

The Billboard

The World's Foremost Amusement Weekly

Founded 1894

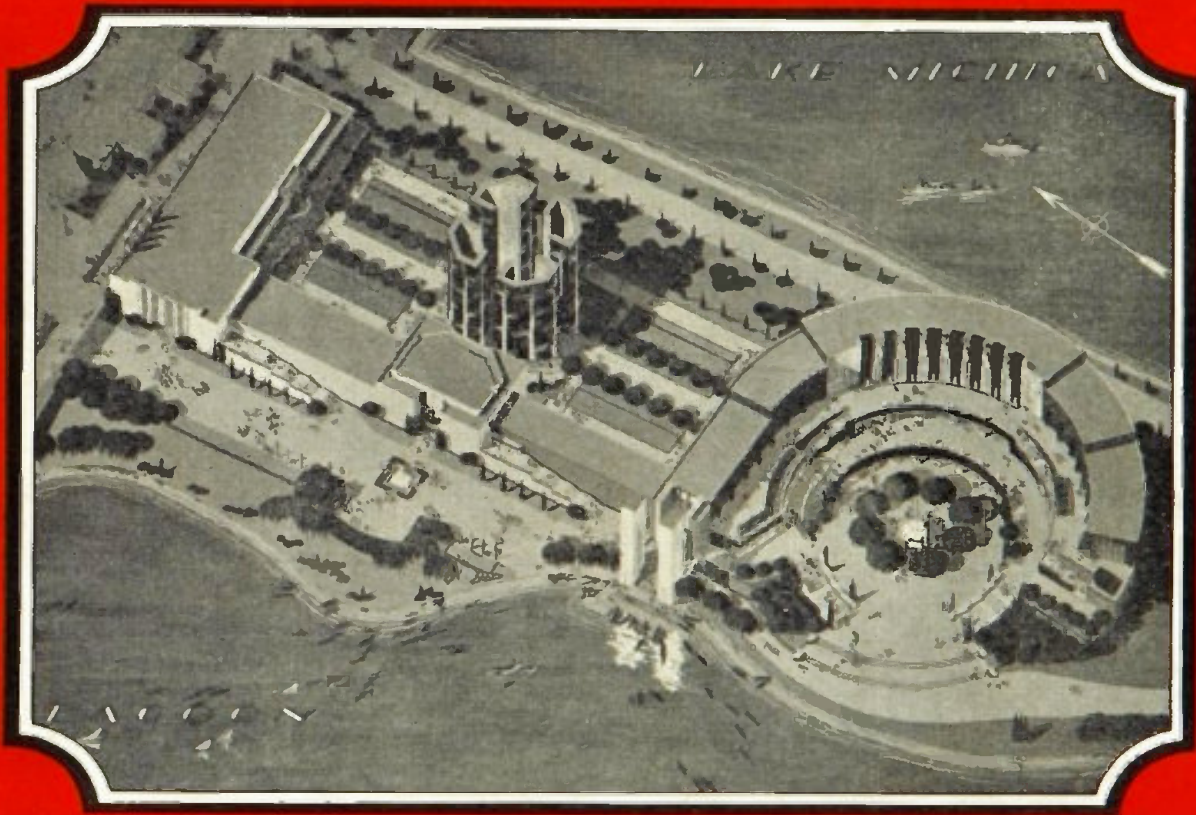
PERIODICAL ROOM
SERIALS LIBRARY

January 23, 1932

JAN 20 1932

15 Cents

25c in Canada



The Authority of Show Business

Selecting the Right Publication

MAKE your advertising dollars accomplish more in 1932 thru the elimination of doubtful advertising media and concentration in publications of known and proven value.

MANY advertisers have been doing this, and those interested in reaching Show people have been confining their efforts to The Billboard. *They know its value.*

THEY know, too, that it is essential to get authentic, guaranteed circulation and complete coverage, for in the amusement industry there is a continuous interchanging of personnel among its various branches.

A former Medicine Show entertainer today heads one of the largest and most outstanding acts on the Vaudeville stage.

A former Wild West Show performer, who later attained great popularity on the Screen, was the feature attraction of a large Circus in 1930 and 1931.

A Carnival manager of 1928 was an Amusement Park operator in 1931.

A Park manager, in addition to his usual duties, successfully managed a large district Fair in 1931.

A Penny Arcade employee in 1929 is now a successful operator in the Coin Machine business.

A Circus act in summer is a Vaudeville headliner during the winter season.

A "Simon Legree," formerly with a Boat Show, played heavies with a leading Stock company in 1931.

An Amusement Park Concessioner of a few years back developed into a successful Ride owner, traveling with a large Carnival in 1931.

A Circus advance man of 1930 managed a large Theater, exhibiting first-run pictures and booking large Stage attractions, in 1931.

A Fair secretary has taken over the active management of a new large Auditorium.

TRULY the branches of the Amusement Field are definitely linked together, forming one Complete Large Industry, spending more than 4 Billion Dollars annually.

ONLY THE BILLBOARD OFFERS COMPLETE COVERAGE

The First Big List Number of the Year

The January LIST NUMBER!

Dated January 30

On Sale January 26

Showmen, indoor and outdoor, are at work. Inventories have been taken and they are ready to buy the one thousand and one things they must have.

Advertisers who know The Billboard and the Show Business will not overlook this issue.

LAST DISPLAY FORM CLOSING MONDAY NOON, JANUARY 25.

RUSH YOUR COPY TODAY

The Billboard Publishing Company

25 Opera Place

New York
Philadelphia

Chicago
Boston

Cincinnati, Ohio

St. Louis
Kansas City

Published weekly at Cincinnati, O. Entered as second-class mail matter June 4, 1897, at Post Office, Cincinnati, under Act of March, 1879.
68 Pages. Copyright 1932 by The Billboard Publishing Company.

\$500,000 IN RODEO DEAL

Name Agent In Shakedown

White and Manning charge booker took \$1,000 on promise of intact

NEW YORK, Jan. 18.—An alleged shakedown by Charles Morrison, RKO agent, of \$1,000 from the act of White and Manning on the promise that an intact would be secured for them if this amount was properly distributed on the Sixth Floor of the Palace Building is at present before James H. Turner, assistant to Hiram S. Brown. Turner is out of town and could not be reached today for his decision in the case.

It could not be learned definitely just when the passing of the money took place between the act and Morrison, but it is understood the transaction is about two weeks old. After waiting for the route to come thru, it is said the act put up a holler, with the result that the matter came to the attention of Mr. Turner.

Charles J. Freeman, booking manager, stated today that while he had heard talk on the matter, the case had never (See NAME AGENT on page 55)

Sees Brighter Times for 1932

WASHINGTON, Jan. 18.—Brighter times for 1932 would seem to be in the offing. Viewing the business situation in the United States thru neither rose-tinted nor unduly darkened glasses, and making full and frank allowance for all happenings of a disturbing character which occurred in 1931, but at the same time citing developments of an encouraging character which should furnish American trade and business food for thought, Secretary of Commerce Robert P. Lamont, in a statement on the business outlook for 1932, points out that it was foreign and not domestic conditions which resulted in the continuance of un-

(See SEES BRIGHTER on page 55)

New York and Boston Garden Sign Col. Johnson Five Years

President Carey of New York and Boston Garden corporations contracts with noted 1931 producer of shows in Chicago, New York, Boston—Detroit, St. Louis loom

NEW YORK, Jan. 18.—Assurances that New York and Boston will have this year, and for four years hence, a succession of rodeos under the same production and direction staff which staged the successful contests in those cities last fall were given late last week at the conclusion of conferences between William F. Carey, head of the Madison Square and Boston Garden corporations, and Col. W. T. (Tom) Johnson, of San Antonio, Tex., producer of the Western sports classics in Chicago, New York and Boston last year in that order. The trio of contests are understood to have established new records for attendance and paid admissions, as well as much thrilling competition, number of contestants and live stock used.

A few weeks ago *The Billboard* announced exclusively that dates for this year's rodeo would be October 14-29, giving one more calendar day than last year's and providing, with three Saturday matinees, two more sets of contests, 19 in all, as compared with 17 last fall.

Reports from other sources, which on the surface bore the earmarks of authenticity, had gained circulation to the effect that Colonel Johnson would not be connected with the Gotham and Hub shows. That the Garden and the Colonel had taken cognizance of these reports was shown in an uncertain manner last week. After a series of telephone calls to Colonel Johnson's home in San Antonio, the cowboy impresario arrived here last Wednesday and immediately went into confab with President Carey at the Garden. The result was signatures to a contract involving what is believed a record-breaking sum—\$500,000—vouchsafing to the Colonel the production of this year's New York-Boston Rodeos on even more favorable terms than last. Contract gives him the option of producing on the same (See \$500,000 IN RODEO on page 55)

Colored Acts Are in Vogue; Cut Flesh Budgets Help 'Em

NEW YORK, Jan. 18.—Colored performers are in the vogue once more. These past few weeks have seen the increasing popularity of dark-skinned acts, bands and units in New York especially, and around the East. And this in spite of the fact that several months ago one of major circuits said it was not inter-

ested in colored acts any more and other offices were avoiding booking colored acts. Since then sepien acts have been getting big breaks and have been playing the Times Square houses consistently.

The vogue for hot jazz, built up by Cab Calloway, Ellington and other hotcha bands, is probably responsible in part for the demand for colored acts. The lower salaries that colored acts can usually be bought for over that of white acts is another important factor, due to the reduced "flesh" budgets. The cropping up of vaude houses catering to colored audiences in the larger cities is another break for Negro acts and provides breaks-ins for them.

Units have become popular lately. The floor show from Connie's Inn in Harlem doubles periodically into local vaudeville and headlined the Broadway several (See COLORED ACTS on page 55)

Theater Forces United on Tax; Committee Set for Washington

NEW YORK, Jan. 18.—Plans for fighting the proposed Mellon admissions tax, which would place a levy of 10 per cent on all tickets of over a dime, were crystallized last Monday at a meeting at the Hotel Astor here at which every organized theatrical legit group was represented. The meeting, which was held under the auspices of the League of New York Theaters, was attended by both members and nonmembers of the League and by representatives of Equity, IATSE, Theatrical Protective Union, American Federation of Musicians, United Scenic Artists and the Dramatists' Guild.

All forces of the legit theater were unanimous in their plans to fight the tax, and were also unanimous in supporting a proposed strong managerial organization. Dr. Henry Moskowitz, adviser to the League, read a resolution which was unanimously adopted:

"Resolved, That in order to oppose effectively an admissions tax for the legitimate theater, a nation-wide organization be established to be known as the League of American Theaters, consisting of managers and producers thruout the country, which should co-operate with all the other national groups of the theater, like the Actors' Equity Association, the Dramatists' Guild and the theatrical labor organizations, and

"Resolved, further, That contact be immediately established with individuals and organized groups of the theater outside of New York City to focus all the forces in opposition to the proposed admissions-tax legislation."

The anti-tax campaign culminated in the appointment of a steering committee composed of Frank Gillmore, president of Equity; Fred Birnbaum, of the American Federation of Musicians; Fred J. Dempsey, of the IA; Walter Percival, of the United Scenic Artists, and William A. Brady, Brock Pemberton and Lawrence Langner, producers. The commit-

tee will accompany Dr. Moskowitz to Washington on January 21, when hearings before the Ways and Means Committee of the House are to be held.

The hearings will probably decide the fate of the proposed tax so far as the theater is concerned. Dr. Moskowitz said on Monday that a sympathetic attitude toward the position of the theater had been manifest by leaders of both parties, but that extensive co-operation would be needed to beat the levy. The steering committee is arranging speakers to appear before the Ways and Means Committee. It is keeping the number down, but undoubtedly representatives of each branch of theatrical labor will present pictures of the present unemployment in their various fields.

If the proposed New York State tax of 5 per cent threatens to become a reality, it too will be fought by the united forces of the theater. It has not as yet been officially proposed.

Dr. Waters Discusses '32 CNE On His Arrival From Abroad

NEW YORK, Jan. 18.—Dr. R. W. Waters, general manager of the Canadian National Exhibition, Toronto, arrived in New York last Thursday morning after six weeks spent in England and France on business in the interests of the premier Canadian fair. In his suite at the Hotel Astor he gave a frank and disarming talk to a representative of *The Billboard* on prospects for this year's exhibition, altho the trip to his native Eng-

land was greatly in connection with the British Empire's participation at the 1934 exposition. Neither King George nor the Prince of Wales will be in a position to come that year, was his answer to a query put to him relative to the royal entourage. But Dr. Waters was frank in saying that he has a great surprise up his sleeve.

Fresh after a visit to *The Band Wagon*, (See DR. WATERS on page 55)

Bill To Legalize Pari-Mutuels in Massachusetts Is Strongly Backed

BOSTON, Jan. 18.—Behind a bill to legalize pari-mutuel betting in conjunction with horse racing in Massachusetts are leading sportsmen and fair officials of the State.

Preparation of the proposed law has been sponsored by Bayard Tuckerman Jr., Hamilton, and Fred F. Field, Brockton. Introduction of the bill is significant in the fact that Tuckerman, vice-

president of Eastern Horse Club and regarded as one of the foremost authorities on racing, and Field, nationally known for his connection with the turf, particularly with trotting horses, are the first men of their stamp to back a racing bill in this State.

Leading men of the State in this field are said to back them, because each of these men, after due deliberation, has concluded that passage of the bill sponsored by Tuckerman and Field would prove of immeasurable benefit to Massachusetts.

It would aid the agricultural fairs, which are at the present time in dire straits, and it would, if passed, give great benefit to the old age assistance fund. It would, in a large measure, help the unemployment situation in this State. That is the opinion of the backers of the bill.

John R. Macomber, Raceland, Framingham Center, is behind it, as is Charles F. Adams, owner of the Boston Bruins; Augustus F. Goodwin, president of the Eastern Horse Club; Louis K. Liggett, president of Boston Horse Show, and many others. The list of indorsers for the bill includes:

Fred F. Field, president Brockton Fair; Augustus F. Goodwin, president Eastern Horse Club; John R. Macomber, Raceland, Framingham; Charles F. Adams, (See BILL TO LEGALIZED on page 55)

Cover Picture—Electrical Group, Century of Progress Exposition, Chicago, Ill., 1933.

Shubert Receivers Claim A Climb Out of the Red

Say that last five weeks have shown remarkable rise in business—hit shows are booked, salary savings and contract players help—two shows now are rehearsing

NEW YORK, Jan. 18.—Shuberts are in the money again, according to Charles Flisk, representative of the Irving Trust Company, receiver with Lee Shubert. The past five weeks have shown a remarkable advance in business, and the opening of several successful shows in houses controlled by the corporation has resulted in taking the company out of the red for a goodly amount. Added to this is the large saving in salaries, with the pruning of superfluous help, and the disallowing of theater leases, which in many cases losses to the corporation and drew heavily on the profits of those theaters which were in the money.

Improved condition of the road is also responsible for the profit making of the past few weeks. The receivers, aided by several advantageous leases of theaters which in the past had mostly been in the red. All of the road shows have shown a consistent profit during the last month and promise to continue doing good business for the balance of the season.

No additional calls for the sale of the receivership certificates were found to be necessary, and to date the only sale of these certificates has been to Lee Shubert, who shortly after the receivership went into effect took up \$50,000 worth and obligated himself for the balance of the \$180,000 issued.

Shuberts have put two new shows into rehearsal, *Zoom* and *If Booth Had Missed*, the latter in association with William Brady, Ltd., in which corporation they have a half interest. Altho the receivers have expressed a desire to finance indie producers up to 50 per cent, no such deals have been gone thru as yet. The last linking of venture of this sort was the financing of Bela Blau's production of Arthur Richman's *Giants in Our Midst*, which project was considered for a time but eventually fell thru.

The Broadhurst Theater, which recently reverted back to the Shuberts when Arons & Fiedley's lease expired, was re-leased to Gilbert Miller, and is now housing a hit which bids fair to occupy the house for some time.

While most of the contract players which the corporation had under long-term contracts were disallowed, some of the artists who were not released have shown a profit; as in the case of Roger Pryor, who has been loaned to Sydney Phillips for *Blessed Event*, with the understanding that the show will be booked into a Shubert-controlled house.

The receivers are now in process of readying a financial report for the court on March 5, at which time the court will decide whether or not sufficient progress has been shown to warrant the continuance of the receivership. Present quotation of Shubert stock on the exchange lists it at 5/8 per share.

Canadian Film Theaters Open Doors to Sir John

ST. JOHN, N. B., Jan. 18.—To open his Canadian stage tour, as per schedule, Sir John Martin-Harvey, English dramatic star, heading a company of players he organized in England, cut short his convalescence from an attack of grippe. He had been advised by his physician to postpone the tour opening for at least a week. He declined to do this, and, accompanied by his wife, sailed for Halifax, N. S., where his company opened at the Garrick January 7 in *The King's Messenger*. This production was followed by *The Belles*.

Martin-Harvey has booked his company into all the leading cities of Canada, en route from the Atlantic to the Pacific, the engagements ranging from one day to three weeks. The two plays form the smallest repertoire Martin-Harvey has used on any of his Canadian or Canada-United States tours. The tour will likely last until April, and the outlook is that a return trip will be made from the Pacific to the Atlantic.

U. S. May Query Radio On Numerous Points

WASHINGTON, Jan. 18.—A resolution calling for an investigation of radio in this country has been introduced in the Senate by Senator Couzens of Michigan. The resolution proposes that the Radio Commission investigate and report to the Senate on these six major points:

- To what extent broadcasting facilities are used for commercial advertising.
- What can be done to control or eliminate commercial advertising.
- What is being done in other countries. Whether or not it would be possible to announce only the names of sponsors of programs.
- What information is available on the feasibility of government ownership or operation of radio stations.
- How the stations are divided by power.

A Galloping Gag

NEW YORK, Jan. 18.—'Twas cracked the other day and comes via George Clark, aerialist of the Helen Clark Trio. A couple score musicians were grouped around in their traditional haunt outside the Strand Theater Building. You can't pass that wall. Well, in the old days "gallop" music was almost as frequent as after-dinner speeches; so when Poodles Hanford, the galloping equestrian, came along, he asked what would happen if someone struck up a "gallop" tune. No one volunteered an answer, but it would be a great idea anyway.

Largest Auditorium Shows Smallest Loss

ATLANTIC CITY, Jan. 18.—Atlantic City Auditorium last year lost less money proportionately than any other convention hall in the country.

According to the report of a special committee to Mayor Harry Bucharach, the large hall was operated at a loss of \$5,292 per month, not taking into consideration the \$50,000 appropriated by the city last year. Despite this loss a comparison of figures, said the committee, shows that greater losses were encountered by other like enterprises. Manager Lincoln G. Dickey is assured a continuance of his position, but at a reduced figure. Receipts from dancing in 1930 were \$40,000. Basic personal payroll for 1931 was \$234,000. A 30 per cent reduction looms this year.

Report states: "Regardless fact that Atlantic City's permanent population is by far the smallest of all auditorium cities, gross receipts of Auditorium have far exceeded, for three-year period, any other in United States. Owing to summer dance policy Auditorium lost \$40,000 this year, accounted for on the 1930 report."

Will Osborne Commercial

NEW YORK, Jan. 18.—Will Osborne has been signed for the I. Miller (shoe) programs over WOR, broadcasting five times weekly, beginning tomorrow. Osborne, who goes on for Miller at 8 to 8:30 p.m. on Sunday, will follow onto the Busch Jewelry program over the same station at 10 to 10:30. His Busch contract calls for 13 weeks with options. How long he will last with the Miller broadcasts depends on how he goes the first week.

Savannah Stagehands Install

SAVANNAH, Ga., Jan. 18.—Savannah stagehands. Local No. 320, IATSE recently installed the following officers for the ensuing year: M. H. Addie, president; W. W. Bulard, vice-president; A. F. Rehm, secretary and treasurer, and W. P. Kehoe, business agent. Addie and Rehm were re-elected.

IATSE Local Elects Officers

ENID, Okla., Jan. 18.—Local No. 313 of the stage employees and operators' union has elected the following officers for this year: George McCann, president; Ed Browning, vice-president; H. H. Williams, financial secretary; H. G. Creekmore, business manager, and C. E. Wise, secretary.

Decision in Mosque Case

RICHMOND, Va., Jan. 18.—Action instituted in the Law and Equity Court to require the Mosque to allow a series of concerts to be given in that house this winter, in accordance with a contract which T. Michaux Moody claimed he had made with the management, brought a decision from Judge Pollard that Moody had failed to produce sufficient evidence of a contract. Decision was reached after an all-day hearing of testimony.

Music Publisher Sues

CINCINNATI, Jan. 18.—Suit has been filed in U. S. District Court by the Famous Music Corporation, New York, against Carl Braun, owner of the Riviera Theater, asking \$250 damages for alleged infringement of copyright on a musical composition. Injunction against continuance of use of the music is asked.

Closer Buying Seen in Maine

Fairs meeting marks end of "open contracts"—Bangor selected for 1933

NORWAY, Me., Jan. 18.—Maine Association of Agricultural Fairs ended on Friday one of the best two-day sessions in its history.

George Wescott, Bangor, was elected president. Other officers elected are R. V. N. Bliss, Bluchill, first vice-president; Jarvis L. Tyler, Farmington, second vice-president; James S. Butler, Lewiston, secretary; F. W. Hill, Bangor, treasurer.

Bangor and Topsham bid for the 1933 meeting, which went to Bangor.

Competition was keen among booking concerns, there being present the largest representation ever attending a Maine meeting. Few contracts were executed. Agents found fair officials in a "waiting" mood. In practically every instance vaudeville acts will be selected only after offerings of all agencies have been considered and the best program at smallest investment selected, thus marking the end of "open contracts."

Because so many fairs went into the "red" in 1931 budgets for practically every department have been reduced, that for platform attractions having been cut from between 10 to 25 per cent.

Firemen's Circus-Vaude Show at Garden, 17 Acts

NEW YORK, Jan. 18.—E. A. Benson, head of RKO's club department, booked in a circus-vaude show at tonight's benefit affair for Uniformed Firemen's Association at Madison Square Garden. Ladies understood to be paying for show this year, RKO donation at previous annuals.

Acts presented were Sixteen Debutantes, Charles Poodles Company, Rellly Family, Hollywood Horse, Colette Crowell and 16 Indian Girls, Sig Franz Company, Maurice and Vincent, Jeannette Mae, Five Elgins, Cosmopolitan Trio, May Wirth Family, Grant and Rosalie, 18 High Hat Revue Girls, Three Speeds, Davillas, Alexander and Santos Trio and Royal Morrish Troupe, some doubling.

Felix Sanders associated in the booking and assisted Benson in stage management. Music batonist was Owen R. Jones and on electrical effects was Carl Aslop.

About 25,000 jammed the Garden for this 15th annual entertainment, with a thousand on outside refused admittance. There were a speech by William Green, president American Federation of Labor; songs by Kate Smith, concerts by Fire Department and 22d Regiment bands and a spectacular finale furnished by fire wagon dashing around arena track to show the folks how it's done in the real.

Millions in Theater Deal

PORTLAND, Ore., Jan. 18.—J. J. Parker, president of the Fox Portland Theater, has taken over subleases of Fox, Paramount, Rialto, Broadway, United Artists and Hollywood theaters in Portland; Liberty, Astoria, Ore., and Castle, Vancouver, Wash., theaters representing an investment of \$3,000,000. Report says Fox West Coast will adopt and operate the holdings on unit plan. Charles E. Couche named as business manager.

Salkow Gets Pair of Bids

NEW YORK, Jan. 18.—Sidney Salkow, young director, whose initial effort is the current *Black Tower*, now at the Sam H. Harris Theater, has already been sought after by both RKO and Paramount, with the former company offering him a post as dialog director. Deal didn't go thru, Salkow preferring to remain East.

PLAYS ANNOUNCED

(For Broadway)
Why Don't You Go Back, by Montague Glass and Dan Jarret (John Golden).
The China Cup, by Betty Blount (Max Fisman).
Good Pleckin's, by Mary K. Brookes (Bernard Levey).
Collision, by Rudolph Lothar and Erno Sebasi (Lewis E. Gensler).

BROADWAY RUNS

Performances to January 18, inclusive.

Dramatic	Opened	Perf.
Animal Kingdom, The	Jan. 12	7
Barrett's of Wimpole Street	Jan. 12	7
The	Feb. 9	310
Berlin	Dec. 30	22
Black Tower	Jan. 11	8
Bride the Sun Shines on	Dec. 26	25
The	Nov. 3	80
Brief Moment	Nov. 12	112
Church House, A	Nov. 6	83
Counsellor-at-Law	Nov. 2	89
Cynara	Jan. 4	18
Devil Passes, The	Jan. 6	23
Electra	Jan. 30	22
Experience Necessary	Dec. 25	29
Fata Morgana	Dec. 23	24
Good Fairy, The	Nov. 23	64
Hay Fever (Revival)	Dec. 29	23
Jewel Robbery	Jan. 13	5
Lancashire Lass, The	Dec. 30	36
Left Bank, The	Oct. 6	119
Last Boy	Jan. 6	15
Louder, Please	Nov. 12	76
Mourning Becomes Electra	Oct. 28	80
Mr. Papaver	Jan. 16	1
No More	Jan. 7	17
Reunion in Vienna	Nov. 16	74
Social Register, The	Nov. 9	81
Society Girl	Dec. 30	22
Springtime for Henry	Dec. 9	48
Three Men and a Cradle	Jan. 11	8
Wolves	Jan. 6	13
Musical Comedy		
Band Wagon, The	June 3	262
Cat and the Fiddle, The	Oct. 15	110
Earl Carroll's Vanities	Aug. 27	200
Everybody's Welcome	Oct. 13	108
George White's Scandals	Sept. 13	148
Gondoliers, The	Jan. 11	8
Laugh Parade, The	Nov. 3	96
Of Thee I Sing	Dec. 28	26

\$24,126 Collected for Fund To Aid Jobless Musicians

NEW YORK, Jan. 18.—Gifts amounting to \$24,126 were announced by Walter Damrosch last week as the first contributions to the Musicians' Emergency Aid Fund. Damrosch, chairman of the fund, has set a minimum goal of \$300,000, for which the campaign will be officially opened next Monday.

Arturo Toscanini, Miss Lucrezia Bori, Mme. Anna Case Mackay, Mme. Olga Samaroff Stokowski, Ossip Gabrilowitch, the Curtis Institute in Philadelphia and Mr. Damrosch contributed \$1,000 each, while the Juilliard Musical Foundation gave \$15,000.

Damrosch described conditions in the music profession as "terrible" and urged his audience in Steinway Hall to help.

Butterfield Acquires Another

DETROIT, Jan. 18.—The Butterfield Michigan Theaters have taken over the new theater recently built by Edward Saether, former Public district manager, in Traverse City, Mich. House will be equipped with sound machinery and opened early in May. Saether now is manager of the Soo Theater, Sault Ste. Marie, Mich. Traverse City will have two Butterfield theaters, the Lyric having been under operation for several years. The new theater will probably be called the Regent.

THRU SUGAR'S DOMINO

ARE producing managers morally justified in raising deafening squawks about their "unbusiness-like" treatment at the hands of newspaper critics? Of late there has been advanced the theory (just one of the old uns dressed in brand-new Depression raiment) that newspapers should accord the same courtesy to legit theaters as they undoubtedly tender to department stores and such. It is being pointed out by gents who are more influenced, by the heat of their own vehemence than the proddings of a conveniently submerged awareness of logic that since papers won't dare to print wise-cracking comment on the array of superlatives summoned up by the advertising copy-writers of the town's department stores to describe sales of panties, washboards and such, why can't something be done by managers working in concert to discourage the familiar treatment of shows by reviewers or critics of these papers? To which the answer will might be: It just isn't done. And it will never be done so long as the theater remains a public institution, conducted by humans for humans—and not as a department store with price tags on articles and bargain counters for "Clearing Out" sales.

Not long ago we had a rather revealing discussion with a legit theater operator in one of the largest towns in the vicinity of the Mason-Dixon Line. Sane and fair on all other subjects we prod and con'd. This individual held it as a blanket-blank shame that an "astine newspaper reporter should have it within his power, thru virtue of his free rein in wisecracking, to make a failure of a \$200,000 investment of a recognized showman." Mr. Operator was referring to a show that flopped badly several seasons ago because, as he believed, it received a heartless panning at the hands of "lousy" critics. He gave the pedicular critics too much credit. Our view of that incident, and maybe several hundred others similar to it, is that if the critics had not done the job with dispatch the public would have killed that show's chances anyway. But the process would have been more prolonged and, therefore, accompanied by more pain and suffering.

BELIEVE it or not, there isn't a critic in creation; in fact, any group of them assembled anywhere, that can kill a really good show. They might, thru their rip-tearing condemnation, hasten the end of a turkey, but if a show is really good, has the cast and is not mounted in fly-by-night style it will live thru the test. We present as proof of our assertion the theatrical archives of any metropolitan newspaper in the country. Few if any real critics set out to catch a show with a pan bidden up their sleeves. They are induced into flinging vile epithets and other descriptive words that are not so nice by the atrocities committed on the country's stages in the name of the theater. Critics are to the theater as the equilibrium test is to aviation. Those who cannot pass the test of criticism are possibly not worth passing. And for them to be permitted to cagy on will not only result in disaster for themselves, but untold harm perhaps to the theater as a whole. Criticism might not always be kindly. Just as humans are infrequently as kindly as the young men starting out in the world expect them to be. But as years pass with the embryo producer and as well with the young man out to take the world by the horns, they get to like most those whose criticism was severest when the first few miles of the going were none too easy.

Criticism should be welcomed by those who profess to be good sports and at heart really are. One need not dig into dusty records to be convinced that David Belasco's first efforts were panned plenty. And Ziegfeld was not known

as the world's greatest exploiter of prize-winning pulchritude on his first several tries. And who said O'Neill was the greatest of them all when they saw the first few glimpses of his morbidity in little theaters? None of these protagonists of definite trends in the theater were helped along to any great extent by critical crutches. They succeeded despite the tardiness of the critical world in recognizing their specific genius.

THIS can go on forever without winning to our side the pig-headed persons who insist that the theater is an art when it comes to getting big plugs in the Sunday feature sections, but insist that it is a business, just like department stores are, when there is a panning review to be reckoned with.

Yet as we say *auf wiederseh'n* for a time to this intriguing subject we cannot use a better sendoff than a delicious morsel from Arthur Hopkins' widely read and quoted booklet, *How's Your Second Act?* Here it is, and remember, please, that Hopkins penned it in 1918—when men were men and critics were still classed as human beings!

"I want no praise for bad work. I scorn the man who offers it. I want always to have my intent examined, my execution scrutinized. If they find me stooping to sham devices, if they find me careless or cross, cheap or vulgar, my head is on the block for them."

"And I would like to see them the same with every producer. I would like them to shout for better and better, and I believe if they do better will come." Every crabbing producer should read Mr. Hopkins' 14-year-old book. Best thing in the world for that tired, irritable feeling. Even better than the yeast that makes Vallee's crooning a potent factor in internal revenue collections.

IT'S quite the thing for a scribbler these days to take issue with Walter Winchell; even when it concerns his description of a fly speck on Beatrice Lillie's fan. We haven't exactly been waiting for this, but it has come—so let's go.

In his heartbreaker column this Monday a week Winchell hands out a severe bawling to Elmer Rogers, manager of the Palace, for giving a walking license to Morris, the backstage elevator boy. We haven't the clipping before us, but if memory serves us faithfully Winchell says something about being off Rogers' pal and pass list if he fails to take back Morris. Now that's not fair on Winchell's part, is it? A man who is read avidly from Coast to Coast who has the respect of those in the profession for being a regular guy. And of all things, one who himself has played the Palace and has had an opportunity to meet Rogers at close range and, if he wasn't busy doing other things, drinking in the human warmth and nobility of character that resides in the man who has been the Palace's boss since it opened.

Winchell—in fact, any writing man—has a perfect right to criticize Rogers or anybody else for some action that violates the writer's code of fairness or ethics. But a man of Winchell's caliber takes unfair advantage when he hangs the Palace's soiled clothes on his Monday-morning line.

We know Morris and we like him. This goes as well for Messrs. Winchell and Rogers. However, if Rogers chooses to send Morris away he must have a good reason. And even if he hasn't it certainly is not fair for Winchell to make a blast about it before many millions of readers without getting Rogers' version. If it was Winchell's motive to get Morris reinstated he certainly went about it the wrong way. If we were Rogers the Winchell squib would make us all the more determined that Morris shall not come back. There would always be (See SUGAR'S DOMINO on page 2)

Jeff Riddick in Fatal Crash

ASHEVILLE, N. C., Jan. 18.—Jeff Riddick, orchestra leader with the *Hollywood Scandals*, playing Publix houses in this section, was fatally injured in an automobile crash here Sunday morning. Several other members of the band were seriously injured in the smash up. Company was en route to Raleigh, N. C., when the accident occurred.

Morgan Is Booking Acts

CHICAGO, Jan. 18.—Louis Morgan, of "Louie's Hungry Five" fame, has taken a desk in the William Morris office here and is booking acts into Roseland State Theater, Chicago, and for Ottawa, Ill.

Chicago Chat

By NAT GREEN

Having noted the success of *Girl Crazy* and other legit shows in the chain movie palaces, cabaret proprietors are casting appraising eyes on some of the more successful musicals with a view to installing them in lieu of the usual floor show. First of the local establishments to take any definite step toward annexing such a show is Terrace Garden in the Morrison Hotel. Leonard Hicks, manager, is negotiating with the producers of the Al Johnson show, *Wonder Bar*, now current at the Apollo, to place the show in Terrace Garden when it has completed its local run and its road tour. It is reported that the negotiations have made substantial progress toward consummation. If *Wonder Bar* is placed in Terrace Garden it will be the first time such a show has gone into a cafe anywhere and will establish a precedent that may have far-reaching effects. As the show's locale is a cafe Terrace Garden would be an ideal setting for it. As to the cost, that probably could be trimmed down to suit circumstances. And the prestige which undoubtedly would accrue to the cafe would justify a heavy expenditure.

Considerable interest has been created by the contest inaugurated by MOA to pick an all-American radio dance orchestra from the "musical gridiron" of 200 of the country's most popular orchestra leaders. Some 280 radio editors, columnists and trade journal writers from Coast to Coast were invited to submit their choices. The "team" finally chosen consists of Coon-Sanders, Vincent Lopez, George Olson, Ted Weems, Gus Arnheim, Fred Waring, Rudy Vallee, Guy Lombardo, Ben Bernie, Wayne King and Paul Whiteman. Nine out of the 11 final choices were in the list submitted by this scribe. The two who were not are George (See CHICAGO CHAT on page 5)

Weldon Second American Actor Barred in London

NEW YORK, Jan. 18.—Word was received here today of the barring of Ben Weldon, American actor, from the English stage.

Weldon, who has lived for some years in England, has been notified by the home office that he can no longer appear in Britain because of his standing as an alien. His last London appearance was in *Five Star Final*, and he recently signed a contract with Gordon Harbord, producer, to appear in *Say When*. Harbord went to the home office to ask for reversal of the Weldon decision, but home office refused. Weldon says that in six months he can apply for permanent residence papers, which may solve the problem.

This is the second case recently in which an American performer has been barred in London because of alien standing.

Maurice Schwartz To Tour

NEW YORK, Jan. 16.—Maurice Schwartz intends to tour the larger cities with his production of *If I Were You* at the conclusion of his present engagement in *Wolves*, now current at the 49th Street Theater. Plans for the tour are indefinite as yet, depending on the success of *Wolves*, which opened this week. *If I Were You* was Schwartz's first try this season on the English stage.

Ben-Ami Company Formed in Chicago

CHICAGO, Jan. 16.—Jacob Ben-Ami, who closed an engagement in *Samson and Delilah* in Montreal last week, has been booked into the Adelphi Theater by Ralph T. Ketterling. Show is scheduled to open Sunday night.

Ben-Ami arrived in Chicago Tuesday from Montreal and immediately began engaging people for the company thru the Milo Bennett office. The greater part of the cast was engaged in Chicago.

May Extend Sunday Shows

ALBANY, Jan. 10.—Mayor John Boyd Thacher said he will ask the common council to permit Sunday shows for a longer period if the four-week Sunday shows do not produce sufficient revenue for the local unemployment relief fund. The first of the especially permitted Sunday performances were held January 10 and netted about \$1,000. Manager Charles Smakwitz, speaking for the theater operators, predicts about \$3,000 for the four Sundays.

S. H. Fabian In New Post

Will operate Fox New England Theaters — Herschel Stuart retains position

NEW YORK, Jan. 18.—Latest report on the position of Simon H. Fabian with the Fox Theaters organization is to the effect that he will operate the Fox New England Theaters, Inc., with Herschel Stuart remaining as general manager and possibly being given an interest in the circuit. One source states that Fabian will be elected vice-president and made general manager of Fox Metropolitan Theaters in conformity with the plans of the committee representing the 6 1/2 per cent convertible gold bonds of the company, which is supposed to take on a separate management of the Fox properties, which are being subleased.

While Fabian's name has been linked with Skouras Brothers, this can also come about by the possibility of the Skourases taking over the leases of the Fox New England Theaters, formerly the Fox Circuit.

While not generally known, Halsey, Stuart & Company, bankers, are backing the Skourases, and, apparently, these bankers have decided to place Fabian directly in charge of the Skourases instead of making a deal with the Skourases as in the case of the recent Fox properties they leased on a percentage basis.

Altho the Chase banking interests are heavily tied up with the Fox organization, Halsey, Stuart & Company floated the bond issues for the Fox theater properties. A heavy payment is due shortly to S. C. Poll, and this gave reports that a possible default would return the house to the former owner.

Fabian is expected to be made president of the new organization, which will operate the Fox New England Theaters, Inc. A. J. Schlosser, of Halsey, Stuart & Company, has been appointed treasurer and manager of the theaters involved.

Theatre Managers Note

Talking to 4,000,000 People Nightly in Every City in the United States.

Rajah Bold

Station XED, Reynosa, Old Mex. 960 Kilo.

NEW YEAR - NEW IDEA

1 PATENT YOUR IDEAS

FREE OF CHARGE

Confidential Advice Sent Free

Z. H. POLACHEK Reg. Patent Attorney

1234 Broadway, NEW YORK

WANTED—12 or 14-PEOPLE TAB. SHOW

To play weeks of February 7, March 6, April 3, May 8. Write MANAGER, 28th Inf. Theatre, Ft. Benning, Ga.

Wanted—Agent

To book small show and sell exploitation. Must know the mental racket. Start salary expected.

PUNJAB

J. Benson Theatre. AUBURN, N. Y.

ADVERTISEMENT SOLICITORS

WANTED: Experienced men—state references. For National Flower Show Book, Hartford, Conn. Address HUGO BURGHIM, P. O. Box 402, Cincinnati, Ohio

WANTED Single Young Lady for Church Dramas, Partnership basis, but no investment. All expenses paid after joining. Fine opportunity for varied dramatic experience. Prefer girl who sings or plays piano. Car an asset. JAMES ALTER, Thompson Ave., Gloverville, N. Y.

THE ELKS' OPERA HOUSE

WILL receive bids for lease February, 18. Address TRUSTEES, No. 230.

WANTED THREE YOUNG LADIES, Accomplished, Guitarist, Tap Dancer or Singer. Vaudeville, Stage Travel. BOX 770, Billboard, 251 W. 42d St. New York

STOMACH ULCERS AND STOMACH DISORDERS Relieved by VITO, Nature's remedy. Send \$1.25 for 10-c. bottle. VITO PRODUCTS CO., 210 E. 9th St., Cincinnati, O.

Foreign Plays

A list of all new plays produced in London and Paris during December will be found on page 19, together with brief comment on their American possibilities.

VAUDEVILLE

Conducted by M. H. SHAPIRO—Communications to 251 W. 42d St., New York City.

Brown Leaves for the Coast; All Quiet on RKO N. Y. Front

Several important changes expected were not made, including addition of Whitbeck, Richards to staff—booking, theater-operating departments remain status quo

NEW YORK, Jan. 16.—Hiram S. Brown left for the Coast yesterday to straighten out various entanglements that have cropped up since his last visit just before the new finance plan was put forth, at which time he placed David Selznick in charge of the picture production department of the consolidated Pathe-Radio Pictures, Inc. To all appearances, the local end of the RKO establishment remains quiet and no expected terrific shakeup or upheaval took place, altho this was expected in both the booking and theater-operating departments despite the fact that Mr. Brown has maintained he was well satisfied with both these departments.

Neither Frank Whitbeck nor E. V. Richards has joined the organization to date, according to authentic information, the average RKO official claiming not to know who these people are. Whitbeck was tipped as being the coming head of the exploitation and advertising department of Radio Pictures and RKO.

That there was a possibility of a change in the theater operations department is definitely known, but apparently this and other matters will be in abeyance until the return of Mr. Brown, two or three weeks hence. Harold B. Franklyn was among those who had been a principal in negotiations for a big job in the theater-operating division, but, to all appearances, Franklyn was dissuaded from going after the job to strongly by the same factors that are responsible for the present theater-operating regime.

In the meantime, the status of Martin Beck remains that of one in advisory capacity for the time being at least, as originally announced. Mr. Beck came in as such, supposedly to look after the interests of the Kohl-Castle and his own part of the Orpheum Circuit which they still hold and also the major portion of the Palace Theater this city. Mr. Beck was credited with having disposed Arnold Van Leer, doing Palace publicity and advertising under Jack Hess. This week Van Leer was returned to the job, after the Palace had little publicity sent out and ran about one-half of the usual amount of lineal advertisements in daily newspapers.

Another development was that of RCA coming out as owner of 87 per cent of the entire stock of RKO, as against the nine per cent it formerly held, as a result of agreeing to take up the unsubscribed portion of the debentures, amounting to about \$10,000,000. Of the \$11,000,000 sought, less than \$2,000,000 were taken up by stockholders. About one-half of the amount has been paid to RKO and the other half will be ready whenever RKO calls for the funds from RCA.

London West End Grind Is First in Nearly 6 Years

LONDON, Jan. 9.—The first grind vaude show in the West End for nearly six years will make its debut February 3 at the Windmill Theater, Shaftesbury avenue.

Continuous vaude from 2:30 in the afternoon until 11 o'clock at night will be the policy, with the average number of acts playing being 35 in addition to a permanent orchestra and a girl troupe (Eight Windmill Girls). Prices of admission will range from 40 cents to \$1.40. There will be no advance booking.

The plan is sponsored by Mrs. Laura Henderson and will serve the two-fold purpose of helping distressed vaudevillians and finding new talent. Most of the acts will be new to this city.

Sue and Nick Claim Record

NEW YORK, Jan. 18.—Sue Carol and Nick Stuart have set a new record for the Hippodrome, Baltimore, according to Eddie Sherman, house booker. Carol and Stuart closed in Baltimore Friday, and opened Saturday at the Grand, Philadelphia. In Baltimore they topped the previous high set by Sophie Tucker a few weeks back.

This Parisian Producer Has 136 Girls, 7,000 Costumes

PARIS, Jan. 16.—Francis A. Mangan, who produces Paramount stage shows in five countries, now is using 136 girls in his troupes and more than 7,000 costumes.

His shows tour France, England, Belgium, Italy and Germany and have made him known as the Roxy of Europe.

