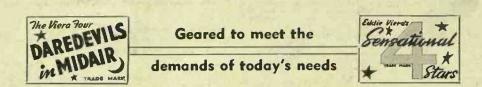


The Billboard

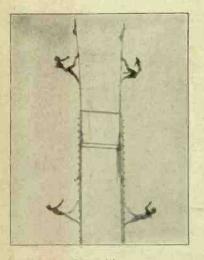
TWO OUTSTANDING



HIGH AERIAL ACTS

Presented by Eddie Viera

Every program needs some "thriller" attraction to give it the appeal that means larger crowds. The public wants to see daring and sensational stunts performed. Eddie Viera has produced two of the country's outstanding high aerial acts which have proved their exceptional worth at many of the leading Fairs, Parks, Celebrations and on various shows. Presented in a showmanly manner, either of the acts can be depended upon to provide a high caliber of entertainment.



Here's what they say about these acts:

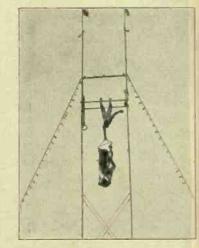
"We found Mr. Viera to be helpful, gentie-manly, agreeable and a real showman in every meaning that the word implies." John H. Marks, Marks Shows.

"Our association with you, Mr. Hill and the others in the act has been of the very best and we cortainly appreciated the way the performers co-operated with us. Will certainly want to have the act again." Geo. W. Traver, Traver Chautaugus Corp.

Ceo. W. Fraver, fraver chautaugus Cerp. "I want you to know that I accredit the attractive lighting offacts of your rigging, coupled with your broath-sking performance, with building up meet favorable public ophilon and publicity throughout our stay in each city than any other serial attraction I have over contracted. You are hereby invited to come back next season." Art Lewis, Art Lewis Shows, (The Four Scastional Stars are again with this master-showman's new 1940 R. R. Show)

"Considering your lighting equipment alone, your act is superior to other acts of that type."

type." Frank R. Conklin, Conklin Shows. (The Viers Four have been contracted for the entire season with Mr. Conklin's Show)



Add a Viera act to your program this year—insure good crowds, favorable comment and publicity.

Send your dates and request complete details NOW while some time is still open.



Some Open Time Still Available in August, September and October

WRITE OR WIRE TODAY EDDIE VIERA PERMANENT ADDRESS

CARE OF THE BILLBOARD

CINCINNATI, OHIO

Vol. 52 No. 19

The World's Foremost Amusement Weekly

May 11, 1940

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COLLEGIANS'

AGVA Plans Local In Montreal; Sets **U. S., Canada Scales**

SEW YORK, May 4-Hoyt 3. Haidook, new severetary of the American Guild of Yaristy Artista, looked into the Canadian picture this week and decided to set up "local he Montreal. Charles Briets, member of AGVA's Boston board of di-heretars, was dispatched to Canada for the detail work. Meanwhile AGVA scales for both U. S. and Canadian acts have been set up. The reason given for separ been set up. The reason given for separ in Canada have no transportation prob-lems, can live more sconomically and therefore thould; conce under a lower minimum achedule.

minimum annequie. Scale for U, S. acts in A spots is 460 for principals and 830 for chorus people; B spots 440 principals, 890 chorus; O spots: 830 principals and 825 chorus; is 630 principals, 825 chorus; B spots; 835 principals, 825 chorus; B spots; 835 principals, 825 chorus; C spots; 835 principals, 825 chorus; C spots;

According to ACVA, three Montreat symts O. LeMay DeLorme, Fred Norman and Roy Cooper, have been given fran-

CHIGAGO, Mny 4.-The Chicago local of AdVA held He annual election Tues-day (80). There was but one tecket in the field. Officers elected were: President, Jack Irving: first vice-president, Willio Blore: second v.-p., Sandy Lang; third W-p.; Billy Carr; fourth v.-p. Bools Bras; recording secretary, Chuck Wilson; treas-recording secretary, Chuck Wilson; treas-ted to the local board are Bruce Jorden, but Jack Warber, Molly Manor, Bill Baird and Bill Telent.

Maine Cowbarns **Get City Rival**

PORTLAND, Me., May 4 .-- Por the first. time in more than a decade---in other words, since Maine's summer theater words, since Maine's summer thesier business because a real business—tho rural playhouses are going to have city competition. The price range will be interesting to watch. Lakewood has long been low on thesier prices. 53 and \$1.10. Oyunquit and Harrison range an high an \$2.0. The Guy Paimerkon Players at the Citic Thesier in Portland (city troupe) have an 83-cent top.

Names are probably going to mean more this sesson than ever before, and it is likely thas Ogunquit, Harrison and Lakewood will look to their guest stars to offset the price at the Civic Theater.

If the plays and casts at the Civic The It the plays and calculat the Cirke likes of the other summer companies, a good many persons are going to save the ex-poins of a drive. Lakewood, 40,400 miles from Portland, and Harrison and Ogun-quit are each 35 miles.

Howards for Coast Ops; "Scandals" Unit Goes Out

SAN FRANCISCO, May 4 --Eugena and Willie Howard, stars of George White's Scanada, supports to return here this sum-mer for a season of stock musical com-edg, with local backing, they announced before departing for New York. Virtually all of the Secondair company, except the Howards, remained here after the show closed to form a streamlined unit, opening at the Pox in Oaxiand; unit, opening at the Pox in Oaxiand; Uait, opening at the Pox in Oaxiand;

Coming Up . . .

COMING UP next week are the bands that collegiate America thinks are the most UP-AND-COMING-those among the newer grop of dance orchestras which are the ment likely to reach the top, in the opiaion of college kids from Maine to California-the maestri they think will be the MILLERS. GOODMANS and DORSEYS of TOMORROWand WHY . . .

N. Y. Clubs Add Names for Fair

NEW YORK, May 4.-Niteries in this area are adding names to attract work fair visitors and most competition. The order of the second second second of the operat Hurtane, on the second entures a Tabilian etemophers, is re-placing among of the Hawaiian talents with standard acts. Ruth Harrison and Alex flater, dance team, operad yearcray (3) stong with Sara Ann McCabe as the spectrality storable, deported the monot-omy of the Hawaiian abow. It is believed that extended with standard talent. Pollowing the level of the Hurrisone.

Will do replaced with standard thent. Following the lead of the Hurricane, Monte Proser's Beschcomber, which also features tropical atmosphere, is adding the Tropical Dancers troupe which re-cently played at the Royal Palm, Miami. The Beschcomber has been using two bands but no other entertainment. This more is obviously designed to meet the competition of the near-by Hurricane.

Another spot adding names is Fefen Monte Carto, Paul and Grace Hariman opening Tuesday (7). This move was also made necessary when a competing club, 21 Morocco, recently engaged the Do Marcos

The opening of Ben Marden's Riviera, Fort Lee, N. J., has been postponed to May 23. Haye and Naidi, Tamara, Car-dini and a line of Chester Hale Girls are already set.

Bonnie Baker and Ray Eberle Win Campus Crooning Crowns

FAVE VOICES

Impressive victory for "Oh, Johnny" delineator-Jack Leonard, Bob Eberly close runners-up in male division -Simms tops Fitzgerald

COCOBR

CORDUZES Z

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week's issue of The Billboard. On the measurine side stands Ray Eberis, Gienn Miller's vocalist, carried along to the No. 1 pinnacle on the tidal wave of collegiste approval that swept his boes into the top band spot. Tay'n victory, however, is less impressive than Miller's, since the singer wound up jus-three points abead of his measers com-pletion, Jack Leonard. Despile the doct that it has been averal months sinco that it has been averal months sinco that it has been averal months is also with Tommy Daney's Band, Jack's popularity with the kids seems to be undimmed, for he finished in the same slot last year.

are already set. The Hotel Pierre will open a gain bounge with dinner, dancing later this month under direction of Fe's Ferr, the Monte Carlo operator, who will shot help manage the Terrace Club on the World's Pair grounds. Reopening Wednesday (1) after closing a week carlier, the Club Ldo on 52 a week carlier, the Club Ldo on 52 a treat hanged the later the second, with 54A points a week carlier, the Club Ldo on 52 a treat hanged the later the second, running up a Club and the later the later the later the later the second later the later the later the later the later the second later the later the later the later the second later the lat

(See Still Probing Bookers on page \$)

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Syracuse Fair Halves Advance **Buys and Stiffens Pass Rules**

BULYS AND SUITERS PASS ALLES TO AND SUITERS AND SUITER

OHIO ORK SPOTS UNDER WAY

Unionism or Racketeering?

In Louisville the union must decide whether it will continue to affirm the worth of a man who has been held up to public contempt and con-demnation, or whether it will bring in a new broom and sweep its own house clean. Its decision will show whether it is to be regarded as an honest union endeavoring to clean up an unsavory mess, or as another link in the chair of racketeering and gangster-led organizations that have all but discredited the entire union movement in the United States.

The past year's disclosures—disclosures that should have been brought into the spolight years ago—have made further stdestepping and pussy-footing on the part of any AFL organization unpossible. Under the benevolent and half-closed eye of the AFL itself, conditions arese and continued which not only victimized employers and multiced the public at large, but actually intimidated, robbed and browbest union members. In the series of startling but not entirely unexpected exposes, that con-cerning the IATSE played a prominent part.

coming the IAISE played a prominent part. Unfair and often ridiculous working conditions imposed by an honest but misquided union are one thing; racksteering and convict-ied adminis-tration is another. Many working conditions imposed by the IATSE, particularly in its stagehand division, have cut down legit production, almost ruled wudeville off the boards, and in general kost large amounts of money for IA members. These rulings may be mistakes. But to allow a convicted criminal to play a prominent and sometimes decisive part in union affairs-more than that, to reaftirm kyalty to him and to his methods—is far more than a mistake. You can pick your own name

Resort Season N. S. G. to Date But Hope Held for Big Summer

CANTON, O., May 4.—Altho several spectrum the several spectrum the several spectrum the several spectrum the spectr

A survey of district summer dance spots reveals that a majority of operators are looking for a better season than last summer due to the fact that industrial summer due to the fact that industrial conditions in the territory are muck, im-proved and the younger elemant who make up the present-day dance disented have more money this year to speed for dancing. In many instances, payflons have been improved and new appoint-ments added, and considerable new con-struction either is contemplated or is already under way.

More Names

When the International Alliance of Thesitrical Stage Employees and Motion Picture Machine Operators holds its convention in Louisville next month, there is one question that it will have to satile in order to retain the respect of both the public and its own members. During the year, a section of the leadership of the union has been discredited in the public mind. There have been rumors of shudy IA leadership before, but never anything so definite, so startling, or so out in the open as the Bioff case. More Names There is also a strong possibility that many of the park pavilion operators will us more name bands this summer in mediot to compete with the major parks which offer names st least where a month-there is also a likelihood that semi-sion prices will be hiked in this terri-ner, where 50 cents has been the popular production of the semi-ner of the semi-ner of the semi-tion one-nighter. Big names at storing all person and some as much as allo. "Doc Perkins undertained

"Doo" Perkins unshuttered his Lake Breeze Hotel night olub at Buckeye Lake

CHARLIE BARNET

This Week's Cover Subject

RELATIVELY unheard of a few years ago, R althe he has been in the business of leading a band for more than a half dogen years. Challe Bornet-after a brief schoelt consol by a fire at the Palomar Bailroom, Les An-geles-is once again on the path of hifting the top as a swing sensation. He is now on location at the Hotel Linco

New York (hb second engagement there this year), after a successful road tour which in-cluded she weeks of theoters, ballrooms and other hotel stands.

Barnet Rivel began to hit the mark last year, when after his engagement at the fermous poor, New York, where he was virtually "de-currend," he went into the Paramount Thaster, lever York, and followed the with a fear which began at Parland Cashes, Bye, H. Y., and wound up at the Paleman-alimont trajecisty. At that time the band was coloring to the four of the Paleman and the series of poularity and was well on the way to the four of the Paleman. A firs at the famed is a way to be the promotion of the series that worked for to despectively-a complete they way back dest with the series. The wourthedens resegnised the band and worked here us despected in here. Barked his way back dest with the series for the series of the series of the series of the work destrike the series of Nest began to hit the mark last year,

cent date at the Lincoln, with six network wires a week. Has accorded for Bloabird for a year, and the consistent success of "Cherokee" the phone machines has made it's swing

Golf Ball Sends Yelverton To Hosp. With Concussion

6ALEM, Mass, May 4.-Jerry Yelverton, former Artis Bhaw clarinet player now with Bobby Byrpels Ork, landed in Salem Hospital Thursday (2) with concussion of the brind, sifter being struck by a golf ball when he slighted from the but that took the band to a con-night date at North Shore Gerdens here.

Bus, it seems, stopped on the road out-addo of a golf course and Yelverton and several other of the bandsmen were several other of the bandwinen were standing for front of the course watching. When he collapsed the other men didn't know what had happened until he was revived. After a second collapse, how-ever, Yelvricon was taken to the hospital, where he will be for at least two weeks.



IN THE Morch 30 issue we dovoted this column to a discussion of the despir-ate need in the inestrical business of an ate need in the firstrical business of an organization that would be benotoigni-rather than charitable in character; than would augment the relia to incerter; cases new being given by the established disrity groups and that would add dig-used the state of the state of the being rate gate of themselves. The article was received with mixed rescions. We were not unprepared for

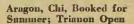
The article was received with mixed metions. We were not unprepared for the article was received with mixed because and the second the second second second second the second second second second second second second second second the second second

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Ballroom-Nitery Planned For Burned Detroit Spot

DETROIT, May 4 .-- Grand Terrace Ballroom here, destroyed by fire two weeks ago, will probably be rebuilt for the as & ballroom-night spot. The place was to reopen as a night club, following sometwo years under ballroom policy, at the time of the fire.

The walls of the structure are intact, and most of the roof was awed, altho practically all the interior and furnish-ings were ruined. Investigation showed that the fire was probably due to defective



CHICACIO, May 4. -- Andrew Karma, Trianon and Aragon op, has just signed a number of dotted lines to fill out the summer at the Aragon, sithe Trianon summer ist the Aragon, altho trianoo booking is still open past June 7. Latest aignee is Kay Eyrer, who will appear at the Trianon May II as a double feature with Jack McLean on the latter's eponing date. It is reported that Expare is re-ceiving the highest free ever paid a bond ender by KATTAR

Jeader by Karzas. McLean's engagements at the Trianon is from May 11 to May 20, after which he jumps to the Aragon for three days May 31 to June 3. Preceding him at the Aragon, from May 14 to May 30, Ted Verema commands the epollight. On Sun-day, May 19, when Weema makes a broad-cast, Herbie Kay takes, over the baton. Freddy Martin comes in from June 4 to August 16. Dick Jurgens returns for August 16. Dick Jurgens returns for August 16. Dick Jurgens returns for August 17. Pollowing McLean at the Trianon. Hait Komp has a three-day ingagement, May 31 to June 2.



for it.

Previous rumors of foul LATSE leadership have recurred thru the years, in the affairs of both the national body and certain of the locals; but they usually remained that—rumors, suspicious, mental convictions perhaps, but nothing that could be brought out in the open. Certain flare-ups of dishonest practice that did break into the clear—such as the Local 306 mess zome years ago and that in SL Louis more recently— were carefully confined to specific locals. But now the IA itself is being weighed in the public mind; and two clearly defined roads lay ahead. One leads to honest unionism, the other to avowed labor racketeering.

The Louisville convention next month must decide which one to take.

AFM DICTUM HITS TAPE

World War Revue Revived and Lucky Strike Repeats Go Off Touring Canada; Europe Next RECINA, Nak, May 4-First Valde drew here in max Moreas Per Rate of the original to a tendency to slow up the proceed-mand shock Ares, stars of the original to a tendency to slow up the proceed-mined director speck Arre starse of the original to a tendency to slow up the proceed-mined director speck Arre starse of the original to a tendency to slow up the proceed-mined director speck Arre starse of the original to a tendency to slow up the proceed-mined and area to the original to a tendency to slow up the proceed-to a tendency to slow up the proceed-Market director speck Arre starse of the original to a tendency to slow up the proceed-mined on the process of the original to a tendency to slow up the proceed-to a tendency to slow up the proceed-mined on the original to a tendency to slow up the proceed-the original to a tendency to slow up the proceed-to a tendency to a tendency to slow up the proceed-to a tendency to a tendency to slow up the proceed-to a tendency to a

Theater.

May 11, 1940

The set of the set of

The full house joined in on one of Newman's choruses, something new for alocal suddance. The Lowells, clever mixed acrobatic due, in which the girl-dece all the heavy work, got a good reception, but the act was so different from the rest that it

 $\mathbf{W} \star \star \star \star \mathbf{W}$



Recompanied on the piano. Film fare was Merican Spilitre, a sec-ond-run. Ducata were 30 cents and 40 cents. Bruce Peacocla

Atlantic City Sets Bands ATLANTIC CITY, May 4.—Bunnet will again find this resort & lawen for travel-ing tootlets. Bits-Caritoo, dirst hotel spot est, brings in Dock Kuin May 31 until July 3, with Nat Brandwynne fol-lowing for the remainder of the search. Jul Barty soo Club drei Liberg Mach for the band-stand attraction, Sammy Wat-kins coming in from Cleveland for the call. Bands set by Music Corp. of America.

MCA-Philly Ice Deal Set PHILADELPIIA. May 4. — Deal was closed this weak for Muile Corp. of America to produce the les enow for the purported to be the world's largest out-for for rink. Opening is scheduled for mid-June. Poilowing its stand here MCA show will Jump to MCA's Westwood (Galif.) rink.

Rocenter Rejoins CRA NEW YORK, May 4. --Millon Roemer, former manager of the local office of Consolidated Radio Artists, rejoined tho agency May 1, after being away from the band business for more than two

years. He will serve in an executive capacity in the office and will also be a location booker.

OHIO ORK SPOTS OPEN

(Continued from page 4) the official season opening Memorial Day, when the ballroom will go on a nightly schedule.

schedule. Dick and Helet Johns, operators of Lake Park, Omhocton, O, have made three mitempits to get the pavilion opened for the spring measure and have finally given up in despar, awaiting warmer weather, Prom all indications the season will be the besilin survey none, struc-tons this summar than in years past, Johns represent.

tions this summer than is years pash. Mornight Balmized as one of the base Sunday spontation of the series Sunday spontation of the base Sunday sponta better patronage with the advent of spring and improved industrial conditions. Carl Sinclair, managing di-rector, said the best available bands will be hooked into the spot this summer. He is rashing construction on an open that 3.000, to be ready for a Memorial Day opening. Day opening.

han 3.000, to be ready for a Memorial Day opening. The provide the second opening Standard Stack Part Ballmoon at Arron mult April 2, isse than in former years, because of the unseencable weather, Jirnut April 2, isse than in former years, because provide outs a big inaugural crowd. The spot will operate three nights weekly until the May 36 opening of the park Platt will continue to feature "South Night' on Mondays with middle bracket and teritorial bands at 25 cents a person. The Deline on the same day as the official operate three states and the official opening of the same state center. Unin 6, when Ted Weens comes in for operators will continue hands. Foint operators will continue hands changing every one and two weeks. Last summor tha policy clicked big for the reads. Thougatown, O, in operating on a part on amos, carefug ming in a parade of names. Park will unsuprise the regular immer season this mooth, with middle bracket bands remaining one and two means of the hands remaining one and two means of cost hight.

CHICAGO, May 4.—Pederation of Little Theaters will present the two plays se-lected as best in a mational playswight-ing contest. The SympetKatte Touch, by Harold & Daring, will be given May 9; and Echoes, by Giarence M. Shapiro.

NEW YORK, May 4.-Miller tape trans-liadon, mechanical device used to tal price for the musicans on repeats to control the far gives register for repeats more than \$1,400. Bondor, says Miller, roadcasts over WOB and 17 other sia-ona, goes off next Thursday because live each is out §24 a man and a net-be sponsor, Lucky Strike, will not pay work show covers maky more stations. milation, mechanical device used to record the Eav Eyes program for repeat-broadcasts over WOR and 17 other sta-tiona, goes off mest Thursday because the sponsor, Lucky Strike, will not pay charges of the Amstenan, Pederation of Musicians and Music Publishers' Protec-tive Amstellarge

Multimants and astage relations recover live Association. According to the Miller Broadcasting Co., a millisatory deal could not be dens Joseph N. When Mescal recover dens Joseph N. When Mescal be and Miller that the union would not give way companies a break because they dis-investministering. When is pow out of placed musicians. Weber is now out of town, but New York exect of both the Pederation and iconi concurred in these

Pederskien and local concurred in three views. They feel was makes territo in-roads on employment. Miller claims that when the mechan-leal repeats of the Kay Kyser program were first indrive the Kay Kyser program by prime the Kay Kyser program of the Kay Kyser and the second union raises the second so that the ante for the Lucky Strike repeat amounts to

CLUBS ADD NAMES

(Collision and Compage 3) (Continued from page 3) Entertailment, there consists of Jackie Winaien, Frankie Balaccie. Jackie Harkins, freme Kay, Dolores, Joan Woods and the Soil Burgese Baid. The spot is under new ownership. Nat Leviss, dormer new ownership. Nat Leviss, dormer owner-manager, is there only in a man-affil appediy. In set to continue his Willier. Hore for a horse time a comm

Bergering, a core only is in the set of a set of continue his fasting that for a long time to come, having reserved the lease for the spot for 10 additional years.
 Tentative plans for the respeting of the Surf Club by the Cafe Society management calls for returbishing the place as a carbon of Cafe Society with a similar aniterializent place. The new spot will also bear the same name. A superior sector of the Surf Club for the summer, superialized the same name.
 The Cafe Society with a similar name to superior solution.
 The cash of the respective the same name.
 The Casho Russo has pared its entertainment will be resumed this fail.
 The Casho Russo has pared its entertainment budget for the summer closing the large room to confine its activities to be adjoining. Bagdad Room.
 The Greenwich Yillage Casho may on business, and keep only the lounge open.

open

Union claims that the transcription scale is still \$18 per 15 minutes per maria

ecale is still \$18 per 15 minutes per many Trouble with the AFPA came about when the publishese' group decided to up the royality roturn. At first, anys Miller, payment to MTPA was based on manufacture of a single tape, the charge being 50 cents and 25 couls for produc-tion and pop turns. This came to about \$14 or \$18. According to Miller, MTPA then multiplied this figure by 18, the number of the could be roped to cubic risk-off, from ABOAP and MPPA."

Radio activities of Miller tape, mean-while, are being held in abeyance. He branded the AFM and MPPA as dictatortal

torial. Union's angle, however, is that if pres-ent wax charges are not paid the mum-clans will be exploited. The sponsor, easy the APM, is getting a break anyway, because he pays no production cost when a mechanical reproduction cost when

STILL PROBING BOOKERS

Continued from page 3) dent, the association is revising the con-stitution now. Bill Robins, who re-cently returned remote the bolins, who re-dent returned remote the security of the has resigned as executive socretary to AMDRY because of his health and be-estue he is getting away from club data and which work. George Kutike, has been named tem-ther the security association.

porary executive secretary. Jeremiah Cross has been handling the probe for the attorney general.









Cantor's CAB Mark Will Be Used **To Fix Wages From New Sponsor**

NEW YORK, May 4.-Contrived signed by the concerned in the

\$10,000, less than other deals cantor has made. Cantor starts for Bristol-Myers (Ipana and Sai Hepsilca) in the fail, replacing Fred Allen, who nplit with the sponsor over the length of the show. Allen in-sists on an hour program and B-M on cutting to a half hour. Sponsor offered Allen \$13,000 as a package price if he would not a shalf hour. Sponsor offered Allen \$13,000 as a package price if he would not show and the show and the some other banner. Not only is th hild possible that con-trates similar to the one between histol-Myers and Cantor will become more widespread in the future, but the improvalent allow arises that it is a packloal arrangement that will help do away with allary differences between sponsor and star. Industry has hear any induces where a show has been aligned as a small; salary and, despite have some slowing and frequently extired have some slowing and frequently extired

Mills Renews NBC Shows

CHICAOO, May 4 .-. General Mills, Inc., has signed a new 23-week contract with NBC, effective June 3, renewing lis con-tract for five programs. Shown are Arnold Grisswis Daughter, Breity Grocker, Hymns of Al Churchez, Valiant Lady and Liphi of the World, heard over the Red network from 1 to 2 p.m. CDST, Mondays thru Pridays. Buckets-Sample-Hummert and Khoz-Reverse are the agencies.

CHICAGO, May 4.—Armour Packing Co. has contracted for a three-a-week war show to all on 42 stations thru Lord & Thomas Program will feature Rarry Rogen's Ensemble, Charlie Sears, vocalist, and Vincent Pelletier, narrator.

Paging AFRA

PHILADELPHIA. May 4.—Tony the bootblack (that's the way everybody avouad WPEN knows him) suddenly turned prima donna on impresario Joe Dillon and refused to participate in Dilloc's early ayem stanza the other moraing. True to local radio tradition. Tony had been doing the mike duty gratis, but that day the mike duty gratis, but that day the nis otherks were boing stopped, since it was brought to their astenition thist he is now "employed" as a radio performar. performer.

Waxeries Build Up Fee-Less Libraries

PCC-LCSS LIDEATICS NEW YORK, May 4.—Owing to critical state of negotiations between the radio industry and the American Bockety of Composers, Authors and Publishers, transcription companies are increasing their stock of public domain music. Ac-cording to spokeernan for one of the leading waworks, this gives the e. t. firms protection in the event radio sta-tions do not aign with ASCAP. In addi-tion, inclusion of such music in wax ilburates means no payment to the Music Publishers' Protective Association. MIPPA suite is of times significance—

Publishers' Protective Association. MIPA single is of utmost signification-the association charging a fee of 815 per title for the right to record copyrighted music. MIPA fees for medley are still higher, some of the fees coming to 860. These music be paid each year. Transcription ince estimate that in the past couple of years the percentage of public domain music in way establish has jumped to as high as 60 per cont in some instances. If trendgoontinues it publishers' incomes via way.

Network Income Soars for '40

SOARS LOF '4U KNW YORK, May 4,—Radio betworks thinks cellings are still not in the sight, where the set of the set of the set of the second set of the set of the set of the second set of the set of the second set of the set of the

WMCA Appointments

NEW YORK, May 4-New production and continuity heads were set at WMCA this week, with Tong reader, actor and writer formerly free-lancing, taking over the production chore. Continuity head is Ray Sweney, formerly with Pediar & Ryan and KMOX, Sto Louis, Sweney replacemEntry Pascoe.

Discoviny to "Superman"

NEW YORK, May 4.-Allen (Duke) Discorny switched this week from the press agent offloo of George B, Evans to Supernaa, Inc. comic sirtp outsit which has the Superness show on thé air. Ducorny will handle publicity and promotion under Bob Maxwell, who heads Supernan, Inc.

Shoot the Moth Balls

NEW YORK, May 4 -- Joe Bigelow, J. Waiter Thompson ad agency writer, found a hole in a plush rug in his office: Seema moths gob into it and had themselves. a feast, After Bigelow reported it, a crew of exterminators probed around and found the rug teening with moths. Agency exces fear imaybe the moths came from some idea conferences.

RUSSELL, ANDREA LEEDS and EDNÁ

I here tell shat "First Nighter" may loss "its regular CBS spot when the programs folds for a summer wontion. That Kd. Byron has will drosen, his new show, "Once in a Lifetime," from the radio market until August. He has nised an olfer to sell it as a summer replacement series because a pomors is interested in its for Mall someans is interested in its for Mall someans in interested in the Voice of Experience show. "WEP how NEC diversor CHADIE

Rever hear NBC director CHARLES WARBURTON designate musical bridges during dramatic rohearbals? It sounds like this "lidde burn-liddle burn-liddle de burn"..., What a great show HARRY MacArDIEN produced on the next to the last of the Great Plays series. It was Return of Peter Orianu with RICHARD GORDON in the title show to say that the "old Overpor" pleased..., Gangbusters scored again

Zoo Vox Pop

PHILADELPHIA. May 4--New can-didate for the shi⁺ screwist program is WFEN show, Zoo Alter Dark, con-ducted by ins Walah. On It be alterative nocturnal habits of the local zoos. It nothing else, tom-cuts and rabbits should keep him

Dienty .Dusy.

Television Review

Reviewed Woonesday, 8:30-11 p.m. Style-Variety and dramatic, using dive talent and film, Reviewed on RCA tolevision receiver. Station-W2XBS.

Development receiver. Station--w2ABS. On Wednesday (1) NBC presented-its Televisies Birthday Party, occasion being in celebration of one year of regular telecasting. Scheduled for two hours, program lasted two and one-half bours. program lasted two and one-half bours and lasted two and one-half bours and lasted two and one-half bours digitificant thing in the layout was than the second second second bound brief talk by Dr. Alfred H. Morton NBC vice-president in charge of television, und included a rafk of saude and hight club acts, a drama, a carteon by Walt club acts, a drama, opera singers, a fashion show and a minstrel-alow pre-sented by the NBC page boys. Definition and use of camera was gen-endely with a certain fas quality. It's quite possible this applause would rem-dy this to a great extent and provide better working conditions for the per-formers. Comies, particularly, would show up better under such circum

Barrow bandpoint of popular appeal, by the standpoint of popular appeal, best items in the show were the singers, individing "Hidegarde, Aris Andrews and Paters Satters: the Berry Brothers, occa-tic dancers, a play by Certrude Berg, The House of Oless, and Wais Dianeys great carboon, The Big Dircking, Dis-Day opus came oger with annading clar-bary opus came oger with annading clar-larly for Berg play. Loo, was particularly well adapted for tole, being written orth-malty for television. The Adaption of the standard and the action was kept well within the compass of the camers. A fewWillin clips wrre out into the pre-spitation. eptation.

Pathion show was given by Frences Hambon show was given by Frences Hamba, of Franklin Simon, in conjunc-tion with Leatheric, perfuse manifax-ture, Angle of the tle-up was to men-tion and show bottles of perfume which complemented certain fashions. Minather show by the page boys was not so good, but one of the scimitrals, casper Klun, did a very capable inita-tion of Waiter wincheld and looked as Bracewas fas Perfuse, partias, Ray Portest announced. Ackernan.

New York By JERRY LESSER NORWOOD CHAMBERLAIN. NORWOOD CHAMBERLAIN, former WLW settpier, is Kast with some new Meas. . . Birthday greetings to BRUNO WICK. . MYRTLE VALL and DONNA DAMKREL celebrate Mother's Day with thir 3.000th broadcast of Myrt 'm' Marge, . . DON DUNPHY has atrashy sent in his check for three reserved seats for the 1040 World Series at Ebbets Piell. . MRS. EDWARD MARION was extremely nervous as sho

spproached the mike on BOB HAWRS' Take it or Lette it quin. "I'm about to die," abs esplained. "If the program desen's go well," consoled BOB, "more over and well do together."... ADIO ROOUSS digned for a sprise of tran-actipitions for a cigrest sponsor.... JENNY HAUSNER, 30-yen-old with the bole abor, how cover of the inter-tion of LAURETTA YOUNG, ROSALIND



Radio Talent

UNEASY LIES THE HEAD THAT WEARS: THE CROWN ..., Press head of WLW, Cincinnett, Oreil Garmichael is shown flanked by Mayor James G. Showed of Cincinnast and James D. Showed (right), WLW general manager, a party inronn by bo-workers to honor Carmichael, WLW general manager, Conducted by The Billboard. The Ningry beer, presented to Carmichael by the fellow generation, from the State remains and the Scholation Surgey conducted by The Billboard. The hingry beer, presented to Carmichael by the fellow generation of the State remains and so of the corons. from Hizzoner, denoting his position as "King of the Radio-Press Agenta."

May 11, 1940

when abother criminal was caught last BUNCK and ELIZABETH RELLER of week due to the broadcast cluss. . . . Young Dr. Makone, Wonder how Erue it shak Warden Lawes returns to the air soon. I really miss that show. . . Thinking about perfect roice combines, my rote goes to ALAN

Chicago

respondence course in the art of the drama are EDDIE HOWARD, BONNIE

Bob Hawk will return in the fall for evelation tobacco with Name Three, Revelation quiz show.

BY NORMAN MODELL

BAKER and ORRIN TUCKER, who be-lieve an acting prosence is necessary in lieve an ac their work. 10

Don Stelvell is moving the utile and afgoring to a log outlane on Syrtem Lake near Atundelein. Ill., for the summer. . . Les Tremagnel's surprise. . . . Clem Legp. of the WLS Artists' Bureau, has taken a three-month Leave of abanement of the the Mess Coast. . . . Chartes (Gabe) Word, one of the Hooster. Hot Shots, as purphesed a small rectaurant on has purchased a small restaurant on the northwest pide.

NEW YORK:

Brudios.

DAUL RICKENBACKER, Coast booker-

PAGE RECEIPTING KATH, CONST SOOKET produces for J. Walter Thompson, lett New York after going thru plans for Lux Reddo Theater for this apring and fall. Show leaves for the summer after July 8 broadcast. JWT and Bing Crisvy Inteling a till over the length of to the Argonitine, wants 25 weeks. New announcers at WNEW are Domine James and Roch Mitchel. , Ernie Fro-Rito is transcribing a acties for AMP Bitudios.

Advertisers, Agencies, Stations

By PAUL ACKERMAN

nicipal Opera. ... NBC's press room includes Bill Norris, Bill Koatka, Bill Neal, Hill Miller, Bill Heausler, Ralston-Puring shore, Tom Mus "Straight Shooters," has signed to return to the NRC-Blue September 30. Contract is for 26 weeks, Mon-deys thru Pridays; on 50 stations, James Saphier book in town for a while, arriving from Hollywood Friday.

The Billboard

7

WMCA, Air News Reel Send Truck to Europe

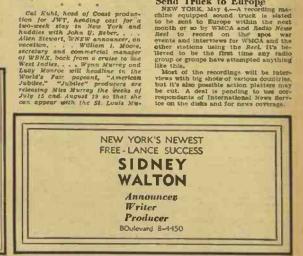
Send Truck to Europe NEW TORK. Mn 4-A recording ma-chine equipped sound truck is slated to be sent to Burope within the next month or so by WACA and Rade Nexse Reel to record on the spot war reents and interviews far spot war events and interviews for WMCA and the other stations using the Reel. It's be-thered to be the first time any radio group or groups have sitempted anything like this. like this,

Has this. Most of the recordings will be inter-views with big showed various doubling but it's also possible action platters may be cut. A deal is pending to use cor-respondents of International News Sorv-loe on the disks and for news coverage.

WING

IS PROUD OF THE HONOR "BILLBOARD" HAS ACCORDED IT

WING will continue to be the station where "Something new is happening in radio in Dayton."



WNEW FIRST OF ALL NEW YORK STATIONS IN AUDIENCE - BUILDING EXPLOITATION According to The Billboard's **Third Annual Survey**

It's this powerful exploitation plus outstanding programs that has built WNEW's audience to twice the size of any other New York independent station. Truly, WNEW is your best buy in the nation's biggest market.



SERVING NEW YORK AND NEW JERSEY 24 HOURS A DAY 5,000 WATTS BY DAY 1,250 KILOCYCLES 1.000 WATTS BY NIGHT

NATIONAL REPRESENTATIVES-JOHN BLAIR & COMPANY

RAD10

5, 4 column, three inches deep. Joseph "Betzer, "Buttale Evening News. P. S. C.

Frances De Siste, Conces Anercan, Coorge Christian, Elmina Advertiser, P., Handriban, Elmina Star Gasette, Don,Seeler, Beinra Sunday Telegram, Florence Webster, Can Falls Post-Starland Tilmes, No. John M., Decent, Middletown Times Herald, O Lenseet

Doniselier, Eletra sundar reegan.
Doniselier, Eletra sundar reegan.
Elerance Webrer, Gan Hall Post-Star and Times. No.
Elerance Stall Post-Star and Times. No.
Charles, Butterfield, Associated Pros., New York City. No.
D. Lanka, Tho Day, 183 E. Broadway, New York City. P. 5.
Botter, N. New York City. Bartis, Eagle Bidg., Brooking, N. N. Y. 5.
Botter, N. New York City.
Rapin, New York City.
Andro, Jawah Caty, Associated Pros., New York, City. No.
C. Matter, N. New York City.
Rapin, New York City.
Rapin, Heini-Edne, 152 E. 121: St., New York City. No. 152 E.
Braden, Hini-Edne, 152 E. 121: St., New York City. No., 153 E.
Broadway, New York City.
Tom Broaks, N. Y., Bushal-American. 220 South St., New York City.
Ben Cross. N. Y. Duily News, 230 E. 42d St., New York City. P. 5.
Sid Shaiti, N. Y. Duily News, 200 E. 42d St., New York City.
Lab Ragdon, M. Y., Stim, 230-Broadway, New York City. P. 5.
Sarati, N. Y. Duily. News, 120 E.
Lab Ragdon, M. Y., Minne, 230 Wesh St., New York City. P. 5.
Ban Cross. M. Y. Duily. News, 120 E.
Lab Ragdon, M. Y., Minne, 200-Broadway, New York City. P. 5.
Bander, M. Y., Wath, Y. Tumes, 220 W. 43d St., New York City. P.
Bander, K. K., Kochester Chemeral.
Ban Yenger, Schemister Pest Standard: Convince Expansion. New York City. P.
Ban Yenger, Synacuse Post Standard: Don Yenger, Synacuse Post Standard: Don Yenger, Synacuse Post Standard: Don Yenger, Synacuse Post Standard: Dok Stanser, Syna

Jack DeSimone, Yonkers Herald Statismen. P. M. S. C. 1, 2. Eleven em column.

NORTH CAROLINA

Robert B, Bingha, Ashavilla Times. Fred Hanay, Durham Herald, M, S, It, 2: Wyatt Dison, Durham San, M, Yy, I, Ratha Roberts, Salisbury Pott, P. O. Box 468, P, S. Staart Rubb, Winston-Saliero Journal and Sensinels, P, M, S, C.

NORTH DAKOTA

OHIO Dirothy Doran, Akron Britcon Journal, P. Nr S. Va. I. Marvin E. Watter, Ashtabula Star and Bescon. No. Clifford Crass, Canton Repository. No. Robert P. Burns, Chillicothe News Adver-tion.

Tiser, Jack Rogers, Cincinnati Enguiter, Paul Kennedy, Cinclinnati Post. P. A. Franço M. Raine, Cincinnati Times-Saig Elmione Bacers, Cinvaland Neus. P., C. Robert S. Stephan, Caveland Plain Dealer. Norman Siegel, Clavoland Prest. P. C. Norman Study: Columbus Citizan, P.S.C.

Tee B. Mills, Columbian Sunday Mar, Hanolf Elcerk, Chio Sato Journal, Columbias Donald Fisher, Dayton Herald, P. A. Chuck Cay, Dayton News, P. S. C. H. A. Fith, Findlay Republican Courter, Lavarna J., Nuth, Fosterlar Raview, Jane McKinnay, Marfelta Daily Times. No: R.W. Spencer, Newski Advisate and Amor-tean Tribunes. No. Richard Wolbert, Sciniarliald, News.

Ican Tribune. No. Richard Wolbert, Springfleid News. Justin Handy, Springfleid Sun. M25, Vg. 1. Richard Pheath, Teledo Blade. P. Two daily. Site: to eight Saturday. Closales only. Chevter Maricen, Toledo Times. E. H. Runeystein, Wooster Record. Caroline. MacDonald. Youngshowh Visidi-cator. P. M. S. C. Vg. 1. Mildred Mason, Xenio Carotta. Danaid O. Wisgman. Zanasilla Neus. P. M.

Danuid D. Wiseman, Zanezville News. P. M.

(Continued on pope 10)

S. C. 12. 1. 2

Grant Dillman, Columbus Dispatch Joe R. Miljs, Columbus Sunday Star

tiser.

William S. Moeller, Bismarck Tribune. Alma Riggle, Fargo Forum.

Frances De Sisto, Cohoes American,

LIST OF DAILY RADIO EDITORS AND PIX NEEDS

IST below gives names of radio aditors on daily newspapers in the United States and Canada, together with Information as to the art requirements of 136 aditors. This list is the most up to date available and was accurate as of April 1, 1940. Following the names of those editors giving art requirement information are latters and figures in the code explaining the art requirements. When no code symbols are given it means no information was available or no information was made available to The Unitboard's Radio Publicity and

Exploitation Survey.

Code symbols and their meanings are as follows: "P" uses photos: "M" uses mats; "S" wants standard posed shots, heads, etc.; "G" wants candid camera shots; "G" wants gag or comedy shots; "A" wants all three type pictures. Numerals (1%, 1, 2, 3, 4) indicate number of columns in connection with mat sizes. Douglas Dahm, Albany Times-Unten. Letifia Lyon, Binghamton Sun, M. S. C. 1, 2 Dan Tranter, Butfalo Courier Express. P. M. S. 8 column, three inches deep.

ALABAMA

Edwin, Mullinex, Aniston Stat. P. M. B. Tumer Jordan, Birmingham News, P. M. A. 42

Alice Lesene, Mobile Pross. T. E. Sharp, Mobile Times.

ARIZONA

Ann Kmetich, Prescott Courser, Joe A. Bingham, Tucson Citizen, -M/S. C. T. Closedos,

Fits Turner, Tucson Star.

ARKANSAS

Kent Rush, Hot Springs New Era. Lynn Little Rock Democrat. Mrs. Inicz Hale MacDuff, Little Rock. Casel to

CALIFORNIA

Helene Patiers, Berkeley Gazetta. No. Arthur Wetter, Preson Jac. Homer Capiteld, Clandele News-Press. Zume Patiers, Heldware Capitan News. P., M. S. I. Heada. Presto Allen, Long Dach Press Telegram. Reg Warnen, Pausden Silv News and Post.

No. W. E. Brown, Redding Searchlight, Ronald Scoffeld, Saciammetik Bee Boh-Phoherton, Sarbar Holl, Beins Boh-Phoherton, Sarba Hanher Prote Blinor Hayes, San Diege Mithe Blinor Hayes, Santa Ross Protected, Resis Reymolds, Stockton Specord, Leville Demes, Vocciliand Democraf, No.

CONNECTICUT

CONTRECTICUT: Lo Miller, Bridgeport Hervik, P. M. S. I.; Z. Send to 17 Park Hill Ave., Norwell, Rodby Clark, Bridgeport Press, M. S. G. Frederic Thoms, Bridgeport Times-Star, Warren C. Rockwell, "Dahlow News-Tense. Uses few, Hr. 1, Douglas M. Fellowa, Harsford Courant, No. Lefteryib, Down, South Norwelk Sentind-Lement Maanell, Stamford Advocativ, M. C. Dailikes microphones in picture. 1, C destry: EV. Waterbary. American.

E. Chelity Erk, Waterbury American. W. 1. Stator, Waterbury Republican. P.M. h 2.

DELAWARE

Henry L. Sholly, Wilmington Sunday Stat.

DISTRICT OF COLUMBIA

Helen Buchalter, Washington Dathy News. Duarkes Moorep Washington Post. George Huber, Washington revening Star. No.

Bill Frank, Washington Times-Herald, No.

FLORIDA

Merion S. Stevens, Miani Herald, Jane Dusunberry, Miani News, Virgil G. Evans, Pensacola News-Journal, M. S.

M. J. Donald Cook, St. Potensburg Times. Don Bell, Yampa News. J. F. Smiley, Tampa Times. M. S. C. 1, 2. Lucy Pulghum, Tampa Tribuna. P. NJ, S. 1.

CEORGIA

Howell Jones, Atlanta Constitution, P. M. S. C. 1, 2. Troutile Lawrence, Atlanta Coorgian-Amer-

Ican. Ernest Regers, Atlanta Journal. P. A. Donald MacDonald, Nacon News. Seldom.

IDAHO

Vern Moore, Idaho Dally Statesman, Bolse. M. 1.

ILLINOIS

Paul K. Danal, Calumet City Time Paul & Damal, Calumer City Times. Find Vance, Champelign News, Gasette. M. S. C. 1, 2, J. R. L. Nordego, Olicago Abandoost. M. S. 1, 2, 223 W. Washington Blud Lonne Nystrom, Chicago News, P. G. C. William Invin L'Don Foster", Chicago Times, P.S. C. Uses photo delly, Nes Sunday loyout. Lary Welters, Chicago Tribund, P.

Larry Wetters, Chicago Treund, P. William J. Adams, Danville: Commercial NOW

Dick Lea, Eigh Courier News, He, Crace Leone Barnett, Freeport Journal Standard, M, S, 1, 2,

Miss Golda Lautorbach, Peorle Star. Seldom, P. M. S. C. L. Haydon, E. Rooce, Peru News-Herald, 1830

Handron E. Rooce, Poru Nerre-Herald, 1830 Fourth St. William R. Traum, Rockford Ragister Re-public, P. S. G. Curtis West, Rockford Star. M.-E. Emery, Rock Island Argue. P. M. Vg. I. Harry W. Moody, Illinois State. Journal, Springfield, P. M. S. 1, 2.

INDIANA

Charles To Jewett, Anderson Herald. Maist Bestrice Blags, Clintonian, Clinton, 805 Wal-

Battrice organisms, Evaneville Courlor Liberman, Evaneville Courlor Cliffon Brouwer, Fr. Wayne Journal-Casette, P. M. S. 1.2 Arthur K. Remmel, Fort Wayne Santhael.

Max Fowler, Frankfort Times. Therb Swartz, Coshen News-Democrat, M. A.

Paul K. Denal, Hammond Times, M. S. 1/2:1, Herbert Kenny Jr., Indianapolis, Jones (No radio)

(No ramo), Robert Tucker, Indianapolis Star, James Thrasher, Indianapolis Timas, Richard M, Greenwood, Lafayette Burgan and Courle

Allen Sauers, Pharos-Tribune, Logamport, Cart & Zimmerer, South Band Tribune A. B. Brouillette, Vincennes Post.

IOWA

Edward F.:Dose, Cedar Rapids Cazette. Ing B. Wickham, Davenport Democrat and Leader, P., M. S. 1, 2. Tom Othern, Davenport Times. P. M. A.

Tom Offern, Jones Holines Register. B. M. Mary Little, Des Molines Register. B. M. Carl C. Odh, Dubuque Dally Tribune. Loren Nickerson, Iowan, Kowa Chy. H. B. Holo, Mason City, Ocba Carefue. M. A. 1, 2, 3. Market Davidon News.

H B. Nook, Mater Lity was M. A. 1. 2. 3 Defmas Sgates, News, Jeanwiste B. Stein, Ottomwa Dałty Courfeti-III W. Masie Avenue, No. John W. Carey, Sloux City Formal. John Babb, Sloux City Tilbure.

KANSAS

Auth Kendall, Kansan, Kansas City. 8. D. (KB) (Kellman, Topeka Capital), BJ My.

 B. D. Holl Administry Forewal Capiting, 25 Mp.
 S. Mp. 1, 2
 Elleven Reinhardt, Topeka State vjeurinet, Few. M, J.
 Sidney A. Coleman, Wichits Beacon.
 Walter Owons, Wichits Eagle. Elicen

KENTUCKY

Charles Warwick, Bowling Creen News, James Sheehy, Loutsville Counter-Journal and Temes, P. LeRoy Woodward, Owensboro Ingelear, P. M. S. 1, 2.

LOUISIANA

Al Alienand, Ilaton Rouge Advocate. C. P. Liter, Baton Rouge Stata Times. (Pub-lishes no radio material.) Larry, Cuarin, New Orleans. Hem-Tribune, P. C.

Termis Statford, New Orlaam States. Term Ashley, Shreveport Journal, P. M. Ewing Canaday, Shreveport Times.

MAINE

James MacPhensan, Bangor Commércial. Cay La Douceur, Lewiston Le Messager, 225 Liston Str. Lewiston. Mrs. Ina Semervilla, Portland: Express. Cuy V: Sinclair Ju., Portland Sunday Telég-gram. P. M. S. C. 2.

MARYLAND

N Hanmond Brown, Baltimore News and

Cocces H. Stewart Jr., Baltimore Evening Sun. P., Ernest Chapman, Baltimore Meriling Sun.

Frances-Hess, Baltimore Sunday Sun.

MASSACHUSETTS

wcomb F. Thomoson, Soston American Latso Sunday Advertiser3, Lato Sandy Advertisity, Steve Fitzgibbon, Boston Dally Record. Elisabeth L. Sullivan, Boston Clobe, Howard Fitzpatrick, Boston Post, P.S.

Frederick W. Hobbs Jr., Boston Evening (Transcript, P.,S., Onnex Hessenger, Dustan Christian Science Montor, P., S. C. Shal K., Bültings, Lowett Evening Leader: M. S. J. 2, 3. Chriefe S. Sampar, Lowett Sun, P. C.

Hazel Anderson, Lynn Item. Paul &, Williams, New Bedford Morning

Mercury, mmas F. Breznahan, Norwood Messenger These

M, C, 1, 2 K. R. Fall, Pittsfield Evening Eagle. (List-

K. K. Fait, Print, P

John Unker M. John C. R. Froderick L., Rushton, Worcester Evenin Cazette and Sunday Telegram. P. S. C. MICHIGAN J. Ray Simmons, Battle Creek Moon Journal

g. kay atomicine, Battle Linex Moon pounds. Margaret Allison, Bay Chy Times. Jamos Hosking, Datroit Free Pras. Pat Cenvis, Dotroit Yines. Arthur C, Pamerlas, Flint Journal. William B, McClann, Chind Rapidi, Herald. Evelyni Husen, Grand Rapidi Pras. No. Beher Centerlik Tetrome Remeter Neuro. Mo.

Robers Cantrick, Monroe Evening News. No. Leslie A. Wahl, Saginaw Dally, News. 14, 14 MINNESOTA

Nathun Cohen, Dukith Herald and Nows-Tribune. P. M. S. 1, 2. George Grim, Minneapolis Star journal. P. S. C.

Al Holienhorst, St. Cloud Sentinel, 23 With

Jules L. Stoole, St. Paul Dispatch Pioneer Press.

MISSISSIPPI Thomas Becker, Tupeto Journal MISSOURT A. B. Jackson Jr., Jettonson City, Nejya-Tribune, P. M. C. John Cameron Swayze, Kansan City Journal. V. S. Batten, Kansas City Star. Harry Latertha, St. Louis Globe Democrat.

L. Spencer, St. Louis Post Dispetch. PrS. Dive Fredericks, St. Louis Star Times. P. M.

S. C. 35. Dick Terry, Springfield Leader and Press Listings only.

NEBRASKA

Ferde Larson, Fremont Daily Tribune. P. N.

Bruce Notabl, Lincoln Star. P. M. S. C. 1, 2. 3, 4. Keith Wilson, Omsha World-Horald. No.

NEVADA Joe McDonald, Reno Gazelto, No. Jack Rutledge, Reno Journel

NEW HAMPSHIRE

Richard H. Keeler, Concord Monitor Palifield, 1215-5. Spring St.

NEW JERSEY Howard P., Dimon, Atlantic City Press Union. Don Marshall, Bayonne Facts, P., M. A. Yr, 1. (Weakly.) Marion Cition, Courier Post, Camden, P.A.M.

Manhon Cristing S. 1. Justin Cilibert, Bergen Evoning Record, Hackensack, M. 1. Hannah Sutilivan, Jersey Observer, Hoboketig C. J. Ingram, Jersey City Journal, M. S.

Harnah Saman, Jarooy City C. J. Ingram, Jarooy City C. J. Jack Schafer, Newark Lodger, 225 Eastern Way, Rutherford, P. S. Uses two pitr Way, Rutherford, P. S.

Hubert Ede, Newark News. Arbert E. Sonn, Newark Sunday Call, P. C. Will Balter, Haw Brunswick Home News.

Wild Ballin, Faw Brunswick Home News. M. S. 1. Buddy Beach, Jinlington Advertiser, 108 S. Singman Road, Orange, M. A. Vg. 1. 2. Carl Ett. Pansic Herald INews. M. S. C. 1. 2, B. Wants Girl/Bis. Seymour Geenwald, Patorson Morning Call. Mathematical Science (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998 (2019) 1998

Henry C. Schwärtz, Paterson Neiwi, MUS, 1, 2.

Wallace Cray, Plainfield Courter News

NEW YORK

Edward J. Healy, Knickerbocker News, Alberg, No.

son'S. E

P. S.

S. C.

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- in nural population emong all Columbia Stations-3;136,320. Greatest agricultural area in the country served by a single station. 3:837,323 makes if SIXTH in total population. 750,530 radio homes make it FIRST in total population. 750 SEVENTH In radio families.
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- FIRST in value of farms (1935 Census), \$4,257,599,000.
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A Cowlos Station-5,000 Walts L S-1,000 Walts Hight-CBS-Rep. By The Katz Agency

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Because you know that vendors of mousetraps-and of mediamust TELL THE WORLD before they SELL THE WORLD, you have a professional interest in those who do that telling better than their fellows.

With a conviction of newsworthiness, then, as well as a normal swelling of pride, KGO & KPO anapunce their reception of the following tributes from the Billboard magazine?

1. Special award for the outstanding exploitation feat of 1939, based on joint promotional ventures with the San Francisco Chronicle and San Francisco News.

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You who are already clients of KGO & KPO knowsthat these swards bonor a heady, consistent exploitation policy which benefits your programs as-much as it does conjutations. To you, to Billboard and to the advertising world we pledge that this intelligent and indistent promotion Bhall Continue.

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Represented Nationally by NBC Spot Sales Officers New York, Chicago, Sun Francisco, Boston, Cleveland Detroit, Hollywood, Pittsbargh.

rogram EST Unless Otherwise Indicated

"War Map"

Reviewed Sunday, 4-4:15 p.m. Style News. Sponsor—Franklin's Clothing D. Station—KHQ (Spokane). Co.

Co. Station--KHQ (Spokane). This idea enables local mations to compote with big-time commanisation and chain short waves and keep pace in matafying current cracing of the public for war news. Detailed maps of the Ruropesin scone printed by one of the national bigmest map makers are given free. Before reviewing the significant war news of the week by combining nar-mation and dramatization, action settings are traced on the map and background information, including prographical and information, including reographical map (commind), is given, Music of the coun-try described is used as background.

Program cought concentrated on Narviz, Norway, but was wrak on drama-tization and. Also hurt by long com-mercials at beginning and end. tization.

Roy Grandy originated the program and writes and produces. Two narrators are used. Gonrad.

"Exploring Music"

Reviewed Monday, 10:30-10:45 p.m. (EDST). Style-Music. Sustain-ing over WABC (CBS).

ing over WABC (CBS). Music lovers-as distinct form dance band facily-are given a break by this one. It's offered in two sections (5 to \$40 over CHB but not WABC.CDS), and the lime caught over WABC-CDS), and the lime caught over WABC-CDS), and the lime caught over WABC-CDS), and covered. It's interesting control the booms sectors music that he has un-covered. It's interesting entershear and very well performed. The only trouble is that the late sreening quarter-hour is much too short. It should be at least as half hour and even as full hour wouldn't be too long, what with the in-terest developed and the musicianship disphayed. On the early program (uncaught).

displayed. On the early program (uncaught), Herrmann did Spohr's Four's overture, Gomeon The Chars, Deluw Le Calinde and the second and third movements of Raff w "Spring" symphony. Laber, he played three morements of Johann Chris-lan Buch's Hille symphony in D major, Whether it has the traditional fourth any rate, there wan't sime for any more on the quarter hour.

Harmann, conducting in essentially thin outfit, manages to jet real tonal depth from it, and abows an obvious feeling for the purposes of his composer.

From all around

PHILADELPHIA NOTES: After tender-ing his resignation, Alan Scott, WCAU air commantator, reconsidered and aaked for the quiting notice back. Fred Dodge filling in at the WrIL publicity deck. Fric Wilkinson will make the KYW organ replacement when Force Harver quits to wed. Jeanne Elements is the new secretary to Ben Olimbel, WP pres. Mary Jane Hart re-signing. Betty Lane and Jack Han-dall get the call for singing choices on WTP's new Rescould Jembores. J. M Korn ad amenty cornered the Finanger beer account, with radio to figure ptomi-ber account, with radio to figure ptomi-mently in the campaign. near account, with radio to ingure promi-menity in the campaign. . Leonard Matt, WDA5 news commentator; new vice-pres of the new Flay Bottling Co., hottling a new beverage that gives the concern Ha name.

Oarl Saunders has foined announc-ing staff of WSTM, Doumlie, Tu, Ken WeChere, news commen-tetor, relarned to WTSA, San An-tonso. . . Arthur Gasey, KNOX, St. Louis, press openi, none an instructor in a rodio class at Washington Uni-rersity Aduit Center, St. Louis. Robert L. Smock has foined WIRS, Indianapolis, as continuity editor.

Joe Emerson, who conducts Noris News and Morie Views over KFEL, Denver, is bow in Hollywood getting the dope right from the feed box and sending is to announcer Herb Trackman, who is handling while Emerson stays on the from the

Ife handles his light and shade brilliantly —and without any of the resultant sac-rifies of content that is us common among most other light and shade boys-hotaby Toscannin and Sickersait. As a musician ho's both brilliant and solid; and the little symphony by Johann Sebastian's lith son, under his baion, turned out to be a complete delight. Warneb Sweeney amounces coolegath, Burt.

"Theater of the Air"

"Theater of the Air" Moviewed Thursday, 9-10 p.m., CDST. Style - Operating Statistics - Operating Statistics - Operating Miterseed, Need Cowards besutiful particular outdeneed into one hour by the statistic of Marine Chaires and of the statistics of Marine Chaires and the statistics of the statistics of the statistics and the statistics of the statistics of the statistics when the music with the states, and when the statistic from Holly when the statistics of the statistics

the credit. No need to go info the storr, it's a bod pee or which to hang the sound hardbucks of which ac call of 10's. His bedrucked an and the sound of the sound with an augmented orchostra of 20 become conducted magnithensity. Chorus of eight the an augmented orchostra of 20 become conducted magnithensity, chorus of eight when an devene drin was effective. Alice Hull, in the dimension lead, gave a sensi-tive performance. Oftan Soule as the male lead, was also toprocich, altho cast-ing a deep volos like bis as the drammate outinterpart of Meton's high tenor was an error. Others in the cast were Willard watterman, Marie Nescon, Donna Basada, Fran Caston, Brets Morrison and Hida Graham. Modell.



THANK YOU, BILLBOARD!



🛠 It is with keen pleasure that we in the Western Division of NBC accept your 1939 National Radio Exploitation award.

Our congratulations go publicly to Hal Bock, Manager of the Western Division Press Department and his staff, and to **Charles Brown, Western Division Sales** Promotion Manager, for this evidence of service rendered to our clients.

To A. E. Nelson, Manager of NBC Stations KPO-KGO, go our congratulations for the Special Award for the one outstanding exploitation endeavor by a radio station.

We also congratulate Milton Samuel, Press Manager and staff, and Bob McAndrews, Sales Promotion Manager of Stations KPO and KGO for winning second place in the Clear Channel individual station group.

VICE-PRESIDENT AND THE PERSONNEL OF WESTERN DIVISION

NATIONAL BROADCASTING COMPANY, INC

LIST OF DAILY RADIO **EDITORS AND PIX NEEDS**

(Continued from page S)

OKLAHOMA

George M. Hamaker, Daily Oklahoman, City, Times. P. M. G. C. I. 2. Harmon Phillips, Tuhia Tribune. Harry LaFerte, Tukia Daily World. Pp. Mi, S. G. 2, 3.

OREGON

Lawrence Cilbertson, Portland Journaly William Moyes, Portland Oregonian, P Edward Colick, Portland Hervis Tolegranh,

PENNSYLVANIA

Russ Worman, Atlantown Call Dironicle. M.,S. C. 1, 2.

Dick Radmond, Harrisburg Telegraph. Ida Ahlberg, Homestaad Messenger. M.A.

1, 2. Wm. S. Robbins, Latroba Bulletin, Mu,S. 9. Joseps Stoka, Olyphant Gazette Reced. P. O. Box 32. M. Vg. Etmer Cutl, Philadelphia Bullatin.

Erner Curi, Philadelphia Inguler, Ceorge Opp, Philadelphia Inguler, Raymond Gathred, Philadelphia Norm, P.S. George Lilley, Philadelphia Record, P: Vincent P. Johmon, Fittsburgh Polt Casette.

No. Si Steinhauser, Pittsburgh Press, IP. C. C. G. Kennedy, Pittsburgh Sun Teingrach.

Charles Porter, Scienter Tribuse. Charles Porter, Sharon Herald. John J. McSweeney, Wilkes-Barre News, 32 John J. McSweeney, Wilkos-B N. Main St. Lloyd B. Harria, York Cacette.

RHODE ISLAND

Clifton T. Holman Jr., Nowport Daily News. Ben Kaplan, Providence Journal and Bulletin.

SOUTH CAROLINA

Caldwell Wilhers, Columbia Record, John Montgomery, Columbia State, M. C. 1, 2, Jonnie Thermoner, Greenville News.

TENNESSEE

Wilbur Kinley, Chattanooga News. Ralph Sanders, Chattanooga Free Press.

M, S. 1, 2. Thomas Brahan, Chattanooga Times. Lesila Brokk, Jackson Sun. Prank Larkin, Knoaville Journal. M, S. 1, Dick. Coldon, Knoaville News. Sentinel, M, S. C. ½, 3. Robert Johnson, Memphia Press Scientian. Robort, Seals, Naahville, Tronessan. Warren Ray, Nashville Times.

TEXAS

EEAAD George, May, Amarillo Times, M. S. G. 1) 2. Aartho Mills, Bacamont Enterprise, La Arthon, Bross, Daby Teran, U. of Texas, Tervice Weish, Datas Dipatch Journal: Victor Dark, Datas News, P. A. Douglan, Handrey, Datas Times Herald: http:// Bill. Data. See Month & Times Herald: Bill Data. See Month & Teras.

M. F. Z. Bill Potts, Fort Worth StarsTelegram. Mildred Stockard, Houston Circonicle. Louis Cain, Mouston Post. P. A. Tony Triolo, Houston Press.

WMBC Shake-Up

DETROIT. May 4-Baff changes have been coming fast on WMBC, with the ad-tern of Nrs. Edith Pern Melrose as sta-tion manager. Ity Steed. reteran station manager, is out, and Pred Khorr has been added as program manager. Bugh Gray and Betty Bond added in is John taries. New Y. J. Carroll Joins the sales that the week. Mrs. Metrose food 77c Billborrd "motor personnel changes are comine." coming.

It's a Living

CAMPERS, N. J., May 4.—Freeman (Ampa) Gooden and Charles (Andy) Cor-rell haven't had a vacation in 11 years and don't expect to be able to arrange

A. W. Crant, San Antonio Express. MFI; 2. Rately

Remarche Cary, San Antonio Light. VIRGINIA

Ernest Mctver Jr., Fredericksburg Free Lince. Chiefes Hoofnagle, Norfolk, Ledger Dupatch. H. G. Tilghman, Norfolk, Virginian, Pilot, Rizabeth Copeland, Richmond Navs Leader. Norman B. Rowe, Richmond Times Dispatch. Carl Andrews, Roamoke Times. Shields. Johnson, Roamoke World News.

WASHINGTON

Mrs. Jane Mottau, Tacoma Times. P. M. Va. Edward J. Mitchell, Seattle Post Intelli-

Roy Ryerson, Scattle Star. P. M. A. 1. Robert Heilman, Soattle Times.

WEST VIRGINIA

Anise E. Cassab, Charleston Mail, P. M. A.

H. G. Rhawn, Clarkston Hall, F. M. R. Yo, J. Z.
 H. G. Rhawn, Clarksburg Exponent, Bill Estler, "Huntlington Heraid: Dispatch.

WISCONSIN

R. F. Schmitt, Madiuo Castal Times. William L. Doudna, Mediaon State, Journal. 344, S. C. Yu, 1, 2 Edgar A. Thomsson, Milwaukeo Journal. Ament Tews, Milwaukeo Post. Buck. Herzog, Milwaukeo Newel-Sentinel. 2: Sufell, Sheborgan Press. W. Coldanith, Superlet Evening Telegram.

TERRITORY OF HAWAII

Faut Findelsen, Honoluku Star-Bullietter, CANADA

Pegry Higgs. Albertan, Celjarry, Alberta, Jack Bird, Now Hereld, Vancouver, B. G. David Shephend Times, Victoria, B. G. Peter B. Whittall, Preo Press, Winnipeg, Man. 445, G. Mp. 12. Deny: Brown, Tribune, Winnipeg, Man. Dirk, A. Sprewar, Talegam, St. (bh/Jaj.New-foundand, M. A. 1, 2. Harold D. Hoandon, State, State, Hallas,

Harold O. Hegarson, Chronicle Staf, Hallfax, N. S. M. S. C. Lionel L. Shatford, Herald-Mail, Hallfax,

N. 5.

N. S. Catherine Oliver; Expositor, Brantford, Ont. Miss. F., Brown, Spectator, Hamilton, Ont. M. S. ½: 1. Ted C. Beaudry, While-Standard, Kingston,

Ont.

Ont. Harry G. Link, Echo, London, Ont. M. S. C. 1. Z. James G. Burns, Free Press, Londen, Ont. Alfred G. Christopher, Citizen, Ottaves, Ont.

M. S. C. E. Taschereau, Journal, Ottawa, Ont.

William Wren, Fress, Timmins, Ont. T. C. Sims, Clarker, Toronto, Ovi. C. C. Jenkins, Clarker and Mally Toronto, Ont.

C. G. Jenki, Schwart, 1909/16, Oxf. P. "Live Stuff." W. B. Beld, Daily Star, Teronto, Ont. Frank Walker, Star, Window, Ont. No. Over Olamon, Daily Horald, Montreal, Quetec, P. Q. Box 4017, P. M.-J. Seldom, Thomas Acher, Gaselle, Montreal, Que. P. M. S. Lucien Debbins, Lo Devoir, Montreal, Que. Paul Pariteeu, Lo Sort, Montreal, Que. P., S. C. Hent Dufferer, 1504.

Henri DuBerger, L'Action Casholique, Que. Miss Germaino Bundoch, Le Soleil, Que. Victor J. Mackies Times Herald, Moose Jaw.

Saski, M. Vz. Fes Fairley, Daily Ster, Rogha, Senk, A. H. Walle, Ster-Phoenitz, Saskatoon, Sank. P 8.4

Elle Able, McGill Daily, Montreal, Que.

one until possibly 1041. Team came here to sign a new 314-year contract with the "Campbell Soup Co. at the company's offices. And since the menuneration is set at \$200,000 a year for the team, boys have a logitimate excuse for mot taking, a vacation. a vacation.

Try a Fish Store

NEW YORK. May 4-León Gold-stein, WMCA press agent, is an ardent flaherman-his spociality delng trouti-and since the sesson opplet in April to has gone a-fishini three times. Each time he travels more than 300 miles round trip-and each time be haant gotten a bits. Good thing he docegit have to count on cating his catch.

Joe Weber Not To **Conduct AFM Meet**

LONGULCE ALF.M. MECEL NEW YORK, May 4.-Owing to desire of union exects to prevent further in-position of the American Prederation of Ministiani, comercian Prederation of Ministiani, comercian of the coming in the American Prederation of the American Prederation of Ministiani, comercian of the coming of the American Prederation of Ministiani, comercian of the prederation of the angle of the resident. Details are not yet worked this was in the works. APM is wary of having Weber go thru an orderal similar to last yearly at Kanass City, Policy of union exects now is to divert from Weber as much unnecessary de-ual work as possible. The intermisional prevident has handled the gavel at 640 conventione. conventions.

Convention Problems

Convention Problems According to local union men, two problems likely to come up as the convention are the alfreed remote wire eccoped) and the radio situation. Regarding radio, locals will report on whether aslary or employment was entrabled in their respective juridictions. Radio contracts formerly cleared thru be intermetional office, but dealings with stations are now left to individual locals. torals

locals. Alleged wire monopply, say union geos, works to the delitiment of rank and file orderestma and creates a form of unfair competition. Another angle owe Wrking some elements in Whe music business is list manager of spote arc buying colly bonds that can supply

wires. Local 802, APM, on May 14 will have a meeting of both the exceutive and trial boards to formulate plans regarding the convention, which will be held at the Hotel Claypool. Indianapolis, June 10-15. If the 46th APM yearty con-

Gray's \$1,665 in **Camden Spot Opener**

CAMDRY, N. J., May 4--Olen Gray, teeing off the Sunday hight dance pro-motions at Gonvention Hall, got pro-moter Irvin Wolf off to a good start with 1.865 for the evenings (28) take. With tickets going at sig bits, 2.200 dancers stiended. Bond was well received, draw-log from Southern Jersey and Pennsyl-rania shores, where Subbath terping is on the verbolen list. Blazing the way with Stunday dances has also perked up sotivity at the other balroom gots around town, P. J.

ballroom spots around town, P. J. Branco has taken over the management of Danceland Ballroom, using local and of Danceland Balfroom, using local and territory favorites. Harry Broy nrst in for the Sabhath syncos, with tickets tak-ing 40 cents from gents and 35 cents from fems. Joe Kelly's the Danacrium sine bightghting the Sunday seesloss. with Ray Cathrails -Chechlers for the music making, box-office scale matching the Danceland saking.

Coney, Cincy, Sets Bands; Schott Plans Week Stands

CINCINNATI, May 4 .-- Concy Island's Moonlight Gardens, one of the top-flight dance spots in this territory.

Reverse Twist

PHILADELPHIA, May 4. - In the normal order of things a college dance committee would extend its efforts to muster up support among efforts to minister up support among classinate to turn out for a prom. But not so at Temple University here, has schlors being encouraged to stay way from their Schlor Prom on Mon-day (6). Dicate for the ball went laster than the wind, so Walter St. Clair, assistant to the Student Deans, requested all seniors not planning to swing to Glenn Miller's music to turn in their dues cards immodiately. Senior dues card rates admission to the prom. Demand for ducate was so great that \$2 was paid for the use of each dues card turned in for the tue of underclassmen.

cracks its senson with Count Basie today and toenorrow (4-3). Herbie Kar is set of May 11-12; Jack Tesgarden, May 18-23; Gene Krups, May 34; Leighton Noble, May 23-30 (sentative), and Mitchell Ayres, May 31-Juns 6. Bi Schott, Coney manager, plans a bew policy of limiting band engagements to one week during the cooling season to permit bringing in more name orks. Heretofore bands were usually booked for a minimum of two weeks.

LETHERIDGE, Aita., Can., May 4-Only dime and dance spot in Southern Alberta, the newly completed Park Lane, has been opened here by Prank Dong. Music is supplied currently by the Metody Kings.

Kyser Near Record With 2.700 at Ritz Ballroom

2,700 at Kitz Ballroom BRIDDEPORT, Conn. May 4.—Kay Kyser, in for a one-nighter April 20 at the Ritz Ballroom here, did swell busi-ness, when 2,700 loyal "gitklenia" brawed a dranching rain to jam the jarge ball-room. Ducate scaled at \$1.10, and the greas totaled \$2.070. Only ork sur-packed 2,000 into the source Modit, who rear ano.

packed a pool into the same spor several years ago. A-- Name bands are tstally booked in bert here on Sunday nights, but because ane. Kyser was booked to play the State ong. Theater, Harticod, Conn., the 21st the the first had to grab the Saturday night date

Collegiate Choice of Male Vocalists

The college editors listed, in the same preferential order as in scienting orchestras, make band vocalists must popular with the student body of their schools. Votas for only those singers connected ciclusively with dance orches-tras were tabulated. Tabulation follows that of the orchestras—three points for first choice, two for second, one for thind, and proportionate division of polnts where the choice was divided between two vocalists. Identification of the vocalist is indicated in parentitieses.

	ification of the vocalist is	indicat	ted in parenth	to-08,	
Vocalist			Second Choice		Total
RAY ENER	LE	72	18	8.5	98,5
JACK LEO	n Miller) NARD ammy Dorsey!	48	34.	13.5	95.5
IEx-T	emmy Dorsey!	45		6.5	77.5
i film m	LY Dorsey)	**			11.3
HARRY B	ABBITT	24	29	5	-58
BOM BON	Kyser)	6	10	1.10	24
(fr.D	ich luceens)	18		E.	23
Kenny Sar	ick jurgens) fent Grayd	12	6	5	-23
Clen Suth Maso	Geory)	100	10	4	17
EKay	n Kyser)				
Perry Com	Wedmal	6	2		10
Temmy Ry	AN	6	40	-	10
CSAme	ny Kayel	1	£	2	- 10
(24a)	Kemp)	1 C 1			
Rob Cross	y Leader3	-	6	2	
Larry Cotta	ce Heldt)	_	6		65
(Hora	ce Holdt) milit and statistic comparison		- 2	2	4
Ovrin Tuci	ter	***	21	A. R.	-4
Stuart All	en	3		-	3
(Ex-R	Ichard Himber)	3			3
(Slue	Barront				
Los Benne	(f	3	-		3.
jack Chun	chill a to be the to be a to be a to be	3	-	1-11	3
Woody He	chill rman Leador)	84 A	-		3
Ozzie Neh		3		<u> </u>	3
(Band	(Leader)				ä
Frank Sin. (Tous:	my Dersey)	1.1			-
Bill Stokes	dy Martin)	3		-	3
Pha Terrel	Dy MARTINIA	3	1 1 = 1 12	-	
(And)	Kirk3		2		R
IBand	istrong	-			
Post West	Mant	-	3	1	
Terry Alle	Cray)			1.1	3
ILarry	Cliston) ²				2.5
Dan Griss	en Lunceford)			2.5	2.3
Clyde Bur	the second contraction of the second se		ž.	-	1
Charlie Fè	my Kaper sher Barronk	-	2	-	2
			2.		2
Lam	Clinton)	-			.
Fats Wall-	tr	-	2		Z
Barry Fits	gerald	-		1	1
Phil Harris	Lesder)		_	1	1
Don Hude	on		1 - A 1 - 1	4	1
6 86 81	PERMITE			1.00	1
	Kyser)	-	1000		
Carmen L	Jombarda		20	1	1
Tony Past	Londor)			1	- 1
(Barn	(Loader)			14	1
(Dam	IIIa		7		
Pinky Ten	nlin anaraan maraan maraan d Loaderd	-		1	
NO CHOI	CE	19 schoo	ols 22 school	s 29 schosts	
-			-		

11 Maestri Among **40 Fave Chirpers**

(Continued from page 3) 1940 total also is a step in the right direction, being 18.5 points more than last year.

has year. Third position abong the men is solidly cocupied by Bob Eberly, Rays brother (despite the alghity altered apalling) and Jimmy Dorsey's vocalizing ture for the gais. Bob's 77.5 points contrast nicely with the three he re-ceitred has tyrar. Ella Pitageraid drops down a notch to finish is third places among the gais this year, totaling 43 points against her fit in 1930. DATY READS CINCTES

ONLY BAND SINCERS

Whereas last year there was no stipu-lation in the questionnaires ant college ant college ation in the questionaires will concern editors that the vocalists listed must be identified only with dance bands, this year the question emphasized that only singers connected exclusively with year the question emphasized that only subgets connected exclusively with orchestras would be counted. Those votes for warblers clearly outside of the hand field were tabulated as no choice, inamuch as the selection of a picture star or a Metropolitan Opera cannot offers no service to band-booding agen-cies or band leaders themselves desirous of knowing just where their particular chippers stand with the college kids.

the knowing juke where that particular histors and with the college kids. Technically, there are certain name included in the detailed charfs on these pages who no longer wing with dance crechestras, notably Jack Leenard, who is now attempting to scale the heights at carry Churon months ago and is now one of the features on the Lucky Strike entry Foract, Middred Balley, who has not ung with Red Norvo's Ork in gives itme, and Nam Wynn, back on redo after a flyce with Hai Kemp's cutfit ast summer. However, all thuse hannes, and others similarly situated, were at one time connected with dance bends, in some cases establishing thermesive how in the included in this category. **FOURTH AND SITU**

FOURTH AND SIFTH

FOURTH AND SIFTH Both Ray Kyre: and Jimury Donay on point with pride to their yoad departments, with both leaders employ ing singers finishing in the first five boistering Bob Boerry's third place mong the maics is Helen O'Connell's debut on the list (sich waar's with Dorney last year) in fourth position among the gais. And the ole professor can feel pleased with the success of dirary Bibbits, taking the No. 4 male division slot and complementing Oinny Simm's runter-up to the winner in the forme division. The Kyser warbling contingent is further represented anong the men by Sully Mason and Iab Kabibbits. Kahthhle

Mildred Balley advances a notch this year, going from sixth place into fifth, and fon Bon, Jan Savitt's sepis balladeer, takes a nice jump upward to not 24 points after gathering only two the year before.

SINGING MAESTRE

Of the 40 nominees in the masculine gender, over one-fourth are batoneers in their own right. Eleven massiri came in their own right. Eleven massift came in for their ahare of the college kudows as baritones, teners or just plain nice-to-listen-to singers. Included in the group of stick-waving rocal favorites are Louis Armistong and Patt Waller, both of whom placed among ibe favorites last year. This year finds a band feader among the pala as well, Ella Pitegeraid, who, was placed at the based of the Chick Webb Ork when Webb dieds

Joy a Joy With \$841 as Summit Beach Unshutters

AERON. O. May 4.-Jimmy Joy brought joy to the heart of Manager Prank Raful at strummt Beach Park Ballroom here April '22, when 2,104 dancers paid. 40 cents each for a group of 84150-dp dance to Joy's music. It was the ballroom's summer in-supural, and if the opening crowd is any criterion of what is to follow, the spot can look forward to a prosperous measur.

12 The Billboard

Pauley Drops Open Air Dancery Plans; **Takes Pavilion Spot**

LINCOLS, Neb, May 4.--Plans for R. H. Fauley's outdoor dencery here are temporarily shelved, and the vet mann-ger of the Turpplike Casino has taken over the Anticlope Park (ance pavilion for the 1940 summer season, May 2-October 1, on, a deal with the Lincoln city sound! which calls for a guaranteo of only \$1,000 rental. Park property has gone down rapidly in the last seven perrs, buil Fauley hopes to get it in stride again with traveling bands. Opening Thursday (2) was Harble

Opening Thursday (2) was Herbin Holmes at 40 cents per person, and with exception of Saturdays, which at union insistence have local bands, everything will be handed to the traveling outfits.

Joint Operation

Joint Operation The Turmplike will continue like regund in weak-and winter policy and will, be prark spot. Latter is to go on Tuesdays, Thurpdays and Saturdays, and the Turm-pike, Pridays, Saturdays and Shindays This means Pauley will buy traveling outfilds four days a week, the same band to pisy the park Tuesdays and Thursdays, and then eatch the Turmplike week-and. Pridays at the Turmplike week-and.

Anticipe had been operated for years by Leo Rock, but he gave it up after the 1930 season ended poorly. Paulay got the pince after spirited efforts on the part of J. Clair Lanning, who man-

Maybe It's a Trend

DETROIT, May 14 .--- Manager Paul Straburg at the Grande Ballroom here is evidently most partial to the name of Marvin, Check-up on

here is eridenily most partial to the name of Marvin CodeRuy or thouse that a leader's name just about here that a leader's name just about here that a leader's name just about Med Marvin was in for the stand around the beginning of the year and was followed by formmy Marvin, who stayed until three weeks ago. Barring a few nights of name band bookings. When Tournay closed, Marvin, back again replaced by Med Marvin, back again replaced by Med Marvin, beck again replaced by Med Marvin, beck again replaced by Med Marvin, beck again to spot for the sumumer, May 26.

ages the opposition King's Baliroom at Capitol Beach.

LINCOLN, Neb., May 4.—Orsic Nelson, at 85 cents to 81.10, nt tha Turnpike Cesino here Friday (26) drew 8820, which manager H. H. Fauley rated as accellent for his first them in the terri-logy. Next two days Doe Lawson gararened 9400, not bad at 25 cents to sarnered 55 cents.

Welk \$1,600 in Milwaukee

MILWAUKEE, May 4 - Lawrence Welk played the Engles' Balfroom here April 26 to the tune of \$1,600. Attendance was over 3,100 with admissions of 50 cents per bead.

Orchestra Notes

By DANIEL RICHMAN

Broadway Band Stand

Brodway Band Stand may be being set in a number of four atom the being set in a number of four atom the best in the third set of the set of the set in a number of the set of the set of the set of the the set of the set of the set of the the set of set of the set of the set of the set of set of the set of the set of the set of set of the set BAND-STAND decor for the early sum-

Of Macstri and Mon

VERETT HOAGLAND spends the time E between May is and June 8 at Bill Green's Casino, Pittsburgh . . . August 3 to 28 will see MILT HERTH at the Syracuse Hotel in that New York State city . . . MATTIE MATTIBON, New Eng-.

Midwestern Melange BLUE BARRON goes into the BlackRICHMAN RY:, give BUDDY ROCEERS for a pair of weeks May 10, followed by HAPPY PELTON for the same length of time on the 34h ... TINY HILL, en route to Tpionville, Tunn-/ for a one-nighter, ended up in a Mayfield, Ry, hospilal to-rether with two of his boys, drummer Monto Mountlyo and sams. Norman Maxwell ... their car turned over a couple of times, with assorted cuis and havies the results ... CARLE (DEACON) MOORE into Madura's Danceland, Ham-mond, Inde, on the 5th for a two-weeker

is RED ROBERTS . . . CARL LORCH takes in Ruciid Beach, Cleveland, May 23



HENRI THERRIEN "THE PARATER OF SONIGS"

After 29 consecutive record-breaking weeks at the famous Rainbow Room, Jacksonville, Fla., opened May and, Hippedrome Theatre, Baltimore

Thanks to Idw Sheeman.



