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Indi Diummin Man

GENE KRUPA

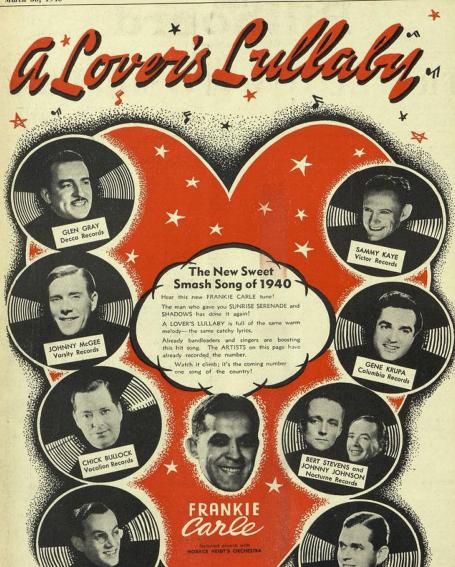
His Drums - And His Orchestra

Columbia Records

Dir.: Music Corporation of America

GLENN MILLER

Bluebird Records



JEWEL MUSIC PUBLISHING COMPANY, Inc.

NEW YORK, N. Y

FRANKIE MASTERS

Vocation Records

March 30.

The World's Foremost Amusement Weekly

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TRAVEL TO HYPO SHOWBIZ

What! No IA Local at Pole? Arctic Owner Own Projectionist

REGINA, Sask., Can., March 23.— Extended runs are the vogue for films picture, and some had never even seen playing the molion picture house closest a silent film.

playing the molion picture house closest a silent film.

operated by H. E. Peffer, Arctic trader, of whom return many times to see the pictures are now being above in temperature are now being above in temperature are now being above in temperature and the picture are now being above in temperature and the picture are now being above in the picture are now being above in the picture are now in the picture

Akiavik is at the mouth of the Mac-kenzie River on the Arctic Ocean, and is 1,500 air miles from Edmonton, Alberta.

At present shows are not being held regularly, but during the summer when trappers from all over the northland visit Aklavik, shows will be given every night with single admission rates at \$1.

aftho unable to secure bi-weekly change of film, Pefer believes that this will be no determent to a different to a will be no determent to a constraint over and over again, and he plans on repeating the same show until there is no audience left or until the next film arrives. Plan for bringing patrons back for exp and the plant of the plant subsequent performance.

subsequent performance.
Inaugural show was given Christmas
Day, when the audience, composed of
Indians, Bokimos and a few whites, was
so large that the dance hall in which the
shows are given at present was filled to
overflowing and it was impossible to
abut the doors. A large majority of the

Pitt Longest Legit Season in Years

PITTSBURGH, March 23.—For the first PITISHURGH, March 23.—For the mac time in years, Nixon season will last past Pitt Cap and Gown revue, almost traditionally final full week before house (See Longest Lepit Searon on page 61)

Beverly White Press Head Strates Shows; Bryan as Aid

SAVANNAH, Ga. March 23.—James E. Strates has just signed Beverty White as director of publicity of the James E. Strates Shows for 1940, Mark Bryan will be Whiteha assistant. Strates is now having a special wagon constructed for the press office.

For San Francisco Fair

CHICAGO, March 23.—A. E. Selden, "The Stratosphere Man," while in Chi-cago this week Informed The Billboard that he has been contracted thru the Bert Levey office to appear for two weeks at Golden Gate International Exposition, San Francisco, with an option for two

"Scandals" K. C. Record

KANSAS CITY, Mo. March 23—At Jimmy Nixon's Music Hall in the Muny Authorium here. O corrge White's Authorium here. O corrge White's March 23—20 and the local theatrical cosson by taking in \$12,500. Ducate scaled up to \$8 for the three nights and one mattnee performance. Nixon declared that the gross many here will be a supported by the company been held for four days or booked in over the week-end, as a great deal of the trade here consists of out-of-town customers.

a silent film.

Among the patrons of the shows, some of whom return many times to see the same picture, are people who have traveled over 100 miles to the small Arctic town. Children in Aklavit's two schools are admitted free on special occasions. Electricity for the theater is supplied by Pfelfer's own Dosel plant. He operates the projection machine himself.

Magician Entertains While Hotel Exec Sells 'Em

DETROIT, March 23.—Maybe Cotta, magician now playing at the Barlum Hotel here, will some day become as-sistant to the assistant manager of

that hotel. The spot has inaugurated a policy of having the assistant manager make personal calls to promote business, with Cotts going along to entertain while the a. m. does the aelling. The magiciain's duty is to put the prospect in a pleasant frame of mind, and so far it has been successful.

Holy Week Hits Phil Legit Hard

PHILADELPHIA, March 23.— Margin for Error ellipped to a week \$2,200 at \$2 top for its second week at Locust and bows out tombridge as originally hoped. Tobacco Rosd, at Erlanger at \$1.71 top, calls it quits tonight (23), doing nicely with \$8,300 for its third week, also hoped to linger. Holy Week hit the house too hard.

houses too hard.

Forrest, darkened for the week, lights
up tonight (23) to receive A Might of the
Folies Repres to a C. D. Forrest, Love's
Get Secet Song on April 8 and Jouisians
Purchase for two weeks starting April 29.
Also promised for either Forrest or Locuta are The Return of the Vagabond,
The Time of Your Life and Revelation.
Nothing in view for Extraory

Tourist Boom Seen as Aid to Hotels, Fairs, Clubs and Legit

NEW YORK, March 23.—With domestic up with steel, automobiles, motion pictravel on the upgrade, indications are tures and eigarets.

According to an electronic and the pictravel of the pictravel that the fairs in New York and San Francisco, as well as night cluise, hotels, legit and summer atock, will have the best aummer in years. The war abroad has cut off the possibility of foreign travel, forcing tournest to spend there are summer in years. The war abroad has which will naturally get a great number of transients. Big city hotels usually spend more for talent and music when most of the guest rooms are occupied. Night clubs are also expected to feel the peet increased patronage, along with burlesque houses. pect literesses. lesque houses.

lesque houses.

Americans will spend an estimated 85,000,000,000 this year on travel, more than has been spent for the last six years. Of that, from 70 to 78 per cent will be apent in the United States, with the rest going to Canada, Mexico, Alaska and a minor percentage for cruises to the West Indies and South America.

These figures are the result of a survey conducted annually by a leading financial institution, which sends its results to banks, large travel agencies and auto clubs.

Because of the war abroad the travel habits of a great percentage of natives will necessarily be changed. The \$300,000,000 usually spent in England and on the Continent will for the most part go to this country.

With that amount of money being spent by fourists, the travel industry is now one of the largest in the country, ranking

Named Bill Board

PAOCR, W. Va., March 23 - Dr. H. F.
Troutman of this city, an ardenirender of The Billbord nance 1810,
writes that the stock delivered a boy
writes that the stock delivered a boy
Board, and as he was given the
privilege of naming the youngster,
the official birth certicate and registration reads Bill Board—and Bill
Boord he is.

Bookers Yell Film Name Salaries "Stratosphere Man" Booked Too High But Still Booking 'Em

CHICAGO, March 23 .- While there is a CHICAGO, March 23.—while injects is a comparatively good demand for Holly-wood names among theater operators in this area, the combo house boys insist they want entirely too much money. Time and again, they claim, high figures have been paid for cinema stars who fell far below beac-cific expectations.

Coast branches of leading booking of-fices in the meantime are submitting lists of Hollywoodites eager to make per-sonal appearances. Only a few have vaude backgrounds.

vaude backgrounds.

A partial list of names on current lists, represented by such offices as William Morris and Consolidated, include Lupe Velez, Kere Luke, Warren Hymer, Sammy Cohen, Allen Jenkins, Jenkinsky Lugh Herbert, Walter Connolly, the Pred Stone family, Jane Withers, Charles Butterworth, Glenda Parrell (in an act with Lou Parker), Luis Alberni, Elissa Landi, Boris Karloff, Dájar Könnzet, John Boles, Lole Lane, Chilar winden, Lie

Keyatone Cops and Phi D'Oraay, State-Lake and Chicago here, the Lyric, Indianapolis, and the Riverside, Milwaukee, have been good personal ap-pearance markets because those houses use names to top their bills.

NEW YORK, March 22.—The local Paramount is still dickering for the Rits Brothers for its April 3 show. The State had the Jimmy Fidder unit of film players last week, and £6 did and the Jimmy Fidder unit of film players last week, and £6 did and the Jimmy Fidder unit of film players with him.

Henry Armetta, Bert Wheeler, Eric Rhodes, Itals Alberni and Edmund Lowe are some of the film isance playing in the Edet &1 the homent.

HOLLYWOOD. March 23, — Shirley Temple is being offered for vaude at \$10,000 a week, thru Leo Morrison agency here, with Jack Curtis handling Eastern dates.

tures and eigarets.

According to an Automobile Association
of America survey, the World's Fair in
New York will provide the greates; incentive to go places. From a poll made
of its membership thruout the country,
the AAA concluded that 32 per ont of its
1,00,000 members will definitely visit the
fair, while 31,5 per cent will not and 16,9
are undecided.

are undecided.

The San Francisco exposition will draw.
12.6 pef cent; 70.6 will stay away from it,
while 13.6 have post as yet made up their
while 13.6 have post as yet made up their
of public relations of AAA, thinks that
California will draw its usual high percentage of tourists. Easterners particullarly, because of the inability to go abroad,
will go in for longer treks, with California as their eventual destination.

fornis as their eventual destination.

Fiorida for the same reason has had a fairly prosperous season. However, the war is not the only reason for a bumper crop of tourists. The railroads instituted

war is not the only reason for a bumper-crop of touriesta. The railroads instituted cut-rate round trips: Another reason why the New York Fair will do better this pear, the AAA feels, is the reduction of the admission to 50 cents. This fact, coupled with the publicity be-ing relayed through the post of the jaunt-thems of the inexpessiveness of the jaunt-will be a definile born to Plushing, it is

will be a definite boon to Franking, it is furthink New Engiand and the Borsekh Crunit in New York State will get much of the traveling population, the largest percentage is expected to go to Atlantic City. Besides the usual crop of weathers that the control of the control of the trade because of the Republican National Convention in Philadelphia. Chicago, with the Democratic conclave timeraties, will also get a heavy crop of

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Sporsored Events
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London Legit Production Down to Four in February

But closings are also few-hits hold on, with patronage good-plenty of activity in outer area and smaller spots-Cochran, Williams shows look good

CONDON, March 16.—That London's major productions in February were restricted to a Cochran revue, a revival, the beginning of a Shakeepearean seasor, as Fenny, welliams play and an ansateur one-week pantonime must not be taken to indicate that things are on the alow side. It rather pays tribute to the appeal of those shows which, launched earlier, have dug there pays tribute to the appeal Palace had not been extended indefinitely as a result of box-office returns shooting up when closing date was must have a supplied to the companion of the com

Charles B. Cochran's Lights Up had its first London showing, after a provincial tour at the slaw, and the slaw of the long and tyries from the pens of fan Grant, Frank Eyton and others, this show staged by Frank Collins under Cochran's exactly the control of th

On the 12th, the Kingsway respende with Donald Wolfit's season of Shakespeare, the repertoire consisting of fire plays, with Wolft playing Othello, Hamlet, Shylock, Malvolp and Benedict.

Hamlet, Shylock, Malvolig and Benedict-With Hugh Miller producing, the Torch Theater, production of Ciliford, Baxu The Venerion was revived at 81s. Baxu The Venerion was revived at 81s. Indeed until the 24th, on which day were also withdrawn John Glegud's produc-tion of The Importence of Being Lerrest, comecy opus. Ere on Parade, at the Garrick. A second edition of the last-named had been staged Petruary of Ambred Malver and the Common of the Bamberger added to the cast. From West End closing, show went on to au-burdan and provincial four. After many perspanning, Lucien

GENE KRUPA (This Week's Cover Subject)

CONVINCED that being a gentleman of the watervictor that belog a grationan of the cloth wasn't for him, the wing world today knows Gene Krupa as one of the best drawmers: extra—least because, as a boy, the watched, with foreest admiration, the akin-beahing licks of the drawmers of Chicago part concerts. Otherwise, he might have been sainth, and known to his followers as the Rev. Togene Krupa.

Krupa, his followers as the

Rev. Eugen Krups.

Krups, his fondness for the drums already established, first sal at the hidse when he worked as a soda jerker in a Wilseamsh drums and the second of th

are best sellers.
Having played Meadowbrook Country Club.
Cedar Crove, N. J., famous eastern band showcase, just two months ago, Krupa is now set for a return engagement in May.

Samett's revue, Fig Leaves, opened at the Adelphi on the 10th. Despite the stage Tags. Andersen, this received as stager Tags. Andersen, this received a territic panning from the critics for pancity of masterial, and it came as no surprise when it too closed on the 24th. There was much talk of antires not be-ing paid, but British Squily and

Williams' Success

Emlyn Williams probably has another success with his The Light of Heart, which opened at the Apolio on the 21st. The story is a tragic one about a daughter's love for her drumther than that the should secrifice her happiness

that she should sacrifice her happiness for him.

for him.

for him.

for him the fortune reopened for

week with the Countess of Permbrole's

Hell Cinderella, an amateur production

staged on behalf of war charties.

Hell Cinderella, an amateur production

staged on behalf of war charties.

Hell Cinderella, an amateur production

staged on the stage of the stage of

· Outer Area Spots

The Richmond Theater has main-tained its reputation with four new plays; The Impossible She, a light (See LONDON LEGIT on page 61)

Vanities Return for Week

PHILADELPHIA, March 23.—Ice Vani-ties of 13-60, which had its world preem here at the Arena last November, will re-turn for the March 23 week. The show has been materialty changed since last seen here, favorites remaining with the reruse include Lois Dworshak, Ywe-Anne Hulten, Alfred Tronkler and the English pair skating team of Dench and Stewart.

Pros at N. Y. Carnival

Fros at N. Y. Carmival
NEW YORK, March 29.—Skaters who
appeared at the seventh annual jee earnival of the Estanting Club of New York,
in Madison Square Garden, March 23,
24, 25, are Vive-Anne Hulten, Swedish
national champ, who had two solo spots;
Guy Owen, of Octawa, who presented
Gene Thesioff, Californian pair skating
team, and Alphee Surette, tee comedian,
who appeared earlier in the month with
the European foe Revee. Surette repeated
his Ears Connect to Town and rendered
slap a comedian, titled one of his numbers, Ronald Duck.

Dorothy Lewis, top attraction at the New York St. Regis Holel's Iridium Room paper advertising tie-lugs with Hoffman Pale Dry. Sweepling ads, almost half-page size in the New York dailies, flashed Mass Lewis in thrilling action shot. Copy claimed the beverage to be similarly the

New Ice Unit Formed

CHICAGO, March 23.—A new act

Eighty-six leading figures in the amusement world, representing a complete crosssection of the theatrical field, have been asked by

The Billboard

THE FIVE GREATEST PERFORMERS THEY HAVE EVER SEEN

Results of the poll will appear in

THE SPRING SPECIAL ISSUE

Dated April 13

"Ladies" Okeh in Chi Despite Weak Press

CHICAGO, March 23.—Laddes and Gen-tiemen, with Helen Hayes and Philip Mer-rivale, is doing good business. The critics, acustomed to seeing Miss Hayes in heavy roles, felt that alse is taking a rest in this vehicle. However, the three-week run, ending March 30, has all indications of being a very profusible engagement, chiefly due to Miss Hayes' Gools Tollewing.

chiefly due to Miss Hayes' locar rotowing.

Thanks for My Wije lett the Selwyn after six mild weeks. House remains dark until Monday (25), when Cornella Otts Skinner will come in for a week, followed by Paul Muni in Key Large for a three-week run and, on Agril 24, by Tallalla Bonkhesed in The Little Foxes.

hulah Bankhead in The Little Fozza.

Abe Lissocian in Illisocia winds up its successful three-month run at the Grand March 85 followed a control to the Cornel March 85 followed special polymers on played to SRO trade for three wocks at the Harris. The Streets of Paris comes into that bouse April 14, and the Shuberts are hoping that it can remain there for an indefinite unbridge forest hope of the Cornel March 186 forest polymers.

Other coming shows include Rosseo and Julies, with Vivien Leigh and Laur-ence Olivier, into the Auditorium April 17, and Katharine Hepburn in The Phil-ndelphia Story into the Erlanger April 15.

New Paris Comedy **About Mobilization**

PARIS, March 9.—Replacing the successful Pierre Veber comedy, La Venus de Idel, at the Palais Royal, is another war piece, Permission de Defenie, by Yves Mirande the style of the Mirande play research many difficulties for continued public approval when produced

A comedy of the style of the Miraton-piay presents many difficults produced in the capital of a country at war, to try to make an audience laugh at events in connection with the inside working of a gest and with a hand grenade.

A janitor of a large Paristan apartment building has been mobilized and is a capitaln at the front, having under his the building while the lather has got himself a soft detail in Paris where he can keep an eye on his financial in-terests. The upsidedown social situa-tiony, and the author takes full advan-tage of it. The second act drags slightly, but pleks up to permit a ripping third act to close the show with belly laughs. normal times a long run could have been predicted.

C. M. Chambers.

ing Prolics has been organized by Eddle Kelly, skater. In addition to Kelly the personnel includes five girls—Val Chess, Virginia Powell, Deneen Powell, Lorraine Clark and Lorraine Saylor, and William Kriz, European comedy skater.

Thru Sugar's Domino

HOLY WRIT as expressed in the Old and the New Testaments and in the Bibles of the other religions of the world's people has commendable things to say about kind—at least in the nations that are still enlightened—charity is regarded deservedly as one of the mobilest acts of argument on that point. Show people are charitable as a class. They are sentimental (a quality that has always been try; they are varm hearted and in general they regard money as a means to an entry they are varm hearted and in general and they regard money as a means to an entry they are varm hearted and in general they regard money as a means to an of the qualities that distinguish man from the beast of prey.

Yes, charity is beautiful and nobie. But

from the beast of prey.

Yes, charty is beautiful and noble. But
it is not the most beautiful, nor is it
the most noble characteriate of man.
There is something far greater: of infinitely more value to the welfare of
with the cumulative efforts of humanity
(notwithstanding, present setbacks) to
lift itself to a higher moral and inteldependence or perhaps, more accurately,
which is the companion of the compa

self-reliance. Which brings us from the text to the body of this week's sermon.

The trouble with show business and its The trouble with show business and its to the wide range of amusement business activity on what we call Broadway—is that it thinks too much in terms of charity, when it thinks at all about these things, and little or not at all in terms of self-reliance.

things, and luttle or not at all in terms of self-relians. The wise and really good man profess.

The wise and really good man profess when aiding his less fortunate published when a considerable of the control of th

tion that is benevolent in character. We mean the type of organization that exacts moderate tribute from its members in the form of time and constonal assessments and which dispenses and to its with dispatch—and without the slightest taint to the recipient of charity. In the Broadway sector there are charitable organizations apienty—some good, some body of the control of the con organization depends that are the accepted procedure in benevicent organizations. This is not the occasion to damm these organizations. They are as necessary to our business as the simighty dollar. He-aides, very few of them are actually de-serving of consure.

serving of censure.

These organizations meet a crying need. To preach their extinction would be tantamount to tyranny. That we are not attempting to do here. What we plead for is the arousing of the conscience and dignity of the show business to the extent that something will be done by somebody in the near future to auximost the work of the existing charlcules. organizations by the formation of a benevolent organization embracing every nook and cranny of the industry.

nook and cranny of the industry.
There already exists in the outdoor fields a closely related and widely distributed coxical of order and widely distributed coxical of order in the Saut, in the Middle West, in the South and on the Coast. These organizations are amazingly well run. They are manned by honest, eincere and chartable-minded men. They do a tremendous lot of good in their restricted fields. They comneir restricted fields. They con-

PROTEST DECCA AIR BAN

S. F. AGVA Elects: Seeks Expo Contract

SAN FRANCISCO, March 23.—Lou Ashe, emsee at the Music Box, was elected president of the San Francisco local of the American Guild of Variety Artlass at a meeting last Tuesday, Catharina Tomas, Max Turas, Nadja Laurence and Frank Belbet were namost the spreadents, Will Aubrey, treasurer, and Betty Bowen, re-

The business of the organization, which claims a membership of 1,700, will be ear-ried on by four appointed business agents. Buddy O'Brien will be responsible for the Buddy O'Brien will be responsible for the office functions, and Les Allen, Max West and Emile Lowe will handle the outside work. Allen and O'Brien are holdovers from the AFA.

AOVA recently negotiated a contract with Northern California Entertainment Managers' Association, representing some 250 night clubs, theaters and hotels north

A ** * Hit

With Show People Ask any trouper what's his favorite hotel in New York and

dollars to doughnuts the any will be HOTEL PICCADILLY.

HOTEL PICCADILLY

Work And Ash Sureh

Ash Sureh

And Sureh

"Tops" for your dollar in New York is the Empire-median 700 room hotel overlooking Lincoln Square. Many rooms at \$2.50 single, \$3.50 for two, with private bath. Served by 11 transit lines, only 5 minutes

from Times Square. Restaurant, laundry and valet prices to fit your budget. And if you're here for four weeks or

longer, you'll want to take advantage of the Empire Residential Plan—59 per week for soom with private tilled lavatery and toilet; generous rooms with private bath from \$10.50 single, \$12 per week for two. Send for booklet "H."

No rate increase for World's Fair

HOTEL EMPIRE

BROADWAY at 63d St., - NEW YORK At the Gateway to Times Square' EDW. B. BELL, General Manager

ONTARIO HOTEL-

Well-Known Theatrical House \$1.00 Up Daily \$5.00 Up Weekly

620 No. State St., Chicago, III.

* TOP BILLING . . .

LOW WEEKLY

THEATRICAL RATES

Home of the cele-brated Piccadilly Circus Bur.

Conveniently located in the very heart of Times Square. Over 700 bright, cheerful rooms with bath. shower and every modern con-venience, from 52.50 single. Plus a friendly management that anticipates your every need and

English Vaude Men Need Foreign Acts

of Bakersfield. The agreement, which experies December 24, was negotiated thru Earl Caldwell, president of NCEMA. AGVA is now negotiating for a blanket agreement with the Golden Gate International Exposition for jurisdiction over all entertainers at the fair, similar to that obtained by the AFA lask year.

LONDON, March 9.—Principal vaude managementa, declaring their possible inability to carry on with vaude after the spring unless they can obtain star sets from abored, have conferred with menta claim that vaude bills are suffering from destart of movelles and attractions. Should importation of star acts from abroad the permitted, the next from abroad the permitted, the next some star of the star of t

Skinner Weak in Buffalo

BUFFALO, March 23,-The Erlanger

with 23,550.

Very poor weather, the pre-Easter slump and a rather high admission scale were partly responsible. Miss Skinher had made several previous appearances with her monolog repertory here. Her performances in Candida at the Erlanger last season grossed about \$5,000 for the same-length engagement, proving that audiences prefer plays to monologa,

GOP Boosts Phil Legit

GUT DOOSIS I'll Legit

PHILADELPHIA, March 23.—Instead
of petering out, as it usually does at
Easier time, local legit sesson takes a
Easier time, local legit sesson takes a
GOP convention use the coming of the
GOP convention use the coming of the
Forrest and Locuse theaters lit until the
Forrest and Locuse theaters lit until the
Forrest and Locuse theaters lit until the
Entre the Common Com

WOV's Talent Expansion

NEW YORK, March 23, "WOV Artists' Bureau has signed Sammy Harris, vaude booker, prieparatory to the bureau; become, prieparatory to the bureau; has been registering a batch of vaude and club performers lately, and Harris will direction. Recently WOV bureau placed idencition. Recently WOV bureau placed Lens D'Acosta and Nick Aversano in the Hawana Madrid; Remirista Lovelsce in Kelly's Stables, and Besty Carter as vocalised with Degley Childs.

Jacksonville's Third

The agreement, which ear-24, was septimed thru Talent Claims Broadcast Veto Means Loss of Rep and Income

NEW YORK, March 23.—Dissatisfaction among Decca recording artists regarding the waxworks' ban on the use of its disks on radio stations has reached the point of almost open rebellion. The the whole Decca resiter of artists is not of one mind on the matter, some of them favoring the restriction, certain of the top names wax-

Free "Showing" Show for Chi

SHOW IOF LIN
CHICAGO, March 32.—Theater Authority here okehed a three-day "showing"
aftar which will be presented at the Midwest Botel Show, opening at the Sherman
Tuesday (28), by the local bookers and
Tuesday (28), by the local bookers and
reseday (28), by the local bookers and
reseday of the state of the local bookers and
reseday of the state of the local
cafes will "show" before visiting botel
managers who will gather here for their
annager who will gather here for their
annagers who will gather here for their
annagers for head by the hotel
association for the sets.
Lewis B. Ermeling, secretary of the
Greater Chicago Hotel Man's Association,
Creater Chicago Hotel Man's Association,
that managers from all over the country
are expected to attend. However, the

that managers from all over the country are expected to attend. However, the leading band booking offices turned down invitations to be represented with books on the exhibit floor. Managers here claim an exhibition floor, and the small margin of profit realized from such sakes does not permit the high cost of a booth. Shows will be staged in the Shormar's ballroom March 28 and 27 and in the Diamond and Larry Clinton will furnish the music.

Two Cowbarn Bonds Already

NEW YORK, March 23 .- First of the NEW YORK, March 23.—Piris of the summer theater to clear thru Actors Equity Association are the Summer Theater Playhouse, Stancasteles, N. Y., and the Berkshire Playhouse, Stockbridge, Mass. Both are under the same managements which had them last year, namely, Walter Davis and Virginia Pirakie and William Alice for the second. Both are in Equity's class A.

ing for the label will shortly bring their squawk to the attention of Jack Kapp, Decca head, in the form of a petition ask-ing for reconsideration of the ban and its ultimate lifting.

siting to litting.

Prominent among the maleontents are the Andrews Sisters, Bob Crosby and Jimmy Dorey. On the other side of the fence, among others, are Bing Crosby and Cuty Lombards, who haste that their control of the side of the fence, among others, are Bing Crosby and Cuty Lombards, who haste that their crosby is known to be a large stockholder in the company. This fact, plus the basic reason as retterated this week by Jack Kapp that node-performed disher limits of the control of the contro

The petition will voice the complaint that keeping an statish name and work that keeping an statish name and work that the petition of the petition of the position to make up for the radio void thru commercials or sustaining about. The vocal trie like the Andrews will be the petition of the petition of the Andrews their complaint is conso of the Andrews. Their complaint is conso of the Andrews. Their complaint is decision of the Andrews. Their complaint in the petition of the Andrews their complaint is a consolidation of the Andrews their complaint in the Andrews their complaint is a consolidation of the Andrews their complaint in their complaint in the Andrews their complaint in the Andrews their compla The petition will voice the complaint

Edward Bittner **Hughie McNicholas** Charles J. Robinson

Contact COOPER & HALL, Attorneys, Rochester, N. H., at onco.

To Mr. George Pugh:

Please advise CLEVELAND & MILLER, INC. 740 (Cas & Electric Bidg., Denver, Colo., your present address. We desire to communicate with you regarding accident at Mammoth Gardens in March, 1939.

WESTERN

TELEGRAPH! IT COSTS LESS. WESTERN UNION OVERNIGHT TELEGRAMS ONLY 50c FROM COAST THE LONGER THE MESSAGE THE LOWER THE RATE PER WORD. TELEGRAMS ALWAYS GET ACTION.

THEATRES

1270 SIXTH AVENUE RADIO CITY-NEW YORK

STOCK TICKETS STOCK TICKETS
ONE ROLL . S. 50
FIVE ROLLS . 2.00
TEN ROLLS . 3.50
FIFTY ROLLS . 15.00
ROLLS 29.00
ROLLS 29.00
ROLLS 29.00
ROLLS 20.00 EACH
Double Coupons,
Double Price,
Double Trick . 12"

BINK as well as TICKETS Manufactured with your own special printing and Stock Tickets in assorted colors and designs. Ask THE TOLEDO TICKET COMPANY, Toledo, O. SPECIAL Reli or Machina 10,000.3 6.95 30,000 9.85 50,000 12.75 100,000 20.00 ,000,000 150.50 Deuble Coupons, Double Price.

THEATRICAL and CIRCUS

TRUNKS

744 Sth Ave. (mar 45th), New York

JACKSONVILLS: Pis., March 23.—
JACKSONVILLS, Pis., March 23.—
Jacksonville has had two legitimate plays in 15 years. Green Pastivers and Three in 15 years. Green Pastivers and Three Event Horton appeared here in the bird, Springfine for Henry. Hundreds had rever seen anything but a movie. All appeared to be considerably interested and some downright olated. extend and some downright olated. extend and some downright olated. excellent and that it was necessary to stang them up in Palm Beach earlier in the week.

WHN Artists' Bureau Charged With Underscaling by Local 802; Claim Shortage of 20Gs

NEW YORK, March 23.—Local 802.
American Federation of Musicians, this week made a sensational move when it brought up the WRIN Artists Buseness.

I license and underscaling—the underscaling amounting to an alleged 820,000 over a period of four years. Case was broken thru 80 periods of the property of

According to Local 802, its members al-se the WHN bureau used a subterfuge. According to Local 802, its members allege the WIN bureau used a subterfuge. In that musicians were given contracts around the APA hav forbudding artists' bureaus from booking bands. Contractors would then receive checks from the WIN Artists' Bureau representing the easily the state of the WIN Artists' Bureau representing the easily the state of the WIN Artists' Bureau representing the easily the state of the WIN Artists' Bureau representing the work of the WIN Artists' Bureau represented to the State of the WIN State of the WI

Testimeny
Musicians who had dealings with the
Active Bureau were called in to face
Coheta. They claimed they did not re-

Ben Rocke Shutters N. Y. Headquarters

N. Y. Headquarters

NEW YORK, March 23. — Office of access productions closed this week Ben Eacker Productions defect this week Ben Eacker Productions of the Week Ben Edward of the Week Ben Edward of the State of

ceive scale from the bureau, altho the contract was signed by the employer. The bureau, it was said, would "recommend" the leaders, but then they experience with the contract was seventh floor of the Lowe Building and receive the actual amount agreed upon. Checks were said to be made out on the As the case stands how, excess of 802 have authorized the 802 trial board to investigate the Bureau's bookings for the past four years and seek to recover the past four years and seek to recover and the seek of the case of the seek of the

Conducted by JERRY FRANKEN

the difference of sale, which is established. According to exec of the ecrow department, which was organized last Cotober, investigations of the type will be continued without a relative properties of the conditions have improved, according to Local's marching of this case is cought of years ago when it accused the Childs Restaurants of getting a ktd-back of 425,000.

The Will's Artist Bureau is operated. The Will's Artist Bureau is operated and is another subsidiary of Loew's, Inc.

NEW YORK, March 23.—Frank Roehrenbeck, WHN station manager, stated he did not see how the Local 902 charges could be true, insamuch as the Artists' Bureau had no hand booking itemes and his statement after The Billboard queried Loc Ochen, who said any statement would have to be made by the station manager. Roehrenbeck said that, while the Artists' Bureau booked shows, if had never signed directly with a band.

Tele Set Sales Slow After Cut

NEW YORK, March 22—According to authoritative sources, about 25 television sets have been sold in the New York area since the one-blird price reduction became effective 1½ weeks ago. March department store claims that as yet the price reduction has not resulted in any particular increased interest on the part

particular increased interest on the part of the public—one explanation being that the promotion campaign has not had sufficient time to get under way. NBG at press time had not yet decided upon increasing its budget for television talent. Total budget now amounts to about \$600,000 annually, of which \$100,-000 goes to talent.

Phone Program Set

NEW YORK, March 23.—NBC has fi-nally cleared time for the Bell Telephone System, and its show. The Telephone System, and its show. The Telephone Hour, will go over 80 NBC-Bed stations Monday, 8-430 p.m., beginning April 29. Talent will include James Melton and Prancia White, singers, plus the Ken Christie chorus and Dan Voorbees 37-piece Orchesten. M. W. Orbees 37-piece Orchesten. M. W. Orbees 37-

Radio Marches On

NEW YORK, March 23.—WMCA wears that in excavating for its mow transmitter at Kearney, N. J. workmen found tree stumps in sait to grow in marshes. Bistich called in the American Museum of Natural History and the museum is going to send "an expedition to find out. Whether they find another tomb of an Expelian king or just a tired sponsor make no difference. They'll still claim that it all goes to abow radio be an officeational form.

Denver Musicians **Boost Price Scale**

BOOST Price Scale
DENYER, Marko 33. — Denore Musicase Veryer, Sandron Scale Musicans, Assertied to Protection of
Musicians, has revised its price scale for
radio commercial programs broadcass
over intrastate or interstate hook-upations has been revised. Because of a
power boost RLIZ soon goes to the Class
A category, which puts it on a par with
remain in Class B.
Prices of net originations, both fatta
and interstate, follow: (1) Pro 13-minute
remain in Class B.
Prices of net originations, both fatta
and interstate, follow: (1) Pro 13-minute
session, 88 a man intrastate and 810
interstate (2) for 30-minute program
and 315/ hours' rehearsal, in one session, 181 intrastate
and 515 interstate.

The program and 182 hours' rehearsal, in one session, 181 intrastate
and 515 interstate.

The program and 182 hours' rehearsal, in one session, 181 intrastate
and 515 interstate.

The program and 182 hours' rehearsal, in one session, 181 intrastate
and 515 interstate.

The program and 182 hours' rehearsal in one session, 181 intrastate
and 515 interstate.

Shortage of Campana Scripts, Agency Claims

CHICAGO, March 23.—Aubrey, Moore & Wallace, agency for Campana products, reports a dearth of good First Nighter and Grend Hotel scripts, althoplenty of plays are received. Campana shows have been the testing ground for many established radio writers. Arch Oboler broke into com-longing the company of the c

NBC's Short-Wave Rates

NEW YORK, March 25. — National Broadcasting Co. today issued a rate card, the first of its kind, overling commercial broadcasting to Latin America. Curd allows sponders for continuous of the minutes per program. Previous minimums were 52 weeks and 15-minute program. Yearly discount of 40 per cent is offered advertisers, Bourly rates cent is offered advertisers. Bourly rates English and \$180 for Portuguese programs. Paper that audience is 260,000 in Agreentina, 350,000 in Brazell, 150,000 in Mexico and 160,000 in Clubs.

The San Bay To Labora-wave stations WHAA and WMHI.

SESAC Prestige Up-In Key Spot

NEW YORK, March 23.—Radio activity of the European Society of Stage Authors and Composers (RESAC) in being current ASCAP-BMI situation and fact that SESAC during the last few years has become increasingly important in considered as having mostly foreign publishers in its repertoire, RESAC may have a second of the considered as having mostly foreign publishers in its repertoire, RESAC may has 75 American and 55 foreign catastians and the comparison of the com

and Kanzas.

In line with expansion in field of American music (tunes like Surrise Sarrise Sar

Merit Secured Work, Says G. F. Putnam

Says G. F. Pulmam

Editor The Billboard:

Tour Issue and the Say of the Say o

and the second of voice of selected.

Thereafter my contract for the Campbell show was renewed and I was also bell show was renewed and I was also that the same company. I have done programs for Procter & Gamble and am doing a news commentary for Sathascontract. These are the results of my own work, not because of any contusion that I am another announce of similar name.

GEORGE F. PUTTAM.

Editor's Note: The Billboard regrets any confusion or possible injustice to George F. Patnam in the stories appear-ing in the March 9 and March 16 issues.

Casem at WOV

NEW YORK, March 23.—Dave Gasem, reteran radio press agent, is now doing publicity and special features for WOV, New York. He was for years press agent for WOS, starting with that station in its earliest days. Latterly Casem was with NBC. NEW YORK, March 23 .- Dave Casem.

Miniature "Pot"

PHILABELPHIA, March 23.—Since station starf is incligible to cash in the numerous money giveney shows a mickel a slip, the 49 telephone exchanges are grabbed up each mornance of the first telephone carchanges are grabbed up each mornance of the first telephone call on the early morning Dicting for Dollars show, Timeseller Bully Banks has been the heaviest winner since the exceptiones started this week.



STANDING, LEFT TO RIGHT, are Luther Reid, of the GBS press de-partment, an NBC microphone and Edgar Eergen. When the picture was taken by Sid Designe et a cock-tail party held but week, neither microphone nor call letters were to be seen. In feet, they were then there. It is call evry magniferious.

Musicians Dropping Sustainer Differential in New N. Y. Deals programs, and a loss of revenue to the musicians results.

NEW YORK, March 23. Radio Committee of Local 302, American Federation of Musicinas, as putting into effect a gointed with Class B and Class G stations in New York City. Contracts with the network stations have another year brondcasters will do away with differences between sustaining and commercial salaries, and all payment to musicina will be at the same rate, the commence of th

Reason for the somewhat revolutionthe local's administration that the in-creased popularity of phonograph rec-ord programs has worked to the detri-ment of musicians. Union believes that with the success of the platter pro-grams stations no longer make any ef-fort to sell house bands for commercial

programs, and a loss of revenue to the musicians results. It coulds be expected with a certain trouble to expected with a certain results. It could be expected with a certain reversity of the cert

The Radio Music Situation

ASCAP Proposal Ends Old System

Ends Old System

NEW YORK, March 23.—American Society of Composers, Authors and Pulcensing plan to the broadcasting industry, to become effective January I, 1941.
According to ABCAP, the plan minimizes
working out of the current contract,
which expires December 31, 1940. Specifically, new deal is designed to ease
adopt principle of clearance at the
source. (3) divide astation into three
groups paying license fees of 3, 4 and
puted upon the gross amount paid by
advertisers to the atation after deduction
of agency discount and other froms; (4)
to austaining charges. Stations in 3 per
cent class will pay a nominal charge of
\$12 per year; those in 4 per cent class
can be austaining charge and those in
5 per cent class can earn a reimbursement of amount paid by
a the property of the property of the
form of the property of the property of
the property of the property of the
per cent class can earn a reimbursement of amount paid as a sustaining
fee if the station's business should exting agreement. ceed a specified amount stated in licens-ing agreement.

Principle of charging at the source of

Principle of charging at the source of chain music will place a 7½ per cent fee on network business. Individual sta-tions will be releved of direct ASCAP payment for these broadcasts, increased agreement are (1) indices with grees annual business of \$80,000 or less; (2) intermediate group, indice and other-wise; (3) large stations, which by smilla-tion or otherwise make atheantial prof-tion or otherwise make atheantial prof-ness is vale of advertising and supply of programs.

of programs.

The old blanket fee of 5 per cent is done away with.

Boston Radio NSG. Says Farmer Russ, But . . .

Says Farmer Russ, But ...
Editiors The Sullboard
The March 2 issue of The Sullboard
arrived recontly and, as usual. I wons
8 I found an article regarding Boston
radio conditions. In the majority of
cases, whoever wrote the article was
good, even tho talent is plentifut. Not
only are scripts bad, but the commerculs, in most cases, are post. Hem in
the article, the writer stating. With
the exception of Carl Moores Top of
the Moorning show, there is nothing
The two years I have had a morning
show on WCOP, 7-8 am, which has
for a year and a half. Currently I am
receiving between 1,300 and 1,300 pieces
of mail a week.

receiving between 1,300 and 1,500 pieces of mail a week milliar with Mr. Moore's mail return, but I believe I am getting my share-with the audione very evenly divided, and perhaps a little in my favor. Both of us offer our share of command the milliance of the most of the command of the milliance of the millian

Yours truly,
"Russell E. Offhaus (Farmer Russ)"
WCOP, Boston.

Watch New Wax Wrinkle

Watch New Wax Wrinkle

NEW YORK, March 21. — Recording
companies are watching with keen interest the demonstration of "stereophonic reproduction" at Carnegie Hall,
the process perperient of the process perlected by the Bell Laboratories, promises
to revolutionize the entire wax field, inthe transcription field, the process perlected by the Bell Laboratories, promises
to revolutionize the entire wax field, increased without altering quality of tone.
Licenses for this method are available
librat Wastern Electric, and the only
under the Western Electric Hoense are
AMP Studios and World Broadcasting.
Lewisses are said to be very costly, enLewisses are said to be very costly, enLewisses are said to be very costly, entones are said to be very costly, en-

ASCAP Situation at a Glance

THE ASCAP-radio light reached a white heat this week with release of the new ASCAP contract and anti-ASCAP statements by the National Association of Reconducaters and Broadcast Market. Inc.

Inc. of the Proposal abilities the 5 per thinket Hensen fee, essen loads on independent proposal abilities the 5 per thinket Hensen fee, essen loads on the paid by large stations. General opidions at the source and increases fees to paid by large stations. General opidions is that radio with have to pay more money than under the old license plan, which expires December 31, 1940.

According to Neville Miller, ASCAPs proposal calls for a 100 per cent in-Broadcast Music, Inc., called the ASCAP contract exorbitant and stated it showed the need for BML. Meanwhile, Merrit Troupkins, BMI general manager, stated non-ASCAP music was rapidly coming into the organization and that he would begin releasing "complexions" tunes on or shortly after Agrid 1.

Radio Talent

New York By IERRY LESSER

DILL PRINCILE has been engaged for the role of Abraham in Transamerican's Living Bible. . . PRANK GALLUP is up and around again after a seige of superior and active a second man at NBC. Is engaged to be married to DIANE LIBBLY. Of Bartford, a nonprofessional. MANNY denies it was who plays Grogory Flerson on Orphans of Dictorce, was recently married to KATI-BRING COLLINS. . LESTER (NBC) The Growtheat audition of a new camera club show called Seeings Belleving, starring WILLIAM LAVARER, explorer. Ley Lete, counts on Sen Bernici's

Lew Lehr, cossic on Ben Bernie's Sunday CBS show, is one of a trio of authors of a new song, "Penthouse in the Basement." . Bill Adams, who has been too ill, returns to the microphone this week after weeks' hospitalization due to plications following an appended sective hospitalisation due to conmonatory of the producer of the promonatory of the CBS Saturday Might
Swing? shou, has been signed for a
promonatory of the CBS Saturday Might
Swing? shou, has been signed for a
Novack, subsect or CBS - Saturday Might
I petature over WZZ, thrilled to
the breess of a 13-seck option being
might feature over WZZ, thrilled to
the breess of a 13-seck option being
sponsor. The new pact runs to July,
In preparation for his aereen
career as a film producer Rudy
technique with Murray Beddine, are
Republic shullo cutter. James
Republic shullo to "Luncheon at the Waldort!" Alen (Traday Bergman) Reed has a fur per! in the new divorous play, and per! in the new divorous play, and the second Carpenter, as Ca Donahue, as Abel.

DID you know that JAY JOSTYN
wars the largest jade ring in radio
that ARLENE FRANCIS prefers life
that JAY JOSTYN
wars and the largest prefers life
JUDY GARLAND likes stacks, but her
mother will only allow her one pair at
a time. That Ned Sparzer favorite Truit
a time. That Ned Sparzer favorite Truit
SON always carries something blue
that JOAN TOMFKINS prefers a dash
of red in her coutuning. That ARwithout his lame-bo tie. There's a
Lens Against H. a dramtuc series by
Vectnesday sustainer after the March 10
preformance after a nine-mouth run. performance after a nine-month run. Spot taken over by a new series, Night Reveals.

Rereals.

RALPH EDWARDS has signed Jack Parnol to do research for his Truth or Consequence show... DAYE ELMAN to tour theaters with a unit composed of hobbyists, following his final radio show March 31... EEN GRAUER doing the blurbe on the Walter Winnhell show

Chicago

THE THREE ROMEOS play the Lyric Theater, Indianapolis, the week of March 29. BOBBY CHRISTIANS, NEW the assume that the continuous co Story of San Estron: HENRY HUNTER,
HELEN BEHMILLER and ARTHUR
KOHL. MERCEDES McCAMBRIDGE
was given the role of Dorothy Tempest
in Arnold Grimm's Daughter. ... BLUEGRASS ROY is a new singer on WJJD.
... BOB STRONO'S initial Monday night Radio Kaffee Klutisch, as he chooses to call it, had a promising start at the Edgewater Beach, with UNCLE WALTER, VIRGINIA VERRILL, CLIPP ARQUETTE and LES TREMAYNE lending their as-

With the folding of "Areion Time."
Red Foley returns to the WLS staff,
This season will be Hall Totten's
16th year as a baseball announced
16th year announc

meanie on "Backstage Wije" is Ruth Bailey. Budde Peareon and Lea White. 'Asolon Time' cerbes, Called The Comment of the Comment to ley the ground for their Broattesy sattre. "For the Rich They Sing." bank-rolled by Eddle Centor. Mary Morths respects to go to New York within the next few seeks to (amortalize hersel) on too."

Despite MPPA Beef, Luckies Starts Spots Over WNEW

Starts Spots Over WNEW
NEW YORK, March 23.— Notwithstanding protests of the Music Publishers' Protective Association, American Tobacco Co, is going shead with plans to
Strike His People company in Eucley.
Thru Lord & Thomas the account signed
this week for 110 weekly broadcasts of
its recently produced 2½-minute transeripticus. Latter use Barry Wood and
tune from the current list of His Parada
aongs. MPPA has been objecting to the
Parada est-up as injurious to the music
publishing busitess.

Ominutes of time daily.

'Soaking Radio,' Says NAB Head

Says INAB Head

NEW YORK March 20—Neville Miller, president of the National Association of the National Association at 100 per cent increase is demanded by ASCAP designed to the fact that the radio of the National AscAP is to the National AscAP at the rate of \$5,000,000 a year." Claiming this sum represented over two-thirds of ASCAP total revenue, the national property of the National AscAP and the rate of \$5,000,000 a year." Claiming this sum the broadcasters paid in 1931. (Current contract went into effect in 1932).

Sop per cent over the sum the broadcasters paid in 1931. (Current contract went into effect in 1932).

When the the trade of the trade of the trade of the National AscAP deal means that the radio industry should did the trade of the trade of the National AscAP deal means that the radio industry by making concessions to certain groups, the total is inconsiderable company with the total amount involved. Moreover, ASCAP's new plan perpetuates major systems, even that obtained for programs which do not utilize ASCAP. "Charging ASCAP with taking ad-

music. "Charging ASCAP with taking advantage of its monopoly of popular music." Miler added, "that the Society made demands which radio must resist as a matter of life and death. The ASCAP demands," he said, "would strengthen Broadcast Music, Inc."

BMI Releasing About April 1

NEW YORK, March 23.—Merritä
Tompkins, general manager of Broadcast Musia, Inc., this week and that
by or shortly after April 1 the organization would release between 50 and 40
quality of the material submitted have
been amazing, said Tompkins, who sided
that nearly all States have seen 10 or
more manuscripts.

The state have seen

In composers, the cover all types of the composers, the cover all types of the cover and the cover a

Fyr-Pro May Expand

NEW YORK, March 23.—Fyr-Pro is negotiating with WOR for a midweek evening period for Arthur Tracy, Street Singer. New program will be in addi-tion to Tracy's 15-minute Sunday morn-ing show over WOR.



Program Reviews

"Old-Fashioned Amateur Hour"

Reviewed Sunday, 12:30-1:30 p.m. Style—Amateur show. Sponsor—Marco Animal Food, Inc. Agency—Philip Klein, Inc. Station—WFIL /Phila-

comprisit.

This throw-back to the tyro trend stacks up as a lively and intenable show. Follows the time-tried pattern of sincet by a continuous continuou

Program's appeal further enhanced by the pacing of Jack Steck, who is an old hand at handling ama, harking back to the cats-whister days of radio at this sort of thing.

Marco comes in for the conventional commercial at each quarter-hour period. Program further tied in with a sentence copiest. Completing "I feed Marco to my pet because." in 20 words or less rates the champ line a week-end in Atlantic City, providing, of course, the entry is made on a Marco Jabel.

Steck also provides a success story by ringing in a professional guest star. Miss (nee Baby) Rose Marie on this one for an interview and song. Orodenker.

Television Review

The Esso Reporter

Reviewed Wednesday, 8:50-9 p.m. Style—News. Sponsor—Standard Oil of New Jersey. Agency—Marshalk and Pratt, Inc. Station—W2X8S. Re-Pratt, Inc. Station-W2XBS, I ceived on RCA Television Receiver.

ceived on RCA Television Receiver.

The Elso Netes Reporter, the first
commercial news program to be telecast,
not setting to the television of television of the television of the television of television of the television of televisi

as good as radio newcoasting.
Technique as simply to throw a caption on the television screen, and then flash on a still pitture accompanied by the companied b

sional affairs, and a batch of others designed to be of local interests. The program is also hurt because the control of the c

Newcaster on this program was William Spargrove, one of several used in Escoy daily radio series. Spargrove spoke well his Wital Image being here. The spargrown of the control of the news, maps and photos were UPs. It is said that this program follows months of research by both NBO and agency men. Much more is needed. Ackerman.

"Sheep and Goats Club"

Reviewed Wednesday, 8-8:30 p.m. Style—Negro musical. Station—Sus-taining on WOR (Newark, MBS net-work),

Meretofore no all-Negro network show has been successful, so in a sense MBS undertakes this venture with a couple of strikes already called. Show, however, is good entertainment, and is paced well by emsee Richard Husy.

well by emsec Hichard Huny.

Program idea is to present and blend
two types of entertainment, hot stuff
and rung-cutting by the posts, and
by the sheep. In addition to regular
talent layout, polely calls for guest,
and on Wedneeday debut the guest was
Mesde Lux Lewis, boospy woogey
panisi, who gave out with his particular
band of twoy dusting.

Outstanding is a quartet known as the Moonlight Mourners, comprising guitarist Chauncey Lee, Lulling Williams, Merrett Hadgman and George Franklin. They sing spirituals with welrd har-monies and rhythmic cadence. The Harlem YMCA Chorus also warbles.

Besides the music, Frank Wilson did a preacher hit, the entire congregation joining in a chant designed to put the devil away; and Huey did a recitative titled The Dying Grapehooters' Blues. Direction by Geraldine Garrick capable.
Show shapes up as very listenable.
Ackerman.

'The Shadow of Fu Manchu'

Reviewed Wednesday, 7:30-7:45 m. Style—Transcribed murder-mys-ry drama. Station—Sustaining on WMCA (New York)

TWACA a New York!

Fig Manchi, was zerio, is an adaptation of the flax Bohmer stories. Stuff is plenty hokey in print, and the radio in plenty hokey in print, and the radio in the property of the property o

language, an expert in with a mentality equal to three men of genius.

The radio program will appeal neither to men of genius ner to those of good intelligence. It will be avidly listened to by those in the lower IQ ranks and by children. Radio fortunately has many listeners in both categories.

Accerman.

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows which, already reviewed, rate further meniton. Basis that a one-time program review is inadequate for a production that varies each time it is presented.

Since first starting Disling for Dollars on WIP. Philadelphia, Mr. Portune coedings considerably, with the result that there is now sustained interest in the daily morning quarter-bout in the daily morning quarter-bout of the "golden register." Pood Pair super-markets paying 85 to disler it lintening to the program and 81 consolations, a studied outlength as been added ango, a studied outlength as been added ango, a studied outlength as been added to the program and 81 consolations. tion. Since initial slanns two months ago, a studie audience has been added to view the rituals of the giveaway. The \$5 is parleyed if no taker, and on Tuesday (19) show wound up with \$130 in the pot, paying double if the selected phone authoriber is in a Food Pair store when called. Recorded music plugs the waits while dialing. Commercials in good taste.

Advertisers, Agencies, Stations

NEW YORK:

NEW YORK:

Jack Benny comes east for the
premiere of his pic. Buck Benny Rides
Aguin, at the New York Paramount April
25. Radio cast comes with him, and he
here. Benny also sladed to appear at
the Banshee Lumcheon during the ANPA
Convention. Ed Wood, newly appointed sales manager of Mutual Broadcasting System, now in New York.

Chester La Roche, predeferdances
tion, "Musical Steedmakers will
originate from Clindmati, April 9.

Coll. Musical Scientisters with a significate from Cholminati, April 3.

Bill Irrein and Rocky Clark, Chicago and Bridgeport radio editors, in town lest week. I adopt be a considerable foot and the collection of the collection o

KERMAN

ttng "Lord Haw How." Swing, incidentally, is due to broadcast one insning of one of the Broadryn Dodgers games, end Red Barber is agapting that he will blarb on intertone with the state of the Broadcast "Velled Lady" dramatic series on three quarterhour shouse a needs. Aparon's is one of the starred.

N. W. Ayer. Dienn Baldi tell be starred.

CHICACO:

Wynn Orr, former radio director of Stack-Goble, has been added to the production staff of NBO. . Hamiline Wizard Cili goes on WJJD for a quarter-struck the WGFL transmitter twice within two weeks . Howard Keefe, formerly Western advertising manager of the work value of its breakfast-food shows, particularly Ralaton's. New business on unarty Ralaton's. New business on Federal Advertising Agency, Street Clothing Co. thru Schwinner & Scott Luxor Seap thru Lord & Thomas. Clef, Inc., reports that National Tea has renewed its contract on Musico. Shell Oil has bought time signais to go Shell Oil has bought time signais to go

shell Oil has bought time signals to the on a three-per-evolunic pasts one WBM, WOXIR, beginning April 1, will inquisite a 33 to 50 per cent increase in spot announcement rates. Jules Dundes, of CBS sales promotion department, has been named sales promotion manager of WABC.

From all around

VINCE P. JOHNSON has succeeded The Pittsburgh Personal Control of the Pittsburgh Personal Control of the Pittsburgh Personalities.

Will manage radio personalities.

Will manage radio personalities.

Will manage radio personalities.

Will manage has been added to the production staff of KSI, 8s4 lake City, for the next few weeks. .. Rod O'Connor, KSI, announcer, had a couple of his teeth yanked. Didn't stop him at the teeth yanked. Didn't stop him at the staff of the personal control of the personal contr

News notes from KOA, Denver: Berry Long, account exec, back from a trip to Memphis, Tenn., where his father had been sick but is now recovering. Miss Lucille Beideck, supervisor of music

rights, back after a short absence. NBC vice-president and treasurer Mark Wood visited KOA manager Lloyd E. Yoder last week.

Oscar Ruhl, for eight years sports editor of The Mansfeld News-Journal, takes over direction of sportcasting stakes over direction of sportcasting stakes over direction of sportcasting stakes over direction of the sportcast of

AFRA Cold on NBC 'Spread Work' Plan-Claimed Unsatisfactory

NEW YORK, March 23. — American Federation of Badio Artists sees "no generous gesture" in National Broad-casting Co.'s appread-the-work plan. George Heller, AFRA exec, pointed out that instead of satisfying a larger number of radio actors, the more may slinply result in a larger number being dissatisfied.

Reason for this, according to Heller, is that network sustaining programs supply actors with a very small amount of work when compared with work obsupply, actors with a very small smithdly actors with a very small smithdly actors with a paymy-controlled commercials. An actor who is making 480 or 850 a week at NBC is not rolling in wealth, explained Heller. He added that, with the butter spread thinner the work with the butter spread thinner the work with the payment of the second to be the work of the work o

CHICAGO, March 23.—Ray Jones and Phil Lord, local AFRA execs, are of the opinion that NBC's step toward spread-ing the work among more rathe actors is a back-handed slap at the radio un-

On. Excess here are not in favor of admitting new talent into the favored circle, angle being that such a move profitable occupation, as far as work on net sustaining shows is concerned.

AFRA people here point out, however, that people here point out, however, that people here point out, however, the people here point out, however, the people here point out, however, the people here point out, however, and the people here point out, however, and the point of the people here point out, however, and the people here point out, and the people here point out, and her people here people here people here people here point out, and her people here people here point out, and her people here point out, and her people here point out, and here people here point out, and her people here point out, and here people here point out, and here people here point out, and her people here people here point out, and her people here people here

the networks.
Phil Lord, however, is inclined to favor NBC's new selective audition policy, whereby the net determines more thorough whether the applicant has had any theatrical experience. Old method of auditioning all and auntry was very expensive for the net and created falso hopes among the would-be radio actors.

NEW YORK, March 23.—Prime topic to come before the membership meeting of the American Preferation of Radio Artists, to be held at the Hotal Edition March 28, will be the transferation that only one point is now holding up the code's final okeh, this being an objection by the Lee Angeles local regarding rates for certain types of records. As soon as this is fround out ingottations are expected to move rapid or the productions are expected to move rapid.

ETHERIZED DISK HEADACHE

IA Support to Music Strike; Warner on Spot

PHILADIZHIA March 23—An unexpected turn in events in the four-month-cod musiciant, union strike against the Warner circuit found the local stage-insued the week by the International Alliance of Theatrical Stage Employee. As a result, notice was surved by Louis exite is not solve the surved by Louis exite is not settled by Agril 1 all projectionists, stagehands and electricians area. This would be the first time that the 1A has extended support to the local music union with the survey of the survey of

the IA has extended support to the local music union.

Altho the stagehands ignored a roll faul issued early in December, this time there was pressure from Joseph N. Weber, APM pres, on the IA, following a con-ference he held last week in Mami with

Warners has made no statement. Feel-ing here is that Warners will seek court relief to restrain the IA from walk-

New Curtis Two-Bit Disk To Hit Stands Early Next Month

NEW YORK, March 23.—New records will make their how on news standsthe first week in April as a promotion of the further Publishing Co., publisher of The Saturday Evening Post. Under a 25-coat beautiful to be called Viking they will be considered by the Nu-Phonic Corp.

Idea, which was popular some 10 years Idea, which was popular some 10 years as which was popular some 10 years as when Durium Records sold a news so when Durium Records sold a news which will be the form of the property of the p

WATCH FOR TWO INFORMATIVE ARTICLES, TITLED

"THREE BANDS AND DINNER FOR 60 CENTS"

(How New York's Biggest Night Club, the Fiesta Danceteria, Operates

By Richard M. Decker

"SONGWRITING-THEN AND NOW"

(Somo Lively Thoughts by a Voteran Songwriter Making a Comeback)

By Alex Gerber

IN THE

SPRING SPECIAL OF THE BILLBOARD

APRIL 13, 1940

John Barrymore Duchin

NEW YORK, March 23.— Edsty Duchin is the latest band leader to succumb to the lure of the legit stage, improving his Thespian proclevities on the sty at the American Academy of

gements.

Duchin is scheduled to make his dramatic debut this summer in stock at the Woodstock (N. Y.) Playhouse. Not being satisfied with that, however, the meestro has the legit department of Music Corp. of America searching around for a "suitable vehicle" in which to display his newly acquired dramatic talents.

Gale Ink Spots Find Double Down South

NEW ORLEANS, March 23.—Federal injunction has been issued against Henry section brought by Gale, the, of New York, personal management and booking office handling the Four Ink spots of the control of t

tences, replaced was acquired, our of a theater and nilery appearances.

Gale asserts that in addition to the "Famous Int Spote" billing, Disworth has a sub-billing of "singers of such My Prayer. The two song were the two biggest disk lits of the Gale Ink Spots. Billing was brought to Gale's attention thru a local paper advertising Disworth as the Joy Strand and Roy Disworth as the Joy Strand and Roy vestigation into the matter uncarthed the fact that Dilworth has been booking his Ink Spots into the same towas currently being played by the Gale at-currently being played by the Gale at-

of what Nu-Fhonic considers the hit record of the week. Hal Chase, talent scout for the Curtis disks, said that production is apt to be stepped up to 50,000 a week, with the possibility of 50,000 a week, with the possibility of New company is aware of the band and talent shortage, with most of the artists of name and medium-name value ited to recording contracts with other tide of the cording contracts with other tide of the continuous contracts that the medium. No provisions have as yet been made for the coin machine trade, but news stand, sales may detail the machine trade, but news stand aske may detail the nickel phones will be marketed.

Recording Artists Up in Arms Against Decca Broadcast Ban

(Confinued from page 5) comparison to the listening public they might continue to have if their Decca disks were allowed on the many turntable ballrooms around the country.

New Twist

New Twist
This squawk is a new twist to the
record-radio-performer muddle, since
much record litigation was allegedly designed to help, not hinder, performers.
National Association of Performing artisle has for some time been trying to colbase claimed that unregulated use of recordings on radio is detrimental to the

Sherman, Chicago, Dickering for BG

CHICAGO, March 23—24 deal is under way between Music Corp. of America and the management of the Shorman and the management of the Shorman the host will pay as high as \$3,000 per week and some 20 per cent of the gross Panther Boom, and has of the hodels of the hodels of the hodels of the south of the hodels of

Musicians Crack Up
PORT ATKINSON, Wis., March 23.—
Irving Fornecher and Gordon Kemmeter,
members of Keth Roberts OK, playing
takined paintil cuts and bruises when
their automobile collided with a trick
near Cambridge. The men were returning here from Medison at the time of
the accident, March 18.

Clothes Make the Bands

MILWAUKEE, March 23.—With several downtown department stores staging elaborates spring fashion shows, local orks have been getting a break; Stephen Swedish's Band played for a fashion show in Gimbel Bress' tea room March 12. while Rolle Exche and his ork did the musical honors for a four-day show series, March 12-15, at the Boston Store.

Dictates of the recording companies have cut into the radio use of platters, the situation shaping up as follows:

I. All BCA Victor and Bluebird labels can be played under license. This makes artists waxing for RCA available to ether audiences if the stations pay, but accord-ing to reliable sources, majority of the stations are not paying

Decca, for ressons outlined above, and with certain reservations, will not permit its records on the sir, either by license or agreement.

3. Columbia and Vocalion stand is that until record litigation is over the company does not want to entor into any dispute with radio or artists. Meanwhile, no in-cense agreement has been framed, but stations are permitted to broadeset these

Ell Oberstein's United States Record Corp. has given approval to broadcasting of records, despite the fact that the label's legend states that the disks are for home

Specific Instance

Specific Instance
Significant fact is in the sales total run
up by Webor on its Beer Baret Folks
smash, of which 400000 disks went over
smash, of which 400000 disks went over
Andrews Sisters Docca Platfor mark of
200,000 for the same song. It is said that
600,000 sales were expected of this record.
The answer, allegedly, is not that the
Andrews and Grosby are slipping, but in
the radio ban.

Martin Block, who is probably the top radio user of records thru his Make Be-lieve Ballroom program on WNEW here, claims that for the past four or five months hand leaders constantly ask him months band seasors constantly ask may why their records are no longer played on his shows. Block states further that the ban hurts singers playing vaude, with no radio remote wire as a builder-upper, and that many of these warblers feet that use of disks on 500 stations through the countries.

Maurice Hart, who uses records on his World's Fairest Music shows over WMCA, also claims he is getting plenty of squawks from bands and performers on this sub-ject. These artists, Hart says, do not care whether or not they have commercials at the same time their music is going out on the air from radio turntables. They cant record plugs, and the more the mer-ier, he says.

Regarding NAPA, it is pointed out that whereas that org would like to collect royalties for its artists, current attuation is such that a station is afraid to play a record by an artist who is an NAPA mem-ber. As one record user put it, "Why sitch our necks out?"

AFM Side

Superimposed on the general contusion is the shadow of the American Pederation of Musicians. While the AFM's contract with specifically state that no recording artist can give away his performing rights. He must keep them. It is further pointed out that then, even if Victor should win may have nothing to offer. Collection of royalties for records, based on Judge Vincent Libelly decision, is now being appealed. Walionous decision, is now being appealed. Walionous decision in once the property of the proper

AFM Verdict Forces Maestro To

Cough Up Half Salary to Agent

New York March 22.—In the first
book bands and also a member of tocal
case of its type before the international
BO2 and, as auch, was pertitled to
marciach last leader pay against the salary of Barry Winton, mestro at the
Rainbow Grill, who was booked into
the opportunity of the top board
the opp Center Restaurants, operators of the

Winton, who has been at the Rockefeller Center night club for more than a
year, had been paying Davis 837.50 (oneweek for first monthair and the search of the
management contract between Winton
that Davis was acting liegally in
the capacity of both agent and conwas the contractor and therefore not
liable for a sub-leader salary to Davis.
Altho there is no rilling in the mustalthough the search of the contractor
and have been contracted and therefore
and the contractor and between the conlable for a sub-leader salary to Davis.
Although the search of the contractor
and have been supported to the concision was awarded to Davis on the
cision was awarded to Davis on the

cision was awarded to Davis on the grounds that he is both a licensee (to

An appeal by Winton to the top board of the union proved fruitiess. Winton's total indebtedness to Davis, consequent-ly, is \$1.001, which Local 802 rules must be paid on whatever arrangements are made within three weeks from last Tures-

The decision is tantamount to a test rate decision is tantamount to a test case in determining whether a band leader who signs a contract with a night club owner is entitled to a leader's salary while he is collecting commissions from the particular nitery owner.

the particular nitery owner.

In the Winton case the Grill has been paying Davis 458 weekly commissions, because the control of the order of the ord

He'll Fill It

NEW YORK, March 23—Milton Berle was sitting in Lindy's (you guessed it) the other day when Jack Mills' secretary came in. Berle quipped, "Lasten, I under-stand your bose has an empty shelf, Ask him if he wants me to write a new song for him."

Swing Museum

NEW YORK, March 23.—For one penny local five fans will be able to worship at the shrine of swing, among photographs and possessions of some of its immortals, at Hartem's

of some of its immortals, at Harlenia savey Ballroomer of the Savoy, sett saids the half below the ballroom and installed a photographic history of awing for public exhibition. Included, and the half below the ballroom and pounded by many famous fungers, savey Baby Grand, which has been pounded by many famous fungers, the complete set of Chick Webb's laked photographs of famous awingstem, including like Bederbecke, Admission will be turned over to the Musicians of Sick Fund.

Cafeteria Society Selects Its Dream Gal; 2,670 Attend

NEW YORK, March 23.—Vital statistics department on how the Fiesta Danseteria unbuttoned its doors to 2,650 customers on a rainy night, or

does publicity pay:
Piesta, Broadway's newest Swing Temple for the Massea, last week sponsored a contest to select "Miss Cafeteria Socia contest to select 'Miss Cafetoria Society' with the winner getting a crown
and an incidental \$100. The night the
contest is received by the contest of the contest
are seven with a combination of
smow, slush and a bit of rain. The
litterbugs were inneaunted, the, und
records were bore than any previous
Thursday, according to the admission of
Spencer Hare, p.a. for Freels,
Thursday, according to the admission of
the males were admitted cutfo on payment of admissions by their lady friends.
The management admits that with here
than \$00 people would have been there,
than \$00 people would have been there,

the Carteria Society gas on the variess than 500 people would have been there, due to the weather. Vital statistics breakdown: Paid ad-missions, 2,650; on the cuff, 262; those who got cold feet, 16 (total loss).

CRA Cracks MCA's 7-Year Hold on Wash. Hostelry

WASHINGTON, March 23,-For WASHINGTON, March 23.—For the first time in seven years an agency other than McA cracked the Wardman Park Hotel here, Spot had formerly been a Music Corp. of America stronghold. Consolidated Radio Arthus this week split MCA's exclusive booking schedule for the hotel with three months

schedule for the botel with three months of bookings of CRA bunds. First cak to go in on the CRA grab will be Gray Gordon, debuting March 26 until April 11, to be followed by Lee Brown April 12 until May 2 Don Beator takes the stand May 3 to the 25d, with Boggie Childs moving in May 24 to June 12.

Dick Kuhn and his Music

74th Week HOTEL ASTOR, N. Y. Broadcasting Over Mutual Network

DIR: MUSIC CORP. OF AMERICA

PANCHIT

and His Rhumba Orchestra

2nd Year VERSAILLES, N. Y.

Dir.: WM. MORRIS AGENCY THE SHEET SHEET SHEET

Orchestra Notes

By DANIEL

Broadway Bandstand

CEORGIE AULD was released by Genwich would seen to the continuous and the con

one-night, whichever presents the more attractive picture. IEVING LAZAR, of Music Corp. of America, takes himself a well-earned 10-day Priorida histus. MOE GALE bought EXEKINE HAWKINS booking contract back from Consolidated Radio Artists for a sum reputed to be over \$10,000. Hawkins GRA pase had three years and hims smoother than the contraction of the We am miss months to go several months ago a new department to book his personally managed properties. BEN BART returns from a 7,000-mile Southern trip booking Gale attractions, as TIM GALE departs for the Coast on a similar mission.

Midwest Melange

HOWARD McCREERY will augment his combination to 15 pieces this fall after completing two engagements at the Antier's Rivel. Colorado Spit. Colo. (May 17-June 19), and the St. Catherine Motel, Catalina Inland, Call. (June 22-September 1) McGreety leaves the Stevens House in Chicago next week to make room for rotum date there

GARLOS MODES IN CALLOGO BEST WEEK STORMS TO STATE OF THE STATE OF THE

Eastern Echoes

WHEN Dick McGlain opens his Spread month, seeklift Engle Inn at Stratford, Pa. next month, seeklift EOWEN (SONNY) TUFTS will head the band . . . at McClaim 20th Century in Philadelphia HAL MOSS. ALLES ORLANDO at Mike Carber's (Jan's houter) Nor-Bridge, HAL THOMPSON takes over the musse making CARLES ORLANDO at Mike Garbers' (Jan'a brother) Not-Vinden Garbers' (Jan'a brother) Not-Vinden Garbers' (Jan'a brother) Not-Vinden Garbers' (Jan'a) Note of the Common Carles' (Jan's) Note of the Carl

Opera Co., having been given a scholar-ship for operatic study. FRANK CUNEO and his organ ork at Club Del Rio, Manoa. Pa. LEIGITON NOBLE next in at Ben Franklin Hotel, Philadelphia, opening April 6 for at least three weeks. DICK EATON into Joe DeLuca's Red Hill Inn. Pennauken. N. J. SKEPFUNG. DICK EATON into Joe DeLucia's Red Hill Inn, Pennauken, N. J. SKEETER BUST, guitariat with the Blackbirds at Frank Palumbo's, Philadelphia, leaves this week to Join tip with SERIMENT AND AND SERIMENT OF THE SERIMENT OF THE

Of Maestri and Men

ORCHESTRA is at Bingnamton's (N. Y.) Hotel Arlington indef. , the quaintly named GOOGHE and his Dragons came back to Matteonit's Stockton, Calif., March 21, after an absence of 60 weeks, following Carl Colebourne and the Del Regis Ork.

Col. Records Appoints New Distributors in Southwest

NEW YORK, March 23.—Columbia Re-cording Corp. announced this week the appointment of three new distributors in the Indiana, Kentucky and Texas

territories. New distribs include the Rodefeld Co. Indianapolis: Philoo Sales and Serrice, Inc., Louisville, and Southwestern Misco Corp., Houston. Firms will handle Co-quabia. Brunwick and Vocalion labels. Paul E. Southard, sales manager of Columbia, concluded the deals.

Kavanagh on One-Nighters

DETROIT, March 23—George Kavanagh Ork is playing a series of one-nighters, including neight college datas, in this territory for the Mike Falk office, after closing at Sake Bar about two months ago. Kavanagh is definitely keeping the band together and working, contrary to earlier rumors about its dishanding.

Ferentz New Local 5 Prez

DETROIT. March 23.—Local 5, APM, elected Jack Ferentz, former business agent, president in the blennial election Sunday (17). Other new officers are: Vice-president, Herbert Strubt; delegate to convention, Eduard Werner, and accretary-treasurer, George V. Clancy.

Larger Space for Dupree

PHILADELPHIA, March 23 — Reese Dupree, vet race dance promoter in this territory, attested his Strand Ballroom here and will promote the names at the more apacicus quarters afforded by Pietsher's Auditorium in the local YMHA building. New set-up geta under way Easter Monday (26) with Count Basie on the stand.

Summa Cum Tin Pan Alley

PITTSBURGH, March 23.—College among composers and writers, who consider themselver lucky when one or saider themselver lucky when one or sacals for publication, may look with ency upon the new University of Pittsburgh production, Snep Your Fingers, which is having all eight of its numbers published by the Thornston W. Allen Co. New York pub-

llahers.

The somes were written by eight individuals, including one by the author of the script, in competition for \$10 and \$6 prizes offered by two clumm of Pit. They got their first public airing from Lang Thompson, current at the William Penn Rotel, who used them on the air.

'Stop' Not Wonderful For Willie the Lion; Asks \$50,000 Damage

NEW YORK, March 23—Claiming that the tune, Stop! It? Wonderful, is a plagiarism of his misted trade mark, as a plagiarism of his misted trade mark, as a stor, Iled a \$50,000 damage suit against Larry Spiler, inc., publisher of the song, and Dr. Glay Boland and Bickley Reichner, authors, who wrote it for last years University of Pennsylvania Mesk and Wig show.

Suit, which was filed Thursday (21) in New York County Supreme Court, alleges that Boland, a Philadelphia dentist, and Reichner copied Smittle musical phrase, "consisting of either two or four bars with elight variations," that has become identified with Smith's signature. Complaint also claims that the entire theme of Stop is a repetition of Smiths phrase, which was originated by him 20 years ago, down to use of the words, "stop! it's wonderful," which he also says were copied and put to music.

In addition to the \$50,000 asked for damages. Smith is also asking for an order restraining the defendants from publication of the song in any form, or from making any more recordings.

Lincoln Spot Takes \$1,725 on Six Days

LINCOLN, Neb., March 23.—Herbie Holmas and Balph Webster gave B. H. Pauley Turpilse Castin bere a nice week-end (March 16-18), with Holmes pulling 8300 at 55 cnts aper on Priday, and Webster, scaled from 25 to 55 cents, diumning up a very nifty 8075 Saturday and Sunday.

and Sunday.

This makes the third straight climb of the gate for Webster in the past three months. Reason for Helmes not doing better, Pattley believes, was because he was short-moticed into the appt and stayed only one day. Op believes the order to be the spot and stayed only one day. Op believes the ork would have been a cinch to build on a three-day stand.

to build on a three-day stans.
Rudy Bundy, on the previous weekend at the Turnpike (8-10), hopped
his gross for a similar period two weeks
before by 30 per cent when he drew
\$750 for the two days, Admish varied
from two bits to \$5 cents a head. Bundy
plays a repeat here April 5 week-ound.

Renovated King's Ballroom Unshuttering With Busse

LINCOLN, Neb., March 23. — King's Ballroom, with \$5,000 worth of fixing up, reopens to the dance public March 28. with Henry Buses on the platform. Spot manager is J. Clair Lanning, who took over shortly before the remodeling, after the place was surrendeded by Harry

King.

Ballroom operates in summer as a
part of the concessions of the Capitol
Beach annuement park here, which is
owned by R. L. Perguson. Plan is to
use name bands as often as possible,
putting the spot in competition with
R. H. Pauley's Turnpike Casino, which
has had a corner on names for a long

WANTED - Small Dance Band and Cocktail Units

PHILIP BENNETT, 1845 Broadway, Res. 202. New York. Orcic 6-7341

Music Items

Songs and Such
ORBIN TUCKER will put on wax Allie
Withelb latest number. Where Do
number. Where Do
number that gets a release in April.
Matrice Hart, radio station WMGA. New
York, announcer and conductor of the
follows his first song. Streight and
Missic, with a second, Belleving.
Georgia Music has a new one by Andy
Georgia Music has a new one by Andy
Gloopia head) called Make Belleus
Danceland, written especially for Bill
The theme song of the hotels of Times.

che Chiesto radio settlom. Wellthe theme song of the hotels of Times
Square, New York, Meet Me at Times
Square, New Be officially introduced this
week by the Adrian Rollini Trio at the
Gladys Shelley and Irving Gellers.
One of the numbers included on the
current consect tour programs of Jeanband, Gene Raymond, also of the flickers.
Number is called Let Me Alresy Sing.
Percy Weurich and Harry Tobias have
placed with L. Wolfe Glibert's music
publishing house on the Coast. Prank
Ection and Abe Pranki are releasing
to the Coast. Prank
Ection and Abe Pranki are releasing
Cocktell, a Cigaret and You.

Publishers and People

Publishers and People

HARRY LINE, general manager of
enthused over a number in Bedde Canenthused over a number in Bedde Canenthused over a number in Bedde Canter an enthuse in Bedde Canbe claim is the closest thing to Sonay
Boy since that Al Josicon int.

and foreign departments of Edward B.

Marka Music, this spring celebrates his
decide and a Balf with Marke Riepper
has helped build up much of the company's standard and consecr catalog.

Morrie Music Co., returned to his desk

this week after an illness of seven weeks. Elmore White, Olman Music professional manager, is another one back on the job manager, is another one back on the job manager, is another one back on the Job manager of the manager of the

Number.

Ridiywood Highlights

**HARRY RUSKIN, script writes and former Broadway mustcal comedy three-last and lyrices, is writing special lyrice for Dora Mauucham's songs during her stay at the Rollywood Rendesrous. Service of the Rendesrous, and the Rendesrous, are ackeded to pen a pair of numbers for Judy Garland's use in the Rendesrous, are ackeded to pen a pair of numbers for Judy Garland's use in the Rendesrous, are ackeded to pen a pair of numbers for Judy Garland's use in the Rendesrous are ackeded to pen a pair of numbers for Judy Garland's use in the Rendesrous are acked to pen a pair of the Rendesrous are acked to pen a pair of the Rendesrous are acked to pen a pair of the Rendesrous and Rendesrous a

PSTER MARCONI and his Interna-tional Society Orchestra open at the New Hollywood Restaurant, Bridgeport, Conn., this week, succeeding Angel Veloz and his Gauchos. Felice Raymond handles

MCA Cracks the Whip Over Top-Heavy Orks With Light Income

Goodheart "suggests" personnel slash on man power-Red Norvo first to cut down-others due to followeven names cutting top-flight salaries

NEW YORK, March 23.—Music Corp. of America started a move this week to "suggest" to ork leaders in the no or little profit-making class, under management to them, to cut down on band personnel and go in for smaller combos. will ease the booking problem and enable the massire to work more consistently will ease the booking problem. will ease the booking problem and enable the massire to work more consistently and make more money. Move is believed to be initiated by Billy Goodners, MCA and make more money and the state of the initiated by Billy Goodners, MCA bands which mushroomed into enderson the past year, but which have been on to defor combos who haven't been productive of much revenue and where MCA seven to 10 pieces will be able to get feels that a smaller unit of seven to better than scale prices and, as a conse-consequent, make it easier jo secure quence, make more money on the encorrections.

that man estimate it easily to sective engagements.

Many of the maentri are said to be bashing at this move, mainly, however, because no many of the restancing a peg or two in the trade. MCA is instant, however, because so many of the ment, are overloaded with a many of the ment,

Norve Cuts Down

First to cut: Is Red Norvo, who is cutting down and organizing a new hand
that will not run over nine pleces. On
the basis of this. MCA has promised
Norvo more work than it has been heretofere possible for the effice to secure for
him. Foint behind the idea is that it
was less money all around, includations, arrangements and transportion of the control of the control of the control
to the control of the control of the control
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tation.

In this way, it has been pointed out, small units will be able to travel around almost anywhere and still make money for the leader. Where big outfits have been booked in many location spots for scale, it is felt that orks ranging from

Dorsey an Example

Dorsey an Example
It was also pointed out that even
among the name masestri the salaries of
high-piecel instrumentalists destroy the
profit of the leader. In the case of
Tommy Dorsey, who had some of the
highest paid musicians in the business
working for him, when he lost his radio
working for him, when he lost his radio
(See MCA CEACKS WHIP on page 23)

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

COMPREHENSIVE GUIDE TO SONG POPULARITY*

SONGS WITH MOST RADIO PLUGS INCLUDING INDEPENDENT NEW YORK

		TOR WEEK ENDING	STATIONS STATIONS		
NATIONAL	EAST	WEST COAST	Position Title Publisher	Not P	lugs.
POSITION Last Tola	POSITION	POSITION	12 1. WIND AND RAIN IN YOUR HAIR Paramount	43	16
Will Wik	Last Tota Wik Wik	Last This Wk. Wk.	3 2. WHEN YOU WISH UPON A STAR Berlin	211	14
1 1. IN AN OLD DUTCH	1 1. In an Old Dutch	3 1. On the Isle of May	11 3. LEANIN' ON THE OLE TOP RAIL Felst	31	12
	3 2 When You Wish	1 2. In an Old Dutch Carden	5 4. I'VE GOT MY EYES ON YOU (F) Crawford	24	17
8 2. ON THE ISLE OF	Upon a Star	5 3. The Startit Hour	1 S. IT'S A BLUE WORLD (F) ABC	23	15
2 3. INDIAN SUMMER	2 3. Indian Summer	9 4, Darn That Dream			
7. 4. WHEN YOU WISH	10 4. The Startit Hour	8 5, When You Wish	2 6. ON THE ISLE OF MAY Famous	21	21
UPON A STAR	6 5. On the Isle of May	Upon a Star	2 6. STARLIT HOUR (M) Robbins	21	15
3 5 AT THE BALA-	4 6. At the Balalaika	6 6. It's a Blue World 2 7. Indian Summer	6 6. SINGING BELLS Santly, J. & S.	21	10
LAIKA	Top Rail	7 S. At the Balalaika	6 7. HOW HIGH THE MOON (M) Chappell	20	11
4 6. CARELESS	8 S. It's a Blue World	4 9. Careless	5 7. IN AN OLD DUTCH GARDEN Harms	20	4
6 7 IT'S A BLUE	14 9. The Woodpecker	11 10, Leanin' on the Ole	7 S. MA, HE'S MAKING EYES AT ME Mills	18	10
WORLD	Song	Top Rail	6 8. DARN THAT DREAM (M) Brogman, V. & C.	18	9
10 S. DARN THAT	- 10. A Lover's Lullaby	10 11. Do I Love You?	5 8. OOH, WHAT YOU SAID (M) Mercer	18	
DREAM	S 11. I've Cot My Eyes	- 12. The Singing Hills	14 9. WOODPECKER'S SONG	16	11
5 9. THE STARLIT	9 12 Darn That Dream	12 13. I've Got My Eyes	10 9. LOVE SONG OF RENALDO. Shapiro-Bernstein	16	100
Hour	- 13. To You, Sweet-	- 14. With the Wind and	8 10. INDIAN SUMMER Wilmark	14	14
13 10 LEANIN' ON THE	heart, Aloha	. Rain in Your Hair	- 10. ONE CIGARET FOR TWO Ager	14	-
- II, THE SINGING	- 14. The Singing Hills	- 15. Too Romantic	- 10. LITTLE CIRL Oleran	14	-
HILLS	5 15. Carefess	As a little of the state of the	10 10, TOO ROMANTIC (F) Paramount	14	3
- 12. THE WOODPECKER	MIDWEST	SOUTH			3
SONG	POSITION	POSITION		13	12
11 13. DO I LOVE YOU?	Last This.	Last Tala Wet Wk	- 12. I CONCENTRATE ON YOU (F) Crawford	12	14
12 14. GAUCHO SERE-	Wk. Wk.	2 1. Indian Summer	5 12. SAY \$1 \$1 Marks	12	
9 IS I'VE COT MY	Garden	4 2. In an Old Dutch	- 13. TUXEDO JUNCTION Lowis	11	14
EYES ON YOU	4 2. Indian Summer	Garden	- 13. MOMENTS IN THE MOONLIGHT Miller	31	9
	2 3. Careless	9 3. On the Isle of May	9 13. MAKE LOVE WITH A GUITAR Witmark	11	2
Acknowledgment is made to Music Dealers' Service, Inc.	- 4. At the Balalaika	1 4. Careless	- 13. APPLE BLOSSOMS AND CHAPEL BELLS Remick	- 11	
and Ashley Music Supply Co., of New York: Lyon & Healy: Carl	7 6. When You Wish	3 5. The Starlit Hour 8 6. It's a Blue World	14 13. YOU ARE DARLIN' Harms	11	3
Flischer, Inc., and Gamble Hinged Music Co., of Chicago;	Upon a Star	7 7. At the Balalaika	- 13. 50 FAR. 50 GOOD Miller	11	2
Hinged Music Co., of Chicago; St. Louis Music Supply Co., of	10 7, Darn That Dream	5 8. When You Wish	- 13. LET THERE BE LOVE Shapira-Bernstein	11	1
	6 8. The Starlit Hour	Upon a Star	13 14. WHAT'S THE MATTER WITH ME? Shapire-Bernatole	10	-
Kanass City, Mo.: Grimeli Brothers, of Detroit: Volkwein Brethers, Inc., of Pittsburgh;	5 9. It's a Blue World	10 9. Darn That Dream	Co the mane of the matter, with mer, souther-meriting	- 10	
Brothers, Inc., of Pittsburgh; Southern Music Co., of San An-	13 10, Leanin' on the Ole	- 10. The Singing Hills			
toning Aust Mucie Co., of Fort	8 11. Gaucho Serenade	- 11. Tuxodo Junction - 12. The Gaucho Sere-	Songs listed are those receiving 10 or more network plugs (100 FOR 1 THE	-
Worth, Tex.; Q. Schirmer of Louisiana, New Orleans; Cable	9 12. Do 1 Love You?	nade			
Plano Co., of Atlantar Pacific.	- 13. The Woodpecker	14 13, In the Mood	WABC befreen 5 p.m1 a.m. week days and 8 a.m1 a.m. Suns		
Clay & Co., of San Francisco; Morse M. Preeman, Foc., of Los	Song	6 14. I've Got My Eyes	week anding March 22. Independent plugs are those recorded on 1		
	- 14. God Bless America	on Yeu	WMCA and WHN. Film tunes are designated as "F." musical		CERCON
Souther Sking Music Co., of Portland, Ore.	14 15. All the Things You	- 15. The Woodpecker	numbers as "M." Based on data supplied by Accurate Reporting .	Service.	
Foresta, Ore.				-	

THE RECORD BUYING GUIDE IN THE AMUSEMENT MACHINES (MUSIC SECTION) SHOWS WHICH RECORDED TUNES ARE BEING PLAYED IN AMERICA'S BOOLOGG AUTOMATIC PHONOGRAPHS.

