MAY 10 1939

The World's Foremost Amusement Weekly

MAY 13, 1939

15 Cents

Vol. 51. No. 19



RAYHERBECK And His, "MUSIC

WITH ROMANCE

Chicago
NBC Red 6-Blue Netwo
Exclusive Management
Frederick Bros, Music Co

on locations ... on one-niters ... on the air ...

HOTELS

RALPH HITZ

President HOTEL NEW TORKER

NATIONAL HOTEL MANAGEMENT Inc.

"The Bitheard, to my mind is an excellent publication in its field. It enables here! men who are vitally interested in amusement and entertainment, to keep abreast of the trend in public demand for various types of entertaintalmment field in America is a fine example of

TOM J. MONTGOMERY

Advertising Manager THE STEVENS Chicago, III.

"The Billboard has always been my first urce of information. It's always given me the inside frack on what's what and whe's who behind the scenes."

MIGHT CLUBS

WILLIAM R. JOHNSON

BON-AIR COUNTRY CLUB

Wheeling, Ill.

"The Billbard I) of tremendous value to a night (shih owner, an It keeps one informed of flow various achs and bands are going over in different clubs, and also gives one an idea of what certain achs are sepectably when not familiar with the names. To blive the criticisms are quite propose."

BALLROOMS

R. H. PAULEY

R. F. PAULEY
Manager
TURNPIKE CASINO
Lincoln. Non-book data from a make me med until builting a balliconnel builting and band no balliconnel litera (scaling with builtings). See a band no band, at bliefs and band no lings have provided by me band, and me band; or me in builting the grownellign of man basing.

PARKS

E. E. BERGER

E. E. DEKCER
Prasident
FLINT PARK & AMUSEMENT CO.
Filiar, Mich.
"When The Billhand comes each uses it seems as though energody in our park, suching the management, wants to read filme sont of habitural booking for information, the control of habiture and solve the control of the control booking to the control of the con

RESORTS

JOHN J. DINEEN
NAMPTON BEACH CASINO
Mampten Baach, N. M.
Mampten Baach, N. M.
Mampten Baach, N. M.
Mampten Bands and Mampten Bands at Our reserve that the Billimous Including Jimmy Dortey, Rudy Vallee, Paul Whiteman, Ecoper, Client, Celer Cray, Tro Lewis and Successing, Client, Celer Cray, Tro Lewis and Successing Client, Celer Cray, Tro Lewis and Successing Client, Celer Cray, Tro Lewis and Successing Celer Cray, Client, Celer Cray, Tro Lewis and Successing Celer Cray, Control Control Control Cray, Control Cray, Control Control Cray, Control Cont

COLLEGES

JOHN F. GLICK MASSACHUSETTS STATE

"I enjoyed your article very cerning college dunce bands. I chairman of the last four big pre-

SPONSORS

FRANK R. BRODSKY

Advertising Manager ELGIN NATIONAL WATCH CO Elgin, 186,

"Thank you very much for the review of the premiere of Eddie Dowling's Egge Radio Result. We fook forward to seeing additional nents in The Billboard covering this new send along our subscription to this weekly."

ADVERTISING AGENCIES

INNES HARRIS

ERWIN WASEY & CO. 420 Lenington Ave. New York, N. Y.

"Your news service has been improving steadily, but meet important is doing something positive and concrete for the radio industry, which you are doing through your current audionce surveys."

RADIO STATIONS

HAL NICHOLS RADIO STATION KFOX 220 E Ansheim Street

Long Beach. Caslit,

... these men and hundreds to others who buy the bands, read The Billboard

> ... that is why orchestra leaders and booking offices get results like this from their advertising

Letters from hundreds of men in amusement industry, men who actually buy the bands are in The Billboard's liles. These letters will be shown to interested parties upon request,

and we mean hundreds.

FRENCHY GRAFFOLIER

SOCIETY SWING MUSIC

"With to advise you of the very favorable results received from the advertisement I can in the Fall Special issue of The Billboard."

HARRY MOSS

harry MOSS tormerly President, Associated Radio Artists, now in Charge of one-nits and the Charge of the Charge of

IACK TILSON and his **ORCHESTRA**

"I have received letters from as far away as the St. Catherine's Hotel in the Catalina Islands, directly traceable to my ads in The Billbeard."



P. S.—The Billboard has carried and continues to carry advertising of more orchestras and orchestra booking offices than any other trade paper in existence. Name bands, semi-name bands and lesser known orchestras have found that advertising in The Billboard pays.

May 13, 1939

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N. Y. FAIR'S FIVE-DAY 1,000,000

Musicians Banned From Cuffo Vaude Prevues in Chicago

Rose's Aquacade State Marine Amphitheater New York's World's Fair

NEW YORK, May 6.— The World's Pair's most apostacular amusement, the Aquacade, dived of Thursday night with a big aplash before about 9,000 people in the 10,000-sast New York State Marine corres wanted to exceed the faint and better than all clewshad active-decreasing it.

American Pederation of Actors, however, okeled these free performance, freiling that new talent in this area should get the kensel of catholiting its greates, according to a good specialvaries before potential bayers.

Date, recarding.

Four A's Probe of AFA Hot: Branches' Accusations Aired

Investigation studies branches' claim of mismanagement-Four A's presses for a thoro probe-AFA inveighs against "misleading statements"

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ROUTES, Orchantos, como 14	Acts.

HTW YORK, May 6.—Thicking on unexpectedly bossescous proportions, the Investigation of the American Predension of Actors by the Associated Actors and Artisias of American will hold another hearing Monday, this week's uterraly essaion having failed to clear up many points attll in question. Minutes of the meeting, and the secret control of the meeting of the probability of t

Clocks It Thursday and Is Aiming for Second by Next

Royal purple and foreign pavilions hog opening week's spotlight as food-price problem evokes action—midway still snagged by light lack and unpaved roadways

NEW YORK. May 6.—At 10 o'clock this morning the World's Pair emerged as a very promising youngeiter, exactly six days old, who has seen the light and darkness gits to produce a smalle, cut tecth, alt up and walk unasked. Father Whaten and his deroted family are minsing the infant along casefully with the usual mining the light of the control of the

Nevertheless the child is an attraction whose magnetism is unchallenged, as it drew its millionth visitor Thursday atternoon on its fifth day of life in Plushing Meadows.

afternoon on its firth day of the in Pitching Meeting. The high properties of the city's largest bore which house the expo. Hig-shot royal visitors and official decisation of and pushed all other activities into the health of the control of the c

bournge for their readers. As predicted exclusively by The Bill-board before the extilions were rings to on at restairants with even normally good apenders squawking Stitustion Commander Howard A. Pinaipan, faith general manager, took official cognizance restaurants, all of them hammered by the dailies following nitumeryes oma-pisants, to submit their mercus for price

(See MIDWAY MINUS On page 30)

Chi Clubs Book Strong Talent; Needled by Both World's Fairs

Rockefellers Want No Foam

Beach

Birth avenue 'It' has been forn down, edge that the oil interests don't indowe that avenue 'It' has been forn down, edge that the oil interests don't indowe that or the oil interests only indowed the interest of the oil interests on the oil interests on the oil interests of the oil interests on oil interests of the oil interests of the oil interests of the

renting office knows nothing of discrimination, it says, flome leases have been renewed, it has been argued, their offices being shifted to other room numbers, and the exodus was just a question of rent." The per-centers are under no illusions, the, about

inose who vacated have scattered east, west and south a few even umphing the hockefellers with Fifth avenue adverses. No longer on the REO directory are Jack Davine, Miles Ingalia, Clifford Or, Fisher, Hall Kemp, Mark Leddy, Ecde Sherman, Phil Sancler and Charles Yales. Joo Classey will follow the ond of this

More Legit Coast "Night of Bands" Gets Plenty for Refugees Down Under

LOS ANORLES, May 6.—Mammoth jit-terbug jamboree as Shrine Auditorium drew over 7000 didata belders. Shindig, by Mary Pickford, proceeds going to International Refugeo Committee of New Tork.

Pacific Coast championahip jitterbug Pacific Coast championahip jitterbug

NEW YORK May 6.—Two more legit compenies, bringing the total number en route to five, have been contracted for route to five, have been contracted for five Zealand Theater, Ltd., representa-tive Period of the Compenies of the Pauline Lord and Jan Keise, salling Roberts Wile and Yrs., My Dorling Daughler. Another company with Char-icite Creenveed and her habband, Mar-din Erronnes, and Russell Pilloron, Ro-dallin and Charles Martin salled last In the show. Seven name bands gave cort danceshie times for the manuschie times for the manuschie coles rother and the state of the sta

makina Callender, Isabel Withers, Wendy Aklin and Charles Martin sailed leat Wednesday on the Mattpose to present a teportory of Leasing on Letig, She 2016. The Matthews of the Park She Market Called She and other plays by Miss Greenwood. Already touring the Australian circuit are companies in The Women, The Woltz Dress and Idola's Delign, The Woltz Dress and Idola's Delign.

TA Melon Details

NEW YORK May 6.—In final disposi-tion of the Thester Authority benefit iting Railer and the four guide received 1930 sech. The total of 83.300 equaled 23 par cent of the 815.000 fund, recase 23 par cent of the 815.000 fund, recase of 81.570 spices are negotiating with the calabilished thestrical charity group members of TA for the handling of uninous reside distribution sectivities.

RAY HERBECK

(This Week's Cover Subject)

FEATURING "Music With Romance.

DEAT UNION "Music With Kenness," appuss-he nightly in the Marine Boling Room of Chicago's Edgewater Basch Hotel, Bry Herbech and his cemany of 15 people are hade res-mand his common of 15 people are hade res-leved the supplementation of the Marine Coast, plered dasaphase with surved amon Indeed to Fee arganising his own music, Mis flust loca-less aspanising his own music, Mis flust loca-tion answers with surved areas of the fees and the survey of the survey of the fees of 1934. This was fallewed by engage-ments in Seattle, for Fornice, Les Angelts and the San Diago Balt, where he was head contacting the Colombia natives has a survey of the contacting the Colombia natives has been

segments were the Colombia networks.

The Notheck weed vityle of amingements open caught on and the band storied each reason with the colombia segment of the colombia segment latel and arrangements completed by Frederick too." Mosile Carp, for its opening there April 16, Herbotk's slogan, "Music With Stamings," The band is deft-

spilles his ideas of marks. The band is defi-Mely act in a sweat style.
Press notices have been extremely favorable in his radio programs. Be recently signed a own contract with Grunewick for another year's ecording and from all appresences he is satisfied to commin make higher trackets.

Gondolas Needed in A. C.

ATLANTIC CITY, May 6.—The enter-tainment industry will be bard hit over condition of the streets here. Continual pounding of the waves has caused the streets to be flooded to a depth of one streets in the streets of the streets of

and Sunday.

Near-by Ocean City was also affected by the ocean. Little property damage was reported.

NBC Booking Vocalists

NEW YORK. May 6.—National Broad-casting Oo's Artsets' Service now has seven rocalities working bodel and night spots. These are Patricia Ryan at the Green Mary, Alice-Corpett, Suncher One Bar, Marco Rosales, Essex Douse, Jean Ellington, Bert Prohnavis, Barrie Mc-Ellington, Bert Prohnavis, Barrie Mc-Ellington, Bert Prohnavis, Barrie Mc-Ellington, Broadset, Patricia Olimore, the Weylin; Casivicta Dake, Hotel Lincoln.

7C Grand for Gray Gordon CUMBERLAND, Md. May 8 - In spite of the unusually cold weather and the timestical financial conditions due to the threatened coal atrike, Gray Cordon proved a grand attraction last Thursday for Thomas B. Otbonib Crystal Park. With admissions at 40 cents per, Gordon attracted 1.027 dancers, and with parkattracted 1,027 dancers, and with para-plan-dancing at 10 cents a dance total take was 6737,30, which is a record for the season thus far. Othern has Jimmy Joy coming in next Thursday, with Will Osborne slated for the 18th.

DON CHIESTA, making the first appearance in Mismalkee, succeeds Eddle Bouth at Blatch Pain Gardins. South closed after 50 weeks hire to locate May 11 at the Trocadero, Hollywood.

Possibilities

GLEANED BY MEMBERS OF THE

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of telent in the major lendor fields thru The B uboard's coverage of every branch of the

SHOWMEN INTERESTED IN SPECIFIC PROSSERILITIES!" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLEGARD, 1566 BROADWAY.

For RADIO

LOUIS HORVATH JR.—young and good-looking baritome now at the New Tokay Restaturant, New York. Has a full, vigorous singing voice that delivers pop tunes nicely and has no trouble pleasing. Ought to do well on the air.

For RECORDING

LES PAUL TRIO-instrumentalists in Fred Waring's Band who step down for a specialty of their own that shows real promise for waxings. Use abows real promise for washings. Use string beas and two guisars, one of the inter electrified. Wired guisar, the style of Django Reinhards, who highlights the recordings of the quintet of the Prench Hot Clubs. Other guitartst, Jimmy Atkina, adds a bary wook that's easy on the ears

For LEGIT MUSICAL

BETJA MILLEYA — songatesa in the Continental manner now appearing at Le Minage. New Tork. Works to the Continental manner now appearance of the Continental Contin

III. License **Boost Naved**

CEICAGO, May 6.—The bill simed to boost the fee of theatrical booking licensee 500 per cent was withdrawn from the Sonate in Springfield, Ill., after a conference held with State representatives and W. Frank Walkowiak, chief inspector of the private employment

agencies here.

Original intention of measure was to force chiseling agents out of business, but Walkowski explained that the change of fees from the present \$50 to \$4500, and in the case of larger officer from \$100 to \$500, would ruin legitimate from \$100 to \$500, would ruin legitimate from \$100 to \$500, would ruin legitimate and the second second to \$500, would ruin legitimate from \$100 to \$500, would ruin legitimate are not affected by license fee regulations.

At the sense time, Walkowski, and big.

not affected by license res regulations. At the same time, Walkowska and his staff prepared, and introduced into the floure present rules of private employment especies to alertate some unnecessary hardships experienced by officer same transfer to the current regulations. Walkowska cuplains that he according to the private employment agencies of other private employment agencies.

Coughlinites Get Marathon Razzoo

PHILADELPHIA. May 6.— Approxi-mately 6,000 Brons obsers leasing an hour were barried to the Compiliation bour seen barried to the Compiliation result to carry Coughlin's Runday falks unless a script were submitted in ad-vances. Long-distance rang occurred Mon-day when the May Dwy prande passed the studio on its way to independence that the pickets at times replied in hind.

WDAS has now been picketed for 22 weeks. The Coughlinites cluttering up Chestnut street have now been spatricted to two daily. Sundays approximately 150 abov up. Formerly the crowds wont as high as 500.

Thru Sugar's Domino

Speculating in Futures

IP any of the privating, are still time.

IP any of the privating, are still time.

It is not the privating of the they had better which that step now more than ever, We have it on good suttherity that the AFM is not entirely satisfied that the old the-upe no longer exist; that is some way and in the near exist; that is some way and in the near Tuture If there's a cat in the bag the AFM will make it let dut its gifter.

The cafes operating at the World's Pair will have to bring their food and drink prices down to the level of the public's purchasing power. Not because the New York dallies, both as policy the New York dallies, both as policy the extending reasons but a not because the New York callies both as positive propositions and vis their by-line columnate, will see our a yeal when columnate, will see our a yeal when spots at the fair uting gold rush sanders. Before long there will be a territor reason to be a service of the second proposition of the second proposition of the TA model of the TA m

insignificant alices distributed of the TA Hotel manager who make alives of the TA Hotel manager with make alives of orchestra limiting blooded into their spots by covering them into aligning bing-term properties of the term of the te

that police and liceraing authorities are determined not to do aprihing that determined not to do aprihing that derive the second of the secon

All of New York—from the bankers down to bootblacks—looked forward to down to bootblacks—looked forward to bootblacks in stress shops, cales, thesiers and the like! The startling development manifest during the plat work. It was several let-down weeks in appil. In fact, certain widely publicated restaurants of the several let-down weeks in appil. In fact, certain widely publicated restaurants in a several let-down weeks in appil. In fact, certain widely publicated restaurants in a several let-down weeks in appil. In fact, certain widely publicated in their creams in a several let-down which will be several let-down which will be several let-down which is a several l

massific little the survey of the big spenders to breeze in from for the big spenders to breeze in from the control of the big spenders to breeze in from the spenders of righthm and personality can false head-right and the spenders of the friends wine and dine. It used to be messpapers and films for the magnate's some. It still is—but now the orks are getting the big play. Not had for the business men of the industry but a vigorous kick in the pants for the boys who try to make a living on the bond

WHN's Waxery
NEW YORK, May 6.—With has started
a new department for making electrical
transcriptions. George Defrus will head
the department.

Broadway Beat By GEORGE SPELVIN

EWIS CARROLL invented what be a called portmanteau words (filed with the called portmanteau words (filed with the called portmanteau words (filed with the called portmanteau or the called pulled a faut pas that brought nor the ringit deriver or the called pulled a faut pas that brought nor the findical pulled a faut pas that brought nor the findical called pulled a faut pas that brought nor the called pulled a faut pas that brought norm of celebra for informed the crowed that there would be a chort intermission and united of celebra for informed the crowed that there would be a chort intermission and music of Ouver-y, Jan Called safever and his EWIS CARROLL invented what be there would be a short intermission and then we lattle you all to dance to the most of Ouy-er. Man Darber and his most of Ouy-er. Man Darber and his most of Ouy-er. Man Darber and his called for, considering the almilatily of atyle between the Ostber and Lombardo explained to the Company of the Company of

Department of Almost Impossible Ges-tured When-Milton Berle was signed for the International Casino be was guar-ted in the Case of the Case of the which set him there. Berle ieft to play a date in Battimore, the office mean-while, set Harry Richman for the same bursaments, they writed Berle that Rich-man was aigned and seiled him what he expected on the Similar line has held expected to the Similar line has the Berle wired back that he was honored to play on the same bill as Richman and Bassilli: they'll share the top grock.

Be was probably bad telephone service or something—but, while-all the other papers correctly reported that the Theater Authority was splitting up a maion was 85,000.

They do sound althe, but they do not look althe—at least not they don't look althe—at least not Turnace Room of the New Yorker last Sunday was Jinnite Durante storming out; ha'd showed up as Raph Hitzs Guttage was Jinnite Durante storming out; ha'd showed up as Raph Hitzs daying the property of the storming out; he'd showed up as Raph Hitzs Daring was not been supported by Jack of the Storming of the Rapheld Connaction of the Rapheld Connaction



ARRANJAY'S WIGS NATURBL LOCKING and SURBBLE, Peters Processed For Bless and Street Water

75c and Up ROSEN & JACOBY 34 W. 20th Street, R. V. C. (Prieser Chief 3-8840.)

THE FILM WEEKLY **AUSTRALIA**

Oroning the Motion Picture and Entertainment Field deversity. Conducted by HEVIN SEENMAN. 128 CHy Talkendie Building. Pill Street, Spansy. Australian Office of THE SILLINGARD.

VANTED col finger and Duncing Machines Murt end out it, or obes. Other world People of illications wire or wides.

GEO. A. WARD

KYA Quits McClatchy Chain; KSAN Replaces

SAM FRANCISCO, May 6. — KYA. Heerat owned, seaterday dropped its attient owned, seaterday dropped its attient, operated by the Meclatchy frocasting Oo, an affiliate of the McClatchy prespapers. EYA served notice of acrurance last December. KBAN will become
the Iocal One outlet.

In Newspitzer.

the local CRS outlet.

Chain was organized in November,
1805, and at that lime comprised MEHE.
Los Angeles; KYA, San Prancisco; KERK.
Secramento; KMJ, Frranc; KWO, Stock-ton, and KERN, Bakerstield. Later

Secramento: KMJ. Presso; KWO. Stock-ton, and KERIN, Bakersield. Laker KPWB replaced KERES. Secretary and the secretary of the servey because conditions in contract wave less favorable to local station when complete ownership of chain passed from Hearst Basilo, Inc., into the hands of the McClatchy unit a year ago.

Pat Barnes and Ed Hill On New WOR Commercials

NEW YORK, May 8 .- WOR signed two NEW YORK, May E.—WOR signed two new commercials to start this week, Knox Gelatine, thru Kenyon & Eckhardt, has Pat Barnes and Ralph Dumke doing a comedy baseball show for 10 minutes before the Brooklyn Dodgen baseball

detropolitan Life Insurance, in a cum-Metropolitan Life Insurance, in a cum-paign to counteract anti-insurance com-pany shows, set Edwin O. Hill as emace and narrator on a program estolling life-and narrator on a program estolling life-Case histories will be dramatized, flows follows Gabriel Heatter, but there will be no conflict, since Rill is machewing news work.

AFRA Defera WRIN Strike

RAGINE, Wis May 6.—Strike dead-tion of Reichies with bare has been ex-tended to the second of the second of the ton of Reich Artists, bringing the date to midnight, Monday (6). Local APPIA contract, do one having naping for a 50 contract, do one having naping for a 50 contract, do one having naping for a 50 contract, do oversig some 90 people, to have same terms as old and to be for one pears' direction.

Yurka Show a Maybe

NEW YORK, May 5.—Blanche Turks, legit actress is reported as a possible atar in a radio series. Reschell Williams, of Euthrauff & Ryan ad agency, is interested.

TOWN THAT'S QUIET



"MAYBE IT AIN'T THE "What do you mean, it ain't the town". what do you mean, it has the forms Beta Key Bates, beas of the carnival. "Wol)." I says, eyein' the gadget which gives him his name. "I ain't so dumb but what I can read the handwritin' on the walls. They's nobody going to bother about tent shows when you keep them a secret. You got to have a namplifyin' system to get attention and business now days.



And it's the lowest priced superpower mobile system you can buy. Actually, this Lafayette 30 to 40 watt model given you two complete systems for the price of one! Operctes in truck or car from a 6-volt storage battery. Amplifier provides for simultaneous operation of two mikes and either of two phone Never before in the history of Pubhe Address has there been such a buy. Grab it! Model 755-T. like all Lalayettes, is completely readyto-operate. Mail coupon for FREE

All Lateratta ampiliars are 188%. Union Mada: Lateratta Sand Systems come to you complete, roady to operate. SALES ROOMS IN:

LAFAYETTE RADIO CORP. LAFAYETTE RADIO CORP.
Dopt. 42EX9-100 Sixth Ave., New York, N. Y. 100 Sixth Ave., New York Rush FREE 1939 Catalog No. 76

NEW YORK - CHICAGO - ATLANTA BOSTON - JAMAICA, L. & - BRONZ MEWARK, N. J. SEND FOR THIS NEW

CHESSES IT WILL SAVE YOU MONEY

NBC Signs Nazzero
NEW YORK, May 6.—NDC artists Bureau has signed Cliff Nazzero's Drate
talker, to a contract. Nazzero's Brate
talker, to a contract. Nazzero's the
talker, to a contract, beginning June
16. He goes in with Gene Krupa's Band.

Address

New Available on 16mm, for Showings in Schools - Churches - Clubs Towns Without Theatres



Our big descriptive ratalogue lists hundreds of school desirable late emblerts. Heares of bote & read Strarams resulter but \$20.00 a weak EASTIN'16mm. FICTURES CO. Coloredo Spologa, Cois.

THEATRE EQUIPMENT NEW & USE

MOVIE SUPPLY CO., Lid.

Equity Tentatively Holds Tele

NEW YORK. May e.—Right of Actors' can Preferation of Radio Artiats, which recognized in a negative way at a special meeting of the lithernational board of the meeting of the lithernational disputes the probably of American Preferation of Radio Artists and Serona Actors' Guidle were interest the sum of the disputes in probably of the minor had taken a position of definite line of action was decided upon order than to arrange for another meeting of the bead of the union whay 18. September 2. [191], Eguity othical respective before then should the need arise.

Official airring of presidelional dispute challenged giguity, unlone felt certain to recognized in a negative way at a special meeting of the illernational board of the Associated Actors and Artistes of America year, No one questioned Zuttry arght to the purselection. Claims and Serven Actors' Guide were interpreted to be interested merely to protect definite lines of action was decided upon other than to arrange for another meeting of the best of the union May 18 meeting of the best of the union May 18 meeting of the best of the union May 18 meeting of the best of the union May 18 meeting of the best of the union May 18 meeting over control of selection to get to-setter before them should the need artsactory of the selection of the control of the control

challenged Equity, union felt certain to claims were recognised.

Builty has since made special reports, cheeking up on the field and ressecting its position. When the international board of the Associated Actors and Artistes of America said every union was required to originate the fields assigned experience of companies the fields assigned (See EQUITY TENTATIVELY on page 3)

No. C. O. B. Orders The Toledo Ticket Company, Toledo, Ohio

SPECIAL PRINTED

RADIO TALENT'S POOR SUMMER

Baseball, World's Fair To Cut Use of Talent by N. Y. Stations

NEW YOUR. May 6.—New York sixtons in New York will probably use less new taken this summer than in any pertous the new York will probably use less new taken this summer than in any pertous with takent, since for sustaining shows taken this summer than in any pertous with takent, since time is being given the propose of the networks will find it cougher then ever before to great any the propose of the networks will find it cougher then ever before to great sustaining spots. Althou the networks will find it to superior departments to figure out to make mean of getting to find the part of t

NBC Blue Hypo Hits First Snag

TRW YORK, May 0.—National Broadmatting Co. ash-cans its first major adcent to hypo the Bitts network when
he Dector Rockwell statistics goes of
he Dector Rockwell statistics goes of
he Dector Rockwell statistics goes of
he Dector Rockwell statistics. Adventures, package show to be produced at a
reachy cost of 81.500, will have a board
Cheedore Rockwell. Roy Chapman Anfrews. Lowell Thomas and Commander
clik Riesenberg. They will prosent betures a week, who will get their exmense paid, plus a scroll and button.
In addition to board, takent kayout will
and a dramatic cast to do some of the
diventure.

sventures. Rockwell program, now on the Blue re some months, has been rather sportly de tould not grab off a reponsor. Pro-ram's inception came shortly after NBO it up a fancy piece of promotion al-tit up a fancy piece of promotion al-godiy "discovering" a hitherto unsus-neted audience for the net.

Ah. Good Old Days!

NEW YORK. May 6—Oreybeards at STRO, harking back to about five or six STRO, harking back to about five or six STRO, harking back to about five or six STRO, harking ha

Legit Producer Learns

NEW YORK, May 8.—John C. Mayer, legit producer who wanted to get in radio production, has apparently had radio produced to the produced to the produced to the partner. Mayer produced, Correspondent Vakronen on Broadway.

Miles Okun is continuing the firm. She handles Aifred Kreymborg, Robert Notion and exversi others.

sram during a period of approximately how years.

New years, a period of approximately how years, a period of the trion. The period of the union's triol board, Herth the period of the union's triol board, Herth the period of the union's triol to the paying sufficient tag into the union's fund, and the period of the period

Mutual Newice

LOS ANCELES, May 6.—Two new sta-tions have been added to the Dos a tions have been added to the Dos a permittinal network, suppling the Comet web to a total of 31. Hinns were completed last week fee the addition by Lewis New Stations are KIDEL, Chico, and KWOV, Redding. New outlets join the net on May 10.

Allie Miles at WMCA

NEW YORK, May 6.—Allis Love Mile is due to sagn for a sories on WMCA enthe Intercity network. She had Hus basis and Wises on NBC and before the on WOR.

Space by the Hour

NEW YORK. May 6.—Pross agenting by the hour is the latest writible, radio space grabber working out a deal on that beats with an account on each effort to get a break.
But the remarkable thing is he gets paid regardless of whether he gets the lineage. Meaning the account really trusts the fellow.

No Time Clearance Costs Welles a Job

NEW YORK, May 6.—Orson Walles conclude his series for Campbell Scape been made by the sponner Wednesday, Frincipal reason is asid to be that the advertiser, with Jacob "Andy on CER" work. Columbia could not stipply the second work. Columbia could not stipply the second with the same night se any of the fire A ** A work. Columbia could not stipply the second with a second with a second with the s

Welles was said to have been rating \$5,000 weekly as his own and out of his series. CBS is not making any plans to spot him sustaining, figuring he will be sold to another accounts.

Ward Wheelock handles the pure accounts. Are the results of the pure and the pure

Announcer Goes Classy

PHILADELPHIA, May 6.—Norris West, WCAU announcer and program director. has resigned to become susteant manager of the Philadelphia Symphony Critice May 17, when Harry Rarble will take over West's chores at the station. West has been announcer for the ork's pregrams from this city. He has been at WCAU since 1920.

Bermuda's Big Lung

HAMILTON, Bermude, May 6,—Wire-less section of the Bermuda Volunteers here will build a radio transmitter capa-ters and build a radio transmitter capa-and most countries of the world. Plans are being made for news bondcasts Mon-day, Wednesday and Friday evenings, with brondcast program likely to be ar-tended if Irisla are satisfactory. Parts for transmitter will arrive in two months.

Marck Weber Scrams

NEW YORK May 6.—Marek Weber, ork-leader on National Broadcasting Ori-Carnation Milk program, has quit the above, effective May 28. Show is pred-duced in Ghicapo. Weber will come to New York for a few weeks and then sail for Europe.

Minor League Baseball Scribes Making It Tough for Radio Men WILKES-BARRE, Fa., May 6.—Bronds of the cities and has devoted it to radio, casters of the baseball games in the Lot year they accretised the breachest the Earlier Leegue Baseball Witters' [Oos] papers, but the year they haven't Association are fielding right now and even done that. Thus for the eeribes have been making flattons gring re-creation of the

Association are fending right now and even done that.

In this for the erribes have been making Stations giving re-creation of the salt the bits.

Station giving re-creation of the same are away are also received in Raining. N. T. in March the same with the same are away are also received in Raining. N. T. in March the same river to give official decisions to activaters inserted a clause in their Western Union men in some cities become the same of the same rivers. The same received with some of the signs on the playe to anybody play-by-haj report, and scribes in some fellow workers in the press box. cities claim that WU is not only sending are members of the association, they are the news, hence putting them in the selfenting to the rule, and at least one of power reporting business as well as telescoped to the self-same results of the same results of the same results of the same results and the same results and the same results are members of the same class of the same results and the same results are the news, hence putting them in the same results of the same results and the same results and the same results are the same results and the same results and the same results are the same results and the same results and the same results are the same results and the same r

the broadcaster B taxing them over graph overseen, the broadcaster B taxing them over graph overseen. We are the coal for it for the action is that receive the what taxing and W are Atlantic Reflating Co, which sponeors Richardson of the Exstern League to the broadcasts in most of the sight settle the natter. Official scores claim league points, the completely wiped out that they are only compelled to send to every a devertainty being in most proport link longer statistical bureau.

Anti-ASCAP Pubs Renew Air Drive

Renew Air Drive

LOS ANGRESS, May 6. Stew bast on the control of t

7th Dist. NAB-ers Convene in Cincy

CINCINNATI, May 6.—Seventh district of the National Association of Broad-casters, comprising Ohio and Kentucky, held its annual pre-convention meeting at the Netherland Plana here Thursday, Some 45 radio men from 25 radio stations in the two States attemed the

come 46 redio men from 25 redio sixtions in the two States attended the
session. Ethiridge, general manager of
WIMAS. Louisville, and director of the
district, presided over the closed meeting which was given over to discussion
on the copyright problem, multing of
legislature beatscales and reports of the
gladiative headscales and reports of the
American Preferation of Radio Artists
and the American Society of Composers,
Authors and Publishers. J. H. Ryan, of
elected to Suoweed Ethirdes as director
of the Seventh District.

Neville Miller, NAB effector of the
resistance. Ed. Kirthy, NABs director
of the Seventh District.

Willis, Industrian of NABs
with the Composers of the Composers
of Station World, Johannan of NABs
who made the crip here for the meeting.
Pollowing the effectnoon session, the
local broadcasting sessions for convention wisitors and local newspaper men
and trade-paper colitors.

Alton Cook Ailing

NEW YORK. May 6.—Alton Cook, ra-dio editor of The New York World-Tele-denty late week for an appendencery, Hit the writer out of a blue sky. Re-porta have him improving. He's at the Lenox Hill Hospital. He's at the Lenox Hill Hospital. Telegrem radio editor, is planch hitting, alled by Maximo Cook, Alton Cook's assistant. They're not related.

Talking Shop

P. & G.'s Canadian Shows

NEW YORK. May 6.—Le Pension Felder, Prench-Canadian program in the interests of Fructer & Gambbe's Ivory, Mebuta Monday (8) over CBV, Quebec, TUP, Montreal, and CBJ, Chicoutins, on he CBC French-Canadian natwork. the CBC French-Canadian natwork, Felder, which has been a sustainer, will run Monday thru Friday. Also debuting Monday for P., & C.'s Barasiou Soap is Quelles Nouvelles, five times a week over the same stations. ton Advertising is the agency for

Pepsodent Ponders Berle

NEW YORK, May 6.—Persodent is re-ported reconsidering a program starring falton fierle as its summer show. Deal for Franchot Tone, first reported in The fullboard three weeks ago, is definitely

cold.

Berle show is a comedy quiz similar to Information Please, with Borle as emsee and a board to supply tag lines to gags. Pepsodent previously rejected this

Plug Pix Preem

NEW YOUK, May 6.—Twentieth Cen-kury-Pex is splurging with a 60-testion orwork spried, on Mutual to hallyboo of Springfield. Ill. May 30 (Decoration Day), with W(N), Chiesago, ploking up, Dovernment officials and film players will be on-the program. believed the hint time a film company has paid for that type Acc.

Chi NBC's New High

GRICAGO, May 6.—Addition by NBC Central Division here of Brown & Williamsdek three shows from Will.W. Chory limited the properties of Peripara Unc. Cel Well-race, Pleastern Peripara Unc. Cel Well-race, Pleastern Peripara Unc. Cel Well-race, Pleastern State Control of the division. Present figure is better than 7th fours of Detwork production per week, enclusive of remote dance hand pick-upon per week, enclusive of remote dance hand pick-upon the production of the production o

Digest Special Events

NEW YORK. May 6.—Loop Cold-stein, of WMCA, is planning a now simmick in special overtic. Station is hard pressed for austaining time. so Goldstein is trying to get some minute announcement spots and di-gest his stunt for them.

Jack Johnstone Asks For a Bit More Work

or punhill on WOR-Mutual. And he also writes and directs Buck Rogers for Popalcle on Mutual. Altho he directs Swiling Jack for Tootste Relia on Mutual, he ocean't write it. Hmphi

Fair Getting 160 Hours Wkly

As N. Y. Stations Settle Beef

NEW YORK, May 6.—"Warfare" which vising him of the proposed han chared last week between independent sustainers. New York radio stations and the New York World's Pair was settled this week when the stations agreed to accept a deal proffered by the fair on March 10. Deal provides for the fair to feed programs also a central control board for the sta-

From all indications it appears that the fair radio altustion was a storm in a a teakettle, with the broadcasters misled as to the situation. Radio men will not

Radío Talent

New York By JERRY LESSER

INFORMATION PLIATE will be made

into a morte seven by Fathe. It the

leading man for their Processing At
leadi

HELLEN HERRY, GLENN DARWIN,
PRAIR KNIGHT, TOM THOMAS,
MARIE-JOUISE QUEVILE LOUISE
FLOREA and VERA SCOTT will be
among the MDC versities who will get
among the MDC versities who will get
flore a substance. Program, a quarter-hour
period, is by way of being a show window for falsent and will feeture one NDO
vocalities a week. .. SURANIE FIRSHER,
May 16. .. AJAMES MELTON on the
May 16. .. AJAMES MELTON on the
Mapic Key May 16. .. MARK HAWLKY.

Chicago By MAROLD MUMPHREY

Whitelt HUSTON, current serie in Knickerhooker Holiday, had 'em'im the aisles at an AFRA party few nights ago when he stepped up on the data and sang love ballada to EDITH DAVIS, local radio actress. Other radiotics taking

comic on design. The first absence of the control o

Panel Union Makes NLRB Plea Vs. KYW

with the American Communications Association, Local 28 Bauf Q, Valdbaum, according to the Communication of the Com

WLW Puts Ax to Staff

WILW FULB AX 40 STARY CINCINNAI, Abs 4 on-State UNICINNAI, Abs 4 on-Staten WIA this week put the as to a number of stand-type, in what one Created years do exploed as a "retrachment movement of the stand-type, in other members of the stand-type, in other members of the stand-type of the stand-type of the stand-type of the stand-type of the AFRA; Jerry Cooper, Rehen Nuises and Green Clause Raine, latter a veteral and Green Clause Raine, latter a veteral type of 12 pears with WLWA musteral staff.

TELEVISION REVIEWS

Reviewed Wednesday, 8-9:30 p.m. EDST. Style—Variety, using both film and live talent: Reviewed on RCA Televitica Receives Style TRK 12, with 7½ by 10-inch screen. Station —

WZXBS.
Tanagurating regular television service.
RCA-WHO presented a program Wedness
RCA-WHO presented a program Wedness
Helder Level Pred Warnigs Corchestral
Helder Level Pred Warnigs Corchestral
Helder Level Pred Warnigs Herren. the
Helder Level Presented Bill Parren.
Helder Level Presented Bill Parren.
Helder Level Presented Bill Parren.
Helder Level Thomas and a New York
Helder Level Thomas and a New York
The preserves was a complete stephical

vort Authority trailer.

The pregram was a complete technical the property of the property of

sulfed in systrain. The pinner of the program, was probably the setting pok-up from the New-State State of the State of th

of encorous power.
The small screen and the difficulty yet to be solved of how to get greater scope from the cameras handleapped practices. The small screen and the scope for the composer, and this Westbott. Camera moved from one to encober, and since neither required considerable ranges the problem was easy to cake. But in handling the Werting troupe bowds that its directors and producers.

orrested sign that NBC is alow on tele-sion production came in The Unca-cered, a player by Auron Boffman-an-nitique if ever there was one. There as no need for doing the piece, and the ewness of television is no excuse. It was badly evitum, badly staged end soft player by Earlo Larimore and Mar-

Reviewed Friday, 8 to 9:30 p.m. Style—Varlety, using both film and like talent, Reviewed on Dumon Television Receiver Style No. 183 with 8x10-inch screen, Station—

W2XMS,
Secund of MRC regular television
Secund of MRC regular television
Secund of MRC regular television
Novello Brothers, whistling act; Boy Foxt
and his Bic delector, a newwest; a play
with Josephine Buston and serve girl
act. Girls, who are being tried out for
a permanent apot, were Mortel Pfeit,
Illiaguican May Stuart, Freilyn Jidat and
Bandra Ramoy. Warren Wade, Burk
Tection.

deadre Itanov, Warren Wade, hurs Crovity and Guide Partial safe of the Crovity and Guide Partial safe of the Crovity and Guide Partial safe of the Crown and the Crown and

jorie Clarze.

Miss Lewis made an sgreeable einere and successfully blended the various portions of the atow. Lewell Thomas, doing his customary news talk, indicated (See TELEVISION on opposite page)

advertisers and agencies PAUL ACKERMAN

NEW YORK:

DOB BIRWESTER now producing Kelplage's Circle and doubling on the
Chase & Sanhorn. Realignment followed Oordon Thompson's desth.

Cocil B. DeMille, supposedly vacationing
away from directing. Walked into the
avoide and tool over the Life and Lores
or Dr. Senen. Walker Thompson
of the Sanhorn Company of the Company
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AL TINKEY will be featured in Warverk & Lagier's new quir show for
Vince, debuiling 730-8 par, June & over
WEAP and KTW, Philadelphia, Quant
understood to have no particular angiesimply, straight questions. ... Contract
setting Faul Munt for the Lux Radio
setting Faul Munt for the Lux Radio
action for the contract
setting Faul Munt for the Bearing and
Zofe, was delayed N hours occasion
array dop but first munt for the decided to
wait that long to see what effect if any
the peach bits would have. ... Jos
show, is back from the Coast. Cantor

troupe of 24 barged into town Friab.

Live of the property of the control of the

CHICAGO:

NOX LORR popped into lown whether the property of the property

Hollywood and Los angeles

JIMMIR BAPHIER back on the Coast.

J. Harry Bosnick should take a bow for the swell job he's done accring criginal musts for Woodbury Physhouse and sales manager of Don Lee, back its lower after trip to Chicago and New York.

Matt Brooks and Pidle Dwis left for New York Co. Coorge White Scondish Co. Coorge white Scondish Committee Com

From all around

CHARNESS at MILL, Sait Lake City, here Variety Barley Base, demantic states, morning into production department and Ralph W. Hardy tessification from production into continuity and promotion. Boy tion. In San Prancisco, and Olean State, chief announcer, has returned from a business teps to KWE, Eddyswood. The Continuity of the Continu

WLAW, Lawrence, Nass, has slaved new business for White House Salving Co., Canoble Lobe de Musical Salving Co., Canoble Lobe de Musical Constant Co

D'GK GARLSON, who reeigned from WILL, New Rawen, to go with announcing state. Water Howard WHIT announcing state. Water Howard WHIT announcing state, water Howard WHIT announcer, cottabing with 150 WHIT announcer, cottabing with 150 WHIT announcer, cottabing with 150 WHIT announcer, which was considered for Connections summer thesists. White Connections with the control of the Connection of the Connection



Just completed two highly successful weeks at the

PARAMOUNT THEATRE

"Studebaker Champions"

Reviewed Tuesday, 9:15-9:30 p.m. Style—Orchestra end talk, Sponsor— Studebaker Corp. Agency—Roche, WHRame & Curnyngham. Station—

WOR.

To herald its entry into the low-priced automobile market, Studebaker is apotting this transcription series through of 1939 redde and 1939 redde. Or maybe 1924 and the crystal set days.

The 1939 contribution is made by Deck Himber and his orchestra, delay first comparison of the contribution is made by the Himber and his orchestra, delay first comparison of the contribution is made by the comparison of the contribution is made by the contribution in the contribution of the c

ably need money that badly.

You see, it's like this. Hissing is a
greatestant like hower all the champs,
maybe a champ designed or runner or
samesting is mustdened at the start.

Then what should come burtling thru
Then what should come burtling thru
the start of the start of the start.

It has been been so that a plug for—you guessed
to the start of the start of the start of the start

Kybert of the start of the start of the start of the start

Kybert of the start of

"Memory Song Man"

Reviewed Tuesday, 5:45-6 p.m. yle — Songs. Sponsor — Boark 6 evens, Bridgeport, Conn. Station— ICC IBridgeport, Conn.). Style -- Songs.

Mecca Enrigeport. Corn! WICC, has inded a lucrative apot for the summer, broadcasting five times weekly in a program of songs, calculated to warm the with low weith, planter. Program is one exities present a song being state, while the speediesty on the station, no less than a down amps being state, while the program is created to the station of the

Edwin C. Hill

Reviewed Tuesday, 8:05-8:16 p.m. News, Spensor—American Oil Station—WABC (CBS network).

Pather than the almost excitairely interpretative tack with which Edwin G. Hill is so closely identified, he is now doing a type of paws broadcasting which is, at least so this reviewer thinks, somewhat new. It is, at the same time, prob-ably, representative of one of the ideal ways in which radio can handle news. The method is a cross between straight reading of news bulletims and interpreta-

News commentators, when they reach

Davis Ross announces, punchily as al-

"Midstream"

Reviewed Wednesday, 5-5:15. Stylo—Sorial. Sponsor—Procter & Camble. Agency—H. W. Kastor, Chicago, Station—WEAF (NBC-Red network).

bon—WEAF (NBC.-Red network). New, Jive-shot-a-week serial show is the laiest effort of F. & C, to sell Treel dentitrice. Bory is about a married couple who have resched the half-way mark in their lives with the dissatisfaction that happens mostly in novels, and has a scapp emotional quality properly-ber (ting the apenar. Append is directed the both the adult

and addrescent youth, showing how the actions of the parents have such a marked effect on the five of their children of their children of what is presumed to be an odd-time aweetheart enrages the young onto the point of questioning his mother's motives (H.).

to the point of questioning his mother's modifies [I].

The modifies [I] will will work itself out in the each bull until them, while there is still an undence to contend with, the opening shots on the series remain a development of the point of the po

acing couple. Other roles are played by Mercedes McCambridge and Connis Os-good. Zatt.

Grady Cantrell

Reviewed Wednesday, 7-7:15 a.m., CST. Style—Talk. Sustaining over KWK ISt. Louis) and KWOS (Joffer-son City, Mo.).

con City, Mo.).

Orady Cantrel is well known thrucus the West and Midwest as a philosopher, poet and sature lover, and his programs proved and sature lover, and his programs and the program of the provided friendly ramblings are acceptable intending for all.

But the provided friendly resulting for all manning for all many provided friendly ramblings are acceptable intending for the provided friendly ramblings and advice in a manning for the provided friendly resulting for presching all is about a strength or presching and the provided friendly show. In that he succeeds admirably, Churchilly unaponaored, he abouting the principle of long.

A. D. A. Section Jr.

"The Story of Swing"

Reviewed Sunday, 4-4:15 p.m. Style Music and talk, Station—WMCA York?

Protent Theater Radio Division's The Story of Sadag will probably appeal to a ready-made audience. A fuller appraisal of show, tho, will have to be made at a later date breause of adverse circum-

Reviews

atapose attending the particular presentation. World's Pair opened the same day, sir waves were clustered up and day, sir waves were clustered up and the same day of the same day of

was lost.

In short time show was on. Dayn Morton told of swing music's Chicago era.

briefly speaking of Big heigherbecks, Red

briefly speaking of Big heigherbecks

provided by the speaking of the speak

Dialog and exposition somewhat strained, tho, and needed much work. Stuff is written by Bob Prank,

Mail bid is an autographed copy of Benny Goodman's book, The Kingdom of Swing, for definitions of swing.

Puture programs will be given at 2-

New York State Historical Events

Reviewed Wednesday, 9-9:30 p.m. Style—Drama, narrative, Sponsor—Buf-falo Evening News, Station — WESR

Surface).

Surface a Bappy medium between education and entertainment, this program endearces to dramatize great men gram endearces to dramatize great men gram endearces to dramatize great men program endearces to dramatize great men to the surface of the surfa

An appropriate musical beckground gives an impressive frame, and all members of the cast did fine jobs.

Peter Krug, staff announcer, handles the introduction and makes only a brief mention of the apopior. Worner,

Material -

Protection Bureau

A Fron Service for Roaders

TTENTION is directed to The Bill-

Free Service for reacers

A TIENTON' in directed to The SitiThe board's Material Protection Butreaches the service of the SitiThe board's Material Protection Butreaches and the service of the SitiRight City and todd Sede
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signature, permanent address and
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TELEVISION-

concernal freakish.

Sound revolutenized Hollywood. Television may do the same for radio. Acid
and yo Longer work from expire, and
canny no Longer work from expire, and
citances, will not know how they are going over. Leaf of laughter during: the
language and feeff routines showed turing:
the same for the same of the same of the same
act know how they are faring the performers will feel as the they are wearing
in a vacuum. Should be easy to estive

EOUITY TENTATIVELY-

(Continued from page 5)
such jurisdiction. Equity said: To forestall any possible claims that Equity has
neglected this jurisdiction and does not
deserve to hold it, the council-wishes fit deserve to hold it, the council wakes it to be known that English intends to organism this field as and when it develops organism this field as and when it develops organization which will permit it to cope with whatever attuation may arised during that development. Council maked members to report say of their television extivities.

television activities. Equity holds that tele requires a regular theatrical performance and is therefore within the province. SAC points not that films for tele are made in same manner as are other time and belong under the control. AFEA contends that television worth before the inomcoope is desirated by the province of the province

BILLY -**SWANSON** and his MIISIC

Mr. CONTOLIDATED BADIO ARTISTS.

PRESS CLIPPING SAULES, Sec.

TELEVISION (Continued from opposite page) he may not be television fodder. Somehow his bearing makes for good radio bonald Duck of course, was answing, Produced in technicolor, the color contents as seen on the tells screen were somewhat Freshith.

tho.
Tele is here technically, but it is still back in 1936 or 1917 insofar as talent and production are concerned.

Pranker.

This column to devoted to brief reviews of programs which have been on the off for name time, as well as shows, which, already reviewed, rate jurious wention, Basis is that a one-time program review is inadequate for a production that tarties each time it is presented.

applicant scored policy and the program of the property of the

Melo Thy Weighbor, half-hour Sunday come pithy remarks and delivering them program over Muttai Coart chain, packs a solid punct on the human interest angle. Show is a radio employment part of the solid puncture of the so

CANNED MUSIC GLORIFIED

World's Fair Employment No Bonanza for Bands - as Yet

Mostly "seeing" rather than "selling" for bookersamusement zone not half ready-overhead too high to allow for extensive band budgeting

SRW YORK. May 6.—Piret week's values to the World's Pair were undoubtedly impressed no end by the mechanical wonders of the World of Tomerrow. But if the Pitushing plains she inclinative of what savalus the peak century, live municians play little or be part in the new ers. In fact, the fair fairly plorifies "sunned" music play little or be part in the new ers. In fact, the fair fairly plorifies "sunned" music play little or be part in the new ers. In fact, the fair fairly plorifies "sunned" music large of the peakers concealed along all the walks grind out "canned" music largeon of National wreak have with the phonograph needle. Exhibitors find a lesse-speaker catter Exhibitors find a lesse-speaker catter Exhibitors find a fairline foundating the sound but in a water trawel and possible thous; now goes modern with an asymphory ensemble at previous calibitions, now goes modern with an appropriate content of the peakers of the walks grind out "canned" music largeon of the walks grind out "canned" music play the walks grind out

totaling exactly four in number.

Band bookers making the grounds a
haven for the past month have nothing
more than "hot does" to show for their
more than "hot does" to show for their
ment some is less than balf completed,
and concessioners are more interested
in completing their buildings than its
Besides, wery few of the concessions have
the capacity that would allow any great
expenditures for missicians, and also
the feeling is that sex smal not syncopathe midway, or better box ordee along
the midway.

tion will make for better box office along the midway. The midway the midway the midway that the fair are keeping their mids costs down to a minimum and, at that, very few are using any music at all. With the fair acclinationation taking a healthy siles of the minimum and, at that, very few are using any music at all. With the fair acclinationation taking a healthy siles in the same that same that the sam

Stan Zucker Vacationing

CHICAGO, May 6.—Stan Zucker, who recently left CRA to join MCA, left for a Bermuda vacation today before tacking the new job in New York. He and the missus will be gone a week and will be stationed permanently in the Big City upon their return.

The Mountain Comes To Mohammed Kyser

LAWRENCE Kan, May 6.—With the logic engendered by modern methods of higher education, the University of Keinea settled a seemingly impossible situation very nicely and easily this week. School wanted Kay Kyser for a promitate in May, contacted him secondingly and was profiled that the master could not set the contracted him secondingly and was profiled that the master could not set the country of the country

initionits. Bo instead of being upset about it the dance committee merely created a special dance this month on a date that is convenient; for Eay, which happens to be May 16. Now the boys and gais not only get the old prefessor but an extra shinding to

NEW YORK, May 6.—American Record Corp. (Brunswick, Vocalion and Colum-bia records) faces legal action directed against it by Crawford Music Oorp., act-ing not only for itself but for several other music pubs as well on the matter of other misse pube as well on the matter of alleged false royalty assecutings. First step in the legal proceedings was under-taken Priday (5) when a summons was served by Wattenberg & Wattenberg, counsel for Crawford, on the disc com-

pany. No complaint was listed in the summans which simply informed the record from second royalities due to review on their songs used. The amount as understand the other puts who will use in conjunction with the Max Despites firm, which to asswer the summons and signify whether or not it will allow the puts to look at its books.

Union-Made Music For Penn Schools

PHILADELPHIA, May 6—Local musi-cians' union announced that 17 colleges, do prep and high schools and 36 outset, clubs in the area will co-operate with the AFRI and use union orks only. No formal contracts have been signed except with the Othersity of Pennsylvania.

with the University of Pennsylvania. Agreements are being negotiated with fraternities at the local schools, advising that unless union tairst is used at house that unless union tairst is used at house be permitted to play their large annual functions. Several fraternities have been renting autiomatic phonographs for their affairs complained Rex Riccardi, accretary of the local. New contracts are also being prepared for all the caterers in the

Taproom Terpsies Draw Union Fire

SPOKANE, May 6.—Deneing in beer par-lors and Townsend club dances drew the fire of delegates to the Northwest Conference of Musicians, held here this

So heated was the discussion over the operation of diversing dancing and beet that a resolution favoring it was finally tabled and a committee appointed to make a complete survey of conditions in the Northwest before any action is taken. Committee is headed by A. R. Melant, of sextle, prior of the association of local unions in Washington, Oregon, Idaho and Montana.

It was decided to take up the matter of non-union Townsend club denote with the Townsend headquarters in New York City. Aberdeen, Washi, was schooms for the next annual regional convention.

A Cake Would

Be Nice, Too

NEW YORK, May 6.—Louis Arm-strong makes his contribution to the feututies which will naturally sur-round Bing Crosby's birthday this month with a special private record-ing of the perunial Heppy Birthday

fo You.

Batchimo waxed the disc exclusively for Bing, and he intends to cut aimlist once to mark the natal anniversaries of other stars with whom he has appeared in pictures, namely, Mas West, Jack Benny and Dick Powell.

Funk and Hill Cool in \$555 for Double Dates

AKRON, May 6. — Unusually cold weather held down the drawing at Lew Platt's Summit Beach Park Ballroom last Saturday and Monday for Larry Funk and Tiny Hill, band-stand attractions on and They Hill, band-stand attractions on those respective nights. Punk, making his first appearance in Tastern Otho in several years, accounted for only 700 crosses 4200 gate. Funk added Betty Harris for the wong steping fere. Hill, for the two-bit bargain dance on Moncaky, was also bothered by the weather, 1,100 dancers turning out for a light 4273 tabe.

E. Crosby New **CRA Coast Rep**

Lon Irwin tie severed strong Hollywood "in" for agency-year pact

NEW YORK AND Compressed by Compression of the Compr

Crosby will handle ork, theater, radio Crosby will handle off, thester, radio, etc. bookings for CRA and his appointment marks a new activity for his office. Bing Crosby's professional and business interests. Deal with CRA has been worked out on a precentage arrangement, depending on the amount of bix brought in from that Coast center,

Writers Take Over Mechanical Rights in Pub Contract Fight

the move as a wedge to negotiate a better standard contract form with the move as a wedge to negotiate a better standard contract form with the better standard contract form with the contract form with the property of the contract form with the property of the contract form with the contract field mechanical rights on the stong, including recording.

We will take over all mechanical rights applies powerer, only to those composition of the contract form with the contract form will be property of the contract form with the c

Weber Eases AFM Ban as Grofe Preems Novachord Ork at Fair

NEW YOURS, May 6.—Having marked it is down in the same category as "cannod" mustle as a serious threat to employment mustle as a serious from the mustle and the morths are an and core less it for AFAI prayry, eased up on an earlier Production and the morths are chosen definitely. Weeke Institute of the North force of the control of the morth of the mustle of the original ban, Weber how addresses at the Proff Motor Co. stablish. In spite of the original ban, Weber how addresses at since the control was accepted by the union before the instrument was placed on the fabor list. One of the same of the standard wecument that the spite of the production of the same of

hegboard of 72 lvory steles. With Crede conducting and playing-big-little symphom includes Vera Brod-sity, Glady's Stevenson and Colline M. Drings' playing trusted by an electric cryan. Drings introduced the instrument on the radio last Patruary on the Major Browes above, For the Ford stand Crede steles to his own compos and music in the classical garre.

- By DANIEL RICHMAN-

Three Bagger

Three-Bagger

DOB CROSEDY (Blackheek Restourent, oktober Oblive), with an an afollow-up to the entrellar control as a follow-up to the entrellar candid camers contest in music. This time he's taking basedul as a theme and battimion's a remove that is considered defined base hit instead of the home run is should be, since May less of a dance remote than another addence participation.

mote than another audience participation quiz above. Including it the Blackhawk Ball Park for the half bour, Crobby makes "tesma" or the half bour, Crobby makes "tesma" and from then on it's the question and answer routine localized to Baseball and missle. Typical example of the yles had Bob querying one of the "Palyeve" as to be was hit by a pitched ball, with the band supplying the mutenle one in the form of a few bans of Lötten to the Nocking Bird. The sixtumes for a parameterly of Little Skipper and as on. The cults for the first participation of the sixtumes of the sixtual for the sixtual participation of the sixtual participation. melody of Little Skipper and as on. The quits, for that matter, tests the partici-pant's knowledge of song titles rather than baseball (which is as it should be on a dance remote), but the baseball angle is topical and of practically uni-versal interest.

What, No Music?

THE program is definitely fun for those A taking part, the table-sitters at the Blackhawk and those dialers who go for quit shows, especially when undertaken outs shown as peculity when undertaken by somehody who steps out of character to do it, such as a name hand in this instance. But Creaty regrets almost offer the control of the control o

a sizek.
But Crosby deserves plenty of credit for attempting to liven up late bour remote brackcasting with, the introduction of sumething off the beaten path. His only mistake is in not breaking it up with at least a couple or three solled senders so that everybody can be happy.

Still No. Music

Delghbering networks.

Schem Ed. 18 [Hotel Noths Ind Plans, Schem Like [Hotel Noths Ind Indianal Scheme]

Chem India [Hotel Noths Indianal of tired-sounding pops of the Room ith a View genre. Ellis has the makings of an entertain-

icils has the chainings of an entertain-ing and listenable dance seew, but the fact was hardly apparent on the above caught. Leaders ought to restline that listlessmess, noticeable as it is in a place itself, is magnified a hundredfold when it rickies into a living room.

JOHNNY MUKER opened the Homer Neb.; dance hall today (6). The spot, oneting a 24 by 97 floor, is managed by mberry Bates.

Music in the Cir The Reviewing Stand Bands on Tour

of the West is going to get him some attention.

The conventional four brass, three sakes and three rhythm pieces, like the sakes and three rhythm pieces, like the sakes and three rhythm pieces, like the sakes and that has every with the hoofing and that has every with the hoofing and that has every with the hoofing to the sake the sake that the sake the sake the sake the sake the sakes the sake the sake

and sensible. There's no electric in the band, with the exception of the house milks for war-bling, and the youthful toollers, neally being the positive properties of the temperature of the war properties of the properties of th

and listen.

Art Lind, tall and handsome redbeed, does a swell job of peddling the woels. In addition to wisiding an energetic baton, Joe Hart comes in for a goodly share of straight and comedy warbling. Other worslists are Charles Timmons. Other vocalists are Charles Timer Doe Manafield and Sonny Reynolds.

Duke Ellington (Reviewed at K. B. Nell, Copenhagen, Denmark)

KNOWN in Europe as the "one and (Reviewed at Gold Coast Room, Draks may," Ellington scored a terrific wicces in concert at the K. B. Hall, the "FIVED is now rated an additiner in the

All only, Ellington scored a terrific access in consecut as the K. B. Hall, the access in consecut as the K. B. Hall, the consecutive of the consecutive and beamask. Concert was arranged by all the consecutive of the consecutive of the consecutive and publisher of Revitagake Tidenda, Denmark's largust daily newspoper. Commark's largust daily newspoper. Commark's largust daily newspoper. Commark's largust daily newspoper. Commark's largust daily newspoper. Consecutive of the consecutive and the consecutive of the consecut

Ellington had similar success in Paris and is proceeding to Stockholm.

Schulz-Rocks.

W/HEN you've been in the band his Witnes 1917 there's bound to be a course of things learned about the mustic-leving public, and Brigode can be included among those Indiag out what it's all about, Masetro has a good standlade who are estimated about the whole thing and show it in their too-ting.

Joe Hart

[Reviewed at Old Vienna, Cures Poser, In need only a little more choosing the property of the companies of the comp

(Reviewed at Rende's Castno, Asbury Park, N. J.)

Park, N. J.J.

N EMCRELLENT musician. composer
and vet in the off grams, Jones has
assembled one of the best aggregations of
pear at the shore in many a moon. However, Ish himself does little to promote
or put over his band. His nonchalant way
or awinging the baton does not display
from an outfit led by the great Jones.
When first-row musicians get up to aing
Jones occupies the chair,
the product of the property of the concomposition of the property of the conposition of the property of the content of the property of the property of the content of the property of the content of the property of the property of the content of the property of the property of the content of the property of the pro

The unit features Eddie Stone, Rip Crowley and Joe Martin as rocalista. Martin, six years under Jones wing, ahowed exceptional abulity as a singer, Stone takes over front man's duties fre-quently and does job as well as Jones. Very Little, if any, pick-up is noticed when the band lesder-composer returns

Using five usus, four say, three rayming and three fiddles, Johns succeeds in producing outstanding dance music. Steel McKlay and Crowley are sax standouts, with Vipcent Aliotta a fiddle-feature, but to band needs bit of showmanship shot in the arm.

Abbott.

Ted Weems

fReviewed at Gold Coest Room, Drake float, Chicago, David Chicago,

Ange Lombardi

(Regiewed at Club Deleven, Suffalo) THANOINO name back from Andre Ponselle to the original Ange Londril, band dispenses happy, cheery, never bellowing muste, yet can get bot in a muste box fashion without losing control. While their showmanship is not control. While their abowmanship is not of the Rashy type, they put therselves across impressively with their well-groomed appearance coupled with an enthusiastic and diligent effort to entertain

the rather coul temperatural of the northern countries. Some interesting and varied combination of the form of the countries of the continues of the continues

Larry Kent

(Reviewed of Burmore Boul, Los Angeles) coulse of things marked about the included simony those Indices out what I included simony those Indices out what I it all about, Maseuro has a good stand. It is all about, Maseuro has a good stand. It is all about, Maseuro has a good stand. It is all about the law of the included simony to the stand of the whole thing and show it in their too things and show it in their too things the stand of the stand

-Advance Dates

Henry Busse; Totem Pole Ballroom. Boston, May 11-12-13; Lyrio Theater. Indianapolis, June 16 week.

George Hall: Platbush Theater, Brook-lyn, May 12 week; Hippodrome Thrater, Baltimore, May 19 week.

Cipie McCor; Cepheum Theater, Madi-son, Wis. May 12-18; Rivolt Theater, Toledo, May 10 week; Lyric Theater, Indianapolis, Say 26 week;

Dean Hudson; Iowa State College, mes, Is., May 12-13.

Charlie Barnet; Schemoclady (N. Y.)
Union College, May 12; Manhattan Center, New York, May 13; Savoy Ballroom,
New York, May 16; Pismous Door, New
York, May 18; Wess Side Park, Derwick.
Pa., May 17; Woodhury Furest (Va.) College, June 9.

Jack Wardiaw: Tidewater Memorial Hospital Dance, Auditorium, Norfolk, Va., May IP, North Carolina State Col-lege, Raleigh, N. C., May 12, Community Theater, Tom's River, N. J., May 36 Reade's Casino, Asbury Park, N. J., May 27; Strawberry Pastiau, Wallace, N. G.

Will Osborne: Crystal Park Ballroom. Cumberland, Md., May 18; University of North Carolina, Chapel Hill, N. C., June 3; Clemson (S. C.) College, June 8; Tromar Ballroom, Des Molnes, June 17. Lee Brown: American International College, Springfield, Mass., May 18; Bryant College, Providence, June 2.

Jimmie Luinosford: Apollo Thoster, New York, May 10 week; Harvard Uni-versity, Cambridge, Mass., May 26. Uni-versity of North Carolina, Chapel Hill, M. G., Juno 2: American Federation of Musicians' Bill, Kanasa City, Mo.

Bham Jones; Collectin, Parlbershurg,
W. Va., May 20. Trianon Balincom.
Clewland, May 21; Olien Parlk Cadino.
Williamaville, N. Y., May 25; Coloron
(N. Y.) Parz, May 27; Cyrstai Baccky,
Vermilion; O., May 28; Bay City Chick.)
Balincom, May 29; Lakewide Park, DariBalincom, May 29; Lakewide Park, DariLouisville, June 2.

Louisville, June 3.

Carl Schreiber; Eigewater Beach Hotel, Chicago, May 23; Stevens Hotel, Chi-cago, June 15.

Erakine Hawkins; Southern tour race dances starting Charleston, S. C., May 23, ending Jacksonville, Pia., May 50; Marinar Baltroom, Cary, Ind., June 16; Clein Park Cashos, Williamerille, N. K., June 13; Castle Baltroom, St. Louis, June 19.

June 19.

Bottle Camden: Palais Royale, South Bend, Ind., May 26.

Preddie Palsert: Palmor House, Chicago, May 27; Riverado Ballroom, Groom Bay, Wia, May 30; Recrestional Building, Virginia, Minn. June 1; Baken Patts. Rapid and Section 19. Hornos Heldi: Reade's Casino, Asbury ark, N. J., May 26.

Claude Hopkina; University of North Carolina, Chapel Hill, N. C., June 1.

Ogroling, Chaple Hill, N. G., June 1.
Faul Martin; American Legion, Antioch, Calif., June 2: Women's Club.
The Lewis: Turnpite Casino, Lincoln,
Neb., June 2: Prog Hop. St. Joseph, Mot.,
June 3: Styland Ballroom, Stong John
June 4: Arkata Ballroom, Stong John
La., June 4: Arkata Ballroom, Des Motiese.

Ell: Tromar Ballroom. Des Motiese.

June 6.

Hal Kempt Merceraburg (Pa.) Academy, June 2: William and Mary College,
Williamsburg, Va. June 3: University of
Hickmend (Va.), June 6: Washington
and Lee University, Lesington, Va. June
6: June German, Kocky Mount (Pa.)
College, June 6: Washington, Va. June
Milliary Institute, Laxington, Va., June
Milliary Institute, Laxington, Va., June
12-13.

12-13.
Blue Barron: University of South
Carolina, Columbia, S. C., June 7; Strawberry Perival, Wallace, N. C., June 8;
New Armory, Morganistown, N. C.

June 14. Cork, June 14 and 21 weeks.

pleasing voice that blends nicely with the subdued rhythm of the band. Entitle band make very good appear-size. Rent has the type personality necessary is put a band ecross and does a very good job in fronting. Boys in the o'k know their instruments and work solidly, dishing up a good brand of dance-able stuff.

LAWRENCE WELK

ON TOUR Paramount Picture Shorts. Exclusive Management

PREDERICK BROS. TE MUSIC CORP. New | York - Cleveland - Kenner Cle

RAY HERBECK MUSIC with ROMANCE

EDGEWATER BEACH HOTEL Chicago
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HERBIE his HOLMES ORCHESTRA

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EDDIE PAUL

ARAGON BALLROOM Exchanges.

(Mutual)

PREDERICK BROS. THE MUSIC CORP. New 1 York - Clevel

Sid Mills Repping Bands

NEW YORK, May 6 - 68d Mills is expanding his orchestra management activities to take in additional band proporties under his wing. Already guiding the destinies of Bobby Hackett, who opens May 25 for four weeks at State opens May 30 for four weeks at State
Ressiand Bailroom, Restorm. The and his
for eight weeks at the Trocadero, Rellyweeks and Walter Powell, locating this
day and the Trocadero, Rellyweeks at the Trocadero, Rellyment of the Trocadero, Rellyment of the Trocadero, Rellyations and Trocadero, Rellyations and Trocadero, Rellyations and Trocadero, Rellyment of Trocadero, Rellyations and Trocadero, Rellyment of Trocadero, Relly
rellyment of Trocadero, Re

Orchestra Notes Everything Hew)

Gotham Cab

RILL MORRIS, who heads the William DILL MORRIS, who heeds the William Description of the Description of t

with job feebeek, the original owner of cities on Sea street on site of the old 18 Club, the original Orry Club is bringed 18 Club in the original Club in the original Origi

Chicago Chat

Chicago Chat
WHILLARD (WHILLIAM MODRIES) ALEXANDER; in town hast week giving local
toollars the ool. Iming up a couple of
toollars the ool. Iming up a couple of
the ool. Iming up to the
toollar ool. Iming up to the
tool of the weeks marring mid-tune
chock in the ool. Iming up to the
the ool. Iming up to

Down South
DUDY SUNDY set to return to Henry
Clerdy Hotel, Atlanta, October 5 for
a two-month stretch. ROGER
DRUCE, with a new combo, opens that
week at Joyland Casino, Lexington, Ky,
Set an Index period. MADELENIE.
CHEVALLABO, out of Chaire Gaylord's

Westward Way

Westward Way

THERE will be Hitlers among the hepterspetern near Sunday (14) at Valley

for the property of the sunday (14) at Valley

darsant is owned by Juainy Peppepersonal manager for Sammy Kays, and
the bardshell that night will house

of the bardshell that night will house

to Pairmont Motal, Sam Panacleso, on

the 28d. . . . Mushiebach Hotel, Kannas

Order, March Motal, March March

Parker of the Sammy March

All March

All March

All March

All March

All March

March five-week stretch. ... RUDY BUNDY takes in a monther, starting the 27th, at Peony Park, Omaha. . . . CARL RAVAZZA gvis 12 weeks, starting June 13, at Rio Del Mar, Aptos, Calif.

Eastern Stands

Extern Stands

CILANOE in them parade at Ritz-Cariton Motel, Bosten, has woody Herman fallowing the Bernin Stands of the Stands

RHAPSODY IN RLUE Press Praise For"P. W."

PARAMOUNT-NEW ARK "The original KING or IAZZ awang into a program which is designed to please Ears from 18 to 80. From sweet to swing, hot to smooth, the dephesita vocabita, spetialty groups and the macrine blances effected transitions with starting affectiveness and highly pleasing creates."

Sylvia Smith, Howark Lodger, April 20th, 1839

PAUL WHITEMAN

ALL-AMERICAN BAND

TUNE IN THE CHESTERFIELD SHOW CBS Comt-to-Coast Wednesdays, 8:30 E.D.S.T.

Rooked EXCLUSIVELY by ARTISTS MANAGEMENT, INC.

17 East 45th St. New York MUrray Hill 2-1888.



continuation of traveling hand polity depends on the first three weeks bin McKeell, who reps for Continental Green's continental Green's Corp. In this territory, MCKE RILEY adminers a Totam Lodge, MCKE RILEY adminers a Totam Lodge in the Corp. In this territory, MCKE TRUEY adminers a Totam Lodge in the Corp. In the who tere off next month for a brace four weeks.

Notes Off the Cuff

Note Off the Cuff

II acts at William Morra' Chicago office, moves hill me Morra' Chicago office, moves his perfettle over to the confect office, moves his perfettle over to the STATE OF THE STATE OF

EDDIE SOUTH The Dark Angel of the Violin

AND HIS ORCHESTRA

OPENING MAY 11

JOE GLASER TROCADERO RKO BIDE, REDIO CITY, New York, MOLLYWOOD, CALIF.



Peaturing.

The Clown Prince of the Trombone

MARION MILLER Sam DeBonis Greig Isekson

OPENING MAY II AT THE

LOEW'S STATE THEATRE, N. Y.

Choose for 2 Engagements at Enne Jet-liek Park, Auburn, N. Y., June 10 this lone 24; August 20 thru September 9. CONSOLIDATED RADIO ARTISTS,
 Personal Direction
 ARTIE DANIS.

OHIO PARKS UNSHUTTER

Music Items

Music Mon and Matters:

Phil Kornhelser left Olman Music this week, his post of general manager taken over by Stan Stanley, Raiph Peer, of Southern Music, planed to Mexico last working of morths, and down there for a couple of months.

Jack Lee dropped the personal man-gerial retus of Joe-Venutt for a berth in the Joe Morris Music Co. He signed his week with Archie Pietcher, Morris noad, to represent the firm on the West Doad, and left for Hollywood a couple of days later.

of days later, Mel White, Mills Music contact man, and his brother 18s1, in a similar capetly at Harma, are doing well with their exclusive Twoddy afternoon nuch-worstly of important ascres in redio and recording. Club meets at the Hotel Tait, New York, to create "better relations between artists and music publishing Grims", according to Mel White.

Joins is not seen by the Misr and Jipion is a present Barry Times which the many times and the many times and times to the many times and times to the many times and times to the many times times to the many times times times to the many times ti

siele, Welt, Warlt may my appear, escaling published that high hopes for Blue Evening, Joe Bulsaph follower of Blue Evening, Joe Bulsaph follower of the Evening and Woody Herman, in whose band Bishop plays, is featuring the belfad. Evening mad fy for Even Change Fore Mind. by Watta, are the two current Miller plag-times.

Trumbaner Draws Light in \$612 for El Paso Series

EL PARO, Tex, May 6.—Pyankle Trumbauer drew 1.200 forms 80170 gross as 11.10 per couple last Wednesday in the third property of the couple of

Fio-Rito Fine With 12C

SALT LAKE CITY, May 6,-Ted Pio-SALT LARKE GTTT, May 6.—The Pro-Huto, an route to New York, gave Man-ager Covey? Coconstit Cirove a big night last Monday. With prices called a 9 3 3,000 turned out to pile up a gross of over \$1,200. However, crowd was ammales than at his last Cocomstit Cirove specta-ance and less than that at Salitair here last summer when he chalked up a record 1,200 turnout.

29th Anni in Ballroom Op For McCormick and Barry

BRIDGEPORT, Conn. May 6.—George McCormark and Joseph Barry, owners and operators of Ritz Bullroom heave and operators of Ritz Bullroom heave together the past week and the 16th anniversary of Ritz Bullroom in 1ts present location. Spot. one of the largest in Connecieut, plays mame bands on Sunday nights and holidays, with Bob Weller day high Case Pitts Band plying work

WANTED

FRED B. MACK

Sheet-Music Leaders

(For Week Ending May 6) Asknowledgment is made to Mau-rice Richmond's Music Dealers' Service, Inc., Music Seice Copp, and Ashley Music Supply Co., of New York: Lyon & Bealy! Carl Fischer, Inc.; Gauble Phige Music Co and Western Book Philesonery Do. of Chicago.

27	militare
	Vk. This Wk
- 1	1. Little Sir Echo
5	2. Three Little Fishles
7	3. And the Angele Sing ⁸
3	4. Our Love
15732469	5. Deep Purple ,
- 4	6 Heaven Can Walls
6	% Little Skipper
	IL Beer Barrel Polks
13	9. Wishing
8	10. Penny Serenade
10	It, God Bless America
14	12. East Side of Heaven
-	13. I'm Building a Sailboat of
	Draams
_	14. Tears From My Inhwell
11	15. I Cet Alone Without You Very
	Well

Still Another Hopes for Philly Dance Promotions

Phility Dance Promotions
PHILADELPHIA, May 9 - Moorie Sharman, local music machine operator, is negotiating for a hotel haliroom on Wednesday nights after Labor Day for Mednesday nights after Labor Day for the operation of the control of the cont

Pre-Season Biz Promises Big Summer Ahead for Terp Tents

Territorial and mid-bracket bands get first call-some dance spots stick to roller skates-ballrooms anticipate regular park season

GANTON, O., May 6.—Practically all major Electron Ohio amusement parks have opened their dance partitions and balicome for the regular summer season, year ago. Operators say that they will confine band booking for the pre-season to district contoes and mad-bracket bands. Admissions, the strivey disclosed, around the park circuit. Lew Piett's Bunanti Resch Piett Bull Menorial Day and Day and

partition dances several times daily, thora Park pavilion, Park pavilion, Poungstown, is being readied for dancing after an all-winter season of roller stating, sport inaugurates a series of May sponsoced-dance partited this week and makes its bow as a public perillon date to the partition of t

be the role here again this summer. Mocenlight Ballycom at Meyew Lake Park mear here continues to well with mid-bracket muste makers on Sumday nights, scaling the box office from about the same edited crown on the bargain Tuesday nights with 26 cebts admission. To name bands will be offered digning the summer whenever available. Tuesday nights with 26 cebts admission to name bands will be offered digning the summer whenever available. ruption since the park closed last fall

Air Plugs for Dances

At Chippews Lake Park, near Medina At Chippews Lake Fark, near Medina, dance parillion made its how this week with a district band, after several weeks of plugging over a Cheveland radio station. Parker Beach, manager, announced dancing on Saturday and Stunday until the park goes on full-time schedule like in May. Chippewa parillion for serves the state of the biggest ground among Bestern Chic antiferent places.

Dick Johns, operating Lake Park at Coshocton, unshutters the dance pavilion this week for week-ends with traveling tooters in the bandshell. Extensive im-provements have been made to the pe-

At Yankee Lake, hear Youngstown dances have been held week-snife for several weeks now and the same policy is being continued, with band changing each-week. Coauga Lake Park pavilion makes die bow this week-end, full-time operation schoduled for late in May.

Sticks to Shating

A@Rock fiprings Park, across-the river at Chester, W. Va., roller skating has replaced dancting, and it is not likely that ording to Manager R. L. Hand, of the park, Same situation prevails at Theorem Park, New Philadelphia, O., where roller skating has been doing, well since

hast fall.

At Buckeye Lake Park, near Newark, the big park ballroom is operating weekends, with good-sized crowds reported in
attendance by R. M. Brown, managing
director. Extensive improvements, itssluiding a new band abell, have been
completed their and rull-time schedule
will be with the complete of the complete of the
park late this month. In opening of
the park late this month.

No announcements have been ferth-coming as yet from operators of Moza-hala Park, Zenesville, but this spot is expected to reopen shortly for at least west-end dancing until the regular park scatter of the state of the season gets under way.

season gets under vay.

At Russels Point Mro. Al Wagner lights up the dason paython at Indian season and the season policy will be park pass at 6 onto a control of the largest in separation of the season policy will be park pass at 6 onto a date. Paython, out of the largest in separations and season policy will be park pass at 6 onto a date of the season and the s

LINCOLN, Neb., May 6.—Orrin Tucker stopped off here last Friday to chalk up a nest \$600 take for R. H. Pauley at Turnpike Casino. Over the week-end Paul Morehead at Pal-Mor Ballroom and Paul Morehead at Pai-Mor Ballroom and Jack Sells at King's Ballroom were both close to 8200 for the best offerings at the other two Capital City dance apots.

Gordon Ticks Neat 8C Toc

CRESTRILD, Md. May 8,—Chay Cor-don, playing last Wednesday for the Spring Dance of the N. G. Cith of Com-pany in Pret. Maryland Thianty, drew band dance in the sector, Attendance ran 410, box-office scaled at 44 per couple and take of \$820 was considered preditable. Club's next dance will be hald in the early fall.

Perry's Preem Poor 8320

cm the stand.

