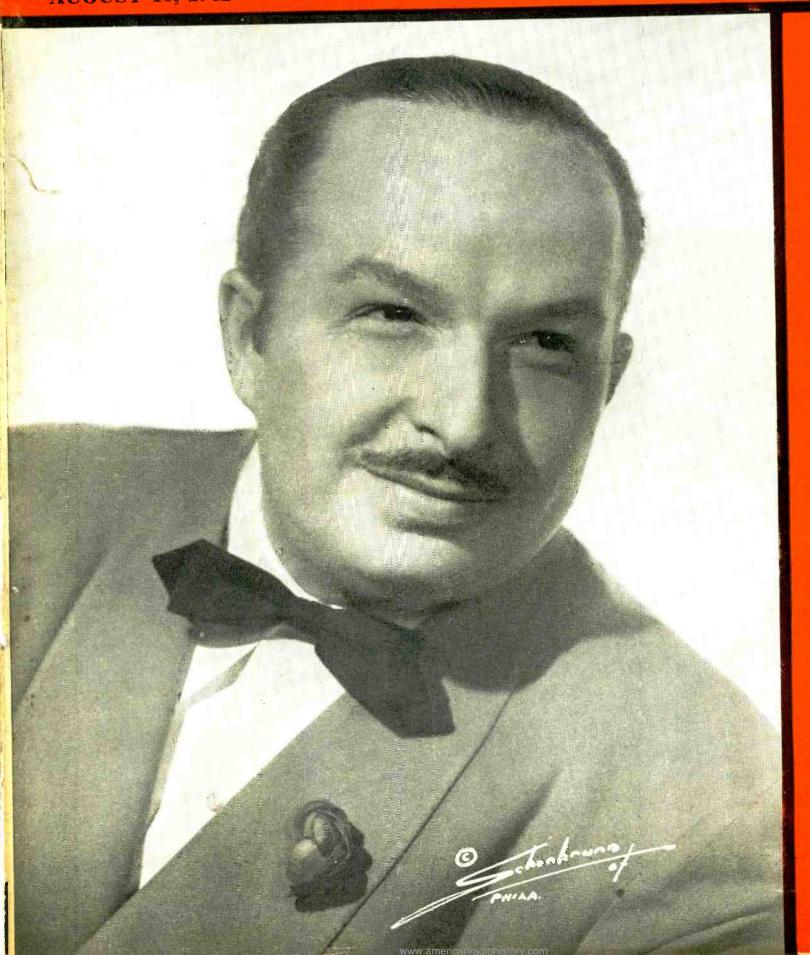
The World's Foremost Amusement Weekly

**AUGUST 16, 1941** 

15 Cents

Vol. 53. No. 33



### **XAVIER CUGAT**

The Rhumba King

Soon To Appear in a Series of Symphonic Concerts Currently Waldorf-Astoria Hotel, New York On the Air for Camel Cigarettes Thursdays 7:30-8 P.M. Over NBC Red Network

# How GALE blows up a cyclone of interest

in the recordings of

# ELLA FITZGERALD THE FOUR INK SPOTS • ERSKINE HAWKINS



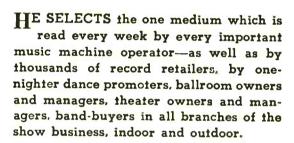
BAND leaders and their managers devote a great deal of time and effort to their recording activities. They battle for the tune they want to make; take pains to get a good arrangement of the tune; rehearse till the boys are blue in the face; cut and recut masters, etc., ad infinitum.

But too few recording artists or managers know anything about "follow-through."

MOE GALE, of Gale, Inc., does. He makes it a point to follow through on every good recording made by the Four Ink Spots, Ella Fitzgerald and her orchestra and Erskine Hawkins and his orchestra. He's stirred up a veritable cyclone of interest in every one of their recent tunes. How? Like this:







The medium? The Billboard, of course.

HE GETS together with his advertising and publicity factorum, one Art Franklin, and carefully works out an advertising campaign which will catch the eye, will tell a brief and interesting story about his artists' records. Six sample ads in the series are shown on this page (original size in The Billboard of each ad was 5 inches deep, 2 columns wide).



THAT'S all record promotion (via trade papers) amounts to. Select the **right** medium, spend enough time on your advertising in that medium to make each of your ads distinctive, appealing to the eye and the buy-instinct of your audience.

If this was one of those correspondence school ads, we'd say: You too can sell more records!

Simply advertise your good records in The Billboard interestingly and consistently.





\* www.amaricanradiohistory.com

# AD AGENCIES OPTIMISTIC

# Rifles "Louder" 10 Feet Higher, So Endicott Leaves for Coast

ATLANTIC CITY, Aug. 9.—Tom Endicott, operator of the Dude Ranch, Western-style nitery, is burning aplenty at noise restrictions directed against his spot. As a result he is putting his 1,000-seat nitery up for sale and aims to move to the West Coast. "I am leaving for Hollywood as soon as I can sell the best and cleanest night club in Atlantic City," says Endicott, veteran outdoor showman.

Nitery op burned when the mayor's

Nitery op burned when the mayor's office refused to allow him to stage his shooting exhibition on the Dude Ranch

# TA Committee Studies Effect Of Tax Decision

the committee.

The Treasury Department's ruling came as a result of an investigation into TA. The government ruled that charities and educational institutions are to be sole beneficiaries if the affair is to be tax exempted. TA, they said, by the collection of a 10 or 15 per cent of the gate was therefore a beneficiary. Consequently, charity affairs, to keep their tax exemption, will be forbidden to clear thru TA.

# **Dempsey to Tour** With Cole Bros.

CINCINNATI, Aug. 9.—Zack Terrell, generalissimo of the Cole Bros. Circus, in a wire to The Billboard today verified in a wire to *The Billboard* today verified the report that Jack Dempsey, former world's heavyweight boxing champion, has been signed by the organization and will join at Bluefield, W. Va., August 18 to begin a three-month tour on which he will appear at every performance in a specially arranged act.

According to J. D. Newman, general agent, the circus has secured for Dempsey the Charles Schwab \$150,000 luxurious private car, "Loretta," which will be his home while with the circus.

The ex-champion will give boxing exhibitions and short talks on the fistic art, but will not engage in actual fighting. It is reliably reported that he was engaged for a weekly salary of \$3,000.

# **Morton Signs Toronto Shrine**

TORONTO, Aug. 9.-Bob Morton, of TORONTO, Aug. 9.—Bob Morton, of the Hamid-Morton Circus, yesterday closed a three-year contract with the Rameses Shrine Temple here and the Maple Leaf Gardens, where Toronto's Shrine Indoor Circus will be held October 20-25. This is the third contract in the last three weeks HM has signed for fall indoor shows, and four more weeks are to be contracted, Morton says. This is the 10th year for Bob Morton in Toronto.

This is the 10th year for Bob Morton in Toronto.

The HM organization is signing up available buildings from Kansas City, Mo., to the Atlantic Coast for three-year contracts for indoor circuses. Morton says. He also reports that if plans work out the show will feature an ice revue in 1942.

roof. He is making his "burn" public by stating his position in local newspaper ads. States that the noise from his rifles isn't any more than that made by rifles shooting night and day 10 feet below the roof in a shooting gallery for the past 40 years. Endicott spent \$300 to stage his exhibition, only to be stopped stopped.

Also brings up the peeve of an earlier season when he had to shutter his Dude Ranch on a July 1, 2 and 3 because neighbors complained the spot's band was too noisy. Reminds of the other bands playing the resort's Walk that can be heard at a considerable distance.

Dude Ranch operates on a two-bit policy and, in addition to two bands, features 10 Western acts along with the regular floorshow.

# Defense, War Situation Not Yet Cutting Radio Advertising; See Switch to Institutional Programs

According to a check-up of advertising agencies, the following beliefs are held by radio ad men: (1) National defense and the war have not yet appreciably cut into radio advertising. (2) Even if

NEW YORK, Aug. 9.—Radio is keeping its fingers crossed in the hope that the defense campaign and the war situation will not dislocate the general radio advertising picture. Keynote is one of optimism, best expressed by John Benson, president of the American Association of Advertising Agencies. "We won't holler until we're hurt," says Benson, adding that there has been little indication of sponsors reducing their radio budgets because of the tangled international and national scene.

According to a check-up of advertising cause advertisers are uncertain as to future developments. (5) Some execs believe that in those industries affected by priorities there will be a tendency to remain on the air with institutional advertising, in some instances with budgets intact and in some instances abbreviated.

Typical comment by ad agency execs follow:

Typical comment by ad agency execs follow:

AMERICAN ASSOCIATION OF AD-VERTISING AGENCIES—John Benson, Four A's president: "We won't holler until we're hurt. There has been little indication of defection by advertisers. There may be shortages of products, but there may be new opportunities." Benson indicated a switch toward institutional advertising and expressed an opinion that possibly more governmental advertising would be forthcoming.

N. W. AYER—H. L. McClinton, vice-president in charge of radio, stated that the defense and war situations would cause a lot of advertisers to switch from product selling to institutional advertising. This, he claims, is beginning to be shown now. Examples are programs like The Texas Company's series (the Fred Allen replacement), and N. W. Ayer's Telephone Hour program. This last-mentioned was never a really hardselling program, but nevertheless has become more institutional. Time and talent costs, McClinton believes, will probably remain at current levels, with (See Agencies Chasing Gloom on page 6) (See Agencies Chasing Gloom on page 6)

# NEW YORK, Aug. 9.—Theater Authority has appointed a board to decide upon what action shall be taken to offset the effects of the ruling by the Bureau of Internal Revenue which takes away all tax exemption from benefits cleared by TA. Frank Gillmore, president of the Four A's, and Walter Vincent, president of the Actors' Fund of America, are on the committee. The Treasury Department's ruling AGVA Attempt To Sign Hamid Is Developing Into Major Battle NEW YORK, Aug. 9.—The attempt by the American Guild of Variety Artists to sign George A. Hamid, Inc., to a Guild shop contract is developing into a major week's layoff in every four weeks.

to sign George A. Hamid, Inc., to a Guild shop contract is developing into a major battle. Hamid, according to AGVA, was placed on the unfair list last year, but no enforcement action had been taken until Wednesday (6), when Veto Melfi; outdoor director of AGVA, sent letters to all AGVA franchised agents, notifying them that they are no longer to do business with Hamid. Failure to cooperate, the letter stated, will result in loss of the AGVA franchise.

loss of the AGVA franchise.

AGVA is also sending notifications to central labor councils in key cities and is seeking co-operation from the Four A's. Melfi said that the placing of Hamid on the unfair list of the Four A's and the picketing of Hamid-booked fairs and Hamid's Million-Dollar Pier, Atlantic City, will begin shortly. Melfi expects to have the Four A sanction by next week. He said that a Hamid ban on the part of the Four A's, including AFRA, SAG. and Equity, would have a profound effect on performers who also work in those unions' jurisdictions and would be designed mainly to black out performances at the Atlantic City pier.

Arthur Fisher, who books the pier,

Arthur Fisher, who books the pier, said his work for the Hamid organization is over, as all contracts for this season, up to September 7, scheduled closing time for the pier, have already been signed.

week's layouf in every four weeks.

Scale set up by AGVA for Class A fairs is \$75 weekly for principals and \$40 for chorus, heads of families or troupes to get \$75, with others getting chorus minimum. For B fairs AGVA wants \$60 for principals and \$32.50 for chorus, with troupe chiefs getting the \$60 and subordinates \$32.50.

Hamid said that the AGVA cetion

Hamid said that the AGVA action came as a surprise to him, claiming he had explained to Melfi and Hoyt S. Haddock, former executive secretary, last year when he was first approached on the subject that he "sells talent only and is not a producer." He said he thought the matter had been dropped when neither Haddock nor Melfi contacted him again until two weeks ago when Melfi approached him in Atlantic City. Hamid said then that the acts are under contract to the various fairs and not to George A. Hamid, Inc., and that the closed shop clause cannot work in the present situation.

Hamid claims that Melfi suggested a

would be designed mainly to black out berformances at the Atlantic City pier.

Arthur Fisher, who books the pier, aid his work for the Hamid organization is over, as all contracts for this cason, up to September 7, scheduled losing time for the pier, have already been signed.

AGVA is demanding that Hamid sign account of the contract shave already been signed and he cannot sign a contract for 1942 at this time regardless of his attitude toward AGVA.

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# 5G Nut for Lasky Mex City Revue; 11 Acts, 2 Ballets, Simone Maybe

www.americanradiohistory.com

MEXICO CITY, Aug. 9.—Opening of the International Review of 1942, originally set for an August 29 opening at the Follies Bergere Theater here, has been set back to September 11, with rehearsals starting August 15, according to Andre Lasky, producer.

Acts booked so far are Herman Hyde

to Andre Lasky, producer.

Acts booked so far are Herman Hyde and Sally Burrell, Roth and Shay, Randall Sisters, Three Deans, Will and Gladys Ahern, Two Zephyrs, Barbarina and Ginger, Alice Cerf, Mildred and Maurice, a ballet of 24 girls, and Ruth Quinn, with another act to fill. The acts have been booked for four weeks and will be changed after that unless they can be used in production numbers. The line (16) of Carlos Romero Girls will be held indefinitely. costumes for the 12 sets are being done by Raould Picaud.

The delay was occasioned by the unavailability of Simone Simon to open at a costumes for the 12 sets are being done by Raould Picaud.

It is planned to have a five-peso top.

Lasky estimates that grosses will average around 75,000 pesos.

Production nut is estimated to be around \$5,000 weekly. Attempts are being made to have a name head the monthly review. Negotiations are under way for Buddy Rogers.

The Follies Bergere is being remodeled at a cost of around \$50,000 and will include a modern sound and lighting system and a revolving stage. Scenery and costumes for the 12 sets are being done

# New Pa. Law Demands Agency Licenses, Bonds; Sets Info That Must Be in Contracts

HARRISBURG, Pa., Aug. 9.—Governor Arthur H. James has signed legislation, effective August 30, for the licensing and regulation of theatrical employment agencies in the Commonwealth. All agencies providing engagements in the fields of circus, fair, vaudeville, musical, theatrical, and other entertalnment, exhibitions, or performances are to be licensed and supervised, paying an annual license fee of \$100 to the State Department of Labor and Industry. In addition, a \$1,000 surety bond must also be furnished to guarantee compliance with the regulations.

A schedule of fees and commissions charged unless the agency has received special permission from the department. In the case of theatrical agencies, such a fee may not exceed \$5. Further, "It shall be the duty of . . agent to communicate in writing with at least two of the persons mentioned as references by every applicant from whom a registration fee is accepted," and failure to do license of agency.

If applicant is not placed within 30 days he may receive on demand his registration fee, less amount actually expended in checking references. An itemized account of such expenditures must

with the regulations.

A schedule of fees and commissions must be filed with the State. So far as theatrical agencies are concerned, the definition of "fee" also "includes the difference between the amount of money received by any such person who furnishes employees, performers, or entertainers and the amount paid by him to the said employees, performers, or entertainers."

The new law specifically provides that "no theatrical employment agency shall be conducted in a private home."

As originally written, the edict, would

As originally written, the edict would have given the Department of Labor and Industry the right to revoke agency licenses, but this was later amended so that the department has suspension power only, altho it may ask Courts of Common Pleas to revoke agency permits.

Common Pleas to revoke agency permits.

Representatives of employment agencies must register individually with the department at a fee of \$5 annually.

Talent seeking employment thru Pennsylvania agencies must be furnished with an application form for name, address of agency, name and address of prospective employee, kind of service to be performed, rates of wages, time of services if definite and if indefinite to be so stated, name and address of person authorizing hiring of applicant, and cost of transportation if the services are required outside of the city, borough, town, or township where the employment agency conducts its business.

Advance registration fees may not be

### XAVIER CUGAT

(This Week's Cover Subject)

TT CAN safely be stated that Xavier Cugat that has become as much a symbol of Latin rhythms as Paul Whiteman was first recognized as the No. 1 disciple of jazz music. The Barcelona-born Rumba King is now playing his ninth consecutive season at New York's Waldorf-Astoria, and thru his air time and recordings he has definitely established himself as a success in what might be called

foreign music.

Cugat has consistently worked on the idea that congas, tangos, sambas, and rumbas have a place in the popular music field of the United States and has proved that he is right. His fame in this line is not confined to this country. Of all American bands with Latin libraries, Cugat is also the only one whose Spanish-Latin music is thoroly accepted by the peoples in the South and Latin American republics. republics.

His background as a serious musician, com-

His background as a serious musician, composer, and conductor gave him the experience necessary to make his type of music genuine. For a time, in his youth, Cugat concertized with his violin. Before going into the pop side of music he took a job as cartoonist with The Los Angeles Times, and his work as a caricaturist won him a name in that line. Despite Cugat's success with his band and recordings such as his latest hit, "Rumba Rhapsody," he still has ambitions to become a concert name. As a result he plans to augment his orchestra this fall and to return to the concert stage for a series of Latin American programs featuring the works of composers from both sides of the Rio Grande. Some of his own compositions, such as "My Shawl," "Night Must Fall," and "Cui Cui Conga," will also be played.

charged unless the agency has received special permission from the department. In the case of theatrical agencies, such a fee may not exceed \$5. Further, "It shall be the duty of . . . agent to communicate in writing with at least two of the persons mentioned as references by every applicant from whom a registration fee is accepted," and failure to do this shall be deemed cause for revocation of license of agency.

If applicant is not placed within 30 days he may receive on demand his registration fee, less amount actually expended in checking references. An itemized account of such expenditures must be given to applicant.

Section 24 of the new law states: "Every employment agent conducting a

"Every employment agent conducting a (See NEW PA. LAW on page 19)



T IS a far cry back to the days when IT IS a far cry back to the days much phonograph operators paid as much attention professionally to tunes and those who record them as to the price shapetiaks in Peining. Same can chopsticks in Peiping. Same be said for band leaders and their blithe disregard of the existence of automatic

phonographs during the same era.

phonographs during the same era.

Today a band of consequence that does not record for one of the three major companies is inconceivable. Of the recording bands there is not a single one that has failed to show in one way or another its appreciation of the importance of the phonograph network and, in a more personal way, the indispensability in the band build-up process of the enterprising men who put machines on locations and keep them there.

The phonograph operator knows considerably more about tunes, bands, and the amalgam of these known as records than he did last year. He will know more next year. This is a certainty. These down-to-earth business men have more next year. This is a certainty. These down-to-earth business men have often proved, frequently to our surprise and delight, that they have no prejudice against learning if the knowledge acquired can help them in their business. Phonograph operators can match up man to man against anybody in the music business for brains and foresight and they will come out many lengths ahead because they are not weighed down, as a class, with theatrical emotionalism. The average operator has become convinced that it is good business to be well grounded in talent and tunes. Parallel with advances made by operators towards the goal of a better understanding of music and its makers and interpreters has been an increasing awareness of the operators' existence by the various personalities in the music business. Song pluggers are paying a lot of attention to the phonographs and the men behind their servicing. So are various music publishing executives, record company repertoire and artists' relations men, band office executives, band managers, and, of course, band leaders.

As a story in a recent issue of The Billboard revealed, the contact between phonograph operators and the music industry goes further than good-will contact. It has become an indispensable part of both businesses. Operators are frequently consulted as to their opinions on tunes to be waxed and who should wax them; they are also consulted about what combinations of tunes should be included on one platter. They are constantly called upon to pass judgment on the trend of bands in their localities, this in addition to the consensus appearing in The Billboard's Record Buying Guide.

Music men have made surprising discoveries about operators. Many of the music boys expected to find roughnecks who know from nothing. They expected to be able to bamboozle operators into doing what they are asked, either because they would fall for a line of double talk or because they didn't know any better. With rare exceptions, the music boys have found operators to possess a high brand of their own kind of ethics; higher by far than the music men have ever been able to put into practice among themselves. Not one operator or record distributor in a couple hundred has been found willing to be romanced and pay the price in subservience and shackled hands. Music men have made surprising dis-

One big distrib doesn't budge unless the boys pony up the kale, but every-body in the business knows about him (See SUGAR'S DOMINO on page 27)

# GEORGE SPELVIN Patrols the

STEM newsdealers are complaining that daytime sales are bad, with people veering away from papers that carry "the same old thing" about Nazl victories; sales jump a bit when the papers report Nazl reverses. Also, out-of-towners don't buy many New York dailies. . . . Intrepid souls who journeyed to Brighton Beach Veering away from papers that carry "the same old thing" about Nazi victories; sales jump a bit when the papers report Nazi reverses. Also, out-of-towners don't buy many New York dailies. . . Intrepid souls who journeyed to Brighton Beach to see Tallulah Bankhead play Her Cardboard Lover reported that the Great Tallu tossed herself around the stage with energy and abandon, to the huge delight of the undershirted top gallery, whose whistles and "Whoooos" merely spurred La Bankhead to greater efforts. At the end, when the applause was dying out, she took a bow with the lion cub she's toting around with her, and got six more curtains on the strength of the cub's popularity. . . What-Happened-to-Vaude-ville Note: A sepia bootblack who makes his pitch near the stage door of the Paramount has a sign proclaiming that he was formerly a vaudevillian—and along with each shine he dispenses bits of humor, philosophy, and snatches of song to prove it. . . Last week Ben Yost was puzzled to receive a letter from a lady in Brooklyn, asking how much he would charge to move her furniture to New Jersey. Yost was stumped for a while until he remembered a guest interview he did some months back with David Niles over WEVD, the night the stations moved their positions on the dials. They kidded about the moving, and Niles cracked about Yost being an excellent mover. The lady from Brooklyn took it seriously—and remembered. . . Mrs. Charlie Miller, wife of the MCA exec, is supervising the decoration of MCA's new local offices. Each room will have a different color scheme, and each will have a desk to match. . . Speaking of MCA, the outifit is hiring gals as inter-office messengers. The draft angle is probably responsible, but the lads in the office are getting a break. All the gals are photogenic.

BUCK CARTER, barker for the Baby Incubators show at Coney Island, says he has been reading The Billboard for 22 years without missing a week, and has yet to see his name in the paper. This should take care of the omission. . . . Mel Marvin, band leader, heard recently that the leading bakery of his home town, West Frankfort, Ill., is featuring Mel Marvin Muffins, in honor of a local boy who made good. But Marvin doesn't know whether to be flattered or sore—because Marvin Muffins are corn muffins. . . The will of Warren Lincoln Travis, weight lifter, was filed in court last week, and provided that any man who could duplicate his 10 best feats of strength could have his diamond-studded gold and silver belt. One representative feat calls for a "2,000-pound back lift, 250 times, seven minutes." The belt is probably safe; no one in the country carries that much weight. . . . One of the chorines in Hellzapoppin recently handed in her notice at the insistence of her husband—as a money-saving device. It seems that every week, for months, she's been in hock for more than her salary because of her love of gambling. Her husband figured it would be cheaper to keep her at home. . . Al Gordon and his dogs were scheduled for an October date at one of the swankler spots around town, but a dance team had already been signed, and it objected to a pack of pooches coming between its numbers—so Gordon and the bow-wows will play the room some time in December. Professional jealousy, huh?

NOT all of the slightly unusual characters in the RKO Building are actors or agents. Take for instance a freckle-faced kid of about 18 who is a Western Union messenger there. His name is Charles Kirnard, but he insists upon being called "Bojangles"—and every time he sees an agent on one of the floors he goes into a tap routine, in the hope that the agent will yank him out of his uniform and put him on the stage. His favorite line is, "Ain't I better than most of those bums you handle? How about a break, huh, how about it?" Then he goes back into his routine

IM BEALLE, press rep for the J. Walter Thompson Agency on the West Coast, is in town for a visit, and JWT's Wick Crider is squiring him around. . . Jo Ranson, radio editor of The Brooklyn Eagle, did a stint on television last week. Incidentally, the book on Coney Island that he co-authored will probably go into a third printing any day. . . Ivan Black will open a Hollywood p. a. branch soon, to drum-beat for Arch Oboler, who recently signed a one-year writer-director-producer contract with Darryl Zanuck. . . Ben Nelson will be the musical director for the Al Jolson show. The deal was set by Al Rogers. . . . Elsa Maxwell will make her debut as a syndicated columnist in September. She'll work for Press Alliance and will do six columns a week. And that's no party. . . Press agent Curt Weinberg and newspaper man Heywood Broun II joined the army August 5. Remember when we used to end such items with the words, "for one year"?

### The Billboard

World's Foremost Amusement Weekly

Published at Cincinnati, Ohio, U. S. A.

Founded in 1894 by W. H. DONALDSON. W. EVANS, President and Treasurer, S. LITTLEFORD JR., Vice-President, W. D. LITTLEFORD, Secretary.

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# Lewis, Autry P. A. With "Ice-Capades" Pic Preem in Minne

MINNEAPOLIS, Aug. 9.—For the first me in more than a decade the Gopher heater, formerly the Grand, with have MINNEAPOLIS, Aug. 9.—For the first time in more than a decade the Gopher Theater, formerly the Grand, with have flesh on its stage when Dorothy Lewis and Gene Autry make a p. a. Friday evening (15) in conjunction with the showing of Miss Lewis's film, Ice-Capades of 1942.

Miss Lewis is fulfilling an engagement at Hotel Nicollet here. Autry will fly in from Hollywood.

at Hotel Nicollet here. Autry will fly in from Hollywood.

Booking of the pic and the p. a. into the Gopher ended a difference which almost caused Republic Pictures to rent the shuttered Minnesota Theater and show lee-Capades independently. If this had gone thru Republic would have presented Miss Lewis daily during the run, bringing in Autry for a week-end. Republic had insisted that Miss Lewis's film be shown in the top house, Orpheum. Minnesota Amusement, however, offered the Gopher, and won.

ever, offered the Gopher, and won.

# Senate Sets War Propaganda Probe

WASHINGTON, Aug. 9.—Investigation of alleged war propaganda in movies and radio is to start around September 3, when hearings by a Senate sub-committee under Senator Clark, of Idaho, will carry out the demands of isolationist senators for a complete inquiry. A resolution offered by Senator Clark, of Missouri, and Senator Nye, of North Dakota, authorizes the probe.

Protests that pictures like the Mortal Storm, Escape, Sergeant York are deliberate attempts to put the United States into war were voiced by Senators Wheeler and Tobey, who are leading the anti-war forces in the Senate. In addition, it was charged that radio stations were employing commentators biased in favor of Russia and Britain and were giving better radio time for pro-war speeches.

Appointed by Senator Wheeler the speeches

Appointed by Senator Wheeler, the sub-committee includes, in addition to the chairman, Senators Bone, Brooks, McFarland, and Tobey.

NEW YORK, Aug. 9.—Armstrong Cork, starting October 4, will sponsor a Saturday half-hour dramatic show, 12-12:30 p.m., on more than 100 stations. Show has not yet been set.

B., B., D., & O. are the agency.

# Possibilities



### GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents, and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOW BUSINESS.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

### For LEGIT MUSICAL

IDA JAMES—sepia beauty who is vocalist with the Erskine Hawkins ork, current at the Paramount, New York. Gal is tall and lovely, has a highly appealing vocal quality, and delivers with slick competence. Would be a terrific bet for a dark-skinned musical or for a solo spot in a white show. Appearance is striking, and she sells 100 per cent.

she sells 100 per cent.

LANE BROTHERS—couple of lads caught at the Roxy Theater, New York. Do surprising acrobatics, lifts, balances, novelty dancing, and amazing strength and skill stunts. Their stuff is highly original and way out of the ordinary, each item building to a sock climax. A strong specialty act for a revue, because of both its novelty and its sock effect.

### The Marines Are Coming

MIAMI, Aug. 9.—At a downtown restaurant last week, 70 marines marched in just before the busy supper hour, ordered a cup of coffee each, and stayed for two hours to chew the rag, keeping regular patrons cut trons out.

The day before, two marines got a dime for coffee. They paid the check without complaining but got even the next day by taking over the spot during the heavy supper hour.

# "Happens on Ice" **Pulls Big Grosses**

NEW YORK, Aug. 9.—In its third week at the 3,400-seat Center Theater, It Happens on Ice is building up nicely. The first full week of its current run (it reopened July 15 after a one-month lay-off) drew \$19,800, and the second week \$21,500, which is the best business the show has done since February. The manshow has done since February. The management points out that the show is doing better grosses at summer cut prices (55c to \$1.65) than it did at full winter prices. Subsequently, if business continues satisfactorily, the cut prices may continue into the fall and winter. The Wednesday matinee (July 30) drew 2,047 and the evening show 2,500, which is good business. Free iced-tea is one of the stunts being used to hypomatinee business. As a novelty—the first time the city has had a theater ice (See "HAPPINESS ON ICE" on page 27)

### Report Sam Balter Beef Behind Phillies Switch

PHILADELPHIA, Aug. 9.—Sudden shift of Jack Stevens to Sam Balter's spot last Tuesday (5) handling *Inside of Sports*, tri-weekly shot on Mutual for Phillies cigars, is said to be the result of heavy tiffing between Balter and agency handling the account, Ivey & Ellington. Understood that Balter beefed plenty over changing the originating

agency handling the account, levy & Ellington. Understood that Balter beefed plenty over changing the originating point from the West Coast to WFIL here. Sponsor, being a local firm and using the town's name for his cigar brand, was anxious to have his air time start at home, coinciding with the start of a new series here by Cal Tinney, Sizing Up the News. Balter, it is understood, tiffed with the agency when his show was brought to WFIL last winter, and finally won out, switching back to the West Coast. This move made for more beefs and brought matters to a head. Stevens, who handled the Inside show for the Yankee network in New England, was rushed in to fill Balter's spot on the Mutual net.

### Florida Otimistic Over Tourist Gas Regulations

MIAMI, Aug. 9.—Local niteries and theaters report no loss of business from the current gas regulations. Harold Colee, vice-president of the Florida Chamber of Commerce, is looking for a banner winter season for the State and is not anticipating any reduction in the number of tourists and visitors due to gas rationing.

number of tourists and visitors due to gas rationing.

Colee feels that the government will not seek to curtail traveling and touring unless absolutely necessary, pointing out that touring is a necessary form of industry and important as a psychological adjunct to national welfare in time of stress

### Polio Hits Atlanta Biz

ATLANTA, Aug. 9.—Amusement business of all kinds has been considerably off in Atlanta for the past three weeks, the slump traceable to the current polio epidemic, which has frightened people into staying at home.

Suffering are night spots, motion pictures, music machines, dance halls, and skating rinks.

### WCAE's Farm Hour

PITTSBURGH, Aug. 9.—Preparing for its switch from NBC-Red to Mutual, WCAE has inaugurated a Farm Forum, mornings at 6:30. Its director is Herbert Sharp. Ruralites will have choice mornings at 6:30. Its director is Her-bert Sharp. Ruralites will have choice of shows now, with KDKA recently hav-ing begun new morning farm program, and KQV carrying network Farm and Home Hour in one of dividends on com-ing transfer to NBC-Blue when KDKA gets NBC-Red

# Crystallization of Gov't Policy On Station Ownership; See Pubs Eventually Getting FM Grants

WASHINGTON, Aug. 9.—Government policy on ownership of radio stations is rapidly taking shape, and various steps are being taken by the Federal Communications Commission to restrict inmunications Commission to restrict individuals or inter-related groups to one station in any given community. The innovation of this policy is that the FCC plans to write it into the formal regulations instead of dusting it off for public view only when handing down individual decisions.

However, recent actions by the commission point toward an attempt to

dividual decisions.

However, recent actions by the commission point toward an attempt to break up existing situations where two stations in the same listening area are operated by the same interests, in either direct or indirect relationships. On October 6 the FCC will hold oral argument on a proposed rule to prohibit more than one station to a customer, and existing holdings of two or more in the same communities would have six months to break up their union. Additional time would be allowed to prevent forced sales at distress prices, however. The difference between holding hearings and holding oral argument is that the radio stations have only one crack at the rules before the FCC and, if they miss, would have to go to the courts for relief. Hearings would tend to prolong the issue, and, even after an FCC vote, oral arguments would have to be allowed. In this week's decision the FCC simply cut out one step before applying the rules.

Earlier, the commission vacillated between a monopolistic and an anti-monopolistic policy, granting more than one license in a community to a single party

# AGVA, Anderson Sign Contract on Costs of Living

HOLLYWOOD, Aug. 9. — Contract whereby performers will get pay increases on the basis of rises in living costs was signed here Wednesday between Silver Screen Productions, Inc., represented by John Murray Anderson, and the American Guild of Variety Artists, represented by Leslie Litomy, executive secretary. Contract calls for 5 per cent pay increase when living costs have advanced 10 points. Government figures are to be the basis of the agreement.

Contract calls for \$60 for principals and \$40 for chorus. There are also a rehearsal scale comparable to that of Equity and a personal liability clause that is active until full bond is deposited.

that is active that anderson is not postited.

Litomy said that Anderson is not posting bond, but has agreed to deposit one-seventh of the weekly contract in the bank daily until the bond is posted after the show opens at Wilshire Bowl.

Contract sets a maximum of four

Contract sets a maximum of four weeks for rehearsals, with full pay thereafter, Litomy said.

in some cases, and veering from this course in others. Scores of cities like New York, Boston, Cleveland, Cincinnati, Portland, Los Angeles, and others smaller in size show the largest stations, and in a few the only stations, owned and operated by the same parties. This is not in public interest, the FCC believes today. lieves today.

Network Rule Extension
In reality, the rule proposed by the commission is an extension of one handed down against the radio networks, notably NBC. The inability of the chains to make out a decisive case for themselves encouraged the government agency to extend the same policy to local community groups who monopolize radio in their market areas. Should any affected person like to test the legality of the FCC move there are the courts, but few broadcasters feel assured about their standing before them. standing before them.

Press-Radio
This policy is separate and distinct from any question of newspaper owner(See GOV'T POLICY on page 8)

# '42 "Ice-Capades" RehearsalsToFollow <sup>2</sup>41 Markert Show

ATLANTIC CITY, Aug. 9.—Rehearsals were started this week at Convention Hall here for Ice-Capades of 1942, with Chester Hale whipping the new show into shape. Ice-Capades of 1941, produced by Russell Markert, is currently holding forth until Labor Day at Convention Hall. New show will have the same principals as the '41 edition, headed by Belita, Vera Hruba, Lois Dworshak, Megan Taylor, Jackson and Lyman, Dench and Stewart, Serge Flash, and Joe Jackson Jr.

John H. Harris, president of the Arena

Lyman, Dench and Stewart, Serge Flash, and Joe Jackson Jr.

John H. Harris, president of the Arena Managers' Association, producers of the Ice-Capades, says the show now playing at the Convention Hall here is not a new show, but the same show that has been playing all season, and which will close here after a four-week run.

Since opening here July 25, ice show has been drawing capacity crowds. With ducats peddling at 85 cents, \$1.10, and \$1.65, first seven days brought a total attendance of 59,719 persons. First week equaled the first three weeks' business of last summer. Advance sale continues heavy, and new sections of seats are being crowded in to take care of the demand.

IA Board Meets

ATLANTIC CITY, Aug. 9.—The ninemember executive board of the IATSE
convened here last Wednesday (6) for
its semi-annual convention meeting.
Sessions will continue until Friday (15).
Louis Krouse, of Philadelphia, general
secretary-treasurer of IA, said that only
routine business is being transacted.



# WESTERN UNION



THE PERFECT GIFT IS A WESTERN UNION CIFT ORDER. WITH IT THE RECIPIENT CAN BUY WHAT HE WANTS MOST. ONLY 50c FOR AN ORDER UP TO \$10. SELECTED TELEGRAM MAY BE INCLUDED AT NO EXTRA COST.

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# AGENCIES CHASING GLOOM

# "Won't Holler Until We're Hurt" Keynote Voiced by Agency Execs

(Continued from page 3) time more certain than talent in this

mcClinton, however, stated that sponsors were not signing so many long-term contracts, because advertisers were not sure of future developments.

sure of future developments.

LORD & THOMAS—Carl M. Stanton, L&T exec: "Your guess is as good as mine." Thus far, however, Lord & Thomas has had no cancellations or indications of reduced radio budgets owing to defense or war situations. "We're watching, and so are the clients," said Stanton. Some of L&T's programs are Hit Parade, Kay Kyser, Information Please, Armour program with Buddy Clark and Wayne King, Bob Hope, Hedda Hopper, Cities Service, and many local programs.

BENTON & BOWLES—According to

Cities Service, and many local programs.

BENTON & BOWLES—According to Frank Vogel, "none of our clients are considering reducing their radio advertising at the moment. But it is hard to predict because conditions can change so quickly. I do not think there will be a reduction in the next six months, except in the case of the automotive industry and other industries which will be hit by an unavailability of materials." He indicated, however, that even those industries most affected would remain on the air but would cut budgets.

Most of B&B's accounts are food

of B&B's accounts are food

industries most affected would remain on the air but would cut budgets.

Most of B&B's accounts are food products.

BUCHANAN AGENCY—Paul Monroe, radio director, believes that organizations producing consumer goods will increase their budgets. "We are headed for inflation," added Monroe, stating that more money would be in circulation and that American-made products like cotton cloth and other consumer goods could be expected to jump. Automotive products, rubber, aluminum, and products affected by priorities might be expected to decrease ad budgets.

PEDLAR & RYAN—Gregory Williamson, radio director, stated that none of P&R's radio clients had given any indication that budgets were headed for a slicing. He added, "It is hard to say what will happen as consumer goods are hit by priorities, but fortunately none of our goods are in that category.

LENNEN & MITCHELL—According to Blayne Butcher, Lennen & Mitchell's clients' budgets are thus far unaffected, notably cosmetics and tobacco. Butcher foresees only the heavier industries as likely to be affected, with a probable trend toward institutional advertising. "The money,' he says, "will be spent in taxes anyway."

RUTHRAUFF & RYAN—Lawton Campbell, vice-president and director of radio, stated that as yet the agency's radio

bell, vice-president and director of radio, stated that as yet the agency's radio clients had not given any indication of pruning radio budgets. R&R now handles 17 Coast-to-Coast shows, plus a

dles 17 Coast-to-Coast shows, plus a batch of local business.
YOUNG & RUBICAM—Spokesman for Y&R stated that as yet there had been no indication of a coming budget cut. Gulf Oil plans to continue its Screen Guild Theater, but it is pointed out that a lot of Gulf's business is in the Southwest, where the oil shortage has not had much effect. "For next year," he added, "your guess is as good as mine."
McCANN-ERICKSON, INC.—William M. Spire, radio director, stated that reducing of ad budgets would be felt quite a bit in media other than radio, because programs will be designed to keep the product before the public even tho the

### Honest—But Nuts!

MINNEAPOLIS, Aug. 9.—Diogenes can now turn low his lamp. The honest man has been found.

Presenting his nationwide broadcast from the stage of the Orpheum Theater here Monday (4), Dr. I. Q. dropped 50 silver dollars into the hands of one man. At conclusion of show the man made his way to the box office and tendered one cartwheel to the cashier.

box office and tendered one cartwheer to the cashier.

"Dr. I. Q.," he said, "gave me 51 silver dollars instead of the 50 to which I was entitled. Please return this to him."

talks will not concentrate on sales. In other words, the institutional slant will become more evident.

become more evident.

Check-up of CBS programs indicates no appreciable budget pruning even among those accounts which will feel the effect of priorities. American Oil Company has cut Edwin C. Hill from five to three times a week; Chrysler still has a full hour Thursday night; Ford is still in, ditto Gulf and Texas.

National Broadcasting Company is doubtful over the outlook for automotive and auto accessories advertising. Ford program, however, goes back on CBS September 28. NBC execs feel the oil companies, particularly Standard Oil and Citles Service, will keep up with solid radio budgets, and believe the outlook for certain products, like soap, cosmetics, etc., is very good.

etc., is very good.

Mutual network execs believe radio advertising in general is set for a boost, particularly in categories including cigars, cigarettes, and cereals.

# Rorke's Coup-Gets **New Streets Named** After CBS Artists

HOLLYWOOD, Aug. 9.—Hal Rorke, CBS-KNX publicity director, pulled a plum last Saturday when he worked strings to get streets named for Columbia artists in the housing development section for defense workers employed at the new Douglas and Vultee plants east of Long Beach near Bell-flower.

flower.

Opening of the Mayfair development in the Lakewood Village area was broadcast over KNX and stations of the CBS Pacific Coast network.

Streets named for CBS artists include DeMille Park, Hedda Street (for Hedda Hopper), Dagwood Avenue (Blondie), Fidler Avenue, Premiere Avenue (Louella Parson's Hollywood Premiere), Pearce Avenue, Lorelle Avenue (Big Town), Hersholt Avenue, Autry Avenue, Amos Avenue, and Andy Street. Business section is known as Columbia Mayfair Square.

fair Square.

Gene Autry, Hedda Hopper, and Arthur Lake (Dagwood) attended the cere-

Los Angeles County street naming regulations prevent duplication of street names within the county, eliminating the use of Robinson Street, Parsons Street, or Hopper Street.

Jimmie Fidler, when told that a street had been named for him, said that he

### Loves to Cuff

PHILADELPHIA, Aug. 9.—The height of gall was found in a letter addressed to WDAS this week. Its contents were brief and rather

"Gentlemen: Please send me any free samples you are offering this week, and put me on your mailing list for anything else you are giving away."

# Lux Theater's Actors' Bill \$500,000 Yearly

NEW YORK, Aug. 9.—Lux Radio Theater, which resumes on Columbia September 8 in the spot now held by the Forecast series, will continue as a terrific financial bonanza to actors. For some years Lever Bros.' show has been paying actors a yearly total of between \$500,000 and \$600,000 for 44 programs a year. This figure is exclusive of salaries for Lou Silvers' band (18 men) and producer Cecil B. DeMille.

Guest budget on Lux calls for top

ducer Cecil B. DeMille.
Guest budget on Lux calls for top salaries of \$5,000, with average guest budget hitting about \$9,000 weekly. In addition, regular cast numbers between 15 and 27 actors, with salaries averaging from \$85 to \$100, AFRA scale for the job. Total weekly actor salary bill comes to between \$11,000 and \$12,000.

Lux pay cheeks to actors, according

Lux pay checks to actors, according estimates, total some 1.200 yearly. with a record high of nearly 1,400 on some years.

Salary of DeMille is estimated at about

\$3,000 weekly, with cost of Silvers' ork raising the total production cost to \$16,000 to \$18,000.

### CBS Shell Gas Show

SAN FRANCISCO, Aug. 9.—CBS Coast network sales, thru J. Walter Thompson Agency, San Francisco, has closed deal with Shell Oil to produce half-hour weekly show guesting outstanding celebrities. Show will switch to important Pacific Coast cities during run of a scheduled 52 weeks.

Ant Kemp, CBS sales manager in San Francisco, swung the deal. Show has been tabbed Shell Comes to the Party. First guester will be Jimmy Mattern, twice around-the-world flier.

twice around-the-world flier.

knew people were living on Fidler but this was the first time strangers had ever moved in.

# Advertisers, Agencies, Stations

NEW YORK:

CAMPBELL SOUP COMPANY has renewed its Monday thru Saturday news periods on WEAF at 9:05-9:10 d.m. and 12:45-12:50 p.m. for another 20 weeks. Ward Wheelock is the agency.

Herman Finkelstein, of ASCAP counsel, cannot get away to his Bucks County (Pa.) farm until the conclusion of the NBC-ASCAP negotiations.

Art Green, one of the most successful commercial blurbers on the local stations, now under exclusive contract to WMCA.

Jack Banner, WNEW publicity chief, back from one-week vacation. Nat Berlin, of continuity department, also due back. Bill McGrath, station's production head, and Irene Davis, of commercial traffic department, leaving for vacations.

Campbell Soup Gompany, thru Ruthrauff & Ryan, has inked Lanny Ross to a long-term contract for continuation of his France. inked Lanny Ross to a long-term contract for continuation of his Franco-American show.... According to a statement released by Arthur Hull Hayes, manager of WABC, outlook for fall and manager of WARC, outlook for fall and winter points to station's busiest season in history. Seventy-six per cent of station's present advertisers are operating on renewed contracts... Dudley Connolly, program director of WWRL, Woodside, L. I., back after a two-week vacation.

. . . Al Simon, of WHN, begins a one-week vacation August 11. Touring Canada. Others at the station on vacation are Dorothy Thoman, secretary to Herbert Pettey, and Sybil Pelton, secretary to Fred Raphael, program manager. . . Old Gold Cigarettes has renewed for Clem McCarthy, who broadcasts racing results daily over WHN.

JULES HERBUVEAUX, NBC Central Division program manager, spent last week in New York on business... Mrs. Ruth Farquhar joins the copy department of H. W. Kastor & Sons Friday (15). Was formerly with J. Walter Thompson in New York and for the last six years was in the copy department of Benton & Bowles... Everett Mitchell, National Farm and Home Hour emsee, returned Thursday (7) from Washington, D. C., where he made a movie with U. S. Department of Agriculture officials, titled Food for Defense... New business reported by WJJD includes Levinson's Loans, Inc., 15-minute participation in Bill Anson's Laugh Music Hall, Monday thru Friday, for 52 weeks, placed thru Goufain - Cobb Agency; Michael Leonard Seed Company, thru Allen & Reynolds, Inc., five one-minute an-ULES HERBUVEAUX, NBC Central Dione-minute Inc (See ADVERTISERS on opposite page)

# Acts Perk Up At Heavy CBS, **NBC Tele Sked**

NEW YORK, Aug. 9.-A hint as to the employment possibilities inherent in television is obtained in figures fur-nished by Columbia Broadcasting Sys-tem and National Broadcasting Company tem and National Broadcasting Company relative to the number of performers who have appeared before television cameras since the beginning of July. CBS, while not giving out with any fireworks about opportunities inherent in television at the present time, nevertheless has had 200 people before its cameras since the inauguration of its schedule in July. Not all of these, of course, are professionals, but a good many are.

National Broadcasting Company, for the month of July, has had 90 professional performers appear before its cameras.

Names of those appearing, according

cameras.

Names of those appearing, according to both CBS and NBC, indicate that vaudeville shows signs of moving over en masse into tele. CBS program carrying most of the professionals is Men at Work, and that on NBC carrying most professionals is Radio City Matinee.

Appearing on CBS the past month

professionals is Radio City Matinee.

Appearing on CBS the past month were Ray and Arthur, Julian and Marjori, Betty Jane Smith, Jack McCoy, Tamara, Sue Reed and male singers, Jack Homer, Toy and Wing, Gus Van, Caroline Marsh, Lou and Dorothy Rowlands, Bankoff and Cannon, Dancing Debs, Charles Althoff, the Barrys, Foley and Mason; Victor, dancer; Annette, singer; Thiesen's dogs. Henny Youngman is set for a Monday (11) appearance on Men at Work.

Performers on NBC tele, since the in-

man is set to a montary (17) appearance on Men at Work.

Performers on NBC tele, since the inauguration of the commercial policy, have included Ralph Morgan, the Revuers, Harvey Harding, Noel Madison, Vivian Donner Models, Henrietta Lovelace, Richard Kent, Mrs. Margaret Fisher and Sylvia, Percy Cowan, Margaret Johnston, Verona and Elleen Bassett, Powers Singing Models, Red Caps Quartet, Rosa Rio, the Triolets, Chandra, Seiko Sarina; Ed, Jack, and Betty Lou; Cornelia Otis Skinner, Asta Sven, Ireene Wicker, Angi Poulos, Adelaide Thompson, Phyllis Jean, Li Ling Ai, Erik Rhodes, Tamara, Ted Jewett, and Carveth Wells. Rhodes, Tama Carveth Wells.

# Mid-Atlantic Net Station Gets Okeh

TRENTON, N. J., Aug. 9.—First step in a Mid-Atlantic regional network was

TRENTON, N. J., Aug. 9.—First step in a Mid-Atlantic regional network was completed with grant of license to the Trent Broadcasting Company to construct a new station here. Althof a separate corporation, new station is closely linked in officers and stock-holders with WFPG in Atlantic City, New airer here will be a full-timer, operating on 920 kc. and covering 1,000 watts. Moreover, according to Charles Quinn, prez of the new company, intention is for the station to operate on a 24-hour basis.

Station backers include A. Harry Zoog, one of the owners and manager of WFPG, Atlantic City, as executive vice-president, and Richard Endicott, general manager of Atlantic City's Steel Pier and resort hotel operator, as treasurer. Stockholders are John F. Trainor and E. E. Carroll; Rep. Elma H. Wene, Democratic congressman from Vineland, N. J., which is expected to be another link in the regional network; George A. Hamid, owner of the New Jersey State Fair here and Atlantic City Hamid's Million-Dollar Pier, and James A. J. Ross, Allen Blankfield, and Bennett Tousley.

### **B&W Expands Net**

CHICAGO, Aug. 9.—The Brown & Williamson Tobacco Corporation's College Humor and Private Linn Borden Reports programs will add 56 stations to their NBC Red network broadcasts on September 30, making a total of 110 stations. Account is handled by the Russell M. Seeds Agency.

# Radio Talent

New York by IERRY LESSER

FOR the sixth time in his 20 years' summer residence at City Island, RALPH LOCKE, who plays Papa David in the Life Can Be Beautiful series, has been cited for distinguished life-saving services. Two weeks ago RALPH saved the lives of two youngsters whose boat overturned off shore. . . . ESTELLE LEVY did her first singing job on radio last week when she appeared as guest star with LYNN MURRAY'S orchestra on the CBS Forecast show. She uses the name of GWEN DAVIES. . . WALTER TETLEY has returned to the Coast for a featured role on the new Great Guidersleeve show. . . AL JOLSON will appear on the Star Spangled Theater August 10. . . GEORGE BRYAN newscasting over CBS daily for Calox Tooth Powder at 3:55 p.m. . . . CHARLES STARK was banqueted by the mayor of Reading when he took part in the celebration inaugurating TWA plane service between New York and Reading.

FIGHT CAMP, heard on the 7 p.m.

FIGHT CAMP, heard on the 7 p.m. Sunday spot on WOR, will skip its August 17 broadcast and thereafter will be switched to Friday evenings from 8:30-9 p.m., replacing Tropical Serenade,

WARREN COLSTON plays the role of Hanson on the new Mystery Man series.

. . MEYER DAVIS says he stopped picking up restaurant tabs for big parties when he overheard a gal call him an "after-dinner mint."

# Chicago By NAT GREEN

BILLY MILLS, music director of the Hap Hazard and Fibber McGee and Molly shows, went to Flint, Mich., Friday Molly shows, went to Flint, Mich., Friday (8) to attend the annual meeting of the Billy Mills Club, composed of musicians who worked with him in Flint before he came to Chicago. . . . BARBARA LUD-DY, Campana's First Nighter leading lady. is sponsoring a series of music appreciation evenings at her home under the instruction of Robert Fizdale, young pianist. Radio folk attending the class include Eileen Tremayne, Donna Reade, Virginia Payne, Art Kohl, and Carlton Kadell. . . ROGER DE YOUNG has been assigned a role in the Arnold Grimm's Daughter series. . . MAXINE GARNER is back in the cast of Backstage Wife after a year's absence. . . The Russell M. Seeds Company has signed Mary Ann Mercer, who has been featured voralist with the Mitchell Ayers band for the past four years, to take the singing spot on the College Humor program, starting August 19. . . HERBERT FOOTE, Chi organist, has been added to the WBBM-CBS musical staff. . . ED ALLEN, announcer who stooges on the Tom, Dick, and Harry show, is vacationing in Wisconsin. . . . RICHARD BROOKS, NBC writer-narrator, has written a volume of short stories, Splinters. Included in it are some of the five (8) to attend the annual meeting of

stories a week he writes for his NBC broadcasts.

BORIS APLON and Lou Scofield are new members of the Wings on Watch cast. . . . VERN HANSEN. WGN announcer, is handling the interviews on the June Baker Home Management Hour for two weeks on Tuesdays and Thursdays while Katherine Roche, regular conductor, vacations in Canada and New England. . . LOUIS TERKIE has joined the cast of Midstream. . . Look for a Lou Cowan-Walt Disney show to hit the airlanes shortly. . . LINN BORDEN, of Uncle Walter's Dog House, flew to New York Saturday (9) and made a guest appearance on the Vaudeville Theater air show. . . Ork leader Billy Mills, in collaboration with Eddie House, former Chicago Theater organist and now staff organist on KROW, Oakland, Calif., have written a song titled I'm in Love With the Sound Effects Man, which will be published shortly. published shortly.

# Hollywood SAM ABBOTT

JACK CARSON, on NBC's Signal Carnival program, slated for a starring role in a forthcoming Warner picture. . . . PENNY SINGLETON in her third year on the Blondie program. . . . JERRY LESTER, NBC comedian featured on the Kraft Music Hall program, went to Santa Monica Hospital Friday (8) to have his tonsils removed. He will be absent from the August 14 and 21 broadcasts. . . . ART BAKER, of the NBC-Blue Notebook program, is offering listeners a list of books to be found in the White House library. . . . HAL GIBNEY, NBC announcer, has been assigned permanently to the Speaking of Glamour program starring FRANCES SCULLY. Gibeny replaces Joy Storm, who moved up to the post of director of special events in Hollywood. . . . Five leading Pacific sportcasters, KEN NILES, TOM HANLON, SAM BALTER, BILL HENRY, and WENDELL NILES, are working with Tom Harmon, all-American football star, at Columbia studios as announcers covering football sequences in his picture, Harmon of Michigan. . . . ARCHIE PRESBY, NBC San Francisco announcer, is in Hollywood on a vacation. ACK CARSON, on NBC's Signal Carni-

STELLA UNGER, NBC's Your Holly-STELLA UNGER, NBC's Your Hollywood News Girl, is in from New York for three weeks. She is lining up names for appearances on her program while she's here and is negotiating for movie trailers with the National Screen Service.

. JOHNNIE JOHNSTON, NBC baritone, took his first vacation in nine years recently. He saddled his steed and set out from his San Fernando Valley home to ride horseback to Santa Barbara,

# Outlook Dims for Quick Return Of ASCAP Music; Stations Balk

NEW YORK, Aug. 9.—At press time outlook for a quick return of ASCAP music to the National Broadcasting Commusic to the National Broadcasting Company seemed dimmer. This development followed reports that all was presumably settled between the warring chain and the embattled performing rights society. Feeling now is that two months may elapse before an NBC-ASCAP contract is signed.

Toughest nut to crack before the music can be returned to NBC is the attitude of many of the affiliates, some of whom appear to be adamant in their refusal to do business with the

Shirer for General Foods

NEW YORK, Aug. 9.—William L. Shirer, CBS newscaster, has been signed to do a news series for General Foods, in the interest of Sanka Coffee, Sundays at 5:45-6 p.m., starting October 5.

Young & Rubicam are the agency.

Society. At press time NBC, which had asked its affiliates for their okeh on the proposed contract calling for 2¾ per cent on network sales and 2¼ per cent on local sales, had heard from only one third of its 234 affiliated stations. Of this one third, two thirds agreed to the music terms, according to NBC. The remaining one third would not give the go-ahead sign for various reasons. Non-NBC sources, however, claimed only 27 affiliated outlets had approved, and that some of these approvals were contingent upon closer examination of the contract. The dissenting stations fell into these

upon closer examination of the contract. The dissenting stations fell into these categories: (1) Those allegedly satisfied with the available BMI music, (2) those who do not want to pay 2¾ per cent on network music, (3) those wanting to sign only on a per program basis, (4) those stating they will not sign under any conditions and indicating terrific spleen toward the Society.

According to NBC approval of affili-

According to NBC, approval of affiliates is absolutely necessary, in that the network cannot properly collect from some affiliates and not collect from others. NBC points out that it cannot very well throw the recalcitrant stations off the chain, inasmuch as such stations would probably raise loud squawks of discrimination. discrimination.

### **ADVERTISERS**

nouncements weekly for 13 weeks, and Great Western Laundry Company, thru Salem N. Baskin Advertising Agency, for Fun, Inc., 8-8:30 a.m. Monday thru Friday, for 52 weeks. . . Don Kelley, director of publicity and promotion at WLS, back from a fishing trip thru Wisconsin. . . Ken Dyke. Eastern NBC sales promotion manager, in Chi for a couple of days last week. . . Lavinia S. Schwartz, Midwestern educational director of CBS. and Ken Ellington, of WBBM's special events department, are at Springfield, Ill., this week with the WBBM Mobile Air Theater unit, making recordings at the Illinois State Fair. . . New business on WIND includes Standard Distributing Company, thru Lane, Benson, McClure, Inc., for 10:20-10:25 a.m. strip Mondays, Wednesdays, and Fridays for 52 weeks, effective August 6, and Lake County Agricultural Society, quarter-hour spot three days this week advertising the fair at Crown Point, Ind. . Allen M. Fishburn Joined the NBC Central Division production staff last week, replacing Maurice Wetzel, who was promoted recently to assistant production manager. (Continued from opposite page)

### PHILADELPHIA:

PHILADELPHIA:

Leroy Miller's participating Kyw Musical Clock will be taken off the selling mart next month, eight sponsors already having gobbled up the daily two-hour show. . . Bill Shain leaves his editorial desk at The Philadelphia Bulletin to join the Philo publicity staff. . Al Paul Lefton gets the Lightolier Company account, its New York office handling for sponsor's lighting fixtures and lamps, with Gray & Rogers adding to its books the W. G. B. Oil Clariffer, Inc., account. . . Roger W. Clipp and Arthur Simon, general managers of WFIL and WPEN respectively, lend their names to the Citizens' Committee for the annual charity drive of the St. Vincent's Hospital Guild. . . P. B. White, local tailoring firm, returns to radio September 1 after an absence of several months, taking an hour nightly on WFIL, with Mort Lawrence getting the call to emsee the platter show for the next 52 weeks. . . WHAT broadcasting pin - by - pin descriptions of bowling matches. . . Murray Arnold, WIP program chief, authoring a tome of poems set to get a printing. . . Radio resulting in a sellout of stock, A. L. Petrie, manager of Bond Clothes store here, cancels his Kyw show until the fall, when the store's stock will be replenished. store's stock will be replenished.

about 100 miles north, where he participated in the Santa Barbara Fiesta... Ann Gillis, star on A Date participated in the Santa Barbara Fiesta. . . Ann Gillis, star on A Date With Judy, Bob Hope summer replacement, is enjoying a short between-shows vacation, having just finished her scenes in Glamour Boy, Para picture. . . . VIR-GINIA SALE, who plays Martha on Those We Love, has settled down to a regular schedule of appearances with her One Woman Show at various California army camps. She is also working in Miss Polly at the Hal Roach studios. . . MEL RUICK, Lux Radio Theater announcer, made a record run back to Hollywood from his home town, Boise, Idaho, to take a role in the new Para picture, Reap the Wild Wind. He was notified in the morning and arrived here that night.

Stations Taste Blood

Attitude of the dissenting NBC stations, according to observers here, is that these outlets now believe they have ASCAP on the run and see no reason to let up on the chase. The stations, according to some execs in New York, "have tasted blood."

NBC is now placed in a peculiar position. After warring with ASCAP since January 1, it now ostensibly finds itself in accord with the Society but finds its affiliates still on the other side of the fence.

the fence.

It is pointed out, however, that prior to the Mutual-ASCAP pact, Mutual was faced with indecision on the part of 50 per cent of its stations and still concluded the deal. Mutual, however, figured this indecision resulted from pressure by the National Association of Broadcasters rather than dissatisfaction with the ASCAP deal. MBS sent out the contract about May 1 and claims that the stations, rather than saying flately "no," just held off until the NAB convention in St. Louis.

NBC late this week stated it would try its best to persuade affiliates to agree to the ASCAP deal, but would not venture an opinion as to how long a period this might take. Nor would Herman Finkelstein, of ASCAP, venture an opinion as to how soon the music might be returned to the net. NBC execs have been meeting with IRNA officials trying to iron out disagreements and are worried lest some of the larger NBC stations cannot be won over to the terms. "But in the long run," NBC execs said, "we will settle it."



Dir.: Wm. Morris Agency

# Producer-Director-Writer Currently Producing

"HOLLAND HOUSEWARMING"

With

Benny Goodman Adolph Menjou Mary Astor Pat O'Brien

Merle Oberon Joan Bennett **Andrews Sisters** Don McNeill, etc. (For Ruthrauff & Ryan)

"TREASURE ISLAND" (For Blackett-Sample-Hummert)

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### "Forecasts 4 and 5"

Reviewed Monday, 9-10 p.m. Style Dramatic. Sustaining on WABC (New York, CBS network).

Continuing with its Forecast series, CBS last week again divided the hour's time into two sections, one emanating from New York and the other from Hollywood. Both halves were dramatic skits, one comedy and the other comedy-mystery, and both showed defects on the initial stanza. They possess possibilities, however, if properly developed.

The New York section, on from 9 to 9:30, starred Dudley Digges in a session called *Pibby and the Houlihans*, written by George Corey and directed by Earl McGill. This stems from Corey's play, *Reaching for the Stars*, which was tried out last spring by the Experimental Theater—making Pibby probably the most tried-out character in current fiction. Pibby is a pompously indigent Irishman who is divinely convinced that he can fix anything, and who, after fitting misadventures, usually succeeds. The play about him last spring showed a fine feeling for Irish-American idiom, a racy and rich style, and a splendidly satirico-The New York section, on from 9 to feeling for Irish-American idiom, a racy and rich style, and a splendidly satirico-sympathetic analysis of Hiberian characters. It also showed a tendency to fly off into plot-lines reminiscent of phony and pat farce. This first adventure of Pibby on the air reveals the same advantages and defects. A little less pat plotting and a little more comedy stemning from character should make the ming from character should make the series a delight.

The session had Pibby answering an attorney's letter promising an inheritance, only to find that the lawyer really wanted to collect a debt. His excuses to his wife and assembled friends end by involving a taxi company and the police force—but Pibby gets a windfall in the end. Digges lacks the full robustiousness that Pibby should have, tho otherwise he did an excellent job. Others in the cast were uniformly good. The direction, however, failed to tie the half hour up tightly enough to sustain constant interest, a fault that it shared with the writing. Even the episode presented would probably have seemed a lot better if it had been held to 15 minutes.

if it had been held to 15 minutes.

The Hollywood stint, from 9:30 to 10, called Deductions De Luxe, proved again that The Thin Man has an awful lot to answer for. Written by Frank Galen and Keith Fowler, it presented a gay, nonchalant, hard-drinking, suave detective and his wise-cracking wife, and the startling unoriginality of that set-up makes one wonder why it was included on a program that's supposed to present new ideas in the field. The dialog, however, was fast-moving (as always in this sort of thing), and the splendid pacing of the direction slipped glossily over plenty that was wrong with the idea and the script.

Episode presented had Roger Boone and his wife discovering why a prize

Episode presented had Roger Boone and his wife discovering why a prize poodle had been painted green. The monumental unimportance of the "problem" tended to kill all interest, and the clues were obvious enough to make it no real problem anyhow. In addition, the gags were most of them in the currently accepted tradition of sophisticated corn, and many of them were stale. Adolph Menjou and his wife, Veree Teasdale, played the leads, with Menjou

Adolph Menjou and his wife, Veree Teasdale, played the leads, with Menjou coming off much the better of the two; some of the supporting players were bad enough to have stepped directly from supporting casts in films.

Forecasts 4 and 5 point up the lack of imagination in the current series. So far, the presentations have been for the most part merely ideas for story-series of one sort or another. Radio should be able to do better than that. Forecast, to do its job, should point out new paths, not trudge wearily over the qld, worn ones.

Eugene Burr.

### "Forecast 6"

Reviewed Monday, 9-10 p.m. Style -Music-drama, Station—Sustaining -Sustaining on WABC (New York, CBS network). Title of this series would be Songs Without End. It purports to be a "rhapsody on the lives, loves, and dreams of the men of music."

Sample program, given Monday, was titled Reverie and was based on the life, love, and music of the French composer Claude Debussy. Burgess Meredith

played Debussy, with Margo emoting as Gabrielle, Debussy's girl friend. The presentation was tedious, the script la-boring to present interestingly the complicated mental meanderings of the two lovers. Gabrielle leaves Debussy, not because she does not love him but be-cause she is afraid he may leave her-despite his protestations of undying affection.

Much of the talk is done in passionate whispers and both the principals overact. Howard Barlow's orchestra plays Debussy's music thru it all, working familiar themes into the plot.

All told, it was a rather dull piece, and the long introduction did not help. This introduction, delivered by producer and director William Spier, was a sort of prolog giving excerpts from the lives of famous composers. Intended to give the listener a slant on what the series might be like, the prolog merely succeeded in extending the show so that it covered an excessively long period. A better effect could have been achieved by omitting all the fanfare and going right into the play and trimming all verbiage so as to keep within the confines of 30 minutes.

Paul Ackerman. All told, it was a rather dull piece,

### "Joe and Ethel Turp"

Reviewed Monday, 8-8:15 p.m. Style -Comedy. Sustaining over WMCA.

The Damon Runyon characters, in straying from newsprint and screen, have lost much of their fidelity as real people and have gone into the comic strip category. Much of the fault is due to the adaptation of Don Johnson in spite of the Alexh dealganating losse Black and of the okeh declamation Jesse Block and

Eve Sully.

Initial episode was one of those things Initial episode was one of those things wherein Ethel is dismayed by the fact that she is getting callipyginous. Joe naturally contradicts her, but she is bothered by the fact that he looked long and hard at Betty Grable, who is nice and thin, at the movie show. It see-saws until she is finally convinced, and the first airing winds up with an all's well in the Turp wigwam. in the Turp wigwam.

The material appears to be spread very thin. Adaptor Johnson has apparently figured this to be sure-fire stuff, but the calculations went askew. The handicap was too much for the Block and Sully delivery. The B. & S. vaude and

radio background indicates better epi-

sode than the initial sampler.

Flashback method is used, opener being Joe typing out a letter to Runyon, with Ethel coming in to dramatize the epistle.

Tom Hudson does the announcing.

Joe Cohen.

### 'Wanderer of the Wastelands'

Reviewed Thursday, 5-5:10 p.m. Style -Western songs. Sponsor—Community
Opticians. WHDH (Boston).

Well, podner, you really got something

The W. of the W. seems like a right nice young feller. Leastwise, he's got a nice set of pipes and he knows how to use 'em. He also has a pleasing personality that he gets across very nicely and he sticks to his Western songs where he knows he can deliver.

Probably the best of the Western

knows he can deliver.

Probably the best of the Western chirpers on the air hereabouts, his effect is spoiled by one thing—he does his own commercials. A singer is a singer and announcer—and announcer is an announcer—and an announcer is an announcer—and when the twain meet they provide a situation like this, where you wish the guy would shut up with those commer-

guy would shut up with the cials and keep on singing.

If there's still a market for his particular type of talent, this lad should go Mike Kaplan.

### Studio Players

Reviewed Friday, 10:15-10:45 p.m. tyle — Dramatic. Sustaining over WWRL (Woodside, L. I.)

The Studio Players are probably recruited from the Woodside Drama and Luncheon Club, if there is one. They have all the distinction of torchbearers at their worst.

at their worst.

Their scripts, if the one caught is typical, are no help either. This one, with an all-femme cast, was written by Harold L. Geyer and was called Ladies at Lunch. an all-Temme cast, was written by Haroid L. Geyer and was called Ladies at Lunch. It might fittingly have been subtitled The Invasion of La Femme Fatale. It has to do with three suburban matrons, facing the visit of a predatory divorcee. Dire things—such as a surreptitous kiss perpetrated by the flaming lady and the husband of one of the other gals—happens at the club dance. But there's a terrific denouement when the Invincible Angeline (they call her that, no kidding) is cornered by the youngest of the matrons and told that the husband really goes only for younger women. This so enrages the Invincible Angeline that, gnashing her teeth, she ups and leaves the town. The other young wives are simply bowled over by the per-

spicacity of the winner.

spicacity of the winner.

The idea of telling it all thru a fourwomen cast was probably figured as being terribly, terribly clever. With an appalling paucity of incident, the frightful dialog drones on and on and on, as delicately subtle as the odor of a stable, as witty as a shop window dummy, and as interesting as a strip of blank tickertape. The motivation and emotional reactions are quite beyond words; they have the cogent conviction of a tonguetied bond salesman.

The four-woman cast gives it exactly

The four-woman cast gives it exactly what it deserves; it's common kindness to omit cast credits. If the Studio Players can be this bad with only one sex, shudders to think of what could do with two. Eugene Burr

### **GOV'T POLICY**

GOV'T POLICY

(Continued from page 5)
ship. Nothing has been decided by the radio regulators on this score, and it is not believed that any decision adverse to publishers, as such, will ever result from the press-radio hearings, now recessed until September 17. The apparent purpose of the press-radio hearings is to lay once and for all the ghost of controversy concerning newspaper ownership, which members of Congress have voiced during the last 20 years. Continued inroads into radio by newspaper publishers from nothing to almost two thirds of all licensed stations in one manner or another has alarmed many persons, who view newspaper publishing as a Big Business rather than a public service. Public interest, convenience, and necessity are the only criteria the FCC may go by, and a few newspapers like The Detroit News (WWJ) feel certain that their ownership of stations will prove a public service.

necessity are the only criteria the FCC may go by, and a few newspapers like The Detroit News (WWJ) feel certain that their ownership of stations will prove a public service.

An indication of the outcome of these hearings might be interpreted from remarks of Chairman Fly at a recent press conference. He was asked about the newspaper applications for FM stations, which had been held up pending determination of the general newspaper question. It was pointed out that only a few publishers were filing applications for FM licenses since the press-radio hearings had been called, while the bulk of those intending to apply were awaiting the outcome of the newspaper issue before submitting their application forms. Fly admitted that those who had filed were "getting the jump" on competitors by at least three to six months because it would take that long for the hesitant publishers to have their papers prepared for FCC action later.

Altho the drift of his remark did not become apparent to everyone, a few drew the conclusion that publishers eventually would receive FM grants like any other applicants—providing they were not in a monopolistic position to begin with. In addition, it is believed that Commissioners Payne, Craven, Case, and Wakefield would oppose any discrimination against publishers. The latter three men are activated by belief their sole duties concern adjudication of intraindustry disputes and, beyond the settling of engineering questions, they evidence little interest in radio regulation.

# ommen

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Kraft Music Hall program on NBC's Red net Thursday, 9-10 p.m., minus Bing Crosby (now vacationing), feels the loss severely. This is no slap at Don Ameche, who takes over the emsee role. Ameche is a glib speaker and his singing has improved during the past year or so—but as radio fare he is a far cry from Crosby, who, in addition to his warbling, has paced the Music Hall show supremely well.

On Thursday's session comic Jerry Lester scored okeh. The general comedy value, in fact, was high, much of this being due to guest Bert Lahr, a zany being due to guest Bert Lahr, a zany whose crackpot utterances score very well via radio. Much of the script's humor centered around the theme of Lahr becoming a father. Lester and Ameche joined in the gab at this point, making a good trio for laughs. J. Walter Thompson, agency handling the show, has high hopes for Lester.

Other guests on the show were Gail Patrick and Wingy Mannone. Miss Patrick fair, but Wingy excellent with jive trumpet and solo renditions—particularly O Solo Mio.

Connie Boswell, so it seemed, carried an unusually large burden of the show,

an unusually large burden of the show, warbling very frequently, both in solo and an occasional duet with Ameche. She's as wonderful as ever.

Ackerman.

Since The Bright Idea Club (2:30-3 p.m. Saturdays over the Columbia net) has received enough letters from kids to keep it going for several years, it's evident that it manages to anchor a

number of youngsters indoors on Saturday afternoons. That fact seems like a footnote on the deterioration of the race. The Club is a nice enough program for whipper-snappers, but it's hard to see how it can compete with the delights of cops-and-robbers or even hop-scotch. Written by Madeline Gray, who also appears as "The Bright Idea Lady"—a somewhat coy touch—it divides its time into days. each day dealing with a different subject. Included are moneymaking schemes, sports, pets, music, hobbies, and puzzles. In all but the lastnamed class a young guest is rung in, making schemes, sports, pets, music, hobbies, and puzzles. In all but the lastnamed class a young guest is rung in, and some of them are pretty hard to take. Particularly so on the program caught were a couple of tiny damsels who spoke glibly of raising white mice (even at a high mortality rate) to buy Defense Stamps. Or maybe the mice were merely symbolic of the great American taxpayer. Also included were (under sports) a lad who teaches bagpunching and (under pets) a story of a dog who was taught to dig at command, with someone creating an acutely painful impression by reading lines in what he fondly supposed would sound like the voice of a dog. A young accordionist (under music) was good. Peter Donnell does the interviewing, and Miss Gray does miscellaneous chores, including the presentation of the weekly puzzle, which is told in story form calculated to appeal only to those mental ages incapable of solving the puzzle. Prizes (\$5 and a reference work each) are given weekly to the boy and girl writing the best letters containing bright ideas. Burr.

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# ORKS' NO-PAY-OFF PLANS

# Count and Duke To Alternate at **NY Cafe Society**

NEW YORK, Aug. 9.—Barney Joseph son, operator of the uptown and down-town Cafe Society niteries, will start a new alternating band policy at the upnew alternating band policy at the uptown spot September 16 when Count Basie and ork take over for a three-month run. Basie will be followed by Duke Ellington, who will be in for another 60 or 90 days; then whole procedure will be repeated, with Basie returning for another stint. It makes the first time that big Negro bands have played the spot, John Kirby-sized orks handling the job previously.

Untown Cafe Society's new policy of

Uptown Cafe Society's new policy of orks as "permanent" fixtures adds to an already increasing list of New York hotels and night spots using the same bands year in and year out. Lexington Hotel has split several seasons between Ray Kinney and Andy Iona. Guy Lombardo has been a regular visitor for several years at the Roosevelt Hotel, coming in again September 27 of this year. Horace Heidt is an old-guarder at the Biltmore Hotel and is due back there this fall. Eddy Duchin's season at the Plaza Hotel is an annual affair. Then there's Emile Petti at the Savoy-Plaza cocktail lounge. Blue Barron's Edison Hotel stand, Maximilian Bergere and Panchito at the Versailles, Johnny Johnson's Shelton Hotel stand, and Sonny Kendis at the Stork Club. Untown Cafe Society's new policy of

William Morris office is servicing Cafe Society on its coming Basie-Ellington run policy. Josephson will probably maintain his current policy of small combos and individual acts at his down-

### 3,600 Hoofers Brave Rain To Dig Calloway in Alabam

BIRMINGHAM, Ala., Aug. 9.—Despite a two-hour cloudburst which brought over three inches of rain during the evening, Cab Calloway and ork, promoted by Martel Brett, drew a \$3.100 house and 3,600 people at the Municipal Auditorium here Saturday (2).

It was necessary to turn away from the dance floor 600 Negroes, who were admitted to the balcony, and several soldiers from Camp McClellan. Hop was billed as "Pre-Maneuver Dance."

### How Great Music Is Born

VERMILION, O., Aug. 9.-Cultural inspiration is manifested in many forms, but it takes intense emotion, perhaps genius, to squat on a road-side, surrounded by a bunch of stranded musicians, and pen a tune

stranded musicians, and pen a tune about your plight.

As a consequence, Raymond Scott's latest is an inspired song called Waiting for a Bus From Akron. It happened last Sunday when the Scott band was on its way to fill a one-nighter at Crystal Beach here, and the bus in which they were traveling caught fire at Sulliyan O. 30 miles caught fire at Sullivan, O., 30 miles

caught fire at Sullivan, O., 30 miles from here.

There are no transportation facilities out of Sullivan, so the bus company had to send a tub in from Akron, an hour and a half away, to transport the boys.

P. S.—Nobody injured—just some scorched nerves.

# Heatherton's Net Is \$78 Out of Weekly G

NEW YORK, Aug. 9.—A motion to reduce the amount of a judgment against Ray Heatherton by the Columbia Artist Bureau has been granted so that the amount that can be levied upon is \$78 weekly. Heatherton, current at the Biltweekly. Heatherton, current at the Bitt-more, contended that during his current booking at \$1,220 weekly, he pays out \$1,142 weekly in salaries, commissions, union taxes, and arrangements.

He contended that after all payments re made his gross income is only \$78

weekly.

Under the law, CAB can only get \$7.80

weekly.
The decision was made by Justice
Bernstein of the New York Supreme

### AFM Wins \$158.55

SALT LAKE CITY, Aug. 9.—Salt Lake Federation of Musicians, affiliate of the American Federation of Musicians, has been awarded a judgment in city court of \$158.55 against the Roxy Theater gment in the Roxy Theater as the Lake

Company, doing business as the Lake Theater, for back pay for musicians.

The union sued for wages due union musicians who formerly played the house under the direction of William N. Floor. Several weeks ago the union musicians were replaced with non-union men, according to James I. Foley, secretary of the local union.

# Jack Robbins Airs (His) Beefs As "Alley" Glims the Future

NEW YORK, Aug. 9.—Altho NBC's pending signature with ASCAP was still being held up at week's end (NBC claiming it had to await confirmation of the deal from its affiliated outlets), Tin Pan Alley was a hive of activity and confabs concerning the future, after ASCAP again hit the air channels. Many of the pubs met to discuss the matter of mechanical royalties, which has reached a more or less acute stage. Some of the ET outfits have been bringing pressure on publishers to see tunes ing pressure on publishers to see tunes set at a royalty rate of 2 cents a pressing, which is the rate called for by the Copy-

right Act on phono recordings.

Jack Robbins, one of the bigger
ASCAP pubs, said this 2-cent angle was
"preposterous." Pubs used to collect, and
in some cases still do, 25 and 50 cents

in some cases still do, 25 and 50 cents per tune per performance for commercial ET's and \$15 per year for tunes going into transcription libraries.

Robbins also sounded off on the entire ASCAP situation, claiming that he, Warners, Irving Berlin, and some other firms could have held out longer but were high-pressured from the Coast. Coast writers under contract to pic companies were in favor of settlement but. panies were in favor of settlement, but quick, to get their stuff back on the air lanes. Speaking of some other ASCAP members who were anxious at all costs

to make a deal with the webs, Robbins a hit in 20 years. The lesser creators do all the yelling because they are interested in themselves rather than the Society. An empty barrel makes the most noise."

Still, Robbins said, he looked for everything to go thru okeh, and by the first of the year, he felt, ASCAP would have a \$5,000,000 business. There was also much talk among ASCAP-ers concerning E. B. Marks and Southern, the firms which switched their catalogs to BMI and enabled the nets to cash in on some valuable South American stuff. Boys are after blood, according to their talk.

Pubs were a little worried, too, that the radio chains, even after signing with ASCAP, may do their best to curb ASCAP tunes as much as possible so BMI pubs would not be left to far out in the cold. ASCAP-ers were confident, tho. that band leaders would come thru for them. Most of the ASCAP boys felt that since they had kept up their "contacts" with the baton-wavers thru the siege months the latter would not let them down now and would bring pressure on the nets to play ASCAP tunes. Pubs were a little worried too that

# AFM's Ban on Hidden Contract Deals Give Leaders an Idea

over and has decided it was an unfair agreement.

The AFM said this week that the union was not in a position to judge whether or not such "contracts" would have to run out if the dates of expiration carried them past the AFM's September 15 deadline. "That would be for the courts to decide," said a union spokesman. "All we are interested in is that no such agreements are made after September 15."

Ork leaders hooked up on outside

ber 15."
Ork leaders hooked up on outside commission set-ups and who decide to fight it out rather than pay may find the AFM unable to aid them if the case goes to court. Courts, too, may be prone to back the contractor rather than the leaders, because of the contract itself, which is legal when signed by both parties to the agreement. A legal tech-

# Philly AFM To Tilt Wage Scale in Fall

PHILADELPHIA, Aug. 9.—Indications are that the new season will find a general upping of the wage scale for local musicians. Local 77, AFM, served notice on its membership that it is contrary to law to contract for any engagement beyond Labor Day, and it was learned that a price list committee had been appointed last week to study the union's wage scale structure, with open hearings scheduled later in the month for members to submit suggestions and ideas on the new scale.

the new scale.

According to A. Rex Riccardi, the scale will be raised proportionately because of the general increase in living conditions, rents, food, and clothing. With entertainment spots in town enjoying a boom because of the national defense program in this area, not much trouble is expected from employers in meeting the new wage scale. the new wage scale.

The new proposed scale will not be restricted to dance musicians alone, affecting all phases of musical employment. Committees headed by Riccardi ment. Committees headed by Riccardi were appointed to work out new contracts with the Philadelphia Orchestra and local theaters. New scale will also affect the La Scala Opera Company here, the local board refusing to accept the contract of Angelo Bove as musical contractor for the 1941-'42 opera season until new prices are worked out for the coming year.

New scale will cover one-night club dates as well as locations and pits. On club dates, consideration is given if the establishment has signed a closed shop agreement with the union guaranteeing that non-union musicians will not be allowed to perform on the premises.

allowed to perform on the premises.

### Philly Hide-Beater Opens Own Band Office Sept. 1

PHILADELPHIA, Aug. 9.—Jimmy Tyson, drummer boy with Joey Kearns at the WCAU studios here, steps out of the band September 1 to open his own band booking and personal management office.

booking and personal management office. Dropping the Jimmy tag in favor of James C. Tyson Agency, Tyson will manage and book Kearns.

Tyson also takes under his wing the orchestras of Gil Fitch, current at Peacock Gardens, King of Prussia, Pa., and Johnny Creighton, socialite maestro here. In addition to handling the three territorial faves, Tyson will route traveling names out of the New York agencies into this territory for one-night stands.

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NEW YORK, Aug. 9.—A flock of court cases appears to be in the offing next fall, when the American Federation of Musicians puts into effect its ban on back-of-the-scenes commission deals between bands and promoters and also band-financing agreements. One leader has already refused to pay off on one such arrangement, which calls for his kicking in 5 per cent of his gross earnings over a two-year period. Deal was made in return for a location job, but the baton waver has been thinking it over and has decided it was an unfair agreement.

The AFM said this week that the union was not in a position to judge whether or not such "contracts" would have to run out if the dates of expiration carried them past the AFM's September 15 deadline. "That would be for the courts to decide," said a union spokesman. "All

on the first couple of "no-pay-off" disputes to hit judicial circles.

Many other ork relations angles will be affected, too, by the AFM's new ruling. Co-operative orks will definitely have to dissolve their papers, the AFM says. All investments of cash in orks by outside interests will have to be judged by the union, and it is expected that many of these deals will have to be liquidated in some fashion or other.

### Herman Gets First Hold-Over At Hollywood's Palladium

HOLLYWOOD, Aug. 9.—Woody Herman holds the honor of being the first band to be held over at Hollywood Palladium. Opening three weeks ago and playing to 4,800 people as compared with Glenn Miller, who holds a record of 5,200 on the first night, Herman has played to 55,000 up to this point of his stay. Gene Krupa was set to open August 29, but the date has been changed to September 12 now that Herman's engagement has been extended.

Herman is still under Miller and Tommy Dorsey, but a Palladium official said there is a probability that he will top Dorsey on a six-week basis.

### T. Hill Draws 4,900 Fans And \$2,186 in Niles, Mich.

NILES, Mich., Aug. 9.—Tiny Hill broke the attendance record at Avalon Ball-room here week of August 1 by drawing 4,900 persons, and grossing \$2,186. On August 1,600 dancers turned out; August 2, attendance figure was 1,300; August 3, 960; August 5,651; August 6,749, and August 7,640.

# Army Hop a Pain In the Necks of Gray and Mr. T.

DOUGLAS, Ariz., Aug. 9.—Situation has developed here where name bands, breaking jumps between Texas and California at the Top Hat Club, are also subjected to a rough afternoon of military maneuvers. maneuvers.

subjected to a fough arternoon of himstary maneuvers.

Sam Levy, owner of the club, plays a name band one night a week, but made a deal with the neighboring colored army cantonment to put on a concert for the soldiers the afternoon preceding the one-nighter—at the camp.

Bands booked to play the spot contract for it on a two-date basis, splitting a percentage of the profits of the concert. Thinking that the concert is to be held "on the edge of town," both Glen Gray's and Jack Teagarden's orchestras showed up for the date by train but discovered that the "edge" was 70 miles away from the nitery.

but discovered that the "edge" was 70 miles away from the nitery.

Army had to send out trucks to fetch the boys and take them for a jogging ride in reconnaissance cars, both ways. After the tussle on the rough roads, boys in Teagarden's band concluded that they should be exempted from the draft because the afternoon seemed like a year.

# Orchestra Notes

WILL BRADLEY'S option was picked WILL BRADLEY'S option was picked up at the Hotel Astor Roof, keeping the slip-horn artist on for another four weeks. Alvino Rey may follow. . . . RUSS MORGAN canceled a planned vacash to take a nine-day stand at Coney Island, Cincinnati, starting August 23. . . RED NORVO is starting rehearsals with a new 15-piece outfit, but will not do any serious work on it until the conclusion of his current stand on the Potomac River Boat in Washington. . . BARNEY RAPP opens at New York's Arcadia Ballroom August 14. . . WHITEY RUSS and His Tune Toppers pulled an indefinite holdover ticket at Rogers Corner, their first New York date. . . . JOHN KIRBY and ork have been signed for a year at Fefe's new Monte Carlo Beach Club, New York. Bass thumper also resumes his web commercial on Duffy's Tavern next month. . . . Carlo Beach Club, New York. Bass thumper also resumes his web commercial on Duffy's Tavern next month... COLONEL MANNY PRAGER starts an indef run at the Biltmore, Dayton, O., August 23. Betty Benson, wife and exthrush of Ray Herbeck, will join the Prager band... DON BESTOR takes the stand at the Baker Hotel, Dallas, August 15... GLEN GARR picks up the baton at the Plantation Hotel, Houston, Tex., August 16... JOHNNY LONG'S ork will have a short filmed around 'em by Paramount at its Jones Beach studios... BOB WEEMS, Chicago ork rep, has signed John E. Sullivan and ork to a personal management contract. Band is working the Colonial Hotel, Rochester, Ind... DON ORLANDO enlarged his band for the run at the Villa Moderne, Chicago, which started August 9... BOBBY RAMOS, singing leader of the Latin band now at Chi's Chez Paree, has been signed by William Morris to a fiveyear booking contract... HAL HALEY and ork are hopping one-nighters in the New Jersey and Pennsylvania area... MARY ANN MERCER, piper with Mitchell Ayres's band, has been spotted on NBC's College Humor air show starting August 19. She replaces Virginia Verrill, who has left to become a mother.

Atlantic Whisperings

Atlantic Whisperings

PAUL WHITEMAN, having already
taken fiddler DAVE NEWMAN out
of the KYW studio in Philadelphia, now
has designs on CARL WAXMAN packing
his alto sax and joining the PW crew as
a clarinet player. . . Whiteman is planning on combing out the longhairs from
his band, making replacements with
youthful virtuosos in the hopes of uncovering another Bix or Frankie Trumbauer. . . PETE DIGGS for the dance
doings at Ralph's Blue Room, Asbury
Park, N. J. . . CARL MILLER making
the Queen Hotel music in York, Pa. . .
MERLOUBELLE TRIO takes over at Die
Scheler Restaurant, Sinking Springs, Pa.
. . . JOHNNY KRAUS continues at Hotel
White Way, Atco, N. J. . . MARTY MAGEE'S Royal Guardsmen chalk up their
sixth year at the Mayfair Room of the
Claridge Hotel, Atlantic City. . . BON
BON, former Jan Savitt singer, again
leaves the Three Keys to link with
HERBY WOODS at Hunt's Ocean Pier,
Wildwood, N. J. . . WILTON MAYER
for the music making at Club Condado,



#### PHOTO REPRODUCTIONS

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inish out the summer at Fort Pitt, Atlantic City. . . MONK KAUFFMAN gets the call at Beaver Hotel, York, Pa. . . . the call at Beaver Hotel, York, Pa. . . FLOYD MILLS set to linger until September 15 at the Admiral Hotel, Cape May, N. J. . . JACK FERNANDEZ for the rumba relief at Babette's, Atlantic City, with MILTON HUBER holding over.

New England Circuit

view in Neponset, Mass., next week...
RUSS MORGAN follows AL DONAHUE
into the Totem Pole Ballroom....GENE
KRUPA and his band drove several hun-KRUPA and his band drove several hundred miles out of the way arriving at Rochester, N. Y., for a Rochester, N. H., engagement. . . JOEL PALMER at the Riverview for his first New England date. . . JIMMY McHALE goes from the Westminster Roof into the Blue Room when the Roof closes for the season. . . LEW CONRAD featured at the Riptide in Magnolia, Mass. . . RUBY NEWMAN at the Casino in Magnolia.

Coast Cacophony

DUKE ELLINGTON is mulling a contract with RKO Pictures and Orson Welles that calls for writing, composing, and acting. Ellington is currently appearing in Jump for Joy at the Mayan Theater, Los Angeles. . . NEIL BOND-SHU, current at Ciro's in Beverly Hills, switches to NBC August 12, and will be the first band to be heard on the new pick-up. . PAUL WHITEMAN is due on the West Coast about October 1. . . . TED FIO RITO, skedded to open at Jimmy Contratto's Trianon in Southgate, Calif., August 19, has had the opening date at old Topsy's set back a day. Spot may remain closed Monday and Tuesday nights. . . JOHNNY SCAT DAVIS opens at Jantzen Beach August 19, two days after he closes at the Trianon. He goes into Elitch's Gardens, Denver, September 2. . . MURIEL LANE vocalist with Woody Herman, is putting in plenty of time at the beach during the band's stay at the Hollywood Palladium. . . . DUSTY RHODES is doing good business at the Atlas Hotel, Colorado Springs, Colo. . . STAN KENTON is the band that's getting the talk in local circles. He's current at the Rendezvous Ballroom, Balboa Beach. . . EARL HINES is one-nighting thru Utah and Wyoming on his way to the West Coast to play the Paramount August 21. . . . . BILLY MacDONALD and His Highlanders are set for six months at Lau Ye Chai in Honolulu . . CARL RAVAZZA plays the San Joaquin County Fair August 23-24 and opens the Biltmore Bowl, L. A., August 28. . . KEN WATKINS is at the Sky Room of the Hilton Hotel in Long Beach . . . KEN BAKER is packing them in at the Venice Ballroom . . . ANIWA BOYS are at Sun Valley. . . . THE SWINGSTERS are booked into the Coast Cacophony

DUKE ELLINGTON is mulling a con-

# Detroiters Don't Like Dancing in Summer; Olsen Static 8G at Fair

DETROIT, Aug. 9.—Business appeared about static for the George Olsen show at the Casino Gardens, which he has fenced off at the Michigan State Fair Grounds, with gross estimated at around \$8,000, based on an estimated 15,000 admissions last week, third for the show. Business appearntly was not much helped by the warm spell, confirming the evidence of other outdoor spots here that local customers do not dance in hot weather, even outdoors. Only exceptions appear to be the strictly air-conditioned spots, principally better class night clubs, which draw their usual quota of dance patrons in consistent ratio with their other business. Show featured the Yue Sisters, and Anthony, Allyn, and Hodge. Hodge.

At Westwood Gardens Manager Mike Falk reports total admissions of around

hitherto serving only beer and wine, was entitled to a full liquor license, has installed a liquor bar.

### Infatuated, No Doubt

ALTOONA, Pa., Aug. 9.—A 20-year-old gasoline station attendant fin-gered a \$15 reward last Monday (4) for returning two rings, valued at for returning two rings, valued at \$1,500, to the Andrews Sisters. George L. Kaufman, attendant at a near-by Lock Haven station, said he was given Lock Haven station, said he was given the rings the previous Saturday night by a woman who found them in a rest room. The Andrews Sisters phoned from Gallitzin near here, where they were putting in a personal appearance, to ask if the rings had been found. Kaufman hitch-hiked 35 miles to town and hired a taxi to Gallitzin to return the rings. taxi to Gallitzin to return the rings. "I would have returned them with-out any reward," he piped.

# **Orks Go Gratis** For Selectees

NEW YORK, Aug. 9.-American Federation of Musicians revealed here this week that it did not object to bands playing at various draftee encampments if the leaders want to do so. Recently orks on one-nighters or between engagements have managed to sandwich in a couple of hours tootling at camps on their routes.

The AFM says it is interested only when army bands or orks leave the camps for engagements, but that now that situation is under the control of army regulations.

Band leaders have evidently found the camp sessions a twofold break—gives them a chance to show their patriotism and usually a hunk of publicity in local

NORFOLK, Va., Aug. 9.—Al Donahue's bandsmen went without their dinners to give a show for the soldiers at Camp Pendleton during their engagement at the Surf Club, Virginia Beach, Name bands playing the beach have been generous in the matter of entertainment for soldiers at Pendleton and Fort Story, recent performers having included Tommy Dorsey's ork. Dorsey band also played for enlisted men at the Naval Operating Base during a spare couple of hours. Base during a spare couple of hours.

#### Correction

Apologies to Schumann Music Pub-Apologies to Schumann Music Publishers. Due to an error in transmission The Hut-Sut Song was omitted from the list of songs receiving the most NBC-CBS radio plugs in the August 9 issue of The Billboard. The Hut-Sut Song, with 26 plugs, should have appeared in ninth place.

Showboat in San Diego indefinitely. . . . KINGS OF RHYTHM closed at the St. Catherine at Catalina and moved into the Galvez in Galveston, Tex., five days later. . . RHYTHM RASCALS in at Town House on a "til further notice" deal. . . . CLIFF GILLETTE and his orchestra moved into the St. Catherine at Catalina for the season ending September 20. . . RAY NOBLE is set for the Stockton Fair and Horse Show at Stockton Calif., August 16-17. . . . CEE PEE JOHNSON has been signed for Gentleman From Dixie by Monogram.

# S. Hurok Contractor Fights AFM's Ouster

NEW YORK, Aug. 9.—Nathan Rosen, former music contractor for Sol Hurok, former music contractor for Sol Hurok, concert promoter who was expelled from the American Federation of Musicians after he failed to pay a fine of \$4,000 for alleged receipt of kickbacks, took his fight to the New York State Supreme Court Friday (8) to force his reinstatement in the union ment in the union.

Court case is an offshoot of an action taken last spring by Local 802, AFM, which found Hurok guilty of accepting \$1,500 from Sam Pertchoneck, sub-con-\$1,500 from Sam Pertchoneck, sub-contractor for Hurok, as an alleged bribe for the job, and Rosen guilty of being in the alleged take from musicians to the tune of \$3,700. Federation upheld the decision in both instances. Hurok, claiming the \$1,500 was a loan, paid the union during the prescribed time of four weeks. Rosen didn't, however, and was stricken from the rolls.

Rosen is suing for reinstatement on the basis that he didn't receive a fair trial. During Friday's proceedings the court granted a motion to Rosen's at-torney asking for an adjournment until Wednesday (13) in order to have suffi-cient time to answer affidavits which were produced in evidence.



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**WEEK ENDING AUGUST 8, 1941** 

11

### SONGS WITH MOST RADIO PLUGS

Following are the 15 songs with the most plugs on MBS and on NBC and CBS. Due to the MBS-ASCAP contract, Accurate Reporting Service, source previously for all plug data, now lists only MBS plugs, having temporarily dropped NBC and CBS from its recapitulation. MBS listings below, therefore, are supplied by Accurate, taking in plugs between 5 p.m.-1 a.m. daily for week ending Friday, August 8, while NBC-CBS totals are furnished by the office of Research-Radio Division, College of the City of New York, including broadcasts from 8 a.m.-1 a.m. daily for week ending Friday, August 8.

For duration of this situation, which can be considered temporary until such time as NBC and CBS sign with ASCAP. "Independent" plugs (WHN, WMCA, WNEW) will not be listed. Networks' New York outlets used for this recap are WOR (MBS), WEAF, WJZ (NBC), and WABC (CBS). Film tunes are designated by "F," musical production numbers as "M."

#### MBS PLUGS

			MD3 LTOO2	
Posit	lion	Title	Publisher	Plugs
	This		1.0	
Wk.	Wk.			
10	1. K	ISS THE BOYS C	OODBYE (F) Famous	10
_	1. A	ROSE AND A	PRAYER, Bregman-Vocco-	Conn 10
	2. [	ADDY	Republic	8
6	2. L	OVE ME A LITTI	LE LITTLE Mayfair	8
2	3. C	ON'T CRY, CHE	RIE Shapiro-Bernstel	in 7
5	3. F	TUT-SUT SONG .	Schumann	7
4	3. 1	GUESS I'LL HAVE	E TO DREAM	7
_	4. 1		Remick	6
3			AMS Miller	6
		FOUND A MILLI	· · · · · · · · · · · · · · · · · · ·	
			Witmark	6
2	5. A	URORA	Robbins	5
_	5. I	F IT'S TRUE	American Acade	my 5
	5. 1	IM	Leeds	5
_	5. N	ARIA ELENA	Southern	5
5	5. 1	TIME WAS	Southern	5

	NBC-CBS PLUGS	
3	1. I WENT OUT OF MY WAY BMI	35
9	2. YOURS E. B. Marks	34
3 9 2 5	3. DADDY Republic	33
5	4. YOU AND I Willson	31
11	4. DO YOU CARE? Campbell	31
8	5. THINGS I LOVE Campbell	30
4	5. 'TIL REVEILLE Melody Lane	30
1	6. GREEN EYES Southern	29
11 8 4 1 6 7	7. MARIA ELENA Southern	28
7	8. IT'S SO PEACEFUL IN THE	
	COUNTRY Regent	27
8	9. TIME WAS Southern	26
_	10. LAMENT TO LOVE Roe-Krippene	23
	11. JUST A LITTLE BIT SOUTH OF	
	NORTH CAROLINA Porgie	20
10	11. INTERMEZZO (F) Schuberth	20
9	11. I CUESS I'LL HAVE TO DREAM	
•	THE REST Block	20

### NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. New York City: Center Music Store; Bloomfield Music Shop; Liberty Music Shop; Galety Music Shop; Sun Radio Company. Bridgeport, Conn.: Howland Dry Goods Company; Whiting Radio Service; Gilman Music Store. Boston: Boston Music Co.; The Melody Shop; Mosher Music Co., Inc.; Buffalo: Whiteman Song Shop; Broadway Music Shop; Avenue Record Shop, Pittsburgh: Volkwein Bros., Inc. Philadelphia: Wanamaker's Department Store, Downtown Record Shop, Alex A. Gettlin. Washington: George's Radio Co., Inc. Denver: The May Co.; The Record Shop; Charles E. Wells Music Co. Salt Lake City: Z. C. M. I. Record Dept. Portland, Ore:: Meier & Frank Co.; J. K. Gill Co. Los Angeles: Birkel-Richardson; Southern California Music Co.; Hollywood House of Music. San Francisco: Schwabacher-Frey. Chicago: Sears, Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Garrick Music Shop; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Milwaukee: Schuster's; Record Library (Ed Dram's); Broadway House of Music; J. B. Bradford Plano Co. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Kansas City, Mo.: Music Box. St. Louis: Aeolian Co. of Music; Famous & Barr. St. Paul: W. J. Dyer & Bros.; Mayflower Novelty Co. Cleveland: Halle Bros. Co. Springfield, Mo.: L. E. Lines Music Co. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plzitz Dry Goods Co. Atlanta. Cox Prescription Shop. Raleigh, N. C.: James E. Thlem; C. H. Stephenson Music Co. Miami: Richards Store Co.; Burdine's, Inc. New Orleans: Louis Grunewald Co., Inc.; G. Schirmer, Inc. Fort Worth, Tex.: McCrory's; Kemble Bros. Furniture Co. San Antonio: Thomas Acuna; Alamo Plano Co.; San

NATIONAL

1 1. DADDY -SAMMY KAYE

3 2. GREEN EYES -JIMMY DORSEY

2 3. MARIA ELENA -JIMMY DORSEY

- 4. YOURS ---JIMMY DORSEY

4 5. YES, INDEED -TOMMY DORSEY

6. 'TIL REVEILLE -KAY KYSER

7. BOOGLIE WOOGLIE PICCY -CLENN MILLER

8. INTERMEZZO -WAYNE KING

9. PIANO CONCERTO FREDDY MARTIN

5 10. I'LL BE WITH YOU IN APPLE BLOSSOM TIME -ANDREWS SISTERS

EAST

- 9. 'Til Reveille
- Kay Kyser
- 10. Time Was
- Jimmy Dorsey y Dorsey

MIDWEST 1. Daddy
—Sammy Kaye
2. Green Eyes
—Jimmy Dorsey

3. Yours
— Jimmy Dorsey
4. Maria Elena
— Jimmy Dorsey
5. 'Til Reveille—Kay Kyser
6. Booglie Wooglie
— Clenn Miller

— Glenn Miller

7. Intermezzo
— Wayne King

5. 8. Goodbye Dear, I'll Be Back
in a Year
— Horace Heidt
— 9. 'Til Reveille
— Bing Crosby
— 10. Hut-Sut Song
— Freddy Martin

POSITION
Last This
Wk. Wk.

1 I. Daddy

- Sammy Kaye

2. Green Eyes

- Jimmy Dorsey

3 3. Yes, Indeed

- Tommy Dorsey

4 4. Maria Elena

- Jimmy Dorsey

6 5. Yours—Jimmy Dorsey

6 7. Til Reveille

- Kay Kyser

7. Intermezzo

- Wayne King

7. 8. Hut-Sut Song

- Freddy Martin

9. Booglie Wooglie Piggy

- Glenn Miller

10 10. Hut-Sut Song

- Horace Heidt SOUTH

### WEST COAST

WEST COAST

1 1. Daddy

—Sammy Kaye

2 2. Green Eyes
—Jimmy Dorsey

3 2. Piano Concerto
—Freddy Martin

3 4. Maria Elena
—Jimmy Dorsey

8 5. Take a Train
—Duke Ellington

— 6. Booglie Wooglie Piggy
—Clenn Miller.

— 7. Why Don't We Do This
More Often?
—Freddy Martin

6 8. I'll Be With You in Apple
Blossom Time
—Andrews Sisters
— 9. Yours—Benny Goodman
— 10. Yours—Jimmy Dorsey

### NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers; Sherman, Clay & Co. Los Angeles: Morse M. Preeman, Inc. Seattle: Capitol Music Co. Portland, Ore.: Sklare Music Co. Chicago: Lyon & Healy: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. St. Louis: St. Louis Music Supply Co. Kansas City, Mo.: Jenkins Music Co. Detroit: Grinnell Brothers. San Antonio: Southern Music Co. New Orleans: G. Schirmer of Louisiana. Atlanta: Cable Piano Co. Phoenix, Ariz.: Dawson Music Co.

### NATIONAL

POSITION

- 1 1. MARIA ELENA
- 3 2. DADDY
- 2 3. INTERMEZZO
- 4. HUT-SUT SONG
- 5 5. THINGS I LOVE
- 6 6. YOURS
- 8 7. 'TIL REVEILLE
- 7 8. GREEN EYES
- 12 9. YOU AND I
- 9 10. MY SISTER AND I 11 11. YOU ARE MY SUNSHINE
- 10 12. JUST A LITTLE BIT SOUTH
- OF NORTH CAROLINA 15 13. UNTIL TOMORROW
- 14. BLUE CHAMPAGNE
- 14 15. I UNDERSTAND

### EAST

POSITION Last This Wk. Wk. 2. Maria Elena 3. Things | Love You and 1 **Hut-Sut Song** 6. Yours 7. Intermezzo

- 8. 'Til Reveille
- 9. Green Eyes 13 10. Until Tomorrow 12 11. Just a Little Bit South of North Carolina
- 12. Blue Champagne 13. You Are My Sunshine
- 14. Do You Care?
- 15. I Went Out of My Way

### MIDWEST

- Maria Elena Intermezzo Daddy Hut-Sut Song Things I Love Green Eyes

- 1. Man.
  2. Intermezzo
  3. Daddy
  4. Hut-Sut Song
  5. Things I Love
  6. Green Eyes
  7. Yours
  8. 'Til Reveille
  9. You Are My Sunshine
  10. You and I
  11. My Sister and I
  12. I'll Be With You in Apple
  Blossom Time
   13. The Band Played On
   14. Kiss the Boys Goodbye
  1 15. Just a Little Bit South of
  North Carolina

### WEST COAST

- 1. Maria Elena 2. Daddy
- 3. Intermezzo Yours
- 5. Green Eyes
- 6. 'Til Reveille 7. Things I Love
- 8. Hut-Sut Song
- 9. Just a Little Bit South of North Carolina 12 10. My Sister and I
- 11. You and I
- 13 12. You Are My Sunshine 13. Blue Champagne
   14. Booglie Wooglie Piggy
  15 15. I'll Be With You in Apple
  Blossom Time

### SOUTH

- 1. Maria Elena
  2. Hut-Sut Song
  3. Intermezzo
  4. Yours
  5. Things I Love
  6. Daddy
  7. 'Til Reveille
  8. My Sister and I
  9. I Understand
  10. Unfil Tomorrow
  11. Aurora
  12. Kiss the Boys Goodbye
  13. You and I
  14. Blue Champagne
- 11 12 15

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### LEADING MUSIC MACHINE RECORDS

Recordings listed below are currently the biggest money-makers in automatic phonographs. Selections are the consensus of reports gathered each week by representatives of The Billboard for the Record Buying Guide feature that appears in Music Machine Section. Reports are gathered from at least four leading phonograph operators in each of the 30 most important phonograph operating

Number of weeks recordings have appeared in "Going Strong" is indicated in parentheses following titles in that section.

### **GOING STRONG**

MARIA ELENA. (10th Week) Jimmy Dorsey, Wayne King, Tony

DADDY, (10th Week) Sammy Kaye, Andrews Sisters.

THE HUT-SUT SONG. (9th week) Horace Heidt, Freddy Martin, King Sisters, the Jesters.

CREEN EYES. (4th Week) Jimmy Dorsey.

GOODBYE DEAR, I'LL BE BACK IN A YEAR. (2d Week) Horace Heidt.

'TIL REVEILLE. (1st Week) Kay Kyser, Bing Crosby.

### COMING UP

YES, INDEED. Tommy Dorsey.

BLUE CHAMPAGNE. Jimmy Dorsey.

KISS THE BOYS GOODBYE. Bea Wain, Tommy Dorsey.

YOURS. limmy Dorsey.

YOU AND I. Bing Crosby, Glenn Miller. 

# Philly's Cops and Firemen Hit The Swing Groove; But AFM-ers Don't Take to the Arrangements

PHILADELPHIA, Aug. 9.—Considering the fact that AFM chieftain James C. Petrillo has had it out with high government officials, A. Rex Riccardi, secretary of the local musicians' union, has no qualms in squaring off with this town's Mayor Lamberton and Director of Public Safety "Shooey" Malone. Failing to get a rise out of the mayor and the chief of the city's police and firemen in response to a barrage of complaining letters, Riccardi now announces that he aims to invade City Hall for a showdown.

Matter concerns the tootling of the Matter concerns the tootling of the town's police and fire-fighting musicians have been on the union's blacklist for the past two years, classified as unfair to organized labor because of their practice of playing civic functions and parades.

Newest activity of the police and fire

Newest activity of the police and firemen musicians strikes closer to the poc-ketbook of the union's membership. It has been disclosed that the police and firemen have now formed a dance band and in recent weeks have been play-

# Celoron Park Hangs Up an Okeh Season

CELORON, N. Y., Aug. 9.—Name band one-nighters continue to stay on the black side of the ledger at Celoron Park's Pier Marine Room. Season received neat opening July 4 with Vaughn Monroe, who turned styles to the tune of \$1,750. Since then two clicks have hit the Marine Room premises in the Frankie Masters band and Alvino Rey, with the King Sisters. Masters was on tap July 26 and did well, drawing 1,100 people despite terrific heat spell. Ducats were priced at \$2 per couple advance, and with 315 pairs buying the bargain way, advance gross amounted to \$630. An additional 235 couples arrived at the gate the night of dance to plunk down \$2.50 for two, to garner \$588. Total take was \$1,218. Following Saturday Alvino Rey appeared and went to town with an attendance of 1,760 persons. Ducats were scaled same as for previous affairs, \$2 and \$2.50 per couple. Advance gross came rolling in to the happy tune of \$924, accumulated by 462 early-birds. At the box office 318 couples spent \$795 during evening. Gross receipts were solid at \$1,719, almost on par with Monroe's holiday haul. CELORON, N. Y., Aug. 9.—Name band

holiday haul.

Park is under general management of J. G. Campbell, with dancery under the wing of "Shag" Day. Future bookings here include Emerson Gill for August 9, to present a battle of music with house band of Lyle Carlyle. Tommy Dorsey is expected to come in August 23 instead of Glenn Miller, who was originally set. Guy Lombardo is on tap for August 30.

### Donahue's Ork Does an OK \$991.98 at Pleasure Beach

BRIDGEPORT, Conn., Aug. 9.—Drawing the fourth largest crowd of the season, Al Donahue did nicely at Pleasure Beach Ballroom here last Sunday (3), with 1,503 persons passing thru the turnstiles. With the admish down to 66 cents, the lowest scale so far this season, gross totaled \$991.98.

Other orchestras autdrawing Donahue

Other orchestras outdrawing Donahue so far are Elvino Rey, with 2,380 persons on July 20; Tommy Dorsey, with 2,300 persons on June 1, and Harry James, with 2,208 persons on July 27. On James, with 2.208 persons on July 27. On Donahue's two previous engagements in Bridgeport this year, at the Ritz Ballroom, he drew 1.123 persons on January 16 and 1.198 persons on January 26. Tommy Reynolds in tomorrow (10).

### Wingy Manone Plans a Club

HOLLYWOOD, Aug. 9.—Wingy Manone, band leader, announced here this week that he will build and operate a night club in San Fernando Valley. Ground has been purchased and building is scheduled to start immediately.

Manone would not say who was angeling the deal

Manone would not say who was angeling the deal.
Club will have living quarters for the band leader above it.

Union claims that it doesn't make sense for union musicians, as taxpayers, to support competitive musicians who threaten to cut deeply into their employment possibilities.

Blacklisting of the police and firemen's band had serious repercussions in radio circles last week. WCAU had scheduled a broadcast from Independence Hall, where a special demonstration was being put on for the benefit of a State convention of police chiefs here. Union warned station that, in doing the broadcast, it would be unable to carry any music of the blacklisted police and firemen's band. men's band.

men's band.

As a result, WCAU had to call off the on-the-spot broadcast and cut a transcription of the event, striking out the forbidden background music.

PHILADELPHIA, Aug. 9. — Adjournment of State Legislature last week resulted in failure of the local musicians' union to put thru a State law restricting high school bands from appearing at other than school functions, to present competition with union musicians. at other than school functions, to prevent competition with union musicians. Bill had the backing of the State conference of AFM locals, but it was pickled in committee and automatically died when the lawmakers closed their 1941

### Honesty Pays

SAN FRANCISCO, Aug. 9.—When Kay Kyser packed to leave after playing at the Presidio for the troops recently, his mortar board cap—of sentimental value to him because he wore it when he first made the big

wore it when he first made the big time—was missing.

A soldier was supected of having taking it for a souvenir. Word was sent out that Kyser wanted the cap, and no questions would be asked.

The cap was forwarded to the band leader with the soldier's apology. Next came a radio-phonograph from Kyser for use of convalescents in Letterman General Hospital.

# IIG's on Breese Ork

AUBURNDALE, Mass., Aug. 9.—Lou Breese, at the Totem Pole Ballroom at Norumbega Park, chalked up big grosses during his seven-day stand, winding up with a total of \$11,407.

Breese, a Boston boy, started off July 28 and drew 8,300 hoofers at \$1.35 per couple for the three-day week-end for a gross of \$5,602. Continued strong with 1,500 Monday, 2,000 Tuesday, 2,500 Wednesday, and 2,600 Thursday at same prices for \$5,805. Rain and hot weather failed to ruin Breese's draw, and 16,900 persons went into the ballroom during the week.

Al Donahue, who followed Breese.

the week.

Al Donahue, who followed Breese, started off August 1 and 2 with good grosses. Donahue is an established fave here and betters his gross each time. This time he hit an all-time high with 3,300 terpers Friday and 3,700 Saturday at \$1.35 per couple for a \$4,725 gross.

NEW YORK, Aug. 9.—In last week's issue the music firm that publishes Richard Kollmar's tunes was erroneously referred to as the Keystone Music Company. It should have read Musicana.

# **Totem Pole Takes In**

# SellingTheBand

Exploitation, Promotion, and Showmanship Ideas By M. H. ORODENKER

Theme Song

L EO ZOLLO, maestro at the Benjamin Franklin Hotel, Philadelphia, in signing under the MCA flag, makes a bid for name band fame with the launching of a promotional campaign that will match a promotional campaign that will match the stellar brand of syncos that he dis-penses. For such all-important purposes Zollo has added brain-truster Sam Bush-

an to his organization.

First stunt is a three-way tie-up mak-First stunt is a three-way tie-up making capital of a search for an appropriate title for the maestro's new theme song. Tune, fashioned by Jimmy Tyson, writer of Knock Knock, and Irving Leshner, Sammy Kaye's newest songwriting protege, was introduced sans fanfare on the maestro's nightly remotes from the hotel via WFIL. For 10 days no announcement has been made about the new theme, building up for the blitz.

Starting this week, the radio listeners will be apprised of "The Leo Zollo Song Contest," the maestro offering \$50 in cash prizes for the best title for his new theme, money divvied among the best

theme, money divvied among the best three entries to be selected by a group of local newspaper men and music critics acting as a board of judges.

acting as a board of judges.

Contest, to continue for the next fortnight, will be plugged heavily on WFIL, promoting spot announcements during the day in addition to the dance remote in the evening. Further tie-up was made with Raymond Gathrid, radio editor of The Daily News, resulting in daily contest plugging in the Behind the Mike ether column. To complete the picture, contest will be plugged generously from the hotel dance floor. Winners will receive their awards with fitting ceremonies, rounded together for a dinner party at the hotel, which means picture plugs in the local newspapers. the local newspapers.

Sally Sloane, publicizing the Merry-Co-Round of the Ritz-Carlton Hotel, Atlantic City, makes use of the recordings of Car-men Cavallaro, maestro at this carousal club. "Lucky number dances" are staged for the week-end afternoon cocktail ses-sions. Feminine member of the lucky duo gets an album of five Cavallaro cuttings, personally autographed by the maestro.

W. C. Handy Night

IVAN BLACK, building business with carefully planned bally for Cafe Society Downtown, New York, staged a W. C. Handy Night which was unique in W. C. Handy Night which was unique in that it combined plugs for no less than six different media—night club, band, song publisher, radio, records, and bookpublisher. Occasion was the publication of Macmillan's autobiography of Handy, Father of the Blues. Band leader Henry Levine, of NBC's Lower Basin Street show, and blues singer Helena Horne, of the Cafe, who combined their talents for an album of Handy records, covered the band, record, and radio angles, while Handy himself earned invaluable publicity for his music publishing firm and licity for his music publishing firm and Macmillan achieved similar results for the book. Leonard Feather helped Black in staging the special.

Handy is best remembered as the writer of St. Louis Blues, and there's hardly a soul who has ever bought a record who has not included a recorded version of the classic. Thru the years dozens of instrumentalists and singers have recorded the number, and with each recording it takes on added importance. Similarly, each very brings added importance. each year brings added importance to the Talent and Tunes Supplement of The Billboard. Just as a special recording is anxiously awaited by the public at large, so is the industry looking forward to the third annual Talent and Tunes storehouse of record facts and information, to be available late in Sontember to must be to be available late in September to music publishers, recording artists and companies, and particularly the operators of music machines.

Andrews Sisters did their bit, and in showmanly fashion, for the aluminum defense collection in Atlantic City during their personal appearance at the Steel Pier last week. Their efforts in that direction were tied in with an appearance at Irving's Music Shop at the resert. Autographed Music Shop at the resort. Autographed records were presented free to the first 25 persons bringing in an aluminum article to the music store at the time of the scheduled personal.

# Music Items

Publishers and People REATER NEW YORK MUSIC, thru

Publishers and People
GREATER NEW YORK MUSIC, thru
its selling agent, Stansy Music, is
concentrating on two new numbers,
Desert Moon and a patriotic ditty, Keep
the Stars and Stripes Together.

Ben Yost, the singer-choral director,
has composed his first tune, Dark Skies,
which his swing choir, the New Yorkers, will feature on their current tour
with Dave Apollon.

Songwriter Ted Grouya is heading out
for Hollywood now that his composition
Flamingo has established his merit. The
Rumanian-born Grouya was finding the
sledding tough until maestro Will Bradley heard, liked, and recorded the melancholy Flamingo.

Radio Tunes, Inc., is publishing the
first ballad from the musical pen of John
Murphy, arranger for the Johnny Long
band. Roy Jacobs collaborated with
Long's arranger on the lyrics.

John Finke Jr. is writing special arrangements of Intermezzo for Solovox
demonstrations.

Dave Marion Jr., old-time vaude per-former and songwriter, has gone into partnership with Bruce Holder, ork leader featured over New Brunswick (Can.) airwaves. The Holder bandsmen have completed a British patriotic number which is to be published by Gordon Thompson, of Toronto.

Song and Such

JOLTIN' JOE DI MAGGIO, written by Les Brown and Alan Courtnay, will be introduced this week by the Brown ork. Marking the first time a ballplayer has been glorified in song, the piece describes Joe's batting prowess, with emphasis on his recent hitting streak.

streak.
Glen Miller is interested in Gil Mills' new tune, One Foot in Heaven, published by Keystone.
Melo-Dee Music had its first tune, Softly, introduced by Vincent Lopez August 2, and now Johnny Long and Sonny Dunham are helping out with the featuring

turing.
Russ Hull and Ernest Ford have written a new tune, Daddy Don't 'Low No Foolin' 'Round, without ever seeing each other. Theirs was strictly a postage-stamp collaboration, with the melody shutling back and forth via the mails until both authors ran out of improvements.

ments.

Give Me Your Answer, the song written back in 1925 by Alfred J. McCosker, WOR president and Mutual Network chairman, gets a concerted drive on the air this week. Revived during the ASCAP war, the ditty was rearranged and introduced by Irv Carroll and his orchestra over WMCA.

Philly Pickings

ACK HERMAN, old-time songwriter,
and Frank Capano local music and and Frank Capano, local music publisher, combined efforts for Don't Say No to the USO.

Alan Fielding, Club Ball maestro, has

Alan Fielding, Club Ball maestro, has sold his first tune to a publisher, and Cherlo Music Company, New York, is grooming his effort, Love Sincere, for an early fall push.

Alma Somerville's Jungle Serenade is getting the attention of the music pubs.

Charlie Gaines, trumpeting maestro at Carroll's Cafe, has fashioned a swingy army tune, Troopin' With a Trumpet.

# Pitt's Local Bands Take Rap From Road

PITTSBURGH, Aug. 9.—Bands are getting more work now than for a number of years in the past, and pay checks are bigger, according to Secretary Charles Graffelder of AFM Local 60, but less of the money is going to local bands because of the increasing number of traveling orchestras entering the territory. Of about 50 active bands, only 30 or so work fairly regularly be stated Local

work fairly regularly, he stated. Local orchestras pacted in the past few months by MCA are Clyde Knight, who was featured on the Fitch "Band Wagon" broadcast two weeks ago; Baron Elliott, and Brad Hunt.

### Columbia Renews Tiny Hill

CHICAGO, Aug. 9.—Columbia Recording Records renewed Tiny Hill's contract for another year this week. He will continue to record on the Okeh label. His last set on the old pact was made at Columbia's local headquarters last week.

# On the Records

#### TOMMY TUCKER (Okeh 6320)

I Don't Want To Set the World on Fire-FT; VC. This Love of Mine-FT; VC. TN THE CHARACTERISTIC smooth and sugary rhythm that marks Tommy Tucker
Time, this couplet represents the combination of In this couplet represents the combination of two song ballads destined to soar to the top in mass popularity. More immediate attention is centered on the A side, primarily because here are lyrics and melody that should stamp it the song of the year, in spite of the fact that it comes from the catalog of a comparatively new music publishing firm.

I Don't Want To Set the World on Fire is a "natural." If it fails to set the song world on fire, popular composers may as well stick to Tschalkovsky for their source of inspiration. Moreover, it is a song that is not sold only by the band, as was the case of I'll Never Smile Again and others from that school. The song sells itself, being one that invites listening over and over again, for both words and music.

music.

The lyrics meaning much to the music, Tucker wisely devotes the entire side to vocal effort. Amy Arnell sings the first chorus in standard style, and for the second half of the platter is joined by the Voices Three to give it a rhythmic lilt. The companion piece, the songwriting effort of Tommy Dorsey's Frank Sinatra, also measures up to high standards, and Tucker's interpretation does it full justice, offering the first chorus in a sweet setting and then letting the ensemble band together as a glee club to sell the song in voice.

Music machine operators should not be caught sleeping on "World on Fire," because the song is definitely a sleeper. Before long there will be several platter versions of the ballad, but there is nothing like getting in on the ground floor for any side. Tommy Tucker not only has the jump on the others, he has the added advantage of giving the song a treatment that will make his side stick, come what may after. The "Love of Mine" lullaby is also destined to enjoy long life in the phonos, and Tucker's entry is a very welcome one.

#### JIMMY DORSEY (Decca 3928)

Embraceable You-FT; VC. Fingerbustin'-FT.

PLEASE of a Dorsey disk has become a notable event, considering the fast pace Jimmy has been setting for his platter efforts. Interest in this number promises to be just as great as for his others. General interest is directed only at the A side, one of the late George Gershwin's smarter love songs that has already cut a wide swathe in popularity. Dorsey's disk should bring it back again in public favor

Moreover, the side serves as a showcase for Helen O'Connell, showing conclusively that she can sell a ballad as strongly as a rhythm tune. The start has the wailing of a trumpet to set the musical mood for Miss O'Connell's slow and sultry chanting that brings a sexy quality to her pipes. Dorsey's alto sax picks it

sultry chanting that brings a sexy quality to her pipes. Dorsey's alto sax picks it up and the band wraps it up.

The Fingerbustin' side finds Dorsey doing just that on his saxophone and clarinet. Taken at a traffic-stopping tempo, this finger-busting exercise was fashioned by trumpeter Toots Camarata to give the maestro ample latitude to demonstrate his technical proficiency. And Dorsey makes the most of it, playing with a wild and scholarly abandon that first brought him record recognition over a decade ago with the old Varsity Eight combination. As a result, interest in the side is restricted primarily to instrumentalists and the dyed-in-disks Dorsey fans. Jimmy Dorsey having become standard for the music boxes, it's the "Embraceable You" side that is up to the established standard. While it is far removed from the "Amapola" and "Maria Elena" style, it's still Dorsey at his better musical moments, with the ballad a standard George Gershwin favorite and Helen O'Connell's vocal selling on the strong side. The companion piece wasn't meant for the phonos.

### LES BROWN (Okeh 6323)

All That Meat and No Potatoes—F As If You Didn't Know—FT; VC.

Musical food for the jitterbug clan is Musical food for the jitterbug clan is provided by Les Brown for the A side of the couplet. Taken at a slow and hand-clapping tempo, the Fats Waller tune is given a solid setting that makes it really kick. Betty Bonney, aided by the choral chantings of the boys in the band, gives voice to the "jive" lyrics and there's plenty of force and guts to the Brown boys to make it move along solid. The song itself is a blend of Harlem slang, stemming from the Seafood, Mama song, and Brown brings enough life to it to create enthusiasm among the younger element.

For the plattermate, the band sticks to slow tempo, but subdues the mood to make for rich harmonies in the smooth manner. From the Time Out for Rhythm screen show, the side spotlights the baritone voice of Ralph Young, who handles the initial chorus and finishes out the side after a band interlude.

out the side after a band interlude.

It's the "Meat" music that should make for meat for the music boxes. And even coins to spare for potatoes. With "Yes, Indeed" reviving interest among the youngsters in the slow swing tunes that invite hand-clapping antics, this side is a natural for such service. Moreover, Brown's interpretation of Fats Waller's song is highly acceptable for the race locations, the title alone making for a natural draw. a natural draw.

#### CLAUDE THORNHILL (Columbia 36268)

Snowfall-FT. Where or When-FT.

This couplet marks the move of arranger-pianist Claude Thornhill to the higher-priced Columbia label. He brings higher-priced Columbia label. He brings the label plenty of musical class. Snowfall is his theme song, an original. It's a haunting and impressionable tone picture that highlights the maestro's classical piano touch in the modern manner. Rogers-Hart classic from Babes Arms for the B side is also interpreted

in slow and mood-inspiring tempo, highlighting Claude's intelligent piano capers. The band is styled to the likings of the smart supper clubs and plush

Neither side is designed for universal machine usage, but, where the location calls for the smart music and the musical comedy favorites, the "Where or When" side is highly acceptable.

(See ON THE RECORDS on page 71)

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters.

Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

#### Duke Daly

(Reviewed at Playland Casino, Rue, N. Y.)

IF DUKE DALY'S name isn't familiar in hep circles now, it shouldn't take long before the cats begin to take notice of this crew, which is showing very healthy spurts for a 10-week-old organi-

zation.

Daly has been around before with bands of makeshift variety, but never has he had a band which has shown such musical unanimity and straightforward versatility, which has lent itself to high-geared dancing and listening appeal. With a set-up of five brass, five sax, and three rhythm thumpers, the band is shaping up in fine style.

Ork still has plenty of rough edges and some meaningless blasting in the otherwise lilting Horace Henderson arrangements, but from the way it has been coming along it seems to be just a question of time as to smoothing it out. Daly also has some ace instrumentalists

Daly also has some ace instrumentalists teeing off at the key posts in the persons of Jimmy Sands on clary, Chuck Maxon on the slushpump, Max Tiff on trumpet, and Bobby Dukoff on alto sax. Vera

on the slushpump, Max Tiff on trumpet, and Bobby Dukoff on alto sax. Vera Barton is the vocalist.

The Daly diggers have a well-stocked library from which to work and show good clarity in polishing off rumbas, pop Cuban tunes, and ballads and rhythm numbers. Despite the fact that the band is still in the incubation process, it shows exceptional promise.

Zatt.

### Jesse Price

(Reviewed at College Inn, Kansas City, Mo.)

City, Mo.)

PRICE, formerly known as the "Mad Drummer" when he was featured instrumentalist with Harlan Leonard and His Kansas City Rockets, recently broke away from that organization to organize his own combo. Present outfit is patterned along ideas Price has nourished for years and, while the crew "rocks and rides" with the best of jump bands, it also plays a quality of sweet swing hard to duplicate among sepia bands in this area.

to duplicate among sepia bands in this area.

The band is made up of two trumpets, one sliphorn, two altos, one tenor, piano, bass, and drums. Price himself is originally from Memphis and prefers Memphis style jazz to that of Kaycee. Therefore, the crew plays much more ensemble work and less solo than the average colored band here. Pacing the rhythm are Price's own flashy tubs, backed up by the bass plucking of La Vern Barker and the ivories of Myles Pruitt. A peculiarity about the band is that nearly all the musicians are conscientious artists, cutting from the paper, and as a result turning out a super-par quality of tonal

effects. Hot solos are carefully phrased and imaginatively worked out. Trombonist Carl Smith particularly deserves praise for his jazzy sliphorn work. All the brass frequently employ in-and-out-of-the-hat mutes, giving a gutty ride effect to the swingaroo numbers.

On sweet tunes the outfit is equally effective. Employing a quantity of alto solos and leads, the band pleases with a lush style, highlighted by the svelte vocals of lyricist Bernice Brown. Price himself also takes a few shouting blues vocals. Featured on tenor sax is Walter Leonard, brother of Harlan Leonard, who elected to stay with Price.

Locke.

### Don Ragon

(Reviewed at Sky-Hy Roof, Hotel Continental)

THIS sweet-styled well-balanced hotel THIS sweet-styled well-balanced noted crew is an outfit ideally suited for such a location. Ragon himself plays a sugary horn and acts as an amiable baton waver, being a neat, well-mannered lad whose personality sticks with the patrons. He was formerly a sideman with Boyd Raeburn's orchestra and is experienced in dishing out systems. and is experienced in dishing out svelte rhythms.

rhythms.

Most tunes are played in ensemble by the band. The line-up is four reeds, two trumpets, and three rhythm. The reeds are alto, two tenors, and a baritone, the last named taking the edge off the alto and giving the reed ensemble a pleasant, less sharp tone. A trick styling on many tunes involves eight bars of shuffle rhythm eight hars of plane and then a rhythm, eight bars of piano, and then a vamp into the full chorus, giving the customers the melody right off the bat and doing away with what Ragon calls "unnecessary" introductions. The idea makes for pleasant listening, especially since ivory-pounder Keith Myers tosses in some beautiful flutter piano.

in some beautiful flutter piano. This crew carries three vocalists, besides novelty vocals by Myers, who is billed as "Mighty Massa Muscle Man Mountain" Myers. Tony Marsh, a crooning baritone, is sufficiently heart-throbbing to the fems on such ballads as Maria Elena and Here Is My Heart. Dottie Reed delivers other sweet tunes such as Because of You, while Alice Raye handles swingler items. She also does duets with leader Ragon. Judging by its present performance, this is a nifty little band.

Locke.

# DON BESTOR AND HIS FAMOUS BAND

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### Comment on dance remote programs from the standpoint of showmanship, presentation, and general listening appeal, rather than the musical ability of the bands reviewed. -By SOL ZATT

McFarland Twins (Boardwalk Cafe, Jones Beach State Park, Long Island, New York, Mutual Network, Tuesday (5), 12:45-1 a.m.)

Network, Tuesday (5), 12:45-1 a.m.)

McFARLAND TWINS took "short money" on this air deal, with only a 15-minute session to sell their etherized wares. It offered a warmer-upper to a bright rhythmic session, only to be rudely punctuated by the final sign-off after four tunes.

Ration consisted of four pops, sprinkled with novelty, rhythm, and ballads. Norton Sisters (three), who hold down the vocal chairs, contributed nicely, but at times became very heavy with tremendous self-conscious effort, which bogged them down. Except for this deficiency, a pleasing air shot, tho as stated not enough time to inject showmanship.

### Will Bradley

(Hotel Astor, New York City, Mutual Network, Tuesday (5), 12 midnight to 12:30 p.m.)

THE boogie-beat-bambinos prove that they are not entirely devoted to

kicking the gong around, from the selectivity range they displayed on their half-hour air shot, which is full of Bradley's slush-pumping, Ray McKinley's skin-beating, and enough ballad effort to serve up a balanced musical diet.

Vocalizing is in the capable hands of Lynn Gardner and Terry Allen, who rotate the ballad and rhythm numbers. The band, however, sells solidly with its identifying boogie rhythms and a wide listening appeal on straight numbers, arranged so as to bring out the rich fullness of the entire ork. On the air, Bradlev's hand rings the bell. ness of the entire ork. On ley's band rings the bell.

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#### (Routes are for current week when no dates are given.)

A Abbs, Vic (Book Cadillac) Detroit, h.
Akin, Bill (De Soto Beach) Savannah Beach,
Ga., h.

Akin, Bill (De Soto Beach) Savannan Beach, Ga., h.
Alberto, Don: (El Chico) NYC, nc.
Alfonso: (Park Central) NYC, h.
Allen, Bob (Arcadia Grill) Canton, O., nc.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Angelo: (Bill Bertolotti's) NYC, nc.
Arturos, Arturo: (McAlpin) NYC, h.
Austin, Gene: (Village Barn) NYC, nc. В

Baer, Billy (Schroeder) Milwaukee, h. Baker, Jimmie (Pla-Mor) Kansas City, Mo., 14-16, nc; (Skyline) Tulsa, Okla., 17-Sept. 1, nc.
Barker, Art: (Warwick) NYC, h.
Barnett, Arne: (Harry's New Yorker) Chi, nc.
Barras, Louis (Moulin Rouge) NYC, nc.
Barrett, Hughie (Tavern-on-the-Green) NYC, re.

Barrett, Hughie (Tavern-on-the-Green) NYC, re.

Barron. Blue (Dunbar Cave) Clarksville, Tenn., 12, b; (Colonial Gardens) Evansville, Ind., 13; (Trianon) Terrer Haute 14, b; (Paramount) Anderson 15, t; (Paramount) Hammond 16, t; (Bay) Green Bay, Wis., 17, t; (Inwood) Spillville, Ia., 13, nc.

Bartha, Alex (Steel Pier) Atlantic City, b.
Barton, Joe (Cromwell) Miami Beach, Fla., h,
Basie, Count (Auditorium) Macon, Ga., 12; (Regal) Chi 15-21, t.