Joe Sullivan

(Reviewed at Caje Society, New York) SULLIVAN is the ex-Bob Crosby planist QULLIVAN is the ex-Boo Creary passass
who debuted here at months ago
with a barrelhouse septet embodying all
the principles or Dickland jazz that he
learned throout the years. When he first
showed his own outfit the musical edges
were rougher than uncut marble, but
since that time, with the band changed
to a mixed black and white crew, Butlivan can take his place with the beat

of the jammers.

Outfit has no front, as such, except
for Sullivan doing his planistics from
the floor adjacent to the band stand.
With swingelegists like Yank Porter at
the drums and Benny Morton silding
may at the trombone, it's a heaping
may at the trombone, it's a heaping away at the trombone, it's a heaping fish of unadulterated swing in its purest

form.

The boys are principally on the Jam side, and never attempt to play a tune straight. The histrumental set-up, be-aides builty of the histrumental set-up, be-aides builty. Taylor on base (formerly with Ellington): Damp Polo, tenor sax. Edmund Hall, clarinet, and Andy Anderson on rumpet. Adding up, 11º buur colored and three white.

The policy of the policy o

Al Menke

(Reviewed at the Rainbow Ballroom, Denver)

A LTHO billed as Al Menke's Ork, this L'HIO billed as Al Menke's Ork, this dutts is fronted by Johnny Glaser, with Menke concerned mostly with bookings. Band is a natural for ballrooms in that is follows no particular style but works on a strictly commercial basis, quickly adapting itself to aweet or hot and thus catering to the great variety of tastes found in a ballroom.

Glaser fount mercandaby and Joseph

of feates found in a ballroom. Cluser fronts personably and keeps the chatter going. He does novelty occals and takes a turn on trumpet now and the control of the control

The Reviewing Stand

have been with Menke for some time, and the boys work and blend very nicely Trackman.

Al Turk

(Reviewed at Oriental Gardens, Chicago) (Reviewed at Oriental Gardens, Onkongo)
A lam was the theme song and trape the
modated his style to the digniled tones
of dinner music. He still features his
trumpet, which altho it is the only brase
muted all the time. Even at that, three
sax men are required to background and
balance the lonesome brase. The sax secton pures pleasantly and with landshie

It is obvious that Turk remembers his radio experience, because without such background he would not be so competent background he would not be so competent at making the ofk tiptoe to the necess of its setting. For the late-evening dance crowd the band goes in for a little more ride as a service to the jutterbugs. Mike Young at the plana takes an occasional word, but most of the warbling is de-livered by Rita Marque, who is new with the band and does satisfactorily. Howe-ever, when she begins to whistle the ever, when any oppreciate her.

patrons really appreciate her.

Modell-

Ted Steele

(Reviewed at the Hotel Lincoln, New York)

(Reselected at the Hotel Lincoln, Rec Torb). The Rec Torb) CYTELLE is Rec Torb) CYTELLE in Rec Torb Cyte Hammond Novachord has been keeping him busy for some time. He is on three network commercials at the moment, on one four-piece band, Leading his quartet, he is making his hotel debut here, doing relief for Charlie Barnet's Band. He mad dainer rhythm and interesting tonal combinations. The dominating Novachord music is augmented by an selective cryatar result is sweet, pleasing daine music that is good

for listening and assuredly easy for dan ing. The mike gives the four pleces we ume, and keeping in mind the varie of effects the organ and the Novacho produce, the music sounds like a full of

teele lends his baritone voice to some of the choruses also,

Otis Smith

(Reviewed at the Windmill Club, Natchez, Miss.)

STRICTLY a swing combo, Smith and Statement a swing commo, smith and they organized several years ago as a small group of local-talent musicians. Band is rated highly in this territory and seems to improve constantly. Customers are loud in praise of its work, particularly on

novelty staff.
Smith fronts the sepia outsits this per
tener sax, and also does vocals on the per
massiro's), four rhythm and electric
guitar-violin double are the set-up. Tem
Griffin, plano, slags aweed and torrid tunes
with equal ability. No gal warbler, but
all the men can handle the wordsge on a which covers up the lack of fem

decor.
Smith fronts in a fine style, selling himself and the band easily.

Pedro Blanco

(Reviewed at Glamour Room, Embassy Club, Philadelphia)

THIS foursome is undoubtedly the fluest

THIS foursome is undoubtedly the finest and fittes of the Latin-American combos to tootle a tango in this town. It's been three years already that they're they are the second of the common register, with melanchoids melody rather than violent drumbests making the musted setting. Paced by Fedring the must be setting the must be setting the must be setting the s

Milt Herth Trio

Milt Herth Trio

(Reviewed at Old Vienne, Clasismatt)

A WHALE of a musical novetty, the

A WHALE of a white of the care as a full

complement of the standard bearer. Be
sides Herth the trio includes Jack Com
ner, a Hashy and thoroly capacity

and the standard bearer. Be
sides Herth the trio includes Jack Com
not the massertor's warm, a

newconer who has been quick to catch

onto the massertor's warm, a

newconer who has been quick to catch

onto the massertor's warm,

a mewconer who has been quick to catch

not the theory of the company of the company

the prior to those who enjoy trip
ping the light namely listening to good

music. For the latter, sepecially, Herths

showmanly and excellent solo organ

The trior loves a bashot of topnoted a

natho the technical supecial of the combo
act the members play rhythm all of the

time, with Herth getting the brass of
focts with his left hand, the rocks with

The resultant musical outpouring, as
satounds with its fullness, precision and

tonal quality and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of

lattening to a regular-sized ordinal candilly and gives on the effect of the combon of the size of the combon of the control of the combon of the com

Strings in Rhythm (Reviewed at the Torch Club, New York)

O's SWING Street (52d street) a string band is a novelty—and this band is just that.

On that is a novelvy—ann than oasse in the control of the control

Review of Records By M. H. ORODENKER-

WOODY HERMAN makes some nice needling with righteous rhythmas for Say Si Si with Pick-a-Rib the socker side; a bluesy Peach Tren Street for Say Si Si with Pace-a-No the society as dues a bluesy Pecch. Tree Street, getting in lots of musical humor in the arrangement for Give a Little Whistle, and tempering the tune nicely, provide a amount setting for On the Isle of May, making with a show-building stemperoo the kicks coming late for East Side

Bob Crosby cuts the danceable disks for The Steril Hour teamed with Assel; The God Miller House and with Cool, What Four Said for a warmer-upper, really turn on the heat for Air Mail Stomp, Gil Bodin's concept that comes near top-ling the recent Sanckey Mary side by

Jan Savitt, while not a prolific plat-terer, is well worth waiting for. With a shuffle setting, inspires the hoof with Make Lose With a Guifar and Imaginafion. And subduing the shuffle in favor of a rock and roll rhythm, dandies an-other double with Turedo Junction and



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Heferences: MOA, CRA, William Oberto,

ROA Vistor, Etc.

The smoother and sugary platters are just as potent. Glen Gray gives rich harmonies to I Concentrate On You and Lest Night's Gedenies: Guy Lombardo cuts the novelty Let's All Sing Populser dish and then shortly Let's All Sing Populser dish and then shortly Let's All Sing Populser of the Concentration o for The Singing Hills; the salon syncos or Henry King are ever stellar for At the Belakatks and in three-quarter time, One Look at You, and Everett Hoagland blends his stylized syncos for the belladed Firm Too Komariic, The Moon and the Willow Tree, My Son My Son and Apple Blossoms and Chapel Bells.

Blossoms and Under Science State of another Statency to the Stars classic in her suitry chanting for The Staries Hour, giving somber treatment to the Is There Someholy Etce balled. And it's the conventional Miss Elia lifto to the balled yrice of What's the Matter With Me and I'm Not Complaintn'.

Louis Armstrong comes thru with a natural for those partial to the satchmo sender. It's all Louis for the heated hymnal, Bee and Bee, and Hoagy Car-michael's Poor Old Joe.

Novelty Notes

Terry Shand brands a highly danceable rhythm with space solid to make meastly trick that the state of the sta

Jimmy Dorsey digs deep-for a couple of solid sides with Reep a Knockin' and plants for Lippman's Mojor and Minor Stomp. A British repressing gives Am-brone for Sid Phillips fancitut The Wed-ding of the Sophistosted Dutch Doll, with the doubler overture treatment in a fast four-four best for Ah, Sweet Mys-

Music in the air

Wax Museum Rythms

TRY as he may, OZZIE, NELSON

Bischhenk Cafe, Ohlospo, Min Line

Line Chank Cafe, Ohlospo, Min Line

Line fact that there's little wrong with

his programing, balance of tune selec
tivity and musical fitnes.

Line Line Cate Cate

Line Addition to the wake and the

bounce of a damaged ping-pong ball,

in addition to the tender balladering

of Ozzie. He might become and the

bounce of a damaged ping-pong ball,

in addition to the tender balladering

of Ozzie. He might become, to avoid

announcing wrong song titles.

Maybe It's just. Nelson's way of be
ing modest, but the major personality

quotient does doesn's esem to be any

reason why there shouldn't be anything

outstanding in the way of instrumen
tation or showmanship. Harried Stevens

wann't bad in Illing the void, Ozzie's

missus is far better box-office listening.

There last too much wrong with the

program—It's just of There. Fixed.

There last too much wrong with the

program—It's Jose of There Fixed.

Program—it's Just dull.

Cone of Those Things

LETRING to PHIL LEVANT (Hotel
for the PHIL
f

of solid sides with Keep a Nucokin' and "'oh, well."

Fromp. A British repressing gives American and the Stomp. A British repressing gives American and the Stomp. A British repressing gives American and the Stomps of the Sophisticated Butch Deli, with the doubler overture treatment in a fast four-four best for Ab, Sucet Mystery of Life.

See REVIEW OF RECORDS on page 73)

well-rounded thrary, and the arrange-ments could stand a good implection of the same specific processing and the strange-ments of the same spring well-rounded thrary.

insulin to counterect the sugar.

Something should be done, because the ork sounds as the it has the makings of a solid, well-rounded outfit.

ings of a colo, wed-rounded outfit
many spaces being Bender

HARPY SARSE (Southland Cafe,
Boston, NEO Buels is the dominant
force in his midnight airer, always
inguring strongly as featured instrumentalist in a cut-tous mixture during
mentalist in a cut-tous mixture during
mentalist in a cut-tous mixture
mentalist in the strong pers with
brilliant trumpets often
The former Benny (Cooldman trumpeter,
whose playing personality sharpens up
the quality of the his boys a chance,
play amountments of their efforts,
making a program that's limeligated by
which are the strong
which is clause session shows
that he is not ignoring the value of pep
tunes in band-stand broadcasts, indeed
of concentrating soldy on the standard.

that he isn't ignoring the vanue on pen tunes in bande-tand broadcasts, instead of concentrating additions of the pen-per of the pen of the pen of the pen of the part of every ewing thrary.

The show has plenty of musical ver-satility, and the vocais of Dick Haynes lend the added spark that gives the entire half hour a full glow.

Dogy Selections

I ENNIE HAYTON (Fiests Denoctoria, New York, Murinel), because he's on such a bad epot (the last 25 minutes approaching 2 am.), soudid make all effort to improve the song should make all the program and give the song the program and give the control of the program and give the control of the program and give the control of excuse to children the song of the control of the cont

cluttering up the shot with a bunch of dog tunes.

The shot with the shot with a bunch of the shot with the shot w

Bands on Tour

Advance Dates

WAYNE KING; Riverside Theater, Milwankee, March 29 (week); Chicago Theater, Gates, and the control of the contraction of the control of the control
Theater, Pitthaburgh, 19 (week); Shead of
Theater, Buffalo, 26 (week).
CLAUDE HOPKINS: Century Theater,
New York, March 20-31.
ANG GARBERT, VPT. Blacksburg, Va.
ANG GARBERT, VPT. Blacksburg, Va.
April 5-6. Ottades, Charleston, S. C.
April 5-6. BURSER. Pr.
BURSER. BURSER.

April 5-6.

HENRY BUSSE; Plamor Baliroom,
Kansas City, Mo., March 80; Jayhawk
Theater, Topolea, Kan., 31; Civic Auditorium, Oreat Bend, Kan., April 1; Auditorium, Junetion City, Kan., 2; Palace
Theater, South Bend, Ind., 4; Armory,
La Payutte, Ind., 5; University of fillioxic,
Champaign, Ill., 6; Emboyd Theator, Pt.
Wayne, Ind., 4-61.

NOTIFICATION AND ASSESSMENT FOR A STATE OF THE STATE OF T

York, 26.
GEORGE HALL: Manhattan Center,
New York, March 30; Maysville Park,
Mount Carmel, Pa., April 1; Bradford
Hotel, Boston, 5.

Mount Carmen, See Hotel, Boston, S. JACK WARDLAW: Charlotte (N. C.) Country Club, March 30; Univ. of North Carolina (Wonsen's College Junior-Sentor Prom), Greensboro, N. C., April

DUKE ELLINGTON: Century Ball-com, Tacoma, Wash, March 29-31; tenford Univ. Palo Alto, Calif., April 2: Sweet's Ballroom, Cakland, Calif., 11-22; Orpheum Theater, Los Angeles.

GIENN MILLER, P.
New York, April T, Collseum Baltroom,
Baltimore, S. Hofstra College, Hempstead, L. L. N. Y. 27: Savey Ballroom,
New York, 28: Masonic Temple, ScranNew York, 28: Masonic Temple, ScranNon, Pa. 29: Dartmouth Univ., Hanover,
N. H., May 4; Cornell Univ., Ithoca, N.

— 26: Politeum, Parkersburg, W. Va.

— 26: Politeum, Parkersburg, W. Va.

GENE KRUPA: Savoy Ballroom, New GENE KRUPA: Savoy Bailroom, New Cork, April 7. GLEN GRAY: Temple Univ., Philadel-shin, April 8: Empire Bailroom, Allen-own, Pa., 24: VPI, Blacksburg, W. Va.,

LUCKY MILLINDER: State Theater.

Easton, Pa., April 11-13.
LARRY CLINTON: Ohio State Univ., Columbus, O., April 12; Univ. of Illinois, Champasigm, Ill., 19; Univ. of Missouri, Columbus, Mo., 26-27.
ENOCH LIGHT: Albany (N. Y.) The-

SNOOH LIGHT, MOREY AND AND A CARLON AGE, April 11.
HORACE HEEDT: Stanley Thester, Pittsburgh, April 12 (week); Capitol Thester, Washington, 19 (week); WOODY HEEMAN: Univ. of Maryland, Baltimore, April 12; Virginia Military

Too Bad It Wasn't a Pigeon

NEW YORK, March 23.—Peter Van Steeden, ork leader on the Fred Allen show, came in for an unexpected rib-bing last Wedneeday (20) when, dur-ing the program, an eagle eccaped from someone being interviewed by Allen, and the perplexed NBO officials thought they could lure it down with slabs of meat.

siable of mest.

During the 20 minutes that everybody was trying to eatch the bird Allen
was sending thru the ad-libe with
lightning delivery to pass over a bad
situation. Finally Allen piped, "Hs a
shame we have a bird that can be
gotten down only with a slab of meat;
otherwise we'd feed him a dose of Van
Steedon's corns."

Pennsy J-Bug Halls **Under Heavy Fire**

PHILADELPHIA, March 23 .- A thoro PHILADELPHIA, March 23.—a throw investigation of jittlerbug dancing parlors is expected to pop next month in prac-tically all municipalities in Eastern Pennsylvania. Jive halls have been cally all municipanties in assetzing ennsylvania. Jive halls have been nushrooming in this territory, and com-alaints have been coming in. Since few perators procure a dancing license, used coming mostly from music ma-hines, nitery ops and ballroom man-gers have been beefing about the com-

City officials say their interest goes beyond the lionae phase and is concerned with fer regulations and sanitary laws. Last month, Lancaster, Pa., authorities found: few j-bug bottes having under 16 to remain after 9 pm., curlew hour for juves in that town. In Reading, Pa., Mayor Harry Mengis, acting on complaints by parents, ordered the police to Investigate, with procedules for any violations found.

JOHNNY PINEAPPLE, otherwise known as Dave Kacochi, opened with his band in the Hawalian Room of the Mayllower Hotel, Akron, O., Monday (25). PRoor-show talent in the new sct-up at the town's awankiest night spot includes several Hawalian, two of whom are Tuy Tanchalami and Luna Aloha Shaw. Jack Walsh continues as managing discussions of the continues as managing discussions.

tick, Mass., 6.

All DONAHUE: Kishacoquillas Park.
Lewistown, Ps., May 9; St. John's ColLewistown, Ps., May 9; St. John's ColBarticed (Conn.) Citub, 71; Hershey
(Ps.) Park Ballroom, 18.
JOHNNY MCGES: Hershey (Ps.) Park
JOHNNY MCGES: Hershey (Ps.) Park
EGSKINE HAWKINS; New Eims BallFOOM, YOUNGSOWN, O., May 14.
TOMMY DOREST; Lehigh Univ.
Bethleben, Ps., May 19.

Selling the Band

By M. H. ORODENKER

Audience Participation

ONE of the surest ways to gauge au-dience response is to get the hearens to join in the band antice. Gab Calloway used that simple trick with his Minnie the Moscher music, building audiences that became in-de-hos-constous and at time boosting the maestro's

stock.

Van Alexander is currently carrying on the trend. Van had noticed that when butch 85 one did a rhythm vocal some butch 85 one did a rhythm vocal some of the stock of keeping Can You Do This? for him-

tion.

Stunt is tagged "So You Want To Lead a Band". (Oxele Nation early the Manager of the South State of the Errated Chieferton. The spoils of teletry for the would-be-sendered include a magnum of south State of the Sout

Medieval Nitery Modernized

Medieval Nitery Medernized A GOUND amplifying system has been medieval stone castle, The Franchee, one of Chicago's outstanding dine and James. Highlight of the sound installation is a modern recording studio, where patrons may record their songs or messages to friends at a charge of \$1 a increastingly profitable side line and a valuable advertisting medium as well. Records cut in the nitery-studio have been sent to every State and to the duke in the control of the c

se well as a personal message of the sender.

The sender s

operate phomograph records are used to provide weird sound effects for the "Catacombs," entrance to which is gained by way of an elevator which gives the illusion of dropping hundreds of feet into the earth. Other records are used to make "skeletons" talk.

Adding to the medieval atmosphere of the place are strategically placed utility. Adding the placed and the placed and the blind each malled figure is a concealed loud-speaker reproducing music or en-sestimater. From the publisheddress recommends as "Mr. Smith is waited neuroements as "Mr. Smith is waited on the telephone" balls, nocio, duning rooms and blars which make up Tite trannes are loud-speakers to provide music from the house orchestra. Secords duty.

Lang Thompson Launched successfully a series of weekly "Kampus Kwests" to boliter the Monday night biz at his William Penn Hotel stand in Pittsburgh. William Penn Hotel stand in Pittsburgh. Idea was to uncover collegate talent, merely alming to bring the latent to the foor rather than the usual vapue premises of a professional career which seldom pana cut. Thompson pays of in cash prizes, with record albums as consolution awards. Each college in the district is designated for a separate week.

Young Asks ASCAP Injunction in Wis.

Injunction in Wis.

MILWAUKEE March 23.—Wiley Young, operator of a taver in West Allis. Wis. operator of a taver in West Allis. Wis. operator of a taver in West Allis. Wis. against him by Leo Feist, Inc., New York miste pubs, for alleged failure to pay a sea for the order of the order. The control of the order order of the order of the order of the order or

MCA CRACKS WHIP

(Continued from page 11)
of the top-priced men. Some refused to
take it and quit, with the result: that
Dorsey has practically a brand-new
band now.

On the other hand, Glenn Miller, who started out with virtually unknown musi-cians whose salaries were kept within the earnings of the crew, now pays salaries considerably higher because of the arise considerably higher because of the other hands have filled the stands with top-fillighters in an effort to regain lost ground or keep on top, but it hasn't worked in all cases, with sibsequent outting. The emphasis now appears to be on musics and competent mutelans, or the condition of the control o

Under the new MCA set-up, those lead-ers who accept the deal and cut down will be guaranteed consistent work and earnings of from \$150 to \$400 a week.

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	□ WITMARK	☐ REMICK
NAME		 ***************************************

CITY AND STATE. (Please Print)

Routes are for current week when no dates

k Mitchell: (St. George) Breeklyn, h.

Bill: (Treaser) Henderson, Ky., bt.

St. This, Art. serious) Stratege, h.

St. This, Art. serious) Stratege, h.

Stra

Amery Treaton, N. A., 20

Treaton, N. A., 20

Treaton, Altocoa, P. A., April L.-6.

M. Charles, 181. Regist NYC. L.

M. M. Charles, 181. Regist Register, 181. Reg

Urators, Three: (Netherland Plaza) Cin-

imnati, h.

ric, Prinzile: (Chicago) Chi, t.

ric, Prinzile: (Chicago) Chi, t.

ric, Prinzile: (Gables Inn) Atlantic City, nc.

valiero, Carmen: (Statier) St. Louis, h.

spinnati, Jack: (La Sallo) Chi, h.

spinnati, Jack: (La Sallo) Chi, h.

spinnati, Bob: (Athletic Club) Detroit, April

in the control of the

ell, Chauncey: (Ritz Carleton) Atlantic

Ch. Camerice?

Bob: (Rew Yorker) NYO, h.

Bob: (Rew Yorker) RN, h.

Xavier: (Statler) Detroit, h.

Xavier: (Statler) Detroit, h.

A. Bobby: (Oay '500) Chl. nc.

Gilbert: (Chateau Frontenac) Quebec,

e, Gilbert: (Chateau Proofense) Quebec,
"hat: (Macroix Twerrs Lina. O. Bo.
Johngy: Holiani Club) Alliwatice, Inc.
Ty, Danny: (Gold Royale) Detroit, Bo.
Ty, Danny: (Gold Club) NYC, Bo.
Sammy: (Pownton Club) Detroit, Bo.
Ty, Danny: (Gold Club) NYC, Bo.
Ty, Danny: (Gold Club) NYC, Bo.
Ty, Danny: (Pownton Club) Detroit, Bo.
Ty, Danny: (Paramerica) St. Cuts, Bo.
Ty, Danny: (Paramerica) NYC, Ch.
Tymny: (Paramerica) NYC, Ch.
Ty

1. nc. te, Julian: (Casa Marta) NYC, nc. Julea: (Tutwiler) Birmingham, h. Julea: (Totwier) Birmingnam, a.

Jack: (Royal Palm) Mismi, nc.

Ack: (Manhattan Center's NYC.

Hoo., Duke: (Century) Tacoma, Wash.

on, Duke: (Century) Taccount, 1, b. Joe: (Queen Mary) NYC, 1c. Preddy: (Circle Jun) Latham, N. Y., no.

Mickey: (Weber's Silver Lake Inn) ben N. J., Bd. Willie: (New Goblet Inn) Albany,

HYDE CHECKERS VALUE AND A CONTROL OF THE CONTROL OF THE CHECKERS AND A CONTROL OF THE CHECKERS A

Basil: (Remour Plana) NYC h. Basil: (Belmont Plana) NYC h. Basil: (Belmore Bowli Los Angeles, ne. Pentia: (Osela) Seattle, ne. Badi Kelipis Stables; NYC, ne. Ali (Clab Gloria) Yesnestown, O.ne. (F. Rudelph: (Previdence-Illimore) ence. h.

n, Prank: (Statler) Cleveland, h. er, Jan: (Victor Hago's) Hollywood, Mr. me.

Orchestra Routes

ABBREVIATIONS: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; b-hotel; mh-music hall: nc-night club; p-amusoment park; ro-road house; ro-restaurant; s-showbeat t-theater.

Garr, Glenn: (Coillien Glub) Epartanburg, S. C., 28; (N. G. State College) Raleigh, R. C., 50; (Rartan Ballroom) Ferth Amboy, Garparre, Dick: (El Mérocco) NYC, nc. Gaston: (Mente Carbo) NYC, nc. Graton: (Mente Carbo) NYC, ch. Geracd, Gerry; (Ohio) Youngstown, O., h. Glubert, Jerry; (Thomas Jedferon) Birming-Glubert, Jerry; (Thomas Jedferon) Birming-

Al: (Prolic Club) Albany, N. Y., &c. torson, Den: (Central) Sayville, N. Y., h. (raffoller, Frenchie: (Club 100) Des Monnes,

Gratfoller, Frencher (Club 100) Des Montas, Grani, Indis, 1880-09-Pissan NYG, h. Grand, Lou: (Gasbrari Goobee, Can., No. 1880-09-Pissan NYG, h. Gravet, Lou: (Gasbrari Goobee, Can., Can., N. J., es. W. J., es. Gruen, Eddler (180 Clab) Chester, Pa., no. Habit, aki Gaddeson Minnespolis, h. Hall. Bleepy: (Billianers) NYG, h. Harris, Gropey: (Bradders) Bestön, h. Harris, Charles, Phil. (Whiblite Bown Los Amelia, re. Harris, Charles, Harris, Harris

nc.
ns. Erskine: (Bavey) NYC b.
Bob: (Belleview Bilimore) Belleafr, Pia., b.
Horace: (Chicago) Chi, t.
m. Dave: (Warwick) Littie, Pa., h.
ling. KRity: (Middletown) Middletown,

Stelman, DAVE: (Venova Daves)

Inciming, Kitty: (Adddelow) associate
N. Yu. D.

Hernderson, (190 Club) CRI. Fr.

Hernderson, (Peabody) Mumphis, h.

Hernan, Woody: (VPI Cottline Club) Illacksburg, Ya. 20-10. (Collegial Dayton, C. L.

Hertin, Mill, Trior (L. Richausond, Ya. b.

Hinber, Richard: (Beverly Hills) Newport,

Hinber, Richard: (Beverly Hills) Newport,

Walderf-Astoria) NYC, h. imber, Richard: (Bevery American Ry, oc. 100) (Walderf-Astoria) NYC, h. Homes, Herbie: (Ricellet) Minneapolis, h. Horton Girls: (Castle Cole Club) Norristown,

orton Grane (O. Park Lame) NYC, h. open Al: (Park Lame) NYC, h. open Al: (Park Lame) NYC, h. open Gardens, N. Y., h.

Leonard, Bob: (Sports Circle) Hollywood, no. Livingston, Jerry: (Deshler-Wallick) Colum-bia, O., h. Gringston Serry Deshuer both of the No. 2, hr. Vincenti (Coronado) Rockford, Ili. 50-51, d. C. Accoptant Dallas, h. Lowe, Rerit (Lorenado) Rockford, Ili. 50-51, d. C. Accoptants Dallas, h. Lowe, Rerit (Lonce Roston, h. Lowe, Rerit (Lonce Roston, h. Lowe, Cyrist (Statier) Birton, Denver 27-April 2, d. C. Chann, Albe (Roya) Fatine Minnet Ph., nc. 1718, https://doi.org/10.1016/j.

McCarty, Bob: (Broadway Mamor) Louisville, CCoy, Billy; (Chantieler Inn) Rockybill,

McCoy, Billy; (Chanticler Inn) Rockybill, McCoy, Billy; (Chanticler Inn) Rockybill, McCoy, and Chantill Chantil

Marvin, Tommy: (Grando) Detroit, b. Marvin, Mel; (Moozilph; Gardens) Esginaw, Mich. Bo. Marvin, Mel; (Moozilph; Gardens) Esginaw, Mich. Bo. Marvin, Mel; (Hoosevell) NYC. h. Mall, Herbies (Gentiery Room) Tulis, Okla, Be. Maus, Stewart: (Capitola) Capitola, Calif. b. Mausby Jr., Charles L.: Martinsburg, W. Va., 25-30. Meadows, Prankle: (Swing Club) NYC, no. Meadowbrook Boys: (Darling) Wilmington,

Del., h. Meekin, Fran; (Wisconsin Roof) Milwunkes, b. Meen of Note, The: (Shaware) Springfield, O., h. Mesaner, Johnny: (Med.lpin) NYC, h. Mesaner, John, (Rook-Califlat) Detroit, h. Mejuel, Don: (Gaucho) NYC, nc.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Huarte, Julian: (Marta's) NYC, cb. Hugo, Victor: (Little Rathskeller) Phila, no. Irwin, Marty: (Churchill Tavern) Pittsburgh,

James. Jimms; (Netherland Piam Hotel)
Gindemati 50; (GTO Ball) Hamilton, O.,
April S.
Johnson, Johnny; (Shaltee) NYO, h.
Johnson, Bill: (Geory Coreas) Defoult, ne.
Leading Company (Recompany Resimber Recom)
Johns, Empirer (Brick Cillab, NYO, ne.
Junea, Tranmy; (Show Boat) St. Louis, ne.
Jungan, Johns, (Kappen, Chi, (Aragen) Chi, Jungan, Shotel, (Aragen)

Juneau, Tuniny: (Sone Beal) Bl. Louis, n. Juneau, Dick: (Area Bill) Bl. Louis, n. Juneau, Dick: (Area Bill) bl. Louis, n. Juneau, Dick: (Area Bill) bl. Louis, n. Grand, n. Grand,

Conn., 31. Kuhn, Dick: (Aster) NYC, h. Kuhn, Lee: (Narragansett) Providence, h.

Acade, 1982 (Barrisgharett) Providence, h. Ledd, Lew: [B. Bancho) Chaeber, P.B., the Lake Soi; [666 Chin) Chi, the Lang, Teddy; Gwings NYC, the Lang, Teddy; Gwings NYC, the Lang, Eddig: [1900 certs] NYCO, Angeles, fin. Lang, Eddig: [1900 certs] NYCO, Angeles, fin. Lang, Eddig: [1900 certs] NYCO, Angeles, fin. Lang, Eddig: [1900 certs] NYC, the Lang, Myc Chine, Myc Chine, Myc Lang, Nyc Chine, Myc Lang, Myc Chine, Myc Lang, Lang,

Miller, Pritts: (Blüt-Cariton) Atlantic City, h. M. Miller, Pritts: (Blüt-Cariton) Atlantic City, h. M. Monchite; (Blüt-Cibb) NYO, Ch. Monchite; (Blüt-Cibb) NYO, Ch. Moncsey, Att. (Ben Pranklin) Prida, h. Morena, Consteller; (Cubban Charlon) NYO, and Morena, Consteller; (Cubban Charlon) NYO, ne. Morris, George; (Whitting, Top) NYO, ne. Morris, George; (Whitting, Top) NYO, ne. Murro, Half; (Greatmers) Cid., h. Murphy, Larry; (DaPonl) Williniagtes, Del., h. Murray, Charlet; (Story Cibb) NYO, Re.

Selona Oznic (Black Cleb) NYO, he.

No.

Selona Oznic (Black Cleb) NYO, he.

Necton, Pranish Neckon NYO, he.

Necton, Pranish Neckon NYO, he.

Nobel, Ray; (Falace) Sen Prancisco, h.

Notes of Rhythm, Pour: (Battle House) MoDile, Alka, h.

Nottingham, Oerry; (Bal Tabarin) San

Prancisco, Sc.

O'Brien & Evans: (Corner Griff) Connersville, ind., re. man, Phili (Trocadero) Hollywood, Calif.,

DO.

Oliver, Fred: (Warwick) NYC, h.
Oliseb, George: (Erand) NYC, t.
Olseb, George: (Erand) NYC, t.
Olson, Hem: (Country Club) Coral Gables,
Fis., De.
Obborne, Will: (Casa Manana) Culver City. Geborne, Will: (Casa Manana) Oniver City, Galifa, no. Owent, Harry: (Roosevelt) Hollywood, h. Owent, Mountaineers: (Playhouse) Coral Gables, Pla., no.

Pable, Don: (Palm Beach) Detroit, no. Page, Paul: (Pla-Mor) Kanusa City, Mo, b. Palermo, William: (La Marquise) NYG, no. Panchito: (Versallies) NYG, no. Parker, Robit (Little Bitts) Norristown, Pa., c. Parks, Bobby: (Beachcomber) NYG, no. Parks, Bobby: (Beachcomber) NYG, no. Parks, Charlie: (Casa Grande) Borwyn, Pauchito (Versames NYC), Reference, Pa, e-Parks, Bobby, (Reachconder) NYC, Re-Parks, Bobby, (Reachconder) NYC, Re-Parks, Charles, (Reachconder) NYC, Re-Parks, Charles, (Reach Registration of the Patter, Tony; (Reacey) Registration (Reaches) Patter, Tony; (Reacey) Registration, Re-Pettr, Resident (Research Natholistics), Re-Pettr, Research (Research Natholistics), Re-Pettr, (Rese Residen Att), NYC, Re-Pettr, Color (Research Newports), Re-Pettr, Color (Research Newports), Re-Pettr, Research (Research Newports), Re-pettr, Research (Research Newports), Research (

Baversa, Carli (Sir Prancis Drake) San Pran-Braymond. Nickii: (Coq Ronge) NVC. Re-Braymond. Nickii: (Coq Ronge) NVC. Re-Best, Ermey Sidocobridge; Tivroton, B. J., b. Rech, Belany: (Descry) Development and Fran-lesch, Belany: (Descry) Development Polis, ch. Roysthinia Strings: (Teoch Cika) NVC, Re-Roysthinia Strings: (Teoch Cika) NVC, Re-Roysthinia Strings: (Teoch Cika) NVC, Re-likia, Case: (Histo) Biologoport, Conn., B. Boots, Redi (Coval Calabel) Lassing, Sidth,

March 30, 1940

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suny's (1979) Camp) NYC, Ca.
Sahin, Paul: (Ritz Cafton) Allande City, h.
Sanabria, Junito: (Haram-Madrid) NYC, nc.
Sanders, Roy: (Saudran Cardens) WallsSanuders, Red: (Cube Delisa) Chi, nc.
Savita, Jan: (Lincoln) NYC, h.
Savita, Jan: (Lincoln) NYC, h.
Secogin, Chief (Reddictory) Jackson, Mis, h.
Secogin, Chief, (Felicial Cube) Falm Secoli,
Thia, p. Can, (Felicial Cube) Falm Secoli,

Scotland, Cher. Herdelberg J. decoupt, Marketh, Philips 20, 174 (1997). The property of the Company of the Comp Syrscuse, 7s. (Park Pinza) St. Lents, h. String, Beiney: (Park Pinza) St. Lents, h. Syllivan, Joe: (Cafe Society) NYC, c. Syrvester, Bob: (Club Rex, Birmingham, Ala,

Tan. Jimmic: (Kaufman's) Buffalo, no. Taylor, Sandy: (Lamin's Merry-Go-Round) Daylon, O. (McVan's) Buffalo, no. Thoma, Wit (Bat Gormly's) Lake Chartes, rry, i.e., with the definition of the control of th Poppers, The: (Irvin Wolf's Rendesvou Phills, he. Phills, he. ovaro, Pedro, (Henry Prittburgh, h. Yane, Al: (Ivanhoe) Chi, he. Tanhan, Al: (Lyrio) Indianapolis, t. Tanhan, Al: (Lyrio) Indianapolis, t. Orionato, Salvatore: (New Yorker) NYO, h. Chucker, Orrian: O'Tpheum's Minneapolis, t. Unick, Al: (O'Tenhai Gardens) Chi, re.

Bylrio, Don: (Bertolotti's) NYC, no.

Ulmer, Ernest: (Club Laurell) Ban Antonio, no. Unell, Dave: (Club Alabam') Chi, no.

Van Osiciil, Jimmis V. (Londout House) Coving-fon, 18.7, na. (Londout House) Coving-fon, 18.7, na. (Londout House) Coving-fon, 18.7, na. (Londout House) Atlantic City, h. Varrell, Tommy: (Harrel of Pani NYC, 16. Varrell, Tommy: (Harrel of Pani NYC, 16. Vascore, Walter, (Rainber Romn) Absury Park, N. J., (new Hellywood) Bridgeport, Vera & Her Rambhers: (Eagleville) Eagleville, Ph., h.

Wald, George: (Brown Louisville, h. www.walters, Lee: (Bine Lantern) Phila, no, wardlaw, Jack: (Bschelor's Club) Franklin, palers, Lee: (Bine Lantern) Fhilis, ne. rardiney, Jack: (Benchelor Chub) Pranklin, rardiney, Jack: (Benchelor Chub) Pranklin, rardiney, Loc. (Chub 26) Milwantzee, no. farner, Loc. (Chub 26) Milwantzee, no. farren, Arthur: (Bence Rates Chub) Boca Raren, Roll (Pantalion) Grand Rapids, Mich. Inc. (Onys) NYC. nc. (Onys) NYC. nc. (Chur) Churt (Embassy) Fhilis, nc. (Fells, Luwence: Cirialmen) Chi. (Pantalion) Chia. (Penceller, Curt. (Embassay) Fhilis, nc. (Pells, Luwence: (Christoph Chess, Tex., perfect, Counter (Ace of Cluba) Odessa, Tex., perfect (Chub) Prankling (Ace of Cluba) Prankling (Ace of

ne. herton, Dick: (Bellevue-Stratford) Phila, h. idmer. Bus: (Riverside Park) Phoenik. widner, Bui (Biverille Parel
Arie, be.
Wilde, Ran: Oretheriand Pinas), Cincinnali, h.
Wilde, Ran: Oretheriand Pinas, Cincinnali, h.
Williams, Griff: (Sieveni) Cul. h.
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Williams, Gold (Rainbow Griff), McD, h.
Williams, Hold (Rainbow), Williams, Hold (Rainbow), Williams, Harry (Rainbow), Williams, Rainbow, Rainb

Yates, Billy: (Oreywolf Tavern) Sharon, Pa-

DE.

Young, Ben: (Northwood Inn) Delroil, ne.
Young, Reland: (Lombard's) Eridgeport,
Young, Eddie: (Heldelberg) Jackson, Miss, b.

Zahler, Al; (Log Cakén) Trenton, N. J. ne.
Zarin, Michael: (Roney-Plaza) Atlanti Beach,
Pla.

Zarin, Michael: (Roney-Plaza) Mismi Beach, Zarin, Michael: (Rose Ami) Ruffalo, no. Zinder, Max: (Del Rie) Peach Cross, Hiadens-burg, Md. Zito, Horaelo: (Belment Plaza) NVG, h. Zollo, Leo: (Helment Plaza) NVG, h.

"THEATER TALK." by Sherling

Oliver, a column of news and notes concerning the legitimate theater, appears weekly in the Legit Department.

One-Act Variety Theater Does Good Job on Three Short Plays

NEW YORK, March 23.—It's hard to showed its greatest virility and pregress, tell whether cash customers can be eas. And the connection is not accidental, teled down to the historic pews of the old Provincetown Theater to see a group good work in a good cause. The old Provincetown Theater to see a group good work in a good cause. The two plays besides Prof. Conkle's better that has yet to win complete acceptance. The two plays besides Prof. Conkle's better play has been given encouraging case they have been given encouraging care they have been given encouraging and william Rodemko's The Deril Is a new bill of one-acters at Rugene has cool Man. The Kodenko play, the Provincetown. Acting and direction are hersabouts last wext. As was reviewed.

that has yet or with companie securious.

In the concrete sims, the cause of the oneset play has been given encourseling
impetus by the opening or Tuesday of
drys One-Act Variety Theater at the
provincetown. Acting and direction are
of professional competence—and in some
of the three plays offered only some
of the three plays offered only described by
its own title.

Pull recognized that the transportation of the consent from
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American Academy Students

Present "The Silver Cord"

Theater Talk

Inventions

Invention:

Lighting for stage, pictures and television may be revolutionized thru the recent invention of a cold, polarized recent invention of a cold, polarized properties and the picture of the pict A thousand watt Hebo light, giving three times the illumination of an ordinary bulb of the same power, is silent, with-out flicker, burns longer than lamps now in use, and in no way affects the use of gelatins.

The light is not being produced com-mercially as yet, but is indiacted here as being worth looking into.

Second Thoughts:

Despite everything that's been written and said, My Dear Ghildren had for us more pure unadulterated the ster than any show in a long time. This particular performance was beautifully paced and timed. No artistic furbelows or bits without howknots begging for worship of be past. Just entertainment. A legiti-ate Hellzepoppin. Go ahead, sue us!

Bits and Pieces:

Bits and Pieces:
RUTH YORKE is in Morning Ster.
BETTE GOODRICH back from
Havana. Equity finally woke up
and is showing interest in those ideas
for a government-subsidized theater...
Actors are going athletic with the spring.
BETTY GRABLE. GLEN ANDERS, NEW YORK March 16.—Lest Printy the Mexical Accounty of Demonstration of the Mexical Accounts of Demonstration of the Mexical Presented Sidney Howards The Silver Cord, and the coast, as a group, did what was undoubtedly the best job of the unusually outstanding performances, the collective playing of the young people of the play was more important than any one individual and so, from an audience stampoint, they supplied an interesting Actors are going attractic with the spring.
BETTY GRABLE, CLEN ANDERS,
BRAMWELL FLETCHER, GRACHE MacDONALD and ONSLOW STEVENS tennising at the 101st Regt. Armory.

That's a great melody which came out of
Italy vis Czechoslovakia and London
only to hit New York and be ruined by
a riddulous set of lyrics about a woodnecker.

ELEANOR PHELPS is complaining of type casting again. She's going to have a baby in June and the other day won an audition to play Mother Eve on the

Probably Heien James, in the part of the mother, deserves an extra bit of credit, since she completely avoided her credit, since she completely avoided her turned in a really fine and convincing performance. Robin Clapp, too, as Rob-ert, lost a great deal of his stiffness and as Hester, did very well with the hys-teries by no means an easy job. Peter Johnson did nice work as David, and Barbara Winslow was a good Christina. Andrey Roberts was the male M. A. J. B. FRED WARING: On Attention, FRED WARING: On your broadcast nights several lads haunt the sidewalks opposite the Vanderbilt selling center. AMMSS CREAVEN, just back from a road tour with CONNIE BENNETT, is being tested by RRO, and is wanted by 20th CENTURY-FOX to test wanted by

ment in honor of St. Patrick.

THE PREVUE PLAYERS, who did the
modern-dress Othello at the Barbizon-Plaza February 25, are preparing a mod-ern-dress version of Macbeth for numem-dress version of Mecheth for sum-mer try-out, with a view to Broadway production next fall, DOMENICO MOR-port of the second of the second of the Abo in preparation is do not like in. The group plans to develop a repertory of modern-dress chassics and new serjist as a foundation for a year-round tryout theater. Ladde in Retirement and Lady in Wotting got territic notices out manages of griger Illin houses, will become manages of griger Illin houses, will become Lady in Waiting got terrific notices out of town. MARTIN LEWIS, who manages foreign film houses, will become a producer with Dector Prend. . . A group of young professionals who want was the property of the professional who want to the professional who want to the professional who want to the five professional who want to the five professional was predicted by the professional way to the

JR, is technical director.

HUME GRON'N does a swell job in

The Weak Link—the most entertaining
feature of the evening. The press
agents threw a "shamblee" with free
crinks at TED OCLDSMITH's on the
16th. According to MAX GENDER, thatis
the only way fire union can get a

Q OLIVER
Q OLIVER

MX is giving his services to
LLOYD GOUGH'S Government-Subsitdued Timester Committee, and CHARLEY

EMANUEL, MISSENBERG'S duties at Retunion is New Fork. ... PHILL ADLER, producer of The Week Link, is behind PLOSEBECKE REED'S Shoughed Gesture revival.

ENCE REED'S Shoughed Gesture revival.

Get a behind the control of absence from his radio duties he will
direct an impressionistic war and peace
play scheduled for fall production with
priture backing. It is said to concern
for a look as the world of today and beget extremely disappointed. A lot for a look at the world of today and being extremely disappointed. A lot
of actors were seeing shows Holly Week.
At My Dear Children, THOMAS
MITCHELL, MARGO and FRANCIE LEDERRER. PAUL BLAUPOX, who maiaged Green Gables stock last summer, is
readying another Pennyivania spot,
is readying another Pennyivania spot,
GORGE HAYEST YOUNG SON, PETER,
GORGE HAYEST YOUNG SON

PIDLER'S touring aggregation of Holly-wood starlets, but his satirical portrait of CHARLES LAUGHTON is in very bad serves no purpose, not ever

to entertain

A quick must on your list of books is The Art and Life of William Shakespeare, by HAZLETON SPENCER, who has forgotten more about the subject than most ever knew. Distinctly the product of a scholar's mind and with a love for the scales is mind and with a love for the aublic phrase, it's highly entertaining... HELEN WAREN is featured in Prairie Folks, a new NBC serial, with MORRIS CARNOVSKY in support.

While most of us sit around and be-moan the lack of employment, three pro-fessionals headed by I. Verne Stout have this season taken theatrical entertain-ment to 248 communities in 16 States in a tour of 20,000 miles. Next season they a four of 20,000 miles. Next season they are booked from Maine to California. They do short plays and scenes from the classics. That was a nice gesture on the part of the THEATER QUILD and LENORE LONGROAN when understudy LORRAINE BATE was allowed to give one performance of The Philded-phic Story for homefolks from Ottawa.

PEXCHY WEBSTER'S awell article in The Times of the 17th talks horse sense, Actors must force union heads to a realization of what's ahead, for all the glory is behind us unless—.

glory is behind us unless —.

Those Revelation rehearsals must be fun. Prom. BOB DOWNING'S The fun. Prom. BOB DOWNING'S The wearly discussing snow creeks. "We must have anow bake, You know, those things I have under my eyes." On a standard to the control of the promise of the property of the property of the property of the work of the work

OUT-OF-TOWN OPENINGS "Higher and Higher" (Shubert BOSTON

A musical comedy based on an idea by trein Pineus. Lyrics by Lorens Hart. Music by Richard Redgers. Bookers. Rockett British Redgers. Bookers. Rockett British Redgers. Bookers. Staged by Joshna Logan. Dances by Robert Alton. Setting by Miestiner. Continues by Jucinida Bullard. Al Gooders. British Rockett British Rockett. Rockett British Rockett. Rockett British Rockett. Rockett.

Three things are apparent after sce-ing Higher and Higher. One is that Messrs Rodgers and Hart have once again turned out a hit. Second is that Holly-wood sadly underestimated Jack Haley. Third is that it did the same with Marta Eggert.

Marta Eggert.

That Higher and Higher will be a smash seems assured. It has the lines, the songs and the dances, and the parts the songs and the dances, and the parts of the lines, the songs and the parts of the lines, the lines of the lin

mansion.

Even when Haley is not ad libbing be dominates the show with his surefive delivery and able mugging. And giving billing a fight for top bonors in the lower of the surefive delivery and able mugging. And giving blue of the finest voices in the world. Her warbling of From Another World Her warbling of From Another World Her warbling of From Another World Her warbling her for above the crop of sopranos that Hollywood has been using. Shipley Ross also sings and acts uning. Shipley Ross also sings and sets petting off some excellent dance routines. Left Erickson seemed a bit is etting off some excellent putines. Leif Erickson seeme ervous during the Boston run. seemed a hit

Excellent settings and the judicious e of a treadmill effect not only en-anced the show but aided in quick one shifting, done before the eyes of scene shifting, done before the

the audience.
On the music side, From Another
World and possibly it Never Entered My
Mind are the best bets.
Norton Kaplan.

Boston Civic Rep Planned

BOSTON, March 23 .- William E. Shea, actor and former drama teacher a Georgetown, is making plans for a ne Boston Civic Theater which will preser a series of four shows at the Repertory Theater. Shea hopes to open the the-ater April 15 with a week of Maxwell Anderson's High Tor.

Subscriptions will be offered for the four-week season, with plans tentatively made for a full season next fall if the opening venture proves successful, One third of the receipts will be given to charity under the present plans.

"Gone" Holds Up Ibsen

DETROIT, March 23 .- Return of the District, March 23.—Return of the Wilson as a legitmate house, giving Detroit two theaters playing roadshows, as indefinite because of the run of Gone With the Wind. Eva La Gallenne's Basen company was slated to come in April 22, but may be postponed until later if the film is held longer.

NEW YORK, March 23.—The name of Lee Mason, press agent for Pius and Meedles, was inadvertently omitted in The Billboard's survey of employment among Broadway press agents this sea-

In the prescribed period between Au-gust 1 and March 2 Mason is credited with 31 weeks. This places him tted for sixth place with John Peter Toohey and Ben Kornzweig.

Review Percentages

(Listed below are the decisions of samatic critics on the eight general etropolitan dailies concerning the dramate critics on the cight general metrogolitan datiles concerning the Broadkey shoes of the needs. In Spuring the Broadkey shoes of the needs in Spuring countred one-half profession countries one-half profession countries one-half profession of the state of the rather than zero. At the end of each month of the reason the shows and their percentages will be listed, together with a returne of how they fored at the box much the critical reception effects the financial returns and how closely the critics agree with the decision of their readers.)

"Goodbye in the Night"-25%

YES; None.
No: Whipple (World-Telegram), Lock-ridge (Sum), Mantle (News), Coleman (Mirror).

NO OPINION: Watta (Herald-Tribune), Brown (Post), Atkinson (Times), Ander-son (Journal-American).

"Theater of the Piccoli"—94%
YES: Watts (Herald-Tribune), Maintle
Neum), Coleman (Mirror), Atkinson,
(Times), Brown (Post), Lockridge (Sum),
Bicancolli (World-Telegram).

NO: None. NO OPINION: Anderson (Journal-American).

New Plays on Broadway Reviewed by Eugene Burr

BILTMORE

Beginning Monday Evening, March 18, 1940 GOODBYE IN THE NIGHT

Tochard Kelly.

IThe nemes of the characters are not listed, in code to livide the denotement of the code to livide the denotement of the code to livide the control of the code to livide the code the code to livide the code to livide the code to livide the code the code to livide the code to livide the code to livide the code the code to livide the code the code to livide the code to livide the code to livide the code the code to livide the code to livide the code the code the code the code the code to livide the code t

George Abbott's production of Jerome Mayer's Goodbye in the Night, which he brought to the Biltuner Theater on Monday, is notable chiefly because the traction of the Night of

warehouse—and pretty quickly too.
Goodbys in the Night, tho, is really a
lausable attempt; it's an effort to
bring back to broadway the grand old
thud-and-blunder melodrama. complete
with escaped mantles, citude door, limp
bodies, screams and akulidungery, that
was accolorul a part of the Broadway
scene back in the size 1200s. This reporter, for one, he size 1200s. This reporter, for one, he size 1200s. This reporter, for one, he size 1200s. This rebotter, the size 1200s. This recorrect the size 1200s. This reporter, for one, he size 1200s. This reporter, for one, he size 1200s. This reporter, for one, he size 120s. This re
porter, for one, he size were revived today.

One of the old ingredients, however, Goodbye in the Night very definitely does lack; and it's an important one— surprise. Despite Mr. Abbott's careful programmatic iconoclasm, the denoue-

BROADWAY RUNS

Dramatic		a Peri.
	Mar. 23	. 1
Case of Youth, A (National) Fifth Column, The (Alvin) Goodhee in the Night (Bilt-	Mar. €	22
Gloodbey in the Night (Bill-		
		8
Male Animal, The (Cort)	Jan. 4	men 0.1
Mamba's Daughters (return)	Aren - 404	100
(Broadway)	mer, as	HAMP TO SEE
Man Who Came to Dinner, The (Music Box) Margin for Error (Plymouth)	Dis. 30	104
The (Manie Box manually)	1000	100
Mr Dear Children (Belasco)	Sec. 25.	3.6
Philadelphia Story, The (Shn-		
Lifterschutz ornel, van furn.	Mer 25	289 415
See My Lawrer (Adelphi)	Sept. 22	206
Skylark (Moroson)	Oct. II	100
(Gelta)	Oct. 25	106
Tobacco Read (Format)	Dec. 4.	33 2677
Wesk Look, The (Golden)	Mar. 4	24
When We Arr Married		THE STREET
(Lookste)	Dec. 21	104
Munical Comedy		
Padlancy Was a Lady		126
DeBarry Was a Lady	Dec. 6	126
Garden)	Dec. 11	120

Delbary Was a Ledy New Homospoppin (Winter Dec. 6. 126 Basic Control of the Con

FEAGIN SCHOOL
OF DRAMATIC ART

STAGE — SCREEN — RADIO
Speech for Business and Social Use
Day and Fremme Chains

ment is annoyingly easy to predict, and part of its predictability is caused by ine fact that the strange program set-up in a fact that the strange program set-up that, set-up seems extremely unfair to the cast, particularly the minor players. In any case, Goodbes in fire Ngor his his hin and retiring to his old home, in order to kill his shert-in-law's brother, who, he feeds, was responsible for the who, he feeds, was responsible for the observation, and the state of the state of

to get his man.

It's probably unfair to tell you about it from that point on—the it really doesn't matter much anylow. The usual colors that the matter much anylow. The usual colder woman blunder in, and the kids are dragged into the action by a straining (practically a splintering) of Mr. murder occurs, and in the end, of course, everything ends happily, even for murderd people, I suppose. They control the play.

This sort of thing must have at least roat of the play. to get his man.

rest or the play.

This sort of thing must have at least momentary logic, but Goodbye in the Night has little if any. Both writing and plotting are phony, and never for an instant are you allowed to lose yourself in the setion. The proceedium arch is always painfully present.

Theidentally, Mr. Abbott might have managed to avoid his rather unfortunate programmatic innovation merely by billing the James Bell character by just billing the James Bell character by Just his last name—a process that would have been further strengthened by the omission of the play. Such omission, incidentally, would also have strengthened the play the control of the play. Such omission, incidentally, would have have strengthened the play the control of the play that the play t

would have been much deeper and more intriguing without them.

A generally good cast does its best, with Mr. Bell, an actor who has been with Mr. Bell, an actor who has been appeared to the superlatively fine performance, restrained, effective and altogether excellent, in the chief role. Jean Adair matches his work and Martin and the superlatively of the superlative of the superlatively of the superlative of the superlative of the superlative of

MAJESTIC Beginning Thursday Evening, Merch 21, 1940 THEATER OF THE PICCOLI

marionette revue conceived and manipulated by Vitterio Podreca. Music by Jules Mas-anet and others. Presented by Chevy Craw-ford. Settings designed by Bruno Angolitita. Cochumes designed caved by Katrinka Bar-lamisky, Dantino, Prini, Delva, DeBremackors. Lanci and Perroco. Director of carbestra.

Davio Zani.

Obviously, the Capeks were wrong when they day-dreamed about robots the world is taken over at all, it will be by the puppes in Vittorio Podrecea's Theeter of the Piccoli, which was pre-Majestic Thursday night by Cheryl Crawford. On the occasion of the manifum interview of the manifum interview of the sale of the sa

The show now at the Majestic is, in wire sober truth, a marvelous exhibition.

critic of The New York Times, wrote Using four-foot figures, the annaling fearfully, "The human moe had best manipulators of the Pedrecca frough took to its alurela." Mr. Akkinson was put their little commides that all maxwarms the human race is in even greater larger than before: Signor Pedrecca's conneces a pair of hand-to-hand actolities people have improved in the interest of the human race most emailing and the human race most emailing has not.

The shown owe at the Majestic is, in we still a valual delight; a droll slack. artist who swings perlicusly (See NEW PLAYS on page 61)

From Out Front

MR. DANIEL J. MALONEY, of Springfield, Mass., used to be in show business, and now, even the he's connected with the advertising industry, he can't get the glare of the footlights out of his eyes. That, it seems, is a fortunate thing for both Springfield and the theater, breause Mr. Maloney has been working thing for both Springfield and the theater, necasis our assumer has necessively of the several years as an unofficial consensus committees the several years as the years as the several years as the several years as the several years as the several years as the years are years as the years as the years as the years are ye

of its own.

Whether or not it does so is the affair of Springfield and Mr. Maloney, tho
it's to be hoped that the city fathers and on his suggestions. Springfield should
prove a good show town, judging from the grosses of the vauderille layouts that
play there. Of wider application, however, are some of Mr. Maloney's incliental
play there. Of wider application, however, are some of Mr. Maloney's incliental
comments, particularly his breakdown of the factors that led to the death of
the road. None of the causes that Mr. Maloney else are properative—but they
assuredly bear repeating. Despite the ill tuck that attended the brave new
schemes of the Legitimate Theater Corp. of America, the road has shown real signa
gonts from other fields have indicated that they may become interested in at,
if the lead in the road return can be taken away from the modelous closely of
the theater. But any good that may come of it will inevitably be destroyed if
the old causes of the road's failure are allowed to crop up again. Some of them
are beyond the control of legit interests; others aren't.

IN ANY case, these are the six chief causes given by Mr. Maloney for the failure of fouring attractions in Springried: 1—Inferior road casts; 2—Matending advertising, particularly by occurian companies managureating as original New York productions; 3—Exerobiant box-office prices; 4—The movelty of talking pictures when they first appeared; 5—The highly trained staffs of de like tilm houses (this, age Mr. Maloney perentheleully, is a service of the light of the light operating chains.

They're good reasons, all of them—and some of them, it seems, may also apply to the theater in New York.

FOR HIGH prices, of course, there is little remedy. Certain productions recently, it For Hinth prices, or course, there is a state tamon, co-sain potential relations to the large transition of the large transition and the lowered-top angle almost shows algans of becoming a trend. It will be a fine thing if it does—but all of the productions charging reduced prices are able to do so only because of low operating expenses. In several class appreciably lowered since the play opened as a regular full-priced attraction.

so only because of low operating expenses. In several cases appreciably lowered since the play opened as a regular full-prifed attraction.

Producers, the as a class they admittedly aren't very bright, are really not so impregnably moronic that they wouldn't lower prices if they could, and so appeal to a wicer and probably more profusable audience. In very few cases do the contraction of the producers are high. That's all there is to it.

The reason, of course, lies primarily in that ridiculous, brutal and disgraceful metwork of union red taps lightly touched upon by Brocks attinion in his Sunday article several weeks ago, in which he blamed betweeks and the state of the several weeks ago, in which he blamed and the state of experimental theorem.

Without doubt, the unions have standards to maintain, without doubt, the unions have standards to maintain, without doubt, the should keep up the supplement of unnecessary men to standard or living of the verbury for the employment of unnecessary men to standard or living of the stagehands' union calling for extra and un-neceded men and overtime and collect a few merely because a phonograph is being played buckrising, rulings of the stagehands' union calling for extra and un-neceded men and overtime have a such a such numbers and amounts as to attic and symic legitimate prevainable and the study of the stage hands' union calling for extra and un-neceded men and overtime have a such as the stage and the study of the stage hands' union calling for extra and un-necessary men to standard of the stage hands' union calling for extra and un-necessary men to standard or in the stage hands' union calling for extra and un-necessary men to standard or in the stage hands' union calling for extra and un-necessary men to standard or in the stage hands' union calling for extra and un-necessary men and overtime of the stage hands' union calling for extra and un-necessary men to standard and called the stage hands' union calling for extra and un-necessary men to standard and called th

brethern.

Certainly, some protection was needed for employees in the days when managers were riding roughshod over their hired help. Certainly the unican were and are needed to give that almost all other American business men, tind themselves in the same unfair, untenable and unjust position in which their workers were 20 years ago. And it is an unfair at one end of the easie as it was on the other. The employers need help now just as much as the employee and are years ago—and it is to be hoped that they can take just as officient and the total contract of the case as the was on the other.

years ago—and it is to be hoped that they can take just as clusters seeps to get ing. can, if they'll only silek together thru several tough skirmishes and even a couple of major labor battles.

From the union side, standards of living and labor must of course be maintained. But relief must also be given—intelligent relief—to the industry that is the meal ticket of employer and employee salle. A high wage scale document very much when only a small percentage of the union membership is getting any wage at all.

AMERICAN ACADEMY OF DRAMATIC ARTS FOUNDED IN 1884 BY FRANKLIN IL SARGENT

THE foremost institution for Dramatic and Expressional Training in America. The courses of the Academy furnish the essential preparation for Teaching and Directing as well as for Acting.

SPRING TERM BEGINS APRIL 1st FOR CATALOG ADDRESS SECRETARY, ROOM 145, CARNEGIE HALL, NEW YORK

The question of honest advertising, mentioned by Mr. Maloney, is another highly important road angle that can also be applied to the situation in New York—and so is the angle of service to patterns. Begarding the rist complaints. A couple of months ago this column cited several instances of the latter (complete with names) and it will continue to due such instances whenever they come reliably to hand. As for advertising, unchinal practices are fewer these, but they do crop up occasionally. Maybe we can talk about them later on.

Clubs in Philly Area Spending More for Talent

PHILADELPHIA, March 23. — April openings are announced for the outdoor. Easinbow Terrace at Covered Wagon Inn. at Stratford. Pa., operated by Dick McCiain and Warren Poincette, who also man attraction already set at both apolts. Lee Zollo at the Rainbow and Eowen (Sonny) Tuffe at the Engles. Shown to County Tuffe at the Engles. Shown to Poince Wagon Period Proposition County Period Proposition County Period Proposition County Period Proposition P

to be ndded later.

Outside the 69th street section, Bill Boyd's Manca Inn starts the spring season with Jack Butchison, singing emiser, attle Brooks and Margle, danears; with three additional sets to be added, Forner Club Parakest near by reopens as Montgomery's Cabaret with Lorraine-Chevaller, sero daneer; Dot Payton, build daneer; Jules Diamond, emesc Simias daneer; Jules Paraket Simias daneer; Jules Diamond, emesc Simias daneer; Jules Paraket Simias daneer; Jules Diamond, emesc Simias daneer; Jules Paraket Simias daneer; Jules Diamond, emesc Simias daneer; Jules Diamond, emesca Diamond,

Outdoor Peacock Gardens at King of russia, Pa., is scheduled for a May

On the Jersey aids spots in operation, year round either aid or augment floor shows. Crescent Log Cabin at Gloucaster Heights brings in Bernard and Rich, dense duo, and Bulk Etlon, Tubber man. and the should be shoul

3.000-Seat Arena Adds 2-Show Vaude

SAN PRANCISCO, March 23,-Vaude was inaugurated at the Archa at Camp Ord, a military camp near here. This is the first of a series to be presented weekly.

The initial bill had Bugs Wilson, emsec; a line of six, Harry Lancaster, La Seal Duo, Frank and Bernice Dean, Lea La Rae, Johany Dove, Francis Blair, Grabel and Herb and Ross.

Jack E Lewis, of the Worldwide The-strical Agency, is booking. The Arena (sapacity, 3,000) has two performances weekly.

Film Name Juniors Forming Vaude Unit

NEW YORK, March 23 —Adding to the influx of film names forming units for vaude date, Jackle Coogan has organized a troupe containing the offsyring of film players. The new unit will consider the containing the offsyring of film players. The new unit will consider the containing the containi

Congress, Chi. May Reopen Soon

CHICAGO, March 23.—Frank Florentime, manager of the Congress Hotel liters, asys chances for reopening of the congress Cashon are excellent. He pointed out that while the Reconstruction Finance Corp., which purchased the hotel man fereelicstire sale, has for possible consideration plans to rebuild an old consideration plans to rebuild an old consideration plans to rebuild an old section to make office space for the Home Owners' Loan Corp., those plans will not affect the present status of the Casino. The Casino, once a leading support the control of the Casino of

Films Line Dance Routine For Copyright Purposes

CHICAGO, March 23—Merriel Abboth, Palmer House producer, copyroutine by filming it in the entirely
during a dress rehearsal and rushing
the result to the Copyright Bureau
Number is executed by the Abbott
Dancers in the new hotel revue, Prize
time on record here that such preroutine, we have the production of the conpart of the production of the content of the con
tent of the con-

Claim Damage On Robbery

NEW YORK, March 23.—Jimmy Lackgore, musical act, and Bob Nelson have filled joint suit for \$225 against the Skouras Jamaica Theater, Jamaica, claiming their property disappeared from claiming their property (losue to alleged negligence of the theater management.

Harold Koenigsberg is representing the performers and Nicholas Lambadakis the Skourases.

Shubert, Cincy, Drops Shows

CINCINNATI, March 23.—RKO Shubert, Bud Sommers, manager, drops vaude Thumday (28) to revert to straight pictures. Vaude season, which began pictures. Vaude sesson, which began last fall and which leaned heavily to name bands, proved only mildly success-

On the get-away bill are Dixie Dunbar, Wally Vernon, the Kidcodlers, Charles (Slim) Timblin, Woolford's Pets, Belett and the English Brothers and the

House scats 2,150. Scale goes down from 60 and 40 to 42 and 35 cents.

Three Vaude Classes Planned By AGVA; To Apply Nationally

other theaters in its jurisdiction.

Committee have been amond by the theater management to negotiate for the local houses. Those on the wands committee are Sidney Piermont, Leeving States of the local houses. Those on the Windom States of the Leeving Mayer, and Harry Mayer, Warnerk, and Harry Kadyer, Warnerk, and John States of the Committee of the Warnerker, Power Manager, Chairman, Piermont and Monday morning to attend the negotiations of both committees. H. J. Phaliphs, and Thomas E. Kelly, Pully organizer, will aid in the founding of a Pitteburgh Local.

Demands of AGVA will include mini-mum scales limit to rehearsals, maxi-mum scales limit to rehearsals, maxi-ation of the 5 per cent booking office fee. The agreement reached on the last point will affect the past reached with the Artises Representatives As-sociation, which calls for the waiving

NEW YORK, March 23.—In negotiating agreements with the circuits here.

AGVA anys the contract reached with
is seeking to make the same classifications of theaters effective nationally.

All houses will be classified A, B and G,

All consess with the classified A, B and G,

All consess will need to be observed a light club hookers organization. Barcalions apply to waude houses in their
calions apply to waude houses in the
calions apply to waude houses in their
calions apply to

AGVA is also seeking agreements with floorshow producers and private club

bookers.

The union also expects to organize the union will The union also expects to organize in Debroti soon in conjunction with the American Federation of Badlo Artista. A series of joint offices through the country are expected to be assisted to expect the country are expected to be assisted to expect the country are considered to the country appointed by the country are considered to the country appointed to the country are considered to the country are c

locals.
Billy Rose is still negotiating with
the Guild. Rose is willing to up the
chorines' salaries from \$81.50 to \$45
weekly, and agrees to a \$50 minimum for
weekly, and agrees to a \$50 minimum for
allowe sign is an A apet calling for \$40
and \$80 minimums.
Negotiations with an association of
Brooking act owners have been discontinued.

The Broadway Beat

OHN REDMOND, tunesmith, was set for an appearance on a daytime radio show JOHN REDMOND, timesmith, was set for an appearance on a daytime radio shows glottifying the words-and-music business, and duly notified all his friends and selection of the words of the shows. They all remembered to the first the shows they all remembered shows the state of the shows they all remembered showed up. .. Tom Fitsammons, the fitted leave the first photographer, had to double—but quick—see sensee last week when hand leader Bob Grooby became too Che York, who owns several of the words to the state of the shows the shows the state of the shows the state of the shows the state of the shows the shows

DOAR BESGEN pulled several new winkles tossing his cocktail party for the New York press last week. Outstanding was the fact that Bergen spoofed himmelf, showing a picture made in 1926, when he had just been tossed out of college and thought he could act. While showing the picture Bergen did his own commentary, and at one time cracked, "About this time was the first time I was commented by the could be supported by the could be compared by the control of the commentary and at one time cracked, "About this time was the first time I was chuding a gang of NBC brass hats—prexy Lohr, v-pts Nilea Trainnel and Frank Mason—as well as El Craig, boss of WSM, Nashville. Lutter Reid, of CRS, and Carl Ruff, of WOR, were also there, no doubt as spice, incidentally, the info is that the after was paid for by Bergen himself, not by NBC, his approxime (Standard Brands) or the agency (J. Walker Thoughsen), Among the agencytics there was on cat-indicating the standard of the sta

A T BERGEN'S party, incidentally, he did a turn with McCarthy and Sherd, and A Theraconnection of the control of

HARRY HERSHPIELD'S quip in last sunday's Mirror bears repeating; he suggests that James Rocorvelt and Bam Goldwan parted when the latter found out that Jimmy swart the President. . . Dave Alber, the press agent, has had Mark Warnow as a client for eight years, which is really send-thing of a record—as any-philosophic discovery from A Ravelin; there is, claims the meastre, a tile-up between musical styles and styles in women's clothes—when the clothes are sveit and sephisticated the rhythma six the same, but when the glat turn to frills and column nasn't noticed any overwhelming amount of girty-girty cichling these days, to . . . The Stem now has one of those joints which will put anybody into the beadlines for a small fee. It prints phomus news sheets, with the headline reading whatever the dictint desires.

Oriental, Chicago, Back to Attractions

CRICAGO, March 23. — Jones, Linick & Schaefer, operators of the Oriental Theater, plan to revert to former combo policy week of April 26 or May 3, according to present plans. Gone With the Wind, which replaced the former set-up, is in its unith week and weakening at the box office. Johnny Jones, firm exec, lott for New York this week to look for loft for New York this week to look for

attractions.

Oriental will again operate with a burgain price policy, altho it is possible the opening week may bring in a big attraction at slightly higher prices (a boost from 40 cents to 55 cents evenlings), according to booker Billy Diamond. Paul Whiteman's Band is under consideration.

TWO PROVOCATIVE SPECIAL ARTICLES IN THE

SPRING SPECIAL

(April 13 Issue)

"PROBLEMS IN **OPERATING SMALL BIG-CITY NIGHT CLUBS"**

(Pertinent Angles on Managing the Minuet Club, Chicago, and the Gaucho, New York)

FROM ICE FLOOR TO FLOOR SHOWS

By Dorothy Lewis

Featured in the Ice Revue at the St. Regis Hotel. New York. (Stimulating Information and Thoughts on Developing Dance Technique on Ice Floors)

Versailles, New York

18

Tony Martin made his night club de-it here Thursday (21), playing to a scked house. Thanks to his Ethyl compacked house. Thanks to his Ethyl com-mercial, the music crowd came out in full force and when, in a moment of weakness, he asked for requests, their howling stopped the show.

howling stopped the abow. Between yells from the music crowd Martin delivered Punchinello, I Didn't Enoise Martin delivered Punchinello, I Didn't Enoise Martin Him II Was, Cardiela, Bespin the Beguine, encoring with Mclancholly Boby, All the Things You'd Martin Him I Was and Mandeome and sings balled in a slow soothing style all his own. He has a heart-throb voice that makes such song a standout and that depends on delivery and the production of the work of

Only other floor act is Gomez (for-merty Gomez and Winona) and Hope Minor (formerty Minor and Root), who preceded Martin with smooth stunful baircom routines for number, followed by a rumba climaxed by an above-head spin. Encored with a fast, lively num-ber to Cerolina, roturning for a paso doile. Their routines and hold close interest all the time. Their sppearance is fine. Miss Minor boing especially at-tractive in a sequeln form-fit gown. A new team, alleb both are very service me team, alleb both are very service. Band leader Charles Reader introduced the acts. He leads a so-n eight-man

Band sender Chartes Requer introduced the arts. He leads a so-so eight-man occhestra which handled the show must well. Its dunce music is sectery style—which is getting to mean more and more conventional arrangements and performance. Alternate bond is Panchito, eightman combo dishing our rumbas, tanges,

Night Club Reviews

waltzes and pop tunes to Latin tempo. Panchito sings and shakes the marzecus, displaying a lively, vital personality. His band plays dance rhythms that really lift you and make dancing a pleasure. This club is still one of charming on the control of the control

Cocoanut Grove, Boston

Now in their 45th consecutive week, Mickey Alpert and his fine band head the above at this swank spot. Playing for dancing and Hoor show, Alpert's Band pleases every type of dancer. Lovely Muriel Shorman does an excellent job with the vocals, Alpert himself occasionally taking a chorus on novelty numbers.

numbers. Current show is one of the best ever presented in the Hub, despite the absence of a few line girk due to basket-ball injuries. Even short-handed, George Rand's production number based on Pinocoho rates high prints. Costamos and the routine are unusual and enter-

and the routine are unusual and enter-taining.

Opening his show are Spencer and

Opening his show are Spencer and

Opening his show are Spencer and

What I takes. They do a rast tap, later
returning with jitterbug stuff. Past and
personable, they put on a noise act.

Grace Drysdale and her danchig done

Grace Drysdale performs under a

canopy. Later she shows how the dolls

are worked.

Prince and Princess Selandia offer

With

GLORIA KNIGHT

Commencing Thursday, March 28th

pleasing variations of stock ballroom routines. Highlight of this act is their tango impressions, showing how various characters, including Mac West, Harold Lloyd, Garbo and Stockt, Dietrich and Hitler and Snow White and Doper, would dance. Last two, especially, are

very good.

Andre Ratoucheff and Company, a group of excellent midgets, present an outstanding version of the Parade of the Wooden Soldiers. Ratoucheff himself does a Russian dance and a wildly hilarious burlesque of Geraldine Parrar

nincious buriesque of Geraidine Parrar in Cornerin.

Buly Paine, popular tenor, who has been at the Grove for almost a decade, rounds out the show with pleasing versions of old and new favorites and request numbers. Also sings with the band.

band.

A regulation basket-ball game between
the line girls after each show is being
featured. Aftracting wide interest, it
featureds aftracting wide interest, it
the girls. Baskets are set up at each
end of the floor and the gals play a fiveminute game.

Manager Barney Welansky and Alpert
contribute their ideas to the booking.

M. Norton Koplen.

Walton Roof, Philadelphia

Por the spring, Jack Lynch has whipped together another breezy revue in keeping with the comfort and glamour provided at this hotel roof-top. Its presentation is a manifestation of Lynch's

presentation is a manifestation of Lynch's stellar nitery showmannich bond, most First on is Delly Arden, burn the stellar nitery showmannich bond, most with backbends and splits. Prestdigitator Paul Duke follows to sock results with Symphony in Smoke, his delight-of-hand doings devoted to pulling it cigarets, cigars and even pipes out of

mid-sir.

Capello and Beatrica, making their first appearance here, are without question the most sensational balroom day to the most appearance between the most and an analysis and crowd couldn't get enough of their terping. Each step fits the particular music, rather than uses the mustc merely as a background. Mixed team is evenly matched, After five dances patrons still matched, after five dances patrons still a second processing the second processing the

music, rather than uses the music merely as a heiground. Mixed team is evenly matched. After five dances patrons still yearched. After five dances patrons still year the first patron of the first patr

Club Petite, Pittsburgh

With a keynote of informal fun stimu-lated by emsec Ted Blake and a four-piece band that sounds like an eight, Al Riters cafe in the Rite Rotel presents a singer in a profit-producing policy. The band is stationary, one of the acts is almost as perennial, the emsec changes no oftener than every couple months, the dancers are weekly hookings.

In a room of 200 capacity that always seems crowded, the Citib Polite beauts

particular assets in Owner Ritz's touring

particular assets in Owner Ritiss Guring Linux the house of proceedings of the Country Linux of the Country of

Blake breaks the musical routines by gaguing, Moran returns with acrobatics, Parker comes back with an accordion neatly played, and Blake winds up with 15 minutes of songs, puns, ribs at the audience and general tomicolery. His top applause wither was 5th 46d 70 Go and Lose It at the Astor

The talent, booked by Peg Lanagan, is of average caliber, drawing average sal-aries. But the energetic turns, plus





CESAR *

Cuba's Foremost Rhumba Team

LA CONGA * New York City



Sensationally Different

HELD OVER-NOW ON 6TH WEEK HARRY'S NEW YORKER

CHICAGO

BROADCASTING NIGHTLY with MEL COLE'S ORCHESTRA

★ ★ ★
Thanks to
Charlie Hepp-Dave Branower

Direction:

JOHNNY KING, 162 N. State, Chicago

HILLBILLY and COWBOY Acts

VILLAGE BARN B2 WEST STH STREET, N. Y.,

New York's Latest Band Sensation and His Orchestra 4th WEEK New York's Newest Nite Club Sensation THE BEACHCOMBER

AMERICA'S SMARTEST NOVELTY ACT

-Mental and Magic-Just Concluded a Sensational Tour of the Deep South for the DINKLER HOTEL SYSTEM

OPENING MARCH 26

SCHROEDER HOTEL

MILWAUKEE, WIS.

Thanks to Jack Whitimore and Eddie Elkort, Music Corp. of America.

A Musical Quintet of Entertaining Variety NOW-MONTE CRISTO RESTAURANT, CHICAGO

Formerly at Villa Venice and Chez Paree, Chicago

FOX AND HOUNDS CLUB

112 CENTRAL PARK SOUTH, NEW YORK CITY

Presents FAIRFAX

Distinguished Actor-Illusionist

Newport, Ky.

Dark since New Year's Eve, for its usual winter stesta, this lavain dine, dance and play spot, piloted by the poutfulu Glenn Schmidt, cracked the new season March 14 with a show topped by the Richard Himber Orchestra and Roy Atved. While the show has its Roy Atved. While the show has its spontaneity of the usual Beverly offering,

Himber takes the emac chores and breaks the show lee with a bit of magic (a version of the torn and restored paper nifty). He's followed by Truly McGee's 10 Trulyettes for the usual "wake up" routine.

The Top Hatters, youthful mixed pair of roller skaters working on a small mat, augment the usual whirls and twirts with some during novely items of their own creation. Won solid hands with own creation. Won solid hands w. their individual and collective efforts

own creation. won softe names with their individual and collective efforts.

The Three Oxford Boys, with one wields the control of the control of their collective efforts.

The Three Oxford Boys, with one wields close carboning of popular band themes, including those of Busse, Waring, Heidt, Orini Tucker, Wayne King, McCoy, Lombardo, Staw, Tomany Densy, Kemp and and for an encor contributed their nevel Mickey Mouse Birthday Party.

The Colations brother and astier team, attack the dance satires from a slightly bringing a huge bundle of laughs. The femme member, a shapely looker, is an A-1 comedicane, and her brother does a smooth job of tossing her around, she shaped to be the control of the control of

Roy Atwell proved only fairly amus-ing with his familiar balled-up chatter. The spiel runs a trifle too long and lacks

triation.

The Truly McGee Girls, all lookers and ag an asset to the Beverly shows, sowed up okeh in three routines. Need few more shows under their beits to

WALTON

AND

"Sophisticates of Puppetry ★ ★ ★ Just Concluded 11 Weeks

Palmer House, Chicago * * * *
Week of March 22

Riverside, Milwaukee

★ ★ ★ Week of March 29

Chicago Theatre, Chicago

* * * Week of April 12

Earle, Washington

+

Direction: WILLIAM MORRIS AGENCY

March 365, Avr.

March 365, Avr.

Make's quick-paced introductions, keep hit their peak, however. The Himber lads did okeh with the cultivaries of the mights and \$1 Saturdays, average check nights and \$1 Saturdays, average check size around \$2 seek keep high. \$3 on week-sends. Rits attracts bulk of patronage the saturday average check some seek to part and the second night to him a seek of the saturday are previously booked one-nighter up-bulker is p. a. Morton Frank.

Sad Dickier is p. a. Morton Frank.

Sad Dickier is p. a. Morton Frank.

Every's has again instituted its thrice-developed a second night, however.

Beverly has again instituted its thrice-reckly bingo socials, a strong crowd oulder. Harry Martin is back as press agent. Bill Sachs.

885 Club, Chicago

For the last few weeks, this Joe Miller room has been on an on-and-off floor-show policy due to sporty business. When caught Saturday [16], room was in its final Jap of a two-act floor bill and planned to continue with dance music only until Easter, when a rumba hand, Ramon Arias, is scheduled to come

and could until chains when dance much and composition of the spring and summer.

Spot serves excellent food as a reSpot serves excellent food as a reSpot serves excellent food as the serves of the spring and summer.

Spot serves excellent food cilcincies.

But due to tough competial on Rush Street, particularly from the Colony
Club, this small dinery has been on the Bull caught had Nino Rinaldo's sixplace orchestra; Cloria Paye, attractive sixspecies orchestra; Cloria Paye, attractive sixplaces or the serves of the se

Gloria Paye opens the show with pop times. Displays a very pleasing person-ality and a much improved delivery, Did Saving My Love for You and Me Hez Making Eyes at Ms and was rewarded with a good hand. Rinsido's instrumentation includes the

Rinato's instrumentation incures use massive's vielin, accordion, piane, drum, sax and bass, furnishing enough music for a small place of this type. Outfit is generous with rumbus and tangos.

Sam Honigberg.

Royal Hawaiian, San

Not a real bad act in the line-up, altho

Ronald and Roberta, donce team, are still getting applause with their Beer Barrel Polis an unber, which they introduced some two years ago. Also do nice Entire show it is a second to the second to t

are the Annee Strings, a moverty singing and playing trio. They've been here a long time.

Jerry Browne doubles as orchestra-leader and emsen. Was at one time with Horsee Heldt. Boys in band are all good vocalists.

Show is an MCA attraction.

Edward Murphy.

Calif.

THE HOTTEST GAL IN TOWN!





BLOND BOMBSHELL OF SONG

PATIENT'S HISTORY!

Running a high fever of 12 solid weeks of work . . . and no relief in sight . . . now resting comfortably at the

FAMOUS DOOR

West 52nd Street, New York (Visitors permitted nightly 9 P. M. until 4 A. M.)

. . that Burton gal is sure a coming star . . . Watch her grow.

WALTER WINCHELL

. Mary Burton is such a big hit in Miami that MGM may groom her as the new young Sophie Tucker.

DAN WALKER

MCA ARTISTS, LTD.

Francisco

all are more or less familiar to vaude patrons. Bob Parrish is in his sixth week. His songs are done in excellent style. Took half a dozen emocres when

Silver Bowl, Sacramento.

The Beachcomber, New York

Monte Proser's quick click in the Wintergarden Theater Building is suf-fering from the Lent stump, like the other local clubs, but is holding its own with two bands. The floor talent has been dropped.

Altho the music is okeh, it's the at-

Altho the music is oken, it's the at-mosphere and showmanship that put this place over. Remodeled to look like the place over. Remodeled to look like should look like, it has oriental service staff and food. The food is excellent, being basically Chinese but given fancy names. Liquor sales are stimulated by the swell publicity campaign about the Zombie ("only two to custome?") and other fatory names such as the Victors

Calif.

This club respected the first of the year under management of Mr. and Mrs. a

show singing with the band. Pesture tonal style. Parks is a young and handact was Searies and Lene, ballroom dance
to be a search of the patrons clamming for
more. Smooth, remarkably agile and
proposed of an ecoeline sense of
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the same to be part of the same of
the same to be getting by with it. With
talent like the Ayres Band and Searies
comes to be getting by with it. With
talent like the Ayres Band and Searies
comes to be getting by with it. With
talent like the Ayres Band and Searies
Kirt MacBride.

El Chico, Youngstown, O.
One of the most recent aposts to open
worknown, but doing oken in the face of
plenty of opposition. Owner Prank
West MacBride.

One of the most recent apots to open downworn, but doing okeh in the face of plenty of opposition. Owner Frank Rocco wou't have any worries so long as the talent continues as it is and food and drinks maintain present standards. Consistent floor-show policy, presented intimately, is catching on. Two cuts Keit, Fhilip and Yonine, won Two cuts Keit, Fhilip and Yonine, won

Two cuts kids, Finisp and a vonne, was top applause. Their version of the Mexi-can litterbug is their best. Not only make a nice appearance but have lavish wardrobe that sets off their offering in

great fashion.