BLUE BAILRON goes into the Black- havit Cafe. Chi, fune 1, four weeks BERNIE CUMMINS takes in aix frigwater Beach Hotel. Chi, weeks start- ing today (4). while WILL Ob- DOINE takes over at the spot JUne 15 for a month . JACKE MEEKEN and his frau. PATRICIA NORMAN, open with heir new ork at the Van Cleve Botal. Dayton, O. May 23. Stan Zucker Agency inked PAUL NEALSON to a term contract. combo of five men and a fal was pletted up in Detroit by Ben Zucker CAREL RAYAZZA goes into Chicago's Colong Citub carify in June Beverly Hills Country Club, Newport,	PANCHITO and His Rhumba Orchestra Znd Year VERSAILLES, N. Y. Dir.: WM. MORRIS AGENCY
DEAN H Grad FLORIDA Lance "Toars National Branchasting opera (NBG - Transles Bushe Wild - Washington, 500 h (NBG - Transles Bushe Wild - Washington, 500 h (NBG - Transles Bushe Wild - Washington, 500 h (NBG - Transles Bushe Mag HERDERICKE H Bay Thing Bushers Mill Bay Thing Bushers Mill	His CLUBMEN chee Time" Chee Time" NY WEDREBAAYS 10 P.S. - Washington, Di G. 1390 he. With Y-Lambourg, 120 Ob. 1390 he. Vita Y-Lambourg, 10 Da. 1390 he. Vita Y-Lambourg, 10 Da. 1390 he. With W-Lambourg, 10 Da. 1390 he. With W-Lambourg, 10 Da. 1390 he. With K-CORP. 1400 Krith Bidda.

Collegiate Choice of Female Vocalists

The college editors listed, in the same preferential order as in selecting organisations, female band vocalisis most popular with the student body at their schools. Votes for only those singers connected exclusively with dance orchestras were labulated. Thoulation follows that of the orchestras--three points for first choice. two for second, give for third, and proportionate division of points where the choice was divided between two vocalists. Identification of the vocalist is indicated in parentheses.

Identification of the vocalist is indicated in parentheses.					
Vecalist		Second Choice		TOTAL	
BONNIE BAKER	111	36	13	160	
I Orein Tucker		48		119	
GINNY SIMMS		48		114	
ILLA FITZGIRALD	27	10	6	43	
(Band Leader)		-			
HELEN O'CONNELL	15	18	1	34	
(jimmy Dorsey) MILDRED BAILEY		14		34	
IER-Ect Norval	ters in the			34	
Bee Wain		16	6	31	
IEz-Larry Clinton1					
Marian Hutton		10	5	30	
(Giann Miller) Helen Forrest	10.5	6	15	21.5	
(Benny Goodman)	1052			A 110	
Nan Wynn	10.5	- 4	.2	16.5	
IEx-Hal Kempl					
Martha Tilton (Ex-Benny Coodman)		-	4	13	
Edythe Wright			2	23	
(Ex-Tommy Dorsey)					
Paula Kelly	6	2	.2	10	
(Al Danshus)		-	and the second second		
Ettal Kempl	-8 8		~ -		
Joan Edwards		-	_	3	
(Ex-Paul Whiteman)					
Botty Hutton		-	-		
EEx-Vincent Lopest		2		2	
Carolyne Clarke		A			
Donna Das		-	2	2	
(Fred Waring)		1.1.1		-	
Mary Dugan		2	-	2	
EEx-Larry Clinten) Kitty Kallen		-2	1.000	2	
IER-Jack Teagardent					
June Richmond		2	_	2	
(Andy Kirk)		· 2		1.2	
Louise Tobin		2			
Here Days			1:5	1.5	
(Gone Krupa)					
Jeanne D'Atey			1	1.	
(johnny Meesner)				10	
Coorge Mall>			101081		
Billy Helliday			1	-1	
(Ex-Count Basie)				1	
Manine	****	-	1	1.1	
(Phil Spitzley)		1	1	1	
(Bob Chester)			-	-	
Elizabeth Tilton	****	_	1.21	1	
Lois Warfield		-	10.1	1	
Rathleen Lane	****		.5	.5	
(Ex-Bob Croeby)	.E. Schoo	to 16 Schools	14 Schools		
The and the second provide second		To property	and and and		

MUSIC

MUSIC

GLENN MILLER ORCHESTRA

CHESTERFIELD CIGARETTES VICTOR PLUEBIRD RECORDINGS

May 11th 1940

To America's College Students

Please accept the sincere thanks of my entire organization and of course my own heartfelt appreciation for voting us your favorite orchestre.

We consider it a signal honor.

We're going to try in the future as we always have in the past to play the kind

Till we get into your neighborhood and have the opportunity to meet many of you in person, we hope you'll continue to tune in on our Chesterfield broadcasts.

And if you get a chance, we'd like you to hear our latest Victor Bluebird releases. In the meantime, thanks again.

Sincerely

GLENN MILLER

N. J. OFFICE COTSWOLD-BYRNE LANE TENAFLY, N. J.

N. V. OFIYCE 2306 RKO BLDG. NEW YORK CITY

Jimmie Walsh

<text><text><text><text>

broken chord effect. The ork's set-up in-cludes drums, piano, bass, four reeds, two trumpets, one trombons and Kave-in, doubing on violin.

A boojes evoque atom number, un-titiot, is a great fave, with Kavelin giv-log the selection a different tag at every location he plays. Vocals are shared by Patty Morgan and Jim Jeffries, coman on the truthyst. Kavelin min of the orre perspondity, which in-mail of the orre perspondity, which in-mail of the and liked by the crowds. Locks.

Jimmy Barnett

Review of Records By M. H. ORODENKER.

Styled for Dancing

Styled for Dancing TOR the waits intentive. Odimbia offers a max structive siburn of the structure of the second time dance tempo. It takes in eight sides, all familiars ranging from Bies benube waits to Tuics From Vienne Woods, In the dreamy waits mood, the same label has Horsee Hedd versting a beautiful melody fabric for Missoury Welts and The's Mayoffy Wolfs. The maserto also has two more highly output, Angel in Disguise and Ting Old Tourn.

There is our market, here transmitter is one base and is transmitter in the band at a to of organize the organize multiculation particles. While does not a grant the job as a straight, multiculation particulation particulation

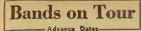
Now Historical The same style of smart music, embediated by the sparts-ing plano flashes of the masserior and with greater contrasts in the orchestral instrumentation and orchestration, comes from Reyale in a royal JOHNNY OREEN coupling of Lover Course Sack to Me and Zigeswar and from Columbia in the TEP STRAETER social with They Didn't Believe Me and Just One of Those Things, the sides culled from musical comedy successes of earlier, years. years.

South of the Border

MUSIC

AND R SHEE' BEST	IONAL EGIONAL F MUSIC SELLERS	Bill COMPREHENTO SONG PO	NSIVE CUIDE DPULARITY * NG FRIDAY, MAY 3	WRA	SONGS ITH MOST DIO PLUG DEPENDENT N STATIONS	s	
NATIONAL Presentation Viet We 3 1. The woodprecker 3 1. The woodprecker 3 1. The woodprecker 3 2. When You wish 4 2. When You wish 4 3. The Sing Ing Ing 5 3. When And The Rain In Your 4 4. The Sing Ing Ing 6 4. The Sing Ing 7 6. LEANIN' ON THE 6 10. On The Sing Cown 12 9. Playmats 6 10. On The Sing Cown 12 9. Playmats 6 10. On The Sing Cown 12 9. Playmats 6 10. On The Sing Cown 13 8. Alce Bull Cown 14 8. Alce Bull Cown 15 9. The Window The May 9 11, How Mich The B 12. LET THERE BE LOVE 14 15. Jay 31 51	EAST Market New Market New 1 1. The Song 2 Wind and the Rah in Yoor Hall 2 S. When You Wilder 2 S. When You Wilder 2 S. When You Wilder 4 The Singing Hills 10 S. 4 The Singing Hills 10 S. 4 The Singing Hills 10 S. 5 The me Old Dutch Garden 10 A. Learn's Laillaby 11 O. Here Hills the Moon? 12. Let Them Be Low 13. Learn's en the Old To Real 7 Is. The Stall Hear 15. It's a Black World MIDWEST	WEST COAST FURTHORN WE WAY 1 I. When Yee With 2 The Woodpeckers 3 Song 3 Wind and the Rate 1 I. When Yee Wight 3 Mind and the Rate 1 For Main 5 Mind and the Rate 1 I. Woodpeckers 3 Wind and the Rate 1 Song 4 The Single Mills 5 Mind and Old Durch 6 Charles Mind Can 1 Charles Dias Con 1 Ch	5 2. WOODFICKER 8. APPLE BLOSO 4. LET THRE BL 5 5. WIND AND TI 4 6. WHEN YOU W 5 7. SINGING MILL 2 8. YOU, YOU DAL 3 9. TOO ROMANT 1 9. SHAKE DOWN 1 9. SHAKE DOWN 1 9. SHAKE DOWN 1 10. LITTLE CURLY 8 11. ON THE ISLE 8 12. IVYE COT MY GP 12 13. SAY SIS 12 14. IMAGINATION 14. IMAGINATION 15. SKY FELL DOW 11 15. SKY FELL DOW 12 16. ALICE FLUE OC 13 16. SA FAR SO CO	NE RAIN IN YOUR HAI "ISH UPON A STAR" RLIN" IC (FI	Rebbins Rechick Shaples, Bernstein Sagles, Bernstein Gerlin Santhy, J., D.S. Harms Paramesun? Brigmen, V. O.C. Ris Fels Famous Caswford Famous Manrks Abc Lewis Witmark Fels	20 19 18 18 18 17 16 16 15 14 14	finate 22 24 9 29 21 16 16 9 26 8 16 19 26 8 16 19 12 10 9 14 12 17 6 4
19 14. A LOUY LABY 19 14. A LOUY LABY 15, THE STARLIT HOUR Addension for the start of the Bush Start Start I the Bush Start Long A Markin Carl Booker, Inc. J Carlow Carl Brush Bushow Carl Carl Brush Bushow Carl Backbox Carl Bushow Carl Carl Backbox Carl Bushow Carl Carl Backbox Carl Bushow Carl Carl Backbox Carl Bushow Carl Carl Backbox Carl Backbox Carl Backbox Carl Backs Carl Backs Carl Backbox Carl Backs Carl	 I to The Woodpacker Sng I to Wann You Wish Upon a Stor Wied and the Rain An Your Wish Upon a Stor S. Wied and the Rain An Your Wills S. Is an Ox With Wills S. Is an Ox Duth Correst S. Carden S. Ales Blue Cown B. Leanint on the Ge Top Rail O. God Bless Anorks I. Say S Ales Since Since	 Lawi Wein You With Upon a Star 2. The Shaging Mills 3. Wind and the Rain in Your Nate 4. The Woodpecker Song 5. Say Si Si 4. G. Toe Romenté 7. In an Odd Duich Garôge 8. A Lover's Luitliby 8. Laonie' on the Ode Top Start Moor 10. Tuxede junction 6. J. On the take of Mary 12. The Startin Moor 13. Chai Lave You? 14. Playmettes 15. Ale Bhee Gown 	14 17, FROM ABOTHE 11 17, GOOD EVENIN 13 18, IT'S, A WONDE - 18, MAKE BELIEVE - 18, AINT YOU AS - 19, TONIGHT - 14 20, CHARMING LT - 20, A LOVER'S LUI - 20, THE BREZE A 14 20, WHERE DO I C - 30, E CANT LOVE	I a.m. week days a Vay 3. Independent VN. Film tunes are do	Chappell Miller ABC ABC Miller Bregman, V. GC. firsel Marcle Marcle Marcle Marcle Marcle Sing more network plugs more network plugs plugs are those reconsignated as F*, multi	ndays, for ided on W cal produc	the OR,

THE RECORD BUYING GUIDE IN THE AMUSEMENT MACHINES (MUSIC SECTION) SHOWS WHICH RECORDED TUNES ARE BEING PLAYED IN AMERICA'S 300,000 AUTOMATIC PHONOCRAPHS.



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Detroit Spots Face Competish With Orks

DETROIT, May 4.—Baced with in-creased competition of more and better floor shown and stage attractions in this city, operations of two lending due to provide departments to affer your their mode departments to affer your their stunt before, is dominely set with two bands, each different in style. Taddy O'Tarrell plays the otraight sand swing numbers, alternating with Don Raisei considerable following among runba fans by using Spanish American bendu in the past.

The by thing opening the set of t

Miller \$3,000 in Scranton; Light \$1,875 in Same Town

Eight Close of the Shife LOWE SCRANTON, Pa., May 6.-Gleen Miller stracted close to 3,000 persons Monday (29) at the Masonic Twenple dance sponsored by the Buddy Club here. Admission was 61 per person, plus tax. Enoch Light, playing the Cotillion Dates of the Diversity of Scrantan, drew 1,500 persons Wednesday. [1] despite rain, The sale was approximately \$1,875 at \$2,50 per couple.

Tucker-Hallett Draw 1,850 HIGRAGIPHAILIGH DIAW 1,050 MAILNOY GITT, Pa. May 4-Laked as a bakile of music, the orks of Tommy Tucker and Mal Hallets proved good drawing cards for Lakewood Park on a on-bight stand (April 28), drawing 1.850 dauters. Frice was To cents for men and bo cents for Isdiss.

3-Way Swing Battle Pulls \$3,785 for **DuPree in Philly**

MUSIC

PHILADELPHIA, May 4.-One of the most successful race promate by Rese DuPreo last Priday (36) at the Wharton BL Ar-nory. With a tripte-barreled band bill in a three-way awing balls between Cortic Barrel, Anty Kirk and 4.008 dancers, With half the crowt taking ad-maters, a limited number of advance dencers, With mail the crowd teaming au-mantage of a limited number of advance ducata peddling at 85 cents and the othern paying 61 at the door, terrile gate of \$3.785 was realized.

gate of \$3.755 was realized. Coming season finds a bumper crop of race dance promotions in the planting here. Summay seasions, getting around the local blue laws by being sponsored jointly by the O. V. Catto Lodge and Club Adonia, a series of proms is set for the Catto Lodge Auditorium, teeing off hast Sunday (2A) with Erakine Hawkins, and Jimany Gorham. Pete Treal white operator of the

said Jimmy Gorbann. Pete Tyrell, white, operator of the Arena, local aports center, also taking a flyw in the race dance field. Brought in Lucky Millinder on Thursday (3), offer-ing a show, A Moht in Marlem, with three hours of terping starting at 10 pm. Spot has a 6.000-seet capacity. Also on the boards is Toddy Wilson, being brought in Priday [10] at Ambaasador Hall by the Quaker City Lodge.

Cleveland Hops on Sweet Bandwagon As Jive Fails to Jell

CLEVELAND, May 4 .-- Ohio ballroom and park managers claim their figures have aboven thas the past winter's swing orchestras have not paid. Apparpave and/wm that the past winter's wring orthestras have not paid. Appar-ently there are not enough jitterbugs here to make them profilable, so the trend is definitely toward the amoofher, softer type. The biggest profils wern made during the winter on bands that stracted more conservative or old-time dancers. The local trend is shown by the fact that several of the summer parks have already engaged bands that specialise in the sweeter melodication specialise in the sweeter melodications than Wood's outfit for the rest of the senson on the strength of the acd tweet lies and the strength of the section of the fact the appear at tweet band. Ernie Typer, who also appearling in mon-awing, is acheduled to play as opena.

openis.

Only One Swingster

Only One Swingster The Aragon Baliroom, which used to be a regular diadel of awing, has Glern Ourr on an Indefinite run-another dance unit which leans toward the sweet and lovely. In the same entergory is Hai Lynn, a new bandmaster, who is that the same entergory is that kindion on-the-lake Mky 29. Only one jiw-band was booked for the Trianon this month, Johnny (Seat) Davis Enoch Light, Johnny Singer and Willard Pott, the others engaged, are all disciples of smooth and easy.

Selling the Band

Exploitation, Promotion and Showmanship Ideas By M. H. ORODENKER

Tops for Top Hatters

Equator 10 and 10 and

In line with the Nipper premotion engaged in by the Victor-Bluebird bands, Tiny Hill, who makes Vecalien waxes, has used his mest outstanding record to his sem ad-ventage. He constructed a plant cardisard replica of his "Angry" platter, made to fil the outside of the base dram, making it is further standard with the use of lights. Very of a hit record. In addition, Tiny is costinuity handing out the recording in cost-junction with contexts by conducts at his various ballnoon stands.

Learn To Dance

Lesen To Dance ATTENTION is directed to the recent stunt promoted at the Park Central Hotel, New York, for its Coccanut Grore. A "Learn To Dance Week" was set aside, making it divible-barrield by combining with an "All Request Week." Purpose was to encourage all non-dancers to bring teachers and instructors to the hotel's Grore and learn to dance. The Grore mastro obliged by plasting all numbers selected by the terp tutors to make it spirit for them to teach. All done seriously to encourage dancing as an important social function, it's a worthy cause for any jotal room or hallroom to adopt. Dancing teachers are only to happy to co-operate in such a movement, and making dancers of the nons means widen-ing the field of prospective patrons.

Music Items

Publishers and People OE DAVIS, INC., has changed its tog And will be hedgeforth known as the Mayint Music Corp. Billy Chandler will hold the reins as professional

Mayfint' Netwer Corp. This as professional manager. George Simoon, general manager of the statement wastern territory. Johnny Micror re-turned to New York after a two-month sequent in the film colony. Mit Stavin, former band manager, new in the song-plugging ranks for Shapiro-Bernatein. Jack Perrin left the Chicago office of Grawford Music to take over the duties of professional manager of Mills Music in Lou Jery; eased of Leeds Minite, off to the Oonit for air weeks with his cherges, the Andrews Sisters, where they make a picture for Universit.

The sublishers, thru individual negotia-

tions, have extended their old contracts with the Songwriters' Protective Associa-tion for size years, bioding the process agreements that April 30, 1545. Ne major residens have been reported, ar-ceeding to Walter G, Douglas, chairman of the' board of MPPA.

Songs and Such

Songs and Such HELEN BLIES, newcomer to the score-Herriting ranha, co-atthored The Noon Work Totk with Charlie Habaway, Marry Goodman publishing. Abal Bacer, Ira Schuster and Paire Cunningham have a new novely tune, We Know Where Work Going, Just re-leased by Georgia Music Corp.







tRoutes are for entrent week when no ditm

are given.

Aaronaen, Dreing; (Sbestman's) fan Diego, Dilly, a Aby, a Stayresanti, Baffald, h. Abrander, Yani (Zhangay (Dab) Danver, pa. Alerander, Yani (Changy) Villanors, pa., 10. Alera, Ali (Byread Batis Inn) Northfold, N. J., De.

Albert, Alicay, (Gorcand) (Grove) Deeten, Bo. Boert, Mickay, (Gorcand) (Grove) Deeten, Bo. Boert, Jimmie: (Holfesboe Greb), N. Atile-boer, Mass. Be. Boethon, Al: (Hilberth Toiston, B. Artheoras, Four; (Sharmer Baringhid, O.,A. Artheora, Artis: (Eco) Deeten, Bo.

riber, Artiv: (Ecc) Boston, Bo-arreit, Hugher: (Fre Briek Albany, N. Y. S. Arry, Dick: (Wesser Halls) Pittakargi, F. (Reserve College) Cleveland 19; (Allance College) Cambridge Borting, Fa. 11. Maria, Jano: (Piccality) NYC, L. Maria, Marry, (Chb 347) NYC, L. (Mermerial Hall) Daylos, O., 18; (Alberton Dick) Chreistand 11. ando, Joc: (Bhring Circus) Mentreal, Qua. 4.

-8 at Paul: (Chaleau Moderne) NYG, nc. terr, Sanis: [Top Hat) Phila, ro. Pather, Gens: (Commodore Perry) Tolicdo, h. human, Jack: (Brown Louisvilla, h. tiby, Malcolm: (Royal Hawailan) Houo-human Harolm: (Royal Hawailan) Houo-Osednert (Netherland Plass) Cin-

inie, Ben: (Tail) NTO, h. tor, Don: (Rastie Cabin) Englewood Cliffs,

And the second s

Blanches (Ill-Way) Pall River,

Calloway, Blanchet (HI-Way) Pass Makan, Bolas, Cheonight Gardens) Baginaw, Mich. De Canduis, Jost (Riviy Brandows) Boales, Do. Gabot, Touy: (Villa Moderac) GA, Buy Gabot, Touy: (Villa Moderac) TA, Worth, Canjsen, Bill: (Canino Gardenn) PA. Worth

Bölt rugri (Casiao Gardenis) PI. Worth, Dires, B. Barton, C. Casiao Gardenis) PI. Worth, Dires, B. C. Contos, Ent. Mainatic City, no. strong, Schnay: (Cabrillo) Les Angeles, Ite strong, Schnay: (Cabrillo) Les Angeles, Ite strong, Schnay: (Cabrillo) Les Angeles, Ite strong, W. Yas, b. Barton, K. C. S. Chart, White Salours Gording, W. Yas, b. Barton, K. S. S. Chart, W. B. 10, Control Schnart, C. C. S. Salours, C. Barton, Barton, Bacdoy (Part Gentral) Strol, b. Barto, Bacdoy (Part Gentral) Strol, b. Barto, Bacdoy (Part Gentral) Strol, b. Barto, Califor, Schnart, C. Barto, C. Barto, Barto, Barto, Bacdoy (Part Gentral) Strol, b. Barto, Gento, Barton, Barto, Bar

well, Chaumery: (Hits-Cariton) Atlantie

Bobby: (Cay '30a) Chi, mi. , Edde: (Murray's Iou) Haddonndern, Rohey: ((Av 706) Cil, Me. Nempot, Edde: (Aurry's Lob) Haddon-feld, M. J. Be. Vill, Junny: Lake Merritt, Oahland, Call, A. Vill, Neger: (Park Lane) NTC. 1. Vill, Johnny: "Ecst": (Raid-Lake) Chi, L. Vill, Karl: (LakerNew Ind) Aimcoscos, R.J.

Diss. The second sec

caper, Nick: "Gur Prancia Drains one Pran-cisco. h. ochio. Eddy: (Piana) NYC, h. offy, Georges (Carilee) Washington, D. C. h. Mic. Joirs, (CuteDer) Barandara, h. Marchavy, Mondie: (Niach & Tanl) Reading.

E Charilet (Slot) Club) Chi, BG.

Jack: (Royal Palmi) Miami, ns. dna. Roy: (Kelly Banblee) NTC, ns. Joet (Geven Mary) NYU. rs. Beger: (Village Barm) NYC. ns. 1. Joet (Club Moderne) Theoma, Wash.,nc. ., Preddy: (Khight Tavern) Pialishurs. (Freddy: (Khight Tavern) Pialishurs.) Timon, Jos: (Club Mederns) Throma Was Lingd, Freddy: (Enight Tavern) Flatt N. R. Be. Jipna, Bobby: (Cotton Club) Phila. De.

Willie: (New Cobles Inn) Albeny, Parmer,

Try, etc., ry, Jerry I, Grischer's Casinty Deiroli, ne. on, Happyr: Giandy size Ballines Phills, oct. riv, Johnny, Pirsas des Antonie, h. S. Eving: (Artingten): Binghamton, M. J. S. Eving: (Artingten): Binghamton, M. J. Hiles Tud: (Greveland, Greveland, h. er, Buddy: (Trocadero) Evanzulle, Ind. et. Ovukhi: Gievey Pissas, NYC, B.

Orchestra Routes

MUSIC

Policeing each listing appears a symbol. Fill in the designation cor-responding to the symbol when addressing organisations or individuals listed.

ABUREVIATIONS: a-suditorium: b-ballroom; c-cafe; cb-cabiret; cc-country club; h-batel; mh-music hall; no-might club; p-amase-ment park; ro-rood house; ro-consurant; s-showboat t-chalter.

Projer, Praini: (Reindersvaus) New Londen. Cenn., re. Promielle, Nell, Skonff, Jakot Lynck's) Dwalse, Nell, Skonff, (Jakot Lynck's) Presen, Josef (Jakot Hopkins) San Fran-cisco, h. Presenan, Buski Histersson, Ch. h. Presenan, Buski Histersson, Ch. h. Priedanna, Scrotz: (Club 47) NTC, Mc. Priorismo, Schulz, (Privilence-Billinners) Protofance, Chapter, Augusta, Ca., h. Chapter, Charles (San Air) Augusta, Ca., h.

Parcher, Charles' (Bon Ar) Auguste, Un., R. Ganpara, Drank: (Bladler) Circuland, h. Ganpara, Dukt: (Bladler) Circuland, h. Ganbara, Macua Carlos) NYO, ch. Gerard, Gerry: (Dhio) Youngstown, O., h. Gibert, Jerry: (Thomas Jefferson) Birming-

Galeri, Jerry: (Themas Jenetoon) hirmag-datag, hills, 'Phator's) NYG, hc. Goliy, Cecil: (Denakawa's) Monnialariaw, N. J., To, Gordon, Oray (Educat) Mon, N. Y., ch. Gordon, Oray (Educat) Bayrillo, N. Y., h. Gordon, Don (Grattal) Bayrillo, N. Y., h. Series, Don (Grattal) Bayrillo, N. Y., h. Series, Strucking (Chu Sco) Das Moines, Ser.

Des.
 Orani, Hob; Maroy-Plass) NTC. h.
 Gray, Girn; (Mounisin Park) Hotyoke, Mass., 34; (Armory) Pitsfield 18.
 Gruce, Eddie; (190 Chub) Obsetsf, Pa., no.

H

Hahm, Al: (Radissens künnenpolis, h. Iladvé, Trep. Concert Bassá; Chaifeoin, W.Ya., Iladvé, Trep. Concert Bassá; Chaifeoin, W.Ya., Iladvé, Children, M.Y.C. h. Isarper, Don: (Grevel Orage, Ten., Bos, Ilasrik, George: (Beadford) Boiton, h. Isarper, Don: (Grevel Orage, Ten., Bos, Ilasrik, George: (Beadford) Boiton, h. Isarka, Argory (Chei Man, Panaliso, h. Isachak, Braine: (Barry NC, b. Iscashe, Reyrice (Gilli Ban Panaliso, h. Herderikken, Heany: (Dandetke) Caktya. N. J., b.

Helman, Daves (Warwick) Littla, Pa., b. Hecositekson, Henny: (Danzeste) Oshiya, N. J., b. Harman, Woody: (Mendowbrook) Cedar Orove, N. J., no. Herth, Mill: (Darling) Wilmington, Del., b.

Irwin, Martyr (Churchill Tavern) Pittsburgh, Sames, Harry: (Tulle College) Medferd, Mass.,

10. Frankle, Ergenne: (Bal Tabbern) NYC, no. erome, Reary: (Child's Pasanessa) NYC, ro. mansa, Johanny: (Bbelloo) NYC, h. bohneon, Frederij (Schalbook) Detroci, po. honeon, Jimmiel (Postore) Detroci, po. honeo, Jimmiel (Postore) Detroci, po. honeo, Jimmiel (Costore) Detroci, po. honeo, Jimmiel (Detroci, po. honeo, Ji

Jonas, Jameyri (Gaalno Oardens) Los Angeles, no. Juanta; (Lookout House) Cevington, Xy., us. Junsau, Tommy; (Roew Beat) St. Louis, re. Jurgens, Dick; (Trisuon) Ghl, S.

Kenny, Marki (Mann Byrany), Deverly Hink, Coall, Dc. (Bay, Coorge: (Bill Oreen's Castno) Fitte-Rieg, Coorge: (Bill Oreen's Castno) Fitte-Ken, Titery (Castno) Holywood & Kind, Wayte: (Ar Can's) Holywood & Kind, Wayte: (Ar Can's) Holywood & Kind, Coorge: (Banky) Fitteburgh, L King Janes, Castno, Shall, Shall Kastno, Kastno, Shall, Shall Kastno, Kastno, Shall, Shall Kastno, Shall, Castno, Shall Kastno, Shall Shall Shall Kastno, Shall Shall Shall Kastno, Shall Shall Shall Shall Kastno, Shall Shall Shall Shall Shall Kastno, Shall Shall Shall Shall Shall Shall Kastno, Shall Shall Shall Shall Shall Shall Shall Kastno, Shall Shall Shall Shall Shall Shall Shall Shall Shall Kastno, Shall Shall

Ladd, Lew: (Melody Chib) Union City, N.J.nc. Lake, Sol: 1908 (Chib) "Obl. nc.

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Lymn, Bert: (La Conga) Hollywood, no. McCatty, Bob: (Hiver Road Inni, Lozieville, no. Accollongs, John: (Thiry: 160 Albany) N.Y., no. McCay, Glyder: (Bewry Mille) Newport, Kry.co. SteDowil, Nog: (Prince) (Oreenite, a. 6., no. McFarland Teins: (Blue Gardees) Armanik K. 7., as: methods: (Bardenister) Byrouse, h. McGatte, Daoir (Diamond Horssahoes) MYC, no. McHaine, Lasti (Askington) MYC, J. McHaine, Lasti (Askington) MyC, J. McHaine, Barti (Janin MyC, J. McHaine, Bartis (Janin New Critari of McHaine, Million: (So's) Catego Willingform, Mann, Million: (So's) Catego Willingform, Jal, no. McHaine, Catego Millions, Son

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Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

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 Hööse, Herber: (Claifly Manphits, h.
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 Byblio, Doci (Dertolottila) NYG, no.
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Advante, Thariff, UROMWENT HOUTONG, B. Packlerne, Thillien fa Arroniciest HYC, De. Packlerne, Thillien RYC, Dask Packer, Bolt, Idanie Rits, Horristow, Pa., A. Packer, Pauli (Hunkers Chub) Albany, M., An. Partker, Chatte, Hills (Guas Gyande) Berwyn, Md., B. Derthe, Changy; (Gasa Manabe) Culver Cilly, Comp.

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Pollack, Beng: [Carlias: College) NorthBald, Minn, 11. Powetl, Wallert (Origstone) Mansfield, G., pc. Prager, Col.-Manny: (Clarider) Memphis, B. Prime, Leuis; (Casa Mansna) Boston, nc. Paloo, Den: (Joyland) Boston, nc.

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May 11, 1940

Augusted Frank: (Colonano's) Chi, ac. Remove a lance: (Colonano's) Chi, ac. Remove a lance: (Colonano's) Chi, ac. Remove a lance: (Colona Colona) Chi, ac. Remove a lance: (Por a Bounds) NYC, ac. Remove a lance: (Bounds) NYC, ac. Rem

BEG. Control (Darlay) here a Containing Berland's Hassilans: (Beckbochisher) NYG, nc. Birdfor, Ray: (B) Damps) Chi, nc. Birdfor, Bools: (Barn Bar) Tolefo, nc. Birstew, Field, (Bern Bar) Tolefo, nc. Birstew, Field, (Perles Moyle Carlos) NYG, nc. Rutage of Rhythm: (Torch Club) NYG, nc. Birstew, Jose (Derle Morely) NYG, c. Bointa, Jose (Carlo Bortel)) NYG, c. Bointa, Jose (Carlo Bortel)) NYG, c. Data (Carlos) (Carlo Bortel)) NYG, c.

Vora di Her Rambiers: (Engisville) Engisville, Pa., Br

Wald, Ocorps: (Brown) Loadsrille, h. Walker, Johnnyr: (Blverfide) Phorniz, Aris. b. Wardiaw, Začž; (Growins, Thesire) Lember-ton, N. 4G, B; (Rotary Convention) Rocky

(co. N. G., B. (Rolary Convenion) Rocky Wasser, Loc. (Monie Griffe) NYG. Do. Wasser, Loc. (Onyai NYG, He. Weska, Ranger: (Mayfair) Rolain, B. Weska, Annoe. (MonibleMan) Kennes City, Weiler, Outs: (Emassay) Fulls, no. Weiler, Lore: (Emassay) Fulls, no. Weiler, Lore: (Emassay) Fulls, no. Weiler, Lore: (Emassay) Fulls, no. Weiler, Cuts: (Mono Gitwa) Offens, Tys., Statistical Constraints, (No. of Citwa) Offens, Citwa) Offens, (No. of Citwa) Offens, (No. of

ne. Wharton, Dick: (Bellevue-Stratford) Phila, h. Fidmer, Bus: (Riverside Park) Phoenik. Aller, BES (Bertenne, A. Aris, b. Miles, Raag (Baker) Dallas, b. Milams, Bande; (Asker) NYC, h. Milams, Griff: Išlevens Chi, h. Milams, Griff: Išlevens Chi, b. Milams, Hod; Rashabow Orflij Holywood, Milams, Hod; Rashabow Orflij Holywood,

Williama, Hod: (Rashow Orla), Horse Flag. 16. Wilson, Tridy: (Golden Gale) NYC, b. Winton, Barry: (Rashow Grid) NYC, nr. Woods, Howardt, (Tantila Gardena) Rich-mond, Va., b.

Tates, Billy: (Greywolf Tavera) Sharon, Pa.,

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Bristo, Doni (Bertolotti's) NYC, ns. T

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Conducted by EUGENE BURR --- Communications to 1564 Broadway. New York City

Crix Miss Hit New Plays on Broadway **Reviewed by Eugene Burr** But Tab Flops NEW PLAYS MAY II FRED

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Review Percentages

(Listed below are the decisions of dramatic critics on the eight peneral manipolition delities concerning the penerates, "not penerate the percenters, "not penerate the are counted one-half "yes" and ons-half ingether. This would give a show welh-right "no penhom" votes 36, per cent rather than sero. At the end of each rought of the reason the above and their percentages will be listed, together with a resume of how they fared at the box office, in an effort to deformine how one of how they fared at the box office, in an effort to deformine how office, in an effort to deform of the franctial refurms and how closely the reating with the decision of their readers.)

"There Shall De No Night"-81% YES: 'Walter Winchell (Mirror), 'Watte (Heraid - Tribune), 'Anduron (Journal-American), 'Whippie (World-Telegran), Manile (News).

Telegram, Mantue (News). NO: None. NO: None. NO OFINION: Brown (Post), Lock-ridge (Stu), Atkinson (Time). "Wincheil, Watta, Anderson and Whip-ple indorsed the authors philosophy and praised the performances of the actors, buy failed to make any mention of Thete Shall Be No Night as a play.

"Love's Old Sweets Song"-31%

"Love's Old Sweet Song ---31% Y25; Whits (Hereid-Tribune); Whitp-ple (World-Telegrem). NO: Mantie (Neue), Windtoll (Mir-10%), An der son (Journal-American), Brown (Post) and Lockridge (Sun). NO OPINION: Atkinson (Times)

BROADWAY RUNS emanose to May 4. Opened Perf. Dramatte Dramatro Opened P Nuclei Column, The (Droad-Auroli Annol Mar. C. New Yorm, (Hudson) more May Bare Incorrent Entrema (National) AUV, 18-mo Ladies in Entremat (National) AUV, 18-mo Constant Constan Musical Comedy

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Two Many	CIMIN I	Dreda	ng ? thet.	1 dawn	10
Two for	the action	- uoou			10

PLYMOUTH Beginning Thursday Evening, May 2, 1940

LOVE'S OLD SWEET SONG A commby by William Saroyan. Steped by Eddie Development and William Saroyan. Set-ting of the set of the set of the set of the common set of the set of the set of the common set of the set of the set of the py William Saroyan. Prove seens, Loo Freedman, Stage manager, Tom Beto Set of the Set of the set of the Henry Owning and Ross Baddaatide, Pre-tempt of the Dowling. Ann Hamiston 44, a Beautiful, Ummarted Smell-Town Woman. Jenske Rock Land Green Set of the Set of the Set of the Smell-Town Woman. Jenske Rock Land Green Set of the Dowling. Barnaby Cause, St. J. Stronger, James & Elliott Tom Flora, Another Housenger, James & Elliott Tom Flora, An American Citizen Cabot Yabiling & Family Manager Of Pools LOVE'S OLD SWEET SONG

Angl Q. Poulos Cabot Yelviling, a Family Man Arthur Hunnicutt Leona Yearting, 49, Hia Wile, , Doro Merande Newton Yearting, 19, Their Hait-Wil Son, , Eugene Fitts

verna Yearling Barbara Hesrings Sebna Yearling Ardele Hastings Net: Oklični Thomas Jordan Al Yearling Thomas Jordan Henry Yearling Etic Roberts Jesse Vearling Later Others Later Others

Bis Yaaring Mai Crimes Sucar Yaaring Particla Roo Maud Yearing Carol Ess Lewwnis Yearing Carol Ess Lewwnis Yearing Litouro Dessley Wilbur Yearing Creaki Marthews Bishard Other, a Noviert Libyd Gough Elsa Wax, a Photographer for Life Massahe Bichard Other, a Noviert Life Massahe Bichard Other, a Noviert Life Massahe David By Whothmore, a College Mada Martin, Nie Associate Other West Cost Novilly Amusener Go. Nick Dennis Martin, Nie Associate Corego Theory Styfiano A Americanos, 41, Georgia's Father, a Wrestle

This is gotting annoying. To have to try to write intelligently, or even in-telligibly, about anyone as ridiculously unintelligible as Baroyan once in a scaunimpending the a garoyan once in a sca-son, is probably chastening to a re-viewer's soul. But to be expected to do it wice pleasant is too much. In the cause of a man trying to as something -anything at all, whether it be a bad viou--anything at all, whether it be a had thing to say or a thing badly said-you

can at least evaluate his sim and his plan. But one Saroyan matter, work but as similes, and unphanned as the next you can only asy once more that it is inconcertable that annove would put it on a staget you can only report again that Mr. Saroyan's pisymaking is mean-ingless, worthless, pointless and ridkut-with underinguissed, involved, meander-ing and unboarably pompous dialog characterizations taken dirot from the comis strips, and plotting taken from an idloiv afrem. comis strips, and

comics strips, and protting tinces aroun an idio's dream. All this is by way of reporting that the second Barryan booby-trap of the sesson. Lote's Old Sweet Song, opened Thursday night at the Plymouth Thesite under the joint suspice of the Thesite under the Scint suspice of the Thesite Under the Reise Doweling. Yield the the sesson Lote's Old Sweet Song, opened almost descenda into gense; and on other occasions there is a light sprinkling of amusement to iseven the giasely and prevailing 'boredom. This, for Mr. Saroyan, is revolutionary. But even the few renshibe portions, euch as the satir-of that other great genius, John Hein-beck, go overboard pretty budy by-over-slating the cases and as for the appli-ling of amusement, it is provided en-tangilicent work of the players. Perhaps the best way to criticite Lorge

they, by use inclusion the players. The magnificent work of the players. We have a set of the players. Perhaps the beet way to criticize Locste out Since Some effectively is to try. to give some faint idea of what goes on. A Postal Teigraph boy of Oresk parents-age has a photy boy of Oresk parents-nge has a photy boy of the sec-boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has boy of the coming of a unan who has the other and the read, and aboy the sensing a good thing, moves in the sensing a good thing, moves in they are accompanied, by a social-cometjous writer and a female photog-rapher who went to Vasaer and talke the outy good sense in the play. For o particular reason, the writer teils here he loves her, and they go off to get

no particular reason, the writer falls here base loves here, and they go of to get married. When the pitchman sees the Oddite family he decides the food is better into the molecular with Ann tolicritic pitch of the set of the set of the set into the house and wrecks it. A college man comes in and seles the Oddite into the house and wrecks it. A college man comes in and seles the Oddite into the house and wrecks it. A college the pitchman return, delivers his spiel in the front yard, and leaves again, the pitchman return, delivers his spiel of the front yard, and leaves again, two of the Oakie gitch are carded off by a couple of sharp lads on the loose and comes to date by the molecular of the pitchman to the set of the set of and the pitchman to the set of the set of and the set of the workers, and an Oddite ball with the workers, and an one who returns plus in these to get whith the addeent go to his fathers house. It was addeent go to his the the work has the origin of the workers, and and the origin the pitchman date of the workers and they decide to satopt a little Oddite to alwep the hey decide to use the more the pitch-man decides to use there not his demons-turnal to a writelen all-and the pitch worker has writelen the worker while boots has writelen the worker while boots has and the ourisin secretable to the boots has and the ourisin secretable while boots and and the ourisin secretable while boots and and the ourisin the work of the work of the boots and and the ourisin secretable while boots and and the ourisin secretable while boots and and the ourisin secretable work of the boots and and the ourisin secretable while boots and and the

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From Out Front

By EUGENE BURR

By EUCHN EURA Ar HEISENT WITHING PRIVING has actually artival—ragset, disherelds and a show the second participation of the second second

Not even a whiper has been heard from the American National Theater and Academycennics is blithely authounced its plan to bring back the road a few merks age and simulations are not out for said 18 dids in the and impact on scepes up a few weeks tonger maybe it would be a good idea for TAC to stars form by main force. . . Bpeking of TAC, this corner was somewhas absolve the ANTA out in the second scene mere shows the ANTA out in form by main force. . . Bpeking of TAC, this corner was somewhas absolve being works the eratin significant delivers. The iffusing boys, it for the second scene marks and the second scene mere shows the ANTA out in form by main force. . . Bpeking of TAC, this corner was somewhas absolve being works—how with certain significant delivers. The iffusing boys, it for the second scene mere shows the ANTA out in form by main force. . Beeking of TAC, this corner was somewhas absolve being works—how with certain significant delivers. The iffusing boys, it for the second scene marks the second scene mere shows the ANTA out in form by markshows get a bind by the second scene by the second scene by the first on markshows get a bind by the second scene by the second scene by the inter on markshows get a bind by the second scene by the second by the second scene by the inter second scene by the second scene by the second scene by the second of prove build think that best play award before the would show that a sparoel of prove the second would be seen all the shows. The Cirple, it is thus the second of prove build think that best play the second show the second by the second NOT even a whisper has been heard from the American National Theater and

A NOTHER tiem on which nothing has been heard in a couple of weeks is the experimental theater plan, now in the hands of the Dramatiste' Guild. Equity, mennwhile, has seemingly okehed experimental productions in of Broadway the-aters, under certain conditions. Orouge of Equity members have been holding discussion meetings: but this corner suggests that they get together and actually do a few plays under the conditions now okehed. Carrying out a plan is better than atting around talking about one-and the greatest possible argument. to force the Dramatiss' Guild into favorable action would be the success of a group (See FROM OUT FRONT on page-38).

NEW PLAYS

(Continued from page 17.)

(Continued from page 17.) Humneutt as the father of the Oskies, Humneutt as the father of the Oskies, Is a my friend, an Oskie to end all stage and acreen Oskies, offering one of the most amusing, pointed, astirical and at the same time estimation for the formed of the point of the oscillation for (Thidy Bergman to you's also of tre-mendous help as the wrestler, and an excellent impression in the brief role of the photographer. Others rating credit—and is a thing like this is is press deal of credit—cludes young Peter Pernander, Alan Hewitt, Lloyd Gough and Howard Preema. Mf. Sareyan's Intrepidity in deshing about which be knows nothing is pettily exemplified in his treatment of the pitchmut. He demonstrates, for est of spinter the the same

pitchmun. He demonstrates, for es-sample, that he hasn't the alightest tides of what a "high pitch" is-yet he val-inally uses the pircase just the same. He must have heard it somewhere, once. That's enough for him to make it an inlegral part of his "ping."

ALVIN

Beginning Monday Evoning, April 29, 1940 THERE SHALL BE NO NIGHT

I HEAE SHALL BE NU NIGHT A play by Robot F. Sharwood, starting Alfred Lunt, Setting: designed by Richard Whort, constructed by T. B. McDonald, and painted by Triangli Semid Shado, Press agent, Wil-liam Flettin, Stage manager, Chains Cheltor, Robort Downing, Presented by the Play-wrights' Co. and the Thester Culid. Dr. Kaste Valkonen. Alfred Lunt Miranda Valkonen. Richard Whorf Dere Stratement Date Creasen. Synther Committee Dere Walkonen. Montgemen? Cliff Casti Alaces. Binabath Frame. Maurice Collocume Edward Requeits Ziemsten or Rutkowski Burnett Charles Ansier Thomas Comez William 'Le Mastern Claude Horton Physics Thomas m Cichner anlt Olmstead rgeant Costen mpl ...Claude Horton ...Phyllis Thaster ...Charva Chester

There Shall Re No Night, the play about Finland in which Robert E. Eberwood took a tip from Warner Brothers and batted out a script on current headline quickly enough to cash in on the new quickay enough to can in on the news interest, was presented at the Aivin The-ater Monday night under the imposing joint anspheres of the Playwrights Co. and the Theater Guild. It is not only boring and fantastically inept as a play; it is also an example of almost orgisatically hysterical thinking, now, at a time when clear heads and clear thought are needed as nover before.

In the inchoate, fumbling, fererish In the inchoste, furnbling, feverish mess that he managed to dump upon a New York stage only a few months after the actual events with which it octonsibly deals Mr. Sherwood stems to make two major points, each somewhat similaring. In the first place, he states that Russis mersion of Finland. In the second, he contends that it is somehow glorious to waste human life-event the mode valu-Invasion of Finland. In the second, he contends that ft is somehow glorious to waste human life-even the most valu-able of human live-even the most valu-less mass insurfer that is known at the start to be útstrj bereft of præstical valuable ald to embattled local Com-munista, who have been making their brains to explain away Russifs erine, and who will be overloyed to learn now for the first time that the Soviet was merely a dupe, and that even the orders really from Berlin. His second point compared outworm catchphrases, pseudo-really from Berlin. His second point chemp and outworm catchphrases, pseudo-scientific rigmarole, complete misconcep-tions of human history, propagandituito phody-shirt-waving and a few choice aping of mystical religion. Whether Mr. Sherwood knows it or not, ha play tells of the downfall of a fins and of the way in which tupperny cable-braves can burn the hold war, and of the way in which tupperny cable-braves can burn the hold war.

and of the way in which tuppenny catch-phrases can turn even a Nobel Peace Prize winner into a mass murderer who kills with no object in view. His Dr, Valkonen is a distinguished Finnish neurologist, diving in pegce and happiness with his

American wife, his young aon and his old innice. They believe in their goographical immunity, and refuse to credit runners or war; and, when it comes, br. Valkoarn and his wife instein on the futility of waiting burnam fife in a uscless and hopeless straggle. But their young son is caught by the daughter of a family of millitaristic Finnish jumkers, and goes out to fight, and an amaring German consule cyladus to the doctor that the entire Russian computed in merely a step in the Nazl conquest of the world. This seems to change the doctor—who also believes that men need difficulties in order to attain to what men need difficulties in order to atlain to hope, and that humanity, deiven to what he is pleased to consider a climax of brutality, will fight-back and surveys into the finar glorious stage of evolution. At this point it begins to seem that Dr. Valkonen had best east some that Dr. Valkonen had best east some of his nervolgeta shall good to the fromt as a doctor, his son is kulled in the far north, and his son's flaurenting homeors comes

and his son's flagwaving insmorata comes and his son's flagwaring insmorals correst down with an soute case of coming child. Mrs. Valkonen sends hor to America, while Dr. Valkonen, in the face of the Russian advance (ordered by Berlin), grabs a pistol and goes out to kill and be killed. Later, Mrs. Valkonen and the old under pohy prepare to receive the in-moders; they have guins ready to pump production of the pinters of the size of the size of the size of the pinters of the size of the size of the size of the pinters of the size of the size of the size of the size of the pinters of the size of the size of the size of the size of the pinters of the size of the size of the size of the size of the pinters of the size of the size of the size of the size of the pinters of the size of the size of the size of the size of the pinters of the size teact, they have guine routy to putting lead into uniformed Russian peasants sweating under the Soviet heel. It is thus a study of the complete degeneration of once fine minda-only Mr. Sherwood didn't mean it that way. Thruout, Mr, Sherwood seems a bit like

didn't insent ift that way. Thruot, Mr, Sherwood seems a bit like stritch propagnada agent in an epileptic fit, The lades of poor Russla, endanget-ing Oerman control of the Baltic merely-processue German's contered her to, is prac-tically bilarious; there are statements (us provide the tritical sector of the state of the sector of the sector of the sector provide the tritical sector of the sector provide the tritical sector of the sector provide the sector of the sector of the sector of the provide the sector of the sector of the sector of the provide the sector of the sector of the sector of the provide the sector of the sector of the sector of the provide the sector of the sector of the sector of the provide the sector of the sector of the sector of the provide the sector of the sect døn

biblerent to anyone who truly loves and to his-thinking, its muddle-headed-nees is practically monumental. He as-sumes that war is a sporadic disease, for-problem that its seeds have been for ihousands of years an integral pairsed difficulties in problem of the second difficulties in second only to amel-thing present difficulties, he assumes and climacel, forgetting that Pascian under one name or another has been the recorded history began; and he assumes that men. faced with the present "elimax," may be disgusted into chang-ing their own natures. Then, in the end-he team down his own structure by in-dicating that the situation was precisely in their own natures. Then, in the end-he team down his own structure by in-dicating that the situation was precisely in a some when Athens fought as the point. And he ment into the set the same when Athens fought is the point. And he ment is the situation the dis-ing their own of innorrow will be dis-diangeous uneversion. The play, as a play, is mpossible. Its mowhere: it uses every stake licks of that sake five minutes and more, that there intake five minutes and more, that the same when dist insolven the breed therein and it insublerable species that take five minutes and more, that the same records into accurs. He herein the take five minutes and more, that the same records into accurs. The herein the stake revers minutes and more, that the same records into accurs. Herein the the same records into accurs. Herein the stake five minutes and more, that the same records into accurs. Herein the stake revers minutes and more, that the same records into accurs. The play, and play herein the herein the stake five minutes and more, that the same records into accurs. The play comparison into accurs herein the same records into accurs. The herein the pro-term into the subsections the base of the ports. The sharp comparison into accurs herein the the same records into accurs. As to his thinking, its muddle-headed-



Free Lunch: Free Lunch: Prelings, the most significant of the wards which are failing like spring runs on the thesier and its people was the Barter Thester Award presented by RDS PEANKLIN D, ROOSEVELT et a luncheon at the Town Hall Club, May to DORGTHI'S STICKNEY, of Life With Father, for "the outstanding performance given by an American actor driving the current New York season." Significant because the an award given by profes-tional thester people to one of their own-prosence professional and the own-sconserver Department Difference of the own-sconserver Department of the own-sconserver own-scons

tional theater people to one of their own. ROBERT PORTREFUELD, founder of the Barier Thester, netted as toasimaster and diropped an exciting bomb late the proceedings when he announced this the Wright State Legislature, led by forwernor Frice, has wheet the founding of a State-subsidized theater. The first of its kind, it will bring legitimate thea-ter of theses of the Old Dominion in mult forms and large thrucus the. State at a price they can afford. Proposed it has kind, it will bring legitimate thea-ter of the set of rabbildsed, thea-ters are jubilant over this successful cherking of the ice, which may liked other States to follow suit. In presenting the sward, which com-

other States to follow milt. In presenting the award, which con-disted of an aere of laud on the side of a mountain, dwo, summer thester jobs for young setors, a Virgitia ham and a suitably inscribed platter, the First Lady suggested that the nations of the world as well, as the 'rarious divided labor from the thester and induige in some of the co-operation achieved by the thes-ter. "The same spirit of working to-genter for a common sing, necessary in a nuccessful ploy, would do much to change the iroubted face of the world today" said AIRS, ROOSEVELT. "The cause people are motivated by follings and the thester deals with feeling, the important force," she conducted. ART BARNETT, as the cale entertainer.

thesers is and will continue to be an important force, she concluded. AFT BARNETT, as the sole entertainer, threw the greats lab bywkeries with his inushology routine. At the speakers' labs ELLAOTT NUCRY, JOHENDA ANY MANNER, CLARRANCE NAY, SIMPA-MANNER, CLARRANCE, NUSSEL, CROUBE, MANNY ROSS and JOHN COLDEN paid these ROGENEET. The was happy about hers. ROGENVELT he was happy about hers. ROGENVELT he was happy about hers new radio program, which would take care of her inaction and fire her some-things to do with Pher time. Taking how both soft speaking were FRANK GILLMORE. CBCAR SERLIN, MERNELL, TOM FOWERS, OTOD FRE-MERNELL, TOM FOWERS, OTOD FRE-MERNELL, TOM FOWERS, OTOD FRE-MENNER, STHER PARK RICHARDSON,

LULU VOLLMER and HELEN HAYES.

LULU VOLLMER and HRLEN HATES. MISS STICKNEY made a gracdous speech of thanks and said the acre of land would enable her to fulfill a Jong-feit want. She and her bushand, HOW-ARD LINDSAY, henceforth expect to be known as "the Lindsays of Virginia." Among others presed were LAURETTE TAYLOR, last season's winner of the ward, PLOIRA ROBSON, DOROTHY OISH, ARTHUE NECKIN, DANA OAN-MILL and DR. RANDOLFH EAY of the Little Church Around the Corner.

Bits and Piecos:

Theater Talk

By SHERLING OLIVER

Bits and Pieces: JOBS PERIAR and UTA'HAGEN have retired to a recently purchased country house at Ocations to await an helr due in Soptember, . . PAUL OREEN, Phili-er Prize playwright, has completed an epic drama of American history. It is due to premier at Williamshoury. At is due HABER, professor at William sha Many College. GREEN wrote the play estudied to be an College. GREEN wrote the play estudied project at Williamshoury. No Hits as yet, . . . THAIS LAWTON will teach set be at the Community Playhours, Spring Project at Willamaburg, No title as yut... THAIB:LAWTON Will teach act-ing at the Community Playhouse, Spring Lake, N., Ja to be operated by WATSON BARRATT and VICTOR PAYNE-JESF-NINOS... THE ACTORS FUND holds the sanual meeting at the National Thea-ter Friday the loth. UNCLE DAN PROHMAN wants the younger members to come and, sears how things are done so they can carry on the good work... LER STRASEERG will to each acting and direct two productions at ALEXANDEE NUKLLAND'S New Engined Theater Feetl-val at Clinton..., THE PLAYERS have finally decided to come forth with a spring production. It will be Congreve Leve for Loces and opens June S. DUD-LEY DIGOES will direct, PEGOY WOOD LEY DIGOES will direct and Will get under way Jaly 16. ZD MASSEN will direct ... HALLE PLANAGAN, of the of under Nedera The PLANAGAN, of the of wears HALLE FLANAGAN, of the defunct rederal Thenter Froject, will help with North Carolina's famous Lost Ociony production, which opens its fourth sum-mor run June 20. ...BILLY BRYANT incrited the dilizens of Charleston, W. Va. April 14, with his streamlined gradined version of Carmes. They nearly burs' the seams of CAPT, BILLY'S show-beat tied up in the Kanawha River... HENRY PORESS is trying to sign ANNA STEM for a play next fail. Be has also bought Walk Into My Parlor by ALEXT-ANDER GUERKNALE..... The CHIT Self Players will repest as Bridgeport, R. Y., for the fourth consecutive summer. Opening June 12.

FROM OUT FRONT

EROM OUT FRONT (Continued from page 17) In an off-Broadway house, doing experimental revival of old plays. . . Is probably doesn't belong here, but this corner would like to give thanks to a sprilleman is in all on baillwick-Puilon Lews Jr, whose nightly news hepoth from Washington constitute the only air program regularly awaited in the Burr household. Mr, Lews is an excellent reporter with a mind, that is analytical and probing. By long odds the brightest and fairest seemits of the commentators who infect the airwave, here actually managed to muke this corner resent having as we're in as alion predict, about the debonait Joe Commentators who infect the airwave, here actually managed to muke that duality program, al-request and ali-recorded, run by the debonait Joe Commelly, on 'White' Is name is *lich Rebox*, which there is a survising more *Laire*. And so long as we're in as a lich predict, about the either and that the duality from there from Booland gets in--and there is a survising more *Laire*. Alignment when the frequest commercials begin to perimete a survising and the results being the to be the more part if is composed of alternative to eith your hair you eventually learn how long they take (herore you turn the radio back on). The insurance counsel takes to mindues.

Philly Niteries Book Names in Revived Rivalry

Keeviveed Kuvalry, FRIADELPHIA May 4-With Benny the Burnh Eighting up again as the Club paint of the second second second burnheside and the Lamister brothers bank-paint for the second second second second paint of the Lamister brothers, com-paint of the second second second second paint of the second second second second the second second second second second the second second second second second the second second second second second burnheside second second second second burnheside second second second second burnheside second second second second the second second second second second burnheside second second second second the second second second second second burnheside second second second second the second the second second second second second second second second the second second second second second second second second the second s

The Little Rathekeller, next door to the Ball, has Frances Fays following Nick Sucas this week, with the Peters Sisters set after that

ret after that. Frank Bradley is bringing in a floor show for the first time at his Roumanian. Inn. Has Leroy Wilson, tap dancer; the Dandees, song and dance trio, and Charlie

Switz, piano. Also readying to enter the swim is Hotel Adelphia's Hawaiian roof garden, Man-ager Howard Hohi hudding with MCA's Mannie Eachs to mit show and band.

Cleveland Pavilion Opens CLEVELAND, May 4-Euclid Beach Hill's Orch

There's Trouble in Them Thar Night Clubs, Pard

DETROIT, May 4 .-- Wild West days really returned to the Stage Coach nitery Priday, A custoner, eightly inchristed, was unbered out of the place by Manager John Candes, and returned half an hour later with a

siz-shooter. He fired a few thru the transom and plate glass window, and Candes moved up to the root of the building and explanged a few shole, when the unidentified stranger ran off. A waitree was slightly cut by some flying glass in the fray.

Chicago Lounges, **Bars Increasing**; **Break** for Talent

CHICAGIO, May 4.—Operators of local cocktail bars are looking forward to briak summer trade, and astreal new bars will open this month. Just completed is a cocktail lounge at the HI-HBI Chub. The Paikenstein brothers, sensing the de-mand for late afternoon founging spots, have gone to considerable expense in fitting out a cory bar where music will be used.

Hote? Bismarck has under construction in its lower lobby a new cocktail lounge, opening about June 3. Managing Direc-tor Roy Steffen may the new room will be ad modern Vienness architecture and will supplement the Bavarian bar.

will supplement the Bavarian bar. A new Ruch street gool is the Coach Cocktail Louinge, where continuous en-tertainment is the policy. Current are Willie (Bill) Randles, planist, and "Sem-ery" Cark, singer. The Crystal Bar at the Brercort Hotel offers entertainment from 3:80 p.m. to 2 ar. Wile Manclait, vocalist, and Bill Placido, accordionist, sitemate with Joan Raylor, singing gui-(See CHICAGO LOUNGES on page 21)

Trend to Far East Atmosphere And Entertainment in Niteries; Affects Decor, Music, Talent

NEW YORE. May 4.--A new nekkonal trend in the night club business is the wide exploration of the Par Basi, in at-mosphere, in types of drinks served and in takent employed. While the Bouth Seas have been used as nivery becau-years, the trend to Tabilian, Hawaiian and Balinese settings is comparatively new. DOW.

New. Monte Proser, as front man of The Beschoomber, most successful local new spot, is ingregiversponsible for a wave of might club publicity exploiting the coal, relaxing environs and unurual food and drinks of the Par Bast. As a rule, these spots go in for Bast's murale, benchoo trees, grass huits, lighted cocentro trees bable and waitreeves droked insemple: bable and waitreeves droked baconge.

The market for talent in such spots is not a proditable one, but is a break for performers whose outlete, ordinarily, are imited. Philpino. Bawaikar, and Oriental, musicinas, aingers and dancers are used, but they are not slowy native, of course, 80 long as their specialities are emotio enough to fit in with the rooms atmosphere. they are bought.

The best publicized rum drink is the The best publicated tum drink is the Combin. Process considers it so popular that he will open a spot at the world's fair under that name and produce a plo-ture, featuring Joo Louis, to be sold as Sign of the Zombia, at to atmosphere of bis fair wenture, the Tabitian motif will be carfield out.

Proser Pushes Trend

Prose Pushes Trend Transer is also interested in a Besch-formher in Booton, which will be many aged by Themay Maren, leading more aged by the second second second aged by Themay Maren, leading more aged by the second second second by the second second second second aged by the second second second of the flot Leangton, where graves a three seconds. The Hwailan Mainmetic proceed by the summer, did very well with the the second second second second to the flot Regist, which reconfly vised for the summer, did very well with the the second second second second planet by Interest Caston Laurescond planet to reopen it in the flat. The Said Thompson Citik will re-

plans to reopen it in the last. The Badle Thompson Glub will re-open next month on the site of the former Chez Firebouse here. Fago Pago Amutement Corp., headed by Bob Marnit, has emgaged Micholas White as deco-rator, ft will have South Sea Danad at-mosphere.

The Park Central Hotel has a Coo force room but doesn't use anything but American takent. The same applies to the Cocoasut Croves in Los Angeles, Boston and other cities.

Boston and other ettics. In Chicago the Sherman Hotel man-agers. Ernest Byfield and Frank Bering. have labeled part of their College Inn the Mainra Room, taking in the bir section, which has been doing more business since is redecoration. An added dread as Rall dances who are spotted in Par East dances during the floor shows.

In par has along official to low. A state of the state of the low of the state of

Thruout the Country

Philadelphia's first Par East room is scheduled to open next week at Club Ball, under management of the Kaliper

Brothers and on the site of Benny the Bunk. In San Joss. Calif., the only spot in town has been the Hawaihan Gordens, managed by S. Baron Long. Akton, O., has the Hawaihan Hoom at the Hodel Mayflower, nucceastfully oppe-tical by Jack Wahn, well with the prominent Hawaihan Blue Boom of his Roosevelt Hotel. The Is Conces Club in Block, Miss.

Rocsavelt Hotel. The La Conga Club in Biloxi, Miss., used 20,000 native Gulf Coash bamboo trees to create proper South Seas atmos-phere, and employa sarong girls for

phere, and employs arrong girls for matrices. Another Beachcomber may spring Up for Chicago acon, Joe Jacoban and Alla The Chicago acon, Joe Jacoban and Alla The Chicago acon, Joe Jacoban and Alla The Beachment Horte, Olena Pance, The Beachment Horte, Olena Panla, N. Y., The Beachment Horte, Olena Panla, N. Y. The Beachment Horte, Status, S

Hypos Food, Drinks

The Pace Look of the provided of the provided

BOSTON, May 6. -- Vincent Bragalo's Orchestra will open The Beschoumber Thurnday (9). Boot is a 350-sector op-erated by Monte Pruser and Tounity Maren on the site of Maren's Commons Restaurand. Juanita Rics also booked e the opener. It will be the first class spot to operate

on a no cover, no minimum policy,

PHILADELPHIA, May 4.—Paying for the privilege of copying New York's Boabcomber for their Club Ball here. Monto Proser bringing down the food and driak mesus st al., Kaliner brothers (Max, Don and Si) are taking no chances (Soc AGMHMO IN: on page 31)

The Broadway Beat

By GEORGE SPELVIN

A PTER the music publisher boycott of Gray Gordon's opening at the Edison A PTER the music publisher boycott of Gray Gordon's opening at the Edison because of price jacking the boys gave Gray a Supplier Night last Wednesday to show that they still how him. (Fire network shocs a week anon't lin plate) "Filter the still how him. (Fire network shocs a week anon't lin plate) "Filter the stilling-stilling and the stilling and the stilling stilling stilling and the stilling stilling

WHEN Edgar Bergen came east recently he brought along his aid, the amazing When Edgar Bergen came east recently he brought along his aid, the amazing Mr. Zeno Klinker, and of whose hobbas has produced a mitty. It's an aviation cover the marking, which writes sightly depending on the authence. Zeno had never seen anow before his arrival in New York, so when the untimoly April bitzard started Bergén and Whok Crider, of the J. Walter Thompson agence, look Klinker to Central Park. There he also amone snow, just to get the real lowdown; and then went downtown, made a snowball, threw it at the doorman of one of the towns biggest hotels—and run like blazes. . . The years really flew when Al Denshue's Ork necesside Bob Crosby's in the Terrare Room of the Hotel New Yorker, From B. C. to A. D. in one engagement. . . All rights if you can do any better send it in . . And while on the subject of puns, Jack Sgrin, P. a for Tommy Dorsey, who owns Sun Music Co, is having fun heaging that the next film at the Music Hall is a plug for the bow firm. The My Son, My Son. . . Sergio Orta, heavyweight comedian at the Havana-Madrid, was out for fave days recently, laid up with, bruises mutained in an automobile soldent. But, asp he, you should have seen the suite.

DICK BARD, who sailed his sloop down from Boston (or almost did) a couple DICK BARD, who sailed his sloop down from Boston (or simust did) a orupie Arnal and Laddy Saaman, radio actors, and Bull Yon Zeili, of CRA. They had to put up in New London instead of coming all the way down, because of the heavy fog. Dick says they really took a besting, what with the cold weather and rough sea. . . The news wender as the northeast corner of Broadway and 42d stress paddles his wares in a deep battome voice—but when he's asked for street directions er such, his reply in practically soprano. . . . Members of Ben Yost's Vanity Eight and New Yorken groups have formed a baseball team that a scheduled to play the Knights of Columbus and the Hellsproph crews. . . Spencer Hare results the time a night cith cigaret girt tried to sell him cigarets. Howers and a coll—all unaccessfully. So as a capter she pulled out a cake of song-and Hare bought it in appreciation of the says.

NIGHT CLUBS-VAUDEVILLE

Talent policy: Dance and shore bend, relief band and production floor show at 1 and 12 pm., John Murrey Ander-son, producer; Gene Kelly, dance direc-tory: Rooil Perne du Boi, costume de-signer, and Nicky Blat, production at-signer, Mandemann; Bully Rose, op-erator; Mashel Mok, Oloris Salter and Gardiner Muschang, press agenta. Dis-ner prioas: 11 and up; supper- minimum, st; better locations up to - 13.50; d'arlant from 50 cents.

di better locations up lo astoi dimen-from 50 conta. Finah, color, speed and a nostalgio stroma predominate in Billy Rose's Nighta Of Glodness, a four-ring night club circui which opened as his Binmand Bonsabee Sanday (5) on the heeks of his worke of a Genisary show, mored to the worke fair astee a run of 17 months. Again a crop of advinue stars, most of hem brillsnip spotted in a ceden the stars, and the stars of the set worke fair astee a run of 17 months. Again a crop of advinue stars, most of hem brillsnip spotted in a ceden the stars, and the set of the worke fair astee a run of 17 months. Binen brillsnip spotted in a ceden the star of the stars, and the footay. The show has four sense, each retty-ing a well-known even at stard in New York. They include the election night of 1964, when Theodore Hoosevelo emerged the victor; a BL paritek's night on the oid Boliand Houke, an Army and New gene celebration at the old Wel-dow has the cod of the Astor buly night on the root of the Astor

ENGAGEMENT EXTRAORDINARY! The Toast of JIMMY DWYER'S "SAW DUST TRAIL" AND BROADWAY ELLA SHIELDS

DUFFINS

VILLA MODERNE, CHICAGO

NEW YORK

156 WEST 44TH ST.

Night Club Reviews

House, where George M. Cohan staged a merry affair. The finale is by far the best single scene, for in its the stars of yeaterday are in their given spatia. Dixon is stars of the spearance of in their given section. Dixon is stars a starbat the colored annuary with his tin soldier legomania, and provokes lawyls with a denoting the stars beet finale planch is the appearance of husic is finale planch is the appearance of music is finale planch is the appearance of husic is finale planch is the appearance before the stars of the spearance of music is finale planch is the appearance finale for the stars of the spearance of music is full of bounce. Don McGrane's finale of the speara thow and his dance were and vessell similar of the stars of the spearance Sam Honigherg. House, where George M. County aveget merry affair. The finale is by far the best single scene, for in it the stars of yeaterday are in their glory again. Dilton is atil annualing with his tin solder legenmans, pression of John Barrymore. Ellinge, the fermile Imperconstor, revives oldies: Glidia Gray, in a timel-skitted costume, scores with a spirited version of St. Lowis Bluence and her original shimmy, dance, Blanche Hirg sings spin the humbers that made her a mane, such as In the Good Oid Summer Time and Come. Josephine, in My Flying Mechine, and the minister world's ace, Exide Loogard, still lends plenty of life to Strolling Eyes and Ida.

and Ids. The patiotic outfile worn by the chorus, 12 eyo-dazziers, and the haif a donen stately abow girk, all routined in a fitting number by Mr. Anderson and Mr. Keiky, help brighten these final pro-cotalings considerably. And not least im-portant is the emace work of Dave Mai-lon, whose impersonation of Cohan is sightly territe.

signity territe. The opening is ushened in by Noble Statel's Band, which reaches the band stand from the sudience with a blaring march. Horton Epur, impersonsing Rocesrett, stays on for a sock are apo-cially. The Lang Brothers are and-viched in between accence with an ab-brevjated version of their freak tap and acrobatic act. The boys do not tricks, and their rope-skipping stunts are show-stoppers. stoppers

Monores. Who Shaw, the former movie star, is spotted as the production ponpersea, plasting a comparatively minor roke. In the 84. Patrick meamhle scene she war-bles an fithis medicy, awhited by the make quarter (Milton Moore, Elvard Harox, Whiter Nagle and Bill Quent-meyer) which, insidentally, is the straight singing highlight in the show. Pat Roosty closes this picture with his multist signing. He was well recolved by a Broadway crowd.

by a Broadway crowd. The most striking costumes are those worn by the cherus in the Army and havy scene, nitty football get-ups de-eigned mostly for the sys. Miss Shaw returns to warble an original tune by Billy Rose and Sammy Fain, The Old Army Geme, and give way to an Im-pressive "trophy" tablesu. Professor Lanbert, another ine out such the stripping specially, while hammering out a time on his worn xylophone. A familiar idea

Cotton Club, New York

Talent policy: Production floor show as 8, 32 and 2:30 a.m.; show and dance band; relief rumbd band. Show credits: band; relief reimbd band. Shoip creditier Nisical secore by Shei Chaptha and Sam Cahn; staging by Clarance Robinson; costames and curtains designed by Prances Prist and acceuted by Veromker; dances by Robinson, essisted by Al Rich-ards; costume and set jabries by Nakar-am Fabrie Corp. Management: Herman Stark, operator; Connie Immerman, Stark, operator; Sobol and Ted Hartman, press agents. The Ordern Club, views in direct

The Cotton Club plans to stay open The Gottom Club plans to stay open during the summor sagin, hoping to grab some of the World's Pair crowds, and its second World's Pair edition opened Pri-day (3). Buck and Bubbles, Sister Rosetts Tharpe (a holdorer) and Andy Kirk's Band set top billing, with Aland And Adis; Tip. The and Toe; Alan Drew, June Richmond, Mary Lou Williams, 16 chorus girls and 8 show girls rounding out the show.

It's not one of the best Cotton Club, but is should please, especially when considering dinner is as low as \$1.25 (opening night tariff was \$3, For that price the abox is a terrific bargain.

price the show is a territle bargain. The production starts of nicely enough with all the gais on in a brith, of the Gonga number, the overweight June Richmend singing rigorously, drummar Monchita besting the tail conge drum and the charming Anise and Aland doing a coochy dance. That brings on Tip, Thp and Toe, who just closed at Loew's State. The three boys hood away libe majlace on and off a long platform, doing solos and trio aumber, with horr Log Wil-A hand number, with Mary Log Wil-

punchy, fast, intrinsto and showmanh, A band number, with Mary Loc Wil-liams' plane work the standout, follows. It gives Andy Kirk's Band a chance to show It gives Andy Kirk's Band's chance to show the pleasingly smooth but Hrely style, but also can't help but slow up the show. Then Shate Tharps sings her ewing versions of spirituals, with Alam Drew doing fair talk coundy no the preacher and the dancing girls swinging and swying. Sinter Tharps tumunia legenthic of the structure of the spinitude of the structure of the spinitude of the Religion on a multi-to carry out the Religion on a Multi theme.

thems. Aland and Anise, young and lively, do a couple of pleasing ballroom numbers, the girls personality in particular bains a standout, June Richmond them sings a standout, June Richmond them sings of week comody, pulling a solid hand due monthy to her lusty personality. Buck and Bubbes then-ids their usual

vaude act, doing everything from plano playing to singing and comedy, They are fine performent and had no trouble sork-

Into performers and had no trouble sock-ing over their routing. The intoic is a Hariem songs idea (which gives the above a congs opening and closing) and has Miss Richmond singing and everybody dancing. Patrons were lavited to join the finale congs line but were apparently too shy too try H opening high. Dan Heaty Introduced celebrities and had Henny Youngman do a welcome and way assuming few minutes of councy the sentiers of the sentiers of the sentiers.

Floyd Smith and Pha 'Tyrell are listed

From smith and Pha Tyrel are listed in the program but are difficult to identify in the show. Kirk's 13-pice band disbes out smild dance music and Monchilo's Band, com-ing here after-a year at the Stork Chuh, does relief. The show score is okeh, but none of the tunes are strong enough to suggest hit possibilities. Paul Denis,

Colosimo's, Chicago

Talent polley; Dance and show band and floor show at \$30 and 11:00 p.m. and 2 and 4 a.m. Manapemehl: Mike Potson, operator; Dan Batone, manager; Paul Bergamin, host, Dinner prices; Dinner from \$2.50; minimum, \$2; drinks from 50 cents.

This famous routh-of-the-Loop spot, noted for its excellent entertainment,

premieted a new show, Garden of Girls, May 2, featuring beautiful Ada Leonard and the singing emsee, Endle White. Staged and produced by George Pronath. the a mart and gargeous abow admir-ably muted to the Colosimo clientele: fast moving with the exception of one weak spot. Pronath has created some colorful production numbers, orquisitely astume

May 11, 1940

Capitalizing on the "Name in the radius" vorue, Pronath starts the Headlines" vogue, Fronath starts the "headline" costumes, with a pattern of headlines lettered on the girls' short skirts, and gorgeous paraders holding aloft newspapers carrying comedy head-lines, while Olive. Pays sings You' Can Put Is in the Papers.

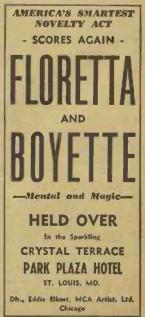
Full fits the Paper. Gaite and Hisiong last-injusts book-ing, substituting for the Radke Staters, who were unable to reach Chicago for the opening, are a clever hand-balancing term. They do difficult pull-up, roll-overs and besd-sud-hand balancing with games and ease. Olf works in high heal above, unusual in this type of act. Do-lares and Don have a fair dasglo routing bar a cuts south or the start adaglo routing bar a cuts exiter and pullation pullation. At the others and Don have a fair dasglo routing bar a cuts exiter adaglo routing a cuts exiter and pullation pulsate. Olive Pays a cuts exiter the source one has a fair other and the source one has a fair and the source one tometra. tomera

The Gale Sextet, recordly at the State-Lake Theater, where they did a straight dancing act, are new doling a Gay '90s routine thas is a comedy rich. Not only are three boys and grins accellent dancers but they also have a Ecel sense of com-trained their differts draw a tro-ry records their differts draw a tromendous band

Mendous hand. A natural for Colosimo's customers, who appreciate high-chas 'occilizing, are the listricults, alonging combo, who offer n variety of selections from operettas, Spiradid voices and a nice appearance combine to win them rounds of applause. They should have a long run. Louise Gienn, ballerina, is a sprightly, attractive mias who wina a big hand for her gneo-ful acrobatic too routines.

Eddie Witz, who capably emases the show, dakes over toward the finish for a season of cornedy song parodies. defty spiced. In his high tence voice White puts the songs across micely to plenky of isughs and applause.

of imagine and appaause. Ooncluding the above, Ada Loopard ap-pears in the novel number. Obsession, which also introduced in A Might as the Joulin Rouge. Bocklighted' in which Loonard is base by glossify Bands which Loonard is base by glossify Bands which a night-dib presentation of this set en-tails many difficulties if was ninet done talls many difficulties, if was nicely done and made a big hit. Another of





A CHARLEN AND A CHARLEN AND A



Edition, at the WHITE WAY CASINO

Thanks to MILES INGALLS and JOE SULLY, of M. C. A.,

for this return engagement

LEON, # Leon and Eddie's, New York, says: "ROSITA ROYCE is not a strip-tease dancer, but a real artiste."

Terreral and a second and a second second second second second and a second second second second second second

Promish's lowely production numbers fol-lowed the blackout. Prankle Qustabil's Orchestrs furnishes excellent music, and Jack Prince. bari-tone, contributes estrengt rocal numbers. All in all, the springtime bill is an excel-lant show. Net Green.

Bowery Cafe, Detroit

Telent policy: Denes and show band, floor shows at \$215 p.m. and \$1230 a.m. Manapement: Prank Barbaro, manager. Prices: Danser from 85 centis; drinks from 35 centis; 25-and admission dharge. Bhow booked by Peur J. foldle opens with Martana-Bridge in a nice control acro furm, featuring hand-walking of cantrol die position at taking of cantrol are position to a split on the floor.

Spec and Spat, unicycle team, per-form cleverly on ministure and standard wheels and a six-foot perch. One carries partner standing on his shoulders. Comedy effects, such as jugging beer glasses on tray enliven the set.

<text><text><text><text><text>

for a brief ultra speed tap bit, Audience liked him. Crarfie Carlisis is the sed libbing emsce: Benny Resh and band contrib-ute bits of their own; Johany King, tency, has a pleasant personality and fils in several spote: 12 Fro Ross Girls do line work, thoir, best being a finely-conceived Exprisin finale in gold and white; eight Larry Sanchair Jitterungs white up the show, *N. F. Revel.*

Club Regal, Cleveland

Talent policy; show bend, 15 to 20 acts running continuously from 9 to 230. Management: Jerry Hathascoy; Alfredo, of Jack Wald and Alfredo, booking opent and advertising manager. Prices, 21 and 4.25 dinner; randstohes from 36 cents;

and advartising menager. Prices, 31 and 81.25 dimers; sendethous from 35 cents; drinke from 35 cents. With 17 people in the cast doing 22 different scie in this marshhon of floot isows, the Club Regal orchestra Barts with a line of four girls who step thru as fively number. Show cash be seen from any proce in the barge case of this, con-rected thester, 45 has four ternors growded with tables and Barked with an incredible long bar: credibly long bar. Wally Gamble and Lon Fries take

Listen, Professional Accordion Players You'll Be Presd To Oan Our Alber "TEN CELEBRATED STMBOLIC MARCHES" "Het CLIEBERIES" Stringed for the Plane-By Marry Litton; Avranged for the Plane-Court Be the Tota of the Term Every Time You The State of the Marry Time You Our Regular Bottlar Ameri Seat Postpaid for Sol EL Co. STMBOLIC MUSIC PUB'G CC. 1395 Broodway.

NIGHT CLUB NAMES

Drew when fortuned on Fing and Samers, Lang-corr, 85.00. Fing, 68.10 ft., madies correctly en-build of the second second second second second build of the second second second second second classify and size of second second second second G.O.D. Walk & O.O. Self W. Sich St., her vice

LINE GIRLS WANTED



<text><text><text>

she has been a favorite in accurate one-night spots. Bits nobby horses were next introduced, with the girls denometrating in colorful yockey suits. Patrons seen to get a great luck out of it, watching voluniteers bucked off and enjoying the fun of most informal nature. Len Price could help matters by not abouting into the intergehous, however. Toby Lee, line girl, does a specialty tap, and is followed by "Baby,5 whordces a fungeral dance, a suit informal.

Russan dance.

Ruman dance. The simesphere is notely informal, the show goes on and on, creating a new high in entificial and the sime show of your moting, and the increasing number of partners series to information that his all a grand idea, this Ore-bour night cub-value show. Horizon Hoyt.

St. Regis Hotel, New York

Tatent policy: Dance and show bond, lice show at 9 and 12 p.m.; elso con-cert orchestra jor lundoes periods. Man-apoment: Gaston: Lauryssen, hotel-man-aping director: Barbara Semple, publicity director: Barbara Semple, publicity director: Arbara Semple, publicity director, Artogen Jones Jones, Credit? Starde and directed by James Mitchell Lessen (courtory of Persisound Jestures), charogeneyby by Bill. Daniel, contumes by Latsen.

Mitchell Lesien (recurrey of Paramount, Cretures), choreography by Bill Doniel, containes by Laten.
Mr. Astor's articoratic hotel again of the second sec

race finals. In total, the half-bour show is fast, colorful, emulating costumed, semerity staged, well talential and backed by excel-

LINE UIKLS WANLED (Balaum Stas) Basedy estr. Basedy est

* BOBBY AND HIS ORCHESTRA LIMITED RETURN ENGAGEMENT

1 Week Only At

NEW YORK'S LATEST NITE CLUB SENSATION

THE BEACHCOMBER

The Trade Press Agrees

". . Thoroly danceable," says The Billboard

". . Snappy . . Serviceable Combo," says Variety

Roosevelt Hotel, Hawaiian Blue Room, New Orleans Talent policy: Dance and show band,

floor shows at 7:30 p.m. and 12:15 a.m. withing:30 s.m. ertre shows on Saturdays and Sundays. Management: George Va Riley, hotel manager: Inu Lomler, Blue Room manager; Ray Samuel, press agent, Dinner prices: Damer from \$1.50; supper withmum, \$1, with \$52 mialmum on Suturdays; drinks from 50 cents. (No cover at any time.

coper at any line. Playing its an a sufferio that thereby appreciated his efforts to the write side. true and tried skatese Wells, Richard Himber had opening nightors (May 2) In this Class A spot equally appreciating his sweet beats. Finding enough time between selections. Himber Authors amused the suppor goers with steight-ofhand magic.