Basile, Joe (Fair) Batavia N. Y.; (Eagles Convention) Milwaukee 16-18.

Beckner, Denny (Ramona Pavilion) Dowagiac, Mich., b.

Beckner, Denny (Ramona Pavilion) Bowagiac, Mich., b.
Bennett, Chuck: (Hiawatha Garden) Manitou, Colo., nc.
Benson, Ray (Canoe Place Inn) Hampton Bays, N. Y., ro.

Benson, Ray (Canoe Place Inn) Hampton Bays, N. Y., ro.
Berlgan, Bunny (Steel Pier) Atlantic City, b.
Bostic, Earl: (Armando's Summer Terrace)
NYC, re.
Bowman, Johnny (Gibson) Cincinnati, h.
Bradd, Eddy: (Seaside) Atlantic City, h.
Brandwynne, Nat (Versailles) NYC, nc.
Breadey, Will (Astor) NYC, h.
Brandwynne, Nat (Versailles) NYC, nc.
Breese, Lou (Chicago) Chi, t.
Brigode, Ace (Park) Chippewa Lake, O., 9-15.
Bunts, Howard (Main Street) Detroit, nc.
Burns, Cliff: (Marlemont Inn) Cincinnati, nc.
Busse, Henry (Trianon) Pittsburg, Kan., 16, b; (Play-Mor) Kansas City, Mo., 17, b; (Lakeside) Denver, 19-Sept. 1, p.
Butera, Joe (Circle Inn) Trenton, N. J., ro.

C

Cabin Boys (Baro Music Cocktail Lounge)
Chi, nc.
Cabot, Tony (Wil-Shore) Chi, b.
Calistri, Gino (Kennedy's Inn) Binghamton,
N. Y., nc.
Calloway, Cab: Charleston, S. C., 12; Wilmington, N. C., 13; Greensboro 14; Virginia Beach, Va., 15.
Calvet, Oscar: (Casa Marta) NYC, nc.
Campbell, Jan: (Danceterla) Miami, Fla., nc.
Canavaro, Ray (Club Royale) Savannah, Ga.,
nc.

Canavaro, Ray (Club Royale) Savannah, Ga., nc.
Candullo, Joe: (Latin Quarter) Boston, ac.
Cappello, Joe: (Jimmy Kelly's) NYC, nc.
Carlyle, Lyle (Pier Ballroom, Celoron Park)
Jamestown, N. Y., p.
Carroll, John: (Casa Manana) Boston, nc.
Carson, Bill (Stockton) Trenton, N. J., h.
Casino, Del (Roosevelt) New Orleans, h.
Caswell, Ozzie (Rainbow Room) NYC, nc.
Childs, Reggie (Arcadia) NYC, b.
Clancy, Lou (Patio, Lookout Mountain) Chattanooga, Tenn., h.
Clemente: (Rainbow Room) NYC, nc.
Coleman, Emil (Piping Rock) Saratoga, N. Y.,
nc.

nc.
Comfort, Roy: (Claridge) Atlantic City, h.
Conde, Art (White Horse) Westbury, L. I.,
N. Y., r.
Conniff, Ray (Nick's) NYC, nc.
Cooke, Joe (Ferdinando) Hartford, Conn., nc.
Courtney, Del (Lakeside) Guttenburg, Ia., 13,
b; (Legion) Mineral Point. Wis., 14, b;
(Castle Farm) Cincinnati 16; (Kennywood)
Pittsburgh 17-23, p.
Craig, Carvel (Del Monte) Del Monte, Calif, h.
Crawford, Dick (The Dome) Mandan, N. D.,
nc.

nc. Cugat, Xavier: (Waldorf-Astoria) NYC, h. Cummins, Bernie (Trocadero) Henderson, Ky.,

Cummins, Bernie (Frocadero) Reinderson, 129, 2-15, nc.
Curbelo, Fausto (Ben Marden's Riviera) Fort Lee, N. J., nc.
Cusher, Danny (Chic's Rendezvous) Glasco, N. Y., nc.

D'Amico, Nick (Essex House) NYC. nc.
Daly, Duke: (Playland) Rye, N. Y., p.
Danders, Eddle: (Del Bhore) Chi, b.
Davis, Eddle: (La Rue) NYC, nc.
Davis, Milton: (Rainbow Room) Washington, D. C., nc.
Dawn, Dolly (Roseland) NYC, b.
Day, Bobby (Jefferson Beach) Lake St. Clair,
Mich, p.
Deleon, Pedro (Palmer House) Chi, h.
Dengler, Carl (Hotel Manitou, Manitou
Beach) Rochester, N. Y., h.
Dennis, Davis (Hurricane) NYC, nc.
Derrick, Frank (Sunshine Gardens) Saginaw,
Mich., nc.

Derrick, Frank (Sunshine Gardens) Saginaw, Mich., nc. Devodi. Don: (El Morocco) NYC, nc. DiPardo, Tony (Washington-Youree) Shreveport, La., h. Di Salvo Bros. (Babette's) Atlantic City. cb. Donahue, Sam (Coral Gables) E. Lansing, Mich., b. Dorsey, Jimmy (Cavalier Club) Virginia Beach, Va., 5-18, nc. Dowell, Saxie: (Geo. Washington) Jackson-ville, Fla., h.

Eddy, Ted: (Iceland) NYC, nc.
Ellis, Joe (Cora & Irene's) NYC, nc.
Emerick, Bob: (Jimmy's Hi-Way) Kentwood,
La., nc.
Engel, Freddy (Day Line Boats) Albany, N. Y.
Engle, Charlie (Casino) Chi, nc.
Ennis, Skinnay (Palmer House) Chi, h.
Ernie & His Norsemen: (Castleholm) NYC, re.
Ernie, Val: (La Rue) NYC, nc.

Faggio, Louis: (Morocco) Detroit, nc.

# Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroon cb—cabaret; cc—country club; h—hotel; mh—nc—night club; p—amusement park; ro—road -ballroom; c--music hall; -road house; rerestaurant; s-showboat; t-theater.

Farber, Burt: (Netherland Plaza) Cincinnati, h. Feminine Notes, Five: (Radio Franks) NYC, nc. eminine Notes, Five: (Radio Franks) NYC, nc. fielding, Allan (Club Bali) Phila, nc. fields, Shep (Stanley) Pittsburgh, t. fisher, Buddy (Enna Jettick) Auburn, N. Y., Fisher, Buddy (Enna Jettick) Auburn, N. Y., 11-17, p. Fisher, Freddie: (Old Vienna) Cincinnati, nc. Fisher, Mark: (5100 Club) Chi, nc. Fitch, Gil (King of Prussia) Phia, nc. Fitzpatrick, Ed: (Plantation) Houston, Tex., nc. Fontaine, Sonny: (Walton) Phila, h. Foster, Chuck: (Biltmore Bowl) Los Angeles, h. Franzl, Jolly (Links) Chi, nc. Funk, Larry (Westwood Gardens) Detroit, nc.

Garcia, Julio (885 Club) Chi, nc. Gilbert, Johnny (Madura's) Hammond, Ind., nc.
Gillard, Tony (Cliquot Club) Atlantic City, nc.
Gordon, Don: (Olde Cedar Inn) Brookhaven,

Griara, Tony (Cliquot Club) Attantic City, Re.
Gordon, Don: (Olde Cedar Inn) Brookhave,
N. Y., ro.
Gore, Jay (Barral) Phila, c.
Gorham, Jimmy (Bombay Gardens) Phila, cb.
Gowry, Cecil: (Schroeder) Milwaukee, h.
Granado, Guy: (Nemerson) South Fallsburg,
N. Y., h.
Grant, Bob (Drake) Chi, h.
Green, Sylvan: (Famous Door) NYC, nc.
Greene, Murray (Sunnyside Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony: (Bal Tabarin) NYC, nc.

Hallet, Mal (Hamid's Pier) Atlantic City 11-16. Hallet. Mai (Hamid's Pier) Atlantic City
11-16.
Hamilton, Bob: (Majestic) Long Beach,
Calif., b.
Hamp, Johnny (Chelsea) Atlantic City, h.
Haney, Myron: (Child's Spanish Gardens)
NYC, re.
Harbourt Kip (Log Cabin) Washington Crossing, N. J., b.
Harris, Phil (Strand) NYC, t.
Harrison, Ford: (St. Moritz) NYC, h.
Hart, Joey (Chanticleer) Madison. Wis., nc.
Hawkins, Erskine (Paramount) NYC, t.
Haywood, Eddie (Village Vanguard) NYC, c.
Heath, Andy, & His Music (Park Hotel)
Plattsburg, N. Y., nc.

Joy, Jimmy (Bismarck) Chi, h. Juanita's Rhumba (President) Atlantic City, h. Juneau, Tommy: (Show Boat) St. Louis, nc. Jurgens, Dick (Aragon) Chi, b.

K Kain, Paul: (Mayfair) Washington. D. C., nc.
Karson, Maria (White Sulphur Springs) Saratoga Springs, N. Y., h.
Kavelin, Al (Palisades) Palisade, N. J., 8-14,

Kavelin, Al (Palisades) Palisade, N. J., 8-14, p.
Kay, Herbie (Trocadero) Evansville, Ind., 16-29, nc.
Kaye, Sammy (Surf) Clear Lake, Ia., 12, b; (Prom) St. Paul, Minn., 13, b; (Palace) Akron, O., 15-18, t.
Kearney-Kallander (Casino) Hampton Beach, N. H., b.
Kendis, Sonny: (Stork) NYC, nc.
Kent, Peter: (New Yorker) NYC, h.
King, Eddie: (Di Pinto's) Phila, c.
King, Eddy (Skyvue Club) Pittsburgh, nc.
Kinney, Ray: (Lexington) NYC, h.
Kirby, John (Fefe's Monte Carlo) NYC, nc.
Knight, Ebo: (Plerre) NYC, h.
Knight, Clyde (Trianon) Chi, b.
Kole, Shelley: (Butler's Tap Room) NYC, nc.
Kolker Bros. (Piccadilly) Baltimore, nc.
Kramer, Howard (Cold Springs) Hamilton,

Kramer, Howard (Cold Springs) Hamilton, Ind., h.
Kramer, Ted (Lawrence) Trenton, N. J., re.
Krupa, Gene (Cedår Point) Sandusky, O., 814; (Chicago) Chi, 15-21, t.
Kyser, Roy: (Club Charles) Baltimore, nc.

L

Lande, Jules: (Ambassador) NYC, h.
Landis, Marty (Rainbow) Wildwood, N. J., c.
Lane, Eddie: (Bossert) Brooklyn, h.
Lang, Lou: (Sheraton) NYC, h.
Laporte, Joe: (Old Roumanian) NYC, nc.
Lear, Jerry, & Jiggs Jackson (Ibach's) Wilmington, Del., c.
Leighton, Joe: (John Marshall) Richmond,
Va., h.
Lewis, Sid (Shelborne) Miami Beach, Fla., h.
Little, Little Jack (Lyric) Indianapolis, t.
Long, Johnny (New Yorker) NYC, h.

### Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Heatherton, Ray (Biltmore) NYC, h. Helmling, Kitty (Shelter Haven) Stone Harbor, N. J., h.

Herbeck, Ray (Geneva-on-Lake) Lake Geneva,
O., 10-23.

Herman, Sylvan: (Barclay) Phila, h.

Herman, Woody (Palladium) Los Angeles, nc.

Hernandez, Frank (Rendezvous) Alexandria,
La., nc. Hernandez, Frank (Rendezvous) Alexandria, La., nc.
Herold, Lou: (Bal Tabarin) NYC, nc.
Herth, Milt (Syracuse) Syracuse, N. Y., h.
Hill, Dick: (Hi-De-Ho) Phila, c.
Hill, Eddie: (Penn) Trenton, N. J., h.
Hill, Tiny (Kennywood) Pittsburgh, 11-17, p;
(Enna Jettick) Auburn, N. Y., 18-24, p.
Holmes, Herble (Mark Hopkins) San Francisco, h.
Holst, Ernie: (El Morocco) NYC, nc.
Howard, Ralph (Lido) Texarkana, Ark.-Tex nc.

nc. Huber, Milton (Babette's) Atlantic City, cb. Hummel, Bill (Paramount) Albany, Ga., nc.

Irwin, Marty: (Onurchill Tavern) Pittsburgh.

James, Harry (Steel Pier) Atlantic City 8-14; (Eastwood Gardens) Detroit 15-21, p. James, Jimmy (Ault) Cincinnati, p. Jarrett, Art: (Blackhawk) Chi, nc. Jarretts, Ted: (Westfield) Westfield, Mass., h. Johnston, George Groove (Scenic Inn) Detroit no. hnston, troit, nc.

Johnson, Benny, Rocking Rhythm (Meadow-brook) Muskogee, Okla., nc. Johnson, Johnny: (Shelton) NYO, h. Jones, Isham (Coney Island) Cincinnati 9-15. p. Jordan, Louis (Capitol) Chi, h.

opez, Tony (Paddock) Miami, nc. opez, Vincent (Taft) NYC, h. oring, Michael: (Luna Park) Coney Island, N. Y., p.

Loring, Michael: (Luna Park) Coney Islanu, N. Y., p.
Lucas, Clyde (Manhattan Beach) Brooklyn, b.
Lunceford, Jinmie (Auditorium) Little Rock,
Ark., 13: (State Gymnasium) Montgomery,
Ala., 14: (Aud.) Birmingham 15: (Paradise
Hall) Nashville, Tenn., 17: (Valley St. Warehouse) Asheville, N. C., 20
Lyman, Abe (Majestic) San Antonio, Tex.,
9-15, t: (Majestic) Dallas) 16-22, t.
Lynn, Sammy: (Bomb Shelter) Dallas, nc.

M

McCoy. Clyde (Lyric) Indianapolis, 8-14, t;
(Pcabody) Memphis 15-21, h.
McCune, Bill (Pallsades) Pallsade Park,
N. J., p.

(Peabody) Memphis 15-21, h.

McCune, Bill (Palisades) Palisade Park,
N. J., p.

McGee, Johnny (Lake Breese Pier) Buckeye
Lake. O.

McIntyre, Lani (Iroquois Gardens) Louisville
2-15, nc.

McIntyre, Lani (Iroquois Gardens) Louisville 2-15, nc.
Maclas, Pete: (Lounge Riviera) Washington, D. C., nc.
Madden, Bill: (Traymore) Atlantic City, h.
Majors, Three (Newman's Lake House) Saratoga Springs, N. Y., nc.
Makula, Juan (Villa Venice) Chi, nc.
Marconi, Pete (Caravan) NYC, nc.
Martel, Gus: (St. Regis) NYC, h.
Martel, Paul (Arcadia) NYC, b.
Martin, Bobby: (The Place) NYC, nc.
Martin, Bobby: (The Place) NYC, nc.
Martin, Lou: (Leon & Eddle's) NYC, nc.
Martin, Lou: (Leon & Eddle's) NYC, nc.
Martin, Red: (Frank's Casa Nova) Buffalo, nc.
Marvin, Mel: (New Pelham Heath Inn) Pelham Bay, NYC, ro.
Masters, Frankie (Earle) Phila, t.
Matthey, Nicolas: (Russian Kretchma) NYC, nc.

# Bands on Tour-Advance Dates

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RAY NOBLE: Seaside (Ore.) Ballroom, Aug. 13; Willamette Ballroom. Eugene, Ore., 14; Broadway Dance Hall, Mallon, Ore., 15; Stockton (Calif.) Fair, 16-17; Pacific Square Ballroom, San Diego, Calif., 29-30; Sacramento Fair, Sept. 2-3.

BOBY BYRNE: Steel Pier, Atlantic City, Aug. 14-17; New Casino, Virginia Beach, Va., 21; North Carolina Tobacco Exposition and Festival, Wilson, N. C., 22; Potomac River Line. Washington, 23; Pleasure Beach, Bridgeport, Conn., 24.

JOE E. SULLIVAN: Bartlett's Pavilion, Pleasant Lake, Jackson, Mich., beginning Aug. 22.

JIMMIE LUNCEFORD: Convention Hall, Boardwalk, Asbury Park, N. J., Aug.

27; Convention Hall, Atlantic City, 28; Canobie Lake Park, Salem, N. H., 29; Old Orchard Beach, Old Orchard, Me., 30; Roton Point Pavilion, Norwalk, Conn., 31; Renaissance Casino, New York, Sept. 1; Palmer Park, Donora, Pa., 2; West Side Park Ballroom, Berwick, Pa., 3; Olympia Park, Pittsburgh, 4; Auditorium, Dayton, O., 5; Casa Loma Ballroom, Charleston, W. Va.. 6; Meyers Lake Park, Canton, O., 7; Joyland Park, Lexington, Ky., 8; Columbus Auditorium, Columbus, O., 9; Stanibaugh Auditorium, Youngstown, O., 10; Madrid Ballroom, Harrisburg, Pa., 25; Armory, Durham, N. C., 26; Armory, Danville, Va.., 28; Memorial Auditorium, Raleigh, N. C., 29; City Armory, Charlotte, N. C., 30.

Maya, Froilan: (Havana-Madrid) NYC, nc.
Messner, Johnny (Roosevelt) Jacksonville, Fla., h.
Miller, Herman: (Abraham Lincoln) Reading, Pa. h.

Miller, Russ: (Jack & Bob's) Trenton, N.J., nc.

Millinder. Lucky (Savoy) NYC, b.

Mills, Floyd (Admiral) Cape May, N. J., h.

Milton, Dick (Ray's Place) NYC, re.

Minor, Frank (Red Mill) NYC, nc.

Moffitt, Deke (Beverly Hills) Newport, Ky., nc.

Molina, Carlos (Rhumba Casino) Chi, nc.

Mooney, Art: (Bordewick's) Tuckahoe, N. Y.,

cc. cc. Morand, Jose (Lido) Lido Beach, L. I., N. Y., nc.
Morgan, Eddy (Ritz-Carlton) Atlantic City, h.
Morris, George: (Armando) NYC, nc.
Morton, Ray: (Warwick) Phila, h.
Munro, Hal (South Shore) Chi, cc.
Murphy, Phil (Pine Springs) Freehold, N. Y.,

Nance, Bill (Canyons Supper Club) Wichita, Kan., nc.

0

Onesko, Senya: (Commodore) NYC, h. Orlando, Don (Villa Moderne) Chi, nc. Osborne, Tony: (Primrose) Newport, Ky., cc. Owens, Harry (Miramar) Santa Monica, Calif., h.

Paige, Michael (Arcadia) NYC, b.
Panchito: (Versailles) NYC, nc.
Pancho (Ben Marden's Riviera) Fort Lee,
N. J., nc.
Parfumy, Joe: (Belmont Plaza) NYC, h.
Park, Bobby (Bossert) Brooklyn, h.
Parodi, Wilbur: (Le Moniparnasse) NYC, nc.
Parsons, Lorin: (Book-Cadillac) Detroit, h.
Pastor, Tony (Capitol) Washington 11-13, t;
(Indiana) Indiana, Pa., 14, t; (Cedar Point)
Sandusky, O., 15-21.
Patrick Henry (Club Avalon) Wildwood, N. J.,
To.

ro.
Paul, Eddie: Mentor-on-the-Lake, O.
Pendarvis, Paul (Cavalier Club) Virginia
Beach, Va., 4-24, nc.
Penman, Blondy (Puritan Klub) Mendota, Ill.,

Penman, Blondy (Puritan Klub) Mendota, Ill., nc.
Perry, Ron (Kitty Hawk Room) La Guardia Airport, NYC, re.
Pettrs, Oscar: (Senator) Atlantic City, h.
Petti, Emile: (Savoy-Plaza) NYC, h.
Pettit. Emil (Ambassador East) Chi, h.
Peyton, Leonard (Roman Grille) Phila, c.
Piaff, Hal (Stamp's Cafe) Phila, c.
Piaff, Hal (Stamp's Cafe) Phila, c.
Pietrack, Irving (Woodland Villa) Kauneonga Lake, N. Y., h.
Pineapple, Johnny (Kitty Hawk Room) La Guardia Airport, NYC, re.
Poppe, Art (Bamboo Bar-Dutch Tavern) Jacksonville Beach, Fla., nc.
Powell, Teddy (Rustic Cabin) Englewood Cliffs, N. J., ro.
Prussin, Sid: (Diamond Horseshoe) NYC, nc.

Q Quartell, Frank: (Colosimo's) Chi, ne. Quay, Carl (General Warren) Malvern, Pa., ro.

R

Raeburn, Boyd (Chez Paree) Chi, nc. Ramos, Bobby (Chez Paree) nc. Ramon, Don (Lowery) St. Paul, h. Ravel, Arthur: (Belmont Plaza) NYC, h. Reichman, Joe (Plantation) Houston, Tex., 11-14, nc; (Claridge) Memphis, Tenn., 16-29, h. Rey, Aivino (Stanley) Pittsburgh 15-21, t. Reyes, Carlos (Embassy) Phila, nc. Ricardel, Joe (Claremont Inn) NYC, nc. Rich, Harry (Green Mansion) Warrensburg, N. Y., h. Riley, Mike (Brass Rail) Chi, nc. Rios, Juanita: (Astor) NYC, h. Rizzo, Vincent: (Walton) Phila, h. Roberts, Eddie (Lido) NYC, b. Rogers, Dick (Ritz-Carlton) Boston, h. Rogers, Dick (Ritz-Carlton) Boston, h. Rogers, Harry (Half Moon) Coney Island, N. Y., h. Rossello, Jack: (Monte Carlo) NYC, nc. Rotgers, Railph (Astor) NYC, h. Russ, Whitey (Rogers Corner) NYC, nc. Russell, Jack (White City) Chi, b. Russell, Mark, Southern Mansioni Kansas City, Mo., h.

Sacasas, Anselmo (President) Atlantic City, h. Banabria, Juanito: (Havana-Madrid) NYC, nc. Saunders, Hal: (St. Regis) NYC h. Sayre, Syd (Wellworth) Hurleyville, N. Y., h. Scott, Raymond (Elitch Gardens) Denver, p. Savitt, Jan (Concey Island) Cincinnati 14, p. Sharappa, Pat (Convention Hall Ballroom) Asbury Park, N. J. Shaw. Maurice: (Chateau Moderne) NYC, nc. Shelton, Jerry (Congress) Chi, h. Shelton, Jerry (Congress) Chi, h. Shelton, Dick (Crooked Lake) Averill Park, N. Y. h. Shepard, Eddle: (Park Casino) Phila, nc. Sherr, Jack (Club Ball) Saratoga, N. Y. nc. Siegel, Irving (Northern Red Deer Rendezvous) Phillips, Wis., b. Silhouettes, Four: (DeWitt Clinton) Albany, N. Y., h. Sinse, Paul: (Cabin) Cleveland, nc. Sissle, Noble: (Diamond Horseshoe) NYC, nc. Smith, Russ: (Rainbow Grill) NYC, nc. Smith, Stuff (Garrick Bar) Chi, nc. Socarras (The Plantation) Long Branch, N. J., ro.

ro.
South, Eddie: (Cafe Society Uptown) NYC, nc.
Spanler, Muggsy (Idora) Youngstown, O., 9-

Spanier, Muggsy (Idora) Youngstown, O., 9-22, p.
Spierer, Harold: (Park Lane) NYC, h.
Stamols, Spiros: (L'Aiglon) Chi, re.
Sterling, Frank: (Alpine Tavern) Atlantic City, ne.
Stoefler, Wally: (Belvedere) Baltimore. h.
Stolzenberg, Ray (KATE) Austin, Minn.
Stower. Jules (18 Club) NYC. nc.
Strickland, Don (Bartlett's Beach) Jackson,
Mich., p.

Mich., p. Sylvie. Don: (Bertolotti's) NYC, nc.

Tan, Jimmie: (Kzufman's) Buffalo, nc.
Terry. Frank: (McVan's) Buffalo, nc.
Thal, Pierson (Broadmoor) Colorado Springs,
Colo., h.
Thurwise.

Colo., h.
Thompson, Grant (Enduro) Brooklyn, re.
(See ORCHESTRA ROUTES on page 27)

### Conducted by EUGENE BURR - Communications to 1564 Breadway, New York City

# **Shuberts Lose** New Haven Spot

NEW HAVEN, Conn., Aug. 9.—Announcement was made here last week that Yorkhaven Enterprise, Inc., will take over operation of the Sam S. Shuthat Yorkhaven Enterprise, Inc., will take over operation of the Sam S. Shubert Theater September 1, succeeding the Select Theatrical Corporation. The newly organized firm, capitalized for \$50,000, is headed by Morris A. Nunes, also president of Progressive Premiums Company, a concern supplying movie houses with giveaways. Associated with him is Maurice H. Bailey, owner of three film houses in this city. Nunes said the policy would be modeled closely after the Shuberts', and that Broadway plays would be booked. In addition, he said that arrangements are to be made with the Dow Agency, New York, for the booking of concerts and vaudeville. He indicated that motion pictures will be played if necessary to make the house pay.

pay.

Decision of the Shuberts to relinquish control of the house came as a surprise. Under their management since it was built 26 years ago, it was long used as a tryout spot. At one time nearly all the shows destined for the Winter

Garden broke in here. Garden broke in here.

E. David Eldridge, Shubert representative here the past 34 years and manager of the Shubert since it opened, blasted out at the deal that saw the Shuberts lose control of the theater. The Shuberts, he said, supposed negotiations with the Taft Realty Company, owner of the property, for a new lease were still on. "They were not given a chance to meet offers made by others," Eldridge declared.

to meet offers made by others," Eldridge declared.

That the Shuberts consider they are out of the field in New Haven was indicated when it was stated that the Shubert organization here is being dissolved. Samuel Horwath, Eldridge's assistant, has already been placed in Boston. Eldridge is still undecided about his own future plans, but may be transferred to another post by the Shuberts.

Eldridge's charges did not receive a reply. Ezekiel S. Bronson, president of the Taft Realty concern, declined to comment.

# **Des Moines Sets** Heavy Season

DES MOINES, Aug. 9.—A heavy winter season of road shows has been booked for the Shrine Auditorium this year, according to Mrs. George Clark, manager for the auditorium. First in will be Edgar Bergen and Charlie Mc-Carthy heading a variety show on Octo-

Carthy heading a variety show on October 3.

Other shows and attractions definitely booked include My Sister Eileen, October 13; Veloz and Yolanda, October 21; a return engagement of Hellzapoppin, November 13; the fourth appearance of Tobacco Road, November 23; Ed Wynn in Boys and Girls Together, November 25; Al Jolson in Hold On to Your Hats, December 14

25; Al Jolson in Hold On to Your Hats, December 14.

Other productions, for which definite dates have not been announced, include Arsenic and Old Lace, Life With Father; The Corn Is Green, with Ethel Barrymore; MacBeth, with Maurice Evans and Flora Robson, and The Doctor's Dilemma, with Katharine Cornell.

### **Hush-Hush for Molnar**

GLOUCESTER, Mass., Aug. 9.—The King's Maid, by Ferenc Molnar, will be tried out at the Bass Rocks Theater here the week of August 25. Piece is held by Oscar Serlin. Completely shrouded in secrecy, neither Serlin nor Molnar will permit any word about the polt to leak out. Serlin has admitted however that out. Serlin has admitted, however, that it is far removed in theme and as a dramatic story from Molnar's earlier plays.

### Chopped Porterhouse

GUILFORD, Conn., Aug. 11.—The legitimate stage is like "being introduced to a wonderful porterhouse steak after eating hamburgers all your life." Anyhow, that's the way it seemed to redheaded strip-teaser Georgia Southern last week after collecting a dozen curtain calls following her debut in legit via a local cowbarn. GUILFORD, Conn., Aug. 11.-The

The play? Burlesque, in which Georgia portrayed a strip-tease queen.

### BROADWAY RUNS Performances to Aug. 9 Inclusive. Dramatic Opened Perf. Arsenic and Old Lace (Fulton) Jan. 10 243

Claudia (Booth) Feb	. 12	206	
Corn Is Green, The (Na- tional)Nov	26	295	
Life With Father (Empire) _ Nov	8,'39.	734	
My Sister Eileen (Biltmore) Dec			
Separate Rooms (Plymouth) Mar			
Watch on the Rhine (Beck) Apr.	· 1	191	
Musical Comedy			
New Hellzapoppin (Winter	44 100	000	
Garden) Dec.			
Pat Joey (Barrymore) Dec.	20	201	

# "Cabin" 50G in L. A.; Three More Set

LOS ANGELES, Aug. 9.—Cabin in the Sky did okeh the two weeks it was at the Biltmore Theater here, considering the fact that it had played the Philharmonica Auditorium for two weeks about five weeks before. Gross for the fortnight at the Biltmore ran about \$50,000 for the 1,636-seat house, at a

\$2.50 top.

Biltmore has Mamba's Daughters, also with Ethel Waters, coming in September 11. Top for Daughter will be \$2.50 nights and \$1.50 matinees.

Hellzapoppin opened strong Wednesday. It is in for two and a half weeks, to be followed by Tobacco Road with John Barton for two weeks. This takes the schedule up to the time Mamba's Daughters moves in. Top for Hellza is \$3.30 evenings and \$2.50 matinees. Road top will be \$1.50 evenings and \$1

### Religious Set Needed

NORWICH, Conn., Aug. 9.—The Norwich State Hospital here is trying to find a religious-looking set, such as was used in *The Miracle*. Edward T. Connelly is recreation director for the hospital, which holds church services in its own theater on Sundays and holidays. The present blue cyc behind a portable altar, it is felt, is hardly appropriate.

# Equity Totalitarian Ban Goes To Committee; Much Confusion

NEW YORK, Aug. 9.—Elimination of Nazi, Fascist, and Communist elements from elected offices and paid jobs in Actors' Equity Association is the aim of a new committee headed by E. John Kennedy, appointed by the council at Tuesday's meeting to draft a constitutional amendment that would provide for this move.

Point itself is an embarrassing one to officials of Equity, because the resolution on the basis of which the committee was appointed also includes totalitarian sympathizers. One official frankly stated that it would be almost impossible to make the resolution stick, because charges of "sympathy" could seldom, if ever, be proven. As one Equity

Ottawa Gets Legit;

First Grosses Weak

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Ottawa Gets Legit;

Ottawa Gets Legit;

It is also felt that Equity's now has disposed of his cinema house interests and leased the Little Theater to present legit. House seats 500. Nolan is booking thru Frank McCoy, U. S. producer. ducer.

First few performances drew only 300 persons each night at 75 cents to \$2. Weather was exceptionally hot, theater is not air-conditioned, and sponsors were not discouraged. They still feel legit can be not across berg.

While legitimate shows have played here occasionally in recent years, there have been no shows running even a period of several weeks since the Russell

not discouraged. The can be put across here.

period of several weeks since will be Theater burned down 12 years ago.

# Cowbarn Notes

Edward Trever, who replaced Victor Mature in Lady in the Dark, will forsake glamour-boy roles to play the detective in Mr. and Mrs. North at the Casino Theater in Newport, R. I., for the week beginning Tuesday, August 12.

Harold J. Kennedy and Harold B. Bromley report a \$4,000 advance sale on the Hartmans' version of Anything Goes, opening August 11 at the Trade School Auditorium in Springfield, Mass. The Hartmans will be starred in the production with Jack Whiting and Kitty Carlisle.

During the week of August 11 Ghost Train will be the attraction at the Marthas Vineyard Playhouse. Featured in the presentation is Lionel Ince.

Gas Light will be the next offering of the Yellow Springs Summer Theater under Ad Karns' direction.

Lillian Hellman's The Little Fozes is currently of the Yellow Springs Summer Theater under Ad Karns' direction. . . Lillan Hellman's *The Little Foxes* is currently being shown at the Farragut Playhouse, Rye Beach, N. H. Leading roles are played by Elizabeth Bohrer, Jeff Donnell, and Stanley Whitehead. . . Frankie Thomas has flown in from Hollywood to join his father, Frank Thomas Sr., in the tryout of *Concert Tour* at Robert Elwyn's Woodstock (N. Y.) Playhouse, August 14-17. . . . Country Playhouse Tours has added the Maplewood Theater to the list of playhouses visited by the organization. tion.

Beginning August 11, A Kiss for Cinderella, featuring Luise Rainer and Ralph Forbes, plays a week at the Cape Playhouse, Dennis, Cape Cod, Mass. Arthur Sircom handles the direction, with Richard Aldrich on the producing end. . . Jean Muir and Sanford Meisner present Violet Homing in Old Acquaintance at Jean Muir and Sanford Meisner present Violet Heming in Old Acquaintance at the County Theater, Suffern, N. Y., for one week beginning August 11. . . . Guy Palmerton will present the Owen Davis hit, Mr. and Mrs. North, at the Lake Whalom Theater at Fitchburg, Mass., starting Monday evening, August 11, as the seventh production of the season. . . Cecil Clovelly will direct Clare Booth's The Women, to be presented at the Maverick Theater, Woodstock, N. Y. . . . Craig's Wife will open Wednesday and play nightly thru Saturday, August 13-16, at the Boothbay Playhouse, Boothbay, Me., with Evelvn Grey in the lead and Richard Robbins

heading the supporting cast. . . . Ned Wayburn will present a new musical revue at the Starlight Theater, Pawling, N. Y., August 26 thru August 31. SRO is expected. . . . Buddy Ebsen appears in *The Poor Nut* at the Ogunquit Playhouse the week of August 11. . . Beginning Monday, August 11, *Tovarich* will be presented at the Red Barn Theater, Locust Valley, N. Y.

Vera Viscopti billed as Ann Corio's

Vera Visconti billed as Ann Corio's fill-in for the Tondeleyo role in White Cargo for the current week at Deer Lake Theater, Orwigsburg, Pa. . . . Virginia Theater, Orwigsburg, Pa. . . . Virginia Warren, one-time Shakespearean actress, directing the Margate (N. J.) Plays and Players in *The Importance of Being Earnest*. . . Life With Father current at Garden Pier Theater, Atlantic City, with Al Joison in Hold On to Your Hats definitely get to Come in August 26 with Al Jolson in Hold On to Your Hats definitely set to come in August 26. . . Ocean City (N. J.) Plays and Players, directed by John Gordon, a late season starter with What a Life. . . The Philadelphia Playmakers, taking over the Old Lyceum, Roxborough, Pa., open with Candle Light. . . The Shaw Festival over, Hedgerow Theater, Moylan-Rose Valley, Pa., returns to its varied repertory with Bride of the Moon, Family Portrait, and Inheritors. . . New Theater presenting We Beg To Differ this week at Willow Grove (Pa.) Amusement Park. . . Fred Kelly comes to the Yardley (Pa.) Theater to play the lead in Blind Alley and Burlesque. . . Jacqueline Susan guests at Green Hills Playhouse, Reading, Pa., for Personal Appearance, with On Borrowed Time for the follow. . . Mountain Playhouse, Jennerstown,

with On Borrowed Time for the follow.
... Mountain Playhouse, Jennerstown,
Pa., presenting Out of the Frying Pan,
Paul A. Foley directing, with Clay Flagg
and Darthy Hinkley in the leads.
... Queen Victoria, with Francis Woodward,
current at Grove Theater, Nuangola, Pa.
... Eagles Mere (Pa.) Players, under
the direction of Robert K. Adams, manager and leading man, putting on Out
of the Frying Pan.
... Earle Mayo
Players at Dorney Amusement Park, Allentown, Pa., follow with It's a Wise
Child.
... After Many Moons, an original by Elsie Sirota, opens at the Morrisville (Pa.) Community Theater, Josh
Rinney directing and Conrad Noles the
star.

# Miss Skinner, Digges Equity V-P's

NEW YORK, Aug. 9.—At the Equity Council meeting Tuesday (5) Cornelia Otis Skinner and Dudley Digges were named second and fourth vice-presidents, respectively, of Actors' Equity Association, to succeed Florence Reed and Peggy Wood, who resigned from office last June

Association, to succeed Florence Reed and Peggy Wood, who resigned from office last June.

The Misses Reed and Wood were among the 10 councilors who resigned from office after the annual election at which Alan Hewitt, one of the chief targets of the Red blast against Equity by Congressman Lambertson was re-

elected.

Tho Hewitt and Equity had continuresked Congress for an investigation
Committee The Hewitt and Equity had continually asked Congress for an investigation of the charges, nominating committee refused to put Hewitt on the ticket for council. Hewitt, however, ran independently and won. Following that the objectors resigned in a block.

Miss Skinner and Digges will hold office until the next annual election.

### Selznick's Stage "Christie" Looks Good in San Fran.

SAN FRANCISCO, Aug. 9.—David O. Selznick, film producer, is offering Anna Christie at the Curran here. Its fine direction is by John Houseman, and Kate Drain Lawson designed the sets. Swedish Ingrid Bergman, new to the Coast stage; J. Edward Bromberg, and Damian O'Flynn have top billing.

Miss Bergman, lovely to look at, plays Anna in good English, with now and then an intonation to mark Anna's race. She developed the role so Carefully that her third and fourth act playing was brilliant.

her third and fourth act playing brilliant.

The "discovery" is Damian O'Flynn, from Broadway. His acting as the distressed Mat was authentic, and he didn't lay it on with a scoop. Bromberg had his big moments as the muddled, remorseful Chris, father of Anna. Jessie Busley, as old Marthy, gives a brief role its every due. All the minor characters are in able hands.

Mrs. Lawson's three sets were exceptionally good.

Edward Murphy.

### Golden Chicago Office

CHICAGO, Aug. 9.—To give his productions the benefit of more advance publicity John Golden has opened an office here, with John Pollock manager and Gertrude Bromberg, formerly with Shuberts, press representative.

Chicago next season will see Golden productions of Claudia, Somerset Maugham's Theater, a new play by Rachel Crothers, and another play to be presented in collaboration with the Playwright's Company, according to present plans.

# **Equity-League** Pact May End **Doubling Clause**

NEW YORK, Aug. 9.—Actors' Equity Association, in its negotiations with the League of New York Theaters starting Monday (11) for a renewal of the basic agreement between the actors and managers, will try to eliminate the exclusive service clause which prohibits actors from taking any other work without permission of the legit manager to whom they are under contract.

Complete elimination of this clause is Complete elimination of this clause is at the request of the membership, who have found a profitable field in doubling in radio and legit work. At the meeting when this resolution was passed, the actors said that they felt they should be free to obtain other work without permission, as the okeh is sometimes not granted.

This issue has been a bot point ever

This issue has been a hot point ever since Carol Bruce was fined for doubling since Carol Bruce was fined for doubling in a night club and on a radio program without the permission of Buddy De Sylva, for whom she was working at that time in Louisiana Purchase. She was also forced to cancel her other work, which was paying her \$900 a week. DeSylva was paying her \$125.

Since then actors who have standing radio shows have had clauses inserted in their contracts with managers before signing for legit shows, allowing them to make specific radio appearances. They can't, however, contract for other radio work than that mentioned in the con-

This is the most important point of issue in the negotiations. Only other point that will probably be raised is for the payment of salaries in Canada in American money or at the current rate of exchange.

# **Summer Tryout**

### "Love in Our Time"

(Westport Country Playhouse)
WESTPORT. CONN.

A comedy produced by the Theater Guild. written by Leslie Reade, staged by Lester Vail. Cast includes Dennis King, Ilka Chase, Ben Smith, Celeste Holms, and others.

Holms, and others.

With the entire play taking place in the living room of the Oaklands in New York City, this is a story of a married couple, both very much in the public eye. The wife, Carlotta, is enjoying great success as a radio commentator, columnist, and writer whose net earnings yearly are \$54,000. Her husband is Russell, whose combined talents as writer, playwright, economist, and military expert only earn the measly sum of \$2,000 per. Husband is desirous of raising a family, but friend wife is too busy for such frivolities. At last he lands a lucrative contract with a newspaper for a series of articles just as his wife gets an assignment to tour Europe for her paper. Altho his wife rages for him to accompany her, he refuses, as this is the first chance that he has to stand on his own chance that he has to stand on his own financially with his new job.

financially with his new job.

Things begin to happen when an old sweetheart of his appears on the scene, skillfully played by Celeste Holm, and tries to awaken his once great passion for her. He is unresponsive. More complications arise, with the newspaper editor making a play for the wife. Oakland gets disgusted and leaves home intending to get a divorce. Situation is finally straightened out with Carlotte deciding to stay at home and raise a family while the editor and Oakland's old flame plan to marry. Sounds a bit screwy, but it makes for a happy ending.

Cast is excellent, especially Ilka Chase,

Cast is excellent, especially Ilka Chase, Miss Holm, Dennis King, and Ben Smith. Minerva Pious gave a finished performance as a German refugee who is maid in the Oakland household.

in the Oakland household.

Play as it now stands will never do for metropolitan audiences, as much of the dialog tends to boredom. Show is entirely too talky and seems to find it hard to get started. First part needs revision and plenty of it, with more action and comedy injected; but if this is done it may become a hit on the Main Stem, as there is some swell material in it.

Samuel A. Lefkowitz.

# FROM OUT FRONT

Plagiarizing From Life

### ----BY EUGENE BURR-

GILBERT MILLER seems at the moment to be in something of a pickie. According to a court decision handed down last week in a plagiarism action, he may be forced to pay out the tidy sum of \$80,000, which represents not only the profits he derived from the American presentation of Leslie and Sewell Stokes's Oscar Wilde, but also the royalties collected by the authors and the profits made by the management of the English production. To the casual observer it seems both confusing and unfair. ILBERT MILLER seems at the moment to be in something of a pickle.

Some years ago there was a rash of plagiarism suits, most of them resting on such conclusive evidence as the occurrence of an exclamation like "Oh, my!" in both manuscripts. No top-ranking writer seemed safe. The newspapers played up the suits amusingly, the public laughed, the plaintiff and the plaintiff's lawyer received publicity (tho most of it was a trifle unsavory), and the suits themselves were quickly dismissed. The only sufferers were the top-flight writers involved, who had to pay attorney's fees reaching sometimes into astronomical figures in order to defend themselves from charges that were obviously fantastic.

The situation reached a climar when Eugene O'Neill was sued by a violently literary lady on the allegation that his *Strange Interlude* was cribbed from one of her own masterworks, called *Hearts and Flowers* or something equally intriguing. With the situation so spotlighted, a ruling was passed providing that those bringing suit, in the event of an adverse decision, had to pay reasonable costs to the defendant. The flood of plagiarism suits suddenly stopped.

suit, in the event of an adverse decision, had to pay reasonable costs to the defendant. The flood of plagiarism suits suddenly stopped.

The Wilde suit was brought by the wife of the late Frank Harris, alleging that the Harris biography of Wilde had been plagiarized in the Stokes play—and the decision contained a couple of startling points. It announced that plagiarism was possible even when biographical or "real life" material was involved, and it held the defendants jointly responsible for damages. Since Mr. Miller, as American producer of the play, was one of the defendants, he is liable for the entire amount of damages under such a decision. And it is quite possible that he may be asked to pay the entire sum, since the authors and the English producer are at present in England, enjoying the comparative immunity of air raids.

For this corner's money, Mr. Miller is an innocent victim, and the court's decision regarding joint responsibility is preposterous. Leaving out for a moment the question of whether a producer should be held for the entire amount of his profit from a plagiarized play, it seems self-evident that there is no moral ground whatsoever for holding him for the author's share. In 99 out of 100 cases of actual plagiarism, the producer or publisher is as much an innocent victim, a gull, as the author plagiarized. Under such a ruling as this, the producer or publisher has no protection whatsoever. Is it the sense of the court that he should be required to possess an intimate knowledge of every scrap of manuscript ever copyrighted in order to avoid presenting anything that may infringe,

Obviously, such an interpretation is ridiculous—yet that is precisely what the decision boils down to. Failing such utterly fantastic knowledge, a producer, under the present ruling, is taking a chance every time he presents a play. The odds that have to be overcome under ordinary conditions of production are long enough, Thespis knows, without making them infinitely longer by legal mumbojumboism like this.

THEN, too, there is the angle of "plagiarism" from a biography, ostensibly a re-

THEN, too, there is the angle of "plagiarism" from a biography, ostensibly a recital of actual facts. Facts, of course, have always been considered in the public domain. Oscar Wilde himself insisted that Life remained the plagiarist of Art, and presented a reasonable and convincing case to support the dictum; but it is doubtful that the court based its decision on an aesthetic theory. In practical and legal matters Art is held to plagiarize Life, and has always been allowed to do so—forced to do so, as a matter of fact, by a certain type of critic.

The court ruling allowed the possibility of plagiarizing those portions of a biography that theorize concerning mental processes, causes of events or actions, or that endeavor to reconstruct imaginary scenes or explanations. That seems fair enough. The court also ruled, however, that conversations and scenes between the subject and the writer, brought out for the first time, also fall in this category—and that is a bit harder to understand. A conversation or an event, no matter how few people know about it, is still an actual fact. That a fact is presented for the first time should hardly rule it out of the public domain; according to such an interpretation, original material concerning men or events could only be used once; subsequent histories or biographies would be legally obliged to ignore it.

That, of course, is pushing the ruling to the extreme—but it's a reasonable extension. Just when is original factual material in the public domain and when isn't it? If the ruling in the Wilde case stands, some further interpretation is necessary. Otherwise, practically all future historians and biographers will be legal plagiarists.

Finally, there is the angle that a producer or publisher of a plagiarized work is held liable for the total amount of his profits. That, too, seems hardly fair. That he be liable for some part may seem reasonable; but that an author, simply because plagiarized, should receive so much in excess of the accepted author's share, and at the expense of a man who is, 99 chances out of 100, another innocent victim, is not reasonable. The plagiarized author should certainly receive all royalties and income derived by the plagiarist; but why should he also receive all managerial profits—profits he would not have received had his play been offered in a legal version?

It would seem that the way for an unscrupulous author to make real money would be to get a friend to plagiarize his script, sell it, and then allow the original author to sue. They could split the manager's profit between them. If the friend were out of the country or otherwise unobtainable at the time of collecting the judgment, under the joint responsibility ruling it may be possible that they could even collect the royalties twice.

There is no suggestion, of course, that any writer ever has or ever would carry out a scheme like that. But under the present ruling it is possible.

The League of New York Theaters, naturally, intends to take some action—but what it can do is a question. It cannot write into authors' contracts a clause making the author solely responsible, since that would be in contravention of the court's ruling. It can exert a certain amount of moral and financial pressure on defaulting authors, but that would probably do little good. About the only thing is to seek some sort of reversal of the present precedental decision.

That, most emphatically, the League should do. The situation affects not only Mr. Miller, the present victim, but everyone who may at any time decide to produce a play. INALLY, there is the angle that a producer or publisher of a plagiarized work is held liable for the total amount of it.

### Coupons for Costumes

LONDON, July 2.-Board of Trade has agreed to issue additional coupons under clothes rationing order for theatrical productions. Applications from pro-ducers are considered by panel appointed by Society of West End Theater Man-

agers and Touring Managers' Association. Approved applications are passed on to the board and coupons issued.

So far. response to panel's recommendations has been speedy, thereby indicating a genuine desire to help the stage. Separate arrangements are being made with Variety Artistes' Federation for vaude performers' clothing.

# Savoy Opera Guild Offers "Pirates"

NEW YORK, Aug. 9.—Last week the Savoy Opera Guild, at the tiny Cherry Lane Theater in Greenwich Village, returned to The Pirates of Penzance as the offering at its weekly Thursday and Saturday sessions. Cast changes were necessitated by the absence of several former regulars—including William Latterner, first-string tenor, who was drafted—but the present version, tho perhaps a shade under that presented several months ago, is still of sterling quality. With a single exception, the new principals hold up the earlier standard, and several of the regulars have vastly improved their fine previous performances.

Virginia Blair, singing Mabel, follows up the splendid work she did in Pinafore, offering a lovely vocal job and a charming performance. Jane Rogers, as Ruth, gets terrific value from the lines and situations, and her fine contralto handles the music splendidly. On the other hand, Bernard O'Brien, substituting for Latterner as Fredric, has a voice far too small for the demands placed upon it. At its best in the quieter passages, it becomes an unreliable instrument as soon as it is forced, even to the slightest degree. O'Brien reads excellently, but in this too he lacks the force necessary to drive over his best points. Seymour Penzner, a good Pirate King originally, has become one of the best this reporter has ever seen, singing excellently and, in his readings, getting perfect G&S flavor from the lines. Charles Kingsley, as the Major-General, has also improved since last heard, performing with greater polish and doing a much better job than before on I Am the Very Model. Wells Clary remains an excellent Sergeant, and Vivian Denison a charming Edith. John Aspinwall is a good Samuel, and Nathalle Landes and Jean Lawrence are pleasant as Kate and Isabel.

Lewis Denison, whose staging was outstanding before, has actually managed

Lewis Denison, whose staging was outstanding before, has actually managed to improve it, getting effects that would be astounding on a full-sized stage and be astounding on a full-sized stage and are all the more so on the postage-stamp rostrum of the Cherry Lane. Arthur Lief's musical direction is as brilliantly effective as ever, tho the choral work this time lacked the sharp edge of perfection it formerly possessed. This was probably because of a large percentage of new people in the enlarged chorus and the use of a new planist as the entire orchestra. Norman Secon, who was the "orchestra" up to now, has left for a resort job, and has been followed by Harry Franklin, who does an excellent job but one that still lacks some of the surety of Secon's. Under Lief's baton, tho, it's unquestionably just a matter of time until the choral work resumes its former perfection; as it stands, it's better than that of almost all other G&S troupes.

troupes. This reporter, working late (advt.), arrived just after the conclusion of Trial by Jury, the curtain-raiser—which was all the more a pity since the Plaintiff was being sung by Diana Grey, who, in previous appearances, has shown herself to be one of the most promising young sopranos I have ever heard. Others in Trial were Clary, O'Brien. Penzner, Winston Spottswoode, Albert Lehrer, and Sally Bell.

Winston Spottswoode, Albert Leman,
Sally Bell.
Encouraged by attendance that has been increasing despite the hot weather, the Guild is planning to take a year's lease on the Cherry Lane. To a rabid G&S fan it seems almost too good to be true—for the Guild is better qualified than any other group I have ever heard to take a place as a permanent American Gilbert and Sullivan Company.

Eugene Burr.

### Ann Arbor 6G So Far

Ann Arbor Of So Far

DETROIT. Aug. 9.—Fourth and fifth weeks of the Michigan Players' season at the Lydia Mendelssohn Theater at Ann Arbor, under the direction of Valentine B. Windt, drew near-capacity crowds for four nights each, running around 2,600 for The Little Fores and about 2,700 for Storm Over Patsy. Total gross was estimated around \$1.200 for each production, running the gross for the five weeks to date around \$6,000.

### AMERICAN ACADEMY OF DRAMATIC ARTS

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# N. Y. FALL OUTLOOK GOOD

# **Names Drawing** Biz as Saratoga **Opens Up Big**

SARATOGA SPRINGS, N. Y., Aug. 9.— The swankier fun spots of this summer resort did a capacity business Saturday

resort did a capacity business Saturday night, August 2, which marked the first week-end of the racing season. Things had been slow earlier in the week.

Such places as the Piping Rock, Riley's Lake House, Arrowhead, and Newman's Lake House all reported excellent patronage. In fact, Riley's closed its doors at 10:30 to all except those with reservations.

The town isn't "wide open," but neither can it be said that the lid is tightly clamped. Perhaps it would be best to say that everything is under control.

Dest to say that everything is under control.

Talent in the night clubs is plentiful, indicating the operators are optimistic about improved conditions over last year, when they released their name entertainment after the first week.

The Piping Rock features the Copacabana Revue and Joe E. Lewis; at the Arrowhead it is Hildegarde and Georges and Jalna, with cuisine by Marcel La-Maze; Diosa Costello, Columbus and Carroll, and Sammy Walsh are among those at Riley's. while Alice Dawn is featured at Newman's.

Mother Kelly's is again doing business, this year on the site of the old Meadowbrook. A new outfit, Club Ball, has opened at the old stand of Mother Kelly's.

Spivy bought back her contract at the

Kelly's.

Spivy bought back her contract at the Bali Club after her first night, Saturday, and returned to New York, where she will resume at her Spivy's Roof next week. She said, "The audience was not the type for which my material is fashioned," when she quite the Bali.

Business is heaviest at the Piping Rock, where the Copa revue and Joe E. Lewis are credited with the draw, and at the Arrowhead, where Hildegarde is acknowledged okeh at the box office.

# **Tyrrell Claims Acts** Failed To Show Up; AGVA Okehs 1 Act

CHICAGO, Aug. 9.—Phil Tyrrell, local agent, and the American Guild of Variety Artists are squabbling over a couple of AGVA acts which have been booked by Tyrrell but which, according to him, have failed to live up to signed agreements.

to him, have failed to live up to signed agreements.

Acts are Winnie Hoveler Girls and the Hollywood Blondes. According to Tyrrell, Winnie Hoveler had no right to accept a date at the Villa Moderne here opening tonight (9) because he extended her contract at the Club Royale in Detroit. He says that Miss Hoveler gave him a two-week notice, but it didn't reach him at the proper time, and also claims that she indicated she would continue at the Royale by discussing routines with him for the next show. According to Jack Irving. of AGVA here, Miss Hoveler lived up to the terms of her contract and Tyrrell has no justifiable claim.

contract and Tyrrell has no justifiable claim.

Regarding the Hollywood Blondes, Tyrrell says he signed them to open at the Lookout House, Covington, Ky., for two weeks, starting July 14, but the girls failed to show up, having taken up an option at the Continental in Chesapeake, O. He claims that he changed their opening to a later date, but they still failed to show up. Irving stated that he has not seen the signed contract between the act and agent. If such an agreement had been signed, he added, proper action will be taken.

### Another Boston Latin Spot

BOSTON, Aug. 9.—The Hub will have another outlet for Latin talent with the opening of the old Versailles. Spot, formerly known as the Southland, is unput same management as the Cocoanut Grove. After complete alterations spot probably will be known as Casino Urca.

### She Believed It

PHILADELPHIA, Aug. 9.—They'll never get Stanley Carroll, operator of Carroll's Cafe, to launch any more performers on a professional career. Giving in to the pleadings of a gal providing the piano lulls, Carroll gave her a spot in the regular floorshow. In order to insure the success of her premiere floor performance, Carroll passed the word along to all his waiters and bus boys to applaud extra loud and heavy. As a result, applause was deafening and gal gave an encore.

Elated at her seeming success, she immediately rushed over to Carroll, told him what a terrific sensation she turned out to be—and asked for a

# Liquor License Revoked Because Of "Lewd" Shows

HARRISBURG, Pa., Aug. 9.—Pennsylvania's Liquor Control Board has taken away for 100 days the liquor permit of Stanley H. Carroll, of Carroll's. Philadelphia. If the board feels so inclined, it may permit Carroll to pay \$1,000 in lieu of suspending his business.

Charges against the establishment were "Sunday sales; provided entertainment and permitted dancing during hours on days when sales (of liquor) were prohibited; provided lewd, immoral, and improper entertainment; permitted entertainers to contact patrons; failed to provide sufficient illumination (i. e., soft lights); advertised on the outside relative to the type of entertainment conducted therein (advertisement of talent and shows)."

# Paradise, Atlantic City, Breaks Record

ATLANTIC CITY, Aug. 9. — Current season is proving the biggest in years for Paradise Cafe, resort's top sepia nitery. Since opening for its 28th summer June 29, Paradise has clocked 23,520 customers for its two nightly shows. With a big August month still to go, nitery expects to exceed all previous draws.

Nightly average of 672 patrons is

draws.

Nightly average of 672 patrons is slightly higher thus far for August. Show this season, headed by Honi Coles and Bardu Ali's band, marks the first producing effort of Charles Marano and Eddie Lieberman.

# Practically All Cafes Closed for Summer Reopening; Exceptions Are Big-Capacity Clubs, Now Passe NEW YORK, Aug. 9.—The fall outlook for local night clubs is okeh, although the big mass-patronage clubs appear to Westchester Bath Club, Mamaroneck,

the big mass-patronage clubs appear to be passe and the trend toward intimate clubs continues. This trend means less clubs continues. This trend means less night club money going to name acts and bands, and also less dough for equipment and costume companies that catered to big clubs. There seems to be nothing definite on reopening of the Gay White Way or La Conga. Clifford C. Fischer, who tried to get a rental deal for the Gay White Way when George White dropped it last June, is negotiating for the Nora Bayes Theater. He would convert it into a night club. The big Fiesta Danceteria is still shut, altho many promoters have been trying to get the landlord's okeh to open it on a shoestring.

string.

Monte Proser plans to reopen his Copa cabana early next month, but it is doubtful whether he will be able to raise dough to reopen the Beachcomber, which went into voluntary bankruptcy last week. Dario and Vernon's LaMartinique week. Dario and verion's Lamartinique is slated to reopen late in September, after the LaMartinique "summer branch" at West End. N. J., closes. Felix Ferry will reopen his Monte Carlo next month and may even keep open his Monte Carlo Beach summer adjunct. John Perona

# **AGVA** in Philly To OK Cafe Contracts

PHILADELPHIA, Aug. 9.—In order to make "closed shop" really mean that, new local American Guild of Variety Artists' ruling calls for all fall contracts to carry AGVA approval. Already Carroll's Cafe, Hopkins Rathskeller, and Sam's Cafe have agreed to submit all performer contracts to the union first. Dick Mayo, local AGVA exec secretary, is working in closer co-operation with the musicians' union. Closed-shop agreements with nitery ops carry specification that musicians must be AFM members, and at several spots, including the Park Casino, class nitery, Mayo has pulled out the acts because of a non-union band.

While the local musicians' union will not make a formal alignment with

Westchester Bath Club, Mamaroneck, N. Y.

James Bryant is planning to open a new spot, Singapore, next month. Le-Reuben Bleu reopens some time next month. Casino Russe resumes October 1, the Broadway Brewery September 15, Minsky's 51 Club September 5, and Club Gaucho and the Russian Kretchma later this month.

The Ha Ha Club fixtures are being auctioned off by Joseph Gutterman and will probably not reopen. The Pago Pago, whose fixtures were auctioned last spring, shows no life either. The Absinthe House and Brown Derby, both on 52d Street, are still closed.

The Village Inn (formerly Village Casino) will not be reopened by Jim Riley this fall. Riley, instead, has taken over the Cafe Bruno downtown and will reopen it next month.

In the hotel floorshow field, the Plaza Hotel reopens its Persian Room September 25 with Jean Sablon and Gower and Jeanne featured. Eddy Duchin's band will probably not return to the Plaza next season, as it is booked for the Waldorf-Astoria's Empire Room October 5. The St. Regis is undecided whether to return Dorothy Lewis's ice show to its Iridium Room. Park Central's Cocoanut Grove continues with its marathon floorshow, now in its sixth month despite union troubles.

show, now in its sixth month despite union troubles.

The big hotel spots that use name bands will all be in the swim again this fall and winter with name bands.

# **Heat Hurts Detroit** Clubs; Casanova's Bowling Groups Help

DETROIT, Aug. 9.—Heat is a major factor in driving patrons away from average night spots in this town, experience of Lowell Bernhardt, manager of the Club Casanova, indicates. The Casanova (formerly the Blue Lantern) is the outstanding spot featuring acts. It has a theater-type marquee with inter-changeable lettering on the front—the only installation of this kind in the only inst territory.

Business dropped 25 per cent last week because of the heat. Dave Barnum was star of the show. Preceding week, last of a four-week stand for Bernie Green, was just about normal.

was just about normal.

Casanova's patronage appears to be largely small merchants and the professional class, and their spending is somewhat down below 1940, according to Bernhardt.

With a fully air-conditioned spot, this place is getting some attendance on hot nights from regulars who find it a cheap way to cool off when it is too hot to sleep early.

Going out for special party promotion has paid Bernhardt well. Typical are women's bowling leagues. Last week he had a party of 40 from one league.

Spot will go to a semi-name policy in September.

# Howard 6,500 Below Par at Bowery, Det.

DETROIT, Aug. 9.—Willie Howard, playing the Bowery, mass night spot, drew 6,500 people, considered somewhat below normal, according to Manager Frank Barbaro, who paid \$1,800 for the act. Business was down on account of the warm weather, and also as a letdown after the house record set for the two preceding weeks by Gypsy Rose Lee. Gus Van came in to follow and got off to a slightly better opening night than Howard.

# not make a formal alignment with AGVA yet, A. Rex Riccardi, musicians' union secretary, has promised to co-operate "informally" with Mayo,

# No Name Booking Seen for Miami Next Season if Governor Orders Probe of Dade County 'Gambling'

churches and reformers to write to the governor. Faced with an unprecedented situation, Governor Holland said he was inclined to send a special prosecutor into Miami next November. In spite of *The Herald's* contention that Miami can live without gambling, local business men

without gambling, local business men believe a closed town won't do them any good.

Spots like the Royal Palm Club, the Esquire, the Club Bali, Jeff's, Jimmie's, and the Drum will be unable to buy name talent if Governor Holland is forced to show his hand. A gubernatorial

MIAMI, Aug. 11.—Swank hotel ops, cafe owners, theater managers, Chamber of Commerce, and publicity officials are worried over the crusading editorials of The Miami Herald. An epidemic of jangled nerves has hit business people since The Herald's feud with Police Chief Leshie Quigg took on the proportions of a mud-slinging campaign.

For days screaming editorials have elaborated on gambling and vice conditions. The Herald appealed to the governor to appoint a special prosecutor to investigate, but Governor Holland refused. Thereupon The Herald urged churches and reformers to write to the governor. Faced with an unprecedented The investigation may mean a shutdown of gambling thru the winter, Miami Beach niteries, catering to a much higher class of spenders, can get along fairly well without gambling, but the Miami situation calls for name acts to lure the swank trade off the beach. To pay the nut Miami cafe ops lease the gambling concession to the syndicate. The syndicate puts up the dough for the name talent that plays Miami during the winter. during the winter.

Governor Holland says that if he becomes convinced a substantial number of "reputable" citizens want an investigation Miami will have it. Once a prosecutor is dispatched into Dade County, emphasized Governor Holland, there should be no "howling" about a "white" Christmas," for Miami would be shut tight.

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### Ben Marden's Riviera, Fort Lee, N. J.

Talent policy: Chester Hale production floorshow at 8, midnight, and 2; dance and show band, Latin relief band; booked by William Kent. Management: Ben Marden, operator; Carl Erbe, press agent. Prices: Dinner from \$3.50.

agent. Prices: Dinner from \$3.50.

The fourth show of the season, which should run thru October, opened Thursday (7) and shaped as good entertainment interspersed with three girl numbers that are repeats from previous shows here. Two of the acts, Lina D'Esko and Marie Austin, got nowhere, but booker Bill Kent got to work right after the opening performance to revamp the running order and give the show more pace. show more pace.

show more pace.

After the initial girl tap number, in which the girls look sweet in orangered leg-display costumes, Miss D'Esko, billed as "protegee of President Batista of Cuba," does a nice rumba on toe and then changes to ballet skirt and takes off her slippers to do standard toe leaps and acro tricks. A novelty, but it didn't register. She's a good-looking brunette. brunette.

brunette.

Marie Austin, a short plumpish brunette formerly in vaude and more recently in resort niteries, failed to arouse the noisy dining crowd. She sang vigorously parodies on Ohio; Ma, He's Making Eyes at Me; Perfidia, and The Girl Daddy Had on the Side.

Hal LeRoy, who just closed at the Radio City Music Hall, made his usual through impression with his ceile.

strong impression with his agile rubber-





# JOHN **UBERT** BARITONE AND M. C.

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# Night Club Reviews

leg tapping in his now familiar effort-less manner. A dance while sitting in a chair provided a neat getaway. The Hale Girls (16 chorus and 6 pa-rade) followed with their Riding Ballet number in easy-on-the-eyes riding cos-tumes, and then Jean and Fritz Hubert rushed on for their standard drunk turn. Their knockshouts mauling fells ec-Their knockabouts, mauling, falls, eccentric acrobatics, pantomime, and the surprise finish when the girl reveals her identity combine to make this act sure-fire.

Gower and Jeanne, starting their third show of the four-shows season so far, top the bill with their continuously importing modern ballroom style. Their top the bill with their continuously improving modern ballroom style. Their fresh, young appearance and energetic movements are woven into dance routines that avoid the stereotyped. Put over three strong numbers, encoring with a lively dance to Chopsticks and also with a gliding, more conventional, but still strong version of Jeanie With the Light Brown Hair.

The ensemble, in colorful Brazilian costumes, close the show to a Latin medley, aided by good use of the floor pin lights and revolving center stage.

Pancho conducted the show in his usual competent style and his band

Pancho conducted the show in his usual competent style and his band also dishes out its toe-tingling dance rhythms. Fausto Curbello's band takes care of the Latin rhythms excellently. Harry Richman and either the Hartmans or Raye and Naldi will top the show coming in September 4.

Dinner, service, and atmosphere first Paul Denis.

### Bismarck Hotel, Walnut Room, Chicago

Room, Chicago

Talent policy: Dance and show band; floorshows at 7.45, 9.45, and 11:30. Management: Otto K. Eitel, general manager; William T. Padgett, room manager and p. a. Prices: Dinner from \$1.85; drinks from 40 cents; minimum \$1 (Saturdays \$2).

Jimmy Joy started his third month on the bandstand with a new show featuring Don and Jane Ford, Gene Fields, and the Jane Hadley Girls (5). Business attracted by Joy earned him a new holdover which will keep him here until fall, when Art Kassel is to open for the umpteenth return date.

Show is nicely dressed with two waltz numbers by the girls, who are good lookers and passable dancers. The acts are comparatively new and display admirable possibilities. Don and Jane Ford are young and winning musical comedy tap dancers who enjoy working, and it is enjoyable watching their breezy routines. The kids possess lots of perand it is enjoyable watching their breezy routines. The kids possess lots of per-sonality and their footwork is speedy and graceful. Have a novel song-and-dance opening that draws more than

dance opening that draws more than passing attention.

Gene Fields is a mimic and emsee. Clever chap on impersonations, but takes his emseeing too seriously. Should relax more. His carbons of radio and screen notables, tho sold in standard fashion, are hand-getters.

Betty Burns, band vocalist, is spotted early in You Go to My Head, and Art London, who takes care of the ballads, sings in the closing production number. Both do passing work.

The Joy ork is made to order for this room, playing smooth, sweet rhythms in

room, playing smooth, sweet rhythms in restful tempos. Easy on the ears and inviting to dancing feet. In addition to Joy's clarinet and sax, ork's instrumentation includes four sax, three brass, and

tion includes four sax, three brass, and three rhythm.

Upstairs in the Tavern the policy of abbreviated musical comedies continues. Dick Ware, Marshall and Shields, and a line of four girls take the leads. Dave Pritchard's ork furnishes the music. Sam Honigberg.

### Club Moderne, San Francisco

Talent policy: Show and dance band; floorshows at 9 and 11:30 p.m. and 2:30 a.m. Management: Joe Morello, operator; Sam Rosey, booker. Prices: Dinner \$2 and \$2:50; drinks from 40 cents.

Headliner is Gertrude Niesen, who is supported by Jack Marshall, emsee; Rosita and Deno, ballroom dancers, and the Rayburn line of six girls.

Opened with the Rayburn line in a so-so Charleston era routine to Dipsy Doodle. Followed by the sensational dancing of Rosita and Deno, who did a set of three numbers loaded with show-stopping lifts, spins, and intricate

steps. Team looked well. Girl is excellently gowned.

Marshall opens with a one-man newsreel idea and garners plenty of laughs on this and subsequent numbers, which consist of Little Bo Peep, Flea Trainer, and the pantomimic impression of a drunk driving his car. Latter number is cued with sound effects from a transcription beaked up to house sound system. tion hooked up to house sound system.

Marshall is a prime favorite in this town.

Line follows with a balloon number.

Line follows with a balloon number.

Not effective.

Gertrude Niesen closes singing Frenesi, Temptation; Blow, Gabriel, Blow, and a travesty on Volga Boatman. Much encored. Miss Neisen booked in for four weeks with rest of the show.

Current plan is to change billing every four weeks and retaining name policy. Show is socko and moves like greased lightning. Club was jammed at show caught and is a cinch to play to standing room for balance of run.

Carlton Ackley and his ork of five handle show and dance music capably.

Edward Murphy.

### Hawaiian Village, Los Angeles

Talent policy: Hawaiian dance band and floorshows at 11 p.m. and 1 a.m. Management: Gene Long. Prices: Dinners from 75 cents, drinks from 25 cents at bar, 30 cents at tables.

Gene Long started in business almost seven years ago at this popular gathering spot for those who want something different at pop prices. Current show runs an hour and is okeh despite a slim talent budget. Show includes Frankie Farr, Eddie Cantor's official double: Kay Laani and Kuulei, and the Hawaiian Village Swingsters.
Show starts with a storm with thunder

Show starts with a storm with thunder and lightning and real rain shown on one side wall devoted to a panorama of the island. This lasts about four minutes and creates atmosphere.

Farr tries hard to mimic Cantor and does it up to a certain point. He uses fast gags and quick retorts for hecklers. While his material is double-entendre in spots, it's not too smutty, and most of it is smart. Goes big.

Kuulei, pretty Hawaiian girl, does a hula that is tops. She's on first as a solo and later with Kay Kalani, who burlesques the native steps. He's plenty good, too. Show could stand more of their dancing.

good, too. Show could stand more of their dancing.

Hawaiian Village orchestra, a three-piece outfit that turns out music equal to six-piece groups, does a couple of numbers with vocals, including She Came Rolling Down the Mountain. This was for a party from West Virginia.

was ion a party Pleased.

Tom Swift plays soft music during relief intermissions. Good.

Sam Abbott.

### Glenn Rendezvous, Newport, Ky.

Newport, Ky.

Talent policy: Dance band and floorshows at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Betty Kapp, publicity; Ernic Price, maitre de; Bob Bond, assistant maitre de. Prices: Dinner from \$1.50; \$2.50 Saturdays.

It's amazing what Pete and Glenn Schmidt, erstwhile operators of Beverly Hills Country Club, near here, have done with their old premises in the Glenn Hotel on Newport's main stem. What was formerly just another nitery (dark for some time) has been converted into a strictly big-league intimate nitery of charm and class. Kathryn B. Thompson is responsible for the decorations. The spot's main room is 80 by 35 feet, with accommodations for 200. Decorations are in shell pinks and ashes of room. 35 feet, with accommodations for 200. Decorations are in shell pinks and ashes of roses. Rear of the room is terraced and front has an attractive bandstand and a triangular postage-stamp floor. Adjoining the main room is an appropriately decorated Marine Bar and a sumptuous play room. A capacity crowd took in the opening Wednesday night (6).

Judging from the opening offering.

night (6).

Judging from the opening offering,
Manager Glenn Schmidt will employ the
same non-skimp flesh policy that made
Beverly popular with performers and patrons alike. The initial show is solid
stuff albeit not necessarily terrific. In
the opener Herb Brown, band singer,
warbles a ditty to accompany the Wally

Wanger Girls (6) in a crinoline number. Clean-cut line is well garbed and works smoothly. Girls contribute two more equally effective routines farther down in the show.

in the show.

Evelyn Farney, pert and shapely, offers a pair of tap nifties, the first a torrid session and the second along more classical lines. Taps sharply and sells well, bowing off to a sound mitting.

Marc Ballero makes for a happy session with his take-offs on a long line of show-biz prominents; some outstanding, others just standard. He has a terrific and hilarious closer in his Polish drunk bit, admittedly borrowed from Steve Evans. Bowed off to a strong hand.

Polish drunk bit, admittedly borrowed from Steve Evans. Bowed off to a strong hand.

Novel and outstanding is the offering of Mata and Hari, dance team, who inject the unusual into their original satirical Hindu Fakir Dance, an interpretative bit which incorporates some solid contortion and acro leaps on the part of the male. The different turn totes fitting wardrobe. A cute finish sends them off to much applause.

Jackie Heller, a fave in these parts, headlines. The half-pint singer registered strong despite interference from the waiters, offering Feelin' Like a Milion. Maria Elena, Do I Love You?, Make Believe, Why Do I Love You?, I Cried Over You, and Intermezzo, among others.

Chris Christensen's band, a local crew in for a minimum of four weeks, beats out a likable assortment of dance melodies and does a good job with the show chares.

dies and does a good job with the show chores. Wally Wanger Girls comprise Florence Thomas, captain; Helen Heller, Francine Warner, Charlotte LaVelle, May Hartwig, and Dorothy Drake. Shows change every two weeks, with the line set indefinitely.

Bill Sachs.

### The Bowery, Detroit

Talent policy: Dance and show band; floorshows at 9:30 and 12:30. Management: Frank Barbaro, manager; Peter J. Iodice, booker. Prices: Admission 55 cents weekdays; 75 cents Saturdays and Sundays; drinks from 45 cents.

cents weekdays; 75 cents Saturdays and Sundays; drinks from 45 cents.

Current show reverts to a policy often successful here in the past—bringing on one of the genuine old-timers of show business, one still close to the top in performing ability backed by the experience to handle the lively crowd this spot draws. Recent examples have been Ted Lewis and Sophie Tucker.

The current star is Gus Van, who knows all the tricks of his trade and holds his crowd thruout his appearance. He does a variety of stuff and manages to put it all over. Best was his lively McNamara's Band, a spirited ditty that he makes into almost an impersonation of a good brass band. He opened with You're a Lucky Fellow, Mr. Smith, proving he still knows that timeliness in song work is important. Then a dialect bit called DiMaggio and others in his combined recitative and song style.

Blanche and Elliott, with the girl in a large flowered print gown, open in a fast conga, featuring difficult acro holds and whirls, as when Elliott holds his partner for some risky work on the palm of his hand. A nice smooth number.

number

number.

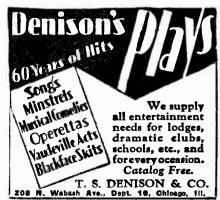
Sixteen Donn Arden Girls have an impressive Spanish number. Charlie Carlisle, irrepressible emsee of five years' standing, is still able to ad lib with a good salty touch. Benny Resh and his band furnish the music thruout, as well as for dancing.

H. F. Reves.

### Drake Hotel, Camellia House, Chicago

Talent policy: Dance band; floor entertainment at 9:30 and 12. Management:
A. S. Kirkeby, managing director; William Wallace, hotel manager; Frank Amstedt, host; Claire Page, publicity.
Prices: Dinners a la carte; drinks from 50 conto: Saturday minimum, \$2.50.

o cents; Saturday minimum \$2.50. This intimate society room, less than



19

a year old, has paid for itself in four It has earned the approval not only of the Gold Coast trade but also of

the unsophisticates who are after the unusual in night club settings.

The policy of one floor personality and a small society band is the enterand a small society band is the enter-tainment set-up, and the bigger the at-traction the better the business. Hilde-garde (who recently closed a six-week run) holds the summer record. Peggy Fears, who followed her, was not as suc-cessful from a performing standpoint, but was responsible for attracting heavy-

spending parties.
New feature is Lee Wiley, sophisticated type of songstress, who has quality of delivery but lacks punch in voice and personality. She would be better on the air or on records, where only her the air or on records, where only her wocal interpretations can be judged. This room requires real vocal talent in a singer or, as in the case of Hildegarde, an unusual personality. Her tunes included I'm Coming, Virginia; Flamingo, Somebody Loves Me, Kiss the Boys Goodbye, and Can't Get Started With You.

Bob Grant's six-piece combination still

Bob Grant's six-piece combination still on the bandstand, dishing out smooth, danceable rhythms of the pop and standard variety. He remains until the return of Ramon Ramos band in the fall. Russell Swann, magician, follows Miss Wiley August 19. Sam Honigberg.

### Hotel Roosevelt, Blue Room, New Orleans

Talent policy: Dance band and floor-tows at 7:30 p.m. and 12:15 am shows at 7:30 p.m. and 12:15 a.m.; cocktail dansant, Saturdays and Sundays, 2:30 to 5:30 p.m. Management: Lou Lemler, maitre d'hotel; Ray Samuels, publicity. Prices: Minimum from \$1.50 with dinner; drinks from 50 cents.

Importation of an intact musical revue is something new for a local nitery, but SRO this past week asks no apology. As a matter of fact, the *Copacabana Revue* is one of the best shows seen here

Revue is one of the best shows seen here in many a moon.

Six of the most beautiful girls in a chorus; an unusually versatile dance team, and a string-dominated ork perform without blares of hot jazz. And patrons in a city noted for being the hotbed of swing music ask for more and more. Latin in flavor from start to finish, the entire musical gamut hinges on music from the tropics or Vienna. Del Casino and his band do justice to both types.

both types.

The revue includes a well-rounded The revue includes a well-rounded group of singers and dancers, but to Le Roy, of the dance team of Estelle and Le Roy, goes credit for outstanding performances. Dizzy spins are forgotten by this splendid couple. They just dance as tho they love it, and Le Roy shows slick variations that single him out. Rosita Rios has a rich voice, sings three songs, but does best with a non-swing rendition of Amapola. Tito Coral has a captivating smile and a fine barihas a captivating smile and a fine baritone voice, clicking with his singing of Mexique. Miss Rios and Coral's versions of Mexican and South American songs

are most pleasant.

Casino's ork h are most pleasant.

Casino's ork highlights violin and piano and is a far step from the blaring unmuted brass that somehow or other does not fit in too well with a limited-space spot like the Blue Room.

Phil Muth.

### Piping Rock, Saratoga Springs, N. Y.

Talent policy: Dance orchestra and reef band; three floor shows might be Talent policy: Dance orchestra and relief band; three floor shows nightly, at 9, 12:15 and 2:15. Management: Sidney Robinson, owner; Jack Entratter, general manager; Gus Christo, maitre d'hotel; Joe Lopez, host, and Jack Diamond, publicity. Prices: Dinners from \$3; drinks from 75 cents; minimum charge, \$3 week nights and \$4 Saturdays.

Newly decorated and featuring an octagon bar, the Piping Rock is bidding for recognition as the No. 1 entertainment spot in Saratoga's night life.

Presenting Monte Proser's Copacabana Revue, the club boasts the name attractions of the racing resort. Joe E. Lewis

Revue, the club boasts the name attractions of the racing resort. Joe E. Lewis was scheduled to open August 4, with Adelaide Moffett booked for August 11. Staged by Midge Fielding, who put on the original New York show, the Copacabana Revue is a pleasing presentation in the Latin style. Juanita Juarez sings for the dance numbers of the Samba

### ATTENTION

PROFESSIONAL TALENT AND SMALL COM-BINATION BANDS, when in or near San Antonio,

KIT KAT KLUB

Sirens, six of the most attractive girls ever assembled for a line. Of showgirl looks and figure, they work the rumba,

looks and figure, they work the rumba, samba, and conga routines smoothly. Miss Juarez puts her stuff over well. Pop songs are sung by Terry Lawlor, a vivacious red-head who has a personality voice and a generally attractive manner for mike vocalizing. Dancers include Patricia Romero and the Chandra-Kaly Dancers, a boy and two girls who do interpretative numbers with great verve and vigor. Emil Coleman's band plays well for dancing, with Frank Marti and His Samba Band as relief.

This show represents Proser's first floorshow venture in Saratoga and is part of his campaign to keep the Copacabana name alive during the summer when the New York club is closed.

bana name alive during the summer when the New York club is closed. Also, it enables Proser to cash in on the Copa

Publicity Director Jack Diamond reproperty Director Jack Diamond reports that Isa Reyes, who had rehearsed for the spot as featured feminine dancer, had to leave the country because of passport trouble, being replaced by Miss Romero.

Romero.

Besides bidding for the regular night club trade, the club is also going in for special events. The annual jockeys' dinner will be held there August 12, followed by a combination for Bundles for Britain and the Saratoga Hospital August 14. A dinner-dance of the Saratoga Golf Club is booked for August 7.

Don Cunnion.

### Happy Hour, Minneapolis

Talent policy: Show and dance band; shows at 10 and 11:45 p.m. Management: Abe Perkins, manager; Ted Cook, assistant; George J. Davis. publicity; Twin City Artists' Bureau. bookers. Prices: Dinners from 45 cents up; drinks from 15 cents up; no minimum; no cover.

Located in the heart of the apartment district here, the Happy Hour has long been a favorite for the middle-income groups. Neatly appointed, the nitery usually offered corny shows. Now, however, it has gone in for smoother enter-tainment. tainment

Ethel Warren, a hefty gal with a good Ethel Warren, a hefty gal with a good voice, emsees the show, which begins with a number by Red Maddock, drummer for the Sev Olsen band. Red presents "three stages of skin-beating"—at the age of 8; at 16, when he's in the high-school and, and at maturity. His drumming to Running Wild is haunting. A soft shoe that is just ordinary is presented by Ethel Mannis. Her hula, however begingt the house down.

however, brought the house down.

Miss Warren takes over at the mike for My Man and It's All Over Now. She could use a little less poundage. Encored with a medley of Strike Up the Band, I Am an American, and God Bless

A capacity house was on hand.

Jack Weinberg.

### Roosevelt Hotel, Patio Grill, Jacksouville, Fla.

Talent policy: Dance and show band; shows at 1, 8, 10, 12. Management: Charles B. Griner, manager. Prices: Luncheons from 40 cents; dinners from \$1; drinks from 45 cents; no cover, admission, or minimum.

Show fringes on big-time, what with presence of Beverley Twins' band and the sad-voiced Helen Morgan. At night caught, Saturday (2), crowds turned away. Capacity, 600.

The Five Fashionettes, lookable and

The Five Fashionettes, lookable and luscious, open with a simple routine in scants, later staging a slow scarf number that was well done. Were on again in closer, getting three male customers on floor under pretext they were to receive prizes and then forcing them to join in routine. Plenty laughs.

Little Mary Hatcher, 10-year-old canary with swell pipes, did Il Baccio, following with L'amour, Toujours L'amour. Did a third number with Harvey Bell, If I Had My Way, their voices blending well. The kid has a coloratura of great range, strength, and sweetness. Peddles a song with showmanship.

a song with showmanship.

Lewis a song with showmanship.

I, with Jimmy Bigelow, now in his fifth year ust 11. here, did his banjo stint of college pops. following with patriotic medley that sent him off to rousing hand.

Miss Morgan then came on with some Showboat epics. first number, Make Besideve, bringing heavy applause on opening bars. Encored with Why Was I Born?, Why Do I Love You?, Tea for Two, and the inevitable My Bill. Crowd didn't want to let her off. The lady still maintains her ability to sell a number solidly. Received a great ovation.

Harvey Bell, in his third year as emsee, people for the lady still maintains her ability to sell a number solidly. Received a great ovation.

Handles everything smoothly and entertainingly

tainingly.

Beverley Twins' ork of 14 pieces plays the most danceable stuff recently heard here. They back up a show splendidly. Boys are skedded for Fitch Bandwagon August 17, which will be piped out of Patio Grill here. W. H. Colson.

# Detroit Club's Continental Style To Make Them Stay

DETROIT, Aug. 9.—The Vern-Way Gardens, remodeled into a major West Side spot, opened last week, with George Side spot, opened last week, with George Pressnell doubling as emsee and manager. Irvin Walsh remains owner of the spot, which will use semi-name acts such as Stepin Fetchit in the fall, Pressnell said.

and said.

A new policy for Detroit is being used, called "Continental Style" by Pressnell. Idea is to put acts on singly, running about one every 20 minutes but with no set time that the public can learn. Basic idea is that patrons cannot find when the floor show goes on and therefore have to drink. By preading the show out over a long period customers will have to stay a reasonable length of time.

Al Alexander's Ragtime Band has been booked in, with Al Beaudrie at the organ. Opening bill has Highle and Lee O'Donnell, dance team, and Beth Farrell, control acro work. Pressnell himself does tenor solos.

# Old-Time Meller For Boston Casa

BOSTON, Aug. 9.—Casa Manana inaugurates a new show next week, an old-time mellerdrammer.

Spot will present Adrift in New York, or Her First False Step. Patrons are invited to hiss the villain, cheer the hero, and applaud the heroine. Advertisements call it "The show that broke your grandfather's heart."

Presented by the Aulger Brothers, piece

grandfather's heart."

Presented by the Aulger Brothers, piece has been seen in clubs in various cities. Booked into the Casa Manana by owner Jack Brown, it will stay indefinitely. Nine people, portraying 15 characters, make up the cast.

Spot will have a 40-cent cover charge to cover admission to the two-and-one-half hour show, which will go on at 9:30 nightly.

nightly.

### Holtons a Spokane Hit

SPOKANE, Wash., Aug. 9.—The Holtons, with a mental act featuring 16-year-old Patricia and Aloma, proved a big drawing card at the Orpheum (1,250 seats), showing as a special stage attraction billed ahead of a double-feature film program.

Booked for one week, starting July 23, they were held over a second week.

### NEW PA. LAW

(Continued from page 4)

theatrical employment agency, before making a theatrical engagement, except an emergency engagement, shall have a bona fide contract in writing for an em-ployee with any employer for services in any such engagement and shall prepare and file in such agency a written state-ment signed and verified by the em-ployment agent setting forth how long such employer has been engaged in the theatrical business. Every such state-

ment shall be kept for the period of one year and shall set forth whether or not such employer while financially interested in a theatrical business has failed to pay salaries, or has 'left stranded' any company, group, or employee during the two years preceding the date of application, and further shall set forth the names of at least two persons as references. If such employer is a corporation such statement shall set forth the names of the officers and directors thereof, the length of time such corporation or any 

the paid-up capital stock.

"Every employment agent conducting a theatrical employment agency who shall procure for or offer to an applicant a theatrical engagement, shall have executed in triplicate a numbered contract containing the name and address of the applicant, the name and address and signature of the employer, and that of the employment agency acting for such employer in employing or furnishing such applicant for employment; the character of the entertainment to be given or services to be rendered; the number and time of performances to be given per day or per week; time of rehearsal; the average cost of such transportation. The contract shall state from whom said applicant is to receive his or her salary, board, and lodging; the amount of salary promised, and the gross commissions or fees to be paid by the applicant and to whom they are to be paid. The original contract shall be given to the applicant for employment, the duplicate contract to the employer, and the triplicate contract to the employer, and the triplicate contract to the employer, and the triplicate contract to the employer. Illegal acts which may result in fines ranging from \$50 to \$200, one year imprisonment, or both, include attempts

Illegal acts which may result in fines ranging from \$50 to \$200, one year imprisonment, or both, include attempts to take employees from present engagements to obtain other employment thru agency; fee-splitting between agency and employer; fraudulent advertising; placing of minors in violation of labor laws; use of "force" in enrolling agency clients

use of "force" in enrolling agency clients.

Acts for which violators may be fined from \$100 to \$1,000, jailed for one year, or both are: Providing talent for place of amusement kept for "immoral purposes"; sending out female applicant without "reasonable effort to investigate the character of the employer"; sending female performers to spots where they will be required to serve liquor or induce patrons to drink; permitting "persons of bad character, prostitutes, gamblers, intoxicated persons, or procurers" to frequent agency premises.

State inspectors are to make "as nearly as possible three visits each month" to all licensed agencies. Penalty for operating an agency without a license is \$25 to \$100 or 30 days for first offense; \$25 to \$250 or one year in jail for second offense.

PHILADELPHIA, Aug. 9.—Instead of finding a fight on their hands, the State department licensing agents reports that a large number of out-of-town agents, especially from New York, have written in asking for information on provisions of the new State Employment Agency Law regulating the activities and licensing talent bookers. Many have already signified that they will take out Pennsylvania State licenses.

Out-of-State bookers, desiring to engage in activities within the Pennsylvania borders are being advised of the provisions of the bill. About the only thing not changed by the law is the matter of commissions, agents allowed to collect up to 33 1/3 per cent. However, under AGVA restriction, such commissions are limited to club dates only, while a 10 per cent ceiling is in effect for theater and cafe engagements.



### FINE NIGHT CLUB

Long time lease, sale of equipment or sale of whole complete. Fine reputation, fine equipment; four months' use; close to large Army Post. Operator has two, can't handle but one. 8 large rooms, newly redecorated. Wonderful spot and opportunity for fortune next two or three years. 4 big government

SHEARER AMUSEMENT COMPANY

CHATTANOOGA, TENN.

# Earle, Phila., Disappointed in Film Names, Units; Will Stick To Bands, Better Films '41-'42

perimenting with various types of attractions all season, Warners' Earle Theater, only central city film-flesher, has decided upon name bands. Since the beginning of the year house has been splitting between screen players and name bands, but the film names failed to prove their worth, and units also failed prove their worth to pack a punch.

to pack a punch.

Under Hal Seidenberg, Earle will aim to be a citadel for bands in the same manner as the Paramount Theater in New York. Will not be limited only to the big names. In the manner of the Paramount, the up-and-coming combos making their first bid for big-time fame will be used here. Seidenberg figures that his house can assume major importance in the trade, so much so that a sock gross by a semi-name band will mean enough to up it into name class. House seats 4,000. In recent years bands like Glenn Miller and Benny Goodman have grossed between \$35,000 and \$40,000, considered terrific even for a New York house.

First step in building up the Earle will be to get better films. In the past, picture bookings have all been "B" and below, mostly the latter. While it is impossible, because of the circuit's set-up, to play top screen shows at the Earle, intention is to save the better grade celluloids for the up-and-coming bands.

New policy calls for two standard acts to support each band. Already house has lined up Frankie Masters, who opened yesterday, with Dennis Day: Phil Harris, August 15; Cab Calloway, coupled with Honi Coles heading an all-sepia show, August 22.

show, August 22.

August 29 week, taking in the Labor Day holiday, not definitely set. However, deal is on for Artie Shaw and his 35-piece orchestra. Tony Pastor gets the September 5 week, with Jerry Colonna; Alvino Rey and the King Sisters September 12 week get help from Anita Louise.

# WANTED

Burlesque Chorus Girls, A-1 experience. Nite Club; easy hours; \$22.50 week, extra for specialties. Steady work,

# STONE'S GAY '90s

1213 W. Broad St.

Columbus, Ohio

# DAN FITCH WANTS

For new Rerue, opening Sept. 1st. Playing leading theatres in South East and South West. 4 attractive Girls for line work. Very little dancing required. No Tap, no Ballet. Also Tronbone, Trumpet. Sax double Clarinet. Hear from Dance Team and Novelty Act. Betty Kulun, ArDelle Pillow, Marxie Campbell, Barbara Clark, Billy Henderson, Cotton Watts, wire.

DAN FITCH, Selwyn Hotel, Charlotte, N. C.

# SOLLE CHILDS WANTS

CHORUS CIRLS, MUSICIANS and for new unit. Write at once SOLLIE CHILDS

Care Sherman Hotel Chie Chicago, III.

#### WANTED!!

Standard and Novelty Acts, also Sister Teams, Girl Singles and Girl Lines, for 100% reliable bookings. Contact at once! Send photos!

RAY S. KNEELAND

Amusement Booking Service
640 Main Street Buffalo, N. Y

### WANTED

Strictly Night Club Acts—Dancers, Singers, Emsees, Girls, Semi-Nudes. Ohio, Indiana, Kentucky Circuit.

**JACK MIDDLETON** 

505 Bell Block Cincinnati PA 6673. Residence: HI 1056.

Glenn Miller is set for September 26 week. Tommy and Jimmy Dorsey are penciled in for October.

# Tom Harmon, Other Names Set by B-K For Chicago, Chi

CHICAGO, Aug. 9.—Following its policy of buying commercial attractions regardless of their background in show business, Balaban & Katz this week closed a deal with Tom Harmon, football hero, to appear at the Chicago Theater week of August 29 following his participation in the all-star game at Soldier Field here the previous night.

Event is widely publicized by its sponsor, The Chicago Tribune, and draws close to 100,000 people. Harmon will appear on the bill that will feature Alvino Rey's band with the King Sisters, Les Ghezzis, and the Colstons.

Other attractions set for the Chicago are Horace Heidt, week of August 22; Skinnay Ennis, week of September 19, with Tommy Dorsey to follow. Negotiations are also under way to bring in Benny Goodman in the fall.

State-Lake will have Sally Rand and Brenda and Cobina week of August 15 and Earl Carroll's Vanities week of August 22.

# **AGVA Locals** Collect for Acts

CHICAGO, Aug. 9.—Jack Irving, local AGVA rep, reported two back-salary collections for acts this week. In Los Angeles, Lester Litomy, of the AGVA office, brought in \$200 of the \$400 due from Jack Pomeroy, producer of the Stars Over Hollywood unit, which folded in Buffalo last season. Acts to benefit from this money are Ross and LaPierre, Shirley Deane, Senator Murphy, and Lester Oman.

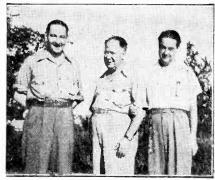
A check for \$34.34 came in from Frank Bohart, manager of the Monroe Club, Detroit. It represents salaries for three days due three line girls.

# New Passaic, N. J., House; Full-Weeker

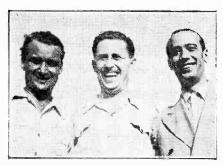
NEW YORK, Aug. 9.—The Central heater, Passaic, N. J., is set to open ith full-week vaude September 10. with full-week with full-week vaude September 10. Bookings will be by Arthur Fisher, with the first show yet to be set. For week starting September 18, the Andrews Sisters have been signed.

The house will be on a name and name band policy. The Central is a new house still under construction. John Ackerman and Abe Preskel are the operators.

# At EMA Golf Meet



PICTURED ABOVE are three of the active members of the Entertainment Managers' Association of Chicago, which recently sponsored its annual golf tournament at the Bon Air Country Club, Wheeling, Ill. The smiling trio, left to right, consists of David P. O'Malley, former EMA president; Sam Roberts, chairman of the tournament and Panny Graham the tournament, and Danny Graham,



AMONG THOSE who attended the annual EMA meet are, in the usual left to right order, Jack Russell, band leader; Sam Honigberg, of The Billboard, and Ray Lyte, agent.

# Berle Tops Chez Paree Attendance

CHICAGO, Aug. 9. — Milton Berle acked all attendance records at the cracked all attendance records at the Chez Paree by drawing an estimated 24,500 patrons during his first five weeks ending Thursday (7). He has been averaging 700 customers a night, drawing between 600 and 650 Mondays and Thursdays and up to 850 week-end nights. He will close a six-and-a-half week run Sunday (17) to go to Hollywood on another pic assignment.

Tho drawing the best crowds, he does not hold the records for drawing the best spenders. Most of his trade shows up early and remains for the dinner and supper shows.

supper shows.

### Units for Charlestown

CHICAGO, Aug. 9.—Kearse Theater, Charleston, W. Va., will return to a unit policy next month, booked by Dick Hoffman here. House, until last week, had been running stock shows under the direction of Frank Taylor. Ronald Colman (not the movie actor) is the house manager.

# Interstate Routes Lyman, Merry Macs Units; Hoblitzelle Celeb On

www.americanradiohistory.com

DALLAS, Aug. 9 .- Charles R. Meeker, formerly manager of Interstate's two local houses, Tower and Melba theaters, is new publicity director for local Interstate theaters. Francis Barr and M. O. Rike Jr. are on the publicity staff. Forrest Thompson takes over as manager of the Tower and Melba. Both theaters are using more vaude units in fall and winter. Charles Freeman is Interstate's

As a part of the 35th anniversary cele-As a part of the 35th anniversary celebration of the Interstate Circuit, Freeman has booked two units to play Interstate. Abe Lyman's orchestra and a fiveact stageshow opened at the Metropolitan, Houston, August 2, and will play the Majestic, San Antonio, week of August 9; the Majestic, Dallas, August 16, and the Worth Theater, Fort Worth, August 23 and the 'August 23.

The second unit, composed of the Merry Macs, Berry Brothers, and four other acts, are booked to open at the Metropolitan, Houston, today, and play the Interstate Texas circuit one week after the Lyman datings.

The Interstate's anniversary celebration has been arranged as a tribute to Karl Hoblitzelle's 35 years as head of the Interstate and Texas Consolidated Theater groups. A radio program, Show Time, has been arranged over the Texas Quality Network, stations KRVG, Weslaco, and KGNC, Amarillo, added. Four half-hour broadcasts will feature Abe Lyman's ork and the road unit. The broadcasts start from the stage of the Metropolitan, Houston, Sunday (3), and will be aired from the Majestic stage in San Antonio tomorrow, the Majestic stage in Dallas Sunday (17), and the Worth, Fort Worth, Sunday (24).

# 69 Pct. Patrons For Vaude in St. Louis House Poll

ST. LOUIS, Aug. 9.—Complete returns of a patron preference poll, conducted by Henry C. Riegel Jr., manager of the St. Louis Theater here, reveal that 69.4 per cent of the balloteers are in favor of some form of flesh entertainment.

of some form of flesh entertainment.

Some 30,000 questionnaires were distributed by a house-to-house canvass, and those filling out the ballots were admitted free to the theater. This is the most comprehensive survey on the question ever undertaken locally. The house plays stageshows occasionally, booked by Jesse Kaye, of the New York office of Fanchon & Marco.

Of those voting in favor of stageshows, 69.6 per cent desired live entertainment along with a single feature, preferring quality rather than quantity.

The poll also revealed a majority of patrons in favor of double features, the percentage being 64 in favor, with 25.3 opposed, while 6.2 prefer triple features.

# Abbott-Costello "Ghost" Old Stuff; **But They Love It**

Because patrons are interested only in Abbott and Costello when they pay to see Abbott and Costello pictures, the team's third and latest Universal release, Hold That Ghost, gives little prominence to the other vaude headliners, including Ted Lewis and his band and the Andrews

About 90 per cent of this spooky comedy is a rehash of the team's old vaude and is a renash of the team's old vaude and burly gags and, judging by the response, audiences still consider them screamingly funny. Riding on the crest of the wave, Abbott and Costello can get away with almost anything and still panic the cus-

The Lewis ork and the Andrews Sisters are spotted in the beginning and end in night club scenes. Lewis offers high-lights of his two best known songs, When Ights of his two best known songs, when My Baby Smiles at Me and Me and My Shadow, assisted by Charlie (Snowball) Whittier. The Andrews girls, looking well, appear first in Sleepy Serenade, a slow, dreamy tune, and wind up in the finale with Aurora, backgrounded by eight chorus boys. (The night club scenes were shot weeks after the film had been com-Honigberg.

# Icer Follows Icer in Cincy

CINCINNATI, Aug. 9.—Cavalcade on Ice, Frederick Bros. skating revue which opened at Hotel Netherland Plaza here

Ice, Frederick Bros.' skating revue which opened at Hotel Netherland Plaza here July 9, moves out August 18 to be replaced the following day by another Frederick icer, Star-Spangled Ice Revue, which winds up tonight at the Muehlebach Hotel, Kansas City, Mo. Star-Spangled remains here until September 29.

Cavalcade, which is cavorting on the Netherland Plaza's own portable real ice rink, has been attracting healthy business to the hotel's Restaurant Continentale. Same spot enjoyed a bank-up eight weeks last season with the Lamb-Yocum ice unit, current at Westwood Gardens, Detroit, after six weeks at Lookout House, Covington, Ky.

It is reported that Star-Spangled Ice Revue also enjoyed big business on its four weeks at the Muehlebach. Show highlights Dot Franey. Red Sisley, Knerl McCusker, Bernice O'Dell, George Stewart, and Marge Burns.

Cavalcade, which has Fran Johnson, Gordon Leary, Marion Flaig, Gene Reichel, and the De-Icers, four-girl line, disbands after its engagement here, with Miss Johnson hopping to Omaha, Neb, to begin a teaching engagement. Frederick Bros. will retain several people from the show, booking them as individual ice acts.

### ACTS, SKITS, GAGS MINSTRELS

Gene Arnold's COMPLETE MINSTREI, SHOW \$10, 60 RED HOT PARODIES, \$1; 120 GAGS and JOKES, \$1; 48 Comic RECITATIONS, \$1; 36 BITS and BLACKOUTS, \$1; 10 FUNNY MONOLOGS, \$1; 10 New TALKING SKITS, \$1. E. L. GAMBLE, Playwright, East Liverpool, O.

# Magic

THORSON THE GREAT, magician-juggler, has been set as one of the free acts for the Kentucky State Fair at

THORSON THE GREAT, magicianjuggler, has been set as one of the
free acts for the Kentucky State Fair at
Louisville September 6-13. . . . JUDITH
JOHNSON and Company, mentalist,
opened August 9 at the Circle Bar Club,
St. Louis, for the Sidney Belmont office,
. . TUCKER KEY was a visitor at the
magic desk last Friday (8) during his
engagement at the Cat and Fiddle, Cincinnati. Tucker, who is assisted by his
wife, reports a busy season in Southern
and Midwestern schools, clubs, and theaters. . . CALVERT THE MAGICIAN
appears at the Mercer County Fair, Celina, O., August 13-14, at the head of his
Mystery in Swing unit. . . LITTLE
JOHNNY JONES, who assumes the management of Marquis the Magician August
25, appeared before the Mississippi Editorial Association in Jackson August 8
with a 30-minute magic turn. Jones is
a former newspaper man. . . . THE
GREAT LEROY (Professor Leroy) is current at the Park Central Hotel, New
York, for an indefinite stay. . . . JESS
THORNTON, of the Percy Abbott magic
plant, Colon, Mich., is still in the hospital as the result of a recent serious
auto crash, but reports say he is mending nicely. . . PIFF PAF POUF, magic
fraternity, holds its annual shindig at
General Brock Hotel, Niagara Falls, Canada, August 30-September 1. Show for
the public is slated for Saturday night,
with the following slated to participate:
Sid Lorraine, emsee; Wahl and Company,
Elwood, Dell O'Dell, Charles Carrer, and
Dr. Harry Burger. On Sunday morning
Stewart James will stage the "Marathon
of Magic," running two hours and made
up of impromptu acts. Ted Heuber will
conduct the popular Piff Paff Pouf auction. Tom Bowyer will be toastmaster at
the banquet, which will be followed by
a magic show arranged by Elmer Eckam.
. . BELLCAMP is set on a long string
of dates in the Michigan area. . . .
MARVELO (Lester Lake) is back at his
Cincinnati headquarters after working
several out-of-town dates. He has had
an offer to produce a spook novelty with
a major unit show this fall.

CLAUDE NOBLE, of Detro

CLAUDE NOBLE, of Detroit, it is reported from authoritative sources, is handling a proposition whereby Henry Ford would take over what remains of the late Howard Thurston's show for the late Howard Thurston's show for safekeeping and presentation in his vast museum at Dearborn, Mich. The main idea, of course, is to keep the illusions for posterity, altho plans call for the presentation of free magic shows for children at regular intervals. Jane Thurston, daughter of the late magic master, has been approached to do the kiddie shows. George White, for 35 years chief assistant to Howard Thurston, and Noble are also carded to be active in the chief assistant to Howard Thurston, and Noble are also carded to be active in the venture. If the idea fails to pan out as planned, Miss Thurston will put the show on the block. She is at present also working on a proposition that would eventually land her in the government's aviation department... LORING AND KATHRYN CAMPBELL, who have been vacationing the last several months at their home in Burbank, Calif., left there August 7 to begin their 17th annual tour at the chautauqua at Remington, Ind., August 12. The Hollywood Society of Magicians gave a special performance in their honor at qua at Remington, Ind., August 12. The Hollywood Society of Magicians gave a special performance in their honor at the Hollywood Conservatory July 29, the affair pulling a full house at \$1.10 a head. Among those who participated in the show were Frank Whitson, Charles H. Sanders, Rose Huber, Helen Kloer, Bob Martin, Carter de Haven, Garvin Foss, emsee; Bob and Mabel, and the Campbells. . . SHEFFIELD THE MAGICIAN is current this week at the Capitol Theater, Portland, Ore., after two weeks at the Oasis Club, Seattle, Wash., and three and a half weeks at the Circle Club, Idaho Falls, Idaho. . . C. EARL POGUE. Columbus, O. magician, is now serving with the Army Air Corps, Hqt. Hq. Sqdn., 37th Pursuit Group, Albrook Field, Canal Zone. . . . POOCHI-POOCHI is presenting his nimble-fingered prestidigitating in the Stratosphere Room of Hotel Traymore, Atlantic City. . . EMOS, combining comedy with magic, is current at Sam's Cafe, Philadelphia. . . RAY-MOND is the man of mystery at Gables Inn near Pleasantville, N. J. . . . CONNECTICUT Magicians' Society members gathered Sunday (10) at the home of F. Raymond the man of mystery at Gaules and hear Pleasantville, N. J. . . . CONNECTICUT Magicians' Society members gathered Sunday (10) at the home of F. Raymond Shaw in Norwalk, Conn., for their annual outing. Tracey Knapp, vice-prexy

# Vaudefilm Grosses

# "Charley's Aunt" Great; Para Bill Okeh; MH Opens Strong; Strand Fair

NEW YORK.—A strong list of attractions is continuing to stabilize the box offices of Broadway vaudefilmers. The Roxy is doing its biggest business of the year, while the Music Hall and Paramount are continuing strong.

mount are continuing strong.

The Paramount (3,664 seats; \$37,000 house average) is doing nicely in spite of the poor critical reception of the film, Shepherd of the Hills. Second week, with stageshow including Erskinc Hawkins band and the Ink Spots, is calculated to run around \$35,000. First week tallied a strong \$44,000. Ink Spots hold over for the new bill coming in Wednesday (13) with new film, Kiss the Boys Goodbye.

The Strand (2.758 seats: \$33,500 house

The Strand (2.758 seats: \$33,500 house The Strand (2.758 seats; \$33,500 house average) is holding its own with the Phil Harris band unit and pic, *The Bride Came C. O. D.* Third and last week ending August 14 is expected to go to \$25,000. Second week pulled \$32,000 while initial stanza took \$45,000.

The Roxy (5,835 seats; \$36,000 house average) is continuing big with Jack Benny's film, *Charley's Aunt*, and stageshow with Archie Robbins, Lane Broth-

# **Old Sol Puts Crimp** In Buffalo Grosses; Flesh Fare Scarce

BUFFALO.—Vaudefilmers have been getting pretty poor breaks lately due to the continuous heat. Vacation exodus has also been felt keenly. Several goodsized conventions and local tourist biz haven't made up the gap.

The 20th Century (seating capacity, 3,200; house average for straight film bookings, \$6,500) couldn't make the grade recently with Crazy With the Heat unit and has since stuck to double pix. Results have been better since overhead was cut. House did very well with pic-Results have been better since overhead was cut. House did very well with picture Tom, Dick, and Harry, which was good for two-week stand and could have remained a third week but for other commitments. For week ended July 30 the pic garnered fat \$10.800 despite heavy competition from other houses. Second week (ended August 6) clicked solidly with \$9,000. Co-feature was They Meet Acain.

Meet Again.

Current week opened big August 7 with personal appearance of Frank Buck, who was on hand to introduce his picture Jungle Cavalcade, P.-a. angle increased first day's draw but layout is expected to be good for at least \$10.000. expected to be good for at least \$10,000. Second film is Hurry, Charlie, Hurry; no help. Citizen Kane is headed for the Century soon, and after that flesh gets

help, Citizen Kane is headed for the Century soon, and after that flesh gets the nod again.

The Buffalo (seating capacity, 3,500; house average, \$11,500 for pix only) experienced a big disappointment with name bands and stageshow. Therefore management has decided to try using a good local radio band and several radio artists plus a few name acts, thus keeping budget within limits while still offering flesh. First radio venture is set for August 22 week, when Bob Armstrong's WBEN staff band and artists of International House Party show. Three Treys, Vera Holley, and Tiny Schwarz, take over. Out-of-town reinforcements will include the Rosillianos and Roy and Trent. Vaughn Monroe's band, featuring Marilyn Duke and Ziggle Talent, shared spotlight with Gil Lamb, Six Willys, and Evelyn Farney week ended July 31 but failed to make much of a dent in theatergoers' pocketbooks. Gross ran around \$12,200. not big enough to leave a profit. Picture was Reaching for the Sun.

Pix Barnacle Bill and Kisses for sun,

Sun.

Pix Barnacle Bill and Kisses for Breakfast fared okeh with \$10,500 for week ended July 24. Week following the name band venture (ended August 7) Buffalo also tallied \$10,500 with pix Blossoms in the Dust and Dressed To Kill. Not bad. Period ending August 14 should bring big b.-o. results with much-publicized comedy Charley's Aunt on tap. Gross expected to reach \$11,500. Second film is A Man Betrayed.

of the Norwalk chapter, was in charge of arrangements.

ers, Don Arres, and Ben Berl. Second week (ending Augut 15) looks like \$47,000. First week did a colossal \$55,-000. Bill will hold a third and possibly a fourth week

The Music Hall (6,200 seats; \$84,000 house average) has another hit on its hands with bill headed by Here Comes Mr. Jordan and stage bill with Johnny Woods and usual MH acts. First week is expected to come to \$95,000. Last week, the third one for Tom, Dick, and Harry, with Hal LeRoy on stage, accounted for \$68,000. Previous weeks of the run pulled \$87,000 and \$98,000. Loew's State (3,327 seats; \$22,500 house average) in the current bill with James Barton and Beverly Roberts, along with Billy the Kid on screen, appears like a \$16,000 grosser. Last week (ended August 6) with Barry Wood, Larry Adler, Joe Rines ork, and film, Adventure in Washington, died at \$11,000. The Music Hall (6.200 seats: \$84.000

# Skelton Looks Like 24G in DC; Boles, Hoctor Big \$20,000

WASHINGTON.—Price scale of \$1.10 nights and 75 cents afternoons for Sergeant York is definitely affecting attendance at Warner's Earle. Grind policy plus 20-minute stage helped turnover for week ended Thursday (7) to tune of \$26,000, which would be good but not in view of capacity and price. Helene Faye, Enrica and Novello, and the Roxyettes fill out the bill. However, the Earle is giving York and stage a second week, ending August 14, with \$13,000 estimated. Previous picture at Warner's, Bette Davis's Bride Came C. O. D., completed its second week July 31 after pulling \$14,000 on the holdover.

To John Boles and Harriet Hoctor go the credit for the \$20,000 biz just closed (August 6) at Loew's Capitol. Picture, Ringside Maizie, gave some support from Ann Sothern fans, but stage, plus the York price scales, get the laurels from Loew's. Marty May, Nathane Brothers, and the Rhythm Rockets completed the big flesh bill.

and the Rhythm Rockets completed the big flesh bill.

Local pride in Red Skelton's first starring film, Whistling in the Dark, is building up Loew's box for current week, ending August 13, and \$24,000 is entirely probable. Afternoon crowds, mostly youngsters, are flocking in to hear Tony Pastor's band on stage. Other acts are Bobby Pine. Virginia Austin, and Vince Mondi. Week-end heat and near-by Chesapeake are factors in estimating the grosses.

# Little, Ates Socko 11G in Indianapolis

INDIANAPOLIS.—The combo of Little Jack Little's ork and Roscoe Ates was good for a healthy \$11,500 gross at the Lyric (1,892 seats) for week ended August 7. Average is \$8,500.

Stage bill also included Harry King and Arlina, dancers, and the Monocled Ambassadors, athletic act. Pic was Kisses for Breakfast.

# Rivoli Average

SEATTLE, Wash.—Hanlon and Clark's Boogie Woogie Revue grossed the average at the Rivoli (900 seats) with a take of \$1,500 last week. Heading the show were Africana. Sleepy Williams, Keelin and Miller, Wills and Lorraine, Hal Harris, Dorothy LaMarr, and the Rivoli Rock-

The Rivoli has three screen changes

# Palomar Over

SEATTLE, Wash, — Disregarding the heat the Palomar Theater (1.450 seats) grossed \$4,700 last week, going \$200 over the gross. Vaudeville acts were Carlton Emmy, Frances and Wally, Max Ong, Jerry Antes and Frieda Wing, and La Mont's Cockatoos.

On screen was the double bill, Men of Timber Land and Bachelor Daddy.

# Chicago Biz Good; Andrews, L. Breese Ork Cop Fine 40G

CHICAGO.—The Andrews Sisters, Lou Breese and ork, Joe and Jane McKenna, and Betty Bruce comprise the stageshow at the Chicago (4,000 seats; \$32,000 house average) week of August 8. The principals are largely responsible for the estimated \$40,000 gross, the picture, Kiss the Boys Goodbye, having been held over. The combination of the Andrews and Breese is strong enough to draw both the local and visiting trade. Do five shows a day.

both the local and visiting trade. Do five shows a day,
State-Lake (3,700 seats; \$15,000 house average) week of August 8 is featuring Rajah Raboid, mentalist, and Cass Daley, comedienne, as well as Senator Murphy, Consolo and Melba, and Morgan and Randall. Revue plus first Loop run of Columbia's I Was a Prisoner on Devil's Island is expected to draw a strong \$17,000.

Last week, ended August 7, first ses-

\$17,000.

Last week, ended August 7, first session of Kiss the Boys Goodbye, with Dinah Shore and Jerry Colonna on stage, copped a big \$44,000. State-Lake closed the week with a good \$16,500, crediting the locally popular Uncle Harry, radio performer, who topped the stage bill and the second run of Wallace Beery in The Bad Man.

# "Shepherd," Rube Wolf Good 2 Weeks

LOS ANGELES.—Paramount Theater (3,595 seats) did well with Rube Wolf and his orchestra, the Fanchonettes, and film Shepherd of the Hills. The entire bill was held over for a second week, drawing about \$15,000

Gross for the first week hit about \$18,000, not bad for a program that has little appeal for the jitterbugs, who are a big factor in local vaudefilm grosses.
House charges 30, 40, 55, and 75 cents.
Ethel Waters and the Dunham Dancers

come in Thursday, August 7.

# Monroe Fair 15G At Earle, Philly

PHILADELPHIA.—Earle Theater (seating capacity, 4,000; house average for straight picture booking, \$14,000) is finding little action at the gate for the midsummer weeks, the inviting atmosphere of near-by resorts proving too much competition for the stage fare. Week ended Thursday (7) depended entirely on Vaughn Monroe's band, first time in town, and resulted in a fairish \$15,000. Johnny Burke and The Biltmorettes supported, with the band contributing Marylin Duke and Ziggy Talent, with Dance Hall only making for a screen lull.

New bill opened Friday (8) also got off with a sluggish start, but with Dennis Day making marquee support for Frankia Masters' music also first timing.

off with a sluggish start, but with Dennis Day making marquee support for Frankie Masters' music, also first-timing here, house is pointing for a slightly higher \$16,000. Arnaut Brothers and Bobby Lane and Edna Ward are the supporting acts, with the musical aggregation giving Phyllis Myles, Jay Matthews, the Swing Master, Buddy Shiffman, Woody Kessler, and Lou Hurst. Screen has Ringside Maisie.

# Club Talent

New York:

CHARLES WEIDMAN, concert dancer, will make his night club debut at the Rainbow Room in October. Bently Stone and Ruth Page are other concert dancers also set for the RR. . . JOSE FERNANDEZ, this time partnered with Juanita Deering, also concert dancers, set for RR, opening Wednesday (13) . . . HIBBERT, BIRD, AND LARUE drop out of the Park Central's Cocoanut Grove August 26, after a six-month run, altho they had a run-of-show contract. Will work four weeks of fairs; then into the Cocoanut Grove. Los Angeles, October 27. Moore and Revel will replace them here. . . . GINO DARO AND EILEN CORDA, comedy dancers, open at the Villa Venice, Chicago, August 8. . . MARINO AND MONA, dancers, are working Adler Hotel, Sharon Springs, N. Y., for the summer, with Marino okehing all talent and emseeing. . . GARRAN AND BENNETT, ballroom team, are working in and around town waiting for a call for a (See CLUB TALENT on page 33)

### Loew's State, New York

(Reviewed Friday Evening, August 8)

Flesh layout this week is headed by James Barton. Pic is a weakie, Billy the Kid (MGM). When caught house was

Opener to Ade Duval, magician. Duval Opener to Ade Duval, magician. Duval worked extensively with silks, producing the cloth mysteriously with deft prestidigitation. Later did knot tricks and the familiar cylinder stunt, pulling an enormous quantity of silk from the cylinder. One of his best bits was producing smoke from an empty fist. This bit is really clever. Duval uses a blond girl to handle his props, and throws in a pleasant line of chatter.

Eddie Rio and Brothers, threeman

Eddie Rio and Brothers, three-man comedy act, open with eccentric dancing, followed by a slow-motion comedy gangster sketch. Turn is broken up with gangster sketch. Turn is broken up with a few gags, following which the three read lines from what is an alleged television script. This bit is not funny. A nut Mexican routine, with the three riding phony horses, followed by a nut strip turn with novelty lyrics, scored very well

Beverly Roberts, chanteuse, opened with *Latins Know How*. Remaining tunes were novelties rather than standards or pops, and included a version of Said the Spider to the Fly plus a songrecitiative of the glories of America. The patriotic stuff, of course, drew a big hand.

Six Willys, three men and three Six Willys, three men and three women juggling and acro turn, closed the bill, following James Barton. Willys opened working with clubs, later using hoops. Tho juggling is the act's mainstay, the routines were interspersed with a bit of tumbling and miscellaneous stunts, including a rope trick. Juggling looks well, and fact that the act includes six workers helps, because the large number makes feasible more elaborate routines. large number in elaborate routines.

James Barton, who followed Miss Roberts, was strictly socko with his familiar turn. Opened singing and immediately followed with the Mad Dog routine. Also did his lounge lizard bit, plus a bit of dancing and, for encore, warbled Annabelle Lee. He is still one warbled Annabelle Lee. He is still one of the greatest performers on the stage today, wonderfully capable in his satiric characterizations, comedy, singing, and dancing. Act essentially the same as when last caught here, but just as terrific.

Paul Ackerman.



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# Vaudeville Reviews

### State-Lake, Chicago

(Reviewed Friday Afternoon, August 8)

Bill has been switched around this week, Rajah Raboid's mental act being sandwiched between the feature picture and screen shorts, and the vaude acts following the shorts. Raboid's act follows the usual pattern used by mentalists. The Rajah, blindfolded, answers questions submitted on slips of paper by members of the audience. Questions run largely to love, money matters, and health and are adroitly handled by Raboid, an excellent showman. Following his stage session, Raboid answers private questions on the mezzanine floor for 20 minutes. and screen shorts, and the vaude acts fol-

In the vaude portion of the bill Consolo and Melba, ballroom dance team, solo and Melba, ballroom dance team, make a brief opening appearance, then return in next-to-closing for a longer session. Well-known locally, this team is popular, and deservedly so. Personally attractive, they are graceful and accomplished dancers and offer an enter-

complished dancers and offer an entertaining routine which registers nicely. Morgan and Randall, in tails and monocles, have a clever acrobatic act that is put over with suave comedy. Difficult pull-ups, handstands and other tricks are done with apparent ease and win repeated hands. Senator Murphy, whose act has been seen in local theaters for years, has made little change in material except to inject a few references to the present world war to lend a current touch. Tho old, it still is good for plenty of laughs.

Cass Daley, singing comedienne, scored

rent touch. Tho old, it still is good for plenty of laughs.

Cass Daley, singing comedienne, scored a show-stop. Her raucous songs, shouted to the accompaniment of comic mugging and posturing, brought roars of laughter. Encored with the very funny Lament of a Laundry Girl and was obliged to begoth

Picture is Columbia's I Was a Prisoner Devil's Island. Excellent houses on ening day.

Nat Green. opening day.

### Music Hall, New York

(Reviewed Thursday Evening, August 7)
The new bill here looms as another

(Reviewed Thursday Evening, August 7)

The new bill here looms as another long-term occupant. Show caught had a lobby holdout. Pic, Here Comes Mr. Jordan, enticed critical raves, and accompanying stage bill is a smartly produced affair that netted plenty applause.

After the opening William Tell Overture, with cloud and sunrise effects in the storm scene, curtain parts on a repeat of the Harlequinade ballet with Paul Haakon terping Harlequin; Muriel Gray, Columbine; Nicholas Daks, Pierrot, and Louise Fornaca, as Maria. Sketch deals with Harlequin's efforts to woo Columbine from Pierrot by presenting her with a necklace and later stealing it and slipping it into Pierrot's pocket. The episode winds up with Harlequin getting a trouncing. The revolving stage is used, speeding up the three scenes, two of which are in Columbine's boudoir, and the third outside a castle. Music is from Drigo's ballet suite, Les Million D'Arlequin, with the Valse Bluette used for a break-up turn by the Ballet Corps. Went off well and got a big hand.

Johnny Woods goes over big with his impressions, doing his standard turn in a competent manner. He used some slightly blue gags, something which is foreign to the austere Music Hall stage, but they were appreciated even by the beldames in the first mezzanine.

The Rockettes relinquish their closing slot for third position and give out with a superior precision tap, getting a big return.

Finale is a colorful gypsy camp scene, musically rich, and nicely staged. Duci De Kerekjarto opens fiddling Hubay's Hjere Kati and is followed in rapid succession by the Glee Club in Anglicized adaptations of Hungarian and Russian folk tunes, with Mario Berini and Selma Kaye taking solos. Wind-up is music from Emmerich Kalman's Countess Maritza, with Miss Kaye and Berini frontting. Entire scene constituted a swell parting gesture.

Joe Cohen.

parting gesture. Joe Cohen.

dummies at a time, has a wide vocal range and delivers so skillfully that front-row patrons are hard put to detect the slightest lip movement. Miller's "Don Roque" is not the immaculate little gentleman Charlie McCarthy is, and this goes for both appearance and patter. Chonguito, the other dummy, is a stooge for Don Roque, with Miller serving as the pacifying interlocutor. A good set and open ing interlocutor. A good act, and one that scored well.

Showing at various intervals in Miller's Snowing at various intervals in Miller's magic offerings thruout the program were Landon's Midgets, four mites from Buenos Aires, who also do an amusing acro turn on their own.

Vying for singing honors are Marilu and La Panchita, both local favorites.

Marilu, a 12-year-old, gave out with some very adult vocalizing. Has a brassy but appealing voice and a world of confidence. La Panchita is the leading seller of ranchero songs in the republic, but can click with fast and funny lyrics as well. Registered well with a catchy number about the invasion of the capital by American tourists.

An acrobatic dance number by Dolores

and Don Graham, an American act, was well applauded. The pair showed as an Egyptian slave girl and master, with the

Egyptian slave girl and master, with the girl taking a terrific thumping about.

Comedians are Tetemeco, Bachicha, and Pistache. The first named comes out in hobo outfit, and surprises with a rendition of a U. S. scat song in both English and Spanish. The other two tramp comics specialize in blue gags.

The Olguins, billed as "formerly with Ringling's circus," were a real click with their Risley and juggling. Act is made up of an athletic Mexican lad and two little girls. The hefty Olguin spins barrels deftly with his feet, and then the tots double for the barrels. One does a tots double for the barrels. One does a back flip to a stand on the soles of the juggler's feet.

Maria Antonieta, rumba dancer from Havana, is a well-proportioned white Cuban cutle accompanied by two Negro drummers. Maria Antonieta was a little too much for the family groups present, but the stags loved her.

House was three-quarters full when

Frank Bristol.

### Chelsea Palace, London

(Reviewed Monday Evening, June 30)

This Syndicate theater, one of the last nabe vaude houses to reopen after blitz closure, has Carroll Levis's Carry On as current attraction.

First half comprises straight vaude, with second given over to a typical Levis presentation of "Discoveries," emseed by Carroll. These young artists, who have been with Levis for some time, possess a fair measure of talent and show evidence of good schooling. Their offerings include accordion, vocals, music,

dence of good schooling. Their offerings include accordion, vocals, music, tap dancing, and impressions, both vocally and in mime.

Vaude half is sound, with Adrian and Audree offering a gripping routine in high pedestal balancing; Ted Payne and Freddy Glass, new male comedy team, with strong broad patter; Pointer, Gray, and Dawn, smart femme trio in straight and comedy taps and acrobatic dance; Issy Bonn, with a fund of laughable stories, topical and otherwise, and some neat juggling with a variety of props by Frank Marx and Iris. Hit at this house was Bonn, who registered a show-stop.

Edward Graves.

# Earle, Philadelphia

(Reviewed Friday Evening, August 8) (Reviewed Friday Evening, August 8)

It's still a steady parade of bands taking to pot on these boards, but for this trip it's the supporting specialists that make for the major excitement. On the sweet side after a long emphasis on the swing masters, Frankie Masters in on tap for the week's music making, both for a roundelay of band selections and as accompaniment for a trio of top turns.

Introduced by Jack Benny via the off-

DUND WITH

I T E

dark. Produce
Scenery, Lobby
ons, etc.

Style'," this week's all-vaude show at this
superican act figures is probably the reason for the tag.

Style', This week's all-vaude show at this one American act figures is probably the reason for the tag.

Branch Guimbus, O.

To Columbus, O.

Lirico, Mexico City

(Reviewed Monday Evening, August 4)

Billed as "Un Espectaculo 'American Style'," this week's all-vaude show at this 1,200-seater is consistently Mexican, but withal good entertainment. Fact that one American act figures is probably the reason for the tag.

Headlining the two-hour presentation is Paco Miller, one of the smoothest wentriloquists in the business, and a good magician. Miller, handling two

their standard fiddling and bird-whis-tling antics, making for the desirable comedy flourishes and socko from tling antics, making for the desirable comedy flourishes and socko from scratch. Meaning just as much to complete the variety cycle is the lively dancing and pantomime by the boy-belle team of Bobby Lane and Edna Ward, scoring heavily with their comedy acrobatics for the two established turns, one making for the stepping sans shoes, and the other while reading the newspaper comics.

Making it all complete is the music of Frankie Masters, first time in this town. While not spectacular, band is pleasing and well received and enhances the 55 minutes with a popular song program of its own.

Following the behind - the - curtain band theme, Moonlight and You, sheets split on a dozen instrumentalists with the maestro out front. Selections include the maestro out front. Selections include Aurora, Masters leading the vocal contingent of his crew; We're in the Army Now, the wordage dressed with novelty trimmings to meet the present draft era; a swing arrangement of the evergreen Long, Long Ago, highlighting the hot clarinet of Buddy Shiffman; a tripletonguing trumpet solo by Jay Matthews, and for a fast finish, a swing-styled arrangement for the Poet and Peasant Operture.

Overture.

Interspersed are stellar vocal offerings of Lou Hurst for Maria Elena and Until Tomorrow; the personable and blond Phyllis Myles for Elue Champagne and Green Fues and the Suina Masters. and Green Eyes, and the Swing Masters, mixed foursome from the band, for Daddy,

screen fills with Ringside Maisie, Busiess fair at the early supper show aught.

M. H. Orodenker.

### Bagdad, Portland, Ore.

(Reviewed Thursday Evening, Aug. 7)

Playing to good houses since its recent reopening as a split-week vaude stand, the 1,000-seat Bagdad is offering five fast-moving acts. When covered, the house was full and audience reaction proved vaude is wanted on the East Side.

proved vaude is wanted on the East Side.
Joel, of Germaine and Joel, vocalists,
is emsee in ingratiating manner. He and
his attractive partner sing all types of
songs, their renditions of the older ballads being tops. Went over big.
William El Cota, pantomiming xylophonist, is a little on the wacky side,
but audiences went for him. Particularly
popular was his Pag Goes the Wessel in

but audiences went for him. Particularly popular was his Pop Goes the Wessel in which patrons are provided with paper bags and join in on the pops. His xylophone playing is tops.

Bruce Patterson, banjoist, bangs out a lot of melody on his instrument and, altho he is a little slow on the uptake, he finishes in whirlwind manner. Deserved his encores.

served his encores.

Pretty Elsie Long is a clever and personable acro dancer, and her handstands, backbends, cartwheels, and flyaways are delightful to watch. Her act did not draw as much enthusiasm as it warrants.

draw as much enthusiasm as it warrants. Mel and Kappy, a swell juggling pair, with Kappy stooging for Mel's nonsense. Many items are juggled by Mel in smooth style. This good-looking mixed pair did a wonderful job of closing up show. Arlington Laity's orchestra, local, furnishes the musical background. Screen attraction, Wallace Beery in The Bad Man and Harold Lloyd's A Girl, a Guy, and a Gob. Harry Fimmel.

### Palomar, Seattle, Wash.

(Reviewed Thursday Afternoon, Aug. 7) Current bill is excellent, running along fast and smooth. The five acts offer a good variety of entertainment. The screen offers Puddin' Head and Passage

From Hongkong.

Maldo, Mexican magician, opens and mystifies with his card tricks. Audience

#### New Gags—New Material

When Cleopatra gave Mark Anthony the air she let Julius Caesar. What did SHE care? She had made her Mark. Don't be skeptical when Red Barber teils you what "Wheaties" is doing for the ball players. See for yourself what "Jello" has done for Jack Benny. Did you hear that radio mystery story that they broadcast from a grave yard? No? Well, that's too bad. It was from Ghost to Ghost. Mussolini gave Hitler a watch case for his birthday. Now the Reyal Air Force is getting ready to give him the works. Do you need any new material? Here is what I have on hand: A brand new Two Act for a Man and Woman, \$5. 10 sensational Funny Blackouts, \$5. 10 new Parodies on top song hits. \$5, including one on the Hut Sut song you can stop a show with. A brand new Ventriloquist Act for \$5 with side-splitting come-back gags on "Life in an Army Camp." A brand new sure-fire Monologue for an Emsee, \$5, with new cags on current topics. This line of talk is terrific! 10 sensational Comic Recitations, \$5. Special material, songs written to order at special rates, If you want some material you can make money with sit down and send for some of the above right NOW!

gets good laughs from his broken English and dry humor mixed in with the

Henry Scammel, tenor, pinch-hits for Jerry Ross as emsee during the latter's vacation. Scammel handles his first tune, San Antonio Rose, with ease and receives a great hand with There'll Always Be an England and God Bless America.

Rich and Adair present their old Civil War soldier skit that they have done so well with here before. Tho some of the Jokes are as old as the soldier, the audi-

Jokes are as old as the soldier, the audience receives them well.

Elmer Cleve plays Glowworm on the xylophone, and from then on the stage is a rlot as his assistant, a pretty girl who shows her shapely limbs to advantage, and Professor Cheer go into action. Cheer gives hilarious imitations plus letting Cleve play a xylophone solo on his head for an encore. The girl dances and clowns about while singing Russian songs. The act is a laugh hit all the way.

Flagg and Arnold do one of the best Flagg and Arnold do one of the best balancing acts this house has ever seen. Hard workers, the youngsters carry on smoothly and do their most difficult feats with ease.

Meyer Burnette and his pit orchestra handle well their assignment of giving out the necessary music.

James Douglas.

### Chicago, Chicago

(Reviewed Friday Afternoon, August 8)

An error-proof stageshow, both from business and entertainment standpoints, featuring the Andrews Sisters, Lou Breese and band, Betty Bruce, and Joe and Jane McKenna. The Andrews will draw particularly heavy among the out-of-town visitors, and Breese, a favorite here, should bring in those moderate income customers who couldn't see him at the Chez Paree. The holdover of Kiss the Boys Goodbye, however, will not do the job a new picture could produce with this layout. business and entertainment standpoints, this layout.

this layout.

The Andrews are in the closing inning and, as usual, stop the show. Do such familiar tunes as Aurora, Daddy, Boogie Woogie Bugle Boy, I'll Be With You in Apple Blossom Time (in ballad fashion, all the way), and introduce a satire on Sonny Boy. Patti is still the center of attraction, boasting the best voice and most forceful salesmanship. That beat-me-daddy exit bit by Patti still used as an encore and the audience eats used as an encore and the audience eats

beat-me-daddy exit bit by rates used as an encore and the audience eats it up.

Breese has an entertaining band (perhaps the best he has ever had) and plays solid show music. They sell Dark Eyes early in the show, then a medley featuring instrumental solos by a couple of the boys and a trumpet solo by the maestro. Other ork contributions include nice ballad singing by Barry Warren (Blue Champagne and Where or When) and glee club treatments of He's My Uncle and Old Man River.

Betty Bruce was a dancing click from start to finish. She is a highly capable tap artist, working with a smart and a thoroly commercial style. After a light opening, she had little trouble getting heavy response with her intricate specialty featuring hard taps and turns set to a college medley.

heavy recialty featuring hard taps and to a college medley.

Joe and Jane McKenna drew heavy laughs with their comedy act. Well-known McKenna highlights: Joe's hilarious drunk and the team's adaglo satire. Good entertainment all the way.

Biz was big second show opening day.

Sam Honigberg.

