sept. 26.—Moe Gale gets a terrific plug in the September 27 issue of *The Saturday Evening Post*, which contains an article about Gale's career, entitled *Harlem's Great White Father*. Story, written by Maurice Zolotow, spreads out over five pages of *The Post*, and gives a detailed account of Gale's activities, with full attention to his personality, his importance in his field, etc. Gale's picture, taken with the Ink Spots, is spotted on the first page of the story.

Shaw's Bridgeport \$3,062

BRIDGEPORT, Conn., Sept. 26.—Artie Shaw, in his first appearance in this city in several years, came to the Ritz Ballroom last Sunday (14) with his new crew and drew an attendance of 2,450 persons. The admission scale was upped to \$1.25, the highest price ever charged for any musical aggregation to play the Ritz. The gross totaled \$3,062.50. Ballroom was so crowded for Shaw's appearance that it was difficult to dance, but dancers were not disappointed, as they crowded around stand to gaze and listen.



Selling The Band

Exploitation, Promotion, and Showmanship Ideas
By M. H. ORODKER

Waxed Greetings

CLEVER INNOVATION in programs of recorded popular music on the radio has been planned by WPEN, Philadelphia. The novel twist is worthy of consideration on the part of the band boys and their publicists for use in radio stations playing their platters. Instead of the station announcer introducing each band, this twist has the maestro introducing his own crew on the air.

This is done by means of personalized records. Four or five introductions, each varying a little, are made by each band leader, and a closing speech is also recorded by the band waver. It only takes a minute or so, but the impression created is a lasting one, and far more effective than the cold playing of the platters.

WPEN arranged to have cuttings made in Philadelphia by the Raymond Rosen Company, local distributor of Victor and Bluebird records, and by Columbia Recording Corporation, New York, for Columbia-Okeh disks. Moreover, taking advantage of local appearances of recording artists for dance or theater dates, the station itself is also cutting such records.

It's another concrete example of the increasing importance of recordings, not only to the band leader himself, but to every branch in the amusement industry. Little wonder, then, that there has been so much interest manifest in the third annual Talent and Tunes Supplement of *The Billboard*, coming off the presses next week.

Tommy Tucker has a natural for exploitation purposes in his plattering of "I Don't Want To Set The World On Fire." For a starter, he has gotten up book matches, using a red flame color to attract attention to the platter. Copy is a simple attention-getter, merely "Tommy Tucker Warns" and then the song title itself, which tells the story. Similar bally is duplicated on a sticker, to be applied to mailing pieces and for automobile windows.

Beautiful Lady Night

HARVEY LOCKMAN, bonafide the Round-the-World Room of the President Hotel in Atlantic City, cooked up an attention-getting stunt to bolster room attendance early week nights. Billed as "Beautiful Lady Night," it can easily be taken up by any maestro locating in a hotel room or a supper club, and lends itself to any number of exploitation angles and tie-ins.

Idea is to honor the most beautiful lady present in the room on the particular night. Judging is left up to a visiting celebrity, usually one playing a local theater. In that way, the evening's drawing power is enhanced by a name personality. Tie-up is made with a local women's wear shop or department store to donate an appropriate prize to the winner and that makes for window displays and plugs in the store's newspaper advertising. In this case, Alexander Furz, Inc., presented the winner with any fur hat up to \$100 in value, and on top of that the hotel itself gave the winner a cash prize of \$50.

That's plenty bait for the town's gals to fight for. It's a cinch to pack a room to the rafters on a Monday or Tuesday night. In view of the local angle, it's a natural for story and picture breaks in the local newspapers, all of which spell increased popularity for the band and better business credited to its engagement.



JOE DI MAGGIO, Yankee baseball star, drops into an Okeh recording session to hear Les Brown play the new hit, "Joltin' Joe Di Maggio." Left to right: Les Brown; Betty Bonney, who sings vocal on the "Joltin' Joe" disk; Joe Di Maggio, and Alan Courtney, who wrote the verse and is publisher of song. Members of Les Brown band are in background.

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On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.
By M. H. OROCHNER

INK SPOTS (Decca 3987)

I Don't Want To Set the World on Fire—FT, V. *Hey Doc!*—FT, V.

THE four stellar septa Spots are again making disks after a spell on the screen and stage. With this toothsome twosome, they again run away with all honors. The spark has already been applied to the ballad heat on the A side. The Inkers, giving it their characteristic *If I Didn't Care* twist, top the torch tune with an interpretation that is bound to start a real blaze. The song is suitable to their singing and style, and the foursome gives it all they've got. Equally effective is the Edgar Sampson-Kim Gannon live ditty backing. The four voices give the opening lyrics a light and plenty; lift touch, with Deke giving the middle chorus with effective lyrics. The patter is expertly patterned for the youngsters, and it won't be long before the kids will be clamoring for the riff-enveloped *Doc* ditty.

Music machine operators have been long awaiting the Ink Spots' sides. This double was worth waiting for, for the foursome comes up with a pairing that cannot be divided. There can be no splitting these sides, because both belong in the boxes. In spite of the jump Tommy Tucker and Herace Heidt have had for the "World on Fire" ballad, there's still much flame to be found here. The "Doc" ditty is cut sharply for the younger element, and with the Ink Spots showing it with their brand of java-ivy, there's a long life in store for this side as well.

BENNY GOODMAN (Columbia 36359)

Elmer's Tune—FT, VC. *The Birth of the Blues*—FT.

THE corn-fed tune that Elmer soon threatens to have the entire country whistling serves as the platter preem for Peggy Lee, Goodman's new lyric-singer. It's taken at a bright tempo, the band opening on the chorus, giving way to Miss Lee for the lyrics, with Benny picking it up again at the bridge and the band boys taking it out. Unfortunately, the simplicity that sells the song is smothered by the heavy arrangement. More in keeping with the temper of the Goodman toolbars is *The Birth of the Blues*. It's the old DesSylva-Brown-Henderson song, and it's taken at a bright and bouncy tempo and paced by Goodman's striking clarinetting to bring on each of the three choruses that cover the course.

It's the "Blues" side that holds promise for the phono operators. Lack of a vocal is not detrimental to the disk, super-abundance of Benny's clarinetting making up for it. And since the song is serving as the title-theme for Bing Crosby's soon-to-be-released picture, it's a certainty that the tune will soon be put into active service again.

TEDDY POWELL (Bluebird 11276)

Mickey—FT, VC. *In Pinetop's Footsteps*—FT.

IT WAS back in 1917 that Harry Williams and Neil Moret gave a tune a Kilkenny touch, and the song folks of that day had a sweetheart in Mickey. Teddy Powell brings the old gal back and dresses her in a musical style that proves that she's still a potent honey. The tempo's slow, but never drag, and the coating is sugary. And the way Ruth Gayler wraps her honeyed pipes around the wordage, Mickey should win a new host of fans. Miss Gayler gets the call to chant two choruses, with the band cutting in for another. Matching the mood established by the singing, the instrumentalists are on the sweet side, highlighted by sugary trombone endings for the bridge bars. In *Pinetop's Footsteps* Bob Mersey has fashioned an eight-to-the-bar, and it's exciting shake-the-shank treatment by the Powell Pinetoppers. Piano smoothes the 88 keys with boogie-woogie beats for the opening, setting a fast pace for the band boys, both collectively and individually.

The Powell band has been coming along at a fast pace and, with plenty on the bill, should soon assert itself among phono fans. The "Mickey" side is a fitting declaration. A bit song of a much earlier vintage, the combination of Miss Gayler's svelte song setting and the band's matching music is strong enough to make this evergreen blossom once more. Where the call is for fast boogie-woogie sides, especially on locations where college kids congregate, the "Pinetop" side is in correct fashion.

CHARLIE BARNET (Bluebird 11281)

Swingin' on Nolin—FT, VC. *Harlem Speaks*—FT.

By Oliver, who dreamed up the Yes, Indeed live spiritual for Tommy Dorsey, looked heads with William Moore to make a follow-up in the *Swingin'* on the A side. However, this opus is only a shadow of his earlier click, being the usual elaboration of a riffed sequence of hot notes. But it does give Barnet a good vehicle to go uptown. In fact, both sides are strictly Lennox Avenue stuff. *Swingin'* is set in a slow and groovy tempo, with Ford Leary contributing a scat song session, backed by the band choir, for the middle refrain. The *Harlem* hotness, taken at a traffic-stopping tempo, is a Duke Ellington original and gives Barnet plenty of opportunity to give out heat on his alto saxophone.

The *Swingin'* locations will lap this up, especially where Barnet goes big. And operators of the race locations will find plenty of money fiddler here, too. Both sides sport the Harlem band of swing, replete with screaming brass, pounding rhythms and heated horns.

ALLAN JONES (Victor 4555)

Make Believe—FT, V. *Why Do I Love You*—FT, V.

The two immortal songs from Jerome Kern's *Show Boat* get a fresh song-coating from movieband's Allan Jones, his fine tenor pipes even more appealing than when voiced from the silver sheet. Takes tempo liberties with both dandies for both verse and chorus, strict tempo held only for the half-chorus interludes by the Victor Concert Orchestra, directed by Lou Briner. Jones makes the two love songs sound new all over again, and the long-acknowledged charm of the classics are redoubled. Altho merchandised on the popular list, where they properly belong, disk carries a Red Label.

The record is designed primarily for home consumption, but is worthy of music box

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Hal Wayne

(Reviewed at Drum Room, Hotel President, Kansas City, Mo.)

A SUAVE, sophisticated rumba band that manages to put a great deal of authenticity into its native music is Hal Wayne's ork, billed as Hal Wayne and His Pan-American Music. Wayne was formerly associated with the Meyer Davis office in New York, and makes a capable, well-mannered maestro, his good looks and charming manner attracting a great deal of society matron trade at the Drum Room's matinee.

The band is a small combo which turns out nearly as much music as the larger aggregations. Besides piano, bass, accordion and trumpet, the outfit also makes use of such native instruments as claves, gourds, maracas and South American drums. Wayne himself plays a four-toned set of conga drums and leads many of the songs chains. Sweet, melodic strains predominate in the orchestra's selections, all Latin-flavored, and are backed up by intricate rhythms. Besides the conga, rumba and slow down beats, Wayne also makes use of eight-to-the-bar boogie backgrounds on such sweet swing items as *Hawaiian War Chant* and *Lady Be Good*, with pianist Jose Horton being an excellent boogie stylist.

Wayne also vocalizes, possessing a pleasing baritone voice which blends in well with his own drums. The entire band chants ensemble vocal behind the Cuban numbers.

The orchestra also features vocals by Linda Garcia, Mexican lass. She has a peppy style and adds punch to the band. The whole band appears to be a well-drilled outfit, which should find itself swamped with engagements in the nation's bigger hotels. Bob Locke.

Arthur Ravel

(Reviewed at Belmont-Plaza Hotel, New York City)

RAVEL's band is a curious combination of musicianship. He backs up a floorshow with deftness and rich accompaniment, but his dance rhythms are weak, not lending at all to a desire to put dancing feet into action.

His musical combination is decidedly on the rhythm side, with the maestro himself doing an active fiddle stint, backed up by two more fiddles, two sax, piano, bass and drums. But no rhythm. His dance assignment, the more important of his two jobs, is performed with a seeming lack of musical acquaintance among his men. There is a sharp contrast between the hours he

plays the dance tunes, which are flat, and the half-hour wherein he conducts the show, which is a fine professional job. Zait.

Carvel Craig

(Reviewed at Hotel Del Monte, Del Monte, Calif.)

ENTERING its 14th week at Hotel Del Monte, band combines plenty of entertainment and a pleasing informality that has clicked at this fashionable hostelry.

Line-up includes three tenor sax, three rhythm, two trumpets and two violins, with Craig occasionally taking over in the reed section, making a trio of strings possible, due to a violin double.

Male vocals are split by Warren Sawyer, tenor, and Craig, along with an excellent trio, the Three Rhythms. Sherry Berg handles Latin and Island lyrics along with the pops and does a swell job on all three. She joins the trio for the Three Rhythms and a Season quartet.

Craig combines an easy, friendly manner with ability to anticipate the mood of the dancers. Band uses Sherry to introduce each number in rhyme, and plays an exceptional variety, with plenty of emphasis on danceability.

Craig arranges. Outfit is good musically and well presented. Murphy.

Carl Ravazza

(Reviewed at Biltmore Bowl, Los Angeles)

CARL RAVAZZA and his orchestra are well known on the West Coast, having originated in this section about three years ago. With the exception of four men, the band is still intact.

Instrumentation is three reed, three brass, three string and three rhythm. Ravazza fronts, sings and plays the fiddle. When the maestro picks up his violin and Marshall Crum, trombonist, doubles with his fiddle, the violin section is increased to five. Norman Roumer is a triple-threat man and handles vocals in addition to doing the piano work and some of the arranging.

Ravazza is a nice looking chap with plenty of personality. When he's fronting, he turns on all of his personality, with the result that he has a large following already in the short time he's been in the Bowl.

George Porter plays lead tenor sax, with John Ouse, a very good musician, handling the second trumpet. Joe Coats plays lead fiddle, and the violin trio is called on several times for featured parts. Dick La Salle handles accordion and celeste and comes out on the squeeze box when the outfit does a rumba or conga.

Outfit is definitely of the hotel type and makes no pretense of being any other kind. Sam Abbott.

On the Air

Comment on dance record programs from the standpoint of showmanship, presentation, and general listening appeal, rather than the musical ability of the bands reviewed.

By HAROLD HUMPHREY

Ray Heatherton

(Biltmore Hotel, New York, NBC Blue Network, Monday (15), 11:30-12:00 midnight)

FAIR-TO-MIDDLIN' is about all that can be said of this remote string. Practically no originality is displayed, either in choice of numbers or style of execution. Mostly current pops were played, and in a lifeless manner for the most part. Exception was worked on *It's So Peaceful in the Country*, which was handled deftly and with some nifty fiddle work.

Song work was plentiful by both fem singer Emily Vass and Ray himself. Maestro does an okay job on his vocalizing, but Miss Vass is not too strong with hers. Each tune was followed by some poor dialing crossfire between Heatherton and the announcer. If the lines had been funny it might have been all right, but they weren't.

Sonny James

(Log Cabin Farms, Armonk, N. Y., Mutual Network, Thursday (18), 1:15-1:30 a.m.)

THIS shot was really too short to judge the ork's possibilities, but what was

heard sounded okay. Stuff dispensed was not too solid, but the looser, easy style made for good listening. James goes out solo in one number with his electric harp, which is quite a contrast to most of the stuff that was put forth here.

Bon Bon, former Jan Savitt vocalist, is now with James after having had an outfit of his own for a time. Piped a scat arrangement of a live tune and also a couple of pop ballads. Against the musical background furnished by the ork, his toning was well suited. Musically, this ork gives promise the way it is now set up. Good tempo is maintained and enough of the unorthodox is injected to set the aggregation's airings apart from many of the dialings.

Another Case of 'Wheaties'

NEW YORK, Sept. 26.—Joltin' Joe Di Maggio, who collects five figures a year for belting baseballs, has been immortalized in song by Alan Courtney and Ben Homer. The song's title is, appropriately, *Joltin' Joe Di Maggio*. The manufacturer of "Wheaties," who modestly claims to furnish most of America's heroes with the energy needed to remain heroic, have resolved to adopt the song for promotional purposes. Joltin' Joe has been cut in on the royalties. It wasn't his idea, he being willing to partake merely of the glory—but it seems he has business advisers.

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(Names are for current week when no dates are given.)

A
Albani, Pedro (President) Atlantic City, h.
Alberia, Don (23 Chico) NYC, no.
Allen, Bob (Arcadia Grill) Canton, O. no.
Allen, Fred (Kellay's Stable) NYC, no.
Alpert, Mickey (Cockatoo Grove) Boston, no.
Anderson, Bob (Barker Park) Rapid City, S. D., no.
Angelo, Bill (Berlitz's) NYC, no.
Arnold, Billy (Neil Dighan's) Camden, N. J., c.
Ashford, Lou (Jiggs) NYC, no.
Ayres, Mitchell (Paramount) NYC, 1.

B
Barker, Art. (Blackhawk) NYC, h.
Barnett, Aron (Harry's New Yorker) Chi. no.
Bartok, Buglia (Tavern-on-the-Green) NYC, no.
Barris, Dick (Donahue's) Mountainview, N. J., no.
Baron, Buse (Emanuel) NYC, h.
Bartel, Jeno (Lexington) NYC, h.
Basta, Count (Cafe Society Uptown) NYC, no.
Bazile, Joe (State Park) Trenton, N. J., 22-27.
Becker, Arthur (Main Street) Detroit, no.
Becker, Bubbles (Tolem Lodge/Averil) N. Y., h.
Becker, Denny (White Bangalo) Sturgis, Mich., h.
Bergers, Maximilian (Versailles) NYC, no.
Breslow, Johnny (Olsson) Cincinnati, h.
Bridges, Tiny, & Li (Club) Auditorium
Brooklyn Va. 24; Hill-Billy Barn) Stensfeld, V. Va. 23; (Arena) Beckley 26; (Memorial Hall) Dayton, O. 27.

C
Cabin Boys (New York Bar) Green Bay, Wis., no.
Calvert, Otto (Kennedy's Inn) Birmingham, N. Y., no.
Calloway, Cab (Adams Newark) N. J., t.
Calver, Oscar (Casa Marta) NYC, no.
Canden, Eddie (Crocked Lake) Averil Park, N. Y., h.
Canna (Rumba Casino) Chi. no.
Cappello, Joe (Jimmy Kelly's) NYC, no.
Carlos, Don (Club Gancheo) NYC, no.
Carlyle, Lyle (Grand Terrace) Detroit, no.
Carter, Irv (Dunphy's) NYC, no.
Castro, Del (Rosover's) New Orleans, h.
Cawell, Ome (Rainbow Room) NYC, no.
Cavallero, Carman (Carlton) Washington, h.
Caylor, Don (Ye Olde Cafe) Chi., h.
Chiquito (El Morocco) NYC, no.
Christensen, Chris (Oleum Rendezvous) Newport, h.
Clark, Buddy (Park Central) NYC, h.
Clemente (Rainbow Room) NYC, no.
Clinton, Larry (State) NYC, t.
Coker, Bob (Newman's Lake House) Saratoga, N. Y., no.
Conde, Art (Homestead) NYC, h.
Coniff, Ray (Nick's) NYC, no.
Cooke, Joe (Ferdinand) Hartford, Conn., no.
Cooter, Bob (Stevens) NYC, h.
Craig, Carvel (Del Monte) Del Monte, Calif., h.
Crawford, Dick (The Dome) Mandan, N. D., no.
Crest, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Herbert (La Martinique) NYC, no.

D
D'Amico, Nick (Essex House) NYC, h.
Dandera, Eddie (Del Shore) Chi. h.
Danna, Dolly (Chanticleer) Baltimore, no.
DeLeon, Pedro (Palmer House) Chi., h.
DeLoe, Carl (Hotel) Manilla, Manhattan Beach, Rochester, N. Y., h.
Dennis, Dave (Hurricane) NYC, no.
Derry, Don (El Morocco) NYC, no.
DiCarlo, Tony (Texas) Ft. Worth, Tex., h.
DiPietro, Eddie (Bristol Casino) Bristol, R. I., no.
Donahue, Sam (Coral Gables) E. Lansing, Mich., h.
Dorsey, Tommy (Buffalo) Buffalo t.
Duchin, Eddy (Strand) NYC, t.

E
Eddy, Ted (Iceland) NYC, no.
Ehly, Joe (Cora & Irene's) NYC, no.
Ehrlich, Bob (Cypress Cafe) Primo Beach, Calif., no.
Ernie & His Norsemen (Castleholm) NYC, no.
Ernie, Val (La Rue) NYC, no.

F
Farber, Burt (Netherland Plaza) Cincinnati, h.
Feminine Notes Five (Radio Franks) NYC, no.
Ferry, Eddie (El Hat) NYC, no.
Fisher, Irving (Club's Paramount) NYC, c.
Fitz, Ted (Triannon) South Gate, Calif., h.
Fisher, Freddie (Bliss Palm Garden) Midvale, no.
Fisher, Mark (1100 Club) Chi. no.
Fischer, Darrell (Queen's Terrace) Woodside, L. I., N. Y., h.
Fitzgerald, Edna (Howard) Washington 19-25, t.
Flora, Jimmy (Pennsylvania) NYC, h.
Foster, Brock (Rosover's) New York, no.
Frenz, Paul (Deauville) Auburn, N. Y., no.

G
Gaines, Charlie (Carlton's) Phila., no.
Garber, Jan (Beverly Hills) Newport, Ky., no.
Garcia, Julio (1883 Club) Chi. no.
Gilberto (Havana-Madrid) NYC, no.
Gibson, Jerry (Cathleen) New York, h.
Gilbert, Johnny (Grande) Detroit, h.
Gordon, Don (Old Cedar Inn) Brookhaven, N. Y., no.
Gray, Chuck (El Morocco) NYC, no.
Graf, Olen (Tolem Pole) Abbeville, Mass., h.
Grant, Bob (Village Barn) NYC, no.
Greene, Jack (Village Plaza) Zanesville, O., no.
Greene, Murray (Sunnyside Horseshoe) Sunnyside, L. I., N. Y., h.
Gross, Joey (El Tropic) NYC, no.
Gross, Eddie (Kil Kat Klub) San Antonio, Tex., no.
Gross, Leon (Jackie's Cotton Club) Asbury Park, N. J., no.

Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; no—night club; p—amusement park; re—road house; re—restaurant; s—showboat; t—theater.

H
Hampton, Lionel (Sherman) Chi. h.
Hayes, Myron (Child's Spanish Gardens) NYC, re.
Hardcastle, Bert (Ches Parle) Denver, re.
Harro, Larry (CopaCabana) Hollywood, Calif., no.
Harris, Ken (King & Prince) St. Simon Island, Ga., h.
Harrison, Ford (St. Moritz) NYC, h.
Hart, Joey (Chanticleer) Madison, Wis., no.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy, & His Music (Fitch's) Wilmington, Del., no.
Hetherington, Ray (Siltmore) NYC, h.
Henderson, Fletcher (Olson's) Chi. re.
Herbeck, Ray (Madison Temple) Freeport, Ill., 34; (Stevens) Chi. 25; h. (Memorial Hall) Racine, Wis., 27.
Herold, Lou (El Tabarlin) NYC, no.
Hill, The (Ballroom) Cincinnati, Wis., 24; (Ballroom) Woodhull, Ill., 23; (Modernistic) Clinton, Ill., 28; h. (Elks Club) Duquesne 27; (Crystal Deauque 28, h.
Hines, Earl (Grand Terrace) Chi. re.
Hoagland, Everett (Castle Farm) Cincinnati, 27, no.
Holmes, Herbie (Mark Hopkins) San Francisco, h.
Holt, Ernie (El Morocco) NYC, no.
Horwath, Willie (Hungarian Hotel) Detroit, no.
Howard, Ralph (Lido) Texarkana, Ark.-Tex no.
Howard, Wyatt (The Ranch) Seattle, no.
Humber, Wilson (Municipal) New Orleans, s.
Ink Spots, Four (Ball) Phila 19-25, no.

J
James, Harry (Lincoln) NYC, h.
Jarrett, Art (Blackhawk) Chi. no.
Jenkins, George (George Washington) Jacksonville, Fla., h.
Jerome, Henry (Washington Merry-Go-Round) Pittsburgh, h.
Johnson, Wally (Lookout House) Covington, Ky., no.

K
Kapsar, Gordon (Pineapple Club) Duluth, Minn., no.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

K
Karon, Maria, Musicals (Onesto) Canton, O., h.
Kay, Chris (Casino House) NYC, no.
Kay, Herbie (Nicollet) Minneapolis, h.
Kenda, Sonny (Stet's) NYC, no.
Kent, Peter (New Yorker) NYC, h.
King, Teddy (Odenbach's) Rochester, N. Y., re.
Kings, Ray (Lexington) NYC, h.
Kirby, John (Pete's Monte Carlo) NYC, no.
Kirk, Andy (Parsons Door) NYC, no.
Knights, Bob (Pierre) NYC, h.
Ko Kets (Guthrie) Superior, Wis., no.
Kole, Shirley (Gutter's Tap Room) NYC, no.
Korn Kobblers (Beckley, V. Va., 24; t. (Arena) Huntington 25; (Hill Billy Barn) Bluefield 26; (Auditorium) William 27; (Logan) East, Oct. 1, h.

L
Lally, Howard (Savoie-Plaza) NYC, h.
Lande, Jules (Ambassador) NYC, h.
Lang, Don (Cosmo's) Chi. no.
Lang, Lou (Sheraton) NYC, h.
Laporte, Joe (Old Roumanian) NYC, no.
Lear, Jerry, & Jiggs Jackson (bach's) Wilmington, Del., c.
Leon, Secor (Don Julio's) NYC, no.
LeRoy, Howard (President) Kansas City, Mo., h.
Lewis, Ted (Palace) Columbus, O., no.
Lima, Lou (Sheraton) NYC, h.
Lombardo, Guy (Rosover's) NYC, h.
Long, Johnny (New Yorker) NYC, h.
Lopez, Vincent (Tati) NYC, h.
Lorenz, Gus (Belmont) Franklin) Phila., h.
Luiza, Sasha (Troika) Washington, no.
Luneford, Jimmie (Madrid) Harrisburg, Pa., 25, h.
Lynn, Arthur (Dunville, N. C., 26; (Memorial) Raleigh, N. C., 29; a. (City Armoury) Charlotte 30; (City) Mecon, Ga., Oct. 1, a.
Lynch, Abe (Chase) St. Louis, h.

M
McCall, Len (Topper) South Merchantville, N. J., c.

Bands on Tour—Advance Dates

BOBBY BYRNE: Central Theater, Passaic, N. J., Sept. 25 (week); Sunnyside Ballroom, Pottstown, Pa., Oct. 4.
TOMMY TUCKER: Empire Ballroom, Allentown, Pa., Sept. 23; Arena, Fitchburg, Mass., 26; Shubert Theater, New Haven, Conn., 28; Central Theater, Passaic, N. J., Oct. 2-8.
TYNE & DALY: Shubert Theater, Providence, Oct. 3-5.
JIMMY JOY: Madura's, Hammond, Ind., Oct. 9; Town Dance, Freeport, Ill.,

Rossello, Jack (Monte Carlo) NYC, no.
Rogers, Ralph (Astor) NYC, h.
Roth, Warrny (Mayfair) Lansing, Mich., no.

S
Sabaria, Juanito (Havana-Madrid) NYC, no.
Saunders, Hal (El Regis) NYC, h.
Schafer, Jack (Casino Royal) Washington, no.
Scott, Raymond (Wisconsin) Milwaukee, c.
Seaton's, Four (Capital City) Atlanta, Ga., no.
Shaw, Artie (Auditorium) St. Louis, Mo., 24; (Auditorium) Montreal 25; (Waldameer) Erie, Pa., 27, p.
Shaw, Maurine (Gleason Moderne) NYC, no.
Sherban, George (Yar) Chi. re.
Siegel, Irving (AMP) Medford, Wis., h.
Silver, Johnny (Kitty Davis Auditorium) Miami Beach, Fla., no.
Simone, Chico (Ruby Foo's Beachcomber) Providence, no.

T
Teagarden, Charlie (Music Box) Omaha 25-Oct. 1, h.
Teagarden, Jack (Strucose) Syracuse, N. Y., h.
Thal, Pierson (Washington) Indianapolis, h.
Thayer, Billy (Storer's) Ball Room) Springfield, O., no.
Trace, Al (Vanderbilt) Chi. no.
Travis, George (Palace) N. Y., no.
Turner, Bill (Bobby House) NYC, no.

U
Ufer, Eddie (Cocanut Grove) Toledo, O., h.

V
Vall, Pedro (Club Gancheo) NYC, no.
Varell, Tommy (Club Ball) Brooklyn, no.
Verra, Al (Trancon) Chi., h.
Villari, Bella (Cafe Grisinger) NYC, c.

W
Wallace, Jack (Casino Royal) NYC, re.
Walker, Fate (Apollo) NYC, t.
Walt, Lee (Casanova) Detroit, no.
Wasson, Ed (The Plantation) Grand Rapids, Mich., no.
Weeks, Anson (Univ. of Mich.) Ann Arbor, Mich., 27; (Auditorium) Burlington, Ia., Oct. 1; (Garden) Waterloo, 2, h.
Welch, Bernice (Majestic) Lima, O., until Oct. 18, t.
Wells, Lawrence (Triannon) Chi. h.
Wendell, Connie (Ace of Clubs) Odessa, Tex., no.
Whitman, Paul (Shower Box) Seattle 22-26, no. (Palace) San Francisco, Oct. 2-11, h.
Williams, Claude (Kitty's Stable) NYC, no.
Williams, Grif (Palmer House) Chi. h.
Williams, Eddie (Drumline) Syracuse, N. Y., cc.
Wilson, Dick (Cafe Bagatelle) NYC, no.
Wilson, Teddy (Cafe Society Downtown) NYC, no.
Wingert, Doug, & His Ramblers (Pipe Green Inn) West Falls, N. Y., no.

Pleas, Beach Closes Season; Rey's Band the Top Grosser

BRIDGEPORT, Conn., Sept. 20.—Pleasure Beach Ballroom had a fairly successful season this summer, according to Managing Director Perry L. Rodman, with Alvino Rey drawing the largest crowd on July 20, with 2,380 persons passing the gate for a gross of \$2,356.20. The remainder of the bands, in the order of their attendance draw, were Tommy Dorsey, Harry James, Al Donahue, Bobby Byrne, Jan Savitt, Tommy Reynolds, Van Alexander, Bob Chester, Sammy Kaye, Frankie Masters, McFarland Twins, Blue Barron, Tommy Tucker and Bob Crosby.

All of the bands played Sunday dates with the exception of Bob Crosby, who played on a Wednesday, which was in the form of an experiment by Rodman to see if name bands would draw on week day. The experiment proved a flop, with only 70 persons attending, the smallest gross of the summer.

Jack T.'s Celoron \$1,155

CELORON, N. Y., Sept. 20.—The Pier Ballroom at Celoron Park here did okay with a post-season name-band promotion of Jack Teagarden September 15, despite the fact that band came with just one day's notice and no chance for advance publicity.

Teagarden drew 1,560 persons in this last-minute affair. Ducats were at 75 cents and gross amounted to \$1,155. J. G. Campbell is general manager at Celoron.

Luneford in Plane Crash

COLUMBUS, O., Sept. 20.—Band leader Jimmie Luneford escaped with slight injuries when the plane he was riding in with his pilot and co-pilot crashed just outside the city here this week. The plane was demolished neither of the pilots was injured. Luneford was on his way here to play a date.

Out-of-Town Opening

"Candle in the Wind"

(Colonial)
BOSTON

A play by Maxwell Anderson, Presented by the Theater Guild and the Playwrights' Company. Directed by Alfred Lunt. Settings by J. Mielziner. Cast includes Philip White, Benedict MacQuarrie, Robert Harrison, Leona Roberts, Minnie Dupree, Helen Hayes, Evelyn Varden, Stiano Braggiotti, Harro Keller, Knud Kresger, John Wengraf, Tonio Stewart, Mario Gang, Michele Sural, Stanley Jessup, Brian Connaugh, Ferd Hoffman, Lotie Lewis, Joseph Wiseman, George Andre, Guy Monpenny, William Matlen, Bruce Fernald, David Slatta.

With the appearance of the first propaganda play here, the season may be presumed to be officially opened. The Theater Guild and the Playwrights' Company have joined hands to bring to the stage another dull narrative based on the present European conflict. This one deals mainly with the people and how they must be reckoned on in any scheme of conquest. Beyond the fact that it portrays the Nazi in the light in which most theatergoers like to see them portrayed, this latest effusion from the pen of Maxwell Anderson has little to distinguish it.

The story concerns the love affair of Madeline Guest, an American actress, and Raoul St. Cloud, a French journalist now serving in the navy. He manages to escape from Dunkerque but is captured in the garden of Versailles, where he went for a rendezvous with Miss Guest. The actress then bends her efforts to getting her sweetheart released. This, however, proves to be no easy task. During his journalistic career St. Cloud was indiscreet enough to say unkind things about Hitler. In addition, he left the university by reviewing a French Kampf. All this is taken into account, and St. Cloud is held incarcerated and it is understood he has been earmarked for death.

Many times during the ensuing year the actress works out complicated plans for the escape of her sweetheart, each escape based on the willingness of corrupt guards to do anything for money. Each time she is betrayed and her money only goes to enrich the party coffers. Finally, she is allowed to leave for France, she succeeds in winning over a Nazi lieutenant who seems to have somewhere within him a drop of the well-known milk of human kindness. In charge of the prison for a few days during the absence of the director, he contrives to let St. Cloud escape and then flee himself. The director returns a week too early, however, and the escape is discovered. The lovers have one more scene in the garden before St. Cloud departs for England and the actress is arrested as she is about to leave. The play ends at this point—with the Frenchman free and the actress facing imprisonment.

Mr. Anderson has discarded poetry this time to write his lines in a harsh, biting prose that sounds at times stark and at times beautiful. At all times, however, it means nothing. With the exception of a few lines, there is much to remind one of Key Largo, and the general underlying theme is the same.

Alfred Lunt, embarking on his first solo directional job, has managed to do a fine piece of work. Even his efforts, however, could not transform this from a draggy piece into a fast-moving play; the structure of the play and the inane verbosity of the lines prevent it.

Helen Hayes, as Miss Guest, turns in a disappointing performance. This is far from being her best work; she seemed ill at ease and uncomfortable with the Andersonian lingo, and there were times when she bogged down completely. Stiano Braggiotti manages to make convincing the part of St. Cloud in the three brief appearances he has. There is very little to the part, but Braggiotti is as believable as Mr. Anderson's lines will let him be. Honors go to John Wengraf, as the director of the prison, who comes in a carefully calculated version of a Nazi despot, to Evelyn Varden as a friend of the actress; to Tonio Stewart as the Nazi lieutenant who finally lets St. Cloud loose; to Minnie Dupree as one of a pair of American teachers seeking to recapture the lost glory of Versailles, and

(See Out-of-Town Openings on page 28)

New Plays on Broadway

Reviewed by Eugene Burr

MOROSCO

Beginning Tuesday Evening, September 16, 1941

CUCKOOS ON THE HEARTH

A play by Parker W. Fenelly. Directed by Antoinette Perry. Setting designed by John Ross, built by Vail Scenic Construction Company, and painted by Robert W. Bergman Studio. Company manager, Tom Klipatrick. Press agent, Bill Doll. Stage manager, Henry Levin. Assistant stage manager, Arthur Hughes. Presented by Brock Pemberton.

Amos Rodick Walter O. Hill
Lulu Pung Janet Fox
Charlotte Carlton Margaret Callahan
Donald Carlton Carleton Young
Sherriff Preble Percy Kilbride
Zadoc Grimes Howard Freeman
"Doc" Ferris George Mathews
The Professor Frederic Toxers
Rev. Dr. Clarence Underhill Howard St. John
Peck James Coats
Dr. Gordon Henry Levin
A State Trooper Arthur Hughes

The Action of the Play Takes Place in Mainz at Harmony Hearth, the Home of the Carlitons.

PROLOG—Outside Harmony Hearth. A Spring Evening.
ACT I—Living Room of Harmony Hearth. An Evening the Preceding Winter. ACT II—The Same. That Night. ACT III—The Same. Later That Night.

The flood of merry murders and comic corpses slowed down to a trickle Tuesday night when Brock Pemberton presented Parker Fenelly's *Cuckoos on the Hearth* at the Morosco Theater. The second of the week's excursions into musical mayhem, it turned out to be neither funny nor exciting, despite the fact that it is built upon a somewhat novel plan. Mr. Pemberton did his best by it, equipping it with a good cast and even inserting a number of amusing if rather ooy notes in the program. Perhaps amusement seekers would do best to pick

up a program and leave the theater immediately.

Mr. Fenelly, who hails from the air lanes, has evidently looked too long on radio scripts. His play revels with the plot phobias that is seemingly lapped up by chronic users of patented soups and cereals; but in a legit house his humor seems sad and his melodrama merely funny. Most of his cracks strain almost pitifully toward sophistication, but few come within even snubbing distance of it, and his melodrama, while potentially gruesome, is presented in such a bald and elemental way that it's a pity no one thought of playing it in a green spotlight.

The underlying idea is to tell the story of horrific happenings twice, once as conceived by a mystery writer who is one of the characters, and then as they actually occurred. This is interesting, but it has its drawbacks. For one thing, it allows Mr. Fenelly to get his characters into a terrific pickle at the end of the second act and then blandly announce that that wasn't the way it really happened at all, thus leaving them stranded. If anyone has managed to retain interest up to that point, he's bound to feel cheated.

The basic situation concerns Donald Carlton, who has invented a new sort of poison gas, and who has to leave his young wife in an isolated house in Mainz in the midst of a mobster in order to go to Washington. Just before he leaves, a mystery writer, who engaged a room the previous June, arrives to stay for a while; just after he leaves, the house is invaded by a man who announces himself as the proprietor of a medicine show, a hypnotist and a revivalist preacher. They're allowed to

stay for the night. Also, a homicidal killer has just escaped from a neighboring asylum.

The second act, which is the resultant story as the mystery writer conceived it, has to do with a doctor barred from practice by his fellows, amnesia, leprosy and a constant wonder as to which of the men is really the escaped looney. The act ends with the killer's hands on Mrs. Carlton's throat—and you never know what happens after that, because it's there that Mr. Fenelly announces that this isn't the real story at all. That second act has the makings of some fascinatingly gruesome horror stuff, if only Mr. Fenelly had written it for patrons with mental ages over four.

The third act is the "real" story. In it, the three strangers turn out to be the stock spies who, back in the days of the 1890s, before this sort of thing was superseded by Class C movies, were Russians or Bulgarians or Gravatarians, but who now, in deference to "defense," are Nazis. They, of course, want the secret of the new gas; and, needless to say, they don't get it. The escaped killer (who turns out to be someone you'd never dream of suspecting unless you were watching a mystery play) doesn't kill Mrs. Carlton, either.

Thru the entire production no one seems to have realized that the first and second acts should have been reversed. As the play stands, everyone is sickeningly certain of the inevitable spy angle as soon as the gas is mentioned at the start—and when that turns out to be the "real" story of the play, it's as anti-climactic as the average radio serial. If, on the other hand, the painfully obvious spy story had been the imagined one in the second act, then the more exciting horror stuff of the present second act would have been greeted with signs of gratitude and relief when it came on, and even its present obvious treatment might have been forgiven.

The playing is generally pleasant, if unsensational, with Howard Freeman walking off with top honors as the author, a role that's written like a ragged road company of *The Men Who Came to Dinner*. Mr. Freeman manages to make it much less of a stupid carbon-copy than it might have been in other hands. Almost all the other actors, who in one section is called upon to do things far out of his usual line, and who does them superlatively well. George Mathews is good as the fake mad show proprietor; Frederic Toxers is properly menacing as the hypnotist; Howard St. John does unassuming but outstandingly fine work as the preacher; and Margaret Callahan and Carleton Young play the young couple adequately. Janet Fox is peculiarly unfunny doing a stock vaudeville characterization of a half-witted relative.

Mr. Pemberton has set up a country store effect just inside the theater lobby and asks patrons to put their ticket stubs in envelopes to be deposited there, in order to put the tickets in safes for various prices. But not even free dishes will help *Cuckoos on the Hearth*. Maybe it should try to grab off a sponsor and give out tickets for box tops.

JOHN GOLDEN

Beginning Friday Evening, September 12, 1941

BROTHER CAIN

A drama by Michael Kalleser and Richard Norcross. Staged by Charles Davenport. Settings designed and executed by Louis Knauff. General manager, Charles C. Knapp. Press agent, Harry Davies. Stage manager, Noel Mohr. Assistant stage manager, Richard Karlan. Presented by the American Civic Theater, Inc.

Mom Kasia Orzawska
Pete William W. Terry
Hugh Jack Lambert
Joe Royal Raymond

FROM OUT FRONT

Opera on the Stem

BY EUGENE BURR

LAST week Amadeo Passeri brought his New York Grand Opera Company to the Ambassador Theater, erstwhile home of legit, and so initiated what might have been a highly interesting experiment. The Ambassador seats just 1,200, which is low capacity for opera, and Maestro Passeri's company charges a \$2 top. Because of the size of the Ambassador the announcements heralded "opera intime," but the management promised that the "intime" angle would be confined to the front of the house, with full choruses and ballets operating onstage.

It all sounded pretty exciting. Broadway has needed a popular-priced opera company for a long, long while—one of mediocre quality booked into a huge house for a few weeks of sucker-mulching, but a good one attempting to make a run of it through a sizable season. This reporter has always thought—and still thinks—that it could be done. Without question, a large section of the New York populace is pitifully opera-hungry. The Met's prices are preposterous, and besides, the Met can hardly be considered an opera house any more. Under its management during recent years, by its policy of booking in what amounts to popular names, it has turned itself into a sort of annex to the Paramount or the Roxy. People sing leads there now who would hardly have been tolerated in the chorus in the days of Gatti-Casazza, and, what with today's emphasis on mechanical amplification, plus the present lack of the incentive once furnished by a first-line American opera house, there seems a good chance that, there won't be a single real voice left in the nation in another 15 or 20 years. That is, unless something is done about it—something like a good popular-priced opera company singing a full repertory in an easily accessible house.

AT ANY rate, Maestro Passeri's experiment sounded as tho it might be interesting. And it did, at any rate, prove one point conclusively—that New Yorkers are pitifully eager for an opera company they can afford to attend without having to stand back of the fifth gallery, where the most fortunate standees are lucky if they get a view of almost half the stage (as is the case with the Met's \$1.10 admissions). Through the efforts of Maestro Passeri that were heard by this reporter, the customers applauded with heartfelt gratitude practically anything that could in any way be applauded—and it wasn't only the claque that shouted. In view of the performances, it was surprising to note the number of things they found.

For Maestro Passeri's promise that the "intime" angle of his entertainment would not extend backstage was distinctly reminiscent of Presidential campaign strategy. As may be gathered from the news review of the opening printed last week, the chorus and orchestra are thin, the productions are from the other side of the tracks, the stage direction is something out of a bad dream, and the general vocal quality leans more toward enthusiasm than ability. This reporter didn't attend the opening (*Carmen*), but, after hearing *La Boheme* and those Siamese twins of opera, *Cendrillon* and *Pagliacci*, he can only agree wholeheartedly with the gentleman who wrote the report.

It is quite understandable that the maestro cannot afford, at a \$2 top in a small house, to pay more salaries than necessary; it is possible that he didn't have any too much to start with, but he really should have done better than this. His troupe contains several adequate voices—and perhaps one or two that are better than that, but they're shadowed under for the most part by the others. As for the "full-sized" chorus and orchestra, the chorus contains 9 women and 14 men, and the orchestra, hidden in the pit of the Ambassador, doesn't sound as tho it contained even that many.

THE performance of *Boheme* was particularly unfortunate, since it was conducted by Josef Blatt, who seemed to take a perverse delight in showing up the shortcomings of the pitifully thin orchestra. Also, he slowed the tempo unwarrantably and displayed almost no control over his singers. The result was a painfully ragged performance—and one in which the tempo were so infernally dragged that at times

(See FROM OUT FRONT on page 16)

BROADWAY RUNS		Performance to Sept. 20 Indicated	
Dramatic		Opened Perf.	
Arvold and Old Lace (Repl.)	Jan. 19	291	
Brother Cain (Golden)	Sept. 12	11	
Flabbits (Booth)	Feb. 12	254	
Here I Go (The New)	Oct. 26	343	
How to Succeed in Business Without Really Knowing It (Theat.)	Nov. 16	7	
Life With Father (Theat.)	Nov. 8, 30	782	
Miss the Merrier, The (Clari)	Sept. 10	300	
My State (Theat.)	Dec. 28	300	
Village Green (Miller's)	Sept. 3	22	
Watch on the Rhine (Rock) Air.	Sept. 1	110	
Woolsey, The (Theat.)	Sept. 10	14	
Musical Comedy			
Lady in the Dark (2nd opening) (Ablis)	Sept. 2	23	
New Hippocampus (Winter)	Dec. 11, 30	744	
Pat Joe (2nd opening)	Sept. 1	24	
Patience Halls (149th St.)	Oct. 30	374	

Arnie Anita Lindsey
Paul Frederic deWilde
Marion Martha Roberts
Mr. Tyler Richard Karlan
Process Server George Edwards

Action Takes Place in Small Pennsylvania Mining Town. Time Present.
ACT I—Scene 1: Kowalski Home (Kitchen and Living Room). Scene 2: The Same, Ten Months Later. ACT II—Gangway in a Coal Mine. ACT III—Same as Act I, a Few Days Later.

Despite the tinge of fall in the air, there was a definite aroma of spring hanging last Friday night over the Golden Theater, where Michael Kallieser, under the billing of the American Civic Theater, Inc., was presenting a drama called *Brother Cain*, written by Michael Kallieser and Richard Norcross. Mr. Kallieser hasn't been active for quite a number of years, but he should have remembered that things like *Brother Cain* are supposed to come up only in the spring. They can ruin the tone of a season that's just starting.

At that, the play has a reasonably interesting idea—that of a family of bunks who work in the coal mines to send the youngest brother to college and law school, and who, when he graduates, expect him to take them immediately into opulence. When he announces that the best he can do is a \$18-a-week job as a law clerk, two of his brothers feel grieved, and treat him as a cross between a Judas and a leper. The other brother and his mother stand by the kid. But finally, for no clearly explained reason, he gives up his job and the rich girl who loves him and goes with his brothers into the mine.

While in the mine he gathers facts for a case he is building up against the company, which fails to take adequate precautions for the men and which has caused his father's death from silicosis as the result of asthma. When the mine foreman threatens to throw the whole family out of work, the two naughty brothers try to get the kid to give up the case—and the nice brother is killed in the collapse of a mine shaft. So finally the young lawyer, realizing that his remaining brothers won't help him win the case, accepts a settlement of \$10,000 for his family and goes off to rejoin the rich gal and her uncle's law firm. And that's that.

If mine owners were as careless as Broadway playwrights make them out, there wouldn't be an unruined mine shaft in the United States, but that's hardly the point. The authors had a good enough idea in the conflict between two ways of life, but side-tracked it with the lawsuit, the mine collapse, and the inevitable talk about the conditions under which miners work. Also, they managed to overhype most of their legitimate scenes with obvious character-drawing and even more obvious dialog, and their ending leaves everything hanging in mid-air, a spot from which it probably shouldn't have been taken in the first place. The kid could and should have reached his eventual decision at the end of the first act.

And the playing of several of the roles is of no help either, notably that of Jack Lambert as the nastiest of the nasty brothers. Young Mr. Lambert is so all-fired nasty that he makes Simon Legree seem like Santa Claus. It's an obviously written part anyhow, but he is no help to it. And Martha Roberts and Anita Lindsey as the two girls—the rich lass and a neighborhood babe who has a yen for the young lawyer but is almost seduced onstage by Mr. Lambert—offer jobs as inadequate as any you could hope not to see for the rest of the season. Miss Roberts is tall and slim and reads lines as she was afraid one of them might double-cross her by sounding natural and unaffected. Miss Lindsey is short and snooty and reads lines as if she were participating in an eighth grade graduation pageant. And George Edwards, in an incidental

role, gives the decade's most sensational example of overacting.

On the other hand, Frederic deWilde does a gallant job as the lawyer—or would, if he could only manage to remember his lines, a feat at which he failed occasionally on second night. William W. Terry is adequate as Simon Legree's side-kick: Royal Raymond, and the understanding brother, does solid and altogether excellent work in a couple of ungrateful roles, and Kasja Orazowska, from the Polish stage, gives a truly magnificent performance as the mother. Reading with authority and great effect, making a human being of the stock, cardboard character, she does a job that deserves an infinitely better play.

Charles Davenport, the director, might be a mythological figure for all the cohesion that can be found in the staging.

CORT

Beginning Monday Evening, September 15, 1941

THE MORE THE MERRIER

A farce by Frank Gabrielson and Irvin Pincus. Directed by Otto L. Preminger. Setting designed by Stewart Chaney, built by Val Scenic Construction Company, and painted by R. Bergman Studios. General manager, Irving G. Fisher. Press agents, Richard Mack and Ted Goldsmith. Stage manager, E. D. Kranz. Assistant stage managers, Saint Stubbs and Robert Gray. Presented by Otto L. Preminger and Norman Pincus.

Mr. Craig Derit Kelton
Harvey Royal Louis Chene
Senator Broderick J. C. Nugent
Jackson Herbert Duffy
Drivers Robert Gray
Daniel Finch Scott Moore
Bug Sander Grace McDonald
Joseph Dolma Keenan Wynn
Mr. Cartwright John McKee
Mrs. Cartwright Mrs. Prillyth Morrison
Bus Driver Lucia Seger
Mrs. Keek Lucia Seger
Lucille Keek Brenda Struck
Faf Man Ralph Chambers
Young Man With a Radio Saint Stubbs
Mr. Jucker Max Beck
Slipster Mrs. Danielle Porise
Miss Hogben Doro Merande
Al Coblin Teddy Hart
Harry Scrawvis Millard Marshall
George Smith Jack Riano
Forrest Lockhart Will Geer
Capt. James John Barnes
First State Trooper Lee Frederick
Second State Trooper James Albert
Mr. Dewey James Serruso
Mrs. Dewey Jane Standish
Doc Strube G. Albert Smith

The Action Takes Place in the Main Hall of Harvey Royal's Castle in the Colorado Rockies. Time Present. ACT I—Late Saturday Afternoon. ACT II—A Few Hours Later. ACT III—Later the Same Night.

After the success of *Arsenic and Old Lace*, it was inevitable that Broadway

would be deluged this season with a flood of homicidal hilarity. A brace of merry murders were scheduled for the season's third week, with others penciled in at intervals thereafter—and if they're all as amusing as *The More the Merrier*, the first of this week's pair, catching them will hardly be a hardship. *The More the Merrier*, written by Frank Gabrielson and Irvin Pincus, and presented by Otto L. Preminger and Norman Pincus at the Cort Theater Monday night under Mr. Preminger's direction, is as succulently screwball as a *Hellzapoppin* without music. Of course, the other corpse-filled capers will probably also be patterned somewhat along the general lines of Messrs. Olsen and Johnson's masterwork, but the Gabrielson-Pincus piece gives them something to about at. Partly, that's due to the absurdly amusing situation and frequently hilarious lines; partly, it's due to terrific individual and ensemble performances under Mr. Preminger's direction, which is about the best farce direction seen in these parts in many seasons.

The play in outline is filmy enough, but the wildfire pace, set at the outset and consistently maintained almost to the end, rushes past the weaknesses or else steamrollers them into hilarious submission. The tale is of Dan Finch, press agent for Harvey Royal, a multi-millionaire who wants to be governor of Colorado. Dan is masquerading in Royal's palace in the mountains, along with his wife and her scatterbrained husband-to-be, without money to get to Denver, where he has to meet Royal the next morning. Joe Dolma, his incipient successor, an inventive young gentleman albeit not very bright, hangs a "Tourists' Lodging" sign on the door of the royal Royal castle to entice shekels from travelers caught in a snowstorm—and a whole bus load of them floods in.

It goes on and up from there, with much help from a dead body found on the bus and hidden in the great Mr. Royal's bedroom—and thence moved gaily from place to place on roller skates. At the height of the excitement Mr. Royal himself comes home, finds the limp intruder once more in his bedroom, throws him off the balcony—and is immediately accused of the murder. How that accusation eventually ensures his election, much to the chagrin of the real killers, can be discovered by visiting the Cort. It's hilarious.

As suggested, there are weaknesses, both general and specific, in the play. The first act, the funny, has little in it, and the wildfire pace slackens ever so slightly just before the final curtain, with the curtain lines going to Teddy Hart, who lacks the force to punch it

(See *NEW PLAYS* on page 28)

FROM OUT FRONT

(Continued from page 15)

the singers, while waiting for their music cues, were stranded on stage without any business to tide them over. Everything—including some of the less bearable voices—improved somewhat in the third and fourth acts, but the total effect left one wondering at the eager enthusiasm of the customers.

Eugene Conley made an acceptable Rodolfo despite the fact that he has an essentially thin voice. It becomes surprisingly full when he starts to force it—and when he forces too far, as he does often, it becomes so full that it spreads. He offered a generally nice vocal job, however, and entered fully into the spirit of the music, bringing it a sincerity that overrode many technical defects. Claudio Frigerio is a good, solid Marcello, and Nino Carboni, the tenor, has the richness to be desired for Coline, knows how to handle it excellently and did a fine job on Vecchia Zimara. He should, however, try to stop throwing his hands about with quite so much abandon. Cosma Vullo, as Mimì, unleashed a vibrato that vacillated wildly, and Mildred Ippolito attacked *Musetta's Waltz* with aldes and boots.

The outstanding performance of the evening was given by Stefan Kosakovich, who is the best Schauand I have ever heard—and for seasons I heard every Bohemian sung at the Met. Usually, Schauand is just a fourth man on the stage; Mr. Kosakovich, with his excellent and finely handled voice, his effective acting and his general ability, brought the character into brilliant focus; each time he opened his mouth the entire performance took on new life, spirit and interest.

Orchestrally, the Mascagni-Leoncavallo twin bill was a good deal better, since Maestro Passeri himself directed it. The thin orchestra sounded fuller, it played with better spirit and understanding, and the singers were brought more nearly under control—except for the choros, which distinguished itself by misusing on a couple of occasions. Vocally, however, the standard was about the same. In *Cavalleria* John Carmen Ross showed the makings of a rich, clear tenor, and Jean Newman, as Lola, displayed a pleasant the somewhat muffled voice. Gloria D'Angelo's Santuzza wavered, screeched, hooted and showed an alarming tendency to fly off key. Vincent Mattina was the Alfio, and Flora Shennan did a good job as Mamma Lucia.

Harold Lindl sang *Pagliacci* with gusto and really managed to do an effective (though hardly outstanding) job on *Vesti la Giubba*. He also did an acting job that would have made Corse Peyton go green with envy. At the end of the first act he actually chewed the scenery—literally, not figuratively. I don't expect you to believe this, but he really did. Miss Vullo sang *Nedda* with about the same ability—or lack of it—that she displayed as Mimì, and Frederick Jenks did a thoroughly commendable job as Tonio, with vocally and dramatically. Constante Sorvino and Vincent Mattina were the Peppino and Sio.

The settings are actually worse than some of the Met's old sets—and the stage direction is beyond description. Also (as an example of the production standards), the singers have to wear their own shoes with period costumes, and one woman who played a boy in Boheme appeared with high heels and open toes.

So long as he was doing it, it's too bad Maestro Passeri didn't wait until he could do it right—for I still believe that good, solid pop-priced opera will satisfy a long-standing New York need.

Savoy Guild's Fine 'Ruddigore'

NEW YORK, Sept. 26.—Starting last Thursday (11), the Savoy Opera Guild entered its fall season at the tiny Cherry Lane Theater in Greenwich Village, where it has been presenting Gilbert and Sullivan operettas since early last spring. With the fall, the schedule was increased from two shows to four—Wednesdays last Saturdays—and another item added to the repertoire. It is *Ruddigore*, and this reporter finally managed to shake loose from Broadway and go down to hear it just a week after opening (18). Pardon me if hereafter this report seems incoherent.

For the *Ruddigore* now being presented on the small stage to the accompaniment of a single piano is so good that it leaves you practically speechless. As a matter of sober fact, it's the best all-around *Ruddigore* I've ever heard—and, lest my raves be considered divas of the deep end, it should be reported that audiences at the Cherry Lane increasingly corroborate them. Thursday during intermission casual customers were tossing around phrases like "the best G&S company in the country," "better than the D'Oyly Carte" and "just about the best G&S troupe anywhere." Arthur Liszt's musical direction is flawless; Lewis Denison's staging is imaginative, richly humorous and amazingly effective, bringing out values hitherto unsuspected; and the company is uniformly excellent.

Walking off with top honors—the top honors are ticklish things to hand out when the general standard is so high—are Djana Grey, as Rose Maybud, and Wells Clay, as Sir Despard. Miss Grey, substituting for Virginia Blair, herself a fine soprano, who was ill, emerges as without question one of the top young singers in the country today. Her voice is beautifully clear, sparkling, rich and of superlative quality; her top notes are things of delight; and all in all she does a breathtaking vocal job. And, in addition, she has a lovely and charming stage presence and reads lines like an angel, getting the perfect flavor and spirit of the difficult Gilbertian dialog. Without question, she'll hit further heights with greater experience, but right now she can sing rings around almost all of the country's top singing stars.

As for Clay, he is rapidly becoming this corner's favorite Gilbert and Sullivan player of all time. With a rich "See SAVOY GUILD'S on page 28)

Review Percentages

(Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "per" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero. At the end of each month of the season the shows and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.)

"Brother Cain"—0%
YES: None.
NO: Atkinson (Times), Mantle (News), Coleman (Mirror), Barnes (Herald-Tribune), Waldorf (Post), Lockridge (Sun), Brown (World - Telegram), Anderson (Journal-American), Kronenberg (PM).
NO OPINION: Lockridge (Sun), Anderson (Journal-American), Coleman (Mirror).

"The More the Merrier"—28%
YES: Waldorf (Post).
NO: Atkinson (Times), Barnes (Herald-Tribune), Mantle (News), Brown (World-Telegram), Kronenberg (PM).
NO OPINION: Lockridge (Sun), Anderson (Journal-American), Coleman (Mirror).

"Cuckoos on the Hearth"—39%
YES: Waldorf (Post); Mantle (News).
NO: Anderson (Journal - American), Lockridge (Sun), Kronenberg (PM), Barnes (Herald-Tribune).
NO OPINION: Brown (World - Telegram), Atkinson (Times), Coleman (Mirror).

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FLORIDA DRAWS MORE ACTS

Joe Moss Fronting For Beachcomber; Gay Way May Open

NEW YORK, Sept. 26.—The former Beachcomber's reopening date has been set for October 2, and spot will have Joe Moss, veteran night club manager, as boss. Bobby Parks and Marchita bands will alternate, and a floorshow is now being set. The former Monte Proser club is being redecorated into a Latin spot, and Harry Davies will be the p. a. spot. The Gay White Way, which George White abandoned after five months' operation, may be reopened by Bill Miller, who operated Luna Park this summer. Miller has an option on the White Way, but the deal is not set.

Proser's Copacabana reopens early next month, with Aurora Miranda, sister of Carmen, the only act set.

La Conga reopens September 24 after being dark the past three months. Jack Harris will manage the club as well as lead his band, alternating with the Noro Morales ork. Milton Rubin, owner of the club until it folded, is press agenting the club now. George Price, in a reported \$500 a week plus percentage, will head a show including the Giglitanos, dancers; Don Richards, singer-ensemb, and Wally Vernon Girls.

Sasha Maeef reopens his Casino Russe September 25 after a summer closing. Kris Kay's two bands, Michel Michon, Mischa Novy, Nadia and Sasha, and Dmitri Masvnyok will support the features. Nina Tarasova and Gyppy Markoff. Ben Marden's Riviera draws 1,200 patrons the first week of the new Harry Richmond-Phil Baker show, topping the previous house record by 1,100 people. Show will run another five or six weeks at least. Marden plans to reopen his Miami club this winter, using two bands and one or two names.

Felix Perry reopens his Monte Carlo with Russell Swann October 1 after a summer of the Monte Carlo Beach adjunct. A line of girls may be added too. The Warwick Hotel is planning to remove its small dance floor and build a platform for twin pianos.

Jim Riley plans to open his new Avenue Club, on the site of the former Cafe Bruno, September 28. Oscar Day band (MCA) has been booked. Two or three acts will be added. Jim Pettit will again p. a. and assist Riley.

Havana-Madrid has hired Julio Richards, Cuban producer, to stage its fall show, opening September 25.

Philly Niteries Expand Shows For Fall Season

PHILADELPHIA, Sept. 26.—Niteries season gets under way this week. Embassy Club opened Tuesday to present Anne Francine, local society belle.

Benjamin Franklin Hotel opened its Garden Terrace with Clyde Lucas's orchestra and Savina and Dorothy Keller; Club Ball opened the Four 10 spots and Joe Morales's rumba ork and Allen Fielding's crew; Irvin Wolf's Rendezvous teed off with the Delta Rhythm Boys and David Bull and Billy Howe last night. Next previous, Benny the Bum's added floorshows with Agnes Tolle and Joe Malia featured.

Colored Shows Gain In Detroit Niteries

DETROIT, Sept. 26.—Colored floor shows are gaining favor here. The downtown black-and-tan Club Congo set new records with Maxine Sullivan recently, and Stepin Fetchit has been working dates in local niteries for several months, drawing records at several.

Jefferson Inn, a small East Side neighborhood spot, is putting in a "double feature" policy of one white and one colored show, alternating each night. Featured on current opening show are Hebbe Leppard, emcee; Kohn and DePino, novelists; Betty Davis, comedienne; Tina Dixon, septet mimic; Olivett Miller, harpist; and Billy Morris's band.

"Defense Floorshows"

PHILADELPHIA, Sept. 26.—Borrowing a note from the movie houses, which are featuring early matinee showings for workers in defense industries, Joe Toll has inaugurated "Defense Floorshows" for his Swan Club, which reopened September 10. For workers who have to report at the plants early in the morning because of the various shifts, Swan Club has scheduled floorshows at 10 p.m.

Taylor Under Hopes; Hall Strong 1-Show Sub for Kaye Opener

DETROIT, Sept. 26.—Beatrice Kaye, feature of the week at the Bowers, was forced to delay her opening to Tuesday because of her Gay Nineties broadcast in New York. She drew a fine 12,000 people to the Bowers in one week some two months ago.

Manager Frank Barbara booked Bob Hall, singing rhythmster, as a "guest star" for one show Monday only, but did not advertise him. Hall has a local following, having appeared before several hundred groups the past year under sponsorship of a local brewery. His appearance, spread by word-of-mouth, plus the already customer trade of the Bowers, drew out 600. Ordinary Monday business at the Bowers is 800, although it has run up to 1,200.

Al Bernie and Kim Loo Sisters two weeks back drew only a fair 9,000 admissions, partly explained by the competition of the weather, opening of school and State fair competition.

Estelle Taylor, last week, disappointed with another 9,000 week, distinctly below expectations, according to Barbara.

MCA Plans Build-Up For Don Popikoff

NEW YORK, Sept. 26.—Encouraged by Billy De Wolfe's catapulting into the big coin category, Music Corporation of America is turning its attention to other comics. In line for a build-up is Donald (Popikoff) Tannen.

May Johnson, of MCA's cafe department, has been put in charge of Tannen and is routing him thru the night club circuit.

De Wolfe, who was also given personal attention by Miss Johnson, has just completed a 12-week theater tour with Sammy Kaye and is opening October 8 at the Mounds Club, Cleveland, prior to a return engagement at the Rainbow Room here.

Miss Johnson has also signed Walter Leberace, a pianist, for build-up as a cafe singer.

Tannen is set at the Hollenden Club, Cleveland, until October 14, and goes into the Mayflower Hotel, Akron, October 19, with the Beverly Hills Country Club, Newport, Ky., a possibility as the follow-up.

American Staging Shows for Rio Cafe

RIO DE JANEIRO, Sept. 26.—Dorothy Morgan, former U. S. entertainer (Zee-Zee), whose last New York appearance was at Leon and Eddie's, is staging the numbers for *Carrioca Cocktail*, a revue to raise funds for the British Red Cross, to take place in the Municipal Theater late in October.

Miss Morgan has been living in Rio the past four years, operating a fully equipped dancing studio. Dancer first came to Brazil to appear in the show opening the Casino Atlantico in 1934 and, after play dates at Buenos Aires, returned to the Atlantico. She married Dr. Oswaldo Campos, a Brazilian surgeon, in Cleveland in 1937 and came to Rio to take up residence. She has been very active staging and producing shows for charitable organizations.

More and Bigger Spots Staying Open Summers; 3 Agencies Active

MIAMI, Sept. 26.—Cafe operators who kept their spots open this summer have been repaid with unprecedented business. Acts who came here on a two-week contract found so many lucrative offers that they remained for months. They played what they referred to as the Greater Miami circuit, a string of clubs that stretches from Tamiami Trail across the bay to the Beach.

A year ago good acts refused to make a long jump to Miami for a week's work. The Olympia Theater and local clubs found they couldn't bring in any acts after the winter season was over. Now top acts can come down here and play all year. The Olympia has been recruiting acts from the night clubs here instead of depending entirely on New York for talent.

Joe Frisco, Alan Carney, Bobbie Baxter, Marion Shaw, Marie Stanley and Paul Regan are examples of entertainers who have played the Miami "circuit." Frisco appeared in Miami first at Slapsie Maxie's, then Don Lanning's, the Ball, Wit's End and Kitty Davis's.

Bobby Baxter, now at the Ball, got his first chance at the Versailles Guildstream Room, shifting to the Brook Club, then to the Esquire, Wit's End and the Ball.

Paul Regan came to Miami via the Olympia Theater, going to Sky Club, and now to the Dempsey-Vanderbilt Hotel. Marion Shaw, now at Dempsey's, also worked the Ball, the Bar of Music and Dempsey's Bar.

Most encouraging note of the summer is the record-breaking hit at Kitty Davis's, Mayfair, Ball and Jack Dempsey's.

Three local bookers have established offices on the Beach—Southern Theatrical Agency, Florida Theatrical Enterprises and the former Chester Alexander Agency with Al Dash in charge.

Heaviest buyer of acts is Charles Hoover of the Kitty Davis Airliner. This club has featured such talent as Billy Vine, Gus Fincus, Al Stone, Vic Hyde, Condo Brothers and is currently offering Henri Therrien. Hoover will deal direct or thru any agent. Acts must be AGVA.

The first nitery to sign with AGVA was Jack Dempsey's Pago-Pago Room. This class spot, under management of Ben Gaines, was closed last summer, but will be open all year from now on. George Libby handles the line of girls. Names will probably be used this winter. Gaines handles his own bookings. Six spots stayed open on the Beach this summer.

The Wit's End, a late intimate spot, is a consistent buyer of good acts. Uses a line, an emcee, specialty tapsters and comedians. Max Johnson has charge of the show.

Most important talent buyer on the Miami side of the Bay is Club Ball. This is Wingy Grober's stronghold, whose current show features Luba Malina, the Di Gatanos, Bobby Baxter and Phillipa Kapp. Books its acts from New York.

Jimmie's Bar uses four to five acts, changing every two weeks, and books thru the Southern Theatrical Agency. Hal Mandel, manager, contacts New York agents for new acts.

The Sky Club, 500-seater under management of Joe Bagazzo, has been choosing emcees from the Olympia Theater. Used Wally Vernon and Joe Frisco last winter. Has two floors, one at the bar. At the Drum Club, Emilie Melanson is experimenting with strippers. Melanson's Club was raised, and business improved.

The club that made the biggest progress this summer in the shortest time is the Mayfair Club, with Charlie Bolero as front man. Current is Nan Blackstone, who was very popular here last winter. Acts are staggered with dance music to discourage patrons from jamming the room at show time.

A pop Beach spot that remained open for the first time this summer is Bill Jordan's Bar of Music. Henry Neyle is in charge. Whittenore and Hardman, a piano team, and Michael Doyle have been here all summer together.

Paddock Club used to be the most popular spot on the Beach. Since Tom Williams's budget took a cut, talent has been confined to Tony Lopez's ork and an act or two picked up locally.

Doc and Danny's Jewel Box, an intimate room in the Embassy Hotel, enjoyed an exceptional summer. Talent is booked by Danny Brown.

The Hollywood Beach Hotel uses two shows a week, acts doubling from the other clubs. This swank spot used names last winter. Eileen Mercedes, of the Florida Theatrical Enterprises, booked two acts to double twice a week at the Hollywood Beach.

After acts have finished working Miami it is no longer necessary to make that long jump back to New York. The Hotel Roosevelt in Jacksonville and Henry Grady Hotel in Atlanta are usually available to help break the jump back north. Eileen Mercedes is their local agent.

On the "cracker" circuit, Zassen's Bowers reports peak attendance this summer, exceeding winter business. Acts are booked thru Morris Zassen. A competitive spot makes its debut October 1, to be known as Tobacco Road, with Charles Bolero, of the Mayfair, as manager. Using the same ideas as New York Club 10, the Bowers also works on the chain store principle of mass sales with small profits.

Eddie's Rainbow Tavern is the oldest nitery in Miami. Any performer out of a job is almost sure of a day's work. Using a 10-piece show band and as many acts as he can get, Eddie's swank puts on a two-hour show. Small pay augmented by floor money.

The 5-Star Club opened last December with the accent on corn, singing waters and fast-stepping peelers. Julie Beck is manager, and 85d White, Southern Theatrical Agency, is exclusive booker.

In the winter the best acts are booked from New York. Unless acts are lined up with strong New York bookers, they will find themselves lost in the shuffle. Depending on local bookers will get them nothing more than coffee and beans and a bench in the park. Winter competition is very keen. The type of acts wanted won't come down on spec. Therefore, local ops do business with New York bookers to assure themselves of good talent.

New Russ Nitery For Washington

WASHINGTON, Sept. 26.—New night spot, bidding for the town's swank trade, will open here in early October under Misha Ben, owner and manager. Located near the Mayflower Hotel, the Balaisha will offer Russian atmosphere, food and entertainment. About \$50,000 is being spent on decorations and equipment, with seating capacity for 300 persons.

Talent policy includes Chauve-Souris sketches by a permanent cast and a six-piece Balaisha ork under Gregor Tikov, who is bringing his unit from the West Coast. Two shows each night from a built-up stage. A local band for dance music and name acts are being mulled. Dinners are from \$2 and minimum charge \$1.50 after 6 p.m. No Sundays. George Osmolovski is headwater.

New Club in Ottawa

OTTAWA, Sept. 26.—Glenlea Golf and Country Club, district nitery, reopened August 25 after five-week shutdown arising from recent changes in the Quebec liquor laws.

Bob King's ork again supplying music, and show being booked thru Fred Norman, of Montreal. Club is under management of William Stewart.

It's a Fact!

CHICAGO, Sept. 26.—The Alhambra comedy dance team appearing at the Edgewater Beach Hotel, have nothing but praise for the spot's managing director, William Dewey.

In one of their numbers, the Alhambra mess up their clothes, necessitating frequent trips to the cleaning shop.

Following their initial performance Dewey came over and insisted on paying the cleaners' bill through the act's run at the Edgewater.

LaMartinique, New York

Talent policy: Dance and show band; Latin relay band; floorshows at 9, 12 and 2. Management: Dario and Jimmy; publicity by Ed Dukoff. Prices: \$2 minimum week nights.

After a summer running a Martinique in Jersey, Dario and Jimmy reopen their local downtown spot, this time with new décor by Nat Karson, of the Radio City Music Hall staff, Karson's red and white stripes and stars illuminated in mirrors embellish a blue ceiling, giving the room the impression of more height. And the cottage window walls, gilded and mirrors make the room look larger, too. Only sour note is the painted-over bankette that tends to be sticky.

Opening night, September 17, pulled a mob, scores of celebrities turning out and crowding the floor so that there was practically no room left for the floor-show. That made it tough for Anita Alvarez, dancer, but she scored nevertheless. She is a small, lithe, charming youngster who sells her modernistic dances with odd costumes and fedora hats and plenty of mugging. Opened with a tango and a rumba, going hard after the opening number. In her second appearance she did a novelty conga in tight-fitting pantaloons and returned for a satiric pantomime to off-floor singing *Father, Please Come Home*. Not polished by any means, but she's refreshingly original. Went over solidly.

Adeleide Moffett, society singer, did okay with her sincere delivery of ballads. Haven't got much of a voice, but she knows how to sell torchy ballads, doing best after the opening number. In her second appearance she did a novelty conga in tight-fitting pantaloons and returned for a satiric pantomime to off-floor singing *Father, Please Come Home*. Not polished by any means, but she's refreshingly original. Went over solidly.

The personality that the management hopes to build up (or, rather, re-incarnate) into another cafe toast of the town is vaudeville veteran Joe Frisco, who has been away from New York for at least six years. After considerable success in Miami night clubs, Frisco is back in town and he's doing some funny bits, including his razing of Helen Morgan, his smoking cigar, twirling derby and shuffle dance. Was on 23 minutes, including several encores, and the crowd howled most at his burlesque of a guy betting on a horse. He's great for the Broadway mob, and since it constitutes much of this club's patronage, Frisco ought to please immensely.

Eddie Oliver, piano, leads his orchestra for show music, doing well, and dishes out zingy dance rhythms, too. Herbert Curbelo's six-man Latin combo is right there with the right tempo for Latin stepping.

Jimmy Vernon emceed and Dario did the "thank-you-celebrities" after-show speech. *Paul Denis.*

Capitol Lounge, Chicago

Talent policy: Continuous entertainment. Management: Al Greenfield and Milton Schwartz. Prices: Drinks from 40 cents; no cover or minimum.

One of the busy bars coining money for the owners and one of the reasons, incidentally, for their new big-time cafe (Rumba Casino). It is long and narrow and always crowded. Entertainment starts early in the afternoon and continues until dawn.

Suitable attractions here are torrid

Night Club Reviews

musical combinations, with colored outfits for the evening hours preferred. One of the more successful five-piece bands here for a number of weeks has been fronted by Louis Jordan, a talented musician and composer. He leads with the sax, and is backed by drums, piano, bass and trumpet. This Negro quintet plays good, solid music, with emphasis on swing. The boys play intelligent music, even when they step out of the orthodox class. Jordan himself furnishes appropriate vocals.

The King Cole Trio, another colored combo, supplies the intermission music. In the afternoons, the Modulators (4), with Lola Hill on vocals, occupy the bandstand. (Eddie South followed Jordan this week.) *Sam Hontigberg.*

Biltmore Bowl, Los Angeles

Talent policy: Dance band and floor-show at 11:40. Management: Joseph Faber; Steve Sarfield, headliner. Prices: Dinner from \$2; drinks from 35 cents; minimum, weekdays, \$1; Saturdays, \$1.50.

The Bowl's shows are booked by Joseph Faber and are well rounded and packed with talent.

Lewie and Van, tap dancers, go right into their steps and keep building up. Herb Shriner, as a shy Hoosier schoolboy, plays a harmonica and does very well with it. He overdoes the shy stuff, tho. Encored.

Rita and Reuben offer a slave dance and some acro work. Good.

Frank Paris is at a disadvantage putting on his marionettes here. He needs a stage, for there are too many lights that reveal too much of Paris and distract the audience. He did a bang-up act despite this, and puppets' impressions of Carmen Miranda, the ostrich of *Fantasia*, Joe College and the disjointed skeleton won him plenty of applause. Had to beg off.

Max and His Gang open with Max coming on for a soft shoe and acro, and then four dogs join the act. Act is good. Music is handled by Carl Ravazza and his orchestra. Outfit does a swell job accompanying the show.

Piano interludes are offered by Paula Gale.

Show runs 90 minutes. *Sam Abbott.*

Club Charles, Baltimore

Talent policy: Dance and show band; floorshows at 11 and 1. Management: Leo Burnett, Cy Bloom and Moe Levy, owners, operating as Winter Garden Corporation; Milton (Tom) Brunel, managing director; Herb Robinson, office, publicity; Sol Tepper, booker. Prices: Dinners from \$1.50; drinks from 50 cents; minimum \$1, Saturdays \$1.50.

With local spending reaching new peaks, this spot is getting its slice of the new prosperity. Adhering to its policy of good floorshows is in no small measure responsible for the success. Club's corner location, plus imposing frontage on one of the best all-night thoroughfares, also helps considerably.

Show lacks nothing that additional comedy could not correct. Runs one hour.

The dance team of Noll and Nolan follows the opening chorus routine for

an effective performance. Girl is pert looker, while their smooth dancing is accentuated by a slow rhythmic style.

Howard Brooks is satisfactory as emcee, although his intos would benefit by a little sparkle. Brooks handles the second spot for display of clever magic accompanied by dry wit. He ribs himself thru-out his performance, but his humor is above average customer's head. Best trick in the act, needles it month after swallowing needles and thread separately.

Pitz and Carroll, eccentric dance team, provide several humorous moments. Have definite possibilities, as their stuff is strictly on the trick side. Silly expressive movements and a jumping jack routine are amusing, but biggest laugh is a high vertical slide in slow motion that man takes down his partner's side. Big hand.

Judy Ellington, a return engagement, sings in good style. Miss Ellington, a blond Southern belle, displays powerful pipes, selling her songs as they should be sold. Combining a nice personality with delivery of three numbers, *Kiss the Guys Goodbye*, *Jim and I Was Born to Swing*, she received terrific applause.

A line of six Wally Wanger beauts takes care of three chorus routines in fine fashion. Girls are all lookers, clean cut, excellently costumed and good dancers. It's one of the best all-round lines seen in these parts.

Music for dancing and show is furnished by Roy Kyser and his orchestra. Band does a fine job for both. Elaine Pfeiffer sings to the piano accompaniment of Larry Stevens during lulls.

Spot also promotes Sunday matinee between 4 and 8. *Phil Lehman.*

Bill's Gay '90s, New York

Talent policy: Continuous entertainment; no dancing. Management: Bill Hardy, owner; Felix Ricci and John Bisetti, captains; Dorothy Ross and Seamus Jacobs, press agents. Prices: A la carte.

It's air-conditioned nostalgia that Bill Hardy is selling in an atmosphere authentically reminiscent of the days when the strawberry blonde, in her bustle, excited the barbershop cowboys and down the street a female barfly was chanting *You Made Me What I Am Today*.

There are several spots around town raking in the chips on nostalgia, but not the same way as Hardy. Billy Rose sells it on a night club production basis, and Jimmy Dwyer peddles it at bar Scotch prices, with a couple of acts providing atmosphere. The tradition here is maintained by eight performers who put on 18 performances a night, giving out with songs, gags and a complete burlesque of what was once the golden age. Prices are high, but liquor and food are worth it.

Entertainers, who double between the dining room, the bar and the private dining room, have been at this spot for two to seven years. They include Charlie Strickland (his partner, Lulu Bates, is on vacation), Spike Harrison, Ethel Gilbert and Bernie Grauer, Harry Donnelly and the Gay '90s Quartet (Gus Wicke, Jerry White, Frankie Wheeler and Fred Bishop). They all suit their parts, doing mostly the same thing, singing, gagging and piano pounding. All of them draw heavy applause and, when business is good, heavy tips.

Entertainment is plenty spicy and lively. *Sol Zatt.*

Bal Tabarin, San Francisco

Talent policy: Show and dance band; floorshows at 9:30 and midnight. Management: Tom Gerun and Frank Marinelli; Edith Campbell, publicity. Prices: Dinners \$2 and \$3.

Still the top spot in town, with a policy of playing names. Belle Baker is the headliner of the current revue. Introduced by Bob Saunders, ork leader and emcee, Miss Baker received an ovation that lasted for full 10 minutes. Opened with *Down Argentine Way* and did seven numbers. Audience liked her in a medley of old-time hits.

Incidentally, Miss Baker is singing a new song, a ditty called *I'm Dancing Alone*, written by her son Herbert, just graduated from Yale and now visiting with her here. Lad was introduced for a bow. Best of all, however, was one of her old hits, *Ten Little Fingers*. Others were *Bliss Stiles*, a Gershwin cavalcade and a new one called *My Husband Joe*.

Show opens with the Helene Hu-ns Dancers, 10 girls who are easy to look at, in a wedding scene which introduces

Fetch and Deauville, youthful dance team, who do a smooth routine as bride and groom. Looks and wardrobe okay.

Fayne and Foster, from the variety stage, do their musical glass number, and follow with straight playing of *Bliss Heeren*, then swinging two choruses. Helene Hughes Dancers back in one of the best top-tom numbers seen hereabouts. Girls show a precision of action that is out of this world. Good production number for a musical film.

Club jammed solidly with turnaway business.

Bob Sautern and his band do an excellent job. *Edward Murphy.*

Villa Madrid, Pittsburgh

Talent policy: Dance and show band; floorshows at 8 and 11:30 p.m. Management: Elzi Covato and John Lazard, owners; John Maganotti, chief host. Prices: Dinners from \$1; drinks from 40 cents; no cover or minimum.

Budget of \$300 to \$700 weekly for three or four acts and line of girls usually includes something of a name.

Current line-up features torch singer Alice Dawn. She delivers half a dozen pops to nice reception. Old stunt of asking audience to request numbers and then singing previously planned ditties anyway might be discarded.

Ventriquoist Phil Duray delivers well, is received well. His dummy patter rates among the nitery leaders. His keeping up to newspaper headlines for some of his gags wins favor, too.

Dance team of Leo and Rita, doubling on ballroom and adagio, fills out standard night club show pattern.

The Manhattanettes, six girls, on at opening and closing, handle their assignment with gusto.

After promoting its dinners as well as shows and moderate prices, Villa Madrid is finally drawing crowds that rate it competition for Nixon, Yacht Club and El Chino. Constant newspaper publicity engineered by former maestro Covato and Betty Johnson, Lazard's wife, who was one of better nitery dancers in past few years, is helping spot. *Morton Frank.*

Cafe Bagatelle, New York

Talent policy: Dance band, no entertainment. Management: Jimmy Savini, operator; Joe Fernandez, host; Seamus Jacobs and Dorothy Ross, publicity. Prices: Dinner from \$2.

Jimmy Savini and Joe Fernandez, veteran cafe operators, have teamed up for the operation of a class dining spot on the site of the old Green Bay Tree. New room is a regal affair decorated by Vernon McPharlane, with walls gilt edged and spun glass curtains and gaudy seat coverings.

Obligation of the cash register has been a faint tinkle up to now, what with a profusion of East Side dining spots, the hot weather and the fact that the place isn't known yet. Place, however, is inviting and should get repeat trade. Food and service are excellent.

Only entertainment comes from Dick Wilson's five-piece band. Spot, when caught Monday (8), only had three men working (night off), but they were light and smooth on stock rhythms.

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Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floor-shows at 9 and 1. **Management:** Pete Schmidt, owner; Glenn Schmidt, manager; Miles Isgalls, booker; Betty Kopp, publicity; **Ernie Price, maitre de;** Bob Bond, assistant maitre de. **Prices:** Dinner from \$1.50; drinks from 40 cents. **Minimum \$1.50; \$2.50 Saturdays.**

This smart intimate chamber continues to pull the cream trade of this area, and in satisfactory numbers. Starting some six weeks ago with a policy of four acts, the room has since trimmed to three, which is about all a fittry of this size can stand. The management hasn't sacrificed act quality in the slash, however.

The current layout, opening Friday (19), isn't up to the par of previous shows. It isn't so much the fault of the acts as it is bad routining. Changes after the first show may smooth things somewhat.

The Wally Wanger Dancers (6) continue as a strong asset here. The girls, young, attractive and tastefully garbed, show up well in three routines. Their first, a Mexican thing, has Herb Brown, band singer, warbling in the background, with Alice Kavan, in beautiful full white lace gown and mantilla, coming on for a pair of tap routines, well done but neither conducive to a fast opener. Miss Kavan returns later in the show for a Harlem fantasy, a sprightly setto of intricate tap work that is well received.

Mills, King and Ray, male comedy trio, are mildly amusing. Lads, working in easy fashion, offer impersonation, sing and toss gags. Make a good appearance and have the will to work, but they need better routining and stronger material.

Jane Pickens, working without the mike, registers nicely with her song session wherein she mixes the semi-classics with a bit of comedy. Shoved to best advantage in *When a Gypsy Makes His Viola Cry* and a novelty Negro Spiritual ditty in which she gets assistance from the orchestra. Her comedy touch did a take-off on an opera prim singing at an outdoor pavilion that's infested with mosquitoes and a carbon of a "promateur" deb. Neither one's a laugh riot, but were favorably received.

Chris Christensen's orchestra gains in popularity here with each succeeding week. Lads play the show in swell style and please the dancers with their sweet style that fits well in this small room. **Bill Sachs.**

Helen Hamilton's Troika, Washington

Talent policy: Show and dance band; two shows nightly, 8:30 and 12. **Management:** Mrs. Helen Hamilton, owner and manager; Sobol and Hartman, New York, publicity. **Prices:** Russian-American dinners from \$2 up, \$1.50 minimum.

Opened this week, the Troika is doing capacity business with a revised entertainment policy that seems Latin in temperament, altho band leader Sasha Lucas keeps the familiar flavor with his violin solos. Band now has seven pieces, and Karavaeff, the new dancer-emcee, moves entertainment along at a very happy pace.

Karavaeff proves to be very glib in introducing the acts and gets patrons in a jovial mood. First on program are the Chandra Kaly Dancers in an East Indian interpretative number which shows a vibrant character. However, it seemed that theater lighting and props for effective presentation. Emcee Karavaeff follows with a Ruskay solo dance that calls for more.

Sasha Lucas, under the spot, played *Intermezzo* on his experienced violin and encored with Brahms' *Lullaby*, finishing for a strong round of applause. Karavaeff, in a return, offered a combined Cossack-tap dance to *Dark Eyes*.

Rosita Ross, diminutive Latin American soprano appearing for her second season here, had the audience eating out of her hand after three Spanish airs sung without benefit of the mike. Sustained applause called for more, but the show had to keep to schedule.

Chandra Kaly Dancers proved most effective in their Brazilian numbers, starting with the male member of the trio dancing with only one of the girls. After an introductory bar of music, the pair shed their shoes and showed they had oomph. The remaining girl did still another type of dance and the finale brought the three to a strong close.

For opening week a heavy representation of government big-wigs could be

seen at various tables, assuring better than last year's record business. Scheduled in a few weeks is Maxine, formerly with the Phil Spitalny cck.

Edgar M. Jones.

Le Reuben Bleu, New York

Talent policy: Continuous intimate entertainment; piano relief music; no dancing. **Management:** Herbert Jacoby, owner; Ross and Jacobs, publicity. **Prices:** \$2 minimum; drinks from 35 cents.

This East Side supper club reopened after a summer closing Wednesday (17). Offers an odd variety bill. Each turn goes on every 20 minutes or so, enabling the waiters to take care of patrons without disturbing the entertainment.

An unusual booking is Carrie Pinnell, vast blonde from burlesque, whose bust-jerking novelty is still startling. She sings a ditty and pumps to rhythm, selling effectively her speciality. An act that will cause talk and get repeat trade no doubt. Anita Serfilla, flamenco singer, does authentic singing and a bit of castanet stepping that's good considering the limited floor space and is accompanied by a guitarist who also sings with her. Obviously authentic stuff, but it's not punchy.

The Sophisticabords, colored harmony quartet, offer a spotty act. Their soft, quiet harmonizing is pleasing and the special arrangements are really good, but only one of their five numbers really hit, the comedy *Papalagi*. Three men and two women, with the prettier girl leading most of the lyrics, which had touches of delicious humor. There're the possibilities of a swell act here.

Most effective of the four acts is Richard Dyer-Bennet, who sings American folk songs and Elizabethan ballads with a well-handled lyric tenor voice, accompanying himself on a lute. A novelty turn that's just right for this atmosphere.

The Vernon MacParlane black patent-leather decor has been touched up for the new season. It's nifty, but okay.

Herman Chitterson, colored, and Stuart Ross solo on the piano to fill the halls and also to accompany the other entertainers. **Paul Denis.**

Eddie Morgan's White Horse, Kansas City

Talent policy: Dance band. **Management:** Mickey Donigan and Eddie Morgan. **Prices:** Drinks from 25 cents; no minimum.

This popular night spot, destroyed by fire a few months ago, has been rebuilt and the interior completely remodeled in an ultra-modernistic motif, giving the effect of a luxurious hotel cocktail lounge.

New dance floor has been laid and the band placed on a stage. A mirror has been placed over the piano, enabling leader Bus Moten to reveal his talented fingers at work. New indirect fluorescent lighting and plush-lined booths have been installed.

Manager Eddie Morgan reports business has more than doubled. Morgan has been in the night club business ever since Repeal, having operated 13 cabarets in this area, and boasts that this is his most expensive layout.

The club's title is well carried out by a white horse motif.

Entertainment and music for dancing are furnished by Bus Moten and orchestra featuring the voice of Little Buck. Band is septa, Moten being a brother of Bennie Moten, famed Kansas City swing band leader who died in 1935. Moten is a top-notch jazz pianist. He solos on piano and solo vox. Band also spotlights the rhythmic tib work of drummer Bob Moody. Little Buck is a balladeer who warbles in a style similar to that of Bon Bon, formerly with Jan Savitt. **Bob Locke.**

Bowery, Detroit

Talent policy: Dance and show band; floorshows at 9:30 and 12:30. **Management:** Frank Barbaro, manager; Peter J. Iodice, booker. **Prices:** Admissions 55 cents weekdays, 75 cents Saturdays and Sundays; drinks from 45 cents.

Show policy has been revamped slightly toward production style, with four lengthy numbers during the course of the two shows nightly by the Donn Arden Revue of 16 girls, venturing in use of one less act on the bill. Girls do a Schoedays tap number in cute little girl dresses, with Johnny King, versatile tenor, as the prof. Highlight is the girls' inveigling male customers to do dance specialties.

Closing routine is *Bongomantic*, a med-



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ley of Latin American styles, partly done with phosphorescent maracas in a visible light. Lee Rex, a dancer, in front of the line, gives a conga-style number that is distinctly more than the average "exotic" in dance technique. She closes with multi-colored fluorescent costumes in dark light; an eerie Indian effect.

Bob Hall, pinch-hitting for Beatrice Kaye, who did not appear opening night, has a novelty act. Singing in a catchy rhythm, Hall uses names from the audience, current topics and about everything under the sun in fast extemporaneous rhyming. A marvel of ad lib verbatim. Repeatedly encored, he could have held the crowd for the night.

Jack Masters and Rowena Rollins have a unique eccentric town comedy, aided by her tall loose-jointed carriage with exaggerated motions. Masters carefully subordinates his role as a foil to his partner's fine comedy.

Paddy Gill, a wiry, expressive tenor, holds the crowd with Chirribibin and When Irish Eyes Are Smiling. Charlie Carlsbe, emcee, uses an inexhaustible imagination for plenty of fast and witty ad libbing.

Benny Resh band works the show competently, with the drummer doing a remarkable specialty in the last production number. H. F. Reeves.

Copacabana, Golden Room, Rio de Janeiro

Talent policy: Show and dance band; floorshow at 12:30 (Sundays, 11:30). Management: Gilberto Ferreira do Silva, managing director; M. E. Stuhart, artistic director; Gilberto Ferreira do Silva, chief of publicity; Bard, headwaiter. Prices: Dinners, 30 mil-reis; minimums, week-days, 30 mil-reis; Saturdays, Sundays and holidays, 40 mil-reis; drinks from 10 mil-reis.

With the midseason turnover of shows and talent, the management has brought in a new show from the States to follow Eddy Duchin's highly successful 10-week engagement.

Current show is headed by Judy Starr and includes Jack Cole Trio, classical dancers; Fernando Alvares, formerly at Monte Proser's New York Copacabana Club, and a six-girl line billed as the New York Copacabana Girls. Basil Fomeen, featuring a musical instrument of his own design, a combination of piano and organ, called the Basiphone, fronts the show band and emcee. Two musicians from New York, drummer and Basiphone player, augment the local band.

Show was set to open August 30 but was postponed to September 2 due to additional time required to get it into shape. Rough spots in opening can easily be ironed out.

Show gets under way with Alvares vocalizing Aurora, bringing on Copacabana, attractively costumed for a mixed routine, including a little conga. Cole, with Florence Lessing and Marion Lawrence, offers classic West Indian dances. Trio gives out two very effective routines, in swing tempo, which clicked solidly. Encored with ritualistic routine, appealing to the eye and ear, and done without accompaniment, to socko finish.

Copa girls, in pale blue gowns, return for waltz, with blue lights under glass dance floor adding taster to number. Off to next band.

Judy Starr, in a cute red and white outfit, got a nice reception. Offered The Devil and the Deep Blue Sea, Lonesome Road and the Hut-Shut Song, which sent her off to plenty of applause. Encored with Three Little Fishes, which set her solid.

Fumeen shoulders the accordion and alternates on the Solovox for the dance session. Simon Bounstman's band, with Mary Lou and Nuno Roland vocalizing.



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alternates for dance music, and Ethel Smith is at the Novocord. Room was about two-thirds capacity opening night. Show is set for 10 weeks.

Alvares has taken over emceeing since this was written. James C. MacLean.

Village Barn, New York

Talent policy: Dance band; floorshows at 8:30, 10:45 and 1:45. Management: Meyer Horowitz, operator; Jay Russell, press agent. Prices: Dinners from \$1.25; weekly minimum \$1.25, Saturdays \$2.

Primary night (Tuesday, 16) had a dismal effect on all niteries in the city, as bands were not allowed to open until 10. This spot suffered similarly, resulting in a diminished house which cooled off the ardor of the reception of the entertainers' efforts.

Under those circumstances, the talent worked comparatively well. Opener was Harriet Lane, who doubles as the band canary. Gal is a personable cutie with warm pipes, who could stand additional tutoring in the high registers. Main delivery fault is an excess of mugging, but she sells nicely. Did an encore.

Dance team is Galente and Leonard, a good-looking pair who do a minimum of dancing, confining most of their efforts to acro work. The gal is in the air most of the time, team's repertoire consisting mainly of overhead spins. Did a tango, bolero-rumba and a rumba. Got a nice hand.

Rural talent on hand is Denver Darling's Cowboys and the Singing Sextet. Partners are vocally weak and their short interlude of dancing doesn't amount to much. Instrumentation of guitar and accordion shows up better. Males are strong both instrumentally and vocally and get good hands for their efforts.

Pappy Below still calls the turns on the square dances, conducts hobby-horse races and has introduced the reverse hurdle race in which couples dance up a hurdle, which is progressively lowered, until dancers squeed under a very small opening. Good for many laughs. Below also emcees.

George Sterney and band do good show-backing. Joe Cohen.

Belmont Plaza Hotel, Glass Hat, New York

Talent policy: Dance and show band and Cuban relief band; floorshows 8:30, 10:30 and 12:30. Management: John H. Stember, manager; Gloria Saffer, press agent. Prices: Drinks from 50 cents; dinner from \$1.25; supper a la carte; no cover or minimum.

This moderate priced East Side hotel has plenty of show, but not much showmanship. Presentation of talent is somewhat neglected. Bill is not smooth running and there is no comedy. John and Helen helps lay out the bumps with an engaging personality on straight intro that are easy and likable, but there isn't a laugh in the house.

The Belmont Balladeers, group of 14 colored singing waiters, provide the best entertainment break of the evening. They are an exceedingly well-trained bunch of choristers who break thru with some fine spiritual work, including Old Man River, Joshua Fit de Battle of Jericho, and Climbs' Up the Mountain, Chillum. Fritz Weller leads the group.

Two accordionists from the band step out for a squeezing of Eighteenth Century Dressing Room, quickly followed by singer Gwen Gary, who took a crack at Lovely To Look At. She has a trained voice but no salesmanship. On the warm personality side is Bea Perron, sensitively fiddling Blue Skies. A wide smile and pleasant personality are definite selling assets. The Misses Gary and Perron later double up with Arthur Ravel (band leader) and a sideman for a four-fiddle rendition of The Breeze and I that was full of life and good musicianship.

Tapper Eleanor Oberle, a cute trick, came thru with a neat ballet tap followed by fast whirrs and spins which showed her up as a better than average dancer. Hubert did the closer with a song session, taking in The Open Road, Ferdinand the Bull and Song of the Vagabond in an even, controlled baritone. Ravel's ork does a good job backing up the show, but is rather flat on the dance rhythms.

Joe Pafumy's Cuban band (5) handles the relief session. Sol Zeff.

Correction

In the Danny White advertisement in the September 13 issue the address of White's personal representative, Senia Gama, was incorrectly given as 1887 Broadway. Gama's address is 1697 Broadway, New York.

Night Club Follow-Up Reviews

CASINO ATLANTICO, RIO DE JANEIRO.—Lane Brothers, U. S. acro duo, and Guido D'Ambr, Argentine singer, were added to the show August 29. Lane boys dish up neat tricks and give the customers enough hoke to send them off to rousing hand. Team works with pep and loses no time between tricks.

D'Ambr didn't seem to get set with the check payers. Sang two Brazilian numbers and evidently was not geared into high, for he was very much confused on exit, killing possibility of encore. Phyllis Cameron and Gloria Whitney, two U. S. girls, have moved over from the Ura and are doing the vocals with the Jose Francisco Ferreira Filho and the Lewis Coll bands. Girls have been down here for a long time and are very popular with the Cariocans. James C. MacLean.

CAFE SOCIETY (DOWNTOWN), NEW YORK.—Revamped show here includes Teddy Wilson's band, warbler Helena Horne, Golden Gate Quartet, and the boogie-woogie pianists, Albert Ammons and Pete Johnson. Talent remains much

in the Cafe Society pattern, which means an all-colored layout of high-performance caliber, with the emphasis on authentic live music.

Helena Horne, an exciting chanteuse, emcee and comes on for her own stint of tunes. Miss Horne is definitely a looker, attractively gowned. Sang three tunes with verve and spirit. Seemed to need a trifle more confidence in her emcee work, but is definitely an asset to the club. Deuce spots brings on the Golden Gate Quartet, outstanding music masters and interpreters of Negro spirituals. Lads sing with only a drum accompanying, needing nothing else. Delivered four tunes with the encore, all renditions wonderfully rhythmic, melodious and having the stamp of authenticity.

Ammons and Johnson, boogie-woogie artists, are at two pianos pounding out the Ivory double-talk. Very solid, in the groove, and encored with their original, Jivin' Blues, following a very tricky St. Louis Blues.

Wilson band is hot, with Teddy a wizard with the ivories. Paul Ackerman.

Club Talent

New York:

VIRGINIA RENAUD is leaving the Hotel Park Central's floorshow for an assignment in Shubert's Student Prince. JOSE FERNANDEZ, currently at the Rainbow Room, will do a constant dance Thursday (25) during Ozzie Caswell's stint. CAPELLA AND BEATRICE held over for a third week at the Versailles.

Chicago:

ROD DRIGO, formerly of Rod Drigo and Francine, writes that he has opened a dance school in Newark, N. J., and plans to do an act with a new partner, Ruth Dulcine. Francine has married and left the business.

THE SMOOTHIES have been held over at the Blackhawk and will work with the new band (Les Brown). VIRGINIA AUSTIN, puppet act, and Keith Hall, tap dancer, are going into the new Palmer House show opening November 13.

EDITH BARSTOW, formerly of Dick and Edith Barstow, is now instructor at James Roman's school of dancing in Bloomington, Ill. RALPH COOK and Dolly Kay will remain for a second Harry's New Yorker show, opening October 8.

JEAN RICHEY, roller skater, closed a six-week run at the Blackhawk Tuesday (23) and moved into Colosmo's at the downtown night. THE DANCING DUANOS (Ted and Rita) leave for Detroit to open a two-week date at the Tropics October 8.

Philadelphia:

EVELYN COLLINS becomes the new dancing partner for Chico at Embassy Club. BONNIE STUART, KYW songstress, making an in-person at Swan Club. ROY SMOCK an added starter at Lexington Casino. ART (CRAIG) MATRUES back at Wilson's Cafe. JERRY WALLACE and the Guardians booked for one week at Kallner's Little Rathskeller, draw a 10-week holdover.

Hollywood:

THE FOUR OF US, after concluding five months at the Ambassador West Hotel, Chicago, will arrive here October 5 to do picture work. LOLITA has moved into the Hollywood Tropics. Dick Thomas, also at the Tropics, is set for picture work. FOUR SPACES are doing well at Eddie's in San Diego. THE HOTTENTOTS are in their 10th week at the Jade Cafe. BILLY JACK, dancer, recently opened at the Jade here. TEDDY PETERS, who recently closed 16 weeks at the Jade, is at Vito Maur's restaurant. THREE ROCKETS, Jenny LeGon and Peter Ray moved into Rhumbogie. GADDIS ELLIS is at the Jade. BILLIE HOLLIDAY arrives soon to open at the New Cafe Society in North Hollywood. She is also set for two pictures. DIANA COSTILLO, South American singer, recently moved into the Showboat Cafe,

San Diego, for 64 weeks. ELM AND SLAM have been held over indefinitely at the 331 Club. ARDEN TRIO, also known as the Ranch Girls, are appearing in Long Beach. BILLY DANIELS, choreographer, planned out recently for New York for a part in the Vinton Freedley show.

Here and There:

JACKIE MILES will return to the Walton Roof, Philadelphia, after his vaude dates. CHIENA DE SIMONE returned to the Beachcomber, Boston, Monday (15). LETICIA opened at the Rio Casino, Boston, Friday (12). LONETTE SISTERS join Johnny (Scott) Davis's band after five weeks at the Hotel Rice, Houston. RAY WENCIL, former emcee, shifted to Moffett Field, Calif.

KARYL NORMAN is back at the Frontenac Club, Detroit, starting his third year there. He has returned from an engagement at Pinocchio's, San Francisco, where he had an auto accident, fracturing his nose.

BURNS TWINS AND EVELYN opened Saturday (13) at Steel Pier, Atlantic City, moving over from the Nixon, Pittsburgh. JACK SPOT wound up a hold-over at the Edgewater Beach Hotel, Chicago, September 23.

DONN ARDEN, producing the 16-girl line at the Bowers, Detroit, has signed with General Amusement Corporation to produce the Hotel New Yorker show opening October 9. This makes four lines in production for Arden.

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Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; n-night club; p-amusement park; ro-roadhouse; r-restaurant; s-showboat; t-theater.
NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Abbott, Merriell, Dancers (Strand) NYC, t.
Adler, William, Trio (Rockefeller Center) NYC, c.
Alexander, Cecil (Troadero) Phila, t.
Allen, Charles "Buddy" (St. George) Brooklyn, b.
Alden, Kent Four (Carmen) Phila, t.
Amaya, Carmen (Club Paris) Chi, no.
Amasadorettes, The (State-Lake) Chi, t.
Ames, Bill (Fay) Phila, t.
Anthony, Alroy & Moulton (Main Hall) NYC, t.
Anthony, Jean (Hudson House) NYC, no.
Arden, Dolly (Hi-Hat) Chi, no.
Artes & Broderick (State-Lake) NYC, t.
Artes, Don (Rox) NYC, t.
Aroski, (Russian Krechma) NYC, no.
Ashburns, The (Rainbow Grill) NYC, no.
Asta, Heloise (State-Lake) Chi, t.
Austin, Marie (Hi Hat) Chi, no.
Ayres, Chico (Pesthouse Club) NYC, no.

Faye, Helene (Carmen) Phila, t.
Fernandez, Jose (Rainbow Room) NYC, no.
Finnell, Carrie (Huban Blue) NYC, no.
Flowerton, Constance (Babettes) Atlantic City, no.
Fontana, George (Diamond Horseshoe) NYC, no.
Forbes, Ann (Bill Bertolotti) NYC, no.
Ford, Don & Jane (Himself) Chi, h.
Forsythe, Christine (Chez Paree) Chi, no.
Francis, Joe (La Martiniere) NYC, no.

Bacon, Faith (Fay) Phila, t.
Baily, Layton (Rainbow Grill) NYC, no.
Baker, Jerry (Club Cinderella) NYC, no.
Baker, Paul (Ben Marden's Riviera) Fort Lee, N. J., no.
Baker, Paul & Related (McVann's) Buffalo, no.
Barbour, Lila (Leon & Eddie's) NYC, no.
Barra, Sari (Jack & Bob's) Trenton, N. J., no.
Barr, Ruth (Vienna) NYC, no.
Barr, Shadie (Capitol) Washington, t.
Barrett, Roy (Hamm-Morton Circus) Boston 28-Oct. 4.
Beechambers of 1942 (RKO-Keith) Boston 28-Oct. 4.
Belting, Clem (Logan) W. Va., 24; (Broadway) Charlotte, N. C., 25-27; (Arcadia) Wilmington 28; (Central) Greensboro, Oct. 1; (Granby) Norfolk, Va., 5-7.
Belmont's Marionettes (Ossoli Cincinnati) h.
Benton Twins (The Top Milwaukee), no.
Berni, Al (Colonial) Dayton, O., t.
Berry Bros. (Chicago) Chi, t.
Billingtons, The (Colonial) Dayton, O., t.
Blumfeld, Carlisle (Diamond Horseshoe) NYC, no.
Blanchards, The (St. Moritz) NYC, h.
Bonger, Art & Andrilla (Beacon) Wainpice, Mass., Oct., 27-31.
Boran, Arthur (Beachcomber) Baltimore, no.
Borero, Emile (State) NYC, t.
Borzo, Ruby (East) NYC, t.
Brende, Del (Tower) Kansas City, Mo., t.
Brende & Cobina (Colonial) Dayton, O., t.
Brown & Wilson (Carmen) New Castle, Pa., t.
Bruce, Johnny (Hipp) Baltimore, t.
Byers, Bernice (St. Moritz) NYC, h.
Byrd, Marjell (New Yorker) NYC, h.