Sandwiched between a pair of eduno-diana and the always present dance team. Delores Anderson drew beat sphause. Her superb voice might easily have bean shifted to a conort singe. The is a Tair cys stiraction as well.

Comic relief is supplied by the malo due, Mitth and Mark. Their routine of tap, initiations addi general horseplay well'received, with the climas, reached in a Groucho Marz imilation, ending with a lap-sit is the expense of an initia with ing framme patron.

The remains parton. Gelents and Leonarda sublibit grace in their dance routines, but they might do. better with a ban-non drawn-out scre-batter. Sorellt the Mystig creeps about the darkend corners as the stroler. Our Russel baritones pleasantly enough with the ork. the ork

The room, without doubt, is enjoying its best spring season in its history. The rainatorm effects are still well received. Phil Muth.

Lombardo Grosses **43G** for Bev Hills

NEWFORT E7, May 4-The invest-day stand of Giu Lombardo at the Bererly INILE Country Club bere icoped previous records for that more scored ing to figures from Nume Corp. of America, biokew of the band. Lombardos stits April 12 to 10 drew 15,600, who paid the \$2.50 minimum. Total take for the engagement exceeded \$3,000, seconding to MGA.

CHICAGO LOUNGES

CHILCAGO LOUNCES (Conditued from page 10) tatist and Cecite Pitthan, organist. Wumerous other downtown spots with vie for patronage this summar, activities into the second state of the second with the tropica, Hotel Chi-cagoan, festuring Rad Durean, blind outanist Agestima Narine Ber, with enteriainment from 11 a.m. to 5 a.m. totel Estimates The Dome, where vari-sty is offered from midatlerboon until cloup, Many other Loop and mar-tha-toop spots hook enteriations, for the most part singers and matrumentalities. Bapaniton of the field has uncleased demaind for first-class takent.

CASHING IN

(Constituted from page 19) (Constituted from page 19) of having another local nistry ballying about here inter a state of the state of the Boys are making daily appearances in Common Phese Court to have olivb names registered. Protecting the name of their new Glub half first, Calinges have already regis-tered a club Zomble, The Beachcomber and Glub Aloha.

NIGHT CLUBS-VAUDEVILLE

Vaudefilm Grosses

"Benny," Krupa, 58G: Berle, 30G; MH Breaks Records With "Rebecca"

The second secon Sullivan, unit.

Stuiltvan, unit. Music Hall, with Rebecce, did = very good 683,648 for this fifth week ended Wednesday (1). Sensational pic will break the Mir's record by holding over a dicth week, one more than Snow White did two years ago. MRI management crimants that D00,000 will have seen the film at the end of the run. Grosses thus 080,000 and the past week's 683,0468, Tosai take is likely to come to nearly 6000.000. Total

The Strand, with Wayne King Band on

Pic, Weather Put Nix on D'Artega, **Barron** in Buffalo

BUPPALO -- Vaudeville houses expect good grosses this week, with the wrather just cool enough and with good picture attractions on hand. Last week was be-low espectations, mootly due to very animatry temperatures over the weekntad

this we

This week. For the week suded May, 3 the Cen-tary fell short of the high antidipations, despite a realigning the short of the first vaude attraction in several weeks. The public acciliance the Bittle Barroo Band and waude presentations. Even the nuch publicity, was given the attraction, gross came only to 612300, which is below most gnosses of taveting shores (Bits year. Average here in 64,000, without mannis. Pie was The Gourageoust Dr. Christian, not a great drawing Europ

NEW YORK.-Three of the five Bread-the stage and Till We Meet Agen on the way mandelim houses came thru with erry good grounds and week. These were ended "Thursday [2], Bill did 832,000 the Paramount, Loww's Blate and the the first stanza. Guy Lombardo Band Music Fail, Box-office got a far break copined Priday, with Sofurday 2 Children from the weather; there boing a couple on the accrem. Business looks good and of rainy days and a ter baimy one-built Lombardo plus draw of John Carfield In the print was not enough to keep the on the screen, Business looks good and Loombardo plus draw of John Garfield in the pic should be good fas \$40,000, With Loombardo are Mary Small, Cower and Jeanne, Three Nonchalants and Vio Jeanne, Hyde.

Root opened to okeh husiness Friday (3) with Star Dust on the screen and a stage show including Bud Abbott and Lou Costello, Guill-Guill and the Gra-cillo Dancers. Layout is not expected to do beyond \$56,000. For week ended Thurness (7.), house did \$32,000 with the pic, One Million B. C., and a stage show including Jack Durant and Vittorio Podrecen's Theater of the Piccoll.

Bowes Unit Rings 7G Bell for Last Full Wk. in Camden

CAMDEN, N. J.-. Major Entres' Sigth Annihorsary Revue, with Ted Mack as crosses, for the land, full versek stand of the season at Tower's Theater, gave the house damby '1000 for served as week ended Thursday (2). Unit included Strawberry Russell, Berly Lou, Lynn Lawrence, Joan and Jean, Thereas Ernierre, Berlay Sik-ers, Server Phill-Stravonicas, Stubby Kaye, Joe Smith Co, and Jon Milekoff Bouse orth, Schwen supported with For-potien Girls.

pottern Geria. Biptes dropping the house line two werks ago tower's gate has been hover herrious. Diver gate has been hover herrious. Dive apolion and Rever, gate herrious. Dive apolion and Rever, and pert, Peut Linstor, Dorts Dupont, Anits Jakobi, All and Bernie Naison and Apol-pin's Philiphino Baud. Serene shared with The Gosfaprous Dr. Christian, Apolion followed the Pour Mills Brothern, who proved potent with an even \$7,000 for the week, supported by Sity Bow-nan, Motter and Davis, Doris Mas, Mas-zono and Aubott Bancers aud Rancho Grande on the serien. Bigring this week, for the summer.

Starting this week, for the summer, house cuts stage to a week-cut showing for Fridayy Baturday, and Sunday, using alg aota with spreen show.

Lombardo, Spitalny **Off** in Pittsburgh

PITTSBURGH. — Altho growing better than all average week for the Stanley at \$19,000, Guy Lordinado's Cretestra pulled \$5,000 less than during its last engage-ment here two years ago. It was its inst stage disks in 13 months. On the bill, Vic Hyde (One-Man Band), Betty Keane and Sara Ann McGabe. On the screen, Tiev Girls on Broadmay (MOM), The draw slipped as the week rolled of atternation of the barts of the screen for the screen the streng opening.

Atter a strong, opening. Phil Spitalny's Orchestra, despite a heavy buildup in The Press that broke a role against special theater promolizma, to the in ot a context to select Prito-burgh's "octatanding girl musician," publed a subnermal #13.000. The week before House Heidt drew #20.000.

Grauman Bill Okeh

Grauman Bill Okken Spring of the second sec

Good Start for Chi And S-L; Benny Pic **Ups Chicago Gross**

CHICAGO. - In spite of unfavorable eather, grosses at the two B. & K. vaudeweather, groace as the two B. & K. Yaudo-ilin houses last week were satisfactory. The new Jack Benny picture, Buck Renny Kdies Agein, lived up to expectations and, outpied with bettor-than-average stage entertainment, brought in an excellent \$38,000. The two and stage show are be-ing held over and should easily do \$30,001 the week. ils week. The State-Lake bill held up fairly well

The State-Lake Bull held up fairly well for week could May 2. Nothing big was expected, but the gross was a little above average, around \$12,500. The current bill, with Johnby (Scat) Davis and his otk and Sammy Cohen, of the films, started off to very good business and with forwardle mashes in growned about favorable weather in prospect should register a satisfactory week. Looks like a nice \$14,000.

Deecee Grosses Show Up Weak

WASHINOTON. -- Theater grossess for the current work, ending May 5, continue at unspectacular levels. At Warner's Rarle, Dark Command on setven, with a stage show headed by Tominy Riggs and Hildegards, figure to do about 615,500. Other acts include the Honery, Shaw and Lee and the Royrettes. The periodus week Warner's abowed Doctor Takes a Wife for 614.000. At Loew's Capitol, another Doctor Ril-dare picture. Stronge Cheeron the scheen and the Benny Marcoll Funzafre unit on stage in expected to do an 816/2000 bits for the current week. Last week Johany Apollo pulled 817,800.

the current week. I Apollo pulled \$17,800.

Milwaukee Gives Lopez Fair 12Gs

MILWAUKRE-MAY bowed in to an accompaniment of anow and situs and as a consequence threats Lopeza abow at the Riverside had to be content with a 512300 take for the week ended May 2, at 25, 33 and 40 centa admissions. Average bits in \$7,000 Hz, 35, 30 and 35-rott, Sunny Ekyher, Harria and Shorny Fohbinn Erothers and Marghe and Frenzy Parker. Pic, Outside the Three-Mild Limit (Col.). Parker. Pic Limit (Col.).

"Springtime" 68C, "Revels" 6G in KC

KANBAS CITY .- Barney Joffee's Tower

KANRAS GITT — Barney Joifees Towet Thatter growed good 6.850 on Springifier in Swingfime for week mided May 2. Acta included Radke Bistera, White Roberta and Chester Dolphim. Week ended April 20, Reprint Received Recue dure: average 4. Don and Jane Ford and for Rechard. Pic. May 2. Shooting High, Freeding ple, Free, Blonds and 21.

Karston Unit Click

LEWISTOWN, Pa-Joe Kartova Sepoprin unit set an attendance record at the Blaich for one day when it groused more 'than 8400 Wednesday (24), ac-cording to Paul O. Klingler, manager of the bouse.

of the house. Unit includes Frances Allis Dancers, Rogers and Hart, Duke Art, Avalom Troupe, Timpson Jubiles Singers, Mile, Rhada and Joe Weber's Band in the

According to Klingler, matinee busi-ness was capacity, and house 'was a self-out for evening shows. Rialto' has '750

Spokane Fair

SPORANE, Wash. — Opening' of the Western International husehall league, with four games during the April 26 to 26 vaule bill at the Pool Street, was blamed for \$100-below-average gross of \$1,550. Show received satts good press review. It conststed of Bender and pum, the Huisanettes, lifeler and Riley, Lang and Lee and Bee Ho Gray, plus plu, y Son It Guilfy and Towboy, Murray Peek is new assistant manager and emage at Oropburg, which books units, He comes from Beattle's Biroil.

Possibilities

CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of takent in the major indice tields thru The #REBerd's coverage of every branch of the where buildings

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE THE BILLBOARD, 1564 BROADWAY,

For LEGIT MUSICAL

MUSICAL LENI BOUVIER AND EUGENE VON GRONA-modern dance satirita noë the Bradio City Rainbow Room, New York-Von Grona has had groups in legit and raude, built his combina-tion with Miss Bouvier is new. They working unusual routines that ac-ormistic for the sutal run of night vorking unusual routines that ac-primistic for the sutal run of night club customers, but they should get excellent response in a route. They called an active they also the ac-orginal dancers.

GERALDINK AND JOE - young mixed team recently caught at Leon and Eddie's nitery. New York. Do highly convertial connedy scruballe work. The girls is a striking person-ality and sugments her dancing with utto yeah sunging; of English and Fronch tyris. The boy's headsplus are scimulional.

Cass Daley O. K. 64C At Philly Carman; 75C for Fay's Unit

FHILADELFHIA.—Case Daley, heading the six-act stage abow at Carman Thes-ter for weak ended Thursday (2), cane thru with 60,000 antistatectory consult considering the acreen weakin, No, 1409 Naking Syse at Me. Other acts included Romano Brothers, Helese Denikon with Andrew, Dewid and Madellan, Kanasa-wa Four, Paul Nolan and Arthur La Fleur.

va Pour, Paul Nolan and Arthur La Meur. At Pay's Theater, the strip-studded units continue to pile up nest grosses. Show GHI Parada, parading June 84. Calar, Louise Stewart and Opper Nina for week ended Wednesday (1), cor-nered a profitable 87.000. Yaude's con-tribution included Taylor. Thorn and poet: Stuart and Martin, Val Setz, Bob Russell, Harry Cohen's house ork, with screbe showing Ma, He's Making Eyes of CC.

Me? Current hill is expected to dip slightly, winding uip the week with an okeh 67.00, exposed on the basis of bis for the week-end hait of the week. Tagged Jorn Lee, wurde specialities dhelude Val Jorn Lee, wurde specialities dhelude Val Iving and Co., Paul Eirkland, and Co., Al Norman, Breett Banderson, with For-portery Gris on the screen,

Para, L. A., 24G

LOS ANORIES -- Paramount, for the week ended May 1, grossed \$74,200 with picture, Buck Benny Bildes Agoin, and Panchon & Marco stage show including Charence Stroud, Garwood Van shed Orchestra.

House's provious take was \$12,000, with Panchon & Marco stage show, including Muzzy Marcefino Band and pis, House of Secon Gobles and Elack Friday. Average is \$18,000.

Blue Barron's 16G

CLEVELAND.--EKO Paince, with Bitse Barron's Band and Blackstone on the stage, plus Stor Dust on the server, growsed a good \$16,000 for the week ended April 23. Average is \$13,500. Prøvious week, Tominy Riggs and Bud-dy Ebsen on the stage, plus Abe, Lineoin In Illinois on the screen, did \$14,100. Average is \$13,500.

May 11, 1940

Heidt 2-Weeker At Loew's State; **Unusual Set-Up**

NEW YORK, May 4. -- florace licidi's Band has been set at Loew's State for two weeks, beginning June 13. It is believed that the ork had to be guaranteed two weeks, since a date at the Paramount or Strand would give Bield an engagement of similar length.

Is suffary Formont, booker for Locw, de-nied that Hidd's booking presaved a change of policy for the borkes. The pic-ture for his engagement has not been set, It is not known whether the film will stay for the duration of Heidd's engage-ment.

Permont is set to leave next Priday (10) for a receiton on the Coast. Another two-week show will be The Dathy Meas Harrest Moon Context Win-ners, with Ed Sullvan again emseting, set for August.

Lesser Name Bands Wanted, Says Zucker

Wanted, Says Lucker NEW YORK, May 4.—Etan Zucker, hand agent, resports that there is plenty or the second second second second second and the second second second second second and the second mailer attraction while key sity dates and the straction while key sity dates and the straction while key sity dates the second second

Sands Sets More Acts for S. America

NEW YORK, May g--list Bands' late bookings for South America Include Pour Mills Incluter, Stan Eavisagis and Dock, Don and Dinah at the Casino Da Uras: Two Hollywood Co-Ess at the Copacebana, and Bob Rip at the Casino Atlantico, all in Ric de Janeiro, Brazil, and the acts have already opened. Book-ings are for eix weeks, with options for further Rio and Buenos Aires engage-vents.

Intriver reasons baseline Antorican decker Banda has mere Spath American decker tentatively set, including Poor Mills Broken Mills Brokhevs, according to Sanda, have long been winted for air work there on account of tremendous record elbe.

Talent Agencies Hogan Hancock, of MCA's Della Micho, is visiting the New York beach. Martis Althore New York beach booked Genaldine and Joe and Ward and Yon on an NBC Michon Astron Mer Tork From Rich Sanetro to super-mer Tork from Rich Sanetro to super-mer tork the Breadlan Parties a the Breadlan Parties and will select the Casino Urca the Rich and will select the Cheso will through alter for three Torkes on will through alter for three

CONSOLIDATED RADIO ARTESTS, Chicago, wilb furnish taient for three haye trade abows scheduled late the month. Shows and bands have been booked for the A. & P. show MAY 30. Printing House Craftsmern. May 32. Bid Fur Industries Show, May 36. All to be held at the Stevens Hotel. CRA also is servicing five of the leading country clabs in the Chicago area, the Midlothian. Late Company, Morea, the Allothian Late Company.

Tum O'Bhanter, MURIC CORF. OF AMERICA has closed its Detroit office, maintained there the past serveral months. Maris Jacoba, who monage that outpot a set a set of Ge-inda, and the outpot of the set of the line of the set of the set of the line of the set of the set of the set of the line of the set of the set of the set of the Circular Dow.

Looks Like a Steady Job

DETRICIT, May 4.—Charthe Garliele, emise at the Bowary OMe. has renormed his contract for another year with Manager Frank Barbaro. Carliale has been at the spot 33 months to date, with two-week vac-tions only in the period. The Bowery itsait has been emilarged three times during Garliale's engagement, from 230 scale to its present 1,400.

F-M Booking Name Bands Into St. L.; Lewis, Kyser Open

NEW YORK, May 4.-With a tempo-rary settlement in effect between the Panchon & Marco St. Louis office and Function & Marco St. Louis offlice and the stagehands' and musicians' unitons, the P & M offlice here is spotting a name band policy for the St. Louis and Pox Trasters there. The Lewis is current at the St. Louis, while Kay Kyser began a week at the 'Foo yesterday (3), with Orrin Tucker following May 17. Jee Earp. P & M Locker Air and Jee Earp. P & M Locker Aird, which scalable. Double features will prevail when to waids is used.

Gus Sun Is Crash Victim

BITRINGFIELD, O., May 4.-Gus Sun, head of the Gus Sun Booking Agency, is continued to his home here as the result of a leg injury and minor cuts surialized recently when his car plunged over a 200-foot embandment, while en routs homo from Florida. He is especied to return to his office here in two weeks.

Detroit Colonial **Using More Negro** Names and Revues

Names and Kevnes Definition of the second state of the second stat

The Tafts' 20-Week Run Second to Glover-LaMae

CLEVELAND, May 4 .- Ted and Mary Tait, ballroom dancers, have ended their tru at Frank Monmoo's Cafe. Outwide of Glover and LaMse, who established an all-time record run at the Statler Ter-race Room a year or uwu ago, the Thiu's D-mook run is a local record for a dance

en on a circus simosphere with its new ball, with Don Francisco, tight-rope walker, Giemenn-Beiling set, with eight trained dogs, and Cordonna and Corine, powelky team.

Club Talent BALDWIN AND

New York:

MARCIA HARRIS is using new toe and MARCIA HARRES is using new toe and tap combo shoes especially constructed by Earry King. . . . CLTDE HAGER has a run-cd-the-show contract with Billy Rose when the Diamond Hossenboe show mores to the world Sair. The Pour Yostman are included in the new layout. ELLA SHIELDS "engagement at the Gawdust Trail has been extended indefi-nitely. . . . VIGTOR AND RUTH are. still rollew skating at the Wivel after siz weeks.

Chicago:

MIKE FOTSON, operator of Colomo s; to dividing a two-week vacation between Hos-Spring, Ark, and New Metco... THE DUPFINS open a 15-day engage-ment at the Villa Moderne, suburban spot. Thursday (3)...LNR WILEY, songstress, opens Priday (10) in the Panisher Room of the Hotel Sherman.

Philadelphiat

Ripley fame, identifying 1.500 nonga in one evening, complete as to words and music. - OARY LEON AND TUT MACE's dancing at Jack Lynchu was analyzed by a local University of Penn-eyrania professor of physics who figured out that the team, doing 40 turns a minute in a 10-food circle, imuces the squiralent of 1.000 pounds of pressure on Locab terms.

Atlantic City:

Here and Theres

Club, Baldmore. BALDWIN AND BRISTOL. after air weeks as Gasle night club, Pain Bench, Pia, with their own Gay Sos show, open as literative Beach, Pennarile, N. J., net week. BALJY BaWTER, dar Ser, is Illing a sturn ern Gardena. Gorveland. BOGEY GRANT, equis impersonator, after air months as the Bijou Thesier, Nashville, Tenn, is reported set for the aummer at Windy Gity nitery. CLARENCE LEVERENZ, Harmond organics, in the Calsana Bar of the Hold Broad-Lincoln, Cumpus, O., since April 1. has been handed an indefinite bollower. LITTLE JACKIE HEXLER opened last week as the Yasht Club, Pitsburgh. . TIK DUPTINS played the Iroquots, Louisville, Derby veek.

CHIN, PHILBURGL. . THE DUPPTING played the Inoquois, Louisville, Derby week. MARGIE KNAPP closed an empsetment at the Cirb Royale, Detroit, May 2 and contract to appear in Sober in Arms in Section 2 and the Sober at Martine Sober and Sober 2 and Sober at Martine Sober Brill Bow Mark System at Martine Sober and Sober 2 and Sober at Martine Sober and Sober 2 and Sober at Martine Sober and Sober 2 and Sober 2 and and Sober

Latin Quarter Expands

BOSTON, May 6.--Work will begin July t on an anneg to the Latin quarter to accommodate approximately 400 persons and to reopen in the fall. Low Waiters, manage, plans to us the anneg as the main part of the club.

A Zippy Finish

DETROIT, May 4, s new hanned to how builtness is zippers. McDonaid and Rose, dance team at the Club Boysle, were finishing o cuparienced difficulty with a back tipper on her long black gown. As abe slarted to run offstege the zipper went on down practiceally all the wey, giving an unintended comedy finale.

MCA Sets 3 Weeks For Grable: Also Four for Rochester

NEW YORK, May 4.—Betty Ornbie will leave DuBerry Was a Lody June 1, for a three-week wauds tour before re-turning to the Goast for (tim work. Buido Cerp, of America is arranging the four and is sagiing dates for her #5 tour and is sagiing dates for her #5 the Paramount here and the Chicago.

the Paramount here and the Chicago. Chicago. MCA is also building a unit to be breaded by Rochester, Jack Benny'a repla comic. A four-week tour is be-ing arranged. Rochester's pic commis-ments will take him to the Goast July 16. Last year Rochester and Miss the constant of the same timft.

unft. MCA is also arranging a vaude tour for the Rits Brothers who have just settled their differences with Mayfair Productions in Hollywood and signed a new contract to Haska one film for Mayfair and one for Universa.

Detroit Vaude 7 Weeks Out of 24

DETROIT, May 4.—The Michigan opened yeaterday with the Mark Brothers' 65-people show on stage. The multishard trainn has been guaranteed server weeklar work out of 24. while the stagehandar union will allow men to work according to the needs of the week's show.

Bill To Set N. J. Curfew

ABBURY PARK, N. J., May 4--Bill to regulate closing hours of all epots hi the State dispersang alcoholic beverage has been initeditorid in the Legislature, by Assemblyman Stately Harbert, who several weeks ago initeduced ar measure designed to regulate the activities of ABCAP and other music licensing opgan-ations. Bill provides for the closing of all hight spots at 3 am.

Lancaster Club Resumes

LANCASTER, Pa., May 4.—Smitty's, on Manhelm Pike, opens with a new floor revue 80 match the renorations. Miss (new disby) Roset Marie has top billing, abow including Frankie Schluth, Rosmis Mansfield, Nenry Sisters and Evicilo Stoan, Booked by Jay Eaymond.

Monett Club Padlocked

MONETT, Mo., Mn 4 and Mary a Place, night club, was padlocked last week by Sheriff Carl Blankenship. Emory G. Medim, county presenture, labeled the place a "public and common nuisance."



The Billboard 23

NIGHT CLUBS-VAUDEVILLE

Loew's State, New York

Placescened Thursday Evening, May 2) This house has been bringing in topy winds and night (thus bats. Most of herm count this doubles in a book of them count this doubles in a book of spotty, the sakes they also and the se-ond-run thowing of Mickey Hoorey in Young Tom Kalson (McKey Hoorey in Young Tom Kalson (McKey). Joe E. Levis, night (the lower, dow a terrific enses job and in the closing spot displays his own waves with mich a terrific enses job and in the closing spot displays his own waves with mich at home on a stelly na bits on a club hiddy and the law on a stelly na a single of his by politing fun at some of our top-tis by politing fun at some of our topwed Thursday Evening, May 2)

There, neutral energy and a series on pop-hits for poking fun as some of our top-priced entertainers. A fine connedian. The Four Consets open and prove themselves one of the best skating acts in many a day. The turn is well dressed and the tricks are speedby corcuted and far above average. Quarter includes two good-jooking blondes and two well-ast-tional leg and erm equuts. Ourdmil follows with his familiar and our and the trick and charagets.

may tep and arm spunts. Dardmin follows with his familiar and lished handling of cards and eigarets, king the eraftamma all the way. The cits afe done by most of his com-titors, but always lack the Cardini ooking petitore.

Parkyakarka, Edde Gantora former stogen, didn't fare so vetil, llis Greek dialect monotog was brind and not too funny and his wind-up, a sairs on South of the Border, has been kicked around, Needs material. Harticos and Shake bring

Harrison and Plaher, ballroom are versatile and commercial interprot Sylvie hatelikently in the opening, using one strong floor trick, follow with a fast Spaniah sum and wind up with a fast Spaniah sum and wind up with a gay foe and beliet dramastission of an of-floer and girl filting in some European Gapital.

Adelaide Moffett, a big and good-lookneekaade abstrat, a big and good-oost-ling hoods, precedes Levis with a set of pops delivered in achuaky but rather calchy voice. Bhe doesn't have trained piper but knows how to sell. Her group Includes i've God Ny Eyse on You, med-key of When You Wich Upon a Size and H's a Blub World and The Woodpecker's

Business was good last show opening of despite the rainy weather, Sam Honigherg.

State-Lake, Chicago

(Reviewed Friday Afternoon, May 3) (Restricted Friday Affersoon, May 3) There's a lot of entertainment packed in the Johnny (Scat) Davis unit which, besides the band and the ainger, Julis Eberwin, carries two seels, James P, Byrnew, dancer, and Sammy Cohen, film comodian: Pienty of comedy in the bill, ful Davis' unitse is made to order for the wring and Jitterbug addicts, strictly relation for the batterlays

teh for the State-Laks. Dayls' band is better balanced then

MUNRO AND ADAMS MODERN JUGGLING" May 8-CORONADO, ROCKFORD, ILL. Week of May 10-RIVERSIDE, MILWAUKEE

CLUBS - THEATRES - HOTELS - FAIRS

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Strand, New York

(Reviewed Friday Spening, May 3)

Seems like schmaltz is king at the Strand these days. Guy Lombardo is there currently, having followed Wayne King, Sammy Kaye, another sweet band,

King, Sammy Kaye, another sweet band, is booked in soon. Lombardo's is an eminantly danceship band, with instrained strong box office for years, and from the speparame of the losise should do well here. His draw, of course, is based on something more substantial than jitisrbug trade, Veesis were mostly O Carmon Lembardo and the Lembardo tris (Carmen, Leibert and Victor), There are no differenche. Lombardo andustrie, Use (Carmen, Leiber: and Victor), There are no firworks, Loubardo conducting quietly, as usual, from the side, of the stage. Numbers included a variety of pops and standards, one of the most impressive being Song of India, arrange-ment calling for gradually increasing and shalidner volumes. Nice shift

Impresents terms for gradually increasing and subsiding rolume. Nice stuff. A good bill supports Lormbardo and the inyout is staged by Harry Gouriain. The Nonchalanis, three men, follow the band's opening session. A good atand-ard turn, the boys do nut acro, with plenty of knockabout and falls. Act in-cludes a fairly constant line of comedy gab and some very good acro despite its acto-come wain. Goed strongly. Mary Small, diminutive singer, show-siopped. Ene did Woodpooksr Song, a meslicy of Latin American tunes, Old Mon River and When You Wah Upon S far. A very appealing warbier, with keen

a very appealing warbler, with heen sage presence despite her youth, Prec-ically begged off.

theily begon and Jeanies, a very classy ball-noom team from the musical. Streets of Ports, in next-to-elosing. Their works here includes none of the usual waltese, tanges or rumbas, but harks back to

FOUR COMETS

Acclaimed America's Most Unique Skating Offering

Now Appearing LOEW'S STATE, New York

Week May 17, CHICAGO THEATER, Chicago, Ill.

Directions MARK J. LEDDY



more classical styles. Routines are lively and include a bit of character work, outstanding is a milliary number. Tech-nique is besutifully polished. We flyde, one-man band, closed the show. First plyse a rait of instruments simultanceusly and thon goes on to play two, three and four trumpets simult-tanceusly. Audience liked the porsity inhe band followd. Hyde gabs while doing this turn, getting over some antusing cracks.

ncks. Pio, Saturday's Children. Paul Aakerman.

Capitol, Washington, D. C. (Reviewed Friday Afternoon, May 3)

(Reviewed Friday Afternoon, May 3) Funsative is terrific entertainment, guaranteed to bring roars of miritiful approval from any suddenbe. The shore is modeled after the closen and Johnson stage success, Hellespoppin. Benny Meroff and orchestra are the mainspring fer this screwy collection of stooges in the suddence, sanles hebind the footlights and hyrterice among the speciators. Ken and Roy Peige, Dolly Bell and the Pour Buster Browna, the Dyno, Rey Weber and Lee Leonad com-bino to-show this town one of the fastest variety above its has ever scen.

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to be trimine of of certain audiences. Pic is Doctor. Kildarn's Strange Case. Edgar Jones.

Tower, Kansas City, Mo. (Reviewed Friday, May 3)

(Rebisites Prinzy, may 3) Tagged Penthouse Perty, this week's fate sparkles more than some of the provious collections of acts sens bare. Revue displayis thought in make-up and a creditable attempt is made to fill out the bare spole. Curjstin opens with emsee Lester Harding taking the mike interment and warfiling a neet, vertice a creditable attempt is made to fill out the bare apole. Curistin opera with emsee Letter Harding taking the mike astgriment and warbling a next version of Bise Orchid, while the chorus lise (5d de act in attracting a next version (5d de act in attracting a next version (5d de act in attracting a next version (5d de act in attracting a next (5d de act) attracting (5d de act) (5d night scene.

First on are the Royal Swedish Bell-Pirst on are the Royal Swedish Bell-ringers (fously, who work outs standard modelies with a total of 200 differents bells. Tuney include Seer Farrel Polka and Bells of Saint Mergis. A sole on a collection of water glasses also is pre-sented and some beatuful Indic-like effects are collained on a version of My Liftle Gypsy Sweckheert, Second offer-ing is a child duo, Wadean Hayworth and Marie Mistlo, Act is okoli with and Jarie Mistlo, Act is okoli with and Jarie Mistlo, Act is okoli with a storig a torrid Arevers JBM ord J2M on Cheffwar Street and dancing buck and wing secondmainment. Act dancing the on Chernus areer and a uck and wing accompaniment, served better nutience response. Emsee Harding returned to d

deserved better subtractor response Remee Harding returned to do the memory of the subtract of the second including sog 12 With Berlin Perry Girl is Like a Kelody, Blue Skier, Es-memberl, Hos: I Hele To Get Up in the Marking and Alexander's Regtime Band, Chorus oth then appears for Automotes to Pathy Gake, Pathy Cake and Tee for Too. House oth thas about nippevenant lately. George Dowing comes on next with the ditty. My Men Strictly pastomine, set filled a much-needed comedy spot and want over big. Boutine is on order of circus clown stuff, but was presented with a great Amount of hard werk and sources timing. Chilton and Thouse, scroballe dance em, handle the closer, with source next

routines. Appearance is good but they lack a definite audience appeal. The gift person, plays plano, and eings, and part-ners are hard workers. Berue closes with the chorus on in finst leg corturns of the short, while the two tota, Mistlie and Esyworth, are spotlighted in front. Audience reception was fair, with birs good. Frank Taxy produced the above, and Jack Wendover and Herb Siz spored the music. Pie was the Jones Panilly in On Their Own. Bab Locks.

Palace, Lockport, N. Y.

(Reviewed Saturday Evening, April 27) Saturday night vaude was started hore several months age and has increased attendance considerably. Having all stores open on this evening has always been a problem for small-town theater operators

The sheater appeared well filled (ca-pacity, 2,000). As a whole, show was well-paced and made the most of several boog note

record series. Outstanding was Professor Pickard, a versatile and entertaining marimus-phone concedy sct. Not only did he dis-play excellent showmanship with raiss-lary and comedy but his technique on the instrument was equally pleasing. Out a real hand end won encores. Frank Dobson, who emseed, also worked as mirnic and dinger of self-styled concedy numbers. Went over sur-stighted concedy numbers. Went over sur-stighted concedy numbers. Went over sur-stighted concedy numbers. Went over sur-sconce- fullable for nitory than thesater works_ An obviously speriesined guy, he made the mest of his emsee job. Accompanying Dobson on a grand pi-

made the most of his emisse job. Accouptential and the second of the second pi-ane and doing some sole work as well as ehipping, which was commendable, Nella Burks sold herself with several bits. Margie Nesper, a peppy? brunch dancer, did two short numbers that pleased. A two short numbers that pleased are

roller-skate tap with semi-scrobatio turns and a Russian whirlabout were her contributions.

contributions. The colored team of Big Beens and Les was real old-time valide in appear-more and avie. Working together and singly, the lads did routine singling, isa-diancing and gase that got applause de-optic their ege. Bonn Dows siz-picco pit band is a hard-working unit which played flawless

accompaniment. Itay S. Kneeland, Butfalo, books. Sey-mour Morris is the house manager. Picture was Dootor Cyclops. Harold Warner.

Roxy; New York

(Reviewed Friday Evening, May 3) Current inyout is a radioal departure from the usual type of abow here, which is abandoned to a great extent in order to lat Abbott and Costallo become a to jet Abbott and Costallo become a running and throout the layout. The pe-suit is a say affair. The consics are set to bow out after one week, to open in Streets of Paris at the World's Pair. Abbott and Costello are responsible for the entire draw, pio being Siardisal, contailoing manes of To Importance.

Abolit and contents in the performance for the entire draw, pile being Stardissi, contabling names of no importance, cod house when caught. The standard offering where the being their standard offering where is being their standard offering where is being the standard offering where is being here the standard offering where the nelest shell game gag, long a reliable is drawn into committeenis he wishes be didn't make. They follow with the shell game gag, long a reliable is drawn into committeenis here consello, applying for a job as night watchman, gets himself mistaken for a patient. The latter bit violates the usual Roxy tredition, giving off a gag with an indige linge. They get tremen-dous hand for their efforts. Bupporting bill is also good. The Graeolia Dancers, there men and a gal adagio team, is breathisking? Costeming and routines often bill get heavy ap-plander, The Das Forter Offs, provide interport of the Offsecies by taying

plause. The Gas Foster Girls, provide atmosphere for the Gracellas by staying on stage. Guili-Guilibhas costuming and routine

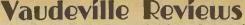
Guill-Guill has consuming and routing similar to Gali-Gali. Instead of working with chicks he extracts incurserable demons from his mouth and slawhare. Does an excellent repair job, with a long lete of dokt, cutting it up and plecing it together again. The Postor fammes, with slight changes, repair last week's number of apping out a burn on initiature plot depined to the provintiature plot depined to the provintiature plot depined to the provintiature plot depined to the plot of the plot control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the plot of the control of the plot of the plot of the plot of the control of the plot of the plot of the control of the plot of the plot of the plot of the control of the plot of the plot of the plot of the control of the plot of the plot of the plot of the plot of the control of the plot of the plot of the plot of the plot of the control of the plot of the plot of the plot of the plot of the control of the plot of th

RKO Strand, Syracuse, N. Y. (Reviewed Friday Evening, May 3)

Seven Cappy Barra, harmonica players, are headliners at the three-day 'raude-yille run here this week. Alto the other four acts worked plenty hard to get the

May 11, 1940

NIGHT CLUBS-VAUDEVILLE



NIGHT CLUBS-VAUDEVILLE

Syracuse dead-pan sudience off its hands, is took the blowers to make the din-Ensemble opened its and with Humgertan Rhapsody and followed with Life is So Assensite. Crows mared, subled and whisiled to bring them back for a couple of choruses of Oken Miller's Monilogia Serenade theme.

The second secon

Performer Struck by Drunk Patron; Wins Compensation

NEW YORE, May 4 .- Prank Stanley has been awarded compensation for two and a half weeks, due to an old accident at the State Theater, Poughkeepsie, New Yoar's Eve

Year's Eve. Sianley does a comach acrobatic act, and when he showed up at the thester the manager asked him to emsee. He did, and a drinken patron threw a rock at him, etriking kim in the lee. As a result Stanley could not work the most our and a half week. Thru his attorney. Harold Roenister, the filed chaim for compensation, point contractor but rather an employee, and that the soldents commed during course of working under directions.

New Duke and Noble Team

CHICAGO, May 4. - The Ke skaling team of Duke and Noble is being revived with oce member of the designal team in js. Last year H. C. Duke's original part-bor. Noble (ded, and later Duke was in-jured and spent months in a heeplai. Having revortend, Duke has teamed up with Dave Williams, known as Wexo, the mechanized man, soid they will go out under the old life, doing the same kind of comedy set has the old team. William Morris office is himdiling the set.

JOHNNY MASTERS and Rowens R. York Paramount show after the first performance opening day, April 24, due to Masters tajuring hailes, Returned to the show Tuesday (31).

-JUST OUT!---BULLETIN No. 21 PRICE ONE DOLLAR PRICE ONE DOLLAR Netwo Brickent, Ontolned, Contrologi University of the Creat Research of the Creat Research of the Creat Research of the Creat Section of the Creat Research of the Creat Section of the Creat Research of the Research of the Creat Research of the Research of the Creat Research of the Research of the Creat Research of the Creating Research of the Research of the Creat Research of the Creating Research of the Section of the Creat B Order of The Section of 40 Hieredits Dimeteris, Review Scenes, Dasse Bard Stanis, Hunderds of Josse and Gass, McMailler BULLTIN No. 21 is eds are delined to will see of the letter Num. 10, 11 12, 15, 16, 17, 50 and 21 is 6450, will supervised supervised supervised supervised supervised supervised. WM. MCNALLY 81 East 125th Street, New York HOLD AUDIENCES SPELLSOUND WITH STROELTE'O, Drst. 84, 88 W. 52, R. Y.

Williamsville, N. Y., Material Park Opens Night Club, Ballroom

WILLIASSWILLS, Y. May 4.—Olen Park here will again open the Olen Barn night cuth. In additions to the Gien Ca-sing and the second second second second second meason nore, runs continuous entertain-ment of a multiouse style. Owned and operated by diarry aliman. thesion charge, a successful point of spot was flight to capacity opening minw (20) despite heavy rain. House holds 700 people.

[Ray dispite newspaces, and a propic. An interior in platta siyle has been improved with the addition of an clea-compared of the statistical of the statistic controllar, the statistical statistic controllar, Ray Duan, consolian. Little Joe Little, eccontric dancergi Jinning Walker, onswer: Prank, Parrole, Jianist and singer; Three Flying Acce, roller extaing, Kadamo Certruda, mindreading, and Johany Barris' colored swing band dive plece).

(five picces). Irving Pok is manager and press spent, Wally Gluck, Buffalo, booked some of

The part level will open all press seems of the sector of sector of the sector of the

Tucker, Miranda Big In Chi Class Spots

CHICAGO, May 4-Sophie Tucker and CHICACQ, May 4-Bophe Tucker and Garmen Mirando, appearing at the Chee Pares and Colory Club, respectively, have been pulling big business. At Bio con-clusion of her engagement Miss Tucker will play Ben Mardeai's Rivers, Port Lee, N J., before starting rehearnals for the new Zeejfeld Foliss. Carmen Miranda, beld over here after Closing of Streets of Parily closes shortly here to open at the New York World's Fair.

Gene Austin Strong 2 Weeks in Denver

DENVER, May 4-Geno Aurtin, who closed a two-week engagement at the Embassy Club here Priday (19), proved as good draw, according to club operators. Austin was held over a week and was able to pail 83.000 orer normal business, which is nice business considering the no cove or minismum policy. Nan Binkstone opened Friday, April 20:

Vaudeville Notes

AttRINAY LANE harmonics performat, has been in Pranch Hopsital, New York, the past two months... CONVEY TWINS are playing night duba around year York. JACK FOWELL opens as the Casino Atlantico, Rio de Janeiro, Yor an Yez-tended engagement. Harman Fullent did the booking... LOVTD ARD WILLES has a transferred them, its duba the has a transferred them, its duba. Brash, They will aray here there weeks. MILTON BERLIE will beedline the Hip-odrome. Baltimore, week of May 23.

House. LOUTSE LLOYD left the sot of Bisf-ford and Louise in Loudon and has ra-turned to New York to form a tep ball-room team with Val Vestorf.

Protection Bureau

A Free Service for Readers

THE facilities of The Billboard's Material Protection Bureau may be a saturative to be a saturative of the saturation of the saturatio

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address and any value remention ; you deem percessary. Attack the sould packet to fair letter sking-that is the registered in *The Billboard's* Material Pro-tection Bureau, and send them both, together with return post-ange to Bilase R. Suparmon, The Hillboard's Material Problection Bureau, and Jangeronn, The Hillboard's Material Problection Bureau, and the Pioce, Pulace Theater Building, New York City. Upon receipts, the pocket will be dated and field army under your name. The Billboard takes every reasonable gre-caurien to infeguard packet ausmit of fe-registration, but does not ausmit field buildy in connection with same.

Wilde Band Best **Denver** Grosser

DENVER, May 6 .- This has been a most successful season in the Silver Glade of successful season in the Silver Glade of successful season in the Silver Ginde of the Cosmopolitan Hotel, according to Clarence Bromstead, assistant hotel man, ager. Room will close May 12, and Tony dJ Pardo's Band will be held'to the close.

d) Pardo's Band will be held'to the close. Ran Wilde. George Hamilton, Bob MB-har and di Pardo have-furnished music in the Oince annot it opened October 18, with Wilde, first band of the season, pull-ing best. Spot avraged 300 customers nightly and is open Thursday to Sunday and Sunday. So cents Priday, and 81 Saturday, Randa work in Jobby daily during lumcheon and dinher-hours. Standed Lundh, babar house. Shift.

Hardd Lloyds holds, horses, which have been used all season, and Tony di Pardo's been used all season, and Tony di Pardo's been used all season, and tony of proved excessful draws for the port.



Rufe Davis-Chaz Chase Bill Sock; Wheeler Okeh, Too

DETROIT, May 4.-Double bill of Ruis, Davis and Chas Chase dryn.

DETROIT, May 4.-Double bill of Ruis Davis and Chas Chaso drew b crowd some 32, per ceal over the weekly attendence average of 7.000, running over 5.000, at the Bowery Cade a weekly attendence average of 7.000, running that Davis and the second second second that Davis and the second second second attendence average of 7.000, and the second second second second attendence average of 7.000, and the second second second second attendence average of 7.000, and a for the second second

Purther attractions are being lined up: by booker Peter J, Iodice,

Rosita Royce Show Set

NEW YORK, May 4-Rossita Royce will head the Dance Parade of Nations to open as the White Way Din at the World's Thir, Acts include Giario Rai-tach, Mahara and a troupe of Bam Abdullah's transiting girls, with Phil Pechan emseling. The talent will do eight shows daily and 10 on week-enda. Tred Nerret and Al Treir are operating the denomenton. _philicity by Bid Heller and Alfreet.Merrils

Tucker-Baker Tour

NEW YORK, May 6.—Orrin Tuckers band and Bonnie Baker have been set thru Music Oorp, of America for a seven-week vause tour opening May 17 at the Poor, 66, Louis. Next will be the Hverske, Milwaukee, May 24, with hub-dynash thope being Poor, Detroit Palace, Gonsse poor test of the part of the weeks. The tour will wind up at foor of the New Yorkstheaters.

"Only Yiddish Vaude Theater in America"

NEW YORK, May 4.—Downtown National Thester opened yesterday (3) as the "only 'Niddla' vaude house in Amorica." The initial bill is headlined by, Ascon Lebeddi, Hymie Jacobboo, Paula Lubelska, Annie Lubin and Jacob Zanger. Jack Bovenger operates the house.



Periodal Management interaction

tRoutes are for current week when no dates are given.1

A

A Aboot & Costello (Rovy) NYC, t. Area, The Two (Morrarm) Chi, b. Allason, Castne & Clevegs: (Skiteders) Ison Bernne, Art. P. Berne, Art. Children, Status, Calif. Sci-hadrer: Bitters (Clincage) Calif. L. Anatar, Jubs (Imperial) Detroit, pe. Anaters (Clincage) Calif. L. Banan, Jubs (Imperial) Detroit, pe. Anaters (Clincage) Calif. Sci Anaters, Jubs (Imperial) Detroit, pe. Anaters, Jubs (Imperial) Child. Sci Anaters, Jubs (Internet) Calif. Sci Anaters, Jubs (Internet) Calif. Sci Anaters, Jubs (Internet) Calif. Sci Anaters, Bitter (Jones) Phila, P. Arold, Jeek (Finnders, Phila, P. C. Austin, Bertie (Thomas Jefferson) Bitrasnet-bern, A.

sam, h. stin, Gene (Embassy) Denver, ne.

8

her, Bonnie (Waldorf-Asteria) NYO, h. her, Buriel (Chatsau Moderne) NYC, nc. idwin & Bristol (Rivarview Beach) Penns-

 America (Chaneseu Moderna) NYC nc. M. J. Bristol (Rivartive Seech) Penal- N. J. p. d. Ras (Manuscu) Baltheores pe- N. J. p. d. Ras (Manuscu) Baltheores pe- Seech Second Second Second Second Second N. Second Second Second Second Second N. J. Second Second Second Second Second N. J. Second Second Second Second Second N. Second Second Second Second Second Second N. Second S eta Bilders, Three (Beretty Hillis) New-K. K.Y., ec. (K.K., Kork, ec. Algebone (Univo Indinamolika), L. Algebone (Univo Indinamolika), L. and Lil, a Physicarite (A. ne. and Lil, a Physicarite (A. ne. K. Al (Paramenth, NYC), L. atoms: The (DataLinewit) Chi, ne. K. Mercalith (Edition) NYC, Da. K. Mercalith (Edition) NYC, D. K. Mercalith (Edition) NYC, D. K. Mercalith (Edition) Cheritonsti, h. e. Johes 6 (Check) NYC, nc. N. Art, & Aladrikilia (Padotck) Cirve-M. Be.

Art, & Andrama (Facalock) Citter Be. Dors (Russian Kretchma) NTC. nc. 2 Comie (Paramount) NTC. L. Ghariey (Park Central). NTC, b. Mary Jane (Orenwitch Village Casino)

Mary value (particular) Baity Cop, Roogel NTC, Be. Bibbles (Corion) NYC, no. Larry (88, George NYC, no. Martha (Coccasui Gravei Boston, no. Martha (Coccasui Gravei Boston, no. Batatha (Coccasui Gravei Boston) Batatha (Coccasui Gravei Cost) Bostoren, Four (Caspitol) Washington, Jimmy (State-Laks) Chd, L

Pror (Reiland) NVC, and Bingein (Vanguard) NVC, ne. 8 Martin (R. Grouge) NVC, R. (State) NVC, L. 6 Jahrtin (Arlington) Minghamion.

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ier & Barbara ("andock Clab) Miami Ri, Ma. D. Tovery Kachas Chy, Mo. I. (Charanas) NYC, De. Cakers Housikhand) Boaten, Be. Margetis (Winiring Top) NYC, no. Dri, Bargoretts (Rin Wa Lowy) Tokedo, re. ed. Oronga (Handaary) Phila, no. in Theters (Marmahae Club) N. Aitle-in Theters (Marmahae Club) N. Aitle-ne Theters (Marmahae Club) N. Aitle-

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Joan 1980) Chi, pr. 6. Yaacha (Scelarity) NTC, nc. Ilars of Balan, Eight (Castol) Weahing-Bary Tehner: House, Chi, h. Decelas (Harry & New Yorker) Chio no. Latil (600 Chi, nc. Barry (Gameccck) NTC, nc. Barry (Gameccck) NTC, c.

NIGHT CLUBS-VAUDEVILLE

(For Orchestra Routes, Turn to Music Department)

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corre-sponding to the symbol when addressing organizations or individuals listed,

EXPLANATIONS OF SYMBOLS

a-ouditorium; b-ballroom; c-cafo: cb-cabaret: cc-country club; h-hotel: mh-music hall; nc-night club; p-amusement parks ro-road house; ca-restaurant; s-showbart; f-shoeter. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Debonakra, Siz (Chicago) Chi, t. De La Conde, Zedra (Havana-Sindrid) NTC.nc. De LaPianis, Peggy (Jimmy Kelly's) NYC.

De. De Marca, Isobel (Times & Tap) Hockford, IB., nc. De Mcranellies (Castno Russe) NYG, nc. De Gargo (Dita (Imperial) Detreit, nc. Gargo (Dita (Imperial) Detreit, nc. Deiahanty Sisters (Moose Club) Möddetown, O., nc.

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O., no. ethon, Maxine (606) Chi, no. Orsay, Rence (Reily's) NYO, no. on Julian & Margery (Jefferson) St. Louis, h. conselly, Harry (Bulls Cay Terr, NYC, no. coley Twins (Steld Cost) NYC, ma. coley, Dorothy, Orlis (Edgewater Reach)

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and a obseption (Aveningten Caucity) Folia, Balderbrock & Fartar (Generon Mary) NVC no. Beaker, Nida (Masser) NVC h. Eddy, Marino (Basser) NVC h. Dédyaon, Marino (Basser) Balla no. Steard, Jack (Bonnde) Basser, Na. Dibe, Anat (Bander) Folia, no. Bile, Anat (Bander) Folia, no. Evera & Ramsa (Tory Fasics's NVC, no. Evera & Ramsa (Bory Fasics's L

Barrissen, Hope Lossibarty) NTCL DA Barrisse Bruz (Disses) Christiani, B Bars, Devi (Disses) Chi, Bc. Franz, Fred (Diss: (The Parce) Chi, n. Franz, Marzha (Panda) NTCL n. Frezzi Marzha (Panda) NTCL n. Frezzi Status (The Cardshill, Chi, D. Breetst & Conney (The Cardshill, Chi, D. Breetst & Conney (The Cardshill, Chi, D.

F Publan & Shien (Conmodore) Detroit, nc. Panisay, Connie (1005; Chi, nd. Panis & Jordan (18, Morila; NYC, h. Panis, Gives (Colesiano's) Chi, nc. Primer, Millian (Monispiranase) PKC, nc. Primer, Millian (Monispiranase) PKC, nc.

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eisco, Be. Hatton, Betty (La Martiniques NYC, nc. Hyers, Prankie (Chib 16) NYC, nr.

Irmagard & Alan (White) NYC, b.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Jagger, Kenny (Whiting: Stevens Point, Wis, h. Jonvicen Bonnie (St. Paul) St. Poul, h. Jarvis, Sammy (Book-Cadillast Detroit, h. Jarvis, John (Buckingham) NYC, h.



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May 11, 1940

Louise & Mitchell (Boulevard Tavern) Ein-hurat, L. R., Book-Codiffice; Detroit, h. Locas, Estrellis, 'Book-Codiffice; Detroit, h. Lokaina, Phys. (Boldst, Cod, no. Lynn, Bernkee (969) Chi, no. Yina, Don & Betty (600) Chi, anc. Yina, Don & Betty (600) Chi, anc.

M McCatthy, Nora (Wentminster) Boston, h. McCornic, Maly (BL Hat) Chi, pa. McCornick, Prank (Wings Cashoo) NYC, pa. McCornick, Prank (Chicago) Chi, i. McCarlad, Frankie (Chicago) Chi, i. McCarlad, Frankie (Chicago) Chi, a. McCarl, Prankie (Chicago) Chi, McCarlow McCarl, Struiy, Giris (Berreitz Billa) Mccaport,

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Negrette, George (La Congs) MYC, no. Nelson, June & Kay (Ambassador West)

Negritiz, Choffy the unique match at Wess) Offic and a Singer (Warwick) FYC, b. Niles & Joan (Sincer Paula, no. Norchalant, The Burned NYC, L. Norman, Karly (Proniense) Detroit, no. Norsk (Singer (Paul) (Sincer) Colorado Springs, Colorado Norsk (Minger (Paul) (Sincer), no. Norsk (Singer (Paul) (Sincer), no. Norsk (Singer), (Paul) (Sincer), no. Norsk (Singer), (Paul) (Sincer), no. Norsk (Singer), (Paula), no. Norsk (Singer), n

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Square Dancers (Oev, Clinton) 27C.h.

DRAMATIC AND MUSICAL

Abe Lincoln in Illineis: (Curran) San Fran-

disco. Beathead Teilhight (Belwyn) Citk. Cohan, George MJ (Wilson Filisburgh. Cornell, Katharine: (Massick) Brootiny 5-11. Brohorn, Katharine: (Milson's Boston. Keep Off McAnteis: (Bristinger) Chl. Horton, Brwreis MJ (Wilson's Boston. Keep Off Mc Constr. (Bathari McAntein, Lag. Parchase; (Mational) Washington, Martin for Fronz (Mational) O. Sta Chi. D. C. Margin for Error; (Orsed O. R.) Chi, Man Who Came to Dinner; (Harris) Chi, Muni, Paul; (Geary) San Francisco,

ICE SHOWS ON TOUR

Incrapades: (Produced by Arena Managers' Association) June 16-29, City Anditorium, Here Oriesan; July 19, for the summer, Anditorium, Atlantic City. Nor Pollicat (Schipted & Johnson) May 12-Juna 22, Winterland, San Frazelscof

Magic

(Communications to Cincinnati Office) OTTE MANNINO, after a bangup season U in Florida, including 15 weeks at Dixte Inn, West Paim Beach, an extended engagement at the Pilitmore Hotel, Paim Beach, and a return date at the Mayflower

for their early citck, mays Marino Beyrita, wai the fino job turned in their recently by Myrua, the mentalist. "He was here seven months," writes Boyrste, "and made hundreds of friends and left everyont happy and satisfied." VERNON HENRY has set up a temporary work-shep in B. Augustine, Fis., while hab boss, Marquis the Magicine, and Mr. Marquis wasciton in Cube. Marquis is alsted to resume his four May 12, with much new show equipment and a new atream-lined transportation unit.

ORING AND RATHRYNE CAMPBELL

CORING AND KATHRINE CAMPBELL bonk Calif, after winding up al i-inomth tour at Blate Teachers College, fortales, M. d. the third work in April. During the trick just ended, his 18th senson on the road, Loring coursed et States, pro-senting more than the senson on the road. Loring coursed et States, pro-senting more than the Southern States. WILLIE DEE is doing his card and the trick to the Southern States. WILLIE DEE is doing his card and the tous papers with margit stories and photos on peveral occasion during April. His garas have proved that articles on magic cas be interesting without ex-posing any scorets. HEANEY THE MADIENT

VAUDEVILLE-BURLESQUE

Rosenberg Bookings

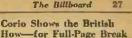
NEW YORK, May 4.—Thi Rosenberg's booked for the new stock above at the posted for the new stock above at the posted for the new stock above at the posted stock above at the posted stock above and the posted stock above and the heat of the stock above heat the s

Nudie Poster Gets Manager \$50 Fine

SAN FRANCISCO, May 4-For failing to head a polose order banning exhibition of posters of seasily claid women in front of his show house. Ed Hoffman, mainser of the Liberty, burlesque, was find \$50. Police Chief Charles Duilles said he had block the concentrate of all burlestick shows

asked the operators of all burkesque shows to refrain from exhibiting photos of un-clad girls, and that all the operators.ex-cept Hofman had complied.

NEW ADDITIONS to the cast at the Capitol, San Prancheco, are Juanita Bates, Billy. (Bumps) Mack, Jean Evol, Gerrymae and Dorothy King,



27

WASHINGTON, May 4. The furor in the British newspapers on the current stip tease vogue was instrumental in guting Ann Corio a full page in 7the Markington Hersid, in a public letter addressed to Loth Lothtan, British Am-bassador to the United States, Mike Code, in a series of the Locabalt the proper mothed of paging without of-fending British sensibilities.

Unfortunately the spread hit the paper on the last day of her stand at the Gayety here.

Youngstown Burly 3 Days

YOUNGGTOWN, O. May 4 -- 640dk buriaque, which had been playing seven days a week at the Grand here, has switched to Friday thru Sunday, with daily mathees and a midnight show Saturdays. New company this week include an

New company this week includes Bebe Harris, Jack While and Fred Frampion.

Burly-Nitery Combo

NEW ORLEANS, May 4.--The, old Dauphine Theater is set for early reopen-ing as combined burleague and cooktail lounge nitery with eccasional flickers. Operators are now running the El Toro night club.

Hirst Unit Review

Mirth and Melody

(Reviewed at Free Theater, Philadelphia, Tuesday Evening, April 30)

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Burlesque Notes

(Communications to New York Office)

NEW YORK:

Communications to the second structure of the second structure structure

to the anorgin line. ANN CORIO flew from Weahington to Jiuriford April 22 to attend the Ameral of her 4-month-old sephere, Joseph Rob-rel Bonadies. MiRET show, featur-ing Vicki Welles, with Stinky and Shorty. In the American Stragey Stiles and so-painting the standard stragey Stiles and so-HROWN, concle, is summy other bur-nover. ... LEONA TIURSTON (closed at the Republic May 3. Replaced by Nading Marsh. ... THEZA, with strage at 6the Fuinger, is considering an offer for the Fuinger and the form and the fuinger and the form the fuinger and the fuinger and the form and the fuinger and the fuinger and the form and the fuinger and the form and the fuinger and

verific fair spot. . LES DUNN, at the Capitol, San Pranchezo, sends word of his closing abortiy for a much-needed rest. He will apend a few weeks with a gold-minor friend near Needis, (Calif, and then bock for San Prancisco fair. He refers to old-time bury acquantances now in pictures, such as Bart Lar, Rilly Olibert, Jos Prandr, Lew Kalif, Joe Der-lin, Tom Howard and George Shelton Who Come to Disner, at the Curran, Kan Francisco. UNO.

JAI LITA is added attraction this week with the Joe de Rits show at the Rony Theater, Cleveland, which closes for season Thursdy hight (0). . . HAYWOOD AND RENEM have closed on

FROM ALL AROUND:

FROM ALL AROUND: STINKT FIELDS, Baltimore boy fea-tured with Streamiles Folifa, was wel-omma back by friends when the show have the Gwysty, Baltimore, ... kill BAUNDERB, of Saunders and De Hawen manager of the same show, was kendered a suppliee party during his stay in Bal-HINOTE, ... MAROIE HART was proudly of Louis And Bolt HART was proudly of Louis Demcent, Margure home and term at Lathrop, Mo. Is not far from by Louis... NAMETTE DAILEY last veck Underwents an operation at tho Mercy Bospital, Baltimore, ... JACKER CHURCH and Belli Rochalls, Hirry chorines, plan to work Baltimore high club. BIANE BUBTON, former Hirs peeker, Is current at the Baquire chub, Balt wife, Rock, is ad the Mismo Night Club in the same city.

So As Not To Be Confused: **ROLAND (FRANCIS) O'KEEFE** Siz-Foot-Two - 180 Lbs. Is the one and only son of JAMES XAVIER FRANCIS

Will be at the New York 1940 World's Fair. Closed a very pleasant and successful engagement with "MISS AMERICA" at the San Francisco 1939 Warld's Fair.

CHICAGO:

REPERTOIRE-TENT SHOWS Conducted by BILL SACHS - Communications to 25 Opera Place, Cincinnati. O.

Weather No Bar **To Winstead Biz**

NEW BERN. N. C. May 4.—Winstead's Mighty Minstrela. which usbrevel in its under-convasion and the weeks back, has been caloring top-hotch business to faide despito ratch inclements weather, according to the general afent, C. E. Mel'hernor. Ethow in this reason bentie McPhennon. Show is this easion being heralded by a line of special paper, plenti-fully distributed, a fact that has done much to plul tim pass the box office, McPicteron says. Members of the "Bee" McPicteron Bee" iLayworkh North Carolina Efficie and the Original Floating TheAter caught the Winstead opty on the recent appear. here

The Winstead roster this senson in-dudes the following: Staff-E. S. Win-stead, owner-manager; Mrs. E. S. Win-stead, treasurer: Mattle Stone, socretary atesd, treasurer; Maitie Stone, socretary and front-door tickets; Dorothy Blawley, reserves; Prank Sione, handmaster; Ted Stubbard; orchestra isader; David Wytes, stags mannager and producer; Witiy Wytes, chorus producer; Woiti Harris, wurdrobe, mistress; Red Jernagan, etco-tretar; Charles Perkins, boss cantamana, with 15 men, and G. E. McPherson, gen-

Concelians: Willio (Rastus) Haynes, James (Pot Liquor) O'Nell, Willie Jones, Lomas (Sugar Pool) Linkins and Boyd (Happy) Dograms.

(Happy) Donrans. Speciality performers: Randolph and Randolph, O'Neil and O'Neil, Bat Linkina, Viola Remp, W. A. Remp, Curtis and Curtis. Tilva, and Perry and Willie and Curtis, Janes

nia Jones. orus: Treaser Prorman, Catherine no., Piossie Kamp, Ruth Parkar, Randolph, Margret Delphia. Dero-iswier, Virginta Jones, Viola Harris Witty Wyles. WILLY

nd Witty Wyles. Band and orchestra Prank Sions, Saf-rd Swain, Henry Preeman, Richard Jor, W. B. Dinon, William (Shim) Harria, Jon H. Jackson, Occar Gab, William John H., Jackson, Oscar Cash, William (Boe) Millis, Freddle Bernet, Raymond Randolph, Feaster Hawley, Ed Simme, Walter Price and Willie Haynes.

Bryant Troupers Enrich Charlestop's Play Fund

CHARLERTON, W. Va., May 4.--Billy Bryant's Showboat troupe Thurnday hight gave a, benefit performance in Charles-ton's million-dollar Municipal Addi-torium for the benefit of Charlestevion phyprounds, and netted \$1.600 with

playprovinds, and netted \$1,000 with which to buy playmound equipment. The show was backed by the Play-pround Commission and Community En-terprises, Inc., the latter of which spon-and a series of legitimate plays on a non-profit basta.

nen-profit basis, A tremendous amount of publicity for the showboat groups appeared in Charles-ton papers and over the radia, Local tailent supplemented the Bryant offering. The Bryanis gave Goost With the Breze. Bryant best opens Monday at fluinting-the the supplement supplement and the the

m, W, Vs., for a several weeks' stand fore hitting out for Cincinnati; where begins its 12th summer season early in

Bonnelli Readles **Floating Theater**

CINCINNATL May 4.—A new floating theater will make its bow out of this city early this summer, with the veteran Jim Bismodil its command.

City early this summite, with the veteran in Biomodell in command. Biodelli in command. In Biomedia operation and at one time samulated with the late Stave Frice in the old Price & Bonnelli minatrels, pur-chased a steel hull rere? Pittsburgh and hull it towed here, where it is currently being fitted with the superstructure. The pew showboat, which Bonnelli mays will be ready for haunching in all weeks, will play the Onio and Missing in dis-weeks, will be 30 by 130 feer and will bave.scoomodations for 700 patrons.

WANT

OR PLATFORM MED SHOW, People in all Hear Bright Man for self. These deabling Orthesing from preference. Est applicates an fot. State your Bran presence. Est brief These deubling Orchester Bran presence. Est boy, step on tot. Stats your menet, you get it here, While on the KAR-L BOY MEDICINE OD. 1 Maple Ave...



Yawng Mind Tunny, Man and Wamars, that can do divergints in Hisper Acts and Barcinting, with changes in two weaks, No beaus, Gosening in the moth May Sta, Answer address before PETE THOMAS, In Addres, 210 % West Randelph, Enid, Otta

Mail Promotion

-By E. F. HANNAN-FOR several seasons a small dramatio trick playing under auspices in winter

The restance of the second sec

to thereful-and-miss way of otherwise placing the cut-rates. This would seem like an inexpensive way for small test shows doing weeks stands to get seem dignified advertising and in a way that a careful check can be mode of results. It was found by the small outifs aforementioned that women of the bousehold were certain to resu-and more certain to use the Ucket can had more certain to use the Ucket form in the other ways. Provinging the show handed ticksta to

previously the show handed lickets to sponsor organizations to be distributed, but a check showed that Uncle Sam made the best passout of all the systems tried.

Dick Castleman Is Sought

GINCINATI, May 4.- In a communi-cation to The Billboard this week. Phyl-las Castleman Informa that Dick Castle-man's mother, Mrs. Cathetiae Pattee, deed recently in Waco, Thes, and that de-forts are being made to locate Dick. When last heard of by Mrs. Castleman be was with one of the Brunk shows in Press. Dick Castleman or anyone know-ing this whereabouts is saked to contact his wite, Phylis, at 2420 W. 30th avenue, Denver, Colo., Immediately.

Veteran Manager Hands Posies to Winston Rep Carroll, In.

Editor The Billboard:

In my travels I recently came across company of phyers that has proved at the rep business is not dead. While any white circles have been unable to that many winter circles invo been unable to make the grade, this company has been doing excellant business right along. The troupe, the Tack winton Flayers, is made up of real actors who understand show business and, is now on its 3Th week and still going strong, from all with preparations to that effect. The company is producing plays and TRATIY.

with preparation to but may solve that The company is polytomered. The company is polytomered the dested with cure to fit the show. The dested with cure to fit the com-munity, and the orebestra is one of the best in the section. Jack Winnow, him-self an able trumpet player, directs the orchestra. By is only if years old and has been under the able direction of George G. Henderson, who has the com-pany sup in many physe shot is a vegy severo critic on acting and stage direc-tion. In addition, George is always oh the firing line with his advance and al-thends to the important parts on this most vital end of the abow business. The line business was not juck but reprehe business was not luck but repre-bated hard work on the part of com-ny that supported Winston tine DAGY

pany that supported Winston. Following is the roster: Jack Winston, George Henderson, Lufu Bell, Helen Snapp, Ed Laird, E. De Günze, Grace Cole and Frank Stone. In one lows town the company manager persended the low cal committee to rearrange the opera-house, which was done and which packed house, which was done and which pacara the house after the renormalion Was com-plated. Henderson also succeeded in many other places to have the local manager repair and clean up his house. All of which paid big dividends. Again, it proves that you can not only play the repare but you can not only play the towns, but you also give some hitention to the houses you play. If this were done more often; there would be many more rep companies snjoying good CHARLES C. LUDWIG.

Durwood's the Name!

ST. JOSEPH. Mo., May 4 .- Now It

ST. JOSEPH, MO., say a service of a solution of the solution o

Rep Ripples

been enjoying unbush business the last four weeks. DOUGLAS MORIES infos that bab stage manager for the troit May 5, and not William Maloney, as mentioned in last issue. Mories is uso handling the price of the stage of the handling the price of the stage of the price Billion Consection of the Weike of the Weike on the Kemp Time with Morris Neikonig unit, hos returned to Co-furnities, O., to settle down on, a steady ob in the Ben Billiam Sin Shop. . HARRY ROLLINS, well-known rep and Co, where be's working an occasional or mark club date and doing a bit of plant. A mere her working on occasional night club date and doing a bit of paint-ing on the side, . . JOHN WILLIS WALTERS, friend of all performers who make columbus, 0, aport the last week-end visiting Cal and Bonnio-West in Chcinnati CONGOR & SANTO PLAYERS are TO-

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

Biz Okeh for Peoria Show; 8 and 3 Still Holding On

PEORIA, III, May 4,-With 648 hours clocked off, the Jitteribon Endurance Derby, which opened in Pernwood Gar-dens here March 23, with 23 teams and two solos, is down to eight and three. Pficen-minute gynamits sprints are now teams.

Pitteen-minute dynamite sprints are now in force. Rustness to holding up well: Still going are Eddie and Tool Mc-Bride, Franks and Alter Donato, Pee Wee Collins and Pauline Boyd, Harry Hudson and Alter Sims, Leo Riddle and Mary Kaye, Jackie Richards and Lota Moran. Latry De Cerrado and Hida Ludwig and Jimmy Stone and Babe Perty. Jack Mur-ray, Jimmy Pox and Lafry Kendall are colos.

colos. Chuck Payno is emers, with Blackie Latteesa taking over the midnight shifty. Frankie Donato and Larry De Corrado are handling the Hoor conedy. Mean Multime conjutest the two daily broad-ceasis over Station WhED, Jinning Jielu and his Gentlemen of Swing are on the baud atand

Willis-Sweet Combo Winner **Of Chi's Coliseum Contest**

Of Chi's Coliserum Contest GREAGO, May 4-With two couples and one solo on the Door of the versit like not-stop April 23 with the colorance on April 23 with the colorance on April 23 with the colorance on April 24 with the colorance on the floor the colorance on the floor before on ERO growt. In the dynamite sprint was channed by Wills and Nuther preceding the ceremony Buthis Carroll will Sweet, who was moloids. Who other remaining team, in a burday night (28), Billy and Tille were pitted sprint, with the Willer-Sweet combo being declared the winner after of minutes of specify, Duffy Taran-tims and Ruthle Carroll drew the show opt.

The staff during the closing wee the the contest included Jimmy Bitther Chuch Payne and Phil-Murphy, emsens Jimmy Farroll and Mike Alch, judges Bittner. Civic Morse, trainer, and Doris, Neuborts nume. Artic Starks' orchestes played the run of the show,

Weather Kayos Pughe Show

SHREVEPORT, Lo. May 4. Estime and handinespine by intermittion bad weather and squil attachments. George W. Fughes Derbyshows which opened under canvas here March 19, was forced to close Monday. A 64-mile-an-hour wind struck the join Sunday and before it aubsides everal large holes had been forn in the canvas. Five couples and two solas wrey left of the 92 teams and two solas who started.

CHARLEY BALDWIN writes that he CHARLEY BALDWIN writes what he recently icit Skiolon's Louisville con-test and is now at home in Anderson, Jad., resting up for Zeke Youngblood's opening show. Charles infas that Jack (Palle) Smith and Billie Watter are in Terre Haitis, Ind.

THEL BAINEY queries as to the whereabouts of Jackie Anderson. How about a line to the column, Jackie?

TEX PALK, emsee, letters from Omahn that he is atll licking around, sitho he just got out of a hospital Aptil 30, after a two-and-s-half-month stay. Tex say he would like to read optes here on W. E. Thöuta, Leo Seltawr, George Pughe, Archie Gayer, Zarl Pagen, Eddlo Spyler and atl his walkie friends.

THE HAL LOTHS postal from New York The fact hot hot me postal from New York that they are temporarily out of the en-durance field, walling till their Junior is able to kick aroung a little bettér by himself. They would like to read a line in the column on Ruthic Carroll, Jack and Marge Berquist and Johnnie and Maria Groves Marie Oroves.

JACK PREEMAN, former ensee for such promoters as Seltzer, Tibbetts, Alvin and others, cards from Rochester, N. Y., where he has been laid up for four wests with a heart allocal, that he would like to hear from friends via the Letter List.

Boyes on Illinois Circle

CHAMPAION, III, May 0 .-. After a fiel visit to his home in Hebron, Neb., iter a circle stock try in the region brief visit to his home in Hebron, M after a circle stock int in the reg of Sonora, Calif., failed to pan out, Ch Deres brought a troupe to Champaign and la making a test run for his circle in flinnis, Flain are still on for the opening of his tenfs outfit in Weet Lin-goin, Heb., about May 30, for the fifth

Gillman Resignsons AAA Prez

NEW YORK, May 4 .- Barney Gillman, NEW YORK, May 4,-Barney GHImari, president of the Associated Agents of America, resigned from his poet this week. Hymis Coldisien, AA vice-president. Bi the temporary chist of the organization, which lists some 40 bookses of smaller does night clubs. Ofilmen has been the president of the AAA since its formation four months age.

JIMMY GABLE Contact Me at Petersburg, Illinois. I. H. WEST

It was not

shows. Where farces are presented, the program to be given is light, comsisting mainly of comedies and periags a have of travel short, Showing of movies gives the students additional time between **ANFA Annual Banquet Features Re-Election** of All Officers the attained abortional time bevery nota to prepare for the next one and also allows them to present anappier and anorter plays. Prices to plays have been upped to include the cost of the movies and allow the students a fair margin,

Rapidity in which a 16mm. sound movie can be made is demonstrated, as films of those attending is shown at end of meeting-new directors named

<section-header><section-header><text><text><text> ment with a large insurance company which offers members insurance against froud on delivered films.

Lock Scal In Exhibited

Lock Seil is Enhibited The year's dishurament, read a report of the year's dishurament, This was fol-lowed by Hedwig's report on orrellt, in which it was taked that the percentage of a state of the second second second of the test of the second second second percentage bad rinks. Hendberg lauded the regional directors, and Philip Secriting to the test of the members in regional directors, and Philip Secriting to the test of the second second second the second second second second second the test of the second second second reporting for the public relations commit-ting for the public relations commit-ting for the public relations commit-ting the the reactions of using protect and then complications the abigmential diminant the best for the the second second second and then complications the abigmential the tracting and rink in transmission optimized to and then complications the abigmential the tracting and rink the second second second the test of the the second second second second second and the test of the second second second second the test of the second second second second second second and the test of the second s

lined briefly an incursive party are primered all risk in trapail. When the floor was open for nomina-tions, Eastin moved that the present alise be returned, which the member-ship approved. With the officers thanable be refurbed, which use induces this proposed, with the officers than-imously returned to their posts, Brandon went to the business of electing board members. Of the nine members, not more than three may be from any one branch of the industry. The present

PECIAL RENTAL RATES

Antones War Rever, Adventure, Relations, ALEO Bound, Bland Contenent, accenture, Brand Reel as 75c Mogull'S new York, N. Y.

<text><text><text><text><text><text> Sherman.

A Berman. In addition to these, there were rep-respitatives of libraries which will scon become members, as well as representa-tives of all phases of the industry, in-cluding isbornkories, film and projector manufacturers and publications.

CINCINNAIT, May 4, --- Readshowmen working schools report this movies in connection with the anisual senior plays are affording additional bookings. The programs requested consist mainly 'of short subjects. An operatory who has shown to schools for the past three years revealed that thri co-operating with the student leaders he has addori isreni 'bookings during the final weeks of the school session. The movies 'will be shown be-fore the show and during intermisi-

Booking of these creuts is being done with the, students and, not with the school afficials, who booked the other

and during intermis-

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THE FILM WEEKLY AUSTRALIA

Consults the Motion Picture and Entertainment Consults by New Generality. Consults by Nev Will BRENNAN, Son Dity Tatorials Building Pict Street, Sydney, Autobiling Office of THE Gitta BoaRD.

REVIEW OF RECORDS (Continued from page 16) centrate on You and Between You on Nor, and TINY HILL-hits 15, mighty 5c Mickey and Picase Don't Talk Aboa Me When I'm Cons. About

Me When I'm Cone. The Novelty Side THE most unusual item in that este-gery comes from OZ22E (RELGON, taxing a Bluebit label with J'm Look-ing for a Gay Who Playr Alto and Bartions and Doubles on a Clarinet and Wears a She IT Suit, and it's not played in one breath. Rather BY the isment of an oriesting fault and the not played in one breath. As the isment of an oriesting fault and the not played in one breath. As the isment of an oriesting fault and the not played in one breath. A part from the taken the letters fault cone complete the couplet. countet

Sor

couplet. LAWRENCE WELK, on Vocalion, has The Suidog and the Bullyog, matching with smooth dance spirit for Tuck Me to Sieep in My Old Kentucky Home.

CRIX MISS HIT

Barrymore. It couldn't survive more than 15 performances. There Shall Be No Night, SI per cent, has definite indications of becoming a minking htt.

NEW PLAYS

NEW PLAYS (Continued from page 18) in better form, with Miss Pontsame offer-ing the finest performance this reported has ever evec her give, cutetrained and finally effective, and with Mr. Lumit reading courageously and even belevably thrus Mr. Eherwooi's longest word-mars-thoas. They are given fine support by others in their company, notably Richard Whorf, Bythey Greeninvest, Montsometry Clift, Zlianbeth, Fraser and Naurico Col-lentyr and Mr. Lunt's direction gets every possible ounds or thestrical effect from the sprawling mass of words. Despite his efforts its in T much.

the sprawing mass of words. Despise his efforts; they fit isn't much. Now, when we need calm thought and clear baseds. Mr. Shermood's hysterical fumbling is to be deeply deployed. Its only saving grace is that as a play it is so completely ineffective.

SUGAR'S DOMINO

(Confinued from pare 4) More than any other industry or art. As you hnow, Thate not been its the theater meerly as long as woot of the others in this field with have been impressed by the unselful, kindly at-titude of theater-propile for their and their readiness not inty to help thefo one but also cons, tribute to any charitable effort. This a something which is a on recemple to the reat of the world. Ther twell, meadened of Enulty wrook

to the sets of the world. Bert Eytell, president of Equity, wrote; With the present demode on my time I will not attempt to twrn in ma article at the moment. I am heart and coul with you in any acheme that will provide some wassure of security for our people. Note actors faink of the Fund_-Phrey Williams Home, etc, as an, severing the need. Pm offeld at the soment ar require the relating of a jund ajter the pattern of the Streen Actors' Cwild. I tried to put Equity on the air hear tjent the their add in when J shall try again to interest a sponsor. I agree with you that the used is so apprend.

need is so apparent. There is much to think about in the words contributed by Fredric Walson, computure secretary of the Enteriatement Managers' Association. Says be: Tour article area trikingly un-mental in a frantried publication. A solid imposion of constructive, mariturious activity the presented. It contrained a breach of scope and finally ful realization of the necess-defined present free chaote out-

es of the present social situation... At the present time a chaotia wel-

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BURSCRIPTION RATES, PAYABLE INCE-One Yast, 65; Tee Yast, 68.

(Continued from page 16) # 053.000 gross: It would have taken \$ 0.000 gh cosp It running. Suspect, 25 per cenf. close tonline An international incident, all per cenfs. An international incident, all per cenfs. The Diffused running arrive more arrestar at a group to the presence of the Diffused running arrive more the configuration of the second and all arrest the configuration of the second and all arrest arrestar at a group to the presence of the Diffused running arrive more the configuration of the second and all arrest the configuration of the second arrest the configuration of the second running arrest the configuration of the second arrest the configuration of the second and all arrest the configuration of the second arrest the configuration of the second and all arrest the configuration of the second arrest the second arrest the second and all arrest the configuration of the second arrest the second arrest the second and all arrest the second arrest the second and all arrest the second and all arrest the second arrest CISPLAT ADVERTISENCE FUNCTION CONTRACT PROVIDENT AND A CONTRACT AN

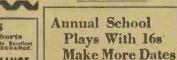
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pere condition crisis in this projec-sion. More than temporary aid is needed, The outlet for used is limit-adign the exploitation and manipu-lation of selfue, ipnorable instituted is making conditions, impossible for from sho for competied to pretent his planet thru, that phanned. Self-relieves on the action action

falens then that phomed. Self-reliance, as the article stated, tithe real solution for independence and devolopment of any individual. Thatrical propie, are self-reliant joo an annuau dagree. Equitable recog-nition and activity on the part of the minager and active that instillent organization and active that instillent organization and active that inter-both sides mpon a self-supporting, self-supporting, basis of living con-dition. ditions.

This, with you aid, is possible. You will procure great indersement and co-operation in the creating of such development throws the entire attu-ation. Congratulations!





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LETTER LIST

ANDREWS--Gertrude, sister of James (Rack), Allen, Ringling-Barnum, usber, in Oreguidle, 8. G., Ayril 16 of tojurise sus-tained in 8. G. Ayril 16 of tojurise sus-band, three children and a sister. Burial in Providence April 10.

In Frontience April 40. ARSENAULT-Mar, Jda, 63, mother of Raiph Arsenault, musician, in 84. Mary's Hospital, Seginaw, Mich., April 27 of a heart aliment, She also leaves her hus-band and two daughterin, Mar, Joseph La Pierre and Maulte Ehlert. Services at 88. Preire and Paul Church. Seginaw, May 1, with buriat in Ma, Olivet Comm-tor: these there

tery there. ARTHUR-Audrey C., 32, droine rider, professionally known as Speedy Price, the post, 13 years with Waiter Kemp., in Gen-eral Hospital, Chattanonga, April 18, Mis widow, Eleanor, and eon. Waiter, sityrive. Burial in Dayton, Tenna, April 30. ATKIDS-Prank "Knowles, 63, builder of the Pilgrim Thésise", 63, builder of the Pilgrim Thésise", 70 vincetown, Mass. In that city April 20. Surrived by his wisow, two some, two daughters and a brother.