Arlene Dale's rendition of There Will Ariene Dale's rendition of There was
Soon Be a Change in Me garners a
round of pairs beats, too, at every performance. She has a genuine bordhy
voice and appearance. With a little
more experience she should go places.
Ballad singer Bobby O'Neil remains as

Ballad singer both agency with season added attraction.

Fatronage holding up well, with weekends capacity most of the time.

Rex McConnell.

SHERMAN HOTEL, CHICAGO

20

(Routes are for current week when no dates are given.)

Allsen & Bobby (Travelers) Wilkes-Barro, Pa., De. Allen & Anise (Cotton Club) NYC. no. Allen & Anise (McAlpin) NYC. h. Allen Nina (Queen Mary) NYC, no.

BUDDY & JUDY ALLEN

"International Tap-Stars" 3rd Week

LEON & EDDIE'S, New York

the Sinic | Ook Sections and NYC, Bo. Roy (Palmer Boose) Chi. In. B. (1997 Palmer Boose) Chi. In. B. (1997 Palmer Boose) Chi. In. Chi. In.

Betty (Cog Booger) ave., no.
 Stemme (Basel Booger) ave.,

Lester, & Debutantes (Earle) Washing-D. C. t.

No. The (Roosevelt) New Orleans, h.

o. Cour Roxy) NYC, t.

Aurella (Weellin) NYC, h.

Fuor Bevery Hills Newport, Ky, co.

Fuor Bevery Hills Newport, Ky, co.

set. Prances (Herocat) NYC, h.

Hro. (Palacium) London, mil.

Hro. (Palacium) London, mil. (For Orchestra Routes, Turn to Music Department)

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-balfroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-musement park; ro-road house; ro-retarant; s-showboat; t-hotater.

NYC-Now Tork City; Phila-Philadelphia; Chi-Chicago.

Carlo

Ca

De LaFfanse, Feggy (Jenny Kelly's) NY ne.

De Marcos (El Morocco) NYC, ne.

De Meranvilles (Casino Russe) NYC, ne.

Del Carmen, Maria (Cub Gaucho: NYC, ne.

Del Gray Ciris (Imperial) Detroit, ne.

Del, Liliyan 188 NYC, ne.

Del Rick, The (IRCO Beston) Beston, t.

Pernando & Pair (Chec Amil Buffalo, ne. Pretire, Julie, Co., (Capatol) Washington, D. C., 1.

D. C. 1.

D

Fetrah, Educard (Hall Tabasim) NVQ, no.

Gainsworth, Marjoric (Recoy) NVQ, t.

Gain, Britis (Regressive) Oli, h.

Gail (Halnbow Root) NVQ, no.

Gailaghor, Isabella (Diamond Herzeshoe)

Gartin, Lucio (La Conga) NVQ, no.

Gartine, Marcelle, & Willa Raupyan (Minast)

Gardiner, Marcelle, & Willia Bongyai, Balliner, Gardiner, Tony (Docoanni Grove) Boston, Inc. Gattes, Bob & Maxine (Oatsin Detroit, Ed. Gorgue & Jaina (Grier Parce) Chi, Be. German, G. Gardiner, G. Gardiner, G. Gardiner, G. Gardiner, G. Gardiner, M. Gardiner, G. Gardiner, M. Gardiner, M. G. Gildenor, Virginer, Gilletoner, M. G. Gildenor, Virginer, Gilletoner, M. G. Gildenor, M. G. Gilletoner, M. G. G. Gilletoner, M. G. G. Gilletoner, M. G. Gilletone

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Dismond Bros. (Earle) Washington, D. C., t. Dick, Don. & Dinah (Gotoniah) Dayton, O. t. Dick, Univ. Ed. (LaCun) NJC, So. NyG, no. Docky Twins (Gold Coast) NVG, no. Docky Twins (Gold Coast) NVG, no. Dornine & Elia (Edgewater) Chi, h. Douglas, Millon & Co. (Tower) Kanses City, Downly & Reed (Sc. Gotony), Horolyte N. Downly & Reed (Sc. Gotony), Horolyte N. Dominia Millon & Co. (Tower) Kannas City, Mo. 1.

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Mo. 2.

Mo. 2.

Mo. 3.

Mo. 3.

Mo. 4.

Mo. 4.

Mo. 4.

Mo. 5.

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Mo. 6.

Mo. 6.

Mo. 7.

Mo.

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E

Eames, Welly (Gay Yea)) NYO, no.

Basichrook of Payers, (Quoca Mars) NYO, no.

Basichrook of Payers, (Quoca Mars) NYO, no.

Basichrook of Payers, (Quoca Mars) (General

Basichrook of Payers, (Mars) (Generation, M.J., ro.

Bellin, Martia (Trocadero) NYO, no.

Billin, Martia (Rillinger) Allania, la.

Basiche (Goberto) (Hollywood) (NYO, no.

Britis (Goberto) (Hollywood) (NYO, n

Feccial, Norther (Percent), NYC, h.

Recoil, Norther (Percent), NYC, h.

Paledry, The (Simbert) Christoph NYC, h.

Paledry, The (Simbert) Christoph NYC, h.

Paradas, Connie (90) Chi, p.

Paradas, Connie (90) Chi, p.

Paradas, Connie (90) Chi, p.

Payon & Jordan (10), Mortis NYC, h.

Payon & Jordan (10), Mortis NYC, h.

Payon, G. Poster (Jackel) Washington, D. Go, d.

Paledry, Paradas, Pa

Grahian. Inter (Old Fanhiened) Boston, Inc. Grahian. Inter (Old Fanhiened) Boston, Inc. Grandfather's Foilies (Lockout House) Governance. Rev. Company, wathington, D.G., no. Grey, Billy (Colonine's) Chi, Inc. Grey, Jan. Gagatolis's) Philip. re. NYG, no. Grey, Winnie (Chaten) McGray, NYG, no. Guerking, Anabile C. Gavas) NYG, no.

H

Guerlane, Annate Cac Cava, NYC, 3a.

Hackes, Boby (Chicago) Chi. 147, 3a.

Hackes, Boby (Chicago) Chi. 147, 3a.

Hackes, Boby (Chicago) Chi. 1470, b.

Hackes, Boby (Chicago) Chi. 1470, b.

Hackes, Brayer (Brayer) Chicago, b.

Hadres, Jimmy (Philodien) Leodon, Bh.

Hadres, Jimmy (Philodien) Leodon, Bh.

Hadres, Jimmy (Philodien) Leodon, D.

Hadres, Chicago, Chic

Holland & Hart (BKO Boston) Boston, & Heblines, Heisen (Village Catino) NYC, & BOILS, Lou (Bowery) Detroit, no. Homert, Jehnny (88) Chi, nr. Hope, Fai (Woodruff) Water-win, N. Y., h. Horvath, Louis (Gyps) Camp, NYC, nc. Ust Shots, Four (Earl Carroll's) Hollywood. ne. ouston & Harden (Commodore) Detroit, ne. oveler, Winnie, Girls (Harry's New Yorker) Houston & Hancow Browner & Houston & Hancow House, Winnis Colffs (Harry & Nov. Re. Browner, Hong (Harry & House) NYC, in Flower, John 19118 Ave.) NYC, in Houster, Crassylvan (Harry Mary Personal Philosophysis of the Colffee of the

rwin, Ross (608) Chi, ne. sles, Sarphen (Gay '903) NYC, nc. say & Dissy (Silver Dollar) Baltimore, nc.

Jamison, Somile (St. Paul), St. Paul, h. Annilog. Pro (BEO Strand): Syracuse, t. Jarris, Samay, (Book-Cadilles) Detroit, h. Jason, Jay (Morocco) Detroit, h. Jason, Jay (Morocco) Detroit, h. Jason, Phyllis (Billimors) NYC, Re. Jessel, George (State) NYC, t. Jessel, George (State) NYC, t.

POLLY JENKINS

And Her PLOWEOYS
Mar. 25-30, Guba Theatre, Guba, N. Y.
So bealings address personal representative.
JOHN SINGER, 48 W. 45th St., N. Y. C.

el de Annetto (606) Chi. De.
18500, Lucille (Diamond Hertenhee) NYC, no.
1850, Lucille (Diamond Hertenhee) NYC, no.
1850, Coren (Leon'e) NYC, re.
1851, Christon (Banpra) Phila, no.
1851, Darless (Blanpra) Phila, no.
1855, Tommel (Royale) Detrot, no.
1851, Tommel (Banpra) Chi. De.
1851, Chi.

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Kaye, Danny (La Martin, ne.
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Kestin, Bally (Grawford) Boston, h.
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King, Charles (Berock, NYC, ne.
King, Charles (Berock) NYC, ne.
Krechmer, Billy (Jam Season) Philla, ne.
L

Revenuer, Milly (Jam Season) Philis, no.

La Franconi, Terry (Relmont-Phias) NVC, h.

Land, Maria Hawma-Madrid, NVC, no.

Land, Maria Hawma-Madrid, NVC, no.

Land, Maria Hawma-Madrid, NVC, no.

Land, Reverds & Allen Helmont Massilbookh, no.

La Vall, Inter (Colonimo's) Col. no.

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La Verda, Loon (Growt) NVC, no.

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McCoy, Hiena (Firmy Kelly's) NYC, nt. MacFarlanc, George (Village Brewery) NYC, Oce, Truly, Girls (Beverly Hills) Memport. MCICE, THUS, Gins (Sector) MYC, Ec. McNeughton, Virginia (queen Mary) MYC, Ec. McNeughton, Virginia (queen Mary) MYC, Ec. Muck, Ernie (Sud) MYC, Washington, D. C., E. Maddson, Rody (BLUE Gey 1951 MYC, E. Maddson, Rody (BLUE Gey 1951 MYC, E. Magliey, Petil, Orls (Primtose) Newport, Ky.

(See ROUTES on page 60)

Diamond Horseshoe Show to Fair; Hurricane Opening April 8 Week

MSW YORK, March 23.—Billy Rose will move his Dismond Househole show, now move his Dismond Househole show, now he had been as the same that the history of th

bring in a new show, also in the Gay Yos style. Nicky Blair, formerly show director for the defunct Paradise Restaurant, has been hired by Rose to help select talent on his various shows, including Bose's aquacades.

two aquacades.

Attorresp for the Rose and the City
Parmers Bank and Trust Co, are still
Rose will run the International Control
Rose will run the International Control
The Hurricane, on the site of the old
The Hurricane, on the site of the old
Section of the Control
Section

mixing, and will feature a new drink-called Tabu. The Adolphus is staging the life of the Adolphus and the Hawalian Society Along, president of the Hawalian Society Along, president of the Hawalian Society Along the Hawalian Bland, If Plecos, will alternate with a Bland, If Plecos, will alternate with a Grand Control of the Hawalian Bland, If Plecos, will alternate with a first time in six years. Will use 8 or 10 girls, with numbers staged by Edwards and Arden, now in the floor show. Owner Meyer Horowitz says the girl line will do two routines a show. Edwards and Arden, now in the floor show. Owner Meyer Horowitz says the girl line will do two routines a show hard atmosphere. Will still use a novolay set, singer, dance team and hill-billy band in each show. Will still use a novolay set, singer, dance team and hill-billy band in each show. Will still use a novolay set, singer, dance team and hill-billy band in each show. Will still use a post-called the still the specific propers offer autimeter in the eight. October on charges of diverting funds from commerciant of the control of the still property of the control of the control of the still property of the still propert

Club Talent

Chicago:

HARRYS New Yorker and Colosimo's are building their new singing "finds," both [Joinne Joedan and Shirley both [Joinne Joedan and Shirley Life of the Joinne Joedan and Shirley Life of the Joinne Law Laken the Chee Faree show. Hotts has worked both the Chee and the H Hatter of the Party of the Joinne Law Laken thee. ... THE DUFFINS have returned to the Sherman Hotel for a four-west run, their second engagement there DAGMAR, stripper, is finally taking a vacation after on-and-off engagements at the 666 Chi totaling if Tunnishs. to Coast following her current run at Colosimo's.

BONNIE BAKER presented Al Puller, Palmer House p. a., with a pair of dia-mond-studded cuff links at the end of her engagement there last week in ap-preciation of the work he has done for her.

Philadelphia:

FRIIdadespinar
WILMA NOVAK, dancer, and LOUIE
Kormerly of Pops and Louie) added to
Stamp's Cafe. TANNA GARTH,
classical songstress, into Venice Grill, as
Histories of ceremonies.
MITEX
GLORIA DALE is the new singing smace
as the Yanghe Club. at the Yacht Club,

Atlantic City:

FRANK DePAUL and Charlie Kappas at John Morris' Preston Cafe. . . . MONTE BROOKS now emsee at Village Garden

"Isle of May" Heading For Top Phono Honors

NEW YORK, March 23—While these were no new tunes to climb to the No. I position on the coin-operated phenograph network, On the life of May, took auch a strong jump nat week that it is highly possible it will reach the top very shorted and there was and other news of all on this our ran the news of the new of the news of the news of the new of the news of the news of the news of the news of the new of the new

Wonder Ber. . . . PAT GALLAGHER, operating a nitery billing that name, back from Manni and wetcome home with a new show sporting Larry Harkins, Bernie Cunningham, Jerry Metz, Heepy McDevitt and the line.

Here and There:

Here and There:

JACK LENY AND THE STATLER
TWINS opened at the Hollenden Hotel.

Glevsland, O., March 28. BOBBIE

LABUS and Jean Hamilton, closed a

five-seek stand at the Club Washington,

East Lerepool, O. The set claims gross.

Assi Liverpool, O. The set claims gross.

VHIGINIA MANCH gift, seemily at

the Henry Grady Hotel, Alianta, have
been booked into the Grey Wolf Tavern.

Sharon, Pa.

the Henry Grady Hotel, Atlanta, have been booked into the Grey Wolf Tavern, Sarron. Pr. Treatment of the Henry Hotel Tavern, Sarron. Pr. Treatment was at the Riverside Cafe, Middletown, Conn., west or March 17. Sonnis Sinclair and Jackte Lee also on the bill. MARTY Control of the Sarron of March 17. Sonnis Sinclair and Jackte Lee also on the bill. MARTY Control of the March 18. Sarron of March 18. Marty Carlot of Law 19. Marty Carlot of Law 19. Marty Carlot of Law 19. March 19. Mar



Philly Fay's Does Well With Double Strippers, Vaude

PHILADELPHIA, March 28 .- After a short stretch of headlining semi-names instead of a burly strip star, Pay's Thea-ter reverts to its old policy. Instead of a single stripper, house manager Sid Stanley is buying two strippers each wash

week. Uses four standard vaude acts for a house-produced unit, with the artippers getting top billing. Pleased with the results of double bill week ago last (Jean Mode and Jaan Wade). Isst week he had Allabari and Valeria Desiya. Tayle is believed to be the only standmarquee value of burly strippers.

Patron Falls Off "Horse"; Sues Club

COLUMBUS, O., March 23.—Oloria Night Club has been sued in common pleas court by Mrs. Mary Armoid, who charged that she was injured when thrown from a "mechanical horse" at

thrown from a "mechanical lorse" at the club.

She said mechanical bornes were part.

She said mechanical bornes were part.

She said mechanical and thus she had been naked to ride one and was assured that they were safe. She said that she was "wholly ignorant of the contraption" and when it started the jerky motion she was thrown to the floor.

Atlantic City Starting Early

ATLANTIC CITY, March 23,-Season has hardly started and already one of the local niteries has been hit for nudity. "Severity is the only cleanaer to wipe out dirty shows," declared D. Prederick Burnett, State alcoholic beverage commissioner, in a letter to City Solicitor Samuel Backer approving a city commis-aion ruling to suspend the liquor license of Edward Kravis, operating the Pad-dock International, for 10 days.

Kravis was charged with permitting a lewd and indecent performance by an entertainer on his premises.



Loew's State, New York

(Reviewed Friday Evening, March 22)

(Retinent Friday Sventon, Merch. 22). Bate it introduction yet for a very heavy gross this week owing to a sock stage show headilined and emissed by George Jessel. Thurnday opening played Jessel told his gags, anecofes—some of them about himself—and toward the close of the show samp a batch of his pollahed. Some of his best gags had to do with his radio commercial and another honey was a parody done with Miss with his mother and impresed again as one of the greatest consolians working. The Hartman storned the sufficiency at the condition of the greatest consolians working. The Hartman storned the sufficiency at triffe cold. Second routine, a satire on danning teachers doing a come, brokes

a trifle cold. Second routine, a satire on dancing teachers doing a conga, broke down the audience into abandoned hi-Team builds this up into a production, using much panto and mugging. In contradistinction to many dance entirists, the Hartmans are far and

In contradistinction to many announced and the second of t ther pups brought on 101 bunning.
unts. Okeh turn.
Opener was the Chester Hale Can-Can

Opener was the Chester Hate Can-Can Olits (8), whose old-fashloned costuming evoked nostalgic memories. During their routines the girls would step forward in singles and doubles to do specialties. Pic, House Across the Bay. 'Paul Ackerman.

State-Lake, Chicago (Reviewed Saturday Afternoon, March 23)

(Reviseced Saturday Afternoon, March 23)
A very ordinary band show topped by
Buddy Rogers and orchestra and augmented with three outside sch. This is
the state of the state of the state of the state
this bargain bouse, others including Littics and the state of the state of the state
back Little (week of March 29). Clyde
McCoy (week of April 13) and Jimmie
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March 20
Little (week of April 13) and Jimmie
March

stronger finish.

Lorraine O'Day, vocalist, holds forth
with It's a Blue World and I Gry for You
warhled in a stock manner, and Buddy
Rogers himself follows with a so-so

Vaudeville Reviews

trumpet version of Henry Busse's theme song. Scotty Burbank, of the trumpet section, drew a hand with his freak in-

section, drew a hand with his freek in-strument work, tooling two trumpets and playing a plano with his feet at the same time, and soloning on a vibraharp with an eccentric dance exit. The Four Notes (three men and Mar-jorie Whitney) harmonize with No, Marman, No and in the Mood encollity and Joe Sodja, guitaris, secret yill im-prove the property of the secret in the con-traction of the secret in the con-

pressive handling of his electric inmarkin and Allen, youthful hand-balancing duo, offer a neat and strong display of ashleti tricks which went over hig, Drummer Johnny Morris loseens uphig to the strong of the strong of the strong tricks of the strong of the strong of the strong ing up with a drum-beating session.

Terry Howard with Jack Talley, a familiar convertly at the sparts, really their stumber. Miss Howard's take-off of a braty intant is good, harmless fum-laye Martin, colorful tenor. Is the agreed appearance and give out with a voice that is easy or the ears and treats the tunes with high justice. His You, All He Things You Are, Ston-Hound Health of the strong of the strong of Non, All He Things You Are, Ston-Healted Men and When Irish Eyes Are Swiling.

Hearted Men and When Irish Eyes Are Smilling.

In the finance Rogers takes the spot In the finance Rogers takes the spot In the finance Rogers and Over the band stand for a crack at various instruments. Flashy Inish. On screen, eccond Loop run of Invisible Stripes (Warners), Business was good at end of first abow. Sen Honigberg.

Roxy, New York

(Reviewed Friday Evening, March 22) A diverting stage program, together

A diverting stage program, together with the marquee draw of Glinger Rogers and Joel McCree in Primore Park, should give this house a better gross and Joel McCree in Primore Park, should give this house at the Article Article Park, and the season of the Park of the Park

time. Con Colleano's tight-wire act had the house jittery, especially towards his finish. After an opening passodoble and tango, he attemps a forward somersault. After three failures a line girl comes out to explain that this feet is extremely difficult because Colleano cannot see the wire when making a landing. A fourth attempt is finally euccessful. This trick was accomplished just before the impatience of the audience had Gluck Sanders and his Six Lillies

Givek Sanders and his Six Linies of the Field rib the ballet expertly and get many laughs in the process. This all-male sextet is preceded by six house girls who provide a pattern for the oupe. A session of juggling by Bob Ripa di

a good hand bose standard turns in a good hand bose where up by toeing a half out to the audience and catching it with a pole in his mout.

Closing is by Marjoris Galinaverth, Closing is by Marjoris Galinaverth, about. Of operatic callier, she operawith a smatch from Le Treiréda, good into a meelley of operatic airs to words the masses rather than the masters and ends giving a lowdown yrendition of St. Louis Blace. A swell job of Louis Blace, a s

Martin's New Empire, Syracuse, N. Y. (Beviewed Saturday Afternoon, March 23)

(Revieuced Saturday Afternoon, March 22)
Gene Krupa made his first personal.
Gene Krupa made his first personal.
Gene Krupa made his first personal bair of bugles and the roar of drume blair of bugles and the roar of drumes.
Leading the parade was Gene himself in his custom-built convertible, followed by two bus loads of the business of the severe cold to crowd the front of the swere cold to crowd the front of the Empire when he arrived.
When the first show opened in the business was packed with Jitterbuga who yelled their lungs out in greeting to Krupa's first of a six-day run.
Show is opened by the Sixolair Sixtern Show is opened by the Sixolair Sixtern Corkey Cornelius, No, 2 trumpet man, does a swell job on Ciribriths. He nearly blew the inside of the horn out into the adultness.

nearly blew his listed of the land of the into the audience.

Second billing goes to Cass Delaye, who rides thru several songs along with comic antics. Crowd yells and whistles

comic antics. Crowd yells and whisties and brings her back several times, once for Of Man Mose.

Irene Day, Krupa's songstress, gives out with It's a Blue World. Sounds as if her efforts are sliding out over the

Marc Bolero does some fine imitations of Fred Allen, Edward G. Robinson, Paul Muni, Wallace Beery, Benny, Rochester and others, with an encore of President Muni.

Roosevelt.
Howard Dulaney, new vocalist with
the band, is accepted by crowd and does
For You for an encore. The Champ of
Oxford is the fileker. Stage show runs
hour and half. Morton Downey and
Happy Pelton come in next week.
R. B. Taber.

Chicago, Chicago (Reviewed Friday Afternoon, March 22)

(Rentessed Friday Afternoon, March 23)
Rated, as they are, a leading musted
attraction on the road today, liorace
not afford such happy-go-tucky careleady prepared performances as the second show opening day. Intimacy, inmonomes are fine elements in most band
units, but when employed to excess they
leave behind keenly disappointed custom around, and for an exod reason, three
around, and for an exod reason,

initis, but when employed to second they control to the control to

piano, stopped the show with his amazing keyboard work, fingering with lightning speed his own Sunrise Sereaude and Tea for Two and Chinatown. Lowery, blind whistler, offered Over the Rainbow and William Tell's Overture, both beautifully

done.

Band's novelties use individual con-tributions from Bernie Mattinson, drum-mer; Drane Sisters, violin trio: Bobby Hacket, trumpeteer; Bob Knight, guitar-

Hacket, frumpeter; no house, as ist, and others.

At curtain time one gets the urge to see Heidt call a meeting of his pay roll immediately and admonish them to have some respect for the art of ad have libbing.

On screen, holdover of The Road to Singapore (Paramount). Business good. Sam Honigberg.

Strand, New York (Reviewed Friday Evening, March 22)

With blood-and-thunder on the screen, Virginia City, to which Warner gave a big exploitation campaign, and a less exploding show headed by George Otien's ork on stage, this house will very likely pack them in all week. House was jammed opening night, despite Good

Manico Opening Ingli, deepne occaWhile Oblem doesn't go in for sensational effects he is still an alert showman. His band and its singing adjuncts
carry the bill, with the exception of
Highlight of Oblem's efforts was a
nusical composition sturn, in which he
invited patrons to suggest three notes,
the band then composing a song around
that time. The comedy routine, six
almost and a count party to
constant and a count party to
the tune of Rigoletfo, missed its mark because it became too jumbier rights
(two men and a girl) are a good-looking
trie doing a very quiet dance turn with-

(two men and agirl) are a good-looking in you doing a very quiet dance turn with-tended to the control of the

minutes when the gar came our in Committee the State S

ing the imaginary needle and sewing up this Impers, which was hilarious, even the class of the control of the control of the time, and the raythm grove most of the time, had Rounte Mansfield singing I Concentrate on You, the band standing out on this with a believe best arrangement. Jean Relar's readition of Glébribis was very Blair's rendition of Circiprotti was very thin, tho. The combined and individual efforts of the Harrison Sisters and the Bachelors (with the exception of Rigo-letto) in both comedy and straight woods hit the spot. Sol Zaft.

Buffalo, Buffalo

(Reviewed Friday Afternoon, March 22) Mith an extensive musical menu at the Buffalo, erowds are getting their moneys worth. Not only are Bing Crosby, Dorothy Lamour and Bob Hope a strong picture attraction in Kond for Singapore, but in addition to the usual season labour their moneys worth the strong their street attraction in Kond for Singapore, but in addition to the usual season labour their street and their street and their street attraction at the billing as the "Biggest Little Dance Baud in America."

In America." Composed of hardworking guys, who are as good musicians as showmen, the Adrian Rollini Trio came off with a big hand and was called back for an encore. They use base fidelic, guilar and vibraphone and are exponents of fast and funious rhythm. A tuneful medley was followed by well-styled urna, with Dark Flyes the added treat. A bell-like sounding contraption was also used effectively in spots in place of the vibre.

ing contraption was also used effectively in spots in place of the vibe. D'Artega is the clean-cut and pleasant conductor, who goes in for effectively styled music instead of jumpy antice out froat. His ensee spots were handled with ease. With 22 well-co-ordinated musicians behind him he gip and color. Opening selection was an Easter song

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STATE-LAKE THEATRE, CHICAGO

medley. In the Mood was well handled medicy. In the Moort was well handled and pleased the crowd. A symphonic arrangement of Where and When was effective, being cleverly styled, featuring the violin section and working into a climax of full-bodied resonance.

The Eight Ben Yost Varsity Singers, clad in fetching red jackets, displayed fine voices and scored with Sing My Heart, Isle of May and Song of the Vaquebonds. The latter was especially well

Peggy Stewart, comely brunet, showed good ability of handling her high clear voice in hallad work. All the Things You Are and Let Us Make Believe were her contributions.

contributions.

Gertrude Lutri, semi-classical soprano
who has been a feature at the Buffalo
for several years, on and off, gave a
standout rendition of Bubenstein's Kamsomeone removed to knowledge a hart a church background and sided by the male cette in choir-boy govas, and Miss Blewart, the grand finish was sweet, mor-ing and entirely in the Easter spirit, The addition of an eight-girl choir in angels get-up, which chimed in from the upper balcony box for added flourish, was a good production idea and made for a well-rounded presentation.

House was fairly well filled Friday for early show, despite Good Friday and a snowstorm. Harold J. Warner.

AGVA Committees Appointed in Chi

CHICAGO, March 23.—Hoyt S. Had-dock, executive secretary of the Ameri-can Guild of Variety Artists, addressed a meeting of 28 performers (23 of them paid-up AGVA members) at the Sherpaid-up AGVA members) at the Sher-man Hotel Thursday (21). Constitu-tional, nominating, grievance and mem-bership committees were elected, 10 per cent of the paid-up membership here being present, and electron of officers will be held in 40 days. Haddock pointed out that AGVA organizers, hemeforth, will not have to go out to collect duce any longer, as members will be trained to show up in the office to make payments Recause of the increased interest local

secause of the increased interest local cuts are taking in the actors' union, was pointed out that their co-opera-on will both increase the membership il and speed up negotiations with clubs

Pollowing are the names appointed on committees: Nominating — George Ber-ton, Ralph Cook, Eddie Bates, Mary Ann Clein, Janet Reed, Willie Shore, Bill Dornfield, Romo Vincent and Chuck Wil-Decembed, stoon vances tand Chuck Wilsor; constitutional—Bert Nolan, Sandy
Jang, Bruce Jorden, Billie Barr, Chick
Schloss, Winnie Hoveler, Willie Shore,
Chuck Wilson, Jack Irving, Berni Green
Chuck Wilson, Jack Irving, Chuck Wilson,
Jack Dravette, Jack Irving, Chuck Wilson,
Jack Dwortz, Sandy Lang, Chick Schloss,
Bill Tadent, John Armstrone, Eddie
Bill Tadent, John Armstrone, Eddie
Bill Tadent, John Armstrone, Eddie
Boots Brag; membership —Bert Nolan,
Willie Shore, Jack Warner, Jack Dwortz,
Mary Ann Celin, Boots Brag, Bruce JoMary Ann Celin, Boots Brag, Bruce JoBeed, Nick Totino, winnie Hoveler and
Chick Scholosy.

Several of the performers appointed the committees were not present at the meeting. Leo Curley, local AGVA reasonance of that the committees will start functioning within a few days. Haddock left for Pittsburgh last night to set up an AGVA local.

Move To Dissolve AFA Benefit Fund

HEW YORK March 26.—Having failed to have the American Protection of As-tors. Death Benefit: Pund dissolved by yote, as per the AFA constitution, AFA officials have appealed to the courts. Prink E. Lynch, AFA council imember, Prink E. Lynch, AFA council imember, and the AFA is a second protection of the AFA is a second protection. NEW YORK, March 23.—Having failed

Harold Koenigsberg is attorney for

Chi Agents Oppose ARA "Monopoly"

CHICAGO, March 23.—A rift between the Artists Representatives' Association and the Entertainment Manager's Asso-ciation of Chicago developed at the agents' meeting at the Sherman Hotel ciation of Chicag agents' meeting at here Thursday (2 agents' meeting at the Sherman Hotel here Thursday (21) when I. Roberts Broder, New York attorney representing the ARA, revealed that the ARA, because of its national scope, will have to sup-plant any local agent or booker organi-zations. The meeting was called by 10yt S. Haddock, executive secretary of he American Guild of Variety Artists, the was in town to look over the local erritory and to ask for the co-operation the booking trade in the name of

AGVA.

Broder made the trip with Haddock to explain to the local boys that ARA, now functioning in New York, signed a long-term working agreement with AGVA and that the agreement can also

Social and the secondary of the secondar

of by-laws and constitution.

Another point that soured the local agents on ARA was Broder's announcement of the 80 fee per office set up by the second of t

for Pittsburgh, where meetings with both performers and agents will be held.

Lent Hits Vaude In Wilkes-Barre

WILRES-BARRE, Pa., March 21.—Because of Holy Week the Capitol dropped three-day stage aboves March 21 to 23, but will make up for it with two shows, with Paul Whiteman Orchestra the first half (25-27) and Shep Picliba Corchestra and the Mills Brothers the last

Capitol, Seranton.

The Irving will not interrupt its three-day flesh shows, which have been running since last fall.

Getting the Birthday Trade

NEW YORK, March 23.—Park Cen-tral Hotel has a new promotion to get the birthday party trade. The get the birthday party trade. The produced in the property of the produced in the form of a birthday produced with the name of the person stilled to blow out the candles and entitled to blow out the candles and entitled to blow out the candles and any cake at no extra cost. When mailing the seroll the Park and the party. The hotel provides the pro-tact of the provided the provided the pro-tact of the pro-tact of the provided the pro-tact of the provided the pro-tact of the pro-tact of the provided the pro-tact of the provided the pro-tact of the

Vaudeville Notes

IT WAS old-home week when IT WAS old-home week when Hen Yost's Varsity Eight played at Capitol in Scranton, Pa., since Eric (Rudy) Mattson is brother of Rev. Ed J. Mattson and Patrolman Oscar Mattson of that city.

WALTON AND O'ROURKE, pupper act, picked up three weeks after their run at the Palmer House, Chicago, which ended March 20. They piay the Biverside, Chicago, week of March 22 Chicago, Chicago, March 29, and Earle, Washington, April 16

GENE DENNIS, now Mrs. J. G. Von Herberg, has turned columnist for The Scattle (Wash.) Star. Answers questions of life under the heading "If I Were in

SYLVIA MANON and troupe begin a four-week engagement at the Rippo-droma, Baltimore, during the run of Pinocchie.

TOY AND WING concluded a tour of the Brandt Circuit in New York and re-turned to Jack Lynch's Walton Roof.

turned to Jack Lynch's Walton Roof. Philadelphia, March 26. Philadelphia, March 26. And the Habana Madrid Club, Key West, Pla., is now ork leader with Owen Bennett's new Yenzies of 1940 on the Kemp BEHRNY'S Workel's Westley Could be the Westley Could be the Westley Could be the Westley Could be the Coul before opening on th the Bert Levey office.

Brookfield Club Burns

BROOKFIELD, Mo., March 23. — The arn, one of the largest night spots etween Hannibal and Kansas, has BROOKFIELD, Mo., Mirch 25. - 110e Barn, one of the largest night spots between Hannibal and Kansas, has burned. Pixtures in the large dance hall, including slot machines, were lost.

Seattle's Free Booking

SEATTLE, March 23.—The local office of Washington State Employment Service is believed to be the first in the country operate a free booking agency for formers. It has listed many experiperformers. It has listed many enced vaudevillians and newcomers enced vaudevillians and newcomers supplies acts on short notice to clubs, theafers, civic festivals and conventions.

Benny Fields Didn't Show Up; So Famous Door Sues for 25G

NEW YORK, March 23.—The Pamous Door filed \$25,000 suit Thursday against Benny Fields and the William Morris Agency jointly, claiming Fields failed to keep his contracted engagement at the club.

Al Peishin, speaking for the club management, claims the agency sold Pields, Will Bradley's Band and a relief Fleds, Will Bradley's Band, and a relief band as a package show, and then falled to deliver Fleids. Fleikin claims Fleids was offered for either a February 10 or March 19 opening, and that the club chose the earlier date. Fleids, mean-while, had booked himself direct into the Royal Fahm. Manni, Fla., and alter-tion of the control of the control of the Famous Door opening. The Moreix office out Helen Morean

The Morris office put Helen Morgan pending Fields' arrival. When arch 19 passed and Fields still had not March 19 passed and Fields still had not arrived, the Famous Door then filed sult after failure to reach an out of court settlement with the Morris Agency. Mary Burton has been booked to open at

Mary Burton has been booked to open at the Door March 28.

A spokesman for the Morris office disclaims selling Pields, Bradley and a relief band as a package show, claiming orch was sold on separate contract. He also said Pields has been tentatively set

for the Door for June 5 and that he believed the suit would be withdrawn. The agency and the Door management have further conferences slated for this atternoon. Meanwhile, the American Guild of Variety Artists, thru one of its organizers, and peaterly it would probe Pieles' alleged contract breach and sus-point blink if he is found guilty.

Felshin, meanwhile, claims the only reason the Door took Bradley's Band was to get Fields and that Bradley "is drawing files," even the he likes "is drawing files," even the he likes Bradley personally. He claims he wasted \$750 in useless publicity and advertising and lost much more in canceled reservations when Fields falled to keep

Talent Agencies

BOBBY EARLE, of the Bert Levey Cir-cuit, was in the East last month Hning up bookings for Ruby King.

up bookings for Buby King.

WALTER J. G.H.UCK, Buffalo, is busy again after an illness caused by an ulcerated tooth. His bookings include Kaufman's nitery, exclusively, and Nuthouse, Pitchsurgh. .. BAY S. KNES-LAND, Buffalo, has added Country's Restaurant, Lockport, N. Y., and Martins Hotel, Gowanda, N. Y. Special one-night free University Inter-Scoretty Ball and also for Notre Dame Alumni Ball, Statler Botel, Buffalo, and Peter Renzi for Botel, Buffalo, and Peter Renzi for Botel Statler, Statler, Butter, Buffalo, Buffalo, San Peter Renzi for Notre Dame Alumni Ball, Statler, Botel, Buffalo, and Peter Renzi for Martins Renzi Zeta Inti Sorority dance, Niagara Hotel, Niagara Palls, N. Y. PRANK J. DUBICK, Empire Vaudeville Exchange, Buffalo, is booking vuude for Sheav Jamestown, N. Y., and does spot bookings for zeveral Buffalo miteries, in-cluding these Ami, Havana Casimo and

MABEL DUGGAN, of the Gus Sun Booking Office, Detroit, has a severe case of pneumonia.

NAT MORTAN, New York, is doing ANALYSIAN, New York, Is doing lewer burlesque placeremnts and more club jobs than ever before. Also has be-come a contact man for the E. B. Marks WHITE, New York and brother Joe were in an auto was a supplementation of the contact for the contact of the contact The car was smashed, but they got by The car was smashed, but they got by

without serious injuries.

MAX TURNER, Balaban & Kats
booker, and Harry Greben, agent, are
back home in Chicago after a California

RUTH BEST, Cincinnati booker, has taken larger quarters, due to greatly in-crossed bookings in recent months.

JAY C. MASON, of the Midwest Entertainment Bureau, Terre Haute, Ind., reports he is booking the Sanky Club, giving him eight niteritors in the territory, ing him eight niteritors in the territory.

JUANITA E. BALLARD, manager of the Paragon Theatrical Enterprises, Kanusa City, Mo., has added Bruce Praser, who will be in charge of the convention and fair department. Paragon office has six weeks of night clubs and has contracted weeks of night clubs and has contracted for several celebrations and fairs. For the contract of the contract of the Amer-can be contracted by the contract of the con-tract of the contract of the contract of the world of the contract of the contract of the world of the contract of the contract of the manual contract of the manual contract of the c

—ITUO TZUL— McNALLY'S No. 21

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and lost much more in canceled of all type, Science, Baseline, to said type, Copen, Baseline, Science, Newtitze, to said the presentations when Fields failed to keep Tanas, Single clinic. Ruth your latest ableto his Door date.

Fields' Door date was to be for less 308 January AFFILIATIO ARTHETS AGRICAL GRIPPING AGRIPPING AGRICAL GRIPPING AGRIPPING AGRICAL GRIPPING AGRIPPING AGRICAL GRIPPING AGRIPPING AGRICAL GRIPPING AGRICAL GRIPPIN

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SOUTHERN IMPORTERS & EXPORTERS 200 FANNIN BLDG.

Para, 56Gs; State, 26Gs; Strand Hits Bottom: MH Okeh

NEW YORK.—Paramount and Loew's State last week continued to do out-standing business; the Strand dived once more; the Music Hall did fairly well the not as good as expected, and the Roxy was not so hot.

was not so hot.
Paramount's take was a very nice
\$56,500, with Tommy Dorsey Band on
the stage and The Road to Singspore on
the screen for the week ended Tuesday
run, and it is estimated that the second
week should gross about \$55,000. Para
has been coming thru with some outsanding grosses. The previous attraction, Gienn Miller Band and Andrews
these screen, did 857,000 and \$43,000 for
the first and second weeks.

ston, Gienn Miller Band and Andrews Ststers on the stage and Seewstees on the serven, idd 857,000 and 843,000 for the week and the stage and Seewstees on the serven, idd 857,000 and 843,000 for the week and the stage and stage

Stage attraction is George Olsen's

Band.

Music Hall, with Young Tom Edison
on the screen and Joe Jackson and the
Billimorettes on stage, did \$83,000 for
the work ended Wednesday (20). Pre-vious gross was \$73,000 for the picture, Too Many Husbands.

Rogers Does 13G At Stanley, Pitts

PPITISBURGH.—Buddy Rogers and or-chestra, in their third appearance here in five years, last week grossed \$13,000 for the Stanley, considered by the manage-ment not bad in face of unseasonal cold weather, altho plenty far from badty. On screen, Mon From badton (MGM).



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Vaudefilm Grosses

Up: Carman Fine 76C Does Okeh at B. O. And Fay's Dandy 62C

PHILADLPHIA.—Despit Roly Week
the box office at the town's two vaudefilm houses was plenty brisk. For the
week ended Wednesday (20) Pay's Trealeaght and the "Stolen Bedde" (Valerte
Deslys) and Allabasi, the burly names
for the marquee. Vaude specialities included Jack McBride and Co., Dale
Rhodes, the Reller Sisters, Makine BrothRhodes, the Reller Sisters, Makine Brothaboved Metried and its Love.
Current bull should hit close to \$10.00.

Current bill should hit close to \$7,000, in My Heart on the screen

At the Carman Theater House Manager Frank O. Ackley reports one of the best Holy Weeks in the history of the house, with business for the week ended Thirty 1998. The Company of the Property 1998 of At the Carman Theater House Manager

Buffalo Picks Up After Poor Week

BUFFALO. — Local vaudefilm houses had one of the poorest weeks in many months. Holy Week and poor weather

The Buffalo opened March 22 week with a strong picture, Road 10 Singia-ton of the Strong Process of the Po-PoArtega, and the 22-picce house critica-tra, Eight Ben Yost Singers, Peggy Stew-art, Gertrude Lutst, the Adrian Rollini Trio and an eight-grif choir. Gross of \$14000 is anticipated, with average week 512,500

512,500.
For the week ended March 21 the Buffalo went rock-bottom with a take of only \$7.00.
Peture was Târe Cheers for the Irish. Stage Iare was D'Arfega and house orchestra, with Ben You Varely Singers. Peggy Stewart, Gertrude Luttal and George D'Anne.

Lutzi and George D'Anna.

The Century is expected to do well week
of March 23, with Pinocehio on the
screen although a latevally been
been been been a latevally been
Lakes for two weeks. Lower admissions
might help draw some ortar tande. For
nine days, ended March 22, the Century
average but not too bad. Double feature bull had Brother Rat and Baby and
Calling Phild Vence.

Cooper 64C Click At Camden Towers

CAMDEN, N. J .- Holy Week didn't hold down business too much at Towers Thea-ter, with Jerry Cooper, heading a Radio Bevels unit, accounting for a neat \$6.400 for the seven-day week ended Thursday (21). Three Murtah Sisters, Benny Rose and Sandra Page, Starnes and Anavan, Jack Sully and Muriel Thomas and the house line supported, Screen had Black Limelight, Bern York's 22 New Yorkees next headines in.

Ouiz Weak in Cleve

CLEVELAND—RKO Palace, with Pro-fessor Quits and show on the stage, plus My Little Chickedee on the screen, did e12,700 for the week ended March 14. House average is \$14,000.

Philly Grosses Hold Wilkes-Barre Vaude

WILKES-BARRE, Pa.—Despite inclement weather, 32d connecutive three-day-a-week stage show at Irving drew good house (14 to 15), with Manager Fred Hermann starting his Spring Carnival campaign. Show included Bob Henshaw, Harry Stockwell, Jack Wallace and Ann Earl, Latimer and Hudson, Novak Sisters. Price, 22 and 35 cents.

Business was only fair at Capitol, other Comerford house, featuring three-day-a-week stage shows. Feature was

Vaude Bill Ups Spokane Average

SPOKANE, Wash.—Ten Tsyntons, heading the Fost Street's vaide for the second time this season, had a lot to do with boosting the gross \$550 over house average to \$2,100 week-end of March 15 to 17. Their dance set was split into three production numbers, and the theater advertised seven acts instead of the usual five. Gross was biggets. since last fall.

Nelson's Markonettes, Murray Peck, Princess Marks and Bob and Madelyn Bonney were other acts. On the screen Cafe Hostess and Marshal of Mesa City. The show inaugurated new stage floor istalled by Manager William L. (Bill)

Milwaukee Gives Fisher Near 67C

MILWAUKEE. — Freddie Flaher's Schnickefritte Band, going into the Eliverside after several weeks at the Eliverside after several weeks at the state of the Eliverside after several weeks at the significant of the Eliverside after the week ended March 21. Show included Peter Higgins. Three Olympic Grits, denn Banchs and Joe Jockoon Jr. Regular 25-20-25 conts admission prices prevalled. Ps. Knowy To Euro (Esp.)

"Girls on Parade" Good in Springfield

SPRINGPIELD, Mass.—Girls on Parade unit, which played at the Court Square Theater Thursday to Saturday (14 to 18), did a good job for the box-office, but as a show left much to be desired.

Rance and Gordon, "Mirthful Vaga-bonda," got by okeh on comedy with Pinky Lee, but their singing was bad. Lee went over big, but would have been even bigger if he hant plugged a local haberdashery so much.

Loretta Gray, singer, had to encove. Fenwick and Cook, comedians, were good, as were Gigi and Alvarado, ballroom

The line, a new one for this theater, would have been a lot better off if the girls stopped trying to do individual routines.

utines. Movie was Remember the Night.

Business Climbs In Capitol Houses

In Capitol Houses
Washington, — Better business for
the current week is expected as a
result of the passing of Lent. Bigfeer first-day crowds were observed at
the local theaters last Priday. Warner's
Earle, showing Virginis City on seven
and the continue of the continue of the
Earle, showing Virginis City on seven
and differ in the continue of the continue of the
Priday of the continue of the continue of the
Priday of the continue of the Continue of the
Priday of th

H. Heidt 34Gs Rogers \$15,500 In Mild Chi Week

CHICAGO. — Comparatively mild reases in the Loop's two combo houses aster week due to the picture bookings, boldower at the Chicago (Road to Ingapore) and a second-run dim at to State-Lake (Invisible Stripes). Horace the State-Lake (Investile Stripes), Morace Heldt at the Chicago this week (22-29) is of considerable assistance and carly gross figures indicate a \$35,000 session. Week ending March 21, a presentation show and first showing of Read to Singa-pore grossed \$32,000, a fair enough Holy Week figure.

State-Lake with Buddy Rogers and band and Invisible Stripes, week of March 22, had a nice week-end. A 815,500 total in sight. Preceding combin-ation of Joe and Ethel Turp Gall on the President and Goube-teature stage bill wound up with so-so 51,200.

Raye Unit's \$8,800

MINNEAPOLIS.—Orpheum, with Mar-tha Raye unit on the stage and He Mar-ried His Wife on the screen, grossed \$8,800 for the week ended March 14.

This figure is double what the house erages without a stage show.

Possibilities

GLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru. The Billboard's coverage of every branch of the

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For FILMS

JACK BUCKLEY—veteran straight man in buriesque, now appearing at the Riato Theater, Chicago, Should make a good bet for character parts in films, having had extended and varied atage experience. Has an impressive speaking voice, reads excellently and has nice appearance.

For LEGIT DRAMATIC

J. ENGLISH SMITH-student at the J. ENGLISH SMITH—student at the American Academy of Dramatic Arts, New York, who has played every conceivable type of role in Conceivable type of role in the American Academy of the American State o

JOHN DONAHUE-another Academy JOHN DONAHUE—another Academy student who offered exceptionally fine work in the student plays in a wide variety of parts. Did outstand-ing jobs in the lead (a character role) in Backelor Born, as David in The Shtining Hour and in several smaller parts. Is tall and nice-looking, and his stage work is poised and capable.

STEPHEN MURATORE — another American Academy student who has shown himself to be extremely carbon and the student of the carbon and the student and the student at the carbon for the details of characterization. Dark and attractive, with a face finely adaptable for character work. Badio could use him to excellent advantage too, alroe he is an excellent diabentician.

LOUISE SHELDON-Academy LOUISE SHELDON—Academy student who did unusually fine work as Krity in the student production of Let Us Be Gay. Poised, and poscessing a fine voice and figure, and knows what she is doing on a stage, and does it with authority and fine

Magic

By BILL SACHS

(Communications to Circinnati Office)

PAUL DUES. after closing at the course of the Brandt Time in New York, opening March 23. ... (IEARLES NAGLES was the feature of a session at the pricing course of the Brandt Time in New York, opening March 23. ... (IEARLES NAGLES was the feature of a session at the pricing course of the course of ler Stevens, Jimmy St Watters and Bert Warring.

PAUL DUKE is featured at Jack
Lynch's Walter Roof, Philadelphia,
with his "symphony of snoke.".
PRANKIE GALLACHER, currently with
the Egyptian Foliate unit in the South,
potals that he'll go out under canvas
this authors. "PHILADELPHIA BING
SOOM for Dr. John C. Bierl, who has
announced his retirement from the
(See MAGIC on page 64)

MISSING



GORDON DAVIDSON

14 YEARS OF AGE

syone knowing whereabouts of the above perents, MR. & MRS. WILBUR L. DAVID-SON, by collect wire at 4358 West Buena Vista Ave., Detroit, Mich. Because of his fondness for show business it is thought that he might have joined some amusement enterprise. Information of any kind shall

BURLESQUE PEOPLE

All Lines, Alte 30 Cherus Girls for Tim Companies, This is Stock, Milwauxee, Wis., and Youngstown, Oblo. Wise

JACK KANE

Hirst Unit Review Springtime Jubilee

(Unit 21-B) (Reviewed at Troc Theater, Philadelphia, Monday Afternoon, March 18)

This newest of circuit units is rich in raw however or clutchs unles is rich in his however or clutch unles is rich which with sexy sirens. For registering high in hilarity, there is the familiar team of "Stunky" Fields, rotund ribher with a Second avenue accusi, and "Shorty" McAllister, an affa-ble stooge of pint proportions. Their some of the second of the sec prosecutor and defense attorney,

Also turning in a top job is sandy-haired Sammy Smith. Plenty silck in the siteches and his a show-stopper in the Goodief Goodief stamma with saucy Dorothy Delfaven. Miss Delhaven war-bles the citty while Smith does an old bit of stage business, but refreshingly.

bit of stage business, but, refreshingly. Strippers reveal the torso with customary professional celat. Loretta Montes, billed as a Brazillian beauty, is of Amazon proportions. Not toe painstaking in timing the undress, but has a sock get-off in exercising radium-lit pains on the posterior pertion. Vicid Welles, a locker in Cilbson gal gown, gote in abdominal grations.

Maxine De Shon, heading the show-it-alls, sings How'd You Like To Kiss Me Goodnight, Buby? before peeling.

Choir of 10 poules and five for show is well above par. Gals make appropriate settings in the ballets for the dances of Lettia, who clicks best in the Dance of

the Vells,
Alice Drake, line gal, accounts for a
winning inning, sporting a pair of pipes
winning inning, sporting a pair of pipes
utur-ranged Itselfies Street Song, Added
apecialty is offered by Pepper Anner,
young chap who makes up in enthusiasm
a rhyritm tap, then takes to a set of
traps for what is purported to be an
initiation of Gene Krups, then changes
take-off, each of the street of the set of
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Bert Saunders does yeoman duty as atraight, sharing that assignment with Irving Karo, who has a pair of top tenor pipes. Miss Welles and Montez also have talking roles.

Frank Bryan takes production credit, with Johnny Kane working out the scenes. Merrick valinate is in the pit. They were standing for seats at the opening matinee caught.

M. H. Orodenker.

Midwest Unit Review

Road Show No. 31 (Reviewed at Rialto Theater, Chicago, Friday Afternoon, March 22)

Priday Afternoon, Morch 22).

Comedy this week had the edge on the other bulwarks of burlesque, maniny turt the offices of Hank Henry, who is really funny, no doubt because he doesn't spoil his humor with burn page. Good pantonime helped draw a big hand from Jorie Ropy, whose veratility, amazingly enough, grades from strip stuff to comedy with a warble and a strut thrown in for good measure. Benny Moore'a opening-act comedy was rain-of-the-mill Jose Huckley) came up with a laugh-getter, too, a dieg game, which, tho stretched a little too long, was good clean fun. The strippers threw in a little art this.

a little too long, was good clean fun.
The strippers threw in a little art this
week. Mayita did a Spanish dance for
a warmer-upper and the audience apcoally fault is permitting her facial expressions to become too turbulent. Marion
Miller pulls off a professional bit of
or them. Collette, too, is much better
than the average flesh show, injecting a
little of the art of teeping into her
strut, which together with her wardrobe
leobardess.

leopardess.

Specialty numbers weren't anything to hoot about. Kaye and Roye did a comedy dance. The Parker Brothers, comic gymnasts, had the audience laughing at the interiocking handshakes and faked ciumainess, but only because it nadn't seen the real McCoy on the wauds

stages.

Bob Alda, stock singer and straight man, did well enough. Louise Miller, femme singer, introduced a balloon dance and vell abow, which spoke well for the production department.

Norman Modell.

Censors Didn't Like Shows, Rum Candy; Close Rialto in Seattle

SEATTIE, March 23.—Quick closing of the Riafto and resocation of its license as a burly house came this week.
Request of B. D. Brettenstein, owner, to continue operation of the boute pith continue operation of the boute pith recommendation of the stand Paul Nelson, stage manger of the Riafto, said that shows at the Riafto were not as indecent as those resolution of the stand Paul Nelson, stage manger of the Riafto, said that shows at the Riafto were not as indecent as those resolutions of the stand Paul Nelson, stage manger of the Riafto, said that shows at the Riaftov were not as indecent as those resolutions of the standard paul Nelson and the standard paul nelson and that the customers were stimpted on the Richard paul nelson as the candy only at the customers were stimpted on the Richard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the candy only at the resolution of the standard paul nelson as the stan

Burlesque Notes

(Communications to New York Office)

ANN CORIO, breaking house records in Buffalo, returns to the Hirst Circuit April 8 in Boston, True Story mag, May issue, will carry Ann's life story to be run four pages, and illustrated in ANN CORIO, breaking house records in Buifalo, returns to the Birst Circuit April 8 in Boston. True Story mag, the property of the Boston and the Story mag. The Boston and the Boston and the Boston and the Building and the Build

house March 8 because of his 27 weeks service. Among invited guests (See BURLESQUE NOTES on page 66)

CHICACO:

ILIABLY HIRSCH was here engaring that the hill Schuter of the for the opening of his theater, the Galety, Minneapolis, March 29. JACK KAME reopens at the Empress Theater, Milled History Friday (29). DOULE AND HOLL OF THE SCHULL OF

Remore Sheridan and Flood Halley.

FROM ALL ARCUND:

JOIN EXENAN, doorman at Gayety.
Haltimore, has been till with severe
grippe.

LILLIAN JARVIS. of the
Hirst shows, is working the Casyety
that the hall the severe strippe.

LILLIAN JARVIS. of the
Hirst shows, is working the Casyety
that he hall the severe strippe.

LILLIAN JARVIS. of the
Hirst show, as is conveided the Hirst
show at the Gayety, Washington, west
show at the Gayety, Washington, was
the show of the Gayety, Washington,
mow working night clubs in Baltimore.
PERRI MYLIE, current at Jimmy Lakee
Cabaret, Washington, was tendered a
SALLY WALKEE and Marie Dietz,
until recently in the line at the Grand,
Youngstown, O. are currently doing a
double strip in Cincinnat night haunts,
the burly stock which Golded recently
at the Grand, Youngstown, O. have
joined Jack Eann's troups at the Enjoined Jack Eann's troups at the EnJACKIE LAWSON closed after 20 weeks
at the State-Harrison, Chioggo, Spending a few weeks Hisbing.

Hirst Tour Now at 11 and Half Weeks

PHILADELPHIA, March 23.—Lazy Hirst adds a Thursday and Friday in Allen-town, Pa., and a Saturday in Reading, Pa., to raise his wheel to 11½ weeks.

Pa, to raise his wheel to 11½ weeks.
More one-nighters in the up-State region are expected to be added to fill outthe week. Allentown and Reading stands
have been booked for at least eight
weeks and the towns join the wheel this
week with the Let's Go unit produced
and beaded by Max Purman.

DeFee, Fong, Hart, Wassau for Hirst

W GESCHP III. March 28.— Attractions for the next four Hirst units were set this week. Lot ac Pee tops the unit preeming at the Troo Theater Sunday (24), east including Sally Obay and (24), east including Sally Obay and Carney and "Hello" Jake Pields, and acts of Roberts and Jean Carney and Sall Sadar and Kaye.

Following week brings in Amy Pong, with Margie Hart and Hiddu Wassau on the after weeke.





Singer, Dancer, Talker, Stripper En Route Hirst Circuit Direction: PHIL ROSENBERG

March 30, 1940

Kinsey Opening In Canton Big

CANTON, O., March 23.—Madge Kinsey

RANTON, O. Macch 22 Madge Kinsty
Fishers, after an absence of times monthly,
inaugurated a spring season at the
Grand Open House here Sunday afternoon (17) to a packed house and a
select set sight. Initial bill was Two
All regulars of the company have returned, including Bette Kinsey Oral and
Greg Rouleau, Mariney George Colbert,
Jo-Ann Davis and Madge Kinsey. New
additions are Lucelle Blackburn, Ingents, and Googge Kenney. New
additions are Lucelle Blackburn, Ingents, and Googge Kinsey. New
additions are Lucelle Blackburn, Ingents, and Googge Kinsey. New
additions are Lucelle Blackburn, Ingents, and Googge Agents of the
Google State of the Color
State of the State of the Color
State of the Color
State of the Color
Fidde Mason will present his country
Friday night will be amateur night.
Jack Dalvs and credents are ugain
in the pit, with Bill Gleb, drummersolutions without an are for the company
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in the pit, with Bill Gleb, drummer-soloist, entertaining at each performance. Tentative plans are for the company to remain at the Grand until early May. when it will shift to its tent annual trek thru Ohio territory.

Billy Chagnon in Hospital

MONTREAL, can, March 23.—Billy Chagnon, who with his wife, Lottle, was with such text reps as Mill Tolher, w. I. Swain. Paul English. Glenn and Benry Brunk. Bud as drauding and the representation of the state of t

Rosenfeld Players Roster

CINCINNATI, March 23.—Rester of the John Rosenfeld Players, who this week began a tour thru Ohio, includes John Rosenfeld, David Barr, Presches John Rosenfeld, David Barr, Presches John Rosenfeld, David Barr, Presches Johnson, Morry, James Ropkins and Phill Lescols, Troups will move under carwas just as soon as the weather per-mits and will wind up its season at the Eatherine Paplinchek Memorial Opera Bouse in Wampuna, Ps. Weatworth Ames is secretary for the company.

Lewis Units's Business Better

SHREVEPORT, La., March 23,-Hollywood Varieties, playing this territory, has shown a marked improvement in business since the recent cold spell, ac-ording to H. Kay Lewis, owner-manager. cording to H. Kay Lewis, owner-manager.
Unit is routed toward the Middle West on
theater dates, piloted by Harlin Talbert,
Lewis plans to sugment the show with
a line of girls and an orchestra scon.
Thayer Lewis is in charge of the stage.

BUSSA FILM EXCHANGE

v Spring Catalog Ready for Malling, New P India War Pictures, Wooderns, Herror, Gan I sabbet types, Edmin Taikke, New siltert Ten Nights in a Barroom, complete with f Watt P. A. System, We strade, Friendhip,

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WANT MED SHOW ACTS

powritten copies of original med sets, "Harnoby Bibbs." "Black Statue." I what acts you can furnish and what on for them. Address: FRANCES care of North Lobby, Sillmore Hotel,

SHOW BOAT MAJESTIC

Veteran Manager Doesn't Give "Tom" a Chance for a Comeback

Irvine, Ky.

Editors The Billboard: Editions The Billboard;
Note the various oldtimers writing
about the comeback of Uncle Tom's
Cubin. I note that most of the oldtimers who believe Old Tom would be a timers who believe Gdd 7000 would be a gold mine in today's show business are not active or are gaining a living from some other line of endesove. In the horse and buggy days Usele Tow was a winner; today it is a different story.

today it is a different story.

The good old-time opera house managers have gone. Booking in schools for large troupes has proved unsuccessful. Versatile musicians for parade and condesirs nurnoses are no more. Tentrui. Versattle musicians to passou microhestra purposes are no more. Tentation of Ducle Tows are remote, as big ficeness in large-sized towns plus bad locations would leave no profit. That leaves these Uncle Town producers the moving picture theaters to secure their

moving picture theaters to sective their bookings. Including this season, I have Proven and the provided of the provided the provi

your production costs. You will find, too, that these boys know nothing about

scenery, reserve seat sales, etc. My hum-ble sdvice to any manager who is figur-ing, on putting money into an Uncle Tom show is to do your booking first. Then when you have flutred out your publicity expense plus all of your extras-tinat you will have to stand out of your publicity expense plus all of your extrast hat you will have to stand out of your theater receipts, provided the provided of t

Jackson, Ca. Editors The Billboard:

Indicate The Billhoard:
Seeing the recent write-ups on Tom
show, it looks as the we are going to
learn about all of them, but let us not
overlook More Steece's Tom Show but let
one season. It was a beautiful outfit.
Pirst year it was a two-car railroad show,
them a wagon abow, carrying as it looks
them a wagon abow, carrying as it looks
panied by two bands.

panied by two bands.

I was with Harvall's Tom in 1920 and
1921, doubling Haley and Tom. We had
a wonderful bunch of Tom troupers, in-cluding J. W. Harpstrite, William Val-(See No Chence for Tom, opposite page)

Rep Ripples

TECKLOW FAMILY PLAYERS report good business with their school show in and around Rochester, N. Y. . . . LEON HARVEY, forced out of the busiin and arounce processed of the hunt-LEON HARVEY, forced and the hunt-LEON HARVEY, forced when an atto-cated and the hunt of the legs, reports that business is growing steadily for his cigar and newstand in the Park Hotel, Columbus, C. attegraphed photos of his friends in the business. . JOHN D. FINCH is emseeing Morris Nelson's new unit, which opened on the Kemp Va. March 21. . . HIG-BOY BROWN and wife, Tiny, 1cft Cincinnati Sunday (24) to join George G. Daniels Van Waynon, Ga. where rehearsals begin Arman Test Show at Poliston, near Arman Test Show at Poliston, near this week. ... WALTER NELSON, veteran rep agent, is mapping plans to launch a tenter in New England this season. ... ERRITHA (SIRDEI) CLAY is playing niteries in the Albany, N. Y. sector with her impersonation turn. DICK MASON, former repertorian, in petures on the West Coast the last appearance tour in the East with film player Frankie Darro. RUSSELL MURDOCK has moved his play bureau freen Kainsas Clif, Md., to New York. Toby and the Nati Spies.

A BE LOWDER, who has just closed his Illinois circle after six months of satisfactory business, has signed (See REP RIPPLES on page 63)

Bryant Boat Gets Going

LEON, W. Va., March 23.—Bryant Showboat, Billy Bryant, manager, which spent the winter at the dock in Point Pleasant, W. Va., opens its new season here Monday (25). The Bryant craft begins a four-week run in Charleston, W. Va., April 1.

Endurance

(Communications to BILL SACHS, Cincinnati Office)

Pughe Contest Opens to Good Biz With 26 Teams

SHREVEPORT, La, March 23.—Tho blown down and scattered to the winds when struck by the cyclone here last week, George W. Pughe bounced right back and got his contest under way Tuesday (19), with 28 teams answering the starting signal. Opening night saw Theeday (19), with 26 teams answering the starting signal. Opening night saw some 250 tiller. The same of the same control of the same of the same letty when the cracked the hight lawk column in The Shreeport Journal for its full length. Opening line-up was as follows: June Adams and Shippy Stedmore, 35 Jo Sperach and Phil Arnold, Rose Miller and Popper Trumbanch and Don

sperage and Phil among, score Miller and Poppey Thomasson, Joan and Manuel Waiters, Tille Danish and Don Donnison, Joan Leelie and Jack Duval, Viola Comerford and Al Schuling, Mildred Lester and Glen Bischuling, Mildred Lester and Glen Bischuling. Clark and Jimme Barris Phills. Beatton and Bob Burris, Ruth and Al Sinica.

Kay Prince and Jackie Parr, Patsy Ryan
and Mickey Britton, Adele Bialas and
Phil Rainey, June Heima and Eddie
Smith, Ann McDonald and Russ Jolley.

Elleen Schaffer and Carl Herzog, Edwina
Rhodes and Jackie Leonard, Jerry Clark Hhodes and Jackie Leonard, Jerry Clark and Duke Elworth, Jennie Busch and Bill Fort, Ines Wayne and Eddie King, Betty Lee Doris and Glen West, Amadius and "Fubber Legs" Martin, Marion Morris and Eddie Lancaster and Billie Rodriguss and Al Llebort. Contest is broadcast three times daily over Station RRMD. Music is furnished by Davie Ackerman's Bans in

Rainbo Gardens Unit Joins With Coliseum for Wind-Up

CHICAGO, March 23.—After the last sprint Sunday night (17), the remaining contestants in the Rainbo Gardens show, combined with those left in the North Side contest playing at the Coli-seum, and the two contests are being run off together at the latter spot, altho

playing as separate units. Three sprints are featured each night; two for the former show and one for the latter.

The Rainbo contestants are Billy wills and Ruthle Carroll, Louis Meredith and Patey Patterson, Jimmle and Minnie Perenzi, Duffy Tarantino and Tillie Sweet, Whitey and Margaret Helm, George Bernstein and Leona Barton, Mary Ellison and Oldey Moddox and one sole girl, Mildred Moore. The Rainbo contestants are

The Colliseum's hangers-on are Helen. Caldwell and Itsy Bacharach, Eidle Tompkins and Bernice Pike and solo Roma Terry Crowder.

"HANK LEWIS has the right idea," writes George Miller from Chicago, "when he says that wulkathous should get new gags and blackouts. Just like Hank, I can call practically every quip by the erasee and the punch lines in (See ENDURANCE SHOWS opposite page)

Pla-mor

Ice Palace

HAL J. ROSS

HAI J. ROSS
amosusces the opening of his next
European type Walkathon in another
ALEUQUERQUE. N. M.
OPENS THURSDAY, APRIL 4
S1,500,00 IN CASH PRIZES
Albospacregue now has a population of
a real contest. Opening at the old
Alport, with 2,500 seating capacity,
PRIL MURPHY—TY BACKARAKA—
PRIL MURPHY—TY BACKARAKA—
TACK me.

MUCSEY HURLEY—ARY TUBE, so-lact mo. And the second with the second money of the second money. I have four contests to follow. Drunks, held contests to follow. Drunks, held contests to follow. Drunks, held contestants and frouble makers, itsy away, as you wen't be tolerated. All J. ROSS II Fidel Hotel, Albequerque, N. M.

EDED "POP" SHELDON'S DERBY SHOW OF 1940

LOUISVILLE, KY.

Louisville, KY.

Need a Last Call. Opens April 3rd.

Need a Heart Call. Opens April 3rd.

Need a Heart Call. Opens April 3rd.

PRED SHELDON, Militar Hotel, Louisville, Ky.

THE 1940 SENSATION! WALKATHON

6.500

24-HOUR SHOW

HEART OF KANSAS CITY, MO.

WANTED! Flash Jitterbug Teams. Good Sprint Teams. Must Have Good Wardrobe

15 Contracts for Sponsors Already Closed **OPENING APRIL 9, 1940**

Write at Once-No Wires

Only Teams Accepted Will Enter-No Solos

PROPOSED STAFF: KING BRADY, HAL BROWN, RAJAH BERGMAN MICKY BRENNAN, Contest Dir.

NATIONAL WALKATHON DERBY CO.

PLA-MOR, KANSAS CITY, MO.

Mountain and Seashore Resort Roadshowmen Plan Big Season

NEW YORK, March 29.—Roadshowmen erns on week-ends to get the Saturday work of the saturday which was a saturday with the saturday will be on the largest scale ever attention that year about 200 will be on the largest scale ever attention that year sets of local shots every week.

films, it is expected. films, it is expected.

Summer theaters on nights when legitimate productions are not staged will be the site for many roadhowment's will be the site for many roadhowment's paying in them offers opportunity for a tie-up with local groups supporting summer stock. The theaters are usually located in well-to-do areas, which allows a higher admission to be charged if the

right type of show is presented. Special nights are expected on many occasions this summer. Some operators have indicated that they will put on mystery nights, when only thrillers will be shown, to be followed by a comedy night. A single program theme, it has been found, will often pay big divideads.

Daly and Ring Busy

Arthur M. Daly and Francis Ring, who operate as the Screen Craft Sound Films Co., report they will operate at both sea-Co, report they will operate at both sea-abore and mountain records this sum-mer. Last year they played only beach spots, putting on shows at the oceania-edge to keep people on the beach and boardwalk for two hours after the usual closing time. These shows enabled the control when the control of the con-trol of of t

concessioners.
Under plans revealed recently, Ring will operate at a Jersey resort this summer, with Daly going into the Catakith. The plant of the Catakith with his shows. The hall in which he will show is directly over a boying alley, and a tie-up will be made with the the constaint business will attract many people interested in sports, this operator plans to show a number of aperts short analyse. It features, he sape, will be mostly mustesly, with Yest-sop, will be mostly mustesly.

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OTTO MARBACH, 630 9th Ave., New York City

THE FILM WEEKLY AUSTRALIA

New Shore Show

Abe Landow, roadshowman, who last year used rear projection at his spot at Keanshurg, N. J., will open his roadshowman, who have been been a subject of the property of the projection being carried out. Seating capacity has been increased from the projection of the Abe Landow, roadshowman, who last

operation of two circuits of seven hotels each. He will continue his policy of renting a film two weeks and shifting it has charged to the charged of cents for adults and 25 cents for children, but gave, he said, the best possible show he could obtain. Pollowing a well-planned advertising cambridge and the country of th

the show.

Because he says he cannot depend Because he says he cannot depend us the electric current in the mountains. Wiedemann uses 90 or 100-volt projec-tion lamps. If the current is supposed to be 110 volts and drops to 105, the into be 110 volts and drope to 100, the installation of low-voltage lamps assures him of good definition in his pictures. Joseph Kelly, 16-year-old Rrocklyn boy who made a name for himself as a kills and later playing churches in the vicinity of his home, plans to return to the mountains for the essen. During the past few weeks Kelly, with his sister, mall campain to have everything arranged before he arrives on the ground when school closes for vacation. He plans to operate in a community of might to his program, which will consist of double features.

These operators have played resorts for

of couble features.

These operators have played resorts for several years and are returning to the field this season with better equipment and the latest non-theatrical films. All expect a profitable summer.

Ministers Produce Pic for Pa. Shows

LANCASTER, Pa., March 23 .- A 16mm sound motion picture, produced by Rev. Paul Nagy Jr., and Rev. Walter C. Pugh, Iocal Evangedesi and Reformed church ministers, depicting the work of the Board of Home Missions, was given its Dremiter measuration and presentation and dedication

film is being made available for showings in churches in Eastern Penn-sylvania and is titled Our Master's

Voice.

Other religious films presented by roadshowmen in this territory under church sponsorship are Gypstes of the Grop, depicting the migrant workers of the nation and the work of the church among them, and Polish Bleeding Hearts, a Polish talking picture.

NIGHT CLUB REVIEWS

NIGHT CLUB REVIEWS

(Continued from page 19)
in addition to a pleasing voice. Her
arrangement, handled by Bobby Kroll,
are punchy and of the best. Miss Lane
also tosses off a few crack under her
Benny Youngman.
Del Breese magician, doubles as emase
and inn't at all happy about it. We
don't blame him. Breese tricks are
don't blame him. Breese; tricks are
repeat, is a firm magician.
Temple and Jaren have been here
all season and, if they want to, could
stay all summer. Their ballroom roucomps and watts especially sitek out.
Temple's lifts are accomplished with
remarkable uses and definess allthe he Correleg to Motion Picture and Entertainment times never grow thresome, with particular production of the Conducted by KEVIN BERNMAN, Street, Australias Office of THE BILLSOARD.

Temple's IRIS are accomplished we remarkable case and defines although the conduction of the conduction

ems barely a quarter inch taller than

seems barely a quarter and his partner.
Cella McCoy tags, and differently.
Her tap impression of a bull fight, with cape swinging, is good as is her version of a hitch history.
Three bands where, Jack Meyrix, Harvey, American and American Sand Sam Berger heckets the press.
Sad Sam Berger heckets the press.
Les Simmonds.

ENDURANCE SHOWS

(Continued from opposite page)
the skits. Some of the blackouts put
on today I saw in the first walkie I
ever witnessed, back in 1933. Speaking
of the first contest I ever witnessed, I the settle. Some of the blackouts put the settle. Some of the blackouts put cere witnessed, back in 1923. Speaking of the first contest I ever witnessed, I wonder what some of the kids who were on that floor are doing now. The show was held in Fond du Lae, Wis, and was been of the contestants were Eddle Some of the contestants were Eddle Ester, Hazel Earsoon, Charlie Nicoul, Tominy (Unconscious) Thompson, Ma and Pa Roberts, Pes Wee Collins, Pearl and Pa Roberts, Pes Wee Collins is the only one still dancing. The emness who worked that show were Earl Pagin, Jack Kennedy, Dong Latt, Tony Merlino and Danny Chaire.

MICKEY SHEEHAN cards that he is tending bar in Baltimore, waiting for a good show to come his way. Mickey says there are several kids in town, all doing well, and that they drop in often to talk over old times.

NOTICED several more walkie names in the Letter List. Better take a look and see if yours is there.

DON KING cards from Tucson, Ariz., where he played for the Hal J. Ross contest, that he believes, without boast-ing, that he has the oldest band in the wallie business, representing 10 years in the game. Personnel of Don's Band is Slim Smith, trombone; Monty Sewell, trumpet; Pud Brown, tenor; Dave Stwert, plane, and Don on the drums.

LAVERNE HUNDLEY pens that she is at home in Louisville, working hard and waiting for news from some of her exwalkle pais. Laverne would like to read notes here on Dot Akard, Warren Jewell, Lou Chester, Teddy Evans, Billy Humple, Tedd Curley Smith, of Evans-Ville, Ind.

OREAT MINDS move in the same channel, opines George Pughe. "Witness -- of the 75 telegrams received from friends anent our blowdown, over a third wanted to know if we were 'Gone With the Wind."

NO CHANCE FOR TOM

(Continued from opposite page) entine. Pete Cramer, Ira Colvin, March Ma

ost story, Evg at Seventy-Five, Huftle still has a Tom show playing shools in New York and Pennsylvania to good business.
HENRY SORDELET.

Albany, N. Y.

Editors The Billboard: I have read the letters on "Tom" and Ten Nights and have taken a great interest in them

on February I. 1927, the Shannon, Shortell & Warron Stock Co. took out Ten Nights, The Parish Priest, Uncle

46th YEAR

Founded by W. H. DONALDSON The Largest Circulation of Any Amusement Weekly in the World Member Audit Bureau of Circulation

Published Every Week
By The Billboard Publishing Co.
R. S. LITTLEFORD SR. Precident.
E. W. EVANS, Socretary-Treasurer & General
Manager.

Custoco Dusta. 22 Oper. Piece. Ciscionati, o. Piece. Custoco Dusta. 22 Oper. Piece. Ciscionati, o. Piece. Riscio Scio. Code Address. "Biliphoy," D. Piece. Ciscionati, o. Piece. Banancio Custoca Address. "Biliphoy," D. Banancio Custoca Address. "Banancio Custoca Address." "Banancio

Giorinesti, G.

BRANCH OFFICES: NEW TOURS—des Flore
BRANCH OFFICES: NEW TOURS—des Flore
Middlines 3:4516, 3:4518, 2:458, CHICAGO—
Middlines 3:4516, 3:4518, 2:458, CHICAGO—
Arnale Bille, Mill, and Guire Street. Plans. Chair
Arnale Bille, Mill, and Guire Street. Plans. Chair
Arnale Bille, Mill, and Guire Street. Plans. Chair
Arnale Bille, Mill, and Guire Street.
Types. Chair
Arnale Bille, Grey Davis, Types.
Molline Bill, 1000, Flore Davis, Bill, 1000, 10

OSPLAY ADVERTISHO.— First octuber of the control of



MARCH 30, 1940

Tom's Cebin and a rep of old-time plays. The cast included a full line of characters like the original express of olded marcha was represented to the control of the contro

No. 13



FILMACK LABORATORIES





Billboard Starts to Press

Wednesday, April 3

Copy requiring special position in certain departments must be in Clockmati April 3.

THE BILLBOARD. 25 Opera Place, Cincinnati, O.



5.000 COPIES

Of all non-theatrical film Spring Special and Informa-tive editorial will be mailed to The Eliboard's complete list of readshowmen.

> portunity. No increase in advertising rates. Write TODAY for information.

Parcel Post nill, be Larson, Lenore, 100 Direct, L. 60 Edwards, Junioc, Scarles, Jean & Hall, Monde, 60 Warring, Miss Rough of E. Warring, Miss Rough Arthurg

Monte, 6c Arthur E. Women Velvua Cleo ound sent u

Letter List

NOTE-Mail held at the various offices of The Billboard is classified under their respective heads — Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Clark, Ealph (Cowboy) Bebbie, The Lebster Boy rr. Dukey Stephens, Mrs. Catherine why Maria Stephens, Mrs. J. Mrs. Jackie Streets, Viels (Cd) hartle J. Cohn, Abe Cohn, Ben (Strings) Todd, Thelms Temilson, Mrn. Mabel Men

Abernathy, E. V.

Exhell dred

Sarder, Mrs. Ca

M.

(D. Ka

Franklin, Joe Rajah Frenchie, Hay P. Fried, Harry Camival Gatos, Roy Gatewood, Col. L. (Red) Den Harry w.Wammer

Earle, Chief

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used. angina pectoris. Int

BECKER-Mrs. Lillian L., Detroit organist for the past 40 years, March 17 at her home in that city. Three chil-dren survive.

BIXBY-Edson K., 58, a director of the Ozark Empire District Free Fair at Springheid, Mo., in that city, March 17, of a heart allment. He was one of the organizers of the fair in Springfield and served on the board of directors aince its inception three years ago.
Birthy was president as edge of Springfield Newspapers, Inc., publisher of The Springfield Reyableon
and other newspapers in Misscuri and
Otlahoma Survived by his woods,
two brothers and his mother, Mrs. Clara.
M. Bixby.
M. Bixby. two broth

BOSS-Charles E. 65, scenic artist, March 17 in Mount Vernon Hospital, Mount Vernon, N. Y., after a cerebral hemorrhage. He worked 25 years with Mount Vernon, N. Y., atter a cerebral hemorrhage. He worked 25 years with Young Brothers, making scenery for theatrical productions, and later hecame associated with D. W. Griffith as artist for Woy Down Reaf and other early been expensed by General Motors Corp. Grother and Rochelle, N. Y. More recently he had been employed by General Motors Corp. for its New York World's Pair building, by Low's and IRKO theater chains and by the County Center and the Ridge-Brother and Reaf County Center and the Reaf County Reaf Reaf County Center and Reaf County Reaf County Center and Reaf County Reaf Cou

BRENNER—William Roy, 56, resort operator, March 19 at his home in Mooster, O. after an operation. A resident there more than 25 years, he had managed Laketand Beach, hear bounds of Services in Wooster, with burnal at near-by west Brookfield.

Woosler: Settieses in Woosler: with burial at near-by West Brootfield. Durial at near-by West Brootfield. Setties of the Woosler of Zanasheel Li, as, thesten certain of Zanasheel Li, as the step of Zanasheel Li, as the Setties Li, that city, March 18. of zeptieemia. A lifelong resident of Zanasheel, deceased, that city, March 18. of zeptieemia. A lifelong resident of Zanasheel, deceased, there, which later became the First Trust & Savings Bank. In August, 1918, Trust & Savings Bank. In August, 1918, Trust & Savings Bank. In August, 1918, Trust & Savings Bank. In Light Lie and Light Light

Clyde Ingalls

Clyde Ingalls, 64, manager of the side abow with the Ringiling Bros. and Earnium & Balley Combined Circus, Barrium & Balley Combined Circus, Pla., Saturday night, March 16, of a beart attack. He had been in ill bealth for a year but confined to his home only a few days. He had been with R-B for 21 years, first as assistant with R-B for 21 years, first as assistant to the side abow. [6, 1027] herein abbased the side abow. [6, 1027] herein abbased the side abow. [6, 1027] herein abbased the side show. In 1927 Ingails also had a pit attraction with that show. For 10 years prior to his connection with R-B, he was side show manager with the Barnum & Bailey Greatest Show

ingalis started in show business when he was about 20 years old. He did his first trouping with an old Edison moving picture machine, op-erated in a black tent. He next became assistant to Alan Sells, whom he even-tually aucoceded as general superin-tendent of the Forepaugh-Sells Circus, with this show he also left the street with this show he also left the street ting the show on and off the lots, in 1000. he had the kid show on the lagenheck Trained Wild Animal Cir-les and the left show for the presented the Fun Show for the Bertram W. Mills Circus at the Oym-pla, London, Eng. He also made many trips to Entrope in search of acts for Impalls is survived by his widow. sistant to Alan Sells, whom he even

the Ringlings.

Ingalls is survived by his widow,
Rathleen Sophie Suzanne Baines, who
several years ago had been in charge
of John Enniel II, the gorilla on the
shown a ron and a daughter. He had
shown a ron and a daughter. He had
wife was Neil Holesteen and his second
the last Lillian Lettzel, circus performer, who was featured with the
lingling shows for a long period.

Funnal services were held in Saraola March 10 and the body cremated.

ACKRIMAN—Alice (Nan) 78, mother of Pay Curran and known to many. The Final Curtain Solvovilok, in Oakland, Calif., Pebruary The Final Curtain

Ohio and at a recent meeting of the association was re-elected director. He was a member of the Grace Methodist Church, Zanewiller, associated with the Chamber of Commerce, University Club, Amity Lodge of Masons and the Eagles. Survived by his widew. Services March Survived by his widew. Services March the Lambing crypt in the manufolum in Woodlawn Cemelery, Zanesville.

Zanssville.

BULGAKOV — Mikhail Afanssvitch, 9, dramatist and novelist, recently in Moscow of Bright's disease. His best known play was Delys of the Turbins, will be supported to the Bulghish transviller was preduced in an Bulghish transviller was preduced in the Bulghish transviller was preduced in the criginal Russian by the Moscow Art Thester in New York in 1936. Among his other New York in 1936. Among his other central ware Mollers, Zork Lofging, The central was a Mollers, Zork Lofging, The COLLINS. Charles 3r. on of Charles Collins.

COLLINS—Charles Jr., son of Charles Collins, veteran, vaudeville and revue producer and film distributor, March 19 in Children's Hospital, Detroit, of

Gollink, Veterian, Vaudeville and revuse in Children's Vaudeville and revuse in Children's Ropital, Detroit, of a preturnorla.

COOR—Allaina Merci 18; diner; of a COOR—Allaina Merci 18; diner kome in Woodside, L. I. Her husband, Johnny Cook, is a burteque straight man.

DAVEY—Mrs. Maude E. mother of Poli Theater Orchestra, Bridgeport, Conn., and president of Local No. 63, American Pederation of Musicians there, Commanded the Commanded Command

DOBBS—Wilbur, e2, vaudeville and burlesque comedian, March 13, after a long illness, Dobbs was one of the burlesque comments of the he created the Dutch character with which he later became associated on the old Columbis Wheel under such opera-did Columbis Wheel under such opera-ded Seaman. He played the Keith and other vaude circuits with such acts as Dobbs and Weich, Dobbs and Waltins, and The Jentier, He leaves his wife, Mrs. Revision Dobbs. American He wife, Mrs. Revision Dobbs. American He wife, Granded Dossian, Inter, manager, of Granded Dossian, Inter, manager, of DOBBS-Wilbur, 62. vandeville

DONJIAN—Mrs. Annie W., 75, widow of Garabed Donjian, first manager of the Arcadia Theater, Philadelphia, March 10 at her home in Oakmont, Pa., after a short illness. A brother and two sisters

survive.

GIOKING—George A. 54, veteran operator at the Capitol Theater, Hazleton, Pa., in that exity Permany 20 after a cix-week Illness. Gicking, was president of the local stagehands union and scretary of the Central Labor Union. Survived by his widow, a daughter, two brothers and three sisters. Buried in Moutain was considered to the control of View Cemetery, Hazleton

J. W. (BILLY) GOELET MARCH 20, 1039. Loving Wife and Daughter, VERA MALE GOELET JANK GREY GOELET

Bruce Greenhaw, formerly with the ad-

vance of Ringling-Barnum circus, stage star, David Warfield, and at pr vance of Hingling-Barnum circus, the stage star, David Warfield, and at present most on picture professionist in Detroit; agents who reside in Detroit; and Faul Greenlaw, who is connected with the Federal Wocks Agency in Fort Worth, Tex., at Dallas March 20, Also aurrived by his widow and three married daughters,

HAMMOND-Aubrey Lindsay, 46, one of London's best-known stage designers and a pioneer in the development of the modern technique of camouffage, in a London hospital March 18. In 1932 he was appointed general scenic supervisor of the new Shakespeare Memorial Theater. Conton hospital March 15. Th 1982 he of the new Blakespeare Memorial Thesiers, Stratford on Avon, and designed settlings for many productions there. In 1986 he took up designing for the movies work-considerable commercial art and his drawings had appeared in The Daily Meil, The Breining News and other London the Conton of the Conton of

DAYON. All, The West in employee at the causes.

KERNAN—John H., Sl., in Bridgeport, Conn., March a stree a foungillanes. He conn. Author to a stree a foungillane street.

KERNAN—John H., Sl., in Bridgeport, Conn., March a street a foungillane street.