### Million Dollar, Los Angeles

(Reviewed Sunday Afternoon, Aug. 3)

Ralph Pollock has a bang-up show this week. While it drags in spots, it is not the fault of the talent. At show caught there were two show-stops, something unusual for this 20-cent top spot, which includes a double feature. On the bill were Velarde, Ben McAtee, Sylvia and Margo, Ted and Ethel Carlton, Johnny Kiado, and Charlie Crafts' band. Program opened with Velarde, of the Velarde Family, well known in circus circles here, doing a slack wire act. Nothing sensational.

Ben McAtee was on for a few seconds with Crafts as straight. Cracked a few jokes and got a fair hand. He returned near the end of the show for a monolog that couples good material with a punchy delivery. Show-stopped.

Sylvia and Margo, dancing duo, have improved much since they appeared at Club LaValle and are exceptionally good in their vaude turn. These personable young ladies—one a brunette, the other a blonde—do a Viennese waltz and then

tap to a swing tempo. Dressed in white satin gowns, they do a Hawaiian dance to Hawaiian War Chant. Okeh.

Johnny Kiado, accordionist, offered good songs, including Darktown Strutters' Ball, Hut Sut, 12th Street Rag, Frenest, and St. Louis Blues. Executes fast and sweet tempos in fine fashion. Showstopped on Beer Barrel Polka.

Ted and Ethel Carlton, dancers, followed with a fast tap, encoring with a cane dance. Miss Carlton has a striking personality and should click on any stage.

personality and should stage.

Crafts' orchestra had an all-out number on Pennsylvania 6-5000, followed by a jiving Lonesome Road, with Red Taylor coming to the fore at drums. Crafts vocalized on Daddy and I Understand. Instrumental numbers are all right.

Films, Man-Made Monster and Horror Island, a couple of whodunits.

Sam Abbott.

### Loew's Capitol, Washington

(Reviewed Friday Afternoon, Aug. 8)

(Reviewed Friday Afternoon, Aug. 8)

An hour goes into this week's stageshow, with Tony Pastor and his band on stage in brassy splendor. Deep South is used for the opener, and it gets a working over by the boys on the stand. Eugenie Baird does Some Day He'll Come Along and pleases the customers with her clear voice. Crooner Johnny McAfee follows with Night and Day, and then the two vocalists duet on No. 10 Lullaby Lane. The comely brunette got a call for more and responded with Daddy for a strong finish.

Vince Mondi, one-man band, banged away on his drums, strummed a guitar,

Vince Mondi, one-man band, banged away on his drums, strummed a guitar, and filled in the rest of the instruments with voice imitations. His novelty numbers, including his version of a drum and bugle corps, won him a good hand. Dick Leslie, local winner of a talent contest conducted by the Neptune Room and Station WINX, is sandwiched into the program with an act featuring imitations of radio personalities. He shows some experience in his assured manner but some of the mimicry needs more polish. polish

The band takes over again with Under

but some of the mimicry needs more polish.

The band takes over again with Under My Skin, Tony Pastor doing the vocals. Virginia Austin introduces a puppet number featuring a small clown to whom she lectures about his sulky manners. A toy horse and later his little girl friend make the turn completely engaging. Her finish employs a larger puppet which in turn operates a smaller puppet. A good act, showing originality and deserving of the applause it got.

Stuffy Pastor, the maestro's kid brother, stopped the show with a couple of trumpet solos and had to beg off to permit Bobby Pine and his girl friend, Ruth Foster, a chance for their comedy. Gags used are a deep shade of blue but to some extent the act is redeemed by Pine's interpretation of a punchy prizefighter. He closes with a soft-shoe eccentric that proves he's willing to kill himself for his art. Laughter and a good hand are his reward.

Tony Pastor and the boys reassert themselves for two more numbers to close the curtains. Let's Do It and Paradiddle Joe have the kids in the house beating it out with the music.

Picture, Whistling in the Dark, featuring Red Skelton, something of a Washington pride, filled the house at show caught, and the week promises big business.

\*\*Darabasers\*\* \*\*Lagarabase\*\*\* \*\*Lagarabase\*\*\*.

### Orpheum, Los Angeles

(Reviewed Thursday Evening, August 7)

(Reviewed Thursday Evening, August 7)
Show is called The Sweater Girls on Parade and idea is carried thruout, with the usherettes and ticket sellers donning sweaters. Vaude bill is nothing to brag about, but it's good in spots. Wally Guterson's all-girl orchestra is featured. Using three brass, three reed, five rhythm, including two pianos and three fiddles, the All-American Girls are all out on Blue Skies, with the clarinet taking a solo against muted trumpets. Marian Manners, tall and pretty brunette, sang Blue Evening, with the girls in the band forming the choir. She presents her numbers in suave manner, but fails to put them across with a bang. Her voice has the quality, but she falls down on salesmanship.

Carlos Romero's Girls were on for a few precision numbers. Line is nice looking and pleases. Outstanding are the three Ross Sisters, contortionists. Trio does some tricks that are almost gruesome the way they tie themselves in knots. One of the girls stands with her feet in sockets on the top of small pedestals about feet high and then leans

### SEND IN YOUR ROUTES

Routes of bands, acts, vaude units, ice shows, repertoire-tent shows, dramatic and musical shows, circuses, and carnivals are carried in The Billboard free of charge. Get into the habit of sending us your route promptly. Send it to Route Editor, The Billboard, 25-27 Opera Place, Cincinnati, O. Routes reaching Cincinnati not later than Friday will appear in following week's issue.

Bands and acts playing indefinite engagements should let us know as soon as they leave a spot so that the listings can be kept up to date.

# Unit Scarcity in Utah-Idaho Area

SALT LAKE CITY, Aug. 9.—A scarcity of suitable units and attractions is being reported in the Idaho and Utah areas. Squawks have been registered by house managers that attractions are skimming

managers that attractions are skimming around this area, which they say is good for hefty grosses, as this section is enjoying a good business spell.

Heard from are Andy Floor, of the Lake Theater here; the Fox and Publix-Intermountain offices, and houses such as Parks Theater, Cedar City, Utah; Manti Opera House, Manti, Utah; the Mordent Theaters of Idaho; Isis Theater, Preston, Idaho; Opera House, Malear, City, Idaho; Bonnie Theater, Helper, Utah, and various other spots thruout Idaho and Utah.

# Roxv Releases Lane **Bros. for Rio Date**

NEW YORK, Aug. 9.—Lane Brothers have been released by the Roxy Theater to enable them to sail August 15 on the Argentina to open at the Copacabana, Rio de Janiero, August 29.

The Lane boys were originally scheduled to play the entire engagement of the current run of Charley's Aunt. However, the bill is scheduled to stay beyond the two weeks originally planned. Jesse Kaye. Fanchon & Marco booker, okehed the release.

# La Paloma Club Now Frog Farm

MIAMI, Aug. 9.—The La Paloma Club closed last Saturday and will be reopened upon completion of alterations as a restaurant and frog farm.

The spot, which had become notorious, has been leased by Jimmy McNichols, who says the only noise to emanate from the place hereafter will be the croaking from its frog-filled pond.

backwards to pick up a handkerchief with her teeth from the floor. After seeing some of their work, one wonders how they stand erect.

Elizabeth Talbot-Martin is emsee and her actions keep the audience wondering what she is going to do besides announce numbers. Peggy Ryan followed Miss Manner's vocal of We Could Make Such Beautiful Music with a pleasing dance. Mickey Anderson, of the band's reed section, handled the vocal on Alexander the Swoose in good style. (See VAUDEVILLE REVIEWS on page 27) Alexander the Swoose in good style. The unit is headed by Don Cummings (See VAUDEVILLE REVIEWS on page 27) and Stubby Kaye.

# Atlanta Clubs See Good Old Days Again

The Billhoard

ATLANTA, Aug. 9.—Getting its first real money since before the blackouts due to power shortage and the subsequent polio epidemic, local night spots blossomed out last week-end with the

quent polio epidemic, local night spots blossomed out last week-end with the best business in months. Paradise Room had a 300 holdout.

Both leading night spots, the Paradise Room and the Rainbow Roof, are using local orchestras for the summer, but the Paradise is bringing outside floorshows.

Best local band to play around here all summer is the new organization of Irving Melsher, who features "Follow the Leader Music." An advertising campaign has been built around him by the Rainbow Roof management, predicting his band as the coming musical favorite of the nation and pointing out that Jan Garber started in Atlanta and Tommy Dorsey began at Tybee Island.

Opening Thursday at the Paradise Room was Helen Morgan.

Local bands also playing at the Wisteria Gardens and at Herrin's Farm.

# News Notes of Miami Niteries

# **CC** Army Unit Gets Additional Dates

NEW YORK, Aug. 9.—Unit E of the Citizen's Committee mobile units playing army camps, which was originally set to close at Fort Niagara, N. Y., Wednesday (6), has been booked by Harry Delmar, CC booker, to continue thru Illinois, Kansas, and Missouri.

The unit started its new route at Fort Sheriday Ill. Friday (8) and played the

The unit started its new route at Fort Sheridan, Ill., Friday (8) and played the Great Lakes Naval Training Station today, with the Glenview Naval Air Station set for Sunday. Other dates include Monday (11), Camp Grant, Ill.; Savanna Ordnance Depot, Ill., August 12; Fort Francis E. Warren, Cheyenne, Wyo., 14-15; Fort Riley, Kan., 18-20; Fort Leavenworth, 21; Fort Leonard Wood, Mo., 23-26, and the Jefferson Barracks, Mo., 27-28. 27-28.

The Original

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Just completed—
3 highly successful weeks

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Jack Davies Milton Berger

48 West 48th Street

New York

(Routes are for current week when no dates are given.)

Aaron & Glancz (Rainbow Room) NYC, nc.
Adrian & Cecille (Casanova) Detroit, nc.
Aldrich & Davis (Grand) Windber, Pa., h.
Amaya, Carmen (Lookout House) Covington,
Ky., nc.

Ky., nc.

Ames & Arno (Strand) NYC, t.

Ammons, Albert (Cafe Society Uptown)

NYC, nc.

Amsterdam, Morey (Harry's New Yorker) Chi,

Amsterdam, Morey (Harry's New Yorker) Chi, nc.
Andre, Lola, Dancers (606 Club) Chi, nc.
Andrea, Andre (Colosimo's) Chi, nc.
Andrews Sisters (Chicago) Chi, t.
Annette (Bill Bertolotti's) NYC, nc.
Anthony, Allwyn, & Hodge (Casino Gardens)
Detroit, cb.
Ardell Sisters (The Jade) Hollywood, Calif., nc.
Arres, Don (Roxy) NYC, t.
Armand & Diana (Casanova) Detroit, nc.
Armand & Diana (Casanova) Detroit, nc.
Armand Bros. (Earle) Phila, t.
Arnold, Jack (Music Bar) Atlantic City, nc.
Ashburns, The (Rainbow Grill) NYC, nc.
Austin, Marle (Ben Marden's Riviera) Fort
Lee, N. J., nc.
Austin, Virginia (Capitol) Washington, t.
Aviles, Chico (Penthouse Club) NYC, nc.

R

Bailey, Bill (Paramount) NYC, t. Baker, Bonnie (Edgewater Beach) Chi, h. Baldwin & Bristol (Riverview Beach) Penns-ville, N. J., p. Ballero, Marc (Glenn Rendezvous) Newport,

Ballero, Marc (Glenn Rendezvous) Newport, Ky., nc.
Barber Shop Quartet (Gay '90s) NYC, nc.
Barclay, Dick (Bal Tabarin) NYC, nc.
Barton, James (State) NYC, t.
Begonia, Josephine, & Ork.: Mendota, Ill., 16-18; Ottawa 19-20; Michigan City, Ind., 21.
Belita (Auditorium) Atlantic City, a.
Belmont Bros. (Fair) Marion, O., 19-21; (Fair) Converse. Ind., 22-23.
Below, Pappy (Village Barn) NYC, nc.
Bergen, Jerry (Club Trocadero) Evansville, Ind., nc.

Below, Pappy (Village Barn) NYC, nc.
Bergen, Jerry (Club Trocadero) Evansville,
Ind., nc.
Bereni, Mario (Music Hall) NYC, t.
Berri, Ben (Roxy) NYC, t.
Billingtons, The (Strand) NYC, t.
Bilacker, Wally (Spivy's Roof) NYC, nc.
Biackwell, Carlyle (Dlamond Horseshoe) NYC,

nc. Blaine, Dorothy (500 Club) Atlantic City, nc. Blanchard, Jerry (Leon & Eddie's) NYC. nc. Blondell Twins (Lido Club) South Bend, Ind.,

Blondell Twins (Lido Club) South Bend, Ind., nc.
Boles, John (Loew's) Richmond, Va.. t.
Bouvier, Yvonne (Moulin Rouge) NYC, nc.
Boyd, Carol (Hickory House) NYC, nc.
Breeze, Lou (Chicago) Chi, t.
Brewsters, The (Evergreen) Phila, nc.
Brown, Evans (Chula Vista Resort) Wisconsin Dells. Wis., h.
Bruce, Betty (Chicago) Chi, t.
Bryson, Clay (Leon & Eddie's) NYC, nc.
Burnell, Buster & Billy (Kitty Davis) Miami
Beach, nc.
Burns & Burnache (Ideal Cafe) Newport,
R. I., c.

R. I., c. Byrd, Muriel (New Yorker) NYC, h.

C

Callahan Sisters (Hurricane) NYC, re. Carey, Betty (Park Central) NYC, h. Carla & Fernando (St. Moritz) NYC, h. Carlisle, Charlie (Bowery) Detroit, c. Carlisle, Una Mae (Edison) NYC, h. Carlos & Corita (El Chico) Pittsburgh, nc. Carr, Billy (606 Club) Chi, nc. Carroll, Terry (Queen Mary) NYC, re. Carver, Zeb (Village Barn) NYC, nc. Cerf, Alyse (606 Club) Chi, nc. Charles & Barbara (Coronado) Worcester, Mass., h. Cheneval, Mildred (Diamond Horseshoo) NYC.

Cheneval, Mildred (Diamond Horseshoe) NYC,

nc. Christensen, Chis (Glenn Rendezvous) New-Christensen, Chis (Clean Testal State of Port, Ky., nc. Clair, Marcella (Cora & Irene's) NYC, nc. Clark, Coleman (Sherman) Chi, h. Clark, Judy (Biltmore) NYC, h. Cody, Kay (Biltmore) NYC, h. Collette & Barry (Park Plaza) St. Louis, h. Comfort, Vaughn (Jimmy Kelly's) NYC, nc. Conchita & Larri (French Monte Carlo) NYC, nc.

Conchita & Larri (French Monte Carlo) NYC, nc.
Conrads, The (885 Club) Chi, nc.
Continental Piano Duo (Pine Springs) Free-hold, N. Y., ro.
Cooper, Jerry (Bath & Turf) Atlantic City, nc.
Cordova, Antonio de (El Chico) NYC, nc.
Cotts (La Salle) Chi, h.
Covarro, Nico (Bal Tabarin) NYC, nc.
Creos, Carlos (Biltmore) NYC, h.

D

Daks, Nicholas (Music Hall) NYC, t.
Daley, Cass (State-Lake) Chi, t.
Dance Players (Leon & Eddie's) NYC, nc.
Daniels, Billy (Keily's Stable) NYC, nc.
Danilo, Georges (Moulin Rouge) NYC, nc.
Davo & Davis (Casanova) Detrott, nc.
Davis, Eddie (Leon & Eddie's) NYC, nc.
Day, Dennis (Earle) Phila, t.
Dean & Berg (New Yorker) NYC, h.
DeKerekjarto, Duci (Music Hall) NYC, t.
De Leon, Delores (Havana-Madrid) NYC, nc.
Dell Mar, Josephine (Villa Venice) Chi, nc.
Dell, Lilyan (Iceland) NYC, re.
DeMarco, Isobel (L'Aiglon) Chi, re.
De Salvo, Emil (Lipps Lower Level) Chi, nc.
De Simone, Cheena, Dancers (President) Atlantic City, h.; (Hippodrome) Baltimore, 28-Sept. 2, t.
DeSylvia Twins (Brandt Inn) Burlington, Ont., Can., 4-16, nc.
DeWolfe, Bill (Beverly Hills) Newport, Ky., cc.

DeSylvia Twins (Brandt Inn) Burlington, Ont., Can., 4-16, nc.

DeWolfe, Bill (Beverly Hills) Newport, Ky., cc.
DiGitano, Jane & Adam (Club Bali) Phila, nc.
Dixon, Gaye (18 Club) NYC, nc.
Dorben Dancers, Dorothy (Edgewater Beach)
Chl. h.
Douglas, Dorothy, & Spark Plug (McVan's)
Buffelo, pc.

Buffalo, nc.
Douglas, Milton (Savoy-Plaza) NYC. h.
Doyle, Eddie & Amy (Brogan's) Buffalo, nc.
D'Rey, Phil (The Ranch) Cedar Rapids, Ia.,

Drigo & Diana (Rendezvous) Alexandria, La.,

nc.
Driscoll, Eoh (Orpheum) Marion III., 13;
(Strand) W. Frankfort 14; (Illinois) Centralia 15-16; (New Moon) Vincennes, Ind.,
17, t.
Dumont, Marie (Orisis) NYO, nc.

(For Orchestra Routes, Turn to Music Department)



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

### **EXPLANATIONS OF SYMBOLS**

a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—road house; ro—restaurant; s—showboat; t—theater.

NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Duncan, Midget Jackie (Edwards) Jamestown, N. Y., h. N. Y., h. Duris (Harry's New Yorker) Chi, nc. Duval, Ada (State) NYC, t. Dyer-Bennet, Richard (Ruban Bleu) NYC, nc.

Elisse (Club Bali) Phila, nc.
Enrico & Novello (Earle) Washington, t.
Esquires, 12 (Roxy) NYC, t.
Estes, Del (Club Minuet) Chi, nc.
Everett & Conway (Samoa Gardens) Flint,
Mich., nc.

Farney, Evelyn (Glenn Rendezvous) Newport,

Farney, Everyn (Gienn Reinteavous) Newpork, Ky., nc. Farrar, Marianne (Bill Bertolotti's) NYC, nc. Farrell, Jimmy (Leon & Eddie's) NYC, nc. Faye, Helene (Earle) Washington, t. Fields, Gene (Bismarck) Chl, h. Fischer, Hal (Huntington Lodge) Lake Huntington, N. Y., h.

### I'M HAPPY—ARE YOU? HAL FISHER

Versatile Comedy M. C.

currently—
Lake Huntington Lodge "Playhouse"
Lake Huntington, N. V.

Flaminco Dancers (Beachcomber) Providence, R. I., re. Fontana, George (Diamond Horseshoe) NYC,

Fontana, George (Manager Chi, h. Ford, Don & Jane (Bismarck) Chi, h. Fornaca, Louise (Music Hall) NYC, t. Frakson (Waldorf-Astoria) NYC, h. Franklin, Cass (St. Moritz) NYC, h. Freddie & Allen (The Plantation) Long Branch, N. J., ro.

G

Gainsworth, Marjorie (Versailles) NYC, nc.
Galante & Leonarda (Cocoanut Grove) Boston, nc.

Inge, Adele (New Yorker) NYC, h. Inkspots, Four (Paramount) NYC, t.

Jackson Calvin (Cafe Society Uptown) NYC, nc.
Jane, Marjorie, & Bobby Wild (Iceland)
NYC, nc.
Jansleys, The (Chez Paree) Chi, nc.

#### **POLLY JENKINS**

And Her MUSICAL PLOWBOYS Aug. 15-16, care of Fair, Ithaca, N. Y. For terms and dates in the Middle West address: CLAUDE H, LONG, 305 Woods Theatre Bldg., Chicago, III.

Jean, Loulie (Fefe's Monte Carlo Beach) NYC, nc.

Johnson, Judith, & Co. (Circle Bar) St. Louis, nc.

Johnson, Pete (Cafe Society Uptown) NYC, nc Johnson, Fred (Show Club) Chi, nc. Jonay, Roberta (Blinstrub's Village) Boston, nc. Jones, Owen (Leone's) NYC, re.

### SONS OF THE PIONEERS

Open Only for Week of August 11th Before Starting for Republic Pictures.

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JOLLY JOYCE Earle Theater Bidg. Philadelphia, Penna.

Joyce, Dollie (Penguin) Nahant, Mass., nc; (Round Robin) Lawrence 17-23, nc. Judith & Jacques (Warren) Spring Lake, N. J., h. Julian & Marjorl (Rainbow Room) NYC, nc.

### Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Gale, Alan (T-K-9 Club) Atlantic City, nc. Gali, Gali (Rhumba Casino) Chi, nc. Gary, Bill (Chez Paree) Chi, nc. Gaston (French Monte Carlo) NYC, nc. Gibson, Virginia (Kitty Davis) Miami Beach, nc.

nc.
Gilbert, Gloria (Rhumba Casino) Chl, nc.
Gilmore, Amelia (Iceland) NYC, re.
Glover & LaMae (Hollenden) Cleveland, h.
Gower & Jeanne (Ben Marden's Riviera) Fort
Lee, N. J., nc.
Gray, Muriel (Music Hall) NYC, t.

Н

Haakon, Paul (Music Hall) NYC, t.
Hadley Dancers (Bismarck) Chi, h.
Hager, Clyde (Diamond Horseshoe) NYC, nc.
Hale, Henry (French Monte Carlo) NYC, nc.
Hale, Carole. & Moderndears (Pine Springs)
Freehold, N. Y., ro.
Hamilton, Kay (Club Avalon) Wildwood, N. J.,

ro.

Hampe, Jovita (Stork Club) NYC, nc.
Haroldson, Anne (New Yorker) NYC, h.
Harrington. Pat (18 Club) NYC, nc.
Harrington. Edna Mae (The Plantation) Long
Branch, N. J., ro.
Hart, Toni (Biltmore) NYC, h.
Hastford & Stone (Colosimo's) Chi, nc.
Havilland, Dick (Corktown Tavern) Detroit, no.

nc.
Hayden, Tommy (Wivel) NYC, re.
Heller, Jackie (Glenn Rendezvous) Newport,
Ky., nc.
Hildegarde (Arrowhead Inn) Saratoga, N. Y.,

nc.
Hiser, Phil (New Yorker) NYC, h.
Hoctor, Harriet (Loew's) Richmond, Va.
Hoffman & Kay (Colosimo's) Chi. nc.
Holiday, Billy (Kelly's Stable) NYC, nc.
Hollenbeck, Dr. (Family) Des Moines, Ia.,
8-15. t.

Holienbeck, Dr. (Family) Des Moines, 1a., 8-15, t. Holst, Jack & Milady (Tower) Kansas City. t. Horne, Helena (Cafe Society Downtown) NYC,

nc. Horne, Jessie & John (Jack & Bob's) Trenton, N. J. nc. Horne, Jessie & John (Jack & Bob's) Trenton, N. J., nc. Houston, Bob (New Yorker) NYC, h. Hoveler, Winnie, Girls (Villa Moderne) Chi, nc. Howard, Bunny (Park Central) NYC, h. Howard, Joe E. (Diamond Horseshoe) NYC, nc. Howard, Johnny (885 Club) Chi, nc. Howell Trio, Connie (51 Club) NYC, nc. Huber, Chad (Olympic) Newark, N. J., p. Hubert, Fritz & Jean (Ben Marden's Riviera) Fort Lee, N. J., nc. Hugo & Talia (606 Club) Chi, nc. Hyors, Frankie (Club 18) NYC, nc. Hymans, Marjorie (20th Century) Phila, nc.

Hes. Steven (Wavlin) NYO. h.

Kaaihue's Hawaiians (Roosevelt) Pittsburgh, h. Kaye. Lionel & Kathleen (Tower) Kansas City, t.
Kaye, Selma (Music Hall) NYC, t.
Kee & Tuck (Casanova) Detroit, nc.
Keith, Sally (Little Rathskeller) Phila, re.
Keller, Dorothy (Casanova) Detroit, nc.
Kent, Annie (Sawdust Trail) NYC, nc.
King, Charles (Diamond Horseshoe) NYC, nc.
King, Colarles (Diamond Horseshoe) NYC, nc.
King Cole Trio (Kelly's Stables) NYC, nc.
King Donnis (Yacht Club) Phila, nc.
Knapp, Margie (Rice) Houston, Tex., h.
Kretlow Dancers (Harry's New Yorker) Chi, nc. Kuties, Keyboard (Sawdust Trail) NYC, nc.

L

LaBato, Paddy (Secor) Toledo, O., h.
Lane Bros. (Roxy) NYC. t.
Lane, Larry (Jack & Bob's) Trenton, N.J., nc.
Lane & Ward (Earle) Phila. t.
Lang, Susan (Embassy) Phila, nc.
Lang, Wilson (Park Central) NYC. h.
LaPearl's. Harry. Clowns. & Loretta's Toy
Dogs (Pair) Tillamook, Orc.; (Pair) Astoria
20-23.
Laska Sisters (Casanova) Detroit, nc.
Lassen, Sigrid (Rainbow Room) NYC, nc.
Lathrop & Lee (Stanley) Pittsburgh, t.
Laurant, Robert (Moulin Rouge) NYC, nc.
Lawton, Judith (Brandt Inn) Burlington, Ont.,
Can., 4-16, nc.
Leary, Johnny (Renault) Atlantic City, ro.
Lemmo, Jerry (Arcadia Grill) Canton, O., nc.
Leny, Hal (Ben Marden's Riviera) Fort Lee,
N. J., nc.
Le Verde, John (Tavern-on-the-Green) NYC,
re.
Lewis, Joe E. (Pining Rock Club) Saratoga.

re.
Lewis, Joe E. (Piping Rock Club) Saratoga,
N. Y., nc.
Lime Trio (Strand) NYC, t.
Lind, Della (Diamond Horseshoe) NYC, nc.
Lit, Evelyn & Bernie (Pirate's Den) Baltimore,

Lit, Evelyn & Bernie (Pirate's Den) Baltimore, nc.
Lloyd & Willis (Tower) Kansas City, t.
Logan, Ella (Beverly Hills) Newport, Ky., cc.
Lolo & Ramon (St. Moritz) NYC, h.
Louis & Cherie (Casanova) Detroit, nc.
Lowry & Russell (Casanova) Detroit, nc.
LuRains, Patsy (Leon & Eddie's) NYC, nc.
Lynch, Marty (Celoron Park) Jamestown,
N. Y.; (The Barn) Williamsville, 18-23, nc.
Lynn, Royce, & Vanya (Beverly Hills) Newport, Ky., cc. Lynn, Royce, & port, Ky., cc.

M

McCabe. Sara Ann (Hurricane) NYC. nc. McClung, Bobby (Jack & Bob's) Trenton, N. J., nc. McCormick, Mary (Colosimo's) Chi, nc.

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MacFarland, Frank (Barney Gallant's) NYC,

McKenna, Joe & Jane (Chicago) Chi, t. Mack, John (Palmer House) Chi, h. Mack & Fay (Chief) Colorado Springs, Colo., 11-13, t; (Colorado) Pueblo 14-16, t; (Fair) Sheridan, Wyo., 20-22.

Mangean Sisters (Diamond Horseshoe) NYC, nc.

Mangean Sisters (Diamond Horseshoe) NYC, nc.
nc.
Mann, June (Diamond Horseshoe) NYC, nc.
Marlowe, Don (Vogue) Detroit, t.
Marque & Marlys (Miller's Supper Club)
Marion, Ind., nc, 11-25.
Marshall & Shields (Bismarck) Chi, h.
Marta, Richard (Chateau Moderne: NYC, nc.
Martini, Rice (Latin Quarter) Cape Cod,
Mass., nc.
Mata & Harl (Glenn Rendezvous) Newport,
Ky., nc.
Mayehoff, Eddie (Spivy's Roof) NYC, nc.

### Don't Forget The Juggler BOBBY MAY

And His New Electric Trick Fully Protected.

Dir. William Morris Agency

Mayla (Rainbow Room) NYC, nc.
Metrill, Joan (Rhumba Casino) Chi, nc.
Mignac, Jacqueline (606 Club) Chi, nc.
Miller, Leon (Colosimo's) Chi, nc.
Mills, King & Rayc (Loew's) Richmond, Va., t.
Mode, Jean (606 Club) Chi, nc.
Moffett, Adelaide (Versailles) NYC, nc.
Mona, Jean (Leon & Eddie's) NYC, nc.
Mondi, Vince (Capitol) Washington, t.
Moore, George W. (Cappy's) Easton, Mass.,
nc; (Fair) Altamont, N. Y., 18-23.
Moore, Lela (Hurricane) NYC, nc.
Morgan, Betty, Trio (State Line) Lake Tahoe.
Calif., nc.
Morgan Sisters (Sawdust Trail) NYC, nc.
Morris, George (Armando's) NYC, nc.
Murphy, Senator (State-Lake) Chi, t.
Myrus (Park Plaza) St. Louis, h.

N

Naldi, Nita (Diamond Horseshoe) NYC, nc. Na Pua (Lexington) NYC, h. Nathane Bros. (Loew's) Richmond, Va., t. Nelson & Knight (Trianon) Southgate, Calif., b.

Caili., b.

Nevada, Vicki (Kentucky) Louisville, h.

Niesen, George (Hanny's) Buffalo, nc.

Norris, Harriet (Brown Derby) Chi, nc.

Novelle, Ron (Eddie's) Keyport, N. J., nc. 0

Ortega, Belen (Havana-Madrid) NYC, nc. Ortega, Rosita (Villa Venice) Chi, nc. Osta, Teresita (El Chico) NYC, nc. Overman, Wally (Carolyn) Columbus, O., nc. Owen, Guy (New Yorker) NYC, h. P

Padilla Sisters (El Chico) NYC, nc.
Page & Nona (Tivoli) Sydney, Australla, July
11-Aug. 15, t.
Parr, Mildred (Colosimo's) Chi, nc.
Paul & Paulette (Mayfair) West Orange, N,
J., nc.
Paulson, Lehua (Lexington) NYC, h.
Pedro & Rafael (Fairgrounds) Crown Point,
Ind.
Perkins, Grandma (McVan's) Buffalo, nc.
Phillips, Jackie (Club Frolics) NYC, nc.
Pickard, Roy (Weber's Hofbrau) Camden,
N. J., nc.
Pickert & Ross (Biltmore) NYC, h.

N. J., nc.

Pickert & Ross (Biltmore) NYC, h.

Pine, Bobby (Capitol) Washington, t.

Pitchmen, Three (Palmer House) Chi, h.

Poggi, Grace & Igor (Villa Venice) Chi, nc.

Powell, Eddie (Club Minuet) Chi, nc.

Presnell, George (Casanova) Detroit, nc.

Price, Sammy (Cafe Society Downtown) NYC,
nc.

R
Raboid, Rajah (State-Lake) Chi, t.
Ramirez, Carlos (Palmer House) Chi, h.
Ramos, Virginia (Club Bali) Phila, nc.
Raquel & Tarriba (Chez Paree) Chi, nc.
Regan, Paul (Harry's New Yorker) Chi, nc.
Renee & Root (Bali) Miami, Fla., nc.
Rhodes, Carole (Chez Paree) Chi, nc.
Rhothm Rockets (Loew's) Richmond, Va., t.
Richards, Jackie (Paddock International) Atlautic City, nc.
Riley, Joan (Park Central) NYC, h.
Rio, Eddie, & Bros. (State) NYC, t.
Rios, Aida (Park Central) NYC, h.
Rios, Rosita (Roosevelt) New Orleans, h.
Robbins, Archie (Roxy) NYC, t.
Robbins, Gali (Blackhawk) Chi, nc.
Roberts, Geverly (State) NYC, t.
Rodrigues, Aida (Havana-Madrid) NYC, nc.
Rogers & Revell: Buffalo 11-18.
Rollini, Adrian, Trio (President) Atlantic
City, h.
Rondelli (Villa Venice) Chi, nc.
Rossario & Antonio (Palmer House) Chi, h.
Rose Marie (Renault) Atlantic City, nc.
Rossette, Belle (Village Vanguard) NYC, c.
Ross, Stan (Roxy) NYC, t.
Roxyettes, The (Earle) Washington, t.
Royal Quintet (Beverly Hills) Newport, Ky., cc.
Russell, Mary Ann (Harry's New Yorker)
Chi, nc.
(See ROUTES on page 33)

### DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Hellzapoppin (Biltmore) Los Angeles. My Sister Eileen (Harris) Chi.

### ICE SHOWS ON TOUR

Ice Follies of 1941, Shipstad & Johnson's:
(Winterland) San Francisco.
Ice Capades of 1941 (Convention Hall) Atlantic City, July 24-Sept. 1.
Lamb-Yocum Ice Parade (Westwood Gardens) Detroit, July 18-Aug. 14.
Star-Spangled Ice Revue (Netherland Plaza Hotel) Cincinnati, Aug. 19-Sept. 29.

# PHILLY NUTS OVER STRIPS

# Confusing Tale of Why Marcia Quit the Follies, Los Angeles

LOS ANGELES, Aug. 9.—Marcia, billed as being hotter'n a volcano at the local Follies Theater, waxed hot Monday about 10 minutes before the first show and walked out. Monday morning was payday, and she had received her envelope, it was reported. Valerie Parks had moved in Saturday for four weeks, and the house was featuring her as much or more than Marcia, who has held the spotlight for about 18 weeks.

Roy Dalton, house owner, took the walkout in a matter-of-fact way. He told The Billboard he had heard that Marcia had told George Clarke, stage manager, that she was going to leave. In fact, he said, Marcia had removed all of her clothes from the dressing room with the exception of one dress. Dalton said that he had advanced her "about \$30" and was taking part out each week; but, when he heard she was going to

quit, he instructed the bookkeeper to hold out the remainder. Monday, Dal-ton said, Marcia received her pay en-velope, went to her dressing room, and later told Clarke she had planned to

later told Clarke she had pulled quit anyway.

Marcia could not be reached for a statement, but her mother, Mrs. Margaret Griffin, said that Marcia had demanded that the Daltons clean up the show. When they wouldn't do it, she

walked out.
Dalton denied anything had been said about the show.

Marcia came in originally for 12 weeks with an option for 12. The option was taken up, and she had six weeks to go. Dalton said no legal action would be taken against her.

Reports from the house manager are that Miss Parks is doing a bang-up box-

# Shortage of Burly Chorines in Philly

# Buriesque Notes

(Communications to New York Office)

GEORGE YOUNG, operator of the Roxy and a nitery in Cleveland, planed in for a brief stay, August 5-6, on his way to Buffalo and Atlantic City. Roxy way to Buffalo and Atlantic City. Roxy changes from stock to circuit shows August 29. Julia Bryan engaged to open August 15. . . . SAM RYDER to operate the Shubert, St. Louis, with musical and vaude units the coming season. . . OSBORNE SISTERS, Marian, Becky, and Ray, left for their Birmingham, Ala, home to attend the unveiling of a monument on their mother's grave. Back in four weeks. . . . LOIS DeFEE and Pat Paree co-featured at the Republic week of August 3. Other new principals, Benny (Wop) Moore and Elsa Greenwell. . . . LLOYD MULLER, of the Claridge, has a letter from Charles Schwartz, who operated the Oxford, Brooklyn, Schwartz operated the Oxford, Brooklyn, Schwartz wrote about his change from a burly impresario to an executive in a Hollywood film organization. . . . BILLY TAN-NER, comic, in Bellevue hospital under treatment for pneumonia.

\* \* \* \*

MARGIE HART, Ann Corio, Gypsy Rose Lee, Mary Blaine, and Sue Loi all mentioned in a story, Strip Tease Industry, by George Jean Nathan in recent Life mag. Collier's gave Margie Hart six pages on her life history in a recent issue... FRED O'BRIEN, producer, and Bill Colhan, scenic artist, of the Palace, Buffalo, here August 4. Dewey Michael's house is having its lobby and stage modernized in time for the season's opening August 15. .. LEAH WAKEFIELD'S recent posing for a beauty contest brought her a modeling job in a department store. . . GLORIA DAHL, between her Gaiety engagement and circuit opening, will have a nose operation. . . . JUANITA ROWE, who showgirled at the National, Detroit, and the Troc, Philadelphia, is a new addition to the Eltinge eyefuls. . . . PRINCESS LEANDRA has changed her moniker to Helene Francis, Also changed from a dancer to a strip teaser.

SALLY KEITH worked Nipmune Park, Mass., before opening August 9 at the

# Frank Bryan Wants CHORUS GIRL

for GRAND THEATER
Canton, Ohio
Salary \$25. Write, Wire or Call.
Opening August 29th.

# WANTED CHORUS GIRLS

Salary \$25; Specialties extra. Rehearsals August 22; opening August 29.

Morris Zaidins, Mgr.

Club Nomad, Atlantic City, where other new ex-burlesquers are Dixie Sullivan, Leticia, and Elaine (Miss Texas of 1940) Cotton. Held over are Jackie Whalen and Zola Grey. . . . KENNETH ROGERS will produce numbers again for Sam Briskman, this time at latter's new burly house, City Theater. Ken has been functioning at the Eltinge. Ork leader will be Bob Goldberg, heading a 10-piece band, and managers out front will be Mack Herbert and Al Smith. Latter managed theaters in Waterbury and Bridgeport, Conn. . . BETTY KEANE opened August 8 as producer at the Gayety, Akron, O., back in the employ of Warren Irons and Jimmie Walters, with whom she was last season in Toledo. Among the principals at the Gayety are Bimbo Davis, Estelle Montello, and Will Hayes. . . FIELDS AND GEORGIE, comics from vaude and new at the Eltinge August 1, introduced a new scene to burly, their surefire sallor sketch in which they were assisted by Gladys Fox, Dolores Weeks, and Lew Denny.

CAROL LORD followed Lois DeFee into the Roxy, Cleveland, in featured spot. Was featured last season on both circuits. Came from a long vacation in Chicago. MARGIE HART has taken up golfing. . . . PAT O'HARA, who returned to the Eltinge from a nitery, doubled for the first week between the 

#### MIDWEST:

Troc, Philao the Eltinge
EANDRA has
lene Francis.
Er to a strip

MIDWEST:

SAM MILTON, manager of the Maryland Hotel, St. Louis, was a Chicago visitor last week. . . PAUL MOROKOFF
is vacationing at his home in Cedar Rapids, Ia. . . The Palace, Buffalo. has
been closed for redecoration and will
open Friday (15). . . BCBBY MORRIS
opened at the Casino, Toronto, Friday
(8). . . DALE SISTERS, Margle and
Betty, will tour the Midwest Circuit this
fall. . . IDA ROSE and Stella Mills are
vacationing at Pistakee Bay, Ill. . .
MARY MARVA. sister of May Brown, and
her son are Chicago visitors. . . Midwest and Hirst circuit units start the
new season August 29. . . The Grand,
Canton, O., under management of Frank
Eryan, will become a spoke on the Midwest Circuit this season. . . ANNETTE
ROSS opened at the Rialte, Chicago, Friday (8). . . CHARLES CO UN TR Y
passed away last Tuesday (5) in Chicago. . . JACK BUCKLEY, his wife,
and daughter, and Kenny Brenna and
wife are en route to visit Marian Morgan
and Buster Lorenzo at their Los Angeles
home. . . CHIQUITA GARCIA, Rita De

# Police Captain Michael Mitchell, who made the arrest, explained in court at the preliminary hearing that he had warned all operators in his district to keep within the law.

SAN FRANCISCO, Aug. 9.—Arrested last week on charges of giving an indecent performance, nine burlesque entertainers at the Kearny Street Theater, six of them women, have had their cases indefinitely postponed. Also booked were operators Charles, Gustave, and William Michaels.

Meanwhile, there are official intimations that a grand jury investigation into indecent shows here may be conducted.

**Burly Raid Case** 

Postponed in SF

PHILADELPHIA, Aug. 9.—In an effort to woo gals for his wheel shows next season, Izzy Hirst has shifted his dancing school from his Alan Hotel to the Walnut Street Theater. Figures that a regular theater for the training may be more inviting. However, the call for chorines is still going unanswered, and 208 are needed.

"We always lose a certain proportion of the girls every year," said Eleanor Cook, dance directress for the Hirst Circuit. "The new kids get homesick on tour or miss the boy friend and quit. But this year is the worst of all; there haven't been any girls to sign, much

haven't been any girls to sign, much less lose."

### Simons-Michelson Agency Handling Olsen Advertising

DETROIT, Aug. 9.—Advertising for the Casino Gardens, operated by George Olsen, which runs some of the flashiest novelty stuff ever used for a local night spot, particularly in the way of apparently candid appeal, is handled by Simons-Michelson Agency, Sam Rubin, of the agency, reports. A previous article in *The Billboard* indicated that it was handled by Sid Bielfield, who handles the publicity on this account only.

Employment of a large advertising agency to handle show business copy of

this type is an innovation in this terri-tory, and the experiment, hitherto con-fined largely to the Michigan State Fair account, will be followed with close interest by both showmen and agencies.

Vere, and Wynette opened at the Avenue, Detroit, Friday (8).

### PHILADELPHIA:

FRANKIE DONATO, manager of Carroll's nitery, is seeking stage names for the coming season. . . ERMAINE PARKER and Slats Taylor top the current show at the Troc Theater, newcomers including Lucille Rand, Nadine Marsh, Mary Lou Lacey, Charlie Harris, Mel Bishop, and Marion Melrose.

### ATLANTIC CITY:

STINKY FIELDS AND SHORTY Mc-ALLSTER in a return at the Globe Theater, with Diane Johnson the extra added, newcomers including Joan Mavis and Jack Diamond. Bill is rounded out by Murray Briscoe, Fran Lewis, Bob Ridley, Alleen Dale, Shally and Neff, Denny Lyons, and the Vespers.

### FROM ALL AROUND:

FROM ALL AROUND:

STANLEY MONTFORT closed at the Follies, Los Angeles, August 8 and is headed eastward to again go to work for Arthur Clamage as stock warbling straight in one of the latter's Midwest Circuit houses. Montfort is making the trip east with Mildred DeVoe, who had been working Long Beach and Hollywood clubs, and Mildred Drollette, formerly cashier at the Gayety, Cincinnati.

JOAN COLLETTE now at the Ritz Club, Columbus, O.

GYPSY ROSE LEE set for August 17 at Steel Pier, Atlantic City; JOHN BOLES repeats August 23.

# Cafes Use Them; Vaude, Burlesk **Face Scarcity**

PHILADELPHIA, Aug. 9.—Town's entertainment employers have gone strip conscious. And the strip gals, having accounted for a bonanza at the burly box office, now promise to draw big business to the night clubs. It's considered a by-product of war hysteria. The excitement once found in swing music is now being shunned; instead, the demand is for sweet music, soft lights, and a disrobing damsel.

While the State Liquor Board, which

a disrobing damsel.

While the State Liquor Board, which regulates the conduct of clubs, has not handed down any formal ruling on this flesh accent, it generally takes the attitude that as long as the strip gals can work burlesque and vaudeville (Fay's Theater here in season heads a five-act bill with a duo of de-nuders), there is no reason why they shouldn't work a night club floor.

However, liquor, board, has advised

However, liquor board has advised nitery ops who make inquiries that use of "burlesque" and "strlpper" must be omitted in billings. Discretion must be used on how far the flash may go.

However, "indecent entertainment" is still taboo. Liquor board threatens to crack down on spots featuring smutty comedians and "dirty" songs. When the board cracked down recently on Carroll's Cafe, first of the burly-niteries in town, charges against the nitery were for Jackie Mabley's songs and not because of the strippers. of the strippers.

With talent budgets that do not allow big names, local clubs find strippers strong at the box office.

strong at the box office.

Peelers are so strong here that even the Earle Theater tried to close a deal for Gypsy Rose Lee to headline the August 22 week bill, during the annual convention of the Veterans of Foreign Wars. Carroll's continues to be the top burly-nitery in town, and operator Stanley Carroll has already had this summer Maxine DeShon. Lois DeFee, Dixie Sullivan, and Isobel Brown. Following Myrna Dean, current, will be Carrie Finnell.

Almost a dozen niteries in town are

Almost a dozen niteries in town are using nudles, but playing down the billing. The impression is fully conveyed in such phrases as character dancer, a study in art, exotic dancer, etc. Spots include Carmen's Lido Venice, Yacht Club, Steve Brodie's, Cadillac Tavern, Roman Grille, Stamp's Cafe, DiPinto's Cafe, 69th St. Rathskeller, Kaliner's Rathskeller, and Sun Ray Gardens.

Apart from causing a shortage of avail-

Apart from causing a shortage of available girls for burly, demand for nudies is causing much concern among bookers of stag smokers. In addition, near-by South Jersey roadhouses are also making a heavy demand for such acts, about a dozen spots sporting strips, including Smart Spot and Murray Inn, Haddonfield; Birmingham Inn, Pemberton; Twin Cedar Inn and Gruber's Clementon Inn, Clementon; Holloway's and Royal Cafe. Clementon; Holloway's and Royal Cafe, Marlton; Mary Hubbard's, Berlin; Red Fox Tavern, South Merchantville; Hilltop Inn, Hainesport, and Totem Ranch, Maple Shade.

JOE BONNELL is back in Chicago after a year's tour with Benny Meroff in Funzafire. Show goes into rehearsal August 18 and will take to the road in the fall in a revised edition.



GREATEST VARIETY OF FLASH WARDROBE COMPLETE CHANGES FOR 52 WEEKS IN STOCK ★ ANY SIZE SETS. UP TO 24 EACH. ★

# Winstead Tenter **Finds Going Better**

REIDSVILLE, N. C., Aug. 9. — Wintead's Mighty Minstrels, after six weeks REIDSVILLE, N. C., Aug. 9.—Winstead's Mighty Minstrels, after six weeks of rain, are again meeting with good weather and running smoothly. At Clayton, N. C., show suffered a blowdown just before show time and as a result lost the date. However, the 100-mile jump to Chadbourn was made in good time and Charles Perkins had the canvas repained and everything up and ready to go on time. Business is as good as expected for this time of the year.

Owner E. S. Winstead was stricken with a heart attack in Mount Olive, N. C., and entered the hospital there. In his absence Frank Slone has been managing the show. New canvas has recently been ordered. Stafford Swain has the 15-piece band, and the show now has 58 people. The new territory covered this year has panned out satisfactory.

Staff of the show is as follows: Frank Slone, manager; David Wilson, amusement director; Stafford Swain, musical director; Wilty Wiles, chorus director; Charles Perkins, boss canvasman; Red Jenergam, electrician; Leroy Anderson, stage carpenter; E. S. Winstead, owner, and C. E. McPherson, general agent.

Recent visitors were Mr. and Mrs. Ollie Hamilton.

Hamilton.

### Earl Michell Launching Radio Show Under Canvas

NASHVILLE, Tenn., Aug. 9.—Earl S. Mitchell is busy here whipping into shape his Station WSIX Country Store

shape his Station WSIX Country Store Jamboree for a trek under canvas slated to begin in two weeks.

According to Mitchell, the company will play two-night stands out of this city, working under a 40 by 90-foot tent. This is the first under-canvas venture for the unit which has been on the air five years. Troupe will number 30 people, Mitchell says.

Dorothy Mitchell, wife of the owner, will handle the advance and tickets, and

Dorothy Mitchell, wife of the owner, will handle the advance and tickets, and Beulah Smith and sister will look after the stage. Chief Blackhawk, Little Rock, Ark., magician, is due on early next week. Unit airs over WSIX here every Saturday night.

### WANTED

Dancing Juvenile Man for Light Comedy and Juveniles. Must be clever, sober and reliable. Join by September 1. Write or wire all details. Pay own wires.

### **HARLEY SADLER'S** TENT THEATRE

Sweetwater, Tex.

America's Biggest and Best Repertoire Show.

SHOW BOAT MAJESTIC WANTS
Dramatic People with good Specialties. Salary
sure, room and board furnished on boat. State
lowest. Write or wire, T. J. REYNOLDS, August
13, Powhatan Point, O.: 14. Clarington, O.: 15,
Proctor, W. Va.; 16, New Martinsville, W. Va.;
17, Sistersville, W. Va.; 18. Marietta, O.: 19,
Lowell, O.; 20, Bererly, O.; 21, Stockport, O.;
22. McConnelsville, O.; 23, Bluerock, O. John
Miller, write.

WANTED AT ONCE
Young Leading Team with Specialties. Prefer Man
doubling Trumpet or Sax. Year round season to
right people. Wire

# TILTON'S COMEDIANS

M. R. TILTON, Abbotsford, Wis.

### WANT

Colored Performers and Musicians for Med. Show.

GEO. A. WARD

Cape Girardeau, Mo

### WANTED FOR DIXIE QUEEN SHOWBOAT

Young Juvenile or Leading Team or two Young Singles. Those doubling Orchestra preferred. Other Useful People, write.

Care SHOWBOAT, ST. PAUL, MINN.

### WANTED TO BUY

Small Donkey or Mule if indoor circus. Also interested in other Animals. Also want pair of Monkeys, Want good Musical and Vaudeville Team to double Orchestra. Also want to buy big Seni Sleeper Bus. Dr. Elliott, write. Want Hammond Organ Player, also Leading Man to double Orchestra.

HAPPY BILL, Watertown, S. D.

Take a Direct Part in Building Your Country's Defense

Buy U. S. Defense Savings Bonds and Stamps



HILA MORGAN, owner-manager of the Hila Morgan Tent Show, for many years a fixture in the Iowa territory, imparts tent show information and spirit to Bette Bogue (left), of Poultney, Vt., and Barbara Brice (right), of Tampa, Ia., members of the Cornell Summer Theater, Mount Vernon Ia., which recently premiered Robert Downing's new play, "Under Canvas," a story of tent shows and tent people. Downing is well known in the tent rep field.

# Rep Ripples

CATHRYN BAUER, of the Frank Ginnivan Company, comes a belated report on the passing of Marion March Howe (Mrs. HARRY RAYBURN, well known in rep and formerly a feature of the old Halton Powell show, is now doing a single and playing hotel dates, according to a postaled communication from him from Missoula, Mont. . . CAREY C. EMRIE, well known in tent and rep circles, recently visited the Hedgerow Players in Rose Valley, near Philadelphia, and shoots us a word bouquet on the company's presentation of Major Barbara, directed by Jasper Deeter. Emrie visited the group as the guest of Jean Shidel, who worked with the Hedgerow company last season. Standouts of the cast, says Emrie, were Harry Sheppard. Adele Bradley, Catherine Reiser, Michael Stuart, and Morgan Smedley. . . . FROM

hillbilly band. . . FRANK GINNIVAN Company is playing its established towns in Indiana. This week's stand is Wood-

L PITCAITHLEY, of Billroy's Comedians, entertained his young daughter and former wife, Jane Jordan, during the show's recent engagement at Rockford, Ill. Miss Jordan, also formerly of rep, sails this week for Colon, Panama, ford, Ill. Miss Jordan, also formerly of rep, sails this week for Colon, Panama, for a four-month engagement...GAY'S PET SHOW, playing a string of undercanvas dates before beginning on the fairs, reports business satisfactory in Southern Tennessee...CAL AND BONNIE WEST, ex-Billroyians, are currently at Club Gloria, Columbus, O., set by Pete Iodice, Detroit. Bobby Jones, ex-tab and rep performer, is emsee at the same spot...MORRIS NELSON, well known in repdom, has his unit at a new club in Mount Vernon, O. . LEON HARVEY, who quit the business after losing a leg in an auto crash two years ago, has left Columbus, O., for Cleveland to scout about for a position...SID KINGDON, who formerly had out his own rep opries, is now practicing dentistry in Rockford, Ill...LAWRENCE DEMING has again taken the advance of the J. Doug Morgan Show, and with his wife, Deborah, recently caught the Billroy show at Savanna, Ill...JOE AND MAE LA PALMER, fully recovered from severe burns sustained in a trailer fire some months ago, are now with the AND MAE LA PALMER, fully recovered from severe burns sustained in a trailer fire some months ago, are now with the West Bros.' Shows, which day and dated recently with Billroy's Comedians at Manchester, Ia., where Joe and Mae renewed acquaintances with Al Pitcaithley, with whom they trouped several years (See REP RIPPLES on page 33)

# Big Blow Levels 'Skippy' LaMore Top

CINCINNATI, Aug. 9.—"Skippy" LaMore, owner-manager of the tent show
bearing his name, in a communication
reaching The Billboard here today, reveals that a cyclone struck his tent theater in Indiana Saturday afternoon, July
26, leveling the outfit and causing considerable damage.

Manager LaMore promptly replaced the
damaged canvas and opened on schedule
at Angola, Ind., Monday, July 28, with
only two nights lost. The LaMore top
is a 65 by 135-footer.

livan, Mae Eason, Ruth and Al Smith, Eleanor Johnson, Mickey Sheehan, Muggsy Hurley, Jo-Jo DeLago, Lillian Bowling, Jack Davis, Jack Glenn, and Patsy Patterson. How about a line, folks, listing your whereabouts?

GEORGE HARRINGTON, ex-walkie dancer, is now located in Columbus, Ga., where he is salesman for Classy Clothes. He spent last week in Alexandria, La., on vacation.

BOB O'BRIEN, contestant with many of the Vernon Balfour shows in the past, writes from Venice, Calif., that he's anxious to break back into the business again until the "biggest little showman" decides to get back into harness again.

HELEN JOHNSON, who appeared in the recent Little Rock, Ark., contest, is asked by a Kansas City, Mo., fan to shoot a line to the column listing her present whereabouts and activity.

# Derbyshow

(Communications to BILL SACHS, Cincinnati Office)

### 14 and 1 Still Grinding In Pop Dunlap Derbyshow

BROOKLYN, Md., Aug. 9.—Fourteen couples and one solo remain in the Pop Dunlap contest here, with treadmills slated to get under way almost any day. Those still in the running are Joe Rock and Jennie Bush, Billy Willis and Ruthie Carroll, Johnnie Reed and Anne Pruitt, Hughie Hendrixson and Helen Caldwell, Jimmie and Minnie Ferenzi, Marvin and Jean Hobaugh, Earl Harrington and Elizabeth Linder, Johnnie Hughes and Elaine Smallwood, "Rubber Legs" Martin and Diana Weatherly, Johnny Bowman and Opal Ferdig, Itsy Bachrach and Jackie Martin, Phil Rainey and Joan Leslie, Pete Trimble and Maxine Grant, Bill Harris and Gloria Sain, and Dale Thorpe, solo.

Moon Mullins, emsee, has left the contest and his place has been filled by Eddle Leonard. Archie Gayer and Art Wolfe continue their emsee dutles.

### Holt's Honolulu Show Ends; Hilo Contest Begins Aug. 30

HONOLULU, T. H., Aug. 9.—Carl Holt's Derbyshow, which got under way at Civic Auditorium here May 22 with 20 couples, came to a successful close July 27. Winners were Eileen Thayer and Joe Van Raam, first; Maxine Lang and Stan West, second, and Billy Steele and Margie Van Raam, third.

All of the contestants, with the exception of Eileen Thayer and her brother, Mickey, jumped to Hilo, Hawaii, where another Holt contest is slated to begin August 30. Eileen and Mickey Thayer returned to Los Angeles to await another show on the mainland.

BILLY RYAN AND JO JO HITT were winners of the Speed Derby which wound up in Little Rock, Ark., July 19, with Jack Glenn and Mary Rock copping second money. Those two popular solos, Al Smith and Jack Stanley, stayed in there and pitched until practically the end of the contest.

HOW ABOUT SOME DOPE on the recently opened New Orleans show? Our readers are anxious to know what's what down that way, especially concerning the list of entrants.

MARIO ALESSANDRO postals from San Diego, Calif., that he's back in circulation again after an extended vacation and that he's keeping his eyes peeled for a good show. Alessandro says that Tom Day, Schnozzle Roth, and Jimmy Burk are working in San Diego and doing well.

MARY THOMAS, Kansas City, Mo., fan, shoots in an inquiry on Hughie Hendrixson and Helen Caldwell and wants to know what their next contest will be. Howze about it, Hughie and Helen?

CONTRIBUTIONS to this column to warrant recognition must bear the signature of the writer. Letters and cards signed "A Walkathon Fan" or "A Contestant" are relegated to the wastebasket.

KENT BASTAIN writes from Detroit that he's all set to make a new show and that he would like to read a line here on Al Lepper, who, when Bastain last heard, was sojourning in Kalamazoo.

LORRAINE BAKER, derbyshow fan of Baltimore, Md., writes in that she'd like to see a line in the column on Sally Neely, Eddie Hoerr, Margie and Lee Sul-

# SAN ANTONIO **DERBYSHOW**

# WEDNESDAY, AUG. 20

I told you Dallas was set solid and would be sensational—now watch this one. This show will prove the biggest box office and floor money \$ attraction in years—\$1500.00 IN PRIZES. Already have 12 sponsors, more rolling in. City of 400,000 population in greatest financial condition in its history. Contest opens in the beautiful Alamos air-cooled auditorium. Last contest 5 years ago. Write air mail letters to

HAL J. ROSS

White Plaza Hotel, San Antonio, Texas

27

# Non-Theatrical Films

Conducted by THE ROADSHOWMAN (Communications to 1564 Broadway, New York City)

# **Diversified Local Shots** Add Spice to Programs

NEW YORK, Aug. 9.—The practice of taking local scenes to add interest to a roadshowman's program is not new. If properly planned, local films are an important factor in building and maintaining audience interest. Taking the shots does not require extensive technical skill. Neither are expensive cameras or accessories necessary. Some roadshowaccessories necessary. Some roadshow-men working with inexpensive equip-ment have produced highly interesting

films.

The most important point to bear in mind in taking the local shots is diversification. A roadshowman who limits himself to stereotyped shots of groups entering or leaving church, street scenes, and similar scenes will find, in time, that audience interest will wane. It is true that people like to see themselves on the screen. But it is equally true that if subject matter is presented in an unimaginative manner it will not interest an audience, with the exception of the persons appearing in the shot. in the shot.

Some roadshowmen who have used the usual local shots with little success doubt the value of this type of promotion. On the other hand, roadshowmen who possess imagination and some initiative, and seek out unusual subject matter, and that their profits show sizable increases as a result of the local film showings

The list of subjects an alert roadshow-The list of subjects an alert roadshowman can record in a given community are varied. At this time of the year there are many outdoor events that lend themselves admirably to local film shots. Many amusing shots can be caught by an operator who can act quickly when necessary.

mecessary.

When taking the local films it is best to avoid large groups. If there are more

New and Recent Releases (Running Times Are Approximate)

SPRINCTIME IN THE HOLY LAND, released by Astor Pictures Corporation. A two-reel silent film, said to be the first movie picturing the modern industries of Jerusalem and Palestine, as well as showing the time-honored holy places. Film is an all-color subject. Running time, 18 minutes.

THE LADY VANISHES, released by Films, Inc. An eight-reel sound film, centering around the intrigues of a band of foreign conspirators who want to capture an English agent. Action is fast, and the film tells a highly entertaining story. A British, film directed by Alfred Hitchcock, past master at securing suspense in cinema stories. Margaret Lockwood, Paul Lukas, and Dame May Whitty share the stellar honors. Running time, 87 minutes.

COURIER OF LYONS, released by Garrison Films, Inc. This is a French URIER OF LYONS, released by Garrison Films. Inc. This is a French language film based on an actual historical incident during the time of Napoleon. A mail pouch containing 11,000,000 francs for Napoleon's campaign in Italy is stolen and the courier and postilion murdered. Thru mistaken identity an innocent man is accused, tried, and condemned. Running time, 110 minutes. minutes.

THE HOLLYWOOD CAD-ABOUT, released by Post Pictures Corporation. A one-reel all-star show giving the sidelights on such screen luminaries as Gary Cooper. Eddie Cantor, Mary Astor, Shirley Temple, James Cagney, and others at a frolic of the Screen Actors' Guild. Narration by Walter Winchell. Running time, 11 minutes.

than six people in a scene it is impossible to identify all of them in the time allotted to the shot. Roadshowmen need not shy away from taking interior scenes, as photo flood lamps are not expensive. It is true that the taking of these films requires some capital outlay, but the good will created and the increased business more than justify the initial expense, which can be budgeted according pense, which can be budget to individual requirements.

# Family Films Best for Resorts

NEW YORK, Aug. 9.—Camp and hotel audiences in various country resorts have shown their approval of such produc-tions as Son of the Sheik, with Rudolph Valentino; The Gladiator, with Joe E. Brown; Tarzan's Revenge, with Glenn Morris and Eleanor Holm, and similar films, according to Herman Abrams, secretary of the Veragraph Film Corporation. Features of this type are particularly welcome because they appeal to family audiences and offer real enter-

A roadshowman, talking shop with Abrams, pointed out the advisability of having at least two spare reels when running a show. To illustrate his point the roadshowman related an incident where during a performance the film became engaged onto the outer rim of the nick limited and kent winding on it.

came engaged onto the outer rim of the pick-up reel and kept winding on it. Ultimately the thickness of film around the outer edge caused it to touch the feeding reel and stopped the machine.

With 400 feet of film to go there was nothing to do but cut the film at the point of stoppage, take off the pick-up reel, and put a second empty reel in place, thread up the film from that point on and proceed with the show. This the on and proceed with the show. This incident is a rare occurrence, of course, but the alert roadshowman must always be prepared for just such emergencies.

# 16mm. Boom In Midwest

CHICAGO, Aug. 9.—The 16mm. theater business in the Midwest is growing ter business in the Midwest is growing rapidly, according to reports issued by circuits operating in this area. In the past few months there has been a general pick-up thruout the entire country, with many new theaters scheduled for opening in the near future.

The Dale Kennedy interests, one of the reporting firms, have 21 stands for 16mm. pictures. The Joe Riley circuit has 28 stands in the Southwest.

Joe Vicedomi's World Playhouse here is preparing to show the 16mm. film Here Is Ireland. Other suitable films are also being lined up for future showing.

### **Cutting It Short** By THE ROADSHOWMAN.

The manager of a drive-in theater in the West shows considerable ingenuity in drumming up attendance. He carefully scans the birth records and lists all new parents. To this special list he sends an attractive promotional piece on his show and a sales letter which emphasizes

show and a sales letter which emphasizes that babies are welcome in this theater. This is a good stunt designed to pull future results.

Roadshowmen! This is your department. You are invited to send in your personal notes, short accounts of your experiences, and any other information of general interest to other operators. Is there any additional information you would like the column to cover? "Your suggestions and criticisms are welcome.

Pictorial Films, 16mm, film distribu-

Pictorial Films, 16mm, film distributor, due to increased business, has taken new offices three times larger than its former space.

### VAUDEVILLE REVIEWS

Faith Bacon followed with her fan dance, in which she does the usual feather waving to a swell hand.

Miss Taibot-Martin finally emerged from the emsee role to do some showstopping impersonations on Hepburn, Mrs. Roosevelt, Garbo, and Aimee Semple MacPherson. Her mimicry of Mrs. Roosevelt and MacPherson had the audience in the aisles.

In the aisles.

Altho bill seemed packed with good talent, it ran slowly. On the screen, A Shot in the Dark and Bachelor Daddy.

David Olen handling publicity.

Sam Abbott.

# Paramount, Los Angeles (Reviewed Friday Evening, August 8)

Faramount, Los Angeles (Reviewed Friday Evening, August 8)
Fanchon & Marco bring back the 20 Dancing Fanchonettes for the third week and augment the show with Ethel Waters, Katherine Dunham's Dancers; Harry Fields, recording pianist directing the Paramount orchestra, and Eddle Stanley, emsee. On the screen, Kiss the Boys Goodbye, giving Manager Harry Wallen a vaude menu and screen billing that should up grosses considerably.

The Fanchonettes open with a well-liked precision number. Ork, with Fields fronting and consisting of five brass, four sax, and three rhythm, gave out with Argentine Way. Fanchonettes are pretty and put on a swell act.

Stanley's emsee material could stand a shot in the arm. Fields put aside his baton for a trip to the piano to play Chopin's Fantasy Impromptu and followed with St. Louis Blues in boogiewoogie tempo. Swell.

Miss Waters, bringing her own accompanist, Reginald Beam, sang Ain't Gonna Sin No More, Lotsa Bread 'n Gravy, Stormy Weather, and Am I Blue? She was up to her usual standard and, as always, had a strong act. She also did I'm in His Care with a girl trio from

as always, had a strong act. She also did *I'm in His Care* with a girl trio from the Piney Woods School in Mississippi. Spiritual was exceptionally well received and girls gave Miss Waters terrific support

port.

Dunham Dancers were well received with their Moorish bolero. Miss Dunham did a Cuban chant to tom-toms and the turn ended with a click boogie-woogie dance. House packed when caught. Sam Abbott.

### SUGAR'S DOMINO

(Continued from page 4) and his larcenous attaches. As a result reputable agencies pay no attention to his reports, and operators take everything he says with a grain of salt. He is the exception rather than the rule. The great mass of phonograph men are sincerely interested in popularizing tunes because they've been educated to the point where they realize that popularization of tunes and recording personalities means more nickels dropped into the slots of phonos. If they seem to fall for the romancing it is because they would follow thru on the same course anyway regardless of whether or not the music boys did anything about it.

The music industry has a good thing in the eager-to-learn, down-to-earth

The music industry has a good thing in the eager-to-learn, down-to-earth phonograph operator. He can be spoiled or he can be developed into a channel of terrific importance for the sale of records, the plugging of tunes, and the build-up of bands. It depends on how smart the music men are in handling him; smart in this case meaning foresight rather than turning sharp corners and thumbing noses in the approved Broadway style.

### "HAPPENS ON ICE"

(Continued from page 5)

revue on view in August—the Sonja Henie-Arthur M. Wirtz production is drawing a lot of out-of-towners and curious local people, too, who want to

curious local people, too, who want to see what a fancy, extensively advertised theater ice show is like.

The ice show itself is well costumed and has a lot of excellent ice-skating talent on hand, but it is handicapped by an uninspiring musical score, an orchestra that should be fuller, unexceptional singing, and stage settings that are not changed sufficiently or often enough. often enough.

At the Tuesday (5) evening show we clocked the bursts of applause: Thirty-nine for the first half and 36 the second. They came mostly for stunt skating, novelty ideas, comedy, and all-out production scenes

The show needs more comedy. The Four Bruises, the hits of the show; Freddie Trenkler, sock novelty stuff; Fritz Dietl, A. Douglas Nelles, Georg Von Birgelen, and Tommy Lee and

Charlie Slagle provide good comedy, but there's not enough of it. Applause stand-outs were Dietl, Skip-py Baxter, Four Bruises, Trenkler, Betty Atkinson and Charles Hain, Lee and Slagle, Le Verne, Jo Ann Dean, and Gene Berg.

Slagle, Le Verne, Jo Ann Dean, and Gene Berg.
Dorothy Allan's singing is poor except when in the lower register in the last number. June Forrest and Jack Kilty's singing is better but even they do not really punch. Perhaps there is something wrong in the p.-a. system. The Moon Fell in the River is still the best song of a weak musical score.

Moon Fell in the River is still the song of a weak musical score.

The show is okeh for the price scale and makes a good lure for the tourists prowling around Radio City.

Paul Denis.

### **ORCHESTRA ROUTES**

(Continued from page 14)
Tolbert, Skeets (Cuba's) Asbury Park, N. J.,

nc.
Trace, Al: (Ivanhoe) Chi, nc.
Trucker, Orrin (Edgewater Beach) Chi, h.
Tucker, Tommy (Berkeley-Carteret) Asbury
Park, N. J., h.
Turner, Bill (Hickory House) NYC, nc.

U

Ufer, Eddie (Toledo Beach) La Salle, Mich., b

Varrol, Tommy: (Club Ball) Brooklyn, nc. Varzos, Eddle (Providence) Providence, R.I., h. Venuti, Jim (Hopkins' Rathskeller) Phila, c. Victor, Jack (Young's) Parksville, N. Y., h. Vierra, Al: (Ivanhoe) Chi, r.

#### W

Wagner, Perc (Carlisle) Allentown, Pa.. c. Wald, Jerry (The Pier) Buckeye Lake, O. Wasson, Hal (Rochdale Inn) Montague, Mich.,

n. Weeks, Anson (Muehlebach) Kansas City, Mo., h. Wendell, Connie (Ace of Clubs) Odessa, Tex.,

nc. Whitney, Palmer (McCurdy) Evansville,

Ind., h.

'Illiams, Claude (Kelly's Stables) NYC, nc.

'ilson, Teddy (Cafe Society Downtown) NYO,
nc.

Young, Eddie (Avalon) Niles, Mich., b.

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BANDY—John Everett, 60, carnival trouper, recently on the lot of the Star Amusement Shows in Oneida, Ark.

BUDLONG—Jack, 30, film player, from injuries received July 30 while working in *They Died With Their Boots On* in Hollywood. Funeral services to On in Holly be arranged.

BURNS-Frank Denny, 62, former purchasing agent of animals and acts for Barnum and Bailey and other animal shows, in Brantford, Ont., July 29. Survived by a sister. Funeral July 31 from the residence in Brantford, with burial in that city.

In Loving Memory o

MAL BATES
Who died on August 16, 1940.
Gone, but not forgotten.
(Beatrice)

BUSHEY—Harry, 55, stagehand at the Orpheum Theater, Omaha, Neb., August 2 in that city. He had formerly been business agent for the Omaha stagehands' union He leaves his wife and three brothers. Buried in Omaha.

campbell—Mrs. Maud W. G., 73, former contralto soloist with the Philadelphia orchestra, July 28 at her home in Woodbury, N. J. Two sons survive. Services July 30 in Woodbury. Burial in North Laurel Hill Cemetery, Philadelphia.

COUNTRY — Charles (Klutz), burlesque comedian, August 5 in Chicago of a hemorrhage caused by varicose veins. Country at one time was teamed with the late Joe Penner. His widow, Margaret,

Country at one time was teamed with the late Joe Penner. His widow, Margaret, survives. Burial in Irving Park Boulevard Cemetery, Chicago.

DALLAS—Mrs. Marjorie Wright, 38, actress, August 3 in Webster, N. Y. She was in several hits, including No, No, Nanette and The Desert Song. She leaves her husband and her mother.

DILLON—Mrs. Kathryn Dolan, 67, former vaude performer, August 1 at Polyclinic Hospital, New York. She was a member of the team of Dolan and Dillon for 30 years. Her husband-partner, Christopher, died two years ago.

FIGLEY—William Daniel, 48, employee of the DuPont exhibit on the Boardwalk in Atlantic City the past 15 years, suddenly August 3. Services August 5 in Atlantic City. Burial in Pleasantville (N. J.) Cemetery.

FINKBONER—Harry, 19, Rockford, Ill., stunt rider with Zeke Shumway's Thrill

### Rose Sydell

Rose Sydell (Mrs. William S. Campbell), 76, former burlesque performer and widow of William S. Campbell,

Rose Sydell (Mrs. William S. Campbell), 76, former burlesque performer and widow of William S. Campbell, one-time operator of burlesque theaters, died August 4 at her home in Brooklyn, of complications.

A native of Covington, Ky., Miss Sydell began her burlesque career when she accepted an offer of Sam T. Jack, one of the leading burlesque producers of the day, to appear in the chorus of his show, remaining with him for two years. During the period she met William S. Campbell, press agent for Jack, and married him six months later.

Shortly after, Miss Sydell, with the assistance of her husband, started her own burlesque company known as The London Belles, touring this country and Europe for many years. Her organization was the biggest drawing card in the old Columbia Amusement Company, known at that time as the Eastern Wheel, a circuit which controlled and owned 40 theaters in principal cities and a like number of road shows. Miss Sydell was an important stockholder in this company. Miss Sydell possessed a valuable collection of diamonds and often appeared in shows bedecked in precious stones worth thousands of dollars.

At the peak of her career Miss Sydell was often referred to as "the Queen of Burlesque" and "the Lillian Russell of Burlesque" and "the Lillian Russell of Burlesque". She retired in 1913 and purchased a hotel in Atlantic City. However, two years later she returned to burlesque and continued in that field until 1927, when she retired for good.

In addition to her husband, among the prominent burlesque performers

tired for good.

In addition to her husband, among In addition to her husband, among the prominent burlesque performers of the day with whom she had appeared were John H. Weber, Dave Rose, Dewy Campbell, George W. Park, and Daisy Harcourt.

She leaves a brother and a niece. Rose Sydell Jr., with whom she had appeared in burlesque.

Funeral was held August 7 at the Fairchild Chapel, Brooklyn, followed by burial in Evergreen Cemetery, Brooklyn.

Brooklyn.

# The Final Curtain

in Kalamazoo, Mich., August 7, 10 minutes after being admitted to Bronson Hospital there. His parents survive.

FOGARTY—John, 72, former dancer, August 3 at his home in Chicago. Burial in Calvary Cemetery there.

HADEN—Etta M. 67, member of the Ladies' Auxiliary, Pacific Coast Showmen's Association, at Angelus Hospital, Los Angeles August 6. Burial in Inglewood Cemetery August 8. Survived by husband, William L., and son, Clifford W. Hunt, Los Angeles.

HAUSSMAN-Charles, fair manager and former theater owner, August 2 at home in Pottsville, Pa. For the past nine years he was manager of Schuylkill County Fair, Pottsville. At one time he had been owner of the Hippodrome

the had been owner of the Hippodrome Theater, Pottsville.

HENRICI—Joseph C., Jr. (Jack LeRoy), 66, former tabloid show producer, August 4 in a Columbus, O., hospital. He was with the Dan R. Robinson Shows for a number of years, later playing the lead in The Candy Kid. He retired 12 years ago. Survived by five sisters. Services at the Seesholtz Memorial, Canton, O., with burial in Forest Hill Cemetery there.

HOWE—Marion March, veteran repertoire performer and wife of Jack Howe, in a hospital at Angola, Ind., May 26 after six weeks' illness. Miss Howe closed with the Manhattan Players in the South last spring and came north to join the

with the Manhattan Players in the South last spring and came north to join the Frank Ginnivan Company in Indiana. She was stricken with a heart ailment during the first week of rehearsals and had to give up her work for the summer. Years ago Miss Howe was featured in her own repertoire company and in late years had been with the Ward Hatcher show, the Manhattan Players, and the Ginnivan company. Interment was in Pleasant Lake, Ind. Survived by her husband and a sister at Jefferson City, Wis.

Wis.

JONES—Melvin, 41, member of the colored band with J. J. Page Exposition Shows, in Louisville, Ky., July 23 of a heart attack. His widow. Leona, with the shows, and his mother, Mrs. Loretta Jones, Columbia, S. C., survive. Burial in Forest Home Cemetery, Louisville, July 25 July 25

July 25.

LUCE—Dean, veterinarian with Ringling-Barnum in 1936, at the Hines hospital, Chicago, recently. Survived by a
daughter, Ann Stewart Luce, Baraboo,
Wis., and two sisters, Mrs. S. M. Hull,
Ann Arbor, Mich., and Mrs. Harper Hulbert, Erie, Pa.

MITCHELL—Earl G. (Michael), in an
airplane accident at Sharon, Pa., July 24.
He played at the Golden Gate International Exposition's Cavalcade, and at

tional Exposition's Cavalcade, and at the time of death was on tour with the Carlton Wilson Shows. Services at Grant Miller Chapel, Oakland, Calif. Burial at Sebastapool, Calif.

In Loving Memory of

HARVEY MILLS
Who died Aug. 14, 1939, at Chicago, III., while doing Act. Sadly missed by his partner, Walter Clingman, and Mills Troupe, High Wire.

MOLITOR — William F., 70, retired theater manager, July 29 in Hollywood. At one time he was associated with Arthur Hammerstein and John Cort. He handled such plays as Friendly Enemies and Peg o' My Heart. He leaves his sister.

NEWMAN—Louis, 79, co-owner of the World Circus Sideshows, Coney Island, N. Y., August 2 at the Coney Island Hospital. Brooklyn, following a heart attack. He started in show business 20 years ago, entered the restaurant business at the resort, and then became a partner with Sam Wagner in running the World Circus Sideshows. He leaves his wife. Burial in Mount Carmel Cemetery, Brooklyn.

NORTH—Lillian Melton, 72, former circus candy butcher and platform taller, in the Masonic home, Guthrie, Okla., July 29, after a long illness. Survived by two sisters. Burial in Mason's Rest, Guthrie. NEWMAN—Louis, 79, co-owner of the

Guthrie

Guthrie.

PARKER—Barnett, 52, English stage and film comedian, at Cedars of Lebanon Hospital, Hollywood, August 5 after a series of heart attacks. His Broadway appearances included Passing Show of 1923, Artists and Models, A Night in Paris, The Red Robe, and Going Gay. He had appeared in pictures for about six years and was preparing for his role in Confirm or Deny at the time of his

England

PARKS—Boyd Glen, 23, radio operator, announcer, and assistant engineer for Station WBTH, Williamson, W. Va., July 31 at his home in New Comerstown, O., after a brief illness. Surviving are his parents. Services and burial in Newcomerstown

o., after a oriei iliness. Surviving are his parents. Services and burial in Newcomerstown.

PETERSON—Emil G., former musician, July 31 at Elks' National Home, Bedford, Va. His last engagement was with the Al G. Field Minstrels. Burial in Elks' Rest Cemetery, Bedford, August 2.

ROVNER—William, 37, motion picture theater executive in Camden County, New Jersey, August 3 of a heart attack at his home in Camden, N. J. Survived by his widow, Evelyn; a daughter, his mother, two sisters, and three brothers.

SEAMAN—Bernell, auto race driver of Bridgeton, N. J., August 2 of a skull fracture sustained while racing at Kent and Sussex Fair, Harrington, Del.

SEDDON—J. Edwin, 81, former musician, July 28 at his home in Holmes, Pa., after a brief illness. He formerly had his own orchestra. Surviving are his widow, Emma, and a son. Services July 31 at his home, with Interment in Prospect Hill (Pa.) Cemetery.

SILER—William, 30, former emsee, May 31 at Frances Field, Panama, while serving in the U. S. Army.

SMALL—Frank A., 86, former press agent, in a Lake Worth, Fla., hospital August 2 after a short illness. Small started his carcer in 1864, playing the Duke of York to E. R. Dalton's Richard in Macon, Ga. In 1874 he did press work in Texas for Sells Bros.' Circus. After that he was treasurer of Gray's Opera Hall, Houston, Tex.; press agent for M. B. Curtis: business manager for James O'Neill until O'Neill accepted the starring role in Monte Cristo, and press O'Neill until O'Neill accepted the star-ring role in *Monte Cristo*, and press agent for the first Buffalo Bill Wild West ring role in Monte Cristo, and press agent for the first Buffalo Bill Wild West show. He also was agent, treasurer, or manager for Agnes Booth, Clara Morris, Rose Coghlan, and a number of other well-known performers of that time. In 1888 he handled the tour of Still Alarm in England for W. W. Kelly, later handling the tours of A Mystery of a Hansom Cab and Royal Divorce. He spent four years as press agent for the amusement park business in Europe, and built the park at Barcelona, Spain, for Calvin Brown. His last engagement was with the Buck Jones Wild West Show in 1929. He spent his last years in Lake Worth, Fla., writing a column for the local paper. Survived by a neice, Mrs. C. F. Wright, of Lake Worth.

SNYDER—John H., 70, pioneer in the motion picture theater business in Pennsylvania, August 5 at his home in Muhlenberg Township, Pa., after an illness of several months. In the early days of the industry he was a partner of George Bennethum in the Bennethum & Snyder chain of theaters,, a director of the Cambridge (Pa.) Amusement Com-

ness of several months. In the early days of the industry he was a partner of George Bennethum in the Bennethum & Snyder chain of theaters,, a director of the Cambridge (Pa.) Amusement Company, and secretary-treasurer of the Pottstown (Pa.) Theater Company. Later he became president of the Metropolitan Phonograph Company, Reading, Pa. Surviving are his widow, Erma Drake, and a sister. Services August 9, with burial in Laureldale Cemetery, Reading, Pa. WAHN—Herman, 69, theater executive, August 5 at his home in Trenton, N. J., of a heart attack. He was a call boy at the old Niblo's Garden, New York, later touring in vaude with a musical act. After managing stageshows for a while he opened the State Theater, Trenton, in 1909, managing it until 1928. He was later connected with the Lincoln Theater and Stacey Amusement Company in Trenton. He reopened the State Theater in 1933 for stock companies and retired in 1934. Survived by his widow, Julia Brandwein; two brothers, and a sister. Services August 6 in Trenton. Burial in Lutheran Cemetery, Middle Village, Long Island, N. Y. WALSH—William A. (Slim), 31, rodeo performer, of pneumonia August 3 at the ranch of Col. M. Eskew, Waverly, N. Y. He made several appearances at Madison Square Garden. Surviving are his parents, four brothers, and two sisters. Services August 6 at Haddonfield, N. J., with burial in Colestown Cemetery there. WALSH—Townsend, widely known in the theatrical and circus fields, in St. Petersburg, Fla., August 3 while on a vacation. He was for several seasons press agent for Otis Skinner and was also associated with the Ringling Bros. and Barnum & Bailey circus as publicity director. He was the possessor of one of

press agent for Otis Skinner and was also associated with the Ringling Bros. and Barnum & Bailey circus as publicity director. He was the possessor of one of the largest collections of circus literature extant. Many of his reviews of circuses playing in Albany, N. Y., his home, appeared in *The Billboard*. Sur-

vived by a sister, Julia, of Albany. Services and burial August 7 in Albany.

WEBER—Walter, 58, former vaude and burlesque performer, July 29 at his home in Philadelphia after a long illness. His widow, Alma, survives. Services August 2 in Philadelphia, with burial in National Cemetery there.

WELLS—Mai, 79, former actress, singer, and dancer, August 1 in a Los Angeles hospital. She had appeared in several of David Belasco's plays and toured this country and Europe in First Born. More recently she had appeared in motion pictures.

# Marriages

ADRIAN-ROBERTS — Miles Adrian, member of Arch Adrian's orchestra, and Florence Roberts, concert violinist, August 6 in Fond du Lac, Wis.

AYCOCK-WILLIAMS—Edward M. Aycock and Violet Williams, both of the O. J. Bach Shows, August 1.

BESSAN-ASHER—A. S. (Tony) Bessan, production manager of Station KMAC, San Antonio, Tex., and Gloria Asher, nonpro, in San Antonio August 5.

CARTER-GARNER—Johnnie Carter, of the Merry-Go-Round on Bee's Old Re-liable Shows, and Norene Garner, waitress in Gus Bethune's Cookhouse on the same organization, July 21 in Morehead, Ky.

COHN-PERRY—Harry Cohn, president of Columbia Pictures, Inc., and Joan Perry, screen actress, July 31 in New York.

DEVER-FLORESQUE — Alonzo Dever, head elephant man with Cole Bros, Circus, to Naomi Floresque, performer with that show, in Bloomington, Ill.,

July 23.

ESMOND-TAUB—Carl Esmond, continental actor, and Ruth Taub, literary agent, in Las Vegas, Nev., August 2.

EVANS-STONE—James Evans, son of Mr. and Mrs. Ed Evans, concessionaires with O. C. Buck Shows, and Helen Stone, member of Clementine Coffey's attraction on the same organization, in Berlin, N. H. July 22 N. H., July 22.

GODFREY - HAAL — Peter Godfrey, screen director, and Renee Haal, film actress, at Beverly Hills (Calif.) Presbyterian Church August 6.

GUNN-STEGMANN—Sub-Lieut. Richard A. Gunn, of the British navy, and Prinnie Stegmann, radio and night club singer of St. John, N. B., in St. John recently.

HALLEY-VAN HORN-Skeeter Halley. straight man and stage manager of the Mutual Theater, Indianapolis, and Helen Van Horn, nonpro, July 30 in Indianapolis.

HERBERT-HOLLAS—Thomas Herbert and Marjorie Hollas, July 25 at Columbus, O., by Doc Waddell, circus evangelist.

JOHNSON-MORGAN-Lloyd

gelist.

JOHNSON-MORGAN—Lloyd Johnson, nonpro, and Helen Morgan, night club singer, July 28 in Miami Beach, Fla.

JOHNSON-OSBECK—Enoch L. Johnson, nonpro, and Florence Osbeck, former dancer, July 31 in Atlantic City.

KRAUSE-HAMERLA—Jack C. Krause, operator at Station WHBL, and Beatrice Hamerla August 2 in Sheboygan, Wis.

LYLO-SMITH—Thomas B. Lylo, with the Barkoot Bros'. Shows, and Haroldine Smith, with the same organization, July 18 at Houghton Heights, Mich.

LYNN-HENDRICKS—Bert Lynn, Los Angeles, band leader, and Blanche Hendricks, Minneapolis, nonpro, July 25 at Grand Rapids, Mich.

McCLAY - PLATT — Burton McClay, nonpro, and Esther Platt, film actress and model, in Los Angeles August 1.

MARKS-BRANN—Bernard Marks, violinist with Carmen Cavallaro's orchestra, Atlantic City, and Sherle Brann, nonpro, July 17 in Atlantic City.

NIX-MOORE—J. W. (Tex) Nix, former cookhouse man on Cole Bros.' and Robbins Bros.' circuses, and Betty Mae Moore, nonpro, Rochester, Ind., in that city August 6.

PALING-SAVAGE—Charles H. Paling, son of Mrs. Betty Walker on the McMahon Shows, and Wanda Lea Savage in Kansas City, Mo., August 2. The couple will reside in Kansas City.

ROSE-GARLAND—Dave Rose, 31, orchestra leader, composer, and arranger, and Judy Garland. 19, motion picture

ROSE-GARIAND—Dave Rose, 31, ore-chestra leader, composer, and arranger, and Judy Garland, 19, motion picture singer, in Las Vegas, Nev., July 27.

STEINBRUECKNER—Hans, husband of Marraret Hill Steinbrueckner, Springfield, Mass., singer, July 2, 1940, when the English prison ship Arandora Starwas sunk

was sunk.
STERLING-LA MARR—Tobin Sterling, talker with Parker Exposition Shows, and Valda La Marr, girl and side show (See MARRIAGES on page 32)

# Ecuador and Its Amusement **Possibilities**

By J. M. Sheppard will be a feature of THE BILLBOARD'S **FALL NUMBER** Dated August 30

# **Endy Gate Shows** 37% Increase at Fair in Bangor

BANGOR, Me., Aug. 9.—Endy Bros.' Shows' first appearance on the midway at Bangor Fair here resulted in gross business that exceeded previous years' figures by almost 37 per cent. Fair officials, including William Hinman, Harold Kelly, Jack Moran, Duncan McDonald, and John Chaison, were pleased with appearance and size of shows, which required some 5,100 feet of space in which to set up.

This year was third for the fair under its present management, during which time it has made great headway, showing a substantial increase in attendance. Opening and closing afternoon features were Jimmie Lynch's Death Dodgers, under direction of Irish Horan. Unit drew large crowds. Harness horse racing was featured in front of the grandstand daily in addition to a number of circus features and a George A. Hanid night production, the Revue Modern, which was well received.

Wilno, free act, again proved his popularity by drawing big crowds to the midway after each grandstand performance. Special Agent Lou (Peazy) Hoffman and Billposter Barney Behan are doing good work with special events, while W. J. (Bill) Tucker continues to lay out the lot in good style.

# Dufour and Shean in Chi

CHICAGO, Aug. 9.—Lew Dufour and Frank D. (Doc) Shean arrived in Chicago yesterday from New York and will spend a week here. While no announcement has been made, Dufour is understood to have a new show project on the fire the fire.



TERMED a "human dynamo" by his co-workers, Neil Webb, secretary-treasurer of J. W. (Patty) Conklin's Frolicland, almost had to be dragged from his books to pose for this photo, snapped by Lorne Burkell, of The Daily Albertan staff at Calgary Exhibition and Stampede. Occasion was Neil's winning of the coveted Gold Life Membership Card for obtaining over 50 new members for the Shownen's League of America, for which organization he is a Canadian representative. representative.

# Conklin Class A Grosses



ABOUT 95 MEMBERS OF THE GOODFELLOWSHIP CLUB on Clude's United ABOUT 95 MEMBERS OF THE GOODFELLOWSHIP CLUB on Clyde's United Shows turned out for a farewell party the club tendered Mr. and Mrs. Harry Reeves and their agents on July 25 during the shows' engagement in Central City, Pa. Mrs. Harvey Potts and Mrs. Claude Fisch served refreshments, with Fisch taking photos of various members. The Reeveses will rejoin the shows in the fall for late Southern fairs.

# **Kaus Shows Chalk** Record Results on New England Trek

BENNINGTON, Vt., Aug. 9.—Augmented by 10 shows and 10 rides, W. C. Kaus Shows' tour of New England proved one of the most successful in a number of years for the organization, officials announced here this week. Opening stand in New Bern, N. C., shows' winter home, was far above expectations, while the shows' second best engagement of the season so far was Norfolk, Va. The Baltimore circus date broke all previous records for the shows.

Aided by strong auspices, the jaunt from Connecticut thru Maine also proved a record breaker. Good co-operation from newspapers and radio stations and the Berosinis, free attraction, was credited with much of the success. Staff includes W. C. Kaus, general manager; Mrs. Marie Kaus, secretary-treasurer; J. Jack Perry, general representative; E. Eddle Cooper, business manager; Russell Owens, superintendent.

Jimmie Baker is still managing the

intendent.

Jimmie Baker is still managing the (See KAUS NE RECORD on page 30)

### Great American Bows Well At Freehold, N. Y., Date

FREEHOLD, N. Y., Aug. 9.—Great American Shows, recent addition to the carnival field, successfully opened their tour here, under Red Men auspices. Attendance and weather was good all week, and one of the features Thursday night was a fireworks display presented by Co-Owners Sakobie and Roberts.

Bench Bentum's Diving Circus was well received, and Harry Weise joined with his bingo stand. Line-up includes 4 rides, 5 shows, and 31 concessions. Committee gave good co-operation here, W. F. (Red) Roane reported.

# RC Will Play Ariz. State; Phoenix May Be Winter Quarters

### Rochester Club in Special Show for Strates Personnel

ROCHESTER, N. Y., Aug. 9.—Rochester Professional Entertainers' Club staged a special show for the personnel of the James E. Strates Shows in the big Vanities top during shows' stand here. Over 450 Strates showfolk attended. Gene Lane, radio announcer, was emsee and presented General Manager James E. Strates and General Agent William C. Fleming with honorary membership cards to the club.

Max Cohen, secretary-treasurer American Carnivals Association, and Frank Smith, in charge of the local billposting plant, were credited with much of the event's success. In addition to Lane, program presented Elmer Eck, magician; Arville Haller, violinist; Walter Rowley; Sam Ellman, comedy; Babe Cahill, singer, and Chandra, escape artist.

Principal speakers included Max Cohen, Bill Fleming, James E. Strates, and Dick O'Brien.

# Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

Fog Lagoon, Minn. Week ended Aug. 9, 1941.

Dear Editor:

paradox, had billed the town for a five-day stand, General Agent Lem Trucklow immediately arranged to play day and date with the three-ringer. At the same time Matilda Drawhead, agent and one of the owners of Drawhead Sisters' Cultured Carnival, had the same thought in mind. As luck would have it (good agenting is always considered luck) Dear Editor:

There is nothing so invigorating as the breeze, the aroma, and the fog of one of our Great Lakes. The past week found the Century of Profit Show on the shore of Lake Superior. We were there, but not alone. Hearing that the Won, Horse, & Upp Circus, an equine and canine

date with the three-ringer. At the same the same of the owners of Drawhead Sisters' Cultured Carnival, had the same thought in mind. As luck would have it (good agenting is always considered luck)

Mike

(See BALLYHOO BROS. on page 31)

# Frolidland 15% Over '40 Marks

### Regina wind-up is successful despite rain — Aquacade, Follies, Rocket score

REGINA, Sask., Aug. 9. — Conklin Shows, under the title of Frolicland, concluded their tour of the Western Canada Class A Fair Circuit here August 2 with grosses for the trek revealing a 15 per cent increase over midway figures of last year. Business was up in every city on the circuit, including Regina, where rain prevailed every night but two. Local hike was about 16 per cent, J. W. (Patty) Conklin, manager, said, and It would have been higher if the midway had not been washed out after the grandstand blow-off Saturday night, necessitating an 11 p.m. teardown.

Shows got off to a record start Monday, Children's Day. With business up 18 per cent, it proved one of the best openers in years. Tuesday was shaping up well until a cloudburst hit about 6:30 p.m. and in half an hour the lot was flooded. After some of the water had been removed the rain returned at 10 p.m. in equal fury, stopping all activity. Wednesday was good, but rain fell again late Tnursday afternoon. Friday's grandstand blow-off was followed by rain, which sent many patrons off the grounds, and Saturday's blow-off also was followed by a heavy downpour that forced people off the lot and brought the tear-down signal.

Top grossers were Aquacade, Oriental Follies, and Artists and Models, oper-

Top grossers were Aquacade, Oriental Follies, and Artists and Models, oper-(See Conklin Grosses Up on page 30)

# PHOENIX, Ariz., Aug. 9.—Engagement of the Rubin & Cherry Exposition to furnish the midway at the 1941 Arizona State Fair here was anounced by the fair commission last week. Z. T. Addington, commission chairman, said he has been advised by Al Butler, Rubin & Cherry advance representative, that the organization would make its winter quarters in Phoenix upon conclusion of the fair. The shows, Addington said, would come here after showing at Los Angeles County Fair, Pomona, Calif., and after engagements in San Diego and Los Angeles. that forced people off the lot ar brought the tear-down signal. Top grossers were Aquacade, Orient Follies, and Artists and Models, ope (See Conklin Grosses Up on page 3: Bantly's in Strong Fair Tour Start in Harrington, Del. HARRINGTON, Del., Aug. 9.—Bantly All-American Shows successfully open their 1941 tour here on July 28, playing to record opening-day business. Subs

HARRINGTON, Del., Aug. 9.—Bantly's All-American Shows successfully opened their 1941 tour here on July 28, playing to record opening-day business. Subsequent days' attendance and grosses, according to fair association officials, were the best in the last 10 years, resulting in one of the best initial fair weeks in history of the shows. Saturday, final day, drew an estimated 35,000.

Midway was laid out well, with each attraction having a good location. Shows came in after winding up a highly satisfactory still-date season. Fair association gave good co-operation, and Mr. and Mrs. Herman Bantly were busy entertaining many friends and visitors.

Sensational Kays, free attraction, proved popular. The Bantlys were complimented by fair board members on the cleanliness and attractions on the shows.

### Personnel Honors Sheesley At Party in Youngstown, O.

At Party in Youngstown, O.
YOUNGSTOWN, O., Aug. 9.—John M.
Sheesley, general manager of the Mighty
Sheesley Midway, was honored at a party
in Mrs. Charles Pounds' cookhouse in
celebration of his 60th birthday during
the shows' engagement here. Highlight
of the party, which lasted from 1 to 4
a.m., was a dinner at which 47 plates
were set at four large tables. Manager
Sheesley received a wrist watch, two
leather bags, and many other gifts from
the personnel.

Jimmy Mason and Mike Green provided entertainment. In attendance
were Charles E. Sheesley, Mr. and Mrs.
C. H. Pounds, Clarence and Patsy
Pounds, Mrs. Jeanne Williams, Harry and
Susie Moore, Dutch Frederickson, Mr.
and Mrs. William Zeidman, Mr. and Mrs.
John D. Sheesley, Mr. and Mrs. Al Renton, Mr. and Mrs. Henry T. Curtin, Mrs.
Lena Gamble, Mr. and Mrs. H. Pollack, Mr.
and Mrs. Dave Miller, Frank Flannagen,
Mr. and Mrs. J. Gould, Mr. and Mrs. Al
Hubbard, Eddie and Dolly Young, Mr.
and Mrs. Birdsey, Mr. and Mrs. Schult,
Mike Green, Clay May, and Robert
North.

# RHODE ISLAND STATE FAIR

7 DAYS

This is the LAST CALL. Don't bother to write; don't wire. Just come. Room for any legitimate Concession on the large Midway of the Rhode Island State Fair.

DAYS

7 NITES **AUGUST 26 THROUGH SEPTEMBER 1, 1941** 

7 NITES

Southern New England is the bright spot on the map today. Everybody's working end this is the only Fair in the State of Rhode Island, the most thickly populated State in the Union. Naturally, we have an enormous drawing population and they have the money to spend and they spend it at the State Fair of Rhode Island. No money paybacks; no rigged wheels; everything legitimate accepted Popcorn, Bingo and Rides sold.

A. N. PECKHAM, KINGSTON, RHODE ISLAND

For American Legion Week, Nedrow, N. Y., Aug. 18 to 23. Syracuse Suburb.
Plenty Defense Money Here.
Wanted—Shows, 25%. Want Cook House, Bingo and clean Concessions. Custard,
Floss Scales etc.

Wanted—Shows, 25%, want cook riouse, bright and cital Floss, Scales, etc.
Wanted for Naples Fair with Gala Firemen's Night, Aug. 26 to 29. Bigger and better than ever. Day and night. Want Shows, 25%; Ferris Wheel, 25%. Opening for Bingo, Cook and Grab, Custard, Floss, Taffy, Scales, Age, Photos, Ball Games, Grind Stores. Want Help in all departments. Best, sure wages.

FRED ALLEN SHOWS

# BUFFALO SHOWS

New York State 69th Annual Firemen's Convention, Downtown, Geneva, New York, In the park center of city. Free gate. All week August 18th. This Is the largest Firemen's Convention In the East, Parade units and bands come from every section of the State. We have exclusive booking and official backing from the city. SHOWS: Want big time beautifully framed Girl Show capable of handling large crowds. 25 per cent. Want Arcade Motor Drome and Fun House. RIDES: Want non-conflicting major Rides. CONCESSIONS: Want large Cookhouse; Novelties, Including the streets; Photos, Cane Racks. Ball Games, Penny Pitches, Bowling Alley, Fish Pond, Basketball, String Game, Hoop-La, Pitch Till You Win, Shooting Galleries, Jewelry, Scales, Guess Your Age, High Striker, Pennants, Custard. Waffles, Candy Floss, and every legitimate ten-cent Concession. No exclusives except on Cook House and Novelties. Bingo, Popcorn sold. Want Bingo Operator and Caller. State your proposition. This is better than any fair in the territory.

PETER ARNOLD, HOTEL KIRKWOOD, GENEVA, NEW YORK.

# Virginia Greater Shows

August 11 to 16, Izaak Walton Funds, Silver Springs, Maryland; Aug. 18 to 23, American Legion Celebration, Falls Church, Virginia.

Want neat Cookhouse at once. Legitimate Concessions of all kinds. No Wheels or Coupon Stores wanted. SHOWS—Money Shows. Good opening for Ten-in-One or any other Grind Show. Write or wire SOL NUGER or ROCCO.

# CHARITY CIRCUS AND CARNIVAL, BUFFALO, N. Y.

8 DAYS AND NIGHTS, AUGUST 25 TO SEPTEMBER 1, INCL.

Broadway and Bailey Circus Grounds.

Parades, Contests, 10 Free Acts. Featuring Pee Jay Ringens. The only carnival to exhibit in the City of Buffalo this year.

the City of Buffalo this year.

WANT . . 2 more Free Acts . . Flying Act, must be outstanding. SHOWS, RIDES . . . will give good proposition for this outstanding event. CONCESSIONS . . . will book all legitimate Concessions, reasonable rates. Address: CLAY MANTLEY, Manager, Convention Shows, Waterloo, N. Y., Fair, week Aug. 11th, Angelica, N. Y., Fair, week Aug. 11th, Spelica, N. Y., Fair, Week Aug. 11th, Spe

# BARKOOT BROS.' SHOWS WANT

NOW AND BALANCE OF SEASON: SHOWS—SIDE SHOW, ILLUSION SHOW, CRIME AND UNBORN, GIRL SHOW, SNAKE SHOW, ANIMAL SHOW, DOG & PONY CIRCUS, MECHANICAL SHOW, MICKEY MOUSE SHOW. CAN PLACE LEGITIMATE CONCESSIONS, STRICTLY MERCHANDISE. WANT SECOND MAN FOR FERRIS WHEEL AND LOOP-O-PLANE, MUST SE SEMI DRIVERS. WANT THREE SENSATIONAL FREE ACTS. MILLS AND MILLS, CARL ROMIG, WIRE ME AT ONCE. OUR FAIRS AND CELEBRATIONS START AUG. 18TH. Address: Mancelona, Mich., Aug. 11th; Big Rapids (Fair), Mich., Aug. 18-23; Bellin Fair, Marne, Mich., Aug. 25-30; Farwell, Mich., Big Labor Day Celebration on streets. ALMA, MICH.. MARDI GRAS ON STREETS FOLLOWS.

### WANTED

WANTED

# JOHNNY J. DENTON'S SHOWS

For Trousdale Co. Fair, Hartsville, Tenn., Week Aug. 16. 12 Tenn.-Ga. Fairs to Follow.

Good proposition to sound car Concessions of all kind, including Cook House. Athletic Show, Girl Show, equipment for same. Alfredo, come on. Merry-Go-Round Foreman, Second Man on Wheel. Those driving semis preferred. Dude Brewer wants Concession Agents.

# 14-MORE FAIRS TO PLAY-14 FRISK GREATER SHOWS, INC., WANTS

Rides: Rocket, Rolloplane, 25% with own transportation. Shows: Side Show, Fun House, Crime or Wax. Can use a few more legitimate Concessions. What have you? Ride Help—Good pay. Rose, wire. Talker and Dancer for Girl Show.

Address: NORWOOD, IOWA, 11-13.

### WANT WANT Day-Nite-GREAT MEYERSDALE FAIR-Day-Nife

AUGUST 18TH-22ND
of Concessions, especially Photo, Custard. Diggers, Wheels, Palmistry, Grab, Popleanuts. Will sell X on Novelties. Phil O'Nell wants Agents, Joe Eule and Geo.
ch. Can place Talkers for Monkey Show. Can place organized MINSTREL for

Lloyd Serfass, Penn Premier Shows, Nanty Glo, Pa.

### Tivoli's Tour Is Success: Waukon Date Satisfactory

WAUKON, Ia., Aug. 9.—Altho extremely hot and threatening weather prevailed during the local stand, Tivoli Exposition Shows wound up their week's engagement at the fairgrounds here under Alamakee County Fair Association sponsorship to fair business. General Manager H. V. Petersen, who purchased several trucks here, announced that the shows have experienced one of their best seasons in years.

Mr. Bendixen is supervising the mod-ernization of Tivoli Park Show quarters, where additional cabins, oil station and where additional cabins, oil station and dining facilities are under construction. J. O. Greene and J. Howard, general agents, are away making final arrangements for shows' southern fairs. V. (Scotty) Burlingame, secretary, has completed neonization and air conditioning of the office car. Electrician and Ride Boss Blackie Frazler is doing a good tob. a good job.

Personnel remains almost the same as last season and includes rides and their foremen: Merry-Go-Round, Mel Biggs; Kiddie Autos, Diesel Maxson; Ponies, Smitty Calvin; Tilt-a-Whirl, Don Swoboda; Ferris Wheel No. 1, Sparkey Davis; No. 2, Swede Potts; Rolloplane, Milt McGann; Aerial Joy Ride, Dutch Schoenthal.

Shows: Side Show, Doc Le Roy and Jean Mercer; Trained Monkey Circus, Father Evertts; Athletic, Henry Kollin; Gay Paree Revue, Pat McCann; Gene Olson Atller. Olson, talker.

Olson, talker.

Concessions: Midway Cafe and grab joint stand, Mr. and Mrs. George Mc-Allen; photos, Billie Burlingame; pan and ball game, cork gallery, Ben Xander; palmistry booth, Mrs. B. Xander; dual ball games, Mr. and Mrs. Bill Oakes; lead gallery, Rube Gillihan; penny pitch, Patty Greene; string and dart game, percentage, Mr. and Mrs. H. Eutah; pop corn, Mr. and Mrs. Mathies; hoop-la, Mr. and Mrs. B. Shaeffer; ball game and diggers, Charles Pierce; candy floss, Virginia McGann; corn game, Bing Wiest. Ken Rouch has charge of sound car. Harold Jensen, mechanic, is putting motorized equipment in shape for shows' fairs tour.

### KAUS NE RECORD

(Continued from page 29)

Streets of Morocco and Miss America Streets of Morocco and Miss America shows. Monkey Show is under management of Henry Vonderheid, who recently purchased a chimp. Ray Highsmith's cookhouse continues popular. Helen Owen's bingo, after a five-week layoff, started well here. Whitey Cory has the Athletic Show, and George Baldwin's Jitterbug Show went over well with the New Englanders.

New Englanders.

Jump here from Kittery, Me., proved to be an endurance test for the truck drivers, most of whom arrived too late for Monday's opener. All equipment, under supervision of Russell Owens, has been repaired and repainted and is ready for the fairs. Manager W. C. (Bill) Kaus is confined in General Hospital, Portland, Me., with a heart ailment, but will join the shows in Ithaca, N. Y.

### **CONKLIN GROSSES UP**

(Continued from page 29)

ated by Harry Seber; Jack Halligan's Side Show and Mildred and Bob Lee's Globe of Death. Moon Rocket and Fly-o-Plane topped rides.

Manager Conklin pointed out that \$30,000 amusement tax was paid to the government during the show's five-week tour of the circuit, \$7,500 being paid on the local stand alone. Shows made a quick trip here from Saskatoon, arriving about 2:30 p.m., and all were set up by 7 pm

by 7 p.m.
Press and radio stations went the limit with publicity, Station CJRM giving one broadcast a day from the various shows, and Station CKCK presented one a day and Station CKCK presented one a day from the midway and broadcast the acts on the midway each night. Midway coverage for The Leader-Post was done by Bruce Peacock, The Billboard correspondent, whose many columns of space included two byline stories, one concerning his attempt to be a show talker and the other anent his adventures as a target for a knife thrower. An interested midway visitor was Carl J. Sedlmayr, of Royal American Shows, Amusement Corporation of America unit, which played the circuit for a number of years.

### **Bay County** Agricultural Free Fair

BAY CITY, MICHIGAN
Five Days, Beginning August 19th.
Can place independent Shows and Rides that
do not conflict. CONCESSIONS: All open
except Corn Game. Six other big Fairs to follow.

### W. G. WADE SHOW

Corunna, Michigan, this week

### CENTRAL STATE SHOWS

Want for Abilene, Kansas, Free Fair, Aug. 18-22; also other Kansas and Texas spots to follow. Mechanical Show, Monkey, Snake, Geek or any Show not conflicting. Legitimate Concessions, come on. Want Help on Wheel, Tilt. M. G. R. and Kid Ride. Want to hear from Concession Owner interested in managing small Carnival. Have to lease—Eli Wheel, Spillman M. G. R., Auto Kid Ride, also Trailers for same. Wire for space at Abilene. CENTRAL STATE SHOWS, Rush Center, Kansas. M. MOSER.
P.S.: Want Concessions for Oberlin Street Fair. Aug. 18-21, for No. 2 Unit. Central State Shows.

# IMPERIAL SHOWS WANT

For the Following Fairs: Salem, Ills.; Rantoul, Ills.; Le Roy, Ills.; Mt. Vernon, Ills.: Sparta, Ills. Shows with own equipment. Roll-o-Plane or DOUBLE LOOP. All Concessions open except Bingo and Ball Games. Ride Help that drive semis. Address:

K. R. GAINES, Frankfort, Ind., week of Aug. 11th; Salem, Ills., Aug. 18th.

# FRED KING WANTS

AMERICAN LEGION NIGHT FAIR

Morris, N. Y., August 25 to 29. Shows and Concessions, no Grift.

#### WANT SIDE SHOW

To join August 18th, Kutztown, Penn., Fair, and balance of season,

Lawrence Greater Shows

# WANT CARNIVAL

For cotton picking season in September and October, under the auspices of the City Band. Address:

GRIFFITH LEWIS GORDON

Box H, Steele, Missouri

# SEMI DRIVER WANTED

DICK SMITH

Bicknell, Ind., till Aug. 16th.

### **Shows Wanted, Concessions**

Wayne County Fair, Waynesboro, Tenn. wants Cook House, Stock Joints of all kinds, no X: Ball Games, Mitt Canps. Want Grind Shows, Midget, Fat, Big Sneke, Illusion, or A-1 Side Show, Address: W. J. W'LLIAMS, Mgr., Springfled, Tenn., this week, P.S.: Want Athletic Show Manager for balance

# Newman, III., Fall Festival CONCESSIONS WANTED

(Custard, Photos, and Corn Game Dooked.)
ALL OTHERS CONTACT: REX W. GREEN,
Commander American Legion, Newman, III.

### **Shows Wanted, Concessions**

For "Mid-State Colored Fair," Murfreesboro, Tenn., want Grind Shows. Want Stock Concessions of all kinds. Want Athletic Show Manager. Have Cookhouse complete for rent, will book on show. Address: W. J. WILLIAMS, Mgr., Springfield, Tenn., this week; Murfreesboro Colored Fair to follow.

### **BURDICK'S ALL TEXAS SHOWS**

Can place for Gilespie County Fair, Frederickshurg, Tex., Aug. 20th-24th, and balance of season: Ferris Wheel Foreman, Ride Help all departments, Shows with or without own equipment. Concessions all open except Bingo, rates reasonable. Junction, Tex., Fair this week; Fredericksburg next week; then as ner mute. Address. as per route. Address: IRA BURDICK, Mgr., Burdick's All Texas Shows.

### SPITFIRE OPERATOR WANTED

Must know how to set and tear down Ride, other Ride Help. LEW HENRY, Thurmont, I this week; Front Royal, Va., week August 18.

### WANTED

Managers, Showmen, Concessioners, Free Acts
If Interested in Motorizing
Write CHAS. T. GOSS Write
With
STANDARD CHEVROLET COMPANY
East St. Louis, III,
Passenger Cars — Trucks — Semi Trailors

31

ROCHESTER, N. Y., Aug. 9.-Member-ROCHESTER, N. Y., Aug. 9.—Membership has been again increased by acceptance of an application from Bantly's All-American Shows, filed by William S. Whitmore, show secretary, in behalf of Herman Bantly, owner. Member shows now total 56.

When James E. Strates Shows exhibited in Rochester on the Scottsville Road lot, under auspices of Kaufman post of war veterans, we visited nightly and were pleasantly surprised to note fine attendance and liberal patronage, altho during the week there was some rain and the local public had had two weeks of outdoor amusements earlier in the season. Many of the Strates personnel were visitors at ACA offices, including William C. Fleming, general agent, and Keith Buckingham, special agent. On Monday night members of the Rochester Professional Entertainers' Club were guests of Owner Strates and Wednesday night the club staged a vaude performance for the shows' personnel after the closing.

Numerous visitors from Sunburst Ex-When James E. Strates Shows ex-

sonnel after the closing.

Numerous visitors from Sunburst Exposition Shows, playing Albion (N. Y.) Fair, were seen on the midway, including Mr. and Mrs. Walter Schafer. John Liddy, executive secretary of the National Showmen's Association, also visited. At the Wednesday night show honorary life memberships in the entertainers' club were presented to Owner Strates and General Agent Fleming. First place for personnel memberships is now held by the Strates Shows, with 203. Cetlin & Wilson Shows are second. During the past week we wrote Keystone Modern Shows, advising of the availability of membership in the association.

Our visitation list is shaping up satis-

membership in the association.

Our visitation list is shaping up satisfactorily for remainder of the season and it appears that for the current year we will far exceed the number of visitations during 1940.

We have from time to time mentioned the subject of availability of electricity and have warned member shows to take adequate steps to make sure that the communities which they are going to play are not in territory subject to the emergency ruling. We have now received information that, to offset the situation, the United States is now importing electrical energy from Canada and Mexico in larger quantities than ever before. We still urge member shows to give special consideration to this problem, as they may find it somewhat acute in certain sections in the Southeast.

### BALLYHOO BROS.

(Continued from page 29)

Trucklow rented the entire front end of the only lot available. The Drawhead

# RIDE WANTED LABOR DAY CELEBRATION

Aug. 31 and Sept. 1.
Mt. Vernon, III., Fairgrounds.
G. GALE WILLIFORD, Secy., Mt. Vernon
Central Trades, 1010 Pace Ave.

girls secured the lot behind ours and the circus was located behind the two. Being a Western show, the Won, Horse, & Upp arrived early, boasting of a 35-wagon show. Its jump over a dusty road was only six miles. Drawhead Sisters, boasting of 25 trucks, one boat, and seven baggage cars, beat us in. Arriving with their 90 railroad cars, the bosses with their 90 railroad cars, the bosses knew that they had the best go from the start. Here was Goliath, David, and Daniel ready to fight. Monday was spent in squabbling and setting up. We closed up the front end to keep them away from the sisters and the girls closed up the center to hold them away from the circus. After the sisters gave the lot owner the "unprotected widow" plea, we were forced to tear down two shows and make an entrance to the Drawhead lot. The circus, which had not paid its rent and threatened to move unless the girls tore down two shows to make an opentore down two shows to make an opening from their lot, won its point. This made one big midway, over a mile long.

made one big midway, over a mile long.

The bosses had the best go, due to having the first pay gate. The girls were second best with their gate and that left the three-ringer the last to take any of the general admissions. Pete Ballyhoo had agreed to erect big signs at the end of his midway advertising the Drawhead show. When the girls read the signs reading, "Visit Drawhead Sisters' Carnival. Just an Annex and Blowoff of Our Big Show. A Vest-Pocket Edition of a Real Carnival," the heat started all over again. Now it was war. The girls flooded the town with free gate passes and the circus put out 20,000 passes with a service charge to bring the crowds off of our midway to both competitors.

We still had the best go on general

of our midway to both competitors.

We still had the best go on general admissions, but the free admission to their lots pulled the crowds right on thru. Then we learned that the sisters were charging a dime admission to get back onto our lot up until 12 p.m., when the gate was taken off to allow the people to go home. Not wanting to lose their dimes, the crowds stayed on their lot until closing time. The circus, after collecting the service charge, packed and jammed its top and let the crowds out thru its back yard, where boats were waiting to take them around the other lots. We still collected the first dime, but our rides, shows, and concessions starved.

Opposition at its best is bad. Regard-

Opposition at its best is bad. Regardless of what you get, you have still lost. A meeting of all of the managers was called and all agreed to combine for the week and make it the largest midway on earth. Both of the carnivals started wiring committees and fair managers to come and look their shows over. One was playing the other against the middle. By Thursday some 20,000 fair officials and committeemen arrived to look and book. That was the night of the big fog. The visitors and guests couldn't see three feet ahead of them. They didn't know who was who or what was what, so the booking was called off until Friday. Again the shows and bidders for shows were in the fog. This was teardown night for the circus, which pulled stakes, leaving its competitors in the fog. Saturday the fog grew heavier and a London pea-soup night was registered. Teardown time came and the fog rolled in from the lake. The wind-up of the thing was that those checking in made the wrong wagons, those checking out lammed in the fog, and the fair men were fogged out on hotel and entertaining bills.

MAJOR PRIVILEGE. Opposition at its best is bad. Regard-

MAJOR PRIVILEGE.

# PRELL'S WORLD'S FAIR SHOWS, INC.

for the CORTLAND COUNTY FAIR

Cortland, New York, starting August 18th, and the following string of Fairs to follow, such as LEAKSVILLE-SPRAY, LUMBERTON, MONROE, ALBEMARLE, LUMBERTON, STATESVILLE, all in North Carolina, and others to follow.

CONCESSIONS:

Ball Games, Scales, Guess Your Age, Guess Your Weight, Penny Pitches, Diggers, Grab, Juice, Merchandlse Wheels, or what have you. No exclusive except Blingo and Custard. Leo Bistany wants two Swing Ball Agents.

Harry Stevens wants Pill Pool Agents.

RIDES: Spitfire, Skooter, Caterpillar, Tilt-a-Whirl, Rocket, Fly-o-Plane, or any other new Ride. Want RIDE HELP IN ALL DEPARTMENTS. Want Men that can drive semi-trailers, all new equipment.

Pit Shows, Fat Show, Midget Show or any other meritorious Shows that can get money. Can join with or without transportation. Will furnish equipment for a good MINSTREL SHOW. Have complete ATHLETIC SHOW outfit was a good Snake Show Man for his Snake Show. LITTLE MAC, WIRE OR COME ON. Want Talkers and Grinders for Pit Shows, must be sober and reliable, want one or two more sensational Acts, must be high, starting the 25th of August for the

All address SAMUEL E. PRELL, General Agent
Elmira, N. Y., this week; Cortland County Fair, Cortland, N. Y., week August 18th.

# Columbia Is Still the Greatest Defense Spot of Them All

41,000 at Camp Jackson, with more than 200,000 more coming daily for the world's most extensive maneuvers . . . and entire city at boom stage.

ERIC B. HYDE SHOWS

ANNOUNCES AN INDEFINITE ENGAGEMENT AT ASSEMBLY & DEVINE STREETS

Starting Monday, August 18th, followed by a circuit of proven Fall Fairs.

Can place Concessions of all kinds except Cookhouse and Bingo. Wheels and Grind Stores open. Especially good opening for Photos. Popcorn, Cigarette, Long and Short Range Galleries, etc. Furney E. Spain in charge of Concessions.

Want now high-class Girl Show; have outfit complete. Also any others with own equipment. Can place immediately organized Minstrel or Musicians and Performers. A wonderful opportunity for Penny Arcade. Our opening engagement is proving wonderful, with Indications Assembly Street will be bigger than last spring. Act quick, as we lay out lot Sunday.

ERIC B. HYDE SHOWS, COLUMBIA, S. C.

# HELLER'S ACME SHOWS WANT

For Keller Fair, white: Tasley, colored: both Va. Horse racing at both Fairs, 5 days, Aug. 19 to 23. For Keller Fair, white; Tasley, colored; both Va. Horse racing at both Fairs, 5 days, Aug. 19 to 23. Want Plantation Show with own outfit, have complete outfit. Five assortment of Snakes. Want Geek, Talkers and Grinders. Want Girls for Girl Show, paid from office. Also Talkers. Want Grind Stores, positively no grift. Custard, Corn Game, Long Range Shooting Gallery. Photos, Hoopia. RIDE HELP that can drive trucks. Will book Octopus, Roll-c-Plane or Tita-a-Whill. Want Free Acts for long season. Good treatment to all. Pocomoke City Firemen's Fair, school grounds, center of city, week of Aug. 25 to 30; Christfield Firemen's Fair, Sept. 1 to 6, center of town; then south till Armistice Day. All address:

HARRY HELLER, SALEM, N. J., THIS WEEK.

# WEEK AUGUST 18th CHEMUNG COUNTY FAIR

ELMIRA, N. Y.

Want Silodrome, Monkey Circus, Eight-Car Whip. Can place all legitimate Ten-Cent Concessions. Want Oriental Dancers for Peep Show. Want few Workingmen all departments. Address

# CETLIN & WILSON SHOWS

This week, Altoona, Pa.

### DIXIE BELLE SHOWS

WANT for Fair and Celebration dates. Shows not conflicting with Fat Girl, Ten-in-One, Athletic Show and Snake Show. Can use few more nice Concessions, such as Bumper, String Game, Glass Pitch, Dart, Rat Game, Pan Game, Scales, Hi-Striker, Bowling Alley or any other legitimate Concession not conflicting with what we have. No Ride Help needed, Shepardsville, Ky., Fair, this week; Austin, Ind., Celebration, next week; Rising Sun, Ind., Legion Free Fair and Stock Show, week August 25th; Irvington, Ky., Free Fair, week Sept. 1st. Address: LOUIS T. RILEY, Mgr.

# FRANKS GREATER SHOW WANTS

For Moultrie Tobacco Market, Aug. 11th to 23rd; American Legion Cotton Festival, Cordele, Aug. 25th to 30th; Soldiers' Payday, Flith and Mulberry, Macon, Sept. 1st to 13th; then 12 Ga. Fairs. Can place Diggers, Corn Game, Agent for Bet or Miss Ball Game, Pan Joint, Grind Shows, Talkers and Grinders, organized Girl Show. Have complete outlit. Sober Ride Help, come on. Mike Rosen, wire; real proposition. Lonnie Steaddman, come on. New Cookhouse ready. All wire FRANKS GREATER SHOWS

# W. C. KAUS SHOWS, INC.

BOOKING NOW FOR RED LION, PA., FAIR. WHICH IS FOLLOWED WITH 12 WEEKS OF BONA FIDE FAIRS—ENDING NOVEMBER 11TH.

Want to book Whip or any other Flat Ride; will furnish transportation. Penny Arcade, Long or Short Range Shooting Gallery, Cigarette Gallery, Ball Games, Pitch-Til-U-Win, Bowling Alley, Scales, or Guess Your Age, Novelties, or any 10c Grind Stores. Eating or Drink Stands. Complete Side Show, Walk Thru, Illusion, or any Single Pit Attraction. GIRLS THAT can DANCE, salary guaranteed. All communications, write or wire: W. C. KAUS, Ithaca, N. Y.

CALEDONIA COUNTY

DAY AND NIGHT

FREE FAIR LYNDONVILLE, VERMONT, AUGUST 21-22-23

King Reid Shows on the midway. New England's fastest growing Fair. Free gate all three days and nights makes this the best money spot in the East. Last year's attendance was 38,000. Want legitimate Concessions of all kinds. Also Pony Ride, Penny Arcade and Frozen Custard. Address:

KING REID

Sandy Creek, N. Y., this week; Lyndonville, Vt., next week

# World of Fun Shows Want

For Abbottstown, Pa., Farmers' Fair, week of Aug. 19, and ten Southern Fairs to follow.

RIDE: Auto Kiddle Ride, SHOWS: Have complete outfit for Ten-in-One and Grind Shows. CONCESSIONS: Cook House, privilege in tickets; legitimate Concessions of all kinds. This Show booked until second week in December, with 6 Florida Fairs in January and February. Address all mail and wires to J. E. STEBLAR, West Fairview, Pa., this week; Abbottstown, Pa., next week.

### CLYDES UNITED SHOWS WANT FOR DAYTON FAIR

Custard, Candy Floss, Ball Games, Hi Striker, Roll Down, Penny Arcade. All Concessions open except Bingo. Want Crime Show, Illusion, Girl Show, Monkey Show, Working Acts for Side Show. Want Tilt-a-Whirl, Pony Ride. Write or wire. All communications to

GEORGE C. SMITH, Mgr., Clydes United Shows, Vintondale, Pa., this week; Dayton, Pa., next week,

### WANTED

### WANTED

### WANTED

Burnsville, N. C., Aug. 11 to 16; Marion. N. C., Aug. 18 to 23; Asheville, N. C., Aug. 25 to 30; Sylva, N. C., Sept. 1 to 6; Brevard, N. C., Sept. 8 to 13; Madisonville, Tenn., Sept. 15 to 20; then 6 Georgia and Alabama Fairs. Concessions of all kinds except Bingo, Cookhouse and Popcorn. Norton "Red" wants Concessions. Harry Grisson, contact R. L. Grisson, Shows: Small Grind Shows. Performers for "Fats" Roberts Minstrel. Rides: M. G. R. and Wheel to go with my five.

F. R. HETH SHOWS

PER ROUTE

### WANTED

Wheel and Coupon Store Agents.

# CARL H. BARLOW

Care Lawrence Shows, Berwick, Pa., this week; Kutztown Fair, next week,

# MARTINSVILLE, VA., FAIR

Want Cookhouse, Lead Gallery, Custard, High Free Act for 3 weeks, Ridee-O Fore-man, other Ride Help that drives trucks. Address:

### Crescent Amusement Co.

Hillsboro, N. C., this week

# Hughey & Gentsch Shows

For our circuit of Mississippi Fairs starting Sept. 8th a litta Bena, Miss.

Shows with or without outfits. Have outfit for Side Show, Concessions: Pitch to Win, Bowling Alley, String Game, Photos, Custard, Scales, High Striker, Ride Help: Want Second Man for Merry-Go-Round, also other Ride. All join now and go south with a clow that her head with second with seco for Side Show.
Concessions: Pitch to Win, Bowling Alley, String Game, Photos. Custard. Scales. High Striker. Ride Help: Want Second Man for Merry-Gonomd. also other Ride. All join now and go south with a show that has long season. Address: Cullom, III., this week: Kincaid, III., Aug. 18-23; then straight south.

### CARNIVAL WANTED RUSHVILLE, ILL., FAIR

SEPT. 9, 10, 11,
Wire or write at once.
HENRY HOUSTON. Supt.. Rushville, III.

RIDE WANTED Three real Celebrations, Can place Ridee-O. Eight-Car Whip, or Octopus. A real gross at these spots awaits you. Wire

R. C. LEE, INC.

Mocksville, N. C.

### NOTICE Harold "Slim" Hendrix

I want you to take charge of my 1941 Eli Wheel, or any other good Wheel Man who can handle a #5 up and down. A. B. Edwards, answer; wire me collect. This week, Sophia, W. Va.; next week, Rhedell, West Va.

LLOYD M. SHOUP, care Royal Exposition Shows.

# MECOSTA HOMECOMING & CELEBRATION

On the Streets, August 18-19-20

WEIDMAN CELEBRATION
On the Streets, August 22nd & 23rd
WANT Popcorn, Ball Games, Scales and other legitimate Concessions—NO GRIFT. One dollar per foot, ten foot minimum. RIDES booked.

ELMER PELKINS, Mecosta, Michigan

### SILVER DIME SHOWS

HAVE OPEN DATES IOWA OR NEBRASKA IN SEPT, for Fairs and Celebrations. Five Rides. Want Athletic. Girl or any kind of Show. Can furnish Girl Show outfit if desired. Want Cook House Concessions. Give X. Price low. Rockwell City, Ia., Aug. 13-15; Orange City, Ia., 18-21; Leigh, David City, Central City, etc., following. All Fairs. Wire as above.

### Hartford, Conn., Is Fair For Dodson Despite Rain

HARTFORD, Conn., Aug. 9.—Dodson's World's Fair Shows concluded their stand at Barbour Street showgrounds here July 28 to fair business, altho rain hampered activities on Monday and Wednesday and intermittent showers prevailed thruout. Paul Will, tractor driver, sustained a lacerated foot while loading in Worcester, and was taken to a hospital there. He rejoined the shows here on Thursday afternoon, however, with his foot in a cast. Shows were the fourth in here, and The Hartford Courant and Times were liberal with space. Stations WTHT and WNBC also co-operactd, giving shows three programs of 25 minutes each and offering talent from the shows and a concert by Charles Clark's American Legion Post Band.

Don and Maude Montgomery joined here, he to assume his duties as trainmaster. He replaces Tom Evans, who has bought a ride and will operate it. Maude will handle a ticket box.

Mel Dodson Jr. and Joe Baker, legal adjuster, are doing good jobs. M. G. Dodson, president and general manager, is busy attending his multiple duties, but takes time to chat with visitors to the lot. He renewed acquaintance here with Jim Sheridan, Judge McKean, Dr. Martin, Mr. O'Brien, and Hugh Roberts. Mr. and Mrs. C. E. (Doc) Barfield took delivery on their new Flyo-Plane ride and put it in operation here Tuesday. Ride is being handled by Gene South, with five assistants. HARTFORD, Conn., Aug. 9.—Dodson's World's Fair Shows concluded their stand

### Pendleton Good for AU; Personnel Honors Allins

PENDLETON, Ore., Aug. 9. — Altho they broke in a new location here, American United Shows worked to satisfactory business for a week's stand, which ended August 2, under Veterans of Foreign Wars Post auspices. Week's gross was on a par with last year's good stand.

Mr. and Mrs. Dad Allin were tendered mr. and Mrs. Dad Alim were tendered a party by members of the personnel in celebration of their 49th wedding anniversary. Mex and May Snowbar also celebrated their 12th wedding anniversary at the party. Whitey Banford was toastmaster and presented the honored guests with attractive productor blankers. with attractive Pendleton blankets

George Dixon joined here with his show. Much repainting and rebuilding have been done preparatory to shows' tour of Montana fairs.

# Philadelphia

PHILADELPHIA, Aug. 9.—A number of units have been playing the city to good business when weather is good. Hot weather with numerous storms has

Hot weather with numerous storms has hampered business. Matthew W. Riley set up a small unit of rides and concessions at B and Cambris streets and business has been fair.

Louis Kane returned from the fair at Harrington, Del., and reported a good week's business with his restaurant. He makes fairs from now on. Mike Zeigler is operating in New Jersey to fair returns. Sam Tassell has several units

# in the city and vicinity, and business has been good, he reports. Jere Shaw is booked for the season and results have been very satisfactory. Art Lewis Shows did well at the Flourtown Fair. Max Gruberg is hospitalized with eye trouble.

**MARRIAGES** 

trouble.

operator with the same organization, in Ames, Ia., July 24.

WARREN-BUNKER — Hugh Warren, general superintendent C. F. Zeiger's United Shows, and Jo Ann Bunker, assistant in the impalement act on the same shows, in Butte, Mont., July 24.

WINKLEY-BLACK — Charles V. Winkley, manager of a Jimmie Lynch Death

ley, manager of a Jimmie Lynch Death Dodgers unit, and Marcellia Black, of the LaTona Troupe, July 16 in Missouri.

# Coming Marriages

Eugene Padden, trumpeter in Leigh Knowles's orchestra, and Jean Casillo, daughter of Joseph Casillo, owner of the Seven Gables Inn, Milford, Conn. Joseph W. Robinson, nonpro, and Elinor

Joseph W. Robinson, nonpro, and Elinor Cannon, secretary to Arthur J. Kamp, CBS, San Francisco, in September.
Philip Stahl, announcer on Station WQXR, New York, and Helen Bartlett, nonpro, in Stockbridge, Mass., soon.
James Cooper, of the Great Lakes Exposition Shows, and Darlene Gottsch, formerly with the same organization, October 1.

Hyphort Hondler with BCA Victor and

Herbert Hendler, with RCA-Victor, and Florence Shore, actress with the Hedgerow Theater, Moylan-Rose Valley, Pa., in Philadelphia this month.

# Births

Twin sons to Mr. and Mrs. Sonny Burke at the New Rochelle Hospital, New Rochelle, N. Y., July 26. Father is arranger for Charlie Spivak's orchestra.

A son to Mr. and Mrs. Bernard Herrmann July 27 in Chicago. Father is a

mann July 27 in Chicago. Father is a composer-conductor on the staff of CBS, and mother is a radio writer.

A daughter to Mr. and Mrs. Morris Pfaelzer II July 11 in Philadelphia. Father is theatrical attorney in Philadelphia, and mother is daughter of Sol Lesser, producer for RKO.

A daughter to Mr. and Mrs. Joseph Sistrom at Hollywood hospital July 24. Father is associate producer at Paramount.

A daughter to Mr. and Mrs. Dick Bel-

A daughter to Mr. and Mrs. Dick Bellew August 2 at Morton Hospital, Taunton, Mass. Father is a band leader, and mother is the former Georgia Hutton, screen actress, now an entertainer with the band.

the band.

A son to Mr. and Mrs. George E. Crawle in Hollywood June 2. Parents are the former Keene Twins, Vic and LaMarr.

A daughter, Elizabeth Rae, to Mr. and Mrs. Walter Trask Jr., at Queen of the Angels Hospital, Los Angeles, July 28. Father is a theatrical booker.

A daughter to Mr. and Mrs. Gene Moore at Santa Monica Hospital, Santa Monica, Calif., August 4. Father is head cameraman in M-G-M cartoon department. partment.

partment.

A daughter to Mr. and Mrs. Robert Bowers at Cedars of Lebanon Hospital, Los Angeles, August 7. Mother is a secretary on NBC guest relations staff.

A daughter, Marla Jo, to Mr. and Mrs. Jack Dawn at St. Vincent's Hospital, Los Angeles, August 1. Father is head of M-G-M make-up department.

A daughter to Mr. and Mrs. Alfred R. Milton at Hollywood Hospital, Hollywood, July 20. Father heads Universal still department.

A son to Mr. and Mrs. George Descamp

still department.

A son to Mr. and Mrs. George Descamp at St. Vincent's Hospital, Los Angeles, July 31. Father is cameraman on RKO's Four Jacks and a Queen.

A daughter to Mr. and Mrs. Michael Kraike at Wilshire Hospital, Los Angeles, August 2. Father in the story department at Paramount.

August 2. Father in the story department at Paramount.

A son to Mr. and Mrs. Ray Dennerbaum at Hollywood Hospital, Hollywood, August 3. Mother is a former studio dress designer and father is with 20th Century-Fox publicity department.