Etnace Onkee Buye a Buton

Etnace Onkee Buye

Etnace Onkee Buye

Etnace Onkee Buye

Etnace Onkee Buye

Etnace Onkee

Etnace Onk

Songs With Most Radio Plugs

"Angels" Lead; "Love" Does Comeback and "Tears" Drop

Songs listed are those receiving 10 or more network plugs (WIZ, WEAF, WARC) between 5 p.m.s.d a.m. seek days and 11 a.m.s.f a.m. Sundoys, for the week ending Priday, May S. Independent plugs are those received on WOR, WYREW, WOMA, and WHN, Film itsses are designated or "F," marked production numbers as "M." Based on dota awoulded by Accurate Baportino Service.

People	Title Potilisher		Lipe.
Last W	L. This Wil.	Met .	Endi
2	1. And the Angels Sing Bregmang VF & O.	31	27
2	2. Our Love Harms	24	20
4	2, Heaven Can Wait Remick	24	24
17	3. Lady's in Love With You (F) Paramount	22	4
11	4. Little Skipper	21	18
4	4. Don't Worry About Me Mills	121	1.6
24	5. Masquerade Is Over Crawford	20	9
2	6. Tears From My Ink Well	-10	1.5
10	6. At a Little Hot Dog Stand Spler	10	8
-6	7. I'm Building a Sailboat of Dreama Shapiro-Bernstein	18	10
	8. Three Little Ptablet	BI	10
B	8. Little Sir Scho Bregman, W. & C.	16	13
-	S. I Never Knew Heaven Could Speak (F) Robbins	16	5
37	9. Gotta Get Some Shut-Eye Berlin	14	15
12	B. I Cried for Youbfiller	14	
	9. I Promise You	14	ő
9	10. Moon to a Silver Dollar Robbins	13	16
13	11. Deep Purple	12	24
10	11. New Moon and an Old Serenade Berlin	123	16
18	11. If I Had My Way	12	8
18 -	11. That Sentimental Sandwich (F) Pamous	12	7
18	11. Strange Enchantment (P) Famous	12	ä
18	11. Sing a Bong of Sunbeams (P) Santly, J. & S.	12	4
14	12. I Want Mr Share of Love Harms	114	
100	12. Night Must Pall	13	6
_	12. Snug as a Bug in a Rug Paramount	11	B
16	13. Begin the Begilino and Harms	10	12
10	13. Wa've Come a Long Way Together Feist	10	12

ERoutes are for current week when no dates ces, Musicalt (Tariny's: S. Nerwalk, Conn.,

Edity Cartion: (Rancho non Panio) El Cer-rito, Calif., na. comora, Mircold (City Dumo) NYC, nc. natura, Jammie; (Firechie Inn) Providence,

nc. ngcio: (Bertolotara) NYO, nc. nc. ngcio: (Bertolotara) NYO, nc. nc. nden, Hareldy (Olen Park Castne) Bal-falo, h. ndell Billy: (Monte Carle) Iron River, Mich. nc. ndell Billy:

tler, Linyton; (Trocadero) Waro, Ten, Dc. E. Fron, Bras; (Edison) MYC, h. Frows, Charlie: (Brook) Bound Brook, E. Towns, Charles (St. Regis) NYC, h. J. t. J. t. M., Charles (St. Regis) NYC, h. m., Charles (St. Regis) NYC, h. ason. Rayl (Zuyder Zee) World's Pair, ason. Rayl (Zuyder Zee) World's Pair, Joe: (Riviscan Pittsburgh, no. d. Bernis (Bert Probann's) FFO, no. Ben: (State! NEO, t. Att. (Red Onbles) Edianapolis, no. Ted: (Donahme's) Mountain View. J., 20. Archie: (Envi Carroll's) Los Angeles. Americo: (Cher Ami) Beffale, hr., Hair (Plorentine Gerdens) Hollywood, ff. Much: (Chi-Ami) Mountainside, N. J., s Emper scien. Washington! Jacksonville. Bay: (Utah) Sail Lake City, h. Purcel: (Glena) Newport, Ky., h. Tiny: (Haward) Washington, h. C., inne Ecot) Indianapetts 13-21, h. Turcent: (Anibasander: NYC, h. Eddie: (Evewns) Cal., h. Ph. Lauderdale, like: (Freq. Crab) Ph. Lauderdale. Budy: (Log Cabin) Allenta, r.c. Jost (Black Call NYC, nc. Roger: (Joyland Casino) Lesington. Jackt (Tuft) New Horen, Conn., b. Hayward: (Top Het) Dougles, Aris.

diet (Beren Seas) Hollywood, no. kenry: (Paramount) NYG, L. Esrb: (Malody Mills Riverside, ER., ro. way, Cali (FL Armstrong) Rock Island. Cam. The: (Congress) Chi, h. y. Cab: (Cotton Club: NYC, nt. Libble: (Madure's Danceland) Chi, b. Barry: (Allants Bilmore) Atlan-Miker (Wonder Bas) Unten City, N. &. Prackla: (Seven Gabora) New Milford, Bill: (Trienon) Chi, b.
Egile: (Vanity) Detroit, b.
Tummy: (Bill Green's Cusino) Pitte-

ich. Masty: (Blue Blis Plantation) ich. M. J., 10, Benny: (Bovoy) NYO, b. git, Charles: tingitteren) Poorta, er, Cay: (Chanticlory) Madison, Wis_h.
Baddy: (Armando's) BYC, no.
Pat. (Times Square Supper Club)
maier, N. Y., re.
Johuny' (Hildebrecht) Trenton. J., h.
Jan. Binil: (Proceders) Hollywood, nc.
a, Seci: (Enduro: Brooklyn. nc.
a, Seci: (Analey), Adhania, h.
hobes. (Driftsopher: (Planishiam) NYC, ns.
sy, Zez: (Shellen) NYC, h.
Erving: (Arrowheed Zna) Riverdale,

Jon: (Newbouse) Salt Lake City, it ed: (Coronado) Wercester, Mass., h Mell (Lake Cornell) Mi, Version Chauncey (Paston) Couchs, h. co: (Electhous) Chi, ng. vier (Buffalo) Buffalo, f. Bernier (Wan. Penn) Pittaburgh, h. mr. (Ricollet) Minnespolie, h.

legar (Bum Valler) World's Pair, NYO, re., Jack: COFStewn Tavers: Detroit, Ma. sers Robbies (Coty Time City Cité) Williams (Francis Chanese City Cité) Kansas (Francis Chanese Coty Condition (Francis Chanese Cotymbus Coty Francis (Maries Cobustous Cut Francis Chanese Cotymbus Cotymbus (Francis Chanese Cotymbus Co Don (Berkeley-Cattered H. h. N. J. h. (Metson) Rockford HL, h. n. Berry Chrone Blissore Dayton, G. h. k. Mr. (Rainsow Rosen) NYO, B. A. Toumy: (Antière) Kanes City, Mo. a. Mouse) Lake Jack (Half-Way House) Lake ph: (Oreen Derby) Cirveland, no. c (Deswiber) Birmingham, h heir Duchesa: (Webster Hall) De-

Le Conghi Hollywood, ne.

Il

(Faradhe Cave) Detroit, ne.

Gueen Mary) HYO, re.

(Yen Cirre) Daylen, O., h.

in Oasters) Chi, re.

Orchestra Routes

ABBREVIATIONS: 2—suditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music half; no—night club; p—amusement parks; to—road house; re—restaurant; p—showbest t—theater.

Engel, Freddy: (Best Ye Tun) Alberry, N. Y., Rraemer, Howard: (Rivereide) Giren Bay, re. nia, Skinnay: (Victor Rugo) Lon Angeles, Ernte, Val; (El Morneco) NYO, no. Estes, Booby: (Highland Park) Birmingham, Evans, MES: (Argen Club) Houston, no.

somer, Bull: (Capitol Gardenst Tallshasses, Ta. b.
Tr. Junny Ching & Frince Chib) Bains images bland Co. cc.
Images Bland Co. cc.
Tr. Junny Chitmore FYC, h.
Cd. Don (Straited) Hitterport, Conn. h.
Cd. Don (Straited) Hitterport, Conn. h.
Cd. John (Straited) Hitterport, Conn. h.
Cd. Junny (Plans) Eng. (Glyword, Inc.
Construct) Pallsborg,
Lin (Growinger's) Pallsborg, n. D. Tedi (Ben Marden's flirtera) Post N. J., nc. Arts (Club Minues) Cal, nc. Brodsy: (En Salles Cht, h. Freddy: (En Salles Cht, h. Freddy: (En Fauliaine) Hantington,

ince, Prenty: La Furnamen Hantington, Ind., ms. Committee Committe

otto, Joe; (Walton' Phila, h. meto, Joe; (Walton' Phila, h. mean, Jay; (Casa Mananai NYC no. adbers, Leo; (Easex House) Mewath, h. er, Jerry; (Chateau Labe Louise) Eshoutise, Alta, h.

mble, Jacks (Lincoth Terrace) Philippurgh ber, Jan: (New Yorker) NYO, h. ay. Josquin: (Victor Hugo) Beverly Hills. charley: (Main Omital) Arbury Calls. (6 Lands): (Main Ornital) Albuty Park, N. J., h. superte, Dieta (Ambassadof) NYC, h. idea BG2 (Masoa inn) Manoa, Pe., nc. rarnd, Gevry; (Severly Gardens) Albuta, ro., filed, Daws: (Thomas Jefferson) Birming-merd, Daws: (Thomas Jefferson) Birming-

Wis. b. Erenger, Stubby: (Billy Hone's Aguacade) Wurd's Fair, NYC. Erhald, Coelli (Cavy Tengi) Pontchatoula, Kruis. Comm; (Bherman) Chi. b. Esha, Dicki: (Zwyder Zee) Wedd's Pair, NYO, 78. Kay (Pennylvatha) NYC. h.

Kprer, Kerr (Pronsylvacial NYC, h.

Ling, Dol. (000 Club) CH, ne.

Lang, Loo, Tric. (Willie) NYC, ne.

Lang, Loo, Tric. (Willie) NYC, ne.

Lang, Ling, Ling,

COy, Clyde: (Rivell) Toledo, O., L. Dowell, Adrian: (Coronado: St. Louis, h. Parlane, Frank: (Chesses Medernel NYC. McGrane, Don: (Diamond Horseshoe) NYO, f. Indire, Dett. (Bula Het! Hoflywood, no. Kenna, Red! (Continental Cab) (Chesasaha, Q., no. College Inn) San Diego, prabs, O. nt. (College Inn) San Diego, McLeas, Jack: (College Inn) San Diego, McFhirson, Jammy: (Turch Glub) Les Angelos, McFhirson, OC.

McRes Bros. I Warana Caston Inuthan, no. Madriguera, Enviro (Perrs) NYC. h. Madriguera, Enviro (Perrs) NYC. h. Madriguera, Enviro (Perrs) NYC. h. Mest Ornana, N. Manches, Wingyr (E. Rancho Sportman) (Clas) Caston, Pap. In. Profes, E. R., oc. Marsheld, Delt. (Villepague's) Ekserpheed Ray, J. L. T. Marcellin, Muxyr (NataCorless) Spotano. West, S.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication,

Golly, Cecil: (Rambow) Denver, b. Cenyra, Leonard: (Pine Loige) Ess Claire. senya, Leonard: (Pine Long) Ess Castre. Wine, Be. wrdon, Lloyd: (Michigan) L'Anne, Mich., b. cen. Jimmy: (Ball-Bail) Chi, bc. cede, Prede: (Perd Exhibit: World's Pair, NYG, rob. writer, Johnny: (Perkins Ciph) Kansas City. Mo., Re.

Hall, Sleepy: (Bustonsby's) Flushing, N. Y., Hall, Biceyy: Bastonsky's Finaking, N. Y.
Jiamilon, Johny: Crimano Loidy Bastas Rev.
N. 38. no. (Finamine) Bastas, no.
Harris, Kani, (Sake, Crim) Previsione, no.
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Harris, P. Martinanton, Romester, New York, N. T.
Harrison, Yolky (Charles Mannay, Borles, no.
Harrison, Yolky), Hardenburger, Collin Crimy,
N. J., no. re. Frank: (Reyal Paint Mant, Pla., f.
h. Mill, Trio: (Lincoln) NYO, h.
, Teddy: (Savoy—World's Pars) Plushing,
L. b.
ber, Richard: (Paradhel) NYO, no.
cher, Wilson: (Grove) Baton Rosge, La. c. es, Earl: (Orand Terrace) Chi, Ec. gland, Everett: (Adolphus) Dallaa, h. m., Part: (Riveresie Club) Utlos, N. Y., nc. st. Ernis: (Belment Plass: MYO, h. maa, Revise: (Oliv. Erns Part) Washingass. Rerbier Oles Echo Park) Washing-n, D. C. b. ton Olrist (Red Robin) Gowands, N. Y.

Be. Park N. J. D. Parkeley Carterei) Asbury Park N. J. D. B. Page. Victor: Illitie Rethekelley) Phila no. Hunter, Hob: (Wonder Per) Cinchnast, bc. Irian, Mace: (Chanticler) Millburn, N. J., nc.

Jahna, Al: (Biftmore) Providence, A. J. De. Jahna, Al: (Biftmore) Providence, A. Janes, George: (Accodia) NYC, S. Jill, Jack: (Cirriv) Baion Rouge, La., no. Kassel, Art: (Baker) Dallas, h. Kastroan, Whitey: (Kasfman) Lebando.

KAMITOAN WHITE HARMSHIP HARMSHIP PA. D. CAYO, GRANGE (EMERICAN) EMBERICAN FOR MANUAL PROPERTY OF THE STATE OF

the Ray: (Swing Club) NYO, no. reals, Jord Sillekory House! NYO, no. rhand, Jack (Plaza) NYO, h. no. rhand, Jack (Plaza) NYO, h. no. rich, David (St. George! Brooklyn, h. rich, Tony; (Burda) Bambio, S. rvit, Mei (Marda) Lenaville, no. rvit, Mei (Marda) Lenaville, no. rvit, Mei (Marda) Sandy Lenaville, no.

, Fredder (Nut Club) NYC, nc.
a, Frankle; faster! Resding, Pm., L.
(Ronnec Carlo) NYC, m.
(Ronner Carlo) NYC, m.
t., Johnsy: (McArpin) NYC, h.
Like; (Seroy) Worlds Phr., NYC,
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Viol (Trianon! Seattle, h.
Viol (Trianon! Seattle, h.
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L.
The (Seattle) NYC, h.
The Commence of the Park, NYC,
L.
The Commence of the Park, N

e. Jerry: (Chaiterbox Supper Clab) atain Side, N. J., no. Edly: (22 Clab) Grand Rapids, Mich.

nce, Skipper: IBeverly Cardens Little Sort, Art. of Case Manana NYO, nc. voco, Frankiet (Cafe Besety) NYC, nc. rhauer, Eddie: Casino Mederma) Chi, h cro, Red Litter of Carden Manana, N. T., re-ro, Red Litters of Transahor, N. T., re-ro, Red Litters of Transahor, N. T., re-ro, Altaha: (Casino Rease) NTO, ms.

Billy: (Main Ocnical) Asbury Park, N. J. h. (Country Club) Coral Country Club) Coral Country Club) Coral Country Club) Coral Country Club) Corac Al: (Belvedree) Sault Ste. Marte, MSch. h. Charles Country Club, Transcript MYC, h. Covern, Harry: (St. Prancis San Prancisco, h. overn, Preddy (Transcript Inn) Science, La. ovenbaugh, Leon: (Pepper Tree Inn: River-

Public Door, (Public Rev.) Descrit, Rr.
Publican, Elberter, (Centesca) Rochester, R. Yu, h.
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Public, Rocker, (Centesca) Revenue, R. Yu, h.
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Edw., N. Y., h.
Edw., R. Yu, h.
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Pecdarvia, Paal: (Muchaebach) Kanzas Ulty, Pryton, Jimmy; (Phase) Pittaburgh, re. Pittaga, Ray; (drawford Monael Borlon, h. Pittaga, Ray; (drawford Monael Borlon, h. Pittaga, re. (Debber Wallach) Colum-bry, V. D. Y. Deb N. Y. no.
Fress Jack Arnold: (Merry-Go-Round) Newarth. no.
Prima Louis: (Fron) NVC, no.

Quartell, Frankie: (Forn Ciub) Cicero, Ill.

Quintana, Don: (23 Chico) Miami Seach, Fla., Dc.

Ramos, Hamon; (Ambasador) NYG, h. Ramos(ph. Johnny; (Dragon Grill) Corpea Christi, Tex., pc. Rayel, Doo; (Greenwich Village Casino) NYG, pc. Reed Jackset; (Crystal) Parcy M. D. b.
Reed Jackset; (Crystal) Parcy M. D. b.
Ricardo, Doni (Dilli) Lassista, Mech. b.
Ricardo, Jackset, Donii Lassista, Mech. b.
Ricardo, Loui (Dilli) Lassista, Mech. b.
Ricardo, Loui (Dilli) Lassista, Mech. b.
Ricardo, Loui (Dilli) Lassista, Mech. b.
Ricardo, Regist NYC, b.
Riches, Mech. b.
Ricardo, Regist NYC, b.
Repair NYC, b.
Remonatelli, Laigi-Ricardo, Edward Toronto,
Remonatelli, Laigi-Ricardo, Reference Partial
Remonatelli, Laigi-Ricardo, Reference Partial Rosendale, N. Y., b. Rotgera, Ralph: (Antor) NYO, R. Royce, Rostla: (Crystal Palece) World's Pair, Hotze, Roula: (Crystal Passer) NYO. Nage, Chris: (Mollywood) hvidgeport, Conn., Huger, Chris: (MbHywo-Ba, Bussell, Jack: (Pershing) Chi, b.

sodern Joer (Chiengs) Chi, L sunders, Hai '(Montparoxios) NYO, re-sytti, Jen: (Lianeous) NYO, the roughin, Chie (El Tiroli) Dellas, ma sara, Wall: (Albitic Chie) Chevaland, an haw, Arlet (Pauland) Los Aspeks, h. leged, Erring: (Feet Tween) Westkery, L. L. J. Williams, M. Monce-gabida, Ph. Do. G. Gordbern Measten) Kanza Giry, Ma. Pe. G. Gordbern Grill Manzan, G. remainly, Joseph Gir, Le Reely Privo, nr. G. Green, Chemical Manzan, G. remainly, Joseph Gir, Le Reely Privo, nr. G. Green, Chemistery, Britannian Cali, h. privolet, Privalent California, M. G. Green) Chemistania 10-14, pp. 2002. Privalent Green Chemistania 10-14, pp. 2002. Privalent Gre ager, Bill: (Club Monterey) Pittsburgh

isible, Döck; (Fumous Dose) NYC, ns. inley, Red; (Krdy Stables) NYC, ns. vi, Roger; (Little Chab) NYC, ns. vi, Roger; (Little Chab) NYC, ns. inch, Brooks; (Enllantine Emm) World's Patr. bets, Brooks: (Enlishmer Price) New Orleans Price, re. Sob: (Ches Pares) New Orleans rens, George: (Con Rouge) NYC, So. Stocher, Wally: (Chub Edgewater) Albany. Medical, Wally! (uses N. Y. D. N. Y. D. N. Y. D. Birsete, Tred: (atonic Carlot NYO, De. Birsete, Tred: (atonic Carlot NYO, De. Birsete, Drok; Escape, Borne, Destay, Escape, De. Bullyron, Der (Cot Club Hellyrone), Deliver, John Cot Club Hellyrone, Desglab, Stephen; (https://doi.org/10.1006/10.1 Bardish, Stephen: (Modernialie) W Wia, b. Bylrin, Don; (Bertobett's) NYC, nr.

mella, Steve: (Hi-Hal) Bayonne, N. J., no. especien, Jack: (Rosefand) NTC. b. nelly, Reb. (The Casino) Chi, ne. Nn. Carl: (Troika) Washington, D. C., re. to & His Swington, I'rocadero; Hollywood, in, Pinky: Biltmore Bowil Les Angeles, to, Loren; (Hi-Ho Club) Wichela, Enn., ers, Tedt (Henry Orady) Allanta, h. er, Tornmy; (Baker) Dallas, h. er, 'Oerin: (Mark Hopkins) flan Prade-co, h. Turk, Al: (Royale Frolies) Chi, Ed. Tyr, Bill: (Rany) Columbus, O., no

Van Oelder, Leon: (Melody Club) Union City, N. J., pt. Van Ozdell, Jimmy: (Olboon) Cincinnali, h. Varsos, Eddie (585 Chab) Chi, ns. Varsos, Jacontoj (Chib Tivoli) Paarez Mez.,

Yeirs, Bully (Showboally Pillsburgh, me. Young, Roland: (Lomberd's) Bridgeport, Young, Johony: (Excelsion House) Bayesen

Ticket Code Appears Okeh

Court indicates it will sign referee's report upholding League, Equity contentions

NTW YORK. May 6.—Tho nomined for the Actine Theater Ticket Office has until today to file another brief in support of the first property of the transport of transport of the transport of transport of

recommendation upholding the code.

Hofstadder made is clear that from
the first invessings accounts of the other
than the state of the control of the control
than the League over the enforcement he had
been inclined to believe that the League
When Acres wought is temporary lapinction during the Christmas and New
Year haldes season he still property
and the control of the control
Justice Martin had expected just decicion at that time when he rewrest the
order granted by Solvenia Court Judge
Then, he sind, when the case entered.

William H. Black.
Then, he said, when the case entered his court he, still being of sume opinion, purposally turned is over to the referes unbiased opinion and the said of th

discover, it and bring it to his attention. That Cooper's Bindings corroborate his own contentions convinced him that the convenience of the conve

Chi FTP Presents Mugged 'Yid Sing', Well Acted 'Hamlet'

Well Acted 'Hamlet' CRIAGOO, May 8--Rederal Theater have been shorted on file, and each far the work of the shorted of the sho

lines intelligently and entertainingly and in mast scence aboulders the tragle part desterously. Albert Carroli ts brillsant as Polonius, and other leads are bandles capably by John Connort, Tom McDermott, Márcelia Osudel, Peggy Joyce and Jannes Debil.

Clive Ricksbaugh's simple cettings are in keeping with the period. Sam Honigherg.

Chi Legit Puts On Spring Spurt

CHICAGO, May 6.—Gertrude Lawrence le attracting brawy shekele into the liarts despite mixed notice on Skylerk, and her four-week engagement points to a better-than-average engrept in figure of 44,000. The neighboring betwyn has My Deer Chiddren on tan, with John My Deer Chiddren on tan, with John My Deer Chidren on tan, with John Chidren on tan the stored. Afvance and for initial week is served.

Walter Buston, in Knickerbocker Holi-day, in the meantime was held over another week, the originally scheduled three-week run playing to near-capacity trade. Will wind up May 20.

George Abbott has just changed his mind about continuing with Whaf a Lip at the Erlanger and closed it tonight after a successful 10-week Fish. Caulinally sinced to fold after eight weeks. "It enjoyed an additional two-week Fun.

Philly's Show Turnover; 'Women' OK, 'Danube Not'

PHILADELPHIA, May 6.—Both legit attractions in town close tonight, with replacements coming on Monday. The Women, in the second week of its current stand, beta a comfortable 8.0.00, a slight drop since last week. Lola Moren beads this cast at the Locus.

The second canto of The Brown Danubs at the Ferrest accounts for a slim \$4.000. Production may close fol-lowing a one-week engagement in At-lantic City, N. J.

I Married on Augel will be boused at the Forrest next week, while the Er-langer gets-the Group Theater produc-tion of Clifford Odet's Rocket so the

Junior Leagues, Others Back Return of the Road

Gallo-Oberfelder outfit gets guarantees from Leaguers, colleges, film chains, sororities, etc.-sponsors report hig subscription sales already-may hype road

NEW YORK, May 6.—The success, measured by the guaranteed sudience contracts, achieved thus far by the Gallo-Oberfelder rotary road plan for next year may prove to be the plones which will re-catablish the read, it has developed now guarantors, not the least of which will re-tatablish the read. It has developed now flux to the read of the re

out legit), accortion, newspapers and colleges, as well as the usual theatrical impresence where they stillssurvive.

presarios where they etilleaurities. Using the theater productions an another means of raising funds for its charty work, the Utilea Jiailor League in raison the state of the

Manifesting an amazingly friendly in Menifeeting an amasingly friendly in-terest two motion picture of critical nav-terest two motion picture of critical nav-leoked upon as their chief competitor— flesh. Thus the Evergreen Theseler Comp-will play the shows at its Peramount Theseler, Portland, Ornel Musch Rall, desk-the Fox. Spoklane, Wash. The Fox Inter-mountain Creutit will yield its Liberty Thester, Cheyenne, Wyo. and its Fox-Corphesium Thester, Wichita, Kan.

Fox-Orpheum Thesier, Wichits, Man. This week's bookings added the follow-ing cities to the legit circuit: Wichits Fails, Tags, Little Rock, AM. Oklahoma City, Okla. Fullman, Wash, and Macoon, ported a 14.763 census in 1810, the Jame Phillips Serority contracted for four shows for the usual \$8,000, and has al-ready announced selling 662 sesson tick-ets to the tune of \$4,054.

ets to the tune of \$4.05.

Working along the same policy which has kept fouring concerts alive and has kept fouring concerts alive and littled any and every type of organismion which could be relied upon to canvais which could be relied upon to canvais colleges, which as proving a ready source of sponsorable. LTO up is on head at the Juniori-Leapue National Convention, Memphia, Tynn, assisting the Society in a subscription plains for the lagit con-

U. of Pitt Show Uncovers Songs

PITTSBURCH. May 6,—U, of Pittsburch's 20d annual Cap and Gown revuefolices the pattern of mort campus at the control of the co

Action surrounds a personal service bureau that treks to Egypt for a munmy-hidden perfume formula that turns out to be an anachronistic football. Knock-heed and businessed churines provoke their quots of guffaws, with Bill Hore-eler a handsome and abio leading "hat,"

Best tunes are Disry of Breams, I Like It, Believe Ma, Not So Very Long Ago and Swinging on a Thems.

Stringing on a Thems.
Dancos were staged by Ruth Miller, former chorus director for Sissalley, Alvin and Zuright thesters. PHLoburgh Playbouse' James Lindsay created extended the string of the strin

From Out Front

With spring coming in in a flurry of earnuifs and cold breezes, with the Cleanin fighting calisatify on the stairs to the cellar, with Columbia Loui Ocholic, who once swelted one from the corner of 40 South Profit to the second floor of who once we will be comediated to the collection of the collection of the ranges of the ripe old eag of 33, with the bookies on 47th atreet looking for one areas of the ripe old eag of 33, with the bookies on 47th atreet looking for one areas of the ripe old eag of 33, with the bookies on 67th atreet looking for one areas of the ripe old eag of 33, with the bookies on 67th atreet looking for one areas of the ripe of the results of the contrast of the breakers on a rock to the results of the collection of the breakers of the collection of the c

cerning that annual phenomenon.

One might of course, take the trouble to deny rumors that Equity contemplates finding any member who is forced to speak any line that is deregatory, not only to the PTP, but to any official of the Roscoverit georemical desired and the control of the Committee composed not only of Walter Winchell but also of Tomany Manville, Ed, Sullivan, Lecius Beebe, Jimmy Jilmes, and Crasy Mary, the med apple vender—but that would be hardly any use. No one believes the rumors anyhow, since Equity has intelligent bendership and greenelly compose it ladd like a period of the control of the committee of the commi

middle of June) there may be very few Broodway offerings still functioning. Meanwhile, the only more or less 'legitimate attraction at what common has been applied to the state of the sta

As for the Fulliser Pinise. He are not not fally adults are can't be making it much easier.

As for the Pulliser Pinise, the annoymouth pludes force has do as couple of rash words I set down lest week. In rise of the four-fold award made by the Critics Cricis, I suggested that the Pulliser-committee was definitely out of the running in the gallmantry aweepstakes. The Pulliser lade never did manage to overcome the critic's carty lead—but at least they gave their beat. If anyone wants to sew up the prine for next season, all he has to do it write a dramatization of the Bill of Rights.

Booking Mess Fixed For Chi Civic Stock

GIRGAGO, May 6—A double-booking headache unquarthead at the last infinite was straightened out between J. Charles and Mar. Turner, Ballaban of Kata booker, and the stock company season will open sounded (14) as scheduled. Ouy Robertson, featured in Feb. 100 Company Season will open Sounded (15) as scheduled. Ouy Robertson, featured in Feb. 100 Company Season will open to provide the company fraging the provided of the company of the company of the company of the Robertson obelief as season's work with Oliver's International Company of the C agent, Bernie Hyman, set two conflicti dates for him, the Chicago and the Es

"Whitebake" Okeh in Regina

REGINA., Sack. May 6.—Fabel Barry-more in Whiteoaks, playing at Capitol Theater, grossed \$1,075 on hight of April 27. House was nearly a aril-out at \$2 top. Weather very warm.

Stage Whispers

Frogravitations of fall experts reprogravitations of fall experts reprocess doiselully in this occurring the second of the competency of the company of the competency of

which is as it it should be.

Escening up the family tradition John
Barrymore shocked the statistics out of
Omaha the other night, ad Ilbbing time
My Deer Children in a way that inocked
only the control of the statistics of the
My Deer Children in a way that inocked
only on the control of the control of the
My Deer Children in a way that inocked
only on the control of the control of the
Boad station in which he is reported
to have started his oppech with, "Latboad station in which he is reported
to have started his oppech with, "Lattown." He was in the middle of a fight
with Baine Barine Bariners, whom he's
town. He was in the middle of a fight
with Baine Barine Bariners, whom he's
hards of breaking Doria Duidey into the
Barine role. . Brock Permberton, who
one suggested that producers with Class
reporters, is in with another one; in an
official press release he announces that
there is no with the producers of the control of the control
for the League of New York 'Threaters
to hire the colebrated left, who penduced
to her the colebrated left, who penduced
to her the colebrated left, who penduced
usinger, and so drive potential fair yettown into the playbouses. Marks there's
to things drawing measurement of the control of the control

EMPELICATIN ACCES*

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BROADWAY RUNS

Performance to May 6, Inches | Deamatte Dramatie Opened Perf. Musical Comedy A united Control of No. 21 102 Telephone Transcription (Triber day 12 20) Telephone Transcription (Triber day 1

a bit frome that Bernie Simon, who has never made any bones about the fact that he's in favor of scrapping demo-cratic government for Russian totalitarithat ha's in favor of scrapping demonstraints had he's in favor of scrapping demonstraints. Allegander Wood of scramment to publishes its New York Federal Project. Allegander Woollooft smose season, threaten to aucorumb to that season, threaten to aucorumb to the season, threaten to the season threaten threaten the season threaten threaten

Coast FTP Cuts: Drops Hit Penmen

LOS ANGELES, May 6.—Pederal The-oter Project here, long a hot spot in local reland circles, is baseded for another pear-render of the pear of the pear of the pear witch, Southern California director, back from Irip to Washington, Leftwich car-ries orders to slice another 50 people of the project this month.

Another report stated that FIP would build up relief end of project, only cut-ting out those who are working under non-relief status.

non-relief status. Before Leftwich left for Washington could be an expected to have ditched has been furnished as the second has been furnishing sariety shows to COG camps and WPA functions. However, it is especied that howle from COG camps has been furnishing sariety shows to COG camps and WPA functions. However, it is especied that howle from COG camps has discounting the compared to the forest that how has been forested by the later than the probably be taken to restore unit. Meanwhile, after record-trenking run of FTPs. Proc-s-Dept. the two bops who could. Gene Stone and Jack Robinson, who concocted the show, were dropped from the project pay rollthis weck sites from the project pay rollthis weck sites and the control of the stone and Jack which we have the control of the control of the stone and Jack Robinson, who concocted the show, were dropped from the project pay rollthis weck sites and the control of the control

"American Family" Mild

"Affire Team It a support of the sup

New Play on Broadway

44TH STREET Beginning Monday Evening, May 1, 11939 SWING MIKADD

A 1939 Version of the Cliffer of Suffivan Oporetta. Staged by Harry Minten. Dances by Sammy Dyer. Continues by Indin Public, Wood desclass by Wola Hill, Senses by Harry Continues by Harry Minten Pyan. Conductor, Edward Mintenbelo, Scenery construction, Becker Studies. Stage menseer, Des Symbols. Press representa-tive. Campboll B. Cased. Presented by the Martin Chris.

The Suring Mikado, which was brought here March I by the Chicago Poderal Theater, opened May Fat the 44th Street Theater under commercial management These under commercial management of the Marolin Corp. (Bernhard Unrich and Melvin II. Zircson), which had contracted for the show with the United Blates Coverament, duly posted a \$5.000 Bently bond, committed testil to the other Equity requirements. Special arrangements for the gradual assessment of the comment of the contract of t

have been drawn up.

In the switch to commercial backing only one major change was made. Boxonly one major change was made. Boxone of the switch of the

SOUTCHARDS—Auton Corb., William

There is no improvement in the showing corb., William Soutch Corp., William Soutch, William So

HOLLYWOOD, May 6.—Negotiations are under way belween Mett Allen and O. Mice and Men, for return engagement at El Capital Tractor and El Capital Tractor has after show closes at Ceary in Prisco., Present plans call for return at Capitan for 8150 top. Former engagement laid \$250 top but deal as whether Ford Can waytay linder commitments.

"Our Town" Coast Flop

LOS ANGELES, May 6—Bitmore The-ater grosses went on the slide with Frank week suggesters, Stone picked up con-siderably during the latter part of the stanes and might have upped the take stanes and might have upped the take because of weak carty take. Frisco date was called and show closed here. His the Boys Goodbye. Brock Pember-der (1).

MUSICIANS BANNED
(Continued from page 3)
suited in a personal management contract with Nat Kaleheim, of the William Morts Office.

FOUR A'S PROBE-

FOUR A'S PROBE

(Continued from page 3)
the charges thus far fall into the criminal
diabonate; category, it is known that
diabonate; category, it is known that
diabonate; category, it is known that
white the state of the continued of the contin

and told The Billboard that he was "massed that "misleading automorphic "massed that "misleading automorphic the obtuse of an investigation which it demanded myself. I am sure that RFA members will not pass judgment on this situation until they have beard noth annual financial report and get a thore resume of policies and procedures at our annual meeting at the Edison Hotel here May 9 at 3 pm."

May 0 at 3 p.m." Whitehead left for Washington Thursday and could not be reached for any comment siter Monday meeting. Sophia comment siter Monday meeting. Sophia chairman of the APA Council along with other members of the council and treasurer Charles Morecul, formed the APA delegation at Monday's meeting.

SAN FRANCISCO, May 6.—San Francisco branch of American Pederation of Actors initiated a national more Trursday to oust Raiph Whitehead. Al Smith day to ount Raiph Whitehead. Al Smith, APA rop, filed the following charges with the Four A's Autocratic control, min-management and failure to supply legal satisfance as promised; withholding satisfance as promised; withholding palmation of money collected from death benefit escessments refused to furnish national membership figures, failure to discipline Honorary President Rudy Valles for participating in two free San Prancisco performances and immunity and the satisfance of the capacities of the capacities of the capacities properly, artisant properly art

eation properly,
Branch is at odds with national execu-Branch is at odds with national execu-tive severacy, too, over claminast of tive severacy, too, over claminast of investigation of the branch by Jack Mills on order of Whitahard. Mills 'probe re-portedly found a shortage in the San Franchiso accounts, but Mitchail was william Creen, president of the Ameri-oan Federation of Labor, has directed Meyer Lawis, Coast AFL rep, to look into the dispute between the branch and

is under suspicion it is the duty of the Informational to investigate at all cost informational to investigate at all cost in a general revision of the APA conseach branch supports of the separase because that Gonding the support of the supports of the support of the support

Conducted by PAUL DENIS-Communications to 1564 Broadway. New York City

Club Talent

Nem York:

VELOZ AND YOLANDA will return to
the Persian Room of the Plane Borel,
New York, in June on percentage...

MANCIA. MOORE dancer,
opened
print of the Plane Borel,
MARCIA. MOORE dancer,
opened
print of the persian service of the
larrie old a guest shot at Loon and
BORNEAN LEWIS and Charle
Barrie old a guest shot at Loon and
BORNEAN LEWIS on the Control
of a nother four weeks at the Ravana
MARCIA, will introduce a new Cuisan
of a nother four weeks at the Ravana
MARCIA, will introduce a new Cuisan
BORL CAMPO, its thetr severith week at
EURIS CAMPO, its thetr severith week at
DEL CAMPO, its thetr severith week at
DEL CAMPO, its thetr severith week at
DEL CAMPO, its their severith weeks

URLEAR AND SCOTT, now at the NUC-

Jack Coles. "GRACE AND SCOTTY, now at the Vic-toria Hotel, New York, have introduced Park Parada, which is being called a sto-cessor to the Lambeth Walk.

Chicagos

Here and There:

Here and There:

JOE AND BETTY LEE opened April 21 at the Royal York Lotel. Torondo. 21 at the Royal York Lotel. Torondo. 21 at the Royal York Lotel. Torondo. 22 at the Royal York Lotel. Torondo. 22 at the Royal York Lotel. Torondo. 23 at the Royal York Lotel. The Royal York Lotel. 24 at the Royal York Lotel. 24 at the Royal York Lotel. 25 at the Royal Parking to Cat. and Public Checimant, last week, repewed acquaintance with A and Sally Russell. . . YORK RYANG SPECIAL STORY LOTE. 25 at the Royal York Lotel. 25 at the Royal York

Danville, Ill., for two weeks with an option.

JOAN DIAST and too. Curron rice.

JOAN Bodd Giver Ind. Anthrop, the Bilt-more Hotel, Providence, . . . JIMMIE GIVERS, formsely of Olivens and Kurol, and Rutin Debulley, of Oliven and Kurol, and Rutin Debulley, of Oliven and Kurol, and Rutin Debulley, of Oliven and Rutin County of the County

Seaplane and Speedboat Bring Customers to Nitery

NEW YORKN, May 6. — Ben Marden, who several years ago originated
cut-rate task service to his littlera.
Port Lee, N. J., has a novel gimmick
to calch the Worlds Pair trade via
When the apol roopens May 11
When the apol roopens May 11
When the heapol roopens May 12
Cutomics to the Riviers in eight
cutosiners to the Riviers in eight
and the services of the Riviers in eight
and the services of the servic and 0.25 per person. Both semplane and boat service will go both ways. Marden will not operate the ferry service, but has leased the concession.

60% of Chi Spots Now Use AFA Acts

using entertainment have already been tigned by the American Federation of Actors since the drive started eight months ago. Guy Magley, Chi AFA head, remain

reveals.

Of the 80 possible spots in this area nearly 80 are already in. The botic distriction that the control of the second o

Lucas & Jenkins Down to 9 Days.

CHICAGO, May 6.—Wesh, outlet in the Lucas & Jenkins Circuit of the South has been curialled to nike consensities of the South has been curialled to nike consensities days for the summer, the Blyon in Sac days for the summer, the Blyon in Sac Capitol in Makeon having dispersed with shows: hast month.

John Bennon local booker, who with abone hast month.

Legisland the control in Allamin and the relative and Saturday in the Boyal. Columbia, Ga., will be available through

standar, Os., will be available thruout the summer. Clark has been in Georgia produsing shows with acts shipped in by Benson, He returns June Is. As far as can be learned, Savanneh, Wayerose and Macon will unter in stage shows again in Sep-

Ambridge, Pa., Club Opens FITTSBURGH, May 6. — Olub Mon-terey, in Ambridge, 10 miles west of here, opened Thursday with Bill Springer and

Bookers Claim Salaries Too High; Expect More % Deals on Bands

REW YOUK May 6. Gince musbands have structure gaupelanced acts as
box-office attractions in movie houses,
bookers are weighing the idea of hosting
and precentage deals on a wholeasi
band, instead of just sporadio instances
Ever since name bands have been
used as a potent entertainment form
have been using the competitive angles
to oversell a band and skyrocket prices
the result has been, in some cases, the
theseters taking it on the chia. The result has been, in some cases, the
the band-tooking situation, bookers are
poing to make the bands show their
cortiage deals. Local houses, because
they are capable of coing heavy business
work-ands and beliefs was during the
adopted the percentage method, but

Gus Sun Honored On Golden Jubilee

SPINOSPIELD, O., May 5.—More than 250 thester men and local business heads scattered at the Springfield Country Club last Saturday night to honor Gus Sun, head of the Gus Sun Booking Agency, with headquarters here, who on April 20 calebrated his 50th year in show business. Local business leaders sponsored the

Banquet was marked by speeches from Banquet was marked by speeches from various abowmen, State political leaders and local business men, with the principal addreas being made by former Covernor Shyers T, Cooper, president of the Hamilton County Agricultural Society and Sourceary president of the Ohio Fair Managura Association.

Pollowing the speeches the growd was stertained by Sollie Childs' Moulin

Philly Spot Opens May 25 PHILADELPHIA May 8, — The Rainbow Terrace of the Covered Wagon Cafe is ast to open as an outdoor spot May 25, with Lee Zollo's Ork, on the band stand. Zollo, former mesetre at the Hotel Ben Franklin here, will use 10 men with a girl vocatist. The spok, seeking 450, is located just out of the dity at Stafford.

Wants Pianists To Join PHILADELPHIA, May 6, — The musicians' union, in a drive to unionize cafes using only a piano player, is picketing the Harria Tavern. The picketing of other spots will follow.

Observations From Chicago

By SAM HONIGBERG

FIG. American Pederation of Actors would only govern itself on the question of abundance of the property of the manicians tunion here, few actors would ever have to donate their certifies for manicians tunion here, few actors would ever have to donate their certifies for manicians for counts of power fingers would ever have to donate their certifies for the number of free above local muteticans play in a year. Counts of power fingers would be prevented and the property of the first property of the fir

IT IS unfair to the involved acts to take their pictures for other attractions, particularly where those acts enjoy a good reputation and are known for their work. Bookers, mostly, are to biase for this practice. Almost every spot requests acts property. The practice is widespread in offices using many girl lines. Line producers and owners usually take price in their girls and are not to be oblamed for rating have owners as the producers and are not to be oblamed for rating have when spotting their pictures in front of a spot that is using an entirely different line.

ACTORS, on the whole, are a swall lot when it comes to helping out a brother to distress. Their the guidary efforts of the follow Brothers, over \$300 with the control of the following the state of the following the

A SUPPRISHOUT fow number of acts from this area is centuring into the neighbothood of the New York and San Francisco world's later without contracts for specific engagements.

There will be no dearth of talent here this summer, even if the entire supply flast to come from this territory. From current indications, all regular leading summer spoke in Illinois, Michigan and Jose will unfold late this month.

claim they will is band agencies insist on "using the blackjack." Some houses which formerly ran claim they will it band agencies insuit on waining the Blanchack.

Storm bouses which to consert ran Storms bouses which to case the said to be seen the said to be seen the said in the cash have adopted the per-centage booking policy. They include the Palsex, Atroc; Palsox, Tournstown, Palsox, Minnespolin, Riverside, Milwest-There is a strong possibility that this trend will be followed locally during next season:

More New Night Clubs Opening

BUFFALO, May 6.—Three new niteries in and around this city, two of them open this week.

The Hollywood Restaurant made a respectance yeterday under managements represented by the second of the secon his Pennsylvanians, with voc Wright. A floor show may

later.

The La Shan, formerly well known as the Savarin Cafe, unshuttern on Tuesday (9) and will be the only Chinese-American local nitery. Run by a chain of restaurants that operate in various n rectarishe that operate in various parts of the country, and managed by the Chinese Mr. Sue, the La Shan will esture Chinese strosphere, food and intertainment, including a band and

floor shows. Lero'ya Hacienda, near Angola Reach, Lero'ya Hacienda, near Angola Reach, formerly Boyer's Hotel, has been taken owes by Lero'y Smith, manaper of Montagomary's Hotel, local Harlern nitery, Spot with New Continuous entertajonent and will cabure Carry Rector's new Continuous and Continuous and Continuous and Continuous Carry Rector's Research of the Continuous Continuous

WiGhitta. Man. May 6.—The Green Tree Inn, new intery recently opened here, is operating on a no cover, except Saturdays, policy. Club cetts 900, and has one of the largest dance floors in this section.

JAMAICA. L. L. May 6.—Tony Shayne, former agent and producer, and Mary Bocker hate taken over the Le Castno night club here and plan to reopen is under name of Century Artists Club.

OMAILA MP. 6-The Cinera Club.
OMAILA MP. 6-The Cinera Club.
thekiar-restaurant, opened Monday (1)
with a good reception from the citizenty.
Club festures 25 man. diams of musicals and aborts. Bobby Bowman and bis crebests is furnishing dancing music.
Spot is being operated by National Colorationness: Embraches, headed by National Colorationness: Embraches, headed by Major Colorationness.

APPLETON. Wis., May 8.—William (Dad) Wickert opened his redeconded White House club here last week with Schroeder's Ork and Boots and Ber Buddles.

S. L. C. Clubs Ask Aid

SALT LAKE CITY, May 5.—The local caharata have appealed to the city com-mission for permission to give floor shows and dencing until 2 am. The clubs are Newhouse Stote, Brass Rail, Heldelberg, New Mecca and Coon Chicken Ins.

She's Holding Back

NEW YORK May 6. — Practically overy servey notion that a prese stunt is conting to the for these days to promote World's "all angles. Last week the Pairway Rea Lines, which operate to the fairgrounds, the property of the present the company's girl guides and NTO's girls at the fair.

the fair. Since all the girls were somethly dressed, a large crowd gathered round while the flashlight bulbs were going off, One gent yelled out to one of the girls. "Girls is all you got, stater." "When I shall all propied, "for just e oug of war!"

The new edition of this room's suc-The new edition of this room's suc-manuful ice above opened last week and it looks as tho is is better than the first, there are only five performers in the entertainment, but their work is no fast and so emartly presented that the show takes on a authring quality that is

really augmented.
Berothy Levis, a charming eye-filling
girl in lovely costinue, is featured and
girl in lovely costinue, is featured and
punchy and returns for a beaping, accobattle number that incorporates rumbal,
an and other fancy ateps. She is really
annaling, combining acro strunts with
graceful, denice with ease and continuous

graceful.dances with ease and continuous presonality dulary. Birmpose do fine Margaret and Mary Done, They are a liter looking roung (seen, doing spina, lespa, dipe and all kinds of atunig in unacon, Mary works with Sam Jarvis in an Exquire and beide number, Jarvis working behind a Mr. Eviture mask and outfit behind a Mr. Eviture mask and outfit has been about the second of the control of the

has.

Frie Reiter, young and athletic, is spotted for a fast specialty in which he spotted for a fast specialty in which he spins with great rapidity, adding hig leaps and other interesting variations to this stunt status, All fire get together for the finnte which, boo, hardts tunch for the finnte which, boo, hardts tunch for the finnte which, boo, hardts tunch so the status of the finnte which, boo, hardts tunch so the status of the finnte which, boo, hardts tunch so with the status of the finnte which the status of the status

Night Club Reviews

fault and the dance music is that amooth, ultra groove so important in hurry-class hoed spoke. The triple included in health and the substitution of the substitution of the substitution of the segant apot, where dinner is 63.80 and champagne is an common as coffice at the automat. Grower of the automat. The hotels would be substituted in the partition. The hotels roof graden opened May 4 with Mark Parker, Billy Daniels, six girls, liared Richards and Jeeph Pluses band, matters Semple is directing publicity for the holes.

Grand Terrace Cafe, Chicago

Ed Fox-revived the name policy in his black-and-tan spot on the South Side, bringing in Buck and Bubbles and George Dewey Washington to augment an aus-pelcious all-colored show, With Earl Hince back on the band stand for solid danaspa-

back on the onto stant of solid danaspa-tion and a no-cover and no-tenirinum polley (excepting Saturday's \$2.50 mm) and num) still in effect, business here should take a definite turn for the better. Band goes beary on swing but it also capable on the slow numbers sannwiched land dance sets. "Patther" Hines is a for the finale which too, hadris south principles and the state of the finale which too, hadris south for the finale which too, hadris south principles are southern than the state of shown and the shown are not shown as the state of shown and the state of shown and the shown are shown as the state of shown as the shown as the state of shown as the show

spirit and frame the bills with anappily contumed, lively interpreted tap and parade numbers, Minor changes include Jean Starr, sweet and hot warbler and manipulates of a torrid trumpet, who packs a good punch in an early spot, and Dorothy Adams, shapely little soubret.

Adams, abapely little southers. Googs Deway Wachington is not the strong baritone of former years. While still retaining some attraction in delivery and voice, he lost much of the impressivenees onch attributed to his work. He will be disappointing to those who remember him in his prime. Bayed on for two numbers when caught—It's a Lonely Thil and Sing, Chillen, Sing.

Buck and Bubbles were-gr Buck and Bubbles were-great-vene the thet theater set is not at its best in night spot environs. Their personalities, householder and the set in the set in the series handlesp and once they capture attention they hold it to the very end. For scores the boys do a series of old-time secones the boys do a series of old-time followers include Dusty Fletcher, comedian who still apops abows, the Rhythm Pair, male tap due, and Louise McCarroll and The finith, commanite signeys. Locandria

Plaza Cafe, Pittsburgh

At last a Pittsburgh night and books an set that's different and that clicks, In its first show Captain Black's Ani-mal Circus Rept a well-patronized house

mal Circus Repi. West-placement noise
Which map be a key to fiddle Hees'
maintaining a steady trade deepite coal
alumpa and Darby water-be tries to
Two bars, one at each cater-corner of
his large basement room, keep the
drinkers returning to mount feet on rail,
tertain translems male patterns, who supply a bealthy portion of the receipts. The
above if the properties of the receipts and
active the receipt of the receipts of
his wife (Prode Prop professionally) in
his wife (Prode Prop professionally) in
always remembers to invite guests back
when they re residy to leaves

Miss furre node a teasing cureansamble.

Introduced the second of the second as they enter, due particularly to antice of a playid spe whee animits; combines the manners of main scatter complimentary to the human. With an assistant, liketh first runs a monkey, dog and baby chinopansame thru like build-ups for the Tarran Rin. Aperidae a blig, roller skates amokes a cigaret, esta, dances, and cuts up in build-up to the complex of the compl

emusement.
College set is gently discouraged by at-

College set is found to the college set is further than the college set in the college se Morton Frank.

Montgomery's Hotel, Buffalo

When some of Buffalo's upper middle-class folk seek red hot yet dignified entertainment. a dimly lighted, throb-bing atmosphere and steaks an inch and a half thick, this is where the paths lend-

a half which, this is where the paths lend, A good buy for the monry. The management, personnel and enter-tainers are all colored, and they pres-citally pumpler in effort to please. As advertised, it is "Hariter Time at its Best". A fire-girl line, all tithe, attractive and sparsely clad, provide fillers, tho they are not too well trained. Buy leans is a natural at tap dancing and

May 13, 1939

Hythm numbers and got a nice band. George bias, featured tenor, has a very what with Morton Downey's style. His fits 50 Mes Seriny You Again went over the strength of the stren

Trianon Room, Ambassador Hotel, New York

Hotel, New York

Rosalein and Berlile, ballroom tests, enoded a five-month run and Dick Gasen, and the control of the summer's duration, giving way to the hotel's Ambassador Gardens which control of the summer's duration, giving way to the hotel's Ambassador Gardens which control of the con

por intrude on table controllers. One-parries fine plane work dominates and one of the boys contributes would. Casparre, ending his third season here, goes into Ross Penton Farms, Deal, N. J., June 17.

Atmosphers is faulties; service is fine, and food and liquor of the best. Paul Destr.

Ice Terrace, Hotel New Yorker, New York

Yorker, New York

A change of name, decor, show and band unhered in the summer season here and and unhered in the summer season here and an advantage of the season that will be far more appealing when warm weather finally gets here.

It is not a season the floor above a season that will be far more appealing when until it reverts back to type in the fall, and for the third season the floor above a season that the season the floor above a season the season the floor above and the season the floor above and the season the floor above and the season the floor floor and the season the floor floor floor and the season that the season the season that the season that the season the season that the season the season that the season the season that the season that the season the season that the season the season that the season the season the season that the season that the season the season the season the season that the season the season that the season the s

BEN MARDEN'S RIVJERA

OPENING MAY 11

SISTERS SIS

- Just Concluded EIGHT WEEKS HOTEL NEW YORKER
- Appearing in VITAPHONE SHORTS
- Just Completed Making 4 TELEVISION SHOWS
- Direction WILLIAM MORRIS, Inc



fast performance; May Judels leads a hallest number; Deuglas Duify staggers thru a two-long drunk routine, and the six-girl-line opens and closes the proceed-ings. But it is all too perfunctory, lack-ring the slightest bouch of production sock. Scorper Hele produced the cool of the conference of the cool of the conference of the cool of the cool of the cool of the cool of the cool

Absolding their best to defeat the cook comfort of the toom are the tepid rhythms of Jnn Garber and his band. when the come to dancing, listening or watching, Carber hard's great deal to dancing can be managed without too much difficulty; but there such that this that practically drags them out on to table-listening.

the Hoor or that lends a genume thrut to table-listoning. Show is emseed by Rees Mallonn, who served in a similar capacity last year, and is tied together as well as possible others have a possible thrus has capable work. NacLean is one of those rare emsees assute enough not confines with in-

to comme tritating corniness with in-gralisting personableness.
With everything undergoing a change in the appt, the band-of-the-week pol-icy maintained throut the winter also is being shifted around finatesd of a dif-ferent name ork filling in Sunday nights due to the musicians' union siznights due to the musicians union air-day sule, Woody Horman plays Monday night (3) and for the three Mondays succeeding, with another crew taking over for the four nights in June, and so

CRI.

Prices and the high quality of food, drinks and service remain the exms. however. A 73-cent motinum week nights, et 80 Saturdays and holidays. Siere Hanagan office doing the publicity.

Daniel Richman.

Coral Gables Country Club, Coral Gables, Fla.

Accepted, and justifiably so, as the spot Sakurday nights for Coral Gablers, the Coral Cabler Country Club continues of the Coral Cabler Country Club continues of the Sakurday nights for Coral Gablers, the Sort of a semi-private affair, this nitery offers the orchestre of Hem Osson, a highly danceable 11-piece affair, and a personable bespeciacled batton water, tenore and a Sawtiope. Which gives the

presents a sax sertion constiting of three tenders and a Bastione, which gives the band an unusual richness of tone. He band an unusual richness of tone. He band an unusual richness of tone. The band of the ban

Headman at the club is Carl Schmidt, bout an impart an overseer as there is 1 the area. Schmidt blames this happy cellion on the fact that be worked for the Billbourd some 20 years ago in Cines. Club gets a dollar per person and is smally jammed. Lee Sinseamds.

Royal Pines, Lake George, New York

The first gittle show of the season in the Lower Astronace just closed a formache stylerometer. For the season in the Lower Astronace just closed a formache stylerometer. See an appearance in the season in the se

ments and hindered by pool "wocal efforts of one Chickie Delle, the troupe won plaudits. The several line numbers were spaced by solo specialties. Orabbing the

True YORK

163 West 4878 Street, New York.

DE LLOYD McKAY

HEAR ..

SEMSATIONAL PERHOLOGY

ONYX CLUB, N. Y.
WALTER WINDHELL APRIL
18 . Rew Yeschie to De Livyd
topapearing at the Onys . the rey

CONSOLIDATED HADIO ARTISTS. INC.

most attention was little Joan Pallon, a half hour and, with a good eense of acrobat. Added by gutps teased in by showmanablp, works all over the floor, her mates, Albe Riley got laught with her. There are two dance teams also, Morecentric toughts number, Bebuienie of: these and Antonia, for mative dances, Pytha Attenue, Other numbers were Orace and Fancho and Bolicra, for popular White, too tays, livin Dala, sort-abon numbers. Formar team does get rei in the Mason, repromality tap, the contraction of the sort of the

sytting: Fig nearey, last ouck; Ann lason, personality tap.
Tony Reed, prop. says the unit will be rought back this summer. However, should do the smart thing and aign a

rocalis.

Early indications are of a good summer in the roadhouse trade, with hotel ops also volcing a certain amount of enthusiasm, aithe a bit timidly.

Fan and mill's Lake Oscorge roadhouse is alated to open in a few weeks. The spoil is the swanklest north of Saratoga.

spot is the summest norm of Saratoga.

The gambling question (at night clubs) is still unsettled in the racing city.
One day the word is okeh, the next man.
No one appears in the know,

Gregory Faherty.

Club Bagdad, Warwick, R. L.

About all green ago Leo Mancini opened the draw reachouse in Rhode Maine, on wrick. Since that time the establishment wide. Since that time the establishment (Cittle Dagdad) has been Hooded out on several occasions—four times in the past By months—but each time Mancini has redecerated and made the place more redecerated and made the place more, but all as the base of the court, but all as months—our each of the place hore in the place hore.

new is above 400. No cover, but et is Manchal has used many name sets. Irrob Bordoni and Estelle Thyler among them. during the years, but policy now could be a set of the set o

as second-comic all the meason. He is another burleque vet.

At show caught on opening hight, with all the common common

La Congo, New York

Mario Tomatti, formerly bend man of the Itavana-Medrid, opened this city's than the control of the control of the tag place has countly lips a forcer fire. And in the midst of very depressing might club conditions, this aport has been playing to new capselly the control of the title and trill of the cld La Conna-which was highly popular last year hut folded recently.

conclude recently to the tast of the old faided recently to on the size of the old Harfern Uproar House and several other light clube but has been refurbished and refecented to the point of non-decor and trappings are tops and Ag. In deeign and conductor to a warm spirit and lots of fun, especially when the Show is streetly Latin, very hast and extremely lively. Standing out is Dosac Chetchio, working as a shapile, accom-shakes and selbs personality all over the lyone. Her histy trote is pleasing and, coupled with the bumps he doe, the sha kept, going at a fever, pitch for over

and Pantho and Dolores, for popular numbers. Porter from the property of the popular numbers provided the pro

ranges and Ducers, in their cases: ballroom furbers, are virtually the epitome of gracefulness. Their back turns and difficult twists are done with excellent tuning. Sarita Herers, a cut little girl, has the featured spot with the vocals and has a sweet, pleasing wokes, altho a little too slow,

wolon, aithe a little too glow,
Two bands of topnotch musical callber, Pancho's crew snd Deal Arnas, supply the infectious rumbs music. Pancho
plays the regular pop atuff, mised with
some lively. Cuban music, and really
gives with music snd harmony. Arnas's
land as strettly on the Cuban side, dataland to sny the Eatin stuff and leading
beatings, marches with welfd drium
beatings, marches with welfd drium. rating.
Irving Zusaman is press agent.
Sol Zett.

Balinese Room, Blackstone Hotel, Chicago

This cory, ultra-modern renderrous for socialities has been steedily climbing into the "God" epothight and playing to also particular to the "God" epothight and playing to also paternizes such social-disvored spots as the Ambasador East's Primp Room to the second particular in the second particular in the comparatively new in this city, climbing the particular in the comparatively new in this city, which is the comparatively new in the second converse more entertainness.

In the comparative in the second converse more entertainness.

The comparative in the comparative in the comparative into the three comparative into the comparative int

Seattle House Tries Stunt

SEATTLE, May 6, - The Palocas added a new laugh contest nig SEATILE, May 6, — The Paloussis has added a new insuge contest might, has added a new insuge contest might, with Jerry Ross senses. This is a new with Jerry Ross senses. This is a new Wordnesday feature open to the eucle ence. Ross conducts a "Personal Indignity Contest" to see if the culprit can take it. Many consedy satuations and laughs are provided for the audi-

agement) to sugment its own band-stand features. Acts double in both rooms be-tween if p.m. and midnight and con-sidering the equality of environment in both hotels, fit either room equally well.

both hotels, fit either room equally well. Current headline is Mardoni, conver-sational magnetian, who makes a smart and the second of the second of the second another revolts. He is alby another by Louise in a mind-reading session that is far above severage because of its speed is far above severage because of its speed is far above severage because of its speed is far above severage to the second of the large participation of the second of the second large participation of the second of the second for the second of the second of the second for the second of the second of the second for the second of the second of the second for the second of the second of the second for the second of the second of the second of the second for the second of the second of the second of the second for the second of the second of the second of the second for the second of the second of the second of the second for the second of the second of the second of the second of the second for the second of the second of the second of the second of the second for the second of the second of the second of the second of the second for the second of the second o

The DTvons, dance team, are also scheduled for this room but were not on view when caught Friday night, their opening night at the Drake.

opening hight at the Drake.

Filter and Karle, veteran Chicago plane team, who have played a chruit of restaurants here, joined the professional restaurants here, bored the professional most to furnish the dance and show mustawork in an intimate style and the rhythms are both casy on the ears and dancing feet.

Marjorie English, socialite, is the in-termission singing planist. Appearance is neat and has enough talent to fill the is next and has enough talent to fill the gap between dance sets with entertaining pop tunes, ballads and beyboard soles. Never a cover or minimum and drinks and food are popularly priced. Service in tons.

Sam Honigberg.

ICE ballets, ICE comedies, ICE groups arranged by

KATIE SCHMIDT

HOTEL NEW YORKER ICE FOLLIES MADISON SQUARE ICE BALLETS

Management Rockwell General Amusement Corp. Personal Manager - CY MANES

MARDONI

"Maestro of Mystery" ASSISTED BY LOUISE NOW PLAYING BOTH DRAKE and BLACKSTONE HOTELS CHICAGO

HILDEGARDE

Singing Star of Wednesdays, 10 P.M., (EST), Over CSS. Appearing Hightly SAVOY PLAZA HOTEL N. Y.

ERE. ROBLE SACK BERTELL. Per. Maris ANNA SOSENKO.

Recognised As the Outstanding Offering of its Kind Anyschere

ANDY IONA and HIS ISLAN

fust completed a highly successful engagement at

LOEW'S STATE, New York Week May 5, Now, LOEW'S CAPITOL, Washington, D. C.

On tour with Eleanor Powell

Direction - WILLIAM MORRIS AGENCY

(Routes are for current week when no dates are given.)

ie. Treoi d Sawyer (Chair) Dt. Louis, B. P. Rasillinow Leoni PYC, Da. R. Rasillinow Leoni PYC, Dt. Roberts (MacAplain SPC, B. Doberts (MacAplain SPC, B. D. Rasillinow Leonis, State (Chair Mariana NYC, B. D. Rasillinow C. Chair Mariana N. C. Rasillinow C. Chair Mariana C. Rasillinow C. Devocity Philipses and Practice, Bernard PYC, Bernard PYC, Devocity Philipses and Practice, Bernard PYC, Be

gion, Phili (Trocadero) NYC, no. m, Kny (Ball-Ball) Chi, mc. strong, Harry (Diamond Horsesnos) NYC.

matrong, Ruth (Merry-Go-Round) Dayton, woods, The Three (Oriental) this ten & Broderick (Earl Carroll's) Holly-bod, Re. , Fast, Orch. (Roay) NYO, &

con, Patth (Riviera) Port Lea, M. J., no. liey Sisters (State) NYO, & liew, Julie (House of Marphy) Hollywood,

Ash. Radir (Cld Rozmanian) MVU. ne. r de Zeisa (Magniry) Pritaburgh, L. r de Zeisa (Magniry) Pritaburgh, L. r de Zeisa (Magniry) Pritaburgh, C. r de Zeisa (Magniry) Pritaburgh, Chi, Pet. Roda (Magniry) Roda (Magniry)

miners, The (Ootloo Ciob), NTC, nr.

A prince (Manusch Corlo) BTC, nr.

Doe (Binanch) Col. n.

Polita (Binanch) Col. n.

Boby (Binanch) Filiatorish, d.

Boby (Boll Collaborish) Col. n.

Branch (Did Romannian) Village) NYO.

on & Craham (Stevens) Chi, h. Ben. & Croh. (State) NYC. L. NOS. (Cas Manapa) NYC. Sa. Buddle Carr (Red Cabbes) indianap-Troupe (Shrine Circus) Traff, B. C., Preddie (Radio Frants) NYC, be, sy (Yop Rat) Union City, M. J., no. arry (Mais-Lake) Chi, L. & Ellisti (Shew Bar) Porest Hule.

Bos Chenna (Paradas) NYC, re.

Rose (Bosetty Hills) Newport, Ky., cc.
re. The Pour (Banat-Lake) Chi. L.

Bootty, & Sieve La Grady-Groneer Club! Decrye (Reinbow Rocm) NYC, Bo., Bardine (Colealmo's) Chi, ma. ajor, "World's Fair Unit" (River-

A Bardin (Consulty of River-Malor, "World's Fau Unit" (River-Milwaukee, 1, n. Patricia (Vernallies) NYC. pc. t. Bernie (Pavadieva) Roston, h. m. Jeanne (Reay) NYC. L. Gertrode (Top Hat! Union City, nc. Brans (Fen-Pacific Rink) Los An Ann (Leen & Edde's) NYC, he.
Jimmis (Commoders) NYC, h.
Debters (EM Eas) NYC, h.
Debters (EM Eas) NYC, h.
Des (Brick Club) NYC, nc.
Busher (Club) NYC, nc.
Busher & Billis (Peradiss) NYC, nc.
Busher & Billis (Peradiss)

Billy, & Canary Chress (Village Barn) C

Diane (PYC, t. Book F.C. Book F.C. Book (Colector's) Cht F.C. Book (Colector's) Cht F.C. Book (Colector's) Cht F.C. Book (Waylin) NYC, h. Theorem (Waylin) NYC, h. Theorem (Waylin) NYC, ma The Market of the State of the

or de Pom (Walton) Philia h.
nt. Ebenney (Stevens) Chi. h.
Dorcesy (Emasterers) Chi. h.
Repnettl. de Mary Carroll (Midnight

Rememb, & Mary Chroni Samma-NYC, Ba. Show Rooml NYC, Da. Show Rooml NYC, Da. Show Rooml NYC, Da. Show Rooml NYC, Da. Show Roomler Commander of the State of the

l solers (Dave Saler') Entrem, no. red in Castey (Hollement) Cleveland, s Dunn (Ches Pares) Chi, no. Earler, & Orch. (Buffale) Buffale, & , Helen (Excetpartanes) NYC, no. Virginia (Estile Cob) NYC, no.

D'Arcy, Alexander (La Conga) Hollywood M.

Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom: c-cafe; cb-cabaret; co-country club; h-hotel; mh-music hall; no-aight club; p-amutement parks to-coad house; sc-reitaurant; a-showboat; b-theater.

NYC-New York City; Phila-Philadelphia; Chi-Chicago.

Octamor, Marie (Club Gueche) NYC, na.
Porsal, Marie (St. Regis) NYC, h.
Marco, Isobel Chimpway (S. Louis, Mo., h.
Marco, Isobel Chimpway) (S. Louis, h.
Marco, Isobel Chimpway) (S. Louis,

Diabeted Stechner, (devery, London, h.)

Don. Don & Diabet, (Davis Washington, D.)

Diritich, Sey Habet-Statt (Chin oc. Development, D.)

Diritich, Sey Habet-Statt (Chin oc. Development, Chin olderer, Geliarder), Geria Beleer, Genia Beleer,

yeath, Grare (Hal Taberin) 540 Print-cinch R., Liperan (Raimbow Rosen) NYG, M., 17ly, Densina (New Yorker) NYG, E., trans, Jack (Chas Perce) CSL pt., Sempan, Britis, & Walley, Nathan (New Yorker) NYG, h. Grace (Bal Tabarin) San Prass-

D'Arry Citis: FL. Dodge, In., 7-53; Marshall- Olover & Lemne (Copacebana) Rie de Janeire, town 54-50.

Gonnet, Vincente (Vermality) NVC, ne.
Obtable & Christine Library Kellyel NVC, ne.
Orace, Teddy (Onys) NVC, ne.
Orace & Beetly (Vistoria) NVC, h.
Ofanotf, Deri (Blumarck) Ch. h.
Ofanotf, Deris (Ony NVC) ne.
Orace, Recommended (NVC) ne.
Orace, NVC)

no. Gespeen, Chorta (Little Club) MFU, no. Gespeen, Chorta (Little Club) MFU, no. Green, d. (Smile Club) MFC, nc. Green, d. (Smile MFC, nc. Green,

Badden, Harriette (St. Regts) NYO, b. Hadler, Jane, Dabeers (Bismarck) Chi, b. Hattes, Tate & Simpsee (Leon & Eddirc) NYO, ne. 54

Hale, Chester, Ciris (Pal.) Chi. 4. Bale's, Tigs, American Band: Bernouryllis. Ry.

Raicy, Petry (Gleam Dinner Club) Ban An-tonio, m.

Itali, Chris (Green Mary) RyG, ba.

Hammond & Earnedy (Red Gables) Indianap-Hall, Cert Green Maryl 97th Da. Bellis, no. 618; no. Hart, Oloria (Palemar) Los Augeles, no. Hartman, Paul & Orace (Pierra) NYO, h.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Dyne, Carelyn (Club Tivelt) Juarez, Max., bc. Ederic, Gertrude (Billy Root's Aquacade) World's Fair, NYC. Ellerd, Jimmy (Indige Cafe) North Hellywood, Dot Lecoard (Cafe Sodiety) NTC mrssld Sisters (Howard) Boston, t. mrica & Novello (Park Central) NYC, h. vane. Stanley (Le Mirage) NYC, h. vane. Stanley (Le Mirage) NYC, no. verett & Goowsy (Hierside) Caspe, Wyo. 3-12, no.

mation, Jos. & Ch. (Daniel Albens, Orrece, L. street, B. (L. S.) (Daniel) NVC, Oc. (Franklin, Rudy (Plorentine Gardens) Hotywood, he.
Prance Sisters (Riviers) Fort Lee, M. J., no.
Pranter, Phil (Trocaders) NYC, no.
Praster Pamily: Cobmibla, Mo.
Pranta, Enance (Stork Club) NYC, no.
Pranta, Enance (Stork Club) NYC, no.
Pranta, Enance (Stork Club) NYC, no.

mi. ne. lingher, Rubber Pacy (Radio Pranks) NYO. ill. Yola (Casa Manana) NYC, nc.

Trans and Benned (Chicago) Chi. 4.

Trans a Benned (Chicago) Chi. 4.

Trans a Benned (Chicago)

The State of Chicago Chicago

The State of Chi

ne.
retta, Bust (Bart Curred's) Hedywood, De.
retta, Bust (Bart Curred's) Hedywood, De.
retty, Bogert (Bashnow Hoom), NYO, na.
beer, Virghtin, thismassed Chi, b.
libert, Paul, & Armon (Tewert Kansas City,
Mo, 12-12. Reamword) HYO.
libert, Rully (Ferameura) HYO.
libert, Rully (Ferameura) HYO. NYO, nt. Olero & Jenkins (Cotton Costs) NYC, nt.

Hattler, Jranne (Little Club) NYO, the Recky Manual, a Recky Hattler, her control of the Recky Hattler, a Re Howard, Joe E. (Diamend Horseshoe) NYO,

de, Leitita (Ratchow Recent NYC, no. sies, Steven (Gay Nineties) NYC, no. stoude, George (Russian Art) NYC, sc.

Jack & Jill (Netherland Plaza) Cincinnati, h. Jackson, Lee (Terrane Cardens) Rochester, de & Juli Presenta Chierus (1898). Lee (Terrace Chierus (1898). Lee (Terrace Chierus (1898). Chi, no. ecci. Antis. (Reyals Proller). Chi, no. estato, Polly, a Har Feethery (Ullage School). Chierus (1898). Chierus (1898). Nov. 200. Chierus (1898). Nov. 200. Chierus (1898). Prollers (1898). Chierus (189 BS.
Jones, Owen (Leone's) NYC, re.
Jordan, Wynn (Came Cock Cafe) NYC, no.
Jordan's fix Senational (State) Baltimore
13-16, L.
Javety, The (Cam Manana) NYC, no.

Rapelova, Elardia (Russian Erstehma) NYC. Karavseff, Simon (Russian Kretchma) NYO, ne.

Aarina, Karin (New Yokay) NYC, no.

Aarina (Ratin Coo Boo)) Los Angeles, me.

Aarina (New Yorkay) NYC, no.

Aarina (New Yorkay) NYC, no.

Aaron's, Maria, Musicalas (Onesto) Canton, ca, a. Nr. Beatelee (Dismond Mersenbos) NYO, 36. Nr. Delly (Royale Frolles) Chil, or. Silum, Corky (Billy Rose's Aquecede) World's Fair, NYO,

Eing, Charles (Osta Manana) NTCL DR. King, Makin (Nos Nevi NY) mis (Nos Makin (Nos Nevi NY) mis (Nos N

LaBelle, Chiekts (Reyn) Plans) Lake George, N. T., 10. LaDeur, der (Case Mananes I VVC, no. Lane, Mary (Minne) Burlah, e. Lane, Mary (Minney Ectly's) FVC, no. La Not, Youl (Opers Bisses Holly wood, no. LaValla, Billy (Wender Bar) NVC, no. LaZella, Billy (Wender Bar) NVC, no.

(Wittel) NYC, Da. arris (Pan-Partito Rmk) Los Anries, 6.

Alliani, The (Dollege Ina) Chi, no.

Alliani, The (Dollege Ina) Chi, no.

Andri, Massi, (Roumaniah Village) NYO, pc.

Open, Reit (Pressent)

Andriani, Reit (Pressent)

Indiana, Angrica, no.

Indiana, Reit (Press, New York, New

ScCoy, Civis (Tirri) Totoo, a. dedison, Rudy (Cay Marries) NYC, no. deParland, Pronk (Berney Gellant's) NYC. nc. wFarlanes, George (Village Brewery) NYO, Eay, Deford (Corra) NYC, no. nna, Jerry. "One-Man Bend" (Cas -die! Cuccinnait, be. Inley, Barey (Fugadhe) NYC, no. In. Barbara (St. Regis: NYC, h. Jughton, Virginia ite Miraga) NYC, no. E. Mas (Lectout House) Osvingian, Ry. ner, all, Paul (Oriental) Chi. & angren Sisters (Diamond Horseshoo) NYO.

Peggy (Tafti NYO, h. (Old Resmanten) NYC, nc. & Roriols (Cub Tivell) Juaces, Mex-The Cold Section of the Co

L o & Cerdobe (Finas) NYC, h.
e. Bob Cle Mirage) NYC, he.
b. Irrae (Midnight hen) NYC, no.
Jeste (Findock) Minni, unc.
Jaste (Findock) Minni, unc.
Jaste (Findock) Chi, h.
by (State-Laby) Chi, h.
Manhattan, mghi (Rainbow Room)

Po.
Joan (Belmont-Plans) NYC, b.
an, 7-d (Expo.) San Francisco,
Inkle, Band (Ravey) World's Pair. YO.

No. Michel (Russian Erickina) NTC. co. ac., Locynellne Hall Taberini NTC, no. ac., John (101) Nomel (Allanie City, no. ac., Locynellne Mary, Bebb. (a Milray) NTC, no. ac., Locynellne (Allanie City, no. ac., Lo

oran, reas er may copera acome, Hollywood, Gogan, Johny Hondavard Taveral Elm-hourts, E. L. De.

Orton Edvers (Pal) Col. E.

Octon Edver (Pal) Col. E.

Octon Edver (Pal) Col. E.

Octon Edver (Pal) Col. Erroya Edd., ro.

Octon Edver (Pal) Edver (Pal) Missil, De.

Durgo, E.

Minister (Pal) Missile (Pal) Pitts
Durgo, Erry (Palemat) Lan Ageles, De.

Try, Ellisbeth (Ocanood Stavekoel NTC), ro.

Fribit Evelys (Alabam') Chi ne.

Heving, Thelms (Top Hath Union City, N. J.

Bessel, William (Opers House) Hollywood, nc.

Heton, Karen (Opers House) Hollywood, nc.

Heton, Early (Okar) Wilsona, Mino, nc.

Heconom, Yahna (Numin Mrochma) 1970, Decris, Starriet (Chib Alabam's Chis, no. Morry, Mischa (Casine Russe) NYO, no. Calon, Jones (Chib Tivoli) Josep, Mexico

DO, Anita (Off Beath, CPA, DE. Ostomen, Rine (845 Cbb) Chi, DE. Ostomen, Rosta (Ravana-Madrid) NYO, Dr. Osterman, Jack (Little Chis) NYO, Ds.

Paderswitt, George, & Kay Whitney (Park Fiscal St. Lewis, h. Pairs, Ken & Roy (Lyrie) Indianapolita, f. Pairs, Nille (Galiant'a) NYO, na. Paimer, Ondry (Kens Revil) Chi, nc. Paimer, Ondry (Kens Revil) Chi, nc. Faicaco, Humberto, Waithow Rosem) NYO, na. (See ROUTES 600-page 64)

Rimacs Walk Out On Benny the Bunn; Union Plans Action

Union Plans Action

FIHLADELPHIA, May 8.-A nortalgio feeling for their native Rout America must have overceen the Rimses as they the support of the support mm. of R.-O'K. These documents will (See REMACS WALK on page 28)

Clamp Down on Chi Closing Law

CHICAGO. May & Local police de-partment over the week-end clamped down on the closing law of night chube and tawens selling liquor for the first time since repeal. Arrest have been made to those places selling liquor after

a.m. week days, and bulbays and an addition of a callion. Study of the service of a callion of the service of t

Royal, Balto, Vaude Out
BALTMORE, May 6.—The Royal Thester here dropped vaude Thursday for
double feetures. The house, attituted in
a cepia nabe, has had a fairly successful

A Tip to AGENTS and BOOKERS

Cer hot leads for band and act engagements from the list of outstanding fairs and ovents appearing in The Billboard the last issue of each month.

Read the Fairs and other Outdoor Depart-ments regularly. Out-door spots are using more bands and acts now than over before.

Shote Must Go Un
ORAND FORES, N. D., My 6.
"The show must go on." and with that
in mind Mary and Ann Chark cracked
Jokas thru four performances at the
Jokas thru four performances at the
in their dressing room lay a wire informing them of death of a third size,
Alice Clark Hyan, is but Angelez,
enided her afternoon performance,
runded her afternoon performance,
The other was abidly, but they wont
that with their evening performances.
The other was abidly, but they wont
thru with their evening performances,
and the stage of the stage of the stage, but the two continued, changplaying here with Broedsoy MerryGo-Round, a git show.

English Tax Down; But Income Clip Up

LONDON, May 8.—In view of nation's need for increased revenue to pay for war defense preparations, any relief from entertainment tax in this year's budget

was unsappeded.

Exchequer Chancellor Sir John Simon has Desperied of the S

802 Will Collect On N. Y. Club Jobs

NEW YORK, May 6.—Musicians' Local 201 is spending \$80,000 to set up offices and a staff to collect thru the union all moneys for single engagements. This is 50% tirts top in setting up a system to cut down the number of under-coals club jobs.

Rialto, Flint, Vaude Out

DETROIT. May 6. — Valide was dropped for the summer this week at the Elaito Thester, Flint, which has been the principal valide at and in Michigan outside of Detroit.