G
Gaby, Frank (Rox) NYC, t.
Gale Sisters (Casanova) Detroit, no.
Gall, Yola (Barry) Washington 18-23.
Garrick & Eddie (Olen Park Barn) Williamsville, N. Y., no.
Garry, Margaret (Marlin Rook) NYC, no.
Gaston (French Monte Carlo) NYC, no.
Georges & Jo Ann (Northwood Inn) Detroit, no.
Georges & Jalna (Tumba Casino) Chi, no.
Georges & Nannette (Washington Yvonne) Shreveport, La., h.
Gendza, Ley (Orpheum) Omaha, t.
Gilbert, Ethel (Gay '90s) NYC, no.
Gilmore & Blaire (Edgewood) Springfield, Ill., no.
Ginsler, Adele (Rox) NYC, t.
Glover & LaMae (Neil House) Columbus, O., h.
Golden Gate Quartet (Cafe Society Uptown) NYC, no.
Gomez & Minor (Capitol) Washington, t.
Gordon, Rosalind (Queens Terrace) Woodside, L. I., N. Y., no.
Gordon, Margaret (RKO-Keith) Boston, t.
Gower & Jeanne (Piazza) NYC, h.
Graber, Bernie (Gay '90s) NYC, no.
Gray, Gary (Algon) Toledo, O., h.
Gray, Bill (Hi Hat) Chi, h.
Greco (Rumba Casino) Chi, no.
Gussies, Three (Chez Maurice) Montreal, no.

C
Callahan Sisters (Yacht Club) Pittsburgh, no.
Cannabini (Owen) Boston 28-Oct. 12.
Carnaccho & Pancho (Club Gaiuschi) NYC, no.
Carnova, Judy (Paramount) NYC, t.
Cary, Betty (Park Central) NYC, h.
Cary, Fay & Fernando (RKO-Keith) NYC, h.
Carlsile, Kitty (Verdiana) NYC, no.
Carlsile, Una Mae (Edison) NYC, no.
Carroll, Corrie (Hi Hat) Pittsburgh, no.
Carpenter, Brogan (Egg House) NYC, t.
Carr, Billy (6th Club) Chi, no.
Carroll, Earl, Varieties (Shubert) Cincinnati, t.
Carroll, Fay (Shubert) Cincinnati, t.
Carroll & Howe (Fay) Phila, t.
Carroll, Terry (Queen Mary) NYC, no.
Cassidy & Fiddle, Three (Kelly's Stables) NYC, no.
Chala-Bandair Dancers (RKO-Keith) Boston, t.
Charles & Barbara (Mayfair) Boston, no.
Chavara, Mildred (Diamond Horseshoe) NYC, no.
Chesney, Clark (Musie Hall) NYC, t.
Chick (RKO-Keith) Boston, t.
Choirs, Three (Carmen) E. Liverpool, O., 24-26.
Choi, Marcelita (Cora & Irene's) NYC, no.
Cisner, Marguerite (President) Kansas City, Mo., h.
Coey, Kay (Belmont-Piazza) NYC, h.
Coffey, Raymond (Fay) NYC, no.
Cole, King, Trio (Kelly's Stables) NYC, no.
Coll, Julie (Armando) NYC, no.
Coll, Phyllis (Hipp) Baltimore, t.
Collins, Frank (Himself) NYC, no.
Condoe Bros. (Buffalo) Buffalo, t.
Cook, Ralph (Harry's New Yorker) Chi, no.
Cordova, Diana (Fay) NYC, no.
Coring, Nico (Hi Tabarin) NYC, no.
Crackerjacks, Five (Rox) NYC, t.
Cros, Carol (Billmore) NYC, h.
Cros, Six (Hi Hat) NYC, no.
Cros & Dunn (Chez Paree) Chi, no.

H
Hanson Paul (Musie Hall) NYC, no.
Hank Dancer (Hollywood Inn) Duquesneville, Pa., no.

D
D'Amore, Franklin (Chicago) Chi, t.
Daniels, Billy (Kelly's Stables) NYC, no.
Daniels, May (Jack & Bob's) Trenton, N. J., no.
Danville, Six (Earle) Washington, t.
Davis, Eddie (Leon & Eddie's) NYC, no.
DeBorja & Barocio (Hi Hat) NYC, no.
DeCruz, Narda (McVann) Buffalo, no.
Deering, Junitta (Rainbow Room) NYC, no.
De Leon, Delores (Havana-Madrid) NYC, no.
DeMott Sisters (Earle) NYC, Phila, no.
DeL. Lane (Club 18) NYC, no.
DeMido & Marr (Venetian Gardens) Altoona, Pa., 22-28.
Dyer, Phil (Shubert) Lexington, Ky., no.
Dereaux, Jean (Shubert) Cincinnati, t.
Dee & Casanova (Ringold) Mansfield, O., no.
Dionelle, Harry (Fay) NYC, no.
Dorcas & Kille (Horseshoe) New Orleans, h.
Dorcas Dancers, Dorothy (Edgewood Beach) Chi, t.
Dorsey & Diane (Coronado) Worcester, Mass., 2-7, h.
Dorsey, Eddie & Amy (Benny's Tavern) Trenton, N. J., 25-27.
Drew, Charley (Traf) NYC, h.
Dumont, Marie (Grills) NYC, no.
Dunbar, Laura Deane (Rainbow Room) NYC, no.
Dwyer, Jack (Casanova) Detroit, no.
Dyer-Bennet, Richard (Huban Blue) NYC, no.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

I
Hadley Dancers (Bismarck) Chi, h.
Hager, Clyde (Diamond Horseshoe) NYC, no.
Hale, Henry (French Monte Carlo) NYC, no.
Hansen, Helen (Hi Hat) NYC, no.
Harnum, Sam (New Yorker) NYC, h.
Harroldson, Anne (New Yorker) NYC, h.
Harrison, Spike (Gay '90s) NYC, no.
Hart, Tom (Himself) NYC, h.
Hartnells, The (Tower) Kansas City, Mo., t.
Haviland, Dick (Cocktown Tavern) Detroit, no.
Hayden, Tommy (Wife) NYC, no.
Hays, Virginia (Bossert) Brooklyn, h.
Healy, Nancy (Touraine) Boston, h.
Hill Ballet (Chicago) Chi, t.
Hines, Phil (New Yorker) NYC, h.
Hoffman, William (Vienna) NYC, t.
Holiday, Billy (Kelly's Stables) NYC, no.
Hollenbeck, Dr. & Co. (Brite Line Tavern) Kansas City, Mo., 18-21.
Hope, Joan (Brown Derby) Chi, no.
Horns, Helene (Cafe Society Downtown) NYC, no.

J
Jackson, Calvin (Cafe Society Uptown) NYC, no.
Janis, Deane (Hurricane) NYC, no.
Janulnic & Madeline Gardiner (Casanova) Detroit, no.
Jenkins, Ed (Apollo) NYC, t.
Jimmy & Myrtle (Casanova) Detroit, no.
Johnson, Myra (Apollo) NYC, t.

E
Eberle, Eleanor (Belmont-Piazza) NYC, h.
Eddy's Mad Wags, Canton (Tower) Kansas City, Mo., t.
Eise, Del (Club Musie) Chi, no.
Eisen, Fred (Paramount) NYC, no.
Everett & Conway (Ringside) Mansfield, O., no.
Farrar, Marianne (Bill Bertolotti) NYC, no.
Farrar, Jack (Hawaiian Paradise) Paterson, N. J., no.
Farrell, Jimmy (Leon & Eddie's) NYC, no.

M
Mason, Gil (State-Lake) Chi, t.
Maurice & Marya (Boyale) Detroit, no.
Maxine Bros. (Carmen) Phila, t.
Mayshaf, Eddie (Bovy's Roof) NYC, no.
Meadows, Franklin (Swing Club) NYC, no.
Merrill, Joan (Ben Marden's Riviera) Fort Lee, N. J., no.
Middley, Dorcas (Palmer House) Chi, h.
Miles, Jackie (State-Lake) Chi, t.
Mills, Fred (Club Congo) Detroit, no.
Mills, King & Ray (Glenn Henderson) Newport, Ky., no.
Miss America (Hipp) Baltimore, t.
Moffet, Adelaide (La Martinique) NYC, no.
Mond, Vince (State) NYC, t.
Montgomery, Howard (Chez Paree) Atlantic City, no.
Moody, Gertrude (Gay '90s) Brooklyn, no.
Morgan, Grace (La Guardia Airport) Long Island, N. Y., no.
Morris, George (Armando's) NYC, no.
Morrison, Kitty (George Washington) Jacksonville, Fla., h.
Murphy, Dean (Rise) Houston, Tex., h.
Murray, Ken (Paramount) NYC, t.
Myers, Timmie (Main Street Bar) Detroit, h.

N
Na Pos (Lexington) NYC, t.
Neller, Bob (Rumba Casino) Chi, no.
Nasser, Lenna (Russian Krechma) NYC, no.
Newhall, Clifford, No. 1 Bar, NYC, no.
Newell, Ace (Fairfax) NYC, no.
Nida (Club Gaiuschi) NYC, no.
Nida & Natyrene (Hi-Hat) Chi, no.
Norden Sisters (Himself) West Inn Westchester County, N. Y., no.
Norman, Karyl (Promenade) Detroit, no.
Novelle, Ron (Park Bar) Newark, N. J., no.

O
O'Connell, Alice (Lincoln) NYC, h.
Olsen & Shirley (Hurricane) NYC, no.
O'Neil, Tom (Tower) Kansas City, Mo., t.
Oster, Henry J. (Tumble Ten) Detroit, Ill., no.
Ortega, Helen (Havana-Madrid) NYC, no.
Osis, Teresita (El Cholo) NYC, no.
Overman, Wally (Night Club) Akron, O.

P
Padilla Sisters (El Cholo) NYC, no.
Parker, Lew (Hipp) Baltimore, t.
Passer, Holt (Rainbow Room) NYC, h.
Pauline, Lorraine (Colonial) NYC, h.
Payne, Howard, Dancers & Jim McGowan (Carmen) E. Liverpool, O., 24-27.
Pepper, Three (Lila Venice) Phila, no.
Peterson, Ed (Carmen) NYC, no.
Pickens, Jane (Glenn Henderson) Newport, Ky., no.
Pickert & Ross (Billmore) NYC, h.
Polkova, Nasti (Russian Krechma) NYC, no.
Poulin, Flo (Casanova) Detroit, no.
Price, Sammy (Cafe Society Downtown) NYC, no.
Princess & Willie Hawaiians (Burton) Allegheny, N. Y., h.

R
Radio Dancers (Carmen) Phila, t.
Ramon & Lucinda (Havana-Madrid) NYC, no.
Rand, Kelly (Dempsy's) NYC, no.
Randy, Sam (Lookout House) Covington, Ky., no.
Raye & Naldi (Palmer House) Chi, h.
Reed, Fred (Fay) NYC, no.
Regan, Paul (Dempsy's) Miami, Fla., no.
Renard, Rita (Club Cinderella) NYC, no.
Renne, Jerry & Louise (Jack & Bob's) Trenton, N. J., no.
Renee & Root (Bibi) Miami, Fla., no.
Reso, Harry (Earle) Washington, t.
Reynard, Jimmie (International) Hollywood, Calif., no.
Rhythm Rocketts, Seventeen (Capitol) Washington, no.
Richardson, Harry (Ben Marden's Riviera) Fort Lee, N. J., no.
Richardson, June (Pamoo Door) NYC, no.
Richy, Leo (Colonial) NYC, 24-Oct. 5, no.
Rio Bros. (HKO-Keith) Boston, t.
Rio, Ada (Havana-Madrid) NYC, no.
Rios, Anita (Troika) Washington, no.
Robinson, Jimmy (NYC) NYC, no.
Roberts, Dicie (Pamoo Door) NYC, no.
Rodriguez, Ada (Havana-Madrid) NYC, no.
Rollin, Adrian (Tower) Dayton, O., t.
Rouss, Paul (Hi Hat) Chi, no.
Rosa, Brian (Rox) NYC, t.
Roth, Chas., Top Tip Dancers (Springharp) Lexington, Ky., no.
Royettes (Earle) Washington, t.
Royettes (Earle) Washington, t.
Russell, Jimmy (Cafe Society Uptown) NYC, no.
Russell, Lynn (Bill Bertolotti's) NYC, no.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)
Armenis and Old Lace (Elihu) Buffalo, N. Y., 22-24; (Strand) Ithaca 25; (Masque) W. Rochester 26-27.
Best Post Forward (Parrest) Phila.
Cauldia (Carmen) NYC, no.
Cornell, Katharine, in The Doctor's Dilemma (National) Washington.
Ella, John, in Ten Winks Co.: Playing schools in Flint, Mich., until Oct. 5.
Hays, Helen, in Candle in the Wind (Olonki) Boston.
Hollingsworth & Mayfair (Portland, Ore., 24-27.
Johnny Helms (Locust St.) Phila.
Johnson, Al, in Hold On to Your Hat (Bushman Asst.) Hartford, Conn., 24; (Shubert) New Haven 25-27.
Meet the People (Gasi Detroit.
Mr. Big (Faymouth) Boston.
My Brides (Earle) NYC, Chi.
Native Son (Majestic) Boston.
Separate Rooms (Ford) Baltimore.
Sixteen, Corcella Ois (Royal Alexandra) Toronto.
Tobacco Road (Curran) San Francisco.
Viva O'Brien (Shubert) Boston 25-27.
Walters, Ethel, in Mama's Daughters (Himself) Los Angeles.
Wynn, Ed, in Boys and Girls Together (Nixon) Pittsburgh.

McCabe, Sara Ann (Chez Paree) Chi, no.
MacFarland, Frank (Barney Gallan's) NYC, no.
McKenna, Joe & Jane (Stanley) Pittsburgh, t.
McLain, Carolyn (Kelly's Stables) NYC, no.
Mack, Ernie (Hi Hat) NYC, no.
Mack & Fay (Palomar) Seattle 22-27.
t.
Mack, Johnny (Hotel Californian) Fresno, Calif., no.
Madera, Nedra (Club Gaiuschi) NYC, no.
Madison, Bob (Gay '90s) NYC, no.
Malo Trio (Leon & Eddie's) NYC, no.
Mangan Sisters (Diamond Horseshoe) NYC, no.
Mann, Jane (Diamond Horseshoe) NYC, no.
Marro & Bonolis (Jimmy Kelly's) NYC, no.
Marloff, Oypay (Troika) Washington, no.
Marlowe, Don (Book-Cadillac) Detroit, h.
Marsh, Carolyn (Hurricane) NYC, no.
Marshall & Shields (Bismarck) Chi, h.
Maris, Richard (Chateau Moderne) NYC, no.
Martin & Allen (RKO-Keith) Boston, t.

Advance Bookings

BUD SWEENEY-Fay's Theater, Philadelphia, Oct. 2; Majestic, Paterson, N. J., Oct. 10.
HENRY ARMITTA-Metropolitan Theater, Providence, Sept. 26; Central, Paterson, N. J., Oct. 2.
WENCHES-RKO-Boston, Oct. 3.
JACK GILFORD-Oct. 24, Olympia, Mich.
GIA, AND BERNICE MAISON-Earle Theater, Washington, Oct. 12.
COOKIE BOWERS-Adams Theater, Newark, N. J., Sept. 26.
TED LEWIS-Earle Theater, Philadelphia, Oct. 24.

ICE SHOWS ON TOUR

Ice Follies (Pan-Pacific Auditorium) Los Angeles, until Oct. 9.
Ice Happens on Ice (Center Theater) NYC, Ice Parade of 1941, Art Victor's Hotel Adolphus Dallas, Tex., until Oct. 9.
Star-Spangled Ice Revue (Metropolitan Plaza Hotel) Cincinnati, until Sept. 29.
(See ROUTES on page 22)

Cafe-Theater Doubling Deal Set; More Vaude for Detroit Probable

DETROIT, Sept. 26.—Three more theaters may switch from pictures to vaude. Paced with more flesh opposition than seen in several seasons, Ray Schreiber, operator of the Colonial, has sold his position to a talent pooling arrangement with Herman (Turk) Trapan, owner of the Trocadero night club, which is booked by Jack Davis, of the Betty Bryden office.

Under this pool, the stars of the first week show, opening yesterday, Michael Whalen, Isabel Jewell and Lya Lys, after doing three-a-day at the Colonial, are transported about eight miles out to the Troc to appear on the second of the two floorshows there around midnight. Same policy will be followed on all

names booked by the Colonial that can work in a night spot. Following in for the second week will be Roscoe Ates, opening Friday (26).

The Rialto, Plant, is set to resume stageworks October 23, with Gypsy Rose Lee and five acts of vaude, plus Maxie Geler as emcee.

Two new theaters, opened here in recent months, are slated to go to stage-shows.

All spots mentioned (except Trocadero) are being booked by the Sol Berns office. Two additional night spots are being booked by Berns, the Royal Crown, shifting from spill to full week with five to six acts, and Cox's roadhouse, two acts on a full week.

SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in *The Billboard* free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, *The Billboard*, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

"Time Out for Rhythm" Doesn't Let Talent Shine

Bad pictures, and many of them, are made in Hollywood. But *Time Out for Rhythm* (caught at the Avalon, Chicago) tops most of them for stupidity of story and the merciless waste of radio and night club talent.

Picture like this will neither help the exhibitors nor the unfortunate performers.

Among the acts in this Columbia fizzle are Rudy Vallee, Joan Merrill, Brenda and Cobina, the Three Stooges, Glen Gray and band and Six Hits and a Miss. The story, with a night club and booking agent background, is so impossible that none of the acts have a chance to do anything that is above mediocrity.

A waste of effort and money.
Hontigberg.

Cugat Opens Boston Met

BOSTON, Sept. 26.—Initial show for the Metropolitan Theater here has been set, with Xavier Cugat, November 14 week. Bookings for the Met will be made by Harry Kalchauer, one of the New York Paramount office. Met seats 4,300.

Berkely Square and Smoke Gets in your Eyes.

Penny Lee warbles *Boogie Woogie Poppo*, assisted by a vocal trio. Jerry Scott sings *Barbecue*, croons *I Went Out My Way, I Understand and You and I*. Then the ork indulges in a patriotic finale. Taps closes the show.

Bob Locke.

Ed Gardiner's "Greenwich Village Gambols"

(Reviewed Saturday Evening, September 6, at the State Theater, Saltburg, N. C.) *Greenwich Village Gambols* is one of the first in the field in North Carolina this season, playing the T. D. Kemp-booked picture houses.

The show opens with a fast rumba in which the Eight Betty Co-Eds display nice costumes and a smooth early-season routine.

The comics, Buddy Blake and Honey Chile, follow. The smut gets pretty thick at times, but a war-conditioned audience took it with a laugh on the show caught.

The juggling act that follows is Bill King, working with all the usual props and making few bobbles in executing the usual routines. Scored when he tossed rubber balls into the audience and then caught them on the end of a stick held between his teeth as spectators threw them back. Some of the catches were extremely difficult, but he made them all.

The comics were back with more stuff, and the girls followed with a patriotic tap and lots of red, white and blue flag stuff.

Missing Brothers, acrobatic novelty, mixed laughs with pretty difficult balancing and stand numbers.

A production number followed, with Darlene featured in a strip dance. She stuck to her black lace panties, but gave the Carolinians more display than is customary in these parts.

The low spot in the show followed, a burlesque blackout that great-grandfather liked, maybe—the café table act, with the girl dopping the drinks and collecting the bank roll, until she hits the show's dope, who tosses drinks over shoulder and keeps roll at end of elastic band.

The girls close the show with a drum businessette number.

Business here was only fair.
John W. Harden.

Magic

By BILL SACHS

DEL. BRIDGE, after a successful run at the Claret Hotel, St. Louis, opened Friday (19) at the Trocadero Theater, Kansas City, Mo. . . . KITH CLARK netted a full-page picture spread in *The Trenton* (N. J.) *Times-Advertiser* September 14, showing his smoke-eating magic with cigarettes. . . . CHICAGO MAGIC FANS are in for a magical feast these days, what with Paul Rosen, holder forth at Club 885 there, Russell Swann at the Drake, and Gail-Gail at the Rumba Casino. . . . JACKIE FROST has signed for the season with the Marquis Show. She is sealed daily in a ton of ice as a bally feature. . . . HILDEREN, girl magician, after a successful summer in the East, is in her third week at Evergreen Casino, Philadelphia, with two more to go. . . . CLAUDE H. LONG, formerly manager for Blackstone and who recently tossed up the management of Will Rock, magician, last week signed to pilot Mrs. Owen Bennett's new unit, Continental Hit Parade, opening October 11. . . . WOOLFRICE THE MAGICIAN, Negro truster, is framing a 30-minute turn to play clubs in and around San Antonio, assisted by Louise Bouldin, tapper. . . . THE GREAT JAXON, ventriloquist, after 14 weeks in the Detroit area for the Pete Iodice and Betty Bryden offices, is working clubs in and around Cincinnati for the Middleton-Jones agency. He has just concluded his third engagement in a year at the Silver Slipper, Louisville. . . . NEW OFFICERS of the Royal Vilas Assembly No. 26, Society of American Magicians, Bridgeport, Conn., are Albert J. Guggenheim, president; Wesley L. Johnson, vice-president; George L. Hero, secretary-treasurer; O. S. Johnson, secretary; William H. Traphagen, sergeant at arms; and Harry J. Brock, national councilman. . . . GEORGE CHANDLER, comedy magician, is playing schools in the Dayton (O.) territory. . . . QUEEN CITY MYSTICS, Assembly No. 11, SAM, Cincinnati, will play host to the Indianapolis SAM bids at a party and show in Casey November 16. . . . YANTINE and CAZAN opened Monday (15) of last week at the Merry-Go-Round, Dayton, O., moving there from Portsmouth, O., where they put in five days at the Fall Festival. Cazan was featured there in her high-pole strait-jacket escape. . . . MIDWEST MAGICIANS' CONCLAVE, sponsored by Omaha Assembly No. 7, SAM, will be held at the Paxton Hotel, Omaha, September 27-28. All magicians are invited to attend. . . . EDDIE DECOMA, presenting vent, magic and puppets, opened his one-hour school show in Indianapolis September 15. He will make the Middle West and parts of Kentucky and Tennessee, with Jim Adams, in handling the advance. . . . CALVERT THE MAGICIAN, who concluded his fair dates for Bob Shaw, of the Gus Sun office, at Sparks, Ill., September 17, is reported to have sold all his equipment to his assistant, Frank Oallagher, and to have made arrangements to hop to the Argentine, where he plans to tour with his own hypnotic turn. Calvert, who did a bit of picture work in Hollywood some five months ago, was to have returned there this fall for another fling at the flickers, but apparently thought it a safer wager to cast his lot in South America.

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'International Casino Revue'

(Reviewed Saturday Evening, Sept. 13, at Metropolitan Theater, Providence)

Presumably hopeful of cashing in on public's search for "escape entertainment" while industrial pay rolls are up, Harry Howard has put together a new show featuring Willie Howard.

The show brings back recollections of Shubert Winter Garden eye-balls of bygone years. Costumes and scenery aren't new, but they are fresh and audent. Musical score, likewise, has been assembled from storehouse shelves, an example being *America, I Love You* used in *V-for-Victory* finale. But at least there's youthfulness in the supporting acts and chorus. The audience liked it. Lighting was good throughout and, with a dancing chorus of 14 and 10 show girls, there's plenty of femininity on display.

Opening has pony chorus in sarongs providing background for Chiquita doing a jungle cooch to tom-tom-voiced music from storehouse shelves, an example being *America, I Love You* used in *V-for-Victory* finale. But at least there's youthfulness in the supporting acts and chorus. The audience liked it. Lighting was good throughout and, with a dancing chorus of 14 and 10 show girls, there's plenty of femininity on display.

Lee Kelson, baritone, sings *The Night Is Young*, for full stage introduction of show girls making entrance down high flight of chrome steps. Gordon Trio offers clever adagio, with some daring tosses and catches of femme.

Show steps up in pace, with Vic Hyde stopping it cold with his standard vaude one-man band and playing of two, three and four trumpets. Nick Mich., can still be proud of his touring one-man Chamber of Commerce.

Willie Howard makes his first appearance in a Court of Human Relations blackout that is funny throughout. A double-talker shares laugh honors with Howard in this. Twenty girls in three ensembles by a pair of male South Americans, the Bombo Boys. Poor spotting and no audience reaction.

Nio Brothers pick up pace with rhythm dance, a talk routine, a novel slow-motion hold-up and closing with a *We'd Give Our A/I for Uncle Sam* in which boys strip to shorts which, when they turn, are stamped across seats "Made in Japan" for a surprise laugh.

Howard back immediately for his standard soapbox "Rewolt" harangue.

Soprano soloist does *Indian Love Call* before a totem pole drop, bringing on chorus line of 14 for best ensemble routine of show. Here the Chadif-Sinclair dancers get their best opportunity, with

white Indian costumes and black feather headdresses setting them off to good advantage. Martin and Allen, husky males, work in one with some good one and two-hand lifts, smoothly done.

Howard's final blackout is about the prospective bridegroom who gets into the army recruiting office by mistake. Still good for laughs.

Patrolie finale is well staged. Has show girls marching as British, Russia, China, etc. (circa 1918), while ponies spin batons in a military tap-march. You guessed it—Miss Liberty in a platform V lowered from flies for curtain.

Charles A. Rosskam.

Rajah Raboid

(Reviewed at Tower Theater, Kansas City, Mo., Thursday, August 28)

A fairly entertaining mental act is that of Rajah Raboid. His Raboid's patter and stunts run along very smoothly. While act is still not spectacular, it does produce favorable audience reaction and can easily carry the act spot on the average vaude bill.

Rajah performs in front of a black curtain, behind which the house ork plays softly. He hands cards to the ushers to distribute among patrons, who are asked to write queries and sign only their initials. Then the Rajah blindfolds himself, reads the cards with his fingertips and answers the questions, also calling out the full name of the spectator.

Raboid also staged a Thursday night midnight "spook show" here and held a morning matinee for lady patrons only, at which performance quite a few laughs were obtained.

Accompanying acts included George Lyons, harpist; Florence Hin Low, Chinese contortionist, and Jerry Coe and the Ann, musicians and acrobatic dancers.

Bob Locke.

Don Bestor

(Reviewed at Tower Theater, Kansas City, Mo., Sept. 5)

Bestor's band and showmanship have improved since his last appearance here a year ago. Outfit measures up four brass, four reeds and three rhythm, augmented by maestro's console vibraharp. Fourth tenor doubles on aliphorn, which gives the effect of five brass on some arrangements. While there's nothing micky about the band, arrangements still seem corny and the swingaroos don't jive. However, showmanship makes up for any lack of musical qualities, and the outfit is playing in a better groove than before.

Show opens with a jazzy fast-tempoed version of *There'll Be Some Changes Made*. Bestor intros Peggy Ann McCord, juve, who taps as a drum majorette to *12th Street Rag*.

Penny Lee, band vocalist, literally bubbles over with enthusiasm as she chirps rhythm tunes, *Piece o'Clock Whistle* and *Yes, My Darling Daughter*, backed by ensemble vocalizing by band members. She encores with a ballad, *Time Was*. Ork then swings *Humoresque*.

House emcee Lester Harding chants a melody of General M. Cohan patriotic songs. Band then offers instrumental arrangement of *Begins the Beguine* with noteworthy trumpet solo by Jerry Harold. Erroy Peace, colored youngster, imitates Calloway singing *Minnie the Moocher*, then performs an eccentric tap. Mugs heavily, and won great applause.

Bestor takes over at the console. Vibraharp to play *A Nightingale Song* in

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CLUB LIDO

Tozarkona, Ark.

Paramount, New York

(Reviewed Wednesday Evening, Sept. 17)

A lot of show is given out over the boards with Mitchell Ayres' ork. Ken Murray, Judy Canova, Bob Evans and the Tune Toppers. Another act, Honey Cole, was dropped after the first show to cut the time.

Things are in a couple of spots, despite the heavy splash of talent. Some ironing out will cure this fault, tho.

The Ayres band does most of its chores during the first part of the show, starting off with a hot instrumental number. Featured comedy singer, Johnny Bond, follows up with *When Are We Going To Land Abroad?* Guy really doesn't attempt to sing, but gets his laughs and applause from the double entendre lyrics and his style in punching them across. Meredith Blake, former Gray Gordon thrush, does a good job on *Boogie Woogie Pigeon* and *I Don't Want To Set The World on Fire*. Latter ballad is backed by the Ayres glee club (all boys in the ork) and good effects are produced. Session is topped off with Bond and Miss Blake doing a novelty arrangement of *The Band Played On*. Corny, but commercial.

Ken Murray takes over from this point, gagging with the front rows, then giving an intro to Bob Evans and his ventro act. Evans gets off to a slow start, mostly due to bad material, but act builds as it goes along and finishes in socko style. Dummy's stinging and the stretch of almost overlapping dialog between Evans and his hunk of wood are highlights.

The Tune Toppers, newly discovered musical quartet, are doubling from Rogers' Corner. Boys make up a hot combo with guitar, bass, trumpet and accordion, and take things apart with gusto. Each is a sensational instrumentalist. Play three numbers, with

Vaudeville Reviews

Murray "helping" out in the last with a clarinet.

Ayres cuts in here with an impression of the Martin Block *Make Believe Ballroom* air shot, which gives an opportunity for the ork to impersonate the themes of Harry James, Tommy Dorsey, Kay Kyser, Jimmy Dorsey and Glenn Miller. Okay, but wearing a little thin with use now. Musically, the Ayres outfit stacks up as good entertainment, too.

Judy Canova, with veteran ease, puts the audience right in her palm with her nasal-yodelings of Benny the Boster, *I Ain't Got Nobody* and *Some of These Days*. Annie, her piano accompanist, gets a solo spot with a boogie-woogie rendition of *Misère* in G, also top stuff. Murray and Miss Canova stop the show with some corny foolery ending in a dance sech.

Ork finishes with national anthem. His good last show opening day. Pic is Columbia's *Our Wife*. Xavier Cugat, Jay and Lou Sella, Raul and Eva Reyes, and Larry Adler comprise the next bill.

Harold Humphrey

Paramount, Los Angeles

(Reviewed Thursday Evening, Sept. 18)

Bill this week is marked by a number of show-stops. Performance caught ran 90 minutes because of the guest appearances of a number of screen players. It's a solid show, headlined by Matty Malneck's orchestra and featuring the *Copacabana Revue*, produced and staged by Sergio Orta. Malneck, using three brass, four sax and six rhythm, including xylophone, guitar and harp, opened with a click violin job on *Intermezzo*.

His *Piano Concerto* also received a big hand.

Orta is known for his Pan-American revues and the one he brought here is a part of the one staged at the Copacabana in Hollywood. Felix Martinez sings *Boleto*, with Julio heating it out on *Tom-toms*. The ork boys lend a vocal background during this Afro-Cuban ritual number. The Rumba Srens, eight pretty girls, are on for an entertaining number. Princess Orelei and Pete, rumba team, do some fast stepping that clicks. Myra Silva, South American recording artist, does a vocal in native tongue and beats time with a rumba drum. Okay.

Malneck's contributions included Bob Stack, who came on as an emcee to introduce Fuzzy Knight, who got a big hand for a few corny jokes. Lon Chaney Jr. clicked by offering a part from *Of Mice and Men*. Jane Frazee wowed with *Adios Muchachos* and *I Understand* and had a difficult time bowing off. Don Barclay and Al Shean did a mental act to good results. They prefaced their turn by saying it would be corn. It was and it went over big.

Ted Clare did *It All Depends on You*. As a Bowery snowbird doing the number, he went over big. He also imitated Tolson on the tune and then did a soft-shoe that show-stopped. Martha Tilton, vivacious radio singer, rolled up a show-stop with *Yes, Indeed*, *Easy Street* and *I Said No for an Encore*. Before the audience would let her go she had to do Jim.

Princess Orelei and Pete won the crowd with *Spanish in Mare*. The former returned in a top-flight performance and had patrons marveling at her gyrations. They came back for *Rumba del Vaso*, in which Pete balances a glass of water on his head while doing a rumba. Plenty good.

Malneck's harpist, trumpeter and accordionist joined him with violin for a sound swing version of *William Tell Overture*, and Bob Maxwell, harpist, did *Stardust* to win an encore to *So Mr. Superior Learns To Swing*. It pleased Malneck's group came back swinging. Carmel to chalk up another show-stop. The *Copacabana Revue* is colorful and Orta does a swell production job.

Malneck's orchestra scored and definitely established itself as a stage as well as dance band. The maestro was a bit nervous handling emcee duties, but at that on a top job.

On the screen, *Badlands of Dakota*. Sam Abbott.

Strand, New York

(Reviewed Friday Evening, Sept. 19)

Eddy Duchin is back from Rio with a heavy Brazilian sun tan, a face full of personality and a bang-up show. Opening day had SRO lines. The combination of Gaucho Duchin's tip-top job and the finesse of the other acts added up to a punchy hour of vaude. Only weak spot was the *Newy Blues* sextet (emphasis on the first syllable), who are doing personal appearances with the picture of the same name, currently the film fare here.

Strand has never had so much sex on its stage at one time. Besides the six model-stariets, eight Merriel Abbott dancers are also on tap. Abbott's group is a swell line. All lookers, who follow direction and don't have the usual insipid look of girl lines. Girls do two turns, a straight dancing number with each gal going an individual bit of acro, with all pinwheeling off the stage, and a finale number which has the gals beautifully costumed and sitting at miniature tinkle pianos backing Duchin in the same gestures he performs.

Band opener is a jazzed-up version of *Rumortique*, which the 4-4-4 instrumental set-up polishes off. A samba rhythm follows, main effects coming from an extra-sized gourd, and a close blending of brass, sax and rhythm take-offs. Really nice work. June Robbins, female band chirper, does a nice selling job of *Kiss the Boys Goodbye* and *Jim*, with male quartet backing, altho she is not much on voice. Other band contributions are from Lew Sherwood, trumpet, for novelty vocals of *The Daughter of Jeannie With the Light Brown Hair* and Sam, *You Made the Pants Too Long*, an excellent comedy number, excellently performed, and from the piano efforts of Duchin, who is a delightful show-off and showman at the same time.

Outstanding act is Roy Davis, who scored one of the most complete show-stops this reviewer has seen at this house. Davis gets a perfect synchroniza-

tion of mouth action against the vocals of records which he plays on stage. He did one on Danny Kaye's record of *Dinah*, which was swell, another of Carmen Miranda's, terrific, and a third of the Rudy Vallee-Cyril Smith record, *I Heard a Birdie*, sensational. In the Miranda dub, he got right into the Carmen personality.

The sextet, a half-dozen delicious looking plums who are seen very frequently on magazine covers, do some singing, which is pathetic. The presentation is good, their dress is colorful, they are beautiful, but their thin, squeaky voiced renditions of *Ja Waisiki* and *Newy Blues* was embarrassing. (Girls are Kay Aldrich, Georgia Carroll, Marguerite Chapman, Peggy Diggins, Alice Talton and Lorraine Gettman).

Sol Zatt.

Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 19)

Current show is the result of a hurried effort to replace the previously booked Raymond Scott band unit, canceled because of the current Social Security tax controversy between the theater circuits and the musicians' union. It is nothing more than four acts framed with two numbers by the Dorothy Hill Girls (18). The acts, with the exception of the Smoothies, are not announced and work in front of bare drapes.

The line opens with a good high-kick routine in flowery gowns and picture hats, followed by the Berry Brothers (3) in their many display of acro dancing. The darlies exhibit some fine hand-petting tricks. One of the highlights is a cane twirling specialty, interspersed with a set of neck-breaking feats.

The Smoothies (Babs, Charlie and Little), harmony trio, double from the neighboring Blackhawk Cafe. Their long experience with bands in hotels and cafes pays off rewards here. Their work is projective and entirely wholesome. The girl is easy on the eyes and very soothing to the ears. Together, they come thru with original interpretations of pop tunes, among them *Down by the O-H-I-O*, *Apple Blossom Time*, an *Evolution of Swiss Novelty* and *Daddy*. Went big considering the small house.

Franklyn D'Amore's balancing novelty has not lost any of its potency. Still brings out his femme partner in a sack, then both undrape their tramp outfits, while girl is atop his head, to reveal staid and romantic wear. Final chair trick has no trouble earning a big hand.

The Three Swifts with their nationally known comedy juggling routine precede the finale. Go better in a more intimate house, but reception here was far from weak.

The girls close with a tropical number, with the costumed Smoothies in the background lending vocal assistance. The scene melts into the introduction of the current screen feature, *Alone of the South Seas*, in which Dorothy Lamour for the 12th time emotes in a sarong. Judging by the business opening day, customers are apparently tired of these romantic pills. The house was one of the worst in weeks. Sam Hontigberg.

Music Hall, New York

(Reviewed Thursday Evening, Sept. 19)

Music Hall stageshows, which are more often than not magnificent bores, step out of that class this week with a 40-minute bill that is topically produced and shrewdly paced to arouse emotional support of the war effort against Germany. All very skilfully done. Tchaikovsky's *B-Flat Minor Concerto* is first, hastened by Erno Rapee, with the symphony ork and delicate, delightful piano soloing by Andor Foldes. With this consuming 12 minutes of the 40, show jumped into an autumn harvest that displayed the Corps de Ballet and

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the individual dancing of Paul Haakon. Haakon, as ever, is one of the most energetic popular modern dancers around and conducts himself here with his usual terpsichorean richness. Setting is in a wheat field, with the girls pushing around bundles of hay and Haakon, in farmhand costume, giving out with powerful dancing about the sowing of the harvest.

Irving Landau's Glee Club, in Russian Cossack dress uniforms, does two numbers in Russian that sound authentic. Crashing applause and one hiss from the mezzanine. Pace is then changed to a night club setting for some comedy ballroom dancing by Anthony, Allyn and Hodge, one girl and two boys. Routine starts out in the midst of a mass ballroom tangle in the supposed night club, with the two male partners constantly cutting in on the gal and the floor ultimately clearing for a triangular ballroom battle, which gave the gal quite a workout. Quite funny, with ballroom novelty to waltz straits and acro tricks. Classy performing.

Wind-up in a V-ictory march by the Rockettes, which is very aptly pulled off with the aid of airplanes, machine guns and tanks flashed on the screen and a recitation of *Say Not* by Clark Chesney. Churchill recently created this piece in a broadcast to America. With all of this flash and fanfare, Rockettes, dressed in sexy, tight fitting white uniforms, went into a military drill that rocked the house.

Pic. Lydia (Alexander Korda), which should do pretty well at the b. o. House packed opening night.

Sol Zatt.

State, New York

(Reviewed Friday Evening, Sept. 19)

Current show, by grace of the musicians' union, is a departure from the usual State procedure. Larry Clinton's band, working on stage, replaces Ruby Zeisinger for the week. Layout plays well, with Clinton giving the show pace, although he could have made it run faster by stricter regulation of the applause.

Band, which was decimated by the draft board, is working itself in nicely with the replacements. Remit is that the music is up to the Clinton par. The act's show pieces are done well and include *Kansas City Mood*, a swing arrangement of *Sensap Fideles* and *Old Man River*.

Opener is Lane and Ward, personable dance pair recently seen in *Crazy With the Heat*. Do two numbers, first of which is a cute item in which they supposedly see a somnambulist in the audience and take off their shoes and hush the orchestra and continue with soft stepping. Other is their sock *Fighting for the Funnies*. Got a huge hand.

Out of the musical aspect of the show with Clinton, Vince (Blue) Mond's one-man band seems out of place. Vince handles nicely the various musical monstrosities, such as glorified kazoo and vocal imitations. Guitar and traps complete his musical set-up. Does *Some of These Days* and piece on the evolution of his set-up, and winds up with an impression of a Boy Scout parade. Went over okay.

Hal Sherman does a show-stop with his dead-pan hoofing and monolog after-piece. The lad is genuinely funny and got a terrific audience reaction.

Arren and Broderick are similarly show-stops. Their main display item is the Miss Arren's burlesque of *Il Bacio*, which bore the house down. Gal, as an encore, sang *Kiss Me Again*. After her seemingly first class number, the audience didn't know whether she was kidding or not, especially when she got into the higher registers.

The Clinton personnel, including vocalist Peggy Mann, comedy singer Butch Stone and drummer Irving Cottler, did handsomely in their spots.

Good house when caught. Pic. *Kiss the Boys Goodbye*. Joe Cohen.

State-Lake, Chicago

(Reviewed Friday Afternoon, Sept. 19)

One of the first straight vaude shows here in a long time, featuring Gypsy Rose Lee and Rosemary Allen, with great support from Jackie Miles, the Tuxedo Ambassadors, Oil Malsion and Blanche Bradley with the Victory Cadets. The show looks good on paper and is equally good on stage. Business was big opening day and should hold up strongly all week.

The Tuxedo Ambassadors, youthful, well-looking girls, open with an assortment of tumbling that is fast and refreshing. Their somersaults over a swinging rope add novelty to a familiar turn and the girls' energetic work is

entirely pleasing.

Oil Malsion's dog turn is sock all the way. Here is a chap who is young and new, with an accomplished act that, as a rule, takes trainers of the old school to perform. His line of chatter is comical and keeps the affair intact. Works with four dogs, with a monkey on the sidelines for additional laughs. Great for theaters and cafes.

The Victory Cadets (4), in bright uniforms, with caricatures Blanche Bradley in front, follow with a set of well-selected tunes, including a timely Pan-American melody and a ballad, *Tonight*. Latter is used as the closing song; it really belongs in an earlier spot. A nice singing act for the masses.

Jackie Miles, a nitery smee from the East, turned in a surprisingly good account of himself, handling the show with tact and keeping the audience thoroughly entertained through his own portion of nonsense. While most of his stuff has been done by comics here before (such as the fast review of the preceding acts and the why and wherefore of silly song lyrics), he knows what to do with a musical material. His performance is clean all the way.

Gypsy Rose Lee entertained the males (comprising about 90 per cent of the opening afternoon's audience) with her original strip tease, starting the peeling procedure from inside out. While pitching the pins that holds her odds-and-ends together into the band pit, she parades amusingly about the stage and recites *The Private Life of a Strip Teaser*. Performed with showmanship.

Roscoe Atty closes with his oft-repeated, comical chatter. The audience still goes for his stuttering gags and even treats him to a good hand at his entrance. His femme partner is a cute Irish lass, Colleen McKay by name, who sings *The Man I Love* in a thin but sweet voice and assists in comedy situations.

On screen, Warner's *Kisses for Breakfast*, with Shirley Ross.

Sam Honigberg.

Bradley Heity 22G At Capitol, Wash., Earle Hits \$17,500

WASHINGTON.—Loew's Capitol is spreading its net thick for its 15th anniversary for week ending September 26, featuring on stage a digest of *The Chocolate Soldier* with cast of 65. Bill also includes Shelia Barrett, Hal Le Roy, Gomez and Minor and the 16 Rhythm Rockets. *Palm Lady So Good* helps toward anticipated gross of \$22,000, which house also took in for week ended September 17, with Will Bradley band on stage, with Belle Starr the pic. Management claims more could have been grossed if kids hadn't been glued to their seats.

Warner's Earle, a smaller house, also has a musical film in *Navy Blues*, now being heavily exploited. For week ending September 26 Earle expects a healthy \$15,000 from pic and stage, listing Yola Gail, Harry Bessie, the Donnelly and the Earle Roxettes. For the week ended September 18, house did well with *Our Wife*, and stage billing, Sunny Rice, Parker and Porchale, Sharky the Seal, Coleman Clark's table tennis team and Roxettes, taking in \$17,500.

Weather Blamed for Fair Rochester 20G

BOSTON.—Hot weather caused a slight b.o. slump at the RKO-Boston for the week ended September 18, which saw Eddie Anderson (Rochester) featured. The unexpectedly hot weather resulted in a drop from the previous three weeks, to \$20,000.

Wish Anderson were Kitty Murray, Grant Burge, Walton O'Rourke, Ruby King and Dick Stabile's orchestra. On the screen, *Father Takes a Wife*. The first girls show of the season, a unit called *Beachcombers of 1942*, opened yesterday for a full week. Willie Howard is featured in the Harry Howard production.

Spokane Vaude Fair

SPOKANE, Wash.—Vaude picked up slightly September 12 to 14 over previous opening week-end, but still wasn't anything to brag about, the take remaining well under the average for last season. Bill included the Venus Police, Wilman and Susie, Gifford and Pearl, Miller and Barlow, "Deight Davis," plus the pix, *Two in a Tuxi and Citadel of Crime*.

T. Dorsey Points To 22G in Buffalo

BUFFALO.—Despite Indian summer weather conducive to outdoor activities, local amusement enterprises have been scoring heavily. Currently, theaters have strong layouts, which, however face competition of Erlanger legit house, opening season with Cornelia Otis Skinner's *Theater* and *Arsenic and Old Lace*, and *Circus on Ice* at Memorial Auditorium.

The Buffalo (seating capacity, 3,500; house average, \$11,500 for straight film booking) opened nicely week of September 10, bringing Tommy Dorsey to the stage. In spring of 1940, T. Dorsey's last appearance at this house, net grossed above \$20,000. Since Jimmy Dorsey recently surprised the management with a terrific \$27,000, almost setting new house record, the Buffalo doesn't know what to expect. It is safe to assume, however, that take will reach \$22,000, despite heavy competition and a poor accompanying feature, *Dr. Kildare*, directed by Dr. Stage acts are Paul Winchell and Condoe Brothers, who share spotlight with Dorsey's own Frank Sinatra, Buddy Rich, Zsazy Elman, Connie Haynes and the Pied Pipers.

For week ended September 18 the Buffalo did much better than expected with okay double-pic bill. Gross was July \$16,100, credited to *Sun Valley Serenade* and *Down in Sea Diego*.

The 26th Century (seating capacity, 3,200; house average, \$6,500 for pic only) is still refraining from flesh because of potent film fare, *The Little Foxes*. Return of comb bills may be early October. Week of September 17 started off like a ball affair, garnering a big \$24,000 first day, and pointing to a total of \$15,500. Admish is raised to 35-55c scale for this film, helping box office. For week ended September 16 Century got poor \$6,400 with pic *Parachute Battalion* and *Scattergood Meets Broadway*.

CINCY SCALES SET

(Continued from page 5)

\$10; chorus, \$5. Zone 2 (up to 30 miles); Principals, \$12; chorus, \$5. Zone 3 (up to 60 miles); Principals, \$14; chorus, \$6. Zone 4 (up to 120 miles); \$10 and \$7. Zone 5 (up to 240 miles); \$20 and \$10. Pocal points will be Fountain Square, Cincinnati, and the Courthouse, Columbus, O.

Scale for Class B spots (Cincinnati only) are principals, \$7.50; chorus, \$5. All salaries listed are net and for one show only; each additional performance being extra at one-half scale. Chorus captains are to receive \$1 extra, and chorus members doing specialties shall receive principal scale. All engagements on holidays \$2 extra per person.

New scale in night clubs and hotels is as follows: Class A (week), chorus, \$35 net; Class B (week), principals, \$40 (gambling clubs, \$50); chorus, \$30. Class C (week), principals, \$35 per week for not more than 14 shows per week; 15 shows, \$37.50; 16 shows, \$40; 17 to 21 shows, \$42.50, and chorus, \$25 net per week. The above salaries are a raise of \$5 per week over the old rate. Under new scale, 5, 6 or 7 days shall constitute a week.

In Class C spots in Greater Cincinnati using acts less than a week, the minimum will be \$6 per day for single acts for two shows; additional shows per act. Beyond the city limits (up to 35 miles) the scale is \$7.50 per day for single acts (up to 75 miles), \$9 per day for one, two or three days for two shows only.

This week two local spots were placed on AGVA's unfair list. First on was the New Wonder Bar, Class C spot, where Manager Ernie Gullett allegedly refused to adhere to the union's new scale of \$42.50 for 21 shows a week. Gullett yesterday applied for an injunction to call off the AGVA pickets. The Local House, Covington, Ky., was added to the unfair list Wednesday (17) when Manager Jimmy Brink refused to recognize the union's new demand for \$35 per week for chorus members. Brink signified a willingness to recognize the union's demand on principals, but stated he would continue to pay his chorus \$30 per week.

CIRCUS ON ICE

(Continued from page 4)

with no person or team selected for top billing so far. Hazel Franklin, 18-year-old English skater, was booked separately as star here by fair management.

All performers shared applause and encores at fair engagement, and all audiences were appreciative. Mary Jane Halsted, former Canadian pair champion, and Paul von Gassner, former Hungarian titleholder, were tops in pair and solo numbers. Von Gassner, director of the show, does clever routine in ringmaster get-up, leading line girls in drills on prop horses. Gordon Leary and Marian Flap, skating adagio team, scored together and with Howard Bissell in teasing routine.

Phil Hiser also good in lion-tamer number, with boys and girls of line dressed in animal suits. Hiser and Jackie Reese won encores for comedy number, with Hiser in female dress. Reese scored by self for back somersaults and other acrobatics.

Alex Hurd, former speed skating champion, does fast barrel jumping routine aided by clowning of Bobby Hearn. Other laughs of show provided by Billy Rich, former head circus clown, and Jano McDonald in comic strip tease from washwoman to ice ballerina.

On novel side were Ernie Arno's skating on his hands for heavy applause, wire walking above ice of Alice Diaz, tumbling and skating of Palenberger's Bears, Carmichael and Eric, and magic on skates by Paul Duke.

Other solo skates numbers done by blond looker Janice Hamilton and Jeanne Sherwood.

Line boys and girls include Irene Abitz, Dilly Schaefer, Michelle Winters, Gusti Clayton, Carlo Walter, Morice Sherwood, Adolph Davison, Skippy Wright, Judy Brennan, Tad Bruenn and Bunny Hamilton.

Good accompanying singing by ex-model Doris Beverly and Gerald Griffin Jr.

E. F. Leland is producer.

R. B. Teber.

LEWIS 11G SEASONS

(Continued from page 4)

Phil Kaye, Pic. *Golden Hoofs*. Gross, \$5,600. Curiously attraction no draw. April 11. *Funsize* unit with Benny Meroff, Pic. *A Man Betrayed*. Advanced admish. Gross, \$5,500. Very good; Easter Week.

April 18. Rostia Royce, Pic. *Back in the Saddle*. Gross, \$6,200.

April 25. Johnny Set Davis and ork. Pic. *Sleepers West*. Gross, \$6,000. Should have been better; audience reaction great.

May 2. Revue, *Laughing Room Only*. Pic. *You're the One*. Gross, \$6,700. Orrin Tucker picture did it.

May 9. *Pleasure Cruise*, with Dick Todd, Pic. *Mr. District Attorney*. Gross, \$5,500. Todd not well known enough. May 16. Bert Lynn and others, Pic. *Six Hopkins*. Gross, \$6,900. Picture the draw.

May 23. Gene Austin and his Whip-porellia, Pic. *Ride On, Vaquero*. Gross, \$6,000.

May 30. Ted Lewis and ork. Pic. *Rookies on Parade*. Advanced admish. Gross, \$11,000. Big week.

June 6. *Crazy Show*, with Shaw and Lee. Pic. *The Cowboy and the Blonde*. Gross, \$7,000.

June 13. *Major Bowes 1941 Price Winners*. Pic. *The Singing Hill*. Gross, \$8,000. Bowes shows always good.

July 4. Bob Zurke, Pic. *Puddin' Head*. Gross, \$7,500. Zurke and picture (Canova) responsible.

July 11. Little Jack Little and ork. Pic. *San Antonio Rose*. Gross, \$8,500. Little a favorite here.

July 18. Irene Vermillion and her Swing. *Happy Quartet*. Pic. *Too Many Blondes*. Gross, \$6,000.

August 22. Rajah Rahold. Pic. *Private Nurse*. Gross, \$6,000.

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Burlesque Notes

(Communications to New York Office)

NEW YORK:

MARCELLITA, new stripper here from a holdover Boston engagement, filled third position on the Republic's bill, week of September 14. Isabelle Brown, dancer, returned same day. . . . BOB ELKIN, from burly, is with Ben Meroff's second Fausole's unit. . . . CARRIE FINNELL, who opened September 17 at Le Reuben Blett niter, has been cast, along with Gypsy Rose Lee, for Mike Todd's new musical, *And So to Bedlam*. . . . CHARLIE ABBOTT, comic, opened September 19 in Johnny Kane's stock at the Grand, Youngstown, O. . . . JESSICA ROGERS, at the Gaiety, entertained her ma, Mrs. Jessie McMenomy, in from Tampa. . . . ELLI LUCAS, former burlesquer, is now in his fourth year as emcee and show producer at Jack Redding's Lenox Hotel cabaret, Springfield, Mass., where Archie Brooklin, another ex-burly executive, has been manager ever since the local State Theater dropped burlesque to be razed for a parking lot. Lenox performers include Lillian Moore, Paul LaFrance, Jack Taylor, Jackie Edwards, Joan Hancock, Paul Lane, Dorothy Bowman, Henry Chandler, Bill Guertin, Gaye Jordin, Lillian Colman, Nina Wallace and Mabel Bart.

RUTH MASON new at the Gaiety, where Jessica Rogers has been held over another fortnight. . . . MOTOR CYCLE, the "Wonder Boy," was the name and billing of a colored dancing single, the sixth consecutive, at the Republic, Labor Day week. . . . NAT MORTON, back from Florida, again burly with banquet booking. . . . GUY CARROLL, SCHUBERT, straight man, opened at the Republic August 31. First time here since he was with *Greenwich Village Follies* 20 years ago. Last season was on the Midwest Circuit. He managed Dave King's National, Detroit, for a number of years. . . . EDDIE LLOYD, Manhattan absentee for about three years, was a Republic co-comic with Al Pharr two weeks, starting August 31, and then back to a road show. . . . PALACE, Buffalo, had its first road show this year and did three extra performances Labor Day week-end. Opening principals included Dixie Sullivan, Joan Carroll, Steve Mills, Russell Trent, Ernie Harmon, Ted Kent and Eika Develka. . . . GINGER WAYNE left *Streamlined Follies* at Cooney Island, where she was featured as Ju Chang, the "Girl Who Strip-Teased in China," and opened September 16 at the Embassy Club, Brooklyn. . . . ELTINGE, Republic and Gaiety each did eight shows on both August 29 and 30, with five the Friday before. . . . MADELINE (CARROZZA) COSTELLO doubled as a show girl and strip principal last week at the Gaiety. As strip, her name was Madeline Kaye. . . . CHARLES FRITZNER forced to cut short his vacation on Casano Island, Wash., to open last week at the Rivoli, Seattle. . . . JIMMIE AL-LATIN started producing September 5 at the Mayfair, Dayton, O. . . . JEAN NYLES, formerly of the Jordan Sisters, closed September 8 after two weeks at the Republic. . . . UNO.

HOLLYWOOD:

JACK ROMIG has replaced Mandy Kay as comic at the Follies. . . . MAR-YEL (Mimi Reed) is doing specialties at the Follies. . . . CLEO TORRIA

is replacing Valerie Parks as featured stripper, and Gloria Gayle is set to follow. . . . KAYE, who also heads the bill, DOROTHY DARLING and Herbie Barris are set to open at the Dalton house.

PHILADELPHIA:

GAYL ARDEN new at Andy's LOE Cabin, Gloucester Heights, N. J. . . . GEORGE NONEMAKER talent scouting for the Hirst Circuit. . . . MARY BOWERS at Gruber's Clementine (N. J.) Inn. . . . CAROL KING, with the Pinky Lee unit, is the former Betty Smith. . . . EUNICE JASON filling in at Carroll's Cafe for Waineta Bates, who failed to open September 8 because of an automobile accident which sent her to the hospital. . . . NAN GREY gets the lead at Mary Hubbard's, Berlin, N. J.

MIDWEST:

JOAN CARROLL tops the current show at the Rialto, Chicago. . . . ADA LEONARD will again lead a band this season, as a feature of an all-girl unit produced by Al Bords. Show is slated to reopen at the Palace, Fort Wayne, Ind., early next month. . . . GYPSY ROSE LEE in heavy draw at the State-Lake, Chicago, this week. . . . JEAN MODE has drawn another holdover ticket at the 606 Club, Chicago. That spot, incidentally, is now featuring several standard strip women, among them Honey Bee Keller, Cecil Von Dell and Donna Darnell.

FROM ALL AROUND:

BECKY WALTON is assisting Frank Bryan on the producing end at the Grand, Canton, O. . . . DONALD (BOAT) SMITH, comic, has closed at the Plaza niter, Grand Rapids, Mich., to join the stock burly at the Empress, Detroit.

Stratford, Chi., at Peace With AFM

CHICAGO, Sept. 20.—Warners, operators of the Stratford, nabe week-end vaude house, and the musicians' union settled their differences which sprung up as a result of the booking of Leonard Keller's band which was never fulfilled. Keller was told not to open because the operators did not sign the new American Federation of Musicians' contract which calls the establishment the employer and is, therefore, responsible for Social Security and unemployment insurance taxes. The union insisted that Keller be paid, anyway, for the two-day date, amounting to some \$600.

Warners settled the bill, although no details are announced, and the pit men were allowed to return to the theater late last Saturday (13). Stratford will continue with straight vaude shows until the tax controversy is straightened out.

Helen Morgan In Critical Condition

CHICAGO, Sept. 20.—Helen Morgan is in a serious condition at the Herndon Hospital here, suffering from liver and kidney ailments. She dropped out of George White's *Sensational* last week, after the third performance of the unit's week date at the State-Lake Theater.

She was given a couple of blood transfusions this week and an operation is planned as soon as she builds up sufficient resistance. Her husband and her mother are at her bedside.

Clem Pope Promoted

NEW YORK, Sept. 20.—Clem Pope has been named Cleveland city manager of the RKO by Charles W. Koerner. Pope will assume part of the duties formerly in the hands of Nat Holt, who left to become RKO Western director. The remainder of the division, Columbus and Detroit, will be supervised from the New York home office.

Pope came to RKO in 1929 when he managed the Orpheum, Oakland.

Fields Quits After 37 Years

PHILADELPHIA, Sept. 20.—Harry (Hello Jake) Fields, after trekking the burly board for 37 years, has brought his comedy career to a close. He started last week as stage manager of the Troo Theater here for Izzy Hirst. First time that the house has had a stage manager.

Ex-Chorine Speaks Up

DETROIT, Sept. 20.—Isabelle Green, one-time burlesque chorus girl, has a solution for the shortage of chorines, especially in burlesque.

"The managers ought to get wise to themselves," says Miss Green, "and give some of the old-timers a chance. They can still make an appearance and dance—when they do, it'll be a great day for burlesque."

Miss Green also objects to the smut in modern burlesque. "Give some of old comedians a chance," she maintains. "They were funny enough without using a lot of smut. Cut out some of the nudity, and dress up the chorus in costumes that are a delight to the eye."

Lone Cowbarn Burly Ends Fine 12-Week Season

MENDON, Mass., Sept. 20.—Nippon Park Theater here, the only cowbarn in the East to offer burlesque instead of drama, closed its second season under that policy Saturday with the books showing its 12-week run to be one of the best summers the 39-year-old open-air temple has ever had.

Charles Brent, leasee the past three years, using sex films the first season and switching to burlesque in '40 and '41, is highly pleased with grosses. Small wonder, for industrial plants in near-by Woonsocket and smaller cities, are booming with defense orders. Workmen, with plenty of cash in pockets, have gone big for the girls-music-comic offerings. Two shows nightly, 7:30 and 10, with a mid-night show Fridays.

Benny Ford office, Boston, put in stock this year and it clicked from first week. Tommy Levene produced and Fred Lewis has been featured comic thruout season, building in popularity weekly. Wally Sharples straight man, and Virginia Payne, a young and clever contortionist-dancer, have also been valuable fixtures all summer.

Using 12-girl line, changing scenery and costume as well as book each week, and supplementing permanent troupe with a featured stripper and three or four vaude acts, Producer Levene has put one some thoroly satisfying entertainments. Women patronage was good, attesting to cleanliness of shows—strippers working in dark blue spot to satisfy Massachusetts' consciences. There is little doubt but that policy will be followed again in 1942.

Norfolk Gayety Resumes; Big Biz

NORFOLK, Va., Sept. 20.—Gayety opened last week for its second season under management of Moe Costello, who brought burly to Norfolk for the first time last year.

House has been refurbished for the new season, with new curtains, hangings and decorations, at a cost of \$8,000.

Margie Hart headed the first show in, and was followed by Hinda Wassau. Attendance has been excellent since the opening. Theater uses Hirst shows for one-week runs, with prices ranging from 44 cents to \$1.10.

Canton Burly Resumes

CANTON, O., Sept. 20.—Burlesque, a two hour and a half production, bowed at the Grand here August 29 to capacity business. Frank Bryan and Frank Engle are joint sponsors. House has been renovated thruout and backstage facilities have been expanded.

Policy again this season will be matinee and night performances daily, with the usual mid-night show Saturdays. Jack Davis' band is in the pit.

Youngstown Resumes

YOUNGSTOWN, O., Sept. 20.—Grand burlesque house, reopened September 5 with stock under direction of Jack Kane, who has operated the house for several years.

As in past seasons, grind policy will prevail, daily with the usual mid-night show Saturday nights. House will change principals Fridays. Open bill was headed by Terry King and Harry Conley. House has been redecorated.

Star, Brooklyn, Gets Temporary License

NEW YORK, Sept. 20.—The Star Theater, Brooklyn, has been granted a license upon the recommendation of the voluntary censor board, the Variety Board of Review. It is understood that the house is being allowed to operate on a probationary period. Opening bill Monday (23) is headed by Roxanne and Hank Henry.

The Star will have competition in Brooklyn, as application has been made by Joe Weinstein, who has been identified with the Republic management to open the Majestic Theater, an old legit house which attempted to run vaude last year. Allen Gilbert will produce.

GREETINGS FROM THE TINIEST STAR IN BURLESQUE



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Cotton Blossom May Make Houston

UTICA, Ind., Sept. 26.—The New Cotton Blossom Show, Tim Bonnell, manager, which resumed September 10 after several weeks of idleness occasioned by a change in management, tonight winds up a 10-day engagement in this busy defense town where the government is erecting a mammoth powder plant. Business was good here, Manager Bonnell reports.

The showboat is heading for the Deep South for the winter, Bonnell says, with the possibility that the craft will make the trip thru the new ship canal to Houston for part of the season. The Cotton Blossom will return north in the spring, according to Bonnell.

With the reorganization and change of management several weeks ago, the floating theater now houses a 28-people colored company. Highbrow Froles, with Johnny Williams as producer.

Trouper Pals Carry On As Vet Takes Final Curtain

GREENVILLE, N. C., Sept. 26.—Tear-eyed and with heavy hearts the members of the Grand Ole Opry troupe lived up to the old theatrical adage, "the show must go on," here last Friday night (12) when they ran off their performance without a hitch before a well-filled tent, despite the fact that one of the company featured members, Thomas Earl Woods, blackface comedian known as Jam-up, of the team of Jam-up and Honey, well known to listeners of Station WSM, Nashville, died of heart attack at Hotel Proctor here Friday morning. The audience was unmindful of the fact that Woods had died.

The entire troupe attended the funeral rites at the Finley M. Davis Funeral Home in Nashville Sunday afternoon (14), and burial was made in Spring Hill Cemetery there. The deceased trouper for many years in vaude and minstrelsy before joining the radio-tent show company.

Drummond Readies Circle

GRAND RAPIDS, Mich., Sept. 26.—Donald (Jake) Drummond, producing comedian, is in Grand Rapids preparing for the opening of his *Midnight Gossypies* at the Gould Theater, Sheridan, Mich., October 11. Company will play a circle in the territory with 18 people, including chorus and orchestra. Unit will also carry its own talkie projection equipment. Frank J. McIntyre will have the advance.

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Big Things in Big Springs

BIG SPRINGS, Tex., Sept. 22.—Big Springs will house big things this week when Dr. N. P. Tate's show, the Southwest's largest med opsy; Ringling Bros. and Barnum & Bailey, the world's largest circus, and Harley Sadler's Own Show, largest tent repertoire company on the road, move in for a one-day engagement—day and date.

Winstead Show Finds Biz Good in N. C. Weed Belt

FARMVILLE, N. C., Sept. 26.—Winstead's Mighty Minstrels, colored under-canvas musical, has been finding business unusually healthy in the North Carolina tobacco belt, according to the show's agent, C. E. McPherson.

E. S. Winstead, show's owner, recently stricken with a heart ailment, has left the hospital and visited the company at Wilson, N. C. Several new people have joined the show, bringing the roster up to 58. A new spread of canvas has been ordered from the Disc Tent & Awning Company for the 1942 season.

Frank Sloane is managing the troupe during Manager Winstead's absence.

Slout Unit Begins Oct. 13

CHICAGO, Sept. 26.—L. Verna Slout and his Theater Workshop have completed rehearsals here and are headed for their first school date at Vernal, Utah. The Slout season opens October 13 and extends until the middle of April. Unit will cover the Rocky Mountain section, the Middle West and the New England States. This is the fourth season for the Theater Workshop. Slout formerly had out his own tent rep company for many years. Ora Akeley is commencing her fifth consecutive season with the organization.

N. O. Show in Eighth Week, With 7 Teams Still Going

NEW ORLEANS, Sept. 26.—The Al Painter-King Brady Speed Derby at Municipal Auditorium moves into its eighth week, with seven couples still sticking it out—Charlie and Vivian Smalley, Jack Glenn and Mary Rock, Sammy Allen and Pat Gallagher, Louis Meredith and Chad Alvison, Smitty Inman and Edwina Trahan, Frankie Donato and Virginia Anderson and Billy Ryan and Jojo Pitt.

Jack Stanley and Frankie Donato are carrying the comedy load. Four-man emcee staff has Hal Brown, radio Edwina Bradley, contest; Jimmy Bittner, entertaining; and King Brady, all-around emcee. Helen Johnson is out of the contest and is now in charge of concessions. Babe Stanley is day nurse and Rose Miller, day telephone girl. "Poppy" Thomasson is day trainer, with Teddy Hayes working the night shift.

Two weddings on the show recently, Charlie Smalley and Vivian Branch, and "Buzz" Wilson, local band leader, and Mary Cullen, pulled capacity crowds.

AT THE 1,800-HOUR MARK, last Thursday (18), five couples and three solos were still grinding in Ray (Pop) Dunlap's Derby show in Brooklyn, Md. Still going were Billy Willis and Ruth Carroll, Dale Thorpe and Elizabeth Linder, Hughie Hendrixson and Helen Caldwell, Johnny Bowman and Opal Ferdig, Phil Rainey and Joann Leslie, and Joe Rock, Johnnie Reed and Iray Bachrach, solos.

FAT AND SASSY Joe Bananas, the Windy City walkie enthusiast, reports that Marge Sheffield is going to California for the blessed event. Joe says further that he's getting itchy all over waiting for the Chicago Coliseum show to open. With his communication Bananas enclosed a shooting fountain pen, better we should neckle our enemies and the wise guys around the office with.

CURLEY STINSON pencils from Los Angeles, where he is now putting in his best kinks for a drug firm: "See by The Billboard that Johnny Crowder and wife

Rep Ripples

CHARLES (DOME) WILLIAMS, well known in rep and tabs, has concluded a 41-week stay at the Gay 90s Club, Columbus, as singing bartender and assistant manager, to accept a bartender's post at the Commodore Cafe, a meeting place for showfolk in Cincinnati. . . . WE RECENTLY HAD Bob Demorest Jr., playing out of Dublin, Ga., with his picture show unit. It should have read Dublin, Va. . . . AL WISER, rep, tab and burly straight, is now in his 16th week as emcee at the Plaza night club, Grand Rapids, Mich. . . . B. W. HORRICKS is reading a vaude picture combo to play schools in Colfax County in New Mexico. . . . A. M. JENSEN is having good business with his three-people colored vaude trick on the fairs in Louisiana. Unit opens in schools and halls soon. Company is doing a tab bill, *Doc for Her*, by E. F. Bonnan. . . . ED (RED) WILHOITE veteran tab straight and quartet man and who also has appeared in tent shows in the South, has been confined to Longview Hospital for mental patients in Cincinnati. Friends are urged to drop him a line. . . . JOHNNY AND VERNIE BISHOP moved Sunday (21) with Jack Pfeiffer's Comedians and have hoped to Vernie's home in West Columbia, S. C., for a brief vacation before hitting the road again.

RUSSELL MURDOCK, of the Murdock Play Bureau, New York, has joined the staff of General Broadcasting System of Detroit as editorial writer and technical advisor for a series of army, navy and air corp training pictures, the first of which, *Keep 'Em Rolling*, was released several weeks ago. Murdock served in France with a U. S. machine gun battalion in the last World War. . . . PHILENA CHAPPELLE, well-known rep trouper, after three months at her home in Orion, Ill., recuperating from

an illness, returns to Chicago this week to resume her former duties. . . . HARKORN and DENTON are set on a string of club dates in Pennsylvania and the East by Sid Marke, of Pittsburgh. They opened last week at the Moose Club, Johnstown, Pa. . . . LEON HARVEY, forced out of the rep business several years ago when he lost a leg in an auto crash and until recently engaged in several ventures in Columbus, O., has accepted a job in New York. . . . JOHNNY PINCH has resumed his sign-writing duties in Columbus, O., after a week's vacation at his home in Grayville, Ill. While away, he visited his alma mater, *Bilroy's Comedians*, at Harrisburg, Pa., and says he found them playing to a full house. . . . CAL AND BONNIE WEST, erstwhile *Bilroyans*, are at home in Goodman, Pa., for a spell, after winding up a passel of club dates in the Midwest. . . . "SLIM" VERMONT, after many months in Veterans' Hospital, Dayton, O., was given the "okay" stamp and dismissed last week. He's now with Company 18, National Military Home, Dayton. . . . JACK SWEETMAN, veteran drummer, dismissed from the same hospital last spring, is progressing nicely, as far as health is concerned, and is now with Nora Buntington's Rustic Revelers on fair and theater dates for Bob Shaw, of the Gus Sun office. In the fall the unit is slated to hop on the Butterfield Time for Boyle Woolfolk.

BRUCE RINALDO, veteran rep and stock performer and producer, writes in after a long silence to advise that since the folding of the Federal Theater he has been located in Erie, Pa., as abstractor and research expert on a historical survey of Pennsylvania, with headquarters at the Custom House. Rinaldo's only theatrical work in the past year has been in directing several benefit performances of his *Romance of a Showboat*. However, he is now doing a dramatization of MacKinsky Kantor's story, *Velodicy*, which he plans to produce soon in Erie under auspices of the P. T. A. . . . DOUG AND LOEA COUDEN are in New York for a two-week layoff after a pleasant 10 weeks with the Cook Family on the O. L. Sikes No. 2 vaude-pie tent show in Virginia. From the Big Town they hop to North Carolina to begin their second season in schools there. . . . ROY AND PEGGY LEWIS and Lynda Townsend, of Ed Ward's Princess Stock Company, and Al Pitcaithley, of *Bilroy's Comedians*, enjoyed a reunion recently in Sikeston, Mo. Roy and Peggy soon begin their annual tour with their Lewis Players in Southern schools and colleges, featuring Miss Townsend. . . . JIM BONNELL, manager of the New Cotton Blossom showboat, was a visitor at the desk last Friday (19), while in Cincinnati on business. . . . WILLIAM G. GRIFF is reportedly enjoying good business with a small trick around Sioux, Miss.

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Non-Theatrical Films

Conducted by THE ROADSHOWMAN
(Communications to 1564 Broadway, New York City)

Roadshowmen Can Profit By Showing Foreign Films

NEW YORK, Sept. 26.—There has been a marked increase in interest in foreign films this season, according to Thomas J. Brandon, of Brandon Films, Inc., who contends that roadshowmen who have not tried this field are overlooking a profitable market. It is true that showings are fewer and there is not as wide a market for the foreign films, but if bookings are carefully handled the per showing return is greater, he stated.

"Foreign films fall into two divisions," Brandon said. "In the first group are language films for the various language groups. These possibilities are exceptionally good at this time, as many American welfare groups and refugee aid societies are running campaigns to raise funds for the benefit of refugees from overseas.

"Roadshowmen interested in showing foreign language films should communicate with the refugee aid committees for the various foreign language groups. In this way the showing will receive proper promotion. As a matter of fact, these groups are willing to do a promotion required on a percentage arrangement.

The funds raised in this manner are used for the benefit of refugees.

"A wise roadshowman will couple the foreign language feature with American short subjects of patriotic and historical nature. Some of the outstanding full-length foreign films are *Singing Fool of Warsaw*, a modern Polish musical comedy; *The Cantor's Son*, a Jewish film featuring the singing cantor; *The Life of Giuseppe Verdi*, an Italian film starring Beniamino Gigli, and *Oriska*, presenting the authentic story of the rape of Czecho-Slovakia. There are only a few of the many outstanding foreign films available in 16mm. today.

"The second classification into which foreign films fall are those used by the language departments of high schools and colleges. Films are frequently used as an aid in teaching languages. In addition, from time to time, the foreign language films are used by schools to raise funds for extra curricular activities for the entire foreign language student body.

"Some of the films that have been used successfully in schools include *Heart of Paris* and *Generals Without Rifles*, French films, and *The Wave*, a Spanish picture. In addition to feature lengths in all languages now studied in American schools, there are many short subjects particularly adapted for study of language and customs.

"When the roadshowman first begins to specialize in foreign films he will encounter the same difficulties and problems found by those who show only American pictures. He must make contacts, he must build up a mailing list, and he must work out a satisfactory showing schedule. But when the ground-work is completed he will find that foreign films pay good dividends to roadshowmen who take the time and trouble to develop the field. *Heralds*, window cards, and all the usual promotional material is available so that the task is not as difficult as it may seem."

New and Recent Releases

(Running Times Are Approximate)

THE DEMON BARBER OF FLEET STREET, released by Ideal Pictures Corporation. This is a sensational horror film featuring Tod Slaughter, said to be Europe's greatest horror actor. The story deals with a barber who does away with seamen arriving in London for their wages and whatever valuables they have. In the final scene the villain gets his just deserts. Running time, 65 minutes.

THE PRIVATE SECRETARY, released by Astor Pictures Corporation. This film is from the popular farce of the same name. Edward Everett Horton has the stellar role, and his antics produce many laughs. Running time, 62 minutes.

SAVOY GUILD'S

(Continued from page 15)

and finely handled voice he does full justice to the music; and his playing is perfection personified. His work as Sir Despard, for my money, overshadows that of both Sydney Granville and the late William Danforth, two of the greatest Sir Despards of G&S history.

And the others come thru with comparable excellence. Charles Kingsley, despite the fact that his memory played him a couple of dirty tricks on the night caught, does about his finest work so far as Robin; Vivian Denton, the her voice isn't entirely up to the stringent demands of Mad Margaret's Merry; Corolla the Lark, still did a thoroughly acceptable job of it; and then went on to do terrific work, both vocally and comically. Ruth Giroloff, rejoining the company after a summer vacation, is a splendid Dame Hannah; Seymour Penzer gives a fine rendition of *The Ghosts' High Noon*;

Nathaniel Frey unleashes a resonant basso profundo as old Adam; and Bernard O'Brien, as Richard, displays a power that is all but unbelievable. His voice has acquired more richness and power, and he handles it much more effectively than before; and his always excellent readings are now aided by sufficient punching power. He does a top-notch job.

The chorus offers beautiful work throughout, and the ghost interlude, thanks to Messrs. Lief and Denton, is more effective than I've ever seen or heard it before. And Harry Franklin, the pianist who is the entire orchestra, has improved tremendously since last heard. He did a superlatively fine job Thursday night.

This reporter for years has bewailed the lack of a permanent, first-line American G&S company. He doesn't have to wait any more. Eugene Burr.

NEW PLAYS

(Continued from page 16)

over. But these are very minor things in a thoroughly amusing evening—and they and others like them are glossed over by the superlative playing and direction.

Mr. Premlinger has taken a whole stageful of actors—at times it looks as though the Cort were housing half of Equity's total enrollment—and blasted many of them into new spheres. Thus, Gracie McDonald, hitherto confined to the song-and-dance, offers a charming and eminently able job as the ingenue; J. C. Nugent, who usually splutters annoyingly, gives his best performance in years as a sympathetic senator; Louis Hector, usually a devotee of serious drama, stands on his head on a stretcher in the course of his excellent portrayal of the royal Mr. Royal; Will Geer offers his always fine character work, but this time somewhat out of his customary line, as a district attorney who is Royal's political opponent; G. Albert Smith, usually a leading man, contributes an outstanding character bit as an opportunity veterinarian who also serves as a "sneaky old maid, plays the role excellently and without her usual stock mannerisms.

And the list of credits by no means stops there. Frank Albertson does a consistently fine job as Danny; Keenan Wynn comes thru with terrific comedy readings as the hare-brained Dolma; Millard Mitchell and Teddy Hart are hilarious as a brace of crooks intent on joining the army, and as minor roles the high standard is maintained. Outstanding are Lucia Seger, as a slightly kleptomaniac grandmother; Dorrit Kelton, as Royal's secretary, and Jack Riano, who, as the roller-skating corpse, takes one of the most sensational falls in the annals of the drama.

All of the individual players, as a matter of fact, deserve unstinted praise, but when performances are so uniformly excellent the director should shoulder his own share of the honors. Mr. Premlinger has done a terrific job.

OUT-OF-TOWN OPENING

(Continued from page 16)

to Philip White for a brief but effective portrayal of an old French patriot.

It must be regrettably assumed that as long as the shadow of Nazi tyranny is spread over the world playwrights will attempt to build vehicles around the idea that Nazism can and must be destroyed. That these plays are not entertainment but pure propaganda seems to have no bearing.

If Mr. Anderson's purpose was to spread propaganda, he may have succeeded, altho the newspaper accounts of the present conflict are far more powerful. If he attempted to write a play, he failed badly. The success of the piece depends entirely upon the length of time New York theatergoers will take pure propaganda. It probably will remain for a month or two and then either depart or settle down to attracting out-of-town visitors who are lured by the names involved.

One thing is certain, it is not a good play. It is not even good propaganda. It is simply another attempt to use the average American's boiling point.

Mike Kaplan.

NEW TAX BILL

(Continued from page 3)

taxable articles radio receiving sets, automobile radios and the chassis, cabinets, tubes, reproduction units, power packs, antennae of the built-in type and phonograph mechanisms suitable for use on or in connection with, or as component parts of, any of the above-named sets, whether or not primarily adapted for such use. It also taxes at this 10

per cent rate phonograph records and musical instruments.

COIN MACHINES—An annual tax is imposed by the new law on every person who maintains for use or permits the use of, on any place occupied by him, a coin-operated amusement or gaming device, as follows: (1) \$10 per year in the case of pinball and other similar machines; (2) \$50 per year on "slot" machines which by application of the element of chance may deliver or entitle the person playing or operating the machine to receive coins, tokens, premiums or merchandise; (3) \$10 or \$50 as the case may be for each additional device so maintained. If one such device is replaced by another, such other device is not considered an additional device. With respect to the effective date of the tax, it is provided that for the year ending June, 1942, no tax shall be payable for any period prior to October 1, 1941. The term "coin-operated amusement device" does not include vending machines in which are not incorporated gaming or amusement features.

INDIRECT TAXES—Also bearing study by the trade are a number of less direct taxes which will lay heavily on the shoulders of the entertainment world. One-nighting bands and acts, barnstorming theater companies and circus and carnival performers will feel, for example, the sting of the new transportation levy. Riding on a train, bus, plane or boat, the passenger will pay a 3 per cent charge on all fares over 35 cents. Should he seek refuge in a new automobile, a new \$5 tax must be accounted for as well as a levy on parts and accessories. Nor can the traveling entertainer acquire tax-free luggage, for that, too, is hit for a 10 per cent fee by the government.

And there's a 6 per cent tax on local phone bills and photographic apparatus.

Cutting It Short

By THE ROADSHOWMAN

The first short to be made for general release on 16mm. Kodachrome has been put into production by Robert E. Gottschalk, Inc. The short covers the increasing popularity of the light airplane now being used for business as well as pleasure. The film is the first of a series of such shorts planned for production. It is announced.

A good idea for roadshowmen working industrial areas is to be in contact with defense plants for showing films during the workers' lunch hour. A theater in Tilton, N. Y., has originated a noonday recreation hour in a bid for defense workers' business at the near-by Remington plant. According to reports, the 50-minute showing of short subjects, with a charge of 10 cents, has proved popular with the factory workers. This idea is one that roadshowmen could easily adapt, and factory managements will co-operate if the idea is presented to them properly.

A simple and economical method is now available for recording sound on movies, according to an announcement by Miles Reproductor Company, Inc. The device is known as the Filmograph. No acoustical laboratory is required and it is not necessary to treat or process film in any way if a special film provided for the purpose is used. Recordings, however, can be made on roadshowman's own picture film, and thus the roadshowman has the opportunity of dubbing in sound effects in his silent films without investing in expensive accessories or learning how to operate a sound apparatus.

John R. Van Arman Jr., roadshowman operating the Community Talking Picture Circuit in the Syracuse, N. Y., area, goes to school at the same time. He issues a four-page monthly program with pictures and synopses of films he is showing.

"My profits are small but almost sure," writes John. "I charge a 18-cent price to all. Run one show a night around 9 p.m. Play all my halls on percentage basis and run mostly action pictures. Seventy per cent of business is children."

"Why don't more roadshowmen write you, as the exchange of ideas helps everybody," John's letter concludes. The point of interchange of ideas is a good one, and this department is open at all times to the suggestions and ideas roadshowmen may have for the general good of the business. Also, we are interested in running personal notes about roadshowmen's activities. All communications will receive prompt attention.

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AKINS—Mrs. Sarah, 96, mother of Zoe Akina, playwright, in Pasadena, Calif., September 16 after a lingering illness. Burial in Pasadena September 18.

ANDERSON—Capt. Albert, 77, former circus bannerman, recently in Jamestown, N. Y. Burial in Lake View Cemetery, Jamestown, September 9.

BUTTS—Jacob William, 62, former circus performer, in Battle Creek, Mich., September 14 after a nine-week illness. Butts was a stagehand at the Bijou Theater, Battle Creek, and later with the Hagenbeck-Wallace Circus as a chariot racer, Ringling Bros. Circus as a clown, and Bill Cody's 101 Ranch Show as an acrobat. Survived by his widow, Lucy M.; two stepsons, two stepdaughters, two brothers and two sisters. Services September 16 at the D. E. Royal funeral home, Battle Creek, with burial in West LeRoy Cemetery there.

CABREIRA—Emilio, 49, Mexican actor, recently in Guadalajara, State of Jalisco, Mexico, of a heart attack. He leaves his wife and a daughter.

CALDWELL—Walter S., 56, former actor and theater manager, September 16 in Toledo of a heart attack. For many years he managed Loew's theaters in Toledo and more recently had been manager of the Esquire Theater there. At one time he was manager of the old Percy Williams vaude house in New York.

CONLY—Frank M., 65, concert and opera singer, September 10 in Wyncoote, Pa., after a short illness. Surviving are his widow, Lella Steele; a daughter, a son, a brother and a sister, Eleanor Conly Kilgore, founder of the Kilgore School of Dramatic Art, Philadelphia. Services September 13 in Philadelphia with burial in Mt. Moriah Cemetery there.

COOK—William J. (Jerry), 76, veteran amusement and dance promoter of Springfield, Mass., September 15 after a lingering illness. Cook was best known as the operator of Cook's Butterfly Ballroom, Springfield, and Cook's Crystal Ballroom, Riverside Park, Agawam, Mass. He was one of the first in Massachusetts to present a movie of the Spanish-American War which was presented July 4, 1898, at Central Park, between Athol and Orange, Mass. At about the same time Cook became manager of Brookside Park, near Orange, and for 38 years was associated with the venture. Cook first became acquainted with Edward J. McInelly when the latter was playing in a dance orchestra at Mipmouch Park, Milford, Mass. The two joined forces and McInelly's Singing Orchestra, at the time one of the unique dance orchestras of the East, flourished for years in New England. Cook then entered the agency business and at one time had 15 dance orchestras under his management. Survived by his widow, Helen B. (Lawrence) Cook; a son, Dr. Walter William, and a daughter, Helen M., both of New York. Funeral September 17 from the Dickinson-Streeter parlors, Springfield, with burial in Orange.

DAVIDSON—Ralph, associated with the Linwood La Salle Theater, Detroit, September 16 in St. Joseph's Mercy Hospital, Pontiac, Mich., from injuries sustained in an auto accident. Survived by his widow and two children.

DE WOLFE—Grace, 55, widow of Jimmy De Wolfe, theatrical and circus press agent, in San Francisco September 15. Survived by a sister, Mrs. Lovell Patterson. Services in San Francisco September 18.

DISNEY—Elias, 82, father of Walt and Roy Disney, in Los Angeles September 13 following an operation. Funeral September 16 from Wee Kirk o' the Heather, Forest Lawn, Hollywood. Also survived by a daughter, Mrs. Ruth Beecher, and two sons, Raymond A., and Herbert A.

FALES—Charles T., veteran vaude, musical and circus performer, in Binghamton (N. Y.) City Hospital September 9 following a shock. Fales and his wife, Nettie, were known in vaude as the Musical Sparks. He also appeared with the Joe Gorton Minstrels and the Walter L. Main and Ringling Bros. circuses, and also had his own minstrel and dramatic shows. After acquiring a business in Florida he and his wife came north and traveled the small towns showing motion pictures. Survived by his widow. Burial in Chittenango, N. Y.

GOLDSTONE—Lieut. H. B., 24, of the South African Pioneer Corps and formerly a member of the managerial staff of the African Consolidated Theaters in the Union of South Africa, killed in action recently. He was the only son of John S. Goldstone, circuit supervisor of the African Consolidated Theaters.

GOODELL—William Warren, 59, veteran showman, at Appalachee, Va., September 7 after a two-year illness. Survived by his widow, Estelle, and a son,

The Final Curtain

HADZOR—John A., 67, assistant to Eddie Sullivan, well-known theater manager of some years back, suddenly September 13 of a heart attack in his room at the Portland (Me.) Elks Club. At one time he was manager of the Gem Theater, first summer stock house in the country, located on Peaks' Island in Portland harbor. Burial was in Portland. Survived by a brother, Hughie, Portland, and a sister, Mrs. Mary Serman, New York.

HARBEN—Hubert, 63, British actor, August 24 at home in London. During his 40 years on the British stage he appeared in *Milestones*, *Mary Rose*, *Blood and Sand*, *The Man Who Stayed at Home* and *The Great Adventurer*. Most of his appearances were made with his wife, known on the stage as Mary Jerrold. His most recent stage performance was in *Goodbye Mr. Chips*. He leaves his wife and a daughter, Joan, an actress.

HEAD—Mother of Bernie Head, with the Ringling-Barnum Circus, in Collins Centre, N. Y., near Jamestown, recently.

HOLCOMBE—George H., 71, in St. Louis September 12 of heart disease. His first connection with show business was as a drummer with the Ringling Bros. Circus, and about 1900 he organized Holcombe's Military Band. After the band venture he specialized in buildings for fairs, and in 1929 organized a group for the construction of the Arena in St. Louis, remaining as its manager for several years. Survived by his widow, Emma Brown. Services September 15 from the Ozanam Shelter for Men, St. Louis, with burial in Calvary Cemetery there.

KARNO—Fred (John Westcott), 73, old-time English vaude comedian and producer, in Parkstone, Dorsetshire, England, September 17. He started his career as an acrobat and slapstick artist with Sanger's Circus, working his way up until he headed his own troupe. Charlie Chaplin got his start with Karno. Karno left show business in the '20s to open a restaurant but after this proved a failure he took an interest in films.

KIMMEL—Joseph, 85, father of Bill Kimmel, concessionaire on Dodson's World's Fair Shows, at his home in Brooklyn September 10.

KING—Max, Claude, 67, character actor, in Hollywood September 18 of a heart attack. Funeral services September 20 in Los Angeles.

LESSARD—Henry J., 77, proprietor of the first motion picture theater in Portland, Me., September 15 of a shock in

Portland. He leaves a son, Harry P., and a sister, Mrs. Ruby Legendre, New York.

MONTGOMERY—James Franklin, 55, veteran stagehand, September 8 in Norfolk, Va. He was employed by Wilmer & Vincent Theaters for 20 years and was on the staff of the Granby, Newport News, Va., the last 10 years. He was a member of IATSE. Survived by his widow, three daughters, three sisters and a brother, all of Norfolk. Funeral there September 10.

O'CONNOR—John, 67, former actor, September 10 in Santa Monica, Calif. He played leading roles in Midwest stock companies. Buried in Chicago.

OWENS—Mrs. Adeline, 72, mother of John B. Owens Jr., manager of the Summit Theater, Clarke Summit, Pa., at home in Lake Winola, Pa., September 11. Interment in Mill City, Pa., September 13.

PLAUNT—Alan B., 37, Canadian radio executive, in Ottawa, September 12 after a long illness. He was a former member of the board of governors of the Canadian Broadcasting Corporation and was a founder of the Canadian Radio League.

RAVER—Harry R., veteran showman, in General Hospital, Los Angeles, September 14 of injuries sustained when he was attacked by a burglar in his home. Raver at one time was with the P. T. Barnum Circus, the Collins carnival, the Parker Amusement Company, helped organize the Famous Players, was associated with Italian-American Pictures Company and also promoted expositions and style shows in New York. He retired several years ago because of falling vision but had conducted a regular radio program in the interest of the blind. Survived by a brother, L. T. Raver. Private services in Youngstown, O., with burial in Four-Mile-Run Cemetery there.

RYAN—Mrs. Bernadette, wife of Charles Ryan, property man at MGM, in a Culver City (Calif.) hospital September 13. Survivors also include a daughter, Charlene, and son, Edward.

SALISBURY—Samuel W., 68, theater executive and performer, September 13 at his home in La Porte, Ind. He was formerly connected with Hall's Theater, La Porte, and later managed the Grand Opera House, Michigan City, Ind. In 1914 he appeared in *Mutt and Jeff* in College, which toured this country and Canada, and later appeared on Broadway in *His Dream Girls*. Survived by a daughter, Helen; a brother, two half brothers and two half sisters. Services at the

Haverstock funeral home, La Porte, with burial in Pine Lake Cemetery there.

SAULSON—Morris R., manager of the Linwood La Salle Theater, Detroit, for many years, September 16 in St. Joseph's Mercy Hospital, Pontiac, Mich., as the result of an auto accident. Survived by his widow and two children.

SEYMOUR—Peter, 59, September 15 at Eloise Hospital, near Detroit, Mich., from a rare type of fever which caused the death of his wife, Clara, a few days earlier. The two had been working in the Midwest as a dance team.

SEYMOUR—Clara, 29, dancer, September 1 from a rare type of fever at Eloise Hospital, near Detroit. She had been ill for some weeks.

SKIP—Stuttering (Robert Ray Turner), radio performer, recently in Weston, W. Va., of a heart attack. He appeared on several West Virginia radio stations.

SIMS—Mrs. Sallie, mother of B. J. (Red) and J. P. (Bud) Sims, carnival concessionaire, at the home of the former in Atlanta September 9. Body was shipped to Birmingham for burial.

IN APPRECIATION

Our Heartfelt Thanks for the Understanding Sympathy of Friends in the Passing of Our Best Beloved—

JOHN R. WARD

Emily Ward and Family

WARD—John R., 45, vice-president Pacific Coast Showmen's Association and side-show operator at Ocean Park and Venice, Calif., pier, of a heart attack at his home in Los Angeles September 13. Before starting operations at the pier spots he was with carnivals. Burial in Inglewood, Calif., Cemetery September 17. Survived by his widow, Emily; a daughter, Mrs. C. E. Calloway; a sister, Mrs. Earl Courtney, and his father, J. M. Ward.

WOODS—Thomas Earl, 52, blackface comedian, in Greenville, N. C., September 12 of a heart attack. Woods appeared on Station WSM, Nashville, as part of the Jam-Jap and Honey team. He was with the Grand Old Opry on that station the past four years. Services in Nashville, with burial in Spring Hill Cemetery there. Survived by his widow and three brothers, Bob, Pete and Carl.

Marriages

BARRY-SEVILLE—Don Barry, nonpro, and Mary Seville, night club singer, September 7 in Philadelphia.

BLOW-HUTCHINSON—Charles Blow, nonpro, and Miriam Hutchinson, vocalist with Jennie Gorman's orchestra, September 4 in Elkhart, Md.

CHALFIN-OPPENHEIMER—Paul Chalfin, nonpro, and Peggy Oppenheimer, stage and ballet dancer, September 7 in Philadelphia.

DAVIS-METCALFE—Richard Davis, Chicago, member of the Vagabond Cowboys, radio quartet, to Beacie Geraldine Metcalfe, in Calgary, Alta., recently.

FERRANDO-DUNCAN—Joe Ferrando, side-show performer, and Eula Duncan, escape artist, in Florence, Ala., September 8.

HAGAAR-NICKOLSON—Carl Hagaar, side show manager on Al Baysinger Shows, and Leslie Nickolson, Forest Lake, Minn., in Austin, Minn., September 1.

HALSEY-LAND—George W. Halsey, manager of the Midget Circus on Hennessy Brook Shows, and Elise Land, manager of the French Casino on the same organization, in Akron, September 12.

HARMAN-FULLER—Hugh Harman, cartoon movie producer, and Jeanna Fuller, writer, in Las Vegas, Nev., September 16.

KANTER-PROUDER—Pvt. Hal Kanter, former radio writer, and Doris Proudner, nonpro, September 5 in Denver.

MARTZ-FISCHER—Frank H. Martz, former carnival concessionaire and now chef for George McAllen's cookhouse on Tivoli Exposition Shows, and Josephine Marie Fischer, Aberdeen, S. D., in Lebanon, Mo., September 13.

MONACO-MOORE—Pete Monaco, of the service staff of the Evergreen Casino, Philadelphia night club, and Mary Moore, also associated with night clubs, September 13 in Philadelphia.

PETERS-COWDERY—Aloysius Peters, high act known as The Great Peters, and Catherine Cowdry, his assistant, September 8 in Topeka, Kan.

SCHROEDER-ROGERS—Truman Schroeder, manager of the Fox Theater, Calumet, Mich., to Clara Rogers September 16 in Neenah, Wis.

In Memoriam



Clarence A. Wortham

Born Oct. 14, 1882, Died Sept. 24, 1922

BECKMANN & GERETY'S WORLD'S BEST SHOWS.

FAIRS BOOM SHOW GROSSES

Promised Highs Prove a Reality

As organizations swing into stretch run at fairs—gates up 35 to 70 per cent

CINCINNATI, Sept. 20.—That early-season predictions by outdoor showmen that 1941 would prove one of the most outstanding in the annals of carnival-dom have been fulfilled in clearly evident as most of the traveling organizations swing into the final portion of the stretch run by turning in exceptionally strong attendance figures and grosses at their fair dates through the country.

Lending credence to this belief on the part of outdoor showmen are the huge increases in grosses chalked up in recent weeks by not only the larger traveling organizations but most of the smaller ones as well. Almost without exception shows have been reporting increases in business ranging from 35 to 70 per cent above figures for the same fairs and locations as those played at the tail end of the season in the last few years. These figures combined with those registered at the early fairs and for the shows' still-date seasons make it almost a certainty that shows, big or little, will head for their respective barns after winding up the 1941 tour way ahead of previous years.

Also good weather has prevailed for almost all shows, some of the big grosses have been set up despite adverse elements. Also credited with much of the big business are the increased investments and improvement programs laid out by show owners early in the season to take care of the increased demand for bigger and better entertainment. That these investments and improvements have proved a boon to the managements making them is evidenced by the numerous, highly complimentary comments received from showmen and midway patrons alike.

400 Coast Showfolk Attend Final Ward Rites in L. A.

LOS ANGELES, Sept. 20.—Nearly 400 showfolk friends filled the Breeze Bros. & Gillette Funeral Parlors here September 17 to attend final rites for John R. Ward, 46, well-known showman and vice-president of the Pacific Coast Showmen's Association, who succumbed to heart disease at his home on September 13. Harold O. (Pop) Ludwig, PCSA chaplain and close friend of Ward's, officiated, while Cyril N. Crafts, Bess B. Davis, Eddie Brown, Harry Pink, Harry H. Hargrave and C. P. Galloway, a relative, were official pallbearers.

Honorary pallbearers included Moxie Miller, Lewis Godfrey, James Dunn, John T. Beckman, Archie Clark and B. T. Uly. A group of showmen from Los Angeles County Fair, Pomona, headed by Sam Dolman, attended in a body, as did J. C. McCaffery and many members of the Rubin & Chery Exposition. Crafts came by plane from San Francisco and members from beach and shows within driving radius of Los Angeles also were on hand. Archie Clark and personnel of his shows came from Glendale, Calif., and 97 cars made up the procession to Inglewood Cemetery.

Special musical arrangements were presented and hundreds of floral tributes virtually covered the casket and rear of the chapel. Sending the numerous floral wheels and sprays were Los Angeles County Fair, PCSA and Ladies' Auxiliary, Rubin & Chery Exposition, Cole Bros.' Circus, Crafts' 20 Big Shows, Clark's Greater Shows, C. P. Ziegler's United Shows, Joe Glacy, Cal Lipses, West Coast Shows, Conklin Shows, Harry G. Seber, Golden State Shows, Olson and Independent concessionaires at Pomona Fair, Mr. and Mrs. E. O. Douglas, Douglas Shows' personnel, Charles W. Nelson, Monte Young Shows, Foley & Burk Shows, Arthur's Mighty American Shows, Santa Monica Pike, Long Beach Pike, Ocean Park Pier, Venice Pier and Harry H. Hargrave.



JULES (BUDDY) RUPIPER (left), now a corporal in the army, posed for this photo with one of his buddies at Fort Eustis, Va. Before being inducted last April, Rupiper was with Globe Poster Corporation and is a nephew of Sunny Bernat, sales manager of the firm.

Reservations Big For League Event

CHICAGO, Sept. 20.—Early table reservations for the annual banquet and ball at the Hotel Sherman December 3 began to roll in this week at headquarters of the Showmen's League of America.

Following official announcement last week of the time and place of this year's banquet, these reservations were received by Secretary Joe Stralich: Amusement Corporation of America, 23 tables; Johnny J. Jones Exposition, 10 tables; Barnes-Carruthers, 10 tables; The Billboard, three tables, and O. Henry Tent & Awning Company, one table.

West Plains Give Buckeye Fair Weather, But Poor Biz

WEST PLAINS, Mo., Sept. 20.—Fair weather but poor business resulted at Buckeye State Shows' stand as midway attraction at Howell County Fair here September 10-13. Rides and shows did well the final day, but the rest of the engagement was poor. Few concessions were permitted to operate. Delivery was taken on a new truck for the light plant.

Mrs. Josephine Gatter reported that she would rejoin the shows at Louisville, Miss., instead of here, giving her a few additional days at Hot Springs, Ark. New Crime Show was added here and did fair business. Peggy Lamson took her diggers to Rosedale, Miss., for the week. Earle Crane advised he would rejoin at Louisville, Miss., with his frozen custard stand. Mr. and Mrs. Joe Hamilton, who have (See BUCKEYE STATE on opposite page)

Hennies in Click Date at Akron

AKRON, Sept. 20.—Marking time until the start of their Southern fair tour, Hennies Bros.' Shows concluded a six-day engagement here on September 13 to fair grosses, despite rain and cold weather during the week. Shows came in from Michigan State Fair, Detroit, and lost Monday making the move. General Manager Ralph Clawson reported that warmer weather the last three days stimulated attendance.

Shows were said to be the largest ever to play locally and when the downtown lot at Carroll and Exchange streets was found to be too small, organization moved to the South Main Street circus lot, which afforded ample space to set up the shows in good style. Public and press were loud in their praise of the size and cleanliness of the shows. Six light towers and plenty of neon made for splendid illumination and attracted much favorable comment, as did the many shows and rides.

Outstanding attractions included the Girl Revue, Harlem on Parade and Hay-loft Show, all of which were among the top money-getters. Colored Minstrel Show, under management of Arthur Day, chalked up good results. The Midget Show, with individual chair seating accommodations, proved popular. Wagons were attractive in their fresh paint, as was all equipment about the shows.

Charleston, Albion Good Stands for Great Sutton

CHARLESTON, Mo., Sept. 20.—Great Sutton Shows wound up a winning stand here September 13 under American Legion Post auspices. Shows arrived September 6, but did not set up until the following Monday. Manager Sutton, accompanied by his daughter, Lucille; son, Pete, and Herman Schwarz, motored to Osceola, Ark., where they spent the week-end at their country home with Mrs. Sutton. Russ and Mittl Morgan reported that their Follies of Tomorrow Revue is chalking up a banner season.

Mr. and Mrs. John Conlee added two ball games to their concessions. During the two-day layover here, Mr. and Mrs. Earl Conners and son visited in St. Louis. Mr. and Mrs. J. (Bill) Garner took delivery on a new car, and Mr. and Mrs. Doc Zander returned to Sturgis, Mich., where he will be under a doctor's care.

Mr. and Mrs. James Smith joined with eight concessions. Shows came in here from a successful week's stand as midway attraction at Edwards County Fair, Albion, Ill. Good weather resulted in good business all week. Steinberger's Ferris Wheel scored the best week of the season so far, and Mr. and Mrs. B. B. Brundage reported a successful week with their Whip and Penny Arcade. One of Turner's custard stands joined to good results. R. E. Haney, well-known ride man, visited. Buck Ireland, who is suffering with blood poisoning, reported click business for Sutton's Athletic Arena.

Be Safe Than Sorry In Legal Affairs...

READ

"Avoid Liability for Defective Walkways"

See Park Department of This Issue

Strates Registers Winner at Stand In Nanticoke, Pa.

NANTICOKE, Pa., Sept. 20.—With ideal weather, James E. Strates Shows registered good business at the Lincoln Field grounds here this week under Stickney Fire Company auspices. Although shows opened September 15 to a gate of 5,800, spending was light, but it picked up considerably on Tuesday when attendance totaled 8,393 and on Wednesday when a crowd of 6,750 was reported.

The fact that it was pay week at the anthracite coal mines, chief industry of the area, helped considerably, with the paydays beginning on Tuesday. Press Agent C. Foster Bell obtained good co-operation from local and Wilkes-Barre papers, as well as both Wilkes-Barre radio stations. Shows closed tonight and left for the Bloomsburg (Pa.) Fair.

Golden Arrow Gets Results On First Half of Fair Tour

PRINCETON, Ark., Sept. 20.—Golden Arrow Shows, under direction of Mr. and Mrs. Clyde Morton, wound up the first half of their fair tour to successful results. Business the last five weeks has been exceptionally good. Mrs. Cooper reported. Shows, which have not left the State this year, obtained their best business at the local stand. Aided by pay days for 16,000 soldiers, organization played to near capacity business Sunday and Monday. All rides, shows and concessions reported good results.

Glider was the best ride, closely followed by the Ferris Wheel. Dave Cooper has assumed his duties as general manager and has the shows moving in good style and up on time. Richard E. Young, electrician, has a new ball game in operation and is framing a new stock concession. Tom (Dad) Garner took delivery on a new top for his popcorn stand. Mr. and Mrs. Joe Bryant joined here with milk bottles and pitch-till-you-win.