Mangan is now rehearsing and costuming a stage show to open at the Carlton, London, as a special presentation to accompany the new Paramount picture, "Il Est Charmant," which is being made at the Paramount Joinville studios here.

RKO New England Houses Are Reviving Flesh Policy

NEW YORK, Jan. 16.—The Albee, Providence, will return to vaude January 23, with RKO placing it on the books of Harry Kalcheim. It will play six acts for a full week. The return of vaude at this house came after the circuit had considerable meetings with the labor unions.

Another house that will probably go into the Kalcheim column soon is the Memorial, Boston, which is an old-time vaudeville. The opening date has not been definitely decided, but it will probably be within three or four weeks.

L. W. Schine Will Confer With Dows on Ohio Houses

NEW YORK, Jan. 18.—Louis W. Schine, of the Schine Brothers' Enterprises, is due here the end of this week to confer with the Dows about the possibility of adding vaudeville to six theaters in Ohio. Negotiations with the unions have been holding up the setting of definite dates.

The Dows are continuing to book six Schine houses up-State, altho Lockport dropped out temporarily last week due to trouble with the union. The Schines are also encountering difficulties in assembling good pit orchestras.

Necessity for Pooled Auditions Disclosed by F. & M. Talent Quest

NEW YORK, Jan. 16.—A periodical audition held by Fanchon & Marco in one of the rehearsal rooms at the Roxy Theater disclosed last week the small percentage of performers booked at an affair of this kind. Out of the 48 turns, mainly specialists, who showed their stuff briefly for F. & M. officials, Fanchon, Simon and Phil Bloom, booking manager, only about five or slightly more than 10 per cent showed promise of getting engagements from the production firm at present boasting the longest presentation route.

As heartbreakers for performers, these auditions held before frozen faced bookers and agents take the front pew. Held with some sort of organization by the various vaude producers, however, there is no doubt that a lot of hidden talent



ANN ROTH, who started in vaude with her sister, Lillian, when a youngster, and since has been on her own in legit and vaude. She now is a part of Benny Meroff's act and started on RKO's intact tour this week.

CBS Has 11 Acts Getting \$25,000

NEW YORK, Jan. 18.—Eleven Columbia Broadcasting System acts are now current in this city, booked thru its artists' bureau, at a total salary of about \$25,000, the most recent newcomer being that of Vaughn De Lenth's booking, opening at the Regent Theater, Paterson, N. J.

The acts are The Boswell Sisters, at the Paramount, New York; Morton Downey, at the Fox, Brooklyn; Kate Smith, at the Madison, Brooklyn; Mills Brothers, at the Palace, also George Olsen and band, at same house; The Street Singer (Arthur Tracy) is at the RKO 86th Street; Colonel Stoopnagel and Budd, at the Hippodrome; Singin' Sam B at the Academy of Music, and Ben Alley, tenor, has just been given some RKO time.

All of the acts were booked under the direction of Ralph Wonders, manager of the Columbia Artists' Bureau, mostly by Paul Ross. Average commission paid by the acts is 12½ per cent and the salaries range from \$4,000 downward.

Holtz Still Looking For Suitable Talent

NEW YORK, Jan. 16.—Up until yesterday Lou Holtz was still looking around for a supporting show to start Warner's Hollywood in a straight vaudeville policy. The former straight-picture emporium is tentatively set to open January 30.

Jay Brennan (Brennan and Rogers) is the only performer signed so far by Holtz. A "name" band, which will double between the pit and the stage, is yet to be signed.

would be uncovered. In the case of this particular audition, there were a number of excellent specialists in the 45 who could easily fit into the average flash act, but yet not all of them could be used by F. & M.

It has long been suggested that vaude producers pool on auditions much the same as club bookers do. The latter hold meetings monthly or so, with performers then giving auditions for all and usually booked on the spot.

In F. & M.'s case, acts are selected from the auditions held here only when they show promise of versatility. Specialists who are limited to just one specialty stand little chance, as the producers can pick these up by the gross on the Coast and have been doing so.

France Denies Barring Acts

Wants responsible contracts, however—no hardships, say U. S. bookers

PARIS, Jan. 16.—The current disturbance raised in England by the refusal of the government to renew the permits of foreign acts has caused the ministry here to deny that American acts cannot obtain working permits. The Billboard's correspondent was assured that American acts would receive the same welcome that French acts receive in the United States.

It is pointed out that there are many foreign acts playing here, including Colleano, Jack Hylton and Band, Teddy de Muth, and Seronaders Band, Albert Powell, Viola and Martin Rossos, besides a host of American performers and musicians. The French government is not antagonistic to foreign acts, but takes a similar stand to the English Ministry of Labor.

American acts with responsible contracts can obtain working permits thru their agent, altho they are given permits only for a limited period. Permanent permits will not be granted except in exceptional cases. American acts are warned, however, against coming in Texas Guinan style.

NEW YORK, Jan. 18.—The so-called foreign "ban" on American acts in England and France has aroused much discussion by agents and acts here. Dick Henry, who handles foreign bookings for the William Morris and Jack Curtis agencies, says he has a raft of American acts signed for England and the Continent and that the agitation over foreign acts is not hurting bookings at all.

He points out any act with a contract can go over and that the only American acts being ejected from England are those that have been there for years and had almost made a permanent home there.

Acts here have become aroused over the situation. Harry Green, producer-owner of a novelty troupe, has informed this paper that foreign acts were being treated too well here and that they were crowding out native performers. He claims foreign acts come here and get extensions of their stays continuously over a period of years. In England the act usually has to leave after it plays its contracted dates.

Green also points out that here foreign acts do not have to pay excessive taxes, whereas in England they pay as much as 25 per cent of their income and also have to report weekly at the tax office. Foreign acts play for smaller salaries, he claims, and crowd out the American acts that have a higher standard of living.

Green hopes American acts will join him in urging Washington to save American artists from further unemployment.

Keough Succeeds Ludvig

NEW YORK, Jan. 16.—Austin C. Keough, head of the Public Legal Department since 1925, has succeeded Elek John Ludvig, recently resigned, as the general counsel of Paramount Public. Ludvig resigned from the organization after an association of many years to return to private practice.

"Kiki" Roberts for Boston

NEW YORK, Jan. 18.—Marion (Kiki) Roberts, sweetheart of the late Jack (Legs) Diamond, gangster, has been given a vaude date by Lawrence Golde, of the William Morris office. She will open January 26 at the Scollay Square, Boston, her home town. Fanchon & Marco played her in a couple of the Skouras houses.



By M. H. Shapiro

RECENTLY there appeared a story in this paper to the effect that "opposition" was virtually a thing of the past and one circuit no longer cared whether or not an act played here or there. Just so they booked the attraction when they wanted it; the competition the act gave them at another house meant nothing, and apparently not even taken into consideration.

Last week's Palace (New York) bill brought this fact home, despite the belief of many that there still remains "opposition." Two-thirds of the show, six out of the nine acts to be exact, had been playing up and down Broadway for weeks before coming to the Palace. The competitive stands, if they may be called such, are all within a radius of a few blocks.

Two weeks before playing the Palace Maurice Colleano and Family appeared at the State for Loew; Carlton Emmy's turn played the Capitol a few weeks previous; Buck and Bubbles did their stuff at the Paramount two weeks before; Barto and Mann were at the Capitol the week before, not to mention Moss' Broadway earlier; Lester Allen played the Paramount a few weeks back, and Block and Sully had played the Paramount and Broadway within a month's time. And the current week brings no absolutely new crop of new acts either, but the show is not top-heavy with the same acts that have played Broadway to death.

In this particular instance it is not a case of shortage of headliners, for these acts are not of the headliner type, much less do they come under the heading of "name" attractions. Several excuses have been put forth as the reason for the booking of such a show, but in reality it looks like a double-cross.

A FEW blocks due north, at the Roxy, a terrific splurge was made with over \$15,000 worth of talent, several names to act as a draw, and of a type to diversify the show. At no time did the show threaten to create standing room only or bust house records. An extreme lack of showmanship was everywhere in evidence. Advertising was done, but not in the manner intended to really take advantage of the show's possibilities, for a lone name attraction outdrew the heavy bill a week or two before. The spotting of the turns was nothing short of a crime considering the money being spent. And both the Palace and the Roxy did unusually poor on box-office receipts for the week.

THE one route (RKO Intact) that shaped up as a proposition whereby an act could save itself a little change on the season has sought to run out on them as it were. Layoffs, as well as 10 weeks at cut salary out of a possible 27, is a staggering blow to not a few who have to figure close. Squawks, if any, will result in a New York to Texas jump, so it looks as the many actors will have to be resigned to their fate. Reason for this, according to RKO officials, is that many houses, altho they must play flesh, are not doing so good and the average budget has to be kept down to \$2,200.

WHILE our own newspapers are inclined to play up the fact that this or that actor has been barred by England, the VAP and other British organizations, artists and newspapers hasten to explain that any act coming in under the established rules and regulations has all the opportunity in the world to remain and earn money in their country. They cite numerous instances of acts overstaying their permits, and others who have been abroad for years and years not being bothered, but that occasionally an exception has to be taken. Usually this is to satisfy certain sources that complain, and not always are they wrong. Any act that has worked abroad for a number of years and finally draws too much attention to itself, while at the same time a native act is out of work, can naturally expect a squawk in times like these. Of course, the act in question will say that there should be no discrimination, since no end of English acts are working in the U. S. and nobody annoys them. However, the fact remains that England has certain



NINA OLIVETTE, blonde comedienne, who has appeared in several Broadway musical shows and who is now playing for RKO at the head of a 12-people comedy flash, appearing at the Palace, Cleveland, this week.

rules and regulations prescribed by its Ministry of Labor and we haven't. The silliest thing anyone can do is argue against a law in effect and at the same time talk about a law that ought, might or should be in effect.

String of Dates Set For Howard Thurston

NEW YORK, Jan. 16.—Howard Thurston has been booked by RKO for a string of dates with a 15-people magic act. He opened last week in Albany and plays this week in Schenectady. On January 30 the act opens in Newark, follows with Toronto February 20, and starting March 5 plays the Palace, Cleveland; Youngstown and Akron in succession, doing full weeks.

In all of houses he will work on a net salary, with the exception of Cleveland. At this house he will receive 60 per cent of the week's gross after the theater's expenses have been taken out. When he plays Newark the theater will stand the expense of all baggage hauling to and from the Newark railroad station.

Publix Promotions

NEW YORK, Jan. 16.—With the promotion of L. J. Ludwig, Publix division director, to the handling of special activities for the circuit, seven promotions were made within the organization. Martin J. Mullin, head of the New England territory, succeeds Ludwig as director of the Central, Northwest and Utah-Idaho divisions. Ralph Branton, New England division manager, takes on Mullin's post. Edward A. Cuddy, divisional man, succeeds Branton; W. E. Spragg, district manager, assumes the post vacated by Cuddy; John B. Carroll, also a district manager, takes over Spragg's territory, and Herbert Chatkin, another district manager, will take on in addition to his theaters those in Carroll's territory.

Stench Bombs Aimed At House Orchestra

MIDDLETOWN, Conn., Jan. 16.—The owner of the Middlesex Theater here and Thomas J. Shea, business agent for the local stage employees' union, have posted \$100 rewards each for the arrest of the person or persons who spilled a bottle of stench liquid during the New Year's Eve performance at the theater. Not only did the fumes interfere with the audience, but they prevented the orchestra from playing as well and as long as it should have.

This has brought up further complications, as it is believed the discomfort was directed at the orchestra, which met with a similar experience in Rhode Island. It is reported that someone is trying to make trouble for the orchestra, which recently assumed the name of a much better known organization.

Another for Family Time

NEW YORK, Jan. 18.—RKO's Railway Theater, Rahway, N. J., will go "flesh" Friday. It is on Jack Dempsey's "family time" books. The house will play a five-act show on Fridays and Saturdays and another five-act show on Sundays.

Only 17 Full Salary Weeks To Remain on Intact Route

Split-up begins—acts are given alternative of dropping out or taking cut on five weeks of Southern time — slices range from 10 to 25 per cent

NEW YORK, Jan. 18.—Splitting up the RKO Intacts in order to reduce the budgets to \$2,200 or less for the five Southern weeks, comprising Dallas, San Antonio, New Orleans, Atlanta and Birmingham, has already begun. The new set-up of the unit bills routed over the Midwest, West and South gives the acts only 17 full-salary weeks out of the route's 27, as well as the alternative of either accepting the special slices for the Interstate houses or be dropped. In some cases, however, those acts unable or unwilling to stand the cut are being picked up by Bill Howard for his more expensive Midwest houses.

Bill Howard's Intacts Get Hackett Touch

NEW YORK, Jan. 18.—Janette Hackett's activities as RKO's official embezzler have been extended to take in the Bill Howard nine-week intact. Miss Hackett has been fixing up the Dolph Leifer intact and also acts breaking in around New York. She will now touch up the act booked by Howard before the act goes West to open in St. Louis. This will probably take in all acts on the Howard time except in the rare cases of acts working in from the West and opening in St. Louis directly and without touching New York.

Howard's high-priced intacts are also getting special attention as to music, a special music arranger having been permanently established in St. Louis by the Music Department recently.

Warner Managers Get More Power

NEW YORK, Jan. 18.—Warner theater managers will be given greater authority than ever under the Joseph Bernhard administration. Bernhard, general manager of Warner theaters, returned here last week from quick trips to five key cities, where he had been conferring with managers. He said managers would be given more latitude in handling their houses and that his policy would be to allow each man to work out his own salvation.

This is an important reversal to the former Warner policy, which has been highly centralized control, with district and zone managers and other field supervisors working directly over the house managers.

The new Warner policy follows out the current trend in theater operation, which was given its greatest impetus by Harry Arthur's decentralization plan for Fox theaters. Publix has also been falling line and has been breaking up its circuit into smaller parcels and returning the management of theaters to former owners.

RKO and Loew continue with no major change in operation. RKO is probably the most highly centralized of major circuits, while Loew has always had a policy of giving the house manager almost complete control of his house.

Salary Claims Filed With Joint Bureau

NEW YORK, Jan. 16.—Two new claims for salaries went up before the Joint Complaint Bureau last week for arbitration. Truce and Borea filed a complaint against the Queen Theater (Warner), Wilmington, Del., for payment for an extra show they did at the house, while Joe Kane is charging Paxton, mindreader, with holding out some salary on him. Kane has been working in Paxton's act. The claim filed by the Blossom Sisters against Max Gordon, asking for about eight weeks' salary because he, or his representative, misrepresented on the amount of playing time they were to get with the defunct *New York to Paris* unit, is still pending.

Hartford Houses Use Vaude

HARTFORD, Jan. 18.—Five local houses are playing stage shows, the Warner Bros. State, five acts on a last half; the Cameo, the Poli Palace and the Lyric, Friday-night vaudeville, and the Fox-Poll, playing Fanchon & Marco units.

The intact route, practically since its inception a couple of years ago, has had about five towns included that were on a forced 15 per cent cut basis. Acts have had to stand for these as well as about four lay-off weeks along the tour and a few houses that only play six days, which brought pro rata dough instead of seven days' pay.

With the new arrangement, routed turns now have to take additional cuts for the five weeks in the South, or else, with the booking office using as much discretion as possible on the cuts asked of different types of acts. The slices range from 10 to 25 per cent, and depend upon the number of people in the act. A single man or woman, for instance, is asked to take the maximum cut of 25 per cent, while flashes, faced with railroad fares and baggage charges, are being nicked for the minimum 10 per cent.

In such cases where acts refuse to take the cuts and will necessitate replacements, Dolph Leifer will jump turns all the way from this city to Dallas, the start of the five Southern weeks, for the longest hop in vaude in years. The new scheme also reduces the time for the high-prices acts to 22 weeks from 27.

Three More Indie Spots Change Their Bookers

NEW YORK, Jan. 16.—Sidney Rhein-gold claims three more vaude spots, the Verona here, and the DeKalb and Halsey, Brooklyn. The Verona has been booked until now by Jack Linder.

The DeKalb and the Halsey, Brooklyn, were booked by Harry Lorraine last year and have been closed since summer. Joe Dealey and Fred Stark have taken over the lease on the houses and will reopen them January 23. They will be splits, using five acts with double features, or eight acts with a single feature.

Jack Diamond's Widow To Made Vaude Debut

NEW YORK, Jan. 18.—Mrs. Alice Schiffer Diamond, widow of Jack (Legs) Diamond, will make her vaude debut next Monday at the State, Reading, going into the Colonial, Allentown, the last half of the week. She is being handled by Samuel J. Burger, who specializes in freak attractions and who is offering her to the Indies on salary and percentage arrangements.

She will be billed as Mrs. Jack (Legs) Diamond and will do a dramatic sketch written by Mark Sullivan. Mark Linder had been approached to write the act, but demanded an advance fee and the proposition was dropped.

Burger says she is getting \$1,250 for the Reading and Allentown dates.

Old Manager in New House

DENVER, Jan. 18.—Louis Hellborn, who managed the old Orpheum Theater for 18 years, will manage the new Orpheum, which is slated to open around February 15. Awaiting the completion of the new Orpheum, Hellborn has been managing RKO houses in New Orleans, Kansas City, St. Louis and Memphis.

Molly O'Doherty in Vaude

NEW YORK, Jan. 18.—Molly O'Doherty, who has played in several Broadway musical shows and replaced Helen Lynd in *Rain or Shine* a couple of years ago, is going into vaudeville heading a flash act staged by Bobby Sanford. Act is sponsored by Sol Green.

Much Activity In Indie Camp

Harry Lorraine returns with three houses—Van joins Carlin—other dope

NEW YORK, Jan. 18.—Last week's activities among the local indie bookers were featured by the return of Harry Lorraine with three houses and the setting up of a couple of new road shows. Lorraine, who had been inactive for some time, has resumed booking the Halsey and DeKalb theaters, Brooklyn, which have been closed since summer and which have just been taken over by Joe Quitner, an operator from Torrington, Conn. The Halsey opened Friday and the DeKalb opens next Friday. Lorraine also has the Queensboro, Elmhurst, L. I., N. Y., which opens next Saturday. All houses are splits using five acts.

A new road show is being booked out of New York. Lew Van has become associated with Harry Carlin and brings with him a three-week road show and two spot-booked houses. The road show consists of seven houses in Pennsylvania, with Stroudsburg as the opening spot. The houses have a seven-piece stage band and an eight-girl line, with an emcee and four acts rotating. Van also has the Colonial, Palmerton, N. J., one day, and the Embassy, Lewiston, Pa., three days.

Harry Carlin has taken back the City Line, Brooklyn, which Linder had booked for a short time. The Linder office has tied up with Sammy Wells and Johnny Gogin. New Haven indie bookers, and is supplying acts for a 14-day show thru the New Haven territory. The road shows have five acts and open with a two-day stand in New Haven, followed by one-day stands in Meriden, Hartford, Springfield, Norwich and East Haven. After East Haven, the acts return to New Haven for a tour thru the same towns, but in different theaters. Two units go out each week. The tour was made possible thru the banding of indie exhibitors thru the Better Independent Theaters, Inc. league. Sammy Harris booked the tour for Linder.

Abc Feinberg is booking the Lyric, Allentown, which had been booked by Edgar Allen until Allen took over the booking of Wilmer & Vincent's Colonial in the same town.

Books Acts Into Theater On Day Before It Opens

NEW YORK, Jan. 18.—Harry Biben, Philadelphia indie booker, booked Truce and Borea into Lebanon, Pa., last week for a house that wasn't even open.

Act was to start on Thursday, according to their contract, but the house (Lebanon) only plays vaude Fridays and Saturdays. The following day the manager refused to play the act, necessitating their laying off over Friday. Biben gave them one day (Saturday) in Philadelphia as compensation.

Marie Burke's Stand

LONDON, Jan. 9.—Marie Burke, international production and vaudeville singer, won for herself considerable publicity and support for her bold stand regarding the services of artists in behalf of charity. She has resolved never to appear at any charity performance unconnected with the entertainment professions unless a portion of the proceeds is given to a theatrical benevolent object. Miss Burke, who is now starring in *Waltzes From Vienna* at the Alhambra, was last seen in American vaude when she partnered with Nat D. Ayer in a singing act a few years ago.

Danish Dancer Is Booked

PARIS, Jan. 9.—Little Viola, 17-year-old Danish toe dancer, who teams with her father as Viola and Martin Ross, has been booked for one month on the Riviera and another month in Germany.

BEULAH MONTROSE (Mrs. Estelle Mulvaney Bird) is one of the heirs to the estate of Mrs. Lillian S. Glidden, of Hartford, Conn. Anyone knowing her address, please write to Charles C. Russ, vice-president of the Hartford-Connecticut Trust Company, Hartford, Conn.

F. & M. Files Claims Against Two Acts

NEW YORK, Jan. 18.—Fanchon & Marco has filed a claim against Joe Jackson and Dolores, Eddy and Douglass with the Joint Complaint Bureau of amounts approximating the balance of their F. & M. contracts after and including St. Louis, about 25 weeks. Both acts refused to go on at the first show at the Fox de Luxe there on Friday, January 8, when, by mistake, they had received less than their contracted salaries at the payoff for the previous week.

By the time Phil Bloom, booking manager, had rectified the mistake via Coast headquarters, the first show was over without either Jackson or the trio taking part. Mike Marco was so incensed at the arbitrary stand taken by the acts as well as their refusal to have faith in F. & M.'s honesty, he ordered them dropped completely and replaced from this city by Bloom. The latter rushed Ann Codee and Frank Ortlby and Roy Rogers to St. Louis to fill the vacant spots in the Montmartre Idea.

U. S. Acts in England Will Revive Old Turn

LONDON, Jan. 9.—Peter Bernard, Charles O'Donnell and Jesse Jacobson, American performers well known in England, where they have been residents for many years, are joining forces and will revive the famous Two Rascals and Jacobson, piano and harmony singing act.

Bernard went to America in 1930 to appear in vaude, and also operated a music-publishing house there. O'Donnell split with his partner, Eddie Fields, last summer after a visit to Australia and recently returned to England via America. Jacobson retired from the stage some years ago to go into the agency field. He is one of the original members of the act. The others were Elven Hedges, who died four months ago, and Freddie Hedges, dead 10 years.

Roberto Yacopi Injured

NEW YORK, Jan. 18.—Roberto Yacopi, of the Yacopi Troupe, fell and injured himself during the performance of the act at the Metropolitan, Brooklyn, last Tuesday and was rushed to the French Hospital. It was feared that he had broken his back, but a torn ligament was found. He is recuperating at the French Hospital. The other seven members of the acrobatic act finished the date. Their date for the State this week was canceled, the Five Elgins replacing them.

More Flesh in Fox House

NEW YORK, Jan. 18.—Skouras Brothers resumed vaude at the Capitol, Port Chester, Thursday, putting in a five-act policy for two days weekly. The brothers recently took this house over from Fox. It hasn't played stage shows in two years. F. & M. doing the booking.

No Vaudefilmer Left in N. Y. Playing Less Than 5-Act Bills

NEW YORK, Jan. 18.—As a result of changes made today in the policies of three RKO houses, there is not one vaudefilmer left in this city playing bills of less than five-act content. This new turn is in exact opposite to the condition existing less than two months ago, when the majority of the houses, including 90 per cent of the RKO neighborhoods, were playing four-act bills as economy measures. The last of these, the Coliseum, Kenmore and Fordham, switched to larger shows and higher budgets today, the Coliseum and Kenmore going into six acts on each half, and the Fordham to five.

When faced with the alternative late last spring of either cutting budgets or the quantity, Charles Freeman, booking manager, selected the cut in quantity to retain quality. As a summer measure this economy plan proved more or less successful, but when the theater season started in the fall the curtailed vaude programs along with RKO's poor run of pictures began throwing houses deeply into the red.

Along with the move to return all of the theaters to their former vaudeville quantity, RKO's theater operators issued orders for greater exploitation on the "flesh" programs than ever before. Starting next week with the Benny Meroff

This Week 15 Years Ago

(From the Vaudeville Department of The Billboard, January 20, 1917)

Vaude artists in New York are expectantly awaiting the opening next Saturday of the new clubrooms of the NVA occupying the entire third floor of the building at Broadway and 48th street. Applications for membership continue to arrive at the rate of about 25 a day.

Florence Moore, with her brother, Frank, and Frank Stillwell at the piano, is current at the Palace, New York. Reviewer wrote "the audience almost went wild over them and extended a welcome that they will not soon forget."

Mark Murphy, celebrated Irish comedian, died of pneumonia in New York at the age of 62. He and his wife appeared on the stage for about 40 years as Mr. and Mrs. Mark Murphy.

Girls' Gambol, current at the Colonial, New York, features Margaret Irving and Felix Adler. The Billboard critic said: "It's 45 minutes of pretty costumes and music, patter and action."

Manny King, comedian of the burlesque show *The Pacemakers*, has signed up with the outfit for next two seasons.

Jack Donahue and Alice Marion Stewart rated a strong notice for their appearance at the Orpheum, San Francisco. They were called a pair of raving nuts if ever there were any and that Jack's an eccentric dancer with a punch.

"Fid" Johnston (now Hal Jerome, of Jerome and Oray), has returned to New York, after closing a 15 weeks' route at Keith's, Philadelphia, as accompanist to Oklahoma Bob Albright. "Fid" says he was in the dark so much he had to use the Braille system on the piano.

New Gus Edwards Act; Radio Impersonations

NEW YORK, Jan. 18.—Gus Edwards has put out a new act labeled *Radio Impersonations*, which opened for RKO today in Yonkers. It is a 35-minute turn conceived and staged by Edwards and with dialog by Eugene Conrad. Act is headed by Eddie Bruce, formerly with Harry Carroll, and features the Four Albee Sisters and Loola Lane. The act comprises impersonations of well-known radio people, with Bruce as the announcer. Albee Girls imitate the Boswell Sisters; Miss Lane, Jessica Dragontelle; Bob Martin, Tony Wona; Jack Ribbey, Bling Crosby; Sol Ayres, Amos 'n' Andy; Kay Payne, Kate Smith, and James Markers, Morton Downey, Ben Schwartz is with the act as musical director.

Two Acts Are Added To 86th Street Bills

NEW YORK, Jan. 18.—The RKO 86th Street increased its vaudeville from four to six acts last Saturday. The house had been alternating between a four and five-act policy since summer and has been one of RKO's sick houses for some time. Last month it extended its "early bird" matinee to 2 p.m.

Loew's Orpheum is the opposition house, only a block away, and plays five acts consistently. A price war almost developed last month when the 86th Street threatened to cut prices, but the "gentleman's agreement" between RKO and Loew operators prevailed and the order was withdrawn.

Ex-Soldiers Entertained

CHICAGO, Jan. 18.—Ex-soldiers confined at Edward Hines Jr. Memorial Hospital were entertained a few days ago by a number of vaudeville acts. The recreation hall of the hospital was filled with disabled soldiers, and those confined to their beds were enabled to hear the program by means of ear phones. Acts which furnished the entertainment included Bob Ryan, Billy Daly, Marie Linne, Eric Farr, Oldys Eads, Ester Schurman and Sydney Wardell. Harold A. Taylor Post No. 47, American Legion, sent its thanks to the acts thru *The Billboard*.

London Colored Unit

LONDON, Jan. 9.—"Pep" Graham, American colored songstress, who came here from Paris and chalked up a cabaret record by playing six consecutive months at Romano's, has entered vaude at the head of an all-colored presentation. Others in the show are the Krazy Keons Band; Johnny Nit, tap dancer, and Little Topsy. All come from America. The act played this week for Paramount Astoria at Old Kent road.

Broadcasting F. & M. Units

BRIDGEPORT, Jan. 18.—The Fox-Poll Palace Theater is broadcasting the Friday evening performance of the Fanchon & Marco units. The entire show, including the overture by Barney Rapp's Orchestra, is put on the air via Micup with WICC.

Bronson and Renee for Fox

NEW YORK, Jan. 18.—Earl Bronson and Irene Renee, who recently reunited in a two-act written by Milt Francis, have completed four weeks of break-in time and opened for Fox at the Crotona, Bronx, this first half. Bronson was formerly a trade newspaper man.

Audubon, N. Y., Reverts To Split-Week Policy

NEW YORK, Jan. 16.—The Audubon has reverted to its former split-week policy, using Fanchon & Marco Ideas the first half and six vaude acts the last.

Ed Lowry, who has been there the last two months during the theatera experiment with full-week productions, will alternate between the Audubon and the Academy, acting as emcee for the Ideas. The latter will play the Academy last halves.

Jersey Stand on F.-M. Books

NEW YORK, Jan. 18.—The Pasack, Westwood, N. J., is back on Fanchon & Marco's vaude books. The house had been booked for a couple of weeks by Sidney Rheingold, indie buyer.

Acts for Utica House

NEW YORK, Jan. 18.—Vaudeville goes back into Warner's Stanley, Utica, January 24. Theater will be a Sunday and Thursday opener, using six acts on each half.

Scrubwoman Is Rewarded For Finding Bracelet

NEW YORK, Jan. 16.—Mrs. Lizzie Kelly landed stories in the New York dailies when she returned a \$3,000 platinum bracelet to its owner, Mrs. Wrenn du Pont, who lost it in the Palace Theater. Mrs. Kelly has been a scrubwoman at the Palace since it was built 19 years ago. She received a reward of \$200 and a letter of thanks.

VAUDE NOTES

JOHNNY COOK and Gene Marshall may be reunited soon after being apart for two years. Bobby Kane is trying to bring them together. When Marshall recovers from injuries received in a recent auto accident, the trio will meet in Los Angeles.

ROGER WILLIAMS is doing a single act after doing the act of Roger Williams and Grlie for some time. He is slated for early RKO dates around New York.

LUCEY GILLETTE and the Mann Sisters have merged and are doing a new act. They opened it last week for RKO at the Rivoli, Rutherford, N. J.

How theater operators can make a mistake on a "break attraction" in vaude was clearly illustrated with the bookings of Marion (Miki) Roberts, sweetheart of the slain gangster, Jack Diamond, into the Academy and Crotona theaters, New York. At the Academy, on 11th street and in a tough neighborhood, she broke all house records in the three days she was there. Following into the Crotona, located in a Bronx family neighborhood, she was just fair at the b.-o., nowhere near living up to her \$3,200 salary.

BERNIE GREEN is doing a new act under the sponsorship of Alex Gerber, and has as his partner Joe Forte, who has been around in burlesque. Almap Louise Payne is in the act also.

JERRY GIRARDO and Ada Nadine brought their flash to RKO this week on a split between the Royal, Bronx, and Jefferson, New York. Assisting in the act are Peter Marconi, Carl Ritchie and Do-light Thompson.

CROCKETT'S MOUNTAINERS were supposed to open for Warner a week ago Friday at the Enright, Pittsburgh, but missed the date because they thought it was a Saturday opening. The circuit's booking office forgave them and put them to work elsewhere for the week.

Milton Berle, a youngster who is coming along with leaps and bounds to high ranking as a comedian, is faced with a lot of criticism by insiders for allowing his mother to sit in at almost every show and lead the laughs and applause. Most people who have seen him work figure the kid is good enough on his own and doesn't need the maternal audience prompting.

HARRY KLEIN, who recently split with his brother Al, is now teamed with Phil Arnold, who has been around in the deluxers. The duo are readying the act on Eastern break-in dates.

DAVE JONES' flash is now billed as Dave Jones and Peggy Lee. The Freeman Twins in the act have been succeeded by Marjorie Johnson and Emilio Verdi.

DON KENNELLY and Colleen Mack are out in a new act, which they are playing for RKO around New York.

FOUR AMERICAN ACES and a Queen, novelty act, has been trimmed to four people and the act is now billed as Three Aces and a Queen, playing for RKO in the East.

NBC must be blushing plenty these days to see CBS, rival broadcasting outfit, stealing its thunder in amateur and class of vaude bookings with RKO, which is an NBC subsidiary. NBC, however, has very little outstanding that is suitable for vaude.

BURT PAYNE is rehearsing a new three-people comedy act in which he is assisted by Cliff Blanchard and Bunny. It was written by Harry Ruskin, with music provided by J. Maxwell Stein.

HARRY BENTIL and Helen Gould are now doing a two-act, with Eddie Blum dropping out as their assist.

BUD HARRIS, teamed with Tom Brooks and still getting hoofing aid from his nephew, Paul, is slated for a tour of RKO's intact route.

STEVE SAVAGE and the Four Flushers have been set for Fanchon & Marco tours by Harry Levine, indie agent. Savage opened on the Coast late last week, while the Flushers are to start in March.

Vaude acts finding it tough to get dates in the field can turn to burlesque, the field of baggy trousers, red noses, etc. That New Columbia Circuit is seeking suitable turns to be used as added attractions to their shows. Acts like Watson and Cohen, Abe Reynolds, Manny King, Billy Arlington and George Broadhurst are always welcome.

HERMAN TIMBERG'S act will not play the Interstate houses with the RKO intact show which it headlines. Joe Morris and Flo Campbell will pinch-hit. They will open January 28 in Dallas and follow consecutively with San Antonio, New Orleans, Atlanta and Birmingham.

Quite a few Broadway boys predicted that Palace, Baltimore, fauce, in which nine standard acts came away empty-handed after four days' labor. First of all it was too ambitious an attempt for a small house to play such acts as Harry Langdon, Lester Allen, Kieby Craig Jr. and Violet Carlson. It's poor business to just take anybody's word that a house is covered by a band, and a man like Craig should let his fellow workers know that he didn't collect on his first week.

BABE GAREN and the Polletto Sisters dropped out of Dennis White's act, which was at the Albee, Brooklyn, last week. They were replaced respectively by Betty Keane and Mary and Eria.

RUSS BROWN has a new act and a new partner. The turn is an Al Bonsberg vehicle, called *Repatee for Two*, and Alleen Cook assists Brown. Opened for RKO this week on a split between the Fordham, Bronx, and Regent, Paterson.

MOR. AND MRS. JACK NORWORTH (Dorothy Adelphi) will return to RKO dates next week on a split between Akron and Youngstown. They are still doing *The Nagger*.

Somebody niffled last week, via one of the Broadway columnist, that Benny Rubin, who was operated on for appendicitis, was the only actor to take a cut when going into the Palace, New York. Technically speaking, many an act worked for less money than usual when going into RKO's ace house. Even last week Helen Gahan played the house for less dough than she would get if the circuit decided to pick her up for further dates.

LORRAINE SISTERS have joined the flash headed by Jeanne Upham and Hal Sidare. They went in as replacements for the Two Little Lees.

JOE COOK opened his Loew presentation tour at the Paradise instead of the Capitol this week and will play the Capitol at the tail end of the tour. The Capitol's show being held over a second week necessitated the switch. Dave Chasen is featured in the unit.

GEORGIE HAYES, who formerly did a single in the de luxe houses, is doing a new act assisted by two tenors, Jack and Joe, and Judy and Pat. Opens the last half of next week at the 46th Street, Brooklyn.

THE NEW LOEW HOUSE on East 72d street, New York, will open late this month. It is a 3,200-seater and will probably open as a straight flmer.

In the indie field there is one of its few square shooters, John E. Coutis, who has been going along for some time now with about three houses on his books. He figures there's no sense in wasting a lot of time in picking up new houses and then have a flock of indies horning in to grab them off. Acts would be a whole lot better off and so would operators if he had a big book.

BUSTER WEST, who recently returned from Europe, resumes Loew vaude at the Metropolitan, Brooklyn, this week.

THE WHALEY THEATER, New Haven, has taken on five acts Saturdays, booked thru the Jack Linder office.

JOE YOUNG has dropped his big act for a two-act in which he is assisted by a girl. Opened this first half at the Bay Ridge, Brooklyn, for Loew.

JACK M. LEWIS is bringing in a new dance troupe from Chicago, the *Six Lucky Girls*, who will open for RKO in Pittsburgh February 6.

JOE LAURIE JR., just off an RKO intact show, switches to Loew at the Metropolitan, Brooklyn, week of January 30.

CHENEY AND FOX have changed their billing to Dians and Edwards. They go Loew this week in Newark.

LINA BASQUETTE, recently at the New York Paramount, is playing a few RKO Boston dates to break in her new act.

HARLAN CHRISTIE is heading a four-people comedy act that shows for Loew at the Bay Ridge, Brooklyn, and Yonkers this week.

JOE WHITE, indie club booker, claims he has a new "find" in Little Mickey, kid mimic, who has been playing club dates around New York.

NAN BLACKSTONE left New York last week for England where she opens Thursday at the Mousigneur Club, London, for a six-week run. She had been playing clubs around New York.

PAM AND PEGGY GARVIN, recently with Dave Harris, have resumed their own act and opened for Loew this first half at the 46th Street, Brooklyn.

KARAVIEFF is heading a nine-people flash which includes Fay and Bobbie Moss. Act went Loew this first half at the 46th Street, Brooklyn.

IRVING BARRETT AND HARRY LEE are booking the New Douglas, New York. The house is in Harlem and plays two white and two colored acts on a split-week policy.

Ubangi Savages Open At Mastbaum, Philly

PHILADELPHIA, Jan. 18.—The first appearance in this country and on any stage of the Royal Family of Ubangi Savages took place Friday at the Mastbaum Theater, Warner Brothers' de luxe house. The group consists of 12 people, including the King of Ubangi and his seven big-lipped wives. They are proving a big box-office attraction.

J. W. Zouray acts as master of ceremonies for the production. He opens with a short history of Ubangi, as well as the habits and customs of the people. Various members of the group are then introduced. As a finish a native dance is presented.

On the same bill is Fred Bradna's Circus. It moves fast and each act has class.

Allentown Houses War

ALLENTOWN, Pa., Jan. 18.—The Colonial and Lyric are waging a real vaude war. The Colonial, which is owned by Wilmer & Vincent, opened Christmas week as a straight vaude house, with eight acts daily. The Lyric has been a vaude house all season, playing eight acts the last three days of the week. First three days it plays burlesque, legit and an opera. The Lyric does not announce its vaude bill each week until the day before it opens.

SUGAR'S DOMINO

(Continued from page 5)
facing Rogers the specter saying, "You had to do it, Elmer, because Winchell put you to shame." There are very few men, and we take it for granted that Rogers is not among them, whose blood does not boil and who become very defiant when such weapons as threats are used against them. Taken all in all, even Winchell may admit by now that he made a "slight error" in holding Rogers up to ridicule, Rogers has more important things to do right now than bait elevator boys. . . . And he does them.

SPEAKING about the Palace, it seems that the boys who book the Beck-Brown house sometimes lose sight of the fact that in order to get anywhere with the showcase proposition they must impress the public with the fact that the Palace ORIGINATES styles in entertainment. How can the Palace pull them in as the leading vaude house of the country when it tries to get along on a diet of leftovers from the Paramounts, Capitols and Roxys? Acts must make their first crashes to Broadway stellar honors thru the Palace proscenium arch. The Palace needs scouts who will specialize on discoveries for this great institution. The Palace should play the big ones before they are released to the de luxers . . . or not play them at all and give up the ghost to straight talkies. To go on otherwise would be a farce for all concerned.

A MONG books received this week are two that represent valuable additions to the trade's bookshelves. Fred J. Beaman's *Pearls From Past Programs* is a refreshing dip into the theater of a generation and more ago. Beaman talks (that's the word) intimately of plays and players that are long gone, and

he is not so wrapped up in his subject that he can't detour on occasion to impress on Friend Reader that many of his enthusiasts might sound out of place to the Modern, but are nevertheless, to be welcomed as flashbacks from an age that was different from our own and therefore somewhat incomprehensible to the folk who make up the theater of today. . . . Beaman's book is a distinct novelty in more than one sense, but particularly because it is well written. Unusual indeed for an oldtimer's book. . . . Most that we have glanced thru and even gotten up nerve to read thru entirely have been abominations against Webster, Vizetelly and other lexicographers. . . . The other book that impressed us favorably is Dexter Wright's *Tap Dancing*. Here's one that all hoofers who have in their heads what we all know they have in their legs should read. It represents their hoofing business as something that is more tangible than you might have believed. Wright has invented an ingenious method of scoring steps, and this book in his thesis on that innovation. It should provide many moments of interesting reading even for professionals who can't obey when gently advised to go into their dance. Wright, if you must know, was for many years a muede director for Keith and Orpheum. We are told that 40 years ago he played the first week of the Orpheum Circuit as a hooper and musical director at the Orpheum, Frisco. . . . He should know his hoofing.

SIDE GLANCES—Kind soul that he is, Kenneth Collins, advertising manager and vice-presy of R. H. Macy, laced it very gently into members of the AMPA at one of their luncheon meetings. Collins told the film ad men that they don't know their business. . . . But he said it like a gentleman and film execs aren't accustomed to such treatment. . . . Who said there isn't free speech and a free press in these United States? . . . A scrappy old bird who runs a weekly in Philly has had practically every circuit on the pan, and what he has written about them has been enough to cause a season of libel suits. . . . Funny part of it most of the execs we have spoken to about this and that article in his paper don't even know he is living. . . . 'S no use talking, the power of the press, in some sectors anyway, is nothing more than a pretty motto to hang on speak-easy walls. . . . If the flicker folk don't stop painting scries as monsters dressed in Kuppenheimer clothes there might be some kind of a reprisal from the powerful dailies all over the country. . . . There are rumblings of this already in the Fourth Estate's trade weekly, *Editor and Publisher*. . . . And if the film papers continue to pan vaudeville we will soon be pretty well convinced that they believe vaudeville is worth panning. . . . Hoory! . . . Jim Turner, over at RKO, is not what most of the wise boys think he is. . . . Jim does know more than a vaudeville booker about package goods. . . . On the other hand, Jim also knows more about vaudeville booking than some bookers. . . . He uses his head (that's what it's for, he says) which is more than some others do who have had their thinking done for them on the outside these many years. . . . Talking about men who use common sense without a lot of hokum to drown out the emptiness of their cranial cavities, look at Martin Beck, who is not sitting in the corner office of RKO's Sixth Floor merely to get a good view of the Hudson.

Good Jokes? Yes

It's not to be good nowadays to bring a laugh out of a depressive audience. HUMO-WIT First Edition contains 100 Burlesque, Vaudeville and Radio HUMO-WIT is a large newspaper-size sheet filled with Real Humor. Enclose \$1.00 and order at once. HUMO-WIT, Millington, Md.

PHOTOGRAPHS

Lobby and Post Card Reproductions. Price List free. RECKER, Photographer, Daversport, Ia.

SCENERY TO RENT

Beautiful Draperies and Painted Settings for Select Occasions. ADELIA GRAIN, Philadelphia.

TAYLOR'S 1932 NEW MODEL TRUNKS
IN TWO-COLOR COMBINATIONS—FOR MEN AND WOMEN.
Beautiful, Durable, Spacious, Distinctive, Lightweight, Full Size **\$50.00**
WARDROBE TRUNK
Send for Our Illustrated Circular.
TAYLOR'S 113 West 45th Street, New York, N. Y.
28 East Randolph Street, Chicago, Ill.

Stratford, Chicago

(Reviewed Thursday Evening, Jan. 14)

This house is without doubt the most important vaudeville stand outside the Loop. Glass bills have predominated since the inception of the present policy, but for an all-round entertaining and well-balanced show the booker has outdone himself with this excellent last-half lineup.