Admission price is being dropped to 20 and 25 cents.

Show Must Go On

B'way Grosses Down; Strand's

\$46,000; Others in Red; Not Expected To Perk Till June

-Vauda Grosses-

NEW YOUR.—Business on Broadway last week bit an unespecied low, what week bit an unespecied low, what week and the program picture in a state of the presentation house. The first has business word take much of an upturn until fune, when the first house word take much of an upturn until fune, when the work of the business word take much of an upturn until fune, when the work of the business word take much of an upturn until fune, when the work of the business word to the box office. First that didn't hit estimates the state of the business word the box office. First that didn't hit estimates the high place for precisions also on the black adde of the box office. First that didn't hit estimates the high place for the first word of the box office. First that didn't hit estimates the high place for the first word of the box office. First that didn't hit estimates the high place for the first word of the box office. First heading that the forms with left place for the first word of the start wide of the start

Chi Bloves Hot and Cold

Chi Blotes Hot and Cold
CHBCaGO.— Chicago looks good for
norther \$40,000 this week, playing the
highly published Urion Pact/te and a
stage bill topped by Joe Sanders, popular
rights and the same stage of the same stage
bill topped by Joe Sanders, popular
rights was rolled up has week with Bette
Davis in Dark Wielforg and Cryde McCorro
rights was place did a store \$21,000
with Three Smart Girls Grow Up and
bination a second and final week.
State-Lake opened weakly with new
deprited thow headed by Pill Threas
libration as econd and final week.
State-Lake opened weakly with new
deprited show headed by Pill Threas
libration as possible of the same shows the
second-rin acroem fare and gross
may drop to gla 3000. Bustones was some
500 better less week with a Major
Zewes unit and Paramounts release of
up a similar figure with twin bills and

SEATTLE - Palomar, with the Ambasadorettes heading the float legout. Second 12 AoO for weet rending april 28. Second 12 AoO for weet rending april 28. Warning. Previous week house grossed 65.100 with Major Bowes unit and Gembing Ship and Cipher Ruraes. Average take is \$500.

Apollon Weak in Atlanta

ADDITION Week in Attanta
ATLANTA — Apparently stymined by
Dave Apolion's 86,000 week, which follewed the bouse record-investing 16,000
provides the second of the provides of the
Paragount this week in a more comparagount this week in a more comcount Berni Vict, whose settinated
by Apolion, Li & 37.0 by-time efforts
move to their B picture bouse, the CagaLoi, which is next door to the Rony and
Shirley Rose, scheduled to open May
18 at the Capitol, will face the drawing
Shirley Rose, scheduled to open May
18 at the Capitol, will face the drawing
Dunbar is an Atlanta girl and has a big
tollowing here.

October is an Atlanta girs and ness our following here.

Appreciation of name stars in the fourth is entidented by the booking of Helen Morgan, who rounds out a good work at the Roxy Friday; Dunbar and Bruco Cebot.

\$\$ With Garland; Dorsey OK

CLEVIELAND. — REO Paleo, with Jimmy Desery's Band, plus Housed of the tass 10 grand average, for week ending April 28. Previous week Hugh Herbert and pie. Alexander Graham #21, https: Love's State, with Judy Garland and ple, Midnight, esparated the burghere from \$38,250 week ending April 26. House average as the control of the burghere from \$38,250 week ending April 26.

Tucker Tops in K. C.

:KANNAS CTTY, Mo.—Orrin Tucker and ork, plus pic, Winner Take &M. jumped the Fog Theater take to a socko \$12,500 for week ending April 27. Average in \$7,000.

Godfrey Ups Capitol Take

WARMINGTON. -- Lower's Capitol for week ending April 27 did a good 817,100 with Art Ondery heading wage show, plus pic, Let Freedom Rimg, Average 18 818,500, Warmer's Reside, with Vincent Lopes, Aboots and Costello and Patricta Ellin plus pic, I'm From Missouri, grossol (See VADDE GROSSESSHO page 28)

Hammerstein and Morris Sue Intern'l Casino for \$400,000

NEW YOURS, May 6.—The reopening of the largest milled citius in the country is not without its troubles. Two weeks be interest in many the control of the largest milled case of the control of the largest milled case of the control of the control

State, New York

(Reviewed Friday Eventing, May 5) Isouse isn't offering enough this week to offset the strong competition of other Broadway entertainment emportuma, and attendance at the last show second

and alternance at the last abov accord day was worked. Only manque strength is ben Bernie on steps and Nelson Indy by the last of the last ing with the other acts. Bernle's lineste thousanable and his knowledge of how to handle a show, however, cover up the houriness of most of his patter. The old meeture has the knack of ingratiating not only himself but the entire bill with

tomers, holds up its end with Regin Into Train's What You Do and a tor-featuring the drums the state of the sent wint agent the sent wint agent the sent wint agent the sent wint agent the sent of FDA Jones and Three Little agent of FDA Jones and Three Little States and the sent of FDA Jones and Three Little States and the sent of FDA Jones and Three Little States and the sent of the

do to back for his second JOARNIY Woods is much fee his second or spread real or within a year and showed a commendable actubeness by adding a great deal of new material to his imitations. The radio personalities are still there, but the international 'pseco' conference is new and excellent. It gives who who is a chance to trot out a lot of discts and the patter that goes with them custremely funny, Edna Sedgwick is on twice with three

Bins Sedgwick is on twice with three profillnes consisting of a series of twisis and not much else. First offering is a tap on her lowe second is given a big build-up by being announced as her own wearson of Raco Sawb Brawn's American bolden, danced in 5/8 time, which sounds straight swing routing, also undertu-guished. Deniel Richand.

State-Lake, Chicago

(Reviewed Friday Afternoon, May 5)

(Reviseed Friday Afternoon, May 5)

Ko mason why this bill aboutint be as strong as any of the preceding sight-set is grown to the preceding sight-set is grown to the proceeding sight-set is grown to the op well.

But is the process of the opposite oppos

and Grant- open with their Memore and Grant-open with their tamedard transpoline turn and warm up he house for their successors. The hops is summing difficult and perfectly timed richts and have a funny line of patter is assorben the path on their con-

Med Goy nested issues with his res-ping offering. While not unusually strong from a technical standpoint, his late of talk that the act in a theater and larks it smerg into a comedy resains.

The Four Stenders, harmony team in

NIGHT CLUBS-VAUDEVILLE Vaudeville Reviews

cowboy outfits, please well enough with a brief variety set of tunes. They have legitimate tenor voices and blend to

legitimate tener voices and blend to produce good commercial rhythm. Smith, Rogers and Eddy, two men and a Ellia Dovinh brunot, are best in their eccentric frusen-faced dance dealgns. The men, in comedy suits, take good care of that departupent, and the girl assistic that departupent and a tap routine

with straight work and a tap routine that is comparatively weak. Roules and Violetta Volero, Latin so-prame team, warble native, romantic-flavored tunes. Their assets are good looks and swell appearance, making them good beta for night clube and bottl rooms. Voles are okeh but not

Both: Ivan-strong.
Fill D'Orsay follows Blake and secrea with her engaging, contagious collection of spiced songs. She still has a million-dollar personality and an individually-

of spiced songs. She still has a million-dollar personality and as individually topnotch delivery. Tovelll's animals are paced thru fancy sight tricks in the finale. Couple of girle las circusy briefs guide olgs and pones in familiar but entertaining saltons. Biz was bad record show opening day, the great spiring weather obviously a Couple of the combat. On screen.

Columbia's Let Us Live.

Sam Hontgberg.

Roxy, New York

Roxy, New York

(Reviseed Friday Evening, Nay 5)

Flesh layout at the Roxy this week is atrong on the novelty aide, but bill atrong on the novelty aide, but bill atrong on the novelty aide, but bill and the state of Weshington Square on the screen and Cardinia and Buster Statery, with Otive and Buster, Square on the screen and Cardinia and Buster Statery, with Otive and Coarge, scena to have an act of undying nevalty appeal. The little people cepting the property of the pro atill takes a heavy hand. In addition to regular turn, midgets are spotted in production numbers.

production numbers.
Dauce spot to Jeanne Brideson, concert violinist. Miss Brideson is better violinist. Miss Brideson is better was Regin fee Regulies, strongly classical was Regin fee Regulies, strongly classical in arrangement, and really a beautiful in continuous and technique. Second to this reviewer that Miss Drideson would have done much better with a pi-

would have one much better with a pi-salist accompanying har on stage rather than the pit ork.

Cloor is Gardini, magt who is still the ruswe deceiver. Worked with gloves, using no talk at all. He devoted quite some time to card manipulations, dis-playing beautiful detertify, abovana-ably and subtle comedy. This was also er/don't in his knotted handbreichet and

evicent in in Exottee Dashaverner and ciparet turns. He is seen in his line and drew rounds of applatus. One Poster pris in two routines, one of them a difficult ball-walking turn based on the World's Pair perisphere and try-ion turn. Other was a rumbs. Past Ackermon.

Chicago, Chicago

(Reviewed Friday Evening, May 5).
A chiramy little show here this woek,
featuring Joo Sanders, the "Ole Left-Hander," and this intimate 12-piece band.
And it is a pleasant relief from the gun and thunder screen speciade of Cicil B.
Dexille's Public Pacific

Deathle's Discon Paccife. Banders re-mack a typical night club scree facilitat to many of his Windy City fans. remaining at the mike-city fans. remaining at the mike-boys play with soothing rhythm and horse play with soothing rhythm and only once, when the drummer is permit-ted to best cut an untilted novely, does this band selectrack the orthodor music-tation of the property.

I Got Rhushre, for an opener, pawes a merry way, closely followed by Sanders' metodicus warbling of the Funny Old

Garron and Bennett, amart - looking

bailroom team, were well received with their two numbers, a Noorish Fantasy and a whiriwind routine which winds up with a spectacular circle of turns. Good musical arrangements background these craftily designed affairs

these craftity designed affairs. Red Hodgoon, co-sutther of Murie Goes Round (remember); supplies most of the band comedy with a screety trumpet aclo in which he manages to bring in The Billboard Merch and winds up singing the former novelty rave. Good

ing the former novelty rave. Good land.

Land Says, attractive and sweet-voices and land.

Land Says, attractive and sweet-voices on parters, delivers The Men I Lore and Deep Purple. Nothing unusual here possibly because abe appears as a single and the says of the says

Nighty Night, Business was good third show opening night. Picture stays another week, with Eddy Duchin and Eleanor Powell follow-ing consecutively weeks of May 18 and 26. Saw Honigberg.

Riverside, Milwaukee

(Reviewed Friday A/ternoon, May 5)

Researed Priday Alternom, May 3 (Researed Priday Alternom, May 3) (Priday Alternom, May 3) (Priday Morital Petr Rerwe, aports a mage abow worth the house 30-cent demission top in application of the principal of the state of th Amos 'n' Andy, Winchell, Poperg, Ned Sparks, Cantor, Bing Crosby and Durinte, the latter in connection with a celerition skill employing maximostics in The Pour Priends, snappy harmonics, harmonizers, stopped the abow. Their Own arrangement of Cerevan was pritte-off a control of the control of the con-trol of the control of the con-trol of the control of the con-trol of the control of the con-sults and trans-such a performer is subject to and her such as performer is subject to and her parter; is clarify smooth for the most

part;
The Three Rhythmottos are as pleasing to listen to as they are easy to watch, with plane accompaniment, they offer Umbrella Man and Alexander's Ragiting

The Three Chords offer excellent imi-tations of hot band numbers, mimicking the sounds of practically all the instru-menta, including the cymbal and snare drums with only their hands, teeth and line.

lips.

Finale finds the company arrayed befree backdrop of large American flag
lowered before World Pair drop.

Pto is I Was a Contect (Rep.).

H. G. Brunner.

Palace, Akron, O.

(Reviewed Sunday Evening, April 30) A hodge-podge of vaude that is good tertainment. Endeavor was to replace A hodge-podue of reside that is good entertainment. Endeavor was to replace the band tides, which has pervalled most all esseen, with a Hollymood celebrity, with Joan Davis the only marquee name, the supporting bill has coough family appeal to make it citch.

"Ringing songs also has popularized on Binging songs also has popularized on the country of the property o

Pleasing in personal appearance, she possesses a good sense of sudlence resection and is able to project her song setten and is able to project her songs and dances across the footlights as well as on the across. With her is Si Willa Romo Vincent, rotund comic. often

comedy singing and kidding of his on

excessive girth. Entirely pleasant, Also

to emiso.

Jack Powell is a drummer who makes
only a possing use of his drums. He
whips up rhythm in the best swing tradition from say and all available objects. A
105 of chuckies as well and soon
of tallments for eye and est.

The statement for eye and est.

With a few storys tossed in. The most
times are nest and the soles were genenough anoluged.

With see heat and the coop survey of the country applicated are constrained by Rilley scrobatics are constrained by Rilley scrobatics are heath-catching, attents that are breath-catching. Serven fare, Buliness satisfactory. Serven fare, Maria Coll. Outside These Wells Coll. Outside These Wells Coll.

ABC, Paris (Reviewed Saturday Evening, April 22)

The ABC is staring its annual spring Fovus, Le Revus Rechouse. In two acts and 20 scenes by Pierre Varenne, Pierre Bernard and Repe Burelin, music by Mitty Godin, also producer.

Duralles and Marie Dubas have the

lead roles. The revue is the best put on by this house in several years. It has elaborate constuning, good muste and capable artists. It should have a long run. Most of the 20 scenes are devoted to the buriesquing of politics and politically.

Topping the dilo are the American veterans. Paul is Varre and brother. They are a wall-liked novelly sero set. Boy are a wall-liked novelly sero set. Boy are a wall-liked novelly sero set. Boy and the wall-liked novelly sero set. Boy and the wall-liked novelly sero sero with jugging on the unicycle.

Mannfeld and Lamar pienes with classy dancing. In the distribution of applease evenly divided between Darabas. Dubas. Boy Foy and the Paul is Varres.

Twenty-four principals and a nice-looking line of 12 are in the company.

G. R. Chamber.

Orpheum, Los Angeles (Reviewed Friday Alternoon, May 5)

Reselected Friday Alternacon, May 5). After string various ensees the job of piloting the fire or six weekly rause of piloting the fire or six weekly rause of piloting the fire or six weekly rause of piloting the fire and the piloting the sets as over the job of announting the sets are of the piloting the sets are six weekly as the piloting the sets are piloting to a sixing version of he a Person Merket, and the piloting of th

got a nice hand for his efforts and deserved it.

Januare Moore, petite songatress who has been absent from the Orpheum line-up for some time, is back and gives

MeNALLY'S No. 20 PRICE ONE DOLLAR

PRICE ONE DOLLAR
REW, BRIGHT, ORIOTAL COMEDY

15 Menologues, T Acts for Two Malis, T

16 Menologues, T Acts for Two Malis, T

16 Menologues, T Acts for Two Malis, T

17 Menologues, T

18 Menol

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GORDON NOVILTY CO.

MANUPACTURERS OF THE "BANDMASTER

COURD SYSTEM with a Time "Baldbas SYES"

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COURT SYSTEM WITH A STEED WITH COURTY

COURT SYSTEM WITH COURTY

COURTY (SPECIAL COURTY)

COURTY (SPECIAL COURTY)

THE COURTY (SPECIAL COURTY)



1270 SIXTH AVENUE RADIO CITY · NEW YORK her usual good performance, wathling a few of the late ditties to the accom-paniment of Al Lyons' ork. She should go for providing she gets the right

break.

Columbus, and-Caperton do a turn called Gretiende of the Beace. Columbus above that he known his step, and pulls some great terp stuff. The act does a series of old-time dasers that were once prime favorites, including the reason of the columbus consecution of the columbus and the Charleston.

Ventriloquium gets, another break this week in the person of William Ebbs.

Ventriloquiam gris, another break this week in the person of William Ebia, The act has easier elever stuff in it. Ebba client with a special point of the dimmy to talk. Oreal punch in the act at the finish. Lee Murray put on a screwball drunk act that had the erost in the sales. His ability to fall down a flight of stairs in tops.

(This review was erounded yout of last week's liste. It to being run in this week for the record.)

Roxy, New York

(Reviewed Friday Eventing, April 28)

Roxy, New York

(Recelected Priday Excalibe, April 28]
Bill this week features Art Jarrett as
run of Alexander Granem Rell and hele
playing a fithin week with the new piclaying a fithin week with the new picplaying a fithin week with the new the new picplaying a fithin week with the new picplaying a fithin week with the new picplaying a fithin week with the new picand the bushness of the human pinwheel dirbushness of the human pinwheel dirbushnes

Lady Sen Mei in Jam

NSW YOHK, May 6.—Musicians' union, Lossi 802, to recommending to the national office that the literate of Lady towards of Lady towards to the conditions affecting musicians in RKO theaters. Union claims that Lady Sen Mel booked musicians into TIKO spots at under-scole wages.

El Paso Club Flops

Ex. PASO. Twe. May 0.—Plans for conversion of Pike Club Building here into might spot have called. E. R. Jisthcox, who was handling its sale of stock, said today. He left for San Antonio. Hathoux was handling deal for C. A. Freued, owner of the building.



One Way To Fire an Act

One Way 10 Fire an Act

MOLLYWOOD, May 6.— A New
Yorker who emigrated here to start

Yorker who emigrated here to start

the daughter of a nim producer to

spear in his show (for publicity

purposas) and publicd what is sp
graphic to the start for a while, he

can here after her insettliness expired.

Racking his healn for a while, he

can here to be a supplication of the lack

(anonymously), and dephered the lack

was unking a 17-year-old singer in his

man had to be the second of the second
was unking a 17-year-old singer in his

lin bed.

Met alph an officer of the Labor. See the control of the Control o

Vaudeville Notes

VAUUEVVIIIE 1

RALPH (D. EVILLA, after manuaits the Empano Thester, New York, for two year, has egain opened a dancing school, or a first of the Spanish opened a dancing school, or a first of the Spanish opened a dancing school popular soon in San Francisco.

IALLAND AND RAK, who arrived in New poking a round theeword tour, went into Preddie's Club, Cleveland, for a Shreeweek sky and are booked for the into Freidie's Club, Cieveland, for the there-week stay and are booked for the State-Lake, Chicago, June 23... OFNE RRIPA oft set for RRO Ceveland house later this month... SENATOR FISH-PACE (Elmora Vincent), following su-sugement at Convention of Auto Dealers

PACE, REBINOTA VILLOCATING SUSPENSION OF STATES AND TO STATE OF A STATES AND THE STATES AND THE

PLORIO AND LUBOW are now working in Italy.

JUNE RESERVE is all set with a tire.

JUNE RESERVE is all set on week the first year and ealey increasing up to 81200 the next four years.

WAAVEA BECTIFICH AND ELVIET have signed to do a musical hillbilly pletture for Besigned for NOTO SWORTS Pair shows, also Betty McDonaid and Jean Rochelle.

LOTTE KILARD. Wennese singer, is now heim granaced by E. Tay Redman, who DARROW has gone into the Subway Cafe, Reitinger.

WILLIE AND EVICENT BOWAND will go into the Subway Cafe, Reitinger.

Adams Plans Vaude Switch

NEWARK N. J., May 6.—Paramount here will probably drop valide for the summor next week, and Adam Adams. Parak owner, who recently acquired the Shubert, may shift the flesh policy to that house in the fall, with the Para running only pix.

Onyx Club Pays Off

NEW YORK May 6.—Carl Kreas, own-er of the Onys Club, paid musicians' union, Local 802, 8750 in aetitement of case involving under-scale wages paid to the Spirits of Rhythm.

Greener Fields

CHICAGO, May 6 .- Bhebe, Bruce CHIRACO. May 0. SHROCK Bruce and Betty, dancing set, wired their New York egent recently, stating that unless he can produce some work soon they will go though greener fields.

Came the reply: "What is Greener Fields, a night club or theater? Whate is it and when do you open?"

2 A.M. Still San Francisco Curfew

SAN FRANCISCO, May 6.—Night clubs will be permitted to serve food as many bound as they like, provided they do not break the State law which prohibits serv-ing of hard drinks after 2 am.

sing of naru gaines sine? 2 a.m. Police Chief William Quinn told clubs Monday that he wouldn't tolerate after 2 o'clock set-ups, dancing, music/of enteriniment.

Princess, Nashville, Closing New Clubs in Seattle

CHICACIO, May 6.—Princese, Reshville, Tenn., closes for the animer Sunday (14), according to word reaching its local booker, John Billsbury, Bouse has been running on a spill-week polkey and used acts and units from this area. Scheduled to reopen in the fall.

Merry Macs Collect \$425 Claim From Fay

NEW YORK, May 6 .- The Merry Maca, MEW YORK, May 6—The Merry Maca, who have signed to make a picture in Hollywood, fliet a salary claim of 485 sectors ton of Actors has week. The AAC contacted Pay at the Stubert Theater, Deaton, where his straight vaute show is doing a two weeks ruin, and collected the money for the act, firmth and Date, due to salary differences, did not go to Deaton with the

SEATTLE, May 6.—Porter Sligar and Tim litch open the Round-Up Saturday on 115th and Dan Moines highway in

on House the autorite. Heiser's Resort, on Shadow Lake, has neged under management of Rich



PEGGY **TAYLOR** TRIO

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DANNY DRAYSON

Closen Prince of Tap NOW-CHICAGO THEATER, CHICAGO

Direction: AL WILSON, ROCKEFELLER CENTER, NEW YORK

JACK GREENMAN AND JOHNNY D'ARCA

NOW-ORIENTAL THEATER, CHICAGO Direction: SAM ROBERTS

PATRICIA BOWMAN

VERSAILLES New York Direction WM, MORRIS AGENCY.

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WESTERN BADGE & NOVELTY CO.,

Reviews of Units

"One Golden Hour" (Reviewed Tuesday Afternoon, April 18, at the James Theater, Newport Naws, Va.)

Houtine and uninspired. Morris Nelson's Golden Hour is pretty threams. A house three-quariers full sat unnoved till the iss® 10 minutes, finally thawing out a little before the good-humored Keen and Tucks. Oriental boy-and-girl highling-staining turn, tho even this not

No better or worse than many another No better or worse than many another unit show, this one is true to type, with one production number, and that a parade of the six-girl line is flashly continues, with dence specialities by Florence Lalous and indifferent wocalizing by Melson himself. This sort of thing has been done here so many times be-

fors. Pam Perry, soft shoe and tap dancer, rates slong with the Crientals as the best of the specialities. McGure and Sullimen do a tap routine, and the Plyling Wheels, skating team, offer a brief turn also devoid of novely. Examer lime shoet, such that the street, the why they winted them heard is a mystery.

is a mystery.

Nelson is an adequate emace, and the
five-piece stage band plays well enough. the a better impression would be gained by wiping that tired look of their faces. Pleture was The Long Shot, no draw at all, which meant the stape show did all the pulling. Business was not bad oither, weren Twyford.

Broadway Passing Show

(Reviewed Wednesday Afternoon, April 28, at the Peramount Theater, Newport News, Va.)

Memori Reco. Va.)

Here's a better-tima-evering production that about satisfy most showcors,
25° a bit on the dating sade, with a
finglich line assesting plenty of epidermia
tease. While one or two of the comediana
are offensively bite at times. But studisecus here liked it and went heavily for
the common the lifed it and went heavily for
the common terms of the comediana
are offensively bite at times. But studitease while liked it and went heavily for
the common times. The common times are the common to the
times are the common times are the common times.

Market Checho-Silovalia.

December 2010 and 1 and 1 and 1 and 1 and
Common are a good team with a nice.

O'Connors are a good team with a nice routine and work hard for a marited bon's share of appliance. They are not the only act in the show the. There's Betty Saxon, a cute portion in attractive costume, who does a difficult toe-usp well, also deading the chorus in a couple

west, and cassing the thorough the acong-of numbers and easyling a song. Eddy, Jack and Betty, roller skaters, call upon the audience for a combo twist to conclude their set, and another spe-cialty is Johnny Ellott, tapper and talking comic. Both are a little raw in

their dislog.

Roberts, a little on the plumplah side,
does a Birth of Parelog number which

is simply a modified strip.

Chorus are only fair lookers but attractively contumed and work smoothly. tractively contumed and work amouthly. Don Paula eight-piece pit band fur-nichen estisfactory music. Show played here one chy, with Sudden Money pic-ture. Big house about half full at show caught.

Blackstone

Exercised Saturday Night, April 15, Weller Theater, Zancaville, O.)

Welfer Theater, Zanczsille, O.) Blackstone's newest major offering is easily the most ambitious effort of his best more with highling rapidity and is replace with flash turns and surprises. A large and capable company assists. Electronic property and the company and the company is the company and the

He has assembled a good hour of titus-ris, and has dressed them up in great salton. Elackstone begins his performions, and manufactures begins his personnance by reaching up and taking out of nothingness enough colored unirellas to built a payeds. Then after a few summer effects comes the haunted hanker-

chief stunk.

The stunk is the horse trick, another impastive "Experiment" is "the teritation of a "princeas". A googeous shower of who enawls into a tube made of such are removed. The lady pop up out of a new stack of tubes.

The study pop up out of a service should be such as the conjurer should be such that the conjurer should be such that the conjurer should be such that is not in which the conjurer should be such that the sum of th

Blackstone's vanishing or all challenges detection.

Blickstone, at most stands, offers a gheat show after his concluding performance that usually is good for added Rex McConnell.

Dude Ranch Jamboree

O. Wednesday Evening, April 12) Tom Keene, film cowboy idol, doesn't nopolize the spotlight in his newest id. He shares applause with a group highly talented entertainers whose unit, He such a control entertainers whose of highly telented entertainers whose efforts make up about the best variety program seen heresbouts in a long time. Keene's name is a draw, but it's his company that actually pleases the cus-

tomore.

Keene is emsee, A bandsone rugged fellow with a million-dollar smile, he keeps the show moving at a fast pase the seven that the same and the seven that are a bis off color, which should be less this considering that most of his audiences are youngsters.

It is not seven to be seven t

introduces the units most authentic western angle built po to the billiotily overally and the property of the

Talent Agencies

Talent Agencies

Donothin Stevens, who used to manage the set of Devit and Denny, and an account of the set of Devit and Denny, and the set of Devit and the s

Cast Changes
New York, May 6.—Paula Lind replaced Dorothy Lawrence at the Star,
Brooklyn, April 28. ... Phil Rosenberg
booked Queenie King for the Osisty,
opening yesterday, and Neil Webh and
June Morrhald for the Ettings same cay.
... Whyn and forevin, dance team, just
Davia as extra attraction at Continentally
recogning west. Morgan Starters replaced. Bavia as extra attraction at Continental reopening well. Morgan Sisters replaced April 28. — Boob McMamus jumped into the Galaty for the midniter April 22 to fill the apot left wacant by Booby Paye, forced to leave account of litress. — Slats Taylor and Ermsins Parker

Burlesque Notes

(Communications to New York Office)

at the Eddings . . . RUBY WALMAN is now Mrs. Irring Schwartz, retired from the stage and living in Baltimore. . JOE WILTON, former straight man, is now in the suburban bus advertising business in Jamaica, L. L.

JONY PAY, comic. signed up with Rudy Valles, jumped in impromptu at the Republic for one performance April 20 and did the Fliged bit opposite Gins Schilling for a load of laughs from both Schilling for a load of laugha from both out front and backstapn. MAC (GOOGLEM) BARRON, after 28 weeks at the Gibb Barron

NUI to have in a strange country."

SALLY RITH who event aboved in the Polymer of the Polymer of

left the Republic April 77 for an engagement with NTO's Congress of Beauties show as the World's Pair, Jeryl Dean also left for the Siar, Brooklyn, Ruplacable and State of the Siar, Brooklyn, Ruplacable and State of Sta

WHILE the Midwest circuit concern couled a half some four weeks ago, serveral houses are still getting apot book-lag from the Mill Schutter office. New York of the Mill Schutter office, New Who open at the Roay, Cieveland, for four weeks Priday, Wands Kaye, Casting, Toronice, Mae Brown, Paince, Buffalt, Oronice, Mae Brown, Paince, Buffalt, Oronice, Man Brown, Paince, Buffalt, Oronice, Man Brown, Paince, Buffalt, Oronice, Marchael Control, March Kaye, Casting, Priday, and Kirry Band Kirry Simon, the surpley foot in the Roay, Cirveland, Has week. FRANCES ABRAMES, Schutter's excretary, and Mary Sunde, the stripper took in ROSE opened at the Howard, Boston. MRS. MOURIES, 2410188, wife of the MRS. MOURIES, 2410188, wife of the the Midwest circuit season

MGE Copened at the Howard, Beaton, MRE MOURINE ZAIDINS, wife of the manager of the Cayety, Cleinanti, leaves the Potential Population of the Cayety of the C

From Att Arounds

FEARL LAWSON and Lorraine Tum-blum have bowed out of the line at the Boxy Theater, Rnoxville, Tenn., to work for Duke Black at the Mutual, Indians-

Youngstown Burly Folds

YOUNGSTOWN, O. May S. - New YOUNDSTOWN, O. May S. — New Orand, formerly the Princess only bur-lesque house in Eastern Ohlo operating this apring, is dark as the rebuilt of orders from Pire Chief Herman Stein-furth, who has condemned the theater as a liretrap.

Jack Kane, sponsor, reported burlesque was taking hold here after several years. He had been offering two program changes a week, with new principals each week.

Burlesque Review Gaicty, Portland, Ore.

(Reviewed Tuesday Evening, May 2) This house, studied near the water-front in a shabby section downtown, charges 10 to 20 cents. It is the closest thing to a local burly house and has a show well worth the price of admission.

above well worth the pitce of admission. It was more than worth the money to see the bill's only dist-class set. Evers and Dolore, on the tight wine. The pair, one of the best ever to appear percent and the pitch of the pitch

brasiere, but kept her filmsy blue sear for artistic care. In the form of four or artistic care. In the form of four or artistic care. In the comic realistic care in the comic roles. Between Singer and Dick sear of the comic roles. Between Singer and Dick sear of the comic roles. Between Singer and Dick sear of the comic roles. Between Singer and Dick sear of the comic search of the comic roles. The floor following this search of the comic se

Majestic Showboat En Route to Tenn.

CINCINNATI. May 6.—T, J. Reynolds Majortio Showboat, which began its 16th season at Pt. Pleasant, W. Va., April 1. is now headed down the Obio River en

a now headed down the Ohio River en oute to its established string of towns on the Tennessee River, Manager Reprolds, now in his 20th was of showboating, recently oslebrated its hirthday, with the entire Majestic color passing and the property of the color passing of the color of the color passing of the color of the unserted method of the color of the bill of the color of the color of the bill of the color of the color of the be Majestic.

Ohlo truth 10 years ago, when he burst he Majestic. Prom Pt. Pleasant, the Majestic played up as far as Parkersburg, W. Va. with a one-nighter, Seinds and Sinners. Caught by high water in Farkersburg, the fical-ling theater remained in stock three for land theater remained in stock three for and Uncie Towny Cabin, however, pulled G. R. O. business in Parkersburg at their covening alpoyting.

Van Arnam's Funmakers

WYTHEVILLE, Va., May 0.—The pre-entation of the show has been revamped sizes the opening in Florida and the state the opening in Florida and the state of the presence of the state of the state of the state of the state of the Walter Countingham, drummer, who opened the season with us, closed recently to accept a commercial position in his borne city of Boston, Al (Weedy) Finand, the state of the state of the state of the state of the of drums.

on drams.

Raiph Troker, assistant lot superintendent, has been laid up for repairs, auffering with an infected knee. Hayee
Orifish and Hi Smith, the wak radio and
vaude train, were recent visitors on their
way to Memphis and other points to fill

way to Memphis and other points to fill inlikt clubs engagements.
Capt. Charlie Hunter and Jack Pfeiffer, or rottle to Atlanta to engage people for rottle to Atlanta to engage people for "bello" at Moorros, Ga.
Mack Prys. now on the Proferal Thesier Project in Atlanta, was in Carrollton, Ga. to greet the show. Prys was associated with Dome Williams and your correspondently on the same of the Pour Harden and the Pour Harden

cal for several erasons with the Four Har-monthare quartet.

The Danches Berklers, Bill and Freibra, dessed with this show in Rockmart, Os., dessed with this show in Rockmart, Os., dessed the show of the show is the Hittle Rollywood moving picture per-fections, Billy Barty, who joined at Octar-tive States of the States of the Char-ter is assisted by his two clears assert, Krelyn and Dolores, and his straight man. Gens. Eurono. Latter also has several Mr. and Mrs. A Barty members to his credit. Mr. and Mrs. A Barty most of the chil-

Mr. and Mrs. Al Barry, parents of the chit-dren, also appear in the act.
Audiry Dennison (Mrs. Gene Larmon) has been added to the cast to present her acrobate tap dance specialty, We experienced some cold weather in Northern Georgia and in Western North her the second of the second of the second when weather permitted.

Mack D. Ferysson.

Lammers To Tour World

CRCINNATI, May 6.-Charles Lam-GURCHNATI. May 6.—Charles Lamers, averan dramatic about and reportable director and performer and for an experience of the control of the con

Slout Gets Going May 15

GRAND RAPIDE Mich. Basy 6.—Sloggy Payers will take to the road under can'se May 13. after rehearing in their winter plusters at Vermontvilla. Troupe tours valued to the state of the state of the diring the spring, summer and dal. Junket will include visits to Grand Haven, South Haven, 1001. Restings, Charlotte, Frymont, Nig Rapida, Midlead and other Johnson towers. Shout has Just jus-Johnson towers. Shout has Just jus-

Rep Ripples

Conducted by BILL

C ECRGE B. HILL, after winding up with the tab stock at the Roxy Theater, Enoyville, Tunn, spent several days in Cincinnati last week en route to Clinton. Ill., to join the George Roberson tent show.

On with 10st any score at the Rocy These tent in the second of the Rocy These tent in Clacinghalt last week are notice to Clinicate in Clacinghalt last week are notice to Clinicate in Cli

PED NORTH Players will open May 15

THE NORTH Players will open May 18
at Wichita Edan, for an indefinite
stock craagement under conveation of the stock of

Mo, list week en route to Michigan to join the Slout-Caldwell Players.

point the Stout-Cadowill Players.

VIC SECULET. Too in the peat has had

out several ton typics bearing his
mone, was a victor optic bear
bearing his
mone, and his
mone, and
mon

can be reached in care of Wolfe Miller Engages

"Hit Parade" Ends Trek Thru Kentucky

Trek Thru Kentucky

Mattytille, Ky, May 6.—Little rain but unseasonably cool night were and but unseasonably cool night were and but unseasonably cool night were and thing's Hill Pursée, new tent organization. Lockington, Ry, Wednessely, was a big day consenses of the show at the Child Joy there, where she appeared with her Debutter, where the she was a standard to the she will be described, which was a contraction, which was a standard to the she will be described as the she will be described the she will be described the she will be described to the she will be described the she will be shown to respect the she will be she will be she will be shown to respect the she will be she will be she will be shown the she will be sh

into Ohio.

His Perede will play six or eight middie-stred Ohio towns, then hoads' east,
according to present plans.

Heffner-Vinson Brlefs COOKEVILLE, Tenn., May 6.—Opened Valdosta, Oa., April 6 in a down-

in Valcota, Ca., April 6 in a down-pour of rain, are noot the second night, coraclering the fact that Billy Webke's \$far-0.-Revn. featuring Gene Austin, was our epposition. Since then it has cold. Daugits weather conditions, we have been holding our own. The band boys have been playing serval dances. In Scottreit, Ky. Manager half dances in Scottreit, Ky. Manager half dances in Scottreit, Ky. Manager half of the contract of th

Here's hoping the weather man will smile on us soon.

JACK HUTCHISON.

Roberson Ready To Go.
CLINTON, III, May & Gorong Roberson, after a winter, in Product, arrived here early this week to put the finishing for the aurment four. Fainhers and workman have been busy for servein weeks, and erreything is grite, and again weeks, and erreything is epitch and again weeks, and erreything the produced has surrounded his leading woman, Phoebe Putjun, with a capable cast and it Googn needs now is good weather.

Kramer Co. for Stock May 27

SUNDERY, Pa. May 6-Bils Kramer Co., Julian W., Gardy, general manager, will begin a 15-week season of stock at Rolling Green Park near here May 27. Eaving Weever, now taking treatments for rheumatism at Hot Springs National Park, Ark. has been ongaged to play principal characters with the Kramer organization this season.

Byron Gosh Making Ready Byron Gosh Makking Ready Cummentano, Md. May d.—Byron Ocah is whipping into shape his rag opty on offer wade acts symmetric by a double-feature picture program. Gosh re-ports that the show will be housed under a new cannas and transported by four new trucks and three trailings.

Brooks Players Open May 15 SARULA, Ia, May 4. Jack and Munde Brooks Tayers will open their caurus Brooks Tayers will open their caurus Rogers tent. Oast is now rebraning Many new features have been added to the abow's parapheranta, one of which is an is-foot electric sign. Troupe will play its regular territory time Wisconsin.

Snedeker, Meechy

WOOSTER, O. May 6 -- Manager Frank F, Miller, of the Kinsey Tent Show, has engaged H. Ray Sneedker's company to work under the Kinsey top this sea-son, with Sneedker in full charge of the stage and concerts.

and stage and concerns.

Miller also has signed Montana Meechy
and his cowboy band, currently broadcasting daily over the Mutual Broadcasting System, to work as an added feature
with the show this season.

Don Davis will be in charge of capras Don Davis will be in charge or canvas with two assistants. Admission prices have been scaled at 15 cents for adults and 10 cents for children on week days, with 25 cents and 10 cents on Saturdays and Sundars

Curties Shoprint, Continental, O., is making up a new line of paper for the

Harry Shannon Ouits Road

LARUE, O. May 6—Hary Stanzon, veleran rep trouper whose cost show veleran rep trouper whose cost show the cost of the cost of

WANTED GAGNON-POLLOCK

BERT C. GAGNON, Falls Heart, Seymour, With

WANTED

Saathe Scott-Leve Tear ourser.

Nathonal repetation, her Costory hand then outs
Nathonal repetation, beneficially daily over Nill
field Network, Willing to most on percentage exchange
mosts. Bard currentings popular in all New England
Exists, Change for hig profits. We supply all Taires
Ratios, conducted when Niver or with

FRED B. MACK

WANTED WANTED

Tretalents, Tower and Alto Sail Novell Dancer to france, Profer Teams, Sciences, Agent with one that will past, the

BOOTS JOYCE, Columbia, N. C.

For Stock alternating Chaltanouga-Knerriflek-Cha-gos Gris, Commissis dalog specialties, Signight Man-Pinton and Transmir Layer. Finish R. POACH. Vehiclery Theory, Christosopa, Toru.

MUSICIANS WANTED

SMALL CAST TORY PLAYS

\$10.00 a Season DON MELROSE

WANTED

FOR SALE

45th YEAR

Billboard

Founded by W. H. BONALDSON

The Largest Circulation of Amy Annuament Weekly in the World Simple Audi Bureas of Consistent Simple Simple

A. G. HARTMANN, Editor

to Beets, 25 Opers Place, Onclarell, O. R. E. Sudarman, Editor Conclarell, T. R. Sudarman, Editor Conclarell, T. Sudarman, Editor Conclarell, T. Sudarman, Conclarell, T. V. Sudarman, Conclarell, C. Sudarman, Conclarell, C. Sudarman, C. Sud

BAND BACK STATE OF FLOCIS NEW YORK 400 Floor STATE OF FLOCIS NEW YORK 400 Floor STATE OF THE STA SUSSCRIPTION, DATES, PAYABLE IN AD-

DISPLAY SOVERTISING ... First Court for pile Live. While Pape, \$350; Malf Peop. \$170, nature Pape, \$370. No display advertisement courting fun then in lines operated. Last adveref or mailed on as to come pub-neous blooday, rross the right to edit all adver

MAY 13, 1939.

No. 19

Magic

By BILL SACHS
(Communications to Cincinnati Office)

TIM SHERMAN, of the National Magic The SHERMAN, of the National Magic
Oc, has returned to his Chicago headquarters strey 10 weeks in Europe. He
put in practically all of the time shroad
looking over new magic, and brought
back with him 50 new decks, must of
workers. ... BILL DARRD is still fooling
own at Colesimon in the Windy City. ...
PETER MENYSIGN Circy Wolf Theren,
Youngstown, O., recently staged a bettle
and Huber, both alteredly the greatest. Their sedewors to cutted sech other
houghst good business to the spot and
the patrons. At the opposition pport, the
Barron Alvino Rendezous Villa, the arms
week were Al Page & Co., novertly and marron Avino Renocation vina, and arms week were Al Page & Oo, moretly and magical turn. MLKMARP THE MACICIAN (Joe Franklin) has just perfected a new rising card nifty which be has turned over to Percy Abbott to market for him. . . . MYSTERIOUS MINUTE this season doing Punch, vent and magic in the side show on Zimdara



Greater Shows, infee that he's now using more aleght-of-hand than mechanical trecks and fines that is hold to he interest trecks and fines that is hold to he interest as a second of the second of the second proces has veck-Seewald at the Cas and Piddle, and Methews at Shanghai Inn. . . LORING CAMPELL closed his man, . . LORING CAMPELL closed his his lith spear as a pro maginh. Since leveling his home to Burbank, Califf. August 22 list, Campbell covered 40 States, girting 400 Campbell covered 40 States, girting 400 Arter a forti-week vacation in California, Mr. and Mrs. Gampbell ovel the head for Mr. and Mrs. Campbell will head for Texas, Louisiana. Mississippi, Alabama and Georgia, where they are set on a atring of college dates for the summer. atring of college dates for the simmer. They recently enjoyed a visit with Coorgo and Eddie Pughe in Salt Lake City. ... SDWARD BROWNE & CO., who open the season May 17, will present their full-evening's performance at Odd Fedlows Ball, Philadelphia, May 26. Browne is here building they are though the properties are lows shill, frinsacepais, any 7s. Enounce is bury building two new illusion. Has floating a Hindu boy in mideir will be retained as a feature this season, . . . WHAT HAS BECOME of O'Lis Manufag, who has been practically unheard of since the last IBM convention in Cincy?

this week for Havana for a three-week asand after which they return to New standard after which they return to New forest the three presenting the temperature of the control of the co

no caught a glimpse of their new unines pig vanish which he describes as very clover."

Endurance Shows

(Communications to BILL SACHS, Cincinnati Office)

New Combo Slated for Getaway in Aurora, Ill.

AURORA. III. May 8.—Paul Orimo. Tiny Epperson and Chuck Lombardo. Tiny Epperson and Chuck Lombardo. Tiny Experience as endurance and application and will launch their initial show in Exposition Park here next week. Andy Anderson. well-known ballroom operator, is Orimo Parkerson well-known ballroom operator, is Orimo Parkerson well-known ballroom operator, is

Rai Brown and the Branch Pantly will not be associated with the new unit, reports Criffin. Phil Sapone has been named chef, with Jimmy Posso hamiling the heat judge's duties. Ernic Steel is day judge.

Hayden Chi Show Closes

CHICAGO, May 6.—Charley M. Hayden Walkathon, playing in the Park Casho orre, came to a close hast week after a un of 1.320 hours. When the contest wint into the first sprint Wivan Branch and Charlie Smalley nosed out Elicen and Charle Besseller need out Ellen and Charle Besseller need out Ellen Thayer and Louis Mersellth for top homore after 47 minutes, with Leona Barron and Jack Dural taking the show spot. Jonn Lesile and Prantite Donato were fourth. Prankte and Jack Stanley held down the comedy spot, and Hall Brown, Duke Hall and Eddie Loonard were emerce.

Joplin Still Has 13 and 1; Business Holds Up Well

Business Holds UP well applied by JOPLIN, Mo. May 6 — Walkathon, which got under way here April 19 with 20 couples and cose soil, is down to 18 chapsed. Contest is playing in the former Chain night club, located on U. Righway No. 66, just obtates the city local business man and the show's financier and manager, Business has been good since the opener, or the business has been good since the opener, which was been good since the opener, which was been good since the opener, or the bure daily broadcasts over Station Walhit. Twelve of the team are eponoced and two 18 chapters. The content of the team are eponoced and two 18 chapters. On Bleak Band is furnishing the music.

evening. Don Bleaw Mand is furnishing the music.

Skill in the running are loo Rock and Reien Caddwell, Billy Willia and Ruthie Carroll, Larry De Carrado and Hilds Ladwig, Bus Blowart and See Cross Ciff-ford Shaw and Margie La Rae, "Poptye" and Rose Thomston, Kenny Laux and Treign Thempson, Buddy Lee and Mary Cole, Jimmy Lashy and Gres trade Mary Cole, Jimmy Lashy and Gres trade Mary Cole, Jimmy Lashy and Gres trade trades.

pard, Phil Rainey and Doria Neubert, Ray and Wanita Gran, Eddie Anderson and Detty Lauek and Eddie Bleasing and Toots Bichards. Billie Schmize is the

Personnet includes Hal Brown, brading the stand, assisted by Jimmie Bittiner, with Edde Ware going to town on the cornedy end. Eart Glark is best judge, with Walt Offices taking over at midnight till noon. Trainers are Jimmy Smith and Tony Orgas, nurses, Lois Ware and and Tony Orgas, nurses, Lois Ware and and Tony Orgas, nurses, Lois Ware and partment ore colon in the children's de-partment ore colon in the colon of the colon by Mak wife. Artie: Marry Morell, and parament are Jonnise Rubbard, assisted by his wife, Arde; Rarry Howell and Willie McKennie taking over the night shift. Opal La Board is head cashler, assisted by Deana Blee and Dorothy Scheake, Mins. Amber Sapp is on recerve seatz, and Mary Hogue and Martha Prances are tablers. Electrical work was Prances are ushers. Electriperformed by John Chase.

Concessions are headed by "Skippy"
"Illiams, with Richard Rathborn and (See ENDURANCE SHOWS OR page 69)

Minstrelsy

(Cincinnati Office)

JIM KIMBALI. veteran minsure of Wellsboro, Ps., shoots a few lines on F. P. Kreereg, another odd-time burst-core per show business with the Jee Geyron Minstrels." Jun writes, "signific base and playing cornet. Then he went with John W. Voget, lisaverly and Al O. Pield. He was very beauty burst. The per show business with the Jee Geyron Minstrels." June and Tinker's Novelly Cechestra. June 2011 Tinker's Novelly Cechestra. He still he in good health and can sing better than ever."

LEON LONG, ministrel magician, after five months in Texas, last week invaded New Mexico, opening in Roswell.

H. H. WHITTIER, of Chicago, recalls the roster of the two units of M. B. Leavitté Olganisma Minarie, eason 1883. Leavitté Olganisma Minarie, eason 1883, eason 1883, eason 1882, eason 188

WILBUR L. BROWN, of the Cheboppen Daily Tibune, Cheboppen, Mich, reminds us that the Gus Sun Minatries played that city April 21, 1900, with the follow-ing roster gleaned from the Cheboppun paper of that date: Henry J. Yorkey, (Soe MINSTRELEY on page 63)

HAL J. ROSS

ENTERPRISES

DERBY SHOW Lake Charles, La.

THURSDAY, MAY 18th

Auspicer of American Legien, who are go-operating 100%, by furt contest here then, due to oil boom, eithy and suin-rounding territory here doubled population and in excellent fiburation conditions. Phil Mucohy, Hall Brown, 1879 Secharch, Kidly and Bayers—His under the working, the contest of the contest o NAME OF TAXABLE PARTY.

H and H AMUSEMENT CO. presents \$1,000.00 CASH AWARDS DERBY-SHOW

LEXINGTON, KENTUCKY 100,000 People To Draw Room—Show To Be Held In Hippodrame Ballroom
—Air Cooled—Right Down Town—Heart of City—Sponsored by

ELKS' LODGE-OPENS MAY 18 Broadcasting, WLAP, 4 times daily. All contracts for show have been signed.

LAST SHOW 6 YEARS AGO.

Show positively set. 100% financed. Contestants who have proved them-selves with mc, contact at once. No collect wires, air mail. Sponsors for all couples.

MONTE HALL

Hippodrome Ballroom, 508 W. Main, Lexington, Ky.

HON OPENING MAY 17, EXPOSITION PARK,

en and Branch Family not connected. LAST CALLE WIII take care

PAUL C. GRIFFIN, Expedition Park Hotel,

Amore, Ill.

MAIL ON HAND AT CINCINNATI OFFICE Parcel Post

Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads —Gneinnati Office, New York Office, Chicago Office, St. Louis Office, Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

Men

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Men

The Billboard

HAVE

MARL ON HAND AT NEW YORK OFFICE 1884 Brondway, Women

MAIL ON HAND AT

CHICAGO OFFICE 604 Weeds Side., 52 West Bandelon By Women

Men

ST. LOUIS OFFICE 380 Arcade Slay Parcel Post Buler, Mrs. E. B. Women

(Continued from page 21) 814.200 for week ending May 27. Average is 816.000. VAUDE GROSSES-

P. W. a 12G in Newark

NEWARK, N. J .- Paramount for week NEWARK, N. J.—Francount for week ending May 8 grossed \$12.200 with Paul Whiteman's Band and weak pic, Lady's From Rentschip, Previous week Olenn Milite's Ork, plus good h.-o. pic. Spirif of Culter, grossed \$16.200.

Bussington Band So-So

SPORANE, Wash.—Only fair business was done by Errs Buzzington and his Ping Ridge Sliver Cornet comedy band Thursday to Esturday of last week, according to Manager Russell Brown of the Orpheum Thester. Thester business has been generally poor here of late. Dezuzington topped bill including two limit-run pictures.

King Way Over in Milwaukee

MILWAUREE.—Wayne King and stage revue were good for \$17,000 take at River-side Theader for week ending May 4. Show included Pappine and Camille. Dean Murphy, and Lyran. Bores and Vanya. Admission prices black from and 46 cents for this show, Fig. Uni-remails Spirit of Cuiner, Avarage bit for house \$45,000.

RIMACS WALK-

finited WALK (Continued from page 21) by used as evidence in Benny's suit against the Rimacs for breach of contract, it is believed.

Irace, it is believed.

In the meantime Benny will attempt
to get an order of restraint to prevent
the sailing of the Rimacs to South
America, where they are reported to have a 12-week engagement in Rio de Janeire after which they will sail for Australia with Europe and flouth Africa to follow The tour is achedyled to last three years

Officials at the local musicisms' Officials at the local musicians union were indignant at the Rimaner' action and said that unless they return to the Burn's they will be thrown out of the AFM. placed on the unfair list and barred from future engagements in this

The Ritines were attracting near-co-parity butteness for the spot, figurates of the peaking the role of the healthy trade, the management decided to change the cibb into an atmosfer control of the role of the r

PROPERTY ATECA. THE Badd Deem associated with the Model organization of the misure of the company of the property of the prope

OLASSON—Rex F. 46. executive with Brobuck Inc., Detroit producers of sound side films, or passumons April 28 in Former of the producers of sound side films, or passumons April 28 in Former city critics of The Detroit Times and The Detroit Journal, Ills widow and four children survive.

ROLLENDER — or passumers times manager of the Missouri-Pacific Railread Co., in 81. Louis May 1. Beades his son, be is survived by July settler and a beautiful for the producers of the producers

manager of the Missouris-Pencine Pathroses he is survived by jabs wistow and, a be a brother, dervices in Circlewills, O. with the services of Circlewills, O. with the services of Circlewills, O. with the services of the s

ARMSTRONG—Pau, colored trumpet player on the minuted show with the The Final Curtain St, C, of a beat attack. He had been associated with the Model organization

Apell 26 Burial in Washington, NEUTEROOM—Mrs. Silliem, 61. De-troit singer, April 27 at her home in this White Chappel Memorial Park, Detroit, Wilst—Robert O., 62. former secretary of the Dane County Park, April 20 at his home in Madison, Wils, after 2 short libress, Survived by the Widow, a brecher three beautived by the Widow, a brecher

man nome in addition, with a time a short and steer, prigated by his vidows, a brether and sitter, prigated by the vidows, a brether and sitter, prigated by the control of the primary closely for the control of the c

survive. Services and burin in Marps"UNDOCK-MN, Rebecce. 67, mother
of Jack Rebook, violinist and orchestra
leader of Birdgeport, Conn. in that city
April 27 after a long illness.

RICE—Mn. Alex. To, mother of Afra.

RICE—Mn. Alex. To, mother of Afra.

RICE—Mn. Alex. To, mother of Afra.

On the Connection of Afra.

RICE—Mn. Alex. To, mother of Afra.

On the Connection of Afra.

On the Connection of Afra.

On the Connection of Afra.

Westiswa of Mn. Johns as a vassewith

Westiswa of Connection. Co.

ROWSWELL—Mns. Della, 88, mother of

A. K., (Excer) Romwell, radio sports

ber borne in Pittsburgh. Another son

and a daugnter survive.

In Loting Money of Our Strether Who cause on May S, 4938. BROS. JOSEPH and BER BOHISBERL

LEWIS-Josephine Downs. 77, mother SEGAL-Mrs. Pauls. 81, mother of of Lloyd Lewis, dramatic editor of The Vivienze Seval, stage and ecreen actress.

at her home in New York April 30. Sha who is now addired in the individual who is now addired in principles. Angel, She leaves Two other daugh-tees, Louise Segal, who is appearing in Angel, She leaves Two other daugh-tees, Louise Segal, who is Appearing to Siem, of San Francisco. Sicon, of San Francisco. Sicon, Western advertising manager of Done in Chicago May 4. Surviving home home in Chicago May 4. Surviving home are three sons and three daughters. In-chicago.

are lines som and three daughter: InChicago.

BOLTHARD—Harry D. Se, actor, at his
home in New York April 25. Debut in
home in New York April 25. Debut in
Jackson in Miss Bob White. He later appeared with Helen Menica and Genetives
Toltin, making his last New York aphas also played in radid effamas.

BTAFFORD—Helen Pord. SS, actress
as all the Port of the April
Helen Pord. SS, actress
averal New York stage productions with
Richard Manddeld. B. H. Sothern and
Mar. Pitch. After leaving the stage she
several New York stage productions.

BY Tork, and tsught diction. Survived by
free sisters and two brothers.

BOLZESSIV—Leo A., 66, Detroit organiafter as operation. One daughter gurvives. Burnal in Mount Olivet Cemelery,
Detroit.

VAN DE WALLE-Ethel, wife of John

VAN DE WALLE—Ethel, wife of John Van de Walle, many year manager of Snield's Yark, Seymour, Ind., and well Rooven to Boownern, April 28 in that city. Rooven to Boownern, April 28 in that city. WHITT EAGLE—MAY. Stells, 67, mother of Chief White Eagle, of Knife-throwing and whip-cracking note, in General Hospital, Chicalment, April 19 after a brief litness. A daughter, Anna Lewis, also survives, Burda in St. John Comclety, autrityes, Burda in St. John Comclety,

survivos, Buriai in St. John's Cometery, St. Bernszd. Bernsz

May 7 after 8 ong illess. Survived by his widow. Link, 6 periors and daught. WOSO. The Work of the acrossing the work of the scrokelio troups by that name, killed when struck by an auto in New York April 26. Lilly writer than the work of the scrokelio to the cross world. Services april 27 in the cross world. Services april 27 in the by a delegation of performers from the Hingling-Barmum show and many other performers and services. Survival in Services and many other performers and services. Survival in Services and Serv

Diblinas Fol. Cypies Rills Censelery, Brooklyn. Strocklyn. WOODS-State R. E. O. Return Insulary, at his born in 160 process of the state of the stat

Woods.
WORTHINGTON-Emory, 67, director of Pendleton (Ore.) Round-Up Cowbors' Rand, in thas, city recently of injuries sustained in a fell at his home. April 32, durvived by his widow, a daughter and his parents.

Marriages

CARNEY-ALBERTA—Don Carney, the Uncle Don by children radio programs, and Ellen Alberta, April 30 in Scalp Level,

BINET, HIGGOINS—Gui Beine Bathee, Sta-tion WCAE engineer, and Lorraine Hig-station WCAE engineer, and Lorraine Hig-BLUMENTHAL-MAURE.—Paul Blumen-thal monpto, and Dorothy Mausel, lester-tary in the Baishan & Ratte booking office. ORAMER-SKTHEREK — George Pran-cia Greece and Violet Mere Silverbeek Antise-ment of the Company of the Company of the both associated with the Exercise Antise-ment of the Company of the Company of the CARRETT-HEDOIS—Civer R. F. Oar-rett, playwight, and Charles Hedge, in Bains Monites, Galli, May 9.

HANESEN-NELSON—Jack Hanseen, announcer for Station EPAB and EPOR, and Vera Nelson, nonpro. in Lincoln, Neb-May 4.
ENIOSTE-KHRKLAND—Pat Knight and Monty Eirkland, in Winchester, Va., April

17.
KHAMAR-SIMONS — Eugene Kramer,
Palace Theater employee, Milwaukee, and
Lotraine Strooms April 22 in Antique, Wis-LESSET-DRUTSCH—Jerry Lesser, radio

actor and radio columnist for The Bill-board, and Amie Deutsch, model, May 1

boord, and ame, in Philadelphia, MACY-MANN — Jack Macy, Chicago dennis pro, and Marion Mann, singer with Bob Crosby's Orchestra, in South Bend, Ida, May 2, MASCHIO-MOORE—John Maschio, establishment, and Congtance Moore, clim

rs' agent, and Constance Moore, film tress, in Yuma, Ariz, April 20. PARKS-STRICKLAND - Paul Parks,

PARKE-STRICKLAND — PAUL Parks action who portured Postman James A, Parley in the Broadway comedy Jet Rather & Regist, and Perg Strickland, former Scendale prima donna, in WYSTROPH-ORALY — Jackie Westrope, Jockey, and Nan Grey, young tim estress, in Phoenix, Ariz, May 4.

THOMPHON-DEMORP—Jimmy Thompson, Station Key announce, and Maria Demova, sincer with Jonany Callyin Grachestra, in Philibrickly Coleman.

Coming Marriages

William Beal, Station KDKA continuity chief, and Cynthia Cate, in Pittaburgh July 1.

July 1.

Vera Neding, Station WCAE staff mem-ber, and Cyril Winslow, in Fittsburgh June 1.

Dorie Zastrow, nonpro, and Dimund J. Linehan, program director of Station Linehan, program director of Siz KRNT and KSO, in Des Motnes soon.

Births

A seven-pound son to Mr. and Mra. Morrie Zaidina in Jewish Hospital, Cxn-cinati, April 30. Pather is metager of the Cayety Thoster, Cincinnati buriasque

house.

A son, John Raymond, to Mr. and Mrs.
Hartzell, of the Barnett Bros. Circus, in
Tork, S. C., April 18. Mother? the former Helene Rogers, is a horse and elephant rider and tight-wire-act performer

phant rider and tight-wire-act performer with the show, A 6%-pound daughter to Mr. and Mrs. C. C. Donalds in Pittsburgh recently. Mother is the former Virginia Strain, chorus dancer, and father was a hockey

atar,
A 74-pound son. John Terrence, to
Mr. and Mrs. Jack Merdian in Pittsburgh
recently, Father is an operator at Station KQV.

tion KGW.

Twinn, Katherine and William, to Mr. and Mr. Tyson Pope in Pittaburgh reordered to the Control of the Control of

Divorces

Helene M. Carroll from Yunean A. Carroll, music instructor and trumpster, in
the Superior Court. Bridgeport. Coun.,
recently.
D. Hoff, entire and diagra, from
Lyrens B. Hoff, professional roller skater,
in Milwaukee April 37.
Mary Aireta Climan Beery from Wallace Beery, film actor, in Carono City.
Ver. May J.
Caron John W. Lavin, diggere
concession operator, in Milmi, Fia., recentry.

concession operator, in Mismi, Pia, re-omity.
Ruth-Billiman, former New York show-girl, from Millard (Bud) Stillinan, New York socialite and owner of the Ciricle Bar-cuttle ranals, near Prevoti, Ariz., in that city of the Commerce (Key), orchestra Isadi-er, from Dorothy Lamour, movie and radio star, in Chicago May L.

New Palace Theater Gadget

NEW YORK, May 6. — REO Pal-ace will announce weekly program changes on the Wonderings being erected on the thester building. This is the first time a theater has used this device.

NEW YORK WORLD'S FAIR

Flushing, L. I. April 30 to October 31

Midway Minus Full Juice; Old Ops Ooze Optimism

picture.
Talking about eets, midway mogula are
bling liter fingersals. At least the
familiar with sepon, their up and downs,
peaks and drops and general crowdexpectancy, are performing the act. In
the face of what is accepted as a binnik
have ever been notwithstanding partial
lighting or no lights at all, unpared
roodways and walks, ospecially the

Trade Visitors

Elwood Hughes, E. W. (Patty) Confilla, ryskir P. Derffeld, Richard P., Lovie, W. C. Schiel, E. Reibe, Howard Y., Barr, Theore, M. Sardy, Billy, Howard Y., Barr, Theore, M. Rady, Billy, Howard Y., Barr, Theore, M. Rady, Billy, Mamilton, Will Davis, Ed School, Rady, Rady, P. Derwitz, Kalley, Fack Pitzer, 164 Schen, 18h. Logan Campbell, Clam School, 18h. Schen, 18h. Logan Campbell, Clam School, 18h.

Continued from page 3)

Toticonettin, Brase Ball. Ther Tyrion, the principle of counters are to the aprinciple of counters are to the principle of the principl

is at the cross-see of the Pasyra, which many subconcessions, biggest of which is Coccep. Ramid's One-fling Circus under a ten-ector attriped top. Hamid also has been considered to the control of the c

Dufour & Rogers Ready

Dufour & Rogers, with five outfits going and their ride. Silver Streak, on the way, have performed brilliantly tin-der horrible banditups. They promised to be ready at the April 30 gong and

Gross Attendance

(Unofficial)
Pigures as announced by
Grover Whalen.

they were. Their chief socko, Strange as It Seema, is laid out to handle the do centers fast and the show has be do centers fast and the show has be content fast and the secretary of the secret

Cuban Village has been hard hit by lack of fair co-operation on illumination but improvised its own lighting on the immediate approach to this voodco-arrnataz, show, which is altusted on the furthermost corner of the midway immediate approach to this voodco-renrantia placew which is attuited on the proper fronting Fountain Lake, adjacent to the still-inder-construction Caral-tic than the state of the state of the still-inder-construction has also been up against the electric attuation. As a prece of construction and momniate peak resisten this is the is bound to get top takes. Probably the fastest erection job of its kind was weeks ago a mere akeleton. Amazon girlicosdu, next to the unopened Clinic Catueway, has a sparking high front catueway, has a sparking high front which is so confoured that it appears to the latticed covering. Fern line a little beautified by it all at this stage and no real production values are visible. Wil-swring its turnstite on the midway last stundey and is clocking fast dines in an authority and is clocking fast dines in an authority is the state of the control of the con-serving its turnstite on the midway last Guide. Rever its error to the con-clusher and the control of the con-clusher and the conauthentic set-up.

Outles of the property of the high front, lighting and bally from a nicely invested outside stage or terrace on which reveal outside stage or terrace on the property of the p bls, distkness to blame. In the far left corner a cage and seaks are set up for the Capt. Roman Freaks tiger act, debts as not from the Capt. Roman Freaks tiger act, debts as not from the capt. A consideration of the property of the capt. The capt. A cap

Sorry, Ginger Vess

Sorry, Uninger veks

Its ollager veas, not reaches wes, who
does that sepastional side from the
parachist cover armas Pountain Lake
parachist cover armas Pountain Lake

1,700 fest, probably a record and certainly taking off from a higher point
than over before attempted, the is part
of the Sky, which is Ramid-booked.

Yeas, veteral high-act creator and trainPraches, who was credited last week with
he performance. Peaches stopped doveter of the Sky want to cris, as the fair rewhich really want to cris, as the fair rewhich really want to cris, as the fair remanne to the sky galant gave another
name to the sky galant.

NTG's Beaut Padge

NEW YORK, May 8.—Unit Guild Association are out in the field on a World's
Pair Beauty Pageant to come off the
Brat week in August at NTU's Congress
of Beauties show on expos midway.
Guild is making the ups with theaters
in key towns for local winners to competes for grand title of Miles WP, screen
for grand title of Miles WP, screen
for miles and the competence of the competence
in faither under the competence of the c

test and role in talkie if olich.
Runner-up prises, will be a three
monthar run at NTO's above, 10 weeks of
monthar run at NTO's above, 10 weeks of
or celeb posterneces, 10 hos as moddle
for celeb posterneces, 10 hos as moddle
national advertuers, a \$1,500 wardrobe,
a pair of \$1,000 dance scholarships, colJudgee in formation.
Harry Davics, NTO's p. a., is drum

ROSE'S AQUACADE-

ROSE'S AQUACADE.

Solitoria of room page 2)
going on three times a day now, with
four a day looming if the crowds are
beeny enough. The show's nut must
group dancers and parafers are getting
835 a week (AFA minimum). Names
featured are Johnny Welamulier, Been
645 a week (AFA minimum). Names
featured are Johnny Welamulier, Been
645 are Gertrude Edecile (III and not in
the show). Prances Williams. Willie
the show). Prances Williams. Willie
the show). Prances Williams. Willie
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Attempté to obtain figures on busi-ness done by antisement concessions alone the April 30 opening proved and a superior and a superior and a department of the Part Corona department of the Part Corona fued to release actual grosses or ap-proximate paironage. Concession de-partment beads and members of the antisement-control committee are antisement-control committee are actual of the part of the part of the part of the antisement-control committee are

Germaidon.

Rewnine department, division responsible for complistion of a separative property of the complistion of a separative property is reason (see a feet of daily or at least weekly announcements. Of shows operating aims dividing at least weekly announcements. Of shows operating aims dividing the series of the series

Additional World's Fair News

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World's Fair Credits and Debits

The Situation in Brief-No. 2

Last neck, under a dateline preceding the joir opening, this deportment then up avite of credite and debits in an attempt to enter the gitled halt of prophets. Now that the opening has possed into history, see are reprinting some of the more important credit-lebit lineage, with commant below in tallate.

CREDITS

abgrest collection of attractions any world's fair has ever revealed.

Cas those 30 per cent were open. Of that percentage, ware then 40 per cent, the open, were not ready.

Many free shows and exhibits to Hurts resimen Free show competition already clearly mitble. Createst sound-color light-motion Will the displays take too long? Will specific sever staged.

We laid on cop. If they were the preciest, it's because they were the first of kind. Did take too long. Also, people not imperiment that take period,

Covering or sun-break thruput mid-

Will it partially hide high and clab-

Caste fronts?

Latticed canopy does obscure affractions somewhat, What's more, less than the "funnes" is lighted.

atom classed-up publicity in history
of public relations.

Has it been classed up to point where
it will tend to frighten?
Seery peaper brought out this point in feature stories or boxes on Monday
and Pacaday. Propagata re opening croad expected, for one thing, credited
with Accing Anothe away.

A planned de-nuded midway, "Will it work? "It have get. At least two notive dancers were permitted to flash, one operact orders, but financis-political influence reserved usly mogetin.

Extravegant lighting and effects Questionable whether midway will be received plant. After them helf the answerment error was the derives.

Terrific spread or rectainants, all the ships be only tooks that may, all the ship rectaining pricing super-tancy food-drink, feets of spitation about it. All papers covered this place into week, some reproducing means in proof. Intestigation proceeding.

CA Is Granted Its Demands To Ready Fun Zone

NEW YORK, May 6.—Concessioners Association came to gripe with Presented on construction and lighting lastified during a healed fray posteriog in under during a healed fray posteriog in under during a healed fray posteriog in much on construction and lighting lastified during a healed fray posteriog in under the during a healed fray posteriog in under the during a healed fray posteriog in under the during the during

One concessioner acreamed; "They ent do this to me! This is first time (See CA IS GRANTED on page 68)

More Attractions Open in Fun Area; Applications Deluge

NEW YORK, May 6.—Attractions open-ing this week following the Pair debut April 30 were few, lack of electricity, labor disputes and bail weather detain-ing otherwise ready-to-operate projects. Swrsmal did manage to get under way,

Admirai Byrd's Penguin Island opened for business last night, as did Brooks Midway Ing. popular-priced har-restau-tant opposits the Geminole Village. Emportion to featuring food at reasonable rices, dime beer and 35-cent Scotch, which is much under anything cise on

will serve at prices similar to the inn. Rennie-Robinson Ginni Cauceway, walk-normal and the server of the server

Many New Applications Despite unfavorable publicity in daily papers, lack of assistance from the Pair comporation, etc., concession department and the ammerment control committee report that since the Pair's opening on [See MORE ATARACTIONS on page 68]

The Flushing Front

By ROGER LITTLEFORD IR.

NEW YORK, May 6-The World's Patr to open and operating in all its bigness, beauty and gayety. Or rather certain parts of it. The foreign area is still far parts of it. The foreign area is still far from complete, commercial exhibits are operating, the many lack finishing touches, and the amusement zone, para-dondeally, represents the dullest dreariest portion of the entire round-up.

The fair as a feir simply can't miss. It's the most breath-taking extrava-ganza ever conceived in this city or any city the world over. It's tremendously big and beautiful. It's educational and entertaining—and it's expensive.

Played down in importance for months by the Pair Corp., the midway presents a distasted and sorry sight. Due to a combination of reasons, the midway to-day in a mess of half-constructed attraconly in a mess of nair-constructed attrac-tions, unpared thorefares and hardly any lights at all. Concession depart-ment has labored diligently for more than two years in an attempt to ready that end of the fair for which is was re-sponsible.

sponsible.
Impeded consistently by interference from other departments, the concession division six weeks before opening day finally convinced the from office that is thadly convinced the front office that is needed ald—the aid of experimenced ex-position heads rather than red-tape-conactous experts of local origin. Re-sult—the expediting dough assisting commission titled Amusement Control Commission titled Amusement Control

GOLDEN GATE INTERNATIONAL FXDOSITION

SAN FRANCISCO February 18 to December 2



Connick Quits; Cutler Boss; Whitney Made Concesh Head

Shake-up in expo management seen as victory for Concessioners' Association-better relations for solution of problems of Gayway are now expected

BAN PRANCIBCO, May 6.—On Thursday exp ristingations, replacements and redictions of wholesale ax-winging followed announcement upon announcement plus were vacated. Harris Counits guit as chief exp director, Fresident Leliand Follows and the control of the division of Payishda-st-the-Resch bort, we named director concessions supplienting Major Art McChrystal, who was appointed only a week to as active head of this division. McChrystal will stay as assistant to Whitney, experienced abowens, and before ming here in 1923 operated outdoor.

It was announced. Whitney is known as an experienced showman and before coming here in 1972 operated outdoor shows in Akada and in McDourna, Australia and the Albourna, Australia and a sale will deven the site of the pay roll, Connick will deven the sitesiston to special productions at Treasure Island as a rollmment of the expectation committee member of the expectation committee.

Cutter To, Se More Active

Culter To, 56 More Active
Predicts Culter, now on a visit to
Washington and New York, has played
more of less of a passive role since opening of the fair, Board of management
announced he would be more active
upon his return. Consink has been center of a controversy reging for weeks
between concessioners and expo officials,
consensationers being diseasabled with between concessioners and expo officials, compositioners being diseastlande with Comnicks direction of the Gayway. Formal chick in amangement from the committee of the committe

Points Won by CA

Shubert Revue Rehearsing

BAN PRANCISCO, May 6,-J. J. (Jake) SAN PRANCISCO, May 6--J. J. (Jake) Shubert is holding rehearals of his Zeigidd Folica. Rerus is set to open in California Auditorium on May'16. Scenes from Longwood Services from Long

Paid Attendance

Previously reported. 2317,328
Thursday, April 27. 17,804
Fridsy, April 28. 18,374
Saturday, April 20. 54,186
Sunday, April 30. 54,178
Monday, May 2. 12,500
Tuesday, May 2. 14,670
Wednesday, May 8. 23,500 Total

Greenwich Village, Shul Down, May Have Expo Aid

SAM FRANCISCO. May 6.—Financial difficulties hit Greenwich Village this week, the attraction closing on Monfay on complaint of subconnessioners that the Village owed them money for a period in excess of two vectos.

Subconnession owners have saked for Subconnession owners have saked for

Subconcession owners have asked for a probe into the company operating the stillage by the local labor commissions. The subconcession of the subconcession of the subconcession of the subconcession of the subconcession in the subconcession i

Gleanings

-BY WALTER K. SIBLEY-

BAN PERINCISCO, May 6.—On a recent day when the expo had a gate of about 1,200 the 76fee Engree had now that 1,200 the 76fee Engree had now that 1,200 the 76fee Engree had now that 7 tenasted. "What a spot for Billy Bose" Stella, noise panting of 1981 expo note atill draws, and these are empossible 18st successful operation. Choose 18st successful operation. Choose 18st successful operation. Choose 18st successful part of the succes

Practically every major exhibit in the palaces tells its story with 26-mes. fibr. There are also a number of maximates above, some of them excellently prepares expert of the Carakade and, seriences of the fact, came out a couple of days after his appointment with a full page spread in the principal Cakland and, serience of the fact, came out a couple of days after his appointment with a full page spread in the principal Cakland and, of course, forther Voltman and the principal Cakland and the palace of the (See GLEANINGS on pope 68)

Cole Has Two-Thirds House At Rochester, Ind., Debut; Parade Draws; On 20 Cars

ROCHENTER, Ind., May 6—The reorganized Cole Brea* Circus, again undreft the management of Jew Adlina and
Cack Threet, opened its season Mondey
on the "Designation of the Cole of the

Aboat of the former staff and many of last season's performers are with the history. Boyd Ring is again general signit. Rex de Rowelli and Ora O. Parks are handling the press. Rosselli also turn handling the press. Rosselli also considered the spec. Lo Arpentas, nicely soutumed, pleasing and colorful. Music for Lie spac was arranged by Vic Rob-ling, Bandmaster, and wardrook was de-ling, Bandmaster, and wardrook was de-ling. Bandmaster, and wardrook was designed by Josephine McParlan.

After playing nine days in Indiana and one in Illinois the show heads into Othio and eastward, moving on 20 cars.

Art Mit Has Concert Art Mix and Jackis Lee Mix are fea-tured in the concert, which consuta of a wild west performance. The Loyal-, Repension, big riding act that closed last Sunday at the Chicago Stadium.

WPA Has Light Biz for Opening

NEW YORK, May 6.—The WPA Pederal Theater Projectle circus opened its 1939 canves season night of May 2. Bir was very light but show lost several hundred clustemers when trouble dereloped with light plant and doors were late in being opened.

The new top will not be ready until The new top will not be ready until nast week. Frenent top is a 100 with a 50 and two 360. The props for the "masked ranger and his horse that jumps and the state of the state of the state william Haussberg II. Circus Fan, had the bonnor of bouring the whisisle at the opening performance. Uniters in-stanced with joining was well startform, and party. Strouge is the manager of healt Whiteman. onn. Circiss Fan, and Irring Strouse ad party. Strouse is the manager of USI Whiteman. Show received a nice break in the respapers. Program and staff will ap-ar next week, reports Wendell J. sodwin.



STANLEY F. DAWSON, portrouper, who is superintende

They also do a testerboard act. Otto Oriebling heads the clown contingent, which at present numbers 18 but will be

increased. Sterling (Duke) Drukenbrod has the side show with a nice line-up of attractions and a new and flashy banner line. At opening matines the show gave a smooth performance, running two hours. (See COLE HAS on page 62)

Looks Okeh for Parades in Cincy

CINCINNATI. May 6—At a meeting of City Council Wednesday, it was the sentiment of the councilment of the economic that they would favor granting permission to hold to City Manager G. O. Sherrill urging that parades be granted. The manager sadd he would make his report next week. When council could take action been the city's policy to refuse circus parades, but that if council was willing parades mathe be permitted if there was parades, but that if council was willing parades mathe be permitted if there was no merchants.

The Fulls Recreation Commission.

The Fublic Recreation Commission, which several weeks ago lessed its G and O, Playground: Fourth, and Smith streets, to Oole Brea." Circus, May 14-13, started the move to silow show parades.

It has been 38 years aince a show has staged a parade in the Gueen City.

Fine Biz for P-W

ROBINSON, III., May 6,-Parker & Watts business, since entering this State, has been very good. Brow had capacity house at night at Vincennes, Ind., May 6.

C. D. Odom Recovering

CHICAGO, May 6.—G. D. Odom, former circus manager who was laken III three weeks ago and removed to Washington Boulevard Hospital, was operated on last Monday for galistones. He withstood the operation very well and is reported to be steedily improving.



W. Bill BADDELEY, manager of Bandeley Bros. Canadian Family Circus (saliroad), which opened at Westminater, R. G., April 26. The show mores on seven ours.

Lewis Begins 21st Tour at Jackson, Mich.; Four Shows

URBANA O., May 6.—Lewis Brus."
Circus started its 21st bour at Jackson. Mich. April. 129s show being entitusian-tically received. Sporsored by 6 local band association of high-ceihool bands of that section of the State. Some 12 bands—some with as many as 80 muster chans—participated in the claimsching of the abox.

the abow.

Pour performances were given before large crowds in apite of rigid weather, the policy of the policy of

Monroe, Mich, was the official road opening May L. Weather remained very cold, but there was a fair matinee and near capacity at night.

Findlay, O., the 2d was another cold day and yet business was really big. Op-position as Pindlay with Parker & Wate, Bellefontaine still held yack Frost weather for the show. Matthes was only fair but night business near capacity.

it every stand; editors, officials a

R-B Boston **OpeningLight**

Advance sale splendid -Fritzi Bartoni critically injured in 47-foot fall

BOSTON, May 6.—Ringling-Barnum circus opened here to a light house and with two tunusual—one most fraglo—mise-haps here Monday. Advance sale wise-splendid, and Monday opening husaness pelendid, and Monday opening husaness proverbially a town which awaits the verdict of the critics. Botton put the samp of its approval on the new and sityanilized circus, and the newspapers Tuesday merning gave show unqualified. It was too long or the counsett thas

it was too long. The opening show was tragically marred by the critical injury of Pritzi marred by the critical injury of Pritzi hardware of the critical injury of Pritzi hardware of the critical injury of the height of 4f free while doing a simple bit of her routine preliminary to her height of the free with the pritzing to her height free was a free free with the critical forward and catching private by her held. The comely 22-year-old European air, who joined the circum only her her her hardware was a first trappes and landed, an inert mass, at the feet of her husband can windly in, an effort feet of her husband can windly in, an effort feet of her husband can windly in, an effort feet of her husband can be pope 45).