BELLING-Ervin O. 35. former mem BELLING—Ervin O. 39. former mem-ber of the 120th Picut Artiliny Band and a momber of the Appleton Musi-cians' Frotective Association for the past 20 years, April 29 at his home in Apple-ton. Wils. Burviced by his' mother, flyo brothors and two initers. BOYD—William F. 39. stagchand at the Majestic Theater, Williamsport Hospital recently after a brief illness. He was also stage carpenter with the

He was also stage carpenter with the Passing Show of 1915. Burvived by his mostler, one alsier and three brothers. Services in Williamsport, with burial in

Services in Williamapert, with burial in Wildwood Cennetery there. BRYCE--Thomas Tileston, Sixkespear-ean sctor, found dead in a rooming bouse in Mobile, Alsa, April 29, Burial in Magnoin Cenetery, Mobile. CARTER--Leona, 36, circus suid est-nival-performer, in Pocland, Ore, Jan-uny II, it has just been learned. She unouped with the Tom-Mik Circus, Polack Bres, Circus, World at Home Shows, Ori-cus and the Great Patterson Shows, prin-cus and the Great Patterson Shows, prin-cipally as a side abox performer. Bur-

DAUCHDRILL-Jack well-known bill-DAUGHDRHL-Jackawell-known bill-poster, past two years with Sol's Liberty Shows and this season with Wast Sros-Shows, April 28 in Quincy, HL, of a heary aiment. Body was altipped to Jackson. Miss., for burial. Els molher aurvives. DENNED-W.R., 63 charter member of Orcenwood, County Pair Association, Eureka. Kan, and apeed superintesdent times its inception in 1903, April 24 in an automobile accident near Wichtla. Kan, Survived, by his widow and seven children.

children

DRAKE-Carl, 68, Eyrta, O., night club DELAKE-CAT.(36, EDYRA, C., nagat Guo operator, April 25, at his home in that city of a heart alimeth. He operated Northwood DI, Elyth, and was also wanter of a stable of race homes and was known to borismen thrucust the Ohio County Pair Circuit. He widow survives. Burial Zirtia

In Egric. DUPFEE--Hugh P., 53. for aix years doorman at the Alber Theater. Providence, in the days of the old R. P. Albee Elock. at his home in that dity April 16. Serv-loca in Cathedral of S. Peter and Paul. Providence. April 47, with interment in St. Prancis Convertery there. PRANKC--Moose. 67. Shrweport. La. wholesale groeter. who for many years operated the clear and eigert concersion stons at the Louisiana-Blace Pair, Shreepo

The Final Curtain

port, in that city April 14. Survived by his widow and two sisters. Services in Shreveport, with interment in Oreen-Shreveport, with int wood Cemetery there,

wood Cemetery there. OALL-Reains, 45, who rose from a child dancer at the La Scala, Milan, Italy, to-premiere dancetse and ballet mistrees for the Metropolitan Opera Co., New York, of preumonia at haw Allan home April 30. Decessed, who was the write of Olulia Gatti-Casoza. former gen-eral manager of the Met, had also been bailet leader of the Filidelphia-Chicago Opera Co. Services and burial in Milan Mar 2. May 2

OFTER-Ain, Elizabeth, mother of Mrs. OETER-Ain, Elizabeth, mother of Mrs. formerly connected with the G. A. Wortham, Rice & Dorman, J. George Loos, Orrester United and other shows, in Little Rock, Ark, March 7. Services, in Little Rock March 6, with Internetint in Celvary Cemetery there

Condetty tame. OILBERT-Mirs. Picrence A. P., 78, widow of James Gibert, producer and director of nuskeal comedies four decades ago, May 2 in Medford, Mass. Before her retirement is 5 years ago Mar. Olibert had performed in her husband's operas. Her nushand was the original Dick Decadeys in Oilbert and Bullivan's H. M. S. Pins-tore

In Loving Memory of My Sincerest Pal, A Grand Munician --- A Grand Trained. BERNICE (Crouse) GOSH Coming Soon, "Laugh, Clown, Laugh" Broken-Hearted BYRON COSH.

GRANT--Mrs. Ethel Watts Mumford, playwight under the name of Ethel watts Mumford, May 21 na private hos-pital in New York. Among her plays were His Mejsely the Queen, Sick-a-Bed and 14 Pays To Smile.

HART-Thomas, 68., father of George Hart, well-known musician of Bridge-rt, Conn., in that city April 21 after a 0. brief Elness HART-Helen, wife of Edgar (Rumblin)

HART-Helm, wife of Zagar (Bamblin) Red) Hart, recently while an route from Augusta, Ga, to Mashville, Tran., where ine had planned to anter a heaptat. Body was shipped to Emorville, Tama, for buriel, Husband is an agent on Royal American Snows' photo gallery conces-

American Shows photo paint; con-eion. HIZLMER — Margarei, 21. Jackson, Mich. cornetist and paints; tilled April 24 in an automobile accident near Leale, Mich. Her parenta survive. HERLMCI-MITS, Lynda A., widow of Walter E. Hering, former president of the Globe Ticket Co., April 18 at her bones in Abington, Pa. after two months' illness. Survived by a daughter. HILL-History (Henry Motz), 74, raude-villian, actor, thester manager and brother of the late Ous Hill, preducer of Ous Hill Minatrela, suddenly in Byc. N. Y., April 39. He had toured in raude-villia about 50 years. Deceased, who had ho managed the minstrel show, retired 10 years ago. Another brother, William V. Mets aurityse.

(1) years aço. Another brother, William F. Metz, survives. HINNINGERE-C. H. 73, father of Mrs. W. C. Johnston, of the State Fair Show, at his home in Otney Springs, Colo., April 10.

At his money and the second se vived by a sister. KOBIE-John, 68, widely known am

concessioners and park men for 25 years as a police officer in-Euclid-Beach Park. Cieveland, April 18 in Veterans' Adminis-Cleveland. April 16 in Veternin Adminia-tration Hospital. Bay Pines, Fis. 16 bad been in Florida since October after his retirement. A native of Springdeld, Mam, be enlated uBMBe army in 1809 and serred three years in the Philippines. LACHMAN--Netword Springer, 50, failter of Npn Oireits, musical contenty actross, and serred Hospital, New York.

April 19. LAMONICA-Mrs. Glovanna, 94, wido

LANONICA-Mark, Growning, S., Bobw of Vito LaMonics, prominent European munderan, suddenly April 27 at the home of a mon in Philadelphia. One son, Joseph, is fluits with the Philadelphia Orchestra, and another, Caesar, is a

prominent Mismi, Pis., bandmaster. A daughter, Christine, residing in Italy, also SULVIVER

LEFFLER-George W., 66, who formerly being runder borge w., oo, who formerly operated a Philodophia theatrical scenery hauling rompany, suddenly April 24 as his home in that city. He had been in the business? 40 years, retiring in 1932. He leaves his wife, Emma, and, a brother.

LEVY, Bernard L., 83, father of Maurice R. Levy, outdoor electrical sup-ply man and member of the Matsonal Showman's Association. May 3 in Pitta-

MCCLOSHEY — Julia, organist and choral conductor, Aptil 27 at Fingerald-Mercy Hospital, Philadelphia, after a seri-our linnes.

NCORLE-JIM. Chicago magician, in Veterana' Hospital, that city, April 28 of a heart aliment. He had been ill 10 weaks. Burial in Chicago, May 1, with MAGYARI-Imre. 46. considered

KAGYARI--Imre, 46 considered the preatest of, the grays violinista, in Buds-pest April 28. At the age of 9 Magyari strated much attention as a Budspest cafe where he played ,Later he studied concert work at the Budspest Comerra-tory but gave it up to return to his grays fidding. He was a favorite of Emperor Franz Josef and appeared in France, Germany and England. MANSFIELD--Mrs. Hose, 68, mother of Robert. Mainted, prominent girl retwo operator, at her home in Orlando April 10, with Interments in Woodlawn Memorial Park there. the

with informents in vocument Park there. MORROW - Mrs. Honore William Morrow, In St. Rephasi's Honolia, New Horn of her novies, Straffic Forgot, was made into the motion picture Of Human Hearta

Heerts. http://download.prg/download.prg/ http://download.prg/ http://download.prg/

widow and a size. PARTLOW--Paul Alfred, 55, who had operated riding devices in North and South Carolina, recently in a Charlocea. McLow had also operated a corn game with carninals. Survived by his widow. Laski: two sons, David and Jack, and three brothers and three shears, all of Book Hill, S. G. Services from the resi-dence in Rock Hill, with Durial in Laurelwood Centery there. PASTERNACE-Josef A, 60, consdictor of the Carnation Contented Orchestrs, of heart ing Co. studios, Chicago, April 27, while rebearding from the evaluation while rebearding from the evaluation for the service of Poland, came to this country as convert

cast. Pasternack, born in Casustockowa, Poland, came to this country as contest pinois while still in his teens. He be-came first violinist with its New York Metropolitan Opera orchestra and later conductor. He also arreed as conductor of the Bremen Opera, the Boston Sym-phony, the Philadelphia Philammonie and the Century Opera Oo. Survived by his widow, Helen: two Southers, David and Samuel.

Samuel. FATTHE-Mrs. Catherine, mother of Dick Castleman, well-known tent reper-toirs performer, at her home in Waco. Tex., April 26. Eurial was in Hubbard.

Tes. QUIGLEY--Robert, 76, raudevillian for-pore than 30 years, in General Hospital, Wilkes-Barre, Pa., April 27, after being struck by a train dis Parsona, Pa. Years ago Quigity and his brother, George, were partners in a vaude act which played this contrivy and the Burope. Quigity al-o has astered Irish compositions to his credits, Ho returnd 25 years ago and made his home in Wilkes-Barre. Burvived by his brother, two children and a sister. Burria in St. Mary's-Cometery, Wilkes-Barre.

Barrs. ROOERS-Mrs. Isla, 57, sister of Frank-Hand, radio openhesits conductor, in Phil-delphia, April 24, when struck by an auto. Also survived by a son. SCHNEIDER-Extward R. '68, faiber of E. J. Schneider, of the J. Harry Six Schwart, In. Nagara, Wis, April 19 of 'B heart aliment, Also aurvived by Swo brothers and two sitters. BNIT A Smith & Son, pioneer Philadel-phia end tenders, april 23 at his home

in Haddonfield, N. J., after a brief illness. Survived by his widow, a daughter and four sone, three associated with the tent firm, and Thomas B., program director of Station WPEN, Philadelphia.

SIMON-Sol, 76, film extra, in diolly-wood recently. Simon, once fabulously rich, was the discoverer of the Kern County oil fields. Survived by his widow, Mary.

SOUTHARD-Herbert C., 41, manager of Station WBAP, Fort Worth, Twx, the past two years, in a hespital there, April 90, after a two-month liness. Southard wint to Port Worth in 1931 from Station went to Port Worth in 1931 from Station NPPW, Bort Smith, Ark. Survived by his widow, Mrs. Estelle Southard; and daughter, Ann, of Port Worth; hil mother and a sister, of Port Smith Services in Port Worth May 1, while burial in Oreenwood Cemetory there. with

SOWARS-Frank L. 67, former per-former and father of Viola Savoy, dancer, April 27 at Chelses Navel Hospital, Boston. He also leaves his wife. Margarel. Military burial at Hyde Park, Mass. Ho was a member of the Veterans of Poreign Ware, Post 669.

SPER-Mrs. Winons Winter, 49, retired stage and valide actress, in Hollywood April 27 after several months' liness. Enown professionally as Winons Winter, will Rogers and others, and at one time bended be and others, and at one time bended her own theatrical companies. Si the wife of Norman L. Sper, sports a She lity and magnifies writer, and daughter of William Banks Winter, former sctor, Also survived by a son, Norman Jr., and two brothers, William Jr. and Comerg both of Chicago.

TRACY-William C., SI, operator of the Avaion Theater, Platteville, Wia, April 39 in that city, Previous to taking over the Avaion, They managed the Regent Theater, Prairie du Chien, Wis.

TROMBLEY-Mrs. Catharine, Detroit pianist and organist, April 20 at her home in New Baltimore, Mich. Six children survive. Interment in Mount Otivet Ormetery, Detroit.

TWEEDY-Dorothy, 32 former secto-tary, cigaret girl and checkroom operator at To Jo Parma, Powatan Cuib and Lon-don Chep House, all in Detrols, April 28 when she fell from the 23th floor of a hotel in that city, Her parents survive.

hotel in that city, Her pavents survive. WILBOM-J, C., 70, in Finceniz, Ariz, April 20 of a best' aligneni, in abow business for a number of years, Wilson was with Crowleys United Shows at the time of his death. He had also been associated with other carificati, includ-ing Bill Hances and J, Gourge bleef Torester United abows. His widow, Jewell, sur-vives. Body was ablighed to FR. Worth. Tax, for burnal. WYMAM-Pavent 24 for your manufacture

The, for burini. WYMAM-Prank, 75, for years manager of the old Elleford Block Co., in Ban Prancisco April 28. He cuttered the the-atrical field when 17 and had been asso-cated with the Moreoco, Alcaser and Grove Strete Theater companies, San Prancisco. Statived by a balater, Max Window Lyman, both of San Francisco.

Marriages

ANDREWS-MORSE - Vernoss Andrews, radio operator, and Audrey Morse, recep-tionist at Station KOA, Denver, May I.

BAUOHMAN-SHATTLEY-Pat Baugh man kiddle ride operator with the Gold Medal Shows, and Novens Shattley, of Paragouid, Ark, in that city April 25. BENNER-PEPE-David L. Benner and

Paragolith, Arep Parks, Devrid L. Bonnar and Audrey Pepps, member of three United States Olympic figure-stating the State State State States and Parks Orselve States and the past twip seasons secretary of Southern States Shows, and Lorens B. Strand, nonpro, in Orlando. Fis, March 31, Delvine an-nounced last week. PISILER-WOODALL-Robert L. Fisher.

Protect-WOODALLA-ROOTA L. Finds banner man with the World Wonds Shows, and Barah Woodall; recently. OREXN-AMEROSE--Frank Green, pro-jectionity at the Park Theater, Wilming.

May 8. HABRIES-MARTELL-Lou Harris, man-ager of the Patrbanka Theater, Springe Reid, O., and Mary Martell, assistant 50 Biackstone the Magician, in Urbana. G. April

April 28. JORDAN - WILSON - Don (Smoky) Jordan Tilt-n-Whirl foreman with Goid Medal Shows, and Iva Mee Wilson, of Paragould, Ark., in that city April 254

Conducted by CHARLES WIRTH -- Communications to 25 Opera Place, Cincinnati, O.

Cold Opening, Fair Biz for Cole in Rochester; Marion **Good**; Cincinnati Starts Well

CINCINNATI, May 6.—After opening in Rochester, Ind., May 3 in Freezing weather, with only half houses, and the mariner weather to a near-copicity indicates of the second second second the in warmer weather to a near-copicity inditi. Only first, for second second second restricts a low from the Weather was ideal, but the matines, which its not begin until 4:30 ciccot because of the late arrival and a further delay other two flat cars, drew little better than a half house. Night performance was only a few minutes full, After phay-ing May 6 and 6 here, the abow will go to Covington, Ky. across the river from Other, for May 7. To is moving on 20.

other, for May 7. To be moving on 20 tax. The above ran smoothly winder the dy-best of the second s

The Program

The performance opens with a colorful spec entitled, Le Haband, staged by Rex de Ressellt, who has done a swell job.

Lewis Has Cold Weather for Bow: **Attendance** Fair

JACKBON, Mich., May 4.—Lewis Bros." Circuis opened its assesson on the show's farm here with a two-day cingagement, April 27-28. On the first day there was a two-thirds house in the atternoons and a half house at night. Weather was cold and threatening. It was still wry cool the following day, but there was near-cipacity builtees at the matines and unit fainstitendance in the evening. The tick show was fairly well patronies. The program, under the direction of bet wallace, ran two hours, but will be impod into single to run faster. The staff and department heads con-split of Paul Mgir, and mangeris willight Into sing conserve site willight Into sing conserve site willight Into sing conserve manageris (See LEWIS BOWS on page 60) JACKBON; Mich., May 4 .- Lewis Bros."

Music arranged by Vio Robbins; ward-robe designed by Josephine McParlan identical effects by Thomas H. Poplin; dancing numbers directed by Beity Jones School of the Dance. No. 2--Conedy acrobats, the Loysis. Pour are these center ring and three in each of the end rings. A stappy number, such of the end rings. A stappy numbe

No. 4--Roland Hebber with four scala in center ring, one of them, doing a roll-over to a big hand. John Smith and Adolph.Delboug had porties in the other rings the former with six and the latter with aven. Well trained. No. 5--Principal riding sois by the Masse Loyil and Estrina. One of the Loyals did a somersmult. All performed misely.

Loyais dia micely. No. 4-Root alido by Sen Riveirs. No. 7-Olisis on avinging ladders. always an inforesting number. The par-(See COLD OPENING on page 65)

150 Attend Second **Annual Reunion of** The Siegrist Club

CANTON. O., May 4.—The second na-nual reunion of the Charles Slegriss Solvaments Club was held at 10448 Bel-den heel on April 22. The offsat, a stag was a farewell to trouger-members who are leaving for the toad. More than 18 one building from a score of North-esstern Ohlo cities, silended the all-day meeting. meeting.

meeting. Shorthy Before the afternoon session Charles Sterrat walked into the hotsi after a dirin from Predonia, N. Y. Na his first visit here (hit home form) in more than 10 years and he spelit many bours renewing acquintance. The afternoon program got under way at 4:30, with a reception for visiting showmen, followed by midway preus and concluding with a banquet. The se-sions of the share of the second second for which a banquet. The sec-sions of the share of the second second for size of the second second second for size of the second second second second second for size of the second sec

DisappoInting Biz For Greater Olympia

CHICAGO, May 4.—Greater Olympia ChicaGO, May 4.—Greater Olympia Circus will close its engagement at the Stadium here tomorrow might to disap-pointing business. Attendance perked acmewhat last few days of this week, tho pick-up was not enough to offset alim patronage earlier in the engagement. Several act, including the Loyal-Repensit troups, were released Thutsday might in order to join Cole Brock Circits, which opened in Rochester, Indi, yester-day.

ERNIE WISWELL and his Funny Ford worked the Hamid-Morion Circus at Quebec City and is at the show's date in Monireal this week.



ON APRIL 24 a mine-foot granite shaft memorial use unneiled in Fairciell Countery, New Britain, Comm, where the body of Dexter Pollose, of the Stim-ling-Barnum chrous, is interred. Follows cant to the heasenily big tops on No-tember 26, 1927. The accompanying picture shouts the ownering big tops on the ment, with foord offerings at base. In foreground, black coast, is F. Dartus Ben-ham, founder of the Dexter Pollovs Tent, Circus Sutha' and Simmer's Olub of Americe, withch spannors the momument. Note sthewards of element, repre-amenting. Old John, Pellows' favorite packyderm, lienesth it is a profile in bold failed of a drawing of the famous press agent and character by Bob. Debis, of The head York Sun. Atop the shaft is a pressenting a circus lient, Insort-ping on besit is a porem by H. L. Phillips. tion on bese is a poen by H. L. Phillips

Chi Stadium Show

CHICAGO, May 4--La Theon Canasi-troll, 16-year-oid bounding rope attain, was chosen queen of the Greater Olympia Circus this week in a contest in which statum vied for the honor. The six were chosen by their fellow performers and the winner was selected by a jury con-asting of Prank Buck, moted salina in Manuer of the honor selection in Manuer of the selected by a jury con-asting of the first selected by a jury con-sting of the selected by a jury con-training of the selected by a jury con-mentation of the selected by a proper mental selected by a selected by a selected provide the selected by a selected by a selected based of the selected by a very minder ladies in while to the outer barde ladies in willing to the gueen. They were Dorothy Marion, nerialist Beity Phirick, of the Cristianal Towupe: Vicki Lorenzo, freetrobard

open the setty british, of the Gristian's fastice brack, or the Gristian's fastice brack, or the Gristian's distribution of the setting of the set of the setting of the set of the setting of the set of the setting of the set of

Bad Weather Hurts Wallace Bros.' Gate

OANTON, O., May 4.-Wallace Bros. Olfetta, en its quick trek north, encoun-tered cool-abd Yainy weather the first 10 days of its tour, the best stands being rained out. First good wasther break came at Lögan, W. W. The show moved into the Upper Ohlo Valley April 20 at Parktersburg after a long jump from Whiteeville, W. Va.

Ex-Property Man Sues

EX-Property Man Sues FT, wAYNK, Ind., May 4.--4k \$10,000 damage suit against the H. A. Cliestus Corp. and Hagenback-Willow Shows of Peru, Ind., has been filed in Miami Cib-cuits Court here by Attorney A. Barnes for Frank riym. It is aligged that while employed by the defendants in moving props. a tractor-truck was backed onto Figun, crushing his Mol its gailst right foot, however, and the right foot.

La Tosca Queen of Downie Show **On the Block**

Sale brings \$7,200, with most animals, equipment going to Frank J. Walter

going to Frauk J. Walter BOUSTON, May 4.-The last "perform-snee" of Downie Brock Cirreu wes given we deneday before a small audience. With ittle adruice publicity, the dhow went on the auction block as 11 a.m., with herry W. Threwer, auctioneer, and circus provide the state of the state of the their tick and doing everything possi-ble to raise blds. The aslo ran seven hours and 20 minute. The sale was held under order of District Judge Norman Adkines althe predictors had entered suit here several anohith soc. The court had appointed 0. 8. Simpson, local atformer, as re-ceiver.

coirer.

ceiter. Bidgers werd few and after a struggle for bods abold 27.300 was realized on the property except the big top, which was bird up. Most of the animals and equipment were bodging by Frank J. Walse, who presents a circus for Huderprivileged children, in Houston, Included in his purchase were the elephants Babe, Cora. (See DOWNE SNOW SOLD on page 65)

Medal to Justino Loyal From Olympia Personnel

CHICAGO, May 4.—Management and performing personnal of the Greater Olympia Circus, playing at the Bitadium here, this weck presented a gold medal to justino Loyal, featured tider with the Orgal-Regimaski barehock set. Inscrip-tion thereon reads: "To Justino Loyal, he World's Greates Barehock Rider, 1020-1040, Greater Olympia Circus, Chi-cage, IL". "Think Bickt made the presentation at the completion of the act's performance inactine areas Thursday hight, Germahue Loyal vas presented the ab Organization theorem presented with a borsenize of flower, na "The World's Greates Girl Rider."

Loyal-Repenski troupe has joined Cole Jiros, show for 18 weeks, then will-play fairs for Barnes-Carruthens."

Lester. Dean With Cole Bros.

CHICAGO. May 4--J. D. Newmain, general agent for Cole Brost. Olivita while bore the week announced that he had enjaged william Jr Loster as cou-two ting agains and Raymond E. Dean as press againt.

Could It Be That the **Public Wants "Circus"?**

A CARACTER OF CALLS CALCUS ?

Under the Marquee By CIRCUS SOLLY

DON ROCKWOOD exhibited his elf-custons collection at the Hobby Show In Watervills, Me., April 25-26.

WALTER PIETSCHMAN caught the opening of Lewis Bros.' Circus at Jack-son, Mich.

BARNEY ODARE, impersonatory has signed with Hang, Bros.' Circus 50 work come-in and do specialties. . .

LEWIS BROS.' Circus had snow and cold weather the first three days on the road.

OABE DAVIS has left Mills Bros.' Cir-dus, He had a box on side abow, also banners.

ALLIANCE. O4 will get its first circus in two years May 14 when Russell Bros." show plays there.

BLACKIE BOWMAN has the elephant Queen again with the T. J. Tidwell Shows. He has broken a new routine. [Bcluding a boad-carry.

DA. H. F. TROUTMAN, of Page, W. Va., who saw Wallace Bros.' Olrcus at Whites-ville, W. Va., reports an excellent pro-gram. Nights crowd there was big.

DICK HENNESSEY, formatly of the Hagenbeck-Walkee Girsus, is asked to communicate with his stater, Stella, in Springfield, Mass., as his brother-in-law, Mack McGarthy, passed on thefe-recently.

LADDIE LAMONT, Ocorge Pickets, Rube Simonds and Elmer Lindquist were among the clowing not mentioned in last work's save in this Prank Wirth Chrons of New Haven, Conn.

WHEN Polack Bros.' Circus appeared recently in Portland. Ore, Mrs. Irving J. Polack was antertained, by Mrs. Kia Schakelford, a firtend of long standing. Mrs. Schackelford was a sister of the lote Leona Carter.

A BIO TRUCK of Russell Bros.' Circus was wrecked on the run into Centralia, III, but no ane was injured. Bad wrether has been burling the showin

CERALD WEEKS, of Week's Monkey Circus, while in Columbus, Oa, resortily became seriously ill with picutial para-tionia sind has been bedridden for the last three weeks, He is still under a doo-Lor's care

WALLACE BROS'. Circus will play Pittburgh May 17-18. It will be the inst time in the effy proper for tho show, which in recent years has speaks a month or more in Western Pennsyl-vania industrial towns.

ZANESVILLE, Or, had Wallace Broa-Circus April 90. Ringling-Barntin is excludited to play there, time & In con-nection: with mention of these, The Zanasville New, issue of April 39, had a lengthy atthese written by Elesnore Balley. Johnson, on old circus days in that city.

H. R. BRISON left Reading, Pa., April 25 to join Bell Bres. Shows at Whater-ville, Va. En route he saw Jerry Burrells Wild West at Prefereksburg, Va.; Karl Garris animal act between Richmond and Petersburg, Va., and Dee Cock. Sr., who, is managing a movie abow:

CLARENCE AUSKINGS quilt as opents for Chief Rolling Cloud at Ecknomo, Ind., May L. The Chief still in 'a nogental in Indianapolis, and his trucks, dogs and monkeys are parthed on the Reed above-prounds at Kokomo, with his wife Elilay counts at Kokomo, with his wife Elilay looking after them.

BLL DALE, sectalis, realized a 20-yoe's antitition March 30 and April 8 when be played on the same program with Mabel Stark on the Coast. Dale com-ments: "After working two great days on the jot with her and watching her work, 1 say all shyuid take off User inate to Usis grand ledy of the circus."

ED (SA-SO) CHAPMAN, after clown-ing and working norm-sin with the Taylor Troups at Strine dates in Buffalor and Alloons, Pa. the St. Louis Police Circuis and Hamid-Morkan's Montred Strine date. will be with the Taylor Troups, which is ready to go with the Hamid-Norton Chrons under canvas.

IEERG LINDERY, of Terrediaute, Ind., writes PT see in The Billbord that the Greater Oympia Circuit in Indianapolia lost money. This is the second winder circuis for Endianapolis and both lost money. Indianapolis is a great place for a circus, buil you have to naverlise properly.

TIM MIX and Ms Dude Ranch Girls were trapped by the high water as from the day of the second second second second there they played the Grand Theater to berrandous building 35% and his troupy were with the Parter as Wats directs hat year, but anys he will stick to theaters and parks this season.

PRANK C. TREDWAT, of Parkersburg. W. Va., reports that Wallace Bics. Cir-cus had capacity ab both performances there April 20. Ire Maynes and his anti-scionas were centertained the day before (Bunday) by members of Local No. 350, Arrain reliting "Mederation musicasis when they Bunday there.

DALLIE JULIAN ANDREW'S sunt Linds Jesl Julian, noted har is rider of the old school, will beg don May 9. Bho lives with Mrs. Andrew, who also has been with unrs. Andrew, who also has been with ourses, at Springfeld, Ill. She is bale and hearty, walks to and from picture: Ubcatters and is ancious for the nust circulate balt springfuld tals

DANCE DIRECTOR Truly McGee, of the Benetty Hills Country Club, Newport, Ky, has taken her talents beneath the any mess ensue for taionis beingstb the big top. On her latest tip to New Yock she was hird to teach the baceback rid-en and chrows ensembles of the Big Show to do thus steps and rhythm work, as the Bigsing show is aboutcoming its Wild Weet acceptor in -favor of a steamlined revue.

JCR. (JACK) MALLOY, owner of a circus unit, was interviewed on April 28 at Station WHEC, Canton, O., on the origin of the Sterrust Bhowmen's Club there. Its history and interesting facts about the Sterrust aerial act, which for many years was a clouding feature of the Ringfing-Harnum circus. Charles been and the state of the state of the Sterror, we he show and fither runnon, appeared on the same programm

DOG WADDELL was the honor guest at a dimner at the isome of Mr. and Mr. Gride Rimaido in Columbus Q. on April 25. Three redind showfolk were present fewn Dean Ring. Henn, G. A. Davesport, George Conner, J. P. Orle, Parson Wad-fell (Dock son), Sam Wadkun, Tox Con-mers, Louis Vetter and Respect Taiman, all of Chilistothe. O. and Doce Pitk. J. Nick Roerner, W. R. Wertlake, Mille Alex-ander, Reg Reber, Adam Gilger and black-face comedian Goasans.

Peru Pick-Ups

PERU, Ind., May 4 .- MP. and Mrs. Emory Stillog are back from Chicago after attending the funeral of Mrs. Stillos' at-

Skinny Matlock is here from St. Louis and stated ho will be on canvas with the

and stated ho will be on can has with the Royal Ametican Show. We R. Airman, of Berkeley, Galif, and Mr. and Mr. Doniel Hutton, Circus Fung of Andergin Ind., were at the farm and also visitod the Cole quartars. First the cole quartars. With the cole quartars. The the cole of William Owners, of Wa-hash, Ind., representing the Mational Lens Ohio. He made many sails while here.

Lens Club: He made maky salls while berg. Telser Wonds, Ringilag train hand, who load both tigs in Sakeslook, Bask, In 1250, and was at Duke's Memorial Hos-pital her for many months, has been it's moved to the home of Jack Walton, with the sale of the home of Jack Walton, with the sale of the home of Jack Walton, which has been it in the sale of the words would like to hear from former vincating-farmer thereing. Willow also states that Stetwen (Red) Pinn, former rab hom hostion; Red Connots at did Ted Tabor are doing construction work here, and that Charles Others, circus (Left, Ja-watchman en a fridmal project in Pertu. Mr. and Mrs. Carl Soil, aerialits, and contracted for the Cancelly 4-11 Club in Produced at Ted Walte, Find, Card-line Bridkenn, child wonder, also will ber-

A big crowd visited the Ringling quar-ters here last Sunday.



CFA Becovery WILLCASE & JUDD W. M. BUCKENGUAN 23 Morry Rt., F. O. Ros 4. New Initian Osta, Gales Purr, Cona, Connected by WALVIER HOILENARDI, Edward "The Wilds Tera, care Holemade Printing Connected by Malvier Holemade

(Conserved by WALTER TROJERADEL, DANG The University Research and the second Conserved Particle Status and Washington, and other friends of the

show. The following were in the CFA group which attended the dedicatory' exercises in connection with the unwilling of the monument in memory of Desiter Pellows in Fairive Cenetery, New Ritain, Conn. April 24: -President and Mrs. Marry W. Hasing: Mr. and Mrs. Marry W. Hasing: Mr. and Mrs. Pello P. Collabas, Mr Harry Martin, Boward Mye and Ball Montague.

Montague. Medvin D. Hilderth recently enjoyed a til with yudd, who was in Washington total washington to

Contradictory Advertising of **R-B** Puzzles Boston Awhile

R.B. Puzzles Boston Awhile Mostow, May 4. – Oontmalieton on Milly advecting that are all about the basic divertisements, which have the basic strate the set of the set which are the set of the set



THE FIRST 1940 Licket for Cole Bros. THE FIRST 1940 licks for Coole snot: Circus were to Prank B. Hubin, above-man, of Atlantico City. He start a re-quest for the licker to a finish in Rochneter, Tod. comming stand of the above. As a store to Hubin's triand, Josa Adkips and Zack Terrell, co-managers of the circus, autographed the ficient for Rubin, who will add it to bie collection of diricus literature. CIRCUSES

May 11, 1940



WANT 1,600 Hew or Used Metal Folding Ghatra Blats Gendlibes and Lanest Prime. CRYSTAL CITY AMUSEMENT ENTERPRISES TULSA, OKLANOMA

There is still rauch talk going on about the rery impressive ceremony held at Dester grave. Bergeami Les Kramer, sot a medal, but he lost a perfectly good hat. Bill Van Attein and Bill Dunn took a walk around the town to see how the other Hall Wed. Heal estate bounds! Maybe Hill was looking for a good lot on the context of the Circus Pana who were there e-President William H. Judd, Harry Hat-

St. Louis a gala occasion. The new green big top still remains the 'center of interest, and olditimeers an well as the general public are paragrag-many compliance in the statified appearance. A new marqued's how under construction and will arrive within the next few days. It all be nonceased lighting effects. Plans for

bonor guisle at a party. Among other visitors to the show were Mr, and Mra. Fred Beckmann, of the Beckmann & Gorety Shows; Mr. and Mra. Arch Huffman, of Rolla, Mo., neighbors of Mr. and Mrs. G. W. Webb in tholr while, all Mr. G. W. Webb in tholr while, Alton; Lee Sullivan and family. Ben O. Roodbouse and family and Glienn Hyder and wife, all of the Ell Bridge Co., Sacksonvile, III; Austin Pollock, St. Louise Barton Hagen, Mrs. Emmest Mitoboli, Edward Leffor and Gaughter Hwan. Mr. and Mrs. Henry Migl, Charles. Goas and "Wildhorse" Powers.

CIRCUSES



By ROWDY WADDY

WANDA WALKER has been wintering at Daytona Bench, Fis, and says she harn's ridge any stors or danced since she left the Chicago Fair.

HEADQUARTERS STAFF of the Dodge City (Kan.), Rodeo assembled 23 cars and driver April 29 and matted them out for five all-day trips in every direc-tion from Dodge City to advertise the annual Boot fill Rodeo there.

OFFICIALS on the committee sponf soring V. P. W. Post Rodeo in Lansing Mich., heinde Jack Hunt, dornier motor drome rider with American Exposition Shows, and Howard Goodlett, formar destructan with numerous carnivals. A-2-Z Rodeo will furnish the attinctions,

ST. JOSEPH, MISSOURI 1860-Pony Express-1940 THU. FRI. SAT. BUR JULY 44-4-7 Buensersel by American Ledon, \$2,050 Cash Prises in Bind, WESTERN RODEC ASSE, INC., Producers, Jon A. Sirgitan, Bar, Motal Recoderat, Whith Gar Thin Ribertan.

he Corral with Frankie Band handling advance

HARRY HAIT, of Pocatello, Ida, was the litest entry in the rodeo being apon-sored by Pete Tyreli ka ba Arena, Phila-delplia. Hart signed for call roping and buildagging contests. Col. Jim Eskew is directing the rodeo.

POWDER RIVER JACK JEE and Kitty Lee are in Irwin. Pa, having left Arisona two weeks ago. Powder Jack is doing some publicity for the Airmall Pickup, which is the invention of Lytie 5. Adams, president of the Tristais Aria-tion Corp. Jack and Kitty are singing at airports and in a promate air-mail built on the year of the arista to fellow-tome Park again this summer.

CLYDE S. MILLER'S Western Rodeo unib will return to Mesteo. Mo. Tor's Unree-day contest soons under Autinatin County Fair Absorbation supplexe. Event will be held at the fairgrounds. Miller, who was in Mesteo. Mo., secontly fo sign a contrast with members of, the fair board, sold event would be openited on a strictly contest buils as it was last years. Ho added, however, that several new attractions would be a part of the 1940 short.

Canadian champion bronk rider, and Waldo Ross, Warner, Aita, but Ross was able to wire 500 first money in the open bronk riding contest and Walsh \$250, weopd moley, in the same erent. They represented Alberta at the Australian Royal Winter Show and Rodeo, Sydnoy, Walsh also capitured second place in the buildogging contest.

REVITED size several years' internation for a several years' internation rection of William S. Hart, toom Mit, Buck Jones, Andy Juarsgui, Arthur Mil-r, Major Kante Slone and Harry Carey not billed as, the 15th Annual Saugua-newinin Rodec, was held at the sufframe to Placetic Clin, Crowd was estimated at 13000, with Strend was estimated at 13000, with Strend even off in pool style, and many address off in pool style, and many address for the pool style, and the program. Show was handled

CLYDE S. MILLER'S Western Roden intree-day contest score under Aufar County Fair Amochain suspees. Event who was in Mexico. Mo, 'to' an "The held as the fairgrounds. Miller who was in Mexico. Mo, 'recently to sign a continent with members of the operated on a strictly contest basis as it was a fair of the second last year, 'Rod added, however, that several new attractions would be a part of the 1940 mices." ILIDING AUSTRALIAN bucking horses in first saddles was a pow experience for Hickonsh and Bhorty and Bhorty ILIDING AUSTRALIAN bucking horses in first saddles was a pow experience for Hickonsh and Bhorty and the second the second base as it in first saddles was a pow experience for Hickonsh and Bhorty and Bhorty and Bhorty and Bhorty and Bhorty and the second base as it and the second base as a second base and the second base as a second base and the second base as a second base as a second base and the second base as a second base as a second base as a second base and base as a second base and base as a second base as a second base and base as a second base and base as a second bas as a second base

Pinais: Brahma Buil Riding, Frank Mendes, Gene Rambo, Howard Brown, Bareneke Brouks, Jen Fancher, Gene Rambo; Garl Drosey and Sam Fancher Pitt third and fourth. Saddle Bronks, Nick Kulght, Jackie Cooper, Friz Trans, *(See OORAL on page 37)*



NEW FREE Caulog is colors shows complete fee of Indiag Sandard Goods ... Status Hanning Boots, Levi and Pandistan Products, Copelott Bio and Sport, and Fannas Alder Wootens Woor.

Largest Eacharm, Coupey and Stochast Supply House Same day chipping skylics. We pay the postage

STOCKMAN-FARMER CO. 1634 LAWRENCE ST. DENVER COLO. Conducted by CLAUDE R. ELLIS - Communications to 25 Opera Place. Cincinnati, Q.

MICH. AID MENACED '40 Golden Gate **Expo** Gleanings

90% of Annuals **May Face Loss**

Failure to reincorporate puts them in legal jeopardy, says Deputy Carton

DETROIT, May 4-Bate aid to 90 per cent of obtinty failer in Michigan has been hegalit jeopardized by failure to re-monroporate, according to A.-G. Carton, deputy commissioner of agriculture, in direct charge of fairs for the State. Only incorporated fairs or agricultural flows may legally receive such aid under the law, he said.

In most cases such fairs have been incorporated, probably us non-profile or-ganizations, but the charters of a large percentage were invalidated because they indied to file Tinancial reports within the Since limits preactibed by law with the Since Corporation and Securities Com-

mission. New requirement of filing such re-turns bocama effective ginder a new law pared in 1840 and fair officials, in many asses changing from year to year, hav out Tamiliarised themesives with its re-quireved to permit granting of State aid, aid Deputy Carton. Commoniting on the amounts available, he suina recorded last your, and that no hes duma recorded last your, and that no new of while a dided to the last of aided dirar kn. 2940.

Detroit Returns To Typical Fare At Grand Stand

DETROIT. MAY 4 .--- Michigan State deriverity, May 4.—Michigan Bfaito Pair plans weiß into active promotion this weak with appointment of George W, Guan, Genrer newspaper man, as pub-licity director, and plans for distribution of some 300.000 defaunce fair tekete thru major merchandleing organizations in the State.

The second secon

Boyd Leaves Sedalia June 1

BEDALIA, Mo., May 4.—Commissioner of Agriculture Jeweil Mayee and Etato Pair Secretary Charles W. Green eaid O. B. Boyd. chaf clerk of Missouri State Pair here, bad resigned to become exec-tive secretary of Orazk Empire District Phir. Springheid, Mo., effective on June 1. The Officials appresent themaselves as sorry to lose Boyd. In the Interest of ecomomy, the fair management decided to continue with the present personnel, without ageliacing Boyd, at least until atter the 1940 State Pair.

Mich. Insurance to County

Dirticoli, May 4-minete to county Dirticoli, May 4-mineter rand stand or 320,000 on the former grand stand on porthwestern Michigan Pair grounds. Bay City, Mich., which burned in 1665. Will be paid to Bay County, according to a ruling this week of Circuit Court. Rights of bondbuiders were denied by the court. Pair seponitions on insur-ness were paid by the county after the lease septied. Money has been held in encrow awaiting a decision.



HERBERT J., RUSHTON, manager of Upper Penhasula State Par, Excanaba, Mich., ubrics study of free fairs in forsia, Mich., and other cities resulted in action by the issues board in dropping the pay-paie demnal will have a free, other 300 Barnes-Carreibers grand-stand bill has been board. has been booked

Free Gate, B-C Bill Voted for Escanaba

ESCANABA, Mich., May 4.-Precepte policy has been adopted by the board of managers of Upper Peninsula State Pair here. Oresent'admission of 50 cents for adults and 15 cents for children has been charged in the past. Change was rande at suggestion of Manager Herbert J; Rushton, who has made a study of Ionia (Mich.) Proc Fair, and other free fairs in the country.

the country. Barnes-Carruhhers Pair Bonking Asso-clation was swarfed a contract for the grand-atand show. Directors are R. J. Rushton, Escanoba: Mrs. Heier G. Vierling, Marquette, chairman; John E. Quinlan, Newberry: John McJunik, Rud-yard, and Patrick Rolly, Walermet.

Law Suit Cites Teter Film

INDIANAPOLIS, May 4 -- Lucky Teter, INDIANAPOLIB, May 4-Lucky Teter, dare-deril, auto diriver, who has been featured at fairs, is named defendant in a 100,000 damage suit diled in Superior Court here by Earl Lester (Wild Bill) Simon. Also named as defendants are Universal Pictures, Inc.: California, and Studebaker Sales Corp. South Bend. Ind. Complaint aliges that stunts by Simon and Biscassitanis in 1955 as the Stude-baker proving grounds were photographed and used in a picture titled Dunger on Wheels, produced by Universal, with scenes credied to Teter. Simon dengade accountings from Universal, and Stude-haker.

No date for a hearing has been set.

War Note Will **Rule in Displays** At Toronto CNE

TOHONTO, May 4-All of the 25,000

<text><text><text><text>

Revival Set for Avon, Conn.

AVON, Conn. May 4.—Cherry Park, fairgrounds and mee track here for 80 years, now worsed by a sew-corporation, Cherry Park, Inc. Winsted, Conn. will be scene of re-establishimment of annual fairs next fall. There will be agricultural, domestic and industrial exhibits, harrness resing, grand-stand show and Breworks, said Howard M. Deming, treasurer of Cherry Park, Inc.

Jack Duffield Will Handle Pyro Displays at SF Expo

CHICAGO, May 4 .- Jack Duffield, of Theorie-Duffield Provorts Co, has been signed to baudic all greworks displays at the Joée Golden Gate Exposition, San

Confirmation of the contract with Duffield was received this week from Major Reating, in charge of special ovents at the fair.

New Heads at S. C. Annual

DILLON, S. C., May 4,-Dillon County Fair here will be under new manage-ment this year. Secretary-Treesurer C. L. Wheeler reported he and J. P. Flevel-lon. manager, will direct the annual.

By WALTER K, SIBLEY.

-By WALTER K. SIBLEY

\$100,000 in Texas **Awards Are Biggest**

DALLAS, May 4-Premiums totaling \$100,000 will be offered by the 1040 States Pair of Tesas in live-shock, farm Bid home-products, articraft and meedlework. Secretary Roy Rupard and the \$100,000 list is the largest, over, offered by the fair management and exceeds last years by \$83,000.

D7 Baccoco. Philowing last year's successful Na-tional Hereford Show, the fast is offering 25,000 in pressuants for the 1940 Here-ford Show, which will be held concurrent with the State Phir. This is said to be the largest premium list even offered for Hereford catile at any full, Pairs Here-ford awards totake \$10,000 hast year.

ford swards totaled \$10,000 hast year. Becretary Rupard will go to College Station to confer with A. & M. College Coecilities on a premium Olet for the junior investor above, S. M. Regna-bust Association of Toxas Swine Evector Association for the State of the State for the write dividen. See premium in let for the write dividen. See premium in add additional baram must be built to care for the largest live-stock show the fash has even hadd. Importements made include better wentilation for cattle baram.

Fair officials have set altendance goal at 1.500,000. The 1950 fair had a new record of 1.035,768.

Tight Budget Affects Aid, **MAFA Told by State Heads**

NORTHAMFTON Mass, May 4-At the spring meeting of Measurituratis As-circultural Furs's Association in the Barnout Northampton here on April 98 Barnout Northampton here on April 98 Barnout Northampton here an april 98 Barnout Northampton here an april 98 Barnout permission, told delegates, meluding rep-mentatives (Vermont and New Hamp-ehire fairs, that there should be doge do-operation between apricultural groups and departments of conservation, as-serting It is an necessary to work for (See Mass. Budgets Tight on opp. page).

Delayed Hankinson Reading Opener Has Gate of 28,635

READING, Pa., May 4.—In view of a work's postponemmt caused by rain, ac-tendance of 24.633 at oparing of Rhahm, on Speedways' Eastern AAA champios-ablp auto racing seemon here on April 28 was called remarkable by Ralph A Hankinson, Aitondance was a triffe under preceding, years, sterbuted to the inder preceding rours, sterbuted to the ellowit, Oran and a sterbin mani-deo Rending Opence on opposite paper

GGIE Attractions Nearly Ready To Spring; Musicians' Scale Set

BAN FRANCISCO. May 4--With ex-copilon of the bigger spec, attractions for Golden Gate International Exposition ould begin operating in another week, altho the expo int's dasked to open until May 25. About all documents calling for items to be annexed to the midrary have been aggind. Deal for World a Mil-tion Years Agg was put thru during week, Measurer & Damon, builders of repleas of prehistorio animals for the attrac-tion, have been notified to set up the \$250,000 prediction. Work has sisted a converting last years. One prese into a spot for the show?

A spot for the showy If negotiations for an loc show are successful 10 will go into either the French or Argentine buildings, neither of which will be open as such this year. Homes and Garden Building the being readied for P. Harrick-Rierick's replica of a Hollywood sound stuge.

Billy Rose has signed Morion Downey, tenow: Walter Dare Wahl, comedy act, and two Olympic diving champions, Marshall Wayne and Pote Desjardins, for the Aquacade.

This estimation is a signed this week, calling for so per cent boorts in the second of the same period as last year, 331-33 per cent boort in employment up to July and 40 per cent thereaster. A utility band will be employed, to consist of 43 pieces up to July 4 and 80 after that. Nose Aquands and Cilfford Pischer's Polis Bergere will each employ 20 ment; Gavalaste of Amorieu 16. Contract was signed by W. W. Monnhan, expo general manager, and Eddle Love, secretary of the union.

Fair shared off \$50,000 of the allotted

Attractions Arc Booked For New Annual in N. C.

FAREMONT, N. C., May 4.—First fair in bistory of Fairmont was organized at instory of Fairmont was organized at instances of stockholders on April 22 and 33, when officers and directors were olected, Association is to be incorporated with capital stock of 43,000, with 60 shares of 850 par value atock. To date 20 shares have been sold. Ordening resident P. R. Flyod A., ercor-ported predication of the acception of the ordening resident P. R. Flyod A., ercor-president E. C. Hullines, secretary, and eart Phane, treasure.

president: a. C. Hultunes, perretary, and Earl Fisher, Ureaaure. Long-term lease on 15 acres of land digitating Rayse Park has been obtained. Area will be divided late three parts, one can be obtained of the second second one of the second second second second has been completed and work is to begin second second second second second second has been completed and work is to begin

has been completed and work is to begin soon on erection of a 200-foot grand stand, fencing and exhibition buildings. As the Tuesday meeting approval was given booking of midway attractions, free acts and freworks by Fresident Cau-dell and Secretary Builings. Cettin & Wilson Shows were contracted for the midway thru John W. Wilson, and George A. Elandi acts were booked thru M. B. Howard. Fireworks will be ob-tained thru Tony Vitale. Ohio Dieplay Fireworks Co. Tentative plans for horse racing formed.

New N. Y. Circuit Formed

ALEANY, N. Y., May 4.—Representa-tives of eight county fairs in Rudson Valley ares met in the Hotd from Ersch here on April 30 and formed Capitol District Harness Racing Utreuit. In the loop are fairs at Altamont, Ballaton Hys. Chatnam, Cobleskill, Ponda, Nassau, Rhimebeck and Schachtleoke. Former Sitte Bennetor John F: Williams, presided dat d. , Wasa, a Chey Phil., presided dat d. , Wasa, a Chey Phil., presided dat d. , Wasa, a Chey Phil., presided data d. , Wasa, a Chey Phil., presided data d. , Wasa, a Chey Phil., presided classic, was services for State Senator Prank A. Wawail, exceutive vice-ciation, was active in formation of the circuit. ciation.

Fair Elections

LEONARD, Tex.--H, H. Blackburr, was re-elected president and manager of Leonard Pair Association for his eighth term, Others named were Dr. D. Pearce, O. E. Carpenter, rice-presidents: A. P. Grider, sceretary-treasurer.

WINCHRSTER, Tenn -- Franklin County Fair Association elected J. F. Vaughan, president: W. H. Rippel, vice-president; Poyd Andertan, secretary; James R. Nartressurer.

MILLENSBURG, O.-Holmes County Junior Pair elected Richard Close, presi-dent: Chyde Brenemsan, vice-president: Doris Rothacher, secretary: Mary Mar-garet Jones, treasurer.

Grand-Stand Shows

PRINCE NELSON, high wire, is being set for fairs and celebrations in Eastern Ohio and Western Pennsylvania by G. A. Elein, Risal's Attractions, who booked the act several weeks hast season in the territory.

CRASH MILLER and his Death Dodge Deschi All.L.z.K and nis Deski Doogers altended a birthday annivernary party staged by Hempfield (Pa.). Volunteer Fire Department mehaber, who was flom an engraved watch by his associates, re-ported Jessie Miller.

RUBE LIEBMAN will be back at lows BUBY LIEBNARY WIL BE BACK AT JOWN Biate Phir, Des Moinse, his 2dd consec-ulive yrer as announcer and clown. He has become a lixture with the fair and has established permanent heasquarters in the Savery Hotel there. He has been with Barnes-Carruthers 17 years,

COL. ARMIN HAND and his Chicago Board of Trade Bond will again furnish music for Illions Brate Fair, Springfield, Director J, R, Llord, State department of appliculture, and k. R. Frwin, general man-ager of the fair, signed the contract with Colone Hand.

CASTING DELCOS will play 1940 fairs for Barnes-Caruthers, sinking the third, year the ast has algued with that offlos, reported Manager Jimmle Delco. Ross Delco will be in the act this year, Other members are Join Marman and Anthony Capatio.

Fair Grounds

FAIRS-EXPOSITIONS

BOGALUSA. La.-- A \$15,000 bond iss has been approved by taxpeyers a State bond and tax board and all is readiness for construction of a new s and readinces for construction on Washington mary-emhibit, building on Washington Parish Pair Association grounds and re-habilitation of all other buildings.

HAZLEHURST, Miss .- Board of alder-HAZLERURST, Misa.-Board of alder-men called an election for May 14, 50 vote on dity's plan to borrow 83,000 for do donation to Copiah County Pair Asso-ciation for plant, renovation and expan-tion. Oroduca and be graded and new buildings constructed, work to cost 830,000, If plan is approved.

ABHLAND, O.-Plans for NYA con-struction on Asbland. County Pair grounds here include erecting an exhibit building, construction of stalls within our barns and landscaping. Phil board is sponsoring the project, said James & Atterbold secretary. Attarbold, secretary.

CALOARY, Atta.-Vivid reminder of the visit of the king and queen to Cal-gary isst May is on Calgary Exhibition and Stampede posters 30,000 of which are being distributed. Inspects picture the king and queen, funked by mounted poles, theyecting at Indian camp In College, theyecting at Indian camp In College, they are an another and the second of the exhibition is given.

YOUNGSTOWN, O.—Mahoning County Agriculturg Society plans for the 94th annual hir a horse above on Bundsy, first time in history of the fair that there has been any Bundsy activity. Board has word to reduce grand-stand admission form 40 to 25 cents. Oute will remain at 40 cents, with the charge for autos.

W285TFIELD, Mass. - John T. Bryan, who served 25 consecutive yrors as sec-retary of Middleold (Mass.) Fair, and Mrs. Bryan celebrated their 35th wed-ding anniversary on April 28.

INDEPENDENCE. In --Dostern lowa fair managen, meeting here, voted to leave up to individual members any decisions in a controversy batween the American and United States Trotting Associations. Heary Knut, Todd, IL, representative of the United States Trotting Association, discussed racing problems. Managers agreed that pre-mium, reductions should be made, E. W. Williams/ urgadient, teredided with C. 98. Milling reductions should be made. E. W. Willings, president, provided with G. B. Miller, Thron, scortzary, Twenty-seven delegates from 15 fairs attended. Next meeting will be in Manchester on May 31.

LEONARD, Tex.—Fairty & Little Shows have been booked for five-day Loopard Pair. In the past serven years the associa-tion has been gread of debt and plant has been greaded by crection of poultry building.

MASS. BUDGET TIGHT

ruostinuies from opposite maps) conservation of private lands as public, Because of a reduced budget, he said, he had found it impossible to favor all requests for exhibits at fairs and that the department this year will concentrate on participating at Distern States Expo-sition. Springfield.

on participantials. Sition. Springfield. William Casey, State commissioner of agriculture, echoed Kenny's statement of reduced appropriations and said the densriment is operating with the Waverthing of reduced appropriations and and the department is operating with the smalless budget in 20 years, "Everything possible will be done for benefit of fairs," he said, but added that increased de-mends, particularly for inspections in connection with purchase of eggs and applies by the Surplus Commontities Commission, had placed a serious strain on department finances.

on department Biaboss. He disclosed that \$12.005 has been al-lotted for 14 major fairs this year, \$3,650 for 29 community fairs, \$895 for 77 grange fairs and 9045 for six poultry and rabbit shows.

READING OPENER

ERADING OPENER (Motived Yam opposite sport) which was a supported to sport the sport of Hankinson in auto racing ac-sport of Hankinson in auto racing ac-sport of Hankinson in auto racing ac-positions. The Hankinson group have to the sport of the sport of the sport positions of the sport of the sport position of the sport of the sport of the sport position of the sport of the sport of the sport position of the sport of the sport of the sport position of the sport of the sport of the sport of the sport position of the sport of t

securitive spring victory here. Williman took second phace with Vio Mauman, Lebanon, coming in third. Horr, Sal, Unitwood, Lee Wallard and Gus Zarka encountered motor trouble and retired from competition near close of the rate. More than 80 per cont of the same field and anno a per the pole are field and anno and the back of the same field and anno and the pole are of the Satern optication at Langhorne. Pattern optication and this same with aborten the Langhorne company non-weak.

GGIE GLEANINGS

(Continued from opposite page) to Phil .Prather, co-ordinator for the expesition, work is right on the dot.

the child Fracker, co-readinators der "be-texposition, werk is right om the dot." Beorge Nursch ein gibt om the dot." Beorge Nursch ein gibt om the dot." Beorge Nursch ein gibt om the dot werk bei dot of the dot of the dot werk of the dot bei dot of the dot of the dot werk of the dot bei dot of the dot of the dot werk of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot being the dot of the dot of the dot of the dot of the being the dot of the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot of the being the dot of the dot of the dot the being the dot of the dot of the dot the being the dot of the dot of the dot the being the dot of the dot of the dot the being the dot of the dot of the dot the being the dot of the dot the dot dot do

otpo would run each in 1940. White Owned and another the second second

balders. Shows are Hollywood, Pantileon de la Querre and Terrell' Jacobé Wild Anthrai Bhow. Donafd MacRury may op-crate concessions in the old Sectistry Village. While it was not intended to reopen this unusual sitraction, so many requests have come from Scotel societies and others that MacRury organized a small company to finance the village another year, Jack Hunter, formerly of the concessions division, will be associ-ated with han.

"TORK, Pa.-Bamuel S. Lowis, president and general manager of York Inter-state Pair Lete, has been appointed first assistant sergeant-st-strat for the Republican national convention in Philadelphis in June.

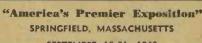
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WANTED FOR FRANKLIN COUNTY FAIR

AUGUST SO AND 31. R Rodes of Other Forms of Entertainer PLOYD ANDERTON, Sonse



SEPTEMBER 15-21, 1940

EASTERN STATES EXPOSITION

Several desirable locations open for Lunch and Refreshingerts and Dining Halls, Only high-class operators need apply.

Write MILTON DANZIGER, Supe, of Concessions, Box 1448, Springfield, Mass.

American Bucks High In Power in This Spot

and hall games. Hot dogs are extremely popular. Because of the low exchange rais of 17 Chinese dollars for one United States dol-lar American bottled soft drinks may be burght for slightly more than a cent, A person can live in Shanghal for 10 cents a day, Powell reported. Theater programs run .5½ hours and best seata in the house are available for three cents in United States inonay.

Name Bands Are Scheduled For Natatorium in Spokane

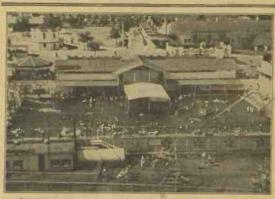
Jump Gun on Debut Datings CINCINNATL, May 4-Bill Powell, Lee Angeles, writing to The Billboard from Sheanhai. reported he vialted Jessitaid Amusement Park in that city on April 4 and was surprised at its fine layout, Spot is similar to American parka, with outto a few poncession, including bingo and hall games. Hot dogs are extremely mombar.

Palisades Scores In April Sendoff

Earliest bow in park history brings cold weather, but gate okch-new items

WKW YORK. May 4.—Operators Jackb and Triting Rosenthal operad their Failmades Aminempat Park season last baturday, earliest daily get-off in the spoth history. Previous April hows, un-der the Schenck signine, were for week-ends only until daily season started in May. Last jear's preview, tho on a corresponding Saturday, fell on April 20. While atmosphere ran from coild to cool, pute meating over the how week-end satu-fied alsopties who thought the cyce-opener was premature. Considerable in-terest was shown in the many new fronta, additions to the siturations line and indiver fluoroscent lighting thrown the goot, Parking tot was fulled up Sun-cay night.

day night. Bubble Bonnes ride replaced the Octo-phs site, a Nacer took the Stratschip plot, the Boomerang occupied former'ets. cus ground and the Prozen Alive show (See PALISADES SCORES on pape 40)



SPRINGLAKE PARK, OKLAHOMA CITY, is off on its four-month reason SPRINGLARE PARK, OKLANDMA GITT, Is off on its four-monite reason-with nurverous improvements and name bands set for sts seeks by Hanager Roy Staton. Large setimeting pool, supplied by the parks own teells, has been reconditioned. Grading of 10 acress for parking spore has been completed. Park features merchandise concessions and has 19 rides, pool and coin-ophrated musement maching aercoles. Capacity of dence hall has been enlarged for more than 2,009.

Pageant and Pyros Set for Cincy Coney

CINCINNATI, May "4---"Watercade on the Lake of Fine? apectacular direvorke oper and pagerant with case of 2000 ge-Lake Como, including acrohats and ex-biblion divers, has been scheduled by President and Central Manager Baward C. Behott as an attraction for opening of the regular season of Concey Ialand Per on May 18. Bendt as an attraction for opening of the regular season of Concey Ialand Per on May 18. Bendt and the regular season of Concey Ialand Decom. Jack Tracesteened Band will be opening night attraction in Moonlite Baltroom.

hem. Juck Traggerden's Bara to continue night attraction in Moonlite Pirst of the park's wire veck-end Pre-Pirst of the park's wire veck-end Pre-view Days began foday, with Count Easto and has orchestra, and most of the parks other situations in operations. For successing Pre-View Days, May 11 and 12. Herbie Ray's Orchestra, has been booker. Steamer Island, Gueen will not booker. Steamer Island, Gueen will not booker. Steamer Island State 11.

CAPE MAY, N. J.-City is preparing for what promises to be the best season in its 169 years as a short rewort. Build-log, construction is being runned and lating the real estate market as a cri-terion; showmen are optimistic. Two parlicons are being completed along the two-mBg walk.



LOUIS A. VOGEL, owner and ophas started his 32d sensors from Amusement Park, Spo Wash, which will reopen of Vatato kame, Wesh, which will reopen on May 11 for a run until after Zabor Day. He pians to book more name bonds in the dence poriflon and has made improvements in the park, one of the targest on the West Coast.

\$30,000 Blaze **Hits Rochester's** Old Danceland

ROCHESTER, N. Y. May 4-Fire de-altroyed the 16-year-old swoden Dance-land building in Dramland Patk hero-land week and for a sime threatened the Jack-Rabbit Coaster pace by, Damage was estimated at \$20,000. Irondequot Post, Arateksan Legion, which had leased the hall for bingo during winter, lost about \$15,000 in fidding chasts, gas beat-er system and floodlights. An investiga-tiod has been started as to origin of the free. fire.

R was the third serious fire in Dressn-haid Park in 17 years, the first Dance-land, having burned to the ground in a \$150,000 blaze in 1923, when three fire-men narrowly escaped death when they were trapped in the building.

Were trapped in the building: Concessions which had remained open did a land-office business as sightseers warfed of watching the firmore in the rais. The fire, however, will not isomper opening of the remainfact of park attrac-long, leaves end insamger.

WILDWOOD, N. J .- Commissioners set WILDWOOD, N. J.-Commessioners sets May 16 an opening day of the censols, when all beach hospitals and Hfe-taving equipment will be ready for duty. Only one bid was received for "leasing of No. 1 concession on Wilwood Creet Pirz. It went to Elith Richardson at 025 a year for into users." went to Elith

West View's 35th Season Is in Offing

Scatson LS III COINEy PITTBEUROII, May 4. -- West View Park here will opicn on May 12 for 16 36th season, Masinger Charles L. Beares Long A. Market and the season of the season will be redocted in a burknown the burkness of the season of the season of the line of the season of the season

Roller Coaster for O. Spot

MIDLETOWN, O., May 4--A 855,000 Cyclone Roller Constre 1s principal addi-tion at LeSourdaville Take total here, to open for proview of 188 10th season on May 10, a week before formal opening. All attractions will be operating, in-cluding bathing basch. Merry -Go-Round, Ferris Wheel, Rido-NI, Sornie Rallway, printe, fazer carks. Skotter boats, motor printe, fazer boats, be made in orchestras in the open-air dance partition and plasm have been made to book some name Sands.

CLEVELAND .-- Sale of four failow dece from Cleveland Zoo has been au-thorized by the board of control, said Park Commissioner Samuel Newman, be-

For Natatorium in Spokane SPOKANE, Wash, May 4,-Louis A. Vogel, owner and operator of Akatorium Ambasement Skitchere, announcing May is as roopening date, said he will bring its possible to book. The ingre ambasement park, one of the finest in the Week, has been renovated and a number of improvements made, including new paint and new roofs on buildings, Pool, as well as all rides and concessions, will open an a daily basis until after Labor Day. Dance pavilion opened tonight with Duitch Oroshoff's Bend. This will be Owner Vogel's 32d account af the park.

Anusement Concerns Given Charters by State of N. Y.

Charters by State of N. Y. Albany, N. Y. May 4-deven anusc-ment entirprises were granted charters of incorporation by the secretary of the incorporation by the incorporation incorporat

Better Weather Bolsters Detroit's Week-End Trade

DETROIT, sky 4 -- Business in De-troit parks showed a decided pick-up over last week-end, due to better weather

washer, Bastwood Park trade improved about 200 per cent over the previous week-end, all departments abacting about equally. In Ridgewater Park percentage of im-provenent was smaller but good. Hides drew best patronage with rink doing well thru the veek. Refreshment con-cessions were away off, while others did ruby fair only fair.

Capitol Beach Staff Ready

LINCOLN. Neb, May 4.—Captitol Basch here, said Magnager Hoyi Hawke, reopens on May 18 and bears down the next highl with a name band, Henry Bussen, on a quick repeat, booked into the ball-room. Fark staff is headed by Rappa Reechner, who will couple duttes an Heath, a substitut with pool manage-heath, a substitut with pool manage-hatting rules-3. Clair Lanning, K. ollow Rahatting rules-3. Clair Lanning, K. ollow cemiotal.

Sollenberger Opens Hershey

URBART, Pan, May de-Harshey Park unlered in the meson today with light-ing of Berabey Park Baliroom, J. B. Roltenberger again at the leim and Harry Jones on hand and other' name bands to be festured during summer. In Lan-cater Rocky Ryrings Park bowed on April 20 with free shows, afternoon and evening, and intuile by Lo-Lu-Een Martmbs Band.

New Accounts Boosting Premium Volume Thru NAAPPB Risk Plan

BALTIMORE, May 4 .- This ecseon will see more names of new operators covered under the public liability insurance plan under the public liability insurance plan geomeored by the National Association of Amusement: Parks, Poola and Besches, secording to Join Logan Campbell, Baltimore, official insurance consultant for the swoolation, thos said the record of asvings apprunting over 448,000 dur-ing the first four years of operation of the plan apparently has further ardued operators to a fuller appreciation of the merits and exceptional efficiency of plan and exceptional efficiency of plan and exceptional efficiency of plan CATTIEL,

and carrier. He advised that, because of the large number of new applications involving careful inspection before opening of the

eason, all operators get applications in

early. "The good news regarding dividends for 1097-38 has also attrainted great interest in the plan," he asd, "R. 8. Alexander, chalman of the public liability incursions of the public liability incursions of the public liability incursion of the public public public of the public public of the public of the public for the Weils Building. Cheago, has been conducting a very extensive compagin which negliseruity has been very furgiti conducting a very extensive comparin which applicably has been very fruitful of results."

American Recreational Equipment Association By R. S. UZZELL Sunday, April 28, was 1940% warneed drem New York City to the beaches but only the bravet routured into thereable

By K. S. OZZELI Sunday, April 28, was 1940s warinest day to date. There was a large scoolas from New York City to the besches but only the bravest vultured into the states to be driven ashore by a chilly windl-lating places and antusments that were open did well but all closed early in the overing except rustaurable that are open all winter. The taily was good and, like the dreus experience in Madison Square Garden, may process a profilable sensor, People were never more analous to jet out into the open than they were on that Sunday. Conce leaged to about one third of

Concy Island cot about one third of the visitors that it has on the best days of the season which, for the begin-ning and a chilly wind, was very good? Stepplenhase was to have opened on April 7 but cold weather prolonged the hilber-nation. Luma Fark will not get under the wire until just before Decorston DAY.

Flayland, Rye, N. X" drew a blank on April 21 hocause of rain but on April 28 got hif to a good start. Herbert O'Malley is going to meet World's Pair competi-tion with a vim and a go.

Flood Menace Over

Flood Menace Over Over'on the flats the exposition will open on Miny 11 with many advantages lacking in 1900. There will be more esting placew and an abundance of moderate-priced emportunus for those who want good food at resumable prices. Publicity is better, there is more light





Et1 Wheel

ELI BRIDGE COMPANY Bob Cass Arenue, Jacksonstile, Ille

WANT 15 10 20 Codom o Brow Cars. Good FOR BALE-CUICAN Elegen Electric States For BALE-CUICAN Elegen Electric States France Guide Balo Coopervnills. Alter France States Add. Balo Copervnills. Alter Attration Cars. statemen and in Sater. EDT DIA Are, New York Dip. Mu-3-0020.

FOR RENT

D40.91200-Ocupio Balleson, stortashing ocean. Liner and alter Bons for reft. Octoring to more, Maryland and Vilginia climital. Real runny for tire operador, at Moryland's crity BINEPUXENT PIER COMPANY,

RIDES WANTED In Walnut Beach Park AT MILFORD, CONN.

PARKS-RESORTS-POOLS

partief time make an all-time record of an exposition drawing a larger scond-year eround than was done in its first year. As yet no major exposition has made the second year equal the dirst second Neurotheless, bere is an exposition that well deserves such a result. With European travel got off, fit should make a specond-stanze record. George P. Binith D', is governing every effort for so destr-able a record. But it is sil in the hands of fate-

of fairs. The flood memore has passed for the present, at any rate. The combination do melting more and heavy this is no houser to be feared this spring. Maddened ing-continued rains can be a more piece-able mode of life. Only excessive and ling-continued rains can spart of the contains of the spart of the continued rains can be spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the contains of the spart of the spart of the spart of

Correcting False Ideas

Correcting Faise Ideas To April 28, corrected a lot of missippre-bensions current concerning the circus-bershape the Circus Saints and Sainter vortections. The samusement parks because and fairs should become vocal on the same subject in protection of the to best interests. Who would like to to to be an this subject. The parks of the same subject is the park in Worcester, Mass. After having rented it out for the same after having instead of the subject. Who would like to instead of the subject is protected by the same out determination. We optimistive, he pursues the same out determination. We optimistive, he finds time to be and know a found 20 other organizations and know familiar with their proceeds. The

and keeps indinate what in the set of the set of related apring work because of cold and rains; weather work because of cold and rains; weather but few have the added work while oreney lakand, Cincin-nail, must do to cover the set of the orange of the set of the set of the oreney for the orange of the Ohlow Nothing to compore with last flood but nevertheles a lot of estra work.

Gala Day Set for Opening Philipps Pavilion in Cincy

CINCINNATI, May 4.—Gala civio day and interveloblantic water carrival is planned as opening-day feature in mids, May for now Marine Pavillon at Philippel Swimming Pool, between Price Hill and Westwood, suburbs, asid Geiseril Man-ager Prank 3, Philippe, Building will re-place one destroyed by fire last July. Work is near completion on exterior of building, which will house a summar building, which will house a summar building, which will house a summar lites to provide accommodations for 1000, Other Philippe pools in Wahut Anone dime.

Pageant for Galveston Fete

Augestuf for Ganyestoni Feiß Galuveston, Tex., May 6-John B. Rogers Froducing Co. will stage a per-tent in conjunction with annual Oceander Fweilval on the besch on andor for the solution is the besch on andor of the solution is the solution of the des of clareston will be directed by two nights of the festival. Treasure huma, court ruled by Miss Calvaton regats and flower show allo ace pro-promed. Despite cool and wet days, beach in getling fur trails, coheresionersport-ing good play on week-ends.

WHEELING, W. Va.--Wheeling Park, hergert district annuement center, mu-hergent overed, haunched its dance scason on May 4 when the pavilion un-buttered with Niles Carp and his Arteadians, Partilian has been repented and redecorated. G. W. Hartmani, vet park manager, who has been re-engaged, reported pavilion personnel will be un-changer. The second state of the changer of the second state of the changer, the second state of at-tendants, will accommodate 1200 care.

Asbury Park, n. J. By GEORGE ZUCKERMAN

by decide 2.000000000 Cash gives ways at bingo, parties were labored in this section with advent of new county prosective, John J. Quint. More is expected to affect concession operators in several smaller surrounding after reworts where cash gives ways have been festured the past bevent seasons. For the most part, however, ope simm the boardwalk here and at long Branch and Bradiey Beach, have conflued their policy largely to merchandlas propes. Abe Ruyth, proprietor of the Radie laws

policy largely to merchandles prives. Abe Rubin, proprietor of the Radio lay-out at Second and Boardwalk's opened his enlarged and moderalised store for the season on April 28 and reported a bealthy group events of the season crowd was not up to normal. Ministure gold curres operated at three spots along the Walk by Rose and Pountain and Bert Alexander size be crowds. Horse prome jacone which has had

the statute and responses to the contract of the statute statute or contract. The statute of the statute statute of the statut

Geauga Lake in 16th Season

Geauga Lake in 16th Season Geauga Lake in 16th Season Geauga Lake Park wa opened on April 28 with good weather and large provids, said Manager W. J. Kubhman and the autio parking. Joseph Will, au-period and the prosted the many rido and other parkers in the the parker of the season of the season and the autio parking fourts in the the season of the season of the season parker of the season of th

Atlantic Beach

ATLANTIC HIGHLANDS, N. J., May 4. —Jack McBride is in charge of painting Coaster and other buildings, with George Percival readying Coaster operation. George Dum, superintendent of light-ing for the bast 10 years, is bury intro-ducing new effects. Many stands, show fronta and ride entrances will be noch-were

Int Concessioners, so las are William Blandry, frozas custand: J. Frank Clask, pop corn, peanuts and candy apples; Thomas Gardy, pence Gardens, Solomon Braunstein, milk bottle, game: Danfel Becker, frankfurfer-handurger stands; Braunstein, nune ootte gante, Louire Becker, frankturfer-hamburger stönda; Mary Storens, Amorican palmastry; Marie Early, iunch stand; Billy Karly, Schooting gallery; Frank Brandes, arcade and eportiand; Ralph Gudelman, photo witoko; Captain Bill McKenzie, Indian Villace gallery; F sportland; studio; Ca Village.

Fred H, Ponty, president and malager reports that a Bumber of boat and train excursions have been booked and that a good season is anticipaled.

Tulsa Crystal Is Improved

TURIS Crystal is improved TURIS Crystal is improved to a second second second second second to swithing pool. Paygrounds sights ing pool have been enlarged and a dasted beech where minimum text to the set in the second second second second beech where minimum text to the set in the second second second second beech where minimum text to the set in the second second second second beech where minimum text to the set involues form part of decorations. A new boop-o-Flang has been added. Part where, Merry-Co-Rélend and all other rides intre been overhauled. Preve picaties facelliges have been cellarged and play equipment added. Optim-sit partition has been performed and Rob Wills and his playboys will play twice weekly, beginning on May 28. Johnny Mullin hopark owner.





The Pool Whirl By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Learn To Swim Ideas

Learn To Swim Idea: A fore issues ago the column was loaned to Martin Stern, secretary of Mational Swim-for-Health Week Associa-tion, who paid back with a very inter-sting thesis on his particular compaign and swim detves in general. Last week modeling interesting letter was received from Paul H. Bitesepphil, Santzen Swim-ling, Association manager, who has de-viate minoh time to qualito more than de-transfer into the second state of the same more interested in the technical in phase of a seven compasign than in promotion aspecta.

promotion sepecta. Keeping in mind various hints sug-parad by Marilin Biern as to promotion of a Learn-to-Swim campaign here is some info on the proper way to conduct with a campaign, as revealed by the Jantarn association:

BEMENTARY (BEGINNER) SKILLS BLAMAENTARY (BECHNER) SETLLS All classes should be conducted as-cording to the source planned by the smootsilcon. However, the swimming skills as meniloned by the American Bed Cross can be followed. Our main object is to teach persons to swin, echetule we are listing has proved very successful. We recommend its use. First day (a) Brack holding-opening ties under water; (b) thythmic breach-ing; (a) prone float; (d) prone glide. Becond day (a) Back float; (b) back plues (o) tack glide (probae) (for move-ment); (d) kick glide (on back) (leg movement).

meripi (d) are give (en beck) (reg Third day (s) Arm siroke (standing in water wait deep): (b) finning. Fourth day, Review first, second and hird day lay emphasis on third day's outling).

back: Sixth day (a) Change of direction: (b) turning over; (c) leveling off. Beventh day (a) Jump into shallow water; (b) jump into deep water; (c) plain front dive. Righth day, Combined skill test. Tenth day, Combined skill test. Tenth day, Combined skill test.

INTERMEDIATE SKILLS

Pirst day, Roview: (a) Breathing: (b) leg stroke: (d) arm stroke. Becond day, 30-yard elementary back-

Think day, 100-yard selected stroke. Fourth day, Correct turns at end of

pool. Pith day (a) One minute float: (b) 10-yard sculling. Sixth day (a) ½ minute treading: (b) underwater swimming: (c) standing ront dive

Seventh day, 5-minute swim. Righth day, 5-minute swim. Ninth day, Review entire course. Tanth day, Graduation day.

SWIMMER SKILLS

Pirst and second day, Review Crawl, Breast and side strokes. Third day, 100-yard side stroke. Fourth day, 100-yard side stroke. Fourth day, 100-yard side stroke. Fifth day, 100-yard crawl; back crawl or Truigeon stroke.

Sixth day (a) Instruction on back,

WE HAVE LOCATIONS Per Pertable Caroussi, Kiddle and other Rides. **RIVERSIDE PARK**° BOAWAM, MARA



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using legs only: (b) swim 50 yards ou back, with legs only. Stwenh day, Surface dive. Eighth day (a) Thead water: (b) plunge dive; (c) running front dive. Ninth day, 10-minute swim. Tenth day, Oradiantion day, ADVANCED SWIMMER SEILLS

ADVANCED SWEIMMER SETLLS Trist day, Practice and swim 30 yards elementsky back stroke. Becond day, Practice and awim 100 yards day, Practice and awim 100 yards aide stroke. Fourth day, Practice and swim 100 yards aide stroke. Bith day, Practice and swim 100 yards over-arm side stroke. Bith day, Practice and swim 100 yards over-arm side stroke. Bervenh day, Practice and swim 100 yards crawl or Truidgeon crawi. Bishh day (a) S-minute floating (or sculling): (b) S-minute floating (or sculling): (c) S-minute dive

Ninth duy, 30-minute swim (continu-us) (non-stop). Tenth day, Graduation day.

Men and Mentions

Tony Zucas, connedy diver, who works with Frank Poster, reports that this department erred in reporting that Johnny Weissmuller would be starred

department erred in reporting this Johnny Weissmuller would be started in Billy Rose's Aquacade at San Fran-cisco. Tony says Pete Flick, champ-nundeur, got the assignment. Theids Heisber, formerly of Shelton indoor tank, now hangs her swim still of a Capital indoor tank on New York's Charlie Golernbe, Morningside outdoor. Enhr Rutheyrille, N. Y., who visited Gothamtown has week, reported that higger resorts in the Catakills area are again picking a joint promotion cam-paign.

paign. Mack Rose, Twin Cascades tank, New York City, camethisclose to taking over Metropolitan pool, Bronz, for this sum-mor. Realty group owning property wants Rose because of his superferice, but his work on Cascades keeps him too Intim

Hygeia pool, Atlantic City, plans a oup of gain water carnivals for this CLOTS summer,

Evans' Automatic Bowling **Goes Into Many New Spots**

CHICAGO, May 4.—New portable Au-tomatic Duck Pin Bowling Alley, recently introduced by H. C. Evans & Co., is being spotted in numerous parks and resort spectra is numerous parks and resort locations as a leading attraction. One of the initial installations just com-pleted is a battery of 12 alleys at fineld. Pine's Armasement Center, Deptoit, which is situated in a high-grade residence neighborhood.

neighborhood. E. C. Swans & Co., originator and builder of the alleys and well known in the annuement. field for over 45 years, is greatly pleased with interest shown in the alleys by annuement men, said R. W. Hood, president. He appendent to bio season to see a considerable number of installations in all types of locations, judging from the interest-shown in this field.

Mich. Pool Ops Will Meet

ANN ARBOR, Mich., May 4,--Michigan pool managers will hold their annual Conference on Bathing Places on May 10 Conference on Bathing Places on May 10 in University of Michigan Union Building here, open to all pool owners and others active in field, Election, talks and discus-sions are programmed. Thoudore Mesmany, assistant attornery-general, will speak on Legal Liebülly Jor 'Neptigence in Stefan-ming Pools, Operators' conference will be led by Lloyd R. Gates, Ann Arbor, Couch alls on Scienning and Dieing and Moc-ing Pictures.

Bookings at Idora Heavier

YOUNGETOWN, O., May 4.-Charles Deibel, veteran operator of Idors Park here, back from Piccifa, is supervising preparations for official opening on Des-oration Day, Ballroom, used during winter for roller stating, has been re-conditioned and is now being used for sponsored dance parties. Paylions will bow on May 11 with Carl Lorch and orchestra as initial band. Pienic book-ings are reported abced of those of re-cent years.

Long Island

By ALFRED FRIEDMAN

Brooklyn department stores are behind a movement to encourage patronage of Long fajand beaches this aummer, thru a feeling of divis concern and ndvan-tageous angles afforded for promotion of metchandles for use at the abore.

Jones Beach.

Opening of Valley Stream, open-air theater for patrons who wish is view the discent from parked suites, got off to an suspicious start, despite so-so meatherst weather.

Park Free acts

TOM BANGER, clown in Edgewater Park, Detroit, is doing a bally act with roller skates attached to three-food stilts.

DECISION to book outdoor free acts. to about the middle of May in Eastwood Park, Detroit, marks return to the freeact policy dropped four years ago. Em-phasis in the past two seasons has been upon the outdoor gardens and other new additiona

LILLIAN STROCK, juventin sortaliss, has been contracted as opening free at-ization in Art Malkor's Craig Reach Park, Diamond, O., to open on Decor-tion Day, thru Klein's Attractions, Beach will play free attractions thrucut Shimmer.

With the Zoos

COLUMBUS. 0. -- Columbus Athletic Club announced gift of \$100 to the mu-nicipal sco. Frank L. Helm, chairman of the entertainment committee, said the idne came after the club borrowed a number of monkeys to use at a circus parts. DATLY.

CALGARY, Alta.—Calgary Zoo is ex-pecting a black leopard from Los Ap-geles in return for a pair of musicos calves. Two white swans caught by 14-year-old George Johnson have been turned over to the zoo.

MILWAUKES — Greely, 19-year-old polar bear in Washington Park 220 here. Was shot to death by Director Ernest Untermann. The bear, born in the soo, was responsible for deaths of at least four other bears and was suffering from incurable disease.

PHILADELFHIA. Jo-Jo and Snookie, roung chimpanzees, will have stellar auderoies in Philadelphis Zoo, perform-The second secon

CINCINNATI — Work began on April 27 On a \$100.000 WPA project at the zoo here to provide a new park for 69 deer. To will be on as barren hillside and include four abelier houses, new rune and yards. Batensive landsseping will be done. In-ducing construction of a walk. When completed the work is appeted to greatly improre appearance of the project was donated anonymously. Introduction of animal entertainers is in line with of-acidate recently announced policy of providing more entertainments

PALISADES SCORES

ceived. Prima doubled at the Casino for free danains, a policy that will apply to all manes bands thrucout the sesson, regular meshons with specialize article in for a couple of hours every availing for a couple of hours every availing for a couple of hours every availing other bands scheduled thru Music Corp. of America are Saxy Dowell, May 4.3; Other bands scheduled thru Music Corp. of America are Saxy Dowell, May 4.3; Dick Stable, 11-12; Howard Woods, 18-19; Dick Stable, 11-12; Howard Woods, 18-19; Dick Messner, 25-20, and Jack Tes-garden, who will open week duration stands starting May 30. Albani Troupe, serialists who upperneed at Ringling-Barnum opening in Garden, will follow the Faroffs, and after that will come the perching Torrence and Victoria, size as aplice. George Bandd office has the Determine

bookings. Pool oppening is set for May 25, a swim and dive carnival to be offered at un-veiling. Phi Smith is back as manager of this department and his staff of 30 is practically initact for the third straight year. New Park Casino has harry Silepard as plot, Enlarged floor and name backs are expected to result in stratement.