Bridgeport for the past 60 years, and for over 30 years was stationed at the old Rull Them Treater. Bridgeport for over 50 years was stationed at the old Rull Them Treater. Bridgeport for the past 10 years, and for over 30 years was stationed at the old Rull Them Treater. Bridgeport for the past 10 years and the past 10 years and the stationed the past 10 years and was with various shows. Including a trouped with Myrtle Hutt for 18 years, and was with various shows. Including the past 10 years and was with various shows. Including the past 10 years and was with various shows. Including the past 10 years and was with various shows. Including Exposition, before 50 ing into the past pump business. Survived by a son, Hugh Ben; mother and two eiters, Lawrence-C. E. 60, author, playwinght and joint editor of The Querterly Restew, in Lendon March 15, Amongs LAWRENCE-C. E. 80, author, playwinght and joint editor of The Querterly Restew, in Lendon March 15, Amongs a Dreams, Mach Ado About Something, The Glob Maril Wife and The Gods Were set, were Spikenard, The Day Before Peterday, The House of Prospect, Glovesses and The Reckening, Prom 1504 Delly Chronicle, a London newspaper. LEWIGS—Besties, 37, denote, 161 to vertice overlooking the Pacific in Los Angeles.

overlooking the Pacific in Los Angeles,

March 20.

LOBBILL—Anne Nugent, believed to have been the first woman movie theater owner and operator in the nation, at her home in Rosedale, Miss., February 25.

Decased operated two houses in Rosedale at the time of her death. Survived by her mother and seven alsers and brotilers. Services in Rosedale Pebruary.

brothera. Services in Rosedale Pebru-ary 27.

Millean W., William W. 8, estiret them.

Millean W., March 20 st bit based in Pelladelphis, of a complication of ill-nesses. He formerly operated Pree-paught Girrad Avenue and later the value of the Complete Company of the His widow, Louise H., three daughters and two sons surveys. 15, 4 volinits and MATRYS—Heart 19 at the home in Oroses Pointe Perk, Destroit suburb. He was born in Laege, Belgium, and wen primer for his compositions there in primer for his compositions there in the Detroit String Quartet, playing the voles, which became a leading concert the Detroit String Quartet, playing the viola, which became a leading concert ensemble. He subsequently joined the Haydn Quartet, of Detroit, and was on the staff of the Ganapol School of Musical Att. He played for two years with the New York Philharmonic and was

with the Detroit Symphony from its organization in 1917. In 1988 he was club, His composition, most of which were played by the Detroit Symphony, included a wide rariety of musical forms, including one cantata. Festical of Spring, His videow and one son survive.

JHE WHOW ARE ONE SOT SELTIVE.

PRICE—Mrs. Clars Baker, 85, retired sectors, March 14 at the Hotel Marie sectors, March 14 at the Hotel Marie widow of Edward H. Price started in the theater at the age of 15 in Western etock companies. Later she appeared with Janes O'Nelli, Jacker of Superior O'Nelli, Jacker of William (Jacker of William). The Marie of Eugens O'Nelli, Jacker of William (Jacker of William). The Marie of Eugens with Clars Morras Fredwight, J. K. Rommet, J. erick Paulding and Virginia Buchanan. Her last engagement was with Clasy Her last engagement was with Clasy lower to the country. She retired the training tour of the country. She retired the country she stage and married Edwin Price, an associate of Klaw & Erianger. In 1893, sate, Man. Minnis Modern Fitzk and Mrs. Minnis Modern Fitzk and Mrs. Woman's Lengue. She was a life neember of the Episcopal Actors' Fund, member of the Episcopal Actors' Guild and the Shut-in Society. She leaves five brothers.

RESTORPF-Henry, father of Carl M. Restorff, suddenly February 27 in Jack-sonville, Fia.

sonville, Fig., Riano, former vaude ac-tress and mother of Rene Riano, new playing in the road production of The Mare Who Cause to Dirace, in Dante Hos-pital, San Prancisco, March 20. a grand daughter, Jane Riano, stage and screen actress, also survives.

RILEY — Thurman G. 52, magician, known as the Great Thurman, of a heart attack in Detroit March 23. He retired from the stage several years ago to be-come manager of a Detroit theater.

BOGOFF—Bernard, pttchman and comedian with Fullp La Scala's Vanity Show, in David Edwards Farnham Mem-orial Hospital, Ambridge, Pa., recently, Survived by a brother, Amos Rogoff, Burial in Remington Cemetery, Am-

bridge,
ROME—Louis, 57, father of Harold J.
Roms, who wrote most of the music,
lyrics and sketches for Pins and Reedles, lyrics and sketches for Pins and Needle, at his home in Hartford, Conn., March 19 of a heart allment. He leaves, also, his wife, two other sons and two daughters. HOSENFIELD—Reuben, Detroit insurance man, well known in the sartical chries there and a member of Theatrical Post American Legion, in Detroit March (See FINAL CURTAIN on page 81)

Major Bernard Adolph Reinold

Major Bernard Adolph Reinold, 80, veteran character actor who played under the name of Adolph Bernard and superintendent since 1936 of the Percy Williams Home for retired actors, died at the Home, East Islip, L. I.

March 18.

His first stage experience was a small part with Lawrence Barrett, whom he later supported in other plays. Then he foliate supported in other plays. Then he foliated the Clara Morris Co. and he foliated the Clara Morris Co. and with James O'Nelli, playing character to the control New James O'Nelli, playing character roles in commonly successes. Subsequently, he was engaged by Hose Coghian's company for School for Scandal, London Assurance, Diptomacy, Much. London Assurance, Diptomacy, Much. O'clowed a period with Charles Proble Ado About Nothing and Joselyn. Then followed a period with Charles Frohman. Another interlude of warfare, this time with Rooserelive Bough Riders, and Reinold was back on the alago bloke the management of David Bango Bore the management of David Bango Bore the management of David Lionel Atwill in Debures and with Leonev Ulrie in The Sun Damphter, His noxt association was with William A. Brady in an executive post. At the outbreak of the World War he was contracted by the Charles of the World War he was contracted by the Charles of the World War he was with Richard Herndon, and made his with Richard Herndon, and made his

with Richard Herndon, and made his farewell appearance with Helen Hayes in 1924 in Quoruntine. He also had ap-

In 1924 in Quaruntine, He also had appeared in early motion pletures with Mary Pickford, Douglas Pairbanks, Owen Moore and Marion Davies.

He was a former president of the Actors' Order of Priendship, a life member of the Actors' Pind of America, of which he was vice-president, a member of The Lambs, The Players are the Actor of the Actor of

and of Actors' Equity Association aince its foundation.

He leaves a son, Bernard, and a daughter, Millicent. His wife died a year ago, Buried in Arlington Na-tional Cemetery, Arlington, Va.

Top-Flight Acts for W-B-C Indianapolis And Chicago Shows

CHICAGO, March 23.—Plans for the Arbur Wirzs-Barnes-Carruthers circus, applies, and the Stadium here, are complete, said dam J. Levy, who is assembling the show. Several of the thrill in addition there are many new ones. Eddle Allen will be equestion director and here of the complete o

include some 20 cages of wild adminals include some 20 cages of wild adminals and a second of the two engagements are: The Cansettrells, Pee-lay Ringons, Palamberg's motorcycle bears, the Aerial Ballet, Six Gertonac Bert Shoan & Co.
common set, Seven Great Faludys, Christiansen's horses, Maske and Brock, the Cratiannes' testerboard act, Power's elephants, Great Walkmins, the Loyal-tannersh bornes, Maske and Brock, the Cratiannes' testerboard act, Power's elephants, Great Walkmins, the Loyal-tannersh bornes, Maske and, Rich Cratis, the Milos, the Marions, and three all-girl serobatic acts—the Four-the Cratis, the Milos, the Marions, and three all-girl serobatic acts—the Four-the Court of the Court

L. A. Combination Show Draws 51,000

Draw Draws 51,000
LOS ANGELES, March 20,—Larry Guin-brooks combination show—thrill circus, Wild West and rodoo—at the Collisium March 17 drew a crowd reported by the management as \$1,000, somewhat below the first show at the Collisium hast year. Gool and threatening weather as the constant of the cons

Frank Albertandi, Tex Sherman and J. Cliff McDougall.

The program was nearly four hours long, with lots of zip, Cus Mack was spec, mounted persons, floats and lead speck, american Lesion Band, under direction of Bob Counsell; introducing Princess White Dove, Billed as Xing and gueen of the show; Johany Sonny and King, educated borre: Marnhall Orfilmis Ching, deucated borre: Marnhall Orfilmis Ching, deucated borre: Marnhall Orfilmis Marnhall Orfilmis Ching, deucated borre: Marnhall Orfilmis Ching, and Swetcher, King Kovak, Hollywood stunt molocrycle; Hustfel Troupe, bikes on high wire without net; Frank Whitbock's elephnint, worked by George Emerson high wire without net; Frank Whitbock's elephnint, worked by George Emerson high wire without net; Frank Whitbock's elephnint of the Ching Ching, and the Ching Ching, and the Ching Ching, and the Ching Ching Ching, and the Ching Ching Ching, and the Ching Ching, and the Ching Ching Ching, and the Ching Ching

WATCH FOR ... Taps for the Circus. Unless-

By F. A. Sullivan in the

Spring Number The Billboard

DATED APRIL 13



CLYDE INGALLS, manager of the side show with the Ringling Bros. and Barnum & Balley Combined Circus, who died at his home in Sarasola, Fla, Saturday night, March 16, after a long illness. Details in Final Curtons.

tells in Final Curtein.

Williams, Ted Merchant, Tommy Mullens, Benny Pete, Texas Joddy, Bobby Clack and Texas Bill; stage coach stack, of a mixed tribe of Indians, including Chief Many Treaties, Jim Thorpe, Hubert Bonanie, Boone Hadelt, Big Humming Chief Many Treaties, Jim Thorpe, Hubert Bonanie, Boone Hadelt, Big Humming Chief Many Treaties, Jim Thorpe, Flubert Bonanie, Boone Hadelt, Big Humming Chief Many Treaties, Jim Thorpe, Tubert Bonanie, Boone Hadelt, Big Humming Chief Many Treaties, Jim Thorpe, Tubert Bonanie, Boone Hadelt, Big Humming Chief Many File Many Lawis, While Hadelt Parket Many Lewis, While Hadelt Parket Many Lewis, trick shooting; knife-throwing contest, Benny Pete and Tommy Mullens, clown number; the Finas, through Ford; Adoeses Trio, slack wire; train robbery; trick riding, Ted Merchant, Ken and Ellen Williams, Hasel McCourt and State Williams, Hasel McCourt and Final Valler; the Baretis, swaying steel poles. Kowak and Anderson, crashi racking reinderes; girls' devry race; John-ung Sonny and King, horse number; Hollywood actur, man, kepp of ramp and clown on revolving Indders; Great Sadeberg, High dive to tank of water: Introduction of Stuart Hamblen, noted acture, Flying Mations, Kwo men and girl.

The Cowns, headed by Jack McAfes, were Outry Phillips, Boon, Jack Perry, Curty

The clowns, headed by Jack McAfee, were Curly Phillips, Bozo, Al Perry, Curly Jones, Joe Sanders, Hayden Russell, John Runnela, Rea Thezan, Art LaRue, Little Carl, Harry Matthews, Pay Avalon, Bob Wallace, Harry Smith and John Wilson.

Mix Turns Down R-B Concert Offer: On His Own? Nix

RENO, Nev., March 23.—Torn Mix, here as one of the Hollywood celebrities attending the premiers of Virginia Gity as a guest of Warner Brox., said he had turned down an offer to appear as concert attraction with Ringling Brox. and Barnum & Balley Gircus during the 1949 cason.

Anded whether the refusal was because

Asked whether the refusal was becau Asked whether the revisal was oscaled of any circus plans of his own, Mix said it was not, because he'd nover planned to give it a comoback try as boss of his own outfit.

"It got too tough," he mid. "I was (See MIX REFUSES OFFER on page 38)

Hunt Show To Open At Trenton April 22

At Trenton April 22
TRENYON, N. J. March 23.—Hunt's
Three-Ring Chrois will open its 48th
season here April 22.
Charles T. Hunt is manager; Harry
T. Hunn, business beingesentlick Edde
Hunt, Transportation: Mrs. Charles T.
Hunt, superintendent of front door;
Hunt, superintendent of front door;
T. Wallott Jr., superintendent grandstand tickets; Jimmie Winn, props and
pony trainer; Johnny Wornisch, bost
boss: Jimmie Holman, electrician;
Frenchy Lajole, seate; Joo Petitt, chief
suto mechanic Lou Barton; side above
side abow boss canvasman; Dan Stuart,
chef; Eobbie Stuart, head waiter. On
the advance are Harold 2. Corbett, grander Trainer. lithographer.

Fossett Circus Opens

DUBLIN, March 18.—Winter quarters of Edward Possett & Sons' Great Circuis Cavalende as Titlahely, County Wicklow, Cavalende as Titlahely, County Wicklow, as the County Wicklow, as the County Winter of the County Winter

Program does fair to be sees for some seasons, with Clement Merk, German-born trainer, for years with Lord John Sanger, putting lions thru their paces. Edward Fossett is brother of Robert Fossett, owner of "Sir" Robert Fossett's Cirsett, owner of "cus in England.

Sanfran Show Postponed

SAN FRANCISCO, March 23.—The rodes and circus planned for this week-end by the Veterans of Foreign Wara has been postponed, it was announced by Alton C. Perring, general chairman.

E. G. WILSON and wife, Catherino, general manager and scoretary-freasurer of Wilson's Assumement Enterprises, respectively, who handled the indoor cross from the Yayilanti, Mich., and the Grotto Circus at Amarbor, Mich., as they appeared in an orange grove at Punta Gorda, Fla., recently. They are vaccinized in a morange grove at Punta Gorda, Fla., and the Grotto Circus at Amarbor, Mich., as they appeared in a morange grove at Punta Gorda, Fla., and the Grottonian at Michigan, as they expect to have a small unit out this summer in that State. They have been given contacts for the Ypulanti show for their third year. Mills Again Chairman of G.-B. Circus Owners' Assn.



tinues as secretary.

Bertram Milis Circus will begin tenting
May I, stands being mainly one week in
each place.

Dianne Lovett Changes Name

DETROIT, March 23.—Dismne Lovets, who has an animal act with the Ringlingman that we shall be a seen as a

Chipman Joins Wallace Bros.

YORK, S. C., March 23.—Harry Chip-man is en route here from Los Angeles to join Wallace Bros. Circus as general press representative.

HAROLD J. CONN will be with Cole Bros. Circus, working come-in and de-ing clown policeman.

WATCH FOR ... History of Parade Wagons

By Robert D. Good

in the Spring Number The Billboard DATED APRIL 13

Hamid-Morton Clicks to Tune Of 30,000 in Binghamton, N. Y. Performers Feted

BINGHAMON, N. Y., March 23.—The Hamid-Morton Circus here last week, by the highest control of the highest control

In the line-up were the Harlequina, comedy tumblers; the Ricardos, traperists; Capt. Roland Tiebor's seals; Pape and Conchita, balancing perch; Torell's Animal Circus; Muses Rose, Bubbles and Conching and Conching and Riving Animal Circus: Masses Rose, Bubbles and Hermanos, cloud swings and flying ladders; Doctor Bernards trained elsphants, Davidson's Consediants; the Walelendas, high wire; George Hanneford family of riders; Miss Conchita, iron jaw; Dennati troupe, pyramid builders and tumblers: Plying Bebess and many clown mumbers. Mule was (truphled by Joe Bailds and his Maddon Square vien Band

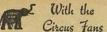
Garden Band.

Concert was presented by Ray Rogers, who featured Baron Nowak, midget. It also drew big crowds.

The Rotarians will stage another circus along the same lines next year.

Performers Feted
Performers of the show were feted by
the Chamber of Commerce Live Wire
Club March 12 at the Hotel Bingham
Circus Bailroom. More than 30 were
nefords, Beheve, Papes and Jimmy
Davidson. Fifty members of the club
sang to the accompaniment of Joe
Baatle's band, which played in the
circus ring that was erected on the
dance floor of the bailroom. Speches
Joe Hugher perseented George A. Bandle
and told of his early circus experiences.
Wetnesdays awants. Maych 18, the

and told of his sarly circus experiences. Wednesday evening, March 13, the George Hanneford family of riders was feeted by the Blinghanton Book and Botel Bingham Ballroom with about 75 in attendance. The Hannefords were made holozory members his experiences with the circus from the days of fraveling with his father's small one-ring days which followed in this country from 1914 on the Barnum & Balley Circus to the present. He also spoke forces to the present He also spoke his pears in the business.



WILLIAM H. JUDD W. M. BUCKINGHAM
25 Muray St., F. O. Box 4,
New British, Coss., Galos Ferry, Coss.,
New British, Coss., Galos Ferry, Coss.,
Scoleded by WALTER HOURINABEL, Editor
The Walter Tup., Care Hoberadel Printing
Company, Rochalle, III.)

ROCHELLS, Ill., March 23—At the monthly meeting of the Bluch Landout monthly meeting of the Bluch Landout 12, fan Harry Hatsing, a member of Sphins Temple Hartford Shrine, annumed that Priday night, March 29. New Britain and Circus Pane' Night at the annual Shrine circus at the State annual Shrine circus at the State circus press agent, was a guest of Gil Conlina at the meeting. Pollowing the business meeting Stratton talked in-business meeting Stratton talked in-depth.

formatly of the experience as year of the property of the Prop

On Monday evening, March 11, Mr. and irs. George H. Scholderer entertained On sommy evening, waren 11, arr and Mrs. George H. Scholderer entertained the Wallendas, with about 20 guests present. After the show that evening, the Scholderers left for Sarasota, Fla., where they joined the Bradna, Schol-derer will return by way of New York,

DHOTO POST CARDS Send One Photograph and This Advertisement With \$2.25 for either

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HUNT'S THREE-RING CIRCUS

WANT

e High Polo Act, Booked for tweety-too con-CONNECTICUT AMUSEMENT SUPPLY

where they will see the Big Show in the Garden,

the Garden.

Dr. William H. Mann, chairman of the
James E. Cooper Top, arrived in Liberia
and is how in the interior of that
and is how in the interior of that
of the theory of the control of the
foreign of the part Valdo Tent at
linghamton were presented with 8x10
autographed pictures of acta presented
at the Rotary Glub aponsored HamidMorton Girus,

Melvin D. Hildreth, past president of the CPA, plans to attend the opening of the Big One in New York.

CFA Harry Hatsing, of New Britain, Conn., was a guest at the monthly meet-ing of the Dexter Fellows Tent in the Hotel Astor, New York, March 13.

CPA Carlor, New 1072, march 19.
CPA Carlos S. Holcomb, of Hartford,
Conn., secretary of the Bluch Landolf
Tent, left for Sarasota, Pla. March 12
for a short stay, He will make frequent
visits to the Ringling-Barnum quarters
and expects to obtain many movie shots.

Circus Saints Sinners' Club

By FRED P. PITZER (National Secretary)

By RRED P, PITZER
(Matsheal Secretary)
NEW YORK, March 22—Rain and other things interfered with the last standing of the Hugh B. Sproul Ten't in the last standing of the Hugh B. Sproul Ten't in the last standing of the Hugh B. Sproul Ten't in the last stand, of the last stand specific her should be shown in the last stand standing of the last standing to t

in our dailies."

Friday covaning March 15, the Sproul Tent haft what I termed its churw might. A big delegation from the W. W. Workman Tent came over and applied its great initiation atunts. Rermine Arnold. former national president of the Rogers Tent of Petersburg, Va.), presented the charter in the absence of the Hon. Harold G. Hoffman. A crowd from the Will Rogers Tent accompanied Ambies of the Hon. Harold G. Hoffman, A crowd from the Will Rogers Tent accompanied Ambies town.

The well laumched on man's estate. Vice-Fresident I T. (180) Townsend, of the Life Insurance Co. of Virginia, apetricular of the Life Insurance Co. of Virginia, apetricular to the Co. of the Life Insurance Co. of the Co. of the Life Insurance Co. of the Sproul Tent. He has just been elected a director of the Southaude Virginia Pair, Inc., for one year.

aide Virginia Fair, Inc., for one year

Charley Somma sends us a reminder Charley Somma sends us a reminder to "put on our old gray bonnet with the blue ribbon on it" and attend the old-fashioned barn dance of the Work-mond, Va. While it is no macquerate, anyone who fails to dress in country costime will not be admitted. Prizes will be offered to men and women for the best portrayals. Reservations and the model of the prize of the best portrayals.

Somma is chairman of the legislative committee of the Motion Picture Theater Owners of Virginia and is also looking after the interests of the fair regarding adverse legislation. One can see him in the General Assembly quite frequently.

OPERA HOSE
KOHAN MFG. CO., 200 Tasife, P. Crous. In the troups are Herb and Research, N. Y. Scher Type, Al Don and L. S. Chapman.



TOMMY BLEKER, JACK AND JIMMIE SMITH

"Professors of Unique Acrobatics"

WILL BE WITH THE

RINGLING BROS. CIRCUS
FOR THE COMING SEASON — THANKS TO PAT VALDO
NOW PLAYING THE GEORGE WASHINGTON HOTEL, JACKSONVILLE, FLA.

McNulty Planning Club For Youngstown District YOUNGSTOWN, O., March 23,-Jack

McNulty, former trouper, now assistant manager of the Ohio Hotel here, and vice-president of the Charles Siegrist Showmen's Club, is leading a movement to form a showmen's club for the Youngstown district. McNulty, Hal Petersen, manager of the hotel, and John R. Elliott, former circus promoter and theater manager, are planning a spring round-up of showmen at the Ohio Hotel the middle of next month, An invitation has been extended the Siegrist Club members to join with the new group on the occasion of the Youngstown gathering, Canton, Akron, Wooster and Dover will be represented, as well as several Western Pennsylvania

Henry Bros. To Tour With White City Shows

PICO, Calif., March 23.—Henry Bros. Circus will not go out on its own this sesson, but will be with the White City Shows (carnival), opening in Phoenix, Ariz., March 25. The show will play three days to a week in each town and will have a change of program at the week stands.

week etanus.

Show carries eight performers, principals among them being George Henry and Maxine Gilfford and Max Craig and Gertle. Also included in the program are Henry Brox' pony drill and an eightpicc band. All equipment has been repaired and painted and three new cross cages have been built. The new top is a 60 footer, with two 60-foot middles.

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rous and Curelvol Acts and Nevelty Side She With Promoter for Well-Accepted Grounds Sole Rights on Consented B. WEINBERG

Under the Marquee

By CIRCUS SOLLY

SI AND NELLIE KITCHIE will again be with Hang Bros. Circus.

DUE TO BEING a shut-in, Walter L. Main missed the Youngstown, Akron and Cleveland indoor circuses. KENNY AND EDRIS HULL and Sam Thomason left Los Angeles March 21 to join Ringling-Barnum at Şarasota, Fis.

ROLLIN E SHERBONDY, bass drum-mer, has been signed by the Ringling show.

DICK SCATTERDAY, circus advertis-ing solleitor, was in Cincinnati on busi-ness March 21 and visited The Billboard,

VERNE E WILLIAMS has just finished another season at the Santa Anits, Calif., race track.

WALLACE DRIVER, son of Walter Driver, of Chicago, has a tent and awning store at Glendale, Calif.

DAN DE BAUGH, manager of the Ringling-Barnum Chicago office, cele-brated a birthday anniversary March 23.

Regrets on the passing of a great side show manager, Clyde Ingalls.

JOHN RINGLING NORTH will be the fall guy at the Dexter Pellows Tent luncheon at the Hotel Astor, New York,

ESMA WILSON MALEY, en route from Atlanta to the Shrine circus at Buffalo, atopped in Massillon, O., for a visit with friends.

RUDY RUDYNOFF is at Morton's Rid-ing Club in Detroit as chief instructor and trainer. His wife and Rudy Jr. are with him.

VALENTINE'S Aerial Romas will again play the Hamid-Morton dates at Buf-falo and Altoona, Pa. Omaha, Neb., will follow.

CHARLES H. BENNETT, Union Pacific Railroad ticket agent at Chicago, and one of the founders of the Circus Model Builders' Association, spent his vacation in Los Angeles recently.

GEORGE PERKINS, former clown and concessioner on the Al G. Barnes and Buck Jones shows, is now in his 11th year of employment at the University of California.

POWER'S ELEPHANTS, following their POWER'S ELEPHANTS, following to engagement at the Stadium in Chica will appear as the free attraction Kennywood Park, Pattsburgh, for weeks, opening Decoration Day.

MRS. ARTHUR NELSON, of Mount Clemens, Mich. is happy over the fact that the Nelson Family was awarded first place in the Reley class; in The Bullboard Outdoor Performers' Contest,

ROXY FIBER was to leave Port Aransas, Tex. March 23 for Rochester, Ind., to again be with the Cole show with candy floss. States that he had a thrilling time at Aransas for 14 weeks.

JOHNNY RIDDLE, of William H. Har-

NATIONAL SHOWMEN'S ASSOCIATION

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1564 Broadway

New York City

WALTER MCCORKHILL is in the hillposting business in Los Angeles.

SI AND NELLIE KITCHIE will again

BI AND NELLIE KITCHIE will again

He played winter dates.

It's a costly proposition to mislead the public. Advertise what you have and have what you advertise.

TONGO, 2½-year-old elephant, arrived t, the quarters of Lewis Bros. Circus a fackson, Mich., last week from Burms, odis. It is said the bull will not be ermitted to appear before the public

WALTER JENNIER and seal, "Buddy, have been playing the Campbell-Pair-banks Sportsmen's shows as one of the feature tank acts in Boston, New York Detroit and Indianapolis, Will close at the 174th Armory, Buffalo, April 7.

JACK AND BILLY MEINHART, for-merly with the Hingling-Barnum and Hagenbeck-Wallace shows, will not troupe this season. They have been as-sociated with their father in business in Massillon, O, this winter.

In Massitton, O. Link whether, TOOS MALTS Band, Belding, Mich, will furnish the missic for Lewis Bros. Circuis under the show's director March participation of the state of t the Hamid-Morton Circus this summer

NEIL McCREA, who handled press back on the Parker & Watta Circus a good part of last season, has returned to Gan-ton, O., after spending several weeks in Plorida. He plans to frame a Monkey Circus or Prt Show for a carnival. His wife is with him.

THE LATE G. B. GREENHAW (see Final Curtain), thru his sons, was well known to circus and other show people, especially circus agents, billers and other advance men, as well as managers and owners of the leading circuses. He was an ardent circus fan

PETE MARDO, former circus clown now operating a service station near Massillon, O. is doing a bit, showing how a clown makes up, as a prelude to the program of the J. B. Malloy circus unit, which is playing school auditoriums in Eastern Ohio.

P. M. WELCH, circus fan who operates a billposting plant at St. Cloud, Minn., was a recent visitor at Sarasota, Fla. Be reports that he had pleasant visits with John Ringling North, Jinmy Whalen and others at Ringling winter quaters. He also paid a visit to Samuel Gumpertw at his Sarasota home.

The business would be better off without

JOHN (BIG TOP) GORIN is enthused JOIN (BIG TOP) GORIN is enthused over the annual crow dinner to be held at Beech Bend Park, Bowling Green, Ky, March 31. It will be sponsored by the Pennyttle Conservation Qual Hunters' Association, of which be is chairman of membership, the chairman of membership and commentation of old troupers in the creamination.

MEDEIA ZELLETTIA and Zellettia MEDEIA ZELLETTIA and Zellettia Medeia Leninger, acrobatic twin daugh-ters of Mr. and Mrs. Ed Leninger, of Ames, Is. have signed with Lewis Bros. Circus. They are I'l and have been en-tertaining at fairs, celebrations and con-ventions in Iowa and adjoining States for four years. They will be accom-panied by their mother.

PORREST BROWN signed contracts with Doctor Sassen, paster of 8t. John's Catholic Church, Delphos, O. for Lewis Bros. Circus to play there May 4. The church has never been known to book a circus. Brown will not be in charge of the advance of the Lewis show, but will be with Billroy's Connedium. He had the advance of the Lewis show, but had the advance of the latter for 14

YANKEE-PATTERSON Circus will give two performances in Los Angeles March 30 under auspices of Pi Beta Phi

Atumni of University of Southern Cali-fornia. The proceeds will go to the Set-tement School at Gallinburg, Tenn., a craftwork achool maintained by Pi Beta Phi groups for the mountain people. The show now has a rule that all acrial acts must use nets.

All aerialists with the Yankee-Patterson Circus hereafter must use nets as a precautionary measure. Solly believes the public will be just as appreciative, if not more so. Nobody wants to see a performer killed, cippled for life or even injured.

BILLY DALE DANIELS writes: "After closing with the Ham & Eggs Circus last fall, I have enjoyed a wonderful winter in Venice. Gaiff. Will open March 30 with Jimmy wing to and heel traps and finishing with loop walking. Show will be European style. Big top is a 160-tooler, with a 30-too middle. Call Covera is practicely every day. His Indeed UNDER THE MARQUES ON 1990 8.3) BILLY DALE DANIELS writes: "After

Peru Pick-Ups

PERU, Ind., March 23.—George (Duke) Graff, miniature circus wood carver, has another exhibit in a local drug store window. It is 12x12 electric light circus

unit.

Props to be used by Terrell Jacobs are nearing completion under direction of Roy Chronister, George Churchill, Jack Bresnahan and assistants. A cub cage was recently completed by Al McLeod. Animals will be worked in high schools and hotel lobbies by Jacobs. A leopard. and hotel lobbies by Jacobs. A leopard. born past week, is now attraction in cen-ter cat barn.

Mr. and Mrs. Zack Terrell and Mrs. A. C. Bradley and daughter, Mary Jane, stopped here on route from Sarasota, Pla, to Rochester, Ind.

Fig. to Rochester, Ind.
Many visitors were at the local quar-ters last Sunday.

Alongo Dever, Cole bull superin-tendent, and Johnny Sullivan are com-muting regularly between Peru and Rochester.

Captain Seymour and other Cole of-ficials are here, looking over props in way of cages, dens and tableaux to re-place those lost in the winter quarters

Mrs. Clarence Keyes, wife of senior partner of Keyes' United Indoor Circus, was elected president of the PTA here the past week.

am Delano, former candy butcher of Sam Delano, former candy butcher of Ringling-Barrium, is here from Minne-apolis, secompanied by Robert Keally. Stated he will work Lansing, Mich., and St. Paul indeer circuses. "Pappy" Grouch, circus train hand, is here from a winter stay in Lexington.

Ky.

Jack Wolf, dog trainer, is busy in the
sabra barn, breaking in several routines.

Wolf has a large troups of canine stars.

Winter dates to be worked by Cole
Breat units are Landing and St. Paul.

Albert Fieet is contracted for Clyde
Beatify Stoo at Ft. Laudende bull barn
includes George Schultema and Jack
Krans.

Unofficially stated that Jack Biggars

Harter Sentenced to Three Years in Jail; To Appeal

SOUTH EEND, Ind., March 22—Don-sid H. Harter, former secretary of the Wabash Valley Trust Co., found guilty by a federal guilty by a federal period of the secretary of the Wabash Valley Trust Co., found guilty was sentenced yesterday to serve three years in a federal penitentiary. Immediately after sentence was passed by Judge notice of an appeal to the Sewenth Circuit Court of Appeals, Chicago, and posted \$15.00 appeal bond. The case will probably not be heard by the appeal court before next full. SOUTH BEND, Ind., March 23 .- Don-

Canton Club's Banquet Set

GANTON, O., March 23.—Second annual banquet of the Canton Show-men's Club, a group of settye and retired vaude and circus performers, will be held at Swiss Country Club April 11. There will be entertainment and dancing. Steeleck Frana, of Massilion, will be

emsee.
Arthur Hill, George Maxlow, George
Rinehart, Robert Schrieber, Pete Mardo,
Lucretta Schaub Leyser and Arnold
Maurer will be in charge of arrangements.

The Corral

By ROWDY WADDY

CHARLEY PHILLIPS has been ap-pointed arena director for the redec to be held at Southeast Missisppi Live-Stock Show, Forest, Miss. Nine per-formances are scheduled.

ROSGOE ARMSTRONG, with his comedy Ford act, has signed with Jim Eskew's J E Ranch rodeo for 1940 and will open with Eskew in Cleveland on April 13.

COL. DON C. HALL, veteran Wild West character, who has been bedfast at his home in Mokena, III., since last Decem-ber, is reported to be showing some im-provement. He had intended making the race in his district for century of the Republican ticket, but his illness prevented it.

BEVERLY HARNETT & CO. well-known rodeo performers, who are wincharge reason of the performers who are wincanton. O. have been playing school
auditoriums in that territory with the
J. R. Malloy Circus unit, and night cubes
in the Youngstown, O. district. Trouge
recently playinon-Garen Enterprises in
Youngstown and Dayton. T. E. ROBERTSON, of Mountain Home

T. E. ROBERTSON, of Mountain Home, Ark, was elected president of the South-western Rodeo Association at its second March 13. Other officers elected were Aliyn Finch, Dalbart, Tex., first Vice-president; E. E. McKengree, Ada., Okia, R. E. McKengree, Ada., Okia, R. M. Garden, C. M. G

OFFICIENTS elected at the annual meeting of the Alberta Stampsde Managers' Association in Calgary were W. J. Hirray, president; D. A. Boyle and Dr. H. M. McCaffery, view-presidents E. J. Richard, and the Carlon of the Calgary in September when the pho will be filled by J. Charles Yule. It was defined by J. Charles Yule. It was de

PIPTH ANNUAL Spinsch Festival and FIFTH ANNUAL Spinsch Pestival and Rodoc at Crystal City, Tex, has signed the Pescock Military Academy Monkey Deill Team, San Antonio, to present its equestrian set. Youngston the con-traction of the Company of the Com-pany of the Company of the Company of the Com-pany of the Company of the Company of the Com-pany of the Company of the Company of the Com-pany of the Company of the Company of the Company of the Com-pany of the Company of the Compan Billy Lincoln and Vernon Bostick Licut, D. W. Peacock, commandant, Peacock Military Academy, is their instructor and international control of the control of international control of calf ropers in the business and two other cowboys. The youngstem, Jack Sellem and Clyde Burke, will compete with Buckshot Sorrella and Jess Good-with Buckshot Sorrella and Jess Good-

RESULTS of the rodeo in connection with the Thrill Circus and Wild West Show at the Collecum, Los Angeles, March 17: Wild Cow Milking—Ace Perry, Labour Reynolds, Jess Hill. Steer Shareh 17 Wild Cose Millians—Ace Perry,
Johnny Bernolds, Jess Hill. Steer
Wrestling—Wille Brang, Joe Saunders,
Bob Dillos, Steer Riching—Rud Caffe,
— Jack Puttnan, Ace Perry, Joe
Saunders, Saddis Brond, Riding—Mark
Daugherry, Eddie Rainedenst, Riding—Mark
Daugherry, Eddie Rainedenst, Riding—Mark
Daugherry, Eddie Rainedenst, Riding—Mar
Mard, Lawson Fore, Joe Waper, Arena
director was Cherokee Alcom. Judges
were 2d Hendershot and Daugher, Arena
Garrett, Ed Hendershot, Ace Perry,
Curly Jones, Joe Sanders, Hayden Riscell, Johnnie Runnella, Joe-Ruttman, Jess
Hill, Bud Leveis, Eddie Medpaland, Tom seel, Johnnie Runnells, Jack McCumining-ham, Hudy Bender, Jack Puttiann, Jes Hill, Bud Lewis, Eddis McParland, Tom Carda, Linu Zollman, Bussell, Roy Mc-Daniels, Francis Adams, Buck Glose, Marry Averiy, Bill Shepard, McVin Snepard, Bob Small, Clay Lewis, Vinegar Ront, George Denham, Bob Stevens, Leonard Swallin, Al Ray, Jim Sansey, ISse CORRAL on page 43).

Rinks and Skaters

CAPACITY crowd, more than 30 per cent of which turned out in contume, attended a farm party in Kepy Roller Rink, Folkmake, W. Va. on March & prizes, including milking abod, toy set of garden implements and book asknels, were given for best costumes. Mystery set of horseshes, chicken feeder, curry comb, 12 wooden eggs, if y spray and halter, Becond antival spring carnival is unamed for April 1. is planned for April 1.

NEW ENGLAND Interstate skate-dance championships opened in Ristor dance and the state of the control of the 12 with a waits contest, are control of weekly events, reported Manager Leo Doyle. Ton couples competed Collegiate step was acheduled for the next meet. Trophice will be awarded winners.

FOURTH and last of preliminary graceful skating contests in Mile-Hi Roller Rink, Denvey, was schoduled for March 27, with finals slated to be hidd States. When the second contests of the United States. Business has been good at the rink, with Manager Carl C. Johnson staging special events, including a party on March 17. Matiness



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SKATING RINK TENTS Fulton Bag & Cotton Mills ATLANTA ST. LOUIS DALLAS NEW YORK MINNEAPOLIS NEW ORLEANS KANSASCITY KAN

WANT

S (Cincinnati Office)

To relate the control of the

IN THE recent death of Charles I. Gorman, 42, of St. John, N. B., Canada lost one of the outstanding tee speed-skaters, and Champiain Provencher, honorary secretary-treasurer of the Amsteur Stating Association of Canada. He established records in North American championships, was Canadian champion in 1954-29 and was entered in Olympic

FAIR PARK Roller Rink, Dallas, opened the second half of its 1980 racing season on March 3 with seven events, which drew a crowd in excess of 500. Races were presented with the complication of the season of the season of the season of the season was season of the season was season of the season

LEWIS Roller Skating Trio, Lloyd, Alice and Robert, made its pro debut in a Latrobe (Pa.) theater. Act plans to give an exhibition soon in Coliseum Rink, Manufield, O.

EXCELLENT business is reported for North Street Arena Roller Rink, Salera, Mass, by the McCellands, managers, who about 40 years in the business. Membership in a new club is showing steady growth and Saturday matiness for children are generally sellouts. Egg-rolling contest on skates was acheduled for the one of the control of the con

"IT is gratifying to see increased emphasis being placed on roller figure skating through the country," writes Belein Andree Reynolds, 5d Helen Reynolds: Skating Girls, who was gutes of 2xrl and Ince, Van Horn at their Mincola (L. I.) Roller Eink, who have the of 2xrl and Ince, Van Horn at their Mincola (L. I.) Roller Eink, on March 17, whom they are acted figures, free skating and dances, "Among those assisting in judging were Joseph K. Savage, president U. S. Pigure-Skating Association; Misc Sandy McDoniald and Harold Barthstorne, U. S. asnior U. S. dance committeemen for ice and rollers, Charlotte Waither, New York Ice Club senior champton: Bysard LeMaire. rollers; Charlotte Walther, New York Ice Club senior champion; Edward LeMaire, Eastern States junior figure-skating champion; Marjorie Parker and Francis LeMaire, New York Ice Club."

CABL RUSSO, floor manager and in-structor at Rollaway Rink, Revere, Mass, reported the rink closed on March 17 for alterations. It was scheduled to reopen on March 24, with Manager Russo teach-ing the collegiste and 14-step.

CHAMPLAIN PROVENCHES, honorary secretary-treasurer of the Amateur Skat-ing Association of Canada, reported that the Toronto Amateur Roller Skating ing Association of Canada, reported that the Toronto Amsteur Roller Stating Association, of which If. C. Roberts is secretary-texasure, was admitted to the roller skating department of the ASAC, strine, Niscara Palis, Owen Sound and Crystal Beach, Ont. are organizing roller skating associations for affiliation with the ASAC, controlling organization for roller skating in Canada, which was to take yellow the ASAC, which was to take place at Labon, For-width was the control of the place at Labon, For-width was to take place at Labon, For-width was to take place at Labon, For-width was the control of the place at Labon, For-width was the place of the place at Labon, For-width was the place of the

WATCH FOR ... Rinking on the Rise

By Fred A. Martin

Spring Number The Billboard

DATED APRIL 13

tugal, under sanction of the Inter-national Roller Skating Pederastion in April, has been canceled due to the wa-stuation in Europe. World's, European and Okympic toe skating championahips have also been canceled for 1940 by the International Skating Union.

L. E. (PAT) REDDING doing publicity for Garlin's Park Roller Rink, Baltimore, reported the rink sound truck was remove, in exchange for advertising in the heater. Business in the rink is good, Manager Bushby prepared a special program on March 17. More than 800 attended a

on March 17. More than 600 attended a recent private party in the rink.

EAULS of Whiri, Jack and Dorothy Earl, were recent visitors as The Bill-board Clindinati office and reported they have been booked by Bill Parent, of the William Morris office, for a vaude tour to begin early in April and to last thru May. During the past winter they have played hotels and rinks in the South.

PARTY at Skateland Roller Rink, New PARTY at Skatoland Roller Rink, New York, on March 16 featured games, grand march and exhibitions, reported Trudi Dobrim. Glorice Bello, instructor, and William Druckery, gave exhibitions of the Quantum Control of the Control of th

ABOUT 50 members of Danceland Bolles, Glub, Decatur, III., were guests of Moonlight Walts Club, or Moonlight ruary 5, reports Aivin Hysler, who was recently re-steeled president of Moon-light Club. Other officers are Arvada Hysler, vice-president; Mary Burke, ese-retary; Buth Spring, treasurer; Lelkoy Cacey, sergeant as arms.

Cacey, sergeant at arms.

BOOM business in the roller-skating industry in recent years is but a surface search, according to Everett McGowan, idea of the search, according to Everett McGowan, idea of George Edmond's column The Sporting Thing in a recent edition of in St. Paul Servers calculation asias, he visited John Lane's new Collectum Roller Hank for a workout, believing that exhibitions are the search of the searc

CERTIFICATES for skate-dancing were given 10 members of Monterey Figure Skating Glub at a party and revies staged recently in Monterey Roller Rink, Spokane, Wash., by Owner Glem C. Hub-bard. Tests were in six dances. In a

SKATING RINK TENT

40x100 Hip Roof-Push Pole Style-Top 12.41 Ox, Khaki-7' Walls of 8 Ox, Price Top With Sidewalls\$725,00 Complete With Poles & Stakes 837.50

BAKER-LOCKWOOD

AMERICA'S BIG TENT HOUSE Eastern Representative, A. E. CAMPFIELD, 152 W. 42d St., New York City, N. Y. Southern Representative, M. H. SMITH, 1100 4th Goort West, Birmingham, Ak.

HIGH QUALITY ROLLER SKATING SHOES

All Goodyear welt construction with real sole leather.

- One-piece tapered edged tongue (elimi-nates blisters).
- nates blisters).

 Heel built specially for skate attaching ino center nails).

 Built-in stitched Gilcord stubber soles.

 NO COSTLY TOE ALTERATIONS NEEDED.
- NO NAILS TO MAR RINK FLOOR. ALSO SPECIAL SHOES MADE TO ORDER. Manufactured by

GILASH SHOE CO. FITCHBURG, MASS.

dance team contest to decide club representatives in a State contrest at Sectile Bollerbowt on April 2 Bonnie Hutchins Bollerbowt on April 2 Bonnie Hutchins and State Control of the State Control of the State S

ELMO CALDWELL, portable rink operator, sold his floor in Washington, Ind., to Norma Headrick, operator of a porta Mrs. R. R. Caldwell. He is building an \$3,00-100 maps portable in Janesville, Wis., where he played last summer to good big, and plans construction of a permanent rink in that city in the fall.

RINGING ROCKS Skating Club, of Ringing Rocks Park Roller Rink, Potta-town, Pe., planned to stage a slating revue on March 29, reported Watter J. Wolf. Scheduled numbers were tap dance, fancy skating, boys on attic, clowns, boy adating with dumny, three sets of apinners, girl drill team and a be-team of a rev-pear-old girl and two boys.

AS A GENTURE of appreciation of support shown on high-schol nichts during the past season, Mr. and Mrs. Wally Kiefer, proprietors of Skateland Roller Eink, Saginaw, Mich., scheduled March 18 as a special night for students, setting a lower price. April 9 has been set as RSKOA night, when proceeds will be turned over to the Poller Saking Bit United States.

-RINK MEN WHO USE"CHICAGO" SKATES-



ARE SUCCESSFUL There's a

Reason!! CHICAGO ROLLER SKATE CO.

SKATERS WANTED

Male and Female, also Trainer. Good salary, food, quarters and bonus, Scientifically constructed banked racing track. Steady work, plus humana treatment. Write, advising what and if any experience.

A. E. LIND 15851/2 N. High St., Apt. 2

Columbus, Ohio

Ft. Worth Show Goes Up 6,000 to Gate of 327,000

PORT WORTH, Tex., March 23.—The
44th annual Southwestern Expedition
and Flat Stock Show here on March 217 drew attendance of 327,000, said officials, an increase of 627,000, said officials, an increase of which is,
with 15,000 school children. This was best
day for concessioners and carrival, althobusiness done this year by concessions
was said to have been under that of last
was said to have been under that of last
which was the concessions when the concessions
was said to have been under that of last
was specific the concessions and the concessions
was specific the concessions when the concessions
was specific to the concession of the c

sions here this year divided what money was spenie. Mereford steer of show brought \$2 a pound at auction, highest price paid for a champion actor here since the 1903 abow. Boys' champion landlook for \$6.55 a pound, a traticular method of the state of t

Chance Is Seen For New Orange Show Gate Top

SAN BERNARDINO, Calif., March 23, with ideal weather and daily change of pretentious stage after a superior of the control of

Monager William C, Starke.
President Roosevelt presend a button
in Washington to Indicate opening of
the show, which has more the above, which has note a button
were said to be of aurpasaing beauty
and the best yet seen here.
Starker of the show of the said of the show
also show the said of the show of the show
also show a Rudy Vallee's Orthestra Seting headline attraction on opening day,
with Amos and Arno, comedy dance
team; Ada. Rocader D Durg (Ger CALIF. GRANGE SIRW) on page 38)

Charlotte Grounds Enlarged

Charlotte Grounds Enlarged CHARLOTTE, N. C., Merch 23.—Bates for the second annual Southern States Fark here have been announced by Frestdent J. S. Dorton, following a constant of the second annual Southern States Fark here have been and constant of the second and treasure J. Harrell Powell. It will be a week ahead of last year's on as to fit into the hours-assing feroutit which would be made to the second second and the second seco

National Percheron Show To Be Staged in Syracuse

FO 'BE Stagged III SYTRICISE' SYBACUSE, March 23—Fifth annual National Percharon Show will be held bere in connection with the 100th annual New York State Pair, Director Paul Santh announced. Show has always been held the paat. Eyent was staged at Minneota State Pair has annual, together with the paat. Eyent was staged at Minneota Pair is putting up 85.500 in price money. This annual, together with a control of the pair of

Plays Safe

WAPAKONNETA, O., March 23.—Secretary Harry Kahn, Auglaine Countries of the control of the contro paid for them in advance—and the fair is six months off!

W. Mass. Annuals More Active; Mason Is Named President

WEST SPRINGFIELD, Mass., March 23. WEST SPRINGFIELD, Mass, March 23.—Whether minor botteries, such as sell-ing tickets on price cakes, are desirable beought out lively discussion and associated to the county Improvement League Building here on March 14. It was pointed out samiler fairs and that veream organizations almost constantly add to their income thru lotteries for much more important stakes. In out more important stakes, and the vertex of the state of the st should use their own judgment on the

Leonard N. Mason, Blandford, presi-(See W. MASS. ACTIVE on opposite page)

La. State Tornado Toll May Hit \$200,000 Mark; Fair Execs and Showfolk Have Narrow Escapes

MINNEAPOLIS, March 23.—The 1940 Minnesota 19-day State Fair will feature Carruthers shows, it was voiced by directors here on March 13-15. First two days will have the Graham Family Rodeo, produced by Barnes-Carruthers, it was announced by Fair Secretary Raymond

announced by Fair Secretary Raymona A. Lee. help high days will bring before the Friend stand the new Barnes-Carruthers stage show M. H. Barnes represented his organization before the board. Displays will be provided by Theade-Duffeld Pireworks Co., Frank P. Duffield having represented the organization Royal American Shows will again be on the midway, contract having been signed last:

rail.

Barnes - Carruthers, Thearie - Duffield and Royal American Shows played the 1939 fair, when the 10-day policy was inaugurated.

SHREVEPORT, La., March 23.—The too carly to fix the amount of damage does to buildings and equipment by the structure place loss at between 18. The structure place loss at between 18. The structure place loss at between 18. W. B. Hirch said plans for the 1940 fair are menhanged and that it will be held on scheduled time. Soon after the storm to meetings of the association's building committee were held. Plans were faired for reconstruction and engineering making surveys for the renovating

No formado insurance was carried on the property, in accordance with association policy. It has been suggested that the State provide substantial financial assistance for replacements, but not been determined. An optimistic light is cast on the problem by campaign speeches of Covernor-Elect Sam H. Jones, who declared the State should provide much larger appropriations for the fair, develops, fair officials said for the fair develops, fair officials said the plant will be restored to its former condition.

Many Messages Cope

Many Messages Come

Many Messger Come

Newspaper and male reports of the
gale brought many manager of aprophily
from showmen and Secretary-Manager
Hirsch said he deeply appreciated their
Hought-Union.

Hennie Breit, Showe, wintering on the
\$71,00, covered by instrance. About 100
people, most of them Hennies employees,
were on the grounds when the storm
struck. He grounds when the storm
struck. He grounds when the storm
struck He grounds when the storm
Manager Hirsch, he assistant, Jee T.
Monsour Irving Ray, a fair employee,
small Harty W. Hennies, of the Hennies or,
many the storm Manager Hirsch, Monssour and Ray left the association's
(See TOLL OF TORNADO on opp. page)



POSED DURING SESSIONS of the 12th annual meeting of Western Masso-chusetts Pairs Association in West Springfield on March 1d ere, let's to right: Williard A. Peace, retiring president; Mrs. Pearl Holomb, president of South wick Community Pair: Rev. Kennich L. MacArbur, president of Former's Association, and Mrs. Carl Larnon, president of Hampdon Community

On the Flushing Front

NEW YORK, March 23 .- At this point Goldwasser and will employ between 500

NEW YORK, March 23.—At this point Mike. (Hot Mikoto) Todd has the edge as multiple midway menulate. With consumer the second of the consumer that we have the consumer to the

Goldwaser and will employ between 500 and 500 people. An added starfer in the Todd string is an old-fashioned opry house, featuring ask-grandma bills, complete with beer and pretzefs. Layout for Music Hall is unsettled, but Todd says it will positively not be Police Bergers, the Ciliford Pischer show.

Make Ragio, manager of Dufour & Rogers attractions last year, has become (See FLUSHING FRONT on page 38)

Bantly Leases W. Va. Plant

CINCINNATI, March 23.—Clarkeburg,
W. Va., is assured a fair this season at
the plant in Norwood Park, asid General
Agent L. G. (Fred Miles, asid Ceneral
Agent C

Rose and "Folies" Contracts Closed; **GGIE Space Going**

BAN FRANCISCO, March 23—Billy Rose has closed the deal with the Golden Gate International Exposition to pro-duce a \$600,000 Aquacade in a 7,500 cent dues a 4500.000 Aquacade in a 7,500-seat-amphithesier in what was International Hall. Signed contract arrived on Wednesday and was turned over to Gen-eral Manager W. Monahan by Lincoln G. Dickey, Rose's representative. Dickey is expected to be general manager of the water show. Before returning to New York he announced he would be to the top. Show will be patterned after the New York World's Pair Aquacade, with Rose York World's Pair Aquacade, with Rose

Show will be patterned siter the week York World's Pair Aquacade, with Rose personally casting 25 principals in New York. About 223 of 250 girls to be used will be recruited here. It is understood that Rose put up \$550,000 to get things started. Admissions prices will range

started. Admissions prices will range from 40 to 90 cents. Clifford Fischer signed for a \$350,000 Folies Bergere to be produced in Cali-fornia Auditorium, opening on first day (See ROSE, FOLIES SIGN on page 28)

Spencer and Waterloo, Ia., Are Signed by Levy for B-C

GHICAGO, March 23.—Sam J, Levy, of Barnes-Carruthers Fair Booking Associa-tion, returned to the Mode West. He informed The Billboard that among fairs he signed for B-C on his trip were Clay County Fair. Sepneer. In Gauk County Fair, Baraboo, Wis. This is the County Fair, Baraboo, Wis. This is the 23d year Levy has had the show in Waterloo.

O. Boards Set Programs For '40 at Ashtabula Meet

ASHTABULA, O., March 23.—Plans for the most extensive county fair season in years were cuttimed at a meeting in Hotel Ashtabula here on March 22 by Ashtabula, Lake, Geauga and Trumbuli county fair associations, reported Pres-(See PROGRAMS IN ONLY on page 28)

-By WALTER K. SIBLEY-

By WALTER K. SIBLEY—When Billy Rose arrived he was met by ExpoBilly Rose arrived he was met by ExpoBilly Rose arrived he was met by Expowere Clemeral Manager Bill Monaham: H.
O. Bottorf, expo secretary: Emile Bondeson, director of music and shows; Jock.
Outler, ex-president of the Golff; Mayor
Angelo Rosal; George Creel, ambassador
to Washington; bevies of beautiful damBarney Gould. Billy was whisked to
City Hall, led by a screaming motorcade
of cycle cops. After greetings the partygang visited by a servaing motorcade
of cycle cops. After greetings the partygang visited with J. Ed Brown and the
writer and then went into conference
with fair officials. Rose then signed to
hall. Billy then flew to Los Angeles,
where he contracted George Givot to do
consedy to Weismulder's straight. Lineoin
stay here unit all details are fronde out,
then return to New York. He will fly
hock fare to supervise the production,
stay here unit all details are fronde out,
then return to New York. He will fly
hock fare to supervise the production,
stay here unit all details are fronde out,
then return to New York. He will fly
hock fare to supervise the production,
month. Entry of Rose into the picture
here has put new pep into fair preparations.

here has put new pept into fair preparations.

Over 150 special events have been
booked by Mijor Keatinge, in charge of
that department. Harold Winston, noted
visitor. Mr. and Mrs. Tex Cameron, back
from a motor trip to Arisons and Mismi,
closed confirmed for all relativastic he
new attractions. Al Mulligan will assist
Ted Rosequist in sale of the sourcent
that had the frankfurter and hamburger
concessions last season, has bid for the
same concession. As it grossed nextly
operators. Prederick Shipman, inventor
of the mirror arrangement used in the
Daydressus show, returned from Chicago
perators. Prederick Shipman, inventor
of the mirror arrangement used in the
Daydressus show, returned from Chicago
he applied to a similar show. Tom Wolfe
closed contracts for his concessions and
has signed again for the turtle concession. Morris Coldstein convuleenetratian with his musted melange, Jack
Funter, formerly of Television City, will
have charge of concession space sales for
the contraction of the contraction with his musted melange, Jack
Funter, formerly of Television City, will
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Funter, formerly of Television City, will
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the contraction of the contraction with his musted melange, Jack
Funter, formerly of Television City, will
have charge of concession space sales for
the contraction of the w Baby Incubator show, the building be revamped.

to be revamped.

Theo Forstall, of Bingling-Barnum show, visted Edde Brown. Billy Richamov, restrict Edde Brown. Billy Richamov, restrict Edde Brown. Billy Richamov, respectively and respect to the result of the

Clark Robinson, engaged to design the Aquacade for Billy Rose, was set designer for the Rosy Theater in New York and for some time did the weekly shows for the Rockefeller interests in Radio City. Lincoln Dickey advises that Robinson will soon start for San Pranisco. Barrett & Billy, Galifornia construction concern. Walch has been adected to build the

PAIRS-FAR Aquaende, did most of the work on the Bay Bridge. These concessions have the Bay Bridge. These concessions have the property of the World and International Citt Shop, the World and International Citt Shop, the World and International Citt Shop, Bollo-Plane, J. K. Blrown was in Los Angeles conferring with Mabel Stark and other animal trainers regarding an example of the world and the sample of the Markey, who purchased building and equipment of Tropical State, Inc., on the Gayway, will have about 20 concessions, using most of the material from this case of the material from the same property of the predet for the greatest reproduction of a move studio ever attempted.

Middleton Is Enlarging

CINCINNATI, March 23.—Jack Mid-dicton Agency is planning to enlarge its fair booking department as a result of increasing demands from fair secretaries for novelty acts and revues.
Revues will be produced under direction
of William H. (Billy) Finkle, well known
in outdoor show circles.

Fair Elections

KENOSHA, Wis.—West Kenosha County Fair Association re-elected M. M. Schmurr, president: Ben Kaskin, vice-president; E. V. Ryall, secretary; John W. Van Liere,

NEILLSVILLE, Wis. — William Creed was re-elected president of Clark County Agricultural Society, Others named are Alvin Eisentraut, vice-president; Harold Huckstead, secretary; William Kurth,

Grand-Stand Shows

POODLES HANNEPORD family of cquestrians have been set by the Gua Sun office for the 1940 Ohio State Pair. Oclumbus. Negotiations were completed in Dayton, O., where the Hannefords appeared at Junior Chamber of Commerce indoor circus.

MILLS TROUPE visited John Prancis and Joe Smith in St. Louis, and Charles T. Goes, of East St. Louis, Ill, recently while en route to Magnolia, Ark, to Join Zimdars Greater Shows, reported Walley Mills, Warren Orerfold, member of the troupe, arrived in St. Louis on March 15 from Leavenworth, Kan.

WILLIAM H. PÜNELE, who works fairs as an act and in an advisory especity, was a visitor at The Billboard (Inchunati of-fice on March 15. He reported he plans a vacation before making 1896 fair contacts. During the winter he played Wilby-Kiney and Lucas & Jenkins theater chains in the South.

EXCELLENT bookings for his high-wire act in Louisiana during the winter are reported by Edward LeRoy, who will begin his second season at fairs and parks, booked by Bob Shaw, of the Gus Sun office.

INITIAL steps have been taken INTITAL steps have been taken in preparing the program for sk-day Augalaze County Fair, Wapakoneta, O. asid Secretary Harry Kahin. Booked to Gaid Secretary Harry Kahin. Booked to H. Lueders: Boone County Jamboree, Program Service, Inc.; Bombshell of Rhythm, Frank Sennes: Will Rock's Thurston's Mysferies, Gue Sun, and nightly displays by Dayton Fireworks Mig. Co.

Fair Grounds

MARYSVILLE, O.—Union County Pair board and boards of fairs in Richwood, Plain City and Bellefontaine will hear Secretary of Agriculture John T. Brown and other State Pair officials speak at a joint banquet here on April 10.

EAU CLAIRE. Wis.—County board of supervisors voted to transfer \$5,000 from the general fund to provide materials for WPA construction of five exhibit build-ings for the \$15 Club Pair. NEW WINDSOR, III.—Three-day, New Windsor Fair and Horse Show, which met expenses last year despite two days' rain, is planning to ad it is thances with

a show this spring, reported Secretary P. E. Thomás. Other officers are O. W. Johnson, president: George Seafgran, vice-president: George Seafgran, vice-president and guerral manager. Vernom McRent treasurer.

JANESUTLE, Wis-Rock County 4-H Club Fast furctors roted another \$200 cm. And the county and WFA funds for purchase and rebuilding of grounds last year.

LANCASTER, Pn.—Eighty-four fair as-sociations in 51 Pennsylvanias counties last week received 850,000 in State-add at an annual winter meeting on March 19 of Lancaster County fair associations. Seven community fairs in the county received a total of \$1,589. Meyerstown County, received \$517,

BUCTRUS, O.—County commissioners announced that a \$32,000 bond issue will be proposed at the May primary for construction of a new grand stand on Crawford County Fair grounds. Grand atand which had been used 30 years was destroyed by fire recently.

AMHERST, N. S.—Appointment of a socretary-manager to succeed A. W. Mac-kenzie, now on military duty, will be made at a meeting of officers of Mari-time Stockbreeders' Association and Win-ter Fair Commission here in May, when it will be decided whether to hold a 1940 Maritime Winter Fair. Last year's fair was canceled in belief the plant would be used for military purposes, but it has remained idle.

W. MASS. ACTIVE

W. MASS, ACTIVE

(Continued from opposite page)

dent of Union agricultural Pair Associated to the content of Union agricultural Pair Associated the Content of Union agricultural Pair Associated Larson, Hampden, preeddent of Hampden County Community Fair, tice-president, and Lawrence B. Boston, Springfield, Improvement League, secretary, Directors elected are Warren v. Bodurtha, Blandfood Pair March Content of Cont (Continued from opposite page)

Stanton, Chesterfield, and Mrs. Carl Larren.
Atter dinner George H. Bean con-ducted community singing followed by a period of humorous relaxation super-vised by Jay Marshall. Charles E. Shepard, Warren, president of Pederated Datrice, and Secretary L. B. Boston spoke on grange fairs. Dates were set for the 1940 faints.

TOLL OF TORNADO

TOLL OF TORNADU

(Continued from opposite page)
grand-stand office for the Hinch resicence, about three miles sway. When
the tornade without as said and tratere out the west side wall and doors, leaving only twisted framework. Portions of
the roof were carried considerable distance.

En route to the Hirsch home they found streets littered with debris and upon strival the atorm was so violent it was necessary to remain in the automo-

NOW BOOKING 1940 DATES

*Thrills and Chille Sciller TOSPHERE
HE STRAMAN
THE STRAMAN
TH



CONLEY FREE ATTRACTIONS

NOW BOOKING

PARKS—FAIRS—CARNIVALS—
INDOOR CIRCUSES
Any event desting the outstanding Affraction of the year, CONILY'S HIGH SCHOOL
HORSE ACT—THERE HORSE, COMEYOUT
CIRCUS, POWIS, MONKEYS, DOGS, TRACK
THREE BIG. ACTS THAT WILL PLEASE
WRITE OR WIRE FOR LITERATURE, SOME
TIME OPEN. 3807 PAXTON ROAD, CINCINNATI, OHIO

CARNIVAL WANTED FOR MIDWAY Prefer Dates, September 16th to 21st Gross receipts 1939 Fair for Shows and Rides was

TITUS COUNTY FAIR

hile. Part of the roof of the Hirsch home was torn off. Only a felled tree, lodged assimt the car, prevented it from the control of the contr

correspondent for The Billocaria.

Bettimates of Damage to fair ground carbon and the product of Estimates of Damage 82,000.

EAGLE PASS, Tex.—Incorporation papers have been filed by Eagle Pass International Pair, Inc., to hold annual fairs here. Incorporators are given as P. G. Aldridge, A. D. Eidson and William Holls Pitch.

Risk Plan Extension Is Urged

Alexander Asks All Ops To Join

The Rillboard

NAAPPB insurance chairman points achievements of idea already registered

PHILADELPHIA, March 23.— N. S. Alexander, chairman of the public liability insurance committee of the National ity insurance committee of the National Association of Amusement Parks, Pools and Besches, interviewed in his Philapsessen, the Parks of the Parks o

thruout the country.

"A vast majority of the large operators and many small operators are already insured under 15 but our public liability insurance committee, Lookind B. Schless, both P. Schless, and officers of the association will never be satisfied until 00 per cent of the men in our industry join in this plan. Experience is interested to the property of the property of

Johns Starts Work at Ohio Spot After Winter Sojourn

COSHOUTON, O. March 23.—Improve-ments have etarted in Lake Park here, operated by Dick and Elect. Johns, they operated by Dick and Elect. Johns, they ing the winter in Fforida and other Southern cities. Piris activity will be Easter opening of the dance payllion with Shirley-Indecontras of lighting. Place are to bring in units with their own bands for Sunday nights during summer, presenting the units as floor shores, with accommodations for several hundred at tables.

Bathing beach will be made one of the most attractive in the district. A qualified life guard will give free swim instructions and promote water sports. Manager Johns will replace some older automatic machines in his Penny Arcade

Park will again concentrate on district and family outlings, with stress on Sun-day night dance attractions which alonly night cannon attractions which hi-ways have been a big draw. Mr. and Mrs. Johns will be assisted again by Jimmy Rice, balircom manager and as-sistant in the park and in the Arcade when the latter plays fairs.

Philly Zoo Starts Building

PHILADELPHIA, March 23.—Philadel-phia Zoo announced work will begin at once on a new elephant house to cost \$137,000, first new animal building there 8387,000, first new snimal building there since 1916 and planned as first step in rehabilitating the 200. With one of the finest collections of animals, the plant is declared outmoded and several other buildings in need of replacement. New structure will provide indoor and winter quarters for eight clephants and outdoor cages will be barless, protected by deep mostly.

LONDON - F. E. Williams was elected challman of the Association of Amussment Park Proprietors of Great Britain for 1940. Committeemen are H. F. B. Hes, Dreamland, Margate; George Booth, L. T. Delaney, Liunes Brow, W. E. Butlin, L. T. Delaney, Liunes Brow, W. E. Butlin, Plerr H. L. Joseph; E. Kingsman, Clacton Plerr, Oyril B. Mills, Olympia, London, A. Harland, Pickard, Thompson Gravity pool Pleasure Beach; D. P. Warren; George and W. H. Wilkie and Charles Westell.

"Gold Rush" Hits Work at Agawam; Zoo Bull Bought

SPRINGPIELD Mass. March 23.—
Eliverside Anusement Park, Agawan, was a small mint for workers last week. In tearing up an old boardwalk that led Bodier Coaste, which is being razed, workmen found several coins. Word apread and a "gold runh" begin with large and the special coins. Word apread and a "gold runh" begin with in less than two hours more than \$15 in coins were found. It is believed the special coins are special coins, and the special coins of the special coi

Storin is planning extensive newspaper, radio, biliboard and poster advertising and preparing to book name bands, Park (See "MINT" AT AGAWAM on page 28)

Deemer Beach Is Under New Regime

NEW CASTLE, Del. March 282—Beener Beach Amusement Park here will open its 15th reason under new management. In the park, seven miles south of Wilmington, Manager E. A. Lamon has under construction new reads, booths, peinci groves, large vaukerille stage and painting of the modern buildings. Plans for the season are to run vaude acts with a gate charge, in addition to free acts, such as balloon accentions and airplane stunts. Rides will be leased, as for extensive selection have been completed and Manager Lamon is preparing for a banner year. is preparing for a banner year.

Gate Record in Stockholm

STOOKHOLM, March 23.—Open-sir museum, cultural park and modiciples ords last year with stendance of 2170,000. Pravious record in 1038 was 2,115,000. On Walpurgis 18,916, Swedens 21,15,000. On Walpurgis 18,916, Swedens 2,15,000. In December, 1938, a polar bear was born in the sou and, named Smow Wilter became a great attraction, of the control of the

AC Pre-Easter Crowds Are Off: Piers Readied

ATLANTIO CITY, March 22—An estimated 140,000 were on hand to participate in the traditional Pain Sunday promenade, which had benefit of 8t. Patrick's celebration in addition to fair weather. However, pre-Easter crowd was under that of last year. It was estimated that dwellar the state of th

Work Under Way in Cincy On Philipps Pool Pavilion

CINCINATI, March 23.—New and en-ierged pavilion at Philipps Swimming suburbs, will be of streamlined marrier suburbs, will be of streamlined marrier architectural design and will replace the building destroyed by fire last, July, and villon will embody the most modern recreational facilities and work is being rushed to meet completion date of May again be used. Seature amon 1869, will

Sait water, a feature since 1830, will again be used.
 Inc. 1840 in separated to open the 1840 for making the 34th year of the Philipps family in pool business.
 Mrs. Louise Philipps, owner, also oper-ates pools in two other Cincinnati suburbs.
 She is mother of Frank J. Philipps, began pool operation 34 years ago in Piqua, O.

Wells Sees Good OV Season

NORIFOLK, Va., March 23.—Several new rides and other derices will be installed of the season, and Otto Wells, operator. He expects this season to be one of the best because of increasing evidences of and improvements are going forward and improvements are going forward and work of repating 85,000 denange done by last year's storm is almost completed.

WILDWOOD, N. J.—Predicting the busiest season in history here. Mayor Krogman cities the fact that building construction aince close of last season is well over \$300,000. The two new Hunt theaters, the Shore and Casino, contribute abusiantially to the figure. A 10-block section of the new \$110,000 Boardwalk was opened to Basete Visitions.

WATCH FOR . . .

Cross-Section of Park Operations . . . A Symposium

March 30, 1940

Spring Number The Billboard DATED APRIL 13

N. Y. Spots Prep For Early Openings

BUFFALO, March 23.—Park coveres and managers in this area have been busy in recent weeks marking preparations and returnishing their epols for inexpensive variety.

Grand Island Park, between here and times in recent years, but has now been leased by the Voctach estate to Billy's Amisement Oo. a corporation heseded Amisement Oo. a corporation heseded and the property of the poly of the p

Fees to City Are Opposed

MILWAUKEE, March 23.— County board of supervisors on March 10 appoint of supervisors on March 10 appoint of the supervisors of

Puritas in Early Schedule

CLEVELAND, March 23,-With mid-CHIVELAND, March 23.—With mid-way attractions openating, Puritas Springs Park near here is open on Sunday until regular season starts in May, and Pearl regular season starts in May, and Pearl resident open starts of the season of the regular season of the season of the season of regular playing for dancers. Roller rink is open Wednesday, Priday, Saturday and Sunday nights, with Warren Steffen organist.

Somerton Springs Enlarged

PHILADELPHIA, March 23.—Purchase of 50 acres at Bustleton Avenue and City a

WATCH FOR . . .

How \$148,000 Was Saved in Insurance Premiums

By John Logan Campbell

Spring Number The Billboard DATED APRIL 13





"CHAIRMAN AND VICE-CHAIRMAN of the public liability insurance committee of the National Association of Assumement Parks. Polic and Resolves, these too workers and remainder of the risk group are so sold on the corbins out of the plan that they are straing to go 100 per cent of the industry to foin it. Chairman is Worman S. Alexander, Woodside Park, Philadelphia (left), and vice-chairman is Leonard B. Schloss, Glen Scho (Md.) Park.

American Recreational Equipment Association

By R. S. UZZELL

NORFOLK, Va.—In Beston we had some oold weather and at Revere Beach plenty of anow piled on each eide of the street. At Springfield, Mass., Cy Bond rubbers for a cramp thru the stow in Niverside Park, Here we have a breath of spring with green grees and some buds opening, an agreeable change from the cold north.

opening, an agreement change area. Sold morth.

A Ocean View Otto Wells has a bit of A Ocean View Otto Will has a six a consequence of the consequ

ever let Fred leave here.

The ocean side has its lure, but cld
Neytune can attr up a lot of trouble
with no notice or thought of anybody's
interest. The breakwater pur in by the
government is a needed and timely
protection. They have accumulated a
much wider beach which is going to
much wider beach which is going to
the advantages and handleaps. He once
did a lucrative bathing business but

LUSSE BROS., INC., AUTO-SKOOTER RIDE WAKE UP Lesy Lecotions by adding 1960 GLAMOUR and PEP UP your receipts with the POPULAR and PROFITABLE AUTO-CORDER NOW to assure Early Spring Delivery. LUSSE BROS., INC.

2309 N. Fairhill St., Philadelphia, Pa. LUSSE BROS., LTD., Sardinia House, BZ Lincoln's Inn Fields, London, W.O.Z., Eng., Write for Catalogue and Price Without Obligation.

STOP LEAKS! Instant Record of Every

equipment, Trial installa-tions. Write for Bulletin

AE or ask representative to

Payment Money-Meters always col-lect every admission, with instantaneous audit by patron. No investment for

Here's

1940's

Best

Buy!



Revival Is Expected

Justices Deach over at Hampton is beginning to feel the urge of new life. They have not been doing an well in they have not been doing an well in the latest days. It is the nearest point to Richmond for ocean bathing. Chesponia et Chic Bailway rums special expense of the companies of the life of the place. The hotel has always been a responsibility of the life of the place. The hotel has always been a responsibility to a concessioner and Wells has given up his hotel after the long struggle to make it go. Hotels as adjunct to home the latest the latest has been a concessioner and Wells has given up his hotel after the long struggle to make it go. Hotels as adjunct to long. The about the same story wherever tited.

long. It is about one one.

Old Sam Beach, where we operated
the year before the exposition here, is
completely obliterated by the naval base
and training exhool. Some of the extended of the second training of the second traini

Autos Versus Trolleys

Autos Versus Trolleys
Virginia Bescha san amusement park
has never really arrived. The Gasino
has never really arrived. The Gasino
All recorts are under the part of the
except Ocean View, which will doubtless
hold Wells as long as he continues extent
great loss to this recort and to the
great loss to this recort and to the

hold Wells as long as he continues settle in business. To lose him would be a industry. To lose him would be a findustry. At the ship yard the afrect and the factor of the period of the period over 85 per cent of the period of

Boston Mesting Notes
Wallace St. C. Jones lays saide the toga after wearing it so long and so well.
Pathful Fred L. Markey remains on so attacked to the source of the source of the so satisfactorily. George Hamid gave us a survey of the source of the source of the was a vasidevillo headliner. But here questions in flash form on the history of parks, devices and men who have done things for us. This was in the form done things for us. This was in the form the men for knowledge of our history. It was a good show in itself and surely are to the source of the source of the source of the case of the source of the source of the source of the and Judge James A. Donovan made the Boston Meeting Notes

Two able addresses by Andrew Canasas and Judge James A. Danovan made the evening program complete and well baleway to be a complete and well baleway to be a complete and well baleway to be a complete with a thoro understanding of our business from an experience gained by personal participation with us as investor and manager also of amisement enterprises. The complete whether of having few of the proposed whether the complete whether of having few of the complete whether of having few or having few or

McGinnis Again at Ky. Spot BOWLING GREEN, Ky., March 23.—
BOWLING GREEN, Ky., March 23.—
Bowling will again manage Beech
Bend McChannis will again manage Beech
Bend McChannis will again manage Beech
Bend McChannis W. H. Brashear, Mack
Dewesse, former animal man for Ciyde
Bentty, will be in the park this season
with penny pitch and other concessions.
Park has a trailer camp in connection.

WARREN ST. WANT FOR DEEMER BEACH

MONEY-METERS, INC

AMUSEMENT PARK Kliddler Rides, Peny Ride, Riding Horses, Boats for Larce Beach Pool and Midway Con-cessionaless. (We have permanent buildings,) Will also lease curtight! Carrourel, Afrylance, The Hoose, Barth House Concession (all eul

Address: E. A. LAMON, Manager Box 54, New Castle, Delaware.

PENNY ARCADES

MIKE MUNYES CORP. SPORTLANDS MIKE MUNVES CORP.

With the Zoos

. HOUSTON.—What is believed to be the first birth of Barbary sheep; in Texas took place March 19 in Hermann Park Zoo here, said Manager Hans Nagel. Sheep were acquired in a trade of a pair of zebu calives last year with Pitteburgh Zoo. Pour male hyenas were born on the part of the





LAFF LAND

New funny walk-thru show with forty stunts, either stationary or portable. A sensation which appeals to all ages.

CYCLONE COASTER

Got hig Ride money at all exposi-tions, always a money-maker. Thrills, ballyhoo, profits and safe-ty. Built to fit any space or purse.

MOVING SHOW FRONTS

This new type of ballyhoo gets more money for your shows and rides. See these at the New York World's Fair.

AEROPLANE SWING and BUG RIDE

Both of these are standard attractions in most parks and can be furnished either new or used.

USED EQUIPMENT Often a second-hand Ride will do as well as a new one if it is in good condition and properly fixed up. Beware of junk. We can furnish

Coaster equipment and many other Rides as good as new. TRAVER ENTERPRISES

36 Rockrose Place

New York City

ROCKET SHIPS

Forest Bills

MIDGET AUTO RACE Most beautiful circle swing cars ever built. These modern, flashy cars of mirror polish stainless steel have in-creased receipts 2 to 5 times. Heavy duty, super-powered, high speed ears on a banked race track. Grossed \$83,000.00 at N. Y. World's Fair.

LAFF IN THE DARK The funny, weled, startling dark ride, Aftractive cars, fine stunts. Put that old building to profitable use.

STRATOSHIP A thrilling ecroplene ride with car furning completely over. Small space,

Write for Circulars and Prices

R. E. CHAMBERS COMPANY, INC.

BEAVER FALLS, PA. PROTECT YOUR PROFITS



by the mother before they could be separated. Four coyotes were also born on March 18.

COLUMBUS, O.—Continuation of a campaign for 12,000 new members of columbus Zoological Society was announced by George Cammarn, chairman, To create interest, a display of zoo caged animals was exhibited downtown been March 9, stitucing about 50,000

SAN FRANCISCO.—A pair of vaka have arrived in Frieishhacker Zoo here, coming from Calgaby (Alat). Zoo Cal-gary Zoological Society has a samplus of yask, but not of black leopards or hyensa. There is a surplus of leopards and hyensa in Fleishhacker Zoo, so a trade was worked out.

PHILADELPHIA.—A feature of May Day on May 5, annual celebration at Philadelphia Zoological Gardens, will be construction of a model African Village. (See WITH THE ZOOS on page 38)

FOR SALE
ONE BIG ELI WHEEL NO. 5
A-1 Condition. Cash Price, \$2,200.
For information write P. O. BOX 111,
Johnston, Pz.

SACRIFICE

Ministure Train and Track, element new, Must sell at ence. Price \$885,00 complete. Datally, disease LAUGHLIN LINES 6916 STATE RD.,

FOR SALE "SILVER FLASH RIDE"

(Formerly the Bug)
Complete Arcade and Games
AL WISH
Playland Park, South Bend, Ind

Tell the Advertiser in The Billboard Where You Got His Address.

Long Island By ALFRED FRIEDMAN

The \$165,000 expenditure at Riis Perk, Neponsit, will enable about 15,000 addi-tional persons to use the beach this year. Jones Beach attracted press attention last week with announcement that it

last week with announcement that it would provide a playground for adults with "man-sized" equipment. Idea will be patented on the kiddle playground exclusion. The hand of the play provide the transport of the play the without a major fire.

Long Island beach publicity and advertising will be directed beneforth in large amounts around near-by peritons of New Jersy and Connecticut. Road-result of the play the provided provided provide year with contribution or the 1800 poursy, name bands, but on a more elaborate scale. Word is that an #850,000 bid for the evansky Lido Beach Glub, offered by Frunk Seldman, resort operator, has been topped by Mrs. Maria Eraner, whose husband has been responsible for de-velopment of many properties in Rock-

away Beach.

By decree of State Park Commissioner
Robert Moses, amusement enterprises
within close proximity of any State
beach will be under strict regulation of
the commission. Long Island Hallroad
intends to exploit travel to beaches on

a large scale.

Long Beach's two-mile shore is being readled for use by May 1, a month earlier than usual, with the regular 25-cent toll in affect. Theft of about 40 benches from Rockaway Boardwalk is reported.

RISK PLAN DRIVE

(Continued from page 36) terially increasing the list of policy-

Plan Is Praised

Plan Is Praised

"Just previous to our 1939 convention
the insurance committee mes with the
emicials of the Associated Indemnity
Corp. and made some slight modifications in the plan for, we believe, the
benefit of the assured. We have all
learned mitch in four youn or plan and. searness much in four years of close con-tact with the operation of our plan and, in our judgment, it is now the most per-fect plan unjoyed by any industry. We have also jearned that the Associated Inhave also learned that the Associated In-demnity Corp, is an outstanding carrier, decidedly efficient in its inspection and claim service and high class in all of its dealings; in fact, the committee is unan-imous in its feeling that our carrier has

every way.

"The secretary's office, conducting a lively campaign this spring, has already contacted every amusement park management in the country on our mailing list, placing before them the benefits of the plan. In addition, we have attempted entact as many concessioners as pos-

Hodge Sees Haxards

Details of the plan have been pub-fished in The Billboard previously and it is hoped that any park that has not Haned in The Hilloward previously and it is hoped that any park that has not beard from Secretary A. R. Hodge as yet will write him immediately at Suite 1130, 301 North Wells Building, Chicago, This Hkewise applies to interested conces-

Secretary A. R. Hodge said recently that more operators who heretofore as a matter of economy have carried foreign coverage have begun to realize the haz-ards involved in such coverage, with war area involved in auch coverage, with war committees so affecting the securities de-posited in this country by foreign opera-fors to guarantee their policies. With many of these securities so greatly de-preciated and subject to conficcation by foreign governments at almost any time olicyholder is in a rather precarious

"MINT" AT AGAWAM

(Confinued from page 36)
project has been getting much favorable
publicity in local papers, the moneyfinding episode finding its way into a
cartoon in The Springfield Union.

Animals Will Parade

Park management has purchased a payer management has purchased a Bayer old (Mob-pound female Indian log of the payer of th

corral and training cage has been fin-tehed in the park. In May the animals re-rained to rulecad cars will be needed to transport the new zoo members. When the cargo reaches Springfield a street parade is planned. Park officials also plan a school children's contest to rename the elephant

AC PRE-EASTER OFF

(Continued from page 36) traffic to this resort, Wildwood, Cape May, Ocean City and other points Railroad ran normal complement of trains, while bus lines reported putting on ex-

road ran mornal complement of trains.

Irsa for Sunday morning.

Favorable weather is expected to bring
almost 50,000 for Easter Sunday temorow. Sixel Pier will headine Kay Kysserroom with Aley Barthals Orchestra.

Stage bill will include Four Mills
Brothers: Harry Savoy, tonic; Free MaxHorthers: Harry Savoy, tonic; Free MaxLowe, Hite and Stanley, cosnedy dancers,
with It's a Defe on the screen.

At Hennid's Million-Dollar Pier Paul
William of Million-Dollar Pier Paul
Million of Million of Million of Million
Million of Million of Million of Million of Million of Million
Million of Milli

nated Canadian Week to receive a large number of Dominion visitors who spend spring vacations here. At least 500 are expected. Special programs will be pro-vided for the Canadians, including a roller chair parade on the Boardwalk.

N. Y. SPOTS PREP

N. Y. SPOTS PREP

(Continued from page 3e)

(Routinued from page 3e)

(Illiamwille, N. Y., is to open early in April

with Bay Keating's Band, The Barn,

ment, is expected to unshutter shortly

after. Owner-Manager Harry Altman is

planning extensive redecerations and

until opening of the park late in April.

Tegrature plans have been made for

Impre-scale redeceration of Orystal Beach

redeceration of Orystal Packet.

The page of the park of the dance

hall, which was managed by Harold

Austin het year, the expects to continue

the policy of booking mans bands.

WITH THE ZOOS

(Continued from page 37)
the type that collectors use as headquarters when gathering animals. Warren
Buck, Camden, N. J., is co-operating on

CINCINNATI.—Rehabilitation of quar-CINCINNATI—Rehabilitation of quar-ters for 42 head of deer, Ek, Ilama and yak is under way at the 200 here, plains calling for 10 new exhibits, including seven for deer, two for guanacos, alpacas and Ilamas, and one for yaks, said Animal Director Joseph A. Stephan. New exhibit being prepared is a concrete dis-play of footprints of varieties of animals in the park. in the park.

YOUNGSTOWN, O.—An effort to start a Mahoning Valley Zoo will be made bere by Youngstown Biological Society to create interest in conservation of wild life, Dr. P. M. Semans, president, said, Group will try first to get a foundation zoo with cages of animals native to this vicinity and larger wild animals may be added, later.

LITTLE ROCK, Ark.—A 12-month building program which will give Pair Park Zoo here seven dry-most pens was announced by Superintendent Bill Sprott. Tyra cat, bought from St. Louis Zoo, have been added.

CLEVELAND—Seeing no possibility of the city increasing lie expenditure for Eucolside Part Zoo here, Director Hugo Eucolside Part Zoo here, Director Hugo over to a responsible private "scientific" over to a responsible private "scientific" organization with the city government. He manner in which Cincinnad Zoo is op-erated by the Zoological Society of Cin-cinnati with city co-operation. Civic representatives called to city hall to de-abolished, as proposed it a peneling of payers—out e, according termale insular cities whether Brookside Zoo should be elephant from John Bingling North, head solished, as proposed in a pending original cities and with some lions, a camel, Band and water of other animals the will be placed on the menagerie farm in the placed on the menagerie farm in Europa and Toledo charge adminsion Blavraide, and Director Edward Carroll. Benghant will be taken to a farm in the park would be prohibitive. Those at Corogatown, near Newburport, where the meeting said they did not want an abe will be kept with the other animals admission charge at the root. Conservation that the Laborator farm with its coget.

biggest zoo in the world," but should have one in keeping with size of the

FLUSHING FRONT

(Continued from page 34) attached to Todd in the capacity of generalissimo of fronts and ballyhoo. Nate can't stand the strain of one show. Give him a string of attractions and he's

Expo's newest barrier yet to be hurdled is the position adopted by the Associated Actors and Artistes of America, parent body of performer unions, which seeks a blanket closed shop. The AAAA wants insertion of closed-shop clause in wants insertion of closed-shop clause in contracts between the fair and concessioners, but the WF has taken the post-tion that it was the contract of the con-tract of the contract of the contract of the discouraging shows from going into re-hearest. Jurisdictions! Triction also looms between the American Cluid of circus-carnival-fair union, which has manual labor coverage, but the Juris-diction of each is not clearly defined. If yond the Flushing front to a wide sphere— —nationally. In fact, with New York serving as thesier of hostilities.

enationally, in fact, with New York serving as these or do notifities.