Lovers of vaudeville in this section are enjoying the best variety shows they've had for ages, which is as it should be because Warner Brothers are spending an average of \$3,000 a week for talent at this house.

As master of ceremonies Jerry Ross continues to grow in favor with the customers. This is to his advantage, since he stays as long as he is popular. He introduces each turn with a wisecrack or a joke that is sometimes new, but this week he delved into the archives for his material.

Paul Yocan and Company started things off, opening in one with man and girls doing a musical comedy routine. Then to full stage with special setting and lighting effects for a series of dances, which include a contortion fan dance, novelty tap, ballroom adagio and a hot rumba. Closed to good hand.

Watts and Hawley, in the duce spot, entertained with comedy songs and by-play. Man of act is a genial fat fellow and puts his numbers over with ease. The woman, an attractive blonde, accompanies on the piano. Off to good returns.

Bernardo De Pace, assisted by Francesca Selino, followed. De Pace has been seen in almost every presentation house in the city, but this is his first vaudeville date. He is a mandolinist extraordinary and his numbers were appreciated by all. Miss Selino sings a little and is accompanist. She has a beautiful voice and should be allowed to use it more in the act. Received generous applause.

Jerry Ross, on next, offered a few jokes and sang *Waiting for Ships That Never Come In* in sentimental fashion, with usual dramatic reading between stanzas. He either felt so bad that they never came in, or else he's a good actor, for he wiped the tears from his eyes at the conclusion of the act. The women will love him for that.

Summer and Hunt, next to shut, were a riot and the audience was theirs from the scratch. The woman of the team has a delightfully infectious laugh and manner of working. Their sparkling chatter had the folks in convulsions. Closed with some old songs that sent them off to thunderous applause.

Paul Remos and company of midget acrobats closed with a variety of tricks that were enjoyed by all. The smallest of the midgets does most of the work, besides being the comedian of the troupe. Good hand.

F. LANODON MORGAN.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, January 16)

Rae Samuels and Dave Apollon split headline honors here this week, and at this show were about a 50-50 break when it came to applause honors.

Van Horn and Inez, neat-appearing pair of roller skaters, opened to a fast start. They work furiously on a small platform and exhibit some marvelous stunts, climaxing their turn with a whirlwind spin which brought them a tremendous hand.

Hal Sherman, in good sap getup and with his sappy expression, got them laughing right at the start, and kept them in that mood thruout. In addition to being a good funster, he is a pippin comedy eccentric stepper. A tall blonde assists him.

Rae Samuels, the "Blue Streak of vaudeville," streaked on in a beautiful outfit, and, as usual, displayed a world of pep and vim. She has lots of personality and ad libs, plenty. Her new repertoire of songs, which she put over in her own great style, included *Help To Bring the Good Times Back Once More*, *Give Me a Man Like That*, *I Wish I Had My Little Flat Again* and *Baby, Go To Sleep*.

After delivering these numbers, she called upon a girl of 14, Eleanor Whitney, one of the best child tap-dancers ever seen at this house. The kiddie beams personality and is very attractive. Under the tutoring of Miss Samuels this girl should develop into a wonder. Prolonged hand-whacking could only be stifled after Miss Samuels and her protegee took many bows. Miss Samuels finally begged off with a "thank you."

Dave Apollon and Company closed. Here is one performer who improves from year to year, and now has reached about the top rung of vaudeville entertainers. He is a finished actor, very clever, has a million-dollar smile, is a great musician,

The Palace, New York

(Reviewed Saturday Evening, January 16)

Standing room business at both opening matinee and this evening is sufficient testimony as to the strength of the bill. No weak spots in this layout. Beatrice Lillie and Milton Berle are doing an extra turn, while the latter is acquitting himself nobly as master of ceremonies. Considering his youth and much material that is not new, Berle proved a surprisingly good, nifty salesman. Outside of this, three feminine personalities have a strange hold on the show.

A PORCELAIN ROMANCE, with the Ganjov Brothers and Louise Gay, Billy Hendricks and the Misses Fourniere and Devlie, dished out the presentation flash in the familiar porcelain clock setting, with song and dance telling the story. Highlight was the adagio dancing.

BOBBY MAY, with Joe Holmes, jazzed up the duce spot with his unending assortment of tricks. The versatile youth offers everything from manipulative comedy to musical bits, both on his head and feet. His teammate contributed knockabout songs for a good measure. Primarily, May is a first-rate juggler, yet he is equally clever in all his efforts.

MILTON BERLE hopped out and made a little announcement concerning himself. A few stories and a song followed, the kid hitting on all cylinders and finding the audience in a very cordial mood.

FIFI D'ORSAY, lavishly gowned and bubbling over with a vivaciousness that took the place by storm, proved herself at least one comedienne whose ability to entertain was not left on the movie lot. Of course, this exuberating handfull did acquire a little vaudeville experience with Ed Gallagher before she went Hollywood, but nobody could instill such talent and showmanship unless the basic qualities were there. She sang several songs, but we doubt if it made much difference if she sang, as long as the aspen lips and scarlet gown shimmered. Roland Becker is at the piano. Berle and "Good-Time" Pitt did several funny bits.

BEATRICE LILLIE, in *Late Comer*, by Ralph Spencer, an out-front skit in which the stooges have a field day, no less than 20 being employed, gave the patrons a taste of her finished artistry, nearly all of it being pantomime. This sketch was done in the *Third Little Show*. Miss Lillie depicts a fussy, nonchalant theatergoer, dressed to kill with clanking bracelets. She is a constant source of annoyance to her neighbors. The laughs were plentiful. Those who forgot the comedienne was to do more later on were insistent that she do an encore of some kind, which, of course, would have been out of order.

AL SIEGEL and LILLIAN SHADE (that's the way billing reads) gave the spot a terrific sock and wound up in a show-stopper. Siegel, no doubt, feels that he is entitled to some recognition for his efforts in behalf of his newest protegee, and the results of his arrangements of the songs, the breaks, changing tempo and impromptu obligatos are plainly in evidence. But Miss Shade handles it all like nobody's business, and has the voice and personality to back it up. Without question she is on her way to join the ranks of the headliners. Torch songs are right in her backyard, and with Siegel at the piano the customers can't help realize that some sensational warbling is going on. After the encores and flowers were gathered in, Berle gagged a bit with Siegel.

GEORGE OLSEN and HIS MUSIC closed the first half. Olsen has a fine 16-piece outfit, but apparently realizes that the people out front hear all the music they want to on the radio, and they expect a stage band nowadays to offer all sorts of hoke and whatnot. Therefore, George played but one or two straight selections. Act is virtually sold before it starts, when Olsen makes an announcement that a distinguished citizen is in the house, and intimates it is Colonel Lindbergh. From a near-by orchestra seat a youth is induced to come up and take a bow, while the band plays *Stars and Stripes Forever*. Youth's profile does resemble the Colonel, and the house goes wild. The stooge then goes into a bit of dance, and then sends himself behind an instrument. Not exactly new, but a panic here. Band has some novel bits of entertainment, including an operatic travesty in which the word *Louise* could easily be substituted for one just as funny, and a detective story, told in jazz style. Ethel Shutta (Mrs. Olsen) sings a ballad from an upper box.

BEATRICE LILLIE, with Sam Walsh at the piano, offered "Songs From Her Repertoire." Her every bit of incidental business is a wow. She did *Snoops the Lawyer*, *I Killed Him Because I Loved Him*, a jazz-age parody on a murder trial, and a take-off on torch singers that exaggerated the usual types and style of rendition. The last number was a devastating, belly-laugh proposition all the way, with the English comedienne at her best. She encored with her pet verses, *There Are Fairies in the Bottom of Our Garden*. Show was tied in knots, and in subsequent repartee with Berle she wowed them for a good measure with a line that won't bear repetition here. The Western Union probably wouldn't believe us, anyway.

MILTON BERLE offered more gags and parodies from his own pen. We wondered why he picked himself so tough a spot, and if he could follow the lady. In fact, we feared for him, but undaunted, Berle smacked out a home-run forthwith.

THE MILLS BROTHERS closed. The four young colored lads, who became radio stars overnight, gave the patrons a treat with their own peculiar style of harmony singing. They do use a guitar, but simulate the effects of several other instruments to perfection, working before a microphone with amplification system. Late as it was, there was no danger of anybody walking out on them.

M. H. SHAPIRO.

a crackerjack dancer and a real comedian. And last, but not least, he is one of the hardest workers among vaudeville headliners of the present day. His elaborate offering is clock-full of varied entertainment from the opening song to the final curtain. Splendid music by his eight Filipino instrumentalists, great comedy, nifty dancing by three ladies of his company, and some sweet singing by Nora Williams and several of the Filipino boys, expertly arranged, make one of RKO's most entertaining vehicles on tour today. Sumptuous setting and brilliant costumes further enhance the offering.

FRANK B. JOERLING.

Earle, Philadelphia

(Reviewed Saturday Afternoon, Jan. 16)

Max Gruber's *Oddities of the Jungle* opened and started things off very nicely. Each animal does its part to perfection. Closed to a very good hand.

Russell and Johnson, with singing and dancing, present a classy act in the duce spot, but nothing out of the ordinary. Went off nicely.

Harry J. Conley and Company started the comedy off with high pitch. Conley's nut work brought out the laughs plenty all the way thru. The scenic finish is a real novelty, and act closed with plenty of bows.

Marion Sunshine rendered a couple of songs in costume that got by quite nicely. She was assisted at the piano by unbillied male, who helped out with a song. Just an ordinary finish.

Frank Melino and Company brought on some more hilarious comedy, which, with his eccentric dancing and acrobatic work, put the house in good humor. Went off to number of bows and encores.

Rosette and Lutman, assisted by a sister team, introduced a novelty adagio dancing act that was unique and original in its conception, especially in the latter part. Sisters helped out with singing that added effectiveness. Strong finish and bows.

Wally Vernon, assisted by three, set the house up with his nutty stuff and proved that he is as popular as ever here. Laughs came fast and furious. Others helped out to put it over in good style to big applause.

The Honey Family of gymnasts closed with a fine line of specialties in both acrobatic and gymnastic feats. Went off strong to a number of bows.

B. H. PATRICK.

E. F. Albee, Cincinnati

(Reviewed Saturday Afternoon, Jan. 16)

A record-breaking first-show crowd jammed the Albee to get a peek at the slimmer and more dashing Paul Whiteman and to hear his orchestra and entertainers whip out that appealing entertainment which they have made so popular via the air channels. Looks like a cinch for Paul Whiteman to hit around the \$38,000 mark here this week, and it wouldn't surprise us one whit if he marches out of here next Friday with the Albee box-office record tucked under

his belt. The jazz "Koenig" pulled into town behind a liberal barrage of excellent publicity laid down by Bill Danziger, local RKO exploiter; Albert Zugsmith, Whiteman's own p. e., and the Pontiac people.

Madie and Ray, dancers and rope spinners, altho not strictly an opening turn, started off this bargain bill in first-water style. The youthful and personable mixed team get off with double tap work. Boy follows with a solo dance offering, after which the girl contributes a corking acrobatic-contortionist dance routine. Both were well received. Madie and Ray then swung into trick roping, with the lad featuring the spinning of seven strands at one time. Have a delightful way of working and manage to ring in some fair comedy. Took a solid finish hand.

Benny Ross totes a swell set of pipes and features some remarkably realistic song impersonations of George Jessel, Al Johnson, Larry Richman and George Dewey Washington. However, when he swings into gagging and crossfire with an unbillied red-headed chicka the act does a letdown. There is a lack of good comedy material and gag salesmanship. The girl assist contributes a high-kicking routine, featuring a trick split. Took nicely. Benny and his aid took several bows to a fair hand.

Paul Whiteman and his band and entertainers, 28 in all, proved an excellent stage fare and registered a smash hit. Mr. Whiteman pulled a thunderous hand upon his entrance, and for the next 45 minutes, the time the act is on the stage, the house was a pandemonium. Band opens with *Rhapsody in Blue*, and follows with other songs which the Whiteman organization has made popular. Musically, the band is perfection itself. The Whiteman specialty features work at intervals thruout the running time. They include the King's Jesters, Jack Fulton Jr., the King's Romancers, Red Norval, Mildred Bailey; Goldie, clowning trumpeter; Mike Hart, banjoist, and Arline and Norman Selby. All clicked in grand style, with Mildred Bailey, the inimitable Goldie and Red Norval grabbing the lion's share of the applause in the order named. Jack Fulton Jr., the Jesters and the Romancers were handicapped by the loud-speakers, placed on each side of the stage, not functioning properly at the start of the turn. All in all, great entertainment. For his vaude appearance Whiteman has cast to the winds his concert dignity to indulge in a bit of occasional clowning. He does it pleasingly, too. A thunderous and prolonged hand at the getaway. Whiteman did not choose to encore.

BILL SACHS.

Loew's Gates, Brooklyn

(Reviewed Thursday Evening, Jan. 14)

Vaude show ran the snappy time of one hour and was headed by Grant Withers, movie player. Not much of a bill, its main weakness being the absence of sock comedy and the failure of Withers to live up to his "name" rating. On the screen was *X Marks the Spot*, with business excellent at this show. Milt Franklin, recently with Publix, is the new pit conductor and displayed a winning personality in leading the overture.

Happy Spitzer and Pete were okeh in the opening spot. Two men, one as a black-face cabman and the other as a policeman, amuse easily in their efforts to control a mule. A good novelty and went over well here.

Marion Mack pleased with a display of versatility. Opened weak with two warbling numbers, but picked up when she turned to dancing and xylophoning. She has appearance and pep, but lacks the delivery and voice in singing. Routine is varied enough, however, to hold interest right thru.

Gallagher and Shean go thru the conventional comedy, song and dance routine before tackling the much-anticipated impersonations of their fathers warbling *Mr. Gallagher and Mr. Shean*. They walloped the parodies over big and did three encores. Preceding the parodies they are assisted by a diminutive brunet in comedy bits, the girl practically stealing the act.

Grant Withers came on to greet his public in person. He is tall and handsome and does one short warbling bit toward the close. The rest of the time he tries not to appear bored while Eddie Moran does a virtual monolog. Moran is the whole act, his chatter grabbing a liberal portion of laughs and diverting attention from Withers' inactivity. The act went over well.

Luis Torres and Company closed nicely enough. Miss Torres dances and plays

the piano a bit, while five males engage in fast acrobating, including tumbling, plain and fancy pyramiding and acrobatic dancing. A good acrobatic novelty in flash setting. PAUL DEJERENIS.

Loew's State, New York

(Reviewed Saturday Afternoon, Jan. 16)

Jean Harlow, at the State, is a full-week's answer to why a good portion of the country's femininity went phony platinum blond in the last year or so. As part of a fast-moving and wholly enjoyable four-act bill, which is augmented and emceed by Nils T. Granlund, the personification of all modern silver-haired fems is giving a 13-minute flash of hair-raising physical grandeur in a personal appearance entailing answering a few questions in more than average movie-player intelligence. The one blackout she, N. T. G. and an unbilled male take part in plainly shows N. T. G.'s low touch. It's as out of place as a prohibitionist's speech in a speakeasy. Miss Harlow drew a near capacity house to the first and practically early morning show, with the majority of the auditors of the male gender. It ran 88 minutes. *Ladies of the Big House* (Paramount), a draw picture, is on the screen.

Five Elgins came close to stopping the first show with an exceptionally fine brand of hat and Indian club juggling. The three men and two women, in their interchanging and formation stunts, show complete mastery of their props and drew earned applause thruout the seven-minute initial session.

Frank Radcliffe, assisted by "Mush-mouth," came on after a short introduction by N. T. G., and at the end had to fight to get off. Radcliffe, who could easily get by on his singing alone, gets a load of laughs in typical sepien cross-fire with his partner before and in between the vocal work. For encores, he hepped the duck twice. "Mushmouth" is an exceptionally strong hot piano player as well as good straight and comedy assist. Only the brevity of this layout keeps them in the deuce frame at the State this week.

Jean Harlow came on after a strong and lengthy buildup from N. T. G., which was as much a plug for N. T. G. as it was an introduction for Miss Harlow. In stepping out from a black traveler and backed by a black cye, she is showed off to perfection in a tasteful white evening gown. After answering a few questions read by N. T. G. from slips supposedly deposited by patrons, she named Wallace Beery, Jackie Cooper and Clark Gable as her favorites in the movie world. Then the blackout, entailing a returning husband and the lover emerging in just his shirt from a closet. It is just too bad from the standpoints of age, portrayal and poor taste. Especially after N. T. G. had plugged Miss Harlow as sweet, unaffected and quite the opposite of her seductive screen characterizations. She closes with a song-talk special aent her screen parts and thanking the audience. Whiteside, Anita and Brower do well closing the show in a neatly presented flash, bringing in Lynn Burno and Frances Peper besides the billed trio. One of the two males sticks to the piano, one the girls sings well in coloratura soprano, while the other girls and boy present good dancing of various sorts. Mounting is topnotch. JOE SCHOENFELD.

Hippodrome, New York

(Reviewed Saturday Afternoon, Jan. 16)

There are two halves to this week's show, a fair to middlin' half and one that packs a wallop. Too bad that the fair to middlin' portion comes at the start of the show as it might put many to sleep and cause them to miss the sizzler side of the layout. That part comprises Hunter and Percival, Alexander and Santos, Col. Lemuel Q. Stoopnagle and Budd and The Danwills. They certainly provide an enthralling 51 minutes in the one hour and 42-minute show. Screen, John Barrymore in *The Mad Genius*, and there was the usual good business at this initial show.

The Great Johnson starts the show off in fair fashion with his novelty turn. He's by his lonesome with contortion stunting on the floor, table and trapeze. His work is good, but not for carrying a whole act.

Howe, Leonard and Koeppe follow and also make a fair showing with their comedy, singing and dancing. The house was against them as they have been going big elsewhere. The comedy missed, but they showed up a whole lot better on their leg and song sessions.

Dave Harris provides needed laughs and fares o. k. on applause returns with a boiled version of his familiar turn. He still has that corking stooge, Frankie,

with him. The Steele Sisters and Helen Gordon round out the cast. Harris sings and does his one-man-band stuff effectively, while Frankie comes thru with the laughs.

Florrie LeVere heads a new three-people act, which rates a "pleasing" listing and went over that way in this spot. Looks to be expensive, with lots of settings and special songs. Miss LeVere works well and is on most of the time, and her assist comprises a boy acrobater and a girl, whose warbles would be better appreciated in a floor show or in front of a band.

Frank Hunter and Mae Percival start the sock portion of the show with their standby comedy vehicle. They do a beaut of an act in which Hunter provides laughs galore, while Miss Percival does neat warbling.

Alexander and Santos, with Doris De Fray, keep up the pace set by the preceding act and got a big miffing. The trio are neat dancers and strong as comedy adagioists, especially that toe-dancing boy. Girl team, assisting them, are not so forte.

Col. Lemuel Q. Stoopnagle and Budd, radio "name" act, were the applause hit of the show with their corking comedy turn. The boys are just as strong for the stage as they are on radio, and at this show all their comedy hit it off big for laughs. Great applause at their bowoff.

The Danwills (male sextet) close the show ideally, with healthy palm-whacking greeting their stunts and leavetaking. They are a punchy aggregation of floor and aerial acrobats, and offer sure-fire stunts. SIDNEY HARRIS.

Main Street, Kansas City

(Reviewed Saturday Afternoon, Jan. 16)

Stage show up to standard and makes up for the poor screen attraction, *Girl of the Rio*.

Bill opens with Swan, Luellie and Cappel, two boys and a girl, in adagio and tap dancing. The mixed team's adagio work is far above the average and received loud applause following each of their three numbers. Cappel's tap dancing is great stuff. He had a tendency toward stealing applause honors. Off to piece appluase.

Frank and Warren Laester, in the deuce spot, kept up the fast pace with their comedy acrobatics and dancing. The boys' hokum produced laughs galore and their dance numbers earned an encore. They have plenty of personality and know how to dispense it. Loud applause.

The Harrington Sisters, dressed as kids, were slow in selling themselves, but once they started they waded thru with their harmony singing. Their repertoire includes *Nobody To Love* and *Wadda Care*. Both clicked nicely. A few smiles would help the girls immensely. Nice hand.

Herman Timberg and Company of four closed. Continuous rounds of applause and laughs with their appealing hokum chatter and song dance numbers. Timberg's cast includes Audrey Parker, whose tractiveness adds the fem charm. Her voice also pleased the auditors. The others in the cast are Herb Timberg, Leo Chalzel and Oliver Harris. They are perfect support. Timberg Sr. and Jr. took the honors. GREGG WELLINGHOFF.

Loew's Orpheum, N. Y.

(Reviewed Wednesday Evening, Jan. 13)

With the opposition vaude bill increased to six acts, this house continues to do good business with five acts and stronger pictures. The house is rigged out like a circus in plugging Loew's January Festival and at this show had plans standing up. Picture was the *Cuban Love Song*, with Blanche Sweet heading the vaude show. Not enough of sock comedy in the vaude bill, and Miss Sweet's act was a disappointment.

Dare and Yates followed a swell overture by Earl Carpenter's pit band. They hoke up balancing and floor routines, working dumb thruout. Familiar stuff, but they put it over and drew a nice hand here.

Williams and Rogers Revue is an all-dancing affair except for the introductory warble. It consists of a mixed team that features a doll dance, a sister team and a boy trio. All are youthful and dance with vigor, while the sets are colorful and the costumes okeh. A pleasant-enough flash that went over nicely.

Olyn Landick followed and had them guessing until the last moment, when he takes off the wig. He is far superior to most female impersonators and has a punchy line of chatter that is often suggestive, altho not really vulgar. He

held interest all the way thru, landing a heavy quota of laughs and closing to a brisk hand.

Monica and Ann Skelly romped thru a frothy skit about two girls who marry for money and then repent. The plot holds interest and the interspersing song and dances are okeh. Ann shows up as an altogether winning clown, while Monica handles the quieter comedy well. Two boys assist and also contribute a warble. Went over big here.

Blanche Sweet, who recently did an Edwin Burke sketch, shows up to disadvantage in this singing act. The act does not build up effectively and gives the impression of being impromptu and casual. Miss Sweet sings a few pop numbers, aided considerably by the vocal accompaniment of Al Rinker, and does one dramatic bit, the climax of her old picture, *Anna Christie*. Miss Sweet has a small, ringing voice that hardly fills the house. Her personality goes a long way in covering the deficiencies of the act, however. PAUL DEJERENIS.

RKO 86th Street, N. Y.

(Reviewed Thursday Evening, Jan. 14)

First time for six-act shows at this midtown RKO house in a couple of years, and this bill had it over the four-act layouts the theater has been playing since last spring like a tent. Last year at this time the 86th Street was playing five acts on each half, going to four for the summer and fall for economic reasons. They not only cut the theater's overhead, but also sent it into the red. Biz tonight looked bigger than it has been in months, with the nearly filled house going strong for the fast-playing 60-minute bill in its entirety.

The Monge Troupe gave the show a fast sendoff with excellent teeterboard stunts by seven men and a girl. A second fem announces the last stunt, a triple somersault ending up in a one-high chair catch. The majority of this mob's tricks are chair catches, with the others interchanging grabs, all good.

Sibylla Bowman's string of corking impersonations sent her off to big reception. The clever single, who about a year ago was teamed briefly with Neville Flession, does takeoffs on Helen Wills, Gloria Swanson and Greta Garbo, saving the strongest, that on Beatrice Lillie, for her finale. The leg and lingerie display in the Dietrich bit got a load of laughs.

Collette Lyons and George Snyder did very well in number three despite a flock of Joe Miller jokes. Clever girl and good straight man sold the jokes in spite of their age. Song-dance finish sent them off to a good hand.

Buster and John West, assisted by a good-looking high-kicking brunet, were carried along to good applause and laughs strictly by Buster's eccentric dancing. Gag and hoke comedy, along with Buster's one song attempt, were none too forte. The musical comedy kid and his father, when they worked with their mother and wife a couple of years ago, did a much better act than their present vehicle.

Colonel Stoopnagle and Bud proved as effective to this crowd in the "flash" as they are on the radio. The comedy and mimic team scored best in the latter type of work, with Bud's impressions of Bing Crosby and Cab Calloway going very strong. Stoopnagle's comic impression of a football game broadcast got laughs, and his vocal impersonations of Cal Coolidge and Al Smith were effective.

Porcelain Romance, an adagio quartet backed by beautiful mounting and a couple of singing fems on pedestals, gave the bill a big applause windup. The three male and girl towers are a sock in their type of work, with the act as a whole entertaining and striking no matter how many times it is seen. JOE SCHOENFELD.

Jefferson, New York

(Reviewed Saturday Afternoon, Jan. 16)

After playing the regulation vaude right along, this house suddenly went in for units. It had the Bill Robinson unit last week and follows immediately with the new Larry Rich unit. After a heavy splurge of tap dancing brought in by the Robinson crew, the Jefferson customers were given a load of music novelties and light comedy by Larry Rich's crowd. Led by the elephantine Rich, the cast of 40 managed to make their 75-minute stay a thoroly enjoyable one. According to the program it was "A \$5 vaudeville show at regular prices." The unit really shapes up as good entertainment.

The unit is given a strong start by a special overture that introduces Larry Rich and a gang of stooges. After a few bits, Rich does a special warble in which

he asks for the support of the audience in having a good time. From then on, the unit swings into action, with Rich weaving in and out of the numbers, spilling a few gags, introducing the specialties and winding up by leading the stage band. Rich works smoothly and effectively and never stays on long enough to become boring. His genial personality and rotund size make him an altogether pleasing emcee.

Dancing, singing, music and comedy are about evenly divided as to time and specialties, altho music strikes the more dominant note and overshadows even the comedy. The Rich Rhythm Band comes on toward the end and gives a flash closing to the unit. The music all thru is excellent and well rendered both by the pit and stage bands. Among the vocal specialists are England Ong, a cute Chinese warbler; the Andrews Sisters, a pleasant harmony trio; Hughey O'Donnell, who put over a song-recitation nicely; Rufus and Al, hill billy duo, that went over big, and Murray Wood, a midget, with a surprisingly strong voice. The comedy end is headed by Larry Rich, his brother, Phil, and Tommy Long, Lorraine Furen, Rufus and Al, Murray Wood and others work in on the bits. Alice Adair leads the dancing, with Toma Genaro, acrobatic stepper; Joe Bohn and a six-girl line all putting on good specialties.

There is no sensational talent entailed, but the show pleases by being uniformly entertaining. The lighting, special sets, music and routines are all satisfactory. With a more generous sprinkling of comedy the unit should glove-fit for almost any house.

Strictly Dishonorable (Universal) was the picture. Business, a full house by the end of the first show. PAUL DEJERENIS.

Grand Opera House, N. Y.

(Reviewed Thursday Evening, Jan. 14)

This old-time combo house on 23d street and Eighth avenue continues to do big business. At the start of tonight's vaude there was standing room on the lower floor, with the two balconies well seated. Another point in the favor of combo programs. The house is back to five acts and a film after playing four acts and double features. Bookers does a good job with the house, buying acts that are cinches with the type audience catered to. The show ran 73 minutes and pleased all the way. Screened George Bancroft in *Rich Man's Folly*.

Three Clark Sisters were a nifty helioer with their music, singing and dancing. Their versatility, talent and looks go a long way toward making them an o. k. act, and they have it set up effectively. Took their leave to healthy palm-whacks. Murry and Booth got by with the mob in their attempts at comedy and warbles, but they would have a tough time in the better neighbs. Comedy material is away off, and the male of the duo is not so good a welder. They fare all right with their singing.

Kathleen (Red) Dexter and Company (four people) offered a comedy, singing and dancing turn that's ideal for houses such as this. "Red's" lingo hit it off big with the crowd. She's a clever comedienne, and good assist is given by the three others, especially the juve. Prolonged applause greeted their bowoff.

Harry Klein (formerly of the Klein Brothers) and Phil Arnold packed a wallop in next-to-shut with their new comedy turn. They got the best miffing of the show. Act is there, altho newness accounts for a lot of rough spots. Klein, as always, is an effective straight, while Arnold is a natural funster as well as a corking hooper and warbler.

Ted Wheeler and Girls, with Wheeler absent because of a leg injury suffered at yesterday's show, managed to get by nicely in the closer. The five girls, aided by a male pianist, held up the act with good dancing. That finish by a blonde, who did a cooch a la Minsky, even caused this audience to gasp, and it absolutely doesn't belong in vaude. The four girls are very capable, especially that toe stepper. SIDNEY HARRIS.

Keith's Coliseum, N. Y.

(Reviewed Wednesday Evening, Jan. 14)

This is the last week of the Coliseum's playing four-act shows, and on Saturday it will go into a six-act policy. Business hasn't been good of late, and the Audubon opposal can account for it to some extent. Show this half is a very entertaining layout, with the four acts all clicking and getting "name" appeal from George E. Stone, flimite, and plenty of comedy from Richy Craig Jr. They went in as replacements for Benny Rubin and Jack Haley. The show was entirely too (See REVIEWS on page 55)

A MYSTERY OFFERING OF DISTINCT INDIVIDUALITY.
YVONNE
 PSYCHIC WONDER
 Personal Direction DOC M. IRVING.
 All This Week, Frankford Theatre, Philadelphia, Pa.



NEW ACTS

Reviewed in New York

Ebony Follies

Reviewed at the Hippodrome. Style—Dancing and singing. Setting—Full stage (special). Time—Thirteen minutes.

This *Ebony Follies*, which, as the name implies, is a colored flash, comprises a cast of six, with five boys having the goods to alone build the act up to sock proportions. Other member of the turn is a girl, who doesn't fit with her couple of mild warbles. The boys do great leg-work. The act is a walloper as it is, but it could be made a whole lot more effective by some attention to its dress and routine.

Each one of the five boys has sock act specialties. One does some nifty floor work, including a row of lofty backs. Another features head spins. Then another is an eccentric dancing comedian, and one plays up long leaps into hand springs. Last, one boy handles a drum major's baton in a manner that's hard to beat. Their work together consists of tap dancing, some harmony warbling and a punchy finish of fast ground tumbling. The girls' efforts seem lost in the act. Deuced here to a heavy mitting. S. H.

Marguerite and Farnell

Reviewed at the Hippodrome. Style—Comedy, singing and dancing. Setting—In one. Time—Fifteen minutes.

The new Marguerite and Farnell act is a combination of the act that Mile. Marguerite used to do with Frank Gill and that which "Hap" Farnell did with Florence. Results in a good amount of laughs and some fair singing and dancing, but there are a lot of slow spots during the 15-minute stay that need to be looked after. At the same time Farnell would be wise in dropping some of the suggestive gags or else clean them up.

Farnell, who did the act of Farnell and Florence for many seasons, is a clever comedian. He still sticks to his drunk role and has an effective style of gab. His familiar opening, in which he makes you think he's on ahead of time, is as usual a good start. Rest of the time he cross-fires with Mile. Marguerite, who does a fair enough job of the straight and also song-dances. She spouts a lot of Spanish and contributes a rumba. They got an okeh hand in the tray spot of the eight-act layout. S. H.

The Log Cabin Four

Reviewed at the Jefferson. Style—Harmony novelty. Setting—In two (special). Time—Nine minutes.

This colored male quartet is said to be a radio act from the South making its local debut here. Incidentally, it was booked into the Jefferson at the same time that the Mills Brothers were playing the opposition house, the Academy. And the Log Cabin Four is unusually alike the Mills Brothers in routine.

The four boys work in two before a special drop showing a log cabin. They are dressed as farmers and are grouped around a table, remaining in this formation for their entire act. One of the boys strums a guitar, which is the only accompaniment to the quartet's harmonizing. Their routine consists of

(See NEW ACTS on page 23)

FRANK RADCLIFFE

WITH
GENE ROGERS

In "Dark Doin's"

This Week, Starting Jan. 16, Loew's State Theater, N.Y.
 Opening Palladium, London, England, Aug. 15, 1932.

Dir.: RKO—JACK CURTIS, Ind.—CHARLES FITZPATRICK

LOEW'S STATE THEATER, NEW YORK

Announces

THIS WEEK, JAN. 16th

The Special Engagement of

MISS JEAN HARLOW

Following Her Sensationally Successful Date at the Metropolitan, Brooklyn, Last Week.

A Record of Tremendous Business at All Theaters

THE ELGINS

in

"ENJOYING THEMSELVES"

Now Appearing at LOEW'S STATE THEATER,
 New York, Week Starting January 16.

Dir.: Ind.—CHARLES YATES

RKO—JAMES PLUNKETT

ACTS, PLAYS, TABS, MINSTRELS

STAGE FUN contains NEW MATERIAL for 21. BITS, 21; BLACKOUTS, 22; REVUES, 23; TABS, 24. "THE HOTEL MYSTERY," Musical Comedy, 25; MINSTREL GAMBOLS, 26; GAMBLES COMEDY BOOK, 27; MINSTRELS, 28; PARODIES, 29; E. L. GAMBLE, playwright, East Liverpool, O. THE LINNER CORP., 124 Lexington Ave., N. Y. C. DICK UHRE, 221 W. 153th St., New York City.

NEW TAP-DANCING METHOD

A book you can actually learn to dance from. From beginner to professional. By mail, \$1.50. No risk—will return money if not satisfied.
 PETERM-WRIGHT STUDIO,
 15 West 87th Street, New York City.

**WANTED
 VAUDEVILLE ACTS**

Desiring to break their jumps. None too big or too good. Also Comedians, Prima Dances, Soustettes, Chorus Girls. Strippers don't apply.

EMPRESS THEATER

MEYER LANTZ, Manager, Cincinnati, O.

40 USED WARDROBE TRUNKS.
 \$18.00 Up. All in first-class condition. Write for Descriptive Circular. E. & M. TRUNK CO., 610 Washington Ave., St. Louis, Mo.

Catering to the Profession

**THE NEW
 FORREST
 HOTEL**

West 49th St. — Just Off Broadway,
 NEW YORK CITY

In the Heart of the Theatre District
 \$2.50 Single \$3.50 Double

300 Rooms, Each With Private Bath, Shower, Circulating Ice Water and Radio.

SPECIAL RATES TO THE PROFESSION

IT'S THE MIRROR ROOM NOW FOR GOOD FOOD AT POPULAR PRICES

CLUB BREAKFAST . . . \$0.25 UP
 LUNCHEON . . . \$0.65
 OE LUXE DINNER . . . \$1.00

JAMES A. FLOOD, Mgr.

**JUST OUT
 McNALLY'S
 BULLETIN No. 17**

PRICE, ONE DOLLAR

NEW, BRIGHT, ORIGINAL COMEDY For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Review, Radio and Dance Band Entertainers. Contains,

16 SCREAMING MONOLOGUES
 Each one a positive hit. All kinds, including Hebrew, Irish, Nut, Wop, Kid, Temperance, Black and Whiteface, Female, Tramp, Dutch and Stump Speech.

41 LAUGH-GETTING MONOBITS
6 ROARING ACTS FOR TWO MALE
7 Original Acts For Male and Female
38 LATEST SURE-FIRE PARODIES
GREAT VENTRILOQUIST ACT
ROOF-LIFTING ACT FOR TWO FEMALES
TRIO, QUARTET and DANCE SPECIALTY
7 CHARACTER COMEDY SKETCH

MUSICAL COMEDY
TABLOID AND BURLESQUE
BLACK OUTS, REVIEW SCENES
DANCE BAND STUNTS

10 MINSTREL FIRST-PARTS
McNALLY'S MINSTREL OVERTURES
 Complete With Opening & Closing Choruses.
GRAND MINSTREL FINALE
HUNDREDS OF JOKES AND GAGS
 Also Other Useful Comedy Material.

Remember, McNALLY'S BULLETIN No. 17 is only One Dollar or will send you Bulletins Nos. 10, 11, 12, 13, 14, 15, 16 and 17 for \$4.00, with money-back guarantee.

WM. McNALLY
 81 East 125th Street, New York

**200 ONE-SHEETS
 \$8.00**

The QUALITY KIND that attracts and gets the money. Finest snow-white non-fading poster paper. Brightest and fastest ink colors. 28x42 inches. DATES, POSTERS, CARDS, HEADLINES, BANNERS. (All Special; no stock paper of any kind.)
SPECIAL GET-ACQUAINTED OFFER
 (Once only)

20 words or less composition; each extra word, 5c. WRITE FOR PRICE LIST AND ROUTE BOOK.
Central Show Printing Co. Mason City, Iowa
 Real Show Printers—Established 26 Years.

The Lanquay Costume Co.

139 North State Street, 401 Capitol Building, CHICAGO, ILL.

**Everything For
 Theatrical Wardrobe**

Tights, Materials, Trimmings. Write for Catalog.

LATEST INVENTION—ANYONE CAN PLAY



FREE FOLDER. E. E. Fittie Co., New Bedford, Mass.

LUMINOUS

COLORS, ULTRA VIOLET LIGHT EFFECTS. STORLITE CO., 35 West 53d St., New York

TRUNKS—Well Constructed

Also make, 18x24x32 in.; brass locks. Used very little. \$3.75 Each. Send certified check or money order.

F. J. Blumberg & Co., Newport, Ky.

SCENERY

Curtains, Cys. for Theatres, Schools, Plays, Acts. SCHELL SCENIC STUDIO, COLUMBUS, OHIO.

**BECOME A LIGHTNING
 TRICK CARTONIST**

Send \$1.00 for Snappy Program of 25 COMIC TRICK DRAWINGS, with Instructions. CATALOG FREE.

BALDA ART SERVICE, B-2, Oakdale, Wisconsin.

SPECIAL ARRANGEMENTS

On the old favorites, \$2.00 each. List free. Three-way Box Chorus, 25c Each. J. R. HAMILTON, 1064 South 32d Street, Birmingham, Ala.

BEAUTIFUL NEW WALTZ HALLAD.
 "When I Wond My Way Back Home"
 30c per Copy. Direct From Artist.
 STEPHEN FASSICK, Williamsdale, Hamilton, O.

Changes Continue on Wheel As Additional Shows Close

"Sugar Babies" will not close, but four others will—four houses also will go off the wheel, leaving 16 of original 24 shows and 14 weeks' playing time

NEW YORK, Jan. 16.—Changes are being made in wholesale order on the New Columbia Circuit, and it was announced today that four more houses will bow off the route and an equal number show was rescinded. It is Harry (Hollo, Jake) Fields' *Sugar Babies*. The four shows to close are *Kuddling Kuties*, *Bare Facts*, *Step Lively, Girls*, and *Footlight Flashes*. Houses are the Grand Opera House, Hamilton, Ont.; Empire, Toledo; Gayety, Detroit, and Academy, Pittsburgh, on Monday to fold January 23 in Bridgeport, but a couple of days later the circuit decided to let the show continue.

Kuddling Kuties will leave the circuit January 23 at the Empire, Toronto, while *Bare Facts* quits January 23 at the Academy, Pittsburgh; *Step Lively, Girls*, January 30, at the Lyric, Bridgeport, and *Footlight Flashes*, February 13, at the Cameo, Cleveland.

The Hamilton (Ont.) house goes off the route tonight. It was only a one-day stand that followed Detroit, and ran for only two weeks. Toledo returns to burly stock January 23, after playing *Revelites of 1932*. This is the fourth policy switch at the house in two months, twice as a wheel stopoff and twice in stock. Pittsburgh leaves the wheel after playing *Flapper Follies* the week of January 25, and will probably go into stock. Detroit bows out after the week of January 20, and it also may turn to stock.

With these shows closing, there will be 16 of the original 24 left. As to playing time, there will be 14 weeks remaining on the tour. As mentioned in last week's *Billboard*, *Frivolties* and *Hi Ho Everybody* closed, and the Central, Apollo and the Star and Garter, Chicago, left the wheel and turned to stock.

Placements

IKE WEBER AGENCY, New York.
Baltimore, Gayety—"Peaches" Browning added attraction, opened January 17. Bridgeport, Lyric—Jean Bodine, added attraction, opened January 18.

New York, Apollo—Sam Raynor, John Grant, Hazel Miller, Eleanor Valent, Lola Pierce and Betty Duval, added attractions, opened January 18.

New York, Irving Place—Norma Noel and Bryan Wolf, added to cast, and Willie Horner, added attraction, opened January 18.

New York, Republic—George Shelton and Tom Phillips, added attractions, opened January 18.

Washington, Gayety—Moran and Wlaer, added attraction, opened January 17.

NAT MORTAN AGENCY, New York.
Eve Schurik, general manager.

New York, Republic—Buddy and Babe Abbott opened.

New York, Star—Added attraction January 10, Exposition Jubilee Four.

Boston, Casino—Helen Green.

SCHUSTER BOOKING AGENCY, Chicago. Milt Schuster, manager.

Chicago, State-Congress—Nora Sullivan, Dell Phillips, Tom Griffin, Billy Ashby, Harold McClure, Sammy Weston, Virginia Helm.

Chicago, Rialto—Billy (Bumps) Mack.

Chicago, Haymarket—Vic Buckley, Billy Kent, Willie Gordon, Margie Bartell.

Chicago, Woods—I. B. Hamp, Gertrude Beck.

Buffalo, Palace—Fritzie White, Mary Jane Fenry.

Milwaukee, Gayety—Bob Eugene, Stendal and Fields.

Dayton, Lyric—Maye (She) Martin, W. R. Sisk.

Chicago, Star and Garter—Marie Laurel.

ALLAN F. FOSTER, dance director, has set one of his 12-girl troupes, thru Ike Weber's office, to open January 25 at the Republic, New York. The troupe will work four spots in the show, including specialties. There's a possibility that the Minskys may take on Foster to stage the dance numbers.

Address all Burlesque news items and communications to M. H. Shapiro, The Billboard, 251 West 42d street, New York City.

Burly Briefs

CARRIE FINNELL, popular in burlesque several seasons back as a featured woman, now is operating a coffee shop in the Hotel Braxton, Cincinnati, in the space formerly occupied by the Chinese eatery. Her hubby, Charles Grow, is serving as assistant manager of the Braxton. Jerry Cox is back at the hotel in the capacity of bell hop.

DUBEY WOLF, in the line at the Empress, Cincinnati, celebrated her 26th birthday recently with a gala eat, drink and be merry festival in her suite at the Braxton in Cincy. All of the Empress burly folks were invited. And what a time!

JACK ARNOTT and Beth Basara, after a pleasant stay with Duke Black at the Mutual, Indianapolis, have transferred their activity to the Grand in Akron, O. Jack is producing the show at the latter stand and Beth is the featured dancer.

SOLO SHAW wants it known that he and George Katz are not operators of the Empire, Brooklyn, as was stated in last week's issue. He says he merely supplies the talent for the theater, and that the ownership as far he knows belongs to Morris Greenberg and Herman Bloom.

BENNIE BERNARD, now working in the Daltons' stock at the Follies, Los Angeles, sings praises glorio in a letter about his coworkers. He mentions Bobby Wilson, Jimmy Dugan, Gladys Clark, Flo Drake, Reggie White, Gene Darby, Norma Grey, George Crump and George Clark. Says that Wilson has already gained five pounds since starting there.

BELLA BELMONT keeps busy with her "songs and stories," and recently worked with Lou Tellegen at the Locust Street Theater, Philadelphia. She is now playing for Warner Brothers.