Harry Shepard as pilot, Enlarged floor end many bands are supected to result in successful operation. Tark disins some concressioners with record slave. Seven have passed the 35-vers mark and 10 claim 30 uninterrupted searces. Boasting 30 years or more are formal superstances Schwarz, Alex Network, T. Lever, was a and Adolp verk for a stomach operation at Lenox . Publicity department sdiff has Bers Nerica as head, assisted by his wife, Markon. Chartes Thoos Morris is in charge of pinnie promotion and special versits are back on special offers bureau, and Fred Perguson and Molly Karns are back on special offers bureau, and are fred Perguson. So and Molly Karns are back on special offers bureau, and assistants Joe Sans, Bob Paulson, Join Rapparelli, Marge Holm, Marto Conditand Dom Santors. Joe and Al Mo-fes conthue as superintendents of con-side Chain, as chief comment and Molly for Chain, as chief comment dation for chain as a chief comment dation for chain as chief comment and al Mo-fes conthue as superintendents of com-side chain, as chief comment specializing in "somble" sciutions.

SIEGRIST CLUB REUNION

(Continued, from page 32) clephanta, J. R. Edwards' Showa, Peters' pooles and other subjects accrement and projected by Ted Deppish. "Hongy" Bauman took over after Sterling (Duke) Drukenbrod, president of the club, In-uroduced several visitors, including Max Pietcher, agent for Cole Broa." Circuig Beft H. Yoorhein, now at Summit Beach. Park, Akron; J. R. Edwards and many others. others.

others, which program were the Brid-fin Accordion. Oypatos: "Chuck" Healy's musicel reture, which featured the Brewsteresses, an eight-gift choruis line: Yoima Ziegter, rhumba dancer; Thy Tigges and Jinmy Harrison's awing band of Youngstown, A social hour constuded the day's feativities. An exhibit of Cole Bros: Winter quar-ters fire-pictures was on display thru the courtey of Jim Crawford and Lester midway concessions. Drukenbrod nether Bours, formerly with the Big Show; Jack

Emile Hahn Was musical queetor; Eari Bauer, formerly with the Big Show; Jack McNuity, former vice-president of the dub, now with the newly formed Youngatown Showmen's Club, and W. A. Hoberdier, who promoted the first indoor circus in Canton in a long time, size at-

tended. The commuttee in charge of the affair included Rez McConnell, chairman; Ralph Peters, R. Jay Meyees Jr., Von Bleck, G. C. Baumann, Jack Mullane and J. R. Melloy, all of Caston; Paul Zim-merly, of Masailion, and G. A. Klein, of New Waterford.

Wathon Agency Now Limited Liability Company

LONDON. April 27,-Stanloy Wathon, who booked Alfred Oourt's nuked case acts, Adriana and Charley, Rola-Rola, Pour Bidneys and Faludy Troupe with Ringling-Barnum, has converted his spency hoto a limited liability company to trade as Stanley Wathon, Ltd. With Wathon as director is Charles J. Cullen, co-director with William Wilaon in Pleasure Pairs, Ltd. operator of Agri-cultural Hall (London) Christmas Circus. Cullen's weiture into the booking field comes rather as a surprise, for hitherito he has apecialized in construction work (seating, childition stands and the like).

Wathon, soon to digure as plaintiff in a high court action, hopes to sail for the States at an early date.

PARKS-RESORTS-POOLS

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GENUINE GOODYEAR WELT BOLLER SKATING SHOES

- All Coodyear well construction with real sole leather,
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ST 25. Turnel P. O. S. Everall 255 CACAN BROTHERS EVERETY, MASS 444 Becc

TRAMILL SELF-LOCKING SECTIONAL FLOORS have consumed over one million fact of masic They are used in some of the finist britising in the U.S., as well as under-terts. Enclose 10 cools for information on flows and people rest terts.

17-20. Operations named, to the board, which will be changed only in case of death, impeachment or wuintary retirement, were those who have been most active in hanociation activities in the psat and include Victor J. Boown, Hiway Arena, Union, N. J.; Alfred W. Kish, Mernorial Rink, Tokedo: Rodney R. Poten, St. Louis, Earl Van Korn, Mitscola (L. S.) Hink, J. W. Howeros, Mits-M Blank, Den-wer, William P. Sectrino, Bollawaron, and W. E. Klefer, Stateland, Sagman, Mich. Lead Comme Named

Legal Counsel Named

Permanent control group

named in Cleveland-Cap

Seffering speed head

CLEVELAND, May 4, Decision to expansion a permanent bound of control to guide activities of the Kolfer Stating Rink Operators' Association of the United States was one of server il important de-restments at its third annual conven-tion of the Auditor and Conven-tion of the Auditor and Conven-tion of the Auditor and the Auditor 7-200.

130:1 I

Legsi Course! Named William R. Eagan, storms, scneral of New Jersey, who has been of service to be RSROA on Duserous occasions and is despity interested in the sport, was named logal advisor to the samecistion. Altho retirement was requested by Fred Jurgin, Skieland, Dayton, and Robert D. Martin, Arena Gardens, Detroit from our difference, they were, resulted to those posts. C, V. (Cap) Seffering, Cincinnati, was appointed chairman of the speed-skatup committee.



Altho retirements was requested by Free Murgh, Akteand, Davids, and Robert of Murgh, Areada Ganters, Detubit, from other states of the states



Rinks and Skaters Board Is To **Guide RSROA** By CLAUDE R. ELLIS (Cincinnati Office)

By CLAUDE R. ELLU FALLQMAR Roller Rink, Milvaukea, Bebrates its dras anniversary on Nay 11, Owned by Clem Pallo and massaged by Clem Hollands, both of whom have had long trik experience in Minnaspolia and the Northwest, fals is one of the finest rinks in the Xidwest. Has capacity of 2,000. Rink was recently redecorated and floor anded Anniversary is ob-bable caterialment and an extra long statum semicon. Old Theore Club of Chicago will stend in a body.

MIDNIGHT barn party is slated for Arena Roller Rink, Perth Amboy, N. J., an May 18, reported Charles Muth, Souveniss will be distributed, trophy numrded for biggest club attendance and there will be other novelty features. Awarded for biggest club attandames and there will be other novelty features. Rink strease instruction in state dano-ing, is has a 100 by 200-foot floor, ex-clusive of outside sister. Chicago states, eight instructors and an electric organ with dust amplifying system. George Krouse is organist. Floor accommodates 2,000, but on special nights as many as 3,300 hww skated. Howard Franklin is manager and Bill Morris is in charge of skate room.

ILLINOIS Roller Hockey Tournaments was held on April 21 in V. E. Dollahan's Imwood Roller Rink, Urbans, and won by Elmwood Plyers, reported Manager Joo Carmicel, An Lindsperident team took second place, with Bloomington Circus Rink conting in Aird. Five teams competed, including an entry from Prodda Unit, Daville, Emwood team has lost but one game in throe years.

DESPITE cold weather a good crowd DESPITE cold weakher a good crowt attended the spring opening of Arcadia Rolter Rink, Manchester, N. H., on April 23, reported I. E. O'Brien. Manager Clarence A. Corey has already booked wrrent parties and plans to feature abate danding this year and classes for abate danding this year and classes for abate Arcore. Rink closed on April 23 and 24 for enlargements of floor to 110 p 124 feet. New stickers are being printed

PRED PREEMAN'S Winter Garden Roller Elink, Roston, closed its 1939-400 esseon with afternoon sand hight sessions on April 23. Ches Vois Bolleway, Dor-chester, Mass. will remain open and Naniasket Rolleway in Faragon Purt, Naniasket Roch, Mass. opened for



summer on May 2. Sessions will be held highly, with mathees on Saturday and Sunday until May 30, when it will go on a daily matimes schedule.

WINNELS in finals of. New England interstate similar of New England interstate similar and the same of the print of the second second second rest of the second second second second sec WINNERS in finals of New England

MORE than 000 withmassed the 28-mile S85-yard roller team rate following the regular akating seesion on April 20 in Partial Control of the seesing of the second force 7, Boller too Law, Withers were faring Koleno and Sech Hermer, Jose Lawrey Booster Citub, 210 points: Al Fisher and Jimmie Crows, Breaners Oycic Glub, second, 175; Conway Man-aban and Bill Eraft, third, 165; Ars Downsh and Waiter Did, Riverriew Roller Chub, fourth, 180, and Aisuras Ahet Under direction of Laurer and Bill Hean-ning. Waits contests are under way, with Emal acheduied for Nay 26. ning. Waits contests are und with final acheduled for May 26;

DAN WHILDIN, managec of Plaza Rink, Wildwood, N. J., is organising a skating dlub. Plana have been made to aponeor a party for the purpose of ob-taining funds to buty motions of mom-bers, Program will include games, sou-ventas and policy hocket mode.

CLIPPORD and Mildred Wilkens CLIPPORD and Mildred Winkense wund up an engagement the week end-ing May 4 at Circus Gardens Rink, Phil-sdelphis, where they is ught and gave exhibitions. Gala farewell party was planued for them.

various scheme

BILL CAMPBELL has reopened a roller rink in Fort Scott, Kan, known as Camp-bell's Rink. If operates each afternoon and night from Monday to Friday and all day on Saturday.

MONTERET Figure Skating Club, of Clean C. Hubbard's Monterry Roller Eink, Spokane, Wash, has been putting on acts for the British Fellowship in Spokane. Harry Leonard, Instructor, and sporane. Harry Leonard, Instructor, and Jim Metcali were featured in a comedy and, whiring act. Dolley McConnebey and Majorie Rayse gut on a figure-skal-ing not for Odd Pellows recently and four members gave five acts for the American Legion Post.

LTLE ORKEN, who has conducted rinks at Oroville and Colville, Wash., ex-pects to reopen his Orovillo rink soon.

ARENA Gardene, Roller Rink, Desroit, will close for the number on June 30, said Managos Fred Martin. Summer sc-tivities will not be dropped enjurbir, (See RINKS AND SKATERS on page 55)

BETTER BOWS UP BIZ

Hamilton Gives **Conklin Largest Opener** in Years

RAMILIZION, Opt., May 4--With cold but fair weather, Conklin shows chalked them largest attendance and biggest gross in. Ids soven gears they have ex-plained bere, at their hold inaugural fland, which got under way on April 35 black also marked the seventsh consecance and marked the sewinth consec-tiling yeak shows have played under Lloss Club auspices. Season yeas of Ically opened at 2 pm. by Mayor Wil-ham Morrison, soid attendance at mid-night totalet over 5200 adults. Chil-drem were admitted iree and numbered seven thousand.

Bridky was warner and registered an adult attendance of over 7,000, with in-ductions of grows of more and the transformed from the strations. Bat-urday, Kiddleo' Day, was heavily cou-pond thru local stores and showd a turned at oney 0,000 robste stocks, with paid admissions totaling 11,246. The Batter comman, and appear batter to the store of the showt closed here tongich, Statef remains about (See BIG FOR CONKLIN on page 55)

Strates Shows Get Fair Business at **Baltimore** Opening

BALTIMORE, May 4.-Belleved, to be the first carnival ever to play on City playground here, James E Strates Shows Playground here, James Z. Straites Shows closed their opening week's stand last Satiriday to fair business, despite odd weather. Shows were permitted to use the playground by courtesy of Park Board, and on-operation of Canton Rail-way Oo, after it was found that organi-sation's original location was insue-dated and other lots were not available. Opening night, April 22, gave good re-sults, despite the fact that the small rido would not permit erection of Chrme, (See FAIR FOR STRATES on opp. page)

Sims' 11th Annual In Smooth Start

In Sincolla Silari Weikawa and a series and a series of the series of th

Cold Mars Keystone Martinsville Debut

MARTINSVILLE, Va. May 4. — Cold matcher all week resulted in short as-lendagoe and business for Keystone Robern Bows' openiegh here which closed on April 20, under American Lo-gice Post supples. Those who did come out spent well, however, show earns here from Tiflon, Ga, quarters, where clifes and fronts were overhauled and impinited. Personnel includes C. A. Hartsborg, over-manager: Williag, E. Cost, general agenti, Sam Burgdorf, prorepainted, Personner Incluses C. A. Hartzberg, owner-manager: William E. Gook, general agentt. Sam Bundorf, pro-motions and press; Mrs. C. A. Hartzberg, treasure: Frank R. Graves, secretary (See KEYSTONE'S DERUT on page 45)

Jones Wash. Bow Delayed; First 5 Days Eclipse '39

WASHINGTON, May 4.-Atho rafn. which fell from the time of Johnny J. Rones Exposition's agrival here on April [See Jonna Expo Balayed on proc 51]



NATTYE AMERICAN SHOWMAN, Siexari (Eddie) Tait, soho sith his broliver, Harry has been operating Tait Bros, Showe in Manila, P. I., many years, as he appeared before the source of the source of the source of the States. He plans to fine the the country for fire months before re-furning to the talends with more rises and shows to exhibit to the people of the Fer East, Referred to as the Barmem of Borneo," Kidde peorly exhibits before prohaby the strangest class of people known to any cornital, his patrons including, Riphneo, Siemese, East Indians, Chineses and Malays.

Dodson's Dealt Damage of 6Gs From Blowdown

EVANNVILLE, Ind., May 4--A 53-cpile gate which hit this city about 8-30 pm, on Tureday did damage estimated at \$6,000 to Bedson's World's Fair Shows, which opened a week's stand here on April 29. Management, said shows were damaged oo badly that they will be forced to remain here at least another work to make repair. All new canvas (See DODSON FLOWDOWN on page 69)

Bantly's Pa. Bow Hurt by Elements

REYNOLDSVILLE, Pa., May 4,--With a flooded lot forcing cancellation of the schoduled opening fiere on April 20 and handlicapped by much rain and snow. Bantiy's All-American Show's finally got under way to fair business the following Monday night. This was the railying Monday night. This was the railying Monday night. This was the railying (See BANTLY'S IN PA. on page 60)

Goodman Hikes '40 Getaway 20% Over Last Year's Figure

LITTLE ROCK, Ark., May 4.-Oood-man Wonder Shows, which wintered at Put Park, opened their annual tour on April 26 to a record-breaking attendance, which resulted in turnatiles registering a which resulted in furnative registering a 20 per cett increase over opening night here a year ago. Crowds and Builness increased nightly since the get-away, Zogagement marked the fourth consec-tive year the organization has opened its season here. Shows presented a spick and spain ro-

pearance. All ways a provide and pear of shows boasts new fronts and plonty of noon prevailing. Filteen rides, featuring (See GOODMAN'S GETAWAY on page 45)

Patrick Doubles '39 Spokane Biz

SPOKATE, Wash, May 4.-Business for Patrick's Greater Shows as the opening stand. here on April 6-20 was almost double that of last year's, Owner-danager W. R. Patrick revealed. Weathiet, generally, good, helped, Considerably enlarged over 1633, shows carry seven ides, www.shows and 30 concessions, as compared with five rides, four shows aid 16 concessions last season. Appearance is good with now while

as compared with five fices, four shows and 35 concessions late season. Appearance is good, with new white paint, new canvas ob show toos, new panel fronts with indirect neon lighting, and a new gate cievely making use of two of shows big trucks and featuring structure. The section of the s

Weather Fails To Hamper **Bullock at First 4 Dates**

Bullock at First 4 Dates CASTONIA, N. C. May 4. — Bullock Amusement Co.'s local engagement, its fourth of the season, which ended here on April 20 under Polke Department auxploes, resulted in good business de-spile rain and cold weather. Altho shows have eucountered mutch indements wenither during the first four weeks, they (See First Bullock Dates on page \$5)

Wade Opens Fair in Ind.,

Despite Adverse Weather in India, Richlond, ind., Kay 5.-Altho sev-eral days of rain and cold weather pre-ceded opening and organization had considerable difficulty getting on Ath-letic Park showgrounds here, W. G. Wade Shows managed to open as acheduled to good business with fair weather. A 10-(See WADE IN INDIANA on page 55)

Black Diamond Tests D. A.'s Stand; Unmolested -By WILLIAM (BILL) FIELD-

The Herald-Census, Uniontown, Pa.1

The Arcald-Centre, Uniontown, Pa. UNIONTOWN, Pa., May 4-Payesto Cottom, is beginning to reinst. The Arcald-Centre in the second cottom of the second provide the contra-tion of the second provide the contra-tion of the second provide the contra-tion of the second provide the contra-second provide the second provide the second of the second provide the second second provide the second provide the second second provide the second provide the second three second provide the second provide the second second provide the second provide the second three second provide the second provide the second three second provide second the second provide the second second provide the second provide the second three second provide the second provide the second three second the second the second the second second the second the second the second second the second second provide the second the second second provide the second second the second s

C. & W. Inaugural Draws Good Crowd At Petersburg, Va.

At retersourg, va. Printersburg, va., May 4--Rain, which prevented a preview showing of Cetila. & Wisen Shows at the lot at 1500 West Washington street on 'April 20, was followed by clear but cold weather at organization's scheduled opening on April 23 and good spending growds turned out for the Inaugural. Prom the fruit entrance down to tho back end, where Cart Lauther's Sido Bilow is located with a forg banner time and new banners, midww is abbase with lights and neon. In the line-up are Charles Cohen's bingo, with uni-formed situation's prevely Merril's new with sche Van Aults Frenzy Arcade. eth new Van Aults Frenzy Arcade. eth new Warnington's hosy To' Deter ma-chines Warnington's hosy To' Deter Promit Speedy Merril's Will of Detth Property Merril's Will

Page Unveiling at Johnson City Nets **Satisfactory Draw**

JOHNBON CITY, Tonn. May 6-J. J. JOHNBON CITY, Tonn. May 6-J. J. Page Shows' 1940 Opening here, diferred three weeks until bad weather abated three weeks until bad weather abated business on a downry 22 to winding crowds remained laim. Attendance for the weeks chagagement, which ended last Saturday, was good. Billing's Consedians day and dated abows and many viaits were exchanged. Business held up de-spite the opposition. Many frienda, (See PAGE UNVEILING on page 60)

Rain, Cold Retard McLaughlin's Debut

LYNDHURST, N. J., May 4--Rain and old weather retarded operations the first four days of P. 8. McLaughlin's thouse opening stand here which got under way on April 22. Wednesday night drew fair business and Priday and Saturdar, with co-operation from local papers and BPOZ, sponsory, were okeh. Pienty of new cances and indirect-lighted fronts make for an ore-piesaing midway. Or-ganization is corrying eight shows and dight rides.

Shipkaton is the second strong strong

BALTIMORE. May 4. Infuries sus-tained by William Olick, owner of Ideal Exposition Shows, in an auto nocident here were reported, as asrious this week.

Ballyhos Bros.' Circulating Expo. a Century of Profit Show

BY STARR DE BELLE

By STARR DE BELLE Mede ended Mar 4, 1940. Torr Mixer: Torr Mixer: Torr Mixer: Mede anded Mar 4, 1940. Torr Mixer: Torr Mixer: Mede ander Market Mixer Mixe

American Carnivals Association. Inc. By MAX COHEN

By MAX COHEN ROCHESTER, N. Y. May 4-Apropose of the communication published in the hyper of uses or the Billboard from W. Periok and S. H. Barrett relative to nembership in the association, we wroto optimity with the first the same to all in the industry and that is open to all in the industry and that is open to all in the industry and that is con-training them the sentimered in becoming promity with their favored in becoming promity with their favored in becoming promity with their favored in the senti-method in the sentimered of our entire membership when we say that Measrs, but Rest Coast who may be interested by the ACA. We recently pointed out that the mai-

of the ACA. We recently pointed offit that the mat-ter of an ordinance recently adopted in Charlotte. N. C. In effect prohibiting exhibition or carnivals in that eff., had been referred to the associate counsel Paul M. Consway, Macon. Oa, for in-vestgation and report. We are in re-colpt of a communication from Mr. Consway, advising of his activities in connection with the matter and indicat-ing that's complete report will be forth-coming abortly. As soon as the informa-tion is available we shall be pleased to make it known to the industry. Our 1940 membership certificates are

Our 1940 membership certificates are in hands of the printer and will be available for distribution to membership available for distribution to membership about May 10. The certificates will be sent out in conjunction with our first builtetin for the year. We ask members to watch their incoming mail so that the certificates will be received in good order and posted in their respective offices.

First 4 Are Under Par For All-American Expo

CHILLOOTHE Mo. May 4.-All-American Expesition Shows opened a. Week's stand here on April 20 to good busines, but Tucsday night was lowe shown since opening in Webb City. Mo., on April 6. Rain and snow pre-ruled for shows the first four days of opening week. Final day of the influe shant gave good results, howere. For Scott, Ean, and Sedalls, Mo., engage-ments were lost to ruin and cold weakney. Roster includes H. V. Petersen, man-ger: Virgil Burlingame, secretary: -oo

Boster Includee H. V. Petersen, man-ger: Virgil Burlingame, secretary, ood Orsene, general agent: Slim Toresilino, superintendents, and Thoma Arenz, prese representative, Concessions: Coorte Mc-alica, Midway Carle Paul Schrimager, ball gameig Johnny Wuetherick, ciapaete gallery, Buckey buck and fishpond; Billy Burlingame, photos: Ben Xander, isweity gallery: Olirar Xander, palmstry stand and prenny pitch; Lee Root, diggens Y. Y. Matham, pop corr. Adolph Swannon, bingo, and George Ottibian, Ised gallery.

Rides; Merry-Go-Round, Morth Bigga, foreman; Chuck Mackey, Ucketa, Pertia Wheel, Donald Wright, foreman; Kiddlo Ride, Itarold Davis; Till-a-Whitl, G, R. Pruzier, foreman; Hurleane, Leonard Ol-son, dreman; Bolloplane, Jack Wilson,

Shows: Side Show, Lucy Areiz, man-ager; Bernard Shaffar, talker; Buck Free-man and Benny Lorey, tickets; Madame



Lee, mentalist; Nebo, awamp devil; Mary Pordam, electric chair, Thomaa Arana, Junch and unajic, Tuelina, Gregi, rep-tiles; Jean Darling, aword box; Prank Ei-lia, twiato: Nije and Tuck, midgeta; Anl-mai Show, Ralph Kirk. Monker Unitar-very Svaterblo, Buas Morgan. Lucy Arana was tendered a surprise party on her birthday and/orfiery. ber birthday anniversary.

Lusse Maintaining Eyerly Branch of Factory in East

SHERK oce, May 4-Complete rides and parts for Bill Eyerly Alterative equipment will be carled in the Exatern factory branch maintained in Chalfort Bucks Country, Pas, under direction of Rechard P. Lusse, recently appointed Eastern representative. In this way a mechanic will sivery be available and immediate service can be yerly ride. The main factory here is still working to capacity on apring business, reported Abner K. Kline, general askes manager.

McFHERGON, Kan.--Robert Wadlow, culied "The Talleet Man in the World," in making appearatoos in this area in co-operation with a shoe company of Bt. Louis, Mo, by which he is employed. He rides in a large truck during parades.

BALLYHOO BROS.

(Continued from opposite 'page) some 30 fect below level, and it was still

raining. Wednesday morning the sun shone brightly on our 30-1000-deep lot. The bowses decided to again move the new mud and then hall the wagons hand act up the attractions. Our own revers were used spain. At noon one of the rever, The lot boat then ordered his upode men to dis should the term until they not decy chough to move it. To

crapers kept histing steel and tipping over, The lot bos then ordered his spade men to dig stotund the iron until they got deep chough to move it. To their surprise the iron turned out to the upper pint of a Perrise Wheel. Then digging stated at fever heat. A studien in stopped all activity for the day. Our witch burners had started their to form, they soon discovered several members by the name of Meyers, who other heaves the personnel and, true to form, they soon discovered several members by the name of Meyers, who other heaves the members of Meyers, who other heaves the soon discovered several the they large the soon, it still reined. On Thursday Oid Scie came out with it his power. Digath and removing of soft earth started again. By nightfall we were 60 feet below level and had uncarthed a full set of riding devices that were in allows prefect order. Kreat the upsidforms had petrified and were in great shape. Seeping from a neighboring well, enough oil had socked thrut to keep the machinery perfect. We had didn heaver of indiways that were sumk but sever the bright on the lot, all show were then brought onto the lot, all show were then brought onto the lot, when the hole. What the dow loat in patron-sep it made up for in equipment. The boses amounced that the equipment.

We couldn't get patrons down into the hole. What the show lost in patron-age it made up for in equipment. The bosses announced that the equipment boses announced that the equipments mined from the sunker gardons would take the read as. No. 2 unit under the tille of the John Doe Peirfled and Mineralized Midway, with the slogan, "From the Bowels of Mother Earth to You." All of the distant Meyers have been placed with unaumit. MAJOR PRIVILEGE.

FAIR FOR STRATES

(Continued from opposite page) Funhouse and Hawalian shows an and a

(Continued from opposite page) Furthouse and Hawailan shows and a Daugler, Auto and Blue Geose rides, A pay gate prevailed. No free aclo-were presented, as the elepionis join jib Philadelphia, while the Zacohini (Sannot act is acheduled, to arrive a week later. Only absentee from the stiff wan Beverly While, who joins in Philadelphia. Mre-Prinam is handling the office, assisted by James E. Kelleher, Larry Nathan, formerly of Ideal Expessition, Shows, be-cause of his knowledge of local condi-topa strass given much crofil for having above function the way they did. James Yotas, in-burge of construction, find his crew working 14 hours a day and com-pleted Crime Show fronts and Snake Ex-hibit. Waiter Haaley did a good job with the mility waget. Pred Fournief, is building dwo new concessions and Harsel Rocco die, Cam-

Pred Pournier, is building two, now concessions and Hasel Rocco oit, Cam-bell's that games are stractive. Beve Ockin' cookhouse was popular will, pa-trona. -Powers abhouing gallery has been remodeled, monited and stramined Southerg's concessions are well finabed.



"THE RIDE WITH THE TOP MONEY RECORD"

With three other shows here, there were plenty of distinguished visitors and much favorable occument was heard atent shows' growth. Neon plant is turning out plonty of work illuminating shows thruiout. Leo 'Carrel's Monkey Circus topping the midway, with Lion Motordrome second.

C. & W. INAUGURAL

(Continued from opposite page)

<text><text><text><text><text><text>



44

Showmen's League of America Sherman Hotel Chicago, HI.

CHICAGO, May 4 .- Final regular meet-CHICAGO, May 4--Final regular meet-ing of the "inter was held May 4, with Pass President C, B. Fisher In the chair: With him as the table were Tressauter Pred H. Erresman. Secretary Jos Strei-bich. Past President Ernie A. Young and League Counsel Morti A. Haft. Re-led committee adviated that Brother C. B. Perkina, of Hennies Bros. Show, is in a hospital for treatment of a throat all-ment. Brothers Trevellick, Donnelly, Murphy and Coogan are still conflict-No late news from Brothers Al Caraky, Henry Cohen and Jack Lydick, Commit-tee alao advised of Brother Claud Hum's Gath on April 30. Wembers of the allo on April 30. Members of the gue officiated, with Brother Robert H.

Rest. Lunch for the evening was furnlabed by Laddes' Aixiliary committee, includ-ing Mrs. William Carky, John O'Ehea. George Rollo, J. & Gtreibich, Lew Koller, Henry T. Belden, Edw. A, Bock, Ai Labto and Mrs. Young. Club give its electer thanks and appreciation, Application, of Eino G. Johnson was presented and ho was elected to membership. A commit-was elected to membership. A commit-were the second the second second pointed. This was considered urgent and it was the unanificous opinion that a

STRIKE

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Tilley Shows Want

State dass, Fushessi, Aziral Shew, Wi Taraba estiliz for any ubw casaba of gallo-man. Characteristics and the state of the Mean La. Any ten-anit denie Deasemble desar-ing for ricci colt. One plane sebe, screet Record Agent with car the car and will nos object, Wing, Addense: Exer Percin, III.

P.S.: for Balannahian Herscheil Ideal Morry-Go-Roccid, \$1,800 cmb. Atlan Herschell Do Luze-Middle Aute Ride, \$500,00 cash.

WANT

Ossilled Man and one good Freak for Freak Show.

RUBIN & CHERRY SHOWS

Wire at once Houston, Tex., until April 8; then Wichita, Kan,

CLARK'S ORLAICK SITURE Int Parts Wheel or Barry Or Round or any Ride conflicting. Want Barry Or Round or any Ride the perdermet. Orceasable and the second secon sith preferred. Concessions-All hinds; perritage manufact, Win are slowing the compression and wareling. Warts consists Agents. Warts contribu-pender for funity Photo Studie. All wins or contribu-pender for funity Photo Studie. All wins or con-bin Spoing City, Tame, wood of May B. All Shak Condition works Swinger Call Agent.



and 8. T. Jessop. Rube Liebman lett to resume his duties in Towa, Ainalis Lambert came in for an evening, as did Sam Gluskin. Harry Massy lett for New York, J. Lacey advised he is bringing his outilt back Chicago way, Art Briess lett for New York, New that club set for active work on Ehowmen's Home, keep your eyes open, for many special articles as this committee progresses.

Ladies' Auxiliary

Lades' Auxiliary Club held a social on May 2 in Shr-man Botel, Chicago. A good erowd at-tended and beautiful prizes were award-ed. Members are planning a dinaer party der May 9 et Hotel Sherman and all members are invited, Meeting will Lake piace Following the 'party. After ad-journment Bunco and cards will be thave. Shick ilgs attil mathets. journament Bunco and cards will be played, Sick list still includes Mrs. M. Doolan and Mrs. Al Miller, Cards will be appreciated by both,

President Ida Chase to now in Los Anrequire in loying her trip immensely. She expects to return to Chicago some time during this summer. A number of our members will leave Chicago some time next the source of the source of the source of the Next Source of the source of the source of the source of the Next Source of the source of t

All mail should be addressed to Ladios' Auxiliary, Showmen's League of America. Sherman Hotel, Clark 'st Randolph streets, Chicago, May 10 will see Louise Rollo as hosters at the social.



Palace Theater Building. New York.

NEW YORK, May 4. — "Pallanded Amusement Park Night" in etubrooma proved a successful event an season's final social. Organization thanks Daddy final social. Organization thanks Duddy Simmons, bis house committee and Harry Kapian for densiling sound equipment. Supplying talent were Jimmy Davenport, Joe Rose, Sem Shapivo's Roxy Orth, Jim-my Deyver's Sawdust Trail. George A-Hamid and George Traver. Among per-formers were Sonny Cureto: Bid and Jean, Roxy Grill entertainers, Wally Jackson, Anthony and Keiser, Mack and, Lloyd, Argo, Franco, Rafton Bisterstand Gay and Moliy Tate. After the show an im-mymphi- unetainers. Argo, Pranco, Ratton Binterfand Gay and Molly Tate. After the show an im-promptu enteriainment was put on by Past-President George A. Handd, past-president of Ladios Auxiliary Dorothy Packtman: Joo Casper, emace, and Sam Rothstain, secretary, who were, Grethe-the posted mains for show and dance which followed.

Which thanks are in order, Brothers Frank Fins, Sam Berk and Chaude West get them for the swell job they did paint-ing glubnoom floor. Brother Francis An-derson is ill at Marey Hoopital, Bailt-more, and Brother Mas Friedman is back in Israel Zoon Hoopital, 40th asreet and Joth aremus, Brooklyn, awaiting another operation. They would'caeply appreciate word from members. Freaket Max

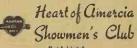
WANTED **16 ELI FERRIS WHEEL OPERATORS** for New York World's Fair. Frank Bittle, Mgr. Also MAGIC CARPET FUN HOUSE OPERATORS and GRINDERS Address all communications to Harry A. Illions, Times Square Hotel, New York City

New members: Lawrence Shavelson, sponsored by William Bloch; Thomas J Funket, by Irving Recenthal; Marry A. Field, by William Lisch; Saul Mahl, by Sam Rothstein, and David L, Drubin, by Joe McKee,

Joe Montee, Birthday congratulations in Harry De Matico, May 1; Harry Rosen, David Salti, Ross Manning, 2; Martin Laurelio, Dan Cristio, 4; Fred LaReine, 5; George D, Watson, 6; Harry Frankel, Wallace Cobb, 7; William Newton Jr., David Hilzennett, Joseph Rogers, Thomas P, Brothers, 6; Adolph K, Crowell, Arthur Goldberg, 16; Joseph Pienning, 12; John J, Kelly, Max Maurice, 16.

Ladies' Auxiliary

Strawberry Pestival on May 2 in club-rooms was a huge success. Opening night at Palisades Park saw arine turnout of at Pallandes Park any arling turnout of auxiliaryine. Sisters Martha Wagner, Anga Brenner and Alldred Isser are on sick lisk. Runnage asle proved success-ful and another is planzed for autumn. New members Netils Plunkett, proposed by Agnes Burket, Marke Hesselback, by Coiddie. Witch Agnes Burket Sho is out to get a life membership.



Reid Hotel KANSAS CITY, No. May 4. — Many matters were sighted around futbrooms around the second futbrooms around the second second second around the second second second to came in from Hennies Bress. Shows at Jopin. Mo. to obtain takent for their from Wayne, Neb, on a shopping tour. Mary Boge, general agent, Sills Exposi-tion Bhows, stopped an route to Coffey-tile, Kan, to join the shows. Preschy De Roughaob, concessioner, was here on a branch second second second second branch second second second second branch second second branch second second second branch second second branch second second second branch second second second branch second second second branch second s

"He Reynolds and father brought an employee in for treatment at, a local hospital. J. G. McCafferr, Anuneeman Corp. of America. stopped en routle south. Brothers John Castle, Chester Levie and G. G. Button trekked to Joplin. Mo. for a visit with Hennies Bros." Shows. Frother Cliff Adams roceived a card from Claudo Decker, well-khown Midwest Hospital, Winita, Kan, and would like to read lotters from friends. He is fu Dr. Gerolt's Ward there. Brother Roy Mart has several concen-toal on Siste Fair Shows. Banquet and ball committee is beginning to function for the annual event on New Year's Eve.

Missouri Show Women's Club MARYLAND HOTEL

BY, LOUIS, May 4 - Geason's last busi-ress was held in the clubrooms on April 25. Fresidents Anna Jene Pesseon came down from Picha, IL, where site opened with the salue do the flag and prayers After a salue to the flag and prayers after a salue to book the flag and prayers with the salue of the book of the flag and provide the flag and prayers and provide the flag and prayers after a salue to book the flag and prayers book of the bo

Nell Allen, hostess, served a houndiful buffet lunch and members of the Inter-national Association of Showman were guess. Attondance prize, donated by Nell Allen, was won by Kathleen Riebs

Pacific Coast Showmen's Assn

623 1/4 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, May 4 -- Last night's gathering got under way at 8 o'clock while Board of Oovernoes continued to function for some time afterward. Prefunction for access time afterward. Free liminaries were disposed of with dis-patch, but committee reports went glim-metring because most of the chairmen were in the governors' room. President's finith refluculance the chair to Brother John Backman, who handled the unfin-lahed business. Brother Harry Rawlings was viably affected at the glight of his old friend on the restructue and ordered drinks for the house.

old releand on the rearrange and ordered drinks for the house. The should be and the should be should be and the should be an and the should be should be and the should be sh to a long time.

in a long time. The Backman won the weekly sward, Now President Joo Glacy madd an in-form of a truther of neuron system of a protect of the system of the system of the system of the system of the protect of the system of the system of the system of the system of the protect of the system of the system of the system of the system of the protect of the system of the system of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of the system of the protect of the system of

Ladies' Auxillary

Regular meeting was called to order y Pitst Vice-President Babe Miller, ther officers present were Chapiain by Pirst Vice-President Babe Miller. Other officers present were Chaplain Minnio Pisher and Secretary Vivian Cor-man. Door pirts award went to Anna Stewart, with Pearl Jones the Winner in man. Door prime award went to Ainne Stewark, with Fearl Jones the Winner in bank night. Pengy Rasamussen won the hand-painted wase donated by Babe Miller. Ids Chase, president ladies with the officers. She was presented with the officers. She was presented with a corsege by Babe Miller and Bulk Bulkedt. Mas. Chase gave an inspfring balk to members. A long and interesting letter was received from freedent Nina Bedgers. Mora Bagby presented clubwing resembers to be swurded at some future data. Members stated they had received lotter from the following resembers the past week: Peggr Steinsec-berg. Hazel Pristin of Back Santhe. Next insetting will also be called for that night. night.

Pergy Rassimussen, recent bride and dyughter of Mary Taylor, was a guest Last Monday of the mouth has been set saide as guest sight and mombers are requested to bring friends at that tune Hostesses for the next moving are Jiony Lawlings. Rose Howerd and Skells Linton

und blind award, donated by Orace Coss, went to Gertrude Lang. Mrs. Jeannotte Watera, of Snapp Bros. Bhows, lattered Ble is improving slowly from a recent operation. Stillcon's Navarto is us as



ty 4.000, Large 601deer sta dratt and Bustanes. Located in the new of Brand, on a constant of the second stratter LER

May 11, 1940

CARNIVALS

Philadelphia

PHILADELPHIA, May 4 .- Three carint-vals played inside the city limits here this week: World of Mirth, at O and Erie avenue: James E. Strates, at Armingo avenue: James E. Strates, at Armingo and West Moreland streets, and Max Gruberg's World's Parnous Shows at 24th street and Snyder avenue, Westher was cold until Monday of this week, warmed up for a few days and then came rain and cold sgain. All shows are still in the formative stage, but gradually getting into condition. World of Mirth takes up more room than last year and Strates Shows is greatly im-proved in appearance. Bill Heming, was back with the shows this week and reported bookings almost complete for reported bookings almost complete for

Endy Exposition Shows moved into Darby, Pa., this week, after a week of poor weather in Wilnington, Pa. Mrs. William Tucker has five well-framed concessions on Endy Frac. Shows in Chesies, Pa., where Mr. and Mrs. Wilno's chainon ast continues as the free biraction. Several fires have occurred on shows in this section. Tents of weith of Mirch and Endy Brock 'Exposi-Exposition Shows mored Into Bisraction. Several tires have occurred in, shows in this section. Tents of World of Mirth and Endy Broad. Explai-tion Bhows were destroyed. Eighth Street Museum this week has Smith and Dot Colored Rerue: Woo Poo. South African bulahman: Poce Filastique; Headness and Mysteria Blusions. Dancing girls are in the anney.

GOODMAN'S GETAWAY (Continued from page 42)

the Rocket, are attractive, as is the linethe Bocket, are attractive, as is the line-up of outcreastions. New cantus also pre-valls. Visiting showmen congratulated Owner Mas Goodman on his new mide-way, on which a number of drastic de-partures from the old-time inyout have hows and rides the 30-car train will not have an inch of excess space. Owner Goodman was made a member of the local Chamber of Commerce, and last Bunday The Genetic and Democrat gave piently of space to pistures of Good-man presenting a buby camel to the local zoo. Reallo stations also co-oper-sted. Oeneral Agent Sam oflustin re-

local zoo. Radio stations also co-oper-sted. Ceneral Agent Sam Olivaith re-halhed here most of the engagement. Joseph C. Rowan, apecial agent, arrived a weak before opening and chalked a 40 per cent increase with his banner busi-ness. Ray Oleon is the pew suditor, and Karna and Buck have the Midnay Cafe. Show train was writched to the Pair Park spur and overything was being put in readiness for a hurry-up loading for the long jump to Decatur, II, where or-ganization opens on May 6.

Staff

Max Goodman, susteral manager; Joo L Goodman, saststant manager; Howard Bannes, sectuary-Howard auditor; Joseph G, Rowan, special agent; Ornan Chandler, superintendent: W. J. Oriffith, trainmaster; Edward Latham, selectrician; Doc Weiah, assistant electri-cian and mail man; Ben Wilkerson, blacksmith.

Ciang and Enall man; Ben Wilkerson, Biackamith.
Biows: Fantasma, Eddle Comstock, owner-manager; dancers. Tiny Mollic O'Néil, Leone Randall and Wanda Jon-this; 'Oorlis Dunn, Barbara Kaye, Jerry Bennett, Pegy Del Paye, Roesella Dawn, Mitsi Wayne, models: Bud Jorgenson, talker; John McCormack and Eddle Manafield, mutcleane, Boorgo Jóchl, eleo-trician; L. O. (Bim) Thomas, canvas: Jimmis O'Brien, front: Al Zinners and Rahp Jones, Helsets. Leonard Duncash, own-er-manager: Swingstem; O. Hoops, band-master and twombonet, Jazz Babay and Jess Hutchinson, trombonet: Badors Pol-Bard, drums; Oliver Humphrey, Jiano: Booker Samuela and McKely Miao. Chorias. Mildred Duncan, directori Marion Blordel, Mathas Green, Etto Fumpors, Junna Sacques, anophones, Choras, Midred Duncan, director; Marion Burdell, Masine Green, Elrico Johnson, Josephine Ruileige, Millio Pearl Spears, Inen Wallace, Ella Maso Bradford, and Belle Summer Corrollana. Billy Williams, Pee Wee Parker, Roland Bernie, Paga Lou Collins, Fat Sam and Georgia Brown. Peastares, Marion Bur-dell, Ethel McCoy, Marma Lou Collins. Mickey Cole and Julius Summera. Bay Hamilton, talker; Jachte Woodruft, bose casurasman; Robert Harris, Billie Steelo, nathaniel Beil and Frank Edwards, can-vas; Joe Bechtold and L. N. Coffey, tickets.

Riusion, Eon Heinemann, illusionist; Edith Veilander, Helen Moune, assist-anta: Jack Burns, lecturer: Al Morgan, tickets: Gens Jacks, talker: Rufus James, boss canzanan: Mrs. O. R. James, wardrobe mistross; Hairy Elek-

man, inside assistant. Oiris Frozen Alive, Chuck Frankel, managur, Joe Stolzer, as-atisant manager trainer; Johnny Lee and Marvin James, Bickets; ice workers, Mary Walker, Charline Dramham, Stella Lee and Ruth Stone. Side Show, Charles O. Zern, manager: Serma, serbent gift and Buth Stones. Side Show, Charles C. Zorn, manager, Sorma, screpent girls Wind, tottoo kdy: Willow Mitthews, Kullow Mitthews, Corress Para, Fron evaluate and consec-Pronk Coleman, armicas wonder; Rich Doolin, jugger; Miss Running, Wolf, tor-ture cabinet; Hosis and Ester Wheeler. Pronk Coleman, armicas wonder; Rich Doolin, Suger; Miss Running, Wolf, tor-ture cabinet; Hosis and Ester Wheeler, pyrmics: Coorys Smith, pain-proof man Tattoo Bill, tattoo artist; Babe and Bob Scating, mentialist Equils Enogers, an-nes; Verna Rogers, talker; Roy L. Rogers, Sharman, owner - manger - trick rider Paul Budd, straight rider; E. Edward Modshan; talker; Contain Miss Hocks, Bill Bilavier, tinkets, Otta James, Hon tame: Temple of Knowlodge, Akbar, owner;

CARNIVALS

Havier, Unken, Oto Jamos, Hon anne, Temple of Knowlodge, Akbar, owner: Stella May and Marja, nesidanta; James Cooper, tickets. Show of Bhows, Lee Waiker Simon: chorus, Jackis Steeple, Rudel.Catness. Teddy Doyla, Anna Robert-son, Honey Weston and Lous Ses: Graco Barback: Roger Oould, J. Bennett, Tim Walten, Bill Johns, Joe Paul. Jimmy Neck; Cooper Wilcox, Harry Johns, Itck-ets, Bill Marlin, electrician; Fred Mad-sen, Frank Ramsey, curva: Frenny ar-cade, J. L. Muirry, owner; G. L. Ducher, Barpack: Roser, Could, Sale, Steve Myers and Frank Johnson, canva: Berny Herver, R. Lamer, J. Rick, Mabel and Heat Hunters, Doe Fredman, Was K. Mable, Head Hunters, E. H. Adama, P. J. Glapp, J. S. Johnson. Temple of Knowledge, Akbar, owner; Clapp, J. B. Johnson

Concessions

Concessions Midywsy Cafe, Clifferd S. Karn and C. Buck, cowners: Mirs. Vloket Buck, cashior: Eddie Sheehan, chaf: Cliff Kun-nedy, nastry cools, Rövy Addee, front grid-die: T. C. Verlander, baok griddle: wait-orm, Dad Bradford, Bhellon Barle, Dutch Crowder, Morris Nunnelly, Jack Berry, Yummy Joyce, Frank Wolf and L. O. Brill: Ritchem assistants. Cherro Riley, Nat Brown, Wesley Hurd. Slim Benna and John Wilson. Mar Klapper is concession manager, with Louis Yaffa ao hid samist-ant. Ball game. Robert Hose, Erselyn Liwm, Meisa Wood and Bally Clummins, basket ball game. Ben Griffith; clothes-pin. J. L. Morgani, Pan Viele Ziem-egsweis-shooting gallery, William Ingreum darte, Tommy Equit, Ish's da, Calizon cheho Griffith cigare Cash. Rubyon (Arther Standard State), Churcher Market Ball game, Ben Wiele Market Ball galary, Ben Wiele, State State, State State, Tommy Equit, Ish', ad, Calizon (arthe). Griffith cigare Cash. Rubyon (Arther State), State State, Rubyon (Arther State), State State, State State State State State State (State), State State State State State State State State (State), State Stat eggretestootung galary, is much hattoon lead shooting galary, be Wind, Giarence dechie Orifildh eigeret stand, Ruby Hindgins, rat game, William Voung; phon till you win, Melvin Orifith; par-ny pitoh, Stephan Porth. Corn game, Joe I. Goodman, managet; Buth Good-man, cashter; Cinrence Kennedy, asaist-ant; Banth Lewis, Nöwland Castle, Albert Looker Yand Rolland, Phelya. Scales, Percy Verna Wolfe. R. W. Rooto conces-ntons, R. W. Rooto, manget: blower, Tum Cummina, Ben (Boots) Davis, Kenneth McDonald, Ray Luwaor, Ocorpe Frank-Elocka, Robert McCreey, Leo Lpsson, Mas Schaffer, manager; Mira May 'Schaffer assistant; Bus Thillyn, Tommy sub-machine guns, Al Anderson, Ooton Wal-den and Earty Melson. Pop corn, Mar reachine guns, Al Anderson, Colton Wal-den and Barry Melson. Pop corn, Mrs. Grant Chandler. Pop corn and peanuta. Maurice Wree, owner-operator; J. T. Kennedy. Hamburger, Albert Sexton, owner; Friv, Ralley, assakant, Pho-tos, M. Morey, owner; A. Schultz, assist-ant. Shooting gallery, Dernard Wise; froque custard, Mr. and Mrs. E. J.

Train crew has W. J. Griffith, train-master; Lee Mounce, H. Cole, J. O. Willie, L. R. Bahane, Jack Randail, R. Wilson, S. Woodruff, R. G. Johnson, Shop, Ben Wilkerson, Ben Wilsoner, John Oliver, Prank Watkins, G. T. Wood and Laster Ayers. Electrical department, Edward Latham, chief; Doc Welch, assatant; Levus Wilherbay. Painters, Ray Hamil-ton, Paul Levols.

A terrifle wind and rainstorm, which hit above on April 30 and did consider-able damage in addition to holding up construction on equipment and warons. construction on equipment and wayons, forced above to extend the engagements another week, B. B. Dean, publishy rector, said today. He added that patrons gave above good support on the two days they were able to open and declaion to remain here is due partly to demands that the shows story.



As modern as comperson Featuring the revolving barrel - magic chamber -a trip over the rapids and the scream-producing tricky cat walk. There's a host of other rib-tickling features, so write today for price and full Information. Fully portable.

45

Portable Stages - Ridee-O - Anto Speedurg - Corounties - Light Toware - Rotal Jey Ride -Hi-De-Ho Fun Houses - Dodgam and Shovier Bidgs. SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y. World's Largest Builder of Amusement Devices

JAMES E. STRATES SHOWS

Manailan Gascerv and Bustciara. Gen place capable Publicity for Bide Bhort, Cherry Garis for Vanitifs, Dolores Brotcare and larg Concessioni Stat can and will want for Stats. Will Bask at Lotth what we have. Gan place Glate House, Wild Animal St

AN OUTSTANDING SHOW WITH OUTSTANDING FREE ACTS. ADELE NELSON'S FAMOUS ELEPHANTS. ZACHINNI'S NEW SPECIALLY CONSTRUCTED CANNON ACT.

and Link Banching first wast in Access (Bollowing Fair conversely fair Risknick, R. V.; Starsaus, V., Starsaus, R. V., Bris, Sanna, R. V., Barana, R. V., Bris, Sanna, R. V., Bris, Sanna, R. V., Barana, R. V WHE OF MEY OUN TRATES SHOWS, INC., WHE OF MEY OUN TRATES N. J. WHEN OF MEY OUN TRATEN. N. J. WHEN OF MEY 18th, Potentile, Pa.

DICK'S PARAMOUNT SHOWS, INC.

Want for BRISTOL, CONN., Week May 6th to 11th, First Shaw In in Feus Years, SOUTHBRIDGE, MASS., Week May 18th to 18th, First Shew in Two Years.

WANT SHOWS-Sideshow Acts, Illusion Show, Monkey Circus, Funkause. Have beautiful passied trend and new top for reliable chawman who can produce.

Disaste that has new top ter mass howmins who can produce. CONCISSIONS--Fishpood, Short Range Gallery, Gisary, Billoon Dath, Pitch Till You Win, Freen Cantact. Research ters and play the cream of New England territory. Wilk of Wirk Dick GildDORF, Control Manager.

WANT WANT McPHERSON UNITED SHOWS

OPERING MAY 11. ALLOUIPPA, PA. ALL CONTRACTED REPORT MAY A. Wart Generatives. Phary Arcose and readules on Catled, A for Const Constant and the second secon

KEYSTONE'S DEBUT

(Continued from page 42) Pat Hanton, advertising: Amos Hartze berg, maintenance superintendent; Robort Leedy, electrician; Bobert Jongs; rido superintendent; William Jochen, sound truck: Edward Hildebrandt, canvas foreman: Claude Shipley, front gate. The Satarelist present the free act. Mrs. Robert Leedy is The Billboard sales agent.

Rides: Merry-Clo-Round, Charles Burton, Doan and Edward Wissinger, Floyd Law. Ferris Wheel. Robert, McClintock. Darold Pritchard, Chairplane, Walter Devold Friterard, Charpiane, Walter Peck, William Spencer, Till-a-Whiti, Carl Mife, Albert Bragg, Robert Little, Calvin Metz, Clernont Craig, Cetopus, Steve Moskal, James Wilson, Andy Dp-church, Acceptions, Robert, Palment Doop.os.Planc, Henry Bunkl, Jament Prichard, Kludic Autos, Hanry Sheem,

Shows

Shorn Animal Clinew, Capi, Dan Hiley, owner, manager-producer: Princeis Keles, Lolli diant, Cypy LaRce, Carlo Erupatho leant, Chys Larger, Carlo Erupatho deverse in Alexen and the second leant Kele, Carlo Erupatho leant Kele, Carlo Erupatho deverse in Alexen, Pauline Williams and dyrtie Curner, model: Salior (Tubbard, dyrtie Curner, model: Salior (Tubbard, dyrtie, Nasior and Toon Lewis, tickets ber, Frauk Laughney, lecture, Shorty betwee and Gardyn Hark, Williams, man-ager, Oene Davis, painproof main Pro-



Our New Super With with a heavy doot head and larger spind This reaching with its at the fram York a Galifeents False, Ser Colliconta Falos, Son Gandy Ploss FASTER and FINER, Other FLOGE MACHINE

HOUSE TRAILER SACRIFICE

Barbeit Ostuss Lusser Line, senthe old length 726 fL, tandem sheats, nur 756 miler. I norm, kieps 4, slewer and totet, infertet Berlin completes modern Historic, centre dens prestated ing uter test les de charg HERMAN KARR, 401. S. Sth St., Patia.

femor Oddi, mentalist; Pete Holmes, ta-tooer, Hazel'afercer and Panzy Mesdows, hidgot: Major Pot and Bessy Jona, nidgot: Hajpy Jack Decker, fat many Duke Alvando, strong man; Roy Ma-Growen and Joe Butta, t&ets. Obcodato Bandy Minster, James A. Thomas, manager-producer: Raymon A.

Turora, chorius. Concessions: Cookhottas, Duais, Baller, Jack and Mabel. Bingo, Harry and Sila Harris: pop corte, Emil Calarusai, karmal korn, Mra. Harry Stesom: cendy Ilosa Larry Phillips: nail steind, J. Caroline: paintistry, San Hallen and Zilaha Coop-r, diggers, Fraak Trile: bowling allers. Amon Hartzberg: rak game. Nerman Lift Sall games. Dock Cook and Harry Lift noil form and Skim Herris: hoopia and lahapond, Enest Doirynpia, remon putch, bara. Robert Leody and Herman List.

LOOPOPLANE

Ridlers, Partery Branch, RIGMAND F. LUSSE, Millert, Bucks Courty, Pa.

LUSSE SROE, LIG., Blartpool,

WRITE FOR DESCRIPTIVE LITERATURE EVERLY AIRCRAFT CO. SALEN. ADDER K. KLINE, Sales Mpr.

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Leading All Sales for 1940

PENNY

PITCH GAMES

CARNIVALS

May 11, 1940

Midway Confab

(Communications to 25 Opera Place, Cincinnati, O.)

BUZZ, buzz! Who's doing biz?

HARRY DAVENPORT, with Ten-in-One Show, joined Ben William's Bhows in South Finisheid, N. J.

CALLENO numbers in Mulcaby and Dean's Prolice Bano at Salisbury Beach, Mass., is Ashby (Tiny) Tibbots. He started work on Patricia' Day.

OPERATING iber prev ham and bacon stand on Franks Greater Shows are Sully Sillivan and Buster Westbrook, reports Harry Mack,

"HE asid the form was all taken care of to work. Lot's make bim prove R."

PORMER areade mechanic on Johnny J. Josep Exposition, Patrick J. O'Neil, is now areade repair man with Mike Minves Corp., New York.

PRESENTING his magio act with Charles H. Hodges Side Show on Gooding Owner: Shows this season is Chestern H. Long.

OSCAR BLOOM, owner' Gold Medal Shows, and party were among midway

Bite 48866", Price 820.66. Will 48748", Will 1. Jack 46", wild 5 Jack Pris, \$40.00, PARK SPECIAL WHEELS In Dismotor. Buittifully Painted. Wa y In class 12-18-20-24- and 30 manher-ada. Price \$12.00 BINGO GAMES SEND FOR CATALOGUE, Full of Non Garma, Biccash, Dollt, Lange Aberlaum Ware, Carse, da, SLACK MPG, CO, 154-120 W, Late EL, Ohlerge, HI

ASTRO FORECASTS AND ANALYSES

(Complete 1940 now ready) How Bunn, Stylfs, Thowritin Pr M., 85,00 Ample, Bay and White Gover, East Ample, San White San Fare Orient, San Santa Contact Santa Santa Kata Santa Santa Santa Well Charls, Warr Bage, Sine 2020 Card Salida Complete, Colla Marche, Plancette, Ele-

NEW DREAM BOOK

10 Province & data Rouse and Party a

No charle to Yme Omtoners Fuster

SIMMONS & CO.

10 West Jackson Sind. CHICAGO Extent delivery. Sent for Whotenin Fries.



to frame parts except cod, which is a head, a beautiful Bland-ta Harty Orange and Blant Burger to the second and the second an

BUDDHA-FUTURE PHOTOS-HOROSCOPES

1040 ASTRO DAILY, HOURLY FORSCASTS Public Papers, If and in 14 string Display

NELSON ENTERPRISES

POPCORN & SUPPLIES

for a greater rejurn per 100 pounds une S.K.V.HIGH Brand Blans-HYBRID No. 250 Duprf Hultites, a ma raristy, Wh also intert the specify South

MIDLAND POPCORN CO.



OWNER-OPERATOR of three units of outdoor abouts, risks and conces-sions, art 8. Thremss present for this phate in Lownca, S. D., quarters, where he his been directing work all while and spring. Two of the units will take to ho road the latter part of May, while the No. 3 shoos is routed thru the Division Attineated and rebresks. Phato purnished by Gill Tues.

visitors at Goodman we opening in Little Rock, Ark. Goodman Wonder Shows

A COOD manager need not be born in the school at experience but he must be is good business man.

OWNER-OPERATORS of the Rollo-plane on Crowley's Unifed Shows are Mr. and Mrs. O. V. Meyers, reports R. Ly Boyd.

IN CHARGE of light plants and trucks on Fuller Ambournt Co., which opened the season on April 27 in Ione, Calif., is John P. Rona.

JOINING Earl Richardson's cookbouse on, Hilderbrand's United Shows (1994) 1 Unit in Passdena, Calif., were Country Yenger and Frank Graham.

"IN toxion there is not always strength," remarked the native who was wetching a griddle man make a mis.

ANNEX attraction on Joyland Shows in Beast Bessette, while Eddle Gonraies is doing the lecturing, reports Ployd Brasel, side-show managery

ADDITIONS to Dick Miller's Side Show on Mighty Monarch Shows are Frances Murphy and Larry Pare, reports Harry Fink from Regeraville, Tenn.

CONFINED in U. S. Orierans' Hospital, Ward No. 11, Wood, Wis., is E. A. Ebelton, who series he'd'like to read letters from

W. M. (BILLY) GEAR, widely known meral agent, while in Clorinnati on business last work, was a caller at The Billboard offices.

ROXIE JALIEN, who recently com-pleted a successful winter's work in Kinesport. Then, reports she plana to remain there until after the American Legion Peat's July 4th Celebratica.

FORMERLY appearing in Baltimore night clubs and theaters and for some time with Johnny J. Jones Exposition, potry Baltinger reports she is with Arts Louis Shows.

"OUR show is steaming the country," writes John Onceayear, pross agent at large. Prob-ably means barnstorming.

SPECIAL AGENT of Goodman Wonsier Shour, Joseph C, Rowan, and wife joined in Little Rock, Ark., going from Piotida. Where Joe was associated with IBaleah and Tropical Park race tracks.

JACK (POP ETR) COLLINS, who was recently appointed assistant to Otto Lem-hart, chief mechanic on Elite Exposition Shows, assumed this duties at Colleyville, Han.

AFTER being confined in his home with nacuroonts 11 weeks, William (Bill) Pield, weil-known in outdoor show busi-



IMPRESARIO of marine mineuma, Capt. Bruce Chanter recently was contracted by the Amusement Corp. of America to present an attraction of that nature on Hennics Broat Shower' mideay for 1940. Photo by Dadswell.

ness, is back at work on The Uniontown (Pa.) Herald-Genius.

DOWN yender. Colored boy (to electrician attering around a Diesel power unit): "Say, oss, when will the frozen custant be roady?"

VET TROUPER and well manual in outdoor show dircles, O. B. (Pal) Lynn is in Ward C-5, U. S. Veterans' Roupital, Augusta, Ga., and would like to read letters from friends.

SIDNEY AND MILDHED PRESSON are working Sanass City, Mo., night spots sefore opening their Scandals Herue and Nota Show on Mei H. Vaught's State Pair Sho

ABRIVINO in Promotena, Calif., recently to join her Bueband, Al, on Hilderbrandb United Shows No. 1: Unit was Alberta Keenas, who went there from Ball Jake City, reports Walton de Pollaton.

GREAT Sweet Potato Shows have in-gutated a new system-playing and spot stry two weeks-thereby, saving cost of antiportalion.

DAVID FINESCAN, back in New York from a winter in Miami, Fia., joined D. Stack Hirobard filence with a, string, of Stree. Dave is looking fit as the 211 704 proverbial fiddle.

Hope He Signed 'Em

Hope He Signed 'Em Brown of the second states of the second states and second second

ing." "Well," drawled his roommate, "for a man who can't shaks hands, drink nor sleep, you are about the happent general agent I've ever met."

"PREAKS, wonders and curiosities must be rather source this essent," cards Herbert A. Douglas from West Chester, Ph. "Of five carniyals so fas caught three had empty Ton-in-One toys. I mean the shows weren't running!"

SECRETARY of Hilderbrand's United Shows No. 1. Unit, John H. Hobday, spent three days in Altadena, Calif, and em-tertained his brother and sister-in-law, Mr, and Mr., William Hobday, while shows were playing Pasadena, Calif.

THE proverbial "No News Is Good News" doesn't hold true when press agents have rothing to' report to The Billboard.-Oucar, the Nam.

SERIOUSLY ILL at his home in York, Pa. is Ted Kellor, reports Mrs. Keller, She says he was forced to leave his post with Kaus Supestion Shows because of



Accounterance and branchings-grad Airplance and branchings-repolary with po sdraker in par-repolary with possible power, so gene ther with Weight about 2,000

SMITH & BRITH, Springtille, Erie Co., N. Y.



RangoTriumsh - The new large is more than engineer Pen Care, the because of 15 lander inset fi anish. Price 34.00 iper cot, Will BDIANA POP CORN CO., Man

the diness and is anxious to read letters from friends.

GENERAL AGENT of Zimdars Show C. 32, Reed, advises from Kansas City, Ms., that he recently closed contracts for shows to provide the midway at five more fair and two celebration dates in Tillnois for 1940

FOR THE PAST 12-YEARS with Broad-FOR THE PAST 12-YEARS with Broad-way Shows of America, Carl E. Ratliff latters from Woodbine, Ca., that he will not return to the road in 1940, but will continue to operate a service station he purchased in Woodbine last December.

VISITOR (to manager of Grass' Wheelbarrow Shown's "Where's your g. a. this week?" Managers "He's up the country, selling Christmas coids."

CONTRACT for Keene, N. H., American Legion Post's annual July 4th Celebra-tion spain has been awarded O. C. Buck Showa, reports R. F. McLendon. Date will mark Buck's fi(th consecutive year on the relations) will mark Buck' on the midway.

"WAS DEEPLY grieved to learn of the "WAS DEFFLY grieved to learn of the death of Mrs. John Francis, Annt Mary to all of us," pens Alyne Potter Moreney, of Art Lewis Bhows from Norfolk, Va. "The show world has lost one of its fibrest and most lovable show women."

WHILE awaiting opening of Mills Bros, Circus, Bertha Bert and Mrs. Helen Hayes were guests of Lady Cassandra and Al Renton and wile on Might Sheetery Midway in Monroe, La., Bertha Bert renorts.

COOKHOUSE Cossip: "He's the type who never goes out for a dime. I'll bet he still has the first meal ticket he made on this

FLYING SCOOTERS TOPPED THE MIDWAY Canadian National Exhibition 1939 1 ENTIRELY NEW PORTABLE Light-weight StreamAned Loads on one treat Price and Terms You Can Easily Meet Choice Park and Carnival Locations Available Write for Details BISCH-ROCCO AMUSEMENT CO. 5441 Cottage Grave Avenue, Chicago, Ill. COME ONE COME ALL! Ast of resides will be passed over the senduet is meneser. Get your share wilk hestous-ching PEANUTS. EXCELLENT POPPING CORN GLUCOSE COLORING SHREDDED COCOANUT Immediate celiteries. E. CHERRY, INC., Dept. P. 238 Martet St., Philadelphia, Pa.

NEW ARRIVALS CHIMPANZEES Males * * * Females Large Stoch RINCTAIL and RHESUS Monkeys in Stock for Immediate Trefflich's Honkey Headquarters



H: B. (DOC) KERR, devoted his col-umn, "Around the Town," in the April 30 issue of Akron (O.) Bescon-Journal to an Interview with J. R. Edwards and hiss shows after a visit to Wooster, O., bian show

WHILE BEN H. MARTIN SHOWS were WHILE BEN H. MARTLE BROWS were playing cohings, Galid, members of T. H. (Pop) Balleys Olf Show were guests at a dinner tendered by the local Engine Club, After the dinner they presented a floor show, Among performers were Peggy Lyons and Ruth Conley.

PRESS STAFF on Bantly's All-Ameri-PRESS STAFF on Benly's All-Ameri-can Shows this season comprises veterAlls-Harry E. Wilson, L. C. (Ted) Miller and norise Prank to Potte, who recently re-turned from a year's sky in the Orient to pursue the orthodox nows field in Ohio, Pennsylvania and Indiana.

FAMOUS Pinhead Shows have been adver-ting for all old attaches to return to the fold. What has become of the new energ-Whitey Cooks.

LAST SEABON with Johnny J. Jones Exposition and many years drummer in the big show band oon Ringling-Barnum Circus, Russell (Fulk) Ewing reports ho has signed to manage the Minuted Bhow on James E. Strates Shows and is wildp-ping organization into shape.

LOU LOUETTE (Bundy Lou Davis) cards from Hobs, N. M.: "Am working the annes on the side alcovs with T. J. Tidwell's Bhows and have a new ward-robe which was made by Lastr. New York, husiness in this territory has been good. Formerly was with John T. Hutchens Museum"

AFTER A SUCCESSFUL winks oper-ating his store in Lowes State Thester Block in downtown Synactise, N. Y. W. H. De Vaull hooked his penny arcade with King Reid Shows for 1940. He says how added a number of machines to his accede and plaras to join the organiza-tion on May 20.

SOME eservival managers are poculiar curses. They see a for that they "don't see," and sometimes they crack down on what they do see...-Cousin Peleg.

"HAVE DECIDED NOT TO TROUPS this season," inkn Ernie Laftour from Danville, N. "Smith's Greater Atlantic Shows played here recently and I re-neved arguantanence with Billy Logadon and Billy and The Putsgrast, who trouped with me on Royal Amsterna Shows two years. Logadon has a next little show."

"SINCE OPENING with Punland Shows and making a few spots with other show, Tre finally settled with Smith's Greater Atlantic Shows," cards Mas-Joe Arnold from China Grow, N. C. "Am settl, working the sames in Don Newby's Side Show, Capitaln Marchand has the front."

OHIO VALLEY SHOWS: notes by Ma ONIO VALLEY BROWS, BOUR OF AND Sickels: This mpot, Belleraburg, is anoun' first stand in Indiana and organization moved in from Rome, Ga., after playing Georgia territory since March 11. Busi-ness was good when weather permitted. Results in Belleraburg have been only fat.

FEW of the successful ones of the cambral world have invested wheely in the business world. Buying and selling anesements is one line and stocks and bonds another.

WILLIE J. BERNARD infos from West Quincy. Mass., that he signed with Play-time Amusement Co. as manager of a time Amiliement Co. as manager of the moving picture show under canvas, Shows opened in West Quinoys on April 24 to fait business and cold weather. Org is carrying two tides. Two shows and right concessions, in addition to a new office, cookhouse and advertising truck.

ROBERTA ROBERTS (Romer R. Bharar), of Dodson's World's Pair Shows, pencils from Evaluatile, Ind.; "While West's World's Wonder Shows were play-ing Nasistile, Tenna, I enjoyed visits with some of my old pak, inclusive of harles Smithey, Albe Purke, "Prantes Brance, Mary Casey and Louis, Pickles) Wriss."

AMONG midway visitors to Elider-brandos United Bhows No. 4 Unit in Frandens, Call, were Praik Baboock. 8 L. Croenin, Frankte Downie, Mir, and Mrs. Bierry Hargrave, Viriss Gorman, Mr. and Mrs. H. A. and Juanita Growse Camille William and Jewei Horkary, Mr., and

Mrs. f'at McRee, Allen Jenkins, Jerry Brown and James Hellor.

CARNIVALS

ACTORS, musicians and workingmen, at-tention! Always an opening for good propie on our show, sand 10 cents in stamps for our new reportoire at promises.—Cate G Banner Shows.

IN LINE-UP of Q. G. Buck Shows, which appeared in last week's issue, Torn G. Gorman was listed as business manager. The name should have been William (BUI) Gorman, well-known szeculite, formerly with Art Lewis Shows. Correc-tion was mode by H. P. McLendon, who handled the story while visiting the shows.

"RECENTLY received a new 100-foot top, 150-foot banneting and new ban-hers for my side show on Mighty Mon-arch Bhows," inke Dick Miller from Regereville, Twnn. "Organization ah whole looks good and colored show has a hew top. Rides have been irepathed and business has been far despite revealant. Remul-RECENTLY received a new 100-foot

MRS. BRADEN, 86-year-old mother of E. B. Braden, of Art Lewis Shows, and James Braden, of Work's World's World's Ehown, tristed the jatter in Nashville, Tenn, and was iendered a midway party by Mrn. Wost. Mrs.Braden seemed to get the biggest enjoyment from vialting get the biggest enjoyment from vialting before returning to Braden Hollow, Tonn, ahe was fundt of Mr. and Mrs. Frank West at a snaghtt dinner.

"MRS. BOSS (to ride tereman's wifels "Of course, MY concession was entitled to the best locations but occasionally I give the g. a.'s wife the preterence in order to shold direction."

ART B. THOMAS SHOWS Lennor. S. ART B. TEIOMAS-SHOWSSLEmons. B. D. quarters notes by Gill Turge Work has been in progress all winter and shown two units will take the road the latter part of Mog, with the No.1 Units opening in Extreville. Jp. con May 23. No. 2 show gein under way in Prevnon, Neb., or May 27. Third unit of rides, shows and concessions will be roated thru Da-kotas, Minnesota and, Mersaka, Owner Thomas recently addrd a new Rolloplane.

APTER PLAYING Missisnippi and Lou-blana and parts of Arkanses with his Graviscade of Thrills, capt. Jock ODis-monds is currently appearing at trade-day promotions and askety thrill day events, he reports from Livingston. 20x. OTlasmonds two units are to be creatithed soon under management of Leaf. James Heims is operating sound car for the captain. ROT

LAST SEASON with Bussell Bress, Oli-cus, Francis Doran is anney attraction with Raiph Nobles Sides Show on Dills Reposition Shows. Elackie Ballard, Ior-mer tickst soller with Barneti Bros, Circus, Joined in Independence, Kan, Olina and Show and Constant Bros, Circus, Joined In Independence, Kan, Olina and Mark, Ar Der Sear, Inside Jetturer, and Raiph Noble, manager and openings. openings.

PAYING TRIBUTE to the inte Mrs. John (Aum Mary) Prapes, Frank Del-mains, of J. L. Landei Show, scribes from Junction City, Kan. "I cannot help but try to express my opinion of one who was all that the words, fitend, pal and sister mean to many folks in the earnivel field. More words cannot ex-press all that could be said of Auth Mary for if she was your friend abe meant if the head them the obligations which meant that you were her sister, she lived mean that you were her sister, she lived in the Mary CONFAB on page 55)

The Billboard 47







18 The Billboard

FULL DATE CARNIVAL SHOW LETTERS

Art Lewis

Norfolk, Va. Week ended April 27, Lo-chilon, 13th street and Monticello avenue lot. Auspiees, D. O. K. Busineas, satisfactory. Weather, shourers and cold. Pay gate, 10 cents.

Last wet here was much botter than aspected. Cold and showers did not keep arowd a way, Rides auffered from the cold, but shows were well patronized. Cotten Citb Minstreak vanistes and Pol-les did well, and the Pour Btar, free set, was wil received by press and public. Dere-Deril Henderson also pleased. Lon Myrwitzaky, committee chairman, co-op-ented. Colonel Borland, etty manager, ind a bute children's day stared in his These. Colores Borland, city menager, head buye culldrein ar shad din his homor by Art Lewis. Ectie Hortas, Exercit Giennan and family, of The Vi-ginvin-Pitor, were guests of the manage-ment on several occasions. Writer had dimer on the Giennan ysoch. Only Ghartes Cornalivo, operator of Montleello Hotel and vet showman, visited Man-ger Lewis soit complimented him on abow? appearance. Jake Shapiro spent hiveral days hiere. Captain Miller and police co-operated. DICK COLLINS. police co-operated.

3000 BINGO

spreicht cant, hast in white Ward mark-priced two also. We disclosts and No minimal Resolution and the disclosts and the Resolution of the case of the sector of the case, starts into and, start and, starts for the sector starts into and into the sector of the sector starts into the sector of the sector of the sector of the sector of the sector starts into the sector of the sec

3000 KENO

in 30 arts or 100 cards such. Played in 3 arrows the cards and up and down. Light-card. Per set of 900 cards, taily card, calling

There and Lotto ant are rearrains with wood bern 10% and direction should all reads uses Saft. Listoff within the send the man. Can be no-der direction 2.3000, sime mar, pow 100, 15 in lots of 3.000, S1 per 100, Calling tare, gates, Son.

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COMPLETE CHANGES FOR 52 WEEKS IN STOCK * ANY SIZE SETS. UP TO 24 EACH. *

Santa Fe Exposition Shows

When the join at even think to have a finite conside sharmone, will be be listed at the finite conside sharmone, will be the listed of the finite beams for the dama disputs the beam of the daller, half there, Lowes, Ten, the weeks Alta, Obla, half there, Lowes, Ten, the weeks Alta, Obla, beams of the beam of the set o

SCONN-HARD BACK MARPENTY FOR SALE, SCONN-HARD BACK MARPENTY FOR SALE, SCONN-HARD BACK AND SALE, SCONN-HARD BACK AND SALE SCONN-HARD BACK AND SALE SCONN-HARD BACK AND SALE SCONN-HARD BACK AND SALE WELLS: CURICALLY SAC WELLS: CURICALLY SAC SCONN-HARD BACK MARPINE SALE SCONN-HARD BACK MARPINE SCONN-HARD BACK M

All American Expo. Shows

P a fan Contestitiona-Wildow Pleas, Baales, No grift, Want Bide Show, Alas want Atha Cheut Las, Contestille, Iowa, U Iows, May 13-18, W. V. PETERSER, Mp.

Dee Lang

Taylorville, Ill, Week ended April 27, Auspices, Christian County Pair, Busi-ness, below normal. Weather, intermit-tent cald and rein.

ness, below normal. Weather, insermi-tens' cold and rais. After a successful overnight jump from Carbondiae III, shows opened to a fair crowd on Bunday night. Pirst two days were big, but cold and raing weather the remainder of the week hurt business. A pung iteresway on a special Children's Mallone Saturday alicked and that night waw a large crowd of good spenietra on band. Pair committee, under Secretary C. G. Hunter, and eity officials and local fire department co-operated. Harry L. Madison, with panto guilery, joine here. Among visitors were Mr. and Mrs. Leo C. Lang. I. B. Smutz Mr. and Mrs. Prancia L. Deane, Chartes T. Goos, Ben O. Joodhoute and Lee Suillyn. JOHN PABARCUS.

Kaus Expo (Baggage cars and trucks)

Radyatione, P.e. Nine days ended April Bayage case and tribox) Educatione, P.e. Nine days ended April 2014 States, Price Department, Bart 2014 States, Price Department, Bart 2014 States, Price States, States 2014 States, Price States, States 2014 States, States, States, States 2014 States, States,

Endy Bros.

(Baspage cars and trucks)

(Beggue gets and tracks) (Beggue gets and tracks) Chaster, Pa. Week ended April 27, and the set of the second second and the second second second populative set of the second second appoint of the second sec

Neight is the taket monitor, barboy Meehan is starting his second peaken as billpeater. Staff and department heads at open-ing wave David B. Endy, president second second Louis A. Endy, president second second Louis A. Endy, president for the second Louis A. Endy, president second second Louis A. Endy, press and promotion. Second Second Louis A. Start Method Second Second Second phy, traffic manager-ride superintend-ent; Jake Davis, chief mechanic; Jack Lambett, chief electrician: Charlie Silboerd Sales acoust; Davis Chark Selboerd sales acoust; Davis Chark Connors, trainmester-boxe canyashant

Harry Batton and Neville Baker, scenic artists; Berney Meehan, billposter, and Patay Rosins, concession manager. GLENN IREFON.

Gold Medal (Motoriand)

Paragould, Ark. Week ended April 27. Location, showgrounds, opposite Labor Park, Auspices, American Legion Post. Business, Jair. Weather, rain and cold,

Business, fair. Weather, rein and coid, The VO-mile more-in from Little Rock, Ark. was uneventiful, despite the foct that many of the drivers are new on the organization and are just getting into hurness. Occasional showers at the wrong time of day, plus two night base-ball games. Occasional showers at the wrong time of day, plus two night base-from the lok, considerably out into high from the lok, considerably out into high from , with a fair measures coverant of our, with a fair measures, coverant of units of the plus shower and so the units of the low enjoyed awell business during the working hours on that day. Busing Whitmore and J. Q. Uugan are doing much pepiloliting, likepp the second secon

Lawrence Greater (Bagguge cars and trucks)

Spartanburg, S. C. Week ended April 27. Location, Sparton Mill Park, Ana-pices, D. A. V. Post, Business, fair, Weather, cool.

The set of the set of

Crystal Expo (Supprove cars and trucks)

Albemarle, N. C. Week ended April 27. Location, ball grounds. Auspices., VFW Post. Business, pood. Weather, fair and cold.

Ford.
Ford.
Statistics of the second seco

Zacchini Bros.

(Matorized)

<text><text><text>

BILL SNYDER.

West Bros. (Motorized)

Boonpille, Mo. Week ended April 27. costion, ofly park. Business, light,

Boonville, No. Week ended April H. Lossion, oily park Business, light, Weather, bad. This oxid, rainy weather, which has prevaled a since opening, skill hanging on gray. Saturday, had to be bolatered by fine kiddles' makines, to bring it above outding was completed during the week, fairl Barnhart finibace a some from for top rocently. Speedy Woods added a new top for the Motordrome. Concert band by proving, Speedy Woods added a new top for the Motordrome. Concert band by proving popular. How's buy hick portained here which a tractor recently man barnhart finibace to be bolater top to the Motordrome. Concert band by proving popular. How's buy hick portained here which a tractor recently and childed Noble Pairly. Phil Little. No bott, Erite Moore and wits and Chity mema. May Laughlik ordered a new that, for further medical trasment. DON TRUEBLOOD.

World of Pleasure (Natorized)

Springfield, O Two weeks ended April Business, poor, Weather, rain and

27. Sustances, poor, weddirer, rain and cold. Because of the incident wether shows remained here for another week. Business, however, continued poor until Saturday, which gave good mailnee and night results. Shows moved into Manag-ness which gave good mailnee and high results. Shows moved into Manag-field, O. from here. Bill Foultwalks is doing a good job of laying out the loc. Managements receively purchased a new light tower and truck to transport it. Mr. Mailour Midway Carle proved a comfortable stopping placeton the rainy proved popular. Bila Carver is reported to be recovering in Columbus. Of from a recent liness. Mr. Brown, concessioner, also is much improved. K. G. HOCKETT.

O. C. Buck

(Baggage cars and trucks)

<text><text><text><text>

Direct From the Lots BY THE SHOWS' OWN NEWS REPRESENTATIVES

from Philadelphia to take charge of the Twin Ferris Wheels. Ray Highsmith and Bill Owens went to Omining to visit Me-Laughlin Shows, Mr. and Mrs. William Twin Ferris Whoels. Hay Highamith and Bill Owen wirds to Omining to visit Mo-laughta Shows. Mr. and Arn. William Barnett' care guests Priday night. Lotin Highamith, Joined the ookhouse staft, Jikmy Anderson, old-time balkon rider, is manager of E. C. Fran's penny areads by and Mr. Lou Lange sport the Jewish and Mr. Lou Lange sport the Jewish by and Mr. Lou Lange sport the Jewish high and the Jewish and Friddle Wells high and Mr. Lou Lange sport the Jewish hows. Predde Munn is are chinge are high and the Leughton A. A while an high and the Leughton A. Mille and Jewish high and the Leughton A. Mille and high and the Lou Lange sport the Jewish high and the Leughton A. Mille Berling high and the Lou Lange sport the Jewish high and the Lange sport the Jewish hig

and cold weather provailed all weak. Business was, only fair. Owner Growley refurned for 20 only. Artic, on business. Mr. and Min. B. R. Boyles joined here with their Unborn Bhow. Primes F. Za-ley, has its or over the Midtres Fires, Construction over the Midtres Fires, Construction over the Midtres Fires, Construction over the Midtres Fires, and the unsertent refers to be been dottee much Dong these taken over the atilative onlow, G. B. Britisch, carpenter and front arch auperintendent, has been doing much within and the distance of the arch within and the distance of the arch within and the distance of the arch is a Benson reports her son from Corpus Christi, Tex. will join her at the next spot. Mrs. J. L. Chambers' blingo stand reported fair busines. Mr. and Mrs. P. M. Partis wers to Los Angeles on business. Capitain Roy's trained Mankey Spow is proving popular. Mr. and Mrs. B. O. Cunningham, who her optimit the accentry in Aritonia and well anished with business. Personnal what arithed with business. Personnal what arithed to hear of the desith of .J. O. Wilson, Mr. and Mrs. Olenn Bysier, El Bridge Co., visited here. R. L. BOYD.

CARNIVALS

Scott Bros.