Midway contracts executed by the fair to date include Midget Village, Class Blowers, Parachute Jump, Skyrido, Skee Book, Shee Book, Shee

After many weeks' mulling, stage is set for Billy (Aquacate) Rose's acquisition of Midway Inn, which will be switched to a Barbary Coast setting at a 89-cent top. Rose plans to present his Diamond Horseshoe hill intact from the detection of the control of the

CALIF. ORANGE SHOW

CALIF. ORANGE SHOW

(Continued from page 34)

Hector and Pals. dog act; Reddington,
transpolline, and Garwood Varia Corcher

cays were Covered Wagon Pioneers; Eddie (Rochester) Anderson, of the Jack
Benny program; Danwills, acrobatigrichan, Jack Story and His Billszäreg
Auto; Bully Mills Orchestra, of the Pibber McGee program; Roger Pyrora Corchestra, Jüggling Normans, James Gutttra. Guest Appearances were made by Benny program: Danwilla servolusi:
Evers and Dolores, dancers, Prakson, masBerves and Dolores, dancers, Prakson, masgician; Jack Story and His Biltzfrieg
accepting my responsibility as a citizen
Auto: Billy Mills 'Crohestra, of the Pibber McGee program; Roger Pryora Ortick Crohestra and Phil Harris Orchestra. Guest appearances were made by
Amy Carlisle, Jean Parker, Alec Templetro, Tom Mix, Romald Reagan and June
May Garlisle, Jean Parker, Alec TempleContinuated from page 34)

Etc. WORTH CATE UP
(Continuated from page 34)

Block Show; W. H. Weste, Kanasa City,
Shock Show; W. H. Weste, Kanasa City,
Mix, altho off the screen for some
time, and seldom touring, took his
place among the present-day celebrities,
me, and seldom touring, took his
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president, Throckmorton (Tex.) County Fuir and Rodeo; Charles Combes Jr., President, XTF Reunion Association, Daihart. Tex.: Frank Dew. Housens Stock Show: Raymond Rebaamen, pred-dent, Arkansas Live-Stock Show Associa-tion, Little Rods.

PROGRAMS IN OHIO (Continued from page 34)

dent John E. Creamer, Ashtabula County

dent John E. Creamer, Ashtabula County Agricultural Scotety.

Among those Instead of attend were Among those Instead the County of the Country President Charles J. Cray, Oth-Orlar Beard Association; L. G. Duffy, The Horse World W. O. Rainine, Archie P. Bundy, Harold Fowler, Ashtabula County commissioners, and Dr. L. W. Gullinger.

horseman.
Speakers and aubjects scheduled for the
Ashtabula County Pair board meeting
were Charles J. Gray, Painesville, president of the Ohio Pair Board Association,
Pair Management; John Salheld, Perry,
Concession Revenues; R. W. Lampson,
Jefterson, Proper Publicity; L. G. Dutfy,
Jefterson, Proper Publicity, L. G. Dutfy,
agent, Agricultural Co-Operations, and
Ward C. Cross, Legal Sidelights.

ROSE, FOLIES SIGN (Continued from page 34)

of the fair. Admission prices will range from 25 to 75 cents. Walter K. Sibley, of the concessions department, reported that about 80 per cent of the midway has been sold. Actual sale of fair tickets will begin

on Monday. Pive general admission tick-ets and five admissions to outstanding ets and five admissions to outstanding attractions, including the Acquacade, Cavalcade of a Nation, Ripley's Believe-Is-or-Not show, Odditorium and Salic's Puppets will sell for \$2.50, with sales limited to 20.000.

New "Skyland" Shaping Up; Midway and Dates Are Set

ASHEVILLE, N. C., March 23.—Plans for newly organized six-day Western North Carcillan Agricultural and Industrial Control of the Control of t

deal. To aid in financing the fair a ways and means committee has begun its campaign to sell membership certificate campaign to sell membership certificate. Committee consisting of D. Hiden Ramsey, chairman; James G. K. McClure, president of Farmers' Pederation, and Harry L. Nettles, has been appointed to nelect two permanent and not less than 10 associate directors in the 28

British Okeh Holiday Fairs

Intlish Okeh Holiday Fairs
LONDON, March 18.—British travelling
showmen are rejecting over decision of
London County Council that holiday
fairs in parks shall be held as usual,
satishing Ensert, Whit and August Bank
Holiday fairs to be held in Blackheath,
Hampstead Heath, Coll Les Bridge, and
Wormwood Scrubs. Proposal to be
protest by the Showmen's Guild. To
maintain interest in fairs' an organication has been formed under title of
method of operation being similar to
that of the Circus Pans' Association.
Pounder is a priest who has been a
is an honorary chaplain of the Showmen's Guild.

MIX REFUSES OFFER

PCSA Members. Friends Frolic At Orange Show

SAN BERNARDINO, Calif., March 33—A huge crowd of members of the Pacific Coast Showmen's Association, Ladder Auxiliary and their families and friends turned out for PCSA Day here has turned out on the hand of the PCSA Day here has the sent of the hand of t

Hubbard Organizes Own Shows for '40

NEW YORK, March 29.—D. Stack Hub-bard, for the past 12 years director of sex shown ind other attractions, has or-sex shown ind other attractions, has or-with opening slated soon in Northern New Jersey, reports Hasel Fetzer. Man-agement plans to curry 10 shown, 10 rides lacky Lester's Suicide Thrill Drivers will present the free attraction. All fronts are being painted and redecovated by cluding Timonium (Md.) Fair, have been contracted. Hubbard, who is on a busi-ness trip in Texas and Florids, is ex-pected to Nutum in about 10 days.

Colley Registers Solidly in Okla.

HUGO, Okia, March 23.—J. J. Colley Shows inaugurated the 1940 tour here not Saturday with one of the best open-ing days ever registered by the organi-ation. With ideal weather, matinee and zation. With local weather, matthee and night crowds were big and patrons spent well. Lack of space on the uptown lot prevented erection of two shows and a ride, however, reports Artic Marshfield. (See COLLEY IN OKLA, on page 41)

DeBelle Joins in Savannah

CORBIN. Ky, March 23.—Starr DeBellet, who has been piloting the M. C. Hutton with the attraction beer. We said his relations with Manager Hutton, whom be declared to be a real showman, had be declared to be a real showman in the companies of th

Gold Medal Signs Shive

NORTH LITTLE ROCK, Ark., March 23.—Ocar Bloom, general manager Gold Medal Shows, announced here this week that he has added H. B. (Berb) Shive to his official staff in capecities of serviciary-treasurer and press agent. Shive, who has assumed his duties, rejoins after a two-year absence. He formerly was general agent of the shows.

WATCH FOR ... Metals Add to Brilliance of Bright Lights

By Carl C. Struever

Spring Number The Billboard DATED APRIL 13



NATIONAL SHOWMEN'S ASSOCIATION made its Spring Fete in Atlantic Oily over Pain Sinday used-end the occasion to observe emitterary markers.

On the stind-up there was a dinner in honor of the George A. Hamida, with on St. Patrick's Day (day-and-datinp Patra Sunday), had been unionized for a quarter of a century—silver jubilee to you. Silver gifts, flowers and congratuatory wires were the order of the day.

-Photo Fred Hem & Son

Natchez Date Sends MSWC Scores New H. & G. Combo With St. Pat's Away to Okeh Start

NATCHEZ, Miss., March 25.—Organized this winter, Hughey & Gentsch Shows to the Misses of the Misses of the Con-posing day & bustness here on March 15. Engagement was scheduled to wind up tonight. Co-Managers Robert Hughey and J. A. Gentsch were complimented on shows Septemance and all rides are

on shows spreamore and all research in good shape.
Line-up includes rides; Merry-Go-Round, Ray Krisswell, foreman; Jerry (See NATCHEZ DATE GOOD on page 44)

Week-Ends Good for Hames in Ft. Worth

FORT WORTH, Tex., March 23.—Local weather, which usually gives Bill Hames Shows a break at Southwestern Expedition and Fat Stock Show here on March 8-17, fell down this year, and shows lost two days. It was good, however, over the week-ends, with Friday when 33,000 school children attended, being the best (36e IAMES IN FF. WORTH on pope 43).

Salem Reunion to ACA

CHICAGO, March 23.—J. C. McCaffery, general manager Amusement Corp. of for the South announced that the ACA has been awarded the contract for Solders and Salfors' Reunion in Salem, II., one of the biggest mid-summer events of the Midwest.

Day Celebration

ST. LOUIS, March 23.—Missouri Show Women's Club St. Patrick's Day party in the main ballroom of Melbourne Hotel Iters on March 16 proved lightly success to the state of the s

Hennies Tornado Damage Is Estimated at \$7,100

SHREVEFORT, La., March 23.— Tor-nado, which his this city on March 12. 47,100 to Hennica Boos! Shows, quar-tered on State Pair grounds here. Dam-age is covered by insurance and Man-ager Harry W. Hennics expressed grati-

New Kentucky License Bill Now in Hands of Governor

FRANKFORT, Ky., March 23.—A legis-lative act of the 1940 General Assembly imposing an occupational license on car-(See NEW EY. LICENSE on page 44)



PHOTOGRAPHED by Dinty Moore a short time after their arrival in Abbuquergue, N. M., quarters to prepare for the 1940 four users these members of Yellowstone Shanes. In the group, left to right, are Jo Rivers; Curly Rivers, manager of the Gell Revue; Doris Comuster, Ethel Moore, Marvie Arriv and Eddle Moore, concessioner. Photo furnished by William M. Sultherland.

NSA Spring Fete Clicks

Hamid's 25th marker a big part of outing in Atlantic City-other tributes

ATLANTIC CITY, March 23.—Wedding and birthday milestones were the "theme centers" of the National Show-"theme centers" of the National Show-ment's Association's second annual Zea-tertide frolic, held over the pass week-bertide frolic, held over the pass week-frolic, tatho featurday's big motorcade from New York and other districts started in an irritating snow, by mid-afternoon the sun emerged, with Palm Sunday one of those rare pleces from nature's shelf of mixeles, with a sina-(3ce RSA FRE CLICKS on page 43)

Jack Baillie Quits D. & B.; Shows To Revert to Old Title

BIRMINGHAM, March 23-J. B. (Jack) BIRMINOHAM, March 23—J. B. (Jeck) Baille has severed all connection with Dodson & Baille's World's Pair Shows, because of other business interests to which he must devote all of his time, it was said at shows' quaters here this week. Shows will revert to their formet title of Dodson's World's Pair Shows, with Mei Dodson a World's Pair Shows, with Mei Dodson a general manager (Nee CLB DODSON TITLE on paper 49).

Crafts Keep Pace With 1939 Debut At San Bernardino

SAN BERNARDINO, Calif., March 23,-SAN BERNARDINO, Calif., March 25.— Crafts 20 Big Shows formally opened the 1940 tour at 30th annual National Orange Show here to good business on March 14. Event is scheduled to close temocrow and General Manager Roy E. (See CRAFTS OPENING on page 62)

Gooding Books Hale Band

BELDING, Mich, March 3.3—Thgs Hale revealed here this week that he has signed his Al-American Circus and Car-signed his Al-American Circus and Car-ment Co. and will tour with Gooding Greater Shows, which open the season in Ohio on April 28. Made up of circus sugmented to meet Gooding require-ments and a new wegon is being con-structed for it in Gooding columbus, O.-arranger and after completion of the Gooding contract will join C. Le (3e&1). Haum's Circus Acts on a tour of Michi-sen, Chio and Johan Airs.

Bockus To Pilot Six's Show

BUCHANAN, Ga., March 23.—J. Harry Sik, owner of J. Harry Sik Attractions, ended negotiations with G. L. Sockus here this week, making the latter man-here the week, making the latter man-day. Rockus is expected in local quas-ters on March 27 and ahows are alated to open early in April,

WATCH FOR ... The Law of Independent Confractors

By Leo T. Parker

in the

Spring Number The Billboard DATED APRIL 13



THE 7-CAR PORTABLE VLT-A-WHIRI

The popular idel of America's Midway Publist Consistent Winner in Ell Bridge Co. Annual day dah deces Receipts Contest. More Quality - More Sigle — More Labor-Saving Festures Year after Year keep the TILT-A-WHIRL in

Sellner Mfg. Co., Inc. FARIBAULT, MINN.



PAINTS-ENAMELS

BRILLIANT READY- \$1.90 PER GAL. PAINT EXCHANGE OF CHICAGO CHICAGO, ILL.

TENTS-BANNERS

SO FT. ROUND TOP WITH THREE 20 FT. MIDDLES AND TWO 20x30 LIFE NETS. O. HENRY TENT & AWNING CO.

WANT GIRLS

or Girl Street. Long reason. These doing special-es preferred. Also Girls for high-class Posing Show. and figures essential. Experience unaccessary, and full description first letter. Address:

LILLIAN SHEPPARD

Club Activities

Showmen's League of america



165 W. Madison St., Chicago, Ill. CHICAGO, March 23.—March 21 meet-

ing, with Past President Sam J. Levy presiding in the absence of President Frank P. Duffield, was well attended. Seated with Levy were Secretary Joe Streibich and Past President C. R. Fisher. House committee is getting new quarters House committee is getting new quarters in shape, the job keeping Bill Carsky busy all of the time. Entertainment, committee prevailed upon Foother Frank W. Bering, of Hotel Sherman, to give an interesting talk and he graciously replied by taking the boys on a reminiscing journey to the early days of the length.

Beverages were served thru courtesy of Brothers Charles G. Driver, Bernie Mendelson and Fred Burrows. Rother, Roger S. Littleford Jr. attended his first meeting him in four years and chair assured club will be pleased to have him actived club will be pleased to have him in attendance regularly now that he has become a Chicagoan. Brothers Trerellick and Blum are still in the houptial, while Brothers Rankine, Lydick and Caraky are home doing as well as on the house doing as well as to have a compared to the control of the was elected to membership. Flowers and a message of condicience were cent Brothan a message of condicience were cent Brothan a message of condicience were cent Brothan an emissage of condicience were cent Brothan and the condicience were cent Brothan and the condicience were cent Brothan and the condicience were considered to the condicience were considered to the condicience which are considered to the condicience were considered to the condition of the condi was elected to membership. Flowers and a message of condelence were sent Brother E. Lawrence Phillips on the death of his father, Past Predient J. W. (Patty) and Mrs. Conklin stopped for a few days while en route from the West Coast to their home in Canada. Brother Elimer C. Velarie was in town for a few days and visited.

days and visited.

Sum Gluck, in on business, also visited.

Jake Shapiro has become a temporary
Chicagona and is a regular caller. Pat.
Purcell. Phil Little and Noble C. Fairly
stopped over on their return from Minnaapolis. Joe Archer came in to give
new quaters of the control of the concept of the control of the control

Law Picard came in from Kansas City.
Mo, and called, as did Bob Hickey, Much
favorable comment was heard on the
publicity given the lesque by Brothers
Charles Owens and George Terry in the
local night life publicity on some 63: local night life publication, Anothe



Palace Theater Building, New York.

NEW YORK, March 23.—Pist annual Handicap Pecket Billiard Tournament got under way March 18 with 37 entries. Entry fee is 50 cents and prizes liberations and the Proposition of the Proposition and Vice-President Art Lewis, Mack Brooks is tournament chairman. Standings as of March 20:

Name	W.	L	P.C.
dack Brooks	. 5	0	1.000
Leonard Traube		0	1:000
Al Baker	. 3	0	1.000
Beorge Rector		0	1.000
Ross Manning	. 1	0	1.000
Harry Rosen	. 1	0	1.000
Jack Carr	. 2	3	.400
John M. Liddy		.4	.033
Sam Pinkel	. 2	4	.333
Daddy Simmons		2	.333
Leo Poorvin	- 1	4	200
Prank Pisa	. 0	1	.000
Harry Sandler	. 0	1	.000
lack Owen		- 1	.000
Joe Casper	. 0	4	.000
Others entered but w	nho	have	not yet

competed are Nate Eagle, Sam Walker, Jack Linderman, Art Lewis, Neal Carr, Frank Berman, Sam Berk, Max Sharp, Sam Miller, Max Linderman, Matthew J. Riley and Gerald Snellens.

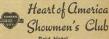
Sem Miller, Max Linderman, Matthew J. Biley and Gerald Snollens, Morris Finkelstein, chairman, has announced postponement of the Chess Tournament, awaiting entry of additional control of the Chess of

Pacific Coast Showmen's assn

6231/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, March 23—Monday night's regular meeting was called no pinght's repeated the research of the control o

system was discussed at length and Brother Clasy suggested that the matter be breught before the board of governose, make the presentation of one of the clubs new 1940 good-will banners to Brothers Hort W. Gampbell and Pierre Top Shows in Compton, Callf. They said they, too, will hold a PCSA Day on March 24. Meeting adjourned with the March 24. Meeting adjourned with the Brothers Meyer Schlom and Jack Bigslow. Brother Abore K. Kilne and wife, Virginia, and sixter, Voka Brainard Schaffer (See MarPING COLAR on 1999 43)



Relid Hotel

KANSAS CITY, Mo., March 23.—Third
Vice-Precident Chester J. Levin called
the regular meeting to order with 85cvices of the regular meeting to order with 85cvices of the regular meeting to order with 85cvices of the regular disconnection of the regular
and sprowed and communications were
read from Mar. Charles Coss and Mar.
Strassberg. Routine business followed
and meeting adjourned early. G. Cet
and will be with State Fair Slows.
George Gore, of Los Angeles, came in on
bisiness. He said he visited Cole Bros.
Circuis in Rochester, Ind., or route,
Circuis in Rochester, Ind., or route,
Shows, came here from quarters on
bisiness.

Brother Frank Layman, of P. a., Jones Shows, came here from quarters on business, as did Brother A. M. Balderson, of Meivin United Shows, Brother Jimmy Morrissey, Baker-Lockwood Go, is ex-pected to return next week after an ex-tensive Eastern and Southern tip. Brother P. M. Deem, of Waldee Mig. Go, states his plant is working full time. Brother Morris Ventling came in last

Brother P. M. Deem, of Waldee Mig. Co. states his plant is working full time. Brother Morris Ventling came in last week after a winter season in Florida. Brother Mel H. Vaught. owner, State Part Shows, will open here on April 6. Her Shows, came in on business. Last winter needing will be held on April 5. Banquet and ball committee is ready to launch its camplage for the annual event which will be held on New Yorks 5th control of the April 6. He was not seen to be a seen of the second of the control of the works of the control in club's history

in club's history.
Regular business meeting was held last Priday night with Mrs. C. W. Parker presiding. Letters were read from Tillie Johnson sand junaints Strassburg. Edith Buton attended but many members are out of town readying for the season's

Elizabeth Yearout returned from a visit in Oregon and California and left for St. Louis to join Greater Expesition

1940 CHEVROLETS

- TRUCKS AND PASSENGER CARS -

Write CHAS. T. GOSS With STANDARD CHEVROLET CO., East St. Louis, III.

GOLD MEDAL SHOWS

NOW BOOKING SHOWS AND ATTRACTIONS FOR 1940 Address: OSGAR BLOOM, Mgr., P. O. Bex 68, North Linke Reck, Ark.

GREAT LAKES

EXPOSITION SHOWS Now Booking Attractions For 1940

Address: AL WAGNER, Mor., 2647 Cheltenham Road, Tolede, Ohlo

SOL'S LIBERTY SHOWS NOW BOOKING SHOWS AND ATTRACTIONS

FOR 1940 SEASON

Address P. O. BOX 223, Caruthersville, 8

R. L. WADE WANTS

TILLEY SHOWS WANT

ROCKET, THE RIDE BEAUTIFUL

PORTABLE AND PARK MODELS

1500 NORTON ROAD.



ALLAN HERSCHELL CO., INC., North Tonawanda, N. Y.

PRYOR'S ALL STATE SHOW

Week Price the combinate with Mr. C. Fr. Ferry Whole and Kiells, Saids. Seed grossinists to this way. Rich-Price and Pricy Fills. What did to Fourier Blue. Here she city of the West Forest wall force small for a filler, Price and Fill of the West Forest West Forest West Forest West Forest West Forest Fills. For the First Fills Fills, Lead Gallery Forest Archeo and Ball Garden. Will be of Conscient Fills F

FOR SALE—NUMBER 16 BIG ELI WHEEL

White Enamel Soats, V-Type Drive, Eli Power Unit. Entire ride practically like new.

F. E. GOODING

COLUMBUS, OHIO

American Carnivals

Association, Inc. By MAX COHEN

By MAX COHEN

BOCHESTER, N. Y., March 25.—There has been introduced in the New York.

The property of the control of the contr

If the bill is passed, it seems reas-onable that Governor Lehman will ap-prove it, as in his annual message he spoke favorably of such legislation. We are advising of these facts and calling attention of the industry to them because there has been much editorial comment in the press of the State in favor of the bill.

Fishers With Texas Longhorn

DURANT, Okla, March 23.—Bob Pinher's Eve Pastiess Flyers, accillata, have signed with Texas Longhorn Shows as free attraction and began the second account with the organization at shows' opening here on March 18. Manager Bob Pisher said the unit will play fairs for J. C. Michaels Attractions.

H. P. LARGE

OPENING MONDAY, APRIL 1, LUXORA, ARK.

N. J. Opener for Giroud

SAYREVILLE, N. J., March 23.—Re-cently organized Billy Giroud Shows will inaugurate the season here on April 18 with a nine-day stand under fire dertment auspices, it was learned this

COLLEY IN OKLA.

AMILIET IN UNLA.

Among midway visitors were Ed Ansley,
secretary Chamber of Commerce, H. T.
Freed, Freed's United Shows: Lon Freed's
and wife, Magic Empire Shows: Dick
Froetor and samily Elli Michell, H.
Crowley and Dutch Bartell

Crowing and Dutch Barrell.
Roster includes J. J. Colley, owner-manager: Frank Deshane, general agent; Bob Burns, promotion manager: J. O. Estes, electrician; Oils Huff, ride and Jimmy Wilson, sceretary, Rides; Ferris Wheel, Tax Thatcher, foreman: Walter Piecry, second man. Merry-Qo-Round, Tox Thatcher, foreman: Qualification on man. Chairpiane, Chief Finober, foreman: Ch. Ralph, second man. Alterburg, J. Barnols, foreman. Loop-o-Piane. Ciyles Editings, foreman, Panik Wathins, H. B. Dickson, owner.

Shows: Working World, Ralph Meed.

H. B. Dickson, owner.

Shows: Working World, Ralph Reed, owner; Mrs. Halph Reed, tickets. Monkey Emportum, George Proctor Jr. owner.
Mrs. Proctor, front. Athletic, Joe Montana, manager. Gld Slong, Ruty Potts, owner. Little Farm, Jock Gifford, owner. Minstrel, Albert Wardel, manager, Rob Rurns, talker; McGloster, stage director; Gladys Prenchy, singer, Jessel Mac Crott and Tene Hicks. chorus, Baby Eugend, Proceedings, Runnit Slington, tumped; Charles Ripley and Sugar Williams, end noen.

end men.

Concessions: Corn game, R. T. Conn and Grady Johnson, clerks; cookhouse, Billy Adams, owner, Arche Fredrick and Fred Lewis, assistants. Other concessioners are R. P. Whipple, L. G. Marzhield, Cecli Hendrix, Frank and Mrx. Desianne, Buddie Lap, Sugar Lewis, E. T. Penton, L. F. Gatt and J. H. Brownie, Artic Marahield is The Bulboort Sales.

DAMAGE TO HENNIES

(Continued from page 39) tude that the results of the blow were no worse, especially since no one was killed or seriously injured.

would begin as soon as possible and that shows would be ready for their scheduled opening. Merry-Go-Round, some wag-ons and shows suffered most from the blow, he said.

"THE RIDE OF TOMORROW"



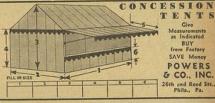
SILVER STREAK

41

The profit plus, fully portable ride. Can be erected and moved without special equipment. Rubber fired trains are mechanically banked, permitting sustained high speed with com-fort and safety. Has the capacity you want with profits beyond your expectations. It will pay you

Ridos-O - Auto Speedway - Carouselles - Light Towns - Acrial Joy Rido -Mi-Do-Ho Fun House - Dodgen and Skeeter Bidgs.

SPILLMAN ENGINEERING CORP., North Tonawanda, N. Y. World's Largest Builder of Amusement Devices





NEW

A Riot of Colors and Chromium, Beautiful Streamlined Cars. A Persistent Money-Getting Ride. Experted to All Countries. W. F. MANGELS CO., Coney Island, New York

STATES S. T. JESSOP, Pres. AND AWNING CO.

SPECIFY USTENT SAILMAKER HAND MADE RIGHT, PRICED RIGHT

M DAN M GEO. JOHNSON, V. P.

701 NORTH SANGAMON STREET SNOW CONE-POPCORN SUPPLIES

GOLD MEDAL PRODUCTS CO.

133 E. PEARL ST.

PRELL'S WORLD'S FAIR SHOWS, INC. OPENS APRIL 15 IN NEWARK, N. J.

ALL WHO HAVE CONTRACTS, PLEASE REPORT

W A

T

Want Foreman for Spicinan Speedway. Bill Brice wants Metordrome Riders. Want Ride Help. Want Moter Mechanic. Want Scent Artist of sone, Gindatere Concessions. C. Jack Schafer wants Fresks, Talkers and Grinders for Circus Side Show. WILL BOOK OR BUY ROLLO-FLANK.

A N a

Address S. E. PRELL, Gen. Mgr., 36 Green St., Newark, N. J.

MARKS' SHOWS, INC. OPENING APRIL 15!!!

East End Ball Park, Richmond, Virginia.

All persons engaged, acknowledge this call. Will book Glass House, Fun House, Single Platform Show. Colored Musicians for Minstrel Show, address Doc Anderson. Have opening for a few legitimate Concessions.

FOR SALE! Two Lions, 3 years old. One male and one female.

Address JOHN H. MARKS, Mgr., P. O. Box 771, Richmond, Virginia.

LATLIP SHOWS WANT

8-Car Whip or Tijt-s-Whist. Will book or buy if price is right. Also want good Showman that will furnish inside of ecod Tenin-One or Illusion Show. Mave brand-new, complete Tent Outlis. Couldn't have beened lead.

We shall not be set to the country of the country of

IMMY CHANOS SHOWS

ook House, Ball Game, American Palmistry, Candy Floss, Penny Pitch, Shooting Bisgo, Fish Pond. Will place any legitimate Concessions, \$10. Also Shows that conflict. Pat Regain wasts Dandes Cirils.
If open Winchester, Ind., April 20.

JIMMY CHANOS, 716 EAST FOURTH ST., GREENVILLE, OHIO.

THE BIG 1940 SPRING SPECIAL Issue of Billboard taries and Committees Starts to Press Wednesday, April 3

Copy requiring special position certain departments must in Cincinnati April 3.

THE BILLBOARD 25 Opera Place, Cincinnati, O.

CARNIVAL OWNERS DOUBLE UP On the Big Spring Special

The size of your 1940 Spring Special advertisament will create

MAKE A GOOD IMPRESSION

PLAN NOW TO DOUBLE

YOUR ADVERTISING SPACE IN THE 1940 SPRING SPECIAL.



PENNY PITCH GAMES

PARK SPECIAL WHEELS Diameter, Beautifully Painted, We slock 12-15-20-24- and 80 number Price

BINGO GAMES

SEND FOR CATALOGUE.
Full of New Games, Blankets, Della, Lamps,
Aluminum Ware, Canes, etc. SLACK MFG. CO. 124-126 W. Lake St., Ohio

ASTRO FORECASTS AND ANALYSES

NEW DREAM BOOK

120 Papes, 2 Sets Numbers, Clearing and Pol-icy, 1200 Debana, Seund in Heavy Gold Paper Covers, Good Quality Peers, Semple, 50-16 HOW TO WIN AT ANY KIND OF BPCOLAR 110H. Selves Bookis, Beautifully Board

TION. 24-Pags Hoostel, Beautiney Americans and September 2014 (1997) (19

SIMMONS & CO.

19 West Jackson Blvd., CHICAGO Instant delivery, Sent for Wholesale Prices.

Your Attention, Please

CONCESSION ("ANCHOR" TENTS) SHOW "Anchordry" Green or Khaki Army Duck

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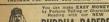
We Offer Attractive Prices Everyone Knows "ANCHOR" TENTS ARE RIGHT

WE WILL CONSIDER IT A PRIVILEGE TO FIGURE FOR YOU. MAY WE? ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

BUDDHA-FUTURE PHOTOS-HOROSCOPES 1840 ASTRO DAILY, HOURLY NELSON ENTERPRISES

POP CORN

Poppers, \$39.50 ick Service clo, Ind.





MIKE ROSEN WANTS Game Help, Ball Garrier, Slum Store, Grind s. Wheel Abent for opening date, April 12, ville, Ky. Write

BLUE RIBBON SHOWS LOUISVILLE, KY.

HOUSE TRAILER SACRIFICE

Deluse Lixury Liner, nine months old 26 ft. tendem wheels, run 750 miles, 2 steons 4, shower and tellet, indirect lightling to madern Allohen, electric verigerator, beal, air cooled. Saving of 50th; pratically new ni, Secol 4. Anches, cont. protection sports success success Serving of SO*1 protection will see the second serving of SO*1 protection success success

(Communications to 25 Opera Place, Cincinnati, O.) RECRETS: Passing of Bishop M. (Bish) Turner in Florida.

Midway Confab

AFTER A WINTER in West Palm Seach, Fla., Don Newby has booked his side show with Funtand Shows.

HERE comes another one!

BOOKING their penny arcade and high striker with Howard Bros. Shows were James and George Hurney.

GETTING peaches out of the pound is nother sign of spring.

PORMER CARNIVAL ELECTRICIAN, I. G. Pauli is operating Ritz Cafe and ervice station in Darlington, S. C.

OPENING with Howe cookhouse on Ralph Miller Shows in St. Francisville, Le., recently was Ralph H. Bliss.

R. L. (OOTTON) GRISSOM scribes from Memphis that he will be with Zimdars Greater Shows.

BEAUTIFUL thoughts of opening time have uble surmounting an empty tummy.

RE-SIGNING their new eight-car Whip with Cetlin & Wilson Shows recently were Bert Cinwson and wife.

MR. AND MRS. ARTHUR SORRELL, Itta Bena, Miss., have sound truck and penny pitch with Rogers & Powell Shows.

will toin Scott Bros.' Shows in Mayfield,

JAMES THOMPSON has booked his pop-corn stand with United Amusement Co. on which he'll be secretary-tressurer and handle The Eillboard sales.

FAMOUS last words: "We'd no idea com-petish would be so het or we wouldn't have wintered in this territory."

LLOYD SENTER, contortionist, and Frank and Grace Webb's unit are play-ing theaters in the South to good busi-

BILLY HOFFMAN still has charge of the unhers at the Olympic Auditorium, Los Angeles, for the fights on Monday

where she underwent an appendectomy, is Mrs. Sarah Buley, formerly with West Bros., Puzzell's United and several other shows. IN BAPTIST HOSPITAL, Memphis,

ARTHUR WHITE side-show operator, is in New Oricans lining up talent and readying his attraction, reports Harry

THOMAS HENERY has booked two shows and dart gallery with United Amusement Co., he pens from Bellwood, Pa.



PHOTOGRAPHED IN FRONT of one of the tico Dee Larg's Famous Shouse new traffers, on which five new Diesel light, plant units have been installed, users electrical caperts who attended shower opening in Let 10 rights. Comment of the Comment of the Comment of the Comments, inco-president, Southern Power Service, Inc.; M. Debrey, Simples Corp. and Incention of the power voltage regulators used on the power units; Dee Lang, owner-manager of the shows; J. R. Watson, district manager, Electric and Mdy, Co., and H. W. Saunders, service manager, Southern Power

BOOKING THEIR FERRIS WHEEL with Rainbow Amusement Co. recently were Mr. and Mrs. Bill Strode.

BUT while the show world is annually growing larger, does its neighborliness appear to improve?

E. H. RUCKER, vacationing in Lake Wales, Fla., cards he plans to start for the North in April.

AL B. KISH has re-signed with Reynolds & Wells Shows, he reports from Arkansas City, Kan.

JIM KEILY has booked two concessions with King Reid Shows. Mrs. Keily will assist in operating the stands.

PLAYING night club and private par-ties in the East is Louis J. Kaupp, who will return to the road this year with a railroad organization.

IT IS courteous to listen to some carnival anagers' advice but feelish to follow it most the time.

MARSHALL (BINGO) HALEY, former-ly with Sol's Liberty Shows, will join Bazinet Shows as corn-game agent, he reports from Indianapolis.

EVERETT B. PHILLIPS, who spent most of the winter fishing in Florida,

OF COURSE, the midway customer is not always right—but he is entitled to explan-ations and some courtoous treatment.

TAKING DELIVERY on two new trucks in West Paim Beach, Fig., recently were Dick Burns and L. R. Lewis, who will take to the road with two concessions.

CARDING from Lexington, Miss., Charles Q. Troop says he has been ap-pointed general agent of O. J. Heaty's Superior Shows, scheduled to open there early next mouth.

ACE TURNER, who wintered in At-lanta, pens that he spent some time with Starr DeBelle, who visited him there recently. Both were with the old Camp-bell Shows about 19 years ago.

FORMERLY with L. I. Thomas Con-cessions and Bantly's All-American Shows, George Broas will operate the fishpond with Orville Miller's concessions on Jacob Pryors Amusement Co.

HAVING SIGNED his pop-corn concession with Convention Shows, C. F. Roberts and wife will leave Miami, Fis., about April 1 and may join in Dunkirk, N. Y.

HAS the "do" or "die" spirit of the mid-way planeers been modernistically changed to read, "dough" or "debt"?—Celonel Patch.

No Soap

A SIDE-SHOW OLASS BLOWER stepped into a neon plant to watch the neon benders work. Seeing that he was much interested and knowing law was much interested and knowing that he was a glass blower, they invited him to try his hand at making a glass letter. Being very festerous, he turned out some beautiful work and prompile which more than the take from his glass stand. "Rope," he replied curity." And why have you turned down our proposition?" asked the manufacturer. "Well," drawled the showman, "I don't see how a pick-out box can be worked fires.

BEGINNING their tour of one-night stands in Needles, Tex., recently were Joe Mooney, Mei Remick, Doral Clark and Dick Marple. They plan to work two clubs in each town.

CONTRACTING their pop corn, candy apples and duck pond with Ben Williams Shows recently were Mr. and Mrs. E. J. Gordon, who have been wintering in Sulphur Springs, Fia.

HAVING BOOKED his cookhouse and ball game with Pearson Shows, John W. Dunbar, Danville, Ill., cards from Tarpon Springs, Fa., where he is wintering, that he will join in Pana, Ill., on April 27.

AFTER A WINTER in Brownsville, Tex., Mr. and Mrs. George Maylield soon will start their third consecutive season with Rainbow Amusement Co., where they have booked their two kiddle rides,

JUST "chewing the rag" on show fronts kills time and chills tips. A chilled tip is as worthless as killed time.—Dime Jam Johnson.

AFTER TAKING numerous photos of Buckeye State Show's stands in Laurel and Canton, Miss., Otto Hagel, staff photographer of Life magazine, left for New Orleans on an assignment to photo-graph Dorthy Dix, the columnist.

"HAVE JUST ended another successful engagement with Jo-Jo Jordan's Susing Revue at Broadway Theater here, peans Linds Lopes from Tamps, Fla. "Was featured with strip-tease number and Oriental dances."

RAE TERRILL cards from St. Joseph, Mo.: "Have booked my new annex attrac-tion with Duke Del-Ruos Ten-la-One Show on Reynolds & Wells Shows, Ray-Lynn will leave here about April 1 for Canada."

ELAINE PARKS pencils from Pitta-burgh that she will close her dress shop there on April 1 and will take out a string of concessions on Sam Prell's World's Fair Shows under management of J. J. (Bill) Gillard.

DON'T be afraid to say what you thinkif you don't say it about the boss or the show
you are with. Okeh if some other showMilo McGoof.

OLD-TIME cookhouse owner, Marion H, Cunion, who recently celebrated his 70th birthday anniversary, sustained se-rious head lacerations in a fall in the Columbus, O., post office. He is a resi-dent of Ohio Masonic Home, Springfield.

JOE KARR cards from Magee, Miss., that his Blue Ridge Shows had a satis-factory opening there and that he booked



ELI BRIDGE COMPANY N. West Street, JACKSONVILLE, ILL.

CONCESSIONS WANTED

sogniz, Balloon Dert, Lead Galley, Seeles, Novel-ce, Ball Game, String Game, Mitt Game, Penty rade, Rat Game and others. Also others. Want corenas for Whool, Merrydon Robert, Want China, and Western part of Minesetta. ARROWNEAD AMUSEMENT CO. West Dulluh, Minn.

Indianola to follow. Jack Duncan, Adam rangements with his brother, Ralph, to (Pop) Erbe and Mr. and Mrs. Billie Wolfe take two units on the road this season, are with him.

ROBERT (BOBBIE) MANSFIELD has signed to again present the Hawalian and Posing shows on James E. Strates Shows. Mansfield wintered in Orlando. Pla, with his mother and will leave soon for shows' Savannah, Ga., quarters.

VERGIE AND AL GREER card from whosting, W. Va., that they plan to leave soon for quarters of John Cunningham's Exposition Shows in New Matamoras, O., where they will ready their Illusion

RAYMOND FRANKLIN will leave At-lanta and his position with a billiard cupply company there soon for Charlotte, N. G. to join James Hodges on Ideal Exposition Shows, with whom he has signed his three-armed enigma for 1940.

APPLAUSE has a tendency to blind the modest. That not only goes for midway actors but managers as well.—Oscar, the Ham.

FRED C. BOSWELL, manager, America's Favorite Carnival, has booked S. H. Dowdy's cockhouse, he reports from Hot Springs, Ark. R. McDonald has been sogned as business manager, and G. C. Mitchell will be general representative, with Bill Spence as electrician.

OWNER of Peerless Shows, Joe Kramer celebrated his 60th Birthday anniversary by throwing a party in a Pittaburgh and the period of the period

MR. AND MRS. LEE A. SULLIVAN and Mr. and Mrs. Ben O. Rocodhouse, of El Bridge Co, were guests of Mrs. Anna June Fearson, of Pearson Shows, in Ramsey, Ill., at a dinner on March 17. Feedwas served in shows quarters and percennal also attended.

HAVING SIGNED his corn game and four other concessions with J. J. Page Shows, Robert C. Celeman will open with the organization in Johnson City. Tenn., on April 13. He says he'il have some of the help which was with him last reason.

THE showman who buys bargains in "used show equipment" for which he has no use and can't afford usually hasn't bought a bar-gain.—Cousin Peleg.

"AFTER AN 18-month absence from the road I signed with Mary Webb's side show on Heller's Acme Shows," scrib-Mes-De Arnold from Union City, Mary who is operating the unit being Mary, who is operating the unit berself since her mother's and brother's death."

DOG WILLIAM J. KNAPP, who has been wintering in Kansas City, Mo, since closing with Western State Shows last fall, any he and Billy Goo'fin of Port Branch, Ind., may troupe together a while this year. Latter has purchased a new car and trailer.

EN ROUTE FROM GONZALES, Tex., "EN ROUTE FROM GONZALES, Tex, to Topeka, Kam. I stopped off in Austin, Tex, and visited Greater United Shows." letters H. Barrows, from Topoka, "Rides letters H. Barrows, from Topoka, "Rides letters H. Barrows, from H. Barrows, "Rides letters H. Barrows, Topoka, "Rides looked swell. Met Harry Lavine; Ko and Mo, boxing midgets, and Prince Gibert, inside lecturer with the side show."

AFTER an eight-week stand with Joe Glacey's Side Show on Long Beach Pike, Callin, Beasie Beasette and Jolly Edma Action of the Company of the Company Marie LeDouix and her Circus Side Show on Glarks Greater Shows at opening in Bakersheld, Callin, on March 23.

SHOWMEN are more often "made" than "bern." But if they hadn't been been with the will they would not have been showmen either.—Whitey Cooks.

WHILE IN TAMPA, FLA., en route to join Johnny J. Jones Exposition in Sa-vannah, Ga., Nick Weiss visited with Joe Stone, pop-corn king, who. Nick reports, was sporting a new car and making ar-

Merely Biz

A LADY SEER had been staying in A LADY SERR had been staying in a rooming house for several weeks without paying off. At the end of the second month the landlady sent her clerk up to ask the guest when she would settle up in full. "That's a financial question." replied the reader. "Go down and tell the landlady that the answer will cost her \$2."

ED GROVES, manager Groves Greater, Shows, accompanied by his daughter, Emorra, returned to shows Steele, Mo-quarters several weeks ago from a busi-ness trip to Hot Springs, Ark, and started work. He expects to have all repairing and painting work finished before open-ling date.

GEORGE CAIN cards from Steele, Mo, that he and son, George Jr., found plenty of activity on Groves Greater Shows there upon their return from a winter there upon their return from a winter vacation several weeks ago. George has assumed his dutter as general agent and will assist in management, while George Jr. will operate a concession,

WIFE of the co-owner of Mighty Mon-arch Shows, Mrs. Ruth Roland sustained a broken leg in a recent auto accident a socretarial duties for several weeks, re-ports Ernest H. Levings. Pinch hitting for her is George Hirshberg, who will join West's World's Wonder Shows soon.

ANNEX ATTRACTION with Jim Hodges Ten-in-One for the third consection of the control of the contr

CONCESSIONERS reporting good bust-ness at Hilderbrand's United Shows'



PICTURED WITH their dog, Scot-ty, during a recent visit to Cushing, the control of the control of the control Jack Bulback Western States Shous. The young in years, Lorraine oper-ace the Precio Casino in viteran act the Precio Casino in viteran show routines and doing two radio show routines and doing two radio years of the control of the control work for her. Photo jurnished by Larry Mullins

Bakersfield, Calif., stand included Ralph Balcom, Frank Dykes, Florence Appell, Al Bozarth, Joe Bass, Louis Restick, Joe DeSalvo, Joe Good, Myles Nelson, Peter Richards, Tommy Miller and Johnnie

BLUE BIRDS being a sign of spring is all the bunk. What counts with me is the wagens getting redder and the show train yallerer. — Egbert Ironbender, Modernistic

MISS AMERICA SHOW on Cettin & Wilson Shows again will be under man-agement of Gilman and Georgia Brown A new front, featuring indirect lighting. s being constructed and, according to resent plans, title is to be changed to comph Girls. An electric water fountain as been added to the revolving platform.

"HAVE BEEN SPENDING the winter at my uncle's home here," pencils charles Harbaugh from Shawnee, O. "My uncle is mayor, and my wife and I plan to return to the road about he middle of April with Great Lakes Exposition, with whom we have booked our sound truck whom we have booked our sound truck oncession, and then I will have charge of electrical department."

BECAUSE OF HIS WIFE'S ILLNESS BECAUSE OF HIS WIFE'S ILINESS, Eoy C. Paustino, well-known talker, will not return to the road this year but will not return to the road this year but will not return to the thing to the remain at Station WraD, Guiney, III., experience of the station of the remain at Station with God Media, Mighty Sheesley Midway and Imperial Shows, where Roy was a talker. He's also operated girl shows of his own of the control of the station of the stat

SENDING collect wires for jobs which have not been offered is an offereive waste of time on the part of senders. Yet they are generally the first to complain when they reeive no replies.

FUNLAND SHOWS Newman, Ga., quarters notes by Ted C. Taylor: Mrs. Charles the underwent in a local hospital on March 13. Roy Brown and Harry Kahoe, second agents came in from Hot Springs. Ark. to join the biliposting brigate. They have a new truck carrying four loud-have a new truck carrying four loud-

"DESPITE ADVERSE weather condi-tions, there is plenty of action at P. S. McLaughin Shows quarter here." let-show fronts and rides are ready for opening on April 18, and Ross Manning, opening on April 18, and Ross Manning, trip thru New England. P. S. McLaugh-lin, general manager, will return soon to Forty Port, Pa., to wind up details prior to opening.

ED (SPIKE) HOWARD, former carnival ED (SPIKE) HOWARD, former camival strong-man performer, now residing in Philadelphia, has been saked by the So-ciety of St. Vincent DePaul of Louisville, Ky, for permission to use his picture in a movie which is being made by that group on blood-giving, because Howard was the one who inspired society men-was the one who inspired society men-was the one by the humanitarian work. Howard transfusions.

AMONG KIDDIES ATTENDING a party in Rogers & Powell Shows' quarters at Yazoo City, Miss, en March & in celebration of Bobby Marrin's first birthday anniversary were Dave and Tommy Bass, Carolyn and Martha Lane, Billy Kraus, Shirley Lewis, Flo Williams and Buddy Sorrells. Others included Mrs. Jessee Bass, Peaches Butler, Ruth Lane, Lois Sorrells and Mrs. Marvin.

A WOMAN midway-show operator once told a show's press agent: "Cive all the publicity to me and not to the actors, altho I am not working on the bill. Always remember that my name still heads the letterheads of this attraction."

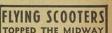
AMONG RECENT ARRIVALS in Ceilin & Wilson Shows Petersburg. Va., quarters and family, who started work on a new penny arcade. New machines which he purchased on an Eastern trip ser in from Standard Chevrolet Co. Front used last year has been discarded and a new one teaturing indirect lighting and neon is almost competed.

WHILE Hilderbrand's United Shows were playing Bakersfield, Calif, William and Dorenne Summers entertained at an after-the-show party. In attendance were Hasol Pisher, Verna Seboor, Marie Jack Hobday, Dave Pennington, Dave Shannon, Harold Weaver, Johnnie Metz-gar, Al Tennason, Albert Brown, Tommie Vontija, Reggie Marion, William Wright, vontija, Reggie Marion, William Wright, mond Metcalf and Jessie and George Vanderheef.

CONSTRUCTION work on a new shop wapon on Cettin & Wilson Shows, which every, is underly any and the control of the wapon will be used as an additional transformer wapon and the show will carry three and two in the new one. Show recently took delivery on two new transformers, which were added to take care of additional transformers, which were added to take care of additional and the control of the care of the care of the care of additional transformers, which were added to take care of additional transformers.

ELECTRICIAN and The Billboard s ELECTRICIAN and The Billboard sales, agent with a number of carnivals, William (Red) Munper visited Mr. and Mrs. Mich., during a recent trip thru the Wolverine State. For a number of years Munger and the Dewey worked together on circuses and the latter now are operating a photo gallery in an

EVANS' DICE WHEEL Sensational -Flashy! Money-Fastl Maker! WHEELS OF ALL KINDS! H. C. EVANS & CO. 1520-1530 W. Adams St., Chicago





ENTIRELY NEW PORTABLE

Loads on one truck Price and Terms You Can Easily Meet Choice Park and Carnival Locations Available

BISCH-ROCCO AMUSEMENT CO. 5441 Cottage Grove Avenue, Chicago,

Our New Super Witard with a heavy double head and farger spindle. This machine was used at the New York and California Fairs. Spits Candy Floss FASTER and F I N E R. Other models. Free literature. FLOSS MACHINE CO. 202 Twelfth Are., So. Nashville, Tenn.

CENTRAL STATE STUVENCOPENING APPILL 8
WINT thour Proble to harder to-hard, Athletic Show
remajoration. Will sook any state Shame of men
ternispertalism. Will sook any state
fine Pack, Broditty Aday or any State. Concession
fine Pack, Broditty Aday or any State.

Conception, Man or State and Wife for Gorn Game
ternispertalism. Mill state of the State of Concession
fine Pack, Broditty Adaption

Mill state of the State of Concession

Mill state of the Stat

PEARSON SHOWS

NOW BOOKING CONCESSIONS AND SHOWS
WANT WAX OR MECHANICAL SHOW.
Opening Date Pena, III. April 27.
Address Plantson Shows, Ramsey, ILL.

CONSISTENT MONEY MAKERS LOOP-O-PLANE - - OCTOPUS ROLLO-PLANE

Leading All Sales for 1940 Write for Description & Hea





BLUE RIBBON SHOWS, Inc.

OPENING LOUISVILLE, KY., APRIL 12

sunt disappointment will place Carmival Truck and Ride Motor Mechanic. Ride Help Semi-Trailor experience. E ROSIN wants Bingo, Grind Store, Wheel and Stock Store Agents. Those con-

fracted, answer,
\$10.000 - Ministral Show, will furnish complete outfit. Moter Dreme, will buy, book or
bould for reliable party that has machines.
CONCESSIONS--Photo Gallery, String Game, Candy Apples, Candy Fless or any Concession
that don't conflict. that don't conflict. Winter Quarters open, State Fair Grounds, Louisville, Ky. Address: BOX 182, Louisville, Ky.

BANTLY'S ALL AMERICAN SHOWS

(or dide Show) Pin Head or CONCESSIONS OF ALL KINOL.

AND PLACE CONCESSIONS OF ALL KI

DICK'S PARAMOUNT SHOWS, INC. CAN PLACE

BIDDER Kleis Auto Rido.

SOUNDE Stanting there or furnisces. Near beautiful paralled front and complete cotfil for reliable SOUNDES Stanting there or furnisces. Near beautiful paralled front and complete cotfil for reliable CONCEDENCE STANTING TO SOUNDESS STANT

Carnival Managers, Note CONLEY'S FREE ATTRACTIONS UNIT

IS AVAILABLE AS YOUR FEATURE FREE ATTRACTION FOR THE SEASON

Horses, Ponies, Monkeys, Dogs, A Grand One-Ring Gircus performance. An attrac-tion that is DIFFERENT. Will draw the crowds. Open for season.

3807 PAXTON RD., CINCINNATI, OHIO

CARNIVAL OWNERS

I HAVE 10 SENSATIONAL HIGH ACTS Svallable for the Coming Season, Priced Right.

SIDNEY BELMONT

ST. LOUIS, MO.

WANT COOKHOUSE

GREATER UNITED SHOWS Demison, Texas, this week.

W. E. WEST MOTORIZED CARNIVAL

OPENS APRIL 13, IOLA, KANS, and Marager for Side Show and Gur Show, Ride to, Loop Ferman, Corocation Agents, Sude and Spane Agents, Want Shows, Rides, Corocations conflicting, All communications: P.E.: For Sale-Californ and Illusions.

FOURTH OF JULY CELEBRATIONS

BOONVILLE, IND., and LINTON, IND.
Hold Contract for Both Events.
West Book CAROUSEL, BIG ELL, One More Flat

IMPERIAL SHOWS. MOBERLY, MO.

CONCESSIONS WANTED

accept of disappointment, can place Poppern, by Amples, Snow Balts, Candy Floss, Novatiles, h-Till-Yea-Win, Fish Pend, Bewling Alley, user Jaint, Duck Pend, Hoogia, Meuse or Rat w. Good proposition for Ebons with own outful.

METRO SHOWS WANT

MATE CONCESSIONS OF ALL KINDS talve Except Pos Corn, Penny Pitch at Shooting Gallary, Good opening for Co ige, Ark., week of March 25th, and Sheridan, lak of April 1st. METRO SHOWS.

MINER MODERN MIDWAY SHOWS

p. Leop-o-Piane, Ferris Wheels, Chair-o-Rid Autos, Octopus, Also two Ladies for Pitches Address R. H. MINER, 191

Ionia chain store. Red is beadquarter-ing in Grand Rapids, Mich., until April 15, when he plans to head south to join a carnival,

PLANNED midway economy is much more popular than forced economy. Overspending the bank roll in winter quarters often forces those on salary to live from hand-to-mouth during a siege of rainty weeks.

NOTES FROM RIO GRANDE VALLEY by Irish Jack Lynch: Three caminsh and two circuses are wintering in this town of the control of NOTES FROM RIO GRANDE VALLEY

whin they retrunked from Australia, recently Raleigh Brown and Jolly Josephine were entertained at a party Josephine were entertained at a party like on the state of the stat

LINE-UP of C. G. Baker's Ten-in-One Show, which he has booked on Tilley man; Mr. and Mrs. Frank McHugh, men-talists; Baby Lee, fat gitt; Albert Roudinger, migget; Peer Cline, Albert Roudinger, migget; Peer Cline, Weber, Iri-exter: Madam X, electric act; Shorty Gilbreath, word swallower; William Tay-and George Nesh, Indian act, Annex features Chicke Dale, managed by Bessie Bameau, with Mrs. Dale as nurs. Ben Tooth.

.50ME midway showmen are over willing to branch out with other shows if the carrival manager will shell out the scratch. Regardless of whether their attraction makes money, they'll still try calling for "seconds." —Ms. Upshaw.

MR. AND MRS. L. C. REYNOLDS, Reynolds & Wells Shows, returned to quarters at Arkansas City, Kan. on March 10 after visiting friends and attention of the control of the con crew of 22 is on hand. Shows are set to open in Arkansas City, Kan., on April

his girl abow equipment to Eddie Arthur Bizo, Mrs. George Valli, Joe Lundgron, of Midwest Shows, almost two Schwartz, Mrs. H. H. Sucker, Mrs. H. Plante, State Schwartz, Mrs. H. H. Sucker, Mrs. H. Plante, State Schwartz, Mrs. H. H. Sucker, Mrs. H. Plante, State Schwartz, Mrs. H. H. Sucker, Mrs. H. Plante, State Schwartz, Mrs. H. H. Sucker, Mrs. H. Plante, State Schwartz, Mrs. H. H. Sucker, Mrs. H. Sucker, Barr and Lord Lander, Mrs. H. Sucker, Mrs. H. Sucker, Barr and Jacks While we have not made a million, we've Stacey, While Barr and Dorothy years ago, Jack nurss sectors from Not-Plante, Neb. "Have visited every show playing close to this town since retiring. About a year ago my wife, Irene, and I purchased the Hotel Savoy here and, while we have not made a million, we're managed to keep the wolf from the door. manageu to seep the won from the door.
Just purchased a new car, which Intend
to break in this spring by visiting some
of the shows opening in Arizona and
New Mexico. I may take a ride on the
road this year." road this year.

WILLIAM (BLACKIE) SHELFORD letters from Indianapolis: "After touring
the South and spending a month in a
St. Louis before coming here, where I
found Lon and John Daley, former managers of the old Mighty Midwest Shows,
ton, Mid-State Shows, for which they
recently purchased a Merry-Go-Bound,
Perris Wheel, Chairpiane and Kiddie
sales agent on the old organization,
Among recont visitors were Mr. and Mrs.
Stevens, Mr. and Mrs. Rey Pilipe and
Mr. and Mer. William Caesing.

FROLIC OF PCSA (Continued from page 39)

ge. Charles chairman, in charge, Clyde Gooding ar man, chairman, in charge. Unheres Haley, Clyde Gooding and Einer Hansoom handled transportation details and were in charge of distributions and were in charge of distributions from the Orange Show headed by Secretary-Manager William O. Starke. Gratter reception committee included Mrs. Orville N. Gratts, Mrs. Roy E. Kongo, Charles Charles (1997). The Charles Charles (1997) E. Ludington, Einer Hansoom and William McMahon were official greeters. official preeters.

official greeters.

President Ralph E. and Mrs. Smith,
Mrs. Ralph Cristiant and Mr. and Mrs.
Ather K. Kilne and Pat Armaticon frecrowd was unhered into the Pollies of
1940 tent where it partook of Junch
served cafeteria style. Hosts were Mr.
and Mrs. Ceville N. Critis and Toy E.
was emsee, with Jimmy Jynch supervising preparation of the food. Charley
Johnson was chef, with Gene (Plash)
Donnell in charge of refreshments.

Burr and Ruth McMahon.

Guests included Dr. and Mrs. Raiph.
E. Smith, Mrs. Raiph. Cristiani, Mr.
and Mrs. Abner K. Kline, Mr. and Mrs. Bose R. Stine, Mr. and Mrs.
Bose R. Davis, Nina Rodgers, Mr.
and Leo Haggerty, Monte Young, Mr.
Leo Haggerty, Monte Young, Mr.
Leo Haggerty, Monte Young, Mr.
put Armatrong, Pearl and Milton Runkle.
Mr. and Mrs. Mark Kirkendall, Mr. and
Mrs. Thoe Forstall, Mr. and Mrs. Rarry
C. Rawlings, Mr. and Mrs. Robert F.
Al. M. and Babe Miller, Mr. and Mrs.
William Memhanon, Meyer Schlom,
Charles Haley, Ben Beno, Jack Bigelow.
Mr. and Mrs. Lou Johnson, Ben and
Downie, Ted and Marlo Le Forz, William
Shocket, Charles Cuttle, H. H. Sucher,
Victor Bernard, John Carioo, H. Weeden,
Mr. and Mrs. E. M. Wottmann, Mr. and
Mrs. E. M. Wottmann, Mr. and
Mrs. R. M. Wottmann, Mr. Victor Bernard, John Carico, H. Weeden, Mr. and Mrs. E. M. Workman, Mr. and Mrs. G. C. Atkins, Bob Perry, Mrs. C. Walters, Thomas H. Rhodes, Pred G. Fugate, Sam Brown, L. C. Bullins, Teddy Metcalfe, Anna Veldt, Burt and Derothy Wheeler, Joe DeMouchelle and Joseph

ster: Main X. elsettic act; Shorty
or, eccape artist; Silver Tip, talking dog,
or, eccape artist, Silver Tip,

Harrison.

Carl Weise, Robert DeRousse, Jack
Dykes, Myrtle Burnett, Ernest (Dutch)
McCarthy, Ralph Hansen, Frank frubets, Jack and Mame Beach, C. C.
Baird, Buth Carabo, Al Karna, Rose Baird, Ruth Carano, Al Karna, Ross Westlake, Blossom Robinson, Jane Cole, Gregg Geary, Elmer Settlemeyer, Earl Hartwell, Bertie and Cella Kanthe, John Gregg Geary, Emer Sesticanelyer, East Harwell, Bertie and Cella Kantine, John Harwell, Bertie and Cella Kantine, John Harwell, Bertie and Cella Kantine, John Lei, State Lille, Palmarker, Mr. and Mrs. R. A. Growe, Mr. and Mrs. R. C. Brown, William Moore, Mr. and Mrs. R. C. Charley, Johnson, Mike Skvier, Don Ashbaugh, Mr. and Mrs. G. B. and Marshall Griffith, Shrifey Bryon, Edda Jones, Mr. and Mrs. G. B. and Marshall Griffith, Shrifey Bryon, Edda Jones, Mr. and Mrs. G. B. and Marshall Griffith, Shrifey Bryon, Edda Jones, Mr. and Mrs. Jack Joye, Eddie Harry Wallace, John R. Traynor, Chris Olsen, Everett White, J. B. Bock, Levonne Hil, Melen Suturevant, I. A. Duncau, Hill, Melen Suturevant, I. A. Duncau, Hillsbard, E. S. Fitzgerald, Frank Murphy, Bart Reard, B. Dade Davis, Matt Mattello, Whitey Peavey and A. M. and Hyschith Jackson.

Whitey Peavey man Jackson.
Earl F. Bailey, Mr. and Mrs. Charles Miller, Clark Willey, Mr. and Mrs. Ray Holmes, Roy Scott, Joe Duran, W. S. (Dad) Parker, fryin Latimore, Mr. and Mrs. Mickey Wilson. Tony Tumans, McKey Wilson. (Dad) Parker, Irwin Latimore, Mr. and Mrs. Mickey Wilson. Tony Tumbas. Mr. Mr. and Mrs. Mickey Wilson. Tony Tumbas. Mr. and Mrs. Mr. and Mrs. Arnold. Emanuel H. Myers. Ruth and Gerald Geller, Mr. and Mrs. G. F. Albright. Mr. and Mrs. Fred Thumberg, Jack and Lillian Stratton, Mr. and Mrs. William Hellen, Mr. and Mrs. H. Mebner, Mr. and Mrs. H. Mebner, Mr. Arnold Mrs. Wilson. Mr. and Mrs. Wilson. Mr. and Mrs. Wilson. Mr. and Mrs. Wilson. Mr. and Mrs. G. H. Albon, Mr. and Mrs. G. H. Albon, Harry Stelle-land, Jack Arnott, M. E. Arthur, Art Manning, Mrs. A. Worleyn and Jerry Book. Manning, Harry Phillips, Mrs. Willie G. Smith, E. A. Newton and Jerry Bose

NATCHEZ DATE GOOD

(Confinued from 1990 3)

(Confinued from 1990 3)

White, second: Mervin Bellis, tickets. White, second and tickets. Chairplane, Wilbur (Red) Irwin, foreman: Joe Lux, second and teckets. Chairplane, Wilbur (Red) Irwin, foreman: Joe Lux, second and teckets. Kiddle Auto, George Ralmey.

George Ralmey.

Hard Grant George Ralmey.

George Ralmey.

And Grant George Ralmey.

Gold Lawren, Scholar (See Second Ralmey).

Gold Lawren, Scholar (See Second Ralmey).

Concession: Core and George Abertal Ralmey.

Marter Gasking, amaitant L. P.

Diggers, Mrs. Inex Brown: Ira Parkons, assistant Fenny Arrade C. A. Berg: photo gallery. W Peterson, mastised by Bernice Poterson. Louis fee and Bapparing alleys and ball game, H. G. Startuck, assisted by Mack Petry and George Abbott. Grocery and dart stands. C. B. and Gladys Moore.

bott. Grocery and dart stants. C. B. and Gladys Moore.
Alex Vincent, clothepine, Hattle Pitzbatrick, cigaret gallery. Catherine C. Pontius, penny pitch; Mrs. Robert Rober Jesse (Dusty) Smith, utility helper, Harry (Key Check) Hisco is The Billboard

NEW KY. LICENSE (Continued from page 39)

nivals and circuses is in hands of Gov-ernor Johnson for approval or veto. Bill imposes licenses for a year or fraction thereof as follows: For each car-

fraction thereof as follows; For each carnival transported or shown in Ecntucky
on 25 or less trucks or 10 or less baggage or railroad cara, 8500, for each carnival transported or abown in Ecntucky
gage or railroad cara, 81,000.

Carnivals operating solely in connection with a State or county fair are
exempt from the act for duration of such
State and county fair only. Bill had
admitted when approved by the governor,
as it carries an emergency clause. It is

as it carries an emergency clause.

NAMES OF STREET, STREE Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

Desr Miser:

This year marked the show's sixth consecutive appearance and the sixth consecutive appearance and the sixth consecutive appearance and the sixth consecutive and the sixth consecutive appearance and the sixth socket or inore almanace. General Agent Lem Truckiow decided to book and the sixth si mopped up." Their second resson was that, with rain guaranteed by some of the leading almanacs, a heavy rain in-surance would give the office what the natives refused to give during the past

six years.

To protect themselves in case of a subport of themselves in case of a subport of the predefitions the boases allowed upon a double-safety policy by
beringing in their No. 2 unit, Gan Bree.
50-01 and 22 Big Shows to Gay-and-date
their No. 1 unit. Then if it realist
their No. 1 unit. Then if it praint
their No. 1 unit. Then if it praint
blief as The Double-Peature Midway
Week, copied after the movie theaters.
Another idea of the provide the
Merch of the subport of the sub
ticket was gold for a show or
ride on our No. 1 midway, the patron
was given another ticket free that
so of a second-un midway. Our free
acts creeked two sets of righting on the
two different lots and double-featured
the same act for the one domination. same act for the one admission.

When see for the one admission.

With heavy rain insurance station out to drow, such to the satisfaction the office it rained all day, keeping the lost dark. In the morning they are drawned that it rained all day, keeping the lost dark. In the morning they are drawned that and had been blanked us by a downpour that registered only by a downpour that registered only inches. The insurance agent immunitaries and them insurance in time and the same and the sam surance office for some wechnishing precion, the salesman raised the ante to double rate, due to the double midway, at gave us everything wet from dew o a cloudburst for odds. Wednesday arrived and so did a burrleane that laid very show and ride flat on the ground it still no rain.

Wednesday night the salesman arrived a the lot to rewrite a policy for Thurs-ay. Thinking that the office might

HAMES IN FT. WORTH

(Continued from page 39)

(Oostimated from pege 39)
day, and rides, abows and concessions didgood business. General business done byindependent concessioners on midway
and in exhibit but of bety year.

Many of the bigger abows were represented the year, third among them theling Rubin & Cherry Exposition, Harry
Wingsidd, John and Mr. and Mrs. John Mr.
Stone, Hennies Bros, Perk Perkinson;
Boyal American, Mr. and Mrs. John Mr.
Stone, Hennies Bros, Perk Perkinson;
Boyal American, Mr. and Mrs. John Mr.
Stone, Hennies Bros, Perk Perkinson;
Boyal American, Mr. and Mrs. John
Cher Haven, Robert Western States, Peter
Thomas, Bill Gooch, Heavy Gudyton,
Dick Haven, Henry Glubon, Harold Livlingston, R. E. McPeak and nob Hence
Cher Henry Cherry Cherry
Levingston, R. E. McPeak and nob Hence
American States, Peter
Levingston, R. E. McPeak and nob Hence
American States, Peter
Levingston, R. E. McPeak and nob Hence
Levingston, R. E. McPeak and nob Hence
American States Peter
Levingston, R. E. McPeak and nob Hence
Levingston, R. E. McPeak
Levingston, R. E. McPe

siech.
Agenta at Esplan and Bioora novelty
stands and scales included Sam Youngerman, Harry Kay, Joe Bohret, Sam
Rocenthal, Jimmie A. Bioe, Murray Pine
and Clarence Smith. Mickey visitors
included Jess Wrigley, Southern Fremium Co.; Charles Lang. C M. (Sim)
McKnight, Jake Brower, Denny Pugh and
Joe and Pauline Moylan.

Do Settle
have chilled, he propositioned the bosses
that if they would pay for a rain and
hurricane policy, his company would
throw in two tornadoes, three floods and
a rie free, with double indemne to lose
unless the sum shouse, the office paid off
at a double midway rate. Thursday was
clear but so cold and frostly that everyone donned their overcourts and ast
around bonitres all day and night and
the natives slayed home. They are the same
the same stayed home. They are the same stayed home.

around bontires all day and night and the natives stayed home. Still no diese. Friday the salesman arrived and offered the boses a guaranteed jackpob by giving them all of the numbers and colors and no coupons. He notes that the colors and arrived and earthquake policy at the double midway rate for the price of rain alone. After much arguing, the sgent threw in sunshine and the bosses accepted. It selected all day and would have been a blank for the office if they had by a better the office if they had by a kirk back as he office if they hadn't included the to the company had to kick back

score.

Being fed up, the bosses refused to follow up their hand and were rained out on Saturday. Pets Ballyhoo decided that the best insurance he could get was the agent. He is now the show's scoretary-treasurer with a spinule on the lot.

MAJON PRIVILEGE.

NSA FETE CLICKS

NSA FETE CLICKS

(Continued from page 39)

burnt. (Continued from page 39)

burnt. (Some pa

worker Leah Greenpoon and others, en-gineered a climatic tribute to Mr. and Mrs. George Insulfa, who, on St. Patiesh-Day, celer The booker and his popular pound were all but overcome by the tributes paid to them at a sumptous banquet on Sunday. There were hun-dreds of telegrams which had to be rest in relays and to the mention baskets of fortal before which completely encostly silver giffs, not to mention baskets of fioral pioces which completely enstrouded the table of bone. Felicitations and giffs came from all over and were read or displayed in rapid succession. Speeches, good fun, good food and goodfollowship prevailed, an entire went down as the second property of the property function ever staged apart from the an

Other Analyseristics are supported as multiple and the supported as su

CETLIN & WILSON SHOWS, INC.

Opening Middle of April

WANT for the following Celebrations and Fairs:

July 4th, Legion Celebration and Convention, Clearfield, Pa., July 13th, Ledy of Max Carmell Celebration, Hammonton, N. J., July 22nd, Delawara State Fast, Haringston, M. J. (1994) 21d, Flouring Fast, Fas

Can place Grind Shows with or without own equipment. Want Octopus, Roll-o-Plane and Pory Ride, Slover, please answer. Want Foremen for three Wheels and Merry-Go-Rounds. Curley Williams and George Donahev. answer quick. Workmen in all departments report here in Petersburg, Va. on April 15. Can place legilimate Concessions excepting Bingo, Custand, Price Diggers, Long Range Gallery, Photos, Pop Gorn, Appler, Gookhouse and Grab, Ponny Pitch. Pan and Rat Games and Palmistry. All address WINTER QUARTERS, Petersburg, Va.

****************************** JACK BAILLIE NO LONGER WITH DODSON'S WORLD'S FAIR SHOWS

Wart Pony Trade, Auto Spaceasy, Silver Buras or any other flost that once not control with what we have. Can place any money-esting blow with own outfile own the july for reliable shows must be cripted idea. On place any reptilimate Concentrat, no exclusive. Girls wanted for Other Girl and Pooling Show. Show opens heart of Eliveringham (first Urns in 9 years) Saturday, April 13. Con

Dodson's World's Fair Shows

Mrs. Leen Milhauser, Mr. and Mrs. Gerald Circenwald, Mrs. Helen Beckley, Mrs.
Marles Nighes, Mr. and Mrs. MacBrooks, Alice Awad, Mrs. Charles C, MarKee, Mrs. Lydin E, Noll, Mrs. Elizabeth
R. Hill, Mrs. Charlott E, Love George J,
Hill, Gladys Herris, Harriett Horfe, Mr.
Mrs. Jeck Benth, Eliz Lodere, Dave
Lodge, Allan J, Bernet, Joo Wiesman,
Mrs. Jeck Benth, Elit Lodere, Dave
Lodge, Allan J, Bernet, Joo Wiesman,
Mrs. Jeck Benth, Elit Lodere, Dave
Lodge, Allan J, Bernet, Joo Wiesman,
Mrs. Jeck Piel.
Barbara, Bred Benth, Brit Codere, Dave
Art Barbara, Better Bernet, Jon Wiesman,
Mrs. Barbara, Benth, Brit Caract
And Gaughter, Barbara, Grant Gaughter,
Barbara, Steel Piel-Prank P, Gravate
and daughter, brevin; Fennington Paff-Mrs. Harry E. Chricully and, Corratt and daughter, Evel Pier—Prail P. Cervatt and daughter, Evelyn; Flennight Philipse Major and Major and Mrs. E. B., Jun; Allentown (Pa.) Patr—E. B. John; Allentown (Pa.) Patr—E. B. John; Mrs. Mrs. Charles Ross and daughters and June, Canadian National Exhibition, Forento, and John Shafer, Allentown, Pa.

NATIONAL SHOWMEN'S

(Continued from page 40) ozeman, Art Lowis Shows, left for Nor-

Boseman, Art Lowis Shows, left for Nor-folk, Ya., quarters, a core remained of Members and franchy on March 31. mammodal and franchy on March 31. The state of the method of the state of the state of the state of the state of Mirth Shows in Richmond, Va. Bot of Mirth Shows in Richmond, and the Treasurer Jack Greenspoon. Members again are reminded that duce are always in order, Those not give are shown in good standing.

rying dues paid to July is, 1980. The most in good standing.

Joe McKee, Cemetery Committee, is preparing a prospectus which will be sent to members soon telling them of a plan whereby they can purchase graves are more than 1981 to the more result of the more result of the more result. in club's showmen's memorial park plots in Ferncilli Cemetery. Pirat Annual Spring Featival Show and Dance, subscription 50 cents, will be held at the clubrooms on April 7. Tickets may be purchased at the officer.

From the Committee of the Com

GREAT SUTTON SHOWS

Will sell exclusive on Person Custar always place good Stress with or with one opplement. Will person to Contract the Conference of the Conference of Stress with or with one opplement. Will person logitude of Stress Conference on Stress Con

GREAT SUTTON SHOWS.

Ladies' Auxiliary

Latest arrival in Missini, Fis., is Slater Lillian Faber, who is rapidly improving in health and hopes of the result of the resu Rothstein left for Ohio on a two weeks

PACIFIC COAST

(Continued from page 40) fer, visited the club while stopping off

Ladies' Auxiliary

President Nina Redgers presided and 50 members attended March 18 meeting. Minutes of the board of directors March 11 meeting were read by Secretary Virian members on the road also were read. Mora Bagby, sick committee chairman, reported that all ill members are reclaimed. Mora Hall ill members are reclaimed to the read of the recommendation of the road and the recommendation of the recommendation of the read of the recommendation of the read of t

merous filt of other parties of hand to provide the filter of the filter

Winter-Quarters News--Gossip

As Reported by Representatives for the Shows

James E. Strates

SAVANNAH, Ga., March 23. — With opening only four weeks off, equipment is ready for the 1940 tour. Six new fronts have been built and two remodeled. More than 1,000 additional feet of elect. More than 1,000 adoutonal tex-neon will grace the fronts and two tow-ers, have been added. An additional transformer wagon was built, as were new wagons for Rocket, penny strade, Rolloplane and neon departments. All other wagons have been repainted. Many other wagens have been repainted. Many new faces will dominate the midway. Lee Carrel, who has built a new front for the midway of the midway vue, and Jimmy Morrissey. Recent ar-

3000 BINGO

ne printed for aides. No destinate cards. Pai pa the fellowing aim ents are prison. 25 cards. \$2.50; 50 cards. \$4.00; 75 cards. \$4.50; 00 cards. \$1.00; 50 cards. \$5.20; 20 cards. \$1. 150 cards. \$12.75; 500 cards. \$14.50. Remaining acrds. \$5.00 per 100.

TOOO KENO

de in 30 sets or 100 cards such. Played in 3 stress the cards—but up and down. Light-felt upt. Per set of 100 cards, tally card, calling hars, 33.50.

Hings and Lette sets are complete with word down, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS

ser 1,200 Lightweight Lapazett, 6,10. Per 100 50, 3,000 Small Toll "Georgies" Biopo Shoeta, 7 conce, pack of 25, 81c 415, per 5,000 . 4.25 3,000 Feathweight Biopo Shoeta, 2,000 Feathweight Biopo Shoeta, 5,000 Feathweight Biopo Shoeta, 5,000 Feathweight Biopo Shoeta, 5,000 Feathweight Biopo Shoeta, 5,000 Feathweight Biopos Shoeta, 7,000 Feathweight Biopos Shoeta

Per M. 1.80 thorse sheets. 1.80 thore after our thorse sheets. Card Markers, in stript, 25.000 for. 1.25 boards and pade, wandedbe checks, components and pade, wandedbe checks, components of the sheets. Cat. and a marks free. Yes pay any C. 0. D. fast. Ne sai checks accepted. Entant delvery.

J. M. SIMMONS & CO. 19 W. Jackson Blvd.

DIXIE HOME SHOWS WANT J. F. Sparks

WANT AGENTS

rivals were Ed Brown, William Campbell, Richard Brooks, Eddie Seamon, Mike Ol-sen, John Robert Morrow, William Mer-riwesther. Ed Mechan, K. W. McNair, H. C. Babs, Steve Jordon, Michael Diati, J. McNeal, Walter Hanley, Osaey Russell Blanchard. DiCR O'BRIEN.

Zacchini Bros.

Zacchini Bros.

TAMPA, Fin, March 23.—With completion of seven new panel fronts and eight light towers, quarters work is about finished. All tractor and trailer equipment and rides have been repair and chromium finisht. Hugo Zacchini and Toby Kneeland, artists, have done some swell pitotrial work. Shown have been enlarged and will present the traction. Shows start includes Emanuel Zacchini, manager; Robert (Bob) White, assistant manager; Robert (Bob) white, assistant manager; Bert Rosenberger, general representative, Bill Rayder, publicity and public relations; Ray Hilborn, second man; Louis Rosenberg, billpoater; Pred Munger Jr., sound truck; Mario Zacshini, Toby Kneeland, artists, assistant; Toby Kneeland, artists.

BOB WHITE

Endy Bros.' Expo

GREINVILLE, S. C., March 23.—The writer and Manager David B. Bray spent a row days in new Bandy Brow. Expent a row days in new Bandy Brow. Expentision of George Kerestes, Crew of it will be augmented late this month. All rides will be overhauded and represent the state of the s ters. Writer also will assist Eddle Rahn, general agent, in the booking arrangements prior to show? opening near Philadelphia shout the middle of April. Shows also will carry a free set. Endy Broc. Shows No. 1 unit will continue to play Pfordin dates until first week in April. when all equipment will be shipped north for the opening stands of both abous.

EDDIE LIPPMAN.

Chicago J. J. Page

SEARCHLIGHTS

Greatest Draw in Show Business. Alabama Ride writer, "If the shows knew searchight headquarters for both as a wed, they would be as thick as filling stations around the country." Write to searchight headquarters for photos, details.

OTIO K. OLESH ILLUMINATING (O., IID. Hellywood, Collegent of the country. Write to searchight headquarters for photos, details.

OTIO K. OLESH MUMINATING (O., IID. Hellywood, Collegent of the country of the country of the collegent of the country of the collegent of t

LAWERSCENERO, Tenn., March 23.— Owner J. F. Sparks and Secretary Bay Allen returned from a three-day center-ence in Indianapolis with shows lawyer, where they worked out income law for where they worked out income law for the 1940 tour. While on route Sparks wisted Hatch Show Print, Nabwille, de-signed paper and ordered a quantity for opening on Agril 1 in Columbia, Tenn. Itts Bootnason sent her contra will.

will handle the Dope Show, Blacklo Sherwood arrived and is busy rebuilding Twin Perra Wheels' seals. Owner Spaces, Twin Perra Wheels' seals. Owner Spaces, ment for the wheels. Special Agent L. D. Dollar visited quarters over the week-end and then went out to work on Ken-tucky bookings. Mrs. Spaces is super-vising meals for crew and work on her-blings stand.

Convention

Convention

PREDONIA, N. Y. March 23.—All in quarters are ahead of schedule excepting the paint department. Russel Barraker returned from a weathon in Toxas and the continuous conditions of the continuous contin

WILLIAM (BILL) ALDRICH, veteran Hassatian Show producer and operator, will branch out with three units for the 1940 tour with Amuseunits for the 1990 four with Amusei-ment Corp. of America. His Rusai-ian attractions will be presented on Royal American Shoes, Rubin & Cherry Exposition and Beckmann & Gerety Shows. Photo by Dadswell.

Convention, Gowanda, N. Y., was awarded shows' last week. Mary Salzer, who was to have assisted Ketth Johnson in the office, advised she will not be able to join as planned. PAY LEWIS. join as planned.

Yellowstone ALBUQUERQUE, N. M., March 23.—
With the arrival of show people daily quarters have taken on the appearance the state of the special properties of the state of th electrician instead of film Stamona, as was previously reported. Summons will be in another department. Office trailer more acres of land have been purchased not on the property of the prope

mont, W. P. Willits, Mr. and Mrs. Hazel-wood and Mr. and Mrs. Delbert Norton. WILLIAM M. SUTHERLAND.

Great Lakes Expo

West Coast

West Coast

OAKLIAND, Calif., March 23—All is ready for opening here on March 23. All the ready for opening here on March 24. All the ready for opening here on March 25. All the ready for opening the ready of the ready and the ready and write. Text Right and bear and basen in the ready and the ready and the Three Meteors, free set. Jack Joyce and Animal Show will join after National Orange of the ready of the ready.

All trucks are loaded ready to go. as is the train.

P. S. McLaughlin

P. S. McLaughlin

NEW YORK, March 23.—Ben Weles reports his bingo has been repainted and new canness ordered. The proper service of the control of the contr

H. P. Large

H. F. Larrge
LUXONA Ark, March 23—With only
a yew seeks before opining activity is
the unchassion before opining activity is
the unchassion of the property of

Rogers Greater

Rogers Ureater

NASHYLLE, Tunk, March 23—Quarters, are humming with activity and show fronts and rides are being redecorated and several new fronts are under construction, as is a new entrance arch. Recent arrivals included Tom Marlin, Perris Wheel foreman; Jimme Rich, billiposter, and Mr. and Mrs. Saller Evans. Saller will bave charge of the Merry-Chomembers of Scott Bros. and M. P. Large above, quartered in Jackson, Miss. Secretary Van Cameron advises he will arrive scon from Florids. The writer religion for the market of the secretary for the second form of the secretary for the second form of the second for the second form of the second for of the second form of the second form of the second form of the

J. R. Edwards

WOOSTER, O., March 23.—Carl Kellie, of Sebring, O., visited and booked his op-corn and sidvated his pop-corn wagon was ready to take to the road. E. A. Engel-ing lettered from Tampa, Fia, he will kell be supported by the support of the support of

Wyse Greater

AJEEDO, III. March 21—All equipmenths been moved to local quarters, where crew is applying finishing touches. Manager H. L. Wyse returned from Iows this another truck. Ride hops are living in a brick building here with all modern conveniences. Ride and show equipment tops and banners were purchased roently and Concession Manager W. C. Dobicon reports he will arrive here on April 15. Derienc, Virginia and Donald Wyse school. Shows plan to open here about May I. Recent visitors included Harold Mason and Mr. and Mrs. Berry Shuer.

W. R. Patrick

SPOKANE, Wash, March 23.—Quarters crew has been doubled and everything; will be ready for opening here early in April. Superintendent Max Snobar and family arrived this week. Snobar also facilities, Max Snobar will have a penny pitch. They have reated a cottage at Duhman, Wash, quarters. Manager W. R. Patrick signed Capt. Eric Van Der Wall's hion art as an additional free attraction. The Zerados, other free act. Ideal and rear of the quarters but is being prepared for exection of new panel fronts and new marquee. SPOKANE, Wash., March 23,-Quarters nd new marquee.

MRS. W. R. PATRICK.

WAVERLY, N. Y., March 23.—New of-fice trailer has been painted and is ready for the read and work is pro-gressing rapidly in quarters here. Office is in charge of Ray Daniels, and Carl D. Ferris has booked his rides. Mickey-Percell rapports he recently added two route. Al Boxall booked his bingo unit, Call Ferris recently surchased two new orie, al Boxan by purchased two mari Perris recently purchased two marians GEORGE HARVEY.

Blue Ribbon

NIW ALIANY, Ind., March 23;—Work swung into high this week as showfolks—and house trailers arrived daily. Manager L. E. (Eddie) Roth reports a good done of the second of the second daily. Manager L. E. (Eddie) Roth reports a good done shows the second will be seen back on the shows. Mike Bosen will have a string of concessions, including the corn game, and the writer-bosen will have a string of concessions, including the corn game, and the writer-bosen will have a string of concessions, including the corn game, and the writer-bosen will have a string of concessions, including the corn game of the second property lead gallery. Vic Summers, electrician, has finished work on the switch boxes

Mrs. N. C. Tallor and Mrs. Hall. Sam and cables and will start building a new collins, assistant manager, left on a transformer truck. Pld Kessler is work business trip, but is expected to return lag on the revolving stage for the Posing Show. W. R. (Red) Hicks is assisting transformer trick. Pid Kessler is working on the revolving stage for the Pocing Show. W. R. (Red) Hicks is assisting Owner Both, who has recovered from a Clinic, Bochester. Mrs. Roth is picking out color schemes and designs and seeing that there is always plenty in the kitchen pantry. Assisting her is Lee Newton. Owner Both is planning to add several new ricks. JACK GALLUPPO.

Prell's World's Fair

Freil's World's Filit

NEWARK, N. J., March 23.—Quarters
have been opened for three weeks and all
is shaping up well for opening. Sam
Freil, owner-mininger, has spared no exdition. All rides and above have been
repainted and shows have been enlarged.
Work is going abead on the new Fungetting his Monkey and Side Show and
penny areade ready. Charles Trabsgey will
have the Girl Revues and posing and Snake
from a booking trip. Shows will play
a circuit of 12 fairs. Five light towers
will be used this year. Shows also built
will be used this year. Shows also built
of the property of the control of the control of the control of the control

I. M. BISTANY.

O. C. Buck

FREDERICK, Md, March 23—Quartera work, under direction of Owner O. G. Bluck, is progressing rapidly here and a crew of 20 is readying rides, shows and Many new faces and attractions will be seen on the midway this year. New Hommolordrome is completed and a new molordrome is completed and a new seen and attractions will be seen on the midway this year. New Hommolordromes is completed and a new seen and the complete of the seen and repainted. Reported by an executive of the shows.