Business Good With Russell

CINCINNATI, May 6.—Russell BrogCincus, opening the season at Rolla, Mo.,
Cincus, opening the season at Rolla, Mo.,
Fittgrounds, near that city, inst Monday,
reversal members of The Billboard staff attending the maxtine performance attending the maxtine performance and in the season of the result of the management of the performance is given in three to the management of the performance is given in three to the performance is given in the performance in the performance is given in the performance in the performance in the performance is given in the performance in the performance in the performance is given in the performance in the performance in the performance is given in the performance is given in three performance in the performance is given in three performance in the performance is given in three performance in the performance in the performance is given in the performance in the performance in the performance is given in the performance in the performance in the performance is given in the performance i

A pleasing program is offered by the owners. Mr. and Mrs. C. W. Webb, with Admission prices of 26 cents and the same amount for reserves. The Hoot Gilson concert, a good one, goes for 15 foce, BUSINESS GOOD on page 35)

Gainesville's 1939 Edition Acclaimed Most Outstanding

CALVINELLE, Tex., May 8, —The 1938 entition of the Gainerville Committely Circus was acclaimed by Greville Flate and the Committely Circus was acclaimed by Greville Flate and the Committely Circus was acclaimed by Greville Flate and the Committel Circus was elisor to the Committee Comm

bration. Filiott Romereit, son of the Freshdent, rode at the head of the procession, addressed a joint Rotary-Kiwania, luncheon, and blew a gold whistle presented by the circus to start the performance.

Circus Fans at Opening

Among the circus rane and enthusiasis here for the opening were Mr. and Mrs. Prank J. Waiter and Albert A. Marz. Houston; Mr. and Mrs. Cecil Crowe, Waco, Mr. and Mrs. Cecil Crowe, Waco, Mr. and Mrs. Prank H. Hartbess, Chicago: V. Armsstrong, Wichita Palls; Sherff Phyd Armsstrong, Wichita Palls; Sherff Phyd

Randolph and wile, Florence, Ardmore, Ohla, Ton Murray, Fret Wortlef, Brace Fledrich and one, Wehlink, Kan.; Mr. Fledrich and one, Wehlink, Kan.; Mr. Gilly, and Leo Moore, Electra, ecourse of Downie Brac. Circus. Mr. and Mrs. Burt L. Wilson caught the second performance. Also on the follower Elmony Langhood, Mr. Standolf, Mr. Grandolf, Mr. Grandolf,

Duchess, one of the show's riding monks, out of the first engagement, gave birth to a male May 1 and will soon be

months, out of the hirst engagement, asks back in programs, at an will soon be back in program and an anomal ment of the shore moved to Durann, Okla. for May 8 and to Weathship May 13, 20, Agent See Looned wins to General Theoday to close a deal for an engagement here adopted wins to grant a the short of the short o

Highlights of Show

Liberty act; the 13-girl serial number, and the clowns' coupe number in which it clowns energy from a car, the climas coming as 283-pound Robert Jordan winds up the procession. The standard acts are improved and there are larger group numbers, including 2, D, Stophens' nine-people scrobatly, and 'tecterboard number.

numeer. New physical equipment includes an attractive licket wagon, two new-stoleau wagon, water wagon, new sidewall, for the big top, new uniforms for the ticket department and many new props. All equipment has been repainted.

The Program

equipment has owen repainted.

1. Toltranger The Program and Fentus, 2. Contoction, but the distalled, rolling globes, Stephens Stretchers, Doris Marie Golwa, Stephens Stretchers, Doris Marie Golwa, Stephens Stretchers, Doris Marie Forman and Orsighton Hained, balancter Golwan, and Grant Golwan, and Golwan, and Golwan, and Jackson, and Ja

9. Six-horse Liberty act, Verne Brewer, (See "OAINESTILLE'S 1239 on page 43)



CFA

MELPIN D. HILDERTH W. M. POURING FRAM.
TIS BYSE BILE. There Rad. There Rad. There Rad. The Control of the Contr

The Walle Young one Medical Frields

TROCHELE, Ill. May 6—Several social
gatherings featured opening engagements of
Osinewille, Tex. April 26-78. On April
odinewille, Tex. April 26-78. On April
od Giner at Turner Holei, Cyucet, Secinded CPA and Mrs. Prank Walter.
Houston: CPA and Mrs. Cettl Criver.
Envision: CPA and Mrs. A. Morton similar
Varbrough, of the Osinewille show.
Yatrough, of the Osinewille show.
And Mrs. Yatrough were hoste for a midnight gathering in their home, including
these mentioned above: CPA and Mrs.
Blamps, CPA C. H. Leonard, Carl Raden,
Russell Teague. Dr. and Mrs. W. H.
Locke, On April 26 ER, and Mrs. W. H.
Locke, On April 26 ER, and Mrs. W. H.
Louten, Mrs. W. H. Locke, On April 20 CR. and Other guests were present.
Mr, no Afric. Dr. and don't guests were present.
Mr, no Afric. Prank (Doo) Stuark were

other guests were present.

Mr. and Mrs. Prank (Do-6) situaris were
guests of CPA Joe M. Lennard. CPA
of J. B. 89-New producing clown of
show, and CPA Brace Beliftch and son,
of Wichits. Kan, attended the Botaryof Wichits. Raw, attended the Botarytonshow and CPA Brace Beliftch and Son,
of Wichits. The Company of the Company
of Wichits. The Company of Wichits and Son and

Mr. and Mrs. Smith left Qainesville May 5 for New York. Smith is to appear on the We the People program May 9 over the CRS network. They also planned to visit in Westlington, D. C., on the trip.

New members of the Gainesville Tent New members of the Gaineaville Tent are Charles B. Stringer, manager of the Texas Power and Light Oo, and superin-tendent of transportation for the Gainea-ville show, and Troutt coin-vending machine operator and amsteur producer in Gaineaville.

Paul Edwards, administrative officer of the Federal Arts Projects in New York. City and a member of the CFA, caught the Big One as the Garden. In Edwards' party were Mrs. Edwards and the Misses Whestley and Bartell.

Wheelty and Barrell.

**PLIDERSI Services for Cheorge H. Barlow
Jr., 39, who dided after a long Illness, were
Jr., 39, who dided after a long Illness, were
George H. Beholderer, Binglandon, H. V.,
Barlow was 'an enthusiastic Pinn and a
charier member of the Par Valdo Tenticlost, and several acted as honorary
gallbearers. A apray of flowers was agen
joes. and several acted as honorary
gallbearers. A apray of flowers was agen
Troups G. Barlow is survived by widow
and a sen, George H. Barlow III.

**Wrening of April 17 the Charlos Epurks

MONEY-METER System REVENUE CONTROL

instantaneous audit by the patton. CIRCUS OPERATORS

Make immediate savings the day the system is instalked. No. maintenance or repair cost, lects every admission. Write for Bulletin AE or ask repro-sentative to call.



Tent met at the home of Joseph M. Daly Only Three Big went into a business meeting under the Days for Possessian

Barnett Route Changed; Wilkes-Barre, Pa., Out

WILKES-BRIEFE, P. M. WIL.
WILKES-BRIEFE, P. M. WHO.—The on again, off again aspect of the circus and ing to like treports.

After news was published in The Bith-board that neithfart the circus hor redoct the board that neithfart the circus have repeated that it is a revealed that it is circus at 375 for a permit to hold its circus at 575 for a permit to hold its circus at 575 for a permit to hold its circus at circus and the circus at the circumstance of the cir

a worsing him that the route had been changed.

City Solicitor Edwin B. Morgan said the lease for use of Miner Park had an optional clause and that the 675 would be returned to the show,

CANTON. O. May 6—After an absence of two years Barnett Bros. Circus will play Eastern Onto the middle of this month. Piret stop will be here May 15, show coming from New Castle, Pa., fer a Sunday layorer. Following this stand show will have will play Massillon. Barberton, Barberton, with seven will have will seen as the present the control of the co

Plans Are Practically Completed for Coast Show

LOS ANGELES: May G-Charles W. Relson stated to The Stillboard converges on the West Coast, mention of a to-se show on the West Coast, mention of acts, formerly with the Al G. Barnes Circus, and several sets of note from the The secential of the coast, lower than the company of the coast of

Rudy Rudynoff Signed

For N. Y. World's Fair
CHICAGO, May 6.—Rudy Rudynoff and his Liberty horse act, which appeared at the Chicago Stadium circus, have been signed to appear at the New York World's Fair for the Ruppers rewing Co.
It was the intention of the brewing

It was the intention of the brewing company to import borees from Belgium but they were unable to obtain citry, was going over big at the Stadium and a representative of the company flew in from New York just before the olde of the engagement here and signed the act for the fair.

Power's Elephants,

Fower's Elephants.

Value Bar Act for Min

Actor Min

Russell, Barnett for Eric ERIE Pa. May 6.—Rie will be the battle ground for motorised circuses this spring as a result of both the litingling and Cole circuses deciding to pass up the local date.

local date.

Advance agents for Barnet Bros. cametion town in a burry this week, after a
quick decision to change the route and
collines a permit to appear at he 18th,
collines a permit to appear at he 18th,
before the navor's office issued a permit
to Russell Bras. to play here June T at
the Peach Atreet lot.

Jackson With Hamid Show TIGHTS

ARRON, O., Any 6.—Edded Jackson, in recent years with Ringling-Barnaun, open the control of the control

Days for Downie

WARREN, O., May & .—Pine month of the season's four of Downie Breat. Cli-cus has been note too encouraging, et-ffecials of the circus informed the Bill-board representative here, Since opening in Macon, Oa., April 6 the show has experienced only three big days, Charles-ion, W. Var, Rosnoke, Va., and Eingsport, There.

ton. W. Ve.; Honnoke, V. M., and Kingsport.

Show was in Olive two days, Staubenville and here. At Steubenville a harimanute switch was made to a mailer to
manute switch was made to a mailer to
have difficulty. We with made that have
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had difficulty. By manuface here,
due largely to a 15-cm2 school student
telest tie-up. Dustiness at light was
telest tie-up. Dustiness at light was
torre in the 30s. Cold weather, other
tans a couple of days, has retarded atcontinued to the state of the state of the state
of the state of the state of the state
where is will remain until late duly,
awinging back into-the Middle Weet in
August, then south, according to presdays, and the state of the state of the
off, due mostly to cold weather, Mill
Robbits ballered.

August, then south, scording to pre-ent plans. Side-show business has been off, due mostly to cool weather, Mills among visitors bers were Den Jones, of Watter L. Main Circus; Mill Baker, of Akrons: P. N. Branson, former Tom Mix agent: Jack Medrow, Massillon, and agent: Jack Medrow, Massillon, and months of the Medrow of the Mixed Per-senting Mixed Persons of the Mixed Per-son of the Medrow of the Mixed Per-son of the Mixed Per-ton of the Mixed Per-ton of the Mixed Per-son of the Mixed Per-ton of the Mixed Per-son of the Mixed Per-son of the Mixed Per-son of the Mixed Per-ton of the Mixe

"Unfair" Paper Labeling "Unfair" Paper Labeling
The above appeared that (tret "unfair" paper labeling in Warren, practicaljust all data and acips him saving been
just all data and acips him saving been
billiposters. Show has no contract with
the Billier's Alliance, but, according to
show sessentives, there has been no conwhich has been maintained at full
attength since season started. Scores of
throughputs pround towern one alter dand
were bedly multitated, but no attempt
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in stores. Show executives said they expected to encounter the same thing at stands around Pittsburgh, but that the tactice of union hillers in the different localities has been having no effect on the showing

Splendid Opening For Bud Anderson

TARTON, 6. D. May 6.—The Bod K. Anderson Circus recently opened to the borne town. Emporis. Ran, in ideal opting weekber and with a good response to the state of the state of

Vilators at opening included Neal Walters, president of the U. S. Printing and Engraving Oo, kname City, Mo, who furnished most of the paper and banners; James Piper, foreman of that firm, and Marie Kleisen, former trouper.

By Arthur M. Wirts

GIRGAOO, May B.—Members of the referred partopain (hympia Cureus were tendered a buffet supper last Saturday night by Arthur M. Wirts, executive were tendered a buffet supper last Saturday night by Arthur M. Wirts, executive were tendered a buffet supper last Saturday night by Arthur M. Wirts, executive were tendered a buffet supper last Saturday night by Arthur M. Wirts, executive were tendered to the performance. There were to the performers and working men. Long tables were pieced on the hipper last properties of the performers and working men. Long tables were pieced on the hipper last properties of the performers and working men. Long tables were pieced on the hipper last properties were last properties. The formal control of the Chicago Preferation of Mutuckina the circumstance o

TENTS NEW and USED

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TIGHTS M. A. OSBORNE, 127 Borne

FRANKPORT, Ky., May 6.—Life sen-tences given to Deputy Sherith Robert Allen and Johnny Mays for alaying the Court of Appeal Tuodey. Three the Court of Appeal Tuodey. Three men were wounded. The deputies were conticted in Medica Circuit/Court.

Under the Marquee

RUSSELL BROS, will make only one stand in the Upper Chio Valley, playing at East Liverpool May 22.

THE BARNETT show had very good attendance at West Chester, Pa. April 27, the first circus of the sesson there. JACK AND CLARA MOORE will be with Waiter L. Main's Circus, presenting tight-wire and icop-the-loop trap acts.

TOM WHITESIDE Troupe will play fairs, doing wire, loop-the-loop and clowning.

J? W. HARTIGAN JR. recently visited Alex Brock and wife with the Downie show.

BARNETT BROS! Circus will be first in at New Castle, Pa., May 13. Russell Bros. will be there June 5.

ENTERTAINMENT of the finest kind is of-

CLARENCE E Preprais, of Johnstown, Pa., attended Shrine Circus, Pittaburgh, and visited with Eugene Circuns and Capt. Boman Procks.

IT IS REPORTED that Chubby Guil-foyle, with the International Circus in Mexico City, may lose an oyo as result of being attacked by a licen.

PEDRO MORALES and Luis are now playing at Shubert Theater, Boston, in Frank Page vaude show. Pedro cays he glosse show with slide to heavy applatus.

W. A. (BILLY) ATTEMBURY, of Atter-bury Bros.' Circus, underwent's errious aperation at Rugo. Okia., and will be there for several weeks.

DEE ALDRICH and Lee Slean, who had the side show at the Chicago Stadium circus, have been signed for the circus which Allen Eing and A. N. Stock, of

A. E. MARTIN, of the Barnett show, visited recently with Harold Lengs, former press agent of the circus, at Akron. O. He is police reporter for The Akron.

MADLIN THEATER, Chicago, located in the vicinity of the Stadium, which played the Olympia Circus, took advantage of the atwatus atmosphere and hired a barker to sell its movie programs.

ALFRED MATO, who clowned with the Barnum & Bailey show years ago, was at a reunion at Madison Equare Carries during the run of the Big Show and participated in the opposition.

UDHN ROBINSON IV, James Bonelli and Albert 2, Mayer, of Cincinnati, have been very active in the matter of again baying circus parades staged in the

LEON SPAIR, who has been with Lewis Broa and other abows, and wife stopped over in Chrimanti last week en route east. They will visit the New York World's Psir.

REMEMBER, no matter how valuable you may appear to be, comcene one can replace you, and purhaps be better than you.

FATHER EDWARD J. FLANAGAN.
founder of Boys Town, Neb., will be the
full only at luncheon of the Dexter Falssown Tens, CSSCA, at Hotel Astor, New
York, May 10.

BED DAVIS now the Downle show at Marksburg. W. Va., April 26, reporting ine program, excellent hand and capac-ty bis at night. Ringling-Barnum will be there June 4.

WILLIAM BACKELL, with the Cole show, and Jay Anderson, of the Cincin-mati Enquirer Job Print, altended the might performance of the Russell show at Hamilton, O.

OOLE BROS. Circus had near-capacity bir at night in Rochester, Ind. Marion, ind. was bigger than two years ago when excellent business prevailed, At-bendance in Pt. Wayne was astisfactory. The nights have been cool.

WELLS BROTHERS, bur act, will hnot

GRABLES DRYDEN, weers barrel return to a circus this season. Act, betwier, is with Bud E. Anderson's Circus. ting featured with Selic Child's Need to the Selic Child's Need and the Selic Child's Need and the servers week of the setter dates and then

HUGHIE FITZ and company, two clowns and trick dog, Beauty, recently gave an hour and a half show at Ford-ham Menor Reformed Church in the Broaz, New York. Five bundred at-

ALLEN LESTER, while contracting press for Cole Bros. in Cincinnett early least week, gave The Billboard a call. Ployd King, general agent, has been in the city, several times in recent weeks and also called.

FRANK BLAND special agent of the Bantly Shows, any the Downie show in the Southern Special Spe

Best Solunday's business to date for the Beneft show was it Bethlehem, Pa., April 29, when it played to two straw houses, occord-ng to Manager Ray Regers.

JEAN BUILLIVAN, formerly of Dover, O, roports size is doing a single web, ladder, riding menage and leading the opening apper with the Parker & Watte Circus. A former dance instructor, she circus, a former dance instructor, she that the control of the control of the control poly contest, featured in concert.

E. W. SQUIRES, obtitimer, towes a few words of praise for the new Martello From Circust Show, which is not using any advance as yet, little a spot in the forencon, using sound truck bally, left followed with the band boys. Show is clicking and preformance well balanced.

AT CONRAD HOTEL, Massillon, O., re- ment.

cently were seen Cipde Mallory, of Ployd Kings Hit Perode; L. B. Greenhaw, of Parkar & Watte Circus, A. E. Miller. Barnett Bros. Circus, and Jack Medrow, former circus car manager, now operator of a biliposting plant in that city.

ROOFR LUDY, of Portland, Ind., advises that Parker & Watta Circus will be on the fairgrounds in that city and that it will be the first time a show has used the infield as a "sol." The morchants will put on "Circus Day" barrains. Ludy anys that there hasn't been a parade in Portland since 1072, when At G. Barnes showed the Lown.

HERBERT A. DOUGLAS, F. J. Frink, Al F. Wheeler, Joe Conway, Doc Ware, Coorge Roberts, J. Rudolph Conway and Johnny Lawler saw Barpelt Pieces at show did olden there, but best day at Chester rain and cold weather ruined what would have probably been a good day, as ninew used a lot closer than required recular circumb.

ROBERT WELSH cards that Ringling-arnum will be in Uniontown, Pa. ROMERT WELSH cards that Eingling-harroum will be in Unhontown, Da-larroum will be in Unhontown, Da-lengan-Lynch lot for the show and the fairpround school lot, showt four blocks district the state of the showth of the district that the state of the showth of the for the Mg Come in Uniontown in about 20 years, going there from two-day Frita-tite season, April 20, herring fair crowds. Cole Bros. has been granted blooms for May 27.

WITH Timesawa County Agricultural Society increasing the revital charge for carnitals and other tented attractions from 800 to 8200 an engagement, smaller above will probably not be able to pay the fee. Only one other lot, privately one of the floses in this section and several years ago was used by Jüligling-Institute of a Suday, engagement and several years ago was used by Jüligling-Institute circuits for a Suday, engagement

avorite Outdoor Performer Contest

See Coupon This Page = Mabel Stark Regains Load

Mabel Stark Regalins Lead
Mabel Stark Regalins Lead
Derformer Contest, displacing Trubest
Castle, who went into first place last
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Leo Snyder, Tiying Wards and Harry Van Posses.

The massive of the massive of the individual artists and troupes have been named on hallots. Every single one of them, no matter how low his or her-score is now, is capable of winning the present award. Moreotter of winning the present award, Moreotter stonal leaders, whether their scores are high or low. The plan is to give divisional winners handsome certification intercribed and suitable for framing.

Leaders in each devision will be assumed in the Sammers Special Nessies detted just 24. If will be the commany for the first de membre of the first of the second of the sammer of the first described as the second of the sammer of the first de membre of the second of the sammer of the first de membre of the sammer of the sammer of the first de membre of the sammer of the sammer

Dressing Room Gossip

COLE BROS.—The show had a grand
opening its Rochester, Ind., and what a
party was considered to the considered to th

DOWNIE BROS.—Mrs. -A. C. Hegen, Pan of Uniontown, Pa., and nice, failly Pan of Uniontown, Pa., and nice, failly Theima and livewad Bryann, Sugardon Williams, Clarence Leckiey and the writer site the night jurial, Bris. Hegen was busy all day taking photographs on the lot and displaying her graphs on the lot and displaying her as 1914. Mrs. Redgers returned to the show after a brief wist with the disupport of the show after a brief wist with the disupport of the show after a brief wist with the disupport of the show after a Curl Larkina. We Nelson received word that his soo was asfa at C. Wylis Owerly, eaching of the Mounty

home in Chicago.

G. Wylls Overly, cashier of the Mount Fleasant (Pa.) State Bank, came to the show for a two-day rist, being accompenied by his 11-year-did daughter, Louise. Overly is a Pan' of the first rank and spends his vacations cowning fisce DRSSING ROOM on page 431

OFFICIAL BALLOT

FAVORITE OUTDOOR

PERFORMER CONTEST

Sponsor! The Billboard

DONORIS: Circus Saints & Sinners Club of America (Dexter Pellows t), Circus Pans of America, National Showman's Association and Hollywood

Balloting is open to any person in, or catering to, show business, including show trade organizations and socredited fans holding paid-up membership cards. RULES AMENDED TO INCLUDE VOTING BY PERPORMERS, WHO MAY NOT VOTE FOR THEMSELVES, HOWEVER.

- IMPORTANT -

BALLOTS ARE VOID IF ALL 10 PLACES ARE NOT FILLED OUT WITH NAMES OF 10 DIFFERENT INDIVIDUALS OR TROUPES.

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Ballots without eignatures are void Higmalure .

CUT OUT PERFORMER CONTEST EDITOR AND MAIL TO The Billboard, 1564 Broadway, New York, N. Y.

he Corral

By ROWDY WADDY

GEORGE JOHNSON is president of association in charge of the Santa Anna (Tex.) Rodeo.

JOHNNIE MULLENS, of El Paco, Tex., will furnish stock for the Douglas, Ark., rodeo and Frontier celebration.

TOM KINO is with Bee Ho Gray in the Cearks for the summer, playing one-day stands with an oldtime chuck wagen outnit, he reports.

MAJOR GORDON W. LILLIE (Pawnee Bill), president of the NFA, has been in-vited to be a special guest at the Indian Days Celebration to be held in Houston

PERFORMERS contracted to partici-pate in the Strong City (Kan.) Rodeo are ken and Gerald Roberts, Marjoric and Eddle Boysen, Ken Hargus and Kid Pletcher. Albert (Preacher) Sells, clown, with his trick mulo, will be present.

BETTY MERCHANT was a guest of Warner Bros.' Pactures at the premiers showing of Dodge City in Dodge City, Kan., April 1. She also participated in the atreet parade and gave an exhibition of trick riding.

WINKLER COUNTY (TEX.) Bodeo and Live-Block Exhibition will be held at Kermit, Tox., with Harris Brothers fur-nishing the stock. County Judge G. R. Otlifam is general chairman, assisted by Mayor Hay Clapp, Pat Sanders, Cooper O Datie and Ben Cooper

THE RAMSAYS and their Plying Cloud borses and John Lindsey, with his mules, Roosswith and Hoover, have been om-tracted as specialty acts at the Roder-fround-Up at Electra, Tax. T. Loo alsoons will serve as amnouncer. Carl Armstrong is seen director. Judges will be elected pontestants.

A RODEO was held in connection with the annual State convention, of the Pu-table of the Parks, the state of the Puta-Ore, April 20, Even was also correlated Oregon State College School of Agricul-ture. Ceell Parks, redoc ckvm, per formed, aided by Phil Branson and Grant Lindsey, students.

OFFICIALS of the sixth annual Arkan-ana-Oxiahoran Rodgo to be held at Fort Smith, Ark., are R. K. Rodgers, general chairman: Jo Ann Fine, accretary; A. B. Rarper, arena director, and Frank W. Toumana. Allen Henderson, John Engand, Harry Robinson and Scott D. Harn-

PAULINE NESUITT, Nowata, Okla. champion woman trick rider, has been boused or an atvaction of the first antibodied or an atvaction of the first antibodied or an atvaction of the first antibodied of the state of th

RUSH A LETTER OR POSTCARD TODAY ---

for complete details on the

2nd ANNUAL SPECIAL PROFESSIONAL OUTDOOR TALENT SECTION

which will be published in the SUMMER SPECIAL of

Billboard

Performers-Take advantage of this apportunity to get your photographs published in The Billboard. Write for the details

The BILLBOARD PUB, CO. CINCINNATE OHIO

Roman rider, and his horse, &moky, and a Brahma bull: Don Wilcox, trick raper, and the Molanghin brothers, juvenile

NICK TIGETS.

OKLAHOMA Ther NODEO in Guibrie, Okla, April 21-23, was wall attonded, regional Col. Jos Carey, manager. Other regional Col. Jos Carey, manager. Other regional Col. Jos Carey, manager. Other States of the College of th

lng. Loome
Long Barbback Riding, Sylvester Hoane
AN INCHEASE of about 40 per own to
receipts was chalked up at the second
annual Gieveland Bodeo, which closed
hookey palson, according to arens afficials. Event was under auspices of the
American Legion Post. Lew Herget,
reasulter, cast 6 1203 attended, Contasts
America were bronk riding, buildogsing,
ateer riding and calf roping. Day-moneyateer riding and calf roping. Day-money-America were bronk riding, buildogging, aleer fiding and calf roping. Day-money winners for the last portion of the event and fins! results follow: Pourth go-round! Steer Riding—Hoy! Heffoef, Buttons Yonnick: Art Keller and Pee Wee Morris split. Bronk Ridding—Wed Perzuo, Kon Roborts, Bill Parks: Harvey Riding—Rid Button and Deck Ridding—Wed Perzuo. Kon Roborts, Bill Parks: Harvey Riding and Bud McDantels split. Calf Poping—Dee Burk: Roy Lewis, Buck Riding Ridi Roping—Doe Burk, Roy Lewis, Buck Goodapeed, Amey Gamblin, Bulldogging —Joo Welch, Curley Hatchell, Bull Parka, Art Keller, Final go-round; Steer Rid-ing—Grant Marshall, Frank Marion, Boo ing—Orani Marshall, Frank Nation, Boo Murray, Frank Guirk, Brozh Eding— Vio Echwarz, Dill Parka, Mit Moe: Ken Roberts and Ken Hargis spilt, Buildog-ging—Tom Hogan, Hub Whiteman, Curley Hatchell, Buck Jones, Calf Rop-ing—Amey Gamblin, Buck Ooddspeed, Dec Burk, Jiggs Burk.

Terrell Twins Travelers

CHICAGO, May 6 - Terrell Jr. and Jacqueline, two-month-old twin son and daughter of Terrell M and Dolly Jacobs, of the Ringling-Barnum show, are getting of the Ringling-Barnum show, are getting an early star as estimative travelers an early star as extensive travelers an early star as extensive travelers as early as a compared to help personal to help the twins terf for Minnespolia, stopping the twins terf for Minnespolia, stopping the twins terf for Minnespolia, stopping the twins terf for Minnespolia with their grand-mother until the close of the circuit season, when the Jacobses will move into their home in Peru, Ind.

BUSINESS GOOD-

BUSINESS COOD—

(Constituent from page 22)
cents. O. S. Brobks has a good selection for the musical and of program.

In the list spot of the performance when the program is the page of the performance of

Big Show Program

Big Show Program

The program, as given is week; incompared to the program of the

CALL

- CALL CALL NOW OPEN

OUTDOOR UNDER CANVAS

BEASON 1838 "LOOK AT LIFE" MIGHTY MONARCH OF ALL MUSEUMS

White we have an expenditure of the hilbest type letter and gentlemen, we can impress the beautiful to the contract of the con

Dodge Bros.' Motorized Circus Wants

Performers design two or more Asts. WANT One and Pour Act, Messistan for Its Saude Coinced Musicians for Std Shows. WANT Secretain for 25 May Paper, Wall Saude People for Concert, Serry Burest, messers. WANT Not High Deep for Fore Act on the Popular Corn. Not The Saude Std Saude, act, will do Concessions to expensible of the Concession of the Concessio

Consult diverse by Goothe Laker.

Berth, Louise Alverbury, muscle first, Joy.

Brown, O.—Madanan Bednin's "Act. Beautiful," presented by Trene Ledgest. 10.—

A Madanan Bednin's "Act. Beautiful," presented by Trene Ledgest. 10.—

Thomas. Miss Bespherd, Joy Brown,

Louise Atterbury, Georgie Lake, Frances

Ilon, "Buddy," I.—Concept boring,

Concept anoupersemat. Is—Tom and

Madane Bedlin's comedy pony, dog and

monkey act. 13.—Glowe pony, dog and

monkey act. 13.—Glowe chase. 18.—

Ledgest, Freddie Clushup, Connie Thomas.

Joy Brown, Ti.—finn-jew, Arnsita Lake

Ledgest, Freddie Clushup, Connie Thomas.

Joy Brown, Ti.—finn-jew, Arnsita Lake

Ledgest, Freddie Clushup, Connie Thomas.

Joy Brown, Ti.—fon-jew, Arnsita Lake

Ledgest, Freddie Clushup, Connie Thomas.

Joy Brown, Ti.—fon-jew, Grope Lake, 21.—

Ledgest, Freddie Clushup, Connie Thomas.

Joy Brown, Ti.—fon-jew, gas.

Louise Alexandra and Lake Dog. 23.—Clown

carry number. 28.—Fyling act, the Frysing Lesters (three men, two women and

CONCERT LINE-UFF: 10.05 Clubson, Concerns and

CONCERT LINE-UP: CONCERT LINE-UP: Hoot Gibson. Buck Steele, Rose Steele, Billy Hammond. Rez Rossi, Joe Steele and Swede John-

CLOWNS; CLOWNS: Joe Could (producing), Gordon Brothers, Mike Garner, Januto Garner, Lawrence Cross and Swede John-

son.

BIG SHOW BAND: C. S. Brooks, lead-er: Nick Swartz, G. S. VanVactor, trump-ts: Bill Taggart, clarinet; J. Edward Mitson, barttone: Mitso Ouy, Walter Vana-Dyck, frombotise; Ralph Horsk, best Billy Oray, druma Lee Friebe, calltope.

Side Show

Lee N. Daniels, manager; Ballor Jack Herbort and Fred Fitkin, ticket sellers; Ted Millison, Inatica leadurer. Attracted Millison, Inatica leadurer. Attracted to the sellers; Ted Millison, Inatica leadurer, attracted bird circus, Manuelo, sewed swallower; Ochello Glack Donnotues, humans battleon; Noena-Batelle, mentalist; Donos dem, Bernan which, manuelli, snakes; Grendol, fire-sater; Sonny Millison, extriboquism; Millison, pinhead; Dones, extriboquism; Millison, pinhead; Lohnstein, Condellan, 1988, pinhead; Sally Jones and Raymond Daniels, consedian, 1988, pinhead; Sally Jones and James Drown.

Staff and Porsonnal

O. W. Webb, general manager; Mrs. O. W. Webb, personnel and program director; Robert Brown treasurer; Casales M. Webb, personnel and program director; Robert Brown treasurer; Casales M. Robert Orbert Merchand Casales (Marchander) and Casales Casales (Marchander) and Casales Casales (Marchander) and Casales (Marchander)

LEWIS BROS. CIRCUS WANTS

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stoward: A. G. Hardin, managerial as-

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Justice. Decor Wiley, general agent:
Justice. Edwards, press sepont: Prancis
Kitzman, advertisting one manager: E.
Dwight Pepple, special agent in charge
of promotions: Esse Kitzman, radio and
eshools: Raymond A. Walton, 24-hour

man. TICKETS: Robert O'Hars, superfinement: Robert Brown, ticket wagon; Milton Sydow, front door, George Hobz, thold, Normal Garroll, inaide ticket sell-tent inond, Normal Garroll, inaide ticket sell-envi Irsee O'Hars and Nortie Brooks, reserved-seat ticket takters; George Madden, Hend utber.

CONCESSIONS: C. V. Crawford, gu-concessions: C. V. Crawford, gu-portniendent: Bertha Crawford, cashiner-Lawrence Whita, novelties, George Thompson, sweets, Cacar Shortell, flow Roger Pitook, Chie Johnson, Jimmy Moyer, Irish Epstein and Roy Todd

CANVAS: George Werner, auparia-tendent: Charles Webb, big top: C. A (Tex.) Anderson, menagerie: Les Spelvin side abow: Tom Murray, salimaker, sac

35 men.
MECHANICAL DEPARTMENT: Harley
Doyle, superintendent Alvie Russell and
Date McDonald, mechanics; Jack Wynn,
route man; Roy Shelby, curpenter, Alex
DeBeers, painter,

MENAGERIE AND HORSES: Sitm Wal-

MERAUERIS AND HOROLOGY SHIM Waters, superintendent: Elvin Wells, ele-phant bose; Lewronce White, assistant; Miston (flady) Manning and Preddie Waiters, cage mon; Ace Scott, groom of Hoot Green's stock; Orner Saunders and Aboe Petrie, grooms of Buck Steele's Waster, S. Const. Court Court.

Hood Giberta 100cit. Court Court.

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DINING DEPARTMENT: CHEM SH. (Whitey) Pawley, ateward: Henry Martin, first 200k; Douglas Hamilton, second cook; Joe Polissi, Luther Kirk, James Wilder, Bud Marsh, A. Blankenship, Phil Shepherd, Bennie Parr, Loster Ball.

Opera Piece. Ginsinnati. O.

Palisades Makes Early Bow

Eyes Are on W. F. Traffic

Opening, nearly a month alread of time, is gratifying to the Rosenthals

NEW YORK, May 6.—Despite inclement weather, including a chilly blass
length weather, including a chilly blass
length weather, including a chilly blass
length years and the second that the length of the 102 second under way last flatturday nearly a month abend of time.

For this and the second under way last flatturday nearly a most abend of time.

Gerree temperature to make the ophiting most gratifying to Recentihals and
all those conserved with prepping the
partitions. Stunday's gate, coinciding with
the World's Pair copaling, was marred by
a downpour and try westernly of casetomers arrived before the rain broke.

Jersey resort presented three weeks
length years and the second of the
United States fleet, ordered recently to
head, for the West Coast, leaving only
PAP resaured "Review the Fleet" on its
eparking paper, as billing was ordered
long before President Roosevelt ha15,000 tas rar stationed on the Atlantic,
with the Rosenthals offering 'em a special 40-cent combination ticket and ree
uniform. On the first four days of the
fleet's slay the park checked in shout
Leon marmers.

New Rocket Popular An extensive lighting program has been mapped out, with those fronts un-(See PALISADES MAKES on page 19)

New Warner Rates ChattanoogaParade

Challemon gal aradae
CHATTANOOCA, Ny a-With a big
sports parson, the city will open its enlarged amusement conter, Warner Park,
on May 16. Additional rides and concessions have been provided for the seamine process of the content of the content of the
mine pool and sand beach, roller trait,
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centre co. Large grand stand factor, the
track where motorcycle, auto and horse
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Franc Arnold Appointed Steel Pier Promo Manager

ATLANTIC CITY, May 6.—Prank P, Oravati, president of Steel Pier, aniousced the appointment of France Arnold manager. Arnold managed the Student Theater, Newark, N. J., doing radio work in St. Louis before the service of the St. Couls before the service of the Baltimore and Warner Bros. in Philly, Pittaburgh and Les Apreles.

Clair Leaves Norumbegu; Is Undecided as to Future

WEST NEWTON, Mass., May 6.—After nine years as manager, Arch E. Glair ha-weigned rome or the state of the se-second of the season of the season of in 200 to give the waning spot the benefit of hie was experience, as he was then from the midways, estring (See CLAIR LEAVES, on poet 32)





MEN WHO WILL DIRECT RIVERSIDE PARK, RIDIAM-POLIS, housened connected there a number of years but to general menager. Left: President for the connected there a number of years but one general menager. Left: President folial Colleman, 31, two has been with the park company 18 general destroys, member of the Mational Company. It is a president former, member of the Mational of the company of the Mational Company of the Mational Company of the Company of the Mational Company of the Mat

Hodge Ends Risk Drive

NAAPPB President Baker declares it greatest campaign in history of body

CHICAGO. May 0.—What is considered by officials as the greatest campaign ever of more of the consideration of the consideration of aminement Parks. Pools and Beaches has been completed by the office of Secretary A. R. Hodge to acquisit the installity inturance plan sponsored by the association in co-operation with the Associated Indemnity Corp. of California. The more than 750 operators who there years have reasoned there provides the construction of the constru

SANDUSKY, O.—Steamer City of Han-cock, brought here from Hancock, Mich., will replace the Cilippers on the San-will replace the Cilippers and Color Victor Brown, formerly master of the Chippers Boat will take over the run on June 20, opening date at Codar Point, and atter July is will operate three round trips daily between Sandusky and the islands.

Good Prospects Bring About Work In Buffalo Area

BUFFALO, May 6.—Optimistic outlook for the coming season has caused park men in this vicinity to increase activity and make claborate plans for early

and make elaborste plans for certy openings.

Glen Park, Williamsville, N. Y., scheduled to open the middle of May, has una sauttered two dance halls, Casino and Barn, and has been drawing good crowds, Casino opened with Harold Austria's Orbestra and has booked Bunny Wilson and Don Stoval bands. Name (See GOOD PROSPECTS on page 29)

Shillan Supervises Meteor; Will Introduce a New Ride

Will Introduce a New Kide
NEW YORK, May 6--J. W. Shillan,
managing director of British Motor Boat
May. Ch., of the New Kide May.
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MILWAUREE.—City board of pur-chases awarded a contract to American Plays in parks on July 4.

Ohio Ops Are Moving Cautiously; **Outlook Is None Too Encouraging**

CANTON, O., May 6.—Season's outlook or Eastern Ohio amuscinent parks ap-ments none too encouraging, it is re-vealed by a curvey of the major spots in the past two weeks. While conditions reased by a survey of the major spoid in the past two weeks. While compared to a year ago, with industrial operations more substantial, WPA projects continu-ing on a more extransive basis and less on the part of the public to let no of the prought about by the European attuation beautiful to the continuation of the public ing appet in the sated totality; on which this area is largely dependent, in custo-ing park operators to proceed a pro-tinuation of the public of the public of the larger parks, little new construction is in

prospect. Most operators are confirming preparation activities to renovation of rides, concessions and grounds, some are repainting aome mideny features, others are switching concession buildings, and the season of the season

Building for Museum

NEW YORK, May 6—A contract for an adequate freproof building in which to house and advantageously which to house and advantageously can Museum of Public Recreation has been agreed upon and will have been for the property of the property o

Fairyland Uses **PTA Campaign**

KANSAS CITY, Mo. May 6.—Fairyland Park bere will open the season on May 12 with several new features, said open the season on the season of th

take over the park for its annual piculo on May 12.

A new Eddelsiad will feature safe A new Eddelsiad will feature safe A new Eddelsiad will feature safe and the safe of the safe are Parest-Teacon Association piculos, sponsor or shared between park management and PTA Council. A Kansas City (Rkan, Day will be sponsored by tating has been confined to publicity and advertising in the two local newspapers. This year a campaign has been lating-bab board advertising, auto stickers and pennants.

Russell Danna has been appointed pool manager and Bennett Steadham, for-(See FAIRYLAND USES on page 39)

16th Season Opens For Winnepesaukah

GOT WINNE PESSULKAIN

GRATTANOOO, Aus 9 - Lake Winnepessukab, near here, will begin its 10th

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Ponty Readies Highlands; Pier Open to Boat Lines

Firet Open to Boat Lines

NEW YORE, May 6.—Allantic Besch
Amusement Park. Atlantic Highlands,
N. J. will launch its second consecutive
season under direction of Fred H. Poolly
season under direction of Fred H. Poolly
season under direction of Pred H. Poolly
season under direction of Pred H. Poolly
season under direction of Pred H. Poolly
season under the propose that renovation of
buildings is approaching completion and
that picnic bookings ava sheed of correspondings for the prediction and
that picnic bookings ava sheed of correspondings for the prediction of
the proposed for the S. Mandelay,
which was lost on opening day a year
ago, is operating the proposed for the S. Mandelay,
which was lost on opening day a year
ago, is operating the proposed for the
trips. Negotiations are under way with
a New York line for daily and the pichtrips. Negotiations are under way with
a New York line for daily units Deach
with understanding that any other chartered excursions may also have use of
the dock.

CANTON, O.—George Otto, who for more than 25 years has operated the Merry-Go-Round in Assessment of the thirty-Go-Round in Assessment of the on April 4, will not replace it, say of-ficials of Meyers Lake Park Co. Park of-picals plan some other ride or attraction in replace it at the entrance to the middwy.

American Recreational Feet that arrangements are being started in an effort to hold the meet some Equipment Association the column will feature the news-best case it creates the column will feature the news-best case it certainly will be glad news.

By R. S. UZZELL

W York World's Fair opened on use with a boost and ballyhoo as no other exposition has ever Our amusement fraternity over on had. Our amusement fraterinty over on the flats worked hard and spent for-tunes to get ready but were keenly disappointed. The period and craticus kept the throngs well tied up until almost 4 pm. Then it began to rain and turnod cold, which was bad enough. and turned cold, which was bad enough, but the antuments section also unifered with the terms of the control of t. But at all expositions the amuse-t sone is usually only the tall of late and gets under way later in

Broad Smiles at Coney

Broad Smiles at Coney
Coney Island answerment mm fared
much better on April 30 that their
shump at "The World's Pithyracund" because of the exposition did not materiallies at any side, not yet. Answerment
lies at any side, not yet. Answerment
smile. Fred Franher is positively enthusiasio about it all and sport the day at
side of the side of the side of the side of the
up in the afternoon. Coney publicly
this spring has been the bett in years.
July and August are the big months
to quite apr to follow this precedent.
The men who have taken the long odds
of Sec REGRATIONAL on page 42] r there deserve to succeed and we (See RECREATIONAL on page 41)

The Pool Whirl

By NAT A. TOR (All Communications to Nat A. Tor. Care New York Office, The Billboard)

Diving Meet Off

Diving Meet Off

It is with read repert that this department has to report that the proposed high-diving championships anposed high-diving championships anposed high-diving championships and
posed high-diving championships and
posed to the propert of the property of the prodiving meet two years ago, have to throw in the towel for the none innofar asdiving competials is onnermed. Believe
the contient would be held.
Divers auch as Jack Lathkowski,
Luttile Anderson, Capt. Jimmy Jamison

Divers such as Jack Lathkowski, Lucille Anderson, Capt. Jimmy Jamison and Soi Solomon, defending titleholder, all of whom were looking forward to this

WANTED

FOR BEACH PARK, GULF OF MEXICO.

Ridde Ride, Leys-Place, Character Heart Special Parkets and Land Parkets first State of the Control of the C

ALBERT SHANKS,

WILL SELL or Rent as Concession

Complete Prenty Areado with latest equipment and unchines. Also Bloyday Elvie, control operated, in purious equalities. Both say at Dorumland Park,

M. DOLDSTEIN, 2121 THIN St., Brockling S. 4244

WANT

WANTED TO RENT

Opening Dates

Opening Dates

That pool man in the Gotham area to continue to the pool man in the Gotham area to relate the pool man in the Gotham area to relate the second in the Gotham and the Gotham and July and Gotham and July and Gotham and July and Gotham and July and July

First Outdoor Stunt

The most open-air aquadromes will not be open on May 16, Mothers' Day, the few which are might make some

of awim rhoss open only to fathers, or one might create much interest and st-tract Sevenaper space by staging a father versus son competials. In either case do something. Mothers' Day and Pathers' Day procent a natural tie-up for swim pools.

Dots and Dashes

Der med Dushes
Mack Roce was named prey of New
York Pool Ownere Association in a confash last week on ways and means to
Understand Miramar Pool, New
York Olly, plans to till its admish tariff,
Understand Miramar Pool, New
York Olly, plans to till its admish tariff,
which operates steamers to albury,
seems to be laying down in advertising
its beautiful pool at Bear Mountain,
World's Pair tours instead, . Norm
Alexander renovated his Woodside Pair
pool in Boar, my re, operative reports.
Lower Manhattan getting a terrific play,
what with the aperinent settlement
visitors and special convention patronago.

"MY BEST BET"

ELI BRIDGE COMPANY EOO Gase & Man. JACKBORVILLE ILL



FOR A PEAK INVESTMENT BUYL NOW! LUSSE AUTO-SKOOTERS

WATER-BROOTER BOATS, ARN BIQ PROFITS for your Par

LUSSE BROS., Inc.
2109 N. Feichill S., Philadelphia, Pa.
LUSSE GROS., LYD., Berdnie House,
52 Lincoln's fas Friels, London W. O. E. Co.

Atlantic Beach Amusement Park ATLANTIO MIGHLANDS, R. J. LEP
ATLANTIO MIGHLANDS, R. J. LEP
ATLANTIO MIGHLANDS, R. J. LEP
ATLANTIO OF THE PROPERTY OF THE PROP

Coney Island, N. Y.

This resort began refunctioning latter part of april, New York World's Bast railton helped to some extent in forest railton helped to some extent in the resort of the fair's opening, April 29, as evidenced by out-of-down income piese. But for the rain on April 30 the Stunday about-large, Mesege car-parking apone is something the local Chamber of Commerce ought to rectly at once. The spot faculty of the resort of 75 comes an bour or a parting get out and culpy the suntements encounter a none too pleasent situation.

Luna Park, still without a tenant, is

set out and enjoy the ammenients, encounter a more too piesans stayation.

Luna Park, still without a tenant, is completed by its darkness. The company of the stay of the sta

New Rides Installed

New Rides Intralled James Eyrimes, operator of the Vir-shina Reel and the Scooler, the latter the latest in the tend in the Newton-10-foot period of the Control of the Control eracted atll another new ride this sea-son, the Rocket, on Surf awenue, com-West Eighth street. Booket is patented and a product of the Alian Herschell

COMPLETE SKOOTER RIDE FOR SALE

Co., of North Tonawanda, N. Y. It is a revolving affair with a 45-degree incline. Speed is 65 miles an hour, or 19 revolu-tions a minute. Fastest and safest, de-clares Kyrimes. Capacity 70 to 30 adults. (See CONSY ISLAND on pape 58)

- PENNY ARCADES -

MIKE MUNVES CORP.

"ROCKET" A MARVELOUS RIDE!



ek. Jos McKep, moster pito beilder, new screens steat at Paliacies Park, who recently essential motion was properly the strongest, best built ring To says—"H" the strongers, less here and O. N. Chaffe series, "Borket still toyong all rives to while respire."

2. Mathematical and the same dog "Wester, and toyong all the same dog "Wester, and toyong all the same dog "Wester, and "

ALLAN HERSCHELL CO., Inc.

FOR

LOCATED TO MILES WEST OF PORT CLINTON, OHIO Has large Danco Pavilion, Bath House, good-pixed Dining Hall and Cafe and agreeat small Concession Stands. Has more than one-half mile of and several small Concession Stands, lake frontage. For information write

W. CALLARAN, 818 Yates Street, Toledo, Ohio

WANTED

WANTED

Portoble Shating Rink, Merry-Ca-Round. Have location for three or four flat Rides. Park one of largest in Lastern Oble. Neary Picake Sookings. Industrial and general conditions good. He season anticipated. All communications to

MEYERS LAKE PARK CO., Conton, Ohio

WANTED

Describerers and Aldrig Desires, meth at the t Drinks, Clears, Disporation, Camby, for Green, stead with a Barrount Hoff to let. Lunch Ru Juan completes commented and under new men adgeth Seate, Pony Rides, sic. Bott enry Arcado, Was have a peachthai siles Rinz nat equipped. Park has Park scena the 27th of May. BAY SHORE AMUSEMENT PARK, Sparrows Point, Md

Conducted by CLAUDE & ELLIS-Communications to 25 Opera Place. Cincinnati, O.

Plan Being Advanced for Detroit Pay Rolls To Come From Current Income; Audit Discloses Deficit

DICTIOIT. May 6—A pian was asministrative board for failing to control
management of the fair within allowmanagement of the within allowmanage fused to allow further overdraft in State

theological show turther overdraft in State
Pair accounts.

The second audit in a month by a
public accountant of Michigan State
Pair finances was filed this week with
the State administrative board by C. C.
Whithock, who concluded that, instead Whittock, who concluded that, instead of showing groat operating profit of \$110.319 and net operating profit of \$110.319 and net operating profit of \$110.319 and net operating profit of \$131.086 for last year, the fall of the year solid profit of the year, that such deficits which were a salient point of his report, that such deficits have susient solid profit of the years. It is placed blame for much of the 1028 increase upon the admits of the 1028 increase upon the 1028 increase upon

Oil Expo To Be Deferred

HOUSTON, May 6.—With a gate of 171,000, Oil World Exposition here on April 34:09 to Sam Houston Collecture april 34:09 to Sam Houston Footh of 10,000 permanent plant for future erents, althouse the permanent plant for future erents, althouse the control of the permanent plant for future erents, althouse the control of t

DAYTON. O.—Announcement made been that Contral States Eacing Association will be a supported by the state of the support of th

NEW AUGUSTA, Miss.—I. T. Jones was elected president of Parry County Fair Association; C. M. Varnado, vice-president; C. A. Bonner, secretary and treas-



A. L. PUFKAM, more in his both peer of octivity for the fair in Chippener Falls, Wie, known et an Archive for the Chippener Falls, Wie, known et an Archive for the Chippener Falls, Wie, known et al. The became connected colls. It is to be be been considered to the control of the control of the college for the control of the college for the control of the college for the college f A. &. PUTNAM, now in his 20th

Fred C. Murray Connects With Int'l Fireworks Co.

NEW YORK, May 6.-Pred Q. Murray, witeran firsworks man, has become at-lached to International Priveworks Co., here, He resigned recently from American Priversia Co. of Massechuetta, Boston, with which he was long connected. Prirm he joined was awarded the great of the contrast to furnish fireworks for the New York World's Pair.

Oshkosh Plant Augmented

COSHICOSII, Wila, May 6—OV the large Coshicosii, Wila, May 6—OV the large completed at the part of the large completed at the part of the

Aid Is Denied Ohio Society

COLUMBUS, C., May 6.—Meigs County Agricultares Society, Pomeroy, can receive no county Funds to help defray 1938 fair expenses, State Agricultural Director John T. Brown has ruied, in announcing that the 'society violated the Ohio general code by lasting certificates to members without alumbering them consecutively, Action followed complaints

Huntsville Scope Widened

HUNTSVILLE, Alm., May 9 — Madison County Fair Association voted to expand position and to include all counties bendering on Madison, which are Limeatone, Morgan, Marishall and Jackson in Alebona and Ciles and Lincoln been held regularly since 1919, has gradually extended the scope to draw pearly in partnanage of these counties. ravily in patronage of these counties, irectors have invited them to exhibit.

EASTLAND, Tex.—C. F. Rhodes was chosen president of Eastland County Pair Association.



MAZIE COMPTON STOMES, mem-ber of the stad of Mastesippi Valley for the past 21, years, who has an-nounced not resignation as assistant for the past 21, years, who has an-nounced not resignation as assistant for the \$133 for will be discussed, or the \$133 for will be discussed, remaining the past of the past of remaining the past of the past of the past for a northern fair but constructed to the past of the was assistant secretary. If yours and took great interest in dissulpping the women's departments.

Reading Meet Sets Record

READING, Pa. May of—dinatoring all attendance records for Bendings gain attendance records for Bendings gain attendance records for Bendings gram. 34.516 spectators jammed grand atom and bisechers and occupied every half-rule received on April 20 when Rajbh A. Hankinen, launched his 1020 season, over the 1930 spring needs and 10 per cent greater than the former speced crowd of 1931.

Ionia Project Is Approved

IONIA. Mich.—Preparations are under way to start further improvements on Ionia Pres Pair grounds and in River-officials learned an application. for a 44,472 improvement project made thru the city had been approved by the WPA in Washington.

Wis. Annual To Be Revived RHINELANDER, WIS, May 6,-After a HillingLANDER, Wis. May 6—After a lapse of siz year Outsida Country Agri-cultural Association voted to hold a lond fair. County board voted a 81,000 appropriation, and it is expected this will be increased by contributions from sownships and city of Rhinelander.

Agricultural Situation

Condensed Data From April Summary by U. S. Department of Agriculture, Washington, D. C.

ARMIERS report they are planning enabler, corn, sala, rice, sweet polations, dry beans corn, sala, rice, sweet polations, dry beans corn, sala, rice, sweet polations, dry beans are planning and salary and salary are corneges of banker, flanceed, grain sorphisms, polations, toolsmoon, orybeans, peanuts and tame hay. Three changes are richer various factors—participation in control factoric participation in soil conservation program, lower prices for wheat and some other grops, reduction in the area secded to winter wheat last fall and adjustments to changing feed requirementation one supplies have accumulated after the period of drostgats and shortsigned.

accumulated after the period of crotiques and shortsizes, products declured district. Private of fasters of this year, but total incomes from marketings and government payments was 1,100 billion dollars for January and Prebruary compared with LiOT-billion in the same months last quarter was eccompanied by reduction to living costs. Buying power was maintained. Prospects continue for same improvement, in convince purchasing powers, pullments.

DEMAND: OUTLOOK
Altho increased uncertainties in the
foreign situation serve to cloud the
outlook, prospects still are for scott inteoutlook, prospects still are for scott inteer by stummer. This expectation is breed
on indications of a somewhat more than
seasonal pick-top in building constance
other industrial products which are in a
relatively favorable technical position,
ing, and will be at its highest recent level
during the second quarter of the year.
No marked expansion in business it exdevelopments abroad might prevent any
forecase.

The critical time for industrial activity The critical time for industrial activity and constance will come when the impetur furnished by Covernment in the impetur furnished by Covernment in the business altustion, which has occurred since last attumer; an increase in See ACRICULTURAL on opposite page 1

Grand-Stand Shows

AMONG grand-stand attractions booked for Northern Wasconsin Districk, Parir, Chippewar Palla, Wila, are America Swings, revue: Paroff Trio, cerialists, the Onathon, trestpoard; WILB National Barn Dance; Portunato and Cirillino, comedy parionimistic, France and La-Pell, swaying pole, and Thearle-Duffried Herweriza.

ITS FAIR and summer bookings are best in history for Ohio Display Fire-works Co., reports R. J., Vitals. Company is furnishing part of the displays for the New York World's Pair and first ship-ment wont forward last week.

GREENE County Pair, Xonia, O., has increased its grand-stand budget and will celebrate the 100th anniversary of its inception with a historical pageons, contracted thru Bill Martin, of Yolm B. Bogers Producing Co., said Brant Bell.

STARD of Boone County Jembores, beard over W.W., will make personal aphraid George C. Biggar, W.W. rural program supervisor, Schodule will take them to fair in Illinois, Ohio, Indiana, Michigan, Virginia and West Virginia, Booking were made by Jack Bell, Wil-W.

STEINER TRIO, who recently closed at Junior Chamber of Commerce Indoor Circus, Youngstown, O., will play 1939 celebrations and fairs, several being in

BANARD BROS. GIRCUS, moving on a half-dozen trucks and trailers, which wintered in Reproleburg, near Columbus, O., will play Bartern theater and park dates until the fair season, said of Riclais of the show, following close of Juntof Chamber of Commerce indoor Circus, Youngstown, O., in which several of the acts participated.

BROWN COUNTY PAIR ASSOCIA-TION, Green Bay, Wha, has contracted formle Young's Revue for the three last nights. Other attractions for the ive-day fair will include Pine Ridge Pollics and Plash Williams.

FOR THE 1939 Thurston County Pair, Walthill, Neb., Marvello, Ruby Baage Co., Salardo Trio, Three Yodelers and McGrew Brothers have been signed, re-ports Secretary A. D. Raun.

LEIGH. Neb — Collax County Pair board, to insure summer revenue, voted to rent its dance building.

Fair Grounds

JEPTERSON, Wia.—Sale of stock in Jefferson County Pair Association has met with such a response that a 1939 felr will be held, said Secretary Ernst

REGINA, Saak.—Dan Ederkin, ma ager of Regina Exhibition, and Mrs. I derkin recently returned from a thre month racetion in Florida.

UNION, Ore.—Directors of the 1938 Eastern Oregon Live-Stock Show roted to provide entertainment between rate green to allow for increase its sloce of 4-If Chib and Pluture Pranners of America classes of 198 alock and other entries.

SALT LAKE CITY.—Ernest 8. Holinos, manager of Ulah State Pair here, went to San Francisco to call on prountness former Ulahana now reading in California, working with the San Francisco consisted in preparation for Ulah Day at the Colinc Cate Lapoution on June 31 the Colinc Cate Lapoution Cate Lapoution of Lapoution Cate Lapoution Ca

PORTLAND. Ind.—Work is going forward on Jay County Pair grounds here in preparation for the six-day 1030 sar-ing programmer of the program

VANCOUVER, B. C.—Waiter Leek, re-tiring from presidency of Vancouver Es-nibition Association after 15 years, 12 of which he served as president, was given which he served as presidents, was given a compilmentary dinner by directors and officers in the Hotel Vancouver and was presented by John Duinmuli, president, with a silver selver, inscribed with the exhibition insignia. Birs. Lock was presented twith a bouquet of red research wills Daiton, residing as incorrecy treasuring the property of the control of the contr user a post he held St years, was given tenance. Previously council had guar-sider emphations by W. G. Matuwaring, sinced varying same against dericts, and R. D. Manevar was presented with an only dolk at by W. R. Dowery, Doctorary AGRICULTURAL and R b. Conya desk set by W. R. Dowery, and in-treasurer. Massear conducting an in-ternal audit. Leek and Dalton will re-main on the board.

SPRINGPIELD. Mass—The 20th na-musl-meeting of Massachusetts Agricul-tion of Massachusetts Agricul-tion of Massachusetts and the the Botel Kimball here on January 18, MAY Recreatery A. W. Lora-bard, Borton, and the is a change from the Company of Mary Recreatery A. W. Lora-bard, Borton, and the is a change from the Company of the Mary Deep dis-solved and the grounds soid after dam-age by the hurricase last September.

CALOARY, Alta, Robert Spencer, so years grounds superintendent or Calgary Exhibition and Stampede and Alberta Live-Stock Association, retired recently, Live-Stock Description and Live-Stock Canada a having passed the age limit. E. W. Burns, building superintendent at the exhibition grounds for the past live years, assumed Spenoer's duties on

YORKTON. Sask.—In an effort to maintain entertainment atandard, directors of Yorkton Agricultural and Industrial Exhibition have declided to make onto charge of 20 cents before 11 a.m. and 50 cents thereafter. Ticket bodders will be digibble to participate in give-maintain and the contraction of t

ST. JOHN, N. B.—St. John Echibition Association has saked dity council for a grant of \$3,000 for operation and main-

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1564 Broadway

New York City

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AGRICULTURAL

Continued //om opposite popt

Continued //om opposite popt

The falling off in employment and in the continued

The falling in the falling in the falling in the falling in the falling

The falling in the falling in the falling in the falling

The falling in the falling

aponsible for the moderate decline in prices of farm products. Borage de-mand for some commodifies exeme to the borness of the production, and foreign demand developments have not been fa-table have been as the production. We one of those factors was of more than minor of farm prices, but significant they contri-uted to the general weakening in farm prices and incoma.

INCOME: DECLINE

The total of farmers' cash income from marketings of products was less in February than in January, and less than in February last year. Total was 450 million dollars this February 378 million in January and 456 million in February as the product of the product of the february and 456 million in February as the product of the product January and 486 million in Pebruary a-year ago. Blut million to told were ext-ered groups showing larger income this rathe was 50 million dollars this Pebruary argues and the pebruary and the pebruary are larger from regelable—37 million dollars—was the same in Pebruary an January, but show the pebruary as in January, but show the pebruary as in January, but show the same yielded a Pebruary cash income of 143 million dollars—compared with a January result of the pebruary cash income of 143 million dollars—compared with a January result of 130 million. The cash income from poultry and eggs was January and 80 million in Pebruary last your.

PALISADES MAKES-

FALISADES WARKES

changed from last year revitables the
filtened from last year revitables to conform
with the moderniate motif of the place.
One of the neast popular ridea during
opening week was the new Rocket, first
time at PAP. Other new features presented are the Jistebuly ride and the
Swan, constructed in beach of planch

Great Wallendas, on the bigh wire, fresh from big-time frat circus angage-ments and long a Ringling-Barnum feaments and long a Rungling-Raruum fea-ture, were the baptiam free attraction, booked thru the George Hamid office, which is again supplying the talent for the season. Jack Rosenthal, who st-tends to the talent-buying detail, siles engaged Mike Riley and his Musse Geo-Round Och as an added free-act staters for the week-end. Trying Aaronson and with Wallenburg a statistical this week-end. with Wallendas staying

Outing Bookings Up

Ouring Sockings Up
Charles (Dop) Morris, pirche manager,
reported a 10 per own till in this department of appetal parties and outings,
partment of appetal parties and outings,
parties to those bookings, a situation
which was the reverse for Cril parks
when the fair was on in 1935-24
New York and Jersey mesupport
specially the property of the property of the period
beating direction of Bert Norths and his
wife. the former Marion Cahn. The-up
effected with The New Towk Post, which
World's Part section. Universal Newared
made a subject abowing the spot readying for the asson, this being ground
accremed nationally during first operating week. ving Rosenthal said: "We are most

CLAIR LEAVES-

CLAIR LEAVES—
(Continued from page 32)
In executive-auditor capacities on the
dat Johnsy 2, Johnse Exposition Rhows,
and Johnsy 2, Johnse Exposition Rhows,
Altho new to park operation he gave
the playground the shot in the arm it
he playground the shot in the arm it
shon years. He was especially auccential
with Totem Pole Ballroom, smart
damories converted from a hern-openClair, resting here temporarily, and
he has not definitely decided as to his
resignation, but it is common innovincing
in park circles that he was not exitand
with an offer from here lesses headed by
with an offer from here lesses headed by
for bringing Clair here originally.

FAIRYLAND USES-

FARYLAND USES.

(Continued from page 36)

menty associated here with coin-machine distribution, will be manager of the open-sit balloom. Ted Rischburn and May 12. Park gate will be 10 cents, with each paid admission a coupon will be leaved, crediting a patron with 8 cents are considered to the control of the control of

16TH SEASON-

101H St.ASUN—
is electric bosts in addition to romboats, water blace and boat device. Pients with the property of the property

manager, Mr. and Mrs. Charles White will operate the eating concessions, pop corn and peanut stands. Attractions include a large roller rink, which can be used as a dance half, African Db, mechanical baseball, shooting gallery and four rides. Large attendance from Tenneece, Alabama and Georgia towns is expected for the opening.

GOOD PROSPECTS-

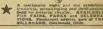
(Continued from page 16)
bands will be booked for one-night stands this year, said Manager Harry

stands this year, said Managor Harry
Altrana. No, former concession and ride
operator, has leased ground formerly occupied by Railo Pun Park and adjoining
Kruil Park. Oboott Beach. N. V.,
for crection of New Haisto Park, whole
record of New Haisto Park, whole
struction started task week.
Crystal Beach, (Ont.) Park reported instaliation of new features in the Old Milli
staliation of new features in the Old Milli
staliation of new features in the Old Milli
staliation of the provided for the busiroom, Manager Harry S. Hall mild the
Showbeak, plying between Buffalo and
Dance music will be provided by phonographs. Bings and floor shows will be
featured over week-ends.

The provided of the provided by the staliation of the staliation of the provided by
recently taken over by Thomas Char, will
operate rides and concessions.

DETROIT, May 6. — Walbed Labor (Mich.) Park opened for the season last the control of the season last the control of the season last the ballroom, managed by Mrs. Lou Tolletone, were Little Joe Hartmand the Rhythm Rhymsters.

CHILLS I THE STRAIMAN





REVIIES LIGHTS RODEOS ACTS

Sen's Regent Theatre Bldg. GIRCUS'S Every Shorm THE SUR. SAVE HOW!

WANTED

SHOWS, RIDES and CONCESSIONS

Calumet County Fair Chilton, Wis., Sect. 2-3-6-6, Day and Highs. Get 26 Seeks with HENRY WEEKS. Setty. All Compositionary note that Chilton (offices Oillaces, with only 60-mile pump.

CARNIVAL WANTED for JULY 4th

AND WEEK FOLLOWING Suto Roces Special Stiraction for 4th.
Free Admission to Carelled Grounds.
Englating Printings on Six County GERALD L. LARSON, Fair Secretary

Owners of ATTRACTION!
Owners of Original Bridger Off Paintings.
Own ADD Bit 1011 Fore Early.
Own ADD Bit 1011 Fore Early.
Own ADD Bit 1011 Fore Early and Ea

WANTED

BOURBON COUNTY FAIR

WINDOW CARDS

Wanted Carnival for Mississipol's Best County Fair OCTOBER 2 TO 7

Must have at least 10 Shows and 9 Rides. Old established fair 15 years of success.

YAZOO COUNTY FAIR ASSOCIATION

Yazon City, Miss.

Rinks and Skaters "Skate Week" Rawson Sees Great

JESS BELL has been made manager of the rink in Walled falls (Mich.) Amusement Park. He formerly was with Arma Oardens, Detroit. Summer season

APTER an 18-week stay in Clarksdale, Miss., E. L. Shepherd's postable roller rink opened recoulty in Greenville, Miss., to good business. Bob Drake is in the skateroom. Dele Brooking and &. J.

ARTIFICIAL ice has been removed from Arena Rink, Saskatoon, Sask, and roller-skating floor installed for summer. Skating is from 2 to 4 and from 8 to 10 daily at 25 cents; students, 18 cents. Skates are rented at 10 cents.

WALTER E. SUTHPHEN, Detroit. WALTER E. SUTIFFHEN, Detroit, re-ports that Aurport Roller Rink, Owesson, Mich., closed recently, the federal gov-ernment taking over the property, write Armand J. Schaub Sr. from Springfield, Mo. On April 30 a five-mile roller race was staged in Springfield between five members of Hruce D. Reglé Alsakan Re-Paisce, Wichita, Kan, and the Spring-field chib, the latter witning.

ARENA Roller Rink, Fort Williams, Col., operated successfully last year and recently began its second Year, report per an experiment of the second year, report per an experiment of the second year, and the second year of the second year. The second year of the second year of the second year of the second year. The second year of the second year of the second year of the second year. Seasing are need, with outcomes and outcomes are defined as a figure-skating cittle. Hoater includes within Bohinson, manager. Lon Dingwell, floor manager, and Web Thomp-well, floor manager, and Web Thomp-

WINDLAND Auditorium Rink, East Liverpool, O., which will operate as long as warm weather does not interfere, said Dick Dillon, managing director, has had an excellent sesson. Saturday and Sunan excellent season. Saturday and Sun-day hight patronage has been unusually heavy with holding of annual tri-state championship races. Mrs. Dillon is in charge when Manager Dillon is on out-of-town promotions.

CONSTRUCTION work on Stateland, For conith. Ark., delayed by inclement wastler, is nearly compited and W. H. Stanies, proprietor, plans to open on May 19, reports Armand J. Schaub Sr. recently engaged as floor manager, Ritisk has 8 ob by 190-floor impel floor, screen and swrings for aummer skating and will have facilities for winter use. The frame

structure is painted aluminum and has been equipped with spot and neon lights. Plans are being made to organize dance and figure-exating clubs.

ON A RECENT visit to Portland, Ore, E. R. Whitcomb, of the Richardson bell-bearing State Oo., boosted Oaks Rink there, comparing it favorably with some large Eastern rinks as to operation. He reported Australia roller business booms

SKATING CLUB was recently formed in Venetian Roller Rink, Mismi, Pla., reports Louis Vollmer Jr., president.

NEW roller rink opened on April 30 in Lake Wilderness Grove, near Seattle, Thomas and Kain Gaffney, proprietors.

WALTER B. MEILLER, former pro-fessional roller skater, reports that Gradell'a Roller Bink, Beno, Nev., is doing good business.

ROLLER rink in Fairyland Park, Kan-sas City, Mo. will open on May 13. John Tumino, general manager of the park, and there will be day and evening ses-sions with admission of 25 cents.

EARL W. (BUDDY) SINCLAIRE will reopen his Sugar Maplee Roller Rink in Raplecreat-In-the-Catakilla, N. Y., on May 13. As a follow-up on last season's exast-dancing instruction, classes in figure skating and advanced skate-dancing will be conducted.

OORDON R. WOOLLEY, operator of Woolley's Rink, Sait Lake City, was a visitor to the skating desk on May 2 while in Cincinnati on business and returning to his home after attending the fisc RINKS on opposite page)

Idea Adopted RSROA Is Praised

Nation-wide promotion is to follow RSROA convention-Peters new prexy

tion—Poters new prexy
MinNZOLA, L. May 9-mother Peters,
Et. Louis, was steeted president of the
Rouler Skatuling Rink (Dynamicor's Association of the United States at the second
April 27-29. Earl Van Horn, Mincola
Rink, was steeted first vice-president;
vas steeted first vice-president;
vas-elected first vice-president;
vas-elected first vice-president;
rec-president; P. W. Norrous, Denvey,
hird vice-president; Pred A Martin Deroot, accessary-treasurer, re-elected.

acut important action taken by the convention, which was culminated on the last night with the first national amateur shate-dancing championships was concerning creation of a National State Week. The operators decided def-State week. The operators decided der-intely on the socreptability of the idea and it will be left to a committee to work our more fully. National promotion will be used on the roller-skating week idea when final details have been worked gut.

Other Rinks Visited

The association also decided on establishing a national office. This matter has been held in absyance until there is a further report. Much enthusiasm was expressed on this point by all those in attendance.

attendance. During a business meeting in West-bury Country Chib, not far from Mine-oka Rink, a cable was received things in a Roudettes. The second of the second Roudettes. of Montro, Switzerland, an-nouncing that the RisRoA has been ac-cepted as the 13th member of this inter-3/Sec *SKATE Wesk** on opposite Sept)

second annual convention of the Roller the United States in Mincola Rula. Perry B. Rawson, Deal, N. J. considered an authority on coller-state description in the Roller State in Mincola Rula. Perry B. Rawson, Deal, N. J. considered an authority on coller-state description in the Roller State of the Roller

convention.

Last yees to England under Last yees to expense under Last yees to expense with the control size denoting there, and he believes that fancy skating and kake dancing of Americans is at least two years ahead of where be thought it would be. The pace of progression of the Pagista, who have been far ahead, he thinks. Mr. Raswon midd the addition of (SZE RAWSON SZES on opposite pages)



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BRIZ-BBIS Ravenswood Ave., Chicago, IR. The Best Skate Today

Every Skater Wants One HIGH GRADE SKATE PLAQUES

HIGH GRADE SKATE PLAQUES

Handsame hisheld, gekaming with the rishmens of artistically colored definings, doconsisted and anyways. All places are sold washed. State Type 15,

Sample Plaque SZ.25

Sample Plaque SZ.25

Sample Plaque SZ.25

Sample Hands SZ.25

SZ.2 National Badge & Emblem Co.

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BRASS KEY CHECKS Righest quality obtainable, Low-

S. GRIFEL, See S. Buy St.

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Eliminator DUST - PUBIGE - DENGER.

Jappe g Snith that hald on the turns preserved and
sate the word. Eastly scritce, decard or someone
WEALTHY - DUST, 258 - ESONOMINICAL
You seld 32 ports water before using
84,00 per Gals, G. Q. D. 25% With Didee.

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WALLES'SE SKATING RINK TENTS

RSROA Creates New Feeling

By C. V. (CAP) SEFFERINO-

Rollerdrome, Cincinnati

I returned from the second annual B. Rawson and others can do naught novemben of the Boiler Skating Rush but encourage every rink operator. Association of the United states in Mihoola (L. L) Rink with the supplied thought that I as an individual kind to work. The unitring and the plane it has so richly deserved for the supplied the country of the supplied that it is a not richly deserved for the plane it has so richly deserved for the plane i convention of the Roller Skating Rink Operators' Association of the United States in Mineola (L. L.) Rink with the inspired thought that I as an individual must go to work. The untiring and unselfish devotion of such men as Victor
J. Brown, Fred A. Martin. Barl Van Horn.
Rodney Peters, Fred H. Freeman, Perry

these many years.
Their success in cononting the friendship of one operator to another is truly
phenomenal. I have been closely assoand I for the first time can definitely
see that the feeling of harde and suspleton that operators once held for one
"Welcome, fellow! Can I give you a lift"
idea so essential to this bedustry. To
my mind the LERGO has grown from
and commanding institution,

The publisher is publisher.

To Publicise Sport

To Publishe Sport
Any organization that can get a
unanimous vote on its selection of
officers, and particularly on ways and
means to replenish an already actual
defectively even if there is never another
addition to its membership. This does
not mean, however, that rink men who
do not belong at privent are not welcome. On the contrary, the association
man in the country to become affiliated
with its effort to internationally pubwith its effort to internationally pub-licing the sport which is definitely o vital part of their very existence.

The state-dance championship meet was in itself an education to any rink man no matter how long he has been in the cama. To try to explain the ability of the contestants would be utterly impossible. Suffice to say that it reflected the tremendous attrides taken south impossible. Suffice to any the it reflected the tremendous strides taken by the modern, progressive rink operation of the state of the sufficient of the states of Fred Dergin, of Dayton. O. Toung in the business but wise begond words and a Bergin's youngaters not only showed marked ability in the eight saindard steps but their optional dance numbers pare them for this effort. Truly beautiful was the sainting of the Detroit confidence of the Country of the Count (See RSROA CREATES on opposite page)

—A NOISELESS DUSTLESS RINK—



-NEW--Sensational-

GLIDER SKATE for Use on

Waxed Floors serite for details

CHICAGO ROLLER SKATE CO.

CHICAGO, ILL. 4427 W. LAKE ST.,

The HIT of the Convention!

OF CONTROL OF THE CONTROL OF THE VARIETY OF THE TALK OF THE CONTROL OF THE VARIETY OF THE CONTROL OF THE CONTRO Read This!

HERE ARE THE LATEST Best the list and order today 8-122 Sweet Georgia Borrer *H-123 It's a Sin Ta Toll

\$1.00 ea. Kins in the Dark Seventh Heaven P-120 Seventh Process No. 120 Various Denours May Discover Por 200 Please Corne Out of life Deases No. 120 Person *B-127

IS-524 The Very Thought of Ven Alexander's Rae-siers Band GENERAL RECORDS CO. 1402 Broade

Detroit Takes Top Honors in **Dance Contests**

MINEOLA. L. L. May 6.—Detroit won top honors in the first national smateur skate-dancing championships in Mineola Rink under auspices of the Roller Skat-Hing the Operators Association of the United States during the second annual convention of that body on April 27-39. First place with 61 points went to Vir-rinia Mount and Lloyd Young, Detroit Pancy Skating Club.

that Mount and Loyd Young, Detroit School of the Control of the Co e. Jack Shuman, Sanduaky, Q.

Registration le Large

Registration by Large
Registration of contestants, quests and
wives and families of operators included
Ous Harris, Ray A. Herwood, Dr. H. A.
Woolley, Mrs. C. C. Sanders, Mrs. N. D.
Gronndyke, Sail Lake City, Theodore
Butterworth, Fred W. Mellot Jr. Wheeling W. Vaz. Tred jazel, St. Louis, Frine
W. Vaz. Tred jazel, St. Louis, Frine
W. Vaz. Tred jazel, St. Louis, Frine
Arthur Hartley, Drine Umbach, Mel'ini
Umbach, William F. Kinglish, Edmund H.
Granath, Joseph A. Buests, Em Snipler,
Db Magwell, Louis BerGolani, Massies Umbech, William E Knigits, Bönnund M.

Bioh Maswell, Louis Bertolami, Maurice
Ooghlan, Philip Goodwin, Richard Porguits, Mr. Frod E Freeman, Mr. and

Jr., Raiph Wars, E. R. Whitcomb, Chiose, Mr. W. E Carpenter, Unfrickerilla,

Jr., Raiph Wars, E. R. Whitcomb, Chiose, Mr. W. E. Carpenter, Unfrickerilla,

Jr., Raiph Wars, E. R. Whitcomb, Chiose, Mr. W. E. Carpenter, Unfrickerilla,

Jr., Raiph Wars, E. R. Whitcomb, Chiose, Mr. L. R. Lyer, Mr. K. W. Epply,

Anderson, Ind. Thea E Bourget, Jaset

Vestre, Jack William

Jr., Jack Thylor,

Crietta Zimmerman, Detroit Dorothy

Lucille Gelsier, Joseph Purba Jr., John

Pluchel, Pittaborgh, Mr., Fred Charles
Barrians' Mich. May T. Englin, Ecole

Burroux, Bob Syan, Don Prios, Nicky

McMichael, Cyrin Kiley, Nagor, Alread

Banteo, Erina Bilecher, Mrs. Earl Shroyer,

Mr. William Der Strover, Mr. William Gray, Harry Shroyer, Law

Ten William Der Strover, Day William Gray, Harry Shroyer, Day-

Kelly, Mario Perro, Mariboro, Mass.; Edward L. Neary, Westbury, L. Z.; Harold P. Strohson, Merrick, L. Z.; Alfred Minotti, Warren, C. S. E. Bowen, Jack-son, Mich.; Mr. and Mrs. F. Le Maire,

Renselaer, Ind.; E. E. Channell, Mrs. M. Channell, Marylla Channell, Norman Channell, William G. Channell, Revere, Mass.; Ernest E. Young, Providence, R. L.; George Carbonell, Great Neck, L. L.; E. M. Mooar, Philadelphia.

(Continued from opposite page)
national convention and state-dance
champloonings in Mineola, L. I. He was
accompanied by Mrs. Woolley. Itay Herreg; his daughter, Larons Woolley, both
contestants in Mineola; Gus Harris and
Dr. A. H. Whittock, former champ toe
figure stater. The party planned to
step in 58. Louis.

MELODY Gardens, formerly a dance pavilion near Downgiac, Mich. has been converted into a roller ritik which opened on May 6, topers Arch Mogental on May 6, topers Arch Mogental on May 6, topers Arch Mogental on May 10, topers for inght a well until May 30, when nightly eccaions and three maintees weetly will be held.

HOLAIFS AMUSEARENT CENTER near Heatiseburg, Miss, was opend as a roller rink, Mr. and Mrs. M. E. Holmes, proprietors. Rink has a 5,600-foot maple floor seconomodating 160. Tommy Spenor and Harry Hoye are instructors. Daily mattines are beld and rink open-sies nightly except on Dundays. Give-aways are staged Friday and Saturday nights. HOLMES AMUSEMENT CENTER DEAR

DEXTER'S Bolter Rink in Crystal Boach Park, on the Canadian lake shore hear Buffalo, is scheduled to reopen late in May.