Mr. and Mrs. Charlie Morton added a new top to their Golden Arrow Cafe and all tables and counters have been re-varnished and waxed. Percy Alford, shooting gallery operator, continues as stock and mail man. Mrs. Clyd Morton added two concessions to her string. Mrs. Cooper has the penny pitch, and Mr. and Mrs. Brook joined with three stands. Mr. and Mrs. Bill Reinhardt returned with their bottle game and pan stand, and Herman Meece continues as ride foreman. Charley Holt, with ride and bingo stand, jumped in here from North Dakota. Bill Morton is operating the Klondike. Doc Swain closed in Norman, Ark.

Cox, Budd Launch Museum

FAYETTEVILLE, N. C., Sept. 20.—O. C. Cox, leasee of Wallace Bros' Circus, and A. J. Budd, 856-show manager for Bantley's All-American Shows, formed a partnership here this week to launch a Preaks on Parade Museum this winter. Charles Reed said today. Unit will hit the road after Budd closes with Bantley's.

is how the entire midway works. First gets the electrician. Whether he gets his salary or not, he still makes money. After collecting 30 cents for cut-in-off of each concessionaire he weeds each of his heters a few bucks. (See BALLYHOO BROS. opposite page)

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

The Two Dukes, Okla.

A Refined Midway Tourist Camp.

Week ended September 20, 1941.

Dear Editor:

There isn't anything as restful and refreshing as taking a good rest in the middle of the fair season. The past week found the show peacefully located in the Two Dukes Trailer Camp, operated by a retired mitt reader. There the show enjoyed a much-needed rest and mixed business with pleasure. The tourists who over-nighted in the camp were liberal spenders. The quietness of the day gave the office ample time to ponder, and many new ideas for the coming season were created. It also gave our efficiency expert time to work out money-

saving ideas. (At the expense of our people and not the patrons.)

After checking over our mode of operation, the efficiency expert stated, "If every business were carried on like ours, there would never be any depression. Keeping money in circulation has long been this show's policy. Everyone who it makes money, whether or not any money comes in on the midway." Here was room for argument but, he being paid an enormous salary or, better still, a fabulous percentage of what he saves the office on the employees' salaries, we were not in a position to contradict his statements. So neither have we tried to figure it out, we were still in the fog. Finally curiosity got the best of us and we asked for proof. Here

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16 So. 39th, Philadelphia, Pa.

RIDE MEN

A-1 Scooter and Octopus Men. Man for Sound Car. Must understand National Callopo. Can use Musicians for Minstrel Show, Bass, Sax, Trombone. Pay out of office. Long season. Apply as per route.

T. J. TIDWELL SHOWS

L. J. HETH SHOWS

Want Now For No. 2 Unit
Opening Monday at Conyers, Ga.
2 more Rides, Grind Shows, Concessions, A-1 Truck Mechanic with tools, capable help in all departments. All copies to **JOE J. FONTANA**, Marietta, Georgia, now.

INDIANA CORN FESTIVAL

FOWLER, IND., OCTOBER 1 TO 4
Can place legitimate Concessions of all kinds, also one or two more Shows. Especially want Athletic Show, Luge, Ind. Street Fair to follow. Address:

W. G. WADE SHOWS
Denver, Indiana, this week

PAMAHASIK'S SOCIETY CIRCUS

Want Novelty Circus Acts, Clowns, Animals, good Dog and Pony Man, also Assistant. Only reliable people need apply. For department store holiday season. Write all: **GEO. E. ROBERTS**, Manager, 9504 N. 8th St., Philadelphia, Penna., Tel. SA 6096 0538.
P.S.: For Sale—Large Rhinos, Monkey, male, trained good riding act. Also White Pigeons, also White Doves for Dancing Act.

Pryor's All State Shows

CLAY, W. VA.
Want for Fremont's Fall Festival, Point Pleasant, W. Va., Sept. 29 to Oct. 4. Shows with or without own outfits. Especially want Car Show. Have opening for a few legitimate Concessions. All address: **JACOB PRYOR**, Spencer, W. Va.

SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circulars.
G. W. TERPENING
127-129 Marine Street Ocean Park, Calif.

WANT COOK HOUSE

For balance of season. Carn and Henry Shows, etc. Callen Beck, Ark.

FRISK GREATER SHOWS

WANTED

Readers and Tellers for camp in Dallas, Texas, and Streetport.

SIS DYER

CAMEL HOTEL DALLAS, TEXAS

NORTH JERSEY FAIR

Sept. 29-Oct. 4
All Rides booked. Can place Shows, Wagner, roller, Grub, Pitches, Pic Food, Mainstay open. Other locations in follow. Write **GEO. FITZPATRICK**, North Jersey Fair, St. Cloud Hotel, Washington, N. J.

La Verne Exposition Shows

Can place for Newmarket, Virginia, Fair, starting September 25th and balance of season, Merry-Go-Round, Kiddie Ride, Pony, Truck Shows and a few Concessions still open. Wire or phone what you have to **MARTIN LOZIER** and **JOSEPH LEE**, Newmarket, Virginia.

BALLYHOO BROS.

(Continued from opposite page)
The company doctor then comes in for his two bits from each employee, thus relieving the electric crew of part of their collections. The cookhouse waiters, who don't pay off to the electrician, do take the doctor, but the doctor has to re-weed the waiters part of his ding. The waiters, as well as the others, pay off to the train porters, who have already weeded the doctor and waiters.

The porters tip the head porter, who has to tip the dining car chef for hot water, the chef having already tipped the doc and the dish washer for heating water. The privilege car manager tips the trainmaster for spotting him where water is available. The trainmaster has to tip the doctor, the waiters and the porters. The show's mailman comes around for his from those whom he has already tipped, evening the score. The lot superintendent collects his payoffs for good locations, but has to return most of it to the doctor, the waiters, the trainmaster, the porters and the mailman.

The show, ride and concession operators tip the lot man and right on down the line from the doctor to the porters. This all comes back to them thru their help, who pay off for Social Security, hold-backs and dinkie books. Social Security is paid immediately after a good one but does give the operators something to deduct from salaries thru the bad ones. The help all have a system of getting money by doing a bit of laundry, selling a few pictures or pitching downtown during the day. The musicians and singers can always get a night's work for tips in some club or bar.

Everybody tips the boy who picks up the paper on the lot. He in return passes it right on down from the boss of the privilege to the porters. The shavings men are tipped for the shavings, but they hold only a little of it, due to having to tip all the way around. Those who live in house trailers have no room rent to pay, but tip the office for privilege. Everyone tips the restroom

employees, who have to tip everyone from the first to the last. We could cite over 100 more cases but space won't permit. This is a business where everyone makes money and keeps it in circulation.
MAJOR PRIVILEGE

BUCKEYE STATE

(Continued from opposite page)
operated their bingo and popcorn concessions on the shows all season, report satisfactory business. Gertrude Brown's Lola Show is still clicking. Charles Savage rejoined here after an absence of several weeks, which were spent with his mother in Cleveland. Mr. and Mrs. Pat Brown continue to do well with their long-range gallery. Chief Lone Wolf is assisting them. Bob Ewing joined with sea-shell brooches. Mrs. Ewing has one of the office-owned ball games.

WANTED

Managers, Showmen, Concessioners, Free Acts If interested in Motorizing Write **CHAS. T. GOSS** Write With **STANDARD CHEVROLET COMPANY** East St. Louis, Ill. Passenger Cars — Trucks — Semi Trailers

Melvin's United Shows

Wants for string of Arkansas and Louisiana Fairs and Concessions. Out until Christmas. Stock Concessions of all kind. No gift. Tomer Arena wants Ride Show People, also Girls for Girl Show. Want Mechanical Show or any Show that does not conflict.
Melbourne, Ark., Sept. 29-Oct. 4.

WANTED

FOR LEWISTON, WVA. HOLDING, OCTOBER 2-3-4. Shows of all kinds. FREE ACTS (state priv and kind of act).

OLIVER AMUSEMENT CO.

VANDALIA, MO., this week

WANTED

A-1 OCTOPUS MAN
Top salary. Must be well-dressed. Capable and sober. See at once. As looked at toward mid Nov. 11. Address:

WILLIAM PINK

6230 So. Berchester, Chicago, Ill., this week; 602 Park Amusement Co., Mansfield, La., Sep. 29-Oct. 4.

Booking For Roxboro, N. C., Fair

WITH **SHELBY, N. C.** (Colored), FAIR to follow; then **WINSTON-SALEM, N. C.**, following. Want legitimate Concessions of all kinds like Novelty, Shooting Gallery or any Grind Show. Shows with own equipment, Girl, Pit or Grind and Hustler, Kiddie Ride for sale. Want a good Ferris Wheel Foreman and other Ride Help, Counter Men for Bingo. Anything new or novel will book. All communication write or wire.

W. C. KAUS, Manager, High Point, N. C.

YADKIN COUNTY WHITE FAIR

EAST BEND, N. C., WEEK SEPTEMBER 20TH
Want Shows, Rides and Concessions of all kinds. Write or wire.
BRIGHT LIGHTS EXPO. SHOWS
Apex, N. C., this week; East Bend, N. C., week September 29th; then the big one, Harrisonburg, Va., Turkey Festival on streets around Public Square. 100,000 people attended last year.

GREAT NEW ORLEANS, LA., FAIR AND NATIONAL DEFENSE EXPOSITION

TEN DAYS, NOVEMBER 7TH TO 16TH, INCLUSIVE
Want Rides, Shows and all kinds of Concessions. Biggest event in the biggest city in the South. We hold fence to fence exclusive contract. Address all mail and wires or phone calls to **TOM TERRILL**, MIDWAY MANAGER, NEW ORLEANS HOTEL.

LEW HENRY AND CLYDE UNITED SHOWS COMBINED

WANT

For Farmville, Va., Five County Fair, next week, and Chapel Hill, N. C.; Ahonkie, N. C., and Suffolk, Va., Fairs to follow. Cook House, Grub, Ball Games, Scales, Photos, Penny Arcade or any legitimate Concessions except Bingo. Show or any money-getting Show with or without own outfit. All communications: **LEW HENRY** or **GEO. C. SMITH**, Roanoke Colored Fair, Roanoke, Virginia.

WANTED STOCK CONCESSIONS

Of all kinds for Washington Parish Free Fair, Franklinton, La., Oct. 8 to 11. No exclusives except Diggers and Novelty. Can use Ride Men and Country Store Help. Top salary and all winter's work. Report at once to: **PRA** County Free Fair, McDonno, Miss., this week; South La. State Fair, Donaldsonville, week Sept. 29; then the big one, Franklinton, La. All address:

RALPH R. MILLER

MOORE, MISS., THIS WEEK

WANT FOR TOBACCO FESTIVAL

BROOKNEAL, VA., WEEK SEPTEMBER 29TH
Rides, Shows and Concessions that don't conflict (no graft). The winter bank roll spot here. P.S.: Fair Secretaries, notice! Have a few weeks open. Wire Appomattox, Va.

BARNEY TASSELL UNIT SHOW

JOE END SAYS:
"HERE IT IS—
THE HIT OF THE SEASON"

DIXIE BELLE



TOP MONEY EVERYWHERE

Wotta cut is **DIXIE BELLE**... the big, beautiful, irresistible, doll that's going over like wildfire from coast to coast. 42" high... dressed like a dream of the Old South in a gorgeously patterned, opaquely sheer, available in four smart shades. Very full swing skirt with ruffles in contrasting colors... ruffled bodice... large ruffled picture hat. Marvellous hair shades. **RUSH A TRIAL ORDER FOR PRICES!**

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PRELL'S WORLD'S FAIR SHOWS, INC.

WANTS

FOR THE FOLLOWING FIVE BEST FAIRS IN THE CAROLINAS WHERE THERE WILL BE BETWEEN 500,000 AND 800,000 SOLDIERS ON MANEUVERS DURING THE MONTHS OF OCTOBER AND NOVEMBER.

IREDELL CO. FAIR Statesville, N. C. Sept. 29 to Oct. 4
STANLEY CO. FAIR Albemarle, N. C. Oct. 6 to Oct. 11
UNION CO. FAIR Monroe, N. C. Oct. 13 to Oct. 18

GREAT SCOTLAND CO. FAIR Laurinburg, N. C., Oct. 20 to Oct. 25
MARION CO. FAIR Marion, S. C., Oct. 27 to Nov. 1

Shows: Want Pit Shows. Must be up to date in keeping with this show. Will furnish outfits for any worth-while attractions. Walter Marks wants MOTOR DROME RIDERS. CAN ALWAYS PLACE GOOD RELIABLE AND SOBER TALKERS AND GRINDERS. WANT RELIABLE MEN TO HANDLE SNAKE SHOW. RIDERS WILL BEA SPITFIRE, CATERPILLAR, TILT-A-WHIRL, FLY-O-PLANE, PONY RIDE and SKOOTER with own transportation. RIDE HELP WANTED IN ALL DEPARTMENTS. THOSE THAT CAN DRIVE NEW INTERNATIONAL SEMI-TRAILERS WILL BE GIVEN PREFERENCE. CONCESSIONS: Can place Merchandise, Wheel, Grind Store, Eat and Drink Stands, Scales, Guest Your Age, or what have you? Address: **SAMUEL E. PRELL**, General Manager; **LEO BISTANY**, Business Manager, Charlotte, N. C. This week: Statesville, N. C., next week.

FAYETTEVILLE, N. C.—CUMBERLAND CO. FAIR

WEEK OF SEPTEMBER 29 TILL OCTOBER 4

Largest Military Encampment in the South—One of the South's Greatest Fairs.

CAN PLACE for this event and balance of our Southern Fairs in Best Territory, LEGITIMATE CONCESSIONS, GRIND STORES, STOCK CONCESSIONS.

No Coupon Stores or Wheels.

Wanted—Split-Fire or Fly-o-Plane Ride, with or without own transportation.

Wanted—High Acts, two (2), as Grand Stand Attractions for two or more weeks' bookings.

Wire at Once, to

JOHN H. MARKS SHOWS

THIS WEEK, MOUNT AIRY, N. C.

J. J. PAGE SHOWS

WANT FOR THE FOLLOWING DATES:

ROME, GA., week Sept. 29 to Oct. 4, followed by Washington Co. Fair, Sandersville, Ga.; Thomas Co. Fair, Thomasville, Ga.; Coffee Co. Fair, Douglas, Ga.; Monroe Fair, Monroe, Ga.; Emanuel Co. Fair, Swainsboro, Ga.; Boyd's Club Fair, Atlanta, Ga. WANT Cook House to join on wire. RIDES—Want Octopus and Roll-a-Plane. Also Kiddie Automobile Ride. Can place 1 or 2 more Shows with own outfits and 2 more legitimate Concessions. Can place Chorus Girls for Colored Minstrel Show. Also Talker for same. Bob Coleman wants Agents for Blum Stores and Gallop for Bingo. Everybody wire—no time to write.

J. J. PAGE SHOWS

Dickson, Tenn., this week; Rome, Ga., next week.

P.S.: Can place High Aerial Free Act to join on wire. Must be reasonable.

WANTED FOR SOUTHERN STATES SHOWS

ALL FAIRS BALANCE OF SEASON

Octopus with transportation, Grind Shows, Ten-in-One, Monkey Circus, small Wild West, organized Hill Billies. Will furnish complete outfit. Few more Stock Concessions, also Concession Agents. Sober, reliable Ride Help. Must drive trucks. Boss Canvas Man, young and able to work. Boxers, knockers, chasers, save your time and mine, as you will not last here. All answers to **JOHN B. DAVIS**, Manager, Southern States Shows, Hazlehurst, Ga., this week; Camilla, Ga., next.

WORLD OF FUN SHOWS WANT

Rides: Tilt-a-Whirl, Octopus, Whip, Shows: Ten-in-One, Glass House, Fun House, Mickey Mouse, Motor Drome, Shows with own outfits. Liberal percentage. Concessions: Cook House, Praline in tickets; Custard, Novelties, Lead Gallery and any other legitimate Concessions. Will book Shows that work for ten cents. Will book complete Minstrel Show for 3 of the best Colored Fairs in South. Can place High Free Act balance season. J. A. STEBLAR, SELMA, N. C.

BOYD COUNTY FAIR

Danlamburg, Ky., opens Sept. 29, six days, six nights, location on streets.

Want Shows, Herman, wire. Can place Flat Ride for this date. Want Bingo and Concessions of all kinds. Can place one more Free Act for this date if price reasonable.

JONES GREATER SHOWS

POWHATAN, OHIO

Buff Hottle Shows Want

Shows with own outfits. Concessions of all kinds except Diggers, Corn Game and Milk Camp. Especially want Photo, Novelties, Lead Gallery and Concessions that work for Stock. Need several experienced Ride Men, Bill McLean wants Concession Agents. McComb, Miss., Fair now; Oberlin, La.; Farmerville, La.; Olla, La., all Fairs to follow. Then good cotton and cane spots in Louisiana. This show next closes. B. W. HOTTLE, MGR.

JOHN R. WARD SHOWS Want

For South Louisiana State Fair, Donaldsonville, La., Sept. 28th-Oct. 5th, and Jackson Winn Parish Fair, Jonesboro, La.; Washington Parish Fair, Frankston, La., to follow. Comedians, Teams, fast-stepping Chorus Girls, Musicians for Minstrel Show. Office salary. All winter's work. Manager for Snake Show, Fun House and Monkey Show. Will book Shows with own outfits. Want Concessions—Good opening for Motor Game, Pin Pool, Fan Joint, Scales and Queen-Four-Rox. Concession Agents, come on. Help on Bingo. Place roller Ride Help. Chair Plane Foreman. Want Scenic and Sign Artists, A-1 Mechanic and I mean Mechanic, Lot Superintendent. Address all replies: **ROOMER, MISS.** THIS WEEK; THEN DONALDSONVILLE, LA.

ROUTES

(Continued from page 22)

Grand Union: Neosho, Mo.
 Great American: Pennsville, N. J.
 Great Lakes Expo: Selma, Ala.; Montgomery 29-Oct. 4
 Great Station: Kennett, Mo.; (Fair) Searcy, Ark., 29-Oct. 4
 Greater United: Cordelean, Tex.
 Groves Greater: Ripley, Tenn.
 James, Bill: Marshall, Tex.
 Hagoy Attrs.: Frankfort, O., 24-27; Middleport 28-Oct. 4
 Heaton, Johnnie W., Expo.: Fayetteville, N. C.; High Point 29-Oct. 4
 Jennies Bros.: (Fair) Atlanta, Ga., 26-Oct. 5
 Henry, Lew & Clyde: Union. (Fair) Roanoke, Va., (Fair) Farmville 29-Oct. 4
 Heth, L. J.: (Fair) Marietta, Ga.
 Heth, F. R.: Toxco, Ga.
 Hottle, Buff: (Fair) McComb, Miss.; Oberlin, La., 29-Oct. 4
 Higgins Model: (Fair) Cochr. d'Alene, Idaho.
 Higley & Gentsch: (Fair) Belmont, Miss.; Sunflower 29-Oct. 4
 Ideal Expo.: Rocky Mount, N. C.; Hampton, Va., 29-Oct. 4
 Janzen's: Laramore, N. D., 24-25; Lakota 29-30; Hillsboro Oct. 2-4.
 Jones Greater: Powhatan Point, O.; (Fair) Radlettburg, Ky., 29-Oct. 4
 Jones, Johnny J., Expo.: (Fair) Meridian, Miss.; (Fair) Tupelo 29-Oct. 4
 Joyland: Stockton, Calif.
 Kaas Expo.: (Fair) Ashboro, N. C.; (Fair) Williamson 29-Oct. 4
 Kass, W. C.: (Fair) High Point, N. C.
 Keene: Pleasant Hill, Va.
 LeBeane Attrs.: Linden, Tex.
 Lang, Dee: (Fair) McKinney, Tex.; (Fair) Mount Pleasant, Ark., 29-Oct. 4
 Large, H. P.: Christopher, Ill.
 Lawrence Expo.: New Castle, Va.
 Lawrence Greater: (Fair) Rutherfordton, N. C.
 Lewis, Art: (Fair) Hendersonville, N. C.
 Lion Star State: Louisville, Ky.
 Lorenz: Edinburg, Va.; Valdosta, Ga.
 Mar's Caravan: (Fair) Gainesville, Mo., 24-27.
 Mark: (Fair) Mount Airy, N. C.; Fayetteville 29-Oct. 4
 Marvin's United: Melbourne, Ark., 29-Oct. 4
 Mid-Way of Mirth: Wyaconda, Mo.
 Mighty Monarch: (Fair) Aberdeen, N. C.
 Miller, Ralph R., Am.: (Fair) McComb, Miss.; (Fair) Donaldsonville, La., 29-Oct. 4
 Mimic Show: (Fair) Arcadia, La.; (Fair) Oak Grove 29-Oct. 4
 Miner Midway: (Fair) Carlisle, Pa.
 Motor City: (Free Fair) Lynn, Ind.
 Nail, C. W.: Crosscut, Ark., 25-Oct. 4
 Oliver Am. Co.: Vandalia, Mo.; Lewistown 29-Oct. 4
 Page, J. J., Expo.: (Fair) Dickson, Tenn.; Rome, Ga., 29-Oct. 4
 Page, W. E., Am. Co.: (Fair) Central City, Ky.
 Palace United: Trimble, Tenn.
 Pan American: Mayfield, Ky.
 Park Am. Co.: Vivian, La. (Fair) Mansfield 29-Oct. 4
 Patrick Greater: Klamath Falls, Ore.; Redding, Calif., 29-Oct. 4
 Pearson: Gillespie, Ill.
 Penn Premier: (Fair) Spring Hope, N. C.; (Fair) Enfield 29-Oct. 4
 Pike Am.: (Fair) Forsyth, Mo.
 Playtime: Cotoocook, N. H.
 Prell's World Fair: Charlotte, N. C.; (Fair) Statesville 29-Oct. 4
 Pryor's All State: (Fair) Spencer, W. Va.
 Reading: (Fair) Camden, Tenn.; (Fair) Joliver 29-Oct. 4
 Reynolds & Wells: Eastland, Tex.
 Rogers Bros.: Hatton, N. D., 25-28; Warren, Minn., 27.
 Rogers Greater: (Fair) Lexington, Tenn.
 Royal American: (Fair) Knoxville, Tenn.; (Fair) Birmingham, Ala., 29-Oct. 4
 Royal Expo.: Bonaker, Va.
 Ross & Cherry Expo.: (Fair) Pomona, Calif., 22-28; San Diego 29-Oct. 12.
 Rumble Rides: Spencer, Ind.
 Santa Fe Expo.: Brownfield, Tex.
 Scott Expo.: (Fair) Cartersville, Ga.; (Fair) Manchester 29-Oct. 4
 Scottie Rides: Scotland, Pa.

CENTRAL STATES SHOWS

Unit No. 1

Reorganizing at Dorser, Tex., Sept. 29-Oct. 4. First three this year. Town booming. WANT RIDES and confections, especially Radio-Planes, Octopus, Dual Loop, Pony Ride, SHOWS—Everything except Girl Shows and Ten-in-One. Come on, will place all for Glens, N. M., Bi-State Fair. Eight others to follow in next section in Texas for 20 years. CONCESSIONS—All that work for 10c. Kachette on Hines, Long Hanger, Cook House. Come on, get winter's bank roll. Address: **BILLY GEAR**, Agent, Betsy Jane Hotel, Berger, Tex. Write, Wire, Postage.

GREAT AMERICAN SHOWS

WANT

Set of Rides for No. 2 Unit, opening September 29th. Can place Cookhouse, privilege in Detroit. Want Bingo, Photos, Figures, Cigarette Gallery, American Palmetry. Can place Monkey Show, Boardman, wire. Want Arcade, Walter Valence, wire. Can place two Free Acts. Must be high. Middle Hamilton, wire. Want Girls for Miss America. Southern Fairs open week September 29th. All address:

GREAT AMERICAN SHOWS, Pensacola, N. J.

WESTERN ACTS WANTED

For Boston and Philadelphia Sirkis Circus Concerts, starting Boston, Sept. 29; others to follow. Outstanding whipsacking Act, strong enough to feature, or other good Novelties Wild West Act except Knif or Shooting Acts. Also feature Prank Wire

R. W. ROGERS

Times Square Hotel, New York City, Wednesday and Thursday, this week; then Sirkis Circus Headquarters, Boston, Mass.

R. L. WADE

WANTS AGENTS

Hoops, Penny Pitch, Ball Game and Stock Store. Address: **W. J. McWHIRTER BROS.'S SHOWS**, Hanksville, N. C., Fair, this week.

F. R. HETH SHOWS

WANT

Shows with or without outfits, also Concessions of all kinds. Toxco, Ga. Ladies Fair now; next week, Woodruff, S. C., County Fair.

WANT

Experienced Ride Foreman and Help, Concession Agent. Happy Harry, wire.

HAMILTON AMUSEMENT CO.

Care Western Union, Enley, Ala.

WANTED FOR RODEO

Riders for Bronks and Steers, starting Sept. 30th at Charlotte, N. C. Other spots to follow. Wire lowest salary for work. A. J. Few, answer.

R. DEWEY SCOTT, Charlotte, N. C.

AERIALISTS WANTED

Reliable Young Lady or Man. Steady work until middle of December. Wire qualifications and lowest salary to:

GEO. W. LANNING, The Sensational Royals
 Mighty Monarch Shows Aberdeen, N. C.

GOING SOUTH

Open all winter. Will book Flat Rides. Need Ten-in-One and Grind Shows, Motor Drome, Ball Game, Buckets and Grind Store Agents wanted. Wire

PATRICK GREATER SHOWS

Klamath Falls, Ore., September 23 to 27; Redding, California, September 29 to October 4.

CONVENTION SHOWS

Can place non-conflicting Rides, Shows and any legitimate Concessions except Bingo.

AMHERST, VA., FAIR, WEEK SEPTEMBER 29

ABBEVILLE, S. C., FAIR WEEK OCTOBER 6

with Ware Shows and six other bona fide Fairs to follow. All communications to **CLAY MANTLEY**, Amherst, Va., or J. A. BAXTER, Box 215, Abbeville, S. C.

8 FAIRS--PENN PREMIER SHOWS--8 FAIRS

Can place for balance of season, Ball Games, Photo, Custard, Scales, Age, Popcorn, Palmetry, Pitches, Lead Gallery. WANT Man with Girls to take over Girl Show. Also Minstrel Troupe. We have complete outfits. Can place Shows not conflicting. Address all mail to **LLOYD SERPASS**, Gen. Mgr., Nash County Fair, Spring Hope, N. C., this week; Enfield Fair next week. P.S.: BOZZEL, get in touch with me. Have good proposition for you.

VETERANS OF FOREIGN WARS

FALL FESTIVAL AND AERIAL CIRCUS

Want Shows, Harry Lewiston, D. Stock Hubbard, wire. CONCESSIONS: Grind Stores, no extra fees. RIDE: One more Flat Ride. FREE ACT: One more sensational High Act, could use High Dive. George Barton Circus Unit, wire. This event in heart of Pittsburgh, where money is plentiful. All address: **W. J. MURPHY**, Director, 325 Third Ave., Pittsburgh, Pa.

P.S.: Thanks to one who signed his correspondence "One Who Was There."

POPCORN

MAMMOTH YELLOW, SUPER-JAP HULLS, GOLDEN FLAKE, Etc., ALSO ALL KINDS PAPER BAGS, CONES, PEANUTS, CARTONS, SEASONING, POPPING OIL, POPCORN MACHINES, Etc.
A Penny Postal Card to us will bring you our 16-Page Descriptive Booklet Price List of Popcorn Supplies.

PRUNTY SEED & GRAIN CO.
620 N. Second St., ST. LOUIS, MO.
"Over Sixty Years Distributing Popcorn"



WRITE SIOUX TIRE & BATTERY CO.
SIOUX FALLS, S. D.
Buy on Our Easy Terms.

INSURANCE CHARLES A. LENZ
"The Showman's Insurance Man"
4738 Insurance Exchange, Chicago

WANTED
Managers, Showmen, Concessioners, Free Acts If interested in Motorizing
CHAS. T. GOSS
STANDARD CHEVROLET COMPANY
East St. Louis, Ill.

PLASTER PLENTY ON HAND
Raleigh 4856
COSIMINI CO.
RALEIGH, N. C.

FUNLAND SHOWS
All Winter South
Want ex. Cookhouse, Arcade, Photo, Fishpond, Lead Gallery, Wheels and Candy Stores open. Place Octopus, Drome, Sideshow, Funhouse and Musical Troupe. All replies: Oxen Hill, Md., by D. C., this week. Firemen's Carnival, Columbia, S. C., next week, free gate, downtown, 100F. below.

SHOWS, CONCESSIONS, COOKHOUSE
For
FALL FESTIVAL AND MEIGS COUNTY FAIR
MIDDLEPORT, OHIO, SEPT. 29-OCT. 4
HAPPY ATTRACTIONS
FRANKFORT, OHIO, THIS WEEK

NINTH ANNUAL TRI-COUNTY FAIR
Elberton, Ga., Oct. 6
Wanted—Proven Costed and Concessioners of all kinds, also money-getting Shows and Children's Rides. 10 Big Rides contracted. I. V. HULME, Supt. Concessions. Place one more interested Adv.

WANTED FOR HAMITER BROS.' CIRCUS
Side Show Acts—Oriental Dancers—Ticket Sellers (make first and second openings)—Punch and Jolly—Lodge Lecturer. Out all winter. Wire
CUBAN MACK, Box 1882, Dallas, Texas

WANTED
For Big Street Fair and Celebration at Dunlap, Indiana, October 6 to 11, clean Concessions and Shows of all kinds. Bingo booked. Can use four or five rides or wood roller small Carnival. Address:
DOC STODDARD, General Delivery, Dunlap, Ind.

CATERPILLAR FOR SALE
Stored in New Brn., No. Cor. Address
MRS. J. J. BURNS
Kass Shows, Ashboro, Nc. Car., this week

Shaw's United; Valden, Miss.
Shelley Midway; Florence, Ala.
Sims Greater; Fair, Collingwood, Ont., Can.
Smith Bros.; Madill, Okla.
Smith Greater; (Fair) Brinkley, Ark.; (Fair) El Dorado 29-Oct. 4.
So's Liberty; Dexter, Mo.
South-West; Houston, Tex.
Southern; (Fair) Water Valley, Miss.; (Fair) Canton 29-Oct. 4.
Southern States; (Fair) Halesburg, Ga.; Camilla 29-Oct. 4.
Southern United; (Fair) Richland, Mo.
Sparks, J. P.; (Fair) Jasper, Ala.; (Fair) Haleyville 29-Oct. 4.
Stiefens Superior; Alladena, Calif., 29-30; Riverside Oct. 1-6.
Strates, James E.; Bloomsburg, Pa.; York 29-Oct. 4.
Strick, Ed.; (Fair) New Braunfels, Tex.; (Fair) Bellville 29-Oct. 4.
Sunset Am. Co.; (Fair) Marshall, Mo.; (Fair) Carrollton 30-Oct. 4.
Tamm, Barney; Appomattox, Va.
Thomas Am.; (Fair) Greenfield, Ind.
Tidwell, T. J.; (Fair) Iowa Park, Tex.; (Fair) Kennett, Mo., 29-Oct. 4.
Tilley; (Fall Festival) El Paso, Ill.; (Fall Festival) Clinton Oct. 1-4; season closes.
Tink Knop; (Fair) Clarksville, Ark.; (Fair) Hartselle 29-Oct. 4.
Tom's Am. Co.; Cordale, Ga.; (Fair) Arlington 29-Oct. 4.
Towner Am.; Monks Corner, S. C.
Virginia Greater; Suffolk, Va.; (Fair) Yanceyville, N. C., 29-Oct. 4.
Wade, W. O.; (Fair) Denver, Ind., 29-27.
Wallace Bros.; (Fair) Booneville, Miss.; (Fair) West Point 29-Oct. 4.
Wallace Bros. of Canada; Aylmer, Ont.
Ward, John H.; McComb, Miss.; (Fair) Donaldsville, La., 29-Oct. 4.
West Bros.; (Fair) Mason, Miss.; (Fair) Oxford 29-30-Oct. 4.
West Coast; (Fiesta) Vallejo, Calif.; (Fiesta) South San Francisco 30-Oct. 5.
West, W. E., Motorized; (Fair) Blue Rapids, Kan., (Fair) Cheney 29-Oct. 4.
West's World's Wonder; (Fair) Yazoo City, Miss.; (Fair) Laurel 29-Oct. 4.
Wilson's; Eureka, Ill.
Wolfe Am. Co.; Wadalla, S. C.
World of Fun; (Fair) Selma, N. C.; (Fair) Hartford 29-Oct. 4.
World of Miris; Richmond, Va.
World of Pleasure; Pocomoke, Mich.
World of Wonder; Pittsburg, Tex.
Young, Monte; (State Fair) Salt Lake City, Utah
Zachind Bros.; (Fair) Hamlet, N. C.
Zeiler, C. P.; (State Fair) Albuquerque, N. M., 21-28.

CIRCUS

Baker Bros.; Cadillac, Mich., 21-25.
Coke Bros.; Wilson, N. C., 23; Goldsboro 24; Wilmington 25; Fayetteville 26; Florence, S. C., 27; Charleston 29; Columbia 30; Augusta, Ga., Oct. 1; Macon 2; Americus 3; Montgomery 4.
Gould, Jay; Robinson, Ill., 23-24.
Hamid-Morton; (Alsopp) Ebrings Boston Garden, Boston, Mass., 29-Oct.
Hunt Bros.; Scotland, N. C., 24.
Kelly, Al O., & Miller Bros.; Jermers, Kan., 23; Nees City 24; Basine 25; Morningside 26; St. John 27.
Rangers Rodeo & Circus; Marysville, O., 29-26; Dover Oct. 2-4.
Ream's Circus & Rodeo; (Fair) Hamilton, O., 29-27.
Ringling Bros. and Barnum & Bailey; Big Show, Tex., 23; Abilene 24; Port Worth 25; Dallas 26-27.
Russell Bros.; Baton Rouge, La., 23; La Fayette 24; Lake Charles 25; Port Arthur, Tex., 26; Orange 27; Lutkin 29; Palestine 30; Corsicana Oct. 1; Terrell 2; Greenville 3; Denison 4.
Texas-Nebraska Rodeo Co.; Covington, Ind., 26-28.

MISCELLANEOUS

Black Von Enterprises (Grape Festival) Bangsdy, O., 23-27.
Cassidy, E. J.; Indoor Carnival; Yorkton, Sask., Can., 29-27; Russell, Man., 30-Oct. 3; Minnesota 2-4.
Cowboy Mac & His Texas Rangers; Bremen, 24-26; Livingston 25; Haskell 27; Orange 28; Hugo 29.
Dixie Queen Showboat; Rock Island, Ill., 29-25.
Falcon, Larry; Concessions (Fair) Carrollton, O., 30-27.
Harlan Med Show; New Castle, Pa., 23-27.
Hayworth, Sealie; Polkville, N. C., 22-27.
International Congress of Oddities (Cotton Carnival); Hotterville, Ark., 22-27; Houston, Tex., 29-Oct. 4.
Klein's Attrs. (Fair) Carrollton, O., 24-27.
Leone, Marjorie; Valdivia, Oa., 22-27; Quinn 29-30; Thomasville, Oct. 1-3; Cairo 3; Whigham 4.
Lewis, H. Kay, & Hollywood Varieties; Cody, Wyo., 24-25; Worland 26-27; Casper 29-30; Lewellyn, Montana; Lava Hot Springs, Idaho, 22-27.
Marcelo, Magician; E. Liverpool, O., 24; New Philadelphia 25-26; Toronto 29; Inigo Junction 30; Sheberville, Oct. 1-2.
Myers Entertainers; Buford, N. D., 22-27.
Punk, Magician; Quincy, Mich., 23; Tupper Rivers 24; South Haven 25; Cassopolis 26; Pymouth Ind., 27.
Rodgers, Lester (Fair) Carrollton, O., 24-27.
Sheffield, Magician (The Cave) Vancouver, B. C., Can., 22-27.
Virdi, Magician; Anthony, Kan., 24; Alva, Okla., 25; Blackwell 27.

ADDITIONAL ROUTES

(Received Too Late for Classification)
Corveto's Canines (Chicago Theater) Chi 26-Oct. 2.
Horne, Johnnie & Jessie (Ideal Restaurant) Newport, R. I., 22-27.
LaZella, Aerial (Celebration) Dickinson, N. D., 22-25.
Luby & Rubin (Sak's Show Bar) Detroit 22-27.
Wilcox, Vern (Ideal Restaurant) Newport, R. I., 22-27.

WANTED

Cookhouse or Club, Ball Games, High Striker, Merchandise Concessions, Photo Gallery, Shows with own outfit. **MIDWAY OF NINTH SHOWS**, Brockfield, Mo., for this week; Taylor, Mo., on the Directa, next; then south.

PLASTER GALORE!
IMMEDIATE SHIPMENT ON ALL STOCK NUMBERS
SELDOM EQUALED—NEVER SURPASSED
SERVICE . . . QUALITY




S H A W L S
Beacon
Blankets
"make Warm Friends"
S H A W L S

ONE CASE OR CARLOAD

No. 014—Oversize Height 14 in.
Packed 12 to carton Per Carton **\$2.40**

ALL PLASTER FINISHED IN BRIGHT COLORS DECORATED WITH TINSEL
Complete Line of Premiums, Novelties, Sales Boards Write for Catalog. State Your Business.

No. 18—Brodie Height 12 in.
Packed 12 to carton Per Carton **\$2.40**

WIS. DELUXE CORP. 1902 NO. THIRD STREET MILWAUKEE, WISCONSIN

FLAGSHIP SENSATIONAL CANDY PKG.
13 inches long, 3 inches high, 4 colors. Filled with a full cargo of candy shaws. Packed 100 to Carton.
100 Pkgs. \$4.00
Free Catalog of all our Candy Pkgs. 20% Dep. on All Orders.



DELIGHT SWEETS, INC., 50 East 11th St., N.Y.C.

STOCKS ARE LOW—ORDER QUICK
V—DECALS FOR AUTOS AND WINDOWS, \$6.00 per 100. Sample 10c. PATRIOTIC AND V—PINS (LARGEST ASSORTMENT), SAMPLE ORDER \$2.50. (1 Then Order by Number)
RODDEO BROCHURES (VERY LARGE ASSORTMENT), SEND \$1.50 FOR SAMPLE LINE. Rush Your Orders—These Items Are Going Fast and Are Hard to Get.

SCHREIBER MDSE. CO. 1001-3 BROADWAY KANSAS CITY, MO.

5 DAYS WANT FOR 5 NIGHTS
VENTURA COUNTY FAIR
OCTOBER 8 TO 12 INCLUSIVE
LEGITIMATE CONCESSIONS
Will sell exclusive on Bingo, Custard, Scales, Novelties, Guess Your Age. Will book any legitimate Concession operating for stock. Address A. H. FINE, Concessions, Ventura County Fair, Ventura, Calif.

ARTHUR'S MIGHTY AMERICAN SHOWS
BULLOCK AMUSEMENT CO. WANTS
Shows with own transportation. No girl or sex show carried. Following Concessions open: Bingo, Custard, Popcorn, Candy Apples, Photo Gallery, Knife Rack, Rat Joint, Long-Range Gallery, Bowling Alley. Out until Christmas. No gate. No racket. This week, Winnsboro, South Carolina; week September 29, Summertown, South Carolina; week October 6, Orangeburg County Colored Fair, Orangeburg, South Carolina; week October 13, Bamberg, South Carolina.

WANT FOR ABBEVILLE COUNTY FAIR
WEEK OF OCT. 6TH, AND 5 FAIRS FOLLOWING
Legitimate Concessions all kinds, clean Shows with own equipment. Clay Mastly's Rides, etc., hold contract for all fairs, but can place non-conflicting Rides, such as Octopus, Flyco-Plane, Helio-Plane or any Flat Rides; Mix and others contracted. **NOTICE—Pebble Act, wire, also Rits and Dunn.**
Address: **MANAGER, Abbeville County Fair, Box 215, Abbeville, S. C., Car.**

WANT
Colored Musicians and Performers. Want Octopus Ride Help.
ROGERS GREATER SHOWS
Lexington, Tenn., Fair, this week; Huntingdon Fair follows.

WANTED SHOWS AND CONCESSIONS
For Homecoming & Pay Day
Camp Blanding, Fla.

Great Sutton Shows WANT
Cookhouse. Will furnish tents and panel fronts for Girl Show or any small Show. For SEVEN Fairs and Celebrations in the best cotton belt in Arkansas. Kennett, Mo., all this week, Sept. 22 to 27.

The Clay Blanding Permanent Amusement Center for In-door and Out-Door Amusement under the auspices of Veterans of Foreign Wars will celebrate Home-Coming Oct. 1st for 50,000 soldiers who will have several months' stay. Can also use hot stuff White and Colored-Girl Shows Levins. Contact: **PHIL W. WITKIN, Genl. Mgr., Post Office, Blaine, Fla., or come to Amusement Center at Lake Restaurant, Gate A, Camp Blanding Highway.**

SOUTHSIDE VIRGINIA FAIR, PETERSBURG, VA.

Week of September 29—Petersburg Is Booming and 30,000 Soldiers at Fort Lee, 3 Miles From Petersburg.

CATAWBA COUNTY FAIR, HICKORY, N. C., TO FOLLOW

This show will stay out until late in November and maybe all winter. Will place girls for Paradise Revue and Posing Shows. Want a few Workington in all departments.

CAN PLACE LEGITIMATE MERCHANDISING CONCESSIONS AND EATING AND DRINKING STANDS.

We can place Shows of merit with own equipment, also Silodrome and Monkey Circus.
All address, this week.

CETLIN & WILSON SHOWS, INC.

Trenton, N. J.

ENDY BROS.' SHOWS, INC.

NEWBURG, N. Y., IN THE HEART OF THE CITY

STATE ARMORY GROUNDS—WEEK SEPTEMBER 29

GREAT DANBURY, CONN., STATE FAIR

8 DAYS, STARTING OCTOBER 5 TO 12 INCLUSIVE

Can place legitimate Concessions of all kinds. Minstrel People, Musicians, Chorus Girls. Bill Tucker wants Clothes Pin Agents. Ride Help, Semi Drivers. All winter's work in Florida. Great Barrington, Mass., this week.

CONCESSIONS WANTED**LAWRENCE CO. FREE FAIR**

LOUISA, KY., Main Streets

DAY—SEPTEMBER 30-OCTOBER 4, INCL.—NIGHT

Many Good Concessions Still Open, Including Popcorn, Blingo, Etc.

Address:

THE F. E. GOODING AMUSEMENT CO.

1300 Norton Ave.

Columbus, Ohio

WANT CHEROKEE COUNTY FAIR WANT

Murphy, N. C., Sept. 29-Oct. 4

CHEROKEE INDIAN FAIR

Cherokee, N. C., Oct. 6-11

CONCESSIONS OF ALL KINDS—WHEELS, NOVELTIES, BALL GAMES, AMERICAN PALMISTRY, GUESS YOUR WEIGHT AND AGE, PITCH-TILL-YOU-WIN, HOOP-LA, CIGARETTE GALLERY, HIGH STRIKER, GOOD OPENING FOR GLASS HOUSE, LIFE SHOW OR ANY OTHER NON-CONFLICTING GRIND SHOW. WANT TALKERS, GIRLS FOR POSING SHOW AND REVUE, COLORED PERFORMERS FOR MINSTREL SHOW.

BANTLY'S ALL AMERICAN SHOWS

THIS WEEK, SANFORD, N. C.

GIRLS WANTED

Attractive Strip Tease—Experienced Chorus Line Girls—Girls Doing Specialties Eleven weeks more of this season. Salaries guaranteed by office.

Show management

ELSIE CALVERT

RUBIN & CHERRY EXPOSITION

Pomona, until September 28; then San Diego, September 30 to October 12; Both California.

YANCEVILLE, N. C., FAIR, Week of September 29. Best Little Fair in North Carolina—Heart of Tobacco Belt.

DILLON, S. C., FAIR, Week of October 6; HALIFAX CO. FAIR,

Weldon, N. C., October 20.

WANT Cookhouse, Penny Arcade, Ballgame, Pitch Till You Win, Hoopla. Will sell X on Novelties, Scales and Guess Your Age. Will book Tilt-a-Whirl, Roll-o-Plane or Octopus. Want Minstrel Troupe, have complete outfit; Monkey Show, Ten-in-One and Girl Show. No Wheel, Roll Downs or Gypsies.

Virginia Greater Shows

Suffolk, Va., this week. Wife SOL NUGER or ROCCO MASUCCI.

P.S.: Fair Secretaries, have week of Oct. 13 open.

\$\$\$\$\$ WE CATCH MILLION DOLLAR PAYROLL AT MONTGOMERY \$\$\$\$\$ GREAT LAKES EXPOSITION SHOWS, INC.

Can place for Montgomery, Ala., and long season Fairs, high-class Monkey Show, Dick Taylor, wired you answer if coming. Also newly framed Glass House. Can assure you of a profitable season of Fairs and several dates in Florida. Concessions of all kinds, must be legitimate. Harry Bellin can place Agents for Grind Shows. No Rides wanted. We have our own thanks to so many inquiries. Ride Help, who desire wants. Everybody address: A. WAGNER, Manager, Selma, Ala., this week; then Montgomery, Ala., next week.

—IN THE HEART OF TOBACCO BELT— FAIRS—WHERE PROSPERITY REIGNS—FAIRS

ROCKY MOUNT,
N. C., FAIR
OCT. 6-11

WASHINGTON,
N. C., FAIR
OCT. 13-18

EMPORIA,
VA., FAIR
OCT. 20-26

Can Place, Starting GREENSBORO, N. C., FAIR

Sept. 29th to Oct. 4th, Inclusive, and balance of season.

Legitimate Concessions—Meritorious Shows—Kiddie Rides except Autos, Del Crouch wants Drome Talker. We can use useful Carnival Help in all departments.

ART LEWIS SHOWS, INC.

Address: ART LEWIS, MGR., Hendersonville, N. C.

Texas Second Largest Fair

ABILENE, SEPTEMBER 29-OCTOBER 4

Payday for 40,000 Soldiers. Expected Attendance 200,000.

TEXAS EXPOSITION SHOWS

Can use Minstrel, Sideshow, Monkey, any others except Girls. Have complete frameups. Will book Rocket, Ride-O, Flying Scooter, Pony Ride, legitimate Concessions all kinds except Bingo. No Flat Joins. 6 other Celebrations and Armistic week follow. Wellington, Texas, Fair, Sept. 22-27; then Abilene.

MAD CODY FLEMING SHOWS

WANT

Clean Pit Shows that cater to ladies and children. Want couple clean, sober Grinders. Heart-shaped Pitch-Till-You-Win, Dart Game. Smokey Strickland wants Musicians for Hill Billy Show. There is a little cotton money left and people that are willing to work hard can make a little money in Georgia yet. I think we have the best string of third-class Fairs in Georgia. Can join at Jackson Co. Fair, Jefferson, Sept. 29th. Several good Fairs to play yet. Address: FAIR GROUNDS, JASPER, GEORGIA, THIS WEEK.

H. W. CAMPBELL WANTS

for the following Celebrations: Merchants' Exposition at Belvedere Gardens, Sept. 30th-Oct. 5th, and Rosemead Industrial Show, Oct. 7th-12th, with six weeks in the cotton country to follow. Legitimate Concessions, Grind Shows and Rides that don't conflict. Can use a good Sound Truck and Ride Help. Open until Jan. 1st in Southern California. Have a good Armistic Week Celebration. Write or wire H. W. CAMPBELL, 823 1/2 South Grand St., Los Angeles, Calif.

WILLIAMSTON, N. C., FAIR

SEPTEMBER 29 TO OCTOBER 4 INCLUSIVE

KAUS EXPOSITION SHOWS, INC., on the MIDWAY

Want legitimate Concessions of all kind, no exclusions except Bingo. Want Manager with Troupe for Girl Revue (white), Charlie "Jay" Gramlich wants Girls and Men for Dope Show. Top salaries paid. Can place experienced Ride Help in all departments. Address: This week, Ashboro, N. C. (Fair); then Williamston, N. C. (Fair).

CENTRAL AMUSEMENT COMPANY WANTS

Rides—Any Ride that doesn't conflict. Shows with own outfits that can get money. Want Musicians and Performers for organized Minstrel Show. Salary from office. Concessions: Any Concessions that work for not over 10 cents. Duck Pond, Hoopla, Ball Game, Photo, Pitch-Till-You-Win, Hat, Pan, Pie Pool, Penny Pitch, Bowling Alley, Snow Ball, Lead Gallery, Novelty Jewelry, Guess Age, Scales, Popcorn or any Grind Concessions. If you want all winter's work in Florida, come on. We never close. SHERMAN HUSTED, Mgr., Central Amusement Co., Windsor, N. C., Fair, this week; Scotland Neck, N. C., Sept. 29th to Oct. 4th.

WANTED

For eight weeks of the West's best show territory. Snake, Animal, Monkey, Glass or any Show of merit. Will furnish outfits for same. Shows booking now. Can play our winter spots and have price booking next year. Ball Game and Stock Concession Agents. Use good, some Ride Help. Want Girl Show and Athletic Show. Have for Sale—No. 10 Ell Wheel, A-1 condition, now located in Ohio.

FRANK BURKE SHOWS

La Junta, Colo., week Sept. 22; Clayton, N. M., week Sept. 29 to Oct. 4.

WANTED FOR THE GREAT ROWAN COUNTY FAIR

Salisbury, North Carolina, 8 Days and Nights, October 20th to 28th
Factoring Salaries: Mary Thursday, Johnny Rizzo Friday, Rube Racco Saturday
Can place Concessions of all kinds, including Wheels, Grind Shows, Cook House, Grab, Photos, Penny Pitch, Pop Corn, Peanuts, Fish Pond, Candy Floss, etc. Grand Stand Concession for sale. Minstrel, Demonstrators, Paper Men, have some available made in exhibit buildings. Play the money spot. 50,000 soldiers encamped here on maneuvers. Write or wire
SECRETARY: Rowan County Fair, 14 Victor Building, Salisbury, North Carolina.

WANT SHOWS, RIDES, CONCESSIONS HATTIESBURG, MISS., HOMECOMING AND PATRIOTIC DEFENSE EXPOSITION

ALL WEEK OCTOBER 6TH

Over sixty thousand soldiers home at Camp Shelby from war maneuvers with a three million dollar pay roll. Thousands of visiting relatives for the homecoming. For space address BILLIE WATSON, Commander, American Legion, Billie's Service Station, 1700 North Main Street, Hattiesburg, Miss. P.S.: Positively no Carnival wanted.

Support your Government in this national emergency. Build a wall of defense by buying Defense Savings Bonds and Stamps.

Happyland

SHOWS

THE BEST IN OUTDOOR AMUSEMENTS

JOHN F. REID and WM. G. DUMAS, Co-Owners and Managers

Permanent Address: 3633 Seyburn Ave., Detroit, Mich.

We Wish to Thank All Personnel, Committees and Fair Managers for Wonderful Co-operation in Making This a Most Successful Season.
BOOKING NOW FOR A STILL BETTER 1942.

15 successful seasons with Happyland Shows

HATTIE AND BERNARD MATTSON

Shooting Galleries

GEORGE SPANYER15 Years | FLORENCE WOODS15 Years
ROBERT WOODS15 Years | HAROLD DOBBS 1 Year

"BINGO"

SHIRLEY AND FRANK ALLEN

With it and for it

AGENTS Charles Whittington Gilbert Dufour Roger Margold
Michael Cassara Thomas Kelly Clayton Young

"Snootie," Night Watchman
"Happyland" the reason we are here 8 years

MR. AND MRS. EDW. N. MARKS

Jewelry and Engraving

SEVEN YEARS SAME SHOW

Featuring A. Holt & Co. Gold Wire. Harry Pakula and Edw. H. Morse
Engraving Jewelry.
"DOING JUST FINE"

Thank you, Happyland, our first customer

More than 45 trailers sold on your show by the Sellhorn organization since 1934.

Best of luck, and thanks again from everybody at

SELLHORN'S

E. Lansing, Mich. Alma, Mich. Sarasota, Fla.

ROSE AND HARRY LEWISTON

Presenting

**WORLD'S FAIR FREAKS
MIDGET VILLAGE
RO-LO FUN HOUSE**

THANKS to HAPPYLAND for a Tremendous Season

With Us We Have
Paul Sprague, General Manager.
Julie Izen, Assistant to Mrs. Lewiston.
The Flaggies, Midgets, 3rd Year.
Irene Farrell, 2nd Year.
Prof. Disco, Punch and Judy, 4th Year.
Pintoads, 2nd Year.
Permanent Address—3234 Greshaw, Chicago, Ill.

Geo. Hill, Human Pin cushion, 4th Year.
Frico, Acrobatic Dog, 3rd Year.
Geo. Espleys, Champion Archer, 2nd Year.
Geraldine Shaver, Alligator Girl, 2nd Year.
Zlode, Moustache, 5th Year.
"BIDO," Radio Electric Robot, 2nd Year.

Laurelle, Man with Revolving Head, 3rd Year.
Joe Allen, Human Corkscrew, 3rd Year.
Charles Porter, Petrified Man, 2nd Year.
Flo Jones, Amazon Giantess, 3rd Year.
Vivian Dunning, Queen of Sword Swallowers,
4th Year.

Leonard Perry, Only Man in World Who Can
Pop His Eyes, 2nd Year. And many others
who have joined us during past year.

Jimmy Murray, Tickets, 2nd Year.
Garry Lackey, Tickets, 2nd Year.
Bob Smith, Talker, 3rd Year.

* MUST BE A REASON *

9 Consecutive Years With the Best

EDW. H. AND INEZ MILLER

Villa Madrid Girl Revue

Frozen Custard Salt Water Taffy Kisses
Candy Floss Pitch-Till-U-Win
Winter communications, 16130 Chapel Ave.,
Detroit, Mich.

JUNE AND HARRY BOYLES

CONCESSIONS

13th season here—There must be a reason

Lucille (Whalen) Perry12 Years
Margaret Delaney 9 Years
Mary Jane and Bob Morris 3 Years
Sidney Allsup 7 Years
Thelma Cassara—Frank Cook—Gerald Bolton

JENNIE AND RAY TAHASH

COOKHOUSE AND OCTOPUS

Thanks to Johnny and Bill for Eight Happy and
Prosperous Years

Orin Powell—Chef Clifton McCarthy—Griddle

10 SUCCESSFUL SEASONS WITH
HAPPYLAND

Mary and Frank Slevenski

Operators of Legitimate Concessions
for 23 years

Cigarette Gallery ... Walter Hartt
String Game Mary Slevenski
Balloons Alfred Slevenski
Bowling Alley Frank Slevenski

COSETTE and JACK WATSON

**Penny Arcade and
Exclusive Diggers**

This our seventh pleasant and
profitable season with Happyland

Mr. and Mrs. V. R. Ferguson

Rolloplane

High Striker—Cat Rack—Penny Pitches
5 Successful Years

GEORGE STAVROS

**Exclusive Popcorn and
Peanuts**

5 Years of Prosperity
Thanks to Happyland

R. J. QUICK

Electrician
Eighth Season

HALSTEAD AND SMITH
Hi-Pitch Jewelry Salesmen

Extraordinary
We Like To Be With Happyland

MAGGIE AND ROY DURFEE

Restaurant Deluxe
Happyland Is Good Enough for Us

MR. AND MRS. E. R. FARLOW

Serving good food and
doing well with Happyland

THIRD SUCCESSFUL SEASON
MR. AND MRS. WALTER ANTHONY
Concessions

Easy—Fair—Simple—Square

GRACE AND EDDIE LeMAY

Still feeding the folks

V. L. DICKEY General Supt.
MARTIN DELANEY
..... Merry-Go-Round Foreman
CHARLES ROBERTS
..... Ferris Wheel Foreman

WILLIAM GERARD... Tilt-A Foreman
ARTHUR MESSER... Rides-O Foreman
BUCK ALLSUP... Auto Ride Foreman
WALTER STANEK... Airplane Foreman

HAROLD ROUSSIN. Chairplane Foreman
ROBERT CARMAN... Octopus Foreman
JOE WALLACE... Rollo-Plane Foreman

WE ARE ALL TEN YEAR MEN WITH HAPPYLAND

PENNY PITCH GAMES
 Size 48x48", Price \$25.00.
 Size 48x48", With 1 Jack Pot, \$35.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter, Beautifully Painted. We carry in stock 12-20-24 and rubber wheels. Price \$12.00.

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.25

SEND FOR CATALOGUE.
 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cases, etc.

SLACK MFG. CO.
 124-126 W. Lake St., Chicago, Ill.

ASTRO FORECASTS AND ANALYSES

1941 ASTRO READINGS ALL COMPLETE

Single Sheets, 8 1/2 x 14, Typewritten, Per Doz. \$6.00
 Analysis, 3-p., with Blue Cover, Each50
 Analysis, 3-p., with White Cover, Each15
 Forecasts and Analysis, 3-p., Fancy Covers, Ea. .05
 Samples of Daily Readings, 4-yr for 25¢.
 No. 1, 24-Pan, Gold and Silver Covers, Each .30
 Wall Charts, Heavy Paper, Size 28x34, Each 1.00
 Gazing Crystal, Oil's Boards, Planchettes, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Extra. 15¢

HOW TO WIN AT ANY KIND OF SPECULATION. 24-Page Booklet, Beautifully Bound, 15¢.

PACK OF 75 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc., 35¢.

ZODIAC F. T. CARDS. Pack 25¢

Graphology Charts, 9x17, Same Set, per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 P., .25¢

"WHAT IS WRITTEN IN THE STARS," Reading Booklet, 12 P., Contains all 12 Analyses, Very Well Written, Per Doz. \$10; Sample 10¢.

Shipments Made to Your Customers Order Year Later. No checks accepted. C. O. D. 25¢ Deposit. Our name or ads do not appear in any merchandise.

SIMMONS & CO.

19 West Jackson Blvd., CHICAGO
 Instant Delivery. Send for Wholesale Prices.

POPCORN
 Peanuts, Corns, Beans, and all Popcorn Supplies. We buy and sell new and used Popcorn and Peanut Machinery. Complete lines of Vegetable Appliances. Send for Price List Today.

MOSS BROS. NUT CO.
 Philadelphia Dept. B Pittsburgh

You can make **EASY MONEY** by Fortune Telling or Chiropractic Reading with our **NEW BUDDHA PAPERS**

Clear cut script, simple operation. Free descriptive catalogue.

CATALOGUE.
S. BOWER BELLEMEAD, INDIANAPOLIS

READING'S SHOWS WANT

Mastered Show complete with Band to join at once for this fair and balance of season. Have top complete. Want Grand Shows, Stock, Concessions, Concession Agents and Side Shows. **W. WILLIAMS, Mgr., Camden, Tenn. (Fair),** this week; **Bellair, Tenn. (Fair),** to follow.

WANTED CONCESSION PEOPLE

Counter Men for Bling's sober, clean Cook House Help; Agents for Bling's, Pepp's, Pepp's; Men who can drive trucks. Lots of Fair, **Reggie Roy GOLDSTONE, FUZZELL'S SHOWS, Fair, Asheville, Ark.,** wk. of Sept. 21; **Fair, Helena, Ark.,** wk. of Sept. 29; **Fair, Marianna, Ark.,** wk. of Oct. 6, or per route.

WANTED—CARNIVAL

Ashley County Fair
 Hamburg, Arkansas, Oct. 16-17-18
 Can open Monday or Tuesday of that week. Big lumber mill close for 10 days. Large crowd this year. Admire number Shows, Sides, Concessions.
 Address:
ELMER BROWN, Come Motel, Hot Springs, Ark.

—WANTED—

BINGO and legitimate Stock Concessions of all kinds. Cook House or Grub. For Memphis County Fair, Brandenburg, Ky., September 23th to 27th. Fall Festival on the Street at Mt. Vernon, Ind., October 1st to 4th, to follow. Dates tight. Come on or address **DIXIE BELLE SHOW, Louis T. Riley, Mgr., Brandenburg, Ky.**

GOLDEN BELT SHOWS

Want Special Agent at once. Concessions, come on plenty of money in this section country. Must work for 10¢. Will book Sides and Shows that don't conflict. Address: **Giddens, Mo.,** this week; **Stamps, Ark.,** next week. P.S.: All Fairs until Nov.

WANTED PARTNER

for one of the best equipped Free Shows in America. Going south within 2 weeks. Out all winter.

JOE PISARA
 HOTEL BLISS BLUFFTON, IND.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

BIZ peking up Down Yonder.

FORMER trouper, Dutch Miller cards from Rock Island, Ill. that he is working as a driver for a trucking company there.

AFTER a successful season with Imperial Shows, E. R. Gaines left for his home in Moberly, Mo.

MANY a season since some ticket boxes were dragged so often!

E. J. CASEY SHOWS were signed to provide the midway at a three-day Yorkton (Sask.) Terrier Hockey Club carnival in the Yorkton Skating Rink.

CLINT SHUFORD, former treasurer of Downie Bros.' Circus and more recently with Alrico Attractions, joined Hennies Bros.' Shows to work in the office wagon.

"If they can't get it this season, they never can." Well, some of 'em never can.

PRESS AGENT on Gettin & Wilson Shows, Raymond Murray is under a

SINCE closing with Imperial Shows, Al Devine has joined Crescent Amusement Company with his sound truck and will play the organization's fair dates in the Carolinas and Florida.

WHEN is an independent showman really independent? Generally when he gets off the nut to the office.

MARQUERITE RALYEA, diminutive dancer, advised from Elmira, N. Y., that she is at her mother's home there recovering from injuries sustained in a fall while dancing on the Convention Shows.

MANY a trouper who is a free-eater on the lot doesn't dare carry mud on his shoes into the house trailer.—Cat Rack Annie.

WHILE playing Bridgeport, O., for the second time this season with Cunningham Exposition Shows, Don and Sallie Justus took delivery on a new trailer. They report a successful season with the show.

SOME night club performers, who went out under canvas just for a lark, are singing plenty—a dozen shows plus daily.

EQUIPMENT of Smith Greater Shows, which closed a successful season recently, has been stored on the fairgrounds in Culpeper, Va., M. L. Bartlett, *The Billboard* sales agent and mailman on the organization, reports.



A PROMINENT figure in outdoor show circles, C. F. Zepher is owner-manager of Zeigler's United Shows, whose tour of the Montana circuit of fairs brought grosses of 40 per cent more than in the three previous seasons it has been played. Organization reported broken records at fairs in Dodson, Harre, Shelby, Sidney, Glendive, Miles City and Forsyth.

doctor's care and will be off the road for the rest of the season.

VET CANVASMEN Thomas DeWeese has returned to the South for the winter. He cards that he plans to make fairs in Georgia and Alabama.

"WHAT kind of a cracker is he, Georgia, Florida—or just smart?"

ROY VINCENT, deaf trick roper, is with Ruth Roy's Circus and Wild West Show on Gettin & Wilson Shows, his third consecutive season there.

CAPTAIN ANDREW, fire eater, and Dollette, midget, who closed with Tivoli Exposition Shows in Lebanon, Mo., recently joined Sam Golden's Side Show on West Bros.' Shows.

REMEMBER way back when they used to wonder when they'd get a red one?

AMONG VISITORS to the James E. Strates Shows' midway at the Lincoln Stadium in Nanticoke, Pa., recently was Joseph P. Collis, assistant managing editor *Wilkes-Barre (Pa.) Record*.

CAREY EMRIE, Cincinnati, visited Mr. and Mrs. Virgil Hutzler, Snake Show operators on Dixie Belle Shows, at Dillsboro, Ind. He reports the Hutzlers did good business.

CROSS is high, nut is low, Jack is plentiful and it's a great game!—Johnny Come-Lately.

JACK W. DONOHUE (Otheello, Human Balloon) is working in Hubert's Museum, New York, where he is doing cartoon work in addition to his balloon act.



DEE LANG is directing genius of *Lee Lang's Famous Shows* which, **alio** dogged by rain and cold weather on almost every big day of the 10 fairs played to date, have succeeded in chalking up gross gains of 25 to 35 per cent over those of previous years. Included in shows' route was South Dakota State Fair, Huron, September 1-8, a member of the five-fair North Central Circuit.

L. G. McHENRY'S Crescent Amusement Company has been contracted to provide the midway at the 1942 Southwest Florida Fair, Fort Myers, C. P. Reutick, general manager of the fair, announced last week.

AND many will wind up without bank books mainly because of horse books.—Whitely Cooks.

MRS. DALE PICKETT letters from Wilmington, N. C., that her husband, W. L. Pickett, formerly with the Mighty Sheelley Midway, entered a Fayetteville (N. C.) hospital on September 16 to undergo treatment for asthma.

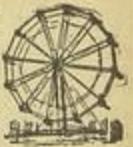
ADDED to concession row on Arthur's Mighty American Shows in Princeville, Ore., were Mr. and Mrs. R. J. Whitmore, Mr. and Mrs. J. S. Roseman, Mr. and Mrs. L. Timmerman, Mr. and Mrs. Raymond Massey, Danny LaMarr, Timothy Reaves and Dorene Dyke.

AN optimist is one who thinks the crowd in the side show is waiting for a chance to get into the blow-off.—Dime Jam Johnson.

"AFTER a successful season with my photo gallery, I'm at my home here preparing wardrobe for night club engagements this winter." Mac-Joe Arnold scribbles from Moberly, Mo. "Plan to go

VERY LITTLE UPKEEP

David Gilliam, of Ocean City, New Jersey, writes: "My No. 12 **ELI Wheel** is one of my most dependable investments. It requires very little upkeep in comparison to income." Let us give you more information about the old reliable Model 510 **ELI Wheel**.



ELI BRIDGE COMPANY

Builders of Dependable Products
 800 Case Avenue, JACKSONVILLE, ILL.

THE IMPROVED CHAIRPLANE CARRYING 24 PASSENGERS



The Chairplane can be had in two heights with 18 ft. and 22 ft. towers, making the entire height 26 ft. and 30 ft. The 18-ft. tower ride has steeper sweeps, consequently can be operated on smaller space and under most trees and overhead wires. Newly arched seat and entrance signs and improved ticket booth have been added at an extra cost. Please write for prices and literature.

SMITH & SMITH, Springfield, Erie Co., N. Y.

WANTED

Girls and Talkers for Dallas Fair. Prefer those that were with me at World's Fair. Write, wire

MEL SMITH

Adolphus Hotel, Dallas, Texas

VIRGINIA AND NORTH CAROLINA FAIR SECRETARIES

Please write or wire, as we have open dates.

MATTHEWS COUNTY FAIR

MATTHEWS, VA., SEPT. 24-25-26.

WANT Sides, Shows and Concessions.

Write or Wire

THOMAS H. BOSWELL
 Matthews, Va., this week; Gloucester Court-house, Va., next week.

Geo. W. Christian Wants

Concessions that work for stock and 10 cents for Milton, Ill., Home-Growing, Sept. 25-27. Will pay cash for No. 5 or 10 **ELI Wheel**, \$1500. Auto Ride, (factory made). For Sale—Little Beauty Merry-Go-Round. Ten. \$25.00.

GEO. W. CHRISTIAN, Milton, Ill.

SECOND-HAND SHOW PROPERTY FOR SALE

\$50.00—Tent, 20x20, with Wall, No Pole.
 Electric Candy Twist Machine with recipe, cheap.
 Guess Your Weight Scale, working order, cheap.
 \$30.00—Antonio Flims Mummy with Banner.
 \$34.00—Burger Game with Automobile Track.
 We buy China, Ring, Bakelite, etc.
 Pay cash. **WELL'S CURIOSITY SHOP, 12 Strawberry Street, Philadelphia, Pa.**

BORTZ SHOWS WANT

Shows with own outfits. Concessions that work for stock. Ferris Wheel Man that can drive wheel trailer. Waverly Apple Festival, Sept. 24 to 27; Fredericktown, Sept. 28-Oct. 4; then Fish Street Fair, Oct. 6 to 11; all Missouri.

DYER'S GREATER SHOWS

Want Shows with own outfits. Merry-Go-Round with own transportation, 25¢. Now booking Legitimate Concessions. Slim Moon wants side, reliable Agents.
 Fulton, Miss., Fair this week; Expos Fair next. All Fairs, Expositions and Exhibitions.

WANTED WANTED

Acts and String Show Attractions for my street or indoor shows. All winter's work starting Oct. 14. Will pay 25 per cent of gross for good Talent. Animal or Educational Act to feature.

DOC HOWELL

Marathon, Oklahoma

TILLEY SHOWS WANT

for Clinton, Ill., Home Show and Fall Festival, Oct. 1 to 4, inclusive. Need reliable Concessions of all kinds. Shows with own outfits. Address: **El Paso, Ill.,** this week.

to Michigan in a few weeks for a visit with the Evans."

O. E. BRADLEY, manager Bradley Concessions,inks from Knoxville, Tenn., that he closed a successful season at Chilhowee Park there. He adds, however, that his unit has encountered some tough breaks at fairs thru that section because of the polio epidemic.

RIDE Men: A little show grease and paint'll make the rough spots look as if they ain't!

COOKHOUSE operators on J. R. Edwards Shows, Eddie and Libby Weekley closed with the shows following Wayne County Fair, Wootter, O., and left for their home in Farmington, W. Va. He has been ill and will enter a Huntington hospital for treatment.

AFTER several weeks on Coleman Bros.' Shows, Red Friend, Massillon, O., joined Arthur Ray's Harlem on Parade Revue on Hennes Bros.' Shows. Red is making openings and assisting Ray in management of the attraction. Friend previously was with Harry Lewiston's museum.

IT'S not what you gross, the figure looks big; it's the net you must register in order not to dig.—Milo McGoff.

E. L. (PAT) GLEASON, Yellowstone Shows, is in Veterans Hospital, Albuquerque, N. M., recovering from a broken leg and ankle, which he sustained while erecting his Mix-Up at Cortez, Colo., September 2. His brother, Zeke, is operating his rides and concessions on the show. Gleason says he would like to read letters from friends.

A FORMER concession agent on carnivals, Tim Greene now is head barman at a Barberton (O.) nitery. He visited Hennes Bros.' Shows while they were in Akron and also visited Capt. Curly Wilson at Brookside Zoo, Cleveland. Greene and Curly worked together on the Brown & Dyer Shows years ago.

WONDER can winter quarters be manipulated without employees or materials.—Egbert Inghender.

HAVING concluded a successful season at Buckroe Beach, Va., Boswell's Amusements hit the road for their fair tour, with initial date scheduled for Matthews, Va. All rides have been overhauled and repaired. Hostler includes Thomas H. Boswell, owner; Mabel Boswell, treasurer; R. MacDonald, business manager; J. W. Western, lot and ride superintendent, and Earl H. Scott Jr., electrician.

DURING Arthur's Mighty American Shows stand in Princeville, Ore., Ethel Henry was hostess at a party at the

Ochoco Inn in celebration of her husband Glenn's birthday. Guests included Mr. and Mrs. Martin E. Arthur, Mr. and Mrs. Joseph Metcalf, Mr. and Mrs. Joseph Ryan, Mr. and Mrs. Lloyd Carlson, Mr. and Mrs. Jack Dyke, Mr. and Mrs. Tod Henry and Walton de Pellaton.

"LOOK where the ****!! lot man spotted me this week! He must think I'm an isolationist!"

NOTES from W. C. Katus Shows by Fredrick Hoyt from Woodstock, Va.: Good weather and fair business prevailed for the shows here. Mr. and Mrs. James Baker took delivery on a new house trailer, while Mr. and Mrs. O. C. McClain and son, Jackie, purchased a new living top and car. The McClains are contemplating taking out a small unit in Florida this winter.

FRANK LA BARR, The Billboard sales agent and mailman on West's World's Wonder Shows, was presented with \$100 by the personnel of the organization when he celebrated his 75th anniversary in an outdoor show business and 88th birthday on September 4 while shows were in Du Quoin, Ill. P. G. Barron, Du Quoin postmaster, made the presentation for the show employees.

BEST defense against de fence on fairs—grounds—drag the ticket boxes often.—Oscar the Ham.

LABOR DAY in Austin, Minn., proved a gala one for Carl Naggar, side-show manager on Al Baysingers Shows. In addition to celebrating his birthday, he was married to Leslie Nickolson in the Side Show top prior to shows' final night performance. All midway attractions closed for the wedding and Charley Keifer was best man. Donna Keifer was matron of honor, while members of the Girl Show acted as bridesmaids.

ONLY doubtful thing about this season's good business is that it may encourage more winter trouping.—Colonel Patch.

"WHILE EN ROUTE to Chicago I stopped over here to visit Stella Regan, who has been suffering from a leaking heart for the last seven months," Lena Jackson pens from St. Louis. "Stella looks well, but advises she misses the road as it's the first year in more than 25 that she's been unable to troupe. She's been with Dodson's World's Fair Shows for a number of years and I met her when she presented the free act on Dee Lang's Famous Shows."

THIS hasn't been such a pleasant season for some troupers—nothing much to beef about.—Annie Fay.

HARRY REEVES, who with his wife, Daisy, has been playing Ohio fairs with their games since closing with Clyde's United Shows, suffered a cerebral hemorrhage and a paralytic stroke while in Norwalk, O. He is reported to be recovering, however. Mrs. Reeves plans to play four more Ohio fairs and then head south because of his illness. They originally contemplated reopening with Clyde's United Shows, but will not return to the organization until next season.

SOME bosses have two kinds of brass and it's too bad that one kind instead of the other can't be made more scarce by priority order.—Cousin Pelco.

"WHILE here on furlough from Camp Blanding, Fla., I met an old friend, Andy Taylor, formerly of the Rubin & Cherry and Johnny J. Jones expositions," letters put Earl (Red) Davis, formerly with Rubin & Cherry Exposition, from Miami. "I've known Andy for 15 years and he's now a bus driver for a local transit company. He and his wife, Babe, also are operating a cafe near the Opa Locka Airport, which houses 3,000 sailors and 3,000 marines. This is his first year off the road in 16."

"I'VE already got my Florida tan and so can save the cost of a trip down there," remarked the punny show billy gal, now playing fairs in sunny Dixie.

NOTES from Edward A. Hock's Imperial Shows by Alex Graanik: Shows closed a successful season in LeRoy, Ill., where Doc Crowley has his ride office car and transformer truck stored. Blackie Weaver, Ferris Wheel foreman, is employed at the Springfield Tent & Awning Company. Mrs. John Galligan reported her bingo stand had one of its best seasons in years. Slim and Josephine Dagnell went to their home in Chicago, where they will winter. Mr. and Mrs. E. H. Parks, cookhouse managers, took delivery on a new car and photo gallery.

A MANAGER who lets up on his publicity during the fair is like a jockey who loses the reins coming down the stretch.—Six Syllable Webster.

NOTES from Dyer's Greater Shows from Wellville, Mo., by George Dyer Jr.: Shows came here after winding up their Northern tour in Hersey, Wis., where they played to good business. After encountering much difficulty en route to Wellville, shows were greeted by a muddy lot, and concessionaires, bosses and workmen worked hard to get the grounds in shape for opening September 10. Big crowds were on hand the first two days and they spent liberally. After this engagement shows will move into Mississippi, where a number of fairs have been booked.

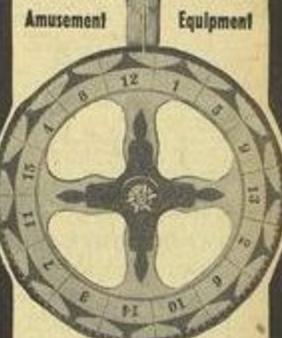
BOSS (to assistant manager)—"Where'd you get that shiner? Better go and get some saw hamburger on it." Assistant Manager—"Oh, two town monkeys started mixing it in front of the Girl Show bally—and I was the interventionist."

CETLIN & WILSON SHOWS, midway attraction at Reading (Pa.) Fair, September 7-14, worked to good results with all shows reporting outstanding business. Rides suffered losses on two Children's Days, however. Carl J. Lauther presented three shows, with his big show chalking up record grosses for the second consecutive year at the fair. Louis Kane, with an attractive streamlined cookhouse, did well. Paradise Revue, with new costumes and attractive stage effects, clicked, as did the bingo games operated by Ben Weiss and Bill Jones. Charles Cohen also had his bingo stand working to good results. All concessionaires reported exceptional business.

FIRST week out: Concession Owner (to colored ball dodger)—"Look here, boy. I'm going to put you in on this African Dodger. From now on you'll get 50 per cent of the net." Near close of season: Colored Boy—"Scuse me, boss, but y'all done told me I was to get 50 per cent of de net. I was jus' wonderin' how mah account wur a-comin', 'cause from the way I bin festin' lately, I needs to draw sumptin' to get rid of 100 per cent nits."

EVANS MONEY MAKERS
 Make your Concession the LIVE SPOT! Rely on EVANS' 40 Year Experience for the Latest and Best

Amusement Equipment



PADDLE WHEELS OF ALL KINDS \$10.00 UP
 Long Range Shooting Gal- lery and Supplies for all makes. Wheels of every type. Everything for the Midway.

FREE CATALOG
 H. C. EVANS & CO.
 1520-1530 W. Adams St., Chicago

MAKE \$50.00 A DAY ON CANDY FLOSS
 Start a business of your own, make real money at any place of amusement with **CANDY FLOSS**, get one of our highly efficient machines now. Four models to choose from, sturdy built, easily operated. Prices to suit you. Write TODAY!

ELECTRIC CANDY FLOSS MACHINE CO.
 202 Twelfth Ave., So. Nashville, Tenn.

Loop-o-Plane — Octopus — Rollo-o-Plane and Now **NEW FOR 1941 THE FLYOPLANE**



FLYING

The money ride on Great 20 Big Midway. Ultra modern. Greatest performance. Another Eyerly money maker.

EYERLY AIRCRAFT CO., SALEM, ORE.
 ABNER K. KLIME, Sales Mgr.
 Eastern Factory Branch: RICHARD F. LUSBE, Chaffee, Bucks County, Pa.
 European Suppliers: LUSBE BROS., Ltd., Blackpool, Eng.

POPCORN
 Yes, we have a big stock of large South American high popping ratio popcorn. Single bags \$6.25, five bag lots \$6.00 per cwt.

Ours is the most complete line of Popcorn Supplies, everything from Machines to Bags. Send for price list today.

Gold Medal Products Company
 131 E. PEARL STREET, CINCINNATI, OHIO

INTERNATIONAL CONGRESS OF ODDITIES

Wants to join now at Blytheville, Ark., Fair, Acts to play the great Texas State Fair at Dallas, October 4th to 19th, and then for our 27th Annual Mid-Winter Tour in large cities with America's finest Museum. Those joining now for Dallas assured of all winter's work. Can use one or two more strong Freaks to feature; also Novelty Acts, such as Pin Cushion, Anatomical Man, etc. Joe Fernando, we wired you ticket money; come on to Blytheville now. Geo. Meyers, your wires are being held up. Join at once. Can use real inside Lecturer; must be strong on openings. Eddie, why don't you come back to those \$100 weeks?

No salary too high here if you can deliver.

All address care above Show at Blytheville, Ark., until September 28; then to Dallas, Texas.

WANT--CLAY COUNTY FREE FAIR--WANT
 WEST POINT, MISS., SEPTEMBER 29 TO OCTOBER 4

CONCESSIONS—Frozen Custard, Pop Over, Photo, Lead Gallery, Scales, Ball Games, Jingle Board, Cigarette Gallery, Grab Joint, Ice Cream or any Stock Concession. Want Agents for Grind Baros, Ball Games, Siam Jokes, Long season, Ride Man that drive semi trailers, Show People in all lines.

WALLACE BROS.' SHOWS
 Prentiss County Fair, Booneville, Miss., this week! West Point, Sept. 28th to 4th.

FOR SALE
 Light Plant, nearly new, pulls 18 K.W., built by G. M. Inc.; mounted on Springfield trailer, rubber tire. A daily for circus or small carnival. First \$400.00 takes it. One Waukegan, Ill. 152, weekly now, motor belt, ready to play. \$300.00. One Tangley, Ill., fine condition. Three Calla Gas Engines and Blowers, ready to go. \$250.00. Write

PARADA SHOWS
 Box 125, Cancy, Kan., or as per route

WANTED
 Obsolete Merry-Go-Rounds, Horses and Animals. Will pay \$2.00 each, any quantity. Write

George S. Baker & Co.
 841 N. Howard St. BALTIMORE, MD.

NATIONAL SHOWMEN'S ASSOCIATION
 Fastest Growing Organization in Show Business

BENEVOLENT PROTECTIVE—SOCIAL
 (Hospitalization and Cemetery Fund)

Dues \$10 Initiation \$10

Sixth Floor, Palace Theater Bldg., 1564 Broadway, New York City

3000 BINGO

Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 25 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.00; 150 cards, \$6.25; 200 cards, \$11.00; 250 cards, \$13.75; 300 cards, \$16.50. Remaining cards, \$5.00 per 100. No. 140 — Extra Heavy Green Both Sides. Per 100, \$8.50.

3000 KENO

Made in 50 sets or 100 cards each. Played in 3 rows across the cards—not top and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50. All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5 1/2 x 7 1/2. LIGHT WEIGHT BINGO CARDS. Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5 1/2 x 7 1/2, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, size 5 1/2 x 7 1/2, \$1.25. Automatic Bingo Shaker. Real Glass. \$12.50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25. Lightweight Lacards, 6 1/2 x 7, per 10050. 3,000 Small This "Bingo" Bingo Shows, 7 colors, each of 25, size 4 1/2 x 6 1/2, per 1,000 1.25. 3,000 Featherweight Bingo Shows, 5 1/2 x 7 1/2. Loose, \$1.25 per M. Shaped in pads of 25. Per M. 1.80. Postage extra on these shows. Bingo Card Markers, in strips, 25,000 for 1.25. One board and tally, wafers, checks, erasing books, subscription books, also, items. Out. and sample cards free. You pay any C. O. D. fee. No returned checks accepted. Instant delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

NEW SENSATIONAL

Original Side Show Freak Illustrations. Light weight. Cost less than a double sawbook. BUSH letter, size money maker. Particulars free.

ABBOTT'S, Colon, Michigan
World's Largest Illustration Builders

MERRY-GO-ROUND FOR SALE

Portable Three Abreast. Can be seen in operation near New York City. Must be sold immediately. BOX 275, The Billboard, 1564 Broadway, New York, N. Y.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS

DAY & NIGHT SERVICE
SHIPMENT WITHIN 24 HOURS
WHEN REQUESTED

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1 x 2

10,000	\$7.15	50,000	\$13.75	90,000	\$20.35	250,000	\$46.75
20,000	8.60	60,000	15.40	100,000	22.00	300,000	55.00
30,000	10.45	70,000	17.05	150,000	30.25	500,000	88.00
40,000	12.10	80,000	18.70	200,000	38.50	1,000,000	170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL 75c
5 ROLLS 60c
10 ROLLS 50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 AS BEEN REACHED.

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TRADE MARK

ATLANTA

Main Office: TRIANGLE POSTER PRINTING CO. OF PITTSBURGH

WANT FOR JAY, FLA., FAIR

WEEK OF OCT. 13 TO 18

Rides, Shows and Concessions. Everything open. Will consider one High Free Act or small Carnival. This fair in heart of peanut country. B. H. Nye, wife or me. Write or write

LEO BISTANY

Care PRELL WORLD'S FAIR SHOWS, week 22nd, Charlotte, N. C.; week 29th, Statesville, N. C.; or SENATOR THOMAS MADDOX, Jax, Fla.

ALAMO EXPOSITION SHOWS

WANT TO JOIN IMMEDIATELY FOR BALANCE OF SEASON. PENNY ARCADE AND SIDE SHOW. CAN ALSO PLACE LEGITIMATE CONCESSIONS AND HAVE THE FOLLOWING TEXAS FAIRS: BOWIE, this week; DENTON, Sept. 29-Oct. 4; LUFKIN, NACOGDOCHES, AND TAYLOR TO FOLLOW IN ORDER NAMED. ALSO OTHER CELEBRATIONS. All Address: ALAMO EXPOSITION SHOWS, per route above

Direct From the Lots

Cetlin & Wilson

Reading, Pa. Week ended September 13. Auspices, Greater Reading Fair. Business, good. Weather, excellent.

Thru careful planning by Co-Owners John W. Wilson and I. W. (Ivey) Cetlin, shows opened Sunday to one of the largest crowds ever seen at the fairgrounds. Business topped all previous records for shows, rides and concessions by about 14 per cent, despite a polio epidemic here. This was largely attributed to the unusual program arranged and presented by the fair association. Fair had the largest array of free acts in its history. The newspapers were liberal with space, and radio stations co-operated. Shows' two free acts were presented daily and proved popular. Midway boasted many new faces and a number of new fronts. Much comment was heard over the increased size of the shows and the many modernistic fronts and lighting effects. Visitors included Mr. and Mrs. George A. Hamid, Mr. and Mrs. Frank Campbell, B. J. Stark, Mr. and Mrs. Howard and Jake Shapiro, Johnny Rae, who has the Hall of Science and Health Show, entered a local hospital, where his condition is considered grave. Bud Cross made a flying trip to Texas, but returned Sunday to find his rides recorded the largest week of the season so far. Charles Cohen's Moon Rocket and double Rollo-Planes clicked. Paradise Revue and Carl Lauther's Side Show chalked up the heaviest grosses of the season so far, with Tommy Thompson's Miss America's also doing near-capacity business. Joe Decker's cookhouse scored another banner week.

MARY B. McLANE

James E. Strates

Beth, N. Y. Week ended September 13. Auspices, N.Y. Fair. Business, excellent. Weather, fair.

This is one of the stand-bys for the shows and this year's stand revealed a 20 per cent increase in gross receipts. Shows have been playing the date for 21 years. Because of the size of the shows Assistant Manager Dick O'Brien had to obtain permission from the school board to use its athletic field for part of the organization. As the field adjoins the fairgrounds, the fair association removed the fence and enclosed the field, giving ample space to set up the shows. Business was hampered by three days of cold weather, which hurt ride grosses. The fair board co-operated and local papers were liberal with space. Bill Brown's Rocket and J. C. Weer's Fly-o-Plane vied for top money on rides. Nancy Miller's Hawaiian Revue led shows. Fair association used shows' big power sprinkler on the track for the week's racing. General Manager James E. Strates' son, James Jr., left for Military Academy at Petersburg, Va. Allen Klaskan's Gangbusters Show is scoring, with Fred Havens on the front. Leo Carrel's Hollywood Monkey Show added 16 floodlights to his already attractive front. Jean Jenette purchased the Snake Show from Doc Goude. General Agent Bill Fleming reports that conditions look favorable for shows' Southern fair route.

MARC BRYAN

John H. Marks

Galax, Va. Week ended September 13. Auspices, Great Galax Fair. Business, poor. Weather, hot.

Hot weather here resulted in poor business, with the exception of Saturday, the only big day. Lack of advertising was the principal reason for the meager attendance. Few came from surrounding territory and local folks were apathetic regarding the event. Jimmy Zabriskie, transportation chief, found a distant relative here in the person of Harry B. Zabriskie, owner-publisher of The Galax Gazette. Ancestors of both came from Holland and settled in Bergen County, New Jersey. This was

their first meeting. James M. Rafferty, of the executive staff, is away handling business details for the rest of the Southern fairs.

William L. Snyder, secretary, Great Mount Airy (N. C.) Fair, visited and reported the tobacco market was to open September 16 in his home town and that there would be plenty of money in circulation during fair week there. W. A. (Lon) MacNeil, secretary, Great Northwestern Fair, North Wilkesboro, N. C., also visited. WALTER D. NEALAND.

Lawrence Greter

Mount Rainier, Md. Week ended September 6. Location, Queen Chapel Road. Auspices, American Legion Post. Business, poor. Weather, poor.

Despite good co-operation from sponsors and Al Porter, shows chalked up one of their poorest stands of the season here. Rain on three nights considerably hurt attendance and business. Since shows were forced to make a long jump to Fairmont, N. C., Manager Sam Lawrence gave orders to take down two rides on Saturday morning and they were sent on ahead. The two previous weeks being fair dates, with business way ahead of last year, made business here seem doubly poor. Floyd Woolsey signed to join with his Side Show and Crime Show. Capt. Ben Scholmberg added a Water Show. Professor Baker is breaking and training new monkeys, recent additions to his Monkey Circus. Thomas Evans is lot man and builder.

SCOTT WALTON

World of Mirth

Brookton, Mass. Week ended September 13. Auspices, Brookton Fair. Business, excellent. Weather, good.

Six days of perfect weather helped the midway in establishing a gross record here that was 30 per cent ahead of the mark established several years ago. Receipts might have been greater if shows had arrived in time to get in a full Kids' Day on Monday when only a few of the units were able to operate in time to catch the crowd of youngsters. Ed Tut-hill's Girl Show, Bob Edward's Posing (See Direct From the Lots on page 47)

DODSON'S WORLD'S FAIR SHOWS FOR SALE

Consisting of the following: 21 72-foot all-steel Flat Cars, 1 72-foot all-steel Stock Car; 1 Private Car, beautifully furnished; 1 Combination State Room and Berth Car; 1 Office Wagon with all office equipment; 70 Carnival Wagons, in good shape; 2 Sixty Caterpillar Tractors, one 10 Caterpillar Tractor, 1 Fordson, 1 John Deere Tractor; 6 Sixty K. V. A. Light Plants, mounted in all-steel wagons, all electric wiring and cable; 1 Twenty-Cr Scooter Ride, 1 Caterpillar Ride, 1 Octopus Ride, 1 Three-Abreast Carousel, 1 Ride-O-Ride, 2 Ell Ferris Wheels No. 5, 1 Chain-or-Plane Ride; 1 Girl Show, complete with beautiful 50-foot wagon front; 1 Minstrel Show, complete with very attractive 72-foot front; 1 Circus Side Show, 180-foot front, best on the road; 1 Fun House, built on wagon; 1 Snake Show, complete with panel front; 1 Illustration Show, complete; 1 Trapeze, Jacks, etc.; in fact, everything now being used with the above shows. Show can be seen in operation at the following Fairs: Burlington, N. C., Sept. 22nd to 27th; Asheville, N. C., Sept. 29th to Oct. 4th; Spartanburg, S. C., Oct. 6th to 11th; Rock Hill, S. C., Oct. 13th to 18th; Gainesville, Ga., Oct. 20th to 25th; Fitzgerald, Ga., Oct. 27th to Nov. 1st; Jacksonville, Fla., Nov. 6th to 16th. If interested come and look it over.

Address DODSON'S WORLD'S FAIR SHOWS, above route.

TOM'S AMUSEMENT CO., INC.

WANTS for South Georgia, Circuit of Fairs, Opening Arlington, Ga., September 29:

Any legitimate Concessions. Good opening for Cook-House, Custard, Mitt, Ball Games, Lead-Gallery, any Stock Concessions. 10-1 Show, Monkey or Mechanical Show or Grind Shows. Book for 25%. One more Free Act wanted. We are playing best fairs in South Georgia. Have nine Rides, Dual Wheels. Money plentiful. Place to get your winter BANK-ROLL.

Address TOM E. RICH, Mgr., Cordelo, Ga., September 22-27. Permanent Address: Bainbridge, Ga.

MOSER'S CENTRAL STATES SHOWS WANT

Grind Shows, Merchandise Concessions—Long Range Gallery, Novelties, Candy Floss, Cigarette Gallery, Fish Pené, Pitch-Tilt-U-Win, etc. Will book or buy Kiddie Auto Ride, Octopus or Aerial Joy Ride. Will buy Number 5 Ell Wheel. Want Wheel Foreman for balance of season. Liberal, Kas., Fair this week; Harper, Kan., Sept. 29-Oct. 4; Medicine Lodge Peace Treaty Celebration, Oct. 6-11; Anthony, Kans., Annual Fall Festival on the Streets, Oct. 13 to 18. Wins W. W. MOSER, MGR.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Sept. 26.—Special meeting September 15 to clean up all applications sent in under the old fee found those elected to membership: George W. Hill, Bob E. Smith, W. J. Wendler, John Kenick, Justin J. McCarron, John P. Curror, Harry Shore, Frank Stephenson, Emery Boucher, Henry T. Curtin, Paul Revolt, Arval R. Hoyt, John J. Anderson, Norman Thorne, T. Kece Heacock, Joseph A. Toomey, A. J. Cherner, Morris Rosenberg, William T. Collins, Louis Arrer, George E. Flint, Boyd Woodfolk, Luther M. Sinclair, Fred C. Boswell, Matt E. Borup, Anthony Pietro, John Applebaum, Edward G. Lorman, James A. Davis, Edw. C. Hartman, Charles P. Zemater, Charles Jones, Chester Junkin, Samuel F. Fidler, Philip Werdell, Walter Machesky, Jack E. Bloom, Harry Lessinger, Harry Bernstein, Harvey T. Wilson, John H. Bern, Clyde Davis, Curtis E. Eberstein, Robert A. Warren, Leo Lippa, Edw. H. Parshee, Jack Andrews, James Dewey, H. V. Peterson, Eugene W. Skerbeck, Ross Troutman, Robert Marcus, Herman Pluda, Joe J. Fontana, Sam H. Gilekman, Heine Halin, Jimmie Van Cise, George W. Westerman, Robert Schlossburg, John A. Young, R. E. Davidson, Karl E. McDowell, Steve Heller, Ray Cramer, E. C. Weer, Joseph Drambour, Edw. J. Carroll, John Mattell, Thomas Mackin, Roland Royer, Albert Allison, Chas. V. Starkweather, George Coulter, Ralph J. Annin, Rudolph Rivers, Earl Shipley, Charles Fultz, Edward Young, James Jagger, Rubin L. Art, Fred Q. Johnson, Peter G. Rust, William H. Allen, Owen R. Ellis, Robert Singleton, James Reed, B. A. Stover, William Cohen, Alex Ferguson, Bill Dughi, Philip Fein, George Reinhardt, D. Edwards, M. C. Claman, Hughie Mack, Clark Queer and Frank Andreano. The new rate of \$25 for initiation, plus one year's dues of \$10, must accompany all applications received in the future. Bernie Mendelson and Nell Webb brought in more than 100 and will receive Gold Life Membership cards.

George Davis, of the Johnny J. Jones Exposition, has been a valuable assistant to Buddy Paddock, membership committee chairman, working hard and coming in under the wire with 13 applications for the final call. He is now out after listings for the Outdoor Amusement World Directory. Joe Vernick letters that he is slowly recuperating at an Eastern hospital. H. B. (Pop) Wheeler is showing improvement at his home in Ken-

Club Activities

more, Pa. Sooty Cox and Dan Altman, the Pacific Coast Showmen's Association, were welcome visitors at the rooms, as was John Miller. Sam J. Levy visited briefly, and William H. Green dropped in after the close of the Michigan State Fair, where he did press agent work. Jack Duffield, Banquet and Ball committee chairman, reports he's busy sending out mail for the event.

Al Kamm is back in town and Lou Leonard left for New Albany, Ind., with Lew Keller. Chris Ayers, representing Denny Pugh, is in town getting out paraphernalia for the Dallas Fair. He was accompanied by Miss Jones. Vice-President Carl J. Sedlmayr was in town on business, and House Committee Chairman Bill Carasky has been busy getting the rooms renovated for the fall and winter. Initial meeting will be held October 3. Ray Oakes is back from a trip and Jack Hawthorne is out making some fairs. Larry O'Keefe was among those playing the Forrester Celebration. Late reports indicate the following benefit show dates have been set: Royal American Shows at Birmingham October 2; Hennies Bros. Atlanta Fair; Beckmann & Gerey. (See SHOWMEN'S LEAGUE on page 32)



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Sept. 26.—First meeting of the season will be held September 24, board of governors convening prior to the regular meeting. Members are advised that meetings are scheduled, as usual, for the second and fourth Wednesday of each month. Bylaws committee is anxious to receive suggestions for the revision of same. These will be presented to the governing body and then submitted to members to be acted upon. In the mails as a reminder is the 1942 dues announcement, plus membership application blank to be utilized for the "New Member Drive" which goes into the home stretch prior to the four-star event of the year, NSA Benefit Fund Annual Ball, banquet and entertainment, Hotel Astor, November 26. Sample of Yearbook and souvenir program page, with advertising rates and contract form, are also included.

Brother Liddy was the guest of President Max Linderman and the World of Mirth Shows at Allentown (Pa.) Fair and advised that he will have much to report upon his return. Secretary Sam Rothstein attended club's Mineola Fair Jamboree and advised that it was staged under Jimmy Davenport's top, with Brothers Ben Williams, Dick Gildorf, Isadore Treblash, Hyman Wagner, Ross Manning and Samuel Solomon co-operating. Wagner and Davenport were responsible for the show, which offered Joe May Armaidine, Calif Buffalo, Doc Zinbad, Caesar McCoy Band and Henry Drake and Plantation Revue. Manning and Solomon were on the ticket end and the police department contributed valuable aid, resulting in the sum of \$73.75 being raised for the Benefit Fund.

Brother Frank C. Miller is in a hospital for joint diseases and Brother Louis Marano is at Israel Zion Hospital. Ross Manning forwarded applications of Larry Benn and Thomas J. Roberts. O. C. Buck proposed Henry G. Eisenmann. Nathan Rifkin was accepted on sponsorship of Harry Rosen. Brother Rosen, already assured of a gold life membership card, to be presented at the banquet, keeps up the good work.

Birthday congratulations to J. C. (Tommy) Thomas, September 25; Benjamin Levine, 25; Max Levine, Maurice Plesien, Jack Ottens, Edward J. Reicher, William P. Moran, 26; Louis B. Curran, Joe Kane, 27; Francis Anderson, Samuel R. Rosenbaum, John Stanley McBride, 28; Philip Gerber, 29; Mack Harris, Jerry Greenlee, 30; and Nathan Weinberg and Richard E. Tolman, October 1.

Ladies' Auxiliary

Two members have left New York—Edith Hamburg, who has gone to Denver, and Dode Allen, whose business has taken her to Chicago. Sister Leah Greenbaum was in town for a few days but left for Springfield. Sister Queenie Van Vleet recently became a member. It's a boy. Sister Edna Riley postcards

that she is with L. J. Heth Shows. Applications for membership have been received from Bernice Stankewick, proposed by Sister Dorothy Packman; Frances O'Neill and Norreen Smith, from Jane McKee, and Mrs. M. Stokes, Art Lewis Shows, proposed by Sister Patricia Lewis, Sister Evelyn Blakeley, World of Mirth Shows, visited town and had an enjoyable day with her sister, President Midge Cohen. She was accompanied by Sister Marie Simpson. Sisters Jane McKee, Marion Larsen and Agnes Burke returned to town for a brief stay and went on to play fairs. Secretary is taking reservations for the annual banquet. Vice-Chairman Ethel Gross, of the entertainment committee, wants rummage of all kinds for the sale to be held during October. Send it to the rooms. Don't forget the Jamboree at Trenton (N. J.) Fair September 25.

Heart of America Showmen's Club

Reid Hotel
Kansas City

Ladies' Auxiliary

Secretary Loretta Ryan reports that dues, which were payable September 1, are coming in nicely from members. President Ruth Martone was in the city for a few days and advised that she has some special plans mapped for the fall. Lottie White returned to the city recently and was stricken with pneumonia. Pearl Schreiber also is on the sick list. Mr. and Mrs. Chapman passed through the city recently.



Write today for the Stream Lite Plan for Living. Send for copy of latest catalog—illustrations, plans and specifications of all models.

A HOME ON THE LOT

Real Living Always—Wherever You Go

Now you can have all the conveniences and comforts—a living room, 2 bedrooms—up sleep four, 6-man kitchen and lavatory, toilet, insulated, with hot air floor. NO MORE WORRIES ABOUT HOTEL ACCOMMODATIONS—OR RENT TO PAY.

Stream-Lite Coaches

Standard and Custom Built Trailer Homes

CHICAGO STREAM-LITE CORP.
5001 COTTAGE GROVE AVE. CHICAGO, ILL.

IDEAL EXPOSITION SHOWS, INC.

WANTS FOR

Hampton, Va., Week September 29

Newport News, Va., Week October 6

The two best defense and shippard towns in country. Everybody working.

Plenty of money, and we catch all pay days.

Legitimate Grind Concessions. Cookhouse and Grab, Privilege in Meal Tickets. Rolloplane and Octopus. Help Wanted—Loopplane Foreman.

Chairplane Foreman.

Minstrel Show wanted for So. Boston, Va., Fair, week October 13.

Doc. Robinson, Wire.

All replies WILLIAM CLICK, Pres., Rocky Mount, N. C., This Week.

GEORGIA SOUTHEASTERN FAIR

September 27 to October 5

Will book Photo Gallery, only 2 on the grounds; also Candy Floss, have exclusive; also Frozen Custard, only 2 on the grounds. NAN RANKINE, answer about Mitt Camp. Will sell exclusive on Snow Balls, \$250.00. All wires to

HARRY W. HENNIES

State Fair Grounds, Atlanta, Ga.

A. J. BUDD WANTS FOR MUSEUM

FREAKS—FREAKS—FREAKS. Working Acts, Mind Reader, Magician with Pitch, Useful People. Dolly Makens, wire. Out all winter. State salary. Address: Sanford, Va.

VAGABOND PRODUCTION DOUBLED!

Vagabond Coach Mfg. Co. announces that it has completed occupation of its new "Plant No. 2" at Brighton, Michigan, which was secured in June, and has now stepped up production capacity to double the previous capacity. This will enable us to supply dealers and customers with the Coach of their choice, with reasonable promptness.

See an authorized dealer as early as possible, and place your order for a Vagabond Coach, one of the 26 styles available, in four basic sizes from 16 ft. to 24 ft. body lengths. Enjoy freedom to travel where you will, in maximum comfort and at minimum expense.

Send for new circular, "Story of 10 Years of Vagabond Coach Progress," now ready. Address:

VAGABOND COACH MFG. CO.
649 GRAND RIVER AVENUE
NEW HUDSON, MICHIGAN

Polack Shrine Date in L. A. Draws 105,000 in Eight Days

LOS ANGELES, Sept. 20.—Polack Bros.' Indoor Circus closed a successful eight-day engagement here tonight with an estimated 105,000 people having attended the show. Capacity crowds saw every performance. Staged under the auspices of Al Malakka Shrine in the Shrine Auditorium, show was for the benefit of underprivileged children and temple activities. Irving J. Polack and Louis Stern directed the event, with Carl H. Sonitz in charge of this engagement. Other staff members included T. Dwight Pepple, general contracting agent; Mickey Blue, G. O. Dupuis and Sam T. Polack, advance exploitation and promotional direction; Nat Lewis, announcer, and assistant equestrian director, and Cliff McDougall, press representative. Music was by the Polack band under direction of Ben Carney.

Show opened with a concert by Al Malakka Temple's Famous Shrine Band followed by the uniformed bodies of the temple. Police and fraternal bands also gave concerts at night. First circus acts were Betty Hilton's canine comedians, White's split dogs and leaping greyhounds and St. Leon's police dogs, followed by A beautiful ballet circus queen, featuring Joan, Betty White and Teresa in Spanish web; Edith Butters, aerial rings; Eleanor Velarde, single trape, and Anita and Conchita, hand balancers. The clowns, with Eugene Randow producing, did a good job. Aunt Jemima and Her Three Pancakes, clown act, got a big hand. Noble Hamiter, still recovering from the injuries he received in Seattle when a lion clawed him, received a swell hand with his lions.

Manuel Velarde, bounding rope; Pina Troupe, teeterboard, and Raoul Velarde, slack wire, followed and also scored. Etta and Carlos Carreon and Betty Blake pleased with the display of high school equestrianism.

Tiny Kline's Act Clicks

Display 31 was aerial work with Ruth Butters, iron jaw; Eva Morales, looping the loop; King Duo, double traps, and Tiny Kline. Miss Kline later in the show got a big response to her slide for lions. Elephants were handled by Betty Hilton, Slim Westmann, and Miss Bee Carney. Felix Morales made his 100-foot head slide to get a big hand, and Joan Spalding clicked solidly with her 100 one-arm planges. The clowns and the fast aerial flying-return act of the LeClare ended the first half of the show.

Reuben Castang's Hollywood Chimps started the second part of the show off at a fast pace. Act got plenty of laughs and kept the audience entertained the entire time it was on the stage. Morales Family followed with bounding table, while Al Castle, one-legged cyclist, and Eduardo Pina, unsupported ladder, did their acts.