FRED HURLEY'S stock dates in Columbus and Dayton, O., are still going strong. He may be able to play Saturday midnight shows in Dayton within a few weeks, as he has been interviewing the City Commissioners. It will be the first time Dayton had Saturday midnight shows in years. He has Hinda Wassau, Jerri McCauley and Ann Corio lined up to appear at his houses as added attractions.

KITTY ELLIS, the platinum blond strip-teasing specialist, who closed a long-term engagement on the Coast with T. V. Dalton stock companies, has made such a hit with the patrons of the Central Theater that the Minskys have held her over indefinitely.

EDDIE (NUT) KAPLAN, former comic of circuit shows, more recently with stock companies, opened with the Apollo Theater stock Sunday.

EVELYN WHITNEY closed with the *Sliding Watson Show*, being replaced by Mabel White.

"PEACHES" added attraction at the Star Theater, Brooklyn, has been transferred to the Gayety.

JUNE RHOADES opened with the Bijou Theater stock, Philadelphia. Dolores Cordova closed.

CHARLIE GOLDIE, comic with the Irving Place Theater stock, closed, being replaced by "Boob" McManus.

BERNARD SOBOL'S book on burlesque, called *Burlywood*, made a mistake by using a picture of Gus Pay, the Dutch comedian, and mentioning it as that of Leon Errol.

"Girl Crazy" To Play In Loew's De Luxers

NEW YORK, Jan. 16.—The Loew Circuit will play *Girl Crazy* in its de luxers when the show gets thru with its Public Time in the Midwest. Louis K. Sidney and Marvin Schenck, of Loew, journeyed to Chicago to get a glimpse of the show in presentation form and contracted it for one week and options. Show will open for Loew February 26 in Cleveland, and one of its options includes the week of March 11 at the Paradise, Bronx.

Loew may also sign up Lew Leslie's *Rhapsody in Black* for the de luxers. The show is currently touring the Midwest and is said to be doing big.

Opened and Closed

BUDDY AND BABE ABBOTT closed with the Empire stock, New York, last Friday, and opened at the Republic, that city.

ETHEL LEE has closed at Waldron's Casino stock, Boston.

CHARLES GOLDIE, comic, closed at the Irving Place, New York, Sunday.

JEAN WILLIAMS, stripper, and Texas and West closed with the stock company of the Central, New York, Saturday.

ZONIA DUVAL opened with the Republic stock, New York, Saturday.

Circuit Review

"The Bohemians"

(Reviewed Thursday Evening, January 14, at the Apollo Theater, New York)

When the last of the wheel shows plays New York houses next week there will no doubt be rejoicing on the part of the road shows and the management of this house and the Central as well. The present scheme of the Minskys going up to Bridgeport to tear a show apart under the guise of fixing it, and then mixing stock with what is left of the show when it arrives in the city, has worked hardships all around. Morry Rosen's show as it is played here is but part of what formerly was called *The Bohemians*. This week, in order to save a few dollars and further show their antagonism to the road shows, the house didn't bother to have programs printed. It's hard enough to unscramble a show even with a handbill, as they present them at any Minsky house.

What was seen here of the wheel entertainment was but fair in any direction, with the exception, of course, of the work of Billie Shaw, featured woman. This blond ingenue has an individual manner and strips in sure-fire style. Chickie Wells and Dot Alexander, soubrettes, offer excellent support and also try to make their work different. Comedy gathered laughs here and there, but was at times unduly rough and with a vengeance it seems. Not that the patrons seemed to mind it, but there is a way of selling it in better style.

Harry Stratton and Harold Rathburn are the comics; Lew Denny, character, Garrigan and De Muth, vaudeville act, do some clever dancing, the girl, a hefty blond, doing some difficult acrobatic feats as well. Chorus danced but little and offered no strenuous routines.

House company includes Lou Devine, Gene Schuler, John Grant, Mae Brown, Hazel Miller and others. SHAP.

Two Shows To Begin Return Over Columbia

NEW YORK, Jan. 18.—Two shows instead of three will be the first ones to make the return trip over the New Columbia Wheel starting January 24. They are Emmett Callahan's *Girls in Blue*, which opens in Buffalo, and Lou Reals' *Nite Life in Paris*, which opens in Union City. *Kuddling Kuties* was slated to open January 24, but this was off when it got its closing notice.

Girls in Blue remains the same as to principals, comprising Ann Corio, Billy Fields, Chuck Callahan, Larry Clark, Ryan and Huff, Patell and Gaskell and Bower Sisters. The Reals show has three new people, Fritzie White, Charby Bonneau and Paul Martin. Others in it are Harry Meyers, Joe DeRita, Al Baker, Lillian and Walt Wayne and Phyllis DeRita. Watson's *Big Fun Show*, which starts off soon also, so far has Mabel White among the new principals.

GYPSY ROSE LEE, the petite stripper of the Republic Theater stock company, is the proud owner of a classy roadster which was presented to her by a close friend. Gypsy has started rehearsing with a Broadway show scheduled to open soon.

WANTED!

BURLESQUE PEOPLE

In all lines. Producers, Comedians, Straight Men, Sister Teams, Prima Donna, Soubrettes, etc. for permanent stock. Address CHAS. H. WALDRON, Waldron's Casino, Boston, Mass.

WANTED—Young Chorus Girls, Ponies or Mediums, for permanent stock. Salary, \$10.00. Also young, attractive Soubrette, HAPPY HARPER'S HOLLYWOOD GIRLS. Ray Hodson, wife, Superior Theater, Grand Rapids, Mich.

LEGITIMATE

Conducted by EUGENE BURR—Communications to 251 W. 42d Street, New York City.

Theatrical Labor Supports A Closed Managerial Shop

At Monday's tax meeting, unions come out strongly in favor of powerful managerial organization — Equity passes resolution to help — JA and others approve

NEW YORK, Jan. 16.—A direct outcome of the fight of the legitimate industry against the proposed Mellon tax on all admissions over a dime is an emphasis on the proposed plan for a managerial closed shop. The tax situation has brought forcefully to the fore the need for a strong, central and powerful organization, and recent developments have pointed to the fact that such an outfit is still within the range of possibility. The most encouraging sign of all is the united stand on the part of theatrical labor favoring such a move. At the tax meeting held last Monday at the Hotel Astor all branches of the theater were represented. As a result, the gathering aims some of the theaters, the IA, and William A. Brady—who, the not a member of the League, was the original proponent of a closed managerial shop—again put forth his plea. He said that it was necessary, in the first place, to offer inducements to members, and, in the second place, to hold a club over the heads of those who refused to join.

Theatrical labor was present at the meeting, including representatives of the IA, the Theatrical Protective Union, the American Federation of Musicians, the United Scenic Artists and the Dramatists' Guild. Fred Dempsey, of the IA, spoke strongly in favor of Brady's suggestion and all other unions strongly approved. The sense of the meeting was that the union would vastly prefer working with such an organization and that all arrangements with independent fly-by-nighters were to be discouraged as far as possible. All parties expressed the desire for working agreements with a strong managerial body.

Brady put the question up to Frank Gillmore, president of Equity, and Gillmore took it up at the Equity Council meeting next day. As a result, the Council passed a resolution the tenor of which was that Equity had always approved of a strong managerial organization and that it still held the same views. It will render, the resolution said, in alliance with the other stage unions whatever help they may legally give to further this end. It is held to be illegal for a union to boycott employers who do not belong to a specific approved group. Equity is now discussing ways and means of rendering this aid.

Dr. Henry Moskowitz, adviser to the League, said at Monday's meeting that, as a result of his experience, he had found that the great need of the theater was to act together, and also for the managers to have a continual conference board with the other theatrical groups, which board might discuss agreements before present contracts had expired and in other ways act to avoid tension and for the benefit of the entire industry.

L. A. Judge Supports 'Lizzy'

LOS ANGELES, Jan. 16.—The cast of *Lysistrata*, which was run in last week for appearing in what the pure-minded Los Angelicans dub an indecent show, continued to have its trials and tribulations this week. After the courts issued an injunction to prevent further interference with the play until the trial on the 18th, Captain D. McD Jones, of the gendarme vice squad, decided to take the law in his own hands and give the players a second ride in the Black Maria. All he got was grief for his pains. Superior Judge Harry Archbald cited him for contempt for disregarding the injunction. He'll have a chance to air his views at a hearing Tuesday. Meanwhile the cast was released from its second incarceration on its own recognizances.

"Inside Story" Casting

NEW YORK, Jan. 16.—A. H. Woods has tentatively cast Roy Roberts, now in *Everybody's Welcome*, and Marguerite Churchill, popular motion picture actress, for his forthcoming production of *The Inside Story*. He intends to place the show in rehearsal late next week under the direction of A. H. Van Buren.

Abracadabra

PARIS, Jan. 9.—Paris will see a new theater in February called the Universal, sponsored by an American astrologer who claims that, after a long study among the Orientals, he will expound a new principle—a philosophical mixup of science and art which will give an original kick to those seeing his shows. "Negro World," with Josephine Baker, is the first play planned. Girmin Gemier, Jacques Chabannes, Madame Marguerite d'Elty, Paul Polret and Leo Aquarius are reported to be backing the project. This makes one more "sample size" theater in Paris.

Malvern Gets Shaw Show

LONDON, Jan. 8.—George Bernard Shaw will not allow his new play, *Too True To Be Good*, to be produced anywhere before its showing at the Malvern Festival, held at Malvern, England, in the summer. Show was announced for spring production by the Theater Guild, but Shaw's statement will probably necessitate postponement of project.

Eddie Dowling Buys a Show

NEW YORK, Jan. 16.—Eddie Dowling has purchased a play from Harry Payne Burton, who has recently become editor-in-chief of *The Cosmopolitan Magazine*, replacing Ray Long. No date has been set for production, as show will probably be held until Dowling finishes his present engagement with *Radio Personalities*.

12-Week Run on Erlanger Case; Office Will Resume Production

NEW YORK, Jan. 16.—The late A. L. Erlanger never assembled such a huge and expensive cast for any of his extravaganzas as that which appeared daily on set in the comedy drama precipitated by the legal suit brought by Charlotte Fixel for a share in his huge estate. And the length of run would have gladdened the mogul's heart. It closed last Monday after a run of about 12 weeks.

Drama and comedy, tears and laughter, stars and near stars, big-time and small-time lawyers, all these and many more were daily occurrences in the medley which appeared before Surrogate O'Brien, whose opinion of the show meant more than anything else. And his opinion is not expected to be available until early in March. At that time, should the decision go to Miss Fixel, it will undoubtedly precipitate another legal wrangle as to the value of the estate, which the beneficiaries estimate to be under \$2,000,000, with Miss Fixel claiming that \$75,000,000 would be nearer to the truth.

The bone of contention between the interested parties during the trial was whether Erlanger had ever referred to Miss Fixel in any manner which could be construed as proving that he had considered her his wife. And counsel for the contestant brought forth numerous witnesses to prove that he had done so. And, of course, counsel for the



RAQUEL TORRES, young picture star, who will make her legit debut in the Aarons & Freedley production of "Adam Had Two Sons." In spite of the sponsors, it will not be a musical.

Ten Grand Grief for Mac

NEW YORK, Jan. 16.—Mae West, who probably regarded her court sojourn as a result of producing *Pleasure Man* a few years ago as something in the forgotten past, will find out she's wrong if Nathan Burkan has his way. Burkan shot in a bill for 15 grand for defending La West in the proceedings after the show was pinched, and, according to notice of trial filed in the county clerk's office this week, she thought that five grand was plenty. She still owes him \$10,000, he says, and he wants it.

The *Pleasure Man* charges were quashed in April, 1930, after a jury disagreed regarding the immorality of Mae's excursion into abnormal psychology.

Municipal House for Paris

PARIS, Jan. 9.—A Paris Alderman is campaigning for a theater in Paris to be under municipal management for the purpose of presenting plays expressing French culture as it exists today and also to encourage new playwrights. The theater now owned by the city of Paris are leased to private concerns, which procedure allows them liberty of production.

Gardner Saves Cast's Rights

Sells quarter of secondary rights to Century to gain players' interest

NEW YORK, Jan. 16.—Edward Gardner, producer of *Coastwise Annie*, the H. A. Archibald-Don Mullally play which he put on on a waiver, has definitely secured half of his share of the secondary rights for the cast. The move was suggested by him, according to Equity, and officials of the organization express themselves as more than satisfied with the way he went about getting what he could for the players from the wreck of the turkey. It is first show on which cast has actually benefited thru new waiver rule.

According to new Equity ruling on waiver shows, casts get one half of producers' half of secondary rights. In order to secure those rights, actors had played *Annie* for 24 performances. It was then found that no royalties had been paid, that if they were not paid within 10 days the rights would revert entirely to the authors, and that the cast would then have to be content with the \$90.63 apiece that they had received for their nine weeks' work.

Show was acknowledged as good stock possibility, so Gardner, on his own initiative, sold his quarter of the secondary rights to the Century Play Company. He used the dough thus obtained to pay off the royalties, and so save for the cast its quarter of the secondary rights. Royalties were finally paid on Wednesday, before the 10-day period expired, and, according to Equity, Gardner had been ready to go thru with it last week.

Equity officials say that the producer could easily have sat back and allowed the players to lose their share. Instead, he suggested and worked out the plan to save the 25 per cent for them. There are no movie negotiations for the play at present, but stock rights are figured as probably bringing the cast as much if not more than it would have received on regular salaries.

"Green Pastures" Tour

CHICAGO, Jan. 16.—*Green Pastures*, which closes its engagement at the Illinois Theater here tonight after a run of 19 weeks, immediately starts on a tour that will take it to the West Coast and back. Milwaukee is the first stand, January 17 to 30. Route of the show after leaving Milwaukee is as follows: Indianapolis, February 1-4; Cincinnati, February 8-20; Columbus, February 22-27; St. Louis, February 29-March 12; Kansas City, March 14-26; Omaha, March 28-31; Des Moines, April 1-2; Minneapolis, April 4-9; St. Paul, April 11-16; Duluth, April 18-19; Billings, April 21-22; Butte, April 24-25; Great Falls, April 26-27; Spokane, April 29-30; Seattle, May 2-7; Portland, May 9-14; San Francisco, May 16-June 11; Los Angeles, June 13-July 16; Denver, July 18-23; vacation rest, July 14-August 21; rehearsals, August 22-September 3. Boston, September 5, indefinitely.

Wiman Likes Natanson Play

NEW YORK, Jan. 16.—Dwight Deere Wiman is reported interested in Jacques Natanson's *I Was Waiting for You*, adapted by Melville Baker. Show was announced for production early last spring by Jed Harris.

"Counsellor" for London

LONDON, Jan. 9.—Maurice Browne, who produced *Journey's End*, has returned here from a visit to the States and has announced his intention of staging Elmer Rice's new play, *Counsellor-at-Law*, at a London theater in February or March.



By Eugene Burr

AT TIMES the modern American scene gets pretty discouraging. It's bad enough that embattled acetics (with suspiciously red noses) should dictate what the hemis Americanus may pour into his purely private gullet; it's bad enough that fat-chested, respectaced schoolmarm should decide that the ridiculous kias of a pair of Hollywood aspirers may hurt the innate morality of shopgirls who are merely waiting until the show is over to put on their own act; it's bad enough that the Flower of Chivalry of our nation should think that certain gentlemen belong only at the end of a span of hemp, merely because these gentlemen happen to be congenitally unburned, but when the militant imbecility of our God-appointed vigilantes invades the realms of intelligence and taste, the situation becomes well-nigh unbearable.

In the latter category we have instances such as the edict against the books of so undercover a muckraker as Mollere; the firing of a great conductor of a great Midwestern symphony orchestra because it was assumed that his not immaculate private life would certainly show itself in his music; the refusal to allow in the country one of the etchings of that notorious lecher, James McNeill Whistler, and the constant furor which, on the road, has attended almost all showings of the *Lysistrata* of Aristophanes, a not entirely unknown Greek dramatist. The latter manifestation culminated last week in the arrest of the cast that was presenting the play in that renowned citadel

of culture, Los Angeles. An interesting sidelight is the fact that Nance O'Neill—and not Mae West, as the uninformed may be forgiven for suspecting—headed the company.

Los Angeles, with its movie colonies, its publicity and its huge ballyhoo, has never been generally known as a fortress of the *Simple Virtues*. It has never taken its stand fearlessly and unabashed on the side of Family Life, Temperance and Cotton Stockings; it has never published an unalterable belief in Channing Pollock, the Stork and Eddie Guest—at least it never has in the mind of this and now thoroughly befuddled department. And yet Los Angeles has shown unbelievers that they were wrong.

Upon the iniquitous trouper who dared present as outrageous an immorality as *Lysistrata* to its illy-white view it sent the local gentlemen down in force. It swooped upon a play that is older even than the stories which the movie moguls use for their plots, accepted as a classic for thousands of years, a play that has been the flower of the world's farce writing. And, going further than any other anti-*Lysistrata* community, it carried the actors to jail. With the aid of a Black Maria parked in front of the stage door, it treated its citizens to the edifying spectacle of these immoral ruffians taking an enforced joyride to the hoosegow.

The actors were let out on ball of \$100 apiece, and their case has been set for January 18. What action may be taken rests at present writing in the lap of the California Gods. The fact that the local bluebores were refused an injunction to prevent subsequent showings of the Aristophanes opus fails to take any of the shame away from our Pacific Slope brethren. They pinched the play, and they pinched Nance O'Neill along with it.

This last should be an affront to anyone even remotely connected with the theater. That a fine actress of Miss O'Neill's standing and unquestioned powers, of her personal integrity, should be run in like a common tart merely because she elects to appear in a play from the classical Greek should be resented fundamentally and deeply by anyone who has ever seen her act, by anyone who has any remote love for acting.

Maybe we could all band together, march upon Los Angeles, and, to paraphrase *Of Thee I Sing*, "show it what transgression really means." Tho, from other stories that have emanated from its illy-white walls, there is a suspicion that it doesn't need us to show it.

Gene O'Neill Goes Greek

NEW YORK, Jan. 16.—Mourning Becomes *Electra*, the Eugene O'Neill marathon trilogy, is due to be presented at Athens some time in the spring for the delectation of the Greeks, who thought up the story first themselves. It will be produced at the Cotopoull Theater by Marika Cotopoull, leading Greek actress, who has appeared in a couple of Greek plays over here recently. She will do the adaptation herself. Angela Mullins, a younger American-born Greek girl who is considered something of a find, will also be in it.

Miller-Molnar for London

LONDON, Jan. 9.—Gilbert Miller is expected back here shortly, when he will present Ferenc Molnar's *The Good Fairy*. Show is expected to open in a West End house early in February.

Paris Likes Americans

PARIS, Jan. 9.—*Spread Eagle*, which was produced in America several seasons ago by Jed Harris, has been acquired by the Theater Gymnase, *Grand Hotel*, current at the Wagram Theater, is having a successful run, as is *Nina Rosa*, at the Chatelet. The announcement that Jeannette MacDonald would appear for a series of 36 presentations in French was received very favorably.

"Electra" Chicago Date

CHICAGO, Jan. 16.—Dates for Eugene O'Neill's *Mourning Becomes Electra* at the Blackstone Theater has not yet been definitely set. The play's touring schedule indicates an opening here either February 15 or February 22. Preceding the O'Neill play's engagement, the Blackstone will house *As Husbands Go*, opening January 18.

CAST CHANGES

Reginald Owen for Tom Powers in *Smilin' Thru*, now trying out.

PRESS RELEASES

(The more important managerial announcements sent out to the press during the week)

Otis Chatfield Taylor's adaptation of Oliver La Farge's Pulitzer Prize novel, *Laughing Boy*, will open January 25 at the Le Petit Theater du Vieux Carre, New Orleans. Lemist Elmer will direct the production, and Mr. La Farge will act in an advisory capacity.

Otto Harbach, author, and Macklin Mealey, technical director, of *The Cat and the Fiddle*, now current at the Globe Theater, have called for London, where they will supervise the production of the operetta which C. B. Cochran will present at the Palace Theater late in February.

Fred Fisher and Robert Gross, in association with Gleon Throckmorton, have organized a corporation for the purpose of presenting a series of plays in the New Yorker Theater. *Trumbrnetek*, by Ralph Astrofsky, is the first. It will be directed by Egon Brecher.

Son of Satan, a mystery play by E. Whitehouse Cortis, has been canceled, due to lack of money and to ill health of the producer, who is also the author.

Billy Rose's *Crazy Quilt* has grossed \$44,080 for eight performances in a week of one-night stands. With the exception of one week in Kansas City, the show will play one-night stands exclusively until it starts a two-week engagement at the Baltimore Theater, Los Angeles, February 7.

Billy Bryant's Show Boat Company will open with its repertoire of hits of the gay '90s on Wednesday evening, January 20, at the John Golden Theater. George E. Wintz will sponsor the New York showing.

Due to the unprecedented business which the eighth edition of Earl Carroll's *Vanities* is attracting on its road tour, it has been decided to extend the tour until late spring. There is a possibility that the show may reach the Pacific Coast cities.

John O. Hewitt has joined the staff of Sammy Burns' School of the Stage and will have charge of the radio and stage classes.

B'WAY ENGAGEMENTS

John Beal, George Graham and William Bonnell for *Wild Waves* (Doran, Ray and Hewes).

Thelma Tipton for *Blessed Event* (Sidney Phillips).

Clyde Franklin, Royal Dana Tracy, James Baber, Lorna Elliott and Anthony Pawle for *If Booth Had Missed* (William Brady, Ltd.).

Harry Mestayer for *Trick for Trick* (Robert V. Newman).

Harlan Briggs, Anne Carpenter, Marjorie Wood, Lenore Chippendale and William David for *Zoom* (Shuberts).

Jack Benson for *Penthouse Girl* (Albert Bannister).

Wayland Rudd, Marjorie Lorraine, Alice Ramsey, Alice Gorgas and Hayes Fryor for *The Marriage of Cana* (Provincetown Theater).

Detmar Poppen, Berta Donn, David Burns and Dorothy Claire for *Crying Out Loud* (Sam H. Harris).

June Knight and Jack Holland for the new Ziegfeld show.

Charles Halton for *Whistling in the Dark* (A. McKaig).

June Walker and Geoffrey Kerr for *Collision* (Lewis E. Gensler).

Openings

Distant Drums, Monday at the Belasco (Guthrie McQuintie).

A Little Racketeer, Monday at the 44th Street (Shuberts).

Whistling in the Dark, Tuesday at the Ethel Barrymore (Alexander McKaig).

Mr. Papaver, Wednesday at the Vanderbilt (Joe Zell).

Ten Nights in a Barroom, Wednesday at the John Golden (George E. Wintz).

The Well of the Saints, Thursday at the Barbizon (Irish Theater).

The Marriage of Cana, Thursday at the Provincetown (J. L. MacDonald).

Closings

On Saturday, January 9, *Savage Rhythm*, after 13 performances. On Monday, January 10, *Phidela Rice*, after 7 performances. On Saturday, January 16, *The Bandwagon* (262), *The Gondoliers* (8), *Society Girl* (22), *Three Men and a Woman* (8), *Fata Morgana* (29), *Never No More* (12). On Tuesday, January 10, *Electra* (4).

Stage Whispers

By JACK MEHLER

Feeling around town is that there'll be a lot of plays undone next season should the agreement between the Managers' Protective Association and Actor's Equity be terminated. Many of the MPA members have reached a record low in their private finances, and were it not for the fact they were exempt from posting bonds, which cut the initial outlay down considerably, many of them could not have gone into production this season. Contemplated Equity-League tieup, however, would fix it.

Louis Werba will move back to the Erlanger offices soon. . . . Sam H. Harris is considering changing the title of his forthcoming musical show, *Crying Out Loud*, to *Louder and Funnier*. . . . A. O. Blumenthal, who backed Edgar Selwyn's *Fast Service*, hasn't cleaned up all the bills yet. Alex McKaig was showing the shows to Ina Claire, Duke McKaig, protege of Bobby Sanford, is a hit at the Ballyhoo Club. . . . Hugh O'Connell is recuperating from that siege at the hospital. . . . William Gargan is going to have plenty of trouble explaining that brilliant shock of red hair. . . . Brock Pemberton seems to be thru for the balance of the season, with one try. . . . Lou Irwin down with a cold, but getting better.

Heard at the opening night of *Wolves*, in which Maurice Schwartz is starred. The backer of the opus, who, incidentally, is a well-known laundry operator, was nervously pacing in the rear of the auditorium. Finally he approached the press agent and asked if all the critics were in the house (all this in dialect). The p. a. assured him that all were present, and accounted for the phenomenon by the fact that it was the only opening of the evening. The laundryman (and embryonic showman) seemed satisfied with this answer and wandered away. Several minutes later he was back with an inquiry as to whether J. Brooks Atkinson, of *The Times*, was reviewing the opus. The p. a. assured him that he was there. Thereupon the laundryman (still in dialect) expressed a desire to meet the critic. The p. a., altho accustomed to queer requests, thought this was unusual, and asked the laundryman if he wanted to meet Atkinson. . . . The p. a. that the backer would try to irrecrate the critic, which would be quite a there pas. The backer replied that he, and wanted to meet Atkinson so the duo is could discuss the present state without the ay-ter with him.

Fisk, representative of the E. of Trust, conceiv with Lee Shubert, a getting show wise. . . . Blackman, a famous European maricant, will be seen here soon. . . . Albert Hackett has written a new play called *The Bridal Path*. . . . Christmas ties are now being discarded. . . . Cicel Holm has a rabbit farm, altho he calls it a ranch. . . . Ina Claire turned down plenty of shows in favor of a trip to Europe. . . . Marion Gerjing's wife, the former Dorothy Lebalre, was offered several roles while east with her husband. . . . Lewis J. Deak is the checker champ of the Selwyn Building. . . . George White is going to Florida soon. . . . Mark Newman will manage *Trick for Trick*. . . . Harry Moses has a play, but can't find a director. . . . *Vanities* folds in three weeks. . . . A prominent 42d street producer, who went on the rocks several months ago, is now visiting relatives he hasn't seen in more than 20 years. . . . Ben Kamaler has joined up with Arthur Lubin. . . . Ben Boyer has decided to join a gym, and just in time at that. . . . *Blessed Event* has four authors, and the producer finds it hard to get a quorum on the necessary rewriting. . . . Embryonic directors are gnashing their teeth at the success of *Black Tower*, which was directed by the striping, Sidney Salkow; they all predicted a dismal failure. . . . Max Chopnik is still claiming script troubles on *Manhattan Island*, after three seasons. . . . The Erlanger office is again in the theatrical business. . . . Shepard Traube has acquired the rights to Lester Cole's new play, *Love's a Word*, which is a portrait of a well-known matinee idol. . . . Charles Hopkins is still undecided on his next play. . . . Walter Hart will probably direct a play for Herman Shumlin. . . . Reggie Hammerstein is still having money troubles. . . . Norman Furman also with Arthur Lubin. . . . There is still some doubt about Chester Erskin going to the Const for MGM.

Dramatic Art AMERICAN ACADEMY OF DRAMATIC ARTS Founded 1884 by Franklin H. Sargent THE foremost institution for Dramatic and Expressional Training. The instruction furnishes the essential preparation for Directing and Teaching as well as for Acting. The training is educative and practical, developing Poise, Personality and Expressional Power, of value to those in professional life and to the layman. SPRING TERM OPENS APRIL 1. Catalog describing all Courses from the Secretary Room 145-A, CARNEGIE HALL, New York

PLAYS FOR AMATEURS AND PROFESSIONALS; SKITS, STUNTS, PIANOLOGUES, MONOLOGUES, MINSTRELS, HEADINGS, VAUDEVILLE, FARCES, ATTRACTIONS, PLAYS. Send for FREE CATALOGUE. IVAN BLOOM HARDIN CO. 2866 Cottage Grove Ave., DES MOINES, IA.

Alviene School OF THE Theatre TALKIES, DANCING, SINGING GRADUATES: Peggy Shannon, replacing Clara Bow; Mary Pickford, Fred and Adelle Astaire, Una Merkel, Alice Joyce, Leo Tracy, etc. Stock Training courses in Drama, Musical Comedy, Stage Dancing and Vaudeville. Own Theatre assures New York appearances. ALVIENE STUDIO BUILDING AND THEATRE. Write REGISTRAR. Catalog B-8, 66 West 55th St., New York.

PLAYS PLAYS We have the newest and most attractive, as well as the largest assortment of Plays in the world. Send four cents for our new list. SAMUEL FRENCH (Incorporated 1898) Oldest play publishers in the world. 31 West 45th Street, NEW YORK CITY. 111 W. 7th Street, LOS ANGELES, CALIF.

COSTUMES FOR HIRE SEND LIST OF REQUIREMENTS OR ESTIMATE 1435 B'WAY BROOKS NEW YORK

New Plays on Page 17

BROADHURST

Beginning Tuesday Evening, January 12, 1932

THE ANIMAL KINGDOM

A comedy by Philip Barry. Staged by Gilbert Miller. Starring Leslie Howard. Settings designed by Alina Bernstein, constructed by John F. Gallagher and painted by Carl Schuler. Presented by Gilbert Miller and Leslie Howard.

Owen Arthur.....O. Albert Smith
Rufus Collier.....Frederick Forrester
Ocellin Henry.....Lora Baxter
Richard Regan.....William Gargan
Tom Collier.....Leslie Howard
Fran Schmidt.....Betty Lynne
Joe Plisk.....Harvey Stephens
Daisy Sage.....Frances Fuller
Grace Macomber.....Ika Chase
The Action of the Play Takes Place in the Course of the Past Two Years.

ACT I—Scene 1: At Tom Collier's in Connecticut. AB Evening in April. Scene 2: At Daisy Sage's in 23rd Street. Later the Same Evening. ACT II—Scene 1: At Tom Collier's. An Evening in January. Scene 2: At Daisy Sage's. An Afternoon in May. ACT III—Scene 1: At Tom Collier's. A Sunday Morning. Scene 2: At Tom Collier's. A Sunday Morning. Scene 3: At Tom Collier's. Later, the Same Evening.

"That 'Bravo!' you heard last night if you were at the Broadhurst Theater where the Gilbert Miller-Leslie Howard production of Philip Barry's 'The Animal Kingdom' is playing—that 'Bravo!' which yelped and crackled above the applause of a polite, jewel-begirt and capacity audience, was merely a temporarily daft dramatic critic saluting his choice for this year's Pulitzer Prize. It was for that matter his choice for the Pulitzer Prize of almost every year since the prize has been given.

For with 'The Animal Kingdom' Philip Barry at last emerges definitely as one of the world's major dramatists. Leaving behind him the tentative beauty of 'White Wings' and 'In a Garden,' the gay thoughtfulness of such nearly great plays as 'Paris Bound' and 'Holiday,' the frustrated and garbled mysticism of 'Hotel Universe' and the tact compromise of last year's 'Tomorrow and Tomorrow,' he has written feelingly, sincerely and brilliantly of love and lust, of beauty and success, of sacred and profane marriage and of the life and wonder and searing horror that may bloom and die within the mind and body of a man.

It is a simple and a fundamental theme that he has chosen to illustrate: how the desire, the animal lust, of a thoughtful and idealistic man may win him away from his own soul, may win him away from his love and from his life. He picks as his subject young Tom Collier, owner of the Bantam Press, which allows him to set his ideals of literary beauty above the claims of best-selling pot-boilers, which allows him to indulge his facility at discovering and fostering incipient talent.

Tom has been living with Daisy Sage, a young artist, who has given him a great deal more than her body; she has given him her soul and a great deal of his own. Their union is free and honest and, to Tom at least, wholly mysterious. It is a beautiful thing that has, he thinks, no hint of marriage.

And so he falls in love with—or, rather, desires—Cecelia Henry, glittering society lass, and gets himself engaged to her. When he tells Daisy, she finds to his sincere sorrow that she had wanted to marry him. And to make things a bit worse for the little artist, she realizes that Tom is really in love with her, and that his desire for his future wife is merely something from the animal kingdom.

Tom is married and, slowly, by her physical appeal, his wife makes him virtually her slave. She weans him away from his idealism, she makes him think of selling the Bantam to a huge and money-grubbing pulp-sheet firm and, whenever he shows signs of restiveness, she "brings him back to his senses" by locking the door between their rooms. Tom's one futile attempt to return honestly to Daisy and to his old friends, to his old life and idealism, ends when Daisy, crushed beneath the burden of her love, is unable to face a second meeting.

But, after a year, she visits Tom and his wife, just to see whether her diagnosis of the case was correct. It was. Tom is worse off than ever, taking to drink in order to forget what he once was, entirely in the toils of his wife. Daisy leaves, but her visit has brought Tom to his senses. Returning to his home, he sees in it a resemblance to a certain "20-guinea" house in London, and as his wife uses her blandishments in order to make him accept a huge check from his father—a check that is to bind him to a social slavery he loathes more clearly. And in the end he leaves, telling his faithful butler that he is going back to his wife—Daisy.

It is all splendidly written, finely pro-

THE NEW PLAYS ON BROADWAY

duced and magnificently acted. It is powerful, sincere and infinitely moving.

It has, however, one or two drawbacks. For one thing, a couple of the scenes are just a shade too long. And for another, Barry weakens his thesis by making the wife so cruelly and coldly calculating a person. If he had had her do what she does thru honest purpose, thru a sheer inability to understand, then he might have touched upon a universal and fundamental problem. As it stands, 'The Animal Kingdom' is merely a special case, a powerful and immensely moving special case. It is true, but conditioned wholly by the specific character of the wife. And this procedure also takes away the feeling that it was an inexorable fate that pressed down upon Tom Collier, a feeling that would have been present if his wife had been made merely the average unseeing and ununderstanding woman.

But these things fail to dent the sincerity and huge effectiveness of a grand play.

Incidentally, the last line packs more sentimentality than a volume by A. A. Milne. This corner always likes sentimentality anyhow, but it seems strange to see the sentimentality-hating Broadway boys going around saying that that last line is grand.

It's needless to note that the cast was excellent, for casts in Miller productions always are. Howard was as fine a Tom as he was a Peter Standish in 'Berkeley Square.' Which is as high praise as one can hand out. He has a certain suave coqueness that is peculiarly his own, and he has the ability to project the inner emotion and crux of a situation simply, quietly and with immense effect.

There was a hard brilliance about Frances Fuller's performance as Daisy. She turned in a workmanlike job, an excellent job; but it lacked that mysterious power to reach out and grip the hearts of an audience which was needed to transmute it to true greatness.

Almost walking off with the play a couple of times from under Howard's nose—and walking off with any play from under Howard's nose takes right along with the Panama Canal as a Major Achievement—was William Gargan as the ex-prize-fighting butler. Lora Baxter was for the most part almost inaudible as Cecelia. Ika Chase burlesqued an already over-burlesqued part, and managed to stand out like a sore thumb. The rest were easily competent.

Alina Bernstein's sets were excellent, and, unless those weary optics are even more cock-eyed than the Schuberts claim, there were real books in the bookcases.

Now bring on the guests who award the Pulitzer Prize. EUGENE BURR.

LYCEUM

Beginning Monday Evening, January 11, 1932

THREE MEN AND A WOMAN

A play by Frank Harvey. Staged by Walker Whiteside and Leo C. Miller. Scenery uncredited. Presented by The Davidson Productions, Ltd.

William Kell, Keeper of the Light.....William Desmond
Harry Oass, the Skipper's Wife.....Bertie O'Daniels
Whiteside, and Leo C. Miller, Scenery uncredited. Presented by The Davidson Productions, Ltd.

Walker Whiteside came into town on a sudden booking, and no doubt quite a number of people were glad of it. This is explained by the fact that Mr. Whiteside is more or less the popular hero of many a countryside hamlet, and as such his seasonal visit to the selfsame hamlet is looked for with great interest. As many of the former inhabitants of the countryside are now residing here, they will undoubtedly rush to the Lyceum Theater in order to revive some sweet memories of their youth. Altho Mr. Whiteside is not presenting a piece that could be called entertainment for youths.

The audience which assembled to greet the actor had a great love for him and probably would recognize him even if he wore a Santa Claus costume, but this department could not reconcile itself to the fact that Whiteside was playing the role of a youngster to whom women could not help being attracted. It just couldn't jell, which may be heresy to Mr. Whiteside's countless admirers, but can't be helped.

The play concerns itself with several

people who are forced thru circumstances to live in a lighthouse off the coast of New Zealand (it might just as well have been Africa), and in the lighthouse, of course, there resides the young wife of the middle-aged keeper. She wishes she could live on the mainland (as what woman doesn't) and also be made love to by what she considers a gentleman (one who wears a coat when drinking tea). A young man flounders in a storm and is rescued by the lighthouse keeper. He turns out to be a gentleman; so far so good. But there is a nigger in the woodpile, because a radio announcement proves him to be an absconder who ran off with a bank's funds.

While a storm rages Eileen, the wife, gets her wish, plus the money, and amidst more storms and Mr. Whiteside's manliness she goes to the mainland, and the auditorium lights go up.

This last was eminently okeh with at least one spectator.

It was all very well for thrilling the host of Whiteside admirers, but could hardly be expected to be anything more than a complete bore for anyone else. The small surrounding cast works very hard indeed to do something about it, but even they seem to have an idea that it really isn't worth while.

JACK MEHLER.

SAM H. HARRIS

Beginning Monday Evening, January 11, 1932

BLACK TOWER

A detective thriller by Ralph Murphy and Lora Baxter. Based upon a short story by Crittenden Marriot. Settings by Cirkker & Robbins. Staged by Sidney Salkow. Presented by Ben Stein.

Dr. Eugene Ludlow.....Walter Kingsford
Inspector Quirk.....Raymond Bramley
Sylvia Knight.....Mabel Grainger
Nick Ramsey.....J. Anthony Hughes
Professor Effertz.....John P. Hamilton
Duffy.....Thomas Blake
Mona.....Katherine Squire
Moran.....Clay Cody
Buddy Strickland.....Herbert Budley
PROLOG: A Lonely Spot in Central Park.
Midnight. ACT I—The Tower Room of Dr. Ludlow's Country House. Far Up the Hudson.
ACT II—The Same. Twenty-Four Hours Later.
ACT III—The Same. Later.

'Black Tower' makes no pretensions whatsoever that it is out to serve as theatrical fare for the sophisticated, but is a deliberate try for the trade which goes in for horrors and shills. With this view in mind one cannot deny that the play achieves its purpose. The opening night audience seemed to like it, and one woman in the audience pulled a fainting act. Whether or not this was a plant is hard to figure, but at that, it isn't everyone who can take or leave a mystery play and not react to it.

Well set and set by the youngster, Sidney Salkow, and marking his entry as a director, the show at times was spotty in pace but this failing was undoubtedly due to insufficient rehearsals, and no doubt will be remedied. As a thriller for stock the show will get a welcome reception from managers who are in need of plays of this type, and is ideal from the point of the small cast and one set.

Story opens with prolog in which Dr. Ludlow, a physician who has gone nuts on the subject of art, lures a destitute young girl, Sylvia Knight (Mabel Grainger), to his workshop, saying that he will use her as a model. He is trailed there by Detective Quirk, who already suspects him of abducting a young man. Quirk also manages to have Nick Ramsey, Dr. Ludlow's nephew, enter the house on the pretense of paying a social call. Quirk and Ramsey, with the aid of another detective, Duffy (who, incidentally, supplies the comedy relief), bribe Mona, Dr. Ludlow's housekeeper, and amid much running around thru hidden doors, secret elevators, false rooms and other usual mysterious contraptions without which no mystery play would be a mystery play, they finally discover the room which contains the doctor's gallery of art. There the evidence of the many murders the doctor has committed is discovered, all perturbed with the doctor's secret formula, in a series of poses.

Quirk, knowing that the doctor is clever enough to escape the law on the plea of insanity, contrives to have him enter into the Chamber of Horrors, and then he shuts off the oxygen, without which it is impossible to live. The doctor suffocates.

Walter Kingsford, as the suave medico with the quaint habit of making statements from human beings, gave an excellent performance. Raymond Bramley, as Detective Quirk, was this department's conception of what a detective should be in this type of molo. Mabel Grainger,

as the heroic If at times nervous heroine, also deserves commendation. John F. Hamilton looked mysterious and especially threatening as a villainous scientist. The set by Cirkker & Robbins was sufficiently weird.

Unless a better thriller show comes in to town, this one should serve very well indeed for the patrons who go for this sort of thing, and like as not will be seen shortly as a movie—which seems to have been the idea in the first place.

JACK MEHLER.

BOOTH

Beginning Wednesday Evening, Jan. 13, 1932

JEWEL ROBBERY

A comedy adapted by Bertran Bloch from the Hungarian of Laszlo Fodor. Starring Mary Ellis and Basil Sydney. Staged by Paul Stregier. Settings designed by Alina Bernstein, built by Vail Construction Company and painted by E. Van Askerman. Presented by Paul Stregier.

Hollander.....Vivian
Leopold.....Harold Johnstun
Marianne.....Cora Witherspoon
Count Rehberger.....Frederick Roland
Lena.....Lionel Abraham
Berla.....Mary Ellis
Franz.....Clarence Derwent
Paul.....Stuart Casey
Customer.....Basil Sydney
His Friend.....Lora M. Simon
Berla.....Hazel Nugley
Detective.....Eugene Powers

Robbers, Police and Officials.
The Action of the Play Occurs in Vienna, Today. ACT I—23 Kärntner Strasse, 6 P. M.
ACT II—10 Argentinier Strasse, 10 P. M.
ACT III—57 Grunberg Strasse, 11 P. M.

Mary Ellis and Basil Sydney, the Lunt and Fontanne of the Loblau customers, are appearing at the Booth Theater in Laszlo Fodor's 'Jewel Robbery,' under the banner of Paul Stregier. If young Mr. Fodor keeps on getting his plays adapted into English as the present rate, he'll become, like the hero of his 'I Love an Actress,' the postiest of the Buda-Pests. This is his third show this season.

All three have the same earmarks. They are all filmy little comedies—farces rather—that stretch an amusing idea over three acts by means of witty, often sparkling and occasionally very forced dialog. They by necessity depend upon the playing and direction that is recorded them, as all plays of this type must. 'I Love an Actress' never had a chance because it was buried under the sanctimonious direction of the otherwise estimable Mr. Chester Erskin; 'A Church Mouse' is pulling them in because it is blessed with Ruth Gordon's top-flight comedy performing. The present play is hard to judge, for both direction and acting tend to bury it. The direction calls forth slapstick bellows when there should be faint murmurs of finesse, and the acting of the Ellis-Sydney duo is false, attitudinizing, shallow and without the least grasp upon the high comedy potentialities of the lines.

'Jewel Robbery' tells of the holdup of a swank Viennese gold-and-gewgaw establishment by the amoothest burglar since Raffles. He makes modified love to the wife of a rich and powerful gent—Fodor must always have his money-bag mogul—who happens to be present and persuades her to aid tacitly in his getaway. Then he follows her to her home, breaks in, makes a bit more love, and finally spirits her away by having one of his confederates impersonate a cop. He gets her to his bachelor apartment, and she, being a jewel addict who rates lusters above lust, manages to rob the robber. But she makes a date with him for the day after tomorrow in a cozy little hotel at Nic.