RAWSON SEES-

(Continued from opposite page)
ore professional skating instructors
ould be the greatest boon to the busi-

wound to the greatest boon to the bisse-m'Youngstern and older folks roll side by side on rink floors." he dodlared, "and this is a sign of the widespread interest from the standpoint of ages in the rink spork. Give the REROA all the credit in the world for what it has done for skaleing during its relatively short existence.
The sport is going along by feare and
bounds. At next year's convention reports should be even more encouraging."

"SKATE WEEK"-

(Continued from opposite page)

(Continued from opposite peep)
mational situating organization. Pred
Renkowsts and Oito Nayer, who sent the
United States preserved is the federation
sautres much needed support in the
campaign to make roller skating part of
Decision on location of next year's
convention, as well as the states time, will be
made by a special committee. Eherily
errowed into busies and under guidance
of Earl Van Biorn, toured over a portion
of long Island and visited several yithis.
witness the national skata-dancing
elamptomeships. championships.

New Committees Named

At termination of the skate contests, Manager Van Horn introduced visitors to Manager Van Horn Introduced vivitors to the large autlence via an amplifyling swtem, bringing each risk man in turn undisight on Saturday when risk men, their wives and friends ant down to a "farewell" supper in the Oardon City Hotel, Oarden City, and concluded that the meeting had been autoceastful in every

the meeting had ocen atterwants; it is eenee of the word.
Following were chosen for the board of control? Victor J. Brown, Fred A. Martin, Earl Van Horn, Weston J. Betts, J. W. Norcross, Alf Kish, W. F. Selferino, Jack Shuman, Fred H. Freeman, W. Z.

Kiefer.

Dance committee, Perry Rawson, Willom B. Carpenter, Earl Van Bern, Arbeitan B. Carpenter, Earl Van Bern, Arbeitan B. Carpenter, B. D. Martin, W. K. Kiefer, bockey, Makoolm Carry, Hyles Hary, George G. Gelman, Benjamin, Carry, convention, E. R. Eyer, Jesse Carry, convention, E. R. Redmond, Fred Carry, convention, E. R. Redmond, Fred H. Preed H. Preeman, Plotta J. Nown, publicity, J. W. Nocross, E. R. Redmond, Patter J. Roven, publicity, J. W. Nocross, E. R. Redmond, Patter J. Roven, publicity, J. W. Nocross, E. R. Redmond, Platter, Schmitter, P. Kenzury.

Members in Attendance

Operator-members attending included H. D. Ruhlman, Lexington Rink, Pittaburgh, Alfred B. Derter, Dester's Rink, Niagara Palla, N. Y.; W. R. (Billy) Capenter. Riverside and Dover rinks, Uhrichaville, O.; Prod Charles, portables, Winston-Salem. N. Q.; H. E. Denier', O. J. H. E. Denier's Rink, Niagara Palla, N. Q.; R. E. Denier's Rink, Niagara Palla, Niagara Palla,

Mewport (R. I.) Rink: Cecil Milam, Patr Grounds Hink, Wheeling, W. Vaz. Pred H. Freeman, Wipter Glarden Bollerway, Bod. ton: Cordon Woolley, Woolley's Hink: O. Con; Cordon Woolley, Woolley's Hink: O. Con; C. W. Kink, Memorial Hall Rink, Toledo, Pred A. Martin, Robert D. Martin, Toledo, Pred A. Martin, Robert D. Martin, Patrick, P. C. Berry, Johnstown, Paz. Rodney Feters, Palladium Hink, St. Louis, Earl W. Sinclaine, John M. C. Berry, Johnstown, Paz. Rodney Feters, Palladium Hink, St. Louis, Earl W. Sinclaine, Nat Breinberg, Chuta Hauson, Rollerdone, Jamaica, L. I.; John A. Perrusal, Idora Rink, Youngstown, O. Benjanin Pag. Harry Dunnis, Collecum Tink, Mannield, O. Millon W. Hinschellfo, Walchiff Rink Einson, L. M. Breinberg, Machelliff Charles, Mannield, O. Millon W. Hinschellfo, Walchiff Rink Einson, L. M. Breinberg, L. Bell, Bells Rink, Port Wayne, Ind., Hyles Hagr, Hagry Blank, Pred Mannield, O., Milloc W., Hischellifo, Wal-cliff Rink, Emont, L. T., Edward B. Bedmod, New Toobelle (N. Z.) Binh. Medmod, New Toobelle (N. Z.) Binh. Bedmod, New Toobelle (N. Z.) Binh. Leading the Company of the Compan

RSROA CREATES-

(Continued from opposite page) from Minecia, Pittaburgh, Boston and Newark, and the deportment of all contestante plainly displayed the efforts of their sponeous to make their particular roller rinks better places in which to

Judges Given Credit

Judges Giren Credit

It would be takeless to try to find
words big enough even to begin to
ment was in making the meet truly a
spectacle. Measure van Horn and Dickmyer were perfect hoekt, while the
practous ladies of me great credit is due Means Rawson, Cap-periter and Peters for their outrage and determination to be sure that the most deserving were the winners. No matter how long a man has been in the game or how successful he may be, if he is not a member of the REWIGA an in-restigation of the settities of this organization will undoubtedly prove invaluable.

RECREATIONAL—

RECREATIONAL
(Constnued from page 37)
hope they will. Of one thing they may
be certain. This exposition will too
them all in attendance, and the attofrom this element the annuaments faregreat to best patronage. The predicted
gate of 1,000,000 did not register. Here
is where too much publicity hurt. Many,
many people said. "Let us not get into
the construction of the construction of the
did the construction of the construction of the construction of the
did the construction of the construction of the c

Rushing Season Futile

Anusements after all, even the every-thing had been ready, could not hope to compete as a counter-attraction to the President of the nation, the governor of the State and the mayor of the nation's metropolis, who were to be there for the opening occasion only. Paradra and speechlying take time and pointy of it.

Paradee and speechlying lake time and No hasty conclusions about be drawn, because the smusement quarter is not yet really open. To suspend judgment. No appring in years along the Atlantic esaboard has been worse for the pre-liminary work of opening parks. Rain beach on the property of the property of the property of the paradeter of the pre-liminary work of opening parks. Rain beach and the property of the pro

yet this looks like a calamity for the ambitious. Napoleons are still with in defiance he braved winter storms bilggards of frozen Russia with and of sunny Prance to meet the beginning of his downfall and the ulti-mate solitude on that lonely taland.

OHIO OPS-

an average season.

OPPS.

(Confishment from page 16)

George Stindairs, itend of the operating company. He said there are no plana as company and the said there are no plana as that the leases of the Merry-On-found will not replace the Estevative midway space may remain manified. These will concessions and policy of operation. Operation are looking for making big the foundation of the said of t

Toll Hurts in Chester

Toll Hurn in Chester
Art Malloy, lease of Craig Beach
Park, tops Diamobd, said the line-up
line will be free, as in Former years, and
the park will continue week-rold promocrowds, due largely to estenative beach
facilities. Dick Johns is making access
ton, where dance payillon, rishing, bossling and areade are chief revenue sources,
profits, he said, see has returned fase
profits, the said, see has returned fase.

profits, he mid.

Most extensive rebuilding is newrist, completion in Buckeys Lake Park, new lewark, where Manager A. M. Brown roots the midway has been given mod. Newaff, where we have been stren note, ports the middle protested in the middle property of the middle protested in the district operators look forward to an even better season than has year. Week-end operators look forward to an even better season than has year. Week-end operators with the season than has year to be the season than had year. Yet we will have the season than had yet to be the seaso

HODGE ENDS-

HODGE ENDS

f(continued from page 18)

f(continued from page 18)

f(continued from page 18)

f(continued for page 18)

f(c committant, Haltmore: George H. Lauserman, sacciate Insurance representative Chicago: Fred B. James & Co., sascists Insurance representative Co., sascists Insurance representative for Chic. Circuland. Delay on the part of many operators, however, has been a high bandicap, with department of the Associated Insurance Company of the Committee Company of the Committee Committee

Conklin Away To Good Start

Brantford, Ont., opening draws big crowds-mld. way is streamlined

BRATTFORD, Ont. May 6. — With sunny skies overhead, a dry. clen by the sunny skies overhead, a dry. clen by the sunny skies overhead to the season, Couldin Shows opened their lable tour here Saturday under combined supported of the Ganadian Legion Post and save Crub. City in the quarran and the country of midnight. It was Children's Day and the kiddles pecked the abows and rides. The 19 paid attractions were all ready, and the no sensational grosses were re-intered, the day's business was articlas-(See CONKLIN AWAY on page 46)

Foley & Burk Gets Away on Right Side In Oakland, Calif.

OMEAND, Callf., May S.—Opening the season at practically the portale of the Golden Gol

Model Notches Favorable Bow In Kannapolis

RANNAPOLIS, N. O., May E.—W. It. Rattic Model Shows concluded their opening wise stand of the season here opening the stand of the season here excellent business and ideal weather. Jumping in here from Itsalery, Cita, quarters, organization presented an attracture, organization presented an attracture appearance, using a red, yellow and white color scheme. All shows, titles (See MODILE NOTCHES on page 46)

Coleman Bros. Get Off Well in Conn.

MIDDLETOWN, Conn., May 6.—Peiring a new streamlined Allan Herschierty-Co-Round and W. F. Mange hip, Coleman Brox. Shows inaugurus (See COLEMAN BROS. on page 42)



THESE THREE folly members



SCRE AT ONE OF SEVERAL AFFEE-MIDNIGHT electrical transcriptions and at distinct KOUE by unembers of lemnes Bross' Shows during the apapearent in Tulan, Okla. Front row, left to right, a station technician: Bob Lifting, station programmer. Reepon Porla, Lee Walter, Cohmic (Austra, Wulter During, Commit Commit Committee, Committee

HASC Ladies' Aux. First Party Clicks

RABSA GITY, Mo., My S.—Ladies' Auxiliary of the Heart of America Showmer's Glub first party of a series of aim-like summer events to be held in the constitution of the series of aim-like summer events to be held in the constitution of the series of the constitution of the series of the series of the constitution of the series of the ser

Gooding Amusement Opens in Barberton

BARBERTON, O. May 6.—Despite chilly westber, & W. Gooding Amusennent Co. debuted on a downtown lot expectations and sill rides and concessions getting good play, Altho email, outfit is nearly framed, with rides dominating as in former years, Owners are Mr. and Mrs. A. W. Gooding, E. W. Waiter Burs, with the organization of the concession of the control of the cont Walter Byers, with the organization for (See GOODING AMUSEMENT page 46)

A. B. & B. Under Way in Greensboro

ORREDSBORO. N. C., May 0.—
A. B. & B. Attractions opened here on April 29 and all rides and concessions report good business for the week, re(See A. B. & B. on page 46)

Endy Bros. Hike 1938 Results at Chester Getaway

CHESTES, Pa., May 8.—Better business conditions than last year in this grosses for Endy Heat. Shows. Inc., which terminated their 10-day opening stand of the season here today. With nating chilly and rainy westler prevaled through. Batting his second consecutive year with the organization as feed-face ENDY BROS. on page 469

Cumberland Has Good Cowan Bow

COWAN, Tenn. May 6.— Despite threatening weather, Cumberland Valley Shows openade here on April 20 to mere Stown openade here on April 20 to mere billed and Parent-Teachers' Association, sponsors, co-operated. Owner Bills Winton apared no expense in getting the shows ready and a crew of 30 had been to quarters since Pebruary 15, under di-(See CUMBERLAND HAS on page 45)

Norwalk Satisfies United Attractions

NORWALK, Calif., May 6 .- United At-NORWALK, Calif., Moy G.—United At-irsetions opened their tour here on April 23 under Merchanta' Association suspices to antifactory results. Organization is affiliated with the United Tent and Awning Co., and staff includes George Montet and Will E. Harvey, ownerse Harry 15cs NORWALK SATISTIES on page 46;

Ballyhoo Bros.' Circulating Expo. a Century of Profit Show

Week ended May 6, 1939

Dear Mirer:

Week ented May E, 1939.

Dear Mirer:

Though the show in the bear of the ring the show in the bear of the ring the length of the result of cern. The show spend the past week the right of us, billionaires to the left of the right of us, billionaires to the left of the right of us, billionaires to the left of the right of us, billionaires to the left of the right of us, billionaires to the left of the right of us, billionaires to the left of the right of us, billionaires to the left of the right of the right

Arrival of the show train Stinday morning created quite a bit of exertement among the wealthy residents, but the shoute of our loud trainmaster ne he

STARR DeBLLE

I. public discovered train crew into fast action almost closed the spot before the health proposed. The the high proposed Then the grand paradic of access and the spot private-house room hunters give the case of the control of the spot private-house room hunters give the case of the control of the spot private-house room hunters give the case of the control of the

Dodsons Debut In Huntington

Midway is best in shows' history — 10,000 witness performances

HUNTINGTON, W. Va., May 6.—Modernized and electrically attractive, the 1999 edition of Dodoor's World's Fair Shows debuted here on April 20 to an attendance of over 10,000, who passed that the big modernistic main entrance thri the big modernatic main entrance to witness matine and night performance. Mayor Seamonds and city officials perlicipated in opening ceremonies attending the preview matines, and many compliments were beard on the new and attractive midway.

Attendance dropped considerably the first three nights of second week because - (See DODSONS DEBUT on page 47)

Zacchinis Chalk Good Results at St. Louis Stand

ST. LOUIS STRIME

ST. LOUIS May 6.—Thking advantage
of ideal weether, Zacchini Bros.' Shows
made the initial start of the season on
scheduled official opening, and an estimated 10,000 passed thru the turnstite
on Baturday and Shimfay, resulting in
creation, reports Bill Eaton. City was
well billed and is plugs were carried
daily over stations WEW and WIL. Cold
daily over stations WEW and WIL. Cold
attendance considerably.
Shows carry four free acts, licituding
the Zacchini repeating cannon, resulting
the Zacchini repeating cannon, resulting

Calif. Dates Okeh For Silver State

HBBIOT, Oalth, May 6-miller State Attractions opened a week's atand here showshampy patron, resulting in capacity business for rides and above. Organization came in here from Melbew, played to fair business despite ook weather and high winds. It had been and make a met appearance, reported alton, owher-general agent; 1t. W. Campbell, manager; Max. C. H. Alton, seer-scar-dereadurer. Geo Gally, DATES, on page 471

Patrick's Spokane Opener Is Success

SPOKANE, Wash, May 6.—With good weather and altendance, the Pairack Shows Inaugustad the sesson here on abled American Veterani Poor assistant and a session and a session

Spencer Does Well In Brookville, Pa.

BROOK VILLE Pa. May 6.—8mm Spencar Shows, operating under new management, started the Nob Journ here last expensed to the second started the second second second to the second s

Showinen's League



165 W. Madison St., Chicago, III,

CHICAGO May 6 .- First Week

Chicago, III.

CHICAGO, May 6.— Prist week of apring and citub was without a meeting. Hooms were a bit quite but everal whited. Rooms are not open eveninged with the control of the contr John Buley was guest of Brother John O'Shes at the club

American Carnivals association, Inc. By MAX COHEN

ROCHESTER, N. Y., May 6.—Two col-tumns ago we announced that 1939 oer-tificates of membership in the associa-tion of the second of the second of the collection of the second of the second that been received in some instances, we are waiting to hear of receipt of these are waiting to hear of receipt of these promptig. We have found from asperi-ence limit the certificates are writtenile to or their organizations as members of the association and that it is height if row an office-record standpoint to knew that ROCHESTER, N. Y. May 6.-Two coloffice-record standpoint to know that each member has been properly equipped

its respect, e 1939 individual personnel membership cards which are customarily is-stied to members' employees are now ready for distribution and available upon ready for discrimition and available upon request. Listing sheets for this purpose have been furnished members and addi-tional copies may be had without delay. From information reaching this office it appears that our visitation achedius will be unusually heavy this summer, and we desire emphatically to reiterate our re-quest of last week that those member

The DAILEY Aluminum Center Wheel



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orthonic. Rainty more every work. No houses, Dawie, Junio Brawn, Barbert Renin, wire, GALLEPPI, one Gooding Greater Sheen, month, O.I Zannrelle next uses.

shows desirous of having a representa-tive of the association visit them contact this office as soon as conveniently pos-

of Cunctices

It is our hope that ruitations this year will course is larger area than herethere is the control of the course of the search of the first of the course of the search of the members of the course of the search of the members of the course of the course



Palace Theater Building.

Step up a little closer, folks—it's the New York World's Pair, 1839! Congrate to littly Rose, Duitou a Rogers, Frank to littly Rose, Duitou a Rogers, Frank Elamid, Harry Travers, Harry O, Baker, Coorge P, Smith Jr.—showmen all— among other national showmen who are associated with the World of Tomorrow

among other national showmen who are associated with the World of Tomocrows and an advantage of the state of

park and enjoyed themselves Fully.

The May 4 Strawborry Positival and card party staged by the Ladies' Austination of the Company of the Com

NSA Memorial Burial Park in Ferneliff Cemetery in Westchester County is a certainty, as announced here last week. The burial and hospitalization funds need enhancing in order to carry on the worthy work along these lines.

Your first dues noticed Due petiod runs from July 15 to July 15, and any of young guys who desire to become paid up to 1940—well, nul sed! New members coming in NOW when pro he was estant and as 9 to 940-when pro he was estant for and ours are pild up to jur 13, 1940-th by a recent stimulate infector in the 1939 membership campaign. Club whites to resolute all that respectively to the 1939 membership campaign. Club whites to resolute all that respectively to the protection in the organization affects. Carrival and park seasons have taken carrival to the complete that the organization affects are taken to folio J. Relly, Marx Maturice, May 14; Paul & Adlier, Harry Britis, May 16; De Relmonts, May 1, and Joseph Salerno, Buck Horens, May 27.

Gooding Gets Bluffton Again

COLUMBUS, O., May 6.—P. B. Gooding, general manager of the P. E. Gooding Amusement Ob., said this week that Gooding Greater Shows here been awarded the constract to furnish the rides and shows at the Blutton (Ind.) Pires Street Pair, marking the 26th consecutive year the organization has furnished the midway three.

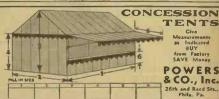
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INSURANCE

Carnivals, Parks, Concessioners ____CLEM SCHMITZ

Carnival Ban Rescinded

FORT WORTH. Tex. May 6—City commission of Big Spring in West Twrme rescinded an order passed in 1936, benning carnivals there. Commission also passed an ordinance requiring a \$50 occupational tax and a \$220 weekly license also approves the advance written application of a show to play Inside the city limits.

Philadelphia

PHILADELPHIA. May E.—Cold weather continued to handcap carrivals showing here this week. Hain held off, but have been fair, with little money spent taside. Carl Lauther and wife spent last from Washington to New York to see the Worlds Pair. Itabin Curuberg visited Max Gruberg, who is playing here. A see that the seed of the seed PHILADELPHIA, May &-Cold weather

cral concessions. A swell frocen custant and can be feel as problem shows. Bill Trucker has six concessions on the Endy Brock Shows and that year is the problem shows on the Endy Brock Shows and that year is sufficient to the free of the Frank West Shows. Cookhouse with Endy Bros. under direction of Mike cossion. Bill Jones has one of his bings stands with Frank West Shows. Rody Gossion Bill Jones has one of his bings stands with Frank West Shows. Body Gossion Bill Jones has charge of some of the free on the charge of some of the free brother in law of the late Johnny J. Jones, has charge of some of the free brother in law of the late Johnny J. Jones, has charge of some of the free brother in law of the late Johnny J. Jones, has charge of some of the free brother law of the late Johnny J. Jones, has charge of some of the free brother has been as twinted doc, Guent, Monther Hanson, and a twinted son, fuggler, Freese plastique and illusions and dancing gittel in the annex. Benny Weiss has one of his units with Znicy Brow. Bilbows.

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GOLDEN WEST SHOWS

ne place Penty Artado, Hart-Range Pitch-Till-Ton-Wis, Horp-la, Froi-mon Palestoty, Pency Pitch, High Legitimate Concentors, asky, Afterna-

EZGZ Thernes Ave., He., Minecepells, Mine.

Midway Confab

RECENT arrival on Wally Blatr's Mod-ern Museum in Albany, La., was Profes-sor Rama, mentalist.

COOKHOUSE Gossip: "She was granted a diverse and custody of her press agent,"

MR. AND MRS. RICHARDS, Louisville. oined World of Pun Shows with their choto gallery in Plasterco, Va., recenty.

HIS CONCESSIONS booked with New England Motorized Shows, B. (Whitey) Pelley joined in Secaucus, N. J.

PAMOUS last words: "If the staff resigns can run the show myself,"

COL. WILLIAM SNYDER joined Crow-

AFTER HONEYMOONING for two areks, Charles Cohen has returned to Cetlin & Wilson Shows with his bride.

AMONG recent visitors to Santiy's All-American Shows were James J. Gilliand and Elaine Parks.

(Communications to 25 Opera Place, Cincinnati, O.)

T. A. (KED) STEVENS is with Joe ness at Redondo Beach, Calif.

LILLIAN ROTH, armless wonder, is a recent addition to the line-up on Wally Blair's Modern Museum, as are Afoiso, erocodile girl, and Fredda Ward, second

UNDERNANDED opposition: Using every means to purious a confract after it has been awarded to another show.

RECOVERING from a recent emer-gency appendectomy in Berwyn (781.) Rospital, May (Adama) Stoker cards that would enjoy reading letters from

IN A LETTER to the midway deak Frank John saks that anyone knowing whereabouts of El Miller have bim con-tact John immediatoly. Miller's sister

SOME of those lengs used so strongly in hotel lobby jackpots seem to peter out when assigned to the duty of grinding.

JACK BREWER cards from Neodetha, Kan.: "Joined Quodman Wonder Show with my layouts, Saw R. C. Pitater, gen-cal agent of York Amusement Co., here, and he's taking out six rides for Tom Wilson."



FRONT ENTRANCE to the Greater United Shows and the crowd which proceed the organization at the opening of its empagement in Durand, Oklan recently. J. George Loo, owner-operator of the shows, and member of Larado. Tex., Chamber of Commerce and Rolary Club, two weeks up was appointed to the board of directors of the Washington's Dirthday Celevation in the Texas City.

PORMER secretary of Cotton Palace, Waco, Tex., Sam (Jack) Evans is new secretary and treasurer of Dodson's World's Pair Shows, reports Roy B. Jones.

SERVICE charges on passes have change many a neuropaper's and radio station's attitude toward press agents.

PAST SEASON with Russell Bros. Cir-cus, Q. W. (Tiny) Cowan, fat boy, is how with billo Anthony's side show on West-ern States Shows, playing New Mexico.

HAVINO signed his high serial contortion act as free attraction with Sims Greater Shows, V. A. Drumb will open with it in Toronto on May 13.

SOME staff members should be wealthy; they have invested heavily in numerous farge distilleries......Mrs. Upshaw.

OWNER L. E. Roth wired last week that his Blue Ribbon Shows had been contracted to furnish the mislway at the 1939 Logan County Pair, Lincoln, Ill.

RESIONING management of Jaks Moore's Gelophane Seandals. Linden Listen west as now in charge of the girl show on Al Baysinger Shows.

BEDTIME story: "We torgot to clean the let in the fast fown and will have to go back there and do M."

HEPORTED that Crafts World's Pair

PORMER sign and show painter, P. W. Rudspeth (Slim the Sign Man), is in charge of the paint department for Charles City, Is., branch of the Pioneer

BY THEIR egness shall ye know them! Same owners might well adopt that tonsorial slegan, "It pays to look well."

MRS. ETTA HENDERSON, wife of Tommie Henderson, writes that she will be in the Sanatorium at Sanatorium. Tex., fee about six months and would appreciate reeding letters from friends.

FRANK BURKE and Pat Cleason, of the Frank Burke Shows, recently visited in El Paso, Tex., while the organization was filling an engagement in Silver City, N. M.

A LOT of those please-don't-rain sultrases are in evidence this season, notes Eddie Lipp-

AMONG VISITORS to World of Fun Shows' midway during the stand in Plas-terco, Va., were Mr. and Mrs. Whitey Thompson, Knowlile, Tenn., and Joseph Thompson, Mnoxville, Tenn., and Joseph Lee, of West Virginia, reports Ray Sharps.

JOHNNY ENRIGHT, after wintering in Ruskin, Fla. is playing lots in Commbus, O., with a swt-of rides and several concessions for the F. E. Gooding Amusement Co. Unit will remain around the Oblo city until the middle of June.

BROWSEATING loyal amployees in public data not holp matters and usually creates mental hostility from the powers-that-bc.—Colonel Patch.

PUZZELL'S UNITED SHOWS have been signed to furnish six rides and a concassion for the six-day carniyal to be held in Bethany, Mo., under the Ameri-can Legion Post, reports Bob Turpin, post commander.

WALTER B. POX recently epent a Sunday with his former partner. A. B. (Pets) and Mrs. Jones in Huntington, Va., and while there attended opening of Dodson's World's Pair Shows.

HARD-TO-PLEASE concessioner to the box "Why don't you have the g. a. book So-ant Se? My wife had a big week there with h ball game ten years ago."

w. T. JESSUP letters that Krekos Coast Amusement Co. has been awarded contracts to furnish midway attractions at Oregon City (Ore.) Territorial Days Gelebration and Multhoman County Pair, Oresham, Ore.

DURING Crowley's United Shows' on-aggment in Ponca City, Okla, Prof. Jack Hamilton, Mercedes; LeRoy, frog boy; Erelyn, fan dancer; Marie Raymond, Jerry Harrison and Doe Waddell gave daily broadcasts over WBRZ.

REALIZING that John Q. Public likes to see a free set behind a paid gate, manager of the Creat Pinhead Shows has decided to book one for July 4.

SPECIAL and general agent of well-known carnivals for the past 17 years. Charles 8. Noell has resigned as general agent of Magic Empire Shows to accept a similar position with T. A. Puzzell's United Shows.

GEORGE WEST and wife, Jenny, are operating a penny pitch, Lord's prayer and new world's fair game on Penn State Shows, which opened in Berwick, Pa., on April 29. Jean Higgins and Duka Powell are agents.

GOOD WILE. What is it? How many shows really possess it? A large show was sold a few years age and an additional sum was asked and PAID for its "good will."

CLOSING his magic show after a tour thru the Central States, Prof. La Morr (Edwards the Magician) joined World of Pun Shows in Plastero, Va., and will operate Owner J. E. Steblar's Ten-in-One and girl revue.

HAVING SIGNED with Wally Blair's Modern Museum on Raiph Miller Shows. Stells, dog-faced girl, joined last week

THE EMPROVED CHAIRPLANE



TILLEY SHOWS

DUMONT AMUSEMENT SHOWS Opening May 18, Ft. Lee, Rt. d. Want Grind State, Bull Class, Commission, Commission,

torn, Grab and Pressy Plants Dument, N. J.

in Albany, La., and reports the shows painting work is well under way. Shows look swell, with picuty of neon prevail- open in Wooster on May 20.

THE first mate who has stuck to the ship thru fair weather and tool is entitled to take and equitable treatment of the hands of the commonding officer.—Naulteal Nat.

WHILE EN ROUTE to Be Louis to join John T. Hutchens' Circus Side Show, Myssic Odd, mentshirt, stopped in Albany, La., and Visited a number of Friends on Wally Blair's Modern Museum, reports Sallor Joe Simmons.

PORMERLY a ride superintendent with Littlejohn and other shows, but now associated with Delta Chevrolet Co. R. W. Bock watter Buckeye State Shows in Greenwood, Miss., and commented invocably on improvements made in ridling devices, reports Ted Johnson.

PRESS AGENTS should comember that newspaper editions read The Billboard. That they were very liberal with set and sony should be appreciated in some other way than boosting at the fact.—John Owcayear, p. a. of Gree & Bahner Shows.

MRS. ALEX SPEAR, whose late husband was assistint manager of Buckeys State Shows several seasons, visited to organization during its Collierville. Techn. engagement. Disc is associated with Date Book and Novelty Co., Memphis.

"DALE YOUNG, emsee on my show, is proud of a personal note he has from Date Carnegte, the author," pera Betty-John from Mound City, Ill., "The note in Young's possession and written by Carnegte says, "You know there are not many of us Deles in capitity."

ONE cambol that always beeps the midway a riot of color with everboad pennants and streamers and a pennant or flag on cach tent or banner pole in the air—Grafts 20 Mig

POREMAN Luther Pritchard of the Metery-Go-Round on Crowleys United Shows and helpers, Joe Permenter, Robert Dison, Jim Booker and Phil Sweet, extended other ride men with a midnight function and vaudeville party during the shows 'stand in Fonce City, Okla.

LINE-UP of Circus Side Show on Max Oruberg's World's Exposition Shows lin-cludes Claude-Claudette: Silase Whaley, man with disappearing stomach; Pedro-pain-proof man; Disblo, human satischi Boro and Haha-Haba, pygmy children Smoklo, human voicano; Billie Zella, woman contortionist, and Portis, robot.

MANAGER of the great Sweet Polato Shows, who was recently reduced to zero ronk in the estimation of his personnel because of his fondness for the old sweets, has delided to turn ovce a new lest—temporarily.

WORK of readying rides and other J. R. Edwards Shows' equipment in Wooseler, O. has been started, reports J. R. Edwards, owner-manager, Rides, which were stored at the Wayne County Pairgrounds, have been moved outside and

He Made a Name

JOSH RUGGLES supted to become a great showman. Daily he pictured himself the head of a mighty cardival. Intelligent to the pictured to the picture and kerry-Co-Rounds ever among his day dressma. He fancted himself as the big book, hed and made to the pictured to the pic

WITH Goodman Wonder and Crowley's United shows last year as talker and in-aide lecture, respectively, L. B. (Cotton) Oglivic has been with the K O Store, Inc., Borger, Tw., as advertising man-ager all winter. He writtes that the mid-dle of May will find him back on the

SENDING poison-pen wires to the opposition conceilmes acts as a hornerang. A trusted scoat tells of an executive, tend of sending them while in his cups, who has often won-dered why his application for a position was rejected by a well-known show last winter.

NEWBOYS of The Daily News, Ponce City, Ohia, were guests of Crowley's United Shows on rides and shows during the stand there, while children from the American Legion Post's orphan home near Ponca City were guests on the shows' last day in the city, reports Doc Waddell.

A NOVELTY and added feature of Dodson's World's Fair Shows American Legion Fost Band this year is the singing of Roy B, (Swede) Lansford. Two uptown concerts were staged in Huntington, W. Va., during the engagement beere and Lansford's singion was favorably received.

REPUTATION. A well-known California materized carnival was asked by a celebration committee to play its event next month, the show to write its own centract because the city souncil had granted a permit only with

DURING Hilderbrand's United Shows' engagement in Vallejo, Calif., the ticker engagement in Vallejo, Calif., the ticker engagement in Vallejo, Calif., the ticker because the control of th

William Hobbay, Cratts Golden State Shows manager, spines that he periodicing a system by which a lot can be ladd only to the should be shown the center and rides and shown the center and rides and shown obtained bear of the attacked with current spine out the attacked with the attacked wit

SCRIBBLINGS from Funland Shows by Tred G. Thylor I James Beway closed the property of the Control of the Contro

PAYING TRIBUTE to the memory of the late J. L. Landes, owner of the shows bearing his name. Doe of the shows bearing his name. Doe fired made essentials come first. He didn't strive for money, only to find that it will not buy life or happiness. He was on the road to the highest of successes and know how



THAT FIDILERS ENTED SHOWS are putting up planty of poper as gradeneed by the striking and generous shot as part of its deplay in Lincoln, Ill., showing for benefit of Vaterang of Foreign Wars Post, week of May I. Bilgouter shown in the picture is G. Sousch, Foreign by the Self-Self-Grown Circus. Paper was printed by United States Printing and Engruving Co. Photo submitted by R. & Gustans, Notwell general agent.

understanding that that carnival be

VISITORS to Hilderbrand's United Shows' midway duting the engagement. In Valley. Callf. Included Shorty Wrightman, J. J. Davis Jr., Foster Cost-tolic, Chetie Brittel Francis, Mr., and Mrs. William V. Barris, Mr. and Mrs. Bud Daniel Cross, Mrs. Erns Peron. William Kendal and Mr. and Mrs. Hal Bortin.

IN CALIFORNIA, where they show on Sunday, Methers—"Where have you been to long, Sensy?" Beyon—"Down to the carevisi, more, sense my Senday school extrem was all about Nabh's Ark an' they had one of the best sense of the sense

LORRAINE JOHNSON rejoined her husband, Tred Johnson, publicity direct for of Bitchespe State Strone, last even in publicity of the strong state for the strong publicity for the shown's appearance at Mempails Cotton Makers' Jubileo. Mrs. Johnson has been tristing her mother and french in Washington, 28 C., where she and Tred formerly were members of the working press.

"AFTER A SEASON of Yust," I'm back on the road with P. H. Ree Shows, one of the cleanest and best-managed in the basiness," genetics from Signouna, which was a season in Houston petiting re-acquainted with my family, Bee Shows, like every other early opener, has been getting bed breaks in weather, but of the Arnole is doing fainly well.

to rid himself of the fever of impatience and throw off indecision and uncer-tainty. His hand bestowed favors and kindness flowed from his heart."

RAY CRAMER, well-known side-show man, has a good line-up of acts on the midway of Dodson's World's Fair Shows, while Jessie Glarke, new manager of the Casa Loma Follies, has surrounded her-

EVANS'

HEAD AND SHOULDERS ABOVE ANY OTHER IN QUALITY AND

MONEY-MAKING PERFECTLY LEGAL EVERYWHERE!

A lively big moneymakerf Indispensable for Parks, Fairs, Picnics, Cor-nity ata, Homesomings gather out of doors?

Evan's Stellier has more Bash-mark the crowdal Strong and substantially made of very beat meterials, belliacotty finished, bash to stand exposee and hard size. Easily traceported, Incheded are standard with wheel charge, 10° bronze gong, including the charge, brides and 2 madels.

2 Sixest 28 Foot. 36 Foot

EVANS' ALUMINUM MILK BOTTLES

Complete Catalog of Evere' FREE! H. C. EVANS & CO.

1529-1530 W. ADAMS ST., CHICAGO



PROVEN MONEY MAKERS Loop-O-Plane---Octobus---Rollo-Plane Leading All Sales for 1939

With the October and Rollosiano Rides, New York World's Fair and Goldon Gate International Especials, San Francisco.

EYERLY AIRCRAFT CO.

BALEM, ORE. ABBER K. KLINK, Sales Mar. LUSSE BROS. LAG. Blecapool, Eng.

WESTERN STATES SHOWS

NOW ON TOUR AND THE FIRST SHOW IN ALBUQUEQUE AND SANTA FE, NEW MEXICO. Service contracted the Clovia, N. M., Rodeo Celebration, tollowing, N. M., Rodeo Celebration, tollowing, N. M., Rodeo Calebration, FORZEN LEA AND LEGITEM SHOOTHING CALLERY, PHOTO GALLERY, FORZEN LEE AND LEGITEM SHOOTHING CALLERY, PHOTO GALLERY, FORZEN LEE AND LEGITEM SHOOTHING CALLERY, PHOTO CALLERY, FORZEN LEG. AND LEGITEM SHOOTHING CALLERY, PHOTO CALLERY, FORZEN LEGITEM SHOOTHING CALLERY CA needs Readers for Mitt Camp.

Address-Roswell, New Mexico, this week; then Albuquerque and Santa Fc.

GOODING WANTS for AMERICAN EXPOSITION SHOWS

Legirimate Concessions of all kinds except Bingo, Cookhoura, Popcern. Also can use two more good Shows. Torkwille, D., week May 8; Zanetwille, O., Main Streets, May 15-20, Address BLAINE GOODING, Migs.



It's New

GUESS YOUR HEIGHT SCALE

Is Going Over Big SURE WINNER

Yang opportunity is hire. No apperence in necessary, in a few days you can become an empert operator. One and of riting persones know their height, Order years today and go to few, Price \$80.00 F. Q. B. Church-velle. Mill. Exh. Estance C. Q. D. Can Majke Immediate Shipment, Write fee Descriptive Chrulan.

Manufactured by

D. BIERBRAUER, St., CHURCHVILLE, N. Y.

decline for council was held on May 2. Visitors included Louis (Pickins) Writis and wife and party. He will join the show at Ballimore with two shows for the show at Ballimore with two shows for the show at Ballimore with two shows for the show in the sale of the show in the show in the show will be managed on the show in the shewner of Manager Harris and Mrs. Harris, show will be managed charles Sutton. Free acts are Phul Thorpe's Frying Benastions and Lady Laviers.

COLLEGIAN MUON.

(Continued from page #2)
their Joth season on the Red Wing
grounds here on April 15 to encouraging
transness despite damp and cold weather,
reports W. R. Biddrighe Thai year, in
addition to the two new rides and a liberal spread of paint and new earnas. &
Kiddle Auto ride. Chairplane and Pollo
Punhouse grees the midrays.

Funbouse grace the midway.

Shows, including Professor H. H. Hall's
TRD-In-Che, Annette's two girl shows,
TRD-In-Che, Annette's two girl shows,
Pretts Television Lady, Mickey Devices
Athletic Arena and the Baby Show, reported fair returns. After a two-years'
absence Capt. Occar LaValley has returned and to presenting his high fireturned capt.

dire.
Among visitors noted were Mr. and
Mrs. Al Anderson, concessoners; Mr. and
Mrs. Franks Curley, ride operators and
concessioners, and Johnny Lessions and
Joe Barry, well-known New England ride

club.
Pollowing invocation by Chaplain Myrite Duncan, lunchon was sevend, after the Duncan was sevend, and level and lunch was sevend, and level, and lunch was sevend was seven as the land lunch was seven was sev an extended trip in the East, where she will visit with a former olub member, will visit with a former olub member, bettending a meeting of the New England Women at Abbirty Park, N. J. Letty White lettered from Litchhold, Ill. that all see well on the Litchhold, Ill. that all see well on the Litchhold, Ill. that all see well on the Litchhold, Ill. that all see and the same of the same of

GOODING AMUSEMENT-

(Continued from page 42) 26 years, is chief mechanic and electri-

cluding Fred Newman, who is building a new stock store. Mr. and Mnr. Jeek blowers, on for three weeks, and : Remnedy's conductor was the insecting trained pet showers, on for three weeks, and : Remnedy's conductor was the meeting trained pet showers and committeenens. Arthur Lawis, owner of the Acceptance Swings, lie building a new Auto Biole. Streets of Paris has a new front, top and new Jeeks of Paris has a new front, top and new Jeeks of Jeeks of Jeeks of Jeeks on the Market on the Acceptance of Jeeks of Jeeks on the Market o

A. B. & B.

One of the control of th

Show, "Visitors included Jack Roberts, of show bearing his name; J. M. Brown, of Winston-ellen, R. G. many from the personnel of the Model Shows; Count Harrington, of The Proprietate Fermer; Jim Braden; John Builock, of Bullock Ammtennent Oct Bertman Husted, agent of Creecent Amisements, and J. O. Mctlanty, owner of that show.

CUMBERLAND HAS --

Commentation of the second of

NORWALK SATISFIES

Continued from page 421 Loaseo, promoting, special agent, Palph Loaseo, promoting, special services, and the services of the servic

Henry Moles, counterman: Tom Poley, helper, Rides: Perris Wheel, Bill Howry and George Guider; Merry-Go-Round, Eu-gros Elle, Mei Hainast Marge Thomas, tekets, Ridde Auto Hide, Lou LeVerna and Choo Kames. Mix-Up, Fred Eitle, Mary Witter, ticktick Run White, relief

ENDY BROS.——

ENDY BROS.

(Tonstinued from page 42)

tured free set, the Oreat Wilno proved
popular as a repeat performer. Woland,
high wire, also was well received. Mrs.
David B. Endy's new fromen custod
appearance.

Mr. and Mrs. Jack Wright Jr., bett
averal days ago to work on special promotions. Dust congruintory wires
and letters were received and during tha
grant of the control of the control of the constantial control of the control of the

and letters were received and during the peak week the following visited. William Olick, Eddie Lippman, Sam Bergdoff, George Korseio, Ben Weil, B. H. Patrick, George Korseio, Ben Weil, B. H. Patrick, W. G. Stapito, Mr. and Mir. Bod. Correct, G. Shapito, Mr. and Mir. Bod. Correct and George and Control of Potterille, Pa. 81d Smith: narrotton attraction topped the shores, while the Octopia was best among rides. Joseph E. Doughers', chalirman of the committee.

CALL CALL - CALL NOW OPEN **OUTDOOR UNDER CANVAS**

SEASON 1930-"LOOK AT LIFE" MIGHTY MONARCH OF ALL MUSEUMS

of the highest type tadiot and gentlemen, we can always place to inche 30, Showfult shows the average in character, smilty and hi the heat at accommodations in the very of bad and board and

The Other questions are of the hand of a convenient form to the order of had for basic and more than the convenient of the property of the pro

self with a good cast of fem performers, reports Roy B. Jones. Lucille Cabourne is featuring a new loke in posting shows in her first start as a producer, and Gwen Davenport, menager of the Hist-son Ros Shots. Joined with his group

IN 1922 the CNE midway in Toronto was laid out by the late G. A. Wortham with Wilser S. Storiey and Roy E. Ledington achielies. Weetham always poided himsuif on accurate he after-deal tray. Ashed by so eapo criticals why a tase was not used, the "Millet Geam" people of that hip spec was better thin a steel laps, on order, and practice he always substrained.

A COMMUNICATION, stened by S. E. Sebaugh superintendent of schools; Wilselm Poster, president of the board of councils of the board of the board of the board of the board of the superintendent of the posterior of the superintendent of the sup asternoon of entertainment astorded the community and school children by West Brow.' Shows during the recent stand there. "Having them in our community man a pleasure and we hope they will continue to be with us," the letter con-

INDIAMAPOLIS notes by Ralph Beckt Dusty Eaton and his pop-corn concessor cently. C. G. Brown is proving a well-liked newcomer to local concession ratiks. Michael Glean has been resided. Michael Glean has been recommended in the second of the second ratik to the seco

CONKLIN AWAY-

(Continued from page (2) J. W. (Patty) and Frank R. Conklin have worked worders in the appear-size of the show this year, with stream-lined effects from the entrance archoto the naval searchights at the rean of the midway. Everything is dressed in bright

primary and passel paint colors, with poon signs and induced lighting on every season of the color of the color of making and those with the five high rides brightly illuminated and the seasonlights create a blasting secon. All show fronts are colored to the color of the color of the color of the color of the day, closely followed by Sally's fiberational Dancing Show. Inside, for each of the color of the

Mr. pnd Mrs. J. W. Comkin left Sat-urday night to attend the opening of the New York World's Pair tomorrow;

FOLEY & BURK-

FULLY & BURK.

Citisting with the service of the service of the service Religions. This which had been serviced by the service of the service

show the season. Personnel & gimes the same as in former years, and staff includer; L. G. Chapman, W. Lee Brandon, Robert E. Polts, J. S. Endress and M. Lee Barner; S. W. Shepherd, master mechanic; Frank Shelby, electricism: Hay Lampman, trainmaster, Vic Perrika, artist, and O. H. Güllichson, master carpenter. Charles Abright has most of the con-Charles Albright has most of the con-cessions, and others are Norman Schue, continues: Bert Polson, candy stand; Arden Baker, photo gallery, and James Shute, Thomas Rhodes, Frank Platten and Olenn Bunyon,

MODEL NOTCHES-

and Constituted from page 42) seaths of Constituted from page 42) seaths of Constituted from page 42) seaths of Constituted from the constituted good results for the constituted and the constituted for the main entrance margines. Low Twent has completed as new panel front for the main entrance margines, the constitute of t

COLEMAN BROS.—

HASC LADIES'-

(Continued from page 42)
Hattie Howk. Margaret Hancy was awarded the day's prize donated by the club.

Blafft David B. Endy, president-general manager, Ralph N. Endy, treasurer ZACCHINIS CHALK—LOUIS A. Rice, assistant manager. Mai-Louis A. Rice, assistant manager. Mai-Confinated from page 42 Tuckes, director of special functions and Mario and Manual Exacthinii Rice I obt superintendent; Eddie Hollinge, sec. retary: Glenn freton, press: Rarney Mes. pages 1988. The State of the Confinate of the Co raub, carpenter; Chuck Connors, trans-ortation master; Neville Baker and L. J. Batton, ecenic artists; Morris Clay-pp, sound truck and p.-a. systema: ouls Kautmann and Sam Murphy, mintenance and ride superintendents

respectively.

Concreasional: Benny Weiss, bingo, B. Hartley, ham sind bacon: Mr. W. J. Tucker, ball games: Johnny Mrs. W. J. Tucker, ball games: Johnny Mrs. W. J. Tucker, ball games: Johnny Ristey, noop-la: Mr. Ann Mirs. Roy Van Sickle, long-raings shooting gallery; San Kapina, English penny roll and san Kapina. English penny roll and pritches; Louis Kaufmann, balloon pitchi, Mrs. Jack Lambert, mentalist, C. T. Wilson, acales; Occups Hall, high striker, rich, motuse game; San Applebaum, radiost Mr, and Mrs. Pete Maney, accoretee and eigure gallery; Pete Succept Control of the Control Prepch fries.

Rides: Merry-Oo-Round, E. Smith; Perris Wheels, W. Mets; Loop-o-Plane, Sam Carver, Octopia, A. Adamaky; Kid-die Autos, Bill Testedt; Boomerang, Tax Brigge; ponice, Eddie Small; Twister, Mr., and Mrs. Paul Kaduk; Ridee-O, Roy

EMBERS.

Shows! Hawslian, Dick Nufer; Ten-in-One. Wendell Kuhta: Derkest Africa. Roger Ormsby; Cap Faree, Louis Napole: Caea Manna Retue, Lou Powers, producer, and Bob Fiynn: Bluston, Grest Postaire: Upberg, Marion: Berry, Nazotics, Sid Smith.

DODSONS DEBUT-

DODSONS DEBUT—
(Continued from page 42)
(Continued from page 43)
(Continued from page 44)
(Conti opsient of cities concessions has worked to the advantage of all. Visitors included Walter Poz. appersi agent of Wallace Brow Shower, J. J. Sawage, Page Show. J. P. Murphy, Mr. Drumon and Funch Allen, Gooding Shows, and many city, county and State officials.

Allen, Gooding Shows, and many city, country and State officials.

BALLYHOO

BALLYHOO

Country and State officials.

BALLYHOO

Country and State officials.

BALLYHOO

BALLYHOO

Country and State officials.

Country a

bere."
Tuesday, Wednesday and Thursday gave the show such encurous grosses recognized to the second state of the second state of the week and give their employees a two-day vacation with pay, as well as bornises for the season. This season is the season of the season

tee, and his sids co-operated, as did were thanked for leaving the lot in a Mayor Peoples.

Line-Un MAJOR PRIVILEGE.

Al Vernor's Storetty show and Capt. La Concession: Incitice Bob Colemany biggs, pitch-till-you-win, cigaret about-biggs, pitch-till-you-win, cigaret about-biggs, pitch-till-you-win, cigaret about-biggs, pitch-till-you will be compared by the coleman desired by the coleman de

CALIF. DATES-

CAMIF. DATES—
Constitued from page 42)
rides, Tille-o-Whirl, Howard Crans, foreman; Loop-o-Plane, Firsh Whalen, foreman; Loop-o-Plane, Firsh Whalen, foreman; Loop-o-Plane, Firsh Whalen, foreman; Merry-Go-Round, Leonard Chilson,
foremain, Mr., Klonck's Cretopius, W. H.
Eddia Auto ride; Mr. Recere's Pertia
Wheel and Ted Berry's U-Druo-Em cars.
Showat Chris Oslam's Chris Network, Chris
West; Dill Chaudolin's Ten-in-One, Hugh
Sparkman's Snake Show and Gurly Cambell's Mystery and Ellusion aboves.
Myea Nelsen, diggers and beyon,
Myea Nelsen, diggers and leng-snage
gallery, Mr. and Mrs. Aktienn, pop cort.
candy floss and candy applies, Chyle Mcsame; Al Bozarth, Abort-range gallery
and Bage-strille; J. A. Riley, penny
pitch; Johnny De Salvo, dodger; Mr.
dart ballcon; Tom Galther and Bete
Peterson, bucket game; Jim Cowen,
hoop-lis; Joe Gass, milk bottler, Haffan Peterson, bucket game; Jim Cowen, hoop-ia; Joe Gasa, milk bottles; Harlan Philips, string game.

PATRICK'S SPOKANE-

Continued from page 42)
Kartinko. Dr. Blackstone introduced his
new Funhouse here, and crime, art and
side shows are under construction. Frank
Casteel is operating the cockhouse in
addition to his bingo and bottle game

Staff Includes Sam Spencer, presurer, manager: Mr. Sam Spencer, tressurer; William O. Murray, general representative and assistant manager; Raymond Mettler, secretary, mailman and Silb-board agent; Raymond Millard, ride experintendent; George Mettler, master mechanic and superintendent of transcendents; Silly Marvin, chief ciectrican; Willy Marvin, chief ciectrican; Walter Morre, boss centramunt; Philips

rades. Elidde Autos, Jack Wilson, Roman; tickets, Mrs. Jack Wilson, Peris Wheel, Raymond Millard, forwnan; chert, Wilson, Raymond Millard, forwnan; George Mettler, foreman; entrance gate, Ted Bentist, pintforms, Bernard Gelst, and Kenneth Hughes; tickets, Nils, Lanning, Chairplane, Riussell Chestnut, foreman.

HAPPYLAND SHOWS, INC. WANT

Glass Show, Large Snake Show or any other Geled Show. Want to hear from R. L. Wyatt Monkey Cleux. Bryan Woods, write. Can place Sensa-tional Act starting May 27th. Address Lincoln Park, Mich., Week May 8th; River Rouge, Mich., Week May 15th.

C. F. ZEIGER UNITED SHOWS

WANT FOR ONE OF THE SETS BOSTES OF STRAL TOWNS, FACES AND CELEBRATIONS IN THE WEST Lander Pleaser Dirty: Sheridon, Wyon, Rodest Montona Chemits of Saire, Two Yri-State and Three State Sairs; Please of Sairs, Two Tri-State and Three State Sairs; Please of Sairs, Sair Sairs, S WANT SIGN Three Striet Paint; Pleasty of usualir Fains and Goldschalese.
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ound man, Edward Smith. Pony ride, one Mettler, manager. Shows: Circus Side Show, Bobbie Cook. Germanner i manager i moralismo. Bobbe Cook-manager, Prol. Portee De Loon, magical manager, Prol. Portee De Loon, magical manager, Prol. Portee De Loon, magical manager, Prol. Prol

Introduced Committee Commi

Heart of america Showmen's Club

KANEAS CITY, Mo, May 8.—Many lo-cal members valled the Fairly & Little and Facker accused to the Manuscotty, and Facker accused to Manuscotty, Kan, last week Club show was host (or the west to members of the shows of the west to members of the shows 77 at 25th and Indiana streets to a re-ported good safe. Brother Bill Singler ported good safe. Brother Bill Singler at Force City, Chia. Mrs. Landes, widow of Brother J. B. Landes, utiled duting the week. G. O. Buton, general agent business. Slim Johnson, representative business. Slim Johnson, representative of the Midwest Mercantile Co., returned from a business trip thru the South.

from a business trip thru the South.

Reports at the club indicated the

Passist of the Company of the

Passist of the Company of the

Capps reported he saw the Russell Brock.

Circus opening at Oranite City, IL. The

highlights of the night subtrainments

Tony Marsone high in the running.

Brother George Howk and wife are get
ting their concession in order for the

opening of Pairyland Park May 12.

FEATHERWEIGHT BINGO SHEETS

Hes S \(18). Very large numbers. Packed 3,000 5 (he Gartion, Weight 13) hs. Humbered Fren-(b 3,000. Prizant on tehtis part 6 solitional state. Serial number in rad. Sald to sheds 7 1,000, 1500, 5,000, 5,000. PRICES: Minimum Quantity 1000.

Postage Entra.

Loss Shorts (not in Peds), per 1,000 - 85.26 Sumbared Peds of 25 Each, per 1,000 Shoets Lorgest Shoet on the market. Immediate deli-ory. Samples Free.

J. M. SIMMONS & CO. 19 W. JACKSON BLVD.

WANTED!

Experiment Girl to betwee and handle makes. Want good feature for Asimal and Reptile Open May 17, Marries Purk, Chings

Write S. W, THOMSON 4713 Bescen BL.

GREAT SUTTON

SHOWS

FEDERAL STATE **SHOWS**

gion Polateston, 19-27. Pretical, 22-27. BAY D. JONES, Manager.

WANTED

CLYDE HOWEY

KAUS EXPOSITION SHOWS WANT

Johnny J. Jones

Mathemal . D. C. Second neck ented april 22: Builtees, big when weather permitted. Weather, good end bad, Asspices, 7:sil Orders of Lebanon. The control of the control of

aday night members of The Wash-a Poet, Star, Times-Herald and were guests of the management at annual pross dinner on the lot. Meets were guarts of the management at the annual price dinner on the lot. Assistant Fire Marchal Hockstader gewe Ethe above credit for having the best fire and the state of the state of

Goodman Wonder

(Battreed)

Spring ploid, Ma, Week ended April 29, Auspiese, American Legion Post, Location, Clientone enemse hotogrounds, Weather, cool. Business, Jair, Art. likey letter, cool. Business, Jair, Art. likey letter, and the second of the second ploid of the likey letter, and broke in a comparatively new lot to fast business. Ghows during the week had many callers was well builde. Frank Deaker, who retired from the game here exten years ago to Join the police department, visited and applied of the policy of the policy of the policy of the policy of the deaker, who retired from the game here exten years ago to Join the police department, wisted Laylord White sale called, Doug Thomas of the Doug Thomas Shows, called simost overy high. Art. Bill solded two above the laylord White sale called, Daylor Montage and the Doug Thomas Shows, called simost overy high. Art. Bill solded two above the continuous sales and the Doug Thomas Shows, called simost overy high. Art. Bill solded two above the continuous sales and the s

Cetlin & Wilson

Medison, N. C. Week ended April 29. Auspices, Lions Club, Location, new faitgrounds. Weather, rain, sleet, hall and cold, Business, name.

shiprouses.

"In a did was the worst the show has med cold. Business, none.

This date was the worst the show has been did in Speech Merrills Cate. Crew, under Lem Gibson, which remained in quarters, completed the new Pracision for the short of the sho gorse the abow is booked for season with emosption of two weeks. Ted Ailler, press agent, advised he will join the abow in Herrisbirg, lie will have an assistant this year, M. DeLasky, C. A. Lenz, insurance man, risited. OEORGE HIRSHBERG.

Hennies Bros.

Tulsa, Okia. Week ended April 29, Aus-

Fulsa, Unio, beee enone process, process, pulsa Federation of Labor. Weatherman of Labor. Weatherman of the Committee of the corner stracted at mos or the natureary morning. Youngstern were given tickets to the Ferris Wheel and saw Poppey the Sallor, Herry Schwartz, union-head and indio station operator, was a sally visitor, as was his confirer, Glenn Condon. Bob Latting, KOME program director, co-operated with the writet-in producing

Full-Date Carnival Show Letters

As Reported by News Representatives for the Shows

(Ralirond)

Durhem, N. O. Week ended April 29.
Auspices, Improved Order of Redmen. Location, its own bless out Hillsboro road,
Worther, bad. Business, poor,
Worther, bad. Business, poor,
And the second of the sec

eight electrical transcriptions. Ned E. to recovery. Mack A. Olynn, and not Torti vatited. Doctor and Kithel Blimonds. Max H. in cookhouse owner and operations of the property of the Payetteville (APE.) Phir. Other Vations in the Cookhouse owner and operations in the Cookhouse owner and operations in the Cookhouse owner and operations of the Payetteville (APE.) Phir. Other Vations again title year incommentations in the Cookhouse owner and operations again title year in the Cookhouse owner and operations again title year. The Cookhouse owner and operations again the year in the Cookhouse owner and operations again the year in the Cookhouse owner and operations again the year in the Cookhouse owner and operations again the year in the Cookhouse owner and operations again the year in the Cookhouse owner and operations again the year in the Cookhouse owner and operation of the payet in the Cookhouse owner and operation of the payet in the Cookhouse owner and operation of the payet in the Cookhouse owner and operation of the Payetteville (APE.) Phir. Other Wall Cookhouse owner and operation of the Payetteville (APE.) Phir. Other Wall Cookhouse owner and operation of the Cookhouse owner and operation of the Payetteville (APE.) Phir. Other Wall Cookhouse of the Cookhouse owner and operation other floral offerings. Charms A. Accoun-general agent, returned to consult with Owner Marks regarding the route. Harry A. Ramish is slowly rocovering from a critical liness but will not be able to rejoin for acveral weeks. He is a patient rejoin for several weeks. He is a patien at the Memorial Hospital here WALTER D. NEALAND.

Dee Lang's

Taylorelle, III. Week ended April 22, Auspices, Toylorelle Centenniol Association, the Association of the As



EXECUTIVES of Dodson's World's Fair Shoks as photographed recently in Huntington, W. Va., during the floor scare there. Left to right: Mel Dodson Jr., general manager; Johnny Hogman, assistant manager, and G. Guy Dodson, managing director. Photo furnished by Roy E.

business. Visitors were J. C. Weer, South Bend, Ind., and William Glick, Ideal Exposition Shows. S. J. PUTNAM.

John H. Marks (Buggage ours and trucks)

(Bugpage cera and frucks)
Richwood, Va. Third week ended
April 28, Location, South Richwood on
Petersburg pite shoepyround. Weather,
Plant week in the home-town sector
fell far below expectations, due principaily to cold and rainy weather. Midway
not rain it was bitterly cold and overcoats were much in evidence. Children's
Party, Saturday alternoon, opmosered by
a local abow concern and beavily adverday night was fair and the shows and a local abow concern and heavily advertised, drew a small attendance. Setur-tised, drew a small attendance. Setur-riose got a little money, but engagement as a whele was a heavy loss. All memi-bers were preparing for the annual form properties. The setup is a small control of the setup is a small control of Owner John H. Marks purchased two small-railers. Show made Hs more on the state of the setup is a small control of years and the setup is a small control of years and the setup is a small control of years and the setup is a small control of the setup is the setu

largest crowd of season. All spent freely, causing rides and shows to enjoy swell results. Special ceremonics marked the opening, with the municipal band leadopening, with the municipal band lead-ing a parade from pubble equare to the grounds. Good business and weather grounds. Good business and weather briday nights receipt, but its studyay matines and night receipts climbed again. The Breeze-Courter, daily, and Christian County Record, weakly, were liberal with apon. Owner Dee Lang took delivery on a new Chevrolet panel truck, tractor and basher. Prom to new Pulsary. and a new cab-over-engine Chevroiet tractor and trailer. Front for new Fun-house is completed and painting has started. Promotion committee, composed of Joe Gearhart, Frederick Spurling, Sam Morton, Joe Shaffer and Edwin Kramer, co-operated, as did C. C. Hunter, chairof Centennial committee and secretary of Christian County Fair. Visitors were Bruce Barham, of West Bros.' Shows, and Sid Tanpehill, of Louisiana State department of revenue.

C. F. ARMSTRONO.

Gruberg's World's Expo

Philadelphia, Pa. Three days ended April 29. Auspices, St. Mery's Church. Location, Aremingo and Westmoreland streets. Weather, cold and rain. Busiatropts.

ness, fair. ncas, fair.

In Wilson, N. C., management decided to cancel Rallimore and instead moved here for a 10-day stant. Date originally show opened to cold and rain, but capte the weather a good crowd turned out. Both Friday and Saturday night arre cold, but the gate and showed id a

May 13, 1939

May 13, 1939

May 16, 1939

May 16, 1949

May 18, 1949

Ma

Miller Bros.

West Helena, Ark. Week ended April 29, Auspices, Business Men's Club, Busi-

ness, nil.

Business here was poor but all city and county officials demanded passes for all over 500 passes being given out. Chief of police also wanted every Boy Scout to ride free every night on all rides. Show the results of the city, Newspapers cooperated nicely, however, doing what were exchanged with the Royal Midway Stlowe, who played day and date with the show in Helens, three miles distant.

CHIGE TRAPACLIA.

J J. Page

J. Puge

J. Mandon City, Tenn. Week ended

dpril - 2. Loveton, Keystone Freid.

Weether, fest and cool. Business, pool.

Blows located in the heart of Love

Blows located in the heart of Love

Location County of the County of the County

location County of the County of the County

location County of the County of the County

Mille Week and Merry-Co-Round and

Elita-Whirl vring for third honors.

The Motordrone clicked as did Bers

Mille Wegoner and his crew, now

ahead of Sizr-o-Rama thelted, All truck

drive their own care were given their

drive their own care were given their

driving certificates here. Business has

been acks hales opening. Chris Jernigen

the sound care.

The RAVAOR.

O. C. Buck

(Rappage ours and trucks)

Hampton, Va. Week ended April 29. Location, etty limits on Newport News road. Auspices, American Legion Post. Westher, rain last three days. Business.

Weether, rism last fires days. Business, 1983.

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Zimdars

Dezier, Mo. Week ended April 22.
Auspices, fremen. Location. Ball Forks
Antoegro-mide. Weather, rain and cold,
Antoegro-mide. Weather, rain and cold.
All trucks made the move here in good
time, but because of the muddy condition; of the lot spotting was delayed

until Monday. Additional rain Bunday night made the lot much worse, but days to spot them. there being no tractor days to spot them. there being no tractor days labels. Tuesday was spent crecking the being the spot open rain and cold set in, making it impossible to open until rainay and Saturney to open rain and cold set in, making it impossible to open until rainay and saturney to remain a fear of the spot open rain and cold set in, making it impossible to open until rainay and saturney to open rain and consideration of the spot open rain and the spot open until rainay and the spot open and the spot open the spot open and the spot op

Lebanon, Mo. Week ended April 29.
Auspires, American Legion Fost. Loos-tion, Legion shop lot, Weether, fair.
Business, good for stat of town.

Business, good for rise of town.

Cood time was made on this jump, but
opening was delayed until Tuesday betured to the control of the control of the control

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tured thru one side of the Funbouse. It
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World of Fun

Plasteron, Vs. Weeks ending April 15-29. Location, circus lot, Weather, cold. Business light first mask, good when seether permitted second week. Pres

profes.

Move from South Carolina was made without mishap and show had to window mishe distant. Weather first week was so cold at night it was almost impossible for the natives to come out. Saint-way and all did falt. Show remained over for the second week, but it rained aimost sterp day fad many truckloads aimost sterp day fad many truckloads sturdey nights turned out falt. In the second week, but it rained aimost sterp day fad many truckloads sturdey nights turned out falt. Mental of the second week, but it rained aimost sterp day fad the profession of the fatter of

rules include yony Ride, Mrs. Clifford Coheman, Lickets; Ferris Wheel, Mrs. Paul Ross, tickets; Whitey Davis, fore-man, Mery-Co-Round, J. J. Steblar, tickets; J. Schaffer, foreman; Whitey Duggett, Cutteh. Chairpises. Donald Lane, foreman; Joseph Steblar, Lickets.

FAIR SECRETARIES

News and chatter about the bands and acts that will draw more people to your fair appears in The Billboard this week and every week in the

MUSIC

NIGHT CLUB-VAUDEVILLE DEPARTMENTS

Read Them Regularly!

Concessions are Spic and Span Cafe, Paul Ross, griddle: Charles Knowles, chef. Bingo, John Stebals, caller; Cutty Diggsra. Clifferd Coleman. Pop corn. Vera Stebals. Ptv Sensith. Babpond. Pitch-ill-you-win, country store: John Peccess, J. Charley Movey, S. Mrs. Joseph Creek, S. Charley Movey, S. Mrs. Joseph Stebals, general manager; G. Morey, business manager; John Seulty, general agent: Vers Stebals, secretary; Mrs. J. J. Joseph Stebals, let supprintendent: Ray Sharje, mailman and The Stilboard agent.

John R. Ward

Monroe, La. Week ended April 18, Auspices, Women's Renefit Association. Weather, cold. Business, feir. Location, Illinois Central lot.

Illinois Central tot.

After a week of so-so business shows experienced the worst blow and electrical storm on Sunday attension that even attention of Sunday attension that even almost of tornado proportions, yet nothing on the midway was damaged a great deal because of the protection of large metal butilings belonging to the Illinois warshouses. Rides, in charge of Occupe Prices and the various foresen, went up on this lot in record time, especially the Twin Perish Wheels. Lot Singerishments Twin Perish Wheels. Lot Singerishments of the midway.

Bastrop, Lo. Week ended April 29.

Bastrop, La. Week ended April 29, Auspices, Veterons of Foreign Wars Post, Weather, cold and rains. Business, post, Saturday night only. Location, one mile Lo. Week ended

out of fores.

This small town had an equally small lot, and Saturday night got all the crowd and money. Manager John R. Ward and money. Manager John R. Ward here. Including a journey back to quarters in flaton facuse; to bring on another ride and other material not ready when the state of the state of

Erie B. Hyde (Motorized)

Nescton, N. C. Week ended April 22. Ten-cent gate. Weather, rainy and cold. Business, very poor,

Ferris Wheels up and down in Foord time. Paul Haryden, Loop-Loop foreman, left and was succeeded by Henry Control of the Haryden Loop-Loop foreman, left and was succeeded by Henry Conditive on the Till-a-Whil, and Charley Bunch is foreman of the Ridee-O. Henry Carter joined to handle the front of the Animal Show and Jungle repulls show. Bill Moore Joined with concessions. Ben Mottl's Merryway Cafe continues to hold a meritard patronage. General Agent Harbert, Wiggins visited ville included Jim Stewart, Mr. Slack-wood and others of the committee there. An epidemide of colds, with one or two washer here. Johnny Moran has been named tot superintendent, CARLETON COLLINS.

Imperial

Hannibal, Mo. Week ended April 22, Location, Clayton shongrounds, Auspices, McCoop, Athletic Association, Weather, rain and cold first half, Javorable last part. Business, Juir.

Despite the cold a good crowd was on hand for the opening. Disagreeable weather dolayed opening oremonies. Priday and Sakurday warm and large crowds prevailed, with Sakurday's Children's Matinee breaking all shown's previous ercords. Sakurday

Immediate Shipment FOR RIDING DEVICES

> Whip — Caterpillar — Hey-Dey Lindy Loop - Till-A-Whirl

All Work by Expert Splicers

Broderick & Bascom Rope Co.
410] N Union Blad Se Westergers Se Airpoor Way of Educated St. New York City.

HERE ARE TWO PRODUCTS WHAT WILL RELEVEN TO THE TENT POSCORM FOR A WORK OF THE POSCORM FOR THE POSC GOLDEN GLOW GIVES YOUR POPOORN A RION GOLDEN COLOR.

BUTTERIT GIVE ST THE TASTE OF FRESH CREAMERY BUTTER EVERY FORCORS STAND NEEDS THESE TWO PRODUCTS TO HELF THEM MAKE MORE MONEY IN 1839. WRIVE FOR PRICES AND COMPLETE INFORMATION TODAY. GOLD MEDAL PRODUCTS COMPANY, 131 E. PEARL ST. CINCINNATI, ONIO

ELLMAN SHOWS

2-SUNDATS—OPTINIED MAR 13-RE RENOSTRI, WIS—2-BATURDATS.

CAN US Shows with or wither orifits for outstanding Wisconin dates and 4 weeks in hill-worker. WILL BOOK factory-built Auto Bible for science. Male for UP: Rolle, Juving that cam drive Some Mickey State water Agents for Gill Conner. Man Storey, and Young Man for Dark Room. Address 2239 No. 56th, Millwandor, Will, until May 10 stort had Kenesla. P. Sa-Con use High Dive Free Act or any sensational Act. Str.

Straight salary, as we have no gate.

night all played to nearly midsummer

bitations.

Delayed opening ceremonice were held on April 24. Headed by State Troopers, a long parade, with Mayor F, M. Watter-acheid accompanied by General Agent Canares and General Manager Edward A. Hock, proceeded to the grounds, where the property of acts, proved popular. Visitors included Terry Martin, agent of Orealer United Shows, and Mr. and Mrs. Samesbeck, owners of Samesbeck Park, Mexico, Mo. Joe Testa's Mechanical City is proving popular. KENNETH BROWN.

Buckeye State (Motorized)

Dillaretye Statie
(Motorised)
Collierville, Prenn, Week ended April
Collierville, Collierville Cheese GerniSe, Auspitze, Collierville Cheese GerniSeather, cold and refus first of week;
fet and searner Priday and Saturday,
Business, very good.
atthe westher prevented opening befree
Wednesday night and a heavy rain
drowned all early Thurusday play. Bewest Wednesday night and a heavy rain
drowned all early Thurusday play. Bewas througed with pleasure seekers who
spent freely Priday and Saturday drew
near-capacity Outsiness. Capt. Freedy
near-capacity Outsiness. Capt. Freedy
nearly of the Thurusday afternoon sind,
aitho not seriously injured, he was unsable to dive for the next tee days.
See the serious of the changed with Jim Saunders and his Jewi Cowboys, who played the grand atend and made many show announce-ments. Galler was guest of President Harrell of the Collierville Rotary Club at the Coronation Banquet for the Cheese Royalty, Publisher Ira Kimball of The Royalty. Publisher Colherville Hersid aided. TED JOHNSON.

Reynolds & Wells

3000 BINGO

ors printed the sides. No declinate cards. But it is slightly a side of the sides o

3000 KENO

htmodet Lapcards, Betd. Per 100, hims Birgs sands, or shamts do sanna, quira

100 Parthermought Stings chocks. \$16 x8.

J. M. SIMMONS & CO.

19 W. Jackson Blvd. Chicago



WANTED TO BUY

ALBERT B. GARGANIGO

Excelsion Springs, Mo. Week reased for the property of the pro

WE HAVE THE 11×11 ON "LOCTEX"

SELUE - GREEN - BLACK BAKER-LOCKWOOD

17th & Corbest, Earnes City, Ma. AMERICA'S BIG TENT HOUSE Rester Representative, B. E. CAMPPIELD, 18E W. 456 St., One York City.

GREATER UNITED SHOWS WANT

OCTOPUS ROLLOPLANE SIDE SHOW

Crime, Dog and Monkey Cir-Will furnish Tents

CAN PLACE Candy Floss, Snow, Ball Games (no bot-tles), American Palmist and

Wire J. GEO. LOOS May 8-13, Seminole, Okla.; May 15-20, Shawnee, Okla.

Forest City, N. G. Week cuded April 29. Auspices. American Legion Post Junior Baseball Club. Weather, three days rain, three joir, Business, excellent. days rain, lives joir, Usainess, resident, Despite a hair week of rain, date proved a good spot again for the anows, their third year her under the anner auspites. Children's Day, Friday, was one of the rainy days, but Saturday more than made up for it with a record children's and sidul attendance. Art Carrer's Teelerboard Clowns have been added to the free altractions, making three.

Hilderbrand's United

Vallejo, Calif. Six days ended spril 23. Location, Georgia of Amador streets. Auspices, LLL. Business, excellent, Weather, fair but cold. Pay guis, 10

cents.
Altendance here broke all records for season, and special matiness were given thus far experienced, and all concentrations that far experienced, and all concentrations of the property of the Holphane and Octopus who berg's new Holphane and Octopus to the for top honors among rides. Fred for top honors among rides. Fred for temphe of Mystery and Earl

results, as did the concessions. Auspice The Flying Squadron, organized by serving improvement of the management on above apprarance.

COL. WILLIAM E. GREEN.

COL. WILLIAM E. GREEN.

COL. WILLIAM E. OREEN.

Down Pennington and Dan Bargeits.

Among the show feltermen who returned Among the show fishermen, who returned daily with catches were Oligate Cardwell, by Darta, Art Anderson, Ralph Balcom, Johnnie Cardwell, Johnnie Hicks and Johnnie Cardwell, Johnnie Hicks and Tailepin enjoyed good business, as die Mr, and Mrs. Byron Rast Putt Putt ride. Pred Stewart's Ten-in-One, under direction of & Weedlin, has added to its direction of & Weedlin, has added to live of the Cardwell of the Mrs. And Mrs. Fol Labey's conditions by Krv. Jesture writer for Par Vallejo Chrosicle. Don Harmon departed for the Korthwell fig Sastad sold his controlled to Jeo Season and the Cardwell of the North. WALTON DE PRILIATION.

J. F. Sparks

Jasper, Aia. Week ended April 22. Auso-pices, Lions' Club. Ten-cent gots, Weeth-en, Jour days cold; remaining, fair and warm. Business, bad.

ner'm. Business, bod.
Crdinarily a good show town. Jasper,
proved a lemon, due primaetly to the face
that it is a swiring town and all mines
swiring town and all mines
way. Ridoe did one business. Did shows
were of little lintered to customers.
Huntrettle, Ada. Week needed April 25.
Huntrettle, Ada. Week needed April 25.
Kreather, bad, Business, Jut.,
Show opened here after a 140-mile
Jumpi from Jasper and honded in City
Dutce, Sponnors co-superstate amount
passes between the control of the contr

House and St. Aloyatus were entertained by the management at the matines. Visitors included firuse liarium and Cash Wilser, of West Bros.' Shows; E. R. Tobie, Augusta, III.; Mr. and Mrs. Bob Seigher, former troupers; Judge and Mrs. Abbott, and Mr. and Mrs. J. W. Laughlin,

West Bros.

Staff includes E. H. Garman, manager;

V. R. Flora, lot manager; Mrs. E. H.

Garman, accretary and treasurer; Betty

Flora, bookkeeper; Al Clarkson, banners
and advertising; George G. Martin, electrician; Benton Syrigs, calliops, Shown; and sidvertising; George G. Martin, elecirceian; Barton Divinge, etchigos, Showell
lan. George Eristein, Diamend LouLouise Herold, Stake, Dow Womacklan. George Eristein, Diamend LouLouise Herold, Stake, Dow Womacklan, George Eristein, Diamend LouLouise Herold, Stake, Dow WomackBarton, Diamend Louise, Description, Diamend Louise, Diamend Louise, Martin, Louise, Diamend, Louise, LoopDearwise, Loop-o-Piane, Ciarence
o-Piane, Russel Levis, Kin Swinger,
Claude Means. Concessions: Mrs. O. B.
Chery, Peninsel Levis, Kin Swinger,
Claude Means. Concessions: Mrs. O. B.
Chery, Peninsel Levis, Kin Swinger,
Claude Means. Concessions: Mrs. O. B.
Chery, Peninsel Levis, Kin Swinger,
Claude Means. Concessions: Mrs. O. B.
Chery, Peninsel Levis, Ridgerers and Longrung gallery. Dan Arnett, Russe genue,
came, James Processa, penny pitch and
hoop-lax Paulph, Iller, mostlisse, Claupalministery.

BETTY FLORA.

DETTY FLORA.

DETTY FLORA.

DETTY FLORA.

COMADON.

Blue Ribbon

Owensboro, Ny. Week anded April 29, Auspices, LOOM. Weather, fairs Busi-ness, everage spring date.

Auspiece, Scote versions, was made assess, screeps spring defe. In, was made without rudship and all equipment was ready to set up Study affection, pare Baron was here to meet the folks with his welcome committee. Committee combines of the second part of the s

Crowley's

Ponce City, Okta. Week ended April 29. Location, Hampton circus grounds. Auspines, State, county and city officials. Fay gate, 20 cents. Weather, ideal. Business, good.

ness, cood.

Monday night opening was gratifying
and business increased nightly, with
swell results at Saturday's mattines, Delig newly results at Saturday's mattines, Delig weekly papers and Oblahoms, City Press featured Mary-Morts in acvered stories. Personnel was deeply griered to learn of the death of Mary Prances Crowley, wife of Owner George C. Crowley. Station of Owner George C. Crowley. Station WBBZ remained allent for the minutes in tribute to her memory. Duting the funeral and burial at Richmond, Mo. midway was closed in elect meditation midway to closed in elect meditation being the midway of the mid

Friday avening. Otte Vaugness aus. 4. (Stim) Weld directed the shows during his absence. More's Hawalian librer in populars. Bildfred Vaugnan is secretary-treasurers and manager of the offce wagon. Monre's (Blacke) Carte is cicking on. Monre's (Blacke) Carte is cicking on. Monre's (Blacke) Carte is cicking as planning to enter a inceptal for an interest of the control of the con ampirerary surprise. Maj. William Myler; wife, Anna. and daughter, Dorothy, were guests for several days, on



CERMONIES MAGRED THE OFFINITO stand of the Imperial Shorer 1932 four in Hemsteld, Mo., used a suspect of the McCoope Athletic Club, on 294 24. In the foreground are, left to right, Mike Rostopian, Alderman P. M. Walfer-seeled, mappe for ices, estiling the ribbon symbolic of the openings Russell and the Commission of the Commission of

WANTED CONCESSION PEOPLE

Address Mr. E. SHYDER.

CROWLEY'S UNITED SHOWS to, Kan, this weeks Colomi

WANTED O. J. BACH SHOWS

Fill-Click for Glod Show Trebs: Suffer Men. WILL PLACES Markening Under Rode, WHS bury, St Chemp for each unp Plat Rode, WHS bury, St Chemp for each or Trends Income, Must be markening. A though Waterford, N. J.

WANT - - - WANT PATRICK SHOWS The part flows. Too to Gee Rose, Manhar to Green and the Commandary of the Commandary of the Commandary, 1923 I Manhard Commandar

SEASIDE HEIGHTS CASINO, INC.

SEASIDE MEIGHTS, N. A.

DARE-DEVIL OLIVER

Some open time left. This is no respirator not,

McCann's Athlette Show were best among shows. Wednesday night show phayed hoat to Mayor Tweeler, Mayor Elect Stewart and the city council. Frickets the second should be seen that the countries of Publisher William V. Barnes of The Vellejo Times-Herald and Chronicle. Kids' matthe slaturagy was the best thus far. Free attractions were popular. Charles Soderberg results of the second should be seen that the second should be seen that the second should be seen to be seen that the second should be seen that the second should be seen that the second should be seen to be seen that the second should be seen to be seen to be seen that the second should be seen to be seen RE-DEVIL OLIVER

WERE TORRES, Manager.

RE-DEVIL OLIVER

Were't Present High Circumstance of the Committee o

gagement a success. Show broadcast for 15-minute periods over WHEP direct from midway nightly. Wednesday night was lost breshes of a thupderstorm and hard rain. Priday another hard rain and night was cold, as was Saturday.