Polack's black horse troupe got a big hand when handled by Carlos Carreon. Miss St. Leon displayed fine riding ability. Olvera Trio, high perch act, had trouble bowing off following their turn. Royal Five, a group of youngsters, did a top high wire act. Louis Velarde did the bounding rope act. La Terisita (Morales) had the audience on edge the entire time she was doing her heel catches without a net. Capt. Albert Spiller and Hugh Winston entertained to end with their seal acts. Billetti Troupe, high wire feature, was a fitting finale. Act is fast, smooth and entertaining.

Crown alley included Art LaRue, Billy Mack, La Cola, Alec La Wandi, Ko-Ko, Bernie Griggs, Rudy Jacoby, Eddy Sisto, Harry Lippman, Bozo, Carmel La Moux Troupe and Gene Randow.

House seats 6,800. General admission was 55 cents with reserved seats at 35 and 55 cents.

10,000 Kids Guests

Over 10,000 underprivileged children

Be Safe Than Sorry—

In Legal Affairs . . .

READ

"Avoid Liability for Defective Walkways"

See Park Department of This Issue

were guests of the Shrine and Polack show. Harold Lloyd and Francis Sterns headed the Underprivileged Children Committee. All buses and street cars co-operated in handling the orphans. Three hundred thousand school children's tickets, reduced in price, were distributed thru the schools. Vesterling Kersy, superintendent of the L. A. schools, arranged with the school board for all school children to get out of school one hour earlier to attend the matinee. The Moss Ticket agency handled the downtown ticket sale, with five downtown locations. Bill Severan and his crew of ushers handled the crowds.

Special paper was used for this date. Over 700 seven-sheet boards were contracted from Harry P. Callan's local poster plant, and 20,000 sheets of litho were used. Radio stations and newspapers supported the show wonderfully. Potentate J. Marion Wright and General Chairman C. D. La Moree gave generous support. Recorder George J. Ramsey, of Al Malakka Temple, and his staff also gave every assistance to make the show a success.

All week the motion picture celebrities were on hand, and the women members of the circus have filled books of autographs. Sunday night the Pacific Coast Showmen's Club attended in a body. A beautiful floral horseshoe and a pennant were presented to Irv J. Polack and Louis Stern. Many showmen were visitors, including Buster Cronin, Eddie Brown, Al Butler, J. C. McCaffery, Cyril Craft, Ty Cobb, Spud Redrick, Steve Henry, Lou Johnson and Jimmie Woods.

Shrine Club of Delaware Sponsors Frank Wirth Show

WILMINGTON, Del., Sept. 20.—Frank Wirth's circus and revue, *Salute to Freedom*, will be presented under sponsorship of the Shrine Club of Delaware at the Wilmington Ball Park. The proceeds are to be devoted to the charitable activities of the club.

Plans include an invitation to children from the various city institutions, it was announced by William Webb, president of the Shrine Club, at the close of the meeting of the club's committee last week. James Mackey, chairman of transportation, is being assisted by J. Bert-

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

HERBERT A. DOUGLAS, West Chester, Pa., caught Hunt Bros.' Circus at Havre de Grace, Md.

HARRY MACK, who was with Wallace Bros.' Circus, is still at Smith's Hospital, Corbin, Ky.

BUCK LEAHY, clown contortionist, is in his second week at Cafe Hibby, Boston.

THE VARDELS, acrobatic duo, are currently with C. A. Klein's *Rhythm Revue* of 1941 playing fairs.

JACK HARRISON, of Dalhart, Tex., recently returned from a vacation spent on the Bud Anderson show.

IDA D'ORIO, dancer, who was recently with Cole Bros., is suffering with malaria and has fever at her home in Detroit.

SIX AVALONS are in their sixth week of fairs and will close September 28 in Yakima, Wash. They were booked by C. W. Nelson office.

DAVE FREDERICKSON and his Hut Sut Boys closed their season September 20. Frederickson will open again December 1 in Florida.

WILL SCOFIELD is training gaited horses for the coming Memphis Horse Show, in which he expects to enter his five-gaited mare.

DAILEY BROS.' CIRCUS is enjoying fine business and is headed south from North Dakota to winter quarters at Aransas Pass, Tex.

CHARLES AND PEGGY KLINE have had a fine season of fairs so far. They will close after several Southern fairs November 10.



ART LIND, well-known circus performer, who is recuperating at Spizak, Colo. Picture was taken by Circus Fan Leo Postolous, of New York.

Five Turnaways For RB in L. A.

LOS ANGELES, Sept. 20.—Closing a five-day engagement here Tuesday night the Ringling Bros. and Barnum & Bailey Circus turned away several thousand prospective customers at every evening show. Matinee business was exceptionally good. Show had good weather on its first trip here since 1939.

Big business in Long Beach Wednesday was also reported. State Elks' convention in that city helped swell receipts.

Macon Shriners Bar Outside Concessions

MACON, Ga., Sept. 20.—Decision has been reached by the circus committee of Al Sihah Shrine Temple to bar "outside" concessions at the annual Shrine Circus here in November.

well White and Dr. Clyde Nesse.

Other members of Webb's general committee are Dr. George W. Vaughan, D. Ernest Frame, William Hill, Paul Crawford, Ernest H. Sentman and R. E. Felling.

GERMANA LOYAL, of the Loyal Repensky family, recently received a moving picture offer from Hollywood. However, she turned it down, preferring to remain with the family.

ELMER CURRIE, Frank Kennedy and Johnny Drabble, Canton (O.) circus fans, attended the recent fair preview session of the Charles Siegrist Showmen's Club at the Wooster (O.) fairgrounds.

GUBAN MACK and his wife, Princess Marquita, closed with Lewis Bros.' Circus and opened in Dallas with Hamiter's Circus. Mack will have charge of the Side Show.

LARRY DUANE, who has traveled with many circuses, is with Madame Bernard's Circus unit. Early in the season he was starred in the Wild West show of Barr Bros.' Circus.

FLOYD KING, general agent, and Ben Jones, contracting agent, of Mills Bros. Circus, were visitors on the Marks Shows at the fair in North Wilkesboro, N. C. September 15, confabbing with old friends.

LEW HERSHEY left Fort Scott, Kan., September 14 on a booking tour for his clown performances. He plans to tour Missouri, Illinois, Wisconsin, Minnesota, Iowa and Nebraska before returning to Fort Scott.

HARRY PATTON and Mr. and Mrs. Sunner and their son, Charles, took in the Circus on Ice in Philadelphia at the Winter Garden. They met Gene Graves, emcee. Patton has traveled 26 years with circuses, and was with the Barnum show in Europe five years. Sunner was also with the old Barnum (See UNDER THE MARQUEE on page 51)

Jessup, Joyce Join In New Indoor Show

OAKLAND, Calif., Sept. 20.—W. T. Jessup, well-known Pacific Coast general agent, and Jack Joyce, who has operated the Jack Joyce Trained Animal Circus for the past two years on the West Coast Circus Shows, of which Jessup is g. a., will combine their talents directly after the closing of the West Coast Circus Shows November 11 to produce the Jack Joyce Trained Wild Animal Shows and Indoor Circus, a new indoor and fraternal circus featuring the All Ben All troupe of Arabian Horses and Lucy, elephant, together with trained bucking mules, collie dogs, ponies, monkeys, clowns and some 10 aerial acts. Joyce was formerly with Cole Bros., Barnes Bros., Ringling-Barnum and E. K. Fernandes Shows.

The shows will travel on their own equipment, which has been purchased this year. Jessup will be in full charge of the advance and the management, while Joyce will handle the production end of the enterprise. Parent-Teacher associations, Shrine Clubs, Elks' Lodges and army cantonments will be played as auspices. The entire roster of the aggregation will be ready for publication at an early date.

Sanger Circus Sale Impending

LONDON, Aug. 30.—With the impending sale of Lord John Sanger's Circus, including all equipment, livestock and the freehold winter estate, Britain loses one of its best beloved and oldest established shows. Everything is to go—animals (greatly reduced in recent years), including the famous Royal Cream Ponies, bred from an original presentation made by Queen Victoria; two big tops and a variety of supplementary canvas; living wagons; road transport; seating; 75 tons of hay, and the 265 acres comprising the estate at Horley in Surrey.

Founded by John Sanger after his split with the even more famous George Sanger, whom he emulated in the matter of a self-adopted title, the circus became almost a national institution, holding a place in public affection which even the present Mills circus has yet to attain. At one period toward the end of last century competition between John and George became hot, and respective advertising bore little evidence of the true brotherly feeling which existed between the two. With the retirement of George in 1903 the Lord John Sanger Circus, sharing with the brother's show the distinction of several royal command performances, became Britain's pre-eminent circus, a position held until the end of the last war. After John's death the show was directed for some years by son George, whose ultimate retirement from active participation left the reins in the hands of his younger brother James, chairman of the annual Circus Folks' Reunion.

Merriment Theme Of CSSCA Confab

VIRGINIA BEACH, Va., Sept. 20.—Members of the Circus Saints and Sinners' Club of America, masquerading as the Yankee (not the New York American League Club) and complete with counterparts of Grant, Lincoln and even the carpet-bagger, took this resort by storm for their convention here last week-end. Former Governor Harold G. Hoffman of New Jersey, president of the club, led the advance on the Cavalier Hotel, scene of the convention. Col. Charles H. Consovo, for whom the local tent was named, was among the official party greeting the visitors.

Highlight of the program was the initiation of the fall guy, Congressman Colgate W. Darden Jr., Democratic nominee for governor of Virginia. Merry-making was the theme of the meeting, with dancing at the Cavalier Beach Club. Tex O'Rourke was emcee. There was a brief business session Saturday.

F. Darius Benham impersonated General Grant, and Joe Pearson, of New York, was a convincing Lincoln. Darden was the van of the invading party included Uncle Ezra (Bob Morrison), of the radio; Chalmers L. Pannecast, Frank V. Baldwin and Fred P. Pitzer. The Charles H. Consovo Tent, Norfolk, was the host.

A RECORD OF ACHIEVEMENT!
NEVER EQUALED BY A PROMOTIONAL CIRCUS
SINCE THE DAYS OF THE JOHN MOORE CIRCUS

\$40,000

NET PROFIT FOR SHRINE TEMPLES
AT OAKLAND, SACRAMENTO AND
SAN FRANCISCO, CALIF.

POLACK BROS.!
INDOOR CIRCUS

JUST COMPLETED
AL MALAIKAH
SHRINE CIRCUS—LOS ANGELES

DIRECTION: IRVING J. POLACK • LOUIS STERN

EUGENE RANDOW AND COMPANY

Producing Clown of
POLACK BROS.' CIRCUS

and presenting
"AUNT JEMINA AND HER THREE PANCAKES"
STILL GOING STRONG

FELIX AND IVA MORALES

8th Year

Thanks to the Management
Presenting

IVA

FELIX MORALES FAMILY

Loop the Loop

10-Ft. Head Slide

Trampoline

CAPT. NOBLE HAMITER

AND HIS
BLACK MANED FIGHTING AND PERFORMING
LIONS — LIONS — LIONS

BETTY HILTON
Canine Capers and Trainer of "Mona"

JOAN SPALDING

"Queen of the Air"

An Endurance Act of One-Arm Plandages

REUBEN CASTANG'S HOLLYWOOD
COMEDY CHIMPANZEES

POLACK BROS.' CIRCUS

WHITE'S LEAPING GREYHOUNDS
COMEDY SPITZ DOGS

Fastest Dog Act in Show Business

THE FLYING LeCLARES

Originators of the "Blindfold Passing Leap"
3d Consecutive Year
POLACK BROS.' CIRCUS

ALBERT SPILLER
and his
MUSICAL WONDER SEALS

TINY KLINE

THRILLS—THRILLS—THRILLS

L. A. SHRINE PROGRAM OF ACTS

BETTY HILTON'S CANINE COMEDIANS
 WHITE'S SPITZ DOGS and Leaping Greyhounds
 ST. LEON'S POLICE DOGS

JOAN, BETTY WHITE and TERESSA—Spanish Web

EDITH BUTTERS—Aerial Rings
 ELEANOR VELARDE—Single Traps
 ANITA and CONCHITA—Hand Balancers
 THREE ALVARDES—Comedy Acrobats

RANDOW TROUPE
 THREE BUTTERS—Comedy Acrobats
 "AUNT JEMINA and her THREE PANCAKES"

CAPT. NOBLE HAMITER, King of Wild Animal Trainers

MANUEL VALARDE—Bouncing Rope
 PINA TROUPE—Acrobatic Teeter-Board Experts
 RAOUL VALARDI—King of the Slack Wire
 HIGH SCHOOL ACT—Riders: Etta Carreon, Betty Hilton, Carlos Carreon

RUTH BUTTERS—Iron Jaw

IVA MORALES—Looping the Loop on the Silver Whirl

THE BILLETTI TROUPE

2 Men 2 Ladies
3d Year Closing Feature

TINY KLINE—Aerial Artist
 THE KING DUO—Double Trapeze
 MISS WHITE—Swinging Ladder

POLACK BROS.' CIRCUS ELEPHANTS—

Miss "Mona" with Betty Hilton
 Bonnie with Slim Weismann
 Mary Ann with Bee Carsey

SEÑOR FELIX MORALES in a 100-Ft. Head Slide

JOAN SPALDING—America's Supreme Aerial Gymnast

THE FLYING LeCLARES

REUBEN CASTANG and his Hollywood Chimpanzees

THE MORALES FAMILY—Bouncing Table Experts

AL CASTLE—Cyclist

EDUARDO PINA—Unsupported Ladder

L. A. SHRINE PROGRAM OF ACTS

ST. LEON PRINCIPAL RIDING ACT
 MISS TINY KLINE—Iron Jaw Artist.

OLVERAS TRIO—High Perch Act, Presenting ANITA and CONCHITA

LOUIS VELARDE—Wire Artist; THE ROYAL FIVE and EDUARDO PINA

POLACK BROS.' CIRCUS BLACK HORSE TROUPE
 —Directed by Don Carlos Carreon

LA TERRISITA—Sensational Heel Catch Without the Aid of a Net

CAPT. ALBERT SPILLER and His Musical Seals WINSTON'S EQUESTRIAN SEA LIONS

BILLETTI TROUPE—High Wire Bicycle Act

CLOWN NUMBERS—Created and Produced by EUGENE RANDOW, Exponent of American Comedies

CLOWN ALLEY — Art LaRue, Billie Mack, La Cola, Alec La Wandi, Ko Ko, Bernio Griggs, Rudy Jacoby, Eddy Sisto, Harry Lippman, Bozo, Carmel La Moux Troupe, Gene Randow and Gene Randow Jr.

LA TERRISITA (Morales)

2d Year With
 Polack Bros.' Circus

THE ROYAL FIVE

Dancing Tight Wire Act

BETTY AND JACKIE KING

Acrobatic—Traps—Trampoline

CARLOS & ETTA CARREON

Famous Horse Trainers

Los Angeles Engagement Directed by

CARL H. SONITZ

"Success to Irv. J. Polack and Louis Stern"

JOE POLLACK

Superintendent Concessions

ADVANCE POLACK BROS.' CIRCUS

T. DWIGHT PEPPE, Gen'l Agt.

MICKEY BLUE G. O. DUPUIS

SAM T. POLACK

NAT LEWIS

Announcer

Assistant Equestrian Director

PERMANENT ADDRESS: THE BILLBOARD, 25 OPERA PLACE, CINCINNATI



With the Circus Fans

By THE RINGMASTER
C.F.A.

President
FRANK W. HARTLESS, W. M. SPRINGHAM
2930 W. Lake St. P. O. Box 4
Chicago, Ill. Gates Ferry, Conn.
(Conducted by WALTER HORNESDALE, Editor
of the "White Ties," care Robinson Printing
Company, Hoboken, Ill.)

ROCHELLE, Ill., Sept. 20.—Geraldine O'Leary, of Hartford, Conn., and C.F.A. R. A. Davies, of Rockville, were married in Holyoke, Mass., September 8. Following a short trip they will be at home September 15 in Hartford. Bob is connected with the Factory Insurance Association of that city. He is a member of the Bluch Landoff Tent No. 24, Hartford. On the evening of September 2 at the Rockville House, in Rockville a farewell dinner was given Davies by about 30 city officials. He served in the council there as a Republican alderman for about 10 years and was a police commissioner for about three years. During

the evening he was presented with an attractive clock, and later in a fun session was given a kitchen shower in the form of a basket of kitchen utensils. At regular intervals phony humorous telegrams were brought in for him and read before the crowd as being from the C.F.A., Ringling Bros. and Barnum & Bailey, the Democrats of Rockville and Bob Ripley.

The sympathy of the C.F.A. is extended to Mr. and Mrs. Frank Friedmann, of St. Paul, whose son, Robert J., was killed in an automobile accident, near St. George, Utah, September 13. He was 21 and was a private in the National Guard stationed at Camp Haan, Calif. He was on his way home on a furlough when the car in which he was riding collided with a truck.

Dr. T. S. Crosby, who has been at the Veterans' Hospital, Wood, Wis., for some time, expects to be back home in Ironwood, Mich., about October 1.

The annual meeting of the P. T. Barnum Top No. 12, of Connecticut, will be held at Norwich October 4. Headquarters will be at the Norwich Inn.

Circus Saints AND Sinners' Club

By Fred P. Pitzer
(National Secretary)

NEW YORK, Sept. 20.—The 10th annual convention of the C.S.C.A. at Virginia Beach, Va., was a huge success. Over 200 delegates attended. The convention received tremendous publicity in the Norfolk papers. On the way down a delegation of the W. W. Workman Tent met the travelers at the Richmond station and gave them a happy welcome and a joyous send-off. A special baggage car carried props made especially for this convention. Another welcoming group was at the Norfolk station and escorted the crowd on a special train to Virginia Beach where the fireworks were set loose.

At the Friday luncheon the Dexter Fellows' Tent group initiated fall guy Colgate W. Darden Jr., Democratic nominee for governor of Virginia. Tex O'Rourke, chairman of the Whose Hokey Woods decorated Sergt. Leslie A. Kramer, recording secretary of the New York Tent, with a police badge. Kramer is already dripping police badges from his chest received from 17 States, 2 territories and 1 Putech.

Among the Norfolk greeters were W. Shepherd Drewry, C. B. Melchor, Tom Harrison, A. R. Thompson, James Borum, John New, Charles H. Noe, C. D. Bernard, Judge Harry G. Cuthrell and Col. Charles B. Borland. Drewry heads the Charles H. Consovo Tent. Other officers are Bernard and Frank Lawrence, vice-presidents; Noe, secretary; Borum, treasurer, and Harry Kantor, E. J. Brickhouse, Charles Bastian and Mr. Thompson, directors.

The new club pin adopted by the Dexter Fellows' Tent was unanimously accepted as the official insignia of the national organization. The treasurer was authorized to purchase 1,000 of these pins to take care of the entire membership. These pins are to be sold for \$1 each, the profit to go to the Old Troupers' Home Fund.

New officers are elected were Harold G. Hoffman, Trenton, N. J., president; W. G. Cuthrell, Norfolk, Va., of Charles H. Consovo Tent, vice-president; Fred P. Pitzer, New York, secretary; Joe Kass, Richmond, Va., treasurer; Charles A. Somma, Richmond, director; Remmie Arnold, Petersburg, Va., and D. Guy Fisher, trustees. James Schonbiom, Bradford, Pa., was named librarian.

Richmond was selected for the next national convention.

Dressing Room Gossip

COLE BROS.—Things I didn't know till I read the *Message News* by Dorothy Herbert: Mrs. Harry McFarlan, wardrobe mistress, used to work bears, dogs and monkeys; Mit; Carl, steward, was in the army air corps, Company 12, and served 22 months during the World War; Mrs. Biggers, wife of the trainmaster, worked an act of educated geese with the Ringling show; Ira Watts, manager, was sergeant major of the 319th Aero Squad from 1917 till 1919; Wanda Wentz was born aboard ship en route from Poland to U. S.; Mrs. Fred Seymour was a dramatic actress and played with such noted



Circus Model Builders

and Owners' Association

By RUSS T. WARNER

(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Sept. 20.—Clarence Pfeffer, secretary, who is of Johnstown, Pa., spent several days with George Hubler, of Dayton, O. Clarence also visited with Poodies Hanneford, who was playing the fair at Dayton.

George Hubler, region director of Region No. 3, has returned to Miami University at Oxford, O.

Mr. and Mrs. Kenny Hull, Model Builders of California, have moved into their new home at Burbank, Calif.

Willy Holbrook, Model Builder of Worcester, Mass., has joined the C.M.B.O.A.

W. L. Dye, of Ashtabula, O., now has 20 baggage wagons, 3 cages and 2 tabs in his circus. Bill has a complete show planned and is rapidly adding more equipment to his layout.

Capt. Terrell Jacobs and Dolly, honorary members of the C.M.B.O.A. will take part in the Shrine Circus in Philadelphia week of October 6.

Ed Smith Jr., of Baltimore, caught Hunt Bros' show at Havre de Grace and renewed acquaintances with some of his old friends.

Now that the outdoor circus season is rapidly coming to a close in the East, the Circus Model Builders of that section are turning to the field of indoor shows and hobby shows in which to carry on their hobby. The members of Eastern Pennsylvania will meet at the home of Walter Helst, at Harrisburg to make plans and arrangements for coming hobby shows to which they have been invited to enter their miniature shows. The meeting will be September 27. The various members are also preparing their "winter quarters" for activity in making new wagons and adding to their tents and other equipment. According to reports received by this office, quite a few will place their shows on rubber while others, now on rubber, will be changed back to the old wagon style with heavy wood wheels, etc. After seeing the past season's shows, the Model Builders have been filled with renewed enthusiasm and the coming winter months should see some mighty interesting items coming out of their workshops.

For information concerning the C.M.B.O.A. write to Clarence E. Pfeffer, secretary, 1021 Ash Street, Johnstown, Pa.

actors as Flak O'Hara and Hugo Kock; Harry Thomas, announcer, was a mentalist in vaudeville; Hazel King was a trick rider and fancy rider.

Here are a few things Dot Herbert doesn't know: Clary Bruce, an American, never saw America till 1924. He was born in Shanghai, China, of American parents; when I first knew Marion Knowlton she was a lion trainer, and good too; Rudy Rudyoff and yours truly were brought up together in Europe; we have six nationalities in the big riding act here—American, English, Australian, Polish, Hungarian and Italian; if my boy were here there would be another one, as he was born in (See DRESSING ROOM on page 51)

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

TOTEM RANCH at Maple Shade, N. J., staged an all-Western Rodeo September 13 as the finale for the summer. Program headlined Helen Lenkin, Calgary Kid and Carrie Lee and Her Five Texans.

CLARESHOLM (Alta.) Stampede drew 2,000. Winners: Saddle Bucking—Jim Darcy, Jack Wade, Wallie Lindstrom. Bareback Riding—Jack Wade, Glenn Lowry, Wallie Lindstrom. Wild Horse Race—Orville Smith, Harry Shade, Reg Keeler. Calf Roping—Pat Burton, Irby Mundy, Frank Manyfingers. Steer Decorating—Jim Wells, Dick Andrews, Harry Shade.

WINNERS at the 35th annual Wood Mountain (Sask.) Stampede: Saddle Bronk Riding—Boyd Anderson, Lloyd Meyers, Gene Anderson. Bareback Riding—Jack March. Steer Hiding—William Soyvan, Vitor Hystak, John Dumas. Wild Horse Race—Cliff Anderson, Dan Soveran. Calf Roping—Joe Ogle, Bud Lamb. Wild Cow Milking—William Soyvan, Matt Demeche. Chuck Wagon Race—Jim Lethbridge, George Locaine.

WITH PARADE, exhibits, midway and stampee events all arranged, the Last Round-Up, scheduled for Labor Day at Brooks, Alta., had to be canceled because of infantile paralysis in the district. Posters were out, several entries received, and Walter Peake, stampee manager, had begun to round up bucking horses for the event. It was the first time since 1920 that Brooks has not had a Labor Day Celebration.

MORE THAN 2,000 attended the Vanguard (Sask.) Rodeo, managed by Lloyd Myers. Winners: Saddle Bronk Riding—Lone Breeze, Gerald Myers, Carl Olson. Bareback Bronk Riding—Gerald Myers, Lone Breeze, Bernard Myers. Calf Roping—Tiny Toews, Bobby Johnson, Les Willis, Wild Horse Race—Carl Olson, Joe Trotter, Dick Erickson. Wild Cow Milking—Bernard Myers, George Spence. Chuck Wagon Race—Gerald Myers. Judges were Don Perrin and Tiny Toews. Willis Brothers presented the roping acts.

RAY HINSON'S DUDE RANCH on Marlton Pike near Camden, N. J., presented a round-up of Jersey cowboys at a rodeo on September 14 with more than 30 entering the competition. Most was so successful that Hinson plans to hold one each Sunday until cold weather sets in. Competitors included Dolly Schier, Albie Clements, Rube North, Frank and Bill Beatty, John Shaw, Peavine Slim and Little Smokey Hinkson. Event was sponsored by the American Legion Post of Camden.

OFFICIALS of the Arizona State Fair Commission last week announced the signing of a contract with Phoenix Junior Chamber of Commerce for the use of the State fairgrounds there for the annual Phoenix Championship Rodeo. (See CORRAL on page 51)

CAN USE

A few more Star and Beach Riders for St. Louis Show. Also good Rodeo Clown that will clown and ride rough stock. **TOMMY BENDER** and **Claude Orr**, vice. **BEN AUMANN** Chicago, Ill. 2434 Beryn Ave.

RUSSELL BROS.' CIRCUS

Account of enlarging, wants for balance of this season and next: Sober, reliable people all departments, big Show Acts to feature, Clowns, Wild West People with own stock. Gus Bell, Jorgen Christianson, Carlos Carreon, write. All give full details and lowest salary first wire or letter. Want Colored Performers and Musicians for Side Show. Show going to Coast, closing late and opening early next spring. No time to dicker. Address as per route in The Billboard.

WANTED ACTS, CIRCUS UNITS

for
SHRINE CIRCUS—HOUSTON COLISEUM

NOVEMBER 9 to 16

STATE ALL IN FIRST LETTER

JOHN L. ANDREW, Care Coliseum, Houston, Texas

USED TENT BARGAIN

No. 7-305—Oblong Round End Tent, 35x61. Top in three pieces, ball ring style, 32", 5 oz. white duff, roped third, 9" wall, 6 1/2 oz. white, good condition. \$332
Top and Walls

Write—Wire—Phone

BAKER-LOCKWOOD

1414 Ave. at Clay St., KANSAS CITY, MO.
America's Big Tent House
Eastern Representatives, A. E. CAMPFIELD,
152 W. 42d St., New York City, N. Y.

WANTED

Circus and Wild West People for all departments. Going south, one-day stands. Callings. Plaster, Mechanics or small organized Band. Want to buy Best and small Light Plant. Will buy or lease Semi-Trailers, Cadillac, Michigan, Reg. 21st through Reg. 25th; then Grand Rapid, General Delivery, to October 3rd.

BARKER BROS.' CIRCUS

CIRCUS ACTS

Suitable for Store Work during Holiday Season. State lowest and send photos. Can use one good Phone Man.

KAREN ENTERPRISES

4 Clinton Ave., Albany, N. Y.

... PROSKE WANTS ...

Opportunity for young men desiring to work among animals and those who desire to become Animal Trainers. Must be sober, dependable and willing to work. Send resume, state qualifications and explain conditions. Charlie Webb, write. Address all correspondence direct to

CAPTAIN ROMAN PROSKE

Care Proske's Zoo, Summit Beach Park, Akron, O.

TRUCK CIRCUS CAN PLACE

One more Clown, small Family Act doing Wire and several Grand Acts. Must have his winner truck show experience. Write, don't tele. Bruce La Ferra, Redden Her Family, Elmore and Dolly Cousins, get in touch with me. Show opens October 13 and starts out all winter.

IRA M. WATTS, Manager, South Ft. Smith, Ark.

WANTED

Business Manager, Agent for organized Trained Animal Circus. Book same under auspices schools, etc. Address: BOX NY-26, Care Billboard, 1564 Broadway, New York.

AT LIBERTY—NOV. 1

DR. BIBLE'S RING ANIMAL CIRCUS

Ponies, Dogs, Monkeys, Bears, Midget Circus Wagons, Live Animals, America's best trained Animal Act. Address Care of **BILLBOARD**, 1564 Broadway, New York City

TIGHTS

Kohan Manufacturing Co.
200 Taaffe Place
BROOKLYN, N. Y.

ANNUALS KEEP SCORES HIGH

Rises Are Big For Louisville

KENTUCKY STATE FAIR, Louisville, September 7-13. Robert E. Jewell, secretary. John Wehrley, concession and attraction superintendent. Gate admissions: Adults, day and night, 25 cents; children, day and night, 10 cents; autos, day and night, 25 cents. Grandstand: Adults, day and night, 50 cents; children, day and night, 25 cents. Amusement budget: \$2,500. Midway: Johnny J. Jones Exposition. Horse racing: Five days. Automobile thrill shows.

LOUISVILLE, Sept. 20.—Kentucky State Fair here on September 7-13 had large increases in all departments and was the most successful in history, said Secretary Robert Jewell. Days were warm and nights comfortably cool and gate receipts began to fall on the first two days. Total attendance was reported as 237,098, as compared to 182,318 last year. According to figures of James J. Marra, auditor of Kentucky State Fair Association, Johnny J. Jones Exposition on the midway grossed \$48,191.89, with federal tax deducted, as against \$24,491.93 in 1940.

1940 Figures

Total attendance: 182,318. Gate receipts: \$26,253.47. Space and privilege receipts (not including carnival): \$15,408.78. Grandstand receipts: \$4,435.85. Carnival gross: \$24,491.95. Fair's share: \$7,711.92. Total revenue: \$118,063.14. Total expense: \$88,029.42.

Horse Show played to 23,135 in six days as against 16,789 in 1940. Grand Champion Show Saturday night drew over capacity, 5,596, as compared to 5,159 in 1940. Grand Circuit harness racing met (See LOUISVILLE RISE BIG on page 46)

Reading Is Up Sans Kid Days

READING, Pa., Sept. 20.—Reading Fair, September 7-14, while restricted because of a polio ban of children under 16 and cancelling of Children's Days on Tuesday and Friday, had one of its biggest years. Weather was ideal. Total paid admissions were reported as 111,450, as compared with 111,016 in 1940. Gross on paid admissions was \$60,943.10, as compared with \$58,921.75 in 1940. Grandstand paid admissions totaled 44,335 and grandstand receipts were \$36,553.55, as compared with \$32,549.10 in 1940. Saturday had biggest night attendance. Buildings were filled with best exhibits in many years, and Secretary Charles W. Swoyer said many displays had to be refused because of lack of space. Trotting, pacing and running races were held on five days, trotting and pacing being of the Grand Circuit.

Opening Sunday had Jimmie Lynch and Death Dodgers and maneuvers by (See Reading Figures Up on page 44)

Iowa State Gate Is Fourth Largest; Net Near \$70,000

DES MOINES, Sept. 20.—Final attendance figure for the Iowa 1941 State Fair here was 427,363, an increase of nearly 2,000 over preliminary figures, it was reported by Secretary Lloyd B. Cunningham.

The fair ended as the fourth largest in the 87-year history of the annual. All-time high was 435,385 in 1920, with 430,307 in 1938 and 430,176 in 1927.

Financial figures are not yet available, but it is believed the fair will show a profit of about \$70,000, as originally reported.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.

Pomona Is Off To Record Start

POMONA, Calif., Sept. 20.—Gate at the 20th annual Los Angeles County Fair here, September 12-28, on the first four days totaled 178,498. Attendance for same period last year was 167,843. Daily attendances so far have substantially topped last year's. Opening-day gate was \$3,469, as compared to \$2,710 last year. Other daily figures: Saturday, 51,623 against 51,110 in 1940; Sunday, 69,580 against 64,702, and Monday, 23,626 against 22,061. Free student admission tickets were issued to schools in San Gabriel Valley for opening day. Los Angeles city and county schools received passes for yesterday and on September 28 students from Riverside, Orange and San Bernardino counties will be admitted on passes.

With Rubin & Cherry Exposition on the midway, business is expected to be good during run of the fair. According to Tom Allen, assistant manager, business on Friday was slow but gained momentum over the week-end. Concession business was slow. Pat Treanor, with 25 concessions, said the first three days had not "broken any records." Concession (See Early Pomona Record on page 44)

Spencer, Ia., Hits New Top of 172,000

SPENCER, Ia., Sept. 20.—This Northwest Iowa town of 6,599 saw a record 172,000 attendance figure chalked up at the 24th annual Clay County Fair here on September 8-13. Pulling heavily from Iowa, Minnesota and South Dakota, the annual rang up a new gate mark in the face of a barrage of adverse weather.

With rain, threat of rain and frost-bitten nights combining to mar three of the six days, the daily turnout astonished veteran showmen, who saw the 155,000 record of 1939 eclipsed. Heavy skies and hazardous track conditions marked the Monday inaugural, but over 24,000 paid admission to see CSRA auto races conducted by National Speedways set the week's speed programs in motion. The 1940 figure was 16,500.

Tuesday's bill was highlighted by Frank Winkley's Suicide Club, first auto (See Spencer Top 172,000 on page 46)

Yule Sees Coast Annals

CALGARY, Alta., Sept. 20.—J. Charles Yule, general manager of Calgary Exhibition and Stampede, planned to Sacramento, where he judged livestock at California State Fair. He also visited Los Angeles County Fair, Pomona, where he inspected the portable grandstand stage and visited Myrna Loy and Arthur Hornblow Jr., who were guests at Calgary Exhibition last summer. Yule is considering feasibility of a portable stage for the Calgary fair.

Brockton Goes Past 200,000 as Old Sol Supplies 7 Ideal Days; Mutuel Handle Reaches \$193,929

BROCKTON FAIR, Brockton, Mass., September 7-13. Frank H. Kingman, secretary and concession and attraction superintendent. Gate admissions: Adults, day and night, 50 cents; children, day and night, 25 cents; autos, day and night, 50 cents. Grandstand: Adults, day and night, 50 cents to \$2; children, same. Midway: World of Myth Shows. Horse racing (with pari-mutuels): Six days. Automobile thrill shows: Five days.

BROCKTON, Mass., Sept. 20.—For the first time within the memory of officials and localites Brockton Fair, September 7-13, rode thru the week powered by flawless weather, and as a result the attendance reached 207,474. This is also a "first" because the 200,000 mark hasn't been hit in many seasons. Last year's gate was 171,685. How much of this



CLARENCE H. HARNDEN, secretary of Saginaw Fair and Michigan Farm Products Show, who has reported the 1941 annual to be a big winner in all departments. Increases were large over the figures for the 1940 fair, which was successful despite bad weather. Policy of an afternoon automobile thrill show and bill of acts instead of the former harness racing will be continued next year, he said.

Mineola Smashes Gate-Stand Marks

MINEOLA, N. Y., Sept. 20.—Mineola Fair's 99th annual, September 9-13, followed light attendance first portion of run with an overflow for concluding days, climaxed by a capacity Saturday afternoon as Walter Stebbins' midget auto races drew hordes at \$1 a head. Outside gate was estimated at 35 per cent better than last year. Col. Jim Eke's JE Ranch Rodeo, starring Hoop Gibson, started its eight-performance run Tuesday night and built up to a (See NEW MINEOLA MARKS on page 46)

Montpelier Has Stand Mark

MONTPELIER, O., Sept. 20.—New attendance record was set at Williams County Fair here Thursday (11) and Friday (12), when 9,100 turned out for grandstand shows. Total of 5,100 witnessed the opening day show and 4,000 turned out for the closing event. Revue, booked by Music Corporation of America, included Buster West and Lucille Page, Gregory Raymond and Cherie, Wilfred DuBois, Penwick and Cook, Ballard and Rae, Isham Jones and orchestra and 12 Dorothy Byron Dancers. Free acts included Samsom, Maximo and Flying Romas.

Topeka Gets An All-Timer

TOPEKA, Kan., Sept. 20.—Kansas, many with folding money in their jeans for the first time after harvest in a decade, flocked to Kansas Free Fair here on September 7-13 to set new all-time records for the fair's 62-year history on grounds, midway and in the grandstand. Estimated gate was \$69,176, biggest total ever, according to Manager Maurice W. Jencks, as compared to last year's 252,000. But in 1940 prevalence of infantile paralysis brought on a no-children ban.

Grandstand attractions as a whole did business 20 per cent above last year's and 15 per cent greater than in any previous year. Biggest financial satisfaction (See All-Timer at Topeka on page 44)

Saginaw Tops In All Counts

SAGINAW FAIR-MICHIGAN FARM PRODUCTS SHOW, Saginaw, September 7-13. C. H. Harnden, secretary and attraction superintendent. B. E. Sawyer, concession superintendent. Gate admissions: Adults, day and night, 35 cents; children, day and night, 10 cents; autos, day and night, 10 cents; parking on grounds, 25 cents. Grandstand: Adults, day, 25 cents; night, 50 cents; children, day, 10 cents; night, 25 cents. Amusement budget: \$14,750. Grandstand booker: Barnes-Carruthers Fair Booking Association. Midway: Gooding Greater Shows. Rodeo each afternoon after Sunday. Automobile thrill shows: One day.

SAGINAW, Mich., Sept. 20.—All attendance records were shattered and receipts were tilted 54 per cent to make a banner year for Saginaw Fair and Michigan Farm Products Show here September 7-13.

1940 Figures

Total attendance: 154,000. Paid admissions: 141,000. Gate receipts: \$19,385.15. Space and privilege receipts (not including carnival): \$15,879.60. Grandstand receipts: Day, \$4,008; night, \$8,312. Grandstand expense: \$14,500. Carnival gross: \$13,254. Total revenue: \$64,009.25. Total expense: \$59,566.24.

September 7-13. Sum of \$44,646.18 was realized from gate, grandstand and parking (See Best Saginaw Counts on page 46)

Badger Profit Is \$50,000 Against '40 \$30,000 Loss

MADISON, Wis., Sept. 20.—Wisconsin State Fair, Milwaukee, which chalked up a new attendance record of 676,288 on August 16-24, made profit of about \$50,000, said Ralph E. Ammon, manager of the fair and director of the State Department of Agriculture.

This compares with a loss of some \$30,000 by the 1940 fair, which had five days of rain.

New highs were reached in 1941 in general admissions, grandstand and space receipts. Gate receipts from some \$50,000 totaled \$128,000, grandstand admissions reached \$102,903 and sale of space to commercial exhibitors totaled \$63,000. Premium winners received \$102,000.

Be Safe Than Sorry In Legal Affairs...

READ

"Avoid Liability for Defective Walkways"

See Park Department of This Issue

Pari-mutuel windows to the number of 50 took in \$193,929, a creditable maiden showing. Peak was on the closing day, Saturday, when a take of \$42,832 was made. As attendance on this day was a climactic 54,314, an up of more than 10,000 over corresponding day of 1940, per capita spending on the nags was (See Brockton Over 200,000 on page 46)

Want To Give Your Program a Real Thrill? —Then Book

Selden THE STRATOSPHERE MAN

World's Highest aerial Act

WIRE OR WRITE TODAY

Care of THE BILLBOARD, CINCINNATI, O.

BIGGER AND BETTER

FULTON COUNTY FAIR

McCONNELLSBURG, PA.

NEXT WEEK — OCTOBER 1-4

Wants Independent Shows and Concessions. Everything open. Those contracted for previous date wire at once. No quarantine or restriction here.

STEWART WACHTER

WANTED CARNIVAL

for

Jay Fair Stock Show, Inc.

OCTOBER 13TH TO 18TH

Wire T. S. MADDOX, Milton, Pa.

WANTED FOR

AMERICAN LEGION FREE FAIR

Court House Square, Spencer, Ind., Sept. 23-27.

Legitimate Concessions and Shows all open. Come on, will place you.

BILL GERON, Spencer, Ind.

WANT CARNIVALS

for

NEW BERN BALL CLUB FAIR AND FESTIVAL

Week October 5th, New Bern, N. C., and HALIFAX COUNTY FAIR

Weldon, N. C., week October 20th

Wire CHARLES P. WILLIAMSON, New-Atlantic Fair, Kingston, N. C.

WANTED FREE ACTS

Twice Daily

UNION COUNTY FAIR

Union, S. C., week of October 27, 1941.

Write full details to

M. C. PAGE, Sec., Jonesville, South Carolina.

FREE ACTS WANTED

For Roanoke-Chowan Fair, Woodland, N. C., week Oct. 13-18, and Littleton Fair, Littleton, N. C., week Oct. 27-Nov. 1.

T. R. WALKER, Littleton, N. C.

ACTS WANTED

For Texas Fair opening week September 29th and October 6th. Can also use three or four people 100ft. High Act. Acts wanted to break jump to Pacific Coast, wire.

J. C. MICHAELS ATTRACTIONS

228 Palladium Bldg. KANSAS CITY, MO.

ORLEANS PARISH AGRICULTURAL FAIR

New Orleans, La., 30 days, November 7 to 16. Want Exhibits, Booth Saloon, Solicitors for Premium Societies and Banners. Guaranteed salary and commission. Can also place Foreman, Demonstrators, Novelty Men, Prize Tasting Men, Concessions of all kinds. B. BURGDORF, Legion Bldg., Royal and Canal Sts., New Orleans, La. All Men that have worked for me in the past contact me at once. This is the date you have been waiting for.

COMING

CAVALCADE OF FAIRS

WATCH FOR THE IMPORTANT ANNOUNCEMENT IN AN EARLY ISSUE

BUY U. S. Defense Savings Bonds and Stamps

Grandstand Attractions

By LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, Promoters

Performers and the Draft

FROM the West Coast comes a report that draft and defense activities are causing bookers and artists headaches. One story had Fort Leonard Wood, Mo., granting a furlough to Luis Maestro, so that he could work with Olga Celeste, lion trainer, whose charges had become accustomed to him. Another yard tells about several drafts of the troupe of Paul Prachard (Bruce Cameron), acrobat, being released long enough to play a date at San Diego. Escalante acrobats contributed Phillip Escalante to the draft lists, but when troupe played Pasadena Rose Bowl Circus he was temporarily released from Fort Rosecrans, Calif. The LaForms went east and lost a principal who cannot be easily replaced, it is said. Juggling Johnsons have an eligible member who expects to be called. Raymond Behee, Flying Behees, is in defense work, as are members of the Jays, trampoline.

Jack Schaller, prominent producer of hi-acts, is confining his creations almost principally to girls. Royce Tidwell, of Four Jacks, who was sent to Fort Knox, Ky., was killed there in an auto accident. Eric Erickson, of the Ericksons, is breaking in a sub to take over in case a member of his act is called.

Among bookers hit by army strays are Charlie Nelson and Eddie Gamble. Nelson is complaining about a shortage of good acts and there are a goodly number due to the draft. He expects the next army call to cause more disruption. One booker said the rodeo field is the least hit. It appears the top hands have too many broken bones to pass muster by medicals.

In general, says the informant, it looks like a lull in the year, 1942.

At Reading (Pa.) Fair Miss Peggy, of the Fuchsky Revue, had a terrific slugfest with Minnie Betty Abbott, but Peggy did all the slugging. Betty was experiencing a fainting spell on the high rigging and had to be slugged back into consciousness. Some of the customers thought they were fighting for the aerial flyweight championship.

When State police have to step in to keep people away from the grandstand it sounds like a fire or a riot, but the constabulary rushed in merely to see that the overflow was directed to the end fields. It happened at the Charleston (W. Va.) Fair on the closing day, according to George A. Hodge, manager of Capt. Royal's Thrill Drivers, which played the date, opening and closing. Plenty of rain at Charleston, but the folks attended. Royal also appeared at Muncie, Ind., being rained out on scheduled day but playing the next night to a good handle.

Performers are always proud to do their bit for the less fortunate and when asked to get up at an "unearthly" hour to do so, are still found in a receptive mood. Case in point was a morning show given for war veterans at the hospital in Bath, N. Y., during the week of Steuben County Fair. Participating were Frank Small's Broadway Brevities girls, Ben Yost's Variety Eight, Sophisticated Ladies, Laddie Lamont, emcee Don Trepner and Lester Loncher's Spring Garden Band.

Generalities

Jaydee the Great, otherwise Jerry D. Martin of high trap note, went past his 20th week of time on the circuits without a layoff. Labor Day week alone he filled three dates, at Albany and Edincoot, N. Y., and Chevrolet. O. Followed with spots at Pittsburgh and Westfield, Pa., and is current at Kingtree, S. C. Jaydee's second act is Miss Ora, horizontal bar.

On the Nebraska fair loop James Cogswell, high still-walker, filled two dates after playing Colorado State Fair at Pueblo. Cogswell is a native son out of Lincoln.

Jack H. (The Great) Knoll had quite a few performer-booker visitors at a church fete in Chicago recently. They included Mrs. Milo, of the Three Milos; the Martons; Jack Brick, of the Four Apollos; Charlie Zemar, booker of foregoing high turns, and E. K. Fernandez, Hawaiian showman. Apollo's and Martons then departed for Fort Wayne, Ind.

There was peak attendance Thursday and Friday in McConnellsville, O. Banard's Hippodrome Attractions fur-

nished the bill, giving two shows Friday night.

Klein's Attractions had circus unit and revue at Smithfield, O. Same week circus and revue played Ashland, O., and circus at Washington, Pa., with Roberta's Circus, Tom and Betty Waters, and Phil and Donta.

When touted attractions at Texas State Fair (Dallas) appear for this October scheduling the layout will be headed, of course, by Earl Carroll's Ventures, which will occupy the auditorium. Among artists tapped are Where Brothers, Slate Brothers, Buster Shaver with Olive and George, not mentioning the inevitable gals, who include Helena, Jean Devereaux, Fay Carroll, Anna Lee, Beverly Carroll, Lois Morrissey and Dorothy Byron.

Ice-Capades in the Dallas Ice Arena nightly will have as a feature Donna Atwood, former national junior champ. In the Auto Building (Cafe Esplanade) the stellar spot will be held down by Orrin Tucker's band with Bonnis (Oh, Johnny, Oh) Baker. Operator of cafe is George T. Smith, who will augment Tucker and Baker with an abundant floorshow.

When all this (and more that hasn't been listed) is scored up, showman will probably find that it's the independent midway which will compete for the high takes. Let's wait and see!

Pat Purcell's unit of Jimmie Lynch's Death Dodgers hit a big one last week at Allegan County Fair, Allegan, Mich. Unit showed the fair on September 15 for two scheduled performances and then added an extra show at night to handle overflow business. Purcell and "athletes" are now headed for the Southwest and South, where they will play most of the big dates.

Al Sweeney, who with Gaylord White operates National Speedways, writes: "Just a few lines to let you know that the bulk of our season is over and that we will finish on the right side of the ledger by a good margin. This, I believe, is quite a feat for our first year. We set three all-time attendance records at Mason City, Ia., and Huron and Sioux Falls, S. D., while chalking up the largest Saturday attendance on record at Spencer, Ia. Our opening Monday was held down due to rain and the weather Saturday was threatening also."

Gate and Take Give Colorado State Best

PUEBLO, Colo., Sept. 20.—Colorado State Fair, here on August 25-29 had total attendance of 148,000. Each day's attendance exceeded that of former years except Friday. Midway attractions showed an increase of 18 per cent over last year and more than doubled 1936 patronage. Fireworks by Theatre-Durfield proved a big attraction.

Majority of exhibits were larger and better than in former years. Weather was good except for a storm on Wednesday. Manager Frank H. Means said that from a financial standpoint the fair was the best ever held here.

EARLY POMONA RECORD

(Continued from page 43)

operators blamed picketing by the AFL, contending that wage carriers and other spenders, especially those who were union members, would not cross the line. Pickets were removed following a conference on Monday.

Grandstand show, lined up by C. B. (Jack) Aftersbaugh, fair manager, and put on between races for the opening part of the fair, included Gaudsmith Brothers, two men and two French poodles in a comedy knockout which got a big hand; Lon Hoffman, juggler, clicked solidly. Donatelle Brothers, with the Donatelle family, got a big send-off. The brothers play accordions, with their sister, Carmen, doing rhythm taps and acrobatic dancing. The mother handles the tambourine and the father does a swell job on the shepherd's horn. Other acts included Noble Trio and Gautier's Bricklayers, the latter a dot act. They overcame strong winds. Gautier's had a difficult time bowing off.

Roy Driscoll, publicity director, said

exhibition space is up about 10 per cent with number of displays totaling about 40,000.

Grandstand show is an afternoon feature with a horse show being staged the first nine nights only. Parade on Wings, revue for the last eight nights, started tonight. Fireworks furnished by Pat Lizza will be offered the last eight nights.

Total prize money, including race and night horse show purses, amounts to about \$200,000.

Visitors have included Stewart Meigs, president of California State Fair, Sacramento; B. L. Cronin and J. Eddie Brown, Last Year's attendance was officially given as 730,892.

READING FIGURES UP

(Continued from page 43)

1,000 cavalrymen from Indianantown Gap Reservation. Sunday night had Herman Miller and His Sylvaniaans. Monday night Artie Shaw and his band, in conjunction with the Roxette revue and Eddie Roeker as soloist, drew big grandstand attendance. Saturday afternoon and night Lucky Teter and His Hell Drivers held forth in front of the grandstand to turnaway business. On closing Sunday Hankinson Speedways presented auto races to a record attendance of 41,094. Fireworks concluding nightly shows were by Ohio Display Fireworks Company.

All grandstand attractions were furnished by George A. Hamid, with beautiful stage settings, and consisted of International Rollos, roller skating; Captain Tieber's Seals; Flying Otaris, high acrobats; Nathana Bros., novelty acrobats; Antaleks, high perch; Eddie Roeker, baritone; Juggling Jewels; Bobby Whaling and Partner, acrobat; Honey Family, acrobat; Fuchsky Sky Revue, high aerial ballet; Roxettes in five parts, beautifully costumed, with Harold Douglas as emcee. Ringold Band of Reading furnished concert music and played the stage show. Stage was handled by IATSE Local 97. Frank and Gladys gave horsehoe pitching exhibitions in front of the grandstand afternoon and night.

Cetin & Wilson Shows, on the midway for the sixth year, reported excellent business. They furnished two free attractions on the midway, Delmar's Lions and Six Queens of the Air.

Among visiting fair officials were Carl Flickenstein, H. B. Correll, Harry Gilmore, Bruce Sydeman and M. J. Garman, Bloomberg, Pa.; Harry B. Schall, Allentown, Pa.; Samuel S. Lewis and J. H. Ritter, York, Pa., and Major E. B. Allen, Flemington, N. J.

ALL-TIMER AT TOPEKA

(Continued from page 43)

tion to Manager Jencks, however, was the night show, Fair Follies of 1941 (Barnes-Carruthers), playing to 37,500 in the seven nights, a record-draw for a fair night show here and 25 per cent over 1940. Except for rain on Monday, which did not stop acts, weather was good.

Manager Jencks called attention to the Thursday night grandstand crowd—12,001 patrons paying \$8,300. Only 11 free-liners were in the stands. Bleachers were erected on race track and infield. In the Fair Follies there was no repetition, costumes were gorgeous and not an act failed to get a generous hand. Cervone's Concert Band sang in the pit, and Jack Klein had Paul Marney as fellow emcee this year. M. H. Barnes set the week on the grounds.

Afternoon grandstand crowds were excellent. Thrill Days Sunday and Monday (Thrill Patrol, a Jimmie Lynch unit; Frank Winkley, manager) and Saturday (Flash Williams) all showed increases; horse racing (Kansas and Oklahoma circuit Tuesday and Wednesday was up 23 1/2 per cent, and Toledo (Bacal Corporation, Inc. America) Thursday and Friday up 30 per cent.

Commenting on the new marks, Manager Jencks said: "In the 10 years I've had the fair, this is the first year the people have had any money."

Beckmann & Gerety Shows offered the biggest midway the fair has had, even blocking off a road, always open before, to get everything up. Comments on the array of noon and generally cheap refreshments were frequent. Business doubled last year's and was 25 per cent over anything BO has ever done here before. B. B. Gerety said.

Soldiers were plentiful, particularly from near-by Fort Riley. Friday was Army Day, with 1,000 men from the fort presenting exhibition drills in front of the grandstand. Concessionaires shared in the record year. Joe Ackerman, Los Angeles, operating free fruit and sand-wich stands, here for his 27th year, said business was great.

Take Holds Up For Timonium

TIMONIUM, Md., Sept. 20.—At the close of the 63d annual Timonium Fair, August 31-September 11, Maryland State Fair and Agricultural Society officials expressed satisfaction with results. Great increase was made in the part-mutual handle, which was 40 per cent higher than last year's record of \$1,373,626. With exception of main gate attendance, other departments showed similar gains over highs set last year.

Gate admissions on the last four days were clocked at 55,000, making a 12-day total of 330,000. This is a drop of slightly more than 15 per cent from last year, and officials accounted for it by infantile paralysis in this vicinity. But receipts almost equaled last year's, and it is declared the general attendance drop can be attributed to exaggeration of previous figures.

Also a number of entries in various divisions left after the first week, many remained for judging during the last four days. United States Navy Band gave a concert on Navy Day and United States Marine Band played as a special feature on another day. Horse Breeders' Show on Monday and Tuesday attracted wide attention and the Pony Show on Wednesday drew well.

Midway Manager John T. McCaslin reported that while midway business was off on the last four days, the 12-day total exceeded last year's by 40 per cent, adding that also many shows and rides closed on the eighth day, this year's independent midway drew more business than any organized carnival of previous years. Plans are already under way for numerous improvements next year.

Rutland Increases Stand-Gate Figures

RUTLAND STATE FAIR, Rutland, Vt., September 1-6. C. W. Olney, secretary and concession superintendent. Will L. Davis, president and attractions superintendent. Gate admissions: Adults, day, 75 cents; night, 25 cents; children, day and night, 25 cents; autos, day, 75 cents. Grandstand: Adults, day, 50 and 75 cents and \$1; night, 35 and 50 cents and \$1; children, same. Amusement budget: \$17,500, not including harness racing, \$9,000. Grandstand booker: George A. Hamid, Inc. Midway: World of Miracles. Horse racing: Four days. Auto racing, midjet cars: One day. Automobile thrill shows: One day.

RUTLAND, Vt., Sept. 20.—Unofficial figures from the office of President Will L. Davis place the gate at the 96th annual Rutland State Fair here on September 1-6 at 130,000 paid admissions, an increase of from 12,000 to 15,000 over 1940. Grandstand admissions were also increased.

Higher Profit in Edmonton Is Reported for Exhib Body

EDMONTON, Alta., Sept. 20.—Profit of about \$18,000 on 1941 operation of Edmonton Exhibition Association, or about \$8,000 more than in 1940, was announced by Percy W. Abbott, managing director. In a preliminary statement he reported profit on the 1941 Exhibition was about \$35,000, or \$8,100 more than last year's.

He said there was a small profit on the livestock show and sale last fall and a loss of \$180 on the poultry show last January. The 1941 spring show had a loss of about \$980.

Director Abbott also announced extensive plans for the annual fall show and sale of sheep and swine, slated for October in buildings recently restored to the fair board by the national defense department. Administration costs in 1940 were \$18,700 and will be about the same for 1941, he said.

AVOCA, Ia.—Mr. and Mrs. James J. Dashington, operators of Dashington's Animal Circus, booked thru Williams & Lee Attractions, to appear at Pottawattamie County Fair here on September 8-11. They were injured near here in an auto accident en route to the fair. Blowout of a tire catapulted their car and trailer into a ditch. Dashington sustained severe scalp wounds, while Mrs. Dashington was bruised when thrown from the car and pinned under wreckage of the trailer. Their dogs in the trailer were unhurt. After two days in a hospital they resumed their act.

Ozark Clicks With Upped Gate Charge

SPRINGFIELD, Mo., Sept. 20.—Ozark Empire District Fair, which inaugurated a 25-cent pay gate here on September 7-13, chalked up paid attendance of 162,000 plus about 50,000 on passes. This was the first time a 25-cent gate was on. Last year the fair had a 15-cent charge, while the three previous years admission was free.

According to Secretary-Manager Glen B. Boyd, receipts in all departments exceeded last year's by more than \$12,000 and a good profit will be written on the ledger. Biggest Sunday in the five-year history of the fair was rung up. Exhibits were far more numerous than at any previous annual here. Livestock entries were almost double those of 1940, overflowed going into 172 new stalls added prior to the opening. When it was found 600 stalls in the Coliseum could not accommodate all entries.

Music Corporation of America presented a nightly grandstand revue, featuring Sally Rand. It was necessary to give extra shows on two nights. Frank Winkley's Suicide Thrill Show did big business on Saturday, while auto races under direction of John A. Shook broke all previous records. A feature was the location of the 182d Field Artillery on the grounds for several days. There were 400 field pieces and the company drilled several days. Sol's Liberty Shows, on the midway for the first time, made an impressive showing and chalked up a splendid gross. As usual, fair President H. Frank Fellows was host to many friends.

Bath Annual Satisfactory; Concession Takes Are Big

BATH, N. Y., Sept. 20.—While no records were broken at Steuben County Fair here on September 9-13, attendance was satisfactory and all concessions did business, reported Secretary J. Victor Faucett.

James E. Strates Shows supplied the midway and during the week, in co-operation with the fair management, was host to Boy Scouts, who put on demonstrations, and girls from an orphanage. Grandstand attractions, booked thru the Frank Wirth office, included Capt. John Tibor's Seal; Harry Rittley, table rock; Gibbons, knife throwers; Happy Landing Revue, featuring Frank Small Girls; Spring Garden Band; Laddie Lamont, clown; Three Sophisticated Ladies, and Ben Voss's Variety Eight. Last four attractions and the Small Girls put on a show for inmates of the Veterans' Home hospital here on Wednesday. The 16 harness races, taken part in by 142 horses, comprised the largest race program in the fair's history.

Near tragedy was averted Saturday night when decorations on the grandstand caught fire. Don Tranger, who broke into an act over the microphone and State police succeeded in quieting some of the panic-stricken in the crowd of 2,500 and while the fire was being extinguished the show went on.

Williams Hurt in Ft. Wayne

FORT WAYNE, Ind., Sept. 20.—Dave Williams, co-owner with "Whitely" Mathews of the Dave Williams Suicide Circus Thrill Show, suffered a possible fracture of the spine during the afternoon performance September 13 at Fort Wayne Speedway. He was rushed to Methodist Hospital here, where his condition was described as fair on Sunday. Williams, second thrill performer to suffer a spinal injury and fourth to be injured while sitting at the show, was hit, when the automobile in which he was riding cleared a nine-foot ramp, turned a triple somersault and landed upside down, according to show attaches, who gave the probable reason for the accident as a defective ramp. Late performances were handicapped considerably by lack of drivers. It is planned to move Williams to a Chicago hospital shortly.

Macon Expansion Supported

MACON, Ga., Sept. 20.—Civil and governmental leaders rallied unanimously in support of the expansion program for the 1941 Georgia State Fair here at a supper meeting this week in the Hotel Lanier, called by the Chamber of Commerce, which now controls the fair. E. Ross Jordan, fair manager, pointed out increases in premiums and other revenues. Several new exhibits must be obtained for overflow exhibits because buildings in Central City Park are in-

adequate. President Karl R. Shocum named a committee to confer with city council, which controls the park. Admission for adults will be 50 cents, compared to 40 cents last year. An advance sale will make single admissions available at 35 cents. Paul M. Conaway is publicity director for the 11th consecutive year. Hennessey Bros. Shows will be on the midway, there will be George A. Hamid free acts and nightly shows by Ohio Display Fireworks Company.

with east of 50, played to 38,000 in the grandstand, according to Lueders.

LONGVIEW, Tex.—New attendance record of 110,000 was set by Gregg County Fair here on September 8-13, said Manager Grady Shipp. With 60,000 attending Monday thru Thursday, Negro Day, Friday, brought out 20,000, and Saturday brought a new single-day top (See Around the Grounds on page 52)

Around the Grounds

GRANGER, Tex.—Texas Corn Carnival Association, Inc., has been granted charter of incorporation to conduct an annual fair here. No capital stock is listed. Incorporators are W. P. Young, Lonnie D. Hill and J. Fred Bauer.

FRANKLINTON, La.—Washington Parish Fair Association re-elected Delos R. Johnson, president; W. J. Willoughby, vice-president and manager; Otto Burris, treasurer, and L. Ray Mills, secretary. Mayor Ivan A. Magnitsky and G. W. Knight were elected vice-presidents.

ALPENA, Mich.—Attendance at Alpena Fair, September 1-4, was about 15 per cent larger than last year's, a total of 50,000. Happyland Shows on the midway reported business above that of 1940. Henry Lueders's Rhapody in Blue unit,

Tops Them All!

MILO LINWOOD

Presents

THE THREE MILOS

125 Feet — No Nets

Featuring their sensational and original thriller—

THE BREAKAWAY

personal remember

CHARLIE ZEMATER

54 W. Randolph St. Chicago, Ill.

FAIRFIELD COUNTY FAIR

LANCASTER, OHIO

October 15 to 18—Day and Night

Concessions and Shows wanted. Write

T. B. COX, Concessionist, Lancaster, Ohio

WANTED ARIZONA STATE FAIR PHOENIX

NOVEMBER 8 TO 16

Cookhouses, Refreshment Stands, Photos, Jewelry, Engravers and other Concessions. Will sell exclusive Novelties and Scales. We hold contract for all Concessions at Phoenix. Write

RUBIN & CHERRY EXPOSITION

Pomona, Calif., Sept. 12-28; San Diego, Calif., Sept. 30-Oct. 12; Los Angeles, Calif., Oct. 14-26; San Bernardino, Calif., Oct. 28-Nov. 5; Phoenix, Ariz., Nov. 8-16

PENSACOLA, FLA., INTERSTATE FAIR

OCTOBER 20 THRU 26, 1941

BEER and DANCE privileges NOW OPEN. RUSH FIRM OFFERS. Each privilege separate. Beer privilege does not include tent, which must be furnished by operator. Open air dance floor furnished by Fair.

J. E. FRENKEL, Secretary-Manager

NORTHWEST FLORIDA'S LARGEST EXPOSITION

Detroit Has 589,133 Paid

DETROIT, Sept. 26.—Tabulation of records set by Michigan State Fair here and released by Louis Willemaine, auditor, show total paid attendance of 589,133, for the 13 days ending on September 7, as compared to last year's 399,729, and is the second highest figure for the annual, exceeded only by the 16-day fair in 1938, which drew 728,947. Working passes and free admissions for 65,000 children, 30,000 veterans, and 14,000 first-day free admissions brought total attendance to an estimated 700,000.

Circus produced by Orrin Davenport in the Coliseum drew 50,557 at 34 shows for a gross of \$28,963.25. Talent bill for this show was \$13,560.

Rodeo produced by George Adams was moved to the grandstand this year and went 60 per cent ahead of last year's, to gross \$50,472.75 in 17 performances, with attendance of 76,939. Prize money of \$0,000 was distributed.

Six days of harness racing grossed \$4,477, with attendance of 8,954. This represented a drop of about 22 per cent from last year's gross of \$5,871, with estimated attendance of 11,000. Total of \$9,690 in prize money was distributed for harness racing. An additional \$1,074.62 was grossed this year from pari-mutuels and program sales, running the net loss on the event about \$3,450, not including any grandstand operating costs.

Beer concession in The Arbor returned \$688 on a 20 per cent basis, indicating a gross of \$3,425. This figure, from a profit standpoint, compares favorably with last year's Arbor record. Tim Deo's little's band played to free admission this year.

George Olsen's show in Casino Gardens grossed \$1,792.50 for 12 days, with estimated 6,000 attendance, at 60 cents on the first seven days and 25 cents on the last five. The Olsen talent bill was second highest on the grounds, running \$9,000 flat for Olsen and his band and \$2,500 for acts booked.

BEST SAGINAW COUNTS

(Continued from page 43)

ing, an increase of \$13,797.40 over 1940 revenue, reported Secretary Clarence H. Harnden.

With favorable weather, except for rain which hurt grandstand attendance Tuesday, the fair broke every receipt record made on the corresponding day last year. Figures for this year: Sunday, \$7,443.25; Monday, \$5,578.15; Tuesday, \$3,193.13; Wednesday, \$7,106.25; Thursday, \$10,072.30; Friday, \$7,789.05; Saturday, \$4,858.05. In 1940 total was \$30,842.80 and daily figures were: Sunday, \$5,291.65; Monday, \$1,952; Tuesday, \$2,300.80; Wednesday, \$4,472.25; Thursday, \$3,474.85; Friday, \$3,898.55; Saturday, \$3,252.70.

A 25 per cent increase in take was registered Sunday over the corresponding day last year, an 83 per cent improvement Monday, 39 per cent Tuesday, 68 per cent Wednesday, 10 per cent Thursday, 103 per cent Friday and 50 per cent Saturday, an average of 54 per cent more than was taken in 1940.

Attendance was 171,500, as compared to 154,000 in 1940 and 160,000 in 1939, previous record year. Parking autos brought in \$3,930.45 this year, \$2,177.65 last year. Night grandstand take was \$11,844 and afternoon grandstand \$3,885.75, to add up to \$15,729.75, in comparison with \$9,312 in 1940, which was divided into \$5,214 in the afternoon and \$6,007.85 in the evening. Comparative figures by days for the corresponding receipts: Sunday, 1940, \$819.20; 1941, \$864.95; Monday, 1940, \$298.30; 1941, \$305.90; Tuesday, 1940, \$3; 1941, \$272.85; Wednesday, 1940, \$394.70; 1941, \$603.50; Thursday, 1940, \$905.55; 1941, \$1,044.40; Friday, 1940, \$438.35; 1941, \$415.80; Saturday, 1940, \$438.35; 1941, \$478.55. Night grandstand figures for this year: Sunday, \$1,455.36; Monday, \$770.45; Tuesday, \$846.15; Wednesday, \$2,147.15; Thursday, \$3,125.25; Friday, \$2,480.35; Saturday, \$1,200.75. Two grandstand shows nightly were given Wednesday, Thursday and Friday, a policy also followed last year.

Midway and other concessions reported best trade in many years. Gooding Greater Shows presented a large layout of rides and shows.

P.M. Bill To Continue

Harness racing, an afternoon grandstand feature since the fair's inception 26 years ago, was abandoned this year in favor of Jimmie Lynch and His Death

Dodgers and Barker Bros.' Rodeo. Secretary Harnden said this policy would be continued next year.

Barnes-Carruthers' Americans revue highlighted the night show. Theatre-Duffield supplied fireworks. Forty broadcasts from grounds were engineered by Station WSAM. Advertising was done in the city by 20 moving picture houses and on 20 billboards. Other stations carrying promotion were WBCB, Bay City, and WDFP, Flint. A special tabloid exploiting the fair went into 45,000 copies. Premiums amounting to \$14,000, largest the fair ever offered, were given. Exhibit space was jammed with more farm produce than ever was shown at any other fair here.

BROCKTON OVER 200,000

(Continued from page 43)

approximately 80 cents. In view of the obvious fact that only a comparatively small percentage of those who visited the fair bet on the races, actual per capita is much more, of course.

For this year's grandstand layout Frank H. Kingman, secretary-manager and chief of attractions, bought a combination of a 30-act line, the Gas Foster Roxettes revue and principals from the George Hamid office, and a bill of acts who have played more around the theater circuits than at outdoor events, with the Miles Ingalls office furnishing the acts. This proved a winning combo and on the closing nights it was capacity more often than not. On Saturday night several hundred people bought standing room. Nightly fireworks, staged by American Fireworks Company, were brief and dramatic, with no set pieces to interrupt a speedy succession of aerial displays.

After the books were tabbed from

Brockton's Seven Sunny Days

By LEONARD TRAUBE

WHAT a fair! We mean, Brockton, Mass., September 7-13, and all seven days complete with consecutive sunshine and consecutive crowds. They were getting up a sweepstakes on people who could remember a better local stretch. Director Glen McCrellis, the laundry tycoon, couldn't recall such weather in 18 Brockton renewals. And he's known for his long memory.

BUSINESS was so good Max Linderman, the man with the shoes on World of Mirth Shows, was even louting some of the boys. He called the longest shot of the week on Saturday, Eleanor O in the fourth—two bucks brought you \$52.80. Many a lad, including your correspondent, was down with a sweet case of misery for not having jumped on the nag at the pari-mutuels windows.

TALKING of the races, it was a six-day meeting, and a pretty decent start for the year's net betting policy. Something like 2000 when we last checked and it figures to build in a year or two. The final day demonstrated the potential strength of the pm's. And don't forget it was the 13th. So we guess the fair will trot out those plans and begin work in earnest on a new streamlined grandstand.

BATRICE KAY, the warbling Gay '90s gal of the air lanes, was telling the folks 'twas her first date "under tents" for the year, so far wrong in using the idiom because the stand is under a top. It took the singer of oldies a couple of days to influence the paying customers, but after that she was boss of the mob.

AND how do you like this for a grandstand line-up culled from the indoor palaces—dancing Hal LeRoy, housewreckers Willis West and McGinty, drumstickler Jack Powell, all-round oomie A. Robbins, juggler Trixie, eccentric acrobat F. and J. Hubert. Add the teeterboarding and airplane solo users. These were from the Miles Ingalls office and they paid off in swell crowd receptivity. From George Hamid's books came the Roxettes, prima donna Doris Reed, Singing Commanders, adagioistic Three Martels and Mignon, and Henry Cogert, emcee who doubles as company chief. On Saturday night it looked like and was a straw house. George Ventre, the old Stebbener, gave out with the music. Leave it to See Frank Kingman to come up with a novel layout.

FOR several days the bosses competed with Lucky Teter's Hell Drivers for afternoon superiority and it was hard to tell whether the plugs or the automotive fury boys were ahead. The nags

Monday thru Friday the midway showed a gain of more than \$1,000 over last year with Saturday to go, and this day came thru with World of Mirth's best single day on local record. Total increase, therefore, was something in the neighborhood of \$1,000.

Race schedule was spread over six days starting Monday with an eight-race card daily, except early in the week, when there were seven. A brisk business was done with race programs and tip sheets. Acts were put on between the races, thus permitting adequate time for stirring up wagers.

Exhibit buildings were well stocked, pretty inside and out with fresh paint and some new color schemes. Promenades and greenward were up to the usual Brockton standard in these departments, particularly the floral arrangements and beds, a dividend-paying hobby with the management.

Two important plannings got under way even before the fair closed after a healthy week in virtually all divisions of operations. First and foremost is a plan for a new streamlined grandstand, the present one, in use for a couple years, being made up of about 3,200 individual chairs under a top. Secretary Kingman is to get together with the board to decide one way or the other, with most observers declaring the fair will have the new stadium ready for next year. Other idea on the book has to do with a series of permanent booths along the midway, these in the concession class. If this comes about concession contracts will be made for a period of years.

Lucky Teter and the Hell Drivers repeated, delivering five afternoons of automotive events in the destroyer category and not showing any sign of wearing on the customers after successive appearance here.

Just ran around and came to a definite stop some time. Lucky and the lads turned themselves into perpetual motion machines. The worst you could say about the Hell Drivers was that you couldn't bet on them.

ARTHUR TOEFFER, grandstand show electrician, had a swell opening with an assat to be chalked up for the wind. Promptly on Sunday a heavy gale blew from the north and switched in his direction and just as promptly flattened him for a small count. Art was quite a sight carrying his arm in a sling thruout the week.

FRESH from the Max Goodman Wonder Shows in the West, T. W. Kelley, the slim showman who is as highly elevated as one of Teter's ramparts, set down mistakes on the midway with Nature's Mistakes, a click item from New York World's Fair. The bakery clerk's remark, "so, we might add, did everything else in Linderman's elongated array."

DOC BEEBE, weight guesser, was so busy you couldn't get near him with a 10-foot pole, even if you had a debt to pay. Beebe's tips resembled the grandstand box-office queue for the finale.

THE big noise, as usual, was Earl Purtle's motorcrome. A nice quiet place in which to rest or talk it over. You couldn't hear a battleship drop.

ON ONE evening most of the stand performers wound up at Guy Thompson's Ward One Club downtown, a smartly designed and popular priced bistro which completely with any after-dark side show in the big towns. Jack Powell, Hal LeRoy, Doris Reed, a couple of Singing Admirals, "Down Comes" McGinty, Henry Cogert and others vied for the privilege of getting to the floor first—and for free. "Once a performer," etc.

AFTER Friday night's activity Moxie Lindberg announced that the carnival was \$1,100 ahead of last year with Saturday to go. And Saturday was a hum-dinger to coin a phrase, bringing the week's haul to approximately \$38,000 in American money. Herr Linderman said his Ottawa and Rutland grosses were so much ahead that he stopped counting. And concession bosses Jack Gilbert and Phil Isser are still counting. It should happen to you!

IN SHORT, the fair had everything but a six-horse hitch—and it had that, too.

LOUISVILLE RISE BIG

(Continued from page 43)

drew 7,692, as against 6,369 in 1940. Flying X Rodeo drew 18,358 as compared to 12,850 in 1940. Renfro Valley Barn Dance pulled 7,556, as compared to a similar show last year which drew 3,578.

Jimmie Lynch's Death Dodgers on Sunday drew 2,947, compared to 1,849 in 1940. Bob Strong's orchestra on Sunday and Monday drew 517, Jan Garber on Tuesday and Wednesday had 2,440, and George Hamilton on three days drew 1,572, total increase over 1940 being 406.

Governor on Improvements

Gov. Keen Johnson made public Tuesday an itemized statement showing \$250,000 had been spent on grounds improvements, "the first real work done on it in 20 years." Work included new plumbing and toilet facilities in many buildings, new sewers, new water and gas pipes; heating, lighting and drain facilities for pavilions, concrete walks and sodding and shrubbing. The governor said the new restaurant and youth building are expected to be completed by next year. With completion of the former, the hodge-podge of hot dog stands and restaurants there now will be eliminated, he said.

Itemized statement showed the State spent \$124,200 and the WPA \$133,000, chiefly in labor. Items listed and their prices were: 21,200 feet of sewers with catch basins, manholes, rims, tops and grates, \$12,900; new line, \$1,200; plumbing, \$7,900; gas lines, \$2,100; pavilion heating, \$14,040; gas heating for the administration building, manager's residence and highway patrol office, \$400; pavilion lighting, \$4,702; pavilion roof drains, \$950; new cattle, storage and trotting horse barns and booths and paving, \$36,421, and 43 minor items totaling \$49,277.

SPENCER TOP 172,000

(Continued from page 43)

motive thrill show ever offered here. Despite chilly and threatening weather, more than 31,000 watched Winkley's daredevils. Harness racing was featured Wednesday, Thursday and Friday afternoons, with grandstands nearly filled to its 8,000 capacity each matinee. Ralph Davis, Crandon (Minn.) starter, got the fields away with a minimum of scoring and a maximum of showmanship.

More cloudy weather greeted closing-day auto races on Saturday, but every seat had been sold by 9 a.m. and stands were filled to see the speedsters race to beat the rain in the afternoon. Al Sweeney and Gaylord White, of National Speedway, recruited 20 cars and drivers for a top-notch field headed by Emory Collins, national dirt-track champion. Night crowds thrilled to Flying Colors, Barnes-Carruthers revue, and supplementary acts. Glenn Dale was emcee and Fred Kressmann, Barnes-Carruthers, directed the production. Dee Lang's Shows were on the midway.

Among visitors noted were Henry Derenthal, Wykoff, president of Minnesota State Fair; John P. Mullen, founder, president of Iowa State Fair; Lloyd Cunningham, Des Moines, secretary of Iowa State Fair; C. B. Hansen, secretary of South Dakota State Fair; Huron; Andrew G. Hanson, Albert Lea, Minn., secretary of Freeborn County Fair; John P. White, Sioux Falls, S. D., secretary of Sioux Empire Fair, and C. A. Tinsler, Owatonna, Minn., secretary of Steele County Fair.

NEW MINEOLA MARKS

(Continued from page 43)

healthy take on a percentage arrangement. This was Ekeew outfit's fourth local showing. One-day appearance of Irish Horan's Jimmie Lynch's Death Dodgers on Tuesday afternoon was poorly attended. Perfect weather prevailed thru the week. Frank Wirth, fair director, supplied stand attractions.

Midway stretch had a fair week. Attractions were the combinations of Ben Williams, Dick's Paramount Shows and Isser & Treibsch, with Eddie Elkins in charge for I&T. A cluster of games was nixed during run.

Charles Bochert, secretary, announced that an augmented program is being planned for next year. Mineola's centennial celebration.

Visitors were Sam Lewis, York (Pa.) Fair; Bligh Dodds, Gouverneur (N. Y.) Fair; Frank Buck, Frank D. Shean and Lew Dufour, of show circles.

GREENFIELD, Mass.—Franklin County Fair here on September 9-11, celebrating its 92d year, drew an estimated 40,000. A large advance sale of tickets helped put the annual over the top.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS
(Communications to 25 Opera Place, Cincinnati, O.)

Six-Act Vaude Show Is Set N. C. Centen Program Draws By Sweet for Ill. Festival

EAST MOLINE, Ill., Sept. 20.—St. Claire Sisters and O'Day, three-people bicycle act, will headline the six-act vaudeville show which will be a feature of the third annual East Moline Fall Festival which is slated to open September 24 under canvas and auspices of the East Moline Association of Commerce.

Entertainment, as in past years, is again under direction of Don Sweet, magician and booker, who will serve as emcee in addition to handling publicity and advance ticket promotion.

On the bill is Guy Lauren and Ginger, musical act; Paul Pettet, equilibrist and hand balancer; Parker Brothers, comedy hand balancers, and Tiger and Atlas, acrobatic dancers and tumblers. Sweet, with his partner, Louie, will also do a short magic turn. Hal Sears and his orchestra will provide music. Exhibition tent and equipment is being furnished by Jack Guertin Amusement Company. About 80 exhibitors have taken space.

Eight-Town Circuit Booked For Autumn by Casey Shows

WINNIPEG, Sept. 20.—E. J. Casey, general manager of E. J. Casey Shows, reported booking an eight-town circuit of indoor carnival dates under auspices. Route will be traveled mostly by truck, with shows furnishing 24 concessions and personnel to operate them for sponsors. Dates mark the first time the Casey Shows have operated on such a large fall circuit.

Bookings include a carnival at Dauphin, Man., three days under auspices of the Rotary Club; Yorkton, Sask., three days, Terriers Hockey Club; Russell, Man., two days, War Veterans; Minnedosa, Man., two days, Elks' Club; Min Fion, Man., three days, Rotary Club; The Pas, Man., three days, Canadian Legion Post; Fort Francis, Ont., three days, Canadian Legion Post, and Winnipeg, two days, United Scottish Halloween Carnival in Civic Auditorium.

Varied Bill for Kan. Event

LYONS, Kan., Sept. 20.—Two-day Tri-Golden Jubilee, honoring this area's three principal industries, production of oil, salt and wheat, has been postponed in order to tie in with the annual meeting here of the Western Kansas chapter of the American Petroleum Institute, reported Thorpe Menn, secretary of the sponsoring Chamber of Commerce. Brodbeck Shows have been signed for the midway, and plans have been made for presentation of a dance band and acts, including a balloon ascension. Tentative arrangements have also been made for fireworks, industrial and horse parades, horse show, band contest, amateur contests and football game.

Ind. Kids' Day Pulls 20,000

PORTLAND, Ind., Sept. 20.—Third Annual Kids' Day here on August 28 drew about 20,000, reported Chairman Roger Ludy. There were three free shows in the Princess Theater to accommodate crowds and four free acts, Jack Kurkowski's Xylophone Band, Fred Whetzel's Kiddie Circus, McLoon Bros' Circus with Men, elephants, and the Sutton Family Band. In a mile-long parade were members of free act troupes, merchants' floats, pets, three uniformed county bands, Boy Scouts and color guard of the American Legion Post. Honored guests were Col. Roscoe Turner, speed pilot, and State Auditor Richard James.

"Bundles" Carded in D. C.

WASHINGTON, Sept. 20.—A Bundles for Britain Circus campaign got under way here under management of Eugene J. Murphy and L. C. Miller. Show will have five-day run at Riverside Stadium. Murphy is well known in promotion and contest circles and Miller recently left Bantley's All American Shows, of which he was general agent.

LENOIR, N. C., Sept. 20.—Varied program was presented at Caldwell County Centennial Celebration here on September 14-17, reported Donald A. Kretschmer, who handled billings. High spots of the program were a 90-minute parade on closing day, which drew 25,000 to town, and a historical spectacle, Caldwell County Cavalcade, produced by Pat Oorman. About 10,000 visitors on Sunday stayed for presentation of the pageant. Other attractions were R. G. Lee's rides, square dances, queen's ball, speeches, band concerts, fiddlers' contest, centennial museum, picnics and hillbilly band contest.

MIDWAY for the 12th annual three-day Mountain State Forest Festival at Elkins, W. Va., will be furnished by F. E. Gooding Amusement Company.

JAYDEE THE GREAT (Jerry D. Martin) reported he played the American Legion Victory Fair, Pittsburgh, on September 14-18 for N. J. Murphy and is now starting Southern fairs. Miss Ora is no longer with the act, having left to fill Eastern dates.

MIKE KELLY, aerial cyclist, reported he played an AFL celebration in Studebaker Park, Elkhart, Ind., on September 1.

ACCORDING to William H. Wendt, city comptroller and festival auditor, sale of 81 buttons for the 1941 Milwaukee Midsummer Festival brought in \$38,035 for the event's sustaining fund. Report showed 101,088 buttons were issued to "generals" who handled sales.

LARGE-SCALE exposition, featuring livestock and poultry exhibits and stressing the importance of increased production of those commodities as a national defense move, is planned by officials of Huntsville (Tex.) Chamber of Commerce, reported Manager John T. Baldwin. It will have a free gate.

J. R. EDWARDS will have charge of the midway at the six-day Volunteer Firemen's Home-Coming and Fair in Brewster, O. There will also be contests, parade and free attractions.

SPONSORED by the Junior Chamber of Commerce, annual two-day (Lisbon, O.) Street Fair and Fall Frolic will have farm produce exhibits and a midway on the public square.

DIRECT FROM THE LOTS

(Continued from page 38)
Show, Glen Porter's Side Show and Russell Judy's Colored Show all set new single-day records here on Saturday. All other units also did exceptionally well on that day. Phil Isler reported that the stock on many of his concessions was almost exhausted. Blondy Mack's Monkey Show, the Side Show, Jesse Marsh's Black and White Twins, Ferris Wheel and concessions made the jump here by truck in order to work on opening Sunday. Leonard Traube, of The Billboard, visited. JIM McHUGH.

Bee's Old Reliable

Centerville, Texas. Week ended September 13. Auspices, Hickman County Fair Association. Business, good. Weather, fair.

Move from Waverly, Tenn., was made in good time and shows, rides and concessions opened early Monday night to a small crowd. Attendance increased for the rest of the week, however. Fair officially opened Wednesday to a good crowd. Thursday was somewhat larger and all did near capacity business Friday and Saturday. Friday, Children's Day, saw the rides score the largest day of the season so far. Billy Stinson's Athletic Show and Bill Gary's Girl Show did well. Kay Wallace joined the Minstrel Show and is clicking with his tap dancing. Viola Steptoe is doing a good job

as producer. John Crudek's Side Show had a good week, as did Slim Williams's Animal Show. J. W. Farrell is well pleased with his digger and penny pitch grosses. Col. Blackie McLenore's concession clicked again. Mr. and Mrs. C. C. Blackie Jett and son, Jean, returned after spending a few weeks in Texas. Joe Selly is back again after spending a few weeks with his mother in New York. Col. Blackie McLenore went to Henderson and Milan, Tenn., on business. Bury Deacon, Dickson, Tenn., visited. City, county and fair officials cooperated. Harry Lee Johnson rejoined with his jewelry layout.

R. FELTON ROBERTSON.

Wallace Bros.

Union City, Tenn. Week ended September 13. Auspices, Obion County Fair. Business, satisfactory. Weather, warm and clear; rain Tuesday night. Pay gate, 10 cents.

Short move of 44 miles from Humboldt, Tenn., was made in fast time and most of the shows were in the air Sunday night. Attendance was light the first part of the week, but it increased by leaps and bounds the latter part, with the peak being reached Friday and Saturday nights. Many new faces were on concession row. C. H. Fitz came on with five concessions from Pan-American Shows, while Ed Johns and family joined with a palmistry booth. J. W. Wilson rejoined as chief electrician, and William Davenport came as a truck mechanic. Capt. Ted Townsend joined here and his free act was well received. He also added his penny pitch, which is operated by Mrs. Townsend. Slim Cunningham and Glenn Osborne left with their six concessions, but were to rejoin at Booneville, Miss. Much visiting was done between the personnel and members of West's World's Wonder Shows at near-by Fulton, and with Mighty Sheesley Midway at Jackson. The writer returned from a flying trip down south in time to attend Secretary Margaret Miller, who has not fully recovered from her recent nervous breakdown. The mother and sister of Mrs. Farrow spent two days here as guests of Mr. and Mrs. Farrow. Buddy Frank returned to school at Clarkdale, Miss. Visitors included Newell and Vivian Taylor, Mr. and Mrs. Dale, Mr. and Mrs. White and many fans from Paducah and Fulton.

WALTER B. FOX.

Mighty Sheesley

Fansville, Ind., Four days ended September 5. Location, American Legion Highway 41. Auspices, American Legion Post. Business, satisfactory. Weather, good. Pay gate, 10 cents.

This spot was above expectations. Wednesday night's opening, with women admitted free, found business good and it increased daily thereafter. Local newspapers were liberal with publicity, and Stations WGBF and WEOA, whose talent from Bob Freeman's Harlem Swing Revue, Al Benton's World's Fair Freaks and Charles Lucas's Darkest Africa provided the entertainment, co-operated. Leading ride was William Zeldman's Auto Scooter, with Al Benton's Side Show and Gay New Yorkers best among shows. Hilton Hodges and Jeanne, who have been visiting their mother, left for their home

in Glendale, Calif. Bill J. May, Mrs. Pound's No. 1 grill man, left for a week's visit with his mother. The Bentons' children, Robert and the twins, left for school in Melbourne, Fla. Additions to Benton's Side Show are Browne, tattoo artist, and Billy and Bud Hall. Mrs. Walker W. Kowan left to join her husband on John H. Marks Shows. Mr. and Mrs. Al Hubbard's daughter, Norman Lee, left to return to school in Miami. Mike Green was a pinch hitter on the Gay New Yorkers here. Bob Freeman's Harlem Swing Revue is still pulling them in. Bob added a new orchestra. Ma Williams is doing plenty of business. Mrs. Lewis Snyder joined her husband, Sam, here. Jene Padgett, operator of the Body and Soul Show, bought a new car. Seventy-five children from Evansville Children's Home were guests of the writer on the midway. Victor Canares, general agent, was here for a few days.

ROBERT NORTH.

Penn Premier

Western Port, Md. Week ended September 13. Location, ball park. Auspices, Fire Department. Business, fair. Weather, fair.

Altho firemen co-operated, business here was only fair. Lew Alter's Ten-in-One Show topped shows, with Dream Girls and Paradise Valley second and Captain Smithie's Monkey Circus third. Tilt-a-Whirl led rides, with Loop-Plane and Ferris Wheel second. Major Fox, midjet, was injured Thursday night in a fall from the bally platform and was attended by Dr. John Sidney, show physician. He was able to return to work Friday night. Lew Alters went to Reading, Pa., to purchase new bally cloth and drapes for his Ten-in-One. Tommy Carson is doing a good job as legal adjuster. Benny Rys was tendered a birthday party on Saturday, and Jamie Shuster joined here, as did George Moore. Duke Reynolds came on as talker on the Ten-in-One. Capt. and Mrs. Bob Milo took delivery on a new trailer here.

CHARLES GUNDERMAN.

WANTED
Shows, Rides and Concessions for
TENNESSEE JERSEY PRODUCTION SHOW AND COLLIERVILLE LIVE STOCK SHOW
OCTOBER 1-2-3
Estimated attendance 10,000, 20 miles out.
Name show has played our event for six years.
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GULF, MID-WEST SPOTS UP

Army Feeds Coast Resorts

Ponchartrain Beach pulls with heavy promotions—extended season at Galveston

NEW ORLEANS, Sept. 26.—Gulf Coast resorts closed the most successful season in many years, with the possible exception of a thinning of patronage at Florida spots due to a polio scare.

At New Orleans Ponchartrain Beach had the best patronage in its 12-year-old history. Influx of thousands of soldiers from near-by concentration areas, including an abutting army recreation center, generally better business conditions and a step-up in special activities at the beach combined to bring out record crowds despite several prolonged periods of wet weather.

Contests Draw Thousands

Such events as selection of Miss New Orleans, Junior Miss New Orleans, Mr. New Orleans, weight-lifting champ, jitterbugger, watermelon and hot-dog-eating champs and handsome ice man drew tens of thousands at a time. Used for the first time this season, the Cock-eyed Circus, Funhouse and Fly-o-Plane drew more than any other rides yet installed at beach, according to Manager Harry J. Batt. Manager Batt gave the beach a steady run of free outdoor acts, ending the season on September 14. Passing of a tropical disturbance last week-end marred the final Saturday and Sunday. Manager Batt announced a new policy of keeping the Beach Terrace open to accommodate week-end influx of soldiers.

Stewart Beach Highlight

At Galveston two tropical disturbances hit business on Labor Day and last Sunday but Galveston Beach Association reported the best season in years. Opening of Stewart Beach, a replica of Jones Beach, L. I., highlighted the season. Large crowds after Labor Day caused beach officials to forecast that progress had been made in a move to eliminate the summer tradition that the season is over after that holiday period. Don Boyce, manager of Stewart Beach, reported that soldiers from near-by Texas camps helped to make initial season a success.

A new \$100,000 restaurant on the boulevard was opened last Sunday. End of the summer period found foundations completed for construction of a \$1,500,000 pleasure pier into the Gulf at Galveston. Pier will be 1,800 feet long and 225 feet wide and will include a theater, ballroom, auditorium, fishing pier and concessions. It is being built at 25th and Boulevard and is expected to be completed in time for 1942 season, according to W. D. McMillan, head of the beach association.

Endicott Has Pier Plans

ATLANTIC CITY, Sept. 26.—Tom Endicott, vet. outdoor showman, who operates the Dude Ranch, Western-style Boardwalk nitery here, plans to take over a portion of Garden Pier for the 1942 season. Lamenting the lack of circus and rodeo shows at the resort during the summer season, he plans to produce his own Western shows next season. Plan is to give afternoon and night shows on the pier and use the same performers after 10 p.m. at his Dude Ranch.

ATLANTIC CITY.—Helm Pier here will remain open through winter, and went into off-season activities on September 8, including nightly community sing, special cooking sessions and showings of a feature film. Lois Miller, singing organist, completed her fifth successful summer and returned to Pittsburgh. Pier Manager Hotel M. Ortman said record crowds were drawn all summer, numbering more than 25,000 daily. There is no admission fee.



J. STANLEY BILLOW, who has been publicity director of Buckeye Lake (O.) Park for the past two years, was active with Manager A. M. Brown in a whistler-growing idea that developed into presentation of a pageant, "Carnivale of America," that drew about 75,000 to the park for five free performances, with 20,000 at the finale on September 6. In the large cast were C. S. Brown, shooting gallery operator, who played Little Phil Sheridan; M. W. (Jack) Rice, park sign painter, as Abe Lincoln; Jack Dorte, Penny Arcade operator, as Gen. William T. Sherman, and Eugene D. Pfitz, owner-operator of Octopus and Heyday, as Gen. U. S. Grant.

Gumm Is New Summit Pilot

AKRON, Sept. 26.—W. L. Gumm has been named general manager of Summit Beach Park here, succeeding Frank Rafil, who resigned after having held the post five years, officials of Summit Beach, Inc., operator of the park, announced. Manager Gumm is now supervising streamlining and redecoration of the roller rink. Park offices will remain open through winter with a staff to handle rink and ballroom, he said.

Because of the large turnout on the first week-end following Labor Day, the management decided on full operation for remaining week-ends in September.

All rides and concessions will be open and special features will be arranged for the post season, said Jerome T. Harriman, public relations director.

NEWBURG, Mo.—Rex Howe's Ozark Park here has closed and remodeling of the dance hall, to reopen on November 1, will start soon, reported Billy Finkle, in charge of publicity and special events.

Jantzen Battles Rain to 22% Tilt; Per Capita Rises

PORTLAND, Ore., Sept. 26.—A record season, so far as receipts were concerned, was chalked up by Hayden Island Amusement Company, operator of Jantzen Beach Park here, said General Manager Paul H. Huedepohl. Weather made it a hectic season, practically all of May and June being rainy.

Gross was up about 22 per cent over that of 1940, he reported. Pool receipts were down because of intermittent bad weather in May, June and August, there being only about three weeks of good swimming weather during the season.

All rides and concessions showed a healthy gain and the ballroom broke all records for attendance and receipts. Credit for the ballroom increase is given to booking of outstanding name bands.

"Gate receipts showed only a slight gain over 1940, indicating higher per capita spending throughout the park," said Manager Huedepohl. "Large picnics, as usual were booked, but, besides the Learn-To-Swim campaign, no outstanding promotions were attempted. New form of advertising campaign inaugurated thru an advertising agency of Portland showed very good results."

Lil, Century-Old Elephant, Dies in Cincinnati's Zoo

CINCINNATI, Sept. 26.—Lil, Cincinnati Zoo elephant, said to be well over 100 years old, died September 14 of old age, said Joseph A. Stephan, general superintendent of the zoo, and Dr. Norton Dock, veterinarian. Her death leaves only Gimpy, dwarf African elephant, but officials said another would be purchased soon.

Stephan said Lil had been one of the most widely traveled elephants in the country. She was fully grown when brought to America from India in the 1870s and appeared with numerous circuses, including Barnum & Bailey and Great Eastern Menagerie-Museum shows.

In 1912 in a Northern Ohio town she was given to a lithographing firm by a circus in payment of a bill. For a time she stayed in the company's back yard, consuming such quantities of feed that the Cincinnati Zoo's purchase offer was gladly accepted.

SANDUSKY, O.—Federal government has not purchased Cedar Point, Lake Erie amusement center, a peninsula which is a part of the city of Sandusky, and no negotiations have been made to close such a deal, said officials of O. A. Boeckling Company, operator. Rumors that the government would take over the property for a naval base or a shipyard have been spread.

Notes From the Zoos

YOUNGSTOWN, O.—Formation of a zoological society to help establish a zoo here was urged at a meeting of city and county leaders with members of the Chamber of Commerce. City Engineer Ralph W. O'Neill, citing work done at Toledo, said a society issuing memberships at \$1 a year could raise sufficient funds to get a project under way. He offered to make the first contribution, a baby alligator, and said land might be leased from the city.

PHILADELPHIA.—Philadelphia Zoo was visited by a poultry plague carried by migratory wildfowl. More than 30 wild mallards alighted to die on the zoo's duck pond, and 21 of the zoo's several hundred birds have succumbed. Among permanent inhabitants to die were a pair of Egyptian geese; only pair of geese to raise a family at the zoo in 10 years. Bird colony has received a

yellow-throated vireo, first of its type to be housed there.

AKRON.—Capt. Roman Proske, whose zoo in its first season in Summit Beach Park here has been highly successful, plans to continue operation week-ends until October 1.

JACKSON, Miss.—Baby zebra, first to be born in Livingston Park Zoo here, is reported doing well. She was born September 14.

MILWAUKEE.—Miami (Fla.) Drum and Bugle Corps, which placed third in the American Legion's national convention competition here and whose delegates brought with them to the confab, September 14-18, 75 baby alligators, turned over to Washington Park Zoo between 20 and 30 of the alligators remaining after the convention ended.

Defense Aids Meyers Lake

High pay rolls give Ohio center big takes—night free acts are credited

CANTON, O., Sept. 26.—Industrial operations with high pay rolls, construction of a \$17,000,000 naval ordnance plant here which attracted some 3,000 workers for several months, majority of whom were floaters and who spent liberally for recreation, and almost perfect weather were factors in making possible for Meyers Lake Park here the best season in a decade, said Carl Sinclair, managing director, season's grosses being double those of last year.

With good weather, the first two weeks of the season brought in about \$10,000 ahead of the previous year's corresponding period. Patronage then fell off some for a couple of weeks but, due to consistent newspaper, outdoor, radio and free act exploitation, crowded midways were again in evidence at midseason and patronage until the wind-up continued well above former years, with several record days. Sunday was substantially up company's best years, and last half saw revival of the picnic policy which helped weekday grosses.

Concessions Go Big

Harry Shirz, concessions manager, reported play on concession games more than 20 per cent ahead of last year, with bingo drawing capacity nightly. Glenn Malna, operator of the Penny Arcade, said his season was one of the best in years, due to steady night patronage. Same was true of novelties and souvenir stand, also operated by Malna. K. O. Take, vet game operator in the park, switched his concessions to a new policy because of absence of Japanese merchandise and reported a good season. Rides did better and pony track, operated by Mr. and Mrs. Howard Peters, was one of the top money-getters. His freak animal show on the midway for several weeks grossed its best in years. Eat, drink and popcorn concessions were far ahead of last year, and custard sales registered a new high.

Moonlight Ballroom continued its policy of name bands on Sundays, with some new grosses for top-flight bands. Ballroom will be operated through winter, with name acts slated for Sundays. Bathing beach had a big season.

Free Acts Credited

Director Sinclair credits the free-act policy with having stimulated night biz, the park having presented acts from the May opening until Labor Day, having been set thru Gus Sun agency. Free-act policy will be continued next season. Major construction was confined to a new outdoor dancette on the former site of the Hofbrau, razed by fire several years ago. It will be opened next Easter Sunday if weather permits. Big Eli Wheel near the dancette will be shifted to the former site of the roller rink, also destroyed by fire two years ago, and at least two rides will go in at the upper end of the midway. Old Mill will be revamped.

Palisades, N. J.

By MARION CAHN

The week-end of September 13 and 14 marked the first test for the park's open week-ends during September. This year being the first trial of bucking the Labor Day season's end, everyone was anxiously awaiting results. As the park was closed during the week, with none of the lights flashing to let the public know it would be open during the week-end, much outdoor advertising and considerable promotion was required to inform the public.

On Saturday the Mrs. America beauty contest was staged for the fourth year (See PALISADES, N. J., on page 52).

Avoid Liability for Defective Walkways

By LEO T. PARKER, Attorney at Law

IT IS well established that the owner of a circus, carnival or other traveling show or concession is legally obligated to use "ordinary care" to safeguard patrons against injuries caused by defective walkways. Broadly speaking, this is the actual and true law.

However, the average reader is incapable of differentiating between the legal terms "ordinary care" and "negligence." Therefore in this article we shall review interesting and informative leading higher court cases, especially selected in view of illustrating the legal differences of these terms.

Injuries Caused by Employees

First, we shall discuss liability for injuries caused patrons by acts of employees. In almost all cases the courts have held that a proprietor of a place of amusement is not liable for an injury caused by an employee paid on contract basis unless (1) the work was positively unlawful in itself; (2) or the injury was a necessary consequence of executing the work in the manner provided for in the contract; (3) or subsequently prescribed by the employer or proprietor; (4) or was caused by the violation of some absolute, nondelegable duty which the employer was bound, at his peril, to discharge; (5) or was due to some other specific act of negligence on the part of the employer.

For illustration, where the work being done by an "independent contractor" results in an obstruction or defect of such a nature as to render premises utilized by patrons unsafe or dangerous, and such condition is known to the proprietor, the latter and the contractor are jointly liable to the injured patron. However, the employer or proprietor is not liable where the obstruction or defect causing the injury is wholly collateral to the contract work, and entirely the result of the negligence or wrongful acts of the contractor, sub-contractor or his servants. In such case the one who caused the injury is alone and solely liable.

For instance, in the leading case of Wilkey vs. Rouss Construction Company, 28 S. W. (2d) 874, it was shown that a proprietor let a contract to a general contractor who subcontract certain of the work to a sub-contractor who carelessly failed to provide adequate barriers as a result of which a patron was injured. He sued to recover damages. The general

contractor pleaded non-liability on the argument that the sub-contractor was solely liable because he had contracted to independently perform the construction work.

However, under the circumstances, the higher court held the general contractor solely liable, saying:

"It seems to us clear that defendant (general contractor) cannot escape liability on the theory that the failure to place lights or warning signals was the act of an independent contractor. . . . The duty to see that a barricade or lights or signals reasonably calculated to warn the public of the danger was one imposed on defendant by its contract, by the common law, and by its own act in opening the road to public travel."

Obviously the proprietor or employer could have been held liable if his negligence had contributed to the injury. However, since the general contractor was by contract obligated to assume full responsibility, he was deemed negligent in failing to use ordinary care to know that the sub-contractor had provided a safe place for patrons and others lawfully on the premises. Since the injury resulted from negligence of the sub-contractor he could have been held jointly liable with the general contractor, but the injured person elected to sue the latter. It is important to know that the general contractor, who was caused to pay damages thru negligence of sub-contractor, has a legal right to sue and recover from the latter.

In other words, in all cases involving injuries the one whose negligence was the proximate cause of an injury is basically responsible, but the injured person may elect to sue one whose negligence only contributed to the injury.

What is Contributory Negligence?

The higher courts consistently hold that a negligent patron is not entitled to recover damages for an injury. Therefore the outcome of a great majority of litigations hinges on the legal meaning of the term "contributory negligence." Frequently it is difficult for the court to define the exact meaning of this term. However, a recent court rendered a very plausible and clear-cut definition in the late case of Gerdes vs. Pacific Company, 21 P. (2d) 571.

The facts of this case are that a patron was seriously injured. He sued to recover damages. During the trial the outcome of the litigation hinged on the question whether the complaining party was contributorily negligent. Since it was shown that the injured person had failed to exercise ordinary care to prevent the injury, the higher court refused to hold that he was entitled to a recovery, and said:

"The test of whether one is guilty of contributory negligence is whether the ordinarily reasonable man, in like situation, would have exercised more caution for his own safety."

On the other hand, it is important to know that a person never is contributorily negligent when the injury is caused by a sudden or unexpected danger. So held a higher court in Rogge vs. Caffero, 131 So. 207.

The facts of this case are that a woman stepped on a cable being used to pull a heavy vehicle. Suddenly the cable became taut and she was thrown forward and seriously injured. She sued for damages. It was contended that the woman was not entitled to recover damages because the cable was plainly visible and that she was negligent in stepping on it. However, the court held the woman entitled to a recovery, saying: "Plaintiff had the right to expect that it was safe and not rendered dangerous by the sudden movement of this cable. The defendant should have covered it up so as to make it safe to step over before the accident."

When War Has Latent Defect

Any defect which is undiscoverable by ordinary inspection is known as a latent defect. It is well settled that a proprietor is not liable in damages for injuries resulting to a patron caused by a latent defect unless sufficient time has elapsed by which the proprietor should have discovered and repaired the latent defect by the application of ordinary care.

For instance, in Ritter vs. Madison, 234 N. W. 814, it was shown that a person stepped into a hole in a walkway

and sustained severe injuries. She sued for damages.

It was alleged that the proprietor negligently and carelessly permitted the hole to remain in the walkway. The testimony showed that the defect was of the character often found in sidewalks, resulting from the cracking and removal of the hard upper coating of the walk.

In view of this testimony the lower court held the proprietor liable. However, since it was shown that the injured person was aware of the defective condition of the sidewalk, and that the proprietor was not informed of such condition, the higher court reversed the lower court's decision, and said:

"If the alleged hole in the sidewalk was due to cracking, crumbling and deterioration arising from a latent defect, the proprietor was entitled either to actual notice of such defect or proof that the defect, in substantially the condition in which it obtained at the time of the injury, had continued for a sufficient length of time to enable the defendant, by reasonable diligence, to know of its existence and to repair the same."

Warn Patron of Hidden Danger

As above explained, a patron is not entitled to recover damages for an injury resulting from his own carelessness. On the other hand, proprietors are expected to maintain the amusement premises free from unusual dangers, particularly if the dangerous condition is known to them but hidden from the patron.