Al Baysinger

All Baysinger

POPLAR BLUFF, Mo., March 28.—
With shows saised to open on April 4.
With shows saised to open on April 4.
With shows saised to open on April 4.
Property of the saise of the

Zimdars

Asimown, Ark, March 23.—All work in quarters is finished and shows are being losded for the move to Magnolia, Ark, where they will open the seasoning losded for the move to Magnolia, Ark, where they will open the season ing season. All are busy getting cars and trailers ready. Clarence Cave came in come time ago to overlaid the trucks are considered from a business trip to Memphis and Mr. and Mrs. Art Zumdars they will be a season of the work of the will be seasoned from a business trip to Memphis and Mr. and Mrs. Art Zumdars they will be seasoned from the seasoned from the will be seasoned from the seasoned from the

CALL . . CALL . . CALL SOL'S LIBERTY SHOW

All people engaged and contracted for, take notice. Show leaves winterquarters April 10th for opening spot. Please acknowledge this call and report by April 3d.

WANT

Lillian Sheppard wants Chorus Girls who can sing and dance. Corn Game Workers, address Sam Leiberwitz, Buster Kimble, write. Working Men for all departments and Rides. No Foremen. All address

SOL'S LIBERTY SHOWS, P. O. Box 223, Caruthersville, Mo.

FIRST CALL . . FIRST CALL . . FIRST CALL GREAT LAKES EXPOSITION SHOWS "America's Brightest Midway"

RIDES

OPENING FRIDAY, APRIL 19 TOLEDO, OHIO SHOWS

All persons holding contracts, acknowledge this call by letter. WANT RIDES—Will book, buy or lease Octopus. WILL BOOK Riddle, Auto Riddle, Rolls-Plane, Riddle-O or Silver Streets, Callegher, Level-Devel, Person Revention of the Contract o

WANT WANT WHITE CITY SHOWS

HENRY BROS.' WILD ANIMAL CIRCUS COMBINED Season 1940

RIDES—Octopus, Rollo-Plane, Kiddle Ride. Good proposition for those with own tram-portation. SHOWS—Fun House, Snake Show, Athletic Show, Grind Shows, Side Show, have tuil and complete outfit for same. CONCESSIONS—Diggers, Fish Pond, Cigareth Gallery, Hoop-Ls, Watch-Ls, any Concession working for ten cents. Wire or write. Spike Sparks, wire. HANK CRARLYLL, Manager, All Address 180X 1765, Phosenis, Arizons.

WANT FOR J. W. (PATTY) CONKLIN'S GREAT SIDE SHOW

OFFINE HAMILTON, DNT, APRIL 25, DNE MORE FRANT OF FATURE. WOULD LIKE We can always use Sidehow Afterclims of mosts. If you have IT we offer 25 weeks sure you and pleasant weeking conditions. Afterclims of must be up to the Standard of this would be up to the Standard of this would be to have IT we offer 25 weeks sure you applicable, well as the Standard of this would be to have for the Standard of this would be to have foreign the standard of the Would be to have foreign the standard of th Would with Canadian Fire Act, were men to address below at once.

JACK HALLIGAN, MCR., 1775 N. E. 2nd Ave., Apt. 7, Mismi, Fla.

America attraction. Jerry Higgins has algored his Hillston Show and three concessions, and other concessioners include Madam LaVern, Bill Kimball, Harry Meyers, Jerry Dugan, Levis Wilkimon, Sol Nugar, George Milletan arrived from the South and then left on a booking tour of New York and Western Ponnayivania, Manager Lloyd and Mrs. Serfase visited Morris Miller while Configuration of the Work of the Western State of Concessions, and the Concessions of the Concession of the Work of the Western State of the Concession of the Work of the Western State of the Concession of the Work of the Western State of the Wester

W. E. West

Early Bella Mase will remain here until gebool is over. Manager and Mrs. 2dright and Mrs. and Mrs. Art Zimdars returned from a business trip to Memphis and Mrs. and Mrs. Art Zimdars came in from Dalias, where Art worked as the constraint of the Mrs. Art Zimdars came in Emery Ball, after rebuild also came in. Emery Ball, after rebuild also came in. Emery Ball, after rebuild gand repainting his cookhouse, left for Mac's Caravan Shows in Ocark, Mo. FEARIL HARRIS.

Penn Premier

STREDUSBURG, Pa. March 23—A full crew is on hand here in quarters and Streets of Cairo and Miss America Show are completed. Work has been constrained from the constraint of the proposal of San Antonio, is expected soon with his pop corn stand. Mr. and Mrs. and Practic, Gene Turner will have charge of the Athleel Shows, with Jims and Cunningham directing the Miss party in celebration of her 12th birth-



This Attraction To the Season.
WANT RIDES, SHOWS, CONCESSIONS,
We will open around Detroit, Mich., March
23 with some Rides and Concessions. You
can join us NOW. Address!
VIC. HORWITZ,
Rotel Detroite, Mich.

CARNIVAL RIDES, BOOTHS

Anderson-Srader Shows, Inc.

Melvin's United Shows



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range of prices, seen trainer seen you can go need. Built and guaranteed by the world's ch menorizaturer. Ingineered to last lenger and give greater See the quality and added teatures yeen dollar will buy in a Sci achs and illustrations of new models and the construction det startening. Write today!



SCHULT TRAILERS, INC.

DEPT. 203 ELKHART, INDIANA

THE MODERN HOME FOR SHOW PEOPLE

Mrs. Ellis Winton visited while en route to their Cumberland Valley Shows from Florida. Other visitors included Esther Lowery, Jerry Shaw, Scotty Kally, Bill Rico, George W. Silbey, Endis Jackson, Robert Spear, Lee Connerro and Bill Moore.



WRITE SIOUX TIRE & BATTERY CO.

11TH & DAK, SIOUX FALLS, S. D. "Buy New On Our Easy Payment Plan"

Mrs. West purchased another sound truck. Maybelle West was ented with a new picture machine with a new picture machi her. MARY WHITE by her father.

Franks Greater

MACON, cis., March 23.—After a week's
delay because of inclinemic weather orgamination was shated to get under way
here today. Plenty of neon prevails and
all with it are anxiously awaiting openfrom Florida have visited the organization. Jack Baitlie and Dinty Moore visited and then left for other points,
Dinty going to Norfolk, Va., and Baillie
cent arrivals were Victor Drumb, free
set, and wife from Denison, Tox. Mra.
Peggy Franks is holding daily receptions
in her trailer. Cocil like is the official
checking the rides, and I. J. Clark,
Charks Shows, and Dick Harris are daily
visition. Harry Briggs and crew arrived MACON, Ga., March 23 .- After a week's Clarks Shows, and Dick Harris are daily visitors. Harry Briggs and crew arrived last week and Sammy Lowery wife and control of the control of

Coleman Bros.

MIDDLETOWN, Conn., March 23.-Much activity prevails in quarters her and several new show fronts and mucsheen netway provides in quasical states and the collection of the one: Morris Gurtov, six: Mr. Layton, ones, Mr. Harvison, one: Sim Pomery, two Mr. McDonald, one: Jack Sudendard, have the side show and Mickey Devine the Athletic Arens. Revue and Pashine Show will be in charge of A. McKiernan. Charles and Bettie Frite have been rengoged for the season. Shows also will have a funbouse.

THOMAS J. COLEMAN.

P. J. Speroni

ROOK FALLS, Ill., March 23.—Quarters opened March I, with Art Regan in Charge of a selectivity of all repairing, painting and building. Roy Smith, mechanic, is getting motors ready. Concessions contracted include Vincent States, Helen Wherry, bell games; Ceell Jackson, photo gallery. Barry Hicks, carmet corn: E. G. Cribb, penny pitch, J. C. Pédos.

merchandise store; Mrs. J. C. Fields, ball game. Bough-House Wilson signed his Achietic Areas and a grand show, while Achietic Areas and a grand show, which are the store of the store of

Billy Giroud

Billy Giroud

NEW YORK, March 23.—With the opening date set for April 18 in Bayreville, N. J., quarters scilvities took on the set of the property of the set of the set of the property of the set of the se Show and grind show also will be ready Show and grind show also will be reacy for opening, as will the Motordrome and two grind shows being framed by the office. New entrance and track equip-ment for Mrs. Marge Forthil has been finished. Occar V. Baboock will be the free attraction. R. P. McLENDON.

PINDLAY, O., March 23.—Crew is on its last lap of repairs. Mechanic Bud Birchman finished repairing of the truck used to transport the Ferris Wheel. Manager Roxie Harris left on March 19 on a trip east on business. Many of the evenings are passed with pinochis contests and G. A. Jack Dotty and Manager.

W. A. GIBBS' SHOWS

March 30, 1940

Want Athletic Show Man; Yony Gibbor Want Huis Show, any good Grind S Freak Show with or without outlitt. F casions soon except Corn Garn, Cosk Photo Gallery and P. G. Well book Rail White or Till with or without trans-Address W. A. GIBBS, Chi. Kei

SAM GOLDEN WANTS

DYER'S GREATER SHOWS

Wast Ridos—Pomiss or Little Train, 25%, Ebonslis Desmo, Bay Sanaka, Huston, Pile Basse, Marille Bonson, Bay Sanaka, Huston, Pile Basse, Marille Bonson, Francis Courter, Good Apoles, Cotton Bonson, Watch-Le, Novelties, Claseste Galiery, Night Intlance, Basse, sobre and single Foreign for Dhaleolason, Address: Scoobe, Miss., this weeks, Columbus next, WM, N. OYER.

Harris hold the title of champions. Jack Dotty will leave soon for Illinois and Harris hold the title of committees and Dotty will leave soon for Illinois and Kentucky on business and Manager Haris plans to add another ride. There will be plently of new faces on the midway this year.

BESSIE HARRIS.

United Amusement

United Amusement

Hillwood, Ps., March 22.—A new
tractor, to be used to haul the Pertis
Wheel, arrived in quarters last week.
Ride superintendent took the kiddies
autor ride to Athoon, Ps., last week do
free-set policy will prevail on the organization this year. Jimmy and Pred
Thompson have a crew of seven overhauling rides and motor equipment and
Protectick will handle the press.
Reemt
visitors included R. E. Schmidt, W. E.
Hart and family, Joff Cleat, who signed
his concessions. The writer has been
engaged as special age.
R. E. HECKMAN.

Oklahoma Ranch

Oklahoma Kanch
TALOGA, Okla, March 23.—Work in
quarters of Oklahoma Ranch Rodeo and
to a good start here. Col. J. O. Ellis is
away on a booking tour and Hoke Hadford and family, who will have the cookhere recently, Bucking Horse Show again,
will be the free attraction and Mr. and
Mrs. Jimmie Ellis have returned to quartour. Showe plan to open about the
middle of April in Clinton, Okla.

ELIZABETH FLIES.

useums

Address Communications to Cincinnati Office

Weather Aids Pete Kortes' Museum at Cleveland Stand

CLEWELAND, March 23.—With good weather Pete Kortes' World's Pair Museum No. 2 Unit calaked good business this week. Sunday was the biggest day of the engagement to date. Mary and Margaret Gibbs, American-Born Stances popular. Kortes' No. 2 Unit closed in New Crienas lass Sunday after a successful winter under management of Ray Cramer. Several acts from the New Orleans the program. When show plays of Harry Golub. Ray Cramer left New Crienas for Birmingham to get his summer units ready.

Orleans for Birmingnam to get in the mer units ready.

Al Tomaine, Italian giant, and Jennie Weeks, half girl, closed here and left for their home in Long Branch, N. J. Man-

ager Pete Kortes left for the South on business. Edde Hayes was the subject fo a story in a local paper. Dr. Ben Pardo, mentalist, continues popular.

Philadelphia Houses

Filladelpila Morth 23 — South Street Museum chalked good business this week. Al Paulert, who underwent several operations this winter, has re-covered and is managing the museum several operations this winter, has re-covered and is managing the museum execution of the managing of the Golden Berun, while on the platforms are Excella, physical culture exhibition. Herman, mapician, and Professor Marko, mentalist. In the annex are duncing mentalist. In the annex are duncing otte and Co.: Freddis, armiess demon-stration; Eddie Morris, mapician; Posse Plastique; Mysteria and Headless Wont-an Illusious on the main platform. Duncin has been good.

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Circus Folk Aid Sarasota Pageant

SARASOTA, Tak., March 23.—High-light of annual Stra De Sota Festival here on March 49 under supplies of Junico Chamber of Commerce, was the feets parade on final high, which drew the supplies of the supplies of the P. M. Welch. In addition to more than 30 ficats, parade was augmented by equipment, animals and personnel from Ringling Hera-Barrum & Balley Circus, including President Renny Ringling North, who cered as grand marchal.

North, who served as grand marshal. Frent opened on Sarasota County Pair grounds, where a circus big top had been erected by Capt. William Gursts to house exhibits. On the grounds were midway attractions, and freeworks were presented nightly. Decorated streets served for nightly dancting by residents and visitors in Spanish costumes.

and visitors in Spanish costumes. Wednesday was designated as Edward Everest Horton Day in honor of the stage and screen actor, who was appearing in a stage production in Sambard and the stage and stage that the stage of the stage and stage of the stage and the stage of the sta

Midway for Calif. Doings

LOS BANOS, Calif, March 23.—Mike Krekov West Coast Amusement Co. has been booked for the 10th year to furnish midway attractions and free acts for three-day 62d annual Miller and Lux Spring Celebration here under auspices of Native Sons and Daughters of the Golden West and the Citthens' Commit-Gotten West and the Citizens' Commis-tee, reported Arthur P. Ornser, manager and publicity director for the third year. Event is to be enlarged to 100 and three parades. Senator Hiram W. Johnson and Congressman W. H. Gearheart have been invited to speak, in addition to State officials.

Kansas Fete To Enlarge Bill

MIGHTA, Kan., March 23.—Considerable onlargement of Wichita Pail Pestiable onlargement of Wichita Pail Pestiaging Director Fred G. Whittook, past
potentate of Midlan Temple Shrine, who
is well known as a result of his associato well known as a result of his associabe added attractions, including a big
speciacle, free acts, midway, thrill events
in the disadrum, several parades and band
Offices have been opened by the sponsors. Chamber of Commerce and Kansas
National 4-H Put Stock Show

Rides and Shows Wanted FIREMEN'S CELEBRATION

JULY 3, 4, 5, 6, 7
Write CAPT. MARTXLOFF, No. 1 Engine House, Rome, N. Y.

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CARNIVAL WANTED THE MAITLAND BLUE GRASS FESTIVAL

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AMERICAN LEGION OF KALAMAZOO, MICH.

Wishes to Book High-Clers Cornival for One Week in Late Jame or Early July. Address replies to EARL SAGERS, 1810 Late St., Kelamazoo, Mich.

Young Signs for B-C Revue At National Shriners' Meet

MEMPHIS, March 23.—Ernic Young on Wednesday announced here that he had signed a contract for Barnes-Garuth-ers Fair Booking Association to pro-sent the big revue, Shoe of a Centisry, with a cast of more than 100, during the national Shrinese convention here

Sweet Signed for III. Fete

Sweet Signed for III. Feel EAST MOLINE, III. March 23.—At a recent meeting members of the American Legion Post here voted to authorize Post Commander Cincence Wenke to the Program and direct publicity for the third annual Independence Day Celebration. Farade and program similar to Stage show and fireworks last year drew a capacity crowd of more than 7,000 to Municipal Stadium. Additional bleschern have been constructed direct than 2,000 to Municipal Stadium. Additional bleschern have been constructed direct the 1200 to Municipal Stadium.

Shorts

HAVING been successful for the past three years, annual Rome (N. Y.) Cele-bration under suspices of Fremen's Cyte Association is to be enlarged and will feature midway attractions, fireworks, coon buth, horse-guid and the cooling of the control of the cooling of the cooling of the definity of the cooling of the cooling parks along the Mohawk River.

PREPARATIONS are being made for PREPARATIONS are being made in this annual barbecte under auspices of Quincy (III.) English of Columbus, said Chairman J. M. Hirschinger. Since inception each succeeding affair has grown in size, more than 25,000 attending in 1835 to see Jimmie Lynch and his Death Dodgers in a return date.

MILWAUKEE American Legion Post is spotnoring a WLS Barn Dance show in City Auditorium to help raise 85,000 for use in staging Halloween parties for children in 15 Milwaukee County parks.

MILWAUKHE Home Show in the Auditorium on March 9-16 drew 19,999 more than the 1939 event and set on attendance record of 12,452. Male the mannament of the second of 12,452. Male the main arena, with Lee Darren, vocalist, and George F. Strandt, organist, playing in the flower show hall. Admission was 30 and 40 cents.

FIRST Modern Homes Exposition in Mantlowoc, Wis, on March 12-15 under suspices of Master Bullders' Association and Chamber of Commerce attracted more than 8,000. Six vaude acts, includ-ing Billie and Bundy Carr, roller skaters, and Harry Bardell, juggler, entertained. Admission was 15 and 25 cents.

ANNUAL four-day Mineral City (O.) Home-Coming Celebration under aus-pless of the Volunteer Pire Department will feature a midway and free acts. William Brinkman is chairman.

F. L. FLACK, of Northwestern Shows, reported he was awarded contract to fur-nish midway for annual six-day Bryan (O.) Horse Show, which is to be com-bined this year with the Bryan Centen-

UNITED AMUSEMENT CO. has been continued to furnish six fides, four shows and Jonkins' Band for lith annual volunteer. Fire Department in Seward, Pa. reported President R. H. Scott. Daily parades, fireworks and two free acts are planned.

MERLE A. BEAM, Windber, Pa., reports prospects good for the 1940 cascen, his 11th in the sponsored events field, owing to unusual activity on the part of committees. He will egain furnish midway attractions, free acts and do promotional work. Pull unit, again under

CAPACITY crowds attended 22d annual Waukesha County Dairy Show, Waukesha, Will, on March 12-15, reported Great Jaxon, stillwalker and ventriloquist, who played the date.

BINE'S circus acts played dates during the past winter in Wisconstin and Michi-gan, reported George Bink, Leo Demers will again be with the show during the coming season. Bink played the recent Wantenba County Dell' Show of the Wantenba County Dell' Show of the County Dell' Show of the County of the County Dell' Show of the County of the County County Office Show of the County of the County County Office Show of the County of the County County Office Show of the County of the County County Office Show of the County of the County Office Show of the County of the County of the County Office Show of the County of the County of the County Office Show of the County of the County of the County Office Show of the County of the County of the County Office Show of the County of the County of the County Office Show of the County of the County of the County Office Show of the County Office

CONTRACT for the 43d annual Far-merchurg (Ind.) Old Settlers' Picnic was awarded to Louis T. Hiley's Dixic Belle Shows for 1940, reported General Agent B. H. Nye from Owensboro, Ky.

MIDWAY, parades, water carnival, band contests, boat moes and sports days are of three-day Montevideo (Minn.) Pioner Days, which will have a historical theme and be substituted for the annual Park Days Gelbratton, reported Socretary-Tressurer Robert S. Burrell.

ACTS and bands will highlight annual five-day Merchants and Manufacturers' Exposition in Municipal Auditorium, Zanesville, O., under auspices of Amrou Grotto, said General Chairman Carl Flowers. Parade will open the event. Enerry Spraque is entertainment chair-

CIVIC groups co-operate with Mount Vernon (III.) veteran posts which spon-sor na annual Södders and Sällors 'Re-beninon on the fairgrounds and plan a midway for the 1940 event, reported Sec-retary Lewin Brake. Unfavorable weather in June hurt last year's event and it is planned to stage the 1940 affair at a

CALIFORNIA Coudens report they plan to make a tour of New Hampehire and Maine soon to play dates in halls under auspices.

OFFICIALS of Kalispell (Mont.) American Legion Post plan a three-day celebration and rodeo, with the Chamber of Commerce co-operating financially and otherwise. Featured events will be a 21%-day chuck wagon trek and two

MSWC CELEBRATION

MSWC CELEBRATION

(Confinued from page 39)

And the reported that Annt Mart Prancis and the page 30 per 30

management of Billy Etton, will be used.

Beam plans use of radio talent.

CAPACITY crowds attended 22d anread and walkesha County Dairy Show,
Munichap and John Capacity Capacity Capacity Capacity

Walkesha, Will, on March 12-15, reported and daughters, Alice and Fegry, Others

Guist, who played the date.

BINKS circus acts played dates during

Lither, Alice P. Davis, Al Ocborn, Steve

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Lither, Alice P. Davis, Al Ocborn, Steve

BINKS circus acts.

OLD DODSON TITLE

(Continued from page 39)
and Harold Include as business manager.
Otherwise the staff remains the same.
With Mel Dodson's arrival work in
quaters began in earnest. Expose Show
is finished and work has started on Illuis finished and work has started on Illusions Show front. Wagons have been moved out into the open and are being painted and lettered. Mr. and Mrs. J. O. Weer visited last week in their new large trained as a recent auto socident. Mel Dodson Jr. Purchased a new car since arriving nece. Goorge (Pinky) Edgar autfered a sprained arm when he fell from a stepladdor with the started of the colors in the started of th

Mei Dodson is remodelling his privato car and cockhouse is open and serving three meals a day, under supervision Mal Piening. Tom Briskey, former carril-valite and buriesque actor and now an official of the city recreation department, is a daily visitor. Recent arrivals were Terry Martin, Dudley and Ollie Hager. Ray Cramer and Carl Hansen.



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Attendance Last Year 12,000 FAIRGROUNDS. ALGONA, IOWA E. L. VINCENT, Secy.

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ham, Als.

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THE SPRING SPECIAL ISSUE OF THE BILLDORD WILL BE DATED APRIL 13. CLASSIFIED FORMS CLOSE IN CHICKNAT PROMPTLY WEDNESDAY APRIL 3. IN-CREASED GROULATION MARK YOUR COPY "CLASSIFIED" AND MAIL EARLY.

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The Billboard invites its readers to submit photos laken from \$5 to 20 pars ago. It is specially requested that pointers to CLAR and that they be accompanied with complete description data. Group photos are prograred, but pictures of individuals who are STILL ITYNO will be selected. They will be returned if so desired. Address Shots Family Album Editor, The Billboard, 32-77 Open photos, Clinicinski, Day

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April 16-18.

FLORIDA

Acknowlile—Order Odd Fellows. April 18-18.
Frank Orden College, P. Borge.

16-18. Gov. W. Huff. Borg. 21. MacGot.

16-18. College.

Augusta-Order of Ood Prisows. Asy, 71-23.
Land College, 186 Casedon Carlos, 186 Ca

Grangeville-Veterans of Foreign Wats, June 22-95. C. D. Cyr, Grangeville. Pocatello-Knights Templar, May 15-17. D. P. Banks, Box 2567, Botts. Weiser-Knights of Pythas. June 14. Pocest E. Fulley, Box 729, Kellogg, Idaho.

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Bloomington—Un. Spanish War Veterans.

June 19-22, Charles N. Neal, 309% E. Monroe at., Springfield.

Anderson-State Eller Assn. June — C. L. Shideler, 2420 Wahash ave, Terre Raule. Fransville-Order of Eagles. June 11-13. A. J. Hager, 21 N. W. 8th st. Fransville- Che Revision and Commission of Commi

Wayne—P. M. Order of Old Pellows.
use 16-18. E. M. Tonne, Etweed, Ind.
tseasoolts—Amer. Fed. of Mulifelant, June
16-18. W. Birnbeen, 39 Division M.,
Paystte—Veterant of Foreign Wars. June
6-29. Hunh B. Baves. a Payette-Veterans of Foreign Wars. June 28-29. Hugh R. Barnes, Boddlers' Home, La Payette.

La Payette--Un. Spanish War Veterans. June 23-28, Wilson C. Oren, Soldiers and Sallors' Monument. Indianacolis

Barlington—A. F. 6 A. Masona. June 11-13.
C. C. Plant, Box 271. Cedar Rapids, 13.
C. C. Plant, Box 271. Cedar Rapids, 13.
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Control of the Control o

Emporia - Knights Templer, May 14-15. Orval E. Moon.

Junetion City-State Eller Assn. May 19-20.

W. H. Lamoreux, Great Bend. Kan.

TOP Kn. Disabled Amer. Vets of World War.

April — A. Maler, Pittsburgh. KENTUCKY

Louisville-Orand Army of Republic, Last week April, M. H. Davidson, 655 South

Drive.

LOUISIANA
Alexandrin—La, Cattlement Assn. Apell —
A. Geyle, Lake Charles, La,
Lafayette—Veterans of Percips Wars, June
19-22, W. J. Slarr, 214 St. Marys ave, La-

Depuy, isse Commandance and Commandance Deloit-Reights of Columbus, May 18-30. Fred C. Loadiek, Spearville, Kan. April 1. G. Marwell, 54 Prec at, Portland, Me. Marwell, 54 Prec at, Portland, Me. A. Maxwell, 54 Prec at, Portland, Me. A. Maxwell, 54 Prec at, Portland, Me. Deloit Commandance Comm

D. E. LESCH.

MARYLAND
Baltimer—Order Odd Pflows. 3d week April.

J. P. Sim. 100F Temple.

May School Control of the Control o

Pittefield.

Pringfield—Foresters of Amer. May 18-19.

Pringfield—Foresters of Amer. May 18-19.

W. J. Mitchell. 248 Boylston st., Boston.

Percetter—Mass. Dist. I. O. O. P., Manchester Units, May 11. Edward Thompson.

218 Essex st., Beverly, Mass.

Worcester-Dolth U. B. Inf. Vets. Asm. et Act., not Cak M. Holyeev, Mass. Wagnets, Act., not Cak M. Holyeev, Mass. Alpesa-Order of Michigan Sune 29-23. M. W. Elyan, Box 14, 14 gam. June 29-23. M. W. Elyan, Box 14, 14 gam. Detect - Lunder Order. June 14-16. Joseph Leonard, Espinov, Mith. experiments Eller Asm. June 19-16. Joseph Leonard, Espinov, Mith. experiments Eller Asm. June 19-16. Joseph Leonard, Sapinov, Mith. experiments Eller Asm. June 19-16. Leonard J. Lynch, 1479 Machine 18-8. E. Grand Baptis. July 26-28. July 18-28. July 18-28. July 18-28. July 18-28. July 18-28. Lapser—Odd Pullows Espeniments. May 18-Creening-Upper Penimada Ghanish War Detection of the Control o

Marquette. MINNESOTA
Alexandria - Order of Odd Prilows. June 18-18.
Chinbin - Betail Orders & Merchante Asm.
of Minn. Arril 11-23. George E. Begain
Minnescolle. Catholic Order of Porcales.
June 11-12. Hugh Young, 1200 Poshay
Tower, Minnescolle.

espolis-G. A. St. and Allied Orders o 9-14. M. S. Pierce, 231 State Capital

W. H. Schmidts of Pythias. May 14-13.
Lincoln-Knights of Pythias. May 14-13.
Lincoln-Knights of Pythias. May 14-13.
Lincoln-Knights of Pythias. June 9-11. H. P.
Zoeg. Box 28. Grand bland.
Gentlin-G. A. R. ed Reb. May 21-23. Lens
Bewen. State House. Lincoln.
Ponthiss. & A. docution blue. Discolners, A. docution blue. A continue blue.
An analysis of the Computer Association blue.
State Science Converse Association blue. NEW HAMPSHIRE

Claremont Poresters of America. First week in June. Joseph M. Bisonnette, 21 Precharge-onl-Yespeh M. Bloometts, 22 re-incol at the color of the color war. April Company C. Carr. Box 501. Hillstown. N. H. Concord-G. A. R. Col. X. H. April 11-12. Concord-G. A. A. Macon. May 18. J. M. Drauer, 44.8. Mein M. Concord. Concord-G. A. A. Macon. May 18. J. M. Concord. C. A. Macon. May 18. J. M. Concord. C. M. Meiner, 50 Personal st. Hillstown C. Concord. (See Lists on page 68)

In the Convention List appear only the dater of those meglings which we feel are of Interest to the amusement industry. In this category we place, bosides the strictly amusement and allied organizations, the following groups:

amusement and allied organizations, the following groups:

amusement and allied organizations, the following property organization and other Victorian and the Victorian and Victorian and Victorian and Victorian and Victorian and Victorian and Victorian Mechanics, Espiral, Shirter, See Mem. Sons et Americas Revolution Victorian Mentionisture Societies, Victorian and Victorian organizations, Live-Stock Association, Positive Breeders, Bossic Agriculture, Florist groups, Patrons et Husbandry, State Crenges, French and Outdoor Advertising Associations.

ing season. A snappy and well-dressed act, aturing fifty-foot high dive. Also Whip ct. 2040 Buna Vista Rd., Columbus, Ca. mh30

Armiston—State Nate Asın. May 12-14. O.
M. Tardy.—Order Red Men. April 13. M.
Birnilaphan.—American Legion. July 28-20.
D. Trotter Jones, Box 1099, Menigemery,
Ala.

Ala.

Gadsden-Junior Order. May 14. E. R. Cal-boon, Box 650, Birmingham.

Montgomery-Bambow Div. Veterans. July 13-14. Albert Hoyt, 3752 W. 153d st., Cleve-land, O.

ised. C.
Docalas-Krichts a REZONA
Docalas-Krichts ARZONA
May 20-22
Present-R. We for Columbia May 20-22
Present-R. We for Columbia Agril 1.
H. A. Drachman, Box 222
Dracon.
Present-Lib, Spanish War Veterana, May
Present-Lib, Spanish War Veterana, May
Dracon-Lib, Arch Mason, Agril 2, John
M. Orther, Box 282
Din H. Orthel, Box 283
ARKANAA
Rayettello-Veteran of Mosen, Agril 3, June
4-4.

mith-Knights of Pythias, May 21-22. C. Cassell, 114 Cariton Terrace, Hot

S. C. Chisell, 115 Cardiner, 2017 15-17. Writ. Pt. E2118, Box 352.
CALIFORNIA AND Republic. April 20-May S. Mrs. L. Gardiner, 1923 Lovelace.

Grind State Constitute, 1922 acres to the Navy S. Mrs. L. Carcinore, 1922 acres to Loo Angelos Constitutes of C

b.

Hearb—C. A. R. of Calif. May 13-18.

Lillian M. Gardiner, 1933 Lovelace ave.,
Angeles.

Beach.—Some of Union Veterana of Civil

May 12-17. D. B. Bowley, 2869 Pine

Among a special control of the special contro

pio.

Prancisco-Royal Arch Mascea. April 19-20. Thos. A. Davies, Mascolle Temple. Its Barbara-Knights of Columbus. May 19-21. Leo L. Kleny, 2608 Buena Vista ave. Alameda, Calif.

ameda, Calif.
Francisco-Order of Pocasiera, May —,
a. E. P. Sanilla, 448 Coarrers at,
ura-Caundian Legion, Calif. Command
I. Service League, July 1-4, J. D. Cain,
T. M. Main at.

COLORADO s-Veterans of Foreign Wars S-Veterans of Foreign Wars COLORADO

Colorado Springs-Velezinas of Foreign Wars.
June 29-22. C. B. Hobinson, 1831 W.
Cocharres in Colorado Springs.
Cochartes Springs.
Colorado Springs.
War. May 24-25. Ocorge W. Wright, 420
B. Ceder at. Ociorado Springs.
Cockers-Biate Stock Growers and Pecclery.
Astr. June 29-21. B. P. Davis, 1641 Stock

Berthelmer Columbus May 13-20.

Service Schicks of Columbus May 13-20.

Service Connecticut Legistra May 13-20.

CONNECTICUT Legistra May 13-20.

Service of Ood Sellens May 13-20.

Batters Lorder of Red Mem. May 13-21.

Batters J. Woodnie arw. Water-water May 13-20.

Service Marian J. Woodnie May 13-20.

Service Marian J. Waterbury Marianet Johnson, 27 Penaltin st. Bernard May 13-20.

Service Marian J. Service Marian M

Middletown-Jr. Order United American Me-chanics. April 18. J. M. Swesten, 997 Tat-nall, Wilmington, Del.

- Wholesale

Conducted by SAM ABBOTT-Communications to 1564 Broadway, New York

Big Season for Stuffed Toys Novelty and Souvenir Workers Seen; New Lines Announced Plan for World's Fair Business

Firms prepare for summer—cut in imported lines boosts demand for American-made goods - shipments being made to allow boys opportunity for turnovers.

NEW YORK, March 23.—Belief that stuffed toys will return to high popularity is expressed by firms making a specialty of this line. Without exception firms proper that concessioners and bingo and salesboard operators are ordering plenty of stuffed toys for the summer. Barly orders, it was indicated, show that the boys are expecting quick turnover of the interpreting a banner year. With new teems already introduced, general conditions better and stuffed toy imports and the properties of the prop

OARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

That operator camera fan we wrete about last week is now working a deal witch is defined for the second of the sec

Camera is all metal with chrome and leather finish and is equipped with removable telescope sumshade, the latter is big many the sumshade the sumshade the sumshade is the sumshade in the sumshade is the sumshade in the constant of the sumshade in the control of the sumshade in the sums

New Scottle Fyed
Prise user are also cyling a new
Scottle in the attiffed toy line, Miss
Sadowe said. This item is made of
delustered long-pile rayon and is
Louis Frank, of Arrow Fur Co., reports
that during the past few weeks he has
been busy shipping quantities of his
elements and prize users in general. Among
his new items are balloon-pants dolls,
largest of which are two feet high. A
sile one of this company big numbers,
and indications show that it will figure
prominently at recorts. Balloon-pants
are also claiming attention and will
play a part in making this a big merchandles year. Montes, including these
salo being included in shipments that
will find their way to beach front and
other stands. untaily appearing. In fact, we hear that some of the boys are considering set-ting up a small deal on these alone. With spring already here and warmer weather on the way, cameria abould start moving again for most everyone.

We have a note from Kelly Sears in which he says that demand for his jack-age signed eligeness is beginning to perk tip once move the beginning to be a tip of the beginning to the time. The dispenser is a comment device shaped in the form of a jackness which dispenses is always good for a laugh when shown and a number of the boys had deals out on it last year.

U. S. Electric Mfg. Corp. is offering its new plastic-molded purse and pocket appellight for salescend promotion. Rem has good eye appeal, has hundreds of uses and is only three inches high by (See DEALS. on page 56)

Fountain Pen Models **Get New Customers**

NEW YORK, March 23. — Foundain pens, consistent money-maken for pitch-men, concessioners and direct aslessmen, are riding at the peak of popularity, according to reliable sources. The field for this item is unlimited and it shows again of rining to even greater demand as more and more assessment as the property of the property of the property of the pension of the

as a consolation prize.

The newer transparent models, which are filled by removing a screw cap and pressing a plunger, are said to be leading the parade. Lever models are also in demand and the boys are finding them

ready repeaters. inr. as are those wi Pens in sets with automatic pencils pads and calendars.

do much to attract middle-income peo-ple to New York and they are the people who patronize workers Novelty firms report that new lines will be introduced before the opening and the property of the property of

With the cost of production of World's Pair lines already covered in many cases by last year's sales, general items will be cheaper, accounting for more sales and larger profits.

and larger profits.
Stock of World's Fair numbers are al-ready moving from New York houses, and workers in this vicinity are said to be shopping around for lines. This is con-sidered proof that the boys will be stocked in ample time to get the early arrivals at Fulching.

New Lines Seen

NEWS THAT the mayor of Buffalo has agreed to permit resumption of bines of the property of the

submit to arrest in order to sette that question.

The description of the decision, the first license was issued to Mascarl for use at Engles' Anditorium, and he paid into the city treasury \$10 for permits for two nights. Privilege to operate the general content of the fact. It worked for one group and it can work for others.

KNOWING that public opinion plays an important part in civic rallings, Max Raskin, attorney for Miwaukee operators, recently filed a beief with the State Su-preme Court asking a rehearing on the court's recent railing on bingo on the

ground that a jury trial should determine legality of the game. The lawyer stated that the statutes under which the trial was held were criminal laws and that "the only tribunal that can determine whether the criminal statutes have been violated is a court of the wornstating of a judge and a jury."

"WE RESPECTFULLY submit that the Supreme Court cannot in the first in-stance determine that a criminal statute has been violated." Raskin said. "The right to a trial by Jury to determine whether or not a detendant has violated criminal statute cannot be lightly set

HIS BRIEF declared in part: "It is n the sudden and complete disregard of law that destroys civil liberty, but the gradu-al encroachment and restriction dictated by expediency and supported by sophistry that cause the destruction of free governthat cause the centralists of the govern-ment. "We recognize that gambling is against the public policy of the State. We recognize that this public policy is strongly declared in the constitution and in statutes. But the right of all citizens to the full and equal protection of laws is also a strongly declared pub-lic policy."

WE AGREE with Attorney Raskin and hope to see this matter settled soon.

WHEN ORGANIZATIONS of WHEN ORGANIZATIONS of Water Proof (La.) High School start out to do something they do it. Recently mothers of band members held a bingo party in the Knights of Pythias Hall and raised sufficient funds to send the school hand sufficient funds to send the school saud to Ruston, where it participated and won honors in the State Band Festival. The matter of attracting patrons to the game was quite easy, for the game is popular (See BINGO BUSINESS on page 36)

WATCH FOR . . . Big Merchandise Year Ahead

By Jack Epstein

Spring Number The Billboard DATED APRIL 13

NEW YORK, March 22—Novelty and souvenir workers in New York and vicinity are reported laying plans for increased business during the World's Fair, which reopers Merr business will surpass last year's volume has created optimism among workers, who look forom May until November, with July and August and the property of the property of

also seen as attracting large numbers of people.

In addition to the tours, New Yorkhotels almost without exception have campaigned to seem. This fact alone, it is said, will bring thousands of visitors to the fair.

Pitchmen and streetmen who specialize in Perisphere and Trylon items believe that changed pyshology of pullely campaigns and the top of the present who have been as the present which we have been also been also been also been and the present with the present would be fair will on their merchandise. This firm, Miss Sadowe said, is featuring a new line which includes cuddle odds hands. Concessioners at above resorts are going for the elephant number, while bigs and salesboard operators are going for dolls made of perales. They are 12 to 27 inches high and have been supported in the completing boards. Alsesboard men using larger models find the dolls help in completing boards.

New Scottie Eyed

Lines Debut at Show Lines Debut at Show
Recont displays as the gift show held
at Hotel Pennsylvania here pointed out
the importance of suiffed toys this
year. Benn Maisel, of Blessom Doll Co.
showed an attractive line. Bantain Products featured Goppy the Esephant, and
the skunk with a cent. A representative of the latter firm said that with
the Presidential campaign calaming so

tive of the sater firm said that with the Presidential campaign claiming so much interest, Goppy was looming as one of the most popular of summer resort items. The skunk with a cent, which is a black and white stuffed skunk with a cent tied to its tall, is

handle stuffed toys

NEWS THAT the mayor of Buffalo has

wanch is a black and white suffed skunk with a cent tied to its tail, is a skunk with a cent tied to its tail, is a skunk with a cent tied to its tail, is a skunk with a cent tied to the cent of the

are going well at this time, as many of the boys are pushing them in view of the coming school graduations. Pen and penell sets with oncy stand are popu-lar, as are those with ash trays, memo



ity Dogs, Elephent and Donkey or mounted on bases of General Ele Mannet Metal. They will draw togs aced face to face or upin around a fall to tall. Also will perform a

TWO SCOTTY DOGS

No. B1N30 Per Grees Sets \$10.50 **ELEPHANT and DONKEY** No. B1N41 Per Gross Sets \$10.50 MEN OF WAR

No. B1N46 Per Gross Sets \$10.50



WATER FLOWER WORKERS HERE'S A BIG VALUE 10 Water Flowers, 2 %, inches high, in envelope, Each has metal weight at-tashed to hold flower down. BH10748 Gross \$4.00

N. SHURE CO. 200 W. Adams St., CHICAGO





ENTE BOARD SALESMEN ... GET OUR PRICES:
10 Easy Selling Styles
for 16 to 38c Deals
SAMPLE S1.90
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WATCHES WALLEY ELGIN, WALTHAM, BULOVA MEN'S WRIST AND \$2.95 20% WITH ORDER, BALANCE C. O. D.

OSEPH BROS., Inc.

Popular tems

Write to The Billboard, Buyers' Service Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Spectator Seat

Speciator Seat
With outdoor sessions just around the
cornor, agents are making money with
the Comfo-Bak speciator seat, the
Comfo-Bak Corp, reports. It is a handy,
the comfort of an easy class. It suits
every seating purpose for watching all
types of athlicit events, bosting, piculos
and neatly and may be carried anywhere
and is substantially constructed of fineest materials to withstand hard usage
as non-slip grippers hold it in place,
Slips over any bench, stool, chair ce
hiencher plant, and is attractively
constructed to fine they retrained is %-inch-width channel bar freefile steel. Back and seat covers are made
of attractively colored finest haryweight
holstered with kapok. Packed aix to a
carton. New low prices now effective,
the firm reports. carton. New low the firm reports.

World'round Jug

Elingo operators are finding the tilt-jug a topnotch from ear Pederal Class Co. Rem is ice-lipped, rull 38-o-unce and available in erystal or rose glow. Has matching tumbles in 5-o-unce juice the control of the control of the 14-o-unce footed leed tea. Operators with carrivals are eying this item as a headiner. Special prices that allow Iffin reports. of protit are available, the firm reports.

Enamel Repairer

Mrs. A. M. Christenson reports that she has recently placed on the market she has recently placed on the market chipped places on enamel sinks, wash bowls, bath tubs, refrigeration or stoves. Because the term lends tits of demonstration of the store of

Eyeglass Sun Clips

A counter-card item that is destined to make money for workers during the outdoor assesson is the new aun clip introduced by Rice Sun Clips. Allilions of people who weak eye glasses can have style the country of the

Modern Mop

House-to-bouse canvassers are finding Ritchen Boy, a knitted mop that may be laundered and kept in the linen closet, a fast soller and money-maker, always lies flet, can't kneek and ways, lies flet, can't kneek and furniture legs and leaves no lint or streaks on the floor. Since it may be quickly inserted in any ordinary mop-stick, it is an item that makes every actick, it is an item that makes were special low prices one available, the firm reports.



RADIO OR RECORDS

PLAYS 10 AND 12

INCH RECORDS



DOUBLE ENTERTAINMENT VALUE

55

5-TUBE SUPERHETERODYNE

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TWO IN ONE FEATURE FOR DOUBLE VALUE

Phono player powered by 78 R. P. M. constant speed, 60 cycle, self starting, AC synchronous motor. Cenuline crystal pick-up with wide full trangal response. Beautiful Walnut or I vovy cabinet measures 94x6/5x13 inches, with recessed needle cups. You'd pay this price for the radio alone—and as a radio-phono unit it's a whale of a buy.

Today's BIGGEST Value Bar none—it's the BICGEST BUY on the market today. Get on the band wagon while it's hot—cash in on its two-fold appeal now.

IN WALNUT FINISH 25% Deposit on C. O. D. Orders Write, Wire or Phone Your Order-Act Now!

F. O. B. CHICAGO

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START NOW—BE FIRST WITH THE LATEST

NOW CASES — WILL PUT YOU ONE STEP AHEAD.

NOW THE STEP AHEAD.

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Ment Lookt WIENTE-CHEF cooks 4 "net dep" a minute22th in an bourt. And what frankfutured. Because cooked
for the second second frankfutured. Because cooked
are such strategy, baccooks, flavorite, Wieners in your life.
WIENTE-CHEF around and prove how SPEED and NEW TATHRILD, combine to increase profile fast for restamants, is
repulsated, theraptores, touries comps, and inmediated of other problems.

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\$3.50 EACH (Less Than 6)

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one Displays, New Styles, New Deals, ocrts, Side Shield, Dust, Sport Kits.

1900-12 No. Third St.,

CASH IN ON THIS MONEY MAKER!

BINGO BUSINESS

(Continued from page 54)
in the section, Churches and other organizations have realized its fund-raising powers, Only merchandise prizes are usef.

are used.

ALSO in the same section is Natches,
Miss, where bingo is also reported pop-ular. The churches and organizations
there using merchandise prizes are sup-porting worth-while funds thru the

REPORTS FROM CINCINNATI show that in January 225,529 people attended bingo. They paid a total of \$178,727.23 at 202 partice, Police Chief Eugene T. Weatherly said in his report to City Manager C. O. Sherrill.

DEALS

(Continued from page 54) (Continued from page 54)
134 inches wide. It is modded of durable plastics in rich, lustrous colors, tvory, marcon and black, and is equipped smartly styled plastic switch. Spotlight uses two Lealite Fenilte batteries. It is mounted six to a colorful display card, Claim is made that it throws the most powerful light of any pocket spotlight

Any of you have any bright ideas or beefs? Whatever you have, how about dropping us a line one of these days?

HAPPY LANDING.

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POCKET COMBS-Assorted Colors.

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NARTY ELECTRIC ANNUNCIATOR AND

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Score of others—waiting for the RAY-ALARM
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K rolled gold plate quality) with steries top set with sparkling white stilliants. Looks like the real thing. Asserted style mountings.

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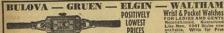
pr Imported fancy hand braided Mexican Rembide lyis are a hit at Park, Falts, Rodens and Car-rela. Priced as lew as 150 cells in gross lets, ad 50c for two samples and lists these and other rot imports. List only 100 KR esitas Imports, Mirando City, Texas esitas Imports,



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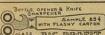
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age in Sugar
Bog in Sugar
Tantalizing Teaspoon
Jumbe Bills (6 to a pag.)
Jumbe Sugar
Sugar
Sugar
Sugar
Sugar
Sugar N. L. MAGIC CO.



Mountings from 11/2×2 up to the largest sizes. Sperkling new designs, surpris moderate prices and rush service. Write us for illustrated circular ... Ministure

samples 25 cents, postpald. THE GROSS PHOTO SUPPLY CO.



Store BIG PROFIT

501 N. Van Boren St., Wilmington, Del.

ROLLED GOLD PLATED WIRE

Falalistaanc PROVIDENCE, R. I.

MEDICINE MEN

Trite today for new catalogue of Tonica, Oil, Salve GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmscitte

AMERICA'S LEADING MANUFACTURERS OF

Tell the Advertiser in The Billboard Where You Got His Address.

GEIM

A department for Pitchmen, Demonstrators, Novelty Sales-men, Medicine Showmen, Agents, Streetmen and Others.

by BILL BAKER

(Cincinnati Office)

was in St. Louis over Easter, working a department store. He says St. Louis is not so hot. From there, he's going

ARE YOU STUDYING the opportunities that the times present?

MAE GORBES GOULD .

with transferine, is doing a nice business in the Kress store, Honolulu.

PIPES CRACKS: "This will be a good year if-..."

BARE SHERWIN PLAYERS.
will open their season April 15 in Oklahoma. Manager Dan Sherwin has a crew at work in quarters at Cubling, mores on the Proceedings of the Control o

THINGS WE NEVER HEAR: "I personally think we should give leaser rein to the pitchmen making our town and forget about the beets of our shallow-thinking local merchants."—Lecal Mayer.

EDDIE GILLESPIE .

has been in Honoidili for over a year, working deaner, glass-cutting knives, glasses and the second of the se Peters and wife came in recently but are not working, just seeing the islands. I'd love to see Art Nelson working to these Japanese, Chinese and Hawailians on cleaner. He'd have to have a bushet basket to carry the scratch home. I'd like to read pipes from Art Cox, Billi Westfall, Red Winterhatter, Jack Ma-honey, Johnnie Schoeming and Zari Davis."

at the recent funeral of Bernard Bogoff, widely known pitchman, who died of stab wounds in the David Edwards Farnham

WATCH FOR ... Hold That Line But Watch Your Tackles

By Edward L. Kiehl

in the

Spring Number The Billboard

DATED APRIL 13

Memorial Hospital, Ambridge, Pa., re-cently, were all pitchmen, namely Ralph Capian, Herman and John Rosenfeld, Lyale P. Shaffer, Richard Bernhart and William Tarter.

IC. MAX SMITH

K. MAX SMITH
pens from Lakeview, O.: "Have been
taking it easy since closing my five pan
demonstrations with the H. L. Green
stores at Christmas. Havel-seen many
of the boys getting any big money since
time. I plan to get going as soon as the
time is here and we all get the fewer."

BEST WAY TO break faith with your tip is by misrepresenting your item.

JAY ROSS ; just closed 10 weeks as emsee at the Callente Club, New Orleans, and is preparing for the open road again. Ross eays he was glad to read the pipe from Jerry Coates and to learn that the reports of his death were false.

REPORTS FROM the Southwestern Exposition and Fat Stock Show, Fort Worth, Tex., indicate that some of the boys managed to stab off seme gredus there, Who made the event?

BAY HERREES scribes from St. Louis: "Left Cleveland five weeks ago and made Louisville, Indianapolis and Terrer Batte, Ind., to ng. results. St. Louis is fair and a cheap town to get by in. Have teamed with Lee Mom on the rad layout with the show season opens! Then I'll make carnivals for the cummer. George Orman, pips in." RAY HERBERS

Orman, pipe in.

FRED X WILLIAMS

who works absect during the winter, tells of some ill fortune: "On December 7. I pleked up a man in Cleveland to drive my Blick to Texas, New Medical to work shows, as I have done the past three winters At Bellewis O, the same night, I tound myself in Jail, truck loaded with formatoes. I was fined \$60 and costs My car was ruised. I jeft my dogs, which were in the car, at a kennet in Lakeview, O. The needs I jeft need to the companies of the com

WHO WAS IT who once crackeds "There are no rounds of drinks on the ladder of success?"

THE LEAF.

is going well around Newark, N. J.

is going well at Sears, who says he

neoute like to hear how it is going in

Honolulu. He and the missus expect

to go by trailer to California, then by

hoat to the islands.

HALPH CAPLAN ...
plipts from Ambridge, Pa., to say that he has quit the pitch bit and its working an ensee in Western Pennsylvani. He's been playing conventions, hanquets and theaters, and says he expects to go into repertoire this season. BALPH CAPLAN

MOST SUCCESSFUL pitchfelk have learned that it pays them well to be business men and women, not just tourists.

SEEN ... on Broad street, Newark, N. J., recently were Chip Decker and R. Ralphte, with card tricks.

PITCHMEN AND STREET WORKERS...
In the Province of Alberta, Can, should
find the series of celebrations and
stampedes planned for that section and









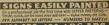












JOHN F. RAHN - A-1330 CENTRAL AVE - CHICAGO III

which are scheduled to run from one day to a week of benefit to them. They begin early in June and continue thru-begin early in June and continue thru-laye set dates include Black Diamond. Carmangay, Clarebolm, Raymond. Mse-Leed, Cardston, Castle River, Dorothy, Drumheller, Hand Illus, Brooks, Gletchen, Carstairs, Car, Benaito and Calgary, Canes, balloons, bunners, streamers,

GREATER VALUES ALWAYS ELECTRIC WATERS HAZER, AND ASSESSED THE SECOND OF THE CAMERA. 10 45 COADDO TYPE, CAMERA. 10 10 COADDO TYPE, CAMERA. 10 COADDO TYPE, CAMERA. 10 10 COADDO TYPE, CAMERA. 10 10 COADDO TYP oft or Full Payment With All Ord

ILLS SALES CO 101 BROADWAY No- Tork ELD'S LOWEST PRICED WHOLESALERS



SEND FOR OUR ILLUSTRATED PRICE LIST OF FLORAL GEMS. WONDERFUL SELLERS.

LEO KAUL IMPORTING AGENCY

ELGIN & WALTHAM-Second-Hand \$1.85 DIAMOND RINGS - Solid Cold \$2.40

H. SPARBER & CO.

budges, buttons, pins, flags, hatbands and other novelties will in all probability be in demand on the streets.

R. BEE . . . is working perfume at Grant's store in Newark, N. J.

NNIAN GHILP MIXAS , and wife rambied into Cincinnati last week or route to their home base. Detroit, from Fierda. They stopped long enough to with the pipes desk and their many the stopped long enough to with the pipes desk and their ing his health food demonstrations in a downtown store location. The Chief advised that Florida fairs weren't so good the South made it tough on the boys and girls working there. After visiting Doc Reynolds and wife, who were working seep at Thaipa (Fig.) Fair. Mean stopped out in Natural the and them had din off in Nashville, Tenn, for a visit with Prairie Maw and Jim and then had din-ner with Doc Ragett and wife. The Mexas planned to stop in Daylon, O. en route from the Queen City to Detroit.

Pitchdom Five Years Ago

Art Cox was working darners in New Castle, Pa., to fair his. There he saw the team of Schmidt and Westfall with a new layout that was getting money. ... Charlle Courteaux was working varnish in a Cinciunati chain store. . Joe turn Kentucky with paper ran into enough pitchmen, sheetwriters and peddiers to make a nice midway on a fair-ground. Among those seen there were V. Treeper, of more L. B. Ford was doing a good job over a five-station hook-up covering Midwest territory. ... Doe W. B. Kerr, while pitching at Porest City, N. C. next Doe Walker and Doe Southern med worker, Doe M. J. Blanton. . Rictoria tent was torn into sireds at Denton, Ca. March 11 by a windstorm, so he entertained that night shreds at Denton, Oa, March 11 by a windstorm, so he entertained that night in a schoolhouse. He continued with the siderail alone until a new tent arrived. Jack (The Kid) Stover was still on the test in the Shenandoah Valley, Among new paper boys there were R. C. Moy, C. E. Websier and Eddie Shifflet. Pred X. Williams was in Ft. Worth, Fex. for the Fat Stock Show. There was a big gang-up of paper men there. Louis Grala, after two years with the Ricton show, left to play the cal-lippe on one of the larger circuses. People in Parkersburg W. Va, were in good shape, as Doc George M. Reed

had sold them cures for their pains;
Wayne Garrison, solder and cement to meet their townshoot stury, and Ood Bill Bills, Ruffe sharpeners, and old Bill Bills, Ruffe sharpeners, and old; Bill Bills, Ruffe sharpeners, and old; Fred M. Miller, flukens; Prank Vall, solder; Bob DeVore, blades; T. Rellly, paper: Doc Bennett and R. Woolly, old were in bad undergone a serious operation on the West Coast. H. J. Lönnsde visited him at a hospital there March 13.

H. Chency, Massade Temple, Palladelphia, March 13.

Larie, Massade Temple, Philadelphia, March 13.

Larie, Massade Temple, Palladelphia, March 13.

Events for 2 Weeks

March 25-30

CONN.—New Haven. Home Progress & Poods Expo. 25-30. PLA.—St. Petersburg. Pestival of States, 25-30.

GA.—Atlants. Dog Show, 29-30, ILL.—Chicago, Dog Show, 30-31, ILA.—Storm Lake. Horse & Colt Show, 27, MICH.—Grand Hapids. Home & Pood Show,

ansing. Hospitaler Circus, 25-39, aginaw. Spendless & Securice Circus, 29-30. MISS. - Chiliport. Miss. Gulf Coast Pageant West, 29-31.
MO.-Springfield. Better Homes & Pood Expo.

N. M.—Santa Pe. Dog Show, 20-51.
N. Y.—Sunta De. Burtine Circus, 24-59.
Ph.—2-21.
Ph.—2-2

GA.—Bayannah, Coastal Empire Paper Pes-tival, 1-6.

first 1-4.

Swannah Dog Show, 6.

Swannah Dog Show, 6.

ILL—Oregan Home Show, 6.5

ILL—Lake Charles Seathwest La Pa Stock

MINN—Show, 70600, 4.7

MINN—Sh. Paul. Oman Temple Sarine

MONT—Show, 7 Fring Hi Caraval, 24-April 7,

N. Y.—Burlalo, Sportners & Boat Show, 6.

Schapping Home Show,

Freenville. Dor Show, 1-2. Chattanooga, Rabbit Breeders' Show, 7EX.—Crystal City. Spinach Pestival, 5-7.
El Pano. Southwestern Live-Stock Show,
3-3-April 2.
WIR.—Rhinelander. American Legion Home
Show, 5-7.
CAX.—Montreal. Que: Shrine Circus, 4-11.

LISTS

(Continued from page 56)
NEW PERSEY
Atlantic City—Order of Red Men. May 1-3.
Mornton — Old Philowy Encament. May 1-6.
7-Frank R. Jammel Box 198. Treaton
Person—Keights of Columbus of N. J. May
10-11. J. F. X. Landrigan, 31 W. 1915 M.

Bayonne. Hayonne. Hdwood-Un. Spanish War Veterans. June 20-22. William V. Wyckoff, 837 Carterel 1-22. William re., Trenton. NEW STEXICO

NEW MEXICO
Albuquerque—Royal Arth Masons, May 8. A.
A. Keen, Box 535, Albuquerque,
Hobbs—State Priceners Asm. May 13-15.
Theo, A. Resenwald, Box 732, Albuquerque,
Buffalo—Knights of Columbus. May 24-25,
3chn P. Conlon, 9-16-118th st., College

hard also Kolladas et al. 18-18-18. LebengJohn P. Conton, S-16-1181a St., ColonJohn P. Conton, S-16-1181a St., ColonJohn P. Conton, S. C., Conton, S. C., ColonRev. T. C., Conton, S. C., Conton,

May 9-11. W. H. Smith, Box 1983, Re Raleigh-Sons of Amer. Bevolution. Ap Carl G. Willard. NORTH BAKOTA Jamestown-Veterana of Foreign Warz. 30-June 1. G. E. Dresser, Jamestow Minot-Knights Twiplar, May 28-21. Stockwell, Box 1985, Pargo. W. L.

Akron-State Elka. April 26-28. C. L. Lais, ACCOUNTING THE APRIL 28-22. C. L. Lais, Norwalk, O. C. Chickmann, C. C. Chickmann, American Mining Congress Conv. & Expo. April 29-May J. Julian D. Concore, 262 Monacoy Ridg. Washington, D. C. Chickmann, Blate Fed. Music Clubs, April 2-5, Mrs. H. K. Mouser, 141 Prospect st., Marion.

Marion. Hate Rainbow Div., Veterans' Aten. May 16-11. Jack Henry, 121 N. Main olumbus. State Maryaville. st., Marywille.

Columbus—State Assn. Pirefighters. May —
Joseph A. Kirby, Box 103, Dayton, O.
Marion—Knights of Columbus. Third week in
May. James Larey, Box 12, Milan, O.
Toledo—Obbo Shrine Council. April — W.
B. Maibews, Maonto Temple, Chredand.

OKLAHOMA

Clinion-State Pirener's Asin. May 20-22.
Charles Stemp, 101 N. E. 63d at., Olishema of Charles Stemp, 101 N. E. 63d at., Olishema Chymnol Chy-Woodnern of World. April R. L. Forgan, Majestic Bidg.
Okishema City-Knights of Pythas, May 14-15. T. H. McCur. Fythian Bidg., Tulsa.
Ford. Window OREGON

Bend-Knights of Columbus. Latter part of May Join F D Columbus. Latter part of Gally Join F D Columbus. 138. Altany Ove. Geological Policy Presupports. May 200 William A. Morand. 1019 S. W. 10th ave., Portland.

RELEASE OF THE STATE OF THE STA

IR. G. CAFRON WORLE, 316 JU NRIL, Baile Bildg, Williams A. BERONS, BALMON.

PASTOCKED A. BERONS, BALMON.

BAY G. ALDERT B. R. BERONS, POPURIOSE.

GATING—Order Bod Men. April 12-13. J. L. Greenville—Tr. Coder United Assertion. Mechanisms. April 22-24. G. H. Belsenback.

April 22-24. G. H. Belsenback.

Greenville—Tr. Coder Juniose Assertion. Mechanisms. April 10. O. Greenville—Tr. Got Palmette States Didg., Committee Comparison of the Committee Comparison of the Committee Comparison of the Committee Com

R. B. McCauley, Columbia.

BOTH DAKOTA
HUTCO-Royal Arch Masons. April 20-20. W. D. Swaln. Story Falls.
HUTCO-Royal Arch Masons. April 20-20. W. HUTCO-Knights of Prints Pilit. 9. D. R. B. Roddell-Assights of Columbia. May — John Dangel, Tulare, S. D. Soux Falls-Michael Conf. of Musicians. April 21-21. Claude E. Pickett, 271 Jerest Hilds, Des Motes, Ja.

Nashville-Junior Order, May 16-13, Charence Ployd, Sweetwater, Tenn.

Beaumont—Order of Eagles, May 21-22, Wil-13-15, F. J. Kinane, Box 975, Auslin, Tex. Corpus Christi-Enights of Columbus, May 13-15, F. J. Kinane, Box 975, August 19-50, Prank D. Drew, 2346 Fayne ave., Cleve-land, O.

Frank D. Drew, 2458 Fayus Land. O. James - Kraights of Pritials. May 25-22. Theo James - Register of Pritials. Westbarderd, Tex. Patos-Shiring Director's Ass., Of N. A. March 25-39. Louis C. Pischer, Charleston. S. C., Bee 625. Louis C. Pischer, Charleston. S. C., Bee 625. Texnillar-Knights. Templar. April 16-18. T. and Adecini—Sci. 255. West, Tex. an Adecini—Sci. 255. West, Tex. an Adecini—Sci. 255. West, Tex. 11. Guy Cheb. Box 2239.

VERMONT

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WAY

Bobert G, Mulvey, Bennington, VI.

Robert G, Mulvey, Bennington, VI.

15. Gerry F, Walker, Bellows Palla, VI.

Petersburg—Order of Red Men. May 15-16.
O. L. Pewell, Hamston, Va.
Roannes—Order of Odd Fellows, May 25-20.
T. W. Davis Jr., Natl. Theater Bidg., Ricksmond, Va.

mond, Va. WASHINGTON
Everett—Knights Templar and Royal Arch
Masons. May 11-17. Wesley C. Stone, 491
Hyde Bidg., Spotane.
Olympia—Knights of Columbus. Latter part
of May. Al G. Schott, Box 185, Walla Walls,
Wash.

wash.

sokane-Soc. of Amer. Florists. April 12-13,

J. P. Austin.

sokane-Grand Commandery, K. T., R. A. M.

& R. S. Masons. May 13-17, W. C. Blone. Spekines Grand Control & C. S. Mascons May 11-17, W. C. Scholler & R. S. Mascons May 11-17, W. C. Scholler & G. S. Grand Commandery K. T. May 15-16. H. F. Smith, Box 516, Pairmont, May 17.

W. Va.
Analeston—Order of Red Men, May 17.
George W. Guinn, R. P. D. I., Owens Sia.,
Box 553.
arkersburg—W. Va. Boc. Sons of Amer. Revolution. April — Prank L. Burdette, 621
Ninsh ave., Huntington.
WISCONSIN

MEROPERIN MEROPERIN ASSES, March 28-19, A. C. Thomsee, Fr. Atkinson, Wis. Milwarkee National Solicarers. May 23-25.
Major George P. Unmach, 135 Glenbrook road, Betheada, Md. CANADA

Brockville, Ont.—Knights of Columbus. May 24-25, J. W. C. Tierney, Box 368, Amprior,

20-20. EGWIN SMICH, SEE DIMERIS W. C., COU-don, Ont. Moose Jaw, Sask.—R. A. Masons. May —, Francis B. Reilly, 117 Westman Chambers, Regina, Sask. Shersrooke, Que., Oeder of Odd Fellows. May 17-18. George H. Lang, Box 572, Montreal.

Coming Events

These dates are for a five-week period.

Montpossery—4. ALARAMA
Sale Aged 9-10. F. E. Thompson.
Northport-Velenans of Precipin Wars Celebration: April 8-13. Boltomon Kingere, Veterram Hospital CALFPORNA
Pasadena—Southern Calif. Flower Show. April
22-78. Jane X. Crajhesha

CONNECTICUT Hartford-Shrine Circus. March 25-30. Pred

Williams.
New Haven—Home Progress & Foods Expo.
March 25-30. Frank Dublinky, 266 State
at. Hartford.
Waterbury—Zindah Grotto Charity Circus.
April 15-30. J. S. Pearson, 24 Harrisco ave.

DISTRICT OF COLUMNIA
Washington-Children's Hospital Circus at
Riverade Stadium. April 15-20. Rear Admiral Train.

GEORGIA Show, April 18. A. J.

GRUSSIA.

Savannah-Plowe Show. April 18. av.
Niksahka, Box 1006.
Savannah-Goastal Empire Paper Pestival.
April 1-6. Hodges Bryani, Box 539.

April 1-6. Hodges Bryani, Box 539.

Oregon—Home Show April 4-8.
Pi. Wayne—Pood Show: April 28-7.
Indianapells—Theme Show: April 28-7.
Indianapells—Theme Show: April 28-7.
Indianapells—Theme Show: April 28-7.
Indianapells—Theme Show: April 28-7.
Indianapells—Indi

1-6, W. J. Harriestes.

Lake Charles-Southwast Le Pas Stock Elsew & Rodon. April 1-7.

Lake Charles-Southwast Le Pas Stock Elsew & Rodon. April 4-7. Arthur Colyle.

Elsewast Stock Stock

Chisholm—Pood Show, April 21-23, G. E.

Bagan,

St. Paul-Osman Temple Shrine Circus, April

1-6. Walter P. King, Maronio Temple,

MISSISSIPPI

Como. Northeast Miss. Live-Stock Show, April

16-19.

10-19.

Forest—Southeast Miss, Live-Stock Show, April 3-5, V, H. Lackey.

Gulfpert—Miss. Gulf Coatt Pageant Week. March 20-31, Mrs. Charles McDarls.

Battlesburg—Live-Stock Show. April 9-12, Port Ghoon—Southwest Miss. Live-Stock Show. March 26-29.

Show. March 28-23.

MISSOURI
Jonins-Piesta. April 20-77. Earl Brown, 113

MISSOURI
Jonins-Piesta. April 20-77. Earl Brown, 113

March 25-10. Hay Levis.

March 25-20. Hay Levis.

March 25-20. Ray Levis.

March 25-20. Ray Levis. 217 Woodruft 1866.

March 25-20. Hay Levis. 217 Woodruft 1866.

March 25-20. Hay Levis. 217 Woodruft 1866.

March 26-20. March 26-20. Hay Levis. 217 Woodruft 1866.

March 26-20. March 25-20. March 26-20. March 2

MEW YORK Buffalo-Shrine Circus, March 24-29, Hamid-

Buffalo-Shrine Circus. March 24-29. Hammordon Circus Co.
Buffalo-Food & Severage Equipmen. April 22-25. Fred J. Seame, 33 E. Ferry st.
Buffalo-Buffalo Sportsmen's & Boat Show.
March 35-4April A. Abbornen's & Boat Show.
March 36-4April A. Abronen's House Show.
Henry J. Govoren's Carbonington st.
Henry J. Govoren's Carbonington st. ntest-Pestival.

Henry J. Gabs. 22 N. Washington at NORTH CAROLINA Greensbero-N. C. Music Contest-P April 16-18. H. Hugh Alivater. NORTH DAKOTA Bismarck-Elky Circus. March 25-23.

Bilmarck.—Elky Circus. March 25-20. OHIO Chardon—Gesuga County Maple Pestival. March 28-31. Paul E. Benteso. Columbus—Home & Sports Show. April 13-

21. Youngstown—Home & Builders' Show. April 23-29. Leo P. Heller. OKLAHOMA Paril Tri-State Band Pestival. April 12-28. Milburn E. Garey, Univ. Sta., Edd. Outhris—'Ser Celebration, April 21-22. Gerald Cartille.

AND CONTROL OF CHARACTER AND A CONTROL OF CHARACTER AND A

fiotel, TENNESSEE
Chattanooga—Rabbit Breeders Show, April
5-5, R. C. Huggins, 23 Sequola Drive,
Commbia, Maile Day Rodeo, March 30-April
1. George L. Buchnau, Box 277.

1. George L. Esconsul, 1902 377.
Crysial City-Sprach Pretival, April 5-7.
L. L. Williams.
Gainesville-Circus Round-Up. April 3-28.
Chamber of Commerce.
El Pago-Gouthwestern Live-Stock Show.
March 35-4pril 2. W. S. Pester, 523 U. S.

March 30-April 2. W. S. Penter, 521 U. S. Courthouse. Store & Home Expo. April Insulant-Pool Shelmer & Home Expo. April Insulant-Pool Shelmer Pet Block Show, Redee & Horse Show, March 27-21, Reese B. Lockett, Milly Hotel.

avasanda—Traxa Birscheente Pestral. April 13-14. Louis B. Williams.

an Antonio—Pretta des San Jacobs. April 22-27. Jude Rayboold. 297 Insurance Bids. Nava-

Madison—Eagles Kiddle Eamp Carnival. April 18-20. LeRoy E. Coater. Rhirelander—American Legion Home Show. April 3-7. T. J. Sandeman.

Edmonton Alla Edmonton Spring Show.
April 6-11. P. W. Abbett.
Montreal, Que. - Shrine Circus. April 6-11.
Hamid-Morton.
Saskation. Sakki.-Horse Show. March 28-58.



Clyde Ingalls

Clyde Ingalls

CLYDE INCALLS, with his majestic
the bearing, slik hat and cutaway, was
the true personification of the showman,
the street of the showman of

"Those of us who worked for him had mixed feeling. Some there were who that feeling. Some there were who that behind all the bluster and hardshell appearance there lurked the ambition to establish a record for the side and the say cance that when the time came for his successor to take over, there would be a good mark for him to shoot at. the was instrumental in making, his chosen profession better for having lived in it."

Pay's Theater in Providence, R. I., gets a good many old-time troupers of vaude and circus to its box office. One of them, Mrs. Essie Dyer, takes in the bill practically every week with her husband, them. Mrs. Rosie Dynr, takes in the bill practically every week with her husband, also an ex-trouper. They saw one of the some control of the some

of the last century or so.

of the last century or so.

Here's how a couple of es-Ringlingties are progressing as they turn to
other flags for the pursuit of happiness,
not mentioning a livelihood. Just betoes salling from San Prancisco for Austoes as the second of the second of the second of the
King's plan to have Giant Jack Earle
named as the Sanfran Piar's good-will
ambassador to the land down under
flowered into complete realization. Exite
cluding a sheepakin scroll which he will
offer as his portfolioed credentials. A
Liquin salute and dragging out of the
Earle and King's would not be amiss when
they land on Australian shores. Not a
bad score for Austin, who has been
canny in the second of the second of the
Sarine Crippied Children's Respital and
there was more fanfare as a result. Pomp

Stronger Eyes

CINCINNATI, OHIO

and ceremony fit right in with the regar

Talking about other flags. Peejsy Ringens, the diver and serial bisyclist is back from a five month's stop in South America, where he played a Buenos Aires annusement, park-exposition, Ringen has many interesting things to report, of which more halor. — Midway gorg, are sprucing up in anticipation of a moneyspracing up in anticipation of a money-changing season, but the circus picture nationally is clouded in doubt. It looks like the sawdust field needs (1) a shot in the arm in the form (a) a savior or (b) fresh and vigorous money ready to be spent without any strings attached.

Notes From the Crossroads

By NAT GREEN

By NAT GREN

A ER thrill concerts sping to become
A a regular feature with indoor dircuses next winter? The question is
prompted by the success of the Fissh
Williams show at the Geveland indoor
back home in Chicago, is entiusiastic
over the way his show was received.
Even with the restrictions imposed by
ly exciting to satisfy the most captions
thrill-seeker, and Fissh believes the thrill
show offers the most satisfactory solitshow offers the most satisfactory solitshow offers the most astisfactory solitshow offers the most astisfactory solitshow offers the most captions
thrill-seeker, and Fissh believes the thrill
show offers the most captions
through the control of a grand story of
the people who attend indoor circuses
have not had an opportunity to see
track in front of a grand stand, and
whatever is presented is new to them.
Incidentally, the thrill concert presented
first time that an attraction of that
sort has been tued on a circus feature as
far as can be learned.
Paul Jung and his Perdinand the Bull

first time that an attraction of that sort has been used an a circus feature as far as can be leafned.

Paul Jung and his Ferdimand the Bull skit will be back with the Big Show this season. . . . Walter Hale, gubdicity main the Windy City for a couple of days last week weeking on plans for the shows he weeking on plans for the shows he weeking on plans for the shows he weeking on the work of the power of the youngsters who trouped with him back in the "50s. Charlie says his brothers much better at his home in Louisville. . . Raiph Clawson, his from Vancouver, let for Shreeport after conferring with new job agrees with him Paul Jerome, of the Shingling cloud alley, has been taking the baths at Hof Springs. Hingering on the West Coach, but J. W. (Patty) and the missus have returned east and let for New York after stopping vacanton with their 7-year-old son for a while before the show opens. Fatt, by the sprends considerable time in Children and the work of the week of the work of the work of the week of the work of t

York.

Loyal Repeaskys, who lest all of their equipment—some \$14,000 worth—in Cote Brow. Circus winter-quarters fire, have completely re-equipped their act and will return to work with the indoor circus produced by Barnes-Carruthers, opening as Indianapolis and following with Citi-Act played the Chicago Theater

One of our scotts relays the information that plans are under way to build two big loe-skating rinks in Honolubi. Another reports that Arthur Wirts, comes of the same of the



HEADLINES EQUIPMENT

The Long Season Carnival FRANK BURKE SHOWS

CLOSED 1939 SEASON JANUARY 5, 1940. OPENED 1940 SEASON FEBRUARY 23. WILL CLOSE JANUARY 1, 1941.

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FITZIE BROWN CAN PLACE

FITZIE BROWN.

Mecklenberg Hotel, Charlotte, North Carolina

WANTED

MENTAL ACTS, FREAKS AND WORKING ACTS

DICK BEST. Care ROYAL AMERICAN SHOWS TAMPA, FLORIDA

WANT

SIDE SHOW ACTS

WANT

BILL LYNCH CANADIAN SHOWS WANT TALKER. WANT STRONG FREAK TO FEATURE, allo Worklos Acts of all lines. Can halifax May 15. Transportation and entry into Canada erroport. Actions. Even special ACTS of the Canada C

BYERS BROS.' SHOWS

WANT MUG JOINT, CIGARTIE THOOTHING CALLEY AND AMERICAN PARMISTRY.
CAN ALWAYS USE LEGITHATE CONCESSIONS — WHAT HAVE YOU'
CAN ALWAYS USE LEGITHATE CONCESSIONS — WHAT HAVE YOU'
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SECRETARIES--COMMITTEEMEN

Contact the type of shows rides, concessions and acts you need before others have booked the cream of the

> Mall your advertisement TODAY and we will place your message in the BIG SPRING SPECIAL WITH A DISTRIBUTION DOU-BLE THAT OF REGULAR

The Billboard Truck and Trailer Legislation

NEW ORLEANS, March 23 .- The longand United and March 23 — The long-sought truck reciprocity agreement be-tween Louisiana and Miscissippi cover-ing all classes of freight and private trucking has finally gone into effect.

SPERINGFIELD, III., March 28:—A temperary restraining order in Sangamon County Circuit Court here has haited operation of the new Illinois truck-control act as for as four plaintiffs are congous into effect March 1, provides for incurance, safety and inspections and safequards, and more adequate identification of trucks. Representatives of the State and conferences are under way to temperate the safety of the State and conferences are under way to template. The State has until April 1 to answer the suit. The injunction is applicable only to the four plaintiffs, but other operators or companies can join it. SPRINGFIELD, III., March 23,-A temother operators or companies can join it.

OUTES
(Continued from page 20)
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18 New York Quartette (Hunter's) NYO, re.
ver, Jule (Travelors) Wilkes-Barre, Fa., Rullin & Garcia (Bi-Has) Washington, D. C.,
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mbeim, Harold (Cher Harry) NYC, no. gn, Helen (Hi Chico) NYC, no. rne, Phil (Gay '90s) NYC, ne. rd Boye, The (Cher Parco) Chi, nc.

nn (Belmeet) Mami Beach, no. Gladya (Hartel's) Chi, re. & Harlo (La Piesta) San Francisco, Mc. Glifford (Earle) Washington, D. C., L. Dorechy, (Null NYC), E. Al (Plamingo Park) Miami Beach, L. Frances, Deirstantes (Gayley) Clinch-

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POPCORN

H. B. HUISINGA

DE LAND, ILLINOIS Grower of Pure-Bred Varieties of Popcorn

INSURANCE

Charles A. Lenz "Sheuman's Insurance Man"

A738 Insurance Exchange,

othins, Betty (Colosimo's) Chi, nc. oberts, LaVoume (Ernie's) NYC, nc. oberts, Roberts (606) Chi, nc. oberts, Dave & June (Pood Show) Spring-

coherts, Dave de June (Food Show) Spring-field, Mo. - (1994) Chee Pacel Chi. Re. Cohert Frod (Queen Terrace) Woodside, Le J., nc. Le J., nc. Le J., nc. (1994) Collection's Chi. nc.

oney, Pat (Palumbo's) Phila, me, oney, Pat (Palumbo's) Phila, me, alean & Seville (Ambassador) NYG, h. selle. Mildred (Parkway) NYG, ne, s., Joe (Old Pashiotod) Beston, me, s. Jes & La Petre (Riveraldo Milwaukee, t. sii, Pat (Pastor's) NYG, ne, sell, Menry (Chicago) Gli, t.

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(Hirst Circuit Shows)

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Arthur, Magician: Nanafalia, Ala, 27-28; Myr-tiewood 29-39. Birch, Magician: Altus, Okia, 28: Prederick 27; Ohsey, Tex., 28: Seymour 29; Hamlin April 1; Baird 2; Abilene 3; Brownwood 4; Ballinger 3.

n. Bert (Colonial) Daytes, O. t. Oscar (Flift Ave.) SVC. h. weekee, t. & Chemical (Flift) Mewakee, t. Dick (Saks Show Bar Detroit, c. Dick (Saks Show Bar Detroit, c. Linds (Colonial) Dayton, O., t. v. Audree (Merceco) Detroit, nc. T. Jack & Jill (Harry's New Yorbar)

Warner, Jack & Jill (Harry's New Yorker)
Watton, Emilies (Slew's) NYC, inc.
Weber Sisters (Colosinur's) CM, when
Weber Sisters (Colosinur's) CM, when
Weber Marziel Le Marquies) NYC, 72,
Wencel, Pary (Franci) Peorlis, III, 10,
Wencel, Ray (Franci) Peorlis, III, 10,
Welle, Michael (Ropield) Washington, D.C., 5,
While, Dancy (Delineric's) Phila, re,
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Welle, Cast (Superical Ambasadeer)
Weller, Cast (Superical Ambasadeer)

mh. Winfield & Pord (Paramount) NYC, t. Winfield & Pord (Paramount) NYC, t. CHICAGO Wood, Barry (Paramount) NYC, t.

Wood, Eleanor fold Roumanian) NYO, no-wood, Murray (Lexington) Phila, no. Woodford's Peta (Shubert) Cincinnasi, t. Wright, Charles (Weym) NYO, b. Wright, Carol (Kit Kai) NYO, b. Wright, Carol (Kit Kai) NYO, b. Wyte, Una (Hambow Room) NYO, no. Yvenettes (20th Century) Phila, no.

DRAMATIC AND MUSICAL

Can, obsect Road: Levistown, Ph., 26; (Mishler) Alicona 27; (Embasey) Johnstown 28-29; (Milland) Newark, O., 30, Ohler, Géorge, Scandals: (Billmore) Loa Augèles. BURLESQUE

(Hirst Circuit Shows)

MISCELLANEOUS

April 1; Baird 2; Abilene 3; Brownwood 4; Ballinger 5; 19the, Billy, Piagers: Pittsville, Md. 25-30; andino: (Geni Markot Tree, Ark. 26; (Buif-fin: Covington, Tenn., 27; (Milan: Milas 12; (Capitol Martin 26; (McKenzie) Mc-Kenzie 30; (Rexi Humbeldt April 1; (Palace) Oreenfield 2; (Hall) Hall 3; (Palace) New-

30. Sala Asse Chlyr of Tennance Chin. 5. Ogden 6.
Ogden 6.
Lewis, H. Kay, R. Hollywood Varieties: Situano, Control of China Chine Chin Chine Chi

Malloy, J. R., Circus unit: Bosch Gily, O., So-Sirasburg 27.

S. Branburg 27.

Marquis, Magidan: DePoolak Springs, Pla-26. Martinuths 27.58. Blountsion 30: Anala-stronds April 37 Hillshares 27. Monitorio 30: Anala-stronds April 37 Hillshares 27. Monitorio 30: Anala-stronds April 37 Hillshares 27. Monitorio 30: Anala-tic and April 38. March 1988 (1998) April 38. March 1988 (1998) April 38. Miller, Al Fit. Smithville, Ga., 25-39. Carayterio, Ala., April 14-8. Larayterio, Ala., April 14-8.

Shahar Bree! Talking Medion Belows Shore Wilmington, Del., 29; Newstr. 26; Middle-town April 1; Tempicville 2-4; Odean Sed. Talsers, Bob. Menkey Great: Martuegh, Illa. Wirgl. Magickanin, Pulash, I renn., 26; Tulias brins, 27; Murfresskore 21; Giappi Mill. 26; Dactore 6, Andrews, N. C., Scholler, M. Walters Har-a-Lat Show: Strownstown, Ind., Wardian, Just J. P. C. 1988, April 1988, April

Zimmerman, Al (Zero Hereford) Boston, Dc. Zoit, Frank (Oypsy Camp) NYC, mc.

23-10. Wardiaw Jack, & Orch.: (Bachelor's Chib) Frankin, Va. 28: (Country Chib) Charlotte, W. C. 21. Washer Bros.: Cellna. Tenn., 25-90. Zurke, Bob) (Manhathan Center) NYC, 31: (Hotel New Yorker) NYC, 31: Abe Lincoln in Illinois: (Grand O. H.) Chi.
Barrymere, Eibel, in International Incidenti
Wilbour) Backled.
Backbead. Guidalde.
Backbead. Taliablate.
Backbead.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Barfield's Commopolitan: Oriffin, Ga., 36-April 6.

Barlor, Stella: Charleson, Mos., 26-April 6.

Barlor, Stella: Charleson, Mos., 26-April 6.

Barlor, Barlor, McCold, S. C.

Bright Charleson, Chyce, S. G.

Bright Stella: Chyc., 8.

Buckeys State: Chyc., 8.

Buckeys State: Chyc., 86-68

Buckeys State: Ch

ck Am. Co.: Sumter, S. C.; Kershaw April

Burke, Frank Nogales, Ariz.
Casosa, M. P., Coney Intend: Colou, Panama,
Casosa, M. P., Coney Intend: Colou, Panama,
Casosa, M. P., Coney Intend: Colour,
Countral And. Coc. Heaufert, B. C., L-S.
Cocker, J. J. Durant, Oklai, McAdester 21Cocker, State Regime City, Tram.
Crowley United: Douglas, Aria.
Duley, Proc. deport, Okla. 36-27; RokehiloDuley, Proc. deport, Okla. 36-27; RokehiloDuley, Proc. deport, Okla. 36-27; Rokehilo-

Dailey Bres.: Soper, Ossa., 22-30, 28-30, Down East Airs.: Jonesville, S. C., 25-30; Port Mill Agril 1-6. Dyes's Greater: Scoobs, Miss.; Columbus April Dyes's Greater: Scoobs, Miss.; Columbus April 1-6.

Diete Greater Second, Stat. Communica Aps. Elik Valley: Paysterville, Tem. Brangeline: Labadieville, La. Pernland, Christollon, Ch. 30-April 4. Pernland: Second Communication Production of the Payster Code Media: Little North, Ark, 27-50. Good Media: Little North, Ark, 27-50. Greater United: Denison, Tox., 25-April 1. H. S. Varrulle, S. C. Hanses, Bill: Houston, Tex. Hanses, Bill: Houston, Tex. Little, L. 71, Burnland, Amororia, Calif., 25-31.

Hannes, Billi Houston, Tex.
Hubb, L. J.; Emmingham, Als.
Hildertrand's United's Monrovia, Calif., 25-31;
Hindrington Park April 1-7.
Honghey & Genisch, Natcher, Mis.,
Jackson Am. Co.: Bennettsville, S. C., 30Jones, Johnny J., Expor. Savannah, Ga., 39April 6.
April 6.