That's all there is to it; but it might have been made palatable and more than amusing if its many bright and witty sayings had been given half a chance. They were, however, given a good deal less than that at the hands of the starring pair. Sparklingly insincere parts such as these must be played with an impression of sincerity, with a charm and sure sense of high comedy values, in order to make them effective. Miss Ellis and Mr. Sydney were determinedly insincere. They delivered each line as tho they were thinking solely of the superficial effect it might create, they got themselves into quaint attitudes and they were generally coy, determinedly whimsical and whatever else was needed to destroy completely the sparkle of Fodor's filmy and brittle dialog. Whether that dialog could stand up if it were accorded a performance in keeping with its writing was a question that could hardly have been answered last night.

The supporting cast, as a matter of record, was much better than the principals, all the other players with the exception of Lionel Abraham being lightly and delightfully. Abraham turned a special policeman into something of a Billy Minnaky's multi-colored genie of (See NEW PLAYS on page 10)

Motion Picture Reviews

By H. DAVID STRAUSS

"Cain"

(TALKING PICTURES EPIC, INC.)
At the Camco
Producer's footage, 6,840. Time, 75 minutes.

(Release date not set)

There may be an audience for this production, but in America it is doubtful. Billed as a talking picture, there are only a few lines spoken, most of the action being the same as in the old silent days of the movies. The picture is well photographed, but there is no action and little interest.

It was made by a French director, Leon Polter. It tells of a stoker on a ship who decides to desert the ship. He steals jewels and money from a passenger and then takes off in a lifeboat. He lands on a barren shore and soon discovers natives whom he scares away with his gun. He captures a savage girl and soon gains her love and has children by her. After the death of one of the children his conscience hurts him over his theft and he signals a ship to pick him up.

He is given a job in the storehouse, but just before the ship takes off he hears news of a famine in one spot, war in another, heat in another, murders in others and finally decides he wants none of that civilization and jumps from the boat to return to his native life.

There was a good idea in the finish, but it was not conveyed in any other part of the story.

"A House Divided"

(UNIVERSAL)
At the Broadway

Producer's footage, 6,499. Time, 72 minutes.

(Release date, December 5)

Walter Huston, Helen Chandler and Kent Douglass, the latter now appearing on the Broadway stage under the name of Douglas Montgomery, are the featured trio in this William Wyler production. The picture has been nicely produced and directed, but it is questionable if it will have any degree of popularity. While it is melodrama, it is at times morbid and anything but a pleasant story. It is minus any comedy relief whatever.

The leading role, that of a native fisherman along the rock-bound coast of Maine, is surefire for Huston. The fact that he loses the use of his nether extremities during the early part of the picture, thereby forcing him to ride about in a wheel chair, makes the role somewhat similar to the stage character Huston played in *Congo*. There is no gainsaying the fact that the three leading characters have been nicely chosen, the Douglass has a habit of looking a little too wistful at times.

The picture starts with the burial of Huston's wife and Douglass' mother. Huston is a brute, and sets about getting drunk and playing around with the dance hall women en route home from the funeral. He needs a housekeeper and picks a bride from a matrimonial magazine. The bride arrives, but it is not the one he picked, the substitute being a younger woman, who immediately falls for the son. However, she

goes thru the ceremony, but refuses Huston his marital rights. In a fight with his son, he falls and is paralyzed. However, he redeems himself by setting out to sea in his fishing skiff to save the girl, who is adrift in another boat during a storm. He is drowned and the son saves the girl.

"Forgotten Women"

(MONOGRAM)
At Loew's Circle

Producer's footage, 5,470. Time, 63 minutes.

(Release date, January 2)

A weak newspaper yarn that attempts running in a bit of gangdom, played by Marion Schilling, Rex Bell, Beryl Mercer, Edna Murphy, Carmelita Geraghty and Eddie Kane, with direction by Richard Thorp. The cast does the best possible with the improbabilities of the story.

The picture deals with an extra girl in Hollywood, and a striving young reporter on a Hollywood daily, who is given to drink. The boy, thru the aid of an old character actress, runs upon a story that links a motion picture producer with a notorious gangster. As a result, he is made city editor and becomes secretly betrothed to the publisher's daughter.

He hasn't the nerve to tell his sweetheart that he is engaged, and when she finds he has double-crossed her in a huff she decides to take her fling at life and goes to the gangster's apartment. Just about that time it is learned that the gangster's men have shot down four cops, and the girl decides to escape with him, but the newspaper lad chases in another car, captures the gangster and again wins the heart of the girl. The auto chase is nicely done.

"Union Depot"

(FIRST NATIONAL-VITAPHONE)
At the Winter Garden

Producer's footage, 6,227. Time, 69 minutes.

(Release date, January 30)

A depot or railway terminal lends plenty of atmosphere and diversification for drama and comedy. In this one, the authors, Joe Lauric Jr. and Gene Fowler, have drawn their characters in variegated colors, while the director, Alfred E. Green, has kept the action at a rapid pace. The outcome is a fast-moving, thoroly diverting panorama of a union station in a big Western city, with its conglomeration of types that must necessarily be found in such a spot.

Union Depot is the *Grand Hotel* of the movies. Not that this is the Vicki Baum play which is being started in production by Metro-Goldwyn-Mayer, but it follows along the line of writing and character drawing that made *Grand Hotel* such a huge success. It is not the first of its type to follow long similar lines, for Fox's *Transatlantic*, presented several months ago, brought in heterogeneous travelers on an ocean liner before an audience in much the same manner.

Here, however, there is a neat touch of realism along with exciting melodrama and an excellent cast of players, even down to the most minute role. It helps make the picture surefire and one that should stand well up among the best of the new year. Douglas Fairbanks Jr. has the role of a hobo, a sort of lovable romantic vagabond; Joan Blondell, formerly fitted to tough comedy characterizations, is the heroine, a stranded chorus girl; Guy Kibbe is Fairbanks' hobo pal; David Landau, a U. S. secret service man; Alan Hale, a counterfeiter. These are the chief roles, but there are numerous others, just a flash upon the screen, but all of them bearing upon the story.

The story starts with Fairbanks and his pal, Kibbe, outside a station, stumbling upon a bag which contains clothes for the younger lad, and some money in the trouser pockets. This gives the lad a chance to put up a front and meet a chorus girl, stranded, trying to escape a half-mad lecher. Fairbanks thinks she is just a railroad station pickup,

and treats her as such until he finds he is wrong. The other hobo finds a check for a violin case. Young Fairbanks gets it at the checkroom to discover it is full of money, only to find later that the coin is counterfeit. As a result, he and the girl are arrested, but he proves his innocence in handling the coin, and in a spectacular chase thru the railroad yards brings the real counterfeiter to justice. The picture ends with the boy saying good-bye to the girl as he sends her on to join the troupe, and he takes up the trail with his hobo pal leaving the idea he will look for the girl when he strikes a town in which he sees the show billed,

"Way Back Home"

(RKO-PATHE)
At the Mayfair

Producer's footage, 7,306. Time, 80 minutes.

(Release date, November 13)

This picture will not mean anything to Broadway audiences and very little to the smaller town clientele. It might do for the indiscriminate grinds, but for the first-run houses it is not strong, due to its old-fashioned manner of construction. The picture features Phillips Lord, supported by several of the players who appeared in his skits on the air and also several fairly well-known screen players.

Parker's homely philosophy and tenderheartedness that seemed to win favor on the air do not register so well on the screen. The picture reminds one of *Way Down East* and other stories of that type, without the finesse in construction and direction. Then, too, the numerous choral numbers become slightly tiresome. The cast is adequate and includes Phillips Lord, as Beth; Effie Palmer, as Ma Parker; Mrs. Phillips Lord, as Liz; Frank Albertson, Bette Davis, Stanley Fields, Dorothy Peterson and Frankie Darro.

The story tells of the hardships on the farm, with Seth befriending the neighborhood Magdalen, her illegitimate son and also a little orphan boy that he had adopted and who is now sought by his brutal father. Of course, everything works out for the best in the end, with Seth seeing the illegitimate boy marry the girl of his choice, the adopted son returned to his household and the Magdalen accepted by the neighbors. A fast race between two horses and wagons keeps an interest in the last few minutes of the film that seems interminably long up to that spot.

"Two Kinds of Women"

(PARAMOUNT)
At the Paramount

Producer's footage, 6,566. Time, 73 minutes.

(Release date, January 16)

An unsatisfactory picture with a good cast, including Miriam Hopkins, Phillips Holmes, Irving Pichel, Wynne Gibson, James Crane, Stanley Fields and Josephine Dunn. Here we find a Senator from the Northwest denouncing New York and its wild life, only to find his own daughter enmeshed in a scandal that will play havoc with his political aspirations.

William De Mille directed the story, which was authored by Robert Sherwood and based on his play, *This Is New York*. The story at the start is terrifically slow, paced and inclined to repetition, but during the latter sequences picks up and reaches a climax that is fairly exciting. Miss Hopkins in the lead is stunning in several fetching costumes, while Phillips Holmes also gives an excellent account of himself, as does Irving Pichel.

The story finds Miss Hopkins, the Senator's daughter, meeting Phillips Holmes, a Broadway playboy whose dad has more money that he can spend. She becomes his first real love. After he has won her love he is forced to tell her that while on a drunken spree he married a notorious woman. He tries to buy his wife off, as there is no love, but the woman wants more money that he can spare, and his father refuses to help him. Just when everything looks blackest, the wife gets a change of heart, but is killed in a fall from a window while drunk. Holmes is accused of killing her, but the girl's father decides to come to his aid, in spite of his denunciation of New York and New Yorkers, and everything ends happily for the young couple.

DE LUXE SHOWS

Paramount, New York

The picture, *Two Kinds of Women*, at the Paramount this week is only an ordinary program. The stage show is so good that this house should be able to hold the BFO signs all week. The stage show includes Burns and Allen, the Boswell Sisters, Lowe, Bernard and Wensley; Bing Crosby, Three Little Words and a Dave Gould Ensemble of eight boys and girls.

The revue is titled *Home, Sweet Home*, and was devised and staged by Jack Partington. *Home*, one of the newer popular numbers, forms the basis of the revue, with Bing Crosby singing it thru the "mike" before the curtains part. Then, the various scenes take us to homes on the Bowery, Harlem, Westchester and an old Colonial mansion in the South, the finale scene being a penthouse in New York.

The first scene introduces the dancing ensemble in a novelty number, followed by the Boswell Sisters presented in a Southern setting, offering first *Stay Out of the South*. Concerning the personable soloist of the trio, follows with *Faded Summer Love*, which was show-stopping. *Love Goes on Just the Same* follows by the trio for the close in. Two encores were responded to, the girls going even stronger at the start, each number building to a terrific hand at the finish.

Three Little Words, three youthful colored lads, did some mean stepping to excellent returns in a Harlem setting, followed by Burns and Allen, who need no introduction, but who did the old show up in a knot, which was nothing more than anticipated. Surefire always and bigger and better than ever here.

Crosby followed with a series of numbers leading up to the finale, which introduced Lowe, Bernoff and Wensley, two men and a girl, who make an entrance and start a ballroom waltz, only to go into some comedy stunts that are not only exorcising, but an innovation in this type of work. It is the originality of this bit that makes the number one of the biggest show-stoppers ever seen at this house.

H. D. S.

Roxy, New York

Five Races, colorful spectacle, is the presentation at the Roxy this week, with the scenes divided into the reds, yellows, browns, black and whites, presenting some of the neatest staged ensemble scenes seen at the Roxy in the last few weeks.

In addition to the presentation, James Dunn, star of the current film, *Dance Team*, is making a personal appearance, and if he had any doubt as to where he stood with motion picture audiences that doubt should have been quickly dispelled after his entrance. Dunn is introduced by Fred Waring, leader of the orchestra, who steps upon the stage to make the introductory announcement. After a couple of gags Dunn sings *Who's Your Little Whozzis?* in nice style. At a suggestion from Waring he does the scene in the physician's from *Sad Girl* to a tremendous hand.

The first scene of the stage show in *The Red Race*, an Indian scene beautifully set and costumed, introducing Princess Wah-oo-ah singing a soprano number, followed by the Roxyettes in an excellent number in which they carry out the idea of an immense war canoe as it paddles down stream.

The second scene, *Yellow*, offers the Honorable Mr. Wu and Company presenting the dramatic climax from the Theater Guild production, *Roar China*, the *Brown Race* brings on Reri and her native Tahitian Orchestra. Reri was brought to America for *Ziegfeld's Follies* and proves only an ordinary Hawaiian wiggler.

The Black Race offered James Miller in a baritone solo, followed by Four Flash Devils in a vast moving bit of stepping, with one of the lad's exceptional gyrations going over to one of the biggest hands in the show.

The White Race, represented by Patricia Bowman, the Roxy Ballet and Roxyettes are saved for the finale.

Fred Waring's Synco-Symphonic Orchestra appearing in its second week offered selections from *The Student Prince*, with Stuart Churchill singing the tenor solo *Deep in My Heart* to excellent returns. The *Girl Friends*, the singing trio, seen with Waring for the last few months go over nicely. The band features *The Jay Hop*, with Mary Barnett and Les Clark appearing on the stage in a neatly routine and executed double tap number.

H. D. S.

Toledo House Leased

TOLEDO, Jan. 16.—The Tiffin Amusement Company, of Tiffin, O., has acquired a 12-year lease on three local theaters, the Ritz, Grand and the Lyric. It is reported that a flat rental of \$15,000 and a percentage of receipts are to be paid under the lease. Louis Isreal, president of the company, will direct the Ritz and Grand. The Lyric is closed.

ROLL TICKETS

Above Prices for One Color, One Copy.
Extra Colors 25 cents; Copy Changes, \$2.00 each.
Orders accepted, half cash, balance C. O. D. for tickets printed to order. All P. O. B. New York.
S. BOWER Power Building,
429-432 11th Street,
NEW YORK.

THEATRE EQUIPMENT NEW & USED
MOVIE SUPPLY COMPANY
116 S. WABASH AVE. CHICAGO, ILL.

YOUR OWN SPECIAL TICKET, ANY COLOR, ACCURATELY NUMBERED
Five Thousand \$3.50 Ten Thousand \$6.00
WRITE FOR PRICES ON LARGER QUANTITIES, ALSO PRICES ON
FOLDED MACHINE TICKETS! Coupon Roll Tickets for Prize Drawings, Five Thousand - \$7.00
RESERVED SEAT TICKETS National Ticket Co., SHAMOKIN, PA.

NEW PLAYS

(Continued from page 17)

burlesque. But Cora Witherspoon was extremely amusing as a friend of the family. Clarence Derwent thought convincingly of his moneybags as the husband. Robert Vivan played deftly as the owner of the robbed store and Eugene Powers walked off with the show as the chief cohort of the gentleman crook. Casting him in so small a part was sheer waste of talent.

The Aline Bernstein sets were excellent and the whole production seemed as the care and money had been spent upon it. It all might have been different if the stars had given the impression of thinking more about putting over their parts and less about putting over themselves. EUGENE BURR.

SELWYN

Beginning Friday Matinee, January 8, 1932

ELECTRA

(Special matinee—limited)

Sophocles' heroic melodrama, starring Blanche Yurka and Mrs. Patrick Campbell. In a translation by J. T. Sheppard. Scenery uncredited. Direction uncredited. Chorus directed by Anna Duncan. Presented by Robert Henderson.

An Old Servant.....Charles Waldron
Orestes, Son of Agamemnon.....John Buckler
Priades, His Friend.....Robert Schnitzer
Electra, His Elder Sister.....Blanche Yurka
The Chorus: Anna Duncan, Alma Kruger,
Doris Rich, Charlotte Orr, Ann Laywood,
Elizabeth Farrar, Alice Dalton, Mary Stuart, Eleanor Goodrich, Ruth Gutterman, Wendy Aikin, Miriam Schiller
Chrysothemis, Electra's Sister.....Joyce Carey
Clytemnestra, Her Mother, the Queen.....Mrs. Patrick Campbell
Her Attendants: Janet Lawton, Marie Laverzo
Aeglethos, Husband of Clytemnestra.....Robert Henderson
His Attendants: William Kline, George Stearns
The Scene is Outside the Palace Gates at Mycenae.

A chanting cast is presenting *Electra* for four special matinees at the Selwyn. It is the *Electra* of Sophocles and is not to be confused with the Guild's marathonic version containing the improvements by Eugene O'Neill—13 acts of improvements, if one wants to be specific. It would be nice to think that the present matinees are being offered as a protest against the O'Neill masterpiece, for the one-act affair at the Selwyn again brings forcibly home the fact that the 13 extra acts at the Guild are just so much determinedly self-conscious overwriting by Maestro O'Neill. The Sophocles retelling of the tale of Agamemnon's unhappy daughter is the most famous of the three famous Greek dramas based in the story, and it stands as a worthy spokesman for the others.

In its direct and forceful translation by J. T. Sheppard, a translation which brings out the essential and stirring melodrama of the story, a power and sweep of emotion are manifest, a relentless soul-purging march toward the unalterable denouement. Comparison might endlessly be drawn with the O'Neill opus if it weren't for the fact that, in the actual presence of one of the originals, the 52d street affair seems singularly unimportant.

The cast that acts in the present production is a chanting cast and, for most of its lineup, a peculiarly special matinee cast. Three of its members, Charles Waldron, as Orestes, and Joyce Carey, as Chrysothemis, are recruited from Katherine Cornell's *Barricets of Wimpole Street* Company at the Empire. But they fail to transplant the brilliance that they show in the Bestier play.

Blanche Yurka, in the title role, is grand, if you are primarily willing to accept the artificiality thrown by the manner of presentation over the whole performance. She sweeps thru the action and dominates it. Mrs. Pat Campbell, as was only to be expected, scores heavily in the relatively small part of Clytemnestra, and Anna Duncan leads the chorus effectively. Robert Henderson rather badly overacts as Aeglethos, but that is only his right. He's the producer.

The chorus, incidentally, turns in an excellent job, being possessed of a good collective voice and surprisingly clear diction.

The uncredited set doesn't catch the Grecian spirit nearly so well as the housefront that Robert Edmond Jones designed for the New England stronghold of the Mannons up in 52d street. EUGENE BURR.

Wenavor's *Love 'Em and Leave 'Em*, and the acting in general was far better than the standard set last week.

Miming honors were about equally shared by Ann Adams and William Coburn by Miss Adams stood out because of a bigger part. She played the yielding Janie Walsh, while Coburn did Jim Somers, which isn't much more than a bit. It was a finished and entirely admirable performance that Miss Adams gave, far more mature than anyone would have a right to expect at this stage of the game. She carried her bigger scenes off in nice style, and at all times had the character completely in hand.

Coburn, tho he didn't have much to do, turned in an excellent characterization. He was thoroughly believable and thoroughly amusing, a pair of attributes that were most emphatically not shared by Frank Crenshaw in the much fatter part of Kenyon. The latter overplayed terrifically, and the hand-picked audience at the Belasco liked it, it was merely a hunk of mugging.

Eugenin Tucker, as Mame, the nominal heroine, wandered far afield from the hard-boiled touch she needed. Like plenty of young actresses on the pro stage, she missed the primary concept of her part. She was playing nicely, but she wasn't playing Mame. John Heiser as the hero was both pleasant and effective, tho he had a bad habit of looking thru the footlights when he didn't have to. Gilbert Morgan did what he could with Lem, and Sue Moultrie turned in a grand character bit as Ma.

Ira Pnce, Margaret Healy, Sylvia Altman and Prentiss Bailey played in the curtain-raiser, Rachel Crothers' *What They Think*. It was featured by a sensitive and substantial performance on the part of Miss Altman. EUGENE BURR.

Breaks Record in Memphis

MEMPHIS, Jan. 16.—Billy Rose's *Crazy Quilt* broke the record for box-office grosses at the Auditorium January 9, playing to \$11,550. Several other big shows are booked for the house, Manager C. R. McElravy states.

Foreign Plays for December
(New Plays Only)

London

Mary Broome, Scotch play, opened at the Embassy and since closed. Unfavorable.

Fear, by E. W. Braham, at the Little. Shows gradual breakdown of strong man in circumstances conjured up by his imagination. Success depends on portrayal of chief part.

Can the Leopard, by Ronald Jeans, at the Haymarket. Flimsy comedy with witty lines and good dialog. Going over here chiefly because of Gertrude Lawrence's delightful performance. Might go in New York if she were taken over with it.

The Nelson Touch, by Neil Grant, at St. Martin's. Comedy of political intrigue with plenty of patriotic sentiment. N. G. for anywhere but England.

Walk This Way, revue at the Winter Garden. Typical English revue with no American appeal whatsoever.

The Crimes of Burke and Hare, by G. H. Walton, at the New Theater. Second play in London built around the famous Edinburgh murderers. Blood and thunder meller, with American chances doubtful because of theme and historical associations.

She Passed Thru Lorraine, by Lionel Hale, at the Prince of Wales. Described as "a modern comedy of medieval times." Cleverly written around a pseudo Joan of Arc. Period, 1436. Doubtful appeal.

Max and Mrs. Max, comedy adapted from the Spanish by Cecil Madden, at the Vaudeville. Bizarre and refreshing, with a *Strange Intertude* complex. Well written and brilliantly acted. Only five in cast. American chances decidedly favorable.

It's a Girl, by Austin Melford, at the Strand. Rollicking farce and companion piece to *It's a Boy*, previous success at this house. Obviously written around its two featured comedians, Leslie Henson and Sydney Howard.

The Gay Adventure, by Walter Hackett, at the Whitehall. Adventure story on *Three Musketeers* theme. Not too strong. Unfavorable for the States.

Hold My Hand, at the Galety, with Stanley Lupino, Jessie Matthews and Sonnie Hale in cast. A great musical show with a good story. Bright, sparkling, tuneful. Assured of a lengthy run.

Fights Mosque Closing

RICHMOND, Va., Jan. 16.—Claiming that he has a rental contract with Aeca Temple under which concerts were to be given during the winter in the Mosque, T. Michaux Moody filed a petition with the Law and Equity Court of Richmond to restrain the officers from closing the house. A hearing, called for January 8, was postponed to January 13. The Mosque, according to announcement, closed following the engagement of Maude Adams and Otis Skinner December 28. Officials of the Temple claim that Moody has no contract, and say that the house will remain closed unless a proposition now pending before the city council is favorably acted upon.

Marcel Strauss on His Own

NEW YORK, Jan. 16.—Marcel Strauss, who has been associated with various legit managers in an advisory capacity, has decided to branch out as an indie producer and is readying for immediate production *The Child*, by Leopold Atlas. Show has been announced for production twice during the past year, both by Herman Shumlin and Chester Erskine. Both understood to have dropped the project because of the inability to cast the lead, which is a young boy 9 or 10 years old.

Actor-Knight Booked Solid

TORONTO, Jan. 16.—The trans-Canada tour of the British actor-knight, Sir Martin Harvey, opened January 7 at the Garrick Theater, Halifax, N. S., for three days, to be followed by a week at His Majesty's Theater. He has been booked into Toronto for the week of January 25, and previous to that engagement will play Ottawa, Brockville and Kingston, Ont. A trip of 18 weeks is routed, with *The Queen's Messenger* as the outbound vehicle, and *The Bells* for his return trip, which takes in the same cities.

With present principals would be a decided hit anywhere. List does not include revivals, pantomimes, Christmas plays or touring shows presented at suburban theaters.

Paris

Encore 50 Centimes (50 Centimes More), at the Nouvevutes, a musical comedy by Andre Barde, burlesquing the street-fair world of Paris. Amusing, but only to those familiar with the ballyhoo of Paris street acrobats. Music by Christine and Yvain.

Bataille De La Marne (Battis of the Marne), by Andre Obey. A two-act drama of the war running at the Vieux-Colombier. Highbrow rather than commercial, but carries a punch in spite of this. One-act comedy by Armand Salacrou fills out the bill.

Le Cent Jours (The Hundred Days), at the Nouvel-Ambigu. Historical drama of Napoleon. Principal interest due to the fact that it has been adapted from an Italian scenario written by Benito Mussolini. Closed.

Sous Son Bonnet (Under Her Bonnet), at the Bouffes-Parisiens. One of those amusing revues written by Rip, Sparkles with biting wisecracks on French politics and events, but hardly suited to any but a Paris audience.

Fanny, comedy featuring Marseilles' brand of humor, by Marcel Pagnol. Follows *Marius*, of the same, author at the Theatre de Paris. Difficult to adapt into English.

Mes Femmes (My Wives), at the Palais-Royal. A racy, spicy farce by Pierre Veber and Alfred Duthill, which would need considerable censoring for American audiences.

Judith, at the Pigalle. High-brow drama of Hebrew life by Jean Giraudoux. Owes much to the staging of Louis Jouvet.

Saranac Lake

Dan Sherman and his well-known vaudeville family, known as the Oklahoma Cowboys and Girls, while playing the Fox-Pontiac in Saranac last week came over to the Lodge and gave the patients a bang-up show.

Ira Howard has not been feeling so well. Ira says she is worried over not being able to answer all her holiday mail, but she soon will catch up.

New arrival at the Lodge as guest patient is Lulu Gardner, who worked with her sister, Eleanor, in a song and dance act. Her mother accompanied her to the Lodge. Lulu's mother is aunt to Jack Golde, black-face comic.

Mrs. Robbins and mother and nieces visited the Lodge last week. Mrs. Robbins is from the North Woods Sanatorium.

Joe Lang is back at the Glancy Cottage after his holiday visit. He is feeling fine.

Tony Curly has returned from a visit to Brooklyn. Says everything is okeh. Martha Growald, laid up with a cold, will soon be up again.

Dorothy Harvard is showing dandy improvement. Everything is jake with her. Dick Moore is down for supper after a bad cold.

Bill Robinson writes that he is coming up to give the patients a little dance some time soon.

Nellie Quealy is down for supper and a downtown movie after some time in bed.

Lillian Leonora is visiting her fellow patients in a wheel chair.

Bert Ford is back on the job with the mail and down town shopping.

Alma Montague expects to make a visit to her people in the near future.

All patients who visited over the holidays have returned with the exception of Fred Rith, who is expected soon.

Dr. Sikorsky has been laid up for a few days, but expects to be on the job again shortly.

Eddie Voss and his chariot have finally come to a misunderstanding. It just refused to run any more, leaving Eddie heartbroken.

Expecting calls from lots of friends during the Olympic Games at Lake Placid, a short distance from here.

Harry Namba is feeling much better again after a short sick spell. Harry is strictly a bed patient.

Millie Jasper is much improved after the rest cure. Millie expects to be down for one meal very soon.

Write your sick friends at Saranac Lake, N. Y., care NVA Lodge.

"Tree" Cast Waives Bond

NEW YORK, Jan. 16.—The cast of *The Tree*, by Richard Maibaum, which Jack Goldberg is presenting, has agreed to waive the customary two-week bond in consideration of a percentage of possible motion picture and stock rights. This is in accordance with Equity's recent ruling which does not permit the cast to waive bond unless they are assured—theoretically—a percentage of the profits.

Keith's Charity "Hamlet"

LOS ANGELES, Jan. 16.—Ian Keith, who is playing the Henry Hull part in the local presentation of *Grand Hotel*, and incidentally playing it very well, will branch out into a more classical field when he plays *Hamlet* in a series of special matinees. Keith has promised to turn all the profits—if any—over to the Unemployment Relief Association. Rehearsals started last week.

Creditors Operate Playhouse

CHICAGO, Jan. 18.—The Howard Playhouse, formerly the Empress, recently taken over by Robert W. Howard and made a dramatic stock house, has run into financial difficulties and has been taken over by the creditors, who will continue operation of the stock company. Creditors are represented by William McDonnell and Ed H. Dougherty. Dramatic stock bills will continue to be presented under the new arrangement. No orchestra is being used.

RESERVED — FOLDED — ROLL — STRIP

TICKETS

FOR EVERY FORM OF AMUSEMENT

The ARCUS TICKET CO., 348 N. Ashland Ave. CHICAGO

American Academy Students Present Abbott-Weaver Show

NEW YORK, Jan. 16.—Students of the American Academy of Dramatic Arts presented their second Friday afternoon offering at the Belasco yesterday. The play was George Abbott and Johnny

MUSIC-RADIO

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

\$43,000 More Is Divided Up

Publishers share in RCA money—Paine seeks more "bootleg royalties"

NEW YORK, Jan. 18.—On the heels of the settlement of the ERPI-Sam Fox suit out of court, wherein \$302,000 was released for distribution among the publishers, comes a further distribution of \$43,000 of RCA synchronization money. This sum has been held up by John G. Paine, acting as agent and trustee, due to the fact that in his suit Fox raised the point that he had a perfect right to make a private agreement with the Fox Film Corporation, just as the Radio Music Company did with RCA, of which it is a subsidiary.

The money from RCA included sound royalties for all publishers, with the exception of Radio Music Company, which, of course, does not share in the \$43,000.

Additional money from RCA and other sound-equipment manufacturers is being sought by Paine, coming under the head of so-called "bootleg royalties."



JOSEF CHERNIAVSKY, Russian jazz maestro, snapped with A. E. Scheffer, president and managing director of the Greystone Ballroom in Music Hall, Cincinnati. Cherniavsky is shown signing the contract which will keep him at the popular Queen City dancette for the balance of the winter season. Cherniavsky's Sympho-Syncopators recently concluded a 20 weeks' stay at the Hotel Gibson, Cincinnati.

Walter, Mobley Sue, Charging Plagiarism

NEW YORK, Jan. 18.—Serge Walter and Ross Mobley, authors and owners of a song entitled *Jealous*, published several years ago, have filed suit in the United States District Court against Bing Crosby, Harry Barris and Harry Tobias on the grounds that the current number, *At Your Command*, is a direct steal from the *Jealous* song.

The suit also names MGM, which controls the Robbins Music Corporation, and various recording concerns which have made records of the song.

The usual request for damages and injunction, as well as the destroying of the plates, are made in the complaint.

Babe Keller Girls on Tour

CORTLAND, N. Y., Jan. 18.—Babe Keller and his Musical Maids, 10-piece girls' orchestra, are currently on tour of Pennsylvania, New Jersey and New York. They are finding business satisfactory. The combo comprises Babe Keller, Florence Sprandle, Jean Roberts, the Dolly Sisters, Ruth Myers, Eva Jones, Agnes Smith, Alice Davis, Rita Lewis and Rose Iso. A. C. Houek is handling the bookings.

Bill Parker Joins Robbins

NEW YORK, Jan. 18.—Bill Parker, until recently with the professional department of Famous Music Corporation, has joined the Robbins Music Corporation in the same capacity. Parker will also direct the organ department. Bernard L. Prager, sales manager for Robbins, left this week for a two months' trade trip that will take him to the Coast. He will go via the Southwest and return thru the Northern States.

Aaronson Band Follows Arnheim in New Orleans

NEW ORLEANS, Jan. 18.—Gus Arnheim and his orchestra will leave Club Forest here next week to move to the Winter Garden in Chicago. Irving Aaronson and his Commanders will follow the Arnheim combo at the Forest. During his stay at the club Arnheim has knocked out a new ditty, *Milkweed*.

In the 1932 *Revue* at the Club Forest are Olive Fay, Dave and Hilda Murray, the Gibson Sisters, George McQueen, Gladys Blair and the 14 Club Forest Girls.

Guinan Reopening Villa Vallee

NEW YORK, Jan. 16.—Texas Guinan returned here from Chicago Wednesday and said she will reopen the Villa Vallee night club tonight. Miss Guinan's Planet Mars Club in Chicago was raided so often that she finally decided to return to New York. She said, however, that everybody had money in Chicago and that she had made money herself.

Kathryn Duffy Busy

OKLAHOMA CITY, Jan. 16.—Kathryn Duffy, producer of dance and stage productions, is enjoying a busy season producing floor shows for the hotels in Texas, Kansas and Oklahoma. She recently produced a 24-people floor show for the Mayo, Tulsa, and the Skirvin in Oklahoma City.

New Orleans Club Opens

NEW ORLEANS, Jan. 16.—The Club Avalon held its formal opening Thursday night. Featured on the music end are Louis Prima and his boys. The floor show includes Jack Heath, the Tassin Sisters, Fontaine and Lemor, Johnny Saba, Carrie Morrone. Two shows are given nightly. Leon Prima is Avalon manager.

BIRMINGHAM, Ala., Jan. 16.—Birmingham Musicians' Association, Local No. 256, recently elected and installed the following officers: M. D. Friedman, president; Rex Sullivan, vice-president; C. P. Thelmon, secretary-treasurer and business manager.

Melograms

VIRGINIA AND BETTY JANE HOLMAN, of St. Louis, won the first audition of Paul Whiteman's nation-wide search for new radio talent. The girls were introduced to the radio audience Friday at the first broadcast of Whiteman's *Fontaine Chateaux* program over an NBC-WJZ network. The Holman girls are a piano team and will go to the NBC studios in Chicago for further auditions later.

RAY PERKINS, young singer, is scheduled to reappear with Rudy Vallee and Graham McNamee for several more weeks on the Fleischman hour Thursdays.

COUNTRESS JEAN DE SECONZAC, who writes under the name of Daisy de Seconzac, has just finished a fox trot, *Do You Still Love Me, Sweetheart?*, which Jack Hylton has orchestrated and is playing at the Empire Theater, Paris. She recently created songs for Josephine Baker and Raquel Meller. Sulbert is distributing the Countess' music and Decca has the disc rights for Europe.

DISPOSSESSIN' ME, blues number, sung by the Boswell Sisters on their first commercial program over WABC, was written by Al Behliler, Walter Bishop and Clarence Williams.

AL RINKER, formerly one of the Paul Whiteman Rhythm Boys, is now the pianist for Blanche Sweet in her new act.

VINCENT LOPEZ will go in for a few vaude dates. He opens next week at the Metropolitan, Boston, for Public, and may go into the New York Paramount later.

HOWARD LANIN has had his Campbell Soup commercial over WEAF extended an extra night. Beginning January 19 his orchestra will broadcast Tuesday nights, in addition to the regular Monday, Wednesday, Thursday and Friday night programs.

SAMMY MEYSELS, who came to New York from Pittsburgh a few weeks ago, has already sold five songs to local publishers, and is impatiently waiting to land his sixth one so that he can apply for membership in the ASCAP.

THE DELIVERY BOYS (Johnny Tucker and Joe Schuster) are playing vaude dates around New York. They opened for Fox last week and go Leew at the Pitkin, Brooklyn, this first half.

AL SEIDEL'S ORCHESTRA is slated to replace Happy Felton's band at the Ballyhoo Club, New York, this week.

NICK KENNY, *New York Daily Mirror* radio columnist, has assembled a new *Radio Scandals* act, composed of radio artists, and will play local vaude. He opens this week at Loew's Metropolitan, Brooklyn. In the act are Lester Cole, Dave Barnum, Sunshine Trio, Sid Garry, Kay Davison and Don Trent. Kenny is the emcee.

EDDIE ECKLAND, night club and radio entertainer, has been added to the staff of WOHK, Columbus, O. He was until recently at KPRC, Houston.

SAUNDERS PUBLICATIONS, of Hollywood, Calif., have acquired from the Emerald Music House a new ditty, *Love Lips*, which has been showing up well in the Middle West.

JERRY BLANSHARD opened at the Coconut Grove, Boston, last week. Sammy Walsh came in from Chicago to open at the Strollers Club, New York, last week as emcee. Booked thru Jack Bertell.

Jack Shinek Band Rebooked

SIEKHOYAN, Wis., Jan. 18.—Jack Shinek and his orchestra, who are finishing a two months' stay at the Club Otheau here, have been rebooked for another month.

RKO Club Department Quits Band Bookings

NEW YORK, Jan. 18.—With the reorganization of the RKO Club Department, the plan for the department's going after band bookings has been practically dropped. Leonard Seel, who was working on a list of bands to be "presented by RKO," is now out of the department, and there will be no successor.

Under the Seel plan, the RKO club salesmen were to insist on supplying bands along with the vaude shows, whereas in the past the vaude shows were concentrated upon and bands were booked as additional items. With Seel out and the club and music departments separated as to duties, the club department will no longer handle bands itself. When it gets calls for bands along with the vaude shows, it will order the bands from the music department, which will handle all the details. The Music Department, however, will not solicit band bookings on its own initiative.

In its short stab at band bookings, RKO found them not as profitable as club bookings.

Paris Band News

PARIS, Jan. 16.—The 22 Ingenues, American jazz band, opened at the Empire and followed their success with repeated engagements along the Riviera. Before returning to the United States they will play in South Africa.

Guido Curti and his Nine Bacheliers have replaced Harry Reiser's Band at the Lido Club.

Teddy de Muth and his Serenaders are booked until May at the Club Perquet in Nice.

Jack Hylton, British jazz band, closed a successful run at the Empire January 7. He will appear in the provinces before returning to England.

Paul Whiteman is anxiously awaited by the Empire fans.

Seth Parker Resumes

NEW YORK, Jan. 18.—Seth Parker has resumed his interrupted broadcasting. He broadcast last night over an NBC-WEAF network from Kansas City. Next Sunday he broadcasts from Chicago and the Sunday after in New York. His broadcasts had been interrupted several times by his vaudeville tour, which will end in Baltimore January 30.

HELYN VIROIL, late of the Lou Holtz show, *You Said It*, and with Harold Stern's Orchestra at the St. Morris Hotel, New York, is now with Paul Ash at the Warfield Theater; San Francisco.

Feud Between Leaders Leads to \$25,000 Suit

BRIDGEPORT, Conn., Jan. 16.—The Bridgeport Life Publishing Company, publisher of *Bridgeport Life*, theatrical weekly, is defendant in a \$25,000 suit brought against it in the Superior Court here this week by Bert (Rudy) Keeling, director of Bert Keeling's Orchestra, playing at the Ritz Ballroom, Bridgeport.

Keeling claims that his professional standing in the community was ruined when Stephen Rahrig, radio editor of the weekly, "razed" him unmercifully in his criticism of his radio broadcasts.

Keeling and Rahrig both are orchestra leaders. Keeling has most of his men from out of town, while Rahrig, who plays in a roadhouse near Bridgeport, has all local men. There has been considerable professional jealousy between the two, and the feud has been brewing for some time.

Cantor-Jessel Broadcasts

NEW YORK, Jan. 16.—Eddie Cantor and George Jessel will join voices on the NBC Chase & Sanborn program tomorrow. They will sing from Chicago, where they are playing vaudeville, and on the following two Sundays. Cantor will broadcast alone from New York. Then he leaves for the Coast for another picture, and Jessel takes his place for the broadcasts of February 7, 14 and 21.

Damrosch Over 71 Stations

NEW YORK, Jan. 18.—The NBC Music Appreciation Hour, conducted by Walter Damrosch on Friday mornings, is now the most widely broadcast regular program in the world. Seven stations on the Coast have been added to the network, making 71 stations that now are getting the program. Another station, KPT, in Los Angeles, will be added January 22.

Billy Russell at WLW

CINCINNATI, Jan. 18.—Billy Russell (Harmocaine Billy), until recently with Frank Forest at On-the-Pike, Long Beach, Calif., has joined the staff at WLW, "the Nation's Station," here. Russell is broadcasting several times daily, and is set at the Cincy radio works for an indefinite period. Russell made his air debut over WBBR four years ago and since then has broadcast over many leading stations, including WGR, Buffalo; WTAM, Cleveland; WENR, Chicago, and KMBC, Kansas City.

Obbligatos

NOW that the ERPI money has been distributed to the music publishers, there is both rejoicing and squawks, but in nearly every case it is the former. Of the \$502,000 distributed, Sam Fox received \$131,000, out of which he has agreed to pay some of the counsel fees incurred. No doubt, he will have plenty to pay his own attorney, Nathan Burk.

Next largest check went to M. Witmark & Sons, subsidiary of Warners, who received \$18,000. Remick also did very well, and so on down the line to the smallest check, which was for one-half a point, or \$42.50 to be exact. Each publisher, of course, was paid as per point to his credit, a point paying \$84 or a little more. Points are credited according to how much of his music is used on the cue sheets used for sound recording on ERPI equipment. The money was for the fiscal year ending last September 5.

J. J. Robbins, of the Robbins Music Corporation, has returned his check because he thought his concern was entitled to more money. He did the same thing with his last quarterly check from the ASCAP because the organization demoted Robbins from Class A to D, and the check was reduced, of course. In the case of the ERPI money, Robbins has no recourse but to sue John G. Paine, who acted as agent and trustee of the fund. Paine distributed the money along the per point lines as agreed upon, so it is a question as to what will result.

ROBBINS figures he has had numerous hits during the last two years or more, some of them outstanding, and the least, and, naturally, wants to know why he was demoted in the society. Politics, he believes, rather than the songs, has had something to do with it. Robbins was mentioned in the recent blurb about the cut-in racket of writers, etc., and he countered with the fact that he did have a radio star or two in on a song or so, but that the contracts had been made prior to the date of the society's official ruling against cut-ins.

Theme songs for radio programs have been doing very well for Robbins, particularly with Kate Smith doing *When the Moon Comes Over the Mountain*, *Goodnight, Sweetheart*, now used as a Vallee signature, and *Broadway Melody, Anchors Aweigh, Manhattan Serenade, Love Came Into My Heart* and seven others. All used by leading radio stars and programs. Naturally, all this gives rise to the possibilities that there are cut-ins. All of which has to be proved, of course.

NBC press department in New York is branching out into a full-fledged organization, independent of outside help, even as to photos. A new studio is being installed off the publicity rooms, and Ray Lee Jackson, of Columbus, O., will be in charge of it. He will work under Arthur Sorenson, who has charge of the photos, as to taking them and the syndicating of them as well. Jackson was brought in by Frank E. Mason, recently appointed vice-president in charge of public relations. Johnny Johnstone, of course, is still head of the publicity department itself.

Musicians Elect

DANBURY, Conn., Jan. 18.—The Danbury local of the American Federation of Musicians has elected officers for the coming year as follows: Frank Tomasio, president; Harold Rathford, vice-president; James Torrance, secretary; Frank Osborne, treasurer. The executive committee: Lew Schwartz, Colombo Melillo, Charles Durbin, Jack Connor and Anthony Gilotte.

INDIANAPOLIS, Jan. 18.—Abe Hammering has been re-elected president of Indianapolis Musicians' Local No. 3, American Federation of Musicians. Harry O'Leary was elected secretary and business agent, electing P. J. Shuler, who had held the position for 10 years. Other officers elected are: Paul Whitaker, re-elected vice-president; T. M. Campbell, treasurer; Gordon Carper, sergeant at arms; Eldon Morris, J. R. Williams and Thomas Lanahan, trustees. New executive board members are Harry E. Mason, Paul Brown, Ray Connolly, J. E. McClure, Clarence Morrow, L. F. Ruth and Jack Tison.

Jack Paul Unit Opens At Lamar Hotel, Houston

HOUSTON, Jan. 18.—After a series of holiday dates in this section, Jack Paul and his 13-piece orchestra opened Saturday at the Lamar Hotel here. Engagement is for an indefinite period.

In the Paul aggregation are Squibb Severson, Ozzy Blumberg, Joe Barkwell, Hank Miller, Jack Evers, Hank Henry, Ray Klein, Duke Otten, Teddy Jones, Bill Isael, Len Henning, Ben Berg and Jack Paul.

Jack Paul brought his outfit to Texas from Chicago. Hank Henry, who had a band at the Buccaneer Hotel, Galveston, last summer, is the newest member of the Paul combo.