For example, in the leading case of Slack, 175 N. E. 504, it was disclosed that a walkway was overflowed by water

from a heavy shower. A pedestrian, while picking her way, fell into a hole hidden by the water. She sued for damages. The counsel for the proprietor argued that, although his employees knew that the hole existed, yet the woman was not entitled to recover damages because she was negligent in attempting to walk in the water. However, the higher court held the injured woman entitled to recover damages, and said:

"Here there was evidence of a hole large enough to create a defect which had been there so long that in the exercise of proper care and diligence might have had reasonable notice of it. . . . That it was concealed by the water at the moment of the accident is immaterial on the issue. It cannot properly be said that, as matter of law, the plaintiff contributed to her accident by a lack of due care for her own safety."

So therefore all owners, proprietors and employees of circuses, carnivals and other traveling shows or amusement spots should keep in mind that warnings, signs or other notifications should be posted of hidden dangers known to such owners, proprietors or employees. Failure to do so may result in liability particularly if the testimony indicates that the dangerous condition was unknown to the injured patron and could not have been discovered by the application of ordinary care or diligence.

Legal Defect

At this point it is advisable to briefly direct the readers' attention to the established law that the owner or proprietor of a place of amusement is not liable for injuries to citizens caused by a "legal defect" in a sidewalk or other public passageway if the testimony shows (1) that the injured person was contributorily

(See AVOID LIABILITY on page 65)

American Recreational Equipment Association The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

By R. S. UZZELL

Little Ones Make Big Profits!

Coney Island, N. Y., got a lucky break on the weather for its last week of climatic activities. A parade each day not dampened with rain and Saturday, the last day, with children's parade and the high tempo of the evening with ideal weather made a fine ending of the real season. There will be week-end operation as long as weather permits, but the big show is over. On the whole, we can say there is a new life in Coney Island. Some of the old-timers have renewed courage and the novices have the enthusiasm of beginners. It marks an advance for fall commitments instead of the hibernation for winter which has prevailed for some years.

Independent operators who rent direct from the landlord or the realty owner going on his own account give us the clue for 1942 activities. Then, too, they know if they would extend their operation or do anything for 1942 they must make the commitment soon or priorities (See AREA on page 62)

Now that the indoor season is well under way, I believe that the following advice will be of interest to many. It has long been my belief, as stated in this column, that family business is the trade which in the long run can be of the most value to pool owners, for I know that is the kind of business which is as reliable and comfortable as an old shoe. Once satisfied, they keep coming and they cause no trouble.

But I want to write now of the advisability of getting the children from 4 years old up. Now with children from 4 up to 12, the most important person to appeal to is the mother because naturally these children will not come without the mother, or maybe those from the ages of 9 to 12 who come with the mother's consent. Youngsters who are taught to swim at an early age will learn to love the water and will suggest swimming to their mothers often, and rare is the mother who can deny her (See POOL WHIRL on page 65)

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Rinks and Skaters

By CLAUDE R. ELLIS (Cincinnati Office)

White Plains Schedule Set; Varied Program Is Offered

WHITE PLAINS, N. Y., Sept. 20.—Fall program arrangements for White Plains Roller Rink, operated by White Plains Roller Rink, Inc., have been completed, reported Secretary-Treasurer M. A. Weinrib. Roland Cloni, formerly of Hackensack (N. J.) Arena, has been named manager to succeed W. A. Holland. He and Mrs. Margaret Cloni will be in charge of dance classes.

Elementary dance classes will be held from 7 to 8 on Tuesday nights, to be followed by prize hoo-doo games. Speedo, a new game, will be played on Wednesday nights. Advanced dance classes are scheduled for Thursday nights. Friday, Collegiate Night, will feature games and college music, with numerous prizes awarded. Children's dance class will be held on Saturday afternoons, while door prizes will be awarded at night. Classes in figure skating will be conducted on Sunday afternoons.

New Indianapolis Rollerland Schedules an Early Opening

INDIANAPOLIS, Sept. 20.—A new roller rink in downtown Indianapolis will be opened soon by recently organized Penn Sports, Inc.

Rink will be known as Rollerland. It will be 110 by 160 feet and will be illuminated with fluorescent lighting. An acoustical ceiling will be another feature, along with a maple floor laid over a floating sub-floor to add resiliency and deaden sound. Porcelain enamel front will be in cream, orange and blue, with a 30-foot electric sign.

Officers of Penn Sports, Inc., are Joseph Cantor, president; Leonard Cantor, vice-president, and Morris Cantor, secretary-treasurer. They also operate five neighborhood theaters here.

Noble To Manage Va. Arena

RICHMOND, Va., Sept. 20.—Announcement was made by Ronald Balcom and Wright Noble of the appointment of C. F. (Hank) Noble as manager of Cavalier Arena here. First move of the new manager was to raise the price of several special matinees. Scale now is 20 cents admission at all times, with an additional 15 cents at matinees and 30 cents at night for skating privileges. Special Saturday morning sessions are

being retained, with 25 cents being the most you can spend. Slim Mathis is electric organist.

Roller-Ice Spot at Bethany

BETHANY, Mo., Sept. 20.—A huge all-steel structure for roller skating, with the further possibility that it may be made into an ice skating palace next summer, is the latest venture of Max Tripp here. As a roller rink the building exceeds anything ever before seen here. Owner Tripp said it is his intention to install ice equipment before next summer to make possible an ice rink similar to Pla-Mor, Kansas City, Mo. Such an attraction, it is believed, would draw people from a wide area.

WELL SATISFIED with the showing made by the roller rink last winter, Edward J. Carroll, owner-manager of Riverside Park, Agawam, Mass., has decided to keep the rink open this winter. Considerable work was done last year to adapt the rink to winter use. Resulting patronage proved the idea a good one.

FRED H. FREEMAN, general manager of Chez Vous and Winter Garden rollerways, Dorchester, Mass., and Nantasket Beach (Mass.) Rollerway, Faragon Park, announced that a new Winter Garden-operated rink in Medford, Mass., would open about October 15. Alterations and renovations are now being made on the building. Chez Vous began its fall schedule on September 15. It will operate nightly and on Saturday and Sunday afternoons. Opening of Winter Garden Rollerway has been set for October 2. Nantasket Rollerway will close September 28.

WHITE CITY Roller Rink, Trenton, N. J., formerly Garden Roller Rink, opened to a good crowd on September 2 in a new and larger building, reported Manager Ed Ruth. Rink has a 70 by 210-foot floor. Manager Ruth also operates Garden Rink in Camden, N. J.

JIMMY'S ROLLER RINK, La Crosse, Wis., was reopened on September 17, redecorated and fitted with new Masonite floor. There is matinee and night skating.

GEORGE HARDIN, manager of a Houston roller rink, reported business excellent, with attendance showing an increase since installation of an organ, operated nightly by Leonard Bucosany. Pair of skates is given away each Monday night and carnival nights are scheduled for Thursdays. Skate dancing has

shown a big increase in the South, most rinks having included it in their programs.

KENNETH KEARNEY, manager of new Rollerland, Columbus, O., set October 1 as date for opening of the fall season. Rink has inaugurated an owl session on Saturday nights which is proving popular.

GLORIA NORD, exhibition skater, first special attraction presented this year at Wheeling (W. Va.) Roller Rink, attracted a capacity crowd, said Manager Cecil Milam. He said special attractions throughout the season are planned.

SKATELAND, Trenton, N. J., remodeled and streamlined, reopened on September 12 at Capitol Arena, operating nightly with matinees Wednesdays, Saturdays, Sundays and holidays.

ROLL-ARENA, Gloucester City, N. J., is promoting Friday evenings as Release Nights. The new releases refer to the new weekly record releases received at the rink each Friday and the invitation is to skate to the newest recordings of big name bands.

Notes From Philly

By E. M. MOOAR

All Philadelphia winter rinks are now in full swing. Chez Vous, newly decorated, opened September 7. Eloise Burrows, Cleveland, three times champion dance and figure skater of Ohio, has been added to its staff. Management reported opening attendance was larger than last year's. Owing to inability to get a leave of absence, Jimmy Lidstone, English champ, was unable to attend. Lidstone, a naval lieutenant, was wounded in the evacuation of Dunkerque, and is now naval attaché of the British embassy in Washington.

Crystal Palace Rink, with a new dress of paint, opened September 3. Carman Rink, completely redecorated, opened September 11 to about 500 skaters. Circus Garden Rink, also renovated, opened September 18. Pop Carey, who spent the summer in Atlantic City, gained considerable work. Malcolm Green, who spent the summer cruising on Chesapeake Bay, was kept busy getting Circus Gardens and Carman ready for their openings. Joe Barnes opened his Adelphi Rink immediately after the closing of his Woodside Park Rink and reported a satisfactory crowd.

The British now have combat troops on roller skates. First squad formed by Henry Lee, English silver medalist, is equipped with Richardson skates and is undergoing intensive training.

International Four played Carman Theater, September 5-8, and are booked for Reading (Pa.) Fair, Sky Top Rink, managed by Bonnie Rubin, for years connected with Chez Vous, reports increased business over the 1940 opening. One of the best organists in the territory is Louis Weiss, who handles the Hammond at Riverways Beach. He officiates at Bye Beach Ice Rink during the winter and will return there about October 15. All rinks in the district are feeling the scarcity of competent help.

C. V. Sparks, New Kensington, Pa., was a visitor in Philadelphia, as was George Smith, Columbus, O., during the recent Elks' convention. New amusement tax bill will hit cut-price rinks, many of which evaded the former tax by using two 20-cent tickets, one for admission and the other a service charge.

SHOWMEN'S LEAGUE

(Continued from page 39)

Shreveport Fair; Johnny J. Jones Exposition, Meridian Fair; Rubin & Cherry Exposition, Parsons Fair. The Billboard again remembered the club with its annual donation to the Cemetery Fund.

Ladies' Auxiliary

Board of governors' meeting was held on September 12 at the Sherman Hotel, and these applications were voted on and elected to membership: Lola S. Zeller, Norma Orkline, Mrs. Curtis B. Eberstein, Marie Simpson, Florence Barfield, Mrs. Clyde Davis, Elsie McDowell, Grace E. Frisk, Elsie Aldridge and Mae B. Soper. Cards will be mailed to new members. Past President Mrs. Leah M. Brumleve will preside at the first social on September 26 at the Sherman Hotel at 8 p.m. Be sure to attend and bring your friends along. Many attractive prizes will be awarded.

Sister Frances Barth and daughter have moved to California. Sister Mrs. Clara Zeiger, California, sent in a box of Scarbelle perfume to President Mrs. Joseph L. Streibich. It will be awarded at one of the regular meetings or so-

cial. President Streibich and Janette Wall visited Fidler's United Shows at 119th and Front streets here. They also report a pleasant visit with Sister Frida Rosen on the midway.

Congratulatory messages have been coming in for Sister Myrtle Hutt, who married Raymond Devree recently. Past President Cleora Helmer is still convalescing at her home from injuries sustained in an auto accident. First Vice-President Phoebe Carsky is still awaiting a few books on the luggage and radio award, which should be forwarded to her at 1829 Independence Boulevard, Chicago. Don't forget your 1942 dues.



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SKATING TENT OUTFIT, \$2750.00
Complete tent outfit, 54x115 ft., fine heavy, well-trimmed top, excellent condition; all steel cables and chains. Will sell separate. Available Oct. 10. No shipping. See
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PORTABLE ROLLER SKATING RINK
\$1750.00 Cash
Maple floor, 50x100; 1st, 150 pairs skates, skate grinder, P.A. system and other equipment. All in first-class condition. Now operating at Sarasota, Fla. Great has other skates for sale. If you do not have ready cash do not take my time for yours.
M. O. BOAZ
SAVANNAH, TENN.

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ICE SKATING SHOES
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OUR SPECIALS
TL Winged Skate Pins @ \$12.00 gross. TLD White Enamelled Skate Pins @ \$15.00 gross. TLD Patriotic Skate White & Blue Enamelled Winged Skate Pins @ \$10.50 gross. TLD White Enamelled Skate Pins with rink name, sold in 2 gross lots or more only, \$10.50 per gross. TLD Patriotic Winged Skate Pins with rink name, sold in 2 gross lots or more only, \$10.00 per gross. Also our regular line of genuine Gold Electro-Plated Skates, Pin and Guards, Fob, Bracelets, Tie Holders, etc. Send \$1.00 for samples. GEO. T. BARTON & CO., 44 Benefit St., Allston, Mass.

WANTED
Roller Skate Instructor, Lady preferred. Must have business ability, personality, character and appearance. Experienced without reference, save your stamps. Rink located Central Indiana. Address: BOX 9-113, Care The Billboard, Cincinnati, Ohio

No. 321 DUSTLESS FLOOR DRESSING
Contains air, provides a long grit with fine sand and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. 4 gal. approved commercial air spray, \$7.25. Total: F. O. B. Everett, 25¢ with order, balance C. O. D.

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TRAMILL SELF-LOCKING SECTIONAL FLOORS
are the result of thirty-five years' experience in laying over a million feet of maple flooring. They are used under carpets and in some of the finest buildings in the U. S. See 106 for information.
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RINK WANTED
Will operate on part-time as a manager. Must have good maple floor and accommodate 200 to 400 skaters at once. State full particulars in first letter.
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GIRL FLYER OR SOLO SKATER. ALSO MAN SOLO SKATER. STATE EXPERIENCE. SEE AD. JACKSON, MISSISSIPPI.
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Quick Detachable Clamps. On or Off in a Jiffy. You Need These
PROFESSIONAL SKATES
Write for Catalog of Complete Line—Loud Speaker System—"Hold Fast" Powder—Repair Parts—Prompt Service.
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Display, recommend and sell the shoes that bear her personal endorsement. Genuine Goodyear Welt Construction. 19 other styles in stock.

Write for Catalog

HYDE ATHLETIC SHOE CO.
Division A. R. Hyde & Sons Co.
CAMBRIDGE, MASS.

Leonard Traube's

Out in The Open

NEW YORK

Amusement Tax: A New Headache for Showbiz

IT'S a good thing that most fairs have already been held because effective October 1 America's great community events stand to lose the exemption on admissions which they have enjoyed from time immemorial. Fortunately are those fairs whose dates permitted them to escape the awful consequences of a levy on their gate admissions this year, but their relief is temporary, for 1942 is another year and the tax will embrace them—right thru the nose and foul is fair play.

It was only a few weeks ago that agricultural fair societies were congratulating themselves upon having been granted exemption in the form of a report by the Senate Finance Committee, which decided that fairs should not be linked with the newly fashioned commodity, income and admission taxes. It will be recalled that a couple of years ago—how time does fly in this fantastically fiscal world!—the federal tax on admissions was invoked when the price went above 40 cents. Then the European struggle blackened the face of civilized earth and America woke up to find its sovereignty threatened, although there seems to be some question in some quarters about that. At any rate, our belated theories on how best to defend the Western Hemisphere caused Congress to carry the 10 per cent amusement tax still more down the line, starting the collection at 31 cents.

Amusement parks and carnivals, the cheapest luxury commodities extant, congratulated themselves because, after all, their prices were largely within the 20-cent brackets. These two big industries had better start thinking right now about a shift in their price schedules, but that's another story.

BY NO stretch of the imagination is the average fair—in fact, any fair—to be considered in a category identical with that of the amusement park or the carnival. The fact is that the Senate committee appeared to recognize the difference by reinstating the exemption held by fairs, a plea on the subject having been made to the committee by another group, the Government Relations Committee of the International As-

sociation of Fairs and Expositions.

But the people who make our laws, although entitled to express themselves in a legislative way because they have been given a mandate to do so by what is known as the franchise, sometimes perform their various wonders in a very curious manner. When the tax bill, finished by the House and passed on to the committee in the Senate, eventually reached a joint committee of both houses, some smart duck must have recommended that the exemption be thrown out, and that's what was done.

We would give our last nickel to determine just how this legerdemain was worked, but that is a promise which will be difficult if not downright impossible to fulfill because the present temper of the government and the officials who decide on who shall pay what indicates that few if any of us may have any last nickels left to pay.

THE admission tax—1 cent on every 10 cents of admission—is a little thing from the point of view of what it will yield. Maybe a couple of extra bombers to be sent on their errands of destruction, which is what they should be doing. Little as it is in terms of what it will bring to the government, it's a big thing to the little fellow, the poor man who is footing the bills more heavily than the middle and upper middle classes. He is footing those bills because the new 1941 internal revenue tax will smack him right between the eyes if he is unmarried and earning at least \$750 a year or with benefit of wife and earning twice as much. Moreover, within a fair itself there is always a substantial number of other pay gates which come within the terms of the tax and which also figure to fatten the coffers of the government to be earmarked for defense.

It is these sub-gates at a fair which Congress aimed to hit along with other national turnstiles, and it is illogical, unintelligent and unsound to attack agricultural fair gates, because the vast majority of fairs are founded on principles other than those which have to do with the profit motive and such profits as are made are generally put back to promote the fair or the community interest. The fairs in the United States with big bank deposits that are free from commitments may be counted on no more than the fingers of two hands.

Nat Green's

The Crossroads

CHICAGO

THE other day a prominent writer asked me for some information on fairs. He's preparing to write an article on *Where Are the Fairs Drifting?* They're not drifting, brother! They have a very definite place in American life as a potent educational force, and they are doing a magnificent job. Maybe I'm a nut on fairs. At any rate, to me they are not only one of the most interesting phases of Americana, but also an important factor in creating a better and more liberal standard of living and, incidentally, a vital part of outdoor show business. As these notes are written I am wheeling southward, hoping that my vacation vagabonding will see me to at least a couple of "pumpkin" fairs.

A survey of reports on fairs held during the last couple of months reveals some startling figures on attendance and grosses. Records have topped right and left. This doesn't necessarily mean that hundreds of thousands of people have taken a sudden liking for fairs. It does mean that they are hungry for entertainment, they have the money to buy what they crave, and the fair gives it to them in greater measure than anything else that is offered them. Country fair managers sensed what was in the air last spring and wisely built their programs on a scale commensurate with the year's expectations. They have reaped a harvest that will not stop with this year's fairs, but will build added interest in the 1942 exhibitions.

THAT the importance of fairs is widely recognized is indicated by the at-

tention given them by leading dailies throughout the country and also by the farm press. Of the latter *The Ohio Farmer*, an important regional weekly, was an outstanding example. Its first September issue carried on the cover, in colors, a montage of fairground scenes dominated by a battery of Ferris Wheels loaded with happy youngsters. There was an editorial on the Ohio State Fair, and a score of nationally known firms carried the fair theme in their ads, many calling attention to their exhibits at Ohio State. *Successful Farming*, a leading farm monthly, had as its cover decoration a boy and girl riding a Ferris Wheel, and the caption was: "Anne and John Survey Nebraska's State Fair." The *Country Gentleman* carried on its September cover a tent background and in the foreground a hawk of balloons. In these and others the holiday spirit was emphasized.

THE tremendously successful outdoor season now drawing to a close presages one of the biggest conventions of fair, park and show people in years this winter. The parks, the fairs, and the carnivals all have done well, and this undoubtedly will mean a record attendance at the LAPE, NAAPB, AREA and Showmen's League gatherings at the Hotel Sherman. The League is planning a great banquet, ball and entertainment program. John M. (Jack) Duffield has been appointed general chairman of the event and committees have been ap-

pointed. Better make your plans now to be on hand!

IS IT honest ignorance, just a "what-ifs-the-difference" attitude, or an insatiable demand for sensationalism regardless of accuracy that causes the popular magazines to give an inaccurate and distorted picture of outdoor show business? Possibly a combination of all three! *Life* magazine, in its September 15 issue, carries a picture and story entitled "Dancing Debs' Go on Circuit" that concerns the chorus of a revue playing east to west. In the photo, *Let Freedom Ring*, is a part of the carnival business. As a matter of fact the troupe has no connection whatever with a carnival or midway. It is booked by the fairs as a grandstand show, as are scores of other revues. Not that it makes any particular difference, but it burns us to see such apparently deliberate misrepresentation!

UNDER THE MARQUEE

(Continued from page 40)

& Bailey show, with which Mrs. Sumner was a dancer. Their son, Charles, was a circus bandman.

MARLYN WATSON recently caught Russell Bros. and had a visit with Claude Myers, bandmaster. He also visited Hunt Bros., Mills Bros. and the Big One, and caught Frank Wirth's show at Long Island, N. Y.

CLARENCE AUSKINGS, agent for the Dixie Queen Showboat, while billing Burlington, Ia., recently ran across E. E. Coleman and Connie McLoon with Mens, elephant, en route to Nebraska for a fair date.

EVANS BROTHERS, wire and tumbling act of the South, are with Potack Bros.' Circus, playing Shrine dates. They have several weeks on the West Coast before returning east to join a large unit. They have been working with Mayme Buttern.

GEORGE (SLIM) GRIFFIN, veteran reserved seat ticket seller, who has been with many circuses, started this season as supervisor of reserved seat tickets on Daley Bros.' Circus, but is now off the road. He is in Warrior, Ala., in the rating business and operating a tourist hotel.

GEORGE KIENZLE attended the afternoon performance of Hunt Bros.' Circus at Havre de Grace, Md., September 13, then went to the Reading (Pa.) Fair. Getlin & Wilson Shows were on the midway. KiENZLE also visited with C. C. Day in Washington September 13. Day is a great circus fan, formerly being with Russell Bros.' Circus.

CHARLIE CAMPBELL corrects a statement by Barry Gray in the September 13 issue of *The Billboard*. He writes: "In Gray's article, *Ye Olde Chinese Cherish*, he states that the Hingling show was in Pittsburgh, Tenn., season of 1894. The Hingling show, however, was not in Tennessee in 1894. It exhibited in South Pittsburg in 1895 on October 26."

C. C. DAY, Washington fan; Sol Marcus, formerly with the Luna Park Circus at Coney Island, N. Y., and George KiENZLE attended the night show of Hunt Bros. at Riverdale, Md., September 15. The back yard was filled with Washington fans. Day, who was formerly with the Russell show, sat in with the band and played a trombone during the performance. KiENZLE says they met Mr. and Mrs. Ed Hunt, also Elmer Kemp, fan, from New Jersey.

PFC. ALLAN E. OAKHAM, who is stationed at Fort Bragg, N. C., spent Saturday evening (13) with Cole Bros.' Circus at High Point, N. C. Oakham says he liked the new big top and lighting effects. Jack Terrell extended him many courtesies. Oakham met Jack Dempsey and renewed acquaintances with Stanley Dawson, Harold Hall, Leo Smith, Horace Laird, Harold, George and Jack Voice; Paul Nelson and his three sisters (Hilda, Theodora and Mrs. Terrell); Jack Biggers, Mr. and Mrs. Freddie Freeman, Mr. and Mrs. Harry McFarlan, Mr. and Mrs. O'By and daughters, Thosia Gardner, Leona Theodor, Anna and Frank Loving and Popeye. When the "ole show exhibits in Fayetteville, N. C., September 26, Oakham will catch it again.

DRESSING ROOM GOSSIP

(Continued from page 42)

Canada); when Paul Nelson first began to work his father, Arthur Nelson, used to bring him into the ring in a suit case. Alva Evans better take out a little insurance if he is going to ride that shoe

float in opening spec for the remainder of the season. On the sick list last week were Mrs. Harry McFarlan; Billy Morales, who was bitten by a dog; Fernin Oliva, who fell out of the bar act net and suffered a severe sprained ankle, and Maurice Marmolejo.

Bert Dearo and Ernie White are thinking of opening a dance school after the hit they made with that new dance, *Bumps a Daisy*. It was a big day in Winston-Salem, N. C., for Curly Steward—that being his home town. Anybody wishing their dogs trained in six easy lessons, see Skooge Run.

Visitors last week were Ethel and Leo Hamilton and Fred and Bobby Wemels' small daughter, Sylvia—and is she cute!

Sara, of the ballet, finally made the air waves. I thought it was Hedy Lamarr for a minute, she sounded so Hungarian.

Anybody on our show wishing to learn how to be cast and regular, just emulate the most likable person the writer has ever known, Jack Dempsey.

FREDDIE FREEMAN

CORRAL

(Continued from page 42)

The chamber, sponsor of the rodeo since its inception, will pay \$1,000 for the four-day period.

SLIM AND HAZEL McCAULIFFE were guests at the Monett-Lunsford Rodeo at St. Clairsville, O., over a recent weekend. Both did trick riding. The McCauliffes also enjoyed visits from Cherokee Hammond and Pearl Byron and with Ralph Brown, Sam Evans, Cliff Monett, Ray Lunsford, Irene Brown and Ruth. Ray Lunsford attended Big Slim's ranch for a chicken dinner.

ANNUAL Colfax (Wash.) Round-Up, September 5-6, drew about 4,000. Small opening-day crowd was compensated for by rain insurance, guaranteeing a \$2,500 gate. Winners were: Bronk Riding—Bud Lindemann, Ernie Mutch, Stub Bartlemay; Johnny Tubbs and Gene Puritt split fourth. Bulldogging—Jiggs Burke, Frank Van Mettel, Dave Campbell, Earl Moore. Brahma Bull Riding—Wag Blessing and George Gage split first and second; Larry Daniels and V. Garcia split third and fourth. Cal Roping—Floyd Peters, Jiggs Burke, Oren Fleen, Arnie Will, Barseck Riding—Wag Blessing, Johnny Tubbs, Mutt Dillon, Carl Dossey.

WINNERS at the two-day Benatto (Alta.) Stampede: Open Saddle Bucking—First day, Jack Lauder, Ray Nicholson, Bob Lauder. Second day, Frank Brown, J. J. Swain, Bud Cressman. Finals, Frank Brown, Bud Cressman, Jack Lauder. Riding—First day, J. J. Swain, Jack Lauder, Ralph Thompson. Second day, Cameron Lansell, Ralph Thompson, Ray Nicholson, Barseck Bronk Riding, First day, Ralph Thompson, Ray Nicholson, Pat Swain. Second day, Ole Armstrong, Ralph Thompson, Cameron Lansell. Wild Horse Race—Cameron Lansell, Russell Swain, Jack Lauder. Indian Race—John MacCrae, Shorty Red Cal. Good Running.

Cheyenne Sets Records

FINAL tabulations for the Cheyenne (Wyo.) Frontier Days reveal that attendance this year was 16 per cent above the record year of 1938. Robert H. Hansworth, secretary Cheyenne Chamber of Commerce, sponsor of the show, announced last week. Day money and final results were: Brahma Bull Riding—Day money, Gerald Roberts, Kid Roberts, Smokey Snyder, Charles McAnuley, Stanley Price. Professional Bucking—Day money, Gerald Roberts, Jim Lick; Gene Puritt and Ward Watkins split third and fourth. Finals, Stub Bartlemay, Bud Lindemann, Tom Knight, Doff Aber, Cal Roping—Finals, Buck Sorrelle, Jim Wilkinson, Buck Eckels, Boyce Bevalt, Bulldogging—Finals, Buck Sorrelle, Mickey McCreary, Gene Ross, Billy Klingham, Steer Roping—Finals, Ray Ruder, Clyde Burke, King Merritt, Billy Wilkinson.

SHORTEST DISTANCE

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Alabama

Alexander City—East Ala. Fair Assn. Oct. 14.
 Ed Lewis H. Dean.
 Anniston—Anniston Co. Fair. Oct. 13-15.
 Sponsored by Ala. (Overseas Vets) State
 Fair Assn., F. H. Lapan, Montgomery.
 Athens—Limestone Co. Negro Fair Assn. Oct.
 4-6. Max Allen.
 Almore—Escambia Co. Interstate Fair. Oct.
 2-4. Mott. C. R. Babin.
 Atlatia—Etowah Co. Fair Assn. Sept. 22-27.
 F. U. Logsdon.
 Birmingham—Alabama State Fair. Sept. 29-
 Oct. 4. Douglas R. Babin.
 Centre—Cherokee Co. Fair & Livestock Assn.
 Week of Oct. 12. Dr. S. C. Tatum.
 Cullman—Lawrence Co. Fair Assn. Oct. 6-11.
 C. C. Harton.
 Dethan—Houston Co. Fair. Oct. 20-25. Mrs.
 I. J. Lanning.
 Enterprise—Cotton Co. Fair. Oct. 13-18. A. L.
 Lee.
 Florence—North Ala. State Fair. Sept. 22-27.
 C. H. Jackson.
 Hucleville—Colored Fair. Sept. 25-27 or Oct.
 2-4. R. K. Bell.
 Jasper—Walker Co. Fair Assn. Sept. 22-27.
 T. A. Dodge.
 Lexington—Lexington Fair Assn. Oct. 2-4.
 Pearl Langer.
 Mobile—Breast—Mobile Gulf Coast Fair Assn.
 Oct. 13-19. E. T. Rosenkrantz, Crichdon.
 Montgomery—Central Ala. State Fair. Oct. 5-11.
 Mort L. Hixler, Mobile.
 Montgomery—Montgomery Co. Fair. Sept. 29-
 Oct. 5. Sponsored by Ala. (Overseas Vets)
 State Fair Assn., P. H. Lipman.
 Silverhill—Bladen Co. Fair. Sept. 29-Oct. 4.
 M. Phillips.
 Tuscaloosa—Tuscaloosa Co. Fair. Oct. 6-11.
 Sponsored by Ala. (Overseas Vets) State
 Fair Assn., F. H. Lipman, Montgomery.



1941 FAIR DATES

Stamps—Lafayette Co. Fair & Livestock Show.
 Sept. 22-Oct. 4. N. E. Graham.
 Star City—Lincoln Co. Fair Assn. Oct. 9-11.
 C. H. Phillips.
 Waldron—Waldron Free Fair Assn. Oct. 9-11.
 Warren—Livestock Show & Co. Fair Assn.
 Oct. 1-4. J. R. Hayes Jr.
 West Helena—Phillips Co. Fair Assn. Oct.
 1-4. L. C. McFey.
 Wynne—Cross Co. Livestock Show Assn. Oct.
 2-11. John Burgess.
 Yellville—Marion Co. Fair. Oct. 9-11.

California

Caruthers—Caruthers District Fair Assn.
 Oct. 9-11. C. L. Walton.
 Colusa—Yuba Dist. Agr. Assn. Sept. 25-28.
 Wm. S. Randall.
 Del Mar—San Diego Co. Fair. Oct. 4-12. D.
 A. Dodds.
 Eureka—Ninth Dist. Agr. Fair. Sept. 24-28.
 Handolph A. Smith.
 Fresno—Fresno Dist. Fair. Sept. 29-Oct. 3.
 T. A. Dodge.
 Grass Valley—14th Dist. Agr. Fair. Sept. 26-
 28. Loyie Freeman.
 Hollister—3rd District Agr. Assn. Oct. 10-12.
 R. A. Winkler.
 Imperial—Imperial Co. Fair. March 7-15. D.
 W. Stewart.
 Madera—21-A District Agr. Assn. Oct. 9-12.
 S. B. Afferbaugh.
 San Bernardino—National Orange Show.
 March 19-25. William Sparks.
 San Jose—Santa Clara Co. Fair Assn. Oct.
 4-11. Russell E. Pettis.
 Tulare—Tulare-Kings Co. Fair. Sept. 22-27.
 A. J. Elliott.
 Ventura—Ventura Co. Dist. Fair. Oct. 9-12.
 John Logomarsino.
 Watsonville—Santa Cruz Co. Fair Assn. Oct.
 16-19. W. J. Dutton.

Colorado

Calhan—El Paso Co. Fair Assn. Sept. 26-28.
 H. J. Jones.
 Denver—Nail, Western Stock Show. Jan. 10-15.
 C. R. Jones, Union Stockyards.

Connecticut

Avon—Kerry Park Fair. Sept. 26-28. Howard
 M. Demme, Winsted, Conn.
 Broad Brook—Union Agr. Soc. Oct. 1. E. R.
 Grant, Meriden, Conn.
 Danbury—Danbury Fair. Oct. 5-11. George
 W. Jones.
 Durham—Durham Fair. Sept. 26-27. John
 A. Jackson.
 Hamden—Hartwinton Agr. Soc. Oct. 4.
 H. W. Johnson, R. D. 2, Torrington.
 Riverton—Riverton Fair. Oct. 11. H. P.
 Deming, R. 2, Winsted.
 Stratford—Stratford Fair. Oct. 2-4.
 Clarence D. Benton.

Florida

Bushnell—Sumter Co. Fair & Hodge, Am.
 Legion. Nov. 10-13. Harry E. Coverton.
 Eustis—Lake Co. Fair. March 9-14. Karl
 Lehmann, Zavara, Fla.
 Gainesville—Gainesville Community Fair. Oct.
 5-11. G. L. Durrance.
 Jacksonville—Deval-Jacksonville Fair. Nov.
 6-16. E. Ross Jordan, Box 739, Macon, Ga.
 Live Oak—Bunawnee Co. Fair Assn. Oct. 13-15.
 J. C. Hester.
 Marianna—Jackson Co. Fair Assn. Week of
 Nov. 11. American Legion.
 Milton—Santa Rosa Co. Fair Assn. Oct. 6-11.
 J. Cary Stinson.
 Orlando—Central Fla. Expo. Feb. 23-28.
 Crawford T. Rickford.
 Palmetto—Polk County, Interstate Fair Assn.
 Oct. 20-26. J. E. Prentel.
 Tallahassee—Leon Co. Fair Assn. Nov. 5-9.
 R. K. McMillan.
 Tampa—Florida State Fair & Gasparilla Ceri-
 monial. Feb. 3-14. P. T. Stetler.
 Winter Haven—Florida Orange Festival. Jan.
 19-24. John A. Snively Jr.

Georgia

Americus—Sumter Co. Fair. Week of Oct. 27.
 O. C. Johnson.
 Aritington—Tri-County Fair. Sept. 29-Oct. 4.
 Carl Clements.
 Athens—American Legion Fair. Oct. 13-18.
 Tony Pontiero.
 Albany—Southwestern Fair. Sept. 26-Oct. 5.
 Virgil Meigs.
 Augusta—Exchange Club Fair. Nov. 3-6. H.
 M. Adams.
 Bainbridge—Declar Co. Fair. Oct. 13-15.
 T. E. Rich.
 Baxley—Appling Co. Fair. Probably last week
 in October. American Legion.
 Buena Vista—Marion Co. Fair. Oct. 27-Nov.
 1. A. S. Boyett Jr.
 Cairo—Grady Co. Fair Assn. Nov. 10-13. A.
 E. Williams.
 Camilla—Mitchell Co. Fair. Sept. 29-Oct. 4.
 B. H. Hurst.
 Chattahoochee—Cherokee Co. Fair. Oct. 6-11. Bob
 Latham.
 Carrollton—Carroll Co. Fair. Sept. 29-Oct. 5.
 Frank J. Seayor.
 Dalton—Miller Co. Fair. Oct. 13-18. Mc-
 Arthur Sloan.
 Columbus—Chattahoochee Valley Expo. Oct.
 6-11. Felix L. Jenkins.
 Custer—Rockdale Co. Legion Fair. Sept. 29-
 Oct. 4. L. O. Sumner.
 Cornington—Newton Co. Fair. Oct. 29-33. C.
 G. Rogers.
 Douglas—Coffee Co. Fair Assn. Oct. 29-35. R.
 H. Vickers.
 Eastman—Dodge Co. Legion Fair. Nov. 3-8.
 W. J. Brown.
 Eberton—Sheri Co. Colored Fair Assn. Week
 of Oct. 27. Lee Ray Dooley.
 Elberton—Elberton Fair Assn. Oct. 6-11. I.
 H. Adams.
 Fayetteville—Fayette Co. Fair Assn. Oct. 6-11.
 Chandler C. Miller.
 Fitzgerald—Ben Hill Co. Fair. Oct. 27-Nov. 1.
 Forsyth—Monroe Co. Fair Assn. Oct. 9-11. J.
 K. Zellner Sr.

Gainesville—Northeast Ga. Fair Assn. Oct.
 20-23. Herbert H. Adorbrook.
 Haverhill—Polk Co. Fair Assn. Oct. 20-25.
 W. M. Jennings.
 Jackson—Batts Co. Fair. Sept. 22-27. M. L.
 Powell.
 Jasper—Pickens Co. Fair. Sept. 22-27. H. E.
 Chastain.
 Jeffersonville—Twiggs Co. Fair. Sept. 30-Oct.
 4. David L. Motley.
 Jonesboro—Clayton Co. Fair Assn. Sept. 22-27.
 Lucia Arney.
 La Fayette—Walker Co. Fair Assn. Oct. 8-11.
 C. W. Webster.
 Lawrenceville—Gwinnett Agri. & Indust. Fair.
 Oct. 20-25. P. V. Kelley.
 Macon—Georgia State Fair. Oct. 13-18. E.
 Ross Jordan.
 Macon—Middle Ga. State Fair (Colored). Oct.
 20-25. F. J. Hutchings.
 Madison—Amey Legion Fair. Sept. 29-Oct. 4.
 A. A. Dodds.
 Manchester—Tri-County Fair. Sept. 29-Oct. 4.
 Welly Griffin.
 Marietta—Cobb Co. Fair Assn. Sept. 22-27.
 J. H. Henderson.
 Milledgeville—Middle Ga. Fair Assn. Oct. 7-11.
 Mrs. F. W. Hendryksen.
 Milledgeville—Middle Ga. Fair. Week of Oct.
 29. E. C. Pattillo.
 Newton—Baker Co. Fair. Oct. 13-18. Mrs.
 Dan Miller.
 Ocala—Ocala Co. Fair. Nov. 3-8 (tent). Claud
 McNeil.
 Oglethorpe—Macon Co. Fair. Nov. 3-8. C.
 W. W. W. W.
 Sandersville—Washington Co. Fair. Oct. 7-11.
 G. S. Chapman.
 Thomasville—Thomas Co. Fair. Oct. 13-18.
 Mrs. J. R. Turley.
 Toocoo—Stephens Co. Fair. Sept. 29-Oct. 4.
 Trenton—Dade Co. Fair. Oct. 19-11. A. J.
 Sherry.
 Waynesville—Southeast Co. Fair. Amer. Legion.
 Oct. 12-18. E. A. Clary.

Idaho

Bonners Ferry—Boundary Co. Fair. Sept. 26-27.
 Nespeere—Lewis Co. Fair. Sept. 25-27.

Illinois

Chicago—Internat'l Livestock Expo. Nov. 29-
 Dec. 4. B. H. Hilde, Union Stockyards,
 Chicago.

Indiana

Auburn—De Kalb Co. Fair Assn. Sept. 29-
 Oct. 4. B. L. Helrick.
 Ellettsville—Ellettsville Free Street Fair Assn.
 Sept. 23-27. Carl Helms.
 Greensfield—Amer. Legion Free Fair. Sept.
 22-27.
 Warsaw—Kosciusko Co. Fair Assn. Sept. 23-
 27. John Holm.

Iowa

Ackley—Pottawattamie County Fair. Nov. 17-20.
 W. Coble.
 Iowa Falls—Central Iowa Agri. Assn. Sept.
 22-28. Floyd M. Brown.
 Waterloo—Davis Co. Cattle Congress. Sept. 29-
 Oct. 5. E. S. Estel.

Kansas

Auburn—Auburn Orange Fair. Oct. 3-4. Mrs.
 Ina Sellers.
 Blue Rapids—Marshall Co. Fair Assn. Sept.
 22-28. Floyd M. Brown.
 Butler—Butler Community Fair Assn. Oct.
 30-Nov. 1. J. A. Johnson.
 Cheney—Sedgewick Co. Fair. Oct. 3-4. Ivan
 Ford.
 Conway Springs—Conway Springs Fair Assn.
 Oct. 9-18. H. H. Gline.
 Chetopa—DeWitt Co. Fair Assn. Sept.
 24-28. C. A. Ballweg.
 Ellis—Ellis Co. Junior Fair. Oct. 2-4. Jack
 R. Nicholson.
 Garden City—Finney Co. Fair. Oct. 2-3. Ben
 Grindley, Garden City.
 Harper—Harper Co. Agr. Fair Assn. Oct. 7-10.
 R. E. Dresser.
 Hillsboro—Marion Co. Fair Assn. Sept. 23-26.
 C. P. Ashcraft.
 Inman—Inman Community Fair. Oct. 17-18.
 Wm. J. Braun.
 Kingman—Anderson Co. Farmers' Fair Assn.
 Sept. 25-27. W. B. Brown.
 Kingman—Kingman Co. Fair Assn. Oct. 6-11.
 Arthur Gossner, Zenda, Kan.
 Liberal—Seward Co. Free Fair. Sept. 24-27.
 Henry E. Knorr.
 Lindsborg—Lindsborg District Fair Assn. Oct.
 8-9. E. E. Dahlstedt.
 Neodesha—Neodesha Junior Fair. Sept. 26-
 28. Wm. H. Heywood.
 North Topeka—Indian Creek Orange Fair.
 Oct. 3-5. Mrs. Chester C. King, R. 5.
 Grindley, Garden City.
 Carl Ackerman.
 South Haven—South Haven Fair Assn. Sept.
 25-27. Dave G. Heaney.
 Walden—Walden Co. Fair Assn. Oct. 3-5.
 Joe Mason Jr.
 Wichita—Kansas Nat'l Livestock Show. Oct.
 13-18. Conlee Smith.
 Winfield—Osage Co. Fair Assn. Oct. 7-10.
 G. B. Woodell.

Kentucky

Beattyville—Lee Co. Fair. Oct. 1-3. T. H.
 Jones.
 Brandenburg—Meade Co. Fair. Sept. 26-27.
 Julia Ann Ditto.
 Burns—Livingston Co. Fair. Oct. 3-4. Mrs.
 G. W. Williams.
 Calhoun—McLean Co. Fair. Sept. 23-27. J.
 E. Porter.
 Carrollton—Carroll Co. Fair. Oct. 9-11. P.
 G. W. Heywood.
 Glasgow—Free Fair & Harvest Festival. Sept.
 25-27. Ed L. Kerley.
 Hopkinsville—Perryopolis Agr. Fair. Oct. 9-11.
 J. I. Thurmond.
 Irvine—Still Co. Fair. Oct. 17-18. O. C.
 Shadron.
 Madison—Louisa Free Fair. Sept. 20-Oct. 4.
 Louisville—Hopkins Co. Fair. Sept. 24-27.
 Wm. R. Perry.

Mayfield—Style Mart Fair. Week of Sept. 22.
 Dave Albaugh.
 Morgantown—Butler Co. Fair. Sept. 26-27.
 Kathleen Hascher.
 Mount Sterling—Monongony Co. Fair. Oct.
 28-31. E. E. Davis.
 Mumfordsville—Hart Co. Fair. Oct. 3-4. John
 Rowlett.
 New Castle—Henry Co. Fair. First week in
 Oct. Louis Chastain.
 Owenston—Owen Co. Agr. Fair. Sept. 26-27.
 Floyd Gaines.
 Paducah—Madison Co. Fair. Middle of Oct. B.
 J. Senter.
 Prestonburg—Floyd Co. Fair. Sept. 25-27.
 R. L. Isbell.
 Taylor—Spencer Co. Agri.-School Fair.
 Sept. 26-27. Hubert Hume.
 Vanceburg—Vanceburg Fair. Oct. 10-11. Omar
 B. Harrison.
 Whitesburg—Wetcher Co. Fair. Oct. 3-4. Jerry
 Johnson.

Louisiana

Alexandria—Rapides Parish Fair. Oct. 3-4.
 B. W. Baker.
 Arcadia—Benville Parish Fair Assn. Oct. 8-11.
 Jesse M. Keen.
 Bayou Boeche—Parish Fair. Oct. 15-17.
 Malcolm Sent. Bonita, La.
 Baton Rouge—East Baton Rouge Fair. Oct.
 28-31. L. N. Harris.
 Centerville—St. Mary Parish Fair. Sept. 26-
 28. Grace Barrea.
 Clinton—East Feliciana Parish Fair. Oct. 23-25.
 Couhatia—Bed River Parish Fair Assn. Sept.
 24-27. W. J. Andrews.
 Covington—St. Tammany Parish Fair. Oct.
 4-7. Eugene G. Broussard.
 De Ridder—Sassaparilla Parish Fair. Oct. 14-18.
 C. J. Ledoux.
 Donaldsonville—St. Charles La. State Fair. Sept.
 29-Oct. 5. R. S. Vickers.
 Eunice—Tri-Parish Fair. Oct. 16-19. B. E.
 McManus.
 Ferriday—Union Parish Fair. Oct. 9-11.
 Fred Freams.
 Franklinton—Washington Parish Fair Assn.
 Oct. 2-11. L. Ray Mack, Bogalusa.
 Grambling—Cottoned State Fair. Oct. 18-19.
 E. P. Purvis.
 Greensburg—St. Helena Parish Free Fair. Oct.
 16-18. J. H. Broussard.
 Haynesville—Claiborne Parish Fair Assn. Oct.
 8-11. Joe B. Jones.
 Independence—Tangipahoa Parish Fair. Oct.
 31-Nov. 3. Fred S. Huser, Huser, La.
 Jennings—Jeff Davis Parish Fair Assn. Oct.
 22-28. J. C. Barman.
 Jonesboro—Jefferson Parish Fair Assn. Oct.
 19-18. W. T. Holloway.
 Lafayette—South La. Mid-Winter Fair. Jan.
 6-10. Edward Stagel, Lake Charles, La.
 Leesville—Iberia Parish Free Fair. Sept. 24-27.
 C. J. Malone.
 Leesville—Vernon Parish Fair Assn. Oct. 7-11.
 M. N. Oakes.
 Mandeville—Iberia Parish Fair Assn. Oct. 1-4.
 Mrs. Margaret B. Holcomb.
 Many—Sabine Parish Fair. Oct. 14-18. Byron
 P. Jones.
 Marksville—Avoyelles Parish Fair. Oct. 19-22.
 Earl Edwards.
 Mentzer—Concordia Parish Fair Assn. Oct.
 10-11. M. F. Parry.
 New Orleans—Orleans Parish Agr. Fair. Am.
 Legion. Nov. 7-16. Sam Burgess.
 New Roads—Pointe Coupee Parish Fair Assn.
 Sept. 28-29. J. Wade LeBeau.
 Oak Grove—West Carroll Parish Fair. Oct.
 1-4. H. E. Benton.
 Ouedine—St. Lande Parish Fair Assn. Oct. 3-4.
 C. G. Meaux.
 Olla—North Central La. Fair. Oct. 7-11. H.
 Vinyard.
 Pearl River—Bossier Parish Free Fair. Oct.
 9-11. Mrs. J. B. Turney.
 Port Allen—West Baton Rouge Parish Fair
 Assn. Sept. 25-27. E. A. Cannon, La.
 Racine—Terrebonne Parish Fair Assn. Oct.
 3-4. C. F. Burley.
 Shreveport—Louisiana State Fair. Oct. 16-27.
 W. B. Hirsch, Shreveport.
 Shreveport—Caddo Parish Fair. Oct. 15-17.
 Leslie A. Cowley.
 Sulphur—Caldwell-Cameron Fair. Oct. 29-31.
 Charles R. Boyce.
 Tallulah—Louisiana Delta Fair Assn. Oct.
 7-10. P. O. Benjamin.
 Verdon—Grant Parish Fair. Oct. 13-16. Odella
 Purvis, New Verdon, La.
 West Monroe—Ouachita Valley Fair Assn. Oct.
 7-12. John H. Birdsong.

Maine

Cornish—Cornish Agr. Assn. Sept. 23-27.
 Leon M. Ayer.
 Fryeburg—Fryeburg Fair. Sept. 30-Oct. 2. G.
 Myron Kimball.
 Leeds—Leeds Agr. Assn. Oct. 2. Mrs. Be-
 nefield Balfour, Leeds.
 Litchfield—Litchfield Farmers' Club. Oct. 7-8.
 Chas. H. Harvey.
 Mountsown—Cochewagen Agr. Assn. Sept.
 24-25. Charles H. Brown.
 North Waterford—World's Fair Assn. Sept.
 26-27. Roy O. Wardwell, R. 1, East Stone-
 ham.
 Penobscot—Washington Co. Pomona Grange
 Fair. Sept. 25-27. Alice M. Ayer, Ayer,
 Me.
 Topsham—Sagadahoc Agr. Soc. Oct. 14-18.
 Samuel Wood, Brunswick, Me.

Maryland

Frederick—Great Frederick Fair. Oct. 7-10.
 Guy R. Mottler.
 Hagerstown—Great Hagerstown Fair. Sept.
 23-27. C. W. Wolf.
 La Plata—Charles Co. Fair. Sept. 25-28. W.
 Mitchell Digges.
 Prince Frederick—Calvert Co. Fair. Oct. 14-16.
 J. B. Morse.
 White Hall Fair. Sept. 24-27.
 H. Ross Almony.

Massachusetts

Bridgewater—Plymouth Co. Agr. Soc. Oct. 12.
 Elias S. Ellis.
 Great Barrington—Barrington Fair Assn.
 Sept. 23-25. Edward J. Carroll.
 Hingham—Littleville Community Fair Assn.
 Sept. 26-27. Elmer O. Olds.
 Segreghant—Bristol Co. Agri. Soc. Nov. 9-11.
 Florence M. Corbin.

Michigan

Addison—Addison Community Fair. Oct. 2-3.
 Clinton Smith.
 Barryton—Barrington Community Fair. Oct.
 29-30. Bessie McNeilly.

Arizona

Hohoback—Navajo Co. Fair. Sept. 26-28. Robert
 Henning.
 Phoenix—Arizona State Fair. Nov. 8-16. Paul
 F. Jones.

Arkansas

Arzadelphia—Clark Co. Fair & Livestock Assn.
 Sept. 26-27. George B. Dean.
 Batesville—Independence Co. Fair Assn. Sept.
 29-Oct. 4. Miss Root, Ella Case.
 Benton—Saline Co. Fair. Oct. 24-28.
 Bentonville—Benton Co. Fair Assn. Oct. 1-3.
 Harry B. McKee.
 Berryville—Carroll Co. Fair. Sept. 20-27. T.
 M. Hunter.
 Blytheville—Mississippi Co. Fair Assn. Sept.
 22-26. J. Mell Brooks.
 Camden—Ouachita Co. Fair. Oct. 9-11. Price
 J. Young.
 Clarendon—Merone Co. Fair. Sept. 24-27.
 Clinton—Van Buren Co. Fair Assn. Oct. 1-3.
 Mrs. Emma Tingler.
 Conway—Fayette Co. Fair Assn. Oct. 5-11.
 Raymond Price.
 Danville—Yell Co. Fair Assn. Oct. 23-25.
 Ed Green—Sevier Co. Fair. Oct. 6-10.
 De Witt—Arkansas Co. Fair. Oct. 3-4.
 Dumas—Dumas Livestock Show. Oct. 10-15.
 P. H. Mallis.
 El Dorado—Union Co. Livestock, Poultry Assn.
 Sept. 29-Oct. 4. Julius Miller.
 Fayetteville—Tri-County Fair. Oct. 2-4.
 Ho Murry.
 Foreman—Little River Co. Fair Assn. Oct.
 2-4. O. H. Melroy.
 Forrest City—8th Francis Co. Fair & Live-
 stock Show. Oct. 23-25. J. M. Thomason.
 Fort Smith—Western Ark.—Eastern Okla. Live-
 stock Expo. Oct. 10-12. Scott D. Hamilton.
 Hamburg—Adair Co. Fair. Oct. 16-18.
 Hamlet—Caldwell Co. Livestock Stock & Fair
 Assn. Oct. 1-4. George Baunda.
 Harrisburg—Poinsett Co. Agr. Fair. Oct. 2-4.
 F. Wilson.
 Harrison—Northwest Ark. District Fair. Oct.
 15-18. Wm. Maurice Jarvis.
 Hope—Hempstead Co. Fair Assn. Oct. 13-18.
 P. J. Brown.
 Hot Springs—Garland Co. Fair & Livestock
 Show Assn. Oct. 23-25. W. B. Denison.
 Houston—Marion Co. Fair. Oct. 9-11.
 Alfred Hawn.
 Lake Village—Chicot Co. Fair. Oct. 24-25.
 McCleboe—Desha Co. Fair. Oct. 24-25.
 Marshall—Columbia Co. Fair & Livestock
 Show. Oct. 6-11. W. L. Jamison.
 Morrilton—Hot Spring Co. Fair Assn. Oct. 6-11.
 D. H. Montgomery.
 Marianna—Lee Co. Fair. Oct. 9-11.
 Marshall—Sevier Co. Fair Assn. Oct. 10-11.
 James R. Tador.
 Marion—Crittenden Co. Fair. Oct. 23.
 Melbourne—Isard Co. Fair Assn. Oct. 2-4.
 Lily Clem.
 Mena—Polk Co. Fair Assn. Oct. 14-18. J. E.
 Hall.
 Monticello—Drew Co. Fair. Oct. 13-18.
 Morrilton—Conway Co. Fair. Oct. 23-25.
 New Hope—Hempstead Co. Fair. Oct. 9-11.
 Mountain View—Stone Co. Free Fair. Oct.
 15-18. O. R. Banson.
 Mount Ida—Montgomery Co. Fair Assn. Oct.
 13. O. R. Banson.
 Mulberry—Crawford Co. Fair Assn. Oct. 1-4.
 J. R. Snoddy.
 Murrellsboro—Pike Co. Fair Assn. Oct. 20-25.
 Alfred Featherston.
 Nashville—Howard Co. Fair. Oct. 10-11.
 North Little Rock—Ark. Livestock Show Assn.
 Oct. 2-5. New Clyde K. Hurd.
 Ozark—Franklin Co. Fair. Sept. 23-27. Robert
 L. Prince.
 Pargosville—Greene Co. Fair. Oct. 14-18.
 Potosi—Logan Co. Fair Assn. Oct. 20-23. B.
 B. Ithia.
 Perryville—Perry Co. Fair. Oct. 16-18. H. B.
 Patterson.
 Poplar—Clay Co. Fair. Oct. 1-4. V. C.
 Wright.
 Poca—Scott—North Ark. Livestock Show Assn.
 Oct. 21-24. T. B. Green.
 Poshonata—Randolph Co. Fair Assn. Oct.
 2-4. Ben A. Brown.
 Prater View—N. E. Logan Co. Fair Assn. Oct.
 21-24. George W. Hester.
 Prescott—Nevada Co. Fair Assn. Oct. 22-24.
 Claude Price.
 Rich—Cleveland Co. Fair. Oct. 13-15. M. L.
 Wilson.
 Russellville—Pop Co. Fair Assn. Oct. 6-10.
 C. R. Turner.
 Selma—Fulton Co. Fair Assn. Sept. 25-27.
 Oville Benton.
 Berry—White Co. Fair Assn. Oct. 1-4. Doyle
 C. Kelso.
 Sherwood—Grant Co. Fair Assn. Oct. 10-11.
 C. F. Peaboe.

Blossfield-Blossfield H. S. Fair, Nov. 7-8. H. M. Leonardson.
 Bronson-Bronson Community Fair, Nov. 6-7. Chas. R. Milice.
 Cadillac-Northern District Fair Assn. Sept. 22-25. V. R. Hebbelmeier.
 Chelsea-Chelsea Community Fair, Oct. 3-4. Thomas East.
 Chesapeake-Chesapeake Community Fair, Jan. 21-24. C. L. Taylor.
 Clark-Clark-Isabella Agri. Soc. Nov. 6-7. Arthur Blesky.
 Clayton-Clayton Community Fair, Oct. 2-3. Ardison Miller.
 Coopersville-Coopersville Agri. Assn. Oct. 31-Nov. 1. Duane W. Dalziel.
 Eagle-Eagle Township Fair, Oct. 10-11. Jay H. Morris, R. 3. Grand Lodge.
 Fremont-Fremont Community Fair, Oct. 16-18. Clarence C. Kallay.
 Grand-Grand Community Fair Assn. Oct. 2-4. Mrs. A. E. Bekstrom.
 Hartford-Van Buren Co. Agri. Soc. Sept. 22-Oct. 4. P. A. Richter.
 Hillsdale-Hillsdale Co. Agri. Soc. Sept. 21-27. H. B. Kelley.
 Kalamazoo-Kalamazoo Co. Fair, Sept. 24-27. Herman Kadzaker, Secy.
 Lakeview-Lakeview Community Fair, Nov. 20-21. Guy L. Cantwell.
 Lansing-Lansing Fair Assn. Oct. 24-25. Otto O. Smith.
 Middleville-Thermopole Community Fair, Nov. 6-7. Roy E. Walters.
 Moreau-Moreau Community Fair, Oct. 10-11. H. H. Robinson.
 Morley-Morley Agri. Fair Assn. Nov. 7-8. Harold U. Burgess.
 Muskegon-Muskegon Co. Junior Expo. Oct. 8-11. C. H. Knopf.
 Nashville-Nashville Agri. Soc. Oct. 20-21. John W. Hamp.
 Niles-Niles Community Fair, Sept. 25-26. Arnold Ackland.
 Peck-Peck Community Fair, Oct. 3-3. Louis Seiler.
 Pinconning-Pinconning Community Fair, Sept. 28-27. Meryl A. Bird.
 St. Louis-87. Louis Community Fair, Nov. 25-26. H. W. Walcott.
 Sparta-Sparta H. S. Fair, Nov. 6-7. Fred R. Humston.
 Stewart-Stewart Agri. Soc. Sept. 23-25. Robert D. Crawford.
 Stanton-Stanton Agri. Soc. Nov. 7. Edwin St. John.

Mississippi

Brookhaven-Lincoln Co. Free Fair, Oct. 1-3. O. D. Williams.
 Canton-Canton Fair Assn. Sept. 23-27. W. P. Mullen.
 Corinth-Amer. Legion Livestock Show & Fair, Sept. 22-27. E. O. Watkins.
 Decatur-Decatur Farm Bureau Fair, Sept. 20-23. Bernita Johnson.
 Forest-Scott Co. Fair, Oct. 1-4. W. R. Cain.
 Fulton-Scott Co. Fair Assn. Sept. 25-27. Ananias Ware.
 Fulton-Hawamba Co. Fair, Sept. 25-27. C. F. Hand.
 Jackson-Miss. Negro State Fair, Oct. 13-18. H. H. Young.
 Jackson-Mississippi State Fair, Oct. 6-11. H. H. Young.
 Kosciusko-Central Miss. Fair, Sept. 29-Oct. 4. Nelson Geisler.
 Laurel-Scott Miss. Fair, Sept. 29-Oct. 4. Horita Whitaker.
 Macon-Pike Co. Free Fair Assn. Sept. 22-28. Virginia Busch.
 Macon-Noxube Co. Fair Assn. Sept. 22-26. T. B. Duggins.
 Macon-Noxube Co. Colored Fair, Sept. 20-Oct. 4. Joe Reed.
 Meadville-Franklin Co. Fair Assn. Oct. 22-28. C. O. Weeks.
 Meridian-Mississippi Fair & Dairy Show, Sept. 22-27. Hillman Taylor.
 Monticello-Lenoir Co. Fair Assn. Sept. 15-20. Mrs. C. E. O'Brien.
 Oxford-Lafayette Co. Fair Assn. Oct. 3-4. John Lee Galley.
 Hiley-Tippah Co. Livestock & Fair Assn. Oct. 3-10. W. H. Anderson.
 Tupelo-Mississippi-Alabama Fair, Sept. 30-Oct. 10. W. H. Anderson.
 Water Valley-Fair & Livestock Show, Sept. 22-27. Kermit B. Cofer.
 Waynesboro-Wayne Co. Fair Assn. Oct. 4-11. Theda Gram.
 Wiggins-Stone Co. Fair, Oct. 15-18. Clarence Hamsy.
 Wretha-Montgomery Co. Fair, Sept. 23-27. Mrs. Superi Ringold.
 Yazoo City-Yazoo Co. Fair Assn. Sept. 22-27. J. N. Bellard.
 Yazoo City-Yazoo Negro Fair Assn. Oct. 12-18. R. J. Pierce.

Missouri

Carthage-Amer. Legion Fair, Oct. 1-5. H. E. Mallory.
 Concorda-Concorda Fall Festival, Oct. 2-4. George A. Klingenberg.
 Farmington-Farmington Co. Fair, Sept. 20-21. Joe Grandhomme.
 Fulton-Gallaway Co. Fair, Oct. 1-3. O. R. Baker.
 Kansas City-American Royal Live Stock & Horse Show, Oct. 13-25. A. M. Peterson.
 Senath-Dunklin Co. Community Fair, Oct. 7-11. Lyle Riggs.
 Versailles-Morgan Co. Fair, Sept. 24-27. Gene Bartram.

Nebraska

Omaha-Ak-Bar-Ben Live Stock & Horse Show, Oct. 3-11. J. J. Isaacson.
 Pawnee City-Pawnee Co. Fair, Oct. 1-3. D. W. Osborn.

New Hampshire

Center Sandwich-Sandwich Town & Grange Fair Assn. Oct. 12. W. Leroy White, N. Sandwich.
 Coosworth-Hopkinton Fair, Sept. 23-25. I. A. Nelson.

New Jersey

Trantion-New Jersey State Fair, Sept. 21-27. Harry E. LaBrogue.
 Washington-Northern Jersey Fair, Sept. 25-Oct. 4.

New Mexico

Albuquerque-New Mexico State Fair, Sept. 21-24. Leon H. Hanna.

Clevis-Clevis Bi-State Fair Assn. Oct. 13-18. A. W. Anderson.
 Denning-Luna Co. Fair Assn. Oct. 11-12. Wallace Johnson.
 Lordsburg-New Western N. M. Fair, Oct. 20-27. Harlan Black.
 Portales-Roosevelt Co. Fair, Sept. 24-27. Russell-Easter N. M. State Fair, Oct. 1-4. E. E. Paterson.
 Taos-Taos Co. Fair, Sept. 29-30. Mrs. Ruth G. Pitt.
 Tucuman-Gray Co. Fair Assn. Oct. 8-11. Roy H. Smith.
 Wildcat-Torrance Co. Fair, Oct. 1-4. Leo P. Padilla.

New York

Palmyra-Union Agri. Soc. Sept. 24-27. W. Ray Converse.
 Trumansburg-Union Agri. & Hort. Soc. Oct. 1-4. Mrs. Mary E. Cronk.
North Carolina
 Ahoskie-Atlantic Dist. Fair Assn. Oct. 14-17. E. M. Weaver.
 Ahoskie-Stately Co. Fair Assn. Oct. 6-11. F. B. Paterson.
 Apex-Apex & Pungay Five-Co. Fair, Week of Oct. 22. E. J. R. H. Baldwin.
 Asheboro-Randolph Co. Fair Assn. Sept. 25-27. Waldo C. Cheek.
 Beaufort-Carteret Fair, Oct. 20-23. C. Z. Borington.
 Burlington-Burlington Community Fair, Sept. 22-27. O. Z. Love.
 Cary-Cary Co. Fair, Week of Oct. 12. Paul H. Waddill.
 Charlotte-Southern States Fair, Oct. 27-Nov. 1. J. E. Dorton.
 Charlotte-Western Indian Fair Assn. Oct. 7-11. J. L. Walters.
 Clinton-Sampson Co. Fair, Oct. 28-31. Wm. O. King.
 Durham-Amer. Legion Durham Co. Fair & Tobacco Festival, Oct. 13-18.
 East Bend-Yadkin Co. Fair, Oct. 1-4. N. O. Hines.
 Enfield-Fremers' Agri. Fair, Sept. 29-Oct. 4. George R. Trey.
 Gaston-Western Co. Fair, Oct. 13-15. P. A. Whitehead.
 Goldsboro-Wayne Co. Fair, Week of Oct. 6. W. C. Denmark.
 Greensboro-Greensboro Fair, Sept. 29-Oct. 4. Norman Y. Chambliss.
 Greenville-Pitt Co. Fair Assn. Week of Oct. 20. A. J. Grey, 1973 W. 45th st., Norfolk, Va. Oct.
 Hamlet-Richmond Co. Fair Assn. Sept. 22-27. J. R. Johnston.
 Hargett-Hargett Belt Fair, Oct. 20-24. C. M. High.
 Henderson-Yancey Co. Colored Fair, Sept. 27-Nov. 1. Brooks Haskins.
 Henderson-Western N. C. Agri. & Indust. Fair, Sept. 22-27. O. R. Lewis.
 Hickory-Catawba Fair Assn. Oct. 7-11. John P. Robinson.
 High Point-High Point Fair Assn. Sept. 27-Oct. 4. C. Ingram.
 Kinston-Neuse-Atlantic Fair, Week of Oct. 13. H. H. Williams.
 Kinston-Lenoir Co. Recreational Fair, Sept. 29-Oct. 4. W. H. Moore.
 Laurin-Laurin & W. H. Moore, Band Hill Fair, Oct. 14-17. P. F. Nevins, R. 1, Box 43, Laurel Hill.
 Littleton-Littleton Co. Fair, Week of Oct. 13. H. H. Walker.
 Louisville-Franklin Co. Fair Assn. Oct. 8-11. A. H. Fleming.
 Mount Airy-Mt. Airy Agri. Assn. Oct. 14-18. M. W. Williams.
 Mount Airy-Mt. Airy Am. Legion Fair, Sept. 22-27. W. L. Sydnor.
 Mount Airy-Charlotte Co. Fair Assn. Sept. 29-Oct. 4. T. W. Axley.
 New Bern-New Bern Fair, Week of Oct. 6. E. J. R. H. Baldwin.
 Raleigh-North Carolina State Fair, Oct. 14-18. J. E. Dorton.
 Reidsville-Reidsville Fair Assn. Sept. 29-Oct. 4. W. H. Moore.
 Rocky Mount-Rocky Mount Fair, Oct. 7-11. Mrs. Norman Y. Chambliss, 391 Sunset ave., Roxboro-Person Co. Fair Assn. Week of Sept. 22. W. R. Minor.
 Salisbury-Rowan Co. Fair, Week of Oct. 20. Bob Hallock.
 Shelby-Cleveland Co. Fair, Week of Sept. 22. W. R. Makepeace Jr.
 Shelby-Cleveland Co. Fair, Sept. 29-Oct. 4. Dr. J. E. Dorton.
 Shelby-Cleveland Co. Colored Fair, Oct. 4-11. Rev. A. W. Foster.
 Smithfield-Jackson Co. Fair, Oct. 20-26. Dr. H. W. Whitehead.
 Spindale-Butherford Co. Fair, Sept. 23-27. F. E. Patton, Rutherfordton, N. C.
 Spring Hope-Sash Co. Fair, Week of Sept. 22. Bob J. Brantley.
 Statesville-Iredell Co. Agri. Fair, Sept. 29-Oct. 4. George Need.
 Tarboro-Tarboro Co. Fair, Week of Sept. 22. Chas. P. Williamson, Kinston, N. C.
 Warrenton-Warren Co. Fair, Oct. 13-15. R. H. Bright.
 Warsaw-Denham Co. Agri. Fair, Nov. 10-13. R. D. Johnson.
 Washington-Beaufort Co. Fair Assn. Oct. 13-18. W. McDevitt.
 Weldon-Halifax Co. Fair, Week of Sept. 22. Chas. P. Williamson, Kinston, N. C.
 Williamson-Martin Co. Agri. Fair, Sept. 29-Oct. 4. Wm. Dunn.
 Wilson-Wilson Co. Fair, Oct. 20-25. W. H. Dunn.
 Winston-Salem-Winston-Salem & Forsyth County Fair, Oct. 7-11. G. C. McNair.
 Woodland-Rosnoke-Chowan Fair Week of Oct. 11. T. R. Walker, Littleton, N. C.
 Zebulon-Joe Guinley Fair, Sept. 29-Oct. 4. Eugene Privette.

North Carolina

Albany-Linn Co. Fair, Sept. 29-29. F. O. Mullen.
 Portland-Pacific International Livestock Expo. Oct. 4-11. O. M. Plummer.
 Redwood-Douglas Co. Fair Assn. Sept. 28-28. C. L. Colegrove.
Pennsylvania
 Bellwood-Antis Tp. Community Assn. Oct. 16-18. W. C. Singleton.
 Bloomsburg-Bloomsburg Fair, Sept. 22-27. Harar E. Correll.
 Cressons-Schuylkill Co. Fair, Oct. 6-11. Howard G. Leeland, Pottsville, Pa.
 Delmar-Lower Mahoning Fair, Oct. 20-25. H. H. Weaver.
 East Greenville-Upper Merikomen Valley Fair, Nov. 3-7. V. S. Ensminger.
 Erie-Erie Farmers Day Assn. Oct. 8-11. Ira E. Fassacht.
 Hollidaysburg-Hollidaysburg Farm Show, Oct. 8-10. Glenn Breuler.
 Harrisburg-Harrisburg Agri. Soc. Sept. 24-27. R. W. Gammell.
 Lillis-Lillis Community Fair, Oct. 14-18. J. E. Young.
 McConnellsburg-Gilson Co. Fair Assn. Oct. 1-4. M. H. Peck.
 Martinsburg-Morris Cove Comm. Fair Assn. Oct. 22-27. E. B. Hoover.
 Millersville-McAnis Farm Fair, Sept. 25-27. Howard P. Magor.
 New York-New York Community Fair, Oct. 16-18. Robert G. Hostetter.
 Myerstown-Myerstown Community Fair Assn. Oct. 6-10. James B. Woodford.
 Oxford-Oxford Community Fair, Oct. 13-17. Seth L. Burt.
 Pleasant Valley-Springfield Farm Fair, Nov. 29-30. W. L. Robinson.
 Port Allegany-Port Allegany Community Fair, Oct. 9-11. C. G. Lyon.
 Schaffersville-Heidelberg Community Fair, Oct. 22-27. George M. Myers.
 Shanksville-Scony Creek School Fair, Oct. 3-4. Edith Geisel.
 Tardiffville-Tardiffville Community Fair, Oct. 16-18. Calvin W. Menger, R. E. 2, Watson-town.
 Unionville-Unionville Community Fair, Oct. 22-26. Nolan Contz.
 Washingtonville-Montour-De Long Community Fair, Oct. 15-17. Walter J. Lewis.
 Wooddale, Md. Pleasant Valley Agri. Soc. Oct. 9-11. Eugene Keifer.
 Yellow Creek-Northern Bedford Co. Fair Assn. Oct. 14-18. Howard F. Fox, Loyalsburg.

South Carolina

Aliken-Aliken Dist. Agri. Fair, Nov. 2-8. H. J. King.
 Anderson-Anderson Fair, Nov. 3-4. J. A. Mitchell.
 Anderson-Anderson Co. Colored Fair, Nov. 10-15. J. A. Gresham.
 Bluffville-Lee Co. Agri. Fair Assn. Nov. 2-4. J. E. Beavers.
 Blythe-Blythe Community Fair, Week of Nov. 10. George W. Oliver.
 Brunson-Hampton Co. Fair Assn. Thanks-ville, W. C. Rogers.
 Camden-Kershaw Co. Fair, Oct. 13-18. D. J. Creed.
 Central-Pickens Co. Fair Assn. Oct. 20-25. C. A. Gresham.
 Charleston-Charleston Agri. & Indust. Fair, Oct. 20-25. W. M. Frampton.
 Chester-Chesterfield Co. Colored Fair Assn. Oct. 6-11. A. Bloomfield.
 Chester-Chester Co. Colored Fair Assn. Oct. 20-25. Wayman Johnson.
 Columbia-South Carolina State Fair, Oct. 29-25. Paul V. Moore.
 Dillon-Dillon Co. Fair Assn. Oct. 7-12. L. B. Rogers.
 Florence-Fire Dec Fair Assn. Oct. 28-Nov. 1. Wm. B. Douglas.
 Greenville-Greenville Co. Fair Assn. Oct. 20-25. A. H. Jones.
 Greenville-Greenville Co. Colored Fair Assn. Oct. 7-12. U. S. G. Sweeney, Simpsonville.
 Greenville-Greenville Co. Fair, Oct. 20-25. Henderson.
 Kingstree-Williamsburg Co. Fair Assn. Sept. 22-27. H. C. Crawford.
 Laurens-Laurens Co. Fair Assn. Oct. 13-18. E. McLeod.
 Loris-Loris Fair Assn. Oct. 26-Nov. 1. J. H. Yen.
 Manning-Clarendon Co. Fair Assn. Oct. 13-18. Harry P. Thames.
 Marion-Marion Co. Agri. Fair Assn. Oct. 27-Nov. 1. D. M. Harper.

North Dakota

Bothmeam-Bothmeam Co. Agri. Soc. Sept. 25-27. Dr. J. C. Jankovic.

Ohio

Attica-Attica Fair, Oct. 1-3. Carl E. Carpenter.
 Barlow-Barlow Agri. Assn. Sept. 25-26. C. E. Lewin.
 Bakersfield-Buffton Agri. Soc. Dec. 3-5. Harry F. Barnes.
 Cadiz-Harrison Co. Agri. Assn. Oct. 1-3. Lance N. Berger.
 Carrollton-Carroll Co. Agri. Soc. Sept. 24-27. Leonard George, Harlem Springs, O.
 Circleville-Pickaway Co. Agri. Soc. Oct. 8-11. Mack D. Farrell.

Columbus-Grange-Pulman-Allen Co.'s Ind. Fair, Dec. 16-19. T. M. Tegardin.
 Coshocton-Coshocton Co. Agri. Soc. Oct. 7-11. G. V. Croy, Dresden, O.
 Delaware-Delaware Co. Agri. Soc. Oct. 2-4. S. O. Mase.
 Gallipolis-Gallia Co. Agri. Soc. Sept. 21-27. George Towns.
 Georgetown-Brown Co. Fair, Oct. 1-3. William M. Warner.
 Hamilton-Builer Co. Agri. Soc. Sept. 25-27. John W. Cochran, Salem, O.
 Kenton-Bardin Co. Agri. Soc. Oct. 8-10. Robert E. Malloy.
 Lancaster-Lancaster Co. Agri. Soc. Oct. 15-18. Russell W. Alt, R. 1, Baltimore, O.
 Loudonville-Loudonville Agri. Soc. Oct. 7-9. Charles Bernhardt Jr.
 Marysville-Trion Co. Agri. Soc. Sept. 23-26. H. A. Taylor.
 Mount Gilead-Morrow Co. Fair, Sept. 29-Oct. 4. J. P. Smith, Oia.
 Ottawa-Putnam Co. Fair, Sept. 30-Oct. 4. Joseph L. Bricker.
 Smyrna-Tri-Co. Ind. Agri. Soc. Sept. 25-28. H. M. Gray, Moorefield, O.
 Wauson-Pulton Co. Agri. Soc. Oct. 1-3. C. C. Ackerman.

Oklahoma

Alva-Woods Co. Free Fair Assn. Oct. 1-4. J. H. Whitney.
 Cherokee-Affilia Co. Free Fair, Oct. 14-18. J. A. Schrock, Haina, Okla.
 Enid-Garfield Co. Free Fair Assn. Oct. 21-25. J. B. Hurst.
 Guymon-Texas Co. Free Fair, Sept. 28-Oct. 2. W. W. Kerwood.
 Muskogee-Oklahoma Free State Fair, Sept. 28-Oct. 4. Elmer Murray Simonds.
 Oklahoma-Oklahoma State Fair & Expo. Sept. 30-27. Ralph T. Hemphill.
 Pond Creek-Grand Co. Free Fair, Oct. 7-10. J. R. Childers, Redford, Okla.

Oregon

Albany-Linn Co. Fair, Sept. 29-29. F. O. Mullen.
 Portland-Pacific International Livestock Expo. Oct. 4-11. O. M. Plummer.
 Redwood-Douglas Co. Fair Assn. Sept. 28-28. C. L. Colegrove.

Pennsylvania

Bellwood-Antis Tp. Community Assn. Oct. 16-18. W. C. Singleton.
 Bloomsburg-Bloomsburg Fair, Sept. 22-27. Harar E. Correll.
 Cressons-Schuylkill Co. Fair, Oct. 6-11. Howard G. Leeland, Pottsville, Pa.
 Delmar-Lower Mahoning Fair, Oct. 20-25. H. H. Weaver.
 East Greenville-Upper Merikomen Valley Fair, Nov. 3-7. V. S. Ensminger.
 Erie-Erie Farmers Day Assn. Oct. 8-11. Ira E. Fassacht.
 Hollidaysburg-Hollidaysburg Farm Show, Oct. 8-10. Glenn Breuler.
 Harrisburg-Harrisburg Agri. Soc. Sept. 24-27. R. W. Gammell.
 Lillis-Lillis Community Fair, Oct. 14-18. J. E. Young.
 McConnellsburg-Gilson Co. Fair Assn. Oct. 1-4. M. H. Peck.
 Martinsburg-Morris Cove Comm. Fair Assn. Oct. 22-27. E. B. Hoover.
 Millersville-McAnis Farm Fair, Sept. 25-27. Howard P. Magor.
 New York-New York Community Fair, Oct. 16-18. Robert G. Hostetter.
 Myerstown-Myerstown Community Fair Assn. Oct. 6-10. James B. Woodford.
 Oxford-Oxford Community Fair, Oct. 13-17. Seth L. Burt.
 Pleasant Valley-Springfield Farm Fair, Nov. 29-30. W. L. Robinson.
 Port Allegany-Port Allegany Community Fair, Oct. 9-11. C. G. Lyon.
 Schaffersville-Heidelberg Community Fair, Oct. 22-27. George M. Myers.
 Shanksville-Scony Creek School Fair, Oct. 3-4. Edith Geisel.
 Tardiffville-Tardiffville Community Fair, Oct. 16-18. Calvin W. Menger, R. E. 2, Watson-town.
 Unionville-Unionville Community Fair, Oct. 22-26. Nolan Contz.
 Washingtonville-Montour-De Long Community Fair, Oct. 15-17. Walter J. Lewis.
 Wooddale, Md. Pleasant Valley Agri. Soc. Oct. 9-11. Eugene Keifer.
 Yellow Creek-Northern Bedford Co. Fair Assn. Oct. 14-18. Howard F. Fox, Loyalsburg.

South Carolina

Aliken-Aliken Dist. Agri. Fair, Nov. 2-8. H. J. King.
 Anderson-Anderson Fair, Nov. 3-4. J. A. Mitchell.
 Anderson-Anderson Co. Colored Fair, Nov. 10-15. J. A. Gresham.
 Bluffville-Lee Co. Agri. Fair Assn. Nov. 2-4. J. E. Beavers.
 Blythe-Blythe Community Fair, Week of Nov. 10. George W. Oliver.
 Brunson-Hampton Co. Fair Assn. Thanks-ville, W. C. Rogers.
 Camden-Kershaw Co. Fair, Oct. 13-18. D. J. Creed.
 Central-Pickens Co. Fair Assn. Oct. 20-25. C. A. Gresham.
 Charleston-Charleston Agri. & Indust. Fair, Oct. 20-25. W. M. Frampton.
 Chester-Chesterfield Co. Colored Fair Assn. Oct. 6-11. A. Bloomfield.
 Chester-Chester Co. Colored Fair Assn. Oct. 20-25. Wayman Johnson.
 Columbia-South Carolina State Fair, Oct. 29-25. Paul V. Moore.
 Dillon-Dillon Co. Fair Assn. Oct. 7-12. L. B. Rogers.
 Florence-Fire Dec Fair Assn. Oct. 28-Nov. 1. Wm. B. Douglas.
 Greenville-Greenville Co. Fair Assn. Oct. 20-25. A. H. Jones.
 Greenville-Greenville Co. Colored Fair Assn. Oct. 7-12. U. S. G. Sweeney, Simpsonville.
 Greenville-Greenville Co. Fair, Oct. 20-25. Henderson.
 Kingstree-Williamsburg Co. Fair Assn. Sept. 22-27. H. C. Crawford.
 Laurens-Laurens Co. Fair Assn. Oct. 13-18. E. McLeod.
 Loris-Loris Fair Assn. Oct. 26-Nov. 1. J. H. Yen.
 Manning-Clarendon Co. Fair Assn. Oct. 13-18. Harry P. Thames.
 Marion-Marion Co. Agri. Fair Assn. Oct. 27-Nov. 1. D. M. Harper.

Newberry-Newberry Co. Fair, Oct. 27-Nov. 1. Henry C. Cannon.
 Orangeburg-Orangeburg Co. Fair Assn. Oct. 28-Nov. 1. J. M. Hughes.
 Orangeburg-Orangeburg Co. Colored Fair Assn. Oct. 7-10. W. C. Lewis.
 Otwings-Mt. Carmel Fair, Oct. 13-18. A. N. Saxon.
 Pamplico-Chesterfield Co. Fair, Oct. 20-23. E. B. Furderburg.
 Rock Hill-York Co. Fair Assn. Oct. 13-18. Miss J. E. Jones.
 St. George-Dorchester Colored Fair Assn. Nov. 3-8. L. B. Brown.
 Spartanburg-Spartanburg Co. Fair Assn. Oct. 6-11. D. C. Kead.
 Sumter-Sumter Co. Fair, Oct. 7-11. J. Cliff Brown.
 Union-Union Co. Fair, Oct. 20. Sarah Wilson.
 Wallerburg-Colleton Co. Fair Assn. Week of Oct. 27. E. E. Jones.
 Woodruff-Woodruff Community Fair Assn. Sept. 29-Oct. 4. R. L. Robinson.
 York-York Co. Colored Fair Assn. Oct. 13-18. L. A. Wright, Cover, S. C.

South Dakota

Clear Lake-Deed Co. Fair, Sept. 24-28. D. Fred Seeger.
 Rapid City-Rapid City Palace Festival, Sept. 23-27. E. A. Kirkpatrick.

Tennessee

Ashland City-Chatham Co. Fair, Oct. 4-4. Mrs. W. C. Jackson.
 Bolivar-Bardeman Co. Fair, Sept. 28-Oct. 4. J. M. M. Jones.
 Bolivar-Bardeman Co. Colored Fair Assn. Oct. 9-11. W. H. Hunt, Grand Junction.
 Camden-Camden Co. Fair Assn. Sept. 24-27. R. L. Dyer.
 Chattanooga-Chattanooga Inter-State Fair, Oct. 6-11. W. M. Braxton.
 Clarksville-McCormery Co. Colored 4-H Fair, Oct. 3-4. James A. Bell.
 Clarksville-Cumberland Valley Beef Cattle & Agri. Fair, Sept. 24-27. L. G. South.
 Collinsville-Collinsville Grove Co. Fair Assn. Sept. 26-27. Dan H. Snow.
 Decaturville-Decatur Co. Fair, Oct. 6-11. H. C. Dalley.
 Dickson-Dickson Co. Fair Assn. Sept. 24-27. C. W. Bettey.
 Dundas-Squakhe Co. 4-H Club Fair, Sept. 28-29. Lou Nera Laaster.
 Erin-Houston Co. Fair Assn. Oct. 3-4. Robert Clayton.
 Gadsden-Crockett Co. Fair, Oct. 9-11. W. L. Colvett.
 Henderson-Chester Co. Fair Assn. Oct. 2-4. R. S. Martin.
 Huntington-Huntington Co. Colored Fair Assn. Oct. 15-18. W. A. Cox.
 Henderson-Carroll Co. Fair, Sept. 28-Oct. 2. F. P. Walling.
 Knoxville-Tennessee Valley A. & L. Fair, Sept. 22-27. Charles A. Braxhill.
 Lafayette-Macon Co. Fair, Sept. 25-27. D. C. Piper.
 Lawrenceburg-Lawrence Co.-Middle Tenn. Dist. Fair, Sept. 29-Oct. 4. Dr. E. H. R. R. R.
 Lexington-Henderson Co. Fair, Sept. 22-27. C. F. Armstrong.
 Martin-Martin Community Fair, Nov. 10-13. Milton W. Brown.
 Memphis-Mid-South Fair, Oct. 11-13. Henry W. Beaudoin.
 Memphis-Memphis Tri-State Fair Assn. Oct. 25-28. Dr. L. G. Patterson.
 Newbern-Dyer Co. Fair, Nov. 5-6. F. E. Wynn.
 Ocala-Oitway Green Co. Fair, Oct. 2-4. Paul Rankin, R. 1, Greenway, Tenn.
 Parsons-DeKalb Co. Fair Assn. Oct. 6-11. R. E. Robinson.
 Pikeville-Pikeville Co. Fair Assn. Sept. 25-27. Hayden Wilson.
 Ramer-Ramer Community Fair, Sept. 26-27. S. H. Henson.
 Sallisaw-Sallisaw Community Fair, Oct. 9-11. Theda Hughes.
 Trenton-Trenton Co. Fair, Sept. 24-27. John R. Wade.

Texas

Abernethy-West Texas Fair Assn. Sept. 28-Oct. 4. O. W. Nease.
 Amarillo-Amarillo Tri-State Fair, Sept. 29-Oct. 4. J. B. Pinkney.
 Anderson-Orimes Co. Fair Assn. Oct. 1-4. Anderson.
 Angleton-Braxton Co. Fair Assn. Oct. 7-11. Richard J. Higgins.
 Bartlett-Bartlett Community Fair, Oct. 5-8. Lee Janke.
 Beaumont-South Texas State Fair, Oct. 29-Nov. 1. E. R. McDevitt, Jr., E. R. McDevitt.
 Bellville-Austin Co. Fair Assn. Oct. 1-8. Herbert Vogelpohl.
 Bowie-Bowie Co. Fair, Sept. 24-27. H. M. Moore.
 Breckenridge-Breckenridge Co. Products Show, Fair & Expo, Sept. 25-27. E. R. Maxwell.
 Breckenridge-Breckenridge Co. Fair Assn. Oct. 22-24. Buddy Fisher.
 Carthage-Panola Co. Fair, Sept. 30-Oct. 4. Fortis W. Roberts.
 Center-Shelby Co. Fair Assn. Oct. 7-11. Hubba Cowser.
 Clifton-Central Texas Fair, Nov. 6-8. Helen C. A. Gresham.
 Conroe-Montgomery Co. Fair Assn. Oct. 27-Nov. 1. Oscar B. Jones.
 Corsicana-Corsicana Livestock & Agri. Show, Sept. 23-27. R. W. Knight.
 Crockett-Houston Co. Fair & Livestock Show, Sept. 29-Oct. 4. T. D. Craddock.
 Dalhart-Dalhart State Fair of Texas, Oct. 4-19. Roy Rappard.
 Decatur-Wise Co. Fair, Last week in Sept. Cliff Baker.
 Denton-Denton Co. Fair, Sept. 30-Oct. 4. O. L. Fowler.
 Eagle Lake-Eagle Pass Ind. Fair Assn. Oct. 25-28. A. H. Jones.
 Eagle Pass-Corrozo Co. Fair, Nov. 8-11 (tentative). Ben H. Faber.
 Eastland-Eastland Co. Fair Assn. Sept. 25-27. H. J. Tanner.
 Emory-Rains Co. Free Fair, Oct. 2-4. R. O. Glenn.
 Frisco-Robertson Co. Fair Assn. Oct. 1-4. W. M. Harris.
 Garwood-Garwood Fair, Oct. 23-25. John H. McDevitt.
 Gonzales-Gonzales Co. Fair & Pecan Expo, Oct. 21-25. E. L. Mueller.
 Harlingen-Rio Grande Valley Mid-Winter Fair, Nov. 28-30. Harry Radtke.

Haskell-Central West Texas Fair, Oct. 8-11. Homer Neal.
Henderson-Rice Co. Fair & Agril. Assn. First week in Oct. Ben C. Marable.
Houston-Texas Internat. Expo. Oct. 21-23. Hill Shiro.
Hudson-Hudson Fat Stock Show & Livestock Expo. Feb. 6-15. W. O. Cox.
Iowa Park-Wichita Co. Free Fair. Sept. 24-27. Mrs. Lucy Dale.
Jasper-Jasper Co. Fair Assn. Oct. 7-11. J. Paul Hardin.
Jordanian-Alamosa Co. Fair Assn. Oct. 23-25. G. S. Morgan.
La Grange-Fayette Co. Fair Assn. Oct. 17-19. G. A. Keenig.
Lamesa-Dawson Co. Fair. Oct. 23-25. Hayden Lee Johns.
Leonard-Leonard Fair Assn. Sept. 30-Oct. 4. H. B. Blackburn.
Lindsay-Trinity Valley Expo. Oct. 22-23. Milton Ripps.
Linden-Cass Co. Fair. Sept. 23-27. W. D. Berry.
Linton-Polk Co. Fair Assn. Oct. 13-18. E. B. Martin.
Lockhart-Caldwell Co. Fair Assn. Oct. 13-18. George H. Chisbourn.
Lubbock-Panhandle South Plains Fair Assn. Oct. 6-11. A. B. Davis.
Lufkin-Texas Forest Festival. Oct. 6-11. W. R. Hammer.
New Braunfels-Cass Co. Fair Assn. Sept. 23-26. W. Beaudoin Moore.
Marta-Highland Fair Assn. Oct. 2-4. R. I. Marshall.
Marshall-Central East Texas Fair Assn. Sept. 23-27. Edward Stone.
Mount Pleasant-Titus Co. Fair. Sept. 30-Oct. 4. C. E. Lee.
Nacogoches-Nacogoches Co. Fair. Oct. 18-18. Joe L. Mock.
New Scotland-Bowie Co. Fair Assn. Oct. 7-11. Bob Simpson.
New Braunfels-Cass Co. Fair Assn. Sept. 23-26. H. H. Witzart.
Newburg-Collin Co. Community Fair. Sept. 25-27. Davis Gossard.
Orange-Orange Co. Fair. Oct. 20-25. T. O. Landrum.
Patterson-Anderson Co. Fair. Oct. 6-11. C. O. Miller Jr.
Pearshall-Winter Garden Fair. Oct. 2-4. Don B. Sanders.
Pilot Point-Community Fair. Sept. 23-27. George McDonald.
Pittsburg-Northeast Texas Fair Assn. Sept. 23-27. O. S. Quash.
Quanah-Greenbelt Fair Assn. Sept. 23-27. J. L. Davis.
Quinn-Cuban Fair & Rodeo. Sept. 23-27. Robert Lytal.
Richmond-Roseberg-Port Bend Co. Fair Assn. Oct. 7-12. G. I. Sneedert, Needville.
San Augustine-San Augustine & Rodeo. March 5-9. J. C. Deal.
San Augustine-San Augustine Co. Fair Assn. Oct. 7-11. J. J. Mitchell.
San Antonio-Gaines Co. Fair. Oct. 23-31. Roy K. Shifflet.
Sherman-Red River Valley Fair. Sept. 23-29. Oct. 4. Frank Thompson.
Spyder-Snyder Co. Products Show. Oct. 18-18. Robert G. Dillard.
Tomball-Harris Co. Fair Assn. Oct. 8-11. George T. O'Neil.
Warren-Warren Community Fair. Oct. 23-25. O. L. Royal.
Wellington-Whitingworth Co. Fair. Oct. 15-15. Wells.
Wharton-Wharton Co. & Gulf Coast Livestock & Agril. Expo. Oct. 14-18. H. C. Coppenhaver.
Wortham-Wortham Community Fair. Oct. 9-11. Roy Rogalske.
Yorktown-Yorktown Fair Assn. Oct. 15-18. Paul A. Schmidt.

Utah

Salt Lake City-Utah State Fair. Sept. 20-27. E. S. Holmes.
Virginia
Chase City-Mecklenburg Co. Fair Assn. Oct. 8-11. R. E. Emory.
Cheslerfield-Cheslerfield Co. Fair. Oct. 8-11. J. C. McKesson, R. F. D. 8, Richmond.
Danville-Danville Fair Assn. Oct. 7-10. C. E. South.
Emporia-Emporia Fair. Oct. 20-23. B. M. Orrler.
Farmville-Five-County Fair Assn. Sept. 29-Oct. 4. George A. Newman.
Lynchburg-Lynchburg Agril. Fair Assn. Sept. 23-27. Abe Cohen.
Roanoke-Roanoke Va. Fair. Sept. 23-29. Oct. 4. R. Willard Kapes.
Richmond-Virginia State Fair. Sept. 23-27. Charles A. Somms.
Roanoke-Roanoke-Hallfax Co. Fair Assn. Oct. 14-18. W. W. Wilkins.
Suffolk-Tidewater Fair Assn. Oct. 21-24. H. C. Holman.

Washington

Yakima-Central Wash. Fair. Sept. 23-28. J. Hugh King.

West Virginia

Oak Hill-Fayette Co. Negro Fair. Sept. 25-27. J. Edgar Jordan, Fayetteville.
Parsons-Tucker Co. Fair. Sept. 23-27. L. W. Strimms.
Parkersburg-Parkersburg Co. Street Fair. Sept. 24-27. J. C. Bogren.
Wadesboro-Battle District Fair. Sept. 24-27. D. B. Tennant, Burton, W. Va.

Wisconsin

Milwaukee-Milwaukee Co. Winter Fair. Nov. 25-28. Dr. Harry F. Beymer, Bldg. D. R. 2, Box 1362.
Verona-Verona Co. Fair. Sept. 23-27. Fred B. Rogers.

Hawaii

Kahului-Maui-Maui Co. Fair. Oct. 9-11. Lyla Nichols.

Canada

BRITISH COLUMBIA
Williams Lake-Cariboo Livestock & Fair Assn. Oct. 9-10. Wm. T. Carlyle.
NEW BRUNSWICK
Port Hope-Port Hope Fair Assn. Sept. 24-27. C. W. Allen, Metrox, N. B.
St. Martins-St. Martins Fair Assn. Oct. 2. L. Hennessey.
Stanley-Stanley Fair. Sept. 23-26. T. Allan Beck.

Upper Loch Lomond-Upper Loch Lomond Fair. Oct. 1. W. S. Waters, R. R. 1, St. John.
NOVA SCOTIA
Bear River-Bear River Agril. Soc. Sept. 24-25. C. R. Chisholm.
Bridgewater-Bridgewater Co. Exhn. Sept. 20-Oct. 3. W. J. Crouse.
Caledonia-Queens Co. Fair. Sept. 23-25. Fred Kampton.
Hants-Hants County Co. Agril. Soc. Sept. 29-30. Leslie Mackay.
Yarmouth-Yarmouth Fair. Sept. 24-25. E. L. Crosby.

ONTARIO

Aberfoyle-Paslinch Agril. Soc. Oct. 7-8. D. A. Stewart.
Albion-Albion Agril. Soc. Sept. 24-27. George J. Chisholm, Cadzior Centre.
Arlington-Albion Agril. Soc. Oct. 1-2. W. J. Weed.
Aurora-Aurora-Amnburg Agril. Soc. Oct. 4. Arthur-Arthur Agril. Soc. Oct. 3-4. W. J. Ellis.
Atwood-Atwood Agril. Soc. Sept. 29-30. E. H. Swing.
Avonmore-Roxburgh Agril. Soc. Sept. 25-28. E. M. Miller.
Aylmer-Aylmer Agril. Soc. Sept. 23-25. D. H. Benson.
Aylton-Aylton Agril. Soc. Oct. 2-3. J. W. Werner.
Bar River-N. Shore Agril. Soc. Sept. 24. G. O. Bayfield.
Bayfield-Bayfield Agril. Soc. Sept. 24-25. A. E. Irwin.
Beausville-Clinton & Louth Agril. Soc. Oct. 3-4. Fred Barracough.
Beeton-Beeton Agril. Soc. Sept. 20-Oct. 1. F. C. Pierson.
Belmont-Belmont Agril. Soc. Sept. 25. E. L. Taylor.
Boseycroft-Vernum Agril. Soc. Sept. 26-27. Thos. H. Henderson.
Burlington-Albion & Bolton Agril. Soc. Oct. 3-4. Dr. W. J. McCabe.
Bothwell's Corners-Bothwell's Corners Agril. Soc. Sept. 9-10.
Bridon-Bridon Agril. Soc. Sept. 30. W. J. Manley.
Caledonia-Caledonia Agril. Soc. Oct. 2-4. W. R. Hodgesman.
Carp-Carp Agril. Soc. Sept. 26-27. A. C. Cavanagh.
Chatsworth-Holland Agril. Soc. Oct. 9-10. A. D. McEwen.
Collingwood-Nottawasaga & Great Northern Exhn. Sept. 25-27. O. O. Bernhardt.
Cockstock-Cockstock Agril. Soc. Oct. 2-3. J. Dawson.
Cookville-Cookville Agril. Soc. Sept. 20-Oct. 1. W. Livingston.
Dunrobert-Monroeville Agril. Soc. Oct. 1. W. Rightmeyer, R. R. 8, Picton.
Dorchester Station-Dorchester Agril. Soc. Oct. 1. R. R. Barr.
Dunsgannon-Dunsgannon Agril. Soc. Oct. 2-3. C. W. Allison.
Faversham-Oprey Agril. Soc. Sept. 30-Oct. 1. George W. Ross, Maxwell.
Florence-Florence Agril. Soc. Sept. 25-28. F. B. Bodkin.
Forest-Forest Agril. Soc. Oct. 7-8. Keith Sutherland.
Gortrie-Gortrie Agril. Soc. Oct. 3-4.
Grand Valley-E. Lother Agril. Soc. Sept. 26-27. Willis Rounding.
Harrold-Harrold South. Agril. Soc. Sept. 23-27. F. J. Martin.
Highgate-Orford Agril. Soc. Oct. 19-11. Merion S. Scott.
Holliston-Frontont Agril. Soc. Sept. 25-26. Clarence Fenlon.
Huntsville-N. Muskoka Agril. Soc. Sept. 25-26. A. A. Lator.
Elberton-London Township Agril. Soc. Sept. 24. Ed Douglas.
Iron Bridge-Iron Bridge Agril. Soc. Sept. 24. A. LaRone, Dean Lake.
Jarvis-Jarvis Agril. Soc. Sept. 25-28. George L. Miller.
Kingswood-Billings Agril. Soc. Sept. 30-Oct. 1. Cha. Robertson, Ice Lake.
Kirkton-Kirkton Agril. Soc. Sept. 23-26. Hugh Jerry, Woodham.
Langton-M. Walsingham Agril. Soc. Sept. 27. W. Slaght.
Leamington-Leamington Dist. Agril. Soc. Sept. 29-Oct. 4. Miss E. Atkins.
McDonald's Corners-Dalhousie Agril. Soc. Sept. 25-28. William Anderson.
McKellar-McKellar Agril. Soc. Sept. 25-28. Leonard Moffat.
Madoc-Madoc Agril. Soc. Oct. 7-8. W. J. Hill.
Manitowaning-Manitowaning Agril. Soc. Sept. 28. O. A. Beatty.
Markham-Markham Agril. Soc. Oct. 2-4. R. H. Crosby.
Marmora-Marmora Agril. Soc. Sept. 29-Oct. 1. H. W. Habine.
Melbourne-Melbourne Agril. Soc. Oct. 10. Allan McDougall.
Merlin-Nabigh & Tibury Agril. Soc. Oct. 5-9. Lewis W. King.
Milton-Halton Agril. Soc. Sept. 26-27. E. M. Roadhead.
Moraviantown-Moraviantown Agril. Soc. Oct. 16-17. Johnson Huff, Bothwell.
Oswestry-Oswestry Agril. Soc. Oct. 14-16. Arthur Anderson.
Owen Sound-Owen Sound Agril. Soc. Sept. 27-30. O. Johann.
Paris-Paris Agril. Soc. Sept. 26-27. H. C. O'Neill.
Picton-Picton Agril. Soc. Sept. 25-27. F. J. Weller.
Port Elgin-N. Bruce Agril. Soc. Sept. 25-26. Robert Scott.
Port Hope-Port Hope Agril. Soc. Oct. 2-4. W. T. Marvin.
Port Perry-Port Perry Agril. Soc. Sept. 26-27. R. D. Wood.
Rockton-Rockton Agril. Soc. Oct. 11-13. Rodney-Rodney Fair. Oct. 7-8. J. A. MacLean.
Rosemeath-Rosemeath Agril. Soc. Oct. 16-17. W. Carson.
St. Marys-S. Perth Agril. Soc. Sept. 30-Oct. 1. H. B. Mosley.
Saugeen-Saugeen Agril. Soc. Sept. 25-28. Sidney Selmon, Chippewa Hill.
Schomberg-Schomberg Agril. Soc. Sept. 26-27. A. H. McLeod.
Seven Bridge-Morton Agril. Soc. Sept. 26. Albert Poyntie.
Simcoe-Norfolk Co. Fair. Oct. 6-9. W. D. Durward.
St. Catharines-Penninsula Central Agril. Soc. Oct. 1-3. E. R. Hodgkins.
South River-Machar Agril. Soc. Sept. 23-25. F. B. Hoskins.
Stella-Archer Island Agril. Soc. Sept. 30. David H. Pison.

Sunderland-Brock Agril. Soc. Sept. 24-25. Miss M. B. St. John.
Teeswater-Teeswater Agril. Soc. Sept. 30-Oct. 1. Alex B. McKague.
Thredford-Bonanzaq Agril. Soc. Oct. 1. J. O. A. Cameron.
Tiverton-Tiverton Agril. Soc. Oct. 6-7. S. A. Cameron.
Tweed-Tweed Agril. Soc. Oct. 2-3. S. H. Curry.
Udora-Udora Agril. Soc. Oct. 1.
Underwood-Underwood Agril. Soc. Oct. 14. Chas. Freure.
Wallacetown-W. Elgin Agril. Soc. Oct. 2-3. S. Turville.
Wahki-Wahki Agril. Soc. Oct. 11.
Warkworth-Warkworth Tp. Agril. Soc. Oct. 9-10. Dr. H. S. Allen.
Waldport-Monck Agril. Soc. Oct. 10-11. Chas. Freure.
Wilkesport-Wilkesport Agril. Soc. Sept. 25. Woodbridge-Woodbridge Agril. Soc. Oct. 10-13. N. George Wallace.
Wooler-Wooler Agril. Soc. Sept. 23-26. Roy Putnam.
Wyoming-Plympton & Wyoming Agril. Soc. Oct. 2-3. W. R. Hill.

QUEBEC
Cape George-Gaspé Agril. Soc. Oct. 2. Sydney L. Cass.
Shigawake-Ronaventure Agril. Soc., Div. A. Sept. 25. Lewis LeGrand, Fort Daniel Bldg.

Coming Events

These dates are for a five-week period.

Arkansas
De Queen-Dairy & Livestock Show & Rodeo. Oct. 8-10. Ralph B. Kile.
Dumas-Livestock Show. Oct. 10-12. Pat H. Meeks.
Fort Smith-Livestock Expo. Oct. 19-12. Clot D. Hamilton, 618 Garrison St.
Greenville-Fall Festival. Sept. 23-27. L. C. Clemmens.
Jonesboro-Fall Festival & Livestock Show. Oct. 6-11. E. W. Bowler.
North Little Rock-Ark. Livestock Show. Oct. 27-Nov. 2. Clyde E. Byrd, 114 E. 5th St., Little Rock.

California
Anaheim-Halloween Festival. Oct. 31. John M. Johnson.
Del Norte-Old-Timers' Day. Oct. 11. Craig Cunningham.
San Francisco-Food Show. Oct. 4-11. F. A. Tisdler, 523 Market St.
San Francisco-Mission Dist. Fall Festival. Oct. 7-13.
Vallejo-Aquacade. Sept. 23-28.

Colorado
Center-Potato Show & Fair. Oct. 24-25. W. O. Souder.
Denver-Fall Festival. Oct. 4-5. Booster Club.
Florida
Quincy-Tobacco Festival & N. Fla. Stock Show. Oct. 1-4. Ned Hinson.

Illinois
Charleston-Fall Festival. Sept. 23-27. W. A. Schoten.
Galena-Halloween Frolic & Carnival. Oct. 3. Walter Edwards.
Madison-50th Anniversary. Oct. 6-11. Cal Rasor, Tuscola, Ill.
Mount Pulaski-Merchandise Fiesta. Oct. 2-4. Vincent M. Ry.
Taylorville-Soybean Festival & Home-Coming. Oct. 16-18. C. C. Hunter.

Indiana
Batesville-Fall Festival. Oct. 2-4. G. P. Decker.
Denver-Fall Festival & 4-H Fair. Sept. 24-27. Carl Solt.
Klettsville-Fall Festival. Sept. 25-28. Mrs. Dervey Hudson.
Mount Vernon-Corn Festival. Oct. 2-4. F. Edward Dumas.
La Grange-County Corn School. Week of Oct. 2. Chris Lewis, Elmore.
Lynn-Centennial Home-Coming. Sept. 23-27. Monticello-Corn Festival. Oct. 8-11. Chas. Freeman.
Mount Vernon-Fall Festival. Oct. 2-4. Martin Smith.
Roams-Boater Days. Oct. 2-4. George Fisher.
Vermillion-Pumpkin Show & Farmers' Fair. Oct. 11. Mrs. Wesley Cole.