Greater: Silaria, Ala.; Pell City April

1-6. Creater Buntla, Ala, Fell City April, ang a. Dee, Pameua: Texarkana, Tex.; Newport, Ark., April 1-6. Arc. one Slat: Star City, Ark. Seader Empire: Tulas, Okla., 29-April 6. Cetro: Remissee, Ark.: Sheridan April 1-5. Cetro: Merchant Company, Company,

ril 1-6.
ers United: Jasper, Tex.
ro & Powell: Lonole, Ark.
ro & Powell: Lonole, Ark.
ro Greater: Paris, Tenn.
39-April 6.
i, H. B. Midway: Varnville, S. O.
a Pe Expo. Rio Grande City, Tex.
Bros. MayBeld, Ky.
ky Midway: Port Aribut, Tex., 20ky Midway: Port Aribut, Tex., 20ky Midway: Port Aribut, Tex., 20-

heestey Midwa; Perrs April 6.
April 6.
hugart, Doc; Wright City, Okia.
lebrand Bros; Lompoe, Calif., 27-40.
mith's Greater Atlantic: Samter, S. C.
conthern Attra; Mershen, Ga.
'assell, Barney: (Legien Pair) S. Jacksonville.

Trans. Expo. Corpus Christi, Fex. 28-April 6.
Etakell, Tenniny, Marvy: Elsok Show) LubBock, Trax. Big Swying April 1-6.
Wallico Broix: Desen City, Tenn.
West Coast Ann. Co.; Osakland, Calif., 28-April 6.
West Coast Ann. Co.; Osakland, Calif., 28-April 6.
Wester Blatze: Crystal City, Tex., 20-April 6.
Wester Wallico Woodert Montgomery, Ala.
Wester Blatze: Woodert Montgomery, Ala.
Wester Wester State Woodert Montgomery, Ala.

1-6. White City: Phoenix, Artz. Wolfe Am. Co.; Toccos, Cu.; Rolston April 1-6. World of Fun: Greenville, S. C. Wright's United: Chesterfeld, S. C. Wright's United: Chesterfeld, S. C. Yellowstone; Albaquerque, N. M.; 29-April 6. Zimdars Greater; Magnolla, Ark.

CIRCUS AND WILD WEST

Davenport, Orrin: (Hospitalers Circus) Lan-sing, Mich., 24-30; (Shrine Circus) St., Paul, Minn., April 1-6. Russell Bros.: Grockett. Tex., 26; Athens. 27; Mincelas 23; Sulphur Springs 29; Mt. Plina-ant 30; Stamps, Ark., April 1; Magnons 2.

Keniss 39 [1621 tumbout special recommendation of the best at a constant of the best at a consta

PEANUTS OPCORNO Most Consider Line Bass, Cartana, Bessonina, Apple Stick, Glusten, Coccent, Gebrain, etc. Largest specifier, for Vending Machine Operators, is America. Send for Quantined Lower Prices.

America, Send for Quaranteed Lowest Pricest Sadelphia MOSS BROS, NUT CO. Pittsburgh

WANT

Man and Wife to run small Cookhouse. Must be able to take complete charge and not drink. Join this week. Can place Photo Joint. Sumtor, S. C., this week; next week. Kershaw, S. C.

BULLOCK AMUSEMENT CO.

Hilderbrand's Alhambra Stand Is Under '39 Mark

ALHAMBRA, Calif., March 23.—With attendance and spending about only half of what it was last year, Rilderbrands United Shows alx-day stand at Mission road and Alantic owners here, under class population of the control of the research of

for falling off of attendance from sast year. Hilderbranch Seiphants and Ontiyear. Hilderbranch Seiphants and Ontipartition of the same of the sam Jessie Vanderhoef, Marie Hanks, Lerraine Fielding, Dereene Summers, Margaret Balcom, Reggie Marrion, Buck Weaver, Trennasen, Albert Brown, E. Prye, Ray-mond Metcalf, Tommy Voutils, Burt Warren, Steve Benard, William Wright, Ralph, Balcom, William Summers, George Vanderhoef, Robert Seebright, Olis Glover, Delbert O. McCarty and Johnnie

Metzgar.

Scoretary John H. Hobday spent two nights risiting his family in Attadena, Calif., and General Agent Lucille King returned from a trip to Utah and Idaho. General Manager Manfred Stewart spent the week visiting his wife, Mae, at their downtown apartment.

Visitors

Visitors included J. W. (Patty) Conklin, S. L. Cronin, Mr. and Mrs. William
Pink, Ted and Mario LePors, Mr. and
Mrs. Prank Downle, Mr. and Mrs. See
Krug, Blossom Robinson Typton, Mr. and
Mrs. Prank Downle, Mr. and Mrs. Joe
Krug, Blossom Robinson Typton, Mr. and
Oce, Mr. and Mrs. Hort Campbell, Mr.
coe, Mr. and Mrs. Hort Campbell, Mr.
and Mrs. Earl Kelly, Arthur Hockwald,
Arthur Hockwald, Jr. Ross Davis, Frank
Babecck, George Montat, Ernest and
Robert Downle, Mr. and Mrs. Ben DobMr. and Mrs. Pierre Ouellette, Dale Petross, Joe DeMoutshell, Mr. and Mrs. A. Robert Downey, which Louise bert, Grover Wright, Louise bert, Grover Wright, Louise bert, Grover Wright, and Mrs. 4). Surd, Shorty Costelle, J. M. Brown, Johnnie and Billie Hicks, Cotton Will-laby, Ciyde Gooding, Gil Attell, Alphonse Abestrei, and Mr. and Mrs. Frances

Edger and Mr. and Mrs. Jerry Pox.

Buckeye State Ends Laurel Debut With Below-Par Biz

LAUREL, Miss., March 23.-Joe Galler's Buckeye State Shows' opening stand here under V.P.W. Post anapices was satisfactory from an artistic standpoint, saturation from an artistic standpoint, but gross receipts were somewhat disappointing. A free gate pervalled. Date unded March 16. Two days of rain and cold weather greatly retarded attendance. Saturday being mild and clear, drew good matinee crowds which spent

freely.

Ministrel Show, under direction of Jack McChrity, topped shows, while a larger show the state of the show of the show of the larger, staff photographer for Life magazine, spent four days here taking placement of the shows activities for a forth-coming issue. On Friday night Hagie and Galler were guests of the local

HARRIS SHOWS

OPENS APRIL 27 IN INDIAMA shouse privilege in tickets: Concessions that for stock, Girl Show, Pit Show, Will feature is West Show, Will sell ox on Milt Chris, papionen, ROXIE MARRIS, FINDLAY, OHIO

Cookhouse on Endy Shows TAMFA, Fla, March 23.— Numerous building construction projects by ott-building construction projects by ott-parabox to opening of the season. An unusual one is a streamlined cookhouse that the Great Wilno will put on Endy Breat. Shows, with 2d Yeager as manwith 14 tables and two full-length with 14 tables and two full-length counters. Customer capacity will total 90. Bit Lowe, Rubbin & Cherry Expedition, has charge of construction, and equipment. Colline will mainal electrical equipment.

All electric wiring is to be concealed in the frames and fluorescent tubing, four units to a reflector will be used for four units to a reflector will be used for indirect lighting thrillout. Unit is con-structed so that on tear-down night the concession can be removed from the griddle counter, leaving the latter section in full operation until the last intuite. Construction is being done at Southern Lumber Co.'s plant here.

LONGEST LEGIT SEASON

(Continued from page 3) shutters for summer. Contributing shutters for summer. Contributing to prolonged legit bookings is necessity for American Theater Society to fuffill sub-tional to the second second second second three have played to date. Several years ago ATS wound up with abow short and offered subscribers alternative of divi-dend play following season or refund. Most of the patrons took additional

show. Pollowing current Rey Largo will come return sneagement of Bill Robinson. In Revenue Service of Bill Robinson. In the Robinson of Bill Robinson. In the Robinson Service of Bill Robinson. In the Philadelphia Story. In prospect, the still indentifies, are Altred Lunt and Lynn Fontanne in Revelation, Eddie Dowling in Time of Your Life and Juno and the Pageock. The Cap and Goyan musical comes in April 29 for

week. Competition is keenest in years. Pitts-burgh Psythouse is showing most profit-sible senseter since opening five years abile senseter since opening five years. Theater Guild, scheduled to produce three oldtimers under pro direction, is planning comprehensive exploitation campaign for three-week season in April, in co-operation with Allegheny Centen-nial Committee.

LONDON LEGIT

(Continued from page 4)

conedy by I. E. Jones: Without the

Prince, a comedy by Philip King: Heppy

Ever Alter, a connedy by Philip King: Heppy

Ever Alter, a connedy by Philip King: Heppy

Foreir resigned his directorship of Circle

Theaters, Ltd., which controls the policy

of this house, Andrew Cabors, a popular

player in the locality, was appointed dir
rector of productions, and the theater

rector of productions, and the theater

and to the directorate.

The the other outer area theaters, most In the other outer area theaters, most

notable occurrences were the beginning of a second repertory season by Wilson Barrett and Esmond Knight at Hammer-

can be each of reperior season a misses are the first supportant through and a three-week season at Goldess Green Hippodrome by the Dody's Carte Opera Co.

Sir Robert Vansittar's Con the Ban,
Sir Robert Vansittar's Con the Ban,
He Lyris, was postponed several times and will not be seen immediately, Owing to Reight Lyrin bring down with the flu, the new farce, Nags Hand, at the range of the Control of the Con

NEW PLAYS

Official of the property of the apron: the familiar four clowns who lose their neither than the familiar four clowns who lose their neither than the familiar four clowns who lose their half in a blane of glory; a lovely walts number; a blane of glory; a lovely walts number; a permiselusly humorous dance performed by men, birds and monkeys: a hilarious hollywood intertude with caricatures of

Chamber of Commerce at a farewell various celebrities, and, of course, the dinner, when shows were invited to make this city their permanent winter who plays the plane and leads the contine invitation with a few well-chosen words, of thanks.

Among visitoes were Secretary Fuller, Among visitoes were secretary. Laurel Fair, and Charles Rises and wife.

Great Wilno To Have New Cookhouse on Endy Shows TAMPA, Flas, March 23.—Numerous building construction projects by outside possibly under the progression of the first proposed that a full evening of the second and the proposed that a full evening of the second possibly think that a purpose of the proposed possibly the proposed that a full evening of the second possibly think that a purposed possibly the proposed ting, even Snow White and Pinocchio ere boring.

were boring.

The Theater of the Piccolf is most assuredly not boring, but some of its point is dulled by too much of a good thing, and most of the enjoyment of the latter part of the evening comes not from entertainment but from wonder at the

lators.

Also there is the human element in the orchestra and in the singers who give voices to the charming figurettes. High spots were the lovely coloratura work of La Podreces and the reality fine rendition of Veril La Gitube by Agostino Guidi, which was a great deal better than many performances of the Pagifacci aria that have been offered. regisance aria that have been offered under far more impressive elevanustances. They provided by no means the least part of the evening's enjoyment to a reporter who is an incorrigible addict of stage performances offered by meat people.

VARIETY THEATER

ARIETY THEATER

(Continued from space 1s)
haps a climatite scene and more obvious
statement of theme (and certainly more
statement of theme (and certainly more
The Bounton play is, in production
and effect, the most successful of the
evening. It is the economically told tale
while woman trying to cover her own
pecsallios, rushed to a legal tynching
by an unconserved loss court—and it
and tremendously powerful as social
commentary. At the start its cartom
in fact—is too overdone for full stage
conviction. But its ringing final indicment, mouthed by the drunken lawyer
defense, is one of the most excetting and
splendid things of the current theatrical
The direction and case to make the

The direction and cast, in gene The direction and cast, in general dis-play high competence, and in Jay Barney the One-Act Variety Theater has a real fluid. He is a major of wide scope and sonality when the part calls for it (as the Interious or of the Kostenko play) and the ability to create a finety knit and powerful characteristion at the other cast of the scale of the call of the cast of the scale of the cast of the cast of the scale of the cast of the cast and powerful characteristion at the other cast of the scale of the cast of the scale of the scale of the cast of the cast of the scale of the scale of the cast of the cast of the scale of the scale of the scale of the cast of the scale of the sca

actor.

Also doing excellent work are Paul Brandon, who plays Johnny (Clorenhoof quiety and very appealingly, and the same Don Appeal and the property of the grand property of the grand property of the defense attorney, lacking in imagination and missing most of the finer points, but getting major effect by a sidegelammer attack. Expense Burn.

miami gazette JOE DOAKES ARRIVES IN MIAMI

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NORTH TONAWANDA, N. Y.

BLUE RIDGE SHOWS

rant Concessions, Cook House, Dispers, Shows will without organisment. Have tops, fronts, etc. Whave your Ribe Help for Plane, Wheel, esp Risk to conflicting. Jack Duncan wants Relidous Pheel, Nail, Satilla Agents for mailers apods. Address OE KARR, Charleston, Miss., this week; Cotts ins, Miss., to follow.

Sunset Amusement Co.

Complete outfit for Gock Show open. Will book Mechanical, Fun House, Unbern and Motor Brome. Concessions spen. Address: LATHROP, MISSOURI.

WANT COOKHOUSE

Must be first class, clean and reasonable, Shen carries & Rides, 5 Shows, 80 People, Plays best Neathern New England territors. KING REID SHOWS. Dorset, Vermont

SHOW PAINTER MERRY-GO-ROUND MAN FERRIS WHEEL MAN

Write Immediately, State Full Perficulars and Salary Warned, BERTHA MELVILLE, Daytona Beach, Fla. State Full Perticulary and

WANT

Man to handle Side Show with Acts. New ten and hanners. With book any derind flow not coefficient. Foreman for Stepy or Merry do Roued. Built Day, armers need day for you **OZARK AMUSEMENT SHOWS**

WANT

Bide Show Freaks, Novelty Asia, Knile Thomas, Fire Act, Brake Act, Mulical Act, Quitar Playan and Singeri, any sood Bary Act. Min for toy and Clocket, pits Anna: Attraction, Darn Arell 20 Chester, Pa. Good Cock House, Mil. TROBSINS. 2763 Cd Avi. N. St. Postsburt, Fiz.

CRYSTAL EXPOSITION SHOWS

Rise Hop in all departments, Bite Show Acts, salary and porcessant allo Man concelled the Salaring work for stock. Will sail sactionize on two Winest that sweet for Stock. Will sail sactionize on two Winest that sweet for Stock. Address all communications to Will sail sactionize on two Winest that sweet for Stock. Address all communications to

LAST CALL LAST CALL BARFIELD'S SHOWS

Wast Shows with rown cathful, superality side Show and Monkey show. Room for a few more Cried Stock Cancession. Wast Colored Musclaims and Performers, especially Lead Carnet, Trombone and Tuba. Address; Central City Fair Grounds, Macon, Ca., through March 23; then Griffing Ca.

CLYDE'S UNITED SHOWS

West Cock Moute, From Guiter, Bassing Alley, Penny Pitch, Fish Pond, Rolf Der Palmin, Pitch Till You Wist, Canely Anoles, Ball Games, Opening for You State Melhand Certes, Handes, Gel Elbow, F. A. Tall wests & No. 1 Ferris Wister Mass, Jean Condi-nation of the Condinate Condinate Condinate Condinate Condinate Condi-nation was a condinate Condinate Condinate Condinate Condi-position of the Condinate Condinate Condinate Condinate Condi-position of the Condinate Condinate Condinate Condinate Condi-tation of the Condinate Condinate Condinate Condinate Condi-tation of the Condinate Condinate Condinate Condinate Condi-tation of the Condinate Condinate Condinate Condinate Condi-

Can place at once, Male and Female Fancy and Acrebatic Divers. Also young, attractive Girls for bally. Thrill Acts suitable for aquatic production. This is our feature attraction. Salaries paid from office. Open March 30 Savannah, Ga.

Johnny J. Jones Exposition Savannah, Georgia March 27 to April 6

WANT WANT WANT

Fat Cirl or Boy; Skeleton, male or female; Sword Swallower, male or female; Magician who can lecture, Cirl for Illusion. Send photographs and salary expected in first letter. Address:

TED METZ 914 No. Poinsettia Ave., Compton, Calif.

J. HARRY SIX ATTRACTIONS

OPEN SEASON 1940, MONDAY, APRIL S. West-Chairplane, R. W. Mahn, wire: Till. Auto Kid Rije. Shows with own outfits and

WANT

First Class General Agent

Capable Booking Railroad Show. Wire or Write

M. G. DODSON, DODSON'S WORLD'S FAIR SHOWS Hillman Hotel, Birmingham, Ala.

LEWIS BROTHERS' CIRCUS WANTS

a account of disappointment, we will book be Show Manager with or without own equip-mit. Also Side Show Acts. Also want strong occur Festure an percentage besit. No time diaber, table full particulars in first letter LEWIS BROTHERS' CIRCUS, Jackson, Mich.

CONVENTION SHOWS

WANT TO BUY FOR CASH -- A FLAT RIDE.

Must be chere. Give and details and lowest grice in first better.

Opening Dairs, May Tith, Duraste, N. Y.
228 RUSSO BLDG. FREDONIA, N. Y.

PIONEER SHOWS

MICKEY PERCELL

COMPLETE CARNIVAL WANTED **FAYETTE COUNTY FAIR**

Give Full Particulars, Address: JOE E. CAINE, Exchange Club, Payette, Ala,

HOW VIOTORIZE HOW

ATLANTIC BEACH PARK

WART HIGHER THE FERRING THE MACHINE THE PROPERTY WHEEL THE PROPERTY WH FRED H. PONTY, SOT Firth Ave., New York City

Allan Herschell Plant To Have Addition; Crews Busy

NORTH TONAWANDA, N. Y., March 3.—With prospects promising for the NORTH TONAWANDA, N. Y., March 23.—With prospects promising for time 23.—With prospects promising for time producing the Rocket ride. Among recent purchases are Oliver Amusement Co., Dick's Paramount Shows. For third Rocket purchased by Miller Bros. Rocky Glen Fark; D. B. Stock, Goodman Wonder Shows: William Brown, Strates Shows, Ball Openies Show and Strates Shows are each

O'Brien, Universal Amusement CO. Art Lewis Shows and Strates Shows are each getting one of the modernistic de luze model Kiddle Auto Rides. There is a demand for new Carouseis and orders are being booked for deliveries in June and July, as plant capacity for Carousels is sold out until that time. in June and July, as pant capacity loc Carousels is sold out until that time. A contract has been let for a plant addi-tion which will give more floor space. After a small fire in February which destroyed the beating plant, workmen labored in real trouper fashlom day and night, and a new bollet was installed and night, and a new bolter was installed with only a one-day loss to production. President John Wendler celebrated his 70th birthday anniversary on March 8 with a family party.

Endy Bros. Augment Staff

MIAM, Fig., March 29.—Management of Endy Bros. Shows has made several additions to the staff, it was revealed here this week. In the list are Glenn Freton, who will handle pub has been appointed manager of Casa Mana Revue and French Casino, and Peary Moffman purchasing agent, who also will handle advance details. Newt Kelly will have the Case Bob Holmes has signed his Midget Village. Cleo and Peary Moffman formerly were with Rubin & Cherry Stroation. General Agent Edward Franch Casa Charles Charles Casa Charles Casa Charles Charle position. General Agent Edward Bahn recently booked the abows for Cortland (N. Y.) Pair and Great Nazareth July 4

SHOWMEN'S LEAGUE

(Continued from page 40) notice of dues is going out soon, Please give these notices prompt attention.

Ladies' Auxiliary

Mrs. All Latto was hostess at club's social in Sherman Rotel on March 21. Beautiful plic. The surface of the social in Sherman Rotel on March 21. Beautiful plic. Treasurer Mrs. William Carsky is back in town after a trip to Florida. Mrs. Henry Belden is still in Plorida. Mrs. Henry Belden is henry belden in Sherman Hotel on March. 38 and President Ida Chase urgs all to attend. Marte Brown will be hottess at the April 4 social. the April 4 social.

CRAFTS OPENING

Ludington said business had kept pace with that of last year. Organization presents good appearance and is using orange and blue color scheme throut. Pienty of new banners and new lighting transcents have been made to the color of the colo arrangeemnts have been made on the

midway.

Proving popular at opening were the Par Past Brought to Life Show, at Arthurs New Orrest Bales No. 18 and 19 and the new calliope which is being used for bally. Winter unit, which had been playing Southern California torritory, was combined with the show making this event, and organization the transported on 61 far 17 rides and 10 and 19 and Management is carrying 17 rides and 10

Staff: Orville N. Crafts, owner-man-Buff, Orville N. Craits, owner-man-sper, Roy E. Ludington, general man-ager. Elmer Hanscom, legal adquisers Mrs. Mabel Craits, thory Claude Perry, special agents, Mrs. Claude Perry, special agents, Mrs. Claude Perry, special agents, Mrs. Claude Perry, ban-ness, Heury Feids, biller, Ceopge Bryant, transportation superintendent. His Acce-boman, lot superintendent, Historya-and H. Hoekett, assistants, Frank Weg-

enblast, chief electrician; J. G. Whaley, Bill Seiters and Mart Brown, assistants; Fred Glick, chief mechanic; Bob Enslow and Tim Payne, assistants; Al Maler, lot superintendent; Smiley Woods and Jake Superintendent, Smiss, James Lynch, com-missary chief; Roy Shepard, ride super-intendent; Eddie Murphy, painter, Nato Boleus, artist, and Roy Scott, publicity and The Billboard sales agent.

and The Billboord sales agent,

Rides

Pony ride, J. M. Walten, owner; Ruby
Walton, thedeny Kenneth Smith, George
Campbell and D. Walton, assistants.
Terin Acrophane, Tony Tumbas; John
Gillingham, assistant; Merle Akton
Gillingham, assistant; Merle Akton
Gillingham, assistant; Merle
Akton
Gillingham, assistant; Merle
Gille
Gillingham, assistant; Merle
Gille
Gillingham, assistant
George, H. G. Gillingham, assistant
Gillingham, assistant
George, H. G. Gillingham, assistant
George, Gillin ants; Mrs. Duran, tickets.

Concessions

Cookhouse, Jimmie Lynch, manager,
Mrs. James Lynch, cashier, George Parener, Jimmie Lynch, cashier, George Parener, Jimmie Lynch, cashier, George Parener, Jimmie Lynch, Jimmie Lynch,
Campi, griddel; Ben Pathad, Iry cook;
Monty Ropers, Leigh Madsen, Smoky Sull
Hvan, Flash Donnell and Billie Carlos
watters, Jonath Donnell and Billie Carlos
watters, Louis Pettinari, candy Ilosa,
Texas Tommy Rose; pop corn, Billy
(Palmer) Gallagher: hot lunch, Whiley
Bahr, Joe Endese game, Louis and Evelyn
Kortes, Gene Willard; tip-em-over, Nick,
Quall and Eddie Paradis; long-range lead
gallery, Mr. and Mrs. Charles Miller Dul
game, Eva Bockwell, owner, Gura und
Jimmie Lauge Hange Lines, Louis and
Jim and Janon Herk, Hange

gualt and Eddie Faradis; Iong-range lead game, Eva Rockwell, orner; Got and game, Eva Rockwell, owner; Got and Ham and bacon, Herb Usher, owner; Ray Muschead, Joe Powell, W. Duncan. Can game, Lincky Keeler and Bill. Camanager; Jagnes White, Jennie Bill; Camanager; Jagnes White, Jennie Biegel and Ehlis Franz. Groceries, Lee McDonald, Googne Ainsworth and Charles Tuman. Hells Franz, Concerned to the Michael Congrey Allingh, manager, Gle Wittlelding, Roy Barnett, Harry Simpson, Aug Brows, and M. Turneau. Corn Debys, Say and M. Turneau. Growth of the Michael Roy Barnett, Harry Simpson, Aug Brows, and M. Turneau. Ground Brows, and M. Turneau. Growth of the Charles Albright, Pur-way ball game, Charles Albright, Pur-way ball game, Charles Albright, Owner, William Linstead, Teddy Texana, Boyd Givenney, Ham and Booth, M. Johns, M. Schaffer, Bill Pisk, Harry Ambrose, Dart game, George Greald Reenan, Frank Mason, owners, Bammy Dolman, manager; Mason, owners, Bammy Dolman, manager; Mason, owners, Bammy Dolman, manager; Mason, owners, Milki Nichols, Keepann and Mason, Fault Milki Nichols, Keepann and Mason, Fault Juright, Picyd Shasteen and Tva Wright, Eroyd Shasteen and T Cecchini and Joe Levaggo, owners; Whitey Peavey and Hugh Randelph, agenta. Pitch-till-you-win, Frank Plat-ten Jr. and Josephine Stone, agent-hal store, E Sine. Wobbola, Spot. Rag-land and Louis Kofte, owners; William and Ruth McMahon and Mrs. Joyle Martin, agents.

tin, agents.

Photo gallery, Mrs. Elmer Hansoom.
owner-operator; Mrs. Phil Williams and
Marie Burnert, tinting pictures; Kenneth
Guiler, dark room. Hi striker, Hank Arnold and A. Zoblan. Lunch, R. E. Olsen.
owner: W. Walker, Eugene Little and
Phil Terry, agents. Dark, Roceaum Koh owner; W. Walker, Eugene Little and Phil Terry, agents. Dart, Keenan and Mason; Vic Davis, Spot Fowler and Ken

March 30, 1940

Taylor, agents. Balloon dark. Ruth Korie and Bertie Kanthe, owners. Ed. Rodin agents and Bertie Kanthe, owners. Ed. Rodin agents and the state of the state of

Sheliah Kirkpatrick, Neil Carda, Thomay WarPhotos, souvenit carda, Thomay WarPhotos, souvenit carda, Thomay WarPhotos, Souvenit carda, Thomay WarPhotos, Shelian Carda, Thomay WalCarda, Millie Farmsworth, Ed. Dillien,
Johnny Bender, Mary Middenthal, Ellien
York, B. Desselm, Novelly store, Bennie
Simonn, Joe Vardiey, Michay Conners,
Beer and lunch, R. E. Gleen, Addie
Turnquida, Bob Hessel, C. Gechini, Joe
Parmsaala, Maurice Scleer, Sherman
Cowen, Harry Wallace, Spike Nadronai,
Red Mechan, Harry Offiche, Bill Creightton, Envy Galler, Sherman
Cowen, Harry Wallace, Spike Nadronai,
Red Mechan, Harry Offiche, Bill Creightton, Envy Galler, Sherman
Cowen, Harry Wallace, Spike Nadronai,
Red Mechan, Harry Offiche, Bill Creightton, Envy Galler, Sherman
Cowen, Harry Wallace, Spike Nadronai,
Red Mechan, Harry Offiche, Bill Creightton, Envy Galler, Sherman
Cowen, Harry Wallace, Spike Nadronai,
Red Mechan, Harry Offiche, Bill Creightton, Envy Galler, Bill Creightton, Roy Galler, Sherman
Commission, Red Mechan, Harry Offiche,
Red Mechan, Harry Offiche, Bill Creightton, Roy Galler, Bill Creightton, Roy Galler, Bill Creightton, Roy Galler, Bill CreightRed Mechan, Harry Offiche, Bill CreightRed

Shows

Shows

Circus Side Show, M. E. Arthur, ownert. Tomnay Williams, Leo Tunney, front tickets, Bill Roach and during the Control of the Control o

Adams, owner; inside Lotus Lee, Chinese girt; Jimmia Citia, roots.

Pollies of 1940. Red Lindsey, conner; From Davis and Dave Rickey, context, and the state of the context of the context

63

Elements Fail To Hurt Dee Lang at Corsicana

CORSICANA, Tex. March 23—Dec Lang's Famous Shows stand here, March 11-16, under American Legion Post aux-vands and cold weather. Saturday, with a special children's mattine and bleyde give-away, was best day. Minstrel Show ded shows, with Scouter best among

To facilitate handling of the truck fleet, General Mechanic Ralph Hatton has acquired an electric air compressor. Sol Rhodes, with his iron-lung attrac-tion, is in charge of the Hall of Science.

Crystal Gets Siegrist Troupe

CLEVELAND, March 23.—Billy Stegrist Troupe, trapeze act, which has its quar-tes here, has been signed to present the tree attraction on Crystal Exposition Shows this year. Troupe is practicing daily in Central Armory and will play across the control of the control of the above on April 15. In the act are Billy and Rosaite Siegrist, with Bob Inglis catching.

UNDER THE MARQUEE

(Continued from page 32)
jured leg is healing rapidly and he says
he will work our opening.

DOC WADDELL was honor guest at two repasts March 17, with St. Patrick per and the st. Patrick of the st. Patrick of the Berth Lucksinger and Mr. and Mrs. John Minogue at Springfield. O. Stow-folk present were Dode Pisk. W. R. West-and, their wives, of Columbus, Waddell and their wives, of Columbus, Waddell and wife and George Conner, of Chilli-cother. George Heiser, of Dayton, and Mrs. Fibrence Batdorf and Mrs. Effe May

Wodell.

Weldell.

GREAT ACTIVITY is evident at the uniter quarters of the Hingling-Barmina uniter quarters of the Hingling-Barmina and outdoor advertising operator from Sc. Cloud, Minn., who spent a week there on his way home from Miami, where he spent six weeks. He writers 'Propriat and outdoor advertising operator from Sc. Cloud, Minn., who spent as week there on the way have been painted the usual bright red. Big top order pole with the training that the standard the usual bright red. Big top orner pole will be five feet higher than the other poles. The new animal and equine acts from Europe are rehearing daily. Walter McChain works the ded to the grand-stand seats, which will hold 5,000 people, and where shows are given every Sunday. New cages have been built the trained animal cole from France and are quite extensive, probably 100 feet in length with both sides holding the animals open to public view. An old and tractors. Two plots of ground have been plowed to raise vegetables for some of the animals.

CORRAL

COntinued from page 32)
Cherokee Alcorn, Willie Raine, Bob
Whiting, Dan White, Ed Sinciair, Fred
Fore, Howard Devine, Jimmle Mane,
Lewis, Ed Daute, Dan Chase, Alfen
Dulan, Jim Lee, Dick Smith, Dale Nelson,
Jim Cooper, J. W. Daiton, Ray Hunter,
Joe Waper, Eddie Raincloud, Chuck
Basa, Willie Brags, Bob Stokes, Edd
Cahoe, Bud Piper, Johnny Reynolds,
Lawrence Fore, Lloyd Crowder, Bod
Dillon, Buck Webb, Jim Reeves.

Dillon, Buck Webs, Jim Seeves.

EKGIT consecutive nightly sellouts and several mattness to near-capacity attendance was chalked up at the rodes to the sellous of the sellous while Al Garrett led the steer wrestlers. Clyde Burk was the top money-getter. Chester Byers retained the champion brick roper title, while Dick Griffith was answed champion made trick and fancy fider, and Pauline Nesbitt was judged Women obsermator.

Day money and final winners: Saddle

Brube Brüng-Geoond day Emmany index doubt Monday and Tuosday mattness), Doff Aber, Tom Knight, Shirley Hussey, Milk Moc. Kid Pietcher and Burel Mulkey split difth, religious and the state of the state

Hetner, Joe Burrell, Cecil Henley, Eddie Curtis.

Curtis.

Curtis.

On Henley matthee and nightly and Threinly matthee and nightly the Senny Hancock, Clyde Burk, Frank Holley. Be Rude and Hugh Bennett split fourth and fifth Buck Eschols. Fourth day (Wednesday matthee and night). Tron, Thyor, Buck Sorrells, Sonny Hancock, Royce Sewald, Deck Truitt. Fifth day (Thursday night, Friday matthee and night). Jess Goodspeed, Deck Truitt, Clyde Burk. Ton State, day (Saturday matthee and night, Sunday matthee). Jess Goodspeed, Royce Sewald, Sonny Hancock, T. J. Brannon, Buck Goodspeed, Royce Sewald, Sonny Hancock, The Burk. John Burk. Hugh Bennett, Sonny Hancock, Uyde Burk, Hugh Bennett, John Bowman, Finla, Clyde Burk, Hugh Bennett, John Bowman, Bud Spilabury.

REP RIPPLES

KEP KIPPLES

(Continued from page 28)
with Nell Schaffner for the nummer.

J. DOUG MORIAN Show began rehearsals in Jacksonville, Tex. March 25.
PAUL AND DIXIE HERREET, who
have been operating the Favorite Players
on a circle in the Kangas City, Mo.
M. & M. Tent Show.

M. Establish And Schaff and Control of the Control

M. & M. Tent Show.

LINGUIST AND

LICTORIA ALEXANDER, who have just
closed with Abe Lowder's circle in

IDEAL EXPOSITION SHOWS, INC.

AMERICA'S BEST AMUSEMENTS

Opening 1940 Season CHARLOTTE, M. C.—9 DAYS AND NIGHTS—APRIL 4 TO 13, INCLUSIVE Our 30-Week Route Includes Outstanding Celebrations and Fallowing Fairs: CUMBERLAND, MD. CALAX, VA. WILMINGTON, M. C.

ROANOKE, VA. WEDOW, N. C. CUNTON, N. C. WEDOW, N. C. NEWBERRY, S. C. WANT ONE MORE SHOW THES PRODUCE.

WANT ONE MORE SHOW THES PRODUCE OF Fun House.

CIDI C. Can place for

GIRLS Can place Foung Clifs, Dancing Ciris and People for Expose Show. Write Peter Thompson. Salaries paid out of office.

MOTORIOUS EDITES and Table, Write Space Brow. Write
MOTORIOUS EDITES and Table, Write to Fagure
CONCESSIONERS
Can pice Rollo-Flanc. Can place receman for Merry-Co-Round and Chair-to-Plane.
CONCESSIONERS
All Came Concessions open, including Wheels, Grind
Conce, Celer Pan Cames, etc., No exclusive except Cookhouse, Elings, Pepcom,
Control and Despoysh

DOC HAMILTON in charge Legal Department and Business Manager RAFFTERY, Assistant Menager WILLIAM HARTMAN, Treasurer JAMES RAFFTERY, Assistant Manager

WINTER QUARTERS, FAIRGROUNDS, SALISBURY, N. C., UNTIL APRIL 2 Write or Wire
WILLIAM GLICK, GEN. MANAGER, HADKIN HOTEL, SALISBURY, N. C.

J. J. PAGE SHOWS

Open April 13, Johnson City, Tenn.

WANT Acts for Ten-in-One, Musiciani and Performers for Ministrel Show, WANT erganized Girl Show, Have wenderful outlift. WANT Legitimate Concessions of all kinds caccept Cook Nouse and Corn Came. WANT Foreman for Merry-Go-Round, Ridec-O and Ferris Wheel. Have 12 bona fide Yalis already centracted. Can place High Acrisl Free Act. ADDR\$55! J. J. PAGE

BOX 705 JOHNSON CITY, TENN.

WANT RIDES, SHOWS AND CONCESSIONS

SOUTH JACKSONVILLE, FLA., SPRING FAIR STARTING SATURDAY, MARCH 30, TO APRIL 6. WIRE BARNEY TASSELL UNIT SHOWS

W. C. KAUS SHOWS, INC. . LAST CALL . . . LAST CALL .

WILL BUY, BOOK OR PLACE ON SALARY

Small Meny, Jeyn Hop or my cristancino Animal. Good talary or percentage to On-Ham Maning Smay, organ principle type entertainment preferred, Can place meal feetine Minjer, male or female Major Min, wise. Usly Man or Worms, small Mechanical City. Wazehnia 27; Burton 28-29; Winde Hayron DO-57; Lake Wales 15 Sochho 27; West Palm Roady 3-45; FL Landerda O-7; all Fields. EXPOSITION TRAIN, H. L. ANFENGER, Mar.

Illinois, will be back with Bisber's Comedians for the under canvas trek. Comedians for the under canvas trek. ADDIE AND LOIS LANE have joined Caldwell's Connecians in Michigan. Candwell's Candwe Players to join Show in Texas.

MR. AND MRS. LOROY MITCHELL,
MG., on buttes connected with their
M. &. M. Flayers, left for Kirchelle
days before going to headquarters at
South Sioux City, Neb. FRED AND
LITYAN POOLE have signed for their
second of the connected at the connected at
History of the connected at the connected at
History of the connected at the connected at
HERBERT WALTERS Concediment
HERBERT walters were at the connected at
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HERBERT walters walters were at
HERBERT walters wanter
HERBERT walters walt

HERBERT WALTERS Comedians opened under canvas last week at Mill Creek, Okis. JACK VIVIAN, manager of Allen Bros. Comedians, was in Kansas City, Mo, last week to secure people and plays for his tent show, which begins rehearsals soon. CHARLES

Three-Abreast Spillman Merry-Go-Rousis, portable set up once, heartful organ. New Banders for Sid Blow, Marshin, Ministry, Athields. Said Hissian Girl in Lien's Mouth Illinion with new banders Tricest Books, Boses for Tixests, Main Switch Boxes of Tixest, Said Switch Boxes of Lake Sta, Minnapalis, Minn.

SILVER FLEET SHOWS

Will open at Permbroke, Ky. April 15. Wast Gook Moone, Einge, Ball Garmer, Pitch-Till-U-Win, Cogentie Gallery, Hoop-La, Andril 52. Wast Gook Moone, Einge, Ball Garmer, Pitch-Till-U-Win, Cogent Brown, Also Jug Show, Also Matt Caren open and Diogen. Wunt Rick Help that can drive Trocks. General Agent washed.

FRANK A. OWERE, Box 103, Permbroke, Ky. FRANK A. OWERE, Box 103, Permbroke, Ky.

D. RHEA, former director and leading man, is now in commercial lines in a Texas city. MICKEY THORNTON has joined the Merry Madcaps in stock

Indoor Circus Acts Are Stranded at Burlington, Vt.

BURLINOTON, Vt. March 25.—Ten sets of the indoor circus, sponsored by the local post of the Veterans of Evreign. We will be seen to the veterans of Evreign. We stand the control of the veterans of Evreign. We will be seen to the veterans of Evreign to Indoor Samuel Blot-Police are trying to locate Samuel Blot-Police and the veterans of the veterans BURLINGTON, Vt. March 25.-Te

FINAL CURTAIN

(Continued from page 29) Interment in Woodmere Cemetery

2. Interment in Woodmere Cometery there.

8AUNDERSS—John Monk, 42, seonario writer, audemy at his beach cottage on a second of the control of

of his plays to be accepted on Broadway.
That was 18 years ago.
SHILLENN.—John C., former member
of the Ringold Band of Reading, Pa.,
March 8 at St. Joseph's Hospital, Lancaster, Pa., after a three-month lilness.
Surrived by his widow, a daughter and

three distors.

TAYLOR—William T., 72, former disector of outdoor exhibitions at old Inter-State fairs in Trenton, N. J., March 19 at his home in Trenton. In early years, he booked many spectacular shows. In 1909 he gave the Wright brothers \$10,000 for five exhibition airproper store for the exhibition air-plane flights at fairs, during which the planes had to stay in the air more than three minutes. Survived by his widow. Oledys May, and a daughter. Funeral March 22, with burial in Biverview Comertery, Trenton.

Demetery, Trenton.
THOMASON—Albert (Swampy) 41, griddle man with several of the larger carrivals in Indianapoits March 16. His water fattle; falter fattle, falter fattle, falter fattle, fatt

door showdom, having been manager of the former Brown & Dyer Shows and other the former shows a lyer chows and our carnivals and an extensive operator of concessions with big shows and at fairs, with his brother, the late C Buck Turner, he was one of the early leading realtors in St. Petersburg. Pla., where he had his his common and offices. He was born and educations and offices. cated in Enoxyllie, Tenn., and first went to St. Petersburg in 1918 after residing on the Plorida East Coast eight years. The

Want Sound Car Operator ust hang and post paper. Also Penny Aroade to Pend, Par Garre, to Orean and Hot Candy one. Till and Fun House. We open April 25th region. A. y. Address: O. J. BACH SHOWS

WANT OCTOPUS OR ROLLO-PLANE, CAN ALSO PLACE MINETREL SHOW OR GIRL REVUE, ALSO LIFE OR TWINS SHOW. WITS GREATER UNITED SHOWS

HAAG BROS.' CIRCUS

Mason, a Shriner, an Elk and a member of St. Peter's Episcopal Church, Rotary, Chib and Brotherhood of Railway Train-men. Survived by his widow, Mrs. Mary C. Turner, and a slater, Mrs. Lillie Stites, Birmingham. Puneral on March attended by Railway States, and States attended by Railway States, and States States of the States of States and States States of States and States and States States of States and States and States States of States and St

Burial in Boyal Palm Cemetery, St. Petersburg.

VERNON—Major Evenia, St. St. heatrical producer and playwight. of pneumonlas, producer and playwight. of pneumonlas, producer and play better the producer and play better the producer and play better the producer and this country, which is fingland and this country, which is fingland and this country, which is the producer of the production of plays, including forescent and producer of the Prehimary. He managed the production of the Prehimary. He managed the producer of the Prehimary. He managed the producer of the Prehimary. He managed the producer of the Master of Art. Chileres, Mitectones and My Ladys Dittrees.

WASHINGTON — W. H., 88, father of Mrs. Fannie Newcomb and Bessie Geddis, of the Geddis Duo, in New Orleans March 16. Cremation in Memphis.

Marriages

ASHERMAN-CORNETT—Eddle Asher-man, guitar player with Xavier Gugat's Orchestra, and Alice Cornett, singer with the band, March 10.

the band, March 10.

RANKS-PIELINS—Monty Benks, British, producer, and Gracle Fledes, London dim and stage etar, at the brides home in Hollywood March 18.

BROWN ROSEXUMEZIO—Herbert I.

BROWN ROSEXUMEZIO—HERBERT III.

BROWN ROSEXUMEZION BUTTER FAILED ROSEXUMEZION BUTTER BUTTER FAILED ROSEXUMEZION BUTTE

DANZ-GOLD-Fred Danz, son DANZ-GOLD—Fred Danz, son of John Danz, president of the Sterling Theaters, some of which operate with vaude policy on the West Const. and Selma Gold, actress and little theater director, recently in Seathless—John Greenhut, president of International Attractions, Inc. No. 1997, and the Proposition of Constitution of the Constitution of Constitution

in New York. HYDE-DODSON-John M. Hyde,

HYDE-DODSON—John M. Hyde, non-property and Francisco and Francisco and Real Of Dodson, daughter of Mr. Real Of Dodson, owner of the fower bearing their name, in Sawannan, in. March 9.

LITCHNER-DOAY—William Litchner, L. L. N. Y., March 18.

MAETIN-MCOINNIS — Willow Martin, mediciant manager at the trving Treaser, the March 18.

MAETIN-MCOINNIS — Willow Martin, sell-tant manager at the trving Treaser, the sell-tant manager at the Trving Treaser, the sell-tant manager at the Trving Treaser, and Agnes McColimia, coppy at Bear Creek Township, Pathing Mills Mill Wilkes-Barre

MILLEL-WORMANN—Charles R. Mil-MILLEL-WORMANN—Charles R. Mil-ler, former manager of Luna Park, Coney Island, N. Y., now with Collier West Coast Hotels in Funta Gorda, Fia., and Theora Wormann, nonpro. Jersey City, N. J., February 28 in Jersey City, N. OKLING, PARNDOLPH—Harry Monther, NORLING, PARNDOLPH—Harry Monther,

CORLING-RANDCLPH—Harry Norting-compro, and Buly Bandolph, concessioner, a Winchester, Va. March 9. RAPP-MEDIAR—Henry L. Rapp, head f American Fireworks Co., and Marion loistein Mediar, Philadelphia nonpro-faceth 20 in Philadelphia arch 20 in Philadelphia souther with Doc Laward's Orchestra, not Loretta Telecky, nonpro, in Omaha larch 4.

March 4.
SILVERS-HOCKENSMITH — Johnnis Silvers, affiliated with radio and the stage, and Janice Hockensmith in Berryville, Va., March 14.
SMITH-GHESSICK. — Howard Smith musician and Aurelia Chessick, dancer, in Corpus Christi Church, New York,

STAUNKO - BLANTON BTAUNKO BLANTON Charles (Chuck) Staunko, ride superintendent with Crystal Exposition Shows for the past 19 years, and Florida Banton, well known to showfolk in Florida and former source of the Church of the Church THOMPSON-KLINGER—Harold (Tom-may) Thompson, pitchman, and Helen Klinger in Teledo March 8. TOOHEY-MILLER—Norman Tooley,

nonpro, and Mitzi Miller, night club en-tertainer, in Florida March 5. WAGENHEIM-BURGHEIMER-John

WACENHEIM-BURGHEIMER-John I. Wagenheim, ad solictor for Joseph Mayer, me, publisher of Ringling-Barnun programs, and Fannette Buxpheimer, nonpro, in New York March 2. WELLS-SAVIORS-E. W. Wells, general manager of Crowley's United Shows, and Pearl Marte Saylors, of George White's Scendals, March 8 In Lake

WESTMORE-KENT — Ern Westmore, Hollywood make-up expert, and Peggy Ann Kent, daughter of Sidney R. Kent, president of 20th Century-Pox, March 9 in Warrentown, Va.

in Watfentown, Va.

WHITE-STARE—Jack White, associated with Benny Fogelman in the operation of Benny the Burn's night club,
Philadelphia, and Marie Starr, nonpro,
March 11 in Philadelphia,
WHILI/AMS—WILI/AMS—Nora Williams,
with club open and Charles Williams,
also placed with the placed with the compiler of the placed with the compiler of the placed with the placed with

Coming Marriages

Sonny Bradberry, nephew of Lou Nathan, manager of the 606 Club, Chi-cago, and Alyse Cerf, acrobatic dancer, now appearing in that club, in Chicago

seen. Desmonde Iannacci, cashier at the Apollo Theater, Chester, Pa., and Johnny Aroussi, nonpro, in Chester soon.
Dick Hoover, Pittaburgh Playhouse subscription secretary, and Peggy Eastell.

aubscription secretary, and Peggy Kasteli, extress, June 1.

Frank E. Toth, projectionist at the Coionist Theater, Bridgeport, Conn., and Marion M. O'Connell, also of Bridgeport, in that city soon.

Nosh Beery Jr., secretary lawrente and one of Walter Beery, than star, and Maxims Jones, photographic model and Maxims Jones Jo

Ann Jacobs associated with Horlach-er's film service in Philadelphia, and Jimmy Scullin, nonpro, in Philadelphia,

Soon.

Ethel Korn, on the staff at Station KYW, Philadelphia, and David Meltzer, nonpre, in Philadelphia next month.

Lee L. Donovan, emsec with the Charles L. Mausby Jr., orchestra, and Edna V. Wiley, nonpro, of Williamsport, Md.,

Births

A 9½-pound son to Dell and Lucille Lamkin at De Land Memorial Hospital, De Land, Fla., February 5. Pather has been ride superintendent with the Johnny J. Jones Exposition the past five

years:
A 714-pound son, Roger Warren, to
Mr. and Mrs. Sammy Shaeffer, March 18
in Pittsburgh. Father is trumpet player
with the WCAE Airliners.

with the WGAE Artiliners.

A daughter, Judith Anne, to Mr. and
Mrs. Rupe Werling March 11 at Abington
Memorial Hospital, Philadelphia, Pather
is program director at Station WHIG,
An 8-pound you can to Mr. and Mrs. Doke
Mason in Enlywood Pobrusay 19. Pather,
Both Mrs. And Mrs. Doke
a personal appearance tour in the East
with acress agetor Frankle Darro.

personal appearance tour in the East with screen actor Frankle Darro. A 6-pound daughter, Patricia Luella, to Mr. and Mrs. Jerry Sly in a Newnan, Ga., hospital recently. Parents are with the Punland Showe in winter quarters

Divorces

Priscilla Lawnen, screen netress, from Alan Curtis, actor, in Los Angeles recently.

Nana Lopes, night club entertainer, from Phil Lopes, singing drummer of Stockton, Callin, roll servers, from Lew Ayres, film actress, from Lew Ayres, film actress, from Lew Ayres, film actor, in Hollywood, March 13. Renee Honnert from John Honnert, Chicago piants, March 18. Renee Honnert from John Honnert, Chicago piants, March 26. Research of the Chicago Piants, March 5. Conn., from Jean Rogers, pulleques and Conn., from Jean Rogers, from Waldo H. Logan in Chicago March 5. Sies was known professionally as Ruibelina Servers.

Stovens.

Charlotte Buford, actress and model, from Donald K. Lieberman, former film producer, in Hellywood March 6.

William Thomas Jones, nonpro, from Jean Rogers, former burlesque dancer, March 6 in Bridgeport, Comm.

Alice Pays, extern actress, from Teny

Martin, screen actor, in Hollywood March 22.

Mrs. Ella Johnson from Joseph J. Johnson, carnival man, in Bridgeport. Comn. Last work.

Mrs. Ruth Dunn De Narodsky of the dance team Tonya and Igor, rom Oleg Cancel team Tonya and Igor, rom Oleg Contracts they will continue as a team.

MAGIC

MAGIC

(Continued from page 73)

Indicately to work in the South Interior to the South Interior to work in the South Interior to the Interior to the Interior to Interior Interio

BURLESOUE NOTES

were Nine Esposito, Big John Maleno, Little Phil Phillips, Marlyn and Mar-tines, dance team, Helen Armstrong, usheress; Joan Carter, cashier, and Sheriff Jack Duberatein.

usbrews. Joan Carter, eashler, and Sheriff Jack Duberstein.

JOAN REIDELL debuting this senson as a sarriper with a Hirst show, is a former showpirt from the Paradise interpolation of the property of the Brooklyn of the Br Ann, nevertheless, is a rab

Grand, Youngstown, Folds YOUNGSTOWN, O., March 23,-

YOUNGSTOWN, Q., March 23.—Grind burleque at the new Grand folder March 10, and house has reopened with a case for all sents, catering to men only Grand inaugurated Jack Kane stock burleque last fall, and during the pail-month closed twice for a few days, finally giving up entirely.

March 30, 1940 LETTER LIST-Geo. Ted L. Tenr M. Gyper ell. C. T. refl. George L. rera, Charille (Kill) (King ers, Frank Dos ers, Turn W. Morton w. S. S. tor, Russell R. B. Wre Smith, Jas. C.
Rmith, Jen.
Smith Jr., J. R.
Smith, Moven H.
Smith, Pete
Smith, P. W.
Smith, P. W.
Smith, Raysopel
Smith, Ser
Smith, Raysopel
Smith, Ser
Smith, Raysopel
Smith, Win, Bruce
Snyder, Howard &
June R. G. Bob et. Theodore Sammy O. W. H. Natic. Jack Natic. Al A Ginger Charles cost Winard H. F. Stephens, Ulysses Stephensott, Joh Stere, Pete J. Steres, George B. Harold V. P. D. Dale John J. John J. Happy Richards, We.
Richet, Toby
Richet, Toby
Richet, Wen.
Ricks, Johnny
Ritchison, Geo.
Show Reach, George Reach, Jack Posterion, Dara Roberson, Geo. Mgr. Robinson, Charles J. Robinson, John H. Robotson, Lee Rockwinte, Right Rogers, George rs, Gene Roll rs, Jelly Roll cs, John Datch rs, Bay

Deschie Art cott, Bobt, H. arn, J. W. leve, M. J. rton, Ellick alor, Elmor Waite Eagle, Carl White, Edw White, Edw., Compunctive White, Geo. Sallor White, Hal White, Hall White, Sallor & Lilly rosey, Joe cont, Charles L. ratts, Wm. neker, E. H. urner, Geo. White, See Liny White, Wally Whitmore, Robert Whitmore Fr. Whitmore Joseph G. Whitmey, Joseph Whitmey, Olike Whitmey, Olike Geo. Jos. Dan Chief e. Jack f. Miller man, IP. Ashiri man, IP. Ashiri metheb. Even f. Cowbey Malor Walter Malor metheb. Waittington, Charles Wilcox, Lawrence Willander, John Williams, Fred X.
Williams, Johnnie
Williams, Johnnie
Williams, Joseph
Williams, Frend
Williams, Fand
Williams, Fand
Williams, Fand
Williams, Thomas
Williams, Thomas
Williams, Dime,
Clayen
Wilson, Jack Ritty Welverton, Harold Straves Woma Ponsy, Chief Wood, Rong Whitey Woods, Brien Woods, John B. Woods, Charles Wortley, Charles Ray (Rides) Zerado, Frank Roy (Rides) Zelong, Prince MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway,

Women

Men

Forts, M. & Mr. & Mr. Nicola Prusha, Prush Cohen, Ben (Strings)

Paul

MAIL ON HAND AT CHICAGO OFFICE 404 Woods Bidg., 82 West Randolph St.

Women Hots, Myrtle Lang. Hoby Lette, Plo Madelon Dale, Meanor F.

Men

Breen, Jack Green, Jack Green, Joseph Green, Joseph Green, Joseph Green, Joseph Green, Milk

Deal, Harold E.

Bobby Arlin

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bids. Parcel Post

Women

Men

DeMouchelle, Jules P. 107 Robert

and W.

J. L. Landes Folk Partied At Chapman Birthday Party

At Chapman Brittings party and Chapman, Kan, March 22—A number of J. L. Landes showfolk, wintering in the cookinuse in eldburstone in the cookinuse in eldburstone in the cookinuse in eldburstone Chapman on March 17. Long table was loaded with food and decorated in green and with. reports Frank Delmaine. Plenty of the cooking of the co

Lawrence Adds 2 Pa. Fairs

CHESTER, S. C., March 23.—Sam Lawrence, owner-peneral manager of Lawrence creater Shows, and his organization had been awarded midway contracts for 1940 fairs im Waynesburg and New Castle, Pa. Contracts were made by George S. Marr, general representative and assistant manager of the proposition of the property of the

SUGAR'S DOMINO

(Continued from page 4) tribute to the outdoor field a dignity and fraternal aprit that do not exist on Broadway in crystallized form because Broadway is charity ridden.

It is not our thought that new or even

It is not our thought that now or even in the near future the so-called theatrical sector combine forces with the outdoor showmen in co-operative benevolence, and the sector of the control of the cause and in furtherance of abbleving seek that the theatrical or indoor people start off on their own, if a brighter future makes the two movements converge all well and good. If convergence will be benefitted at least by two powerful forces each working towards a definite forces each working towards a definite forces each working towards a definite or the convergence of the conve forces each working towards a definite goal in its own sphere. There is nothing sadder to us than an

There is nothing sander to us that a actor or a showman with his days of glory gone forever seeking alms from his more fortunate colleagues. It is an indictment of modern civilization, of course, but the accusing finger points specifically at abow business. The

down-and-out and sick and old trouper and showman who is reduced to beggary is forced by the fickle public to return to his own for help. The wandering composition minatric or entrepresent composition minatric or entrepresent call his own. The average show bushness denizen is a cittzen or a vagabond of the world—depending on the size or existence of his purse. He trods the contract of the purse, He trods the purse of the world—depending on the size or existence of his purse. He trods the purse has been and when he is down at the heel and when he is sick and too old to make his appointed rounds he goes back to his appointed rounds he goes back to his ing elephant disappearing into the fastnessed of the jungle when the rattle of death rings in his ears.

Show business should take care of its

neg expensit disappearing into the fastenesses of the jungle when the rattle of
Show business should take care of its
own. If must take care of its own because nebody else seems to want to do
it. It will take care of its own with
it. It will take care of its own with
a benevolent organization backed by the
best and most influential elements in
the business is launched. It will encour
showman will be buried in potter's field
when a benevolent organization is going
on all six. No one of the wards when a
ser sack, and our indigent closters will
lire out their days in beautiful and
peaceful surroundings instead of in
Maybe if some of the stage-struck hams
who take advantage of every opportunity
to drug their senses with Tolsome apworthy causes will devote even a small
part of their energy to talking up an
organization that will give even a few of
the will be far better off. Show business can take care of fund-raising politiciana, orphanis herded together to make
a good front for publicity hunds, startand promoters with charity in one hand
and larceny in another ster show business takes care of fund-raising politiciana, orphanis herded together to make
a good front for publicity hunds, startand promoters with charity in one hand
and larceny in another ster show business takes care of fund of all of its own
in even town a stake hounds a a beneneedy we promise faithfully that w

"Mikado" 5G in D. M.

DES MOINES, March 23.—Bill Robinson and his Hot Mikado road show grossed \$5,300 in a one-nighter at the Shrine Auditorium in Des Moines. A total of 3,800 customers paid prices ranging from \$1.12 to \$2.80.

March 30, 1940



MUSEMENT MACI A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD-Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

IIIS ADUSO

Consumer groups may finally realize how much they pay for garbled, partisan news

Coin-operated phonographs have been much in the news in Chicago recently. It had been supposed that only amusement games would be subjected to misrepresentation in the news, but it is clear now that all types of coinoperated machines can have false implications given to them.

Before considering Chicago newspapers in particular, the coin machine industry should be greatly encouraged by the fact that since January 1, 1940, it has received more favorable editorial mention in several prominent newspapers than perhaps in all the years since the revival of the industry in 1931 put together.

Large metropolitan newspapers giving favorable editorial mention include The San Francisco Chronicle, Chicago Daily Times. Detroit Free Press. Philadelphia Record and The New York Daily News. That is an important list of newspapers to give valuable space on the editorial page. Certainly, there is no hope of any returns to these papers for giving such attention to coin-operated machines. It is plainly evident in each case that the editorial staff recognized that many types of coin-operated machines were being kicked around quite a bit by both newspapers and politicians.

It is highly significant that each editorial is a strong and direct plea for fair play toward coin machines. Several other newspapers in smaller cities have also pleaded for fair play, a fact which should be greatly appreciated by the coin machine industry.

In Chicago there is only one newspaper that makes any pretense of giving coin-operated machines a fair break in the news. The Chicago Daily Times, altho supposed to try to be sensational as a tabloid, does a much fairer job of reporting on coin-operated machines than the papers supposed to be conservative. This tendency to be fair on the part of The Times may be an indication as to why its circulation and advertising has grown steadily every year during and since the depression. It is highly probable that the publishing world will eventually come to recognize what a feat has been performed by The Times staff, and to see that a number of really brilliant newspaper men make up that staff.

The other newspapers in Chicago deliberately seek unfavorable news about the coin machine industry, altho it means quite a lot to the industrial progress of the city. Unfortunately, two of the largest papers are political rivals and try to outdo each other in making sensation out of some minor problem. There are other businesses besides the coin machine business that are made the victims of these two newspapers.

If a worse racket can be found than that sort of a newspaper racket, it would be a revelation indeed. The Chicago crime record for 1939, as revealed by the FBI report, shows that the city has a lot to be ashamed of. But before Chicago could make any real progress toward cleaning up its conditions, the newspaper racket would first have to be cleaned up. Many commentators have remarked that the average

citizen of Chicago does not seem concerned about its rackets, crime and graft. The reason is that the average citizen knows Chicago newspapers, and knows all too well that conditions are hopeless until something is found to straighten out the newspapers.

It is always a question whether Chicago or Los Angeles suffers the most from NEWSPAPER GOVERNMENT and TRIAL BY NEWSPAPERS.

A committee of the Chicago city council had a public hearing March 19 to consider a proposed city tax on automatic phonographs. Several operators were present and also official representatives of tavern associations. I was there and have carefully compared my own record of the meeting with that appearing in three newspapers. All that can be said for the newspaper reports is that they are deliberate attempts to smear an industry as a racket, when any sort of fair reporting would have quickly indicated the real difficulties.

It needs to be said that the council committee which held the hearing seemed to all intents and purposes to try to hold a fair hearing in every respect. The committee seemed to really want to get at the facts that related in any way to passing a tax on the phonographs. It was easy to see that committee members, not acquainted by actual experience with the phonograph business, would find some of its phrases, business terms and practices puzzling until fully explained. That is true of any business. There are some things about the movie business and the automobile business that are quite puzzling to me.

The dominant fact in the hearing before the council committee was that certain normal business difficulties existed in the automatic phonograph industry. If a tax is to be assessed, operators naturally would prefer that it be paid by someone else. If a tax is assessed, locations (tavern owners, etc.) would insist that it be paid by someone else other than themselves. The council committee was trying to determine who really made the most money from phonographs and in that way decide who should pay the tax. There were other normal business questions also involved. questions common to any line of business. Council members indicated that they fully understood this.

Probably such a hearing, in which common business questions come up, would not make a good newspaper story, so the racket headlines had to be played up to sell papers.

So newspapers combined two or three incidents together and made front page sensations that tend to smear the whole phonograph business. One headline said: "Racket Control of Juke Boxes Told in Petition": another said, "Juke Operators To Face Inquiry by Grand Jury": another said. "Juke Boxes a Racket, Crime Body Told,"

Not one word in any of three news items in three different newspapers that would in any way give recognition to sincere efforts being made by minor industries to settle some problems common to many lines of business. Not one word of recognition for the efforts of the city council to try

(See NEWS ABUSES on page 68)

NOTHER KEENEY FIRST!



A SPECTACULAR NEW FREE GAME WITH THE FASCINATING SPINNER WHEEL IN BACKBOARD

MAKES YELLOW LITED BUMPERS COUNT FOR NEXT 1000 POINTS - FOR 1000 POINTS - OR FOR FREE GAMES WHENEVER HIT! Spinner controlled by skill shots and usually operates 6 or 7 times each game.

More Ways to Score

J. H. KEENEY & CO., "The House That Jack Built" 2001 CALUMET AVE., CHICAGO, ILL.

Making Bigger Pin Table Profits From Coast to Coast It takes new ideas to make real money. Keeney a new RED HOT

with its spectacular now Spinner Wheel in backboard is so ner wheer in oackoone is so intriguing that players can't get enough of it. This is not ballyhoo hundreds and hundreds already on location

have proven RED HOT the big money maker operafors have been waiting for.

Order Today!

SEE OTHER KEENEY ADS ON PAGES 88, 89

Keeney Announces Its New Red Hot

CHICAGO, March 23.—Bill Ryan, sales manager for the J. H. Keenby & Co. plants, has announced that production has begun on a new Keeney free play

"It gives me a tremendous amount of pleasure to be able to announce our newest machine. It in a free-play game



HEADS OR TAILS

Something New and In-tripuled Built by DAVAL 10 DAY FREE TRIAL Jobbers, Write for Quantity Prices. 1/3 Deposit With Order Marion Co., Wichita, Kan.

GROUNDS FOR DIVORCE

Infidelity has caused many a di-vorce. It's time that you divorced your operation from "up and down" collections by putting out a string of PHOTOMATICS — the ene ma-chine that will faithfully bring home the profits year after year after year!

INVESTIGATE International Mutoscope Reel Co., Inc. 44-01 11th St., Long Island City, N.Y.

BARGAINS FROM DAVE MARION

Free Ptay Machines, \$18.00 Up.

instantly convertible to straight novelty play. Its name is Red Hot.

"The Kenery factory has always tried to manufacture all types of machines policy is in keeping with this thought. We want to make it possible for operators to find any and every machine known that we will not allow the Kenery mane to be placed on a place of equipment unless we believe that equipment will be a support of the contract of the country are will about it.

"We've followed this policy with our anti-drients Machine Gun. Operators all over the country are will about it. our Remote Selector Wall Boxes. Reports etcl of increased music carrings with

their use.
"Now, here's a free-play game which, we are confident, will lead the way to higger profits."

Produce New Type of Copper

NEW YORK, March 23.—Production of a new type of copper designed, according to a spokesman, "to eliminate the cuise to a spokesman, "to eliminate the cuise failures," has been announced by Phelps Dodge Copper Products Cop. The new type and to be almost as maileable as pid, was described as par-submarine and electric locomotive power plants where extreme vibration some-times "splinters" even insulated copper wire, resulting in short circuits.

Candy Vender Radio Build-Up Ups Sweets Use

PHILADELPHIA, March 23.— Berlo enterprise. Starting this week Berlo will vending Co., distributor of automatic bave five spot announcements weekly on Berlo trade name but also to build busivending and merchandise machines, becomes the first of the local anuscement machine gentry to turn to the radio to be machine gentry to turn to the radio to sell its wares. And in the same breath the machine located at practically every located and the same breath the sell its wares. And in the same breath these in the city.

The advertising companies is designed companied to the vending permit a givent of sell its wares.

WEEKLY SPECIALS RECONDITIONED

Pace All-Star Skystery
Connect, reclin, 5, 1
24.5.5
To heave 200,000.
Bills Cheery, Bells, 6, 1
0.6 250 rely , 20,500
Bills Biss Front, 5e
play, refinities (2, 25.50)
To play, refinities (2, 25.50) Pace Deluxe Comets.. 39.50 Rock-Ola World Series 50,00

AUTOMATIC SALES CO. 116-A BROAD ST



110 Volts AC Anywhere!

WITH KATOLIGHT PLANTS AND ROTARY CONVERTERS Furnish standard 110 AO, 60 Oycies, for operating coin-consider machines, motion picture. AO radios, except organs, probabl games, Complete SEO Walt, 110 AC Light Plant—List. 200 Walt Kate Resear Namester—List. 200 Walt Kate Resear Namester—List. 201 AC Light Plant—List. 201 Walt Kate Resear Namester—List. 201 AC Light Plant—List. 201 Walt Kate Resear Namester—List. 201 AC Light Plant—List. 201 AC LIGHT PLANT PLANT

KATOLIGHTO, Mankato, Minnesota, U. S. A.

1940's RIGGEST PROFITS Can Be Yours!

SEE KEENEY AD ON PAGES 87, 88 AND 89

Here Are America's Finest "Beffer Machine Buys"!

FREE PLAY NOVELTY TABLES \$1000 EACH 45.00 Mindsy 14.60 L. Midsay 14.60 Midsay Deposit, Balance C. O. D., F. O. B. Baltimore, Md. Writ on Any Equipment You Want Not Listed Here!

ROY McGINNIS, 2011 Maryland Ave., Baltimore, Md.

A. H. T. GUN-POOL TABLES, No. 80, \$12.50 Each all RECONDITIONED: GET THEM WHILE THEY LAST! USED PHONOGRAPHS

24's\$119.50 616's\$69.50
24A's122.50 616A's72.50
One-Third Deposit Required With Order.

ATTENTION-PHONOGRAPH OPERATORS!

MICHIGAN MUTUAL DISTRIBUTING CO. 129 SELDEN AVE.

Columnist Muses On Athletic Game Of Pinball Player

DES MOINES, March 23.—Pinball as a pert is not overlocked by Ted Ashby. olumnist for The Des Moines Tribune. In a recent column he mused over the pintall player in short pungent para-graphs which are reproduced below:

NEGLECTED by sports writers, over-looked by compilers of athletic records, misunderstood by the A. A. U. and un-appreciated by the public generally is that most feverish athlete of them all— the pinball machine player.

THE PINBALL machine player really believes the sign on the device which reads: "A dame of Skill." There are, however, several ways to win—all of them practically impossible. Some machines actually have channels marked with lane of the half somewhere near the several where he wants it is known as a "sunner."

THERE IS the player who draws back the plunger very carefully, measuring the force of shot by the gauge on it. There's the fellow who bangs away with its full force. There's the chap who

thumps it with his thumb, like shooting a marble. And the lad who twists the plunger to put English on the ball. The net results in each case are the same, but it makes failure more interesting.

MOST AMUSING of the players are those who attempt to jestle themselves curtaited. But they still give it the old hip gently or shake it mildly to change the course of a ball. The machine is the course of a ball. The machine is crake if given a robust nudge. Gents who buffet the derice about are known as blokes who "chase the machine around the store."

MEN WHO WOULDN'T wait 15 min-utes for their wives without squawking will stand for hours and blow their dough. They'll glower at anyone who's playing the machine when they come in for a session and shift impatiently from one foot to the other until the player walks away, looking back over his shoul-der at the device. Most popular ma-chines are those with lots of lights and plenty of noise about them.

FOR EVERY PLAYER there are three FOR EVERY FLAYER there are three or four speciators. These get as enthustastic as the participants. They even about, "We was robbed" when a ball doesn't quite hit is mark. The machines are surprisingly profitable to the proprietor, which, by the way, is why they're in the place.

Ball and Chain Is Assumed by Hughes IndianaAssn.Head

LEBANON, Ind., March 23.—It has been acknowledged by members of the Indiana State Operators' Association that their president, Charles W. Rughes, has entered hito the state of matrimony of his own free will, while of sound body and mind and having no mental roservations other than the control of the contr

his bride, Vera Louise Calhoun.

Members are agreed that no aspersion
can be cast upon Mas Calhoun in the
matter of the question as to who proposed to who during this leap year
just one day before Leap Year Day, traditional day of marriage between couples
comprising one bold woman and one
bashful man. It is assumed, therefore,
that Hughes did wilffully and with forethought request the hand of the said
woman in marriage.

woman in marriage.

His bom vivant friends, who have heretofore trekked with him, must now view
from without the new Hughes, replete
with ball and chain. They have, however, recovered from their amazoment
aumiciently to wish Rughes and his bride
the best of all things in the years to

The bride is a resident of Lebanon, Ind., site of the wedding. Hughes is president of the Indiana State Operators' Association.

Canada

ST. JOHN, N. B. Can., March 23.— Coney Island Amusement Co., Halifax, N. S., is concentrating on the distribu-tion of music, weight, cigaret venders thru Nova Scotia.

J. B. Jones, of St. John, N. B., one of the recent additions to the ranks of coin machine distributors, does consid-erable traveling by arplans. Not only in the regular air lanes but in chartering planes for special trips.

Miniz Brothers, who formerly had their base at St, John, N. B., as general coin machine distributors, and with branches at Moneton, N. B., and Ballifat, N. S., are now concentrating on Hallifat, N. S., are now concentrating on Hallifat, and the January of the Carlotter of the Parameter of the Parameter of the Parameter of the Parameter of the Stand colony of Newfoundand Partners in this firm are Day, Jake and Sid Mints, formerly of London, Ont. Plaball machines are now being festired for province works of the Standard Carlotter of the Carlotter

NEWS ABUSES (Continued from page 66)

to determine what would be a fair tax on phonographs and who should pay it.

It can be taken for granted that newspapers which so deliberately smear an industry will do the same for any business or industry too small to remonstrate or defend itself. Such newspapers will smear or misrepresent labor. taverns, small retail stores, minor groups, small defenseless businesses of all kinds. Partly because these groups never work together for common defense.

As to the racket complaints in the Chicago area, there has been no secret about them for some time. In all the attempted sensationalism, only two names have ever been mentioned as involved in using political pressure tactics to place phonographs. There are at least 120 music operators in Chicago and their livelihood must be smeared on account of publicity given to two names.

For this muddling of the news the people of Chicago pay a handsome indirect tax to the newspapers, a "hidden tax" in the price of all advertised goods they buy in the stores. Consumers' groups may some day get wise to the price they pay for such abuses of the news and the day of reckoning may eventually come.

FOR YOU with Western's Deluxe BASEBALL

BIGGER EARNINGS

WESTERN PRODUCTS, INC. CHICAGO, ILL 925 W. NORTH AVE.



Governors Meet in Minnesota June 2-5

ST. PAUL, March 23.—The national governors' conference will be held in Minnesota June 2-5, Governor Harold E.

Minnesota June 2-5, Governor Haron EStasses announced. "a announcement
Governor Stasses as "a announcement
worker to be a set St. Paul for a
vector trip to Panama. The Minnesota bid for the conference was accepted
by the Executive Committee, composed
of Governors Lloyd Stark, Missouri, Robert L. Gochran, Nebranka; George D.
Alken, Vermont, M. Clifford Townsend.
Indiana, and Burnet R. Maybank, South

Carolina.

Approximately 30 governors and members of their staffs are expected to attend the conference. Last year's meeting was held in Albany and New York City.

U. S. Mints Work Overtime

PHILADELPHIA, March 23.—If your nickel take has been light these past few weeks, do not biame it on business. If there is any one to aboutier the biame it's Duck Sam. Improving. And with the European war threatening to make it even better, the United States Minh here takes to the witness stand and confesses that it is panting and clanking with all its might to pour our part of the desired out out the standard out out the standard out out the standard out the st

mand.
All this money-making activity was
described by Nellie Taylor Ross, Director
of the Mint. The Philadelphia Mint.
which supplies the larger part of all
coms, broke all existing no Cother, 1989,
it was revealed, with 2,148,593 half dollars; 2,052,502 quarters; 9,970,503 dimes;
16,890,000 nickels, and 73,397,000 pennies.
And as if that want enough to rate
them a pause to rest on their laurels,
the following month, in November, 1989,
the Philadelphia Mint, proceeded to
break even that roord.

Fort Worth

FORT WORTH, Tex., March 23.—Fort worth operators enjoyed an increase in business during the Southwestern Pat 500ck Show, which closed March 17 with record attendance. Particularly did all coin-operated equipment in the North Site area receive added in the North Site area receive added the country of the Community of the Communi

The Challenger pistol target games are going over big in this area. Operators have been buying them like hot cakes and locations are damoring for more. Amisement games apparently are taking a new hold on the Southwest public and seems anxious to play every type of aminement game that is allowed to run.



THIS PETITE LASSIS is Lynn Stelle. In the background is a Rock-Ola Luxury Lightup phonograph. This picture was posed during the Rock-Ola 1940 grand showbay at Stelle & Horton, Mouston Rock-Ola distributors. Miss Stelle reports that her cat distributors to the musical name of Rock-Ola.





Big Response on G&G Phono Parts

CHICAGO, March 23.—We can but offer our thanks for the generous response of all muleic men to response to response

"There's a reason for this—our firm has always been first with the most profitable improvements in music. Changeovers, domes and now this gentine Catalin Marybette. They've all been offered first by G&G in modern phonograph operation improvements.

mograph operation improvements.

"A good disc can not only save a music operator money but actually increase, his earnings. The source of the idea ture business and that is exactly what has imprend in our case. That is why today more music operators buy their Our newest improvement—Catalin Marshette—is the talk of music operators curywhere."

Plastics Enhance PhonoReplacements

CHICAGO, March 23.—"Plastics, plas-tics and more plastics, producing better light-tup effects." These characterized the many pleased comments we have re-ceived on our newest phonograph modernization parts," declares Ben

"Other comments were that the new pars were, if anything, easier to install than all the other fine-fitting replace-ment parts which we have placed on the market. These new parts have sided life and earning power to many phonographs which otherwise would not earn their

"While we can do the work of re-modeling the phonographs for operators, many operators have found that they themselves can install the changeover parts because they are easily fitted on the phonographs. Parts are made for constant the parts of the parts of the constant of the parts of the parts of the parts cities in maintracturing standards parts cities in the parts of the parts of the effort.

"The small investment in replacement parts for modernizing old phonographs is but a drop in the bucket when charged against the increased earning power of the enhanced phonograph."

Hillbilly and Foreign Record Hits of the Month .

(Note: Here are the most popular hillbelly and foreign recordings of the past wonth. Similar lists will be published in this section once every

HILLBILLY RECORDINGS: I'd Love to Call You My Sweetheart, Immy Davis; Jessle, Cliff Bruner; When It's Sunset Time in Tennessee, Tex Slim; I Wanna Be a Western Cowgirl, Patry Monthan; Down Del Rio Way, Red-River Dave.

INTERNATIONAL RECORDINGS: Accordion Joe, Witty Polka, Teddy Bear's Picnic.

FOREIGN RECORDINGS: German, Freehliche Volksinder, In Sanstouci Am Muhlenberg; Hungarian, Bessegettem Tamencara, Fa Lencekt Politis, Na Dacku and Za Piscems Behemin, Zelena Se Zelena; Swedish, Jolly Bob; Scandinavian, Halvan Gar Pelika and Happy; Iralian, Bimbe Allegre and A Briglia Scielta; Jewish, Bobe Tana, and Nor Dec; Greek, To Naftaki and Grivas. FOREIGN RECORDINGS: Cerman,

Skeezix Again!

Skeeaux Again:
GRIGAGO, March 23.—Comic strip
Gasoline Alley, currently featuring
Skeenix Wallet as a young lad working away from bome and who has
francial troubles, has mentioned
the past few weeks. Now it comes to
light in the strip that the younger
generation seriously considers that
allowance for playing the phonograph
In the strip, Skeeaux is walking
down the street counting his money
and thinking to himself: "It's a close
squeeze, but I think I can take Tuis
there, 30 cents to feed the Juke muse
box; sandwiches, 36 cents, and drinks,

box; sandwiches, 35 cents, and drinks, 20 cents."

Found-Another Woman Operator

DETROIT, March 23.—Woman coin ma-chine operators have always been news. The latest report of such an operator comes from Detroit, where Mrs. Mary V. Long operates the Marlong Music Co.

"I believe I was the first woman op-erator in the Detroit music machine field." declares Mrs. Long. "I am happy to say that I am doing a nice business to say that I am doing a nice business and am contemplating a considerable expansion. I like to keep in touch with absolutely necessary to give locations personal attention in order to operate successfully. This is a business which keeps you on your toes continuously, but it is at all times an interesting field."

In these words Mrs. Long gives what she considers her formula for successful operation—personal contact and co-oper-ation with locations. That her formula is correct is attested to by the fact that she is planning to increase her operations

Mrs. Long is also an expert on records
—another strong card for her success.
She reports that Glenn Miller is currently
extracting more coins from patrons than
any other artist. His current disk most extracting more community and the most any other artist. His current disk most popular, she reports, is Tuxedo Junction. Oh, Johnny, Oh continues to be one of the most necessary of the property of the prope

Vemco Phonograph Sales Higher in '40

PAYETTEVILLE, N. C., March 23.—
Joe Calcutt, of the Vending Machine
present line, is above list, Year's subsequently
present line, is above list, Year's
accounts in Virginia and North and
south Carolina are appearanced in the present list, Year's
These shipments are appearance in leading apost chrount our territory," reports Calcutt. "With the
increase in sales and shipments, there

New Recording Method May Be of Benefit to Phonographs

"Enhanced music" promises a better tonal value—no detail is lost thru volume cut or overload—recording maintains the original emotional values

maintains the original tentrologue and the second of the properties of the properties of the properties of the properties announced development is adopted. A revolutionary new type of musical part announced development is adopted. A revolutionary new type of musical part of the properties of the produced by an orchestra of 2,000 musicians without altering the total produced by an orchestra of 2,000 musicians without altering the total produced by an orchestra of 2,000 musicians without altering the total properties of the proper

NEW YORK, March 28.—In order to give recording artists and muste ma-chaine operators an opportunity to dis-cuss recordings with one another. Nat-Cohn, of Modern Vending Co., an-nounced this week that one of the lead-ing recording artists will be on hand at the Modern offices on Friday of each week to discuss his records with opp.

"The music," the report added, "has spatial and emotional values heretofore unknown, either in reproduced or original music." Every sound that the ear could have heard initially in the original playing will be reproduced.

playing will be reproduced.

The listence in Canegele Hall will have
the same spatial sense as to the source
of the sounds as if he were sitting in
the original hall and in addition he will
hear the music enhanced by variations
of loudness and tone quality according
director. Generally according to the conginal
director. week to discuss his records with ope.

"As a result of these meetings," Othn stated, "we feet the recording artists will get a better understanding of the music machine business. They'll be able to learn first-hand some of the problems confronting the operator, who is the big-too, will benefit because they'll be able to learn the answers to many questions that have long been putsling them, such as why some artists make records of some somes and not others, etc. We expect the problems of th

director.

Stereophonio reproduction is the result of many years of research by the
"has supplied the equipment and technique for the recording without loss of
the original music and with an actual
the original music and with an actual
the stereophonio recordings of the
"enhanced music" program were made
with the co-operation of Dr. Stokowski
tra, the Tabernatic Choir and organities
tra, the Tabernatic Choir and organities

and his Philadelphia Symphony Orches-tra, the Tabornasic Robit and organists in Sait Lake Gity and Paul Robeson and other artists under the direction of the property of the Paul Robeson and other artists of the Bell laboratories. The recordings were furt made either at Philadelphia or at Sait Lake City, At a later audition the director was able to wary the recorded volume and to Change the fonal color of the music to

At a later audition the director was some to vary the recorded volume and to suit his taste, softening it to the faintest plantisation or amplifying it to a volume 10 times that of any orchestra without same time augmenting or reducing the high or low pitches independently. Original sounds are picked up by three high or low pitches independently. Original sounds are picked up by three high or low pitches independently. Original sounds are samplified and recorded on as many separate sound tracks on a moving film. The production of an original has a range very much greater than can be recorded without distortion on a film, it is message very much greater than can be recorded without distortion on a film, it is message very much greater than can be recorded without distortion on a film, it is more accounted from pression as an automatic compression as an automatic compression as an automatic compression as an automatic configuration of the producer three asperates sound currents are created. Each sound current act are created. Each sound current act.

Date of the first get-together will be unounced shortly. has been a consequent increase in the number of comments we receive on the Mills phonographs. The comments all agree that these phonographs are the finest they have ever used.

Hars get-together early in April,"
Jack Lear, of Music Corp, of America,
contirmed Gohn's statement that a good
contirmed Gohn's statement that a good
these Pricas get-togethers at the Modern
offices. While Lear said it was impossible to list the names of stars and the
dates they'd be on hand so far in adflight recording artists managed by MGA
were in town at the time would appear.
Cohn also atted that Ell Oberstein, of
Varsity records had primised to send,
date to the first managed by MGA.

inest they have ever used.

"Comments generally say that loca-tions are exceptionally pleased with the machines when they are matalled. Not only is the appearance of the machines outstanding, but tone, efficiency and mechanical dependability got their share of pleased comments.



HUB AUTOMATIC SALES CO., BOSTON, was another of the great group of Wurlther distributors to celebrate the presentation of 1969 Wurlther models with a large party. Above, Los Fox (1et) and Joe Green congratulate each other on the success of Hub Automatic's showing, while Wurlther District Manager J. A. McDillening (center) extends best wishes to booth.

How Records Are Made

CRICAGO, March 23.—Debunking a term sometimes used for phonograph records, "wantings," The Chleego Journal of Gosmerce recently ran an article on Thow Records Are Made. The article through the control of the control

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P-12 27.50 Regular. 22.50

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OPERATORS: TURN YOUR OLD EQUIPMENT INTO CASH - ADVER-TISE IN THE SPRING SPECIAL

lalent and On Music Machines

A COLUMN FOR PHONOGRAPH OPERATORS

In the closing paragraph of this col-umn last week the promise was made to devote this week's column to an ex-planation of the society known in the to the automatic phonograph business. Judging by the many letters that have been received asking questions about in the minds of operators as to what these groups are, what puppose they serve and how they affect the music planation is published to clear up any erroneous impressions. All operators of music machines will find it worth read-ing and filing or future activation. In the closing paragraph of this col-

ASCAP

A little over a quarter of a century ago a composer who was supplying the country with more bit songs than any of his contemporaries took time off from his writing to sit down and hink about the performance angle of his melodic uppur contemporaries took time off row his contemporaries and the performance angle of his melodic uppur contemporaries and contemporaries and operate productions from which he gathered handsome royal-ties. And a large majority of the songs from which he gathered nancome royal-ties. And a large majority of the songs penned for these shows became hits in much the same fashion as do numbers from present-day stage and screen musi-cals. As hits, sheet-music sales of these songs were numerous.

Songs were numerous.

But this composer was dissatisfied with
one sidelight to the general successful
pattern of his career. He heard his songs
pattern of his career, so the service of the
brokels, hars and so on, and he came to
the realization that his songs were proving beneficial to the operators of these
places and to the artists who performed
them, but that he himself was deriving
no remuneration, tangible or otherwise, no remuneration, tangible or otherwise, from this idee of his song production. His line of figuring took the direction that he was equipping artists with necessary material for getting and holding employment and that proprietors were making money thru offering their patrons this material, but that his work, responsible for the whole thing, resulted in no financial benefit to him.

The composer's name was Victor Her-bert, and 25 years ago last-October he crystallized into action his thoughts along these lines. The earn Society of Composers, Authors and Publishers, then little more than an idea gasping for breath in the appressive air of opposi-tion, today the largest and most power-rial performing rights cognisation in all performing rights cognisation in the proposition of the proposition of the pro-ling approximately \$6,000,000.

Through its 25 years of existence

Thrucut its 25 years of existence ASCAP has spent several enormous for-tunes in litigation, attempting to have its principles accepted as law in every State in the Union. Opposition from a

variety of sources has been bitter and has carried the fight against the Society from the lowest to the highest courts in the land. In many instances ASCAP At the present moment the battle is still going on, with anti-ASCAP legislation either on the statute books or pending in several States. But the idea that the great Victor Hieroric propounded a quarter of a century see has present and the present proposed to the country's ASCAP and the state of the state of

Fundamental Principle

The principle behind the forma-tion of the Society and behind its current existence is, considering the current existence is, considering the been spent in combating it, juirly simple. ASCAP contends that roy-city payments to songeriters and music publishers on the basis of sheet-music sales are insufficient in the light-publisher on the sales or their product is put.