JAMES H. TIMMONS

Sunset Amusement (Motortand)

(Motorized)

Ecokuk, Is. April 15-22, Ampiors,
American Legion Post, Location; Tourth
and Johason, Price pets, Woosher, cold.

Show opened here with only four of
the pine rides up and a few concessinabecause of the small developm location.

Saturday was warm and a good crowd
turned put in the afternoon and might.

Visitors included L. R. Toble, Jim Philvisitors included L. R. Toble, Jim Philvisitors included L. R. Toble, Jim Philguinez, Ill. Week ended April 25,
Auspoon, Syntha-American. War Perersar Post., Location, Highland Park,
Association, Visitor Particular,

Marchary, Visitor States, Particular,

Marchary, Visitor, Marchary, Control, Particular,

Marchary, Visitor, Particular,

Marchary, Visitor, Particular,

Marchary, Procedure, rescaled. Particular,

Marchary, Marchary, Procedure, Particular,

Marchary, Marchary, Procedure, Particular,

Marchary, Marchary, Marchary, Particular,

Marchary, Mar

Show opened Monday night to a good Show Oyenes acousty night to a grace crowd, with the committee co-operating. Dusiness the first of the week was good but dwindled the last three days with the arrival of oold nights. Show re-mained over Sunday, and chiddren from the Woodland Orphans' Home, Cheerful Trutte from the J. George Lose Shows to De Lauxe Corp.; Mr. Pilester, special yoln J. L. Landes No. 1 show. Reckless shader received word here of the death of the father and brother nine months with the state of the father and brother nine months with the state of the father and brother nine months with the state of the father and brother nine months with the state of the father and brother nine months with the state of the father and brother and

(Motoroland)
Loois, Ken., Week ended April 22, Looislon, show for in center of some.

Loois, Ken., Week ended of some.

Show opened here to a medium-stade
crowd despite cold weather and strends
area picked top Weenesday and Thursday.

Matinee on Basturday, Jack Foos Areat
left on a booking tour of the North.

Matinee on Basturday, Jack Foos Areat
left on a booking tour of the North.

Matinee on Basturday, Jack Foos Areat
left on a booking tour of the North.

Matinee on Basturday, Jack Foos Areat
left on a booking tour of the North.

Matinee on Basturday, Jack Foos Areat
left on a booking tour of the North.

Matinee on Basturday, Jack Foos
Jack Basturday, Jack Foos
Jack Basturday, Jack Basturday

Matinee on Basturday, Jack Foos
Jack Basturday

Matinee on Basturday, Jack Foos
Jack Basturday

Jack Basturda

Elite Exposition (Motorized)

Arkaneas City, Ken. Week ended April 22, Auspices, VPW, Gain, 5 cents. Weether, feir, Business, good.

Weether, fatr. Business, good.

Show opened the season here for seven days on April 18. Monday night was lost because of cold weather, and Tureday and Wednesday nights were slow. However, the rest of the weat the weather set of the weather was a summary of the control of the control of the weather hights were especially good. Coffweller, Ken. Week ended April 29, Auspices. Central Labor Union. Location, West St. ricerel. Ptoe-one gate. Weather, West St. ricerel. Ptoe-one gate. Weather, Day of the post found everything up and ready for opening Monday night, Crowder

cool. Business, peed.

This spot found everything up and ready for opening Monday nights. Crowds were disappointing because of the cool weather. However, good crowds prevailed on Tuesday, Wednesday and Thursday nights. Friday, due to cool weather and local interactional track meet, was poor. somi intersectional track meet, was poor, Following concessions were odded here: Frozen custard, owned by Mr, and Mrs. Whitehead; nail stand, operated by Pete Chris; string. Binger McCord; photo gai-tery, G. C. Gunther, operated by Dorothy Smith, and pennant machine, owned and smith, and pennant machine, owned and operated by Efra Gunthers. Among visi-fors were & B. Saunders and Ed Hoyt, of the Burleigh-Gilmore Contedians: Spe-cial Agent Joseph Rowan and Fred Crowther, billposter of the Goodman Wonder Ehow; Ned E. Torit, Wisconson



AL BEYERS; recently appointed AL BEYERS: recently appointed home whocheright of the Rapid American Shours, under Buyerriston of Ed Melica, one-direction Shours, under Buyerristed of Ed Melica, one-direction superinferied in Casard Casard Shours, and the Casard Shours of Casard Shours, and the Casard Shours of Casard Shours of Control Control Control Control Control Control Control Control Casard Shours, is a Forth Wheel ticket seller, Photo by Dadagette

Rukeville, Mo. Eight days ended April 29. Auspices, Softball Club. Location, Softball Park. Weather, cool. Business, fair. Pay gate 5 cents.

Show moved here on Friday and opened Storday to good crowds and fair business. Weather was cool all week, but rain on two nights did not interfere with one of the country of the country

was grieved to learn of the death of Mrs. Frances Crowley. Mr. and Mrs. J. A. Sullivas and R. E. Barnest attended ber fusers in Bickmond. Mo. Major Little Tusars in Bickmond. Mo. Major Little and police department and Jim Nicholse, Mr. and Mrs. J. O. Byers and daughter, Sandra Jean. were gueste of his parents, Mr. and Mrs. J. M. Byers. Mr. and Mrs. Lee A. Suilivan, and Mr. Carman, of diunct Amusercent Co., "Mitted.

DOROTHYE BYERS.

Greater United

Durant, Okie. Week ended April 25. Weather, good. Business, good.

Weather, pood. Business, pood.
After five weeks of inclinement weather, during which shows did little business, a week of sunshine and good business as week of sunshine and good business of the superintendent, and Miss Webb's Kentucky Belles now appear in the place formerly occupied by Bill Myler. Jack Roomey Joined with his building a new Yushouse. Two more fairs were contracted, making a total of 30. Cnpt. Webb. high direr, was injured but is expected to be on deck again soon.

American United

Seattle. Week ended April 22. Location, 12th and Yester streets. Auspices, Uni-versity Post, American Legion. Weather, cool. Business, pood.

cool. Business, pool.
After a short jump across town shows played another red one on a lot which burn co-operation of the aponaors and O. H. Altin show opened on schedule. Not and the burn co-operation of the aponaors and O. H. Altin show opened on schedule. Not and the show the played of the aponaors of the show of the show that the show th

Winters Expo

Cenousburg, Pa. Week ended April 29. Auspices, VIW. Location, Book's faid. Weather, cool. Business, fair.

Aurylees, WW. Location, Books And.
Alter organizing in Allaupps, show
moved bere for official opanizing. Lot
Superintendent Mackey had the lost laid
Superintendent Mackey had the lost laid
stirractive, Martin Smithh Sides Show
came in for a fair share of the receipts
Altho weather was cool, ride receipts
orate the minway entrinson. Metry-OnRound is getting a new paint job, underfront has been built for Don Waldo's
Huston Show.
Rounder Grant State Control
Rounder State Control
Rounder Martin State
Mr. Oeri O. Bartels, Mr. and Mrs. O. Blurna,
Mrs. Oeri O. Bartels, Mr. and Mrs. O. Blurna,
Mrs. Oeri O. Bartels, Mr. and Mrs. O. Blurna
Park. Mr. and Mrs. O. G. Blurna,
Mrs. Oeri O. Bartels, Mr. and Mrs. O. Blurna
Park Mr. and Mrs. O. G. Blurna
Park Mr. and Mrs. G. Blurna
Rounder Mr. and Mrs. G. Blurna
Rounder Mr. and Mrs. Mrs.
Mr. Bartank
R. M. STARIK
R. M. STARIK
R. M. STARIK

Martin's United

Uktah, Calif. Week ended April 23. Location, ball park. Assessor, Police De-partment. Weather, good. Susiness, good. Fros gate.

After a 175-mile jump here everything opened on Tuesday night on schedule, and since show followed another into this town all were surprised as to the amount of business done, attributing it to good weather, a free gate, free attractions and all live committee. Octopus did

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This new Invalued double floor is now standard AT NO EXTRA COST on all implicit models—and is exhaine with Vagaband. The greatest improvement in Costh onattrection, frequition and air space between the two floors. Keepe warmink is, keep downwest out. All Vagabands are new so built.

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A moment on the road is a chance to make real meney. Ye have he and yet five control-sibly, librorating numbers of artiface, concature and concession men are using SCHBLY TRALERS. Here are serve of the reasons Bir their choice meaning that showmen well appendicted

SCHULT TRAILERS

- are rearry, have there correlated beds and founded. Planty of wardeds, and stream

They retain leasur their beauty of line and Minish. In the control of the contro

are backed by a factory 3-year maintent comparators Control, convictable in all impact the evodets your dealer has on cluster, vow'll find one to sell your roses. Or write to respectly built the withstand hard usegs, for new FREE C.GERALOW.

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BANTLY'S ALL

THE SEASON OF 20 WEEKS, INCLUDING B FARRS AND S CELEBRATIONS.

First fibers; Lapituse Origin Concenium tals run and will work for sorts, including Their Rands, Circula, American Painters, Berlin Camp, Jewis, Esse Beng, Bengliste, Grane Conv. Teachers, Concentration Concentration Concentration Concentration Conv. Conv

top business assessing rides, with Ted Le-Forst bingo correlling top concession was best among shows. Barl Stokes added another girl to his line-up. French LaMarr bought a new truck and added a new concession. Fep Delnor Miller left to join the Rovithwestern Shows. Herb Watehman also added another concession.
Gloom was spread around the lot by the botice of the deaths of three well-known and well-liked persons. L. J. Landes, Tony Spallo and Frank Resmedy, Righway was covered with show trucks on the way was covered with enter water.

In the province of the covered with the covered covered with the covered co

Kaus Exposition (Buggage cars)

Charlottesville, Va. Week ended April D. Weather, cold and rainy, Business

29 Westver, com-good.
Played on a new lot here which was none too good, as it was low and marshy; which required considerable planning



EAST LANSING, MICH-SARASOTA, PLA







on the part of lot superintendent Kirby on one part of the part where the part of Rain started Tucsday about 8 p.m. und

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Show Family Album



THIS PICTURE was taken in front of the cook house on the Brown & Dyer Shows, season of 1923. Left to right are L. Harvey (Doct Cann, special agent). Eryan Woods, operator of a monkey circus, and Harry A. Smith, general agent, at one time connected with the Royal American Shows in the same capacity and who now makes his home in Hannida. Mo. First name of the cook house owner, shown behind the counter at the right, was Class. His last name is not remembered.

The Billboard lessilse its readers to submit photos letten from \$5 to 30 years ago. It is appetably requised that privince to EGEAR and that they be accompanied with complete description data. Group photos are preferred, but pectures of individuals who are STILL LIVING will be returned by an extended of the Address Show Pluming Album Additor, The Billboard, \$2.27 Opera place, Cincinnais.

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Parachule Drops furnished for all occasions. Modern equipment, HENDERSON BALLOON CO., Haskins, O. my27 CARL CLARK'S TRAINED ANIMAL CIRCUS Revue—A feature unit with five sepe distinct trained animal acts for indoor door programs. Presented by the original Clark in person. Parks, tales, calebration Address F. M. CARLIN, Mgr., 7404 httliar Lipper Darby, Pa. Tel, Baulevard 3125 CARMENT CIRCUS REVUE—FOUR COMPLETE and distinct free acts. Price and Uterature sent on request. BOX 21, Williamston, Aligh.

PEATURE NOVELTY SWINGING SLACK WIRE --Combination fuggling. Two standard acts available for fairs, cristinations. Flashy equipment, wardrobe. JOHAN KANERVA, 21 2d Awa E Cadulla Minn.

FOUR HIGH CLASS ACTS-WORLD'S CREAT-WASHINGTON LOC ROLLERS-ONE OR MORE In original ashibitions at fairs, par brations. Includes world champion W. E. COONS, Mgr., Lillinsup, Wash AT LIBERTY—Fow Reports Arthur Covenir Balancing and Jugging Art. Trapess Art and Dee Arts, with Busine, Forg. Agreet beams. HUBER'S FREE VICOM, Wahasha, Mirm.

OFFICE RATIONS BY SPECIALTY

AT LIBIRTY PIANO PLAYERS

AT LIBERTY - DANCE ORCHESTRA PIANIST, Non-union, experienced Fake read, rhythe Prefer summer resort, F. ZELASIA, Everso

PIANIST — READ, FAKE, TRANSPOSE, Experienced, retuble: BOX C-149, care board, Cincinnati, O.

PRANTS - ORGANIST - UNION, YOUNG EAST with own Model B Hammond Organ, Experianced extertibles in hotels, bandurds, constraints, cocktail parties, research programs. Complete reportors of classical and cure of the constraints.

A-1 PRABUST of Abdity-duce of History, ducts bend, Lorg to appl. Holer, devendable, send, false, C-278, Billioned, Cheboneti,

AT LIBERTY **VAUDEVILLE ARTISTS**

AV LIBERTY—Form. Absoluted Dwobles, Acts. Eris. Plants all irrectedity. Have car. Will a AND WANDA VALE. Employed. AT LIBERTY — Hactbras declarate in all arts. Change size

AT CHERTY—These Profer You Lady, tilering accordingly, con-sister, thereby consistent, con-car, Warte, don't when F. Rif-

WANTED **GOOD CARNIVAL**

3-Day Street Celebration, August 17-18-18 BAYARD, IOWA
For Horse and October
6-18 Achievement Show.
Will Ghe Camerod "X" on AB Frides, Shows.
Occessions, Wylls
E. C. BROWN, Bayard, Iows.

32nd ANNUAL OLD SETTLERS' REUNION OUSTOR, MO. AUGUST 57, 18, 19,

WANTED Mcdern Rides, Grandstane Entertainers, Cen Use a Few Dongsteine and Shien. Address SECREYARY, Chamber of Comme Newton, Ma.

CARNIVAL WANTED

MORGANVILLE BAND CELEBRATION AUGUST 3. 4, 5. Her 31. Morgantille, Enc.

CARNIVAL WANTED

BY THE AMERICAN LEGION WEEK OF JULY 8 TO 8 W. E. BRADLEY, Chairman, Owner, M. Y.

ELEPHANT WANTED

WHILE COUNTY PRESS, Laprer, Milely,

Carnival Wanted FOR SIXTH ANNUAL HERRIMER COUNTY FIREMEN'S CONVENTION, JUNE 23-24 OLD FORGE, N. Y. HOB MACHILLAN, Convention Secretary,

WANTED AMERICAN LEGION CELEBRATION

JULY 2 TO 8. Must be High Grads. Write W. R. KERN, Freezers, Inc.

RIDES OR SMALL CANNIVAL Sth District Legion Convertion, Work of June Sch, POST 157, East Grans Fers, Miss Weaubleau Annual

Reunion

One of the Lorgest Colobrations in the Ozerts Wents a Cornival and Concessions of All Rinds.

JOHN ALLER, Weesbiers, Sto.

WANTED CIRCUS OR SHOWS (Without Rides) AND PRES, ATTRACTIONS FOR 4th of July Pienic

Al Emiserce, Rr., Tuesday, July 4, 1039 Write CARL WADE, Emirance, Ry.

WANTED

RIDES — SHOWS A — OGROSSIONS Founday Fourth of July Oslobration July 1, 2, 3 and 6 Panisha Ritundance 00,000, Address: BROOTON MERCHARTS ASSN. BELVIN BIOKEL COMPONEN, ROCKO, III.

WANTED CARNIVAL

LABOR DAY CELEBRATION ARD 4M CLUB ASPT, 4-D-E FLOREDCE, MANGAS Write E. W. PEDERBOR, Sery. Pleaser. Eco.

CARNIVAL WANTED STAMPING GROUND COMMUNITY FAIR

Stamping Ground, Sty. September 21 and 22 Free Gate, 6,000 Attenden

WANTED

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by CLAUDE R. ELLIS (Communications to 25 Opera Place, Cincinnati, O.)

III. Event To Be Repeated

EAST MOLINE, III., May 6.—Prompted by success in 1935 the American Legion by success in 1935 the American Legion year, catending the swent to three days, reports. Don Sweet. of Sweet Entertain-ment Service, who will manage the feet, man and the service of the service of the man and the service of the service of the attracted more than 18,000 and manage the way and stadium shows. This year plans are being made to have a midway, free sects, stage whow, fraworks and parade

Acts Set for III. Doings

BROCTON, Ill. May 8.—Celebration epocasized by the Merchanta' Association are being made to repeat the four-day event this year, reports Meirin Rickel, chairman. Day and night free acts have continued to the second the second that the second the second that the second t

Acts Draw at Wis. Event Acts Draw at Wis. Event SIEDOYGAN, Wax. May 6.—Sevrat bousand turned out for the annual thousand turned out for the annual thousand turned out for the annual thousand the sevent of Carton Toy Goodfellowship Glub. Music Early Pictors verbelong, the Later factoring irene Oregs and Cord Harding. Verbelong from the Carton Cart

Attractions for Wis. Fete Attractions for Wis. Fede OMINO. Wis. May 6.—Bisiness Min's Association, separator of the second an-leading the second and a separation of the second and a second and a second and a second and a second as a straction, reports G. W. Stearns, director. Last year 25,000 attended. There rector, the second and second and separation and spages and second and second and there will be abled the second day and there will be night street.

Schultz Wis. Opening Okch.
MANTOWOC, Wis. May 6.—William
Q. (Billy) Schulta's Voostional School
Indoor Circum opened here for a 10-day
bous. Pregym rum one hour and 45
minutes. Festured is Anits Pidler, human fry, and a routine by 18 girls doing
the set are Etalies Buell, Doroshy Drill.
Vignia Bryan, Ceraidine Belongia.
Ariette, Bosinsky, Grace Pelber, Louise
Etalies Oriecling, Trene Radey, Geruldine
Augustine. Dawn Koch. Betty Miller,
Hanel Steffer, Geruldine Barnes and Delanel Steffer, Geruldine Augustine.

Midway for W. Va. Event POINT PLEASANT, W. Va. May 5.— Second annual three-day Mason County Potator Pestival here will again feature Potato Pestival here will again feature rides, shows and concessions, reports rides, shows and concessions, reports Tura E. Glibson, secretary, Leat pear's event drew 60,000, biggest crowd ever seembled bers. Plans are being made for 4-Bi 'Gube enhibits and to hold the event on the showgrounds. There will be a queen and hilbilly program, to be a queen and hilbilly program, to be enseed by a histonially known barn dance entertuiner. Primas will be awarded.

Acts Draw at Sedalia Show Acta Draw at Sedalin Show SEDAJIA, Mee, May 6-Annual National Home Show and Exposition in a control of the Sedaline Show and Exposition in a control of the Sedaline Sedaline

Detroit Show May Hit Road
DETROIT. May 6,—American Legton
Circus being readled here is promoted
by Allen King, of circus note and lately
of the Pord Motor Co., and A. N. Steels,
of the Pord Motor Co. and A. N. Steels,
and the Co. Standard Col. Standard C

Shorts

FIREWORKS, contests and a persed will be featured at the two-day conventence of Herkimer County Volunteer Piremen's Association in Old Porge, N. T., and Job MacMillan, secretary. Departments from air counties and 11 companies in Herkimer County will attend. Art Dames is chairman

PLANS are being made to feature shows, rides, free acts and a rotno at shows, rides, free acts and a rotno at chandles Par and Calertain. Mereparate possership of Knighte of Columbus and Masonie lodges, reports L. J. Bush, committeeman. Merchanis' coupons and as a devertising olircular are to this representation.

COMMITTEE for annual two day Hamilton (Tuz.) American Legion Post Picnic plans to have midway attractions, said B. D. Corrigan.

CARNIVAL attractions and a parade will highlight the second annual two-day Holland (O.) Strawberry Pretival and Home-Coming, Albert E. Lormer and Howard M. Schiegel, chairmen, reports

LOUIS CAMPIELL reports his Peerleen Cronaus. high four-man seating act. Buttalo, west of April 10, and followed with a two-week booking in West View Park. Pittuburgh Act. booked thru Park. Pittuburgh Act. booked thru two-weeks for Pisytand Park. Rys. N. Yz two weeks for Spring Mill Pire Department, Consubohocken, Pa., and two weeks in Peliandee (9, 3, 1) Fark.

MILA CARVER reports she and her partner, Nils Regnell, did a fire dive at the Barnes-Carruthers Greater European Gircus in Chicago Stadium.

ELMER BROWN, of John R. Ward Shows, reports be booked the organiza-tion for Humboldt (Furn.) Strawberry Fastival; West Tennessee Cotton Carni-val, Dyrrsburg, and Ozark Jubilee, Pop-tar Bluff, Mo.

AMONO features at the 125th Anniversary Celebration to be staged in New-comeratown, O., will be a John B. Rogers historical pageant, reports Bill Martin, who booked the attraction. William Heifner is chairmen.

MICKEY PERCELL reports he has been contracted by merchania, apomoors of Ekland Fea, Old Home Week, which band comerts, perades and special days for merchant and veterans. Cate will be free and event will be advectised by sound truck and radio canouncements.

C. A. KLEIN reported his attractions will play the six-day Vanport (Pa.) Volunteer Firemen's Spring Jubilee, at which Arold's Barbary Prolice will be daily free attraction.

ANUAL four-day New Weterford (O.) Volunteer Firemen's Street Pair will have an enlarged midway this year and free acts, said O. & Kirin, general chairman.

CARNIVAL attractions, free acts, fire-works and parade will feature the aix-day Contral District Volunteer Firemen's convention in Houtsdale, Pa., reports Warren R. Hoover, chairman.

MEL SOBER, who will direct the seven-day annual Sunbury (Pa.) Ju-bilesta under suspices of Friendship Fire

CARNIVAL WANTED

State Firemen's Convention Deadwood, S. D.

In the Center of a Tourist's Paradise. June 5 to 9, Inclusive.

This is the largest attended and best Convention in the State from standpoint of money spent, further information write

FRANK &. PERRIN. Secretary.

SMALL CARNIVAL WANTED

DEDICATING NEW BADGER PARE. Shining and Farming Community.

CHAR T. LEE, Chairman Community Club.

Blaithing, Wis.

WANTED Annual Arapahon County Fall Festival

4. ROWLAND, Chairman, 2078 S. Broadway, Englewood,

3-DAY CELEBRATION

Implorest Contar of the World, Sactorial Implorest Contar of the World, Sactorial Indiana, Sanstian Legion will speed \$5,000 for Attraction, Provents and Persons will speed \$6,000 for Attraction, Provents and Persons and on ar two mers Assisted and Patisters Acta.

DON BWEET, Can Molina, M.

WANTED A CARRIVAL AND REDES FOR OUR RODED, JULY 5-8-4. VHOS. & SHOOKE, GHISTO, WYS.

ODD FELLOWS SPRING FESTIVAL

OFFEW, N. Y., MAY 27-JURE 8

WANT Furth Wheel and EMMs Auto; other Rivers
broked. Wast Cartinate Concessions and Roma.

More Concession Managem.

Act SE, Concession Location, V.

WANTED

ORRESTAL FOR JULY 5 AND 6
Occupies Describes of Commerce.
8. WALEY, Society, Littlewood, R. D.

BIG FIREMEN'S CELEBRATIONS The old (15. Mar Brighton - New Castle Pa-Million at Change Control Brown of Brown Sty. Pa., May 26. Have A. W. Chesting's & Foles. Thick, Thous, Ed Chessas, Coyt. Laun. reuse on total of the Chessasions and Shows. Arthrective Declarating Effected City, Pr. (1946 AR.) Styrective Declarating Effected City, Pr. (1946 AR.)

WANTED

Rides, Shows and Concessions for 3 Big Days Conserction, June A. B. 10, 1939. Jurion Springs, Ms. F. M. DAVIG, Seep.

Co. and Band and six-day Shambokin (Pa.) Firemen's Celebration, reports he booked fire ridge of Sill Plenning, of concessions are planned for midways. Free sets. band concerts and preparade will be attractions at the Sunbury event.

LARRY WOODIN, manager of Arcadia Theater, Wellsboro, Pa., and for the past three years director of Pennsylvanio's Laurel Pastival in that city, expects Stata aid to help finance this year's event, Pa-perts Bill Martin, of John B. Rogers Producing Co, contracted to stage a spec.

EMLARGED program, including 3, Occupe Loos Shows on the midway, is planned for Add annual reunion of Old clatten in Preconts, Eds., reports C. P. Elsin, questremaster. Event was formerly held in Chartywie, Kan. Hille's 100-piece accordion band, band concerts, drum and, bugle and tife and drum'corps will be attractions.

The Billboard May 13, 1939-

- Wholesale PRIZES · NOV SPECIALTIES

Conducted by MAYNARD L. REUTER-Communications to 1564 Broadway, New York

Variety of Prizes, New Items Flashed at Chi Premium Expo

199 exhibitors take all space; many turned awayspeakers optimistic-see industry pass last year's onehalf billion mark-crowds heavy, large orders placed

CHIGADO, May 6.—That the prentum industry definitely ranks as big business manual National Premium Bruyers' Expedition to the Plaine Mouse. Number of apace in the big catholic depayed here on May 1-6 at the first amount National Premium Bruyers' Expedition to the Plaine Mouse. Number of apace in the big catholic depayer in the big catholic depayer in the big catholic depayer and a number of exhibitors had to be premium Advertising Association of America. Inc., again did an excellent job, and the premium Advertising Association of America. Inc., again did an excellent job, and the premium divertising Association of America. Inc., again did an excellent job, and the premium the way shown, and the premium the way shown, and the premium the way shown, and pictured the concession, assessort, bings would be concession, assessort, bings would be concession, assessort, bings and picture was an endice variety autied to concession, assessort, bings and picture was an endice variety and picture was an endiced to the picture was an ended to the picture was an endiced to the picture was an endiced

CHATTING WITH SOME OPS who did CHATTING WITH SOME OSS who did
well for themselves last year at parks it
well for themselves last year at parks it
used in displaying merchandise. One
man reported he cot good results from
using a "caparimental" system in arpred of simply scattering prima about
the stand, he grouped items according to
belings for home, such as lamps, throw
rups and smoking stands, would occupy
one, or two sections. Another group rugs and smoking stands, would occupy one, or two sections. Another group would country of a complete value of themselves and the section of the country of the section of

OPS AROUND New York are busy on plans for outdoor games. Last year a plans for outdoor games. Last year a the plant of conducting these "lawn parties" but decided to take a whack at it anyway. Most of them did so well that this year they're going at it in caroest, planning attractive set-ups.

carrosst, planning attractive set-ups.

THERE'S plenty of activity base days at the offices of K. B. Lowe Oo, bingo supply house. Boxes are piled high on the floor, phones are constantly ringing, because the floor, phones are constantly ringing, readerman, are always on the go. Lowe explains that all this rush is caused by the way demand for his Treasure Cheek way demand for his Treasure Cheek special game cards. But winkle in his very constant of the result of the winkle in his own the his cause of the rush, it is only part of the above, while his famed Treasure Cheek cards. The control of the rush, it is only part of the above, while hot denying the fact that "mostrething is in the wink". Lowe rewas his only comment. Looks like four-thing's brewing.

thing's brewing.

IN PICKINNO PHIZES for cuidoor games It's a good idea to think back on the terms that were geing not toward the terms that were geing not toward tubbilar chrome chairs, electric shaves, comeras, battery radios—these will hit a peak this summer. Most of these items will be in-line for heavy play. Commerand, radios are getting a big blase of advertising from manufacturem who are written from the promotions ope find they always are set of the promotion ope find they always are set. AND RIGHOUTS ALTER Water always are set.

AND DROP US A LINE. We're always glad to hear from you.

NEW OULLANS, May 6.—Louisianary law assessing a license rice of \$250 on low as the low as

Ham P. Dinnen, attorney in charge of (See VARIETY OF PRIZES on page 58)

Rule Out State Tax

attracted much attention were the foliation their light weight and compact
form making them especially convenient
for travelers. Radios in many sizes and
particularly appealing to women was an
attractive compact decreated with Bitterbug, shag and other swring dance Squres.
morely decreations were shown. A balionn with wood base on wheels and a
fure-th-cole balloon with publy, ringer
for the state of the state of the state of the state
Classware exhibits were numerous, the
ltems shown covering a wide variety. A
number of deverty fashioned sah trys
of every description, as well as silverwars, litchen and table wars, lampa,
cameras, radios, bedgressed, books,
and many others were attractively
shown.

shown.

Attendance was largy and a constantly milling crowd kept booth attendance Secretary Dunk stated that the premium industry is constantly growing in volume. Mounting that the hundreds of the ball-billion-doilner mark this year. Season of the Premium Advertum Association of America, Inc., was held belief the ball-billion-doilner mark the year. Season of the Premium Advertum Association of America, Inc., was held belief the ball of the premium the premium of the premium that the premium of the premium that the premium of the premium of the premium of the premium that the premium of the premium o

New Souve Item?

NEW YORK, May 5.—An incident occurred yesterday that should serve to eliminate double as to whether World's Fair soure items are going to more this summer.

Just outside city limits directional states have been reported to extra line.

Just o'Utilde city limits directions signs have been erected to guide laconning hordes to the fair, Mr. Haight, of the county park commission, feporate that aircedy six of the hearily holted signs have been eviped by souvenit hunters, who used wrenches to loosen the prizes.

DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS. By BEN SMITH

MORE ON STIMULATORS. MORE ON STIMULATORS.

Walgreen Drug Stores keep trade card promotions going all the time. As fast as one deal is completed it is withdrawn and another put on. These have become a vital part of Walgreen's merchandising program that full-page newapoper gence is used to feature card offerings.

sactisatively.

It is unlikely that an operator would
It is unlikely that an element well
be an element with the second of the s

irade card promotion clicks it wheta the appetitio of all merchants.

When electric dry abavers were going an expensive of all merchants.

When electric dry abavers were going an electric dry player, randes to sell as 6.00" for celly 81.99 with 82 purchases. Similarly this house has merchandised and many other leme. Currently it is featuring an 8-in-1 white snameded and many other leme. Currently it is featuring an 8-in-1 white snameded recturing an 8-in-1 white snameded recturing an 8-in-1 white snameded recturing the shape of the cell of the control of the cell of the premium. General of the cell of the cell of the purchases not in good sales talk, give the cell purchases in its yours. Pollowing the decal put out by others.

punished out (is in purchase) it is your for only . ."
Following the deals put out by others should help operators in getting up suc-cessful deals of their own.

Association of America. Hoc. was held Tuesday, and there were balled by a number of the property of the proper A product just introduced by the American Emblem Co. may interest opdemental Emblem Co. may interest oplem to riso on a regular selected. It is a portable phonograph with a scientifleally constructed tone arm and reprotudity constructed tone arm and reprowith a maximg notifity. Combined with the phonograph is a synchronized side of the phonograph in the phonograph is a synchronized dima and the state of the phonograph is a synchronized side of the phonograph in the phonograph is a synchronized side of the phonograph in the phonograph is a synchronized side of the phonograph in the phonograph is a synchronized side of the phonograph in the phonograph is a possible side of the phonograph in the phonograph is a possible side of the phonograph in the phonograph is a phonograph in the phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the phonograph is a phonograph in the phonograph in the

HAPPY LANDING

New Auto Gags **Big Clickers**

"Foreign" plates and Fooey Face lead summer money-makers parade

money-makers parade

NEW YORK. Me
a rare steak to end the long 'new item'
famine in the novelty business. the spautomobilities has aroused considerable
enthusiam in the direct selling and
novelty fields. 'Traffic this aummer is
espected to be hewler thin ever as fi
who will hit he road are looked upon as
potential buyers of the new car gimmicks.

Among the most promising of new items for autos are joker license plates These globe-trotter plates, as one com-pany calls them, are cleverly made indi-lations of foreign markers which can be tations of foreign markers which can be attached to a car, front or back, along with regular plates. They are made of real many control of the state Francaise tag. It is reported that small growds have gathered about cars wearing the plates, much to the amusement of

Altho gagsters using these plates have plenty of fun dazzling the boys on Main street, anticipating even more fun are pitchmen and agents who expect to clean up with them. M. Pishlove and N.

pleanters with the control of the co (See NEW AUTO GAGS on page 55)

Flaunt Fishnets In Philly Fad

PHILADELPHIA, May 6.—Using ordinary flahnet and atting, an enterprising cape Cod woman recently introduced a long bere on a surprising scale, The style gives a natural not to pring ensemble gives a natural not to pring ensemble and promises to go over well at-seabore spots this summer.

The most encouraging feature of the new outfits is the way in which nautical ornaments such as anchor pins, fahes, shell beacelets, hosts, barnacies nid steering wheels may be attractively worn

Made to match from the fishnet material are hate, belts, collars, cuffs and bracelets. For summer sportswear these items present a smart combination that may be made at low-cost and sold at a

Vacation spots along the seashore and inland lake resorts will probably see a number of fabriet continues during the summer. Accessory gadeets to adorn with the nautical wear, will undoubtedly be sold on a large scale.



Sensational Hit! STEWART-WARNER



Automatic Tuning

Sube performance. Park bufforst, perhaferodyne, Bulft-in antenna, themicated dist. Autometic volume untroi. 3-lenth Opnamic Speaker, in rory, Walmuf er school colors. An obsaltable value? In Let of 6 or \$9.99 Mere Only. of 6 or \$9.99 haly. Sample, \$10.49.

1/3 With Order, Send for Catalog. Writte-Wire-Phone

G. B. NOVELTY CO. ISSI S. KEDZIE AVE. CHICAGO, ILL. The House of Firsts"

SENSATIONAL AUTO NOVELTY

ign booking pixtes every car owner wants while are sitabling there plates in their ners to feed their friends.





Each plate 10":8% ", Made of heavy metal in tee bricks unterpress colors. Kery to ethech,

B2N236 Per dosen 5 1.38 Be Sure To Include Transportation Charges.

N. SHURE CO.

SALESBOARD

OPERATORS!

A "BUY" that can't be duplicated! LUCKY

PETS

\$285 Ea.

DEFINITE PROFIT \$37.501 mard mark hit Geor subout hand tunerson appeal! Writing tickels out-with ministers begins and Lacky sis Fres-64 spaces, three 5a tigh-lian 10"s12". Order quick!

EVANS NOVELTY CO.

Popular Items

Writo to The Billboard, Buyers' Service, Department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the Items which interest you.

New Juice Joint

Securiting new in the way of a drink dispenser which is extenhing on with carnival and park concessioners is the stand nivel and park concessioners is the stand colored to the control of the control of the colored colored and Colored and Colored and Colored and Electric, of Tropical Equipment Co., markets equipment for these stands and reports the drinks offer convesioners unperturbed to the colored colored colored and colored to the colored colored colored colored and colored colo

Trimmer

"Cut your own hair" is the slogan
that goes with the clever new hair trimmer put out by the Trim-Hitte Co. It is
more put out by the Trim-Hitte Co. It is
comb and a device that permits the user
to a a nest trimming job of his own hair.
Firm says it sells on sight because it
answers the long-standing need of a
newers the long-standing need of a
newers the long-standing need of a
heighful to mothers who wish to trim
children's hair. According to the manufacturer, it has an adjustment that permits it to be used for trimming excess
ner apported to be going to town on the
number.

Quality Midget

Reporting increased demand for midget radio sets with the arrival of the outdoor season, the Star Co, finds its continue season, the Star Co, finds its a fast seller. This set, despite its size, is and to give high quality reception. A five-inch dynamic speaker, automatic Const-to-Const-by pick-up are restures in-corporated in the radio. The item is a next number for salesboards and the lifter reports it is roing well as a bingo and conceasion prize,

Slurpener

A new cuttery sharpener called Super has just been placed on the nastet by Ruby Seles. Item sharpens knives and actaors and is claimed to be fast, make or demantics, an abreate stone does the work. Super Cuttery Sharpener looks like a good seller, and if it moves like the old Ruby reace sharpener pitchmen and demonstrators should do well with it.

Teapot Clock

Bessions Clock Co, reports a new writh-hite in novelty clocks. Concessioners and bingo ope, the firm says, will be glad to get hold of its latest self-starting elec-tric clock. It comes built into a leapse, which may be obtained in a variety of colors. A great easet to kitchen convers-ience, the clock slab is a completely novel decorative item.

BETTER BUSINESS BE THE FIRST BIGGER PROFITS WITH THE LATEST BINGO - PREMIUM - SALESBOARD OPERATORS

NOW READY — FIRST NUM — NOT took Wilniess will you cooks, Lange, Realise, Severace Sett, des Parks Court Dealis—Mrt Shyl-Mere Marchaede Deals William Court of Satief Receives William Court of Carles Receives William For Cartalog Tooks.

PREMIUM SUPPLY CORP.



Battery Burns 80 Consecutive Hours!

Datecty Durns OV Consecutive Figures

Has exclusive patented features found in no other. Size 11x7 inches
overall. Lege and flashy aleminum finish with Juminum handle. If
consecutive the second of t

HARVEY COMPANY, 4687 Sheridan Rd., Chicago, III.



SRAND-NEW SURE-FIRE MONEY-MAKER LITTLE WONDER RAZOR

The Little Rasor The Does Big Things virtual management of the Control of the Con

LITTLE WONDER RAZOR SALES COMPANY Closed tooks Open, ranky MORGAN RUILDING, DETROIT, MICHIGAN





\$17.50 Moviematic Camera

Get the Child 1930 Delicum before filedermate; Cummon on the market. BROWN METAL CASE WITH BASKET and the large market before the large market before the large child and the large child and part and pain facket frend or brown case with capper front pain facket frend or brown case with capper front pain facket frend or brown case with capper front pain facket front or brown case with capper front pain face from the large face with the company of the large face front front face front front face front face face front face face front face front face face front face front face front face front face front face face front fa

TRADERS SYNDICATE

MERCHANDISE MART,

BATTERY RADIO THE WORLD'S MOST REAUTIFUL SET, COVERED WITH

\$1000 SPECIAL ONLY to Promium Users.
Saved Operatives and Sales Stimutators. No severe sold at this poles.

Here is a value that every live
radio to be equal to amy battery sel on the market, irresective of price.

STEPHEN PAGE, THEY PROPERTY NEW YORK





SPECIAL CARNIVAL BULLETIN JUST RELEASED.
HUNDREDS OF NEW PREMIUM ITEMS AT
LOWEST POSSIBLE PRICES. WRITE FOR YOUR COPY
TODAY. BE SURE TO MENTION YOUR LINE OF BUSINESS. MIDWEST MERCHANDISE CO. IOT & BROADWAY. KANSAS CITY, MO.

SCOOP! SPORT GOGGLES! Make PUBL VISION LETS AMPLE CASE WITH FIRST ST. SO. COLORS — SRORANES WITH FIRST ST. SO. COLORS — SRORANES WITH FIRST ST. SO. COLORS — DOS. 686.

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FOR Line of Greeke Greek, Blacks, Bellein, Linklan, Fred Cares (Greeke Greek, Blacks, Bellein, Linklan, Fred Cares (Greeke Greek, Blacks, Bellein, Linklan, Fred Cares) SPECIALTY COMPANY, SILES CENTRE ST. Kennes City, Str. (First ST. SPECIALTY COMPANY, SILES CENTRE ST. Kennes City, Str. (First ST. SPECIALTY COMPANY, SILES CENTRE ST. Kennes City, Str. (First ST. SPECIALTY COMPANY, SILES CENTRE ST. (FIRST ST. SPECIALTY

GET SAMPLE CASE FREE! WITH FIRST \$7.50 ORDER

WITH FOF PREY CATALOG Screener Items, Charlie Common

RADIO SCOOPI

Premium Promotions Co. 1193 Breadway.

FULL DATE CARNIVAL-

(Continued from page 51)

the night was about lost. Remainder of week' was cloudy and cool, with showers Daily dressings of sharings, however, kepts, she midway in shape and fairly good crowds attended, Almont all reported satisfactory business. Captain sharines in making his dive Saturday of

has week brussed his hip, necessitating as week's layoff, Mr. and Mrs. Harvey Potts had a breakdown with their car and traiter on the move here and did not arrive until Tuerday. Show added an-

other semi-trailer. Lest week the weekly second benefit dith was crystated, with second benefit of the second control of the second

LESTER KERN,

Art Lewis

Norfolk, Va. Thirteenidays ended April 23. Location, Ninth and Oranby streets. Weather, good. Business, good.

The weather man did his timest to give ideal weather here, and the natives cook advantage of it to through the shore should be shown to the control of the c

eversal tightle during the onjegopment. Among Friends and validors noted were Mrs. Frank West and Myylle Ocuriney. West Shows, Mr. and Mrs. George Marr. West Shows, Mr. and Mrs. George Marr. W. W. Wilklins, secretary fouth Boston Pair; Joe End, Osear Buck and R. P. McClondon, Humpty Evans, Pleyd and Prittin, Bag and Cotton Mills. Mr. and Mrs. M. B. Howard. Kenny Moore, Bill Lewist. Churles Abbott, Maris Shown, Mr. Lewist. Churles Abbott, Maris Shown, Mr. Bellow and Kenny Moore, Bill Lewist. Churles Abbott, Maris Shown, Mr. Billoward. Kenny Moore, Bill Lewist. Churles Abbott, Maris Shown, Mr. Billowards and Wilder of the Late Billy Harrington, and Paul Byren.

SUPPLY HOUSES

could arb Novelty CO. has level a could be could

Epstein Novelty Co. announces that it is featuring a strong line of New York World's Pair souvenins. The firm has just issued a 16-page catalog list-ing novelty levelry, became board items, dolls, novelty hats, flags, pennanta and banners and will send a copy on request.

Zenith Radio Corp. announces appointment of R. A. Younghlood as managed of the company's premium dividual of the company's premium dividual company and the company of the part two years, but premium sales have been increasing so rapidly that a separate division to instru adequate handling was not construct adequate handling was pecessary. His friends in the price and pecessary. His friends in the price and percontion, will be glad to bear of his promotion.

VARIETY OF PRIZES

(Continued from page 56) the Pederal Trade Commission's office in Chicago, presented important facts hav-ing to do with premiums and the Pederal Trade Commission.

Trade Commission.

Freecing these talks there was a gen-eral round-table discussion that brought out many important points in connec-tion with the severtising and use of

premiums.
The annual dinner dance and enter-tainment was held Thursday erening.
There was a packed house. An excellent show was precented, and there was danc-ing until 1 a.m.

NEW AUTO GAGS-

(Continued from page 56)

(Continued from page 56)

of orders, since motorists are clamoring for much needed revenge.

In view of the large number of people making long-distance trips and doing a lot of night driving, there are some sale-

iot of night driving, there are soone astr-ty devices which are expected to receive a wide call. To spare drivers the blinds glasses eliminating glave have been de-redeped by one firm.
To signal set or night turns without To signal set or or that turns without To signal set or the turns without a signal light such as trucks or busees use which good on the rear of the one. Amother lises that promises to be in clothes mock to bang surphus coats on that clutter up the car. It has a nest second cutting will say family on any second cuttering will say family on any

CONEY ISLAND-

CONEY ISLAND—
(Constituted from page 37)
or 120 children. All at 10 cents a ride.
Kyrimes plans also for another and
larger Loop the Loop for next summer
fis addition to his current holdings.
Still another new ride is the Wooderland at 81 Sowery. Bernan Beyer, a
Coney ploomer for 3y vars, district which
the Rowery. Is making the chuit as a time be conducted a shooting gallery on the Bowery, his making his debut as a ride operator. His partner in the Wonderland is John Deliteco, who slate built and still operates two Gold Silnes, one politically and the property of the property the property the specific distance in the property of the property the specific distance in the property of each and covers the 600-foot distance in

each and covers the 600-foot distance in about four minutes. Charles & Peliman, the youngest member of that renowned restaurant and amusement family, has just in-vented and patented a BB bullet-shootverted and patented a BB bullet-anoot-ing machine gun which will be intro-duced for the first time this summer as an areade feature. The gun, which he says is accurate, shoots to, a target dis-tance as far no 76 feet away. Plans also

to put the gun on general sale soon as a gallery unit. Other new aroade features will be the Garden of Erien, employing will be the Garden of Enen, empire from six to eight girls, and a Kay Show. Julius Tolces will again b tharge of the premium counter have charge of all games and cost atons. Decoration Day is set for opening.

Ball Cames To Bow

Arthur Plataky is again the model-duled and expert mike amounted with a substantial and a substantial which Frank Lemman and superluser, Eelly is inventor and superluser. Eelly is inventor and superluser. The superluser is superluser. Every superluser is superluser. Every superluser is superluser. Every superluser is superluser. Every superluser in the superluser in the superluser in the superluser. Every superluser is superluser. Every superluser. Every superluser. Every superluser. Every superluser.

A new speghetti est shop will soon open on Surf avenue opposite the Luna site. J. Caruta & Sons operating.

Chris Perguson, of former Drop the Dip renown on the Bowery, still operates and owns the Cyclone, with George Kisser as partner.

Sam Wagner's World Circus Side Show is the only one of three freak emport-tures doing business Saturdays and Sun-days. David A. Rosen's Palace of Won-ders will open shortly, as will gred Sindell's Coney Side Show across Surf

Steeplechase Park opens on May 27.
Exciting much attention on the floardwalk on a recent warm day was Harry Richman breaking in a new straw, hat, first of the season's output.



16 M-M CAMERA \$ 2 7 5 10 for only \$25.00

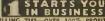
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only Mirris Comore that will a

ROHDE-SPENCER CO. CHICAGO



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NEW WORLD'S FAIR MODEL Just But . The Pen of Torrector.

PEARL PLUNGERS, 518.00 Gross
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ELGIN & WALTHAM REBUILT WATCHES 3 downl, 18 Gire, In S. H. Engraved Comes, 45

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PERGILS BUY DIRECT FROM MFRS.

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MEDICINE MEN

p. Tableta, Heibr, etc. Low prices—rapid servi GENERAL PRODUCTS LARGRATORIES for E. Boring &L.



department for Pitchmen, Domenstrators, Hovelty Sales-en, Medicine Showmen, Agents, Streetmen and Others.

by BILL BAKER

(Cincinnati Office)

DOG JERRY COATES ... person on from Rockford, III., where he is working an H. L. Green store: "There is no inning in this town for some reason of the nice weather. There has been so much rain that the fermers could do for one to two hours and can't get more than 20 out of your the somethings wrom, as bethe always for the property of take the starch out of a fellow. I go to couth Beach, Ind. from here." DOG JERRY COATES

YEA, BO? Continue to do your best to make itshdom popular.

GEORGE BRUSH . . . of crystal fame, and Sam Spechter, of corn punk fame, were seen in Pittsburgh recently, reports Doe Jerry Coates.

SAM HOUSTON . . . ex-colbr butten king, still has his tie shop on Diamond street. Fittsburgh. So-cording to Doc Jerry Coates.

EDDIE GILLESPIE is reported clicking with crystals and tic forms in Honolulu.

TRIPOD OFINING: "When it breaks tough, a smile on your face will go faither than?a fromt."

SAM PLETCHER . . . ts said to be working darners in Chicago to good takes.

CRAIO BROS. set to open under canves May 20 in New York State, will carry a small band and hilbibily orchestra, inde Manager Merlin Graig from Westminster, Md. Show will play week and three-day atands over old territory.

THINGS WE NEVER HEAR! "My experience with pitchmen has been such shar I've Learned they are not only progressive workers but in the majority of instances they have a decidedly humanitarian side to their mela-up. Let's give 'em a chance before we deadenn them."—Mayore.

pipes from Petersburg. Va.1 "Worked here again May I to a fair take. You can work the city market here on your o, m.; just fix it with the market master. Pipe in, Doc Anderson."

RALPH RUEL.

Let's go a short blast from Alliance. Observe, starting the summer treb: "The misus and all the start of the RALPH BUHL

STANLEY NALDRETT .
tips from Das Monra; "Juicer Whitey is here in H. L. Green's store, also Don Lovelose, with jewelry.

IF A SUPPOSED-TO-BE pitchman triend sent you a communication and wrote access the top of N. This is a true story." wouldn't you better him? If is moved a down-right prevariation, wouldn't you consider the instance a worth-while experience?

NORMA P. DIAMOND powder base worker, is reported working a Kreege store in Des Moinos.

rtag MADDEN with crystala and E. L. Kiehl, with glass cutters, were recently spotted working in Des Moines.

JAMES O'BRIEN ens from his home in Niles, O.; "After

Veterans Wake Up! VETERANS SERVICE MAGAZINE

apending several good weeks in Pitta-burgh with my animal abow I'm just resting here. I intend to make the fair with a new pit show, featuring wild

FAMOUS LAST WORDS: "Yes, I can get C-note anything I want to work."

JACK (BOTTLES) STOVER.
who is with Oo! O. A. Matthan's carnival, writes from Jackson, Va., where
nival, writes from Jackson, Va., where
Pats and Hackte Shifflet, Bully (The
Kid) District, Barrie Rodeffer and
Specks Higgins are present and dong
fair.

DAN SHERWIN opened his platform show in Cleveland. Okla., May 1.

HOW'S the specialty field progressing?

MAC McDERMED . . . and Oene Pagen are reported working in Crown Drug windows in Tutus, Okla., to, big takes.

SMOKEY PITTMAN la clicking with his lot show in Clayton, Okta,

HOW MANY of you are working along the coutes of circuses this spring?

DOC I. M. PIERCE us reported working Joplin, Mo., with herbs and oil. Doc Bradley is also there.

DOC VICTOR B. LUND . . . was seen recently working to a big tip in Chillicothe, Mo.

WEBSTER MURL WEBSTER . . . has his show going on a lot in Fort Gib-son, Okla., according to H. H. Eincheloe.

YOU PROFIT; more by making good fellows cut of the beeling local merchants than by cheming the rag with them.

DOG BILL COTHRAN DOO BILL COTHEAN. is on the road after a year's absence, working drug stores with herbs in North and South Carelina and Georgia. Say he made three spots in Alabams and that business is poor. He would like to rece a line from L. R. Earnest, W. R. Rowe, J. C. Milles, Joo Wallace, Chief Ted Wolfe

UNDERSTAND a large majority of the Northern semmer laborators have migrated from the South, leaving the regulars there with more spem in which to sell their wares.

BIO AL ROSS.

Into AL ROSS.

Into Commercial Pair to be connected with Tony Sarz as front man on the show, life writes from Plushing, N. Y.: "I also have an offer from the start of the st

W. F. Special Events

Beginning this week and each week hereafter, there will appear in the World's Pair section of The Billboard a box containing a list of the special venus that are scheduled to take place at the New York World's Pair during the following two weeks.



BALLOON ON A STICK

A BRAND NEW way of effering this wonderful prefit producer. What a display they make! What attention value and appeal!

No. 620 Mickey Mouse Inflates 20" overall, flashy two-color print, Supplied with reed or dewel sticks.

Sold by Leading Jobbers. The OAK RUBBER CO.

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N. Y. World's Fair JEWELRY Brooches, Sings, Pins, Ghelida, Bracciota, pic., at lewest pripas, object to the pics of the state of the sta Manhatian Manhatian Ginsle Edgs. . . . 60s per t MANHATTAN GLOVE A ROTION GO. E7 Orchard BL. 1888 Yerk Co . 604 per 100

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Asserted Combination Colors. Every Home a Prospect. Over 100°S Proffs. Farticulars Free. 52.25 will bring you two Sample Rugs. Stee: 27254 and 55x70 Prospect. AMERICAN RUG CO.

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ALL SOCIAL SECURITY PLATES. Write Immediately for Price Lists

lots the of Automotic and Non-Auto-Stamping Machines. Rice Die Gele ROOVER BROS., Inc.

3011 14th Am.

WHAT'S SECOME of all the bead and wire

CHARLIE PETERS

is reported to have the ex on Svengali cards at the New York Pair.

MEMORIES! Who consembers when Dr. Arine Bosoon played Unrice Tongs whose Frank. Circul was leading composition with Regress Faust; whom Charles Murray, at Marray and Macks, worked with Doe. Regres whom Harry Dely did the plane det; when Mar Carth made the row with this tracking forcit when Jim Peredia hallow over the greece, and white workey. Types off the bash term by table the property and the plane of the bash term by table when you want to be compared to the plane of the bash term by table to the property Types off the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table to the plane of the bash term by table the plane of the bash term by the bash term by the plane of the bash term by the ba

HOME PRESENTON FORESIGNAL STEAM PRESS DEMONSTRATORS AGENTS TING ESHNINGS WITH THE REAND

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SPECIAL PER GROSS ECIAL PER GROSS \$15.60 SAMPLE 15c POSTPAID and 12 in Attracting Courses Utualey Sex. Mexicore: Write outle 1st Deposit Primes. MARMAC PRODUCTS CO.



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PREE CANDID TYPE CAMERS DEAL DREXEL BLADE CO.

FOI SANSOM ST.

AN HONOR.

AN HONOR.

April 24, when the Hempstead (N. Y.)
Thew Board designated him as No. 1.
Thew Board designated him as No. 1.
Thew Board designated him as No. 1.
The Board of the Common under the himself of the common under the himself of the common of the common under the himself of the common under the himself of the common under the stems was made to sentine the stems to the common under the common under the new continuous the critical as two-column agreed on Durst and the ordinance. Under the new continuous the fees are \$30 for which carried as \$25 for pedities using pushicars, carrying merchandles on their persons or making a house-to-house can-common under the common really lough on the leaf all over. Beyn he mes few papermen on his way up from Texas. He stopped its Sidney, Neb, where he meet the general field agent Neb, where he meet the general field agent Flower Life. In Cheyenne, Wyo, he saw Bill Bough and George Rich, who were besided for the Coast to work. Expersion may be'll heaf for Consad soon.

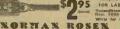
NEW HOT SELLER!

This Perfer is form-fitting to the hand, litrebine ground havinging blade. Perfect grater book, Priced For Scient What You Would Usually Pay for Am Item of This Tups.

Samuele, 25c.

S. & S. TOOL & MFG. CO.

BULOVA - GRUEN - ELGIN - WALTHAM Wrist & Pocket Watches \$195 FOR LABIES AND CENTS



PHILADELPHIA. PA

bring a b, r, because you will need it. Rent is sky high near the fair and food is going up."

CITIZENS of a four will think for more kindly of you if you boat the good qualities of the city.

Pitchdom Five Years Ago

Bert Doto opened his med show of in St. Louis. . . . Ptichman of No.

HAROLD (TOMMY) THOMPSON ... Blasts from Waterloo, Es. Tust finished blasts from Waterloo, Es. Tust finished successive the could be beauty business. Business been could be beauty business and wife in Pargo. N. D., working glass outlers to fair business. Enjoyed bis article in The Billboard very much.

WILLARD ORIFFIN WILLAND ORDETH ... where weeks and ears Chicago is full of pitchman. He gettless from the Windy City: "Everyone I've met lately is doing well. Professor Red Halls, of "Ears up above fame, is missed on North Clark street. Would like to see a squith from Chief Black Horse, Al Rabbit Pool, Fuppy Jourden and Pouthern Jack Wilson."

ITEME I AM.

on the Minnies were. Show in Wichtin, on the Minnies were. Show in Wichtin, on the Minnies were and, my periner Marrin Gouth," pipes liarry Corry. "We are really getting a nice week's work here. From here we go west, a suppose I'll run into my old west, a suppose I'll run into my old west, a suppose in the suppose in the property of the suppose is nearly old pail som joines is need. In harriess again, I'm will be with the Correley Diside Shows the year. I will have been could be supposed to the suppose of the sup

Engraving Jewelry

d-Mode Gold Wire Levelry, also Wire Worker oline. Our County is the Rest and our Prices in Levent in the county. Rend \$1,00 for

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Will You Gamble 25c (one quarter)

to get contribut and remodels details of the hottest dust of the season? Transiers, an-tionity advertised, has a supplift prevealing —you just can't mine. Get that quarter in the sail famile.

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Pens and Pencils \$21.00 \$24.00 \$36.00

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FIREST SWEDISH SURGICAL STEEL Every Sides Unconditionally Statements of Display Carton (20 Prys. St.), 100.
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A TESTED MONEY MAKER



\$46,000 16. 63.35 Kach SPORS CO. 5-39 Erie St., Le Center, Minn.

VERY queer-looking person was the Yankse peddler carrying a pack up-his back, a load which seemed too any for his size. A picturesque and heavy for his size. A picturesque and cirange fellow was he with knee pants, three-cornered hat and big brass or wooden buttens on his cost: brave, sirrong and dauntless as he penetrated the sweecene virgin country of early



R. L. KIRNL

water and dried jerked venison or beef. Then a luscious meal! Prepared by a ploneer's kind

there would be real but corn bread, before would be real but corn bread, braven bread, baked bean, wild berry ple, sometimes real cresm in his tea, desiction until and possibly a drink or two of Old England wine or beer. Then to bed, to strue at ani-up, breakfast and a few enthances of pins, wooden combs, becker and experience of pins, wooden the bedne and eyes, acknown, rakers, buttong. nooza and eyes, aciasors, rasors, buttons, apoons, hardware, aptes, dyes, broozas and books. To the kids I bet that was some memory to cheriah. Endless awas the number of items in that pack. He would get some dried beans, commeal and sometimes as much as 10 cents in i sometimes as much as 10 cents in h. Thence to push on into the dark I dangerous yet beautiful forests to i the next white settler, settlement Indian willage. Many never came k. But there must have been thousands of Yankee peddlers in their time.

sands of Yankee peddies in thair time. Where were they going? What were their farange ambitions inflamed with? Why didn't they say at home and work why didn't they say at home and work land, where they had the protection of their homes, threads and soldiers of the King (not much, but protection)? There king (not much, but protection)? There had been the same and the same and the same and the same and terrifying wilderness, with a settlements access of miles apart and heattie, unprincipled primitive sawages no home the same and heattie, unprincipled primitive sawages.

No hitch-hiter, this merchant—he walked! That was "horse-backing" the hard way. He no doubt left in the spring and returned from the West in the fall, his pack empty of notions and filled with pelis. These were turned into new merchandise, then out again to the Southern wilderness with its same to the Bouthern witherness with its same hazarda. This Southern trip never saw his return with as boundful a lead. I have been also been for the brave but foolish merchant our country would have advanced about 150 years behind its presented to be the brave but foolish merchant our country would have advanced about 150 years behind its presented by the beautiful the beautifu

One large manufacturer in New England making every necessity of Iris in mentias the needs of the entire colony. These was them as there is today, need for sking about a step to the state of the state One large manufacturer in New EngEchoes of the Yankee Peddler

By E. L. KIEHL (First of a Series)

The average speed of an excart or a horse in those days was about five miles e day, and a wagen in easily America was not the modern wagen of asy 1890. The would burn out its "transmission" before it burn out its "transmission" before it resched Springfield, Mass, in those days and the peddier would have to ley it up, horse, to any nothing of an occart. So it was walk. Anyhow the horse was out. In the first place, hand-to-mouth extended the place of the second of sablishment and the Yankee Innovation of home and factory manufacturing. But that illustical and physical struggle some day evolute into a majelty chorus of hum, accompanied by an organ of wast machines; a symphony in swing and vision dimmed them only by the lack of insight into the future. Yet it was there in situation are not insight into the future. Yet it was there in situation yet occurs and the property of the property o

The Yankee peddler knew only one law: To preserve himself and sell. He vox America in the law of the translation of the tremendous utilizate result of his labor and in syste of what he expected have and regardless of the outcome of our vast nation the peddler's commercial part of effort and bevoken has been little Nowbers in old New Paciand, each Nowbers in old New Paciand each

Nowhere in old New England can I find in front of a mighty factory a statue or memorial of the first peddler malesman. But what I did find in old records in the courthouses of old towns salesmans. But what I did find in old records in the courthcutes of old towns were licenses—some without dates; some many the courthcutes of the courthcutes of the courthcutes of the courthcutes, in my opinion. But nowhere could I find, in my many searches, provide the court of the court of

It must be realized that the taxes of England were an imposition upon the people, and the Stamp Act on goods was a very hard "pinch in the shoe" to over-come. Heretofore taxes were paid when come, liceratorie taxes were poly when abundant and the general "crop" of pedding good. But to stamp all goods was another thing, hard to assumilate another according to the secondary of the secondary in the se

was served? However, thru this digit period, the American Revolution, past the framing-of-the-Constitution days and into the first years of its adoption Yankes pedding disactived into the changing era until completely forgotten. Some tried to keep it after but it along died, the constitution of the consti

because in the new Constitution crites began to see their duty toward the founders of intercommerce. Then, too, they needed the art of predding to start and build new businesses. Bo for their own legal convenience these licenses beown legal convenience these licenses be-came a law. But as the 20th century progressed the cycle slowly turned and we find prohibitive licenses became popular again. Somewhere in this langied mass or changing lakeoy the subject of a new mode of selling was lying downant, strring penity in its lying downant, strring penity in its straing Pitch Business.

It would be bearing over backwards in emageration to paint a mental pleasure of both the pedder and pitchman as angelle, faulties souls of honor in all their dealings. Yet I am willing to wager that unserupulous methods were forced upon them if they existed.

erager that uncertipulous methods were forced upon them if they existed. A since the second properties of the second prop

se successful in the use of the item has been extended in the last of the item by purchases.

Why not brand all auto salesmen of today fakers because the first cars were class to the mechanismity. Didn't we have to the same that the same th

All that any of us know we have learned from someone else, and the weakest often fight the hardest, because

washest often fight the hardest, because in most case it is ignoreable impereptibility and lasiness in the efforts of learning which make them so. I have a subject to be doubted, criticized or collect. To be content, misinformed is to live in the ignorance of monial narrowness. A who can should do and these who can's should dearn to beach."

The demonstrators and pitchmen to-dry fare echoes of the Yashee peddler, of modern merchants, unable to see their debt of gratitude to our predecessors and atill unmoved by our living example, and atill unmoved by our living example, and atill unmoved by our living example.

The world at large gives forth little

emotion to living harolima, however great or amail. The inventor begs for an opportunity, is accurace, laughed as no opportunity, is accurace, laughed as no opportunity, is accurace, laughed as the control of the second opportunity of the laughed line in the principal opportunity of the new force of the second opportunity of the laughed line worth. One can always find old Man World pocking around the corner watching the experiment. Cautiously be curriculty, but seidom ever by faith or appreciation from the beginning. Yet this driving force of carriedly result in this driving force of carriedly result in the world to atom of the laught of of

the world to stand still.

Every year linds its crop of dead heroworship in the form of cold, lifeless
memorials. Bloth generation seems
roused to appreciation of past maders,
Paw living ever reap the rull financial
or soul-satisfying benefits of heroworship.

worship.

We as demonstrators, pitchiness and such cannot and would not, if we could, place ourselves in the slighted hero class to which I refer. Yet we have here class to which I refer. Yet we have large the place of the pla

EDITOR'S NOTE—The second article the series will appear within a few



HARRY PAKULA & CO S No. Wabash Ave., Chicago, III

Demonstrators, Pitchmen, Jobbers and Distributors Get in on latest sensational 25c item. 11's Mexiculty hots.



TRIM-RITE HAIR TRIMMER Trims, cuts and combs superfluous hele the professional way without experience in one operation. It works on the whole family. PREPAID SAMPLE 25c. Make 200% Profil TRIM - RITE CO., New Kessington, Pt.

MASTER LAWN MOWER



Agents — Demonstrators
BE FIRST — Every homeowned
LAWN MOWER Sharpeners.
LAWN MOWER Sharpeners.
LAWN Hopeners.
When you want to a lifty. One demonstration of the prepart of t

HITEMANDER DEAN'S SPECIALTY SALES WARRENE

ENGRAVERS

We have a bisper and better line of Engrating
We have a bisper and better line of Engrating
Charry, Sink, Shook Becalett, Pin, Big Line
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WILLIAM MOORE MFS. CO.
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WORLD'S FAIR GIFTS 50c VALUE FOR 41/2



Contama Sells fast. Every ma-Wernes, Home a buyer, Sample Provide 10c. Also Sample Provide 10c. Also nossel san hundreds of other World's Febr Items . . . Price Lists of same will be sent with anders.

MILLS SALES CO. 101 BROADWAY, Now Test, H T

STER SHARPENER AGENTS-DEMONSTRATORS

BE FIRST-Stery homeowner will want dass of those new LAWN MOWER Sharpeners. Early he use, will sharpen lawn movers in a pity. One demonstration with sell a number of sharpeners. Dept. 1-8

MISSI DEAN'S SPECIALTY SALES WIGHT -

DROME RIDERS WANTED

Lody and Men, Stealght and Trick Riders, Single or Yeams. Long season, sure pay, Ruth Harris, Gladry Dodge, who,

WALTER B. KEMP

Care of Rayal American Shows.

WANTED PRINCIPAL FLYER Roddy Cushman or Jess Detweller, wire. Address BOX D-195, care Billward, Cincinnati, O.

(Continued from page 60)

playing the sink towns in South Prorida, Dr. Haywood Mascy has been out of the med above business for a time. It is rumored he is laying off to give the factory a chance to each up so that thoy will be able to fill his orders. It loo, have been laying off or a few pass.

RID CARRIGAN

acribed from Chicago: "Sunday (April
acribed from Chicago

Events for 2 Weeks

(May 8-18)

ALA Straingham, Valent Speciacie, 8-17. CALUT-Los Asgeira. S. Calif. Home Show, 13-27.

19-21. Status. Dog Show, 16, Statuon City. Spring Postival, 13-14. In Francisco. Rocke at Colten Cale Butl. Expo., 13-21. Chicago. Natl. House & Carden Expo.. 13-11. Back hisnet Legion Celebration, 1-16.

IND.—F. Warze. Des Slove, 1s.
1s.—Polis. This Prestre, 1, 11-15.
1s.—Polis. This Prestre, 1, 11-15.
1s.—Polis. This Prestre, 1, 11-15.
1s.—Polis. The Polis Prestre, 1s.—Polis Polis Prestre, 1s.—Polis Polis Poli

(Rear 15-00) CALIP.—Inleton. Arphysius Postival, 26-22.
Whitter: Horse Show & Parage, 18-20.
EAM-District Horse Show & Parage, 18-20.
EAM-District Horse Show & Parage, 18-20.
EAM-District Horse Show, 21.
EAM-Marshaltown. Tail Corn Expa., 18-21.
EY-Mostleville. Dog Show, 28.
EXY-Mostleville. Dog Show, 28.
EXY-Mostleville.

Los angeles

LOS ANGELES, May 6.—C. H. Steffen's Buyertor Shows, playing this sector with rides and concessions, against this sector with rides and concessions, against the sector of the rides and concessions with the shows that the concessions with the shows Mr. and concessions with the shows Mr. and stay, and Mrs. Hanacom reports her photo pallery is doing choh. Base Drake, of en route from San Jose, Calif. Rose R. Davis reports good week-end business for his concessions at Innoch City and weeks in Ceneral Hospital. has been removed to the Valley View Rost Home.

remored to the Valley View Rest some. Van Nijs. Calif.

Lao Haggerty is may be a bit how. Alabo sand party were here for a few days, the divecting end of the pageant produced the opening of the new Union Passenger datalon. Jack Philager, former Wesh Coast trouper, is with the Southern Perine Ballerad. Leavement of the Coast trouper, is with the Southern Perine Ballerad. Leavement city Ball here as secretary to one of the city councilines. Monkey Bland, on Ventura boulerard, reports a good week-and clown, were the free attraction at the Norwalk Carnival and Merchante Show. Peggr Portal divides her tim between the Coast of the City Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal divides her tim between the Canada Carnival and Merchante Show. Peggr Portal Divides Canada Carnival and Merchante Show. Peggr Portal Divides Canada Canada

Morence Appel and Whitey Olson are free-lunning with their concessions. Phil Williams, general agent of Gotpel and Control of the Milliams, general agent of Gotpel and Gotpel a

Canadian Taxes Curb H-M

SHERBROOKE, P. Q.-Hamid-Morton SHEERINGOORE, P. Que-Hamid-Beston Circus opened a three-day stand here to excellent business, but Director Bob Morton declared that taxes imposed were so high that it would be impossible to make a profit.

ST. LOUIS, May 6.—Outdoor showmen aphenty visibed this week, many coming in to see the Royal American Shows. The Carlot of the C oc. M. The Committee of the Committee of

Agent, Lond Media.

Carl J, Sedimay and Eimer and CurtisVisit played hosts to numerous abouttolk signify on Royal American midthe lost at Education and Curtisthe lost at Education and the lost the owners.

the owners.

Checre Colden, concession manager of
the Royal American Shows, persewed
many sequilateness here. He was one
of the first visiting slowmen to join
the International Association of Showmen, which will hold open bouse on
Thursday, starting at 1 p.m. This
week asw the retunion of the "Three
Managers" who met for the first time

age stand and also handle The Billinesses. Mrs. John Francis, of the Orralet Extra Mrs. John Francis, of the Orralet Extra Mrs. John Seek, was taken to Chicago Hinses has week, was taken to Chicago and the Chicago and the Chicago and the Author and the Chicago and the Chic

Broadway of America

Covington, Ky. Week ended April 29.

Due to flood conditions along the Ohio Biver opening was delayed three days. This being quarters of the show and annual opening stand, doors opened at 7 p.m. on April 25. Midway was jammed, all shows, rides and concessions enjoyed an average, hutshores. Due to

W. S. Curl Showfolk Prep

W. S. Curl Showfolk Prep.
For Loudong, O., Inaugural
LONDON, O., May 6. — With opening
only a week off, everything is ready-toonly a week off, everything is ready-togreater than the control of the control
of funds have been put in readires by
Pat Hardin. A new lightling system has
been arranged for the Ferris Wheel and
Charles of the Control of the Control
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corns sink sink sink. Usapinana conces-Curl, accompanied by Ries. In Hardin, is in Pittaburgh on a buying trip, Mona-hey show will be in charge of the While. Forts Wheel. Boo Edwards has a new show framed that should title. Does led and the should be the sink of Cooding's Show, managed by Ed Drumm, at Springfield, O. Beported by Doo Edwards.

Lewis' B. & S. Club Holds First Jamborce in Norfolk

First Jumborce in Norlolk
NORFOLK, Va. May 6.—Benerotesia
and Social Citib on the Art Levis Shows
staged its Arty Iumborce of the session
staged its Arty Iumborce of the session
Pythian Castle Hall here, which was
donated for the event by Lon Novitsky.
Eddle Wiers presided and gave an interesting talk on the work accomplished
in 1938 and outlined the principles of
the first speaker of the overing. Ceperal
Manager Art Lewis, who spoke on the
the show becoming members of the
National Bhowmen's Association and
Ladies' Auxiliary, Mrs. Alyro Morency,
turned over the fine program to Bobby
Whales, emisses.

Ladles' Auxiliary. Mells Alyno Morency, Ladles' Auxiliary. Mells Alyno Morency, and the ladle and the ladle and the ladle and ladle and

Morton Warns of P. Q. Tax CINCINGATI. May 6.- Director Bob Morton, Hamid-Morton Circus, which Morton, Hamid-Morton Circus, which Morton, Hamid-Morton Circus, which Pr. Q., to excellent business, wired The Billboard today: "Quebec City provincial tax was spaced yeaterday, raising all anuserounit taxes from 10 to 20 per cent taxes, will make it impossible for circuses and traveling shows to play Quebec City."

inclement weather, week's business did not come up to expeciations. Ooi, J. F. enter-time many friends. Many show-folk and fair secretaries visited. Resear includer Col. J. F. Dehnert, direstor-includer Col. J. F. Dehnert, direstor-resentative; J. J. Barry, manager; Oos Schwab, buthows manager, Earl Stafford, Schwab, buthows manager, Earl Stafford, secretary, and Peggy Railin, The Bill-board agent. GABL, LATLIEF.



ZACCHINI **BROS. SHOWS**

PRESENTENC FREE EVERY NICHT 4 OF THE WORLD'S MOST SPECTACULAR CIRCUS

MARIO and MANUEL ZACCHINI-The Human Connon Both, Shot From a Reposting Cannon Over 2 Farm Wheels RIEFFANACH'S HORSES-World's Greatest Riding Act.

THE ROSS FAMILY and SOUTH AMERICAN GAUCHOS TOTAL PAID ATTENDANCE, ST. LOUIS, Me. (9 Depail, 26.961.

DECATUR, ILL., MAY 10 to 20 CAN PLACE Shaws of merit, with or without own settlers Octopus, Rider-0 and Kiddle Rides. Legitimate Guind Stores that week for 10c. John T. Mutchans wants strong Fresh to teature. Write or Wile

EACCHINI BROS. SHOWS, Decatur, Iti.

Big Crowd Helps Bantly's Begin Trek in Du Bois

DU BOIS, Pa. May 6.—Por the fourth consecutive year Banty's All-American Shows opened here on the city play-ground lot under Volunteer Fire Depart-ment auspices, altho weather was cold shows opened at nooh to a crowd of 4.000 school children.

4,000 sensol children. Rides have been repainted and fea-ture a moderniatic transi, as do shows and expense in lighting the midway and bo-decking it with flaps, pennants and ar-ueule resigns. Only disspiration and ar-cuele resigns. Only disspiration of the American Bagies, who due to previous bookings could not appear for opening. Flowers, Cawall Canach's troups arrived and the control of the country of the country of the Opening malines buildook was better

early Stunday.

Opening mattines builholes was better than previous years, but because of the extreme cold at night bushness fell off and the total gress for the day was a little of the day was a li

insumaster; Peal Shepherd, front gata.
Bantiya Ride: Perite Wheel, Bob
Young, George Kee; Merry-Go-Round,
Tinad Work, Maivin Drum; Riddle Autos,
Tinad Work, Maivin Drum; Riddle Autos,
planes, George Korwood, Michael yaulitita Jr.; Geoppes, Tex Nichola, Lester
Hicker, Writp, John Burntsman, John
Dorsey, Rapmord Marvin; Ridec-Qo,
Prank Ludolph, Charles Breon, James
Lewis, Riems Hiddes Louth Krem, owner; Getopius, Bilm Long; Kiddleplane,
Bilm Gulven.

Shows

Shows

Bido Show, Cilif Patton, manager; Mee Patton, lecturer; Daisy Hartwell, mentalist: Hills Uncker, austrant; Professor Wilson, torture: Broury Birdle, master, Wilson, torture: Broury Birdle, master, Urong, Rajah, king of the; Endis Prans, tatton arist. Artista' Models, Ed De-Velde, managor; modela, Majorier Curson, Zello Boyd, Lillian Beterly, Cloria Artega and Lovalino Curland, from Jimarden and Lovalino Curland, from Lovalino Curla ron, Zeilo Boyd, Lillian Briefly, Goriaron, Zeilo Boyd, Lillian Briefly, Goriamy Brooks, canavas, Mel Moore, Syrice
Hiustons, Bud Rilee, connager, Alberta
Rilee, Bert and Yvonne Troemton, Uolea
Hele, Bert and Yvonne Troemton, Uolea
Hele, Bert and Yvonne Troemton, Uolea
McLaughtin, manager, Rapamond Roward Frison Badgeir, Lew Dawitt, Barry
Active, Ton Badgeir, Lew Dawitt, Barry
Keller, manager, Babe Keller, Dick
Fortis, Hanny Capben, Harry LaPino,
Big Einske, Wayne Kelly, Goerge Lamar,
ony Cunningham, manager, Arthur PerHins, Marry CDvy, Marquert Mayer, Marla Petry, Farla Niles, Bud Brewer, manaSaudera, Dovis Bparcer.
Concessions: Al and Father Wallsoon
Cook, Erreet, Aski, existers, Rengi R. Clair,
Al Raymond, All Renand, Clarence MoCall, Marry Carozza, Goorge Botes, Basil,
Al Raymond, Al Renand, Clarence MoCall, Marry Carozza, Goorge Botes, Basil

cookbouse chee. h. t. st. cookbouse chee. All Enymond. All mainers Erney St. Clair, All Enymond. All meand, Cherence Meanes, termy Bapirox the Whitmore family, agenta. Meris Lavy concessiona, vasich-la. Bob Dale: birda. Leuis Lighti rolldown, Bammy Cohen, Larry Benn. John Highes blanktes, Herry Consideration of the Cohen C

short-range abooting gallery, The Phusit ercoeries, Mrs. Rose Pausit penns pitch. Derry Orner, 100g-range shooting gallery, Derry Orner, 100g-range shooting gallery, Derry Orner, 100g-range shooting gallery, 100g-range shooting gallery, 100g-range shooting gallery, 100g-range shooting and Pennsien and Pennsieh and Pennsieh and Pennsieh and Pennsieh and Pennsieh Band Pennsieh Ba

Attendance Is Big For R-C at Paducah

PAUGAH. Ky. May 6.—Rubin & Cherry Exposition closed dis six-day entertheless of the control of t culty was encountered in moving equip-ment from the lot here. Many wagene were bogged down and, altio it had not act from an excessive rainy season that walking on the lot was difficult all week. It took over 40 hours of continuous work before the leak wagen was off the lot. Under direction of Nat Worman, general lot superintendent, all employees worked with arm?—like discipline and determina-

A new addition to the already large show line-up is Bellywood, featuring two motion picture and ratio personalities. He was a supersonal personalities and ratio personalities. Hall arrived with his new pop-corn trailer, and he and Chaire Codings and the supersonal control of the supersonal manager; Einer G. Velare. Concesson manager, stopped to visit with Mrs. Rubbin Gruberg, gasculire vice-president, and Canera Manager Stope of the vice of the supersonal control of the supersonal

also visited. Dutie Douglas, dancer, is proving popular on Art Gardan's. Sering to proving popular on Art Gardan's. Sering its cast this week with the addition of Daniel Montagun. Doily Krimer is ensee agre and bandles the front. Clarge Ray above is clicking Story. Under direction Coddition Since, under direction Coddition Since, the sering pool box-office grosses. Colonal Capper, midgate consedian, and Amperia, shockproof gift, bottom, in charge of Dob Norte, and white there by Roreits and Edde Sarconi, has clicked and constructed in quarterly Roreits and Edde Sarconi, and Concession Superintendent Sam Clordon, maddition to his bage underfaking of concession, who recently valied her mother juried her Ship, necessitating Mrs. Cordon, who recently valied her mother juried her Ship, necessitating Mrs. Cordon, the salt should be careful of other cares and worries. Mrs. Cordon, who recently valied her mother juried her Ship, necessitating Mrs. Cordon's remaining at home to care for of Sam's poncession agents. Dave Friedernheim, was rushed to a nospital with

Wayland Is Okeh For Wyse Greater

WAYLAND, In., May 8.—A crowd of enveral thousand enthusiastic patrons spreeded Wyse Oreator Bhown at the opening of the season here on April 24, and altho cool weather prevailed, show, rides and concessions did satisfactory business, reports Billio Clark.

reports Billis Clark.