A daughter to Mr. and Mrs. Bob Dawns at Stanford Lane Hospital, San Francisco, July 15. Ether is Station

Francisco, July 15. Father is Station

Francisco, July 15. Father is Station KGO-KPO producer.
A son to Mr. and Mrs. Maurice Donnelly August 4 in Chicago. Father is engineer at Station WLS.
A daughter to Mr. and Mrs. Murray Diamond July 31 in Philadelphia. Father is part-owner of the New Ideal Theater, Philadelphia, and conducts a

theatrical premium supply house in

# Divorces

Pauline McMannis from J. E. McMannis

recently.

John Hyde, theatrical agent, from Anna Hyde, former Ziegfeld showgirl, July 29

in Los Angeles.

Florence A. Bernier, former stock company performer and night club entertainer, from Norman Bernier August 5 in Milwaukee.

in Milwaukee.

Countess Isabel Marion Solito de Solis from Count Aldo Solito de Solis, concert pianist, in Los Angeles.

Mary Brian, screen actress, from Jon Whitcomb, magazine illustrator, in Carson City, Nev., August 7.

Geraldine Higgins Douglas from Paul Develag, radio expression Beno, Nev.

Douglas, radio announcer, in Reno, Nev., August 4.

### LIPSKY & PADDOCK

#### **Want For Fair Season**

2 CAPABLE BINGO CALLERS, 3 CAPABLE AISLE MEN; ALSO GENERAL CONCES SION HELP.

### JOE STIY Wants

GOOD SHORT ORDER COOK AND WAITERS. Contact us immediately, care JOHNNY J.
JONES EXPO., North Chicago, III.

# CAN PLACE

High-class Cookhouse, guarantee \$150 meal tickets. All Fairs now until December. Joe Decker, answer. Have opening for neat Photos, Concessions all kinds. Girls for Minstrel Show. Can place Fun House or Monkey Show. Address

# AL WAGNER

Marion, Ill., this week; Greenup, Ill., Fair, next week; Bowling Green, Ky., Fair following.

# WANT AGENT

For Penny Pitch, Hoopla and Bingo for Corydon, Ind., Fair. Open this coming Sunday. Frankfort, Ind., until Friday. Address

JOHN GALLAGAN

# WANTED

Novelties, Scales and Age at North Conway, N. H. 3 Big Days, August 21 to 23. Alex Cunningham, wire me by Western Union.

SID GOODWALT

### WANT

concessions that work for stock and 10 cents, campico. Ill., August 13-14-15. Want a general lat. Stand and Novelties.

# WM. HOFFNER

# WANT

Half and Half and other useful Side Show People. AMY UNDERHILL

CARNIVAL, Cambridge, III., Fair this week; icello, Ia., Fair next week.

NOLAN AMUSEMENT CO.

# Wants for Celebrations McComb. O. (Legion), August 20 to 23: Hoytville (Fire Dept.), August 25 to 30; Col's Grove (Legion). September 1 to 6: Legitimate Concessions and Shows of all kinds. Want Manager for Athletic Show. Ralph Akers, Pep Hartley, wire. TIM NOLAN, 617 White-thorno Avenue, Columbus, O.

# HARRY WEBB Wants

Concession Agents, Count Stores, Slum Skillos, one good Wheel Man, Also place Outside Help, Have four weeks in defense area, where there is plenty of money. This week Charlestown, Ind., million dollar weekly pay roll. H. D. WEBB, Charlestown, Ind.

# RIDES AT LIBERTY

Week of August 18 and some open weeks in September. Write or wire.

### **ROXIE HARRIS**

Chalmers, Ind.

### OWING TO DISAPPOINTMENT WANTED

RIDES of all kinds for Italian Celebration this week, and legitimate Concessions, WANTED—Small Merry-Go-Round Organ.

MANAGER, Carnival, Runnymeade, N. J.

### WANTED CONCESSIONS OF ALL KINDS For Elks' Convention, week August 25, Pottsville, Pa. About 200 feet available. Followed by the biggest Labor Day Celebration in the Valley, opening Sunday. Wire

PIONEER SHOWS WANT

For Towanda, Pa., Fair, August 18-22, Day and Night, Can place Free Act, Photo Gallery, Long

and Short Range Gallery. Sell X on Novelties. No conflicting Rides, Shows and Concessions, Following North Eastern Firemen's Convention, 8 big days, including Sunday and Labor Day. Reasonable rates. Parades, events, nightly. Write or wire this week, New Millford, Pa.

L. J. Heth Shows Want

Now and for balance of season, Mt. Carmel, Illinois, Fair, now; Henderson, Kentucky, August 18th to 23rd; then the big fair field, Illinois Free Fair. Athletic Show and one more Grind Show, experienced Rido Help, Roll-o-Plane or Loop-o-Plane, American Palmistry, Scales. Custard, Guess Your Age and Guess Your Weight, Lead Gallery, Fish Pond, Cotton Candy, Novelties and other legitimate Concessions. Herb Shive wants Stock Wheels and Grind Stores. All replies to JOE J. FONTANA.

SILVER JACKSON SHOWS

33

### Richland Center Proves Winner for Dyer Greater

DETROIT, Aug. 9.— Dyer Greater Shows successfully wound up a week's stand at Richland Center last Sunday. Organization was the first to play inside the city limits in five years, and business for the engagement showed a 15 per cent increase over the best previous per cent increase over the best previous

Strong co-operation from the Richland Strong co-operation from the recursive County Rod and Gun Club, sponsors, played a big part in enabling shows to obtain a location inside the city. Org showed on a lot outside the city for the last four years.

### REP RIPPLES

(Continued from page 26)
back on the Christy Obrecht and Leslie
E. Kell tenters.

PHILENA CHAPPELLE, veteran rep performer, who recently concluded a return engagement at Michael Reese Hospital, Chicago, brought on by a relapse from an old illness, has gone to her old home in Orion, Ill., where she will remain until she is finally recovered.

. . . ADIRONDACK PLAYERS, Sherman Shute, manager, are reported enjoying good success thru Central New York. The trick recently played two weeks in the Catskill Mountains section to extra good biz. . . SAMMY LILLIBRIDGE is now blowing trumpet with the 93d Infantry Band, heard in a weekly broadcast over Station WJSV, Washington. Sammy is a private in Co. A, 93d Inf. (A. T.), Fort George Meade, Md. . . ETHYLE McDONALD, of the old Max Golden show, memories of which were revived here recently by Gail Stephenson and Walt Snyder, writes from Regina, Sask., that she's still going along with her beef trust turn, currently working the Canadian fairs with the Conklin Show. She still makes the Windy City her off-season home. Miss McDonald reveals that her son, Bill, is now with the U. S. Coast Guard somewhere on the Atlantic. . . THE WRITER and his family spent a pleasant five days recently with "Kewpie" and Ruth Chandler and their three youngsters following an accidental meeting at Chippewa Park on Indian Lake, near Lakeview, O. The Chandlers, who recently had out their own tab units and whose last venture in the business was a tent show some 12 years ago, are now located in Springfield, O., where "Kewpie" is manager of the Highland Grill. PHILENA CHAPPELLE, veteran rep the Highland Grill.

### CLUB TALENT

CLUB TALENT
(Continued from page 21)
Shubert musical. They worked their first Shubert musical two months ago.
... JOAN MERRILL goes into the new Ben Marden's Riviera show September 4.
... GEORGIE PRICE, after years as a stock broker, follows his Lido date, ending Saturday (9), with three days at the Martinique, West End, N. J., starting Friday (15). Being managed by MCA.
... TED MEZA sails August 15 to join the ice show at the Casino Urca, Rio de Janeiro.
... MIRA STEPHENS and Tommye Adams, of the Marden Riviera line, signed to films. Miss Stephens to Paramount and Miss Adams to MGM.

### Chicago:

Chicago:

MASTER DONS AND ROSE MARIE, adagio foursome, was split up when two of the men were drafted. . . LATHROP AND LEE go into the Edgewater Beach Hotel September 19. . . WALLY RAND, Joe and Betty Lee, June Hart, and George Downing set for Gingham Gardens, Springfield, Ill., by Ray Lyte for nine days to coincide with the annual State fair which opened Saturday (9).

MARION COLBY, late of Meet the People, is filling in at the 885 Club, starting Tuesday (12), before rejoining the revised edition of the revue in New York. . . JERRY BERGEN and Darlene Walders go into the Club Trocadero, Evansville, Ind., Saturday (16).

AL GREENFIELD, co-owner of the Rumba Casino, left for Los Angeles Tuesday (5) to scout for talent.

### Here and There:

MAE MACK, singing pianist, now in New York on the tail end of a six-week vacation, returns to Jimmy Brink's Lookout House. Covington, Kv., August 19 for her sixth engagement there. Her last run was for 11 months. . . VELLEY AND LYNNE, current at Chez Maurice, Montreal, following a stand at the Avalon Club, Hull, Que., are working several Montreal auditoriums each Sunday,

booked by Peter Steele, of the Paramount office there.
RUSSELL SWANN set for the Drake Hotel, Chicago, August 19... BEVERLY

mount office there.

RUSSELL SWANN set for the Drake Hotel, Chicago, August 19... BEVERLY WILSON starts at the Benjamin Franklin, Philadelphia, Monday (11)... TOY AND WING signed for the Cocoanut Grove, Boston, September 1. Barry, Prince, and Clark in the same show.

BILLY DE WOLFE resumes his vaude tour with Sammy Kaye August 14, after two weeks at Beverly Hills Country Club, Newport, Ky... NILS AND NADYNNE to the Meadowbrook Country Club, St. Louis, August 8... FRANK HERNANDEZ is the August 12 opener at the Rendezvous, Alexandria, Va... PADDY CLINE marking his 19th week at the Bowery, Detroit. Dick and Evelyn Barclay are additions there... BEVERLY LEE, along with Connie Marlowe, Sandra Phillips, Greta Van Kirk, and Bernie Lit, are current at the Pirates' Den, Baltimore, Md... CHRISTEEN STREET starts at the Lincoln-Douglas Hotel, Quincy, Ill., August 11... HAL FISHER producing and emseeing at the Lake Huntington (N. Y.) Playhouse. In the show are Ford Brewer, Lane Sisters, Ruth Coburn, and Broudy and Matthew.

#### ROUTES

(Continued from page 24) Russell, Slim: Ionia, Mich., 11-14; Des Moines, Ia., 16-22. Ryans, Three (Lido Club) South Bend, Ind., nc.

St. Clair & Durand (Zimmerman's Hungaria)
NYC, nc.
Samuels, Al (Colosimo's) Chi, nc.
Sanschi, Lorraine (Palmer House) Chi, h.
Scott, Fred (Tower) Kansas City, t.
Scott, Hazel (Cafe Society Uptown) NYC, nc.
Scott, Margaret (Brevoort) NYC, h.
Sergio, Alberto (Royale) Detroit, nc.
Sevilla, Anita (El Chico) NYC nc.
Sexton, Al (Sawdust Trail) NYC, nc.
Shane, Mickey (Moose Club) Erie, Pa., nc.
Sharon, Lee (Pine Springs) Freehold, N. Y.,
10.

Sharon, Lee (Pine Springs) Freehold, N. Y., ro.
Sharon, Nita (Plantation) Woodruff, Wis., nc. Sharon, Nita (Plantation) Woodruff, Wis., nc. Sheridan, Nora (Spivy's Roof) NYC, nc. Singing Marines (Hi Hat Club) Chi, nc. Singing Marines (Hi Hat Club) Chi, nc. Smoth, Eddie (Cafe Society Uptown) NYC, nc. Smoth, Eddie (Cafe Society Uptown) NYC, nc. Spencer, Kenneth (Cafe Society) NYC, nc. Spencer, Kenneth (Cafe Society) NYC, nc. Stadlers, The (Edgewater Beach) Chi, h. Stephanle & Craig (Casanova) Detroit, nc. Stewart, Jacqueline (Sutton) NYC, h. Stirling & Rubia (Chi-Am Chateau) Mountainside, N. J., nc.
Stone, Al (Kitty Davis) Miami Beach, nc. Straetor, Ted (Arrowhead Inn) Saratoga, N. Y., ro.
Stump & Stumpy (Paramount) NYC, t. Stylists, The (2toh Century) Phila, nc. Sullivan Dixie (Club Nomad) Atlantic City, nc. Sullivan, Joe (Sutton) NYC, h. Sumner, Helen (Ivanhoe) Chi, re.
Swann, Russell (Rainbow Room) NYC, nc. Sweet, Ancil (Claremont Inn) NYC, c.

T

Taft, Ted & Mary (Blackhawk) Chi, nc.
Tapps. Georgie (Rhumba Casino) Chi, nc.
Tatum, Art (Cafe Society) NYC, nc.
Tharpe, Sister (Savoy) NYC, b.
Thomas, Danny (5100 Club) Chi., nc.
Thomas, Shirl (Armando's) NYC, nc.
Torres, Alberto (Havana-Madrid) NYC, nc.
Torres, Fay (Havana-Madrid) NYC, nc.
Toy & Wing (Roxy) NYC, t.
Tyner, Evelyn (Waldorf-Astoria) NYC, h.

v Valdes, Miguelito (Waldorf-Astoria) NYC, h. Valencia, Carlos (French Monte Carlo) NYC,

valencia, Carlos (French Monte Carlo) NYC, nc.
Valentine, George (Pine Springs) Freehold,
N. Y., ro.
Van. Gus (Bowery) Detroit, nc.
Vanessa & Sandino (Villa Venice) Chi, nc.
Varsity Eight (Chez Paree) Chi, nc.
Vaughn's, Jerry, Radio Stars (Community)
Kramer, N. D., 13-14, t.
Vendetta, Tony (Pine Springs) Freehold, N. Y., ro.

ro.
Vermonte, Claire (Fifth Avenue) NYC, h.
Villarino, Jeronimo (Village Vanguard) NYC, c.
Vinson, Maribel (New Yorker) NYC, h.

W Walders, Darlene (Club Trocacero, L. ville, Ind., nc. Waldron, Jack (Park Central) NYC, h. Walker & Cozy (Fair) Crown Point, Ind. Walkee Puppets (Alpine Village) Cleveland 4 17 nc.

Wallace Puppets (Alpine Village) Cleveland 4-17, nc.
Walton, Jules & Joanne (Harry's New Yorker) Chi, nc.
Walzer, Oscar (Frith Avenue) NYC, h,
Ware, Dick (Bismarck) Chi, h.
Watkins, Spec (Cains) Los Angeles, nc.
Weaver, Doodles (Biltmore) NYC, h.
Wences (Bal Tabarin) San Francisco.
White, Danny (Iceland) NYC, re.
White, Jack (18 Club) NYC, nc.
Wilcox, Vern (Jack & Bob's) Trenton, N. J., nc.

Wilcox, Vern (Jack & Bods) Fremon, A. C., nc.

Wilder, Patricia (Hurricane) NYC, nc.
Wiley, Lee (The Drake) Chi. h.
Williams, Hermanos (Waldorf-Astoria)NYC, h.
Willson & Mead (Jimmie Daniels) NYC, nc.
Wink George (Jimmie Daniels) NYC, nc.
Wink George (Jimmie Dwyer's Sawdust Trail)
NYC, nc.
Winton & Diane (Park Central) NYC, h.
Wonder, Tommy (Versailles) NYC, nc.
Wood, Fleanore (Park Central) NYC, h.
Wood, Johnny (Music Hall) NYC, t.

Yost's, Ben, Quartet (Diamond Horseshoe) NYC, rc. Young, Helen (New Yorker) NYC, h.

### GRAND-STAND AND FREE ATTRACTIONS

(Routes are for current week when no dates are given)

Bink's Circus Acts (Street Fair) Owen, Wis., 14-17; (Fair) Twelve Mile, Ind., 19-21.

Bogosh & Bardinie (Fair) Middletown, N. Y.; (Fair) Penn Yan 20-22.

Chords, Three (Ramona Park) Grand Rapids, Mich., 11-13.

Christy Circus unit (Fair) Ballston Spa, N. Y., 17-23.

Christy Circus unit (Fair) Ballston Spa, N. Y., 17-23.
Clark & Balley (Fair) La Porte, Ind., 18-23.
Cooke & Cooke (Fair) Taneytown, Md.; (Fair) Tazewell, Va., 18-23.
D'Arcy Girls (Fair) Barnstable, Mass., 18-23.
D'Arcy Girls (Fair) Fort William, Ont. Can., 11-13; (Fair) Decorah, Ia., 14-17; (Fair) Roseville, Ill., 19-22.
Fishers, Five Flying: Buckeye Lake, O.; Canton 17-23.
Fisher's, Bob, Flyers (Fair) Sardinia, N. Y.; (Home-Coming) Bevier, Mo., 18-23.
Franklin, Joe, & Pals (Fair) Mount Carmel, Ill.; (Celebration) Sheffield 19-22.
Hanneford, Decorge, Family (Fair) Bedford, Pa., 18-23.
Henry, Art & Marle (Fair) Troy, O.
Hodgini Bros. & Sister (Street Pair) Flanagan, Ill.
Jaydee, Creat (Craig Beach Park) Diamond, O.; (Fair) Westport, N. Y., 18-23.
LaSalle Trio (Fair) Osceola, Neb., 12-15; (Fair) Neilsville, Wis., 17-19; (Fair) Osage, Ia., 22-24.
LaTona Troupe (Fair) Liberty Center, O., 21-23.

Troupe (Fair) Liberty Center. O., LaTona

1a. 22-24.
LaTona Troupe (Fair) Liberty Center, O., 21-23.
LaZellas, Aerial (Fair) Osceola, Neb., 12-15; (Fair) Clinton, Minn., 17-19.
LeMoines, Three (Fair) Imperial, Neb., 14-16; (Fair) Longmont, Colo., 20-22.
Lerches, The (Fair) Mount Carmel, Ill., 14-15; (Celebration) Decatur 16.
Lorenzo, Paul, & Vicki: Ionia, Mich.; Milwaukee. Wis., 17-23.
Malloy, Ullaine (Fair) Marion, Ill.; (Fair) Lawrenceburg, Ind., 19-22.
Reed, Betty (Fair) Greenfield, Ia., 12-13; (Fair) Dodson, Mont., 16-17; (Fair) Havre 19-21; (Fair) Shelby 22-24.
Renault, Francis (Fair) Westport, N. Y., 18-23.
Reynolds & Donegan Pyramid Skating Girls (Cascades Festival) Jackson, Mich.; (Fair) Eldon, Ia., 18-22.
Romas, Flying (Fair) Waconia, Minn., 11-13; (Fair) Jackson 22-24.
Sallors, Four (Fair) Middletown, N. Y.; (Fair) Penn Yan 20-22.
Siemon, Hank, & Archie (Fair) Ludington, Mich., 13: (Fair) Ladysmith, Wis., 15-17; (Fair) Algona, Ia., 19-20; (Fair) Nashua 21-22.
Sky-Rockets, Three (Street Fair) Flanagan, Ill.
Ulis & Clark (Fair) Sheridan, Wyo., 18-21;

Till.

Ulis & Clark (Fair) Sheridan, Wyo., 18-21; (Fair) Worland 22-24.

Valentinos, Flying (Fair) Brodhead, Ky.; (Fair) Mooreland, Ind., 19-23.

Webb, Capt. George (Fair) Ladysmith, Wis., 14-17.

Wright, Earl, Dogs (Fair) Bemidji, Minn., 15-17; (Fair) Hampton, Ia., 19-20; (Fair) Converse, Ind., 22.

### REPERTOIRE-TENT SHOWS

Dixiana Tent Show: Bruceton Mill, W. Va., 11-16. Hine, H. L., Show: St. Croix Falls, Wis., 11-16. McNally's Tent Show: Barnet, Vt., 11-16. Schaffner Players: Edina, Mo., 11-16.

### CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Salina, Kan.
All-American: Davis, Okla.
Allen, Fred: Hamilton, N. Y.; Nedrow 18-23.
American Expo.: (Free Fair) Connersville, Ind.
American United: Libby, Mont., 11-14; Bonners Ferry, Idaho, 15-17.
Antique Am. Co.: Mullins, S. C., 11-23.

### CARNIVAL WANTED

For Week of September 29

Second annual bigger and better Oil Show. Many feature events.

VERN W. SMITH, Kilgore, Texas

### PARKER FIREMEN HOMECOMING

AUGUST 20-21-22-23
Want Legitimate Concessions of all kinds. Will book Rat Joint and Diggers. Ride Help wanted.

# Jimmie Chanos Shows

### CONFLUENCE, PA., FIREMEN'S CELEBRATION

ALL NEXT WEEK
Want Shows and Concessions of all kinds. Opening
for Grab. Start work August 23. Write or wire.

### BRIGHT LIGHTS EXPOSITION SHOWS

# Stoyestown, Pa., this week. All Celebrations and Fairs till December.

### WANT

Bucket and Nail Store Agents for Dallas Fair.

CHUCK MOSS

Cere RUBIN & CHERRY SHOWS, Billings,
Mont., this week.

### WANTED

Concessions for Dr. Fox Harmon Hospital, Bristol. Pa., August 20 to 30.

HARRY YEAGER

4218 Chester Ave., Philadelphia, Pa. Baring 8166.

# BUFF HOTTLE SHOWS

Want for Charleston, Mo., this week: Cook House or Grab, Shows with own outfit, Concession that works for stock, Missouri, Mississippi, Louisiana Fairs to follow, This show never closes, Bill McLean will buy good Kiddie Ride for cash. Address: Charleston, Mo.

# ATHLETIC SHOW WANTS

Sober Athletic Show Manager with talent to join at once. Outfit up and ready to go. Forty-sixty proposition.

PAN AMERICAN SHOWS Plymouth, Ind., this weel

# IDEAL EXPOSITION SHOWS, INC.

Featuring SHOOTING GORDON'S CANNON ACT Over Two Ferris Wheels, Also Gordon's Water Revue.

Will book Dope or Shanghai Show; have complete outfit. Want Man to take charge of Posing Show. Can place Help in all departments. Want Cookhouse and Grab; will sell exclusive. Can place Concessions of every description, including Wheels, Grind Stores, Palmistry, also Ball Games. We have no ball games on the show at present, and there is a good opening for same.

We place the best route of dates in the South. Week August 18, Richmond, Va., on Broad Street; week August 25, Newport News, Va., in the heart of the city; week September 1, Norfolk, Va., with over \$5,000,000 pay day on the first. Everybody is working in these towns. Write or wire WM. GLICK, Mgr., Ideal Exposition Shows, Inc., Baltimore, Md., this week.

### MIGHTY MONARCH SHOWS WANT

For the following Fairs: Man. W. Va., next week, and the following dates: V. F. W. Celebrations, Bluefield, W. Va.; Scott County Fair. Dungannon, Va.; Sandhill District Fair, Aberdeen, N. Car.; the Great Loris Fair, Loris, S. Car.; Santee Cooper District Fair, Summerville, S. Car.; Lion's Fair, Hinesville, Qa. (Fort Stewart). Ten County Southeast Georgia Fair, Waycross, Qa.; Alachua County Fair, Gainesville, Fla.; Bradford County Fair, Starke, Fla.; Madison County Fair, Madison, Fla.; Levy County Fair, Williston, Fla.; Kingdom of the Sun Fair, Ocala, Fla. Place Concessions of all kind. Want Octopus, Roll-o-Plane or Spitifire. Place Motordrome and any worth-while Show. We also play Florida Circuit of Fairs after first of the year. Opening at De Soto County Fair at Arcadia, Florida. All address this week: Wyoming County Fair, Pineville, W. Va.

# J. J. PAGE SHOWS

WANT For LINCOLN CO. FAIR, FAYETTEVILLE, TENN.

All Next Week. Followed by DE KALB CO. FAIR. ALEXANDRIA, TENN.,

with 10 more Fairs straight thru.

Legitimate Concessions of all kinds except Corn Game. Good opening for Frozen Custard and Long
Range Gallery and all other 5¢ and 10¢ Concessions. Charley Phillion wants Cook House Help.

Buster and Helen Hayes want Geek. Can place High Aerial Free Act with at least 2 or 3/people to

join week of Sept. 1st at London, Ky. Must have plenty of flash and reasonable, as you get pald

here. Address: J. J. PAGE SHOWS, CARTHAGE, TENN., FAIR, THIS WEEK; LINCOLN CO.

FAIR, FAYETTEVILLE, TENN., NEXT WEEK.

www.americanradiohistory.com

# WANTED FOR Russell Bros.' Circus

Clowns for Big Show, Musicians and Performers for Minstrel Show. Can use good Comedy Act for Big Show, Russell Bros. Circus, Farmville, Wednesday; Danville, Thursday: Martinsburg, Friday: Wytheville, Saturday; Bristol, Monday; all Virginia.

### WANTED GRANDSTAND ACTS

For immediate Pacific Coast Fair dates, SOCK COMEDY, NOVELTY, THRILL and ELEPHANT Acts of every description. No time to dicker. Airmail or wire full particulars, number of people and lowest net salary.

C. W. NELSON
828 South Lake St. Los Angeles, California

# BUD E. ANDERSON CIRCUS

Wants Bass Player, Mechanic with tools but no car, we furnish transportation; Assistant Boss Canvas Man and Seat Men, useful People in all departments. Long season. Austin, Minn., Aug. 14. Permanent address: Emporia, Kans.

### WANTED

# WEBSTER COUNTY FAIR

Marshfield, Mo. Write or Wire C. W. BEATIE, Sec.

### At Liberty For Week of Aug. 25th to 30th 4 Sensational Stars

Free Act.—2 young Men and 2 young Ladies working 115 feet in mid-air without any safety devices, using high double riggings well illuminated. See Act at Emporium, Pa., this week: Bellefonte, Pa., week starting Aug. 18th. C. A. HARTZBERG, Mgr.

# **HUNT'S CIRCUS WANTS**

Experienced Circus Leader that plays Trumpet or Baritone, also Trap Drummer and Callione Player for street and band; long season; sure salary every week; Advertising Banner Solicitor that sells advertising Long Branch, N. J., 14; Atlantic Highlands, 15; Asbury Park, 16; Redbank, 18.

WANT RIDE HELP

Nolan Amusement Co.

Whip, M. G. R. Chairplane, and Loop-o-Plane Foremen. Good pay every week. Come on at once. Have open dates in September and October for complete Show or 5 Rides. Fair Seeys, take notice, Address Tim Nolan, 617 Whitethorne Ave.. Columbus, 0.

WILLIE BRANSFORD

Kindly contact me at once. Need you as witness at Peoria this fall.

OSCAR BLOOM

Gold Medal Shows, Wausau, Wis., until the 14th; Menomonie, Wis., 15 to 21.

Crafts 20 Big: Bakersfield, Calif., 12-17; Dinuba 19-24.
Crescent Am. Co.; Hillsboro, N. C.; Martins-ville, Va.
Crescent Am. Co.; Hillsboro, N. C.; Martins-ville, Va.
Crystal Expo.: Irvine, Ky.
Crescent Am. Co.; Hillsboro, N. C.; Martins-ville, Va.
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Crescent Am. Co.; Hillsboro, N. C.; Martins-ville, Va.
Crystal Expo.: Irvine, Ky.
Crull, W.S., Greater: Silverton, O.
Curl, W.S., Greater:

**GERALD GRIFFIN** 

Anderson-Srader: (Fair) Benkelman, Neb., 11-13; Imperial 14-16; Goodland, Kan., 18-22. Arthur's American: Baker, Ore.; (Fair)

Weiser, Idaho, 18-23.
Bach, O. J.: Potsdam, N. Y.
Baker Attrs.: Flora, Ind.; Mooreland 19-23.
Bantly's All-American: Washington, N. J.;

(Fair) Phillipsburg 18-23. Barker: Allison, Ia.; Nashua 18-23. Barkoot Bros.: Mancelona, Mich.; (Fair) Big

Rapids 18-23, Bartlett, N. E.; (Fair) Malvern, Ia, Baysinger, Al; (Fair) St. Charles, Minn., 13-16,

Bartlett, N. E.: (Fair) Malvern, Ia.
Baysinger, Al: (Fair) St. Charles, Minn., 1316.
Beckmann & Gerety: (Fair) Ionia, Mich.;
(State Fair) Des Moines, Ia., 20-29.
Bee's Old Reliable: (Fair) Columbia, Ky.;
(Fair) Lebanon 18-23.
Blue Ribbon: Springfield, Ky.
Bodart's Rides: Marion, Wis.
Bortz: Worthington, Mo.; Glenwood 18-23.
Bremer: Glenwood City, Wis.
Bright Lights Expo.: Stoystown, Pa.; Confluence 18-23.
Brodbeck: Sterling, Kan., 14-15.
Broughton Bros.: Palestine, Tex.
Buck, O. C.: Gouverneur, N. Y.; Malone 18-23.
Buckeye State: No. 1, (Fair) Puxico, Mo.; No. 2, (Fair) Ellington, Mo.; (Soliders' & Sailors' Reunion) Mammoth Spring, Ark., 18-23.
Buffalo: Geneva, N. Y., 18-23.
Buflock Am. Co.: Flat Top, W. Va.; Fayette-ville 19-23.
Burdick's All-Texas: (Fair) Junction, Tex.; (Fair) Fredericksburg 18-23.
Burke, Frank: Akron, Colo.
Burrell & Rust: Blandinsville, Ill., 12-14; Freeburg 16-17; Columbia 18-24.
Byers Bros. (Carl): Central City, Ill.
C. L.: Houston, Mo.
Casey, E. J.: The Pas. Man., Can., 14-16; Portage la Prairie 22-23.
Central State: Rush Centre, Kan.; Abilene 18-23.
Wilson: Altoona, Pa.; (Fair) Elmira, N. Y., 18-23.

Cetlin & Wilson: Altoona, Pa.; (Fair) Elmira,

Cetlin & Wilson: Altoona, Pa.; (Fair) Elmira, N. Y., 18-23.
Chanos, Jimmie: New Bremen, O.
Cherokee Am. Co.: Seneca, Kan., 12-13; Fairview 14-16.
Clyde United: Vintondale, Pa.; (Fair) Dayton 18-23.
Coleman Bros.: (Fair) Middletown, N. Y.; (Fair) Altamont 18-23.
Colley, J. J.: (Fair) Neosho Falls, Kan.; (Fair) Chanute 18-23.
Columbia: Boothbay, Me.; Dexter 18-23.
Conklin: (Fair) Fort Williams, Ont., Can.
Convention: (Fair) Waterloo, N. Y.; (Fair) Angelica 18-23.
Cotton State: Red Bud, Ill.
Crafts 20 Big: Bakersfield, Calif., 12-17; Dinuba 19-24.
Crescent Am. Co.; Hillsboro, N. C.; Martinsville, Va.

**VETO MELFI** 

Fleming, Mad Cody: Adel, Ga.; Ocilla 18-23.
Francis Bros.: Stonefort, Ill.
Franks Greater: Moultrie, Ga., 11-23.
Frederick Am. Co.: Fremont, Neb., 13-15.
Frisk Greater: Detroit Lakes, Minn.
Funland: (Fair) Taneytown, Md.
Fuzzell: Waverly, Ia.
Gibbs, W. A.: Osceola, Neb.; Clifton, Kan., 18-23.
Gold Medal: (Fair) Wausau, Wis., 11-14; (Fair) Menononnie 16-21.
Golden Belt: (Fair) Montezuma, Ind.; (Fair) Monee, Ill., 18-23.
Golden West: Belview, Minn., 11-13; Le Center 15-17; Hampton, Ia., 18-21.
Gooding Greater: (Fair) Crown Point, Ind.
Gooding, F. E., Am. Co.: No. 1 (Fair), Troy, O.; No. 2 (Fair), Jefferson, O.; No. 3 (Fair), Kendaliville, Ind.; No. 4, Mooresville, Quincy and Whitestown, Ind.; No. 5 (Fair) Bicknell, Ind.
Goodman Wonder: (Fair) Owatonna, Minn.
Grady, Kellie: Sumiton, Ala.
Grand Union: McPherson, Kan.; (Fair) Delphos 18-23.
Great American: Kingston, N. Y.
Great Lakes Expo.: Marion, Ill.
Greater United: Wichita Falls, Tex.
Groves Greater: Dunkirk, Ind.; Middletown 18-23.
Happy Attrs.: Uhrichsville, O.; Freeport 18-23.
Harris: Chalmers, Ind.
Hartsock Bros.: (Fair) Clarence, Mo., 14-16.
Heller's Acme: Salem, N. J.
Hennies Bros.: (Fair) Superior, Wis.; Racine 18-23.
Henry, Lew: Thurmount, Md.; Front Royal, Va., 18-23.

18-23.

Henry, Lew: Thurmount, Md.; Front Royal, Va., 18-23.

Heth, L. J.: (Fair) Mount Carmel, Ill.; Henderson, Ky., 18-23.

Heth, F. R.: Burnsville, N. C.; Marion 18-23.

Hoffner Am. Co.: Tampico, Ill., 13-15; De Witt 18-21.

Howard Bros.: Wellston, O.; Lucasville 18-23.

Huggins Model: Chewelah, Wash.; Chelan 18-23.

Hughey & Gentsch: Cullom, Ill.; Kincaid 18-

23.

Hyde, Eric B.: Columbia, S. C.
Ideal Expo.: Baltimore, Md.
Imperial: Frankfort, Ind.
Jackson, Silver: (19th & Market) Pottsville,

Jackson, Silver: (19th & Marker) Forestein, Pa.

Pa.

Jones Greater: Richwood, W. Va.

Jones, Johnny J., Expo.: North Chicago, Ill.;

(Fair) La Porte, Ind., 18-23.

Joyland: Hayward, Calif., 19-24.

Kaus Expo.: (Fair) Cumberland, Md.; (Fair)

Marlinton, W. Va., 18-23.

Kaus, W. C.: (Fair) Ithaca, N. Y.; (Fair) Red

Lion, Pa., 18-23.

Keystone Modern: Emporium, Pa.; Bellefonte
18-23.

Lagasse Am. Co.: Springfield, Mass.; North

Adams 18-23.

Luke State: Unionville, Mich., 11-13; Otter
lake 15-17.

iake 15-17.

Lang. Dee: (Fair) Cedar Rapids, Ia., 10-15;

(Fair) Albert Lea, Minn., 18-22.

Large, H. P.: Xenia, III.; Cisne 18-23.

Lawrence Greater: Berwick, Pa.; Kutztown 18-23.

Lewis, Art: (Fair) Butler, Pa.; (Fair) Bedford 18-23.

18-23.
Lorene Midway Attrs.: Ray City, Ga.
McDermond, C. C.: Midwale, Utah.
McMahon: (Fair) Beatrice, Neb.; Harlan, Ia.,
18-23.
M. & G. Am.: Ray City, Ga.
M. & M.: Middlebury, Vt.
Mac's Caravan: Belle, Mo.
Magic Empire: Atlantic, Ia.
Marks: Bridgeport, O. (P. O. Wheeling, W. Va).

Marks: Bridgeport, O. (P. O. Wheeling, W. Va).

Mid-West: Pierre, S. D., 14-16.
Mid-Way of Mirth: (Fair) Columbus Junction, Ia., 10-12; (Fair) What Cheer 14-16.
Mighty Monarch: Pineville, W. Va.; Man 18-24.

Miller Am.: Forest Hill, La.
Miner Midway: (Fair) Emmaus, Pa.
Motor City: Merrill, Mich.
Naill, C. W.: De Witt, Ark.
Nolan Am.: McComb, O., 20-23.
Northwestern: Coldwater, Mich.; White Pigeon 19-23.
Oliver Am. Co.: Brashear, Mo., 14-16.
Olympic Expo.: No. 1, Dedham, Ia., 11-13; Scranton 15-16; Nodaway 17-19; Lynnville 21-22.

21-22.

Olympic Expo.: No. 2, Red Oak, Ia., 14-16; Corydon 18-20.

Ozark Empire: Greenville, Mo.

Page, J. J., Expo.: (Fair) Carthage, Tenn.; (Fair) Fayetteville 18-23.

Palace United: Pleasant Hill, Ill.; Clayton 18-23.

Palace United: Pleasant Hill, Ill.; Clayton 18-23.

Pan American: Plymouth, Ind.
Parada: Erie, Kan.
Pearson: Gibson City, Ill.
Penn Premier: Nanty Glo, Pa.
Penn State: West Bangor, Pa.
Playtime: Hyannis, Mass.
Pleasureland: Ladysmith, Wis., 14-17.
Prell's World's Fair: Elmira, N. Y.; (Fair)
Cortland 18-23.
Pryor's All-State: Whitesville, W. Va.
Reading's: Springfield, Tenn.
Reid, King: Sandy Creek, N. Y.; Lyndonville,
Vt., 18-23.
Reynolds & Wells: Waconia, Minn., 10-13; New
Elm 14-17; Appleton 20-24.
Rogers Greater: Cayuga, Ind.
Royal American: (State Fair) Springfield, Ill.
Royal Expo.: Sophia, W. Va.
Rubin & Cherry Expo.: (Fair) Billings, Mont.
Scott Expo.: Bradshaw, W. Va.; Tazewell, Va.,
18-23.
Scottie Rides: Dry Run, Pa.
Seccaium Park Rides & Shows: No. 1 (Fair),
Celina, O.; No. 2, Cygnet, O.
Sheesley Midway: Mansfield, O.; Hammond,
Ind., 18-23.
Slebrand: Hamilton, Mont.
Silver Dime: Rockwell City, Ia., 13-16; Orange
City 18-21.
Sims Greater: Waterloo, Que., Can.
Smith's Greater: Waterloo, Que., Can.
Smith's Greater: (Fair) Manitowoc, Wis.;
(Fair) Green Bay 18-23.
Sol's Liberty: La Crosse, Wis.
Southern: (Fair) Philadelphia, Miss.; (Fair)
Carthage 18-23.
Southwest: Atoka, Okla,
Sparks, J. F.: (Fair) Brodhead, Ky.; (Fair)
Barbourville 18-23.
Stoffens Superior: Chula Vista, Calif., 11-17.
Stephens: Knoxville, Ia.
Strates, James E.: Batavia, N. Y.
Stritch, Ed: Kenedy, Tex.; (Fair) Boerne 2931.

Pan American: Plymouth, Ind. Parada: Erie, Kan,

Sunburst Expo.: (Clinton Street) Buffalo, N. Y.; Depew 18-23.
Texas Kidd: Archer City, Tex.
Thomas Am.: New Bethel, Ind.
Tidwell, T. J.: Blackwell, Okla.; Bartlesville
18-23.
Tilley: (Fair) New Windsor, Ill., 12-15; (HomeComing) Sheffield 19-22.
Tivoli Expo.: (Fair) Independence, Ia.; Eldon
17-21; Osage 22-24.
Tower Am.: Blackville, S. C.
Traver Chautauqua: Plattsburg, N. Y.
Virginia Greater: Silver Springs, Md.; Falls
Church, Va., 18-23.
Wabash Valley: Sheldon, Ill.; Boswell, Ind.,
18-23.

Virginia Greater: Silver Springs, Md.; Falls Church, Va., 18-23.

Wabash Valley: Sheldon, Ill.; Boswell, Ind., 18-23.

Wade, R. H., Park Attrs.: East Palestine, O. Wade, W. G.: (Fair) Corunna, Mich.; Bay City 18-23.

Wallace Bros.: (Fair) Marshall, Ill.'

Wallace Bros. of Canada: Kenora, Ont., 12-15.

Wallace, I. K., Attrs.: (Garden Pier) Atlantic City, N. J.

Ward, John R.: Wabash, Ind.

West Bros.: Elkader, Ia., 10-13; Decorah 14-18.

West, W. E., Motorized: (Fair) Greenfield, Ia., 11-14; (Fair) Corning 18-23.

West's World's Wonder: Joliet, Ill., 11-14; (Fair) Terre Haute, Ind., 16-23.

Wilson's: Flanagan, Ill.

Wolfe Am. Co.: Andrews, N. C.; Bryson City 18-23.

World of Fun: West Fairview, Pa.; Abbotts-

18-23.
World of Fun: West Fairview, Pa.; Abbottstown 18-23.
World of Mirth: Portland, Me.
World of Pleasure: Midland, Mich.; Cheboygan 18-23.

18-23.
World of Today: (Fair) Bloomfield, Ia.; (State Fair) Sedalia, Mo., 17-24.
Wright Am. Co.: Alta, Ia.; Worthington, Minn., 18-23.
Zacchini Bros.: Baltimore, Md., 11-24.
Zeiger, C. F.: (Fair) Dodson, Mont., 16-17; (Fair) Havre 19-21; (Fair) Shelby 22-24.

### **CIRCUS**

Cole Bros.: Norfolk, Va., 11-12; Portsmouth
13; Petersburg 14; Lynchburg 15; Roanoke
16; Bluefield, W. Va., 18; Pulaski, Va., 19;
Bristol, Tenn., 20.
Gainesville: (Fair) Gaiensville, Tex., 19-20.
Gould, Jay: Mound, Minn., 13-14,
Hunt Bros.: Rockaway, N. J., 13; Long Branch
14; Atlantic Highlands 15; Asbury Park 16;
Red Bank 17.
Kay Bros.: Bolivar, Mo. 12; Osceola 13; Stockton 14.
Kelly, Al G.-Miller Bros.: Winner, S. D., 14.
Mills Bros.: Hamburg, N. J., 13; Netcong 14;
Bernardsville 15; Hightstown 16; Mount
Holly 18.

Bernardsville 15; Hightstown 16; Mount Holly 18.

Polack Bros.: Victoria, B. C., Can., 9-13; (Beacon Theater) Vancouver 15-21.
Ranger Rodeo & Circus: Berea, O., 14-17.
Raum's Circus & Rodeo: Corunna, Mich., 11-16; Mason 18-23.
Ringling Bros. and Barnum & Bailey: Oshkosh, Wis., 12; Madison 13; Rockford, Ill., 14; Peoria 15; Burlington, Ia., 16.
Russell Bros.: Richmond, Va., 11-12; Farmville 13; Danville 14; Martinsville 15; Wytheville 16; Bristol 18.

### MISCELLANEOUS

MISCELLANEOUS

Black, Von, Enterprises (Fair) Jefferson, O., 12-15; Minerva 18-23.
Crazy Ray's Calliope on Excursion Steamer Idlewild: Boonevile, Mo., 13; Jefferson City 14; Washington 15.
Daniel, Magician: Williamsfield, Ill., 11-13.
DeCleo, Magician: Ravenna, O., 11-16.
Fallon, Larry, Concessions (Fair) Jefferson, O., 12-15; Minerva 18-23.
Gilbert, Hypnotist (Tent Show) Elkville, Ill., 11-16.
Green, Magician: Berwyn, Alta., Can., 14-16; Peace River 18-20; Rolla 20-22.
Harlan Med. Show: Koppel, Pa., 11-16.
Hayworth, Seabee: Shipman, Va., 11-16.
Hayworth, Seabee: Shipman, Va., 11-16.
Kiein's Attractions (Fair) Jefferson, O., 12-15.
Lewis, H. Kay, & Hollywood Varieties: Driggs, Idaho, 12-14; Salmon 16-20, Lippincott, Magician: Pen Argyl, Pa., 11-16; (Fair) Abbottstown 13-20; (Firemen's Fair) Oxford 21-22; (Fair) Abbottstown 23.
Malloy, J. R., Circus unit: W. Middlesex, Pa., 11-16; (Hone-Coming) Minerva, O., 18-23.
Myhres Entertainers: Towner, N. D., 11-16.
Mysterious Howard: Houston, Tex., 11-23.
Sewell Concessions: Maquoketa, Ia., 11-16; Eldon 18-23.
Sheffjield, Magician (Capitol Theater) Portland, Ore., 10-16.
Wonderland Show: Mount Carmel, Ill., 11-16.

ADDITIONAL ROUTES (Received Too Late for Classification)

Delahanty Sisters (Ionoff Cafe) Harrisburg, Pa., 11-16.
Fraternal Producing Co.: Fairgrounds, Canton, O., 17-19.
Hayes, Sherman, Ork. (New Ocean Casino) Virginia Beach, Va., 11-19.
Lankford's, Walter, Band: Berea, O., 14-17; Jennertown, Pa., 18-23.
Mills Troupe: Charlottetown, P. E. I., Can., 11-16; (Indoor Circus) Halifax, N. S., 18-23.
Weeks, Larry (Chateau) Rochester, N. Y., 11-16.



# PAN AMERICAN SHOWS WANT For Anderson, Ind., week August 18th, and Southern Tour SHOWS: Want Shows with or without own outfit. Want Revue and Posing Shows. Want strong attractions for Single Pit Outfit. Can place Girls for Hawaiian Show.

# SPRING VALLEY, N. Y., FIREMEN'S FAIR

CONCESSIONS: Can place Diggers, Custard, Floss, Arcade and Stores that work for ten cents. Want Agents for Rolldown, Girls for Ball Games and Pitch, sober Ride Help that can drive trucks; sober Foreman for Tilt that can make Monday night, salary \$25.00. Experienced Help for Cookhouse and Grab. Address: Plymouth, Indiana, this week.

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THE ROADSHOWMAN

25 Opera Place

Cincinnati, Ohlo

# With the Ladies

SALEM, Ore., Aug. 9 .- The week after SALEM, Ore., Aug. 9.—The week after July 4th the Douglas Shows were here. We had an enjoyable visit with Mr. and Mrs. Douglas and, altho Douglas was just getting over a tonsil operation, he was feeling fine. Mrs. Douglas has an attractive new trailer, which is guarded by two tiny poms, that are her pride and joy. Nancy and Bill Meyers are with it and have a new trailer, where they entertained us tertained us.

and have a new trailer, where they entertained us.

Over a recent week-end the Eyerly Aircraft Corporation personnel was the guest of Mr. and Mrs. Eyerly at McCready Springs, about 100 miles from Salem. All expenses were paid and rooms and entertainment at the hotel lodge were enjoyed by all, as was fishing, boating, and swimming. A dinner was served in the hotel's dining room Saturday night to 55. This was followed by a night of dancing and general fun and good time. Sunday was spent in competitive games and fishing contests. The \$5 prize, offered by Abner, was divided by Earl Berg and Russell Eyerly as they each caught a fish of equal length. We were given the fish to bring home.

We visited the West Coast Shows at

We visited the West Coast Shows at We visited the West Coast Shows at Eugene, Ore., where we were entertained by Mike Krekos and Mr. and Mrs. Jessup. Jack Joyce has the circus attraction and he had as his guests for the day Mr. and Mrs. Ray Fellows, Roseburg, Ore. Mr. and Mrs. Hunter Farmer and Mr. and Mrs. Charles Walpert had their trailers in a shady spot, and altho Edith Walpert has been ill with an ear infection, I persuaded her to come home with me for a stay, and we are doing plenty of past, present, and future gossiping.

Arthur's Mighty American Shows were

past, present, and future gossiping.

Arthur's Mighty American Shows were at Dallas, Ore., and we drove over to see them. Walton de Pellaton is in the office, and did the honors as Mr. and Mrs. Arthur were in Portland, Ore., where Mrs. Arthur underwent an appendectomy. Before the night was over they drove in, and Mrs. Arthur is fully recovered. She displayed a beautiful new coming-out present in the form of a sapphire ring surrounded by diamonds. Mr. and Mrs. Al Fine took us to the refreshment wagon and we spent an enjoyable night. Tuesday Mr. and Mrs. Fine and Walton came over and had dinner with us, but the Arthurs had to return to Portland and were unable to attend.

It seems very good to have shows so

It seems very good to have shows so close. We are looking forward to seeing the Douglas Shows at the local fair this fall, and the West Coast Shows soon at Gresham, Ore., for the fair there.

# Los Angeles

LOS ANGELES, Aug. 9.—West Coast show business is setting new records, with many concessionaires at beach spots well over last year. Preparations for a big Labor Day week are being made. Reports from shows indicate business is good. Golden State Shows, managed by Ben Dobbert, are playing in the vicinity of Sacramento, Calif., and doing okeh. Crafts 20 Big Shows, under Roy E. Ludington, is having a big season. Orville N. Crafts keeps in touch with the shows by plane, but makes frequent trips to

Ington, is having a big season. Orvine N. Crafts keeps in touch with the shows by plane, but makes frequent trips to Los Angeles.

Ed Brown and Capt. W. D. Ament were sighted at Ocean Park last Sunday, visiting Harry Hargraves and John R. Ward. Charlie Nelson has returned from Salt Lake City. I. B. McCoy, who was with Zorima Gardens at the 1940 New York World's Fair, is considering taking a girl show out. Norman Peel and Nick Wagner visited the Biltmore Theater to renew acquaintances with members of the Hellzapoppin show. Lou Johnson, Pacific Coast Showmen's Association executive secretary, is undergoing medical treatment, but keeps the ball rolling.

F. A. (Whitey) Woods, of Midget Village at the New York World's Fair, soon (See LOS ANGELES on page 63)

### SENSATIONAL ROYALS

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ONLY Person doing a handstand on a Swaying,
Revolving Pole. A real World's Fair
Act. Two women—one man. A complete show
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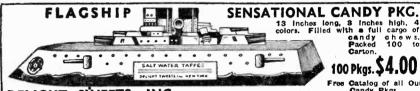
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# SHOWS WANTED

Marion, Ohio, week Aug. 19-22. Jacktown, Pa.; Mannington, W. Va.; Waynesburg, Pa., and Washington, Pa., to follow.
Wild West, Monkey, 10-in-1, Animal or any clean Show with own outfit. Chief Clearwater, write. Can use capable Ride Help on all Rides.

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KUTZTOWN, PA., FAIR, AUGUST 18-23 EGG HARBOR, NEW JERSEY, FAIR, AUGUST 25-30 Want Ball Games and 10-Cent Grind Concessions—Grab, Custard, Scales, Novelties. No Wheels or Coupon Stores. Grind Shows and one more Flat Ride. Posing and Dancing Girls, Canvas Men, Ride Help. Long season scuth.

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P.S.: Ridee-O Foreman, top salary.

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FOR 16 BONA FIDE COUNTY FAIRS
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Wheel, Roll Down, Slum Skillo and Grind Store Agents. Red Webster, Frenchie Fay and Squeak, wire or come on.
ADDRESS: CARE BLUE RIBBON SHOWS, SPRINGFIELD, KY., THIS WEEK.
P.S.: Useful Carnival People and Ride Help, come on.

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PARADES - BANDS - EXHIBITS - RACES - RODEO -**OUTSTANDING GRANDSTAND ACTS** 

Wanted: Rides that don't conflict-Octopus, Roll-o-Plane, Boomerang. All other Rides we have. Shows of all kinds with own tops-Ten-in-One, Girl Revues, Monkey Drome,

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All concessions will be opposite grandstand. There will be no rides or shows outside of fair grounds.

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# SCOTT EXPO. SHOWS

For Twelve Bona Fide Fairs, Starting Taxewell, Va., August 18, Ending Donaldsonville, Ga., November 15; Then Atlanta Lots 4 Weeks:

New Ride with transportation. You can't miss at these fairs. Want one more Show, Stock Concession. Want Musicians for Colored Band. James Edwards, Emery Jones, G. L. Hollis, Sam James, Pee Wee Claud, wire Eugene Rambler Pope. Want Manager for Athletic Show, Man to take Crazy House, Ride Help that drive semis, Mechanic that understands Diesel Light Plants. Help that drive semis, Mechanic that understands Di Bradshaw, W. Va., this week, then the big Tazewell Fair.

# C. BUCK EXPOSITIONS

Can place for balance of season, Fairs starting this week Gouverneur, Malone, Rhinebeck, Dunkirk, all New York; Warsaw, Va.; Hagerstown and Frederick, Md.; Warrenton and Beaufort, N. C.

LEGITIMATE CONCESSIONS OF ALL KINDS, INCLUDING SCALES, PHOTO AND GUESS YOUR AGE

Want Help and Foremen on all major rides, including new Silver Streak. Some that can drive semis. Have for sale, complete Arcade Top, 30x40, including poles and inside decorations, for \$75.00.

Can place Talkers that can deliver. Wire O. C. BUCK, Gouverneur, N. Y.

-CLASS "A" FAIRS--14

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and Grinders for office-owned Shows. We play Roanoke, Vas., Fair; Fair, Fair; Burlington,
N. C., Fair; Spartanburg, S. C., Fair; Rock Hill, S. C., Fair; Brunswick, Ga., Fair; Fitzgerald, Ga.,
Fair; Jacksonville and four other Southern Fairs. First Fair, Lockport, N. Y., week Aug. 25th.
All address: DODSON'S WORLD'S FAIR SHOWS, Watervliet, N. Y., week Aug. 11th; Utica,
N. Y., week Aug. 18th: Lockport, N. Y., week Aug. 25th.



# AN EMPORTANT ANNOUNCEMENT BY THE SHOWMEN'S LEAGUE OF AMERICA

Beginning September 1, 1941, our initiation fee will be increased from \$10 to \$25.

Join Now While Initiation Fee Is Only \$10.00

Contact your nearest League member or write direct to Membership Committee. SHOWMEN'S LEAGUE OF AMERICA, Sherman Hotel, Chicago.

# MARLINTON FAIR

MARLINTON, W. VA., WEEK AUGUST 18

All Iron Mines and Tanneries Working. Kaus Exposition Shows, Inc., on the Midway,
Wants legitimate Concessions of all kind, no exclusive except Bingo. Want Eat and Drink Stands,
Clgarette Gallery and Devil's Bowling Alley. Will sell exclusive on Novelties, Single Pit Attractions
with own outfits. Want Ride Help in all departments, prefer those that drive semis. George L.
Lambert, kindly contact us at once. Fio and Jack Vaughn, wire Conners. Address:

A. J. KAUS, this week, Cumberland, Md., Fair; next week, Marlinton, West Va., Fair.

# Club Activities

# Showmen's League



of America

Chicago

CHICAGO, Aug. 9.—Remember that on September 1 the initiation fee will be raised to \$25 and applications received after that date must be accompanied by this fee plus one year's dues of \$10. Membership drive is going along nicely, with Neil Webb and Bernie Mendelson well on the way to Gold Life Membership Cards. Both have about 70 applications. Those received this week were Frank Harrisson and W. B. Smith, from Sam Solomon; Maury Brod, from Lee Sloan; W. E. Saunders, by Secretary Streibich; James E. Strates, from Bernie Mendelson; Jack Klein, from Fred Kressmann; Lester Nelson, from W. E. Hegeman; Earl Parks, from John Galligan, and William A. Rogers, from Mike Wright. Dues notices sent out recently brought good response. Much mail sent to addresses given by members has been returned. Why not send in your present address?

Visitors during the week included Charlet Miles Torm Sharker. Doe and

Why not send in your present address?

Visitors during the week included Charles J. Miles, Tom Sharkey, Doc and Betty Hartwick, Ginger Nye, Jack (Cookie) Kanners, Nate Eagle, Jess Jordan, Theo Forstall, Al Latto, Nate Hirsch, Murray Polans, Mrs. A. V. Ackley, P. T. Strieder, John McMahon, and Walter White. Brother Walter F. Driver is back from a Hot Springs vacation. Jack Pritchard is on the sick list and confined to his home. Jess Jordan is at Alexian Hospital for surgical attention. Larry Biggers came in from Davenport, Ia., and the Rosen Concessions. Members were sorry to learn of the death of Brother Herman Rudick, who died in Miami, Fla., August 3. Interment was in Chicago. Denny Pugh stopped over en route to Texas.

Texas.

Ray Oakes has his concessions with Jack Guertin at Elgin, Ill. Brother M. J. Doolan and J. C. McCaffery left on a trip to Kalamazoo, Mich. Better get caught up on your dues, you delinquents. Brother Tom Rankine is still confined to his home, while Tom Vollmer is at Soldiers' Home, La Fayette, Ind. A number of the boys visited the Ringling-Barnum circus.

#### Ladies' Auxiliary

President Mrs. Joseph L. Streibich is entertaining new members and Sister Mrs. A. V. Ackley, who is in Chicago for a few days. She is also the guest of Sister Rose Page and Secretary Janette Wall. Past President Mrs. Lew Keller and First Vice-President Mrs. William Carsky returned here after a week with Sister Mrs. Al Wagner at her summer home in Russells Point, O.

Past President Ida Chase is vacation-

home in Russells Foint, O.

Past President Ida Chase is vacationing in Denver. Past President Mrs. Henry Belden is busy with her concessions at Riverview Park here. Past President Nan Rankine is out on road playing fairs.

Your immediate co-operation in returning all books out on the fitted case to Chairman Phoebe Carsky, 1329 South Independence Boulevard, Chicago, Ill., will be greatly appreciated. Send in your 1941 dues which are past due now. The 1942 dues are payable September 1.

# Heart of America Showmen's Club

Reid Hotel Kansas City

KANSAS CITY, Mo., Aug. 9.-Foots KANSAS CITY, Mo., Aug. 9.—Foots Middleton, who has been spending a few weeks here, left Saturday for the West Coast to re-join the Rubin & Cherry Exposition. Many club members were guests at the opening of the new Baker-Lockwood Tent & Awning plant, North Kansas City, August 1. Brother Chester Levin returned from a Western business trip.

Brother Art Brainerd, chairman Banquet and Ball Committee, states that he and committee are making arrangements for an elaborate floor show as an



Palace Theater Building New York

New York

NEW YORK, Aug. 9.—Executive Secretary John M. Liddy came back in town after visiting Eastern shows, including Brother Dick Gilsdorf's Dick's Paramount Shows in Norwich, Conn., and Brother W. C. Kaus's Shows in Kittery, Me., dropping in to see Bill Kaus at the Maine General Hospital in Portland, where he will be confined for another week or so. Also visited Brother Dave Endy's Shows in Hallowell, Me. Brother Endy promised to run NSA jamborees. Vice-President Oscar C. Buck's Shows were visited in Berlin, Me., and Brother Buck intends to run a jamboree in Malone, N. Y., and one more at a later spot.

lone, N. Y., and one more at a later spot.

Brothers P. S. McLaughlin and Ross Manning, M. & M. Shows, who were visited in Claremont, N. H., promised to come in with a substantial sum of money for the organization before the end of the season. Coleman Bros.' Shows were caught in Oneonta, N. Y., and Dodson's World's Fair Shows in Worcester, Mass. Brother Jimmy Strates's midway seen in Rochester, N. Y., and Brothers Bill Fleming and Fred Fornier said they were out to obtain a life membership this year for Brother Strates. Brother Sam Prell's outfit was caught at Bradford, Pa.; Brother Lloyd Serfass's Penn Premier Shows at Port Allegany, Pa.; Cetlin & Wilson at McKees Rocks, Pa.; John Marks at Morgantown, Pa.; Virginia Greater Shows at Westminster, Md.: Merson Bros, (block parties) in Baltimore, Md.; Brother Herman Bantly's All-American Shows at Harrington, Del., and Vice-President Art Lewis's Shows in Flourtown, Pa., which proved to be one of the most successful visits of the tour. Brother Lewis got his official family together and everybody paid dues. With several new applications turned in by Brother Lew Lange, Art Lewis Shows, he is well on his way toward a life membership. Executive Secretary Liddy left the Lewis lot with well over \$300.

Speaking of life memberships, Brother Harry Rosen is grateful that Coney Is-

Speaking of life memberships, Brother Harry Rosen is grateful that Coney Islanders made good their promises to join and with 41 new applicants already in, the gold card is practically in his wallet now. Members were sorry to hear of the deaths of Brother Sam Finkel's brother and Louis Newman. partner of Brother Sam Wagner. Brother Sam Peterson is back in Medical Center Hospital, New York, having suffered a setback after his operation. operation.

Birthday congratulations to Louis G. Birthday congratulations to Louis G. King, August 13; Walter Stebbins, 14; William Heiman, Harry Schwartz, Will Morris, William D. Gottlieb, George J. Rector, James Kennedy Bozeman, 15; Lindley Harvey Cann, Paul Spitzer, Michael Sohmer, Pete Benway, 16; David E. Brown, 17; Maurice Elk, O. E. Bittler, Harold Lupien, 18; Sol Waxman, 19.

### Ladies' Auxiliary

Sister Rose Rosen is well on her way to a gold life membership card. She sent in the application of Anna Nelson this week and now is on the home stretch. Sister Helen Reynolds proposed Miss Ora G. Kepner for membership. Sister Julia Frank is ill in a Long Beach (N. Y.) hospital. Members were sorry to learn of the death of Sister Catherine Heffner's mother, Mrs. Bertha Behney, at Reading, Pa.

at Reading, Fa.

Flow of penny bags is increasing since
Chairman Bess Hamid has begun her
travels. Each week she sends in more
of them. Dues are coming in nicely, too.
Club received dues from Sister Ada Club received dues from Sister Ada Cowan, but her mail was returned. Members are again asked to write the secretary, giving their present location.

added attraction to this year's annual event, which will be held at Hotel Continental New Year's Eve. Secretary would like addresses of all members on the road. Petitions for membership in the club have showed a steady increase this season and from present indications the year will see a new high in memberships.





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Please mail a co	py of the next	17 issues to me	for which

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6ize 46x46", Price \$20.00. Size 48x48", With 1 Jack Pot, \$30.00.

PARK SPECIAL WHEELS

in Diameter. Beautifully Painted. We yin stock 12-15-20-24- and 30 number sels. Price \$12.00

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Full of New Games, Blankets, Doils, Lamps,
Aluminum Ware. Canes. etc.

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1941 ASTRO READINGS ALL COMPLETE

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TOP SALARY LONG SEASON

## FEARLESS EGBERT

CARE OF STRATES SHOWS, BATAVIA, N. Y.

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Midget, Fat, 10-in-1, Athletic Shows and Concessions with Ohio fair licenses for the Lucasville Fair. Will book Roll-o-Plane

## **Howard Bros.' Attractions**

Week Aug. 11th, Wellston, Ohio, Fair; week Aug. 18th, Lucasville, Ohio.

## H. P. LARGE SHOW

Want for long string of Celebrations and Homecomings: Xenia, Ill., Aug. 11-16; Cisne, Ill., Aug.
18-23; Noble, Ill., Aug. 25-30; Findlay, Ill., Sept.
1-6; Ramsey, Ill., Sept. 8-13; then Tennessee and
Mississippi. Want Kiddie Auto or any Kiddie Ride.
Can place Cook House, Custard and Floss. All Eats
and Drinks open. Will place legitimate Concessions
of all kind. Come on, I will place you. No X sold.
Will book any Show with own outfit. Will pay
cash for any Flat Ride. What have you for sale?
No junk Rides wanted. All communications:
H. P. LARGE, as per route above.

## RAY WHEELOCK WANTS

Boxers and Wrestlers. Cowboy Sheets, come on Wheel Agent for only Wheel on Show. Skillo, Nail Store, Swinger and Roll-Down Agents. Red Keys and S. Car., come on. Address: care of BARKER SHOWS, Allison, Ia., Fair, 11-16; Nashua, Ia., Fair, 18-23.

## WANT

Joint Man. Clyde Stewert, Eddie Strealan rownie, wire me. Goldtooth Bill, get in

GEORGE WELCH

Bridgeport, Ohio

## Midway Confab

LONG grinds oft bring grists.

DEWEY STOBES, with cigarette gallery and penny pitch, joined Kaus Exposition Shows in Hawthorne, N. J.

SIGNING with Smith's Greater Shows in New Market, Va., were Mr. and Mrs. Joe Carr and family.

RAY SWANNER resumed his duties as general agent on Ellman Bros.' Show in Milwaukee, he reports.

ANYBODY ready to say, "Hello, Winter!" with enthusiasm?

PHOTO GALLERY operators Mr. and Mrs. Marty Higgins joined S Greater Shows in New Market, Pa. Smith's

DR. SPROUL recently added two chimps to his line-up in his Eskimo Village attraction on the state of the stat

TAKING over the cookhouse on Smith's Greater Shows recently were Mr. and Mrs. Tommy and Kitty Delph.

AT times that much-bragged-about word-of-mouth advertising is your worst competitor.

JERRY AND VERNE REYNOLDS, with palmistry booth and a stock concession, are recent additions to Smith's Greater FORMER talker and nephew of the late Neil (Whitey) Austin, Jack Austin Lee was inducted into the army recently and is stationed at Camp Wolters, Tex., with Company A, 52d Battalion.

FORMERLY with Doc Anderson's Side Show, Donald Cook is working on Mr. and Mrs. S. Ames's pitch-til-you-win concession at Old Orchard Beach, Me., to good results.

MUCH old-time concession aluminum will do its bit in Uncle Sam's smelters.

SIDE-SHOW manager for Buckeye State Shows, Billy King closed in Bates-ville, Ark., and joined Earl Chambers' Monkey Circus on Beckmann & Gerety Shows.

BILL (POP) DYER cards from Beards-town, Ill., that he is still in a hospital there, but expects to be up and about soon. He received numerous cards and soon. He received letters from friends.

WOULD this prolonged silence indicate the Great Wheel Barrow Shows are down in the dumps?

MR. AND MRS. WALTER F. HUNT card from Wilber, Neb., that they have their Hot From Harlem Minstrel Show

working to successful results on Elite



SCENE on bally platform of Lamb's Oddities on Gold Medal Shows when Harry E. Wilson, publicity representative, presented a cash donation to William Snyder, chairman of Bayfield (Wis.) USO drive during shows' engagement in Ashland, Wis. Snyder (with the mike) in a brief talk highly complimented showfolk. Next to Snyder is Mrs. Oscar Bloom, wife of the shows' owner. Others in the photo represent office staff, concessionaires, show managers, electrician, and chief mechanic. Bally was decorated in red, white, and blue for the occasion. SCENE on bally platform of Lamb's Oddities on Gold Medal Shows when

FORMER carnival and circus trouper, G. A. Sutton is residing in Houston, Tex., after spending the winter in New Orleans.

WHILE playing North Chicago, Ill., with Tilley Shows, Dorothy and Eddie Malbin took delivery on a new house trailer, Fred Walters reports.

TELL your employees to do as they please—

JOINING Smith's Greater Shows in New Market, Va., with their fishpond, pitch-til-you-win, and stock store were Mr. and Mrs. Muriel Gratiout.

Since closing with Kaus Exposition Shows Princess Nadja is working as a sex attraction with Great American Shows, Captain Irwin pens from Margaretville, N. Y.

AFTER 17 weeks with the Girl Show on Bee's Old Reliable Shows, George (Spot) Tipps is in Newport, Ky. He plans to line up as talker with another organization.

MOST useless thing in the world is a brazen, blasting siren on a packed and jammed midway.

RALPH A. KROONER. elephant-skin man. who closed with Ray Marsh Bry-don's International Congress of Oddities, is now with Starr De Belle's Side Show on Johnny J. Jones Exposition.

Exposition Shows. They recently took delivery on a new car.

HAVING BOOKED their popcorn. candy apple, and snowball concessions with Penn Premier Shows, Mr. and Mrs. Mark Reilly joined in Corning, N. Y. Mrs. Reilly also has a cigarette gallery working to good business.

WILLIAM GENT WELSH, private, first class, Company I, 23d Infantry, Fort Sam Houston, Tex., recently spent a 15-day furlough visiting his fiancee, Georgia Brown, owner-manager of the International Casino on John H. Marks Shows.

"DROPPED in on Lawrence Greater Shows in Altoona, Pa., and met my old friends, Mr. and Mrs. Jim Hodges," Irish Jack Lynch pens from Tyrone, Pa. "Jim and I go back to the days when talkers made plenty of money, more in a day then than they get in a week now."

SOME showmen are like hens. They like to crowd into the same nest while other nests are left empty.—Side Show Sal.

REJOINING Cumberland Valley Shows in Jellico, Tenn., were Mr. and Mrs. Harry Stewart. He will be electrician and mechanic, while Mrs. Stewart will operate a concession. He has been working at Camp Blanding, Fla., since last

## Handing It Back

Handing It Back

BEST WAY to pass the buck when a showman squawks about something that he has been promised and failed to get is: "Why hasn't my attention been called to this sooner? Now it is so late in the season that the show will be in the barn before the matter can be properly taken care of. But to prove to you that my word is my bond, I will do everything within my power and at the earliest opportunity to adjust the matter as quickly as possible. It is your fault, more or less, for not bringing in this complaint earlier in the season. Just wotinell is the matter with you? Are you too damn lazy to take a few minutes of your invaluable time to try to adjust important business matters? Perhaps a little co-operation from you would have helped us avoid this deplorable situation. Any time a man isn't with it and for it and hasn't hie own interests at heart, I'd say he should get away from it. Be sure to call my attention to it again, should this matter arise next season. Better still, mention it when writing for a contract next winter."—Colonel Patch.

A RECENT addition to Georgia Brown's A RECENT addition to Georgia Brown's International Casino on John H. Marks Shows is Georgia's sister, Ann, who is being featured as Miss America. Other members of the unit include Gaynell Bragg, Gloria Thorne, Louise Mitchell, Judy Johnston, and Peggy O'Day.

BILLY AND IRENE PITZER joined L. J. Heth Shows in Sullivan, Ind., with their Girl Show. Other recent additions include Mr. and Mrs. Mack Hoge; Mr. and Mrs. Harry Webb, with five concessions; Phil Williams, and Freddie Lewis

TRYING to smart the natives by smart cracking isn't so smart, even when the crack sounds smart to an unsmart cracker.—Oscar

BETTY APPLE, daughter of Mr. and Mrs. T. J. Apple, who have the Motordrome and Kiddie rides on Rogers' Greater Shows, left the shows in Moweaqua, Ill., for New York to begin rehearsals in Ed Wynn's Laugh Parade, Inc., show.

"I'M STILL with it after a pleasant winter and spring with Johnny Howard's Hollywood Museum," pens Alfred, alligator-skin man, from Elsberry, Mo. "We're playing small towns under canvas, with most of the spots being street fairs. Unit will go indoors in a few weeks."

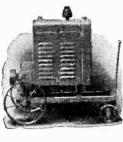
WHAT'LL be press agents' alibi for not getting space when the war is over? That's easy; it'll probably be an election year.—Six Syllable Webster.

JOE AND MARIE HAMILTON, concessionaires with Buckeye State Shows, are mourning loss of their pet canine, Gypsy, killed near Batesville, Ark., when struck by a truck while shows were en route from Farmington, Mo., to Batesville. Gypsy trouped with the Hamiltons six years.

"BRIGHT LIGHTS EXPOSITION had a good week in Mount Savage, Md.," F. A. Norton pencils from Friedens, Pa. "Rain hampered biz on Monday, but midway

WM. R. SNAPP

Put new "zip"
into his No. 5
Wheel and
Titt-a-Whirl
with two new
Y-belt E L I
Yower Units
just purchased, Buy
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## POPCORN

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29 m 28 m 27 m 26 m 25 m 25 m 23 m 22 m 21 m 20 m 19 m 18 m

14 III 13 III 12 III 11 III 10 III 9 III 8 III

JUST because you had a good week, don't try to make a skyscraper out of it. A good date becomes more conspicuous if you try

LINE-UP of Duke Del Rio's Side Show LINE-UP of Duke Del Rio's Side Show on Central States Shows includes Del Rio, manager; Bill Collins, openings and tickets; Dudley Van Horn, iron tongue; H. Van Horn, fire-eater; Doc De Verell, magician; Duke Del Rio, impalement act; Virginia Del Rio, assistant. Marcella Etheridge, living head.

ANYONE knowing whereabouts of Ora Lay, carnival trouper of Harlan and Williamsburg, Ky., is asked to have him contact his sister, Mrs. Mae Rose, in Williamsburg immediately. Mrs. Rose reports that Lay's mother, Mrs. Martha Stokes, is seriously ill there and would like to hear from her son.

AT last a use has been found for that schoolboy bugaboo of algebra—imaginary numbers. They'll be used by some press agents to report grosses at fairs.—Cat Rack Annie.

WILLIAM C. MURRAY, who severed his connection as assistant manager of Southland Park, Starke, Fla., recently, has returned to the road as general agent of Virginia Greater Shows. He formerly was an agent for Krause Greater, Keystone Modern, Sam Spencer, and last year was with Miller Bros.' Shows.

"STILL catching shows within a 60-mile radius," Herbert A. Douglas scribes from West Chester, Pa. "So far this season I've seen Heller's Acme, World of Mirth, Endy Bros., James E. Strates, Ideal Exposition, Gruberg's World's Famous, Zacchini Bros., Miner Modern, Bantly's All-American, and Art Lewis shows."

THOSE self-important concession workers who think the show can't get along without hem should try a show that carries no staff. 

HARRY AND SUE BAUERS, high act, advise from Danville, Ind., that they recently completed a highly successful and pleasant 15-week engagement with Elite Exposition Shows. Just before going on for their last show at the closing stand in Wilbur, Neb., the personnel presented them with a desk lamp and humidor.

W. P. PORDON letters from Baltimore, Md.: "Mr. Cook is doing a good job in advance of Zacchini Bros.' Shows. All equipment is being repainted. Joe Winter's cookhouse is proving popular. Shows' sound truck was used in the defense drive in Burlington, N. J. Mr. Bartels is doing a good job handling the shows."

OR was it an army camp? "Remember, my son," said a fond mother as she bade him good-bye as he left to join a carnival, "when you get to the show try to be punctual in the mornings, so as not to keep them waiting for you at breakfast."—Mrs. Upshaw.



JOE PEARL, one of The Billboard's leading sales agents, is seen here leaving the post office in Milwaukee after receiving his order of 180 copies of the World's Foremost Amusement Weekly to distribute among members of the Johnny J. Jones Exposition during the shows' stand at the Milwaukee Midsummer Festival on the lake front the lake front.



J. P. (JIMMY) SULLIVAN, owner-manager of Wallace Bros.' Shows of Canada, posed for this photo after directing setting-up activities for the stand at Dauphin, Man. Shows are currently completing their tour of the Western Canada B circuit of

ANNUAL press powwow on John H. Marks Shows was held in Fairmont, W. Va., altho several staff members of local papers were out of town on vacation. Those who did visit the press wagon included H. Sutton Sharp, managing editor, and Larry G. Beggs and Bob Ownes, Fairmont Times; Bill Evans, Eddie E. Meredith, and Bill Hart.

NOTES of Cumberland Valley Shows from Spring City, Tenn., by Cher-okee Kid Forkum: Lloyd Canander joined okee Kid Forkum: Lloyd Canander Johned here with Big Boy, his long-horned steer. A storm during the local stand did considerable damage to the writer's Athletic Show top. Tex Estridge added a new shipment of snakes. Texas Ranch Rodeo is proving popular. Blackie Gonzales' Minstrel Show is leading shows.

\* \* \*

A concessionaire beefed about the press A concessionaire beefed about the press agent never giving him any publicity in The Billboard. "Well, what of it?" asked the mailman and The Billboard agent. "You wouldn't know it was in there if he did; you never buy one." "Huh!" grunted the other, "I always pick up one that's left on the counter' by my employee."—Cousin Peleg.

VISITORS to Arthur's Mighty Ameri VISITORS to Arthur's Mighty American Shows in Dallas, Ore., included E. O. Douglas, owner-manager Douglas Greater Shows; Joe Glacey, Mr. and Mrs. Bill Meyers, Mr. and Mrs. Rex Boyd, Frank Ward, Brownie Brown; Mr. and Mrs. Bill Browning, Browning Amusement Company; Mr. and Mrs. Abner K. Kline, Eyerly Aircraft Corporation, and Edith Walpert, West Coast Circus Shows.

HARRY SIMPSON, who has been in Bishop De Goesbriand Hospital, Burlington, Va., since August 17, 1940, with injuries sustained while doing trick riding with Endy Bros.' Shows, was presented with a gift of \$25 from the Welfare Fund of the O. C. Buck Shows during the organization's stand in Burlington. Several women members of the shows sent Simpson flowers and candy.

"WAKE up, everybody," shouted a manager "WAKE up, everybody," shouted a manager to his help when he rushed down the midway on a big day at a fair. "Let's all make hay while the sun shines!" "Pipe down, pipe down, soft pedal," yelled back a talker, "if these farmers on the grounds hear you they'll all rush for home on this beautiful day.—Dime lam Johnson

WHILE Dodson's World's Fair Shows were in Lynn, Mass., Mr. and Mrs. Louis Schlossberg, better known as the Bernards, mentalists, visited Mr. and Mrs. Ray Cramer, side-show operator. The Schlossbergs report that Cramer's attraction is one of the most attractive seen in that section in some time. The Schlossbergs are working at Revere, Mass., for Bill O'Brien for the summer.

"JUST ARRIVED on Wolfe Amusement "JUST ARRIVED on Wolfe Amusement Company, coming from J. J. Colley Shows, where I was secretary and lot superintendent," letters Eugene C. Cook from Franklin, N. C. "Found the shows clean and well organized and, according to the books, shows haven't played a bad spot this season. Everything is in top shape and a recent paint job on the equipment makes the shows look like they just left the barn."

AFTER a record gross on a big day at a fair a side-show manager asked his actors, "How much did I duke you last night?" "Only 50 cents apiece," chorused his entire troupe, who anticipated a big weed. "Hum, hum!" hawed the manager, "I thought last night was the two-bit night. I musta got my days crossed."

ALUMINUM DRIVE on Gold Medal Shows in Ashland, Wis., in a tie-up with The Daily Press on National Defense Night, July 30, netted the government 4,793 pieces of the metal. John B. Chapple, managing editor of the paper, congratulated Harry E. Wilson, press representative of the shows, in The Daily Press office for the good work accomplished and co-operation displayed by the carnival. Each person bearing a piece of the metal was admitted to showgrounds free. showgrounds free.

FUNLAND SHOWS' midway notes from Odenton, Md., by Ted C. Taylor: Ideal weather and good business prevailed here under O. A. C. auspices. Bill Moore, Hobe Cole, and other members of Ideal Exposition Shows visited. Mr. and Mrs. Freddie Reed Joined with their new ride and three concessions. Sponsoring comand three concessions. Sponsoring committee and Messrs. Grimm, Salyers, and Queery co-operated. Mr. and Mrs. Specks Allen Joined here, while Ken Davis left for another show. Clyde's Hollywood Revue led shows, with Ferris Wheel topping rides. Mickey Martin's Cafe was popular. ping rides. popular.

MRS. J. L. (TEX) CHAMBERS letters from Kansas City, Kan., where she is recuperating from a six-month illness after having been released from Bethany Hospital there: "Visited World of Today Shows while they were playing Leavenworth, Kan., and had Mrs. George Dorman as my guest. Found the shows one of the most attractive I've seen in some time. Joe and Sally Murphy showed us every courtesy. Mr. Chambers has a number of concessions on the organization. My nurse, Mrs. J. S. Panther, and I hope to join shows for their Southern trek soon."

JESSE F. SPARKS, accompanied by Huey Waters, of the J. F. Sparks Shows, visited The Billboard Cincinnati offices last week, coming in from Falmouth (Ky.) Fair and reported good business. Sparks recently purchased a Spitfire ride from Frank Hrubetz, Salem, Ore., which will be placed on the shows by Labor Day. He advised that one his semis overturned near Compton, Ky., August 3 and damage was estimated at \$1,000. He also announced that he had signed his shows for the 1942 Paintsville (Ky.) July 4 Celebration. Shows will play two July 4 Celebration. Shows will play more Kentucky fairs before playing Wise Va., and Tennessee.

MOTORDROME rider on L. J. Heth Shows, Charles Wren narrowly escaped death on July 25 in Peru, Ind., while presenting his act when he steered his speeding motorcycle out of line to avoid crashing into his wife, who had fallen into the motordrome. Mrs. Wren fell into his path when the trapeze pole on (See MIDWAY CONFAB on page 59)

## **EVANS'** HIGH STRIKER

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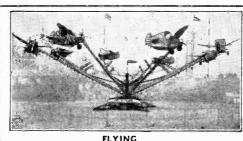
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## WANTED

Talker and Freaks for Side Show, also Working Acts. Wire

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Loop-o-Plane - Octopus -Rollo-o-Plane and Now NEW FOR 1941 THE FLYOPLANE

Top money ride on Crafts 20 Big Midway. Ultra modern. Greatest per-formance, Another Eyerly money maker. EYERLY AIRCRAFT CO. SALEM, ORE.

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WE have for IMMEDIATE SHIPMENT complete line of SNO CONE SUPPLIES BASEBALLS-GIVE AWAY CANDY-CANES-FOX TAILS - BEACON BLANKETSFEATHER DOLLS-MONKEYS-COWBDY & ENGRAVING JEWELRY-CHEAP CHINAREGULAR & BUG REPELLENT LIGHT BULBS-PITCHMAN'S MERCHANDISE-SLUM.
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## Fairs—J. F. SPARKS SHOWS—Want

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Will book any good Grind Shows and Motordrome. Smitty, answer. Will book one Flat Ride and Kiddie Swing. Concessions of All Kinds That Work for Stock. Exclusive Photo Gallery privilege for sale. Also Novelties. Replies to

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Dice boards and pads, wardrobe checks, coupon books, subscription books, misc items. Cat. and sample cards free. You pay any C. O. D. fees. No personal checks accepted. Instant delivery.

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Bigger, better. One of the finest County Fair
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Bumper, Long and Short Range Lead Galleries.
Cork Gallery. Hoop-La. Custard. Also Shows
of merit with own outflis. Rates reasonable.
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Fiora, Ind., week of Aug. 11th; Mooreland Free Fair, Mooreland, Ind., week of Aug. 18th.

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For Veleran of Foreign Wars Celebration EAST ST. LOUIS, ILLINOIS

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New or good used Merry-Co-Round, style Parker Baby Q or similar. Also Organ. Don't want any junk.

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For Wheel, Jinney, Loop, Mixup, Will book Tilt or other Rides for 10 Ohio Fairs. Can use Shows and Concessions for Labor Day. Can use Shows and one Flat Ride for Delphos Fair. Jockey Barnes, come on.

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Celina, O., Fair this week

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Grind Store Agents, also good Truck Driver, Girls for Ball Game.

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Original Side Show Freak Illusion
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ABBOTT'S, Colon, Michigan World's Largest Illusion Builders

# 3000 BINGO Heavyweight cards, black on white. Wood markers printed two sides. No duplicate cards. Put up in the following size sets and prices: 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 50 cards, \$5.50; 50 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$15.00; For any sets and prices: Remaining cards. \$5.00 per 100. Remaining cards. \$6.00; To cards, \$16.50. Remaining cards. \$6.00; To cards, \$16.50. Remaining cards. \$6.00; To cards, \$16.50. Remaining cards. \$6.00; To cards, \$10.50. Remaining cards. \$6.00; To cards, \$10.50.

Morgantown, W. Va. Week ended August 2. Location, Granville circus grounds. Business, good. Weather, sultry.

Business was up to par here, but not as good as anticipated. Crowds were big, but spending was below expectations. A tie-up with Sheriff Clarence T. Johnson, of the aluminum saving project, brought good results Wednesday night. A heavy rain broke the heat wave temporarily Thursday night. Saturday was okeh, but matinee was light because of hot weather, Capt. George Thompson, of the John Robinson elephant act, visited, as did Mrs. E. L. Jenkins and daughter, Mrs. Ralph Flanngan, and Elmer Shafer. daughter, Mrs. Ralph Flanngan, and Elmer Shafer. Fairmont, W. Va. Week ended July 26.

Elmer Shafer.

Fairmont, W. Va. Week ended July 26.
Location, Edgemont Road showgrounds.
Business, great. Weather, perject.

This was another big week, falling only a few dollars short of the recent outstanding week's business at Clarksburg, W. Va. Always a favorite here, shows turned in a splendid week's business. Midway is being repainted and is ready for the fairs. Papers co-operated and Station WMMN was used to advantage during the week. Rube Nixon's many friends, including Mayor Fred T. Wilson, visited him here. Saturday afternoon the first aluminum party was staged on the midway and sponsored by The Morning Times and The Evening West Virginian. Mayor Fred T. Wilson presided and Col. C. E. (Ned) Smith, publisher, also was on hand for the event. Free admission was granted to children who donated a piece of aluminum, and two truckloads of the ware were the result. Police Chief James Whitecotten and Night Chief Henry Squires co-operated.

WALTER D. NEALAND. Squires co-operated.
WALTER D. NEALAND.

### James E. Strates

Rochester, N. Y. Week ended August 2. Location, Scottsville Road. Auspices, VFW Post. Business, good. Weather, bad two nights.

bad two nights.

Despite two nights of bad weather local stand proved one of the best of the season so far. Committee gave good co-operation to put the date over. Sufco-operation to put the date over. Sufficient parking space was obtained, and the city and adjacent territory were well billed under direction of General Agent William C. Fleming. Newspapers and radio stations gave shows plenty of publicity thru the efforts of Publicity Director C. Foster Bell. Special Agent Keith Buckingham had a carload of shavings on hand when shows arrived and they served to give the big midway a proper dressing up. All open-front shows had their new tops dressed up on the inside with new pennants and presented an attractive appearance. J. C. Weer, Rolloplane operator on the show, booked another of his rides. This makes 21 rides carried by shows. Arthur Walsh booked another of his rides. This makes 21 rides carried by shows. Arthur Walsh has his new Arcade front ready, and the writer is remodeling the custard machine. K. Leeworthy, one of the directors of the Dunkirk (N. Y.) Fair, visited. Leo Carroll's Hollywood Monkey Revue topped shows, and Bill Brown's Rocket led rides. Dick O'Brien, assistant manager, is lining up the unit that will play the Southwestern Firemen's Convention at Westfield, N. Y.

SKY PUTNAM.

## Cetlin & Wilson

McKees Rocks, Pa. Week ended August 2. Location, Vascline Field. Auspices, Independent Hose Company No. 1. Business, good. Weather, rain two nights; hot rest of week.

With fairs starting at the next stand, Mrs. I. Cetlin and Mrs. John W. Wilson went to New York on a costume buying trip. Harry Dunkel, general agent, is recuperating from illness at Shadeside Hospital, Pittsburgh. He was guest at the home of Clark Queer, Mount Pleasant, Pa., postmaster and owner of Mount Pleasant (Pa.) Journal. Herman R. Knell is Caterpillar foreman. John W. Wilson was away for a few days preparing for the fairs. Ruth Roy's Hippodrome of Wild West and wild animal joined here. Dotty Lindy returned to the Paradise Revue after a short illness. Top rides included Moon Rocket, Drive-Yourself-Scooter. Caterpillar, and Bud Cross's Spitfire. Kiddies' rides in-Drive-Yourself-Scooter, Caterpillar, and Bud Cross's Spitfire. Kiddies' rides, in-

cluding Walters' Airplane and Miniature Train and Nelster & Longmore's Kid-die Auto Kars, did well. Lauther's Side Show, Paradise Show, and Miss America Tableaux led shows. Jimmy Coffman is Tableaux led shows. Jimmy Coffman is busy in the office. Secretary to Messrs. Cetlin and Wilson, Mrs. Mary McLean, has installed an expert bookkeeping system for the office. Five Queens and Ace of Sky line-up here included Mary Rogers and Stanley Talbott, who replaced the late Michael Mitchell. Word was 'received from Mitchell's widow, Dorothy, that she will rejoin the act at Altoona, Pa. Shows lost two nights here to rain. RAYMOND D. MURRAY.

## World of Mirth

Waterville, Me. Week ended August 2. Location, fairgrounds. Auspices, VI Post. Business, good. Weather, good.

Post. Business, good. Weather, good. Attendance and gross here surged ahead of last year's figures. Weather was exceptionally good, with the result that people came from within a 40-mile radius nightly. Shows were set up in the oval of the old fairgrounds, and midway had to be curved and squeezed in. Other fairground area was utilized as free parking space and accommodated hundreds of cars. Unloading was one of the best of the season from a publicity standpoint, as train arrived early in the afternoon and was unloaded from two



HERE'S one of the several ban-ners exploiting James E. Strates Shows which General Agent William C. Fleming had hung along the main C. Fleming had hung along the main streets of Rochester, N. Y., two weeks before shows' arrival there. This one stretched across East Main Street and was fastened to one of the largest department stores in the city. Showfolk on the organization are crediting Fleming with doing a good job in putting the shows over, in addition to placing them on a highly successful string of still dates.

sidings in a central part of town. Teddy, sidings in a central part of town. Teddy, one of show's two elephants, has been helping in unloading activities for the last several months. New Diesel wagons are being attractively trimmed under direction of Leon Reeves. Nearly all show wagons will be repainted before the fairs start. Mrs. Mannie Klien joined her husband here and will remain for the rest of the season. Newspaper cooperation was good. JIM McHUGH.

### J. J. Page

www.americanradiohistory.com

Owensboro, Ky. Week ended July 26. Location, 14th and Triplett streets. Business, fair. Weather, fair.

Opening night drew a fair-sized crowd, with gate grosses mounting on each succeeding night until Saturday, when a capacity crowd was on hand. Committee, in charge of Bob Bell and George Long, co-operated. Owner Page was host to a group of orphans opening night. They were escorted by one of the committeemen to all shows and most of the rides. Painting of equipment is Committee, in charge of Bob Bell and George Long, co-operated. Owner Page was host to a group of orphans opening night. They were escorted by one of the committeemen to all shows and most of the rides. Painting of equipment is nearly finished. All banners were retouched, while all rides and shows had the electrical department busy repairing light stringers. etc., so as to have a maximum of light on all attractions at Paducah. Ky. Week ended August 2.

Auspices, West Kentucky Fair Association. Business, good. Weather, hot.

Shows encountered some delay on the run here as a number of the drivers were lost. Fair open on Tuesday, Kids' Day, with rain about 3 p.m. hurting attendance. It left the lot in only fair condition for the night. Business was big, however. Wednesday was good despite

fairs. Hollywood Revue, under management of Mr. Jeffery, is clicking, as is Mickey Donahue's Motordrome. Circus Side Show also is popular. Rastus Jones added several performers to Minstrel Show. Mr. Montgomery has his rides in good shape, and all concessions have new stock consignments. Troupers' Benevolent Club was organized here Tuesday night. Trevor Montgomery was elected secretary-treasurer. Other posts are filled at present by Roy Fann, judge, and Chris Jernigan, sheriff in the kangaroo court. R. E. SAVAGE.

### Lawrence Greater

Altoona, Pa. Week ended August 2.
Location, Gamble Hill. Auspices, American Legion Post. Business, good.
Weather, rain three nights.

Weather, rain three nights.

As usual, weather killed off three nights. Rain prevailed Monday and Tuesday, and on Wednesday a cloudburst and electrical storm hit. Lightning struck the lead pole to the transformer truck, damaging the pole. Lightning also struck Harry DeVore, cookhouse manager, and he was unconscious for several hours. He recovered, however. Jones's Bingo had a good week. Messrs. Finnerty, Gloth, Lane, and Nichols joined here with their concessions. Bob Coleman's Vanities Show did well on the three nights it was able to show. Committee complimented Manager Lawrence on midway's appearance. C. W. Franklin joined here as second agent and had all detail work completed on shows' arrival. detail work completed on shows arrival. SCOTT WALTON.

## Crystal Expo

Williamsburg, Ky. Week ended August 2. Location, Taylor's Lot. Business. good. Weather, fair.

good. Weather, fair.

Shows opened Monday night on schedule despite accidents to two of the trucks. Women were admitted free at the front gate and as usual the midway was packed. Stunt has proved to be one of the best from an advertising standpoint. Crowds continued good until Thursday, which was an off night. Saturday made up for all the shortage, however. All shows and rides did well, as did concessions. Capt. Speedy Phoenix, free act, continues to please, as does Art Carver's Teeterboard Clowns. Shows and rides are being repainted and remodeled for the fair season.

R. G. (DOC) FELMET.

## Mighty Sheesley Midway

Youngstown, O. Week ended July 26. Location, Meridian Road and Mahoning Avenue. Auspices, American Legion Post. Business, excellent. Pay gate. 10 cents.

Avenue. Auspices, American Legion Post. Business, excellent. Pay gate. 10 cents.

Another short jump from Ashtabula, O., and shows were greeted by clear skies and weather. Monday night's opening proved a record-breaker. Women were admitted free. Auspices co-operated and business held up all week. The Youngstown Vindicator co-operated, as did Station WFMJ, which gave shows a 15-minute NBC broadcast, using talent from Glenn Jacob's Midget Show, the Three Del Rlos; Stanley, trained chimp, and Joe Hatfield. Nancy Miller, operator of Gay Paree, added three girls to her cast. J. M. Sheesley, manager, hit the front page of The Vindicater in assisting in the capture of one of the Motordrome lions, whose cage topped over while shows were unloading here Sunday night. Leading shows were Honey Lee Walker's Nudist Colony on Parade and Gene Padgett's Body and Soul. Best rides were Silver Streak and Scooter. The writer was put on the spot Thursday night in the weekly meeting of Kangaroo court for failing to join the show in Hamilton, O. Many other members of the in the weekly meeting of Kangaroo court for failing to join the show in Hamil-ton, O. Many other members of the shows also contributed to the worthy cause. Children's Day, Saturdhy, was by far the best of the season so far. ROBERT NORTH.

## Golden Belt

a windstorm. Week was one of the hota windstorm. Week was one of the hottest ever put in by the shows. Fair held patrons at the grandstand late each night, but blow-off did not hurt midway business. Local police and fire department co-operated, as did Kidd Clay, fair secretary. Manager Zimdars entertained children from the Orphans Home, as did Luther Carson. Captain Lamb left for Missouri to pick up his model farm. A number of showfolk were ill because of the heat but all recovered before the week was over.

Jasonville. Ind. Week ended July 26.

Jasonville, Ind. Week ended July 26. Location, City Park. Auspices, Home-Coming Celebration Committee. Business, good, Weather, hot.

ness, good. Weather. hot.

A 250-mile jump over bad detours to this city saw all shows open on time Monday. Spot did not look so good, but after Wednesday night all did plenty of business. There was no afternoon play, but night business made up for it. Free acts and balloon ascensions were popular. T. J. Smith, former general agent, was in charge and gave plenty of cooperation. A number of new concessions joined. Many on the shows went to Terre Haute, Ind., on shopping tours.

EDITH CROWE.

## L. J. Heth

Sullivan, Ind. Week ended August 2. Location, Gallagher Showgrounds. Business, poor. Weather, hot.

2. Location, Gallegher Showgrounds. Business, poor. Weather, hot.

Shows made a 161-mile jump here from Peru, Ind., without serious mishap and opened to poor business Monday night. Tuesday night was fair, but Wedresday night was rained out. Thursday was fair, with little business Friday. Saturday was good. Joe Fontana, Henry Heth. Jimmy Davidson, and Fred Berry took delivery on new trucks here. L. J. Heth and Howard and Daisy Reeves made several trips to Terre Haute, Ind., during the week. Jeanne Fontana and Vi Kyser took daily dips in the municipal pool. Cliff and Billie Craig bought a police dog here. Visitors were E. Vaughn Richardson, Indianapolis, and Ray Marsh Brydon and Clarence Clayton. Katherine Smith celebrated her birthday, and Bill and Katherine Webb celebrated their wedding anniversary. Juanita Sloane and Daisy Reeves are giving embroidery lessons. Jimmy and Irene Giffin exhibited their new trailer to visiting relatives. Billy Baldwin, Whitey Basinger, and Big Bama came on to take over one of Henry Heth's concessions. Doc Baldouf and O. D. Smith's new cookhouse is getting good play, and Charles Wren is recuperating nicely from a nose fracture and other injuries sustained in a bad spill during a performance at Peru, Ind.

Pryor's All-State

## Pryor's All-State

Smithers, W. Va. Week ended July 26. Auspices, Volunteer Fire Department. Business, good. Weather, hot.

The 237-mile jump here from Morgantown, W. Va., was made without mishap and all was ready at opening. Business was light the first two nights, but it picked up after that. Saturday night brought capacity business. Halligan Johnson's Whirl is proving a winner. After closing Monday night personnel gathered in the girl show top for a luncheon and a surprise birthday party on Mrs. Jacob Pryor. She received many gifts. Mrs. Earl Burkett Mrs. Brooks on Mrs. Jacob Pryor. She received many gifts. Mrs. Earl Burkett, Mrs. Brooks, and Mrs. Clyde Ferguson prepared the lunch. Mr. and Mrs. Ed Nugant and Mr. and Mrs. Frank Pepper came in from Nitro, W. Va., to attend the party.

ORVILLE MILLER.

## O. C. Buck

Burlington, Vt. Week ended August 2. Location, Flynn's Circus Let. Auspices, American Legion Post. Business, jair. Weather, good.
Thru some manner every obstacle was put in the way of the shows' coming here. The mayor, however, was fair and



stood off all opposition. Result was that stood off all opposition. Result was that the advance did not get in until Friday, two days ahead of the show. Monday night's opening was poor, but Tuesday and rest of the week the midway was crowded. A picnic was held Thursday afternoon at one of the near-by beaches. Over 100 showfolk attended. Will Howland, Freddie Carlton, and Carl Barbour presented a show on Station WBAX. Chuck Mann is the new chef for Lloyd Coffee's cookhouse. Mrs. Fitzie Winters entertained her brother and sister from Detroit. Shows' office wagon is attractive. Mollie Decker was a frequent vis-Mollie Decker was a frequent vis-LON RAMSDELL.

### Wolfe Amusement

Brevard. N. C. Week ended July 26. Location, one block from business dis-trict. Auspices, Eastern Stars. Business, excellent. Weather, fair, with some rain.

After a successful move from Spartanburg, S. C., shows opened here to good crowds, which continued to grow nightly. Mr. and Mrs. Clarence Holcomb took a few days off to frame a new stand and rejoined here. Mr. and Mrs. Harry Harrison purchased a new trailer, as did Mr. and Mrs. Wallace Richards. Mr. and Mrs. Homer Scott went home for the week-end. Mr. and Mrs. Charles Harris continue to click with their pitch-tilyou-win. Bennie Wolfe visited his daughter in Greenville, S. C. Ferris Wheel topped the rides, with Ter's Kiddie Circus also doing well. WHITIE REID. burg, S. C., shows opened here to good

### Gold Medal

Ashland, Wis. Seven days ended August 3. Location, Summit Field. Business, good. Weather, fair.

ness, good. Weather, fair.

Altho this spot wasn't the best, it proved satisfactory after a bad opening night. Gate for the week was less than 15.000, but those who came out spent well. The Ashland Daily Press and John B. Chapple, managing editor, co-operated, giving shows plenty of space. Local radio station gave two 15-minute interviews free. Aluminum Night proved successful, as was the USO Night. William Snyder, Bayfield County USO chairman, presented buttons to 30 members. Joe Miller, chef, joined Pierson's cooknouse. Red Miller, electrician, has the light wagons painted, and Barney Lamb's new Dope Show front is attractive. Jack Stimson is doing a good job as talker on the Side Show. New officers for the Sunshine Club are Bruce Duffy. as talker on the Side Show. New officers for the Sunshine Club are Bruce Duffy, president; Lester Liedke, vice-president; board of directors, Alma Richards, and medical officer, Pansy Kelly. Sheriff's department co-operated. Dave Dixon's broken ankle is mending.

HARRY E. WILSON.

## Arthur's Mighty American

Taft, Ore. Three days ended August 3. Location, Ocean Front. Auspices, Redhead Round-Up. Business, good. Weather, rain. Pay gate, 10 cents.

Despite continual rain, Saturday and Sunday drew large crowds, and con-cessions had three days of good business. cessions had three days of good business. Rides did not fare as well, but the marquee and the circus did okeh. Empress, performing elephant, was presented in two parades. An influx of showmen from Portland, Ore., were on hand and many booths were erected along the main street, including those of Art Sussman, novelty dealer; Art Butler, Mr. and Mrs. Bill Davis, and Rosy Rosen. Many showfolk from Browning's Amusement Company, exhibiting in New-Rosen. Many showfolk from Browning's Amusement Company, exhibiting in Newport, were guests of the shows. Moose Norbeck, of the Redhead Round-Up committee. co-operated. Among concessionaires reporting fair business were William Groff, Ralph Balcom, Clyde McGahen, John Donzelli, Joseph Blash, Danny LaMarr. George Steen, Harry Mason, Tom Reed, Mr. and Mrs. Charles Ferguson, Mr. and Mrs. Dyke. Bull Montana Walker, Joe White, Harry Hillman, and Art Sussman. The Rolloplane topped rides. while the Conkling & Gorsline Double Circus Side Show led shows. Art Butler was Mr. and Mrs. Allen Fine's guest here. Martin E. Arthur spent the three days visiting Mrs. Arthur in Portland. Deep-sea fishing was enjoyed by Ralph and Margaret Balcom, Joe White, Mr. and Mrs. Bull Montana Walker, Mr. and Mrs. Bull Montana Walker, Mr. and Mrs. Jack Dyke, Jack Barber, and Jack Leo.

Dallas, Ore. Four day sended July 31. Locating fairgrand de suspices. L. L.

Dallas, Ore. Four days ended July 31. Location, fairgrounds. Auspices, L. L. L. Business, poor. Weather, fair. Pay gate, 10 cents.

Altho attendance was fair, little was spent on the midway with the exception of the circus, where reserved seats were crowded nightly. Construction work

progressed during the week and two more light towers were completed. The writer and Mr. and Mrs. Allen Fine were among the party of guests entertained at Mr. and Mrs. Abner K. Kline's home in Salem, Ore. Mr. and Mrs. Ralph Balcom left for the Coast on a fishing trip. Dorothy Hilderbrand, who has been the guest of the Balcoms for several weeks, returned to her home in Estacada, Ore. Martin Arthur visited Douglas Greater, Martin Arthur visited Douglas Greater, Browning United and North Coast shows, and Browning Amusement Company. Norma Leslie and George Conkling were guests of Tony Neufeldt, Bruce Spaulding, and Delbert Price at a midnight luncheon at Wood's Cafe. The Women's Bowling meet was won by Patricia O'Brien and Alice Blash.

WALTON DE PELLATON.

## World of Pleasure

Ecorse Township, Mich. Week ended August 2. Location, Eureka and Old Fort showgrounds. Auspices, American Legion Post Band. Business, good. Weather, some rain. Pay gate, 10 cents.

some rain. Pay gate, 10 cents.

Stand marked shows' second week at a different location for the same sponsor. Altho it was not as good as the first it proved satisfactory. Poorer business was due to a last-minute decision to show here, but the ideal location advertised itself and the week resulted in a fairly profitable wind-up. Stand here was caused by a last-minute cancellation of shows' Royal Oak, Mich., contract. Owner-Manager John Quinn left on a shopping trip for new rides. Committee headed by Bill Holbrick, band manager, and Roscoe Colwell, adjutant, co-operated. co-operated.

Wyandotte, Mich. Week ended July 27. Location, Shipyards showgrounds, Bid-dle Avenue. Auspices, American Legion Post. Business, excellent. Weather, ideal.

Good weather and location and a popular sponsor made this date all that could be desired. More than 25,000 gave all rides, shows, and concessions near-capacity business all week. Midway made a neat appearance. Visitors included the



## **Great Sutton Shows**

Want for Vienna, Bridgeport, Albion, three Illinois Fairs in a row; then eight more Fairs and Celebrations in Missouri and Arkansas. Will furnish Tents and Panel Fronts for any kind of Show, especially Cirl Shows. Will sell exclusive on Long Range Shooting Callery. Will place Ball Racks and Stock Stores of all kinds. Want Working Acts of all kinds for Circus Side Show.

Herrin, Illinois, Aug. 11th to 16th.

### SECOND-HAND SHOW PROPERTY FOR SALE

156 Each—Pennant Flags on streamers.
Kiddle Electric Chairplane, holds 10, cheap,
\$18.00—Smail Mounted Camel, fine specimen,
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Tent, 20x40: Sidewall and Poles, cheap,
WE BUY Candy Floss Machines & Pcp Corn Outfits,
WEIL'S CURIOSITY SHOP

12 Strawberry St. Philadelphia, Pa,

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JACKSON, MICHIGAN, AUGUST 25 TO 30

Concessions of all kinds except SCALES, PHOTOS, NOVELTIES, BINGO, WHEELS AND COUPON STORES. WIRE OR WRITE

LIPSKY & PADDOCK

Care Johnny J. Jones Exposition, as per route in The Billboard.

## SIDE SHOW PEOPLE WANTED FOR JOHNNY J. JONES EXPOSITION

FAST STEPPING MENTAL ACT, FREAKS TO FEATURE, IMPALEMENT ACT, TATTOOER AND HIGH CLASS NOVELTY ACTS OF ALL KINDS. SHOW WORKS MUSEUMS ALL WINTER. BEST OF TABLE BOARD. SALARIES PAID WEEKLY. ALL FAIR DATES FROM NOW ON, INCLUDING INDIANA STATE FAIR, INDIANAPOLIS; KENTUCKY STATE FAIR, LOUISVILLE; TENNESSEE STATE FAIR, NASHVILLE; TRI-STATE FAIR, MEM-PHIS, and a long fair route to follow. Bob Paul, come on. Tirko, wire. Write or wire STARR DE BELLE, North Chicago, Ill., this week; La Porte Fair, La Porte, Ind., week of August 17th.

## STRATOSHIP FOR SALE

In first-class condition; has operated successfully in first-class amusement park for three years. Can be used as a portable ride if desired. available after September 1.

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BELLEFONTE, PA., AUGUST 18 TO 23

INDIANA COUNTY FAIR INDIANA, PA., AUGUST 25 TO 30

With Ten Southern Fairs in Virginia and North and South Carolina to follow. With Ten Southern Fairs in Virginia and North and South Carolina to follow. Concessions and Shows wanting a long season up to the first of December, join at Bellefonte or Indiana, Pa. Will book one more Flat Ride Tilt, Whip, Streak or Rocket. Will place any kind of Rides at Indiana Fair except Ferris Wheels. Will place legitimate Concessions of all kinds, including Diggers, Scales, Novelties and all kind of Crind Stores, NO Racket. Want Organized Side Show and Colored Minstrel Show. Have complete outfits, or will place good Side Show Acts and Strong Act to feature, also Minstrel Show Performers and Musicians. Ride Help wanting to go South with a long season, join now. Want Ferris Wheel Foreman, Chairplane Foreman, Second Men and Ride Help for Ten Rides; NO drunks, best of treatment and good wages. All address

**KEYSTONE MODERN SHOWS** 

This Week, Emporium, Pa.; Bellefonte, August 18 to 23; Followed by



## A HOME ON THE LOT

Real Living Always-Wherever You Go

Now you can have all the conveniences and comforts—a living room, 2 bedrooms—to sleep four, dinette, kitchen and lavatory, 100% insulated, with hot lend in floor. NO MORE WORRIES ABOUT HOTEL ACCOMMODATIONS—OR RENT TO PAY.

Write today for the Stream Lite Plan for Living. Send for copy of latest catalog— illustrations, plans and specifications of all models.

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Standard and Custom Built Trailer Homes

CHICAGO STREAM-LITE CORP.
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## CHEBOYGAN STREET FAIR

Cheboygan Mich., August 18-24

Cheboygan Memorial Hospital Fund—first fair in three years—backed by all civic and county organizations—thousands of tourists to draw from—all newspapers and radio stations boosting—billed like a circus. Want Independent Rides and Shows with or without transportation. Merchandise Concessions of all kinds. Exclusive Popcorn and Lead Gallery open. Want real Penny Arcade, also Motor Drome (H. Norman Smith, wire). Followed by the two best Fairs in the North: Marquette, Mich., Fale (Aug. 26-30); U. P. State Fair, Escanaba (Sept. 1-7).

WORLD OF PLEASURE SHOWS

WANTED

WANTED

WANTED

## DICK'S PARAMOUNT SHOWS, Inc.

CONCESSIONS: Grind Stores, Scales, Ball Games, Fish Pond, Cigarette Shooting Gallery, Long and Short Range Gallery. REASONABLE PRIVILEGE. RIDES: Roll-o-Plane, Octopus, Kiddie Rides, and any Rides that do not conflict. SHOWS: MOTORDROME. Girls wanted for Posing Show. Sure salary. HELP: MERRY-GO-ROUND FOREMAN. MECHANIC. Write or Wire DICK GILSDORF, Naugatuck, Conn.

## MINER MODERN MIDWAY SHOWS

Want all kinds of Shows, Rides and Concessions—no exclusive—for one of the biggest dates in the East—Bethlehem, Pa., August 25th to the 30th. Sponsored by the Republican Club Selectee Funds Committee of Fountain Hill—on the Base Ball Field in heart of town. This is the home of the Bethlehem Steel Company with the biggest pay roll of the year. So come on, boys, and ride along with a show that is playing the money spots of the East—and has played no bloomers this 1941 season. Yes, we hold contracts for the following Celebrations: McClure Old Home Week and Bean Soup Celebration—with six Street Fairs to follow—and the biggest of them all, Ephrata, Pa., Lancaster County's largest Street Fair to follow.—Address all mail and wires to R. H. MINER, Emmaus, Pa., all this week. Address all mail and wires to R. H. MINER, Emmaus, Pa., all this week.

WANT SHOWS AND CONCESSIONS FOR THE GROVE CITY, OHIO, HOME COMING AND STREET FAIR, AUGUST 19 AND 20

ONE OF THE BEST TWO-DAY SPOTS IN OHIO.

WANT LEGITIMATE CONCESSIONS OF ALL KIND. NO GRIFT.

WRITE, WIRE, PHONE—GRATZIANO AND CARLIN, BUCKEYE LAKE, OHIO.

## WANT----COTTON STATE SHOWS----WANT

RIDES, SHOWS & CONCESSIONS. GOOD PROPOSITION FOR BIG ELI. LONG, SURE SEASON SOUTH. BOOK OR BUY KIDDY PLANE. SHOWS—BIG SNAKE, CRIME SHOW. GRIND SHOWS WITH OR WITHOUT EQUIPMENT. TWO 20X30 TOPS. OPEN. CONCESSIONS OF ALL KINDS. POPCORN, CUSTARD, GRIND STORES, WHEELS, HOOP-LA, BALL GAMES, PENNY PITCH. JOIN NOW AND BE SAFE AT LEADWOOD, MO, LABOR DAY CELEBRATION, RED BUD, ILL, STREET CELEBRATION THIS WEEK. RAY D. JONES, Mgr.

Kelly Family, Detroit; Mr. and Mrs. Baker, concession games manufacturers, and Grant Maudlin, Royal Oak city commissioner. Members exchanged with personnel of Royal American Shows.

Traverse City, Mich. Week ended July 19. Location, Clinch Park. Auspices, National Cherry Festival. Business, good. Weather, rain and cold.

With an excellent improvement in location this year, and altho the weatherman played havoe, huge crowds were on hand for the four-day festival here. Rain and cold weather for two days kept a goodly share of patrons indoors. Space allotted for shows crowded the midway, but despite these handicaps cash receipts almost doubled last year. Much credit is due ride help and tractor drivers for the good time made in the long trek here from Hancock, Mich. Bill Postlewaite, lot supervisor, did a good job, as did George Schimberg, electrician. Good co-operation came from Messrs. Weeks and Buck, of the Chamber of Commerce; Mr. Engstrom, fair manager, and Police Chief Rennie. The Batsdorf Family, which controls a chain of dailies, were liberal with space in The Traverse City Record-Eagle.

Hancock, Mich. Week ended July 12. With an excellent improvement in lo-

Hancock, Mich. Week ended July 12. Location, Driving Park grounds. Auspices, Fire Department. Business, excellent. Fire Departmen Weather, ideal.

Weather, ideal.

By playing this date two weeks later than last year shows obtained the desired results, with all reporting near-capacity business. Fritz Visier, fire chief, and Committee Chairman Gus Rentmaster co-operated. Glenn Edwards, Gold Medal Shows' billposter, was a daily visitor. A new car was purchased here by Owner-Manager John Quinn.

COL. ARGYLE POINTDEXTER.

## Kaus Expo

Hawthorne, N. J. Week ended July 26. Auspices, American Legion Post. Business, good. Weather, good.

week and good crowds were on the midway from the start, with a packed midway Friday and Saturday nights. All spent well and all departments did good business. Simeon Krause's Ferris Wheel was added, and Buster Gordon's cannon act is now shooting over the Twin Ferris Wheels. Jimmy Rand is the new human bullet. James Burns has equipped his Kiddie ride with new fluorescent lights. Walter Cox has added another dart store, and shows added two semi-trailer vans. Marion McWethy's cookhouse also has been equipped with a semi-trailer van. Mr. and Mrs. Frank Giagliamo visited. Mr. and Mrs. Roy Van Sickle. Julius Reithoffer also visited. Monty Navarro and troupe have taken over the Casho Show.

LESTER KERN.

## Penn Premier

Emporium, Pa. Week ended August 2. Location, Moose Park. Auspices, Moose Club. Business, fair. Weather, rain four nights.

Move from Corning, N. Y., was made in good time and everything was ready to go Monday night. Manager Lloyd Serfass left for the South to visit fair secretaries and Virginia Greater Shows. Lew Alter's Ten-in-One is topping shows and the Tilt-a-Whirl and Ferris Wheel lead (See Direct From the Lots on page 63)

## RIDE HELP WANTED

Foreman for small Merry-Go-Round, \$20 per week; Eli Wheel Foreman, \$20 per week. Must be truck drivers and sober. Girl Show Manager, must have two Dancers or more. Coupon and Stock Store Agents, Good Banner Man. Playing nothing but Fairs in Iowa, S. Dak., Nebr. and Kansas. Greenfield, Iowa, this week; Corning to follow. Cookhouse and Concession wanted. Frank Sheets, wire or come on.

W. E. WEST MOTORIZED CARNIVAL



WRITE SIOUX TIRE & BATTERY CO. SIOUX FALLS, S. D. Buy en Our Easy Terms.

## WANT

Mind Reading Act and good Magician that can M. C. Must join at once. Owatonna, Minn., Fair now, with Goodman Wonder Shows. Address:

## **KELLEY'S** INTERNATIONAL ODDITIES

### WANTED

For the biggest Celebration that has ever been held in Missouri, in the heart of the Ozarks.

## GALENA PIONEER DAYS

Sept. 3-4-5-6

Sept. 3-4-5-6
Independent Rides, Shows and Concessions, No Carnival. On the street around the Court House Square. Everything works, Get your winter bank roll here. A three million dollar project now in progress. Several more Fairs and Celebrations to follow. Write or wire

BILL PIKE, Galeno, Mo.

P.S.: Get locations now.

## WANT

Cook House Manager. Prefer Man and Wife. Must be sober, reliable and capable. Working all Fairs till November 5th. Also want Cook House Help. Waverly, lowa. Fair, week of August 11th; Algona and Audubon, Iowa; then south. Reply:

### **ROY GOLDSTONE**

Fuzzeli's Shows

Waverly, Iowa

### **GIRLS GIRLS**

For Girl Show. With or without wardrobe. Top salary. No experience necessary. Julia Meade, wire or come on. Can place Ticket Seller with Wife Dancer.

F. W. MILLER

Frankfort, Indlana

## WANTED

Experienced Octopus Foreman. Must be sober and drive truck. Address:

V. R. FLORA

## McMAHON SHOWS WANT

Girl Show, Mechanical, Wax, Motordrome and Fun House, Rides: Pony and Octopus. Concessions that operate for ten cents. Beatrice, Nebr., Fair this week; Harlan, Iowa, Fair, August 18 to 22; Hum-boldt Fair, August 25 to 28; Webster City Fair, Sept. 1 to 5.

### PALACE UNITED SHOWS

CLAYTON HOMECOMING, AUG. 18 TO 23
Want to book Concessions of All Kind. No grift. No
exclusive. Grind shows. Also one Flat Ride or
Merry-Go-Round. Want Foreman for Ell Wheel;
also Ride Help. Come on; don't write or wire.
F. W. WADSWORTH, Pleasant Hill, III., Aug.
11 to 16.

Want Girl Show with or without own outfits, Ferris Wheel Foreman that can drive semi-trailers, other Ride Help. Foreman, \$15; Second Man, \$12. Grind Stores, Cigarette Shooting Gallery. Pitch Till You Win, Ball Games, Picture Machine. All Grind Stores \$10. Have all Celebrations until the middle of October. This week, Worthington; next week, Glemwood; Labor Day, Jefferson City, under union; all Missouri. P.S.: Talker for Geek Show.

The Best Investment in the World Today Is

U. S. Defense Savings Bonds and Stamps

## DOUBLE LOOP-O-PLANE FOR SALE

A-1 shape, extra motor, plenty of neon, tloket box and fence, with all the extras cost me \$5,000.00. Will sell cheap. Can be seen in operation on Beckmann & Gerety Midway, Ionia, Mich., next week; then Des Moines, Iowa,

PETER KORTES

BANTLY'S ALL AMERICAN SHOWS

CAN PLACE FOR TWIN CITY FAIR AND EXPOSITION, PHILLIPSBURG, N. J.,

AUGUST 18-23, INCLUSIVE. DAY AND NIGHT.

els, legitimate Grind Stores, Slum Stores, Ball Games, Novelties, Cigarette Shooting Gallery,
ling Alley, High Striker, Watch-La, Jewelry, American Palmistry. Reasonable prices. Can
be capable Ride Help. Good wages, sure pay. Can place Girls for Revue and Posing Show, office

Colored Girls for Minstrel Show. Address this week: WASHINGTON, N. J., FAIR.

43

## 4 Shrine Shows Have 20G Gross

SPRINGFIELD, Mass., Aug. 9.—With a 0,000 gross for the first four nights, \$20,000 gross for the first four nights, officials of Melha Temple Shriners, sponsors of a George A. Hamid outdoor production which opened a seven-day engagement in Pynchon Park here on August 2, estimated a total gross of

Featured attraction was *Echoes of Broadway*, with the Roxyettes, Ted Lewis and his band, and an all-star card of Hamid acts.

Show, under supervision of Henry A. Cogert, Hamid representative, had a strong advance sale.

## **AMERICAN LEGION**

STATE CONVENTION FALE RIVER, MASS., AUG. 21, 22, 23

Scale and Age Men, Pic-WANT: ture Machine, Souvenirs and Novelties.

Chas. Shear, 146 Park Row, New York City

## NATIONAL MOOSE CONVENTION

Indianapolis, Indiana, August 22-29 City wide open for Pitchmen, Pin-On Men and Souvenir Hustlers.

UNIVERSAL SALES CO. 415 E. Washington St. ABE NATHANSON

## WANTED

STANLEY, N. D., AUG. 31-SEPT. 1 GRENORA, N. D., SEPT. 2 AND 3 Write or wire at once. SECRETARY FIRE DEPARTMENT, Stanley, North Dakota.

## WANTED FIRST CLASS CARNIVAL

Week Sept. 21st.
Four-Day Fall Festival. Location center of Business Section.
Sponsored by Casey Chamber of Commerce, Casey, Ill. Address:
M. BURDETT, Lyrio Theatre, Casey, Ill.

## WANTED Good Carnival for

## **Lamar Farm and Exposition**

Exhibition on Public Square, week of September 15-20. Wire or Call MARION MOORE, Mgr., Lamar, Mo.

### WANTED

Rides and Concessions for

## MANSFIELD HOME COMING

Mansfield, III., Aug. 29 & 30. GEORGE KENSER, Concessions

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Cincinnati, O.)

## AGVA Clamps Down on Sunbrock

CHICAGO, Aug. 9.—Local office of American Guild of Variety Artists is taking no chance on payment of salaries of performers who will play the Larry Sunbrock thrill show at Soldier Field late this month. Jack Irving, president of the local, states that Sunbrock will be required to place \$5,000 cash in escrow August 28 to guarantee salaries. The money is to remain in escrow for 10 days after the show, at which time it can be withdrawn by Sunbrock if all salaries have been paid.

Several salary claims are still pending for money claimed to be due from the Detroit Sunbrock show. Sunbrock has deposited \$566 with AGVA to take care of some of the Detroit claims. Of this

of some of the Detroit claims. Of this amount \$225 is for the Walter Guice Troupe, \$225 for the Flying Melzoras, \$12 for Gay Baird, and \$104 for other

Still pending from Detroit are a claim of \$100 by Carl Romig; Venita Brothers and Rita, \$66.66, and Little Sampson, \$25. These will be threshed out before the Soldier Field show opens.

## Grandstand, Midway Booked For Hamilton Legion Races

HAMILTON, Mo., Aug. 9.—Contract for HAMILTON, Mo., Aug. 9.—Contract for a daily change in the grandstand program in connection with the four-day American Legion Post Race Meet here has been awarded to the Edna Deal-Ray Shute Theatrical Exchange, reported Program Chairman R. C. Hendren. There will be four revues, two aerial acts, and several platform turns, in all about 50 people taking part. Byer Bros.' Shows, which had a successful engagement here in 1940, have again been contracted for in 1940, have again been contracted for

Publicty budget includes provisions for 6,500 catalogs to be mailed to box nor 0,000 catalogs to be malled to box holders, paid advertisements in every newspaper in the area, and radio spot announcements 10 days prior to opening day. Window cards and banners are also used. Arrangements have been made for Station KFEQ to broadcast programs from the track.

## Centen Planned for Elmira

ELMIRA, N. Y., Aug. 9.—At close of the 99th annual Chemung County Fair here a meeting of fair and Chamber of Commerce officials and business men will be held to devise means of raising funds to celebrate the 100th anniversary of the annual, reported Tex Sherman, fair publicity director. Tentative plans call for a Mardi Gras, with floats, bands, and prizes for costumes. There will be call for a Mardi Gras, with floats, bands, and prizes for costumes. There will be a rodeo in connection with a horse show and it is planned to seek exhibits of several nationally known manufacturers. Mayor Beers has approved the idea and will be a staff member. Offices, manned by a large staff, will be opened next spring in the county building and promotional work will be started early. State-wide publicity is planned by Sherman.

## 20,000 Draw for Ohio Event

CARNIVAL WANTED

And Free Acts, week October 6—6 days, MADISON, ILL, 507H ANNIVERSARY. First Garnival in years, drawing power 300,000. All organizations co-operating, factories working overtime. This should be a big one. Contact

CAL RASOR, Tuscola, Illinois

WANT

RIDE AND FREE ACT

HARTWELL COUNTRY CLUB
FALL FESTIVAL, SATURDAY, SEP. 6

Ride owner takes all. Address: H. BACHLER, C. G. & E. Co., 4th and Plum. Cincinnati, Ohio.

CONCESSIONS
Some Concessions still open for LABOR DAY CELEBRATION

Monday, Sept. 1, 1941

J. HURLEY DRAKE, Gen. Chairman, Sullivan, Ind.

20,000 Draw for Ohio Event tendance of over 20,000 at the third annual Home-Coming here on July 29-August 2 under auspices of Canton Township Volunteer Fire Department was considered excellent by officials, reported General Chairman George Marlow, and the affair will be repeated in 1942. Farm product, flower, and quilt shows drew. Graham and Fisher's high act and fireworks were nightly free attractions and there were concerts by bands from near-by villages. On the midway were eight Gratziano & Carlin rides; six Larry Fallon stores; Morris Brothers, popcorn and caramel corn; Art Hill, mouse game; Bill Smith, pan game; Ted Metchel, taffy; Bob's rootbeer; Snider's short range lead gallery; Harry Richardson, photbs; Diebel's duck game, Graham's novelty ribbon stand, Dickey's penny pitch, and several concessions operated by civic groups.

## Maine Old Home Week Big; Net To Finance '42 Affair

HIRAM, Me., Aug. 9.—Altho financial figures for the fifth annual Old Home Week and Fair here on July 21-26 under auspices of the American Legion Post are not yet available, it is believed there will be a large balance to finance the 1942 event, said Secretary Albert F. Ward.

Ward.

Attendance was heavy on opening night and despite hot weather it remained good all week. Over 8,000, biggest crowd of the week, attended Saturday night, Old Home and American Legion Day, and that afternoon there was a parade led by the high school band, with near-by towns taking part. Pine Tree State Shows with four rides, three shows, 16 concessions, and a high free act were on the midway. Ice cream, beano, candy, and game concessions were also operated by the Red Cross, American Legion Post, Grange, and a church. Auto stickers and posters were used to advertise and newspapers in three States advertise and newspapers in three States carried stories.

## Shorts

WAYNE (Mich.) Community Celebration, August 7-9, sponsored by Odd Fellows, had Charles J. Ziegler's rides. Charles Westerman was again in charge of concessions. Norrie Sherwood was committee chairman.

SPONSORED by Maccabee Lodge, Canton, O., a three-day outdoor show, Salute to America, will be presented at Stark County Fairgrounds. Program will include Bombing of London, air novelty;

(See SHORTS on page 62)

## \$2,500 Attractions Outlay For Columbia City Program

COLUMBIA CITY, Ind., Aug. 9,-For the 41st annual Old Settlers' Day here a large program of professional attractions has been booked, reported Chairman M. R. Lorber. About \$2,500, resulting from contributions of business houses and midway percentages, is spent yearly, and the sponsoring association carries a substantial amount in its treasury to cover costs in case of inclement weather.

costs in case of inclement weather.

Eight F. E. Gooding rides have been contracted and there will also be shows and concessions. In addition to music by four bands and an orchestra, there will be a continuous free act program, taken part in by Eddie Vierra's Four Sensational Stars, high act; Flying La-Forms; Six Danwills, acrobats; Bert Nagle and Company, Bento Brothers and Rita and Company, adagio; Monroe Brothers, trampoline; Blondin Trio, bars; Three Jesters, clown acrobats; Bill Talent, juggling; Anderson's Animal Circus, Wisconsin State Barn Dance, and a chorus of 30. chorus of 30.

## Ohio Firemen Have Profit

NEW WATERFORD, O., Aug. 9.—The 10th annual Firemen's Street Fair here, July 30-August 2, closed with a profit, said C. A. Klein, general chairman. Parade of fire trucks, marching units, and musical organizations on opening night attracted a large crowd despiterain, which ended in time to permit the midway to get a good play. Friday night was best for concessions, Saturday attendance falling short of that of former years. Giveaways were made Saturday. Lillian Strock, aerialist, was nightly free act. On the midway were Bake's Twister. Chairplane, Kiddie Auto Ride, lead gallery, and crystal dart; Carl Miller's Athletic Show, Hoover's photos, Ankrim's pennants, Richie Russell's grab stand, Daisy and Harry Reeves with eight stores, Allison's novelties, Von Black's enterprises; Lester Rodgers, peanuts; enterprises; Lester Rodgers, peanuts; [Tommy Bedell, floss; Ward's basketball, and Chief Whitehorse and Com-

# WANTE

CARNIVAL—RODEO—CIRCUS—SHOWS—RIDES Concessions, All Types, All Kinds, the Sky the Limit For the

## MINIATURE WORLD'S FAIR

(1st ANNUAL EVENT)

At the Beautiful North Randall Race Track, 97 acres of land. Good cheap transportation from all surrounding cities.

## SEPTEMBER 22 to OCTOBER 1, Incl.

Sponsored by Police and Fire Departments of Warrensville Heights Village and other suburban Police and Fire Departments, and a variety of other large Fraternal, Civic, Religious, Union, Industrial and Political organizations.

## ALL ORGANIZATIONS PARTICIPATING IN PROFITS

Drawing Power in Area, 3,000,000 People.

Attendance Expected, 1,000,000 People.

Children Under 14 Years Free. Advance Ticket Sale 100,000. Midget Auto Races plus nationally known Bands and Stars. Unlimited Advertising Campaign assures success of this great celebration. \$50,000 worth of Entertainment — \$10,000 Cash Drawings. Definitely the greatest event in Ohio this year.

WANT

O Phone Men immediately for Tickets and Space in Official Police Directory.

## FOR ALL INFORMATION WIRE OR WRITE

J. F. GIBSON

Village Hall, Warrensville Heights, R. R. 9, Shaker Station, Cleveland, Ohio.

## Wirth's "Bundles" **Show Scores Big** In Long Island

NEW YORK, Aug. 9.—Frank Wirth's Circus scored heavily for Bundles for Britain as his three-day bill ended tonight at Cedarhurst Stadium, L. I. Tho

night at Cedarhurst Stadium, L. I. Tho prices scaled in popular range from 50 cents upward, big blocks went for \$10 a seat apiece and many at \$50 and \$100. Distinguished guests at Thursday's opening included Sir Louis Beale, of the British Purchasing Commission, and Lady Beale; Mrs. Stuart Linton Gagne, national secretary of Bundles for Britain, and Col. Thomas Jefferts, commandant of near-by Fort Tilden, and Mrs. Jefferts. Wirth spent two months personally directing the advance in every department and saw his efforts culminate in a brilliant achievement, thus causing other local "bundles" groups to mult similar layouts. layouts.

Co-operating with Bundles for Britain

Co-operating with Bundles for Britain were the British War Relief Society and the peninsula branch of the citizens' committee for the army and navy.

Program: Great Arturo, George Christy Circus unit, Laddie Lamont, Waldorf, Aerial Cycle and Waldorf Bears, Four Aces, Loyal's Dogs, Martin and Allen, Winifred Colleano, Hip Raymond, Harry Rittley, Charlie Frank, Ray Cosmo, and Clayton Lampham's Red Hussars Band.

## Mich. Good for Anderson; Minn. Giving Fair Biz

BRECKENRIDGE. Minn., Aug. 9.—The Bud E. Anderson Circus, after touring the upper peninsula of Michigan for three weeks, is playing Western and Southern Minnesota. Joe B. Webb, assistant manager and general superintendent, reports very satisfactory business in Michigan, but the intense heat and harvesting activities have curtailed business since entering Minnesota. Detroit Lakes, Minn., gave a fair matinee and fine attendance at night. Fergus Falls was the banner day of recent stands. Breckenridge had a very light matinee and a half house at night. From here the show goes southeast toward

matinee and a half house at night. From here the show goes southeast toward Iowa. A new 40-foot middle for the big top was broken in here.

Anderson has contracted to work his eight-horse Liberty act at the Michigan State Fair, presenting the act himself. During his absence Joe B. Webb and Mrs. Anderson will manage the show. Frank Anders is acting as legal adjuster.

A new sound car (Chevrolet panel truck) was purchased recently to replace the one that was wrecked.

Loren Doile left the show recently and returned to his home in Emporia, Kan., to open a shoe store.

## Army To Sponsor Show At Camp Lee, Va.

PETERSBURG, Va., Aug. 9.—The U. S. Army will sponsor its first circus at Camp Lee. Virginia, this month. Army trucks will convoy the menagerie, consisting of five lions, a camel, and other animals. from Mathers' Animal Farm, Mason City, Ill. The animals will be put thru their paces under the big top by Corp. Merritt Mathers. of the 7th QM Training Regiment. who has temporarily put aside lion training for recruit training during his stay in the army.

The show will consist of 18 acts, ac-(See Army Sponsoring Show on page 63)

## RB Isn't Selfish

AKRON, O., Aug. 9.—When the capacity of the Ringling big top had been sold for its night show here and an announcement had been made half an hour before the show started that no more tickets would be sold, the Big Show executives summoned ushers and others of the personnel into a huddle and told them to circulate among the hundreds jammed on the midway and advise them that the new zoo at Summit Beach Park offered the tops in entertainment and suggest they visit the park and enjoy the midway features.

Apparently the suggestion appealed to many, for officials of Summit Beach Park reported that the resort enjoyed its best Monday night of the season. Jerome T. Harriman, public relations director at the park, lauded the circus officials for the gesture.



CHARMING, British - born Mrs. Charles Clarke, the former Adeline Fitzroy, aerialist and wire walker. She is represented in performerdom by three daughters in the Juggling Clarkes and Charles Clarke, catcher of the Flying Clarkonians. She is the sister of Percy Clarke and the late Ernie Clarke. Devotes her time between guiding the brood and doing timely chores for British relief. Lives on the West Coast.

## Mills Biz Fine: **Show Enlarged**

WALTON, N. Y., Aug. 9.—Mills Bros.' Circus rounded out the 15th week of the present season here tonight. Business has been satisfactory and excellent weather has been the rule. The show has been greatly enlarged in all departments with new trucks and canvas. The six weeks spent in New England saw some of the show's best business, especially in the resort centers.

Mrs. Jack Mills and daughter. Ailene.

Mrs. Jack Mills and daughter. Ailene, joined at Rockland, Mass., coming from their home in Cleveland, O. Jake Mills has purchased a new trailer. Jack Mills has returned after a business trip to New York. Karl Larkin still holds the championship as a fishman. The Aerial Lakes recently gave a big birthday party and dance. J. S. Kritchfield is in charge of the front door. Jimmy Thomas enter-(See MILLS BIZ FINE on page 65)

THE AUDIENCE STOOD UP at Hunt THE AUDIENCE STOOD UP at Hunt Bros.' Circus in Falmouth, Mass. August 4 as a man on horseback carried the flag at the head of the grand entry. Crowds were good. Show was under auspices of the Veterans of Foreign Wars.