Bill Holland's Melodians Are Set for Winter Season

CINCINNATI, Jan. 18.—Bill Holland's Melodians, nine-piece, are set for the winter season at La Vista Inn, located just across the river from here. The Holland music makers are broadcasting nightly over WFBE and are slated to go to work on a commercial of WCKY and WKRC shortly.

Comprising the personnel are Marion Manley, Garland Hudson, Jack Bauer, Bob Curtin, Pat Harrison, Lou Terman, Henry Spruck, Forest Bradford and William Holland.

Flames Eat Springfield Inn

SPRINGFIELD, Mass., Jan. 16.—Fire of undetermined origin destroyed Tip-Toe Inn, local dine and dance resort. Loss is estimated at approximately \$100,000. Ray Deleporte and orchestra boys lost their instruments in the blaze. It is expected that the Inn will be rebuilt.

Sissle Back in New York

NEW YORK, Jan. 18.—Noble Sissle and his orchestra, who returned to the Park Central Hotel, Wednesday, from Cleveland and Columbus, where they had appeared with Cantor and Jessel, have signed for a year at the Park Central.

Dolph Duerr at Silvestro's

CLEVELAND, Jan. 16.—Following an entertainment policy adopted at Silvestro's Cafe, Euclid avenue at 105th street, Dolph Duerr's Orchestra has been booked in, playing three sessions daily.

Orchestra Leader for Mayor

SEATTLE, Jan. 18.—Vic Meyers, Seattle dance orchestra leader, has declared himself a candidate in Seattle's mayoralty race.

Ballroom Notes

PORTLAND, Ore., Jan. 18.—Val Blesonette and his band are at De Honey's Grand Ballroom, Portland, for the winter season.

SALT LAKE CITY, Jan. 16.—Phil Sheridan and his Montanans, who have been doubling between the Old Country Club and KGVO, Missoula, Mont., have moved into Odeon Ballroom here for an unlimited stay. In the lineup are Lee Black, Hank Shinkoskey, Cec Ennis, Boots Brindle, Angus McNaught, Stan Black, Paul Putnam, George Sutton and Phil Sheridan.

WOONSOCKET, R. I., Jan. 18.—Happy Roland and his 11 Playboys have begun an indefinite engagement at Joyland Ballroom here after completing their second tour of the season thru New England.

NEW YORK, Jan. 18.—Several new ballrooms filed incorporation papers at Albany last week. Among them are the Dublin Palace and the Rosebud Ballroom, both in Brooklyn.

Musical Musings

TED ROBBINS and his All-Star New Englanders, who have been touring that territory for some time, made their first Boston appearance January 14. Outfit features Frank Walsh, tenor crooner, and Bobby Bowler, youthful trap drummer. Band now is playing a series of dances for the Massachusetts Life Guard Asso-

Pity the Mailman

NEW YORK, Jan. 18.—CBS's fan mail reached a new high the past year, the network receiving more than 12,697,000 letters.

The sky-rocket rise of several radio headliners accounts for much of the mail increase. The mail computed by the CBS office does not include mail received by the individual artists and by the commercial sponsors directly.

Among the receivers of the heaviest mail are Kate Smith, Bing Crosby, The Street Singer and Tony Wons.

ciation in the coastal cities. They will be back at Cape Cod for the summer. Combo is still piloted by the same old hose—Uncle El Stratton.

HARRY LUSTMAN, after two years out of the business, has reorganized his Globe Trotters' Orchestra, and now is on tour of his old territory thru Nebraska and Iowa. Jean Donovan, song-and-dance artist, is featured with the aggregation.

TED FIORITO and his orchestra are currently holding forth at the Hotel Schroeder, Milwaukee, and broadcasting nightly over WTMJ.

AL SLEVIN and his orchestra are playing a string of return engagements thru Pennsylvania and New York States.

HERMAN KENIN, Portland (Ore.) violinist and orchestra leader, who has just completed a trip around the world with his band on the Dollar Line steamer President Fillmore, will return to Portland soon to take up the practice of law. Reports have Kenin quitting the fiddle.

MERRIT BRUNTE and his tooters, featuring Jerry Cooper, emcee, are cutting the musical capers at the Gulf night club, Biloxi, Miss. Outfit is booked in indefinitely.

LOU FORBES is back as leader of the orchestra at the Saenger Theater, New Orleans, after being laid up for several weeks with a couple of broken ribs.

HUBERT MONROE, featured for many weeks at the RKO Majestic, San Antonio, and Betty Bowker, pianist, are a weekly feature over KTSB, San Antonio.

BEBY LOWELL and his orchestra are completing a five-week engagement at the Hotel Bridgway, Springfield, Mass.

HENRY LANG and his band are playing at the Skirvin Hotel, Oklahoma City, and broadcasting daily over Station WKY.

W. LYNN McREYNOLDS is now solo organist at the Egyptian Theater, Scottsbluff, Neb.

"DAD" PERKINS and his orchestra are broadcasting daily over KRKI, Melford, Kan.

WALTER DANZIGER, formerly at the Uptown Theater, Los Angeles, is now featured solo organist at the New Fox Theater, Tucson, Ariz.

C. R. CAMPBELL, who formerly had out the Florida Night Hawks Orchestra, now is operating a booking office on Park street, Steubenville, O. He dropped out of music more than a year ago, and so far has been successful in selling bands where he formerly played. Camp-

bell has just placed Michael Hauer and his orchestra at the Paramount Theater, Steubenville, for the week of January 26.

EDDIE FORD, organist, is filling an indefinite engagement at the Tampa Theater, Tampa, Fla.

MANNY BRAND, piano player formerly with Tracy Brown, is now with the Don Pedro Orchestra at Terrace Casino. (See MUSINGS on page 23)

200 DANCE PICTORIAL CARDS
4 COLORS 14x22 HEAVY STOCK
Send Orders to Nearest Plant
Price includes Impression
FOSTER FOR ALL EVENTS
GLOBE POSTER CORP.
MUSIC PRINTING AND ENGRAVING
ANY PUBLISHER OUR REFERENCE
RAYNER DALHEIM & CO.
2054 W. LAKE ST. CHICAGO, ILL.

Real Facts About Songs!

WRITE TODAY!
JACK GORDON PUBLISHING CO.
201 N. Hayes Ave., Chicago, Ill.

WANTED GENERAL AGENT AND TEN LADY MUSICIANS

For my 21-piece all-day Casino Orchestra and Band. Immediate. Salary, Expense, Travel, Food, etc. Also arrangements, piano, trumpet, trombone, etc. Must be able to sing and play. ALSO WANT 10 Lady Musicians. Good business opportunity and credits. Write or wire. State all. Give correct winter address. Ready work.
ROBERTS FOW WOV BAZAR CO., Toledo, Ill.

FOR SALE OR TRADE

Complete Organ and Trap Combo. Good as new. Lowly 75-in. organ, musical shell; Bass 24 in. wooden shell; Piano Pedal and Crutch for same; 24-in. 12-in. Harmonium; 16-in. 12-in. Tenor; 24-in. 12-in. Bass and 24-in. of all kinds. Ready to set up and go to work. Have you? ROBERT ATYCK, 215 Cooper St., Sycamore, Ill.

THE LEE ARRANGING STUDIOS.
507 Madison Avenue, N. Y. Piano Scores, Orchestrations. Manuscripts corrected, revised to correct commercial standards. Reasonably priced, fully guaranteed work.

BALLROOM AND STAGE LIGHTING

Effects—Crystal choppers, Spotlights, etc.
NEWTON, 253 West 14th Street, New York.

A RECORD-BREAKING RADIO STAGE ATTRACTION.
OTTO. GRAY AND HIS
OKLAHOMA COWBOYS
N. B. C. BROADCASTING FEATURE
For Address, See Water, O.A.N., or care The Billboard, Cincinnati, O.

LOWEST SHOWPRINT PRICES
Red, Blue or Black Ink on White or Yellow Stock (30-Word Copy).
WINDOW CARDS \$6.00 ONE SHEETS \$9.00 THREE SHEETS \$12.00
1625 in. For 200. For 100.
Order From Our Nearest Plant.
TRIANGLE POSTER & PRINTING CO.
163 Walton St., 633 Plymouth Ct., 2029 Jackson St., 147 N. 10th St.,
ATLANTA, GA. CHICAGO, ILL. DALLAS, TEX. PHILA., PA.

REPERTOIRE

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Doug Morgan To Open Early

Working on plans for coming season—promises many new features

HOLLYWOOD, Calif., Jan. 18.—J. Doug Morgan, owner-manager of the J. Doug Morgan Show, will leave here shortly for his ranch at Jacksonville, Tex., to begin preparations on the opening of his mammoth tent theater. Manager Morgan is planning on getting an early start this year; in fact, if everything goes along as he has it planned, the show's opening will be the earliest in years. Mr. and Mrs. Morgan motored here recently to visit their 10-year-old son, who is attending school here, and Mr. Morgan's sister, who has been critically ill. She now is on the road to recovery.

In making his plans for the forthcoming season, Manager Morgan will endeavor to get away from the idea of "the same old tent show." All the show equipment and motor trucks will be placed in tip-top order, and many new ideas will be incorporated in the stage presentation to bring it up to the caliber of a regular big-city attraction.

Several members of the Morgan working crew have been kept on the job in and around Jacksonville, Tex., this winter, as a number of the Morgan show trucks have been let for State usage. However, the weather has been so rainy in that territory since Thanksgiving that they have had very little to do. With a break in the weather, tho, the boys will have all the work they can handle up to the time of the tent opening.

The J. Doug Morgan Show will again be transported to 14 large trucks this coming season. Seven of the trucks pull trailers as well. The show's dining car is 7 feet, 6 inches wide, by 24 feet long, and is mounted on a trailer. The dining car is open all winter to the boys that stay with the equipment.

Al Harris is, as usual, in charge of the Morgan winter quarters, with Buck Schafbaugh in charge of the motor equipment.

Bennett Placements

CHICAGO, Jan. 16.—Recent placements made thru Bennett's Dramatic Exchange include the following: Vincent Dennis and Ralph Juul, for the *Blus Ghost* Company; Jane Kermit, with Billy Bryant's Showboat troupe; Margaret Piteh, Emmett Vogan, Mrs. Emmett Vogan, Violet Manning, Adrien Earle, Vincent Coleman, Gordon Peters, Earl Jamieson and Harry Buchanan, with the Howard stock, Chicago; William Maloney, Beatrice Leiblee, Margerie Williams, Philip Brandon, William Pollard, Marguerite O'Brien and Virginia Stevens, with the Berkell Players, Indianapolis; Don Carlos, Robert Blakeslee, Marie Davidson, Virginia Culled, Verona Sampson and others, for Jack Martin's stock in La Crosse, Wis.; Ralph Juul and Edwin Bailey, for the Woodward stock, St. Louis; Isabel Randolph and Frank Beav, for jobbing with Harry Hart Players, St. Louis; George Dayton, James Blaine, A. T. Storch, Anson Varney and nine other people, for jobbing with moving picture company; Ruth Stone, with Trousdale Players, Cedar Rapids, Ia., and Jack Marcus, with *The House Beautiful*, at the Harris, Chicago.

La Vern Dunbar to Coast

TULSA, Okla., Jan. 16.—La Vern Dunbar, of the Four Dunbars, has closed at the Topaz night club in the New Hotel Tulsa here, after a 12 weeks' engagement as emcee and producer of floor shows. He has gone to Los Angeles, where he will work in pictures until April, at which time he will sail for England with the old Four Dunbars act to begin a tour of England and the Continent. The Four Dunbars are well known in tent repertoire circles.



GLENN F. CHASE, owner-manager of the Chase-Lister Company, who now is wintering at his home in Newton, Ia. Chase has begun preparation for his 1932 tent season, which is slated to get under way around May 1.

Billroy Show Briefs

CLEWISTON, Fla., Jan. 16.—Way down in the wilds of the Everglades, with the town located hither and yonder. Not much to it, but what there is we are positive of. They came in droves. From where, it's hard to tell.

Sugar cane galore, with everyone on the show well heeled with a sharp knife and a stalk of cane to determine who can make the most noise.

Cal West had his three bird dogs working this week, and quail has been plentiful on the tables. Boyd Thompson was busy toting them to the car, and Alex Heving was busy counting them.

Mr. and Mrs. Jimmy Heffner, Mr. and Mrs. Billy Armond and Charley Morton were visitors Monday.

Billy Wehle and Jimmy Heffner have been debating the question of what is the best candy to sell. So far it's a draw.

Bob Demorest Jr. has shipped the "old wreck" home. Gas, tires, new license, etc., are just too much, says Bob.

Show moves on to Belle Glade for next week, with Paboko next in line. All members living here, as no rooms available there. TOM HUTCHISON.

Otis Eaton Leaves Hospital

WEBSTER CITY Ia., Jan. 16. — Otis Eaton has been discharged from the U. S. Veterans' Hospital, Dwight, Ill., where he recently underwent a major operation which proved successful. He now is at his home in this city.

Kell's Houston Date May Run Thru February

HOUSTON, Jan. 16.—Leslie E. Kell's modern tent theater is still the most popular amusement place in Houston, and the company's engagement here will extend at least thru the month of January and possibly February. Among the recent headliners besides Jimmie Rodgers were Texas Ann and company of five, in Western sports, gun, knife and rope manipulations; John Mansell and his *Hollywood Revue*, carrying a recording machine and presenting free of charge records made by patrons.

Featured first half of this week was Holly Desmond in her fan dance and impersonations.

J. Shapiro, of the Triangle Poster and Printing Company, Dulka, has been a visitor for the last three days. Members of Davis & Son's Circus and Wild West Shows, playing near here, were on hand Sunday night.

Last week L. E. (Skeeter) Kell Jr. stopped the show with his vaudeville offering, "Me an' My Dawg."

Social life of the company has not lagged and members of Kell's Comedians have been guests of some of Houston's leading families. Legal Adjuster Robertson Bruce has been doing his stuff in great style and to date nary a squawk has been called to Manager Kell's attention.

All people who opened here with the show, as well as those who have since joined, will remain for the finish of the engagement and probably be booked on the new Kell-Rodgers lineup next season. This, of course, does not include the feature attractions brought in for headliners.

Borgens Losers in Fire

NEVIS, Minn., Jan. 16.—Mr. and Mrs. Peter Borgens, who have been playing vaudeville since closing their tent show last September 5, lost all their wardrobe and other show property at Fergus Falls, Minn., recently, when the hotel where they were staying burned to the ground. They have returned to their home here, where they will remain until they can whip into shape more equipment.

Doyne Dodd Studying Law

NASHVILLE, Jan. 16.—Doyne Dodd, erstwhile rep performer, is now located in Nashville, where he is attending law school during the day and playing at the Pines night club at night with the Jesse Knowles Orchestra. Dodd also has charge of the Cumberland University Band. He expects to receive his degree in June, after which he intends to practice law in Arkansas.

ELWYN STRONG, of the Elwyn Strong Players, is in Chicago and is reading plays for his summer season.

Looking Back a Decade

(From The Billboard of January 21, 1922)

Emil A. Arp has returned to the repertoire field after having Arp's Great American Circus on the road for five years. Manager Charles T. Smith writes that the Mae Edwards Players are showing to wonderful business in the New England States. Personnel includes Mae Edwards, Wayne Oliver, Marie Fischer, Jack Kingston, Mel Murray, Barton Crawford, Carlton Pinekey, Sam Levitt and Charles T. Smith. William (Bill) Otis has charge of the orchestra. Jack Smith is in advance.

Charles W. Benner is about to start on a tour of opera houses, presenting the late Henry Ellsworth's pictorial production of *Oberammergau*, its people and their Passion Play of 1910.

Allman Brothers will soon be leaving Sutton, W. Va., with their latest enterprise—a three-night stand musical comedy outfit and six concessions. Show will tour the small towns of West Virginia and Pennsylvania under canvas. Bert and Dot Blake, Frank A. Dixon, Meta Walsh and Nellie and John Muller are with the Ideal Players, who recently launched a rotary season in the Cincinnati area. L. G. Baker announces that the Baker Brothers' Dramatic Company will open its third season May 1. It will be transported on four trucks, and will travel in Indiana, Ohio and Michigan.

Billy Bane and Louise Vinson, of the Louise Vinson Players, are in Cincinnati—pleasure and business bent. Bob Feagin, J. D. Kilgore, Bernard Knapp, Mabel Dillingham, Grace Flanders, Fred Lytell and Charley Marlow are with Feagin Stock Company, playing a circle in Cincinnati.

Sam B. Hunter and wife, Beatrice Gibson, stopped off in Cincinnati last week, en route from Pascagoula, La., where they closed with the W. I. Swain Show No. 1, to their home in Ironton, O. They will be with the Milt Tolbert Show in the spring.

The Miller Show, presenting vaudeville under canvas, is making its old route thru Georgia this winter. Roster includes Mr. and Mrs. Bert Bland, Harry Connors, James Beard, Mr. and Mrs. Mona Beaghan and Mr. and Mrs. W. T. Miller.



By Bill Sachs

EVERY now and again one of the old-timers ups and pops aloud to the effect that the tent repertoire end of show business is on the skids and destined for an early and permanent doom. Nothing is farther from the truth.

The tent repertoire industry is in just as healthy a state today as it has been at any time in the past, all things considered. Of course, the last several seasons have murder for the tents, and it took a showman to pilot a canvas outfit thru a full season and come out at the end with the entire nut squared up, all salaries paid and with still a fair profit to call his own.

Tent showmen of a quarter of a century ago had practically the same problems as have the present-day managers. They had their good seasons and their lean, they had their license troubles, they had their droughts and rainy seasons, they had their difficulties with unruly actors; in fact, they bucked up against about everything that gripes the present-day tent-show operators. And even 25 years ago there were those skeptics who predicted an early doom for the canvas-show industry. Despite it all, the tent-show game plugged right on thru the years and still is with us today and (mark this in your husband's) is destined to progress long after you and I will have tired of pushing up daisies.

There is room for plenty of improvement in the tent-show field. This improvement, however, must come in the shows themselves, not in the industry as a whole. Theatergoers will go out of their way to see a first-class attraction, whether staged under canvas or in a theater, but we would not expect them to travel across the street to witness some of the atrocities which have been traveling under the cognomen of tent shows in recent years. The most severe punishment that could be meted out to some of the managers would be to make them sit thru one of their own productions. We doubt if they themselves could stand the ordeal which they foist upon an unsuspecting public. However, when we speak of such managers, we speak of the minority in the field, the so-called black sheep. Still, and all, it is their ilk that burn up territory and make the going tough for honorable, straight-shooting and enterprising tent showmen. It would be a blessing to tent showdom if their kind could be banished forever from the tent repertoire field. But, of course, such a thing is impossible.

The tent-show industry is here to stay, contrary to what the chronic pessimists may think. However, as the years progress, opposition becomes more rife, and showmanship becomes more of a necessity than a virtue. It is another case of the survival of the fittest, with the showman winning out in the end. The "shooting gallery" managers will eventually pass from the picture. They will eliminate themselves thru their own untempered, carelessly slapped-together offerings.

Griff and Hi in Crescent Houses

CHATTANOOGA, Jan. 16.—Griff and Hi, erstwhile repertorians, who for the last year have been doing a double act in school auditoriums and theaters, are now playing for the Crescent Amusement Company in this territory. They will jump into Alabama in a few weeks to finish up a string of Crescent bookings. Boys report a successful winter season.

BOB WARREN JR. pipes from West Martinsburg, N. Y., that the Warren Comedy Players will open a new season January 30 with a new line of plays. He expects to have the outfit in shape by the end of this week. Among those who will be with it, according to Warren, are Tom and Louise Hoies, Hank Kratz, Martha and Bob Warren, Frank and Blanche Shannon, Ed and Gertrude Murphy.

South Georgia Is Poor

CINCINNATI, Jan. 16.—South Georgia is in terrible shape for shows, according to word received here this week from Arthur P. Almond, of the Welfare Entertainers...

Obrechts in Chicago

CHICAGO, Jan. 16.—Christy Obrecht and wife are spending some time in Chicago, and Obrecht is putting in most of his time reading plays for the coming season...

Frank Ward Pilots Mentalist

OAKLAND, Calif., Jan. 18.—Frank Ward, rep show agent and former partner of Toby Nord, is now handling Kara the Mystic, playing California...

MUSINGS

(Continued from page 21) dena, Chicago. Walker Sisters, harmony team from Kansas City, also have joined Pedro and are singing nightly with the band.

WADE HAWKS and his Revelers are playing over Station WJBC at the Kasaskia Hotel, La Salle, Ill., on the regular program every Friday evening and also considerable extra time.

"DOC" DAVIS and his orchestra are filling engagements in and around Oklahoma City.

MICKEY PLUCKER and his Philadelphiaans are on tour thru Pennsylvania and New York. Outfit is slated to open soon at the Lehigh Farms Restaurant, Morrisville, Pa.

JIMMIE RAY, who closed recently with 11 Sky and his 12 Stars, has returned to vaudeville with Joe Christy and Company, Jimmie being the company.

"TINY" BURNETT has again taken up his baton at the RKO Orpheum, Seattle, Wash.

ERNEST HAUSER was recently made concert director of the augmented pit orchestra at the RKO-Majestic Theater, San Antonio.

DEAN SCHAEFFER and his orchestra are winding up a two weeks' engagement at Hiemlock Beach, Reading, Mich., and are slated to open in the vicinity of Chicago in the near future.

BERNIE LOWE and his band are still holding forth at Patti's Cafe, Des Moines. Featured is Lloyd Hundling, soloist.

NEW ACTS

(Continued from page 12) hotcha harmonizing, interspersed by vocal imitations of instruments and by spirituals. They work straight thru without pauses or getting away from the mike.

Their work is so similar to Mills Brothers that comparison between the acts is inevitable. But forgetting the comparison, the former shape as a vaudeville act that should get by in the neighborhood. In fifth spot here they did not arouse any enthusiasm during their act, but pulled down a bright when they closed.

Harry Langdon

Assisted by Lillian White

Reviewed at the Hippodrome, Style—Comedy, singing and musical, Setting—in one. Time—Seventeen minutes.

The third new act for Harry Langdon, film funster, in two seasons, and this time he's trying to make the most of his peculiar style of comedy with light assist given by Lillian White.

Langdon works and is dressed just as in the flickers. In this act he does a lot of his panto-stuff and hesitant gabbling. This results in the act proceeding at a slow pace, but that can't all be attributed to his style of work.

Langdon works and is dressed just as in the flickers. In this act he does a lot of his panto-stuff and hesitant gabbling. This results in the act proceeding at a slow pace, but that can't all be attributed to his style of work.

Petticoats and Pants

With the Three Hempstreet Singers and the Rainbow Trio

Reviewed at the Royal, Style—Fash., Setting—in two and full stage (specials). Time—Fourteen minutes.

A hoy hooping trio and a girl singing trio make up this pleasant story flash. There is just enough of a plot to knit the specialties together and round out the act, while the girl and boy trios are both okeh as to talent.

Act opens with two of the boys waiting outside a maternity ward back in 1906 for news that they have become proud fathers. The nurse tells them they are both fathers of triplets.

It went over nicely here in third spot and no one seemed to mind the absence of "petticoats." The girls wore gowns to be correct.

Three Reillys

Reviewed at the Albee, Style—Dancing, singing and musical, Setting—in two (special). Time—Eight minutes.

The Three Reillys are the older kids of the well-known Five Reillys, with the other two out because they are below the age limits of most sections of the country.

Practically the whole act rests on the shoulders of the youngest of the trio, the girl, who is a clever artist, having a dynamic personality, plus ability. She's a seller of the first order. Her impersonation of Ted Lewis, which she sticks to most of the way, is a pip.

Lorita King

With Mary Sawyer and Jack Revel Reviewed at the Royal, Style—Comedy, Singing—in one and full stage (special). Time—Ten minutes.

This one is subtitled Making a Social Register and is a frothy, burlesque about a ritz society couple and a rowdy maid. It's an old theme, but it is put over nicely by this trio.

missing, while the situation is so familiar that the audience can anticipate each bit. Nevertheless, the comedy is of the sure-fire variety that grabs the laughs no matter how familiar it has become.

Miss King, a diminutive comedienne, plays the dumb maid, bounding around and mugging to her heart's content. She sings and dances a bit nicely enough, but it is in the comedy that she really means anything.

In duce spot here the act landed a good quota of laughs and drew a fair hand.

Eddie O'Rourke

Reviewed at the State, Style—Singing, Setting—in one. Time—Nine minutes.

Eddie O'Rourke does an all-singing act, with a male pianist assisting. This boy has a good voice, has looks and wears his clothes like a fashion plate.

We would probably fare much better if he was a conservative seller. His looks and dress are in his favor. Further improvement could be made if he was to use an entirely different repertoire.

James Dunn

Reviewed at the Audubon, Style—Personal appearance, Setting—in one and three (special). Time—Sixteen minutes.

Once a straight man in vaude, James Dunn via a Bad Girl (picture) returns from the show business Gold Coast to vaude at \$2,500 weekly for personal appearances in the Skouras houses.

Back in vaude, despite everything Hollywood has done for him, Dunn is still the straight man, altho much glorified this time. This is easily gathered from the weak manner in which he spells a couple of old quips and the nervousness he affects in coming on the stage.

He is smart enough to include the strongest bit from Bad Girl in his present stage routine, this the scene in the doctor's office when he is pleading with the expensive medico to attend his wife on credit.

Spotted here late in the presentation, Dunn came on so a nice head and finished to a show-stop. His gags and singing met with decidedly little favorable response, however.

Fritz Leiber

Reviewed at the Roxy, Style—Dramatic reading, Setting—in three (special). Time—Four minutes.

As part of Fanchon & Marco's big 10th anniversary program at Fox's ace de luxe Fritz Leiber took the worst brodie of a show that skidded badly almost all the way. The size of the spectacle house, his choice of what to do and his spotting all worked against him.

Leiber, spotted immediately after a fast routine by the 32 precision Roxyettes did one of the soliloquies from Hamlet set "in three" behind a scrim on which played a cloud effect.

All the talk Leiber indulged in was lost to those sitting halfway or further back with this going double for the facial expressions and certain total inflections necessary to be seen and heard in a piece of business like this.

Four Silly Sullys

Reviewed at the Royal, Style—Comedy trampoline, Setting—Full stage (special). Time—Seven minutes.

A good trampoline act, but slowed up by attempts at comedy. Four males, three of them youngsters and the other an elderly man, go thru a varied routine of trampoline stunts interspersed by comedy poses and bits.

The men work on a large net, with three horizontal bars erected above the net to catch on in their various bouncing stunts. The outstanding member of the act is the eldest, who sings to some clever bits on the bars.

That Gray Hair Is Needless—Free Proof!

Grand old-fashioned Gray Cream now returns Gray, faded or thinned hair to its original color and texture. For two-thirds its price from Jacobine Gray Cream, simply with a few applications acting by a regular plan...

Lincoln Apt's Newly Furnished, 200 W. 11th St., NEW YORK CITY Furnished Apartments 1, 2, 3 & 4 Rooms. Heat Included. WEISS BROS., Inc. Tel. 6-0600

Langmuir 1-6966, GEO. R. SCHEIDT, Prop. THE BERTHA Unusually Furnished Apartments, 325 West 63rd St., New York City 3 and 4 Rooms, Complete for Housekeeping, \$21.50 Weekly and Up.

ROLL TICKETS Printed to Your Order 100,000 for Cheapest GOOD TICKET on the Market. Keystone Ticket Co., Dept. B, Shamokin, Pa. \$12.50. Cash With Order—No C. O. D. Book Tickets Any Amount, \$10.00 Up.

T A B L O I D S

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Tabloid Game Bit Brighter

Far from normal, however
—Gus Sun office adds several new spots

CINCINNATI, Jan. 18.—With the winter season at the halfway mark, the tabloid industry takes on a somewhat healthier color, altho it still is ailing, and a good hop, step and jump and a couple of hurdles from normal.

The tabloid season got off on one foot this season and hobbled along on that one foot until the holidays. Minor developments since the first of the year have placed the game on two feet, altho none too solidly.

Included among the recent developments are the addition of several new stands to the Gus Sun books, which will have a tendency to bolster, if only slightly, what remains of the once forte Sun tab circuit. Altho it would be far-fetched to predict that the Sun attractions will wind up the season in the proverbial blaze of glory, if conditions continue to improve some of the shows will be able to salvage at least a spark of that same glory to write home about.

New stands added to the Sun books by Bob Shaw, now chief booker for the Sun organization, are the Savannah Theater, Savannah, Ga., and the City Auditorium, Columbia, S. C. According to Shaw, other houses in the South are slated to come into the fold shortly.

Virgil E. Siner's *Synopated Steppers*, one of the leaders on the Sun books, opened last week at the Fox-Lincoln, Springfield, Ill., with other Fox stands to follow. Bob Shaw also arranged these bookings. Shaw returned to his Springfield (O.) headquarters last week after a trip into Illinois, where deals are pending that will bring other houses under the Sun booking jurisdiction.

Charles Bengar Company Ends Run in Utica, N. Y.

UTICA, N. Y., Jan. 16.—*Step Lively Girls* Company, featuring Charles (Izzy Cohen) Bengar, has just closed an engagement at the Colonial Theater here. Troupe played at \$1 top, and got fair business. Before coming here the Bengar tab played an extended engagement at the Syracuse Theater, Syracuse, N. Y.

In the cast are Charles Bengar, featured comic; Franklin B. Harris, second comic; Flo Du Mont, soubret; Jerry Gordon, soubret; Dolly Greenfield, soubret; a male quartet composed of Messrs. Gordon, Rhinehart, Harris and Bengar; A. Apple, emcee. Edna Davis is musical director. There are 16 girls in line.

"Pepper Shakers" Resume Rotary Run in Nebraska

ORAND ISLAND, Neb., Jan. 16.—*Pepper Shakers Revue* has reopened at the Island Theater here and now is set on a two weeks' circle in this territory, working out of this city. Company enjoyed a pleasant rotary season hereabouts prior to the holidays.

Company is presenting a combination of vaude specialties, bits, blackouts, together with a stage band and a line of girls. Buddy Holloway is emcee and producer, and Jimmie O'Hearn is the featured comic and manager. There are six pieces in the band and five girls in line.

'SeaBee' Hayworth Act Reopens

WARRENTON, N. C., Jan. 16.—"SeaBee" Hayworth, who has been laid up for the last four weeks with a fractured ankle, reopened his three-people act, *Varieties of 1932*, at the Carolina Theater here Monday for the first half. Turn played the last half at the Palace, Hatteras, N. C. Act remains the same, with the exception of Happy Henri replacing Donald Phillips at the piano.



MARVEL SHACKELTON, comedienne, now in her fourth year with the Joe Marion Players. Miss Shackelton has a large following in Denver and Omaha, between which towns the two Marion units are alternating.

A. B. Marcus Cancels Syracuse Engagement

SYRACUSE, N. Y., Jan. 16.—A. B. Marcus *Revue*, which was slated to open at the DeWitt Theater here last Saturday, canceled the engagement at the last minute and passed up the town altogether. Manager Marcus had his frames and billing already here, but decided to cancel when things looked too shaky to suit him.

The Bert Smith *Revue* has been playing the house since Christmas, but was forced to close last week due to money matters. It is reported that Bert Smith was unable to collect his share from the house management, thus forcing him to close and disband his company.

Att Candler in Savannah

SAVANNAH, Ga., Jan. 16.—Att Candler's *Merry Gang* began a fortnight's engagement at the Bijou Theater here Monday night. Company numbers 20 people, including seven girls in line and a six-piece orchestra. Charles (Slim) Vermont and Att (Skinny) Candler are featured.

Looking Back

(From The Billboard of January 21, 1932)

Bennie Green is still with the *Bringing Up Father* Company, while Buster has joined Minnie Burke's *Starland Girls*.

The Moore Sisters, Marie and Frances, are playing the wilds of Kentucky with their patter and songs.

Louise Willis has closed with the Jimmy Hodges Company and left for Los Angeles, where she expects to locate permanently.

Nat and Elsie Nixon are with Billy Ireland's *Black-Eyed Susan* Company on the Sun Time. Others in the company are Billy and Nellie Ireland, Walter Pruitt, Teddy Bryan, Dot La Mont, Jerry Roy and the Bryan Sisters.

Buddy Wood is in his 31st week with the Myers & Oswald *Peek-a-Boo Girls*, on tour thru Oklahoma.

Eddie and Mary Cole are with Harry M. Strouse's *Pell Mell* Company.

Al DeClercq (Al J. Lewis) is principal comedian with Hal Hoyt's *International Revue*.

Mildred Longshore, formerly with Boots Walton's *Winsome Winners*, has been confined at the City Hospital, Columbus, Ga., for the last eight months.

Billy Wehle's *Blue Grass Girls* is in its 15th week at the Manhattan Theater, El Dorado, Ark. In the roster are Billy and Marion Wehle, Marshall and Blanche Walker, Ed Jackson, Walter Deering, Jack Lewis, Helen Jackson, Dore Lewis, Shirley Macy, Viola Lake, Genevieve Slocum, Lorraine Tomlin and Babe Robinson.

Art Tomlin is musical director; Frank Hayden, house manager, and Jack Parsons, owner.

Do Pru's *Beauty Revue* is reported to be getting good business in the Pennsylvania territory. In the outfit are Steve Mills, George Hill, Lawrence Hager, Nan Kerwin, May Mitchell and a chorus.

With Lynn & Lee's *Rose Time* Company in the South are James P. Lee, Thadd De Monien, Jack Hill, Jack Pearl, Marie Barber, Angles Lee, Patsy Conroy, Billy Hatt, Nellie Pearl, Muriel Rose, Halie Richter, Irene Krohn, Evelyn Smith, Buster Pence, Velma Krone, Dot Barker, Belle Stevens and Ernest Richter.

Al B. Cooper has replaced Max Gordon as straight man with Elsie Sabow's *Playmates*.

MUSICAL COMEDY SHOWS! CAN USE A FEW

MORE STANDARD SHOWS FOR IMMEDIATE BOOKINGS!

THEATERS—SOUTH—EAST—MID—WEST

CAN BOOK YOU CONTINUOUSLY WITH STANDARD STAGE SHOWS

WIRE—PHONE—WRITE.

GUS SUN BOOKING EXCHANGE CO., Inc. Second Theatre Building, Springfield, O.

Business Is Fair With Walker Show

SPRINGFIELD, O., Jan. 16.—Marshall Walker's *Whiz Bang Revue* is now in its sixth week at the Band Box Theater here. Business is nothing sensational, but as good as can be expected under the existing conditions. However, box office receipts have taken a steady rise since the opening of the Walker organization here. Company is slated to remain at the Band Box for an indefinite period.

Only one change has been made in the *Whiz Bang* lineup since the opening. Personnel includes Marshall Walker, Harry Rollins, Lloyd Connelly, Al Brown, Johnny Knott, Tommy Hanlon Lola Radcliffe, Ruth Manning Lorraine Tumbellin and Beulah Gibbons.

In the ensemble are Eva Stubbs, Bobbs Arnt, Jerrie Phillips, Jean Falcony, Jane Lee, Mary Wagoner Lynn Brooks, Margaret Punaski and Nena Jefferys.

Manager Walker was forced to lay out of the cast for the first half of this week due to a heavy cold, and Tommy Hanlon jumped into his part.

St. Claire in 32d Week

SEMINOLE, Okla., Jan. 16.—Walter and Gladys St. Clair and their *Rainbow Revue* are now in their 32d consecutive week at the Rialto Theater, this city. Several changes have been made recently in the cast, and the present roster includes Jack Menzie, Miss Lee Beardon, Jack Shaw, Jack Morre, Red and Donna Davenport, Chuck and Clara Sexton, Ponches and Bobbie, sister team; Robin Craig and Walter and Gladys St. Clair. Bennie Brochus still pounds the ivories.

Homer Meachum in Fifth Week

LOUISVILLE, Ky., Jan. 16.—Homer Meachum and his tab company are in their fifth week at the Hippodrome Theater here. Meachum has a company of 12 people. Business is holding up well. Ed Munroe has charge of the orchestra. "Siats" Emanuel and wife joined recently.

Bill Davis Advancing Ramo

DENVER, Jan. 18.—Bill (Snitz) Davis, erstwhile tabloid comedian and who until recently had a dash unit in the Fox-West Coast houses, is now in advance of the Great Ramo, mentalist. Act is currently en tour thru this territory.

The Chatterbox

By Bill Sachs

THOSE squawkers who for the last several seasons have predicted that tabloid is on its last legs, and that it will be only a matter of a few years until tab shows will be completely washed up, might do well to turn their gaze to the *Girl Crazy* Company, Shubert production. *Girl Crazy* recently switched from legit to tabloid, and now is playing deluxe picture houses in conjunction with first-run talkies at popular prices.

After 12 weeks at the Garriok, Chicago, the company played a week at the Oriental Theater, Chicago de Luxer, grossing more than \$45,000 on the week, which was \$18,000 above the house's regular weekly take-in. Company played at popular prices with pictures, and did four shows a day. Company now is playing a string of Balaban & Katz talkie houses in the Chicago area to the same big results. The regular two-and-one-half-hour show has been trimmed to an hour-and-one-half running time.

The success of the *Girl Crazy* company in picture houses proves what an immense and lucrative field is open for first-class tab attractions in the country's key cities. But the shows must be high-class, modern stuff. The average tab show now on the road wouldn't get to first base in the big-city picture emporiums.

Savannah Theater Is Robbed

SAVANNAH, Ga., Jan. 16.—Safe crackers entered the Savannah Theater, local tabloid house, early last Friday morning, cracked the house's strong box and made away with \$378 in cash. To date the robbers have not been apprehended. Paul Reno's Company is the current stage attraction at the house. The Savannah is operated by Mr. and Mrs. Fred G. Weis.

Tab Notes

JOE (BOB) MACK, harmonica specialist, formerly with Marshall Walker and other tabloid organizations, now in working as a cigar salesman in and around his home town, Baltimore. Joe has been in ill health for the last two and one-half years, but now is fairly on the way to recovery. If things get better and his health continues to improve he may take another flyer in show business.

BILLY SHARP, well-known tabster, and George Bennett, until recently emcee in California night clubs, are working a string of picture houses thru Texas.

PHIL PHILLIPS and wife, Waneta Lane, breezed into Cincinnati recently from Columbus, O. Waneta is now kicking in the chorus at the *Empress*, Cincy burlesque house. Phil is considering teaming up with Jim Bova to play a string of the Morris Jones houses in and around the Queen City. Bova is due in Cincinnati from Columbus this week.

JOE DE LANO, well known in tabdom, has been laid up since last August with a broken leg and is anxious to hear from all of his buddies in the game. His address is 5 Clinton place, Clinton Court Apartments, New Rochelle, N. Y.

THE OPERA HOUSE, Guthrie, Okla., continues to enjoy good business with a policy of musical tabs and pictures at popular prices. Ned Pedigo is house manager.

TOL TEETER is getting fair play with tabs and talkies at his Palace Theater, Oklahoma City. It is the only house in the city now presenting "fresh" entertainment.

Actors Equity

Officers

FRANK GILLMORE, President.
 ARTHUR BYRON, Vice-President.
 FLORENCE REED, Second Vice-President.
 GEORGE FAWCETT, Third Vice-President.
 HARLEY SADLER, Fourth Vice-President.
 PAUL DULLZELL, Executive Secretary-Treasurer.
 CHARLES DOW CLARK, Recording Secretary.
 PAUL N. TURNER, Counsel.

Offices

45 West 47th Street, New York.
 Capitol Building, Chicago.
 Theo. Hale, 369 Pine Street, San Francisco.
 6636 Hellywood Boulevard, Los Angeles.

existing League of New York Theaters, but other theatrical organizations were represented and have promised co-operation.

Other groups, beside the managers, which were represented at that meeting were Actors' Equity Association, by Frank Gillmore, president; the International Alliance of Theatrical Stage Employees, by Fred Dempsey, international secretary-treasurer, and the United Scenic Artists, by Walter Percival; American Federation of Musicians, Local 802, by Edward Cannavan, president; International American Federation of Musicians, by Fred Birnback; International Alliance of Theatrical Stage Employees, Local No. 1, by James J. Brennan, president.

A committee to map out a plan of campaign and to work out the relations between the various groups in that effort will shortly be appointed.

He Got More Salary

A producer recently notified Equity that he had dismissed his juvenile lead with a week's salary. This was after the company had been running for a week. Equity insisted that he be given two weeks' salary, less one-eighth, as he had been given his notice before the Saturday evening performance and had not been allowed to play it. But at any rate he got seven-eighths of a week's salary more than he would have received if Equity had not been in the field.

An Actor Who Died in Harness

Some time ago Equity asked its members if they could discover any occasion on which an actor had actually expired on the stage during the course of a performance.

Edna Porter wrote recently to say that she could and backed her assertion by a clipping from *The New York World-Telegram*, which showed that on October 21, 1931, while reciting a speech in the musical comedy *The Girl From Warsaw* in the Second Avenue Theater, New York, David Baratz stopped, clutched at his heart and fell dead with the spotlight still streaming upon him. An understudy stepped into the role and the play proceeded.

That settles that particular question, for which Miss Porter deserves many thanks.

Women Running N. Y. Stages?

Not long ago an inquiry came into Equity as to whether or not there were any women stage managers functioning on Broadway. An investigation undertaken at that time revealed that there were two, of whom one is still active.

At the Mansfield there is Alize Walker with *1931*, since closed. But Gertrude Mason is still, we understand, running the stage at the Empire Theater for *The Barretts of Wimpole Street* and seems likely to remain there for some time to come.

New Dogs All Try Old Tricks

Altho for years Equity has made the eight-performance basic week a condition of its legitimate contracts and has fought innumerable battles to prevent contracts for Chicago and other Sunday towns being drawn on a nine performance basis, the matter persists in cropping up again every season.

Only the other day a producer who has been around the theater long enough to have known better was found issuing contracts for a company to go to Chicago, in which the salary was based on nine performances a week. The contracts were called in and the matter readjusted.

But whether or not you can teach an old dog new tricks it is an apparent impossibility to keep the new dogs from trying the old tricks.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

Nine new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Peter Alexioff, Helen Bowers, Eva Butenka, Charlotte Davis, Tomia Desiatoff, Doris Grant, Gladys Harris, Marge Hylan, Marion Hylan, Elizabeth Huyler, Roderick Howard, Fred Holmes, Ollie Hohloff, Ruth Jewel, Josef Jankorsky, Innocent Jilin, Olga Lubomiroff, Jate Morgan, Marion E. Phillips, Nadia Pomocheff, Robert Rochford, Alexander Romonoff, Hazel St. Amant, Neida Snow, Grace Tweedie, Nicholas Tochinsky, Alexis Vassiloff and Pania Vassiloff.

We are in receipt of a letter from Billy Bilyea, who is in the hospital for the Veterans of Foreign Wars in Lyons, N. J. The letter says, in part: "I want to ask your help and that of a few others of our profession to help bring sunshine

and happiness to us veterans, and I can truthfully say that it will be appreciated, and how. Now here is my plan. You know, being away from Broadway for more than two years, you are soon forgotten—that is why I am asking your help. There is quite a bit of excellent talent among the chorus that is unfortunate in not having work. I am sure that if they knew the joy they would give these poor unfortunates by coming out here to entertain them they wouldn't hesitate. We have a lovely auditorium with a big stage. The auditorium seats 800. Don't you think that a number of our members would be glad to help entertain our country's veterans?"