(Motortand) Gerenville, Ky. Two weeks ended April 27. Location, regular show lot. Business, Jair. Weather, rain. Pay pate, 10 cents.

joir. Weather, rain. Pay pais, 10 cents. Altho shows were greeted by rains and high winds, they managed to open on two mights the first week. Sunday Grew a sunday one of the state of the state of the above have never worked locally on a Sunday. Sunday night was cold, with Monday and Tuteday fait. Wednesday was lots of rain. Recreation hall proved a rendezvotas for abowtok during the nine. E. F. Partröw, manger of Wallace Bres. Shows, and a few members of his phows visited. Hairy Harits and crew recently put a new body on a semi and painters are applying finishing touches. Budi Hayes, with sound truck, is belly noting serrounding tourse. Blackie Ogli-Bucil Hayes, with sound truck, is bally-hooing surrounding towns. Blackkie Ogli-by is plenty busy these days. Jack Al-her's wife joined him here. Manager Reott as contemplating visiting the various shows in this territory. B. M. SCOTT.

J. F. Sparks

Pulaski, Tenny, Week ended April 27.

Location. Special Ioh, Frances, Wanker, bad. Bad weather which has dogged abows since opening held over for a second week beree and a fak Baturday gave fair business, but the best abows have regis-tered this season. Owner-Manager J. P. Sparks seent on a successful three-day booking strip thru Kentucky. He was ao-companied by Special Agent L. D. Dollar, Pat and Bille Knight Joined, he to open Jack Auburt's Zoma Bhow and the to werk Jimule Spatis printy pilch. Keet book is come on the sucle the gate War-book, the H. T. Reseres and daughfer, Brenzy, and L. J. Heth, whose shows were playing Nachville, Tenn. RAY ALLEN.

Blue Ribbon (Motorized)

Jegersonville, Ind. Week anded April Location, Colgate showgrounds. Eusi-ces, good. Weather, jatr. Free gate. icas, good.

ness, pood. Weather, jstr. Free gets. Althe nith and coid westher prevailed several times during the day, each night was fair and clear and fair crowth si-tended shows' opening stand here. Fri-day and Saturday, with midway packed to capacity, were the best days and rides, shows and concessions did well. New Booinerang, with Al Oreighton as for-man, dicked and midway was hid out in a bornhous on a dra hat. It light towers gave plenty of illumination, Marion and Billis Kessler's Ciril Revue for top honors with Gene Padgett's kapone, as did ared clark s congress of Hell Riders. Among concessions report-ing a fair business were Art and Mary-ann Alexander and Mike Rosen. The writer's new cookhouse did well. Man-ager L. E. and Min. Roth were glasted on shown' appearance and well satisfied with dra week's receipts. Hell Riders ager L. C. and Solar and S

Crowley's United

Prescott, Ariz. Week ended April 21. Auspices VEW Post. Business, feir, Woather, cold.

Wallace Bros. (Motorizod)

(Autorated) Motorated) Motorated Motorate

Fuzzell's United (Motorized)

Flat River, Mo, Weak ended April 27, Location, Columbus Park, Anspices, Lions' Club, Weather, rain first part, good last part, Business, good.

Const Club, Weather, with first part, pood last part, Business, good.
Alibo two nights were lost to raik shows must up on the philic set. All hows the philic set of the philic set. All hows the philic set of the philic set of the partonized when weather permitted, long Club do-operated and shows en-day. Mrs. T, A. Puzzell's Prozen Clustard environments and the philic set of the hows the philic set of the philic set of the environment of the philic set of the number of the philic set of the set of the philic set of the way for the philic set of the maximum set of the philic set of the harke presented each discoming a loop-o-phane topped fides. Mr. and Mrs. Ted sharke y are building a new samithe set of the bound Browning Loop-o-phane topped fides. Mr. and Mrs. Ted sharke y are building a new samithe state, Comparison Manager Coldwions with al furth in charge. Marolic Clip-pard motored to St. Louis to visit hi father, who is apecial agent of United Area the observation Manager Onited Area the the best set of the Area of Mrs. Black Sullivan, Mr., and Mrs. P. W. Prist purchased a new house trailer. Visitors included the Peerkes Pottern, Mr. and Mrs. Black Sullivan, Mr., and Mrs. Cast Byers and bow Wilson. P. W. FRATT.

United American (Motorized)

Graphie, Gity, Ill. Week ended April 37. Location, 43th and Adams streets. Au-plees, L. L. Business, below expecta-tions, Weather, cold and rainy, Inclosed wind und y

Weather THAT unkind during Serve de weather man was unkind during pows' opening stand and business took not-dive. Monday night was lost and niy a few braved the wintry weather a not-clive. Monday night was lost and only a few bhaved the wintry weather Tuesday night, which continued thru Priday, Owner G. A. Vernon staged a a-cent Children's Matines Saturday and youngsters came out in droves to pat-ronize the rides and funhouses. Geto extended on Saturday inches agette. attendance on Saturday night was atti-factory, but liftle spending, was done inside. Second of two Diesel light plants inside. Second of two brever raise par-arrived from Memphis Saturday and what placed fin, service. Organization will furnish all its own lights from now on except stand-by service from local power companies for daylight necessities. Mrs. Shows arrived from Phoenix, Aris, on companies for daylight necessities. Mrs. time, but were showed out the first night G. A. Vernon opened the first of the

CONCESSION TENTS Give 4 Messurements as Indicated RUY from Factory 6 SAVE Money Y POWERS - 2 & CO., INC. PILL IN SIZE 26th and Reed Sts., Phila., Pa.

WORLD OF PLEASURE SHOWS GRAND RAPIDS (MAY 13-18)

Ante Motor Dres Any worth-abil sep-La, Bomper ante Bati Game ens, Bonhoy Dirocs, Hieston, Mochanical City, Asimal, Lin, Wait Yi ela alization. Furnosa District, abr. Car Piace Birley Gann, B w. Amsican Pamisty, Bonk Red. Good Burliery for Piace Durady. In Agental Braver, since, Gan Steas Swet also. Useful Shemosoola Pias Industrial State orty. All advant:

WORLD OF PLEASURE SHOWS Lansing, Mich., May 0-11, Grand Repids, Wieh., May 13-18.

Bantly's All-American Shows

Expose Shows, also Drummer for orchestra. Ride Help and Talkers. Positively first show in Pittsburgh district, New downtown location. McKnes Rocks, week May 6th

READING'S SHOWS

Want Graze Bornberry Feithval at Portland, Tenn, Bisnis W Bonn, Ann, Bonn, Man Ton'for Banks, Midger, Fri, og Bask Bonn, John, Bonn, Ann Con'for Banks, Midger, Fri, og Bask morte ann Pulmister, Gontard, Duck Porel, Lead Gallery, Norther er Lens works för nack. BL. Peasant, Tenn, Uti smash Periland, Tenn, to W, A. Wigli Li Alke, Mon. P.S. t Will top No. 5 Ell Wheel.

double bail games, and Jack Hamilton completed work on the front of his naw show, Fronts-Page People. Manager Ver-hon is rushing work on a new entrance wich to have it completed for first road stand at Hamilton!, Mo. General Agent of the Binawer network for a secstand at Rapmihal, Mo. Generai Agents Edw. R. Buasey returned for opening and during his short stay announced shows had been signed for North Iowa-Pair, Mason City, Visitors included globie-C. Fally glob Koncker, Neil Berk and Mr. and Mra. Hubert Hall, WALTER D. FOX.

Rogers & Powell (Motorized)

Russellville, Ark. Week, ended April 2 Auspices, city council. Business, for. Weather, unsettled. poor.

Shows were ready to open Monday noon after a short move bere from Mor-rliton, Ark. K. G. Klapp, Ozark Shows, visited, Minatrel Show got top moner. rition, Ark. K. G. Kiapp, Ozark Shows, visited. Minsten Show got top money, with Macie's Oirl Revue running second, Mrs. N. V. Powoli and Mrs. Midred Miller went to Little Rock, Ark., on a shopping urip. Personal was grieved to learn of the desth of the grandson of dim. Jege Ames, who was killed in an auto accident. Manager J. D. Rogers reported the past seven weeks were the work his shown have experienced in work his shown have experienced in one occession, and Mrs. Bernice Thomas left to jokn her husband at Baton Rouge, La. Mille Oole visited her home in Mena, Ark. a short distance from here. Kiddle Mierzy-Os-Kound topped the rides here. RUTH MILLER.

John R. Ward

West Holena, Ark, Weeks, ended April 37. Location, Jairgrounds, Auspiers, Police-Pfremen's Fund, Suimess, Jair last two days. Weather, variable.

less fino doys. Weather, turisole, Another 200-mile jump over had roady put shows into town about aix hours late, but extra help suid efforts on part of all forence had shows and rides ready for opening. Lot was right in town and folks came out early, tho rean and cold earl them home. Fridaj and Saturday gave fair weakher and business. Mr. and Mrs. Pete Matthem joined with She, bonaless Wonder Girl, and Mr, and Mrs. O. E. Bisteriash came Did Brady and wife and Marry SudBit. Derothy NetDonald and Marry SudBit. Derothy NetDonald and Staff. of The East Ark Record, and Bininess Manager Ehell



members of the Wharton or Harrison Families. Fatima, Babe Keating or Ruth Reno Williams, wire.

MRS. MILTON MORRIS Harrisburg, Pa., Week May 6: Lebanon, Pa., Week May 13.



Where You Got His Address.

The Billboard

49



50 The Billboard

Experienced Diving Girls WANTED AT ONCE

Also other Water show Performers who can qualify for settlanding water sectoria. Can place a few were Cirts for Bally: m effortence necessary. Youth and appear-ance essential. All salaries paid from office. Write or wire

Paul D. Sprague JOHNNY J. JONES EXPOSITION Uniontown, Pa., May 6 to 11; Johnstown, Pa., May 13 to 16.

SHOW CARDS

Buongur Steipt, Sityadi", with state clins, 100. 55.00. S-Ply Cards. 28:46", 500. 555.00. Posters, 28:42", 100. 510:00. Urism Label, 24-18r. Series, Carb Will Order. **Hartwell Show Print** 120 Ba. Water,

WANT WANT. **EMPIRE SHOWS**

For man of and a contractions in provin Lawider, Binnard Ubai can protein gase is for the same. At-the server proposition for Bases with an on-cut-terror proposition for Bases with an on-cut-terror server and the server of the server. At-the server and the server of the server of the Will Sever. Hans of the server of the server Will Sever. Hans of the server werth Agents (or Several Bases. Bin, Anna Reser, werth Agents (or Several Bases. Bin, Anna Reser, werth Agents (or Several Bases. Base, Anna Reser, werth Agents (or Several Bases. Base, Anna Reserver, Several Bases), Several Bases, Bases, Several Bases, Several Bases, Several Several Bases, Several Bases, Several Sev

MOTOR DROME RIDERS WANTED r and Men Widers, Estary no object. Will pay dieg to your ability. Raiph Junice and Person If available general at arts BO SHERMAN

BOX at; Cary Geosman Wander Shank, ARK. Franks Greater

BORTZ SHOWS

Want Rice Hole, Aposts for Orled Storm, Shows Bill com wolfts, Gassis for Orled Storm, berry Bill com wolfts, Gassis, cans on date, herry Brace, We, will help Sho. All Yound All request of sponsors shows remained here for a account wreek fifter the initial

Watking and W. O. Rutledge for Red Grass, Bistanes, Joir, Weather, Jet. The 48-mile move from Gloater was mide in time pand all ridds and copres-sions opeced on Monday at 0 pan. to opeo business. There was a small in-crease daily for the remainder of the weak. Maingers Gentsch and Studbey mado several business trips to Louisians At and Airs. Austin Miller visited, anoth Harr, Joe Bmith, whose husbash has been confined in yelerand' Hospital business. There was a small the point of the several business trips to Louisians been confined in yelerand' Hospital business the business and business the point of the several business of the furth. For Butta, Stormerly of Ben pointing cockbours, along to Johnson and the several for Silm Moore, and Petty expects to get his ball game taken charge of the cast mack. Silm the writer's pop corn. Louiste A Bush thrived to take charge of the crawphouse had been with Parker Amusement of dever, Tool (Du, Ban Co Wedg and Shan, has Johned as second mata the several business and the second mata the second mether the second mata HARRY (KEY CHECK) HISCO.

Austell, Ga. Two weeks ended April 27. Auspices, American Legion, Post, Business, pood. Weather, old and rain first week, Second week, jst.



BAZINET SHOWS WANT

Girl Show Manager. Eddle Ferreril, wire. Girl Show Manager must have complote Troupe including Calliopo Player. Front Man and Inside Lectwere for Life Show. Doc Crosby, wire, Mantal Act and Fracks for Side Show, Experienced Man to handle Monkey Show. Want capable Agents for Ball Games, Bingo, and Percentage Dealers. Will book Cigarette Shooing Gallery, Diggers. Moopla. Scales, Penny Arcade. String Game, Fish Pond. Capable Special Agents: mast be Biller, Stanley Warwick, wire. All communications to BAZINET SHOWS. INC., 626 5th St., N. E. Minneapolis, Minnesota.

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High-class Monkey Show, with or without equipment. Outstanding Midget Show complete, will furnish front and top, or can use outstanding Midgets. Will pay salary as to ability and appearance, State lowest salary. Enclose photo. Interested in any outstanding Show. Will finance if necessary. GOODMAN WONDER SHOW, P. O, Box 21, Little Rock, Ark.



The defense of the public of the public of the second seco

Byers Brog.

(Matorized)

Festus, No: April 24-27. Location, Sun-set Park. Auspiece, American Lepton Post, Business, escollent., Weather, Jair. Ten-cont gate.

Business, escollent, Weather, Jest. Ten-cont gate. Bhows. strived Monday noon after tadying over in Net. Ceneritors for a satis-factory Sunday play. Hundreds came out to watch setting-up activities. Shows are said to be the first show to appear bers for a number of year. Dath was loc best week of the season so far, there is a number of year. Dath and there is a number of year. Satisfies from Pursell's United Shows, localid in notored to St. Jouth Shily on business. Jewell Robinson. The Silboard salar agent and in charge of office-owned bigs, has a new top for the stand. New boys are arriving daily for recently built office-owned concessions under manage-. Hide Superthemders, Builder.

ment of Jack Connors, builder. Ildo Superintendent George McClain la obtaining pienty of co-operation from formen and ride new. Larsees Family Band clicked on their downtown sppear-secretary of the car Syste samed her secretary of the source of the secret secretary of the source state from St. Louis over the work-end. Consers Senter of Mrs. Jake Moore, viated from St. Louis over the work-end. Consers Senter of Mrs. Jake Moore, viated from St. Louis over the work-end. Consers Senter of Mrs. Jake Moore, viated from St. Louis over the work-end. Consers Senter of Mrs. Jake Moore, viated from St. Louis over the work-end. Senter Senter St. Louis over the work-end. Senter Senter St. Louis over the work senter Senter St. Louis over the work senter of the Senter St. Louis over the work senter Senter St. Louis over the senter senter senter Senter St. Lander St. St. Senter Senter Mar-origitation of Peories Potters. JEWELL ROBINSON. JEWELL ROBINSON.

J. Harry Six

(Rappage cars and trucks)

Stowels, Tean. Week ended April 27. Business, good. Wrather, rainwand cold,

Baread, Team, Work ended April 28, Busness, pool. Workler, rain-and cair, Mayne winner, spot lived up to en-formation of the source of the so

Mac's Caravan

Muc's Currvan Manc's Control of the second second

Hilderbrand's No. 1

Pasadena, Calif, Seven, days ended April 28. Location, East Colorado ab Kinnebos, Auspices, L. L. Business, excellent, Weather, rain. Pay pete, 10 cents.

czcellent. Weather, rein. Fey sete, 10 conta. Dospils a week of unactiled weather and three days of rain, business horo was far beyond expectations, and capaci-ity crowder, Gapt. Bill. Poix's Llona, Reg-gits Marrien's Skyrockets and Captain White's performing degs, free acts, Spe-dial melines were given Balarday and White's performing despite the sub-rides did yeary well despite the rain. Mr. and Mrs. Rhinhold Utike's new Poesgo. The gorilla, and Mr. and Mrs. Kail Mo-Camb's Athletic Show vied for top hom-ors. Piorope Appell's ducks again topped concessions. O. H. Hilderbrand, accompanied by Burt Wysren, lett for Portland. Ore. to pick up Mrs. O. H. Hilderbrand and daughter. Joan. and then, fourneyed to Bolse, Ida. on busi-ness. Piorente Appell purchased Owner Disk. Thornets Appell purchased Owner Disk. Thornets Appell purchased Owner Disk. Direct: From the Lots on page 35) [Sed Direct From the Lots on page 55]



CARNIVALS



Sponsored Events Veteran, Lodge and Other Organisation Fastivities

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Cincinnati, O.)

Big Attractions Bill Set For Kan. Dedication Event

EMPORIA, Kan., May 4.—Emporia vili celebrate completion of its \$600,000 au-disorium with five-day Fiestaval opening May 5. A colorful program has been scheduled.

May 5. A coothil program has been choldied. Grand ball will be held on May 9. with Duke Elliston's Orchestra provid-ing music. Provide the ball will be wared at the second second second ware given on advance sale tickets. Munical concidy, Three Cheers, with Nick Lucas, Bobby Pope's Orchestra, 16 chorus grists, a Deed Fred Kid and other, features will be presented on May 5. Largest lindoor abow yers staged to this territory is acheduled for May 7. It is Aranson Graefoods. More than 1,000 will be in the cast, which will include In-dians, corboys and radio artists. Purado of Progress will be staged before the mattere performance of Xonase Cast f Progress will be staged before the natineo performance of Kansar Cardiande

cade. Dedication of the building will be held, May 6, with Governor Lloyd Stark being, principal apeaker. Extensive exhibition inform as Gallery of Modern Magic will be open to the public in the basement exhibited hall. New developments in science and industry will be on exhibit-tion. Some features are from world's fair pavilions.

Boston Show Has Poor Draw But May Be Repeated in '41

BOSTON. May 4-Health and Beauty

BOSTON. May 4--Health and Beauly phow, monitored by Kassachinstis pharm monitoral bocksty and Confectioners of New England, opened here on April 40 as nh aritatic success but with crowds apparently not being attracted/except on days when name attracted of the 103,000 feet advertised. Show got attway to work days attracted and the day of the day feet advertised. Show got attway to work days attracted attracted of the stars tion. However, publicity had been so peared unaware of the abow. Horace

WANT

Stows, Blow, Concessions, or will book Gamival for week of August 12, 1980. 32ND ANNUAL OLD SETTLERS' REUNION ST. PAUL, KANBAS entored by St. Paul Othe Club. Wr E. MIMAINS of F. A. MUNDING.

WANT RIDES, SHOWS AND CONCESSIONS FOR 4TH OF JULY CELEBRATION CRESCO, IOWA C. C. NICHOLS, See.

HIDER, PRE AVEN CONCESSIONS OULIAS of Louis Bend and Hines for WATERTOWN'S BIG 2-DAY LABOR DAY FISTIVAL WATERTOWN CENTRAL LABOR UNION, AI BURG. BOT. WIGHTER, WIL

WANT AMERICAN LEGION REUNION AND HOMECOMING

Biggent Event in Northwest Missouri. 4 Days-maying 25-20-27-28-4 Miss. Oraig, Mr. F. R. HEELY, Sec.

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WANT

SHOWE, RIDER, FREE ACTS FOR

JULY I, 2, 3, 4 TOLUCA FIRE DEPARTMENT PLOYD ROSIRBON, Sec., Tolona, III,

Heids on the second night packed the ball and gave an excellent show. In the atternoon he appeared before less than 200 visitoes but gave an augmented program. His coming in the afternoon had gone unheralded in local press. Sports writperia quis was shated for Thum-day night, with George Olsen's Band for Friday.

Borta writers cuis was shated for Thur-tay night, with Goorge Oken's Band The Striby. Exhibits were good but not writed mough to be outstanding. Atlantic De-orating Co. did a good job on interior of halls and atage. One candy firm had wereral exhibits which aided in Billing the hall, but for mational broadcasters or drug firms were on hand with ex-hibits. Despite the discouraging start and failure to reach expectations on at-tendance, it is probable the show with the Repeated next year, as druggits feel a good start has been made and has with proper publicity next sease good attendance fucures can be reached. Carleton McWarlah, of Yanke -Colonial metwork, die a good yo e stronger by hakt of listeners at the show, but yongaram went out over two networks and gare the show considerable pub-helty. Governor Leventet Sultonstal Gub, with Mabel Todd, of radio note.

Repeater for Ohio Doings After Netting \$650 in 1939

After Addining 8030 m 12937 NORTH INDUSTRY, O., May 4.-As a result of the successful celebration of into which cleared s500 and enabled the poneoring Ganton Twanhap Yolunteer Fire Department to make a payment on new fire truck, the events is to be re-ported decorge Marlow, showman and promoter. Entire village has given ful upport to the ventur. This call for a midway of shows, rides, foncessions and free acts, including Art Hill's concerty blks acts, index fills, and concessions and free acts, including Art Hill's concerty blks acts, which has already will play. Committeemen are Rd Oliver, penteral chairmang. Harry Studies, fil-nance; Howard Motilee, accretary; Har-old Domer, file chief; Chyde McFaren and Ed Craig.

Fireworks Budget Boosted For Illinois Legion Affair

EAST MOLINE, III., May 4 .-- Contract for fireworks displays at third annual Independence Day Gelbration here has been signed between the sponsoring Ametican Legion Fore and Bilbools Pire-works Co. sold Don Sweet, celebration manager. Contract

Contemport for this year's display is double that of the 1930 show, which proved disappointing. Exhibit will cost 8000. Last year more than 7.000 filled the city's municipal statium for the firethe city s ministrant and the inter-works spectacle and hippofrome show. Sweet plans to book rides and conces-sions for a mkiway which will operate (wo days in connection" with the cole-bration.

Joplin Fiesta Js Successful

JOPINI CLEAR JE DICCESSING JOPINI, Sio, May 4-An estimated 150,000 thronged Jopin streets on Wednesday, Big day of the Piesta here on April 30-27, reported Paul F. Van Pool, of the Circus opened is 1040 each first under Fietts spon-sorially. Hennike Bros, Showa, which hay the fast, appearance here and was played the date, were hampered some-what by rain. Bee Kyle, high fire diwer, made her first, appearance here and was popular with crowds.



ATTRACTIONS are planned for lith annual one-day barbeeue in Baldwin Park, Quincy, Ill., under sponnorship of Knights of Columbus, reported L. J. Jochem.

STATE Fair Shows have been booked for annual six-day Southeast Kaness Soldiers' Réunion in Charryvale, said G.

C. Bush, concession manager. Other attractions will be free acts, speakers and drum corps contest.

POR seventh annual six-day Toronto (O.) Stroet Fair under aponsornhip of Kiwania Glub Orakizano and Carlin rides have been contracted, reported Dr. L. P. Puts, secverary, Proceeds will be for benefit of underprivileged children.

BUILDING to house concessions was erected for four-day Cleangs, Gounty Maple Festival in Chardron, O. on April 25-31, mid Scoretary Paul E. Denton, arent drawing \$40,000, There was a banquet for goiden wording originas, award of eases of food by the Neinz Co. to coupies married S7 years, stage Disy, contexts and band concerts.

PREE act is planned for annual plenks staged to raise funds for Koasir Crippled Children's Hospitaf; Louisville, Ky., re-ported Bruce Roblitzsik.

MAYOR Carl P. Zeidler named five more to Allwaukee Mid-Summer Pestivni Commission, beinging the total to 25. Newly appointed are Charles I. Wealey, Philip Oth Jr., George E. Ballborn, Co., Philip O., Westphal and Alfred Hiles Philip O. Bergen.

CHARLES EYLE of Ace Amusements, reported ho furnished attractions for Shelton (Conn.) Board of Trade on March 27 and 29, a revue for Attlebor (Mast.) 25th Anniversary Celebration on March 23 and souvenit publications on March 25 and souvenit publications on March 25 and souvenit publications on March 25 and souvenit publications on March 26 and 26 a

BILL HAMDS SHOWS, which have played annual Longard (Tax,) Fichic sud-old Sextlery Rounion for the past 30 years, were signed for this year's firs-day size delices, reported Manager H. H. Blackburn, who is also cheirman of the park board and predisont of Longard Pair Ageociation. City-sponsored steat is held in a public park and celebrates anniversary of town's founding.

ADDED sitractions are planned for annual four-day dibsorbury (O.) Homs-Coming and, Ox Boast under sponsorship of Yolunteer Fife Department, reported Becretary Frank Ottney. There will be free acts and concessions and Jolly's rides will be on the midway for the 10th year. Finas are made for a quien com-test and the booking of a feature show.

SIGNINO of James E. Strates Shows to furnish all attractions at skr-day Southwestern New York Fireman's Con-vention at Salamanca, was announced by Owner Jamis E. Strates.

JONES EXPO DELAYED

(Continued from page 42) 10 until Monday of last week, held up organizations' opening until April 23. erowda turned oith in goodly humbers and apent ircely the first five days. Oate attendance registered far above hast year's figure for the same period. Cold and damp weather prevailed 'ubritout. and spenk freely the first five days. Once attendance registered far above last-year's figure for the same period. Cold and damp weather prevailed Mirkout. Co-operation from four local-daily papers hept efficant show-conclous through the fath-out spell.

Thundred of trackloads of ashing cla-ders and shavings were used to change the nexty filled grounds to a suitable midway. This year marks the show's third appearance on the 21st and C street N. E. location, which is fast-being recognized as the outdoor show hot of the city. More new carns and electrical equipment arrived here and more is to be added at the next engagement. Many Visitors and home-town friends of Owner E. Lawrence Phillips attended opening.

Mide Halp work

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AT CONDITION SHE PLAY YAULUS IN Story, ILensenCard, Follow, Fantan, Caronitat Dewling Alley, \$99,50 auch, Ton Natoke, White Buckaroo, 549,50 auch, Flash, Firld, Ten, Vague, Buckaroo, 549,50 auch, Third, Burgolt, bolarce C, D. H. & H. NOVELTY CO., 242 E. Such Sti, Lotanter, K.v.

ACTIVE PARTNER WITH \$500.00 FOR "Black Atagic Miracles," never before shown in America. Address J. PlATEAU, 1122 Tulane Are, New Orleans, La.

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CONSOLIS-PERFECT CONDITION. LIBERTY Bath and Derby Days Slant Top, 225:007 Part Tops, 520:001 Jenning Mathies Races. 552:007 - Mills Plashers, 519:001 Rays Tracka. 555:00 - Mills Jahrsen, Storkers, Sil Soli Cary 550:00 - Tracking Bant Erackad but onable. 519:00 - Takler, Bant Erackad but onable.

FIVE F. F. 1-2-3s, LIKE NEW, \$60.00; TWO Novelty Trobins, \$10.00; the Zotas, \$10.00; two F.R. Jumpery, \$25.00; two R.P. Headliners, \$25.00; two Reserves, \$5.00, Third dopoint (AMIESON VENDING MACHINE CO., Chacloto, N.C.

FOR SALE-1938 TRACK YIME 1939 YRIPLE Entry. Looks good; Heat-class operating condition. Write us for prices. ENIO EAINT COMPANY, 711 North Independence. ENIO Chia.

POR SACE - 1-2-5 MILLS FREE PLAY, LINE new, SS500 each; Lucky Sinke Bowling Yace, Rike new, SS500 each; Statistemater, S2500; used Penny-Phones, S100.00, 25% cash with ender, balance C. O. D. YINDES SERVICE COMPANY, 1817 W, Third ST, Dayton, O.

FOR USED COIN MACHINES, BE UP TO Gete, sond for our Weekly Bulleting. GOOD-BODY, 1824 East Main Street, Rochester, New York, myTEX

FOR SALE — 5 EXHIBIT DROP PICTURE MAchines, 4 Vihacepus, 1 Oraclo Portune Tellor, 1 Dice, 2 Wiracd, 1 Shipa-silvoy, and 1 3-Way Cripper, 5150,000. One-field cash deposit regard with order, the balance C. Q. MARET CODOARD, care Taxas Exposition Shows, Kilgero, Teo.

No. 1960 POR SALE — FIVE 1939 EVANS' TEN STRIKES, 599,50: Imme Seebuin: Oxiden Sams, 599,50. Yezas State taxes for 1940 paid on all machines. A O B. Dalles, the belance C. O. D. C. D G. NOVETY CO., 2429 Micking Ave, Dallas, Tes.

TOR SALE - 10 SLIGHTLY USED NORTHwestern DeLute Vending Machiner, like mass, Abo stands, BOX 145, care Diliboard, 1564 Broadway, New York.

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FREE GAMES — BIC 31X, FMRILLER, S20,20 eacht; Super Six, Super Charger, Haghtas, 549,50 eacht; Rom, 439,50 eocht; Phanh Folly, N. Boy, S2000 eacht; Commodium, 553,000 Fantary, Alababa, 539,50 eacht) Koper, HolDor Fantary, Alababa, 539,50 eacht) Koper, HolDor Buckaroo, 553,500 : Torinkin, Triple Threat, 519,50 eacht. Send Y depost, EMPICH SPE-CRALTY, 24 and Crein, Finlasolphia, Ba.

CENCO'S BANK ROLL SKET BALL MACHINES -- Factory reconditioned and recovered. Low price. ROSENBERG, 1405 E. 16th SL, Brookbyn, N. Y.

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STEWART-MICCUIRE, NUT, 54,50; DU GRENIER 6-Column Cigarette, \$12,95; Parmy Snacks, 81,93; Parnyr Phonographs, \$75,00; Northweste am Penny, Nickel, \$4,95; MIDWAY, 500 W. 42d, New York City,

THREE CNICKEN SAMS WITH BASES, LATE weigle, Derfect, \$55.00; also skr David Tally Counter Penny Cleanst Mechines, \$7.00, SEV-MOUR POLLAR, de Main St., Tarrytown, N. Y.

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WURLITZER'S0 412s, \$19.507 616s, \$49.507 616, \$49.50; 24s, \$119.50; 500s, \$199.50; retail 616s, Catalin, complete, \$119.50; COLEMAN NOVELTY, Rockford, No. 3

95" BALL CUM, FACTORY FRESH, 12c BOX? Tab. Stick, Midgot Chicks, every Vonding Cum, AMERICAN CNEWING, Ad. Pleasant, Newark, N. L.

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100 DIFFERENT KINDS OF, USED VENDING Machines-Always something new, Send for descriptive bargain Rst. NARE, 75. 22d. Miladaphia, Pa.

CLASSIFIED ADVERTISEMENTS

The Billboard 53

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EIGHT FLASHY BAND COATS, SIG.OO; RED 12x221/2, \$25.00; Collophane Hudes, Ballyh Duttine, WALLACE 2416 N. Halstod, Chical

FORMULAS

THAXLY FORMULAS FOR PIRFECT PROD-ucts. Accurate Analyses Assured. Results ful Research. Catalog free, Y. THAXLY CO. Washington, D. C.

FOR SALE-SECOND-HAND

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ALL TYPES - POPCORN MACHINES, CAS-olino Concession Models, Euroh, Star. Long-Eakins, Copper Kolties, Furnaces, Burn Geared Kettles, NORTHSIDE MPC. CO.,

Clanda, Lowe. 2012 PINNY EMBOSSER-LATEST MODELL NEVER used; 3 Dies, United States Map. Lords Prover, Crucitix. Cost \$225.00; take \$150.00. OHH PARTNE, 1203 N. W. 45 St., Miami, Fax.

RECONDITIONED MENRY LASY FREEZE Frozen Custard Maching with all accessories. Chesp. FROZEN CUSTARD MACHINERY CO., 560 Thomas St., Julionphis, Term. K

FOR SALE-SECOND-HAND SHOW PROPERTY

FOR SALE - TWENTY-FOUR SEAT CHAIR

MERRY-CO-ROUND FOR SALE - WRITE TOM DURICK, Council Bluffs, IA.

MONKEY RACER FOR SALE — THREE CARS. Steef Track and Frame, good Tent, only \$275.00. A real money-maker, IRA L. SINK, 1601 Patterson Ave., Winston-Salem, N. C.

MUST SACRIFICE COMPLETE STAIR CASE Illusion Show---A-1 condition. Top. 20x40, Banners, Front, Lighting Equipment, Ticket Box, Paneled Bally, GED, GREASTR, Dorchester, Wis,

PENNEY FITCH BOARDS, 210.00: 48 maters \$2.00 cash, balance C. C. D. Want Use Cannas of all kinds. WICKESSER, Prospect St. Holyoke, Mess. STATE FAIRS, RODIOS, BIG OUTDOOR AT-

Fractions — We can supply used Lighting Equipment, any quantity and power. Send us your layout and fer us suggest. OTTO K. OLESEN CO., Hollywood, Calif.

23 SCIENTIFIC X-RAY Se PORER CAMES -Perfect condition. Write or wire ROBBINS CO. 11418 DeKab Ave, Brooklyn, N. Y.

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GIRLS - DANCING CIRLS. SALARY SURE Long sesson's week. Experience unnecessary. rite OSCAR CORBIN, 927 N. Main, Kokomo,

HAMMOND ORCANIST FOR DANCE BAND State everything completely in first com munication, BOX C-448. The Billboard, Cin

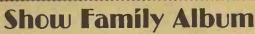
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WANTED - MEDICINE PEOPLE IN ALL LINES. Teams and Novelty Acts People who worked here before write. Open next, week. JERRY FRANYZ, Statington, Pa.





MEMBERS of the "Sport" North Dramatic Company, snapped some time botween 1908-'10, outside Hot Springs. Ark., Aledome, where the group played a five-week ongagement. In the lower row, left to right, are "Dad" Haderman forchestra leader and cornelistic and Eddie Barnes, both de-ceased next new remembered; Mr. and Mrz. LaRue, Rose Winchester, Mike O'Brien; Mrs. "Husty" Varin, planist; Orvil Spurfer and a prop man whone mame is not remembered. Behled Mrs. Varin, left to right, are Art Adair and Mr. Varin. At the left, standing, is jonnie Hoderman, drummer and connetist, and In Inferto-right order, separated by Mildred Haderman, are the Farguson brothers. Others are "Sport" North, deceased; Genoviewe Russell (Mrs. North), whose son in 1938 operated a stock company in Topeks, Kam, in which she made a guest appearance; "Mitch" Ingram, "Kitty" Edwine, George Stutzman, "Red" Burr and "Mickey" McNutt.

The Billboard invites its readers to submit photos taken from 15 to 20 pears ago. It is specially requested that pictures be GLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals sho are STILL LIVING will be referred. They will be returned by as desired. Address Shop Family Album Editor, The Billboard, 35-37 Opera place, Cinchingt, O.

MAGICAL APPARATUS

CATALOCUE OF MINDREADING --- MENTAL-hem. South Effects, Magic. Horoscopes, Poro-cests, Buddas, Future Photos, Crystein, Lucky, Pieces, Palmistry, Crachology Charts and Books. Wholesale, Largest Future, March 1997, Ball Heisen Bidg, Cohumbus, O. 1991 LARCE PROFESSIONAL MACIC CATALOCUE Sk City. Tore Carver, N. T. mylli Lartest 216-PACE ILLUSTRATID PROFES. Subal Magic Caladomic - Tricks, Books, Subalies, Ventribusia Figure, etc., 25c. Kantles, 1309 Wahus, Philadelohia, Pa. my18

MISCELLANEOUS

COVERNORS TO CONTROL AUTO ENCINES used to generate light, run mechanismi con censiona, ctc., \$5.00 up, CANDER, 127 Lewellyn St., Los Angeles myll x NEW LAUCHING MIRRÓRS, LARGE AND small; for partia, cardinati, farn, aligite hown, mile chica, arcades, cfc. C. J. MURC PHY, Elyria, Obio. Sing BUYS NEAT VACTORY BUILT TRAILER Sieges two; many others. SELLHORN'S, Sarasota, Fla., and East Lansing, Mich. X

M. P. ACCESSORIES & FILMS

NOTICE

News and display advertisements of in-terest do readabowrman will be found in The "Billissand"s new film department. Look for "Non-Theatrical "Bilms" in the index on page 3.

A MONEY-MAKER FOR ENTERPRISING ROADman --- Complete Roadshow Setup: IGNM, Victor Projector, Bile new, with, new Western Program, all for-\$250.00, :REMAINGTOH, 1635 Contral Parkway, Cinciputati

WANTED_MED TEAM, CHANGE FOR WEEK, Up in acts. Tent show. Others write, state Norris, W. J. MAGICAL APPARATUS

A REAL ROADSHOW GETTER - 2 HOLMIS 35MM. Educators Sound Outfith, 2,000 Ft. 35MM. Educators Sound Outfith 2,000 rt. Megazinen, 2 Feetines and Shorta, Dumar will-ing to secifice. E. ABRAMSON, 7204 Sheridan Road, Chicago.

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ATTENTION, OPERATORS --- MERCHANTS' Free Movies. Biggest thing outdoor amone-ment world today. Jakke program, equip-ments rented. NO. 711 STEUBEN BLDC, Ch-capp. III.

BARGAINS IN USED PROJECTION MACHINES. Opera Chain, Screens, Spotlights, Ster pricons, etc. Projectors repaired. Catalog free. MOVIE SUPPLY CO., LTD., 1818 Vabash, Chicago. my2

COMPLETE SEMM. ROADSHOWS MACHINE and Films rental, \$22.50 week. E. ABRAM-SON, 7204 Sheridan Road, Chicago.

aute, rour spendar Road, Chicago. Togatoment, sultable insafer or road shows Regularisment, sultable insafer or road shows Regularisment or and the start or road shows Regularisment of the start of the start Speaker, Screen, Accessories, Excellent cond-tion, Original cost 32,000.00; cash 350.00. PULV VERMAN, King Cale Hotel, Mineaspolts, Minea.

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54 The Billboard

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SHOWY" WINDOW CARDS -White Non-Handing, \$2.50; 2-Colers, \$2.95 imperation, 100 Siz201, \$2.25; 200, \$3.75; 0, \$7.50, \$94LIDAYS, Knox, Ind.

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CLASSIFIED ADVERTISEMENTS

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FIVE BALL PREE PLAY TAPLES WANTED -Majors, Chultoles, Stoneys, Base-Batta, etc. Quete lowest price. SOUTHERN BILLIARD, 109 S. Commerce, Mobile, Ala

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WART PORTABLE SKATING RINK-FULLY OWART PORTABLE SKATING RINK-FULLY BURGTH, SIT HE S. Alexandra La WANT USED OCTOPUS OR AUDGLT CAS-

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5 PORYABLE SKATING RINKS COND OR larger, with or without fents. State datases and severt price in first fetter, BOX C-467, Billbound, Cindonati.

WORLD'S ACCLAIRED Mar Diace Biorech Bio-denasc, Actual Day realise elements and the second s The world-who provide and man and the arranged users flag has and windows to any character lype above. Also synchronized to Write ALEXANDERS METER. Yash (Hy, sole, edges is suit all priveral reclimines.

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CUIVARIST --- MODERN TAKE-0975 AND Phythem, Name band experience, Read, Idae: 5400 guetar; also linesi Sponish eleven guitar outHit, Reliatce, clean habris, union, ago 23, Consider all offers. No pantes, Location preferend. Two years with "Location-with Orig, 23. Consider all offers. No panks. Location preferred. Two years with "Les" Brown's Ork STACY McK88, 52 S, East Ave., Bridgeton, N. I

CUITARIST, RHYTHM - COCKTAIL COMDO. small band. Currenter satisfaction. BOX C-472. Billboard, Cincinnati, O. my18

C-472: BIBBOARD CARAMST - OWN GRAM. N A M M O P D ORCANIST - OWN GRAM. N A M M O P D ORCANIST - OWN GRAM. Swanz and throw mouth locate, tools, tools not swanz and throw mouth locate, tools, tools not system of the second response of the system A M M ON O CANIST - Skitting R I M R ASILOA, orseringed organist. All brance and silver dense terse, Perfect skats pro-formed. With connection when soller-dences footight organist. New Molecular is rendered by and footor and organ resolution and the second represent BOX C-466, Billboard, Circhmatt, my18

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ABRANCER-Interest in writing so ORUMBER-Young, good talits, all more

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GIRS. Eb ALTO OF THE BAS-Tourne, eptern. Enverienced stage or dence

GUITARIAT - Atallalis immeritatety fre dan the dra, so hilds line, other and andre sober, rente promotion descendents. raiel Hend, faks, righten, adden arden, azorte Experienced at here transfer Martine, No harm, pache Marrowsert, at his of. Weils, why JOHN REDI

HAMMOND ORGANIST, Neuclauding the owing side, Latin much bein of game to or listin to. Olithanisti, at Theoremats, N. T.

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TROMBOHIET - Experienced. Can Thornagh classical background. chandral Derartowni, Want Over tork Over or co-anima MARVIN BIRNIATM, ad a Ports South, Brunz, New Cork.

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VERBATILE MUSICIAN (Asyme Asymdian, Orlin, Ramphone, Claritist, Armines, As and the state and state an

AT LIBERTY PARKS AND FAIRS

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Trick Hono Act in of musical instruments, DINE. Full particulars write TEX PERCE

CARMENES - TWO COMPLETE AND THE distinct acts. Three people hand and tac balancing equilibrists. Three people com acrobatic act. Price and Piorature on robgs Address BOX 21, Williamston, Tritch. Im

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AILABLE - STROLLING UNIT AND BANCE 1 Billie Ropers and Gier Four Escorts 17, clarinet, accordion, bass, guitan 6, modern vocal quarter. Co anywhere YOUNG, R., MCR., I Kallenell

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DOCTOR S-PICCE BAND that conteres pl percellap and entertainment of the best, inty induces. Cut shows. Please solid.

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TOY SANDERS SYLVANIANS TS more Revel or series, Tp and series 13 series IDWARDN, 1037 N. Ph 24, Headles, Ph. S-PIECK 2011 R. OUTFIT - 18 d and Ditplaced Barr page 14 Court 17 - 18 d and Ditplaced

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CIRCUS AND CARNIVAL

AT LIBERTY -- INDIANS FROM OKLAHOMA, Family of tant one lady, hwo girls, five men and two loops. All with beautiful flashy wand-robe, Do Indian dances and songs. Available for parks, circures, fairs and, nodeos. Addeess CHIEF SUGAR BROWN, care The Billboard.

BRIGADE ACENT AND 2 BILLPOSTERS FOR season of 1940, Years of experience, sober ds reliable, Wire L. A. (1081 GUNNELS, x 359, Dothan, Ala, my11

TV .- Experience Can alan hertupe ling. Ectrypt of Front Taller, Ticket me inside. Will con-AT LIBERTY de

GRUM MAJORETTE - Bagtha, Dugetus, Dam Londer, Yosta, Mand, Alfertike, Go ary Ohrew, Tausa even, 2019, AKSOLD, Bee 12, Nakara Bayang Balata, Borkas, N. Y. Lang, McDolff, will, 10, pages' sambral and

with 10 pears' carminal and the designs Trustings of any kind MANGARET NECKLOY results, X.T.

PUNCH AND BAGID IN Mile River - Can and the second second

RIDIOULOUS TRIO There Regular Covers, here YOUNG MAN interested in training wild calmab THOMAS PLENILY, 414 P. 25 BL, Batta

AT LISCREY DRAMATIC ARTISTS

GENERAL BUSINESS-CHARACTER COMEDY. ROY LEWIS. Contral Dolivery, Chicago, III.

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AT LIGENTY ---- Dominate General Restaton Train Start, and double specialtim. Everytherd starty wordrow. Real additive. Have our and trailer, 'JTM aND FURICIT BURNS, Washington, N. C.

Available tempediat DIRECTOR -Ti call details in CARL A. DARTOLOTT, Serie Francisco

> AT LIBERTY MISCELLANEOUS

THE CAPT. MACK SMALL FRY CIRCUS Pashy Society Style Circus Ring Show, is the grandest Kidde Show on earth, i ized, travel anywhere for right money. Festures Ministure Circus Cage Wagness sonnell, optimisting from their available populies objectually, fully answered. MACK CIRCUS, R. D. 1, Farlingue, N. E. CAPT.

and start distributes contactive in the Children and the

AT LIBERTY

CHAS. LINDAIR - Trapes Artis (Pistorn Art), Costracting readour evelopsiless Pishr enrophenestic, Prov. electricing peoplers, Pro Ilters, Ioru, particular, editors, CILAS, LINIPAIE, 1904 & Anthony Biol., P. Weyne, Ind

thosy Binl, Bt. Ways, in GRAY'S ATTRACTIONS - Trooty Tasks and Gruno Acts. Fils Index, fost patter Rat Act, Bolling Filobas, Obmitrificanist, Bringins and Stating Act, Obmoty Arrobat, Bringins minus Drin, Don Act, Prose Act, Council THE R. L

THE CLAYTONG ... Four different Pres Attact. Bancher Tight Wite, Balancher Trayre, aw Distorthy and Dockle Trayre, Laby and G Resulting Wardrobe, Bessenable, 201 Wy Misti-

TWO PEATURE PLATFORM AGTS --Walker and Jacgiers, Each art runs gintin. Write for prime and Riverbeen. ORIPPTTH TRIO, 515 Main, Eroches, Se

AT LIBERTY **PIANO PLAYERS**

EXPERIENCED PIANIST-Solid rhythm, modern choruses. JOE METCHELL Bloomfield, La.

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DARCE ORCHESTRA PIARIST - COMMENS-cial Ship, No parks, Prefer weet band, BOB CHARNES - NO PARKS, Prefer weet band, BOB CHARNES - HON-UNION, RNYTHM, READ Islas, Wahrs summer location with occhestra in or around Michigan, WILLIAM DRAKE, 4359 Townsand, Derrolf, Mich.

PLANTS - University, Mercut, Mercut, Control - Univers, American, Santia, ensor desires reliable operating, Tyrtr botal, ensor Risko particulars, Box C-Set, Buthean, Oper

AND PLAYER, can there and the or the second PLEATE ANY THE MAN ANY TANK ANY TANY TANK ANY TANY TANY ANY TANY A

RINKS AND SKATERS

(Continued from page 41) however, There will be at least one steamer executedon to Fut, in Bay, G, ou august is and possibly other summer cutings for Arena Skaling (Club. Re-opening, is alated for Beptember 7, but protew for ohth members will be held the night before. May 30 has been set for the annual rounion at Arena. Mother's Day, May 4; is slated as open house day at the rink for parents. Idea is to have young skaters bring their parents and perhaps induce them to don states. Jess Bell and Vlady Regentick (Continued from page fl) harence, these Beel and Vlady Regentick will recover Walled Lake (Mich.) Park Rink for the summer, and Mickey Dunn recovered the summer fink at Palt Reven, Mich., on May 4. He plans to re-turn to Arena Gardens in the fall.

DUTCH ROLLERS Mr. and Mrs. Aivin Hysier, of Moonlight Waitz Glub, Moon-light Roller Rink, Springfold, IL, report they gave an exhibition on April 28 at a farewall party in Joyland Rink, Beards-town, IL. for Owner Charles Sandle, who is to open his 30 by 110-foce summer rink in White Hall, IL. Chuck Anderson to manage the spot. It is equipped with Chicago akates and electric organ.

Chilesgo assies and evectiv users. PTNALS of a recent graceful shaling context in Maximuth Carles. Blak. Den-ver, resulted in the following winners eveloped and the second second second resulting and the following winners trained to the second second second testa Schnder, couples white Veta Car-testa Schnder, couples white Veta Car-wood men's singles two-step. Durald Wood, men's singles two-step. Durald Wood, men's singles two-step. Durald Wood men's singles two-step. Durald Mod men's single two-step. Durald Mod men's singles two-step. Durald Mod men's singles two-step. Durald Mod men's single two-step. Durald Mod men's singles two-step. Durald Mod men's singles two-step. Durald proval of patrons.

MALCOLM GAREY, who with his falber, Jesse, operates Carman Roller Rink, Philadelphia, and Philadelphia Gircus Gardens Rink, is conditioning his defoot cruiter for a summer cruise, reported E. M. Mooar, of Garman, Mooar writes that reports of Mac Rolley owning Circus Gardens was erroneous, rink har-ing been operated by the Careys several years. They are not plauning to build an outdoor rink in Philadelphia.

(Continued from page 30) and Mrs. Peter Richards added a new radio concession. General Manager Man-fred Stewart spent: the week com-imiting to Los Angeles on bushness. General Agent Lucille King is on a booking tour in the San Francisco Bay area. Joe Goad? daughter and son,

Range, micesail, desertable, Range, micesailen groß, Will MCHICIAN, 303 Hysts,

CLASSIFIED ADVERTISEMENTS

AT LIBERTY VAUDEVILLE ARTISTS

THE GAPT. MACK SMALL FRY CIRCUS IS beeding your direction mon. Are your open heading your direction soon. Are you open to book, on percentage, America's Outstanding Kaddie Attraction? CAPT, MACK CIRCUS, R. D. I. Paterson, N. J.

AT LIMERTY - Yeang Man, Meri, Vende er Rom, Work in sets, bils and stige pieces, stimbule, en eventer for grand, bary with the state sets. The pine trans, bary with the state sets. The pine result got with the state weather the state got with the state state weather the state state state.

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AT LINERYY -- Producing County, Burg and Garons, Wife, parts and Mite, Ages 80, 20, Also A-3 Mad Lacinres, Wild double with meadeal team for medicing show, General excitory, CRABLE Mid Lecture, the Georgie territ

POR REP, MED et Varder Un-Mass, Toty, Rieck Character, Growni Burne, Singing, Jahren Berdellies, Up in acts, Howne Ernier, LENN PHILLIPB and Wife, Heneral Robrery, Depter, Tex. HALF AND HALF or Musical Berne - Described branchester, complete etage estimate social lightan effert expense magnitudes, plent or flash, there, solisite, VAL BUSSELL, Diversion, III. RIGTON'S DOGS - Parth's 5 Greates Trilre Free, Tane, 10 Minsten to saw hour; 200 Stees Offers invited, allowerd, ermodured, supportant Langus, thrills. kBCTON'S DOUR, Alaszadis CRF Ala.

TWO GIRLS, ONE MAN-European Team. For hundrells, Vely good comedy act, Rists athary and hearth of experiment, Belly 161, care Hill-bands, 1564 Readway, New Tork.

Tesed, 1844 Readows, New York.
Tesed, 1844 Readows, New York.
Tesed, 2844 Readows, New York.
Test and Duke, left for Colorado to the sevent wills a military who was are provided by the sevent will be sevent with Williams.
Test and Jack Height directing activities directing activities of the sevent was busy the west property for the sevent was busy the west property of the sevent was busy the west property of the sevent was busy the sevent over 1859 to the sevent over 1850 to

Cotton States

Princille, Ky. Week ended April 37. Location, Paul Wilson Shonegrounds. Business, excellent. Weether, good.

Location, Paul Wilson Snotegrounds, Business, escolated, Weather, pool. Shows arrived here in time for a good opening on Sunday night. All reported good results and eity and county officials as well as local merchania co-operated. Curty Davis joined here to take charge of the sound truck and Man, June Innan came in in time to belp at the binpo stand on Priday and Saturday, Kittle Slaters, free ack, continues popular, L. R. Green Joined with his pop corn and confection trailer. Jimmy Davidson left for Virginia, where he has his binkes atands booked. Dog Poster replaced N. Stanley Reed as agent. Pete Miller work to Nashville, Train, to purchase a new top for the Jungleland, Bartournille, Kp. Week ended April 20. Location, Hapta shouryounds, Exintess, poor when weather permitted. Weather,

rain Wednesday and Thursday were lost to rain, but shows, rides and concessions reported good business on Monday and intenday nights. ROY D. JONES. rain.

DIRECT FROM THE LOTS World's Fair, Coe Bros.

and many well-known showfolk visited during the local stand, Personnel also exchanged visits with mombers of Crafts eachanged visits with morehors of Crafts 20 Big Shows, which were playing Lyn-wood, Cellf. Attendance and business here were fail despite some tain. Among visitors on opening night were Mr. and Mrs. Hugh Bowern. Homor Ross, Mirs. Baily Rees. Mr. and Mrs. Ployd Bartell, Bowon's Joyland Bowers. Revisichard and George Baboock, Taboock's Greater Shows, and Frank Downie. Reported by an exec-utive of the shows.

MIDWAY CONFAB

(Constituted from page 47) showfolk in the earnival business to day who can look back and any they would not be where they are if it had not been for Mary Francis. Sho was the persontil-caldon of all that stands for real woman-bod in emission show howines. I other church of an unit stands for foil woman-hood in outdoor show business. Left all look back and try to be all that me're better men and say to ourselves that we're better men and women for having shown her."

ROSTER of Thomas H. (Pop) Balley's Oirl and Vaudeville shows on Martin's United Shows includes: Oirl Show, Peggy Lyons, featured diagoer; Ruby Conley, fan and veil, and Vikle Dare, hula; Red fan and vel, and vikle Dare, huist Red Kally, bose envaaman, and Doe Ashaell, tickets. Vaudetila, Musical Nixons, Pro-fessor Druke, magio and dront talker; Wilms Hall, midget mentalist; Princess Von Ettas police dog with human mind, and Lonny and Bobby, dog act.

THE traditions of "Seing With II and Fer IV," "Show Must Go Go.," "Nat a Dry-Weather Trouper" and "Dra't Ask for Any-thing, Even The I's Nurty," are aften used by seme managem as a stall to feather their own nests. When it bacemes necessary the fail so those traditions, there tan't a real trouper in the centry whe weak Traily to the besset's support.—Celonel Patch.

HAVING PINESHED the winter with Hamid-Morton Circus as Jaffa Bhrino Indoor Circus, Altoona, Pa. Prankle Bland, last seamo special agent for Basily's All-American Bhow, has signed an advance press and promotion agent A a-2-3 Rode and wild West Bhow for A a-2-3 Rode and wild West Bhow for 104. While en route to quarters 18 Jackson, Mich., Bland atopped off in To-ledo where he visited Al Wagner and Al C. Beck and reports Great Lakis Exposi-tion Shows had a good opening.

KNOWN AS Little Solly Buttons in KNOWN AS Little Solly Duttons to outdoor abow business. Dolly & Lee is still working with Bob Cook's Radio Pois, inhe reports from Greenville, O. Group recently visited Junny Chanos' Shows in Winchester. Ind., and reports they make a pleasing uppearance. Dolly asys sho available to the state of the stat renewed acquaintances. Dolly may able renewed acquaintances with several friends with whom she trouped on Curi's Orreator Shows last season. She plana to return to the carnival field in several

SIMS' 11TH START

(Continued from page 42), addition to much more illumination, gives addition to much more illumination, gives shows beir flashiest midway aince their origin. Most elaborate front was con-structed for the International Club, which proved popular here. General Agent William Cooper was on hand for opening and reported shows have a promising route lined up. Committees from Niegara Palls and Windsor wave shows guests.

WADE IN INDIANA

WADE IN INDIANA (Confinited from page 43) entities again content of the analysis demonstrate again content of the analysis of the second of the analysis of the analysis of as which and content the lot was put to the shape on Thursday and shows chalked good business. A blickard Friday and windstorm Saturday demol-ted the cost and the second the source the second of the second the second chalked good business. A blickard Friday and windstorm Saturday demol-ted three tops and two bainwerfines. C. C. (Bpecks) Groseurch immediately placed order for a new top. for his Girl Revue and started rebuilding the front. Beyond repair were the Brive-1n-Onie-signd Ultakon shows. Management ordered o new tops and fronts to replace the

reported good business on Monday and destroyed. Tuesday nights ROY D. JONES. World's Fair, Coe Bros. Talare. Calif. Week onded April 27. Coection, Juan and V. F. W. Ledies Ausliery, Push and V. F. W. Ledie' Ausliery, Surines, sirk. Weather, fair, with some rain. After appearing three weeks in, the Los Angeles sector, shown moved in hero Pres i

for opening week, as did Mr. and Mrs. Earl Ingalls. Mrs. Middeed Affiles is again in-charge of the office. Mr. and Mrs. Oroscurin purchased a new car and two new trucks, were ordered by the management. Sighteet on the midway were Frank Wrightenan and Mr. and Mrs. W. W. Potta, who have occupied space on the shows longer than¹⁰ any other concessioners.

FIRST BULLOCK DATES

(Continued roum page 42) (Continued roum page 42) have not loot a night's buildees as yea. New light effects are drawing situation. Owner Bullock added a new sound spe-tom, truck and tractor here. General Agent E. A. Murray is on an extended boothing tone

Agent K. A. Murray is on an extended booking tour, Necent visitors included Mr. and Mrs. Meric Grassical, Mr. and Mrs. Moßer-drigte, Mr. and Mrs. Johany Bunts and wor. Mrs. George Dorman, Mr. and Mrs. W. O. Burke and Mr. and Mrs. Bengio. Roater Hecludes J. S. Bullock, cormar-genetal manager, E. A. Murray, general Barris, office. Mr. and Mrs. John Simman, cochbouse.

Marta and Mars Jack Bimpson. cockboino, Mar, and Mars Jack Bimpson. cockboino, ansisted by Bill McKay and Jimmy and Eddie Regan. Corn game, Mars J. B. Bullock, assisted by Barney Allen and Clarone Confehr. Phabpond Chertrade Stutiobakaya, assisted by daughter, Mary Jo. Pitkin elli-you-win, Bob Regens, Ilazoi Kelly, penny pitch: Mrs. Jimmy Smith, boli game; Jimmy Smith, boli bas-panta Har, Rock Bennett, pop Conj Smith, boli game; Jimmy Smith, boli bas-panta Har, Rock Bennett, pop Conj Murray, Pitch-ull-you-win; Virginia Har-ria, penny pitch; Enzl Wheeler, came rask.

Marry-Oo-Round, Burton Petkey, Iore-man, Eugene Merithew. Perris Vineet, Keenneth Crawford, foremani Waiter Hambrick. Loop-o-Plane, W. H. Ravill, Ioremani John Forrest, Chairplane, Knix Fith, Ioreman; Bob Kally, M. H. Baker, Fith, Ioreman; Bob Kally, M. H. Baker, Fither, Borgerichan, M. assisted of Hardy Pelkey

BIG FOR CONKLIN

(Continued room page 42) (Continued room page 42) the same as last year with 4, W, (Patry) Ootiklin, president - general manager; Prank R. Conklin, vice-president-busi-ness manager; Dave Picard, assistant manager; Neil Webb, secretary-trearmer; Merrick R. Nutting, opecial agent; George Oray, boss billposter; Herman Larsen, Merlick, B. Nutting, agentalaries, despi-dent is and in the second second second respiration and the second second second distribution of the second second second second second second second second second distribution of the second head porter

head portsi. Blow train consists of 20 cars, diner, three sleepers, two day coaches, Conklins private car and 13 equipment cars. New electifical plant, searchlighta and trans-former wagon are transported by trucks, Eccepting three weeks, shows are booked inter from previous presentations depar-temer the previous particulation of the works were played west of the Great Lakes. Lakes

Organization opened here with eight major and two hiddle rides including Auto Speedway, Titt-a-Whith, Octopus, Rolloplane, two Partia Wheels, Merry-Go-Round, Hey-Dey, Loop-o-Flane, Kiddle Jarry Beber's World's Pair Pobles and Parts After Midnight, Jack Halligan's World's Pair Presis, George Kempf's and Life'shows and Puntouse, oprime and Life'shows and Puntouse, oprime by the office. Owner Conklin bull passe fronts for both of Seler's above and Harry beought all his talents and ensp-tainers in from San Francisco and Chil-Organization opened bere with eight Harry prought all has takens ann enter-tainers in from San Francisco and Chi-cago. Both shopes worked to capacity houses on Friday and Skutraky. Harry a handling the openings on World's Ful Pollage while Mrs. Beeter (Frath. Fran-cle) is on the front of Faris After Mid-Hight. Jack Halligank World's Ful

cla) is on the front of Paris After Mitchight, Jack Halligan has Christino, Groodile-Skin Right, Jack Halligan has the start of the set of the set Right of the set o The views Power least was used here eleved. New power plast was used here for the first-times and attracted conside-rable attraction. George Gray, best bill-conter, did a good billing job. Menditon and environs. Station GKOC was used for soir sins. Station GKOC was used for soir sins distion GKOC was used for soir sins and the fill of the fill preciding opening and The Hemilton preciding opening and The Hemilton Johnston, statt photographer, obtained photes on the opening and Seturday's Elddice Day.



Conducted by SAM ABBOTT-Communications to 1564 Broadway, New York

Novelty, Souve Men Readying Jersey Church Continues Bingo; For World's Fair Opening

New items to be displayed, as workers see big hits of last year and other expos elicking-reduced prices to allow greater margin of profit

<text><text><text><text>

Sce Canos Repeating

546 Carbon Reptaining Cange, unbrillas and seak canes were in big demand at the fair in 1849, and they are expected to repeat this year. These items on the fairgrounds are bandjed by Kayhan & Biorgn. Hais, the Bahig Hood and the yacht cap in blue shid grange, world's fair colors, are ex-pected to surpase all records this THUR I

Lucky charms went big at the fair, and origins feel certain the takes will be uper this season. While the mbbis-tol items has established itself, it will. foot items has established itself, if will, it is said, be joined this year by the four-leaf alover charm mounted with novel-leaf alover charm mounted with novel-being offered on these tiens and those biying in quantities will be able to make again folding honey. Bead chafm are in-dimensioned as a connoted them, and these able attractively clanged, on three-color display cards.

Ash trays proved a big seller last year, with inits, openers, sait and pepper shakes, book marks, ciparst cases and hatter, goods as running mates.

Sales To Increase

Sales To Increase More novellies are cryocited to be sold this mar that has because more people are humiliar with the fail and the pub-licity has been changed to attract the middle-income group-the poople who really bity novellies and sourcentral from the standports of workers. May profit and the entropies of workers, have profit of the entropies of the pool of the profit of the entropies of the pool of the profit of the entropies of the pool of the profit of the pool of the pool of the profit of the pool of the Salesheer and May and pool of the Salesheer and May and pool of the pool of the salesheer and May and pool of the pool of the salesheer and the pool of the pool of the pool of the Salesheer and May and pool of the pool of the pool of the salesheer and May and pool of the pool of the pool of the salesheer and May and pool of the salesheer and salesheer and May and pool of the pool of the pool of the salesheer and the pool of the pool of the pool of the salesheer and May and pool of the pool of the pool of the salesheer and the pool of the pool of the pool of the salesheer and May and the pool of the pool of the pool of the salesheer and May and the pool of the pool of the pool of the salesheer and May and the pool of the pool of the pool of the salesheer and May and the pool of the pool of the pool of the salesheer and the pool of the pool of the pool of the pool of the salesheer and the pool of the pool of the pool of the pool of the salesheer and the pool of the pool of the pool of the pool of the salesheer and the pool of the pool of the pool of the pool of the salesheer and the pool of the salesheer and the pool of the poo

some or the forwart in history. Boingboard and bingo operators are also said to be taking strantage of The fair and are offering toprotch merchan-und are offering toprotch merchan-under portable radio, measuring \$10 by 5 by \$45 inches, with leather strap handle, This set weight only "We pounds, and visitors to the World of Tomofrow are right than the start of the strap and This set weighs only five pounds and billions to the World of Tomorrow are ering, this item to take to Flushing or on vacation trips, Radio needs no areas or ground and has full vision tunin dial.

W. F. Turtles Stocked

One of the big items of the Chicago po will be shown in great numbers be year, 13, is piported. Thre turiles in the Perisphere and Tryton painted in their backs in colors of the fair will

The list of those who have signed contorkers, two of whom will specialize in he Hum-a-Tone and four in the miniabure ascophone; eight gues-your-weight soys; one mousle, who will purvey trick mice 15 cane workers, eight guess-your-age boys, 12 smashers with coin-crushge boys, 12 smashers with con-cross-



BY BEN SMITH

By BEN SMITH The story one selectric shares, during this, pertained is stored at the selectric shares, and other shares of the selectric shares, during the selectric selectric shares and other shares of the selectric selectric

We bear that the Sonora candid port-able radio is also going well on boards and that imany of the boys will play it for all it's worth this summer. It's a for all it's worth this satimater. It's a grand traction item, with definite con-sumer agreed. Item weighs only five pounds soft may easily be carried any-where. No serial or ground is needed by 3 by 4 by 4 linehrs, overall, be is 8 by 9 by 5 by 10 inches, overall, soft the claim is made that it packs tone and volume equal to high sets. It uses standard batteries.

uses standard batterne. Murray Weiss, of Predmore, tells of a newcomer to the business convasing his office for a placement, which is like bringing coal to Newcastle, Murray could have had some fun if he wunied along, Murray introduced himself imme-distoly. And is was just as well that this boy made the call, for tho be equid not hay a card in this particular office, he was much the wiser about getting up and placing a deal when he left. Ho had been working an item which was as old as the hills and as deed as the doto. And he had been canvasing lo-cations which were as pooses up y po-

cations which were as poomas they pos-sibly could be. That brings up this point again.-that the newcomer aboutd, whenever pos-sible, have a heart-to-heart talk with an experienced operator who can give in

Ban To Be Up in Supreme Court

WESTMONT, N. J., May 4.--New Jersey Supremo Court will be asked to lift a bin on bingo games in dhurchas. Meanwhile. Rev. J. Francis Garwey, rector of the foly fastior here, is continuing parties at the parisis hall, with bingo thanged to "a card game as much like bingo an possible." The attuation came to a hoat last week when Frank B. Luker, absert of Camden County, informed him that the church bingo games mush be atopped, acting on orders of Supremo Court Justice Balph We, E. Donges, who ordered the ban last bisember.

December. Speaking before 200 parishioners who turned out to play bingo, Pather Garrey ends" ("can't for the life of me see why they pick on churches for 'sponorchig lingo. Bingo rin by ohurches is for beanfs of eluxrhes and comminities, "Proceeds from these bingo parties are applied to funds we are raising to build

See Premiums **By Thousands** Exposition also to be held

in New York, opening September 9

CHICAGO, May 4.—Expectations for record attendance were fulfilled at the prostion held April 20-May 3 in the painese House here, according to reports by A. B. Coffman, convention manager. Total regularisation of buyers passed the 1.000 mark. Over 300 trejustered opening day, "Buyers are what count," said opening, "Buyers are what count," said opening, "Buyers are what count," said opening, and we are not reporting hun-dredge of visitors who viewed the im-mente display of pressitum and movely users.

Reflects the World

The exhibit hall was filled with dis-ays of merchandise. Items ranged The achilois hall was filled with dis-plays of merchandles. Hense thinged from free give-aways to expensive mer-chandles, the actual number of terms running into thousands. The trend in the prenium field could have a set of the novelty field is written in the variety of merchandles shown at the exposition and its revelations in design. The pass-ing events of history are reflected in tho destors and purpose of many articles shown.

The premium exposition was sponsored by the Premium Advertising Association of Ainerics, and the merchandise shown was recommended for use in premium advertising. Practically every item is also available for specialty and whole-show the specialty and whole well known in the specialty and novely well known in the specialty and novely field. Deld

Bein, Business semions were reported to be important, and nearly 400 stiended the opening meeting. Legal problems of premium advertising were an important

It was also announced that a similar premium merchandise exposition would be held in Hotel Astor, New York, Sep-tember 9-13.

him the lowdown on what makes the malesboard business tick. This talk will help start the newcomer in the right direction and, what is just as impor-tant, will help keep him out of mischief.

HAPPY LANDING.

a new church which would benefit the community in assessments by improving the area

May 11, 1940

ing the area. "Some of the money derived drom the bingo parties is used to educate shildren, awing the constantially expense by send-ing children to parochial schools. The education of these children under church support saves the municipality \$18,000 a vest?"

support alvos the municipality \$18,000 a year." Pather Garrey urged individuals to write isters to Justes Dongen, akking that the ban be lifted. "The reason a ban was placed on bingo." Father Garvey said, "was because of the number of sters sen to Justice Dongen, yet more persons approve of bingo parties than are opposed to them." The bingo parties have been staged af the church over the last two years, sheriff Luker said be would welcome bingo back at the churches if the ruling is lifted.

LAST WEEK we reported that Cleve land seemed headed for an understand on bingo regulations uan Walter I. Krey ing And cited Councilman Krewson's mov Councilsman Waiter T. Krewson's more to have an ordinance passed perturbiting the game. Airon is taking similar action, Aitho the effy council had been advised to steer clear of the same, pressure was brought to bear and, the issue was opened by a 7 to 5 rote.

by a 7 to 5 rote. COUNCIL PRESIDENT Edward O, Mowers requested Major L. D. Schrör to resulta his orders to police with refer-ence to biago in fraternal orders. Howers, it was reported, declared that his proposal was a forerunner to asking a forent is a on such 48 played at bingo flates a smusement has been by the flates a smusement has been by the

FINANCE GRAFINAN Prank Walls brought into-council a lengthy explana-tion in writing of how Concionati lists bings for churches and charity and al-bown life city manager to regulate games so benefits, in which 75 per cost of the lists goes for some worthy purpose and take goes for some worthy purpose and in which prizes are limited to \$100, may

THE STATE classes bingo THIS STATE classes bings is an anuscenet," Flowers told the council in proposing a tax. "Let's be a guiding bacco for other Ohio clites and not have to rush to Columbus, O., and Washing-ton every flue the clity preds money 3 BINOO ENTHUGIASTS packed the Sax alon and application the sax proposal.

And and spinteness in the inperfect of the second s





Travelers, show people, students, in-valids and night workers, folks who live in limited quarters, are your prospects. A live, new seller for gifts, prizes, concessions.

No other table store like it-cooks a whole meal in 15 to 25 minutes. whole mer

CRIDDLE for preparing all fried

DEEP PAN with RACK for brailing. cooking, baking. WAFFLE IRON.

TOASTER for broad, buns, sandwiches. POACHED ECC PAN with 4 cups.

STOVE, CORD. PLUG. Used an AC or DC current, 110 vplts. Weighs only 6 lbs. Rts in But12" space. SS.00 PROFIT ON EVERY SALE

Think of the a nationally advertised product approved by Cood Housekeeping Institute, seld direct for the first time. Over 500,000 in use, giving satisfaction. Now offered at a very upoclal price.

EASY TO SELL

Just set the Armstrong on a lable, show what it will do and the sale is made. You pet \$5:00 profil in advance on every sale without any stock investment. Make money full or spare terms, Fill the demend for this manualous appliance.

Write for Sales Plan Details and Special Price on Sample Store.

ONLY, Write for Fr

unità 2 rista cardo 10 Ele to dutes, anticorto del constructor antico di biue straarner or "correte saytag" carda

Reculies Colored Shoeling an Houri Beoutou Comerci Brooking en Primium Oprode, (Beach Capes, Obst.) Ost., Buy dirst. Biats your builtres, GA, BED SPREAD CO., 8-0, Nation, Ga.

tur the TAILS

A THOUSAND A THOUSAND Cannotis Bas HL mhile "Mar RUG, SI Bas HL mhile "Mark, brown, mrs. 25 % Des., Bal. C.O.D. Pres. Galables - Purt & Hrumhole Isseed M.M.J. FUR GCO., ISO W. 28 Sa., N.Y.

500 LR 100

14. Nourt

5%

Popular tems

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cimelaneth, O., for addresses of companies in this department supplying the Items which interest you.

Flyweight Rainwear

Bingo and salesboard persitors are benefited during the spring flower esson by the new line of Balone Pro-weight Balmear, Shar Mig, up practical results and the second structure of the second by the new line of particular in the railware of waterproof atthe indices prooff will not crack or peck may be laundred or deaterproof, stath-moth-middee prooff will not crack or peck may be folded into a small carrying pouch of its auto or oast pocket. Comes in sport jacket, men's coat and ladies' coat with set was been been and the set of the statistic of the set of the set of the or families the public with the line, the firm reports.

Sun Glasses

With seathore resorts set to claim inger crowds than ever this year, con-inger end pichmen who sell sun classes, we add pichmen who sell sun classes, with a tive of increasing votume and profils, it is reported. The glasses are available in several colors. The white tim is made to resemble drisp petals, making it unique and attractive. Since the glasses are serviceable, the additional flash seems certain to boast the takes. Special prices are being of thered to get the novely glasses as-tabilahed, it was reported.

Non-Spill Ink Well

The Kant-Spill Ink Well and Katonex pen are hot items for demonstrators



217 A 223 W. Madico St., Chicago, 11.

GOOD PROFITS! In Toilet Articles

ens, tenies, shompess, tootheasts, sharing needs, rs, poweiers, beardedd drugs, Finest quality handla. Types own more, Stractby perkams, fash, eff,at laint. Fine for previous, Regular at builters, Qualificher soberitted en special huis resubrements. Band \$1.06 for prepaid doi maret/result of regular miss. 10 110





58 The Billboard

WHOLESALE MERCHANDISE



and plitchmen, Haarer & Co. report. The ink well and pen sebs are packed 12 in a conventer size box and each per has a medium point made of gold-plated, ohrome, non-corrosive, stathless sized, The well is designed to prevent obser-fors and cuts the costs in addition to eliminating epilled ink. The ink well is no following the selection of the selection purposes. This item should prove big on midways, Prices that allow a nice margin of profit are offered.

Shu-Valet

Shike vallet Pitchney, demonstrators and house-to-house canvasers are resping profile from Shu-Valet Mig. Co. reports. This item, naves "a dime with very shihe? and makes it possible to have nicely polished shoes at all times. It is a consplete pocket-size shoe shim-ing set that sells the minute if, sebown, tan sud white with buffer back. Will not sell hands or clothing and is economical, a big selling point, the firm reports. reports

Paper Carnations

According to Frank Gallo, streetmen ad pitchmen will reap a big profit Mother's Day, May 12, from stillfeist irrations. The firm is offering the on M carantions. The firm is offering the item with prepared green fern to be used with the flower. Prices- are forest in rears, allowing a nice profit, it is reported.

Home Appliance Expo Is at Camden

OANDES, N. J., May 4.--South Joney Home Appliance bayestion, held in Con-tione Appliance bayestion, held in Con-tained and the second second second held the second second second second to solve git problems. Appeal was centered on the fact that while all were invary thems, they are aurprisingly inexpicative, offering in that critegory the hostess twy, walfic iron, sandwich makes, food warmer, chafing dush, table and bridge langs, electric door chimes and electric tea or colles sets.

BINGO BUSINESS

BINGOD BUSINESS (Continued from page 50) parons in States where these laws apply to see that multiplat authorities law the proper conception of the point the proper conception of the point the proper sector of the point times. States Chereland and Arron are typing to get a definite satus for the typing to get a definite satus for the typing to get a definite opportune time typing to get a definite opportune time typing to get a definite satus for the s

and Trenton, N. J., are good examples of what can be accomplished. EUPPLY HOUEDE are anticipaling a marchandles is abready moving to be an-inormed nerve threa and these show in-dications or being big hits. The doll firms have the chenilis balloon partie dolls as a feature, while those down in-showing great promise of being hits thru-out the nation. The flicker has played in hearty 3,000 torms, and chreukilon of the book has extended from chiles do practically every handles and farm in the country. The publicity which Scattett (Offian has received makes anything that above a resemblance to be a feature them. Stuffed tors with the stands and draw many patrons. Household and draw many patrons. Household remotes there have a promote bode to remotes places. Peoplo living in these sections are anglous to acquire toaxten, extended the waffe to a these and the fitten and the urbanities are always prospect for more of thes a featured its may and the urbanities are always prospect for more on thes appliances. Alst bing operators never overlock this met. All GHLIN OPENS

McLAUGHLIN OPENS

(Continued from page 42) (Continued from page 42) stands Relph Decker and wife, Molly, have their Streets of Parin, Mias America and Vanities clicking. They recently agned Carl Roedni, Hunsionist, and Tex King and wife, Margie, are with Bert Lettures Beds Show, as is Albert Alberta. Ben Weiss' Bingo is getting its chare of business and Joe (Bernish) Rematicin. billposter, is doing a good billing job.

ADVERTISE IN THE BILLBOARD —YOU'LL BE SATISFIED WITH RESULTS.

BPORE 00-Lo Omtor, Min





Recent visitors included Busier Gordon. Al Veniries, Charles Daylon, Jack Diven and Mrs. Al Young.





50 The Billboard

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SOCIAL SECURITY

PLATES

\$3,00 PH 100

0.8808 81.00' per 100





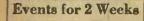
WHOLESALE MERCHANDISE-PIPES



ROSS PRODUCTS ⁶⁹ A

Tenna, was readying things for the road, Dike Indixa Indixa Saturday and Saturday and Saturday and Hank Kentro had arrived. Jack Bruner and Charley Sider, working pena-strops and pencil Mghters, visited Tra-strops and pencil Mghters, visited Tra-ffordy Mghter and Was, polahing his humb, before hoon in orvier to get out of the town..., Thay all.

MAKE YOUR BANK ROLL work for you by putting it into stock to be used when you need it must.



May 0-11

Nay 9-11 Martine West Coast Relays 11. Hanferd. Pioneer Days 19. Ostiand. Mills College Nore Bhow, 19-51, Ostiand. Trevel Vacation, Payland Exp. 9-10. Unsee three J. Forder, 12. Martine Control Martine College Martine Suport. Machine Lode Redes, 12. -Rect Saland. Amer. Legion Celebralion. 6-11,

Gili,
 Bin-Pittsfeld, Pood Show, 6-11.
 Citt-Barton Harber, 81. Joseph A. Benton Harbor Histoner Pattyral, 6-12.
 Jogdin. Dog Baww, 6.
 Kanasa Gity, Royakamen's Horse Show & Emph. 6-12.
 Kanasa Gity, Dog Bhow, 11-12.
 Josith Obget, Dog Bhow, 11-12.
 Costantea. Dog Show, 11-12.



PA.--Billins Park, Dog Show, 12. Policyclin, France's Street Take, s-16. Policyclin, Stremes's Street Take, s-11. INTW.--Russist, W. Thun, Stresberry Pretral, S-16. Theorem Street Street Street Palaryse, Department Street, Show, Palaryse, Panhandis Phains Dairy Show, 3-311.

7-11, VA.-Beistol. Dogwood Pressval, 9-10, WASH.-Gookane. Jr. Live-Stock Show, 8-18.

May 13-18 DD.-TWITE Masks. Dog Boos, 13. DD.-TWITE Masks. Dog Boos, 13. KAN.-Dodge-Char. Bookhill Hoden, 17-18 KY.-Louisville. Dog Hower, 18. Ld.-Mew Orleans. Mail. Home Theor, 13-18. Ld.-Mew Orleans. Mail. Home Theor, 13-18. N. Y.-Gartenabore. Dog Boow, 16. ORE -Could City. Resolution, Publical. THNN-Memorial. Collon. Material.

11-18, THNN -Meenphia, Cotton Makers' Jubilee, 14-18, TEX.--Oladewnier, Round-Up, 14-17, Matador, Round-Up & Rodeo, 17-18, UTAM--Richmond, Black & While Days, 16-19, WARM--Wills Wells, Weilsburg Days, 16-19,

BANTLY'S IN PA.

(Continued from page 42) ness was anticipated for the three days. Monday and Tuesday nights gave fair results, however. American Clegion Post

was spaniser. Org was set up on the city playground, and among shows ab opening were Dick Kellers Thrildrome, Broadway After Dark, Desth Taktes a Holidar, Funhouse. Mas Universe. Society Citrus, Roger's Hollywood Midgets: Okriaon Sisters, fst girls: John Reas Side Show and Unborn Show, Hariem Revue, Sportland and Karnos. TOGROOM ASW Sapose.

BROW, MENUM RAVUE, Sportanski sitä Sapose. Ridge Insluded Twin Ferris Wheels, herry-Go-Round, Elide Autoo, Klödio Onaire, San Karaka, San Karaka, Galiopiane Brow tor down Tuesday night and mored to Werton. W. Ya-kallopiane Brow tor down Tuesday night and mored to Werton. W. Ya-for a nine-day engagement, beginning on April 28. L. C. (Ted) Miller is general gerat and Earry Wilson bas assumed his duties as sessitani monager. Frank Zo fetto johod the press fatt. Rase Lee is doing a swell billing job. Carloon Suiters proved popular, as did Red Rogers' Hollywood Midgets and Mrs. New fronta main entrance and Hgilt towers, as well as new rides, have improved shows' appearance. Mr. and Mrs. Her-man Bantly were presented & foral hotseshoe by ional cilizens opening might.

man Ban horseshoe night.

DODSON BLOWDOWN

(Continued from page 43) and replacement parts have been ordered by wire and thow executives report that the organization will leave here in the same good dendition in which it was when the show here, quarters two weeks ago. Theshes a few millior scrutches and bruikes, he one was injured, and show-bruikes, he one was injured, and show-form folk, who here co-operation from cound, officials said.

ofulia, officials sain. Windstorm leveled two light towers, decolished Eddie Madigan's cookbouse, tore down the Girl Show and Expose front and destroyed, four show tents.

fore down the Giri Show and Expose front and destroyed four show tests. Beward sensorenon tops were torn of said Merry-Oo-Round issistanted consid-umble damage. Ferris Wheels were more a foot from their original location and wind was so severe this is overturned excrema box wagons. Altho weather handleapped shows the fast iwo week, business jas been good. Opening day in Birmingham as orre-ryado children out, but they do not remain long, because of the cold. Colored bay was box to rath, and Bert Hirudage sistened the first casualty of the season them his Penng Arcade burned to the ground on Sunday. Estherize Taylor's holiter Show crashed burned to the ground on Sunday. Satherize Taylor's box the Sunday. A so the season thes his firmingham Port on Monday, as did base Clarke's Cidt Bhor. Personnel ex-world webder and L. 3 Hetti shows. Aldway presented 15 rides, 16 shows and

86 concessions at opening. A complete roster will be given next week. In Nashville, Tenn., the week of April D under VPW Poss auspices, business as fair despite much rain. Newspapers and radio eq-operated. Inex Hudson 20 was fair despite much rain. Newspapers and ratio 60-operated. Inse Mudaon celebrated hof birthday armiversary here. Johnny Hoffman Boodred shows at Bur-lington Community Fair, it will mark Unit second appearance there. Air. Clif Unit second appearance there. Air. Clif O, M. Hager Ia on the son and friends. O, M. Hager Ia on the son and friends. O 65 presented a special show at Crip-pled Oblideren's Hospital here.