Iowa
Iowa Falls-Festival. Sept. 24-25. Chamber of Commerce.
Kansas
Hays-Food Show. Oct. 26-28.
Lyons-Tri-Golden Jubilee. Oct. 17-19. Thorpe Mims, Chamber of Commerce.

Kentucky
Falmouth-Am. Legion Fall Festival. Sept. 25-27.
Louisville-Dahlia Show. Oct. 4-4. Mrs. R. W. Wender, 1511 Texas Ave.
Mayville-Lions' Club Fall Festival. Oct. 23-25. Chris Lewis, Elmore.
Paris-Am. Legion Fall Festival. Oct. 1-5. Mrs. Katherine T. Brown, 403 W. 3d St., Apt. 1, Lexington.

Louisiana
Crowley-Nail Rise Festival. Oct. 29. Jos. B. Gano Jr.
New Iberia-Sugar Cane Festival & Fair. Oct. 6-11. Armand Viator.

Maryland
Baltimore-Livestock Show. Sept. 29-Oct. 2. W. R. Harvey, 22 Light St.
Baltimore-Auto & Home Show. Oct. 11-18. Mrs. H. H. Hume, 200 St. Paul St.
Harwood-Hucker Breeders' Assn. Oct. 1-5. Gertrude E. Tucker, Davidsonville, Md.
Sabersburg-Farm & Home Show. Oct. 14-18. Richard Underhill.

Michigan
Big Rapids-Ferris Inst. Home-Coming. Oct. 2-4. Odell Lamb.

Iron Mountain-Potato Show. Oct. 28-30. D. L. Clanshaw, Courthouse, Marquette.
Marquette-Potato Show. Oct. 21-23. D. L. Clanshaw.
Plymouth-Home-Coming. Sept. 26-27. Meryl A. Bird.
Webberville-Home-Coming. Oct. 2-4. Farmers State Bank.

Minnesota
Fairbault-Days of '49. Sept. 30-Oct. 1. Ben Kruger.
South St. Paul-Junior Livestock Show. Oct. 27-30. J. E. Jones, Globe Bldg.

Mississippi
Natchez-Horse Show. Oct. 15-16. Justin J. Glass, Box 424.

Missouri
Henton-Neighbor Day. Oct. 2. Carl O. Luper, Hinton, Mo.
Hickman-Fall Festival & Livestock Show. Oct. 9-11. Herman Zuzak.
Crockett-Fall Festival & Livestock Show. Oct. 2-3. Edith W. McGinn.
Cassville-Harvest & Livestock Show. Oct. 2-4.
Coca-Cola-Fall Festival. Oct. 2-4. George A. Klingenberg.
Lewistown-70th Anniversary-Home-Coming Celebration in City Park. Oct. 2-4.
Mexico-Fall Festival. Sept. 30-Oct. 1. Moberly-Moberly Bulletin. Oct. 1-3. Wm. Orscheln.
Monticello-Fall Festival. Oct. 30-Nov. 1. Northrup-Farm & Farmyard Fair. Sept. 24-25. George Glaser Jr.
Perry-Fall Festival. Oct. 2-4. Dr. E. T. Swann.
Pleasant Hill-Street Fair & Home-Coming. Sept. 24-27. Buster Jones.
Richmond-Fall Festival. Sept. 25-27. Martin Hayes.
St. Louis-Horse Show. Sept. 27-Oct. 4.

Montana
Billings-Regional Junior Fat Stock Show. Oct. 12-16. W. H. Jones.

Nebraska
Ogdenburg-Harvest Festival. Oct. 1-3. J. M. Jeffrey.

Nevada
Carson City-Admission Day Celebration. Oct. 31.

New York
Buffalo-Auto Show. Oct. 11-18. M. M. Baker, Hotel Statler.
New York-Natl. Defense Expo. at Grand Central Palace. Sept. 29-Oct. 18. Ahooon H. Shaffer.
Rockefeller-Auto Show. Oct. 11-18. Edw. G. Schoen, 133 East Ave.

North Dakota
Bismarck-Corn Show. Oct. 9-11.
Hazen-Livestock Show. Sept. 26-27.

Ohio
Bradford-Pumpkin Show. Oct. 7-11. Everett Fann.
Brewster-Firemen's Celebration. Sept. 29-Oct. 1.
Covington-Harvest Jubilee. Oct. 1-4. T. H. Percy.
Cullinham-Fall Festival. Sept. 24-27.
Hamilton-Budler Co. Sequencing Centennial. Oct. 4-11. Chas. S. Hooker.
Johnstown-Udco. Job's Ousting. Oct. 3-4.
Jonestown-Fire Dept.
Libon-Farmers' Fall Festival-Street Fair. Sept. 25-27. Dr. John Jones.
London-Police & Firemen's Fall Festival. Sept. 29-Oct. 4. Francis McGuire.
McConnellville-Firemen's Festival. Oct. 7-9. Victor L. Jaynes.
Ridgeway-Street Fair. Oct. 2-4. Ridgeway Fair Board.
Perryville-Street Fair. Sept. 24-27. Booster Club.
Shubert-Apple Festival. Oct. 2-4. Emerson Smith, Ora E. Anderson.
Sandusky-Grape Festival. Sept. 24-27. Henry Craft.
Shiloh-Fall Festival. Sept. 26-27. Don Hamman.
Utica-Home-Coming & Centennial. Oct. 1-4. Stewart Anderson.

Oklahoma
Chelsea-Jamboree & 4-Co. Fair. Oct. 9-11. E. H. Herrin.
Tulhatch-Halloween Carnival. Oct. 31. Lions' Club.

Oregon
Portland-Poultry & Pet Stock Show. Oct. 4-11. Lavinia Kebril, 3637 Southwest Casby, Multnomah.

Pennsylvania
Ephrata-Street Fair. Oct. 8-11. Ira E. Fairbach.
Harrisburg-Horse Show. Oct. 20-Nov. 1. E. B. Mitchell.
Philadelphia-Gift Show. Sept. 28-30. George F. Little, 200 5th Ave., New York, N. Y.
Philadelphia-Food Show. Oct. 2-11. Harry C. Oratoff, 26th & Broad Sts.

South Dakota
Aberdeen-Gypsy Day. Oct. 11.
Huron-Bowwow Day. Oct. 23.
Madison-Eastern Day. Oct. 23.
Mitchell-Blue & White Day. Oct. 11.
Moblidge-Northern Show of Progress. Oct. 2-4.
Rapid City-"M" Day. Oct. 3.
Sioux Falls-Teepee Day. Oct. 4.
Sioux Falls-Viking Days. Oct. 10-11.
Vermillion-Dakota Day. Oct. 23.
Watertown-Ki-Vi Day. Oct. 15.
Yankton-Pioneer Day. Oct. 18.

Tennessee
Collersville-Tenn. Jersey Production Show & Collersville Livestock Show. Oct. 1-3. Watson Kelsey.
Dyersburg-Farm & Home Exhibit. Oct. 19-11. H. H. Hardy.
Grand Junction-Livestock Show. Oct. 22-28.
Memphis-Natl. Dairy Show. Oct. 11-18.
Lloyd-Burlington, Mid-South Fair.
Springdale-Tobacco Festival. Oct. 1-3. Ed Egan.

Texas
Breckenridge-County Products Show. Sept. 29-31. E. R. Maxwell.
(See COMING EVENTS on page 53)

CLASSIFIED RATE

10c a Word

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(25 Opera Place)

Thursday for Following

Week's Issue

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AGENTS MAKING BIG PROFITS WITH FAST Selling Improved 5-Pc. Knife and Cleaver Sets. Sample set 80c, F.O.B., Minneapolis. BIRMAN SUPPLY, 14 S. 3 St., Minneapolis, Minn.

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BIG MONEY APPLYING INITIALS ON AUTOMOBILES. Easiest thing today. Free samples. If you sell printing and advertising specialties we have an excellent sideline featuring Decalcomania Name Plates in small quantities. "BACOS" 727 Atlantic Ave., Boston, Mass. 5e27x

BALCO—FOR CONCESSIONS, LECTURERS, Shows, Stores, Convassors, Pitchmen on Health, Crime, Drug Evil, Jokes, Receptions, Magic, Mysticism, Snakes. Stock and Special editions. State your business. Low prices. 80 different samples, \$1.00 postpaid. STEIN PUBLISHING HOUSE, 521 S. State St., Chicago, Ill. 5e27x

CHRISTMAS CARDS—BIG PROFITS WITH Shows, finest lines. Season here. Write quick for sample. ROBINSON CARDS, Dept. 144, Clinton, Mass. Oct. 4-x

EARN WHILE TOURING—SELL IMPROVED. Original, Changeables; Religious (Blue Stock Signs, cost 8c; retail 25c). KOEHLER'S, 335 Geetz, St. Louis, Mo. 5e27x

EXTRA MONEY—SELL 21 "PERSONAL INITIAL" Christmas Cards for \$1.00. Unique metallic gold, silver initials furnished. 100% profit. Name imprinted Christmas Cards, \$50 for \$1.00. Other money-makers. Samples on approval. ARTISTIC, 357 Way, Emira, N. Y. 5e27x

JOB LOT—200 VACUUM CLEANERS FOR automobiles. Non electric. First class. Price, \$1.00 each. Samples \$1.50. Retail \$3.95. CLEVELAND ART PRODUCTS CORPORATION, Cleveland, O. 5e27x

KEY CHECK STAMPING OUTFITS—BIG profits stamping Checks, Name Plates, Social Security Plates, THE ART MFG. CO., 209 Degraw St., Brooklyn, N. Y. 5e27x

MAKE EXTRA MONEY SELLING FOREMOST LINE Christmas Cards. Complete assortment of gorgeous folders going like wildfire. Sells for \$1.00; cost as low as 30c. Actual retail value, \$3.00. Other bargain assortments. Also 50 Christmas Cards imprinted with name for \$1.00. Finest low-priced material in America. Write for sample "Leader" assortment on approval; also three aboves imprint cards and free gift offers. SILVER SWAN STUDIOS, INC., 320 Fifth Ave., Dept. 48, New York. 5e27x

MANICURE SETS—FULLY FITTED, FINEST quality. Wholesale 60c up. Ideal Christmas specialty. Concession price, 80c. Catalog and price lists. Write SARANE MANICURE COMPANY, Toledo, Ohio. 5e27x

MEN'S LADIES' TOPCOATS, 35c; WINTER Coats, 40c; Suits, 85c; Pants, 23c; Dresses, 10c. Other bargains. Catalog free. PORTNOY, 566 C. Roosevelt, Chicago. 5e27x

NO EXPERIENCE NEEDED—SHOW AND SELL our Genuine Fur Coats, Boon sales now on. Details free. DAVIS FUR CO., 309 South Ave., Westfield, N. J. 5e27x

SELL NEW AND USED CLOTHING FROM store, home, auto. Men's used Shirts, 15c; Ladies' used Dresses, 10c. Other bargains. Experience unnecessary. Free wholesale catalog. SUPERIOR, 1250-MW Jefferson, Chicago. 5e27x

SELL NEW, USED CLOTHING FROM HOME, auto, store. Men's Suits, 77c; Leather Jackets, 29c; Overcoats, 43c; Dresses, 10c; Ladies Coats, 33c. Other bargains. Catalog free. 56N, 565-A Roosevelt, Chicago. 5e27x

THRILLING NOVELTIES, PHOTOS, BOOKS—Big assortment, \$1.00. Catalog, 10c. E. G. SPECIALTIES, Dept. P, Carrie, Pa. 5e27x

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BIG MONEY DAILY—SELL BUSINESS Stationery Advertising Specialties. Book Matches, Gummed Tape, 700 other necessities to stores, offices, professional men, 33 1/2% profit paid daily. Best line of its kind. No experience needed. Big outfit free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 59, Chicago. 5e27x

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DON'T BE A JOB HUNTER—BE YOUR OWN boss. Make excellent profits. Quick sales; low prices; big orders; repeats. SOUVENIR LEAD PENCIL CO., Cedar Rapids, Iowa. 5e27x

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BOWLING ALLEYS—NEW INSTALLATION. Bargain for cash. Will consider experienced partner. F. SHAFER, Washington, Ind. 5e27x

EXCHANGE—TWO HOTEL BUILDINGS, TWO bungalows, two cabins, all completely furnished. All free and clear, at Indian Lake, Dowagiac, Mich., 105 miles Chicago. Summer resort business only. Price \$120,000. Will accept bids. Merry-Go-Round, shows of up to \$9,000.00, balance cash. Write owner, H. DWILLARD, 220 W. Cedar St., Kalamazoo, Michigan. 5e27x

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WONDERFUL BUSINESS!!!—DANCE HALL, 75x125, now playing local and traveling bands. Adjoining dance hall is large refreshment stand and bicycle renting. Plenty of ground for roller skating, penny arcade, rides, or parking. Business is located one mile from central park of Scranton, in the heart of the city-owned Nay Aug Park. Sell on reasonable terms. Must have \$10,000 cash to settle estate. For information inquire ATTORNEY KARL H. STROHL, Connell Bldg., Scranton, Pa. 5e27x

INSTRUCTIONS BOOKS & CARTOONS

ANY BOOK (NEW, USED, OUT-OF-PRINT, Rare) promptly supplied. Lowest prices. Send for free Bargain Catalogues. OLD PROF BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. 5e27x

GIRL PHOTOS, CARTOON BOOKS, DEN Pictures, Clever Books, Novelties. Big assortment, \$1.00. List 10c. STRACO, 1017 Mulberry, Springfield, O. 5e27x

LEARN TO DANCE AND BECOME POPULAR with your friends. Book tells you how. Only 35c. GOSLIF, 131-A Chestnut, Scranton, Pa. 5e27x

"MANUAL OF SHOW STUNTS" GIVES COMPLETE instruction in Juggling, Baton Twirling, Lariat, Ventrioloquist. Mailed, only \$1.00 or send 10c for booklet of beginning tricks on above subjects. FLOYD BROTHERS, 30 West Washington, Chicago, Ill. 5e27x

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YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawing and Bag Pictures. Catalog 10c. BALDA ART SERVICE, Okosh, Wis. 5e27x

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DANCE WAX—FOR MANY YEARS SUPERIOR to brands that sell for more. Write prices. OLD COLONY WAX, Davenport, Ia. 5e27x

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100 TWENTY FOUR BOND 8 1/2 x 11 LETTER-heads and 100 6 1/2 Envelopes, \$1.00 postpaid. HARMONVILLE, BENNEVILLE PRINTING, 907 West Roosevelt, Philadelphia, Pa. 5e27x

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1,000 PERFORATED DUPLICATE NUMBERED Drawing Tickets, \$1.25; 1,000 4x6 Handbills, \$1.25; 4x9, \$1.50; 6x12, \$2.25; SHOPRESS, 708 E. Matthews, Jonesboro, Ark. 5e27x

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

NOTICE

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BALL GUM, 3/4", FACTORY FRESH, 15c BOX; Gum, Stick, Midget Chicks, every vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np-0c11x

BARGAINS OVER 200 RECONDITIONED 1c Skill Games, Vending Machines and Pin Games. Write quickly for list. I. L. MITCHELL, 111 E. DeKalb Ave., Brooklyn, N. Y. 5e27x

CASH FOR MASTER ONE CENT NOVELTY Vendors. Porcelain. Give serial numbers. Rock-Ola World Series, state particulars. C. W. COLLINS, Brookline, Mo. 5e27x

CASH FOR LATE MODEL WATLING SCALES—State everything, including lowest price. LONGHORN SALES CO., 3311 Ross, Dallas, Texas. 5e27x

EVANS TEN STRIKE, \$34.50; ROCK-OLA TEN Pins, \$34.50; Keeney Anti-Aircraft Light cabinet, \$49.50; black, \$39.50; Cottlieb Ski Ball-47c, \$42.50; Tom Mix, \$25.00; Bang A Day, \$45.00. KING PIN GAMES, 626 Mills, Kalamazoo, Mich. 5e27x

FACTORY REBUILT RED HEAD TRACKMETERS—Latest improvements including extra clear glass over decorated glass to prevent obscuring of letter. Greatest money making Console, \$55.00. One-third deposit, balance C. O. D. CHICAGO. KEENEY MFG. CO., 2611 Indiana Ave., Chicago, Ill. 5e27x

FOR SALE—KEENEY SUPER TRACK TIMES Pastimes, Place Races, Mills Bonus, Radio Rifle, Revolver-and Safes. CHARLES PITTLER, New Bedford, Mass. 5e27x

FOR SALE—THREE ELECTRIC HOIST DIGGERS, ten International Microscope Picture Machines, cheap. Apply ARCADE MANAGER, Riverview Park, Chicago, Ill. 5e27x

FOR SALE—JUMBO PARADE, PAYOUT, \$75.00; Square Bell, payout, \$60.00; Hi Boy, payout, \$25.00. All like new. F. O. B. Ocean Park, Wash. Box 1. 5e27x

FOR SALE—BALLY FAIRGROUNDS AND Preakness Automatic Marble Tables, Greenchen Sparks and Columbias, Mills Cherry Bells, Chicago. Matt. Slot Sale Standards. Write for prices. STANDARD SCALE COMPANY, 1201 Commercial Avenue, Cairo, Illinois. 5e27x

FREE PLAYS—ALL IN A-1 CONDITION. Bangs, \$8.50; Big Six, \$8.50; Champions, \$8.50; Commodores, \$10.50; Fantasies, \$8.50; Follies, \$12.50; Gold Mine, \$16.50; Lone Stars, \$19.50; Red Hot, \$8.50; Don't Depend, \$16.50; Three Scores, \$16.50; Super Sixes, \$7.50; Triumph, \$7.50; Lancers, \$13.50; Brits Spots, \$13.50; Chevrons, \$8.50; Buckaroos, \$8.50. Over 500 more Free Plays, Pay Tables, Consoles and Counter Games to choose from. Send for complete list. Terms: 1/3 deposit with order, balance C. O. D. METRO NOVELTY CO., 2000 N. Oakley, Chicago. 5e27x

GOTTLEB LONG BASE TRIPLE GRIPS, \$9.00; Double Shotguns, \$2.50; A.B.T. Challengers, \$11.00; A.B.T. Blue Cabinet Targets, \$11.00; Mills Penny Flip Skills, \$10.00; Totalizers, \$7.00. All machines in good condition. 1/3 cash with order. LONGHORN SALES CO., 3311 Ross, Dallas, Texas. 5e27x

KEENEY TEXAS LEAGUERS, \$27.50; DELUXE models; Scientific Betting Practices, \$19.50 each; Holly Grip Testers, 1941 models, \$7.50 each; lots 10 or more, 35.50. Used as free samples only. A.B.T. Big Game Hunters with numbered reels, \$17.50 each; latest style cabinet, A.B.T. and Grip Floor Play Games, \$4.00 each. All machines guaranteed or money refunded. Terms: 1/3 deposit; 5% discount full amount accompanies order. LEMKE COIN MACHINE CO., 31 W. Vernor, Detroit, Mich. 5e27x

PISTOL MACHINES—CHALLENGERS, \$11.50; Double Shotguns, \$2.50; Keeneey Anti-Aircraft, black cabinet, \$35.00; Blue Cabinet Targets; Spotters, \$9.50; Brit Spot, \$17.00; Rebound, \$9.50. THE ATLAS, Wells, Minnesota. 5e27x

SEND FOR BADGER'S 32-PAGE COIN MACHINE Catalog. Over 1,000 reconditioned Machine bargains, Accessories, Parts, Supplies. BADGER NOVELTY, 2545 N. 30th, Milwaukee, Wis. 5e27x

"SPECIAL"—15 1c MASON MINT VENDING, \$9.95; 50 Stewart McGuire Nut, \$3.33; 25 1c Snacks, Detector, \$6.95; 20 1c Advance Nut, \$2.00; Pipe Stands, \$1.50. CAMEO VENDING, 402 W. 42d, New York. 5e27x

SPECIAL SALE—BALLY ONE BALL FREE PLAY Multiples, Blue Grasses, \$110.00; Record Time, \$87.50; NEW ORLEANS PLAY GAMES COMPANY, 115 Magazine St., New Orleans, La. SUMMER CLEARANCE—2 BALLY RAPID FIRE, \$110.00 each; 5 Microscope Sky Fighters, \$150.00 each; 3 Keeneey 1c Texas Leaguers, \$29.50 each; 5 5c O. T.'s, \$27.50 each. HARMONVILLE VENDING CO., 2117 Third Ave., N., Birmingham, Ala. 5e27x

THREE 1940 ENVOY SEEBURG PHONOGRAPHS with base, remote control and speaker control. Machines like new, \$295.00 each. One third cash, balance C.O.D. CLOER AMUSEMENT CO., 118 N. Highland, Sherman, Texas. 5e27x

WANT SLOT MACHINE CABINET STANDS—Also Mills Mystery Slot Machines, UNITED NOVELTY CO., 504 W. Howard Ave., Biloxi, Miss. 5e27x

WANTED TO BUY—MILLS BLUE FRONTS, serials over 100,000. Also 1937 and 1938 Keeney Track Times. BOX 92, Steubenville, O. 5e27x

WANTED FOR CASH—ARCADE MACHINES in quantities; also complete Penny Arcade Outfits, Sky Fighters, Sky Battles, Drivemobiles, Ace Bonus, Genco Bank, Rolling Bowls, Alleys and 100 Mills Slot Machines. State all and lowest price for quick action. SILENT SALES SYSTEM, 635 D Northwest, Washington, D. C. 5e27x

WANTED—CLUB CONSOLE SLOTS, MILLS or Facer, Mills F.O.K., and other Escalators. Describe fully and quote. COLEMAN NOVELTY, Rockford, Ill. 5e27x

WANTED—USED MASTER NOVELTY VENDERS—State all, including lowest cash price. W. C. SMITH, 2201 W. Amberst, Dallas, Texas. 5e27x

WANTED! MILLS, PACE, WATLING AND Jennings Slot Machines for cash. Describe fully with lowest price. JOHN M. STUART, Paris, Ky. 5e27x

WILL BUY OR TAKE TRADES ON what you have to sell and what you want to buy. NATIONAL NOVELTY CO., 183 Merrick Road, Merrick, Long Island, N. Y. 5e27x

WILL PAY CASH FOR JENNINGS CIGAROLAS. HERMAN KRAUS, R. No. 3, Galien, O. 5e27x

WILL TRADE SEEBURG RAY-O-LITE GUNS, Chicken Saus, Jailbirds or Shoot the Shoots, in excellent cabinet, condition and mechanically perfect. For Seeburg Rex Phonographs or any other used Music Machines. What have you? Write full details. AUTOMATIC AMUSEMENT CO., 919 N. Broad St., Philadelphia, Pa. 5e27x

3 JENNINGS JR. SCALES—WHITE PORCELAIN, weigh like new; bargains; \$21 each. 1/3 deposit. B. JOHNSON, The Graystone 41, Indianapolis, Ind. 5e27x

10 AMERICAN EAGLES, 1c GOLD AWARD; 4 West Pockets, blue and gold; 2 Kentucky Club Consoles; 4 Imps. Sacrifice lot, \$250.00. 1/3 deposit. CLIFFORD JOKERST, 3125 Cherokee, St. Louis, Mo. 5e27x

25 ROWE G AND B COLUMN CIGARETTE MACHINES and locations. We have an attractive "deal" for responsible party. THE TARR CO., 3600 Ogden Ave., Chicago, Ill. 5e27x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—TWELVE quart heavy leakproof steel Popping Kettles, \$1.50. CAMBRO CORN EQUIPMENT, 122 S. Halsted, Chicago, Ill. 5e27x

CORN POPPERS, CARAMEL-CORN EQUIPMENT, aluminum gamed Popping Kettles, Burners, Tanks; Long-Ekins, Burch, Cretor, Dunbar. NORTHSIDE MFG. CO., Indianapolis, Iowa. 5e27x

DUCK PIN BOWLING ALLEYS; 3 PORTABLE complexes used 4 months; base overall top surface; \$200.00. Builder of sectional portable rink floors. Simplest floors on the market. LAWRENCE LIGGETT, Herington, Kansas. 5e27x

GUESS YOUR WEIGHT SCALES AND PAPER Corn Popper. Make me an offer. Will sell cheap. HELEN M. KENNEDY, Greenleaf, Kan. 5e27x

NEW VAGABONDS AND ALMAS AVAILABLE for immediate delivery. Buy now and save new taxes. One 24 ft. Alma Tandem with toilet, \$1,995.00; used 17 ft. Alma Silvermoon, \$298.00; 2 ft. Vagabond, \$645.00. Showmen's terms at 6%. We deliver anywhere. Phone 2-1103. RAYMOND SELLHORN, East Lansing, Michigan. 5e27x

ZIRCONS—GENUINE DIAMOND CUT, 3 FOR \$1.75. Opals, genuine Mexican and Australian. 12 for \$1.50. B. LOWE, Box 525, Chicago, Ill. 5e27x

FOR SALE—SECOND-HAND SHOW PROPERTY

FOR SALE—FOUR MACCLASHAN TOMMY Guns. Perfect condition. C. C. HALL, foot of Commercial St., Buffalo, N. Y. 5e27x

FOR SALE—CRAB JONK COMPLETE, ANCHOR 100 Bulb, 4000 Watt, tank burner, steel middle, gasoline stove, \$50.00. MAE KELLY, Thornwood, Ind. 5e27x

TENTS—SLIGHTLY USED 10x12, 14x24, 20x30, 20x40, 32x32, 30x45, 50x80. Side-wall and Concession Tents. KERR MFG. CO., 1954 Grand Ave., Chicago. 5e27x

THREE ABREAST CARUSUL—SWISS BEARING RIGS, mechanically perfect; newly painted; \$900.00 takes it. Must go immediately. Write or call LOUIS COLLICCHIO, 363 West End Ave., Elizabeth, N. J. 5e27x

1 30 KW. ELI BUILT C. O. LIGHT PLANT—like new, mounted on a 1 1/2 ton GMC truck. Westinghouse generator, Bude motor. For sale or will trade on Rides. What have you? This plant will carry a nice size show easy. Address all mail to HARRY H. WINTERS, care Winters Exposition Shows, 1740 5th Ave., New Brighton, Penna. 5e27x

PHOTO SUPPLIES DEVELOPING-PRINTING

DIME PHOTO OUTFITS CHEAP—ALL \$125. Better drop in and see them. All the improvements. Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. 5e27x

Show Family Album



TWO SOLDIERS of yesteryear, C. I. Levin (left) and Jerry D. Martin, are pictured above. The picture of Levin, co-owner and manager of the Midwest Merchandise Company, Kansas City, Mo., was snapped November 25, 1911, when he was with the Ninth Recruit Company, Fort Logan, Colo. Later he was assigned to the 33d Company, Coast Artillery Corps, Fort Columbia, Wash. Martin, known professionally as Jaydee the Great, high pole trapeze artist, had his picture taken in 1917 at Camp Gordon, Ga. He was a member of the 82d Division Headquarters Company and 327th Infantry Band, serving 18 months in the service and getting over to France.

The Billboard invites its readers to submit photos taken from 15 to 26 years ago. It is especially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL MAGIC CATALOGUE OF TRICKS, BOOKS, SUPPLIES, VENTRILOQUAL FIGURES, ETC. 25c. KANTER'S, 8-1311 Walnut, Philadelphia, Pa. se27

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. oc25x

VENTRILOQUAL FIGURES—24 PAGE ILLUSTRATED CATALOGUE, 15c. FRANK MARSHALL, 5518 S. Loomis Blvd., Chicago, Ill. Used by all leading ventriloquists.

ANIMALS, BIRDS, REPTILES

AA ANIMALS: BIRDS, SNAKES—SOUTH AMERICAN PORCUPINES, RACAS, COATIMUNDIS, MONKEYS, IGUANAS. Mixed lots of Snakes for shows. SNAKE KING, Brownville, Tex. oc4

FOR SALE CHEAP—WORK GOAT. 36 inches tall, wain and harness. EDDIE POTTS, Owatona, Ala.

PUPPIES—POMERANIANS, PEKINGESE, Scotties. Show type from imported champion stock. Twenty-five dollars and up. ROCKWELL, R. I. Box 43, Kokomo, Indiana.

PARTNERS WANTED

WANTED—PARTNER. TAKE PART INTEREST, music publisher-musical production, established firm. West Coast office. MAY BERNARD, 751 N. Dearborn, Chicago.

HELP WANTED

AGENT—FIRST CLASS. BOOK MYSTERY. Show in schools. Appearance, car essential. Disappointment cause of ad. LEE, 28 Washington, Red Bank, N. J.

AGENT TO SELL ADVERTISING. WINTER'S work. Contact HARRY KAHOE, Missouri Hotel, Kansas City, Missouri.

CAN PLACE RETAIL SHOE SALESMAN WHO is qualified. Bandman. Write O. H. SCHWENCKER, Rapid City, S. D.

CARLOS HIGH SCHOOL CIRCUS WANTS Circus Novelty Acts and Clowns. Must be clean and neat, suitable for children. Acts with own transportation preferred. State your lowest weekly terms. Season opens Oct. 10th at Delmar, N. Y. All Southern States booked. Address 110-44 175th St., Jamaica, New York.

ESTABLISHED ACT WANTS MAN OR WOMAN. 17 to 35, 6 ft. or over, any weight, experienced in any type single specialties. Amateur considered. Write F. HOLGATE, General Delivery, Providence, R. I.

CIRCUS ACTS, 16 GIRL REVUE, 15 PEOPLE Minireel Show, 10 Piece Union Band, A-1 illusionist with illusions, 10 People Western Show. All acts must have flashy wardrobe. Eight weeks' work. State all with literature first letter. BOX 492, Billboard, Ashland Blvd., Chicago.

GIRL MUSICIANS, SINGERS, DANCERS. Accordion Player. Also Western Hillbilly, Musical, Novelty, Vaudeville, Etc. Stage unit. Booked solid. Rush photos, details. HOWARD ATTRACTIONS, care Billboard, 1564 Broadway, New York.

GIRL SINGER—PERSONALITY, APPEARANCE. Sweet and swing. Must be good. Steady work. Wages expected. RAY HUNDLEY, The Aragon, 610 Syracuse, Waterloo, Ia.

TROMBONE—PREFER VOCALIST; GUARANTEE salary. Also First Trumpet or Cornet. South THOMAS, Albert Lee, Mirra.

WANTED—GIRL AT ONCE TO WORK WITH magician playing schools and theaters. Must be dependable. To such, can give wonderful offer. Must join on wire. Write, giving full details. Clever amateur considered. Agents write. ROBINSON, 708 Baker St., Lansing, Mich.

WANTED—MARRIED COUPLE WITH SHOW experience. Man, experienced truck and trailer driver; wife, competent seamstress. Also young man driver. No dependents. BOX C-237, Billboard, Cincinnati, O.

WANTED IMMEDIATELY—BASS, ALTO SAX, and Trumpet. This is strictly sober and reliable band jobbing out. 2901 Bosque, Waco, Tex.

WANTED—COCKTAIL LOUNGE ENTERTAINERS, one to five pieces. Please send photos and references immediately for excellent location. MANAGER, 306 Pershing, Covington, Ky.

WANTED TO BUY

LATE MODEL EYERLY OCTOPUS OR ANY good used Portable Ride. State all first consideration. A. J. LOTT, 222 West Tenth, Amarillo, Texas.

LARGE USED HILDRETH TAFFY PULLER AND LUCKY KICK DONKEY BALL GAME—WILL sell two or more units. Write ARTHUR KNIGHT, 300 St. John's Place, Brooklyn, N. Y.

WANTED—HAMMOND ELECTRIC ORGAN. Write full details and best cash price. R. C. MISHEK, Wascosa, Minn.

WANTED—LARGE QUANTITY MASTER PORTLAND Cement. Give lowest price and condition. BOX C-236, The Billboard, Cincinnati, O.

WANTED—TWO HUNDRED MODEL TWENTY, one Column Peanut Machines. Also Model M Vendor, 264 Monument Ave., Atlanta, Ga.

At Liberty Advertisements

Be a Word (First Line Large Light Capital)
Be a Word (First Line Small Light Capital)
To a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only

MINIMUM 25¢ CASH WITH COPY

NOTICE

Due to the expense of postage necessary for the forwarding of mail addresses to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service. Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS

AGENT WITH CAR—FAST, EXPERIENCED, reliable Bookers, Theatres, auditoriums, radio clubs, etc. Wants to handle outstanding attraction, stage, screen, radio name, theatre units, now playing or ready to go. Rush full details, photos, publicity. BOX NY-25, Care Billboard, 1564 Broadway, New York.

Reliable Agent will book auditions, ventriloquist, small animal or any other acts suitable for Southern Schools. Full season guaranteed. Have car and work on percentage basis. Jack Williamson, write: All cities write John S. Buchanan, St. Cloud, Fla.

AT LIBERTY BANDS AND ORCHESTRAS

HILLBILLY BAND—KEN'S RADIO PLAYMATES. Complete, modern, all types of music, vocals and yodeling. Complete Western regalia. Have open dates for shows, dances, round and square. Floor shows, radio clubs, banquets, etc. Write or wire. BOX 319, Pittsburg, Pa. Phone: Federal 5129.

TEXAS' MOST POPULAR BAND, ELEVEN MEN, equipped for business including transportation. At Liberty Jan. 1st. Reliable managers and booking agents, please contact. LEADER, 2901 Bosque, Waco, Tex. oc18

At Liberty October 10th—Johnny Fife and His "Rosebush Strips" Orchestra. Featuring the Voice of Romance and the Four Heart Throbs. Also stringed Violins, Flutes, Musical arrangements, fronts, etc. Contact at once, 605 East 4th St., Brooklyn, N. Y.

At Liberty October 15th—A Twelve Piece Touring Lead Orchestra. We play soft, sweet and hot swing arrangements. Have all essential, everything considered, clubs, ballrooms, one nighters or location. Prefer location work. For more information write Box 276, care Billboard, 1564 Broadway, New York.

Available At Once—High Prowess Ten Piece Band. Striped to suit your needs. We have fronts, publicity arrangements, photos. Plenty of doubles in band, including vocalists. Girl singer optional. Will take same, or to know where you live. We're ready to go. Contact Steve Turpin, 86-10 86th Road, Kew-Forest, L. I. N. Y.

Ten Piece Orchestra available for engagements in New York and neighboring States. Featuring vocal and instrumental. Musical arrangements, vocalists in band. Write Manager, Box 1, Kensington Station, Brooklyn, N. Y.

AT LIBERTY CIRCUS AND CARNIVAL

BARKER FOR CARNIVAL OR CIRCUS—STATE salary. Will need ticket. Write RUDOLPH HAMMONDS, Livingston, Ky.

CIRCUS MANAGERS! PLEASE NOTICE. IF you want some wild animal acts this winter I will train them and break in man or woman to work the act. Have also three wrestling and performing bears at Liberty. Jules Jacob International Wild Animal Trainer, Nevada, Ohio, Route No. 1.

Overseas Man—Work novelties, show, stipes, Mugs, demonstrate kitchen appliances. Good baker, 25c/week, honest, married, free to travel. Age 27, first class 4A. How to outfit my own. Can leave immediately. Permanent address, C. J. Schmidt, Rear 57 S. Catherine, Philadelphia, N. Y.

AT LIBERTY DRAMATIC ARTISTS

AT LIBERTY SEPT. 27TH—LODEMA COREY. General Business and Characters. Quick study. Best of wardrobe on and off. A-1 merchant woman, business manager, booking and contracting. Care Chick-Boyes Players, Logan, Kan., Sept. 18-19-20; Blue Rapids, Kan., week of Sept. 21.

DAVID RIGGAN—GENERAL BUSINESS, double Piano; also Specialties. A-1 wardrobe and ability. Exempt from draft. Please state all. Responsible managers only. DAVID RIGGAN, General Delivery, Painesville, O.

ASK FOR BIG NEW MARVEL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sales and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. BB1, Rochester, N. Y. se27x

INTERNATIONAL PHOTOMATIC—Perfect condition. 7 months old; \$825.00 cash. BEN SCHEFFMAN, 2513 4th Avenue, South, Minneapolis, Minn.

ROLLS DEVELOPED—TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. oc94

4 FOR 10 SUPPLIES FOR LESS—NEW Combination Machine making 1 1/2x2 and 3x5 busts and full length. We carry all sizes Eastman Direct Positive Paper, 1 1/2x250; \$4.75 per roll. Glass Frames, Folders, Backgrounds. Free catalog. HANLEY'S PHOTO COMPANY, 205 E. 12th St., Kansas City, Mo. se27x

MOTION PICTURE FILMS & EQUIPMENT

NOTICE

News and display advertisements of interest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

A GREAT NEW 16MM. LIST NOW READY FOR fall and winter. Don't miss it. FILMS, Equipment, Supplies, Advertisements. SWANKS, 540 N. Skinker Blvd., St. Louis, Mo. oc13x

"ACE HIGH SERVICE." SAYS MR. JOHN R. Green Arman Jr., of Syracuse, N. Y., and that's what you'll say after your first show. Our pictures are good; our selection larger; our service unexcelled. And the cost? Only \$9.75 for a complete 16MM. Sound Program for an entire week (some slight higher). Send for our Fall Roadshowmen's Special listing more than 200 feature pictures. For quick, efficient and reliable service, join the library of INSTITUTIONAL CINEMA SERVICE, INC., 1560-R Broadway, New York.

AMBITIOUS?—SHOW TALKIE THEATRE. Less commission. Sound Equipment. Weekly Programs rented reasonably. Used 16MM. Sound Projectors, \$95.00. ROSHON, State Theatre Bldg., Pittsburgh.

ATTRACTIVE OF MERIT AT PRICES YOU can afford to pay. 35MM. sound only. Free list. STANDARD FILM SERVICE, Charleston, W. Va. oc11

BIG LIST OF 35MM. SOUND FEATURES AT \$10.00 each. Condition guaranteed. Sound Projectors, \$50.00; late Sound Programs rented, \$7.50; silent 35MM. Wanted. SIMPSON FILMS, Miami, Fla. oc

BUSSA FILM EXCHANGE CARRIES COMPLETE stock of 35MM. Late Releases, Motion Picture Film at reasonable prices. New catalog free. Friendship, O. oc11

CLEARANCE SALE—25% DISCOUNT ON ALL 3.5 Millimeter Sound Features, Westerns, Serials, and Short Subjects. Free Catalogue. CROWN PICTURES COMPANY, P. O. Box 5893, Cleveland, O. X

PASSION PLAY—16MM. SOUND, FEATURE length, new prints, \$19.50. All languages. Complete in 3MM. \$3.95. ARTCRAFT, Hammond Bldg., Hammond, Ind. oc2x

ROADSHOWMEN—16MM. SOUND Programs from \$5.00 daily and \$10.00 weekly. 1,500 features to select from. Projectors rented or sold. IDEAL, 18 S. Third St., Memphis, Tenn.

WANT USED 16MM. SOUND FILMS—SHORTS. Features. Exploration, Travel, Educational. Must be good condition. Bargains. OHIO FILM SERVICE, Willoughby, O.

COSTUMES, UNIFORMS, WARDROBES

A-1 EVENING GOWNS, WRAPS, \$2.00; SHOES, 50c up. Furs, Costumes, Mixed Bundles, \$1.00. Street Wear. CONLEY, 310 W. 47th, New York.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS and Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill.

SCENERY, CYCLOGRAMS, DRAW CURTAINS, Day Drops, Operatic Equipment—New and used at lowest prices. SCHILL SCENIC STUDIO, Columbus, O. X

MAGICAL APPARATUS

A CATALOGUE OF MINDREADING, MENTALISM, Spirit Effects, Magic, Mesmerisms, Foretelling, Psychic Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock, 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High, Columbus, O. oc4x

Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

Salesboard Field Attracts Novices Anxious To Succeed

Upswing in interest is noted thruout the country—many new operators are demanding boards and merchandise—increase noted in supplier's business

NEW YORK, Sept. 20.—The salesboard field is attracting considerable new blood, and the beginners are eager to secure all information available so that they might succeed. Hundreds of requests have come in for *The Billboard's* reprint of *Salesboard ABC's*, which gives clear and concise information about the field. The newcomers come from diversified fields and all are seriously interested in getting into the field. Interest in salesboards is hitting new heights and the influx of new operators is being reflected in increased sales by salesboard manufacturers, jobbers and wholesalers.

It is well known that salesboards are one of the few enterprises that show profits during depression periods. When money is scarce Mr. and Mrs. John Public, lacking funds to purchase essential merchandise, are willing to take a chance to obtain these items via the salesboard. During the last depression the salesboard came an extremely popular item for salesboards. For an expenditure of from 1 to 29 cents an opportunity was offered to obtain a valuable and practical item.

Today, when pay roll statistics are going ever higher, there is plenty of extra money in circulation and again the salesboard field benefits. The public has plenty of loose change to spend and the temptation to obtain the awards offered by cards and boards has always been great on the part of the American public. Thus in good times and in bad the salesboard field offers unusual profit possibilities to operators, and there are no seasonal let-ups.

The reason so much new blood is being attracted to the field is simple. Salesboards offer the beginner an opportunity to make money without requiring a prohibitive investment. All that is necessary are a few cards and a will to work. Furthermore, the beginner need not attempt to create deals of his own but can use deals worked out by experts who know from experience what offers are the most attractive.

Deals distributors who specialize in creating deals for small operators report they are busier than ever before. This is a direct result of demand created by newcomers. They are in the market to work deals created by others. In this way they gain valuable experience and later on, if they wish, they may create their own deals.

The merchandise offered on card and board deals includes many practical items. The items have proved time and again that they are what the public favors. Merchandise that has proved popular in the past few years includes electric shavers, radios, lighters, clocks, watches, inexpensive fur garments, camping, hunting, and fishing equipment; robes, blankets, leather jackets, sweaters, kitchen utensils, aluminumware, dishes, cutlery and candy in attractive re-use containers.

Many enterprising manufacturers, when they find interest in a particular item fading, rekindle public demand thru streamlined modern design. Radios, lighters and re-use candy containers are typical examples of recapturing public response thru attractive design.

Deals are an all-year-round promotion, but they are especially good for the holiday season. For example, around Thanksgiving Day turkey and candy boards are expected to exceed the high records attained in past seasons. Christmas is a prime time for salesboard operators offering merchandise. With prices rising steadily it is expected that cards and boards will get a record play this year as people begin the annual problem of selecting gifts for the family and friends. Easter, St. Valentine's Day, Mother's Day and Father's Day are other holidays when merchandise prizes awarded by salesboards offer the possibility of ob-

taining gifts at a very nominal cost.

According to reports received from salesboard manufacturers, the biggest year in the business is anticipated in 1941. Many plants are working double and triple shifts to satisfy demands for boards and merchandise. Many manufacturers have also recently been attracted to the field, as they realized that volume sales were possible in the salesboard market. The manufacturers and distributors who have specialized in card and board premium promotions, and the firms recently attracted to the field, are all reporting better than average sales.

Seasoned operators have been making good money, according to reports. And, judging by the letters sent in to the Deals column of *The Billboard*, newcomers are not faring badly either. All branches of the industry feel that salesboard history will be made before this year passes.



By JOHN CARY

BINGO OPERATORS are getting set for the fall season. It is anticipated that the coming months will witness greater interest than ever before in merchandise bingo games. Everywhere, in industrial areas, on the farms and in small towns, the defense program is making itself felt. Unemployment figures are dropping and pay rolls are going up. Mr. and Mrs. America may once again spend freely for amusements.

Merchandise bingo offers players a chance for pleasant relaxation and at the same time makes it possible for the public to obtain valuable and practical merchandise. This is the theme that has built up strong interest in merchandise bingo and it will be carried forward by operators during the fall and winter.

Operators are going ahead with plans for business-building ideas. The new season finds operators discarding outworn practices, with operators prepared to stimulate the promotion of bingo with carefully arranged programs and extra features. Special afternoon games, a wide variety of latest merchandise, new variations on actual play, nurses to watch children and extra awards are some of the many features which will be used effectively. There will be no phony hallyho and operators are doing everything possible to build good will of the players. Entertainment, service and practical merchandise seem to be the watchwords of operators.

The supply houses serving operators also report that demand for merchandise and supplies continues to rise. Many innovations have been announced, with the idea of speeding up play and making (See BINGO BUSINESS on page 63)

Monthly Defense Spending Passes \$1,000,000,000 Mark

WASHINGTON, Sept. 20.—Monthly disbursements by various agencies of the government for national defense have passed the \$1,000,000,000 mark, according to an announcement by the Bureau of Research and Statistics, OPB. Expenditures in August totaled \$1,172,000,000, or an increase of 9.1 per cent over the July total of \$1,070,000,000.

All sections of the country are benefiting from current construction contracts. Typical of the sizable contracts being placed is the \$4,000,618 awarded for construction of an advanced single engine flying school at Mission, Tex. Gable, Mead and Las Vegas, Nev., will benefit from a \$63,168,799 award to a firm in that area for production of

magnesium. The Douglas Aircraft Company, Santa Monica, Calif., will produce \$176,316,690 of airplanes and spare parts. Other sizable contracts have been awarded thruout the country.

With the defense program swinging into high gear, and more and more contracts being awarded for construction of plant facilities and production of materials, the merchandise users in these localities find their business is increasing proportionately. With workers being hired and families flocking to centers where defense program industries are located, an ever-growing new market is being opened for bingo and salesboard operators, direct sellers, pitchmen, demonstrators and other premium and merchandise users.

With the fall season getting under way the trend is toward useful items for the home, gifts and novelties. One firm has recently introduced an unabridged edition of Shakespeare's works, including a pair of pressed wood book ends. It is said that this premium has already met heavy demand. Men's and women's wrist watches are also popular as gift items. One enterprising firm has cashed in on the V motif and introduced a wrist watch featuring the V for victory theme on the face.

Luggage, radios, cigarette lighters, compacts, novelty jewelry, patriotic and military pins and emblems, the latest V novelties, razor blades and blankets have been selling well in industrial centers.

Families that come into these areas are prospects for all types of merchandise for the home, for personal use and for gift purposes. At the same time the workers and their families are also interested in entertainment and bingo operators in the areas affected have noticed marked increases in attendance. Salesboard operators who offer an opportunity to obtain valuable merchandise for an insignificant cash outlay are also doing well, it is said.

Merchandise Items Facing Reduction

WASHINGTON, Sept. 20.—The national defense economy, according to views expressed by leading merchandise manufacturers affected by government priorities, may make it necessary to reduce the number and sizes of merchandise items by from 15 to 25 per cent. There are between 6,000 and 8,000 merchandise items being manufactured in this country, according to reports, ranging from the lowest priced to luxury items.

It is said that inexpensive watches, certain clocks and electrical appliances and other metal products may be the first to be affected. However, merchandise users need have no fear of an actual shortage of merchandise, according to observers. The certain items may have the shortage of metals, no actual hardship will be felt. In certain cases manufacturers will redesign their products and use substitute materials. An optimistic point of view is that merchandise will be further enhanced thru introduction of new designs and ideas.

Evidence of the new trend toward simplicity in design has already made itself apparent at the various gift, art and premium shows held thruout the country.

Patriotic Balloons Make Big Hit at Fairs

NEW YORK, Sept. 20.—One of the newest items in the novelty field are patriotic balloons. Introduced only a short time ago, the patriotic items have made a big hit with the public and, according to reports from novelty workers, pitchmen and concessionaires at fairs thruout the country, demand is strong.

A wide variety of balloons, with patriotic motifs has been produced and all show originality in design in presenting the patriotic idea to the best advantage. Striking red, white and blue effects are in evidence in the designs. One item features a large V and the familiar three dots and a dash Morse code signal on a soldier toss-up balloon. Balloon has cardboard feet and comes packed in a red, white and blue envelope which also contains a V for Victory slogan. The manufacturer claims that the balloon inflates to a height of 20 inches.

Other patriotic balloons include those with red, white and blue hy-glo circular stripes, a national color series featuring a variety of American flag designs coupled with appropriate slogans, balloons with red or blue stars around the center and red and blue stripes above and below on a white background, and flag airships which reproduce the American flag and slogans in red, white and blue. The airships come in 40 and 72-inch sizes.



A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAILBAG.

L. S. Paterson, N. J., writes: "We noticed a very nice column by you on deals for operators in the salesboard line. As we make up various deals for operators and candy jobbers we would like to have you put our name on your list of wholesale distributors. In addition to having a number of deals which are now clicking for operators we also stock a complete line of boards."

We were glad to receive this letter, for it meant another name added to our growing list of deals distributors. In the past year more newcomers have come into the fold than in any other similar period we can recall, and distributors who have complete deals available are in a position to rake in plenty of folding money supplying these boys.

W. F. B. Los Angeles, writes: "Please forward a copy of *Salesboard A B C's*. Since induction into the army (See DEALS on page 63)

Lists

A list of coming events and other dates will be found in the List Section of this issue.

GET THE LOWDOWN ON THIS



Flippy

MILITARY STRIP-TEASE CIGARETTE CASE

Right now—send for details about FLIPPY—today's fastest and hottest money maker. What a REPEATERS! It's A-B-C-J-N-G! Get in today—now! Write or wire.

SALESBOARD OPERATORS!
5 new FLIPPY salesboard deals to choose from. Each one a winner. Get details now.

EVANS NOVELTY CO.
Division of Premium Sales Co.
Dept. 1-4, 800 W. Washington, Chicago

BINGO SUPPLIES

JOBBER!!!

Write for newest BINGO CATALOGUE



Just off the press. Listing complete line of Bingo Blowers, Cages, Cards, Sticks, etc. It's Free.

METRO MFG. CO. 28 W. 15 St., NEW YORK 117

Popular Items

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

Buddy Banner

Described as a real display come-on is the Welcome Buddy Banner, produced by Liberty Products. Firm officials state that every tavern, fair, theater and road stand is a prospect for the item. With nearly 2,000,000 men in uniform, retail establishments are interested in obtaining their trade and that is why the good-will banner is so popular, it is said. The banner is made of fine rayon satin and is 12 by 18 inches. Red, white and blue are used and the banner has symbols of the three branches of service, army, navy and Marine Corps. Silk fringe, gold cord stick and spear are included.

Shakespeare's Works

An attractive and practical premium that has been meeting considerable demand is an unabridged one-volume edition of Shakespeare's complete works. The book is beautifully bound in heavy embossed library binding, with a colorful grained surface. The title is set in gold leaf and the book is suitable for the library of the most discriminating booklover. The type is clear and easy to read. In addition to the book a pair

FAIR SPECIALS AT KIPP'S

- 54x72 In. Indian Blankets ... Each \$1.15
- Lots of 30 ... Each 1.10
- Maple Parade Cans, Made in U. S. A. Doz. \$1.40 ... Gro. 18.00
- High Hat Fur Monks Doz. 35c. ... Gro. 3.75
- O. U. Dogs (Best Quality). Doz. 95c. ... Gro. 10.90
- Whistles for Abner ... Doz. .35
- Lash Whips. Doz. 70c. ... Gro. 7.75
- Circus Special #9 Balloons ... Doz. 2.50
- Swagger Sticks. Doz. 50c. ... Gro. 5.45
- Assorted Slum ... Doz. .55

Write for New Catalog—State Business. Must have 25¢ deposit with C. O. D. Orders. Avoid disappointment.

KIPP BROS. CO.

LEON LEVIN, Mgr.
117-119 So. Meridian St., Indianapolis, Ind.

ATTENTION JOBBERS!

OUR 1942 BLOWERS & AMPLIFIERS ARE READY

BINGO

- ★ New 3000 Set.
- ★ Standard 1500 Set.
- ★ Cages and all other Bingo supplies.



NEW DELUXE MODEL BINGO BLOWER
★ New position of master board.
★ Increased visibility
★ Write for catalog.



AMPLITONE SOUND SYSTEM
★ Specially built for Bingo games.
★ Write for catalog

Inquire about getting our Bingo catalog FREE with your name imprinted to send to your customers.

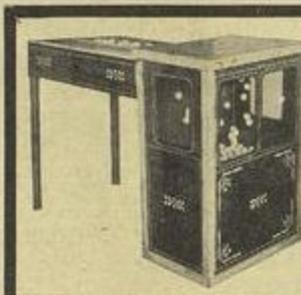
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1123 BROADWAY, NEW YORK, N. Y.

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Better offers than ever before. ALL GENUINE FUR COATS—Coats, Scarfs, Capes, Jackets—all styles, sizes, nothing was spared to obtain the most superb styles and quality. Satisfaction guaranteed or money returned in 3 days. Prompt deliveries. Write for NEW FREE CATALOG! Just off the press! **LOWEST PRICES!** H. M. J. FUR CO. 150-B West 28th St., N. Y. C.

FUR COATS

Jackets, Scarfs, Capes, Coats, \$5.50 and up at Wholesale! Up Guaranteed GENUINE Better Fur Coats. Beautiful 1942 Styles. Perfect Quality! Fastest Selling! Cashmere, Coyote, Skunk, Marmoska, Foxes, Raccoons, etc. Write TODAY for our FREE Illustrated Fur Catalog and price list! **ROSE FUR CO.** 48 W. 27th St., N. Y. C.



Baker Automatic Master De Luxe Bingo Blower Electric Master Boards

Buy direct from the Manufacturers and Inventors of these Devices. We are Game Builders and have no Jobbers. Prices far below others. Satisfaction Guaranteed. Folder Free. Games of Every Description.

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BINGO JOBBERS

Write for the Newest Most Complete Bingo CATALOG FREE! Imprinted With FREE! Your Name

E. S. LOWE CO., INC.
27 W. 20th St., N.Y. City
Circle 2-0220

AMERICA'S HEADQUARTERS FOR ALL BINGO SUPPLIES

- 3000 SERIES IN-
- NEW 2 IN 1 and 3 IN 1 SPECIALS!
- NEW MIDGET BINGO CARDS!
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MIDGET BIBLE

(Over 200 pages, size of postage stamp, completely legible)

And 10¢ & 25¢ Paper Covered Books on: HYPNOTISM, JU JITSU, LUCKY NUMBERS, MAGIC, DANCING, WINNING CONTESTS, PALMISTRY, VENTRILOQUISM, MEMIORY & IMITATIONS, etc., etc. Over 100 books on unusual subjects. Two premiums and 50¢ credit—valuing \$1.00. Write for prices. Add this preferable sale list!

JOHNSON SMITH & CO., Detroit, Michigan

WATCHES AND RINGS WHILE THEY LAST!

WALTHAM & ELGIN—15 size—7 Jewel—with New Chrome Railroad Model Case. In Lots of 6, Each \$2.25

WATCH COMPACT—Elgin American. Lots of 6, Each \$3.25

Special Prices for Quantity Buyers. 5% Discount. Balance C.O.D. Sample 50¢ Extra. Send for Catalog.

N. SEIDMAN 173 Canal Street New York, N. Y.

FLUORESCENT

Sensational New Fixtures!

Save them in, or play them in, at any school—but the quantity is built. Light them at once. No wonder these Simplified Fluorescents have swept the market. Each is sold complete WITH Lamp, at a price so low it makes people buy on sight. Orders for three, five, and even ten, to one place not unusual.

WHIRLWIND SALES TO STORES AND HOMES

Thousands who thought Fluorescent too costly, or too troublesome, now buying. Homes—install in: bath, kitchen, hallways, living rooms, and as bed lamp. Stores install in scores of places. You never saw such sales.

SKYBEAM CO., DEPT. 439-D

COMPLETE LINE Part of something new here—drive home that is making competition wince!—making amazing advance comparison sales for agents and customers (C. O. D. order okay. Get demonstrator sample. Each name for pleasure, profits at home, and twenty other amazing fixtures. All information Free.

225 FIFTH ST. DES MOINES, IOWA



SCREWS IN LIKE ORDINARY BULB

FREE

RUSH NAME

Write, please, to the whirlwind profit-maker for agents. Send name to Skybeam Co. to include.

THAT'S RIGHT! Champion Products and Service are TOP!

- ★ Latest Style Patriotic Brooches—Lapel Buttons—Insignia. Send \$1.00 for Sample Assortment.
- ★ METAL FLAG LAPEL BUTTONS—100 for 95¢ (Include Deposit and Postage). Catalog FREE—Write!

CHAMPION SPECIALTY CO., 814-F Central Street, Kansas City, Mo.

BUY NOW

KNIFE & PEN DEALS

Nudes, Patriotic, Midget, Hunting, Jackmaster. 12 to Deal with 1c to 39c Card. Per Deal \$1.80

BIG PROFITS: DRUG ITEMS, NOTIONS, LOTIONS, EXTRACTS, GARDEN GOODS, BICYCLE MODES, CLOCKS and LAMPS.

LARGE HALL AVAILABLE FOR BINGO CENTRALLY LOCATED, BRONX. EXCELLENT PROPOSITION TO GOOD OPERATOR.

L. LOCKWOOD
442 E. 149th St., BRONX, N. Y.

STIMULATE BUSINESS WITH HAGN SPECIALS

Military Pipes, bright yellow finish, additional, Navy, Army, Aviation insignia. No. B240A07. Sample Doz. \$1.00. Tray 3 Doz. \$2.45. Gross \$9.50.

Military Pin, Double polished brass, enameled trim, rose finished insignia, army, infantry, artillery, navy and aviation. No. B240J25. Doz. \$1.50. Gross \$16.50.

V for Victory Dial, 2 1/2" high with display stand. No. B18X17. Each \$2.50. Doz. \$23.00. Cuddly Doll Special, 2 1/2" high. Army's coat. Dress. No. B18X173. Carton of 12, \$2.84. Fluffy Military Strip-Tie, Olive-Drab Green. No. B27J89. Doz. \$8.00.

Art's Colored Charms, No. B41J40. Gr. 654. 10 Gr. Lots. Gr. 654.

V for Victory Lapel Button, polished yellow finish. No. 302388. Doz. Yds. Gr. \$7.75.

V for Victory Lined Brooch, polished yellow finish. No. B30J389. Doz. 75c. Gr. \$8.50.

House Breaks Pele Ash Tray, No. B15X89. \$2.98. 1 doz. Tray with each 3 doz. ordered. 3X Binoculars with leatherette neck-strap. No. B20007. Each \$1.00. 12 or more, each, \$1.00. 1000-ohm Electric Clock, walnut finish, wood case. 17" lens. 7 1/2" high. No. B21C08. Each \$2.35. Imported Glass China Base Lamp, Japanese silk shade. No. B10E23. 80c. Doz. \$9.00. Tubular Chrome-Plated Chair, red leatherette padded seat and back. No. B29A12. Each \$2.05. Lots of 4, each \$2.75. 25% discount required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

JOSEPH HAGN CO.
Wholesale Distributors Since 1917
217-223 W. MADISON ST., CHICAGO

of rich brown pressed wood book ends in the huestress design are included in this offer. Product of Joseph Hagm Company.

Dixie Belle Doll

The Dixie Belle Doll, 42 inches high, has been going over like wildfire from Coast-to-Coast, according to the manufacturer's report. The attractive doll is dressed like a belle of the Old South in a strikingly patterned organdy dress. Four smart shades are available in the dress, which has a full swing skirt and ruffles in contrasting colors. A ruffled bodice and a large ruffled picture hat add to the unusual appearance of this doll. Various hair shades are available. Product of Jerry Gottlieb, Inc.

Victory Watch

Claimed to be the first in the field, Tucker-Lowenthal, Inc., has introduced the V-Monon Victory wrist watch. Capitalizing on the current interest in the V campaign, the firm believes the item will have a steady sale. The reconditioned watches are offered with 7 and 15 jewels, are guaranteed and are nominally priced. Firm officials state. Watch has a two-tone fancy dial, a pink top and a stainless back. With the holiday season approaching, wrist watch sales will be strong as they are a staple gift item.

Pipes

Price users offering pipes on the West Coast are finding big demand for Old Crony, Inglis Tobacco Shop reports. Old Crony is available on yellow and orange boards and may be used by both sales-board and bingo operators. Models offered include full bend, apple, Dublin, small billiard, small Dublin, pear and saddle bit. Pipes are made of imported briar with ball cleaners. Designed to please the most fastidious smoker, the pipes have piled up a big demand since they have been put on the market, it is reported.

Shakers

Novelty salt and pepper shakers have met with good response. It is reported. An attractive line has been placed on the market by Leo Kaul Importing Agency. Six designs are available, one of most popular items being a reproduction of bears. Sizes are from 2 to 2 1/2 inches high. The items are in attractive colors. An illustrated price list is offered without cost.

Photo Mounts

A new line of photo mounts with service designs, including flags and insignia, have been selling well to men in uniform, according to workers who operate near military camps. Mountings are available from 1 1/2 by 3-inch to the largest sizes. They add to the attractiveness of snapshots, it is claimed, and the service line goes well with a soldier's scrapbook. Product of Gross Photo Supply Company.

AREA

(Continued from page 49) well prevent deliveries in time for next year's opening.

Help for National Body

Not at any time in all of its history has our national association tried any harder than at present to serve its members and the industry. When it asks for co-operation it is really asking you

JOBBERS—BIG MONEY! NEW LOW PRICES

NO BEANS—NO TABLES—FAST ACTION

100 LB. STOCK

200-300 SETS
500 SETS
1 WINNER

\$1.65

PER M. IN 10 M. LOTS

HANDY ON CUP MARKING TAP

FREE CALL NUMBERS

KEITH MFG. CO., 225 N. HIGHMAN AVE., CHICAGO

MIDWEST HAS THE STOCK

SEE LAST WEEK'S ISSUE OF THE BILLBOARD FOR SPECIALS

Concessionaires, write for special list. Be sure and mention what kind of joints you are operating. Write for our Catalog No. 50 today. Most—Our representatives, "Bill" Johnson, will cover all Arkansas and neighboring States this fall.

MIDWEST MERCHANDISE CO. 1010 BROADWAY
KAN SAS CITY, MO.

to help yourself or assist it in serving all of us. All requests are so reasonable you just should not refuse to drop everything and put your hat in the ring.

The reports of earnings have been sent to you from time to time and doubtless you will get a recapitulation soon which will give a picture of the temperamental moods caused by our variety of weather. Had we held the pace we set up to July 1 the story would be a most gratifying one, but Dame Weather had to cut capers which cost the loss of big grosses. And now that we look back in retrospect, we must say it is not so bad after all. None but the inexperienced would attempt to presage the 1942 season with its many chances of surprises. All we can assert assuredly is that all who do not get ready this fall are quite sure not to be ready.

There are those who say now they are very sorry they did not make commitments last spring when they could have gotten this season's results and now be set for 1942, whatever it may be. The mill wheel does not turn with the water that has passed. Better get in gear now while something can be done.

Hearings on Chi Meet

Now that Labor Day has come and gone our next important order of business is the annual meeting and exhibit in Chicago. AREA is seeking a date for its fall executive committee meeting that will accommodate the greatest number of its committee members. We also invite all chairmen of standing committees. This year's meeting promises to be a memorable one, fraught with far-reaching consequences to our manufacturers. We need all of the help we can get and want as many points of view as exist in our membership. We want all to be heard.

Allocation of material is the order of the day and our essential industry must carry on in keeping up the morale of our country. In England amusements were asked to cease for the duration, but it was soon found a mistaken idea, and outdoor amusements were asked to resume, as nothing else could do so much for the morale of the people. We have all seen this summer how anxious the boys in the service were for the diversions we furnished as an antidote to relieve the tension of their strenuous training and military discipline. Employees in factories and other business had the same zeal to relieve dull care and lighten the tension on jaded nerves. We are all children in the school of life and consider the recess from the hours of toil an essential if we would make the most of our lives.

AROUND THE GROUNDS

(Continued from page 45)

of 20,000. Tuesday was School Day, Wednesday, FFA and 4-H Day, and Thursday, County Day, when a successful pig dog show was staged. Model plane event drew much attention. Entries of livestock and agricultural products were heaviest on record.

MANSFIELD, La.—New administration building is nearing completion on De Soto Parish Fairgrounds here and will be ready by fair time. Built of hollow tile and steel, building will be 48 by 90 feet.

MARION, O.—Successful Marion County Fair, August 19-22, netted \$1,800, said Secretary J. W. Hurgate.

PORTSMOUTH, O.—For the first time in years the recent Scioto County Fair showed a profit, netting \$1,800. Money will be applied to 1940's deficit.

MILLERSBURG, O.—Holmes County Fair here on September 2-8 closed in the red. Secretary H. C. Logsdon said entries were heavy and not until premium lists are completed will officials be able to ascertain the deficit.

ST. CLAIRSVILLE, O.—Acclaimed one of the best in 50 years, Belmont County Fair here on September 11-13 attracted large crowds and there will be a profit, said Secretary William R. Butcher. Weather was ideal. Harness racing was resumed this year and brought out good crowds on two afternoons. Other features were a midway, Adams Rodeo and displays by Bellaire Fireworks Company.

HAMILTON WALTHAM ILLINOIS BULOVA ELGIN for Men & Women



ONE CENT

It all it costs when you send a pre-ordered for our latest Watch and a Diamond Catalog of dozens of bargains. Write now! Xmas is coming!

WATCHES & DIAMONDS AT LOWEST PRICES

Your Order Filled by Return Mail

QUAKER CITY JEWELRY CO.
8th & Walnut Sts., Philadelphia, Pa.
EST. 29 YEARS

LADIES' WATCH



Very Flashy YELLOW GOLD COLOR

Fine quality silk cord wrist bracelet. White chrome back on case. 10 1/2" long. Guaranteed jeweled movement. Gift boxed. Looks like a \$10.00 watch. Each \$3.65

B3898—Each.....\$3.65

New Catalog soon ready. Get your name on our mailing list.

ROHDE-SPENCER
223 W. Madison Chicago

WE HAVE PLACED ON THE MARKET A VERY ATTRACTIVE LINE OF SALT & PEPPER SHAKERS MADE IN THE UNITED STATES



From 2 to 2 1/2 inches high, beautifully colored. SIX DESIGNS.

\$2.40 Per Doz. In Six \$2.10 Per Doz. Pairs. Doz. Lots \$2.00 Per Pair

Completely Illustrated Price List Mailed on Application.

LEO KAUL IMPORTING AGENCY
115-119 K. South Market St. CHICAGO

ELGIN, WALTHAM, BULOVA

Renewed Guaranteed MIL'S. WRIST AND POCKET WATCHES

STARTS AT \$3.25

Wholesale Jeweler Since 1914. SEND FOR FREE CATALOG.

LOUIS PERLOFF
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FREE! WHOLESALE CATALOG

4000 OPPORTUNITIES

Household goods, dinner and toilet items, wearing apparel, cosmetics, foods, jewelry and toys and a few of the thousands of articles shown in this colorful catalog. Free shipping agents and dealers.

200 PAGES

Choice of interesting money makers. Sales items that may increase your earnings \$2 to \$1 a day and thrilling value gains. Each and every item sold under a money back guarantee. Get your copy by sending for it today.

SPORTS CO., 641 Biltm, Le Center, Minn.

1941 FOOTBALL CATALOGUE NOW READY

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LOWEST PRICES In the Country

GET ORDERS IN EARLY BEAT THE PRICE RISE

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916 Arch St. Philadelphia, Pa.

FURS

COATS, JACKETS, BOLEROES

1941-42 Catalog Now Ready

Latest 1942 Styles. Cooney, Sealines, Caracas, Murkats, Boulogne, Lamb, Persian, Large, Skunks, Silver Fox, Red Fox, etc. Write for Free Illustrated Catalog. Free.

M. SEIDEL & SON
243 W. 30th St. N. Y. C.

THE MOST RELIABLE BINGO BLOWERS FLASHBOARDS

HAND AND MOTOR CAGES. PORTABLE OUTFITS FOR THE CARBINAL MAN MANUFACTURED BY THE REINHOLD STUDIO 8 UPRIGHT, REVERE, MASS.

their terrific

THE BIGGEST SURE MONEY MAKERS YET

★ NEW
★ DARING
★ RED HOT

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WALTHAM-ELGIN

Make extra money! Send for free 1941 Catalog of Watches, Diamonds, Jewelry, Novelties, Lowest prices.

PLYMOUTH JEWELRY CO.
160 Canal St., Dept. J, N. Y. City

SPECIAL!

"V" KEY
CHAIN
HOLDER

Made of plastic
with beaded
metal chain.
Available in
various shapes
and colors. 1
dot, to a dis-
play card.

GROSS - \$3.75

BENGOR PRODUCTS CO.

676 BROADWAY, NEW YORK, N. Y.

FURS OF DISTINCTION

DIRECT
FROM OUR FACTORY.
Make your selections from
our sensational line of
style Fur Coats, Chubbies,
Jackets and Boleros.

Mink, Squirrel,
Raccoon, Mouton,
Lamb, Pony, Kid Skin,
Beaver, Sables, Persians
and every other
Fur from \$6.50 up.
WHITE immediately for
our new illustrated catalog
and price list just off the
press. It is free.

ANDREW PAUL AND E. ARKAS

Manufacturing Furriers

154 West 27th St., (Dept. B), New York, N. Y.

BINGO CARDS

COMBINATIONS UP TO 3000
NO 2 CARDS ALIKE

Buy your
Bingo Specials
DIRECT
FROM THE PRINTER

ST. MARKS PRINTING CORP.
50 FOURTH AVE. NEW YORK

MY ROUTE BUILDING PLAN

Starts
YOU
in a
BIG PAY
BUSINESS

Hundreds of men like you now make
really big money week after week
backed by our Money-Making "Store
Route" Plan. Let me explain how
your earnings should go UP the minute
you take on our big-profit line of
50-100 goods. Many products
Nationally Advertised in Saturday
Evening Post, Good Housekeeping
and 100 other magazines.
Show storekeepers proved plan
to increase sales and profits up
to 50%, and combine with
chains. Free Goods Offers and
Premium Deals make it easy to
sell. No experience necessary.
Write TODAY.
H. B. LAYRON, President
Dept. 8-RH, Spencer, Indiana

SPECTACULAR
FUR COATS

JACKETS, BOLEROS
1942 STYLES with every
smart detail revealing the full
richness of Radiant Furs.
Quality craftsmanship at Popular
Prices.

We offer: Coats \$8.00
Sables, Beavers, Mink,
Caracul, Marmoset, Fox,
Kilbuck, Krimson, Pony,
Squirrel, Persian, Paws,
Raccoon, Stinks and Fawn.
Buy Direct From Manufacturer
and Retailer.

Ask for FREE LIST and
ILLUSTRATED CATALOG.
Manufacturing Furriers

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236 W. 27th St., Dept. B-7, New York, N. Y.

ELGIN, WALTHAM
BULOVA, GRUEN

Famous make watches re-
built by fine watchmen.
Every one GUARANTEED.
Lowest wholesale prices.
Write for NEW FREE illus-
trated catalog.

KANE WATCH CO.

105 CANAL ST., NEW YORK

The Treasury Department or the Fed-
eral Reserve Bank of the Fed-
eral Reserve Banks will hold your De-
fense Savings Bonds for safekeeping
free of charge.

BINGO BUSINESS

(Continued from page 60)
It possible for the audience to get better
service.

AN INNOVATION known as the No-
Marker Slide Bingo Card, recently intro-
duced by R. S. Lowe Company, has met
with favorable response. The card is
sturdily constructed, 7 by 8½ inches in
size, and has a transparent shutter idea.
Each number has its individual shutter
with a raised nipple so that a flick of
the finger moves it. Transparency of the
shutter makes identification of the win-
ning line for checking simple. The de-
vice eliminates the use of markers and
pencils, and even tables and chairs, Lowe
claims. Lowe states that accuracy is as-
sured and a complete series consists of
3,000 boards. An advertising space on
the bottom of the board is an additional
feature, as the card lasts a long time.
A full description and price on this
item, as well as other bingo equipment,
is offered in the firm's indexed catalog
offered without cost.

DEALS

(Continued from page 60)
have operated a number of boards in
camp and have started a few in near-by
towns. Have run into several problems
and hope that this article will help solve
them.

Deals in and around army camps have
been turning over exceptionally well, ac-
cording to reports, and operators who
haven't yet put in their bid for a share
of this business would do well to give
this angle a look-see.

For those who may not yet have
caught up with the item, "Tippy," the
military strip-tease cigarette case, is a
smartly styled transparent plastic case
illustrated with teasingly beautiful
women created exclusively for the prod-
uct by a prominent illustrator. It has
consumer appeal plus and is available
on eight different salesboard deals. Evans
Novelty Company is the distributor.

Two of the deals featured in the
Diverso Products Company catalog, which
look good for a run, give away
beverage sets and the Metro-Flex
Camera. Both work on 100-hole boards,
1 to 22 cents, with a \$19.99 take and
distribute either two of the beverage
sets or two cameras. Beverage set con-
sists of six 10-ounce tumblers and one
two-quart water pitcher. All seven
pieces are in spun aluminum and packed
in a red display box. The camera is
reflex style, equipped with gleaming
chrome front plate and top, has special
easy-to-open viewing chamber
with highly polished view-finder system,
57-mm. Master lens, fast-action shutter
and takes 16 pictures—either snap-
shots or time exposures.

G. H. Jackson, Ky., writes:
"I would like to know where to ob-
tain the All-American clock deal and
the two deals offered by Daco Quality
Displays. I am now working pens and
knives on a 1 to 39-cent board and
want to get more variety in my line."
The above information was forwarded
onto G. H. and is available to anyone
else interested.

HAPPY LANDING.

PALISADES, N. J.

(Continued from page 48)
and it proved a tremendous attention-
getter. There was a large field of en-
tries. Harry Richman, Walter Thornton,
Russell Patterson, Yvette and Dick Todd
were on hand to be judges. Crowd
struck around for the evening and so
Saturday was a gratifying start of the
new policy.

Sunday marked the second in the
series of Auto Nights and Benny Fields
was guest celebrity. There was a good
crowd all day and until 11 p.m. Every
member of the park's staff was on hand
for the reopening and after the two
days were over no one was sorry he had
stayed.

BULOVA—ELGIN
WALTHAM—HAMILTON

GUARANTEED
LIKE NEW
SEND FOR 1941
CATALOG

BERMAN GREEN CO.
801 Samson St., Philadelphia, Pa.
Diamonds Bought and Sold

New! P. D. Q.
AUTOMATIC PHOTO MACHINE
Today's Big Money Maker!

Takes and Finishes Black & White,
or Sepia Photographs
IN ONE MINUTE.

This amazing ONE MINUTE PHOTO
MACHINE requires no film or dark
room. Makes Direct Positive Photos
day or night, indoors or outdoors, size
2½x3½ inches. NOT TIN TYPES.
Easy to operate. Simple instructions
teach you how quickly. Fascinating to
SEE PHOTOS DEVELOP. A complete
portable unit for making dime photos.
It's picture taking time. Carnivals,
fairs, picnics, parties, beaches, street
corners, back yards, porches—prospects
and profits EVERYWHERE! Write or
Write for FREE information.

P. D. Q. CAMERA CO.
109 E. 35th St., Dept. BB-9, Chicago, Ill.

LOOK!
Joe Hoy, Ark.,
writes: "Grossed
\$39.20 Saturday."
Zeller, Mass., says:
"Did \$20 Sunday
with P. D. Q."
Seymour, Pa.,
writes: "I operate
Saturday and Sun-
day only and run
about 400 photos
in 2 days."

Complete outfit
costs about \$60.
That's all you re-
quire to start
this Big Money
Business.

Send for Our BIG
1941 GENERAL
CATALOG No. 57

- PREMIUM USERS
- SPECIALTY MEN
- SALESBOARD OPERATORS
- STREETMEN
- PITCHMEN
- AUCTIONEERS
- NOVELTY WORKERS

You can't afford to miss the hundreds of "Money-
Making" values to be found in our Big General
Catalog No. 57. It brings to you the most extensive
lines of Premiums, Novelties and Specialties we have
ever offered—at prices that defy competition.
Hundreds of illustrated pages featuring thousands of
items that can make money for you! Send for your
FREE COPY of this "Buyer's Guide" today!

GELLMAN BROS. 119 North Fourth St.
MINNEAPOLIS, MINN.

1942
ENGRAVING

IT'S FREE—200 PAGES
To Dealers and Merchants
WRITE NOW FOR THIS NEW
1942 GENERAL MERCHANDISING
WHOLESALE CATALOG
(State your business—we don't sell retail)

Emanuel Maltz Company
5 So. Wabash Avenue, Chicago
(Est. 1890)
(Note To Be Mailed About Oct. 28)

STILL DELIVERING

Beacon Blankets at Low Prices.
Swing Clown, 8 Inch. Gr. \$4.95
Amar. Made Hawaiian Linn. Gr. 3.75
Molded Hat Monkey, Clean, Gr. 3.75
Large Size Plaster (All Figures), Ea. \$3

Chinese Snake (Small) \$1.00 Gr.
Balloon Head Dancing Doll 7.00 Gr.
Decorated Balloons 2.25 Gr.
Hitter Buttons, Per 100 1.00
Patriotic Buttons, Per 10055

Red, White and Blue, Cold Frings, Tassels, \$13.50
Double Spear Point Stick, 9x12 In. Per 100...

VICTORY BANNERS

25% Deposit Required
TERRE HAUTE, INDIANA

LEVIN BROTHERS

FOR YOUR FAIRS AND CELEBRATIONS

WE'RE ALL SET WITH COMPLETE STOCKS TO TAKE CARE OF YOUR REQUIREMENTS.
OUR CENTRAL LOCATION ASSURES YOU OF PROMPT ONE-DAY SERVICE AND
DELIVERY. BINGO SUPPLIES AND A COMPLETE LINE OF CONCESSION GOODS.
Featuring the Newest Items for the Novelty, Premium and Specialty Man.

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WHETHER IT'S MILITARY ITEMS or any staple National, Navy, Girl, Dept. Razor Blades or Bidding Merchandise, we are NEVER UNDER SOLD

Send us your orders. We always meet or beat all competition. 25 Years of Value Giving is our Guarantee of Satisfaction.

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Send ALL ORDERS to NEW YORK Only.
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WORLD'S LOWEST PRICED WHOLESALERS

GOODRICH HONES TOP THE FIELD
EVERY \$1 BRINGS YOU \$5
Pitchmen, window workers, jobbers, dictators. Place demonstration sets on bars, in the store, in the shop and to every jobber. Made by the Goodrich Co., East, 1840—your confidence. Make your own. Each HONE in one Silver Delano Box. Sample 10¢. Low cross prices.

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NEWEST, FAST SELLING JEWELRY
FOR ENGLAVERS, FAIRBANKS, MILITARY STORES, RESORTS, PROMOTIONS, ETC. FAST SERVICE! Send \$2.00 for samples or write for catalog.
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REBUILT WATCHES \$1.75
7 Jewel, 18 Size, in. S. H. Engraved, Swiss, etc.
Send for Price List. Money Back if Not Satisfied.
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MEDICINE MEN
Write today for new wholesale catalog of TONIC, OIL, Salts, Soaps, Tablets, Creams, etc. Low prices—skilled service. (Products Liability Insurance Carried.)
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SLUM JEWELRY \$1.00 Ass'd Gross
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CROSSES, with Rhinestones, fast sellers. Dozen \$1.25, \$1.50, \$1.75. RINGS, set numbers. Dozen \$6.00, \$1.25, \$1.50. LOCKETS, popular numbers. Dozen \$3.00 and \$6.00. 25¢ Deposit. Balance C. O. D. Inside postage with order.
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Hot new fast seller. Fun and facts, wit and humor. Great flash speaking illustration. Outlook money. Monthly Magazine, steady seller. 5th Column Record. Service Job Books. Patriotic Calendars in season. U. S. Supreme Court decision authorizing sale everywhere. 5¢ per copy. 10¢ per dozen.
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MAKE YOUR OWN SWEATERS AND SAVE MONEY
O. N. T. CROCHET COTTON (25¢ also) 17¢
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WARR. YARN, 2 combed, Patriotic Calendars in season. U. S. Supreme Court decision authorizing sale everywhere. 5¢ per copy. 10¢ per dozen.
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RESURRECTION PLANTS
They appear dead when dry. "Come to life" in water, repeat often as directed. Delicate desert novelty. Light weight, low cost, big profit. Sample 10¢, postpaid. O. E. LOOKE, 7 Rio St., Seattle, W. A.

for PITCHMEN

A department for Pitchmen, Demonstrators, Novelty Salesmen, Medicine Showmen, Agents, Streetmen and Others.

by **BILL BAKER**

(Cincinnati Office)

BOB AINSWORTH continues to hold down Newark, N. J., with his rug cleaners to good results.

FAMOUS LAST WORDS: "I get my share of the lucre in good or bad weather. The elements have no effect on my sales."

MRS. L. D. POWERS is still working one of Cincinnati's best downtown pitch spots with cleaner.

STAIN REMOVER WORKER of note, Bert Williams, has been clicking off satisfactory results in Newark, N. J.

JACK ZIMMERMAN former acrobat in various branches of show business, is traveling around the United States by bicycle, pitching Victory pins and banners.

HARRY WORTHY and the well-known tattooer, Sailor Tex, has left Atlanta for a tour of Tennessee, Louisiana, Mississippi and Arkansas. They worked Jackson, Tenn., September 12-13 to fair business. Town is reported open for \$3.

WHO WORKED the recent Indiana State Fair, Indianapolis? A number of workers dished out their wares there last season to good takes. How was business this year?

WARREN RICE who has been working blades and blocks in Oklahoma, writes that he would like to read pipes from Charles Keel, and Jimmy, Ted and Paris Pugh.

HAV-A-LAP WALKER comes thru with the following from Kennett, Mo.: "Met Pete Thomas' big med. copy here. It carries 12 people and it's a clean outfit, with most of the members doubling in the band. Line-up includes Doc Pete Thomas, Bubbles and Ramona Mathews, Wallie and Grace Wilson, Charlie and Kay Williams and Jack and Irene Chaunya. As for myself and wife, Walker and Coxy, we've been out of the med business this season and are now with Ray Marsh Brydon's Congress of Oddities. Let's have a pipe from Arthur Jerome."

MUSTYER'S TIPS: Now that the school terms are definitely under way, ink stick purveyors shouldn't encounter much difficulty in getting a tip at schools and colleges throust the country.

MR. AND MRS. DICK KNIGHT visited Bell Bros.' Circuit recently while on route to an auction sale at Bethel, Pa. They are working for Doc Rosenberg. Several years ago, before Dick became a med pitchman, he and his wife played in a circus band with H. R. Brisson, reports HR.

WILLIAM A. FAUX pens from Glenwillard, Pa., that he helped the Valley Roller Rink at Rochester, Pa., open up Labor Day night. The crowd was medium, and Faux pitched the week out to fair business.

RAY HERBERS blasts that all the boys at Coney Island, New York, are still kicking. Says he saw a brother pitching phony dough on 14th Street, and biz was reported so bad that even his skills wouldn't buy. Herbers made enough gaudus on Labor Day to invest in a new front. He will jump to Chicago for his accident suit there in Superior Court. Says he just arrived in Cleveland, where Les Monn manages a hotel. George W. Ormon, Buffalo Cody and Doc H. A. Williams are asked to pipe in.

THE PITCHMAN differs from the ordinary salesman in that he has the patience to wait for greater prosperity and the wisdom to know when it arrives.

T. D. (SENATOR) ROCKWELL recently made a two-month trip to San Francisco with R. Guild Stewart. They played the Oregon State Fair at Salem and say everybody and his brother were there, including Al (Skipper) Levy, skinnners for Harry Allaing; Mr. and Mrs.

Wilson, rug needles; Mr. and Mrs. Shank, whippers; Lee and Marie Yardell, needles; Chet Trent, med; A. R. Hill and Frank Bush, pens and hand writing, and A. H. Wiley, eyeglass cleaner. Rockwell is in Lynden, Wash., to make the fair, after which he will make the Puyallup (Wash.) Fair.

GET BUSY NOW, boys and girls, and make arrangements to demonstrate in stores for the winter.

STANLEY NALDBRETT after making the Clay County Fair at Spencer, Ia., opened in chain stores September 15 at Grand Rapids, Mich.

DOT NOYES pens from Springfield, Mass.: "I didn't know The Billboard existed until I had my first experience out. I painted shells at Old Orchard, Me., and thought the crowds were generous, but old-timers said they were cheap. From now on I'll be scanning the Pipes' columns regularly."

FRED X. WILLIAMS worked the Canadian National Exposition dog show with Dog News, then went on to make the American Legion Convention at Milwaukee.

W. A. DAVIS while playing the Preston (Idaho) Fair with novelties ran into Sam Jones, of jam fame, working on the main drag and getting the long green. Davis has four more fairs with the Francis Shows, after which he will head for Los Angeles.

IT'LL SOON be overcast time. Now's your bank roll!

LET'S HAVE SOME pipes from the boys and girls working Chicago, Detroit, Los Angeles, New York, Milwaukee and the Twin Cities.

ERSTWHILE COIL WORKER Jack Bushin is reported successfully operating the Top Hat bar and grill in San Francisco.

MARY RAGAN of the noted pitch twins, continues to click to okay results at Crystal Market, San Francisco, with an attractive herb flash.

TOBY JOHNSON is operating a filling station in Kansas City, Mo., after a successful season with the Little Beaver Med Opry.

EDDIE REED is reported to be corraling the geedus working fairs on the West Coast.

CONTINUING TO CLICK with novelties in Boston and the New England States is Edward L. Donnelly, according to word reaching the pipes desk from that sector.

MUCH of the pitchman's success may be attributed to the fact that he continually seeks to win everlasting favor with the public.

SOME OF THE BOYS and girls write that they'd like to read pipes from Red McCool, Harry Bernstein, Fred Schaeffer, William A. Faux, Art Nelson, Don Kimmel and Harry Corry.

STAN DRAKE of cooker note, worked to big tips and good business at the recent Michigan State Fair, Detroit.

GETTING THE GEEDUS with gadgets at the Michigan State Fair, Detroit, were Earl Godfrey and Charles Ray.

WORKING THE RECENT celebrations in Ekton, Va., to successful turns were Jack (Bottles) Stover, Wade Aris, Jim Vern, Willie MacDorman, Paul Lokey and Doc Wharton.

T. E. (DOC) GLOVER pipes from Jennings, La., that he's doing all right but not getting rich. He has bought a mug outfit and a one and one-

AMERICA'S LATEST CRAZE

YOUR NAME
In Raised Coral Colored Letters on a Genuine Tropical SEA-SHELL BROOCH



California Redwood was big. Shell Name Brooches are Tremendous. Beautiful Sun Set Shell, running a gamut of colors, and Coral Letters. Kiroka, from our "Your Name" most gorgeous creation. The fastest seller novelty in years. Costs 2 1/2¢ complete with printed brooch card. Easy to assemble with Duco cement—takes half a minute. Getting a very fast 25¢ at Fairs, Conventions, Celebrations, Homecomings, Beaches, Amusement Parks, Carnivals, and by independent demonstrators at Grant, Kroger, Kress and McCrory Stores, Hudson's Departmental, Pittsburgh Novelty Workers! Act Now while it's NEW.

PRICE LIST:
Gross Thousand Sun Set Shells \$1.75 \$10.00
Jeweler's Brooch Pins 1.50 10.00
Printed Brooch Cards50 4.00
Small Shells for "V"50 3.00

Coral Colored Letters, 50¢ a pound. Samples, postpaid, 15¢. 50¢ deposit with order, balance C. O. D. Use Air Mail, Special Delivery or Western Union for fast One-Day Service.

J. A. WHYTE & SON
7310 N. E. 2d Ave., Miami, Fla.
OVER A MILLION SOLD

VICTORY LAPEL EMBLEMS
Rolled Gold Pins—Pin or Button Back, Washers not to last.
\$1.00 **\$9.00** Gr.
Doz. Doz.

V Banner 8x12 Fine Bath Towel & Fringed.
\$1.25 \$14.00 **75c** \$8.50
Doz. Doz.

God Bless America Banners 8x12 \$14.00 Doz.
Bath, Tasseled and Fringed, Gross \$1.25
1/3 Deposit—Balance C. O. D.
LIBERTY PRODUCTS
277 Broadway, N. Y. City (Dist. B.)

STARR PEN CO.
Hits Another Jack-Pot FOR YOU in creating the **WINCHESTER PEN**
Which is now available to you in addition to our NATIONALLY ADVERTISED WALTHAM PENS and PENCILS. Send at once for the most complete price list ever offered to pen workers.
WIN With WINCHESTER!
STARR PEN CO.
500 N. Dearborn St., Dept. D, Chicago, Ill.

NEW LINE 1941 JEWELRY Now READY
Military Jewelry, Signal Pins, Ribbon Brooches, suitable for engravers; Mother-of-Pearl Lockets, Cameo and White Stone Rings, Roller Gate Pins. Complete samples, 25¢.
JACK ROSEMAN CO.
307 Fifth Ave., New York City

CHewing GUM 26 BOX
RETAILS FOR \$1.00
Each box holds 20 Cellulose or Pack Factory Fresh Gum. Sausage Duplicator Boxes help you to get quick 100% to 200% profits. Use distributor's set. **GREAT FIELD FOR AGENTS.** Write for details to **AMERICAN CHEWING PRODUCTS CORP.** 4th and Mt. Pleasant Aves., Newark, N. J.

MEDICINE WORKERS
Write for information on New Line of TONICS, LIPITIC, KIDNEY, COUGH REMEDIES, LIQUID DENTIFRICES, Beautiful Packages, New Low Prices. Read "Medicine Workers."
UNIVERSAL LABORATORIES
321 N. Bishop, Dallas, Texas

ATTENTION! PAPER MEN
Furn Paper Men wanted in all Southern States. Write
JIMMIE KELLY
Southland Annex Building Dallas, Texas

half-ton truck. He intends to add a combination trailer soon, with living quarters in front and mug and jewelry in the rear. Jennings, he writes, looks like a good team. Several thousand soldiers are stationed there. He adds that there are plenty of colored soldiers from Penton, and on week-ends oil workers await the customers.

TRIPOD OPINIONS: "Most unavailing sight in the world to a tip is a pitchman who stands alongside his layout with a smoldering cigarette dangling between his lips."

WHAT'S DOIN': "In your diggin's Morris Kahnroff, Harry Malters, Doc Miller and Eddie Gould? Pipe in, fellows."

R. BEE . . . who continues to work Newark, N. J., to some long green, recently took delivery on a new car and trailer there.

TRANSPIRE WORKER . . . of note, Marie Barton, continues to gather the shekels with that item in a Newark (N. J.) department store.

SOME OF THE BEST SCORES . . . made these days are by the boys working to motorists at the important stop intersections on the highways with peanuts, novelties and balloons.

PLANTS IN THE OHIO VALLEYS . . . iron sector are working at full speed, and towns said to be open or partly open to members of the pitch fraternity are Youngstown, O.; McKeesport and Beaver Falls, Pa.; Weirton, W. Va.; Steubenville, O.; Moxness and Duquesne, Pa.; and, farther south, Ironton and Portsmouth, O.

TRAPE SERVICE
Events for Two Weeks
September 22-27

- ARK.—Brimley, Livestock Show, week Sept. 22.
Glenwood, Fall Festival 26-27.
CALIF.—Pomona, Dog Show, 27-28.
San Francisco, Harvest Festival, 25-26.
Vallejo, Aquacade, 23-24.
ILL.—Danion, Dog Show, 27.
GLN.—Casey, Fall Festival, 25-26.
Charleston, Fall Festival, 25-27.
IND.—Denver, Fall Festival, 24-27.
Ellettsville, Fall Festival, 25-28.
Lynn, Centennial & Home-Coming, 23-27.
IA.—Jowa Falls, Festival, 24-25.
KY.—Falmouth, Am. Legion Fall Festival, 25-26.
Madisonville, Farm Products Show, 24-27.
MICH.—Pinoching, Home-Coming, 26-27.
MINN.—Montgomery, Ketchy Day, 23.
MISS.—Newton, State Dairy Show, week Sept. 22.
Water Valley, Carnival, 25-27.
MO.—Norborne, Farm-Farmyard Fair, 24-25.
Pleasant Hill, Street Fair, 24-27.
Richmond, Fall Festival, 25-27.
St. Louis, Horse Show, 27-Oct. 4.
St. Louis, Dog Show, 25.
N. Y.—Buffalo, Dog Show, 28.
New York, New October Expo., Grand Central Palace, 30-Oct. 8.
Westbury, L. I. Dog Show, 28.
N. C.—Fayetteville, Dog Show, 27.
Lumberton, Dog Show, 29.
N. D.—Hassleton, Livestock Show, 26-27.
O.—Gallopia, Fall Festival, 24-27.
Hudson, Farmers' Festival, 26-27.
Perryville, Street Fair, 24-27.
Sandusky, Grape Festival, 24-27.
Sault Ste. Marie, Fall Festival, 25-27.
PA.—Bryn Mawr, Horse Show, 24-27.
Duquesne, Firemen's Jamboree, 21-27.
Philadelphia, City Show, 26-26.
TEX.—Mechanics' Products Show, 25-27.
Clarksville, Rodeo, 24-25.
Cooper, Cotton Carnival & Rodeo, 25-27.
Corcoran, Home, 23-27.
WIS.—Kewaskaw, Dog Show, 27.
Madison, Livestock Expo., 23-24.

- Sept. 29-Oct. 4
CALIF.—Fresno, Dog Show, 4-5.
COLO.—Wigton, Fall Festival, 4-5.
FLA.—Quincy, Tobacco Festival, 1-4.
ILL.—Mount Pleasant, Merchants' Fiesta, 3-4.
IND.—Lafayette, Fall Festival, 2-4.
Powder, Corn Festival, 2-4.
Mount Vernon, Fall Festival, 2-4.
Hosann, Booster Days, 2-4.
Eaton, Fall Festival, 2-4.
KY.—Louisville, Fall Festival, 1-2.
Miss. Legion Fall Festival, 1-2.
MD.—Baltimore, Livestock Show, 29-Oct. 2.
Harwood, Farmers' Festival, 29-Oct. 4.
MASS.—Boston, Dog Show, 5.
MICH.—Big Rapids, Home-Coming, 3-4.
Whitinger, Dog Show, 5.
Wrightsville, Home-Coming, 2-4.
MINN.—Paribault, Days of '49, 30-Oct. 1.
MO.—Benton, Neighbor Day, 2.
NE.—Harrison, Dog Show, 2-3.
Castilleja, Harvest & Livestock Show, 2-4.
Concordia, Fall Festival, 2-4.
Lawton, Home-Coming, 2-4.
Marquette, Fall Festival, 2-4.
Moberly, Bibbata, 1-2.
Perry, Fall Festival, 2-4.
NEB.—Gambetta, Livestock Festival, 1-2.
N. C.—Charlotte, Dog Show, 3.
Winston-Salem, Dog Show, 4.
O.—Brewster, Firemen's Celebration, 29-Oct. 4.
Cleveland, Dog Show, 5.

- Covington, Harvest Jubilee, 1-4.
Dayton, Dog Show, 5.
Sobieski, Jack's Outing, 2-4.
London, Fall Festival, 29-Oct. 4.
Ridgeway, Street Fair, 2-4.
Salem, Apple Festival, 2-4.
Utah, Home-Coming, 4.
PA.—Deron, Dog Show, 4.
S. C.—Charleston, Dog Show, 1.
S. Progressville, 3-4.
Rapid City, "M" Day, 2.
Spex Falls, Tepee Day, 4.
TENN.—Collegedale, Livestock Show, 1-2.
Springdale, Tobacco Festival, 1-3.
TEX.—Corpus Christi, Natl. Home Show, 29-Oct. 4.
Fort Worth, Dog Show, 4-5.
Kilgore, Oil Show, 29-Oct. 4.
Mount Pleasant, Rodeo, 2-4.
Scholesville, Dairy & Poultry Show, 3-3.
Wichita Falls, Dog Show, 1-2.
W. VA.—Elkins, Forest Festival, 2-4.

AVOID LIABILITY

(Continued from page 49)
negligent; or (3) that the proprietor and employees exercised due diligence and care to repair the defect; or (4) the defect had not existed for so long a period that the proprietor or his employees could have discovered and repaired it had they used due diligence and care; or (4) that a stranger performed an act which resulted in the dangerous condition and the proprietor had not been notified of the defect.

According to these rules of law it is certain that, under certain circumstances, a proprietor may be held liable in damages for an injury sustained by a patron, or other person, providing the nature, character or extent of the alleged sidewalk defect was such that it could be termed a "legal defect." On the other hand, if the defect is relatively slight or insufficient the proprietor may not be held liable for such an insignificant defective condition.

Liabilities Classified

All cases involving the liability of a proprietor for damages resulting from injuries caused by defective condition fall into two general classes: One class in which the defect has been held either by the court or the jury to be so slight as to be unimportant; the other class in which the defect is such that a jury must listen to the testimony and decide whether it is sufficiently important and dangerous as to justify belief that the proprietor and his employees were negligent in failing to repair it.

Naturally, one jury may hold a proprietor liable under identical the same circumstances that another jury might hold him not liable. But if the defect is so slight that the court will not permit the evidence to be presented a jury then the court may under law hold the proprietor not liable. In other words, the jury will be permitted to listen to testimony and render a verdict only when the facts are subject to difference of opinion.

For reference purposes we shall include brief facts of cited cases in which the higher courts have required the jury to listen to the testimony and decide who is responsible for the accident. These cases are as follows:

A ledge eight inches high, over which a pedestrian stumbled, Oconto, 154 Wis. 64; a hole eight inches deep into which a patron stepped, Lewis, 90 Miss. 219; a stone one foot high over which a pedestrian stumbled, Austin, 22 Tex. Civ. App. 460; a depression three inches deep left by employees after the walkway was repaired, Mag. 44 Colo. 157; a hole three inches deep and four inches wide into which a pedestrian stepped, N. Y. 179 N. Y. 8. 338; a ledge two and a half inches high left after repairing a walkway, North York, 85 Pa. Super. Ct. 353.

Now, of course, whether or not the jury may decide the proprietor liable depends upon the circumstances. For example, in one case a jury held the owner of an amusement park liable for an injury sustained by a patron who stepped into a hole three inches deep, where testimony proves that the injured person was not familiar with the dangerous condition and the injury occurred at night in time of darkness. In another case involving identically the same facts, except that the injured person was familiar with the danger, the court held the city not liable.

In the latter case it was proved that the patron knew that the defect was in the walkway and the jury decided that he was negligent in failing to use care to avoid stepping into the hole. However, in the first case the injured person did not know the hole was there, and the illumination was poor so that he had no opportunity to observe the dangerous condition. Therefore the jury held that he was not negligent and was entitled to recover damages for the injury because the hole had remained in the walkway for a long period of time.

POOL WHIRL

(Continued from page 49)
children anything, providing she knows it won't hurt them.
One of the greatest obstacles then is to overcome prejudices of parents against indoor swimming and swimming in the winter time. This can be done thru a program of parent education, and perhaps one of the most effective methods is thru physicians in a community. Make a point of cultivating the doctors in your town. Invite them to your pool and show them its sanitary features and its recreational facilities for youngsters. Altho everyone knows the great health benefits of swimming, impress them anew with the improvements that have been made in swimming pool equipment in the past few years. Discuss with them the disturbing problem to parents that children catch cold when they swim in winter. Altho you can't tell a doctor what is healthy and what isn't, they can be made to realize that swimming can increase resistance to colds rather than bring them about.
If you go about this problem systematically there is no one better able to convince parents than the doctor, for his advice they will always take. Give it a try. Those 4 to 12 year olds are worth the effort, for there lies your future swim enthusiasts, and when you've cultivated a child you've made a worthwhile customer!

Men and Mentions
The wife of Eddie Chamberlain, high diver from Billy Rose's Aquacade, placed second in the Mrs. America beauty contest in Palisades (N. Y.) Park. Eddie was swimming instructor at the pool at Grossinger's, Ferndale, N. Y., this summer.

Beech Haven, N. J., is one of the very few resorts which still adhere to the old "no-bathing-suits-for-men" edict. Your correspondent can recall the days when all the beaches had this rule.

Floyd Zimmerman will not be back at the McFadden Deauville pool to put on water shows next winter. Report is that the syndicate which backed the venture last winter dropped 10 grand.

Plans are under way to have as a feature of the coaches' meeting in Fort Lauderdale, Fla., next winter a Coast-to-Coast broadcast over the Vox Pop show with all the swim stars participating. However, the way it looks now Miami will have to pay the line charges because Fort Lauderdale Chamber of Commerce can't raise the do-re-mi.

Lauderdale, Fla., next winter a Coast-to-Coast broadcast over the Vox Pop show with all the swim stars participating. However, the way it looks now Miami will have to pay the line charges because Fort Lauderdale Chamber of Commerce can't raise the do-re-mi.

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1941 FOOTBALL PRICE LIST NOW READY
Send for Your FREE Copy Today
Lowest Prices

Table with 2 columns: Item Name and Price. Includes items like VICTORY BUTTONS, 'TO HELL WITH HITLER' BUTTON, 'WANTED FOR MURDER' button, etc.

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4 FOR 10c
PHOTOGRAPHERS CASH IN
On Our Photo Analytic Novelties RINGS — BRACELETS — CHARMS

SOMETHING DIFFERENT!
Ideal, fast-selling outside and inside Christmas number. Sample order, 1 doz. 75c. Shipments prepaid. Ask NOW.
CHARLES HOCHBERG
3814 Boardwalk, Wildwood, New Jersey

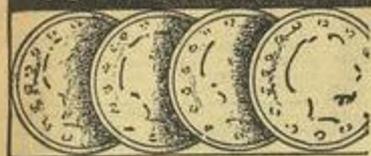
IMPORTANT NOTICE!
TO MEDICINE MEN, PITCHMEN, DEMONSTRATORS AND DISTRIBUTORS OF MEDICINE, COSMETICS, SPECIALTIES, ETC.

We wish to announce our extensive expansion program in recently acquiring 50% more floor space in order to accommodate increased business and the large stock of raw materials, bottles and supplies which we have received and stored for any emergency to assure our customers ample stocks of their products for the next six months or longer, regardless of increased volume.
Under the present deflationary activities and those expected in the near future of greater import, it is possible that many medicine men, pitchmen, demonstrators and distributors may experience increasing difficulties in obtaining prompt shipments from their usual source of supply and no doubt some are already troubled in this manner. Therefore we invite you to write for our attractive wholesale prices as described in the GPL recent catalog, which we shall gladly mail to you upon request.
Private brand medicinal and specialty distributors, write us about your needs and receive full information about how we can serve you promptly, co-operatively and satisfactorily under the new drug laws.
Demonstrators and Pitchmen now having trouble getting goods because of defense demands, why not get into the medicine business, which pays big profits and assures a fine repeat business for years to come? We will gladly help you get set up for successful medicine sales, and together with our safe PRODUCTS LIABILITY INSURANCE to protect you and your stores, the chances of your success are practically assured. Write today. Our special representative will gladly call without obligation upon request. Assure yourself of a continued supply of goods and avoid loss of business because someone lets you down when sales are good and money plentiful. Get your share NOW by buying your requirements from—

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists & Chemists Columbus, Ohio

New! ENGRAVING PINS
"Style-Hits" of the 1941 Fair Season
Feature new embossed designs in 1941 Engraving Pins—the "style-hits" of this season's fairs. There is still time to "cash-in" on these new big selling styles. Wire or write for the new 1941 Engraving Catalog and see all the brand new styles. Specify Catalog Number 25.
HARRY PAKULA & Co., 5 No. Wabash Ave., Chicago, Ill.

COIN OPERATED • • • VENDING • • • SERVICE • • • MUSIC • • •



AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

Sunshine

All branches of the music world join in spreading good cheer to the American people in these times

"You are my sunshine * * *
You make me happy
When skies are gray."

Fortunately, the serious business of supplying music to the American public is spiced with cheerful songs, some peppy, some quite sentimental and some plain nutty. They all help to keep the public mind cheered up when the times may become very serious. In business terms, it is the work of keeping up morale.

This issue of The Billboard contains the third annual Talent and Tunes Supplement, an edition which has become a kind of music annual. The underlying purpose of the music supplement is to bring as many factors of the music business as possible together for mutual association and good will. The supplement also gives due emphasis to the commercial phonograph and the great variety of records that are useful in keeping the 400,000 phonographs supplied with good music. The bringing together of authors, composers, artists, orchestras, publishers, manufacturers and many others engaged in some branch of the music business in an annual edition helps to cement those friendly relations that improve business for all concerned.