We have informed Mr. Bilyea that we will post this notice on our bulletin board and discover the reaction of the membership. However, we further told him that those of our members who are out of work are very busy trying to find it.

We read frequently that members of our profession have given shows in the different prisons for the entertainment of the inmates. Is it not at least as important to entertain these brave and unfortunate men who are unfortunate only because they have served their country? The war and its victims have been forgotten by many. Perhaps the crime for which the prison inmates are incarcerated are more fresh in the minds of the public than the heroism for which the veterans are now doomed to spend their lives in the hospital.

Under any circumstances I am sure Mr. Bilyea would be glad to receive visits from his former associates in the profession. He is registered in the hospital as Billy Slowsky.

On January 19 all mail received at the Chorus Equity office prior to July 15, 1931, will be returned to the Post Office. A portion of the mail held here has been listed each week. We have listed mail from A to S, inclusive. If you have not seen the previous lists and your name has been passed alphabetically, write and ask if we have mail for you.

We are holding mail for Walter Taron, Wynne Terry, Winnie Torney, Grace Tweedie, Thomas Thompson, Arthur Taylor, Elaine Thaler, Eleanor Terry, Helen Veronika, the Van Noy Sisters, D. Verlain, Estelle Vaneck, Jeanne Walton, Maurice Warner, Charles Witzel, Amy Warren, Bee Walz, Jean Woods, Jack Willard, Teddy West, Gene Williams, Jean Watson, Clara Waring, Janice Winter, Esther Wright, Dorothy Wyndham, Patsy Watkins, Robert L. Walsh, Ruth Wecker, Flo White, Berry Wallace, Paulette Winston, Helea Worth, Allen Ware, Fred Wentworth and Jean Yoder.

Mail is forwarded to members only upon their request, as we found that our members' addresses changed so rapidly that a great deal of mail was lost when forwarded.

Be sure and register in our rehearsal book on the day that you start rehearsing. This is a most important ruling and one that is disregarded by a great many of our members.

Are you registered in the Chorus Equity classes—both dancing and dramatic? If not you should do so immediately. Every Chorus Equity member who is working in New York at this time should be preparing himself while working for an even better subsequent engagement. DOROTHY BRYANT, Executive Secretary.

Janitor Killed by Bomb

KANSAS CITY, Jan. 16.—Frank Alexander, Negro janitor, was killed, and the lobby of the Midland Theater, movie house, was wrecked when a bomb was set off in the theater in Monday night. Investigation resulted in the arrest of Eral J. Lins and E. M. Evans, president and secretary, respectively, of a motion picture operators' union. The men signed a confession, saying they had hired John E. Ollispeis, ex-convict, to place the bomb. He gave the deadly object to the janitor, believing it was liquor for the ushers, and it exploded in the janitor's hands. Men in custody say their object was to strike a blow at a rival union.

Boatwick Has Another One

NEW YORK, Jan. 16.—E. F. Boatwick, who earlier this season produced *Bush Parole*, which was pulled in for revision after a week's tryout, has bought another play called *To Be Continued*.

Second Honeymoon, which Boatwick announced for production last month, has been shelved for next season due to casting difficulties. No one as yet set for the new show. Boatwick will do the staging, which assignment he also did for *Bush Parole*.

Little Theaters

By JOSEPHINE M. BENNETT

NEW YORK ASSOCIATION

The budget committee appointed by the president of the NYALT to work out ways and means of the one-act play cost-ways met for discussion recently.

It was decided that plays should run between 25 and 35 minutes, if possible, and that groups wishing to enter the competition keep the expenditures down to a minimum. A checkup on the various groups already entered shows an average production cost of not more than \$35. There is no entrance fee.

The need for our central workshop has been strongly emphasized of late. For example, the Meeting House Theater reports that it has been offered an entire set of flats by one of the large warehouses in New York. Their accommodations are inadequate for storing all of this scenery and it is not possible for them to take a portion only. Had we a central workshop and storing quarters where this could have been hauled it would have been a simple matter for the Meeting House group to select those flats it required and ship the balance to the workshop for the use of other groups. The entire scenery was offered free of charge for the hauling.

Any member group desiring to make use of part of this scenery communicate with headquarters as quickly as possible.

The Wayside Players, members of the NYALT, are planning to produce two one-act plays early in February. They are in need of a small theater or studio seating from 75 to 100 for these productions. Anyone wishing to rent the space to the Wayside Players is asked to communicate with Mrs. Elizabeth McEvers, 51 Hamilton place, New York.

Andrus Jordan, playwright and an independent member, will be glad to give a reading of any one of his one-act plays which members may be interested in. If anyone is looking for a thriller we suggest *There Was No House There*, a ghost story in one act by Andrus Jordan.

National Notes

Oenevieve H. Cheney, for the last three years president of the Westchester Drama Association, has retired from that office. New officers were elected at a recent meeting.

Three objectives for the existence of the Westchester Drama Association were pointed out by Miss Cheney at this meeting, namely, the establishment of better feeling among the various groups thru greater knowledge one of the other; the possibility of rendering a service to established groups and new groups, such service to be determined by the need of the group; and lastly, the improvement in the type of little theater work in the country from the standpoint of art growth.

The Little Theater of New Orleans will present January 25 the world's premiere of *Laughing Boy*, the Navajo Indian play by Otis Chutfield Taylor based on the novel by Ollier La Farge. The play will run for at least seven consecutive nights and one matinee.

The University Civic Theater, of Denver, Colo., while not a member of a State association, has assumed almost equal importance. From reports this community theater is filling a gap made by the dearth of legitimate dramatic offerings in Colorado.

This theater has a subscription membership of over 1,500 enthusiastic actors, technicians and onlookers who have determined the financial success of this season. The auditorium, with excellent equipment, is the gift of public-spirited citizens and is claimed to be one of the finest theaters in the Rocky Mountain region.

Walter Sinclair is director of the Denver Civic Theater. He reports an unusual venture scheduled for January. *The Emperor Jones*, by Eugene O'Neill, will be presented by the Civic Theater with an all-Negro cast.

The Aetna Players, of Hartford, Conn., are doing splendid work under the direction of Frank Palmerton and Lillian Berkeley. . . . Lemist Ester, of Le Petit Theater, New Orleans, gave an outstanding production of *Death Takes a Holiday*. . . . Dallas planning big things under the direction of Charles Meredith. . . . Hubbard Kirkpatrick busy with Little Theater activities in Birmingham, Ala.

Don't Be Rushed Into Waivers

The deputy of a company which had been conducting a dispute with its management complained to Equity because it had allowed certain concessions to the management. These concessions were based on a waiver which had been signed by the company, and Equity, at the time the concession was arranged, could only suppose that the members of the company were willing that it should be allowed. But at this point the deputy says that the waiver was driven thru by the management, saying that if the waiver was not signed that very hour the company would be closed.

Equity is inclined to believe that the management was running a bluff on the members of the company—a bluff which apparently was successful. And its advice to its people is not to be bluffed. There are comparatively few occasions on which immediate judgment is imperative, and if the members of the company were to say: "We'll have to think this over," and stick to it, the management in very few cases would go thru with the threat.

But as long as managers find they can get away with bluffs just so long they will continue to try them. And if evidence to the contrary is lacking Equity can only suppose that members who signed waivers knew what they were doing and had weighed the various possibilities.

Bad Weather Hurts Benefit

A report from the Actors' Fund of America indicates that a special benefit matinee of the *House Beautiful* Company in Chicago January 5 for the Actors' Fund of America grossed \$550.

This sum came entirely from the advance seat sale, as 36 hours of continuous bad weather prior to the matinee prevented a single sale at the box office.

Union Printers Care for Own

An announcement from Typographical Union No. 6, known in New York as "Big Six," proclaims that thru assessing members regularly employed for 8 per cent of their salaries, or of requiring those "regulars" to lay off one day each week in favor of an unemployed member, the 1,000 members of that local union had raised nearly \$3,000,000 for relief between July, 1930, and December, 1931.

It is members of this union who print the *Equity Magazine*, official organ of this association, and of the Chorus Equity Association.

World's such a plan might not be practical for actors, whose importance as individuals in a production is greater than that of individual printers in a composing room, it is an example of responsibility and fortitude under fire which is most heartening.

League of American Theaters

Alimed primarily at meeting and debating proposals to increase the taxes on theater admissions, which the managers consider unfair and discriminatory, it is also capable of expansion into activities of much value to the general welfare of the theater. The League of American Theaters was organized January 11.

The hub of the organization is the

— CHIC CHATS —

By JOSEPHINE M. BENNETT (New York Office)

Beauty Revue

White Hands and Laces

A very interesting letter tells us that our faithful followers have enjoyed the recent articles under the Beauty Revue column. These articles have given instructions on how to care for and launder fine silks and woolsens and at the same time keep a fair lady's hands soft and white and cool. Says the letter above mentioned: "I find your instructions on washing colored silks and things very helpful. I used the soap flakes you recommended and found everything just right."

In these days we do have to guard pennies, and knowing how to launder one's own delicate bits of lingerie, gloves, stockings and blouses is a big saving. Not only a saving in actual money, but a saving of clothes, a saving of beauty. Clothes last longer and stay new and fresh looking only if they are carefully and intelligently washed. Hands could not be white and velvety unless the kindest, mildest of soaps or soap flakes were used.

The letter which is referred to above asked if we could prescribe the correct method of caring for laces. Again, most of it depends on using only the mildest, lukewarm suds. Anything kind to your satin skin can be trusted with your delicate laces.

Even the finest laces, voiles, organdies and chiffons can be washed safely by modern methods if they are safe in water alone. If there is no harsh treatment—no rubbing or twisting—if only safe and proper soap methods are used, the sheerest, most precious articles will come from the washing unharmed.

Fine old lace should be basted on a piece of muslin before washing. Lace collars and sets, yokes or mantillas can be tacked in this manner. Old cream or ecru laces that have become faded may be restored to their original color by dipping them in a weak tea or coffee solution.

The best way to wash long, straight laces, edgings, for example, is to roll them smoothly around a bottle and fasten the ends. Then dip the bottle up and down in lukewarm, creamy suds, swirling it around and letting the suds seep thru the lace. Rinse the same way by plunging the bottle up and down in clear, lukewarm water. If the lace has been carefully wound around the bottle, and the points smoothed out, ironing is usually unnecessary.

A simple way to wash lace collars is to shake them in a fruit jar that is half-filled with creamy, lukewarm suds. The rinsing can be accomplished in the same way, using clear water in the jar.

A Few "Don't's"

Never wear rings, except plain bands, while washing laces, silks or other delicate fabrics. They may catch in a wet fiber and tear it. Torn laces should be mended before washing. This little precaution will catch the loose threads and prevent the lace design from revealing out while the material is being washed.

It is usually not necessary to iron laces. Just allow them to dry on a flat surface, pinned in shape on a towel or cloth. Be careful not to use pins that rust when wet. If pressing is necessary, iron on the wrong side when almost dry. Heavy laces and embroideries may be pressed on a thickly padded surface to allow the design to stand up.

Sheer chiffons and silks may be trusted to the lukewarm, mild suds. If white or ecru lace is combined with colored silk or satin, test out a small corner of the colored fabric first. If the color does not run in plain cold water, you may be sure it will be perfectly safe in a lukewarm suds. Be sure, under any and all circumstances, that you choose the right soap or soap flakes for making your suds. We have stressed the importance of using the right soap in all of these articles, because it is highly important. Attempting to wash your pastel silk frocks or lace and silk costumes would result disastrously if a harsh soap were used. More-

Shopping Headliners

For Those Who Dance

Comfort is the most important item in the dancer's wardrobe. To achieve poise and expression, the dancer must know that all is well with her slippers.



her dainty opera-length silk stockings, her costume and accessories. Comfort, beauty and service must be expressed in things for our stepping sisters.

Dancers will appreciate the exquisite little ruffled bloomers which the girl in the drawing above is modeling. They combine the requisites for sheer beauty and comfort. Exceptional quality of materials is used in making these fluffy bloomers, insuring service under severest strains. Come in all sizes and colors. Send for catalog showing a lovely selection of dancing bloomers in silks and satin.

Tights and Socks

A very important garment in the performer's wardrobe is tights. A leading theatrical accessory and supply house carries the finest in tights. Every pair is firmly woven and guaranteed to fit correctly and keep its shape. Every pair reinforced. Come in a complete selection of sizes and colors in silks, silk plaited, mercerized, cotton and worated.

A free catalog will describe and illustrate them to you, and in this booklet you will also find information on short silk socks, regular and opera-length hosiery.

Fitting Footwear

The importance of correctly built and perfectly fitting footwear should not be overlooked by those who dance. Here, too, must be combined comfort and beauty. Absolute foot comfort is essential, with beauty of design and daintiness taken into consideration.

Leading theatrical footwear manufacturers concentrate on dancing slippers which embody the ultimate in quality, comfort, style and service and give perfect satisfaction in every detail. Free catalogs will be sent upon request.

Russian Boots

Many of our readers are not able to obtain Russian boots. We take this op-

portunity of asking those interested to send their inquiries to this department. We will be glad to place them in touch with makers of Russian boots.

Grease Paint Protects

A girl writes in to tell us that last winter we recommended that she try her grease paint as skin protector. She tried it and found it did the trick, and she would like us to mention it for the benefit of other gals with sensitive skins. Righto.

Simply use your grease paint stick, the one which blends most naturally with your own coloring. Before applying the grease paint, however, cleanse the face with your cleaning cream, wiping off gently with cleansing tissues. Apply the grease paint as a protective base during the raw winter months, and you will find it helps to keep it from chapping. Be sure, however, that you first use your cleaning cream to form a creamy base. The extra coating of grease paint acts as a protector and also improves your street makeup.

Cream Depilatory

Remedies for the removal of superfluous hair date back 3,000 years, and almost everything, from hippotamus oil to wax preparations, has been employed as an eradicating agent.

Cream depilatories are most popular because they are fragrant and easily applied with the fingers, providing ease and convenience compared to old-fashioned messy applications.

An interesting circular describing the newest in cream depilatories will be sent free upon request.

An Old Spanish Custom

Seems to have returned in favor. With the popularity of high, vivid colors, featuring Spanish tile, we find accessories and things Spanish venturing into fashion. Spanish mantillas, for example, are being worn with evening effects of Spanish tile. Costumes take on the same decoration.

We just looked over some of the handsomest designs imaginable in real mantillas, one a perfect reproduction of a costly Spanish importation, and the size is 74 by 20 inches. The importer guarantees that they will not run or stretch, and that they will give long wear and satisfaction. Performers should have one mantilla, at least, in their present wardrobe. The one we mentioned can be had in any color at \$2.95.

Spanish Shawls, Scarfs

This importer carries a full and complete line of beautiful Spanish shawls and scarfs. Right now is an excellent time for bargains. Anyone interested just write.

A Smooth Cold Cream

Some of our girls are under the impression that cold cream will clog the pores of the skin. There is no danger in this trouble if the cream is pure and smooth. A pure, soft cream will protect and soften the skin.

You will be interested to know of an excellent cream, as soft and smooth as pussy's ears. It has been a favorite with performers for years. Spreads easily and is quickly removed, leaving the skin clean, fresh and cool. Half-pound size for 50 cents.

Purple Eye Tints

Some of these days when you are wondering what to do to lend mystery and beauty to those twin lamps of yours, just do a bit of decoration with some eye shadow. We have experimented for a long time and have discovered amazing things eye shadow can do. Lavender, we find, is grand for either daytime or evening. Green is grand, but must be reserved for evening hours. Red and mixtures of red and brown are marvelous for stage makeup and may be used heavily.

For street use, brown, blue or lavender are best. If you cannot find the correct shade of eye shadow, write your shopping hound. Glad to help you.

Footlight Fashions

"The Devil Passes"

Maybe he does, but, in passing, he hasn't overlooked two chic women in the show. They are Mary Nash and Diana Wynyard, now playing in Benn Levy's drama, *The Devil Passes*.

The very new high neckline was featured in a white crepe evening gown worn by Miss Nash. From this interesting neckline hung a scarf, the ends, tinted in three shades of rose-pink, hanging over each shoulder. A very light beige frock was made more striking with large nickel buttons and belt to match. A small felt hat, with rolled brim and quill fancy, a sable scarf and alligator handbag completed this fetching costume.

Diana Wynyard made an equally picturesque decoration, especially in a black velvet frock built on straight lines, tight-fitting. Flowered prints and futuristic motifs are among things new and their reflection was seen in Miss Wynyard's powdered moire gown. One or two other tinted silks made their appearance along with a cute pongee trimmed with bands of old-rose velvet.

Feminine fashions fashionably expressed.

Dorothy Gish—A Bride

She is the bride, and a lavishly gowned one, in Will Colton's new light comedy, *The Bride the Sun Shines On*, now playing at the Fulton Theater. Isn't that a tricky name—makes us wonder what kind of a bride the sun doesn't shine on.

Well, anyway, Dorothy looks mighty sweet and dainty in her very girlish gowns and frocks. She makes her entrance in an adorable pale pink organdie embellished with motifs of indefinite design. Short puff sleeves, worn also in her other frocks, give this organdie tush a very babyish effect. Baby blue sash adds more of it.

Miss Gish wears, when she gets married each night, a quaint but stunning bridal costume. It is of heavy ivory satin with a decided raise in waistline. The long, straight skirt takes fullness as it lengthens and falls into a voluminous train. The entire skirt, train and all, is edged with an ivory-colored tulle ruffle and bound with the satin in cording. Bridal robe has baby-puffed sleeves, too, and a square neckline.

Bridesmaids wear bright yellow frocks of crepe, large hats with decorations of French blue. Maid of honor in a blue frock.

Lots of Velvet

Winter, at last, has deigned to notice us, and while our show windows and fashion magazines are full of resort-wear clothes, we are at home thinking in terms of a cold north wind.

Velvets are worn for every occasion and we find their popularity increasing. As the days grow darker and fog hangs low, the rich reds, burgundies, warm browns and live greens are cheery and gay. Small turbans, berets and twisted brimmed toques to match are seen with fur coats and high fur collars.

Lace is most frequently combined with velvet, and gives it added richness. Metal cloth, gold and silver embroidered nets are used for sleeves, and many of the more elaborate costumes have velvet boleros and jackets to add to their picturesque charm.

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard Shopping Service*. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard Shopping Service*, 251 W. 42d street, New York



Minstrelsy

By BOB EMMET
(Cincinnati Office)

CLAYTON HUBBARD, tenor and harmonica player, who has been a feature at the Club Pompeii, Brooklyn, advises that he is joining out with an outfit called the Dixie Hillbilly Minstrels at Binghamton, N. Y., in the near future.

M. L. FRISBIE writes that he is spending the winter at his home in Port Gibson, Miss. Frisbie has trouped with the Wolcott Rabbit Foot Minstrels and the High-Brown Polites for the last eight years. He was formerly a repertoire advance agent.

S. B. WARREN, minstrel agent, is spending the winter at Corinth, Miss.

"HI-BROWN" BOBBY BURNS apparently has his hands full of home-talent shows these days. He advises that opening of the all-colored minstrel troupe which he is putting out in association with another producer has been set back



CLARKE'S COMPLETE MINSTREL SHOW

AT LAST!

A complete minstrel "Five Part" in one volume. All the songs (words and music), all the jokes, stage directions, drills and medleys. Everything you need, from the time the musicians are setting up until the curtain falls on the closing line, are double "Minstrel Days" and JUST LIKE A PROFESSIONAL SHOW!
CONTENTS: Opening Overture; A Medley of old Minstrel Favorites, with picturesque drills and marches throughout, including "Sweet Georgia"; "Red Owl"; "Here, Dar Children"; "Home, Home, My Dear"; "The Red Owl"; "Golden Slippers"; End Song: "C. O. D. Tomorrow"; Jokes, Vocal Solo: "Dreaming of a Wonderful Day"; Top Dance ("The Grand Old Fashioned"); Introduction of Parade Comedians; Jokes; Humorous Parodies; "Safe Through the Storm"; Jokes; End Song: "No C. O. D. Tomorrow"; Jokes; Vocal Solo: "Thinking of You"; Jokes; End Song: "I Give a Thousand Dollars to a Millionaire"; Grand Finale: "Minstrel Days," introducing famous Minstrel past and present.
Save time and money. Here is your complete show assembled and ready for use and arrangements are available on all musical numbers. No more searching for material!
For send One Dollar (\$1.00) for the "Clarke's Complete Minstrel Show," and you will receive the complete "MINSTREL DAYS" one dollar return is immediately and your money will be refunded.
RIALTO MUSIC PUB. CO.
3011 Strand Theatre Bldg.
NEW YORK, N. Y.



Denison's Plays

56 Years of Hits
Songs
Minstrelsy
Musical Comedies
Operettas
Vaudeville Acts
Blackface Skits

We supply all entertainment needs for lodges, dramatic clubs, schools, etc., and for every occasion.
Catalog Free.
T. S. DENISON & CO.
623 S. Wabash Ave., Dept. 16, Chicago, Ill.

COSTUMES

Needs and Lighting Effects, Minstrel, Musical Shows, etc. stamp brings Catalogue "C" of the Great. Costs no more.
WANTED—Reliable representatives, capable of producing Home Talent Benefit Shows.
Address: Producing Department, HOOKER-HOWE COSTUME COMPANY, Box 391, Haverhill, Mass.

OPERA HOSE

Nationally known brand. Finest quality, \$3.75 per pair. White and Flesh in stock, all sizes.
DOROTHEA ANTEL
226 West 72d St., New York, N. Y.

PURITY UNQUESTIONED
HOW TO MAKE UP BOOKLET
FREE
STEIN'S
MAKE UP
FOR HALF A CENTURY

to about May 1. Bobby is under contract to put on a show for the Parent-Teachers' Association of Louisville this month and another later for Jefferson Post, of the American Legion.

G. T. COPELAND, W. S. Campbell and Ed (Gentry) Walsh, minstrel men, are passing the winter months in Port Gibson, Miss., which seems to be a favorite hibernation spot for the boys of the cork opry in recent years.

GORDON BRYANT, who directed the show presented by inmates of the Colorado State Penitentiary within the walls of the prison early this month, asks to extend the grateful appreciation of himself and associates to professionals who assisted with stage material. Excerpts from his letter follow:

"During late November you published my appeal to the professional world for script and wardrobe for the first annual minstrel show of the Colorado State Penitentiary. On Sunday, January 3, 1932, this show was staged. The enclosed program will give you an idea as to the lineup of the show. Inclosed clipping, which was an unsolicited notice, will give you a view as to the success of the production. The T. S. Denison Company, Chicago, furnished our script gratis. Local Fox Theater loaned us the scenic background. Wardrobe was rented from the Colorado Costume Company, of Denver, who gave us quite a reduction from the usual rental charges, charging us merely enough to cover the cost of putting the wardrobe back into condition after coming of it. Parodies that were furnished by E. L. Gamble, playwright, East Liverpool, O., were used. On behalf of my fellow inmates and also of the prison administration I take this means of thanking you for help you have given us."

Local newspapers gave the show flattering notices. Bill was lengthy and diversified, opening with the conventional minstrel first part, which was followed by an olio of specialties. As an after-piece, a sketch, *Down on the Levee*, was presented.

ARTHUR DUNLEVY, minstrel, son of the late Jim Dunlevy, veteran Akron, O., vaudeville man, directed and acted as interlocutor of the Oh, Boy, Minstrels, recently in the Sawyerward, O., auditorium, proceeds of which went to the Boy Scouts for their usual Community Christmas treat. Cast included 25 local men and boys, some of whom have had minstrel show experience.

AMATEUR BLACK-FACE artists are providing plenty of minstrel fare in and around Providence, R. I., these days. Recently an old-time minstrel show was staged by parishioners of the Church of the Assumption, Providence. On January 20 the Thornton Fire Company will present its annual minstrel show in Ferris Caspio, Johnston, under direction of Herman Fleury. Jack Murtaugh is directing rehearsals for the minstrel to be staged by the Cranston Fire Company February 5 in the Providence Elks' Auditorium, and also the pre-Lenten minstrel which members of the Catholic Club of the Assumption Church will present May 8 and 9.

THE LIBRARY of a big university may seem a strange place to look for minstrel material, but Clarke Van Ness, in editing his complete minstrel show, spent many hours in Columbia University Library looking up scientific terms for his joke in which the interlocutor explains to the mystified Mr. Bones the scientific difference between a mushroom and a toadstool.

BUCK LEAHY ASKS YOU: Do you remember when actors and minstrel men panned Lew Dockstader for engaging a writer to supply him with monologs and songs? They did: "Just imagine the following engaging somebody to write his routine. He must be all washed up." So to Dockstader must go the credit for originating an idea that developed such non-professionals as Al Boasberg, Prebbie and S. J. Perlman as writers of material (Dockstader's monologs and other material in later years and until the end were written by Aaron Hoffman). Do you remember when Margie Dallas played the Painee? When Jules Hurlitz and Harry Seamon were burlesque moguls? When Jim Taft, of George Olsen's Band, was mistaken for Lindbergh? When Jay O. Flippen was a minstrel man? When Bucky Leahy was with Guy Brothers? When Hope Valley, R. I., constables jailed Billy Grady as he drove thru in a car loaned him by Archie Leach and it took two calls to New York to get him released from custody? When La Belle Paree opened at the Winter Garden, New York.

(See MINSTRELsy on page 53)



Magic Notes

By BILL SACHS
(Cincinnati Office)

MYSTERIOUS HOWARD, magician and hypnotist, has reorganized his mystery show and is all set to hit the road very soon. He will play schools and theaters. Joe Phillips will manage the attraction. Mysterious Howard and Company will start out from Chattanooga.

CHATTANOOGA MAGI have begun a movement to organize a magic club. M. H. Orwein is the chief instigator behind the move. Chattanooga had a magical society some 10 years ago. However, the members became too clever in the art, most of them took to the road and the organization folded.

SWASTIKA MAGICAL SOCIETY, of Allentown, Pa., has been reorganized after lying dormant for several months. Besides the 10 original members, five new magi were taken in at the reorganization meeting held recently. Dr. William Endlich, of Doylestown, Pa., has been retained as president, while Willard Warkness was appointed the new treasurer. The club will meet on the first Tuesday of each month at the Trebor Entertainment Bureau, 129 N. Ninth street, Allentown. Visiting magicians or those playing in the vicinity of Allentown are invited to attend the sessions.

SESRAD THE MAGICIAN, vacationing with the Johnny Jones showfolks in Florida, discovered three Indian graves while hunting on an island in the St. Johns River, near De Land, recently. Access to the graves was made thru the side of a cliff where the river had cut thru. Skulls, bones, flints, pottery and stone hammers were secured. The collection is to be turned over to the State University of De Land. Sesrad reports deer hunting not so good this year.

GEORGE DE MOIT, magician, is on tour thru Southern New York State with the Bert-Bush Vaudeville Company. De Mott is doing his comedy juggling with the turn. W. A. Quakenbush is working the magic and ventriloquism on the show.

A NEWCOMER in magic circles is Frank Pottle, of Port Chester, N. Y. Frank recently took up magic as a profession and is being kept busy these cold days with a string of club and private entertainments in and around his home town. He carries a few assistants.

HARRY CECIL, of Detroit, styled as the "world's worst magician," recently had a batch of tricks "lifted" from his car. Auto was locked, but the culprit piled a mean crowbar and made away with a cigar box containing Harry's complete show. Even his mental powers have failed to locate the apparatus.

HAROLD STERLING'S *Punch and Judy* entertainment is being well received in the Michigan territory. Harold also is doing his chalk-talk work.

CLINTON ENGLISH, carnival magish, is back in Detroit for the winter. English defies anyone to hold him with the thumb-tie. (He has only one thumb).

QUITE A FEW Detroit magicians are planning to attend the conclave being staged by the Thurston Ring, I.B.M., at Columbus, O., January 29 and 30. Harry Cecil is arranging plans for the trip.

J. ELDER BLACKLEDGE has been broadcasting the history of magic, under "Magic Thru the Ages," for the last six weeks. The feature goes out over the ether each Wednesday night at 9:15 o'clock, CST, thru WFBM, Indianapolis.

MARINE AND FIRESTONE and Prof. Buddy Lyons are laying off and enjoying themselves in Houston. Marine and Firestone recently finished a pleasant season with their side show on the John Francis Show. They and Prof. Lyons are enjoying many visits with showfolk in Houston.

BALFONTE is touring the coal fields of Western Virginia and Eastern Kentucky. He has just finished work on a new, completely equipped house car.

(See MAGIC NOTES on page 53)

Opera Hosiery

Your order filled the day it arrives.
\$1.50 a pair buys service weight, triple fashioned Opera Hosiery of pure silk and in any standard color. Three Pairs for \$4.50.
\$1.75 buys children Opera Hosiery, extra long-triple fashioned, in any standard color. Three Pairs for \$5.

TAF SHOW, hand turned, bends made in our shop of fine satin, with Theo. E. Special, \$3.00.
Advance Theatrical Shoe Co.
Dept. 31, 130 N. State St., CHICAGO, ILL.
BRANCH: 6361 Hollywood Blvd., Hollywood, Calif.

EARN \$\$\$\$

AT HOME ON ROAD
CORSET DESIGNING
TAUGHT BY MAIL
Pleasant, Profitable Profession
Complete Course \$25
Equips you for high salaried position or leisure time home business.
SEND FOR LITERATURE
Greenwood School of Corset Designing
65 West 42nd Street, NEW YORK CITY

DOROTHY REHEARSAL ROMPERS

VELVET OR SATIN TRUNKS, all Colors... \$1.50
BARONET SATIN BLOUSES, all Colors... 1.00
BARONET SATIN BLOUSES, with Sleeves... 1.50
2-Pc. GINGHAM or Flowered Rompers... 1.25
2-Pc. SATINE SETS, all Colors... 1.25
2-Pc. LITEN SET Blouses and Trunks... 1.75
Write for Catalogue "B." Discount to Groups.
140 W. 42d St., N. Y. C. Phone, Wisconsin 7-1511
2630 Heath Ave. N. Y. C. Phone, KXing 5-6025

Lighten Your Hair Without Peroxide

In our shade you want, without Peroxide. Blonde, brunette, black, bay, light, brownish, white, red, and all shades in between. No ammonia, no lye, no harmful to scalp. Lightens blonde hair, grows dark. Used over \$50. \$1 per bottle. Complete kit, \$10.00.
ERWIN F. LECHER, Hair Beauty Specialist
845 1/2 W. 181st St., New York, N. Y.

THE FILM WEEKLY AUSTRALIA

Covering the Motion Picture and Entertainment Field Generally.
Conducted by MARTIN C. BURNAN, 198 City Tailors' Building, Pitt Street, Sydney, Australian Office of THE BILLBOARD.

MAGIC

TRICKS, BOOKS AND SUPPLIES.
Feature Acts in Mind Reading and Spiritualism. Large stock. Best quality. Prompt shipments. Large Illustrated Professional Catalog, 20c.
THE OLD RELIABLE
CHICAGO MAGIC CO.
Dept. D, 119 S. Dearborn St., Room 1016, Chicago, Ill.

BIG MAGIC BOOK 10c

Amaze and Mystify! Send today for my famous "Book of 1,000 Wonders." Explains many Tricks you can do. Also catalogs South's largest Magic line. Price, 10c. Lyle Douglas, 1616 Commerce, Dallas, Tex.

BROADWAY MAGIC SHOP

1073 Broadway (Room 307), New York City.
All latest Magic Effects. Send 10c for list and receive Al Baker's 50c Ring and String Trick FREE.

MAGIC CATALOG 10c

Die Box Free \$25.00 order.
OAKS MAGICAL CO., Oshkosh, Wis.
SPHINX The Magicians' Monthly Magazine, 15c. Catalogue of all Magical Effects, 10c.
HOLDEN MAGIC CO., 223 W. 42d St., N. Y. C.

38th YEAR

The Billboard

Founded by W. H. DONALDSON

The largest circulation of any amusement weekly in the world.

Member Audit Bureau of Circulations.
Published every week

By The Billboard Publishing Company

R. H. LITTLEPORE, President and General Manager.
E. W. EVANS, Business Manager.

A. C. HARTMANN, Editor

Outdoor Dept., 25 Opera Place, Cincinnati, O.

E. E. SUGARMAN, Editor

Indoor Dept., 251 W. 42d Street, New York, N. Y.

Main Office and Printing Works, The Billboard Building,
25-27 Opera Place, Cincinnati, O. Phone, Main 3300. Cable
Address, "Billbybo," Cincinnati.

BRANCH OFFICES: NEW YORK—Third Floor, 251 W. 42d St. Phone, Wisconsin 7-6671, 7-6672, 7-6673. CHICAGO—310 New Masonic Temple Bldg., 32 W. Randolph St. Phone, Central 4480. KANSAS CITY—224 Chambers Bldg., 12th and Walnut Streets. Phone, Harrison 2084. ST. LOUIS—392 Arcade Bldg., 8th and Olive Streets. Phone, Chestnut 0443. PHILADELPHIA—B. H. Patrick, 7222 Lampport Road, Upper Darby, Pa. Phone, Madison 8895. LONDON—"Cockaigne," Marchants, Haddenham, Thame. SYDNEY, AUSTRALIA—Martin C. Brennan, City Tattersall's Bldg., 128 Pitt Street. BERLIN—O. M. Seibt, Uhland Street, Charlottenburg. PARIS—Theodore Wolfgram, Hotel Stevens, Rue Alfred-Stevens.

SUBSCRIPTION, PAYABLE IN ADVANCE

	U. S.	Canada and Foreign.
One Year	\$8.00	\$6.00
Six Months	4.75	3.50
Three Months	1.00	2.00

Subscribers when requesting change of address should give former as well as present address.

DISPLAY ADVERTISING—Fifty cents per agate line. Whole page, \$50; half page, \$25; quarter page, \$27.50. No display advertisement measuring less than four lines accepted.

Last advertising form goes to press 11 a.m. Monday.

No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before 11 a.m. Monday.

The Billboard reserves the right to edit all advertising copy.



Vol. XLIV. JANUARY 23, 1932. No. 4

been pinched and haled before the court so often in the 10 years that have elapsed that she and her mother have long since lost the count. They have been arrested in nearly every State east of the Mississippi and a few west, and while she maintains she likes cops, she certainly hates the child-labor boards. In Birmingham she played 26 days and on 25 of them the theater manager paid the fines. On one occasion in Chicago a manager actually paid the top price of a \$1,000 fine. Miss Froos says she had had no ill effects from her singing and dancing the past 10 years. In fact she loves it.

Then there is the case of Baby Rose Marie, a sensational tot warbler about six years old. She cleans up handsomely on the radio and in picked spots for personal appearances, booked by no less an organization than the National Broadcasting Company. And, of course, we have the Coogans and numerous other child actors who have made fortunes for themselves and parents. Scores of well-known artists trace their first stage appearances back to the days they hardly remember. There are active and retired business men well advanced in years who started out as "boy sopranos" and who feel no ill effect from having played the role of child actor.

Granted that those concerned are seeing to it that the "child" in question is not doing a strenuous routine, placed in harmful environment or his education neglected, an occasional wink on the part of officials may be warranted. Not every child actor is to be envied, notwithstanding high earnings. Nevertheless, it is doubtful if the prodigy, when he arrives at mature age, or his parents, would do anything else except the same thing over had they the opportunity of living over again.

Stock Theater Best Equipped To Meet Television Competition

TELEVISION, that new specter which has arisen to trouble the dreams of men who have given their fortunes and talents to building up vast motion picture and important stage interests, holds less terror for producers of dramatic stock than it has for other amusement purveyors, who must accept it as a competitor soon.

Current report has it that television has been perfected to such an extent that it would now be on the market and installed cheaply in private homes but for the fact that those in control of the motion picture art and industry fear that the entry of television as an amusement factor would quickly empty the seats of the movie houses.

And the magnates holding the bag which contains hundreds of millions of dollars invested in films are sufficiently strong in the financial world to keep the new marvel off the market for a considerable period.

Eventually television will be established permanently thruout the civilized world. It must inevitably affect every branch of the amusement profession. Necessarily, it will take some business away from stock theater box offices.

But the dramatic stock operator will feel the competition in lesser degree than the road show, the film theater and other attractions. The reason is obvious. Resident companies invariably build up a local following, insuring a measure of financial support that the traveling shows and the films cannot command. If the stock company delivers the goods it speedily jumps into popularity. Winning the good graces of the community, it becomes part and parcel of the life of the community. It is cherished and nourished as a local institution.

Therefore, dramatic stock will thrive in

the coming years when television is as common as the radio is today, because it is the deepest rooted, most substantial, stable and permanent branch of the living, speaking theater.

Substitution of League for MPA Is a Desirable Possibility for All

CURRENT talk has it that Equity and the old Shubert-controlled MPA may shortly come to the parting of the ways, and that the present League of New York Theaters may be substituted for the previous organization in Equity's good favor. It would be a desirable arrangement for all concerned. Since its formation as an almost exclusively Shubertian group, the MPA has had special contracts with Equity, whereby MPA members were exempted from putting up bond, were allowed to have a certain percentage of non-Equity members in their casts and were accorded various other privileges. In return, the MPA agreed to shoulder the obligations to Equity of any defaulting member, a practice that gained some notoriety in the W. C. Fields-Arthur Hammerstein case last spring.

But the MPA is now almost as dead as last year's torch tunes. The Shuberts, its prime movers, are in receivership, and most of the other managers of the original group are retired or engaged in spading other fields. There is little benefit either to Equity or managers in the present arrangement.

It would be only logical to substitute the League for the older organization. The League, whatever else it may be, is at least insistently active. It is forward-looking, as its present desire for a managerial closed shop would indicate. And it has at least been as successful as any previous attempt at managerial co-operation.

Incidentally, such an arrangement with Equity would infinitely help the League in its effort to make membership compulsory. As has been brought out before, there seems to be little chance of forcing recalcitrant managers to join. But with an Equity agreement such as that now enjoyed by the MPA, the League would offer an added inducement to those producers who are too blind and self-absorbed to see its purely general benefits.

It Takes Lots of Courage To Herald One's Enterprise During Dull Days

THE majority of outdoor attractions operating for a given length of time at permanent spots, projects such as amusement parks and swimming pools, are content to sit back peacefully from Labor Day until the spring to await the coming season. Some forge ahead with developments and improvements. Others, all too numerous, come under the heading of perennial stand patters.

When a manager is tangibly dissatisfied with his enterprise, it is a healthy sign. The right kind of discontentment breeds improvement and breathes progress. Outside of physical embellishments there is the vital matter of keeping an enterprise before the public eye. This costs money. Some cannot afford it. Others can, but won't give the newspapers even an occasional play. However, we noted a half-page advertisement in a metropolitan newspaper inserted by the resourceful manager of a swimming pool recently. Thousands must have read the piece while preoccupied with the holiday season. It brought the pool to their attention and they will remember it when, several months hence, the mercury takes a rise and the plunge will be the thing. Isn't this sagacious advertising?

Occasionally an Official Winks At Violation of Child Labor Laws

DESPITE the various State child labor laws, many theatrical organizations, headliners and ambitious stage mothers and fathers strongly believe that in their particular instance the minor should be allowed to work. Which is a moot question in not a few cases and no doubt the reason that authorities and others concerned wink at the process every now and then.

The New York Labor World, in a recent issue, makes mention of the fact that Ted Lewis played a string of dates for Balaban & Katz in Chicago and successfully got away with wholesale violations of the Illinois child-labor law. The performers in his troupe included a five-year-old colored boy who was featured in singing and dancing requiring the expenditure of considerable physical effort. In the opinion of the paper in question, orders were issued to put the soft pedal on such enforcement by the present State administration.

Colored children are naturally imbued with a sense of rhythm, and what greater glory could there have been for this particular lad used by Ted Lewis than to do his stuff on the stage, no doubt collecting sufficient money to keep himself and relatives in unprecedented style. It would seem that men of the caliber who book and operate the big movie palaces, as well as Ted Lewis, would see to it that the physical exertion expended by the child was not harmful and that he rested sufficiently between shows. The chances are he would have worked just as hard on the sidewalks depending upon the handouts, instead of an assured income.

An artist playing the Palace, New York, when this was written, Sylvia Froos, admits having started her theatrical career at the age of seven in Baltimore, and having

Knew Martin Beck When—

Editor The Billboard: Under the head "Auditorials" in your issue of January 2, Mr. Shapiro makes a statement which I beg to differ with. Quoting his words, referring to Mr. Martin Beck, he says: "He was never a book-er in the full sense of the word." "The writer worked in the same house with Mr. Beck and it was the place where Mr. Beck got his start in the show business; also, when he came there, his English was limited. It was not long after his arrival, however, that he was booking acts for the house and became known in Chicago and among performers as "Five-per-cent Beck."

When you consider the fact that this house, known as Engel's Opera Pavilion, played such acts as the Four Cohans, Shayne and Worden, Gus Bruno and Sons, Sibbon and Siegrist, Williams and Walker, Marlow and Dunham, Flynn and Walker, James Cullen, Joe Donner and many other stars of vaudeville, he certainly knows plenty about good acts and booked many of them long before his acquaintance with the Orpheum Circuit.

Adolph Engel, owner of the place, was known in Chicago at that time—1892-93—as one of the best showmen in that city and it was under his teaching Mr. Beck received his A B C of show business. It did not take Engel long to fathom Beck's ability, and it was he who gave him his first opportunity to book, and Mr. Beck booked many acts in those days that afterwards became headliners. If any man can straighten out the RKO affair Martin Beck can. Philadelphia. E. M. MOORAR.

Objects to Buell Queries

Editor The Billboard: Why does Dr. John Buell, of Detroit, IBM member No. 3259, go to the expense of printing and mailing out questionnaires regarding the affairs of the IBM? What does he expect in return for his part?

As whose instigation did Dr. Buell get up the questionaire? What other magical organizations does Dr. Buell belong to? Who helped Dr. Buell write up his questionnaire?

Can Dr. Buell correctly answer the 39 questions?

Why are so many members of the IBM, who have been members of the organization for a longer period of time than has Dr. Buell, perfectly satisfied with the operation in general of the order, and the "Johnny-Come-Latelys" always ready to find fault. DON M. NEWBOLD, Celina, O. IBM No. 2432.

Old Mid-West Rep Shows

Editor The Billboard: I noticed Mr. Hal E. Stratton, of Kalamazoo, Mich., states that he has never heard of anyone mentioning Frank J. Tucker-Maxine Sights and the Hunt Stock Company.

I really can't understand this, as all three of these companies were very popular thruout Michigan, Wisconsin, Illinois and Indiana, playing practically the same territory year after year. Seeing their names in print brings back memories of the many pleasant visits I had with them.

Altho my name is Tucker, I am no relation to the Frank J. Tucker that Mr. Stratton refers to. JIMMY TUCKER, Des Moines, Ia.

First To Show Acts

Editor The Billboard: I have spent 62 years of my life in the circus game, playing vaudeville in winter seasons, and now and then a minstrel, dating back to the days of W. W. Cole, Batchelor & Doris, W. C. Coup, Pogy O'Brien, Forepaugh and Samuels and all the good shows of the last 35 years.