Management was complimented on ap-pearance of rides, cookbouse, neatly flashed concessions and living quarters of the personnel. Warm weather Saturday afternoon brought a good kiddle mati-

GAINESVILLE'S 1939-

(Continued from page 22)
10. Uputde-down foot loops, Bill
Ritchie; teeth slide, Kape Striers.
11. Pony bareback troups, Stephens
Brothers and Doris Marie Norman, paced

by Portis Sima.

12. Single and triple from jaw, Hall
Sisters, Kaps Sisters, Mayballe Brown.

13. Two six-pany drills, Verne Brewer
and Portis Sima.

nd Fortis Sims.

14. Tableau using seren gifts, six
orasg and 12 ponies in center ring.

13. Cloud swing. Docotha Cox: perch
ole, Stephens and Estchie; Spanish web,

Jane Sims. 16. Clown automobile from which 17

10. Coown abundance of the second of the sec

Dester, singing dog, and clown

19. Dester, singing dog, and clown fiveracker number, 20. Tight wires, Raps Sisters and Bill Jane and Portis Sims. 21. Teeterboard scrobatte number. 21. D. Perry and Terry Biepbens, Marion Uccas, Jack and Jimmy Haynes, Marion Company, Jane 19. Hields and Engrand

Van Duker.

22. Races, monkey and pony, clown carts and cowboy and Liberty home.

The Staff

caria and cowboy and Liberty homes.

The Steff
Boy & Blamps, president and general
manager; Jos & Loonard, rice-president
manager; E. B. Stringer, transportation;
manager; Des Britinger, transportation;
manager; Des Britinger, transportation;
front door; Bitamps, equisation director and
amounteer; Carl Kadea, personnal; Cecil
director with 18 men; G. L. Mitchell,
public-address system; W. Alex Murrell,
general superintendent; Vern flewer; Jos
parell; Portia Sima, ring stock; Jana
Harris, wardrobe; Mrs. J. D. Stephens,
man; Poster Renfre, Chef mechanica;
G. G. Futserson, head tabber; J. B.
boss hostler; G. F. Ryan, teward, and
J. D. Stephens, trainer.

The clown alley are Saylors, Richard
The slown alley are Saylors, Richard
The slown alley are Saylors, Richard
The Sown and God Wingert; Be, Trabrough, Bud McCasan, Sibbert Jordan,
Teel Norman Jr., Besky Yarbrough and
J. B. Fiper.

DRESSING ROOM-

Continued from page 34)
with a circus. Being too early in season
for a vascition, he could not resust the
call of the sawdust ring and came to us
fog our Unknotown and Washington
(Fa.) engagements, capering about in
clown alley. Baving an acceptionally
good conception of clowning, he obtained
slaughs. Solithe Allen is back in the red

If it had not been for fluck Thyice and his elephanic many people would have been unable to get off the lot recently because of mud. Mickey Lund is back to mud. Mickey Lund is back to the property of the Charles Siegrist Showmen's Crub, recently organized in Canton, G. Winter coat and spell. Clown alley boasts of having two women clowers. Dorothy Presidey and Ars. Shorty Sylvester, who are very conscitculated in Canton and the coat and the coa

CHESTER (BOBO) BARNETT.

TREMENDOUS HIT WITH MOTORISTS



they foreign atmosphere, Boll Unit foreign was they foreign atmosphere, Boll Unit foreign was they foreign atmosphere, Boll Unit foreign was the Colonia Target at the second at the Colonia Target Boll Colon

SIX DIFFERENT DESIGNS



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MERRY GO ROUND In a good Plenk Park, blust he up in date Have modern Building. Write

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Watte all blook close and inglitude forces, One-August 24, 23, 20, 10.75 Pres gets, LEGALE & CASSLEDS, 864 Action 50, Onto

NOTICE!

This show place Fort Arthur need work, Tree Teen in two works, Wanted Middle Want Free Act, during the GENERAL AMBRICATE ENTERPRIS

WANTED

ANNUAL PLAG FESTIVAL

Want Athletic Show Manager

With Wreathers, New matrix, Good spets, Aley Par Gauss Agenta, Man and H to in take charge of Post Posts, En on American Mill Camp, \$10,00, Warren with own matrix, Party. CHAPPER NATIONAL SHOW,

CARNIVAL BOOTHS-RIDES Which and thems the story assention. Here are Alle Res and Alle Real Estate Trust Blog, College, P. C.

Baltimore Gives West's Fair Biz

Opening day attendance is best in years - midway pleases

WILMINGTON, Del., May 6, - Pirst work of West's World's Wonder Shows' pening stand of the season here proved mly fair, reports Frank LaBerr, A late opaling state of reports Frank LaBarr, A take arrival due to several delays on the long tump from Raletsh, N. G., caused the above to open on April 25, when wonderful weather prevailed and one of the many control of the control of the control of the control open on a pril 25. Stone from Raleich, N. C. caused the fluing from Raleich, N. C. caused the fortill weather prevailed and one of the ball agreed crowds ever to grace the midway both attended and husiness was the best has attended and husiness was the test at the state of the state

ROUTES-

(Continued from page 10) siche di Dolere (La Carga) NYC, ne. sicho's Band (La Carga) NYC, ne. sicho's Band (La Carga) NYC, ne. sicho's Killiam (Railelew Rossa) NYC, be. siche, Bol Albradder Resid NYC, no. siche, Bol Albradder Resid NYC, no. siche, Bol Albradder Resid NYC, no. siche, Mary, & Bally Donebla (R. Regis) MYC, he.

river, Mary, & Boay or Frier, Brock, & Mary, MYC, & Mary, Change of the Friends, & Mary or MyC, Dec. Mary, MyC, Dec. Mary

ne.
all, Pred (Osrde) New Raven, Cano., h.
avrel, Johnny (Crisis Cafe) NYO. 26.
avey, Phil (Looknes House) Covington, Ny. nd, Calalina (Club Tivels) Juarez, Mexico.

Sina, Jenis (Russian Kretchma) NTC, no. 10 d Luis (Syaderi) Roston L. 10 d Luis (Syaderi) Roston L. 17, Krilberin Cotton Ciul) NTC, no. 17, Krilberin Cotton Ciul) NTC, no. 17, Krilberin Cotton Ciul) NTC, no. 18, Krilberin D. 18, Maria (Sarper) Phills, no. 18, Krilberin D. C. 18, Maria (Singer) No. 7, No. 18, Krilberin D. C. 18, Mar (Krilber) No. 7, Tankor Ciul (Maria Krilber) No. 7, Tankor No. 18, Maria Krilberin D. C. 18, Maria Krilberin D. 18, Maria Krilberin D. 18, Maria Krilberin D. C. 18, Maria Krilberin D. 18, Maria Krilberin D

Hadio Rambiers (Stanley) Pittaburgh, & Ramon & Piorina (Clab T(voli) Juarez, Men.,

Octry Ann (Pertins Club) Ransas City, Mo., me., Ruri, Shirley (Beverly Hills) Newport, Ky.,

Saksensky, Simoon (Russian Mreichma) NYC. nc. inders, Joe, & Band (Chicago) Chi, t. inders, Joe, & Band (Chicago) Chi, t. index & Lorraine (Davo Saka) Detroit, St. Ledwig (Ood Rumanisa) NYC, St. Lubert & Oarland Language NYC, nc. imbers & Oarland Language Kansas City.

Marusia (Casho Busie) NTO, 20. Fritis (Diamond Horseshee) NYC, no. 1017, Frank (Marry-Go-Bosad) Dayton.

Share, Salate, & Olive & Choogs (Ed.y)
Share, Salate, Holland, NYO, Shore
Share, Salate, Holland, NYO, Shore
Share, State (Hadis, Praballa NYO, Shore
Share, State (Hadis, Praballa NYO, Shore
Share, State (Hadis, Praballa NYO, Shore
Share, S

nan, Dale (Essex House) NYC, h.

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Milwaukee, Wis.

Sylvia & Christian (Casa Manana) NTC, no. Sylvian, Oga (Crists Cafe) NTC, no. Sizilian Masters (New Tokas) NTC, no. Sticks, Joseph (New Tokas) NTC, no. T

Talley, Marion (Bariel Washington, D. G., L. Tanner Giners Brimmer), Los Angeles, Bc. Tanner Giners Brown, Tass. Exhiberine (Queen Mary), NTC, Tass. Catherine (Queen Mary), NTC, Tass. Catherine (Queen Mary), NTC, Tass. Catherine, Dec. Tass. C DE.
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Torak, George (Edits Ony 1981) NYO. no.
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Obcerwood & Underwood (Trocadero) Boston. Se. Unidaroff, Missha (Russian Art) NYC, no. Uppman, John (Versallies) NYC, no.

Vicintitori, Yoya Paradise NTO, Dr. Vall. 7000 of Vall. 70

Vahl, Walter (Beverly Mills) Newport, My.,

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Wright. Charte (Bockingham) BYO. h.
Wright. Charte (Bockingham) BYO. h.
Wright Jr., Cotten (Waldors-Asteria) BYO. B.
Wyte. Une (Watting Top) BYO. B.
Wynn, Toby & Olga (Top Hat! NYC. ne.
Wynn Jr. Ross (State) BYO. S.

Vacopi Troups, Three (Casa Manana) NYC. Yecla, Max (New Tokay) NYC, pa. Yero, Vincent (Merry-Go-Round) Dayton, C., Tota Men. Four (Diamond Merseshoe) NYO, Troncettas, The Six (Palumbo's) Phila, no.

Zeke & Einer (WEage Barn) NYO, me. Zink, Betty (Merry-Go-Round) Dayton, O.,

DRAMATIC AND MUSICAL

(Realts are for current week when no dates are given) dates are givens

marricone, John Hodwyn Chi
Ann Alber,
McRa, 10: (Brinner') Bullade, N. Y. 11-13.

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Ellis (De Beyer Goodlyn: (Billimios) Los AnTobacco Road: (Citic Center) Bartlewille, Otta, 16; (Centerstion Mail) Tules, 11; (Cont. Ball) End 12; (Coot. Hall) Hutchin-son, Kan, 12; White Steed (Wilber) Doston.

MISCELLANEDUS

Arthur, Magretan: Topey, Tenn., 10-11; Plat-

N. J., 5-13. Miller, All E., Rhow: Hamplen, Oh., 5-15. Montaque, Mapetin., A nix Hollymood Dallies: Montaque, Mapetin., A nix Hollymood Dallies: Prov., 15-12; Proble 15-17; all three irr. Cit., Sert., Med. Show: Cartiaville, Fa., 5-20. Prov., 15-12; Wartleyer, Compt., 5-22; Allier, Cartiaville, Fa., 5-20. Miller, Cartiaville, Fa., 5-20. Miller, Cartiaville, Fa., 5-20. Miller, Markey, Wartleyer, Compt., 5-22; Allier, Markey, Wartleyer, Compt., 5-22; Allier, Markey, Wartleyer, Compt., 5-22; Allier, Markey, Markey,

CIRCUS AND WILD WEST

Anderson, Dud; Orand Island, Neb., 16; St. iasion ib. Infartile Community: Wanahachie, Ten., 12 ia, Walter L.: Akroa, O., 20-37. lick Bros.: (Hockey Rink) Traf., B. C. Palack Broat (Hockey Right) Trad, B. C. Can, Gob. Hockey Right) Trad, B. C. Bichard Eron, Collectory, Ind., 10; Scotta-burg 21; Salem 12; Rightfor B. Rightfor 12; Scotta-

CARNIVAL

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15-70.

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al. Expo.; Bhe'ty, N. O; Concrol 1-20.

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Evangeline: Do Queen, Ark.

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WANT

Pairty & Lettle: Pt. Dodge, In. Professi State: Scowneville, Ky.; Morgantown 15-90. Profess United: Macomb. III. 13-76. Chiledt Macomb. III. Sold Macomb. III. Sying Millers: Ranger, Ten. oley & Burk: Red Statt. Calli., 8-18; Chico 16-21.

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18-25. Boodman Wondert Leavenworth, Ran. Freat Lakes Expect Lecelin, C. Freat Suson: Vandella, JR.; Collinsville 13-27. Breater United: Sensacie, Okla.; Shawnee

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Hippodressis: Orrenvilla, Mac Bink, 11. L., as. Co.; Irsesvella, Miss., 19-27. Hon. Co.; Merssella, M., 11-20. Hong, L., L., as. Co.; Sersella, M., 11-20. Hong, P., Breit, C., Co.; Sersella, M., L. 12-20. Hong, P., Breit, C., Collega, M., C., Collega, M., C., Carlon, C.

Lawrence, Sam; Morristown, Term. Lewis, Art; Yeadon, Pa.; Durlington, N. S., 15-30.

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And Montes General, N. M. Article Parla, World's Montes: Lancater, Pa. Warland School, Lancater, Pa. Warland Parlament, Pa. Warland Parlament, Pa. Warland Parlament, Pa. Warland, Parlament, Parla

HOUSTON—Litter of six wolves was born recently in Hermann Park Zoo here. Hans Nagel, superintendent, expects birth of leopards, tions and hyenas soon.



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Fer Salance of season; Coupon Agents for Souting Alley, Slower, Roll-Down. Agents who worked for me before wise. Also Walters for Cook Nouse, CASH WILTSE, GET SN TOUCH WITH ME AT ONCE. Address all SITTIE BROWN, West's World's Wonder Shows, Lancaster, Pa

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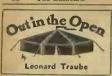
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1ILLER BROS. SHOWS

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Flushing's Frankenstein (Paragraphs on the Phair)

(Perspress on the many provided in the control of t

devileation.

The second secon

It's a terrifically big thing this Ootham Oarganius of Grover's; it's big but it's hot great Renders will-please distinguish between physical magnitude and artistic magnificance or contribution to society. The World's Pat in Pitabiting Meadons would oversee Roxy, terrify Rechards with oversee Roxy, terrify Rechards who built the pyramids with the avect

Sut it's the God-awritest mismanaged disjointed and deco-ordinated decortion that guasts on the face of the earth. The majoritude is about, equally matched by the mistakee. If it is true that log ventures are invariably accommanded by big figures in the error ordinates. It is the definition of the comment of the comment

of them all.

They spent nearly five years planning the opera and about half of the time in building. They are taking bown on two building. They are taking bown on two buildings. They are taking the property of the propert captains of industry of this land and the representatives of the 60-odd countries of the world which are participating are 60 the world which are participating are 60 the stage. They did a man-sized job into 8 manners to 10 the fair gave them the space.

midway play some-amusement (they haven't, with all their brains all their genius cothed an official for it yet is a Dracula in the res of a seven-day bender. If you want to be a set-up you can be a set of the property of the con-traction of the property of the con-traction of the property of the con-traction of the con-This potentially great revenue florer is not set fully lighted. It is paved to the building lines. Oreal a specca bring out its inadequacy in

CENERAL

Bold relief. Bisarre force have been
put up to hide some of the larger spefrom the public gaze.

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that effect.

This was one of the stupidest and most unimaginative stories for public consumption that has ever broken in consection with the fair. Attractionism jumped on it as the least effective "apology" anyone could have made to "puttly, if possible, the midway's anemia, and puttly, if possible, the midway's anemia,

Pertunately sothing as stop the fair from being occlosed more to the even the extravagual prices for food drinks, atthe this phase of operation is completely out of hand and possibly beyond repair or control by the Tatt beyond repair or control by the Tatt pounding away on this retentlosity, and it may be that a radical change in the price structure will come about. It is impressive that this bis done before the crowds from out of town flocking in

Rocking in.
Your correspondent is no slarmist,
He is proud that he is a native of the
city which produced the biggest world's
fair. It hard great, but it could be. And
it probably will be by June 15.

Hartmann's Broadcast

LYEIn bear of N. Sinclair Annes Or the
Amen Publishy Service? Its lettertense that of G. Nelson Ames, and derettless the time of work of the Ames
Publishy Service as "promotions, conerities the time of work of the Ames
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Publishy Service as "promotions, conerities and the same of the same has
turned out to be a real secury of the
be surprised to learn that we know all
about his achenne of passing out propagands or poison against carrival folk at
that Ames is out for the almighty dollar
and has no regard for the principle of
"live and felt live" His aim is to beligh
locallites thru circulariting town officials,
committees, merchants. Chambers of
Commorree, ministers and others with as article prepared by him, cultiled Never Otte a Sucker a Break. We have before us a letter which Ames wrote a certain park man outlining the

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Capable Reader for Palmistry Camp on Midway. Good opening for first-class Reader. Write or wire PAULINE METERS, Care Rubin & Cherry Exposition, Centralia, Ill., this week; Champaign, Ill., next week,

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CHANOS UNITED SHOWS

God. House, Care Came, Diggery, American Palmiet or any Legitimete Cencession. Ten.in.

Chairpart. Care Came, Diggery, American Palmiet or any Legitimete Cencession. Ten.in.

Chairparta. Tree Christon Came, Camerican Care, Care, Camerican Camerican, Care, Camerican, Camerica

acheme which he (Amee) says will climinate certains proposition from the aminement part field. It is stooping an interest part field it is stooping to the profession for purely commercial purposes. The park man who sent us the profession for purely commercial purposes. The park man who sent us the profession for purely commercial purposes. The park man who sent us the tricky posenous-article campaign as I'm concerned, and I know many far ast'i'm concerned, and I know many far ast'i'm concerned, and I know many far ast'i'm concerned, and I know many the tricky posenous-article campaign as I'm concerned, and I know many the tricky are also the tricky and the campaign as prospering season and con't believe they huit us in any way, chape or form.

Aimes refers to the carnival as "un-chifed." opposition, whatever that kind of opposition means, and says his article is "simed at a great American evil that is getting no better," We just can't sattly how an evil can get better. If an evil get better is it better or wroze, evil gets better is it better or wroze, we have a construction of the control of the contr

websitm, as follows:

"As 8 park manager for over 20 years,
med heaver of the unthical oppoation of the unit of the

locality.

"I have prepared an article entitled News Gine a Sucker a Break, which aspesses the workings of the caraival, their persons the workings of the caraival, their appears to the workings of the caraival, their appears to how the crooked gardes and an expose of how the crooked gardes and achieves work. This article should be in logist allows them to come in, error auspice to show what they get for using their name, if anything, also the pears their name, if anything, also the pears and others where strong influence will KEEP THES OUT. You can get this article in their hands and at little cost by the plas I have sent any the cost of the pears of of t

"This article is not printed to appear III article is not printed to appear illustration for an ordinary pamphlet, but in appearance of the property of the appearance of being prepared for the garry receiving it, and which gives it the appearance of being property for the property receiving the property of the proper

American ovil that is getting no better.

"On receipt of your check for 680.00.

I will mail you 40 copies of this sticle, and this amount will help to pay typing.

and this amount will help to pay the sticle, and this amount will can be will enable you to mit the article labor will enable you to mit the article labor the hands of 40 parties where it will work wonders. This amount is small indeed to previse your investment against unwithing appealing and you are enabled to previse your investment against the sticker of the property in the sticker of the sticker of

titled to stand for your own rights.

"NOW is the time to get these strices in the proper said.

In the proper said to get these strices in the proper said to the starting, and it will appreciate an easily reply that I may know how many are needed. A number have siready sent in characteristic of the said of the said

For the benefit of those who might like to reply to Amee' unfair scheme of trying to have carnivals barred from cities and towns, we repeat his full name and address: N. Sinclair Ames, 213 Wood-lawn arenue, Trenton, N. J.

Notes From the Crossroads

By NAT CREEN

SOME Midwestern newspaper men who have visited the New York men was a proper with the property of the property of the property would judge from reading some of the news stories appearing in Michigan, Indiana, Wiscensan and Hilrots delike. It is unfortunate that this has happened. for the stories are going to create in the minds of residents of the hinterlands that a visit to the fair will be an exceedthat a vasit to the fair will be an exceed-ingly costly proposition. One atory we read dwelt at length on the exorbitant prices the writer had to pay for various services. He cited paying \$2.25 for a Toast beef sandwich, and prices for other articles of food in proportion. He also called attention to the charge of 02.25 am hour for riding in the rickelina (if that's the way you spell*litje at the fair, and 83.25 an hour for the electric per-

ambulators.

At any exposition it's pretty much a
maker of "fearning the ropes" to be able
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In spite of denials the report persists among abow people around Chicago that among abow people around Chicago that general the spite of the spite o

Th. G. Hawn back in Chicago, and says the proposed circus that was to go out of Austin, Minn, is definitely off. .

Ray Marsh Brydon, whose Look at Life show in playing Indians territor; he show is playing Indians territor; he spending considerable time in Chicago spending considerable time in Chicago in the control of the control passes agent. In lower sheet of John Barrymore, whose headachen are driving Sam to applied. Electron passes in the control of the control risit before resuming work in Hollywood. She will play some of the California pring horse shows. . . We have al-She will play some of the California spring horse aboves. We have al-sepring horse aboves. We have al-ways contended that no babies looked like anybody in particular until they were at least sig months old, but we'll have to recent. We met the two months have to recent. We met the two months above particular above and believe above last week and her spring particular in on one of his infrequent visits to Chicquo.

Cainesville (Twa.) Community Circus on its opening day received a scroll from the Showmen's League of America agned by President J. C. McCaffery and Secre-tary J. L. Streiblet. The acroll read: "The Showmen's League of America de-signs for the community of th chrowner's League of America destree to extend its good wakes to Coatnes-ville Community Circus and its entire personnel for a very successful season during 1939. It is our sincere with that your most optimizing expectations will be fulfilled.

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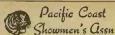
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632 1/2 South Grand Ave., at Wilshire

632½ South Grand Ave., at Whishie LOB ANGELER May 8. — Monday night's meeting was not so hot from an attendance standpoint. President and the south of the standard s

Secretary Den Dobbert gave the high-lights of the recent Northwestern four thru Cellfornis, oregon, Washington and Western Idaho, visiting 21 shows in 16 doing good. It is also brought back as bunch of pledges for 100 per cent club support. At this point Mers, Marke announced that the Ladies' Audiliary would stage a card party, sugmented with a cake and coffee banquet, in their cultwoons on May It. May nother bod Myers attended his first meeting in three months. The not completely recovered, his condition is improving daily. After during the aumment club would meet on the first and third Mondays.

An excellent chore that the board of governors performed last winter was the revision of certain amendments of the by-laws. It doesn't take long to tell this, but it did require hours of patient i painstaking work to frame up a set by-laws which would be workable an organization such as the PCSA and in an organization such as the RCSA and still impose no inequalities or injustice on anyone. These were printed for all and every member about favor one, but and every member about favor one, but plenty lett in the office and they're iteh-ing to be distributed and read. Insa-much as this set of by-laws contains what the control of a set of the con-tains of the area of the contains what the control of a set of the con-tains and the set of the contains write Thy-Laws" on a pottal and see how quickly they reach pos-

Club held fix regular Develop April 17 with Chapter 1 with the regular Develop April 17 with Chapter 1 with Cha Ladies' Auxiliary

April 23 meeting was called to order by First Vice-President Mora Bagby, Secretary 201th Bullock was the only other officer present, Letters were read from President Lefters and Mother Min-nie Fisher. Sich from Freeidant LeFors and Mother atten-nile Flaber. Sick committees reported Mrs. Weber and Eva Miller skill ill. Recesse was called for collections of various kinds. Mabel Bennett was the bank night winner, and Gladys Perest was awarded the door price. After the resembling higher Calley made a moobjective of the club was read by Secre-tary Bullnet, Enther Carley made a mo-tion to hold a card party on May 11. The proceeds going to the club. Entertain-ment committee is preparing to take care of 100 quests on that high. Mrs. Earles, Martha Levine and Blossom Robinson steended their first moveling in Meeting adjourned early eeveral weeks. Meeting adjourned early to enjoy the birthday party. A large cake graced the guest table and was sur-rounded by white, candles and pink sweet peas. Nell Ziv was given the hence of cutting and serving the cake. Birthday cards autographed by members

MENIII

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BARLOW SHOWS

8700 Bends Army, East St., Lents, Bl., May 80-88.

8700 Bends Army, East St., Lents, Bl., May 80-88.

WILL self, Fr. on Pageson, Power, Pirth, Photos. Lens
Renger, Chem. Gazon, Chock Grouns, Horyton, Diggers,
Charland, Pabolisty, Outrits down for Abblette,
Like watter, Sunday, Outrits, Miller Pill.

Address; 529 St. 62d St., East St. Louis, 811.

were presented to each guest. A lacrowd attended and all reported a got time. Bridge and music prevaled rest of evening.

CONNICK QUITS-

With suggestions, but declared his job was one of general co-operation and confact rather than authoritative. Seath the and the board of management had not, as yet got down to problems for betterment of the fair.

Chinese Village Top

Chinese Village Top
Some Oaynay spots are closting about
10 pan because of failing off of latehour crowds, the expo, however, insisting
they remain open until indinight. Exhibit buildings are dark at 10 pan, with
some fair lights being extinguished
shortly after. Concessberre claim the
shortly after. Concessberre claim the
that hour and declare that the publicsactions wasten on the grounds blasses.

capo is trying to chase people home at that hour and declare is unto a bliss out a most of the property of the

Cover Ordered for Gala

Cover Ordered for Cals
Recents enackfooth on nutity had
shown like Miss America, Day Dreams,
Candid Camers and the Rand Ranch
putting netting and braseteres on their
giths Saily Rand closed Nudo Ranch
giths Saily Rand closed Nudo Ranch
soften Saily Rand Closed Numerica
soften Saily Rand Candid Camera,
revised his abow to comply with police
"standards".

"Mandards."

John Henry Hewlett's Musee Mecanique and the Mark Twain show have moved off the Cayway to spots in the Palace of Exhibits. Henry Clive expected to have his Hindu Rope Triok-attraction

GLEANINGS-

GLEANINGS—

regulate this direction page 21;

regulate the guantile colorful production from the guantile colorful production from the page 21;

regulate the guantile colorful production and the guantile colorful from the grand stand with cahryas after pipe-pieted. Pasiness of the Cavalcade has now reached about 13 per cent of the react opened on April 28. The Willings has an excellent location. E. Kallas is general insanger.

general manager.

Those who should know say the real big man of the expo is John Forders, the treesiers. When he easy no noditing the real state of the control of the cont

Cafe Mericana to open on Mr? 27, Typical of Mexico. Is on Avenue o next to the Hotyland show of Tom Wolfe, and about of high to how my man and the control of the merican of the Carlon of the Carlon

make for an entry list comprising the

As evidence that they like girl shows out here these are operating successfully on Treasure Island; Stells, Sally Hand's out here these are operating successfully on Treasure Island, Sellar, Salviy Bandor Nerman Personal Pe

reading for opening of its att-down main-burger spot.

Infant Incubators has trebied business since it was turned into a bullyhoo show, using an iron lung for bully and as an opportunity of looking thru glass windows of the lung, showing it in tulations of the lung, showing it in tulations of the lung, showing it in tulations in the lung, showing it is tulationally bulled in the lung, showing and it owns. The paper picked impossible with spiked sitch not only had trouble in stabbing spaces because of the windown in the lung in the

ROSE'S AQUACADE-

RUDE'S AUUNCADE:
stage constrained from page 30)
stage constrained from page 30
horizon and cribbles the east to parende in
being done off two 58-foot towers at
either end. The layout permits interesting formations and symmetrical grood visibilty from any part of the buge openbilty from any part of the buge open-

bully from say part of the bugs open-air amphilheter.
Mass Holm, a small striking brunet, who has been exceedingly well pub-licized, leads most of the big water occurs, swimming, alone and also with Wessmuller. She sings a bit and barely gets by. Welssmuller does some consequence of the state o

ator scance.

Champ divers whose stunts provide a exciting number are Marshall Wayne, recluded to Desjardina, Sammy and Helen oward. Jim Patterson, Hank Akers. Pete Deparding Sammy and Helen Heward, Jim Patterson, Hank Akers, Larry Griawold, Eddie Chamberlain, Ray Twardy and Norrie Kellam.

Morton Bowney sings several numbers (published by Robbins) and doss all right considering the open-air conditions. Ditto fon Prances Williams, The Office Club (26 men) has to shotts-sing, and, in fact, all the music and vocalism was blasty, but that probably oun?

while, west and accuracy grour made do their standard vaude turn and got plenty of laughs. A smart booking, the a couple of bits were just a bit raw and many offend because or the kids that will surely be brought to the show. The entire show was staged by John The entire show was staged by John Murray Anderson, assisted by the Rose permanent staff of Albert Johnson, designer; Raoul Pene du Bois, octumes: Robert Alton. dances, and Carlton Winchler, technical. Flord Zimmerman and Eleanor Holm directed the water ballsts, which are really something to

Special Events

May 13-28

Minor events and those not per-faining to the amusement business have been purposely outside. Infor-mation on additional conventions and scenta for May may be obtained by writing World's Fair Editor. The Bill-board, New Tork office.

Nay 131
Maryiand Day, Philadelphia Day,
May 14:
Roumanian Day, Mothers' Day, Vol-uniters of America.
May 15:
Contral Pennsylvania School Day,

May 16; Jersey City and Hudson County Day, U. S. Conference of Mayors, May 17;

regian-American Day, Boys' Club America, Federation of Jewish

Day, Soms and Daughters of Liberty. May 19

ennsylvania Day, Middlesex County (Conn.) Day, Morris and Sussex County Day,

May 20: Cuba Day.

May 22: National Maritims Day, May 23; Women's Day.

Hural Western Léay 24: British Empire Day, Bergen County Day, National Association of Di-rect Sellers, National Federation of Muste Clubs, American Legion

Day or World Goodwill Day,

rean County Day, Upper Darby (Pa.) Day, Dince Cavalcade of

May 28: Philadelphia Camera Day, Magiciana

see. Rose himself and Ted Petter wrote most of the lyrics, Lincoln G. Deckey is general manager.
Bid Spier, Dorothy Ross and Duck Maney are the p. als said put over a big premiere, griting the first-string drama critics to come down and give the show

The show as a whole has glitter, movement, thrills, color and some comedy. It mounts to a colorful finale which should be more spectacular. In fact, Rose plans to add surfboards and have the cast diving in for a better sock finish.

MORE ATTRACTIONS—

(Continued from page 31) Sunday they have been literally deluged with new propositions for amusement at-tractions and revival of negotiations pre-viously fallen thru.

viously failen thru. Showmen vidiling the Pair are con-vinced more than ever apparently, that event and a good pamble for an amuse-ment attraction. Most concessioners feel that with completion of building flar-mer patronage the amusement are will be in line for tenenedous business. Altho-be in line for tenenedous business. Altho-shi to date, majority of current con-cessioners remain optimizate, calening that July and August tourust trade au-annals.

annals.
Creation Show, at one time virtually a part of the midway set-up but out of the picture following financial difficulties, has found new backing and resumed negotiations with the concesh and amusement-control bodies. Contract expected to be associated some time heart

CA IS GRANTED-

CA IS GRANTED

(Constituted from page 21)
I have been in the exposition business.
I did all right fee myself before I got
men. I wouldn't get into it again for a
million dollars. But if they think they
can kick me around like this while I'm
losing the shirt of my back. Til dght
Another one yolpod; "Let's get up a
committee and ernd it to whalen and
tell him in plain language that he can
understead plast whet in hell we wand

and that we got to have it! But I'm not going along unless you guys—the whole association—are behind me in an expensive state of the second to the second to the second the committee to most Mr. Whalen: Jay Downer, chairman of the smusement centrol committee: Faul Maamma, 1900 by 1900 b

The Times, with widest WP coverage The Times, with widest WP coverage, atreasured the meeting over seven columns, "Conceasioners Win Demand That Management Complete Zone Now," and gare the breaks to sonists in its running account.

Rectaurants are now required to post their means outside and samples will also be tacked on bulletin boards thru-out grounds for public inspection. Newspapers today published complete obsets of restaurants with price break-down. Looke better in print than

charts of research of the print three practices. Note he term in practice with a continuous state of the practice with a continuous state of the produced admiss to opening in evening to help fun zone. Showmen saked for a since on their percentage desis, but whalm said this could not be effected, and the production of the continuous state of the production of the continuous state of the production of the productin of the production of the production of the production of the pr Where Bail this could not be elected, indicating that request for chop of nighttime gate may be granted, at least during this trying period when attrac-tionists have to meet heavy pay rolls and growses are alim.

Restaurants are paying garbage re-moval charges at rate of one and one-half cents per seat per day. Midwayside are charged by square footage, but some ride ope aquawked and were relieved of this fee because they don't sorumulate

parbage.

Paving work started today in many areas of the play zone.

Loud clemer resulted wars rules were Loud clemer resulted many inclaneas without warning, to shift lighting to other concessions. Sin Valley local its toe one days as a result and its sill burned to the concessions of the control of the

Taiking about sanitation, George Hamid was obliged to send his two clo-phants in his circus home. Health de-partment told him his sanitation facilites just weren't-and he's doing a burn-

tip, too. Children's World central ticket booths abandoned for time being, ducats now being purchased at specific attraction box offices.

Another burn-up: J. W. Shillan, now here from England to superruse credition of his Meteor, built the escalator-for the ride in England by the New York State building once. Shipped the New York State building once. Shipped the locomin life, same being examined by WF, which immediately eabled that the alocomin life of stairs along the three three control suggested that he supply a set of stairs alonguist the car, but he says he is not in the bookste or gambling business and can figure out who will go the privilege of riding in or viewing the Meteor.

First of kids Dime Days held yesterday, to continue once weekly on days named by the fair in advance. For 14-year-olds or under

or under.

New set-up to give amusement area a shot in the arm is a series of "Qualic May 74. There'll be roving cleums, noise and general hilarity, 7air understood to be earmanizing a Tuild sfor this purpose.

Childs, will be installed, one on bank of Pountain Lake near boathouse, head-quarters for concession division. Free if analysis to the property of the concession of the property of the pr

quarters for concession division. Free If funches are brought. For prices for sandwitches, pop, etc. Also free band concerts in 20 prices for Lorse trainer, was a principal in official opening of Merrie England. Christianer here with hosee, ponice and Great Danne, booked in yr Frank Wint.

Mortis Octob Little Miracle Town was

to get off today

FLUSHING FRONT-

(Continued from page 12) trongs out. But not for long. Labor unless entered the picture with a sengefighting among themselves of er jurisdiction and with the fi working conditions. A lethargic

titude on part of the front office of the Facet, Rugs I and 2, poniss, worked by Smith, Huffy Hoffman, Charles Derer, fair Hower things down spain.

17th been a hard, disappointing road smith and Milks Derer, Fred Wennel, März Antheny, Norace that the concessioner has targeted, and

4. Poot side, the Great Extract. he's not at the end of it yet. Not by any

Free acts under direction of John Erimsky have been appearing this week in the fun sone despite alin crowds and good weather. . . . Fre, water and sound, spectacle on Fountain Lake discontinued speciacie on Promiain Lake discontinued following the Sunday debut. Fireworks alone were resumed later in the week, and entire spec scheduled to return to regular program when the midway "opens officially." Usund spec in Lagoon of Nations has been functioning all week

Over in the exhibit area Jimmie Lyuch and his Death Dodgers are playing to exhibit the property of the Propert

Local dailies kicking at fair's no-news-

stand policy inside grounds.

Ballantine Restaurant, indirectly operated by the beer people, getting requests for Ballantine's Scotch—which

in't served.

Station WHOM has established a permanent remote constrol pick-up point in Dufour & Rogers "Strange as It Dufour & Rogers "Strange as It Seema" building, from which sidewalk interviews will be held daily, law Green and Ray Marshall handling broadcasts...

Dufour & Rogers' offices on midway already have become chief meeting place of some concessioners.

Frank Galland's Fenny Crusher stands your-weight scales doing excellent big in the exhib gomes. George Hamid re-ports better-than-expected novelty sales Tropical Equipment Oo. Is equipping two inwaitan juice joints in Cuban Vil-lage and one in Children's World. Frank W. Darling, CW boss, out most of the week with a cold.

Norman Bel Geddra' Crystal-Gasing Palace has changed its name to Crystal Palace has changed its name to Crystal but is expected to be a big attraction once in operation. Jeroid Erimsky, brother of John, of fairs entertainment department, is managing Amason Show for Adelader Finch and associates. for Addiside Finch and associates. Moc Galary Bavey remains the sole music-table and the sole music the sole music-table and the sole music the sole music-account week. With exception of a few toned-down talkers, Clif Wilson's auto-matic groaner, and a tide of two, midway is as silent as the ceretery across the road. And with about as much activity,

Creybound's Pedalcraft boats getting a good play on the lake. Norman Bartietts Aserial Joyride and Boabied Jeading the ride parade, with Dodgerm and Victoria Palls, Bouthern Rhodesian daplay at south end of fun rone, among the few to open on April 30, has closed down atnos. Mechanical trouble the reason announced. J. W. 63illian, builder and proprietor of Meteor Ride. Units and supervision of the control of

tion. Wonder why front of the Aquacede etadium lim't peinted white. It's regular brick and none too fancy-stald, in fact. . . Billy Rose's press and preview showing Thimday, ees brought out a best of Broadway figures, pits big representation from fair officialision and the

COLE HAS-

(Continued from page 37)
Pleasing through it is better than last year's show,

Vic Robbins, bandmaster, has 15 man, nd under his practiced leadership they impense excellent music.

The Program

Program directed by R. J. McParlan and capably announced by Jack Ryan, ran without a hitch. Line-up at opening stand was as follows: I. Rex de Rossell's spec, Lo Argenting, which all of the performers and ani-

6. FOOL BIGG, the OFFRE HIVER.
8. Center, double traps, the Marlows, Rings I and 2, single traps, Jean Evans, and Lucille Madero. Landers, etc., Josephine Critic Madera, etc., Josephine Tatium, Eva Hill. Frances Widener, Josephine Coffed, Nam Kachino, Billie Gooks, Pat Lindsey, Heien Parteilo, Cyre O'Dell, Golda Gwid, Maire Harding, Siella Grouth, Etch Freeman, Miss Bedell, July Morean.

6. Principal riding acts, members of the Loyal-Repensit trouge in three rings. 7. Heel and toe catch, Frank Shepard. 8. Elephants, worked by Helen Partallo, Stella Creum and Marian Knowline ending with long mount on track. 8. Web and one-arm planges. Cyee

Web and

O'Dell 10. Liberty horses, well-trained groups orked by H. J. McParian, John Smith

worked by it. J. McParlan, John Smith and Mike Door, ... II. Feech acts—The Taketa, McIrose Doo and Carlo Brothers, act. A pleasing, fast-moving performence by this large group of accomplished riders. 13. Auto and clown atunt, in which some 15 clean come out of one atuc. A new lawis added this year; clowna have their band instruments with them.

here their band macronisms.

In the auto.

14. Wire acts—Case Brothers and
Marte, Waters Duo and Webber Brothers
and Chitits give an excellent perform-

ance.

15. Menage and high jumps. On track
and in rings a sorce of well-trained
high-school borsas were expertly put
thru their paces. Peatured were Cloud.
number, and Josephite Takum on a
waitsing and rearing horse.

16. High wro, the Grest Gretonas in
their usual thrilling stunks.

17. Treetmoard—The Repeatkt, the
17. Treetmoard—The Repeatkt, the
peature of the control of the control of the control
their usual thrilling stunks.

17. Treetmoard—The Repeatkt, the
peature of the chart.

18. The control of the control
their c

ally good were the Repension, Features, Justine Loyal in a three to the chair, is. Crasy clown walkaround.

19. The Plying Beliee, two men and woman, in a very good exhibition of

Roman standing reces.

The Staff

Staff of the show, as given by Manager Jeas Adkins, is as follows: Managers, Jeas Adkins and Zack Terrell; treasures, Zert Lindssy, auditor, Harry Harrell Jees Adkings and Zack Terrell; treasurer. Earl Lindager; auditor, Harry Harrell; Early Lindager; auditor, Harry Harrell; ent advertising and emessations. Jess Murden; in change of front door, Marian Burshart: auperintendent of tickets. Stanley P. Desson, legal adjuster. Dr. Stanley P. Desson, legal adjuster. Dr. sell; press, Rex de Rosselli and Ors O. Perks: downtown Lickets. Ed Burbanks. Jessell; press, Rex de Rosselli and Ors O. Perks: downtown Lickets. Ed Burbanks. 24-bour nen. Orville (Curly) Stewart and Harreld Nichelson.

25-nour men, Orvine (Curiy) Seware and Harold Nicholson. H. J. McParlan is equestrian director, Mrs. H. Z. McParlan, wardrobe mistress; Vio Robbins, bandmaster, Jack & Ryan.

big-show announcer, dupertunient of canvas, Charles Young; boss props, Charles Luckey, Highta Tennay Popilin; trainmaster, E. A. Highta Tennay Popilin; trainmaster, E. A. Salama, Chene Weeks; boss hostler, Jos Maliace; boss porter and in charge of dining car, Joe Becker; side-show canvas. Scotty Dium; aupertinenten menagerie. Eugene Scott, who also is in charge of the clephants. Life Show.

Side Show

Sterling (Duke) Drukenbrod is in charge of the side show. Staff includes Judge Palmer, superintendent of door. F. J. Staunton, Inside lecturer: Juck A. Ryan, public address system. Jimmy Carr maker second opening. Ticker sterling and the state of the s Carr makes second openings. Ticket sellers, Boston Town, Frank Loring, Jimmy Cotton and Ray Miller, Attractions: R. Allan Brown; Boppole submitted: R. Allan Brown; Boppole submitted: R. Allan Brown; Boppole submitted: R. Allan Brown; Brown and Loving Sellers, aword swillower; Ethel Morey, futures; Frances O'Control, armies gift, Cottlieb Fracher, er; Entel Morey, Intures: Frances O'Con-nor, armiesa girl; Cottlieb Fischer, giant; Prieda Pischer, giantoss: Yosef, midget; Jolly Joe, fat girl; Bir Guy's Punch and Judy; Tom Oliver, magiclass; African Pinheeds. Annex, Olels From

Wild West

Wild West contingent includes Jackie Wild West Contingent includes Jacks Lee Mit. Art Mix, Tex Owen, Josephine Tatum, Muric Wolf, Jack Wolf, Harold George, Cury Wiedner, Anna Sutton. Georgia Sweet.

Clown Alley

which all of the performers and ani-alsa appeared.

2. Comery aerobals in the three rings comedy for plenty of laughs, beads the Talls Trio, Biddl Troups and Base clowns. Those working at Rochester in nothers.

3. Cerolor, soals worked by Albert man, Lou Walkon, Harvey L. Holmes, Leo

Ushers

Don Cooke is superintendent of unhers and in his crew are Virgil L. Bowen, Earl R. Wells, Melvin Probes, Ray Green. George Cales. Poster Devine, George Vrable, Johnny Kuharski, Arthur Hedley and Reg Oakham.

Visitors

Valiors

There were many visitors as the opening to wish Jess and Zack a successful scason. Among those noticed on the lot were Mr. and Mrs. Earle Reynolds, Harry Atwell. Clyde Beatty, Mrs. Emmy Stilles, Mille. Louise Coyetts, Betty Jones, Earl Shipley, Joe Tangart, E. C. Bitter, Willeam Green, John Orseo, Des Aldrich and Corden M. Potter.

The show's attractive magazine and program is the work of Frank J. Mayer, of Program Concessions, Inc.

Roster of No. 1 Car

Roster of No. 1 Car
CINCINNATT, May 8—Advertising car
No. 1 of Cole Brew Circum was here MonNo. 1 of Cole Brew Circum was here MonNo. 1 of Cole Brew Circum was here MonBlack City and aurocanding towns were
blied beavity. Poster: William Backell.
manager, Alien J. Lester. cantinosting
James Kennsedy, Edw. Chvistman, Charlea
Burne, V. Williams, Roy Backell, Artie
Bob. Bender.
Bender. Bender.
Bob. Bender.
Bender. E. T. Markhams, Becco Longo.
Richard Puqna, Donald President John
Olbon and Owen Camper.

R-B BOSTON-

N-B HOSTON(Constituted from page 32)
to catch her as she fell and missed her
by only a few inches. As her Eiguriss
became apparent he collapsed and had
worked, as do all of the acts are the
final trapers acts, without a net. She
was rushed to the Massachusette General Hospital, where it was found that
and hierarch injuries. She is resting seay,
but in all probability will never perform again. form again.

Lion Breaks Loose

Liso Breaks Lose
Also on opening day a ton broke
loose from its cage upon being transferred from one cage to another and
wandered about North Bildom. The
muter train and reduced to be dislosed
for at least 30 minutes, at the end of
and wandered bock to his cage. Albo
the stunt was far from being staged, it
did maks the from page of every
placed on the iron cages of the Home.
Roband Builter, Frank Braden and Braere, divance and the control of the conformation of of the con
cape of the cape of the con
cape of the cape of the con
cape of the con-

erly Raties were on hand to exploit the show, advance work having been done by Gardner Wilson and Jerome Harriman. A spaendid job of publicity was done in Bostom and the streamlined idea was played up to the extent of full pages in the Sunday papers preceding the opening.
George W. Smith, general manager,
was welcomed by scores of friends here.

Same Show as in New York

Same Show as in New York. The show was not cut in the least from the Maddison Oquare Carden eppearance. In the Boston Carden the fresk show and the menageris are on the same floor level with the circus proper. John Ringling North was not here for the opening, having remained in New Louis Carden and the control of the control of the control of the control of the Carden Ca

hatlonal norse onow on the weens.

Covernor Leverett Saltonstall, with members of his own family and those of his official family, attended the opening, as did also Mayor Maurice Tobin and other notables of the State and city

BRIDGEPORT, Conn., May 6.—The Ringling-Barnum show is booked to play its old home town June 30, its first appearance here in two years. Downie Bros. Circus will be here May 22.

First Canvas Date

First Canvas Date
Fixe Cons. May 6-mixed equipment
of the Bingling-Barraum show arrived
at the Bing Gose initial contrastate to
the Bing Gose initial contrastate to
the Bing Gose initial contrastate
particles of the Bingling of the Bingli

LEWIS BEGINS-

(Continued from page 32)
others who contacted the management
had words of praise for the increased
magnitude of the show, for its general
appearance and for the excellent pro-

Many floral tributes were Jackson opening, the most elaborate be-ing from Ray March Brydon. Likewise wires and special delivery letters wished Paul and Mae Lewis a most suc

Details of the performance and more personal mention will appear in a later laste of The Billboard,

MINSTRELSY-

(Continued from page 26)
Toun T, Shea, The Great (John) Lynch,
stack-wire acture Earl Lambert, Johns
Drane, W. N. Miller, Charles Carr, Frenke
Phiner, James Edwards, E. W. Chipman,
Brane, W. N. Miller, Charles Carr, Frenke
Phiner, James Edwards, E. W. Chipman,
Brown, Seems to me the above carried
move people. I don't know how many
bitmedif. Sams Bennett pased away at
his home in Seginaw, Mich., in the fall
of 1807.

REGARDING DOD WADDELL'S referand of Diprez & Brendict's Ministrela, C. H. Duprez as ne hotel in Gloucester, Mass, and after Lew Benedict left him Archie White was the resture and after wards his manager, according to H. H. Whittier. Whittier, by the way, saks how old is Dog Waddell.

ENDURANCE SHOWS—

Neal Wathall serving the public in the clubroom. Maintenance is in charge of Bud Sweat. Officials on duty are W. D. Haidday, Bob Rogers and Glema Paul. 2d Doyle is doorman and "Oreany" Roberts is auditor.

BILLY STELLE currently working also be some information reparting his father, a consistency with the late Challey in the construction of him he was with the late Challey layers how. He would also like to lead a time here on all his former walkathop friends.

BOB BROWNIE writes from San Pedro, Calif., that he has been out of the field for about two years and is working at Thrifty Market in San Pedro. Bob would like to read notes on his for-mer partners and walkie pais, especially Porest Bailey and Ruthle Carroll and

LEO WILLIAMS postals from Quincy, Mass., to inquire about Benny Priedman.

Mass, to laquive about Benny Friedman.

ROTHMAN AND EDELSTEIN, former
waitashon promoter, are now operating
a newly exected collected in Baltimore.
House is larged the "Madison Squares
Garden of the Bouth," and catere to
sports, dentifying and name band presentations. Owners will later jostall roller
akating and roller bockey.

STEVE LAMAR, former dancer and judge for the George L. Ruty organiza-tion, is now working for Eddle Leonard, former bouse, at the latter's Charles Royal Bar in Baltimore. Steve would like icoyal Bay in Baltimore. Steve would like to read a line here on Marshall Roberts, Mary Kramer, Itay Bacherach, Bill Fort, Phil Murphy and any other of his old walkathon friends.

KENNY GRUWELL reports that he is still working in San Bernardino, Calle, but is still harboring hopes of antering another show soon. Kenny would lie to

IT IS REPORTED that Sura Bank-night, nurse for the past eight years, said "I do" with Robert Ollson April 27 and that she will soon withdraw from

EDNA DAVIS and Jerry Green, par-ticipating in the walk-a-derby in Long Beach, Calif., would like to read a line here on Bob Turner, Itsy Bacharach and any of their other many friends.

GEORGE PUGHE, it is reported, is staging a litterbug contest in Salt Lake City.

MONTE HALL and Harold Hayes dropped into the office last Saturday to inform us that they will break with a new show at the Hippodrome Biltroom, Lexington, Ky., the middle of the month

The Billboard May 13, 1939

N OPERATED . . . VENDING . . SERVICE . . MUSIC



Conducted by WALTER W. HURD-Communications to Woods Building, Randolph and Dearborn Streets, Chicago.

OKLAHOMA

Oklahoma stole a march on its sister States recently by proposing to attain sainthood for its citizens much sooner than other commonwealths which are having a hard time to keep human beings on the straight path.

Oklahoma achieved this short cut to sainthood by making such things as pinball games and punchboards the supreme evil and then making sheriffs, policemen and other officials responsible for keeping these temptations away from its citizens.

Oklahoma will thus become the mecca of all people who want an easy and modern way to live a good life. All they will have to do is to deny themselves the diversion of playing plnball, salesboards and alot machines. And to make this easy for them they will have the aid of enforcement officers who will lose their jobs if any citizens get to these forbidden evils.

The new Oklahoma law which makes it so easy for residents of the State to live a good life defines alot machines, pinball games and saleaboards as evils and makes their possession a felony. Some say it is one of the most drastic enforcement measures in history.

It will make certain officials strict guardian angels of the public by providing that "continued operation of such devices over a reasonable length of time is prima facie evidence that policemen, constables, sheriffs and county attorneys are not doing their duty and is made basis for their ouster from office.

"Failure of peace officers to seize the devices and enforce the law makes them liable for prosecution on a felony charge and conviction would preclude them from again holding a public office for a period of two years."

There are still a few skeptics left in Oktahoma and they say it is a law that makes it quite easy for the citizens to be saints but that a lot of enforcement officers are sure to get into trouble. Enforcement officers are not paid enough to take such risks, they say.

One infidel said that it is a perfect set-up for building a powerful and corrupt political machine. He inferred that when an enforcement officer was not acceptable to the powers that be, it would be a simple matter to "plant" a punchboard in the proper place and then oust the undesirable officer.

But such a wicked thing would not happen in a State that takes a short cut to sainthood, so something will have to be done about the sinners and infidels in Oklahoma who even think of such ideas.

It is probable that a place called Arkansaw can be used as a dumping ground for these sinners and infidels. They can be rushed across the State line and there in Arkansaw they can play pinball games as much as they like. Oklahoma saints feel that Arkansaw will probably be dropped from the Union since that country had the temerity to license such evile as plinball games recently. Trade barriers will have to be erected between Oklahoma and this region so that no outcasts will come back into the State.

There is some prospect that the saints of Oklahoma will be compelled to look westward all the time and never look eastward. For afretching clear across the map eastward from Oklahoma there are three regions known as Arkansaw. Tennessee and North Carolina. In all three of these regions human beings are licensed to play such things as pinball games and thus hasten the end to a corrupt exference in a troubled world. Some say that they might as well let the hapless sinners in these regions play pinball or something and die happy.

The few sinners that may manage to sneak about in Oklahoma for a time yet will be amazed at what saints can do once they have given up playing such evils as pinball, salesboards and slot machines. They can still drink, smoke cigarets, go to movies, bet on the races, play baschall and other sports and even bet on golf. Why any human being would want to defile himself with salesboards, pinball and slot machines when he can onjoy all these other things is a thing hard to understand.

Skeptics might as well face the fact that when a State can solve the moral problems of its people by eliminating a small list of sinister devices, then it is about to give to the nation a new way to get things done. If some of the devices happen to be "planted" in the path of an enforcement officer here and there, it is a sacrifice worth making for protecting the people from pinball so they will have more time and money to spend at other diversions.

Some of the Infidels say that chain stores are the only ones to profit from the new Oklahoma mecca. But why should Oklahoma worry about the independents? Proprietors of independent establishments are always a troublesome lot and fit will not be so easy to root them up and throw them across the line into Arkansaw. If the Independents happen to get the idea that all is not quite fair in this new haven, then they may stir up trouble and Arkansaw certainly would not hold all of them.

There is danger that these Independent proprietors of retail establishments may get the idea that this new short cut to sainthood is aimed at them after all. It may be a move to save these independents from converting their establishments into a gambling hell by keeping such a thing as a pinball game or salesboard on their premises.

Sometimes chain atores get the idea that these independents are not as good as they should be, and hence there are plans to take away any devices that might enable the independent to sell his soul for a little more fitthy lucre. If it is true that such things as pinball and salesboards really help the independent proprietor to stay in business, then maybe the independents are the only remaining stumbling block in Oklahoma. Take away their sources of extra Income and they may have to go out of business or move to the lower regions of Arkansaw.

Whether the Oklahoma idea is to put the Independents in their place, or to pave the way for proper "discipline" of enforcement officers, a great experiment is under way. Nowhere else in the world will it be possible to contrast the morals of the people, and the effects of pinball on them, as in Oklahoma and just across the line in the region of Arkansaw.

Keeney's new ZIPPY ACTION 5-ball Free Game (STRAIGHT NOVELTY GAME)

"Up and Up



with a new high score principle with SEPARATE AWARDS for individual skill shots

Introducing A NEW TYPE LARGE SIZE LITE-UP BUMPER

> Bumpers count 100 when unlit-1000 when lit. Adjustable at certain totals so all bumpers fire up scoring 1000 each. "Advance" bumpers advance score to the next even thousand, Skill Janes with free game award and dozens of other typical Keeney, money making features.

SPINNER-WINNER



CONSOLE ACTION COUNTER GAME

A full cash box every day is the report of operators.

A big heap of pennies, nickels, dimes and quarters every time the cash bas is opened That's why Spinner-Winner gets all the best locations. From one to eight coins every play Furnished in Dice, Number or Cigarette Characters on dial

New '39 Super-TRACK TIME

with the NEW "ODD or EVEN" feature and a

9. Coin Selective head The most probable of all games now mode twee as probable. And ther's an again.

- ter s statement, agt ours. Available to the
- · Regular Cash Payout Model · Skilltime Model
- · Remote Control Model.

J. H. KEENEY & CO. No. "The House that Jack Built" 2001 CALUMET AVE., CHICAGO. ILL.

"Satevepost" Says Calcutt Biggest Game Distributor

Billion Nickelan tells of extent of distributor's business

PAYETTAVILLE, N. C., May 6.—Joo. Calcuit and his Vending Machino Co. are "Tixed as the largest distribution in the business," according to The Seiser-Nickefa' sipporting on the herestande May 10. The story reads, "Calcuit has been seiling machines for 20 years. He has a cable address, he does business in an airplants for emergency orders. He has been using the plane as a promotion skint for the "sets podce belsh." Calcuit three to handle North Carolina's achibit st. the New York World's Pair." t the New York World's Pair.

as the New York World's Pair."

Baid Calcutt, "Observally, as the story appears in The Pool, it has many interesting highlights and tale, many angiverecting highlights and tale, many angiverecting highlights and tale, many angiveinvestigated much more thereby. Jugalisting: 12 Foreign countries is a slightunderstatement rescript, the shipenents
which leave for foreign ports from the
which leave for foreign ports from the
shigh allegate of the commanded upon
a starts, allegate machines which they
have ordered under the commanded upon
and address. Consoled:

"In addition to maintaining an air-"The addition to maintaining an air-plane for emergency service, we have what is probably the finest delivery sys-what is probably the finest delivery and Overnight shipments are made to, a wide area around our main offices. In addi-tion to this our general delivery syntem is a guarantee of quick delivery whether the buyer is located in this country or

"Futhermore, The Post designates the seed machines as 'klunks,' Three games

are far from such when they are rebuilt and reconditioned by the Vending Machine Co. whose reconditioned machines are recognized to be of the finest quality. The slory does state that the industry the company of the state of t

In conclusion, Jos Colouit declared, "It will be interesting to note the effect of the story "Ten Billion Nickels" on the general public."

Arcade Boom On in East

NEW YORK, May 6.—Mike Murross Corp., who devote two of their four offices in this city to their areas but-ness, have been working day and night to meet orders which they have been receiving, for areade equipment, they

reveal.

Joe Murrors, who is in clearge of the areads machine department, reports:
"Never before in all of our many years in the cets machine business have we

in the ceth stackline business have we had stack a rush for new and used strong or a rush for new and used strong enderes have been working from 10 to 16 hours men day to the therefore have been poet underline to almost every 56 fee in the Union in the past three weeks and are shipping past three weeks and are shipping

past three weeks and are shipping every day, every day, every day, every day, even do do not do not have been the penny arcades are emisging this year. The return to this type of answements is growing with leaps and bounds. The wheels Part takens are troblem to full which which plant takens are tracking on the penny day of the



110 Volts AC Anywhere!

the way up to a new peak. New areads equipment that has been produced this year has also been responsible for this jump in business."

Western Line "Holds Tight"

CHICAGO, May 6.—This as circely established fact, here at the Western plant that our spring line of genne has made a real his with operators from Conex to Const." expense Western Produces to Const." expense Western Produces and the control of Const. The Const. The

receigined for grows the property and and is also available in three anodels to meet likeation requirements. The 1937 free-same model and as a payout game. "One recent nevelty game release. Hold Tight, has really got a git on players' interest and it looks as the it's due to the appealing. Funcanting player. Our orunter gumes. Empire and Reel pokers, are standily building up a create grows. It is not to the control of the property of the property of the property of the property. The property of the proper wherever we go we have been hearing is a cigaret counter game, while Rec m study men that the play is on Poker has poker reels and takes all coun



CRHIRHEO, 2626 W WASHINGTON BLUD

HI-YO, SILVER!

We'll bet even the Long Ranger is a PHOTOMATIC customer . or, if he lan't, there's a million who are, ALL kinds of poople, everywhere, make PHOTOMATIC the most profitable coin machine in

INVESTIGATE International Mutoscope Reci Co., Inc. 518 West 34th St., New York

up to and licituding 25 cents. Botl games are the mest mostern and most amplified counter games now on the market and are making an envish-regulation for themselves as big earners, declared Anderson in conclusion.

Wide Variety of Service Machines, Venders, Arc. Equip. on Grounds

NEW YORK. May 6.—The coin chute durate picture of the varied operational a certain to play a major role in the lete, however, is a bird'acces view of the other present line-up. of comprover if the World's Pair can be laken as a true critarion of what coming. taken as a true criterion of what conting generations may expect to see. The generations may expect to see. The description of the section of the section of the section of the section of the convenience and amusement of every convenience and amusement of every to cater to practically every wish the fairproof may suppress whether it be a cup for a drink of water, a package of express, a settle of girls, a picture of this as a pin table.

Thus at a pin table,

True, the account for

himself, a fovel or an hour or two of Tree, the accent is on aervice ma-abilities, but in the amusement anne fair-peres will find plenty of coin-operated properties of the proton of the coin-ging the coincide of the c

50 Drucks williams to the second seco

Struce Machines

From the elandpoint of sheer numbers service machines take first place. While there are no new types of machines both from the standpoint of design and mechanical excellence, that have been made in machines or this type will be apparent to fairgores who recall those they saw as the Chi Expo in 1933-34.

A battery of Dixte Cup venders stand at silent attention at every drinking fountain station through the fair. Ma-chines in use have been made by Dixto Vortex Co. and are being operated by Expositions Sourenix Corp. Machines are equipped with penny-drop chutes.

are equipped with penny-drop chutes. Built into the walls of rarious carbibles are batteries of coin-operated lockers, placed there by the American Locker oc., which cost the user 10 cents per 24 hours of racious thereof. Lockers are to be found both mails and outside walls. They said a note of modernity to many buildings with their trim alternium familes. to many buildi

Cots operated Ferry turnstiles are to be seen thruout the amusement area, as well as at ell bus, raifroad and sub-way terminats both inside and outside

the grounds. In some confort stations coin-operated turnstiller admit one to a select group with 5 and to-cent coin social coint of the coint coint of the coint coin

Candy, New and Cum
Canteou Corp. of America have the
contract for candy, but and pum macontract for candy, but and pum maconsist of flew-column, i-cent candy bar
wonder flanked on either side by a twocellumn, i-cent but vender and a i-cent
cellumn, i-cent but vender and a i-cent
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callibility and anusement zone.

Cigaret Venders

Ciparet Venders

Ther, Coe de Greeg has the concession for retail sale of tobacoo in fair-controlled buildings. They're using Stewart colled buildings. They're using Stewart and espect to have over 100 machines in operation within the next week. Sower controlled the colors in many of the colors in many of the colors of the colors in many of the colors of the color

Photomatica

Photomatics International Statescope Reel have approximately 40 Photomatics in operacomplete Photomatic studies in operacomplete Photomatic studies are aported in
the Proofa, Communications, Metale and
the Proofa, Communications, Metale and
Studies are equipped with a battery of
Frotomatics as well as Photomatics and
Movie Photo machines. Bill stabilin,
Metales, formerly with Whalf Roblin,
Metales, formerly with Whalf Studies,
as manager for the 20th Century Photomatic Studies.

Penny Areade

Peany Arcade
The only arcade in the fairgrounds is located in the anneament some and is being operated by international Mutch being operated by international Mutch and the second second solid property in the second second solid novelty pin games including Bally Supreme, Bally Royal, Bally Spottem and Fitth inning. Twenty selective Mutcheope machines, 12 Arcade Section 40 Mutches property of the second sec

Portuse Teller,
Two-cent slots: Post Card Venders,
Penny Slots, 3 Pumching Bags, Athletic
machines and Electric Shockers. In addition, counter games will be scattered
about the arcade and a Warner Voice
Recorder will be installed along with
two cigaret bending machines.

One of the two Photomatic studies adjoins the Penny Arosde. In the rear of this studie William Rabkin will have his World's Pair office, where he'll greet his World's Pair o

Mutoccope also has five selective Mutoccope machines and one Photomatic in Children's World. A battery of coin-

cames in the Sastern Seaboard servicing around Now York; recently previewed the new Chicago Coin release. Topper, and the new Chicago Coin release. Topper, Said Fenser, "It was expecting almost too much from any manufacturer to retoo much from any manufacturer to retoo much from any manufacturer to reduce the said through the said that the said the said that the s

Keeney Sales on The "Up and Up"

The "Up and Up" (CHROMO) by 6-1 think the word, apply best described the property of the control of the control

WESTERN'S REEL POKER

Candy. Nut and Cum

PALMANTIER - KING SALES CO. JENNINGS CHIEFS 5-10-25c \$22.50 Original Price \$119.50 — Now \$39.50 GERBER & GLASS DISTR. CO.

BARGAIN Bangtails, \$47.50

37 GENCO MAGIC ROLLS

Good as New 1/3 Deposit With Order

914 Diversey Blvd.

H. & D. SALES CO.



ENPLOYEES OF THE NATIONAL VENDING CO., Risabeth, & J., gather to celebrate the Arm's "booming pales," From left to right are distinctingly. Bittly Ehrenberg, Tom Burke, Ruth Schrier, Dave Stern, Ann Wichansky, Murray Miller; seated, Harry Wichansky, Hen Wichansky, Sylvia Simon, Lannys Lipkin and Sid Lavy.

operated horses also are un location Skee-Roll Allays

Maurice Piesen has two skee-roli alley in the Amusement Zone. One known as "Chimm Ball" and the other as "Ske Roll." Both concessions house a batter of 15 machines equipped with inicks alots. Merchandise prize awards ar-given for high soorse.

Yet to make their appearance on the grounds but scheduled to appear shorth are 225 penny-weighing scales to be spotted by International Muloscopa Red Pifteen scales are to be located in Children's World and the balance will be scattered through the scattered throu

As slated at the beginning of this action in the beginning of this action in the beginning of this action in the comment of th

Bill Cohen In; Then Out Again

Then Out Again
CHBCAGO, May 6.—William (The
Sphins) Cohen, Silent Sales Co. chief
se on his "on again—out again" routine,
he reports to these who saw him this
Tim flying out easy the says. The had
to take a few hours off from the perterior again," he says. The had
to take a few hours off from the perterior per hand of my operators for
helf per hand of my operators
with the gains of the perterior per hand of my operators
with the gains on those two without
"My customers are going great tune
with the gains had a personal
ples for faster delivery. I've precived
securemed that the gains will be comsecuremed that the gains will be comcalled the personal control of the concalled the company of the content of the concalled the company of the concalled the concalled the concalled the concalled the content of the concalled the con
tent of t

Topper To Top Majors?

NEW YORK, May 6.—George Ponser, whose company distributes Chicago Coin games in the Eastern Seaboard territory around New York, recently previewed

TWO YEARS TO WIN

Association Wins Court Verdict To Incorporate

Philadelphia operators are overjoyed at victory-case involved the question of legality of games-distributors congratulate operators on successful fight

FILLADELPHIA. May 8.—Declaring that the soot mechine business is an achieviteled legitiman business. the Common Fleet Court No. 4 of this city crassing the court of the court of the court in the salt of the court in the achievited court in the achievited crassing the legitimate which they had claimed for the a half years of Hitgation between the association and the police described.

association and the police department over the granting of a charter. The plea for 8 charter by the Philadelphia association as originally requested two and a half years ago was opposed by the police department and Mayor S. Davis Wilson at that time, thus initiating the litigation which was completed this week by a complete the amociation, which was represente before the court by its counse Bernard B. Cohn. commed

Started in 1937

At the inauguration of the action for grant of a charter to the Philadelphia Coin Machine Association in 1637 tha Coun Ascaline Association in 1837 the court appointed a special master to hear the case. The master appointed by the court refused the charter grant and the case was appealed to Common Pleas Court No. 4. After four arguments, all of which ware opposed by the police department, the court reversed the master and granted a charter to the

Contention of the Common Picas Judges, Thomas D. Finletter, Francis Shunk Brown and Otto Heiligman, who board the appeals, was that the busi-ness of the association was legal busi-ness and that pinball games were games news and that pinhall games were games of skill. They followed the decision of the Supreme Court in the case of Elisteher in which the high tribunal decided that pinhall games were games of skill and thus subject to the same tax as billiard tables, bowling alloys and pool tables.

The judges in making their decision overcame the auggestion of the police department that the intention of asso ciation members was to use the ma-chines for gaming purposes. The court declared in its decision that the mothod as employed by members of the Philadelphia association was a legal business and that coin machines were not intended to be used for gambling The Common Pleas stated that the courts of the State had already decided that the machines are not considered gambling devices per so and that any legitimate device could be converted into a gambling device if used for gambling purposes.

Cohn Turns Map-Maker

Coin Tierus Map-Maker

NEW YORK, May 6.—Ose who plain
driving to the World's Pair this susamen need have no fear of making a
home armed with one of the making a
being distributed by Modern Vending.
Os. to all its friends and customers.
Had these maps made up especially
for its use. Map alrows how to get
to the W. P. in the quicked way
walte many cops will want to keep it
well as a nouveril, firm steen, as it has
been designed and printed with
least a convenient firm of the contents of
minded. Or deprocession?

Operators Shout Joy

Settlement of the charter question after two and a balf years of litigation was highly acclaimed by operators and distributors as well as all elements of the coin machine industry in delphia, as well as the State. despais, as well as the state. Occa-gratulations poured in upon executives of the association praising them for helping to place the industry upon a firm foundation in this territory and thus, thru their example, aiding the operators and operator associations

Harry A. Wexelblatt, counsel for the Pennsylvania State association, declared that "the favorable action of Phila-delphia courts in granting the Philadel-phia association a charter will be welcome news to the associations affiliated with the State organization. It will undoubtedly strengthen us and aid in gaining much needed beneficial legisla-tion in the entire State." Similar comments were received from various

Gretification at his specess in culminating the long court arguments was expressed by Bernard R. Cohn who expressed by Bennard R. Cohn who fought the legal battle for the charter to a victory for the operators. "I think that the operators have scheened a victory which carries much more action, which carries much more charter to a business organization," Mr. Cohn said. ""It is a sign that the coin machine industry has finally arrived at a status equal to any other business in the country. Operators are to be congratulated upon the outstanding record achieved in this area."

Maintain Respect

"We will continue to warrant the respect of the courts and the public as shown in the granting of a corpora-tion charter to our organization,"
Martin Minick, association president stated. "Now that we have ostab-lished a precedent of achievement Z Hand a precedent of achievement a hope that our example will be followed by other associations thru the country." Frank Engel, vice-president, said that he was "glad that the courts allowed Philadelphia operators to legally con-struct a helpful business man's association with by laws, directors, constitu-tion and officers to guide the affairs of the association." Comment of other or the association. Comment of other organization officials ran along similar lines with all unanimously satisfied that the charter would aid the association to establish a strong butfaces man's organization in Philadelphia.

man's organization in Philadelphia. Pollowing the granting of the charter to the association, the charter sheet will be suitably engraved and signed by the officers of the Philadelphia group who are: Martin Mittake, president; Frank Engel, vice-president; Jack Brandt, secretary; Morris Stein, treasurer; Benjamin Hanktin, financial secretary. Morris Phand of directors constitute. tary. The board of directors consists of Samuel Stern, Samuel Pinkowitz, Louis Sussman and William Ecdatein. The charter will be prominently placed ciation, which are located in the Shaff Building.

Distributors Meet

At a special meeting of the coin machine distributors of the Philadel-phia area it was decided to send con-gratulations to the Philadelphia assogratuations to the Philadelphia asso-ciation for its part in galining added respect from the public for the entire industry as well as recognition from the courts and civic authorities. In view of the tremendous benefits

being rendered the industry thru the efforts of the Philadelphia organization the distributors agreed to use their influence in urging the few non-member operators to affiliate with the Philadel-phia association and thus aid in carrying the excellent work

ing on the excellent work being wrought by the organization in harmonizing the business situation in the city. Attending the special distributors' moeting, which was held at the Hotel Majastic on April 2, were the following resentatives of the distributer organrepresentatives of the distributer organisations: Jos Ash, manager of the Philadelphia office of George Ponset Co.; William Gross, Leiting Specialty Co.; Jack Kaufman, K. & C. Novelty Co.; L. H. Rothretin and Lowis London, Bannes Specialty Co., and Monte Spergal, manager of the Philadelphia office of B. D. Legar Co.

New Members Sign

New members joining the Philadel-phia association during the week were Sam Backeff, Ulysses Roberts, Collin and Rhodes, Joseph Aguruso, John Nicholas and Johnnie Bell. It is excted that other operators will beco affiliated with the organization as the special membership drive now being conducted is continued.

conducted is continued.

The question of a special tax on pin-ball machines will come up for argu-ment before the Supreme Court of pail machines will come up for argument before the Supreme Court of Pennsylvania, atting in Philadelphia, during the week of May 15. The case for the operators will be argued by Bernard B. Cohn, counsel for the Phila-

delphia association.

The contention of the operators is The contention of the operators is that pinhall machines were nover intended to be taxed by the act of May 25, 1907, by which net the State of Fononyivania is atempting to collect a \$20 tax on each machine operated in the State. This net stated that all games played with the use of pins and balls on alleys are subject to a tax of 200 for each detree. As alleys according sain on alleys are sinject to a tax of 320 for each device. An alley, according to the act, being a tempin alley or bowling alley, where they are used exclusively for that purpose, and not

The case is of the utmost importance to all coin machine operators in the State and is being closely watched by them for an indication of the taxing possibilities which may be used on

Japanese Games Market Expected

CHICACO, May & .- "Receipt of a Japanese letter by Baval Mfg. Co. creations week," reports an official of the firm. The letter referred to the new games of the firm asking for details on methods of the firm asking for details on methods from the first property of the first property of

The luter efforts in the first of the first of the first and the first of the first

100

ROL-A-TOP BELL

The above mechine is the first and only Bell type machine on the market with a coin top show-Section against slugs.

Built in 3 Models. Bell, Front Vender and Gold Annord, Built for 1c-5c-10c-25c Play Made Only By

WATLING MFG. CO. 4640. 4660 W. FULTON ST. CHICAGO, ILL.

Ert. 1888-Tal: COLUMN STO



ports: "With baseball now one of the most outstanding sports of the Japaness, we believe that Box Score should create a sensation in Japan as well as in the Philippines. As soon as we can solve tals letter we shall be better able to judge just what we should send there."

Chicago Coin To Release Topper

CHICAGO and a second without of the Chicago Coin as a second without of the Chicago Coin and the Chicago Coin and the Chicago Coin and the Chicago Coin and the Chicago Chicag

Novelty Games To Run in Baltimore







Designed to orn-vide operators with restimons service and sales appeal of a LOW PRICE Vends ev-orything-candles, los, therms. Ball cum capacity appr. 900 Balls, etc. Capacity Merchandles Sibs.

CHALLENGER

2047 A-SO. 68

Exclusive Operating Rights NOW AVAILABLE WRITE or WIRE For DETAILS

DROBBINS & CO. HALB OF KALE AV

Senate Bill Defers Food and Drug Act

WASHINGTON, May 6.-The Senate has presed the House bill amending the Pure Food and Drug Act postponing the effective date of certain requirements of informative labeling in order to permit the exhaustion of present stocks of labels Which may be on hand and also to give the commerce department adequate time, to act on such labeling exemptions as directed in the act of 1938.

The Senate in acting on the bill in-served an amendment providing that persons who not later than December 1, 1939, notify the secretary (of com-merce) by affidest, ections forth the facts, that compliance on January 1, 16-10. sacta, that compaiance out January 1, 1940, with the labeling provisions chuncarsed in this subsection would be unduly burdenance and that the public interest is being adequately served, shall, as a mater of right, be exempted from compliance therewith until July 2, 1940."

In Warner Houses

NEW YORK, May 6.—Bally Beverage Venders already located in the five lead-ing Warner Bros. theaters in New Jersey are creating a tremendous semiation among coin machine-operators, as well as merchants and the general public, it is reported here.

among coin machine operators, as well a reported hete.

In the most impressive and popular theater in Jersey City, the Binning, the Bailty Beverage Vender is outstanding in machine is proving one of the linest errices the Stenley Theeter has ever given to patterns, and is vending a large crowds and therefore the Binning the machine is proving one of the linest errices the Stenley Theeter has ever given to patterns, and is vending a large crowd and therefore the Bailty Beverage come of the largest de little movie house in the State, the Stanley gets large crowds and therefore the Bailty Beverage conduction of the largest de little movie house in the State, the Stanley gets large crowd as the Bailty Beverage Vender has already the Bailty Beverage Vender has already to the Bailty Beverage Vender and published movie house in Newark, and published provide house in Newark, and published provide house the Newark and published the stanley of the Bailty Beverage Vender, on display of the Bailty Beverage Vender, on display of this metaline in the main lobby its probably the most outstanding in the entire chain, Being in the main lobby the provide provided in the contains a stream of the Bailty Beverage Vender, on display of this metaline in the main lobby the probably the most outstanding in the entire chain, Being in the main lobby the protection of the State of the Sta

wended.
Other Warner Bros. theaters in this
State where the beverage winders have
been installed include the Rudion Theater, Kearney, and the Royal Theater,

"Theater,"

ter, Kearney, and the Royal Thester, Bloomheld, man who have been situated Business man who have been situated Business man who have made parchases from it have planned the Baily Manufacturing Co. offices in New York, according to Art Niberg, Bailya direct offices, asking that the between worder also be installed in their place of business and these inquiries are being turned over to operators.

Bally Drink Vender Vending Machine Man Is Romantic

Man Is Komantuc

CHIGAGO, May 6.—Chicageans were
almost on the verse of sessing a "cost
machine man" isks the benome for
remance, be-man stuff and everythingterms, and the sessing a "cost
is all happened in connection with
Lya Lya, the red-baired Russian morie
star, who passed thru the city, The
wesithy vending machine manufacturer
of Chicago." boarded her train without
to follow her to Ranasa City.
He said; "Miss Lys and I have absolutely no materimonial intentiona." She
were the session of the control of the conLit aweepe me off my feet."
But the vending machine trade in
Chicago professes to know nothing of
Chicago professes to know nothing of
chicago professes to know nothing of
chicago in the control of the control
chicago professes to know nothing of
chicago mediance.

Challenger Sales Reported Climbing

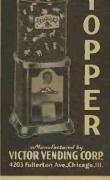
Reported Climbing

Noticalco Sur a lared sear,
residence of the Vicler Vending reresidence of the Vicler Vending rereports that aske for the Challenger
bulk merchandles vender which he recently gut on the market have surpassed
the one production facilities were, graved
up to meet the unusually heavy demand
for our new vender, it has been necessary
to expand further so that all altipments

"The reason the Challenger vender
has met with such hearty approval is
partially due to these factures; vende
adjustment; which can be set without
even removing the globe. The special
procedint finish with the affect-wise delivery chuic, which is sanitary and nonwant. The Theset maderials have gone
into the construction, special aluminum
and bronze eastings are used and all and bronze castings are used parts are plated or enameled."

Gum Vender, Scale Combined

BROOKLYN, May 6.—"It is a well-known fact that penny weighing scales are steady money-maker," declares Dave Robbina. "However, the public is always interested in something new, and the combination gum wender and scale being



introduced by D. Robbins & Co., Brook-lyn, N. Y., is the nestest idea for in-creasing the income of scales.

creasing the income of scales.

"The weight is given free with each purchase of gum. When a penny is the seried a site of Adams gum is vended until B trips the weight lever. The customer thus receives his weight free. The customer thas the choice of six different flavors of gum.

"This scale should take in five times as many pennies as an ordinary scale. D. Robbins & Co. are now allotting exclusive operating rights for the combination scale," concluded Robbins.

Cig Taxation Draws Florida Newspaper Ire

TAMPA, Fig. May 6 .- Appearing in the editorial columns of The Tumpa Morning Tribune recently was an editorial blasting the taxation of cigareta. It is a frank, outspoken editorial showing what is behind the messure. We reprint it in full:

A Biennial Nuisance

"It shouldn't take the Legislature long to kill-as all its predecessors have killed -the bill proposing a tax on eighteis. It is entirely a punitive measure, devised with the nefarious purpose of dealing & orippling blow to a State industry.

empling blow to a State industry.