The Society feels that when an individual pays so much for a piece of sheet music are point for their merchandise of sheet music are point for their merchandise in quite the came usey that hosiery and the producers of their music are point for their merchandise entire argument hinges is that there is another group of people, apart is another group of people, apart writer; and publishers' songs and who would not, if it were not for the Society, pay for that consumption, so you will be sometimed to be sometimed to the society of the consumption, and the society of the consumption of the society of the consumption of the society of the society of the consumption of the society of the society of the consumption of the society of the society of the society of the consumption of the society of th

use what they create.

ASGAP's membership list includes practically every songwriter and music publisher of any standing in the country, which therefore gives it control over 98 is now being written and that has been written in this country for the past 25 years. For the use of this music it demands a yearly fee from radio, hotels, all other sources where music is used in a public performance for profit. The Society exists this fee not from the the employees who hire artists to do so, on the basis that the artists to do so, on the basis that the artist is merely an employee and that the employer is getting the franctional benefit from the great patronage. The annual fee varies, ac-

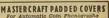


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cording to size or capacity of the par-ticular place. In those States having ASCAP laws in effect, an ASCAP leave must be taken out by every spot using music in a public performance for profit, with court action the result for those not following the law.

The tollow-men and the control of th

The present federal copyright law has a clause which restricts the fees on phonograph records, which at present is from 1% to 2 cents per side or 3 to 4 cents per record. The same law requires copyright of the music used on the record manufacturers, who also take care of the necessary legal phases of the transaction. Hence the operator of an automatte phonograph does not have to make any specific arturature of the present of the processor of the present of the presen The present federal copyright law has es for the use of a record on his ma-



TWO HUNDRED PHONOGRAPH MECHANISMS are tested daily in this department at the Rock-Ola Mig Corp, plant for use in Luzury Lightup phonographs. Under the check-up all parts are adjusted to perform accurately, resulting in smooth, symchronized operation.

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WRITE FOR INFORMATION ON REMODELING YOUR OLD PHONOGRAPHS

We manufacture Auxiliary Speakers. Also Cabinet Stands for Warlitzer 61s and 71s and Rock-Ola Gourner Models.

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chine. Rumors are sometimes spread that the operator or the location must secure some kind of special license, but under the present federal law all fees are taken care of by the record manu-

Shotwell Bill

Among the plans being proposed to assess special fees is a measure before Congress known as the Shotsell Bill. This and other proposals sell Bill. This and other proposals have clauses that rouid remove the present legal obstacles to assessing a special resource. It is a support to the present legal obstacles to assessing a special resource. If the Shorteell Bill or some similar proposal does not pass Congress, then the present less change, This is the reason; It all the stake shout the Shorteell Bill. Latest reports are that the measure has little that the same that the measure has little that the supporters of the Bill gold the press of other hepitaltion. Even the supporters of the Bill gold that the has little chance of being brought up to the press of other hepitaltion.

It would require a lengthy article to go into all the details involved in the copyright situation as it relates to phonograph records and also to

clear up the many rumors that circulate.

Operator's Angle

Operator's Angie

The issue should finally be settled on
the plan that would be most profitable
for all concerned and that will require
a careful consideration of the whole plan of operating automatic phonographs. E perience has already shown that speci assessments placed on automatic phon successments placed on automatic phonographs can quickly set up the already small margin of profit on most single units. Those who have money invested in the business are kept constantly in a dither for fear they will lose their investment in "marginal locations". It is the location of the location of

The phonograph operator proposes that it would be better for all concerned if his business be boosted as much as possible so that not only will his big demand for records be preserved, but his machines will continue to increase the sale of sheet muse and recording sales

to the home.

to the home.

The phonograph operator feels that the earnings of his business have been greatly engaged, that if a first proceed that if a first process of the first process every operator, will buy considerably fewer records. His argument is that the present fee being paid by record insurfacturers will mean more changed that the present fee being paid by record insurfacturers will mean more manufacturers will mean more manufacturers will mean more manufacturers will be added to the control of the control of the form of the first process of the form of the first process of the form of th will thereby continue to increase.

In such a complicated situation the best that can be said is to let reason and tolerance pervail, and that rapidly changing music merchandising and busi-ness ideas may shift the whole scene completely before the legal questions can be worked out.

Next week we hope to give the story of MPPA and of the other music organ-

"Don't Razz Swing," Says Chicago Columnist, Who Did

that real swing music has definite place in music world

CHICAGO, March 23.—Herb Craffis, of the Chicago Daily Times, has the unique bility of being able to discuss momen-ous questions with a touch of good umor. Any subject from swing music o the tuture of world democracies, takes i real human interest when touched by

Accordingly, phonograph operators welcomed his remarks on swing music recently, when he cautioned everybody, "Don't Razz Swing" (Chicago Daity Times, March 7).

It seems he had written that swing music stinks! Storms of protest from readers began to pour in on him. That was the reason his warning to others not to razz awing

Erudite Criticism

"Some of the alugging I got was tech-nical." Oratis said, "with mustcal chara-scree spotted on lines and which were species of the said of the con-cept of the control of the con-cept of the your series of the con-cept of the your series of the con-trol of the your series of the con-trol oration oration of the con-trol oration oration oration oration oration oration oration oration.

Expert Information

Graffis then says he went out to get expert information on swing and decided to sak Jimmy Dorsey. The real reason he picked Dorsey was because, when Dorsey's hand plays swing, he can tell the name of the tune the band is play. The result of the interview with

the worst was expected, what it been hearing as swing was music that substituted a paroxyamal clamor for a recognizable melody. But from Jimmy's band you could tell the name of the tune that was being played. The trick

rery so often, but to do the job as complished musicians and not as guys ho come back into the band after being ut for lunch and try to catch up with anugh notes to make up the union's output requirement,

"To get swing so it registers as art, "To get swing so it registers as all them are so that the swing swing

Kuro Phonograph Gets Warm Praise

CHICAGO, March 23.—Gabel's new Kuro automatic phonograph is meeting warm praise, according to Robert Gabel-president of the John Gabel Mig. Co., manufacturer of the modernistic new

"We have never before received such praise for any of the models we have produced in our 35 years of manufactures of the succession of the tures for which (abot automatic pinous graphs have become famous. The per-fect tone, the beautiful precision perfect mechanism and now the gorgous-new and different design by Brooks Stevens captures the praise of the most conser-vative of the music operators.

"We feel that the new Gabel Kuro is the answer to just what the music op-erator wanted. It offers him a product that has always been accepted by the entire industry for its mechanical dependability, plus the advantages of the

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ills Deluxe Dance Masters \$ ills Studio schola 20-Record Imperial	60.50 Seeburg Casino 66 50.00 Seeburg Casino 913 70.00 Seeburg Casino 913 70.00 Seeburg Palaza 14 70.00 Seeburg Palaza 14 70.00 Seeburg Palaza 14 70.00 Seeburg Mayariar Deluxe 17 710.50 Walnut Vogue 88 70.00 Seeburg Mayariar Deluxe 19 70.00 Walnut Vogue 19 70.00 Walnut Classic 92 70.00 Walnut Classic 93 70.00 Walnut	9.50 19.50 19.50 19.50 19.50 19.50 19.50
school 20-Record Model K	79.50 Seeburg Chicken Sam Rayolites with	

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		AND COMPANY OF THE PERSON NAMED IN COMPANY OF THE PERSON NAMED
Wurlitzer	500	ONOGRAPH PRICES Wuritter 616, 412, Hisminated Grill A Ten
Worldter Worldter Worldter	Keyboard 600 195.00 600 179.50 24 119.50	Wurlinger 500 A 600, Equipped With Selective Wall Box and Adeques, \$53.50 Extra. Cable, 100 per Foot.
Wartitier	412 35.00 312 35.00	800, 615, 412, 25 Oyele, \$5.00 Estra. P-12, 25 Oyele, \$29.50
Rockela 1	1939 Detuxe	Wall Boxes, \$2.50. Illuminated Accillary Sceaker With Legation' Name Cut. in Wood and Lighted, \$15.00.
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finest in modern design to meet the demand of the most exclusive locations in the country."

HOW RECORDS ARE MADE

(Continued from page 69) ingredients are gathered and packed. It continues thru five principal stages involving thousands of people.

"Records are not made of wax or rub-ber, as popularly supposed, but are com-pounded and treated from resins and shellac and various types of filler in a sheliae and various types of illier in a formula constantly changing with ex-periment. Two separate disks are re-ferred to as records in the recording of music; the plastic platter on sale at the the sound is first engraved. The studio disk contains no wax, either (alsa for the handy verb, waxed) but a blend more recembling soap, This is melted, centrif-uged and poured thur firm mesh to re-to flow out smooth on a circular metal plate.

inscribes the spiral grooves. Music is transferred to the record thru a micro-phone which changes the sound waves into electrical impulses which in turn vibrate the cutting head as it travels its spiral path.

its spiral path.
"This transcribed dick is playable, but only once, so the next step is to use the dick as a modif in producing a matrix corresponding to the record's grooves. This is done by coating the surface of the compound with a film of allver or placing the whole in an electro-plating copper bath. When the copper has formed in sufficient thickness the compound is stripped off and the result is the "As this point the product the product that the product is the product the pro

the matrix, 'original' or master.'
"At this point the whole process is repeated, with minor variations, to prepare the process of the process "In the studio control room, similar to those in radio stations, this disk is treated as which the finished record is to be played while a recorder, with aspirite cutting point, and the buyer makes his choice."





RECORDS DOUBLE YOUR TAKE!

"THE LAZIEST GAL IN TOWN" F.T. 8223 Vocal by Fredda Gibson FRANK TRUMBAUER AND HIS ORCHESTRA

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THE NATION'S NEW FAVORITE

SAM FOX PUBLISHING CO., Gernalded Chi

ATTENTION, COIN OPERATORS

LAWRENCE DUCHOW and His Red Raven Orchestra-Decca Record 3022 RED RAVEN WALTZ

Zelena Polka Remember Red Ravon Polka—Decca 2543

Order Yours Now

DECCA.

22 W. Hubbard Street, Chicago, Illinois Reischiin and Oscar, Jack L. Ottenheimer, co-author of Somebody Told Me They Deced Me, acted as emsee.

Among association officials present account of the second second to the second s

Maryland Phono Ops Assn. Celebrates

BALTIMORE, March 23.-Phonograph mentioners. March 23.—Photograph Operators' Association of Maryland, Inc., held its first annual supper-dance Tisselsy night (19) at the Southern Hotel. More than 200 of the members, their wires and guests present termed the affair a huge success.

the affair a huge success,
Dance was preceded by a dinner and
short talks were given by some of the
succession of the succession of the
succession of the succession of the
succession of the succession of the
Maryland Laguer Meense Board. Enterlatineses was also presented, with succession
of the succession of the succession of the
succession with June Robbins, Besty and
Carolt O'Keefs, Jill Bay, Roce J dard,
Alam Doesald, Job Celculer and Sunny.

TAVERN TUNES Write for fist of procen money-makers GENERAL RECORDS CO.

BALTIMORE, March 23,-Phonograph BALTIMORE, March 23.—Phonograph Operators' Association of Maryland, Inc., has gone on record in a letter to the Legion of Descriptor of this city as being nearly as the control of the co

Dance music was furnished by Gene Harding and his orchestra.

association.

In his answer, the Right Rev. Moneignor Harry A. Quinn, director of the
Legion of Decemey, expressed his appreciation of the association's gesture of
willingness to co-operate.

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

GOING STRONG

Recordings listed below are currently the biggest money-makers in automatic phonographs. Solvetions are the consensus of reports gathered each week by representative properties of the contractive properties of the co

In the Mood. (17th week) Glenn Miller.

Caroless. (12th week) Glenn Miller, Dick Jurgens.

Indian Summer. (9th week) Tommy Dorsey, Glenn Miller,

At the Balslaika. (7th week) Orrin Tucker, Abe Lyman, Victor Silvester, Wayne King, Henry King, Del Courtney, You'd Be Surprised. (6th week) Orrin Tucker,

The Gaucho Serenade. (4th week) Dick Todd, Olenn Miller, Eddy Duchin, Paul Whiteman, Sammy Kaye.

Tuxedo Junction. (2d week) Glenn Miller, Erskine Hawkins, Jan Savitt, Erskins Butterfield.

COMING UP

Recordings listed below are those which operators report are not yet top-netch menay-makers but which are growing in popularity on automatic phonographs. Selections are the consensus of reports gathered cach week by representatives of The Billibouries at least four leading phonograph operators in each of the 30 most important phonograph operating enters in the country.

On the lale of May, One of the speediest and longest jumps to be achieved by a song within recent months is the accomplanment this week of this seems of the second second second properties of last second second pion of the second second pion of the second second properties of the second sec

Say 51 S1. Another item to take a long hop, skip and jump from the "possibilities" category into the more solid realm of approaching hitdom is this streamlined version of an old favorite Latin American number. It's the Anothews Susters recording here, and it's developing into a hit of no small proportions. Operators should have it in right now.

In an Old Dutch Garden. Showing a little more strength this week than in the past two or three, this ballad continues to attract a good enough flow of nickels. It's one of those quiet, far from senational successes and with its show of renewed life this week it's apt to be needed in the boxes for a little while longer. Glenn Miller, Eddy Dutchin and Dick Jurgens are the

it's a Blue World. A very nice spurt forward was recorded by this picture of the spurit forward was recorded by this picture that the moment whether or, not the will make the days. It's hard to tell at the moment whether or, not ope are missing something by not having it available. Trony, Martin and Barry Wood have two well-liked vocal disks, while Glenn Miller and Tommy Doresy supply the phonon with the most favored dance versions.

Darn That Draam. Holding on to its none-too-strong position in the current scheme of phono things, this ballad will probably linger around for another two or three weeks, but it's almost certain not to go any higher than it is now. Benny Goodman, Blue Barron, Tommy Dorzey and Paul Whiteman.

Sweet Potato Piper. Progress is not quite as fast or as great on Bing Crosby's recording of this number he sings in his latest picture as it was expected to be. It showed down considerably this week, practically to a estandstill.

Too Remarkic. The same thing goes for this companion song from the new Crosby film. The forward movement of both these numbers, as disked by Crosby, is being retarded by some inexplicable cause. Next week will possibly see better progress being made by both songs.

The Woodpecker Song. Despite the fact that this was originally thought to be a follow-up by Willie Glahe to him sensational Recr Bernel Polks, the play seems to have been taken away from him. His record has been available for some time, and now is getting a little attention from the machines. But it's Kate Smith's disk that auddenly grabbed a number of mentions this week. The Andrews Bister's record is liked, but to nowhere near the same extent that the Smith disk is. Latter looks like the high phono hit, at

When You Wish Upon a Star. Starting nicely is this hit tune from Walt Disney's picture, Pinocchio. Glenn Miller, Guy Lombardo and Victor Young Disney's picture, Pinocchio, are being favored currently.

POSSIBILITIES

Recordings listed below have not as yet shown any strength in automatic phono-graphs but are the most likely prospects for music machine success among new record releases. These suggestions are based upon add to perform news, sheet music sales, reports from music publishers as to the relative importance of certain congs in their catalogs as well as on the judgment of The Billiposit's usualce department.

Just One More Chance. Bing Crosby's recording of this favorite of another year is attracting a good deal of favorable attention. It's more than likely that another week will see it making its bid for future hitdom. You'd better stock up on this.

I've Got My Eyes on You. Another likely-looking candidate for top honors in a short time is this Cole Forter song from Broadcay Melody of 1940 petutes. He prepared here, because you'll most certainly be needing this

Lozain' on the Ole Top Rail. It's not being too optimistic to say that here is still another number that seems destined for a nice career in the phonos. It's beginning to get some attention from the nickel-droppers and another week will undoubtedly see it in the department above this.

If I Could Be the Dummy on Your Knee. A new Orrin Tucker-Bonnie Baker

With the Wind and the Rain in Your Hair. No. I song on the airlanes this week, with increased sheet music sale and greater interest in hearing it on the phonos the probable corollary, don't be caught napping on this one.
It looks good.

(Double-meaning records are purposely omitted from this column)

The VICTOR-BLUEBIRD Call Board

Magnetize your machines with the music that nabs the nickels! VICTOR POPULAR RELEASE NO. 364 I

VILIUM PUPULAR RELEASE NV. 202
26519 Jack to Bose
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25519 Pala Data and Moroheam
25519 Jack to Bose
25519 Jac

Tommy Dorsey and his Orchestra 26540 'Shera Bos 'Piese Take a Letter, Miss Brown String and Steay with Sammy Kaye 26541 'Tiny Old Town 'You Oughts Hang Your Heart in Sharm

BLUEBIRD POPULAR RELEASE NO. 270 B-10843 Saturday's Children Freddy Mariin and his Orchestra

be music that nabs the nickels.

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10044 * Quinte of the Oat an a Limb
Charlie Naive Get the Oat an a Limb
Charlie Naive Get the Oat an a Limb
Charlie Naive Get the Oat and the Second Secon

ORDER THESE RECORDS FROM YOUR RCA VICTOR RECORD DISTRIBUTOR TODAY!



WOODY AND HIS ORCHESTRA The band that plays the Blues Blues on Parade

Isle of May Say Si Si

ON DECCH RECORDS

Monarch Stocks New Wall Boxes

CHIGAGO, March 23.—Al Stern, of the Monarch Coin Machine Co., reports that he has good news for his firm's ouslomers. "The in regard to the equip-cusiomers." customers. "It's ment that has ment that has caused 80 much talk among music men. Scenery's new remote Selector Wall Boxes." he declared. We have received our initial order and we in a position to make immediate delivery. We know that this news will be well received by music men everywhere.

received by musto men everywhere.

"Music operators report that their earnings on locations everywhere have been going up by Jeaps and bounder been going up by Jeaps and bounder their appreciate the fact that when Keeney designed this great new accessory device all types of phenographs were given consideration. The wall boxes will work perfectly with all machines using 12 to 24 records."

REVIEW OF RECORDS

(Continued from page 12)
Decca turns out an album with potent
popular appeal in its pocketing of the
tunes from Walt Diamey's flicker. PinocSingers, the King's Men, Julieta Noria,
Harry Stanton and Victor Young's Ork
give top treatment to the acreen score.
No leaning on the continuity, each side
a musical entity.

Vocalion Variety

FOR tripping the fantastic lightly, dance incentives have a high quotient in the figgling music of Lawrence welk for Angel, The Girl With the Pighalls in Her Helt, and with the accent on

the lyrics for Captain Casterd, concerning theater uniors from Road to Singa-ry, and the Captain Capt

Al Donahue kicks out a compelling Al Donanue Reek out a compelling pair of couplets in medium paced Too Romantic and The Moon and the Willow Tree; tightening the band for a bouncey. Beethouen Bounce (which the matter would never forgive) and slowing down to a shuffle for Turedo Junction.

to a shuffle for Tusedo Juncilon.
Ballroom brand of rhythm is brought forward by Tiny Hill for a twocome of oddes, My Best Girl and Vorve Got To See Moonma Evry Night, and with greating, Toman Reynolds, hills it hard and heavy for Would'st Gould I But Kis Your Head; Oh, Bobe, and Mole Loca The County of the C

Romancy Rhythms

Romancy Rhythms

Romancy rhythms are turned in by
Henry Russell, his mello-toned song selling highlighting 700 Abovant's and The
ing highlighting 700 Abovant's and The
Gordenies and My Son, My Son. And in
the smart setting the caseading chords
of Al Kavelin makes a fetching fabrication of Donisettil's Une Furfice Legrims
aria projected in modern tempo and
Techalkowsky's Romance, which is riple for a lyric

for a lyric,

For the hot harmonies, Barney Bigard,
Duke Ellington's clarinet wix, waxes a
pair of original blues, Barney Goist Eary
and Minuet in Blues with a small band
that has the further benefit of Gootle
Williams growl trumpet. Minuet has
been properlied by the control of the control
coint momenta.

point momenta.

Slim Gaillard and his Flat Poot Floogie Slim Gaillact and his Test Foot Noope Boys best it out to a bounce rhythm for the meastrow gred vocals for Swinging in the Key of G and Root-Test-Leva to the Swinging of Gaillace of Swinging in the Key of G and Root-Test-Leva to the earlier Vol Vetst Gelly Ster. The Adrian Rollin Trio finally put their teamwork on a platter, fast and furious medicy of Seriess and Solitude. Be-cause it contains the beaut bugging of Bernald Comments of the Comment of the Swinging of Swinging Comments of the Swinging College College College College Land Description of the Swinging College Land To Swinging College College College In the race list, thus rane will famp ing laments. Provided the Swinging of the Memas' Red Luck-Culdu.

ing laments, Front D. Mama's Bad Luck Child.

Calypso Couplets

Calypse Couplets
WITH a deepening wave of enthusiasm
I for the west Indies brand of music,
Buschird joins the avalascine with Wilcial and biological significance, Resisting
Temptation and Poor But Ambitious.
More amusing sides, if you dig the
Varsity flag, Ceruld Clark, going Hailt
hot in his topical singing of Camilla,
the Jitterbug, with G-Man Hooser and
I Love To Read Magainess with That
Sconettings will grid you Back.

MIRABEN LIGHT-UPS ADD Glamor TO YOUR OLD PHONOGRAPHS!



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OPERATORS!

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BANDLEADER ABE LYMAN is so popular that he is being held week after week at the Royal Polm Club, Minmi, Fla. Here is the smiling massive with the Mills Empress phonograph.



Only \$5.25 Ea. lots of 24 or more. Sample, 55.95; 6 to 11, \$5.75 ea.; 12 to 23, \$5.50 ea. Boautiful Yangerin a Percelain, trimmed in Chrome, All perce

lain merchandles chute, Vends everything. 5 lbs. capacity, 15 cash with order, balance C. O. D. OPERATORS!



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OPERATORS: TURN YOUR OLD EQUIPMENT INTO CASH — ADVER-TISE IN THE SPRING SPECIAL

Wider Cigaret Vender

MILWAUKEE, March 23 .- Aftermath of the placing of a State 2-cent-MILWAUNEE, March 23.—Attermand of the placing of a State 2-cent-per-package tax on cigarets has been the increased use of cigaret vending machines, according to a story in the March 17 issue of The Milwaukee Journal. According to the article, cigaret sales are back within 5 per cent of normal, that is within 5 per cent of the amount of business done prior to September 20, 1830, date on which the tax went into effect.

pockage or two masses find eigarets sold for a straight 15 cents per package or two masses for 20 cents. In commenting on the use of vend-ing machines, The Journal said: "The tax has had one more or less perma-ent effect. Tayern men have taken more and more to vending machines because they are little bother. Most vending machines sell eigarets for 15 cents, absorb 1 cent of the tax and let the Tocation' absorb the other 1 cent.

"Many avern and restaurant men have long regarded eigaret sales a nuisance anyway. They claim there is so little profit in eigarets that they would profer not to sell them at all. But the customers demand them, they said."

See Big Boston CMA Celebration

BOSTON, March 23,—Plans for the first annual celebration of the Cigarest Merchandisers' Association of New Eng-land are shaping up nicely, according to the committee in charge. The affair is to be held at the Coccanut Grove. IT Pledmont street, Boston, Eunday, April

Pledmont street, Boston, Sunday, April 14, 63 730 pt. 16.
According to the committee, Mickey According to the committee, Mickey According to the committee of t

Cig Conclave in Providence

PROVIDENCE, March 23.—The 13th tal stock consists of 100.00 natural convention of the National To- having a par value of \$10.

bacco Tax Conference will be held in this city, it was announced, with September tentatively selected as the time for the conclave. Vice-chairman Sedwarf Leshy, Tax Administrator of the Rhode Island Department of Go-Ordination and control of the Conference of the Conference of the Rhode Island Conference on the Conference of the Conference of the Conference on the Conference of the Conference on the Conference of the Conference on the Confe

Plan Marketing New Soft Drink

BAUTIMORE. March 23—Ernest C. Guth, member of a family prominently identified with the soft drink and einoy distributed with the soft drink and cindy Guth, Inc., for the production and bottling of a beverage known as the Guth Cela and a chocolate drink, known as Martis. Both will be 8-cent drinks, with Cela and a chocolate drink, known as Martis. Both will be 6-cent drinks, with Cela and a chocolate drinks, with Cela and a chocolate drinks, with a state of the control of the contro

Coming Events

Exhibit of Evolution of Bagatelle, banquet, floor show, etc., New Jersey Amusement Board of Trade, Newark, N. J., April 7.

Meeting of Board of Directors of the Indiana State Operators' Association, Inc., Sunday, March 31, 2 o'clock, at Lincoln Hotel, Indianapolis, to draft program for State-wide meeting.

Cigaret Merchandisers' Association of New England, first annual banquet the Coccanut Grove, 17 Piedmont street, Boston, April 14, 7:30 p.m.

State meeting of the Indiana State Operators' Association, Inc., in Indian-apple, April 14, to elect officers and transact important legislative business. Meeting to be held in Lincoln Room, Lincoln Hotel.

Second American Retail Federation Forum at the Hotel Stevens, Chicago, May 15-17, for discussions on problems affecting locations.

National Governors' Conference, St. Paul, June 2 to 5.

Midwest Hotel Exposition, Sherman Hotel, Chicago, March 26 to 29.

Thirteenth Annual Convention of the National Tobacco Tax Conference, Providence, tentatively set for September.

Fifth Annual Candy Show, sponsored by the Buckeye Candy Club, Cleveland, at Auditorium Hotel, Cleveland, March 28-30.



PHOTOSTATIC COPY OF CHECK matted to International Mutoscope Recl Co., Inc., Long Island City, from Helsinki, Finland, February 2. It was on this day that Helsinki was enduring secree bombings.

IF YOU WANT THE BEST IN BULK VENDING-BUY



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Distributors for PEANUT PHONOGRAPHS, TOPPERS, CHALLENGERS, DELUXE SPECIALS,
SILVER KINGS, KING JPS. Merchandise and Supplies at LOW PRICES.
Mischandise and Supplies at LOW PRICES.
MIDWAY VENDING MACHINE CO.,
SOO W. 42d SL.
New York City

Coca-Cola Trade-Mark Upheld in Maryland

BALTIMORE, March 23 .- A permanent BALTIMORS, March 23—A permalden injunction finding the beverage titles "Marbert Cola." "Dixio Cola." "Apola Cola." "Lola Cola" and "Rola" an in-fringement of the itsele-mark Cola" Cola" has been issued by the District Court of the United States for the Dis-trict of Maryland.

the dore confirms the validity of the trade-mark "Coca-Oola" and restrains the infringing produces from using any cludes either the mining produces from using any cludes either the word "cola or coca," or from committing any act reductated to cause any products not the plaintiffs to be known, sold or referred to as "Coca-Oola or the confirmation of these terms or any colongales. tains any of those terms or any colorable imitation thereof."

Hold Hearing on N. Y. Beverage Tax

A. I. Depertuge 1 to ALBANY, N. Y. March 23.—New York Assemblymen Beard a bill during the past week which would impose a tax on The County of the County of

75

eason

This article is a digest of a brief pre-sented in Roston as an argument against a special fax on elganet machines as a sales unit. If has fundamental argu-ments for the basic economic value of cigaret machines in merchandising ciga-By WALTER GUILD, Boston cerning the real value of vending ma-

CIOARET taxes became an Important that antional subject in 1989. This was due to the passing of new State taxes on digarets in a number of States and also to the pussing of a local cigaret tax in such cities as New York. The rapidity with which State after State passed such taxes brought the subject into the limeligat for considerable discussion.

The federal tax on cigarets had been in effect for years and a business or oc-cupational tax on places that sell cig-arets at retail was also well known. The aprend of local and State taxes on the pack of cigarets raised the question of what is reasonable, or what limits should be expected in the taxes imposed on cigarets.

In the wave of clearet taxation there ras also the suggestion to tax digaret ending machines. This factor raised he question as to what are reasonable limits of taxing the sale of cigarets.

limits of taxing the sale of cigarets. During the last few years modern machines for dispensing cigareta had come expected to the property of the company of the cigaret had come expected to the public. This last come about due to economic circumstances. By far the major part of the cigaret machines had only the cigaret had been company to the cigaret had been company to the cigaret had been company and provided the cigaret had been company and possible company many locations carry cigarets simply to accommodate outsomers. In these circumstances, the cigaret was made to the cigaret was company to the cigaret was considered to the cigaret to the In these circumatances the cigaret vend-ing machine was a real help to dispense cigarets. The machines have spread un-til there are now 125,000 to 150,000 ma-chines in the United States, according to conservative estimates.

Taxation Waves

It was to be expected that when new sources of revenue were needed by the various branches of government that the would reach out even to

Due to the comparative newness of eig-aret machines in our commercial sys-tem, it is easy to overdo the amount of taxation. Due to the newness of selling by machine many legislative bodies and people in general are in ignorance con-

FREE TRIAL OFFER
The Arithment of Merchandle Venders. The New
COLUMBUS TRI-MOR

Here is the Wender nery operator has been reaching for . Lruly the "Aristocrat" of the bulk wending machine field . ecclaimed by those who have seen it as the most beautiful of as the most beautiful of them all precision built for troublefire performance incomparation many suchairm features and yet it costs 60 to 24 percent less then many operators

have entirested -- it is the see "COLUMBUS" TRI-MOR.

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PHILADELPHIA, PA.

cerning the rest values of vestilling ima-chines in our business system. For that reason it is important that all the advantages that the modern eig-aret vending machine offers to retailing, to the public and to the tobacco in-dustry be given full consideration. The purpose of this article is to suggest all

purpose of this article is to suggest an these advantages.

We want to tell you of the economic function of the cigaret machine. We want to give you facts. Still an infant industry, the cigaret machine has spread from Cosst to Coast because of public occutance.

To the bayer of cigarets machines have given increased convenience and added machines have provided a helpful, simplified manner of selling. In busy restaurants, for example, cigaret buyers no longer stand in line waiting for the canher to sell them a pack of cigareta. They simply go to the machine and obtain their laworter brand instantly.

Real Sales Help

Real Sales Help
In such instances the clerk behind the counter is also fully appreciative of the machine. It must be remembered that nobody as paid to self eigarets alone. No-acquire method, the machine relieves the clerk-or cashier of the job of accommodating customers, and then more attention can be devoted to more important: services. These are always important services. These are always are pre-sold.

pre-sold.
This is not a lot of theory. It has been proved in thousands of locations over a eriod of several years.

For the Proprietor

For the Proprietor

To the location owner or proprietor the decation owner or proprietor than the property of the property of

product on which he cannot even cover his overhead.

To him the cigaret machine is invaluable, for it stabilizes the price of cigarets at a figure which allows for a fair markup. His patrons know that cigaret machines sell at one standard price thruout the territory, in contrast to any cut

Well-Known Leaks

Well-Known Leaks

Since the profit margin on eigerets
must always be low, and the total of
taxes high, there are well-known leaks
in the retail handling of eigarets which
even tag official should be interested in
helping to eliminate as far as possible.

Leave the state of the state of the state
eigaret machines enable the seller of
eigarets to avoid losses which characterise the sale of this product over the
counter. These losses are nationwide,
where. It is no reflection on the toulnands of elerks who handle eigarets, it is
just a condition that has happened due
to the set-up of eigaret selling. For
designated as; outright thet, omitted
charges, employee consumption and
credit losses.

credit losses. Outright theft of cigarets is common. In the event of robbery the eigaret stook is usually one of the first things laken, so that the state of the first things laken, mon than is supposed. Omitted charges happen most often in restaurants, where it is easy to overlook a pack sold to a customer during a meal. Employee constitution of the control of th

sumption is common everywhere. When one pack is taken without being paid for it is estimated that four packs must then be sold to merely pay the cost price of the one which disappeared. And so on. All of these common leaks, and others, are well known in the retail field. Yet, due to the universal demand for cigarets, most establishments try to carthem, even at a loss

Stops the Leaks

Stops the Leaks

The cigaret machine climinates these losses, for the machine serves as a cash regulater for cigaret saise. Machines progue to the saise of the saise saise saise saise saise saise, Machines climinate the possibility of omitted charges and credit saise, as the money must be deposited in order to get the product. Machines prevent employees from helping themselves.

To the small business the cigaret ma-chine offers all these advantages plus one more of infinite importance. In many instances, without cigaret ma-chines, the average small business place

could not offer its customers venience of cigarets on premise

The majority of the 150,000 cigaret machines on location over the country have gone into establishments that had already found it unprofitable to handle cigarets. The machine insures better methods of sales.

Loss Into Profit

For a small catabilisment an adequate cigare's inventory requires 230 to 550 in who is barely making a living from his little business cannot afford to the up so much money when the probabilities are than he will lose on the investment. Such a man is handicapped by this stitution. He, like his larger competitor, and accommodation, but he cannot do and accommodation, but he cannot do and accommodation, but he cannot do so, and the patronage he has built is so, and the patronage he has built is constantly threatened. The eigarct merchandising machine rolleves the little fellow of inventory investment, obvise worry and bother and enables him to compete on fair terms with his competence.

The slow but steady pace by which cig-aret machines have found their way into (See REASON IN CIG TAXES on page 76)

ENICADO, ILLINOIS





YOUR FINEST OPPORTUNITY

USED CIGARETTE MACHINES - LOW PRICES

ASTERS 6	COL	HMN		HEON	anns.	4 50	ONT										\$	9.50
ATIONAL					TI COM			200	ŠŠ.	2532								22.50
ATIONAL																		
ILLS-12 C	COLUM	MN-	PRA	TIC	ALLY	NE	w.										Sec.	49.50
URLITZER																		
ABE	10.1	AII	CA	A A	1		(CI	RC	LE		20	n I	Na.	54	111	61	96	i. Y. C.
MDE		~~			ν.		8-	184	20		- 60	JU I	1.00	U4	LAR.	nu.	200	1. I. U.

WITHOUT SELLING AUTOMATIC GAMES,

\$27.55 but be SURE and m for Free Catalogue thus Models. Liberal

MAKE MONEY NIGHT AND DAY

RAKE

PENNSYLVANIA OPERATORS SHUFFLEBOARDS

For Tap-Room Locations, Write BOB MILLER, Mrs. Act. 134 Kent Rd., Upper Dari

76 The Billboard YOUR SPRING SPECIALS! Rock-Ola Imperial, 20-Record Model, Only. \$ 52.50 Wurlitzer Counter Model 51, Marble Gle Finish. Dimensions, 28-18-220, Only. 55.50 Seeburg Ghicken Sam Rayolites, Rebuilt, Only. 139-50 Evans Ten Strike, Late Settlali, 1939 Model. Only. 147.50 RECONDITIONED PHONOGRAPHS

RECOMDITIONED PHONOGRAPHS
Schurg Reyals (20 Records) 3117.50
Schurg Reyal (20 Records) 109.50
Schurg Rex (20 Records) 109.50
Schurg Rex (10 Records) 109.50
Schurg Rex (10 Records) 144.50
Schurg Casino, 1939 (20 Records) 159.50
Schurg Fatz, 1935 Civil records 159.50
Schurg Hazz, 1935 Civil records 159.50
Schurg Mod. B (15 Cyrid), 12 Rec 12-30
Schurg Mod. B (15 Cyrid), 12 Records)
Schurg Mod. B (15 Cyrid), 12 Record

OTHER SPECIALS Jennings Cigarola, Model XV ... 94.50 Mills Moderne Scales ... 29.50 Croetchen's Metal Typer ... 159.50 COUNTER GAMES Whoopsedge.

COUNTER GAMES
Whooperdes
Token Payout) \$12.50
Tally 7.50
Deuces Wild 10.50
Lucky Park 10.50
Lucky Park 10.50
Euchy Park 10.50
Lucky Park 10.50
Euchy Bones
(Auto. Payout) 12.50

RECONDITIONED FREE PLAY GAMES
Genco Follies — Hoodliner — Mr. Chips — Lucky — Mills 1-2-3
Bowling Alley — Fifth Inning — Rebound — Variety — Chevron
HUNDREDS MORE—WRITE FOR PRICES

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ATLAS NOVELTY CO.

2200 N. Western Ave., 1901 First Ave., PITTSBURGH (General Offices Associate Offices Automatic Music Co., 2042 E., Jefferson St., Detroit, Mich (General Offices)

NEW ORLEANS NOVELTY CO.

CAN YOU PROFITABLY OPERATE

Saleshoards in your territory on 50% of receipts basis? If so, and must have car and customer following, advise your handwriting for facts about 560 to \$100 week deal. Boards to cest you nothing. Others are . . . Why not you? Inquire BOX No. D-64, care The Billboard, 25 Opers Place, Cincinnati, Obio.

Exhibit Short Stop Has Base Runners

CHICAGO, March 23.—"It's entirely different than any other game, it's brand-new anuscement for players and the highly profitable for operators. That's our new game, Stort Stop, a fun-to-paying high-score game," declare officials of the Eachton Supply Co.

"A revolutionary base-running idea is featured on Short Stop. Unit players actually run bases when singles, doubles, triples and home-run bumpers are hit. Mretery bumpers and to the excitement of scoring runs with consequent 'alive'

"The game is a convertible free-play machine. The machine is made to according to the play a simple plug adjustment on the homo-run bumper. Short Stop is full of fast action, with flashing lights, quick-rolling balls and the unit base runners comprising a thrilling, fast-actuancy comprising a thrilling, fast-ac-

"Congo, our one-to-five-ball, multiple coin, free-play game, shares the apotlight with Short Stop at the ractory, with both running along the production lines at top apeed."

Marmer Lands Keeney Equipment

CINCINNATI, March 23.—"What Brume", That's the way Bill Marmer, of Sicking, Inc., local coin machine firm, the Reeney's Anti-Aircraft Machine

"It is proving to be one of the most popular machines that it has ever been our privilege to distribute," continued

Manner, "Of course, the tremendous response to this new Keeney release was expected—because it really has what it takes to be a hit. The fact that it is purely a skill game and legal has been a big factor in making it a favorite of operators in this entire territory.

operators in this entire territory.

"Another, and more important factor contributing to its auccess is the fact that it probably has more player appropriate that it probably has more player appropriate on the contribution one pame. Reports from operators in every section of the country tell of the big carnings Keeney's Anti-Aircraft Machine Gun is resping."



EARL G. BACKE, head of National Novelty Co., Merrick, L. I., N. Y., is caught by an early-bird photographer entering his firm's office for the start of another busy day.

** LEGAL EQUIPMENT * * LIKE NEW

BALLY BULL'S EYE	Write WURLITZER P-	10 \$ 27.50
BALLY ALLEY	Write WURLITZER P-	12 31.50
CHICKEN SAMS	\$105.00 ROCKOLA IMPI	RIAL 16 60.00
CHICKEN SAMS WITH BASES	125.00 ROCKOLA IMPI	RIAL 20 69.50
TEN STRIKES, 1939 MODEL	139,50 ROCKOLA MON	ARCHS 115.00
WESTERN BASEBALLS, LATE I	939 90.00 ROCKOLA STAI	NDARD 1939 180.00

3410 - 12 MAIN STREET, UNITED AMUSEMENT COMPANY KANSAS CITY, MISSOURI

Atlas Readies For Spring Rush

CHICAGO, March 23.—Irving Oritz, Gialo of the Attas Novelty Co., reports spring rush by operators to place more and new machines on locations. "Meanwhile," he says, "we are kept going at top speed in filling current orders for new and used machines.

"There has been a steady, if not in-creasing, demand since the first of the year for all types of coin-operated ma-chines. Phonographs, one and five-ball games, counter games, consoles and other types of machines have steadily been crated and shipped to points all over the country.

"With this current demand, naturally it is a little hard to get ready for the anticipated spring rush—but we are steadily making headway and will short-ily be in a position to give operators the quickest possible service on their usually heavy spring demands.

McGinnis Finds Keeney Gun Ideal

BALTIMORE March 23.—Roy McGinnia states that the new Keeney Anti-Aircraft Machine Gun, for which the Boy McGinnis Co. is distributor in the State of Maryland, is one of the finest machines ever offered to solumen.

machines ever offered to solmmen.
"In our long experience in the coin machine business wave come to the conclusion that operators know a good game. Therefore, we are careful in our selection of machines for which we are adistributor. In the case of the Anti-Attrent Machine Gun it outly took a redistributor. In the case of the Anti-Attrent Machine Gun it outly took as well as the game that would make history for 1940. We knew about the fore it was produced, when we made arrangements to distribute it, and immediately recognised the control of the control of the country."

Ark. Special Tax Collections Increase

LITTLE ROCK, Ark, March 23.—Pebruary special tax collections of \$2,978,-0874 set an all-time record for the mouth in Arkansas, it has been announced. They were \$370.48.51 higher than Pibruary, 1939.

Following is a list of collections for Pebruary, 1939, as compared with a pebruary 1939 as compared with a pebruary 1939 with a collection and the collection and the pebruary 1939 with a collection and the collection and the pebruary 1939 with a collection and the pebruary 1939 with a

	20	1931	Feb. 1040
Cigaret Tax Stamp	H	108,972	\$120,757
Cigaret Permits	-	2.998	3,188
Sales Tel.	-	377,838	440,783
Benerage (Seer) Pe	ALCOHOLD !	675	20 810
Beverage (Boer) T	AT.	15 121	13,500
Vending Machine T	25	217	186
Liquor Tax		76,720	128,228
Beer Sales Tax			
Liquor Sales Tax		No. of the	21,000

REASON IN CIG TAXES

(Continued from page 75) thousands of locations proves that the machines have an important economie

To Tax or Not To Tax

At a time when eigaret taxes are being added there are instances where a special asset there are instances where a special tax is also proposed for cigaret machines. Such a tax is proposed because so many people are not fully acquainted with cigaret machines and the services they

The facts are that eigerets are already taxed heavily. The consuming public pays these taxes without complaining the tobacco industry itself accepts taxation to the full extent it is able to bear. But taxes that extend even to the methalic pays that extend even to the methalic pays that is the state of the methalic pays that is able to bear.



EXHIBIT SUPPLY CO. ods and mediums of seiling cigarets will defeat the purpose for which it is in-tended.

It is recognized that revenue must be had to support the various functions of government. But taxation can be ex-tended to the point that it decreases revenue instead of increasing it.

Government agencies that seek revenue should try to increase the methods and points of sale of cigarets, as cigarets themselves turnish such a large amount of revenue

The use of cigaret machines will great-ly increase the points of sale and thus will increase cigaret revenues. But to discourage the points of sale by taxing such things as each machine as a unit does not sld the volume of revenue.

It should be understood clearly that It should be understood clearly that whatever advantages cigaret machines may offer in the sale of cigarets, the created by great profile. From long experience digaret machine men know that many machines as a unit foce money. Only by spreading the expenses of maintains are along the control of the control la apparent profit shown per location.

For example: an operator may have 100 mechines, 80 of which are showing a monthly profit of 81 each; the other 20, 86 each. This operator's total monthly profit therefore is \$200 on 100 machines. The thought that immediately occurs is that each mechine above an average of 82 per machine per month. But the fact is that 80 machines ac-

sut the lact is that 30 machines so-tually earn only \$1 per month, and even if a slightly additional overhead is added these 80 machines will show a loss for the operator's business.

the operator's business. Many details could be given as to the actual operating conditions of cigares machines. Standard accounting practical actual properties of the control of the cont

tions that need all possible help.
If a tax is placed on the machine as a
unit the majority of the machine operators will be driven out of business.
Machines can increase the sale of eligarets and this increase the total volume
of revenue by making eigent sales proftable in establishmats where they
would otherwise be unprofitable.





1939 Western Baseball, Defuse Model, Brown \$125.00

chola World Spries, Late Models . . 557.50 . ONE BALL FREE PLAY NOVELTY

....534,50 Sectors Hockey, Like New ONE BALL MULTIPLE PAY TABLES
Bally Grand National, J.P. 3125.00
Bally Gold Medal, J.P. 125.00
Bally Thitliedowe, J.P. 77.50
Bally Spart Page 64.50
Bally Stathern, J.P. 82.50

Write for Newly Compiled Price Bulletin Listing Complete Selection of Free Play Com Consoles, Legal Equipment, Phonography, Counter Cames,

MONARCH COIN MACHINE CO. 1731 BELMONT AVE , Cable "MOCOIN" CHICAGO, ILL.

NEW YORK March 23.—Sales of phonos continue at a rapid clip, according to reports from Modern Vending on wurlitzer, interestate Coin Machine Sales on Bock-Ola, George Penner Co. on Mills Sales on Gabet Kuro and Fast Coast on Seeburg. . Nat Cohn's back from Florida brown as an Indian. Since Mr. Cohn a brown as an Indian. Since Mr. Cohn is back from Florida brown as an Indian. Since Mr. Cohn is batching it at a local hotel. Nat reports that Irv Sommer Intends remaining at the Modern Miami Beach offices until the backing it at a local hotel. Nat reports that Irv Sommer Intends remaining at the Modern Miami Beach offices until which were seen to be a seen of the seen of the

AROUND THE TOWN . . . Three prominent New Jersey distribs seen taking in the show at the Cotton

Three prominent New Jersey distribs seen taking in the show at the Cottom seen taking in the show at the Cottom seen taking in the show at the Cottom of the seen that the

JERSEY JOTTINGS ...
Al S. Cohen, of Asso, Newark, reports his
firm is enjoying one of its busiest
months. . . Harry Pearl is fishing for
the big ones in Florida's warm waters.

FREE PLAY TABLES

ything must go regardless of price, r 500 Tables. Orders shipped same day, third deposit with order. Call or GENERAL SALES COMPANY 1706 S. Calhoun St., FT. WAYNE, IND. Harrison 3226

... Ben Stein, one of the old-time operators in New Jersey, is and these days over the death of his pet dogs.... Jack over the death of his pet dogs... Jack over the death of his pet dogs.... Jack over the late of the late

of Tommy Dorsey. Things are going great," says Archie Kass. Pred Mendelson, of Royal Distribs, maintains that Leo Zuckerman, of Edizabeth, N. J., is the inspiration for Beer Barrel Polks.

MEN AND MACHINES.

Bert Lane of Senboard Sales, Inc. is going over the fog with his Gence games and is promising the bops 'a surprise game that will stop everything in the narized absolutely cold." . Earl Winters, to Detroit, where ops are reported demanding the firm's new Sky Fighter. . . "Operators who have called at our offices in Rockefeller Center are favorably in-Champion cigaret machine," declares Walter H. Mann, president of Differenties to be one of the busiest men in the every day for our penny arcade equipment," he eays.



JACK KEENEY, Anti-Aircraft Ma-chine Gun builder, says: "Thanks to all commen for the reception given the new logal Keeney release, It has been one of the finest com-used in the control of the finest com-used in the control of the finest com-used in the finest com-

ALONG THE COAST

ALONG THE COAST.

Joe Ash, of Active Amusement Machines, Philadelphia, declares: "Opa are really taking to our reconstitutioned free-play taking to our reconstitution of the play taking to our reconstitution of the play taking to our reconstitution of the same of the play taking the play taking the play taking the play taking taking the play taking taking taking the play taking taking

getting Ots supments.

PAST PLASHES:

irving Mitchell, of I. L. Mitchell Co.,
Brooklyn, says he'll not have a chance to
enfoy any spring fever this year. "Ops
are keeping us on the lump from mornBacke, of National Noveity Co., Merrick,
I. I., is now finding it necessary to use
larger trucks to handle the delivery of
used equipment to the shipping depota,
featuring Acme parts and rebuilding
phonos along the Acme lines. . Dave
Engel, of Dee & Bee Distribs, Newnik, is
said to be on the job cariter these days.

Heien Fitzgibbens to be clicking in a
blig way with Jersey Ops. big way with Jersey ops.

No New Action on Labels

CHICAGO, March 23.—No recent in-formation on the federal food, drug and label laws as they might apply to vend-ing machines has been available.

ing machines has been available.

Operators of vending machines have no federal law to worry about, and due notice will be given when any ruling may be issued that might apply to vending machines.

The information published to The BILL.

The information published in The Bill-board, January 6, still holds good.

A FEW MORE LEFT **GUARANTEED LIKE NEW**

We have a few Rebuilt Machines, as shown above, in 1e, 5e, 10e and 25e play, with Mystery Payout. Every machine has been gone over from top to bottom, inside, outside, repainted, repolithed, new reel strips, pprings or parts where needed, for operating purposes as good erating purposes as good at 15-DAY MONEY-BACK

GUARANTEE

Write for prices on complete line of Rebuilt Machines

WATLING MFG. CO. 4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1889-Tel.: COLumbus 2770, ble eddress "WATLINGITE." Chie

Exclusive Distributors for

Chicago Coin's HOME RUN Cottlieb's SCORE CARD Keeney's ANTI-AIRCRAFT MACHINE GUN Keeney's RED HOT Mills THRONE OF MUSIC Mills EMPRESS

SPECIAL!!

20 616 Model WURLITZERS Fully Illominated. Each one completely GUARANTEED — complete light-up remodels — excellent condition — A REAL BUY — ACT QUICK!! Only \$89.50 Each

Write for Complete List of Real

George Ponser Co. 11-15 E. Runyon St., NEWARK, N. J.



SIGRING, ING., CINCINNATI WIDLITZER DISTRIBUTOR, escivated the uncess of the new Wartlitzer models with a party and showing at the flote Gibbon, Cincinnati. Here, too, Wartlitzer 1940 features made a hit with those sho ditended. In the above gioture, left to riphi, are Booked Goldberg, Walde Herbert Hill, William S. Regemeyer, Sam Chester and Bill Marmer. The latter is the head of Sokking, Inc.



MAYFLOWER HOVELTY CO.

OPERATORS: TURN YOUR OLD EQUIPMENT INTO CASH -- ADVER-TISE IN THE SPRING SPECIAL









CASH FOR OLD MACHINES

Send a list of your old machines with the prices you want for them. By return mail we will tell you how to get each for these machines.

> IT COSTS SURPRISINGLY LITTLE. MAIL YOUR LIST TODAY.

25 Opera Place, Cincinnati, O.

78

Rush Gottlieb For Score Card

GHICAGO, March 23.—Th's rush upon rush at the D. Gottlieb & Co. plant, with lesses, Score Card," report Octilieb of Grigolas, This, coming on top of their volume of corders for Sicce-Ball-Ette, with the corders for Sice-Ball-Ette, with the company into another production problem, they declare.

"We've been going full blant at our "We've been going full blant at our "We've been from the condition of the conditio

to handle the new rush on Score to handle the new rush on Score Card.

"There was, of course, no doubt shows the popularity of this new hit, because it embodies the new card appeal and come-on proved in Lot-o-Pun, Lite-o-Card and Dig Stoow, which were sensitional successes. However, we did not expect such an overshelming acceptance from the transfer of the common success of the common such as the common

'In Score Card.our, three games that socred such phenomenal success in the past have come back into life with even more power than before. Besides their features the new game captivates players with its air separate ways to win, its new color effects, lively ball action, and a brand-riew combon become in the form of almost a winner for the player every time."

-10 DAYS' FREE TRIAL-



RUSH YOUR ORDER !

RUSH YOUR ORDER QUICK

EX-RAY-34.50

HEADS or TAILS, 19.75

ATLAS NOVELTY COMPANY GENERAL OFFICES: 2200 N. WESTERN AVE., CHICAGO, ILL. 1901 FIFTH AVE., PITTSBURGH, PA. ASSOCIATE OFFICE: ATLAS AUT. MUSIC CO.,

Baseball Forces Western Production

Western Production
CHICAGO, Marel 22:—From Den Anderson, of Western Products, fine, comes derson, of Western Products, fine, comes with the past week to Increase the production forces at the factory in order to meet the beavy demand for Western's —We've been making Baseball for series and will probably continue to make it for several more During this make it for several more During this duction. Last year at this time, with the advent of the major legger baseball season, we were forced to increase proferred to put in order to meet the demand. "This year we have sincet doubled "This year we have sincet doubled There is only one answer to this; Western's Deluxe Baseball is making more and more money for operators such and one of the Biggost-selling, Biggest-carring. The profession of the colors of things it will be from the past. Baseball operators report increased earnings in every section of the country."

Indiana Ops Hail Anti-Aircraft Gun

PORT WAYNE, Ind., March 23.—"If you asked any operator in the State of Indiana what machine has caused the Indiana what machine has caused the most excitement this year, you'd get the identical answer from all—Keeney's An-ti-Aircraft Machine Gun," stated an executive of the Binco Automatic Music

Co. "We felt from the start that the new Reency release would become a terrific hit. That is one of the principal rea-sons why we became distributors for the State of Indiana. Keency's new ma-chine is a boon to the operating busi-



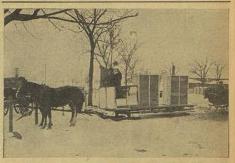
WRITE, WIRE, PHONE or CALL IMMEDIATELY

GEORGE PONSER 519 WEST 47th ST., NEW YORK All Phones: Circle 6-6651

ness. It has all the appeal that is necessary to fill the eash box to overflowing in double quick time.

In double quick time.

In double quick time the state of the state of anyte-investment of anyte-investment of anyte-investment of the state of any term a time that makes this game alive from start to finish. They thrill every time a time to the is made and a plane from a start to finish. They thrill every time a time to the state of the start of the state of the sta



"GIDDAP! OLD DOBBIN." crooms the Rock-Ola Leadership Girl as she takes over the reins from Archie LaReau, a Minnesota distributor for Rock-Ola. They are about to set out to deliver several Rock-Ola phonographs from the LaBeau farm in Minnesota.





WE'VE-GOT HEADS TAILS

NEW! BERSA-TIONAL! The FIRST Really DIF-FERENT Counter

THE GENERAL SERVICE 2320 H. MONROE ST., BALTIMORE, MD.

Detroit

DETROIT, March 23,-Mannie Smer-Delituri, sarru 20.—sannie Scher-ling, Chicago manager of Confection Cabinet Corp., was in town this week. The company is finding its business of operating machines exclusively in these ters growing so fast here that it is seeking new quarters, Joseph Thilman reports.

Louis C. Knop, operator and repre-sentative for the Mills Novelty Co., was appointed a member of the board of su-

pervisors Tuesday. This is the govern-ing body of Wayne County, which in-cludes all of the city of Detroit. Knop's appointment was made by the city council.

Ben Robinson, manager of the Robin-son Sales Co., has just returned from a hurried vacation trip to Florida.

O. D. Griffin, of the O. D. Griffin Co-is introducing Western Products' Baseball in this territory. Griffin reports the game is being well received.

Max Schiff, Detroit operator, is up again after being laid up several weeks with arthritis. He has gone to Florida

Henry C. Lemke, of the Lemke Coin Machine Co., has developed a new side-line in the form of a chicken farm in the suburbs of Detroit. He says the spring season will just begin to make it profitable when the hems start laying.

Louis Berman, of the Ammor Record Co., made a flying trip to New York this week on business.

Manfred Linick, veteran of the Detroit operating field, was away to Columbus, O., on a business trip this week.

Coin machine business in the suburbs Com machine commers in the second in showing a steady progress, with two companies in East Detroit buying this week-Harry Stahl, of the Stahl Music Co., and Bert Penzien purchasing new phonographs. Penzien is a newcomer

Anthony J. Zaurotny is another new-comer, also buying phonographs.



PRESIDENT BILL ALBERG, of Allied Wholesaling Corp., New York distributor for Exhibit Supply Co., electives Exhibit's Shortstop, having fast placed a telume order with John Chrest (right), ander manager for Exhibit.



Bells

A single Mills Bell mechanism with 4 separate coin and payout systems, and a choice of which reward you want to "double up" on. In earning power it's equivalent to about eight ordinary Bells!

Mills Novelty Company 4100 Fullerton Avenue, Chicago, Illinois

ATTENTION CANADIAN ODEDATORS

ATTENTION,	LANA	DIAN UPEKATUKS
	.\$150.00 . 200.00 . 300.00 . 325.00 . 350.00 . 325.00 . 305.00 . 305.00 . 179.00	Warling Tom Thumb Scale. 122.00 Warling Guess Your Weight 142.00 Warling SOD Fortune . 142.00 Pace Double Jak-Por Mystery . 40.00 Mills Church . 40.00 Mills Church . 40.00 Mills Warl Pocket
We have an assortment of Games. Write in for prices	all kinds	of new and used Free Play Novelty

J. P. Seeburg has just released the MAJOR and the COLONEL (slug proof for Canadian money). Write in for lowest prices. We want representatives throughout Canada.

All merchandise duty paid and prices are F. O. B. Windsor. We are Canadian Distributors for Bally Mfg. Co., J. P. Seeburg Corp., Watling Mfg. Co.

FIELDING & CO.

1106 HALL AVENUE

WINDSOR, ONT.

NOVELTY GAMES, \$7.45 EACH, 3 FOR \$21.00

Skyrocket AND MANY OTHERS!!

ASI-Baba ... \$58.75 Cowboy ... \$55.00 4-5-6 ... 48.75 Supporcharger .. 66.75 WITH ORDER

FREE PLAY BUYS! | 5% OFF FOR

National Novelty Co., Merrick, L. I.

EARL REYNOLDS DIST. CO.



GRAB THESE

Big Six ...\$45.00 Headliner .. 30,00 Thriller ... 37,50 Vogue, Nov. 33,50 Va With Order, Balance C. O. D.

WRITE OUICK Price List on All Latest and Best



Corporation ADRORA, ILLINOIS

BUDIN'S, INC. 174 SO. PORTLAND AVE., BROOKLYN, N. Y. THESE STATE

BARGAINS

NOVELTY AND COUNTER GAMES

		USED AUTOMATIC, FREI	E GAME,
			Each
7	Bally	Fairgrounds	\$15.00
3	Bally	Preakness	10.00
ä	Mills	Big Race	15.00
٦	Mills	Post Time	7.50
		Tycoon	
7	MIDN	Railroad	7.50
		Pearl Harbor	
з	NAME OF	McCourt Contract	20.00

lly Arrowheads
thy Ballyview, Novelly
thy Thunderbolt, Newelly
COUNTER CAMES
mangs Win-a-Pak, 1e
ils Puritan Bells
ser Wild

AUSTIN, TEXAS



Thank You for Mentioning The Billboard.

Philly Distributor **Buys New Building**

Buys New Building
PHILADE-PIHA Masel. 22—Automatic Amusement Co. reports 15 has recently purchased a large building at
2019 N. Broad street for permanent headquarters to serve the district for which
The building is especially adapted for
good display. The first floor has a large
dome celling and the various meels
show off to exceptional advantage, the
flourimentation of the music machines
making a brilliant display.

In the rear of the main room are the
company. A large balcomy beares the
general offices. The company distributes
music machines, foottleb Sec-Bail-Euc
and ray guns in Estern Feansplyania,
ware. The company has offices
in Baltimore and Seranton, Pa.

"Grapes of Wrath" **Mentions Machines**

Mentuons Machunes
CHICAGO March 23—the current
best-selling book Greges of Worth, several mentions are made of coin machines. Both scenes take place in an
eating place. In chapter 18, the follow"Sitting together on the stools, spotss
sticking out of coffce muss. Passing
the time of the day. And Al, rubbing
down he gridde, listening but making
the time of the day. And Al, rubbing
down he gridde, listening but making
the time of the day. And Al, rubbing
down he gridde, listening but making
the time of the day. And Al, rubbing
down he gridde, listening hus made and
the purple light goes off. The nickel which
has caused Crosby to sing and an orchestra to play—this nickel drops from between the contact points into the box
most money, has actually done a job of
work, has been physically responsible
for a reaction."
The second

work, has been payacisty responsible for a reaction. Disease is of a satirio hature and is also read in chapter 16. "He walked along the counter to the cash register, rang 'no sale,' and took out a handfull of nickels. What ya ready to pay off,' Al said. He went to the third slot machine and played his nickels in—an on the fifth epin of the wheels the three bar came up and the wheels the three bar came up and the passive of the passive o

Ky. Solons Pass Only 25% of Bills Proposed

FRANKFORT, Ky., March 23.—Two hundred and six bills, approximately one-fourth of the 829 introduced, were passed by the 1940 General Assembly ending last Thursday. To date only



BAKER'S PACERS Aristocrat of Consoles!

A proven money-maker for op-erators who demand high-class games for consistent profits! Streamlined, modern, 1940 fea-tures, absolutely unequalled! 7-Coin Play! Equipped with

Flashing Odds. THE BAKER MOVELTY CO., Inc. 2626 Washington Blvd., Chicago.

100			
The second second			
Section 10	OVELT	GAMES	
2 Finets		1 Rice	512,50
2 Sneeks pp	18,00	3 World's Falt.	12.80
THE RESERVE OF THE PARTY OF THE	EE PLA	V GAMES	
2 Box Scorer.	\$15.00	1 Fair	525.00
1 Bucksepp	45.00	2 Bun Inning.	24.00
1 Chler	24.00	5 Dayy Jones.	34.50
# Avalon	40.00	1 Bubbles	47.50
# Mange	44.50	1 Stop & Go.	24.80
1 ôtr. Chips	57.50	5 Majors	29.50
1 Spottern	31.50	1 Contact	24.50
1 Airport	42.50	1 Punch	65.00
4 Abrillage	54.00	1 Variety	58.50
1 80000	49.30	1 Pick Em.	54.50
1 Golden Gate	40.80	1 Bowling Alley	
T GEOLDSON MANO	54,50	1 Bly Show	
1 Oh Boy			
1 Chevren	32.50	1 Follies	
1 Dbt. Feature	24.00	2 Rosy	60,00
4 Riok	14.00	1 Super Six	80.00

1 Home Ratt
1 Home Ratt
2 West Deckets, no make, with 48200 35.00
18 West Deckets material, with 48200 35.00
All Your Peckets inset enty for weeks.
Torner: One-tribd cash with order, balance O. O.
LEE SALES CO.
1815 S. LAFAYETTE ST., FT. WAYNE, IND.

one has been vetoed—the liquor export license act.

Seventy bills were defeated on the floor, and most of the remaining 533 met "committee deaths" in one of the

Were "forgotten" in committee.

Were throttled by the Rules Committee although given favorable reports before the last fifteen days of the session,

Were reported unfavorably.

Were reported favorably by the Rules Committee but left to die from inaction. Of the 829 total, 539 bills were intro-duced in the House; 270 in the Senate, House bills passed totaled 130; Senate bills, 78.



GROUP ATTENDING PARTY AT KEYSTONE VENDING CO., Philadelphia, a few weeks ago. Sam Stern, head of the firm, is seen third from the left.

Evans 1940

TEN STRIKE



Greatest bowling game of all! Manikin shoots with more speed and accuracy! Makes strikes and spares galore! New

Totalizer permits top score of 150 for 5 frames—adds new zest to play! Other brand new features—no price advance!

EVANS' **AUTOMATIC REGULATION** DUCK PIN **BOWLING ALLEY** ABSOLUTELY PORTABLE!

The sensation of the industry! Never before anything like it! Opens a brand new field, so you can cash in for years to come on the nation's bowling craze! Regulation features throughout-regulation size, regulation pins, balls, backstop. Evans' patented "Automatic Pin Boy" clears Absolutely portable—can be laid down in less than one hour. Sturdy construction, 42 ft. long overall. Coin-controlled operation at slight extra charge.

SAFE, LUCRATIVE, LEGAL IN-VESTMENT for LIFETIME PROFITS!

LEADS BY A STILL GREATER MARGI

First and Original Bowling Game-months ahead of others! 5 months' actual location operation in 1939! Now in 1940 model with brand new features and stepped up speed-more action, more life, still more realism-it's the liveliest game attraction the industry has ever seen! Breaking all records everywhere, leaves imitations far behind! New speedler action raises it to new heights in player interest. Other new features make Evans' 1940 TEN STRIKE the sure bet for operating prosperity in 1940! Order

> Realistic patented Manikin Play . bowling play possible . . . Strikes and Spares galore! Realistic pin action . no confusion! Pins actually knocked over and removed from sight by patented "Automatic Pin Boy."



H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

BIGGEST SHOW HIT

IMP_ Radio Type Gum Vender. \$12.50

Carton of Siz, \$67.50, F.O.S. Factory,

H. G. PAYNE CO.

OPERATORS! MACHINES OF

ALL MAKES At Special Low Prices!

Your Free Copy! Send Your Name Teday! MILWAUKEE

COIN MACHINE CO. 1455 W. Fond du Lac Ave., MILWAUKEE, WIS.

FOR SALE -- PENNY ARCADE MACHINES mone Electric Fat. PHEM, \$355. 44 Counter Blos Dop Pictors Park. PHEM, \$355. 44 Counter Blos Nais or Park. \$16 each. Twin Pirio Shooting res. \$70. Perilip Easeblat, \$50. Western sell, \$50. 5 Mills Fice Size Drop Pictors \$15, 50. 6 July 100 Counter Blos. Blins, 1c ski, \$66 cach. Blos. TED: Ten Sirikes, Chicken Sams, Exhibit ire, Metal Piper.

PLAYLAND AMUSEMENTS CORP.

Hotel Men Expected To Swell Convention Record

OWELL CONVENTION ACCORD
GHICAGO, March 23 — About 12,000
hotel executives are expected to register
at the annual Milwest hotel show at
the interpretation of the control of the control
19, it is reported. About 100 or more
manufactures of hotel supplies and
equipment will display there
hotel moris conclave, has one of the
hotel moris conclave, has one of the
best known "anusement parlors" located
more moris and the control
included moris and the control
included moris attracted by
in many cesses have been attracted to
tainment for hotel guests.

Ohio Specialty Moving

LOUISVILLE, March 23.—Ohio Spe-chalty Co., now located on E. Broadway, here, one about April i will more into new and more spacious quarters at 559 South Second street. Ohio Specialty Co's local manager is Charlic Rosen, who attributes the expansion more to



ARCHIE PENCE (right), one of the pioneers in the phonograph business in the Northwest, gets the loudown on all the new coin machines from William (The Sprinz) Cohen, head of Stient Sales Co., Minneapolis.



JENNINGS CHIEF. . .

DIME and QUARTER

WHILE THEY LAST! WATLING ROLATOP \$22.50

MILLS BLUE FRONTS...... USED FOLDING STANDS FOR WATLING TREASURY 20.00 20.00

BIRMINGHAM VENDING COMPANY

2117 THIRD AVE., NORTH, BIRMINGHAM, ALA



'CONGO' 16-5 BALL MULTIPLE COINFREE PLAY BOWLING GAME WITH HIGH SCORE FEATURE



	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
LATE MODEL GAMES BARGAINS					
FREE PLAY	Green Lites \$10.00				
Blg Six \$45.00	High Lite 13.50 Lot-o-Fun 18.50				
Buckerco 27.50 Chubble 17.50	Mr. Chias 42,50				
Factory 44.50	Odd Ball 10.00				
8th Inning 17.50	Side Kick 10.00 Snappy 10.00				
Mr. Chips 45.00	Boottem 12,60				
Scoop 47.50	Topper 18.00				
Spottem 17.50 Thriller 30.50	Variety 23.50 Vegus, Hally . 32.50				
Un A Un 17.50	Zip (Exb.) . 12.00				
NOVELTY	Bambino Bash, 7,00 Caree 6,00				
Airport 816.00 Bang 11.00	Chico Barb, 7.00				
Champion 25.00	Review 6.00				
Chevron 12.00	Shupper Barb. 7.00 Speeds 8.00				
170 Cash Deposit, Under \$15.00 Full Cash.					
For Export Cable: "Columnachin," N. Y.					
MADE MUNUTE INC	555 West 157th 81				
PIAKE PUNYES, INC.	New York, N. Y.				

OPERATORS: TURN YOUR OLD EQUIPMENT INTO CASH—ADVER-TISE IN THE SPRING SPECIAL

Priestley Joins Baker Novelty Co.

CHICAGO, March 23.—Harry Hoppe, vice-president of the Baker Novelty Co., Inc., Chicago, announces that Maurice Pricetley, formerly with a Chicago manufacturer, has joined the Baker organleation as general factory superintendent.

"Priestley is well known to operatora thruout the country, as he has served the coin machine trade for the past 10 years," and Hoppe. "The entire Baker organization is happy to have Priestley

with it, as he has carned himself nation-wide recognition as a capable engineer and has an envisible record for turning out good merchandise."

Koutsos Back From Europe

WASHINGTON, March 23.—George Koutzos, brother of James Koutzos, owner of the Domestic Novelty Co., local week from Europe, where he had been on business. James Koutzos reports that his firm's business its running considerably ahead of the same period last year vious years from a business standpoint.



LATE USED FREE PLAY GAMES



THREE OLD-TIMERS STILL GOING STRONG snapped at the Mills Novelty Co. shoardom. Left to right, "Popcorn" Pete Wright, John Reynolds and Geoc Mills, often referred to as "Three grand old men of the cola machine industry."



the coin is an integral part of the games their. A traffic Sensation! Actually D O U B L ES and TRIPLES PROFITS on ordinary locations! RUSH 1/3 Deposit QUICK! We Ship Balance C. O. D., F. O. B. Minne-

SILENT SALES COMPANY
SILENT SALES BLDG.
MINNEAPOLIS, MINN.

Tell the Advertiser in The Billboard Where You Got His Address.



Sees Long Life For Bally Triumph

CHICAGO, March 23.—Discussing the Triumph buy-back novelty or free-play game, George Jenkins, sales manager of Bally Mig. Co., stated that operators,

10 DAYS' FREE



HEADS or TAILS

BIRMINGHAM VENDING

17 THIRD AVE., NORTH BIRMINGHAM, ALA.

1022 Main St. BUFFALO, N. Y.

Wurlitzer Phonographs

and Coin Operated Amusement Machines of Leading Manufacturers. A good display of new and reconditioned Novelty and Free Play Machines on hand at all times.

Sobbers and distributors expect the gameto enjoy an unusually long life. "In fact."
he sald. "the way to gunnatee a glorious Fourth of July is to get plenty of
Triumphs on location now. Because
In July—and some of the smartest lads
in July—and some of the smartest lads
in the business say Friumph will atill be
on location next Labor Day,
be a prophet to foresee a lady have to
be a prophet to foresee a lady have to
be a prophet to foresee a lady have to
be a prophet to foresee a lady have to
be a prophet before the down
months. And remember, Bally Reserve
didn't show up on the used market
until three months after the peak of
Bally Reserve collection records, and,
where Bally Reserve had a six-month
run, you can conit on at least eight
only the state of the state of the collections of the collections of the collections of the collections in practically every
spot where Triumph has been placed."

Vermonters Most Prolific Inventors

Prolific Inventors

CHICAGO, Mark 23,—Coin machine
manufacturers, secking new Ideas and
inventions, would do well to keep at
a recent report from the Patient Office
is any criterion. According to the
report, Vermont is the most prolitic in
the least prollin.

Research workers gathering material
to be used for the 150th anniversary of
the signing of the first hattonal patents
granted during 1998, one citizen out of
each 2,886 was an inventor—New Yorkers
received 573s to lead the States. On
fourth. On the same per capital basis
Vermonters shood first. Connecticut second and New Jersey third.
Clates whose citizens remove, 4,675;
Ohio, 3,893; Pennsylvania, 2,398; New
Jersey 3,90, and California, 2,893;
New datas received the least number
Colly one out of every 49,590 Mississiplans received a patent.

STRIKES and SPARES New snappy-action Symbol Ticket Bowling Board. 145 Winners - 136 Consolation Awards, Colorful!Flashy!

Gets attention-anywhere. No. 1625 (Semi - thick) 1600 Holes

Takes in - - \$80.00 | GROSS \$4013 Average Payout 39.87 | PROFIT Write for Catalog of PRICE EACH

\$7.28 other Profit - Makers

1413 W. Jackson Blvd. Chicago, III.

BADGER'S RECONDITIONED PHONOGRAPHS AND LEGAL MACHINE BARGAINS

BADGER NOVELTY COMPANY

EARLY S	PRING CLEARAN	CE SALE
Grandstands 583.00 Thistlefectors 80.50 Seebiscuits 80.50 Seebiscuits 80.50 Derby Tirne 45.00 Arceisthe-Boards 20.00 Rice Res Ree 25.00 1938 Triviblemen 85.00 1938 Lib. Reits or Oct 97.00 This Lib. Reits or Oct 97.00 Cream Gab. Lib. Many Octo	DUALITY SPEAKS FOR ITSELF LAYE REBUILT SLOTS Blue Frents, 5-10c\$35.50 Aweds, 5-10c\$7.50 Mith Gold Awards\$5.00	FREE PLAY Combors 542.50 Fifth landing 22.50 Millis 1-2-9 B2.50 Liberty 28.00 Jumper 62.50 Tristo Threat 35.00 Frollow Up 27.50 Avaions Jury Garret
2018 CARNEGIE AVE.	AUTOMATIC EXCHA	NGE, INC.



CHICAGO COIN Machine Mfg. Co.

1725 DIVERSEY BLVD.

CHICAGO ILL.

Reconditioned Phonographs Genco Introduces

THOROUGHLY RECONDITIONED AND RECHECKED

SEEBURG SYM. MODEL A. ... SEEBURG SYM. MODEL A. In Illuminated Cabinet 65.00 SEEBURG SYM, MODEL A, with Illuminated Grill

34.50 WURLITZER, 24 Record..... 155.00 WURLITZER 716..... 75.00 WURLITZER 616..... 75.00 WURLITZER 412..... 35.00 nated Cabinet

WURLITZER P-12.... WURLHTZER P-10..... MILLS STUDIO...... 100.00 MILLS ZEPHYR, Like New.... ROCK-OLA IMPERIAL ZO.... 65.00

ROCK-OLA RHYTHM MASTER, 16 Record..... 69.00

We B. NOVELTY
CO., INC.
3350 N. Grard Bird. G. 105 GUIDEN Plans
ST. 10118 NO. PARRS GITT, NO. Terms: 1/3 Deposit With Order, Balance C. O. D.

Genco Introduces

New Game, Blondie

CHICAGO, March 23.—With the rush
or for Genco's new game the word is
greading that Genco's Edit of a game, a—Pree game for ball going thru
spreading that Genco's Edit of a game, a—Pree game for ball going thru
that the players go for immediately,
according to Genco officials. "There's
cometting so much better and different
that the players go for should be the sentence of th

MP THE IDOL OF A MILLION PLAYERS.



Beautifully adia Cabinet, Cigarette Roots, Roto-Matie Coin Chute. FROM IT'S a HONEY. "The Gold Dust Twins," 6 for 567.50

Birmingham Vending Co. 2117 Third Ave., N., BIRMINGHAM, ALA

ONE BALL AUTOMATIC PAYOUTS

AUTOMATIC COIN MACHINE CORPORATION

338 Chestnut St., Springfield, Mass.

Beg Your Pardon

Deg 1011 Parties
On page 33 of five Billboard for March
23 a picture of three members of Acc
Distributors, Inc., Newark, N. J. was
published. The caption should have indicated that the gentleman in the picture was Jack Kay.



GEORGE JENKINS, OF BALLY MFG, GO., (right), and Charlie Trau, of the Markepp Co., Inc., Cincinnati, look over Bally Alley. Salesmanager Jenkina is demonstrating the "bouler's grip" ball-throto.



Daval Ex-Ray Sales Increase

CHICAGO, March 23.—Al S. Douglis and Dave Helfenbein, of the Daval Co., Inc. counter game manufacturer, report that their token payout counter game,

"Believe it or not." Douglis reports,
"wherever I travel I got the same story,
Your Ex-Ray is the greatest token payout game we've ever had.' And that min't
the half of is-operators who start out
with a sample of Ex-Ray order them by
the dozen arter that.

The dozen arrey hast.

"We are enjoying one of the greatest sakes for a token payout counter game in our history. We attribute it to the fact that our Ex-Ray is one of the finest specimens of counter game construction specimens of endered. Everyone who has placed spane that is going to stay on location, just as Penny Pack, Heads or Talls and Jiffy are doing. Jiffy are doing.

Jiffy are doing.

"With the way sales are going we predict that apring and summer will find atill more of our Ex-Eay ganes in operation of the party of the property of the property of the party of the

Earl Reynolds Busy on Imp Sales

CHICAGO, March 22.—Right now I'm selling, Imps to every operator in my territory who is abit to operate them. I make the control of the contr

"Operators are reporting phenomenal returns," Reynods continued, "and I recould give you many actual reports of high earnings which I have received from operators which, I am sure, would astound even you—even tho you are the manufacturer."



WONDER 3 BAR JACKPOT F-5280

1025 hole—Takes in \$51.25 Pays out \$27.76—Average Profit \$23.49 PRICE \$1.801/2 EACH

OTHER FAST SELLERS

1640 hole F-5240-3 Bar Jackpot at.\$2.281/z 1200 hole F-5275-Horses at 2.75 800 hole F-5270-Pocket Dice at . 1.631/z 720 hole F-5255-Pocket Jack at. . 1.301/z 600 hole F-5305-Royal at 1.50

CHAS. A. BREWER & SONS 6320 Harvard Ave., CHICAGO, U. S. A

AUTOMATIC PAYOUTS	Chicken Same \$129.50	
acemakers	Tom Mix Biffes 55.00	
Transstands 89,50	Yen Strikes	1938 Brown Ft. Track
pers Pages 58.00	(Late 1939 Medil) . 165.00	Times
Vinning Tickets 69.50	Buckley Diosers 50 50	1838 Kentucky Clubs 55,00
old Medals 105.00	Rolf Ch. Mustoscopes, 30.00	R. H. Track Times 39.50
tepper Uppers 75,00	Flap Ch. Mutoscopes . 22.50	Lincole Fields 35.00
Suinellas	Roll Ch. St. Holats 35.00	
addles	Flap Ch. Holsts 22.50	Glub House 30.00
	Exhibit RACER, F.S., 75.00	Derby Days 22.50
Ne Race 25.00	Ar. Bewlettes 25.00	Liberty Bells 22.50
orf Champs 15.00	fir. Bowlettes 35.00	Langchamps
Derby Times 15.00	Warlitzer 36s 40.00	Pages Races-Black 80.00
1) Cards 15.00	Patific Bareball 49.50	Paces Races-Brown 55.00
Caroms 12.00	X-Ray Pokers 35.00	
oto-Finish 10.00	A.B.T. Targettes 10.00	Bally Teasers 18.00
reak Time 12.00	SLOTS	МШ: Ries 30.00
TOURNOUS POLICEPARTER	So Pace Saratonas . S Sh.00	Tanforans 22.50
Medican Branchall 505 00	Se Proce Sanatones # 6 440 00	Galloping Dominoes 35.00
LEVELAND COIN MACHINE	Sc Pace Sarategas, F.S. 110.00 EXCHANGE, 2021-5 Prosp	THE AND CLEVE AND ONLO
REVERNID COM MACHINE	EXCHANGE, 2021-3 Pros	ACT MYS., CELTEENAD, ONIO
		AND RESIDENCE TO A SECURITION OF THE PARTY O

ORDER YOUR BALLY TRIUMPH * GENCO BIG LEAGUE AND BIG TOWN * CHICAGO COIN HOME RUN * STONER BASEBALL AND GROETCHEN IMP

KENTUCKY SPRINGLESS SCALE CO.

OPERATORS: ADVERTISE IN THE SPRING SPECIAL AND TURN YOUR OBSOLETE EQUIPMENT INTO CASH

BARGAIN LIST
The machines fisted below are slightly used
and affered subject to prior sale. Prices are affective March 30, 1940.
SHALL NOVELTY FREE PLAY
2 Skilly Chewron
2 Harly Vogue
1 Bises Out 39.50 1 Follow Up 42.50
1 Follow Up
S Roller Derby 62.50 S Cowboy 39.50
1 Rosy 07.50
Troppy 1 RALL TABLES AND CONSOLES
5 Geld Cups, Consols Models, Es. 5117.50
1 Gold Cup, Table Model 99.50

s Trock er Zeta 6-BALL REQULAR NOVELTY rio's Fair, 1 Hi Lo, 1 Marvel, Natural, 1 St. Moritz, 1 Zio, Cargo, 1 Spook, 2 Buils Eye,

ce Races, 20-1 Cash, No. 5881-8001 6001 90.00 ccs Races, 30-1 Cash, No. 5010-5265-6572 80.00

MOSELEY VENDING MACHINE EX., INC.

Klein in communing on the letter reported that this was only one of many letters of praise received on Imp, the small counter three-red machine,





progressive scoring pin game history. BLONDIE special that

Chi Coin Home Run "Going to Town"

CHICAGO, March 23,-"Going to town? I'll say it is. It's going to every town, village and hamlet in the country," declares Sam Gensburg, official of the Chicago Coin Machine Mfg. Co., in speaking of the firm's latest release, Home Run.

"We could give plenty of reasons why Home Run has proved so popular everywhere, why it has become, in a few short weeks, one of the biggest selling games, on the market. The biggest reason, however, is the fact that it's making

money for operators everywhere. Dia-tributors of Home Run tell us that it is one of the best machines they've ever sold and that repeat orders plie in im-mediately after original Home Runs are placed on locations.

"Home Run comes truer to life in real baseball action. It is a fast moving game; big league in every respect. Then it has all the fascination and appeal of exclusive Chicago Coin features."

excusave Chicago Coin Features.

"Home Run is a free game, that is instantly convertible to straight novelty-play. We said it was better than the lat of 1839—Chicago Coin's Majors. Operators are in agreement with us. Production has been stepped up on Home Run and adipments are being made promptly."

CHECKED AND MACHINES

HACH PILLS
LEGAL EQUIPMENT IN
SERVICE STATES AND STATES

SPECIALS

(with Grills) . \$54.50 ea. writter 616-A 6 78.50 eriotter 600-24 Records with Keyboard Belector 189.50 BLES
Fairoreunds \$25.50
1.2-3 (Revenued
Reels & Bally
Payout Unit)
42.50
Classic 12.50
Pot Shot 27.50

Hationals 134.50 Thistiedowns, 77.50

CONSOLES

Derby Day,
Fist Top \$22.50
Derby Day,
Start Top, 27.50
Gaf, Deminoes 44.50 | CONSOLES | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107. | 107

Bally Baby \$ 8,50 Columbia .. 27.50 Gingers, 1c & 5c... 15.50

Sparks, 1c or 5c... 18.50

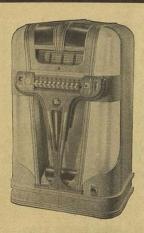
tellance Dice Game (Like New) . . . \$17.50 'ace Bantam, Sc or 10c. 14.50 Grand National Sales Co.



WURLITZER'S CINCINNATI SHOWING attracted hundreds who came, who aus and who said: "Wurlitzer's the Winner." Above, left to right, Mr. and Mrs. J. Simon, Sam Turk, Lou Golden, Bob Warner, Frank Julio, W. Folcer, Mike Engelbrink and A. Villensky.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI, O.

MILLS EMPRESS



The Two Best Money-Makers in the Music Field



THRONE OF MUSIC



PHONOGRAPH BARGAINS

21 12-Record Zephyrs 57.50
2 12-Record Studios 65.00
These phonographs have been reconditioned by factory-trained men and are absolutely ready to place on location. Prices quoted above are ROCK BOTTOM.

1/3 Deposit With Order, Balance C. O. D. Immediate Shipment on

MILLS Four Bells, BAKER'S Racers, EXHIBIT Bowling Game

RAY BIGNER

1983 State Ave., Cincinnati, O. On State Highway 4 W

EASTERN PENNSYLVANIA, CENTRAL and SOUTHERN NEW JERSEY, DELMARVA OPERATORS WE HAVE THEM



KEYSTONE NOVELTY & MFG. CO.

Big Demand for Groetchen's Imp

CHICAGO, March 23,-These are but a few of the letters praising Imp." declared Karl Klein, Groetchen Tool Co. official, waving aloft photostatic copies of letters received from operators in Canada, Pennsylvania, Texas and other

"From Valley View, Pa." Klein continued, "the Deibler Brothers write that altho things have not been so good in past years, a my of light developed with the purchase of a half dozen Imps along with several Mercurys. ' . . wondering whether you will be interested in quoting

whether you will be interested in quoting its prices on 100 of each, conclude the Detblora.

"K. & S. Sales and Service, Terento, "K. & Sales and Service, Terento a sample Imp which they had ordered "better with the acknowledgment came an order for more Imps and their compilments on the machine."

Distributors for

LOUISIANA, NORTH TEXAS. WEST TEXAS and EL PASO AREA

For Keeney's New

I-AIRCRAFT



Machine Gun

ELECTRO-BALL CO., INC.

1200 CAMP ST.

DALLAS, TEXAS

"The House of Proven Winners"

AND

OPERATORS: ADVERTISE IN THE SPRING SPECIAL AND TURN YOUR OBSOLETE EQUIPMENT INTO CASH



Teeneys AAI:HINF III

BREAKING ALL PROFIT RECORDS!

Being Featured

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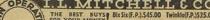
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