## Stinson Releases Final Figures on **Detroit Shrine**

DETROIT, Aug. 9.—The 1941 Detroit Shrine Circus grossed \$222,000 and netted \$74,000, according to Tunis (Eddie) Stinson, manager, in a statement issued for The Billboard this week. Detailed corrections may be made, but the figures now stand 99 per cent complete. Late completion of reports is caused by the annual delay in turning in ticket reports, as tickets are sold by several thousand individual Shriners.

Total attendance at the 28 shows given was 185,000, Stinson said.

Since January 1 the circus committee has contributed \$65,000 to crippled children's hospitals, soldiers' funds, and minor charity activities. High net is partly explained by the fact that members of the Shrine donate their own time to handle practically all departments, except entertainment itself.

## 12 Shows in Britain, 3 Resident, 9 Tenting

3 Resident, 9 Tenting

LONDON, July 12.—Tally of circuses operating in Britain are: Resident—Blackpool Tower, Chessington Zoo, Paignton Zoo; tenting—Sir Robert Fossett, Tom Fossett, Kayes Bros. (working fairgrounds), Jean Mill, Paulo, Pinder, Poole Bros. Canadian and Hippodrome, Regal (formerly Jean Mill's and Jean's Regal), and Dick Sandow. Rosaire's Circus is incorporated in the Regal show. Chipperfields horses are with Poole Bros. Blackpool Tower program runs: Cooke's Pony Revue, magical entree by Van Norman and clowns, Adele and Estele (Scott family), riding act, Valeska and Jon (Gindl), high school: Cairoli Brothers, entree; Five Scotts, riding display; Koringa, female fakir from Bertram Mills; Seven Flying Devils (Gridneff family), flying return and swinging ladders; Cairoli Brothers, musical entree; Bertram Mills Elephant Sextet, presented by John Gindl; Montreal Trio, cyclists; water spec. Hands Across the Sea, with George Lockhart as John Bull. The usual team of ringboys has been replaced by girls who do their job efficiently under equestrian director George Lockhart. Clowns are Doodles, Van Norman, Fiery Jack, Albert Austin, Harry Dillon, and Little Mickey. Oscar Naylor succeeds William Ure as bandmaster.

LONDON, July 12.—George Sanger and wife (formerly Poppy Ginnett) are running a small resident season show under canvas at Ambleside in Westmoreland County of the English Lake District. George, a grandson of Lord John Sanger, has been playing vaude with a comedy animal act since leaving the family circus some years back.

## RB Chicago Biz Hits New High With Record Crowds All Week

CHICAGO, Aug. 9.—Playing to bigger business than it has ever known previously in Chicago, the Ringling Bros. and Barnum & Bailey Circus will wind up a record-breaking nine-day engagement on the lake front tomorrow (10) and start its rapid trek to the West Coast. While no definite figures are yet available, the engagement so far has been a succession of sellouts with the exception of a few matinees, and there have been several turnaways.

been a succession of sellouts with the exception of a few matinees, and there have been several turnaways.

In past years attendance has been light for the first three days, but this year the show started off with a packed house on Saturday night and two sellouts on Sunday. Monday was only a little short of a full house. Tuesday a sellout, and Wednesday night probably a thousand people were turned away. Capacity has been the rule the balance of the week. Weather has been ideal, with temperature around 80 during the day, and cool, clear nights prevailing. The show was extensively publicized here. Frank Braden, story man, handled the local press and got splendid breaks in all of the dailies. F. Beverly Kelley, radio director, and his assistant, Frank Morrissey, handled many broadcasts on NBC, CBS, and WGN during the engagement, and Arthur Hopper, superintendent of outdoor advertising, had the city and surrounding towns heavily billed, and in addition to the usual billing used 190 Railway Express trucks, which attracted much attention.

John Ringling North, president, was in for the opening day only, departing after a meeting of the directors. William P. Dunn Jr., secretary-treasurer, and J. F. Reddy Jr., general counsel, also were in for the opening. Henry Ringling North, vice-president and assistant to the president, remained for the entire engagement. Roland Butler, general press representative, remained for most of the engagement, and Gardner Wilson, story man, was in for a couple of days. J. C. Donahue, traffic manager, and Dan DeBaugh, manager of the Chicago office, were frequent visitors on the lot. With business at a high pitch, George W. Smith, general manager, was kept busy all week, as were McCormick Steele, in charge of the front door: Thomas C. Haynes, superintendent of tickets; Col. Matthew J. McGowan, in charge of downtown ticket sales; Herbert Duval, legal adjuster, and John H. Brice, after a meeting of the directors. Wil-Duval, legal adjuster, and John H. Brice, chief of police. Frank and Paul Miller, who have the concessions, reported a terrific business. Henry Smythe, manager of the side show, stated business was the biggest the show has ever done in

the biggest the show has ever done in Chicago.

Show is slated for some long jumps after leaving Chicago. After a week of one-nighters it will jump from St. Joseph, Mo., to Denver and on to the West Coast, with longest jump slated being from Portland, Ore., to Oakland, Calif.



PVT. EDWARD HOWE, 19, son of M. D. (Doc) Howe, well-known indoor and outdoor showman, who is serving a four-year voluntary enlist-ment in the U.S. Marine Corps in the Philippine Islands. Young Howe began his circus career in 1938 with Hagenbeck-Wallace show as an usher. In 1939 he was with Cole Bros. part of the season. In 1940 he ushered with RB the first half of the season and with Cole Bros. the last

## Russell Big Top Damaged by Wind

ANNAPOLIS, Md., Aug. 9.—A center-piece of the big top of Russell Bros.' Circus was badly damaged by a freak Circus was badly damaged by a freak windstorm which struck the show during the matinee at Pottsville, Pa., July 28. Repairs were made by George Werner, boss canvasman, and his efficient crew, and the show was again erected the following day in Lebanon with no perplexing delays. When the windstorm took on proportions of a miniature cyclone, the crowd was dismissed and the performance curtailed.

With Al Ruwedel Hagleton Pa. ardent

With Al Ruwedel, Hazleton, Pa., ardent circus fan, in charge of the arrange-ments, the show played its only Pennsyl-vania Sunday stand at Lakeside Park (See Russell Top Damaged on page 63)

### Rex's Wish Fulfilled

Cole Bros.' Circus paid tribute to its departed spec producer and press agent. Rex de Rosselli, when it played Bloom-ington, Ill., Rex's home and final resting

Ington, III., read and place.

At the matinee, equestrian director McFarlan stopped the show immediately following Rosselli's last production, Pan-Americana, and Col. Harry Thomas, announcer, in a lowered voice delivered the following tribute:

"Todias and gentlemen, we pause in

nouncer, in a lowered voice delivered the following tribute:

"Ladies and gentlemen, we pause in our circus performance for just a few minutes to pay our last tribute to our departed friend and your neighbor, Mr. Rex de Rosselli. Rex departed this life as he wanted to do—while performing his duties for his beloved circus. The circus was his life, his inspiration, the thing he loved most. When the Great Equestrian Director blew his whistle in East St. Louis the other morning Rex was ready to go to the Big Top above to join his sainted mother, of whom he talked much during the few months preceding his death. In Louisville, Ky., before the circus opened this year, Rex told us all that this would be his last production. In fact, he said to me: I want to produce Pan-Americana for Mr. Terrell and see it well started on the season, then I'll be ready to join mother. His wishes were fulfilled, so while our hearts are sad today because of our loss, we are glad in the thought that Rex is happy, and we can think of no man to whom this statement, Well done, thou good and faithful servant, more aptly applies, because Rex's work was well done, and his spirit lives on here today as we present these beautiful spectacles to you that he planned and executed in life. And if he is watching us today, we as we present these beautiful spectacles to you that he planned and executed in life. And if he is watching us today, we know that he is happy to see the show carrying on. We will pause now in silent tribute while the band plays and Florence Tennyson sings one verse of Nearer My God to Thee."

45



By THE RINGMASTER CFA

President Secretary
FRANK H. HARTLESS W. M. BUCKINGHAM
2930 W. Lake St. P. O. Box 4
Chicago (Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 9.—Walter M. Buckingham, national secretary, writes that on their way home from the convention at Springfield, Ill., they caught Russell Bros.' Circus at Shenandoah, Pa. Justus Edwards, general agent, was back on the show for the day, and he welcomed them, and the show extended every kindness. They had lunch in the cookhouse and saw the matinee.

Sverre O. Braathen writes that he expects to spend four days with the Big Show at Milwaukee, Oshkosh, and Madison, Wis., and Rockford, Ill. Joe Heiser, of Houston, Tex., drove over to Bloomington, Ill., with Sverre and they bought flowers for the association for Rex de Roselli, who was buried there the next

day.

Gordon M. Potter, of St. Joseph, Mich., caught Wallace Bros. at Elkhart, Ind., and spent some time visiting with Bill Woodcock.

Woodcock.
Mr. and Mrs. W. H. Hohenadel and son, Walter, and Everett Hannah, of Rochelle, attended the evening performance of the Wallace show at Aurora, Ill., July 5. They met Mr. and Mrs. Bob Clark, of Joliet, on the lot.

## Los Angeles Fans Meet

LOS ANGELES, Aug. 9.—The Los Angeles Circus Fans held their regular meeting at Scully's, near here, Thursday night (31), with Stan Rogers and Dick Lewis presiding.

Reports on work of the Fans in help-Reports on work of the Fans in helping Bill Conway get things lined up for the arrival of the Ringling show next month were heard. Jimmy Wood, of Wood-Thornton Productions, reviewed briefly the dates he had played in this section and announced that Yankee-Patterson show would play a five-day engagement at Burbank, Calif., following the Mardi Gras celebration in Venice.

Walter Matthie had several of his

ing the Mardi Gras celebration in Venice.

Walter Matthie had several of his miniature circus wagons on display. Highlight of the event was the act put on by Jiggs, the chimp, brought to the meeting by Louis Goebel and the animal's trainer, Bill Smith.

Attending, in addition to those named, were Charles Nelson, Robert Downie, Mr. and Mrs. Stanley Avery, Mr. and Mrs. Paul Dodge, Mr. and Mrs. W. W. Robinson, Bert Chipman, Mrs. Nichols, Hugh Winston, Mr. and Mrs. George Emerson, Erna (Fowler) Sinclair, Earl Jackson, and Sam Abbott, Los Angeles manager of The Billboard.

Robinson made a brief talk on pre-

of The Billboard.
Robinson made a brief talk on prehistoric animals.
Group plans to attend the September
14 evening performance of the Ringling
show in a body. They will meet at the
Rogers home before going to the show.

## Dressing Room Gossip

COLE BROS.—Dr. H. Wilson, CFA, of Rockford, Ill., who has been with us the last two weeks, has gone home. While we were at Norwood, O., and Covington, Ky., we were entertained royally on three separate occasions. the first time by Henry Allendorf, prominent architect of Cincinnati; the second time by Dr. W. Huebner, and the last time by Dr. W. Huebner. We all had a grand time as guests of Huebner at the Gibson Hotel in Cincy. Guests were Mr. and Mrs. Adolph Delbosq, Mama Reiffenach, Betty Reiffenach, Clary and Rosie Bruce, Paul and Ruth Nelson, Klara Delbosq, Rosie Olvera Reiffenach, Otto and Hanna Griebling, Wana Wentz, Jean Allen, Marion Knowlton, Shirley Byron, John Smith, Jimmy Reiffenach, Mr. and Mrs. Freddie Freeman. Freeman.
Arthur Borella, Huffy Hoffman, and

Arthur Borella. Huffy Hoffman, and Otto and Alva Evans visited the Moose Hospital at Ashland, Ky., to entertain the shut-in kiddies.

Lee Smith, who left the show a few weeks ago to go to the bedside of his mother, has returned after going thru the sad experience of attending her funeral.

Ernie White not only paints all the (See Dressing Room Gossip on page 54)

## 10 Days With Cole Bros. By E. H. WILSON, CFA-

WITH the applause of a straw house at the evening performance of Cole Bros.' Circus still ringing in my ears, I left Springfield, Ill., on the morning of July 23 to spend about 10 days with the show. Resplendent in new paint applied recently, the show makes a most attractive appearance on the lot. Much has been written about the beautiful new blue top, but it must be seen to be appreciated. It greatly enhances a performance, of which Zack Terrell may well be proud. To a long list of outstanding circus acts he has added an opening spectacle which is lavishly costumed, an impressive garland entry, several beautiful statuary numbers, the delightful singing of Florence Tennyson, and a patriotic finale which fairty makes one tingle. The result is superb entertainment—the circus at its best.

Long a lover and owner of fine horses, Mr. Terrell has this year set aside an entire top where the public may view them to the best advantage. A number of beautiful five-gaited horses augment the splendid ring stock and several teams of fine draft horses. I heard many

of beautiful five-gaited horses augment the splendid ring stock and several teams of fine draft horses. I heard many commendatory remarks about this fea-ture of the show. One need spend only a very short time in this top to realize that the horse has not lost favor with the public.

Col. Harry Thomas, announcer and di-rector of radio programs, brings some 16

col. harry momas, announcer and director of radio programs, brings some 16 years' experience in radio to the circus field. Perfect enunciation and faultless diction make his announcing top-notch. In addition, the radio programs arranged by Thomas are unique and possess great audience appeal. audience appeal.

### Courteous Personnel

It was pleasing to note that the public is treated with the utmost courtesy by the personnel of the show. Such a policy is bound to cause a favorable reaction. There were many examples of employees going out of their way to assist the public. One in particular impressed me greatly—that of Curly Stewart leaving a number of important duties to procure a drink for a little boy in the grandstand who was distressed by the heat.

I was amazed to observe how quickly I was amazed to observe how quickly the show was set up after the wagons reached the lot. Despite several late arrivals, the matinee started in time in each instance. The job of tearing down at night is accomplished quickly, and during my visit the show was loaded out and ready to go around 1 to 1:30 each morning. morning.

All too soon my vacation ended and it was time to return home. As I watched the last performance before my depart-ure and studied the happy throngs about me. I became more firmly convinced than me, I became more firmly convinced than ever before that the circus will never die. It is more than a form of amusement; it is a great American institution, a part of the very fiber of the people. As a matter of fact, it cannot die while such men as Zack Terrell remain undaunted by obstacles, however large, and push on to even greater achievements each year. each year.

## Circus Historical Society

WICHITA, Kan., Aug. 9.—Fifty-two years ago Ringling Bros. went on rails and played Battle Creek, Mich., July 20. Jack Harrison was at the XIT Celebration in Dalhart, Tex., August 4-5.
Don Smith, president of CHS, visited the Royal American Shows at Dearborn, Mich. He also visited the Motor City Shows at Dexter, Mich., during the Centennial Celebration there.
Dr. E. N. Olzendam, Manchester, N. H., has returned from his vacation, during which he visited Charlie Hunt's and Mills Bros.' circuses. When the Wallace show played Manchester, Dr. Olzendam entertained Bill Woodcock, Lee Powell, Charlie and Jewell Poplin, and the Loyal Repenskis.
Charlotte and Harry LeVine had an

Charlotte and Harry LeVine had an Charlotte and Harry LeVine had an accident in Maine. To avoid hitting another car, Harry hit the guard rail along the highway and turned his house car upside down, demolishing it. Charlotte was cut on the arms and suffered a badly sprained shoulder.

Ken Amadon, CHS of Manchester, has visited the Ringling, Wallace, and Hunt shows.

RED DAVIS, Jimmie Carter, D. Annon, and C. Sincel motored to Charleston, W. Va., to visit Cole Bros. They were guests of Toby Tyler. Elephants paraded the town, and clowns worked the stores.

www.americanradiohistory.com



## Circus Model Builders

## and Owners' Associatoin

By RUSS T. WARNER

(Director of Publicity, 1418 Mulberry Street, Reading, Pa.)

READING, Pa., Aug. 9.—George B. Hubler, regional director of Region No. 3, has announced a meeting and get-together to be held at the home of CMB Richard Conover, of Dayton, O., on August 31. All Model Builders and friends are urged to attend this meeting and bring some models along to be placed on exhibition.

Alex Clark, of Stamford, Conn., has finished another wagon for his great show. While visiting the Big One in Bridgeport, Alex made a happy landing in a mud puddle while getting a pix of the dog wagon. He spent some time visiting Dick Kroener and other folks on the show. Gordon Potter, of St. Josephs, Mich., caught Wallace Bros. at Elkhart, Ind., and had a nice visit with Bill Woodcock and Lee Powell.

Bill Woodcock and Lee Powell.

Mr. and Mrs. Charles Lockier, of Auburn, N. Y., saw Ringling-Barnum at Syracuse, Wallace Bros. at Auburn, and Russell Bros. at Binghamton. They report having a swell time on the lots and meeting many of their friends on the various shows.

Mr. and Mrs. Arthur Larson and daughter, of Canton, Ill., recently displayed their "Jungle Bros." Circus" at the local high school to big crowds. They have spent some time on Cole Bros. lots and expect to catch Ringling several

lots and expect to catch Ringling several

H. H. Conley, of Park Ridge, Ill.,

Dr. H. H. Conley, of Park Ridge, Ill., reports having a grand time on the Cole lot during the CFA convention.

William Donahue, of Williamtic, Conn., caught the RB several times and snapped over 150 pictures for his collection.

Johnny Blair, of Springfield, Mo., had several of his model wagons on the Cole lot in that city and reports the show people went for them in a big way.

Morton Leach and wife, of Framingham, Mass., vilsted Mills Bros. in that city and while on the lot met Col. Walter Woods, CMB, of Florida.

Carl Smith, of Auburn, N. Y., visited with Bill Woodcock, CMB, on the Wallace lot there. Carl has finished modernizing his first wagon.

John McCurdy, of Harrisburg, Pa., director of region No. 2, spent some time on the RB lot in Chicago with members of that region.

Mildred and Russ Warner, of Reading, Pa., spent a week on Russell lots around Eastern Pennsylvania. Johnny Blair, of Springfield, Mo., had

Eastern Pennsylvania.
Information concerning the CMBOA can be had by writing the secretary, Clarence Pfeffer, 1201 Ash Street, Johnstown, Pa.

DAILEY BROS.' CIRCUS, being presented in three rings under a four-pole top, has been receiving some fine presenctions. R. M. Harvey is piloting the

## **Blowdown Hits** Cole at Covington

HUNTINGTON, W. Va., Aug. 9.—Besides almost unbearable heat, the weatherman unleashed a windstorm that hit Cole Bros.' Circus at Covington, Ky., July 30. The six-pole menagerie tent was lifted into the air and set down again nearly intact. One of the center poles was splintered, but the canvas was not damaged. Fragments from the splintered pole fell on Stanley Dawson, who was in the top, bruising his face and shoulder, but he avoided more serious injury by ducking beneath a cage wagon. At Ashland, Ky., the show's next stand, a cloudburst began during the matinee and lasted until nearly time for the evening show. Capacity business was done that night nevertheless.

Huntington gave the show a near-capacity matinee and a full house at night. Art Windecker, side-show manager, reported one of his best days this season there.

At Logan, W. Va., the show was crowded for room and the cookhouse was lo-

At Logan, W. Va., the show was crowded for room and the cookhouse was located two blocks down the street. Business was fair, with the side show again having a banner day.

The show had a record run over the C. & O. Railroad from Logan to Charleston, W. Va., for a third Sunday off. Much repair work was in evidence at the lot, and the personnel was ordered off the train, which was renovated at this point.

DOC WADDELL, accompanied by his gospel party, consisting of Harvey (Dad) Sines, Jack Figgins, and Joe Kelch, concluded a preaching and singing tour to Kalamazoo, Battle Creek, Marshall, Lansing, Adrian, Albion, Mount Clemens, Williamston, Detroit, and Jackson, Mich. On the tour they were entertained at the various towns by Ray Buhl, Doc (Scotty) Candler, Danny Kick, Harry K. Armstrong, Jack and Mercedes Hamilton, Mr. and Mrs. Dan McMillen, and Mrs. Frederick King. erick King

### Circus People Wanted

Circus People Wanted
Big Show Performers in all departments, especially Family Act doing several turns that can
be featured. Horizontal Bar Act, Wire Walkers.
Foot Juggler, Girls for Iron Jaw and Swinging
Ladder, Clowns, etc. Musicians to enlarge Big
Show Band. Boss Property, also Elephant Man.
Can always place useful, dependable Circus
Troupers in all departments. Tent season ends
late in November, followed by indoor Shrine
dates. Candy Butchers, Workingmen and Truck
Drivers, join immediately. Accommodations the
lest, top salary; no money advanced until you
join. Address:

MILLS BROS.' CIRCUS

WANT Man or Girl High Wire Performer to work at once. Will pay exceptionally well. Write all in first letter with picture. BOX NY-24, care the Billboard, 1564 Broadway, New York City.

## JAMES M. COLE CIRCUS

Acts with Living Trailers doing 2 or more Acts for 1941-'42 winter season of 20 weeks, opening Monday. Sept. 29th. Then under canvas. Prefer Family Acts. Oriental and Teeterboard doubling Perch. Permanent Address: Penn Yan, N. Y.

## RINGLING BROS. AND BARNUM & BAILEY

## -WAN

## FOR SEASON OF 1942

CAPABLE PEOPLE IN ALL BRANCHES OF SIDE SHOW **BUSINESS** 

Including Acts and Attractions of every description that are suitable for the Greatest Side Show on Earth.

Address FRED SMYTHE, Side-Show Manager, Care Ringling Bros. and Barnum & Bailey, as per route. Permanent Address, 10 Rockefeller Plaza,

Suite 701, New York City.

## WANTED For Shrine Circus, Philadelphia, Pa., October 6 to 11

Telephone Solicitors, Advertising and Bannermen ALSO WANTED five good Men to handle Big Cities and take full charge.

DON'T WIRE, WRITE TO BOB MORTON, 1327 Spruce St., Philadelphia, Pa.

## Under the Marquee

Communications to 25-27 Opera Place, Cincinnati, O.)

CLIFF FAUST, magician, has joined the J. R. Malloy Circus, playing firemen's celebrations in Western Pennsylvania.

Circus is returning to Seattle for a week.

KID KOSTER is going east from Santa Monica, Calif., to go in advance of Al

TEENA McCUE has joined the Coriell family, presenting her ring, web, and trap acts.

GEORGE KIENZLE JR. saw Russell Bros.' Circus in Coatesville, Pa. Biz was light, he says.

STRUGGLE BROTHERS, comedy acrobats and clowns, are playing fairs for Vic Allen out of Kansas City, Mo.

PRINCESS MARQUITA is doing her Oriental snake dance on Lewis Bros.' Circus, now playing fairs. Cuban Mack is doing his impalement act.

MISS LA TEENA, who is playing fairs in the Midwest, will work elephants and ride menage with a Spanish circus next winter.

GORDON M. POTTER caught Wallace Bros. at Elkhart, Ind. Business was good. He spent a lot of time with Bill Woodcock. He also met Lee Powell.

HERBERT A. DOUGLAS, West Chester, Pa., caught the Russell show at Hazleton, Pottstown, Norristown, Chester, and Coatesville, Pa.

FRED PFENING JR. is no longer with arr Bros.' Circus, having left at Mount Barr Bros.' Circus, having left at Mount Vernon, O., July 20. He is in Columbus, O., and expects to join another show soon.

CLAUDE MORRIS, for many years brigade agent with the Big Show, has left Cook County Hospital, Chicago, after taking radium treatments for cancer. He is all right again.

C. M. HIBBARD says his son, Herbert, and Harry Filkins visited the Big One in Fort Wayne and South Bend, Ind., and had a fine visit with Captain Curtis and Whitey Wilson.

HARRY V. WINSLOW has charge of the outdoor advertising and the newspaper publicity for the Kankakee (Ill.) County Fair. He also has some other spots he expects to make following this date.

C. R. BAWDEN, of Bronson, Mich., and Miles DeClute and Johnnie Walker, of Coldwater, Mich., were in South Bend, Ind., for their annual day with the Ringling show. Bawden and Walker were formerly connected with the show.

HARRY PATTON and wife, Nettie, drove to Chester, Pa. to catch the Russell show. They met Bobby Worth. Patton was formerly with Barnum & Bailey, and his wife was formerly a strong

ACTS that clowned at the Democratic outing in New Haven, Conn., were Hughie Fitz, clown entries: Kelsey Conboy, female come-in; Frank Parish, Mike Morris, Frank Green, and Benny Jack-

DR. H. F. TROUTMAN, Page, W. Va., caught the Cole show at Charleston, W. Va., and chatted with Zack Terrell, for whom he worked in 1921 in Don Montgomery's big-show band under the name of Walter Johnson.

BLACKIE WILLIAMSON, former boss props on some of the larger circuses and now with a Chicago foundry company, was a visitor on the Ringling lot in Chicago and renewed many old acquaint-

JOE BAKER writes from Olympia, in Springfield preparing for and con-Wash., that he met Harry Goodman, cluding details in conjunction with the Jockey Moore, and Harry Gordon while 16th annual CFA convention. Montague

LEO GAUDREAU, circus fan of Salem, Mass., had some publicity in *The Salem Evening News* July 16. The story told of his collection of circusiana and quoted an article he had written about Alfred Court, of the Ringling show.

DR. PETERSON, C. A. Mattes, John and George C. Comfort, of Moline, Ill., motored to Peru, Ill., to visit Wallace Bros.' Circus. They attended the matinee as guests of Manager Ray Rogers. Business at both performances was good.

THE GREAT WOLANDI (Andrew Wolf) fell while doing his high act at the Congress of Daredevils in Peabody, Mass., August 1. He was rushed to the J. B. Thomas hospital and found to have a fractured right arm.

JOHN KRAMER, who had charge of stock on Barr Bros.' Circus, left for his home at Aurora, Ill., recently. Paul Brown took his place. Larry Duane, of the show, has bought a plnk-skinned horse, and Madaline McCoy is back with the show.

A. S. TURNER, of Chestertown, Md., says business along the Maryland shore, including Elkton, Cambridge, Salisbury, Easton, and Chestertown, is good, and he recommends a circus play there. Chestertown, he says, has not had a large show for years.

PITTSBURG YELLOW was a visitor on the Wallace show when it played Aurora, fill, last week and lent a hand in getting the seats up in time for the matinee. Show had a splendid day in Aurora, with about 3,600 at the matinee and a packed house at night.

WILLARD GEHRENBECK, Circus Model Builder; Frank M. Welsh, outdoor ad-vertising man, and Frank Kindler, all vertising man, and riams single, and of St. Cloud, Minn., saw Bud Anderson's Circus at Willmar, Minn., and visited with Joe Hodgini, Bert Rickman, and C. S. Brooks.

RUSSELL BROS.' CIRCUS has added female llama and her baby to its meagerie. The show has found a friend in a female manner and the show has found a friend in Father Clark, a priest of Philadelphia, who has been furnishing labor for the show. He is doing welfare work, reports Carey C. Emrie, of Cincinnati, who has been visiting the show.

DENNIS STEVENS, formerly with the Wallace show, visited it at Monroe, Mich. He also saw the Ringling show the last day of its four-day stand in Detroit. He visited with Danny McPride and Albert Powell. Stevens is still working in and out of Detroit with his comedy acrobatic-contortion act.

LINWOOD FARLOW, former elephant man on the Big Show in the early '20s, met Elvin Welsh, elephant superintendent with Russell Bros.' Circus, when the Russell show played Farlow's home town, Salisbury, Md., August 5. The three bulls were in great shape, and weather was fine, with good business, says Farlow.

CONNER TROUPE, formerly with the Parker & Watts and other circuses, started its third season of fairs for Klein's Attractions at the Trumbull County Fair at Warren, O., recently. The troupe will play several weeks of Ohio, Western Pennsylvania, and West Virginia fairs with Klein's Circus Revue.

WILLIAM L. (BILL) MONTAGUE, West Hartford, Conn., publicity director for the Circus Fans' Association, left Springfield, Ill., Thursday (7) for his home after spending more than a month

spent four days in Chicago last weekend and visited the back yard of the Big One while there.

\*\*

TWO former Ringling employees assisted in erecting the "big top" in which the Wisconsin Republicans held their convention at Baraboo recently. They were Jim Whalen, former boss canvasman, and Charles Hampton.

\*\*

\*\*

THOMAGO M. CRICONY. Altren O.

THOMAS M. GREGORY, Akron, O., Circus Fan, has returned from the three-day convention of the Circus Fans' Association in Springfield, Ill., wearing the title of vice-president. He was accompanied by Mrs. Gregory, who assisted him in making some new shots around the Cole lot for his extensive collection of circus photos of circus photos.

MARK BRUCE, now a partner in the Badger Trailer Company with his father, H. A. Bruce, who had his own show on the road up until about 1928, is still carrying on the show tradition of the family by staging the weekly bingo night at McGee Theater, Evansville, Wis. Mark is the great grandson of George W. Hall, founder of the old Hall Circus and one of Wisconsin's famous circus families.

MR. AND MRS. JOSEPH FLEMING visited the Anderson-Srader Shows at the annual Powwow in Trenton, Neb., August 2 and met several circus persons who are on the show. Every courtesy was extended by the Happy Loter family and Mr. and Mrs. Fielding Graham. Clarence Cordry furnished Sioux Indians for the Powwow. Kit Carson was also a victor on the lot a visitor on the lot.

a visitor on the lot.

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CHARLES E. DUBLE corrects a statement made in this column in the August 1 issue by Leon Spahr. The statement said that Clare Dietrick had a trained dog act with the Hagenbeck-Wallace Circus when it was a wagon show the first season. Duble writes: "This show was never a wagon show. The Carl Hagenbeck Trained Animal Show (this was a big rail show, 40 cars or more) toured the country two seasons, 1905-'06, going into Mexico late in 1906. At the end of that season the Hagenbeck show was bought by B. E. Wallace and merged with his Great Wallace Shows and the Hagenbeck-Wallace title was used from (See UNDER THE MARQUEE on page 54)

## McReavys Vacationing From the Polack Show

MANKATO, Minn., Aug. 9.—Mr. and Mrs. Vernon L. McReavy have left Polack Bros.' Circus for the remainder of the outdoor season but expect to rejoin it when the big Shrine dates start in the fall. They are vacationing at Leech Lake in Northern Minnesota on the summer estate left to Vernon by his father, who died last fall died last fall.

died last fall.

The McReavys, accompanied by Mickey Blue, of the Polack promotional staff, and his wife visited the Rubin & Cherry Exposition at Butte, Mont. The McReavys had dinner and an enjoyable visit with Jimmie Simpson, They trouped with Jimmie for several seasons on the old D. D. Murphy Shows. Vernon and wife also visited with Bob Lohmar and made an inspection tour of the show.

## The Corra

(Communications to 25-27 Opera Place, Cincinnati, O.)

PEE WEE MORRIS, 25, of Kissimmee, Fla., was injured when thrown and charged by a bull he rode during the Clyde S. Miller Rodeo at Waterloo, Ia., July 23. He was treated at a hospital there for scalp lacerations and severe bruises and then released.

CONTRACTED performers for the first annual Galveston (Tex.) Rodeo include Mr. and Mrs. Dave Nimmo, trick and fancy riders and ropers, and George Tyler, clown and bullfighter. Beutler Brothers will provide the stock. Andy Curtis and Vic Schwarz will be arena ludges. judges.

WINNERS at Hand Hills (Alta.) Stampede: Bareback Riding—Don Benedict, Dave Bannock. Steer Riding — Tom Peake, Don Benedict. Wild Cow Milking—P. McLean, Z. Christianson. Saddle Bronk Riding—Johnny Glazler, T. Cole, J. Gillis. Calf Roping—P. McLean, Tom Hodgson, Mac MacDonald. Wild Horse Race—Tom Peake, Jack Peake, Don Benedict. Chuck Wagon Race—Dick Cosgrave. Cosgrave.

ALLIE FARELLI won three events for individual honors at the recent rodeo at Glenbrook, Calif., on Lake Tahoe. He finished first in bell-calf roping, musical chairs, and dude cowboy race. Johnny Vance and George Fattic won team roping, and Bud McPherson the steer riding contest. Sam Lovelady copped the calf roping, while Hatherly Bliss, Glover Brooks, and Harry Russell Jr. won the relay race.

NANTAN (Alta.) cowboys who performed at the Calgary Stampede were feted at a banquet put on by the board of trade. About 140 attended. Among reted at a banquet put on by the board of trade. About 140 attended. Among those honored were Sandy Connell, North American calf roping champion; Jack Streeter, second in the event, and Frank McDonald, champion in the wild steer decorating contest. James Cross, F. Sparrow, Alex Hornibrook, Charles Yule, Jack Dillon, Bob Burns, and others from the Calgary Stampede committee brought greetings from Calgary.

brought greetings from Calgary.

THE FIRST guest (dude) ranch in the maritime provinces has been established at Chamcook, N. B., with Hugh A. Green and Alfred Pavey, both of Montreal, as president and managing director, respectively. Opening rodeo drew about 35 cowboys and cowgirls. Horses and riders were imported from Alberta and Saskatchewan. Red Labrash presented his trick riding and roping. Weekly rodeos will be offered. Bruce Ogilvie, of Montreal, heads the camp orchestra, and Ken Harvey, Montreal, is the announcer Ruth Dettmers is the featured fem rider.

ALTHO RAINED OUT at two performances, the Leo J. Cremer Rodeo at Covered Wagon Days' celebration, Salt Lake City, drew 36,000 and pulled out of the red by two belated performances. Shows slated July 25 and 26 were rained out, but Cremer held his troupe over, and cowhands entered in the events stayed on and the shows were held the nights of July 28 and 29. Save for the two nights of rainfall, the weather was good. Prize money totaled \$5,000. Elma Walls emerged as the best all-round performer, nosing out Steve Heacock for the greatest number of points. Walls won in Brahma bull riding and was well up in other contests, receiving a Bona Allen saddle as a special award. George Mills, rodeo clown, finished high in bareback bronk riding, a new event at the rodeo, despite being injured in the July 28 performance. ALTHO RAINED OUT at two perform formance.

Final winners: Brahma Bull Riding-(See CORRAL on page 54)



## Third Annual World's Championship MICHIGAN STATE FAIR RODEO

DETROIT, MICH., August 27 to September 7, 1941

\$9,350.00 in cash prizes guaranteed by the Michigan State Fair. Write Rodeo Office, Michigan State Fair Grounds, Detroit, Mich., for prize list. Specialty Acts, Clowns, Trick Riders, Ropers, Grooms to be contracted. Write or wire

RODEO OFFICE, HARRY A. MACK, Executive Director; GEORGE V. ADAMS, Arena Director. Cowgirls' Bronc Riding Contest, \$1,020.00.

# Regina Gate Cut; Stand Is Up

## Why the So-Called Rodeo Is Losing Its Appeal as a Fair Attraction

By Guy Weadick will be a feature of THE BILLBOARD'S FALL NUMBER

Dated August 30

## Mich. Uses More Acts: Canada Goes For Quality Turns

DETROIT, Aug. 9.—Smaller Michigan fairs are using more live talent this year, according to bookings reported by booking agents handling acts in this field. Ing agents handling acts in this field. Typical are Lapeer and Pinconning fairs, as well as the new fair in Bay City, now in its second year of revival after a considerable lapse. They are increasing budgets, according to Henry Lueders, United Booking Association, who has the contracts

contracts.

Opening of the local fair season this week finds three fairs playing Lueders shows, Imlay City and Fowlerville having two 50-person revues each, while Wayne is using six acts and featuring Great Knowles, high act; Aerialettes, and Rita and Rush high city wire Other fairs booked. Knowles, high act; Aerialettes, and Rita and Dunn, high wire. Other fairs booked by Lueders include Bay City vaude unit; Marne, Society Minstrels for repeat engagement; Traverse City, revues; Alpena, revues; Lapeer, vaude; Pinconning, acts; Delphos, O., vaude; Wauseon, O., two revues, and Hillsdale, Mich., two revues. Bookings of American acts for Canadian fairs are going ahead despite war conditions in Canada, with American bookers handling dates to about the same extent as in the past. At least three bookers in this territory are handling Canadian dates at present.

Entry difficulties are a minor problem now, with practically all acts that have had any experience with the border wised up to the fact that it is risky for any-

up to the fact that it is risky for any-one not an American citizen to cross the river here and that he will have more (See MORE ACTS IN MICH. on page 52)

### Birthday Contracts to RAH

HARRINGTON, Del., Aug. 9.—Ralph A. Hankinson, veteran auto race promoter, celebrated his 62d birthday at Kent and Sussex Fair here with sanctioned auto races that brought out the biggest crowd in the 81 years of the fair's existence on August 2, one day after his natal anniversary. As a birthday gift, Hankinson was assured by directors that he would be given the 1942 race contract. The August 2 date was the 16th consecutive time he had been in charge of auto races here. George Hamid, operator, and Norman Y. Chambliss, manager of Greensboro (N. C.) Fair, gave "Pappy Hank" the present of two auto race contracts at Greensboro for his birthday, one a midweek big-car race date and the other a stock-car race on Saturday of fair week.

## 1.500,000 Mich. Gate Seen

LANSING, Mich., Aug. 9.—Record premiums are posted for the 170 county fairs and agricultural shows in Michigan and indications are that this will be a and indications are that this will be a banner year in attendance and receipts. Defense money will stimulate patronage, said A. C. Carton, deputy State agricultural commissioner in charge of the county fair division, who predicts 1,500,000 will attend the fairs, as compared with 1,250,000 last year.

LANSING, Mich. — A. A. Wagner, Mount Clemens, who has been appointed secretary of the State Racing Commission by Gov. Murray D. Van Wagoner, has taken up his duties and will serve at the governor's pleasure. He is a former member of the House of Representatives. Former racing commission secretary Roger Hanrahan will continue in charge of the office as registrar.

## **GGIE Participants** To Get About 85%

SAN FRANCISCO, Aug. 9.—The 1940 Golden Gate International Exposition concessionaires and exhibitors got another 9 per cent dividend this week, bringing total payment to 74½ per cent. The 1939 subscribers who pulled out with the small amount of money then on hand do not share in the present funds

General Manager H. C. Botoroff said that another dividend of about 9 per cent, raising the total return to about 85 per cent, will be paid to last year's subscribers after the fair winds up all its business.

## **AFM Ruling May Let Bands** Double at California State

SACRAMENTO, Calif., Aug. 9.—It havof the American Federation of Musicians prohibiting band doubling will not take effect until October 1, some of the name bands booked for the 1941

the name bands booked for the 1941 California State Fair probably will appear for the grandstand show as well as play for dancing.

Susanna Foster, Hollywood singing star, is latest to be signed. She will sing with Sacramento Symphony Orchestra before the grandstand one night on first appearance at the fair of the symphony symphony

symphony.

Fair has now booked for grandstand night shows Abbott and Costello, Vera Vague, Gene Autry, and Miss Foster. Five name bands, those of Kay Kyser, Ozzie Nelson, Charlie Barnet, Ray Noble, and Freddy Martin, are signed.

## Ill. Concesh Drop Denied

SPRINGFIELD, Ill., Aug. 9.—Predicting attendance of more than 700,000 at the 89th annual Illinois State Fair opening here today, Manager William V. (Jake) Ward denied reports that much concession space was vacant. He declared the fair would show a \$15,000 gross from concessions above the 1940 figure. "We know it is practically impossible for the 1941 fair to show a profit, but we are going to cut more than \$200,000 deficit in 1940 to not more than \$40,000," he said. Gov. Dwight H. Green, who has been vacationing, will return today and has declared his intention of attending daily. Acting Gov. Hugh W. Cross led the Air Pilots' Efficiency Tour, sponsored by Illinois Aeronautics Commission to stimulate interest in the fair. Royal American Shows, which arrived from Muncie, Ind., were given added space for an enlarged midway. an enlarged midway.



J. W. (PATTY) CONKLIN, director of Frolicland at the five 1941 exhibitions in the Class A Western Canadian circuit, where a midway gross of about 15 per cent in excess of last of about 15 per cent in excess of last year's takes was reported, hosted a party of fair execs and showmen during Regina (Sask.) Exhibition. Members of the loop announced that dates in 1942 for the five fairs had been set and that they would be held unless the Dominion government had other plans. Director Conklin and the exhibition reps declared their belief that public morale would be aided by the annuals.

## **Best Count Is Made** In Harrington, Del.

HARRINGTON, Del., Aug. 9.—The 22d annual Kent and Sussex Fair here on July 28-August 2 was considered the most successful in history of the association. Altho complete figures were not available at the close, it was indicated total attendance was considerably over 100,000, with a possibility of a 15 per cent increase over any previous year.

Many improvements to buildings and grounds, especially landscaping and floral designs on the race track infield, drew much favorable comment. An additional 20 acres provided for expanded exhibits. Displays of livestock, farm produce, and needlework were much larger. Five-day program of trotting, pacing, and running got off to a difficult start because of the adverse weather, but came back strong on the last two (See Harrington Has Best on page 52)

## **Midway Battles** Rain to 16% Tilt

Downpours felt heavily on two nights-army use of grounds curtails exhibits

REGINA AGRICULTURAL AND IN-DUSTRIAL EXHIBITION, LTD., Regina, Sask., Canada, July 28-Aug. 2. Charles Harlton, president; D. T. Elderkin, secre-tary. Gate admissions: Adults, 25 cents; children, 10 cents. Grandstand: Day, 50 cents; night, 50 and 75 cents. Grand-stand booker: Barnes-Carruthers Fair Booking Association. Midway: J. W. Conklin's Frolicland. Horse racing: Six days.

REGINA, Sask., Aug. 9.—Rain on all except two days of Regina's 58th annual exhibition, July 28-Aug. 2, held paid attendance down to 119,728, as compared to 128,762 in 1940. Grandstand attendance was up, being 71,285, as compared to 69,453, counting 5,127 who were in the stand when rain forced cancellation of the show on the second night.

of the show on the second night.

Figures for the week, with 1940 figures in brackets: Monday, 28,562 (27,891); Tuesday, 10,740 (14,275); Wednesday, 19,056 (23,817); Thursday, 19,060 (18,562); Friday, 19,884 (22,150); Saturday, 22,426 (22,067). Grandstand: Monday, 13,854 (12,560); Tuesday, 5,127 (7,236); Wednesday, 11,763 (13,157); Thursday, 11,750 (11,039); Friday, 12,355 (13,518); Saturday, 16,436 (11,805).

Givenways in front of the grandstand

Saturday, 16,436 (11,805).

Giveaways in front of the grandstand included four bicycles Monday night, a car on each of the other nights, and cash prizes each afternoon. Tuesday night's car was given away Saturday night at the same time as one donated by J. W. (Patty) Conklin, manager of Frolicland. Rain washed out the fair on the second night and held down grandstand attendance Thursday night.

With army forces stationed on the

With army forces stationed on the grounds, auto exhibits were canceled and other exhibits were somewhat curtailed. Livestock exhibits were down some, but (See REGINA FIGHTS RAIN on page 52)

## Attendance, Gross Marks at Flourtown

FLOURTOWN, Pa., Aug. 9.—Greater FLOURTOWN, Pa., Aug. 9.—Greater Flourtown Fair, closing tonight, had one of its best years, with average nightly attendance of 30,000 running about 80 per cent above last year's figures and receipts far ahead of marks set in previous years, said Chairman William J. Goss. Opening day, July 30, was canceled because of a heavy rainstorm. Free fair is sponsored by the Flourtown Fire Company

Success of the 22d annual is attributed Success of the 22d annual is attributed to conscientious work of the committee. Philadelphia newspapers and radio stations were co-operative and Scoops Smith, fair publicity director, scored heavily. Nightly prizes were awarded and a Chevrolet was given away on closing night. For stagistics were ing night. Four Stars, aerialists, were free act.
Grosses for Art Lewis Shows on the

Grosses for Art Lewis Shows on the midway, as well as concessions operated by firemen, were far above expectations, with the first two nights registering a 40 per cent gain over the best previous records. Response to the neon-lighted midway was instantaneous. Additional space had to be provided to accommodate the Lewis Shows, larger than any shows which had played the fair in former years.

## "You are faced with a problem of eliminating this age-old institution or trying to carry on. You decided to carry trying to carry on. You decided to carry on. Frankly, gentlemen, I am with you, altho I would not have presumed to tell you what to do," he declared.

you what to do," he declared.

President McNeil, after reviewing work that had been done, agriculturally and educationally, by Western Canadian fairs, made an appeal to all fair managers and all those interested to preserve the spirit of these educational and progressive agencies thru all time.

"We have tried thru these years to show rural people of these provinces that these are their fairs," he said. "We exhibit in cities, we have our entertainment in cities, and we try to make that entertainment the best that this North American continent can offer. We de-

entertainment the best that this North American continent can offer. We depend upon farmers and breeders to make our fairs, and their personal pleasure is a thing we must have. We stand today as a great meeting point for all rural peoples of the West."

Those attending included L. Horrisbrook, president; J. Charles Yule, secretary-manager; Art McGuire, E. D. Adams, Frank R. Freeze, A. D. Munro, C. M. Baker, Billy Yule, Jack Byers, Calgary (Alta.) Exhibition and Stampede; (See MORALE BOOSTERS on page 52)

## Miller Show at Langdon

ST. PAUL, Aug. 9.—The grandstand revue, Americana Swing Jubilee, of Northwestern Amusement Company, and produced by General Manager Jule Miller, of the company, has been well received at 1941 fairs in North Dakota and was presented at Cavalier County Fair Langdon, N. D., and not an attraction by another name, as recently reported, said Manager Miller.

## Class A Exhibs Seen as Morale Boosters at Meeting in Regina

REGINA, Sask., Aug. 9.—"If the government of Canada ever asks the Western Canada Association of Exhibiwestern Canada Association of Exhibi-tions to discontinue its work, then we will be quite happy to do as it asks," said H. S. McNeil, Brandon, Man., presi-dent of the Class A circuit, at an in-formal dinner to a representative gathering of showmen and fair executives in the Hotel Saskatchewan here during the 1941 exhibition, when board members of the five exhibitions in the loop voted to carry on in 1942 and set dates for the

J. W. (Patty) Conklin, producer of Frolicland, the midway at the 1941 fairs, who was host, emphasized that "there are far more important things in the world today than midways." At the same time, he said, the morale of the people of Canada could best be maintained by healthy, clean entertainment. It was not the idea of the Conklin Shows to interfere with any plan that the Canadian government might have for its people, but, if it were a fact that the Conklin Shows had to go out of business to assist Canada, then he would be the first to be in favor of it, he said. He congratulated the fair managers upon their having reached a very difficult

## JAYDEE The GREAT

World's highest and only act of its type—aping the apes atop high trapezes. No nets or safety devices.

FOR OPEN TIME WRITE OR WIRE JERRY D. MARTIN

Care of The Billboard, Cincinnati, O., or Home Address: P. O. Box 64, Rochelle Park, N. J.



## **Wanted Carnival Wanted New Taylor County Fair**

Campbellsville, Kentucky
August 27, 28, 29 and 30, 1941
Race program, good saddle and hamess rings
both day and night. Wire
W. T. STEPHENS or H. M. SMITH
Russell Springs, Ky.

WANTED
NO CONCESSIONS FOR THE

## DE KALB CO. FREE FALL FAIR

Sept. 29 to Oct. 4, Incl. Write B. L. HETRICK, Secretary, Auburn, Ind.

## WANTED BY ALLEN COUNTY, OHIO, FAIR

Aug. 19 to 23
20,000 Attendance
Motor Drome and six State-approved Shows, wire or write at once if percentage asked.
ART O. WULFHORST. Secy., Allen County Fair, 428 North Clay St., Delphos, Ohio.

## Perrysville Free Street Fair

September 24-27 Concession spots still available. PERRYSVILLE BOOSTER CLUB Perrysville, Ohio

## WHITE PIGEON STREET FAIR

-23. One of Southern Michigan's ons put on by the Merchants' Clu' geon. Can place legitimate Concessi, up to fourteen-foot frontage. No nanted; no Flat Stores. Com Game \$15 each, up to fourteen-foot trontage. No more Shows wanted; no Flat Stores. Corn Game and Photo Gallery sold exclusive. Midway controlled by F. L. FLACK. This week, Coldwater, Mich.

## WANTED

## REYNOLDS FREE FAIR

September 3, 4, 5, 6
ALBERT GEIER, Concessions, Reynolds, Indiana

WANTED
Small Carnival—Rides. Corn

## 34TH WHITE HALL FAIR

September 24-27, 1941 H. ROSS ALMONY, Secretary, White Hall, Md.

## J. C. MACK

WANTS

Bingo Caller, Scale Men and Guess Your Age for Hamburg Fair, second largest Fair in N. Y. State.

26 Vulcan Street Buffalo, N. Y.

## **CONCESSIONS WANTED** ALEXANDRIA FAIR

Alexandria, Ky.
Saturday, Sunday and Labor Day
August 30, 31, and September 1
J. W. SHAW, Secy., 335 York St., Newport, Ky.

## WANTED

## COVINGTON FREE FAIR

Covington, Ind., on Public Square August 25-30 Gooding's Rides booked. Write J. L. Morton, Concessions

## **Grandstand Attractions**

By LEONARD TRAUBE

For and About Bookers, Buyers, Performers, Producers, **Promoters** 

### Small Spot, Tall Talent

Small Spot, Tall Talent

Recently this column brought up the subject of small fairs in small towns which have been demonstrating prowess by booking a daily change of attractions. Another exhibit which comes to attention is that of Fairmount, Ill., population less than 1,000. In the past this Vermillon County Fair has been all but devoid of grandstand talent with little money spent. But take a studious look at this year's program:

On August 5—WJJD (Chicago) Suppertime Frolic, with Shelby Jean Davis and Jackie, Ferdinan, Jerry Cole, Kentucky Boys, Gross Sisters. August 6—Vaudeville acts, including Rose and Dave, rolling globe and bounding rope; Mann clowns, Beehler's Animals, Pinto the pony, aerial Larays, and Emsee Willie Bob Smith. August 7—Society Horse Show; tug of war, Mayor Meyers' and Sheriff Ward's Bulldogs pitted against Vermilion County Farm Bureau; Tom, Dick, and Harry; Four Aerial Kressels, Wright and Vivian, the Shells. August 8—Senor Don slide for life; Pedro and Rafael, Wilde's Dogs and Valdare. (Booked by Woolfolk-Beam agency.)

(Booked by Woolfolk-Beam agency.)

\* \* \*

Horse racing comes back to Brockton (Mass.) Fair for the first time since '37, complete with pari-mutuel operation that figures to make possible an even bigger stand layout than the big ones that Brockton is well noted for. The nag program will go on for six afternoons and for the first four days will conclude with Lucky Teter's Hell Drivers. That should prove unique in itself—actual horsepower versus automotive power of the Teter variety.

An announcement by Secretary Frank Kingman says that to meet the introduction of pari-mutuel racing and because Monday is Children's Day, directors have solved the problem by arranging for a complete stageshow "exactly as it will be presented each afternoon and evening, for Monday morning." There will be no admission charge to the youngsters. Elements in the stage production principal acts etc.

There will be no admission charge to the youngsters. Elements in the stage production, principal acts, etc., are being worked out, tho Secretary Kingman has not yet disclosed names. Folks who know the Kingman brand of entertainment are not placing any bets against Brockton giving a top-flight show.

are not placing any bets against Brockton giving a top-flight show.

Frank Small's 16 Broadway Brevities Girls started their fourth season under the booking banner of Frank Wirth at Morrisville, Vt. This unit is scheduled to finish its fair season at the York (Pa.) Fair in October. Other "Wirthy" news: Secretary Fay Pease, Lockport, N. Y. has contracted for Salute to Freedom revue and six acts; Walter Stebbins' auto races (Sunday), Jimmie Lynch Death Dodgers (Tuesday), and Suicide Hayes Hell Drivers for Friday. Wirth reported that grandstand marks were hung up at Orleans County Fair, Albion, N. Y. Suicide Hayes thrillsters, rained out on opening day, appeared on the second day to a packed stand. Ben Yost, the very personable choral group director, has four vocal groups out on the fair circuits. His Varsity Eight has 10 weeks with Wirth and another octet, Varsity Singers, four weeks, In the West, Yost's White Guards are down for 20 weeks thru Barnes-Carruthers and his New Yorkers 14 weeks of time thru the same bureau.

Houston A. Lawing reports in behalf of the Irish Hayan-Iimmie Lynch Death

Houston A. Lawing reports in behalf of the Irish Horan-Jimmie Lynch Death Dodgers that the unit got its fair season underway at Bangor, Me., with a draw of 10,000 on Sunday. It was the only event on the opening day's schedule. Stand was overflowed, people lining infield and outfield fences for hundreds of feet. Seat reservations were filled from

field and outfield fences for hundreds of feet. Seat reservations were filled from practically all principal sections of the State. A repeat show was booked for Saturday, August 2, and fair date to follow was Taneytown, Md., with still-dates sandwiched in.

Big turnouts also greeted the Horansters during two days at Philadelphia and two at New Haven, Conn., site for latter being Donovan Field at Savin Rock., whose track is owned and operated by Frederick Levere, well known in the amusement park field. Return dates are being mulled for September. Unit is

booked for two days at Danbury, Conn., as a still-date weeks ahead of the fair itself. Stu McLean, operator of midget races at Danbury, booked the show for the fair's track.

the fair's track.

Press Agent Lawing wasn't indulging in conventional blurbing when he put in the 10,000 claimer. The fact is that, to judge by an eight-column photo atop page one of The Bangor Daily News, the worst than can be said of this singular p. a. is that he wasn't enthusiastic enough. He could have said 20,000 people without anyone being the wiser. enough. He could have said 20,000 people without anyone being the wiser except the accountants. 'Twas the first time Bangor elected to throw the switch on Sunday. From the grosses reached, a Sunday opening looks like an institution there from now on.

The Congress of Daredevils headlined a bill given at Leo Buckley Stadium, Peabody, Mass., July 28-August 2, for a two-bit admission which included a chance on six autos. Acts: Great Siegfried, Wolandi, Herb Taylor, Aerial Comics, Joyous Jesters, Nelss Troupe, Jimmie Jamison, Flying Thrillers, Gordon and Olivia, Allen Norman, Lewis and Oliver Sisters, D'Arcy Sisters, Four American Beauties. Some of the names are probably of the doubling variety, which made for a total of 15 acts presented. No line was given on box office.

Al Sweeney and Gaylord White, National Speedways, who operate at Western fairs, have received the green light from Central States Racing Association, to run closed race meetings following their inaugural fair at Hibbing, Minn.,

on August 9.
Ralph Hankinson, dean of auto-race on August 9.
Ralph Hankinson, dean of auto-race promoters, has a large list of CSRA-sanctioned Class A fair meetings. "Hank" opened the season at Harrington (Del.) Fair and continues until early November. Hankinson dates listed with CSRA in order of appearance are Harrington, Del.; Clearfield. Pa.; Batavia, N. Y.: Bedford, Pa.; Essex Junction, Vt.; Flemington, N. J. (two days); Dunkirk, N. Y.: Reading. Pa.; Allentown. Pa.; Richmond, Va.; Shelby, N. C.; Winston-Salem, N. C.; Spartanburg, S. C.: Raleigh, N. C.; Five more dates are in the works.

Sweeney-White schedule takes in Hibbing, Minn. (two days); New Ulm, Minn.; Kasson, Minn.; Sioux Falls, S. D. (two days); Albert Lea, Minn.; Preston, Minn.; Mason City. Ia. (two days); Huron, S. D. (two days); Sac City, Ia.; Spencer, Ia. (two days); Hutchinson, Minn.; Marshalltown, Ia.; Blytheville. Ark. (two days): Amarillo. Tex.; Lubblock. Tex.; Houston, Tex. (three days), and Phoenix, Ariz.

## **Generalities**

Generalities

Sonny Moore, 17-year-old Grass Valley (Callf.) animal trainer, scored at Sacramento County Fair. Galt, with trained mules and dog. Hulda, femme clown, was the only other professional act to play the date. . . Revue and animal acts at Ayers Cliff (Que.) Fair will be furnished by Garden Bros., reports fair publicity director Gordon H. Beerworth. Added attraction will be Johnnie Lavers, champ kid vocalist of Standstead County, who will lead community singing. . . Aerlalists Ora and Minerva join Jerry Martin (Jay Dee the Great) at Buffalo August 11 to start the fair season. . . Eastern States Exposition, Springfield. August 11 to start the fair season. . . . Eastern States Exposition, Springfield, Mass., marks its 25th anniversary with six days of Hoot Gibson's Indoor Rodeo in the Coliseum, usually given over to ESE's traditional Horse Show; five days of Lucky Teter Hell Drivers, Monday afternoon motorcycle races, Friday and Saturday auto races. Goldman's Band on Sunday, and six days of standard acts. (George Hamid has the act and Teter bookings.) . . Milt Hinkle's South of the Border Show and Bullfight Exhibition (Tom Drake Agency) plays St. Joseph, Mo., August 10; St. Louis, August 16-17, and Canadian National, Toronto, for run of the fair.

EDMONTON, Alta.—E. Louise Holmes, secretary of Edmonton Exhibition Association for the past 30 years, has left that position. This was confirmed by Percy W. Abbott, managing director. Miss Holmes made no comment. She is known to stockmen thruout the West in her role of secretary of Alberta Provincial Horse, Cattle, Sheep, and Swine Breeders' Association. She also has been secretary of Northern Alberta Shorthorn Club, Edmonton Zoological Society, and an assistant secretary of Western Canada Association of Exhibitions.

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## New Board in Albuquerque Sets Stage for 4th Annual

ALBUQUERQUE, N. M., Aug. 9.—Floyd Rigdon, Carlsbad, was named to New Mexico State Fair Board, replacing the late Nathan Salmon, by Gov. John E. Miles. Rigdon is fourth member of the new board. Harold Sellers, Albuquerque, was appointed recently as chairman, succeeding Frank Shufflebarger, who headed the board since the fair's revival in 1938. Con Jackson, Springer, and Nick Krannawitter, Encino, complete the board. Plans for the 1941 fair are nearing completion.

springer, and Nick Krannawitter, Encino, complete the board. Plans for the 1941 fair are nearing completion.

Because cool weather made night vaudeville shows before the grandstand unpopular, the board has signed a contract with Lynn Beutler, Elk City, Okla., to stage the first New Mexico World's Championship Rodeo on the first six nights, with \$4,000 in prizes to be offered. Race horse purses for the eightday session, 57 races, will total about \$16,000, Leon Harms, secretary-manager, said, and premiums in livestock and fine arts are \$20,000.

Board is considering addition of a \$6,000 sheep barn to hold 500 head. A WPA project is building additions to the Industrial building, constructing an administration building, building entrance

Industrial building, constructing an administration building, building entrance gates, and finishing the grandstand wall. Project is for \$40,000, scheduled to be completed early in September.

When 2,000 members of the 200th Coast Artillery, composed of New Mexico National Guardsmen, started a trek on August 9 their first point of visit was Albuquerque, and they were housed on Albuquerque, and they were housed on the fairgrounds.

## Acts Budget Up at Elmira

ELMIRA, N. Y., Aug. 9.—The 99th annual Chemung County Fair here will be greatly enlarged and more free acts will be presented, reported Tex Sherman, will be presented, reported Tex Sherman, in his second year as publicity director. Among attractions booked are JE Ranch Rodeo, with Junior Eskew, son of Jim and Dolly Eskew, and Cy Compton. Cetlin & Wilson Shows have been booked for the second year and there will be three days of harness racing. Much advance publicity is being given by newspapers and radio stations to the engagement of Lucky Teter and His Hell Drivers. Former Secretary J. Earl Williamson, who is doing defense work in Washington. notified his successor, H. Ward Kinley, that he will attend the opening. Horse Show, in charge of Talitha Botsford, has largest number of entries in history. entries in history.

## Calif. Annual Hits High

GALT, Calif., Aug. 9.—Annual Sacramento County Fair here on July 30-August 2 drew 16,200, a record. It was first time the fair had been extended to five days. Attractions were Horse Show, cut-down auto and motorcycle races; Sonny Moore's trained animal act, featuring Beeswax, mule, and Hulda, feminine clown. Horse Show on the last three days drew capacity and was a preview for California State Fair Horse Show, Sacramento. Show, Sacramento.

ST. STEPHEN, N. B.—Because of war restrictions, the Canadian Bill Lynch Shows have been signed for 1941 St. Stephen Fair, substituting for Ben Williams Shows which have appeared here the past 20 years. New feature will be a firemen's tournament, with 250 taking part. There will also be three vaude acts, nightly fireworks, and two days of harness races under direction of newly elected President F. D. J. Graham. Fair depends on Eastern Maine for about half its attendance and patronage from that section is expected to set a new record because of the 10 per cent bonus on money. Net will be divided between the Fire Fighters' Relief Fund of Britain, Red Cross, and fair association.



## WANTED FOR The Dearborn County Fair

LAWRENCEBURG, IND.

August 18 to 23

Two Cook Houses, High Striker and Novelty Man. An opportunity to get set with an old fair on its new 56-acre location.

Wire GEORGE KOETHMEYER Supt. of Concessions

## WANTED FOR TROY, PA.

Fair and Race Meet, August 26th-30th.
Night and Day.
Legitimate Concessions, Long Range Lead Callery, Pitch-Till-You-Win, Scales, Penny Arcade, any clean Games. NO GRIFT. The 67th TRGY FAIR promises to be the best ever. Write at once for space.
W. F. PALMER, Troy, Pa.

## McKean County Fair

East Smethport, Pa.

4 DAYS-SEPTEMBER 1-2-3-4-4 NIGHTS WANTED-Good clean Concessions.

## CARNIVAL WANTED

Sept. 8-13
Excellent conditions for big week.

## Fentress County Agri. Fair

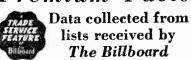
Jamestown, Tennessee Wire P. G. CROOKS, Fair Supt.



**United States** DEFENSE **SAVINGS BONDS** and **STAMPS** 



## Premium Facts



READING, Pa.—Reading Fair, 27th annual, September 8-13. 168 pages. Officers: John S. Giles, president; Chester W. Brumbach, H. J. Schad, vice-presidents; Charles W. Swoyer, secretary; Paul H. Esterly, assistant secretary; Luther E. Pflum, treasurer. Admissions: Adults, 35 cents; vehicles, 35 cents; children under 8, free. Attractions: Grandstand, Hankinson directed auto races, Ohio Display fireworks, Lucky Teter's Hell Drivers, and a George A. Hamid revue, with the Antaleks, International Rollos, Five Juggling Jewels, Flying Otaris, Gae Foster Girls, Eddie Roecker, Ringgold Band, Roxyettes, Capt. Roland Tiebor's Seals, Peaches Sky Revue, Honey Troupe, and Bobby Whaling and Partner. Midway: Cetlin & Wilson Shows.

Cetlin & Wilson Shows.

\*\*

\*\*ROANOKE, Va. — Roanoke Fair, fifth annual, September 8-13. 40 pages. Officers: John L. Godwin, president; Crawford Oakey, Bynum Hitt, vice-presidents; Lester Hutson, secretary; Charles E. Ward, treasurer. Admissions: Adults, 40 cents; children under 14, 10 cents. Attractions: Grandstand, Ohio Display fireworks; Frank Melville booked National Revue, with Six Marvelettes; Stone and Victor, Jeannette Garrette, Dorothy Stone, Kirk's Circus, Lucille Anderson, and Smith's Superba Band. Midway: Dodson's World's Fair Shows.

\* \*

APPLETON, Minn.—Swift County Fair,

APPLETON, Minn.—Swift County Fair, 45th annual, August 21-24. 60 pages. Officers: Paul Waldon, president; Lester Evans. vice-president; Sibert Johnson, treasurer; J. C. Anderson, secretary. Admissions: Adults, 25 cents; children under 12, free; grandstand, 25 cents. Attractions: Grandstand, Let Freedom Swing, with Emil and Evelyn, Hoosier Cornhuskers, Greer's Liberty Horses, Flying Rockets, and Morrell Sisters and Billy. Midway: Reynolds & Wells Shows.

ESSEX JUNCTION, VT.—Champlain Valley Exposition, August 25-30. 88 pages. Officers: James S. Grow, president: Ezra Hoag, vice-president; Seth A. Densmore, treasurer; Harris K. Drury, manager. Admissions: Adults, 50 cents; nights, 25 cents; children under 12, 10 cents, two days free; vehicles, 50 cents; grandstand, 25 cents to \$1. Attractions: (See PREMIUM FACTS on page 53)

## Around Grounds

NORTHAMPTON, Mass.—For the first time in its 123-year history Three County Fair this year will run four full days. Directors have engaged Jack Smith, New York promoter, to direct installation and operation of displays in the three exhibit buildings. He will have charge of the merchants' exhibit and 4-H building. New displays will be spaced thru ing. New displays will be spaced thru the buildings, which will be renovated and made into one long showroom by connecting canopies.

ROSEAU, Minn—Records were broken at Roseau County Fair on July 21-23. Last year gate and grandstand gross was \$2,528 for second and third days. This year, with a 5-cent lower gate charge, total was \$2,835, showing more than 2,000 increase in attendance. Secretary Charles Christianson estimated the association debt of \$1.700 will be cut in half. Total receipts were \$3,700, said C. B. Dahlquist, treasurer. Dahlquist, treasurer.

HILLIARDS, O.—Modern grandstand with seating capacity of 800 box seats has been completed at Franklin County Fairgrounds here, said President Frank Kirkpatrick.

BURLINGTON, Vt.—Flant of Champlain Valley Exposition, Essex Junction, was struck by a freak windstorm, which destroyed a 200 by 50-foot cattle barn, with loss of several thousand dollars. Manager Harris K. Drury said it would be impossible to replace the structure before opening of the 1941 fair and that

the cattle show would be postponed for one year. Fair carried no windstorm insurance on the building.

MEXICO CITY,—Exposicion Panamericana, to be held here between October 12, 1942 and May 30, 1943, will occupy 12,000,000 square feet of space, according to officials. Midway will occupy 1,200,to officials. 1911...
000 square feet.

AYERS CLIFF, Que,—Victory will be the theme of Ayers Cliff Fair this year, reported Publicity Director Gordon H. Beerworth. Sims Greater Canadian Shows have been booked. Additional \$400 has been added to the prize list for the annual field day conducted by the Holstein Association. Window cards, banners, billboards, newspapers, radio announcements, and local theater newsreel shots of last year's annual are being (See Argued to Prize of Arguett 18th Concession). See pecially Eric Diggers. Any Concession that works for ten cents or less of the concession that wo reel shots of last year's annual are being (See Around the Grounds on page 53)

Week of August 18th
Ten-cent Concessions, especially Eric Diggers. Any
Concession that works for ten cents or less,
Address: J. W. TOMLIN, Box 478, Lexington, Miss.

THE STRATOSPHERE World's Highest Aerial Act!

Nothing else like this thrilling, sensational attraction—WRITE OR WIRETODAY FOR COMPLETE INFORMATION AND OPEN TIME. Permanent Address—

Care of THE BILLBOARD, CINCINNATI, O.

## EMPRESARIOS! CONCESSIONAIRES! AGENCIES!

Don't put off until "MANANA" that which your good business sense will tell you to do RIGHT NOW!

> WRITE IMMEDIATELY FOR FACTS AND FIGURES ON MEXICO CITY'S

"EXPOSITION OF THE GOOD NEIGHBORS"

Construction under way on 12,000,000 square feet of beautiful grounds ./ . . nation participation . . . No import taxes . . . government backing .

## **EXPOSICION** PANAMERICANA



DIRECTOR: EZEQUIEL C. HUERTA

GANTE 15. MEXICO D. F.

Mr. Fair-Park Managers, Organizations, **Building Managers, Promoters, and Booking Agents** 

BIG PAN AMERICAN CAVALCADE

All star cast direct from Old Mexico featuring highlights of Mexico's National Sports, re-enacted by Mexico's Greatest Professionals. Real Mexican atmosphere, 60 people, 50 head real Mexican fighting bulls, work oxen, pack donkeys, 35-plece Mexican band, It has more color than the rainbow, wilder than a rodeo, better than a circus. The Show Beautiful plus Gayety. Seeing Is believing. So see it at the 50th Anniversary of the Rath Packing Company on nights of August 12th, 13th, 14th and 15th at Waterloo, lower West News open time. We will play you on per cent or flat. If you cannot

LEW ROSENTHAL, 529 1/2 Commercial Street, Waterloo, Iowa

GREAT KANKAKEE, ILLINOIS, FAIR (DAY and NIGHT)

Sponsored by Merchants and 4-H Club. AUGUST 18-19-20-21-22-23.

Want few more Shows and all kinds of legitimate Concessions. Must be legitimate. Bingo only sold ex.; all others open. This is Second Annual Fair. Kankakee and Bradley have a population of 25,000 and plenty of surrounding towns to draw from. This will be the banner fair of the season. We are bringing back a fair that will be the equal of the Old International Fair held in Kankakee for so many years, so don't miss this one. Cencessions, come on in if you haven't time to write, we will place you. Only a few of each kind will be booked, as we want all to make money. Shows and Concessions, wire or write F. R. HENREKIN, Secy., Chamber of Commerce, Kankakee, Illinois. P.S.; Thomas Rides of Indianapolis booked. Want experienced Help for Tilt-a-Whiri. Join New Bethel, Indiana, August 11th to 16th.

## ALABAMA STATE

Birmingham, September 29th-thru October 4th Want legitimate Concessions of all kinds. Office now open on Fairgrounds. W. C. MARTIN, Supt. Concessions.

## KALAMAZOO COUNTY FREE FAIR

KALAMAZOO, MICH., SEPTEMBER 24-27

Free Gate Free Parking Free Acts and Fireworks
Wanted—Legitimate Concessions and Shows of all kinds except Bingo. Positively no racket. RIDES BOOKED. Can use one or two more Free Acts. New \$30,000 Exhibit Bldg. recently completed. Wire or write, DON'T PHONE.

SUPT. OF ATTRACTIONS, F. O. BOX 729, KALAMAZOO, MICH.

Seventh Annual

## SHELBY COMMUNITY STREET FAIR SEPTEMBER 3, 4, 5, AND 6, 1941

Want Free Acts, Concessions. Can use two or three good, clean Shows. C. L. BEAL, Supt. Concessions, Shelby, Ohio.

# SEASON 34% BETTER

## Per Capita Up 19% for Period In Ops' Reports

Weather helps 50 per cent, Hodge told in replies to queries on '41 operation

CHICAGO, Aug. 9.—A general average increase in season grosses of 34 per cent up to July 27 over the corresponding period in 1940 is noted by Secretary A. R. Hodge, National Association of Amusement Parks, Pools, and Beaches, in questionnaires from park operators, reporting tionnaires from park operators reporting

tionnaires from park operators reporting on their business. General average increase for the week ending July 27 was 24 per cent for the parks reporting.

General average increase in per capita spending on the season up to July 27, according to reports made, was 19 per cent. General average increase in per capita spending for the week ending July 27 was 21 per cent. As to weather, 50 per cent reported improvement over '40, 40 per cent reported weather about the same, and 10 per cent reported worse weather. Questions asked and replies received:

How does your gross compare to date

received:

How does your gross compare to date with the same period in 1940?

Alabama, 25 per cent increase; California, 30 per cent increase; Canada, 57.26 per cent increase; Illinois, 36 per cent increase; Eastern Maryland, 30 per cent increase; Southeastern Massachusetts, 57 per cent increase; Michigan, 30 per cent increase; Missouri, 59 per cen (See Ops' Average Up 34% on page 52)

## **Galveston Operating First** Unit of Its "Jones Beach"

GALVESTON, Tex., Oct. 9.—First unit of Galveston's \$500,000 municipal beachfront resort, copied after Jones Beach on Long Island, is open at the end of Broadway. Stewart Beach, as it is called, has a front of white sand and is backed by 32 acres recently acquired.

Main building will be flanked by a roller skating arena and an area for games. There will be an athletic field and stadium, and half-mile boardwalk with landscaped terrace and observation tower. At the east end is the decorative cabana colony, and there is a big picnic area with fireplace. Autos are barred from the entire beach preserve.

Idea originated with Mayor Brantly Harris, Galveston's first unopposed "city father" in 40 years, and a group of other leaders, including George Sealy, Maco Stewart, W. L. Moody III, and others, with Donald Boyce, who was affiliated for nine years with Jones Beach as manager.

## Philly Getting High Marks

PHILADELPHIA, Aug. 9.—If good weather continues thru August the park season here will be the best in many years. Willow Grove has many picnics and special days drawing excellent business. 'Sunday concerts with Frank Schluth are pullers. Woodside Park and Crystal Pool have had unusual business. Concerts on Sundays have had hig Crystal Pool have had unusual business. Concerts on Sundays have had big attendance, and auctions Wednesday nights are big features. Fireworks Friday nights are heavy draws. Forest Park, Chalfont, is having one of its biggest seasons. More picnics have been booked than ever before. Pool is getting a big play. Vaude is presented Saturday and Sunday afternoons and nights under direction of George E. Roberts.

ATLANTIC CITY.—Two beach-front hotels have applied for a restraining order against "shrieks and screams" of patrons of the Whip on Steeplechase Pier on grounds that the noise disturbed the sleep and screnity of their elite clientele. Order is sought by Leeds & Lippin-cott Company, owner of Chalfonte-Haddon Hall, and Louis B. Off, owner of the Strand Hotel. Suit was filed against Tilyou Realty Company, operating Steeplechase Pier, and Edward F. Campbell, pier manager.



"WE'RE ABOUT 30 PER CENT UP on last season and going higher as weather improves," runs a crisp report from Rex D. Billings Jr., who is putting in his first season as a manager—at Seaside Park, Virginia Beach, Va. Young, vigorous, fluent, and personable, he is impressing the amusement park industry with his "man-of-action" stuff. Most of his experience was gained thru working with his father, an old hand in the business—Billings Sr., chiej of Belmont Park, Montreal, but the son has also filled a variety of executive positions on his own, possessing a background which would be the envy of many an older man in or out of the sphere of amusement parks. "WE'RE ABOUT 30 PER CENT UP

### Withdraws From Pier Suit

ATLANTIC CITY, Aug. 9.—Steel Pier scored another point in the easement deedt suit when Angelo Ellas, proprietor of the Bluebird Restaurant, served notice to drop his name as one of 19 resort restaurateurs named complainants against the pier for seiling hot dogs and refreshments. Elias said he never gave consent for his name to be used in the suit. John C. Woulfe, president of Atlantic City Restaurant Association, said the suit was in the name of the association, with names of individuals used for legal purposes. He declared it would make no difference if all restaurateurs dropped out, since it would take only one person to continue the action.

## AC Scores Jam Week-End With Gas Curfew On

ATLANTIC CITY, Aug. 9.—On the first week-end in August this resort had more record crowds, the gasoline curfew having no effect on attendance. At the peak on Sunday, August 3, crowds were estimated as high as 550,000. And with fewer people on the beach, bathers estimated at 175,000, piers and other show places had capacity business. Railroads reported business 10 per cent better than the last week-end in July and bus lines reported the best week-end on record, exceeding the three-day July 4 holiday week-end.

Wildwood. Ocean City. Cape May, and

week-end.

Wildwood, Ocean City, Cape May, and other shore resorts reported proportionately big turnouts. Police estimated there were 500,000 in Wildwood, North Wildwood, and Wildwood Crest. Largest crowd on record for the five-mile beach there was 650,000 on July 4 week-end. Biggest factor was a heat wave in inland cities. At Hamid's Million-Dollar Pier, headliners were Willie Howard, Mitzi Mayfair, and Howard Reynold's orchestra, with Belle Baker current week-end headliner. Steel Pier offered Jimmy Dorsey's orchestra and Eddie (Rochester) Anderson, this week-end bringing in Bud Abbott and Lou Costello, and Harry James's orchestra.

### Pontchartrain Beach Notes

NEW ORLEANS, Aug. 9.—Plans of the government to double size of army and navy recreation centers adjoining the beach should increase patronage, with 5,000 soldiers and sailors week-end visitors already.

Among entries for selection of Miss New Orleans is a set of twins. Manager Harry J. Batt promised double awards if one or the other were chosen. Winner is to be city's entry at the Atlantic City pageant.

pageant.
Stuart Roberts Troupe of four is declared one of the best horizontal bar acts yet seen at the beach.
July 28 brought out a big crowd for Aluminum Night, when each buyer of a ticket received a second one free for a piece of aluminum. Jitterbug contest eliminations will be held weekly, with cash awards to finalists late in August. Oiling of parking grounds has eliminated troublesome dust.

## Reunion Harks Back to Old Days At Silver Lake

AKRON, O., Aug. 9.—Fifteenth annual reunion of former employees of Silver Lake Park, two decades ago outstanding in Northeastern Ohio, was held at Rebecca Sunnybrook Farm, near Akron, on

August 2.
Ralph Lodge in 1874 bought the site, planted hundreds of small maple trees, and in a few years had one of the finest

planted hundreds of small maple trees, and in a few years had one of the finest wooded sections in this area. In 1876 he began inviting the public to visit the park and picnic grounds. From that beginning grew one of the finest amusement parks ever operated in Ohio.

Among guests at the reunion were Fred H. Caley, secretary of Cleveland Automobile Club 29 years. He worked in the park four years, starting in 1892, and was bathhouse manager. Oakley Spaght, former member of the Ohio Legislature, was a concessionalre. Frank Farst played in the orchestra. D. W. Fretz played in the band. John Ballard operated a photo gallery. Arch Ranney was a lifeguard. Perry Bixler, engineer on the miniature train, and other old-timers were present. W. R. Lodge, president, and other officers were re-elected. Next reunion will be on the first Saturday in August, 1942.

## Texas Pier Work Is On: McFalls Has Plans for Coaster

Plans for Coaster

PORT ARTHUR, Tex., Aug. 9.—Work is going ahead on several fronts on the Pleasure Pier project, and the swimming pool probably will be ready to open about the middle of September, C. W. Loeb, chairman of the Chamber of Commerce pier committee, told chamber directors. Whether it will be practicable to put the pool in operation that late in the season remains to be decided.

Loeb pointed out that F. M. McFalls, who will have charge of pier concessions, was here last week making plans for installing a Roller Coaster. It will probably be next spring, however, before amusement concessions are in operation. The city has water lines in and dredging has progressed satisfactorily, in spite of bad weather, on the boat basin, he announced. Plans for the pavilion are expected to be finished soon.

City Manager Taylor announced that workmen had begun pouring concrete on the Pleasure Pier road. The swimming pool is about 50 per cent completed, he said, and work has started on the bathhouse.

## Chi Riverview Mardi Gras

Chi Riverview Mardi Gras

CHICAGO, Aug. 9.—Climaxing the final four weeks of the season, Riverview Park's mardi gras carnival will get under way next Saturday. Music on Parade will be the theme of this year's fun fest, which will be highlighted by a mile-long parade of floats, clowns, and costumed revelers. Thirteen elaborate floats will depict popular American songs. Two comedy floats. Siz., Two, and Even and Cry, Baby, Cry, will be featured in the parade, presented nightly at 8. Park's two-mile midway will be festooned with bunting, flags, and banners. Park has had a successful season so far, with attendance and receipts far ahead of recent years.

New N. O. Spot Expanding
NEW ORLEANS, Aug. 9.—Good patronage and steady expansion are reported by management of the new Negro lakeside resort, Lincoln Park. It is about 15 miles from the heart of the city and about five miles east of Pontchartrain Beach, but the distance has not been a handicap thus far. Henry Mills, lessee and operator, and Jerry Mills, general manager, present week-end features and plan operation thruout the year. Maxine Sullivan and Barry Turner's ork will appear at dedication on August 17 of the 150 by 150-foot dance pavillon. There are 6 rides and 12 concessions under management of Charles Eckert and Bert Early.

CANTON, O.—Mack McCausland, many years a lead gallery operator in Meyers Lake Park here and who retired six years ago, is back in the game, this time handling candy floss at celebrations.

## Coney Island, N. Y.

Operators elated over August 2-3 business. Ideal weather. Big crowds remained long and there was a particularly heavy rush at the rides.

James J. Kyrimes never tires telling of the heavy business done by his new ride that Allan Herschell built, the Sky Diver, which he improved upon, gearing it up to a 68-mile speed. Recites the tumultuous conditions that prevailed early Sunday (August 3) when, at the 3 o'clock curfew time, the mob had reached such large proportions he had to call the police to maintain order. They reached such large proportions he had to call the police to maintain order. They tried to disperse the throng, but the more insistent who had bought tickets before the official closing hour clamored so loud that Kyrimes pleaded with the officers, with the result that those holding ducats were let on and Sky Diver shuttered instead at 4 p.m. Kyrimes says it is speed the customers want—and will get. For Mardi Gras week he proposes raising the ante from 20 to 40 cents. For next season he plans to remove Sky Diver from present site in Feltman's to a more advantageous location on the Bowery. The ride, he adds, brings many repeats, and is sped up to 68 miles an hour after 8 p.m., when adults only are permitted aboard.

## Newman Is Mourned

A jamboree at the Half Moon Hotel featured Diane Noble, vocalist; the Terrace Trio, and Harry Rogers and his ork.
. . Promoter Mike Santarpia and his

Velodrome cycle rides are in evidence Sunday and Wednesday nights. Ladies free on Wednesdays. . . . World Circus Side Show closed Saturday, August 2, out of respect to the memory of Louis Newman, partner of Sam Wagner. (See Final Curtain.) A double shock to the personnel, coming so close after the passing of Warren Lincoln Travis on July 13. . . Atlantis on the Boardwalk has Ruth Morris as singer with Walter Fields' ork. . . Indian Village, Boardwalk and 36th, is being emseed by Lew Dolgoff. Other features are Tom Franklin, Billy Hickey, Larry Valentine, and a girlie revue. . . . New in the World Circus Side Show is a Spanish act with Thelma Santana, dancer; Margie Milan, singer; Ernest Gonzalez and his guitar, and Jerri Torren. . . Nat (Tiny) Kaufman has shifted his mike-announcing talents from Moe's on Boardwalk to Fascination on Surf to serve as relief, while brother Tony holds on as attendant at Moe's. Velodrome cycle rides are in evidence Sunday and Wednesday nights. Ladies free on Wednesdays. . . . World Circus

### Luna Lines

Michael Loring, ork leader at the ballroom, and Tom McKee, operator of AquaGals, are intense golfists daily on Long
Island courses. . . Another golf enthuslast with them is Dick Saunders, ballroom manager. And Bill Miller, Luna
chief, has promised to make it a foursome when his time permits. . . . McKee is the only one of the quarter who (See CONEY ISLAND, N. Y., on page 52)

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## The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Moses' Sandbox

Moses' Sandbox

Far be it from your weekly chronicler to belittle efforts of New York Park Commissioner Robert Moses, but above title is description of this pillar's sole heir upon viewing Jones Beach, Long Island, for the first time thru his 2½-year-old eyes. "Oooh! daddy, what a big sandbox!" cried the offspring as he toddled towards surf to get his first taste of the waves. But he can't be blamed, for his only experience with sand prior to that had been in a store-bought box. Fact is that millions of New Yorkers and out-of-towners who frequent Jones Beach know that it is something more than a sandbox and insist that it is one of the finest beaches in the world. I agree with them. I agree with them.

than a sandbox and insist that it is one of the finest beaches in the world. I agree with them.

I have been visiting Moses' Paradise for many years, sometimes with commercial pool owners on a jaunt for a look-see or alone on biz, but never had I visited the spot as a customer until last week. And let me tell you that it was a revelation. You really don't get to know an enterprise until you participate in it—become a patron—and experience everything that goes to make up a place. And that's what I advise every pool man to do. When you visit Jones Beach or any other pool or bathing estab, don't just look in, talk to the owner, and be escorted around the grounds. You'll learn something that way, to be sure, but not all. If you want to get a real insight don a bathing suit and become one of the mob.

When you go to a place like Jones Beach as one of the masses you first realize how courteous all the employees are and how immaculate everything is kept. And you also learn, if you don't know it already, that Jones Beach, like so many other State and municipal projects, is far from a poor man's haven.

My little one-day vacash there cost me more than if I were to go to privately owned Manhattan Beach, Coney Island; Cascades pools, New York City; Palisades (N. J.) Amusement Park pool, or 100 other commercial plunges I could name. First, there was a two-bit bridge toll approaching the beach, then a similar quarter charge for parking, and a dollar for a private room.

At those prices what aid is Jones Beach to New York's teeming poor? To

quarter charge for parking, and a dollar for a private room.

At those prices what aid is Jones Beach to New York's teeming poor? To be sure, the spot is a gem, but with State and municipal capital why shouldn't it be? Crowd you meet there as one of the mob is as exclusive as you'd find in any nice private club or beach. As a matter of fact—and this may hurt pool men Rose, French, Rosenthal, et al.—but I think the people who patronize Jones Beach are from better homes than those you'll find at commercial tanks. Yes, they should have called it "Rockefeller Beach" instead of "Jones," for it definitely isn't for the Joneses.

## **Book Review**

Book Review

Jo Ranson, radio ed of The Brooklyn (N. Y.) Eagle, who has been known as the Boswell of Coney Isle, has come forward with a tome about the place that is a "must" on every outdoor amusement man's reading list. In it are many interesting and revealing facts about w-k bathhouses and amusement enterprises at Coney. For example, did you know that the first bathing beauty contest was held at Washington Baths? And that Stillwell Baths and Ravenhall pool were named after two old settlers of the Island?

### Men and Mentions

Have always liked bulletins sent out by the Jantzen Swimming Association,

OOLS . COASTERS . ICE RINK ACKLEY, BRADLEY & DAY
ARCHITECT & ENGINEERS
STARR BLDG, PITTSBURGH, PA.
20 YEARS EXPERIENCE

PENNY ARCADES
COMPLETE MODERN SPORTLANDS MIKE MUNVES CORP. 593 10th Ave.

but must take exception to a recent one

No. 67, I believe—circulated by Paul
H. Huedepohl, thru courtesy of N. O.
Gunderson, M. D., commissioner of
health, city of Rockford, Ill. Imagine that
Paul suggests that other pool men follow
health instructions set down by this
medico. The he doesn't mention it, Paul
lists a complete hulletin recently issued medico. The he doesn't mention it, Paul lists a complete bulletin recently issued to bathers by the doctor, in which the latter asks bathers to consult lifeguards and swim instructors concerning questions of health. This may be oken at municipool in Rockford, for which the original bulletin was intended. But if I were a pool owner I certainly would not advocate my customers confiding health questions to my lifeguards. First of all, I don't think the average lifeguard knows enough about health matters to qualify and, secondly, I believe posting a bulletin similar to the one the Jantzen association sent out would do me a great deal of harm locally. Doctors in my vicinity, whose good will I should maintain, would certainly be up in arms against me—and rightly so—for suggesting something like that which is contained in Point 7 in the bulletin: "Remember that head colds, congestion, and feeling of exhaustion are nature's cues that should be heeded. Ask the swimming instructor for their significance." lists a complete bulletin recently issued

cance."

See where there is a new set-up in the press department at St. George indoor pool, Brooklyn, N. Y. James Klarnet is in charge of the department, with a K. McKeagan (man or woman?) assisting. What happened to little Selma?

Billy Friedberg, who ballyhoos George Tilyou's Steeplechase plunge, Coney Island, N. Y., is doing a bang-up job. His recent press coverage on the annual grandmothers' beauty contest, despite war headlines as opposish, put many other local drum beaters to shame.

## Palisades, n. 1. By MARION CAHN

Good weather over the week-end of August 2 and 3 contributed to excellent

Good weather over the week-end of August 2 and 3 contributed to excellent biz and made for a good wind-up of Doc Morris's Feenamint Week, which packs in crowds every year. Jackie (Doc Jr.) Morris, working with his dad this year, is doing a creditable job.

Families play a big part in business here. The Nierensteins, of weigh-guessing machines and another stand, have both their daughters helping them. Mrs. Steinberg, of the restaurants, has her children, Mae and Mickey, pulling for her. The children of Mr. and Mrs. Guttenmacher, of photo galleries, work with them. Then there are Tony Ganim and his wife and, of course, the most prominent family combination, the brothers Rosenthal. Free bill includes George Towne and his band and Betty and Benny Fox, high act. Al Kavelin and his band come in for a repeat engagement. Al McKee's picture and story not only appeared in The Daily News comic supplement, as previously stated, but in 100 papers thruout the country. Fred W. Pearce, Detroit park owner, was a visitor. New paper on week-end activities during September is out. Frank Farrell, of The World Telegram, visited with Jo Ann Sayers, stage star, and they did not miss a ride. Add to smiling faces Brigham Young, of the Boomerang; Jackie Bloom, of the ball games, and Pete, one of the office boys, with one of the broadest smiles along the midway.

## Playland, Rye, n. 4.

By J. WILSON CLIFFE

Attendance great, but let's not say anything about the weather. Second edition of Playland Circus a big success, tho shows were given mostly between showers. Nelson's Elephants, Woolford's Canines, Laddie Lamont and Sol Solomon's Water Circus made up the show. This program was followed by Nelson's Elephants, Pallenberg's Bears, Fearless Fliers, Georgette Brothers, and Neptune, the Wonder Seal. Director H. F. O'Malley waxes enthusiastic over circus bills, also over turnaway crowds at huge grandstand in Arena. It's a case of SRO every night.

Outings going strong, ditto five-cent days and fireworks. R. Duffy, one of Fred Merrit's stand-bys at picnic grove. Gus (Wild) Bergman reports good biz at studio. John Mueller chefing for John Macri and Mrs. Mueller doing well for Gus Rosascos on midway. Jack Wallace booking a line of Northern New York fairs for fall season. Alfred Fletcher,

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Moon .ocket and Kiddie Auto Rides. Must be ordered now for delivery next spring. The material situation is serious. We can make deliveries for 1942 but we must have your co-operation NOW!

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AUTO-SKOOTERS get the crowds, and you get the OASH when you eperate them.

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## PARK FOR SALE ROCKY SPRINGS PARK, LANCASTER, PA.

Modern, fully equipped. Now in its 76th successful season. Only amusement park in a county of 250,000 population, and known for many years as the richest agricultural county in the East. Reason for selling—owner would like to retire. A wonderful opportunity for anyone. Situated just beyond the city limits of a thriving industrial city of 70,000 population. 43 Acres, 50 Buildings, Swimming Pool, Ballroom, Restaurant, large Mansion Dwelling. Caretaker Home, Bungalows, Roller Skating Rink, Coaster, Laff in the Dark, Merry-Go-Round, Shooting Callery, Whip, Miniature Railroad, Skooters, Airplanes, Canoes, large Free Act and Movie Arena with 1000 seating capacity, Kiosks, Stands, Concessions—all in first-class condition. The park must be seen to be fully appreciated. For further information write or see

JOSEPH FIGARI, Rocky Springs Park, Lancaster, Pa.

## \$250,000 Recreation Park and Ocean Pier and Hotel

On seven-acre tract, first Fla. point on U. S. No. 1, on Atlantic Ocean shore line. Excellent driving, bathing beach same as Daytona. Four miles from U. S. Army's largest recreation camp. St. Augustine; 42 mi. from Camp Blanding; 40 mi. from Jacksonville; within 50 mi. radius of 275,000 people. No other amusement at St. Augustine except one theatre. St. Augustine entertains approximately one million visitors annually. Desire to let all Concession rights to one concern exclusive of hotel, including ½ mi. Ocean Pier, Cocktail Lounge, Onling Room, Dancing Deck, Coin Machine Bath Houses, Novelty and other practical Concessions. In operation two months; many Concessions are showing good profit now, Building space already available for considerable expansion. Own all adjacent properties. Plans now under way for large housing development in area. Contact us immediately, OCEAN PAVILION. OCEAN PIER VILLAGE. ST AUGUSTINF REACH. FLA. good profit now. Building space already available for considerable expansion. Own all les. Plans now under way for large housing develorement in area. Contact us imm OCEAN PAVILION, OCEAN PIER VILLAGE. ST. AUGUSTINE BEACH, FLA.

Chandu the Magician of radio fame, taking a brief vacation from air lanes and managing name-in-headlines booth. Elvira Ellis is graphing at one of Standard handwriting stands. Cynthia Dwyer is night operator at switchboard. Tony DiFranco in charge of Boathouse restroom. Officer Tom (Wimpy) Eagan visits Polo Grounds when Cincinnati Reds plays Giants. Fred (Tiny) Lower putting on avoirdupois at North Boardwalk refreshment stand. George (Hey) Lowe is the sweetest man at park—he's the candymaker. Fred Manos is assistant to fice force. Frances Storino, assistant to fice force. Frances Storino at piccord force force

www.americanradiohistory.com

## American Recreational Equipment Association

By R. S. UZZELL

Two successive clear week-ends for the Eastern seaboard after all of the July washouts make a fine difference in the morale of outdoor amusement men. The last week of July was about 100 per cent above the preceding week. It is easily seen what a vast difference it makes in bathing at beaches and pools.

Fred W. Pearce was in from Detroit and reports business good out there and and reports business good out there and at Bridgeport, Conn., where he still has a Coaster. He had some thin years at Bridgeport, but now stands a chance to get into a good profitable stride. He feels elated over the fact that the charter for our museum, of which he is president, has been renewed.

### Coney Throng Impresses

A soldier from North Carolina rode the Parachute Jumps at Steeplechase, Coney Island, N. Y., and the Cyclone Coaster on Surf Avenue. He says the thrills were worth his trip. He had ridden a small Coaster in the South. Here the deep dips and twisting on the curves made him wonder if he were going to the deep dips and twisting on the curves made him wonder if he were going to come thru safely, which he did. It was the vast throng at Coney which impressed him most. He cannot understand how they can all get there and get away in one day. Those 10 and 12-car subway trains running at 10-second headways can do wonders in one hour. The three different lines converging at Coney are the answer. But surface lines, busses, and autos do their share, which alone would support one gigantic amusement park. ment park.

An inquiry from Bangkok, Siam, these troubled days shows how foreigners can think of recreation in times of stress. It was dated June 9, 1941, and arrived in New York August 4, 1941. Many things have happened in that country since this inquiry was written, and at present rate of international relations it is unpredictable what conditions may exist before the prospect can get our answer by slower mails now prevailing with the Orient.

### Time and Gas Curfew

Time and Gas Curfew

It is too soon yet to tell what gas rationing will do to the amusement parks, if anything, this year. Perhaps we shall get thru Labor Day this year without a decrease in patronage from this regulation. Only time will tell.

Our members of AREA will be very much interested to know how our industry will stand on material used by manufacturers in making their products. We are not unmindful of your plight and a bulletin in due course will set you right on the situation. It is much better to act first and talk later. Our president and Al Hodge are going to be kept informed of our procedure.

## Atlantic City

By M. H. ORODENKER

By M. H. ORODENKER

Frank P. Gravatt, president of Steel Pier, is a believer in signs. New neon sign on the roof of the Marine Ballroom is 50 feet high and 120 feet long, of stainless steel, and has moving letters 14 feet high. Gravatt signed contracts with the R. C. Maxwell Company to display Steel Pier and Atlantic City signs on every trunk line railroad from Boston to Pittsburgh. Steel Pier has had a moving-letter sign on New York's Broadway for 12 years, and for 15 years a moving-letter sign in Central Philadelphia. For the appearance of Lou Costello and Buddy Abbott on August 10 Gravatt used three 24-foot signs.

Now on a country-wide tour, a miniature replica of the New York World's Fair is on display at Hamid's Million-Dollar Pier.

Oresta Vessella and 27-piece concert band under WPA sponsesship is pre-

when his putter stops putting. . . . Everett Marshall, singer at Ben Marden's Riviera, is another eager member of the McKee-Loring golfing group. McKee is still hot after Larry Hart, of Rogers and Hart, to do a double dive with him in the tank. . . Louis Gombar, of the duck game, ate everything on the bill at a recent feast in Chinatown, Manhattan, that Al Seskin sponsored.

Tahiti gal exited and Stella spot dark once more. . . . Mary Blaine in the Tirza show broke into Liberty mag in a story by George Jean Nathan, who labeled her "Pert Baggage." . . Phil Grayson, hailing from South Carolina.

Wildwood

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When his putter stops putting. . . . Everett Marshall, singer at Ben Marden's Riviera, is another eager member of the McKee-Loring golfing group. McKee is still hot after Larry Hart, of Rogers and Hart, to do a double dive with him in the tank. . . Louis Gombar, of the duck game, ate everything on the bill at a recent feast in Chinatown, Manhattan, that Al Seskin sponsored.

Tahiti gal exited and Stella spot dark once more. . . . Mary Blaine in the Tirza show broke into Liberty mag in a story by George Jean Nathan, who labeled her "Pert Baggage." . . Phil Geib, before he became an outdoor show impresario. was a staff artist with The New York Post. . . . Marguerite Hay, smallest waitress hereabouts, flits in and out among the tables in the open-air cafe adjoining the midget bar. Her tiny sister, Helen, is a singer and a dancer in Dollar Pier.

Oresta Vessella and 27-piece concert band, under WPA sponsorship, is presenting Friday and Saturday night concerts in front of Convention Hall and each week-end morning in Columbus Plaza, innovation being at suggestion of Mayor Taggart to create a better spirit of welcome for visitors. A Gracie Fields-Ritish Aid benefit show will be staged or welcome for visitors. A Gracie Fields-British Aid benefit show will be staged in Convention Hall on Labor Day, with Rudy Vallee among those carded. Doorman at Hamid's Million-Dollar Pier, seven feet two inches tall, is Arnold Grayson, hailing from South Carolina.

Ocean Pier, reported pier business about 15 per cent ahead of last summer's. While operating costs are higher, overhead has been cut so that both are equalized. Except on Saturday nights, best weekday business is on Wednesnead has been cut so that both are equalized. Except on Saturday nights, best weekday business is on Wednesday nights, when one or two night clubs in town send down their floor shows. Biggest daytime business is on Thurs-Biggest daytime business is on Thursdays, Family Day, with reduced admissions for adults. Herby Woods' orchestra, booked in for two weeks, holds over for remainder of the season in pier's Starlit Ballroom. To bolster Sunday night business, name bands were booked in for continuous afternoon and evening dancing. Experiment was tried on three successive Sundays, ending on August 3, with Lou Breese, Al Donahue, and Tony Pastor. The experiment did not prove profitable, week-end crowds leaving early on Sunday evenings.

## Park Free acts

GEORGE HANNEFORD FAMILY, bareback riders, closed their park season on August 2 in Olympic Park, Irvington, N. J. and made preparations for start of August 2 in Olympic Park, Irvington, N. J., and made preparations for start of a fair tour, reported George Hanneford. His eight-year-old daughter, Kay Frances, made her debut as a rider there.

THREE ROYALS were free act the week of August 4 at Buckeye Lake (O.) Park. Sky High Girl appeared at Meyers Lake Park, Canton, O., and Four Fantinos were at Summit Beach Park, Akron. O.

WHILE en route and passing thru Hebron, O., reported G. Higgins, "The Sky Man," he met and renewed acquaintance with A. E. Selden, "The Stratosphere Man," as they had not seen each other in many years.

## With the Zoos

PHILADELPHIA.—Two African ostriches, 10 South American humming birds, and six Patagonian penguins have been added to Philadelphia Zoo, ostriches being the first to occupy the ostrich cage since 1938. Humming birds are gifts of John W. Lippincott, a zoo director. Penguins will spend several weeks in a quarantine pool before joining the zoo's

MASON CITY, Ill.—Mose, an aged camel, said to have formerly been owned camel, said to have formerly been owned by Clyde Beatty, has joined the farm 200 of Dr. M. B. Mather near here. Dr. Mather and his animals were subjects of a full-page story and photo layout in The Illinois State Journal of July 26. Zoo includes fallow deer, North American deer, red fox, gila monsters, alligators, bison, black bears, American eagles, two trained llons, and numerous small animals. Mose is giving rides to youngsters. youngsters.

NEW ORLEANS.—A city-wide drive to at least double membership of Audubon Park Zoological Society so as to expand zoo facilities has been opened. Zoo now has over 850 specimens and costs about \$32,000 a year to operate, said George Douglass, recently named superintendent to succeed the late Frank Neelis. Society has no part in actual operation but has been donating about \$1,000 a year for maintenance. City gives the zoo only \$20,000 a year to feed animals, Douglass said. Several thousands dollars more come from concessions in the park but total income is far below operating costs, he said. NEW ORLEANS .- A city-wide drive to costs, he said.

### CONEY ISLAND, N. Y.

(Continued from page 50) is a member of the Hole-in-One Club sponsored by The World-Telegram. Loring does his singing on the links only when his putter stops putting. . . Everett Marshall, singer at Ben Marden's

Leo Singer's Midget Village revue. . . . Drake's Cake 10th annual outing for employees took place August 6-8. There was entertainment for the kiddies by Diane Courtney, Margo, Bradford Reynolds, and others. Boro President John Cashmore was one of the judges in a cake-eating contest, and Bill Lombard, park's group promoter was general park's group promoter, was general emsee. . . . Amelia Duval, operator of Tirza show, has a new partner in Ben Lenhoff, op of the Midget Village bar. . . . Hy Frank, general manager, owns a big farm in Flemington, N. J.

### **Bowery Shorts**

Phil Cook leaves August 17 to transform himself from 26 years as a showman into a Bronx business man. Phil Phil Cook leaves August 17 to transform himself from 26 years as a showman into a Bronx business man. Phil broke into showdom with the Harry Copping shows at Mount Union, Pa., in 1915. Since then has been with large shows, including Con T. Kennedy, Johnny J. Jones, Nat Reiss, W. T. Stone, John Marks, Art Lewis, Dick's Paramount, Pollack's 20 Big, World at Home, and World of Mirth. Came to the Virginia Reel on Coney 10 years ago. Kyrimes family regrets to see him go and will miss him a lot. . . . George Kyrimes Jr. is recovering at home from an injury. . . . Stanley Reiben, general manager of Boardwalk Amusement Company, moves to Camp Upton on August 17. Farewell dinner was tendered him at Scheir's, Sheepshead Bay. Toastmaster was Bub Garmisa; Ted Stillman and Jack Carmello, principal speakers; Lou Blumenthal, emsee. Thirty people in for the feed to wish Stanley good luck. . . . Hugh Carol left the Looper to return to vaude. Irving Gold replaced. . . Peter Salsman is the new mechanic in charge of the platform. Came from the Tornado and replaced Johnny Londos. . . Dave Friedman, mechanic of Motor Parkway, always blue when Brooklyn Dodgers lose. . . Jackie Madiero, ticket seller of Wonderland, in Coney hospital under treatment for pneumonia. . . . Bill Anderson is new platform man on Virginia Reel. Formerly with the Boomerang. . . . . Harold Heppe, former candy merchant, now a ticket seller for the Whirl-a-Way. . . . Mrs. James Kyrimes, who cashiered in the old days for Jackman's Thriller, is now second-fare collector for the Looper.

## OPS' AVERAGE UP 34%

(Continued from page 50)

(Continued from page 50) increase; Eastern New York, 23.7 per cent increase; Northern Ohio, 24 per cent increase; Southern Ohio, 22.72 per cent increase; Oklahoma, 17 per cent increase; Oregon, 27½ per cent increase; Western Pennsylvania, 24½ per cent increase; Western Pennsylvania, 40 per cent increase; Tennessee, 40 per cent increase.

### Alabama Polio Scare

How was your gross for the fourth week in July, including July 27, com-pared with the same period in 1940? Alabama, 65 per cent less; California,

Alabama, 65 per cent less; California, 12½ per cent increase; Canada, 61.16 per cent increase; Illinois, 67 per cent increase; Illinois, 67 per cent increase; Eastern Maryland, 25 per cent less; Southeastern Massachusetts, 9 per cent increase; Missouri, 65½ per cent increase; Missouri, 65½ per cent increase; Northern New York, 39.2 per cent increase; Northern Ohio, 12 per cent increase; Southern Ohio, 23.02 per cent increase; Oklahoma, 7 per cent increase; Western Pennsylvania, 24 4/10 per cent increase; Western Pennsylvania, 65 per cent increase; Oregon, 33 1/3 per cent increase; Tennessee, same as 1940.

How was the weather for the fourth week in July compared with the same period in 1940?

Alabama, 1940 hot, 1941 fair; same

period in 1940?
Alabama, 1940 hot, 1941 fair; same condition as in 1936, infantile paralysis scare; California, comparable; Canada, better, fair and very warm; Illinois, better; Eastern Maryland, same; Southeastern Massachusetts, same; Michigan, good; Missouri, warmer; Eastern New York, better; Northern Ohio, same; Southern Ohio, same; Oklahoma, same; Oregon, comparable; Western Pennsylvania, 1940 hot, occasional showers; 1941, hot, less rain. Western Pennsylvania, 1940 hot, occasional showers; 1941, hot, less rain. Western Pennsylvania, very hot; Tennessee, worse, rain every day except Sunday.

## Per Capita Holds Up

How does your per capita expenditure to date compare with the same period in 1940?

in 1940?
Alabama, slight increase; California, better; Canada, better; Illinois, 18 per cent increase; Eastern Maryland, 20 per cent increase; Southeastern Massachusetts, 37 per cent increase; Michigan, 15 per cent increase; Missouri, 10 per cent increase; Eastern New York, 10.8 per cent increase; Northern Ohio, 10 per cent increase; Southern Ohio, 21.89 per cent increase; Oklahoma, same; Oregon, 25 per

cent increase; Tennessee, same.

How did your per capita expenditure for the week in question compare with

for the week in question compare with the same week in 1940?

Alabama, same; California, not completed; Canada, same; Illinois, 17 per cent increase; Eastern Maryland, same; Southeastern Massachusetts, 42 per cent increase; Michigan, 15 per cent increase; Missouri, 10 per cent increase; Eastern New York, 21 per cent increase; Northern Ohio, 10 per cent increase; Southern Ohio, 27.68 per cent increase; Oregon, 25 per cent increase; Tennessee, less, Did you have any special promotions for the week in question which were of extra benefit?

Canada, free acts; Eastern Maryland,

extra benefit?
Canada, free acts; Eastern Maryland, animal act; Southeastern Massachusetts, free act; Michigan, free acts, outings; Eastern New York, bigger outings; Oregon, large group outings; Tennessee, vaudeville.

## MORE ACTS IN MICH.

(Continued from page 47)

difficulty in getting back than he will in getting into Canada, despite that country being in war. Acts that are undeniably American citizens are finding it to their advantage to bring proof of deniably American citizens are finding it to their advantage to bring proof of that fact, preferably copies of birth certificates if they were born in this country or their naturalization papers if they are citizens by adoption.

Currently being booked for Canadian dates are individual acts and troupes more than larger shows, reports indicate.

Canadian fairs appear to be concentrate.

more than larger shows, reports indicate. Canadian fairs appear to be concentrating on a limited number of quality acts rather than spending for a long program. The Aerialettes are booked for fairs in Tillsonberg and Welland, Ont., by Lueders, while Bessie Hollis and Company, high act, are booked for Gravenhurst, Ont.

### MORALE BOOSTERS

(Continued from page 47)

(Continued from page 47)

Sid W. Johns, secretary-manager; A. M. McIntyre, Joseph Little, T. H. Weaver, Saskatoon (Sask.) Exhibition; G. J. Wells, J. C. Pike, Stan Wayte, J. L. Turney, Nate Andre, Regina Exhibition; C. F. Roe, Bill Horder, Winnipeg; H. A. McNeil, H. M. Clark, W. A. Cameron, A. Davidson, C. T. Arthur, J. J. Moore, R. M. Smith, Brandon (Man.) Exhibition; Charles E. Wilson, Edmonton (Alta.) Exhibition; Carl J. Sedlmayr, president of the Amusement Corporation of America, Chicago; James J. Donovan, horse race starter, Hollywood, Calif.; George W. Schilling, horse race judge, San Francisco; General Manager Conklin; Fred H. Kressmann, director of Barnes-Carruthers Music on Wings grandstand revue, Chicago, and Charles J. Kressmann, Park Ridge, Ill.

### **REGINA FIGHTS RAIN**

(Continued from page 47)

held up well considering the lack of a government grant.

Conklin's Frolicland played to good biz, increase over Royal American Shows of about 16 per cent in gross over that of 1940 being reported. Barnes-Carruthers Music on Wings revue clicked solidly. Other attractions included running races each afternoon and American bands Friday night. Cheap rates were in effect on all railways and bus lines leading into Regina. leading into Regina.

### HARRINGTON HAS BEST

(Continued from page 47)

days. Thursday was Governor's Day, with Gov. Walter W. Bacon and many State politicians in attendance.

Bantly's All-American Shows were on the midway with Sensational Kays, free act. Grandstand entertainment included act. Grandstand entertainment included Fred's Football Dogs, Six Antaleks, Bobby Whaling and Company. Eddie Roecker; Low, Hite, and Stanley: Roxyettes, Peaches Sky Revue, Eshelman's Horses, Joe Basile's Madison Square Garden Band, and Alexander Wardaro Fireworks Corporation displays. On Tuesday children were admitted free to grounds and grandstand. Saturday's AAA-sanctioned auto races were marred by a fatal accident. Bernell Seaman, Bridgeton, N. J., was killed when a skidding automobile smashed broadside into his car, turning it over and pinning him beneath it. Steve Markowitz, Hatboro, Pa., another driver, was treated for injuries received in the crash.

XENIA, O.—Replacing an antiquated building, new entrance to Greene County Fairgrounds here, has been completed. Structure includes ticket office, archway, and white board fence branching off from the main gate.

## Rinks and Skaters

## **Promotions Offset** \* Torrid Weather at New Jersey Arena

SHREWSBURY, N. J., Aug. 9.—Despite hot weather, box office continues at a satisfactory pace at Singing Wheels Arena, just outside of Red Bank on Route 36. The roller spot, operated by Harold Jacobsen and Alex F. May, has withstood the lure of the beach front on hot evenings in a manner exceeding expectations.

Matinees have been dispensed with



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Established 1884. \$3/2-3318 Ravenswood Ave., Chicago, 116. The Best Skate Today

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Thoroughly experienced Professional for new Skateland Rink in Denver, Member R.S.R.O.A.

## MILE HI ROLLER RINK

## WANTED

Reynolds & Donegan

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Hardwood sectional floor, easily set up. Also Green Tert. 40x90, complete with Poles, Side Wall, Staxes; now stored. Will sell for \$500.00 cash, Floor and Tent.

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SHEA AMUSEMENT ENTERPRISES
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3/16 1ST GRADE STEEL 60¢ Per 1,000 on order of 5,000 only. Every ball guaranteed, R I N K S Box 1762, Fall River, Mass.

### TRAMILL SELF-LOCKING SECTIONAL FLOORS

are the result of thirty-five years' experience in laying over a million feet of maple flooring. They are used under canvas and in some of the finest buildings in the U. S. Send 10c for information.

TRAMILL PORTABLE SKATING RINK CO.

SGOO East 15th St., Kansas Olty, Mo.

until September 1. Regular sessions are held nightly from 8 to 11. The spot was enlarged from 6,000 to 11,000 square feet late in March and proved a smart move. Place has a 20-cent admission plus 20 cents service charge. Chicago skates are used exclusively. Featured is a Hammond organ with a solovox arrangement ably played by Lucile Berchon, who is spelled by a canned machine.

Intoxicants are strictly taboo. Churches have gone for the spot in a big way. The Rev. Charles Thunn, paster of Red Bank Baptist Church, two weeks ago awarded medals to Celia Batchelor and Joseph Reitemeyer, both of Newark, for winning the Central New Jersey waltz contest. Judges were Henry Schrock and Thomas Norris, both of Eatontown. Event also featured Spinning Cadets, Peggy, Eleanore and Norman. Skating lasted until 4 a.m.

with 4 a.m.

Near-filled parking lot most of the time justifies Jacobsen's report on business. He attributes this to free lessons and strong promotion, with 20,000 stickers being issued for cars and skate bags. Requests for the latter come from as far west as the State of Washington,

as far west as the State of Washington, he said. Dancing lessons are given free by Ruth and Kenneth Robinson, Roselle, N. J.; Helen Johnson, Shrewsbury, and Billy Skidmore, who teaches the waltz. Another intelligent promotion which gives evidence of going over big is a house publication edited by Jacobsen's wife, Mildred. Jacobsen and May are busy lining up a fall and winter schedule. schedule.

MARTIN UDESEN announced recent disposal of his Temple Roller Rink, Cedar Rapids, Ia., to Kenneth T. Heefner. Udesen plans an extended sight-seeing

ROLLERCADE, Cleveland, closed August 4 for alterations and will reopen early in September.

STUDER'S ROLLER RINK, Dover, O., shuttered August 2 to permit extensive modernization. Reopening is scheduled for August 30.

BILLY KURTEN reports he is using Anita Ama as vocalist in his Wausaukee and Shawano, Wis., rinks. She is also a skater, holding speed championship of Oconto and Marinette counties, and does trick skating.

THREE FLAMES, roller skaters, are with Count Berni Vici's Pan-American Follies, playing the Middle West.

THE WHIRL-A-WAYS presented their skating act on August 1 in Hickory Hollow Park, York, Pa.

\* \* \*
NILES AND JO-ANN are headlining a
variety show at Weber's Hof Brau, Camden, N. J., with their novelty skating
act.

PORTABLE roller rink at Kensington and Torresdale avenues, Philadelphia, was demolished by a windstorm on July 28, reported Milford Peters.

GOING to Akron, O., from California, where he designed movie sets, buildings, and displays for the San Francisco exposition, Antonio Jane will turn his talent to streamlining Summit Beach Park in Akron. First building to be streamlined will be the roller rink, on which work will begin immediately. Remodeling will not interfere with operation of the rink.

## Personal Contact In Rink Management

By Earl Van Horn will be a feature of THE BILLBOARD'S FALL NUMBER

Dated August 30

## PREMIUM FACTS

(Continued from page 49) grandstand, Jimmie Lynch's Death Dodgers; Fantasies of 1941, with Four Sailors, Will Morris and Bobby, and Stetson Radio Band.

SHREVEPORT, La.—Louisiana State Fair, October 18-27. 96 pages. Officers: M. T. Walker, president; C. R. Minor, John McW. Ford, vice-presidents; J. R. Querbes, treasurer; W. R. Hirsch, secretary-manager. Admissions: Adults and children over 12, 25 cents; vehicles, 25 cents; grandstand, 50 cents; lawn chairs, 75 cents; boxes, \$1. Attractions: Grandstand, State Fair Revue, Jimmle Lynch's Death Dodgers, AMA sanctioned motorcycle races, auto races, fireworks. Midway.

LANCASTER, O.—Fairfield County Fair, 91st annual, October 15-18. 116 pages. Officers: M. E. Miller, president; E. Owen Grier, vice-president; R. W. Alt, secretary; W. A. Scholl, treasurer. Admissions: All over 12, 25 cents; vehicles, 25 cents; grandstand, 25 cents; boxes, 50 cents. Attractions: Grandstand, revue, harness races, band festival, livestock parade. Midway: A. W. Gooding Amusement Company.

ing Amusement Company.

\* \* \* \*

FONDA, N. Y.—Montgomery County
Fair, 101st annual, August 30-September
3. 86 pages. Officers: H. I. Zoller,
president; Charles D. Vedder, C. Everett
Dievendorf, vice-presidents; Edward
Rothmeyer, secretary; R. W. MacLachlan,
treasurer. Admissions: Adults, 50 cents,
day; 35 cents, night; children under 12,
25 cents, day or night; vehicles, 25 cents
Attractions: Grandstand, George A.
Hamid's American Swing Follies, with
Sensational Waldos, Capt. Roland Tiebor's Seals, Henry and Balbo Sisters, and
Four Sailors. bor's Seale, -Four Sailors.

BEAVER DAM, Wis.—Dodge County Fair, 54th annual, September 6-10. 82 pages. Officers: H. C. Reckner, president; E. F. Horn, vice-president; J. F. Malone, secretary; E. R. Fredrick, treasurer. Attractions: Grandstand, Jimmie Lynch's Death Dodgers; harness, motorcycle, and auto races; WLS National Barn Dance; Step Lively, with Los Rancheros, Monroe Brothers, and Don Francisco and Company. Company.

RICHMOND, Va.—Virginia State Fair, 36th annual, September 22-27. 96 pages. Officers: Clyde H. Ratcliffe, president; Dr. H. W. McLaughlin, vice-president; Charles A. Somma, secretary-general manager; T. Gilbert Wood, president emeritus. Admissions: Adults, 25 cents; children, 15 cents; vehicles, 25 cents; grandstand, 55 cents; children 35 cents. Attractions: Auto races, International fireworks; Roxyettes Revue, with Flying Otaris, Will Morris and Bobby, Five Queens and an Ace, Honey Troupe, Olive Miles and Company, Dixon Brothers, Faul Mix, Christie Bros.' Circus, and Frank Cervone's band, booked by George A. Hamid. Midway: World of Mirth Shows.

LAWRENCEBURG, Ind.—Dearborn County Fair, 20th annual, August 18-23. 16 pages. Officers: James Haag, secre-tary. Attractions: Grandstand, Gus Sun's Let Freedom Swing, Page and Jewett, Lady Barber's Animal Circus, Silver Johnson, Cardoves, Rozenas, and fire-works

POSTVILLE, Ia.—Big Four Fair and Home-Coming, 22d annual, August 29-September I. 82 pages. Officers: E. C. Marston, president; E. M. Gass, vicepresident; A. S. Burdick, secretary; Victor Williams, treasurer. Admissions: Adults, day, 35 cents; night, 25 cents; children, 15 cents; children under 10 accompanied by parent, free; vehicles, day, 25 cents; night, 10 cents. Attractions: Grandstand, Steiner Trio, Great Philmore, Tilton, Wallander's Circus, Fantasies of 1941, and Pat and Willa Le Volo, Midway.

LOUISVILLE, Ky. — Kentucky State Fair, 40th annual, September 6-13. 132 pages. Officers: J. W. Jones, president; R. L. Elkin, vice-president; Ann B. Mc-

Crocklin, secretary; Robert B. Jewell, manager; J. C. Wehrley, assistant manager and superintendent of grounds. Admissions: Adults, 25 cents; children under 12, 10 cents; grandstand, 25 and 50 cents. Attractions: Grandstand, Renfro Valley Barn Dance, Jimmie Lynch's Death Dodgers, State Fair Revue, Colonel Gatewood's Flying X Rodeo, Skinnay Ennis and his orchestra, Gretonas, Faith Hope and Zingo, Paul and Pettit, Thorson the Great, Uncle Ezra and Ma Smith, and fireworks. Midway: Johnny J. Jones Exposition.

## AROUND THE GROUNDS

(Continued from page 49)

used to publicize the fair. Prizes will be awarded the largest family, one coming the greatest distance, oldest person, and people coming greatest distance by team, bicycle, and on foot.

\* \* \*

FAIRBURY, Ill.—Directors have decided that there will be no 1941 Fairbury Fair, said President Perry J. Keck.

CALGARY, Alta.—Due to success of the 1941 Calgary Exhibition and Stampede the board was able to pay in full all prize money offered. Thousands of dollars have been distributed. Operations are expected to net a good surplus. Recommendations will be made to direction and approximately approximatel tors on grandstand improvements.

\* \* \*
WOOSTER, O.—Premiums at 1941
Wayne County Fair here will total
\$12,000, said Secretary Walter J. Buss.
Total premiums in cattle, seed, flower,
agricultural, school, and swine departments have been increased \$635.

POMEROY, O.—Two societies which squabbled over holding county fairs have been declared out by the Court of Appeals. One opinion ousted the old group, Meigs County Agricultural Society, headed by Dan C. Hartinger, and the other opinion dissolved a new society of the same name, of which Cush Johnson is president. Prosecutor Manning D. Webster sought to end disputes between the groups but ended by having the court pass upon the issue. Now a Meigs County fair remains in doubt unless a new society with county backing is organized and recognized by county commissioners. missioners.

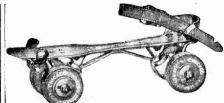
IONIA, Mich.—Public weddings, annual features of Ionia Free Fair for two decades, are to be dropped following considerable criticism leveled at the events. "Remarriages" of couples who have been married 50 years, another Ionia annual stunt, will be continued, however, and all couples married over 50 years will be admitted free on closing night

ESCANABA, Mich.—The 15 county flags of the Upper Peninsula will be unfurled for the first time at the 1941 Upper Peninsula State Fair here. Presentation will be made to representatives of the counties. The flags were created by the J. L. Hudson Company in 1940, working with Michigan editors, educators, and public officials. Flags are 5 by 8 feet, made of silk and hand-sewn, with design appliqued in three or more colors on both sides.

SUPERIOR, Wis.—A lease for use of grounds by Tri-State Fair Association and succeeding that executed in 1916 has been approved by the common council. New agreement calls for daily rental fee of \$20 as compared with \$1 formerly and requires public liability and property damage insurance.

GREENFIELD, Mass.—Fire of undetermined origin burned 11 of the 20 stalls on Franklin County Fairgrounds on August 1. About a dozen horses were led to safety and firemen checked the blaze before it spread further. Secretary Whitman B. Wells said he believed damage was covered by insurance and that the stalls may be replaced before the 1941 fair.

## -RINK MEN WHO HAVE ONCE HAD A-



"CHICAGO" EQUIPMENT

CHICAGO ROLLER SKATE CO.

www americanradiohistory com-

himself in the curtain, but Harry got there in time and the life of the good senor was saved.

On our return trip to Dayton, O., we played a new lot, and the weeds were so high that Emmett Kelly couldn't find the "pongurs" he drives in the spec. All the clowns went downtown between shows with their instruments to help the drive for aluminum.

the drive for aluminum.

Visitors the last week were Mom Langhorst, who brought along some of her famed doughnuts, and Duke Paterson taking pictures of everybody and everything on the lot. FREDDIE FREEMAN.

CORRAL

## Leonard Traube's—

## Out in the Open

## Catching Up

BOOKER GEORGE A. HAMID certainly B grabbed himself a big chunk of dignified type in the amusement section of *The Sunday Times* under the kind of dignified type in the amusement section of The Sunday Times under the kind of head nobody can buy—"There Is Only One Hamid." Next publicity coup for GAH is scheduled in magazine Time next month. Could it be that press agent Bertram Tom Thumb Nevins is working overtime? . . . Cheers for the businesslike manner in which the Showmen's League of America sends members a report to acquaint them with the progress and financial position of the organization for the past six months. Similar show fraternities could well take a tip from the experienced League and tell their constituents what goes on for their money. . . Al Goldman, Atlantic City, visited the desk. So did Art (Art Lewis Shows) Lewis, Ted (Bantly's Shows) Miller, and Talker J. Tracy Emerling. . . Is it generally known that Wilmot Ashley (Tiny) Tibbets, who with two other Americans was killed in an airplane crash while serving in the Canadian Air Force, had been connected with bingos on the W. C. Kaus Shows and also with the Mulcahy & Dean enterprises in Salisbury Beach, Mass. Strangely enough, Tibbets had visited Kaus Shows in Saco, Me., shortly before his tragic death, stopping on the lot en route to his home in Bethel to see his folks before arranging to go overseas. Tibbets is probably the first one in the carnival industry to give his life in the cause of freedom in World War II. 

DEAN T. IORIO, Iorio Fireworks Company, reacts to the pinch-hitting pieces of pyrotechnician Fred C. Murray as follows:

"Article rather hits the nail right on the head. In recent years the pyrotechnists have been tossed about in a most peculiar manner. In the minds of many fair men and other buyers the impression exists that fireworks material grows on trees. There has never existed so much confusion in the purchaser's mind as in recent years. Let me illustrate a few examples of peculiar incidents—no names will be mentioned.

"At one park the manager complained that our show was really too much for the money! A fair manager who never spent more than \$100 a night for fireworks buys his first big shows, costing several hundred dollars, from a plant 500 miles distant, saying he was out to get more for his money. A fair manager spending \$50 a night complained because the show did not measure up to what he saw at the State fair, where the amount spent runs into thousands.

"A promoter who booked a \$1,000 show annually was very much dissatisfied when we presented him with a most spectacular show—because in previous years he had saved money by paying other firms exactly what he thought the display was worth, thereby saving money at the expense of the hard-luck manufacturer.

exactly what he thought the display was worth, thereby saving money at the expense of the hard-luck manufacturer. "It seems to be in the atmosphere. Maybe it's the war."

It could be.

It could be.

IT WAS very kind (the not very discriminating) of Tom Endicott, boss of Atlantic City's nitery for the masses, otherwise known as the Dude Ranch, to reprint our column about Steel Pier's Frank P. Gravatt in the operator's daily "Howdy Folks" ad which he runs in the resort's Press-Union newspapers. We don't know who writes Endicott's material. It may or may not be that shrewd amusement ad manager who is known to practically everyone—Lew Devlin—but whoever it is he's doing just about the smartest local selling job thru the medium of the public prints that has ever come to our attention, and we've been watching those "Howdy" insertions for a number of years.

The last time we tried to get into the rancher's busy bistro it was so congested that you had to pick somebody's pocket to get your handkerchief out and vice versa. We don't know whether this makes any sense, but Endicott's words, paid for

any sense, but Endicott's words, paid for

### No "Broadcast"

There's no Hartmann's Broadcast this week. Reason: The conductor of the column is on vacation.

.0

at so much the line, make plenty of the same. Enough sense, at any rate, to rate bossman Tom as the most consistently successful showman of his class in the whole wide range of A. C in the whole wide range of A. C. That takes in a lot of territory, but Endicott is showman enough to do big things in a big way.

Altho he maintains a two-bit policy,

Altho he maintains a two-nit pointy, that's about the cheapest phase of his method of operation. When the story of the night club business is written, you are sure to see a large part of it devoted to Tom Endicott. He would occupy an even larger part in a history of the resort itself. of the resort itself.

of the resort itself.

While we are about it, thanks also go to The Cudahy (Wis.) Enterprise for reproducing on its front page our recent tribute to that Cudahy clown, Jake J. (Light Summer) Disch. In a letter to us on the subject Joey Disch says he was, "taken off his feet" by the fact that this entire space was given over to him. We are not kidding ourselves into believing that our piece earned attention from the Cudahy editor, George Dunn, because of its deathless prose! It would appear more logical to assume that Disch means something in the community called Cudahy.

IN A letter to The Haverhill (Mass.)

Gazette Edward Binder, known professionally as Smoko the Human Volcano, attacks the bushwah that traveling troupes take money away from towns

and cities without giving anything up in return. He wrote:

"People of Haverhill have often wondered why there have been no traveling shows coming here. Thursday night I read an item stating that the mayor and company were opposed to a small railroad (whale) exhibition. The mayor claims that these shows come here and take money away. Does the mayor stop to think? These people buy food, clothes, patronize our stores and sometimes

to think? These people buy food, clothes, patronize our stores and sometimes spend more in a city than they can make in it. I know this because I was one of them for a number of years.

"The people of Haverhill are starving for some good, honest educational shows, and they should have them. Naturally, there are many crooked and indecent shows on the road, but for every one bad, there are 100 good. Show people don't like crooked games and indecent shows any more than you or I do.

"Those little traveling shows take a load off our minds and make us forget our troubles for the time being and, don't forget, they spend money locally. Ask your merchants about the employees of the World of Mirth Shows that played

of the World of Mirth Shows that played

## DRESSING ROOM GOSSIP

(Continued from page 46)
Elma Walls, Wag Blesing, Al Fletcher,
Jim Jackson. Saddle Bronk Riding—
Alvin Gordon, Bill Sievers; John Tubbs
and Shirley Hussey split fourth. Bulldogglng—Steve Heacock, George Hinkle,
Dick Herren, Ralph Stanton. Calf Roping—Buck Standefer, Pud Adair, Bud
Snilshurv Carl Shepard.

Spilsbury, Carl Shepard. THE YORK (PA.) DISPATCH, York, Pa., in an editorial in its August 1 issue paid tribute to the rodeos as having replaced the Wild West shows of an earlier decade. "It's rodeo time on the prairies, and what a time that is!," stated the editorial. "Boys and girls bedecked in colorful raiment that advertises the progress made since Buffalo Bill Cody ventured forth, attired in a deerskin, to slay the bison and thwart the redskin. The rodeo has largely taken the place of the Wild West show, and while there is still many an old-timer to declare that no rodeo ever staged could provide the of the World of Mirth Shows that played here. They spent over \$1,800 here in Haverhill and didn't make two-thirds of it back.

"I am just looking for fair play to show people, who have a right to make a living."

Well done, Smoko.

(Continued from page 45)

banners on show but stays at night to

take them down.

Harry Robison, our back-door custodian, is a busy man these days, what with tending the door and selling pop. I thought for a minute the other day that Senor Juan Lobo was going to hang

tie Montana, Louise Montana, and Allen Patee. Homer and Elmer Holcomb and Jasbo Fulkerson clowned. Montie Montana did trick roping.

Results: Bronk Riding—First go round, Jackie Cooper, Chet McCarty, Vick Blackstone; Frank Van Meter and Zack McWiggins split fourth. Second go round, Vick Blackstone, Jackie Cooper, Frank Van Meter; Cecil Bedford and Slats Jacobs split fourth. Finals, Chet McCarty, Jackie Cooper, Ned Ferrara, Vick Blackstone. Brahma Bull Riding—First go round, Bob Wilkinson, Carl Dossey, Jimmie Leonard; Andie Gibson and Loren Fredricks split fourth. Second go round, Tony Benedictis, Phil Hesselgesser and Ned Ferrara split second and third; Loren Fredricks. Steer Wrestling—First go round, Harry Hart, Speedy Dinsmore, Leonard Mitchell, Melvin Cropper. Second go round, Vick Blackstone, Slats Jacobs, Tom Coleman, Shorty Matlock. Third go round, Chet McCarty, Leonard Mitchell, Dan Poore, Carl Dossey. Finals, Frank Van Meter, Harry Hart, Carl Dossey, Speedy Dinsmore. Bareback Bronk Riding—First go round, Mitch Owens, Ned Ferrara, Carl Dossey, Cecil Henley. Second go round, Jim McGee and Chet McCarty split first and second; Sam Fancher, John Penick. Calf Roping—First go round, George Cosper, Breezy Cox, Harry Hart, Frank Cox. Second go round, Harry Hart, Pat Parker, Tom Coleman, A. J. Pettigrew. Third go round, Jim Snively, George Cosper, Breezy Cox, Harry Hart, Pat Parker, Tom Coleman, A. J. Pettigrew. Third go round, Jim Snively, Tom Coleman, Hugh Ridley, Shorty Matlock. Finals, Harry Hart, Jim Snively, George Cosper, Pat Parker. Amateur Bronk Riding—First go round, Oley Rees, Jack Harra, Al Book, Raymond Ivory, Oley Rees, Jack Harra. Fourth go round, Al Book and Jack Harra split first; Raymond Ivory, Al Book, Jack Harra. Fourth go round, Al Book and Jack Harra split first; Raymond Ivory, Finals, Raymond Ivory, Al Book, Oley Rees, Jack Harra.

Pioneer Days Click

BIG CROWDS turned out for the Ogden Pioneer Days Rodeo at Ogden. Utah, July 21-24. Officials were Fred A. Kuhlmann, president; E. J. Fjeldsted, secretary; Harry Rowell, arena director; Breezy Cox and Bob Murray, Judges; Margaret Rowell and Homer Holcomb, timers; Abe Lefton, announcer. Harry Rowell furnished the stock. Trick riders were Dick Griffith, Bernice Taylor, Montie Montana, Louise Montana, and Allen Patee. Homer and Elmer Holcomb and Jasbo Fulkerson clowned. Montie Montana did trick roping.

## no rodeo ever staged could provide the thrills of Buffalo Bill's Far Western and Pawnee Bill's Far Eastern Combined Shows, with real Indians and real Indian fighters, with its tableau of Indians at-tacking the Deadwood stagecoach, and all the rest of it, still the rodeos are drawing larger and larger crowds."