Music operators in all parts of the country will be happily surprised at the great interest which those who produce music and records have in the commercial phonograph. It will be an education in all that lies back of making good records. Operators will get better acquainted with musicians and other talent personally by seeing their names and offerings in the supplement. A lot of information about the phonograph business has also been collected in the supplement so that those who supply music and recordings can keep posted on the phonograph field.

The center of attention will be on records, naturally. Operators are interested in getting those records on their machines that will draw the most public patronage. They are learning there is a lot of background to music and the final issue of a record that is a hit. Operators are also learning a lot about human nature and the many angles involved when it comes to picking records the public will like. And the entire music world is learning to respect the phonograph operator for the unique place he occupies in the field of music.

When it comes to selecting records for commercial phonographs, that is a subject of unusual interest and one

on which a lot of experience is accumulating. That is why The Billboard publishes such a wealth of material on all phases of the music business every week. Music operators are co-operating in the work of supplying information and ideas on records and they are likewise studying the entire field of music.

Operators gain many experiences in selecting records and all these ideas help to build up the efficiency of selecting good records for public phonographs. Some operators seem to have a knack at judging human nature and what records people will like. But in every case these operators are the ones that study most thoroughly the music information which we publish.

One of the most interesting stories I have gleaned from music operators is one about a Northwestern operator who decided that the tune "You Are My Sunshine," when it first came out, would sure be a hit record in his territory. It gained popularity slowly at first, but he put it on all his machines and kept it there. In a month or so other operators had heard it on his machines and then tried it on theirs. The operator has many anecdotes about how the record soon became popular all over the State.

He has some interesting ideas, also, of why he selected the record, when he

first heard it, as one that would please the masses of the people. He had carefully analyzed the universal emotions as expressed in the lyrics, how that every person wishes to express the sentiments to someone else, and that orchestrations could be made to exactly fit the mood of the piece. The interesting fact about the operator was that he not only weighed human nature but he also studied all available data he could get on this and many other selections.

The example of this operator could be multiplied many times, for phonograph operators have found themselves in the music business and must have lots of information on music and recordings. While they are learning about music, other groups in the music industry are also learning a lot about getting popular music to the people.

It seems that all branches of the music industry can join in spreading sunshine to the masses of the people and learn a lot, withal, in doing it.



An impressive list of the things that make for real national defense. (Cartoon from The New York Times.)

Federals Arrest Slugger in Ala.; Rounding Up Others

BIRMINGHAM, Sept. 26.—Secret-service operatives have begun a round-up of persons suspected of using slots in coin machines around defense plants in Alabama. Already under custody is Joe F. Punderbunk, at Sylacauga, Ala. He was scheduled for a preliminary hearing here before U. S. Commissioner Louis O. Chantion.

Punderbunk, of Montgomery, Ala., had been employed as a chauffeur at the Alabama Ordnance Works at Childersburg, where the government is spending \$75,000,000 on a powder plant and bag-loading plant. His duties required that he drive army officers connected with the plant to and from their duties.

According to Terrence V. Ryan, agent in charge of the U. S. Secret Service here, this arrest is the first of the kind in the Northern Alabama district, but others are expected, as coin machine operators have been heavily affected by the use of slugs.

National Novelty Plans N. Y. Branch

MERRICK, L. I., Sept. 26 (DR).—Earle Backe, of National Novelty Company, reports that he is seriously considering addition of a New York City branch to his growing business, with a 10th Avenue location in mind.

Backe's progressive merchandising policies and his determination to bring New York operators the finest reconditioned used phonos and pin games of all types has won the praise of operators, it is reported. "The new free trucking, pick-up and delivery feature, unique within a 50-mile radius of New York on phone deals has won additional friends for the firm.

"We're offering this free-trucking bonus as an accommodation for New York operators who have wanted to do business with us before, but our location on the Island was a little inconvenient," explained Backe. "Now that transportation of games bought, sold or traded at our firm is no longer a headache for the operator, many have responded instantly, and we are doing a good business in used phonos."

The credit plan offered by National has been another incentive for the growth of the firm, Backe stated.

Sandow Reports Biz Terrific

NEW YORK, Sept. 26 (DR).—Murray Sandow, recently appointed head of Weston Distributors, Inc., distributors for the Exhibit Supply Company, reports that sales of the firm's latest game, Knockout, have reached terrific heights, with no let-up in sight.

"I got off on the right foot with Knockout," Sandow stated, "the first game to be released after my appointment as head of Weston. It was wonderful starting that way, and I want to thank all my friends for the fine cooperation they have given me in my new connection."



DICK WIGGINS, head of Standard Coin Machine Company, who recently moved his firm's headquarters to Chicago. (DR)



"IT'S ALL IN ONE," says Leo J. Kelly, vice-president of O. D. Jennings & Company, explaining the fine-as-a-needle Chief mechanism to Hank Maser, special factory representative. Maser points to the jackpot, an integral part of the mechanism. (MR)

Automatic Vending Industry Aids United Jewish Appeal

NEW YORK, Sept. 26.—The Hon. Samuel S. Liebowitz, Judge of the Court of Kings County, will be the guest speaker at a dinner of the Automatic Vending Division of the United Jewish Appeal to be held at the Hotel Astor Wednesday evening, October 18. It was announced by David Lear, of the Universal Cigarette Service, chairman of the division.

The dinner, marking the opening of the industry's participation in the 1941 war emergency campaign, is sponsored by the Coin Machine Industries' Joint Council of New York; the Automatic Music Operators' Association, Inc., and the Cigarette Merchandisers' Association, Inc.

"The Joint Distribution Committee," Lear declared, "is now providing desperately needed food, shelter, medical care and emigration opportunities for upward of a million Jews in 51 countries. The organization is conducting

the first great planned program for the rehabilitation, resettlement and adjustment of refugees in our own land and guiding them into the American way of life."

Lear called on the members of the industry to make the dinner an outstanding success by turning out in a body for the sake of suffering victims of oppression. Serving with Lear in the industry's drive are Charles Aronson, George M. Glassgold, Benjamin H. Haskell, Samuel Kresberg, Sidney Levine, Al Simon, Leo Willens, co-chairmen; Jackson Bloom, chairman of the Automatic Cigarette Venders' Committee; Joseph J. Hest, chairman of the Distributors and Jobbers' Committee; Saul Kelson, chairman of the Brooklyn-Long Island Automatic Games Committee; Louis Goldberg, chairman of the Manhattan-Bronx Automatic Games Committee, and Lee J. Rubinow, chairman of the Automatic Music Operators' Committee.

The Fish Is Hooked

HARTFORD, Conn., September 26.—The engagement of Abe Fish, well-known Connecticut operator and jobber and head of General Game Company, to Goldie Sinitz was announced today. Friends of the prospective bridegroom intimate that Miss Sinitz must have cost her life with a neat curve to hook this particular prize. And come to think of it, doesn't this all make the bride-to-be a "Goldfish"?

Mustn't Cheat on Pinball Machines, Seattle Judge Says

SEATTLE, Sept. 26.—Persons who sell implements designed to facilitate beating pinball machines are guilty of disorderly conduct, a Seattle police court judge has ruled. The opinion was given in the case of a logger who was fined \$50 and given a suspended sentence of 90 days.

The logger had been arrested after a location owner complained that the logger had been manipulating the game in an illegal manner. The device used was a metallic instrument hidden in the logger's sleeve. He admitted on arraignment that he sold the cheating instruments to others.

Houston Marble Game Defendant Acquitted

HOUSTON, Sept. 26.—Defendant in a marble machine case went free and the State's witness went to jail here Wednesday (10) in a twist of circumstances which caused a directed verdict of not guilty.

E. M. Martin was the defendant, it having been alleged that he maintained a machine in State's witness John Platts' coffee shop. Platts had involved Martin in a swindle attempt which he repudiated at the trial when called to testify. He was arrested on a charge of perjury.

Organize Movie Machine Film Assn. in Hollywood

HOLLYWOOD, Sept. 26.—"Diversification of production in vital in film subjects available for coin-operated movie machines," says Jack Brower, general manager of Associated Producers Distributing, Inc. He went on to say: "The most important factor is the kind and quality of entertainment on each program. Each film release must contain novelty, new talent and unique production presentation to maintain public interest."

"After a survey of locations and interviews with operators over the country, APDI was organized to deliver highly specialized film programs for coin machine operation. Experienced people from all branches of the entertainment world are represented in associated producers' firms. Techniproces, Song-o-Graph and Plastures each deliver subjects with a styling and thru interchange of executive heads offer a successful background of motion picture production, a music publishing house, nationally known popular songwriters under contract, radio and television talent, vaudeville impresarios, talent bureau, sound research engineers, big name directors, supervisors and union-contracted production crews. Distributors are being established in various sections of the country so that operators can easily and economically obtain film reels to fit any type of coin movie machines."

Brower is enthusiastic as to the future of the movie machine picture business. He was a film sales executive for years with First National and Warner Bros. He entered the movie machine field as executive assistant to James Roosevelt until the latter's withdrawal from production due to military duties.

BRIEFS OF THE WEEK

Marriages

Bert Vignetto, manager Metro Coin Machine Company, Helper, Utah, to Barbara Semster, Richfield, Utah, recently at Flagstaff, Ariz.

Shirley Calhoun, of Wolf Distributing Company, Denver, to Walter Christopher in Denver September 6.

Personnel

Rose Zavilla has joined the staff of the Denver Distributing Company, Denver.

B. H. Williams is new manager of the Houston office of the Commercial Music Company.

Jessie Redick has been transferred to the Dallas office of the Commercial Music Company.

Andrew Roberts has joined the Modern Vending Company, Miami.

A. S. Arentz is now general manager of the Samuel Berger Company, Baltimore.

Ruth Berliner has joined the staff of Manhattan Distributors, New York.

Frank Brock Watson is now sales manager of Acme Coin Machine Exchange, Boston.

To the Army

Gil Wolf, serviceman for Modern Vending Company, Miami.

Leo Dixon, Jr., son of Leo Dixon, Triangle Music Company, Cleveland, has joined the IAP in Canada.

Firm Changes

Albert M. Letel has taken over the vending machine business formerly operated by Otto F. Hildebrandt, Baltimore.

New Firms

Williams Vending Company, Jacksonville, Fla.

Robert Mathies, Dearborn Vending Machine Company, 5402 Reuter Avenue, Detroit.

Arbee Vending Machine Company, 670 Baltimore Avenue, Baltimore.

Coin Automatic Music Company, 1528 Industrial Building, Flint, Mich., headed by Rodolphe J. Dupuis.

In Chicago Last Week

J. L. Jones, Hickory, N. C.

Bill Alberg, Brooklyn Amusement Company, Brooklyn.

Boris Siegel, Acme Coin Machine Exchange, Boston.

Bert Lane, Seaboard Sales, New York.

Joe Ash, Active Amusement, Philadelphia.

In New York Last Week

Lou Wolcher, Advance Automatic Sales Company, Los Angeles.

Meyer Gensburg, Genco, Inc., Chicago.

George Jenkins, Bally Manufacturing Company, Chicago.

Pat Buckley, Buckley Music Systems, Inc., Chicago.

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MUSIC MERCHANDISING

An Important Industry

THE very size of this year's Talent and Tunes Supplement is mute testimony of the importance of the automatic phonograph industry. But it's more than that. It's factual proof of the power of this vast nationwide network as a builder of recording artists' box-office value. It's incontestable evidence of its ability to popularize a song, to boost sheet music and home record sales. It is proof of the close relationship that exists between the automatic phonograph industry and the biggest names in show business.

It was The Billboard's objective to make this an issue that not only would command respect for the music-box industry but would serve as a means to build good will for the industry both with show business leaders and the general public as well . . . an issue that would tell the story of the automatic phonograph business as it should be told.

Since the most accurate yardstick of effort is results, we feel reasonably proud of the job that has been done. In two short years this supplement has grown from a fledgling of 48 pages to the 108-page insert in this issue. During that time it has become a potent force in establishing the importance of the music machine network to the recording artist, to the music publisher, to the retail record store and to all other factions that help make up the music world.

To help further the cause of the industry this issue is being mailed to:

Seven hundred and fifty radio program directors with the suggestion that they build programs around the music-box theme.

Three hundred managing editors of leading newspapers and magazines with the suggestion that they keep this supplement on file for accurate, authentic information about the industry.

Seven hundred and fifty talent buyers with the suggestion that they use music boxes to help promote personal appearance dates of attractions they buy.

And to all operators, distributors and manufacturers of coin machines wherever they call home—North, South or Central America.

We Want Top Music Machine Bands

By MAURICE M. COHEN

President and General Manager of Southern California Enterprises, Inc., Operators of The Hollywood Palladium, Hollywood.

SINCE the Hollywood Palladium is one of the outstanding ballroom-cafes of the country, and a showcase for many important movie moguls, it is imperative that we get only "the best" in attractions to play on our bandstand. By "best" we mean attractions whose pulling power at the box office is tops. Obtaining such attractions at the peak of their power is, of course, a tough and ticklish job. We watch the grosses various bands pile up in other parts of the country, but these figures are not accurate enough gauges of a band's box-office power.

Too many things can affect grosses—bad weather, lack of proper exploitation, popularity of the person booking bands into the small-town spots, lack of floor space, and a hundred other things. Grosses are okay, but not sufficient in themselves to give us the accurate information we want. They need something to back them up—and that "something" we have found to be the current popularity of an attraction on the music box "network" of the nation. Experience has taught all of us here at the Hollywood Palladium that the bands that will pull best at the box office are those that are clicking most solid on the music machines, and those are the bands we buy.

First Proof

The Palladium opened on Halloween, 1940, with Tommy Dorsey. Tommy always had been popular on phones but never more so than at this time, for his recording of "I'll Never Smile Again" had been the top number on the phone network all summer and was still in the Going Strong column of The Billboard's Record Buying Guide while he played his six weeks' engagement here. What's more, Tommy had "We Three" on wax of which the Record Buying Guide said, "No operator should be without this one." In the October 26 issue, only four days before we opened—in addition to "Our Love Affair" and "Call of the Canyon" in the Coming Up bracket. "We Three" hit the Going Strong classification while Tommy was on our bandstand.

It was Tommy's record on the phones that we used as our barometer to gauge his potential box-office power at the Palladium, and how accurate this gauge proved to be was reflected by the fact that Tommy rolled up grosses that exceeded our expectations.

Next attraction at our ballroom was Artie Shaw. Even tho he was well known to phono fans in 1939 as the result of his "Begin the Beguine," we were a little dubious of his possible pull because of his layoff from the band business. Shaw's recording of "Frenesi" however, was tops in the nation's phones at the moment, and that's what decided us, and we were not disappointed.

Glen Gray and His Casa Loma group and Russ Morgan and his orchestra followed in order. Several Casa Loma tunes have long been standards on the machines, and we were happy to have had this fine organization among our first three attractions. The Russ Morgan theme, "Does Your Heart Beat for Me," has long been regarded by operators

Record Mfrs.' Talent Bill To Top \$3,000,000 in 1941; 100,000,000 Disk Sale Seen

(Continued from page 3)

those disks and their distribution on the 400,000 coin phonographs in the country.

Besides becoming a nice source of revenue for 100 or so bands, the record biz has proved to be one of the strongest promotions for a band leader. Name leaders who heretofore depended almost wholly upon air time to spread their fame now say they would rather have a hit record on the automatic music boxes than all of the air time they can get. In a recent interview to a New York daily, while playing the Paramount Theater, Tommy Dorsey gave the music machines a clear field ahead as the greatest single medium for publicizing a band.

Singers, too, have found the recording field a best bet for fame, and such vocal artists as Bing Crosby, the Andrews Sisters, Dinah Shore, Connie Boswell, Dick Todd, to say nothing of featured band chirpers, are all finding the disks a promotion and coin bonanza. Crosby reportedly made \$125,000 last year from his recordings.

The future outlook for the recording companies and their artists appears

brighter than ever. By the end of this year the diskers expect to pass the collective 100 million mark in sales, something that hasn't happened since 1929. Play on the music machines has more than doubled in the past few months, and more recording bands and artists have been represented on the phonographs concurrently with this rise in play.

One of the biggest anticipated branches of expansion in the record field during the coming year will be in Central and South America. More and more music machines are being exported to these countries each month, and Decca, Columbia and Victor have all reported that their disk sales in these below-the-Rio Grande countries are increasing steadily. As a result of this Latin expansion next year, many band leaders figure they will be able to expand with it, picking up several weeks' work in such key cities as Rio de Janeiro, Buenos Aires, Mexico City, etc. In the States now most band baton-wavers figure that every one of their disks played is a plug for some future date.

in this vicinity, I understand, as a standard on the machines and the popularity of his recording of "Blueberry Hill" during the latter part of 1940 also had added to his following. Morgan was at the Palladium for four weeks, and did very well for us.

Our next attraction was Richard Himber supported by the Merry Macs, who were beginning to click on the machines. While at the Palladium this singing quartet introduced and recorded the "Hut-Sut Song," of which Ted McMichael, one of the Merry Macs, is co-author. The Merry Macs not only pulled in crowds during the Lenten season, but broke records during Holy Week. While here Universal Film execs heard, saw and signed them to a movie contract.

Further Proof

Further proof of the box-office power of phono network favorites was the engagement of Glenn Miller who established Hollywood Palladium records with over 8,000 dancers greeting him on opening night. Similar crowds followed for the rest of his three weeks' engagement, and at its completion, an all-time record was hung up.

At the beginning of the summer we had Al Donahue, and what the Record Buying Guide said of him and his number, "I Hear a Rhapsody," was reflected at our box offices. We also had the music machine favorites, the Andrews Sisters, for two weeks during this period.

Abe Lyman followed Donahue. The promotional campaign Lyman has been conducting among music machine operators for some time paid good dividends during his engagement at the Palladium. His recording of "He's My Uncle" was doing well in the machines before he arrived here. While here his versions of "Feedbox Freddie" and "When the Lilies Bloom Again" were clicking well on machines both in this area and elsewhere. Shortly before his engagement was up his "Help Me" was released and began to catch on. Lyman was one of our outstanding attractions.

RGB Tips

As far back as November, 1940, we had an Eastern band called to our attention by Record Buying Guide. It was Woody Herman, and at that time he was listed under "Possibilities" with the tune, "Frenesi." We watched his mentions and grosses climb and computed his b.-o. value with his climb on music machines. The culmination of this check-up was that Herman, of "Woodchopper's Ball" fame, was booked in the Palladium for four weeks, and was the first band to be held over. He did a good job for us and we held him over again—a total of eight weeks.

Another Eastern band we wondered about was Gene Krupa. A good band in the East does not always click out here, so we followed Krupa's rise closely to find out what his potentialities would be on our bandstand. When his "Down Argentine Way," mentioned in the Coming Up Division of RGB on November 16 hit pay dirt in the Going Strong classification on December 21 and hung on for a solid month, we realized Krupa's popularity was not restricted to the East alone and that he was a definite Palladium prospect. We booked him to follow Herman, and he's doing a swell job for us right now.

What's ahead? Well, we've followed the music box rise of several other leading bands during the past six months and have already booked two of them for early engagements. Jimmy Dorsey is one. Alvin Roy and the King Sisters the other. Their popularity on the nationwide phonograph network is all the assurance we need to feel certain they'll click with Palladium patrons.

Yes, sir—you can have any band you want—but we know from experience that what we want are the bands that are tops on music machines. We know they'll ring the bell!

Hammond Resigns Philly Assn. Post; Joins Tri-State Co.

PHILADELPHIA, Sept. 26. — Frank Hammond has resigned as business manager of the Phonograph Operators' Association of Eastern Pennsylvania and New Jersey and last Monday (15) joined Tri-State Music Company, Harrisburg, Pa., as general manager. Announcement came as a surprise to the local music machine operators, as Hammond was greatly responsible for the growth of the local association. He was called upon to build up the local association about four years ago, shortly after he came into this territory as a factory representative for Mills Manufacturing Company.

As a token of the esteem held by the music-box fraternity for Hammond, the last meeting at which he served his association, held September 11, was marked by the largest membership attendance in its history. Charles W. Young, president, and all the board of directors and officers paid fitting tribute to the services rendered by Hammond and presented him with a leather traveling bag on behalf of the membership.

No appointment to fill the post vacated by Hammond is contemplated by the association. Edna Gallagher, who has been an assistant to Hammond, will run the office affairs, and the board of directors, along with the officers, will take a more active part in carrying on the activities of the association.

Tri-State, owned by Mack Esterson and Sol Hoffman, is the largest music operation firm in Central Pennsylvania. Hammond set up his desk at the Tri-State headquarters at 1423 North Third Street, Harrisburg, from which point he will serve as general manager of Tri-State's home office, managed by Harry L. Parsons, and the Lancaster, Pa., branch, managed by Earl Walton.

With the addition of Hammond to the Tri-State executive staff, the firm plans to expand. There is a strong possibility that another branch office will soon be set up in York, Pa. Tri-State is also the Central Pennsylvania distributor for Buckley Music Systems.

Permo Making Parts for Planes

CHICAGO, Sept. 26 (MR). — Permo Products Corporation, makers of long-life phonograph needles, is entering the aircraft instrument supply field and is likely to become an important factor in manufacturing alloy pivot points for

Hillbilly and Foreign Record Hits of the Month

(Note: Here are the most popular hillbilly and foreign recordings of the past month. Similar lists will be published in this section once every month.)

HILLBILLY RECORDINGS: You Are My Sunshine, Gene Autry, Airport Boys; Be Honest With Me, Gene Autry; I Guess I'll Be on My Way, Four Clefs; Come Swing With Me, Tennessee Ramblers; Time Changes Everything, Roy Rogers; Frisky Fiddlers' Polka, Curly Hicks and his Taproom Boys.

INTERNATIONAL RECORDINGS: Pound Your Table Polka, Lo-Lo-Lita, Misirlou, Waltzing on the Kalamazoo, Cubalero.

FOREIGN RECORDINGS: German, In Muenchen Steht Ein Hoffbrauhaus, Isarwinkler Schuetzenparade; Bohemian, Smutna Vdovicka, Ja Rada Tancuji; Hungarian, Lokassalfak mar rotet, Meby a goxos lefele; Croatian, Marijana, Kukavica; Polish, Nie chce wiecej robic, Poczekaaj, Powiem Mamma, Za Granica; Scandinavian, Balen I Karlstad, Janka, Karpatski; Swedish, Styrmann Karlssons Hambo, Jungman Jansson; Italian, Canto della notte, Non Mi Stanco; Jewish, Shein Vite De Levoone, Betz, Shloimote Malkole; Greek, I Vasso, Zehra.



EXPLOITING THE MOTION PICTURE "In the Navy," featuring the Andrews Sisters, the Capitol Theater, Salisbury, N. C., installed a Wurlitzer Colonial model stocked with records by the Andrews Sisters. The machine was placed in the theater a week before appearance of the picture, with the result that the picture and the phonograph received valuable publicity. Beside the instrument are L. F. Cox, president, Cox Vending Machine Company, of Salisbury, and Harris S. Luther Jr. (right) assistant manager of the theater. (MR)

instruments, according to E. C. (Gene) Steffens, vice-president.

"The precious metal, or osmium alloy, used in the coin-operated phonograph needles and in aircraft instrument pivots, also has a wide use in fountain pen tips. This alloy belongs to the platinum family of metals," explained Steffens.

"Testing the possibilities in the aircraft field, steel pivots in instruments were worn out in accelerated tests in 25 hours; osmium alloy pivots showed no signs of wear in 125 hours.

"The general increase in friction which is common to steel pivots is eliminated with the use of osmium alloy," he said, and added that non-corrosion, non-abrasion and low rate of wear without lubrication are among the claims for the Permo alloy pivots.

"Initial use of the metal was giving fountain pens long life. About 12 years ago osmium alloys were used for the first time in creating a long-life phonograph needle," concluded Steffens.

Buffalo Operator Opens Record Store

BUFFALO, Sept. 26.—A new angle in the music operating field here is the operation of a retail record establishment in conjunction with the coin machine hit. Pioneer in this combination is Al Bergman, who started out by merely selling used records in his office quarters and gradually built up a following, until he remodeled the entire store to accommodate a large and beautiful record and radio-phonograph stock.

Rab's, as Bergman calls his establishment, was opened September 5. A reported \$40,000 went into interior decorations, merchandise and furnishings. Special promotion tie-up brought Dick Kubin, currently playing at the Statler Hotel, to the store to sign autographs on Decca records the first Sunday the store was open. Two days later Jimmy Dorsey and Helen O'Connell plus Bully Burton, band's manager, made a personal appearance at Rab's while playing a vaudeville stand at the Buffalo Theater.

Bergman is so pleased with his venture that he has signed a lease on another establishment two doors from Rab's to sell electrical and other appliances. This second store will open in about a month.

Store is uniquely named after Bergman's three sons, Roy, Al and Bob. Employees include Nancy Cohn, Alice McGowan, Frances Barbieri, Mildred Bastola, Lucille Smith, Bill Kaluzny and John Schaefer.

Dallas

DALLAS, Sept. 26.—B. H. Williams was in Dallas this week conferring with his brother, Raymond, before leaving for Houston to take over the management of the Commercial Music Company's South Texas branch. Jewell Reddick, formerly with the Oklahoma City office, is now located in the Dallas office.

The demand for Seeburg HiTone phonographs, Wal-o-Matics and speakers has continued its upward since April, according to Ed Farkow, executive of Electro-Ball Company, Inc.

Nadine Neiderer, secretary to Raymond Williams, of the Commercial Music Company, is on vacation. She will visit New Orleans and other Louisiana cities.

L. P. Craig, of Mineral Wells, Tex., reports business good in that city of army cantonments and health resorts.

Vetoe Narrell, of Pecos, Tex., has recently added 10 new Wurlitzers to his music operations.

M. T. Johnson, of Breckenridge, Tex., and Oscar Glickman, of Big Springs, Tex., were on coin machines row this week purchasing new equipment.

Houston

HOUSTON, Sept. 26.—I. F. Webb, Rock-Ola vice-president, spent some time in Houston early in September. Stelle & Horton, Rock-Ola distributors, were his headquarters while traveling over South Texas territory.

A. M. Mendez, Wurlitzer district manager, spent several days in this territory recently, making Commercial Music his headquarters. He reported a plentiful supply of Wurlitzer wall boxes available for immediate delivery.

B. H. Williams is now Wurlitzer sales representative in Houston and San Antonio territory for Commercial Music Company. He is a brother of Raymond Williams, owner of Commercial Music.

Mrs. A. L. Gidden, of El Campo, has bought several new phonographs and added another large town to her field of operation in South Texas.

Operator and Mrs. Ernest Gates returned September 6 from a five-week vacation in Canada.

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Victor Co., Ltd.,
Montreal

RECORD BUYING GUIDE--PART 1

Records and Songs With the Greatest
Money Making Potentialities for
Phonograph Operators

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

GOING STRONG

I DON'T WANT TO SET THE WORLD ON FIRE	TOMMY TUCKER (Amy Arnell-Voices)
DADDY (18th week)	SEA WAIN
GREEN EYES (10th week)	SAMMY KAYE (Ensemble) ANDREWS SISTERS
'TIL REVELLE (7th week)	JIMMY DORSEY (Bob Eberly-Helen O'Connell)
YOU AND I (6th week)	KAY KYSER (Harry Babbitt) BING CROSBY
YOURS (4th week)	GLENN MILLER (Ray Eberly) BING CROSBY KAY KYSER (Harry Babbitt-Ginny Simms- Ensemble)
BLUE CHAMPAGNE (2d week)	JIMMY DORSEY (Helen O'Connell-Bob Eberly)
	JIMMY DORSEY (Bob Eberly)

COMING UP

KISS THE BOYS GOODBYE	TOMMY DORSEY (Connie Haines) TOMMY TUCKER (Amy Arnell)
I GUESS I'LL HAVE TO DREAM THE REST	GLENN MILLER (Ray Eberly-Modernaires) TOMMY DORSEY (Frank Sinatra-Pied Pipers)
JIM	DINAH SHORE JIMMY DORSEY (Bob Eberly-Helen O'Connell)
CHATTANOOGA CHOO CHOO	GLENN MILLER (Tex Bencke-Modern- aires)
YES, INDEED	TOMMY DORSEY (By Oliver-Jo Stafford)
WHY DON'T WE DO THIS MORE OFTEN?	KAY KYSER (Harry Babbitt-Ginny Simms) FREDDY MARTIN (Eddie Stone) ANDREWS SISTERS
COWBOY SERENADE	KAY KYSER (Harry Babbitt) GLENN MILLER (Ray Eberly)
MAMA	HORACE HEIDT (Glee Club)

Tommy Dorsey's cutting of this gay tune has taken the popularity lead and might be the means of lifting it into top category in short order. Wain and Tucker disks are by no means out of it. Reports show that song is being given strong play from Coast to Coast and has yet to reach its peak. Looks very good.

Another number which seems to get better every week. At its present pace it should have little difficulty climbing upstairs within the next few weeks. Field seems restricted to T. Dorsey and Miller versions, due no doubt to top vocal arrangements of each. Operators not already on it had better watch it.

A torcher in the best tradition of its kind, this number is gaining by leaps and bounds and is already getting a tremendous play. Right now there is little to choose between the top Shore and Dorsey renditions, with both giving the thing just the treatment required to boost it sky-high. A natural for the machines in every way, Jim is headed in the right direction.

Making healthy progress, this poppy novelty is doing plenty of good after a so-so start. Chugging along as it is, it might conceivably pick up enough extra steam to make the grade in high. It has the advantage of a smash Miller treatment, catchy melody and simple words.

After faltering a bit last week, this lived-up spiritual pulled itself together and got right back into the thick of things. It pulled plenty of nickels during the past seven days. This platter will still bear some close watching by wide-awake ops.

A song which would seem to have all the better of it in the matter of title, in addition to catchy melody and lyrics, this sprightly number showed a surprising slackening of pace this week after a most promising start. Perhaps it will pick up again. The full might well be temporary. Ops better watch it closely.

This haunting prairie ballad made a rather spotty showing this week, but is still strong enough to merit attention. Next week or two should tell the tale. A quick pick-up in popularity is not inconceivable, altho it is possible that song has gone as high as it ever will.

Not all hope is lost for this novelty, but it is not moving as fast as it should, nor does it seem to retain appeal beyond the first few plays in some locations. Where it is popular, however, it is intensely so, and might catch on for keeps in currently less enthusiastic spots.

Songs listed below are those which have appeared in "Coming Up" for four weeks or more, and which are still being mentioned on enough reports to warrant their inclusion in the Guide, even tho they most probably will never climb into "Going Strong."

BOOGIE WOOGIE PIGGY

MA, I MISS YOUR APPLE PIE

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Sellers appears on another page in this department.

HERE'S THAT BAND AGAIN
with the hit song
they put on
the map!

**DICK
JURGENS**

gives you
"ELMER'S TUNE"
ON **Okeh** RECORDS!



The Prince of Rhythm and his boys do a great job on this hit song that started right on their own home ground. It's their own song, and they give it everything they've got in the way of sweet and hot rhythm plus plenty of punch. Everybody from "the man in the street to the man in the moon" is humming this song these days, so get it on your machine fast. It's a money-maker in a great big way!

OKEH 6209

other top recordings of
this popular number...
played by

BENNY GOODMAN
Columbia 36359

THE CHARIOTEERS
Okeh 6390

Trade Marks "Columbia" and "Okeh"
Reg. U. S. Pat. Off.

ORDER FROM YOUR
Columbia
DISTRIBUTOR
TODAY!

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 13)

BING CROSBY (Decca 3970)

The Waiter and the Porter and the Upstairs Maid—FT; V. The Birth of the Blues—FT; V.

Having the advantage of Johnny Mercer for the composer credits, and aided by Mary Martin and Jack Teagarden for the song writing, with Teagarden's foolery abetting for the musical background, Crosby records a classic in the fable about the household domestics on the A side. Crosby takes the verse at liberty, acting as a sort of night club host reminded of a story about the guest who found the folk in the manse too artsy and stuffy, so he went out to the partry where he courted with the waiter (Crosby), the porter (Teagarden) and the upstairs maid (Miss Martin). All three are very much at home in this cleverly worded satire on the mink-and-moonie set, with Teagarden adding his trombone flourishes. With a light and bouncy melody set for the lyrics, the ditty packs plenty of commercial appeal. Flipover finds Bing on his own to the Teagarden accompaniment for the picture's title song, which stems from one of the George White Scandals. The band pacing with a bright tempo, Crosby chants a verse and chorus and then gives way to Teagarden's solo slides, with the piano beating out the bridge bars with a bit of the boogie for Crosby to carry it out.

Coming with the release of the screen show, both sides rate places in the phones. "The Waiter" is a delightful novelty that gets a light and humorous touch from Crosby and

company. And the title song on the flipover will again find favor in the fresh interest the picture is bound to create.

LES BROWN (Okeh 6377)

Juilli' Joe Di Maggio—FT; VC. The Nickel Serenade—FT; VC.

The story of Joe's famed hitting streak is designed as a heavy-hitting jump tune with a delightful novelty edge that has Brown's musical sluggers doing some dandy jiving as they "dream of Joey with the big brown bat." A typical ball park cheering scene is set for the opening scratches, and the band hits hard on introducing the musical riff. When Betty Bonney takes over to tell the song story, the band boys lay down their brains for the background chorus. The salute to the music boxes on the flipover gets away to a fast start with Abe Most much at ease for the clarinetting. Miss Bonney takes both verse and chorus to tell the tale of the love match inspired by the playing of the coin-operated phonograph, and a band sock chorus carries it out.

The band sings that they want Joe Di Maggio on their side, and the music box operators would do well to join in on that chorus. That's the side that is going to get the decision of the youngsters at the jukebox parlors. Unfortunately, the five ditty has not found its way to the wax circles until this late date, yet there is still enough weeks remaining to the baseball season to help it cop the pennant for the phones.

BEN BERNIE (Decca 3986)

Friday Cat—FT; VC. Lil Abner—FT; VC.

Long absent from the waxing fraternity, the ole maestro stages a comeback this time on the Decca label. And his fresh start is an auspicious one, with a dandy doubling of novelty ditties that are bound to create a fresh interest in Bernie and his lads. "Friday Cat," fashioned by Bernie's pianist, Dick Brodeur, is a rhythmic dish that gets an application of the ensemble singing technique that Sammy Kaye applied to his Dandy click. Similarly stops there, being the typical boy-belle-in-love ditty, with the novel Bernie treatment making it a standout. The comic strip character comes to life in the plattermate, stemming from the screen story of L'il Abner. Taken at a brighter tempo, and with a relished hillbilly twist to the words and music, it enlists the harmonizing services of the Bailey Sisters, pitching their vocal yoo-hoos at Ben (L'il Abner)

Bernie, with the band boys "comin' round the mountain" in song.

The ole maestro is in young spirit for these two sides. Both novelty pieces, and both sold strongly via the vocal route, the phone players are in for a delightful surprise with either side. Sides are designed to catch the younger element, and with "Friday Cat" getting the same vocal treatment that characterized "Daddy," the kids will soon stamp it as being the "cat's meow." "L'il Abner" gets the same stellar treatment, and the popularity of the comic strip character makes for a natural magnet to the side.

POPULAR ALBUMS

Artie Shaw Hits (Victor P-85) offers eight carefully selected sides, some made by the old Shaw band and some by the new. Appropriately enough, the first two sides pair *Fremont* and *Begin the Beguine*. Coupling the more recent Shaw aggregation that features the fiddles for the A side with the scorches of old for the B sides, it's a highly desirable showcase of Shavian hits in *Star Dust* with *Back Bay Shuffle*, *Dancing in the Dark* with *Traffic Jam*, and *Moonglow* with *Serenade to a Savage*. No vocals to any of the sides; it's all the band and Shaw's stellar clarinetting.

Music machine operators see bound to draw big dividends in investing in this album of Shaw standards. The sides are all good for a healthy spin in the phones. Interest in them is still high, and with Shaw now coming out of hiding for a personal-appearance tour, and proving conclusively at the box office that the kids aren't mad at him any more, see he at them, the album provides an excellent opportunity to cash in on the Shaw band, especially in tying in with a dance date in the territory.

Frankie Carle Encores (Columbia C-70) is a second volume coming off the presses that features the piano keyboard caperings of Horace Heidt's pianist. Backed by only a rhythm section, it's enthrallingly Steinway artistry in the popular vein that Carle imparts to eight oldies, including *Somebody Loves Me with I Know That You Know*, *Swinging Down the Lane with The Love Nest*, *I Can't Believe That You're in Love With Me*, *After You're Gone* and *The One I Love Belongs to Somebody Else* with *Sweet and Lovely*. While the tune selection is not all that could be desired, nor do many of the selections show off the Carle pianology to best advantage, he plays them all with proper appreciation of their varying moods.

While there isn't a side in the lot of eight that can be singled out as potential hit phone material, they are all worthy entries for those specialized locations where a solo piano blending melody with rhythm makes for the desired atmosphere music.

Getting Sentimental With Tommy Dorsey (Victor P-80), as the billing implies, is a round-up of eight sides that have become closely associated with the "sentimental gentleman of swing" and were largely instrumental in skyrocketing his stock in the select circles of name bands. The sides take in a variety of musical moods and tempos, teeing off with his thematic *I'm Gettin' Sentimental Over You*, backed by the album's only real swing-out, *Royal Garden Blues*. Harking back to 1937, with Jack Leonard and the swing choir singing a second jacket (See ON THE RECORDS on page 73)

TO THE COIN MACHINE BOYS--

I HAVE JUST RECORDED
FOR BLUEBIRD

TWO NEW TUNES THAT
ARE BOUND TO HIT THE
HIT PARADE

CONCERTO
FOR TWO

and
I DON'T WANT
TO SET THE
WORLD ON FIRE

B11291

And two others soon to be
released look plenty good

DELILAH
and
ORANGE BLOSSOM
LANE



As long as I've
got all this
space I might
as well mention
some other
recordings I'm
proud of:

DON'T LET JULIA FOOL YA (B11247)
SHEPHERD SERENADE (B11247)

(A swell double feature!)
And some oldies I recorded at your request—
Together (B11156)
Little Street Where Old Friends
Meet (B11195)
Say It Isn't So (B11212)
I Wonder What's Become of Sally
(B11212)
Glad Rag Doll (B11246)
Why not give 'em a whirl?

Best regards,

Dick
Todd

Operators!

You'll get a
steady flow of
"Champagne Profits"

from
the "CHAMPAGNE MUSIC" of

LAWRENCE
WELK

with smooth-sweet vocals by
JAYNE WALTON
on
DECCA RECORDS

3725 Friendly Tavern Polka
You Are My Sunshine

3726 Clarinet Polka
Canadian Capers

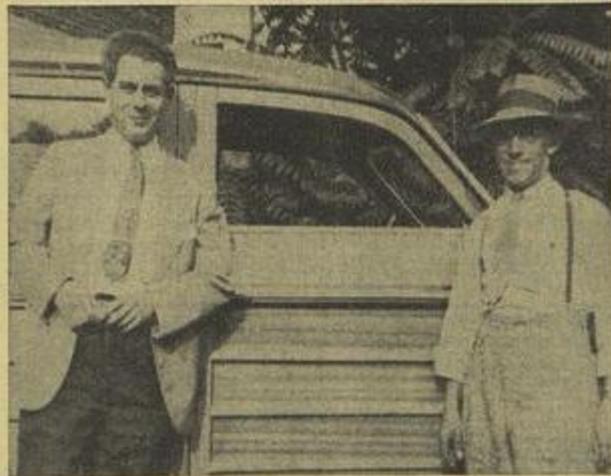
3824 Flores Negras (You're the
Moment of a Lifetime)
Chansonette

3934 Back Home in Illinois
You're My Darling

JUST RELEASED!

3995 Neche de Ronda
Dawn

Exclusive Management
FREDERICK BROS. MUSIC CORP.
NEW YORK • CHICAGO



ONE OF THE INDUSTRY'S MOST ELIGIBLE BACHELORS, Louis Blatt, Atlas Coin Machine Company, Boston, and Walter Eunis, Seeburg operator, of New Bedford, Mass., are subjects for the camera of Iro McLelland, Seeburg's New England factory representative. (MR)

IT SOUNDS BETTER ON

TOP MONEY-MAKERS
IN ALL
YOUR LOCATIONS

GUY LOMBARDO

I DON'T
WANT TO SET THE WORLD ON FIRE
3999

INK SPOTS

I DON'T
WANT TO SET THE WORLD ON FIRE
3987

BON BON

I DON'T
WANT TO SET THE WORLD ON FIRE
3980

DICK ROBERTSON

I DON'T
WANT TO SET THE WORLD ON FIRE
3981

BING CROSBY The Sweetheart of Sigma Chi Dream Girl of Pi. K. A. ...4000

JIMMY DORSEY Time Was Isle of Pines ...3859

JOHNNY LONG The Boogie Woogie Piggy Chattanooga Choo Choo ...3905

RUSS MORGAN The Cowboy Serenade Below the Equator ...3983

JAY McSHANN Confessin' the Blues Hootie Blues ...8559

DECCA COIN MACHINE SPECIAL
KISS THE BOYS
MARY GOODBYEMARTIN Do It Again. 18184
List Price 50cTie up with the Paramount Picture
"Kiss the Boys Goodbye," featuring
Mary Martin—Now Playing at your
Neighborhood Theatre.

AND REMEMBER—

IT SOUNDS BETTER ON

DECCA RECORDS, INC., N. Y.
Canadian Distributors:
THE COMPO CO., LTD.
Lachine, Montreal, Quebec

RECORD BUYING GUIDE--PART 2

A Forecast of What New Songs and Record
Releases Are Most Likely To Be Needed
by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future National Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

JOLTIN' JOE DI MAGGIO LES BROWN (Betty Bonney-Ensemble)

Before this novel tribute to baseball's No. 1 performer was waxed it received mention here. The Brown recording strengthens belief that with the World Series close at hand and Joltin' Joe himself scheduled to play an important role, ops had better hop on the band wagon. Words are tops, featuring a catchphrase that all the kids will soon be screaming. Here is a natural.

FRAIDY CAT BEN BERNIE (Ensemble)

The "O' Maestro" is in for an extended run on the machines with this novelty. Tune has a nice lilt, words not too hard to remember and Bernie's treatment is entirely in keeping with the gay spirit of the thing. Ops will be getting plenty of calls before long, and will do well to stock up.

ELMER'S TUNE GLENN MILLER (Ray Eberle-Modernales)
BING CROSBY
DICK JURGENS (No vocal)

This rustic novelty, with pacing along the lines of Josephine, has been given a good start by the expert Miller, Crosby and Jurgens treatments. Any or all of the three can make the heights with any sort of luck. Should be given close attention.

CONCERTO FOR TWO CLAUDE THORNHILL (Dick Harding)
DICK TODD

One of the most beautiful melodies to hit the machines in many a day, the Concerto, which is doing so well as a Freddy Martin instrumental, is now given the added advantage of a fitting set of lyrics. Here are the two renditions which look most likely to succeed at this writing.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

I DON'T WANT TO SET THE
WORLD ON FIRE INK SPOTSThis ballad has all but set the music world on fire, and now the Ink Spots create a real blaze with a vocal in their best *If I Didn't Care* tradition. The platter-mate, *Hey Doc*, is also due for a long term on the boxes. While the fire is hot, tho, ops can clinch plenty of extra nickels with this Ink Spots' A-1 disk.

JOLTIN' JOE DI MAGGIO LES BROWN (Betty Bonney-Ensemble)

The story of Joe's famed hitting streak is inspiration for this dandy five dish. The title itself is a strong attraction, and with the World Series not with us yet there is still plenty of time for this natural to hit homers for the phono networks. Sure-fire fodder for the kids, and bound to give the oldsters a kick, too.

MICKEY TEDDY POWELL (Ruth Gaylor)

This dainty serenade to an Irish colleen created a major sensation back in 1917. Teddy Powell gives the gal a modern dress and she's still plenty sweet. The tempo's slow but highly rhythmic and Ruth Gaylor's singing adds lilt to the lyrics. Powell's platter is strong enough to start revival of the tune.

FRAIDY CAT BEN BERNIE (Bailey Sisters and Ensemble)

Bernie's return to the music boxes packs plenty of promise. Song is novel, highly rhythmic and plenty jovial, sung in the same fashion which brought such success to the Kaye version of *Daddy*. Thing looks like a cinch to get plenty of play and might develop into a "must" item before long.

BIRTH OF THE BLUES BENNY GOODMAN

The lacking the vocal one might expect on this particular tune, the Goodman record is so intensely groovy that it easily overcomes the deficiency. Benny's clarinet is heard to advantage several times, making the disk a good one for the machines.

THE WAITER AND THE PORTER AND THE UPSTAIRS MAID BING CROSBY (Mary Martin and Jack Teagarden's Orchestra)

A clever set of lyrics with a rollicking melody to match, the song is a certainty to become a household favorite, with consequent benefit to the phono. Real send-off for song will come with release of Crosby's pic *The Birth of the Blues*, in which song is heard. Crosby is the waiter, Miss Martin the Upstairs Maid and Teagarden the Porter, and the disk is repeat on screen scene.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

THE
HEIDT
HIT
PARADEHORACE
HEIDT'S
DOUBLE-VALUE
RECORDS

"I'm a Little Tea Pot"

Featuring
RONNIE KEMPER
The Official Lipton Tea Song
—Col. 36306Double Value Record
SIDE 1

"MAMA"

SIDE 2

"I DON'T WANT
TO SET THE
WORLD ON FIRE"Featuring
LARRY COTTONDouble Value Record
Both on Columbia 36295And here's
still another
hit by Heidt!"B-I-BI"
with
DONNA and her DON JUANS
COLUMBIA 36337Get in the Parade! Hurry! See your
COLUMBIA DISTRIBUTOR

Another Coinman Turns Tunemsmith

PENSACOLA, Fla., Sept. 20.—W. B. Hayes, local music operator, has penned a tune entitled *I'm Fired of Being a Brother to You*. Hayes declares that he has been trying for years to have music publishers use his tunes and that he has at last made the grade with his newest work. A nationally known publisher has taken it on.

Speaking of his music machine operations, Hayes says: "We are doing a good business in Pensacola on account of the defense program. As you know, this is the site of one of the largest air training schools in the world."

Hayes's firm is called Peninsular Sales.

ON THE RECORDS

(Continued from page 71)

holds Marie and Who? *Star Dust* brings Frank Sinatra and the Pied Pipers to the singing fore, paired with the Dorsey classic swing treatment for *Song of India*. The final envelope the never-to-be-forgotten *I'll Never Smile Again* with the instrumental *Little White Lies*.

They are all familiar sides and all closely identified with Tommy Dorsey, to such an extent that many of the revivals are still plenty potent for reaping coins in the music boxes. As such, the album is highly recommended for the operator's shopping list. In Everybody's Favorite? Columbia C-69). There is only one point that can ask that question, and for this package of eight Columbia glorifies Ted Lewis and his orchestra. Sides are all re-issues that date way back when, and for the nostalgic note that it sounds by far the best entry in *Some of These Days*, with Sophie Tucker for the singing. The music goes back ten years or more, when Lewis battered top hat, his cane, and clarinet made history in the vaudeville circuits. As such, the album has value only as a sentimental attachment, digging up for a fresh waxing such Lewis dandies of yore as *Blue My Naughty Sweetie Goes to Me—Good Night! Some of These Days—On the Sunny Side of the Street; Somebody Stole My Gal—Fever Rag; How You Ever Been Lonely—The World is Waiting for the Sunrise*.

While some of the selections are still fun, the sides are not meant for music machine consumption.

The Birth of the Blues (Victor P-82) is unquestionably the outstanding popular album of the moment. It's a collection of W. C. Handy classics, varying from the slow (*St. Louis*) blues to the fast (*Joe Turner*) blues. The Dixieland octet of the NBC Chamber Music Society of Lower Basin Street, directed by trumpeter Harry (Hotlips) Levine, hews closely to the traditional musical lines. The four A sides (*St. Louis Blues, Beale Street Blues, Aunt Hester's Blues and Careless Love*) have delightful Lena Horne as guest singer, while the Dixieland jazz group gives out sharp and vividly for the B sides (*Memphis Blues, Joe Turner Blues, East St. Louis Blues and John Henry Blues*).

Operators will find plenty of profit in this album, cashing in on the following of the NBC Lower Basin Street show and the popularity of Lena Horne, who first attracted disk attention as singing lead vocalist in Charlie Barnet. While the "St. Louis" is the more familiar blues side, any of the vocal sides should hold up on the phono play, especially at locations catering to the college kids, and even at the race locations.

SPIKE JONES (Bluebird 11282)
Behind Those Swinging Doors—W; VC. Red Wing—PT; VC.

The brand of musical corn that first attracted wide attention to the Schmeckelfritzers shows up for the first time on this label. Spike Jones is drummer boy for John Scott Trotter, and for these waxes has rounded up a crew of footlers who can blow with their tongues in one proceeding a corn combo that will even give the swingophiles a musical kick. The *Swinging Doors* ditty has clarinetist Del Porter singing a refreshing parody on the "Father, dear father, come home with me now" theme, replete with a nickelodeon piano, a quartet of singing bartenders and a ripened burp. *Red Wing* classic has the band boys blowing out the Schmeckelfritz tradition, with Jones having a field day at the cow-bells and not-so-musical automobile horns. And for old time's sake there's even a banjo solo strummed out by no less than Perry Botkin, better known in waxing circles as a musical director for the songbirds.

With a dearth of red-down-to-earth novelties on record, operators have a double-buck situation here for their tap and tavern trade, and even the kids will take



MANHATTAN CLOSES A SIZABLE ORDER for Victory model Wurliters with David Stern, of Royal Distributing Company, Elizabeth, N. J. Here Stern is flanked by Dase Margolin and Joe Kisen, of Manhattan Distributing Company, Wurlitzer New York distributor. (MR)

kindly to them just for the fun of it. Both sides are fun-provokers, the A side vocally and the B side musically.

XAVIER CUGAT (Columbia 36360)

Misirlou—PT. Llorá Timbero—PT; VC. Salud, Dinero Y Amor—W; VC. Benabé—PT; VC.

Cugat scores heavily on two fronts, both with his current Columbia couplet and with a dandy Victor re-issue doubling. By far the most entrancing and enchanting effort is the *Misirlou* symphony. It's an old love song that mirrors the intoxicating and exotic reflection of the desert and pyramids. Employing a thrilling drum and violin effect, and adding deeply spiritualistic background humming by a mixed chorus, Cugat sets it in the beguine tempo and paints it all with beautiful tones and colors. Being limited to the formal 10 inches of wax, Cugat relies on the song's high musical qualities. However, with *Misirlou* having the benefit of lyrics expressing a love idyl just as beautiful and spirited as the music, the inclusion of the lyrics would make for a highly desirable 12-inch disk.

The *Salud* re-issue gives the rhythm of the Argentine waltz, which establishes the same spirit in tempo as the Viennese waltz. Highly melodic, the side has Carmen Castillo adding pleasant voice to the words in Spanish, the band boys joining in for the chorus ensemble. The two B backings provide the rumba excitement, more so in that the throbbing singing of Miguelito Valdes dominates both disks.

Where the call is for South American musical excitements, all the sides serve with equal favor. The "Misirlou" side especially is designed for listening pleasure, and is a musical delight for any location where the music machine is called upon to provide atmosphere music, either for sipping or sipping.

TONY PASTOR (Bluebird 11267)
Dream Denial—PT; VC. So Near and Yet So Far—PT; VC.

Cole Porter music from the You'll Never Get Rich screen feature starring Fred Astaire makes up this couplet. Both are suave and smooth melodies with ultra-smart lyrics and the highly rhythmic brand of demagogation dispensed by Pastor is acceptable. Porter goes way up in the clouds for his *Dream Denial* song theme, almost like resolving Debussy's discharges to make for a harmonic blend. He captures the aimless wandering of the clouds and spreads it out for 64 bars, chorus form characteristic of the composer.

The *So Near* song is a love-lament, with a beguine rhythm making it all the more intoxicating. Pastor has Johnny McAfee in good voice for the *Dream* side, while Eugenia Baird sings the mated music, both sides set in a medium fast tempo.

Music box operators should make more than a mental note of these two songs. Facts that Cole Porter is the composer and the tunes will get their biggest send-off when the movie screens start showing the new Fred Astaire-Rita Hayworth pic spell long life for both on the phono network.

HORACE HEIDT (Columbia 36337)
B-I-B-I—PT; VC. Fattalella—PT; VC.

Heidt is cutting novelty sides with an amazing regularity and with an un-

canmy ability to give the dizzy ditties a dandy treatment. The A side tops all the predecessors. It's a cute play on vowels and consonants, taking its cue from the spelling games kids play, and it adds to a new and novel way of spelling that five-letter word with which no love song is complete. Practically all of the bi-bi-ing is left to Donna and her Don Juans, and they vocal the tongue-twister cleverly. Companion piece is a frolicsome and bouncy ballad, interpreted in a more restrained tempo and subdued musical setting. The piano solo for half chorus on opening, and Charlie Goodman gives the song story a light vocal touch. The band steps up for the last half chorus, and gives way to the Steinway squatter to finger the finish.

Norace Heidt is still hammering away on the musical novelties, and it looks like he's going to hit the song with "B-I-B-I." Considering how folks went for itty-bitty fishes and more recently the hot-out double-talk, there's reason enough for a strong appeal to bi-bi the vowels and consonants as called for here, especially since the song takes its root from a spelling game that every youngster has played. The wacky, it still stacks up as cute. With the maestro accepted by the phono fans, they're sure to give this a spin try. That's all it needs. It's contagious, carrying with it the chance of remaining for a long time in the machines.

HARRY JAMES (Columbia 36339)

Don't Take Your Love From Me—PT; VC. Duke's Mixture—PT.

Harry mutes his horn to take it sweet for the A side, opening up on the B side to blow hot and wild, making it all add up to a dandy doubling. Harry Nemo's Love lament strikes as one of the swiftest sweet songs of the day, and James interprets it that way. The string quartet opens up, with Harry's muted horn taking over. Baird's new chirple, Lynn Richards, gives a soft and plaintive touch to the lyrics for the second chorus. Flip-over finds the kicks. As the title indicates, it's James paying musical tribute to Duke Ellington. A slow blues, it's arranged in Duke's characteristic style. The sax voicings approximate the Ellington voicings; the band is solid through; Al Lopez's hefty keyboard thumping scintillates, emphasizing

Duke's unconventional bass figurations for his left hand; and Harry has a field day with his horn—virtually a combination of Cootie Williams and Rex Stewart blowing out of the single bell.

Both sides, distinctly different in musical expression, make it a double entry into the music boxes. The ballad side, introducing James's new female voice, gives groovings on the sweet side for a sweet song that should grab off a generous share of the public's favor. "Duke's Mixture" is a tasty tid-bit for the James fans who, with reason enough, find the maestro at his best moments when blowing his horn in the heated registers. It is sure-fire to raise the temperature at the jitterbug parlors. Moreover, because of the association with Duke, as favored in the title, it should find just as much favor at the race locations.

POLKAS

A bumper crop of the gay and rollicking polka platters offers a highly diverting variety of the old-time dance music. Interest in the sides is strictly for the music machine operators, and all stack up as highly acceptable fare for tavern locations where such disks are in such great demand.

Rene Mussette Orchestra (Standard T-2014), a familiar figure in such musical circles, has a neat novelty polka in *Weiter, I'll Pay Later*, the band boys chiming in to sing the song title with each chorus. Mated it with a highly melodic and sprightly *Cheating Charlotte*.

Henri Rene and His Accordion (Standard T-2006 and T-2011). Despite the altered band billing, it's still the characteristic Rene Mussette crew offering four descriptive sides. The first couplet pairs *Full Moon on the Lake* with *Stippling Brook Polka*, with the second number doubling *Humming Melody Polka* with *Mountain Peak Polka*. Tune titles are highly descriptive of the musical content of the sides. Most striking is the *Mostrafin Peak* platter, the polka getting a Swiss musical setting, replete with a whistling chorus.

Harold Instrumental Trio and Nordic Instrumental Quartet (Standard T-2016) split the number. Trio, being Harold Grant's grouping of two accordions and a bass, falls a bit short on creating musical gayety with *Happy as a Lark*. More acceptable is the quartet, same group with violin added, fashioning a more melodic dancing pattern for *North Star Polka*.

Harry Harden and His Musette Orchestra (Decca 3506) has musical dynamite for tavern phonos in *Laughing Polka*. Entire side is peppered with hearty laughter which can't help but become contagious among those lending an ear. Even his the horns create laugh effects. Mated it with a tinkling *Tinkie Polka* and gives the last chorus a regular fox-trot setting, which explains the "swing polka" markings on the label.

RUSS MORGAN (Decca 3983)

The Cowboy Serenade—PT; VC. *Below the Equator*—PT; VC.

It's sweet and suave syncopation Russ Morgan makes for these two ballads, the A side devoted to the wide-open spaces while the B side goes below the border for it's musical inspiration. Both set in a medium tempo, the maestro waltzes the *Serenade* words while George Henry gives voice to the *Equator* side, and both get the same musical treatment. Russ's muted trombone opens the *Cowboy* song, while the fiddles tee off for the flipover.

The "Cowboy" side is the one that seems destined to reach the song heights, and, while Morgan has still to cut himself a niche in the music boxes, his sweet and silky treatment is a dandy for locations that curry favor for the soft and sweet renditions of the song favorites.

SHEPHERD SERENADE

Recorded by—

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ART JARRETT on BLUEBIRD
TOMMY TUCKER on OKEH
JOHNNY LONG on DECCA
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THE UNTIMELY DEATH OF JOE WILLIAMS, president of the Commercial Music Company, will not result in any changes in the firm's policies or services. Leadership of the firm, Wurlitzer distributor, will devolve to Raymond B. Williams (left) as president and B. H. Williams as sales manager. Both have long been associated with the firm. Branch managers are Bert Davis in Dallas, Harold Long in Houston and Kenneth Mein in San Antonio. (MR)

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Sept. 26.—Mac Sanders utilizes his week-ends making trips to spots that have eroded.

One of the outstanding deals consummated here in recent months was that of the combining of the Beverly Hills and 20th Century Amusement Company and the creation of the Wilshire Amusement Company under the management of Harry Snodgrass, formerly of Fresno, where he was associated with Dick Talbert. In partnership with Snodgrass are Tom Wall and Joe Orchutt, of California Games. While the Beverly Hills wired music station and the 20th Century station will continue to be operated as separate units, Snodgrass will manage the two, with the operation being known as the Wilshire. Joe Orchutt, since the deal is set, is leaving on a 10-day fishing trip to Twin Lakes. Tom Wall recently returned from a vacation.

Jack Beaver, popular columnist of Oxnard, Calif., was a recent visitor to the city and spent much of the time looking over new equipment.

Al Cassell and Sam Ricklin, of California Music Company, have been plotting vacation plans for some weeks but nothing seems to materialize from them. Cassell reports that Los Angeles is going

while vacationists account for quite a bit of his business, he is anticipating no slump when the summer ends.

Jimmy Burns and Harold Shorey were in town with good reports on coin machine business in San Bernardino. City is now holding rodeos and other events that tend to attract crowds and consequently help coin machine receipts.

Alvar Hanson, of General Venders, has a new thoroughbred, Lucky, that he enjoys riding each afternoon.

Harold Gershman, popular cigarette operator, recently purchased a new route. He's to be married soon to Julia Budin, but no date has been set for the wedding. Gershman and several friends spent the Labor Day week-end at Lake Arrowhead.

Bern and Jack Gootkin, of Jacoby Vending Service, report that their cigarette business is growing by leaps and bounds. They recently purchased more machines.

George Brown is the new serviceman at Herb McClellan's.

Alex Kolocous and Sid Metcalf, popular Bakerfield colmen, were in the city recently renewing acquaintances and seeing how the boys down here operate.

Growing business at the California Simplex Distributing Company has made it necessary to remove several partitions and re-arrange things in order to take care of the business. Russ Smith is in charge.

J. L. Stevens, Tom Farrell and Bill Skinner, of S. & S. Novelty Company, were sighted on coin row recently.

News from Brawley, Calif., is that business is on the upbeat there. Harold Okamo is doing a swell job. Business duties make it inconvenient for him to get into Los Angeles very often.

M. A. Olson, of Phoenix, was loud in his praise of Southern California weather on a recent visit here.

Coin machine operators report a shortage of servicemen. News that the army will soon release men over 25 was welcomed in this area, as it will release a number of the men who formerly were employed in this line of work.

Mario Castagnaro, of Techniproces, has been sticking to his place in Hollywood. He's been shooting movies of Gertrude Niesen, who is under contract to him for six subjects designed for movie machines.

Harry Rawlings, of County Games, is back from a visit to Death Valley Sooty.

Minneapolis-St. Paul

MINNEAPOLIS, Sept. 26.—The annual Minnesota State Fair brought thousands of visitors to the Twin Cities and money is rolling around a little freer since the fair.

Minneapolis colmen were happy to see J. J. Stuck Sr., retired Sioux Falls, S. D. operator, who accompanied his son, J. J. (Snowball) Stuck Jr., and young Mrs. Stuck to the Twin Cities on a photograph-buying jaunt. Stuck Sr. was one of the pioneers of the coin machine business.

Newest addition to the automatic phonograph biz is Harold Moleworth, of Worthington, Minn., who has purchased 35 Wurlitzers for his territory in Southwestern Minnesota. Moleworth's ambition is to become a member of Wurlitzer's Century Club within six months.

Bill (Sphinx) Cohen, of Silent Sales Company, reports that operators are taking to Keene's new Super Bell and Fortune. Colmen have waxed enthusiastic over the new machines and their prospects.

H. J. Gulk, Minneapolis operator, is busy servicing his ever-growing list of locations located on the rim of the Twin Cities. Gulk seems to prefer locations stationed near the outskirts of the city rather than those in the heart of Minneapolis and St. Paul.

All the way from Hilo, Hawaii, came an order recently to Mayflower Novelty Company for a large shipment of coin machines addressed to Hilo Novelty Company there.

for standard tunes in a big way. He said he is still getting requests for Beer Barrel Polka and Let Me Call You Sweetheart. He classed Stardust as a perennial favorite.

Harry Kaplan, of the Southwestern Vending Machine Company, reports that business is good up and down the Coast. He is back in town following a brief trip in the territory but is now planning an extensive one some time after Labor Day. Jimmy Jones, manager, has a new automobile and will soon be hitting the road.

Claude Eschelman, popular scale operator of Long Beach, was also a recent visitor along coin row and put in plenty of time with friends along West Pico.

Out at Shafter things are doing all right by the colmen, according to Alen Anderson, of that place, who recently paid a brief visit to this section.

Arlene Stevens, formerly secretary to Herb Jones, of the Bally Manufacturing Company, Chicago, is now on the Coast and has accepted a position with the Bank of America.

Cindy Walker, Texas singer, who recently starred in several Minnow Soundies for Sam Coslow, has signed a two-year deal with Decca calling for 16 recordings annually.

Jack Gushall, of Esquire Music Company, is looking around for sports events to supplement his fishing trips.

Max Kraut, of the Western office of U-Need-a-Pak, reports that his machines are being used in McDonnell drive-in eateries here. Firm recently moved into larger quarters to take care of added merchandise, but it looks as the Max will have to scout around for an even larger spot. He's just back from a brief vacation at Catalina Island.

Charles Figg, who has candy machines on defense projects, says that vending machines are doing top business in such locations, and reports are heard that as many as 8,000 nickel candy bars are being put out by a single operator in a day. Factory executives now consider candy venders a necessary part of their equipment, as the machines make it unnecessary to leave the job for a pick-up in mid-morning or mid-afternoon.

Bob McClain, operator in the Lake Arrowhead section, has been making frequent trips to Los Angeles to look over new machines. He reports business good in his section.

Eddie Seeman and Stewart Metz, of S. & A. Novelty Company, San Bernardino, were recent Los Angeles visitors.

Another operator who is doing all right with games is Ray Reynolds, of the Big Bear area. Reynolds says that

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 WE WILL REMODEL YOUR OWN WURLITZERS "500" AND "400" AT THE REGULAR PRICES OF \$12.50 AND \$16.50, RESPECTIVELY.
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Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY

News Notes

That report in another trade paper a few weeks ago which had Bonnie Baker leaving the Orrin Tucker band, has been labeled erroneous by Tucker's manager, and Miss Baker remains the featured thrush with the band. . . . Bob Chester has renewed his Bluebird contract for another year. . . . Jimmy Dorsey has done a Decca waxing of a tune titled "What Makes Sammy Run?", which is supposed to be based on the novel of the same name. . . . Brother Tommy Dorsey will do a Victor job on "Ell Ell," with Trumpeter Ziggy Elman doing the soloing. . . . Fred Astaire's new Columbia film, "You'll Never Get Rich," will feature a flock of new Cole Porter tunes. They are "Since I Kissed My Baby Goodbye," "Shootin' the Works for Uncle Sam," "So Near and Yet So Far," "The Wedding Cake-Walk," "Dream Dancing" and "The Boogie Barcarolle." . . . Band Leader Tony Pastor is going into the song publishing field. The Africo Rey band had to show ahead the shooting date on RKO's pic in which the band was to appear, because Warner's Earle Theater, Philadelphia, refused to let the maestro out of a previous contract. RKO is tiling the film "Syncope." . . . The Hotel New Yorker is the latest hostelry to join the parade of band short-wave remotes to South America. Johnny Long's band, on the stand there now, will be the first to be aired. . . . Shop Fields will sandwich in another recording date for Bluebird before going out on tour again next month. . . . Columbia Records held up a week's releases last week to give the pressers time to catch up on back orders. . . . When Artie Shaw's new 12-piece band goes out on road dates, it makes up a regular caravan. The men all ride in a huge bus, there's a special truck for the instruments, and Shaw rides in a Lincoln, with a chauffeur, valet and secretary.

"Talent and Tunes"

Here it is! In this issue of *The Billboard* is included the Third Annual Talent and Tunes on Music Machines Supplement. Band leaders, coin phonograph operators, music publishers, band bookers, ballroom managers and just about anyone else connected with the music business will find plenty to interest them in the pages of this supplement. Not only is it a complete record of what has happened in the phonograph and recording fields during the past year, but it is a study of these industries which can be used as a reference book in the years to come.

Release Previews

Tommy Tucker's latest recording date

for Okah included "I Don't Want a Sugar Daddy," "When This Crazy World Is Sane Again," "Some Sunny Day," "Jack and Jill," "Concerto for Two" and "Having a Lovely Time." . . . Dick Todd's Bluebird cutting session last week had on the schedule the tunes "Dellilah," "I Don't Want To Set the World on Fire," "Orange Blossom Lane," and "Concerto for Two." . . . Dinah Shore has sung out "Miss You," "Is It Taboo?" "I Got It Bad" and "Body and Soul" for an early Bluebird release. . . . Johnny Long recorded at Decca last week, cutting "Panic in Panama," "Time to Sing," "Girl on My Mind," "Shepherd's Serenade," "Slap Spook Goon," "Here Comes the Milkman" and "Five Guys Named Mo." . . . Kay Kyser will do "I'm in Love With the Sound Effects Man" for Columbia. . . . Eskine Butterfield will Decca "Mary Had a Little Lam" at his next disk session.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites in addition to the national leaders listed in the Record Buying Guide:

KANSAS CITY, MO.:

Nickel Serenade, Andrews Sisters.

Tavern walls are resounding in these parts with the strains of this new dish piped up by the Andrews trio. It's a swingy number with a set of lyrics appropriate for music machines, as the title implies. Operators here say that the record is about to pop into the top ranks in their phonographs.

DETROIT:

Dellilah, Glenn Miller.

The Miller aggregation is again coming into its own on the music machines, and here is a solid swinger which has Detroit patrons letting loose of their nickels, according to the operators' reports from that city. Lyrics are a sort of parody on the old "Samson and Dellilah" story.

CANTON, O.:

I'm a Little Teapot, Horace Heidt.

Heidt just recently put in a personal appearance here with his boys, and his recordings are getting extra heavy play as a result, the operators say. One of his newest novelties is the "Teapot" disk, and from the reports around here, it will soon be a national item for the phonographs.

BOSTON:

Sand in My Shoes, Connie Boswell.

Here is another tune from the film, *Kiss the Boys Goodbye*, and Miss Boswell's rendition of it is doing a job for the music machines in Bean Town. The

...you've been waiting for this!

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20 MILLS EMPRESS 189.50 Each
40 MILLS EMPRESS with adapter installed
ready for remote control operation... 224.50 Each
120 USED KEENEY REMOTE CONTROL
BAR & WALL BOXES 16.50 Each

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11-15 E. RUNYON ST.
NEWARK, N. J.

Boswell gal has a big following all over the country, so operators elsewhere might try this one out in their locations, too.

NEW ORLEANS:

Going to Chicago, Count Basie.

Negro locations in particular are going for this hot-cha number, say the operators here. That should be news enough to interest other operators who cater to that type location. Basie also has a large following in spots where swing in its purer vein is lapped up by the young crowd.

Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended September 20 and the week before, ended September 13, see the Music Popularity Chart in the Music Department in this issue.

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35" x 30" x 27") \$11.50

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47" x 40" x 28") \$12.75

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up to 67" x 40" x 28") \$19.75

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JOE MANGONE, NEW JERSEY SOUND SYSTEMS, Vineland, N. J., and Pete Grandis, proprietor of Vineland Recreation, inspect Packard P18-Mor equipment which is being loaded on trucks for delivery at Grandis's location. (MR)

SILVER KINGS

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Send for list of complete line. Liberal trade in. Immediate delivery on all models.

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1/3 Deposit Required With Order.
Send for List of New and Used Vending Machines,
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PHILADELPHIA, PA.**VENDING MACHINE "PEP"**Mix Church Brand Foreign Postage Stamp packed
in heavy crystal tubes with four candies, etc.
Watch sales pick up. 50¢ per gross; \$2.95
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E. O. LIKENS Washington, D. C.
824 Fifth St., N. W.**Merchandise Machines**
Peanuts Grow More Popular, But Customers Still Like Them Fresh

CHICAGO, Sept. 20.—The peanut is the best known and most popular of all nuts for human consumption. It is one of the most nutritious foods known to man. The demand for peanuts has been increasing steadily for years, not only because the taste is enjoyable but also because dieticians and food specialists have educated the public to know that peanuts are important in a well-balanced diet.

The oil, fat and protein in peanuts is of a high grade and readily digestible. P. A. (peanut appeal) knows no age limit. Kids from 9 to 90 eat them.

Like all other nuts, peanuts are not good unless fresh. Customers of nut vendors located where they pass and patronize them daily have confidence in the freshness of the contents. They know that the merchandise moves and is replaced regularly. The thought of getting stale nuts never occurs to them.

But vendors in locations where traffic is heavy, where pass many who may never pass that way again, are sometimes eyed with doubt or passed up completely by some who want to buy but who have been delivered stale, uneatable nuts from vendors at some time or other. How are they to know?

A good system is to date the packages. If vending bulk nuts, stamp the date of change of merchandise on a removable slip of paper each time fresh nuts are inserted. It doesn't take much time and the psychological effect it will

have on Doubting Thomases who have been passing your vender up will more than repay you. The first reaction will be one of confidence in the freshness of the nuts. That trace of hesitancy about spending money for something they might have to throw away will disappear. Most customers will immediately mentally picture a sincere fellow who is offering his customers some sort of guarantee they have never before found in vendors.

Stale merchandise dispensed from vendors hurts not only the machine it was taken from but sets up a resistance to all vending machines, a distrust of their merchandise, a tendency to use them only when emergency makes it necessary.

Placing a vender in a location is only the first step. Smart merchandising today calls for more than that. The first impression on the customer must be favorable. Clean vendors, outside as well as inside, attract the coins. They stimulate the desire of the public for the contents of the vender.

Some assurance that the wares are what they should be is of great value. A notice on vendors of nuts, candies, gum, etc., telling the date of change of contents is a silent salesman. It works for the operator while he is away.

It is human nature to want to know what you are getting for your money. More true today than ever before. One vender looking dirty, one vender dispensing stale food, can influence the minds of many persons against other vendors—against all vendors.

Stamp Venders Pave Way for New Spots

PHILADELPHIA, Sept. 20 (DR).—Roy Torr, Philadelphia distributor, reports that many operators are using the U. S. postage stamp machines as a wedge to secure locations for other type machines. "The stamp machines," he declares, "are easy to spot on locations and, once the operator becomes acquainted, it is easier to place other types of machines."

"This leads to the securing of many locations which previously have not been known to have any type of coin machines. There are thousands of locations which can use a stamp vender and once the ice is broken, service and amusement machines can be placed," Torr concluded.

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DEPENDABLE! PROFITABLE!

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Northwestern**BULK VENDING EQUIPMENT**Nice models to choose from!
Time payments! Trade ins!
Write for details.**FREE!**2 new catalogs with
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WIGGERS. For**THE NORTHWESTERN CORPORATION**
EAST WASHINGTON STREET, MORRIS, ILLINOIS**I HAVE A STAMP VENDOR TO MEET YOUR NEEDS**

A half dozen different models to choose from priced from \$18.50 up to \$50.00.

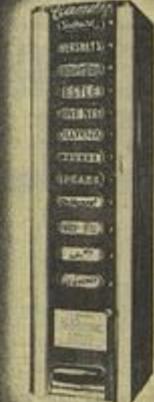
Deluxe Models..\$50.00
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**TORR** 2047 A-50. 68
PHILA., PA.**MERCHANDISERS MERCHANDISING**

Mister Operator: We know your job is not finished after you have placed our equipment on location. That equipment MUST SELL to make profits for you. We want to help you sell more merchandise through our CHAMPION and CANDY MAN machines and have prepared the above window streamer as a point of sale location piece.

It is for your use exclusively. Request as many as you need. They're FREE! Display them in your locations and they'll help increase sales through the finest merchandisers — the CHAMPION and the CANDY MAN!



A. H. DuGrenier, Inc.

15 Hale Street

Haverhill, Mass.

Get them!

Please Send me

Window Streamers

Name

Address

City

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15 Hale Street Haverhill, Mass.

EMPLOYEES of the Los Angeles Brewing Company patronizing one of the four Rowe candy merchandisers installed by the management to cater to the worker's yen for something sweet during the day. The machines are popular with employees and offer fresh, popular-brand candy bars. (MR)

1941 Outstanding Vendor**ESQUIRE PREMIUM**

Deal Machine and Merchandise

Complete

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TOM THUMB VENDERS—the name that is famous among operators everywhere. They're compact, sturdy, and trouble-free! Small but real money-makers—They can be placed anywhere. Investigate today—send for complete information—sold on money-back guarantee. Size 1 1/2 and 3 lb. capacity. Interchangeable mechanism. Dept. 8-00.

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View-Scope, girl film 29.95

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Silver King machine only 8.50

Prize King machine only 8.50

For quality discounts and circulars write

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TORR 2047 A-50. 68
PHILA., PA.

VENDER SUPPLY NOTES

Theater candy bars are selling so well that executives of Fox-West Coast have ordered designs to harmonize with the bars submitted for dispensers of ice cream bricks and bottled soft drinks.

Cigarette tax receipts in North Dakota, month by month, are showing a heavy increase over collections of the preceding year, since the new law went into effect July 1, under which wholesalers instead of retailers affix the tax stamps.

Government reports on the sugar market for August showed the largest buying for the invisible consumer market in five years. Sugar was irregular on the New York market last week, awaiting government action on Cuban sugar. Britain was reported to be buying big orders of sugar.

The gum business has increased to the point where there is not enough gum base, chiclé, to go around. Manufacturers today must use some poorer grades of chiclé in some of their cheaper stick gum, which was formerly made partly of the better grade of gum base. Finished ball gum recently advanced 2 cents, which means approximately a 4-cent-a-pound advance in the gum base. One large chiclé company has limited its output of ball gum to take care of only its key distributors in large centers. It has cut off some of its distributors altogether. Imported gum base is controlled in this country by a few of the larger gum manufacturers. One member of

the trade predicts that ball gum may reach a price between 20 cents and 25 cents a pound, as against the 12 cents it has been selling for.

Substitutes seem to be the answer to most supply problems. A substitute for ball gum is in the process of perfection by Pan Confections, reports George P. Eby, sales manager of the vending division of that firm. It is a candy item with a hard-shell coating, and will be about the size of five-eighths inch ball gum. The firm hopes to announce the readiness of this new item for the market soon.

The New York nut market shows a firm tone, and there is a good volume of business going on currently. Shelled nuts are showing increased strength in many varieties, and there are very few imported shelled almonds left at any price.

Markets in Brief

CHICAGO, Sept. 26.—Refined sugar: Demand for refined was called fair. Prices unchanged.

Peppermint oil (dollars a pound): Natural, \$3.75 to \$4; U. S. pharmaceutical, \$4 to \$4.20.

CHICAGO SPOT MARKET PEANUTS

	Cents per lb. in bags
Jumbos	7.50 @ 7.50
Fancies	7.25 @ 7.50
Extra large	10.75
Mediums	9.75
No. 1 Virginia	8.25 @ 8.25
No. 2 Virginia	6.93 @ 6.75
No. 1 Spaniab, new crop	7.37 @ 7.50
No. 1 runner	7.50
No. 1 Spanish	7.50
No. 1 Spanish	7.25

Wisconsin Cigarette Fair Trade Case

MADISON, Wis., Sept. 26.—Of interest to operators of cigarette vending machines is the decision handed down September 13 by Superior Judge Roy H. Proctor, which held that the unfair sales act to prevent loss leaders does not require that the State tax upon the sale of cigarettes be included in the invoice cost to the wholesaler and need not be included in the base upon which the 2 per cent mark-up provided by the statute is computed.

The opinion was handed down in the case of the National Association of Tobacco Distributors, Inc., Wisconsin division, vs. seven Madison wholesalers. The plaintiff contended that the Wisconsin cigarette tax should be included in the cost to wholesalers and that fractions of a cent should be included as a whole cent in computing cost.

Judge Proctor also declared invalid the plaintiff's second contention, maintaining that "in all commercial calculation if fractions of less than one-half cent are produced, such fractions are dropped."

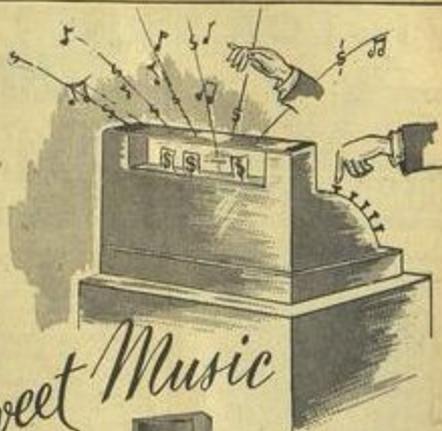
Defending companies were Simon Bros. Company, Inc.; Wisner Grocery Company, Myers-Cox Company, F. W. Hemminghaus, the Sylvester Company, Ed Phillips & Sons Distributing Corporation and the Barg & Foster Candy Company.

The tobacco association started suit against the wholesalers last June 5 after a cigarette price war developed here. Judge Proctor ruled that the minimum cash-and-carry price of the wholesaler for certain popular brands of cigarettes involved in the price war should be \$1.40 per carton.

23 on Trial in Vender Fraud

CHICAGO, Sept. 26.—In a high-pressure direct mail campaign on peanut vending machines, the defendants violated mailing laws, federal prosecutors charged as Albert G. Burns and 23 other associates of the bankrupt Manufacturers' Research Institute went on trial here. The mail fraud charges were aired before a court presided over by Federal Judge Michael L. Igoe without a jury.

Prosecutors Francis J. McCreel and Robert Hardley have called 100 witnesses, including investors who are alleged to have paid \$35 each for the machines. It is charged that they were defrauded of \$832,709.



Sweet Music



Brilliant performance at the cash register is evidence of long study and hard work. Profits result from good products. The Norman Bell Geddies-designed Model

"500" cigarette merchandiser has proved itself on location—has proved itself the finest merchandiser on the market. It is the perfect cash register for you, Mr. Operator. Inquire about it today!

U-NEED-A-PAK PRODUCTS CORP.

135 PLYMOUTH STREET BROOKLYN, N. Y.

MALKIN-ILLION PHILLIES CIGAR VENDORS

LATEST MODEL HOLDS 75, BRAND NEW.....\$15.00
SLIGHTLY USED (ONE MONTH)..... 13.50
1/2 Cash With Order — Balance C. O. D.

Dixie Vending Co., Shrewsbury, Mass.

Buffalo

BUFFALO, Sept. 26.—Al Bergman, music operator, has opened a record and radio-phonograph store. He has also added 35 new music boxes to his routes in addition to some new pin games.

Vic Stehlin, president of Games Operators' Association, is opening an arcade in a neighborhood location with 40 machines of all types. He will introduce Rifle Sport, a new-type of shooting gallery. Stehlin hopes to expand his arcade idea to several other neighborhoods.

Rita Stehlin Schmidt has replaced Irene Snyder in the secretarial capacity at Lew Wolf's Rex Amusement Company.

Smilin' Sid Cohen is back from the beach where he spent the summer. He is continuing in the coin business.

American Cigarette Machine Company is continuing strong with Packard wall boxes. Phil Rich sold another set-up to Operator Santora, of Holly, N. Y.

Jimmy Dorsey's band nearly broke the house record at the Buffalo Theater during a recent appearance, due to Manager Bill Burton's fine promotions and co-operation of music trade.

Rex Amusement Company has employed two new servicemen, Edward Magglole and Vito Vacanti.

Nate Gottlieb is having a bachelor party in Chicago's Hotel Sherman, and Vic Stehlin and Lew Wolf are taking it

in. Vic tried to persuade Wolf to take his first airplane ride on the occasion.

Harry Winfield is now handling Singing Towers equipment and recently held an opening for his friends to inspect the machines.

Various Buffalo operators will attend the Louis-Nova fight in New York. Among them are Joe Shaw and Vic Stehlin, who are going with Bill Fiaschetti, service manager of Rex Amusement. Other fight enthusiasts are Clarence Golden and Herb Ross.

Bill Fiaschetti and Vic Stehlin are planning on a hunting trip in the Adirondacks in October. Bill owns a mountain lodge there.



JULIUS LEVY, DuGrenier New York representative, shows John Porko (left), of P. & H. Cigarette Service, Bronx, New York, where the dotted line is on an order for Champion cigarette merchandisers. (MR)

MEANS
VARIETY
A DIFFERENT CANDY
EACH WEEK
CANDIES
CHARMS
BALL GUM
SALTED NUTS

WRITE
ONE ORDER
PAY ONE
FRIGHT

HERALD VENDING CORP.

PAN CONFECTIONS

345 W. Erie Street CHICAGO, ILL.

RECONDITIONED CIGARETTE MACHINES

NATIONAL G-35, as illustrated, complete cabinet stand \$19.95

7 COLUMN STEWART & McGUIRE (Model 8), complete with cabinet stand 35.00

LOTS OF 5—10% Discount.

To operate 15¢ or 20¢ coin slots. All Machines perfectly reconditioned. 1/2 Deposit, Balance C. O. D.

HERALD VENDING CORP.

355 Grand St., BROOKLYN, N. Y.

ASCO WEEKLY SPECIALS

1¢ Peanut 3 P. 2.95	1¢-5¢ Deluxe .. \$5.95
1¢ P-Nut 5 P. 3.45	1¢-5¢ Deluxe (Model 8) 15.50
1¢ P-Nut & Pin. 4.95	25 Boxes Ball Gum .. 5.00
1¢ 2 col. 2.95	Pin. Nuts 10. 3.95
1¢ Hershey Bar. 2.95	
1¢ Silo Gum 2 col. 3.45	
1¢ Ball Gum 3.45	
1¢-5¢ Mator 4.45	
1¢ Eve-Ready 4.45	
1¢ 2 col. 3.25	
1¢ Duplex 2 col. 7.00	
1¢ 2 col. 3.25	
1¢ 2 col. 3.25	
1¢ Adams Gum Vender 7.50	
1/2 Deposit, Balance C. O. D.	

Send 25¢ for illustrated Catalogue.

ASCO, 140 ASTOR ST., NEWARK, N. J.

VICTOR'S

MODEL V

PREMIUM VENDOR



Formerly ESQUIRE, Victorious with Operators and Jobbers everywhere. Never before such a sensational success. Never before such a proven money maker! Victor's Model V has a Vital Valve to each and every one of your locations. Complete unit consists of the following:

- 1 Model V premium Vendor (standard finish).
- 20 attractive and useful high grade premiums mounted on a heavy masonite display board which is a permanent display and may be refilled with premiums that move fastest on your locations.
- 1 display insert in machine.
- 2 additional premiums displayed in machine.
- Machine filled with 1100 balls of gum, including 20 striped balls ready to set on location.
- Porcelain finish, 50 cents additional. **\$12.50** Ea.

Terms: 1/2 cash with order, balance C. O. D. Full amount with orders saves you C. O. D. costs.

Manufactured by

VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO



Wide Awake Operators!
Operate
ESQUIRE PREMIUM VENDOR
Complete Deal Machine & Mds.
Only \$12.50

EASTERN

350 Mulberry St.
NEWARK, N. J.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

MENTAL MACHINES

LESS than a year ago an ambitious young fellow of New Bedford, Mass., began operating with one pinball game, gathering knowledge of the business as he struggled along with his small investment. As his knowledge increased and his game prospered, he bought more machines for his route. Today he has a large route.

Recently this young fellow opened a shop called the New Bedford Coin Machine Company to distribute all types of coin machines. He also has initiated a music machine plan which is now in the making.

Who is this veteran of less than a year? His name is Manny Oliver.

WITH the re-establishment of this column, a popular feature of the coin machine section some years back, we present the first in a series of today-and-yesterday pictures of coin machine men who have served in the armed forces. Joseph Berkowitz, general manager of the Universal Manufacturing Company, Kansas City, Mo., is the first subject of the series. Coinmen in all capacities are invited to submit their own or friend's photos for publication.

YESTERDAY



JOE BERKOWITZ as he appeared in 1905, a first-class gunner in the United States Army. He served at Fort Slocum, N. Y.; Fort Hamilton, N. Y.; Fort Adams, R. I., and Fort Leavenworth, Kan.

AND TODAY



BERKOWITZ AS HE IS TODAY, general manager of the Universal Manufacturing Company, Kansas City, Mo. His two sons are first lieutenants in the U. S. Army Reserve Corps.

TALENT AND TUNES. In this issue is the big annual number in which orchestra leaders, music machine manufac-

The Federal Excise Tax . . .

CHICAGO, Sept. 20.—It was generally anticipated that the President would sign the big federal tax bill, which includes taxes on amusement devices, over the week-end. The tax bill passed both houses of Congress in its final form in record time during the week.

The excise taxes on coin machines are due to go into effect on October 1 and collection will be by the Internal Revenue Department. It is anticipated that many rulings by the department will be necessary to settle a number of questions as to detail.

At present it is definite that an annual tax of \$10 will be assessed on "so-called pinball and other similar amusement machines operated by means of the insertion of a coin, token or similar object." A \$50 fee will be assessed on "so-called slot machines which operate with a coin, token or similar object and which by the application of the element of chance may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens."

Vending machines and music machines were omitted from the bill. The location is responsible for the tax on amusement devices in the place as covered by the new federal tax.

Several coin machine manufacturers attended a hearing on priorities on metals for the manufacture of coin machines this week. The hearing was held in Washington Friday, September 19.

turers and others connected with the field demonstrate the power of the automatic phonograph as a medium for popularizing popular music. Not only has the music machine been responsible for the tremendous popularity of records and their makers, but they have inspired at least three coin machine men to pen a tune. James T. Mangan, ad manager of Mills Novelty Company, has a tune, *We're All Americans*, which is well known and has already been recorded by at least three recording artists. Herb Jones, ad manager of Bally, is the second to be influenced. His song is now awaiting publication. And, we must not forget Eddie Lane, of Byrde, Richard & Pound, New York, who now rates as a veteran songwriter.

IN WASHINGTON. A large group of coin machine manufacturers were in Washington Friday, September 19, to attend a meeting with federal officials on the subject of priorities.

Coinography

"Boy, here's a regular guy!" That's exactly what Ted Bush is, "a regular guy." Hard to know at first, once you've made friends with him you've got a friend for life. Ted sticks by his friends, come what may.

Witness the fact that on Monday, September 1, his friends in the coin machine business of the Twin Cities, as well as his personal friends outside the industry, presented a birthday stag for Bush in the junior ballroom of the Hotel Nicolet here. On August 31 Ted observed his 36th birthday.

M. M. (Doc) Berenson, of Minnesota Automatic Machines Company, was in charge of arrangements for the stag. A gift appropriate to the occasion was presented to the guest of the evening.

Ted Bush has been in the coin machine business for nine years. Just after World War I, some 18 years ago, he first entered the business world, working for Isadore Trupman as manager of the latter's chain of merchandise stores thru the Dakotas. Ted stayed on this job for eight years before he struck out for himself.

In 1932 he began his career as a coin machine operator, organizing the Acme Novelty Company. His first location was a little hole in the wall at 23 North 12th Street, Minneapolis, surrounding himself with efficient men. Bush worked his route up to the point where it became one of the largest pinball and music routes in the Twin Cities.

About six years ago, he began thinking of branching out into the distributing end of the coin machine business. He made some contacts and obtained a strong line of pin tables and other coin machine games for distribution. Four years ago he was appointed Wurliizer distributor in this territory.

The Acme Novelty Company business continued to grow and before long its home was far too small. On June 1, 1938, Bush opened his larger quarters at Hennepin and 12th Street. Nineteen persons are on his Minneapolis pay roll. Oscar (Ozzie) Trupman is his sales manager.

In October, 1940, Bush entered the Milwaukee area as Wurliizer distributor. A staff of seven persons, headed by W. I. Merila, is in charge of the Milwaukee office.

When he opened his new Minneapolis location, Ted, in an effort to give the coin machine operators of Minneapolis the best possible service, installed one



TED BUSH, president, Acme Novelty Company, Minneapolis and Milwaukee.

of the finest record departments in the country, placed Vera Foster, veteran record girl, in charge. Today the Acme record room is one of the busiest.

In February, 1939, Ted, anxious to get the top records of the nation into the hands of the general public, opened the Melodee Record Shop at Hennepin and 7th Street, with Mrs. Shirley Volvrich in charge. In the heart of the Minneapolis loop, the Melodee shop, before very long, became one of the top retail platter establishments in the city, a favorite among record buyers.

In late 1940 Bush decided to step out of the coin machine operating business to devote more time to distributing and give his customers the best possible service. His pinball route he sold to Twin City Novelty Company. Advance Music Company took over his music machine locations.

Never forgetting a friend, Bush in 1937 brought his old boss, Isadore Trupman, into the coin machine business, helped set him up as one of the top operators in the Twin Cities.

Thus, at 36, Ted Bush is playing a dominant role in the coin machine business here. His friends are legion.



COMING EVENTS

October 1 to 8—National Newspaper Week.

Nov. 10 to 14—1941 Meeting of American Bottlers of Carbonated Beverages, Philadelphia.

Nov. 30-Dec. 5—Twenty-third annual convention National Association of Amusement Parks, Pools & Beaches, Hotel Sherman, Chicago.

January 12 to 15, 1942—Annual convention of Coin Machine Industries, Inc., Hotel Sherman, Chicago.

January 14-17, 1942—10th annual convention, National Association of Tobacco Distributors, Palmer House, Chicago.

New Orleans

NEW ORLEANS, Sept. 20.—A marked improvement in patronage is reported by pin game and photograph operators. influx of half a million soldiers has helped to swell the business in the interior where two-thirds of Louisiana is a mock battlefield for the Second and Third Armies. An aggregate payroll of about \$16,000,000 has brought a boom period to business of all kinds in the State, and hundreds of stores report having been completely cleaned of stocks of confections, novelties, tobacco products and refreshments each week-end since the maneuvers began early in August.

Business has improved with the end of the vacation period. Vincent Casertano, manager of the Sport Center, Bally's. The Center has recently installed Bally's Air Force, Exhibit's Sky Blazer and Gottlieb's Spot Pool.

The store continues to hover over local Coin Machine Row. Results thus far: A girl at the home of Melvin Mallory, manager of the Louisiana Amusement Company; a boy at Johnny Gibson's home, he with Decca Distributing Corporation, and she the former secretary of the Morris Music House; a boy at the home of the Joseph Meyers, of the B. & M. Sportland; a granddaughter for Mrs. R. Sportland; a secretary of the Dixie Coin Machine Company.

The Julius Paces left Wednesday for Chicago where they will attend the wedding of their nephew next week. They will be gone about three weeks.

Latest creations on display at the office of the Dixie Coin Machine Company are Bally's Super Chubbie, Gottlieb's ABC Boyer, Gottlieb's New Champ and Exhibit's Knockout. Revival of manufacture of Gottlieb's Spot Pool is a welcome report, with new shipments expected daily at the Dixie company.

With the assuming of management recently by Chet Buchan, formerly of Boston, Schirmer of Louisiana, Inc., record and music house, has opened a new department devoted exclusively to display of records and photographs.

Seen scurrying in and out of coin distributors' offices was A. J. Augusta, prominent Plaquemine, La., operator.

With four of the biggest recorders in the business today turning out Decca disks, the nine branches of the Decca Distributing Corporation in the South report record-breaking turnover for August. R. N. McCormick, Southern sales-



SAM KLEIMAN, of Allied Novelty Company, Chicago, clears his desk for action. "With business booming, I need a lot of elbow room to tackle the day's work," he says. (DR)

manager, has just returned from San Antonio, where the firm recently opened its latest unit, in charge of Don Bruce. Bing Crosby, Andrew Sisters, Ink Spots and Jimmy Dorsey are the quartet whose recordings are giving McCormick plenty to crow about.

The Record-O-Phone, Inc., Houston, has been incorporated as a distributing firm, with capital stock listed at \$3,750. Incorporators are Bob Hoff, W. R. Benson and B. P. Seay, all of Houston.

Collections of the privilege license tax in Mississippi during the month of August totaled \$5,037, against \$2,425 for same month of 1940, when the tax first went into effect. The tax is collected on all coin-operated devices, except payoffs.

Louis Boasberg, of New Orleans Novelty Company, says that his firm owes thanks to the Gottlieb company for such games as Lite-O-Card, Sea Hawk, Horoscope, Spot Pool and now the New Champ. Boasberg has announced the appointment of Joe Nucchio as manager of the firm's new modern arcade on Canal Street.

San Antonio

SAN ANTONIO, Sept. 20.—During his recent visit to San Antonio Abe Lyman met many photograph operators. Music stores co-operated with Abe and his boys on selling his record Yours, with Lyman plugging the tune during his stage appearances.

Ken Wilkenson, head of United Amusement Company, is back in the harness after a long illness.

Mr. and Mrs. Kenneth Main, of Commercial Music Company, have returned from an extended visit in New York.

Bill Brennan, old-timer in the automatic photograph business, has opened new quarters on Broadway Avenue. He is the Mills distributor for San Antonio. His firm is known as Southeast Amusement Company.

From Taylor, Tex., came George E. Reynolds for a recent visit.

Mrs. Beckmann, operator of Victoria, Tex., was also a recent visitor here. She said business would be much better in her area if some good rains fell.

B. B. Russell, of Heara, Tex., reports business going strong.

Fort Worth

FORT WORTH, Sept. 20.—The first coin-operated movie has hit town. It has been placed in the lobby of the Texas Hotel.

Many outdoor spots are closing for the fall and winter. Already the big Lake Worth Casino has closed its doors after a successful season.

Considerable business activity in evidence on buying and selling of good used equipment. There is now a larger demand for good used machines than ever before.

Denver

DENVER, Sept. 20.—Wolf Retwitz, head of the Wolf Sales Company, reports it will take his company 60 days to catch up on current orders. Al Roberts, Denver manager, and Dan Brennan and George Rowe, salesmen, are back in Denver following extensive territorial trips, and each reports an excellent outlook in the outside territory.

Recent purchasers of Wurlitzer equip-

ment from the Wolf Sales Company were Lester Gentry, of Carlsbad, N. M.; Don Wilkes, of San Isabel Novelty Company, Pueblo; G. T. Vanderpool, of Tucson, Ariz., and C. W. Lindquist, Salt Lake City.

Operator J. A. (Diamond Dick) Watson, of Pransie, Wyo., has been confined to his home with the flu.

One of the youngest operators and mechanics in this region who is meeting with much success is 18-year-old E. G. Clement Jr., of Coolidge, Ariz.

IMPS... BRAND NEW...

WORLD'S LARGEST SELLING COUNTER MACHINE

With Ball Gum Vender, Penny Play.
Size, 5x5x6; Weighs Only 5½ Pounds.

PRICE \$10.75 EACH

CASE OF 6 \$60.00



STILL HAVE OVER 400 USED PIN GAMES TO SELL—EVERY MACHINE

IN PERFECT CONDITION		Double Feature . . . \$19.50	
Super Six \$ 8.75	Follies \$13.50	Dixie 21.50	
Triumph 8.75	Big Town 16.50	Blondie 21.50	
Red Hot 8.75	Yacht Club 19.50	Vacation 21.50	
Roxy 13.50	Sporty 19.50	Sparky 21.50	
Jolly 13.50	Mascot 19.50	Fleet 29.50	
Glamour 21.50	Sara-Sexy 23.50	Cross Line 31.50	
Lite-O-Card 23.50	Playmate 23.50	Gold Star 36.50	
Limehit 21.50	Polo 21.50		
Anzabel 21.50	Lime Star 21.50		

Hundreds of New and Used Slots and Coinsets—Lowest Prices.

1/3 Deposit With Order, Balance C. O. D.

OHIO SPECIALTY COMPANY

539 S. SECOND STREET

LOUISVILLE, KENTUCKY

CARL TIPPE Price Plus Guaranteed Satisfaction

FREE PLAY NOVELTY GAMES

All A-1 Reconditioned — Ready for Locations

All American . . . \$39.99	Fifth Ending . . . \$12.50	Progress \$24.50
Ansel 18.50	Flicker 37.50	Red Hot 18.00
Armada 29.50	Faded 14.50	Red, White & Blue . . . 37.50
Aspen 10.00	Formation 29.50	Roller Derby 14.00
Arrowhead 12.00	Four-Five-Bit 10.00	Rotation 18.50
Atlantic 37.50	Glamour 26.00	Roxy 18.00
Bandwagon 32.50	Golden Gate 10.00	Scout 11.00
Baroque 59.50	Gold Star 31.50	Score Change 14.00
Big Chief 37.50	Hi Dive 59.50	Scuba-Line 24.50
Big League 19.50	Hi Hat 54.50	Sea Hawk 59.50
Big Show 18.00	Holdover 18.50	Seven Up 52.50
Big Time 37.50	Home Run 19.50	Shovel Stop 19.50
Big Town 16.00	Knee-Ball 12.50	Silver Skates 42.50
Blonde 22.50	Leader 15.00	Skylark 31.50
Blue Grass, like new 107.50	Landscape 19.50	Speedy 67.50
Boottown 47.50	League Leader 39.50	Sport Parade 42.50
Brite Spot 17.00	Lite-O-Card 12.50	Spot Special 67.50
Broadway 38.00	Miscot 19.50	Spooky 37.50
Caedice 19.80	Miscot 19.50	Star 17.00
Champion 12.50	Mr. Chips 12.50	Stunt 47.00
Conquest 12.00	Myrtle 44.50	Super Beam 49.50
C. O. D. 14.00	O'Jenny 17.50	Sunshine 42.50
Commodore 18.00	One-Two-Three 74.50	Ump 42.50
Contact 10.00	(Mills 1940) 74.50	Vacation 19.50
Dowboy 10.00	Paradise 42.50	Variety 10.00
Drum 22.50	Parade 42.50	Voyage 12.00
Crystal 44.50	Pick 'Em 10.00	White Balls 12.50
Dixie 28.50	Playball 47.50	Whittier 39.50
Double 17.50	Polo 18.50	Yacht Club 18.00
Drum Major 17.50	Powerhouse 29.50	Zombie 34.50
Eureka 24.50		

Terms: One-Third Deposit, Balance C. O. D.
Send for Our Complete Price List on Any Games You Are Interested In.

IDEAL NOVELTY CO.

2823 Locust St.

St. Louis, Mo.

You can ALWAYS depend on JOE ASH—ALL WAYS!

FINEST FREE PLAYS READY FOR SHIPMENT!

SIX SUPER SPECIALS!

IN TOP CONDITION

Boottown \$42.00	Sky Ray \$52.00
League 32.00	Ump 27.00
Leader 32.00	Wow 27.00
Playball (Bally) . . . 37.00	1/3 Down, Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CORP.

900 North Franklin Street, Philadelphia, Pa.

Phone: Market 2654

LOOK AT THESE BUYS!!

Jennings Fast Time, F.P. \$ 70.00
Philadelphia Toboggan Co. Deaky
Kick (complete with compressor
and back door) 200.00

Mosquito-Skirt, Rootlegs (2 Remington 22 Cal. Smooth Bore Pump Action), complete with Miniature Trap (like new) \$40.00

PENINSULAR CANDY CO.

PORT CLINTON, OHIO

CONSOLES

Bally's Ray's Trick \$35.00
Bally's Rapid Flash 68.00
Bally's High Hand, mini vender . . . 195.00
Bally's Big Top, with skill 105.00
Bally's Top K.P.F. 125.00
Bally's Teepee 15.00
Wills Four Belts 215.00
Mills Sevens Bet 89.50
Mills Jumbo Parade, P.O. 89.50
Mills Jumbo Parade, F.P. 33.50
Mills Hit 22.50
Kerney's Kentucky Club 45.00
Kerney's 1838 Tractor 79.50
Kerney's 1941 Basketball 248.00
Kerney's Dark Horse 23.00
Paces 1840 Sarsaparilla, 54" x 34" Cash . 123.00
Paces 1939 Sarsaparilla, 54" x 34" Cash . 79.50
Paces 1939 Sarsaparilla, 10" with skill . . 89.50
Paces 1939 Paces Racer, 25" skill . . . 59.50
Paces Race 68.00
Jennings Pickem, 7 coin head 45.00
Jennings Good Luck 35.00
Jennings Multiple 56.00
Jennings Padlock 45.00
Jennings Derby Day 25.00
Jennings 1/2 Baseball 89.50
Jennings Fast Time, F.P. 79.50
Era's 1838 Galloping Domino 59.50
Era's 1838 Taffy 89.50
Era's Jungle Camp, F.P., P.O. Comb. . . 86.00
Parade Domedella 15.00

PHOTOGRAPHY in good condition, ready for immediate shipment. \$432.50
1/3 Deposit—Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Avenue CLEVELAND, OHIO

CONSOLE BARGAINS

Paces Races, Brown Cab., #5979 . . . \$100.00
Jennings F. P. Fastlimes 90.00
Paces Races 70.00
Evans Galloping Dominoes, late head . . 85.00
Jennings Multiple Races 45.00
Jennings Liberty Bell, slant top 25.00
Royal Flush 75.00

1/3 Deposit and Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.

340 CHESTNUT ST.
SPRINGFIELD, MASS.

EASTERN FLASHES

NEW YORK, Sept. 26.—With the Use Tax set, new games on the way in and the fall season definitely under way, business enjoyed an uplift this week. Local column feel that prospects are better than ever, and it appears the Big Town is set for a coin machine boom.

The bachelor dinner tendered in Nate Gottlieb's honor was the magnet that drew many local column to Chicago, and a good time was had by all. . . . Dave Simon, back from the party, spouted adjectives one after another in describing the fun and entertainment. . . . Lou Wolcher, popular distributor of San Francisco, Los Angeles and Portland (Advance Automatic Sales Company), flew into town to be present at the wedding of a family member in November. Lou will spend the interim visiting local distributors and getting new ideas.

Altho Jack Mill is officially the manager of the candy machine department at Rowe Manufacturing Company, he also knows the cigarette business thoroly and covers New Jersey for the firm. Jack recently came back from a vacation in Maine. . . . Irv Morris, New Jersey manager for George Ponsler, is away on vacation and, consequently, George has been hopping between Jersey and New York all week attending to business. Late in the week George flew to Chi with Mrs. Ponsler, and Jack Mitnick took over. Before leaving George said: "Reports flow in from Panoram operators that the machine has actually upped the take of their phones on the same spots."