"In past Legalistures the cigarst tax bill has been resulty and rightly identified, as one of those measures intended just to do harm, without any possibility of good; and the 1000 edition comes in comparison of good; and the 1000 edition comes in lieve cigarets are harmful and were actuated by a sincer modive to curtail their consumption they would offer a bill prohibiting the manufacture, sale, passession or emobiling of the solucing presents of the consumption to the solucing releasation or wrenkelff wheel in Florides. eylinders of mild tobacce and mental relaxation go prevalently used in Florida as everywhere. But not their aim is not moral or bygiente, but financial; they threaten to hit the pocketbooks of the property of the project of the property of the project of the projec and other Picrida cities.

"This cigaret tax bill to one of our regular biennial visitors, and it is a pain in the neck to all right-thinking dirents. Shot Legislature has premptly killed it and this one should be no exception."



ART NYRERG, Rally Mfg. Co. lactory representative in charge of Eastern Beverage Vender distalon, serves cold strinks to Herb Wesser, prominent New York operator (center), and Jack Fitzgibbons, Bally Eastern regional distributor.

FAST MONEY GETTER USE SILVER KING



ample 10 as \$5.50 in-dots return. The reiginal q m n 1 2 4 y Charts, Patachte Nut, Candy and their from Version. Large dissount in

special One Yand Charms \$8.45 ORDER ROW!

WANTED

ORTATION PAID ON GUM.

PEANUT & GUM VENDING MACHINES Only \$2.40 and up

TORR 2047A-50.68

Coca-Cola Net Breaks All Records

OHICAGO, May 6,-Net profit of the Corn-Cole Co, for the first quarter of this year aggregated \$5,257,374, the largest in the history of the company. After dividends on the preferred A stock, this was equivalent to \$1.20 a share on the common stock, and compares with net of \$4,884.195, or \$1,10 a share, carned In the first quarter of last year.

& A. Acklin, vice-president and assistant treasurer, was named president of the company today, succeeding Bobert W. Woodraff, who was pamed head of the board and chairman of the executive committee. W. C. Bradley was made chairman of the advisory

Directors voted a dividend of 75 cents, abare on the common atock as com-ared with 50 cents paid in the preceding

Cig Revenue Up in March

WASHINGTON, May &-Bevenue colhead of the second of the seco

Machine Are

Former President Hoover, speak former transient Hoover, speak-ing in Chicago recently to students at Northwestern University, ap-proved the idea of devaloping new service fodustries to belp provide employment in a machine age. He

If we are to maintain this civilization, we must have more and more discovery in natural law. Daily we develop labor saving de-Daily we develop labor saving de-vices. At once seen are thrown out of jobs. That partfally corrects fleady because products are made more chapity, consequently more are commend and more men are employed. Novertheless we have a stream of technological comstant unemployment.

"That stream can only be re-absorbed by new industry produc-ing new commodities and services."

Cigarette-Merchandisers' ---- Associations

May 11 marks the date of the next meeting of the CMA of N. Y. The meeting looms as an important cost on portance are exhected to come up for discussion. Among them will be the coming CMA outing. The committee in making a Aurery of suitable locations for the effair and will report of the progress that into been made. It is also possible that he come that in the common that is not been the effair and will report of the progress that into been made. It is also possible at the country of the common that is not the country of the

CMA of N. J. boys expect their next meeting on Tuesday, May 25, to be a which the new system put into effect by Proudent John Sharenow will be tried. The property of the second by the second promising the second property of the clatten has been placed squarely on the aboutlews of all members instead of a second property of the second property of "By placing this responsibility where it belongs." Manager Lelloy dates property "By placing this responsibility where it belongs." Manager Lelloy dates property

"When the association has to consider a subject which it does not wish to refer to a committee, where the subject a subject which it does not wish to make it in the practice to refer the matter to the practice to refer the matter to the plant any nember may speak as often as he can get the floor and as long each time as a slowed in debets. This 'complet,' under consideration to another and it must therefore conducted its business before the association can consideration can consider a subject matter which takes princilly over all other questions before the association consideration and the matter of the subject matter which takes princilly over all other questions before the association consideration and the matter of the subject matter which takes princilly over all other questions before the association of the subject matter which takes princilly over all offers the purpose. In the largest works the propose of the subject matter to the largest whose his opinion on matters of serious import."

To waith very long ago this one of the head of a long ago and compating predicted that one production would soon hit good billions a year. While this hash't come to pass as yet, all defence points to the fact that this day last too far [1,023,027,030 in 1038, for a grand total of 160,668,568,313, the ciparet output had a preventage increase of only 50 per 100,000 in 100,0

should be a banter year for ope.

Members of all the various CMA's are being asked to submit suggestions for topics to be discussed at the coming convention of the interstate CMA's to be held in Boston on May 20 and 21. Head-quarters for the convention will be an-nounced shortly.

Looks like the Dog-On Matches which were advertised in these pages has week are poing to click big with eighest oping the click big with eight oping the match report that they re week progress from ope all over; the country for sample cartons. These matches have those 21st dog etchings that have have blook 21st dog etchings that have public juppristed on the cover. Harry Pinciss, of Tobacco Berrice, who has teaded the matches in the matches, report they're really lipped alon in his casted the matches in the matches are in the casted the matches of the casted at the casted of the cast

Sympathy

CHICAGO, May 6.—Members of the coin machine industry here expressed sympathy to Jack Slean, Western advertising manager of The Billboard, Chicago, in the loss of his aged father, who died May a. The obitquary notice was as follows: Torrence Bloan, beloved hus-

lows: Torrence Sloan, beloved, hus-band of the late Annis, fond father of John J., James E. Francis T., Mary, Elizabeth and Margaret; grandfather of Catherino, Anna, Frances, Esty Ann, Terry, Bobert and Margie. Fineral was conducted May 8 from the residence and 8t. Ambrose Church, Chicago.

Pepsi-Cola Earns \$12.39 Per Share

CHICAGO, May 6,-Net profit of the

CHICAGO, May 6.—Net profit of the Pepsi-Cole Co. smouthed to 8.2,76.933 in 1888, squal to 8.12.90 a share, the first report seer made public by the compastly showed recently. It assets included Under a court order neither descriptions of the company, which produces a soft drink, was vested in Loft, Inc. a New York candy store chain. The court ruited that Loft and not it former president of the present of 91 per cent of Pepsi-Cole stock. Pepsi-Cole stock.

Pepsi-Cole sermings were figured at 74 cents a stare on Loft stock after doucting logal fees in connection with the long court litigation and taking into account the 1038 lows.

April Bulk Vender Candy Choices

CHIRCAOO, May 6.—"Taken direct from our safee records." says Pan Confections, "The Yoldwing confide here been the Big The Yoldwing confide here been the Signature of the Coast to Coast during April: Coast to Coast during April: Li Tec Wee Boaton Baked Benan, Hard Baked Benan, Hard Shell; 6. Assorted Licerice Lorengas, Hard Shell; 6. Assorted Licerice Lorengas, Hard Shell; 8. Hugt Burnt Peanulz, 6. Smooth Burnt Pea-thering Committee of the Coast Shell; 8. Pur Bakel; 6. Pur Wee Smooth Burnt Pea-nus; 0. Black and White Licerice Diss. Hard Shell; 6. Pruis Diss. Hard Shell;

"Diversify Your Equipment"-Mills

CHICACIO, May 6-milarold Perkina, Mills Novethy Co., reports "apring bust-working Co. reports "apring bust-wolvimo. Operators who are doing this great apring business are diversifying to date with conditions stating in their own as well as other territories. The consideration of the consideration of the consideration of the demand for machines that need certain conditions. To set the attention of conditions. To set the attention of

demand for machines that meet certain conditions. To get the attention of players and a volume of profit operators money with the player of the players of t

Daval Adds Night Shift

CHICAGO, May 6.—"The great surge of popularity with which liox Scores, five-bail novelty baseball gaine, now in lie filth week of production was watermed has accessfated the adultion of a night has accessfated the adultion of a night has accessfated the machine of the control of the control

declared. He expressed himself en-thusiastically about the merita of the

gerne. "Ordinarily," he said. "I'm pretty conservative, I just don't let myself get excited. But Box Score is no ordinary game, it's a hundinger. I would urge

OPERATORS SANITARY NAPKIN VENDING EQUIPMENT NOW AVAILABLE



MARSHALL CORNINE, Jr.

GENUINE FOXTAILS



PER THOUSAND STOP BUYING CAMPHOR PARTY PART

MOTH PROOF

CHAS. BRAND. "HE WESTER

CALL FOR CALCO BALL GUM!

Alert operators everywhere call for CALCO Drilled Ball Gum because its uniformly high quality peps up their

Several atyles of acts. Write today for circular,

TOWNSEND MFG. CO., Dept. B 434 North Front St., Baltimore, Md.



Bargain! BRAND COMBINATION 10-04 12 Markinsk, 87.00 Each. Surpay, 50.05. USED MACHINES

vertising and realize how many appeal-Without any doubt Box Score will retain a niche in coin machine history as one of the great hits of all time."

Statematical properties and a second contraction of the second contrac

Widely Known Men Join Rock-Ola

CHICAGO, May 6.—An announcement as been made by the Rock-Ola Mfg. orp. of the addition of Walter Guzzmershelmer and Rudolph R. Greenbaum to the sales division of the firm.



eales division of the firm.

"Both men are known to common and
to been very prominent in the Indiato been very prominent in the Indiato Cas officials. Thois
the factory for the
cago and will no
factory representatives covering the
entiry United States.

"The two spent considerable time last week at the Rock-Ola factory be-

with the Hock-Ola Luxury Lightup phonographs as well and a substantial and the substan the heavy business being done since the introduction of the Luxury Lightup

models.

Said Oprenbaum: "It will seem like old-frome week to be calling on my industry. I am delighted over my new cellingth of the commercial and the commercial and the commercial models."

Gummersheimer, too, had something to say: "I like the way Rock-Ota does things and why shouldn't I be theilled with the

opportunity to work with such a fine and progressive or-ganization?"

ganistico?" Rudojph
As spokesman of
As spokesman of
Corp. Jack Nelson, seasral asics manage, sasi: "We know our distribution
and operators will no pleased with the
baum and Commersheimer. They are
two diss men of our industry in point
personalities and in a large acquaincasewally in the industry. We are most
proud to have them with us."

Detroit Ops Adopt Music Contest Plan

DEFROIT, May 6.—A unique speech, delivered frem a record on a phonograph, was made by Boss Marticon, secretary of the state of the speech, commente made indicated the speech commente state of the speech great or state of the speech great great of the speech great great

Contestants would presumably play the 'proord often, building play for the music mechines. Association members are projected against use of the times y non-tensibers by a federal copyright-ing of the record, the copyright is the subporty of the association.

Proposed, but not adopted, at this erting was a proposal to close the embership rolls. The measure was con-(See DETROIT OFS on opposite page)

Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators

By DANIEL RICHMAN

Tabulation to based upon radio performance, sheet music sales and releases of the week. Reports from music publishers as to the relative importance of certain sound in their catelogs are also considered, as well as information received each week from prominent operators.

GOING STRONG-KEEP THEM IN

And the Angels Sing. Benny Goodman, Bing Creaby and Count Base are leading the parade of recordings making the men nickels drop in the machines. The song to one of the legitimate smash this of the moment and its shows every sign of possessing enough strength to carry it along on top for everal more weeks.

on top to servine more whenever the seem to follow a straight line right to the heights without any dilly-dallying and there's no question as to the being an absolute must for the boxes. Of all the class availables, Kny Knyr's appears to be the most in demand, according to the class availables, Kny Knyr's appears to be the most in demand, according to the class of th

Little Siv Eche. If it hadn't been for Bing Creaby's wating of this tits quite likely that it would have disappeared from this space a couple of weeks ago. But the Creaby dies did appear and it's undoubtedly rejuvenated the song for the phones. Guy Lombardo or Jan Saytis for the ance arrangements.

Swarise Serenade. Olen Oray and the Casa Loma Band, whose beautiful disc started this hit on its way, still maintain the edge with the cash customera, despite strong competition from other platters. Keep it under the needles for another couple of weeks at least.

leer invented for another couple of weeks at least.

Leer Baard Polita. Since this has definitely turned into one of the hottest letters on wax at the moment, in addition to selling plenty of copies of several to the couple of the couple of

COMING UP-BETTER STOCK THEM

Tears From My Enkwell, You can put your money on this to burn into a Ro. 1 hit before very much longer and it's at that stage right now where it ought to be available for your patrona. Three good recordings are offered to you by Red Nichols, who has been getting the play acound Chicago with his disc; Olmo Gray, 'more popular in the Enst, and Kay

I'm Building a Saliban of Oreans. A fast-rising sone and one that operation of the salie to overfood in a short time. We get the elements of a great summer time, with the salboal metody and lyste in general. Chick Pullock comes thru with another disc in the style that made his version of Heeren Can West so popular in the machine.

Little Skipper, Strong enough, but not so powerful as to merit a place in the section aboad, is this Nick Kenny ballad, it may develop better as phono fooder, but in the meantime it's doing only fairly well. Tommy Dorsey, Al Donshue and Ozzie Nelson are the platters here.

Dorsey, Al Donahus and Ozzie Reinon are the puatures gare.

I Side of Meaven, Supplising to the trade is the lack of speed with

I Side of Meaven, Supplising to the trade is the lack of speed with

cone of the frontievumning numbers of the season, but to date its sheet

music sale has been only flat. As the Crosby picture or which it's the

Ultis song gate account move, the song will probably be more in demand.

Certification, Sing a Song of Sumbeams and Henry Year Reart on a History

Limbs, Sing, of course, does a swell job on all four citties, and numerous

Limbs, Sing, of course, does a swell job on all four citties, and numerous

Limbs, Sing, of course, does a swell job on all four citties.

Wishing. We listed this balled from the Pene Dunna-Charles Boyer picture.

Long the Break weeks ago when the number was nowly released.

Long the Break weeks ago when the number was nowly released, and the properties of the penetropic of the pene

OPERATORS' SPECIALS

Listing occers those congr which in themselves cannot be classified as popular nation-saide hits, but which are, or give every indication of becoming, successful phonograph numbers.

A Polica This is one an available of policas that has developed since
A Polica This is one an available of policas that has developed since
A Polica This is one deal as a chirrie The Doppy Polica and Hie
Polica, and they stand a nice chance or cashing: In Polica the Polica
Ricked glosy of Rew Bervil. WTA and Doppy are by Willie (lible, who
made the original disc of Rew Burd. and Hie Polica is waxed by the
Ber Ber Tawarn land.

If I Didn't Care. Still riding along nicely in the sobby version of the Pour Ink Spots. A real weepy balled for the wee small hours when everybody Ink Spote A real w

MA ADDITION OF THE PROPERTY OF

Ragtime Cowboy Joo. Here is what operators are referring to as a swing hilbdily tune, which ought to make everybody happy. Pinky Tomlin does it in a way to please jittefebugs and hilbdilles alike.

Prom Tehel. This is not a new recording, the Andrews Staters having wated is some months ago, but-st appears to be developing into a follow-up to their Rold Tight. Title is Russian for Goodbye, and the girts deliver the parting sabilation with all the experience for which they're known. (Double-meaning records are purposely omitted from this policem)

New Bands Appear In Disc Guide

NEW YORK, May 6. - Confirming the arrival of spring in the music world, a number of new bands made their first appearance in the Record Buyers' nut appearance in the second supers. Guide during the month of April. More new names cropped up last month than the guide has seen the entire year. Acknowledging Artis Shaw as the current whiriwind in the recording business, music men agree that the arrival of new blood is bound to step up sales

all around.

Prominent among those bowing in are: Chick Bollock, the Four Ink Spots, Olen Miller and Charlle Barnet. Of the entire group debuting Miller and Barnet are the most promising in regard to repeated mentions. Both bands have wereastify and arrangements that will undoubtedly send them up the Clover arrangements of novelty num

bors were to a large extent, responsible for the mentions received by others—atho this is by no means a slux. Time is needed before the consistent topnotchers can be spotted.

Deserving special mention is Glen Gray and his Casa Lomanites for their spectacular comeback with such numbers as "I Cried for You," "Heaven Can Walk" and "Sunrise Screnade." A really great band.

New Firm Enters Phonograph Field

NEW YORK. May 6.— a new firm known as Orchestrona, Inc., ma entered in the Fast. Officers of the firm declare that they are entering the phonograph field at that time because they have content of the firm declare that they are entering the phonograph field at the firm the firm declare that they are entering the phonograph field at the firm they are the firm that they have been considered that they are the they are the they are they

entry with coin-operated machines.

Altho the new unto derect by Orchestroia, Inc. does not operate by measurements of the control of the con

entirely new naio of locations.

"We are not ready to reveal all the details about this semanting new unit right at this time," they continued, but right at this time," they continued, but cause a stir in the industry that will shake it to the very foundations. This new unit off ours ofers all operators a chance not only to gain entired time that the state of the very foundations. This new unit off ours ofers all operators a chance not only to gain entired time that the state of the very location of the very

collectors, etc.

"Not is this bew unit merely an untried ides. An been tested on the firing
the collection of the collection of the collection of the
East. These tests have been going
on omistantly for the part three months
and it was not until all Dway had been
that we decided we were ready to go to
for quantily production. Some of the
or quantily production. Some of the
were on test were the most occlusive
and hard to present his twa possible
to find. In every case this unit camo
"We'll be ready to let our half down."

thru with flying colors.

"We'll be ready to let our half down,"
they concluded, "and tell the industry all about this wonderful new unit of
the four opening salve until we have
enough units made up to enable us to
make immediate deliveries. Just keep
watching the pages of "Fie Billhound
and gou'll see our opening bhast in the
worth your, "alle the ort. It with to
worth your, "alle the ort. It with to worth your while

What the Records Are Doing for Me---

the music merchants of the entire nabiggest money-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the retist and the type of location the recording

Address communications to WHAT
THE RECORDS ARE DOING FOR ME,
THE BILLBOARD PUBLISHING CO.,
54 W. Randolph, Chicago, Ill.

Asbury Park, N. J.

May 6, 1939.

To the Editor: Its a git rom beaven for the Main Deven its a git rom beaven for his fire a bar of the fire of the

My list this week seems to follow the meral trend of music thrucust the niled States. Heaven Can Walt, one of

Any in this week seems to roube the Shistes States. However, on wid, one of the best arranged numbers I have heard only because of the sense of the control of the third time is creating quite a but of comparison of the sense o

across.

I must poy homage to The Masquerade
Is Over and Beep Purple, for they both
dld woncerful jobs for me. The receipts
were good and consistent—somathing
every op tries to get in a number, I Get were good and committent — something overly op tries to get in a number, I det Along Without You Very Well and East Side of Heaven are proving their merita to get among the topnotchers on my "must" lisk PennyoSerende still commands one coins. Dut the demand is

owly shifting to never times. time of the wave-publishing preparations for the big opening on Decoration Day.

However, we all find time to read The Billboard and to watch what other opening on the billboard and to watch what other opening the billboard and to watch what other opening the billboard and to watch what other opening the billboard and to watch watch to watch a second to be billboard and to watch to watch the billboard and to watch the billboard and to watch the billboard and bil I sincerely hope my views the behalful to other operators, MAC LEVINE.

King Amusement Co.,

Asbury Park, N. J.

New Haven, Conn.

Tot the Editor: To the Editor! With the waning of Begin the Beguina and Creatry's Magical! Rose, the Interand I creatry's Magical! Rose, the Intertage of the I appear in ngels Sing, with co-componer Ziggy Me man's trumpet passage a sure bait for

Rapidly coming forward with the ad-dition of a lyric as recorded by Bing Crosby and the Andrews Naters is Frankis Carle's Surrius Serenade, In the instrumental field the criginal re-cording by Olen Oray is still leading in

favor.

A good novelty tune is always a good saller. There Little Fishie by Kay Ryaer saller. There control and the saller salle

sugnize. Pur colored tocations the following are registering: Ellington's Boy Meets Hore; Luncotord's Tein's What You Bo, Webby Ghee, Chee, Chee, Hampton's Secetheeris on Parade, and Troyd Ray's (as up and corning band) Three o'Clock in the Morniso. The Ink Boyd interpretable of the Morniso. The Ink Boyd interpretable in all location for its in the top dight in all location, in this location.

The lending vecalists in this locality are Bing Crosby (as ever) and Dick Todd. Crosby's Hong Tour Heart on a Rickory limb and East Side of Heaven are following his Nescosii Rose. Dick Todds J. Prowies I'ou is much in demand. His Pitagerald and Ben Wain are the female

Fitagressid and Ban Walh are the female alonging favorties.

Proddie Paber's music is always popularly and the second of the sec

to the operators as many tetters in this column have been to me. CHARLES D, AITRO Amusement Co. New Haven, Conn.

DETROIT OPS-

(Continued from opposite page) sidered a short while and then dropped. One of the features of these meetings One of the features of these meetings according to three attending, is the frankness between operators and jobbers. Greham, Ben J. Misrchall end Mike Kraise, representing three of the major phomograph lines. They readily responded to discussion of operating policies. It was evident, some each, that

ATTENTION NORTHERN INDIANA OPERATORS

Special Showing of

NEW SEEBURG MARBLEGLO PHONOGRAPHS

WITH WIRELESS REMOTE CONTROL—WALE-O-MATIC—SPEAK-O-MATIC. Also New RAYOLITE GUNS on display day and night, SATUR-DAY and SUNDAY, MAY 13 and 14. at INDIANA HOTEL, FT, WAYNE

SOUTHERN AUTOMATIC MUSIC CO.

FINEST RECONDITIONED PHONOGRAPHS LOWEST PRICES IN U. S.

WURLITZERS-ROCK - OLAS MILLS LARGE SELECTION OF THE PINEST RECONDITIONED CICARETTE MACHINES

BABE KAUFMAN MUSIC CLIRCLE 250 W. 54th St. H. Y. C.

SOUTHERN AUTOMATIC MUSIC COMPANY CLASSIC and VOGUE PHONOGRAPHS

SOUTHERN AUTOMATIC MUSIC COMPANY

Oklahoma City

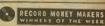
OKLAHOMA CITY, May 6 .- The records of Mike Peshek, city clerk, showed there were 728 pinball machines licensed and that the loss of revenue, following passage of the recent State law, would be a total of \$3,736. The city has licensed the games at \$12 a year.

these distributors were co-operating with the association by selling to operators who complied with the association's ethi-

That some new operators in the field are seriously thinking over trade prob-lems before going into the business was evident when one man sent in an appli-cation for membership before he bought

Serretary Marston saked for reciprocal co-operation with distributors, pleading with operators to deal with distributors with operators to deal with distributors who believed in chiloal operation. He made the statement that operators must deal with ethics-minded distributors to show their appreciation. Operators must have a progressive plan for buying new machines, too, he said,

It was announced that It was announced that the Juddo Music Operators' Association, affiliated with the Detroit organization, had received a picoge of financial and other support on legislative problems, etc., which might confront the Toledo body.



... AND STILL MORE! ... CHEW

CHEW CHEW

Johnny Messner's Orchestra (Blunbird) and Dan Bodman's Orchestra (Victor)

CHICK WESE'S ORCHESTRA with Site Fitzments

Den't miss up an this New Recently Nit,

Exclusive Publications, Inc.

MASTERCRAFT PADDED COVERS



\$8.70 (80)

and \$5.25 tach

BEARSE MANUFACTURING CO. 3815-3829 Owtland St.

SACRIFICE OF USED PHONOGRAPHS

Rock-Olas 1936 . . . \$35.00 Terms-1/2 Cash. Balance C. O. D.

Fully Guaranteed. MILLS AMUSEMENT CO., Inc.

1669 Main St.

MARTIN, HALENSEIFER'S: new St. Louis display rooms, Jesturing the Wurlleer phonograph, opened recently. Above is a portion of Asser-bodecked display-room on the opening day.

Wurlitzer P-12 . . . \$39.50 Wutlitzer 412 . . . \$44.50

Buffalo, N. Y.

ADVERTISE IN THE DILBOARD-YOU'LL BE SATISFIED WITH BESULTS.



If You Live Within 500 Miles of Baltimore

It Will Pay You to Visit Us and Inspect These Games

ONE-BALLS.	1	CONSO
Grandstands Thistledowns Soableduif Stoner Champs Reenry Derby Champs Talegrammin 1-2-3 1-		Square Bells Shiftime Red F Shiftime Red F Shiftime, 1938 Triple Unity Mitts Rio Paces Marathe Brown Cab. 1 rol 5600 [onelogy Liber]
Alisarben Western Dorby Time Sport Page	39.50 \$\$.00	Bells Jennings Parter Roces Jennings Picker
y ₅ Der	boots Auts	Order, Money

SLOTS. Meten Bells\$49.50 Shoe Frents S. J., 29.50 Shoe Frents, D. J. 27.50 Watling Diamend 19 50 19.50

Order or Certified Check.

MT. ROYAL NOVELTY, Inc. Cable Address MT. ROYAL

(B)	AN A	CE CL	EAN	OUT! TE
Auto Dorby Abwey See Nee Beardite Carning Obstant Young Mant Guen Becary Nems Ren Entre Line Up People Play Beard	\$650	Riscoulet Rose Bevel Respons Serverall Respons Serverall Respons Respo	\$650 \$950 EA.	SOUNTY SEC. DO RELEASE THE BACK TO BE COMMULTIFREE BACK TO BE COMMULTIFREE BACK TO BE COMMULTIFREE BACK TO BE COMMUNICATION OF BACK TO BE COMMUNICATION OF BACK TO BE COMMUNICATION OF BECOMETY TO BE COMMUNICATION OF BECOMETY TO BE COMMUNICATION OF BECOMETY TO BE BE BECOMETY TO BE BE BECOMET TO BE BE BECOMET TO BE BELLED TO BE BE BECOMET TO BE BELLED TO BE BE BELLED TO BELLED TO BE BELLED TO BE BELLED TO BE BELLED TO BELLED TO BE BELLED TO BEL
Burning Wild	W. Dronett P	SOUPS WITH All	TO BE IN A	ONDITION

ACE DISTRIBUTORS, 1125 BROAD ST., NEWARK, N. J.

EASTERN

NEW TORK, May 8.—Dill Alberg and Charley Aronson, impresarios of Brooking Antennant Co, are merigin May 15 in Antennant Co, are merigin May 15 in Antennant Co, are merigin May 15 in Antennant Co, and a control of the Co,

AROTHO THE TOWN
AUGUST OF THE TOWN
AUGUST OF THE PARK TOWN
AUGUST OF THE PARK

AT PLOCIDONS IRANGIANTERS,
AT PLOCIDONS IRANGIANTERS,
AT PLOCIDONS IN DISCUSSION IN THE PROPERTY OF THE PROPER AT FITZOIBBONS HEADQUARTERS

Or THE PHONO PHROWT

Two Mckels for a Druce. It's nil about the coin phones and the jitterbugs. In fact, a music maschine decorates the Colambrach Maurice Spitalung and Frank Weldon.

Al Bloom, also known as the Maurice Spitalung and Frank Weldon.

Al Bloom, also known as the Maurice Spitalung and Frank Weldon.

Al Bloom, also known as the Maurice Spitalung and Frank Weldon.

Al Bloom, also known as the Maurice Spitalung and told how is would like to bely all ops into the work would like to bely all ops in Maurice Spitalung and the Maurice Spitalung and Living are celting in territor play from jitterbugs. It was clied that one of the sodis parious even imprise mothers with the solid parious even imprise mothers .

Van Opptabl. of A. M. I., is one of the oldest phone one in seem. When of the oldest phone one in seem. When bits some of the ope who have Just begun about get around and listen. ON THE PHONO PHRONT

LIMITED QUANTITY





LUCKY ROLL \$2950

le Legal Counter Game. Vends bell-gam. Chest proof pay-out system. Divided cash box records amount each payout.

two the plants of the plants o

old stampting grounds, Detroil, where hold be delined in the friends all about the new venders of the firm.

SEABOARD FALES.



CIGARETTE BELLS

The original concealed payout bell-with full range of awards—and many other exclusive features. Write today for Complete Information and Prices

Groetchen Tool Co.

130 N. Union Chicago

ALL IN A -Y CONDITION Free J Pitry Brand Way 68-80 AUTOMATICE

NOVELTY
CO., INC.

HOLD TIGHT BEATS EVERYTHING 5 BALL

FREE GAME



DROBBINS & CO. 1841-B DERME AVE.

ADVERTISE IN THE BILLBOARD-YOU'LL DE

Profits Amaze!

Statistical reports of the earnings of corporations for the first quarter of 1800 show an increase of shout 100 per cent, as compared with the first quarter of 1928. This report covers the first 310 corporations reporting and does not include rathroads and utilities.

utilities. This is in keeping with the reports of the National City Bank on earnings of more than 2,000 corporations in the company of the co

away Beach, L. L. and Phil invites all commen to come out for a meal and a wint.

Wield.

RECENT VISITORS.

DEVELOP TO THE COMMENT OF THE CONTROLL OF THE CONTROL O

AT THE PONSER OFFICES.
Marty Rosen, chief machanic, complains
that the only time he get around to
really see the new games any more is
when they come in for repairs. ... All it
coffer maintains: "There's nothing like
and mothing like a bed one to put him
in wrong. Whatta life."

NEW JERERY COINSHOTS.

Big to homming over at National Vendlog in Blinshoth, where hove letter relog in the property of th NEW JERSEY COINSHOTS

MIKE MUNYES. ... blird exits help to get out orders to the penny areade men, as well as the coin cps. "This is going to be the bagrest areade year in history," Mike maintains. "Newer before have we received as many orders for equipment from areades all over the outnity."

OPP THE CUFF
Whilliard, one is the eldeshoft the oldward being the control of t

M. P. MOSELEY, Pros.-Trans

IMMEDIATE DELIVERY!

Bally Spottem and Fifth Innings; Chicago Coin Majors. Genco's Rink and Fait; Exhibit Contacty Daval Box Scores Gettlieb's Lot-o-Fun and Lot-o-Smoke: Keeney Up and Up and Western Hold Tight. Operators and jobbers, we are manufacturers' distributors. Order immediately or wire for prices. The above machines are all equipped with free play slot.

The machines listed below are slightly used and like new. CONSOLE 5-BALL NOVELTY



it ordire sout he accompanied by 1/8 depost in the form of P. C., Express or Telegraph changes, Write and sak up to put you an app mailing list. The shows prices are effective May 12, 9032

MOSELEY VENDING MACHINE EX. Inc., Day Phone 3-4511

00 BROAD ST. Richmond, Va. Night Phone 5-5328

1936 BUIL Troughai - 197.50 Boustley Trank Out | 197.50 Building Trank Out | 197.50 Bu 10.00 15.00 96.00 W. D. A AMUSEMENT SALES

Island. According to reports, car-loads of the latest games still continue to roll down to Payetteville, N. Q., where Joe Calcutt is doing one of the greatest jobs in the history of the Vending Ma-chine Co.

ANYTHING FOR A GAO! One morning last week (about 8 a.m.) Dick Robertson, orchestra leader, and two phomo ops. Oil and Chartis Engelman, left the Times Equare eras and diors to Compy Island to est a few Frankfurters as the control of the Compy Island to est a few Frankfurters are the control of the Compy Island to est a few Frankfurters are the control of the Compy Island to the Compy Island to Atlantic City for codes.

week this trio will ride to Atlantic City
for codes.

Date Robbins' free weight' scale,
Date Robbins' free weight' scale,
weigh is attack of gum with every
weigh, is attacting to show up in many
locations. Dave says. "We only seen
nothin' pet?"
Hymic Budin is anxiously awaiting
that new Stoner novelty game.

Pace Introduces **Bell Machine**

CHICAGO, May 6.—"The Pace:Comet Bell, long a favorite among bell machine operators, is now being offered in a model that incorporates the greatest advance in bell machine history," claim Pace offi-

chain. "Pace Comet Bells are now the safest investment on operator can make," sales the report from Pace officials. The new Pace alug-rejector Comet Beil is not only chest-proof, its alug-proof as well, and it is the only machine that cannot be robbed by wiring, bouncing or the insertion of sings.
"The incorporation of the sing-rejector."



TAKE YOUR CHOICE - \$7.00 each Darbys B Rita Communication Clark Communicatio Parties Ups 2 September 1 September 2 Sept

places Comet Bolts way out in front far as the operator is concerned, and the reactions of bell machine men are felt on our production lines, where Pace slug-rejector Comet Bells are being rished to meet the rising demand."



The peer of all 3-reel cigorette counter machines. Foolproof . . . Cheatproof , , , Lifetime mechanism. Colorful, but not gaudy, modern cabinet. Bell gum vender equipped. Ic play,

EMPIRE REEL POKER



With "Douces Wild". The snappiest 5 reel poker game perfect mechanism and good looks -- that's Root Poker !

WESTERN PRODUCTS CO.

CHICAGO, ILL.

Tom Mix RADIO

Here's your chance to get some excellent factory-reconditioned Tom Mix Radio Rifles made by Rock-Ola for your thriving summer huriness.

Send One-Third Dosen Payment, Balance C. O. D. Write or Wire.

only

REX AMUSEMENT

701 Salina St.

Syracuse, N. Y.

BARGAINS IN CONSOLES AND PAYOUTS

1	BARG	AINS E MA			
4 Doutes 4	A Rear D	and the	0.8.11	2P.50	E net
3 Dent A.	Ports Stope	Coparest	in Berry	8 00	-
2 Dissept to Equips Q2 Golden	Counter M	2 /200		11,00	-

Peter Deter	of Sta ple Snt s Kies t Wall ologe S	Bosores Bosores	-		8.00 6.00 7.00 9.80
Paris Manual	Panding	Luxe B	oll occ	-	1.00

LOOK AT THESE SENSATIONAL **CLOSE-OUT PRICES**

	Aller Av. mark	
HOVELTY DAMES	Chock Day With 7.80	Onuctaintie, Single_SST.DD
Alrest assessment B18.00	Fair Grounds 26.00	Top 30.50
Hamay Dags 5.00	Fluino High, Yat. 7.50	Darly Dez. Flat
Key Lite 34.50	Cividen Witten 10.00	Tec
Long Beach 10.00	Grand Bland 98.50	Gence Paddie Wheat 22.50
Miss America 9.80	Manthorne, Floor	M. 0400, 250 89.50
Paramount, Rosers 29.50	Mana Shroub, Floor	Passe Stance, Stant
Paramouns, Ppaa	Sample 128.00	20 40.60
Play 84.80		Reliette, Esset 18.50
Pedal Parter 28.50	Milita 9-35-8 31 8-0	thill Pield 39.50
Reserve announces 18-69	Mortiple 7.60	Tenchtisten, Bland 28 50
	Portos Resea. T	Zets 25.00
81de Kigh 42.80	Photo Violah 10.00	PHONOGRAPHS
Shipper, Free Pary 8.90	Prestress 18.00	Wurthrey 86 81 49.60
Alless Plant 18.00	Prostress, Tillness 22.80	Bookung Model "id"
Silver Phint 12.50		
Venne 7.50	Poortes, Yther 7.50	Bestrary Strates mar-
ONE BALL AUTOMATICS	Party Vous. The 10.00	B0.80
	Boots Feet 75:00	Wwelltoor 9490 24.80
Air Reces, Thinas 7.50	Standan Vol 24.50	Phile Budge Kirs. Sing Spoter, Sc. 49.50
Arlimeter (Office De Luce
Bally Berbynness 6.00	Mintern Minner,	Dancomercer 31.80
	Tota 18.50	Wartham P.18 39:00
	COMBOLES	Werkspor 352
Blet Sittlemannen . S.DQ	Builty Pencil Vend-	Westrage 41E 60.50
Otomia	Ohr House, Bully 22.50	Mills Do-Sto-Store 49.60
Quality		MINI De-015-001 49.80

IDEAL NOVELTY CO. 1518 MARKET 3

"No Shot Fired"

TALLAHABBEE, Fig., May 8.—Advocates of the recent Florida plan for using revenue from slot machines for old-age pensions are busy comparing themselves with the

On May & a legislator in House drew a gan and declared that he had been threatened if he did not vote for certain bills affecting

Tampa utilities.
At least one newspaper buried this story in a very small item on

Page three.

Friends of the slot machine plan are now in a come wondering how big the headlines would have been had the incident related to slot machines instead of utilities.



are now in a coma woodering how big the headlines would have been had the incident related to allow the machines instead of utilities.

Fair Terrific

On Location

Cilidado, May 8.—"Bona fide reports in the machines into nicetation dating each of the man and marked all the man of the man and marked all the man and the marked all the man and the marked all the man and the marked all the marke



IN AN EXULTANT MOODfore Mys. E. Q. Foster and Vince Shap. Latter is safe manager of the Mills Novelty Go. Their department, coin mochines safes placed first in amount of business in the first period of the Mills Soles priced first in amount of business in the first period of the Mills Soles priced first in amount of business in the first period of the Mills Soles priced.

berators

HAMILTON SCALES

To Cover talarged View More Spots with Less Money

Your cost is less, and your earnbecause the ings more HAMILTON PERSON-WEIGHING SCALES Heat, trim you spot, the bigger Streamline Hamilton Scale

HAMILTONS are unsurpassed for high, steady income. They Beautifully designed

Remarkably accurate Low In net cost Non-clogging Long-lived If your distributor can't supply Hamiltons write direct to

DEPT. B The HAMILTON SCALE CO.

PHONOGRAPH BARGAINS

88.80 90.00 188.00 180.00 84.50 88.00

Salty Wine, \$3.50 Hally Reserved

1910 Vermens

Contino Do Luce

Gratish De Luce
drip 10.00
Be Bille Blee
French Blee
F

Omits Gambling On Stock Market

WASHINGTON, May 6.—Science Service, a statistical and news syndeate firm, the statistical and news syndeate firm, another special syndeates from the statistical special syndeates for the special syndeates for the year 10st. The estimate indicates that Americans epent an arease of 659 per person in some form of popular gambling during 10st.

Stock market gambling is not included in the estimate, nor gambling on the grain exchange.

The report apportions the 855 per person to the following forms of popular gambling:

gambling: Races, 817; lotteries, \$13; eweepstakes tickets, 88; stot machines, etc., 86; gam-bling houses, etc., 96. bingo, etc., 94. Under the classification of "atot ma-chines, etc." a representation of a table gams (pinball) is abown.

Fort Worth

PORT WORTH, Tex. My 5.—Spring is in full bloom in this man's town and operature ser rushing pelinell in their efforts to sectire and service all outdoor search. The city swimming pools will be opped May 18. These spots afford piacement for a large number of machines and city parks and coos of the fourthwest, he now running full blast, and coin machines are spotted about the park. Near the new running full blast, and coin machines are spotted about the park. Near worders that certainly do a running business. The monkey, acversal Business of them, are kept rolling fal on the tender drink stands in the park afford good locations for machines.

With the opening of the Sching season in this section the "row" has been almost deserted the past few days. A large group of ope was camped on the braits of Eagle Mountain Lake bast Sunday Signific and the Sching of Eagle Mountain Lake bast Sunday Signific seady to the Committee part in the Colonia Colonia Schinger, there were no big catches reported.

The Fortex Saice Oo, has moved its headquarters from 110 Jennings to 282 West 13th street, where it has more room and ample parking space for customers. P. Downs is manager of the firm, and it handles all sorts of ootnopers devices, solaborated and vendoperated devices.

Phonograph operators report a slight increase in play on their music house. The night business is responsible for the increase, also the renewed patronage of outdoor apots and highway taverns. The warm evenings are bringing out the dancement.

Operator Eicher has descried the vend-ing machine business for other fields. He has disposed of all his coin machine

Coin Machine Operators VOTE



Mills One-Two-Three FREE PLAY



Two years steady balloting prove the One-Two-Three the most enduring, consistent and profitable of all Pay Tables.



Now the 1-2-3 is available in FREE PLAY model for novelty territory



See it at your distributors. Mills Novelty Company, 4100 Fullerton Avenue, Chicaro, Illinois

Collection Day Every Day, 1939

R. N. McCormick, Southwest representative for Decca Record Corp., with headquarters in New Orleans, was a Port manager of the Dalias Decca branch offices, accompanied McCormick on his visit to Fort Worth, where they called on record dealers and must merchantial McCormick reported that the main of Decca platters was advancing daily.

Arthur Plake and Charles Eldd, both of Dallas, were visiting ope slong the row last week.

Vending machine operators report that their sales are holding up good. Salted peanuts lead in the bulk field, while cigarets hend the soles parade in the package division.

Ticket Cames are certain weakly money-makers. DAILY BOOKS-All Leagues. SERIES-Daily and Weekly; all slack

> 72-Page Book-s-Log. Werts Stimulator News. WRITE AT ONCE

> MATEOS Builds Jackpols. IAR GAMES-Big Loague and Hit and Win.

> For Complete Information on These Extre Profit-Makers.

WERTS NOVELTY CO.

P. O. Box 672. Muncis, Ind.



TOVELTY BARRELLA ALTER Up; Beerster; Donel; Borneloand; • F. Ruin, Delence et 94,00 Eeun. • Facher; Roscol; Vreuk Burg Verger; Gwilhes 1990n; Rosco Berni, ½ Caan Deposit, Under 819,00 Full Out for Esport Gebier "COINMACHIN." B. MAX MUNVES

ADVERTISE IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS



TERMS: 1/2 Deposit With Order, Rai-ance C. O. B.
All Machines Generation Muchamically S. SILVER NOVELTY CO.



WRITE WORDS TO A NEW TUNE? \$1,000 in outh price for 10 best entries," reads the sign stop the phonograph. Patrons are invited to play record and then submit the words they think at the specially composed contest music. At left is Max Marston, secretary of the Michigan Music Operators' Association, organization eponsoring the contest for its members. Hurold G. Graham, manager of the Marquette Music Co., Wurlitzer representative, the

Americans' Craze for Slots

HONESTLY . . . ON LOCATION

FAIR

HAS PROVEN ITSELF THE HOTTEST MONEY MAKER EVER BUILT BY GENCO, Inc.

2621 N. ASHLAND AVE.

CHICAGO, ILL.

SEABOARD SALES, Inc., N. Y., COIN AMUSEMENT SUPPLY, Direct Factory Representative for LTD., London, England, European Chairbuter.

OPERATORS! PROTECT YOUR RECEIPTS! SHYVIRS MFG, CO. ploudity present The New Monarch Cain Chure. The result of \$2 years of originaling and developing Coin Chures.

Mae Shywers Steel Confered Charles Work Perfectly.

The Frent Cured Stops Cheering.

The Frent Cured Stops Cheering.

Stops Showming, Stops Rending

Up or Down, Slops Orbinde, Stops

Serving and Rejects all Off Size

Cheeks. Takes money cashly.

The outstrong to the his Price has fested by over 900 creaters and prevenue of FE SET.

Adjustable to I fall our reject worn or Exert packale. No pause in stream, displicitly and

margedness of counterfalm. Familiable for 1.5 x 10 and 25 to over. With I treat good

SHYVERS MFG. COMPANY

SHYVERS MFG. COMPANY SHYVERS MFG. COMPANY 2515 W. HURON ST., THE REAL PROPERTY OF THE PROPE

BATTER'S UP

Baseball's here, and uperior is here with baseball the greatest basehall board ever made! Symbols in a baseball board, with all the great fea-tures of Superior sym-bol boards combined bel boards combined with the appeal and color of the national pasterne. Each colorful telete bears symbols that represent the micknames of malor league baschall reams.



Jackpot in the form of Jackpot In the form of a baseball diamond. Designated punches advance to each of the four bases. Something new in the realm of baseball boards that assures operators a profitable summer?

We sell operators by Weekly commit-ents invited. Write only. for full details.

SUPERIOR PRODUCTS CHICAGO, ILLINOIS

"Post" Promises Thriller on

PHILADELPHIA, May 6.—The Saturday Evening Post, in its issue of May 6, 1939, announces the publication of an article, "Ten Billion Nickela." which will appear in its issue dated May 13.

May 18. According to the announcement, the article will tall how "suckers form in line to the right—and learn what chance you have of winning when you put your nickei in a slot machine. An expose of a \$50,000,000 industry which

separates Americans from their money."

The Post has long been a booster of the coin-operated machine industry,

New Brunswick

8T. JOHN, N. B. May 6.—A videning of the acope of the Jones Electric Co., 8t. John, N. B., contractor and dealer in the electrical trade, has involved the addition of distribution of coin machine machines in elaborate cabinets and electrically illuminated. The distribution is thrut the marktime provinces, the machine being installed in restaus to the machine being installed in restaus bowling alleys and billiard rooms, clubs, etc.

J. B. Jones, head of the Jones firm, is in personal charge of the distribution. The saviting is by members of his size. The saviting is by members of his size, of the firm for displaying and demonstrating the colo maschines. A branch of the firm in Fredericton, N. B., will distribute the size of the firm of the firm

Frank J. Eliott, of Ambovst, N. S., a veteran coin machine distributor, who is promoting the 11th annual amborst motor above, has directed all of the previous the second of the previous second of the previous control of the light and the second of the local process of the North British Highlanders. In the coin machine deld Dielett is familiarly known as chance deld pilett is familiarly known as the second of the second

having published an article called "Millions in Pennies in 1929," which belied to boost the industry in the days of big money. The circulation department has also used vending machines as sales outlets for The Post,

The new article promises to be an "expose" of the industry, a treatment that sensational newspapers have found that sensational newspa profitable at intervals.

Author at Convention

The author of the proposed expose is announced as Samuel Lubell, of Wash-ington. Lubell attended the annual convention of the coin-operated machine industry at the Sherman Hotel in Chicago in January, 1939. He represented himself as a free-lance writer for The Poet and also for Washington news-

Expresses Fact Of Chain Store Power in South

A staff writer of The Mant (Fig.) Herald, April 30, 1839, expresses the fol-lowing opinion of the power of chain store interests to influence legislation in Florida. Note that Labor has sup-ported the chain ptore cusses:

"There is considerable evidence that such chain store merchants as Ootton Mather really have been effective in winning public support against the demands of independent merchants for crushing smit-chain texture."

amit-pain tasation.

"Matther for many mounths has told the public in great black type that tasse and offered visual proof of that fact. The public sa a whole wants chain aforce and lister bargains. Outloo Sakhier and allower bargains. Outloo Sakhier and store buttness were able to bring home to the public pair what the anti-chain taxes would do before the chains actually were driven to the wall.

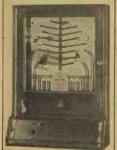
tually were driven to the wall.

Organized labor swung in with the
chains, because the laboring man in
chains, because the laboring man in
buying. The result has been quite swiders
in this session, when independent merchants have out recty rebuilt in place
of the almoss invaing sympathy with
the past we messions, when the liftsmoss
Florida Recovery Act was the speathed
of their attack on chain competition.



D. RELFENBEN, DAVAL OFFICIAL, sits of his deak with order pad and present handy to piace caller's orders for David Mig. Co. prince, Bax Secre and Step Up. Helfenbein recently was recalled from a Florida recent to holp clear the compested, stacked-up orders for Davale-latest panals.

legal everywhere



COUNTER MODEL Also Furnished With Affractive Metal Stand. 1c or 5c Play

Considered legal in all territories. A brand now idea in novelty games, with irresistible player appeal. Write or wire today for complete details and prices.

GROETCHEN TOOL CO.

130 N. Union

Chicago

Small Locations Need Pin Games

Need Pin Games

BattTMGLIR Lay 8.—The Baliftmore
Sus published a two-column story in its
issue of May 1 giving some of the reactions of location proprietors toward
pinhal games as the two-year date

"Many small grooters and tavern keepers and their businesses would soon pass
a many small grooters and tavern keepers and their businesses would soon pass
About 10.000 machines had been incansed
the newspaper stated.

The Baltimore newspaper also said
the newspaper also said
the newspaper stated of the lagsility of the twoyear period of their legsility all propriettors of the smaller retail locations of
all kinds were very much in favor of
the linead machiness. Some propriespanse only helped the "muall fellows
and we can't complain."



PRESIDENT FRED MILLS, of Mills Newelly Co., 2012: "I put my money in the coin machine sales deportment in the April coles dries. They won, so why shouldn't I be

London

LONDON, May 4. — Associated Automatic Machine Corp., owner of 98 per control of the control of t

While trying to move a phonograph by himself, Monte Williams, director and plies, Ltd., setferred a heart stack. Taken to bospital, he died immediately geter arrival, Aged 67. Williams, who year, operated two smart Sportlands in London and carried on a thriving busi-ness as Johev of all hinds of machines thought the set of the control of the con-toned and carried on a thriving busi-tioned toble gennes. A showman all his life, he was a pinner of the bloscope on show movies in Australia, Be is autivitied show movies in Australia. He is survived by his wife,

by his wife.

If a the practice he creat South
If a the practice he creat South
If a the practice he creat South
If a the practice he created when the created
wouchers entitling bumper game winners to goode of a definite cash value obtains
able duty at a force samed in a list supability of the created of the created
able of the Condon member of Parliament
abled the Home Secretary if he would
before it become more present. In reply
lift Samuel Hoare said he was aware
that prizes of the Mind marticece were that prizes of the kind mantioned were offered, but the question whether there had been any breach of the laws relat-pended upon other considerations than the nature of the prize offered. The police commissioner had informed him proches of the law when the element of botting or ganning was more than trick of the law when the element of botting or ganning was more than trick offered. Since Jahuary 1, 1939, erminals proceedings had been instituted in 30 anch cases in the Metropolitan Police district. THOUSANDS OF OPERATORS PROCLAIM

EVANS'

LUCKY STA

Their Biggest Profit Producer!



★ It's the best "buy" of today, in a legal machine having 7-coin earning capacity, at the low price of a single coin machine! Another Evans unmatchable investment! This modern version of the orig-This modern variou of the original Devey matchine is Hathring fast! Tensely exciting! From 1 to 7 colors may be played at once! Each color represents its own odds! HICHEST PAYOUTS of any machine of its type—up to 50-1!

Evans' new improved 1939 7-Colir Heyd should.

Evans' new improved 1/37/ Coin Head absolutely protects your profits . . stops cheating cold! Ends grief from stage, gum, string, steel strips, etc. Engineered to accept the new Jefferson nickel.

Jefferson nickel.

** Quick! Hitch your money to LUCKY STAR! You, too, will agree it's the best buy you ever made!

ONLY \$14500

AT YOUR JOBBER OR WRITE. WIRE OR PHONE
HAYMARKET 7030
OTHER EVANS: WINNERS:
Lucky Lucre — Bang Talla
Calloping Dominos
Rolletto Sr. (Ideal for Clubs, Etc.)

H. C. EVANS & CO 1520-1530 W. ADAMS ST. CHICAGO



·LOOK OVER THESE NEW LOW PRICES AND SAVE SSSS=

"THE HOUSE OF PROVEN

AUTOMATIC PAYOUTS.

Preakness \$17.50
Classie 12.50
Lincole Fields 49.50
Foto Fields 12.50
Rating Form 12.50
Colderwiber 27.50 \$24.50 7.50 17.50 17.50 9.50 44.50 84.50

J and J NOVELTY CO. DETROIT, MICHIGAN 4840 MT. ELLIOTT AVE., (Plaza 1433)

Advertise in The Billboard-You'll Be Satisfied With Results.



SALESBOARD SMASHHITI

JOSEPH HAGN COMPANY

BARGAINS **NOVELTY GAMES**

7—Daily Denoms
5—Batly Reserves
2—Batly Arcada
2—Batly Floor
2—Paten Springs
2—Paten Springs
5—Rockets
5—Forward March (*) ms 1/2 Cash, Datance C. O. D. All Prices F. O. B. Austin, Texas.

JACK KEY 60116 Rie Grance St.

AUSTIN, TEXAS

\$ 8950





-GUARANTEED RECONDITIONED SPECIALS-

FLOOR SAMPLES	1 Chiange Express, B 7.05	Quinelle, multiple 29.50
Seculos, free play 077.80	Eaptre	
Dies & Go, Free Dist 80-50	Bebt 12.50	Winner 0.05
Olmus, Iree play 99.50	Belly Burrens 4.95	Charlemen
Onvoble, from play, 09.80	Long Boath \$1.05	CORROLES
Gide Mint, Fred play, 89-50	Bostothall 12:80	
Chief, free plotices 70.00	Bally Possered 94-05	1908 SLIV Thum., 504.50
	Discor's Recon 0.95	Kontucty Clubs 00.50
FREE PLAY HOVELTY	7 mm	
TABLES		Jennings Darby Day.
	Ber 1600 8.0%	Not 100 25.00
Mooney's Free Races_83250	B140 A Go.,,,,,,,,,,,, 45 00	Josephage Dorney Days.
Peramount		thest top-
Motel Free Cooks, 27 0-0	7 ALA 1 . SB BO	
Keeney Wit 22.50	7 to 10 10 10 10 10 10 10 10 10 10 10 10 10	Jeneiron Liberton
Ascel Durby 17.00	Marine Chamball 37.55	Units, Flat 100 28.00
Gones Hillian BERG	Side Work 48.00	
Dieg A Character DR 60	files Militare and Att. 00	Jensings Liberty
Stop & Consumer BR.00	Secretard passesses \$45	Gotte, plant temperature 36.00
Oletters 89.84		Bong Tarbanana BE-80
Plagtime converses 29.50	Best Buchel 12.05	Tanforans announces 88.60
Birds K Mills	Review	Red Head Trees Times 49.60
Amer Schoolster, 48.60	831 Htt.	
Amery Schlasson 48.00 Our Tree Street 99.50		MOSIC SOZES
Aspent the Sound Do be	Sally Dully Duton 14.00	
Bally Arcett 12.50	MARLY Don't Delen. 14-00	Wiritim 848 9 89.80
Bally Arcord	PAY TABLES	Ruck-Ota Imperial, 80
G0191014 58.00		2000rd 80.50
GBred	Mills Flasher	
	Sh-Sar-Sen, multiple, 29 50	Rost-Ois, 1937
ROVELTY TABLES	Fairgrounds	Shyshen Kings, 40.60
Street Street O WAS	Artiogico	RB61-050, 1026
Street Garrier S. T.96	Test Charms 19.50	Striken Hinds
Pates Springs,	Test Champ 10.00	Secoure Model Plan.
Obico Dorby 8.95		secourd money man,
Speed accommon 8.96		20 records 180.50
Garrar's Fastball.		Wartitate S-Illinois 50.50
Cherne I Conthell B. 5-5	BLODO'S Champs 85.00	Wartham 4-18 \$4.50
Datter Dranspager 0.65	Catalinh's Miss	Mills Owen Ming., 30.00
Res management and So	Atterios managemen 11:00	Wills De-Ho-Mines 49.50
Rets monocommun MEDO	Division management \$1.00	mill Description 40-00

AVON NOVELTY SALES CO., Inc., 2923-25 Prospect Ave., Cleveland, Ohio

West Coast Strong For Saratoga Bell

CHICAGO, May 6.—Pacific Coast op-erators are 100 per cent sold on Pace Sarstogs, Square Bell, according to re-ports received-from Western Distributors, of Seattle, and Advance Automatic, of Seattle, and Advance Automatic, of

with this fine game," advises Lou Wolcher, "and I know it's going to be a swell year for the and our citents.

aweil year for the and our clients.
"Tourists are pouring into the West
OBAST region in constantly increasing
hordes, locations are doing very well and
operators with Pace equipment on those
locations report more than assistance,
takes. Big orders for the game, as well
as for Pace's remarkable situariefector
Comat Bedl, are the rule rather than the
exception."

We're CATCHING UP!

We have added another shift and greatly in-creased production facilities . . . we hope to be able to keep up with the rush for "TAPS"! Quick delivery assured. Hurry your order today?

SENSATIONAL LAUGH - PROVOKING S-BALL NOVELTY TABLE

WITH 4 BRAND NEW FEATURES: Animated Tap Dancer • Skill Jack-pot • Free Game and Free Ball Hole • New V-Type Ball Trap and

THE HARRY HOPPE CORP. 2738-40 N. Pauliero St.

Chicago

Taps Produced In Quantity

In Quantity

CHICAGO, May de-"What can't be endured must be cured," said Harry and the cured, and the property of the control of the cured, and the cured of the

Lot-o-Puffs on Lot-o-Smoke

Cot-o-Smoke

CHICAGO, May 8.—Lot-o-distributors are pulming up because they can't get are pulming up because they can't get amount of the control of the con



mills Smoken

1c to 5c play \$5750



Keystone Novelty & Mig. Co. 1625 & Huntingum Sta., Parlicolytes, Pa.

tackpot Bell

PRICES SLASHED Barings_ 17.60 1/3 Days

9/3 Deposit, Balanco C.O.D. MARYLAND COIN MACHINE CO.

RED, WHITE and BLUE

1850 COUNT JAR TICKET DEALS. \$1.00 Set, in Desen Lotin 90c Set in Vs Green Lets.

POLLY SALES CO.

PONSER PERFECT REBUILTS

Correct Stated See to Origin Cardens .

188 Noorbees Free Flay .

188 Noorbees Free Flay .

189 Vin Pree Flay .

180 Vin See . D.

181 Vin See .

182 Vin See .

183 Vin See .

184 Vin See .

185 Vin Se

1 /9 With Order, Bal. G.O.D. Also Complete Selection of Conselec-Priced Right! Write for List Today!

GEORGE PONSER CO. 900 No. FRANKLIN

ADVISTRE IN THE BILLBOARD YOU'LL BE SATISFIED WITH RESULTS.

NATIONAL'S **BARGAINS!**

NOVELTY GAMES

Keerdy Marina Fron Roose 48.00 61. Merriz, 37.50 Pain Springs 80.00 Pales Springs 21.00
Areade 10.50
Areade 10.5 . ros Rosce 48.00 1. Mertiz 27.50 1. Mertiz 27.50 1. Met 11. 24.00 1. Met 11. 24 | Depoil | D

SLOTS

Mills Meter Bells, St. Berlal over	
429,000	167.00
	45.00
Mills Futurity, 100	33.50
120.000	95.00
Breetchen Columbia, Deuble Jacs.	
the contract of the contract o	26 00
Miles O. To Vin late model	28.00
Man Black Front, Double Jack, Sc.	28 00
	27.00
	24.00
	RR.CO
	22.60
Safe District	8.60

1-BALL AUTOMATICS

Derby Dey
PHONOGRAPHS
Book-Gis, Wirdser 20s

COUNTER	GAMES
20 Wonder Bills d	200
23 Get-e-Pate, Eac.	98.50
Be	
AST Vargos,	Greateline Mt. 7.00
Mod. V. 14.00	States 7.00
Greetphon	Proof Spot 6.00
Devel Tally 12.80	O-graf 21 16.00
Held and	Heal Praces 6.00
	Bavel Races 5.60 Aeme Stectric
Gettiles Trusts	Shookers S.00
Gers Tress 9.00	
Bally Bacy 6.00	Mills Tiphethe 3.80

1/3 Deposit, Bal, G. O. D. F. O. B. Chicago.

National Coin Machine Exchange 1407 BIVERSEY BLVD. CHICAGO.

Ponser Planning

A Gala Opening

NEW YORK, May 6—As the day of
Osorge Ponser's grand opening of his Rew
York building at 819 West with street
draws closer, he is preparing for one of the
greetest gatherings in the history of coin

chines in this city.
We have invited every manufacturer

On Band Wagon

NEW YORK, May c.—Retailing, a weekly trade publication for re-tail locations, tells its readers in an editorial in May 8 issue to get on the band wagon of the widespread consumer movement.

One of the most serious mistakes that business men and politicians make, it says, is to underestimate the importance of new movements. The consumer movement is a tidal

wave that cannot be stopped, the publication tells merchants, and rather than fight it good judgment would suggest to join it.

with whom we deal to be present at our grand opening." Pomer stated. "We have grand opening to the term of only from our own isotenes, but far not only from our own isotenes, but far not distribe and jobbers and operators addistribe and jobbers and operators addistribe and jobbers and operators and that they will also take advantage of the date to see the world's fair.

"The forces of all our offices, which in-clude Brooklys, Nowark and Philadelphia, will be on hand to help keep things going. It is certainly going to be the biggest day in all of our history. We saw furnishing some fine entertainment and refresh-ments of swert type."

ments of sever types.

"Tho Pouser has already given some of
the best parties in the city," saladed Jack
Minifeld, in change of the farm's phono Minifeld, in change of the farm's phono with the party that he is giving on the 18th. We have been moving unusually hard to get everything set. We feel that this is going to be the meeting place of the industry from Chicago essivard on May 13."

May 13."

The new sames of Chicago Coin, Daval, The new sames of Chicago Coin, Daval, Keeney, Exhibit, Western and the Milis Throne of Music will be on displays. Some surprise pames are also on their way in, according to Founser same. Several manufacturers are slated to make private show-read to the contract of their reaching their production line.

Seattle

BEATTLE. May 6.—With a host of coin machines, games and amusement devices. Playland is preparing to open just north of Seattle May 6. Emphasis is placed on the army of pleasures provided by a diversity of coin machines grouped for justellie and adult patronage.

Roy Erickson has recently placed new machines in the Pike Recreations. The boys and libitures getting a great kick out of the newly installed Euraka's Mui-tiply and Exhibit's Contact.

With a vast "Punnyland" packed with all manner of penny annusement ma-chines and a manager of this department who knows how to kid the crowds, the American United Shows, under sponsor-ship of the American Legron posts, has been playing Seattle and West Seattle.

THIS SATURDAY, MAY 13TH at 519 W. 47th St., New York

KEENEY'S SENSATIONAL NEW NOVELTY

SUPER-TRACK

GREATEST CONSOLE EVER BUILT

WORLD'S BEST COUNTER-CONSOLE MONEY-MAKER SEE THESE KEENEY HITS AT

J. H. KEENEY & CO., 2001 CALUMET AVE., CHICAGO

CLYDE McCO's and some of the members of his Sugar Bluca Band visited the Denker Distribution of on Gleck-energia. From loft to right, A. M. Parts, Denker Distribution (Dr. Clyde McCo). The Province Distribution (Dr. Clyde McCo) are provided to the Denker Arm, Rocket Orchestra member, and Gibbon Dradshaw, president of the Denker Arm, Rocket Statistics. The group is International to recording of the music of Clyde McCoy's Band and vocatiles on the Rocket-Ola Luzury Light-up phonograph.

JIMMY JOHNSON'S 4-WAY SCORING GAME THAT IS PROVING ITSELF GREATEST OF THEM ALL AT GEORGE PONSER'S OPENING OF HIS N. Y. BUILDING! IT'S THE THRILLER OF THE YEAR!

WESTERN PRODUCTS, INC., 925 W. HORTH AVE., CHICAGO

THIS SATURDAY, MAY 13TH AT 519 WEST 47TH ST., NEW YOR RE CORDIALLY IN

CHICAGO TOPPER! IT'S TOPS! SEE IT AT ..

RGE OF HIS N.Y. BUIL

CHICAGO COIN MACH, MFG. CO., 1725 DIVERSEY BLVD., CHICAGO

EXHIBIT'S SKYROCKET! SEE IT

EXHIBIT SUPPLY CO., 4222 W. LAKE ST., CHICAGO



LIBERTY BELL

Keeps the Old Profit Bell Ringing a Marry Tune! All Tichers Are 3-Color Reproductions of Slot Symbols.

- 241 WINNERS -

No. 2431 2400 Holes Takes in \$120.00, Average Payout \$75.65. Average Gross Profit \$44.35.

Also Available With Average Payout of \$67.35, Order No. 2431-A. Send for Folder NC-18.

HARLICH MFG. CO.

Price \$8.98 Each

1413 W. Jackson Blvd., Chicago, Ill.

New Orleans

NEW OBLEANS, May 6.—While there has been some tapering of in sales of new phonographs in this area in first week of May, pin gannis, consists and included the sales of the phonographs of the property of the control of the phonographs of the

Fine results on the new Bock-Olaphonograph are reported by the Louist-ann Anshement CO. Just back from Manager Melvin Mallory reports heating fine comments on the fine aboving of the new Bock-Olas and says that numerous the property of th

in Shreveport Mallory and he called on Will Lancaster, of the Shreveport Coin Exchange: Loe Hantas, R. E. Harbo and Robert Earhart and all reported fair

Dualities.

Our candidate for the real pioneer of the cold machine industry in Lucidana is blarr 8. Lavine, of Oul City, Blardings is blarr 8. Lavine, of Oul City, Blarding and Land, O., 38 years ago, Lerine operated succeasfully in Toledo, Chiconanti, Little Bock, Shrewgort and New Orleans benegiciar Oul City and Shrewgort and New Orleans benegiciar Oul City and Shrewgort on the Cold City and Shrewgort on the Cold City and Chiconanti Chiconanti Little Bock, Shrewgort on the Cold City and New York of the Cold City and C

Among mulac operators who found business very good, for April and respect optimizer for the late spring and early summer is F. P. (Binster). Cleat, of the Circal Southern Novelty Co., one of the city's biggest ops. In fact. Cleal has found failing as good he bought a new car hat week, colored sea green and trimined with white-wall time.

The popular secretary of the Piconing Amusement Co., Lillian Harries, Bore-cuperating at her home following a

The Last "Word" in Your Letter to Advertisers, "Billboard".

THIS SATURDAY, MAY 13TH AT 519 WEST 47TH ST., NEW YORK YOU ARE CORDIALLY INVITED

MILLS

I hrone of Music

THE FIRST AUTOMATIC PHONO TO REACH THE ZENITH OF TONE DESIGN AND MECHANICAL PER-FECTION! SEE IT AT...

GEORGE PONSER'S GRAND OPENING OF HIS N.Y. BUILDING

MILLS NOVELTY CO., 4100 FULLERTON AVE., CHICAGO

THE GREATEST NOVELTY ACTION BASEBALL GAME IN ALL MACHINE HISTORY! GAME THAT OFFICIALLY CELEBRATES BASEBALL'S 100 YEAR ANNIVER-SARY! A DAVAL HIT! SEE IT AT...

GEORGE PONSER'S GRAND OPENING OF HIS N.Y. BUILDIN

DAVAL MANUFACTURING CO., 315 N. HOYNE, CHICAGO

Down in the Visux Carre (Old New Orleans) Pat O'Brien operates one of the Common of th

You can't foot official figures. Coin vending operations must be on the up to the state of the s

The Dixte Coin Machine Co. reports a good demand for Fifth Enning. Key Lite. Spotlern and Eureka, all recent products of the big Belly Lectory,

The Decca Distributing Corp. reports a good demand for Glen Gray's album of Hogy Carmichael's old favorites. The series consists of 6 records of 12 of

cutting party to get at her appendix Carmichael's biggest sellers. All are equally popular, according to R. N. McCormick. Southern sales manager for

Al Mendez, district asies manager for R. Whullteer Co., has just returned from an extensive trip that? Tennesses, Missister and the state of the following t

Andy Monte, head of the A. M. Anusement Co., underwent treatment for tonalities this week. Monte promises a hot time for two of his friend music operators when he fully recuperate after they sent him a bouquet of littles with the hotation, "dead from the neck up."

Ed Kramer, popular youthful on of this city, remains bedridden and would appreciate a word or two from his many friends of the coin machina fraternity. Kramer has been III for some time and his friends are pulling hard for an early recovery.



THE HIT OF THE SEASON

2400 PLAY BALL Per Sale BARREL STYLE TICKETS

All Combinations Report 17 Times.

Discovery Law Processors FT Sensor receipt of Each SELOG.

SELOGO SELOGO

Frent (Aurage) 5 48.22 Easts and Collected Protector Over Just Park

Price \$4.96

AJAX MANUFACTURING CORP.

MACHINE CLOREOUTS

2 i George Pierre Ribess, 422.50

2 from the Control of the Co

ROBINSON SALES CO., 2808 Grand Hire Austra, DETROIT, MICH. 88



SELLING OUT 359 MACHINES

88 You Need 1-817h Single Coin Chure or 1-828 Multiples or Regular Slot Machines, You Will Save Money By Writing as Wiring for the Equipment Listed Sciout? 28 MILLS SC MELON BELLS
12 PACES RACES (BROWN CAB.)
8 EVANS LUCKY LUCKE
15 EVANS GALLOPING DOMINOS
24 COLUMBIA JACKPOT BELLS
24 COLUMBIA JACKPOT BELLS
REAR PAYOUT

59 THISTLEDOWNS

21 HAWTHORN HAWTHORNES

FAIRGROUNDS

39 MILLS 1-2-3 (NEW STYLE)
28 MILLS SQUARE BELLS
14 MILLS MI-BOYS

AND ABOUT 120 MORE ASSORTED AUTOMATIC CAMES AND We Are Also Authorised Distributors For

MILLS HOVELTY CO.
BALLY MFC. COMPANY
CRIEGOC COLIN MACRINE
MFC. COMPANY
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GENCO, INC.
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36 MILLS CHERRY BELLS

WIRE OF WRITE PRICES WILL PLEASE ON ESLACT REQUIREMENTS!

THE VENDING MACHINE COMPANY 205-IS FARNKLIN STREET-FAVETTEVILLE.N.C. 75

QUALITY SPEAKS FOR ITSELF	
SPECIAL ATTENTION TO OUR EUROPEAN TRADE.	
23 1828 Years Times, \$500.00 4 Perror Community \$19.00 4 Salty Colo	DR.538
47 1838 Monturesy S Tenterans 24.00 f Stereo Char	70.00
Class 75.00 1 Galleging Demines, 67.80 1 Bap Roos	25.00
Trees Three SB.50 Sport St.50 2 Balls flore	Home Like New
Trees Times SD.SO Tope 32.50 2 Sails Super St. Core Hond Trees S. St. Co. S. Core Hond Trees	DETEL 3 40.00
Worse ST.50 S Shorters 30.00 S Parerquets Times 37.50 S Shorters 50.00 7 Key Lites	82.80
2 Tref Specials 29.00 & Plantwoods 20.00 12 Salty Soyal	37.80
2 Dark Maryle 28.50	80.00

MODERN AUTOMATIC EXCHANGE. INC. 2618 CARNEGIE AVE., CLEVELAND, OHIO.

Detroit

DETHOFT, May 6.—Pred Smith, whom Detruit operators knew & head of the both of the configuration of the configuration of the configuration of the configuration of the Michagan Chapter of the Pred Smiths of America. This is an organization having around \$000 members—gets an expectal middle name and the Detroit operator-leader is known as Pred Recreation fontith.

Clarence J. Godhardt, manager of the Modern Distribution Co., reports orders for his machines coming in rapidly at present.

Allen Fisher, who has been operating in the ptn game field, has invaded the music business as well, taking the name of the A. & F. Amusement Co.

A meeting of the Southwestern Michleson Group of the Michigan Music Operators' Association was held at Battle Creek recently.

Plane for combining the present local operators' association; group at Ponstac, Mich., with the Detroit organization in the skill game field are being discussed. Pontiac is only 28 miles from Detroit and is logically closely affiliated with metropolitan operating conditions.

"This is the biggest lyear for pastachio must in the past to years," John M. Gerchin trade, said this west. The crop has alreedy been harvested, of ourse, and weather conditions were very favorable, making for a bumper crop able. The crop of the control of the

The Lemke Coin Machine Co. has tak-en over a group of pencil vending ma-chines.

Harry F. Hornstein, manager of the Safeway Cigaret Sales, Inc., is buying some new model cigaret venders. He Pe-ports business good and is one of the real optimists in the cigaret line here.

Baldridge & Bryan are opening their aumour, possibly for only a few nights a week until the end of May. The arcake hill be better the process of the season of the season

A new type vending machine was re-cently introduced to the local coin machine side by the Automatic Mint Sales, organized by F. J. Seeley and Wil-isam T. Walker, The new render is made entirely of glass and chromitum. It has three vertical glass disperser bolding for the control of the control of the con-trol which are dispensed upon insertion of a neuron.

coil which are dispensed upon insertion of a penny.

The machine is a California product. The machine is a California product matter dispense of this State. Automatic Mont Sales is exclusive distribution. Both Seeley and Walker are new to the wording machine field but are native Detroit business men. Headquarters have been established at 710 Stephenson Bidg.

Bally Go	traton Whoste	18.00
T-Alberta	CONSOLE	
	Start You Dorby Flet You Charty	
Rock-Ofa,	PHONOGRA 1930 Repelar Bhythas King, 18	
Rock-Ola Rock-Ola	Window, 1980	198 80
Bookers Seekers	Model A A	38 00
Bookury	Regel	196.00
	Deposit, Balance	

MILWAUKEE COIN MACHINE CO.

Brother,

if you're in

this business to make MONEY

> don't miss up on GENCO'S

MILLS FREE PLAY 1 - 2 - 3

IMMEDIATE DELIV-ERIES FROM STOCK!!!

Write, Phone, Wire for Your DEAL!

SEABOARD SALES, INC.

619 Tenth Ave., New York Phone, Wisconsin 7-5688

PENNY ARCADE

MACHINES CAREFULLY RECONDITIONED

SMAIL BARRES SLAMS	10.00
With Orse Picture	12.00
Old Bill, Condy &	Yes Conder 18 24
3 No Blocked Blocker,	A STATE OF THE PARTY OF THE PAR
Inc. 3 for \$100	You Gundan VE BO
Bennif Litter	25.00
	THE RESERVE AND THE PERSON NAMED IN
DIET TO	A GRADINA
RIFLES	ALLEYS
Ducks 528.00	Wurtitteer, 14

Houndy Ton-gotte SB.00 Tom Site 85.00 Cranes, Dissers, Fer

NEW MACHINES

Astrocope. 10e Herecope Machine, sum Jume, Benedienel Arende Machine, Miss Marrors Mirature Bouling Silvy, \$49.50 Test Poncy Sections. EXCLUSIVE DISTRIBUTORS FOR Enhibit's Love Metzy Advice, Ash Me Ac-ether, New Mictay Reser, Plondlers, Sex-o-Moter, Carelle Carners,

Bond for Stew 1930 Catalog-Consults the Largest Selection of Amagement Montines in the Missist MIKE MUNVES CORP.

148 PARE ROW & NEW YORK TW: WO 2-0483, Code: "WURRACHTEE"

SALESBOARD OPERATORS

Read "DEALS"

A column about new salesboard ideas, deals and personalities. In the

Wholesale Merchandise Department

THIS WEEK and EVERY WEEKS

PACE Introduces

the FIRST NEW IDEA . MACHINES!

the SLUG REJECTOR



THE GREATEST ADVANCE IN BELL MACHINE HISTORY!

SLUGS CHEATS

-Now SLUG-PROOF as well as CHEAT-PROOF as Pace's are the ONLY machines that cannot be robbed by wiring or bouncing. Pace now protects BOTH ends-with the operator in the middle getting profits never before equalled.

A Rostrum of America's Leading Coin Machine Distributors-They Handle Everything That Works With a Coin-Patronize Them!

Silent Sales Company 204 11th Ave., South Minneapolis, Minnesota Mountain States Specialty

Company 615 Second Avenue Salt Lake City, Utah Central Distributors 1462 South 13th Street Omaha, Nebreska Western Distributors, Inc. 3126 Elliett Avenue Scattle, Washington Advance Automatic Sales

Company 1021 Colden Gate Avenue San Francisco, California Evergreen Novelty Corp. 114 Elliott Avenus Scattle, Washington

Soperton, Georgia Automatic Sales Co. 416-A Broad Street Nashville, Tennessee Frank de Graauw Abbeville, Louisiana Automatic Coin Machine Corporation 37 Essex Street Springfield, Massachusetts

Silent Sales Company 1547 University Ave. 5t. Paul. Minnesota

United Amusement Co. 3410 Main Street Kansas City, Missouri

Sparks Specialty Co.

Ohio Specialty Co. 12 West Court Street Cincinnatio Ohio

Star Sales Co. 108 West Hill Avenue Valdosta, Georgia

FOR SLUG REJECTOR MODEL

Wisconsin Novelty Co. 101 North Main Street Fond du Lac, Wisconsin Moseley Vending Machine

Exchange 00 Broad Street Richmond, Virginia Monarch Coin Machine Co.

1731 Ecimont Avenue Chicago, Illinois George Ponser Co.

1 Wast 60th Street New York, N. Y. H. B. Brinck Front and Utah Streets Butte, Montana

Saratoga



Nose Available in Horse and Bell Fruit Symbols

MANUFACTURING COMPANY

CHICAGO

KEENEY'S

Triple Entry....\$145.00

Check Separators, Nino Coin. Three Disk Payoff. Winning Tickets\$88.50

Grandstands 88.50 Thistledowns 88.50 Fairgrounds 20.00 Fleetwoods 20.00

1000 GAMES TO SELECT FROM Send for List

SAM MAY & CO.

SAVOY VENDING CO. (Cable: SAVENCO)

48.80

WEEKLY SPECIALS





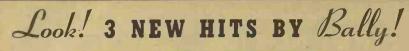
SICKING, Inc.

ADVERTISE IN THE BILLBOARD . YOU'LL BE SATISFIED WITH RESULTS

FREE PLAY \$99,50

FREE PLAY

DNLY \$18950





At last a resily new action! TWO-WAY BUMPERS! Each bumper scores 100 or 1,000—depending on whether you bit 'em from above or below! Every shot packed

Both Games METERED ADJUSTABLE 5-BALL PLAY 44 in. by 22 in.

PAY-TABLE





Earn Payout Profits in FREE - PLAY Territory! with Bally's New VICTORY

> Here's the game that puts free-play territory on the big-money map! VICTORY has all the play appeal of Bally's Eureka-plus more flash-more action-snappy "sports" back-glass and board-mechanical improvements that mean money in your pocket.

New SHIM-PROOF E-Z PUSH PREE-PLAY Chute. Operate WITH OR WITHOUT 4-WAY MULTIPLE. Operate as 5-BALL, 4-Ball, 2-Ball or ONE-SHOT. NEW "WHEN-LIT" FREE-GAME ROLL-OVERS.

You miss hig money if you miss VICTORY. Try a sample today!

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Arcade Revival Makes Big Gains

CHICAGO. May 6.—That areades are making spectacular gains in various parts of the country is evidenced by the big demand for areade machines, according to Perc Smith, of Exhibit Supply Co.

new demand, he said.

"Arcades nee opening up in amusement parks all over the country," Smith saided, the parks all over the country," Smith saided, these places as never before and a lot of operators and concessioners have beared what it good business such a spot its what it is not one of the parks of time for operators to get into them.

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"The Ethibit firm has recently added about 15 new types of machines developed with the arcade field in mind," Smith



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