Pioneer Days Click

UNDER THE MARQUEE
(Continued from page 46)
then on. I saw the Carl Hagenbeck
Trained Animal Show in Louisville, Ky.,
in 1906. One of the owners. I believe,
was C. Lee Williams, of Cincinnati."
Duble is right about Williams being an
owner

## The Crossroads

-Nat Green's-

THE old-timers who have been saying that John and Buddy North have streamlined the circus until it is no longer a circus will have to admit that the public, to the number of some hundreds of thousands, have put their stamp of approval on the show. To us it is a beautiful and satisfying spectacle. The usual cry that it's the "same old thing" doesn't apply to the Ringling show. The North boys have given us something new, while retaining much of the old circus formula, and they have done it in a big and magnificent way. We sat thru three complete performances on the lake front last week and enjoyed them all. Other people evidently enjoyed the show as much as we. The only squawks we heard were from folks who couldn't get a seat—and there were plenty during the week, with sellouts practically every night and at many of the matinees. We are told that it has been the same since the season opened, and that there have been as many turnaways so far this season as in the entire seasons of 1939 and 1940. The intensive billing, newspaper and radio publicity, and the show itself are a combination that has made an astounding record.

P. T. STRIEDER, manager of Florida.

State Fair, who with his family has

P. T. STRIEDER, manager of Florida State Fair, who with his family has been spending the last couple of months at his summer home near Asheville, N. C., has started his round of fairs and stopped off in Chi to catch the Ringling show before continuing his tour. Western Association railroad officials are considering inaugurating special rates for show before continuing his tour. Western Association railroad officials are considering inaugurating special rates for travel to fairs, which if adopted should stimulate attendance. . . C. W. Finney will depart next week for a two-week fishing trip to Silver Lake, near Brainerd, Minn. . . . Ralph Lockett and a party of three took time off from the Johnny J. Jones Exposition to run into Chi and see My Sister Eileen Thursday (7). . . "Mrs. Gargantua" had a pleasant surprise last week when Mrs. Kenneth Hoyt, her former owner, dropped in to see her on the Ringling lot. . . Mac Bybee, of the Ripley show, is in from the West Coast. Mrs. Bybee stopped off at Oklahoma City to see her sister, Mrs. Frank A. Stuart, who is ill. . . That was Roy Feltus, former circus owner and now in the billposting business, and President Bell of General Outdoor conferring with Ringling officials the other day. . . . . Wish we could accept the invitation of Fred G. Barker, of Ebensburg (Pa.) Fair, to attend a dinner and entertainment to

be given by Cambria County Fair Association at Ebensburg August 30, but it's a little out of our territory. . . . C. J. Sedlmayr and Curtis Velare, both of the amusement corporation of America, in town on biz for several days. . . . Earl Kurtze, of Attractions, Inc., announces an all-time record of hillbilly show bookings at fairs. Earl says he now has a total of 181 fairs and celebrations booked for WLS artists, and 23 for Renfro Valley Barn Dance. . . Earl Bickel, 19-year-old boy in charge of one of the rides at Riverview Park, has ambitions for an operatic career which may bear fruit. In the Chicagoland Music Festival preliminary contest for singers he won first place in the lyric tenor division. . . There was no rush of applicants in response to an ad which appeared in a local paper last week. The ad read: "Brave Girl Wanted to stand against a 48-inch board and allow — —, sensational mind reader, to throw knives around her body with both , sensational mind reader, to throw knives around her body with both his eyes sealed. Easy work. Excellent salary and chance for advancement."

REGARDING the note in the Cross-roads of July 26, R. M. Emerick, Peru, Ind., writes that there are 40 lots in the Peru cemetery that belong to the H. & W. Association. "The lots," he says, "were bought in 1937 and are intended for persons belonging to the association. No color line is drawn. 'P. A.' was not a member of the association. When it was formed George Davis was president and Terrell Jacobs secretary. I was a boss hostler at the time and was made steward. Your note has hurt a lot of folks here and on the Cole show. 'P. A.' had good treatment. We did all we could for him. I have been in the circus world for 35 years and know them all. The old-timer was for any of us, right or wrong. I was asked by people on the Cole show and in Peru to write you and ask that you give the association credit for what it has done."

WYLIE OVERLY, banker-circus fan of Mount Pleasant, Pa., had a lot of fun in Chi last week clowning with the Ringling show. Wylie, with his lamppost and battered derby, has been a familiar sight on various circuses the last four years. For two weeks he forgets his bank cashier's job, joins a circus, and becomes a putty-nose clown. This is the first year he has clowned on the Ringling show.

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### MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Piace

## Parcel Post

Beyer, Mrs. A., 4c
Brines, Carl M. 8c
Buchanan, T. F., 6c
Cohn. Milton, 20c
DeMay, Lester B., 11c
Dowell, Richard, 9c
Hersbey, Ray, 9c
Hersbey, Ray, 9c
Lester B., 10c
McLean, Doris, 6c
McArthur, Hugh
L., 10c
McHews, Gwendolyn, 22c
Mendodo, S. Jose, 11c
Stolks, Thomas, 16c

## Women

Adams, Gladys
Adams, Mrs. Kedra
Alexander, Mrs.
Allen, Anna
Allen, Mrs. Mildred
Allen, Mrs. Pat
Allen, Mrs. Ralph
R.
Ames, Peggy
Anderson, Mrs.

Adams, Gladys
Gorl, Mrs. Dorothy
Gorves, Elenora
Granth, Dolly
Granik, Mrs. Alex
Green, Mrs.
Griffin, Bernice
Griffin, Mrs.
Harold
Grimes
Marion

Ames, Peggy
Anderson, Mrs.
Jean
Anderson, Lucille
Arculeo, Harriett
Armburst, Helen
Anguit, Mary
Avers, Edna
Bahy Betty
Bachman, Mrs.
Bain, Betsey
Banta, Mrs. Ruby
Barackman, Mrs.
Barnes, Mrs. Betty
Barnes, Mrs.
Elinor
Barnlardt, Mrs.
Elinor
Boone, V. L.
Howe, Mrs. C. L.
Hobs, Vera
Horbett, Mrs. J. B.
Hemderson, Mrs. C. L.
Hobs, Vera
Horbett, Mrs. J. C. L.
Hobs, Vera
Horbett, Mrs. J. Sack
Howe, Helen
Houd, Iview, Mrs. J. J.
Hodgins, Ruby
Hughes, Sammy
Hughes, Mrs. Belty
Mrs. Marje
Bright, Margie Barnhardt, Mrs.

Bell, Eloise
Bentum, Bench
Bonotfon, Lady
Boone, V. I.

Arline Mrs.

Bost, Jackie
Boswell, Mrs. Mabel
Bowers, Mrs.

Bowles, Fallie
Bradford, Mrs.

Glenna
Branch, Mrs. Willa
B. Hutton, Mrs.
Betty M.
Isgrig, Mrs. W. S.
James, Mrs. Billy
James, Mrs. Billy
Leanette, Madam
Jenkins, Iva
Johnson, Cathrine
Johnson, Florence
Johnson, Helen K.
Johnson, Mrs. Paul
Jones, Mrs. M. V.
Jordan, Helen
Jozsy, Vilma
Kelly, Mrs. Edith
Kelly, Mrs. Ruth
Kemper, Mrs. Keys

Bransh, Mrs. Willa
B. Bright, Margie
Brown, Mrs. Eva
Brown, Mrs. Sally
Brown, Mrs. Sally
Brown, Mrs. Sally
Brown, Mrs. Solly
Brown, Mrs. Solly
Brown, Mrs. Violet
Budd, Mrs. Isobel
Bulter, Mrs.
Gussie
Burgeon, Relley
Burke, Grace
Burke, Mrs. W. O.
Burmister, Mary
Butters, Mrs. W. O.
Cage, Betty Jo
Caldwell, Mary

Cage, Betty Jo Caldwell, Mary Cameron, Mrs. R.

Carl, Mrs. Clare
Carr, Mrs. Cora
Carrington, Mrs.
W. F.

Carrell, Anne
Carrell, Ione
Carson, Rhea M.
Carver, Ella
Chang & Wanita
Church, Mrs.
Luther Clarke, Mary Mildred

Clifferd, Mrs.
Truddie
Mrs. Bertha

Clifferd, Mrs.
Truddie
Cohen, Mrs. Bertha
Cook. Phyllis
Cooper, Mrs. Ruth
Ann
Couch, Hazel D.
Craig, Mrs. Billie
Oumonings, Mrs.
Agnes
Cuntingham, Melva
Curts, Josephine
Curts, Mrs. Yvonne
Dailey, Agnes
Dakoff, Joanne
Daldridge, Mrs.

Dakoff, Joanne
Daldridge, Mavis
Annie
Dalvingle, Mavis
Davis, Mrs. Jean
Dawkins, Skee
Dawson, Mrs. Marie
DeCarmo, Pussy
DeWitt, Frances
Dehl. Ruth
Demeoe, Mrs. M.
Dobbins, Grace
Donshue, Mrs.
Francis
Dorothy, Lady
Mentalist
Du Chaine, Helen
Echo, Helen
Echo, Helen
Edenfield, Mrs.
Lillian
Elam, Mrs. Ruth
Elmere, Mrs. Vera
English, Julie
Espien, Jean
Eule, Mrs. Monroe
Faith, Dora
Faith, Madam
Faust. Mrs.

Hee, Mrs. Carry
Leonard, Ada
Leonard, Mrs.
Leonard, Mrs.
Leown, Madam
Lerner, Lillian
Lowis, Princess
Lumsford, Mrs.
Lunsford, Mrs.
Lytton, Mrs.
McClain, M McSpadon, Mrs.
Myrtle
Malloy, Ullaine
Manning, Mrs.
Mary Faith, Madam
Faust, Mrs. Lena
Faye, Mrs. Frankie
Ferguson, Lavonua
Ferguson, Norma
Flaughter, Dorothy
Flaughter, Marion
Marin, Mrs. Salika
Massey, Mrs. Salika
Massey, Mrs. Salika
Massey, Mrs. Salika
Massey, Mrs. Salika Marba, Kathyarn
Marold, Mrs. Julie
Martin, Mrs. Salika
Massey, Mrs.
Edward
Massie, Mildred
Mayer, Mrs. Vickie
Maynard, Mrs.
Esther C.
Meadows, Mrs.
Jeanette Flim. Margie
Floyd, Flo
Focht, Carrie
Ford. Hazel Rocco
Forther, Margaret

Fore. Forther, Margaret Foxt, Peggie Francis, Betty Frederickson, Ollie Freel, Ferne Freenan, Gladys Gallagher, Mrs. Gallagher, Mrs. Gallagher, Mrs. Hendershall, Mrs. Willard Meyers, Mrs. E. F. Miller, Pearl Mitchell, Addy Moore, Mrs. Rose, Goldberg, Mrs. Louise Goldberg, Mrs. Louise Goldberg, Mrs. Wirginia Morales, Teresa Morgan, O.

Morgan, Mrs. Julia Morgan, Patsie Morse, Mrs. Darwin Morton, Carroll Muse, Pearl S. Myers. Mrs. E. F. Myler, Mrs. W. B. Nadia, Jean Nelson, Mrs. Nath Norte, Mrs. Mrs. Martha Normandin, Mrs. Neil O'Brian, Mrs. Lou O'Brien, Margaret O'Hagan, Patty Orr. Mrs. Jack Otaris, Mrs. Frank Outten, Mrs.

Orr. Mrs. Jack Otaris, Mrs. Frank Outten, Mrs. Wm. C.

Outten, Mrs.

Wm. C.
Pace, Helen
Palleson, Cynthia
Pandozza, Margie
Parks, Betty Ann
Patt, Charlett
Patt, Mrs. Vera N.
Patten, Lola
Pattis, Margaret
Paul, Mrs. Robt.
Perry, Bernice
Perry, Lucille
Whalen
Pesano, Dollie
Phillips, Mrs. Della
Pipkin, Mrs.

Pipkin, Mrs.
Charlie Charlie
Pittis, Margarett
Potter, Lola Mae
Potts, Helen
Preveau, Moni
Proper, Mrs. Betty
Purvis, Mrs. Cecil
Pushnick, Urma
Randall, Joane
Rankin, Mrs. N.
Rankine, Mrs. Thos.
Roese, Marie

Rankine, Mrs.

Reese, Marie
Reich, Frythe
Reiner, Mrs.
Frances K.
Rettis, Margaret
Rhea, Princess
Rhinehart, Ollie
Richards, Mrs.
Wallace
Rickter, Louise
Ricker, Louise
Ricken, Mrs.
E.

Rieffenach, Marie
Riley, Mrs. Art
Rocco, Mrs. Hazel
Rock, Pauline
Rocw, Marie
Rock, Pauline
Rocw, Marie
Rogers, Boods
Rooks, Mrs. Harry
Rose, Mexican
Rowland, Mrs.
Ryan, Vera

Ryan, Vera
Salie, Fatima
Saluna, Mrs.
Michael Sater, Marie Scherlarth, Mrs. Hellen

Hellen Schillinger, Mrs.
H. V.
Scott, Blanche M.
Scott, Eileen
Scott, Mrs. Nina
Segraves, Dorothy
Shanon, Peggy
Sherman, Mrs. Ann
Sherman, Mrs.
Mary J.
Shew. Dolores

Kemper, Mrs. Walter

Kennedy, Mrs. H. D.

Kimbell, Mrs.

King, Mickey Kinsel, Mrs. Marie Knight, Mrs. Joe W.

Shew, Dolores Shipley, Colonia Simpson, Mrs. Elizabeth Tribble Slaughter, Mrs. Keenan

Knight, Mrs. Joe
Knorr, Mathilda
Koch, Anna
Krug, Mrs. C. H.
Kuhn, Mrs. F. E.
La Marr, Anita
LaRue, Patsy Rae
LaVenia, Madam
LaVola, Eva M.
Lamont, Mrs. Dave
Lana, Linda
Lane, Betty
Lanin, Viola
Laudrum, Mrs. L.
Lawton, Judith Keenan Keenan Sleeman, Mrs. Helma E. Sleeman, Sally Sloau, Birdie Smiley, Ethel Smiley, Zina Smith, Billie Smith, Bebe Smith, Bebe Pricella Smith, Mrs. Effie E.

Smith, Mrs. Ettle Smith, Mrs. Glen Smith, Mrs. J. Davis Smith, Mrs. Mickey Smith, Mrs. R. J. Smith, Willie Lee Smuckler, Mrs. Marie Snow, Mrs. Nellie Sommers, Mathilda Sordelet, Myra Lawton, Judith
Laye, Lillian
Le Clear, Violet
Lea, June
Leboeuf, Mrs.
Hazel
Lemon, Babe
Leonard, Ada
Leonard, Mrs.
Harry
Leown, Madam

Sordelet, Myra Spencer, Mrs. Frances St. Charles. Betty Stamps, Bertha May Stamps, Bertin
May
Stanley, Joan
Stanley, Lillian
Stanly, Frances
(Frenchy)
Star. Hedy Jo
Steele, Ethel
Vaught
Steiner, Mrs. C. S.
Stevens, Mrs.
Kathryn
Steveston, Mrs.
Jack

Steveston, Mrs.

Jack
Stewart, Mrs. Bob
Stewart, Wilma
Struck, Mrs. Louise
Sudduth, Mrs.

Buford Sunbrook, Mrs. Larry

Sunbrook, Mrs.
Larry
Thomas, Evelyn
Thompson, Edith
Thompson, Mrs.
Grace
Thompson, Mrs.
Thrower, Shirley
Tidwell, Mrs. Mary
Todd, Jewell
Torres, Teresa
Turner, Mrs.
Gertude
Turner, Mildred
Uells, Mrs. Peggy
Valley, Mrs. Ray
Van, Corrine
Van Lidth, Helen
Vasoka, Mrs. Jackie
Vernick, Tani



## Letter List

NOTE-Mail held at the various offices of The Billboard is Volume Ineld at the various offices of the billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis to Thursday morning at New York, Chicago and St. Louis to Thursday and the New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Wade, Mrs. Marie
Wagner, Jane
Walker, Mrs. Myrtle
Wallace, Frances
Wallace, W. L.
Ward, Lecta
Ware, Mrs.
Frank R.
Ware, Otto Mae
Waren, Frances
Webb, Mrs. A.
Weer, Mrs. Atn
Weiner, Mrs. Atn
Weiner, Mrs. Atn
Weiner, Mrs. Mae
Weiss, Mrs. Neomie
West, Rita
West, Rita
West, Wanda
West, Mrs.
White, Mrs.
White, Mrs.
White, Mrs.
White, Mrs.
White, Mrs.
Woods, Jean
Woods, Jean
Zola, Madam

Whittemore, Vernon Wideman, Mrs. Chester Williams, Alice Williams, Billie Wilson, Mrs. Emily Wilson, Mrs. Geo. Wilson, Irma Wilson, Margaret Wilson, Mrs. W. Wimblery, Jean Winslow, Baby Winslow, Colleen Wise, Mrs. David A. Wolf, Helen Woods, Mrs.

### Men

Abbey, Jimmie
Abbott, Chas.
Abbott, David
ABBOTT, JAMES
Abbott, Percy
Adams, Jus
Addies, Buddie
Adler, Fred
Aitken, Roy
Albright, A. P.
Alevonder, Arthur
Alexander, The
Mentalist
Alexander, T. S.
Allaman, Wm. Mentalis
Alexander, T. S.
Allaman, Wm.
Allen, J. Harold
Allen, Tommy
Alterbury, Robt.
Akman, John W.
Anders, Frank L.

capital letters.

Anderson, Gene
Doc
ANDRONOWSKI,
JOHN

Anthony, Howard Arbogan, Geo. C. Argo, Blackie G. Arms, Edw. ARNOLD, LYLE Arnold, Woodrow

ARNOLD, LYLE
Arnold, Woodrow
Arnst, R.
Arrah, Prince
Art Jr., Duke
Atkins, Slim (Col.)
Austin, Gene
Ayers, Henry
Ayers, Howard
Bailey, B. M.
Bailey, Francis
Baillie, John B.

BAKER, FRANK JOHN

Baker, J. Oren
Baker, Joe L.
Balcom, R.
Baldwin, Geo. W.
Baldwin, Robt.
Balfour, John
Bammel, Clifford G.
Banker, Bert M.
Banks, Norman
BARR, CHAS.
WESLEY
Barb, ChAS.
BarBER, JAMES
BarRer, Rand
Barksdale, John
Barksdale, John
Barnes, C. D.

Barksdale, John
Robt.
Barnes, C. D.
BARNES, JACK
CLAED
Barnett, Chester
(BoBo)
Barnett, F. C.
Barnhart, James
Barr, Herman
Barr, Stephen D.
Barry, Carl J.
Barthel, Clarence
Bartiolomew, H.
Barton, Bert

Barton, Bert
Barton, George L.
BASS, FREDERICK ALLEN
Bass, Gene
Basset, D.

Baker, J. Oren

Beady, Sam
BEAGLE,
DONALD O.
BEARDSLEY,
GEO. B. 

BENSON,
ELLWOOD
WOODROW
Bernard, Bennie
Bernsy, Lari
Berry, Max
BIGONY, ROBER

BIGONY, ROBER
Bingood, Delbert J.
Bingood, Jos.
Bingood, Jos.
Bingood, Jos.
Blarwelt, Walter
Blarwelt, Francis
Blevins, Carter
Blizzard, Curley
Blondell, Chas.
Blossom, Alabama
Bloom, Scottie
Boden, Art
Bohn, Wells
Bond, Bill
Bonnelli, Capt.
Bonon, Joe
Bouth, H. M.

James
Bonon, Joe
Booth, H. M.
Booth, O. H.
Bostwick, W. L.
BOWMAN, JAMES
CALLAWAY

CALLAWAY

Rowry, Arthur

BOYD, CHAS. R.

Boyer, Chick

Braden, Frank

Bradish, Wm. L.

Bradley, A. C.

Bradley, Jess

Bradley, Phil

Brady, L. P.

BRAGG, BURLEY

Brage, Geo.
Brakebil, John A.
Brandenberg,
Raleigh
Brandon, Richard
BRANGLE,
LAWRENCE
JOHN

BRASWELL, WM.

DAVID

R. F.

Brent, Tacwell BREWER, WM. Brockway, Robt. S. Brogan, Fred A.

Braunstein, B.
Braunstein, Nat Brennahann, Joe

Virginia Roberts
Whittemore, Mrs.
Vernon
Vernon
Vernon
CHRISTOPHER
C.

Brookmire, Wm.
Brotherton,
Thomas J.
Brown, Bruce
Bown, Earl
Brown, Frank
Brown, Gilman
Edw.
Brown, Jack

Brown, Jack
Brown, John E.
Brown, Melvin
Brown, Norman D.
Brown, W. B.
Bruce, Kid
Bruneau, Jos. E.
Bruno, John L.
Bruno, Louis Bruno, John Bruno, Louis
Bryant, G. Hodges,
Mgr.

Bryling, J. Ray Bryson, Johnnie

Brying, J. Ray
Bryson, Johnnie
Bryson, Ray
Buchacker, Ray
Buchanan, Carl
Büchanan, Geo.
Buchanan, Geo.
Budd, W. H.
Buffington, C. D.
Bunugarner, Lester
Bundy, Rudy
(Band)

Burton, J. Wallace Burwell, Hal Busch, Frank C. BUSH, ROBT. WM.

CARMELO.
GLORISO
Carmichael, Ellis
Carroll, S. J.
CARTER,
ANDREW M

Cunningham, Lest Curry, Port Chop Curtis, Donel E. Curtis, George H. Cushman, A.

Daily, Agnes Daily, Buck

Curley

Notice, Selective Service Men!

The names of men in this list who have Selective

Service mail at The Billboard offices in Cincinnati,

New York, Chicago, and St. Louis are set in

CIGIELSKI,
THEODORE
Clark, Jack
Clark, Joe Jewel
Clark, Joe Jewel
Clark, Paul F.
Clark Willie W.
Clawson, Ralph J.
Cleet, Tuffy
Clemens, Dick
Clendennin, Prof.
Cliff, Texas
Clingman, Walter
Clotfelter, Leon
Cochran, Perry
Cochane, Roy
Colen, Milton
Colbert, Deward
COLE, FRED
Cole, Lester
Coleman, Leslie G.
Coley, Alack

COLE. FRED
COIE. Lester
Coleman, Leslie G.
Coley, Al
Collier, Jack
Collins, A. E.
Collins, R. E. Slim
Collman, Cliff
Combs. Addis
Conn, Harry
Conway, Jack
Conway, Francis P.
Cook, Candy Dan
Cook, Johnson Dea
Coombs. Earl
Coun, Ray
CORCORAN, MAX
JAMES
Cordini, Clarence
Coren, Verne
CORNELL,
WALTER EARLE
Cornwell, Blackie
Cortex, Peter
Costley, Horace W.
Couch, Roy
COURTS, ROBT.
Cowan, Roy
COURTS, ROBT.
Cowan, Roy
COURTS, ROBT.

# DUNCAN, GASTON Dunks, Jack GASTON Dunks, Jack Dunlap, Ralph Dunn, Buddy DUNN, JEFP Dunning, John Dupile, Fred Duran, Joe Durbin, Nathan J. Dustin, Wm. Eagle Eye, Chief Earnest, L. R. EAST, RALPH Eastman, Carl Eastman, Carl Eaton, Howard

EAVES, GERWIN TRUMAN Eck. Johnny

EAVES, GERWIN TRUMAN Eck. Johnny Eckert. Chas. Edentfield, Danny Edgar, Geo. B. Edwards, Chas. W. Edwards, Clint Edwards, Jimmie EDWARDS, Eiler, R. E. Eli, Morris J. Elii, Morris J. Ellis, Kirby and Delphine Elswick, Frank William Ely. Morris

Ely, Morris ELYKE, JOHN Embrell, George Emswiler, L. H.

Cox, O. C. Cox, John L. Coyle, Edgar CRABTREE, JACK Burwell, All Busch, Frank C.
Bussell, Jack
Bussell, Jack
Bussell, Jack
Bussell, Jack
Bussell, Jack
Crame, Wm.
Cramen, Wm.
Cramen, Wm.
Cramer, Wm.
Cramer, Wm.
Cramer, Wm.
Cramer, Wm.
Cramer, Wm.
Cramer, Wm.
Crawleys Carnival
Crawleys Carnival
Crawleys Carnival
Crew, T. Hamilton
Crew, Charlie
Crew, M. W.
Crews, Charlie
Crowler, Jay
Crowler, John
Crown, Donald
Crown, Donald
Crump, Jesse Tiny
Cramer, Max
Cramer, Wm.
Crawleys Carnival
Crew, T. Hamilton
Crew, T. Hamilton
Crew, T. Hamilton
Crew, T. Hamilton
Crew, M. We.
Crewe, M. We.
Crewe Emswiler, L. I.
ENGLAND,
QUINLIN R.
Englehardt, Harry
Ephrian, Miller
Ephrian, Ralph
Erbacher, Wm. J.
Erlenbusch, Jacob
J.

Erwin, H. O.
Eskew, Tom Mix
Eskues, Jim
Espinosa, Hugo
EUDALEY,
CLARENCE M. Eule, Jos.
Eule, Monroe
Evans, Joe or
Teddy

Evans, Joe or Teddy
Evens, Geo. Everstein, Moses C.
Eysman, Theodore
Eysted, Banj. Al.
Fairbanks.
Emmerson
Fairway Shows
Fales, C. T.
Farrell, Edw. S.
FARELL, PAUL
Farington, Roy
FAULKNER,
JOHN H.
Fay, Charlie
Fay, Leo
Feagin, Chas. L.
Feeney, Robt. Leo
Felski, Stanley
Ferriera, Don
Fidder, Francis T.
FINNEY, JOHN
ENSER.
E

FINNEL, BASIL FISHER, THOS.

Daily, Agnes
Daily, Buck
Daily, Buck
DALESIO,
MICHAEL JOS.
DANIELL
NORMAN L.
ALBERT FRANK
Dartch, Pierce
Dauro, Al
Davenport, Ben
Davies, Willia W.
Davis, F. P.
Davis, L. Rayton
Davis, Lue
Davis, Reed F.
Davis, Reed F.
Davis, Robert
LEWIS
DAVIS, WM.
ROOSEVELT
Dawkins, Speedy
DAWKON FISHER, THOS.
G.
Fitzpatrick, G. T.
Fix, Bill
Fletcher, Roy
Filck, Edw. L.
FLICK, FRANK
Fint, Robert
Flowers, Larry
Ford, E. M. Pat
FORTER, JACK
L.
Foster, Raymond
Foster, Raymond
Fowler, Gordon
FRANCIS, GEO.
HASSALL Dawkins, Speed, DAWSON, DAVID H. Day, Dalton Dayton, Alex

FRANK, GEO. Frank, Johnny FRANK, TONEY JOHN DeChant, Frank H. DeFoor Motorized DE GREGORY.

JOSEPH A.

Franks, Abe
Franks, Capt. &
His Dogs
FRAZIER,
HARLEY

De Legge, Boisey
DeMatteo, Gerald
DeRay, Gene
DeVolo, Pat
Deboe, Jimmie
Decker, Otis
Del Rio Midgets
Delmaine, Frank
Delveclo, J. H.
Denuetro, Archie
Denis, Prince
Dennison, James
Denny, John

Dennis, Frince
Dennison, Jam
Denny, John
Deri & Jondan
Devore, H. K.
DiCesare, Pete
Dietrich, Chas.
Dillin, Ellwood
Dillion, Jack
Dillon, Robertt
Dix, Walter

FRAZIER,
HARLEY
Frederick, J. J.
Freeman, John P.
Freeman, Mitch
Frosto, Jerry
Fry. W. G. (Show)
FULKNER,
Faller, Azel (Dick)
Fuller, Sherman
Fullon, Eddie
FURRY

Fullon, Eddie FURRY. HOWARD WM. Gallamore, Babe Gallamore, G. (Brownie) GALLANT, GEO. B.

Dillon, Roberit
Dix, Walter
DOBBS, WM.
DOVID
Dockery, Mickey
Dolle, Arthur
Donnelly, Geo.
Donova Troupe
Doran, Nick
Dorner, Art
Dorris, John W.
Doss, Jimmie
Dotson, C.
Dancing)
Dowlas, Melvin
DOWELL.
CLARENCE E.
Dowler, H. R.
Doyle, Harry A.
DOYLE, JOHN
Drake, Earl
Drew, Harvey D.
LAWRENCE
Drew, Harvey D.
DUCHARNE,
HENRY W.
Duncan, Glen
(South Bend)
Duncan, Dallas E.
DUNCAN,
FRANK
DUNCAN,
CASTON GALLANT, GEO.

GALLOWAY.
WM. DOUGLAS
GARCIA.

LENARD
Gardner. Arthur G.
GARLAND.
RÖBT. C.
Garner, Joe H.
Garner, Les
GARNER.
ROBERT A.
Garvis, Joseph
Garwrean, D. H.
Gatewood, A. L.
Gattberg, Clifford
Gause, Wm.
Gehrig, Roy

Gause, Wm.
Gehrig, Roy
Gehrig, Roy
Gehriz, Burton
Geissinger, Harry
Gelb, Joseph
Gelfman, Max
Gentry Bros. Circus
George, Frank
George, Dr. H. J.
GEORGE

George, Frank
George, Dr. H. J.
GEORGE
MILLER
GEORGE, SAMNY
Gerig, Thad H.
Gerry, Rev. F. G.
Ghanam, Albert K.
Ghbons, Harry
GIBEAUT, WM.
ELWGOD
GIBEAUT, WM.
Gilbert, Jack
Gill, Geo. J.
Gilliand, R. W.
Gilliand, R. W.
Girard, Gene
GLEASON.
FRANK S.
Gloden, Chas.
Gluskin, Sam
Glynn, Mack A.
Gobetle, Fred J.
Gobbini, Angelo
GOBLE, WM.
GODING.
WARREN F.
Godwin, W. H.
Goldberg, Arthur
Goldberg, Arthur
Goldberg, Arthur
Goldberg, Arthur
Goldberg, Arthur
Goldberg, Paul E.

Godwin, W. H.
Goldberg, Arthur
Goldberg, Arthur
Golddeck, Paul E.
Golden, Sam
Goldstone, Ralph
Gollin, Max, Mgr.
Good, Dan
Good, Monrow
Good, Pete
Goodman, Sidney I.
Gordon, Buster
GORDON, WM.
GOSCH.

GORVI
GOSCH
WILLIAM
WINSTON
Gosnell, Ray
Gossige, G. C.
Goucher, Dave

Gouster, Dave
GOUTDIE.
GOURLEY.
ARNOLD
Gouzales, R. G.
Grable, High Levy
Graham, Clive
(Gracve & Graham)
Graham | Graham | Grace | Graham | Graham

Graham, David Graham, Harry Graham, Howard Graham, Howard GRAHAM, P. W. Graham, Robert Granger, Jonnie GRANT, HARRY LEE

Gratiano. Tony
GRAVES.
CLINTON H.
Graves, Rog.
Gray, A. J.
Gray, Lee
Greenberg, Harry
Greene. Edw. N.

Greene, Edw. W.
Greeneland, Jerry
GRIEER, GEORGE
MCLUIN
GREER, WM.
Gregory, Earl
Gregory, Wilfred
Grenz, Toney
GRIBBIN, ALDON

GRIFFIN, EDWIN Griffin. Johnny GRIFFITH,

GRIPP, JAMES

GRIPP, JAMES
GRUBER M.
VINCENT ANSON
GRUNDY,
GLENN M.
Gunnels, Thos. C.
Gurck, Geo.
GUTHRIE.
CURTIS A.
Gay. Jack
Gyeson. Cotton
Haag. Harry
Hackbarth. Wm.
Hackett. Edw. J.
HAGGARD,
ARTHUR
MILLARD
HAGSTROM.
ELLIOTT
HALE, CHAS. W.
Haile, Price Eco
Hale, Ellsworth
Hale. Tom
Haley, Chas. Loyd
Haley, E. C.
Halke, R. S.

HALL, GEORGE Hall, Geo. Tex. Hall, Tex Halm, Eugene J. Hamblin, Jack Hamilton Anuse.

Hamilton Anuse.
Co.
Hamilton, Harold
Hamilton, Jas.
Hamilton, James R.
Hamilton, Win. F.
Hamilton, William
L.

HAMMOND, CARL J. Hammond, Earl F. HAMRICK, W. T. Hander, Sandy

Hander, San Joseph HANKINS, HAYDEN HILDRUP HANNON, DANIEL ROSS Tansen, Andy DANI-Hansen, Andy Hanson, Harold (Swede)

Hanson, Harold (Swede)
HAPACK.
JOSEPH
ROBERT
Hardin, Wm. Bill
Harding, Bill
Harley, Otis
Harman, Norgie
Harper, Jim
Harris, Rob
Harris, Hob
Harris, Melvin
Harris, R. D.
Harris, Russ
HARRIS,
WALTER

HARRIS, WALTER
Harris, Wm. A.
Harris, W. R.
HARRISON,
JOHN DUVAL JOHN HARRISS, PAUL W. Whitey

HARRISS.
PAUL W.
Harrison, Whitey
Hart, Bill
Hart, C. A.
Hart, Geo.
HART, JAMES
HENRY
HART, ROY
OSRO
Hartman, Lloyd
Hartwick, Doc
Hartwick, Doc

Harwood, Van
Harwood, Van
HATPHILD,
JOSEPH
THOMAS
Haviland, Hal
Havins, L. R.
VYES, KAY

Haviland, Hall Havins, L. R. HAYES, K.AY Hayes, S. Finide Head, John HEATON, RUSSELL RECE HEATON, FRANK Heffner, Ben Heffner, O. C. Heller, Coorge M. HELMS KERNIT CLIFTON Hemderson, Cortus

Hemmes. Wm. D.
Henderson. Cortus
HENDERSON.
EDDIE
HENDERSON.
FRANK
Henderson, Gayler
Henderson, Grabo
HENDERSON.

Henderson, Grabo
Henderson, Grabo
HENDERSON,
PAUL M.
Henderson, Ralph
Henderson, T. M.
Henderson Wm. B.
HENDRIX.
EUGENE W.
Hennessy, Emmett
F.

Henry, W. W.
HENSLEY,
ELMER LEE
Herbert, H. L.
Herbert, Paul
Herndon, Coy
Hester, John

Herbert, Herndon, Coy Hester, John Heth, Henry Hewitt, Morgan Hester, John Herry Hewitt, Morgan Hickmann, Sam Hickx, Joe Higginbottom, J. H. Hiller, Ed Hill, Cad Hill, Cad Hill, Cad Hill, Cad Hill, R. S. HILL R. S. HODGES, CECIL CLAY Hotekmath, Enos HODGES, CECIL Hoffstatter, R. W. Houge, Mack Hollan, Jack Hollan, Jack Hollan, Jack Hollins, John Holland, E. S. Holliday, Ben Hollingsworth, Blackie Hollins, Lloyd Hollis, Bob Hollis, Bob Hollis, Bob Hollis, Brink HOLMAN,

HOLMAN,
THEODORE

Holmes, Pete
Holt, Ross Tex
Holtkamp, L. B.
Hon, Herman
Honeycutt, Boger
Red Honeycutt, Hurstle

Hood, Gilbert
Hood, Gilbert
Hood, W. D.
Hooper, J. C.
Hopkins, Bob
Franklin
Hopper, Phil
Horn, Harry E.
Hotton, Robert
HOUCHEN.
KENNETH D.
Houts, Smoky Joe
Howard, Denny
HOWARD, JOHN
HOWERTON.

HOWERTON, EDW. TOM

CARTER.
ANDREW M
Carter, Jimmy
Cartvright, Karl
Carves, M. E.
Case, Geo.
CASEY, JAMES
CASEY, JAMES
CASEY, TOM
CASTER, JOHN R.
Central Annuse. Co.
Cesona, Joe
Chambers, Bob
Champion, Jack
Chandler, Army
Chapman, I. W.
Chatfield, Carl
Cherry, John
Chevanne, James
Chickrell, James
Childberg, Alfred
Christie, W. R.
Clark, H. S. ERICK ALLES
Bass, Gene
Basset, D.
Basteena, Joe
Bates, Archie
Bates, Otho
Batterson, Earl
Baugh, J. H.
Bayer, Teddy
Bays, Dick When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

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Seewald the
Magician
Seitz, Clarence E.
SILBY, NORMAN
Sessoms, Curley
Seynour, Jos.
Shand, Terry
Shandra, P.
Shands, Dr. DeWitt
Shannon, Jess L.
Sharp, F. H.
Sharpe, Arthur E.
Shelton Ernest
Sheman, Jr., Carl
Sherman, G. B.

Sherman, G. B.
SHERWIN,
HARRY L.
Shiflett, Elmer
Shirkey, Joe
Shorty, Ice Water
Showman, Tom
Shufflin Sam
SHULER.

56 Howard, Smiles Hudson, Fred Hudson, Harry Owens Knuckels, Virgles (Rode HUGH, WM. OSCAR Hugo, Capt. (Diver) Kreuger, Geo. KULP, CHAS. J. LaCost, James LaDelle, Jack LaForum. Joe Hugo, Harry, Players Hull, Justin
Hullsey, Chuck
HUMPHREYS,
ARLEE
Humphries, Lonnie
Hunter, Geo.
Hurst, Jack
HUSSEY,
WILLIAM
THOMAS
Hutchington, Jessie
Hynds, Billy
Imler, Harold
Ingene
Ingalls, Farl Engene
Ingalls, Earl
Irving, Jack
Irving, Jack
Irving, J. G. Capt.
Isbel, E. R.
JACKSON,
JIMMIE B.
Jackson, Mose
Jacobs, Ben
Jacobs, Glen M.
JACOBS. Jacobs, Glen M.
Jacobs, Glen M.
JACOBS,
WESLEY LEROY
James, Alf & Kitty
James, Lowell
JAMES, VYRVA
ELMER
Cont. Jamison, Capt. Jimmie Jarvis, Lou
Jaynes, P. M.
Jenkins, Henry
Jenkins, Rastus
JENSEN, CARL
BORGE
JENSEN, RALL'H
PALMER
Jerome, Frankie
JILES, RICHARD
DEFIEST
JIL Jack Lawson, Samuel J. JILES, RIGHAND DEFILEST Lawson, Samuel J. Lawson, Scotty Lawson, Lawson, Scotty Lawson, Scotty Lawson, Scotty Lawson, Scotty L Johnson, Harry
Johnson, Howard
JOHNSON,
HOWARD W.
JOHNSON,
JAMES
Johnson, James
Johnson, James
Johnson, Ken
Johnson, Ken
Johnson, Mark
JOHNSON,
MCHAEL R.
Johnson, Mikie
Johnson, Mikie
Johnson, Mikie
Johnson, Newt M.
JOHNSON,
RALPH
Johnson, Russell
Johnson, Thomas J.
Johnson, Wm.
Johnson, Wm.
Johnson, Johnson, Wm.
Johnson, Wm.
Johnson, Johnson, Wm.
Johnson, Wm.
Johnson, Jack
Johnson, James
Lee, Merril
Legrade, Joe Lee, Merril
Le Johnson, Harry Johnson, Howard Duke Johnson, Newt M.
JOHNSON,
RALPH
Johnson, Roy T.
Johnson, Russell
Johnson, Thomas J.
Johnson, Wm.
JOHNSON,
WILLIAM
LAWRENCE
LONAS ARTHUR JONAS, ARTHUR
JONAS, ARTHUR
Jones, A. B.
JONES, FREDDIE
WILLIAM
Jones, Joe
Jones, Johnny J.
JONES, LEROY
JONES, ROGER
Julian, Pat Johan, Pat LEE Jurden, Donale E. Jurgen, Will Jusaites, Frank A. Justus, John J. Kamp, Andy Kanapo, Halo Kane, Joseph Kaplan, Sam KARI, MATT Karr, Jack Kasin, Andy Kaufman, W. H. Keating, Robert Keating, Robert Keegan, Johnnie Keith, Ferrell KELLER, WM.
ALV. KELLER, WM.
Kelley, Don
Kelley, Jack W.
Kelley, Richard
Kelly Jr., Howard
Kelly Joe Fingers
KELLY, JOHN
Kelly, LA
Kelly, Sonny
KELLY, ALAN
Kelly, Sonny
KELSEY, ALAN
Kennedy, Paul B.
Kent, Geo.
KENT. WM.
Kepring, Dan M.
Ketring, Howard
Kettle, John
Kidney, W. A. Pop
Kilgore, W. E.
KILLGORE,
RAYMOND L.
Kimball. Dude
King, C. J. Tex
King, Earl
King, George
King, John K.
Kinner, Ben
Kirk, Homer H.
Kirkwood, H.

Kinner, Ben Kirk, Homer H. Kirkwood, H. Kitcher, Johnny Kite, Jene KLINE, ALBERT COLVIN

Klomosky, Andrew Knapp, Geo. Knapp, Geo. KNIGLT. DALLAS C.

Knight, Pat Knoch, Conrad

(Rodeo)
Kohler, Richard A.
Korn Kobblers
Koske, Frank
Kramer, H.
Kramer, Paul LaUost, James
LaDelle, Jack
LaForum, Joe
LaLonde, Lawrence
LaMarr, Dr. Frank
LaMarr, Dr. Frank
LaMarr, Dr. Frank
LaMarr, Dr. Hazel
LaPage, Paul
LaRue, Ralph
Lacroix, Antoine
Lafdam, Amond
Laird, Marvin
LAJORE WM
Lawrence, Charlie
Lamar, Buddy
Lamort, Geo. A.
Lamore, John Jos.
Lancaster, James
Land, Clinton
Lanc, Jack P.
LANES, Lane, Jaca LANES, CLARENCE ROOSEVELT Langer, Fred Langford, Vanden L. Langford, Vanqen
Langford, R. A.
Lankford, Walter
Lanpton, Jack
Larsen, Carl
Lasky, Sam
Latham, Edw. B.
Laughlin, Elmer
Laughlin, Elmer
Laughlin, Eugene
Laveriner, Forrest
LAWLEY,
ALBERT JACK
Lawson, Gladstone
M.
Larsen Samuel J. LEWIS, WM.

DON
Lichliter, B. E.
Light, D. P.
Lilly Jr., Geo. W.
LILLEY, JOHN
HENRY LILLEY, JOHN
HENRY
Lindsey, Earl
Lindsey, John A.
LIT'S, WM.
LIT'S, WM.
LITTAU, JOHN
LITTAU, JOHN
Little, Frank P.
Littledane, Joe
Loar, G. C.
Loard, Jess
Lockett, Charlie
Lofstrom, Wm.
Loftus, Raymond
Logan, Andy
Logan, Robt.
Lower W. Seatt Logan, Robt.
Luther
Logan, W. Scott
Logsdon,
Clarence W.
Logston, Jos.
Logston, Louis
Louise Louise London Trainway Circus LONG, CHRISS WM. Long, Sam Long, Wayne G.
Loraine, Al Spida
Loter, Happy &
Marie
Louis, Joe
(Minstrel)
Ludlow, Harry
Lunsford, Mack
Lyon, R. L.
Lyon, Sam L. Ludlow, Harry
Lunsford, Mack
Lvon, R. L.
Lvon, Sam
Lytle, Roy O.
McAchee, Lewis
McArthur, Hugh
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McCabe, J. F.
McCall, Robert
McCarthy, Charley
McCarty, Kenneth
McCARTHY,
RORT, ALVEN
McCauley, D.
McClain, E. E.
McCloud, Lucky
McCloud, Lucky
McCluskey, J. J.
McDonald, Roid
McDonald, Reid
McDonald, Roy
Mickey
MacDonald, Roy
McMacRoy
Mc

McKLEROY,
McKoin, Thomas
McLaughlin,
Cledys L
McLAUGHLIN.
MELVIN
HENRY
McLeondon, R. F.
McLaughin
MCRROW
MORROW
MORROW
MORROW McKLERUI,
JOHN
McKoin, Thomas
McLaughlin,
McLaughlin,
McLAUGHLIN,
McLAUGHLIN,
McLoundon, R. F.
McLoughlin,
Kenneth Michael
McMAHAN, MOTE
McMAHAN, MOTE
McNALLY. McMALLY McNALLY DONALD HENRY McNally, Harry McNeese, Shorty Wm. Mc. Ress, Shorty

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CALVIN
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McWhirter, C. S.
Mack, Durwood
Mack, Tiger
MACKEY, CHAS.
L.
Mack, Mader Mack, Mader

(Singer)

Mahan, Curley
Mahar, Paul
Maibaugh, Geo. F.
Maiers. Harry
Maji. Prof.
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Makar. Johnny
MAKOWSKY.

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Mansfield. Robt.
Marcus. Herman
Margaritis,
Anatasios
Marietta, Roy E.
Mark, James
Marks, Frederick
Marks, Steve
MARMOR, LEO
Marohl, Ernie
Marratta. Sam
Marratta. Sam
Marratta. Sam
Marrin, Gail
Martin, George
Martin, Harry
Martin, Jack R.
Martin, Ted
Martin, Ted
Martin, Terry W.
Mason, Billy
Mason, George
Mason, Mark &
Mason, Raymond
MASSON, Mathal Dale
Mathary
Mason, George
Mason, Raymond
MASSON, Mathal Dale
Mathary
Mason, George
Mason, Raymond
MASSON, Mathal Dale
Mathary
Mason, Raymond
MASSON, Mathal Dale
Mathary
Mason, Raymond
MASSON, Mathal Dale
Mathary
Mathal Martin
Mason, Raymond
MASSON, Mathal Mathary
Matha MASSON KAYMOND
MASSON TO THE MATHEWS. ROBMATHEWS. ROBERT P.
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Maynard. Willie W.
Mayes, Prof.
Livingston
Mays, Sill
Meekin, Fran
MEISS,
Mellen, Eddie
Mello, Charles
Melvins, The
MEPORTE
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Mercy, Al &
Wirginia
Meredith, Louie
Merrill, Doc
Metro, Chas.
Meyers, Capt. John
Meyers, John
Miller, Dan
Miller, Dan
Miller, Dan
Miller, Al Movie Miller, Dan Miller, Al Moxie Miller, Dusty Miller, Eli Miller, F. W. Miller, Eli
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Miller, Jako-Mgr.
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Miller, Paul H.
Miller, Paul S.
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(Troupe)
Misuraca, Art
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Mitchell, Clyde
Mitchell, Clyde
Mitchell, Frank C.
Mitchell, Geo. J.
Mitchell, Lewis
Mitchell, Lewis
Mitchell, Lewis
Mitchell, Sam
Mitchell, Sam
Mitchell, Sam
Mitchell, W. W.
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Montee, W. A.
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Murphy, Frank
Murphy, Henry
Murphy, Joseph
Murphy, Henry
Murphy, Tim
Murphy, Walter
Moreland
Murray, R. E.
Myers, Frank H.
Myers, Sammy O.
Nallrett, Stanley
NASH, VICTOR
PARKER
Nathanson, Sidney
NAUGLE,
MICHAEL
MICHAEL
NELSON, JACK
CLIFFORD
Nelson, Martin
Newland, Austin
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Newton, Doc
Newton, Jr.
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Nold, Carl V.
NOLEN, ELMER
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NORTON, RALPH
Nuss, Frank
Nuss, Frank
Nuss, Frank
Nuss, Frank
Nuss, Frank Null, Johnny J.
Nuss, Frank
O'Brian, George F.
O'Brien, George F.
O'Brien, P.
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O'Brien, P. T.
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O'Connell, Ted
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O'NEIL, JOS.
O'NEIL, JOS.
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O'Iteily, Thos. F.
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Odare, Barney
Oday, Rill
Odell, Manvel
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EUGENE
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MacDonald, Win,
McDowell, Karl E,
McGill, Pull
McGill, Pull
McGill, Walter
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McGlone, Dan
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McKenny, McKenny,

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C. PORTER, EARL
Onder, Kenneth
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ROSCOE
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Quinn, Wm.
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Raney, Doyle S.
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STAR RODEO RANGENS ALL

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Reach, Raymon
Read, Russell Roy
Rector, Chas.
Redman, J. B.
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Reese, John
REEVES, JAS.

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Reid, Watson
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Reland, M. P.
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Reynolds, Jinmie L.
Ribrons, Jinmie L.
Ribrons, Jinmie L.
Ribrons, ALBERT EDW.
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Shorty, Joe Water
Showman, Tom
Shoffin Sam
SHULER,
BERKLEY
Signor, Sig
Silver, Barney
Silver Bros. Circus
Silverlake, Archie
Silvers, Hal
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GLETUS
SIMMONS, CLAS,
Simmons, R. R.
Simpson, Chas,
Simposon, Chas,
Simger, Albert H.
Siscoe, R. H.
Sky Larks
Slater, Gail Whitie
Slaughter, Ken &
Slater, Gail Whitie
Slaughter, Ralph
Slezak, Fred
Shisarz, Robert
SLY, HAROLD
PARKER
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Smith, E. J.
Semith, E. J.
Semith, E. J.
Smith, E. J.
Smith, E. J. Richards, Herbert
Richards, Robert
Richardson, Earle
Richardson, Earle
Richardson, Earle
Ridenour, C. L.
Rider, Joe
Ridiculous Trio
Ridings, Wm. T.
Ridlev, Hugh
Riggs, John Leslie
Rilee, Buddy
Rising, Thad
Ristick, Dushen
RISTICK, LOUIS
RISTOW, JAS.
PAUL
Risford, Ottis
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Roberts, Clint
ROBERTS.
GERALD H.
Roberts, Johnnie W.
Roberts, Thayer
Robinson, Dr. Chas.
S. SMITHLY, JOHNNIE JOS. SMITHLY

JOHNNIE JOS.
Smuck, Guy
Snell, Chas. C.
Suyder, John
Snyder, Leon
Snyder, Leon
Snyder, Leon
Suyder, Shorty
Soloman, Henry
Sopenar, E.
Soret, Joe A.
SORTER, LOUIS
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Spain, Vernie
Sparks, I. C.
Speilberg, Sam
Spencer, Kenneth
SPILLMAN,
EARL ALBERT
Siddies, Geo.
SPURLOCK, JAS.
CLAVDE
St. Clair, Blackie
St. Stanley, Guy
Stanley, Stephen
STANLEY,
Stanley, Stephen
STANLEY,
Stanley, Stephen
STANLEY,
Stanles, Geo. Robinson, Dr. Chas.
Robinson, Cole
Robitschek, Kurt
Rodieck, Chas. H.
Rogers, Brownie
Rogers, Eddie
ROGER.
RAYMOND
ARTHUR
ROGERS, WM.
HERB
Romesier, Chester
Rose, Dave
ROSE, JAMES R.
Rosen, H. B.
Rosen, Michael
Rosenberger, Bert
ROSENTHAL
ROSENTHAL Ross, Al ROSS, BARNEY D. Ross, James C.
Rottman, Sol
Rounds, Claude
Rouse, Bill
Royal, Hubert
Splinter
Royal Midway
Shows
Royster, Nat. STANLEY,
Staples, Geo.
Starr, Albert
Steel, Bob
Steele, G. H. Shows
Royster, Nat
Rozelle, S. M.
Rucker, Al
Rudynoff, Rudy
Rukin, Al
RUSH, CARL
Ryan, Donald
Ryan, H. E.
Sabott, Chas,
Sacrile, Anthony
Sauchez, Frank
J. Sacrfile, Anthony
J.
Sanchez, Frank
Sanders, Mark L.
Sanders, Ret
Sanfords, The
Sanger, Tom
Santini, Hiram
Sarenson, Joe
Sarricelli, Frank
Sateja, Chuck
Savilla, H. J.
Schaffer, Floyd
SCHALASKY JR.
JOE
Schellsehmidt, A.
Schermerhorn, Schales Schermerhorn,
Stanley
Schmidt, Richard
H.

Steele, G. H.
STENNES,
LLOYD THEO.
Stephens, E. J.
Stephenson, Jack
Stern, Jack
Sterns, Delbert
Stevens, J.
STEVENS, LLOYD
T. Stewart, Jonnie
STEWART JR.,
MALLIE A.
Stewart, Patrick
STEWART,
VINCENT
DAVID
Stlies, Billy
Stoher, Bill
Stone, Eugene
Chester
Stone, Henry Stone, Eugenia Chester
Stone, Henry (Clown)
Stone, Smoky Ray
STRANGE, LeGRAND
STRATTON, WM.

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STRANGE.

IRVING
Allen, Mrs. Frank
Allay, Fatma leyla
Arcand, Rita
Ardell, Irene
Bentum. Blanche
Barry, Bea
Berry, Marion
Burke, Mrs. E.
STRENGFELLOW,
LEONARD KYLE
Stroude, Bill

W OMEN

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Allay, Fatma leyla
Arcand, Rita
Day, Jeni
Deshon, Poral Dina
Fave, Julia
Fatrs, Kay
Hart, June
Hovell, Nona
Chase, Middred
Constantinova,
Stroude, Bill

Kenny, Irene
(Sally)
King, Mickey

STROUSE, JACK
EARL
nest R.
Stuart, Frank K.
Stubblefield, J. B.
Sturchio Jr. G. A.
Sullivan, Ed.
Sullivan, Ed.
Sullivan, Ice.
Summers, Chas. W.
Wasson, Eddie
Watson, Freddie
Watson, Freddie
Watson, Freddie
Watson, Freddie
Watson, Freddie
Weber, Johnny H.
Wester, Fearless
Wester, Fearless
West. James F.
Wels, John
Wells, W. H.
West, Geo.
West, Geo.
West, Geo.
Weston, Howard C.
Weston, Geo. W.
'cyls, Ed'
halen, Bobby
alev, Silas
eler, Edd'
'ker, C
Jo'
Y SUTTON,
KENNETH
SWANSON,
LeROY CHAS.
Swart, Charles
Swartz, Murill
SWISHER,
Sylow, H. C.
SYLOW, JAMES
SYNAK,
LEONARD
STANLEY
Talley, Jas. Kid
Tarkington, J. C.
Tarleaton, Charlie
Tate, Wm.
Tatum, Ceeil Henry
Tatum, Earl Benson
Taviln, Jack
Taylor, Clester
TAYLOR,
CLARENCE L.
TAYLOR,
TAYLOR,
TAYLOR,
TERRY, HENRY
CARROLL
Thomas Sr., George
Thomas, Cecil J.
THOMAS,
KENNETH Westbrook, Harry E.
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Western, Geo. J.
Weston, Geo. W.
Weyls, Ed
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Wheeler, Eddie L.
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White, John Jos.
White, Kenneth
Curley
Whitesell, Norman Thomas, Cecil J THOMAS, KENNETH Whitesell, Norman

A.
Whitehurst, John

G. THOMAS.

KENNETH
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BURTON
Thomas, Wild Bill
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Thompson, Earl R.
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Thompson, Harry
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Thompson, Harry
Thompson, Hote
THOMPSON,
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TRICOMI.
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EDGAR
Wiggins, Herbert
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Wilhite, Sam
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WILLARD,

WILLARD,
VERNE CLYDE
WILLIAMA,
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& Pat
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Williams, Ed
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Williams, Howard Slim
Williams, Howard
Williams, Jay
WILLIAMS,
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Wilhams, Ray
WILSON,
ALFRED
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Wilson, Arch
WILSON, FRED
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WILSON, HARRY JNO.
WILSON, JAS.
RUSSELL
Wilson, Jimmy
WILSON,
MERRILL G.
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Wilson, Steak
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Wise, David A.
Wolfe, E. G.
WOLLARD,
ROBT, LEB
Wood, Clyde
Wood, Lewis
Wood, Lue
Woods, Buddy
Woods, John
Woods, Larry
Woods, Larry
Woods, T. K.
WOODS,
WALTER Woods, John
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WOODS,
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Wright, Ted
Wunder, Paul John
Wynn, Ed
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Yasvac, John
Yennic, Harvey
Young, E. James
YOUNG, GLENN
R.

VOGSTAD, GPU.

VOGSTAD, KENNETH
Vreeland, Jack
Wada, Mann V.
Wagoner, M. E.
Wakefield, Chas.
Walker, Forest
Walker, Forest
Walker, Fred
(Poor Papa)
Walker, Fred
(Poor Papa)
Walker, Howard
WALKER, JAKE
Walker, Jak.
Walker, Howard
WALKER, JAKE
Walker, Jak.
Walker, Win.
Wall, J. A.
LEONARD
LESTER
Walker, Win.
Wall, J. A.
Wallace, C. B.
Wallace, C. B.
Wallace, C. WALTON, JR.
Wallace, W. H.
Walsh, Jack
WALTON, JR.
WARD, CLYDEE C.

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Voung, Rose, John
Voung, GLENN
Voung, Jack K.
Zuborowski, M. W.
Zell. Robert
Zenoz, Leslie
Zerm. Mr. Marry
Zichenski, Richard
Zimn, Robt. F.
ZUCKER.
WORTIMER
WARDT
ASNAC, John
WONT, JR.
ZUCKER
WORTIMER
Vaner, Paul John
Wander, Paul John
Wande

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Murphy, Lorraine
Natko, Nancy
Pomroy, Mary Pomroy, Mary Ricci, Genevieve

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## Men

Alberta, Albert
Alcido, Sid
Barnette, Wm.
Applebaum, John
Barnes, E. S.
Barrone, Phillip P.
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Campton, W.

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Keilman, Ben

Campton, W. (Doc Bell)
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(Duke)
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Clinton
Deau, Herman
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Dooley, Wayne
Durante, Al
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Dyer, Touy
Emerson, Eddie
Fleig, Howard F.
Eltons, The Five
Forshea, Ilal
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Goldie, Billy
Goddstone, Ralph
Goodriege, George
GORRESO, JOHN
Coch, Brann

Kelly, Frank H. Knight, Herbert Lawrence, John Lawrence, John Lee, Ralph Levenson, Benny

Lee, Ralph
Levenson, Benny
Levy, Harry
Lillie, Frank
Lovejoy, Richard
Lvtel, William
Mann, W. L.
Masterson, Jack
Mastro, Johnny
Mennitti, Eddie B.
More, G.
Miller, James B.
Moore, G.
Miller, James B.
Moore, G.
Miller, James B.
Morizio, Angelo
Murphy, Eugene J.
Myers, Arthur F.
Newby, Don
Nicholson, Al
Nuss, Frank L.
Powell, Lew
Ralston, Joseph
Rathrock, Ralph
Revers, G. C.
Reeves, Mike
Reilly, William
(Squawk)
Scott Harry

Reves, Mike
Reilly, William
(Squawk)
Scott. Henry P.
Sharpe, Harry
Shea, Jack
Shields, Don
SIANIS, PHILIP
FIKANK
Silver, Jack
SIMONT,
WILLIAM
ALBERT
Slater, Ralph
SMITH,
HERBERT
SMITH JR. IRA
Sproul. Dr. Beverly
Strouse, Jack
Summers, Chas. W.
Taylor, Clinton
Texan, The (Capt.
Jimmie Jamison)
Thazer Trio, Bel
Thomas, Edward B.
TOBELL AL
Vangi, James
Vangi, James Thomas, Edwa TOBELL, AL Vangi, James Vangi, Vito Wiles, Harold Wiles, Haroid Williams, Al Williams, George Wolfe, Thomas A. Yancey, George Berman

Yules, Mr. Zero, George MAIL ON HAND AT

CHICAGO OFFICE 12th Floor Ashland Bidg., 155 No. Clark St.,

## Women

Anderson, Sadie Hutt, Myrtle Broadwell, Mrs. D. La Marr. Elaine M. Lopez, Lucy Albihea

Byrne, Grace
Davis, Marion
Delgado, Helen
Eddy, Mariyn
Garden, Mme, Mary
Grey, Mrs. Glen
Hedberg, La Rosa
Higdon, Dixie

Maskew, Trixie
Mitchell, Vi
Pauthau, Nettie
Rouchelle, Polly
Teeters, Jeanne
Zimmer, Florence

### Men

Adams, Billy
Adams, William E.
Adams, William E.
Annin, Ralph
(Skeets)
Bainey, William E.
Ben Deh, Abdella
BINGAMAN,
CLARENCE
BLACKWELL
HUBERT
Borella, Arthur
BIRANDT, FLOYD
GILBERT
Brown, Buddy
BROWN,

GILBERT
Brown, Buddy
BROWN,
MELVIN N.
Carney, A.

Noor
Little, Frankie
LONG, MAURICE
LONG, MAURICE
LONG, McDonner, Chas.
Joseph

MELVIN N.
Carney, A.
Clark, W. S. (Dad)
COBB, OTIS
MARION
COX, JOHN
ARTHUR
Dowse, Wm.
Elder, Louis
Eyler, Walter
Feack, Sleve
Fink, F. Howard
Planagan, Jerry
Flannigan, Pat or
Foster, Warren
Foster, Warren

MCKIDDIE,
Joseph
Marlowe, Don
Martenay, H. R.
Mason, Chas.
Murphy. Joe
Murphy. Joe
Orilivic, Lemuel B,
Orilivic, Lemuel B,
Osborne, Charles
Ray, R. E.
Reed, Ronnie
RHODES, JAMES
ALDEN

Mason, Chas.

Owings
Murphy. Joe
Muto, Francis
Noevllo, Joseph
O'Hara, Joe
Oglivie, Lemuel B,
Osborne, Charles
Ray, R. E.
Reed, Ronnie
RHODES, JAMES
ALDEN
Rose, Pert
Sakobie, Gimmie
Salerno, Mike
Serebnoff, Wm.
Chafer, Dick

Shafer, Dick Sharpe, Mr. Robert Snyder, Tommy Bozo

Flannigan, Pat or Flannigan, Frank Gorike Jr., Walter Gillespie, Frank Goucher, Dave Gould, Peter Hall, Roy HALLET, ROBERT FRANCES Hamilton, Jack HARRISON ELBERT ERNEST HASSEN, OLLIE Higdon, Dixle Howard, Holly Hve, Russell Johnson, Ray Jones, Jim Jones, Jim

(See LETTER LIST on page 63)

## CLASSIFIED RATE 10c a Word

Cash With Copy Minimum \$2 Forms Close in Cincinnati (25 Opera Place) Thursday for Following Week's Issue

## NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.
Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

### **AGENTS & DISTRIBUTORS**

BIG UNIFORM MANUFACTURER SEEKS MAN BIG UNIFORM MANUFACTURER SEEKS MAN to contact restaurants, beauticians, doctors, nurses, factories, offices, homes, others. Offer exclusive, patented styles; unsurpassed workmanship. Special assortment Peggy Parker bargains. Leads furnished. Permanent. Outfit free. HOOVER, 251 W. 19th, Dept. XK-4C, New York City.

New York City.

BIG MONEY TAKING ORDERS — SHIRTS, TIES, Hosiery, Underwear, Pants, Jackets, Raincoats, Uniforms, etc. Sales equipment free. Experience unnecessary. NIMROD, 4922-A Lincoln, Chicago.

EARN WHILE TOURING — SELL IMPROVED. Original, Changeables; Religious (Blue Stock Signs, cost 3c; retail 25c). KOEHLER'S 335 Goetz, St. Louis, Mo.

Goetz, St. Louis, Mo. au30x
KEY CHECK STAMPING OUTFITS — BIG
profits stamping Checks, Name Plates, Social Securial Plates. THE ART MFG. Co., 303
Degraw St., Brooklyn, N. Y. au16x
MAKE QUICK CASH — UNUSUAL, 200%
profit, exciting. Brilliant samples 3c, expect surprise. PAYN, 945 Grande Vista, Room
801, Los Angeles, Calif.

MAKE EXTRA MONEY EASY—SHOW SMART Personal Christmas Cards with name, 50 for \$1.00 up. Outstanding values. Also 21-catd assortment, \$1.00 others. Big profits. Samples free. WETMORE & SUGDEN, 749 Monroe, Dept. 918, Rochester, N. Y.

Dept. 918, Rochester, N. Y.

MAKE EASY MONEY SELLING THE FOREMOST line of Christmas Cards. "Leader" assortment of 21 gorgeous folders going like wildfire. Sells for \$1.00, costs as low as 50c. Actual retail value \$3.00. Other bargain assortments. Also 50 Christmas Cards imprinted with name for \$1.00. Finest low-priced imprints in America. Write immediately for sample "Leader" assortment on approval, also three albums imprint cards and free gift offers. SILVER SWAN STUDIOS. INC., 320 Fifth Ave., Dept. 48, New York, N. Y.

THE FALL SPECIAL ISSUE OF THE

Dept. 48, New York, N. Y.

THE FALL SPECIAL ISSUE OF THE BILLIBOARD WILL BE DATED AUG. 30. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUG. 20. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

NEW SALES SENSATION!—FLASHY AMERicam Eagle Victory Symbols, size 11" x 14" in patriotic colors. Every merchant buys from one to a dozen. Cost \$6 per hundred; sell for 15c, 2 for 25c. Be first in your community. Order today! LA CROIX SERVICE, Woodsfield, Ohio.

NEW! MARVEL VITAMIN B-1 "ALL-IN-ONE"
Plant Ball. Cellophaned dry moss complete garden. Grows beautiful plants. "Just wet it—and it grows." Amazing! Sells 25c. Full details, sample, 10c. \$6.00 hundred. Pitchmen's ideal. GROWERS' GUILD, Barryton. men's Mich

PHOTO CASES—1 ½x2—\$2.00 PER 100. FREE Catalogue on other cases. F. BONOMO, 206 Melrose Street, Brooklyn, New York. se20x

SELL NEW, USED CLOTHING FROM HOME, Auto, Store, Men's Suits, 77c; Leather Jackets, 29c; Overcoats, 43c; Dresses, IOc; Ladies' Coats, 33c. Other bargains, Catalog Free, S&N, 565-A Roosevelt, Chicago, X

Free. S&N. 565-A Roosevelt, Chicago. x

SELL "PERSONAL INITIAL" CHRISTMAS
Cards—21 for \$1.00. Novel metallic gold,
silver initials included. 100% profit. 50 NameImprinted Christmas Cards for \$1.00. Many
other fast-selling assortments. Samples on approval. ARTISTIC. 945 Way. Elmira. N. Y. x

WHERE TO BUY AT WHOLESALE 500.000
Articles, Free Directory and other valuable
information. MAYWOOD B. PUBLISHERS.
1107 Broadway, New York. se6x

## SALESMEN WANTED

CONCESSIONERS! SALESMEN! ARMY CAMP Workers! Hustlers! Perfumed Hawaiian Lei. New sensational seller. Particulars free. MISSION, 2328 W. Pico, Los Angeles, Calif. se27x

SALESMEN — SANITARY CLEANING AND Maintenance Chemicals. Send full information about yourself. THE REX OIL AND CHEMICAL COMPANY, Cleveland, Ohio.

SELL BUSINESS CARDS, STATIONERY, BOOK Matches, Cummed Tape, Restaurant Necessities, Salesbooks, Advertising Specialties, Pencils, Picture Cards, Tags, Pricing Sets. Experience unnecessary. 40% commission. Free deals. Sales portfolio free. DAVID LIONEL PRESS, 312 S. Hamilton, Dept. 58, Chicago. x

## FORMULAS & PLANS

PITCHMEN, SALESMEN—22 MONEY-MAKING Business Starters, plus formula, for relief of Athlete's Foot. One Dime. WHITE, Box 2926, Dallas, Texas.

### **BUSINESS OPPORTUNITIES**

FOR SALE — FOUR STANDARD BOWLING Alleys, just like new, fully equipped with ten pins and duck pins. Installed prominently in prosperous West Florida city. Splendid opportunity for one with small capital to own and operate his own business. JAMES COX (Postmaster), Quincy, Fla. au16

-ROLLER RINK COMBINED WITH cafe and living quarters. Running now. Three year lease on building. MORRIS Mc-CLELLAN, 603 West 66th St., Gallup, New Mex.

TAVERN AND RESTAURANT—COUNTY SEAT town on lake Northwestern Michigan. Good resort business summer and winter. Beer, wine, dancing. OWNER, P. O. Box 104, Beulah, Michigan.

WANTED TO RENT—BUILDING SUITABLE Roller Skating. Must be in Central States. Best of references, equipment, long experience. Prefer hardwood floor in building. Will consider one without. State exact size skating surface, obstructions, first letter. BOX C-193, Billboard, Cincinnati.

WANTED — PENNY ARCADE, WILL BUY, lease, operate, partnership or start arcade if directed to amusement spot. BOX C-197, Bill-board, Cincinnati.

WANTED TO RENT—BUILDING WITH GOOD maple floor suitable for roller skating. Experienced, have equipment. STACY, Hyland Gardens Resort, Grand Haven, Mich.

### INSTRUCTIONS **BOOKS & CARTOONS**

ANY BOOK (NEW, USED, OUT-OF-PRINT, Rare) Promptly Supplied! Lowest prices! Send for Free Bargain Catalogues! OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich.

GIRL PHOTOS, CARTOON BOOKS, DEN Pictures, Clever Books, Novelties. Big as-sortment, \$1.00. List 10c. STRACO, 1017 Mulberry, Springfield, Ohio.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis.

### **PERSONALS**

FRANK—F. N. 32-Y—SEND FOR THE LETTERS listed Cincinnati and New York offices of The Billboard. Please write, very ill, heartbroken. C.

JOHN MONROE, PLEASE CONTACT ME AT once for lucrative show contract. A. J. Mc-SPARRIN, Dayton, Pennsylvania.

## **MISCELLANEOUS**

JUMPING BEANS"—STRICTLY NEW CROP. Guarantee all alive. \$1.00 hundred, \$6.00 housand. Cash with order. HILARIO CAVAZOS & BRO., Laredo, Texas.

MEXICAN JUMPING BEANS — NEW CROP. Hundred, 85c; thousand, \$3.00. Playing chart free. J. J. FRANK, 525B Palm St., Rock-ford, III.

THE ORIGINAL AUTOMATIC BUCKET, \$15.00; two units, \$25.00, F. O. B. Shipping weight, 20 lbs. THEODORE HENDRICKSON, 171 Forbes Ave., St. Paul, Minn.

### **PRINTING**

EXCELLENT SPECIAL PRINTED ROLL TICKETS 1"x2", 20,000, \$6.10; 100,000, \$14.90 Stock, 40,000, \$5.80; 100,000, \$12.50. K. C. TICKET CO., Dept. C-1819 Central, Kansas City.

PRINTING SPECIALS — 1,000 NOTEHEADS, 1,000 Printed Envelopes or 1,000 Enameled Printed Blotters, only \$2.95. Tell us your printing needs. RIP-VAN-WINKLE SALES AGENCY, Catskill, N. Y.

WE PRINT EVERYTHING IN MUSIC, ORCHES-trations and Piano Copies; also Stationery. VOORHEES MUSIC PRINTERS, 238 Academy St., Newark, N. J.

## **COIN-OPERATED** MACHINES, SECOND-HAND

## NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

AIR RAIDERS, LATEST MODELS, PERFECT throughout, \$95.00; DeLuxe Model 5c Texas Leaguers, 18 balls, \$39.50. PASTIME AMUSE-MENT, 100 Boltin, Dayton, Ohio.

BALL GUM, 5%", FACTORY FRESH, 13c BOX; Tab, Stick, Midget Chicks, every Vending Gum. AMERICAN CHEWING, Mt. Pleasant, Newark, N. J. np se 3x

Newark, N. J.

CLOSE OUT — SUNBEAMS, GOOD AS NEW, \$50.00; Zombies, perfect, \$45.00; Colds'ar, perfect, \$40.00; Sparkys, used very little, \$45.00; Anabels, clean, \$32.50; Holdovers, Britespots, clean, at \$25.00; Headliners and Flashes, clean, \$14.00; 5th Innings, perfect, \$12.50; Champions, clean, \$15.00; Bowling Alleys, a dandy buy, \$22.50; Evans Ten Strikes, at \$25.00; I Vest Pocket, new. \$35.00. 1/3 Deposit, Balance C. O. D. B. & H. NOVELTY CO., Camdenton, Mo.

FOR SALE — FOUR 5c AND ONE Ic PLAY Jennings Good Luck, \$50.00 each; six 5c Flay Mills Jumbo Parade, cash payout, like new, \$100.00 each; two 5c Play Mills Blue Front: at \$35.00 each; six Mills Ic Q.T. with Mills Safe Stands at \$30.00 complete; three Mills Extraordinary, 5c play, \$50.00 each; one 5c Mills Cooseneck Front Vender, \$15.00; two Keeney Anti-Aircraff Guns, brown cabinet, like new, \$75.00 each. 1/3 deposit with order. E. E. BOWEN SALES COMPANY, 523 West First, Trinidad, Colo.

FREE PLAYS, A-1 CONDITION, \$9.50 EACH; Ali Babas, Jumpers, Varietys, Pickems, Fantasys, Big Sixes, Conquests, Triumphs, Fifth Innings, \$14.50 each; Luckys, Double Features, Flagships, Brite Spots, Clippers, Score Cards, Follies, Nippys, \$19.50 each; Three Cores, Bally Beautys, Super Sixes, JONES COIN MACHINES, Stephenville, Tex. au23

Guarantee all alive. \$1.00 hundred, \$6.00 thousand. Cash with order. HILARIO CAVAZOS & BRO., Laredo, Texas.

MEXICAN JUMPING BEANS — THE MOST original curiosity in the world. JOAQUIN HERNANDEZ, Exporter, Alamos, Sonora, Mexico.

Mexico. \$1.00 hundred, \$6.00 to MACHINES, SEPTEMBLE, Tex. 2022 COTTLIEB GRIPPERS—\$8.50 SINGLE, LOTS 10 or more, \$7.00 each; ABT Challengers, \$11.50 single; lots 10 or more, \$10.00 each. AMUSEMENT CO., 1111-13 Navarro St., San AMUSEMENT CO., 1111-13 Navarro St., San Antonio, Texas.

SHOWY, SNAPPY, TWO COLOR LETTERHEADS, Envelopes (Samples)—Window Cards, colors, \$2.50. Other Show Printing. Multigraphing reasonable. HUBBARD PRINTING, Rector, Ark.

LIBERTYS, \$12.00; COLUMBIA CHROME, \$40.00; Imps, \$5.00; Vest Pockets, \$22.50; Ginger, \$10.00; Triple Play, free play, \$12.00; 5c Baby Jacks, \$3.00; Tit Tat To, \$2.50; Reel Dice, \$3.00; Blue Bonnet, \$5.00; Reel 21, \$3.50; Sugar King, Groetchen console, \$50.00; Mills Slots, \$22.50. CBRIEN, 89 Thames St, Newport, R. I. NORRIS MASTERS VENDERS, REGAL VENDERS,

etc.; Jennings Jr. Scales, all first class, at low prices. SILENT SELLING CO., Marion, Ind.

SEND FOR BADCER'S 32-PAGE COIN MACHINE Catalog. Over 1,000 reconditioned Machine Bargains. Accessories, Parts, and Supplies. BADCER NOVELTY, 2546 N. 30th, Milwaukee, Wis.

"SPECIAL" — 25 1c ADVANCE No. 11 NUT Machines, \$3.50; 25 1c Masters, \$3.50; 25 1c Advance No. 10 Nut, \$2.50; 50 Pipe Stands, \$1.50. CAMEO VENDING SERVICE, 402 West 42nd, New York.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED AUG. 30. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUG. 20. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

VEST POCKETS, \$25.00; CHROME COLUMBIAS, \$40.00; Q. T., ic or 5c, \$25.00; Libertys, \$12.00; Imps, \$6.00. O'BRIEN, 89 Thames St., Newport, R. I. au16

WANTED — MILLS BLUE FRONTS AND 5c Q.T.'s. Will trade free play tables or other equipment. Write MARION COMPANY, equipment. W Wichita, Kansas.

WANTED FOR CASH—ALL TYPES OF WURlitzer Amplifiers, Tone Arms and Record
Trays. Also want Wurlitzers Model P-12 and
412; give condition, qualify and price wanted!
Can save you real money on all genuine used
Wurlitzer parts—get in touch with us today!
SUPREME VENDING COMPANY, 557 Rogers
Avenue, Brooklyn, N. Y. X

WANTED—1937 AND 1938 KEENEY TRACK Times. One or twenty five, Write BOX 92, Steubenville, O. au30

5 KENTUCKYS AT \$125.00; 2 SANTA ANITAS at \$90.00. These games are like new and have been used very little. NEW ORLEANS NOVELTY COMPANY, 115 Magazine St., New Orleans. La.

4 DAVAL PENNY PACKS, \$5.00 EACH; 1 HEAD & Tails. \$5.00; 2 Cent a Smokes, \$5.00; 4 Deuces Wild, \$6.00; 2 Exhibit Hold Draw, \$6.00; 1 Rockola Hold Draw, \$5.00; 1 Ginger, \$7.50; 1 Baby Reserve, \$3.50. Free Play: 1 Major, \$7.50; 1 Chevron, \$7.50; 1 Spottem, \$7.50. Deposit. WEST COAST AMUSEMENT CO., 820 South Lisbon Ave., Tampa, Fla. x

### FOR SALE **SECOND-HAND GOODS**

ALL AVAILABLE MAKES POPPERS—TWELVE quart heavy leakproof Popping Kettle, \$14.50. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

CORN POPPERS, GEARED KETTLES, GRIDDLES, Stoves, Lanterns, Burners, Tanks, Tubing, re-pairs. Lowest prices. IOWA LIGHT CO., 111 Locust. Des Moines, Iowa. au16x

CORN POPPERS, CARAMELCORN EQUIPMENT, aluminum geared Popping Kettles, Burners, Tanks; Long-Eakins, Burch, Cretor, Dunbar. NORTHSIDE MFG. CO., Indianola, Iowa.

FOR SALE—PORTABLE RINK FLOOR, DUE TO Draft. Good condition; come and get it, \$595.00. EMIL IGNELZI JR., South Haven, Michigan. au23

FOR SALE — GENERAL MOTORS DIESEL Engine Electric Plant. 1-60 kw. and 1-40 kw., 208/110 volt, 3 phase, 60 cycle generators, complete. Plant installed November, 1939, shut down August, 1941. Delivery at once. DIAMOND BRAIDING MILLS, INC., 181 East 16th Street. Chicago Heights, Illinois.

LONG RANGE SHOOTING GALLERY AND NEW Slotted 15 Shell Loading Tubes, 60c dozen. 25% deposit required. H. B. SHERBAHN, Wayne, Neb.

NATIONAL CANDY FLOSS MACHINE CO., offers tremendous opportunity. 15 1941 single head all electric Floss Machines to be sold; list price, \$200.00; your price while they last, \$98.00 F. O. B. 8 Ridgeland Manor, Rye, N. Y.

ONE 3 K.W. UNIVERSAL LIGHTING PLANT on Trailer, \$125.00; Trailer Levelizer, 35c by mail; 27 new and used House Trailers, \$75.00 and up. Contact SELLHORN'S, East Lansing, Mich.

POPCORN CRISPETTE MACHINE, CARAMEL Outfit, Wet and Dry Poppers, Potato Chip Machine. LONG EAKINS, 1976 High St., Springfield, O. . se6x

SONG BOOKS—\$3.00 PER 100. 8x10 INCHES, 32 pages late and wanted songs. Legal book 100%. Sample 10c. PAT MURPHY, 808 N. 9th, St. Louis, Mo.

WATCHES—FIVE USED RUNNING POCKET and wrist-watches; American and Swiss; our assortment, \$7.50. B. LOWE, Box 525, Chicago, III.

ZIRCONS—GENUINE DIAMOND CUT, 3 FOR \$1.75. Opals, genuine Mexican and Australian, 12 for \$1.00. B. LOWE, Box 525, Chicago, III.

## LAST CALL!

Classified Advertising Copy for insertion in the big

## FALL SPECIAL issue

Must be in our hands by WEDNESDAY 4:30 P.M.

## **AUGUST 20**

"Mail your copy and remittance now - Today"

## FOR SALE—SECOND-HAND SHOW PROPERTY

ALLAN HERSCHELL 48-PASSENGER CAR-rousel, carved perfect horses, brass rods: Wurlitzer; \$2,950.00. Might place in Okla-homa. JIM SHEARS, Cache, Oklahoma.

COOKHOUSE COMPLETELY EQUIPPED — Kitchen trailer and 1½ ton truck. All ready to operate. Formerly belonged to Ralph Parrish. Settling estate. JOSEPH D. HOUSTON, Keeline Building, Omaha, Nebraska.

FOR IMMEDIATE SALE — LATE MODEL Eyerly Octopus in excellent condition. Cash. KENNETH FORSYTHE, Box No. 605, Clenwood

FOR SALE—ALLAN HERSCHELL 32-FOOT TWO Abreast Merry-Co-Round, completely overhauled, runs and looks like new. Electric motor, no organ, top in good shape; stored Maryville. Price \$1,500.00 cash; worth \$3,000.00. SHAN WILCOX, Maryville, Tenn.

FOR SALE—LARGE MECHANICAL SHOW ON semi-trailer. Want small adult Merry-Go-Round. Also Organ and Horses. RAY YARHAM, Newton, Iowa.

FOR SALE — THE SLAYTON, MINNESOTA, Disaster Cars and Display Truck. A real money maker. Address E. H. ELTING, Elting & Gehl, Fulda, Minn.

ONE LEAD SHOOTING CALLERY, SOME MOV-ing targets, \$50.00. A bargain. Come, see. PHIL T. LEWIS, 1605 Grace St., Murphysboro,

TENTS — SLIGHTLY USED. 14x24, 20x30, 20x40, 32x32, 30x45, 30x60, 40x70. Sidewall and Concession Tents. KERR MFG. CO., 1954 Grand Ave., Chicago.

45x90 SQUARE END KHAKI TENT, COMPLETE

—Like new, not a tear or hole; beautiful
condition, \$350.00. HEANEY, Oshkosh, Wis.

## **MOTION PICTURE** FILMS & EQUIPMENT

### NOTICE

News and display advertisements of in-terest to roadshowmen will be found in The Billboard's new film department. Look for "Non-Theatrical Films" in the index on page 3.

CREAT NEW 16MM, LIST FOR FALL AND winter ready soon. Don't miss it. Films Equipment, Supplies, Advertising. SWANK'S 620 N. Skinker, St. Louis, Mo. au23x

ALL TYPES ROADSHOW ATTRACTIONS-35MM., outright sales. Bargains In Late R leases, advertising free. Send for Large Catalo BUSSA FILM EXCHANCE, Friendship, Ohio.

AMBITIOUS? — SHOW TALKIES THEATRE-less communities. Sound Equipment, Week-ly Programs rented reasonably. Used 16MM. Sound Projectors, \$95.00. ROSHON, State Theatre Bldg., Pittsburgh.

ATTENTION, ROADSHOWMEN — SAVE money on your 16MM. Film Rentals. Send for our latest "Roadshowmen's Catalog and Handy Booking Guide" today. INSTITUTIONAL CINEMA SERVICE, INC., 1560-R Broadway, New York.

New York.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED AUC. 30. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUC. 20. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

BARCAINS IN PROJECTORS, OPERA CHAIRS, Spot Lights, Stereopticons, Screens, Rewinds. Complete theater equipment and supplies. Catalogue S free. MOVIE SUPPLY CO., 1318 Wabash, Chicago.

EXHIBITORS — COMPLETE NEW STEREOP-

EXHIBITORS — COMPLETE NEW STEREOP-ticons from factory aboth long-short throw Lenses, Color Wheel, \$15.00-\$19.00-\$25.00. Catalog, GRONBERG STEREOPTICON WORKS, Sycamore, III.

FOR SALE — 16 AND 35MM. PROJECTORS, Film and Cameras at Bargain Prices. No trades. F. SHAFER, Washington, Ind.

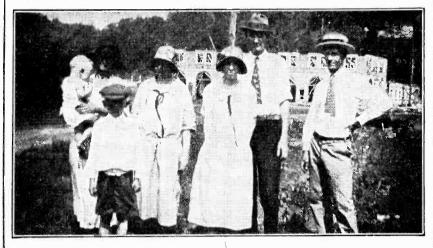
ROADSHOWMEN SPECIAL—COMPLETE 16MM. Sound Programs only \$9.50 per week. Finest money making pictures available. You'll clean up. SOUTHERN VISUAL, Box 2404, Memphis,

11 FEATURE, 20 SHORTS, ALL SOUND—ALSO one 30 watt Victor SOF; sacrifice. EASTERN SCHOOL FILMS, 5243 Montour St., Philadelphia, Pa.

### PHOTO SUPPLIES **DEVELOPING-PRINTING**

ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list ASK FOR BIG NEW MARFUL DIRECT-POSITIVE Catalog! Complete colorfully-illustrated list of accessories, equipment and supplies. Plenty of new red, white and blue Patriotic Novelties. Sure fire sale and profit makers. Send for free catalog today. MARKS & FULLER, INC., Dept. B81, Rochester, N. Y. au30x DIME PHOTO OUTFITS CHEAP—ALL SIZES. Better drop in and see them. All the latest improvements. Bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, III. au30x

## Show Family Album



AT THE CLOSE of the Sells-Floto Circus season in 1925 these showfolk had their picture snapped at winter quarters in Peru, Ind. right are Polly Levy, holding her son Jimmy, both of whom were killed in a train wreck in 1933; "Happy" Rogers, now side-show manager on the Johnny W. Heaton Exposition; Beth Johnson, who lives in Chicago; Maude Kreis, who died in 1930; H. O. Weils, Heaton Exposition general agent, and Paul Norris.

The Billboard invites its readers to submit photos taken from 15 to The Billoard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be weclomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cincinnati, O.

ROLLS DEVELOPED — TWO PRINTS EACH and two free Enlargement Coupons, 25c. Reprints, 2c each; 100 or more, 1c. SUMMER'S STUDIO, Unionville, Mo. se6x

4 FOR 10 SUPPLIES FOR LESS — NEW COMbination Machine making 1½x2 and 3x5 busts and full length. We carry all sizes Eastman Direct Positive Paper, 1½x250', \$4.75 per roll. Glass Frames, Folders, Backgrounds. Free catalog. HANLEY'S PHOTO COMPANY, 205 E. 12th St., Kansas City, Mo.

### COSTUMES, UNIFORMS, WARDROBES

A-1 EVENING COWNS, WRAPS, \$2.00; SHOES, 50c up. Furs, Costumes, Mixed Bundles, \$1.00. Street Wear. CONLEY, 310 W. 47th, New York.

### SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no dis-appointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, III. au23

## **MAGICAL APPARATUS**

A CATALOCUE OF MINDREADING, MENTALism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky
Pieces, Palmistry, Graphology Charts and Books.
Wholesale. Largest stock. 164-page illustrated
catalogue, 30c. NELSON ENTERPRISES, 336 S. catalogue, 30c. N High, Columbus, O.

ATTRACTIVE 216-PACE ILLUSTRATED PRO-fessional Magic Catalogue of Tricks, Books, Supplies, Ventriloquial Figures, etc., 25c. KANTER'S, B-1311 Walnut, Philadelphia, Pa.

DOLL HOUSE ILLUSION, \$20.00—BULLETIN 9 features Cenuine Bill Test, 25c. IVAN, 104 Crand St., Brooklyn, N. Y.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. au16x

### ANIMALS, BIRDS, REPTILES

ANIMALS, BIRDS, REPTILES — WRITE FOR large free all new 1941 Catalog, now ready. MEEMS BROS. & WARD, Oceanside, N. Y.

SALE — COYOTE RUCS, OPEN MOUTH, \$10.00.
Beautiful decorations, wall or floor. Mounted
Coyote Heads, open mouth, \$5.00. STRANCE,
Clarkson, Wash. au16

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED AUC. 30. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUC. 20. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

\*\*CLASSIFIED\*\* AND SEND IT IN EARLT.\*
PLENTY SNAKES, ALLIGATORS, BOAS, GILA
Monsters, Horned Toads, Armadillos, Terrapins, Monkeys, Pacas, Sloths, Agoutis, Coatimundis, Prairie Dogs, Kinkajous, Guinea Pigs,
Mice, Rats, Odorless Skunks, Foxes, Badgers,
Ringtail Cats, Baby Wild Cats, Porcupines,
White Doves, Peafowl, Parrakeets. Wire
OTTO MARTIN LOCKE, New Braunfels, Tex.
au23

WHITE PICEONS — HAND TRAINED, BEAU-tiful for dancing act. Trained Rhesus tiful for dancing act. Trained Rhesus Monkeys, riding act. PAMAHASIKA STUDIO, 3504 N. 8th St., Philadelphia, Pa.

### PARTNERS WANTED

MALE DANCING PARTNER WANTED—LATIN type preferred. Tango, Rhumba, Bolero, Acrobatic Waltz, Apache, etc. SYLVIA PETTI-CREW, 642 N. 15th St., Philadelphia, Pa.

## **HELP WANTED**

BAR PERFORMER — ALSO CATCHER FOR standard act. State age, height, weight. Good opportunity for right party. Write im-mediately. FRANK SULLY, 225 W. 46th St., New York.

New York.

FEMALE IMPERSONATORS, INTERESTED IN forming co-operative dancing chorus, please communicate. Previous stage or night club experience is not required. Young actors of the college type, with an attractive appearance and a natural flare for impersonation and an inclination for this type of entertainment, are invited. Extremely thin or otherwise individuals are advised against applying. Give name and age and full particulars, and if possible send a small snapshot when answering. Write BOX C-195, care The Billboard. Cincinnati, Ohio.

WANTED—LION TRAINER COMBINATION cat act. Write experience, reference, age, nationality, your handwriting pen and ink. BOX 1540, San Antonio, Texas.

A GOOD SHOW ANIMAL SUITABLE FOR Fairs — Freak 4-Horned Sheep, \$50.00; also Miniature Mule, \$85.00. SNAKE KINC, Brownsville, Tex.

ALLIGATORS, SNAKE DENS, \$5.00 TO \$20.00; 12 Moccasins, \$6.00; Racing Turtles, Chameleons, Raccoons, Fox, Opossums, Squirrels, Rattlesnake Oil. Catalog 10c. ROSS ALLEN. Ocala, Fla.

ANIMALS, BIRDS, SNAKES FOR SHOWS—Fresh lot Chinese Dragons, Black Iguanas, Gilas, mixed dens of Snakes. SNAKE KINC. Brownsville, Tex.

1540, San Antonio, Texas.

WANTED—ACCORDION PLAYER, CUITAR, Western Style, Hawaiian, Strip Dancers. Experience not necessary. Immediate opening. Salaries. Write, wire "SANDREA," Lakeside view Resort, Rice Lake. Wis.

WANTED—CUITAR Namedian, Strip Dancers. Experience not necessary. Immediate opening. Salaries. Write, wire "SANDREA," Lakeside view Resort, Rice Lake. Wis.

WANTED—CUITAR Namedian, Strip Dancers. Experience not necessary. Immediate opening. Salaries. Write, wire "SANDREA," Lakeside view Resort, Rice Lake. Wis.

WANTED—CUITAR Nestern Style, Hawaiian, Strip Dancers. Experience not necessary. Immediate opening. Salaries. Write, wire "SANDREA," Lakeside view Resort, Rice Lake. Wis.

WANTED—CUITAR Nestern Style, Hawaiian, Strip Dancers. Experience not necessary. Immediate opening. Salaries. Write, wire "SANDREA," Lakeside view Resort, Rice Lake. Wis.

WANTED—CUITAR Nestern Style, Hawaiian, Strip Dancers. Experience not necessary. Immediate opening. Salaries. Write, wire "SANDREA," Lakeside view Resort, Rice Lake. Wis.

WANTED—CUITAR NAD TENOR MAN FOR six piece band. Draft cause for change. Or change. Prefer guitar with electric outfit. Tenor man must double clarinet, have good tone and read well. Band uses specials and works locations only. Organized three years. State all qualifications first letter. Prefer men draft exempt. ORCHESTRA LEADER, Box 405, Potsdam, N. Y.

-TWO EXPERIENCED TALKERS FOR WANTEDfront of Grind Burlesque and Vaudeville Theater. State experience, height and age. Good salary. Long season. CEÖRGE YOUNG, 404 Ninth Chester Bldg., Cleveland, Ohio.

WANTED—HYPNOTIST. MUST BE GOOD. Salary, expenses, bonus 60 days. Write, wire F. E. DENSLOW, Webster City, Iowa.

WANTED—WHITE, STRONG SOLO TRUMPET for carnival band. Sure pay and long season. Wire VINCENT BELLOMO, Bee's Old Reliable Shows, Columbia, Ky.

WANTED — MAN EXPERIENCED PONIES, dogs. With or without act. 3504 N. 8th St., Philadelphia, Pa.

WANTED IMMEDIATELY—YOUNG, SINGLE, capable musicians; cut small Kirby band or no notice. Piano, tenor, alto, brass men, live bass, sing or novelty. Steady job; minimum salary, twenty-five; room. GRADY MULLINS, 519 S. 3rd, Ironton, Ohio.

### WANTED TO BUY

INSTRUMENTS FOR SCHOOL BAND—ACCEPT damaged instruments if not beyond repair. Describe fully, must be low pitch and cheaply priced. BOX C-198, Billboard, Cincinnati.

WANT—CALLIOPE OR WURLITZER ORGAN for cash. Must be in good condition. WAYNE HALE, Lenox, Ia.

THE FALL SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED AUC. 30. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUC. 20. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

WANTED—A 4 FOR 10c BOOTH PHOTO MAchine. Give full description and cash price. ERIC STEFANSON, 2335 Woodward, Detroit, Mich.

2 OR 3 WURLITZER SKEEBALLS IN GOOD condition. Quote lowest price and where they can be seen. BOX C-196, Billboard, Cincinnati.

## At Liberty **Advertisements**

50 a Word (First Line Large Light Capitals) 20 a Word (First Line Small Light Capitals) 10 a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only

MINIMUM 25c

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## NOTICE

Que to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

### AT LIBERTY **ACROBATS**

WOULD LIKE TO DO SUPPORT WORK ON trapeze or cradle; also interested in Roman rings and trapeze work. 311 Nandeveer St., Middletown, O. au16

## AT LIBERTY **AGENTS AND MANAGERS**

AT LIBERTY — ADVANCE AND PUBLICITY Agent. Years of experience routing, billing, and successfully producing shows in the ten Western States. Want Hawaiian, Colored, Hillbilly and Cirl Band combinations of 4 to 6 people, ready to go now. Must have good transportation, financially able to open with billing, and willing to play small towns, put on show and play for dance after. To such combinations I can get fifty dollars daily and up, five to seven days a week. I work on percentage only. Write full details to H. KAY LEWIS, Salmon, Idaho.

STEADY, DEPENDABLE ACENT FOR SMALL Novelty Unit—Cood winter's route through Ohio, Pennsylvania and West Virginia. Clubs, schools, halls, theaters. Family group preferred. Must have good traveling facilities, wardrobe and complete line of publicity. Percentage or flat, Write ACENT, Box 21, Hummels Wharf, Pa.

Agent—Experienced, best auspices, theaters; good appearance, education; car; reliable; Southern territory. Only known reliable attraction considered. Box C-199, care The Billboard, Cincinnati, O.

Manager for Roller Rink — Small or large. A-1 references, 13 years' experience. Go anywhere. Good ideas and programs. Experience with Roller Hockey. H. W. Price, Box 116, Levy, Ark.

www.americanradiohistory.com

**59** 

Nationally-Known Publicity Agent—Licensed AF of M (1910) booking agent wants to hear from a band desiring national build-up. Have handled publicity, flash production, radio script and bookings for names coast-to-coast. Now own and operate various amusement enterprises, but want to belp round out a band of big time caliber on location and short tours territory. No "bas-beens" or "wishfuls" wanted. State all in first letter, including such information as how long organized, spots played (and when), instrumentation (designate doubles, vocals, comics, etc.), description and condition of instruments, stands, lighting effects (if any), wardrobe, library transportation facilities, etc. Enclose photos and if possible include two or more recordings. State whether union or eligible for membership. If union give number and location of union. Not that it matters, but you might also mention size money that would interest you. Will positively not "angel" any organization or panic. Only want to connect with unit that recognizes necessity of proper exploitation and right bookings for national build-up. Others save stamps. Blair Cunnyngham, 1619 College Ave., Lubbock, Tex.

### AT LIBERTY BANDS AND ORCHESTRAS

AVAILABLE AFTER LABOR DAY—FOR CLUBS, taverns or hotels, seven piece band including feature girl singer. Three saxes, doubling tenors and baritone; trumpet, piano and drums. Large library, ensemble singing, complete equipment. Contact CUTLIFF MERIWETHER, 1112 Richmond St., Brunswick, Georgia. au23

THE FALL SPECIAL ISSUE OF THE BILLBDARD WILL BE DATED AUG. 30. CLASSIFIED ADVERTISING FORMS CLOSE IN CINCINNATI WEDNESDAY, AUG. 20. INCREASED CIRCULATION. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

WELL KNOWN MIDWESTERN BAND — Eleven men and girl. Styled, all special arrangements. Union. Co anywhere. For details write ORCHESTRA, 247 Eighth, Murphysboro, III.

### AT LIBERTY CIRCUS AND CARNIVAL

At Liberty—Scale and Age Agent. Can join at once. You furnish scales. Age 38. Good appearance, hard worker. Scaleman, 635 N. Clark, Chicago, Ill.

Girl Aerialist—Any: type aerial work, wants connection with act having immediate bookings. Height 5-2, weight 115. B. Collin, 2952 Bruner Ave., Bronx, N. Y.

At Libery—For Wild West or Circus. Have 2 horse act. Do some roping, trick riding, whip cracking. Wildcats Ranch, N. 71 & W. Marion St., Wauwatosa, Wis.

### AT LIBERTY DRAMATIC ARTISTS

Young Man—28, tall, dark, interesting, with ability, desires fall and winter connection. Formerly in stock, rep. Would like to hear from managers, producers of permanent stock, workshops, radio groups, etc. Will exchange information, arrange interview. Marvin Berrier, care Billboard, 1564 Broadway, New York.

### AT LIBERTY **MAGICIANS**

Large Stage Show open for fall dates in theatres or under auspices. Five Illusions and Magic with plenty of comedy. Two hour show for auspices; one hour theatre midnight show program. Absolutely guaranteed to please any type of audience. Wis-consin agents, please contact. Kaylo, 422A Bluff, Beloit. Wis.

Thornton, Famous Magician for night clubs, side show, vandeville, or will accept illusion show with carnival. Write quick! Thornton, 222 East 67th St., New York, N. Y.

### AT LIBERTY **MISCELLANEOUS**

 $\mathsf{AT}$ LIBERTY — PROMO-

ter. Ten years' experience in amusement business. BOX C-194, Billboard, Cincinnati.

### SALESMAN — TELE-

phone experienced. Any tangible including fund raising. BOX 226, care Billboard, 1564 Broadway, N. Y.

DWARF WOMAN ALTO SINGER WOULD LIKE to join another dwarf soprano singer. BOX LA-1, Billboard, 416 W. 8th, Los Angeles, Calif. np au16

Dance Director—Musical comedy, revue, unit, hotel, club, cafe or theater line. Specialize in Ballet, Character. Spanish. Orientals. Rhumba, Gypsy, Exotis. Precision, Adagio, Sophisticated, Collegiate and Novelty Step routines. International professional career as a performer, teacher and director. Go anywhere. Stanley Kopiloff, Cosmopolitan Hotel 162 West Grand Ave., Chicago, Ill.

Situation Wanted — Companion and chauffeur to eldorly woman. Experienced driver. Write Pauline La Rosa, Youngstown Rd., R. D. No. 2. New Castle, Pa.

### AT LIBERTY **MUSICIANS**

BAND DIRECTOR -- EXperienced, competent. Municipal, civic, Industrial. Library. G. H. LOCKWOOD, 1005 West St., Utica, N. Y. se6

## ABLE HAMMOND OR-

ganist with complete equipment, plus transportation. Solovox. Entertain, sing, comedy, complete song slide outfit. Young, union, no draft. Available Sept. 10. BOX C-201, Bill-board, Cincinnati.

## HAMMOND ORCANIST-

Own Hammond. Thoroughly experienced club, hotel, rink. Union. BOX C-200, Billboard, Cincinnati.

A-1 TRUMPET PLAYER DOUBLING DRUMS wishes to locate; industrial band. Any kind of employment considered. WILLIAM BROOKS, 831 Union St., Hudson, N. Y.

ACCORDIONIST DOUBLING PIANO—BEEN with top small combo last five years, Read, fake, improvise. ACCORDIONIST, 2323 Fifty-first St., Des Moines, Ia.

ALTO, TENOR, BARITONE — READ, RIDE. Available in November, wants fall-winter dance work Southern hotel. Fifteen years top outfits, Fourth okeh. No panics, tell all. DOUG CAMERON, Topsfield. Mass. au23

CAMERON, Topsfield. Mass. au23

ALTO SAX — DOUBLE CLARINET. UNION. Play any chair; thoroughly experienced. Good reader, take-off; age 24. Very fine girl singer also available. Satisfaction guaranteed. Write or wire MUSICIAN, Box 175, Pleasant Hill. La.

BANDMASTER — EXPERIENCED, COMPETENT, like to hear from schools, municipal, industrial bands. LEONARD DOTO, Iron Mountain, Mich. au16

DRUMMER — STEADY, RELIABLE. PREFER two beat. Sings, novelties, M. C. experience. Prefer locations. Union, draft exempt. Write all in first. BOX C-190, Billboard, Cincinnati.

DRUMMER — UNION, YOUNG, MARRIED, draft deferred. Any style, size, dance band. New drums, cut shows. Wire or write ORVAL, HOOPER, 324 1st Ave., Mansfield, Ohio.

DRUMMER — UNION, EXPERIENCED. DEferred from draft. Have own car. Write or wire CARL WAY, 109 E. Edison St., Independence Karsas.

ence, Kansas.

ence, Kansas.

DRUMMER—YOUNG, NEAT, RELIABLE, EXPErienced. Go anywhere. No panics. JERRY COOPMAN, Hotel Scott, Hancock, Michigan.

FRENCH HORN — SEPTEMBER FIRST. COncert, municipal, State fair bands. MARK LEACH, Rushville, III.

LEACH, Rushville, III. au30

HAMMOND ORGANIST—HAVE OWN INSTRUment; 23 years of age, union, neat, sober, dependable. Prefer a cocktail combo. Draft exempt. Five years' experience radio, cocktail lounge, clubs and hotels. Will furnish recordings and photos. Available after August 16th. Have car; will go anywhere. ORGANIST, 112 Fourth St., Parkersburg. West Virginia.

STRING BASS, GUITAR, BANJO, PIANO—All styles on bass. College graduate, B.A. in music, arranger. Union, young, sober, experienced in all type combos. Craft exempt. No panics. WILLIAM LENZ, 107 W. 13th Dubuque, Ia.

STRING BASS—YOUNG, MODERN, SOLID, read, fake, thoroughly experienced, reliable. State all. Available Sept. 3. BILL LEEK, Hunter, N. Y.

TROMBONE — YOUNG, NEAT, DEPENDABLE, experienced. Legitimate and ride. Go anywhere. PHILIP BOWERS, Hotel Scott, Hancock,

VIOLINIST, VOCALIST — DRAFT EXEMPT.
Six years' strolling experience. Consider top
cocktail unit. Full particulars, photos, recordings to right parties. BOX C-172, Billboard,
Cincinnati, O. se6

THE FALL SPECIAL ISSUE OF THE
BILLBOARD WILL BE DATED AUG. 30.
CLASSIFIED ADVERTISING FORMS CLOSE IN
CINCINNATI WEDNESDAY, AUG. 20. INCREASED CIRCULATION. MARK YOUR COPY
"CLASSIFIED" AND SEND IT IN EARLY.

Alto Sax-Clarinet—Read, fake, transpose. Go anywhere. Experienced, reliable, draft exempt. Working at present but desire change. Earl Clark, 2108 Howell St., Covington, Ky.

Howell St., Covington, Ky.

Attention, Radio Stations—The Original Melody Maverick, His Songs and Guitar, Radio's Number One Cowboy-Hobo Poet, Open as "singles" or as emsee for cowboy or rural units. Draft exempt, non-union. Previous offers contact again. Ramon Donaldson, Herrick, Ill.

Drunmer—Available after Labor Day, age 20; plenty experience; read and fake. New Krupa drums. Go anywhere. Sober and reliable. State all in first. Write or wire Freddie Pitts, 50 Ulster Ave., Saugerties, N. Y.

Radio and Stage Western (Pero Visidalian Contact Ave.)

Radio and Stage Western Type Fiddler—Can also straight vaude acts, play guitar and sing, emseo if necessary. Six years' experience. Hums, lay off Want job with group. John W. Malone, General Delivery, Denver, Colorado.

Delivery, Denver, Colorado.

Tenor and Clarinet—Available after Labor Day, Full tone, for section and solo. Smooth or kick style ad lib. Union. Transpose and arrange. Age 26. No habits; I'm not a lerk. Draft exempt. Box C-192, Billboard, Cincinnati.

Trombonist at Liberty—All essentials, Read, fake, takeoff, tone, range, modern; also nice vocals. Cut anything. Anythody needing good man wire immediately. Slim Burns, 715 North St., Oil City, Pa.

Trumpet—Available Labor Day. Full tone, good range, modern phrasing, good reader; age 28, 50 Ulster Ave., Saugerties, N. Y.

## AT LIBERTY PARKS AND FAIRS

## A HIGH SWAYING POLE

Act well known for its crowd pulling powers has a few late weeks open following park and State fair route. Unusual rigging assures greatest possible sensationalism and attention. Wire or write BOX C-181, Billboard, Cincinnati. O.

## AERIAL COWDENS -

Three Snappy Acts. BILLBOARD, Cincinnati

## AERIAL FREE ACT -FISHER'S FEARLESS FLYERS, Billboard, Cincinnati.

## BALLOON ASCENSIONS

Parachute Jumping. Modern equipment for fairs, parks, celebrations any place, any time. Always reliable. CLAUDE L. SHAFER, 1041 S. Dennison St., Indianapolis, Ind. au 16

## BALLOON ASCENSIONS

furnished with one to six chute drops. Girl or Gent Parachutist. Modern equipment. HENDERSON BALLOON CO., Haskins, O. au30

## BALLOON ASCENSIONS

for all occasions. Especially for Labor Day.

JACKSONVILLE BALLOON CO., Jacksonville, Ill.

au30

## BINK'S FOUR CIRCUS Acts. Route One, Cudahy, Wis. au30

HIGH POLE THRILLER -World's Highest Aerial Contortion Act. Two different acts. Reasonable price and literature on request. BOX C-75, Billboard, Cincinnationio.

## LEAD GALLERY OPERA-

ator, with three guns. Will come East for string of fairs or good park. If you have no equipment, don't worry. I'll rig. Will ship guns as security for ticket. Wire A. V. D. SANDT, 38 Cornelia, Mill Valley, California.

VIVIAN VAL JEAN —
Presenting Sidney Rink Acts. Horses, Mule,
Ponies, Goats and Dogs. Address MISS VIVIAN
PERIN, R. No. 1, Valley Center, Kansas. au23

Ponies, Goats and Dogs, Address MISS VIVIAN PERIN, R. No. 1, Valley Center, Kansas. au23 BALLOON ASCENSIONS, PARACHUTE JUMPing furnished for parks, fairs, celebrations. Established 1918. Experienced operators. References furnished. OSCAR E. RUTH'S BALLOON CO., 1021 Collier St., Indianapolis, Ind. au16 BURNS' ATTRACTIONS — TWO SEPARATE and unusual Animal Acts. One act is the most pleasing Dog and Pony Act. Dogs doing front and back somersaults, dancing and drunk dogs, and other tricks too numerous to mention here. The second act is truly one that is outstanding, trained Wild Razor Back Pigs. The pigs are a curiosity as well as fast and pleasing performers. Positively guaranteed to please. Reasonable prices. Southern Fair Secretaries, notice. This unit has open time South in September and October. F. W. BURNS, care The Billboard, Cincinnati, O.

THE CREAT CALVERT — STAR HIGH-WIRE Act of the 1940 New York World's Fair. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. au16

JAMES COGSWELL — CLOWN COP, UNCLE

JAMES COGSWELL — CLOWN COP, UNCLE Sam, presented on high stilts. Committees, write. 1433 Rose St., Lincoln, Neb. au16

FRED'S KIDDIE CIRCUS — TRAVELING PET Zoo. Different, reasonable. Syracuse, Ind

RINCLING BROS., BARNUM AND BAILEY CIR-cus Feature at Madison Square Garden, New York City, Miss Ora, world's only Lady Hori-zontal Bar Artist. Why not you? For open time write or wire JERRY D. MARTIN, Bill-board, Cincinnati, O. au23

board, Cincinnati, O. au23

THREE VERSATILE TOMLINSON BROTHERS—
Clown, blackface, cowboy costumes. Play ten
different instruments: do ten vaudeville specialties; juggling, roping, ventriloquism, dancing,
etc. 3600 Addison, Chicago, III. au23

etc. 3600 Addison, Chicago, III. au23
TRAINED HORSES AND ANIMALS — BARE-back Riding Girl, Dancing, Singing, Concert. MUSICAL MILLERS, Wilton. Wis. au30
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Cailey, on the Swinging Slack Wire, rube act. New features, for fairs, celebrations, etc. Caro The Billboard, 1564 Broadway, New York, N. Y. Aerial Cowdens — Lady, Gent. Three snappy Free Acts. Double Trapeze, Comedy, Revolving Ladder, Swinging Ladder, Flashy appearance, Literature, price on request. Address Billboard, Cincinnat, 0, au16

Charley Delps—Today's outstanding crowd producing thrill merchant. 12 new sensational thrilling acts 110 ft. in the air, climaxed by a spine tingling 500 ft. suicide slide with crash thru fiery tunnel and blazing board wall. Two of the finest dare-devil stunts ever created. Superb showmanship. World's Fair performer. Hollywood stuntman. A quaranteed star outdoor attraction exactly as stated. Two acts that are rated tops for parks, fairs, colebrations. Charley Delps, 841 Selby Ave., St. Paul, Minn.

Minn.

Dashington's Animal Circus — Dogs, Cats, Monkey; two distinct acts. One in clown makeup. Go anywhere, Address 429 16th Ave., Moline, III. au16

Guthries, Fred and Marie—Four different Free Attractions. Dancing Tight Wire. Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 201

W. 9th St., Cincinnati, O.

W. 9th St., Cincinnati, O. au 16
Charles La Croix (In Person)—Original, Outstanding Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed, big drawing card. Platform required. For full particulars address Charles La Croix, 1304 South Anthony Blvd., Fort Wayne, Ind. Pamahasika's Society Circus—Dog, Pony, and Monkeys, featuring the Act Beautiful, the Famous White Cockatoos. Military Macaws. Presented by the only original Prof. Pamahasika. Address Circus Headquarters. Geo. E. Roberts, Manager, 3504 N. Sth St., Philadelphia, Pa. Sagamore 5536.

The Lerches — Two Platform Acts, aerial and comedy; lady and gent, 1801 W. Main St. Belleville, Ill.

### AT LIBERTY PIANO PLAYERS

MODERN PIANO MAN — ARRANGER. ALL essentials. JERRY ASBELL, 926 I St., Bedford, Ind.

Piano — Young man, single, draft exempt, now in vicinity of Buffalo, N. Y. Trained musician, wide professional experience both concert and dance orchestra or alone. Soloist accompanist. Go anywher Reliable offers only. State particulars. Box C-183. Billboard, Cincinnati.

### AT LIBERTY **SINGERS**

TITIAN BLONDE VOCALIST—PERSONALITY and appearance. Sweet and swing. Three years' experience; previous engagement four months. Club or hotel work desired. At liberty August 1st. ARDELLE PIERCE, 1613 So. 14th St., Sheboygan, Wis.

St., Sheboygan, Wis. se6
Featured Male Vocalist—20 years old, tall, blond, excellent appearance. Non-union, not doubling on any instrument. However, if you desire a vocalist that will really sell each song that he sings, and one that has a technique similar to that of Bob Eberly, the greatest male vocalist in the business, then contact me immediately. Salary must be good or will not consider offer. No collect wires. Can help with promotion end of game, although at present connected with advertising of different sort of business. Would make good front for co-op or chestra. Write or wire immediately. Smith, 1918 3rd, Seattle, Wash.

### AT LIBERTY **VAUDEVILLE ARTISTS**

A-1 ENTERTAÍNER — FEATURE SINGING.
dancing, female impersonations (comedy
Carmen Miranda, Cleopatra, Can-Can, etc.).
Vaudeville, night club, musical comedy. Summer stock experience. Photos. Tell all. Will
accept any reliable offer. PAUL WOODS, 9
Louisa St., Binghamton, N. Y.

Nellie M. H. King's High Class Novelty Musical
Act; George King's Puppet Show (Punch and
Judy); also Ventriloquist. Address (mail only)
General Delivery, Homer City, Pa. set
Sketch Team—Black or white comedy. Both
singers; hard workers. Salary, you name it. Join
on wire. No ear. Hunt and Ardoe, Elizabeth
City, N. C.

## MIDWAY CONFAB

(Continued from page 39)

which she was cavorting snapped suddenly. Lights attached to the pole went out simultaneously and Wren twisted his cycle quickly to miss his wife only to crash into the pole. He sustained a broken nose and severe lacerations about the head and face and was taken to Duke Memorial Hospital, Peru. Mrs. Wren was not injured.

JIMMIE CHANOS SHOWS' notes by Jack Nation from Hagerstown, Ind.: New Haven, Ind., on the streets, resulted in good business. Dan White, former boss canvasman, town's police chief. Arthur Anderson and family joined here, he to take over the foreman's duties on the take over the foreman's duties on the Merry-Go-Round. Business at opening in Hagerstown, Ind., was fair. Frank Moore Joined with his bingo stand and Happy Phillipson left to start his fair dates. John Moore, cookhouse operator, added a grab stand and ball game. Barney Spencer, The Billboard sales agent and Chairplane foreman, is painting his ride. Hicksville, O., proved the poorest street of the season so far. Bob Strayer, manager Pan-American Shows, visited in Hicksville. Hicksville.

Hicksville.

E. J. CASEY SHOWS' notes by Noel J. Bayzand: Business continues better for the show as it travels northward. A number of new faces have hit the midway since the military crisis absorbed the old ones. Percy Labelle continues as manager. Mrs. Labelle joined him recently. Ernie Willis is with it again as electrician, and Art Curtis is Ferris Wheel foreman. Henry Trent has the Merry-Go-Round, and John (Slim) Shinn operates the airplanes. Philip Laramie is Kiddie ride superintendent, and Mr. and Mrs. Lawless have a game concession. Big top is under supervision of Professor Val Jean, assisted by Joyce Crooks, Diana Turner, Susie Lentner, and Monsieur Landrie. Joe Bayzand is in charge of the Jungle Show, and Alf Allison has a cat rack. Stan Lucas has cookhouse; Frank Wilson, corn game; Carl Cannell, hoop-la; Mr. and Mrs. Frank Bruno, palmistry, and Carron Cuthbert, cigarette shooting gallery. Mrs. Ed Casey is ticket seller at the Ferris Wheel. Wesley Bennett has a dart concession, and George Gurr a bumper stand. a bumper stand.

## PRIZES PREMIUMS ÆΕ.

Conducted by EMIL ZUBRYN — Communications to 1564 Broadway, New York

## California Gift and Art Show V Merchandise Features Goods Made in U.S.

Many interesting lines for bingo and salesboard operators concessionaires, and pitchmen are shown-plastic and wooden items appear in abundance

LOS ANGELES, Aug. 9.—Concentrating on "Made in America" and goods designed for the boys in training camps, the 14th annual California Gift and Art Show last week enjoyed a five-day session at the Biltmore Hotel. Display occupied 208 rooms. Buying was spirited and many new lines were shown. Many of the lines shown were of interest to bingo and salesboard operators, concessionaires, and pitchmen. Exhibitors availed themselves of the opportunity to introduce novelties. Items that could be produced without metals and other materials on the priority lists were featured. Plastics and wooden items were in abundance and pottery lines were seen everywhere.

One of the exhibitors that had lines scraphook and diary created by Albert

and wooden items were in abundance and pottery lines were seen everywhere. One of the exhibitors that had lines appealing to prize users in general was the Leo Kaul Importing Agency, Inc., which introduced new perfumed floral rose candles. They are made of a specially prepared wax, petals worked out in detail. When the candle is lighted and grouped with other floral arrangements either in water or a shallow dish or on a mirror coaster, it gives a striking effect. Rose candles are about 2½ inches high and about 4 inches in diameter. They come individually boxed. Wax floating candles from 3 to 3½ inches in diameter and about 1½ inches high in red. white, pink, and yellow are also available. Rose on star, morning glory on star, and water lily are other variations. Wax fruit candles also on display drew much attention. The display, in charge of Kenneth E. Doak, also included handmade glass animals and birds, glass knit mesh animals and birds in colors, blown glass pitchers and vases, and other attractive miniatures. blown glass pitchers and vases, and other attractive miniatures.

William Rott, Inc.. display, with Paul Stein in charge, featured a combination wood and plastic chip tray that has possibliities of becoming one of the top salesboard items of the season. Firm featured also a serviceman's game kit which included two well-known standard transcripts are the season.

featured also a serviceman's game kit which included two well-known standard games silk screened on fine black rubber sheeting, with edges hemmed to make a neat finish. One model has checkerboard on one side and backgammon layout on the other. It is available with 30 1¼-inch wood checkers and a pair of dice. Comes with window faced canvas green bag and instructions. The second model has one side for Chinese checkers and the other for checkers. The Verdan Lolayne Company showed its lines of Barnware, Nudist Scamps, Nudist Nymphs, and South Sea Sirens. The Nudist Scamps and South Sea Sirens. The stand interest of those who serve bingo operators. Items are made of stonite, a material developed by the firm. Figures are 5¼ inches high and come packed six to a group. Tropical Tease, a brand new number, was bought well. Also displayed was a seven-inch figure of Winston Churchill in a satin-white finish. Figure has right thumb up.

Of interest to souve and novelty concessionaires was a new horseshoe keychain with magnifying glass, displayed by New Novelties, Ltd.

Designed especially for the service-

## Bingo Trends and Promotions

By Emil Zubryn will be a feature of THE BILLBOARD'S **FALL NUMBER** Dated August 30

men's market was the service memories scrapbook and diary created by Albert De LaVerne, of LaVerne Printing Company. Book is 13 by 9 inches overall, with military cover for the soldiers, and naval colors for sallors. Item is fully copyrighted and has pressboard cover, making it most serviceable. It has a special section for officers, headquarters, addlesses birthdays, stamps and autoaddresses, birthdays, stamps, and autographs. Books have 52 pages—one for

Alex Dick displayed Worry Birds, fast-selling novelty on the West Coast.



By BEN SMITH

Some operators just don't seem to be able to work a deal and plan ahead at the same time. They get along all right while the deal is clicking but, because they give little thought to the possibility of it every slowing up, are out on a limb when the deal does go sour. Why these men wait until the last minute to start their search for another deal we'll never know. We do know they can avoid a costly interlude, more often than not, by shopping around while the old deal is still hitting on all eight.

When you do run into a new deal don't ever pass it off with snap judgment. It has always been our belief that no one, no matter how long he has been in the business, can predict with any certainty how a deal will go. As there is no terrific gamble involved in placing a few cards, every deal is worth a test if nothing more. Maybe the operator who does this will lose a couple of bucks and his time occasionally. But in testing all possibilities the chances of missing out on the big deal will be measurably lessened.

Charlie Brand is playing around with the idea of putting out a special fur muff for a board promotion. Which may not be such a bad idea at that. The item is once again becoming popular with milady and as she and her boy friend have been going for fur coats and chubbles there is every reason to believe the fur muff should move. the fur muff should move.

The Minute Man Bank offered by D. A. Pachter in last week's issue of *The Billboard* looks like a natural for a small card. Item certainly is timely enough and apparently has plenty of consumer appeal. It is of all-metal construction in statuary bronze finish, has pickproof

## Boom on Way

NEW YORK, Aug. 9.—The V drive started by England has been snapped up by American manufacturers and a V merchandise boom is under way. Altho only a limited number of items have appeared, indications are that the items will be pushed strongly. Sales are expected to be just as good as with patriotic and military items, according to manufacturers' reports.

Most of the merchandise now available is in the novelty classification, but pres-

is in the novelty classification, but present plans call for a wide variety of V merchandise. The campaign has captured the fancy of the public and the merchandise trade is rushing to tie-in with the drive.

chandise trade is rushing to tie-in with the drive.

Concessionaires, pitchmen, streetmen, and other merchandise users will benefit from the boom in V merchandise. One firm is offering a line of V lapel pins, with a choice of three designs: whirlwind wing, Victoria wing, and a hand and V. The pins are gold-plated and come in red, white, and blue colors. Demand has been very strong and pitchmen and concessionaires have already sold considerable quantities of this item, altho it has been out only a short time.

Window sticker V's for auto windshields, homes, offices, and stores have also been introduced and have met strong demand. A lapel bar which may be shaped into the form of a V is another item on the market. V plaques, novelty jewelry, and banners are being rushed for delivery to merchandise users. When the promotion is in full swing it is expected the Line of V merchandise rushed for delivery to merchandise users. When the promotion is in full swing it is expected the line of V merchandise will rival that offered in the patriotic and military merchandise field.

## **Demand Is Steady** For Summer Items

NEW YORK, Aug. 9. — Streetmen, pitchmen, and specialty workers report sales have been steady with staple summer items. The beaches and resorts have mer items. The beaches and resorts have been thronged with record-breaking crowds this season and business has been better than average. Good profits have been made on drug items, first-aid kits, sunburn lotions, goggles, and carded goods, and the demand will continue for the remainder of the season, it is reported.

At this season of the year agents have At this season of the year agents have been doing unusually well with such practical items as moth cakes, white shoe polish, fly swatters, roach powders, window cleaners, and similar household items. Practical merchandise of this type is always in demand and workers who specialize in these items report sales have been above average this year.

coin slot in bottom, and approved lock and key and is worth a look-see.

and key and is worth a look-see.

\* \* \* \*

OUT OF THE MAIL BAG.
H. P. A., Florence, Ala., writes:
"Have been in the salesboard business about five years and am a regular reader of your column. I work the same locality all the time. The merchandise section of The Billboard has saved my life on a number of occasions with new deals and priceless information on new items that couldn't be gotten elsewhere.
"However, despite the fact that I have been in the game for some time, I can still learn plenty about salesboard operation and would appreciate a copy of Salesboard A, B, C's."

When conditions are right operators

When conditions are right operators can make plenty of do-re-mi working with fraternal organizations on fundraising campaigns. If you are in a position to make proper contacts with fraternal groups, charitable institutions, and other such organizations, you would do well to give this type of promotion careful consideration this fall.

HAPPY LANDING.

# CARY

A NEWS STORY in this issue reports that the Massachusetts Legislature has given up the idea of investigating bingo. This is good news for the legitimate given up the idea of investigating bingo, This is good news for the legitimate operators of merchandise games in the State who can now go ahead with plans for the fall and winter. The recurring legislative activity, and resultant bans on bingo games in various localities, has always been brought about by the questionable methods of some cash bingo operators.

Operators of merchandise bingo games, in the past, have done little if anything to combat anti-bingo moves. They have to combat anti-bingo moves. They have accepted adverse rulings in a philosophical manner, and gone on to new points where there were no restrictions on the game. However, the first faint glimmer of an attempt at organization has made its appearance in Massachusetts. Tho the spark is faint it may prove to be the torch that will show the way to operators in all sections of the country.

An association of providendise hingo

tors in all sections of the country.

An association of merchandise bingo operators is necessary, not only to combat anti-bingo moves, but also to promote the bingo business (and it is a big business now). Thru mutual help and aid, and proper promotion and publicity, operators could conduct a national educational campaign for merchandise bingo as differentiated from cash bingo. A campaign of this kind would be a powerful factor in calling attention to merchandise bingo and, incidentally, would be instrumental in increasing profits for all operators.

SUNDAY BINGO in Elmwood, O., will SUNDAY BINGO in Elmwood, O., will not be permitted, according to an order issued by the mayor. The action had been under contemplation for some time, with councilmen concurring that Sunday games should not be permitted. Operators of the games, including individuals, groups, and organizations, have agreed to obey the order. Games will be held during the week and Saturday nights instead.

THE DEFENSE program offers good promotional tie-up possibilities for bingo operators. Idea to stress would be that bingo players who attend games aid defense. A certain number of defense savings stamps, in 10-cent denominations, could be distributed to players drawn by lot. A card or book, with space for additional stamps, would be effective in bringing the player back again. While this promotional idea calls for some outlay of cash, the interest created and added attendance, would be more than ample to pay for the initial outlay.

## Bingo Probe Out in Mass.

Boston, Aug. 9.—The Massachusetts Legislature, after three days of reversing itself and creating a highly confusing situation, finally abandoned a scheme for an investigation of what was called the beano racket. After a stormy session in the Legislature, the investigation was abandoned once and for all. Meanwhile, another measure, in the form of a resolve, calling for an investigation by the attorney general's office, and sponsored by Representative Perlie Dyar Chase, Boston, failed to get sufficient votes and was killed also. Among measures calling for occupational taxes is one for an excise tax on persons operating bingo games. Under terms of the resolve, filed by the Ways and Means Committee, a recess commission appointed to investigate each bill separately would be asked to render a decision by October 31, 1942.

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## MILITARY **JEWELRY**

The most attractive piece of military levelry you have ever seen! Every Service Man is a prospective customer. An appropriate gift for wife, sweetheart and mother. Highly polished, yelrose-finished, military Insignia drop in choice of Army, Infantry, Artillery, Navy and Aviation, No. 236J325—Per Doz., \$1.50. Gross, \$16.50. In heavily gold-piated quality, Individually boxed. No. 236J326—Per Doz., \$2.50. Gross, \$28.00. Also an ideal item for Novelty Stores, Hotel News Stands and Drug Stores.

Military Stores! Write for prices on our complete line of "Service Jewelry". "Patriotic Jeweiry." MENTION YOUR BUSINESS. We do not sell retail.

Joseph Hagn Company

Wholesale Distributors Since 1911 217-223 W. MADISON ST., CHICAGO

## JOBBERS!



## **SPECTACULAR** FUR COATS

JACKETS, BOLEROS
1942 STYLES with every
snart detail revealing the full
richness of Radiant Furs.
Quality Workmanship at Popular Prices.

Quality Workmanship at Popular Prices.
We offer Coneys 50.00
Sealines, Beaverettes 50.00
Caraculs, Marmots Up
Squirrels, Persian Paws,
Racoons, Skunks and Poxes,
Buy Direct From Manufacturer and Profit,
Ask for FREE LIST and
ILLUSTRATED CATALOG.
ANGELL 5 CO.
Manufacturing
Furriers
E6 W. 27th St., Dept. B-7, New York, N. Y.

## SUPPLIES IOBBERS!!! Write for newest BINGO CATALOGUE Just off the press. Listing complete line of Bingo Blowers, Cages, Cards, Speclais, etc. It's Free, METRO MEG. CO. NEW YORK LITY



LAST!

WALTHAM & ELGIN — 18 size — 7
Jewel—with New Chrome Railroad
Model Cases. In Lots of 6, Each ...
WATCH COMPACT—Eigin American.
Lots of 6, Each ...
Special Prices for Quantity Users. 25% Deposit,
Balance C.O.D. Sample 50c Extra, Send for Catalog.

N. SEIDMAN 173 Canal Street New York, N. Y.

## Popular tems

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you. Enclose addressed and stamped envelope for prompt reply.

### Patriotic Items

The demand for patriotic and military merchandise continues and the public is buying considerable quantities of the novelties offered, according to reports by concessionaires, pitchmen, and other merchandise users. The Champion Specialty Company is featuring patriotic brooches, emblems, and lapel buttons. Latest styles and attractive designs are offered. A metal flag lapel button is going very strong, it is said. All patriotic items offered are timely, and are priced reasonably. A catalog is available.

### Uniforms

Agents handling the Hoover line of uniforms have earned sizable amounts, the firm reports. The uniforms are nathe firm reports. The uniforms are nationally advertised and have wide acceptance with restaurants, fountains, hotels, taverns, stores, offices, doctors, dentists, and other business and professional firms. The company also carries

HAVE YOU SEEN

NOW BEING SHOWN EVERYWHERE

TIMELY NOVELTY ITEM TAKES COUNTRY BY STORM! WHAT A DEAL! EVANS NOVELTY CO.

Division of Premium Sales Co. Dept. H-3, 800 W. Washington, Chicago

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KIPP'S 1941 CARNIVAL, NOVELTY AND GENERAL CATALOG IS JUST OFF THE PRESS.

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JACKETS AND SCARFS
Buy Direct at Wholesale!
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IN ONE MINUTE.
This amazing ONE MINUTE PHOTO MACHINE requires no films or dark room. Makes Direct Positive Photos day or night, indoors or outdoors, size 2½x3½ inches. NOT TIN TYPES. Easy to operate. Simple instructions teach you how quickly. Fascinating to SEE PHOTOS DEVELOP. A complete portable unit for making dime photos. It's picture taking time. Carnivals, It's picture taking time. Carnivals, fairs, picnics, parks, beaches, street corners, back yards, porches—prospects and profits EVERYWHERE! Write or Wire for FREE Information.

P. D. Q. CAMERA CO.

P. D. Q. CAMERA CO. 109 E. 35th St., Dept. BB8, Chicago, Ill.

LOOK!

Joe Hoy, Ark., "Grossed," \$39.20 Saturday." Zeller, Mass., says:
"Did \$20 Sunday
with P. D. Q."
Seymour, Pa.,
writes: "I operate
Saturday and Sunday only and run about 400 photos in 2 days."



Complete outfit costs about \$60. That's all you Require to start This Big Money

## Send for Our BIG 1941 GENERAL CATALOG No. 57

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SPECIALTY MEN

SALESBOARD OPERATORS
STREETMEN
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119 North Fourth St. MINNEAPOLIS, MINN.

## FOR YOUR FAIRS AND CELEBRATIONS

WE'RE ALL SET WITH COMPLETE STOCKS TO TAKE CARE OF YOUR REQUIREMENTS. OUR CENTRAL LOCATION ASSURES YOU OF PROMPT ONE-DAY SERVICE AND DELIVERY. BINGO SUPPLIES AND A COMPLETE LINE OF CONCESSION GOODS. Featuring the Newest Items for the Novelty, Premium and Specialty Man.



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JOIN THE PARADE

For Bigger-Better Values. FREE
CATALOG Lists Many Timely
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Lapel Buttons—Send \$1.00 for
Big Sample Assortment.

METAL FLAG LAPEL BUTTONS—100 for 95¢ (Include
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SUMMER SPECIALS! Moth Cakes White Shoe Polish Fly Swatters RoachPowders Window Cleaners, Etc

KNIFE & PEN DEALS

Nudies, Patriotic. Midget, Hunting, Jackmaster. 12 to Deal with 1c to 39c Card. Per Deal .....\$1.80 BIG PROFITS: DRUG ITEMS, GOGGLES, NOTIONS, LOTIONS, CARDED GOODS, SIDELINE MDSE., CLOCKS and LAMPS.

CHAMPION SPECIALTY CO., 814-Y Central Street, Kansas City, Mo.

- GRUEN -WALTHAM — ELGIN **BULOVA** -



WE LEAD FOR PRICE AND QUALITY

Wrist & Pocket Watches

FOR LADIES AND GENTS Reconditioned. Guaranteed Like New. 1941 Styles now available. Write for Free Catalogue.

NORMAN ROSEN

801 SANSOM ST.

Wholesale Jeweler

PHILADELPHIA, PA.

## STOCK UP NOW!

The Billboard



Here is something new. Snake wiggles, squirms and dances by simple maneuvering of stick, Looks realistic. It's another BENGOR profit-

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## WALTHAM-ELGIN

Make extra money! Send for free 1941 Catalog of Watches, Diamonds, Jeweiry, Novelties, Lowest prices.

PLYMOUTH JEWELRY CO.

\$7.20

a line of dresses and sportswear. A post card will bring a uniform style presentation and complete information about the line.

## Sea Shell Brooch

According to reports received by J. A. Whyte & Son from demonstrators, novelty workers, and concessionaires, one of the season's biggest hits is the "yourname-on-a-sea-shell" brooch. Item consists of Sunset tropical sea shell, coral-colored raised letters, and jeweier's colored raised letters, and jeweier's brooch pin assembled with Duco cement.

Other merchandise, including shell lamps and novelties from the West Indies, is also offered.

## Mexican Jumping Beans

**NEW PATRIOTIC HIT!** 

'V'-FOR-VICTORY

AUTO PLATE

The selling sensation of the day! A "natural" for a hig-time Clean-up/ Handsome 2-color, heavy metal—size 5½ "x3½".

Attaches above license plate. Motorists clamor to get it!

ASK YOUR JOBBER OR ORDER DIRECT

**VICTORY "DECAL" STICKERS** 

For Windshields, Windows, Doors, Etc.