Irv Blumensfeld, George Goldman and Harry Hoffman, of General Vending Service, Baltimore, planned to attend Nate Gottlieb's affair, but at the last



PRESIDENT HOMER E. CAPEHART of the Packard Manufacturing Corporation was so proud of the watermelons grown on his Washington (Ind.) farm that he brought a load of them to Indianapolis, and everybody in the office stopped for a watermelon feast. (MR)

minute elected Irv as their delegate, with George and Harry remaining behind to handle business. . . . Dave Stern reports that the Little Cedars Lodge, New Brunswick, N. J., has arranged a picnic for September 21. George Hiss, of New Brunswick Music Company, will again officiate as steak broker, a duty which won him much comment at the last affair. . . . Herman Perrin, roadman for Barney (Shugy) Sugarman, brought in a record number of orders to celebrate the firm's first anniversary as Buckley Music System distributor. . . . Doc Eaton, of Buckley, has just returned from a

vacation spin thru Canada.

Meyer Gensburg, of Genco, is town visiting Bert Lane at Seaboard Sales and pleased with the operators' compliments about Genco games. Meyer, on his way to Florida to see his folks, was delayed three days, due to trains being crowded with people bound for Fort Bragg, N. C., and Columbia, S. C., to see the soldier boys encamped there. . . . That was a hot car session between Bert Lane, of Seaboard, and Joe Ash, of Active Amusement, held high above the clouds in a stratoliner bound for Chicago. Bert taught Joe how to play Gin Rummy, but was claiming beginner's luck before the trip was over.

GREATEST TOKEN PAYOUT OF ALL TIME!

AMERICAN EAGLE

BELL FRUIT REELS! Mystery

Award Free Play
Token Payout. 1c or
5c Models. Mechanism Guaranteed!
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\$34.50

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Only \$2 Extra

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Change Without
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★

DAVAL, 2043 CARROLL AVE., CHICAGO

Pacific Coast: MAC MOHR CO. 2916 W. PICO BLVD. LOS ANGELES, CALIF.

FAST FLASHES . . .

Jack Berger, of Newark Coin, making up a party for channel has fishing in North Carolina, will be accompanied by Charles Polgar, Mike Russo and Libby, that energetic operator from Garfield, N. J. . . . Sidney Rubenstein, of Pioneer Vending Service, Brooklyn, is a strong booster of the Victor line of vending machines and is developing a lucrative business. . . . Abe Green, of Royal Music Company, Newark, N. J., is on the way to becoming a proud daddy very soon. . . . Murray Simon, of Weston Distributors, away from his office for a day plugging Exhibit's Knockout. . . . Jerry Thorner, Manhattan Distributing Company, handles the many problems of the office plus taking care of the many Wurlitzer customers. . . . Ruth Berliner, known to the music machine trade, now is with Manhattan. . . . Seymour Pilch, manager of the Ponsler pin game department, is bowling them over with Gottlieb's new game, ABC Bowler.

Tony Gasparro had many of his friends as visitors even before his new 10th Avenue place was fixed up. Tony, popular with operators everywhere, states his firm features a complete line of new and used games. . . . Willie (Little Napoleon) Blatt has returned from the White Mountains, where he sought relief from a bad case of hay fever. . . . Hymie Budin and Mike Munves hopped to Chi to visit leading manufacturers. While Budin was away the sale of Stoner's Super Chubbie continued unabated. . . . Standing before Jack Fitzgibbon's place recently Abe Green, "Shugy" Sugarman, Phil Bogin, Bill Gersh and Jack discussed conditions generally and agreed that as long as deliveries come in there will be plenty of buyers to take the merchandise.

George Jenkins, general sales manager for Bally Manufacturing Company, in from Chicago, is very optimistic about the future of the business. . . . Ike Berman is in full charge of Economy Supply while Phil Bogin is in Michigan selling the firm's Patriotic speaker-baffle, which is clicking with the trade. . . . Pat Buckley, proxy of Buckley Manufacturing Company, expected in town early next week to visit his distributors here. . . . Savoy Vending Company, Brooklyn, where Al Simon, Murray Simon and Jack Semel hang their hats, have had their best summer season and anticipate an even greater fall season, starting with Chi-coin's Star Attraction. . . . Bill Rabkin, of Muto-scope, reports that the hits scored by Sky Fighter, introduced 18 months ago, then Ace Bomber and Drive Mobile, and the undiminished demand for Photo-matic has kept the plant going in high

gear, with Bill averaging 18 hours a day at the office.

OF MEN AND MACHINES . . .

Joe Munves is on the go constantly keeping tab on the new spot opening on 14th Street, the Rosenberg-Munves firm, the Mike Munves arcade and the pinball office, the latter chore made necessary by Mike's absence. . . . Joe Fishman reports receiving a personal invitation from Eddie Ginsberg to be in Chi with him, but Joe was so busy with Keeney's Towars he was unable to get away. . . . Bill Alberg and Charley Aronson, of Brooklyn Amusement Machine Company, have local column worked up over Evans's Play Ball machine, and as a local World Series seems a cinch, demand has jumped and they have set a record for taking orders before volume delivery. . . . Harry Pearl and Harold Lawrence, of Keystone Vending Company, have a polish called Brytemu which thoroly cleans an old phone no matter how dirty it may be. And the job is done in a jiffy, they claim.

Earle C. Backe, of National Novelty Company, Merrick, L. I., is opening on Coin Row, and his new place will make it possible for operators to deal direct, without having to call on the firm's Long Island offices. . . . Bert Lane's Seaboard Sales, Inc., featuring Genco, Muto-scope and Daval lines, continues to be one of the industry's leading firms, with Bert giving his customers fast service. . . . Max Levine, of Scientific Machine Corporation, Brooklyn, reports Batting Practice is still booming, with orders coming in from almost everywhere in the country. "Batting Practice will still be bringing in profits five years from today" is Max's opinion. . . . Irv Orenstein, of Hercules, is trying to find machines to satisfy his customers all over the country. . . . Harry Wichansky's phone went out of order, with many an important call lost. Harry is now worrying whether he didn't miss out on something really big while the phone didn't work.

Billy Ehrenberg has been playing golf all season awaiting the opportunity of meeting Abe Green and Bill Gersh in a match. He will soon be given the satisfaction. . . . Lucky Lutz, of Elizabeth, is doing a good job and at the same time is giving some thought on how to improve the business thru new ideas.

HERE AND THERE . . .

Jack Berger, of Newark Coin, who has won a reputation as a fisherman during the summer, is thinking of showing the trade how he hooks those big ones with orders for his used games. . . . But Jack is keeping mum on the kind of bait he's using. . . . The three ambassadors of Ambassador Vending Company, Brooklyn, Al Sherry, Al Koondel and Phil Gould, are doing a great job and have won a tremendous following thruout the country that has necessitated expansion of their quarters two times. They are seriously considering further expansion. . . . Ernie Kraneer and Harry Praler, of Queens Sales, haven't been around much recently and column believe they are working so hard they haven't the time to drop in for a kibitz any more. . . . Al S. Cohen, of Asco, smiling and strutting as his accountants, who have just made up his statement for the fiscal year, advise that this has been one of the greatest years in all his history in the coin biz.

Murray Wiener, U-Need-a-Pak Corporation, off this week to attend the Coin Machine Industries conference in Washington. . . . Bill Wiener, Eastern representative of the firm, is back in New York for a few days. . . . Leo Williams, vice-president of the company, jumped to Albany, N. Y., this week. . . . Ray Harrison, of Automatic Cigarette Sales, broke down and bought lunch for Irv Weinstein, Harry Moore, Julius Levy, "Bip" Glassgold and Bob Hawthorne the other day. Ben Becker, Weston Distributor's representative, back in town and reports business terrific on Exhibit's Knockout. . . . "Bip" Glassgold, sales manager of Arthur H. DuGrenier, Inc., off on Washington this week. . . . Jack Feinberg, the firm's New York representative, back in town after an extended road trip, will travel up to the Haverhill factory this week.

WILL SACRIFICE

2 1936 KEENEY TRACKTIMERS . . . \$25.00 EA.
2 HEAD TRACKTIMERS . . . 25.00 EA.
1 1935 TRACKTIME . . . 75.00
1 SUPER 1941 TRACKTIME . . . 100.00
All in As Mechanical Condition.
611 N. BRIDGE ST. LAUREL, MD.

MAYFLOWER SPECIALS

RECONDITIONED PAY OUT TABLES

Winning Ticket	\$59.50
Grand National	75.00
Grand Stand	72.50
Bank Atlas	109.50
Sport King	119.50
Long Shot	119.50
Face Master	59.50
Heartburn	49.50
Thistle Dens	59.50
Gold Medal	44.50
Beart Page	44.50
Fair Ground	19.50
Mills Finisher	29.50
Mills 1, 2, 3	22.50

RECONDITIONED CONSOLES

Jennings Phoenix	\$35.00
1041 Domino Jackpots	145.00
Pace Saratoga, 1940	99.50
Burbo Racer, F.P.	89.50
Mills & Bell, Late	240.00
Paces Races, Brown, over 5000	99.50
Pace Saratoga	99.50
Mills 99, Bell	64.50
Jenn. Multiple Races	99.50
Royal Flush	99.50
Royal Draw	99.50
1941 Lucky Lairs	175.00
Jennings Fast Time	94.50
Evans Keo	24.50
Jumbo Parade, P.G.	90.00

RECONDITIONED SLOTS

Blue Fronts	\$69.50
Chrome Bell	95.00
Silver Chief	95.00
Brown Fronts	90.00
Vest Pocket, Green	27.50
Vest Pocket, G. & B.	32.50
O.T. Streaming	32.50
Bonus	95.00
Bally Bell	90.00

USED PHONOGRAPHS

Reckia Counter Mod. \$69.50	
71 Wurlitzer Counter	129.50
Model	129.50
616 Wurlitzer	84.50

PHONOGRAPHS

2 Wurlitzer Phonographs Model 24 with 30 Buckley Boxes	\$500.00
1 Wurlitzer Luxury Light Up 1940 with 10 \$50.00 Boxes	375.00
1 Wurlitzer 500 with 12 \$50.00 Boxes	259.50
1 Mills Emperor, New, with 8 \$50.00 Boxes	249.50
1 Twin 616 Installation in Steel Cabinet with 8 \$50.00 Boxes	185.00

Adapters, Speakers, Wall Boxes—All necessary equipment for installation on all make phonographs.

READY FOR DELIVERY

WRITE FOR ESTIMATE

Terms: 1/3 Deposit With Order, Balance C. O. D.

MAYFLOWER NOVELTY CO.

2218 UNIVERSITY AVE.

ST. PAUL, MINN.

Detroit

DETROIT, Sept. 26.—Ben N. Osher, Peerless Products Company, reports business excellent for vending machines.

W. R. Palechek, manager Coin Meter Detroit Company, operator of coin-controlled washing machines, reports a boom in this field. The company has been recently reorganized as a partnership instead of a corporation, with Palechek and Harold C. Genter as partners.

Joseph Budjack, of Budjack Enterprises, had three locations at the Michigan State Fair for his character analysis machine. He reports good business at the fair and says he plans to go into production nationally later.

Byran Kamhout, who distributes sanitary napkin dispensers, has registered his company as the Sanitex Company, 14602 Grand River Avenue.

Sam Lucas, manager Michigan Panoram Company, was in Chicago visiting machine headquarters the past week.

Frank Healey, operator of the American Coin Machine Company, is on vacation at Muskegon, Mich.

Frank D. Noble has moved his headquarters to 14303 Chandler Park Drive. He reports business on the upgrade.

Alban J. Norris, for many years manager of the Michigan Film Library, is entering the coin machine business, taking over State rights for the Pulver gum vendors. He takes over the business



BOOSTING DEFENSE BOND SALES, members of the Detroit Music Operators' Association and their members' servicemen (Local 737, United Electrical, Radio and Machine Workers) placed cards like those shown above on all phonographs in Detroit. Servicemen sponsored a float in the big CIO Labor Day parade which featured a phonograph playing the tune "Any Bonds Today?" Defense literature was placed atop all phonographs. The girls are from the cast of the show "Meet the People," currently playing in Detroit. The phonograph is a Seeburg Hitone Symphonola. (MR)

from John E. McFarland and son, McFarland remains with the Pulver Company as representative for its other confection lines. Norris's office is at 15745 Rosemount Avenue.

Henry C. Lemke's coin machine store was robbed Tuesday by a thief who pretended to be waiting for Lemke, then seized a cash box when the cashier was busy elsewhere in the office. No money was in the box, but a number of valuable papers were lost.

Sarah Lucio, of Ajax Novelty Company, has made a hobby of collecting electrical gadgets—and she's wondering how she will ever get them to her old home in California, where she plans to return some day.

John Dobranich, of the Zora Recording Studios, maker of Croatian and Serbian records, is moving to larger quarters.

C. L. Chadwick, music operator, reports play on machines is picking up, as people are getting settled after their summer vacations.

Sam Lucas, Michigan Panoram distributor, reports that sales of Soundices are going along well here, with nearly 300 placed on location in the State.

Robert Mathies has entered the vending machine field with a route of cigarette machines. His firm is the Dearborn Vending Machine Company at 5402 Reuter Avenue.

Cleveland

CLEVELAND, Sept. 26.—Phonograph operators with out-of-town locations have had a good run of business so far this month due to the good weather. All amusement parks in the area are expected to remain open Saturdays and Sundays as long as the weather is favorable. Euclid Beach Park, now closed weekdays, features 5-cent days on Saturday and Sunday.

Mr. and Mrs. Bernard Pinkus, of Atlas Music & Novelty Company, are back from their honeymoon.

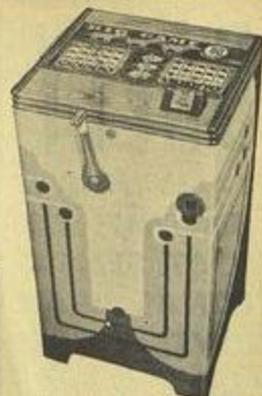
Harry Elocin, managing director of the Cleveland Amusement Machine Operators' Association, is back from a business trip to Curwensville, Pa.

The Cleveland Retail Tobacco Dealers' Association will stage a three-day merchandise show, starting October 22, in the ballroom of Hotel Hollenden.

Lon Golden, president, and Sam Leo Dixon, head of Triangle Music Company, is away on an extended trip with his wife thru the Eastern States.

They accompanied their son, Norman, back to Duke University. Their other son, Leo Jr., has enlisted with the Canadian Air Force and is now in training.

Abrams, secretary of the Ohio Cigarette Vendors' Association, attended a meeting of the Toledo chapter and discussed with members the provisions of the new Unfair Cigarette Sales Act.



FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips. Also built with Mystery Cash Payout and Token Award Jack Pot.

Built for 1c-5c-10c-25c Play
Made Only By

WATLING MFG. CO.
4640-4660 W. Fulton St.
CHICAGO, ILL.

Est. 1889—Tel. COLUMBUS 2770
Cable address "WATLINGITE," Chicago

WANT MECHANIC

Experienced on Phonographs and Marble Games. Must be sober, reliable and capable. Steady year around job, good working conditions. State qualifications, age, brief history and salary expected.

COAST COIN MACHINE CO.

2237 Fenwick St. Los Angeles, Calif.

"QUICK CHANGE"

Multiple
Coin
Changer



A "natural" for every location. Faster change-making—Faster machine play. Five long nicked tubes eject quarters, dimes, and up to five nickels. Cash drawer is divided for half dollars and paper money.

Sample—\$14.85

1/2 deposit—Balance C. O. D.

Manufactured by
McGILL METAL PRODUCTS CO.
Marengo, Illinois

AMERICAN EAGLE

Bell-Fruit Reel Mystery Award! Free Play. Tokens Automatically Paid Out! 1c or 2c Models with or without Bell Gum Vendor! Mechanism unconditionally warranted for 2 years!

SAMPLE
\$34.50

Bell Gum Model Only \$2 Extra.
1/2 Dep. with Order, Bal. Shipped C.O.D.

ATLAS NOVELTY CO.
2200 N. Western Ave.
CHICAGO, ILL.

ASSOC. OFFICES
ATLAS AUT. MUSIC CO., 3939 Grand River Ave., Detroit. ATLAS NOVELTY CO., 2215 Fifth Ave., Pittsburgh.

YOU CAN'T FORGET

You can't forget to buy The Billboard because we automatically remember to mail you copy every week on subscription. Simply mail \$1 for 10-week TRIAL subscription to Circulation Dept., The Billboard, 27 Opera Place, Cincinnati, Ohio

HIGH GRADE RECONDITIONED GAMES AT LOW PRICES:

USED FREE PLAY GAMES

Bangs	\$10.00	Cold Cup	\$29.50	Sky Blazer	\$64.50
Big Chief	32.50	Colden Gate	10.00	Sky-Line	22.50
Big Town	17.50	Hi Hat	57.50	Sluggo	45.00
Blondie	24.50	Hold Over	17.50	Snappy '41	54.50
Bowling Alley	17.50	Hold Tight	10.00	Speedy	10.00
Broadcast	32.50	Home Run	17.50	Sports	17.50
Bubbles	10.00	Horoscope	52.50	Spot Pool	69.50
Champion	10.00	Lucky	17.50	Spottem	10.00
Chief	10.00	Majors '41	52.50	Stars	42.50
Circus	10.00	Miami	10.00	Stop & Go	10.00
C. O. D.	10.00	Ocean Park	10.00	Sunbeam	44.50
Congo	17.50	1-2-3 '39	29.50	Super Charger	10.00
Crossline	29.50	1-2-3 '40	79.50	Supreme	10.00
Dandy	10.00	Paradise	39.50	Ten Spots	52.50
Dixie	22.50	Pot Shot	10.00	Three Score	17.50
Double Play	57.50	Rebound	10.00	Thriller	10.00
Doughboy	17.50	Red Hot	10.00	Topper	10.00
Drum Major	17.50	Review	10.00	Triumph	10.00
Entry	57.50	Roxy	17.50	West Wind	69.50
Fair	10.00	Seven-Up	42.50	Yacht Club	17.50
Fifth Inning	10.00	Show Boat	64.50	Zombie	39.50
Four-Five-Six	10.00	Side Kick	10.00		

CONSOLES: Big Games \$85, Jungle Camps \$79.50, Jumbo Parades \$79.50, MISCELLANEOUS: Jail-Bird \$59.50, Evans's Ski-Ball \$79.50.

FLOOR SAMPLE PURSUIT \$69.50.

They are offered subject to prior sale. Wire one-third deposit and mention second and third choice. Write for complete list of Counter Games, etc.

AUTOMATIC SALES CO.

203 SECOND AVE., N.
NASHVILLE, TENN.

FALL CLEANUP

ANY OF THESE GAMES \$20.00 EACH OR THREE FOR \$50.00

Oh, Johnny Doughboy Score Card Big Show	Shortstop Sporty Nippy Hold Over	Double Feature Vacation Limelight	Glamours Playmate Champion	Voguo Super Six Powerhouse
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Title Strips for Phonographs 35c per 100 sheets.

1/3 Deposit With Order, Balance C. O. D.

SHAFFER MUSIC CO.

514 South High St.
Columbus, Ohio

BALLY

REALLY HAS IT
THIS TIME! THE
MOST SENSATIONAL
5-BALL NOVELTY FREE
PLAY GAME
SINCE 'BUMPER'!
THEY'RE ALL
RAVING
ABOUT IT!!
IT'S

MONICKER
ADVANCE TESTS
HAVE PROVED
MONICKER TO
BE THE
GREATEST OF
ALL GREAT

BALLY OLD-TIME
HITS!! DUE TO
PRECIOUS MA-
TERIALS SHORT-
AGERUSH YOUR

ORDERS TO
YOUR FAVORITE
DISTRIBUTOR IN
MY TERRITORY
SO THAT I CAN
PROTECT HIM
ON DELIVERY!!!

JACK
FITZGIBBONS

453 WEST 47th STREET
NEW YORK ALL PHONES
Circle 6-8343

Industry Mentions Magazines -- Newspapers -- Radio

The Chicago Daily Times, September 15. The initiative and foresight of a coin machine firm is publicized in an article telling of a group of small manufacturers on the West Side of Chicago who have united in an effort to fight off the threat of shutdowns, unemployment and depression in their community because of priority defense restrictions. Wallace MacClay, vice-president of the group, is purchasing director of O. D. Jennings & Company. The article states: "The 'mother hen' of the group is the O. D. Jennings Company, which makes coin-operated vending machines and which is probably the biggest firm of the group, employing more than 500 persons."

The New York Morning Telegraph, September 10. On page one, under the heading "Dorsey Says Juke Box, Not Radio, Makes Band," writer Leo Mishkin gives an interview he had with Tommy Dorsey. "Juke boxes," said Dorsey, "juke boxes, that's the business now. Radio doesn't mean a damn thing any more to any band that has a name. It's the sale of the records that makes a band today, and it's the juke boxes that use the most records. That's what makes or breaks any dance band in the business."

Pat Henning, comedian in George White's Scandals, gives his impressions of various people playing pinball games. His impressions are clever and true to life.

Country Gentlemen, September issue. An editorial on the art of jitterbug dancing also gives some statistics on the music box business. It says that 40,000,000 phonograph records annually are now required to supply the nickel-in-the-slot music boxes. The editorial also states that music boxes in locations have upped the take in many other lines of business, such as soft drinks, ice cream, shoe leather, peanut-butter sandwiches and candy.

Retailing, September 9. This weekly retailers' trade paper pays a compliment to Rich's, Inc., Atlanta department store, for business acumen in installing automatic music boxes in the college shop and in the public relations reception room. To reach these rooms the young crowd has to pass thru the record department and down an aisle lined with record booths. The music boxes are in the section beyond, where young people can munch cookies and peanuts, slip from the cold drink bar and dance on a tiny dance floor. The store's record buyer says that record sales increased 60 per cent the first two months the automatic music boxes were installed.

The Washington Post, September 9. Action shots taken in a Penny Arcade illustrate a feature article in this newspaper. Men and women are shown enjoying pinball games, target guns, fortune telling machines and a strength tester. The article says the Department of Commerce has estimated that from

1935 to 1939 alone the number of machines manufactured annually jumped from 65,193 to 109,597, representing an increase in value of over \$6,000,000. It also says that the national defense program has been an impetus in the growth of the coin machine business. The gist of the article is that lots of fun can be had in a Penny Arcade and with very little cash outlay.

Top and Tavern, Philadelphia, September 15. John Baer, in his Harrisburg Spotlight column in this weekly newspaper, which goes to the tap and tavern proprietors, has this to say on pinball games: "In the evening we find pleasant relaxation strolling into the friendly neighborhood tavern and tinkering with the pinball machine... a colorful flashing of lights, a tinkling of bells and the intricate bouncing of that darn ball is a lot of fun. Our only gripe is the guy who goes into a series of actions to help the ball hit a high score by pushing, banging and heaving at the machine and then wants to wreck the place when he can't get his nickel back on a tilt. Tavern men will find it profitable to keep modern machines in their establishments. Players are always looking for something new. Our own ambition is to find one that chimes."

Life, September 8.—An article describing the Armored Force School at Fort Knox had a photograph of a ray target gun being used as a training device. The machine is not coin-operated, but otherwise is a duplicate of a well-known target gun. The training gun was built by a Chicago coin machine manufacturer.

Miami

MIAMI, Sept. 20.—Bill Shayne, Dixie Music Company, received mention in The Miami Herald when Jack Bell, columnist, wrote: "Bill Shayne is the latest to send entertainment to the boys at the U. S. naval training station at Opa Locks. He has put out of his finest record players—juke organ to you—out there, together with a good assortment of records and a gadget that eliminates necessity of using nickels."

Ray Manning, Palm Beach operator, has added 50 Buckley wall boxes to his route.

George Shelton, former operator of the Belmont Club on the beach, who sold his interest in the club to Kitty Davis, is now interested in the coin machine business and joins the ranks of Miami Beach operators.

Florida operators are buying pin games, anticipating a bang-up season. October 1 is the date on which the Florida legalizing law takes effect.

W. D. Bartlett has left Miami for Canada to take care of his concessions now playing the fall fairs in Ontario.



"Successor to the cracker barrel and the pot-bellied stove is the modern music box." The Boston Sunday Post, September 7.



HANK MASER, Jennings special factory representative, orders music from a Jennings Telephone Music unit. (MR)

Bartlett, large operator of diggers, has 52 units on 35 different outdoor shows. He reported the best summer in years.

Charlie Budd, route man for Modern Vending Company, was honored with a surprise party when the boys got together in the back room to celebrate his fourth year with the firm. Leon Seeger, manager of the Miami branch, entertained.

Gil Wolf, serviceman for Modern Vending, is leaving for Guantanamo Bay, Cuba, to accept an appointment with the army stationed there. He will be replaced by Andrew Roberts.

D. F. Saxon, head of the Saxon Cigarette Service, has completely recovered from his operation and has been discharged from the Charlotte Memorial Hospital.

GET HEP TO THE HOTTEST THING IN AMERICA

FLIPPER

By MARKEPP

It's hotter than a firecracker! Earn big, steady profits on any location—month after month—for years! A safe winner. And—strictly pure amusement so that you can run it anywhere! Rush your order today—you can't lose with "FLIPPER"!!

\$19.50 2 FOR ONLY
E.A. 337.50

THE MARKEPP CO
3328 Carnegie Ave., Cleveland, O

IN STOCK
Ready For Shipment

Mills Chrome Vest Pockets
Mills THREE BELLS
Mills FOUR BELLS
Mills Chrome, Gold and Copper Bells

SOUTHERN
VENDING MACHINE CO.
528 Craghead St., Danville, Va.
Phone 2414



SECTION OF KEN SONDERLEITER'S successful and up-to-date Penny Arcade in Des Moines. Sonderleiter is a booster of Exhibit Supply Company's extensive line of amusement machines. (MR)



YANKEE DOUBLE HEADER

When you buy a YANKEE game you get double value for your money . . . two games . . . each tops in popularity! Changed from cigarette to fruit in a jiffy. Equipped with 75-25% Coin Divider. Straight penny or combination nickel and penny play. Yankee is the great American game.

OPERATOR'S PRICE **\$22.50**

GROETCHEN TOOL COMPANY

130 N. Union St. Chicago, Ill.

FREE PLAY GAMES

All American	\$37.00	Miami Beach	\$60.00
Argentine	84.50	Ocean Parks	19.00
Band Wagon	29.00	Pen American	37.00
Belle Hop	67.00	Pick Em	16.00
Big Chief	35.00	Playball	59.50
Big Dix	12.00	Powerhouse	24.00
Big Eyes	15.50	Pyon	25.00
Blonde	17.50	Roly	14.00
Cadillac	24.50	Sea Hawk	69.00
Capt. Kidd	79.50	Seven Up	49.00
Commodore	16.50	Short Stop	17.00
Dial	17.00	Show Boat	79.50
De He Ml	65.00	Silver Skates	65.00
Hi Hat	14.50	Skyline	16.00
Flaship	14.50	Sky Ray	59.50
Flicker	69.50	Slipper	57.50
Flites	35.00	Souper, 1641	69.50
Formation	34.50	South Paw	74.00
Four Roots	44.50	Sports	17.50
Five	14.50	Sports Parade	54.50
Glamour	25.00	Spot Pool	74.50
Hi Dive	59.00	Sports	24.50
Hi Hat	65.00	Street-Line	29.50
Home Run	84.00	Ten Spot	68.50
Jolly	25.00	Texas League	45.50
Lancer	14.50	Topsy	12.00
League Leader	39.50	Trailways	55.00
Majors	12.00	Twin Dix	84.50
Majors, 1641	69.00	Up & Up	12.00
MerryGolfound	39.50	Vacation	14.00
Metro	48.50	West Wind	74.00
Miss	12.00	Yacht Club	19.00

All Machines in Excellent Condition.

1/3 Deposit With Order, Balance C. O. D.

DOMESTIC NOVELTY CO.

202 G St., N. W. WASHINGTON, D. C.

Rosenberg-Munves Open Rifle Sports

NEW YORK, Sept. 20 (DR).—The Rosenberg-Munves organization, which has been praising the money-making possibilities of Rifle Sports, has the courage of its own convictions, for it has opened a Rifle Sports Arcade on 14th Street.

"The arcade started off with a bang," Myrtle Rosenberg reports, "and it will convince any of our customers who drop down to see what action we are getting with our Rifle Sports. The guns keep going all day long, and I noticed many of the same people coming back for more."

Joe Munves, who has been spending considerable time at the firm's Coin Row headquarters, states that all his customers were amazed at the way the device kept pulling in more coins.

"Altho this unit is not coin operated, many men who have had experience in the coin machine field are going for it in a big way. It is 100 per cent legal and, once you purchase the outfit, there is no headache about materials, as the same bullets are used over and over again."

"I've had considerable experience with arcades and shooting galleries, but it gives me a thrill to see the way the Rifle Sports is being accepted by the public."

Anti-Slug Drive Continues in Ala.

BIRMINGHAM, Sept. 20.—A federal secret service campaign to rid the country of slugs was brought to Alabama for the first time when Joseph P. Funderburk, resident of Montgomery, Ala., was placed under a \$1,000 bond by U. S. Commissioner Louise O. Charlton on a charge of possessing 10-cent slugs which, it was charged, he had used in cigarette machines around Sylacauga, Ala.

Secret service agents indicated that Funderburk's arrest is only the beginning of a crusade in and around Uncle Sam's defense developments. They anticipate many other arrests.

Attention was called to a recent statement of Elmer L. Irey, chief co-ordinator of Treasury Department enforcement agencies, that "this form of American business (merchandise vending machines) is suffering heavy losses from a growing evil akin to counterfeiting. Second in importance," he continued, "to making and passing counterfeit money is the growing use of slugs in coin-operated machines. Millions of worthless coin slugs have been used to operate vending machines. Telephone and traction companies, cigarette vendors and restaurants sustain a heavy annual loss. The slug racket has resulted in the startling yearly loss of \$5,000,000."

It was pointed out that it took years of effort before the secret service could obtain an interpretation of the counterfeiting laws which would permit federal prosecution of slug makers and dealers.

GLOBE MONEY MAKING DIE-CUT BOARDS

SENSATIONAL - - - TIMELY - - - MONEY MAKERS
BLITZKRIEG



GLOBE

PRINTING COMPANY
1023-25-27 RACE ST. PHILA., PA.

A real hot board for fun and profit. A shot at the Dictator is a shot in the arm for the take. A fast move—right to the last hole. Cash in on this timely NICKEL GRABBER, SPECIAL 8-COLOR LAMINATED DIE-CUT BOARD SURE TO CATCH THE EYE AND THE DOUGH! Get started today—send in your order and start collecting the nickels. Plenty of Action. Jackpots pay from \$2 to \$25.

1850 HOLES—5c A SHOT
TAKES IN . . . \$92.50
AVERAGE PAYOUT 49.45
AVERAGE PROFIT. 43.05

WRITE FOR OUR COMPLETE CATALOGUE OF MONEY MAKING BOARDS

A CORRECTION!

Because of our error in copy submitted for ad in The Billboard of August 30, the price of our

NEW UNIVERSAL GRIP SCALE

was quoted at \$12.75 instead of the correct price of \$15.75.

On and after this announcement the price will be

\$15.75

Usual discount to jobbers

Holly Manufacturing Co.

2761 Union Guardian Bldg., Detroit, Michigan

CENTRAL OHIO QUALITY BUYS CONSOLES

Kentucky Club	\$49.50	Sugar King	\$69.00	Four Balls	\$205.00
Jumbo Parade, F.P.	89.50	'39 Longchamps	42.50	Duo-Bills	95.00
Brush Parks	62.50	G.N. Truck Time	25.00	Charli-Horse, 6-10"	95.00

ARCADE EQUIPMENT

Sky Fighters	\$155.00	Skeeballite	\$42.50	'40 Western Baseball	\$99.50
Ten Strikes, 199 Dis.	149.50	Texas League	39.50	Jackpot	62.50
Ten Strikes, F.P.	69.50	Anti-Aircraft Gun	79.50	Jackpot	49.50

SLOT MACHINES

St. Jennings Chiefs	\$39.50	25¢ Jennings Chiefs	\$42.50	25¢ Wallings	\$32.50
10¢ Jennings Chiefs	42.50	10¢ Silver Chiefs	49.50	10¢ Wallings	32.50
1¢ Chrono Columbus	50.50	St. Mills B. Fronts	59.50	5¢ Q.T.'s	39.50

Write for our complete list of featured on-line free play tables.

CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 491 S. High St., COLUMBUS, OHIO

THERE'S ALWAYS A BUY AT LEHIGH

Boom Town	\$45.00	Four Diamonds	\$47.50	Musical Gold Star	\$12.50
Stratifier	\$2.50	Wild Fire	42.50	Gold Star	22.50
Crystal	32.50	Commodore	12.50	Ray	12.50
Line Light	15.00	Fire in One	39.50	Wired	32.50
Short Stop	12.50	Glamour	12.50	Home Run	12.50
Trappee	17.50	Leader	22.50	Camille	15.00

Also Hundreds of Used Games at \$9.50. Send Your Order and 1/3 Deposit for Prompt Delivery.

LEHIGH SPECIALTY COMPANY

218 & GREEN STREETS PHILADELPHIA, PA.

Support your Government in this national emergency. Build a wall of defense by buying Defense Savings Bonds and Stamps.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

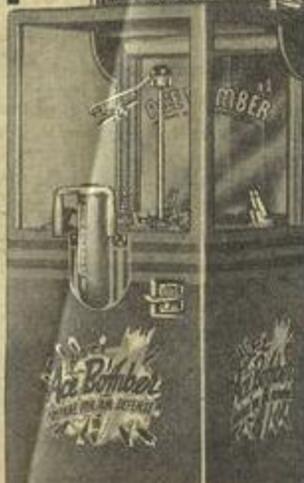


EARNINGS HOLD UP!

WHEN YOU OPERATE AMERICA'S GREATEST "STEADY MONEYMAKER"

MUTOSCOPE'S

ACE BOMBER



Immediate Deliveries From Your Mutoscope Distributor

INTERNATIONAL MUTOSCOPE REEL CO., Inc.

Manufacturers of DRIVE-MOBILE, world-famous PHOTOMATIC and finest arcade equipment. 44-01 11th St., Long Island City, N. Y.



AT THE MIDWEST NOVELTY COMPANY SHOWROOMS, Clinton, Ia., this group recently gathered around a Seeburg HITONE Symphonola phonograph. Midwest recently opened its doors for business. Left to right: Carly Licata, orchestra leader; Bob Bell, Licata's manager; Earl Brennan, serviceman; Blair Sloppy and Tony Costello, owners of Midwest; George Deem, serviceman; Florence Motie, stenographer and office manager, and Jack Murphy, serviceman. (MR)

Fall Biz Off to Fast Start in Minn.

MINNEAPOLIS, Sept. 20.—The coin machine business, following other industries in the upward trend, is booming, operators here report. September saw the fall season get under way with a bang. Many factors entered into this upswing, but most important was the fact that in addition to ever-increasing defense employment, private employment is stepping up at a rapid pace. According to a report by Emery Nelson, in charge of the employment division in Minneapolis for the State of Minnesota, this area enjoyed the largest employment increase in private industry during the past month since 1938. As a result, money has become freer and spending is greater.

Distributors report that they have been selling all types of equipment at an ever-accelerated pace. Automatic phonographs have been moving ahead, while remote control and wall-box equipment is enjoying its best season.

Pinball games are off to a grand start, and with the advent of the University of Minnesota football season play should rise to even greater heights during the next eight weeks, operators believe. As a result many new installations are being made, especially in the loop locations. Consoles are getting a strong play. Movie machines have taken a nose dive because they are holding up under a barrage of legal difficulties expected to be ironed out during October.

Big Demand for Keeney Super Bell

CHICAGO, Sept. 20 (MR).—Jack Keeney, of J. H. Keeney & Company, reports receipt of a letter from Bill Cohen, of Silent Sales Company, Minneapolis, stating that he has shipped more Keeney Super Bell consoles in the last month than he shipped of all other makes of consoles during the past six months.

"Bill claims that this is some kind of a record, inasmuch as his reputation has been built around this type of equipment," said Keeney. "He goes on to say in the letter that the Keeney console has created such a demand that he is rationing the games until all his orders are shipped from the factory."

Bradshaw Set To Dispose of Games

DENVER, Sept. 20 (DR).—Arcade operation has proved particularly successful the past summer, according to Gibson Bradshaw, Denver Distributing Company. Not only has the sale of arcade equipment been good, but the operation of various machines at the two Denver amusement parks, which are among the largest in the country, has also proved highly successful.

With the closing of the parks, Denver Distributing has on hand a quantity of late model machines, he reports. "These must be disposed of immediately," concluded Bradshaw.

Empire, New Firm, Finds Business Fine

CHICAGO, Sept. 20 (DR).—Empire Coin Machine Company officials, having about a month's business behind them, reports that orders are pouring in faster than we first expected. "We have already hired extra shippers and have increased our shop personnel," they reveal.

"As distributor for all types of coin-operated machines we are fully prepared to meet the needs of every customer. Our slogan—if it's coin-operated, new or used, we have it—insures prospective customers that we can serve them."

A veteran of 10 years in the coin machine business is Gilbert Kitt, manager of the new concern. Assistant manager is Ralph Steinfeld and in the position of field representative is Jack Barnett.

Open Largest Arcade in South

NEW ORLEANS, Sept. 20.—The South's largest coin machine playland opened here recently under the management of Louis Boasberg, head of New Orleans Novelty Company. Boasberg and his partner, Ray Bosworth, have received congratulations from coinmen, and the local press has commented favorably on the Arcade.

Opening-day drew an SRO crowd, with long lines waiting for their turn at the latest game creations. The Arcade, name of the spot, has been leased over a period of years and represents an outlay involving over \$50,000.

PENNY ARCADES

BETTER-EQUIPPED BY MUTOSCOPE*



* No successful Penny Arcade can be complete without such famous stand-bys as these Mutoscope products: PHOTOMATIC, MUTOSCOPE MOVIE MACHINES, MUTOSCOPE "LIGHT UP TOP" CARD VENDORS, SKY FIGHTER, DRIVE-MOBILE, ACE BOMBER, PUNCH-A-BAG, LIFT-O-GRAM, FORTUNE TELLING MACHINES, DIGGERS, HOCKEY GAMES, AND MANY OTHER FAMOUS MONEY-MAKING MACHINES. FREE Architect Service and Complete Guidance in Successful Arcade Operation. WRITE, WIRE, PHONE IMMEDIATELY... IT'S AMERICA'S BIGGEST OPPORTUNITY!

Penny Arcade Headquarters Since 1895

INTERNATIONAL MUTOSCOPE REEL CO., Inc.
44-01 ELEVENTH ST., LONG ISLAND CITY, NEW YORK

Display Announced By Reeltone Firm

NEW YORK, Sept. 20 (MR).—Reeltone Moving Picture Machine Company, Inc., announces that its studio will be an exhibit hall next week, beginning Tuesday (23), for Reeltone, coin-operated motion picture machine.

"Members of our staff will be on hand to explain details of operation and answer any questions that operators may have," a firm representative stated. "We are in production on Reeltone and the demonstrator machines which operators will see are the same type as those we are ready to deliver."

"The Reeltone comes in wall and floor models and is an attractively designed unit. A large variety of sound subjects are available for showing in the machine. It offers a high standard of entertainment value and the public's response indicates that it meets with its approval."

Acme Reports Big Puerto Rican Biz

NEW YORK, Sept. 20 (DR).—Sam Sachs, head of Acme Sales Company, remodeler of music machines, reports that his company has been shipping hundreds of remodeled phonographs in the past few weeks for placement in Puerto Rico. "We have been cultivating the Puerto Rican market for a number of years," said Sam. "Operators there are well acquainted with the type of work we do and this confidence in our products is now reflected in the tremendous sales we are enjoying."



WINGS OVER AMERICA

WINGS has become a top favorite all over the country! This unique 6-reel cigarette game, equipped with the latest type 75-25% Coin Divider, has largest coin capacity. Its 6 cigarette reels offer three tempting awards:

- 3 of a kind wins 1 pack
- 4 of a kind wins 5 packs
- 5 of a kind wins 10 packs

No wonder America has become "WINGS-MINDED."

Operator's Price \$22.50

GROETCHEN TOOL CO.
130 N. UNION CHICAGO, ILL.

EMPIRE COIN'S

SUPER SPECIALS

1940 Jumbo Parades—Free Play \$82.50

1941 Jumbo Parades—Free Play \$99.50

Bally High Hands \$169.50

Also in Stock—All New and Used 5-Ball Free Play Tables

EMPIRE COIN MACHINE EXCHANGE
2812 W. North Ave., Chicago



GENE GEORGE (left), well-known distributor of Mobile, Ala., and two of his ace servicemen register their approval of High-Hand poker console for connoisseur Chris Christopher, Southern district manager for Bally Manufacturing Company. (MR)

REVOLUTIONARY COUNTER SENSATION! KICKER and CATCHER

100% NEW!
100% MECHANICAL!
100% SKILL!
100% LEGAL!



Creating a sensation everywhere! Brilliant, original playing action entirely under player's control. A knockout for competitive play—loaded with "come-on"! Entirely mechanical—no wires—no batteries. Cash in quick! Order to-day!

PENNY PLAY
\$29.75
F. O. B. Chicago
NICKEL PLAY, \$31.75

THE BAKER NOVELTY COMPANY INC.

1700 WASHINGTON BOULEVARD—CHICAGO, ILL.

WEST COAST

Factory Sales Representative

MAC MOHR

2016 W. PICO BLVD. LOS ANGELES, CALIF.

FINEST CLEANER ON THE MARKET!



FOR PIN GAMES, PHONOS, ETC.

Write at once for generous FREE SAMPLE!

NATIONAL COIN MACHINES EXCH.

1411-13 Diversey Blvd. CHICAGO, ILL.

Chi Coin Suggests Balanced Purchases

CHICAGO, Sept. 20 (MR).—"Aside from placing games on a location, seeing that they are serviced properly, it is important," say officials of the Chicago Coin Machine Company "that there is harmony and balance of the game assortment used.

"The operator should carefully survey the type of players who play the machines. The transient spots call for a quick, simple play game that can be spotted where the people walk," the officials declared. "In locations where there is a home trade, the operator should locate the equipment where it can be seen but not in the way of traffic. The type of equipment to be placed on such a location should have features that will keep the players interested from game to game. This type of player will have plenty of time to play the games and will if they have interesting-compelling features.

"Chicago Cotn's Star Attraction falls in the category that will interest the players on locations that will want to keep playing the game repeatedly," they declared.

Cupid Has Field Day at Gottlieb

CHICAGO, Sept. 20 (MR).—Lightning may never strike twice in the same place, but it takes Dan Cupid to strike again and again. At least that's what they're saying at D. Gottlieb & Company, where the little cherub seems bent on reaping a harvest. Not content with scoring a direct hit on Nate Gottlieb, Cupid came back, this time striking Elihu (Elky) Ray, purchasing agent, who immediately succumbed to the effects. Elky's engagement to Ruth Robbin, daughter of Nathan Robbin, coin machine man, was announced September 13.

Then, encouraged by that double-barreled success, Cupid made another return engagement, this time scoring on Ronald Hanson, head of the parts department, whose engagement to Margaret Gadeny promptly followed."

Says Prices of Used Equipment Will Rise

CHICAGO, Sept. 20 (DR).—"From every indication," reports Bud Lieberman, Chicago distributor, "prices of used games will keep pace with the higher costs of replacement merchandise. Operators should anticipate their fall needs at once.

"My firm has anticipated such a condition and we have been gathering equipment. We will not take advantage of the situation and will not raise prices as long as our present stock lasts."

TAKE A PEEK AT KEY HOLE

HARLICH'S NEWEST DIE-CUT SENSATION!

It's snappy! It's flashy! It's drawing play and boosting profits in all locations. Full color art picture deeply recessed in key hole cut-out creates novel effect. Double step-up, 84 winners. Order Key Hole now. No. 12085 5c Play 1200 Holes Takes in \$60.00 - Average Payout \$28.87

WRITE FOR NEW FOLDER NC-418
HARLICH MANUFACTURING CO.
1413 West Jackson Boulevard - CHICAGO, ILL.



CAREFULLY RECONDITIONED FREE PLAYS

All American	\$40.00	Landlide	\$32.50
Airport	17.50	Leader	32.50
Attention	48.00	Lucky	18.50
Brenda	20.00	Maces	70.00
Bubbler	19.50	Masoc	22.50
Big Six	17.50	Mull Free Plays	14.50
Box Score	12.50	On Deck	28.50
Baseball		Paramount	15.00
(Stone)	12.50	Powerhouse	32.50
Broadway	50.00	Play	31.50
Buckaro	19.50	Playball	
Burdwood	27.50	(Bally)	65.00
Chief	12.50	Serbian	60.00
Calliope	32.50	Stalwart	19.00
Champion	14.00	Stars	50.00
Chubbie	12.50	School Days	35.00
Dial	29.50	Stratoliner	48.00
Ducky	16.50	Score Champ	22.50
Do No Mi	65.00	Sports	28.50
Double Feature		Sports	18.50
(Stone)	17.50	Spokim	12.50
(Bally)	12.50	Sweet	60.00
Follow Up	14.50	Sport Parade	58.00
Follies	23.00	Sluggo	58.00
Fifth Avenue	13.50	Speed Demon	25.00
Free	25.00	Spooks	18.00
Frisco	16.00	Triumph	19.00
Fox Hunt	34.50	Thriller	19.00
Formation	40.00	Ung	68.00
Glamour	22.50	Vacant	27.50
Hi Hat	75.00	White Sails	18.00
Jumper	17.50	Wid	11.00

W. R. BURTT

308 Orpheum Bldg. WICHITA, KANSAS
(Phone 4-9412)

A QUICK SALE

Will Buy These Bargains

- 1 Jennings Post Time Console, Free Play.
 - 1 Jennings Modern Mint Vendor, Free Play Slot.
 - 2 Jennings Rod In the Barrel, Ball Game.
- Like New, Priced Right.

M. & K. Specialty Co.
309 Main Street Cincinnati, Ohio

WANTED

EXHIBIT ROTARIES

State quantity, serial number and condition, also where they can be seen. Address: BOX D-118, Billboard, Cincinnati, Ohio

QUALITY SPEAKS FOR ITSELF

PAYOUTS	FIVE-BALL FREE PLAY	FIVE-BALL FREE PLAY	
Four Balls	\$219.50	Red Hot	\$18.00
Big Top, new	112.50	Buckaro	19.00
5c & 25c Pace Reels	99.50	Mauret	19.50
Royal Draw	64.50	Double Feature	18.50
10c Square Ball	74.50	Yacht Club	19.90
1938 Tractime	60.50	Jolly	22.50
Junco Parade	84.50	Sports	22.50
1938 Kentucky Club	39.50	Powerhouse	26.00
Marathon	39.50	Landlide	27.50
Santa Anita	114.50	Dude Ranch	27.50
Long Shot	124.50	Crossline	29.50

1/3 Deposit With Order - Balance C. O. D.
MODERN AUTOMATIC EXCHANGE, INC.
2618 CARNegie AVE. CLEVELAND, OHIO • 3807 SOUTH AVE. YOUNGSTOWN, OHIO

AUTOMATIC PAY OUT	FREE PLAY	Miami Beach	
Bang Tail	\$49.50	Mytic	\$47.50
Exhibit's Races	25.00	Play Miles	22.50
Exhibit's Silver Ball	25.00	Polo	22.50
Gallopino Demosno	49.50	Sluggo	60.00
Lucky Lure	149.50	Spoton	6.50
Mull Four Balls	218.50	Sport Six	9.50
Mull's Square Ball	69.50	Ten Book	69.50
Pace Reels	74.50	Triumph	6.50
		Wild Fire	69.50

All Games Listed Above in First-Class Condition, Money-Back Guarantee.
1/3 With Order, Balance C. O. D.
SICKING, INC., 927 E. Broadway, Louisville, Ky.

FOR PROFITS IT HAS NO EQUAL

Ask Any Man Who Owns One



WIN ON
1 ROW
2 ROWS
OF 8 OR
3
ROWS
!

CONVERTIBLE
CASH, CHECK
OR FREE PLAY

CONSOLE
Super Bell

No sir! Nothing like it for profits, BIG profits. SUPER BELL is in a class all its own. So many interesting and exciting features players can't, don't want to resist playing. SEE YOUR KEENEY DISTRIBUTOR.

J. H. KEENEY & CO., INC.

6430 S. ASHLAND AVE., CHICAGO

FORTUNE
Selling so fast we can't
catch up. We're still 3
WEEKS BEHIND ON DELIVERIES.
TOWERS
See this new 5 ball novelty
at your Keeneey distributor
at once.

IMMEDIATE DELIVERY

KEENEY'S SUPER BELL, MILLS THREE BELLS, FOUR BELLS, BROWN FRONT, CHROME BELLS AND VEST POCKETS, BALLY'S TURF KING, "41" DERBY AND ROLL 'EM, EVANS DOMINOS AND COLUMBIA BELLS.

The following machines are offered subject to prior sale:

FIVE-BALL FREE PLAY			
5 Bally Mystic \$25.00	1 Bally Santa Anita \$10.00
1 Bally Flicker 37.50	1 Bally Europa 39.50
1 Chicago Coin Dial 35.00	1 Mills 1-2-3, F.P. 40.00
1 Chicago Coin Lucky 19.50	COUNTER GAMES	
1 Chicago Coin Yacht 24.50	5 Mills Vest Pockets,	Blue & Gold, No Meter, Like New
1 Club 21.50	5 Mills Vest Pockets,	Chrome, No Meter, Like New
2 Gottlieb School Days 52.50	1 Bally Super Six 15.00
1 Gottlieb Score & Line 24.50	1 Stone Snooks 14.50
1 Alley 21.50	1 Stone Armada 42.50
1 Keeneey Big Six 12.50	ONE BALL	
1 Keeneey Super Six 15.00	4 Bally Dark Horses \$2.50
1 Stone Snooks 14.50	2 Bally Blue Grass 105.00
1 Stone Armada 42.50	2 Bally Record Time \$2.50
MISCELLANEOUS			
1 Keeneey Big Six 12.50	1 Keeneey Air Rider 99.50
1 Keeneey Super Six 15.00	2 Evans 40 Downing \$157.50
1 Stone Snooks 14.50	1 Keeneey Air Rider 99.50
1 Stone Armada 42.50	CONSOLES	
1 Keeneey Big Six 12.50	2 Evans 40 Downing \$157.50
1 Keeneey Super Six 15.00	1 Keeneey Air Rider 99.50
1 Stone Snooks 14.50	CONSOLES	
1 Stone Armada 42.50	2 Evans 40 Downing \$157.50
1 Keeneey Big Six 12.50	1 Keeneey Air Rider 99.50
1 Keeneey Super Six 15.00	CONSOLES	
1 Stone Snooks 14.50	2 Evans 40 Downing \$157.50
1 Stone Armada 42.50	1 Keeneey Air Rider 99.50

All orders must be accompanied by 1/3 deposit, balance C. O. D. Write and ask to be put on our mailing list. Above prices are effective September 27th.

MOSELEY VENDING MACHINE EX., INC.

00 Broad Street, Day Phone 3-4511
Richmond, Va. Night Phone 5-5328

Yes Sir!!

WE HAVE THEM—IMMEDIATE DELIVERY—ALL OUR MACHINES ARE RECONDITIONED BY EXPERT MECHANICS IN OUR NEW MODERN SHOP

Western Baseballs Majors, 1941, F.P.	\$109.50	Keeneey Air Riders \$109.50
Western Baseballs Deluxe, F.P.	77.50	Keeneey Anti Airons 37.50
Western Baseballs Blue Cabinets, F.P.	84.50	Bally Rapid Fire 103.50
Western Baseballs Novelties	39.50	Bampa-Drops 79.50
Secors Shoot the Chicks	74.50	Buckley Deluxe Dippers 80.50
Seaburg Chicken Game	44.50	Evans Ten Strikes 25.50
Seaburg Convent Game	64.50	Rock-Ola Ten Pins 45.50

(Send for Our Lane List of Used Counter Games.) Terms: 1/3 Cash With Order—Balance C. O. D.

Addison Novelty Co. 925 BELMONT AVENUE CHICAGO • ILLINOIS



STARS OF THE COIN MACHINE INDUSTRY snapped with a star of the films. The location—the Fox Studios in Hollywood between shots of "Small Town Deb," starring Jane Withers. The ladies in the picture are Mrs. Paul Gerber, Jane Withers and Mrs. George Sax. The men? George Sax and Paul Gerber. (DR)

Parsons, Back From Trip, Sees Biz Up

CHICAGO, Sept. 20 (MR).—"It is good to get back with the music systems again after spending the first weeks of September fishing in Canada," says F. H. Parsons, vice-president Buckley Music System, Inc.

"I met a lot of good music men who are also good fishermen," Parsons reports. "I have been doing my fishing up north the first part of September for many years. It's a good time to get away and it gets me back just as the fall season gets started.

"I have never seen business as it is now. All summer long, one distributor after another has visited our factory for the purpose of placing advanced orders to assure delivery. Buckley Illuminated Music Systems have enjoyed a wide and national distribution.

"It seems that distributors' main interest is orders. They are loaded with orders from their customers and, in turn, they keep loading us with business."

ABC Bowler Makes Good All Predictions

CHICAGO, Sept. 20 (MR).—"Distributors and operators hesitated to believe, when we announced ABC Bowler, that it was another hit as great as Champ and Spot Pool," declares Dave Gottlieb, president of D. Gottlieb & Company. "But they quickly found it a fact. We had the proof as predetermined by 12 test locations. Overnight ABC Bowler was hailed and acclaimed another top winner in the long line of consecutive hits produced by Gottlieb.

"ABC Bowler presents the bowling theme in a novel intriguing way," Dave explained, "just as Spot Pool presented billiards and Champ presented boxing—adding of course additional new refinements and features. It presents a modern version of a favorite game, based upon a long study of players' reactions and likes."

Yankee and Wings Neck and Neck

CHICAGO, Sept. 20 (MR).—"Even hotter than the National League race between the Dodgers and the Cardinals is the battle for 1941 sales honors between Yankee and Wings," says Ed Hanson, Grotchen sales manager.

"Since introduced, the demand for the two games has continued unabated. Both games have features which has resulted in keeping the honors about even, as far as sales popularity is concerned. "Yankee is convertible from fruit to

cigarette reels or vice versa in less than two minutes.

"Wings, with its appeal of five cigarette reels and its come-on, offering the player the possibility of getting 10 packs of cigarettes for a penny, is a top-ranking favorite with operators.

Both are equipped with a 75-25 percent coin divider and both are streamlined in the most modernistic manner.

"Immediate shipment of Wings and Yankee games is still possible and operators are urged to order now while the supply lasts," concluded Hanson.

1941 SCOOTER

MOST SENSATIONAL, LEGAL, 5¢
NO MONEY NEEDED COUNTER GAME
YOU'VE EVER OPERATED! Real Bill
Action that thrills and
chills and gets more and
more and still more re-
peat play pencils!
Prove yourself that the
new 1941 "SCOOTER"
pays for itself in a hurry!
THE FASTER YOU
GET THE 1941
"SCOOTER" THE
SOONER YOU START
EARNING REAL
PROFITS!



\$19.50 or 100.
1/3 down, 2/3 C.O.D.
F.O.B. N.Y.

FREE PLAY BUYS TO OPEN YOUR EYES

Attention \$28.50	Sun Beam \$35.50
All American 27.50	Seven Up 32.50
Broadway 26.50	Six Bazar 62.50
Big Chief 19.50	Two Aces 30.00
Bandwagon 18.50	Target Skill 50.00
Chasteline 17.50	Ten Spot 52.50
Cadillac 17.50	Victory 42.50
Drum Major 16.50	Zemba 25.00
Dixie 37.50	Anabel 15.00
Entry 47.50	Scordtown 15.00
4 Diamonds 52.50	Blondie 15.00
Flicker 23.50	Big Show 15.00
Four Roses 32.50	Line Up 15.00
Formation 17.50	Landelle 15.00
Gold Star 18.50	Score-Line 15.00
Hi Hat 55.00	Bright Spot 25.50
League Leader 32.50	Commodore 12.50
Majors 52.50	Dole Feature 12.50
Miami Beach 52.50	Felles 12.50
Mytic 27.50	Fantasy 12.50
Nets 25.00	Holdover 12.50
Playboy 35.50	Jolly 12.50
Pan American 48.50	Manot 12.50
Powerhouse 16.50	O'Boy 12.50
Red, White, Blue 24.50	Punch 12.50
Sky Ray 49.50	Rotation 12.50
Shady 25.50	Roxy 12.50
School Days 25.00	Red 12.50
Sports Parade 29.50	Second Demon 12.50
Stars 25.50	Score Game 12.50
Stratoliner 25.00	Triumph 12.50
		Yacht Club 12.50

1/3 Down, Bal. C. O. D.

EASTERN DISTRIBUTORS FOR
EXHIBIT SUPPLY CO.
PENNY ARCADE EQUIPMENT

"THE ARCADE KING"
MIKE MUNVES

593 TENTH AVENUE
NEW YORK
All Phones: NY 8-9677

Correction

Thru an error the New Universal Grip Scale manufactured by Holly Manufacturing Company was priced incorrectly in an ad appearing in the August 30 issue. The correct price of this machine is \$13.75.



LOBELLO'S IN DALLAS features music supplied via the Buckley Music System. Proprietors of the modern combined curb-service and restaurant establishment find the Buckley equipment completely satisfying. (MR)

Happels Return To Find Biz Strong

MILWAUKEE, Sept. 20 (DR).—Mr. and Mrs. William R. Happel Jr. returned last week from their vacation spent largely in Northern Wisconsin and Michigan. "Due to the unusually busy season and rush for the American Legion Convention, we couldn't stay away any longer," said Happel. "I like to give my personal attention to every customer's order and satisfaction, especially during times like

this when service and delivery are an important factor. We enjoy a reputation for maintaining a skilled and ample group of mechanics and we are carrying a large stock of coin machines.

"We wish to point out to the operator the importance of purchasing merchandise before October 1, when several price raises will go into effect due to the Federal Excise Tax."

Silver Spray Hits Production Stride

CHICAGO, Sept. 20 (MR).—"So instantaneous has been the demand from distributors and operators for Baker's new five-ball novelty hit, Silver Spray, that it has been impossible to produce them fast enough to release the game officially," says officials of the Baker Novelty Company. "However, the facilities of the big new Baker factory have been pressed into emergency service, and beginning next week we will be able to take care of the demand.

"Ever since this game, based upon the sailing theme, was announced and the results of location tests revealed, we have been swamped with orders.

"Of all the features of the game, operators are most enthused over the built-in spirit of adventure that puts a new zest in the play. Fast action, simplified play, entirely new arrangement and the six ways to win have made a hit with players."

More Business as Seasons Turn, Charvis

CHICAGO, Sept. 20. (DR).—"Don't be fooled by continued hot weather," bullfights Mac Charvis, of Grand National Sales Company. "Greatly expanded activity in coin machines generally arrives in company with cooler weather, and alert operators are getting set for more business now.

"To be sure that every operator can get the machines he wants, we have a complete selection. Mop off your brow, take a look at the calendar, and do your buying while the buying is good—because, believe it or not, fall is just around the corner," he concluded.

West Coast Hails Evans's Play Ball

CHICAGO, Sept. 20 (MR).—"With open arms coinners of the Pacific Coast hailed Evans's new manikin baseball game, Play Ball, and showered upon it the greatest endorsement and approval ever accorded a game," says execs of H. C. Evans & Company.

"Mac Mohr, head of Mac Mohr Company, has promised to see that operators on the Coast get speedier delivery on the game," said Rex Shriver, official of H. C. Evans & Company. Here's what Mac says: "This territory recognizes a great game as quickly as anybody, and they're going overboard for Play Ball. Evans deserve great credit for building the game. I'd give them still more credit if I could get all the games I want right now. That," concluded Rex, "is the consensus of opinion everywhere."

SUPER CHUBBIE

The simplicity - fast action - and tantalizing awards make it the No. 1 game - Call your distributor.

by **STONER**

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8 9 10 11 12

CHUBBIE

50,000

STONER'S HI-STEPPERS

WRITE QUICK FOR OUR Complete Price List of All New and Used Machines!

CALLING ALL OPERATORS

HOT NUMBERS

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MEMO

Be sure to investigate NEW Gardner hot - HOT NUMBERS! 1200 holes, surprise winners, daily top-up with \$25 top award in Dial Seals, color-number tickets, 111 winners, 216-117 shape, 100 illustrations, a gorgeous telephone girl that pulls the players! Its a Selection and plays perfectly!

Don't forget to write for circular showing more Gardner hits!

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2307 ARCHER - CHICAGO

THE BEST BUYS ARE ALL-WAYS BUDIN'S BUYS!!

Flicker	\$27.50
Miami Beach	\$7.00
Play Ball (Bally)	\$5.00
Sea Hawk	\$4.00
Double Play	\$9.00
Zembo	\$7.50
Wow	\$9.50

1/3 Down, Bal. C. O. D.

STONER'S HI-STEPPERS
Write for Price

WRITE QUICK FOR OUR Complete Price List of All New and Used Machines!

BUDIN'S, INC. 174 SO. PORTLAND AVE., BROOKLYN, N. Y. Telephone: NE 6-5700

"HELLO, FELLAS! HERE'S GOOD NEWS! A REAL CLEANER AND POLISHER DEVELOPED EXCLUSIVELY FOR YOUR PHONOGRAPHS, AND SO GOOD—YOU GET A MONEY-BACK GUARANTEE!"

"BRYTENU"

"BRYTENU" really CLEANS and really POLISHES your phonographs in LESS THAN 6 MONTHS in but a few minutes at a cost of LESS THAN 5¢ PER PHONO! NO RUBBING! A gentle white cleaning, records and servicing phonos, wipe off, and you've got a gorgeous, gleaming, gleaming, practically BRAND NEW phono again! THINK—RUSH YOUR ORDER FOR SAMPLE HALF GALLON "BRYTENU" TODAY!

\$2.50 1/2 GAL. DISTRIBUTORS! WRITE FOR SPECIAL PROPOSITION TO BRYTENU PRODUCTS, 10-35 45th AVE., LONG ISLAND CITY, N. Y.

ALREADY BEING DISTRIBUTED BY:

MODERN VENDING COMPANY, 45th St. at 10th Ave., NEW YORK CITY
KEYSTONE VENDING CO. OF N. J., 1125 Broad Street, NEWARK, N. J.
KEYSTONE VENDING CO., 1423 Spring Garden St., PHILADELPHIA, PA.

America speaks! Answer the call of your country by buying Defense Savings Bonds and Stamps for its protection and defense.

Watch **DON, OLE and TED**
fill up the **CASH** box!



Get out of the rut and into the money! Operate Bally's new sensational **MONICKER** and see how a really new idea—with plenty of "came-close" appeal—steps up your novelty collections in a hurry! Test **MONICKER** on your slowest spot and watch Don, Ole and Ted fill up the cash-box with 8 **THRILLING WAYS TO SCORE** and tantalizing new "Spell-and-Score" feature. Order today for **IMMEDIATE DELIVERY**.

SEE YOUR DISTRIBUTOR
BALLY MFG. COMPANY
2640 BELMONT AVE., CHICAGO

Equipped with **NIX-PIX**
—the miracle lock and key
with 95,000 combinations
—\$3.50 EXTRA

Bally MONICKER
FASTEST MONEY-MAKER SINCE ORIGINAL BUMPER

NEW!! They Go for it **BIG!**
T-FORMATION
FOOTBALL BOARD
It's Terrific!

IT SCORES EVERY TIME!
T-FORMATION . . . An action-packed gridiron favorite! **1600 Re Holes . . . 5¢ per sale . . .** Features brand new football symbols . . . Takes in **\$80.00 . . .** Total average payout **\$38.25 . . .** Total average profit **\$44.95 . . .** Extra-thick . . . Football's latest craze is **SUPERIOR'S** newest **DIE-CUT** money-maker.

FAST PLAY

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO, ILL.

"I'm Making Change FAST With the BLOCK CHANGE-MAKER"
For Amusements—Canteens—Club—Bar Locations.
For ALL COIN MACHINE OPERATORS.
An absolute necessity! A touch of the finger drives **ACCURATE** change instantly. Nothing like this amazing machine on the market! Beautiful, streamlined design. Simple, precision construction. Comes fully equipped with 6 tall change tubes. Can be furnished in any combination of tubes desired, for 16, 25, 10¢ and 25¢ coins. **NEAT—COMPACT—PORTABLE.** Built especially to meet your requirements for the time that knows your problems.

PRICE \$32.50
Fair Values and Prompt Shipments—Ask Any Operator.
Free Catalog No. B-17.
BLOCK MARBLE CO. 1527 Fairmount Ave. PHILADELPHIA, PA.

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.



BROAD SMILES ON FACES of Lou Wolcher and Exhibit Sales Manager John Christ are ample proof of the fine reception **Knockout** is getting on the West Coast. Wolcher is Exhibit Supply Company's West Coast distributor. (MR)

Jersey A. B. T. Is Active in Defense Bond Campaign

NEWARK, N. J., Sept. 20.—Acting on the suggestion of Postmaster John P. Sinnott Jr., the Amusement Board of Trade of New Jersey, Inc., will sell United States Defense Stamps and Bonds to its membership. This is in co-operation with a movement instituted among retailers in the city of Newark to sell U. S. Defense Stamps and Bonds to their customers, they declare.

Sound wagons have been circulating in all business sections of Newark and its environs requesting merchants to handle Defense Stamps in order to give the public an opportunity to purchase them at places other than banks and post offices.

A resolution will be presented to the Coin Machine Industries Joint Council of New Jersey and New York requesting each association which comprises it to offer for sale U. S. Defense Stamps and Bonds at the association offices.

"This public relations project is in keeping with the general policy of the Amusement Board of Trade of New Jersey, Inc., and is in conformance with the Coin Machine Industries Joint Council," it was stated.

In charge of the sale will be LeRoy Stein, executive secretary of the Amusement Board of Trade of New Jersey, Inc., and council manager for New Jersey.

The public relations committee of the Amusement Board of Trade of New Jersey, Inc., is headed by David M. Steinberg and consists of members Charles P. Polgaar, James L. Murtha, Frank Dello Russo and Arthur Daddis.

Pincus Steps Up Atlas Service

CHICAGO, Sept. 20 (DR).—"With Harold Pincus now able to devote his time to sales activities and the rendering of service, due to the fact that Jerry Jacobson has taken over work in the parts and purchasing department, Atlas can offer customers better service," declares Eddie Ginsburg, Atlas Novelty Company official.

"Previously, Pincus has been tied up on details which took much time and interfered with his ideas on customer service. Now, with Jacobson assisting him, Pincus is better able to use the great knowledge he has regarding parts, prices, sources of supply, etc., in serving customers on their requirements.

"Atlas service has always been known as the finest—and the freeing of Pincus to go even further with this valuable service will make Atlas service even better than ever before," he concluded.

Southern's Ability To Furnish Games Told

INDIANAPOLIS, Sept. 20 (DR).—Sam Weinberger, manager of the Indianapolis office of Southern Automatic Music Company, has received a most unusual and complimentary letter, he reports, from an operator served by his office. Displaying the letter, he stated: "This fellow wants to know how our company can afford to sell such fine equipment at such savings. We represent Seaburg in Louisville, Indianapolis, Cincinnati and Nashville. A huge music business makes

it possible for our organization to do a great deal of trading.

"Inasmuch as we also represent practically every leading coin machine manufacturer, we likewise take trade-ins on new game sales, so you can readily see that these trade-ins enable us to offer, week in and week out, a large and varied stock. The convenient location of our offices enable us to reduce the freight cost on used equipment, and Southern Automatic has earned this good will because our company backs up every sale that is made. Machines are thoroughly reconditioned before being offered for sale."



SAVE CASH
CONSOLES \$69.50 and one used \$101

Mills or Jennings Mechanisms—Single or Double Play—Standard Fruit Reels or Race Horse Symbols—Cash or Check Play—No Electrical Parts—1¢, 5¢, 10¢, 25¢ or Combination Play.

IMMEDIATE DELIVERY

STANDARD COIN MACHINE CO.
2307 N. WESTERN AVE. CHICAGO
Phone: Humboldt 2286 (Established 1938)



BERT LANE says:
I'LL BUY FOR CASH

SKY FIGHTER
RAPID FIRE
AIR RAIDER
NAVY BOMBER
PHOTOMATIC
BATTING PRACTICE
WESTERN BASEBALL
Seaburg
SHOOT THE 'CHUTES
And All Other Equipment of This Type!
Send Me Your List Today, With Best Prices You'll Take!

SEABOARD SALES, INC.
619 10th Ave., N. Y. Wisconsin 7-5688

MARVEL

WORLD'S GREATEST
3 REEL CIGARETTIF
TOKEN PAYOUT
COUNTER GAME
WITH
MYSTERY AWARD

SAMPLE

\$34.50Ball Gum Model
Only \$2 Extra**BALL GUM**

15¢ Per Box, 100 Pieces, Case of 100 Boxes,
\$13.75. 1/3 Deposit, Balance C. O. D.

SICKING, INC.

1401 CENTRAL PKWY., CINCINNATI, O.
927 E. BROADWAY, LOUISVILLE, KY.
SICKING COMPANY OF INDIANA
927 F. Wayne Ave., INDIANAPOLIS, IND.

Jennings Heads Small Biz Group; Seek Defense Work

CHICAGO, Sept. 20.—O. D. Jennings & Company is the "mother hen" of a group of small businesses which have banded together in Chicago to secure defense orders. This and other facts were revealed in a series of articles in *The Chicago Daily Times*.

The idea was developed by a Chicago West Side business men's association which found that many small businesses were facing shutdowns because of materials shortages and because they could not obtain defense contracts. The reason for the latter was that no small firm had sufficient tools, capacity or capital to assume a prime defense contract.

Vice-President Wallace MacClay, of the business men's association, is also director of purchasing for the O. D. Jennings Company, and it was he who suggested that a solution to the West Side's community problem might be found in adopting a plan being tried in York, Pa. This plan is a ganging-up of small manufacturers, each too small to qualify for a defense contract, into a pool which would have enough combined facilities to get the job done.

The upshot was the grouping of manufacturers, with O. D. Jennings & Company as the "mother hen." They are on the trail of a defense contract and each will do a certain portion of the job. One requirement of the pool was that it have substantial credit, and that qualification was found in Jennings, which will act as the prime contractor sub-contracting to the brood which has been formed. "O. D. Jennings is in reality," said *The Times*, "a big little business employing 475 people and having a credit rating of at least \$1,000,000."

In the event that more credit is needed, local banks have agreed to extend full financial assistance.

Forecast Long Run For Keeney Console

CHICAGO, Sept. 20 (MR).—"When we announced Super Bell Console," reports Bill Ryan, general manager of S. H. Keeney & Company, "we were guided by the belief that it would be bought by two classes of buyers of console-type equipment. The first group are those who, under the impression that all consoles were more or less alike, order a few just to stay in the parade. The second foremost group are those who are anxious to get a new and different type of console. The latter group found the Keeney Bell the answer to their problem. "Those in the first group quickly found out that our Super Bell was in a class all its own and quickly reordered so as to spot them in all their ace spots. "There is no doubt," said Ryan, "that we will be in full production on Super Bell for at least a year. There has been no let-up in orders and operators tell us that they are gradually replacing their old equipment with our new console."



AL STERN, of Monarch Coin Machine Company, enjoying a much-needed vacation in Northern Michigan. Judging by the smile, rest and Michigan agreed with him. (DR)





PAYOUT JUMBO

JUMBO PAYS OUT FREE PLAY CHECKS

This special model of Mills Jumbo is entirely automatic and pays out checks good for free games. The free game check is the newest and popular variation of the free play idea. Order now for immediate delivery.

Mills Novelty Co.

4100 FULLERTON AVE - CHICAGO

TONY GASPARRO

**WILL BUY FOR CASH..
OR TRADE ALL COIN
OPERATED EQUIPMENT
WRITE! WIRE! PHONE!**

FOR PRICES ON
NEW AND USED GAMES
WESTERN NOVELTIES CO.
767 TENTH AVE.
NEW YORK CITY
Columbus 5-2054-5

THE F. P. BARGAIN MART

Anabel	\$15.00	Miami Beach	\$34.00
Bandwagon	18.00	Metro	25.00
Blondie	15.00	Mayor's	24.00
Codillac	15.00	Play Ball	41.00
Onastize	18.00	Powerhouse	17.50
Drum Major	16.00	Revelation	15.00
Dixie	42.50	Stars	29.00
Flicker	27.50	Sun Broom	38.50
4 Diamonds	54.00	Sea Hawk	33.00
Four Roses	38.50	Stratoliner	27.50
Homescope	62.50	Ray West	55.00
Landlady	15.00	Seven Up	38.50
Leader	17.50	Wind Wind	60.00
Leap Leader	34.50	Sport Parade	32.50
Mystic	24.50	Zombi	25.00
ALL \$10.50—Commander, Follies, O'Boy, Rocky, Double Feature, Hold Over, Big Show and White Balls.			

And many other bargains in new and used games. 1/3 down, balance C. O. D.

MIDTOWN VENDING CO.

693 TENTH AVENUE, N. Y. Circle 6-7313

NEED MACHINES!

We have several good Consoles and Counter Machines to supply operators on a percentage basis. Write BOX No. 491, in care of The Billboard, Ashland Bldg., Chicago.

MILLS PHONOGRAPHS BELLS TABLES Distributor CONSOLES

KEYSTONE NOVELTY & MFG. CO.
26th & Huntington Sts., Philadelphia, Pa.
Baltimore Office: Baltimore, Md.
515 Cathedral St.

Buy U. S. Defense Savings Bonds and Stamps

**3 BAR JACKPOT F-5240**

1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

PRICE \$4.86 EACH**OTHER FAST SELLERS**

1025 Hole, F-5280, Wonder 3 Bar Jack-
pot at\$3.63
1200 Hole, F-5275, Horses at 5.22
800 Hole, F-5270, Pocket Dice at 2.52
720 Hole, F-5255, Pocket Jack at 2.48
600 Hole, F-5305, Royal at 2.82

CHAS. A. BREWER & SONS

Largest Board and Card House in the World
6320 Harvard Ave., CHICAGO, U. S. A.

DON'T allow D.C. current to upset your plans on location!**Use Our General Electric FOOLPROOF ROTARY CONVERTORS**

Anybody can hook them up. Guaranteed to run any pinball or music machine. Each converter enclosed.

PRICE: \$14.75 Regular, \$16.50 Standard, \$18.75 DeLuxe. Subject to change without notice. 1/3 down, bal. C.O.D., P.O.S. N. Y.

AUDIO AND VIDEO COMPANY
585 Tenth Ave., N. Y. C. Tel.: LO 3-5240



Each motor fully guaranteed.

SEEBURG RAY-O-LITE GUNS

"STILL MAKING MONEY ON LOCATION!"
CHICKEN SAM'S \$39.50 JAIL BIRDS \$49.50 SHOOT-THE-CHUTES \$59.50

Excellent Cabinet Condition and Mechanically Perfect, in Lots of Three or More—\$6.00 Discount Each Unit.

Automatic Amusement Co. — Seeburg Distributor
PHILADELPHIA, PA. OFFICE 919 N. BROAD STREET
BALTIMORE, MD. OFFICE 708 N. HOWARD STREET

DAILY NEWS
RAPIDLY INCREASING PRICES
 (USE MAY 1939
 QUOTE NO. 63 34
 5 1/2 CTS. PER
 COPY)

DAILY NEWS
**RAPIDLY DIMINISHING
 USED GAME STOCKS**

Protect Yourself BUY NOW!

**AT THE GREATEST
 DOLLAR VALUE OFFERED!**

**Southern Automatic offers you these values only because
 of our buying and selling volume thru 4 BIG SALESROOMS**

FREE PLAY GAMES

Airport	8.95
Airway	8.95
All American	42.50
Bonny	8.95
Big Ten	8.95
Box Office	8.95
Blackout	8.95
Buckaroo	8.95
Buzzer	8.95
Bowling Alley	16.50
Big League	16.50
Brho Spot	16.50
Bally Beauty	22.50
Blondie	22.50
Bandwagon	39.50
Broadcast	47.50
Barron	62.50
Bull's Head	69.50
Chubbie	8.95
Champion	8.95
Chief	8.95
Commodore	13.95
Calliope	22.50
Convention	22.50
Crestline	37.50
Crystal	64.50
Curtain Kid	67.50
Davy Jones	8.95
Dandy	13.95
Deafboys	16.50

Double Feature	22.50
Dixie	22.50
Dude Ranch	22.50
Duplex	64.50
Do Re Mi	39.50
Double Play	64.50
Fiesta	8.95
Fantasy	8.95
Fleet	23.50
Fox Hunt	32.50
Formation	34.50
Flicker	44.50
Four Diamonds	57.50
Golden Gate	8.95
Glamour	29.50
Gold Star	39.50
Gold Cup	39.50
Headliner	8.95
Hold On	16.50
Home Run	22.50
Horoscope	69.50
Hi Hat	69.50
High Dive	69.50
Jolly	13.95
Klick	8.95
Lot of Fun	8.95
Lucky	13.95
Lone Star	16.50
Lancer	16.50
Lucky Strike	16.50
Lime Light	22.50
Landscape	27.50

LEGAL EQUIPMENT

Western Baseball	99.50
Seeburg Chicken	32.50
Sam Rayette	49.50
Seeburg Battle	49.50
Royal Rayette	49.50
Bally Bull's Eye	39.50
Star	49.50
Silver Skates	49.50
Stratoliner	52.50
Seven Up	54.50
Shogun	54.50
Sports Parade	57.50
Sam Bean	59.50
Sea Hawk	64.50
South Pass	64.50
Sneaky	64.50
Sky Blazer	67.50
Show Boat	69.50
Triple Threat	8.95
Trip	8.95
Topper	8.95
Three Up	19.50
Three Score	22.50
Trampoline	22.50
Ten Spot	22.50
Vacation	22.50
Victory	22.50
Vivax	49.50
Wild Fire	64.50
Yacht Club	22.50
Zip	8.95
Zombie	42.50

CONSOLES, PAYOUT TABLES, ETC.

Mills 1-2-3 Payout, 1939 Model	27.50
Mills 1-2-3 Free Play Model, 1939	37.50
Mills Free Play Jumbo Parade, Console	84.50
Evans Free Play Jungle Camp, Console	104.50
Bally Free Play High Hand, Console	175.50
Paces Race, Black Cabinet	89.50
Paces Race, Brown Cabinet	79.50
Exhibit Silver Bell, Console	69.50
Bazaar-Automatic Table 27.50	19.50
Double Header	27.50
Hey Day Automatic 22.50	22.50
Derby Day, Console 22.50	49.50

COUNTER GAMES

Mills Vest Pocket	27.50
Texas League	32.50
Pizza Peck	17.50
Down	17.50
Saratoga Sweepstakes	5.00
Turf Flash	5.00

In Marble

Royal	99.50
Castro or Gem	119.50
Pizza or Regal	129.50
Orion	139.50
Classic	189.50
Major Electric	209.50
Selector with Remote Control	209.50
Colonial Electric	289.50
Selector with Remote Control	289.50
Playboys	359.50

MILLS

Regular Danse-mester	\$19.50
Do Re Mi	24.50
Throne of Music (1940)	129.50

TERMS: 1/3 DEPOSIT, BALANCE SIGHT DRAFT.

IN ORDERING GIVE SECOND AND THIRD CHOICE

Southern AUTOMATIC MUSIC CO. 542 S. SECOND ST. LOUISVILLE, KY. 531 N. CAPITAL AVE. INDIANAPOLIS, IND. 312 W. SEVENTH ST. CINCINNATI, OHIO 425 BROAD ST. NASHVILLE, TENN.

BIG FOOTBALL JACKPOT

KICK OFF TO BIG PROFITS!

Gam's BIG FOOTBALL JACKPOT

A 100 ticket card that proved a big success because AWARDS MAY BE BASED ON THE RESULTS OF A GAME BETWEEN LOCAL FAVORITE TEAMS! Many locations run one or more cards on several different games weekly.

MAKE FROM \$5.00 TO \$7.00 PROFIT ON EACH CARD!

PRICE 1 Doz., \$2.50—1 Gross, \$18.00

Write For Circular Now

1319-21 So. Adams Street PEORIA, ILLINOIS

Hawley Hails Bally Monicker

YOUNGSTOWN, O., Sept. 20 (MR).—Operators here are enthusiastic over Bally Manufacturing Company's new Monicker five-bally game, reports Dan Hawley, head of Modern Automatic Exchange, Inc. "Monicker," Hawley says, "is the greatest novelty game that has hit the market in many long months. I'm especially glad it's a Bally game, because I always have such a swell time at the Bally factory. I may get a couple of hot-foots or a few firecrackers tossed under my chair, but it's all a lot of fun to a fun-loving Irishman like me."

"We have found that the column around here enjoy a few pranks, too. We haven't one of Bally Motoney's hot-seats as yet, but operators who come to Modern are sure of a lot of excitement and fun. We've the machines they need and we give them the kind of service that means money to operators, but at the same time we don't believe in a policy of all work and no play. And I'd say the operators don't either—to judge by the number of operators who make it a regular weekly habit to drive in for a little visit. The latchstring is always out at Modern."

"Electric Defense Gun"

It Vital! It Fires! Feel It! Hear It!

3-way action for 1¢ or 5¢ play.

Shocking legal profits for all amusement and arcade spots.

An old favorite in Modern Style.

Complete \$32.50

AUTOMATIC GAMES 2422-K Fullerton CHICAGO

BADGER'S BARGAINS SPECIAL

1941 MILLS JUMBO PARADES \$89.50

FREE PLAYS

Bally Blue Grass	\$109.50
Western's Big Prize	89.50
Bally Dark Horse	89.50
Bally Record Time	89.50
Jennings Silver Moon Totalizer	89.50
Western's Seven Flashes	69.50
Bally Gold Cups	29.50
Bally Eurokes	44.50
Mills 1939 1-2-3s	29.50
Bally Triumphs	14.50

AUTOMATIC PAYOUTS

Pace 1941 Saratoga Jr.	\$89.50
Bally Pace Makers	69.50
Pace 1939 Saratoga Jr.	59.50
Bally Royal Flush	59.50
Mills Square Bells	59.50
Bally Thistle-downs	59.50
Jennings Good Luck	39.50
Jennings Liberty Bells	24.50
Mills Rio	24.50
Bally Bells	19.50

PHONOGRAPHES

Rock-Ola 1941 Super Walnut	\$189.50
Like new	139.50
Rock-Ola 1939 De Luxe	129.50
Rock-Ola 1939 Standard	119.50
Seeburg Regal	99.50
Seeburg Gems	49.50
Wurlitzer 616s	49.50

Term: Cash Deposit With Order, Balance C.O.D.

Write Today For Our Big 32-Page Catalog! Hundreds of Bargains

BADGER NOVELTY COMPANY

2546 N. 30TH STREET MILWAUKEE, WIS.

WANTED FOR CASH

ROCKOLA TENPINS AND EVANS TENSTRIKE

State condition, price and number you have for immediate delivery.

C. A. HERLONG

AMUSEMENT MACHINES GREENVILLE, S. C.

MUST SELL!

Brand new Legal Game. \$99.50 value. While they last only \$25 each. Write for details.

BOX 285, MINNEAPOLIS, MINN.

MR. AND MRS. JOE FRANK, of Automatic Sales Company, Nashville, were recent visitors to Chicago and posed for this picture in Exhibit's factory showroom. (DR)

America is in a state of emergency. Every citizen is urged to do his part by buying Defense Savings Bonds and Stamps.

TAKE YOUR "PICK" NOW!

PHONOGRAPHS

SEEBURG

Model C . . . \$ 90.50
Commodore . . . 44.50
RCER . . . 269.50
Colonel . . . 279.50
K-10 . . . 59.50
K-20 . . . 82.50
Major, R. M. . . 259.50
Major (Special Parrotite Finish) . . . 159.50
Pizza . . . 139.50
Royal . . . 89.50

ROOKOLA

'39 Standard \$124.50
Regular . . . 39.50
Innovative 29 . . . 39.50
1939 Counter . . . 34.50
Stardust . . . 34.50
Rockabilly . . . 106.00

WURLITZER

24 . . . \$104.50
412 . . . 39.50
500 . . . 107.50
600, Record . . . 139.50
Select-Nest 139.50
616 . . . 59.00
1939 Counter . . . 82.50
Model 61 . . . 82.50

MILLS

Studio . . . \$40.50
1940 Theme of Music . . . 144.50

Real Spot . . . \$ 5.00
12 Soaks Cig. . . 17.50
14 Whispering Cig. . . 14.50
52 High Strain . . . 8.50

FREE PLAYS

BALLY'S

Crossline . . . \$34.50
Mason . . . 24.50
Record Time . . . 24.50
Sport Special . . . 24.50

CHICAGO COIN'S

Commodore . . . \$24.50
July . . . 27.50
Maire . . . 13.50
Roxy . . . 24.50
Sports . . . 16.50

EXHIBIT'S

Landlido . . . \$32.50
Lester . . . 44.50
Mary-Go . . . 29.50
Round . . . 29.50
Star . . . 24.50
Zeddie . . . 24.50
Wings . . . 29.50

GENCO'S

Bandwagon . . . \$42.50
Follies . . . 24.50
Metro . . . 57.50
Fennel . . . 37.50
Powerhouse . . . 47.50
7 Up . . . 34.50

MILLS

1-2-3, 1939 . . . \$50.50

KEENEY'S

Red Hot . . . \$19.50
Score . . . 19.50
Supercharge . . . 19.50
Super Six . . . 19.50

GOTTIEB'S

Drum Major . . . \$32.50
Parade . . . 32.50
Schooldays . . . 37.50

CLOSEOUTS!

FREE PLAYS

Stoner's Wow \$44.50
Stoner's Up . . . 39.50
Success '50 . . . 49.50
Grand . . . 49.50
West's Garage 69.50

AND MANY OTHERS!

FRIENDLY PERSONAL SERVICE



BUD SURE IS DOING FINE SINCE HE STARTED OPERATING BUCKLEY MUSIC SYSTEM

Write, Wire or Phone Your Nearest Buckley Music System Distributor, Listed Here, Today!!!

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| <p>ALBANY, N. Y.
Henry W. Seiden (Special Representative) 1230 Broadway
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PALMERDAM, N. Y.
Columbia Novelty Co. 9 Blood Street
ASBURY PARK, N. J.
Casting Amusement Co. Monroe & R. R. Area.
ATLANTA, GA.
Friedman Music Company 841 Edgewood Ave. - S. E.
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MERRY BERT CORP. 10 So. Virginia Ave.
BALTIMORE, MD.
Orion Coin Mach. Corp. 198 W. Mt. Royal Ave.
Phoenix Novelty Co. 2083 Pennsylvania Ave.
BELLMEAD, L. I., N. Y.
Supreme Vending Co., Inc. 201 Grand Ave.
BIRMINGHAM, ALA.
Birmingham Vending Co. 2117 Third Ave. North
BLOOMFIELD, N. J.
General Amusement Co. 89 Valentine Rd.
BOSTON, MASS.
Band Sales Company 1022 Commonwealth Ave.
BROOKLYN, N. Y.
Brooklyn Amuse. Mach. Co. 660 Broadway
BUFFALO, N. Y.
Rex Amusement Co. 1443 Main Street
COLUMBUS, O.
B. W. Vending Co. 693 W. Broad St.
CHICAGO, ILL.
Martin-Lindell Dist. Co. 8029 Lincoln Ave.
Niles Center
CHATTANOOGA, TENN.
Dixie Amusement Co. 818 Cherry St.
CHESTER, PA.
Automatic Vending Co. 525 Parson St.
DALLAS, TEX.
Walker Sales Company 1713 Young Street
DAYTON, O.
A. S. L. Sales Co. 153-155 Washington St.
DENVER, COLO.
James E. Bicknell (Mountain State Dist. Sales Mgr.) Blackwell Distributing Co. 855 Milwaukee St.
DETROIT, MICH.
American Novelty Co. 3165 Grand River Ave.
ELIZABETH, N. J.
Atlas Vending Co., Inc. 410 W. Broad St.
ELIZABETH CITY, N. C.
R. E. Boy 216 N. Martin St.
ELWOOD, IND.
King Automatic Music Co. 1912 South "A" St.
FARIBAUT, MINN.
Gosler Sales Company 601 Central Ave.</p> | <p>FRESNO, CALIF.
Joe H. Baker 154 N. First St.
FORT WAYNE, IND.
Indiana Sales Company 209 So. Grand Circle
GRANTWOOD, N. J.
Palumbo Novelty Co. 685 Palumbo Ave.
GREENVILLE, N. C.
McCormick Music Co. 217 E. Fifth St.
HABANA, CUBA
L. H. McMillers Baccard Bldg. No. 391
HARRISBURG, PA.
Tri-State Music Co. 4123 N. 3rd St.
HOUSTON, TEX.
W. W. Thompson 1512 McDuffie
INDIANAPOLIS, IND.
Wired Music 828 Madison Ave.
KNOXVILLE, TENN.
Triangle Music Co. 206 N. Magnolia Ave.
LADOGA, IND.
Merry Whirl Amusement Co.
LEWISTOWN, PA.
Martin Shirey 114 Valley St.
LINDEN, N. J.
Avery Amusement Co. 17 Northwood Ave.
LOUISVILLE, KY.
Joseph T. Griffin Co. 704 W. Main St.
S. J. Mapp
LOS ANGELES, CALIF.
General Music Company 2277 W. Pico Blvd.
Charles A. Robinson 1911 W. Pico Blvd.
MADISON, N. D.
Baker Sales Co. 308 Second St.
MABILLON, O.
Elum Sales Company 127 W. Triumphant St.
MEMPHIS, TENN.
Yvonne Music Co. 604 Marshall Ave.
MEXICO, D. F.
Robert W. Weckes Adpto. Postal 3902
MIAMI, FLA.
Los Portonero 325 N.W. 24th Ave.
Bill Fry, Inc. 140 N. W. 14 Ave.
MILWAUKEE, WIS.
Paterson & Greenfield, Inc. 6210 W. Grandfield Ave. West Allis, Wis.
MINNEAPOLIS, MINN.
Music Installations 1318 Nicollet Ave.
MOBILE, ALA.
Automatic Vending Co. 132 Houston St.
NEWARK, N. J.
Music Systems of N. J., Inc. 641 Hunston St. App. Music Co. 11 Oaks Place
NEW ORLEANS, LA.
Buckley Mfg. Sales Co. 2215 Canal Street
Pleasure Music Co. 1010 Poydras St.</p> | <p>NEW YORK CITY
Wm. Blatt (N. Y. Co. District Sales Mgr.) Bell Music System, Inc. 837 Rogers Ave. Bklyn., N. Y.
GARDLAND, CALIF.
Bar Music Company 850 E. 14th St.
OWAMA, NEB.
Howard Sales Co. 1206 Forum St.
OKLAHOMA CITY, OKLA.
Southern Music Co. 803 W. Central Ave.
OTTAWA, ILL.
Wolfe Music Company 820 E. Main Street
PASADENA, CALIF.
Famous Distributors 41 Garden St.
PERRY, N. Y.
Silver Lake Amuse. Co. 17 N. Main St.
PHILADELPHIA, PA.
Arthur L. Pockness Eastern Pa. Dist. Mgr. Universal Amusement Co. 20142 Locust St. Quaker Vending Co. 5241 Oxford Ave.
PITTSBURGH, PA.
Orion Coin Mach. Corp. 210 E. Fifth Ave.
PORTLAND, ORE.
Aulmy V. Steiner 807 S. W. 16th Ave.
PONTIAC, MICH.
Wolfrine Enterprises, Inc. 28 Broadway St.
ROANOKE, VA.
Roanoke Vending Mach. Exch. 533 Center Ave. N. W.
ROCHESTER, N. Y.
American Dist. Machine Co. 527 Clinton Ave. North
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D. B. Scoble 1921 Sixteenth St.
SAN FRANCISCO, CALIF.
William Corcoran (Pacific Coast Dist. Sales Mgr.) General Music Company 1157 Post St.
Metro Music Company 280 Golden Gate Ave.
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Mullins Amusement Co. 41 Hubbard St.
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Shirley Star 108 Elliott Avenue, East
SPOKANE, WASH.
Crest Novelty Company 245 W. Third Avenue
SYRACUSE, N. Y.
Rex Amusement Co. 710 So. Salina St.
TOLEDO, O.
National Sound System 2137 Truxtun Lane
TRENTON, N. J.
Central Amuse. Novelty Co. 104 Perry St.
UNION CITY, N. J.
M. Bette & Son 182 New York Ave.
UTICA, N. Y.
Ruffin Sales Co. 415 Washington St.
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Buffalo Coinmen

Ring Down Curtain On Big Summer Biz

BUFFALO, Sept. 20.—Coin machine industry in Western New York enjoyed the best summer in its history. Reason for the boom isn't easily explained, but the answer can be found in several angles. First, many operators stocked up for the entire year, contrary to usual practice, because of anticipated price increases.

Also, operators found with better business conditions more locations were available. Many resort locations were of such a nature as to warrant leaving the machines all year round. Better weekly collections in many music machine spots caused operators to invest in wallbox set-ups which boosted takes in most instances still more. Biggest single item of the summer was without a doubt the auxiliary phonograph equipment. Novelty devices found a ready market in Penny Arcades. Out-of-town sales helped distributors to move equipment, too.

Beverage and ice cream vending biz was unsurpassed this summer. Industrial locations are constantly increasing and working people more and more depend on vending machines. Whereas 1940 marked the birth of local beverage activities, 1941 took a long step toward making the vendors part of everyday life.

Derby Winner Keeps Western Busy

CHICAGO, Sept. 20 (MR). — "Yes, happy days are here again at the Western Products factory," declares Don Anderson, sales manager. "The sales of Derby Winner has kept the factory going at top production for weeks. From every indication we're going to be making this free-play table for months to come. We're busy, too, making Flying Champ, our one-ball payout table."

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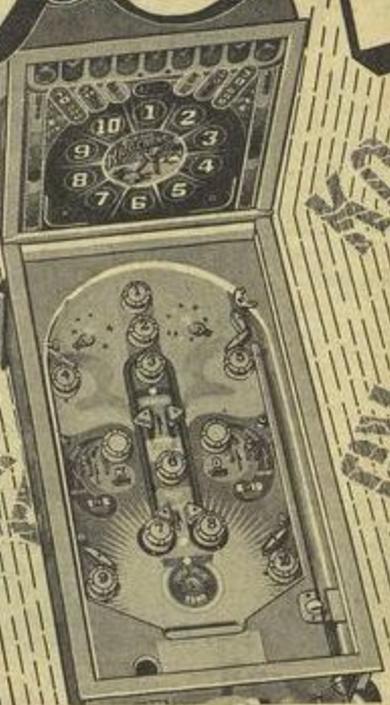
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FREE PICK UP AND DELIVERY ANYWHERE
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For a better deal from a bigger and finer selection of used phonographs . . . plus FREE pick-up and tracking on your trade-ins and purchases . . . it certainly PAYS to visit National Novelty Co. of Merrick, L. I. We're "America's QUALITY Used Phonograph Trading Center!" COME IN TODAY . . . WE'LL TALK BUSINESS, ON CASH OR CREDIT.

<p style="text-align: center; font-weight: bold;">A-1 GAMES</p> <p>Showboat . . . \$58.50 Ump . . . 31.00 Snappy . . . 34.75 Majors '41 . . . 64.50 Puritas . . . 79.50 Day Ray . . . 67.50 Hi-Hat . . . 72.50 Sports . . . 12.50 Captain Kidd . . . 79.50 Silver Skates . . . 54.50 Doughboy . . . 19.50 Fleet . . . 21.50</p>	<p>Roxy . . . \$12.50 Rotation . . . 18.50 Pike's Peak . . . 18.75 Tommy Gun . . . 34.50 Bang-a-Deer . . . 74.50</p> <p style="text-align: center; font-weight: bold;">REAL RECONDITIONING</p> <p style="font-size: 0.7em;">We do a terrific job on used machines . . . just ask any NATIONAL customer!</p>
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Write for our complete list of New and Used Merchandise Machines and Counter Novelty Games.

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<p>\$10.00 EACH</p> <p>Big Six . . . \$10.00 Bang . . . 10.00 Double Feature . . . 10.00 Mr. Chips . . . 10.00 Lucky . . . 10.00 Ocean Park . . . 10.00 Triumph . . . 10.00 Power House . . . 10.00 O'Boy . . . 10.00</p>	<p>Cross Line . . . \$29.50 Lits-o-Gord . . . 15.00 School Days . . . 50.00 Sara Gutz . . . 32.50 Masoot . . . 22.50 Strat-o-Liner . . . 32.50 Sea Hawk . . . 50.00 Zombie . . . 31.50</p>
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All Games Free Play, Reconditioned, Ready for Location, 1/3 Cash, Balance C. O. D.

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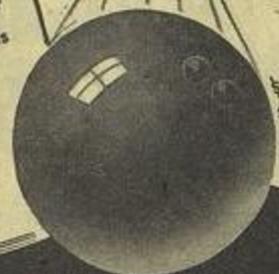
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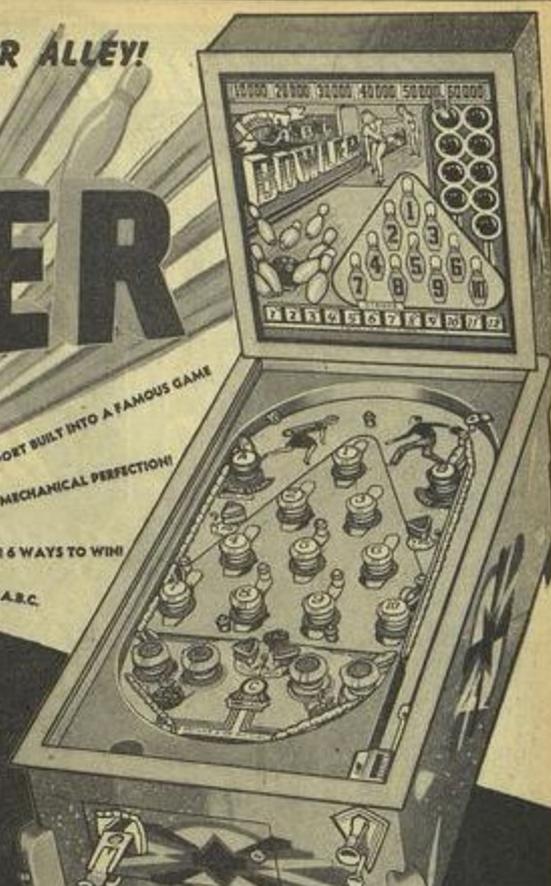
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Sport Parade	54.50	Formation	39.50	Cowboy	21.50
Screen Up	54.50	Wills 1-2-3, '33 F.P.	38.50	Bowling Alley	21.50
Stars	54.50	Dials	32.50	Lucky	19.50
Flicker	52.50	Wings	29.50	Super Chaper	19.50

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Jelly	27.50	Seven Up	67.50	Big Six	19.50	Skyline	39.50
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Leader	44.50	Bandwagon	44.50	Double Feature	24.50	Thriller	22.50
Section	22.50	Speedy	22.50	High Five	26.50	Big Ten	24.50
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CHICAGO COIN	Champions \$22.50	Char \$14.50	Mills 1940
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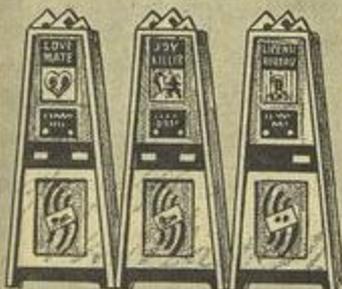
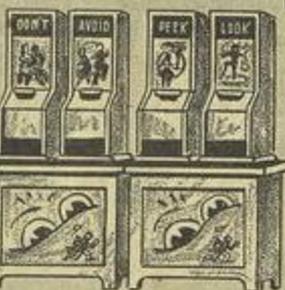
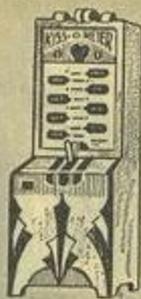
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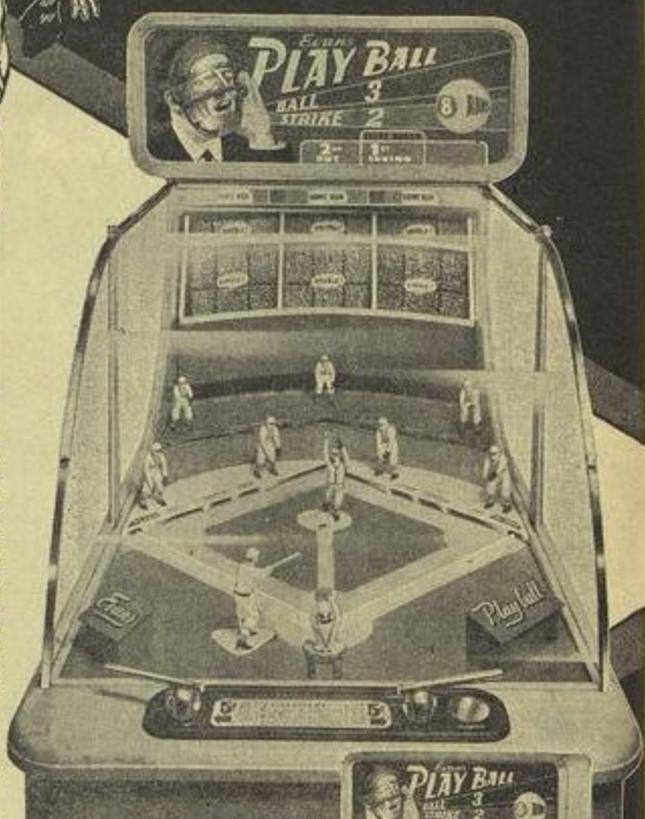
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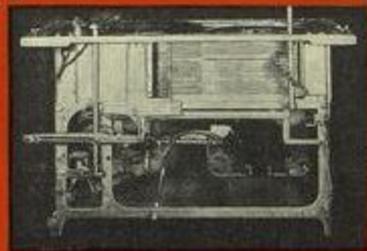
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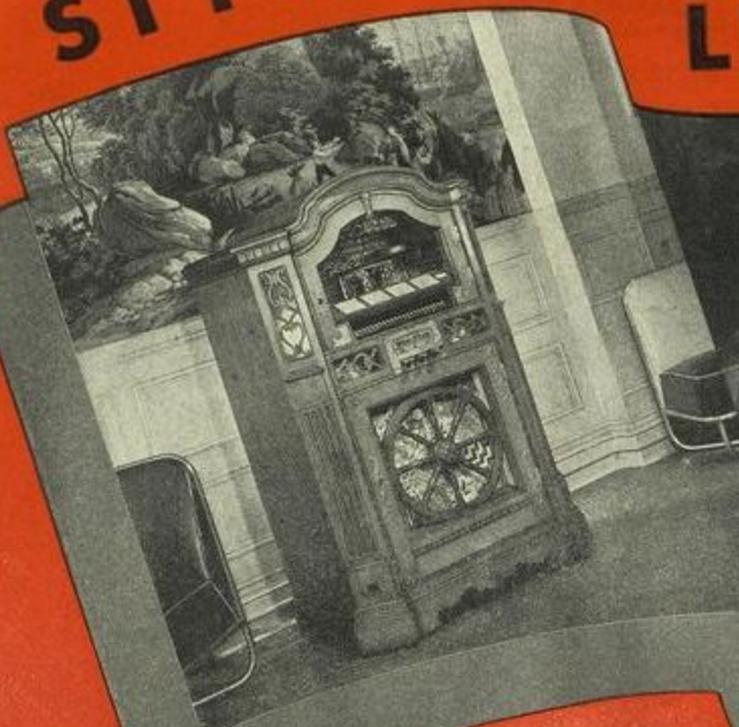
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