PAGE UNVEILING

(Costinued (row page 42) smong them city and county officials, were on hand to wish overst j. Jy Page a profitable season, and expressed ad-miration of shores generally, which were respiradent in their color scheme of yel-lets, orange and red. Ridee-O got top tow, orange and red. Ridee-O got top which and the rides, with the Thitas-Aniong shores, Morioritoms toos top honors, with the Hollywood Bavne, Min-cirel and Side Show running in that actions with the Hollywood Revue, Min-strel and Side Show running in that order. Fisally of publicity was garnered thru a tie-up with Station WOFT. This, along with ample billing thru the oun-try and abows sound car, was the incen-tive for the big draws dufing the week.

Rester

Rotter Ridess Ridee-O, Curley Della, foregman: Tex Sutherland, eccond man; Dan Hill, third man; Mrs. Bi Brooks, cashler. Twin Perris Whoels, George Johnson, Glutch No. 1; Barl Denis, clutch No. 3; Trevor Montgorier, tickets. Tilt-ne Whill, Robert Warlie, foreman; Villam Drake, clutch; Charles Dunaway, tickets, Gairplane, Bi Brooks, foreman; Charles Perry, Uckyda,

Loop-o-Plane, Charlis Thomas, fore-man, Mrs. E. J. Meyers, tickets, Eiddie Autos, Frank Neister, owner-tickets, Ar-of Pertaro, assistant, Metry-Go-Bound, Co Pertaro, assistant. Metry-Go-Bound, Prank Ooina, foreman; Charlie Webb, second man; John L. Metrall, titkets. Riddle Arpianes, Edmund Hayes, fore-man; Cheeter Ball, tickets.

Shows

Barry Creater Park, University and State States and States and

Penner, Grumpet, Exi Bradlay, cubar Hastus Jones, basa dram. Bide Show, Jack Smith, manager-trong mai, Prances O'Donnel, Chinese for grant, Prances O'Donnel, Chinese the Balley, escapesi G. 8, Watta human volcano: Jack Balley, empalements and wildp-cracker Jack Balley, empalements provide the state of the state of the house state of the state of the house state of the st

lickets

Concessions

Concession Forres Pools, Sour, Hansond, R. G. Portes pitch-Hil-you-win, Cleored, Løris, neder, Bill Buller, canto reck, Prank Plana-gan, etgaret gallery, A. J. Bred) Ontos, toy Carey, four, rolldown, Whitey Mainer, Jimmy Terry, Mumble board, Red Wheeler, Nea Lanning, sail gama, Rob-ert G. Coleman, Hve, Bingo, Robert Cole-nan; Wrisa P. Tomikosu, Joe Bill, Tom Lane, Hoopie, Joe Oldaro, Hob Sweightd; Jonward Wilson; wachis, Jimmy Baloro, Joward Wilson; wachis, Jimmy Baloro, Jow Phillipe, two; rai game, J. D.



May 11, 1940

\$0,000 sold in New York City in 30 days. The fastest selling Desk Lighter in the country today! Lights by confact with figure. Leges Stock on Mand. Immediate Shipments. ORDER NOW!



878 BROADWAY, NEW YORK, N.Y. Phillips, John Lewellyn. Roy Pann, two;

Alillips, John Leweilyn. Roy Pann, two; Gwolf, penity pitch, Margaret Morgan, Dovotify LaRue. Helen Moore, two; itch:elliwia, Melen Moore, two; bitch:elliwia, the state of th

LEWIS BOWS

LEWIS BOWS (Continued from page 32) gloton, general superintendeat, Bort Wallnee, equestian director; Collender tid Jost Taylor, assistants to Wallnee; Deabartie, manuer, present William Deabartie, manuer, present William Deabartie, manuer, Const. door; A-Lee Binchloy, Bandmaster; C. R. (Binch; Deabartie, Bandmaster; C. R. (Binch; Breger, advertising Danners, Louis Wat-son, reserved seas tickate; Tony Roedo, Sido Show, dichet faker: Ornin Davenport Jr., concessions; Capit. Lee English, bright superitiendent; Fat Daveh-port Jr. big show sanouncer and singer; C. S. Fritinose, general secut; Sikowash, bright superitiendent; Fat Daveh-port Jr. big show sanouncer and singer; C. S. Prinnose, general secut; Sikowash, bright superitiendent; Fat Daveh-port Jr. big show sanouncer and singer; C. S. Prinnose, general secut; Sikowash, bright superitiendent; Fat Daveh-port Jr. big show sanouncer and singer; C. S. Prinnose, general secut; Sikowash, bright superitiender, Buck Taboits master mechanic; Chuck Robinson, chief wardd Inopy Skomarin, manue delectri stered inclassic unick Robinson, chief stered in the pay Sconwith, masked electri-cital Louis Murphy, bose hostler; sam Harheld, Biele Show canvas host; Bet Ashworth; Elde Show canvas host; Bet ward Bohak, bose property mao. Twn billers, web trucks and two cans are on Lie advance.

The Program

<text><text><text>



Testimonials

"MY BEER is the dry beer!" says John Ringling North energysic head of the Grasiest Bhow on Easth. Year after year John Ringling North brings New Yorkers the Grasiest Show on Barth-and this year it's bager and better than erer. The curcus travels over SOJOO nalles ever. The circus travels over 90,000 milles a year, visits over 165 cities. With so many opportunities to sample other heres, we're naturally proud that Mr. North joins thousands of native New Yorkers in prefering". Rhehpold Extra Dry Lager Beer," - Newspaper advertise

"Pahet Blue Ribbon has been chosen the Official Beer of the Ringling-Bros. and Barnum & Belley Circua,"-From ins aide back cover ad in the Ringling-Bar-num program.

"Headaches in the circus? Pientyl' ys John Ringing North, 'Bromo-Selt-r does more for headaches than any ther remedy I've tried?"---Advertise-63.3% ment in Liberty

Wonder if bromo is good for either beer.

This midway of New York's World's Fair and better in quality this year than the beptemal settlers. Chief reason for this altichated double virtue must be the elimination of red-tage between depart-ments and, within departments at the fair. It will be recalled that it was this victors practice which contributed to the part of the settle contributed to the part of the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the set of the term has a the set of the set of the set of the term has a the set of the set of the set of the set of the term has a the set of the set of the set of the set of the term has a the set of the set of the set of the set of the term has a the set of the set of the set of the set of the term has a the set of the term has a the set of the set When Beard Chairman Harvey D. Olisson, took hold un midstramp last stimmer he promised to de something about it. He also promised to appoint department beads and to give them the powerk they needed to negotiate for and carry out projects to successful conclusion.

projects to successful conclusion. Prom our little-apot on the outside looking in and from the indorsements of Porty Pair attaches, we are firmly con-tineed that Mr. Gibson has kept his promises faithfully. Mr. Otheon is one of the country's formed business men. That being so, what he did (and proh-ably will continue to do) was drafted from known and resultful business pro-cedure.

ceture. There is no good reason why some of formarcre cannot be adopted to be adopted to some the source of the source of the the source of the source of the during the starse leading up to the op-tion dh is the ontiment loss year and during the starse leading up to the op-tion dh is the ontiment loss year and during the starse leading up to the op-tion dh is the other was a too litimal in-terpretation of what is good and what is bad business procedure. Liberal, down-cratics interpretation was sorely needed. That no one around the administration wilding exempt to be able to supply this year ordinary thinking apparatus was no during the pretty may down of the bory and print and the source of the source of the too the optime that is the source of the source the source that when a docently mide bory and print and the source of the source of the too the optime the source was in source that when a black situation all around. Mr, Olipson has been demographic put

around, It sure was coorful! Mr. Gibson, has been democratic but forceful, easy to reach for a docision but no man's thinng puits because he made acress to his inner chamber open to practically all comers with either a beef or on idea

an idea. Good, had or indifferent, the responsi-bility for the Orest White Way, which is the tag used for the mitway, rests clearly gin his shoulders, do those of the amusé-mens department co-directors, George P., Smith Jr. and Frank D. Einen, and that assistants, including Edward Rameizi,

Don Rand's Dude Ranch fanta Consoy Eri alsido Acta, Wan realment, Aleh-class en Roding Hones schery (Tanti), W Parsing space for 3.000 cars

DON NAND'S OUDE RANCH.

William C. Pasher, George Hodgins, Sam Brin and all the rest. Whether they be flowers or brickbals, they abould also he thrown at Albert Johnson, consultant on design and Medica, senserial manager of that show. Pey Willin Humphrey, chief of sev-eral villages and other projects, Snd. Jast but emphasically not least. Floworks Director Prank P. Duffield, whole offering guarantee to be at least 1.000 per cent improved over the 30 pyrotechnics, in-cluding the mastive of visibility. When the braves or the cleavers are for Lincoln Q. Dicker, erswithin personal disturbuted you might she reserve a spot for Lincoln Q. Dicker, erswithin personal diviser to the figure of the service of the distributed you might who is now han-ding Aquacede business at the Banfrao capo.

CIDO.

Hartmann's Broadcast

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nuvan take with the weather. the num-ber objective the fiven emilityment by them: the days and weaks when the mainspendents are timble to make sur-panses thru inclement weather or for other reasons.

Mayor Lash also and he-objects to car-nivals and circuses in that many unde-simbles often follow the shows to Mas-sillon, cluster up the jails and try to make the city a "bangout."

make the city a "hangout." There always have been and always will be undestrables whother circumes and carnivals operate or not, and if, as he claims some often follow shows, why about that be held against circumes and carnivals as long as the uddestrables are not connected with the shows, and especially since undestrables can be found almost anywhere?

especially since unisairables can be found almost anywhere? On this point D. W. Case, secretary of the Massilion Chamber of Commerce, and he did not recall having any complaints about circlines, while R. P. Walkon, Stassilion store manager who is also presi-dent of the retail division of the Cham-ber, deciared that "I befleve must of the merchants will bear me out when I say we have no complaints concerning decent circuises. Massilion for years has myjoyed summer."

Mayor Lash, furthermore, argues that Mayor Lash, furthermore, argues that "In most cases circuise now are accom-panied by side shows and concessions similar he those found with carlinals." He apparently knows little about eff-cuese, because their side shows and con-cessions today are no different from what they were for years and gears. Messilion is a sity that hereiofore, has applyed circuise and carnivals, and if the ditzens didn's want them they would built site that mark. If some the thouse

the citizens didn't want them they would voluniarily stay sway. If some of them have shown profits-not "taking all of the money out of town" us the mayor says-weten't they entitled to same in this free country of ours? We are glad to hear than reduce many citizens of hear that they many the appearant and the reduce many this appearant and the reduce the colorated in office for anly one term.

LAWRENCE GREATER SHOWS WANT

WANT

GENERAL OUTDOOR

WANT

61

The Billboard

This way that the second secon

MARKS SHOWS, Inc. WANTS

Legitimate Concessions of all kinds, including Photo Gallery. All Merchandise Wheels and Grind Stores open. Will book good Platform Shew.

Address, this week, Charlottesville, Va.: week of May 13 at Bluefield, W. Va. Can place experienced Truck Drivers at once.

BROADWAY SHOWS OF AMERICA

Hare complete Side Show, Want Man with Acts to handle same. Good proposition, Will book Ride, Rollo-Plane, Octopus and Leop-o-Plane and Motor Dromm, 30%. Concessions-Bingo, Custard, Photos and Diggers. All legitimato Grind Stores, 10 and 15 dollars. Want spectacular Free Act. Cheviot, Ohio. 6-11; Zanesville, Canton, then Penespirania. COL. J. F. DEHNERT.

HUBBARD'S MIDWAY SHOWS

OPENING NAY 137H, PERBAKIL, N. Y. Can place from choice Without and Grind Sance, Pilch-Tillwirn, Pinh Pend, Load Califary, Non-La, Digorf, Gutande, Rail Garma, Silnes, Solves and contribution. One-more Pirat Filde, Kiedle Filde, Rich Heb Al deservents. D. STACK HURDARD, Gr. May, Hold Madlen, Petra Androy, N. J., THE May 51th,

GRUBERG'S WORLD FAMOUS SHOWS

WANT Legitimate Grind Concessions of all kinds. Ball Grmes, Peasey Pitch, stock only, Long Range Gellery, Pitch Titl U Win, Bawling Aller, Fisk Pond, American Palmistry, Generate Gallery, Leates, Candy Flies, High Striker, Photo Stadio, Price for all licetimate Concession, SLGAD week. We carry nothing but legitimate Concessions. No Wheek a Ste

WANT Octopus, Tilt-a-Whirl, Pony Ride, Motor Drame, Glass House. Wite or write MAX GRUBERG, Mgr., Box 101, Philadelphia, Pa. Showing this work, 73ed St. and Switt Ave

Notes From the Crossroads By NAT GREEN

By NAT GREEN While the greater Oympia Chromoson building online the progress of the chromoson building online the state of the state where we can be a state of the state building online the state of the state we can be a state of the state of the building online the state of the building on the state of the state building on the state of the state of the building on the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the building of the state of the state of the state of the building of the state of the state of the state of the building of the state of the state

show and the Stadium Bail There was a wirld of fine takes in the Stadium show, buil for some reason it just didn't draw. Positily due rea-son for poor altendance is that people who are circus-mainded have a very deli-nite type of show in mind. They want the stimosphere of the big top, not a venderlike or prand-stand show, how man ter how good. The producers of the yead of the state and show in our state field, have been playing with the direus bied, have been playing with the direus bisaction been particular outdoor inancial success. They will come out inancial success. They will come out inancial success. They will come out in the black this year, altho the Stadium disampoints is included. Attend the appear of the antimetic circus. The Stadium management has pome ideas for pedi

TAFT HOTEL South Eighth St. PHILADELPHIA, PA. Abusy Osciection is all Bettions of the City. DAILY AND WREKLY NATES. Speals Low Burnner Relie to Professionals. Incute by Blail or Phone.

the big-top glamour and hit the pub-

Hot snoty.
"Mac" MacLeod, managör of the Ohl Stadium, sogi a little too friandly with any and a little too friandly with any any sogial state of the other sources of a little too friandly with any any sogial state of the source of a little too friandly with any any sogial state of the source of the source of the other sources of the source of well and the source of the the source of well and the source of the source of

Jammings and criment interting. Trank Buck has never been noted as Generirily, as Greater Otympia Circus queen as the After-above party, he did himself proud. Toses is not only a very performen, and Bick, ind, and we been performen, and Bick, ind. Her father ind model grew up under the white terms in the errors. So, taking all of these things into consideration, we se-letted Toses as queen because for bo-letters and typica the spirit of the di-tion and typica the spirit of the di-tion of the structure in the state-teria. The chess club as the Stadium was going strong as this was written where an one and the sing change, and conding to the administor of Harry Nittley, and Eugene Randow, who are them?





A New Perfect Number for Orled Biores, Balos Boord and Clair Pursium Pursesse, Blastres 23 5 Jack Virg Bersach, Bans 10 Jackse, Neight S. & Jackes, Get Steried Today? Why Wait? Wighs for Pill Details. Be Bure and Write die Our New Grastes-Ready Rest West.

WIS. DELUXE CORP. toos de Third She

HEADLINES Take Se up to STO OD a Day Printing "Write Orach" Bro at Contraction, Park Research Descentions, We sell compares Output, In-Type, Making and Brevissapper Research The discovery of the sensitive output, in-desting Type, Rischlog and Renforence Rasson-ally Write or wer AMERICAN WOOD YYPE MFG. OG_ GOD & Destors 6t, 870 t.ofspette 64. N.Y. Ony N.Y. Ony

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Charles A. Lenz

Showman's Insurance Man" ATTS Insurance Exchange, CHICACO



WALTER GUICE TROUPE

AMERICA'S GREATEST COMEDY RIDING ACT S Paople

AND COMEDY AERIAL BAR ACT SUPREME

Open for Parks, Fairs, Carnivals and Circuses Addresss

W. C. GUICE, 519 North Ave., Auvora, Ill., or GEO, HAMID, 10 Rockefeller Plaza, N. Y.

FREE ACT WANTED

For 12 weeks, opening immediately. State rock-bottom salary first letter.

KING REID SHOWS

Dorset. Vt.

Large Carnival Wanted FOR THIRD ANNUAL FLAG PESTIVAL, JUNE 24-28 OR JULY 1-4.

WHID OSCAR E. HENDERLIVE, 4000 Chamber of Commerce, Farmington, I

PEARSON SHOWS WANT COOKHOUSS AND CONCESSIONS. Carlingille, Ill., this weeks Aubern, Ill., May 13-18.

FOR SALE 3 New Torsellis, Used Only 4 Days, Also 300 Opera Scale,

LEWIS J. CARPENTER R. F. D. No. 1. BT. JOHNS, MICH.

CARNIVAL BOOTHS, RIDES

rest complete unit, oppoliting of Peris When re-Plane, Riddi Ridt 2 Beeth Insu carsal , bolodies Eliga, Bail Gare, Robertanag , Whala, Eleptine Electoment, Decordient of up, take deves get Audi, Carola Whenton m, Deconsion, Pho Acta ENANX & VEA OF Channes S., Philasophia, Pa, Pal Leo 1124

GREAT BRIGHT WAY SHOWS

place Mide- Many-Go-Round, Flat Hide or in R2ds. Shows of all black, Concassion, No. Riddia Role, Shows of all black, Concessions, restor, Colebrations start week May 201A. W er wire JONN GEOOWA, Mpr., or NOY BARNES, Brc.-Treat., Moon Bus, PA, 1345 un

Tell the Advertiser in The Billboard Where You Got His Address.

R-B Boston Biz First 4 Days 10% Ahead of Last Year

BOSTON, May 6.-Business for the first four days (May 8-8) of the Ring-Img-Barnum show at the Boston Garden was about 10 per cent above that of the Arst four days of inst year, with an ap-proximate total of \$120,000.

Bundle and the set of the base was the first and the base was the first time the base was the first time the first start that the base the first time the first time the first time the first base the first time the set of the first start, business will be wall over any stand, business will be wall over any stand, business will be wall over any stand, business will be wall over any start, even in the pairy days of 1920 and 30, the only other years the show has remained here more than one week. John Hingling North expressed bineoit as more than pleased with the return to a longer date. Rehere Yacaa laburd

Roberto Yacopi Injured

Roberto Yacopi Injured There was an accident saturday night when Roberto Yacopi suffered a broken leg, but in so doing presented his suffered and the suffered status, international suffered and the international suffered and the suffered status, suffered to eatch the failing man. His succeeded in doing so, but collapsed and vas found he had a compound tracture of the right suble and concussions. Circus men who saw the socident claim it was the first time in circus history that the man who fell was saved and the rescuer injured bady. injured badly. The Saturday afternoon audience was

The Saturday atternion atthence was the largest thus far and packed the Garden to the ratters with many turned away. The Saturday night crowd skee was large and the day's business ran well over the \$45,000 mark;

ROUTES

(Continued from page 26) inski, Joseph (Brown Derby) NYC, nc. owell, Scat (Park Central) NYC, h. ardy, Audrey (Old Roumanian) NYC, nc.

Forskey, Aufrey (Oct Roomshan), NYC, ho, Bestey, Aufrey (Oct Roomshan), NYC, no. Rabiners, Charlis CC, Society, NYC, no. Rabiners, Charlis CC, Society, NYC, no. Rabiners, Charlis C, Basili MYC, L. Rabine & Mirks (Le Ruhan Diew) NYC, no. Rilly, Hichon (Mayriah) Washington, D. G., rs. Rilly, Hone & Arry (Chrs Amil, Buttalo, ni. Rice, Sinny (Pat) Giversional, Y. Rick, Jones & Arry (Chrs Amil, Buttalo, ni. Rick, Jones & Arry (Chrs Amil, Buttalo, ni. Rick, Jones & Arry (Chrs Amil, Buttalo, ni. Rick, Chrony (Pat) Giversional, Y. Rickiebol, Corers (Charlas Moderche), CC, nn. Rags, Rancher Illiamonda More MrC, Jane Ritzon, Chrone Illiamonda MrC, and Rickers, Tokay (Beinossi Miami Beach, Pla. Je. Roberts & Wills (Occeanut Group) Bodean. Roberts & Wills (Occeanut Group) Bodean. Robits & Parisis (Bist Midward) NTC, nn. Robits & Parisis (Bist Midward) NTC, nn. Roberts & Kolle (Philmble's) Falla, Se. Robits & Parisis (Robert Rochester, N. Th. Ballintens Trio (Bazamord Rochester, N. Th. Ballintens Striff (Amilan Bach) Each Ballintens Striff (Amilan Ba

said a Hoberta (Roya: Hawanan) co Tanalado, R. (B) (Ambasador) NYO, h. tales Marco (Basat Rossel) NYO, n. e., Yean (Bwadot Thalk) NYO, n. e., Yean (Braado's) Booton, bo. E. N'erdod Jilerioza (H. Kail) Chi, ne. E. Verdod Jilerioza (H. Kail) Chi, ne. Maell, Mabelle (Brown Derby) NYO, ne.

Marija (Jacc A transf) Will, Be.
 Marija (Jacc A transf) Will, Be.
 Claft, Bilvis (Le Reabag Brev) NYC, Be.
 Claft, Bilvis (Le Reabag Brev) NYC, Be.
 Claft, Jane (HI Rea) Chi, Be.
 Statistic (France Reaby) NYC, Be.

Anaka Review (Parka Contrast) NYC ka Anaka Review (Parka Contrast) NYC ka rart, 3-329, (Bawedush Trast) NYC, no. Arwel, Barry (Palkare Barra) NYC, no. trast. Lee (Locs & Eddard) NYC, no. trast. Lee (Locs & Eddard) NYC, no. and Raised (Intersty Hills) Network Ty, no. na, Raised (Intersty Hills) Network Ty, no. n. Turve: (Dwerty Hills) Network, Ny, no.

Tanner, Derothy (Casino Russe) NYC, pc.

May 11, 1940

MERSON BROTHERS

GREATER SHOWS WANT

Shem with even evilits. Rides not conflicting with forth Wheel and Meery-Co-Roend. Con-fictor, costal. Conf Apple, Candr Flou evice, costal. Conf Apple, Candr Flou evice, Costal. Conf. Apple, Candr Flou costal of Bago. We play the best mades pers acread Washington and Battimers. Wan to hear from sensational Free Act, where you labor for the sensation for the sensation of the sensa

PAN AMERICAN SHOWS WANT SHOWS Will fundsh outfits for Athletic Revue, Min

stret and Circus Side Show. Will book

capable Shows with own outfits that do not conflict. Concessions-Can place Ten-Cent Stock Concessions of all kinds except Ball

Cames. Want experienced Man for Cookhouse,

Have good proposition for man with call Answer: P. O. BOX 452, Indisapples, Ind.

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VFW Convention Celebration MAY 17-18-10, Be Gritt, FRED GROUT, Benfdji, Minsc

WANTED

MILLER BROS.' SHOWS

FIRST-CLASS CHEF

BARLOW'S BIG CITY SHOWS

3700 Bord Are, East Du Losis, III, bits week, Brillerike, BL, east meek Washingson Party, III, week May 250 and at Blowt Disheardean to fation week May 250 and at Blowt Disheardean to fation. Cardy Flows, Pelevistry or any logitlasts Chones ion, Ourth's gean for Athitis, dimeni Park, Nar and Nair, Girl, Basta, Tam-In-One, Wart Elec Urigian with cer forpacies.

W. S. CURL SHOWS Al Treat London, G. Pieuka (London, Carlos Control Bellevi, Waat allow main filling, Riches or der Huth Till For Win, Gienerite dataler, B basis Liek Brore Propis, Tichas Baller, Bita basis Liek Brore Propis, Tichas Baller, Bita to hardel Different Biewer, Man to kender Pi Herry, Carl Bitologie, London, Obie.

GOLDEN WEST SHOWS

Opening May 18th at Granke Falls, Mirri, Gan place a free mees institute Genesations. Mare averal tantis deen for good Bran Protole, Address 4262 Themas Are, Minespech, Misso,

DYER'S GREATER SHOWS

WANT

O. J. BACH SHOWS

Want Ste Gream of Custerd, Photos, Aronde, Oostony Gandy, Bottleg, Heep-La, Par Game, Shert Hange Gallery, Address: SIGNEY, N. Y.

MCMAHON SHOWS

Opening Seturdar, May 18, Maryerita, Kan. Warn Electrician, Pri and Wecharvical Shires, Photo Baller, Esting Canes, Ball Canes, Y form Starting August 1: How Shows, Maryerita, Kan.

LEONARD McLEMORE

WANT FOLLOWING AGENTS: Jules and Grab, Some, Percentage and Gall Games. Must be sober and able to produce results. No tickets. Buck

Cale F. N. REE SHOWS. Cynthiana, N.R., the works Prestort, N.y., next week

HARRIS SHOWS WANT Conthours, 1811 Carne, Lead Gillery, Concession Last work for stack, Handba Bhow, Seale Shew or B-c-7, Will book a Loop or Thi. ROXIE NAMRIS, Keterne, Ind.

GREAT EASTERN SHOWS

Ride, Loop-o-Flans, Estl Paterise this work Write or wire SEANAGER, CREAT EASTERN BHOWS, Menhanshan Dietel, Pracework R. J

owark, N. J., west of May 13th, Wass 01 Int Show, Chind Shews with or without owny Buchanat wants Concessions of a

tart a few more mest, plaan Shows. It on cultris, industing something to its we a good moute of Patra and Colubrativ d posts, Pany (Alide open, 25 Mg) Op planets Consessions and Agenta, Ad-ute in The Billboard.

GEORGE WELCH

Rolls-Plane and Morry-Go-Round Foreman be sober and reliable, experienced men.

SHOWE, O

Also Bleam

GENERAL OUTDOOR

Tippe, Crestris (Falmer House) Chi, h. Thirpe, Robits (Day) of the same Thirpe, Robits (Day) of the same Thirpe, Robits (Day) washington) Jackscor-ville, Ta. b. Ther, Done (Hungaris WYC) no. Ther, Done (Hungaris WYC) no. Ther, Jammie (Colas Grands Buds Hansa) Bereyn, Md. Titaler, Mird (Here Yorker) NYC, b. Tuester, Model (China Same)

Valder, Vida (Havana-Madrid) NYC, no. Valley & Lynne (Black Cat) Wilmington

Valley & Lynns (Illeck Gal) Wilmington, Del, no. Van, Ous (Earler Washington, D. O., E. Van, Stallen Llocktons House(Owington, Ex., Do., Van Stallen, Locktons House(Owington, Ex., Do., Bouse) Ennics, N. Y., Do. Wallight, October (Gay Weis) NTO, no. Vallight, October (Gay Weis) NTO, no. Vernes, Evelyn & Jimmy (Le Martinique) NTO, De. Villasting, Genonimo (La Gasila) NTO, no.

W

Wade, HIE & Betty Book-Calillace Detroits b. Waldenn, Sack (Book-Calillace) Detroits b. Weiker, Mildred (Benduss Trail) NTC nr. Weiker, Mildred (Benduss Trail) NTC nr. Weiker, Die et Larry's trainers in C. Witer & Dee Larry's trainers in C. Witer, Die (Bask Sowe Bar) Detroit, S. Witer, Die Gask Sowe Bar) Detroit, S. Witer, Die (Bask Sowe Bar) Detroit, S. Witer, Die (Bask Sowe Bar) Detroit, S. Witer, Die (Bask Sowe) Detroit, S. Witer, Die (Bask Sowe) Detroit, S. Witer, Die (Bask Sowe) Detroit, S. Witer, Die (Ger Son NC), Bar, Witer, Detroit, C. Witer, Lee (Schermas) Chi I. Witer, Die (Schermas) Chi I. Witer, Die (Schermas) Chi I. Witer, Dies (Lang Vorker), NTC, Ba Witer, Dies (Lang Vorker), NTC, Ba Witer, Lee (Schermas) Chi I.

Wine, trees a many first participation in a second provide the second

Wvette (La Martinique) NYO, Dc.

CARNIVAL

(Boules are for current week when no dates are given. In some Busiances possibly mailing points are Buted.)

Alamo Exper: Labbock, Twe. Ala-American Experi. Contertile, Ia.; Oska-American Experi. Contertile, O., American Baps. 'Yoevitte, O., American Baps.' Yoevitte, O., Anterson-Stater: Augusta, Kam. Artana: Locoburg, Pa. Santiyr Al-American, Weirken, W. Ya. Bastifyr Al-American, Weirken, W. Ya. Bastifyr Al-American, Weirken, W. Ya. Bastifyr Gity: R. St. Louis, III.; Licberlite Baysinger, Al: Langeton, Ma.

Barliow's Big Giby: R. St. Louis, III.; Bedeville 23-18.
Baysinger, Al: Lexington, Mc.
Beckanzaso-Greety: Boounington, III.
Bert, J. H.: Cyuliniana, Ky.; Frankiers 23-18.
Biet, Dismosthal, Canonabarg, Pa.
Biumenthal Daileoi: Walkins Mill, Petersburg, Va.
Va.
Donighan, Md., 6-10; Fuxico 13-18, Decis: Colloca, M. S.
Fordaway, Bows of Associate Cheviol, O.; Zaseeville 13-18, Decide, C. Colloca, M. Y.
Builorg, Marcia, Co.; Beimsont, N. G.; Newson Baras, Frank; Silver Cirg, N. M.

3-18. rke, Frank: Silver City, N. M. trs Dros.: Marshall, Mo. ntral State; Ofrest Bend, Xan.; Elisvorth tills & Wilson Harrisburg. Ph.; Lebagon C

artis Graners Spring City, Tenn. pdr's United: Fortage, Pa: Homer City 13-

Conversion of the second secon

ast Atles.: Winnsborn, B. C. D. 8.: Archer City, Tex.; Newcastle udley,

13-14 Dyers Greesler: Dermoth Sky, Ten, Hindes Elles Council Grove, Kan. Elles Council Grove, Kan. Bady Bros; 111kh & Zrie dal Phila, Pa. Prompringe: Lafayette, La, Primelag, Mad Gody: Talbolton, Ga. Portan Oll Edge: Byrnarille, Ga. Portan Oll Edge: Byrnarille, Ga.

GENERAL OUTDOOR

The Billboard 63

CANDY CRUSHED CHERRIES

product Dressert Worthington, Minn.; Manhato 13-18.
ruber Am. Co.; Ecce, Calkf., 9-11.
product Corbson, Kr.; Harikan 13-18.
restand: Corbson, Kr.; Harikan 13-18.
restand: Corbson, Kr.; Harikan, K. A.,
Cold Bridsl: Vinceman, K. A.,
Cold Bridsl: Vinceman, K. A.,
Codeff Arow, Himmirk, Mo. W. Va.
Coordsnam Wonder: Little Beek, Ark.
Corest Bright Way: Moon Nun. Pa.
Creat Bright Way: Moon Status, Total at Q. Duiss and Palachar Bright Status, Total Arabitation Status, prisk Greatert Worthington, Minn.; Manhato Joel Bipper, Heithores, Md. Imperail Reparts, J. Kapa. 1 Utsontown, Pa.; Janas Johnny J., Expa. 1 Utsontown, Pa.; Janas Kapa. Islan, Caki. Yaus Expo.; ICurisin & Yirk sta.) Hol-timore, Md. - Dunkarr, W. Va. Kapasas An. Co.; Havertall, Masa., Bo-14. Lander, Hanhaiten, East Langen, H. S., Ziterfer, H. 11, Hurst 15-18. Lawrence Orease: Essiertille, K. G.; Costag-ton, Va.; Jolk Mich. Lawrence Orease: Essiertille, K. G.; Costag-ton, Va.; Jolk Mich. Lawrence Orease: Essiertille, K. G.; Costag-ton, Va.; Jolk Mich. Lawrence Orease: Essiertille, K. G.; Costag-ton, Va.; Jolk Mich. Lawrence Orease: Essiertille, K. G.; Costag-Lawrence Orease: Hailfan, N. 8, Can. 15-18. McGreger, Dunkard Witton Jun. McGreger, Dunkard Mitton, Ja. McGreger, Dunkard, Mitton, M. McGreger, Dunkard, Mitton, M. McGreger, Dunkard, Mitton, M. McGreger, Dunkard, Mitton, S. 11-28. McGreger, Dunkard, Mitton, S. 11-28. McGreger, Marken, Pa.; Mitter, Massater, Termineton Mich. Methysis, Chester, M. 7. Mitter, Massater, Mitch.; Passing, Ya.; Massater, Mitton, S. 11-28. Mitter, Massater, Mitch.; Passing, Ya.; Mitter, Massater, Mitch.; Passing, Ja.; Mitter, Massater, Mitch.; Massater, Mitch.;

WANT

Ossified Man and one good Freak for Freak Show.

RUBIN & CHERRY SHOWS

Wire at once Houston, Tex., until May 8; then Wichita, Kan.

SUNSET AMUSEMENT CO. WANTS

Fish Pond, Pissh-Tai-Veu-Win, Greanville Gal-lerg, Bowling Aller, Beaks and Gallack. Gin alco Show with our explorest L Mether. Don Sturet, Bick Rebitann, mirs de come ou-per Bale-Docabis Heid Clandy Floss Mathine, Grean City, Mes, Web each Cameron next. Reseas City, Mes, Web each Cameron next.

WILLIAM E. FLEMING ATTRACTIONS, INC.

LAST CALL

CONCERSIONS-Grind Steres that work for tock (ro, grill), Wheels that work for stock, also Binos, stock probabilies, BROWS-Will book any disc that does not centifies. Goosing in Dansils, Paa, may stick, too Saturdays, book day size, All those orderside expert on Did Bill Lot Friday, shar 100x, Addesa: Where Quantum, Hormanda Whar, Pa.

DROME RIDERS WANTED

Lady and Man, also Ticket Seller.

JOCKEY ROLAND NORWICH, CONH. Care Coleman Bras.,

WANTED

CLOWN DIVER

JOHNNY J. JONES EXPOSITION Unjoctown, Pa., May 6 to 11; Johnstewn, Pa., May 13 to 18.

Willing To Pay Ten (10%) **Per Cent Interest**

Small Leans for Short Periodi Secured by Dona Flde Busbess Proposition. EDDIE GREEN. Of Doub Bitch BL. Columbus, Ohio

SANDY BEACH PARK

RUSSELLS POINT, OHIO Casabia Gried Store Aprils, Coupen Stores, Lady Bail Garra Reenta Marcir Aprilo, annuer. Also Aprills for Stores, Address; MIRG, AL WAADER.

Perform Premier: Stroudsburg, res., 11-18. Proceent Housed, N. Y., 11-18. Protects Housed, N. Y., 11-18. Protects Bioteck, N. Y., 11-18. Protect House, Company, 11-18. Protect House, Company, 11-18. Protect House, Company, 11-18. Protect House, Company, 11-18. Protect House, 11-18. Pro 13-16 anbour Am.; Sizelvilla, Mo. Gerra Gorader: Henderson, Kr. Ogera de Fowerll Brinklay, Ark. Sogial American: (Grand & LaCiedo sta.), St. Logal 35-May 12 Oyal Modeway: Point Frier, Oa. Main & Charry: 100468. Tex., 95-May B: anta Fe Espo.: Lometa. Tex.; Alsu, Oxla., 13-18. When the Kall, Drive 13:18, Tors, Tarlington, Ky, Seeder Hidewy, Long Otto, Ky, Beeler Hidewy, Long Otto, Ky, Beeler Hidewy, Long Otto, Ky, Berger, Tracton, Oro, Cala, Berger, Wilbertreen, Okia, wills, J. Edgy, Attra: Lacorose, Va., 11-18, mills Greater Allanite, Chalam, Va. Creater Allanite, Chalam, Va. Creater Allanite, Chalam, Va. Creater Allanite, Chalam, Va. Creater, Ednis, Cala Sciller, Mills, Ednis, Gu, Collberr, Mills, Ednis, Gu, Lar, Coll Fluxeell, ArL, 4-18, Judsonia 11-18. Siar Am. Co.: Husseil, ArE. e-to: Junimum H-18. States, Junes E.: Trebon, N. J.; Potterille, Panes: Am.; North Kansas City, Mo.; Cam-erco 2-38, Morth Kansas City, Mo.; Cam-erco 2-38, Morth Kansas City, Mo.; Cam-erco 2-38, Morth Kansas City, Mo.; Cam-trena Kidd, Hos Springs, Ark. Terma Kidd, Hos Springs, Ark.

13-16. Expos: Not Springt, Ark. Kidd: Ennia, Tes. Longhors: Sbawwee, Okin. Tull, Tes.: Port Lawnee, 12-30. East Peoris. NL. 90: Cardenerville, New., 3-83; Lovelock P TO 13-16. Traver: Manntille, N. J., 3-12. Disting Am. On.: Eversit, PA. United Am. On.: Eversit, PA. United Americant. Harmin Ind. Weilare Brost. 1 Owenhare, Ky. Weilare Brost. 1 Owenhare, Ky. 5-14

Wallace Bross of Camada: Window, Osi., Can., 6-18. Ward, John F.; Charleton, Mo. Ward, Cant J.; Charleton, Mo. West Cant A. (Charleton, Mo. West Cant Ann. Oxi Bea Jose, Califa, 7-18; Parit Larton En-18. West World's Wonder: Jackson, Tenn. West's World's Wonder: Jackson, Tenn. West's Morie West Backson, S. J.; Biratford, Comm, 93-18. Weide Am. Weste Bhoast, S. G.; Pockens 13-18. World of Plance Finite Morie American Ann. Phile, France American, Philipson, Phile Sarchini Janes, Allocan, Philipson, Barton Mich.; Cornad Sarchini Janes, Allocan, Philipson, Barton Barton Kindary: BL Joseph. Mo.

CER.

CIRCUS AND WILD WEST

Anderson, Bud E.: Carroll, Da., 8; Emmeta-

MISCELLANEOUS

Arthur, Magician BoringSvid, Ala, 3-b: Whitehead Ib-II. Bacterie Twoi Bill Bacterie Twoi Bill Dirice Minastreis: Hemphill, Tex., 10-11. By-Gash Co.; Bomerfeld, Pa., 6-12. Campbell Brock. & Stamstell Circus (Bacheo) II. By-Gash Co.; By La Fryvits II. Gambell, Bock. & Stamstell, Cambol. B. Dorgan & Count D'Rey, Ventificquits: filtoet Heidelberg Jackson, Mass., Drill Jane 1. Pressoak, Hypoolitis; (March Ca, 10-18. Olumina, Prank R., Oxi: Bant Jon, Dod., Green, Johnny, & Orch: (Hold Astor) NYC 10.

Greek, Johnny, & Orch.: [Hotel Astor) NYG 10.
Jamon, Ventriloguist: (Pearl) West De Pers. Wiss 10-11.
Reprint Bell, & Orch.: (Britterfty Bellsroom) Foundation of the control of the control



Relable blan to take charge of tirst-class Moler Dreme to join an wire. Have new front and banner. Also have Lian for kanne. Opening ten kelfmalls Concession of and Palmistry. Can see Acts for SMe Show. Deceder opening the Action of SHOWS, Dristol, Va., this week: Kingsport, Tenn, next week. T. J. APPLE, wire me at once.

DELUXE AMUSEMENTS

Can use Concessions that see legitamate. A-No. 1 Fersis Wheel Foroman; go right man. Also good Talker for one of the best framed miniature circuses on the road. Address all mails

IOS. BURY, MCR., DELUXE AMUSEMENTS, MANCHESTER, CONN.



Relie-Pisne, one seare Flat Ride with own transportation, Noos-La, Flocia Gailary, High Solians String Game or any loo genes. Gene Bhow, Athetic Sheer, Will Levillah Gottit be any scons-outing Bow, Forti What Dowellaw and First Hok. Stackform, one Unat can de monoheste work social Nati and Malt and Mething Art for 100 million Advessei N. V. GANFGELL, May 71-2, Gardneryillio, Nesada; May 13-18, Levinch, Mersda

ELK VALLEY SHOWS WANT

tayling coal fields of Tennessees and Utrainia. Wants Rides: Chairpinna and Rides Rid Inf Rever, Babri, Grind Shoer, Concer, Pari Shoer, Hanses School on Unabelli of the set of

CLYDE'S UNITED SHOWS WANT

Name equesing for Gandy Apple esclusive, heart-shued Prich-Till-J-Win, Scales, Gat Rack, Gans Rack, Prang Prich or any Generation working for 10 cents not conflicting with what I fairs. Waterled Leopo-Plans, Richel Ride on Peng Traith, Wanted Sanks Bow, Side Dhow, Biodeb Sank, Banks Speechers, All communications: OEORGE 0, SHITH, Spr., Parces, Pa., Uis weak Home Oldy, Pa., May 13-10, Sanks Lawa, Pa., Dimensit Old Hams Wate, Ray 20-25.

HARRY SIX SHOWS

ctoors, Halls-Plane and Eisels Bides, Bheas with some onthis (Dep), Dan Riler, John T, Huitchine, Inness, Mesal Biosa, Mrs. Willes and Pred Whitmas, wrws). Cao plass Trist-class Cooli Moule, Bings, Water and Christ di Stress et al. Minds. Big (Ban) Storey works. Repeat. Whit Peruman for Ferris Instant and chief Ride Heim. Silposite and des more Prez Act. Write en wing OUTTIS L. BOCKUR, May, Alamilie, Water Storey.

BROWN WANTS FITZIE

Cook-Griddie Man and Waiters. Must be reliable and sober. Mr. and Mrs. Dauberman, come on, Can place you. Martin Carrosa, come on. All answers DAVE TOLLIN, Congress Hotel, Baltimore, Md., or IDEAL EXPO SHOWS, until May 11.

KAUS SHOWS, Inc. Playing opposite circus next weak. Want American Palasitry, Photos, Long and Short Range Gallery, Nevaltes, Ball Gauss, Candy Flass, legitimate Concessions of all kinds, Side Show Acts and Freaks. Write or with W. C. KAUS, CURTAIN & KIEK STS., BALTIMORE, MD. **BLUE RIBBON SHOWS, Inc.** at Sideshow Manager. Have complete outlit. Alfredo, come em. Manager or Couple

ter complete Life Unbern Show. Organized Minister Course and and Manager or couple Gallery, Long and Short Range Level Gallerian, String Game or any To-Cont Stoch Concession. BEDFORD, INDIANA, THIS WEEK.

Anderson, Bod E.: Carroll, D. 8: Dimits-burg 5. AZE Botos, Wind Watt, Joskan, Sichi, 15-31. AZE Botos, Wind Watt, Joskan, Sichi, 15-31. Dels Hras.: Covingtos, Ky., T: Lesington 8: Iostaville 9: Ownshorto 10: Zwanaville, Ind., 11. Levis Hins.: Schripville, Ind., 9. Micht, 10-15. Runging Bros. and Eartourn & Balley: (Beston Gatdan) Eosten 3-11: Bakinsore 13-15: Washington, D. O., 16-18. Rome Bros.: Atticks, Ind., 9. Comperville 9: Ownshort, 0., 09 Troy 11; Ashiand 13: Alliance 5. LAST CALL

On the Flushing Front

-By LEONARD TRAUBE-

NEW YORK, May 4-The is the final push, with only a few days recomining before the second edition gets going mast Baturday. Promotion and publicity are more satesaive and more appealing; and more human, the highfaluiti's atuit being completeous by its playdown. Olasm & Co. are playing the conserva-tive way, not loading themseives down with any bitarre promises. The orser-peter board chairman anys equaling of edit ways paid attendance of 26.00.000 und with schurt return cen their investment. With any board by play play the return with any conditions their investment. When our return cen their investment. When our return cen their investment. When our return cen their investment. When our is found that has jonk'to the

will be retired, he stated this week. Mayor La Guardia has gondy to the front in his usual coloriul manner. Ho oblicit cogether representative business men and asked such to tak optimisti-make sure that World's fuir flags are flown from as many poles as possible on head premises; arrange for displaying expo-tion in the premises arrange for displaying expo-tion in the second to have a general better business of the second to be the second to be the optimized with events for the second to be the optimized with events for the second to be the optimized with events for the second to be the optimized with events for the second to be the optimized with the second to be the second to be the second to be the second to be be the optimized with the second to be the second to be the second to be the second to be be the second to be the second to

Six people will receive free autos the opening day for the best tag lines in a linerick contest taubched by Contest Director Etwin C. Kenton. This festure is causing wide enthusiaam.

iii Chiquing wide enthusiasan, A thousand admission tickets, good May 31, will be given to weares of Made in America. Buildons by the Made in America. Buildon to the second Match will watch croweds in congested playes and present the ducade to the playes and present the ducade to the people seen wrasing the meric the second se migni

About 330,000 family sourcesir todayt books, have been sold and orders are con bland for number 130,000, according to Taymond Harrisgton. director of sales. Foregoing are but a deve of the accres of campaigna, promotione, and tie-ups lamonted dev on thair way for the Forty

YEW PROJECTS: Palsee of Wonders, expose of illusions, including headless pits location, East Loop, operator, T. W. (Birn) Relly, also associated with the Dufour & Regers freak animal show, Kelly had Olga the headless here inst bine Quarter admin. The measurements boastion, near Tryben and Pertrybursts operator. Buthy Proce of New York, management of George Dare.

Dare

Bowling alleys, automatic: location, iminole Village site: operator, Bowling utdoors, Inc., Donald Deskey, Ball-throwing game: northern area of idway: operator, Frank Buck Amuse-

Bairtenrown of Frank Burn Ausser-ments, Inc. Maurice Piesen and associates switch their Perrs. Wheel from former Chil-dreigh World to Liberty Lake sector. Whale abow, billed as trie, parents and

funior; location, Jitterbug site; opera-tor, Northern Whaling Corp., Ben.Meyers, Was Museum, set for installation in Ginate' Gauseway building; operator,

Giants (addewa) outside of the second of the

Zorima and her Dragon Dance, Meteor Zorima and her Dragon Dance, Meteor Speedway location: operators, Frank Me-Cloakey and Charlie (Trick Card) Peters.

A grand stand scating about 4,000 is being stretced on the southern end of the middway, between knowledge Juhize theater and Washington Hall, on the banks of Liberty Lake. This is for view-ing the Duffield firstworks. A fee of 10 dents will be objects, A fee of 10 dents will be objects, A fee of 10 dents will be objects.

this concession. Nike Took will operate four est spota in his Gay New Orieans Vultage. They ne labeled New Orieans, Sacuras Dar. Abdinathe House and Gay New Orieans Bar. First named will have a 10.4004 bar and seating capacity of 800, in-cluding, over 300 on the tarrace. Guite a few of the lucky boys, incidentally, are lobbying at this village trying to make a '40 contact. Monte Progen

Section of the sec tica)

Ing that for years share temperatures that item,. Seals in the Gest-Friedman Midgest Vilage will be marked with names of the seal of the soft person will have the bronch of the soft person will be soft on gay you don't Heol. Mike (Therow That Man Aşain) Tode has aaigned the following managers for his spots: Streets of Pieris (Hall of Music), Jeck. Dillon; Gay Nee Crisean, Thomas Kilpatrick; Dancing Campus, Ira stage manager for the shows, which are stage manager for the shows, which are being directed by Hasserd Bhork, and latter has named Serry Cliff Hayman his extentive sedicant.

latter has named Berny Cliff Hayman bis executive assistant. An auto will be given away every day of the ergo via a "golden key" contest that will wind up in the Jubilee area. That's putting the fair back in abow business on a tree and true speaks. Frank Buck, pressdent, has called a meeting of the Concessioner's Association for Wednesday, May 8, in the fair's board

of directors room, Administration Building. Not-come found, superingerstone school-ing. Not-memobols are welcome. McEntonh & Dison has the concession contracts for Retiroads on Paride and Jublic. Dick McIntosh also has all in-terest in Giant Coaster.

Pre-ifair issue of the Rogers-Kallogg-Bulleon Official Guide Book is a hand-sorne, comprehensive BGI-page job. It's good to look at and easy to read. Kathryn Mudirey is editor, Ailler Bros. as previoualy announced, have distribu-tion on the scenario.

as previously announced, have distribu-tion on the grounds. Bill (Arcadce) Rabkin got himself mumper on the Whe'l Nex of the foir page of The Daily Mirror, William P. (Bill) Hayas is hack on the job as chief of the pass bureau, a situ-stion he has covered for several expos alone Chi of 33.

Railroads on Parade will open two eaks after the fairs how, Contract ith Actors' Equity Association has been Inked.

Inked. Four complaining contractors were swarded liens of \$301.494 against the fair corporation by Jamains Supreme Court on Thursday, Companies and their swards are John Kennady Co. \$127.524, for work on Cuban Village; James Bice Building Co. \$37.061, for work on Barcoy Bailroom; Driz-Duryss, Inc. \$41.61, for photo work in Cuban Village, and Henry Baumgard, Inc. \$12.-47, for work in Hall of Pharmacy. Cuban Village and Savoy are out of the '40 pio-tume in fact, were abandoned during the first edition.

Pitt Rodeo Gross Shows 130% Hike: Autry to Philly

PITTSBURGE May 4-Sath annual Championship Bodeo, festuring Gene Autry and sponsored by Hartis Amuse-ment Co., in the Gardens here, groesed more than \$40,000 for the 10-day winnd, it was revealed after gath had been to-ined tonight. Figure represents a 150

taled tonight. Figure represents a 180 per cent increase over last year's mark. It was also announced that Autry, thru arrangements with Republic Fic-tures President Herbert Yakes, will post-pone his return to Hollywood, Calif., to necept a last-minute booking to star at the Philadelphia Rodeo, May 8-13, for Pete Tyrell. Deal was arranged thru John Harris, of Arena Managers' Associa-tion.

tion. Prime reason for the big stiendance and gross here was credited to Autry's sprearance. Kid audience created the house so completely during the first work that management presented an ex-tra mathnes resterday. After only a fair opening, rodeo attendance picked up quickly as show production smoothed orth

While featured here, Autry also broad-east over Station WJAS for his Wrigley CBS shows and staged several other in-formal appearances.

Golden State Beats ²39 Starter by 20%

JA STATUET Dy 20070 VENTURA, Calif., May 4—0. N. Chafts hird unit. Golden Sitae Shows, operad the season here on April 21 inside the season here on April 20 inside the season here and april 20 inside the season here and applied to a season here and applied to a season season here and applied to a season here and applied to a season season here and applied to a season here a season here and applied to a season he

Huces and sense. Staff: O. N. Crafa, owner; Ben Dob-bert, manager; Roy Smill, general spont; Sückey Rankin Jr. biller; Roger Werron, escretary-treasurer; Edw. Versteeg, elec-trician; Goorge Summers, assistant; Bor-don Hillyer, mechanic; Bob Dernbauer, essistant; W. R. Shepard, lot superim-tendent; G. Hannemeyer, painter.

Shows

Showa Athloite, Dick Kanthe, owner-manager; Ceelia Kantho, treasurer; wreeders and boaren, Bullie Brooke, Budie Coltas. Bat-ting Lee. Jim Tennell and Bödte Lopez, Matordiones, George (Revi) Murray, man-ager: Estra George (Revi) Murray, man-ager: Estra George (Rev. Freyal Chance), ticketa. Dirl Reviue, Clark Willey, man-ger: Estrar Matrian, Bene Cleves, Det Geometry, Ucketa.

Gonetiy, Ucketa. Concessionas, Cork gallery, Mir, and Mir. William Olasaway, owners: panap pitch, Ragiand and Korto, owners. Mira. J. B. Bagaiand, Eddio Brewers, Bingo, Coe-chini and Lavaagi, owners: Mira. Oc-aldine Fromes. Aircha Sturgiss, ham-burger. Petry Rueston; pop corn and Mirs. Phil Perione. Marcha Sturgiss, ham-burger. Petry Rueston; pop corn and panula. Jack Wills. Marry Woodin, Itali same. Alko Skvier. Jinmy McPherson; fab.-till-will. Hugh Randolph, Ned Tur-ler, ham and bacon, Mira. J. R. Ragiand, Jan Willawit, photo strips. Babe Collina, Rina Larery, Joe. Gerety; aboot-till-win, Coed Balley, Jack Worden; caf rack, George Burnetster, Bring Geary.

George Burneister, Bring Geary, Candy, Charlotte, Randolphi, penny ar-cada. Price Page, manager; Lloyd Ward, M. E. Collina, Beany Derling Long-range lead gallers, Everets White, Beany Costlemais; reis game. Jummy and Beckle Whitaker. Whitey Ranacom; humper, Jack Bonarel, Louis Painter,

Jack Bonsell, Louis Fainler. Rides Perris Winel, Roy Alyers, fore-man; Bareki YanDrke, Jo Bedail, Meric Siavena, Ichela, Merry, Co-Roots, Ned Olerobatz, foreman; J. P. Fasolos, Ned Magnus, Lecta Myres, Ucketa, Riddio Builah Ayres, Icheka, Skotler, Pred Lynch, foreman; Tony Cuccinello, Jaok Jillyer, Mr. Pat Monzo, Ucketa, Hey-day, J. R. Bock, foreman; Kay T. Henry, Olen Jamison, Mrs. Pred Lynch, Icketa Octopus, Richard Fleming, Fred Whittes, Cene Hannemyer, Skota, Acropians, Robert Gilliland, Stells Etacey, ticketa

Grubergs Retiring From Active Show Biz; Stay on ACA Board FAIR HALVES PRICE

ST. LOUIS, May 6-At a meeting of directors of the Amusement Corp. of America in the Melbourne Hotel here on Priday, Mr, and Mrw.Rubin Gruberg announced their retirement from active participation in outdoor show business. Pro 27 years they corned, and managed Rubin & Cherry Exposition, now a unit of the Amusement Corp. of America. Mr. and Mrs. Ortberg will retain their boldings in the corposition and, while

holdings in the corporation and, while not actively encayed in operation of any above, they expect to attend eami-annual meetings of the ACA and to act in an

advisory capacity. The decision to retire from active work was made by Rubin and Anna Gruberg on April 2 when they celebrated their 30th wedding anniversary. But they



usard of circulate Rubin.34 Cherry Exposition, with one of the oldest cornival titles, will continue as unit of the ACA and will be directed by officers of the corporation, Rubin Gruberg-entered carrival-business about 40 years ago. Bis first connection having been with the old Bostock & Freat 850 **

Shows The Grubergs left St. Louis today for Montgomery, Ala., where they will make their home. They will spend much of their leinnis time in request visio to Filladetphia, where their daughter and her husband and the Grubergy 'IS-month-sid grandfaughter, Linda Frances, auto.

montur-nue are will always he in the out-reade, "My heart will always he in the out-door show kusinass and, althe retired. I plan to keep in touch with my many friendo is, that greatest of all busi-nesses," said Rubin Gruberz.

(Continued from page 3) of 1.500, most of the company in period octume. Neld to commemorate the furth centernial, spec will span the history of the Empire Biate and will give a peep into the future. Contract calls for the spin the spin the spin the spin the promotion program is being readied for this and other feature. Here Detter, advance rep for Lucky Teler and has Hell Privers, has been here for more than two months making pretim plans with the ad-gency which handles the supo account. Campaign cells for greater use of farm subliciting 24-sheets, and a builting erew will be in action for al least a month, blor than 200 papers will carry display be used. (Continued from page 3)

Do used. Warm weather has spurred construc-tion, including work on huse heritent-tural building, a brick structure, and plate are being drawn for the new \$20,000 permanent conservation building, com-plets with squarium. WPA work will provide expression building, com-plets with squarium. WPA work will provide expression building, com-plets with squarium. WPA work will provide expression building and a kind in the world, will be centralized in the finding. Hannie fine, has been smooth

George A, Hamid, Luc, has been award-d the grand-stand contract and the amos E. Strates Shows the midway,

HAAG BROS.' CIRCUS WANTS

Parformers for Big Bhon. Fomilies daing: 8 or more acts prifered. Liberty Herna-Menage or Riding Act. Colored Musicians, all Instru-Cr. Halling nets, converse museriality, an instru-tionnis, the billing based, Billpartier, Canog Buschars, other Umfed Poosis, Write at write Pring, Waldmenday, Ray RJ Calac & Willes 105 Played 911 Basests 182 all Vilginis, ROY HARQ, Oener and Manager.

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Permissi for Merry-Go-Brund, Dust Loop-ness and Till--Whyt. Also Los Man who rstards Rissa. Those who say drive a pleas profeserce. Must be derable and form

J. George Loos Greater United Shows

Ben Williams Shows, Inc. WANT

Showmen and Talkers, Man capable of handling complete Crime Show. Want Concessions, Cookhouse, Palmistry and any legitimate Concessions. Need Workingmen in all departments. Week of May 6, Rahway, N. J.; week May 13, Stratford, Conn.

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Sertia Hadili eriery, Boarman, renting, Cared mattack, Erna Les, Theist Les, Theist Les, Theist Leverene, Mrs. Radio 37 ante, Filal arte, Filal arte, Ans arten, Regita riter, Men. Regita riter, Men. Regita Licheres, Lairt Licheres, Lairt Levere, Lairt Levere, Lairt Levere, Lairt Pathanes Martha, Levene Martha, Sacres Hall Fatha, Foleris Hiddy, Mathina Herrocha, Rits Historick, Lair Bisharik, Neise Halerick, Lair e. Tvetta ta. Rose Lauron Jacquetine Ter Later Alexandres to the second se Men

Fricht, ADep Park Krusse, J. Hr. Krusse, Barmind Leinea. Lee Leinea. Lee Leinea. Lee Leinea. Chastes Marbant, Chastes Marbant, Russill Marbant, Russill Marbant, Cellen Methys, Alexander Methys, Alexander John . Jack 3. EAGH MoKay. Abean Hero, Bleve Jifaco, Bleve Jifacoto, C. W., Milcher, Wes, R. Milouro, Wes, R. Morrow, R. Nesov, Reco Nepotiano, Cohoreco Netovitano, Cohoreco Netovitano, Cohoreco Netovitano, Cohoreco (Plana, Charlen J. Avan, Ben Quinlan, Jork d A. Lon. Larry Wm. B. Decourtery & Jameson, Nittle Delaney, R. A. Delaney, R. A. Jameso, Phillip Jameso Vitar, Course a. venar, Tern venar, John Br. vener, John Br. vite, Vitary (a) Jon. Sourth testion, Pred Serdard, Harry Tohernan James shand, Fridey Serveriary, Press berrentary, Press between, Tredit La active, Prob Berlock, Philip Marrows, Robsy arboy, Fot "ada, Ragnored Success, Charlad Webring, Herry Treb, Ragnets I Cherranh, Zamrs Roberts, Rissler Kogers, Hellswood Hider Remeters, Rest Scale, Tory Wes. Cort. J. C. Pires, Ramadi Gaber, Frend Jot But A bith, Nirb the provide a second se Rat ATTA ACon Hoderte W. (Carty) Hocener, Arthur W. Higherte, Jahn W. Higherte, Jahn W. Holmes, Larry E. Huffer, Charfes (Maggr) Mot R. L. R. - Sata Hal. ilenty A. Doc 130-ta-

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Women

Metrill, Mrs. Barah Merata, Mrs. R. H. Nelson, Viriac Cherth, Mrs. Bits J'erth, Makia & Ernests Louis He Margie Portes, Bala Patricio Bawtall, Louise Jean Alm Redmand, Shirter

Statley, Januariseding Roler, Mrs. Pauline Robbits, Margie Neteber, Miss H. Tester, Jacqueline Weber, Chailité Marvall, Mrs. 14 R.

Men

Atlien, Card, Frank Atlienn, John Pert Anderson, Charlie Frank Ecntry Correla E. C. J. Ecnt W. Italia b. Darid L. , G. J. Benty r, Poin Earl S Eitlie In Point, Billy in, Pat m, Frank Billie clemen, G. A. (David) cerbett, Edward matsile, D. R. vianer, John D. erer, Chatten wir, Richten wir, R. B. St. Paut Vern Vern 25 (Pubch New Adm Prayme, Arthor Useliner, W. S. Gibbens, W. A.

COLD OPENING

COLL OPENINC Gontinued from page 231 magnetic former and the second transmission of the second former and the magnetic former and the second transmission of the second former and the second former and the second transmission of the second former and the second former and the second transmission of the second former and the second former and the second transmission of the second former and the second former and the second transmission of the second former and the second former and the second transmission of the second former and the second former and the second transmission of the second former and the second former and the second planet and the mattime. Bore is an account planet and graceful artist. The second former and the second the second f

No. 11-Presenter number by the clowns, No. 12-Two first-class serial bar, numbers, the Four backlands, iwo do-ing comedy, and the Three Brocks, two clowning, The boy work fast and re-ceived a good hand. No. 13-Otio Grigbling's auto gas is always sure-fire. One wonders how all the lows can be prist in 5 cm. No. 14-A powelty with the show, the first and furiously, finishing with an ankle breatways.

fast and furiously, finishing with an inkle toreataway. No. 16-The elephant number to not of the best finith Marion Rinordton Inst-ing five in the center find, and Helen Tarkello and Rose Schenkt each three in the other rings. Mount on the track followed No. 1. A find display of horsellesh, the Liberty equines, 24 of them, eight in each ring, and John Smith and Ginerenc Gamary in the others. A beau-tiful number, the animals working per-dectly.

Chieffel childrey, the animals working per-tectly. The second se

wowed 'am. No. 22-- Frank Ehrpherd, on the flying trapene is a grest artist, hi worked solo catches being remarkanded. No. 32-- Birph number by the clowns. No. 34-- An excellent menage humber, the riders being Rees Scheadt, Ehrle Pres-man, Cras O'Dell, Georgia Sweet, Wands Wentz, Jo Jo Consield, Rolad Grady, Ann Sutton, Maston Knowitan, Helen Parisilo und Maria Tonga. No. 35--Hich-jumping horses, the Grath, Ann Sutton and Jock Wolff.

The Billboard in St., George

Aber Aber and Occepts an Oc Wall, Alger

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MAIL ON HAND AT

Stran, Benith.

Aben, Mr. Bool Jenest, Mr. Aben, Mr. Bool Jenest, Mr. Article Law Barry Mr. Branker, Mr. Bernest, Mr. Bernest, Mr. Barry, Mr. Barry Manthe Prervan, Mr. Davidsen, Mr. E. Fille, Madanne Ban Benth, Mr. H. Ville, Madanne Ban Benth, Mr. H. Uranov, M. Martha Brens, Mr. Mach Uranov, Mr. Martha Wirr, Ville, Mr. Last University Martha Wirr, Ville University Martha Wirr, Ville Wirr, Ville Men

Warne

C riey

Charle Tred

Jack- K. La La Frank

Whitingers.

No. 26-Acrobatic number, the featu-being mostly testerboard. In the dis-play are the Prorece, Brannock and Savoy troupes, All finish with a two-and-a-haif from springhoser to chair. No. 27-Glowns' crary number, big backs size.

No. 27-Clowna' crist nithber, big honds, etc. No. 25-The Direlanite, four men and two gifts, its a fying return set that among the best. Two catchers are used. No. 25-Races. Clown numbers are presented for furont Othe Grisbling, Woodle Freeman, Lou Watton, working come-is: Tad Torky, Jimmy Decoba, Lee Emith, Mai Batese Harry Holma, Harold NcKroy, Harold Hall, Grover Nitohman and Hully Holfs-man.

The Wild West

The Wild West In keeping with the big show, an ex-cellent Wild West concerts to correct with Ken Mayned at the bised. In the line-up are Auril Ofliam, Jack Wolff, Jose-phine Tstum, Georgins Bwret, Ann Sub-ton, Clarence Canary, Alvin Panhali, Ralph Clark, six Skowr. Indiane frem Piles Ridge S. D., and a bailet. The softs con-sist of shooting, whip-ersoking, strick riding and roping, shooting, etc. Rosters of the staff, seld, show and band will appear in the next usue.

DOWNIE SHOW SOLD (Continued from page 32)

(continued from page 32) Ince, Marian, Addle and the 80-year-old Pinio. Bidding on the two cancle was fairly lively and they were sold to A. W. Kennard, who said he bought them for Walter. The six performing ponies weat to Giark Henry, of Honston, for the P. & M. Jersey Dairy, for the use of children. The dairy already owned three tomles.

A definition of the definition

Noric Jack Noric Tapp Pelson W. (Sord Jackborne) Person Norice Prop. N Gentlessen Torchy See.

ST. LOUIS OFFICE 300 Arteda Bidg. Parcel Post Hohn, T. W., Se Women

Dari Out

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Bill Batware

Curley

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4 H. Bidling W. Conf. C. R. scott, C. R. scott, C. R. scott, C. R. scott, C. Sanger mills, Gratiensen multi, Gratiensen multi, Low Rom puls, Lee man

Apen T

Willets, Ten Williams, Care Williams, More Wince, Hill & Mare Whillapers, Wa

Weight, Harry P.

Moterin Heredy IL. Hotsers at Mas Gabria, Barton

a their.



A phonograph manufacturer said recently that it would be a great help to the automatic music business if the increasing use of the term "juke (or jook) box" could be prevented. This is very true and the music industry will have to do a lot of public relations work to undo the damage which the all-too-frequent use of the expression causes.

Members of the trade themselves are often careless and use terms which do not contribute to the dignity of the machines or the business. The words phonograph and record are dignified words but they are also inconvenient. particularly the word phonograph.

In keeping with the spirit of the age, there is a tendency to shorten some of the more cumbersome words, to use slang expressions, and some think that eventually we will drop most of the rules of grammar and fall into the speech habits of running words together as European peoples do.

Whatever the popular language tendencies may be, it is good business for those who make their living in the phonograph business to try to maintain the dignity of the business in every way possible. This is especially true in any business when the public or the press has a tendency to altach the word racket to it. The entire coin machine industry is on the defensive in this respect and needs some popular and yet dignified words to supplant some of the terms that suggest unfavorable ideas to the public mind. Many a member of the coin machine trade has wished that the word slot could be forever obliterated from the language.

Many in the trade have recognized our constant efforts to uphold the business and commercial importance of the industry so that the country will begin to appreciate the value of the coin machine trade in all of its divisions. This is slow work but good is being accomplished.

Music operators themselves like to speak of their phonographs as music boxes and the term is a good one, having no unfavorable tang to it. Whether the public would adopt the term to refer to automatic phonographs is doubtful. The word boxes is now common in the refrigeration trade to refer to home refrigerators, so in time box may become a popular expression to refer to many types of cabinet machines. There is no stigma attached to the term, so that the phonograph trade would have no reason to fight it. if the public should begin to talk of music boxes.

The real problem is the press. Publishers are in business to soll papers and there is a general idea among publishers that something sensational helps to sell papers. The term juke box is picturesque if not consational, and to many people it does carry something of the atmosphere of "jook joints." It is actually true that newspapers can capitalise on the term for use in headlines.

Perhaps an entiroly new creed is needed by American newspapers in order to solve such problems as this. There are newspaper mon today who would not intentionally use the term juke box if they thought that it might injure a struggling industry that is rendering an amusement service to the people, even the the use of the word might help to sell papers.

When business conditions reach a highly competitive stage and omployment becomes a major problem, then even

the press should be careful about injuring new industries thru the use of forms that may cast an unfavorable refloction on the business. Under modern conditions it is best that all new industries providing legitimate employment be encouraged as much as possible.

dignity of business

few new words that express

Newspapers have helped the liquor business by using the word tavern instead of saloon. This has been a very wise move on the part of the press and it has profited directly by it. Saving the reputation of the tavern is repaid In the revenue of liquor advertising.

The phonograph business can never promise any real revenue to the newspapers. But it is possible that humanitarian and busines considerations will lead the press to avoid intentional injury to any industry today that adds to the business of the nation. Now industries mean more jobs for people who in turn become readers of papers and purchasers of advertised goods. Publishers should see beyond immediate advertising to the ultimate benefits in boosting every line of business that provides legitimate employment.

Newspapers have a lot to consider, of course, in adopting such a policy. It touches them in their pocketbook in more ways than one. Westbrook Pegler recently pointed out the idea. When publishers halt their program at a national convention to read a Pegler column there must be something in it. Pegler said that. "it really takes from 15 to 20 years to mature a first-class reporter and writer." The real secret of many of the juke box stories and other items injurious to the coin machine trade is that young reporters write them.

Several of these young reporters appear at the annual coin machine conventions to report the industry for various publications. At one convention, two fine young fellows. apparently journalism graduates, came to cover the convention for Fortune magazine. Manufacturers guaked with fear because they recognized these young fellows could not possibly grasp the many business factors involved in an industry so new. Apparently, due protests prevented the publication of any reports. If business men generally discovered that publications like Fortune were using inexperfenced reporters to make important business surveys it would greatly weaken confidence in such publications. This may explain Fortune's article on records in which the phonograph business was injured by referring to them as "gaudy slot machines."

A young reporter wrote the article "Ten Billion Nickels" with all of its injurious reflections on the coin machine industry (The Saturday Evening Post, May 13, 1939, page 12). Experienced, mature advertising and publicity men spent much time with the young fellow trying to give him a true picture of a new and growing industry. Experienced business writers like Floyd W. Parsons or B. C. Forbes would make a brilliant picture of progress and improvement. But the young reporters never seem to grasp the business factors in the picture; they see only sensationalism. And many new industries have to fight against the unfavorable publicity.

Both business and the press have these problems to face and they are not easy to solve.

AMUSEMENT MACHINES

Favorable Novelty Game Ruling In Wisconsin; By-Play on Word "Contest" Paves Way for Games

MADIBON, Wis, May 4-Attorney-(ceneral John E. Martin in an opinion to District Attorney Patrick A. Demane, of Manitoree County, has ruled that pubbli machines which are used only for amusement as a test of akill and which do not offer prizes, or are not used in betting contests, are legal under Wiscontin extrusts. Wisconsin statutes.

MillColland particle. Altho plubbil games are considered as pambling devices under section 348.07 of the Wisconsin statutes, they do not come under section 348.085, which probibits evices used for betting on any "contest of altil," etc., since where only one per-tam plays where there is no "contest." som plays where there is no "contest" within the meaning of the statute, it was explained.

Section 348.07 bans any "device, scheme, section 345.07 bans any "device, schemes, contrivance or thing of any name or de-scription, adapted, suitable, devised or designed, or whitch can or shall be used for gambling purposes and induce, entice or permit any perion to gamble, bet or play for gain."

Previous Rulings Previous rulings of the State attorney-general's office has held that even tho players may acquire some degree of skill if the use of the machines, the element of chance was still the dominating factor and hence the machines were gambling devices devices

The attorney-general's opinion quoted

SO GOOD !!! We Will Buy Back Your Imp Within 6 Months At 50% of Your Price

Imp

Imp

10

50 AND

100 PLAY

\$12.50

Cach

\$67.50

214 Diversey Sind.

LOVE SECRETS REVEALED

GERBER & GLASS

CHICAGO

The best way to win the girl is with little personal attentions. Every-one is value-everyone fikes to be individual-everyone goes for per-sonal pictures. No wonder PHOTO-MATIC, the emaxing automatic pic-ture taker, is the world's greatest coin machine moneymaker!

INVESTIGATE 44-01 11th St., L. I. City, New York

BARGAINS FROM DAVE MARION IMP JOBBERS AND QUANTITY BUYERS, WRITE Ten Strike, 1939, Improved, A-S Respete World Series, Excellent

Write for List MARION CONPANY

chance is said to be such a game as is determined entirely or in part by lot or mere luck, and in which the judgment, practice, akill and adroitness have no office at all or are thwarted by chance. The test of the character of the game is not whether it contains an elevent of 10

omce at all or are transred by chance. The test of the character of the game is not whether it contains an element of chance or an element of skill, but which of these is the dominating element that differentiates the result of the game." The ruling then continued as follows: "The the light of the foregoing test, is is difficult to see how a concientious jury could find that these devices are used in a game of skill rather than chance, but assuming that they are found to be a game of skill, the question is whether they violate section 345.069 which pro-vides in part as follows: ""All devices or things whatever, where-by any person shall or may freelve any money, thing of other consideration whatever as a result, in whole or part of any contest of skill, speed or power dendumnce of man or brand, are hereby cleated to be egaed of the state of the state of the state of the section of the state of the state of the state of the section of the consideration whatever as a result, in whole or power dendumnce of man or brand, are hereby cleated to the specific of the state o

declared to be gambling devices and be public guitances. . . ."

mands two or more contestants or com-petitors in active competition." The ruling quoted definitions of vari-ous standard distionaries and pointed out that in not one instance is the word

our standard unclosing and planet, used in connection with a single player, "Where there is no opponent there is no contest," the ruling continued. "Thus it is said of an election in which but one candidate is running, for an office, that there is no contest," of that the candi-date was elected without a contest." "Aside from, its use in connection with litigation, the word 'contest' has no technical meaning in isw. (See all series of Words and Phrases.) Therefore, is must be construed 'according to the form mon and approved usage of the language." Moreover, nul-gamble jaws, being penal atatutes, are subject to the rule of right construction. In the absence of provisions to the construct.





No Location Contest

considered that pin-"It is, therefore. "Is is, therefore, considered that pin-ball michines are not pay se in violation of section 348.085. The attustion would be otherwise, however, if the keeps were to offer a prize for the highest daily or weekly score made on the machine, since this would introduce the element of com-petition necessary to the existence of a contest." contest

District Attorney Dewane sought the District Attorney Dewane sought the nuling after a number of the machines had been confiscated in Masliowoo County and the persons on whose prom-ises they were found had been charged

KATOLICHTO, Mankato, Minnesota, U. S. A. with violating section 384.07 of the statutes.

The district stiorney, in his request for the ruling, asked whether those machines also violated section 348.085 of the statutes. The attorney-general's opinion was

1-BALL AUTOMA	TICS
i Janefras Multiple Rates	
8 Bloner Elicorry	
8 Bloner Bicorro	
4 Mandizapper	12.50
8 Goldon Wheels	28.80
5 Gett. Matter Bates	
to Paregrounds	17.50
4 Barry Granditand	78.00
6 Classics	
4 Arlingtons	42.80
S Atr Placet	12.80
7 Falegrounds, F.P. Units	39.50
	12.80
CONSOLES	
14 Keeney Truck Time	
S Keiner Balli Time	35,00
4 Junt, Fist Top Consister .	29.50
E Short-the Reen	25.00
EDEE PLAY CAL	AFS
4 HI- BUT 837 80 1 8 Cal	Cues
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B Hebeuses, Studie 4 Maj	Mrs 19.80
2 Rory \$7.80 8 Bos	BORNE TRIDO
SLOT MACHIN	
S Mills Sc War Eagles	27.00
E Milts 10 Q.T. Cash of C	32.50
	37.80
& Bills Ba Blue Frents	36.00
7 Milts West, Pockets	
MISCELLANEO	US
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A Barres Barnes Hit Cont.	5.75 79.80
12 Daval-Real Dice	8.75
& Dassi Jilly	11.1. 18.00
3 Tenner	25.00
2 Plast	
6 Rio	THE PART PROPERTY
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THE HUB ENTE	DDDICEC
INC NUD CRIE	KPRIJCJ
406-8 W.Franklin SL_Ba	ilimore, Md.



Louisville, distributor of Rock-Ola. Louisv Lightup phonographs. "But here's another winner-it's Rock-Ola." Hooper chartered a plane to fly over Churchill Downs with a huge streamer advertising Rock-Ola phonographi.

NEW ENGLAND **OPERATORS!** JOBBERS!



IS BRINGING YOU **BALLY'S TWO NEWEST** AND GREATEST PROFIT MAKING HITSIIII

GLAMOUR





AND ALL THE OTHER SENSATIONAL BALLY **PRODUCTS! WRITE FOR** COMPLETE DETAILS. PRICES AND CIRCULARS



FASTERN FLASHES

NEW YORK, May 4.--Deterest in coin machines in Harisen jumped 100 per cell tuitring the perturbation of the work opprated that Hary work cole the work opprated that Hary work cole to the second respendent of the second second second respendent of the second second second respendent of the second second second respendent second second second second respendent machine sin, "For a while the locked as if they'd have to call out the second second second second second the locked as if they'd have to call out the challes stated. "A few more patrona the Joe Logis and my place will be famous."

AROUND THE TOWN

and Leaver Inui, DuOrenier alexancen, were seen strolling down Pith avenue deep in conversation, ... Staff at Mod-wern Vending is planning a welcome-bome party for Nat'Odan and Irving Sommer upon their return from Florida next week. upon their returns from Florida most week. Bveryone will have something to do, from Harry Rosen down. Scheduled to take, part in the feativities are Meyer Parkoff. Maurice Rubel, Moc Luber, Lillian Shoen-heyer, Dis Kwalwaser, Rose Brothman, Silvia Herman, Emer Johnson, Mac Poill, James Bobol's column in *The Journal-American*, April 23. was the subject of much operator commant. Sobol told about four mean but hight clube, always wind up with coin games.

MERT AND MACHINES

MEN AND MACHINES . Jack Mitnick, of George Pomier Co., is becoming a camera hound. Recently he anaged photos of Gray Oordon and his orchestra and Orrin Tucker and Bonnic Baker and the rest of Tucker's orchestra with the Mills Empress photo. "I's in-teresting to taik with band leaders and jearn how much they like the suitomatio phono biz." he mays. A. Dougla spint last Monday in town, meeting with New York and New Jerrey ops. . . Ean Sacha, Sam Brooks and the rest of the orew over at Arme Sales Co. Brooking. Carrie, own process and the rest of the orew over at Acane Salas Co. Brooklyn, are excited own another working the the base for phono opa. "Our Acane Music Silmult for is going great." they say, "put we believe we have something even more interesting to opa". Dave Simon Sales offices. He and his brother, Murray, were observed putting up those big all bannors for Keeney's Anti-Airreat's Ma-chine Orus and Remote Selector Wall Banes. Dave has installed a complete wall both scale to the cigarian decore with bother due and the cigarian decore with a construction of the select and candy vending machines manufactured by National. Sam Kressburg, of Fast Coast Phono was highly cothusiastic over the Selector spored in list week's over the Sceburg spread in last week's lasse of The Bulboard.



Jou'll marvel

COINSHOTS

BROOKLYN-BITS

BROOKLYN BITS ... Hymis Budin reports that one of the reasons he's going to town in stoch a big way with Beonger Berte Spot is that the pame has mot with the approval of all the isading ops in New York and New Jersey. "It's one of the best," may Hymica, "In fact, some ops claim it's erne greater than Chubble." ... Al Simon, of Bavoy Vending Og, is all perped up over the yeap as are asking for Chicago Colin's yeally. ... Irving Mitchell, of I. L. Mitchell & Co., is still doing a heavy as-



We've Got a FULL HOUSE of Used Games— All Bargains;

Spottem	29.00	Pales Bericgs.	1 \$20	
Variety	12.50	Jample	1 920	
Multi-Free		_	-	
	10.00	CONSOL	F 6	
Races		Tablacase	110.00	
Free Races.		Kentucky Chu	48.00	
Blg Six	49.50	1935 Treck	40.00	
tureka	37.50	Time		
Danga	32.50	1337 Trees		
Consider a second		7100	47.50	
Fantasy, J.P.	100.000	1838 Bucktoy		
FL Sample,		Berren Balle .	65.00	
Concerest	29.50	Fias Tee		
The second secon	a di seconda	Derer Dar	19.50	
Va. Deposte	MUP	Bucking's Trees	10.00	
Order,		044	47.50	
Balance C.	Q. D.	Bar's Truck	25.00	
WE BUY - TRADE - BELL				
AVON NOVELTY SALES CO., LHC.				
Distributors for All Leading				
Manufacturers				
2388 Presp	ME BYR.	Clevelane.	OMA	

port business. He say He says he's shipping

PART PLASHES

PAST FLASHES ... With two offices to take care of and husiness on the upsets in both of them, barle G. Backs, of National Novelty, is going to find fic difficult to work in has daily sets of tennia. Earle is a rabid tennis fan and always trise to get in a sew afternoons of practice no matter how youry ho is ... Bill Backin, president of hiermational Mutoscope Real, is working far thick he wee hours preparing for the opening of the many Mutoscope stime-tons at the New York Worldh Phir. What's more, Rabitin reports the firm is the female for Photomatics and areads and portlane equipment link accode and sportlane equipment link accode piecedity. From the Billy Building, José piecedit, From the Sally Building, José



LOUISIANA WURLITZER DISTRIBUTOR. The Service Novelty Co., Mon-rog. Lo., reports that Louisians casts its pairs for Wurlitzer. The above picture shows the periodized of the firm celebrating the arrival of new shipment of Wurlitzer.