Rich, 3-color decalcomania transfers, packed with patriotic appeal? Sell like hot cakes to motorists, merchants, for homes, etc. Size 434 "X3 %".

No. 757—Per Doz.
F. O. B. Chicago

TRIAL DOZ. ONLY
Postpaid, 80¢

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1941 CATALOGUE NOW READY

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M. HORWITZ & SONS

**EST.** 1896 LARGEST MANUFACTURERS IN U.S. A.

CE 1914 MANUFACTURERS OF NOVELTIES THAT AMUSE

PARADE CANES....\$18.00 PER GROSS
SWAGGER STICKS... \$5.00 PER GROSS
50 Per Cent Deposit Required, Balance C. O. D.
ONTROSE ST. TEL. HOW 6636 PHILADELPHIA, PA.

One of the most staple items offered are Mexican jumping beans, it is reported. The demand for the beans continues year in and year out. Riley's Specialty House offers what they claim to be live jumpers this year. The beans are offered in bulk or in attractive counter display packages. Free demonstration beans are given with each display. 163 Canal St., Dept. J, N. Y. City beans are given with each display.

## Mickey Mouse Balloons

Workers handling Mickey Mouse toss-Workers handling Mickey Mouse toss-up balloons have been reporting consid-erable demand for the item, according to Oak Rubber Company. Children are attracted by the reproduction of their favorite screen character. The balloons are available in several sizes and come in bulk or in fancy packages. Blown up, they show Mickey in a happy mood.

### V Bar

The trend to V merchandise is definitely on its way. One of the latest items offering strong possibilities for pitchmen is a red, white, and blue lapel bar, according to Louis J. Lindner. The item is pliable and can be shaped into a V to tie-in with the V for victory. A free sample is offered to those interested in handling the item.

## **SHORTS**

(Continued from page 43)

pageantry and circus acts headed by Bob Fisher's Fearless Flyers. C. H. Todd, Fraternal Producing Company, is handling details.

BRIGHT LIGHT Exposition Shows have been booked for six-day Confluence (Pa.) Firemen's Fall Festival, reported Secretary Irvin M. Fortney. There will also be a large parade.

HANK LAWSON and His Bums appeared at the sixth annual firemen's carnival at Richland, Pa., July 28-August 2, on closing night. Event was the most successful ever sponsored by the company, officials said.

FOURTH annual Firemen's Fair, Reading, Pa., August 4-9, featured Wolandi's wire act and Delphil's slide for life as free attractions. There was a free gate this year, and World of Fun Shows were on the midway. Proceeds were for purchase of a truck.

DAREDEVIL HIGGINS, aerialist, was free act at the recent four-day Jewett (O.) Volunteer Firemen's Street Fair. There was a prize parade of visiting firemen and units opening night and a mid-

NANCY DARNELL, aerialist: Flying Malloys, and Tinker Toy and His Pals, dog and pony novelty, of the J. R. Malloy circus units, were free acts before an estimated 30,000 attending the annual Armco Company outing in Armco Park near Butler, Pa., on August 2. Eddie Dietz rides and the F. E. Gooding Amusement Company were on hand.

ELABORATE midway, float parade, dancing, and several outstanding speakers are planned for the seven-day labor celebration in Pocahontas, Ark., under auspices of the Young Men's Civic Club, reported President Buddy Hollowell.

GREAT AMERICAN EAGLES have been signed as additional free act for the Minerva (O.) Home-Coming. Seccaium Park rides, Von Black's Enterprises, Lester Rodgers's peanuts, and Larry Fallon concessions will be on the midway.

GRETONAS have been booked as free act thru the Boyle Woolfolk and B. Ward Beam Agency and Tilley Shows have been signed as midway attraction at the seventh annual three-day New Windsor (Ill.) Fair and Horse Show, reported Secretary P. E. Thomas. There also will be prize giveaways. Last year's event cost \$2.885 and showed a profit with a 15-cent admission. Gate has been raised to 25 cents this year and indications point cents this year and indications point to larger crowds.

JAMES COGSWELL, stilt clown, reported he worked Salt Lake City Covered Wagon Days Celebration on July 22-26, working streets and leading the Thursday are the control of th day parade.

ARRANGEMENTS are being made to offer film and radio personalities as attractions at 11th annual four-day San Mateo County Fiesta, San Mateo Calif. There also will be horticultural, agricultural, hobby, and domestic science ex-

SECOND annual four-day Southern Minnesota Labor Festival on the fair-grounds, Austin, under auspices of the Chamber of Commerce and CIO unions,

will feature Al Baysinger Shows, Clyde Miller's Rodeo; Seabourne Brothers, stunt flying; fireworks, and a large parade with 20 bands, marching units, and floats, said Secretary-Manager H. B. Lidstone.

## Big Bill for Ind. Kids' Day

PORTLAND, Ind., Aug. 9.—Large program has been arranged for the third annual Kids' Day here, reported Chairman Roger Ludy. It will open with a free theater party. Fred Whetten's Kiddie Circus and Zoo and Jack Kerkowski's xylophone band have been booked. Col. Roscoe Turner and State Auditor Richard James will be honor guests and will supervise a pie-eating contest. There will be a large afternoon parade, with Portland and Jay County bands taking part, and afternoon free acts put on by kids in the center of town. Newspapers, radio stations, merchants, and the American Legion Post are co-operating. Last year's draw of 15,000 is expected to be exceeded.

## BEACON BLANKETS LETE STOCKS AT OUR USUAL LOW PRICES—ORDER TODAY!

## **ENAMELWARE SPECIALS**

but the ordinary Blue, Gray or Ivory,
but WHITE. Slight irregulars.
5-IN-1 COOKER, 2+11/2 Qt. Size..\$4.95
Qt. KETTLE with Cover. Dz.....4.75
7 Qt. RD. DISH PAN (Largest). Dz. 3.90
1/2 Qt. MIXING BOWL (Orange). Dz. 2.35
Qt. SQT. MUZING BOWL (Orange). Dz. 2.35
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Qt. TEA KETTLE. Dz. 4.75

STILL OFFERING— \$0.50 10 Gross of SLUM for only Made of Bisque China—No Larries!

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25% Deposit Required with all C.O.D. Orders

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tions from 1941-'42 Chubbles.

Shades, Marminks, Check-langs, Caraculs, Mouton Lamb, Pony, Kld Skins, Seallnes, Beaverettes, Per-slans and every other

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SALESBOARD ABC's

for this excellent reprint from The Bill-board. Article covers the sales-board field clearly and concisely. It has many many

valuable hints for the beginner, and seasoned operators, too, will find it practical. Supply is limited, so write for your free copy today:

DEALS, The Billboard, 1564 Bdwy, N. Y.

## ATTENITON

AIR CIRCULATOR FAN BUYERS. Factory has discontinued Models 17 and 18. Models 20, 23, 26 and 35 still available. 40% discount. Wire for particulars

McGUIRE SALES CO. DUBUQUE, IOWA

CARNIVAL & BINGO JUPPLIES
MILITARY SOUVENIRS-PREMIUMS-PARTY FAVORS-HATS-BALLDONS
Write for REVISED Nº 50 CATALOG. Many new items
BE SURE AND MENTION YOUR LINE OF BUSINESS
MIDWEST MERCHANDISE CO. 1006 BROADWAY
MIDWEST MERCHANDISE CO. 1006 BROADWAY

## REE! WHOLESALE CATALOG SP OPPORTUNITIES Household goods, display card items, wearing ap-0 card items, wearing apparel, cosmetics, foods, jewelry and toys are a few of the thousands of articles shown in this exciting catalog, for salesmen, agents and dealers. R TE. 260 PAGES

Chock-full of interesting money makers. Sales Ideas that may increase your earnings \$2 to \$15 galore. Each and every ite galore. Each and every item sold under a money back guarantee. Get your copy by sending for it today. SPORS CO., 741 Billet, Le Center, Minn.

### RUSSELL TOP DAMAGED

respectively. Top DAMAGED

(Continued from page 44)

near Tamaqua. The matinee was fair and the night crowd light. Al gained a wide circle of friends on the show.

After playing one stand in Delaware at Dover, Russell Bros. entered Maryland at Salisbury August 4.

Mr. and Mrs. George King and son, Corky, joined the show at Cambridge, Md. George is in charge of the menagerie, and Mrs. King is taking reserved seat tickets.

Margaret Ann Robinson side-show dollars.

Margaret Ann Robinson, side-show doll lady, was honored at a surprise birthday party held in the Richardson Hotel, Dover, August 3. Her birthday was the following day. She received a wrist watch from her mother, Mrs. Ann Robinson, and a portable typewriter from her friends on the show. Margaret Ann Robinson, side-show doll

### Fans Fete Members

Fans Fete Members

Mr. and Mrs. George Sharon, ardent circus fans, royally entertained several members of the personnel at a chicken and Italian spaghetti feast in their home at Pottstown, Pa. Those entertained were Mr. and Mrs. Bill DeBarrie, Mrs. Pauline Webb, Mr. and Mrs. William B. Antes, Mrs. Bob O'Hara, and Raymond Walton.

Bill and Edna Antes are mourning the loss of their pet chow dog, Chang, who died suddenly during the show's stand in Dover. The pet, a close friend of all the show people, was buried at one corner of the Dover show lot by Lafayette Reed, who erected a tombstone, lettered by Alex DeBarre, show's sign painter.

Recent guests included Bob Mathews, trainer and owner of King Tuffy, wirewalking lion; Bob Morton, indoor circus producer; Mr. and Mrs. Howard Y. Bary, formerly associated with the Hagenbeck-Wallace Circus, and Ed Frink, pioneer circus railroad contracting agent. They all visited at Coatesville, Pa.

## ARMY SPONSORING SHOW

(Continued from page 44)
cording to Sgt. Brace Conning, general
chairman. Two side shows, a freak show,
a girl show, and refreshment stands will
be on the midway.

Besides Conning, committee heads include J. W. Tierney and Pvt. W. M.
Davis, publicity; Pvt. Robert Russell,
props, Master Sgt. Jordan and Pvt. Guy
L. Troup, canvas; Pvt. Nicholas Koch-

## LETTER LIST

(Continued from page 56)

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg.

## Parcel Post

Gorden, Mathew T., Layman, J. H., 9c 8c Screbueff, Wm., 3c Hogan, Wm. J., 6c

### Women

Adams, Minnie
Adams, Mrs. Will
Ames, Mrs. Frank
Banard, Madam,
Hippodrome
Attractions
Barro, Mrs. Adele
Barrow, Bobbie
Breckenridge,
Rosemary
Brunson, Babe
Carroll, Mrs. Marge
Courtney, Myrtle
Cross, Mrs. Kersa
Crowell, Mrs.
Harold
Fortune, Mrs.

Fortune, Mrs. George Fowler, Mrs. Mary Hurst, Mrs. Mary Hurst, Mrs. Jack Joanne, Madam King, Nancy Kyle, Bee

LaRue, Dolores
Langston, Ada
Little, Mrs. J. L.
Lloyd, Mrs. Mary
Loman, Dot
Maye, Mrs. Ruby
Moss, Mrs. Anna
Ray
Nielson, Lolita

Moss, Mrs. Anna
Ray
Nielson, Lolita
Norton, Helen R.
Proper, Mrs. Fred
Rae, Mrs. Thelma
Richards, Myrl
Harmon
Rosania, Patsy
Sayre, Anna Bell
Swisher, Mrs.
Townsend, Mrs.
Dorothy
Wallace, Mrs. Manie
Webb, Mrs. H. D.
Williams, Louise
Wilson, Mrs. Tom

### Men

Abbott, John W. ALFORD, ZED TALMADGE

acrobats.

Alexandra, Pasha Baer, John (Canadian)

ansky, costumes; Pvt. Mansfield Hunt, make-up; Pvt. Louis Mahar, barker; Sgt. W. H. Nicholas and Pvt. Lamb, electricians; Pvt. Rex Gillette, girl show; Pvt. Eugene Majewski, freak show; Pvt. Lesle, personnel: Pfc. Robbins, treasurer; Sgt. Melott, construction; Corp. W. A. Young, horses; Pvt. Arthur Dobson, clowns, and Pvt. William Malinauskas, acrobats.

DIRECT FROM THE LOTS

taken over the Dream Girl Revue. All equipment is being repainted for the fairs. A new truck was purchased for the Minstrel Show and crew left for

(Continued from page 42)
Mr. and Mrs. Jack Montague have

Bacon, Wm.
Bahnsen, William
Baker, Sam
Bales, Pete
BALES, PETE Banard, B. W.

Barry, Frank
BELL, ADRON
ELZIE
Birchman, Arthur
Boegeman, Robert
Boelke, E. J.
Broudreau, Andrien
Brady, Jack
Bryer, A. T.
Bryer, Ollie
Bumps, Bobby Bryer, Olue Bumps, Bobby Campbell, Henry

Campoen,

Carlisle, Henry
CARROLL,
BURNELL
Carver, Alfred
Chance, L. Edw.
CLARK, JAMES
H.

CLARK, JAMES
Conyer, H. D.
Deffelice, Nick
DeVoe, Ray
DeWitt, T. R.
Dilbeck, Wm.
Dillon, Jack
Drake, Bob
Dudley, James E.
Duffy, Ray L.
Dyk, Carman M.
Eugine, Gene

Dyk, Carman M.
Elittine, Gene
Fildas, Harry S.
Fisher, A. H.
Frazier, Opal
Freeman, Cecil
FRID, ROLAND
Gorden, Mathew T.
Gotch, Jack
Goucher, Dave
Graves, Willard
CGrimm, Homer L.
GUNN, RUSSELL
EDWIN

Gould, Max Halstead, Wm. L. Harrison, Frank Henderson, Lester House, Bob Howard, Tommie J. Johnson, A. A.

Reeves, Goebel Leon
Reeves, Stanley
Rhineheart, Jackie
Rhodes Jr., T. A.
Roberts, E. S.
Romig, Carl A.
Rooney, Jack
Sargeant, Edison
Sharp, Joe
Shoemaker, Floyd
SHOEMAKER,
JOSEPH
MARTON
Snith, Wm. D.
Snow, J. G.
Snyder, William E.
Stacey, Michical
Stanley, J. B.
Stanley, J. B.
Stanley, Lazie
Stipanovitch. Milton
Stoltz, L. F.
Suddurth, Harvey
Taylor, G. A.
Taylor, Jim
Thompson, E. L.
Tucker, W. J.
Tunkins, Tommie
Tyler, David
Vinson, J. L.
Vrceland, Jack
Walker, Paul
Webb, Harry D.
WEBB, HERMAN Henderson. Lester
House, Bob
Howard, Tommie J.
Johnson, A. A.
Johnson, Jerome
Kelly, Ted R.
Knamp, Edward
Kramp, Edward
Kramer, Ray
Larson, Joe
Layman, J. H.
Lee, Robert
Lefebre, John
Littrell, Sam B.
Lutrell, Sam B.
McCall, Jack
McFarland, Tobe
McKee, John
McFerland, Tobe
McKee, John
McPeek, R. J.
Mansion, Francis
J. (Mickey)
Martin, Terry
Mclody, Candy
Mcyers, E. L.
Middleton, Gordon
Miller, Paul S.
Minsome, Louis
Moline, Reuben
Moore, Ed
Molock, R. W.
Nelson, E. W.
Nelson, E. W.
North, James H.
Norton, D. J.
Nottingham, B. B.
Novak, Anderson
Ostrum, James M.
Patha, T. G.
PATZOLD, ALVIN
OTTO
PETTY, ROY
PETTY, ROY
PETTY, ROY
REED JR.
ALBERT
LAWRENCE

Wilson, Tom
Wilson, Charles W.
Wilson, Tom

announcer, returned from Santa Barbara, Calif., where he had charge of the horse show. H. A. Pop Ludwig, Pacific Coast Showmen's Association secretary,

Coast Showmen's Association secretary, is a frequent visitor to the Springs.
Ed Walsh, of Bristol Hotel, is expected to return soon from his annual vacation. Philip Darling, son of Mrs. Florence Darling, who is attached to Fort Ord, visited. Al (Moxie) Miller is making improvements at his stands in Mission Beach. Bill Hillig, Long Beach Penny Arcade operator, was in town last week.

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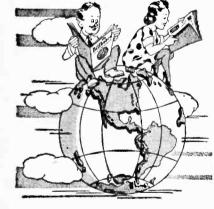
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## Bee's Old Reliable

Harrodsburg, Ky. Week ended August 2. Auspices, Mercer Co. Fair and Horse Show. Business, good. Weather, good.

quarters to bring it on the road for the Southern tour. Capt. Charles Smitty joined with his chimp, Princess Marie, He will take over the Monkey Show. He will have 27 animals in the show. Mem-

bers of the shows exchanged visits with the Prell World's Fair Shows, which were playing 30 miles away in Bradford. CHARLES GUNDERMAN.

Move from Morehead, Ky., was made In record time and shows opened at 2 p.m. Monday. Business was good all week. Blackie and McLemore's stands clicked. Blackie and McLemore's stands clicked. His bingo stand did capacity all week. John Cudek's Side Show did well. Willard Davenport's Minstrel Show, Billy Stinson's Athletic Show, and Girl Show also drew good crowds. Slim Williams joined with his Animal Show and Fred Sargee came on with his rat game. Mr. Denismore joined with penny pitch and scale. Sam Watson added his grab stand. Mr. Duvall joined with duck pond. Walter Stephens, W. W. Owens, Mr. and Mrs. Ted Owens, and Mary Sharp visited, as did members of the fair associations from Columbia, Campbellville, and Lebanon. Mrs. D. F. and Douglas Saunders joined and are working the cigarette gallery. R. FELTON ROBERTSON.

## Byers Bros.

Charleston, Ill. Week ended August 2. Auspices, Cole County Fair. Business, good. Weather, excellent.

Shows made a circus move here from Arcola, Ill., and rides and shows were in operation by 1 p.m. Sunday. Concessionaires joining here included Mr. Whittiker, with three stands; Mr. Bedowith, high striker and pea ball; Mr. Carr, new ball game. Additions to the staff include Jack Edwards, general agent, and H. P. Hill, who replaced Bill Carneer as legal adjuster. Jake Moore has two girl shows and an Athletic show; Skid Skidmore, Mickey Mouse, Penny Arcade, lead gallery; Larry Reed, Mechanical Show; Jim Shaw, Snake Show, and Doc Mel Roi, Circus Side Show. Rides include Ferris Wheel, Merry-Go-Round, Tilt-a-Whirl, Octopus, Chairplane, Loopo-Plane, Pony Ride, Miniature Train, and Baby Auto. Owner Carl Byers returned from the South. Mrs. Jessie Byers, shows' secretary-treasurer, is recovering from a recent illness.

JEWELL ROBINSON.

LOS ANGELES (Continued from page 35)
will head for the Coast. George Morgan and Ben Martin are recovering from injuries sustained in a recent automobile accident. Recent visitors included Fred Crosby, Honolulu; Dick Hunter, Mr. and Mrs. Donald McNeil, Jerry Whitney, Dan Marshall, Harold Heinz; F. Bradley, Philadelphia; A. H. Bushnell, R. L. Gee, and Benjamin Brick. Elden Frock, rodeo



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lades, Moderni Big Profits! Get on the

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Num	ber Per	Doz.
101	ber Per Gold Shell 27 Inoh Necklace \$	5.00
102	Bracelet to match #101, per	
	strand	1.80
139	Pastel Tinted Gold Shell 27 Inch	
	Necklace	4.20
130	Gold Shell 18 Inch Necklace.	
	metal clasp	4.20
NE	Necklace Gold Shell 18 Inch Necklace, metal clasp OKLACES ON 18 INCH PLAST	LIC
	CHAINS	
119	Gold Shell, single strand S	5.00
201	Gold Shell, double strand	6.00
105	Tinted Gold Shell, single strand.	2.00
106	Tinted Gold Shell, double strand.	4.00
	Bracelets to match above necklaces,	
	#101 to 106. Single strand.	1.80
	Double strand	3.50
107	Bubble Shell, single strand	2.00
108	Bubble Shell, double strand	4.00
109	Horn Shell, single strand	2.00
110	Horn Shell, double strand	4.00
111	Peanut Shell, single strand	2.00
112	Peanut Shell, double strand	4.00
104	Little Conch (Dove), single strand	2.00
103	Little Conch, double strand	4.00
146	Striped Snall Shell, single strand	2.00
147	Striped Snail Shell, double strand	4.00
142	Rock Snail Shell, single strand	2.00
143	Rock Snail Shell, double strand.	4.00
217 218	Bleeding Tooth Shell, single strand Bleeding Tooth Shell, dble. strand	2.00
181	Bleeding Tooth Shell, dble, strand	4.00
131	Helmet Shell, single strand	2.00
	Helmet Shell, double strand	4.00
A	bove Numbers 105 to 132 tinted three-color pastel shades.	in:
293	Combination Sun-Snail, single	
200	strand	2 00
	Bracelets to match above necklaces.	2.00
	#107 to 293. Single strand.	4 50
	Double strand	3.00
ν	Double strand	2,00
800	Cuban Lier, 27 In. West Indies	,
	assorted shells	450
301	assorted shells	
	three colors	0.00
302	three colors	3.00
303	Bracelet to match #302	1.50
113	Sun Shell Butterfly Bracelet.	
	(\$1.00 seller)	4.20
304	(\$1.00 seller) Dove, Horn, Bubble, Tinted Gold.	

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ohain
405 Assorted What-Nots (25¢ sellers) 99
406 Assorted Shell Noveltles (50¢ sellers) 2.65
407 Your Name on a Sea Shell Vase, filled with Everlasting Flowers, complete materials to assemble.
407 Florida Coconuts, fresh with milk 60
408 Carved Coconuts, pirate faces, etc. 93.00 Up
409 Coconut Flower Hanging Baskets 9.00
11 Coconut Lamps 29.60, 12.00, 15.00 and 21.00
11-B Pink Conch Lamp, hand painted scenes 7.80
12-B Fisher Boy Shell Lamp, Crucifix 6.00
13-A Religious Shell Lamp, Crucifix 6.00
20-GR Abolene Shell Lamp, Crucifix 6.00
21-GL Glant Conch Lamp, hand painted 5.40
298 Swan Lamp, Angle Wing Shells 6.00
50 other styles. Dozen, 5.40 to 30.00
50 Other styles. Dozen, 5.40 to 30.00
50 Shells for What-Nots \$1.44
451 Shells for Ash Trays 1.44
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A MILLION SOLD



## by BILL BAKER

(Cincinnati Office)

HARRY AND HELEN CHANDLER have been working the mining towns, wilkes-Barre and Scranton, Pa., to fair business. They report that a lot of the boys took a terrible trimming at the Scranton Centennial. Writing from Springfield, Mass., they say they find biz good with their eyeglass cleaner.

WE KNOW a number of folk who still wish to be classed as pitchmen altho they continue to do so many things to hurt Pitchdom.

C. WEEKS . . . has arrived in Detroit from Ocean City, Md., where he worked name sea shell brooches to the best summer biz he has had in years. He is in Detroit to book the Michigan State Fair and will work a couple of Michigan fairs in the meantime.

JACK RANDALL . . is working name sea shell brooches in Windsor, Ont., to big biz since May.

OUR SCOUTS advise that if present indications are a criterion the late summer and fall season should be among the best in years for pitchmen.

MIKE BYASKAWSKI

MIKE BYASKAWSKI... is working name sea-shell brooches, sea-shell jewelry, shell lamps, and shell novelties at Jefferson Beach, Mich. Says he has a beautiful flash. He will leave soon for fairs.

AL SEARS says Al.

BILL JOHNSON

BILL JOHNSON . . . last week worked name sea-shell brooches and shell jewelry to good business in Flint, Mich. He intends to work some Michigan and Ohio fairs soon.

DON'T EXPECT to collect if you can't put it over.

RUSSELL WEITH . shoots one from New York after nearly a year to say that he is out of the pitch game for the present. He is manufacturing a household specialty which he says is selling thru dime stores to good results. His brother, Dick, is on the

Demonstrators and Pitchmen ---Their Relationship and Qualifications

By Stanley Naldrett will be a feature of

THE BILLBOARD'S FALL NUMBER Dated August 30

retired list. Russell says things are dull around the Big Town, and he asks for pipes from Harry Bernstein, Fred Langer, Lew Peters, and \*\*\*

AL WESTON is reported selling corn punk in Pitts-field, Mass.

ACCORDING TO REPORTS hitting the pipes desk, the fairs opened well for the boys and girls.

JACK FIRESTONE . . . is doing well in a Brooklyn department store with foot remedies.

PATSY OLIVER arrived in Pontiac, Mich., last week from Steubenville, O. She is going on to Wis-consin to work sea-shell brooches, shell lamps, and other shell novelties.

RAY HERBERS left Bill DeBarrie's Side Show with Russell Bros.' Circus at Lebanon, Pa., where he ran into Joseph Mumma, who is in the cab business there. Herbers, now in Baltimore, Md., says he will stick to rad.

SOME MEN make up their minds early as to what they intend to do, but later find it easier to change them.

R. W. ALLEN . R. W. ALLEN . . . . has quit the road to take a job with the Modern Home Improvement Company, Marinette, Wis. Says he still enjoys the Pipes column, as every now and then he gets a line on some old-timers such as Billy Graves, Bunk Barlund, Jack Calderwood, Ollie Meyers, Charlie Thurman, and Brownie Eckerson.

DONALD E. CRABB .

TRIPOD OPININGS: "The successful pitchman is satisfied to prosper thru honest endeavor."

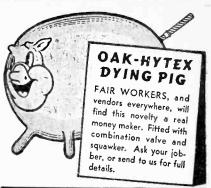
and Bob Tempelton.

GEORGE DELLER of Sunny Side Beach Ballroom fame, Toronto, has booked the Canadian Na-tional Exhibition, Toronto, for scales.

STANLEY NALDRETT was touring the Windy City last week, just making the rounds en route to the Illinois State Fair.

MATT GEORGE MATT GEORGE . . . . tells from Grand Island, Neb., that while working Bartlett, Neb., August 1-3, on sheet he met L. Chapman, of English auction fame, who had the best three days' work George had seen in some time. Chapman is driving a new Ford and is heading for Oregon and Washington, reports Matt.

W. C. (RED) DAVIS . . . had a fine visit with Comb Baker and wife, who have their jewelry store on the C. F. Zeiger Shows. Davis says he is



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booked for fairs with novelties on the Francis Rides and Shows.

JERRY THE JAMMER SEZ: "If you want to sell, be sincere, for sincerity creates confidence in your tip."

HARRY (KEY CHECK) HISCO, who is still located in Natchez, Miss., has entered a new field. He is now selling stationery and book matches, and has been getting a number of nice orders despite the fact that he is still keeping on with his dog collars, key tags, and novelty breast pins. Harry says he plans to leave town soon for a tour to sell 1942 calendars and Christmas cards.

## Pitchdom Five Years Ago

Doc E. W. Morgan and wife were at the Muncie (Ind.) Fair with med. . . . Ben Fields was operating with swimming dolls in a storeroom on Fountain Square, Ben Fields was operating with swimming dolls in a storeroom on Fountain Square, Cincimati. . . Eddie Gillespie was still passing out free neckties, but was having a hard time of it at the Taylorville (III.) Fair. Others at the fair were Speedy Rose and Johnny (Chief) Vought, med; Tony Iracer, jar wrenches; Whitey Alm, glass cutters; Red Redding and Hank Vought, watches and blades; Herb Johnson, gummy, and Mrs. Jeffries, jewelry. . . George Ford and wife were operating with scales and merchandise. They did excellently at the centennial celebration in Decatur, Ind. . . James (Kid) Carrigan was working lots in Columbus, O., with sniffers to good passouts. . . Charles Varnell's med opry was operating to fine biz at Greenville, O. Roster included Dr. and Mrs. Varnell and daughter, Patricia Ann: Harry (Zeb) Austin, Carl Trick, and Georgia Russell. . . The Wood Show was set to play New England. Mike Sullivan was doing





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advance. . . . Frank Haithcox's No. 1 and No. 2 Blue Mountain shows were 40 miles apart in North Carolina. They had been out 14 weeks. . . . The Manassas (Va.) Celebration was good for all the boys. . . Jim Ferdon was back in Moline, Ill., after 15 years' absence. William Ellis had been his guest for several weeks. Herman Morgolus, "boy wizard of Wall Street," attended to the management of Ferdon's outfit. . . Ken Williams, wire worker, was hitting the highways with an attractive layout. . . . Chief Gray Fox was doing well with his show. Roster included Smokey Howard, producing black; Tex Bishop, straights and guitar; Clara Foster, song and dance specialties; four-year-old Gaynelle Swan, songs and dances, and Hilda Swan, general business and ingenues. . . Harold Williams and George Rhodes were working the Fort Wayne (Ind.) Courthouse corner with health books to good biz. . . Dick and Honey Jacobs were working their mental act and horoscopes on parking lots in Detroit. . . That's All.

## The First Inhalers By E. F. HANNAN

parking lots in Detroit. . . . That's All.

MILLIONS have been made from inhalers, these contrivances containing medicinal substances of various nature, yet few people are aware that one of the first, if not the very first of these appliances, was the brain child of a pitchman and was plugged to the public with fervent activity long before such things were sold at drug and general stores. One of the earliest workers in this field was Arthur (Doc) Pomeroy, who was an ace at the business, and did so well that at one time he had enough money to dabble in trotting race horses. ILLIONS have been made from in-

horses.

In various other ways he was considered a big shot. Pomeroy used a large chart depicting the head and nasal passages and lectured with much ability and his sales were enormous. The next time you get a cold in the head and someone recommends a nasal inhaler just say to him, "Yes, sure, that's another one that came up thru the pitchman's route."



### August 11-16

ARK.—Hardy. Celebration, 11-16.
CALIF.—Chula Vista. Fiesta, 15-17.
San Francisco. Gift Show, 11-16.
Venice. Mardi Gras, 14-17.
COLO.—Buena Vista. Lettuce Day, 16-17.
Colorado Springs. Rodeo, 14-17.
Denver. Market Week, 11-15.

Denver. Market Week, 11-15.

IDAHO—Sun Valley. Rodeo, 16-17.

ILL.—Berwick. Home-Coming, 14-15.

Blandinsville. Farmers' Picnic, 14-15.

Chrisman. Horse Show, 13-15.

Cullom. Home-Coming, 15-16.

Flanagan. Fall Festival, 13-15.

Sheldon. Horse Show. 12-16.

S. Wilmington. Home-Coming, 13-16.

IND.—Odom. Old Settlers' Meeting, 14-16.

Otterbein. Leglon Jubilee, 13-16.

Whitestown. Picnic, 15-16.

IA.—Gladbrook. Corn Carnival, 14-16.

Sheldon. Air Show, 17-18.

KAN.—Pretty Prairle. Rodeo, 12-14.

Phillipsburg. Rodeo, 14-17.

Sterling. Old Settlers' Picnic, 14-15.

MASS.—Berkley. Dog Show, 17.

Phillipsburg. Rodeo. 14-17.

Sterling. Old Settlers' Picnic, 14-15.

MASS.—Berkley. Dog Show, 17.

MICH.—Jackson. Cascades Festival, 9-16.

MINN.—Granite Falls. Harvest Festival, 12-13.

MO.—Cassville. Celebration, 13-16.

Clarence. Home-Coming, 14-16.

Hopkins. Picnic, 14-16.

Hopkins. Picnic, 14-16.

Houston. Old Settlers' Reunion, 13-16.

King City. Livestock Show, 13-15.

Miller. Picnic, 13-16.

Puxleo. Home-Coming, 11-16.

Ravenwood. Legion Picnic, 14-16.

Urich. Home-Coming, 12-15.

MONT.—Billings. Rodeo, 11-15.

N. J.—Hammonton. Celebration, 11-16.

Raritan. St. Rocco Celebration, 11-16.

Sardinia. Community Fair, 14-16.

Saratoga Springs. Dog Show, 17.

N. C.—Newton. Soldlers' Reunion, 11-16.

O.—Archbold. Diamond Jubilee Celebration, 13-14.

Cygnet. Home-Coming, 11-16.

E. Palestine. Legion Street Fair, 14-16.

Lore City. Home-Coming, 11-16.

Rawson. Home-Coming, 12-16.

OKLA.—Ada. Rodeo, 14-17.

ORE.—Heppner. Rodeo, 15-17.

PA.—Emmaus. Legion Celebration, 10-16.

Pen Argyl. St. Rocco Celebration, 11-17.

Stoystown. Firemen's Celebration, week August 11.

S. D.—Pine Ridge. Rodeo, 14-16.

TENN.—Pulaski. Cattle & Horse Show, 14-15.

UTAH—Kamas. Fiesta, 15-16.

Vernal. Rodeo, 14-16.

VA.—Berryville. Horse-Colt Show, 14-15.
W. VA.—Richwood. Spud, Splinter Festival, 14-16.
WIS.—Owen. Fall Festival. Aug. 15-17.
Reseville. Legion Pienic, 17.
Scandinavia. Booster Club Fair, 15-17.
CAN.—Charlottetown, P. E. I.—Old Home
Week, 12-15.

RED, WHITE AND BLUE LAPEL
INSIGNIA. Wonderful advertising stunt as a free Give-a-Way. (Bulk, \$3.50 per 1000; Carded, \$7.50.) \$ .80 Week. 12-15.

### August 18-23

August 18-23

ARK.—Mammoth Spring. Soldiers, Sailors' Reunion, 18-23.

CALIF.—Hollister. Horse Show, 22-24.
Stockton. Dog Show, 24.

COLO.—Grand Junction. Rodeo, 22-23.
IDAHO—Preston. Rodeo, 21-23.
ILL.—Clayton. Old Settlers' Reunion, 21-22.
Greenfield. Home-Coming, 16-21.
Morton. Fall Festival, 21-23.
Sheffield. Home-Coming, 21-22.
IND.—Columbia City. Old Settlers' Day, 21.
French Lick. Farmers' Festival, 21-23.
Kewanna. Celebration, 21-24.
IA.—Hartley. 4-H Club Show, 18-19.
Sidney. Rodeo, 19-22.
State Center. Firemen's Festival, 18-19.
KAN.—Erie. Soldiers, Sailors' Reunion, 18-23.
Leotl. Old Settlers' Pienic, 18-19.
Oskaloosa. Old Settlers' Reunion, 22-22.
MASS.—Framingham Center. Dog Show, 24.
Hamilton. Dog Show, 23.
MICH.—Greenville. Agrl. Club & 4-H Fair, 22.
Buchanan. Fall Festival, 18-23.
White Pigeon. Merchants' Celebration, Week Aug. 18.
MISS.—Lexington. Colt Show, 22.
MO.—Buffalo. Soldiers, Settlers' Reunion, 21-23.
MONT.—Missoula. Rodeo at Fair, 20-23.
NEB.—Elgip. Fall Festival, 20-23.
NEB.—Elgip. Fall Festival, 20-23.
NEB.—Elgip. Fall Festival, 20-23.

MO.—Buffalo. Soldiers, Settlers Reunion, 21-23.

MONT.—Missoula. Rodeo at Fair, 20-23.

NEB.—Elgin. Fall Festival, 20-21.

N. J.—Phillipsburg. Legion Twin-City Fair, 18-23.

18-23. Legion Twin-City Fair,
M.—Carlsbad, Rodeo, 22-24.
C.—Wilson. Tobacco Expo., 21-22.
-Cincinnati. Food Show at Zoo, 19-Sept. 1.
Gates Mills. Dog Show, 24.
Liberty Center. Home-Coming Fire Dept.,
21-23.

Liberty Center. Home-Coming Fire Dept., 21-23.

McComb. Legion Festival, 20-23.
Minerva. Home-Coming, 18-23.
Ravenna. Dog Show, 23.
Valley City. Street Fair, 22-24.
OKLA.—Thomas. Old Settlers' Picnic, 22.
PA.—Confluence. Firemen's Festival, 18-23.
Roaring Spring. Ox Rosst, Field Day, 18-23.
S. D.—Burke. Home-Coming, 21-23.
W. VA.—Bluefield. Industrial Exhibit, 21-23.
Weston. Dairy Show-Sale, 18-22.
WIS.—Loyal. Street Fair (Loyal Days), 22-24.
CAN.—Toronto, Ont. Gladiolus Show, 22-23.

## PLAYLAND, RYE, N. Y.

(Continued from page 51)

(Continued from page 51)
Brown and his gang into camp again.
16-11, in 14 innings. Must be the old
Playland atmosphere working on them
—but why doesn't it also work for
Brown's boys? Playland Aquatic Club
took weekly meet from Larchmont and
Crescent Beach teams, 20-16. Playland
round-robin shuffleboard tourney closes
September 15. Joe Merrill and Mrs.
Charles Johnson leading at present.
Prize contest for photo fans at Arena
August 10—prizes donated by Aremac
Camera Supply. Chief Judge, Victor DePalma. Herbert (Bud) O'Malley Jr., who
is with Joe Drambour at Riverside Park, Palma. Herbert (Bud) O'Malley Jr., who is with Joe Drambour at Riverside Park, Agawam, Mass., spent week-end here. Recent big outlings, Proctor & Gamble, Livingston Mills, and Sikorsky airplane plant, with a sprinkling of 14 others. Tiny Sloat week-ending here. Hasta luego. plant, Tiny luego.

### MILLS BIZ FINE

(Continued from page 44)

(Continued from page 44)
tained friends while the show was at Lake George, N. Y. Floyd King, general agent, accompanied by Ben C. Jones, local contractor, was on the lot a few hours at Fort Plain, N. Y. Frank Stout and Frank Satario entertained visitors at Cooperstown, N. Y. Biddie O'Brien received delivery of a new housecar at Sidney, N. Y. In spite of labor shortage Johnny Wahl, superintendent, generally has the big top in the air by 10 a.m.

James Heron and wife, Eddie Jackson, Mabel Stark, Margaret Thompson, and Betty Langford, all from the Benson Animal Farm, were frequent visitors while the show was in New Hampshire. George Duffy, silk mill manufacturer and circus fan, visited at Fort Plain, also several members of the Beers-Barnes Crcus while the show was in the Catskill Mountains.

RED, WHITE AND BLUE LAPEL
INSIGNIA. Wonderful advertising
stunt as a free Give-a-Way. (Bulk,
\$3.50 per 1000; Carded, \$7.50.)
100 Cards
ARMY RINGS, Gold or Silver Finish.
Superior to others. Sells fast at 50¢.
Dozen 75¢. Gross
BILLFOLDS, With Army Insignia.
Gross \$7.92. Dozen
JEWELRY ASSORTMENT, Military
Motif. Gross
PENDANTS, LOCKETS, NECKLACES, 3 Price Assortments.
Big Values. Dozen ... 1.80, 2.40,
60 PAGE BOOK. Story of the Unknown Soldler. A 25¢ Pass-Out.
Limited Quantity. 100 Books
SET OF 8 BOOKS. Etiquette and
Charm. \$1.00 Value. Limited
Quantity. 100 Sets
ELECTRIC RAZORS, What a big
value. Each
WALL PLAQUES. Convex Glass ELECTRIC RAZORS. What a big value. Each WALL PLAQUES, Convex Glass Covered. Very attractive and a fast seller. Dozen.

CANDID TYPE CAMERAS. An excellent make and value. Dozen.

99.00. Each Dolls. What a seller. Each 70c. Dozen
PLUSH STUFFED ANIMALS. A marvelous value assortment. Dozen. PLUSH S3.00 STUFFED PANDA, Bear, Monkey, etc. Glant 26 inch size. Each \$1.35. Dozen.

Mills guarantees YOU as ALWAYS lowest prices at time of shipment. Deposit or Payment on all orders. FREE Catalog with Shipment.

## MILLS SALES CO.

901 BRCIADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALERS

## NEW!

NEW! MILITARY and PATRIOTIC BANNERS

"Hottest Items Since the Draft" Be the First in Your Own Territory

Here's the famous "V" banner the public has been waiting for. "FREEDOM MUST WIN,

WE WILL DO OUR PART" Every Store, Restaurant, Tavern and Hotel Will Be Proud To Display This Banner"
WELCOME . . MEN IN THE SERVICE"

Every Home With a Boy in Service Will Proudly Display This Banner
"IN THE SERVICE, FOR DEFENSE"

All banners are of beautiful rayon, with gilt spears, cords, golden tassels, and trimmed with flag-gold fringe, No Catalog. with flag-gold fringe, No Catalog.

9x12—\$21.00 GR. \$2.00 DOZ.

SAMPLES 20¢

It's Hot-Right From the Factory.



VICTORY EMBLEMS

Rolled Gold Plate Lapel Emblems. Pin or But-ton Back. Warranted not to tarnish.

\$9.00 GROSS \$1.00 DOZEN

1/3 Deposit, Balance C. O. D. RUSCO SPECIALTIES - 1123 Broadway

"Submarine Prices, Aviation Values"



YOUR LUCKY NUMBER APPEARS—Use Bart's Newly Patented Numbers Device. Make Selections. Maybe Long Shots. Races, Cuba, Bolita and other games where Numbers Designate Winners. Mall Dollar Bill to Dept, "B" HUNCH PRODUCTS 219 E. Washington Bivd. Los Angeles, Calif.

ATTENTION, 4 FOR 10 OPERATORS

Deal with the originator, not with imitators. New number Leatherette Folders, not paper, holds 2 and 6 Pictures for 1½x2, \$2.50 per 100. Free sample. It's a winner.

C. GAMEISER
146 Park Row New York City



## ENGRAVING PINE

Plenty of Stock

We are prepared! Plenty of merchan-We are prepared: Plenty of merchandise, in all styles... and especially those "big sellers." Remmber—we ship orders the same day they are received—so "get set" with our new 1941 line—and have your "biggest "cason"!

The new 1941 Engraving Catalog, No. 26, is now ready. All new style pins are ready for delivery. Even bigger than our 1940 line—These new "idea designs" are the 1941 "sure-fire" hits at this season's fairs.

HARRY PAKULA & CO., 5 No. Wabash Ave., Chicago, III.



# AMUSEMENT MACHINES

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD—Communications to Ashland Building, Clark and Randolph Streets, Chicago

# Music for Defense

A guest editorial by Patrick J. Buckley, president of Buckley Music System, Inc.

Music for Defense to me is something very definite and vital, for it fits right in with our National Defense Program. In our music business we have been in a position to contribute music from the very start. Music has always been a great thing in all our lives—it builds up our morale in times of war and in times of peace. Today, with all of us keyed up to top pitch and continually wondering about daily developments, there is a great need for amusement and relaxation of all kinds. Music is the answer.

Our organization for furnishing music is readymade; it is here and has been functioning for years.



Thru this organization the music operator has led the way, for this man, located in every town in the country, already has the facilities for giving the public music of any type. The very foundation of the operator's business is music for amusement and for entertainment. He is equipped to give this commodity in small units at all times and at a unit of price that

everyone can afford. This means that immediately upon receiving the call to contribute to this national emergency the music operator was in a position to play patriotic records in every town and to immediately contribute a big share to the cause of National Defense.

The music operators, who are constantly coming in contact with retail merchants, have placed patriotic records on every phonograph. Records have proved that the public wants this type of entertainment and relaxation. Registers indicate that patriotic records are regularly played by the public. To start with, the automatic music operator went so far as to offer credit to location owners for playing and familiarizing the public with the new patriotic records as they were released. Once this thrilling music is played, if no longer needs the push it received at the start.

In many cases the general public doesn't realize what the automatic music operator can do to quickly get response to a call for co-operation. His mechanism and whole organization are already set up. This man is represented in every section of the country and is one of our leading citizens because he instantly devoted his business to helping defense and helping to build up the high morale for the entire nation and join-

ing in the patriotic effort without any encouragement from outsiders.

Again, the automatic music operator is ready to go even further. He is willing to feature records to which may be added a few words at the end referring to the great defense effort. This is something that is bound to receive attention as it can be hooked up and utilized in connection with popular and patriotic music. Such phrases as "Buy U. S. Defense Bonds" and "Contribute to the U. S. O." can be heard over and over in connection with records all over the country. While this national emergency exists the public, the operators, and location owners won't complain that commercialization of their recordings, which the public pays to hear, will in any way hurt their business.

Instead of this hurting the music business it should prove of definite value to the entire music industry. It will gain the right sort of attention and comment from the public and from other people who watch developments in the business. It will prove to America that a voluntary effort is being made by the music industry to aid in the defense effort of our nation.

Automatic music is one medium that is a natural for defense. It helps the nation's workers, it calms the nerves of the citizens, and by the addition of a few phrases at the end of each recording the industry will enter actively into the defense effort of this nation. As the music on records is played thousands of times every day, these phrases will be repeated over and over thousands of times.

Something along these lines will bring the music industry into first place as an organization most actively engaged in defense work. It steps instantly into the class with the greatest work for the good and the welfare of the nation. It also brings much flexibility and capability of adopting its facilities to aid the defense campaign. This will gain much national comment, will forever remain in the public memory, so that the business will have won a following that will be hard to overcome regardless of what future there may be in the music business.

If the reader doubts the logic of this suggestion he may check up with location owners, with music operators, and with the public in general. This will prove that people are interested and that the playing public is willing to hear these phrases in connection with music for which it has paid. This is not only for today but for tomorrow and the many tomorrows to come—and for our nation forever.

## West Coast News Notes

- By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street

LOS ANGELES, Aug. 9.—Business in the coin machine field continued good here this week, with vending machine operators reporting exceptionally good business. Cigarette operators are finding some difficulty in getting machines, but venders of candy bars and nuts report things moving along smoothly. Among jobbers there is the normal activity, with not too many sales reported. However, jobbers are looking forward to large sales about September 1. Arcade equipment men have been out in the field and say that new records will be set by this type of operation.

Curley Robinson, managing director of the Associated Operators of Los Angeles County, Inc., is back at his desk following a four-day trip east. At present he is busy assisting on the Comedians vs. Leading Men's ball game being held for Mount Sinai Hospital fund. Along with this work, he's busy on the Mount Sinai picnic. Both events are nonsectarian. Sid Mackin, managing director of the San Francisco Amusement Merchants' Association, spent a few days in town conferring with Robinson on some matters pertaining to the associations.

Mac Mohr was pleasantly surprised Tuesday (5) when coin machine men reminded him of his birthday. Bill Gersh sent a singing telegram, while Curley Robinson and Budge Wright wired their congratulatory messages. There were quite a few other telegrams in addition to telephone calls. When asked what birthday he was celebrating, Mac said, "Just tell them that I'm past 29 and out of the draft." Good things continued to happen at the Mohr firm, as three orders for the Kicker and Catcher of the Baker Novelty Company were received in one day from Honolulu. Orders for this game are coming in so fast that they keep Mac pretty busy wiring the Baker factory for more machines. The Mohr family is domiciled at Balboa Beach for a time. Mac spends week-ends at this popular resort.

When E. C. McNeil, West Coast representative for National Venders, said he was going fishing, no one took him seriously. But it seems that he's making good his threat, as Thursday he showed up at his place of business with a camping trailer, a new tent, and other accessories necessary for good fishing. He just came back from a trip to St. Louis, Chicago, and the Wisconsin woods. When asked about the business, McNeil said, "I'm going to let Preston Jarrell worry about it." Jarrell has been with the firm for years.

A. J. (Gus) Fox, of San Diego, recently moved into his new \$30,000 building. Reports here indicate that San Diego is a regular boom town, with the population doubling almost over night. Defense projects are under way there, and the pay rolls added to those of the navy make the town outstanding for coin machines.

Candy machines are going strong in the shipyards. New projects are under way in the vicinity, and operators are looking forward to installing candy bar venders in these spots. Airplane factories have for a long time been serviced by machines. Cigarette machines are also doing good business in this type of spot.

Robert D. Curley has established himself as one of the outstanding sportsmen in the coin machine field on the West Coast. The boys are sort of disappointed, for it seems Bob failed to keep all promises. He bagged a deer the second day out, but it seems that not all the boys have received their shares of the promised venison. Curley is with the East Bay Vending Company.

Louis Sylvester, formerly of British Honduras, has secured the South and Central American distributorship for Soundview. He will also handle Callfornia. Sylvester, who was in the mahogany business in Central America, arrived in this country about six months ago. Frank Jarrell has been named West Coast manager for Soundview movie machine sales and will have California, Washington, Oregon, Nevada. Utah, Arizona, New Mexico, Montana, Idaho, Colorado, and Wyoming. Sylvester and Jarrell will work together on the Soundview

sales in California. Sylvester has named his firm Soundview Sales Company.

Phil Robinson, of Chicago Coin, re-

Phil Robinson, of Chicago Coin, reports business meeting all expectations. He was seen along coin row talking to the boys on the eve of his departure for a trip north. This is one of the regular routine trips he takes thru the territory in the interest of Chicago Coin products.

Morro Bay section is viewed as the coming section on the West Coast. The government is considering establishing a submarine base at this point. Dick Bicker is contemplating a large arcade in this section and work will start as soon as the government gives the go ahead signal on its projects.

Marty Keller is doing a swell job with his arcade in Hermosa Beach, Calif. Keller, who operates a bowling alley, has established an arcade in connection with the alley. When bowlers finish their games they gather in the arcade. All of this mounts up to more profits for this enthusiastic operator. He has the latest of general arcade equipment.

Margie Morgan, secretary at the Southwestern Vending Machine Company, has returned from a two-week vacation which she spent in Alabama.

Lou Wolcher and Mrs. Wolcher are spending some time in Los Angeles. They spent the week-end at Marietta, a well-known Coast resort.

Altho the weather is pretty hot in Arizona, A. C. Jones reports that his Penny Arcade at Playland in Phoenix is doing swell business. Jones contends that arcades have plenty of drawing power and that patrons forget the weather when they see an up-to-date and well-equipped arcade.

Fred Riley, of Western Exhibit, held the grand opening of his arcade at Dancing Circus near Riverside, Calif. Circus covers 10 acres and affords entertainment of all sorts. Spot was established to provide amusement and recreation to soldiers stationed at Camp Haan and March Field. Riley has a general line of arcade equipment and the latest machines.

Ross Davis, who has operated amusement games in Lincoln Park the past 27 years, reports that his coin machine business is tops. He has card machines that are bringing him a steady flow of profits. He also has amusements in Griffith Park.

Al Anderson, who operates the Funzone and arcade in Balboa, reports that his arcade at Camp Elhott near San Diego is doing all right on pay days. It seems that the boys in that section really go for well-equipped arcades, and Anderson really has a beaut there.

Frank Linnell, of Ajax Amusement Company, is considering expanding his operations. He already has two arcades in Long Beach, one in Huntington Beach, and one in Balboa. Linnell keeps his equipment abreast of the times and reports that this accounts for much of his success in the butiness. No facts were available as to other spots where Linnell will establish arcades.

Barry Beauregard, who is associated with Mac Sanders, reports that he'll soon be back in the operating business. He sold his business when he was called in the draft. However, he was never inducted—so now he's going back to the first love. Firm will be known as Pike Novelty Company.

Paul Blair, of Exhibit Supply Company, is back in the city after a swing thru his territory. He visited Crestline, Calif., a summer mountain resort. He reports that people are going strong for areadas

H. A. Grohe, popular West Coast operator, was in Los Angeles recently looking over new equipment. He halls from Venice.

C. T. Johnson, of Pismo Beach, is another arcade operator that is doing a top business. Friends were glad to know that

Mrs. Johnson is on the road to recovery following a recent illness.

Carl Gostafson reports that business is going strong at his arcade at Mission Beach near San Diego. Receipts have passed all expectations, he said.

Another coin machine operator who is doing a bang-up business is G. W. Tubbs, of Lake Elsinore. Modern and well kept equipment account for the crowds in his place, he said. He believes in good lighting and has recently added new fixtures to give the spot that new and bright look.

Ralph Arnold, who was associated with Mac Sanders and Phil Robinson during his time in the coin machine business, left July 22 to become associated with Irving Bromberg's Hawaiian branch. The day after Arnold left the mainland he became a pappy. It was a daughter.

Harry Hoppe and Mrs. Hoppe are vacationing in Los Angeles. He says they will be in California indefinitely and that he'd soon have an announcement of interest to coin machine people.

Harold Farmer, of Spokane, and Paul Mercer, of Yakima, are two Washington operators that are doing top business. Mercer has candy and cigarette machines and is a 100 per cent booster of National Venders. He also handles phonographs.

Jack Gutshall was host at a fishing party last Sunday. Catch was pretty good but not as good as on the two previous trips. He's the owner of Esquire Music Company.

## San antonio

SAN ANTONIO, Tex., Aug. 9.—Casey Jones is a phono operator of Uvalde, Tex., and a frequent visitor to San Antonio. Casey is kidded a lot about his name being same as that of the once famous railroad engineer.

Harry Peck, of Freer, Tex., says he is still pecking away at good machine locations in his territory. Harry is seen along the row in the Alamo City almost every week.

R. Warnacke Company, headed by Dick Warnacke, has just moved to a large and handsome building at 121 Navarro Street. Dick plans to expand his operating business.

Truman Hatch, Alpine, Tex., was a recent visitor. He is not only a live-wire operator but a stock farmer also. On his last trip to San Antonio he trucked in several hundred sheep and marketed them here. Hatch says that between his large route of phonographs and his ranches he is a busy man, especially with business increasing as it has the past month.

Sandy Crane, local operator, lost a new Wurlitzer counter model phono last week when the location burned.

Mrs. R. J. Scott is one of the few women phonograph operators of this section. She is doing nicely and plans to enlarge her route this fall.

K. G. Garcia, operator of Benevedos, Tex. was a visitor to coin machine row the past week. Says business is fine in his territory.

Anna M. Fowler, another woman phono operator of this town, is going along nicely. She says the soldier trade is boosting receipts in many of her best locations.

Everyone is glad to learn that Ken Wilkinson is able to be back home. However, he will not resume his work at United Amusement until he has rested some.

Lee Meffett, of Central Cigarette Service, this city, was recently married in Philadelphia. Lee and his partner, Allan

FREE PLAY BIG GAME

Built with Animal Head Strips, or Standard Fruit Reel Strips.

Also built with Mystery Cash Payout and Token Award Jack Pot.

Built for 1c-5c-10c-25c Play Made Only By

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ANNOUNCING MY RESIGNATION FROM WESTON DISTRIBU-TORS, INC., 689 TENTH AVE., NEW YORK, AS OF FRI., AUGUST 8, 1941

SIGNED . . .
TONY GASPARRO

-WANTED-

Used SEVEN GRAND and KING SIX, Jr.

Counter Games. State quantity—condition—lowest price.

BOX D-99, The Billboard, Cincinnati, Ohio

Jackson, have nearly 100 cig venders in operation.

Anthony Bolner is one of San Antonio's newest phonograph operators. Anthony has started with a few units but is already adding more to his string.

S. H. Flagg, San Antonio phonograph operator, caters to the out-of-town locations. He has a good country route.

# AUTOMATIC \* PHOTOGRAPHY

The remarkable coin-operated PHOTOMATIC machine, a worldwide public favorite, automatically takes, frames and delivers a fine personal picture in only 40 seconds! Requires no attendants; very little weekly servicing. PROVEN a steady money-maker. Investigate without obligation.

INTERNATIONAL MUTOSCOPE REEL CO., INC. 44-01 11th St., Long Island City, N. Y.

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## Press, Radio Mentions Show Popularity of Phonographs

Music boxes now regarded by reporters, dramatists, script writers, cartoonists as a typical part of the American scene—result is much favorable publicity for industry

CHICAGO, Aug. 9.—"As American as baseball" is the saying used by authors whenever they wish to type anything as a true bit of Americana, but week by week the juke box is establishing itself more firmly in this category, along with the hot dog, corn on the cob, ice-cream sodas, and other things that have long been regarded as typically American. In fact, a feature article sent out a few weeks ago by the NEA Syndicate on the playtime schedule of English RAF Volunteer Reserves being trained at Americana, allisted the juke box, corn on the cob, and watermelon as the leaders in Americana among the English lads.

Not a week has gone by since the first

among the English lads.

Not a week has gone by since the first of the year that the automatic phonograph industry hasn't been the beneficiary of some favorable publicity. This publicity hasn't come solely from the press, but from the radio and movies as well. In the past few weeks music boxes have figured prominently in spreads in leading picture magazines and newspapers. The Saturday Evening Post ran a feature story in its April 20 issue entitled Land of the Jook, in which phonos played a prominent role. Almost every week since then phonos have cropped up in some story or illustration in this leading weekly. in this leading weekly.

The movies are using phonos as props in most every tavern, drugstore, and similar-type scene. Penny Serenade, Tight Shoes, The Roar of the Press, and Mr. District Attorney are but a few of the recent releases in which phonos appeared

cartoonists are having a field day with music boxes of late. Gasoline Alley, Joe Palooka, Side Glances are some of the syndicated comic strips that have featured them. Phonos have also served as the subject matter of cartoons in leading magazines and newspapers.

Radio, too, has doffed its head frequently to the phonos. Several stations now feature regular weekly recorded programs based on the "Juke Box Favorites of the Week." Producers of these programs, almost to a man, depend on The Billboard's Record Buying Guide to furnish the necessary data on which to select the tunes to be aired.

Lanny Ross dished out favorable publicity in two 15-minute lots recently

Lanny Ross dished out favorable publicity in two 15-minute lots recently when he dedicated two of his programs to the automatic phonographs of the country. First shot was so well received that he had to do an encore a few weeks later. Kay Kyser, Bob Hope, Eddie Cantor, and Bing Crosby are more of the top-flight radio program luminaries who have given valuable publicity to phonos on the air.

All this publicity coupled with the

phonos on the air.

All this publicity coupled with the growing number of phono locations is establishing the phono as a definite part of the American scene. No longer is it regarded as a novelty. The average location owner today regards his machine as a necessity that's as important to his success as his cash register. The public, too, now takes the phono for granted. Many have formed the habit of having music with their sandwich and coffee—music the automatic phonograph way. graph way.

## Leary and Loftus Prove They Know Their Phonos

MINNEAPOLIS, Aug. 9.—Automatic Sales Company, Minneapolis, headed by J. D. (Don) Leary, has released a broadside showing a page from The Billboard containing a story about title strips. The article contains a quotation from Charlie Loftus, of the Minneapolis firm.

"When The Billboard, the world's foremost amusement weekly, wants to get some inside dope on what the automatic phonograph machines are doing in Minneapolis they call on Charlie Loftus," declares Don Leary. "Can you blame us for being proud of him?"

Another note of interest regarding Automatic Sales is the fact that Don Leary recently won a \$50 cash award from Wurlitzer for submitting the best "takeboosting" idea for automatic phonographs during July.

## And the Band Played On ...

MILLSTADT, Ill., Aug. 9. — The and played on—literally—a few days band played on—literally—a few days ago in Oscar Leiber's tavern here, even after the proprietor had gone to

bed.

Leiber had closed his place of business and retired to his bedroom above the tavern. Suddenly his dreams were interrupted by a storm, but the thunder and assorted storm-noises couldn't drown out the sound of music coming from the room below. The tavern keeper, puzzled and a little fearful of burglars, decided to investigate.

tigate.

Downstairs Leiber found lightning had struck an outdoor coin slot that operates a phonograph and had melted the switch and started the

## NBC Affiliates Hold Up **Inking of Net-ASCAP Pact**

NEW YORK, Aug. 9.—At press time hopes for a quick return of ASCAP music to the National Broadcasting Company seemed somewhat dimmer despite somewhat premature stories in the daily press last week that ASCAP and NBC were all set for an anschluss. While NBC and set for an anschluss. While NBC and ASCAP execs have finally agreed upon terms—calling for a payment of 2¾ per cent on network billings and 2¼ per cent on the local billings—a considerable chatale has developed. This obstacle is obstacle has developed. This obstacle is the unwillingness of many of the NBC affiliates to accept the terms as agreed upon by ASCAP and NBC.

When checked late this week, NBC stated that approval of its 234 affiliates stated that approval of its 234 affiliates was very necessary to the conclusion of the ASCAP pact. Thus far, according to NBC, one-third of the affiliates have been heard from. Of this third, only two-thirds, according to NBC, unconditionally approve the deal. The remaining affiliates squawk on various grounds, falling into these categories: (1) Some stations claim they are satisfied with BMI music and do not want ASCAP music under any conditions. (2) Some what ASCAP music only on a per-program basis. (3) Other stations feel the chains have ASCAP on the run and resent the fact that NBC is apparently willing to make a deal with the Society. NBC late this week admitted it was

NBC late this week admitted it was NBC late this week admitted it was having trouble persuading its affiliates and stated that it could by no means disregard the wishes of these affiliates—much less drop them from the chain. Negotiations are now going on with various station groups, such as the Independent Radio Network Affiliates, in order to iron out any dissatisfaction that the indies may have the indies may have

Prior to this development of trouble with the affiliates, it had been predicted that ASCAP music would return to NBC by August 15. NBC late this week would not venture a date as to when the pact might be signatured. Herman Finkel-

stein, of ASCAP counsel, queried yesterday, also would not guess as to how soon the affiliates might be won over. Finkel-stein would not disclose what ASCAP's plans were regarding CBS, but trade feels that CBS will probably start negotiations soon on the same basis as the NBC deal.

### MBS To Benefit

When, as, and if the NBC-ASCAP deal is consummated, Mutual, which had earlier inked a pact with the Society, will benefit. MBS terms call for a payment to ASCAP of 3 and 3½ per cent of the time sales, the percentage scaling upward during the nine years of the pact. Clause provided, however, that in the event other chains received more favorable terms, MBS pact would be revised accordingly. This will have to be done. ASCAP music has been off the major chains since January 1, the old 5 per cent contract having expired December 31, 1940. ASCAP's first proposal to the radio industry called for a payment of 7½ per cent from the chains, with stations' fees scaling downward to 3 per cent depending upon the stations' income. Even if the current NBC-ASCAP deal goes thru quickly, it is obvious that ASCAP has come out of the battle rather battered and with a much smaller income—producing deal than it, had honed battered and with a much smaller income-producing deal than it had hoped

## New Disk Distribs

PHOENIX, Ariz., Aug. 9. — Albert Mathias & Company, Phoenix, have taken over two territories as new distributors for Columbia and Okeh records. Dealers formerly serviced in Arizona by the Ray Thomas Company. Los Angeles, and those in the Southwestern corner of Terris and Southern New Meyer terris Texas and Southern New Mexico territory, formerly serviced by the Sweeney Electrical Company, Denver, will now be handled by the newly appointed distributions.

## Of Obscene Disks CHICAGO, Aug. 9.—Another warning to operators against the use of obscene or otherwise objectionable records in any automatic phonograph location comes from Automatic Phonograph Manufacturers' Association.

Warns Operators

Music Association

On occasions in the past the association and it members have strongly advised operators against the use of such records. Their use on automatic phonographs would quickly result in widespread adverse public reaction against phonographs, it was warned.

The present warning comes as a result of recent advices of new suppliers of obscene records. Since the convictions in 1938 of producers of objectionable records, there have been very few such records available to operators.

Some months ago, however, such records were produced and sold by a Hollywood firm. Word was received at the APMA office recently that the head of that firm was convicted in federal court of shipping obscene records. Defendant was fined \$500 on one count, while on two other counts sentence was suspended and the defendant placed on probation for a period of three years.

Operators will readily recognize the danger to their business which may result from the use of these records, either by themselves or by other operators, and they are urgently requested to report promptly to Automatic Phonograph Manufacturers' Association, 120 South LaSalle Street, Chicago, any objectionable records which may come to their attention. attention.

## Baltimore

BALTIMORE, Md., Aug. 9.—The forward march in the coin machine business of this market continues, with distributors reporting brisk action on new numbers. Coinmen report a widespread interest in sportlands as a result of the growth in opening of these establishgrowth in opening of these ments.

"We are experiencing a steady increase in collections," states Harry Sherman, proprietor of the Playland Arcade. Sher-man has just purchased 16 Mutoscope Photometries Photomatics.

Ace Vending has purchased a number of Packard Pla-Mor wall boxes, according to William Landsman, partner.

Merit Music Service, operator of music boxes and games, has extended its operations to include the cigarette vending machine field. This operation, like others, will be under direction of Morris M. Silverberg.

A Wurlitzer phono has been installed in the new Arundel Ice Cream Company store. The new store is the 26th in the chain and in each is a Wurlitzer phono.

Michael Bandor, Maryland Novelty Company, reports business holding up

Vendo bottle venders, made by the Vendo Machine Company, are being in-stalled in many locations here.

Dave Davison, Franklin Coin Machine Company, plans to leave for a two-week vacation in Florida.

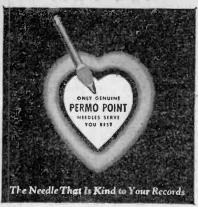
Michael Bandor, head of the Maryland Novelty Company, leaves for a holiday at Atlantic City. He plans to go to Chicago later. His trip to the latter city will be a combination business and pleasure one.

Dave Davison, head of the Franklin Coin Machine Company, left last week for a holiday at Jacksonville, Fla. He plans to be gone about two weeks.



AND HIS BAND MEMBERS inspect a Wurlitzer lobby display. Duchin is pointing to the selector button, while the Merriel Abbott dancers look on. Russ Coan and Alan Weinstein, of the Graham Distributing Company, Cincinnati Wurlitzer distributor, are at sides. The picture was taken at the Palace Theater, Columbus, O. (MR)

www.americanradiohistory.com



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ADAPTERS for Any Make Phonograph to Play on or Off Floor.

SPEAKERS and STEEL CABINETS.

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## PICKING THE RIGHT RECORDS FOR THE RIGHT LOCATIONS

and many other features of interest to operators will appear in the Third Annual Edition of

TALENT AND TUNES on MUSIC MACHINES

The Billboard's Big Record Supplement for Operators.

Watch for it!



## Wurgler Gets New Wurlitzer Post

NORTH TONAWANDA, N. Y., Aug. 9 (MR).—Announcement from the Rudolph Wurlitzer Company reveals that Ed R. Wurgler has assumed duties as credit and collection manager for the firm at the North Tonawanda home office. Wurgler is widely known thruout the industry. His original connection with Wurlitzer was in a capacity of assistant credit and collection manager for a two-year period.



ED WURGLER

His versatility asserted itself when he

His versatility asserted itself when he became a special factory representative for the Wurlitzer sales department, it is said. His diverse activities on special sales assignments have taken him the length and breadth of the country during the past several years.

That Ed Wurgler's professional training eminently qualifies him for his new post as credit and collection manager for Wurlitzer is attested by his standing as a Certified Public Accountant. He is also a member of the bar, having been admitted in the State of Indiana in 1928.

Prior to his association with Wurlitzer, Wurgler served in responsible executive positions with the National Bank of Indianapolis, Eastern Rock Island Plow Company, Keyless Lock Company, Holcomb & Hoke Manufacturing Company, and the Anchor Stove & Range Company. Most of his efforts with these firms were directed along lines of financial supervision and general management. supervision and general manage-

## Detroit

DETROIT, Aug. 9.—Sam Liebers, well-known amusement machine operator in the Detroit territory, is convalescing after a serious illness which put him in the hospital. As soon as his health permits Liebers plans to spend some time at a summer cottage at Crystal Lake, N. Y., as the guest of Boris Siegel.

Edward Kiely, head of the Mellow Music Company, has returned from a

successful business trip thru Michigan and Ohio.

Saboris Walton, Detroit colored operator, is adding new Seeburg phonographs to his route.

Morris Smith is adding DuGrenier venders to his established route here. alp.

Joseph V. Lachar, a newcomer in the operating field, is another DuGrenier operating vender buyer.

Harry Angelos, whose headquarters are at Flat Rock, Mich., is buying more Seeburgs for his Southeastern Michigan

Alex Crinzi, another down-river op-erator, whose headquarters are in River Rouge, is buying Seeburgs for his established route.

Following out their policy of meeting recording artists when they are playing major ballrooms in this area, the United Music Operators staged a third event of this type recently at Eastwood Gardens. Guests of honor were band leader Alvino Rey and his featured vocalists, the King Sisters. Event was arranged by Al Switzer, chairman of the UMO entertainment committee, and C. R. Armstrong, of the Bliss-Strawn Distributing Company. About 70 operators and members of their families attended.

James Ashley, president of the United Music Operators, has returned from a business trip to Chicago manufacturing

James A. Passanante, of the J & J Novelty Company, is to be host Monday (4) to the Detroit coin machine industry at an outing and picnic. Event is sched-uled for a popular outdoor recreation park near Mount Clemens, Mich., with refreshments, games, and picnic all mak-ing up the order of the day.

Elizabeth Rambaum is leaving the Lemke Coin Machine Company. She has been the works in the office there the past several years, especially since Henry C. Lemke has been spending a large part of his time on outside contacts and attending to his numerous other interests. She will be married in October to George Hausey.

Robert Brooker, a new name among Detroit operators, is going into the music machine field, with headquarters at 6148 Hussar Street.

Bud Eby, new operator in the down-town district, is another recruit to the music machine ranks.

A. Jordan Spring, representative here for the Phoebus Company, Ray-o-Lite manufacturer, is busy expanding his route of these machines.

Joe I. Stewart and Robert Maskell, former partner in the Northwest Coin Machine Company, who have been operating their own businesses independently under their own names, have merged to form the Wayne Music & Novelty Company, with headquarters at 14840 Coyle Avenue.



MANAGER FRANK E. SNIDER of the Hotel Monte Vista, Flagstaff, Ariz., was so well pleased with the appearance of the Packard Pla-Mor Speaker that he had a special alcove built for it when he redesigned his cocktail lounge. The installation was made by H. Longfellow, of Flagstaff. (MR)





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With D.C.

616 Wurlitzer Regular . . . . . \$54.50 Wur. III. Grill. . 59.50 Wur. Remodeled Wur. Remodeled Marbl-Glo, Kyd.119.50 500 Wur. Keyboard.149.50 500 Wur. Keyboard, Slug Proof ...159.50

600 Wur. Rotary, Slug Proof ...134.50 600 Wur. Keyboard, Slug Proof ...144.50

MISCELLANEOUS 

## WINGS

Sensational New 5-Reel Cigarette Counter

1/3 Deposit With Order

GLASS

914 Diversey Blvd., Chicago

## Talent and Tunes On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

By HAROLD HUMPHREY 

### **News Notes**

News Notes

Sammy Kaye's recording of "Daddy" is supposed to have reached the 300,000 mark. . . . Helen Forrest, Benny Goodman vocalist, handed in her notice while the band was at the Sherman Hotel, Chicago, Says she has no Immediate plans. . . . Twentieth-Fox is readying another Latin technicolor musical called "Week-End in Havana." Release date is October 10. Carmen Miranda and Alice Faye will warble the songs. . . A Broadway columnist recently "discovered" that Tommy Tucker's recording of "Tattle Tale" has what he calls a sinful passage in the lyrics. It's either a publicity stunt or the columnist has a mind which could probably interpret the Bible into a series of snappy stories. . . . Jimmy Dorsey's disks should pick up some additional coin for operators in Chicago when the maestro takes over the stage at the Chicago Theater for two weeks starting September 19. . . Dusky singer Dinah Shore is on a theater tour until fall when the Eddie Cantor show returns to the NBC air waves. . . Band leader Les Brown has written a song titled "Joltin' Joe DiMaggio" to commemorate the big leaguer's recent hitting streak.

Eddy Duchin winds up his engagement

Eddy Duchin winds up his engagement at the Copacabana in Rio de Janeiro August 29 and will fly back to New York before going on a "good-will" tour around the country. . . . The Ray Noble orchestra will supply the music for the Edgar Bergen-Charlie McCarthy NBC series when it hits the air again September 7. . . The Andrews Sisters just finished 12 new sides for Decca in New York before going to Chicago for a month. . . Xavier Cugat and his band will give a concert of Latin and American music in New York's Carnegie Hall October 5. Then he goes to the Paramount Theater on Broadway for three weeks before heading for the Cocoanut Grove, Los Angeles. . . Benny Goodman goes into Frank Dalley's Meadowbrook, Cedar Grove, N. J., September 5.

## Operators, Take Notice

Operators, Take Notice

Trying to dope out ahead of time what records will be hits on the coin phonographs has always been a problem for the operator. With this thought in mind The Billboard will publish an article in its coming third annual issue of the Talent and Tunes on Music Machines Supplement which will attempt to solve part of this puzzle for the operator. Basing its data on the past performance of hit records made by the coin phonographs, The Billboard's article will show operators what to look for in a record that usually spells success in the phonographs. It will mark the first time that such an analysis has ever been published and should prove invaluable to all coin phonograph record merchandisers.

## Release Prevues

Release Prevues

The Standard label will record "Thomas Moustache," one of the hit songs in south America now. Standard's version will be in swing tempo, with English lyrics by Caval, CBS singer. . . Vaughn Monroe's next Bluebird cutting will include "Sing a Love Song." . . "It's So Peaceful in the Country" and "Lover Come Back to Me" will be Decca's next release on Mildred Bailey. . . Abe Lyman and his band have recorded "Johnson Special" and "Yours" for Bluebird. It will be released this week. . . "Back Home in Illinois" and "You're My Darling" have been waxed on Decca for early release.

## **Territorial Favorites**

FOLLOWING is a list of reports from operators in various sections of the country who have mentioned artists and records as local favorites, in addition to the national leaders listed in the Record Buying Guide:

## BURLINGTON, VT .:

Blue Skies. Johnny Long.

A really old tune with a new treatment by the Long band. Operators are getting a play on it in this area. Long's

popularity has taken a jump since the maestro started his engagement at the New Yorker Hotel, New York, last June. And the air time from that spot is evidently helping him to cash in now in other sections of the country.

### KNOXVILLE, TENN .:

### Any Bonds Today? Kay Kyser and Barry Wood.

Irving Berlin knocked this one off for the U. S. Treasury and its drive to sell Defense Bonds. Both the Kyser and Wood versions are starting to click on the machines in Knoxville. It's due a great deal probably to the novel title and the topic theme. Operators in other areas might not go wrong giving either record a test.

### INDIANAPOLIS:

## Be Honest With Me. Bing Crosby.

Crosby has made a departure from his usual ballads, and recorded a hillbilly song. And in this Midwest city it is already a top money-maker for the coin phonographs. The Crosby name plus the unusual type of song for that artist is no doubt the reason for much of its

BOSTON:

Don't Be Blue, Little Pal; Don't Be Blue. Vaughn Monroe.

Monroe is almost always a sure thing with operators in "Bean Town." He got his start here and the natives are still his fans. For this reason a Monroe record on the machines is almost sure to garner some coin and more than often is up with the other blue-ribbon disks. This particular recording is no exception and the operators are using it to advantage.

### Note

FOR a comparative listing of songs broadcast most often over the networks during the week ended August 9 and the week before, ended August 2, see the Music Popularity Chart in the Music Department in this issue.

## To Record Sellers

HOLLYWOOD, Aug. 9.—Decca Distributing Corporation paid tribute to those

who sell records by throwing a party for them at the Hollywood Palladium Thursday night, arranged by Paul E. Featherstone. Woody Herman, Decca artist, was on hand to greet the sales people.

people.

Attending were Mrs. Ann Stiver, Hancock Music Company, Pasadena; Hallie Bullock, Broadway Music, Glendale; Miss Ireland, Macauley's Music Company, Pasadena; Mrs. Stevenson and Ruth Hayes, Berry & Grassmueck, Pasadena and Alhambra; Mr. and Mrs. Don Miller, A. Don Miller, Burbank; Manuel Pedrini, Pedrini Bros., Alhambra; Betty Miller, Glendale Music Company; Dorothy Rutledge, Harry J. O'Brien Music Company, Glendale; Pauline Laurie, Sears, Roebuck, Glendale; Mr. and Mrs. Vaugh, J. Vaughn Music Company, Studio City.

Mrs. Hayworth, Miller Music Company.

buck, Glendale; Mr. and Mrs. Vaugh, J. Vaughn Music Company, Studio City.

Mrs. Hayworth, Miller Music Company, Studio City; Mr. and Mrs. Jim Corradi, Corradi Music Company, Burbank; Paula Robin, Pasadena Music Company; Carl Auer, Music City, Hollywood; Dava, Hylton, Hollywood House of Music; Adeline LeClaire, Nicholson's, Hollywood; Mary Vaughn, Music Shop, Hollywood; Gladys Milling, Barker Bros., Hollywood; Lee Buck, Pappalardos Music Shop, Hollywood; Johnny Kovel, Crosson Radlo, Los Angeles; Lucile Schoenfeld, Radio Specialists, Inc., Los Angeles; Mr. and Mrs. Ross Stratton, Larchmont Radio Salon, Los Angeles; Barney Unrath, Ruth Meservy, Beverly Hills Gramophone Shop, Beverly Hills; Marie Lewis, Westwood Radio Specialists, West Los Angeles; Mary Margaret McKay, Coast Music, Los Angeles; Mr. and Mrs. Hansen, Virginia Allsworth, Hansen's Music Shop, Mr. and Mrs. Arthur Crawford, Crawford's, Beverly Hills; Mr. and Mrs. Grischow's, Santa Monica; Mr. and Mrs. Shattinger, Libby Olin, Music Shop, West Los Angeles; Mr. and Mrs. Dixon Sorella, Miss Moore, Village Radio, West Los Angeles; Mr. and Mrs. Harvey Wilson, Mr. and Mrs. Stanley, Harvey Wilson, Music Shop, Santa Monica; Miss Becker, Sears, Roebuck, Los Angeles; Miss Hestmark, Miss McLaughlin, Barker Bros., Los Angeles; Mrs. McClure, William H. Richardson Music; Doris McCormick, Miss Perches, American Music Company.

Winifred LeClaire, Eastern Columbia, Los Angeles; Martha Perna, Phillips

Miss Perches, American Music Company.

Winifred LeClaire, Eastern Columbia, Los Angeles; Martha Perna, Phillips Music Company; Mary Wilkinson, Thelma Sans, Annetta Brown, Coast Music Company; Miss Carr, Mrs. Sandmayer, Miss Cathey, Bullocks, Inc., Los Angeles; Roberta Brown, Southern California Music; Rosemary Flaherty, Schwabacker, Frey Company, Los Angeles; Al Rogers, Mabel Nobes, Sears, Roebuck; Miss Leal, Sears, Roebuck; Long Beach; Sears, Roebuck; Long Beach; Adele Leonard, Fred S. Dean & Company, Long Beach; Miss Blanchard, G. Schirmer, Long Beach; Miss Mickey, Stricklin's, Long Beach; Arline Imm, Harris Radio, Long Beach, and Rae Cleminti, Nash Department Store, Pasadena. Pasadena.

Philadelphia

PHILADELPHIA, Aug. 9.—Still another sign that the record business is booming. Increased business necessitated the local Decca distributors to seek new and larger quarters at 1926 Arch Street. Messrs. Freedman and Cohen, in charge, advise that special attention is being made in construction plans to meet the increased needs of the operators.

Recorded music and music machines Recorded music and music machines will come in for heavy plugs in an article that will appear in the November issue of Better Homes and Gardens. The article, Music to Match Your Moods, was written by Rosser A. Huff, prominent music merchant at near-by Bethlehem, Pa., where he operates Huff's Music Service.

The new showrooms and offices of Larry Yanks's Music Service, 607 South Broad Street, are unquestionably the most modern and unique in town. Unusual character of the store is because it is part of the corner bank building and in keeping with the architectural structure of banking institutions.

The local trade was very much surprised to hear this week that Harry Elkins, head of Royal Distributing Company, is giving up his Royal Record Shop. Due to his increased machine operations and outside real estate business interests, Elkins was forced to drop his record counters. He sold his entire stock and business to George Levin, who operates the Downtown Record Shop.

"See America First" is the slogan of Alex Lederer, head of General Automatic Amusements. Alex is just about com-pleted packing for a cross-country vacation tour.

The regular stated meeting of the Philadelphia Music Machine Operators' Association Thursday (7) in the Schaff Building served as meeting ground for band leader Vaughn Monroe, making a personal appearance at the Earle Theater. Monroe was accompanied by Harry Bortnick, record promotion chief for Raymond Rosen Company, Victor-Bluebird distributor.

Artie Pockrass, head of Universal Amusement Company, is spending his spare moments on the tennis courts, showing form that explains why he was able to walk off with tennis championship titles in earlier years.

Jack Jaspan is introducing for the first time in this territory the Vend-All machine, which vends eight different kinds of soda pop.

Dave Klein, associated with brother, Tippie Klein, in Premier Music Company, back hale and hearty after two weeks\*

Herbert Hendler, who edits the various house publications at the RCA-Victor factory in Camden, N. J., is tuning up the wedding bells for an August 17 date here with Florence Shore, associated with the Hedgerow Theater, Moylan-Rose Valley, Re. Valley, Pa.

Recordings get an added sign of recognition. In billing the band attractions booked into the Earle Theater the record affiliation of the maestro is included in the advertising copy.

Elliott Wexler, record promotion chief for Motor Parts Company, Columbia-Okeh distributor, back from a New England vacation and elated over an interoffice memo calling attention to the fact that the local firm has moved up into the No. 1 position among the record company's distributors.

Music machine operators elated over the new interest being shown in the latest Glenn Miller recordings. The maestro has been absent from the ma-chines for a long time and it's like old times, they say, in putting Miller's name on the slips again.

Paul Knowles is being taken off the record counter at Raymond Rosen Company, Victor-Bluebird distributor, and goes out on the street as salesman. Due to increased business, Rosen firm has had to order the carpenters to enlarge the record department two and a half times its present size.

Sam Snyderman, head of Overbrook Music Company, has now fully regained his health and is covering his route again and continuing to increase it.



RADIO SONGSTRESS DINAH SHORE and "Buzz" Seeburg talk things over while they inspect the Seeburg phonograph. Dinah Shore met "Buzz" when she visited the Seeburg factory in Chicago. Buzz is the son of N. Marshall Seeburg, president of the J. P. Seeburg Corporation. (MR)

## RENE MUSETTE ORCHESTRA (Standard T-2000 and T-2006)

Cubalero—FT. Happiness—FT. Sweet Canary Polka—FT. Toreador—FT.

Cubalero—FT. Happiness—FT.

Sweet Canary Polka—FT. Toreador—FT.

The foreign branch of RCA-Victor offers four sides of highly acceptable polkas, the native and characteristic instrumentation of the Rene Musette orchestra giving true treatment to the soft melodious airs that signalize this particular type of dance music. Naturally, the appeal of such music is restricted. But for those who like their polkas on a platter, one can't go wrong with any of the sides. For the dance bands, none of the selections lend themselves to Beer Barrel Polka treatment. Cubalero has a Cuban touch, with the Happiness mate designed to create a happy frame of mind with the music. Sweet Canary Polka is highly descriptive of the music, being particularly melodic, with the cheerful chirping of the whistler making it brighter; and for its mate, Toreador is styled more for a paso doble, a Spanish dance marked by the clicking of castanets.

The third annual Talent and Tunes

The third annual Talent and Tunes Supplement of The Billboard, to be ready for distribution late in September, is fast assuming its definite form. More facts, more information, more stories, more pictures—and more about records than in preceding supplements, because this year records have assumed an ever greater importance to the music world than in preceding years. The influence of records in influencing bands' box office and popularity alike has made platters the all-important medium for the entire industry. It is in the supplement that all these forces and factors are brought together under one cover, made even more importantly because its all-inclusive character brings together the music makers and the music machine operators who represent the all-important life stream for the recorded sides.

There can be no discriminating between the location of the music magnitudes of the music magnitudes.

There can be no discriminating between the sides for the music operator where the location calls for polka music. However, to single out the standout side, the preference leans toward "Sweet Canary Polka." All the world loves a whistler, and this spirited and melodic retrain is to those likings.

### JIMMIE LUNCEFORD (Decca 3931) Flamingo-FT; VC. Siesta at the Fiesta

Lunceford establishes diverse musical moods for both sides, the combination making it a desirable disk. Flamingo is an exotic and exciting type of tune that was introduced by Duke Ellington



## 143 RECORD ARTISTS

TOLD MUSIC MACHINE OPERATORS

ABOUT THEIR RECORDS IN THE '39 and '40 Editions of The Billboard's Big Record

Supplement TALENT AND TUNES ON MUSIC MACHINES

This year every important record artist will again be represented.

Have you made your reservation?



Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music

machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

(CONTINUED FROM PAGE 13) 

on the West Coast and has caught on. Mood-inspiring and in a modern pattern, it's a song that first has to grow on the listener. Lunceford's interpretation carries enough force to help it germinate. The clarinet, trombone, and trumpet herald the melody for the first chorus and Dan Grissom encompasses the difficult range of the lyric to make the second chorus complete.

The Siesta side is more in the Lunce-ford light. Rather than inviting a slesta, this trumpeting Henry (Red) Allen com-position, set in a medium fast tempo, is meant more for stomping. The heavy beat of the drums and growling brasses set the pace, giving way to solo impro-visings of the clarinet, tenor sax, ceiling-noted trumpet, drums, and trombone before taking it.

In spite of the misleading title, it's the "Siesta" slde that invites operator attention. It's the conventional type of swing tune so much in demand at the jitterbug parlors, and its appeal is primarily for such locations.

### JACK LEONARD (Okeh 6324)

You and the Night and the Music—FT; V. You're My Thrill—FT; V.

Altho Uncle Sam has the first call on Altho Uncle Sam has the first call on Jack Leonard's services, arrangements were made for Private Leonard to take time out from his army activities for a recording session. And it must be indeed comforting to the large legion of loyal Leonard fans—especially among the females—to know that there will be no need waiting until his draft term is completed. Keeping that in mind from a commercial standpoint, two popular ballads of an earlier year were blended to make for this couplet.

to make for this couplet.

Both sides have had their run in popular favor, and the favor they will find now will be only because they provide an outlet for Leonard's remantic balladeering. Two choruses to each side, with the band directed by Ray Bloch taking a half chorus at the midmark. An oboe obligato lends an exotic note to the vocal on the A side, while a subtone clarinet blends with voice for the Thrill tune. More important, the sides show that the turn Leonard is doing at Camp Dix has not impaired the stellar selling qualities of his voice.

It makes little difference which of the

It makes little difference which of the sides is placed in the music machines. Both are long-established ballad favorites. The important thing is that they afford a welcome opportunity to return a Jack Leonard song to the selectors. Where Leonard is a particular favorite, nothing less than both sides will suf-

### KATE SMITH (Columbia 36272)

Time Was-FT; V. Along Bout Sundown-W; V.

Miss Kate's song selection for the A side is a wise choice for her loyal followers, giving the up-and-coming ballad all the brilliance and feeling that the radio songbird generally imparts to a song. The Sundown side is a waltz favorite of a much earlier decade that goes too far back to mean much today, but Miss Smith sings it with equal perfection. Takes two choruses to sell each side, with the orchsetra directed by Jack Miller stepping up for half a chorus at the midmark.

For locations where there is a ready-made interest in Miss Smith, either side will find favor, especially the "Time Was" ballad, which is currently making a bid for the hit navade class.

### XAVIER CUGAT (Columbia 36270)

Paran Pan Pin-R; VC. Tumbando Cana-RC; VC.

The provocative rhythms of the rumba make up this exciting Cugat couplet, with interest particularly high because of Miguelito Valdes's dynamic vocal delivery for each opus. Backed on each side with effective choral chanting by the boys in the band, the Pan Pin plate is a fast rumba with a sly and humorous touch to both the lyrical and musical expressions. The Tumbando tune is a blend of the rumba and conga rhythms

and gives Valdes free expression for the oriental flourishes in his singing.

Soft sides being on par with the high standard of Xavier Cugat for authentic Latin American Iuliabies, both are naturals for the smarter spots and class locations where the rumba urge is paramount. The "Paran Pan rumba urge is paramount. The "Paran Pan Pin" side is designed for that style of danz-ing, while its companion piece invites listening.

### BOB CROSBY (Decca 3929)

Elmer's Tune-FT. The Angels Came Thru-FT; VC.

The Crosby crew dispense with their Bobcat style to make two conventional dance sides. The A Tune, fashioned by dance sides. The A Tune, fashioned by Dick Jurgens, is an instrumental, taken at a medium tempo. It's steeped in the school of song that produced Josephine and is still going great guns west of Chicago. While there's nothing corny in the way the Crosby band plays it, the song possesses none of the contagious qualities of a Josephine. The first chorus emphasizes the voicings of clarinets and saxophones, piano and trumpet split the second chorus, and the band carries the third to complete the cycle.

Maestro Crosby, backed by the mixed

Maestro Crosby, backed by the mixed voices of the Bob-o-Links, gives voice to the Angels side, carrying the middle of three choruses. Paced at a slower tempo, the song carries no particular sparkle to arrest the attention. It's primarily music for dancing.

Neither side holds sock interest for the music boxes, nor do the song titles hold any machine magic at this time. In those corners of the country where "Elmer's Tune" is a toothsome morsel, a more corn-fed version than that which Crosby offers might be more decirable.

KAY KYSER (Columbia 36269)

Free for All—FT; VC. Knee-Deep in Stardust—FT; VC.

The ole college professor is really cutting the sides these days. Major interest in this couplet is the *Knee-Deep* side, a smooth ballad on which is showered plenty of stardust in the singing of

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Ginny Simms. She sells the first chorus estrong, and, following the band interplace into the patriotic side without actually resorting to flag-waving, the title referring to the American way of life. Four of the boys in the band make up a lively quartet to give vocal force to one of the four choruses.

With Kay Kyser making a renewed bid for

With Kay Kyser making a renewed bid for phono popularity, the "Knee-Deep" side is a formidable entry, doubly so because of Miss Ginny's song loveliness.

## THE MERRY MACS (Decca 3930) Kiss the Boys Goodbye—FT; V. Honk, Honk (The Rumble Seat Song)—FT; V.

Honk (The Rumble Seat Song)—FT; V. Backed by a small instrumental group spotlighting the vibraphones, the mixed voices of the Merry Macs piping in a medium tempo provide only conventional harmonizing for the picture song on the A side, striking neither in voice or arrangement. The B companion is dependent upon the novelty character of the lyrics, replete with "beep beeps," "honk honks," and sundry automobile horn sounds set to music. However, it is doubtful whether the ditty or the Macs' efforts can get it beyond the rumble seat. The quartet sings well, however.

There is nothing here on either side to make strong music machine material. Little is added to the "Kiss," while the rumble scat song is strictly a novelty.

## Cleveland

CLEVELAND, Aug. 9.—Joe Parker, with Jimmy Pavney's Mercury Amusement Company, is back from vacation. Joe expects to be in the army soon and for that reason has postponed his marriage.

The sizzling weather is not bothering Joe Luken, of the Luken Amusement Company. He has taken a cottage on the lake shore for the summer and spends his spare time submerged in the cool waters of Lake Erie.

Jerry Antel was in town for a short visit from Washington.

visit from Washington.

It Was Wonderful Then, the record of the month selected by the Phonograph Merchants' Association for August, is popular in this area already and its selection by the association is expected to increase this popularity. The Victor record distributor, Moock Electric Supply Company, states it is getting many orders from operators for Joe Reichman's recording of the tune.

Esther Feigles secretary to Sam

Esther Feigles, secretary to Sam Abrams, secretary of the Ohio Cigarette Venders' Association and other trade or-ganizations, is back from a two weeks' vacation spent touring the Eastern States.



## A PERSONAL MESSAGE

## COIN MACHINE BOYS-

DICK TODD

You have often asked me to tip you off on a sure-fire hit. Well, I finally found exactly what you want. Here it is—just released, Bluebird No. 11247—

## "DON'T LET JULIA FOOL YA"

And, as an extra dividend, on the other side is another waner-

## "Shepherd Serenade"

Because of your many requests I have recorded several oldies. Among them-

Together (B11156) Little Street Where Old Friends Meet (B11195)

Say It Isn't So (B11212) I Wonder What's Become of Sally (B11212) Glad Rag Doll (B11246)

WHY NOT GIVE 'EM A WHIRL?

Best regards

"SONGS FOR YOUR PLEASURE"

## Riding High!



ON VICTOR and BLUEBIRD RECORDS

## GLENN MILLER





ART JARRET coupled with Call thing, It's Love -27534







A pair of aces= "'Til Reveille"

Wayne King—27511 Freddy Martin-B-11167 Lanny Ross-27538



'I Guess I'll Have To Dream the Rest"

Tommy Dorsey-27526 Glenn Miller—B-11187 Lanny Ross-27636

Order Today From Your Victor Record Distributor

In Canada, contact RCA Victor Co., Ltd., Montreal

# 



Records and Songs With the Greatest Money Making Potentialities for **Phonograph Operators** 

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

## **GOING STRONG**

'TIL REVEILLE ..... KAY KYSER (Harry Babbitt)

As predicted here last week, this dreamy, sweet song consistently pulled itself right up into the first money slots. The Kay Kyser recording with Harry Babbitt's melodic singing and the Bing Crosby waxing are just about splitting even honors on it in the reports, with Kyser having a little bit of an edge. Tune is more than likely in for a good run in this description. little bit of an ethis department.

DADDY

(10th week) SAMMY KAYE (Ensemble)

THE HUT-SUT SONG.......

HORACE HEIDT (Donna and Her Don Juans)
FREDDY MARTIN (Eddie Stone and Ensemble)
KING SISTERS

(9th week)

THE JESTERS

HORACE HEIDT (Ronnie Kemper-Donna Wood)

## COMING UP

YES, INDEED ...... TOMMY DORSEY (Sy Oliver-Jo Stafford)

Another week at the same strong pace shown this week and last will see this swingy T. Dorsey recording sharing honors with the top of the heap. It's a plenty punchy number with novel lyrics, and the coin phonograph players are discovering it to their liking. Operators not on this one yet had better make room for it on the title-strip holders.

KISS THE BOYS GOODBYE ...... BEA WAIN TOMMY DORSEY (Connic Haines)

A great deal of improvement was shown around the country this week when the reports came in on this one, and unless it drops into one of those unaccountable slumps it will surely be holding its own with the best competitors for breaking into higher ranks. The film of the same name is no doubt helping to push more nickels into the music machines, and T. D. and Bea Wain still hold the field with it.

YOURS ..... JIMMY DORSEY (Helen O'Connell-Bob

After many false starts this Latin ballad finally makes the grade. It was included in "Possibilities" last week for the second time after a first mention several weeks ago. Whether or not it will now be able to maintain enough push to go higher is anyone's guess, but based on its performance around the country this week it should be at least in this category for a while.

YOU AND I ..... BING CROSBY CLENN MILLER (Ray Eberle)

Action on this one was slowed up considerably this week after its taking a hop from the "Possibilities" section of the Guide last week. However, it still shows plenty of life and is probably destined to higher laurels. Glenn Miller's recording of it nosed out Kate Smith, who was mentioned along with Crosby last week. Many other artists are on the tune, too, but haven't hit the machines in any great quantity.

BOOGLIE WOOGLIE PIGGY ..... GLENN MILLER (Tex Beneke-Modern-aires)

This swingy novelty still keeps going along at about the same pace, no better, no worse. The operators evidently haven't seen enough figures on the meters or received enough requests to push it beyond this notch in the Guide. However, it still has its chances for better things and will at least be healthy enough for inclusion here for a while

Songs listed below are those which have appeared in "Coming Up" for four weeks more, and which are still being mentioned on enough reports to warrant their inclusion the Guide, even tho they most probably will never climb into "Going Strong."

THE THINGS I LOVE ...... JIMMY DORSEY (Bob Eberly)
(9th week)

Had to be dropped down from the above section this week. There is some activity on it yet, but not enough to keep it labeled as a "Coming

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART TWO of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

You've heard all about "Daddy". NOW hear HORACE Add the hop THE PASSE and his musical knights go to town with AMMA the new smash が帰り "Daddy" isn't the only big money-maker in the family...
now "Mamma"

will pull in those nickels, too. Here's a new smash hit, played by the band that gave America sweeter swing .. and how the fans go for that! A good fast tempo steps right along, and the Glee Club really gives out on the vocal chorus. Flipover-"I Don't Want To Set the World on Fire"-another Heidt number that will do just that.

## AND HERE ARE SOME MORE RECENT HORACE HEIDT HITS

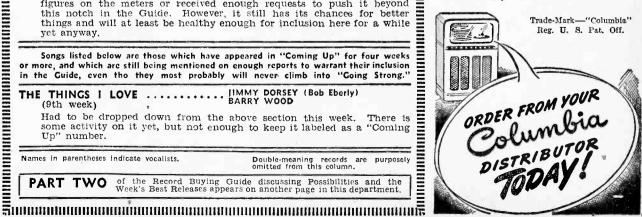
36245 Seven Years With the Wrong Leader

36148 Goodbye, Dear, I'll Be Back in a Year

36138 The Hut-Sut Song

36100 Toy Piano Jump & Toy Piano Minuet

36026 G'Bye Now



## Minneapolis-St. Paul

MINNEAPOLIS, Aug. 9.—The coin machine business here has picked up a bit during the past week. From the tourist areas come reports of good collections all thru July, with August expected to up the take even more now that the fish are biting better. \*

Oscar Englund, operator from Alexandria, Minn., reports that now that fish are really biting up around his area, the tourists are pouring into and around Alexandria in large numbers—and coin machines are humming.

Ozzie Truppman and Irv Sandler, Acme Novelty Company, have returned from their respective tours for business thru Minnesota, Wisconsin, and Dakota territory. Both report biz booming.

Host to the personnel, their families, girl friends, and boy friends of Silent Sales Company on July 15 was William (Sphinx) Cohen. Following a sumptuous dinner at the President Cafe, the Sphinxmen and women adjourned to the Capitol Steamer for an excursion down the Mississippi River. Fred Sitar helped the Sphinx make arrangements.

Vera Foster, in charge of the record department at Acme Novelty Company, has returned from a one-week vacation at Trout Lake and Cross Lake, Minne-

Joe Engel, of Pine City, Minn., made one of his infrequent trips to the Twin Cities to add new equipment to his well-

Between servicing locations on route, Joe Gibson, coin machine operator of Mound, Minn., is busy building a new home for his family during his spare

Jerry Lawler, coinman from Hurley, Wis., is busy passing out cigars these days. His wife gave birth to a girl on July 23.

Howard Schlecht, of the Arrowhead Amusement Company, Duluth, is the proud papa of a boy born July 14.

Herman Paster is busy getting advice on how to act from new daddies. Herman, the Mayflower ace salesman, is expecting to be a papa within three weeks.

Another recent arrival in coin machine circles is the girl born July 19 to the Clayton Reins—he's a St. Paul coin machine operator.

George Jenkins, of Bally Manufactur-George Jenkins, of Bally Manufacturing Company, Chicago, spent two days here visiting with officials of Mavflower Novelty Company. To beat the heat Wednesday evening, George journeyed to White Bear Lake, where he was the house guest of Maris Roisner.

Rube Wills, of Alm, Wis., was in the Twin Cities this week to pick up three wall box installations for his ever-growing music route.

Roy Millhizer, coinman from Ottum-wa, Ia., postcarded his Twin City friends that he was spending the summer in San Dlego, Calif., and would be back on the job taking care of his route in the fall.

Joe Epstein, of Des Moines, Ia., is so busy taking care of his route he hasn't time to come in for new merchandise so he is burning up the wires daily to St. Paul-Minneapolis distributors ordering merchandise.

Up from Blue Earth, Minn., to pick out a few new pinball games came Joe Webber, who said biz in his territory has been good.

Keeney's Skylark reports Bill Cohen, of Silent Sales Company, has been so arranged by his engineers that several scoring methods are now in operation to simplify play and allow for a greater percentage of free plays. Skylark has been showing the ops some real profits since appearing on the scene, Bill said.

Fritz Nassauer, who is a serviceman for Pioneer Distributing Company, is anxiously awaiting the day when his parents and sister will be able to join him in his new home here. The rest of nim in his new home here. The rest of the Nassauer family is still in Europe.

Al Norman, one-time Minneapolis coinman now in the dental supply biz



BAND LEADER TINY HILL directs the members of his band as they give out in song while Mills Empress plays one of their records. Tiny weighs around 350 pounds. (MR)

in Oklahoma City, couldn't pass up the chance to visit his old cronies on a chance to visit his ol recent trip to the city.

Newest addition to the Silent Sales office staff is Shirley Hartman, of Minneapolis.

Sam Bender, of Silent Coincraft Company, Minneapolis, is hoping his three-year-old daughter, Sandra, will have a brother to play with in a very short

Murray M. Kirschbaum, of the record company bearing his name, in company with Dave Ziskin, Silent Sales salesman, left for a 10-day tour of Northern Minnesota, Wisconsin, and the Dakotas.

Henry Chappel, operator from Winona, Minn., came up to the Twin Cities for the purpose of buying more equipment.

Ray Gluth, operator at Rush City, Minn., is determined not to let anybody use any of his equipment any more. The other day Ray permitted a friend to take up Gluth's Taylor Cub airplane, and sure enough, the plane was cracked up. The next day another friend asked to use Ray's truck. Gluth agreed—and the truck was smashed up.

Eddie Shalicky, former coinman from Jackson, Minn., now a corporal in Uncle Sam's army, reports that he keeps abreast of all the news about the coin machine business thru *The Billboard*. Eddie, stationed at Camp Claiborne, La., Company EQ. 135th Infantry, 34th Rifle Division, A. P. O. 34.

Here to buy some merchandise for his numerous locations was Frank Yager, of St. Cloud.

Charlie Loftus, phonograph man for Don Leary's Automatic Sales Company, Minneapolis, reports that collections have been stepping ahead.

Music machine collections have picked up considerably after a lull, reports Leo Landsberger, in charge of automatic phonos for Minnesota Automatic Ma-chines Company, owned by M. M. (Doc)

Harry Shephard's Coin-a-Matic Amusement Company's central music system is doing a good business for this season of the year, with requests coming in steadily.

The industry is mourning the death of Delmo Befera, 52, top-flight Iron Range coin machine operator from Hibbing, Minn., who passed away July 7 in a Duluth hospital of a heart ailment. His death marks the second time in less than two months that the Iron Range has lost one of its best operators. About seven weeks ago Joe Healey, also of Hibbing, passed away.

Archie LaBeau, of LaBeau Novelty Sales Company, announces that his firm has taken over the one-story building and basement at 1950 University Avenue, St. Paul, adjoining the present LaBeau

quarters, thus adding one-third more space. A remodeling program will begin immediately at a cost of nearly \$3,000, LeBeau said. A five-year lease is being taken on the building, which will house offices and display rooms.

Ted Bush and his Acme Novelty Company are boasting about the fact that the firm has what is believed to be the youngest sales organization in the country. From the head of the company down, no one is over 35 years of age.

David Ziskin, of Silent Sales Company, accompanied by Murray M. Kirschbaum, the record man, returned from a business trip thru Northern Minnesota and ness trip thru Northern Minnesota and Wisconsin to report trade thruott that territory very good. Dave and Murray stopped to fish at Barney Naverson's Split Hand Lodge near Grand Rapids. Minn., where the walleyed pikes and big Northerns were biting heavily.

Chester V. Case, Minneapolis, reports business has been very good and that he is steadily adding new machines.

Reports from Chisholm, Minn., on the Iron Range, are to the effect that Irving Baer is recuperating from an illness which has laid him low for several months. During his illness his sister tended to Baer's route.

Gilman Hansen, of St. Peter, Minn., came to the Twin Cities recently to pick came to the Twin Cities recently to pick up more equipment for his ever-growing remote control automatic phono route. Gil reports that he has entrusted part of the route to his 17-year-old son, Gerald, while two other sons, Earl, 15, and Allen, 11, assist their dad on his route.

Harry Johnson, of Mitchell, S. D., has returned from a five-week vacation in California and one of the first things he did was to journey to the Twin Cities to buy new equipment for his coin machine route.

Herman Paster, of Mayflower Novelty Company, went to Hibbing, Minn., to attend the Delmo Befera funeral. Jonas Bessler, of Hy-G Amusement Company, was also among the many Twin City coinmen present.

Vern Thomas, of Virginia, Minn., according to Jonas Bessler, of Hy-G, is using his Piper Cub airplane to make service calls on his widely spread coin route. He is trying to figure out a way to deliver phonos via plane.

Ben Friedman, of Silent Sales Company, accompanied by Mrs. Friedman and their daughter, Rhoda Jean, leave Sunday for a vacation in the Northland.

Leo Bearth, St. Paul operator, is back on the job after a week's layoff because of illness. Leo reports his locations doing a good business.

Oscar (Ozzie) Truppman and Irving Sandler, of Acme Novelty Company, journeyed to Hatfield, Wis., to visit Frankie Carle, songwriter, recuperating there from a nervous breakdown. Carle

is the author of such top tunes as Sunrise Serenade and Lover's Lullaby.

On display for the first time at Silent Sales Company is the new U-Need-A-Pak cigarette machine. It is drawing plenty of comment from the operators.

Cy Callahan, of Pioneer Distributing Company, Minneapolis, is getting plenty of air hours on his off days flying his

Eddie LaPage, of International Falls, came to the Twin Cities recently to pick up some new equipment for his locations. Biz in North Minnesota, LaPage reports, has been good all summer, with the tourist trade hepping considerably.

Irving Sandler, of Acme Novelty Company, back from a jaunt to Northern Minnesota, visited with Jim Kadry, who claims to operate the northernmost Wurlitzer in the United States, almost at the Canadian border.

Mike Imig, of Menno, S. D., was here this week for the express purpose of adding more phonos to his ever-growing route of music stops thru the Dakotas.

In from Ferryville, Wis., for more phonos came Ken Adkins. He reported business very good.

Sid Levin, of Hy-G Amusement Company, back from a week's vacation, reports that Seeburg sales have been breaking all records.

Archie LaBeau, of LaBeau Novelty Company, St. Paul, is happy with the manner in which business has been progressing all season. Rock-Olas have been hitting a good pace, while pin games have been good.

Elmer Gold, of the Staples Novelty Company, Staples, Minn., came to the Twin Cities this week to stock up on consoles for his route.

Buying up equipment as heavily as he can is Bud Beck, of Frederick, Wis. Large shipments of merchandise have been going forward to him regularly.

Charles Gumm, Bloomer Wis., operator, has been doing a good job with consoles. He has been adding more units to his locations right along.

Larry Lockhart, of Hy-G Amusement Company, is on a good-will tour thru South Dakota, meeting operators and signing orders.

Earl Scholl came to the Twin Cities from Chippewa Falls, Wis., for more music equipment.

## Mississippi

NATCHEZ, Miss., Aug. 9.—With the bivouacing of more than 20,000 soldiers in near-by Louisiana maneuver areas, Natchez operators are optimistic now that business has taken a sudden turn for the better. Summer slumps have been forgotten as new locations are springing up on all sides.

An influx of soldiers en route to war game maneuvers in Northeast Louisiana from Camp Shelby, Miss., is proving a boon to biz.

Luther C. Rithor is receiving sympathy of friends and fellow operators on the death of his mother in Jackson, Miss.,

Whatley Craig says he is surprised that business has been so good. He recently installed several new machines.

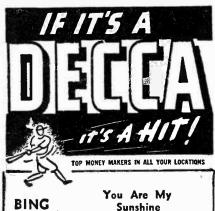
A new beverage machine has been in-

Word has been received here that Conner Burns is now stationed in Fort Francis Robinson, Cheyenne, Wyo. His interests here are being taken care of by his father. by his father.

Elmer Wilson, local operator, is No. 6 on the local list for defense service under the new draft legislation.

Baxter Turnage, Memphis, Tenn., operator, accompanied by Mrs. Turnage and her father. Willie Scott, were recent visitors here.

Sam McCabe, of the Seramac Company, has recovered from the effects of a recent fractured arm and is now back on his route.



**CROSBY** 

Sunshine Ridin' Down the Canyon ...3952

**JIMMY** DORSEY A Rose and a Prayer Be Fair .....3812

SISTERS GUY

**ANDREWS** 

Gimme Some Skin, My Friend..3871 You and I Yip-I-Addy-I-Ay .....3880

Sonny Boy

**LOMBARDO** BING

'Til Reveille My Old Kentucky Home ....3886

The **MERRY** MACS

CROSBY

Kiss the Boys Goodbye Honk, Honk..3930

DICK ROBERTSON

Goodbye, Dear, I'll Be Back in a Year Be Honest With Me .....3791

IOHNNY LONG

The Booglie Wooglie Piggy Chattanooga Choo Choo ....3905

JIMMIE Flamingo
LUNCEFORD Siesta at the Fiesta ....3931

MILDRED RHYTHM BOYS

MILDRED
BAILEY
with THE DELTA
RHYTHM BOYS

Ht's So Peaceful in the Country
Lover, Come Back
to Me!...3953

CARMEN

Intermezzo CAVALLARO Concerto ....3933

MAXINE SULLIVAN

Loch Lomond Just Like a Gipsy ....3954

WOODY HERMAN Love Me a Little Prisoner of Love .....3955

JAY McSHANN

Confessin' the Blues Hootie Blues 8559

DECCA COIN MACHINE SPECIAL! GRACIE FIELDS

The Biggest Aspidastra in the World ...18183

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Lachine, Montreal, Quebec

## 



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

#### POSSIBILITIES •

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

I GUESS I'LL HAVE TO DREAM THE TOMMY DORSEY (Frank Sinatra-Pied REST ..... Pipers)

Not enough mentions yet to include this number in a higher rating, but it definitely rates repeating here because it is showing life now in some sections of the country. So far Dorsey's recording of it seems to be the standout among those reports coming in on the tune, altho Les Brown was mentioned here in connection with it last week.

MA! I MISS YOUR APPLE PIE ..... GUY LOMBARDO (Kenny Gardner)

Above story just about fits this recording, too. It hasn't received the plugging that was expected by this time, but it's still in there very much on the honorable mention lists. Something should happen on one or the other soon, and it seems more than likely that it will be upward.

MISIRLOU .....

Several bands are in the process of recording this melancholy Greek melody, and from all indications it should soon mean something to the coin phonograph operators. There will be almost as many versions of the song as artists recording it, according to advance reports from the record companies. Swing, sweet, and rumba tempos of it are being made. Definitely something to watch.

COWBOY SERENADE .....

Here is a ditty which, in all probability, will have the coin phonograph patrons banging away with their nickels. It's a typical rolling melody of the wide open spaces and should prove a big hit in the country's beer stubes. Kay Kyser and Glenn Miller are already on it, along with several others.

LET ME OFF UPTOWN......GENE KRUPA (Anita O'Day-Roy Eldridge)

A swing beat number which has been listed here for some weeks now, but doesn't seem to get any higher. It's still necessary, however, to keep repeating here because in some sections of the U. S. operators seem to be doing okeh with it. Of course, it may not have a wide enough appeal to get beyond this point.

This song has evidently been published as a sequel to Sammy Kaye's Daddy and is gotten out by the same publishers. Whether it will have the good fortune of its predecessor is questionable, but it deserves listing here as an item to be watched anyway. Sequels usually don't come close to the originals in popularity, but there's always a first time, and this might be it.

#### THE WEEK'S BEST RELEASES ●

These Records have the Strongest Chance for Success among the Past Week's Releases by the 3 Major Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinion of The Billboard's Music Department.

I DON'T WANT TO SET THE WORLD TOMMY TUCKER (Amy Arnell-Voices ON FIRE .....

A happy combination of lilting music and a good set of lyrics, topped off with a catchy title, this song has everything it takes to set the song world on fire. This Tucker version, devoted to solo singing by Amy Arnell, and a second chorus combining the efforts of the Voices Three, does full justice to the music.

EMBRACEABLE YOU ......JIMMY DORSEY (Helen O'Connell)

Removed from the style of his more recent music box hits, Dorsey depends on a well-known George Gershwin ballad to continue his fancy phonograph clicking. The entire side spotlights the sultry singing of Helen O'Connell, who gets real "cuddlesome" with the words. Whether the record hits or misses depends entirely on the public favor to be showered on Miss O'Connell's vocal rendition.

Taking leave from his army duties at Fort Dix, the Leonard lad comes thru with a couple of ever-popular old standards, You're My Thrill on the reverse side, and does an excellent job of selling both ballads. The more soulful singing is found on the You and the Night side. Having an established following among the phonograph fans, especially the females, Leonard should be the answer to a maiden's prayer on this

#### SWEET CANARY POLKA ..... RENE MUSETTE ORCHESTRA

For the specialized locations where partiality is shown in favor of the polkas, this record is highly acceptable. The Renee orchestra is readily accepted by such patronage and this polka music is to their liking. The number itself is particularly melodic, enhanced by the whistling interludes to make the song title really descriptive, and if it's still true that all the world loves a whistler, a long life is assured for this side in the machines.



St. John, N. B.

ST. JOHN, N. B., Aug. 9.—Weekly prizes for the best totals are being made natronizing the arcade in the prizes for the best totals are being made to those patronizing the arcade in the Opera House lobby here. The offer prevails at all the gun machines. There are about 10 shooting games, all located in the street front lobby of the old theater. J. B. Jones, of St. John, active as a distributor of all types of coin machines, is operating the arcade.

One of the smallest coin machine lo-One of the smallest coin machine locations in Canada is on King Street, in the center of St. John. It is about four feet deep and three feet wide, and is occupied by only one machine, an antiaircraft gun. It catches a lot of transient patronage from tourists, naval and mercantile sailors, soldiers, and air force men.

in the machines.

Names in parentheses Indicate vocalists.

Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

Coin machines have provided amusement for members of the United States force doing army outpost duty on Newfoundland, as well as the men engaged in the construction of the building necessary to house the soldiers. Soldiers and workmen, too, consider themselves lucky to have a wide variety of coinoperated games to keep them amused.

## Boston

BOSTON, Aug. 9.—Mike Bond, of Bond Sales Company, Buckley distributor, is jubilant over the installation of eight wall boxes in the Blue Hills Cafeteria, Mattapan, Mass. Mike considers the installation an achievement, as the cafeteria is the most magnificently appointed one in the vicinity.

Sol Chain, New Bedford, Mass., operator, reports he is very busy with his game route and his Newsic locations.

Game and music operators on Cape Cod report business not as good as last year. There are fewer tourists on the Cape this year than there have been in many seasons. The huge Camp Edwards with 40,000 soldiers is said to be one of the reasons why tourists remain away from the area, and the soldiers have little money to spend, so coinmen are finding collections slow.

Al Coulter, Worcester, Mass., coinman, in town to purchase equipment, accompanied by his brother Mike.

Ben Gordon and Rube Weiner, of the Putterman Novelty Company of Connecticut, spent a few days with Murray Schultz, of Atlantis Distributing Company, at the latter's summer cottage in Onset, Mass.

Onset, Mass.

Louis Prince purchasing new equipment for his arcades in Revere and Salisbury, Mass. Prince's arcades are located in the amusement areas of the two resorts.

J. W. Lambert, Newport, N. H., music operator, making the long trip down from the wilds of New Hampshire to select new equipment for his route which he is expanding.

Frank Ward, of Fairlee, Vt., in town again to purchase equipment. Frank's visits are becoming more regular as his business increases and the need for new equipment grows steadily.

A surprise birthday party was tendered Lou Blatt, of Atlas, July 18 at his brother's house. Lou's birthday was the 19th and Barney arranged for a nice party. Irv McClelland, Seeburg representative in this section, was among those on hand. Others who dropped in to greet Lou and present him with gifts were Buddy Hassett and Bill Posedel, of the Boston Braves' baseball team, close friends of the Atlas man.

Bay State Automatic Music Company is expanding its music and game route and Herbie Kay has been kept busy selecting new equipment.

Andy Vrees, Lynn game and music man, is another operator who is buying more equipment constantly as his route expands by leaps and bounds.

Gerald Waterhouse, New Bedford, Mass., coinman whose interest lies in arcades, games, and music, purchasing more equipment for his interests.

H. Harold Harwich, Harco Sales Comany, local music and game operating firm, walking around with his thumb in a case as a recent injury.

Nat Fram and Norman Herman, Central Distributing Company, adding to their music and game routes.

Pete Torrisi and Larry Bonnano, of Lawrence, Mass., organizing the Royal Vending Company, which will handle cigarette merchanding machines.

Bert Finberg, of Finley Music Company, remoting a lot of his music locations. Bert also reports collections good on the telemusic route which he operates. Finberg is using Rock-Ola's mystery music set-up.

W. J. Loomer, Shrewsbury, Mass., pin game operator, came in town for a hurried visit to inspect and purchase new tables.

Sam Rome, Lynn game man, is expanding his route.

Arthur Ravreby, who operates a game route in and around Boston, reports business continues good and he is expanding his route.

Fire destroyed the arcade operated by Sam and Max Spector on the boardwalk at Old Orchard Beach, Me. The boys promptly got in touch with their

brother, I. Spector, of Hub Vending Company, and new equipment was rushed to Old Orchard. They set up in a roller-skating rink and were soon doing business as usual. Collections have been good at the resort, with many tourists reported there.

Ben Palastrant, district manager for Packard music, bustling in and out of town, pausing only briefly between trips.

Dave Schultz, Cape Cod coinman, in town for a brief visit with his brothers, Murray and Leonard.

Tony Samaska, Brockton music and game operator, reports collections increasing steadily. Tony has recently added to his route and is now planning a further enlargement.

Herman Finestein, of Automatic Venders, Providence, R. I., Watling representative for this section, in Boston to visit with local coinmen and display the line.

Andy Vrees, Lynn, Mass., game operator, expanding his game route and laying plans to add a music route to his business interests.

Murray Schultz, of Atlantis Distributing Company, had the cast taken off his broken leg this week and discarded his crutches in favor of a cane.

Ed Trepanner, Hyde Park music and game operator, and Mrs. Trepanner have returned from a two-week vacation.

Irv McClelland, Seeburg representative, off on a week's trip thru Vermont and New Hampshire, visiting music operators in Northern New England.

Jim Woodward, secretary of the

Jim Woodward, secretary of the Amusement Merchants' Association, reports the organization will resume activity in September. A date is expected to be set next week.

Sid Wolbarst reports business good at his arcade in Wollaston, Mass. Spot is located on the beach where the young crowd congregates.

Bill Wells, of Apex Coin Machine Company, reports business slowed down a bit as a result of the mid-season lull.

John Connor, Hampstead, N. H., coinman, in town purchasing equipment, reports business good in his territory.

Frank King, of Automatic Coin Company, reports the firm is enjoying a greater volume of business than ever before since moving into its new location on Coin Row. One of the first visitors to the new showroom was J. Frank Meyer, Exhibit Supply president, who gave the new place a good send-off.

Anthony Di Carlo, Revere, Mass., music operator, now has more than 200 wall boxes in his route and reports collections mounting steadily.

Helen Brown, secretary to Mike Bond, has resigned to get married.

Pinball operator Jack Winet is giving up his route preparatory to entering the army.

Atlantis Distributing Company is making plans for redecorating its show-rooms,

Pete Torrisi, Lawrence, Mass., coinman, already busy with his new cigarette route. Pete is using Rowe merchandisers and is lining up a large route.

Luke Levine is at Nantasket Beach recuperating from his recent illness. Brother Ike is managing the route during Luke's absence.

Arthur Pearlsein, Boston game operator is ordering more equipment and

Arthur Pearlstein, Boston game operator, is ordering more equipment and enlarging his route.

Al Williams, Rockland, Mass., game operator, in town to purchase equipment, reports collections good in his section.

Jack Chambers, Claremont, N. H., coinman, visited Hub coinmen during the week and compared business conditions.

Joe Nemesh, of Acme Music, Cleveland Seeburg representative, spent a few days in Boston this week, visiting Louie and Barney Blatt. of Atlas Coin Machine Company, local Seeburg distributor.

I. Spector, of Hub Vending Company,

#### BUCKLEY MUSIC SYSTEM INC • 4225 W • LAKE ST • CHICAGO

reports that music collections dropped slightly the past few weeks. Business on the whole is better than last year, however, he says.

Joseph Joseph, Falmouth, Mass., bingo operator, has secured a permit for a year-round arcade in that town. Location is expected to do well, as there are few amusements in that area. Joseph has contacted Sid Wolbarst, and the two are working out an arrangement for operating the arcade.

George Marks dividing his time between his game route and his new arcade at Brant Rock, Mass. Altho the town was practically leveled by fire just before the season opened, new buildings have sprung up quickly and the tourist trade slackened off only slightly. Marks reports the arcade is doing good business.

Ben Simons, Providence, R. I., game operator, in town purchasing new equipment for his large route.

Charles Holt, Portland, Me., music and game operator, in town for a brief visit to look over the lines and chat with local coinmen.

Joe Green, of Hub Automatic Music Company, local Wurlitzer distrib, out of town on a business trip.

Ray Shea, of Ace Amusement Company, Worcester, Mass., in Boston to purchase equipment to add to his route.

Dave Bond, of Trimount Coin Machine Company, new A. I. C. distributor here, reports business good. Demand continues for the Singing Towers phono, Dave declares.

Manny Oliver, New Bedford coinman, in town to pick up more equipment for his game route.

Shaffe Assad, pin game and peanut vender operator in Lawrence, Mass., is enlarging his pin table route.

Nick Papolos. Waterville, Me., game operator, has taken a cottage at Old

Orchard Beach, Me., and commutes daily to his office.

Atlantis Distributing Company has hired William Martin, mechanic.

Gerald Waterhouse, New Bedford game operator, buying more equipment for his route.

## Houston

HOUSTON, Tex., Aug. 9.—Anderson Sage took over as manager of Houston branch Electro Ball office August 1. S. H. Lynch, president of Electro Ball Company, came in to make the appointment. Sage has been with Electro Ball several years. During the past 15 months he has been connected with the office here as outside Seeburg salesman covering the South Texas territory.

A. M. Mendez, Wurlitzer district manager, while in Houston on a business trip, stated that Commercial Music Company's policies under the ownership of Raymond Williams would remain unchanged. "The same office and sales personnel and the same efficient service will continue as before," he said. Raymond Williams became owner of Commercial Music following the accidental death of his brother, J. D. Williams, last month. Commercial Music is Wurlitzer distributor in Texas, Oklahoma, Arkansas, and part of Louisiana.

John C. Kramer, of R. & A. Distributing Company, is a master of the art of fencing. He plans to start a free class in that sport this fall under sponsorship of the city recreation department.



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## 2047A-50.68° PHILA., PA. **ESOUIRE** PREMIUM VENDOR



Sample Premiums displayed in Vendor. Ball Cum concealed Eliminates Cheating. Complete Unit Consists of 1 ESQUIRE PREMIUM VENDOR, Standard Powder Blue Finish; 1 DISPLAY INSERT IN MACHINE, 1 DOZ. SMALL TWO-BLADE KNIVES, 1 DOZ. LARGE SINGLE BLADE KNIVES, MACHINE FILLED WITH 1100 BALLS OF GUM, INCLUDING 20 STRIPED BALLS READY TO BE SET ON LOCATION. Don't be misled by cheap imitations and inferior merchandise! Be first in your Territory with this proven money maker!

ENTIRE DEAL ONLY \$12.50 Rush Your Order Today!



VIEW-A-SCOPE

hows Life-like RUVUE ILMS in third imension.

**VERKING** Each in lots of 10

> ONE OF THE 250 MODELS 5 Lb.

"SILVER KING," \$6.50 10 at \$5.50

1 SILVER KING 10 LBS. CANDY GROSS CHARMS

ALL FOR

Limited Time Only. Rush Your Order Now! Other Ma-chines \$3.95 and

2047 A-SO. 68

# 07

## Maryland's Vending Tax **Held Void**

Judge rules that Governor signed bill after deadline -may go to higher courts

BALTIMORE, Md., Aug. 9.—On the ground that the governor had failed to sign the special vending machine tax bill before the deadline set by the Legislature, Chief Judge Samuel K. Dennis invalidated the law Thursday (7). The special tax was designed to raise \$25,000

special tax was designed to raise \$25,000 in annual revenue.

The attorney general's staff, which had defended the license bill at the hearing, stated that if necessary the case will probably go to the Court of Appeals for a final ruling.

A section of the merchandise machines tax act passed by the Legislature expressly set May 1 as the date on which it was to become effective. However, it was not until May 26 that Governor Herbert R. O'Conor finally approved the measure.

#### Bill Unconstitutional

Bill Unconstitutional
Judge Dennis said that this made the bill unconstitutional. Such measures must, under the Constitution, be finally approved before the effective date fixed by the Legislature, he decided.

The decision was the first judical ruling on the point, the opinion indicated, altho the Maryland attorney general had given somewhat similar rulings in the past, notably when the late Governor Nice was informed he could not hold bills after the effective date of June 1, which is the effective date of all legislation not otherwise dated.

#### 12-Page Opinion

In a 12-page opinion, supplemented by 12 additional pages of references, Judge Dennis brushed aside contentions which the State had advanced in claiming the vending license act should be held valid

the State had advanced in claiming the vending license act should be held valid despite the late date of signing.

The judge opined that the governor must sign the bill within the dates set. Otherwise, it could be deemed dead, yet come to life at any time the governor saw fit to sign the bill—perhaps years later. He deemed this unfair to those affected by the legislation.

The jurist pointed out that since certain officials of the Legislature must by law be present at the signing, the survival of such officials at least would limit the time in which a bill could be brought to life, under the State's contentions. The judge said in such a case the citizens would have to "compute the expectancy of life of the feeblest of the four as indicative of the time when the bill, too, will die." but, he pointed out, that his decision was that the Constitution itself prevented such whimsicalities.

Interprets Constitution
The judge interpreted constitutional provisions and statutes to require the

governor to "approve or veto bills precisely as enacted." Otherwise, he ruled, an act would be a hybrid, part legislative and part executive, in origin. Citing the Declaration of Rights provision regarding separation of governmental powers, Judge Dennis said of it: "It has stood every test of posterity, panic, wars, changes in habits, political parties, and civic ideals. It represents the ultimate safeguard of our form of government. Nor should it ever be undermined by direct or indirect means, however amiable and innocent the intent."

The case had been held under consideration by Judge Dennis since last week. A group of operators of vending machines represented by Hilary W. Gans, attorney, brought the injunction proceeding protesting the vending license law. Defendants in the case were State Comptroller J. Millard Tawes, Chief State I, cense Inspector Frank P. Bratten, and Frank C. Robey, clerk of the Court of Common Pleas, where the licenses had been issued for Baltimore city. "approve or veto bills pre-acted." Otherwise, he ruled, governor to

### **Glassgold Reports Business Terrific**

NEW YORK, Aug. 9 (MR).—Burnhart (Bip) Glassgold, sales manager of Arthur H. DuGrenier, Inc., back from a three-day visit at the Haverhill factory, reported that July was one of the biggest business months in the history of the firm.

"For months the national defense program and all it entails in increased activity," stated Glassgold, "has enabled operators thruout the nation to embark upon unprecedented expansions of their routes. Because of this, sales of the Champion cigarette merchandiser and Candy Man 5-cent candy bar machine hit a remarkable peak in July. All DuGrenier representatives and distributors booked greatly increased orders for our merchandisers. We believe the upswing will continue into the fall and winter, when location activity is greatest. "My trip to our Haverhill factory was made for the specific purpose of preparing a big drive on our Candy Man machine this fall. Operators report this the soundest and most compact piece of equipment they have handled and we are preparing to promote it strenuously in the autumn." months the national defense "For

#### **Torr Hails Cooke** Cracker Vender

PHILADELPHIA, Aug. 9 (DR).—"The age-old adage, 'The way to a man's heart is thru his stomach,' might well be changed to read, 'The way to an American's change pocket is thru his stomach,' declares Roy Torr, Philadelphia distributor

stomach," declares Roy Torr, Philadelphia distributor.

"From the way the new Cooke Cracker Vender is going over you would get the impression that everybody's been on a hunger strike. Operators have been busy as bees filling these machines with delicious peanut-butter sandwiches, fig bars, etc. The demand has been overwhelming and it looks like operators will have to put in overtime catering to Mr. and Mrs. America's insatiable appetite for tasty, toothsome tidbits," concluded Torr.

## - TORR -

AMERICA'S LEADING MAIL ORDER HOUSE ALL THE HIT NUMBERS OF 31 FACTORIES LIBERAL TERMS TO THE DESERVING

WRITE FOR DETAILS

#### 2047 A - SO. 68 PHILA.

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ROY TORK RECOMMENDS



MOST SENSATIONAL COUNTER GAME IN THE INDUSTRY!

All skill—100% legal. Entirely mechanical, no wires, no batteries. Be wise—order yours quick!

PENNY PLAY

\$29.75

Nickel Play, \$31.75 Stand — \$6.50 Extra. Sold on 10-Day Trial Money-Back Guarantee.

No if's-And's or But's. deposit with order, or mail full amount and save C. O. D.

Immediate Delivery. BAKER BUILT GAMES

2047 A-50. 68





### ESQUIRE PREMIUM VENDOR

Complete Deal Machine &

Only \$12.50

Takes in \$11.00 when sold. Pay location 25% or \$2.75. Your net return \$8.25. Write for refills and price on premiums.



Immediate Delivery—Liberal Trade-In.
1/3 Deposit Required With Order,
Send for List of New and Used Vending Machines,
Groetchen, Daval and Baker Counter Games.

RAKE 2014 Market Street PHILADELPHIA, PA.

#### **NEW BIG MONEY-MAKER** 3 Column 1c Cigarette Vendor



Sells all leading brands from original package, including King size. Gov't ap-proved. Easy to place. Easy to service.

very attractive. Enameled in bright colors, trimmed with Chromium. 13 inches wide, 22 inches high. 7 ½ inches deep. Capacity 9 packages or 180 cigarettes.

\$26.50 ea.

Lots of Ten Sample \$29.50 1/3 with order, bal-ance C. O. D.

Order Today

MIDWAY, 432 W. 42nd St., New York

#### **Bulk Candy Price** ${m Advances Announced}$

CHICAGO, Aug. 9.—Rising raw material and production costs coupled with increased wages has boosted wholesale price of bulk candies from one half to 5-cents per pound during the past few weeks, manufacturers of confectionery announced this past week.

Practically all bulk items were affected. There has been no general price increase on count goods, both penny and 5-cent numbers, but all deals, premiums, and special concessions have been eliminated. Basic price for both 24-count and 120-count items is 64 cents, with 40-count items selling for 40 cents. These are manufacturers' wholesale prices.

Most prices quoted are for immediate delivery. Most manufacturers are now guaranteeing prices until fall; in fact, most firms are now accepting orders at prices quoted on a three-month guarantee basis.

## Built For Operating! Candy Sales Up 13 Per Cent for DEPENDABLE! PROFITABLE! First Five Months; 47 Firms That's why most experienced operators say it pays to buy Top Million Sales Mark in '40

CHICAGO, Aug. 9.—America's sweet tooth was 13 per cent sweeter the first five months of this year, sales figures for the January to May period disclosed. Sales for the first five months for all lines totaled \$109,206,000.

Hot spot was the West Coast, where sales climbed a healthy 19 per cent. Next in line was the Atlantic region, including States from New York on down the coast to Georgia, where a 14 per cent jump was made.

Breakdown by months discloses that May sales as a whole did not come up to April but were ahead of May, 1940.

Production of bar goods during May totaled 36,686,000 pounds valued at \$5.913,000 for an average of 16.1 cents per pound as compared with April when these figures hit 42,477,000 pounds valued at \$4,871,000 for a 16.2 cents average.

47 Firms in Million Class

Other candy statistics of interest to the vending machine trade released recently by the Bureau of Foreign and Domestic Commerce of the Department of Commerce revealed that only 47 firms in the candy manufacturing business had a total sales volume in excess of \$1,000,000 during 1940.

While the number of firms hitting this sales volume is comparatively small, it still represents approximately a 20 per cent increase over the 1936 figures, when only 38 firms hit that total. These 47 firms were responsible for \$177,498,036 of the total 1940 candy tonnage.

Report also disclosed that 78 firms did a volume of more than \$400,000. Of this number 23 were in the bulk confectionery field, 17 in the chocolate covered bar field, 16 in the penny goods field, 11 in plain package business, and 11 more in the chocolate bulk field. Other candy statistics of interest to

#### Vender Supply Notes

The tobacco industry continued its record-breaking production of cigarettes in June with output for the month topping the 18,000,000,000 unit mark for the first time in history, figures released by the Bureau of Internal Revenue disclosed today. closed today.

A total of 18,498,764,920 cigarettes was manufactured during June compared with the previous all-time high set in May at 17,858,111,310 units and with 17,565,041,013 in June last year.

The June figure lifted total production for the first half of this year to 98,490,-605.350 cigarettes contrasted with 89,-410,286,639 in the corresponding 1940

period.

It also boosted production for the government's fiscal year ended June 30 to a new record at 189,743,106,483 cigarettes against 177.679,553,983 in the previous fiscal period.

Tobacco growers in the Eichmond, Va., area feel that this year they are going to have a "cigarette crop." Tobacco generally thruout the country has grown fast and as it nears maturity looks as tho the greater part of the leaf will be bright with good body, constituting the ideal cigarette type.

Trade authorities estimated some months ago that more than 10 per cent of all cigarettes smoked are purchased from vending machines.

Doublets is the name of a new ciga-ette brand packaged in flat metal cases f 10 each and sold in 20s with an overall cellophane wrap. The cigarettes retail at 20 for 20 cents. They are larger in size than the standard length cigarette, but shorter than the "king size" styles. Package is front-marked "Regal size." Tobacco blend is popular American style.
Manufacturer believes the package will prove more convenient to carry and will the contents in first-rate smoking condition.

The cut in Southern tobacco acreage reflects the loss of export markets. Plantreflects the loss of export markets. Planting is far below the average of the past 10 years. The 1,376,500 acres of tobacco indicated for harvest in 1941, on the basis of July 1 conditions, is only about 2 per cent less than the 1,404,350 acres harvested last season. However, it is nearly 18 per cent below the 1930-1989 average acreage, reports the Agricultural Marketing Service of the U. S. Department of Agriculture.

Full mandatory control of cork, which is used very extensively in the cigarette manufacturing industry, was announced July 18 by the Priorities Division of the Office of Production Management. Complete distribution of cork is regulated by the OPM.

Peanut quotations on the Chicago Spot Market August 6 were:

VIRGINIA AND NORTH CAROLINA

Cents per lb. in bags . 7.75 Jumbos .....

## Tomorrow's Vending Business Should Be Built Today

-By W. R. GREINER-

Advertising Manager the Northwestern Corporation

How will your route of machines rate as a money-making enterprise in 1942— or even three or four years hence? Will they still be providing you with a good, steady income, functioning perfectly with a promise of many more years of profitable service?

profitable service?

Let's figuratively tear down your route and see what makes it tick and what possibilities are that it will be ticking for some time to come. Unless you are a new operator in this business, and there are even exceptions here, your machines can be divided into three classes—old models that have outlived their usefulness; machines which have provided good service and with a few replacements will be profitable for several more years; then the new models which probably five years from now will be among your best money-makers. Do you see these types among your machines?

#### Profits Going Up

From all indications profits from bulk rending equipment are headed for a new all-time peak. Operators in every nook and corner of the country are reporting greatly increased earnings from their routes—and it's only the beginning. Every man and woman in this industry will want to take full advantage of

this opportunity. You can, and will, if you build your route for the future.

you build your route for the future.

Foresight and planning—that is what it takes to insure impending earnings from your business. Get a mental picture of your route. As you service the machines, consider each unit individually, classify them, then act accordingly. The machines that have unquestionally outlived their usefulness will be nothing but a drain on your eventual profits. They should be immediately replaced with newer models.

ACT NOW

ACT NOW

Then there is no time like the present Then there is no time like the present to get the necessary replacements and fix up the average machines that may need attention here and there so they can be counted on for excellent performance in years to come. We all know the new models are the backbone of your route, and with the changes in the other units as mentioned above you can charge full steam ahead, confident that you will be on deck to get your full share of the profits bulk venders will continue to provide in the future.

Plan now—and lose no time in making

Plan now—and lose no time in making these improvements. With a scarcity of bulk venders possible, you will want to make the most of today's opportunities to build tomorrow's business.



BURNHART (BIP) GLASSGOLD. sales manager of Arthur H. DuGrenier, Inc., upon his return from the Haverhill factory last week, reported July shipments of Champion cigarette merchandisers and Gandy Man 5-cent candy bar machines among the largest in the firm's history.

Fancies	7.50
Extra large	11.25
Mediums	10.25
No. 1 Virginia8.00	
No. 2 Virginia	6.75
SOUTHEAST	
No. 1 Spanish	7.00

No. 2 Spanish6.50	0 @ 6.75
No. 1 Runner	7.00
No. 2 Runner	6.50
TEXAS	

Officials of Pan Confections have noti-Officials of Pan Confections have nou-fied their customers that candy prices will remain high for at least another year. This is due in part to the fact that raw materials are hard to get. Flavors, coconut, peanut ofl, and other ingredients are mentioned as being scarce. Pulp for packing cartons and boxes is impossible to obtain, as most of it comes from Finland, Norway, Swe-den and Russia. den, and Russia.

The Illinois State Treasury reports that Illinois cigarette smokers paid \$1,-881,806.43 in July, the first month the new 2-cents-a-package tax was collected. The high collections were attributed to heavy buying of tax stamps by dealers.

#### Gasparro Resigns Weston, Inc., Post

NEW YORK, Aug. 9.—Tony Gasparro, known to many coin machine men thruout the country today, announced his resignation from Weston Distributors, Inc., this city, as of Friday (8).

"I want to thank my many friends who have been so nice to me while I was engaged at Weston, said Gasparro. I may have an important announcement to make soon. It will be a pleasure to go on serving my many friends and to bring them the help that they need to continue in the coin machine industry in the most profitable fashion." in the most profitable fashion.

## ASCO WEEKLY SPECIALS

VENDORS
1¢ Peanut 1½ lb,\$1.95
1¢ Peanut 5 lb. 2.95
1¢ Hershey 40 bar 1.95
5¢ Hershey 54 bar 2.95
1¢ StickGum 2 col. 2.95
1¢ StickGum 2 col. 2.95
1¢ 65 liverKing,5 lb. 3.95
1¢ Clgarette 2 col. 3.95
1¢ Everready 4 col. 3.95
1¢ Robbins 2 col. 4.95
1¢ Robbins 2 col. 4.95
1¢ Master Porc. 5.45
1¢ Snacks, 3 col. 7.95
1¢ 2 Dep. Bal. C. 0. D

%" Ball Gum, 25 boxes ...\$2.75 PistachioNuts.jg.,jb. 38 COUNTER GAMES 1¢ Criss CrossBG, \$4.95 1¢ Bingo BQ, 5.95 1¢ Imp. Clg. or Fruit 8.95 1¢ Hoie-In-One ...11.95 1¢ Home RunBG. 11.95 1¢ Norris Target. 13.95 1¢ ABT FireSmoke19.50 1¢ Roover Name

ASCO, 140 ASTOR ST., NEWARK, N. J.

#### WILL PAY CASH

For Used DuGrenier Gum Machines. Write, giving number of machines and lowest cash price wanted! BOX No. 267, care The Billboard, 1564 Broadway, New York City.

#### HOME RUN PREMIUM VENDOR ewest, Most Outstanding Combination Amusement and Ball Gum Vendor!

Sample HOME RUN **Premiums** Actually Displayed B GUM in Vendor

Complete Unit Consists of the Following:

1 Home Run Premium Vendor.
1 Dozen Large Single Blade Knives.
1 Dozen Guaranteed Fountain Pens.

Machine filled with 1400 balls of gum, including 22 striped balls, ready to be \$21.50

Machine takes in \$14.00 — Pay location 25% or \$3.50—Your NET return \$10.50. All prices F. O. B. Chicago. Terms: 1/3 Cash With Order, Balance C. O. D. Full Amount With Order Saves You C. O. D. Costs. BE FIRST IN YOUR TERRITORY WITH THIS PROVEN MONEY MAKER. MEG. BY

VICTOR VENDING CORP.



## **Grid Game Stars** Aided by Assn.

MINNEAPOLIS, Aug. 9.—Thanks to the all-out efforts of the Minneapolis Amusement Games Association, coin operators' group headed by Andy Wolf, two University of Minnesota national champion Gopher football players have been selected for the All-Star grid team which will face the Chicago Bears professional gridders August 28 in a charity game.

When local newspapers began their

gridders August 28 in a charity game. When local newspapers began their drive to name five Gopher grads to the team Andy Wolf, new president of the coin machine operators' association, had printed thousands of petitions which were distributed by the operators among their various locations. Each operator took it upon himself to plug the five Gophers and signatures were inked to the petitions at a rapid pace.

Gophers and signatures were inked to the petitions at a rapid pace.

Not content with just having the petitions signed, Wolf saw to it that they were brought into the offices of the local papers and the votes tabulated.

At the conclusion of the voting this week two Gophers, George Franck, All-American halfback, and Bob Paffrath, Gopher quarterback, were named. Franck, with 1,259,214 votes, will be one of the starting eleven, alongside Tommy Harmon, Forest Evashevsky, and George Paskvan in the backfield. Paffrath was picked as second string quarter. A third Gopher, Bob Borklund, who was co-captain of the 1940 national champs, finished a shade behind the first squad ished a shade behind the first squad ished a shade behind the first squad centers but may be invited to participate. The other two Gophers who fell by the wayside were Bill Johnson, end, co-captain, and Bill Kuusisto, guard.

#### VITAL STATISTICS



In Chicago This Week

J. E. Broyles, export manager the Rudolph Wurlitzer Company, North Tonawanda, N. Y.

In New York This Week

F. H. Parsons, vice-president Buckley Music System, Chicago, and his wife.

Frank Mever. president, Exhibit Supply Company, Chicago.

Sam Wolberg, head of Chicago Coin Machine Manufacturing Company, Chicago.

Alexander Elconin, 62, father of Harry Elconin, died July 29 at Cleveland Heights, O. Harry Elconin is manager of the Cleveland Amusement Machine Operators' Association. Harry; the widow, Sonia, and a daughter, Mary, survive.

Delmo Befera, 52, operator of Hibbing, Minn., died of a heart ailment July 27 in Duluth, Minn.

In the Army Now

H. H. Holmes, coin machine mechanic for Kelley Music Company, Chattanooga, Tenn., is now stationed at Tallahassee (Fla.) Air Base as a mechanic.

Marriages

Andrew Gall, Roth Novelty Company, Wilkes-Barre, Pa., was married to Shirley Thomas in Kingston, Pa., July 24.

Irene Rich, Supreme Vending Company, Miami, married recently to State Highway Patrolman Church in Miami.

Elizabeth Rambaum, Lemke Coin Machine Company, Detroit, will marry George Hausey in October.

**Baby Production** 

A daughter to Mr. and Mrs. Aaron Goldman, of Macke Service, Washington.

A daughter to Mr. and Mrs. Lou Gold-man August 4. Father is a salesman for Gardner, Inc., Chicago salesboard

Congratulations to Mr. and Mrs. Aaron Goldman, of Macke Service, DuGrenier operators in Washington, on the birth of a daughter.

George M. Glassgold, New York attorney, has been named public relations counsel for the Coin Machine Industries Joint Council of New York.

Anderson Sage has been named manager of the Houston branch of the Electro Ball Company, which has its home offices in Dallas.

#### New Addresses

LaBeau Novelty Sales Company, Min-neapolls, has taken over the building ad-joining its present quarters. It now occu-pies lots represented by the addresses 1946-48-50 University Avenue.

Firm Changes

Oriole Music Company, Detroit, has been sold by Harry Wish to Don Mathews and Leslie Ellis.

Melody Music Company, New Orleans, headed by Jules Peres, has taken over the phonograph operations of Dan Cohen, Pleasure Music Company.

I. L. Mitchell & Company, headed by Irv Mitchell, have purchased the busi-ness of D. Robbins & Company, Brook-

#### New Firms

New Firms

Bill Shayne, Dixie Music Company,
Miami, and Dave Fleischer, of Fleischer
Movie Studios, have joined to manufacture a new coin machine.

Robert Brooker, 6148 Hussar Street,
Detroit, has established an operating
concern.

Philadelphia Panoram Company, Philadelphia. Firm is a partnership of two

music operating firms, namely, Eddie Klein, Premier Music Company, and Sam Weinstein and William Helreigel Jr., of Mutual Music Company.

Decca Distributing Corporation is opening the ninth Southern branch in San Antonio, Tex. Don Bruce will be office manager.

Robert Brooker has opened an operating business in Detroit, with head-quarters at 6148 Hussar Street.

Joe I. Stewart and Robert Maskell have merged their businesses to form the Wayne Music & Novelty Company at 14840 Coyle Avenue, Detroit.

Diamond State Amusement Company has been chartered to deal in amusement devices in Wilmington, Del. Incorpo-rators are H. Albert Young, Mildred Geisbert, and Ethel Stephan.

### Miami

MIAMI, Aug. 9.—S. Ernest Philpitt, head of the musical instrument firm of S. Ernest Philpitt & Son, has been elected secretary of the National Association of Music Merchants at the 40th annual convention of the group in New York.

Coin machine business is below last coin machine business is below last summer's figures, says Bill Shayne, due to the fact skilled workmen have been leaving for other parts of the country, since Miami has very few defense jobs.

Modern Vending Company has moved off the beach and into its own building in northwest part of Miami.

Bill Frey's recently completed office is in a class by itself. It's an extralarge paneled room with air conditioning. The back of a leather chair stands six feet straight in the air, and the desk is mahogany, a quarter acre in area. The private office has three adjoining rooms, a shower room; a barroom, complete with refrigeration and the scentarial room. a shower room; a barroom, complete with refrigeration, and the secretarial room. No door knobs are visible. To get to the barroom or the showers or the secretary, one must know the exact location of the panel to push on before the doors slide open.

Irene Rich, of Supreme Vending Company, married State Highway Patrolman Church last month. The ceremony was held in her father's hotel in Miami.

Bob Miller has left to visit his folks in Youngstown, O., and Ad Trice has just returned from Camp Davis, N. C., on a visit to his boss, Lieut. Johnny Saxon. The three are associated with the Ace Cigarette Service.

Gil Wolfe and wife, of Modern Vending Company, left for a two-week motor tour to visit important cities along the East Coast.

Bill Shayne, of Dixie Music Company, holding the office of chairman of the special events committee of the USO, added considerable coin to the USO kitty with a benefit concert sponsored by the women's clubs of Greater Miami.

Bill Frey has opened a retail record department. His pet lion, Tanya, has



GEORGE M. GLASSGOLD, prominent New York attorney, whose appointment as public relations counsel for the Coin Machine Industries Joint Council of New York was announced last week.

### Coinography

#### Mrs. Elsie Madsen

ONE of the few women operators in the Northwest, Elsie Madsen, of Superior, Wis., has shown more experienced coinmen, who have had many more years in the business than she has, how to go about building up a strong route of locations—and she's done it in a period of one year.

cations—and she's done it in a period of one year.

Together with her partner, J. H. Porter, Mrs. Madsen, in a year's time, has 91 automatic phonographs on location on their route which includes the territory along the Minnesota-Wisconsin boundary line. In addition, the firm of Madsen-Porter also has a large number of pinball machines and other coin-operated games in these locations.

#### Phonos Her Specialty

"But phonos are our specialty." Mrs. Madsen said. "The other equipment is carried only as an accommodation for the location."

the location."

Following the death of her husband, Mrs. Madsen who has been operating a tavern near here for nearly five years, decided a woman's touch is necessary in the coin machine business. She has hundreds of friends among tavern operators and other coin machine location managements

At first her competitors laughed off Mrs. Madsen's entry into the business as just a "woman's whim." Today, how-

as just a "woman's whim." Today, how-ever, they respect her and know she is "competition."

But let a competitor tell you how Mrs.
Madsen works: "She's full of charm, al-ways smiling, always ready with a joke.
She's the toughest competition I have. I
wish she were my partner."

#### Does Mechanical Work

Mrs. Madsen prides herself on being able to do all the installation of bar and wall boxes for her phonograph route. In addition, she is capable of handling all minor mechanical work on her firm's equipment. Ed Larson, however, is the Madsen-Porter Company mechanic

mechanic.

The problem in the music business, Mrs. Madsen points out, is knowing what type of records to buy for the various locations. Where one spot will want swing music, another will want hillbilly or novelty platters. But she handles all the buying for the firm, and distributors tell you she is a very shrewd buyer.

Altho she operates a tavern now on Highway 35 near Superior, and at one time assisted a telegrapher for the Soo Line Railroad, where she worked for 15 years—she knows the Morse code perfectly—it's the coin machine business that is giving Mrs. Madsen her greatest thrill.

that is giving Mrs. Madsen her greatest thrill.

"I love to get around to our various locations and talk with the owners. I know their problems, listen to them, and wherever possible give them advice. The boys like it. Whenever I come in they give me a big hand. The coin machine business is swell."

its first taste of meat when it took a bite of "Legs" Bigger.

Bob Miller and wife, of Ace Cigarette Service, are back from their vacation.

D. F. Saxon, of Saxon Cigarette Service, is to be operated on in a Charlotte (N. C.) hospital. His son, Barney, is at his bedside.

O. S. McGowan, Hollywood operator, is in Lakemont, Ga., on vacation.

Ray Manning, operator of West Palm Beach, left for a month's tour of North Carolina.

Bill Turner, Florida Amusement Com-pany, contemplates making a trip to Mexico.

Shirley Barnett, Modern Vending Company. left for a 10-day visit to New York.

Glenn Keagle, Miami Scale, is now at home recuperating from a recent operation.

Cliff Deale, Deale Music Company, has returned from Chicago.

Gleason Stambaugh, Florida Music, West Palm Beach, has just returned from a yachting cruise on his new 39-

## EASTERN

NEW YORK, Aug. 9.—There were a number of important manufacturer visitors in town last week, among them Frank J. Meyer, of Exhibit Supply Company; Sam Wolberg, of Chicago Coin, and Mr. and Mrs. F. H. Parsons, of Buckley Music System.

The high spot of the Parsones' visit was a farewell victory dinner at the Terrace Room of the Hotel New Yorker. Present were Mr. and Mrs. Sugerman, of Newark; Mr. and Mrs. De Witt Eaton; Mr. and Mrs. William Blatt; Henry W. Seiden, and Bill Gersh. Parsons spent the week visiting the firm's district managers, special representatives, and the regional director. The trip to New York was made by plane. by plane.

by plane.

Dave Firestone, sales manager of Centa-Mint, is now in Detroit and reports he will have something to crow about when he returns. . . Al Simon, of Savoy Vending, took Sam Wolberg, of Chicago Coin, on a tour of Coin Row. Wolberg was well impressed by the job Al is doing with the firm's games. . . . Max D. Levine, president of Scientific Machine Corporation, finally was able to get away for a week's rest in the mountains. Meanwhile the office reports continued big orders for Batting Practice.

Joe Munves conferred with Frank

big orders for Batting Practice.

Joe Munves conferred with Frank Meyer in the Mike Munves showrooms for more than four hours this week, discussing new ideas for the coming season, Mike Munves, pointing to a coatless bald man walking down 10th Avenue, identified him as E. O. Nelson, one of the real old-timers of the coin machine industry.

. . . In the Rosenberg-Munves showroom Hymie Rosenberg is preparing to take to the road to give coinmen the facts about Markepp's Filipper counter game and the new Rifle Sports target range.

. . A. de Kika, of the Phono Record Company, is rapidly developing a lucrative business for the sale of used records. B. Selsky, of the firm, is regarded as an expert on used records.

OF MEN AND MACHINES.

Jack Fitzgibbons has been receiving many orders for Bally games from his two new roadmen, Ben Schillinger and Mike Balkin, and he reports that coinmen in the territory like to hear about new ideas and new games. Tony Rex, handsome and cheerful as ever, is still working hard for Fitzgibbons.

Gil Faria has been nicknamed the Old Maestro by coinmen who gather in front of Joe Fishman's showrooms. Joe's place has become a meeting center for operators.

Joe Fishman's showrooms. Joe's place has become a meeting center for operators.

Charles Litchman, standing in front of his Midtown Vending spot, explains, "I'm looking for a big shipment of machines on the way in." . . . Lou Bloom, of Trenton, N. J., visiting coimmen in town, announces he will escape the rush of business for a time by taking a sea cruise to Florida. . . Abe Green, of Royal, should have made plenty on the Livic-Cochrane fight. He was willing to take the short end regardless of the fact that experts gave the match to Zivic days before the fight.

Jack Mitnick and George Ponser spend all of their time in the General Motors Building selling Mills Panoram, even skipping lunch. . . A leading tavern in East Orange has a large banner advertising the fact that it features Panoram. . . . Frank Hart and M. Seiler, of Eastern Automatic Merchandise Company, Newark, N. J., never finish talking about the good features of the Victor line, particularly Esquire. They both declare it is the best in vending machines.

Bill Rabkin and Earl Winter say they are developing telephonic ears as the result of the many orders being phoned in for Ace Bombers, Drive Mobiles, and Photomatics. . . Bert Lane has worked out a new speed system with the Genco games which gets the machines to operators as soon as they roll in from the factory. With Sanford Warner bent over his books each day, it is a sure thing that Seaboard is making new records.

factory. With Sanford Warner bent over his books each day, it is a sure thing that Seaboard is making new records.

. When Hymie Budin announces a close-out he is actually closed out within 24 hours.

FAST FLASHES

FAST FLASHES... Al Simon, of Savoy Vending Company, reports shipments of Chicago Coin's Legionnaire are being picked up by operators right off the freight trucks... In Baltimore, Hub Enterprises reports that the game has won many supporters there... Leon Taksen says that business is better than it has ever been at Amsterdam.... Tony Gasparro, as usual is not in his office. He spends most of



UP IN WISCONSIN good styling is the vogue, declare patrons of the North Star Tavern, Green Bay. They point to the Rock-Ola Spectravox ToneColumn with bar boxes as their appreciation of good style. The installation was made Star Tavern, Green Bay. by the Badger Bay Company. (MR)

the day covering the trade telling them all about Exhibit games. . . Willie Blatt has bought a chicken farm near

Islip.

Tri-Way Products Company announces that orders continue to increase for its Ultratone and Illumitone speaker-baffles.

Irv Sommers and Harry Rosen, of Modern Vending, get a kick out of operators' analyses of the coin situation during luncheon sessions. Harry gets a bigger kick out of the orders for Seeburgs the firm is receiving.

Lillian Schoenberger spotted in the Manhattan Room of the New Yorker with her hubby and a group of friends and not once mentioning a recording.

Charley Aronson and Bill Alberg are awaiting the arrival of Evans's Play Ball machines. Sam Sachs, of Acme Sales, reports that Sam Mendelsohn is signing up many distributors in Upper New York State for the sale of reconditioned phonographs.

Murray Sandow, of Simon Sales, preparing for a vacation tour of the White Mountains with his family.

Bill Wiener, U-Need-a-Pak Eastern representative, back from his vacation and out on the road again with the new Model 500 cigarette merchandiser.

"Bip" Glassgold, DuGrenier sales manager, k from the Haverhill factory and right out again to meet Jack Feinberg, DuGrenier Upper New York State representative.

G. V. Corporation is keeping things going at top speed with its 1-cent Adams Gum venders.

Al Sherry, Al Koondel, and Phil Gould, the three ambassadors of Ambassador Vending, are crying for cartons to help push out the orders they have on hand. Islip.
Tri-Way Products Company announces

HERE AND THERE

HERE AND THERE ...
Phil Bogin and Ike Berman are almost never in their showrooms, but they have an attractive secretary who handles visitors nicely.... Jack Kronberg, of Crown Distributors, rushing down Broad Street lost in thought, just missed being hit by a speeding auto... Irv Orenstein, of Hercules, has developed an angle that is producing good results for the firm producing good results for the firm. . . . Eddie Corriston, of Palisades, hasn't been seen for some time. It is reported he's so busy he barely has time to catch his

so busy he barely has time to catch his breath.

Roy McGinnis, of Baltimere, still offering used equipment, is out to prove that his firm never lets an operator down. . . Irv Blumenfeld, of General, is back in action stronger than ever and reports the firm's business has increased over 150 per cent in the past few months. . . Irv Morris, of Ponser's Newark office, has to take care of customer's requests for machines and at the same time handle the rush for Panorams. Irv is also responsible for handling the newspaper advertising. All these activities keep him busy until late at night.

## Distrib Cites Export Experience

To the Editor:

"In one of your recent news reports you have an item to the effect that a new company in Puerto Rico has asked for literature on coin machines.

"We had an experience recently which might be of benefit to other distributors. We made a shipment to the same city in

We made a shipment to the same city in Puerto Rico of two games, on a one-third deposit, balance C. O. D. basis. Upon arriving in Santurce the consignee refused to pick up the shipment, as he

claimed the freight rate was excessive. the had expected the rate to be around \$20. Ocean freight is charged at a rate of 35 cents a cubic foot. The freight on this merchandise was \$66.73.

this merchandise was \$66.73.

"The difficulty is with a shipment going by steamer that you can abandon the shipment if you wish, but the shipper still has to pay the freight charges, as he is responsible. Our consignee finally picked up the shipment after we had reduced the price of our games half and the freight company hauling the shipment to the port deducted its normal freight charge. In view of our experience would suggest that any distributor in the United States notify any prospective customers in Puerto Ricco of the charges on such a shipment. The charges consist of inland freight, transthe charges on such a shipment. The charges consist of inland freight, transfer fee; ocean freight, 35 cents a cubic foot; landing charge, insurance, war risk, fee for clearing the bills, collection fee and interest, and steamship permit. It makes a large total.

"You may wish to pass this information along and we have given it to you with the hopes that we may prevent other distributors taking a loss as we were forced to take in this deal."

GENE CALLAHAN,

Ajax Novelty Company,

Detroit.

#### **Automatic Games** Has Two New Items

CHICAGO, Aug. 9.—"Shocking profits are to be had from the new Electric Defense Gun," declares H. F. Burt, of Automatic Games, Chicago. The firm is now in production on what it terms "the latest, most up-to-date item that has

#### **Bally Air-Force** Wins Approval

CHICAGO, Aug. 9 (MR).—"Operators and distributors are using the thumbsup sign of the RAF to express their opinion of Bally's new Air-Force fiveball novelty replay game," says George Jenkins, general sales manager of Bally Manufacturing Company. "The game," Jenkins stated, "is definitely a hit, and thumbs up is the immediate reaction when Air-Force goes on location.

"For example, one distributor wrote to Ray Moloney, saying: 'We who remember the many marvelous games you've brought out since the days of Ballyhoo—who remember when the industry was down for the count of nine and you picked us up off the mat with Bumper—we've been expecting you to come up soon with another game that would give us that sudden, exciting thrill. And, Ray, you've done it in Air-Force!

"Air-Force has plenty of good solid

thrill. And, Ray, you've done it in Air-Force!"
"Air-Force has plenty of good solid came-close appeal, plus a fleck of new scoring angles that are different. Those two big circles and the square on the back glass—the red, green, and yellow airplanes—the way the 1,000 scoreboard is marked off in three sections—all those details immediately smack the player in the eye."

#### Firm Incorporates

WILMINGTON, Del., Aug. 9.—Diamond State Amusement Company has filed a charter with the corporation department of the secretary of state's office in Dover to deal in amusement devices. Capital is \$100,000. The principal office is listed as the Diamond State Amusement Company, Wilmington, and the incorporators named are H. Albert Young, Mildred Geisbert, and Ethel Stephan, Wilmington.

been introduced in months."

"Electric Defense Gun has been tested for months," said Burt. "In every test it has passed with flying honors. It has an elevating gun flasher light, self-starting inducation coin that prevents points from sticking, and a six-volt standard lantern battery to give plenty of power and long life. It is heavy enough so that it cannot be knocked off counters.

hadvance orders lead us to believe that the gun will be outstanding during 1941—both for arcades and all other regular locations. It is a legal machine which takes in amazing profits and provides endless amusement with little or no service."

Automatic General Control of the service of the "Advance orders lead us to believe that

Automatic Games also announced another item to be released shortly. It is called Peep Show. Films are available in black and white and also in gorgeous technicolor. Regular 35mm. films may be used in the new machine, according to Burt, allowing operators to use films from many sources.

### OLIVE'S RADGAINS IN A.1 DECONDITIONED MACHINES

OLIVE 3 DAK		J IN A'I KLLUNDII	HONLD MACHINES (
		PLAY	_
All American\$		O'Johnny\$25.00	1-2-3\$35.00
Armada		Paradise 42.50	Paces Races, Bwn.30-1 90.00
	37.50	Play Ball 57.50	Track Time, 1938 97.50
Big Chief	40.00	Polo 27.50	Bang Tails, 1937 39.50
Big League	25.00	Powerhouse 32.50	Good Luck 35.00
Blg Show	20.00	Progress 35.00	Turf Special 18.00
Blg Time	39.50	Red-White-Blue 47.50	Big Game 79.50
Blg Town	22.50	Roxy 15.00	Derby Day, Slant Top 25.00
Blandie	27.50	Salute 37.50	Kentucky Club 29.50
	32.50	School Days 42.50	COUNTER GAMES
	20.00	Scoop 10.00	
	22.50	Score Champ 15.00	Klix 1¢\$10.00 Pick-a-Pack 1¢ 8.00
	45.00	Shortstop 22.50	Daval "21" 1¢ 9.00
Cadillac	25.00	Skyline 32.50	
	10,00	Snocks 9.00	Ace 5¢
	17.50	Sport Parade 47.50	Royal Flush 4.50
	15.00	Sports 17.50	American Eagles 5¢ . 15.00
	32.50	Spottem: 12.00	Vest Pocket Bell. J.P
	27.50	Stars 47.50	Blue and Gold 37.50
	18.00	Summertime 20.00	Vest Pocket Bell, Green 27.50
	35.00	Super Six 15.00	
	12.00	Three Score 32.50	"AS 15"
	37.50	Topper 12.00	Bally View\$ 6.00
	15.00	Twinkle 15.00	Bang 6.00
	30.00	Vacation 18.00	Cargo 6.00
	27.50	Velvet 42.50	Mr. Chips 9.00
	32.50	Vogue	Ritz 6.00
	62.50	White Sails 15.00	Speed 6.00
	25.00	Wild Fire 52.50	Contact, F.P 7.50
	67.50	Zomble 39.50	Follow Up, F.P 6.00
	15.00	1 BALL FREE PLAY	Golden Gate, F.P 7.50
	25.00	Record Time\$89.50	Keen-a-Balt, F.P 6.00
	37.50	Dark Horse 99.50	Thriller, F.P 6.00
	15.00	1-2-3, 1939 35.00	Carom, Payout 6.00
	32.50	1-2-3, 1940 77.50	Jockey Club, Payout 10.00
	37.50		Golden Wheel, Payout 5.00
Mystic		PAYOUTS	Clocker, Payout 10.00
	17.50	Santa Anita, 1 Ball, \$107.50	Longchamp, '39, Fayout 15.00
Writ	e for Ou	r Complete List on All Types of	Used Games.
Every Machine excent th	hine agan	"As Is" is in Perfect Mechanical	Condition Thosoughly Cleaned

Every Machine except those sold "As is" is in Perfect Mechanical Condition. Thoroughly Cleaned and Checked. Ready to Place on Location. If you are not completely satisfied, return the Games to us within 10 days and receive Full Credit.

Terms: 1/3 Deposit, Balance C. O. D.

We Have All the New Games On Hand for Immediate Delivery. Write for Prices.

OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, MO.

## Oklahoma City

OKLAHOMA CITY, Aug. 9.—Coin machine business and the weather in this sector continue fair and warmer. That is, the weather is warm and business only fair. The summer lull still holds on, and operators who feel its effects blame it on the current three-figure temperatures. Strangely, the slowing down is spotty and apparently is not even felt by some. Reports from outstate operators are on the whole more favorable than those from the local group. group.

group.
On the brighter side are two new defense projects announced this week, a huge powder plant at Choteau and a bomber assembly plant on the outskirts of Oklahoma City. These projects, while still futuristic, should prove business boons to the State generally, and the coin machine industry may expect its share of benefits. share of benefits.

Carl Jackson, Seminole operator, was a recent visitor here and reported busi-

a recent visitor here and reported business in his district good.

Jack Coil, Oklahoma City operator, showed that his talents are not limited to the coin machine business recently when he patented an idea for forcing motorists with parking tickets to pay off before they become delinquent and a heavy fine results. The idea is to place the ticket in a transparent envelope and a heavy fine results. The idea is to place the ticket in a transparent envelope and attach it to the rear of the car by means of a metallic seal. To break the seal would be illegal and the ticket could be "spotted" easily by any traffic officer, thus saving both motorists and police departments time and money in the long run. "The idea came to me," Jack explained, "after I'd acquired a string of tickets and began to wish I hadn't forgotten about them."

Saddest vacation news of the week is

Saddest vacation news of the week is of Lloyd Barrett, route man for Sooner Novelty Company. Scheduled to start his two weeks "away from it all" last Saturday, Lloyd was forced to postpone the vacation when his 22-month-old daughter, Karen, developed a lusty case of measles. Latest plans called for a fresh start a week later, but Lloyd is keeping his fingers crossed.

\* \* \*

Phonograph and music distributors here report a slight increase in number of operators visiting Oklahoma City from the hinterlands, now that the summer vacation schedule is more than half gone. They expect travel to increase even more when the temperature begins to act a little more normally.

Louis Jacobs, Tulsa operator, was in

Louis Jacobs, Tulsa operator, was in Oklahoma City Tuesday and reported business in Tulsa holding up pretty well. Operators expect even better times, he said, as work progresses on the government's bomber plant now under construction there.

A. E. Lafferty, Wurlitzer credit man from North Tonawanda, N. Y., and John Burns, Dallas, Southwestern credit manager for Wurlitzer, were visitors here last week and spent a lot of time at Commercial Music Company before leaving for Dallas and South Texas.

Leroy Alexander, branch manager for Decca Distributing Corporation, will begin a two-week vacation Monday. He expects to go to Dallas, his "old home town," and "do my best to keep cool the whole time."

Byron Lewis, route man for Jack Coil, Oklahoma City operator, left Saturday for a two-week trip to the Southwest and

R. H. Eakins, of C. & E. Operators, Muskogee, Okla., has recovered sufficiently from an automobile accident of several months ago to return to work. He was in Oklahoma City last week.

Jim Jones, route man for E. E. Settlemyer, Oklahoma City operator, has gone to California for a week and will bring his family back when he returns.

M. H. Rosenberg, district manager

for Wurlitzer, left here last week on his

Edith Sherrill, an associate of Louis Jacobs, Tulsa, was a visitor in Okla-homa City this week. She is recovering from a recent illness, altho still under a physician's care.

Commercial Music Company exhibited new Wurlitzer machine in the Casino



RED ZOGG, of New Kensington, Pa., pictured with Knock Out, Ex-hibit Supply Company's new release. (MR)

Ballroom of Springlake Amusement Park last week for several days prior to the coming of Bob Crosby and his orchestra. The machine was tabbed with nothing but Crosby records.

Ruby Day is the new office girl at the London Music Company. She replaces her sister, Ruth, who left to take the marital vows two months ago.

The local Decca Distributing Corporation office reports the current musical rage in this area is Confessin' the Blues, a number co-written and recorded by J. McShann, of Muskogee, Okla.

Jack London, head of the London Music Company, has taken over a route "on the outside for a change." The firm has not replaced Bob Taylor, who joined Norman Hickman a few weeks ago.

Operators who have recently bought new Wurlitzer equipment at Commercial Music Company include R. H. McCully, Muskogee; W. A. Reed, Enid; Alfred (Sonny) Kinkaid, McAlester; R. H. Eakins, Muskogee; Ike Leonard, Chickasha; J. N. Ledbetter, Ardmore, and A. B. Newman, McAlester.

T. G. Wolfe, manager of Sooner Nov-elty Company, reports his firm is hav-ing "one of the best seasons in its history." Seeburg deliveries are keeping up in good shape, he stated, and, altho price advances are expected, Wolfe said he is looking for no curtailment in material in this area.

### East Coast Biz Growing Stronger

TRENTON, N. J., Aug. 9.—With so many operators in the territory operating arcades at the New Jersey seashore resorts, interest is centered on an editorial in the July 16 issue of *The Trenton Evening Times* striking a prosperity note on resort business. Captioned "Shore Business Booms," the editorial states.

states:
"From Asbury Park comes word that despite bad weather, the recent Fourth of July week-end was one of the best ever experienced by shore concessionaires, hotel proprietors, and business men.

men.

"And that constitutes nothing more than just due. The resort people suffered disproportionate hardships thruout the entire depression period. They are well entitled to the seasonal uplift that seems to be accompanying the economic revival of national defense.

"Nor should Jerseymen generally over-

revival of national defense.

"Nor should Jerseymen generally overlook the importance of the favorable showing. Tho somewhat limited by calendar considerations, shore resort enterprise is a significant factor in the life of the State at large. Its current health and vigor will have a constructive effect thruout the length and breadth of the Commonwealth."

## Fort Worth

FORT WORTH, Tex., Aug. 9.—Coin machine business in this section is all right and operators are doing good busiright and operators are doing good business. The grain crop was short, but the high price paid for grain was more than enough to offset the decreased production. Soldiers by the thousands are in town every week-end, and play on all types of machines is stimulated noticeably. The big Consolidated Bomber plant is now bringing in thousands of outside people who are instrumental in boosting cash-box receipts.

Fort Worth operators are making it a point to visit the Fisher Brown head-quarters when in Dallas. Fisher is now distributor for several lines of machines of every type, including the Singing Tower phonograph and wall-box equipment.

Most all operators are home from their vacations and can be seen along the row most every day. Big fishing stories are the order of the day on the row.

Johnny Wilson, well-known local operator, is sporting a new convertible Ford coupe.

Bob Martin and wife report a swell time while vacationing in Old Mexico.

J. B. Largent, Tulsa operator, has moved his office from 2627 East Sixth Street to 320 East First Street.

R. B. Gooch, Stillwater operator, has gone to Hot Springs, Ark., for his health.

#### NEW ORLEANS, Aug. 9.—The Crescent City is getting too much heat, and operators of pinball games downtown report their business beginning to suffer, except in air-conditioned locations, where patronged to record breaking tronage is record-breaking. \* \* The biggest month's turnover in the

New Orleans

The biggest month's turnover in the history of the Southern Music Sales Company is reported during July by Ernie Oertle, head of the firm which is State and Southern Mississippi distributor for Seeburg. Seeburg sales better than doubled those of the same 1940 month Oertle says. month, Oertle says.

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The appearance of Bob Crosby and His Bobcats at the Municipal Auditorium last week has stimulated interest in the ork's Decca recordings, according to R. N. McCormick, Southern sales manager of Decca. McCormick has just returned from a trip to San Antonio to help open Decca's latest branch in that city. It's Decca's ninth Southern sales unit, all under direction of McCormick.

Fred Bellow, well-known music operator of Eunice, La., made one of his frequent visits to the city this week to buy new Wurlitzer phonographs from the F. A. B. Distributing Company. Frank Giordano, of G. & H. Novelty Company, Algiers, and A. R. Giordano, Morgan City operator, were also on hand to buy new Wurlitzers.

A proposed business trip thru North Louisiana by Charles Wicker, sales manager of J. H. Peres Amusement Company, has been delayed by Wicker's illness. While not serious, Wicker's illness has kept him confined to his home the past 10 days.

F. W. King, head of the C. & N. Sales F. W. King, head of the C. & N. Sales Company, is again up and on the road after being confined to his bed and chair for nearly two months after having the misfortune to step into a knocked-down exhaust fan in the Baton Rouge restaurant. He is on a trip in the Delta this week.

Mary Anna Prince, popular secretary of the Louisiana Amusement Company, is back from a two weeks' vacation at Corpus Christi. Her place had been filled by Elenor Edwards.

Raymond Martin, serviceman of the Dixie Coin Machine Company, Inc., New Orleans, is now in the service of Uncle

Johnny Thompson is new attache of the service department of Dixie Coin Machine Company, Inc., New Orleans.

Every Sunday finds a good part of the local office staff of the Decca Distributing Corporation on the City Park greens fighting it out for supremacy. Two sets of foursomes are the usual line-up, including R. N. McCormick, manager; E. J. Rice, office manager; Al Thieman, J. W. McCarter, Elwood Theriot, Dick Voelker, John Gibson, and Louis Hattler.

Louis Boasberg and Ray Bosworth, partners in the New Orleans Novelty Company, returned this week from a vacation trip in New York and other Eastern points. The New Orleans company is enjoying a good summer business at the Sport Center on St. Charles Street and is planning to open a second coin machine sportland on Canal Street.

Jacobs Candy Company, this city, has been sold to a group of local business men headed by H. Stanley Butterworth. Other officers of the new operating company are H. D. Bannister, vice-president and general manager, and Charles N. Monsted, secretary-treasurer.

Collections of license taxes on opera-Collections of license taxes on operations of coin vending machines in Mississippi for the first half of 1941 totaled \$39,141, against only \$10,390 in the same period of 1940, according to official figures released this week by the Mississippi State Tax Commission. Collections in June alone were \$11,151, against \$10,273. The levy is called a privilege tax and does not apply to automatic payoffs, which were ruled illegal by the State Supreme Court soon after the law went into effect.

### Who Is a Great American

-By JAMES T. MANGAN-

Advertising Manager, Mills Novelty Company

If you were born in the United States, or if you have been given your citizenship papers, you are an American. You can be that kind of an American. "an American who just happened" without even trying. But if you truly cherish your citizenship you will want to live so that people will say of you: "He is more than just an American, he is really a great American!"

Who is a great American? Are Washington, Lincoln, and others of similar stature the only great Americans? Not at all! Each of us right now can think of a man from our town or community, a great American whom we love and respect because the spirit of service burns in him so brightly and so individually!

About a year ago I talked with the director of an institution which gives social service to poor children. The institution has three buildings and a large staff of paid workers. The director proudly showed me the figures on the number of service hours it rendered in the course of a year.

That same afterness Transitude with the course of a year.

That same afternoon I passed a certain corner on the south side of Chicago. Vacant lots on each side of the street had been flooded by somebody

and about a thousand children were

skating.

I did some rapid figuring to discover the number of social service hours being yielded by those two frozen ponds. I happened to know the man behind the yielded by those two frozen ponds. I happened to know the man behind the ponds, an American man who every second or third night dragged 150 pounds of fire hose out of his basement to do the flooding. He and men like him are what I like to call "great Americans." He is not a poser, not a politician, just a plain citizen who believes in giving off social service as his own individual duty. And in this skating pond project alone he delivered to his community more social service hours than the big professional institution—and it didn't cost anyone a penny!

I don't think it ever occurs to this man to shout, "I am an American!" His life and his actions do that shouting for him. He doesn't need a flag in his hand to make him an American, but when the flag flashes before his eyes, brilliant and glorious, no heart in all the world feels a truer love or a greater pride, than his, the heart of a great American!

I salute him and thank God I know him!

www.americanradiohistory.com

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## The Coin Machine Industry Needs A National Educational Program

-By BILL GERSH-

The coin machine industry has neglected itself. Tho it has been a contributing factor for the success of many uting allied industries it has overlooked its own welfare. It has aided the steel, electrical, tobacco, candy, lumber, and dozens of other industries that continually ens of other industries that continually carry on an educational publicity program of great benefit to themselves where the public is concerned. But, while it has heavily contributed in this direction, it has never yet developed an educational program for its own betterment and for its continued welfare as an industry. an industry.

Politicians and press have taken advantage of this lack of organization and co-operation on the part of the industry's leaders. In some cases the industry has deserved clean-up action. But many times it was simply lack of educational factors which created havoc. Ignorance of this industry was the reason for the wild headlines responsible for the closing of entire cities to coin-operated devices. And, as can be readily understood, the closing of entire cities meant a severe loss of prestige as well as profitable markets to the leaders of the industry.

The coin machine industry for some reason or other has always adhered to the belief that each individual connected with it must defend himself as best he can. This would have possibly been effective were each individual in such financial circumstances that he could afford such defense. But politicians are too shrewd, keep their ears too close to the ground, and know too much of human nature not to take advantage of such a glowing opportunity to further their careers at the expense of a few weak individuals lacking methods to protect themselves. An operator's lastminute rush to frantically and sometimes hysterically explain his position is a pathetic sight. The officials and politicians easily and quickly ward him off. But if this same operator had been instrumental in an educational program to the public there never would have arisen such conditions, for public sympathy is the most powerful weapon in the world.

Misunderstand Coin Machines The coin machine industry for some

#### Misunderstand Coin Machines

Misunderstand Coin Machines

Thruout the country, as liberal as most folk are, there is a sad misunderstanding of coin-operated devices. And this does not exclude the so-called "legal" coin machines. Even so large an organization as the Wilbur-Suchard Chocolate Company term their penny merchandisers "slot machines" in their New York subway car card advertising to the public.

Certainly an organization of this caliber should have someone from the industry call on them and explain the various terms the industry itself uses to designate various types of equipment under the amusement, merchandising, and service machine classifications.

The public does not detest coin-operated equipment. It simply misunderstands it. It generally believes that the mass of equipment it encounters in stores and various locations to be under the supervision of some "mob" or individual "racketeers" and unless someone definitely explains and convinces it of the difference the public continues to believe this to be the fact. How many persons stopped on the street by an inquiring reporter would call even peanut venders "slot machines" and designate their control by some local racketeer? If in doubt of this statement the average man that makes up this business need but question the first 10 strangers he meets.

The average operator wants to have his machines placed under official control in his own community. Operators welcome control exercised by city license demonstrants. They welling that the some

his machines placed under official control in his own community. Operators welcome control exercised by city license departments. They realize that the some of the department's actions may sometimes be a bit harsh, yet they are done for the betterment of the whole. And they also realize that while their equipment is under control of the city offi-

IN THE WHOLESALE
MERCHANDISE SECTION LATEST NOVELTIES TPRIZES
PREMIUMS AND SPECIALTIES cials the public is more in accord with their policies of operation and locations certainly look upon them with better favor.

favor.

Such control of operation is desired by the majority of the operators thruout the country. Only in this fashion are they assured of a more peaceful existence. This is not an article preaching for outside control. The real control in any industry comes from the inside, from the members of the industry themselves, who band together to assure themselves public favor and public confidence by avoiding anything which will clash with public opinion.

Acquaint Public With Problems

#### Acquaint Public With Problems

The only answer to the problem is for the leaders in the industry, and this not only includes all the manufacturers, but only includes all the manufacturers, but the distributors, jobbers, operators, and the supply organizations who wish to remain in this business, to band together into an organization solely for the edu-cation of the public, the press, the offi-cials, the church leaders, and others who feel this industry is anything but what it actually is.

what it actually is.

Outstanding and commendable examples already in operation are the works of the Amusement Board of Trade of New Jersey, which, by taxing itself, started a newspaper campaign bringing home to the public the fact that coin-operated amusement is no different from any other type of amusement and that it is not under the control or management of anyone but individual business men who are using this means to earn a men who are using this means to earn a livelihood for themselves and their families and dependents.

The method used by the Amusement Board of Trade of New Jersey for gathering together the necessary funds can be just as well used by a national group or by individual groups thruout the country. Its method is unusually simple. It arranged a legal contract which was signed by all jobbers and distributors in its area to appropriate a certain signed by all jobbers and distributors in its area to appropriate a certain amount from each new machine purchased by operators. A small sum extra was gladly paid by operators. This money was earmarked for advertising and educational expenditure for gaining better public relations for all concerned.

A committee of one operator, one distributor, and a neutral advertising man was appointed to direct the funds. These funds were kept entirely separate from any association funds. In this way, when the month's funds were collected, the advertising and publicity men were able to schedule a program for the coming month. ing month.

Why not some method for the manufacturers whereby funds could be defi-nitely earmarked for public educational purposes? This to be spent on a national scale in national publications and for the use of a complete staff of intelligent and experienced public relations men.

#### Detail Good of Industry

What other industry can boast of helping America's retailers to weather the storm of depression as did the coin machine industry? What other industry can boast as well of keeping money in circulation in small towns where it was desperately needed by retailers to continue on an open credit basis as can the coin machine industry? What other industry has given so much economical amusement and relaxation and especially so advanced modern merchancially so advanced modern merchan-dising?

Public relations men who would study

Public relations men who would study this industry and its past benefits to all industry can gain the confidence and better opinion of those whom they speak with and make clear these points.

Arrangements like that of the Amusement Board of Trade of New Jersey can be local as well as national. Coin machine men in every part of the country, regardless of their personal feelings and relationships, should get together for the general salvation of their own businesses in a group of this sort. Choose three men and meet but once per mouth to check over the program and schedule and they gradually will feel the benefits of this expenditure.

and they gradually will feel the benefits of this expenditure.

The wine growers of California have banded together in a similar body. They tax each gallon of wine to aid them gain national recognition for the California product. Certainly the work of the California Fruit Growers' Association is well known. Its famed Sunkist oranges and



JOHN RIFFLE JR., of the Kenyon Sales Company, Canton, O., on vaca-tion at Luray Caverns in Virginia. Kenyon is distributor for Exhibit Supply. (DR)

lemons are a byword everywhere. And the same method of so much per crate tax was used to gain this great following and public favor.

The Brewers' Board of Trade, the auto-The Brewers' Board of Trade, the automobile industry, the coal and oil industries, the milk and ice cream industries, the tobacco industry, glass, paint, steel, aluminum, copper, gas, and electric industries have all joined in such work, maintaining tremendous staffs of publicity men, public relations experts, and continuing effective advertising to further gain the good will of the public.

A complete and careful explanation of A complete and careful explanation of the aims of this industry to the public thru good publicity and advertising will certainly raise the level of general public opinion for this industry. Even cities and states now maintain such departments to publicize themselves. The work accomplished by the city of Miami stands forth as a shining example of what public relations, publicity, and advertising work can mean. vertising work can mean.

#### Public Relations Pay

In case of any skepticism, address a letter today simply to the public relations department of the State in which you reside. Ask questions about the State, its taxes, its work, its hopes, and its accomplishments. And get the biggest surprise of your life. You may even be visited by a public relations expert with complete portfolio telling all about your State, with statistics which have been compiled over a long period of time and learn more about the State in which you reside than you ever knew before.

Public relations men for this industry

Public relations men for this industry

Public relations men for this industry could be just as able after a survey of the type of equipment the public most favors in any certain community.

Everyone loves amusement. The very fact that some local politician has covered himself with glory and removed what he termed "gambling devices that take the bread out of our homes" doesn't necessarily mean that the public in his community agree with him. But it does definitely mean that the public did not care one way or the other. And so when

the votes were counted he had won his

the votes were counted no near won ampoint.

The same community in which you reside, having a better understanding and knowledge of you, of what your intentions are, of how hard you work to earn a living, of what you are doing in return for the community itself, and what you would like to do to be in full agreement with the authorities in your agreement with the authorities in your community, would most certainly accord you a great deal more respect and a better chance to earn a living than they

do at present.

And only a public education program can achieve this conclusion—a program that is sorely needed.

How much better it would be for

everyone in this industry if he could feel sure that the next day he would wake up to find his machines just as he left them. That he would be given a chance to explain his side of the story in any press release or political controversy. That the manufacturer would know exactly what his market would be for more than 24 hours. That shipping a carload of machines one day wouldn't mean a telegram, "territory has just closed; recall machines." To not feel that the display of certain equipment would mean a jail term. To know that this is a business just as any other business, with certain restrictions demanded by the public and its authorities in each territory just as they do of any other business, and that the authorities could communicate with a centralized cooperative group in this industry who would support their policies.

Program Not a Dream them. That he would be given a chance

#### Program Not a Dream

These things are not dreams. They are the accomplishments of other industries that were even more greatly persecuted than is the coin machine industry at this date.

this date.

"Create a public educational program" should become the watchword of the industry. Arrange for leaders of the industry to be sent thruout the country to gather together operators, jobbers, and distributors in each territory, as was done in New Jersey, for a public educational body, entirely separate from local association matters.

The only way out is to educate the public about this industry.

#### Washington, D. C., Has Arcade Boom

WASHINGTON, Aug. 9 .- Amusement arcades are cropping up in ever-increasing numbers here. The growth in the number of these emporiums has been steady during the past two months and there are now 25 of them being oper-

there are now 25 of them being operated.

At first a few were opened up in the downtown area. Immediately other operators set up locations after they witnessed the successful operations of the first few. Now they are to be found everywhere.

The Domestic Novelty Company head-

The Domestic Novelty Company, head-The Domestic Novelty Company, headed by J. Koutsos, supplied the equipment, pin games, and other games for four of these sportlands. This concern is now equipping a sportland which Koutsos plans to operate himself.

It is predicted that more sportlands will be opened up in this city within the next month or so, and still others will follow if the growing popularity for these amusement arcades continues.



### COIN MACHINE MECHANIC

Want experienced Coin Machine Mechanic immediately. Must be sober, honest, capable and dep None other need apply. Prefer single man not subject to draft, willing to work long hours. Good pay, steady, permanent. Good opportunity for good Mechanic; about 1,000 machines on locations, all types. If you are big enough for this job, write

SHEARER AMUSEMENT CO., 140 N. Market Street, Chattanooga, Tennessee

#### Industry Mentions Magazines Newspapers Radio

The Nashville Banner, July 11. — The annual tinkle of 4,000,000 nickels \$200,-000) is sweet music to operators of 603 music boxes in Nashville, says the writer of an article five columns wide dealing of an article five columns wide dealing principally with the automatic hostess type of music box. The article states that each machine averages a weekly intake of nearly \$7 in the city, \$6 to \$8 in county locations, and around \$25 in busy thorofare locations, and that it takes an investment of about \$1.50 a week to keep each machine supplied with records in locations not using telephone music. Benny Goodman for 5 cents is more for a nickel than coffee is to hundreds of local youngsters. coffee is to hundreds of local youngsters, says the article, which is headed by two pictures, five columns wide, one showing a sailor and his girl making a selection a sailor and his girl making a selection from a music menu at a music box, the other showing the record room where girls answer calls and play requests. The author of the article complains that "information concerning music boxes is not particularly easy to get because of the unwilling attitude displayed by many of the distributors."

The Atlantic City Press-Union, July 30.—In its Night Club Round-Up column: "Jackie Whalen, star comedian of Bare-Evities of 1941 at the Club Nomad, claims he used approximately 849 nickels and 40 slugs in securing scientific data which he uses in his hilariously funny pantomime of a pinball machine player. Critics assert that this piece is on a par with the better bits of the famed Jimmy Savo."



(By Stanley, Wilkes-Old Home Town. Barre (Pa.) Record).

The Philadelphia Record, August 3. Coin machines made the society pages of city council's recent passage of pinball this newspaper. In its pictorial Society Newsreel, a Sunday society-page feature. Society boroughs, reports say, may pass similar staff photographer Ernest Kleinberg laws.

shows blue-bloods at a Homespun Party playing a bell machine.

Newsweek magazine, August 4.—
"Molars Filled to Waltz Time," is the
title of an item telling of a dentist in
Dallas who has installed in his office an Dalias who has installed in his office an automatic music box with 20 records of Wayne King, Guy Lombardo, and other soothing music. Photographs taken in the doctor's office show a patient making selections before sitting in the chair for fillings. The offices are equipped with the latest wall boxes and each room in the suite contains a loud-speaker.

Business Week magazine, August 2.—One solution of the army's entertainment problem may be coin-operated movie machines and music boxes, says a news item. A movie machine has been installed in an army post-exchange in Central California, it adds, with the idea that machines may be set up in army posts generally if the idea works out well.

The Daily Times, Chicago, August 1.—A reporter for this paper asked Pat Tompkins, attendant in the automatic games and vending machine room at the Hotel Sherman, what she thinks about while customers are playing the games, and then published her reply and her picture. Pat's reply was that she watches reactions of different people when they play the machines. She says some get excited and take the games very seriously; others are very quiet about it but obviously get a kick out of playing; and that young men of draft age prefer airplane target guns, high scores making them sure they will do all right when they get in the army. The Daily Times, Chicago, August 1 .-

The World-Herald, Omaha, August 3.—An AP news release appearing in this newspaper stated that over 100,000,000 records may be sold by New Year's Day, 1942, and credits automatic phonographs with being the No. 1 cause of it all. It also says that music box record sales are key indices of musical popularity for the whole nation.

The Minneapolis Daily Times, July 30. The Minneapolis Daily Times, July 30.

The sports editor, in writing about the poll for the college all-star football team and the chances for Gopher players' winning places when the final count is finished, stated: "Heaviest support for Minnesota players came from a campaign pushed by The Daily Times carrier boys and agents and by the Minneapolis Amusement Games Association. These two groups produced magnificently and will deserve most of the credit if all Gophers make the squad."

Tide magazine, August 1.—"Macy's is experimenting with a vending machine for cosmetics which sells 10-cent packages of three items—face powder, eau de cologne, hand lotion—ali Macy's own brands."

The Scrantonian (Scranton, Pa.) July 27. — Financially distressed Winton Borough (Pa.), says this newspaper, is obtaining some revenue as a result of the city council's recent passage of pinball and music box licenses. Other Mid-Valley





PHYLLIS ARCURIA, secretary to Jerry Kertman, American Coin Machine Company, Rochester, N. Y., enthusiastically recommends Buckley illuminated music systems to operators. "Buckley systems are tops with operators," she says. (MR)

#### Restaurant Survey Shows Trade Value

CHICAGO, Aug. 9. - The National Restaurant Association here recently released some interesting data gathered in its survey of the restaurant business in the United States. Restaurants are ex-cellent locations for coin machines and the trade will be interested in the following facts.

The average restaurant in the United States showed a profit of 4.45 per cent in 1940, the National Restaurant Association's special survey of restaurant operating costs indicated. The study was based on the reports of 240 widely distributed restaurants tributed restaurants.

Making the best showing from the viewpoint of operating profits were the counter-service establishments, with an average of 9.48 per cent for the 24 reporting. Lowest in the scale were the combined counter and table service restaurants, 126 reporting a profit of 3.33 per cent.

Occupying a middle ground were 43 ble service restaurants with a profit of 10 per cent and 47 cafeterias with 5.13 per cent.

Of the 240 restaurants reporting, 131 supplied the number of customers served daily. Daily sales per seat amounted to \$2.07 and the average check per customer, 35 cents. Each seat, therefore, was occupied 5.9 times daily.

was occupied 5.9 times daily.

The counter service establishments derived a daily sales revenue per seat of \$4.25 from an average sale per customer of 29 cents, altho the small number reporting in this class—four—may have prevented a typical showing for this group. The 72 table and counter service restaurants did an average business per seat of \$2.06, while the average check per customer was 32 cents. Thirty-six cafeterias, with an average daily sale per seat of \$2.20, reported the average sales check was 35 cents.

The aristocrats of the list from the

The aristocrats of the list, from the standpoint of the size of the average sales check, were the 19 reporting table service only. Here the average was 85 cents per check, but a daily seat turnover of 1.64 persons was the lowest on the list and kept the average daily revenue per seat down to \$1.39.

The customers in the smaller towns apparently bought more liberally than those in the big cities. Towns with a population of up to 50,000, in which 17 restaurants were located, showed the average sale per customer to be 39 cents. Those from 50,001 to 100,000 made the poorest showing. The average check per customer for the reporting restaurants in cities of 100,001 to 1,000,000 population and of over 1,000,000 was 35 cents. Overhead of the 240 reporting res-

Overhead of the 240 reporting restaurants was distributed as follows: Cost of goods sold, 46.72 per cent; pay roll, 25.74 per cent; rent, including heat, 5.69 per cent, and other expenses, 17.4 per

At the headquarters of the association it was said that members were being urged to watch their overhead very carefully during the last half of 1941.

## Buffalo

BUFFALO Aug. 9.—Coin machine row is keeping active despite hot weather and vacations. Business is booming in practically all lines of the industry and this summer will most likely end up as one of the best in years.

Les Fien, newest Queen City games operator, returned to the coin biz after a five-year absence in the trucking line. He is being visited right now by his boy, who goes to school in New York City. Ed Hartman, Rex Amusement servicement will be married in early Sentember. man, will be married in early September.

Bill Fiaschetti, service manager at Rex, just returned from vacationing at his summer camp in Hillside, N. Y., on foothills of Adirondacks.

Phil Rich, American Cigarette Machine Company, is busy with Packard Pla-Mor wall box installations.

Acme Coin Machine Exchange is so busy buying up used games and phonos that Manager Boris Siegel has had to install another phone in his office to take care of all calls. Firm is planning expansion in the fall.

The Mayflower Distributing Company, new Wurlitzer distributor here, is doing a good job of getting acquainted. Sam Taran, the big boss, is still in town lining up things for the fall sales.

Westinghouse Merchandise Distributors' Record Division, new Columbia-Okeh outlet here, is reporting the best month since January, 1941. Bernie Loncto, record counter head, reports particularly strong reactions to Cowboy Serenade and Til Reveille by Gene Krupa and Why Don't We Do This More Often backed by I've Been Drafted by Kay Kyser.

Atlas Phonograph Company has been entertaining Rochester operators regularly despite the heat waves. Near-by Rochester territory is important part of local Seeburg sales office and boss Ben Kulick is down there about once a week.

Palmeri has left Chippewa Amusement Company and is now at Colonial Radio Corporation. Ida Anzalone, daughter of Joe Anzalone, Chippewa's owner-manager, has taken over. Anzalone reports biz good and is still actively interested in the manufacture and sale of Picturettes, movie machines.

Al Bergman is so busy with the re-vamping of his retail record store and office of his Royal Amusement Company he's going around in circles.

Florence Bloom, until recently in charge of Bergman's record store, is infanticipating.

Ted Mills, Mills Amusement Company, is pleased with music collections. He's one of the largest operators in territory.

Fred Van De Walker, Modern Automatic Music Company, just returned from a Canadian fishing trip. The boys along coinrow doubtless will be hearing some mighty good fish stories this week.
Mrs. Van De Walker held down the fort
during hubby's absence.

Edward Britt, Gasport, N. Y., operator, is pleased with his investment in three set-ups of Packard Pla-Mor wall boxes. Two are already installed and are working okeh despite conversion to 25-cycle hook-up. Phil Rich, of Buffalo, Pla-Mor distributor, handled the job.

American Cigarette Machine Company, headed by Phil Rich, Packard Manufacturing Corporation outlet here, has set up a complete display of Pla-Mor remotecontrol music system in the salesroom.

Phyllis Clark, diminutive secretary at Atlas Phonograph Company, is vacationing, and Les Weintraub is doing double duty in the office.

#### Harry H. Cohen Vacationing

CINCINNATI, Aug. 9.—Harry H. Cohen, head of the Ohio Specialty Company here, is vacationing in Atlantic City after spending few days in New York visiting with the various coin machine lads. He is accompanied by his son, Milton. Cohen is due back at his office here late next week. He is stopping at Hotel Chelsea in Atlantic City.

#### Stoner Works on Defense; Vender, Game Biz Unaffected

AURORA, Ill., Aug. 9 (MR).—The Stoner Corporation is about ready to begin producing cartridge shells for the U.S. Government, according to recent reports from the firm. The defense confor beginning of intense activity to re-construct a portion of the huge Stoner factory to be used in the making of munitions.

Machinery has been moving into the Machinery has been moving into the Stoner factory for some time and most of it has now been made ready to begin production. Many changes were necessary in the factory itself to meet rigid government specifications; however, these changes were made only in the section of the factory where the manufacture of shell cartridges will be carried on. The games section of the factory, modern and well adapted to the manufacture of coin machines, will remain the same.

Also of interest is the announcement of Stoner official Clarence Adelberg that the manufacture of munitions for the government will in no way affect the manufacture of amusement or vending machines. "Stoner's line of venders has found an increased demand in the last few months," said Adelberg, "and we have been able to make deliverles quickly. We anticipate being able to continue to make quick delivery on all orders. Our latest pinball game is likewise meeting with quickened approval and deliveries are going forward satisfactorily. We shall continue to introduce new games from time to time as we have in the past, for our engineering department is well ahead of schedule on new game designs incorporating new principles of play.

Adelberg revealed that the government contracts have forced the Stoner company to hire many new workers to man the shell-making machines. The two Also of interest is the announcement

contracts have forced the Stoner company to hire many new workers to man the shell-making machines. The two units of the Stoner factory, however, are operated as individual units, each being independent of the other. Officials of the company are concerned as to the operations of both units, but active management has resolved in Harry Stoner devoting most of his time to the government business while Clarence Adelberg

devoting most of his time to the government business while Clarence Adelberg guides the game and vender manufacturing divisions.

Officials of the company expressed satisfaction that they were able "to do their part" in accepting the government contract, which is in excess of a million dollars. They are also happy, they declare, that they are so well able to supply their distributors fully with their line of venders and games.

Adelberg, in conclusion, stated: "We are in a position to move ahead rapidly. Unless one of those acts of divine providence—a tornado or similar occurence—

dence—a tornado or similar occurence—should occur, our distributors will continue to be able to supply all operators with games and venders for all of their locations."



DAN ORDWAY (top, right), Du-Grenier road serviceman, points out the features of the Champion Ciga-rette merchandiser to Lou Golden, of Ace Cigarette Service. Cleveland, white Sam Levy (bottom), of Star Vending, Toledo, listens attentively. Photos were snapped by "Bip" Glassgold, DuGrenier sales manager, at the Ohio Tobacco Convention held recently at Cedar Point, O. (MR)



AUTOGRAPHING A RECORD FOR LOWELL MATTHEWS, manager of the G & S Distributing Company, Wurlitzer dstributor in Birmingham, Ala., is Guy Lombardo, popular orchestra leader. Lombardo visited the G & S salestoom while at the 11th Annual Air Carnival held recently in Birmingham. Lombardo was generous in his praise of Wurlitzer phonographs. (MR)

#### **Daval Counter** Game Sales Rise

CHICAGO, Aug. 9 (MR).—Sales of American Eagle, bell-fruit reel token payout, and Marvel, cigarette reel token payout, have set an all-time record for the Daval Company, according to Al S. Douglis and Dave Helfenbein, of the firm. the firm.

the firm.

"Sales have continued at an even pace for over a year now," says Douglis.

"There have been no slack periods in all that time. The games are recognized everywhere as outstanding.

"We have accounts in our files that haven't stopped ordering American Eagles and Marvels since the day they were introduced to the trade and who continue to write us that, in their estimation, these are still the two greatest oken payout counter games on the market.

"It is possibly because of the con-

"It is possibly because of the con-

"It is possibly because of the continued demand for American Eagle and Marvel that we haven't been able for sometime now to swing into anything else along this line. The machines have kept our factory going at top speed. They have won more and more friends as they went along.
"It is also interesting to note at this time that the five-cent models of these machines are now leading sales. When first introduced the one-cent models took the lead. We attribute the swing to the five-cent models to the changing times and the fact that there are so many more coins in circulation at this time," they declared.

### Convention Biz Aids Philly Coinmen

Aids Philly Coinmen

PHILADELPHIA, Aug. 9.—With conventions playing an important role in increasing machine collections, local coinmen are much interested in the revived Philadelphia Convention and Tourist Bureau. The bureau, since the first of the year, has operated as an individual unit, and while it is affiliated with the Philadelphia Chamber of Commerce, it is raising its own money and defraying its own expenses from contributions received from hotels, utility companies, purveyors, stores, and restaurants.

A campaign committee was organized last week functioning to raise \$75,000. Part of this fund is to be set aside as a contingent fund, and the rest is to defray the convention bureau's expenses and necessary costs detailed to bring conventions to this city. Already \$28,000 has been pledged to this committee and a considerable portion of the money has been received.

Added impetus to the activity of the convention bureau was the result of the

been received.

Added impetus to the activity of the convention bureau was the result of the appointment of Daniel Crawford Jr. as chairman of the bureau. Crawford is president and general manager of the Hotel Philadelphian and also president of the Philadelphia Hotel Men's Association and a particular of the National officer in the National officer. and a national officer in the Na-ll Greeters' Association. A. Russell

Phillips is acting director of the bureau and Charles S. Morgan Jr. is assistant

In the first four months of this year 71 conventions have met in Philadelphia, bringing in an attendance of 17,638 people. There are now an additional 86 conventions signed to meet in Philadel-

conventions signed to meet in Philadelphia in 1941. Many other conventions, still unsigned, will meet here this year, but these names will not be publicized until all arrangements have been completed. Already 26 conventions have been booked for 1942, as well as some for 1943 and even for 1944.

Four of the largest conventions of the year are the Elks, which was held in July, the Veterans of Foreign Wars, to be held in August, and the Association of Carbonated Beverage Bottlers and the American Society of Metals, to be held during the early winter. These four conventions alone mean 250,000 persons coming to Philadelphia and spending several millions of dollars.

### Late Market Report Canton, O.

Canton, O.

CANTON, O., Aug. 9.—Continued rising employment and booming pay rolls were felt here during July in increased play on all types of coin machines. Beverage and service machines did extraordinarily well in factory locations. Cigarette machine volume picked up with chain-store price rise from 14 to 15 cents. Cigs selling for 17 cents in machines. Phonograph play was up a good 10 per cent on the month. Penny counter games were also strong. Pin games did well in the surrounding county. Movie machines have just made their debut here and are going strong. Not much activity in the used machine market, but many operators report they are planning to enlarge their routes in the fall. Some operators reported a falling off of pin game patronage in smaller surrounding communities during the month due to less congregating in stores and other recreation centers as patrons took to the outdoors for amusement. outdoors for amusement.



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ı	Brite Spot 19.50	Limelight 27.50 Spottem 10.00
П	Broadcast 37.50	
il	Champion 15.00	Mascot
П	C. O. D 14.50	Miaml Beach 74.50 Stars 52.50
П	Commodore 17.50	Mr. Chips 17.00   Sunbeam 57.50
I	Contact 12.00 Cowboy 12.00	Mystic 52.50 Super Six 12.50
н		Oh Johnny 22.50   Three Score 19.50
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ı	Dixle 32.50	Paradise 47.50 Ump 52.50
П	Doughboy 22.50	Pickem 12.00 Vacation 22.50
I	Drum Major 21.50	Playball 62.50 Variety 12.50 Polo 22.50 Velvet 47.50
l	Dude Ranch 32.50	
П	Fair 10.00	1 109/035 24.50
I	Fifth Inning 12.50	Pylon
II	Flicker 44.50	Red Hot 17.50 Yacht Club 19.50
H	Follies, 1940 19.50	Red, White & Blue, 42.50 Zip
ı	Formation 37.50	Repeater 22.50 Zomble 39.50
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П	Terms:	One-Third Deposit, Balance C. O. D.

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#### Coinography

#### Ray Meeuwenberg

SUCCESSFUL operation of a large vending machine route based upon efficient co-ordination of effort is the story of Ray Meeuwenberg, Automatic Sales Company, who has been in the business in Detroit since 1928. He has actually become one of the old-timers in this fast-growing business, at the ripe old age of 45.

There is one unusual factor in Meeu-There is one unusual factor in Meeuwenberg's story—he has been blind since birth. His own success story may, incidentally, prove the inspiration for a successful business career in the machine field for other men similarly handicapped. It is just one of the things taken in his stride in developing his own business. own business.

own business.
Originally a broommaker by trade,
Meeuwenberg later ran a confectionery,
and then worked at the Packard Motor
Company factory for seven years. In the
summer of 1928 he decided to go into
business for himself and spent his two
weeks' vacation putting 50 venders into
locations for the first time.

He hapt his top at Packard and his

locations for the first time.

He kept his job at Packard, and his wife, who has been closely associated with the business ever since, ran them and handled calls. Occasionally he took an extra day off to put another machine out on location, gradually building up his route. About this time he bought out an established route of 25 machines and 25 new ones. and 25 new ones.

#### Full-Time Business

In 1929 he decided to make it a full-time business, bought 120 more ma-chines, and had two men working for him as most of these machines required

chines, and had two men working for him as most of these machines required daily service.

Business looked good in 1930, despite the depression, and he took the important step of leaving Packard. When the depression struck harder in 1931 he had to lay one helper off.

But at the same time he bought 100 four-column venders and handled the route with the one man. With larger machines, servicing once or twice a week was enough.

"Business was good for a few years after that but it dropped off seriously about 1936," Meeuwenberg says. "I tried to kid myself it was the depression—but I ultimately realized where the trouble lay. The machine equipment I had was getting too old, and it was time for replacement with up-to-date machines."

He first bought 23 combination selective wenders and letter about 150 com-

He first bought 23 combination selective venders, and later about 150 com-



A CONVENIENCE AND GREAT ATTRACTION to patrons is this Seeburg Bar-o-Matio installation at the Deer Lodge Cafe, Pomona, Calif. According to Seeburg Representative Danny Donohue, patrons and location owner are more than pleased with results. (MR)

bination selective venders, largely six and eight-column type. These consti-tute the bulk of his operations today— nearly 200 selective machines, together with about 40 gum and 125 peanut venders.

Three men are required to handle this operation and give the frequent service required for this sizable route. Mrs. Meeuwenberg does the bookkeeping for the firm the firm.

#### **Prefers Candy Locations**

Candy locations are preferred, altho cigarettes are used in some columns on some machines. In one factory he is selling Copenhagen Snuff in a vending selling Copenhagen Snuff in a vending machine. An important factor in making the route flexible enough to meet changing location needs is the easy adaptability of his machines to either 5, 10, or 15-cent operation.

Locations are primarily in factories with a few in gas stations. Believing in concentrating on a particular type of location he is able to specialize in that type and knows how to face its peculiar operating problems with specialized

operating problems with specialized knowledge. Talking on locations, Meeu-

wenberg said:

"With a candy machine, I do not

know of any other type of location which does a more profitable business than industrial locations. They turn over more merchandise in a year's time than any other. While it is true that a lot of industries have a slack period each year, it is usually during the summer when it is too hot to work hard anyway."

anyway."

Meeuwenberg occasionally goes out looking for new locations and usually handles this important part of the business himself. Having a location or contact man to do this work proved somewhat less satisfactory, he says. His method is to find a suitable factory, perhaps one that he has known about beforehand, and then talk to the proper executive to determine what type of machines they already have in operation. Incidentally, Meeuwenberg believes in never putting in a machine in direct competition with another operator; of course, supplemental types of machines are another story.

Service Efficiency

#### Service Efficiency

His method of handling service calls His method of handling service calls is one of admirable efficiency. A helper goes with him and does the driving. When they come in to a machine, Meeuwenberg opens the coin box and counts the money while his assistant counts the number of bars remaining and figures those sold. They then fill up the magazines, with the boss putting in the cigarettes while the helper fills in the candy bars. In this way, he has found, they are able to service machines twice as fast as a single operator working they are able to service machinas fast as a single operator

With this style of operation, it is possible to cover about 50 miles a day with all required calls, altho it is occasionally necessary to put in rather long hours to assure each location being properly

Meeuwenberg makes practically all repairs on his machines, unless they are so badly smashed as to require factory repairs. When the rush of repair work becomes too great one of his older service men is called in to assist.

He keeps his extensive candy stock in the basement of his own home, where he makes his headquarters. Built some 10 years ago, it is a large, well-constructed house. He buys in large quantities ed house. He buys in large quantities for his rotte as a matter of economy. An excavation about 8 by 15 feet under the front porch proved inadequate to handle the candy stock, and last year he took out the coal furnace and installed gas air-conditioning in order to use the former coal bin space, now well sealed, for additional candy storage. Now he is looking for a larger house.

Besides his wife who is active in the

Besides his wife, who is active in the business, his family has two other important members—a daughter of 14 and

## McGillChangeMaker Is Widely Used

MARENGO, Ill., Aug. 9 (MR).—McGill Metal Products Company, currently of-fering its multiple coin changer, Quick Change, to the trade, reports that there

#### **New Line Sets** Production Record

CHICAGO, Aug. 9 (MR).—"With Flying Champ and Derby Winner running a neck-and-neck race on the production a neck-and-neck race on the production lines in a furious race to meet present demand, modern production records have gone by the boards," reports Roy Guilfoyle, president of Western Prod-

ucts, Inc.

"Flying Champ is proving itself to be one of the finest payout games ever produced," Guilfoyle asserted. "As a produced," Guilfoyle asserted. "As a one-ball multiple de luxe payout console, it is reaping a bumper harvest of profits in all payout territories, thanks to the strong appeal of the playing fea-

"Derby Winner, announced recently, has become a standout contender for replay game honors. Operators have taken it to their hearts, as have location patrons, and this one or five-ball multiple replay machine is standing the players in line, from the reports I have received. The overnight success of Derby Winner was not wholly unexpected, because when we built into it the great features that are making Flying Champ the top game of the year we expected a grand reception. However, we are pleasantly surprised at the fact that the response is much more enthusiastic than originally planned for."

## "Not Retiring," Says Dave Robbins

BROOKLYN, Aug. 9.—"There seems to have been a misunderstanding regarding the sale of the jobbing end of our business to I. L. Mitchell & Company," reports Dave Robbins, "for I am not retiring from the coin machine business. After all, I have been in this business for about 25 years, have always earned a good income, and hope to continue doing so when my new machine is ready for the market.

"During the next few months my entire time and efforts will be devoted to the perfection and development of a new idea in the coin machine field."

Thus Dave Robbins spiked rumors that he was definitely out of the coin machine business. He is retiring from the jobbing end of the business, but will now be interested in manufacturing of machines. Said Robbins: "At this time I wish to let you know the co-operation of The Billboard has always been greatly appreciated. May I also say that I found The Billboard the most profitable advertising medium of the entire coin machine trade magazine field."

#### Report Chattanooga Association Disbanded

CHATTANOOGA, Tenn., Aug. 9.—The Chattanooga Coin Machine Operators' Association, which was organized last December, was disbanded recently over the question of whether to operate or the question of whether to operate or not to operate one-ball games. The majority of the members were against operating them due to legal opposition.

The group was formed to promote good will between the operators both in a business and social way.

J. W. Kline, of Kline Coin Machines, was president. There were approximately 20 members.

H. H. Holmes, coin machine mechanic

H. H. Holmes, coin machine mechanic of Kelley Music Company, was drafted July 18. He has been stationed as mechanic at Tallahassee Air Base in Tallahassee, Fla.

has been a heavy response and that hundreds of the change makers are finding their way onto location each week.

Officials describe the change maker as a natural for locations inasmuch as it provides faster change making and faster machine play. They declare that in the ordinary location where the owner must ring up his cash register or ply his cash drawer much time is lost—and what is more, the proprietor of the location is annoyed. "With the Quick Change," said officials, "there is no annoyance, change making is quick, and play is resultantly faster.

"The Quick Change has five long nickeled tubes which eject quarters, dimes, and varying amounts of nickels up to five at a time. A cash drawer is divided for half dollars and paper money. The change-making unit is mounted atop a finely finished wooden cabinet which holds the cash drawer."



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ALL RECORDS OF RESULTS point to a very high rate of returns from the Fall Special Number this year.

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when they are thinking about and planning for Fall and Winter operations.







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PHILADELPHIA, PA.



STEVE WARREN. arcade owner and operator at Silver Beach, St. Joseph, Mich., pepping up his tired feet on Exhibit Supply Company's new 1942 Streamlined Vitalizer in the factory display room. (MR)

## Markepp Ups Flipper Production

CLEVELAND, Aug. 9 (MR).—The Markepp Company reports that it has stepped up the production of its penny counter game, Flipper, over 100 per cent above the original factory production school-ule. schedule.

According to Meyer M. Marcus,

dent of the firm: "With new distributors

dent of the firm: "With new distributors joining in the big parade to Flipper, we have decided to step up our production to equal the demand that we are now enjoying by over 100 per cent of our original quota. This has helped us to meet deliveries.

"In the past few days orders have been coming in at a faster rate than at any time since the introduction of the machine to the trade. We have heard from outstanding distributors, jobbers, and operators that in their estimation Flipper is the first really pure amusement game for penny play in many years.

years.

"There are still a few territories where we haven't as yet appointed distributors. These are going fast, tho, and we hope that within a week or so we shall be able to announce a complete distributor set-up thruout the country."

### Badger Servicemen \* At Factory School

MILWAUKEE, Aug. 9 (DR).—"Badger Service Must Lead' is the motto of Badger Novelty Company," declares William (Bill) Happel Jr., head of the firm. "We consider our organization similar to that of a team of athletes competing for top honors. We know our task is a difficult one in that a lorgenerate of which the surgenerate of the surgen of top honors. We know our task is a difficult one, in that a large part of our success depends on our ability to deliver the goods at the customer's will and to be able to guarantee mechanical success

be able to guarantee mechanical success and resulting satisfaction.

"The past few years has seen great improvement in engineering perfection of coin machines, but new ideas have also resulted in the requirement of greater technical skill and knowledge in order that the distributor may keep the operator well informed so as to maintain efficient servicemen on their routes. It is with this thought in mind that our technical men are constantly routes. It is with this thought in mind that our technical men are constantly receiving written technical advice from the factories for them to study and put in practice. For this reason we send our men direct to the factories at least once a year to be schooled in any new procedures that would be of help to the operator."

### 800 Present at J. & J. Novelty Fest

DETROIT, Aug. 9.—Perfect weather contributed to the enjoyment of more than 800 associates and friends of the J. & J. Novelty Company as they trekked to the eighth annual pionic given by the firm at Budka's Park, Mount

Clemens, August 3.

The hospitality of the company's proprietor, James Passanante, was again prietor, James Passanante, was again demonstrated in an abundance of good eats, ranging from luscious barbecued steaks to watermelons, and refreshments to suit all tastes.

A program of sports events was staged. Among the out-of-town guests were Capt. James S. Walsh, tenor of Chicago Fire Department; Rose Knollmiller, Bally distributor from Toledo, and a large number from up-State and Ohio.

Herb Jones, George Jenkins, and Art Garvey, representing the Bally Manufacturing Company, were the life of the party and kept all on their toes watching

out for the next casualty.

Highlight of the day was the baseball game between J. & J. Novelty Company and Upstate Exhibitors, umpired by Passanante and won by—the Novelty

Passanante and won by—the Novelty Company.

A vote of thanks and appreciation for a wonderful time was tendered Mr. Passanante, who personally directed all arrangements, and to his assisting committeemen Grace Mullen, Gerhardt Uperman, Otto Wisner, Al Hunter, Steve Branceleone, and Gene Callahan.



Hurry, hurry, hurry, folks!—gather 'round the most appealing board ever known! Features a real arrow which spins inside a cut-out lackpot circle and gives the players chills, thrills, and fills 'em with that playing frenzy which means bigger profits for you! Spinner circle is numbered for "hi-lo" pias displays 48 seals with \$15 top award! Big \$43.95 average profit! Slot symbol tickets! Terrifio flash! 163 winners! Order at once! No. 1800 CARNIVAL. PRICE: \$8.38.

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MANAGER LOU NEMESH, Acme Phonograph Company, Youngstown, O., finds himself surrounded by pulchritude in the form of Ada Leonard and Her All-American Girls Orchestra and a Seeburg HiTone Symphonola. (MR)

## **New Locations for Batting Practice**

NEW YORK, Aug. 9 (MR).—Max D. Levine, president of Scientific Machine Corporation, announces that operators have been sending in additional orders



## **BARGAINS** Terms: 1/3 Deposit, Balance C. O. D. elte for our complete list of Used Machin STERLING NOVELTY CO.

**STERLING** 

One Ball Free Play at \$25.00

1/3 Deposit and Balance C. O. D.

AUTOMATIC COIN MACHINE CORP. 340 CHESTNUT ST. SPRINGFIELD, MASS.

for Batting Practice to satisfy the demands of location owners. The popularity of the game is reaching new heights, and location owners, seeing the continued public interest in the game, demand machines for their own spots, says

tinued public interest in the game, demand machines for their own spots, says Levine.

"Operators who believed that they could switch machines from location to location find that it is impossible to do so," explained Max. "The location owner with Batting Practice in his establishment will not hear of its being removed. Not only does he benefit from the collections, which remain at a steady level, but the machine draws people into a location and this also adds to the profits of the location owner.

"The only solution operators have found successful is to order additional machines to place on location in other spots in their territory. In this manner they are able to keep all location owners satisfied and at the same time increase their own weekly profits."

Scientific's factory is being rushed to the limit to keep up with the demand, and shipments are being made immediately.

mediately

### Sky Lark Sales Tops at Keeney

CHICAGO, Aug. 9 (MR).—"Yes, sir! We're in a predicament, but we love it." declares Bill Ryan, of J. T. Keeney & Company. "We're oversold on Sky Lark and don't know if there will be enough to go around. We suggest that operators contact their Keeney distributors, as most of them still have or can get Sky Lark tables for you.

"Sky Lark is popular because it is an all-territory game," he continued. "That is, it may be operated in either payout of replay spots, as the game itself is convertible. It also may be changed over from a one-ball to a five-ball and as a one-coin to a four-coin multiple."

#### Invitation to Ex-Servicemen

CHICAGO, Aug. 9 (DR).—Widespread comment has centered around the recent announcement of a get-together at the American Legion Convention next September in Milwaukee, according to Mac Churvis. This get-together has been planned for all ex-servicemen now in the coin machine business who crossed the Atlantic on the Washington during World War I. Mac Churvis, of Grand National Sales Company, of Chicago, one of President Wilson's personal radio men on board the Washington, is anxious to get these men together.

on board the Washington, is anxious to get these men together.

"I certainly hope that every veteran who was on that momentous trip will get in touch with me," said Churvis. "No matter what part of the coin machine industry he may be in at this time, I want him to write me. I am anxious to see all the boys—and I hope they'll be just as anxious to see me and the others who were buddies then. I promise them a grand little party all of our own during the Milwaukee convention."

#### BUY THESE AUGUST SPECIALS NOW! PRICES DUE FOR BIG INCREASES SOON

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Bordertown 37.50	Flicker 54.50	Odd Ball 16.50	Sun Beam 62.50
Bandwagon 42.50	Four Roses 59.50	Oh Johnny , 27.50	Slugger 64.50
Big Chief 44.50	Four Diamond 69.50	On Deck 29.50	Sea Hawk 67.50
Broadcast 52.50	Gold Star 44.50	Pick Em 13.95	South Paw 69.50
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Commodore . 19.50	Jolly 19.50	Rink 13.95	Velvet 54.50
Cadillac 29.50	Keena Ball 13.95	Roller Derby, 16.50	Wings 29.50
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Camp, Console, \$109	9.50 Model w	Ith Smoker D	ings Derby Day, \$27.50;
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Paces Races, Black	Cab-		alloping Dominoes,
_ inet\$6	J.50		59.50; Liberty Bell,
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Terms: 1/3 Cash Deposit Williams Write Today for Our Free Catalog Cont	th Order, Balance C. O. D.
BADGER NOVEL	TY COMPANY
2546 N. 30TH STREET	MILWAUHEE, WISC.

## **Bell Operators Hail** Bally's Big-Top

CHICAGO, Aug. 9 (MR).-An increasing number of veteran bell operators are placing Bally's Big-Top, three-reel bell console, according to Bert Perkins, assistant sales manager of Bally Manufacturing Company. "Reflecting the trend to flat-top equipment," Perkins stated, "many operators are now replacing old-time bells with Big-Top, which combines the action and scoring appeal of a bell with the flash of a console. Earnings have justified the switch in every case reported.

reported.

"Big-Top is available in three models covering every location, every operating condition. We have the regular payout model, which can be operated with or without check separator. Then there is the skill field model, which is exactly like the payout model with the addition of a fascinating compulsory skill feature. For replay territory Big-Top is built in a replay model. All models are available in either nickel or quarter play, and the Bally detachable mint vender can be used with all models."



Order From Your Mutoscope Distributor.

INTERNATIONAL

MUTOSCOPE REEL CO., Inc.

PENNY ARCADE HEADQUARTERS SINCE 1895.

44-01 17th St., Long Island City, N. Y.



SALES MANAGER RUDY GREENBAUM of the Packard Manufacturing Corporation recently visited the R. & A. Distributing Company, Houston (Tex.) Packard distributor. The management turned out en masse to welcome him. Left to right: Rudy Greenbaum, Jack Renfro, Sam Ayo, owner; H. M. Crose, manager; Buster Ayo, service manager; Earl Reynolds, Packard district manager, and Mrs. Lilly Atkins, R. & A. secretary. (MR)

#### **Baker Speeds** Up Production

CHICAGO, Aug. 9 (MR).—"When orders flood in as fast as they are for our counter game, Kicker and Catcher, it's a pleasure to up production efforts to meet demands," say officials of Baker Novelty Company. "For weeks we've been stepping fast to make deliveries. But the time has come for greater speed, and the entire organization has rallied to the occasion. occasion.

occasion.

"We recognize the reason behind this demand—Kicker and Catcher's earnings, its adaptability to all locations, its irresistible player appeal—and we're spurring ourselves to peak efforts to get every order out at the earliest possible moment. We assure operators and distribs that Baker will deliver the goods.

"At the same time Lucky Strike and Baker's Pacers are keeping us stepping."

"At the same time flucky Strike and Baker's Pacers are keeping us stepping. What's more, a new Baker surprise is being readied for announcement. Unique in its dazzling beauty, fast, flashy playing action and sock earning capacity, this five-ball novelty game promises to outdo even our fondest expectations."

Jersey Panoram

Spots Clicking

NEWARK, N. J., Aug. 9 (DR).—Ivr Morris, of the George Ponser Company, in speaking of the Mills Panoram, stated: Locations endorse this musical movie entertainment. The press has also given the machine much good publicity.

"More and more operators are coming into the Panoram picture daily. Realizing the possibilities of the machine, they are ready to start operation. The pictures have caught on and many locations advise that their patrons look forward to the new releases. While some films have been criticized, other have won the praise of onlookers. This kind of criticism is bound to develop the best sort of pictures.

"Among the spots being jammed with people wanting to see Panoram movies are Carroll's, West Orange; the St. Regis Bar & Grill, Newark, and the White Palace Restaurant, Union, N. J.

"These are only a few of the many locations having Panoram installations. Many others are doing great jobs for operators thruout the State. Leading operators report they find Panoram to be one of the most profitable and interesting businesses in which they have ever been engaged."

Jack Mitnick and George Ponser report the same true of New York and Long Is-land spots.

### **Friendly Greeting** At Atlas Novelty

CHICAGO, Aug. 9 (DR).—"Thirsty and hot? If you are, here's a way to beat the heat the next time you come to Chicago," declare Atlas Novelty Company officials. "Stop at the Atlas Novelty Company headquarters whether you want to buy or just look around. The official greeting is 'Have a Coca-Cola."

"You might meet Eddle Ginsburg you come thru the Famous Door at A las. As always, Eddie will greet you with his hearty handshake. But you won't get a chance to get right down to business because his first words will be—'Have a Coca-Cola.'

"If you step into Morrie Ginsburg's office, he'll peek up at you from behind a desk piled two feet high with miscellaneous papers. As he mops up a few beads of honest sweat, you'll hear him say—'Have a Coca-Cola.'

"Maybe you will walk around to the right until you find yourself in the office of busily perspiring Irving Ovitz and Harold Schwartz. Whoever looks up first will give you the official 90-degree greeting—'Have a Coca-Cola.'

"If Howard Freer, Rowland Schaeffer, or any of the other Atlas men see you come in during these torrid temperature days, you can't utter a word until you—'Have a Coca-Cola.'

Said Eddie Ginsburg: "The drinks go fast these days and it's just a part of our friendly personal service policy. But we are also shipping plenty of new and used games of all kinds—and that keeps us perspiring. Yes, sir, business is good at Atlas."

# Most sensational STRICTLY PURE AMUSEMENT COUNTER GAME EVER BUILT! Turns Pennies into BIG, PROFIT DOLLARS overnight! The one and only counter game that STAYS PUT ON LOCATION FOR BIG PROFITS. RUSH YOUR ORDER FOR 2 TODAY!! Packed 2 in a Order of the counter of the DISTRIBUTORS!! QUICK! WRITE FOR SPECIAL DEAL IN YOUR TERRITORY!!

## A-1 CONDITION-FREE PLAY

THE MARKEPP CO 3328 Carnegie Ave., Cleveland, O.

		A LIVER PENT	
All American S	34.50	Play Ball\$54.00	
Anabel	16.00	Powerhouse 17.50	
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Flicker	33.00	Sparky 27.50	
Formation	23.50	Sport Parade, 37.50	
Lancer	12.50	Stars 36.50	
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Lucky	11.00	Velvet 39.50	
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Mystic	30.00	Chips, Novelty 10.00	
1/3 Cash Deposit, Under \$18.00 Full Cash. Cable Address: Coinmachin, N. Y.			
MARC MUNVES, INC. 555 West 157th St.			
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## Employment in June at All-Time High

NEW YORK, Aug. 9.—Employment in the United States reached the highest peak in history during June, affording jobs to 53,120,000 workers, the National Industrial Conference Board estimated in an employment survey.

This was 1,359,000 greater than the number employed in May and 6,193,000 above the figure for June, 1940. It was more than 5,000,000 ahead of the 1929 average, a big year for employment in their record books.

Unemployment, the conference board reported, dropped to 2,536,000 in June from 3,848,000 in May, reaching the lowest level since June, 1930.

Accounting for the June rise, the survey said, were greater than seasonal gains in all employment fields. The number of workers in manufacturing showed a contra-seasonal increase of 200,000; construction provided jobs for 333,000 more persons in June than in May, the total exceeding 3,000,000 for the first time since September, 1930.

## Mills Four Bells, \$210.00

Jumbo Parades,
P.O. \$89.50 Jennings'
Pripie Entry 135.00 Plok-'Em 45.00
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106 ... 95.00 Jennings' Paddock
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256 ... 95.00 Ray's Track 35.00
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Horse 25.00 Evans' Galloping
Mills' Rio 20.00 Dominoes 75.00

10 Groetchen GOLD AWARD SPARKS,
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3 Mills 5c F.P. Mint Vender
Slots @ 95.00

One-Half Deposit, Balance C. O. D.

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2021 Prospect Avenue

Cleveland, Ohlo

JENNINGS' VICTORY CHIEF

Tresenting



PAUL LAYMON, LOS ANGELES DISTRIBUTOR, with Mrs. Laymon and Bert Beutler, examines a newly released pinball game in Los Angeles head-quarters. (DR)

### Business Fine, Says Monarch Exec

CHICAGO, Aug. 9 (DR).—'Fame spreads far, wide, and fast," declares Al Stern, of Monarch Coin Machine Company. "Operators all over the country have not been slow to learn that Monarch carries the stock that assures them practically any type of machine they need. As a result we have set new records in sales for the month of July, as operators have sent in more and more as operators have sent in more and more orders, and new operators are being added to our customer list right along. During July we shipped more machines

and filled more orders than in any period in our history.

"It all adds up to one thing," Al pointed out further. "Operators have had the proof that they can count on Monarch, whether it's our promises, our merchandise, our prices, or our policies, and obtain complete satisfaction. We have long ago adopted the policy of merchandise, our prices, or our policies, and obtain complete satisfaction. We have long ago adopted the policy of reconditioning machines perfectly in every respect. We have found that this extra attention pays us better in the end and makes friends for us. We deal only in clean, usable merchandise that is good for long service and moneymaking on location for operators. By anticipating the trend of times and preparing with the largest stock in our history, we've put ourselves in position to help our customers save money. Their response, in the form of orders, has put our company out in front in its sales this year. It's an endorsement by operators of our policy, our methods, and our merchandise, and you bet we appreciate it."



MILWAUKEE, Aug. 9 (DR).—Sam London, head of the Milwaukee Coin Machine Company, has at last found time to take off from duties for a brief but well-earned vacation, it is reported. The spot of his choice is Eagle River, Wis., where he reports having a great time

"With business growing by leaps and bounds, moving to new quarters and installing new facilities and equipment, all at the same time, there wasn't a ghost of a chance for me to get away sooner," said Sam before leaving. "As it is, I hope I can stay away for two weeks and maybe give Izaak Walton a run for his money. Meanwhile the company is completely settled in its new offices, and new departments and facili-ties are functioning to perfection."

## Legionnaire Widely Favored----Gensburg

CHICAGO, Aug. 9 (MR).—"The great popularity of our current hit, Legionnaire, is by no means sectional," reports Chicago Coin Machine Company's Sam Gensberg. "It is proving as great a success in the Middle and Far West as it is in the East and South, and that speaks well for the many intriguing playing features we have built into the game.

game.
"Judging from the comments of such

"Judging from the comments of such men as Carl Hoelzel, Dave Marion, and Sam London, Legionnaire is slated to crack many local records for money-making performance," Gensberg said.

"Hoelzel, United Amusement Company mentor, advises that the Kansas City, Mo., area is rapidly going Legionnaire in every district. A similar condition exists in the territory served by Dave Marion's organization in Wichita, Kan, while Sam London, Milwaukee Coin Machine Company chief, reports that Legionnaire has made a great hit with the residents and visitors in Wisconsin towns and resorts."



## BAR JACKPOT F-5240

SINCE 1906

RATED AAA1

1640 Holes — Takes in \$82.00
Pays Out Average \$48.69 — Av. Profit \$33.31

Marching feet... the bugle's call... the Stars and Stripes forever. All this and more, is captured by Jennings' designers in the blazing colors and symbolic beauty of Jennings' VICTORY CHIEF One look at this newest and proudest of all Chiefs and you feel the urge to "fall in step" with today's paradle of patriotism.

Jennings' VICTORY CHIEF is not an ordinary machine... not just another model... it is a stirring reminder of American fraddion and a litting symbol of personal liberties. All this adds restimable adject to what is already recognized as the world's finest jackpot machine. There are hundreds of ordinary machines. but only one Jennings' VICTORY CHIEF.

Seamless calained of blazing gold, patriotic red, white and blue frim, nonclog coin clute larger, more convenient payout cup, effortless gear shift handle, famous, all in-one, (jackpot attached). Chief mechanism, dozens of mechanical refinements found in no other machine. Available in 14, 54, 104 and 254 play.

For complete information, see your distributor, or wire us foday! Buy the pest... Buy JENNINGS!

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PRICE \$4.05 EACH

#### OTHER FAST SELLERS

1025 Hole, F-5280, Wonder 3 Bar Jackpot at ......\$3.02
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800 Hole, F-5270, Pocket Dice at .... 2.10
720 Hole, F-5255, Pocket Jack at .... 2.07
600 Hole, F-5305, Royal at .... 2.35

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Largest Board and Card House in the World CHICAGO, U. S. A. 6320 Harvard Ave.,

#### QUALITY FIVE-BALL FREE PLAY

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Jumper S12.00
Big Six 12.00
Big Six 12.00
Fifth Inning 12.00
Cocan Park 14.00
Super Six 14.00
Buckaroo 17.50
Playmate, Novelty 15.00
Progress 24.50
Mascot 25.00
Mascot With Order—8a\*ence C. O. D. PAYOUTS
FOUR Bells ... \$239.50
Big Top, S.F. ... 115.00
Paces Reels ... 114.50
5¢ Royal Draw ... 97.50
1933 Kentucky Club ... 39.50
Derby Day, Flat Tap ... 19.50
Mills 1-2-3 ... 22.50
ONE-BALL FREE PLAY
Big Plize, Console ... \$44.50 14.00 14.00 25.00 25.00 32.50 37.50 54.50 Big Prize, Console ...\$44.50 Mills 1-2-3, Tophat ... 34.59 MODERN AUTOMATIC EXCHANGE, INC.

Buy U. S. Defense Savings Bonds and Stamps



## MERICAN EAGLE

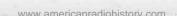
Bell-Fruit Reels! Mystery Award! Free Play Tokens Automatically Paid Out! 16 or 5¢ Models with or without Ball Gum Vendor! Mechanism unconditionally guaranteed for 2 Years! SAMPLE

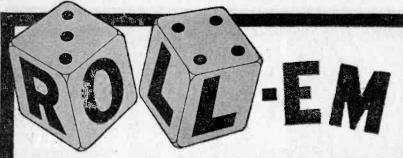
\$34.50

Ball Gum Model Only \$2 Extra. Dep. with Order,

NOVELTY CO. 2200 N. Western Ave. CHICAGO, ILL.

ASSOC. OFFICES ATLAS AUT. MUSIC CO., 3939 Grand River Ave., Detroit. ATLAS NOVELTY CO., 2219 Fifth Ave., Pittsburgh.



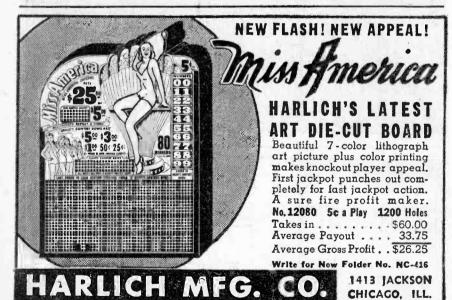


## 2-REEL PAYOUT DICE CONSOLE

7-SELECTION COIN-CHUTE

THE OLD FAMILIAR SPOTS, whirling on the old favorite bell reels! New "Double-or-Nothing" feature permits player to "drag" or "let-it-ride"each "pass" doubles odds. No wonder ROLL-EM is earning fastest, fattest profits in 7-coin game history! Get your share-get ROLL-EM now! Nickel or quarter play, available with or without Skill Feature.





CENTRAL OHIO QUALITY BUYS-FREE PLAY TABLES-TWO FOR \$25.00 OR \$15.00 EACH Lancer On Deck Roxy Short Stop Vogue Home Run Lone Star Triumph Super Six Airport Roller Derby Majors Punch Red Hot

Triumph Short:
LATE FREE PLAYS

All American \$42.50
Metro 45.00
Stratoliner 49.50
Stars 55.00
Bandwagon 32.50 CONSOLES Pace Saratogas . . . \$ 75.00 Triple Entry . . . . 135.00 Jungle Camp, F.S. . . 115.00 

Jungle Camp, F.S. 115.00 Sugar King 75.00 Stanco Bells 69.50 SLOTS AND COUNTER CAMES

10¢ & 25¢ Mills Blue 557.50 1¢ Watling Rolatops. 25.00 Mills Smoker Bells 39.50 Liberty Bells 15.00 5¢ Watling Rolatops. 25.00 Mills Smoker Bells 37.50 Aces 6.00 Mills Smoker Bells 17.50 Sparks, G.A., 5¢ Play 22.50 CENTRAL OHIO COIN MACHINE EXCHANGE. INC.

The Best Investment in the World Today Is U. S. Defense Savings Bonds and Stamps



HERE'S WHAT A HURRICANE left of the famous Penny Arcade in Clark's Greater Shows at Bakersfield, Calif. Mutoscope's solidly built Sky Fighter and Punch-a-Bag remained intact and standing after the gale. Arcade was operated by Elmer Hanscom. (MR)

#### Wallop Poll Shows Clamor for Champ

CHICAGO, Aug. 9 (MR).—Undertaking a unique means of determining what distributors and operators want and demand in a coin game, D. Gottlieb & Company recently conducted what they call a Wallop Poll among distributors.

"Results were not only educational," reports Dave Gottlieb, president, "but immensely gratifying. For over 85 per cent of the replies insisted that Gottlieb go into production on an already established favorite—Champ.

"With an overwhelming request like this, we've turned our efforts to making our new Champ even better than before. The new model of this proven champion is named New Champ. And we're dressing it up in a brand-new guise, adding to its playing lure with more flash, brightening it up with colors that are sensational. Aside from the added sparkle, Champ remains the same. The principle of New Champ is identical—it has to be, because Champ's earnings, popularity, and proven appeal are definitely pointed out in our Wallop Poll.

"We predict that New Champ will sur-"With an overwhelming request like

"We predict that New Champ will surpass the success as Champ, for it has already been tried and has passed the sternest test of a machine's merit—public acceptance—with flying colors. "For playfield and backboard action, for color, scoring features, New Champ is champ of all time." Its popularity is beyond all doubt.

is champ of all time. Its popularity is beyond all doubt.

"For a game to retain such popularity," continued Dave, "is a source of real gratification to our organization. While we have had consistent requests that we repeat this phenomenal game, we felt that a brand-new game would be preferred. We conducted our unique Wallop Poll to settle the question of whether or not to produce Champ again. Suffice it to say we were amazed at the response to our poll accompanied by letters giving reasons why they wanted it again."

#### **Operators Visit** Allied Novelty

CHICAGO, Aug. 9 (DR) .- "Operators CHICAGO, Aug. 9 (DR).—"Operators from all over the country are making it a point to stop at Allied when they are in Chicago," reports Sam Kleiman, official. "There is a constant stream of these visitors who make our office their headquarters while in town. Not only do they make themselves at home as we want them to but they go a long way to show us the confidence they repose in us. in us.

in us.

"For example, in their orders they merely mention the type of machine they want and the quantity and they leave it entirely up to us to send them machines that will please them and make money for them on their locations. For when they receive them from Allied they know that the machines will be perfect mechanically, as well as in appearance, and of the kind that have the appeal and popularity to get the play

and keep collections high. That is what really counts when purchasing equipment, and that is what Allied supplies to every customer. It certainly gives a person a feeling of satisfaction," Kleiman concluded, "to see the constantly growing number of customers accepting our invitation to stop in at Allied and the steadily increasing business activity day after day at our headquarters. This proves the reputation for dependability which our policies have earned for us."

## TRIPLE BREAK For EVERY EASTERN **OPERATOR!!**

"AIR FORCE"

BALLY'S NEWEST AND GREATEST SENSATIONAL 5-BALL NOVELTY HIT! THE GAME YOU'LL RAVE ABOUT!!

#### BEN SCHILLINGER

Our New York and New Jersey Roadman Who Has a Terrific Deal For You! Write Us To Have Him

3.

#### MIKE BALKIN

Our New England Roadman Who Has a Bag of Real Profits For You! Get in Touch With Us Quick To Meet Mike!

## JACK

453 W. 47th STREET, NEW YORK ALL PHONES: Circle 6-8343





JENNINGS REPRESENTATIVE HANK MASER (right) and Leo J. Kelly, vice-president of O. D. Jennings & Company, discuss advertising matters. In charge of Jennings' advertising is C. E. Vetterick, well known thruout the trade. (MR)

#### Southern Reports "Greatest Business"

LOUISVILLE, Ky., Aug. 9 (DR).—"We are enjoying the greatest business we have ever had," states Leo Weinberger, official of the Southern Automatic Music Company. "We realize, of course, that this big business increase is due



1c cigarette action in REAL salesboard, Coin Divider and 2 BIG, separate cash, Ball Gum Vendor. Number Winners like esboard—PROFITS LIKE A SLOT!!

FREE AMERICAN
FLAGS
front display
and Rees
strips, Also additional
award cards, Makes
this an entirely NEW
and different game.
QUICK — ORDER
NOW! Terms: 1/3
Deposit, Bal. C. O. D.

**BOTH GAMES** IN ONE ONLY F. O. B. CHICAGO

**NOVELTY COMPANY** 

2200 N. Western Ave., Chicago

DON'I Coming Soon! EVANS'

Realistic Baseball!

Manikin Pitcher Throws Ball! Batter Controlled by Player!

in a large measure to the gigantic defense program which this country is engaged in. Because employment is at a top figure, there is a tremendous amount of money in circulation. This condition is responsible for thousands of new locations opening up in all sections of the

cations opening up in all sections of the country.

"At all four of the Southern salesrooms the policy is: "Tops in equipment at a fair price to the operator; plus the absolute best in service."

"Each of our branch offices is a complete organization within itself. In addition to our salesrooms and offices, modern elaborate service departments are constantly ready to give operators the utmost in good, fast service.

"For the convenience of operators who

"For the convenience of operators who are too far removed from a Southern salesroom, Southern has traveling representatives. In the State of Indiana, Sam sentatives. In the State of Indiana, Sam Dicter travels out of our Indianapolis office, which is headed by Sam Weinberger. In Kentucky, Homer R. Sharp completely covers the Kentucky territory out of the Louisville office, which is jointly managed by Sidney Stiebel and myself. At our Nashville office Bernard Radford, L. E. Pippinger, and C. Smith keep things running smoothly thruout that territory. In Cincinnati Joe Weinberger and Monroe Stiebel have been directing the activities of that office as well as traveling the State of Ohio.

### Stock Up Now, Says Lieberman

CHICAGO, Aug. 9 (DR).—Bud Lieberman reports that his used game sales are steadily rising. He attributes a large portion of his sales to operators who are

portion of his sales to operators who are readying themselves for their regular fall and winter operations.

"Many operators make a practice of picking up midsummer bargains and holding them for cooler weather, when prices usually stabilize at a much higher level," he said.

"We have a large warehouse stocked with games of every description for all types of locations. Our recently installed reconditioning department assures the operators that equipment will all be in first-class operating shape ready for the location."

#### **Mitchell Clicks** In New Quarters

BROOKLYN, Aug. 9 (DR).—Irv Mitchell clicked the very first morning in his new quarters with some large sales, it is reported. I. L. Mitchell & Company are now occupying the offices of D. Robbins & Company, which has been consolidated with the former firm.

"We found many letters, telegrams, and flowers waiting for us when we opened the door Monday morning (4)," Irv reported. "We appreciated the thoughts expressed by our customers and friends. We also found some operators waiting for us. Sales started during the first few minutes we entered here and have been going on ever since.

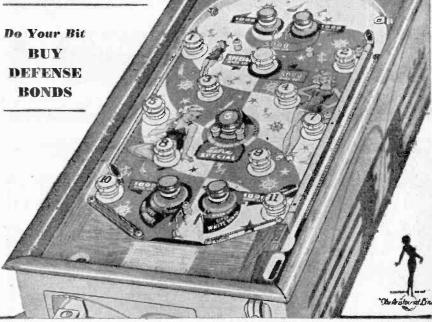
"Not only are we in a position to serve every type of operation in the country but we can afford to do many things because of the increased space and enlarged quarters."

Hundreds of locations are now enjoying the fascinating . . . tantalizing

'PLUS APPEAL' of Hi Stepper

CORPORATION Aurora, Illinois

RHY DEFENSE



## THE BEST BUYS ARE ALL-WAYS BUDIN'S

.\$14.50 All American ... \$35.00
70.00 Flicker ... 34.00
59.50 Stratoliner ... 35.00
24.00 Sports Parade ... 40.00
34.00 Mystlo ... 29.50
58.50 1/3 Deposit, Balance C, O, D.

SEND FOR SPECIAL PRICE ON THREE-UP!!

BROOKLYN, N. Y. Telephone: NE 8-3700 174 SO. PORTLAND AVE.,

#### BARGAINS

In Used Pay Tables, Free Play Tables and Counter Games. Clean and in Good Operating Condition.

PAY TABLES

2 Mills Pearl Harbors ... \$ 7.50 ea.

7 Mills Tycoons (Play 1 to 7 Coins) . 15.00 ea.

2 Mills Post Time (Play 1 to 7 Tooles) . 15.00 ea.

2 Mills Post Time (Play 1 to 7 Tooles) . 15.00 ea.

3 Mills Post Time (Play 1 to 7 Tooles) . 15.00 ea.

4 Jennings Fickers, Late Model Red or Green Cab. ... 15.00 ea.

5 Bally Peakness ... 15.00 ea.

5 Bally Peakness ... 15.00 ea.

6 Groetchen Twenty-Ond ... 15.00 ea.

1 Groetchen Twenty-Ond ... 15.00 ea.

1 Groetchen Twenty-Ond ... 15.00 ea.

1 Bally Co. 0. ... 20.00 ... 20.00 ... 18.11 y. Ogue ... 25.00 ... 21.00 ... 21.00 ... 21.00 ... 22.00 ... 21.00 ... 22.00 ... 22.00 ... 22.00 ... 23.11 y. Ogue ... 25.00 ... 23.11 y. Ogue ... 25.00 ... 23.11 y. Ogue ... 25.00 ea.

1 Make me an offer on one or all of the above machines. Also other kinds of Free Game Tables, clean and in good condition.

TERMS: 1/3 Cash with order. Balance C. O. D. F. O. B. Austin.

TERMS: 1/3 Cash with order, Balance C. O. D., F. O. B. Austin.

JACK KEY

6061/2 RIO GRANDE ST.

AUSTIN, TEXAS



100% NEW! 100% MECHANICAL! 100% SKILL! 100% LEGAL!

Creating a sensation everywhere! Brilliant, original playing action entirely under player's control. A knockout for competitive play—
loaded with "comeon"! Entirely mechanical — no wires
—no batteries. Cash in quick! Order to-

PENNY PLAY

Stand, \$6.50 Extra



GETTING READY TO CATCH THE JACKPOT are Midge Ryan, Southwest territory manager of Mills Novelty; Frank Lorden, Mills roadman, and Charlie Schlicht, Western division manager. Machine is the Mills Bonus. (MR)

## F. O. B. Chicago NICKEL PLAY, \$31.75

THE BAKER NOVELTY COMPANY INC. 1700 WASHINGTON BOULEVARD - CHICAGO, ILL.

BALES

TOUR SERVE THE CONTROL

AMUSEMENT

WEST COAST Factory Sales MAC MOHR 2916 W. PICO BLVD.
Representative MAC MOHR LOS ANGELES, CALIF.

gold, prominent New York attorney, has been appointed public relations counsel for the Coin Machine Industries Joint Council of New York, according to an announcement issued by the council this week. The Joint Council is composed of the Empire Distributors & Jobbers' Board of Trade, Inc.; the Greater New York Operators' Association, and the Amalgamated Vending Machine Operators. "As liaison officer between our industry and associated outside interests," Glassgold stated, "as well as the consuming public, my primary purpose will be directed toward of aring the atmosphere surrounding bagatelle equipment. I intend to divorce it from any misconception that it is related or in any way connected with the slot machine or gamconnected with the slot machine or gaming devices.

Geo. Glassgold

Publicity Head

For N. Y. Coinmen

NEW YORK, Aug. 9.—George M. Glass-gold, prominent New York attorney, has

"Our aim will be to help outside interests appreciate the fact that our industry is in the hands of legitimate business men conducting their enterprises on a legitimate plane. I will stress that the coin machine field is not infested with a racketeering element. I shall endeavor to have only proper and equitable legislation effected as far as taxes are concerned. I am of the conviction that, with the necessary co-operation of the industry at large, our business will continue to take its proper place in the scheme of American economic life. Members of our industry will thus be in a better position to receive adequate financial aid from regular banking sources."

Glassgold has been associated with "Our aim will be to help outside in-

Glassgold has been associated with the coin machine industry for many years in the capacity of attorney and fi-nancial adviser to many manufacturers, as well as distributors and jobbers.

#### EATEST TOKEN PAYOUT OF ALL TIME! BELL-FRUIT REELS! MYSTERY AWARD! FREE PLAY TOKENS PAID 1.50 OUT! 1c or 5c MODELS! BUY MECHANISM UNCONDITIONALLY DEFENSE Ball Gum Model GUARANTEED FOR 2 FULL BONDS Only \$2 Extra YEARS!! COMPLETE PER-Price Subject To CENTAGE CONTROL! Change Without Notice ORDER QUICK! DAVAL, 2043 CARROLL Pacific Coast. MAC MOHR CO . 2916 W. PICO BLVD . LOS ANGELES, CALIF.

#### HERD DIN GAMES

Big Show         \$17.50           Blondle         22.50           Boomtown         55.00           Cadillac         25.00           Champlon         10.00           C. O. D.         10.00           Doughber         12.50           Doughbey         17.50           Flagship         12.50           Gold Star         35.00           Glamour         22.50	Golden Gate	Score Card   \$17.50
	A A A A A A A A	A

Games Guaranteed Ready for Locati
1/3 Deposit—Balance C. O. D.

FER MUSIC COMPA

514 S. HIGH ST.

COLUMBUS, OHIO

#### Fitz Roadmen Never Rest

NEW YORK, Aug. 9 (DR).—"Our roadmen, Ben Schillinger and Mike Balkin, never rest," states Jack Fitzgibbons, Eastern regional director for Bally. "From the first day in our territory they have been sending in orders faster than we can handle them," he continued.

"Both Ben and Mike are so well versed in coin machine matters that they can tell operators exactly the type of machines we have that will earn them more money. Both men are in constant touch with us and keep us posted on conditions along the routes they travel. For our part, we keep them informed on the Bally machines as soon as they arrive. In this fashion we are giving operators speedy, co-operative service.

"A roadman from our office is always ready to aid operators in the territory, whatever their equipment problem may be. With the large and varied line of Bally games that we handle, there is equipment for every type of operation regardless of how small or large."

### Hint at New **Bell Production**

CHICAGO, Aug. 9 (MR).—Keeney officials hint that something is brewing at the big Keeney factory. J. H. Keeney is reported to have a great big smile on his face. Bill Ryan, Keeney's general manager, has those Irish eyes all a-twinkle. Bill stated: "Next week a series of announcements will greet the operator in The Billboard. Will go so far as to say that the announcement will have something to do with a grand new idea in bells."



WINGS . . Recommendea Distributed Guaranteed

2047A-SO. 68

93

WORLD'S GREATEST 3 REEL CIGARETTE TOKEN PAYOUT COUNTER GAME WITH MYSTERY AWARD

> SAMPLE \$34.50

Ball Cum Model Only \$2 Extra



BALL GUM

15¢ Per Box, 100 Pieces. Case of 100 Boxes, \$13.75. 1/3 Deposit, Balance C. O. D.

## ICKING, INC

CENTRAL PKWY., CINCINNATI E. BROADWAY, LOUISVILLE,

SICKING COMPANY OF INDIANA 927 Ft. Wayne Ave., INDIANAPOLIS, IND.

## BARGAINS!=

5-BALL FREE PLAY CAMES GENCO
Seven Up. \$55.00
Four Roses. 55.00
Big Chief. 49.50
Metro ... 47.50
Band Wagon 39.50
Big Town. 24.50
Follies of '40 22.50
Mr. Chips. 17.50
GOTTLIEB
School Days.\$55.00
Paradise ... 49.50
Bordertown. 34.50
Drum Major. 23.50
Drum Major. 24.50
Three Score. 24.50
Three Score. 24.50
Three Score. 24.50
Big Show. 19.50
Bowling
Alley ... 24.50
AY,

\$55.00
45.00
45.00
39.50
42.50
29.50
24.50
22.50
22.50
14.50
14.50

BAKER Line Up ...\$37.50 On Deck... 29.50 Doughboy . 24.50 Four-Five-Six 14.50 CHICAGO COIN

Sport
Parade ..\$59.50
Strat-o-Liner 49.50
All American 49.50
Dixle ... 39.50

TO AVOID DELAY, GIVE SECOND CHOICE 1/3 Deposit, Balance C.O.D. MILWAUKEE

COIN MACHINE CO.



## -FREE PLAYS-

All American \$37.50 Anabel .... 19.50 All American \$37.50

Anabel ... 19.50

Bandwagon ... 27.50

Big Chief ... 31.50

Big Chief ... 31.50

Broadcast ... 36.50

Cross Line ... 24.50

Drum Major 19.50

Duplex ... 47.50

Filcker ... 36.50

Four Roses ... 43.50

Formation ... 26.50

Gold Star ... 27.50

Jolly ... 17.50

Landslide ... 18.50

Leader ... 26.50

Metro ... 35.00

Polo ... 19.50

Powerhouse ... 19.50

Red. White,

SilverSkates \$57.50 Sport Parade 41.60 Sara Suzie. 27.50 Stars ... 40.00 Stratoliner.. 36:50 Sun Beam.. 46.50 Sea Hawk.. 58.50 Velvet.. 46.50 Zomble... 35.00 **CLOSE OUTS!** 

Nippy ONLY O'Boy Triumph \$ 11.50 Feature Commodore Punch

Powerhouse. 19.50 Red, White, Blue ... 38.50 Punch Seven Up. 45.50 Punch ALL GAMES RECONDITIONED AND SHIPPED LIKE NEW. WE CARRY A COMPLETE LINE OF NEW AND USED FREE PLAY GAMES. FOR FASTER SERVICE PLEASE GIVE SE COND CHOICE WHEN ORDERING.

1/3 Down, Balance C. O. D.

"THE HOUSE OF "GOOD WILL!"

Ambassador Vending Co.

759 Coney Island Ave. Brooklyn. N. Y.

## MONEY-MAKING BOARDS

From the Smallest to the Largest. Write for Catalog

TO BOOST YOUR TAKE



PRINTING COMPANY 1023 . 25 . 27 RACE ST., PHILA., PA.

Buy U. S. Defense Savings Bonds and Stamps

#### Fifth Anniv. For Active

PHILADELPHIA, Aug. 9.—Joe Ash, of Active Amusement Machine Corporation, celebrates his fifth anniversary in the coin machine Jobbing and distributing business August 15. Joe is spelling the 5 with the Roman numeral V because it ties in with the victory campaign of the allies and also to celebrate the fact that the past five years spelled victory for the firm, he declares. firm, he declares.

Ash started in 1936 with George Ponser As started in 1936 with George Ponser to crack the tough Philly market. He did a good job and earned the respect, confidence, and good will of local coinmen, according to reports from leading operators. Joe always acted on the theory that service after the sale is just as important as service prior to the sale.

His organization at the start included one mechanic and an office girl. Today he has two shops working full time and staffed with repairmen and mechanical experts. A sales force and a large office force occupy space on three floors of his present headquarters.

present headquarters.

"The past five years were tough in places," reports Ash, "but, generally, they have been very interesting. We worked hard to win operators thruout this area and all over the country. We made it a practice to ship the finest merchandise and products we felt would do a great job for the operator. We intend to continue this policy. We hope, five years hence, to be able to report, as we can today, that we have always treated customers fairly and done everything possible to give the best service and co-operation."

### **Parsons Dines** Buckley N. Y. Men

NEW YORK, Aug. 9 (MR).—F. H. Parsons, vice-president of Buckley Music System, Inc., Chicago, finished his week's visit in this city with Mrs. Parsons by giving the men representing the firm here a Victory Dinner at the Hotel New Yorker Terrace Room.

here a Victory Dinner at the Hotel New Yorker Terrace Room.

Present at the dinner, besides Mr. and Mrs. Parsons, were Mr. and Mrs. De Witt (Doc) Eaton, Eastern regional director for Buckley; Mr. and Mrs. William (Little Napoleon) Blatt, of Supreme Vending Company, Brooklyn, metropolitan New York district manager for the firm; Mr. and Mrs. Barney (Shugy) Sugerman, of Royal Sales Company, Newark, N. J., New Jersey district manager; Henry W. (Hank) Seiden, special representative in New York State for Buckley, and Bill Gersh, of Byrde, Richard, & Pound.

Parsons expressed his appreciation to those present for the work they had done in behalf of Buckley Music System in the Eastern territory. He also promised: "We are set for an all-out, go-ahead program with Buckley Music System even greater than ever before."

The district managers present reported that they "tremendously enjoyed this gradual up-hill climb with Buckley Music System" and each one reported that they "looked to Buckley to continue to give them just as fine equipment and just as regular deliveries as they have been getting."



ANDERSON SAGE, new manager of the Houston branch office of the Electro Ball Company. The firm's home office is in Dallas. S. H. Lynch, Electro Ball president, announced the appointment. (DR)



#### SF SPECIALS 300 DO NOT PASS UP THESE BARGAINS. THEY ARE OFFERED SUBJECT TO PRIOR SALE

FIVE BALL FREE PLAY
1 Bally Pick Em ... \$10.00
1 Bally Headliner ... 19.50
14 Bally Mystic, Like
New, SU ... 37.50
1 Baker Target Skill ... 45.00
1 Chicago Coin Yacht
Club ... 19.50
1 Chicago Coin Sports ... 17.50
1 Chicago Coin Sports ... 15.00
1 Chicago Coin Roxy ... 19.50

"All orders must be accomailing list. Above price

ONE BALL
3 Bally Record Time .\$82.50
1 Bally Eureka . . . . 39.50
1 Bally Santa Anita .110.00
1 Mills The McCoy . 19.50
1 Pacific Pamco Parley 8.50
2 Rock-Ola Three Up. 10.00 

ď

MOSELEY VENDING MACHINE EX., INC. 00 BROAD STREET, RICHMOND, VA. (Day Phone 3-4511-Night Phone 5-5328)

Viva la Conga!!



SUPERIOR'S

# 

LA CONGA . . Operators say, "Muchas gracias for this DIE-CUT wonder" . . . 1600 RE Holes . . . 5/ per sale . . Takes in \$80.00 . Total average payout \$42.00 . . Average profit \$38.00 . . . Additional profit from RE arrange-Additional profit from HE arrangement \$3.00 . . . Total average profit \$41.00 . . Thick board . . FIESTA has the same action as LA CONGA . . . 257 per sale . . . Total average profit \$104.50 . . . Extra-thick board . . Order these DIE-CUT masterpieces now!

14 NO. PEORIA ST. CHICAGO, ILLINOIS

## SEQUENCE LANE SCORING

THE FEATURE EVERYBODY WANTS

YOU'LL FIND IT ONLY IN

Plus OTHER MONEY MAKING FEATURES APLENTY!

CHICAGO COIN MACHINE CO., 1725 W. DIVERSEY BLVD., CHICAGO

## READY FOR IMMEDIATE DELIVERY!

MILLS Three Bell—Four Bell—Jumbo Parade Free Play-Payout—Combination Free Play & Payout—Slots—BALLY Hi-Hand—Jockey Club—Club Trophy—Big Top—Alr Force—KEENEY Track Time—Skylark—Twin Six—EXHIBIT Knockout—GENCO Zig Zag—CHICAGO COIN Legionnaire—GOTTLIEB Spot—Pool—INTERNATIONAL MUTOSCOPE Drivemobile—Ace Bomber—SCIENTIFIC Batting Practice.

MILLS Jumbo Parade Free Play Console— \$94.50

## **SLOT MACHINES** Jenn. Silver Club, All Chrome, 10¢ Play \$69.50 Mills 1¢ Q. T. . . . 34.50 Mills 5¢ Q. T. . . . 34.50 Pace 25¢ Royal Console . . . . . 75.00

Mills Brown Front Bell, 5¢ Play, Serial 432,000\$79.50
Mills 5¢ Play Blue Front. Serials
400 000 0 1 00 00

Jennings 10c Club Special .... \$49.50 Mills 10¢ Bonus Bell, Serial 418,000 . 82.50 Mills 10c Blue Front 54.50 Groetchen Columbia 37.50 Mills Cherry Bell . . 69.50 400,000, S.J. . . 69.50

COUNTER GAMES

CIGARETTE REELS	Reel Spot\$	5.50
Groetchen Zephyr \$12.50	Sum Fun	3,50
Lite-a-Pax 17.50	Nugget	3.50
Cent-a-Smoke 6.50	Indian Dice	9.50
Penny Smoke 6.50	Hit Me Frt. Ris	3.50
Ball Gum 6.50	Whirlwind Frt, Ris,	3.50
Bally Baby Reserve. 6.50	Ace Card Reels	9.50
Bally Baby (New) . 14.50	Baby Vendor Frt. Ris.	4.50
Jennings Penny Play 6.50	Baby Vendor Fortune	
Jennings Grandstand,	Reels	4.50
5d Pl. Only 9.50	Puritan Baby Bell	
Little Merchant 5.50	Fortune Reels	7.50
Zig Zag 5.50	Bally Millwheel	4.50
Win-a-Pak 6.50	Groetchen 21	4.50
0.50	Groetchen HI-Stakes	4.50
Sillone Iteests I II		
11110	TOKEN P. O. COU!	NTEF
Gottlieb Daily Races 5.50	GAMES	
Y Races 0.50		

Hit Me—Card Reels ... 4.50 Sparks 1¢ Pl. Ball Gum ... \$19.50

TERMS: 1/3 Deposit With Order, Balance C. O. D. or Sight Draft.

#### SAVOY VENDING CO. LEADING BY A MILE

All American .... Boom Town .... All American
Boom Town
Dixie
Leader
Powerhouse
Seven Up
Stars
Zombie
Four Diamon
League Leade

CHICAGO COIN'S LEGIONNAIRE

651 ATLANTIC AVE.

BROOKLYN, N. Y.
Sport Parade
THE RESIDENCE OF THE PARTY OF T

#### DEFEND YOUR PROFITS WITH THESE BUYS!

Multiple Free Play Novelty Cames
Bally Sport Page \$47.50 Bally Eureka \$
Bully Grass (New) 132.50 Bally Gold Cup Bally Record Time 84.50 Bally Sport Special 82.50 Bally Victory 37.50

Following Consoles also on hand for Immediate Delivery: Red Head Track Times Galloping Dominoes

38 Track Times Tan Foran Red Head Track Times Galloping Dominoes
WE BOTH LOSE MONEY IF YOU DON'T TRADE WITH ME!
WE DISTRIBUTE FOR ALL LEADING MANUFACTURERS!

831 W. WASHINGTON ST. CHICAG
JUST A STONE'S THROW FROM THE SHERMAN!



CHICAGO, ILLINOIS

Tonarch Coin Machine Co.

1545 N. FAIRFIELD AVE., ( PHONE ARMITAGE 1434 ) CHICAGO.

#### **GUNS**

AUTOMATIC AMUSEMENT CO. 919 No. Broad Street, Philadelphia, Pa.
All Phones: POPlar 1333-4

Groetchen Pike's Peak

BUY DEFENSE BONDS

AND SUPPLIES 1141 DE KALBAVE. BROOKLYN, N.Y.

IN ALL THE LATEST AND BEST NEW AND USED-AMUSE-MENT GAMES—NOVELTY MACHINES—MERCHANDISE
VENDORS—SERVICE MACHINES—VENDING MER-CHANDISE -- PARTS AND SUPPLIES!! Join the ranks of America's smartest operator-buyers——WRITE FOR OUR COMPLETE PRICE LIST TODAY-GET FULL VALUE EVERY TIME!!

www.americanradiohistory.com

(NO:





GEORGE PONSER COMPANY

519 W. 47th St. NEW YORK CITY



11-15 E. Runyon St. NEWARK, N. J.

LOOK TO THE	GENERAL For L	eadership!
Bally Beauty         \$19.50           Bandwagon         35.00           Big Chief         35.00           Bog Chief         35.00           Boom Town         69.50           Crystal         47.50           Five-In-One         49.50           Folles         19.50           Mr. Chips         17.50           Many other games in stock.	Now Delivering Gottlieb's NEW CHAMP The game made on demand of thousands of operators! ALSO ALL OTHER LEADING AND POPULAR RELEASES! . Write for Complete List of A	Ten Strike, high score 47.50
Machine	VENDING SERVIO	), O. D.

Ĺ	Merry-Go-Round\$19.50 Progress 32.50	Defender\$109.50 Rapid Fire 99.50	Jennings Book M / C. \$59.50 Groetchen Metal Typer 79.50
	Vacation 32.50 Mascot 24.50	Shoot the Chutes 62.50 Anti Aircraft—	Western Baseball— latest F.P. Mooel . 99.50 Viewoscope 19.50
ľ	Brite Spot 19.50 Big Chief 49.50	Brown 42.50 Black 32.50	Mills Blue Front, 5c . 37.50
ľ	AJAX NOVEI	LTY COMPAN	2707 WOODWARD, DETROIT, MICHIGAN

FREE PLAY GAMES

Just 2 Things To Do for Credit: 1. Send Your Order With 10 % Dep. 2. Send Us the Name of Your Bank.

WITHOUT EXTRA COST EXCEPT SLIGHT BANK CHARGE

89.50

Gottlieb's 3-Way
Grip Tester ....\$15.75 Zomble by Exhibit. . 37.50

MISCELLANEOUS

We buy, sell and trade used phonographs. Always a large stock on hand.

national Novelty Co. 183 MERRICK ROAD, MERRICK, L. I., N.

NEW DISTRIBUTORS  FOR LEADING ALLIEU COIN USED!  MANUFACTURERS
FREE PLAY GAMES
Boom Town   \$57.50   Mascot   \$28.50   Punch   \$23.50   Mills Five-In-One   49.50   Jolly   25.50   Score Charp   23.50   Sara Suzy   37.50   Charm   24.50   Topper   22.50

Boom Town
Santa Anita   \$122.50   Derby King   \$57.50   Dead Hea   \$38.50
Sport King   122.50   Derby Time   39.50   Hey Dey   29.50
Bally Rapid Fire
Seeburg Qualibrid
Wurlitzer 500, Like New. \$149.50       Seeburg Plaza       \$134.50         Wurlitzer 600A       134.50       Seeburg Crown       134.50         Wurlitzer 616       54.50       Rockola Luxury Lite-Up, '39 139.50       BUY         Wurlitzer 716       54.50       Rockola Standard, 1939       127.50         Wurlitzer 61, Counter Model       79.50       Rockola '40 Super Rockalite 194.50
Wurlitzer 600A         134.50         Seeburg Crown         134.50           Wurlitzer 616         54.50         Rockola Luxury Lite-Up, '39 139.50           Wurlitzer 716         54.50         Rockola Standard, 1939         127.50           Wurlitzer 61, Counter Model 79.50         Rockola '40 Super Rockalite 194.50         Rockola Luxury Lite-Up, '39 139.50
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