QUIET . and smoothly this machine operates without interforance. No wonder the **COLUMBIA GOLDAWARD CIGARETTE BELL**

with discreet rear-payer cables handleds of operators to get big profits that might otherwise not be cossible. 10 or 20:stop resis optional, Plays pennies, sightin, dimes as quarters. Write for special

GROETCHEN TOOL CO. 130 N. UNION ST. CHICAGO

SPRING SPECIALS 824.00 EACH 4-P-12's, Weinut Cabinets 1-P-412, Walnut Cabinet 2-35 Rock-Olas, Walnut and Roman Gold 1-36 Rock-Ola, Wainut Cabinet, D. C. Current Termss 1/2 Cash With Order, Estance C.O.D. MANITOWOC MUSIC & NOVELTY CO. P. O. Sox 67. MANITOWOC, WIS.

standoul." Pits reports. . . Joe Ash, of Active Amusement, reports from Philly that the best way to judge how fine ho feels, now that he's back on the job again, to look at the bargains he's featuring.

his headquarters is finished, claims that all he needs is more mischines to fill orders on hand, . . . Whenever Irv

ARTUSEMMENT Oremstein geis upset by covaris of ops furning in and out of Hercules offices more, be lines himself to a ball game. You gotta relar," he says. . . . Letes botta end Jerry Jenkins on the ge. The second second second second second botta end Jerry Jenkins on the ge. The Society of the second second second the second second second

OFF THE CUTF ... Vending Machine Exchange has been doing such as well job of rebuilding 8 ds M Dualway eigerst machines that the nuance company of the defunct 8 ds M organization is reported shipping is ma-chines on which it has complaints. Mike Munves Corp. is really on its test these days, according to preparta. "This is definitely going to be one of the best sende and sportland years." Mike Munves asys.

Offers Phono **Revamp Parts**

<text><text><text><text>

grille

"The grilles are truly works of art. Each one is carefully finished and beauti-fully designed."



Fight Against Slugs in Canton

CANTON, O., May 4.-City detectives here have started a campaign to stop use of slugs in cigaret wanting machines, subunatic music hower, pay station, tele-phones and other devices employing com stots.

The drive was inunched after reports were received that increasing quantities of a new type of alug described as perfect had been taken from machines in the past several days.

One operator of gigaret machines sent several of the slugs to the U.S. Treasury Department for analysis and was in-formed the weight compared favorably with the regular 5-cent pieces.

Because of the metals used in the slugs, police believe they are being made in a plant, probably in some other city.

They are expensive when compared with slugs prevously found here, police said, and probably save only a few cents on each purchase.

To prevent purchases with slugs from vending machines, Captain Clark urges that machines be placed behind the counters and operated for customers only by employees of places where they are displayed.

Prosecution will be brought under a State law providing a heavy penalty for using alugs in legal coin devices. Captain Clark said.

Keeney Wall Boxes Up Phono Earnings

CHICAGO, May 4 .-- There's an old engling that 'music hath charm.' We would like to offer the revised edition, revised by operators who have installed keeney Remote Science will Boxes. music hath profile .- plenty of them.' which will argan. J. N. Keeney & Co.

stated Bill Ryan, J. H. Keensy & Co. asles manager. "Operators overywhere have told our distributers and have written us that their music samings have doubled, trobled, and in some cases, have in-creased to four times what they were prior to the installation of Komey Ze-mote Selector Wall Boxes. "Wall Boxes located within easy reach of patrons in books, tables and bars



BRAND NEW MACHINES

Equipped with all the latest improvements. Built for 1c, Sc, 109 provements. Dute for 16, 5c, tog and 25c play, with Mystery Pay-out. Venders, Bells or Dismond Jack Pots, all at the same price. A limited number, first come first served. Get in while they last.



Est. 1880-Tel.: COLUMNUS 2770.

provide an added incensive for these patrons to have more music. They like the idea of making there evicetions wherever they may be, and hearing the music they select, with no more effort than the more drop of a coin."





No INTRODUCTION IS NEEDED for Modern Vending Cu., distributor of Wurlitser phonographs. The bove pleture was taken at the opening of Boderh offices at Newark, W.J. Reading from last to right: A. C. Tugery, Spence Ress. Joe Daron, Harry Rosen and Nat Cohn.







PROVEN Money Makers!



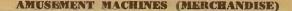
Experiment operators have the un-parant (bing is to set the Verder into the possibility form Thamb's got service of the second transmission of service of the second second second proces, shows and runtaments choose or endloary varies. Thousands sh and robust in the law priced Has 12 revealed over fel-revealing Magic Coin Relation, and by Burks, adjustable dis-

Yala p ter Expe Yale Turniter borke, adjustable dis penary, Yende energy, mus or poor parts, 1 % and 3 the rises. Then entrie of Time Themb Versions po-ofic to exvestors. Boet's wait. Write orthogo the memory-head superstring ting real pro

FIELDING MFG. CO., Dupt. TO. Autom, Mith.



Tell the Advertiser in The Billboard Where You Got His Address.



3

F

British Vending

A BURNER BY DUAL P

To Market New

Cigaret Vender

the past year.

nickel combinations

selling price.

CLEVELAND, May 4--76 is peported that a new coin-operated cigarat rending machine will shortly be placed on the market. According to advices from the market, find plans are now being laid for distribution of the machines. The machine is said to be the result of ex-perimentation and development covering the past three years and that the ma-chine has been location-tested during the past been.

"Among the outstanding fastures of the machine," it was declared, "are its foolproof simplicity both in construction and mechanism. It is entirely slupproof, incorporating in its mechanism the A.B. T. subomatic slug ejector. Also an en-lively new principle and simplicity in selection.

"A substantial volume of business has "A substantial volume of obstrates in already been placed by a number of op-crators who have watched the progress and development of this machine close-ly," is was reported.

The fifth reports link only one model is now in production with more to fol-low. The production model will handle 10 brands of cigarets with free match winders. The capacity is 300 packs of cigarets and the machine will operate on the usual three-nickel or dime-and-

A national seles set-up is now being planned. It was announced, and will abortly be ready for announcement to the trade. The name of the new ma-chins will be the Select-a-Pack and will be distributed nationally by the Select-hand the the Select-a-Pack and will be distributed nationally by the Select-by M. 6, 7, This corporation is heated by M. 6, 7, the Cheveland Coin Machine Bechange.

Repeal R. I. Tobacco

Tax; Cig Tax Stands

May 11, 1940



Law Administration

WABILINGTON, May 4,-Transfer of the Bood and Drug Administration from the Department of Agriculture to the Pederal Security Agency, as requested by President Roosevelt, appears to be a certainty, according to latest reports. The transfer will in on way affect the estating food and drug laws, being only a transfer of administrative jurnasterion. The transfer is to take place under the President's fourth requestion plan in the belief that the work of the Pood

To Transfer Food

Coming Events

eral manager.

16th Annual National Music Week, May 5 to 11.

National Restaurant Week, May 6 to 12.

- Meeting of New York Cigaret Merchandisers' Asan., Thursday, May 9, to discuss annual outing and other matters.
- Annual Meeting of the Florida Music Operators' Assn., May 11 and 12, at San Juan Hotel in Orlando, Fla. Election of officers, banques and dance National Carbonated Deverage Week, May 12 to 18.

Second American Retail Preteration Forum at the Hotel Stevens., Chicago, May 15-17, for discussions on problems affecting locations.

Eighth Annual Convention of the Retail Tobacco Dealers of America, New York, May 16 to 18.

National Governors' Conference, St. Paul, June 2 to 5.

Thirteenth Annual Convention of the National Tobacco Tax Conference, Providence, tentatively act for September.

Twenty-fourth Annual Convention of the Associated Retail Confectioners, New York, at the Pennsylvania Hotel, June 2 to 5.

National Confectioners' Association Convention, New York, June 3 to 8. American Pederation of Musicians' Convention, Indianapolis, June 10 to 15.

Radio Parts Manufacturers' National Trude Show, Chicago, June 11 to 14, at the Stevens and Blackstone hotels.

Convention of the National Association of Music Merchants (retail music stores), Chicago, July 30 to August 1.

and Drug Administration is unrelated to the function of the Department of Agriculture and that the function of the former belongs under the Pederal Security Agency, resulted last years for the purpose of "promoting modul and economical se-curity, educational opportunity and "the health of citizens."

beath of citizens." The present administrations is working to clear all pending matters so that the transfer may be made expeditiously. There has been some antegonism tex-pressed toward the change by two proug-the farmer and drug interests. Parmerie feel that hey would receive a better representation under the present Depart-ment of Agriculture set-up, while drug interests are afgeld the new asynop may lean toward meddeal present plans over pharmaceutical products.

Holds Pennsylvania **Cigaret** Tax Legal

HARRIBURG. Pa. May 4-The fact that Permaylivania's charet tax is un-formly 1 cents on every 10 cigaretic station the controlling consideration in a de-cision rendered by Judge Richards, of the Dauphin County Court, holding the Biate tax constitutional.

The eigeret manufacturing firm of Stephano Bros, had arfued that the tax was discriminatory and therefore uncon-stitutional, holding that 10-cent classes, such as its Marvols brand, should not be subject to the same tax as higher priced brands.

Cig Tax \$39,000.000 For Month of March

WASHINGTON, May 4.—Cigarets were the source of \$59,085,30,55 revenue dur-ing fug month of March, according '85 figures released by the Eureau of Ine-ternal Revenue, Treasury Department, During the corresponding month of 1930 the Treasury Department collected \$42,732516,30.



Vendors \$ 95 4 Col. Bample, 55.95 Arroha 53-66 of a 16 Paul, Mach., 19 July 2004 19 July

EVER READY

ASS HAWTHORNE AVE. ASCO.



Bev Plant Plans Heavy Vender Use

Heavy vender Use WEBT Plains, Mo. May 4--A new Occa-Oole plant was opened here this pait week by 6. W. Paris and sons, Henry Paris and 5. W. Paris Jr. Dr. Paris tated that they Intended to concentrate upon the marketing of Occa-Cola in cola-opersted machines. The firm has been in business continuously since 1021, their new home constituting the opening of new premises for their busines. The new plant is said to be perfection in beauty, cleanlines and efficiency. Machinery in action takes on the char-acteristics of a robod doing things with pretice regularity beyond the capacity of human hands. Whyshouse rooms and loading docks have been built with an eyes to the fu-ture, the proprietors having faith that be builtees will great to even greater proportions than in the past.

Up at CMA Meeting

NEW YORK, May 4.—Several impor-tant matters will be discussed at the regular meeting of the New York Cigaret Merchandlsers' Association to be held Thuraday, May 9. Matthew Forbes, manager, and Attendances at the recent meetings have been expected at this and a full attendance is expected at this

Section. One of the matters to be discussed is the annual outing. This was treated lightly at a previous meeting and it is believed that definite plans will be made at this time. Other CMA's have been contacted regarding a joint account of the section of the section of the section of the second section of the section of the second section of the section of the second section of the section of th athrose

Summer sales campaigns will be out-lined and reports on summer locations will be gathered.

London

LONDON, May 1.--H. McCarthy Main, former interpreter at the coin-operated machine expositions and for a brief while secretary of the Brilish Automatic Ma-chine Operators Society, has been re-called to the army and appointed a captain on the general staff.

As enterprising in war as in times of peace, J. G. Brenner, of Original Ma-chine Manufacturers, held a three-day display of his new Roll Out the Barrel payout machine, taking suite st, Orasion Botel for the purpose.

Selling price of Street's Scuttle-Em skittle marble game fixed at \$50, Mean-while second-hand Airports in decent condition continue to fetch as much

Arthur Burrows recepted. Feiter-lane shop for one week to dispose of work-shop plant and machine odds and end. Atterwards returned to Horne Bay, where he and his family run a sportland and appear to have made their war-time home. Arthur J, works in an armament factory and Bob is awaiting call to nillitary service. Maggie is engaged on air-roid precaution work at Hume Bay and looks forward to the time when abe can pay another visit to the States.

Dave Buckman, operating sportland in big military center, finds a Wurlitzer phonograph particularly popular with Canadians. The boys keep is working incessently right up to closing time.

Several new sportlands have opened in London's west end, but in view of high rentals the business done does not so far seem to warrant the increase.

Alf Cohen's racing pooches are begin-ning to bring home the spoils. One passed the post first on the Romford

Tobacco Group Recognizes Ops

CLEVELAND, May 4-At the annual meeting of the Ohio State Tobacco Association held in Columbus, Q., Sunday, April 28, a new division of the association was formed for operators of vending machines to be known as the Cigaret Vending Machine Operators' Division.

The Oho State Venang Auchine Operators Division. The Oho State Tobacco Association is affiliated with the National Association of Tobacco Distributors (NATD). An executive committee was elected to work out organization plans. The committee is headed by Lou Golden, of Ace Clauret Service Co., Cleveland, and consists of Sam Feiman, Canton; Pete Topicz, Cincinnati; David Cole, Monarch-Ohio Clauret Service; Columbus; John Cannell, Toledo; Arthur Stern, Davion; Milton Radney, Radney Cigaret Service, Akron, and Harry Sills. Youngstown.



NEW YORK CITY

Circle 6-3265

OPENING USED MACHINE SPECIALS ALL MACHINES REPAINTED AND RECONDITIONED

TERMS: 1/2 With Order, Balance C. O. D.



course at a fair price and Circus made a promising debut by coming in second at-13 to 1.

Raiph Horwitz, of Chicago Automatic Machino Supply, hoping to open new premises in a week or so. Workmen are at high pressure adapting place to his requirements.

Police continue to be active in raiding London citube where bells are operated. In every case where charge is proved fines-often heavy-are imposed on both citub director and operator and machine ordered destroyed.

Hitherto a leading swag line for Wal-tonian and Abrean rotary merchandlers has been watches, but operators are now finding it difficult to obtain supplies or these at anything like a reasonable price.

Stores have to be enreful not to offer rationed commodities for sale thru vending mohizes. Summons, find of its kind, has been taken sgainst a store-keeper for selling thru modium of ma-chine butter without taking coupen in return.

Morry Shefras has left board of Shefras Automatics, Ltd. to continue business on his own. Both Morry and Phil are in age classes liable for military actions so neither feels like planning for also d.

BALL GUM

A Real Quality Chew

Mide of purest Ingredients, smooth in texture, chews easily. Only best quality flavors used to insure long lasting taste. Assorted in 9 bright colors and black. Each pince brilltantly polished, perfectly round and uniform. We are able to supply $\frac{1}{2}$ and $\frac{1}{2}$ balls gum, in boxes of 100 or in bulk. Prize balls, too.

Weite Today for Samples and Prices and state how many bexes of ball gum you use monthly.

CANDY CRAFTERS, Inc. LANSDOWNE, PA. Safe Shell Vending Machine Candles

NAR MARANA MANYANA YAAAAZ

CHARMS

Sector

The Billboard Poll Spotlights **Collegiate Musical Tastes**

108 leading colleges and universities polled-recordings emerge as most powerful single factor in shaping music preferences-information of value to music ops

NEW YORK. May 4-On page 3 of last week's issue The Billboard announced the results of its annual poll of leading colleges and universities undertaken to springht the musical likes and disitizes of college students through the jimar ment of \$00,000 students, participated in the sime, representing a combined empli-ment of \$00,000 students, participated in the sime, representing a combined empli-ment of \$00,000 students, participated in the sime, representing a combined strong the guestions proposed in this survey are of decided help to music machine op-erators, participated in the spring in college locations.

A complete breakdown of the findings of this poil is being published in the music department. Information of espe-dial interest to the obserator, however, has been condensed into this article.

The Winners

The Winners If was no surprise to operators that Glenn Miller examped all opposition as the No.1 band favorite with Mr. and Mrs. Joe College. Gathering only one Mind-place rote in last year's poll, re-origing 73 out of a possible 30 second choires and 65 third tobese out of a possible 9. Only two ballots did not onry his name. corry his name.

Carry his mame. Becond, third and fourth places went in the same order as last year to Kay Kyser, Tommy Dorsey and Memny Good-man, respectively. Ortin Tucker, who failed to girmsr a simple mention in 1930, humped into fifth place, and Jam Switts surplesed by dimbing from 18th last year, is skith. Guy Lomhardo, Sam Ways, Nil-Kemp and Jimmy Darsey finished in that order to complete the place last year, innished 11th this year.

Winning Vocalists

Winning Vocalists Effortis to ascertain which male and fermale vocalists collagians liked best ro-suited in Gienn Miller's kay Eberle win-hing first anonare in the mate division and orein Tucker's Boomite Baker topping with Tommy Dorsey; Harry Rabbits, with Kay Myser, and Jan Savit's Bon Bon fir-tish of an order in the Baals singer pro-tended in order in the Baals singer pro-tended in Grief and Savit's Bon Bon fir-tish of the Savit's Bon Bon first when Kay Kyser's Ginny Binma, followed y Ellis Pitzgeraid, Jinmy Dorsey; Helen O'Connell and Mildred Balley, formerly with Fed Norro. Res Vain, lagt year's somethes winner, lingthed sixth this year.

Importance of Records

Importance of Records One of the most important bits of information revealed by the curvey was the stellar role played by recordings in mapping, collegians' musical tastes, Opti-nation was presidently unspinous this rec-ords are the most important single factor in determining the ranking of orchestras on the popularity scale. Many reports, in fact, made specific mention that students were dyed-in-the-wool patrons of music machines.

machines. Another interesting revelation was that the pseudulum of collegitate musical tastes is steadly awinging, to 'waves' awing' awy from that of the 'solid live' style. Only a few reports stated that fitterbugs monopolized the dance floor at college machines. California colleges however, as well as their Eastern brethren in Boston ab give York, stated that South Ameri-and Sign York, stated that South Ameri-ship American Am

Territorial Favorites

Since operators are most interested in the musical tastes of enlagtant in their own backysed, reports from colleges have been broken down geographicatly and the results recommend as they apply to clack Persiteryt

New England

Swing monopolized the musical tastes of New England colleges, reports from it leading colleges indicated There is a

gradual trend toward swing of the swortser variety, however, Harvard and hoston University said their students were beginning to show some interest in Bouth American dances, Glemy Miller emerged as the overwhalming favorite, followed by Goodmas, Tommy Dorsey are the state of the rost population below and the state of the rost population below with collegians in this section. Woody learned and Bob Chester were picked as the most promiting smoog the never bands. banda.

Thus it may be seen that both the number and dollar value of phonographs increased during March. This is con-sidered normal, innamuch as Canada and Mexico, the biggest importers, are pro-

aution, the digrest importers, are pro-paring for the summer fourist inde. In March Canada was by far the largest taket of the nusle boxes, buying a total of 131 phonographs worth \$27,657. This is in line with the general increase in export totals. Canada having taken as follows in previous monthsi January...

March Music Export		ine
Destination	Questile	a Walue
Notherlands	. 1	\$ 1D8
Canada	_131	27,057
United Kingdom	- 1	113
Guatemala secondada	. 1	322
Panama (Rep.)	25	4,681
Moxico	- 59	8,834
Trinidad and Tobago		303
British West Indian		163
Cuba massassassas	35	2,560
Dom, Rep.	. 2	385
Netherlands, W. I.	- 3	509
Colombia	. 7	18,400
Brittsh Outana	1	135
Venegoals	. 17	6,101
Philippines	. 3	603
Thailand ansauras	. 8	201
Totals		51,825

radual trend toward swing of the wrotew variety, however. Harvard and bestore University and their student wrote wrote the student of the student wrote wrote the student of the student wrote wrote the student of the student of Kay Kyser, he order Offman Dollages did litterbugs hold un-erset was the showing made by Mildred alsguaders, he order Offman Dollages did litterbugs hold un-erset was the showing made by Mildred alsguaders, he order Offman Dollages did litterbugs hold un-erset was the showing made by Mildred a the most promising smong the news ands. Mildle Atlastic Collegians in 14 colleges in New York.

devices. Second largest demand for phono-grapha came from our Southern neigh-bor, Meikon. His total was higher than the January demand, but somewhas lower than in Pebruary. March found Mexico taking 30 machines valued at 63,834, as called at with January's 40 machines called at with January's 40 machines while valued at 410,285.

Chines values at \$10,285. Noteworthy in the export report was the heavier demand of phonographs by columen in the Southern hemisphere, namely, Panama, Venezuela, Colombia, Cuba and Guatemala. A complete break-down of export figures for March, 1940, as suppleted by the Department of Com-merce appears in a boxed item on this name.

BB's Talent and **Tunes** Column Is Boosted by Assn.

ST. PETERSBURG, Fin_ May 4 .- Noted in the April issue of Needle Point Notes, published by the Plorida Music Opera tors' Association, is an article referring to the column. Talent and Tunes on Music Machines, which appears each week in The Billboard,

week in The Billocard. Commented the association paper: "Foritg operators' attention is called to the column now in The Billboard sta-tisted. Talent and Twas' on Nusid Mo-chines, a column for phonograph own-the We read this column each week with a great deal of interest and we hope that Fiorita operators will write in to The Milboard and asats in, keeping this column as active one. column an active one

"We are sairs that Mr. Hurd, the editor of the department, will appreciate heap-ing from you. It may not be protional to save all issues of *The Rillboard*, but we suggest that you cut this column outs and start a file or scrapbook."

Ops Meet Disk Artists at Modern

NEW YORK. May 4.—Past masters in the field of promotion, members of the submatic music industry have, never-hatics, followed many of the stops pioneered by the Modern Vending On-Wurtikzer distribution in metropolitan New York. From this firm have come many novel ideas for molding solid rela-tions with Gotham music merchants.

The firm's latest promotion has been the inauguration of a series of "Meet the Artist" parties staged each Friday afterthe inalguration of a series of "Meet the Artist" portions and each Priday after-noon at Modern's headquarters. Each party features the personal uppearance of one or more prominent recording artists, together with members of their organizations. Music merchanis are un-vited to attend, meet the guestin and re-ceive signed autographs with their records. recorda

On Priday, April 3. the guest artist was Tommy Tunker, orchestra, leadery Johnny Ryan, Don Saxon and Any Arnell, of his band, and the Balter Sia-ters, Jate and Sue, who appear with Hen Borale. Priday, April 12, found Sammy Kaye, ork leador, and the Samothics-Babs, Charlis and Little.

Smoothies-Babs, Charles and Luttle Behind the promotional activity nee Modern's executives, Nat Cohn, Harry Disses and Irr Sommars. The quarters of Modern are crowided every Priday afternoon as music merchants throng in to meet the big manus in the band busi-ness and hear biases artists' latest rec-ords on Wurlitzer phonographs.

New Factory for Phono Modernizing

CHICAGO, May 4,--We are now in our new manufenturing quarters and verything is going along amoothly," re-ports Ben Lutake, head of the Miraken Co. manufacturer of parts for remodel-ing sutomatic phonographs. The firm also modernisses, in jis own shops, pho-nographs sent in by operators.

normplus sent in by operators. Miraben, where buildness gress so much that it was forced to take larger quar-grapha themselves. "Miraben parts are built so precisely this they fit seasely into the models for which they are do-ligned without any anwing." said Lutake. "Por this reason we suggest thas operators try their own remodeling-Miraben parts make it easy, Por the op-mator who doesn't care, to do his own work, we have complete shops to handle this remodeling." this remodeling.

"We are currently offering the utmost we are currently offering the utmost in fine light-up parts for moderniking of old phonographs. The finest plastics in beautiful hues will make any phono-graph a better and higher earning ma-chine."



Phonograph Exports Rise to New High in Mar.; Canada Takes Most

WASIINGTON, May 4--Export figures on automatic phonographs and the second secon

Dard.

WORLD'S FIRST ROCK-OLA DIAL-A'TUNE REMOTE CONTROL installa-tion in Indianapolis. The operator reports he has had this location for three years and it's appen night and day. "Our phonograph uses nearer an outsitanding sense," he reports, "but there the installation of the kook-Ola Remote Control and Lucary Lightup phonograph, the certings Hine not doubled but have indirensed many direct the original average consists."

THE LOCATION THAT DESERVES SOMETHING EXTRAORDINARY

THE GABEL KURO belongs in your very best locations! It's the one automatic phonograph that stands out from the field... the one that is different...more DRAMATIC! There is no match for its richer, truer tone or magnificent performance; backed by 35 YEARS OF "KNOWING HOW" | GET and HOLD the finest locations in your territory with the GABEL KUROI Write or Wire for Details TODAY!

THE JOHN GABEL MFG. CO. 1200 W. LAKE ST. CHLCAGO, ILL.

See the GABEL EURO at your nearest direct factory agent today!

649 Fault Arenner Herr Yark M.V MDwashee Husic Company George Blamberg 2313 W Food to Late Ave., Mirweshee, Wise, 1947 Weetherer Willow Dr. Piesses Autometic Phone. Co., 2534 Fath Avenue. Pittaburgh. Po. Wy Music Con 10 Linutia Ava S. F. Morchandlas Vending Math. Co. Importal You dar Senimes Coin Machine Co. Million P. Perry M. F. Molarbey Husic Bars

SH W. SHS PL

St. Thomas Colo Lolo



WORLD'S FINEST AUTOMATIC MUSICAL INSTRUMENT

POLL SPOTLIGHTS

(Continued from opposite page) in the female vocalist division. Jan Sauth and Bob Chester were hailed as the best of the newer bands.

gareel

Southeast

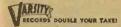
Reports from 20 colleges having a stu-dent body of 1,000 or over in Washing-ton, D. C. Mavitand, Virginia, West Vir-ginia, South Carolina, North Carolina, Georgia and Florida showd a prefer-choe for sweet awing as against that of the more solid type. All reported hardly any jitterbugging and said Latin Ameri-

NEWEST HITS!

8258 MOON MIST-F.T. V.C. ALL ALONE-F.T. V.C.

LANG THOMPSON AND HIS ORCHESTRA

- 8278 Devil May Core-5.7, V.C. Night on the Shallmann, T. V.C. Jock Teagorden and Ms Orchestro
- Ye, Olde Time Maries-F.T. Pickanieny Dall Dance-F.T. Res fiving and the Boys 8279
- 2289 I'm Stepping Out With a Memory Taelebi-6-7, V.C. Yeurs is My Heart Alose-6-7, V.C: Will Osberne and Nie Stide Mesic
- 8261
- Vendros Albuss Vei-Tango Mas Albo-Tango Augustin Insta (Argeetine's Leading Singer with Mative Orchestra) 8282
- Janper Michael, F.I. Jett For a White-F.I. Jetter White-F.I. Jether McCea and Ma Orchestra The Lactest Gol In Jone-F.I. Y.C. Jimters Slove-F.L. Frankle Trumbaver' and his Orchestra Frankle Trumbaver' and his Orchestra 8223
- 8254
- The Bise Dasube-Woltz (J. Straus) Sweethcart Waltz (J. Straus) Jack Skilliget and Mis Cancert Orchestra



The United States Record Corp. 1780 EROADWAY, NEW YORK, N. Y.

an music meant less than nothing to them. them. Miller was the overwhelming fa-vortie in the orchestra bracket, followed in order by Tommy Dorsey, Kay Kyser, Jan Savits and Hai Keen, Unusual was the poor showing of Goodman in this section, polling only one second and one third-place mention. Chester, Savit and Krupa were hersided as the coming bands to watch.

South

South Preference of collegiana in Tennessee, Kontucky, Alabiana, Mikelesippi and Ken-iucky ahowed a bik more liking for aving. Pitok veted 'yes' and three' 'mo'' on the question as to whether or not swing monopolused their college dances during the past year. A definite trend toward awiet swing has been noticeable, and in-terest in rumbs and congs tunes was all. Miller was the favorite orchestra. fol-lowed by Kay Kyser, Henny Goodman and Tommy Dorsey, in order. Shonhib laker and Olinny Shoms led the femalo coalisis, Ray Eberle and Jack Loomard copping male vessi honor.

Midwest

<text>

Southwest

Of nine colleges in the Southwest six reported, swing was tops on their cam-

puses, while a like number observed that ; Street while a like himset out the in-sweet while a type most preferred. Only two schools had any use for the jitterburn, and little or no interest was manifest in rumbs or compa melodies. Miller was the No. 1 band, with Kyner suffer was the No, 1 band, with Kymer second. Tommy Dorsey placed fourth, followed by Orrin Tueker and Benny Goodman, Ohny Simms and Bennie Baker were tops in their field.

Out of 15 Far Western colleges polled 11 stated swing was king on their dance floors. Tendency toward sweet swing was not as noticeable here as in other parts of the country, capecially in the Northwestern schools. Most California colleges, however, stated they liked congrcolleges, however, stated they liked comps and rumbes numbers 'very much.' Miller again took first henors, work Kyser second, followed in order by Good-man, Tommy Dorsey and Pred Warnag. Fonnie Bakten Olmny Himma and Mil-Practically every school listed a different band as most promising smong the newer crop of orchestras.

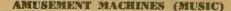
Conclusion

Those operators of music machines who wish to read more about the collegiate musical picture are urged to follow the articles appearing in the music depart-ment of The Billboard.

Chiel	Ann Barn Roy-o-Liter with Mass	JOSEPH
Wur	B Mills 187 6484 78.00 Hisse 6484 78.00 49.25 Zaster, Listi Us	(AREAR)
Do P	Asrt, Licht Up Grill	20,000 **
Belee Dout	-Ola 12 Record, Reputer 25.50 Nephanes 16.00 bia Buil Standard Coin Consols, with Sc 105 Mills mechanisms, slug provid, 2 weeks	FOR SALE
104	4, original cast \$196.00; new 08125.00. of These Machines Ree in Good Condition. 1/2 Depeat With Order.	WANT
1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	Automatic Music Co.	WE PAY HIG
1720	Phones Greated 7248	WASHIN



ROCK-OLA IMPERIAL PHONOGRAPHS Both AC and DC Models 30 Record Reconditioned 859.50 Write or wire for other low prices on Rock-o-Ballo-World Series-Tem Milk Radio: Riftes -- and all other com-spersted equipment. Paramount Musical Co. 1433 N. WEB St., CHICAGO, ILLINOIS JOSEPH A. KROECK, Mgr. 20,000 *LIGHTLY RECORDS FOR SALE --- \$4.00 PER 100 Vice F. O. B. R. Y. C. Full Cath Whith Orders Under \$8.00. 1/3 Deposit on Others. Wy Ame Bur Used Records. AM HALFERIN, 895 Fleibosh Ave., Blim., R.Y. WANT USED RECORDS WE PAY HIGHEST PRICES WE PAY TREEGHT. WHITE TODAY. WASHINGTON VENDING CO.



May 11, 1940





Record Buying Guide An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators GOING STRONG

Recordings listed below are currently the biggest monsy-makers in automatic phenographs. Selections are the consumus of reports gathered each week by representes three of The littlboard frees at least new tapoling benegath operations in each of the 10 mest important phenograph operating desteen in the country. Recordings listed without a explanation are those that have appended under this beging for one week or more and have those become such established successes that they require no threst espleanations. That have become such established successes that they require no threst or such as the submitted operations of the submitted operations. Table Tuxado junction. (8th week) (ILENN MILLER, ERSKINE HAWKINS, JAN SAVITT.

SAVIT. Mar You Wish Upon Ster. (3th week) GLENN MILLER', GUY LOM-BARDO", HORACE HEIDT". On the Isle of May. (3th week) CONNIE BOSWELL, DICK JURGENS", KAY RYDER", WOODDY HERMANN, BLUE BARRON". Say Si Si, (4th week) ANDREWS SISTERS, GLENN MILLER. The Woodgecker's Song. (4th week) GLENN MILLER. THE GAL GLANK MATE SMITH. THE GAL WELL GLANK MATE SMITH.

The Singing Hills. (34 week) BING CROSBY, DICK TODD, HORACE

With the Wind and the Rale in Your Hair, (2d week) BOB CROSBY", BOB CHESTER*, KAY KYSER*, DICK TODD, HENRY RUSSELL,

COMING UP

Recordings listed below are those which operators report are not yet top-notch monty-makers but which are growing in popularity on automitte physicagraphi. Sciections, are the concensus of reports gathered each week by representatives of the Bibliogad from at feet feur inciding phonograph operators in each of the 30 most important phonograph operating contents in the deserty.

- a) best tour is radius passenerable specified of the 10 meet important phenograph operating contexts in the desert.
 Leanin' on the Ole Top Rail. Not doing much of anything this week. This is means to have reached its peak and now its only movement will probably be in a downward direction. Unlass meet week brings a sudden wave of photo-parton interest here it will really be on the tobogram after hitting a point just short of solid hitdom. BOB GROGNY, OZGIE NELSONY, and WAYNE KING have the best-liked dance twentons in the machines, with BARRY WOOD supplying a favored vocal dist.
 Playmaise. Climbing nicely charge the best of way to the tobogram after hitting in the machines, with BARRY WOOD supplying a favored vocal dist.
 Playmaise. Climbing nicely charge the best of world between any state of any the second bar.
 Playmaise. Climbing nicely charge the best of world between any state of a state of any state state of any state state of any state state o
- MASYRID'. How High the Moon? The pace of this musical comedy balled (from the Broadway production, Tire for the Show) has not been atariling the pact seven days, but it is one of the better (breas around for ops, short of real blue ritheon Winners, BENNY GOODMAN', RUSS MORGAN' and MITCHELL AYLES' have for-tori versions that are particularly liked under the needles
- under the needes. A Lever's Lullaby. This is another one of those ballads, like most of the above, which is not setting the phone world on five, but which cannet be overlooked by an operator desirous of playing a juriofitable record. In this case, record rather than records applies, GLEN GRAY having the only disk being favored by mickel-droppers. Gray version is in the style of his Surnite Serenade. COLUMN TEACH
- atyle of his Sumris Sermade. The Statif Mour, Only creeping along is this build, thought to be a matural follow-up to last years hit by the amne writers' Deep Purple, IV very far from the position inchiered, by that one, however, and its unlikely that it will go any farther than it is right now. GLEM MILLER', and ELLA PTIZGENALD's have the only records bere. Tumbling Tambleweeds. Also limpting along is this Western-type hallad, despite the fact that it is one of the better numbers of its kind. BING GROUBT'S vocal recording is doing only fairly well and GLEN GRAY'S instrumential disk int faring much better. Bors Hield between the ing methods due scopets to worset the inclusion is the Guide, even the they meet prebaby will are right in the "Gauge Streng" beakst.

I've Got My Eyes on You. (6th week) Extremely weak. BOB CROSBY". TOMMY DORSEY', PRANKIX MASTERS'.

POSSIBILITIES

Recordings listed Selow have got as yet shown any strength in automatic phose-press but are the most likely proparets for music machine pacetos among new record fram music publishers as the ministerproparets of cartain song among and senses and a sense and a sense and a well as on the jodgment of The Billbeerth music department.

- No Name Jive, A GLEN ORAT recording, taking up both sides of the record, that is beginning to catch on. It's on superaily good awing litem, and operators are beginning to go for it. This may be a necessity
- THIS DEC
- secon.
 Little Carly Heir in a High Chair. Orrest internet is also being shown in that "baby" balled by operators. This looks like a potential winner on the phono network, and should be watched pretty closely.
 Boog It. Another awing number that is attracting a promising amount of attention. Several of the bigger-name backs and about the scheme available, and one or all of them is likely to click in the machines.
 Charming Little Faker. A following to Scatterbrain by the same writers, and is minor mitracle—a sequel that contains as much quality in melody and hyrio as its predecessor. For those ops who are longing for another Scatterbrain, this is it.
 Let There Be Love. A romantic ballnd that has dong well for itself on the at and over the sheet music counter in the past couple of weeks. It's therefore a possibility for alming stores along the phono highways and hyrways.
 Indicate a vecal cheme is included 111111
- Indicates a vocal charus is included on this recording.

Double-meaning records are purposely amilted from this column.



JUST PLUG IN ON BIG PROFITS! With SEEBURG Wireless Remote Control MUSIC SYSTEM A few hours (NOT DAYS) to install THE ONLY WIRELESS REMOTE CONTROL MUSIC SYSTEM READY FOR IMMEDIATE DELIVERY!

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CHICAGO, ILLINOIS

AMUSEMENT MACHINES (MUSIC)

May 11, 1940

The VICTOR-BLUEBIRD Call Board



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200 WURLITZERS 616A. Guaranteed Perfect Condition.

\$50 Each in Lots of Five. \$54.50 Singles.

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1348 Newport Ave.

Chicago, HI.



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MUST BE TRAINED AND EXPERIENCED IN
MECHANICAL AND ELECTRICAL ENGINEERING
Established, financially responsible Chicago manufacturar requires the permanent services of a lechnically trained man with ideas.
The man who is collected must be able to queckly understand the sequence- ments of the industry and must be capable of creating and following through on original, practical ideas.
If you are a consistent producer, and if your qualifications are acceptable, you will be offered a permanent position at a liberal salary, with oppertunity for said advancement with one of the oldest and largest firms in the automatic business. Outline all detailst age, nationality, technical education and past experience in your first better. Our employees know at this adver- tisement, and all replies will be kept strictly considential. Address replies to
91H FLOOR, 118 E. HUBBARD ST., CHICAGO, ILLINOIS

Talent and Tunes On Music Machines A COLUMN FOR PHONOGRAPH OPERATORS

On College Locations

On Callege Locations Michael Stern from operators who display great listered in the college hand depla now being published in the main depla now being published in the main depla of the state of the state into the state of the state of the the fact that operators with college to flag out what bands are being con-sidered for the student prome. Records of the orchestras being mentioned as providents are stated as a state of the students are stated as a state providents are stated as a state of the students are stated as a state of the students are stated to the state of the students as a state of the state of the the students as the state of the state of the orchestras being mentioned, for the students as the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the orchest of the state of the state of the state of the orchest of the state of the state of the state of the state of the orchest of the state o

Old Ones Big A REPORT from Max Fincetoin, a Long Island operator, indicates that his biggest money-makers are former his finestein lits Old Man More,

Worlinser 500s, \$190; 600, keyboards, \$180; 600s, plain, \$170; 24s and 61s, \$70; 616s, \$55; 412s and 312s, \$30; P12s, \$20 Wurfitser Ampilitiers, complete with tubes, \$12: 412 Coln Chutes Assembly, complete, S10; Kirk Cucser Scales, like new, \$100; Exhibit Jampers, \$40; Robound, \$35; A.B.T. Model F, late model, \$19;50; Model \$1 Wurlitzer, \$40; Seeburg Vogue, like new \$225. Write us for any coln-operated mamade, we have large stock. Want to buy Used, Records and Free Game Machines.

Northwestern Music Co.

610 W. 13th St., Sterling, Ill.

Mariha and Marie among the current formacy and a disc that his five best immery and a disc that his five best formacy and the second second second police. The second second second Schoorn, A-Thissien A-Traislet and the second Music Secretice, New York, asys that he would like more quarters among current releases. Customers in his locations, principally in residential meighborhoods, principally in residential meighborhoods, and sweet mumerous straight swing and sweet music recordings.

This and That

MUSIC machines are now widely used in the Racine, Wis, park recreation rooms, . . Recordings giving due honor to mother have been fluiding their way

DRICE SLASHED		
Wurlitzer 500 \$189,50 Wurlitzer 24 119,50 Wurlitzer 61 65,50 Wurlitzer 61 109,50 Wurlitzer 61 50,50 Wurlitzer 61 50,50 Wurlitzer 61 30,50 Reckels 12, Record 32,50 Reckels 12, Record 24,50 Dicklere Sam Ray Gun with Bases 99,50 Chickere Sam Ray Gun with Bases 99,50 Terms: 1/3 Deposite Writh Order, Baharce C. O, B. Bahara C. O, B.		
Interstate Distributing. Co.		
NOTICE::!!! We are armely evertaged, with Phonographs, We offer them if your at-tweet prices and guaranteed the great condition. Wartizer 312 \$3.50 Wartizer 312 \$3.50		

le prod condition.
Warillaw P-12
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What Rise 010
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When the 24.4
Warlitter P-12 M Unternal Illum, Cap 66.00
Multiture 412 Jac Universal Dises, Cap. 78.60
Wurlitzer 616 in Universal Itiem, Cab 99.50
Recs-Ola Windser, 20 Hacord
Rock-Ola Blandard, 1939 Model
Rott-Ola Galuns, 1033 Model
Mills De-Ro-Ibi, 12 Record since
Sectors Ray-e-5 its Duck - Machine
Heck-Ole World Series
Eshibit Vitalisae Basa
Sind-b Deet with Shells
Mills Ge O. T. Grees Prost, Line lines
Reck-Ola 12-Feet Roth-Balls
WE WILL Trade Any of the Above for Prise
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MODERN MUSIC COMPANY
fais tith st., DENVER, COLO.
PHONO RECORDS WANTED
PRUMU KRUKUN WARIPU
I HANA WECAWAS WANTER

Phonoscaph Recents withind any guantity. History stress paid. Tell in their reary guantity. History they any White Yoshory CORNER. CHICAGO SPORTS CORNER. 2 No. Clerk Burnst. Chickapo. Jila.

MIRABEN LITE-UPS add 1940 GLAMOUR

AMUSEMENT MACHINES (MUSIC)

The Billboard

SLASHED

Complete Sets of Parts

To Remodel WURLITZER 616, \$16.80

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WURLITZER 24, \$17.20

(Dome \$7.25 Extra) IBase \$6.10 (atra) WURLITZER 412, \$13,60

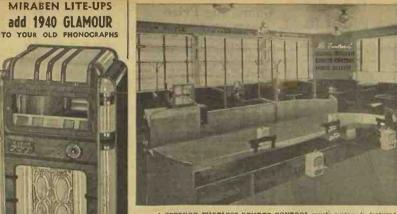
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ACME SALES CO

Wish All Orders, Balanco C. O. D.

77



A SEEBURG WIRELESS RESIDTE CONTROL music exptem is jeatured by one of the most popular cating spots in Fort Wayne, ind.—the Hobby House, Necessitizing only a play and societ?" it is said, "Sechurg Weil-o-Xafikes and Mendy Parades have been placed so that they are always within an arm's reach of all patrons."

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 WURKTTREP 142 B4
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 WUR, 014
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 WUR, 014
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"NUTTY WERE PEOPLEI Yes-but that's our business. Our spe-cially is supplying vending machines shrewshout the country with all kinds of fresh, meaty nuts. Specially processed. Small-Stre New-Size Whole Almonds Whole Virginias Small Whole Spanish and Cashews Mixed Nuts Pistachios Filberts The latest crop is just in, ready for your inspection. Write for free samples and our list of lowest prices, E. CHERRY, Inc. 238 Market Star Philisdelphia, Pa. EVERYTHING YOU WANT IN AN AUTOMATIC PHONO NEEDLE SAMPLE 35c. See Your Distributor 01 MODERN SERVICE CO., 1630 Main St., Jacksonville, Fla. Wette MRESTRO PLOINT THE BLOET CO., 2000 178 W. Wisconstr PLAYS Miterautee, Wis

ATTENTION, OPERATORS! totto is MATHENY VENDING CO.

1001 1000 into machings almost all over the country these days, for the very timely remon this Mother's Day is May 12... Bidle Lanc, Bert Lance song writing brother, followed up his a uccessful Bless You without new one. With Mr Choice is built and the song of the Ends and the version of the Ends and the version of the Ends uncertainty which has been released on the Endshird hold by Cyril Smith and published by the Jerry Vagel Music Co.

Territorial Leaders

WHERE another list of cities and records going big locally are pre-sented. These recordings (in addition to national favorities) are nouncy-imakers in these particular cities. sented.

NEW YORK

Will Bradley is doing well with his recording of "What Can 5 Say After 5 Say I'm Sorry?" "The Night She Cried in My Decr," a novelly, is sho catching

CHICACO

CHICAGO Orchedist that have either originated here or own their repetation is to those environs are, as a rule, well received in Windy City locations. Two estimating azamolics theses days are Dick lurgers, whe is a strenghold in Chicago, and Loo Breese, who is rolling up one of the longert engineers in the history of cocarding of "Where Do I Go Irom Hered" is clicking currently.

TORONTO The Vignessig Brothert, who serve

BABE KAUFMAN

NEW

\$26.50

totalled,

some 700 machines, proport that "You, You Darling," recorded by Duke Bling-ton, is peoring a top favoring in many locations. Another of their local relec-tions is "Love Song of Remailde," made by Russ Morgan.

PORTLAND

Sentimental tunce have an especially good hold on this Oregon sity, They show up well even among the national rening leadert. Operators here that "I'H Happ prand in Kaba" (Marry Owena) and "Palme of Paratise" (Honry King) at meany-malkets.

ST. LOUIS

The old tellable, "Honeysuchle Rose," with new teinmings by the Ink Spots, has all the cormarks of a teader. It is, of course, is its reign is all Harkim lo-cations.

Sofigs Most Heard on Radio

Sofigs Weak Meard on Kadio A LIST of the 10 songs broadcast: most work is proving a service to operators, letters indicate. The songs are those heard over the networks and lending New York sistions for week ending May 3. The information is supplied by Ac-curate Reporting Service.

- 1. Say, 19 2. Woodpecker, Song 2. Soole Blossems and Chapel Bella

REVAMPS

Steel

50

- 8. Apple Blossoms and Chapel 4. Let There Se Love 5. Wind and Rain in Your Hale 6. When You Wish Upon a Star

Genuino %** ALL PLASTIC With Full

Special Low Prices in Quantity for 616, 616A and 24 Recemps.

VUT THE

250 W. 54th St., N. Y. C.

3-Window Demo, Stainless Mouldings, Silver or Cold Grille.

EXTRA SPECIAL SHIP US FREICHT PREPAID ONE OIG ST GEA CARINET ONLY WITHOUT FOR 10 DAYS ONLY ONLY THE ARTICLE FOR FOR 10 DAYS ONLY ONLY THE ARTICLE FREICHTER

EVER!

MODERNIZED

(CIRCLE 6-1642)

SIDES AND TOPS

1940

7. Singing Hills B. Yoe, You Darlin[®] 9. Tee Romantie 10. Shake Down the Stars

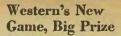


BEARSE MANUERTURING CO. ----- BOY! THERE'S DOUGH



FREE

GAME (Cen-



CHICAGO, May 6-Don Anderson, sales manager of Western Products, Inc., has announced that his firm is releasing

<text><text><text><text>

Monarch Reports Big Game Supply

Big Grame Supply Information of the second second

"Oradually we have been closer to accomplishing this purpose. Many new Monarch customers have found that they can get exactly the equipment they want with fast delivery at Monarch."

Gottlieb Oh! Johnny Capturing the West

CHICAOO, May 4-Returning from Californis, Dave Gostileb, provident of D. Gostileb & Oo, arrived in Chicago on the heels of the May I sleet and bilizend-buil, he ways, with a song in his heart. He declares he well warm and in high spirits in spilo of the weather because Oh Johnny, the firm's newst release, is capting the West like a movie Hol, "Out West, the new cash bez methody



Is the do-re-mi from Ohl Johnny, with scent on the dough." he said. "Wherever I went, I was welcomed like Howers in May (if we had them). Dis-tributors who heard I was there hurried to look me up and offer their comgrati-istions on the success they're having with this hit.

"I heard the most amazing cash box reports, and they showed no the proof. Operators and locations are shattering records with Ohl Johnny, and the de-mand for the grane is increasing by leaps and bounds.

"Vacation? That's what I went out there for, but there wasn't much of a chance to dodge bustness. And 'ive had to rush back to make arrangements for insreasing production and specifical yu delivery so that we can turn them out fast enough to keep averybody happy."

Hotel Sets Up **Games Sportland**

YOUNGSTOWN, O. May 4.-Ohio Hotel here has installed a Sportland, with a line-up of the newest type pinball machines, in a room off the main entrance to the hotel lobby, an innovation for hotels here, So far it has been a profitable veriture for the hotel.

Pinball machines are licensed in Youngstown by city ordinance and are under police supervision. The company which installed the sportland keeps two girl attendants on the job throout the day and until after midnight.

ony and until atter midnight. The room which bousse the phihall machihes, according to the hotel man-agemant, is a hard orie to lease for any particular bushess, and the phihall removed ture has able to be an original particular. Not only do the phihal games appeal to the compare, but travellag men and to the compare, but travellag men and are sfield; patrone. In a location, such as furth greater than its ade-attreet store decisions, cipes stores, billard parlow docations, cigar stores, billiard parlors and other location frequented mostly by man, the botef management explained.



BAKFR

NOVELTY CO.

2626 W. Washington

Blvd., Chicago, Illinois,

SO GOOD that leading manufacturers are now copying the revo-tutionary principle of Doughboy! Beware of imitations! Buy the eriginal, location-proven, feel-proof money-maker, No Bugs ... No Bother ... No Grief! SATISFACTION GUARANTEED!

Order at once! Direct or from your Jobber!

OUGHBOY"

Manufacturers of "Baker Builf" Novelty Tables-Baker's Pacers-Sky Pilot



Groetchen Names **Best Selling Bell**

CHICAGO, May 4 .- "Columbia Cigaret Bell Goldaward, with rear payout, con-tinues to be first in sales over all other Grostchan Columbia Bella, according to apokesmen of the Groetchen Tool Co. This is not surprising," they declare, "drepite the popularity of the Jackpot Bell, Check Separator and the recently introduced Club Model. The Columbia Cigaret Bell Goldaward is more popular because of the payout feature.

"It is a nest machine with the payout in the rear. Its design is keyed to the times and the machine fits the needs of most territories. It is reported that many territories are almost exclusively using this machine."







BUCK NEWSON, well-known piloher of the Detroit Tigers, recently visited the Detroit offices of the Americated Coin Machine Co. While there, he met Sorth Steppi, official of the firm, and the Serbirg's Symphonetics, who explained the wonders. of Seeburg' Symphonoics and Wireless Remote Control Music System to hum.



May 11, 1940



BUILT UP TO A STANDARD NOT DOWN TO **A PRICE!**

THAT'S **MUTOSCOPE'S** ANTI-AIRCRAFT MACHINE GUN

INTERNATIONAL HUTOSCOPE REEL CO., INC. 44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

Glamour and Charm Enhance Bally Line

CHICAGO, May 4 - Demand for nov-elly and free-play pames is steadily in-creasing in all sections of the country, neourling to Ray Moloney, president of the Bally Mig. Co. He suited that his company is meeting the demand with two new games. Glamour and Charm.

two new games, Glamour and Charm. "Oismour," Moloney stated, "la the find of games that high-score fasts can't scale, it has plenty of colorful finat, state of the state of the state of the instance of the state of the state with the state of the state of the instance of the state of the state with the state of the state of the instance of the state of the state with the state of the state of the instance of the state of the state with the state of the state of the instance of the state of the state with the state of the state of the instance of the state of the state with the state of the state of the instance of the state of the state instance of the state of the state instance of the state instance of the state of the st

same-all packed into one high-speed money-marks. Therm is a buy-back game that ap-peaks to all types of player. Average for the second second second second second back to be an an second second second back to be an an second second second back to be an an second seco

Genco Cadillac **Collects** Plaudits

CRICAGO, May 4 .- It isn't often that operators will go out of their way to write manufacturers or distributors about

operators will see out of their way to write manufacturers or distributions about the marita of a howely game, according to Meyer Genzöurg, official of Genzo, Inc. He reports that operators have been writing to his firm commenting on Cadil-hac. Genco's latest game. "The a thrill to report on the many letters we are receiving daily about the money-making power of our new game," he declared. Operators are giving its con-create figures on Cadiluacy carring that would be unbellevable if they didn't come singlet from the operators are writ-ing. The read aim is to spur us on the reader of the spure to take our of their mech and be deliveries to take our of their mech and caliveries to take our of their mech the caliveries to take our of their mech theory Cadila be a mak-ing theore will stimuliste us to employ about general stimuliste us to employ about production. That is exactly what is hep-

pening. Right now we are turning dut more Cadillace than any game in our history, and despite the torrent of games that is pouring out of our assembly lines, the demand still overshadows the supply. It certainly seems that in Cadil-ha we have hit upon the dream parad-the game that every player likes to play and yet the kind of game that makes money faster for the operator."

SOUTHERN AUTOMATIC MUSIC CO FACTORY DISTRIBUTORS FOR J.P. SEEDUNG COM

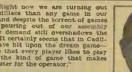
SOUTHERN AUTOMATIC NUSIC CO.'S chain of distributing offices includes the above location in Nashulle, Terny. The firm also has offices in Louistille, Indianspolis and Cinematit, Officials of the firm are S. 2. Stiedel-and the Weinberger brothers-Leo, Joe and Sam













Manufacturers of the Largest Variety Line of Soler Cords, Jar Carmes, Whitting Derby Cames, Bareball Daily and Weekly Series, Tip and Jeck Pat Carmes. UNION LAREL PRINTED ON ALL COODS

GAY GAMES. INC.

SPECIALS			
SPEA			
Pace Reyal	Cent-s-Briskes \$ 4.50		
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Bun Fris 37.50	Pilgran, Ola.		
BRSHO Q.T. L	Modia		
lete 35.00 Columbias.	dillys, Ols.		
Jackpot 38.00	Reels 14.50 Zaphyrs, Olg.		
denningiChiefs 22.50	Reals 7.00		
Bills Baton	Bothley Horses 4.50		
Mersory, Totan 18.00	Revel Dice 4. 3.00		
Conels, Tolan 17.00	Daved River. 3.00		
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1/3 Dertified Deposit. Write for Prices on			
All New Souperant			
MILLER VENDING COMPANY			
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ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS.

SPECIALS
The machines listed below are alightly used and offered achiets to prior sale. Prices are effective May 11th, 1940.
S-BALL FREE PLAY
1 Risener Beper Bis
a Hally Dandy
1. Commedere 3 Bally Gold Cup, Table Bedel
1 HIDRY
"I Bolty Royal Flush, P.S
t Balty Klendika
MISCELLANEOUS
1 Exhibit Design Alley
2 West 21 4.00
O.A., F.A. t Ootembla Hall t Mills G.T., Twin J.M., Ye. 22.80 All mills G.T., Twin J.M., Ye. 22.80
All preserve sources be accompanied by 1/3 certified depends. White us for your require- ments for any new colle-spected machine that has been released by the respective
manufactorer, as our prices-and right. White and ask us to pathype online mailing flit.
MOSELEY VENDING MACHINE EL. INC. OD BROAD BT., HIGHMOND, VA. Day Phone 2-4511 - Night Phone 2-5225.
BICCEST SHOW HIT
in the second
IMP-

Will non clog. Pri Only \$12.50 Oarton of Siz, 867.50, F.O.S., Fasters, H. G. PAYNE CO. MASHVILLE, TENN. 312 Breadway,

Asks Data on **Ops'** Operations

CHIGAGO, May 4,---We are inter-ested and it is important to its to know what types of equipment our customers are operating. Assies Alao Churres, of Grand National Sales Co., of fee of the estimate of the sale of the sale of the estimate of the sale of the sale and the sale of the sale of the sale operators the sale of the sale of mentions that he can't possible user. "Obviously it would be helpful to

Exhibit's Short **Stop Going Strong**

OBIGAGO, May 4.-- "From all appears neces bid indications, production on bhort step will go on said on," reports john Christ, saies manager of the Ex-hibit Supply Co. "Farst day bidow very when the constrainty when they are first introduced dis-overset duta the game is so popular and when that the game is so popular that their orders from day to day as the owners of locations learn how good the owners of locations learn how good the owner locations.

"One of the many distributors who have done an admirable job in the Bast." and Chreak, "is the Cleveland Coin Ma-chine Rechange, Cleveland. This con-cern was unfortunate in not getting the line until late, but still has been very successful in selling a large quan-tity of these games.

tity of these games. "In describing the success this they have had, Morits Gisser of the concern and, "We did not learn of the unusual impression that Short Stop was making on, operators until the game had been out some time, but after careful invest-ing everything, we have done a very nice job and feel amply reput for our storts, ing games of the year. We are hoping that Exhibits will continue to remain a production on this game for some time to come."

Arcade Demand **Ups Production**

owners averywaww, eg-men. "We predict the biggest sesson for summers machine concessions," says Perc Brith, makager srade division, "We have isome very interming ideas and plans for men who want to interfi-gate the profits in the amusement ma-chine business."

distributors if an operator, when writing, would jot down all the types of machines he is operating. Inconsequential as this information may seem to an operator," concluded Chitris, "It is nevertheless important to a distributor who con-scientiously endeavors to serve, his cus-tomers intelligently."



NOW YOU CAN BE SUBE that the New York World's Fair for 1940 will be a complete success. Equipments for the giant stronges on the grounds usa purchard from the Verding Machine Co., Fayettertile, N.C., Here's A. W. Bendow (center), of the International Mutarcope Red. Co., Inc., Long Island City, N.J., completing the deal with R. E.S. (Smitty). Smith and Sudolph Wilkie, hands of Joc Calcutt's raise departments.

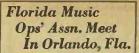


ACE FUK DEST DUTS:
ALL FREE PLAY!
ALL MAGNINES GURRANTED TO AS IN A STATE OF THE ASSOCIATION N. J.
ADVERTISE IN THE BULBOARD - YOU'LL BE

SATISFIED WITH RESULTS



BIG VALUES			
ALL FREE PLAY GAMES	8 Wetern Hold Tisht \$10.50	1 1 Keeney Mit	
0 010 011	4 Bustiam	2 Daved Hit Lite 17.60	
2 Oh? Bey 80.00	6 Bally Mendilmer 20.00	2 Presmit	
1 Commedare 80.00	2 Teners	2 Batting Champ 15.00	
1 Golden Gale 20.00	Z Ali Babe	2 Plath	
2 Rebound	2 Gettine Lobe-Put 25.00	2 Zip 15.00	
2 Mippy	B Contact 12.50	2 Chubbles 18.00	
# Luchy	1 Kitch 10.00	2 Wartety EZ.BO-	
Bally Vietory 48.50	4 Raptima 10.00	3 Baper Okarger 38.80	
Bally Estens 40.00	2 Moppe Tape 97.80	Z Rangi 20.00.	
t Gally Arrowhead 25.00	E Multi-Free-Rones 12.50	2 Sports	
2 MP. Chipt 37.50	1 Up & Up	E Golden Gales 20.00	
1 Se Locky Stribe. 48.50	8 0on Club 10.00	Roctela '39 Ten Pine, 125.00	
2 - sem	Z Champion 21.00	Evens '30 Ten Piner, 128.00	
3 Bemps	2 Bez Score	Seaburg Olivet Semiting 100.00	
7 Orobe Pars	1 Deepl Harbor Light. \$0.00	Carso. F.P., 1 gr-5 Ball 75.00	
1 Cember	9 Exhibit Oniof \$6.00	1 Drevit Balance C. O. D.	
K C VENDING CO.,	419 MARKET ST., P	THEY A TARTE TARTE O. O. D.	
an o antipation out	ARA DEVERSERY OF "	TREEVALVESTS, TET'Y' L'AP	
	the second s	Contraction of the local division of the loc	
IN FTIN ORIN OF	FRATED . WE HAVE IT .		
SLOTS	THATED & WE HAVE IT .	NEW OR USED.	
1 10 Q.T	2 Bo Baratous Batil	35 Western Bamball \$80 80	
t te dius Frent 30.00	3 Pates Rause, Brewn	30 Ten Suizes 139.00	
2 1c Pace Comete 28.00	5 Paces Maces, Black 50.00	Bally Alleys 05.00	
5. 10. 206 Polatope 30.00	1 '30 Gallepiag Denvine DE.00	Tom Mis Rifle	
1 B-Dc Jonniana Otriel 40.00	3 HAMANCE CLUBS 48.00	Chisson Bert	
8 10c Jeneings Chiefs., 30.00	8 Tarforana	Bang-a-Dear	
4 Be Jonnings Hill Filers. 48.00	4 Jeanings Derby Davi, 22.00	Casino Golf	
CONSOLES	3 Jennings Pickems 50.00	Pencil Martin Vender 35.00	
1 10 7s Be Four Batta . \$250.00	AROADE EQUIPMENT	Retaries Ba.00	
1 284 Baratega, 84111 88.00	2 Ocmphy, F.S	Retaries	
1 286 Seratege, 84111 86.00	B Dempin, F.S		
T The Bersteen, Balli 06.00	B Dempin, F.S	PROSPECT, CLEVELAND, O.	



ORLANDO, Pha. May 4--Annual meet-ing of the Florida Music Openators' Asso-ciation will take place here on Saturday and Sunday, hay 11 and 12. A full pro-gram has been planned and all operators have been lawited to attend and join in tho fut no a wall as in the business. Among the items to be decided upon is the election of offleers, amendments to the sheeton of offleers, amendments to the by-laws and other pertinent coin machine matters. Directors will meet on Saturday, May 11, at 10 p.m., with the membership

Directors will meet on Saturday, May 11, at 10 pn., with the membership meeting on Sunday, May 12, at 3 pm., for business and election of officers. Cocktail hour will follow from 5:30 to 7:30 pm. The banquet will take place at 8 pm., followed by a floor show and dancing dancing.

at 6 pm, followed by a floor show and chancing. The second second second second second second foremonics. He has arranged hole rates for those attending. "Many of the large operators in the State have promised to bring their employees," he reports. "Our president, G. M. Stokes, promises a good large group from Jacksonville. We ex-pect at least 200 operators. "We desire a good representation at our business meeting." he continued, insemuch as the officers elected will arre until the Lagdature meets in 1044. It is imperative therefore that members detend and elect the best possible of-tions. The winners in the primary election for the post of governor in Florids have been invited to attend the banguest, as which as the candidates for the office we been invited to hear and discusse matters with these men.

these men.

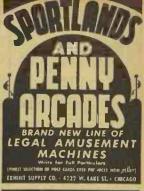
Vaughan Speakers For Summer Spots

<text><text><text><text>

New Portable **Bowling** Alley



GLADYS ERICESON (right), able Scotlary's antra son (regnt), abe secretary to Oharile Potter, of Fair-mont Minn., has attended recent Minnesota operators' gatherings-adding the feminine touch to the cola machine industry;



NATIONAL'S VALUES		
SPECIAL BARGAINS 50 WURLITZER SSA'L WITH GRILLER, 305.00 EA.		
FREE PLAY NOVELTY CAMES		
Bitts 12-3. A. Oher, 375.00 Parts		
COUNTER CAMES		
Sports, Sc. Piar		
SLOTS		
Heles Belt, So Play		
1-BALL AUTOMATICS		
MISCELLANEOUS		
Chickes Gen, Late Berial		
PHONOGRAPHS		
Red-Gila Insperisi 20 with Gella, 509.00 Sectors Reyals, 20 Res. 07.00 Sectors Reyals, 20 Res. 07.00 Rect-Gia 100 Standards, Procucelly New, Cash Deal Rect-Gia 100 Geouter Medica, Prac- tically New, Gash Deal Sectors 135.00		

NATIONAL COIN MACHINE EXCHANGE

1411-13 Dresmy Bird., CHICAGO, ILL.

DES MOINES, May 4. - Gasco Prod. elarited the manufacture and distribu-ucts and Sales Co. Des Moines, has then of a new type of bowling same fact tion of a new type of bowling game (not coin-operated) which may be set up without a special bowling alloy floor either outdoors or indoors,

George A. Schmidt is in charge of the production of the machine, which is being distributed nationally. Patent for the machine is held by Charles E. Young, formerly of Minneapolis and now of Del Motote.

The game is portable and can be installed in store spaces, basenients, dance halls of similar places and requires space of approximately 40 feet for an alley. One employee can operate two machines diminications stmultaneously.

The pins are mechanical and are act up by a hand lever. Hard rubber firm-inch balls are used with a return trough. The game operates at 10 cents and is claimed to be twice, as fast as the or-dmary bowing game because of the mechanical pin setter:

The Billboard 83

Another 100% Segal "real play" tion as phonomenal as Ten Strikel Ski-Ball combines the same magic appeal, sippy action, shill play and fast 24-hour-a-day carnings?

Positively No Bugs!

Has fully automatic ball bits, Ball Speed completely under player's control . completery under player i commen-enting range from Slow to Fast. Alley scientifically calibrated for true traise-tory. Soundproof operation. Sensation-ally last play--> balls bor Sc. Mochanikal perfection absolutely guaranteed.

NOVELTY OR CON-

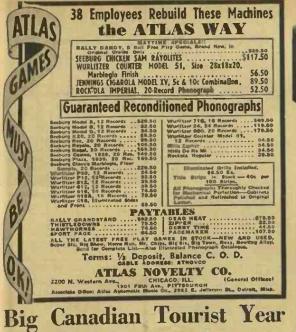
VERTIBLE FREE PLAY High Store-

Weekly High Score

Zvans'

SKI-BAL

ANOTHER



Seen; U. S. Money Advantage

Coin machines everywhere dollar worth 10% more than Canadian equivalent

ST. JOHN, N. B., Can., May 4.—Due to the war shutting off tourist travel to Europe, the expectation is that the mari-time provinces will find the traffic from the United States, Ontario and Quebec at record volume this summer.

With coin machines favored, the rist-tor from the U.S. will find he can get 22 aickels or 11 dimes for his doilar, In the one-cent venders he can get 10 extra pieces of gun, candy, chocolates or pea-nuts for each dollar.

While most of the trunk roads have been paved, eltennating the dust nut-sarre that had prevailed so long, the dusty. Therefore, most of the traffic and witty the form and highways thru ener Fringweick, Nova Scoula and Frince Ed-Brunswick, I

ward biend. There has been a big increase in the hastalistions of intusic machines, not only in the cities and towns but in reas-side atands, danice halls, sating places, give. In the restaurants, the customera are to be given fundle with their mesha-but at the cost and will of the customera-ter, including the places which have dance floors.

Indications are that Halifax, N. S., will be a meet agr tourist this seasofy They will want to see center in which ties is more war atmosphere than anywhere else in the American. Halifar is the ac-tive base for the Alleel navies, as well as the starting point for the mercantile steamers upder convey for Nuropean and other ports. It is nothing unmatain to see 10.000 to 23.000 sailoes on shore laws. In addition to the navies and rourengtile statuban Halifax. Indications are that Halifax, N. S., will

In Halifax there has recently gone into effort an annual license for phonal machines which have been getting "by play from uniformed men and civilians. play To t page from summorized men and dividing To those will be added the tourists, Mu-ale machines are also being hearily pat-ronized in Helifax, where calling places have intereased materially since war was doclared.

deciared. The war stanosphere to a lesser extent is also prevailing in St. John. Moneton, Woodstock, Fredericion. in New Bruns-wick; Yarmouth, Kentville, Darimouth.

Amherst, Pictou, Sydney, in Nova licotta

Amherst, Pictou, Sydney, In Nova flootfa-in 84, John there are troops in training for oversees and home service, as well as a naval unit, and an afforce group. At Moneton there is an afforce group. At Moneton there is an afforce from Kentville, is a training samp with abouts 1500 men. The fourists are certain to be looking for the was atmosphere and in many of the cause the visitors will be natives or children of the maritimes. Massachusetts contains about 500.000 persons who were born in Canada and a share of these will be back bout both source in our be of home the sumer's one the old home that under the was atmosphere. The soulders, sailogs and afforce men

home land under the war atmosphere. The solders, sailogs and alforce men have pepped up the business for the coin machines and the tourists will con-stituise apother stimulating influence. Sportlands are being planthed for sea-sonal operation in machine stores on the main stema and heady to the war service barracks in many cities.

Canvas Arcade **Hits Road Soon**

COGHOCTON, O., May 5 .- Dick Johna, penity arcade operator and owner-man-aper of Lake Park here, has announced that his de luxe penny arcade, with many new machines added to the line-up, will

open with the J. R. Edwards Attractions at Wooster, O., Saturday, May 18. Arcade, one of the best equipped to go out under canvas in this section, will continue on four with the Edwards-show until date in the summer, when it will start several wreats of Ohio fairs and celebrations. Meanwhile, the penny arcade at Lake Park will remain on the midway and will again be operated this summer by Johna.

Milt Soffer Reps Fitz in New England

NEW TORE, May 4.-Millon Sofier, well-known coin machine subsman, has been appointed New Expland asite man-nger for the John A. Pirgitbons organi-ation. Pirgitbons is Eastern regional director of the Bally Mig. Co.

surector of the Bally Mig. Co. Soffe will cover the Size Regland territory for Pitzgibbona, contacting op-erators, jobbers and distributors. Ho is well known to most of the New Excland trade, and Pitzgibbons expects thin to help the New Englanders to even greater appreciation of Bally products.



"CARLOAD OF BULLS," WRITES BEN STERLING, "would be a good caption for this picture, showing. George Imas, head of Sterling aeroles staff, transferting another coriod of Bally Bulls Eye revyou machine' to a Sterling track. Hull's Eye is proving estremendous /evorite in all types at locations, and collections have been remarkable," concludes Sterling, whold the Bally My-Co. distributor in the Scranton and Wilkes-Burre, Pa, area.



Games Export

Total Is 37Gs

Canada is 'bright horizou' for U. S. sales-takes 462 games worth \$24,288

WASHINGTON, May 4.--Canada con-tinued to be the "bright horizon" for the United States coin machine business in March insofar as exports of anuse-ment machines were concerned. Anuse-ment devices taken by Canada in March numbered 642 witued at 844,268. This was exclusive of vending machines and multic boxes.

numbe boxes. Total seports of annusement devices, exclusive of vending and muske classifi-cations, was 622 mnchines, valued at \$36,894. Eleven countries shared in receiving the games. Marking de games valued at \$4,8764. Only one other country successed in taking more than \$1,000 worth of machines, that was the Union or machines, that was the Union or machines, which took 20 games Parameters.

whited at \$1,335. It was the third successive month that Canada had taken a large number of gamma. In previous months the Canadian demand was as follows: January-402 games valued at \$24,862. Pubruary-402 games valued at \$24,862. The the solis: white of games exported previous months, the number of games was hicker.

Total Exportation

WASHINGTON. May 4--Total value of coln machines experted during farch was \$112.87. This included all types of coln-operated devices, such as husic machines, unusement games, winding and service machines, the total during of machines was 1,076. This is compared with the totals of the following months as follows: January --607 machines valued at \$80,069; February--1.031 machines taken of machines dur-Siz larges taken of machines dur-

machines valued at 885,030. Six isrges takers of machines dur-ing March were: Canada-730 ma-clines valued at 673,917. Mexico-124 machines valued at 817,039 Parama (Fep.)-45 machines valued at 85,509; Venezuela-46 machines valued at 83,010, and Colombia-7 machines walued at 81,069, All others were below \$1,000.

Reasons advanced for the large ex-ports of all types of coin machines to Canada ser, that with the country's uniformed forces drawn up into compa forts and garrisons, there has come a greater demand for amusement, music and service machines. Canada, too, is pender of the service of the service of the sening, the with European travel cou

was higher.



IT'S A		
Clearaway		
OF GUARANTEED REBUILT MACHINES		
PREE PLAY CAMES Vickor 68.60 Convention 37.60 Sunda 68.60 Times Trans, 37.80 Vickor 47.60 Anebe 34.80 Vickor 37.80 Anebe 34.80 Vickor 37.80 Anebe 34.80 Vickor 32.60 Anebe 34.80 Rass -38.60 Poilser-UP 70.80 Alessin -38.30 Foilser-UP 70.80 Alessin -38.30 Foilser-UP 70.80 Anebe 38.30 Foilser-UP 70.80 Aneber 38.00 Foilser 12.80		
CONSOLES Baily Ray's Trad, - \$3500 Bill Olia B500 Bash 32 000 Bash 30 000 Bash 3000 Bash 30 000 Bash 3000 Bash 300		
NOVELTY CAMES Darme -317.30 Dat. Treas. \$10.60 Supervise -717.30 Dat. Treas. \$10.60 Supervise -712.00 Rewart -10.00 Bindham -72.00 Rewart -10.00 Bindham -10.00 Rewart -7.00 Bindham -10.00 Bab. Action -7.00 Bindham -10.00 Bab. Action -8.00		
SLOT MACHINES Mills Be tilse So Darwes Bulls (und 3 west) 80.00 Mills Bo darwes Bulls (und 3 west) 80.00 Mills Bo darwes Bulls (und 3 west) 80.00 Mills Toc Blow Frees British (1 & 0.00 Mills Toc Blow Frees British (2 & 0.00 Mills Toc Blow Frees British (2 & 0.00 Mills Toc Blow Frees British (2 & 0.00 Mills Toc Blow Frees British (2 & 0.00 Watting Bc Frees British (2 & 0.00 Watting Bc Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00 Watting Bc Frees Frees Frees British (2 & 0.00		
L-BALL AUTOMATICS Odmit Mexit 809.00 Statistics Statistics Thirtineversa 79.500 Presatresi 22.50 1-2-3		
TERMS: 1/3 Certified Deposit With Order.		
THE VENDING MACHINE CO., 205+15 Franklin St., FagetBeville, N. C		
f and a money exchange favorable to S. travelers, there will be an influx visitors from the United States. All figures quoted here were released the Bureau of Poreign and Domenic minerce, Department of Commerce. A mplete breakdown as to quantity, stination and value follows:		
stination Quantities Value		

Destination	Quantities	Value
Canada		024.280
Pananis (Rep.)		760
Megico	63	8,704
Philippines		384
Argentina	20	207
Palestine	14	845
Canal Zone	2	10
Ceylon	1	.45
China	8	300
Australia		446
U. of S. Africa .	orenana 20	1,335
Totals		1836.8P4



01

by Co ool de

DUKE ELLINGTON, composer, conductor and instrumentalist of American sea, and his band's jectured coulds! Jey Anderson, snapped with the Mills phonograph, the Empress, during a recent engagement in Detroit. The Elling-tom Band was one of the top recording outfits of 1939.



Chicago Coin's



Queens and Long Island Operators!! Vhill US Teday! We Give Yes 24-Nour Sarvice, Just Phones HAvemeyer 4-4544,

73-06 WOODSIDE AVE. ELMHU L. I., NEW YORK CITY 12 BLOCKS NORTH OF QUEENS BLVD. AT 73rd ST.J

SALES

SPICIAT

COMPLETE STOCK OF ALL CAMES. WRITE for Price Lin

COMPANY

\$95.00

CHICKEN

SAMS

WATCH FOR 2 NEW SENSATIONS

CHICAGO COIN

J. H. KEENEY QUEENS May 11, 1940



MYSTERY JACKPOT CONSOLE TYPE CABINET FINGERTIP ADJUSTMENT ON SELECTIONS AND ODDS

You'll Be Amazed At the Low Price!

WESTERN PRODUCTS, INC. 925 W. North Ave. Chicago, Illinois

Robbins Offers **Two New Devices**

BROOKLYN, May 4.—Dave Robbins, beed of D. Robbins & Co., reports he is promoting two new ideas in machines for operators who are interested in mak-ing more money. One of Robbins' ideas refers to a merchandising inachine with a stimulation divice. Robbins declares that it has unusual player appeal.

"The other idea," says Robbins, "is in connection, with coin-operated phono-graphs. If you have never operated phonographs this plan will show you details of these two new ideas are avail-able for all operators who with to in-crease their earnings."

Suggest 2-Cent Cig Tax in N. J.

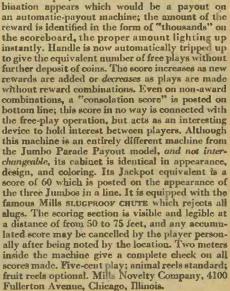
TRENTON, N. J., May 4 .- A 2-centsper-package tax on cigarets has been suggested to the New Jersey Legislature by a committee representing several educational groups. The purpose of the tax would be to aid local schools. The report and suggestion were made by the Study Committee, representing the New Jercey Council of Education and the New Jercey Education Association. It was estimated that such a tax, coupled with a levy on cigara and other forms of tobacco, would raise about \$5,000,000 annually.



"MILLS PHONOGRAPHS AND TONAE QUALITY are synomymous," says ay Gordon, orchestra leader at the Green Room, Hotel Edison, New York, fo ak Mitsick (left), of the Ponier organisation. The phonograph, of contra-the Mills Impress.

FREE PLAY

Jumbo Parade Novelty IS A FREE PLAY BELL. Imagine it! For the first time a REAL BELL has been created which operates on the free play principle that is so much in demand half the country over! No payouts of any kind are made but a complete record of player's progress in operating the Bell is kept on the scoreboard! Each time, after the reels spin, a com-





Leading Operators Prefer These

Jennings Money Makers

Master Chief

Equipped with Both Slug Rejector and Detector



With Free Play Feature or Skill Field

A proved success. Hundreds of operators opree that Free Play Fast Time is the one console bell that really gets the play and gives unholecrupted service week in and wook aut.

The mechanism is the single unit type, the same mechanism used on the ever-popular Jennings Chief. Glass is attractively illemisaled and has race horse symbols, Machine is equipped with positive slug rejector. Where territory conditions permit, Fast Time can be furnished with Skill Top and Automatic Payout.



The Only Double Action

--

Golf Ball Vender

Actual location tests prave Golda-Bola increates golf bell sales from 200 to 1000%. Double action feature permits player to Devote action restrue permit player to (1) depart the for onwerent and possibly abtain from age to 10 bails or (2) departs 35c and make an outright purchase. Player may salect the brand of ball he prefers -5is selections to choose from. Golfa-Role has the longest display of balls - has the females Jennings trouble-free Chief mech-aling and it, analyzand with Netional anism - and is equipped with Mational slug rejecter. Don't wals - Order Golfa-Role today.

O. D. JENNINGS & COMPANY 4309 W. Lake Street, Chicago, Ill.

Profits Pile Up Fast With

NATIONAL PASTIME

HARLICH MFG. CO.

SHILL BADGER'S RECONDITIONED PHONOGRAPHS

BADGER NOVELTY COMPANY

IS R. SOTH STREET. BILWAUKER. WIS. Advertise in The Billboard-You'll Be Satisfied With Results.

14 days trial offer to reliable operators Try Fost Time Console for 14 days, If you're nor satisfied that it makes' more money, return it and your, money will be abserfully retunded.



1413 W. JACKSON BLVD.

CHICAGO, ILL.

Heavy Biz Report **Of Atlas Novelty**

CHICAGO. May 4 .- "Every conceivable type of coin machine is in demund at the Atios Novely Co. and there seems to be no let down," comment Eddle and Morrie Clinsburg, on the state of Distributions bustness

"Huge stocks of free play games, psytables, concoles and phonographs are shipped daily to all parts of the territory served by our Chicago and branch offices.

"A significant fact is the ability of Atlast to supply the quasionners with their requirements at all times-a service which we attribute to constant acouring of the market for used salable equip-ments of all kinds. Another factor in the successful handling of operators' needs is the large amount of storage and showroom space which canables us to stack up on all new games."

Baker Busy With Doughboy Console

Doughboy Lonsole Thirthey as a beetive, according to firm executives. The activity, they do-cleare, is the result of the popularity of the takest game; the Doughboy Convertible table. Repeat in the pips convertible table. Repeat in the pips convertible table, Repeat in the pips convertible table. Repeat in the pips convertible table, the pips convertible the merit of the gime indices the boughboy has what is taken to make money, they stated. I. L. Baker, prevident of the firm, tated: "Doughboy is mechanically right and the most conservative operator con-original and trouble-proof. Doughboy."



READ THE BILLBOARD EVERY WEEK

May 11, 1940



5.6.0.8

DILLAC

9

10 1211



SUPER-SENSATIONAL HIT BY GENCO, INC., 2625 NO. ASHLAND AVE., CHICAGO, ILL., ONLY \$99.50 FREE GAME CONVERTIBLE!



The Billboard 89



May 11, 1940

fastest money-maker in bell or console class

BY

Plays Draw Poker according to Hoylel 5 spin-reels whirl to shuffle the deck, then click to a stop in rotation left to right. As final reel stops, all-electric mechanism responds to the "show" with mystifying accuracy, automatically releases proper payout on 3-of-a-kind or better. When winning "hand" is not "dealt" on first spin, player may press buttons in front of cards he desires to hold—and-spin reels again by depositing another coin.

For bell profits where you can't place bells—and better-than-bell profits in your bell spots—order ROYAL DRAW now.

> NICKEL OR QUARTER PLAY PAYOUT OR TICKET MODEL CHECK SEPARATOR, EXTRA

GLAMOUR HI-SCORE SENSATION

Plenty of coloriti flash. daziling lights and syc-appeal to get 'em started plenty of action to keep 'em going i likeminsfed rubber-tire bumpers, flashing on when 214, 100 when not lik. 6 roll-overs that boost across in new activing way. Bumpers and roll-overs light in tantalizing rotation ... but bumpers con be lis by activity action and appeal for two or three hit gammesund angel for two or three hit gammesmested into one bigiapped money - maker. Gran ou Est. MASCOT MEANS TO WIN

ALSO IN PRODUCTION: BALLY ALLEY - BULL'S EYE - SPORT KING - SPORT SPECIAL - CHARM BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE CHICAGO, ILLINOIS

QUICE CHANGE FROM FREE PLAY TO HOVELTY





THE FIELD FOR WURLITZER COUNTER MODELS IS IN THE SAME UNDEVELOPED STAGE AS THE CONSOLE MODEL FIELD WAS FIVE YEARS AGO.

Right in your locality will pay substantial profits. Wurlitzer Counter Model will pay substantial profits. Don't wait until the field is crowded. Put a Wurlitzer Counter Model in every one now. Two sensational models to select feomach with Builtain Speaker, Glanour Lighting and a host of other each with Builtain Speaker, Write or whe for details.

each with Built-in Speaker. Grand for details. play-inspiring features. Write or whe for details. The Rudolph Wurlitzer Co., North Tonawanda, New York. Canadian Factory: RCA-Victor Co. Ltd., Montreal, Quebec, Canada. AName Famous in Music for over Two Hundred Year



TO MUSI

MERCHANT