I have records of everything, but can't get to them at present as I have about three tons of hay on top of the trunk in my stable.

But this I know: Zazelle was the first man to be shot out of a cannon; Millie Amie, the first Human Fly; Forepaugh and Samuels had the first dog and pony show; Batchelor and Doris, the first show to carry Indians. W. W. Cole carried seven glass cages of wax figures in the menagerie, and I think Mr. Poli, of the Poli circuit of theaters, made them. He was a famous wax worker. Old George Scott was the first head-balancing trap act. I was with him with the King Burk & Company Show; Jim Stowe, of Uncle Tom fame, and I worked the clowns.

One of my most treasured programs is Washburn's Last Sensation. I am the only living member of that year's com-

pany. We traveled by wagon. Showed in theaters, opera houses, halls or anything we could get. I'm 72, and the other day I did three forward somersaults from my knees to my feet, just as snappy as I did them 40 years ago.

If in doubt about any circus facts, write me. I'll give you the proper dope. Bangor, Mich. ARCHIE ROYER.

Zazel Never on Cole Show

Editor The Billboard: I notice where Ed Wertley states that Zazel was fired from a cannon with the W. W. Cole Show in 1881-'82. He is wrong. Zazel was never on the Cole Show. She was featured on the W. C. Coup Show in 1881, the last season of that show on the road.

The reason I know is that I was on the Cole Show seasons of 1881-'82-'83-'84-'85-'86. The show's last season was 1886. They closed at New Orleans, and sold the show at auction. There are only a few of us left that were on the Cole Show at that time. H. L. (Sheeny) BUSH, New Orleans.

Performers and Agents

Editor The Billboard: Why is it so many acts are booking and selling themselves to the fairs? We know it doesn't keep up the standard of outdoor acts. We have amusement enterprises and reliable fair booking offices for that purpose. Any act that is worth playing at any county or State fair should have a representative or an agent. The independent act may be high class; that sells himself, but he is working cheaper than the act represented by the agent. That doesn't help if the act ever expects to get decent salary.

Some acts do six and eight. Who wants to see the same performers thru

This department of The Billboard is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to The Forum, The Billboard, Box 372, Cincinnati, O.

the show? Some acts book several fairs for the same date. Then the closest is the one they take, and at the last minute cancel the others. Fairs are coming back for the novelty act, but if they expect to get a decent salary they should do one or two acts and do them right.

Selling acts is a business and you can't be a salesman and an actor, too, for when you represent your own act you are cheapening yourself. An agent will get you more money. He will also be responsible for your act. He will make the act an outstanding attraction. So you acts making the fair meetings wake up and let's put the novelty acts back where they should be.

THOS. F. WHITESIDE, Wichita, Kan.

Recalls Stars and Plays

Editor The Billboard: Article by Charles Casler, Amsterdam, N. Y. in December 19 Billboard, under caption When Road Shows Thrived, draws my attention and his invitation to put on thinking caps only causes me to pull mine down a little tighter, as I have it on all the time. Hope I won't go back too far for you, Mr. Casler, but here's a few at random:

Jerome Sykes in Foxy Quiller and again in The Highwayman, Margarita Sylva in Princess Chic, Della Fox in Fleur de Lis, The Little Trooper and The Little Host, Louis Mann and Clara Lippman in The Telephone Girl, Louis Morrison in Faust, dramatized version, The Virginian, with Dustin Farnum, Guy Bates Post and Frank Campeau, What a setup that was! Rogers Brothers in Ireland, in Washington, in Paris, etc. The Prince of Pilsen, with Jess Dandy. George Sydney with his various editions of Busy Lazy, Grace Van Studdiford in The Red Feather, Richard Caris in The Tenderfoot, The Storm, The Mayor of Tokio, Frank Daniels in The Amerc, DeWolfe Hopper in Panjandrum and Wang, That prince of comedians, Roland Reed, in The Wrong Mr. Wright.

Don't want to take up all the space, Mr. Editor, but I could keep on with a

THE FORUM

lot more. Now let's hear from some more of you "Truly-those-were-the-days" fans. Evansville, Ind. ARMAND R. EMRICH.

Clowned With S. & A. Show

Editor The Billboard: Just to wish you a prosperous 1932. My first show was Miles Orton's Wagon Show. I was in the fire at Washington, O. I was a candy butcher and later billed as "Little Joe West, the Singing Clown."

I see where different oldtimers write regarding the old Sparks & Allen Show. When I joined that show it wintered in Corry, Pa. Title was Sparks & Allen's New Consolidated Shows. I know because I covered bridges, fences, barns, hogpens, brick kilns and everything else to get a showing.

Plenty of smaller shows in that territory, like Aunt Mollie Bailey's Show. She was as good a soul as ever lived. May she rest in peace. Her name was a household word in Texas, New Mexico, Arizona, part of Kansas and Missouri, Indian Territory, Arkansas and Southeastern Louisiana. I put in five years trouping with this show. JOE W. WEST, Aurora, Ill.

Memories of Erin's Shows

Editor of The Billboard: Altho I have been out of the show business for many years, I can never resist reading The Billboard weekly. The most entertaining part to me is The Forum, where I notice names of many talented old performers. I never toured with any American circus, but with my two children I toured several seasons with Poole & Boscos Circus thru Ireland. In Ireland I saw most of the great European circuses—Haugler's, Sanger's, Ginnett's, Powell & Clarke, Lloyd's, Pat-

likewise the reptile show with three snakes, "count 'em"; the highly touted Hawaiian Revue, the famous "Jawgn Minstrels," and last but not least, the "musical show" with a cast of 12 to 20 people featuring, so the orator on the front says, Miss So and So, formerly with Florenz Ziegfeld's Follies!

The World War forced many of our dyed-in-the-wool showmen of former years into permanent retirement, due to loss of health and disabilities incurred in service, and in their places have budded forth "First of Mayas," who are under the impression that all that is required to become a seasoned showman is a broad-brimmed hat, a trick suit and a century b. r.

We are right in the era of a cycle of rapid changes and the showmen, as well as those engaged in other fields of business, will find it necessary to provide something entirely novel in conjunction with rides, etc., to the outdoor fans. Otherwise, it will be "an early trip to the barn" and "just another season." Before signing off, "keep an eye" on unjust laws, continuously cropping out, designed by the powers-that-be for the sole purpose of exterminating outdoor amusement in America. CHUCK EHRMAN, Albuquerque, N. M.

For the Eye of Walter L.

Editor The Billboard: I have read a number of articles recently written by Walter L. Main. I have been wanting lately to drop a line by way of the Forum. It may catch the eye of Walter.

In the summer of 1882 I was trouping with Percy G. Williams in Connecticut. I had two other performers with me. We were working nights, only making two-week stands. I was in Bristol, Conn., sitting in front of a little hotel in the southern part of the town one day when a two-horse team drove up. The young man driving the team asked for the landlord. He came out. The young man asked him if he took in show people. The answer was yes. He opened up and commenced to bill the town for William Main's Show.

I was there the day they showed. I can see the old man at the door now taking tickets. I can see the old lady, Mrs. Main, at the candy stand. I will never forget that show. 'Twas a corker for 25 cents. Beastraps, slack wire, and, I think, the Fisher Brothers were with that show. I never will forget Charley Diamond and his harp. Now the young man I saw that day arrange with the landlord for the William Main Show was the present Walter L. Main. Oh, I could tell a heap. That show did the business that day. JOHN C. CARTER, Winter, Wis.

Who Killed Cock Robin?

Editor The Billboard: I want to add my small praise to the Forum. Your contributors ask "What is the matter with vaudeville?" They lay everything to the motion picture men and say nothing about the vaudeville actor himself.

For 15 years I managed in various places small vaudeville houses. I played small-time acts, mostly American-born people, born in places where people appreciate clean acts and clean jokes. These performers did the business no harm. Then shoestringers began to cut in. To get one laugh they would tell any kind of smut or do anything bordering on the rankest indecency. Vaudeville fell off, and depression or no depression, pictures, or anything else will neither help nor harm it. Vaudeville will be dead until the cloak-and-suiters go back to their tailor shops. Not only vaudeville but every other branch of flesh and blood business took a back on this issue of The Billboard and fell me in one, two or five years how near right I am. New York. L. J. MUNROE.

Leapers Date Far Back

Editor The Billboard: With reference to old-time acts, I recall the first circus that came to my native town, Richmond, Va., with the leaping stunts. It was years before I was with the Barnum & Bailey Show doing the Neaps myself as one of the Five Ris-fords.

At the show first mentioned I saw the leaps done by a young man from Norfolk, Va. He went over two baby elephants and two very tall camels, doing a single somersault, but doing it very clear and clean, and it struck me as fine work and a good circus stunt.

JOHN E. REXFORD (Formerly of the Five Ris-fords), Richmond, Va.

C I R C U S E S

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Proposed Bill in Capital Would Tax Shows by Size

Measure introduced by Senator Capper at request of Cooper Top, CFA — license looked upon as model for entire country—one now in effect is fixed flat rate

WASHINGTON, Jan. 16.—At request of James E. Cooper Top, Circus Fans' Association, Senator Arthur Capper, chairman of Senate Committee of District of Columbia, has introduced into the Senate a bill to provide for a circus license tax which Circus Fans hope will serve as a model for the entire country. The bill is as follows: "Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, that Section 7, Paragraph 23, of the Act entitled 'An Act making appropriations to provide for the expenses of the Government of the District of Columbia for the fiscal year ending June 30, 1903, and for other purposes,' approved July 1, 1903 (32 Stat. 625), be, and the same is hereby, amended to read as follows: 'Proprietors or owners of any circus transported by railroad into the District of Columbia shall pay a license tax of \$2 per day for each carload of circus equipment, and proprietors or owners of any circus transported by wagons or motor trucks into the District of Columbia shall pay a license tax of \$1 per day for each motor truck load or wagon load of circus equipment.'"

The introduction of this bill represents nearly a year of effort on part of Legislative Committee of the Circus Fans' Association. It was drafted by Melvin D. Hildreth, who stated today that his committee feels much honored that a Senator of the outstanding ability of Mr. Capper should interest himself in the cause.

The bill is also to be introduced into the House, and when reported by committees of the House and the Senate of District of Columbia will then come up for passage. A great deal of work remains to be done, of course, before passage of the bill, but it is believed that the step taken will go a long way toward eliminating the unfair provisions of the unusual licensing act of 1903, which fixed a flat rate of \$200 per day on circuses, regardless of size.

Under the proposed bill the circus will be taxed according to size of show. Usually, Washington is visited twice a year by shows; in the spring by Ringling-Barnum, and in the fall by either Hagenbeck-Wallace or Sells-Floto.

Large German Circus Suffers Loss in Fire

BRUSSELS, Jan. 14.—Dressing rooms and animal tents of a large German circus playing here were destroyed by fire yesterday morning. Damage to costumes alone amounted to \$140,000. Twelve elephants were badly burned. Owing to heavy loss, it is understood show will be unable to continue and will return to Germany.

Fire is believed by police to have been traced to anti-German incendiaries. Before show came here there had been demonstrations against a German show in this Walloon country. Permission was refused until an arrangement had been made thru the German and Italian ambassadors for show to appear under Italian name, Sarrazani Circus. On January 13 an anonymous postcard was received, written in French and warning that an attempt would be made to burn the circus.

Duke Mills Back From Coast

NEW YORK, Jan. 16. — Duke Mills, well-known side-show operator, arrived here last Sunday from Coast picture colony. He handled a legion of freaks during the making of MGM's picture, *Freaks*, to be released next month.

Atkinson Show at Oahu

CINCINNATI, Jan. 16.—Prince Elmer writes that Tom Atkinson's Mexican Circus is playing two and three-day stands on Island of Oahu, Honolulu. Will remain on Island several more weeks before going to Island of Kamalu. Christmas Day was spent at Watertown, Oahu, where folks enjoyed a turkey dinner.

Wirth Ready to Shrine Show

NEW YORK, Jan. 16.—Frank Wirth is readying his outfit for Sphinx Temple Shrine Circus, slated for week of February 22 in Hartford, Conn., local armory having 10,000 capacity. A side show and one or two other pay attractions are being arranged for, according to Mr. Wirth's office. Circus ring will be elevated on platform, with individual boxes surrounding. Among acts in program are May Wirth and Wirth Family, which has played this engagement three times; Welby Cook's Black Horses; Cristoffa and Paul, Russian clowns; Horace Laird Trio, clowns; Nine Flying Wards and a number of other turns.

Mailing Questionnaire

CINCINNATI, Jan. 16.—A questionnaire, on second meeting of owners and agents of motorized circuses, is being mailed by Jerome T. Harriman, 1038 W. Barre street, Baltimore, with the request that they be returned promptly to Melvin D. Hildreth, 719 Evans Building, Washington. Owners and agents who have not received one should get in touch with either Harriman or Hildreth.

Colleano Big Paris Hit

PARIS, Jan. 16.—Colleano, wire artist, is knocking Paris for a row. Although painfully injured, he is continuing at Cirque Medrano. Unprecedented applause at each performance.

Conway Admitted to Bar

MACON, Ga., Jan. 16.—Paul M. Conway, former press agent with Sparks Circus, who more recently has been special writer for *The Macon Evening News*, was one of four successful applicants who stood the Georgia bar examination here last month. He was formally admitted to the practice of law here and has opened offices in *The News* Building. He was a graduate in law while at college, but had never practiced.



—Photo by F. Portillo
MEMBERS OF JAMES E. COOPER TOP, CFA, of Washington, D. C., who have been active on new and model circus license tax for that city. Bill is now in Senate.

Buchanan's Show May Be Motorized

PHILADELPHIA, Jan. 16. — Fred Buchanan, of Robbins Bros., is making a tour of winter quarters of motorized circuses in an effort to determine whether or not it would be advisable to place large parade wagon bodies on semi-trailer trucks.

While visiting Hunt Circus at Joyland here Mr. Buchanan stated that it was his opinion that the railroad circus cannot exist at an admission price in keeping with the times; that until times do get better admission prices must be kept low, and such low prices are not practical with a railroad circus.

It is quite possible therefore that Robbins Bros. will take to road as a motorized institution.

Beattie Has Circus Revue

CINCINNATI, Jan. 16.—The International Circus and Vaudeville Revue, under personal management of Sam J. Beattie, is doing nicely in Texas and Oklahoma, reports Jess Morris, musical director. In company are Leon Huff, yodeling cowboy of radio fame; Leonard Grider, soloist of Oklahoma University; Henri Stone, contortionist, also presenting perch, swinging ladder and impersonation numbers, and Sam Beattie, blackface.

Will This Help Depression?

RICHMOND, Va., Jan. 16.—A bill to restrict license and tax billboards was second measure introduced in the State Senate when the General Assembly of Virginia convened Wednesday. Enactment of this measure will practically eliminate billboard advertising on public highways of Virginia. And should the measure not pass, more than 8,000 women, members of the Federation of Women's Clubs of the State, have announced their plan, thru their president, to boycott advertisers who use billboards on the public roads to attract attention to their products. Can you beat that?

ALBANY, N. Y., Jan. 16.—Rigid control of outdoor billboard advertising is provided for in a bill introduced in New York State Legislature. It is sponsored by State Council of Parks and State Conservation Department. It would require an annual fee of \$100 for every billboard in the State and also an inspection fee of two cents for each square foot of such signs annually and a bond from each non-resident advertiser. And in addition every outdoor advertiser would have to obtain a license from the State superintendent of public works. Bill includes detailed regulations for location of signs and would prohibit them within 500 feet of intersections.

Framing Show On the Coast

McMahon and Wheeler motorized outfit will open in May in Portland district

PORTLAND, Ore., Jan. 16.—McMahon & Wheeler's Circus will take the road about May 1 and tour Northwestern Coast States. Six big baggage trucks, three trailers and five house cars will take care of transportation problem. A 70-foot top, with two 40-foot middle pieces, will be used.

Frank McMahon and wife, Belle Wheeler, are well-known performers, formerly with Sells-Floto and other representative shows and for several years one of outstanding free acts at fairs. They will headline new show. Four McMahons in a big wire act, also Pete McMahon and Robinson Sisters in a novelty wire turn, will provide the nucleus of 20-act program. Kenneth Paolen, Theron Price, the Barlows and Raymond Howard have been engaged. Dog and pony acts used at fairs and an additional four-pony drill and bucking mule will complete program. Side show and concert will also be provided.

Mr. and Mrs. McMahon have recently purchased a new home near Gilbert station, just outside Portland city limits, where they have established winter quarters. At present they are with Milton Holland Indoor Circus in California and will continue until opening date in Portland district.

Ray Wheeler will have charge of work at quarters during the interim.

Philly Merchants Issue Special Circus Edition

PHILADELPHIA, Jan. 16. — A special circus edition of *The 69th Street News* was issued by the merchants surrounding the 69th Street Terminal in support of Joyland Indoor Circus, which is being presented by personnel of the Hunt Show. On Thursday, Friday and Saturday of last week, 8,000 tickets were given away to children by merchants, and as a result tremendous crowds of enthusiastic youngsters attended the four daily performances.

Hunt manager is comfortably housed in one part of large auditorium, and between various cages has been placed playground equipment, consisting of slides, Merry-Go-Round, teeter-totters, etc., all in charge of a competent nurse. As a result, children of 69th street section of Philadelphia are having a glorious time.

Charles T. Hunt, manager of Hunt's Circus, acts as equestrian director, and music is being furnished by Bob Mills' Silverstone circus band. The Equestrian Hunts proved to be an outstanding success in their novelty riding act, featuring Charles T. Hunt Jr. in comedy. Program runs 50 minutes and on Saturday had to be repeated five times because of the crowds.

"Ain't It Terrible, Skinny?"

SAVANNAH, Ga., Jan. 16.—The ordinance on licenses affecting circuses, Wild West shows or similar exhibitions in this city for 1932 reads: Every circus, Wild West show or similar exhibition, with or without menagerie or tent, for each and every day performing loading, unloading, hauling or parading in the city, one thousand dollars (\$1,000), route of parade to be approved by chief of police. Providing that every application for a circus, Wild West show or similar exhibition for a license to exhibit in the city of Savannah shall be sanctioned and approved by the mayor and sanitary board of Savannah before any license for an exhibition shall be issued, and that no such license shall be issued without the approval of said mayor, as well as said sanitary board. Dog, pony shows and other minor exhibitions, \$500 per week or part thereof.

With the Circus Fans

By THE RINGMASTER

CFA

President, H. HERTZBERG, Secretary, W. M. BUCKINGHAM... 807 Brady Bldg., W. Thames Bank, San Antonio, Tex., Norwich, Conn., Editor, K. K. KNECHT, Box 278, Evansville, Ind.

Harry Bester, Hagerstown, Md., State chairman of the Dan Rice Maryland CFA Top, was re-elected president of Hagerstown Fair Association, and Andrew K. Coffman, also CFA, was elected vice-president.

Jack and Louise Olbson, of Detroit, were recent callers on Fred Oay, former clown, at the Northville, Mich., Sanitarium.

Marshall L. King, first president of the CFA of Alexandria, Va., attended the big Democratic Jackson Day dinner at Moyflower Hotel in Washington.

Edward L. Cleary, CFA of Rochester, N. Y., informs that the ashes of Johnny Baker, the famous creek shot and foater son of Buffalo Bill, were placed in their final resting place in Rochester January 7. Baker died in Denver last April.

Leonard Cross, CFA, and wife, now located in Los Angeles, recently entertained Mr. and Mrs. Fred Ledgett, who had just arrived; Mr. and Mrs. C. H. Hidy, CFA, of St. Paul, Minn.; Mr. and Mrs. J. A. Westmoreland, CFA, and Mr. and Mrs. J. Earl Malr, of Los Angeles.

Leonard Cross and J. A. Westmoreland were official CFA representatives at Pacific Coast Showmen's banquet in Los Angeles January 12.

George H. Krause, of Milton, Pa., is in receipt of a program of Cirque d'Hiver, Paris, from Luisa Leers, who is playing there.

Krause has written a story of her career called the Physical Culture Girl of the Air, which will soon appear in a magazine.

Dining-room decorations of your secretary for Christmas included a scene in which Santa Claus is driving up to a house. Sleigh is drawn by six reindeer hitched up in true circus style. Mrs. Buckingham did much in construction of this scene.

At Children's Christmas Party, given by Sons of Herman, of New London, Conn., program was put on by Manuel Andrews, at one time clown with John Robinson Circus. Consisted of songs, dances and clown numbers. Your secretary was guest at party.

Charles E. Davis, CFA, of Hartford, Conn., visited Adele Nelson, Louis Reed and elephant boys when Adele Nelson's elephant act recently played that city.

Fans and Troupers Attend Meeting of Sells Bros.' Top

NEW PHILADELPHIA, O., Jan. 18.—Circus folks, many of them prominently identified with the white tops of today, ex-troupers, newspapermen, actors and friends, assembled here last Saturday and Sunday for mid-winter meeting of Sells Bros.' Top. K. C. DeLong was elected State chairman to succeed Jess L. Springer, and John Hare secretary.

The affair was arranged by Springer, DeLong and Senator Walter G. Nickles. Headquarters were at Hotel Reeves. Saturday night's program was featured by an informal gathering at Elks Club, where the "Privilege Car" was main-

tained. On Sunday a "parade," headed by Senator Nickles, proceeded to "Shionun-brook," first white settlement in Ohio, near here. A turkey dinner was served at 1 o'clock at Hotel Reeves, where all in attendance were guests of Senator Nickles. Springer acted as toastmaster and many in attendance responded, including Dr. T. C. McQuate, an old-time showman who gave many of his famous ballys. Beverly Kelly, radio exploiter ahead of Ringling Show last season, offered two reels of movies taken on Big Show last season.

Following dinner, guests returned to Elks Club for a business session and inspection of famous circus scrapbooks which are in possession of New Philadelphia Elks lodge. Party was then escorted to Union Opera House where they were guests of Manager Forney Bowers at screening of a Foodles Hannover short, arranged especially for the showfolks. Following supper, another session was held at "Privilege Car," which concluded with entertainment contributed by those in attendance. Unique badges, from which hung a large pennut, were given.

Among showmen in attendance who are identified with circuses of today were Beverly Kelly, Delaware, O., of Ringling publicity advance; Duke Drukenbrod, Canton, manager Hagenbeck-Wallace Side Show; Buck Wiegand, Montana Meechy's Wild West; Marlon Wallick, Allen Bros.' Wild West; Jack Nedrow, Massillon, owner Massillon Poster Company, formerly with Hagenbeck-Wallace and Yankee Bill Wild West Advance; K. C. DeLong, Massillon, former trouper, now advertising manager Massillon Independent; Roy Wild, Canton, former circus musician; Dr. T. C. McQuate, Canton, ex-showman; J. W. Woodruff, Canton, manager concessions Orotto Circus; Doc Jones, Massillon, old-time showman, and his son, Jack Jones; Frank Spencer, mentalist, of Massillon, and J. H. Eyster, of same city; George Marlow, Canton, contortionist; S. B. Maier, Charles Booth, William Morgan, Richard Harter, Canton Repository; E. L. Shaner, John Hare, New Philadelphia; G. C. Bauman, Louisville, and Rex McConnell, Canton, The Billboard representative.

Picked Up in Los Angeles

LOS ANGELES, Jan. 16.—It appears to the writer that the old-time spirit that existed some years back around Times Square in New York has been transplanted to West Coast.

Had pleasure of meeting with the agents during stay here and looking around it reminded one of an old-time meeting of the Friars in New York. Among those present at agents' meeting were Myles Murphy, Dick Mitchell, Chief Dodge, Sam Meyers, Ed Nagle, Bill Molitor, Charley Salisbury, Murray Pennock, George Harrison, Meyer Cohen, Sherman Danby, Jack Ellsler, St Masters, Charley Williams and Jack Raymond. They have come to the Coast within the last few years. They carry on the old-time spirit of the 40s and meet every two weeks at Elks Club. Club is in a flourishing condition, and Secretary-Treasurer Myles Murphy made his annual report, and finances were in such good shape that dues were passed for coming year. The real guest of meeting was Charley Williams, who has been playing the Biltmore with the Stratford-Avon Players. Whitley Whitbeck and Charley Wuerz wired their regrets, as business pressure kept them away, and Mike Coyns was out of city.

A telegram of regret was read from Bill Roddy for nonattendance, as Bill is with a Fanchon & Marco unit in the East.

Dick Mitchell took occasion to direct a lot of good-natured persiflage at the writer on account of an article that was written months ago when he was coupled

ANY TYPE TENTS-BANNERS ANY SIZE New and Used List Contains Over 200 Tents, Banners, Poles, Ribbons, Hoops, Dark, Drill, etc. UNITED STATES TENT AND AWNING CO. Over 40 Years' Experience. EDWARD R. LITINGER, PRES., CHICAGO. 707 N. Sangamon Street

Send Your Advertising Copy for JANUARY LIST NUMBER TODAY See Announcement on Page 2

53 Years' Reputation Back of Every Tent GOSS' Carnival & Concession TENTS Send for Catalog and Second-Hand List J. C. GOSS CO. DETROIT, MICH.

SIDE SHOW & CARNIVAL BANNER PAINTERS SINCE 1908 NIEMAN STUDIOS 1236 S. MARSHFIELD STREET CHICAGO

The Largest and Finest Assortment of Lithographed POSTERS FOR ROAD SHOWS AND ALL INDOOR EVENTS We specialize in Type Posters, Cards, Dates, Banners, etc. Nicely displayed, printed on non-fading stock with permanent brilliant inks. At new low prices. The House of Service and Quality THE DONALDSON LITHO. CO. NEWPORT, KY. (Opposite Cincinnati, O.)

with Tom Henry as being the same age as Henry. Dick claims that Henry is several years older than he. Ed Nagle recently entertained Mr. and Mrs. Teddy Doust, of Stratford-Avon Players, with an after-theater supper at his home. Among those present were Paul McCarthy, John Lindsey and Jim McCaull. Dropped into Cecil Hotel and met many tent showmen, among them Mike Golden, Donald Gordon, Buck Reger, Mabel Stark, Mr. and Mrs. Sylvester Cronin, Mr. McGivvinney, Russell Miller and Chester Petros. It reminded one of the old-time Putnam House in New York. Visited Barnes winter quarters and met Theo. Forstall, Floyd King, Al Bando, S. Cronin, Mr. MacDonald, Jake Posey, Con Hogan; Morgan from Titusville, Fla.; Denny, boss porter, and the Portland Jew. STANLEY F. DAWSON.

Anderson Elected Prexy Barnum Tent

NEW YORK, Jan. 16.—Ernest Anderson, all-round circus man, artist and builder of mechanical jungle, at meeting last week of P. T. Barnum Tent of Circus Saints and Sinners' Club of America in Sardi's Restaurant was elected to presidency of tent, succeeding "Jolly" Bill Steinke. Re-elected as secretary and treasurer, respectively, were Mother Lecherly and C. Harry Pehling. President Anderson's dominating policy will be to organize the several tents of national organization to concentrated effort in establishing home for indigent troupers in Richmond. His wide acquaintance with circus people for more than a score of years, together with the influence he wields in circus and other branches of show business, are considered pertinently advantageous to realization of policy.

Guest speakers at meeting were Mrs. Art Eldridge, wife of the well-known animal trainer and herself a noted performer, and Mrs. Lorraine Wallace, lion trainer. Latter cited her experiences many years ago in Malay when a couple of lions went berserk. Mrs. Eldridge told of a "Hey, Rubel" which occurred in Jersey City, N. J., in 1908. It was a regular kinkers' get-together.

Brown Show Called Off

CINCINNATI, Jan. 16.—Ed G. Brown, of this city, who had planned to have a show, Brown Bros. Circus, on the road this season, advises that on account of other business, outfit will not go out this year.

An Outsider Views the Circus By STANWOOD N. ROGERS

FREE DRINKING WATER Drinking water for patrons is another thing circus owners and managers should think about. This might sound bad for the sale of pop and lemonade, but the truth of the matter is department stores, parks and other places selling cold drinks have not felt a lessening of sales when patrons are allowed free drinking water. People who prefer pop will buy pop, and people who prefer water will usually go without pop. Pop and lemonade have a sweetness and flavor which puts them out of competition with plain water. For this reason any youngster would take pop, but what kid, having had a drink of water on his way in thru the menagerie,

wouldn't be ready five minutes later for all the pop or lemonade he could afford, just so it had that irresistible flavor? Water could be offered free in the menagerie and coin-dispensing machines could sell paper cups at a penny apiece. The profit from these would help whatever cost was incurred. However, the monetary consideration is not the whole thing. The patrons expect the same things in the way of courtesy at a circus as they get at any other amusement place, and the shows get criticized for not providing them. Next week's subject will be Clowns. Need New Ideas.

ANY TYPE TENTS ANY SIZE BANNERS OVER FORTY YEARS' EXPERIENCE PROMPT SERVICE NO DISAPPOINTMENTS WALTER F. DRIVER, PRESIDENT. 564 Washington St., Chicago, Ill. Phone, Randolph 5586.

WANTED UNDERSTANDER OR MIDDLE MAN For Teeterboard Shoulder Act. Don't misrepresent. Colonial Theatre, Havrehill, Mass. January 21, 22 and 23; Plymouth Theatre, Worcester, Mass., January 24, 25, 26 and 27; Hippodrome, Week Jan-uary 30. A. H. KNIGHT KNIGHT TROUPE WANTED Circus Parade Floats, Stunts, Shows, Photos, Exhibits etc. Any-thing showing Circus Parade Scenes. Write L. MELVIN, Box 980, St. Thomas, Ont., Canada.

BERNARD'S CIRCUS REVIEWS 113 Pages, Illustrated, History of American Circuses, and 1st Photo John Robinson Circus Parade, 1911. \$1.50. CHAS. BERNARD, Riverside, Evanston, Ill. SPANGLES ALBERTS CO., 400 West 52d St., New York City. CARNIVAL and SIDE SHOW BANNER PAINTERS MILLARD & BULSTERBAUM 2604 West 6th Street, CONY ISLAND, N. Y.

Under the Marquee

By CIRCUS SOLLY

LETA AND BERNIE ORIGGS have bought a new home in Venice, Calif. Will be with Al G. Barnes.

LOU WALTON, producing clown on Hunt's Circus last season, is now in Chicago with Jack Miller Attractions.

G. H. WILLIAMSON will be boss of props for Shrine Circus in Detroit. It will be his seventh season there.

BURT IMSON, former showman, has been very ill at his home, 1442 N. Harrison street, Pocatello, Ida.

BARNES CIRCUS had some horses in Floral Parade at Pasadena, Calif., New Year's Day.

HARRY POTTER, veteran aerial performer, is coming back this season with a new act known as the Peerless Potters, a five-people casting act.

PEGGY WADDELL, who played 10 weeks at museums in Philadelphia, is now with Slinger's Freak vaude act, showing in Warner houses.

ORDINANCE on licenses in Savannah, Ga., shows that City Council has continued the absurd prohibitive circus license of \$1,000 a day.

WORD COMES from Walter L. Main that there will be a Main Circus on the road this season. Show has been out every year since 1918 with exception of 1920.

R. WOOLEY advises that he will have charge of side show and R. (Bud) Colvin will be general agent of Ota Hackman's show. Latter recently was in Peoria, Ill., on a business and pleasure trip.

WILLIAM A. WRIGHT, who has been on advance of circuses from 1909 (with Norris & Rowe) until 1920, when he was on Barnett Bros., is located at Pembroke, Ontario.

NICK ALTRATH, Frank Stacey, Harry Sawyer, Charlie Bowen and Ray Thompson, musicians, are spending a pleasant winter with Barnett Show, Homer F. Lee is director.

MILLS' Band is playing an indefinite engagement at Joyland Indoor Circus, 60th street, Philadelphia, where Hunt Show is furnishing acts. Ext. H. Grizzard, bass player, is with band.

CHUCK GOODEN, who was boss hostler of Robbins Bros., advises that he and Candy Meyer, who was treasurer of show, are at Riverview Ice Rink, Des Moines. Opened there January 8.

IF YOU CAN'T find the circus bunch on the Magic Carpet in Chi., step over to Harry Atwell's photo studio, half a block away, and chances are they'll be there. Harry's atelier (ritzy, eh!) is a general meeting place for the boys.

OWING TO HIS HEALTH, M. F. Shreve, with Ringling shows for several seasons, will not be on the road this year. Is going in business in his home city, Plymouth, Ind. Will welcome the profession at any time.

AFTER BEING CLOSED for last two seasons, the Opera House at Parkersburg, Pa., reopened January 14, Parento's Indoor Circus holding forth three days. Vaudeville and minstrel will be shown in near future at G. O. Woolridge's show.

THE TINY Masonic Commandery uniform worn by General Tom Thumb, P. T. Barnum's circus midget, was saved from the \$300,000 fire that raged in business section of Bridgeport, Conn., last week. It was Masonic Temple's prize possession.

PEGGY, performing fox terrier, owned by Leon P. Smith, of Evansville, Ind., died recently. Dog was struck and injured by an auto last spring. Had been with circuses, carnivals, at fairs, chauntiques and in vaude and burlesque.

LEADING CRITIC of Paris are unanimously writing up Con Colleano as greatest of his kind extant. He is billed to appear at Senlis, Berlin, in February, after completing January at Medrano, Paris. Will headline at UFA, Hamburg, for March.

ORIGINAL NELSON Family, with Sparks Circus last season, now playing

RKO vaudeville, will again be with one of the Ringling shows. During their stay at the Albee in Cincinnati last week, going over for their usual hit, they visited *The Billboard* offices.

LAWRENCE CROSS, clown, well known in circus world, while on tour as Santa Claus with "Thacher's Santa Claus Spectacle," under personal supervision of Albert H. Thacher, was given very complimentary mention in an editorial in a recent issue of *The Lincoln* (Neb.) Star.

JOHN (JACK) RICHARDSON and wife will be back on road after a long layoff. Will be with a truck show and will have their own rolling stock. They are in Louisville for the winter. Jack was with the "Ten Big" 30 years ago, with Gentry Shows 10 years and had his snake show with several carnivals.

FAY AVALON writes that he has had a very good winter season so far with the Fred Bradna unit that has been playing Eastern houses. After Bradna's Pittsburgh engagement Avalon will play the Cleveland and Detroit Shrine shows for Orrin Davenport, then four more weeks with the unit. Avalon will again be with the Ringling show the coming season.

W. S. (DUTCH) LADD, last three seasons with 101 Ranch Car No. 1, is working part time for Sterrett Advertising Company and G. O. A. Shop in Oklahoma City. Jack Lardner and Barney Kern, who also were on car, can often be seen at the Victoria, swapping stories with Ladd. All expect to be with one of the big ones this season.

CARL AND OLIVE DeVERE arrived at their home at St. Peter, Minn., just in time to spend holidays with their son, Buddie, who is attending school there. Closed season with Schell Bros. at San Antonio December 10. Devere was 24-hour man and his wife had the banners. Will be back in same capacity this season.

BUSINESS at Circus and Bazaar, Maud, Okla., January 4-9, sponsored by American Legion was fair, reports Vance LaJune. Among acts were Harry Clark's dogs and ponies and Professor Leroy. Air fair was promoted by Don M. Bashlar, assisted by E. P. Cole, who handled concessions. Shorty Roberts looked after the stock, and Melvin (Kokomo) Morrison also was there. Daddy Woods and Carl Byers were visitors.

HI TOM LONG, at U. S. Veterans' Hospital, Alexandria, La., is improving to such an extent that he is allowed in a wheel chair six hours daily. It's a great relief for him after being in bed for a year. He had a wonderful Christmas, receiving many presents and cards and letters of cheer. Wishes to thank folks of sawdust arena who were so kind to remember him. Next big day for Tom will be January 23, his natal day, when he will be 63 years "young."

DURING the two weeks' layoff of Milton Holland Circus, McKeone Family and

Jimmie and Ann O'Donnell went to Portland, Ore., where McKeone worked several vaude engagements. New Year's Eve they worked two midnight shows—one at Oriental and other at the RKO. On Christmas Day, McKeone gave a dinner in honor of an old friend whom they had not seen in 30 years—Jack Boshard, ex-Lieut. Commander of USN. He is a Walter Tierney. Others present at dinner were Healey, Jimmie and Ann O'Donnell, Dolly Miller, Chick Dale, Gus Riva and Mr. Allison, of the Nine Allisons.

M. C. CARTER, known as "War Tax Brownie," has been in City Hospital at Louisville, Ky., last two weeks, ill of double pneumonia. At this writing he is improving. Has trouped with Hagenbeck-Wallace, Downie Bros., Walter L. Main and Gentry Bros. He would appreciate letters from the boys.

Mills Has Great Show at Olympia

LONDON, Jan. 9.—Tuesday, December 22, saw opening performance of Bertram Mills' 12th Olympia Circus. This year's presentation is largely (owing to Bertram Mills' health) the work of his sons, Cyril and Bernard, and proves that the art of showmanship has spread from father to sons in the Mills family.

Miles of travel, endless work, ceaseless activity and the result, one of the finest circus programs Londoners have ever seen. More than 1,000 of London's leading citizens, including their Royal Highnesses the Prince and Princess Arthur of Connaught, the Lord Mayor of London, and presided over by the veteran peer, Lord Londsdale, assembled at luncheon table, where Bertram Mills told of what had been done to get together this fine show.

At 2:30 p.m. Willy Schumann's whistle signaled the show was on. Program includes 14 acts entirely new to this country. From opening procession of animals and performers until Mathies stands alone in steel barred arena at the end of his big cat act in response to the big hand, not one moment is lost between the 23 turns.

Equestrian director is Willy Schumann; ringmaster, Archie Pearson; assistant ringmaster, Frank Foster; general manager, Capt. J. Russell Peckering, M. B. E.; Fun Fair manager, Clyde Ingalls, and secretary, Miss A. Moore. St. Hilda's Champion Band provides the music.

The program: Grand parade of circus artists and animals. Dal Pos Cowboys, trick riding, roping and lassoing, first time in England. Allison Troupe, wonder acrobats, first time in England. Mathies and his tigers, an astounding performance, first time in England. Arthur Klein Troupe, comedy and trick acrobats, first time in England. Cecile, in her serpentine riding act, first time in England. The Oliveras and Walkmirs combined, in a thrilling perch act, first time in England. Julio Xifra Diaz de Velasco, high-school rider working without a

bride, first time in England. Four Bronetts, funmakers. The Germaina, marvelous jockeys, first time in England. Bonjoints Girls, fanfare and drum corps. Hollywood Chimpanzees, the original Max, Moritz and Akka, first time here. Mitzirose Sisters, Pas-de-deux, first time in England. The Wallendins, sensational high-wire walkers and cyclists. Four Cleos, comedy trampoline act, first time in England. Schumann's Liberty horses, entirely new and original. The Flechianis, springboard acrobats, first time in England. Cilly Feindt, great woman school rider, first time in England. The Beiffenachs, America's best riding act, first time in England. Great Caroual, 40 horses and ponies in ring at once. Four Sloans, staggering stillwalkers. Denaro-Coco comic boxing entree, first time in England. Gind's mules and zebras, first time here.

Clews—Whimical Walker and a host of talented English and Continental joeys, including Billy Denaro, Coco, Charly, Ange, Pichel, Randy, Vital, Pauli, Zoli, Rolly, Walter Corty, Joe Bert and Two Sloans.

Mills' showmanship is reflected in the huge illuminated signs outside Olympia. These catch all eyes and bring home how inseparable is the name of Mills from English circus presentation. This has been achieved in the brief span of 12 years because Mills has had the vision to see and the courage to do.

THOMAS HAROLD LEGGE.

Bits From Here and There

CINCINNATI, Jan. 16.—Billy Dick, who is in Philadelphia, advises that Francis-Francoetta has replaced Georgette at Miller's South Street Museum. Latter is now being featured in Slinger's freak act, playing Warner houses.

Charles Robinson, who has been posing for character studies at Industrial Art School, is producing clown at Joyland.

Shorty Sutton, moving picture cowboy, will arrive there soon with Rex M. Ingham. Expects to return to Hollywood this summer to resume picture work.

Amos-John Budd is recuperating in San Diego, Calif. Was injured in an auto accident. Expects to locate on Coast for the season.

Milt Robbins, side-show manager of Downie Bros., and family are spending winter in Petersburg, Ill.

Dolly Gordon, fat girl, has retired from the profession.

Wyatt Davies is home in Bogalusa, La., after closing with Jack Nation's *Stepping Beauties Review*. Will again be with Downie Show.

Willy and Eddie Rowan, at one time with Walter L. Main R. E. Show, are now at McCaslin's Museum, Baltimore. Played two weeks at World Museum in Philly.

Lawrence Cross, of Robbins Show, closed successful holiday engagement at Henderson, Ky., with Joe Wilde and has returned to his home in Ottumwa, Ia.

Ralph and Gertie Redden are at home in East Moline, Ill. Ralph is putting finishing touches to their house car, which was a Christmas present to the missus. Ralph will again handle the inside on Downie Side Show and Gertie will have her snake act.

Marie Bennett is busy making new wardrobe at Ybor City, Fla. Has been with LeRoys flying act for several seasons.

Looking Back Thru The Billboard

25 Years Ago

(Issue of January 19, 1907)

Frank E. Mills Grand Hippodrome and Olympia Show is exhibiting in South Africa. . . . Eddie Arlington, formerly r. r. contracting agent for Barnum & Bailey, has signed as general agent of Pawnee Bill Wild West for coming season. . . . John D. Carey will not be with Pawnee Bill Show. Has signed very flattering contract with Cole Bros. and will be assistant to General Agent Ed C. Knupp. . . . Harry Clark has signed with Cole Bros. as principal clown. . . . Mrs. James A. Bailey and James T. McCaddon returned from Europe, also Fred Hutchinson. . . . Fred and Julia Griffin were with Hagenbeck Shows in Mexico. Slim Slough has signed with Ringling Bros. . . . Combination of Hagenbeck and Wallace Shows was effected at meeting of directors in Peru, Ind. B. E. Wallace will be managing director and have assistance of Jerry Mugivan and John O. Talbot. . . . W. E. Franklin will be advance manager. O. E. Cory, who was with Mr. Wallace for several years, will remain with show. . . . Kennedy's Indian Congress and Wild West opened at Park Palestine, Havana, Cuba, January 8. . . . Jack McClain, well-known showman, is dead.

10 Years Ago

(Issue of January 21, 1922)

Fourth show of Mugivan-Bowers-Ballard Circus combination this season will be Colimar Bros., with Fred G. Colimar as general agent and traffic manager. . . . Mike Golden will use Howe-Van Amburgh title instead of Palmer Bros. Charles Boulware will be manager. . . . Frank Braden will be press agent of Barnea. . . . Frank L. Bennett engaged as side-show manager of Patterson Shows. . . . Albert Sigbee engaged as general agent of Lindemann Bros' Circus. . . . Manteon Mexican Circus closed at San Antonio, Tex., January 8. . . . Dan Franco again will be general agent of Rhoda Royal Circus. L. B. Greenhaw will be local contractor. . . . Claude Orton will have charge of stock on Main Circuit; Edward Hammond, boss canvasser, and "Pop" Coy will be general superintendent. . . . Frank L. Wright, press representative of Hagenbeck-Wallace, died in New Orleans January 14. . . . F. O. (Whitey) Asai will be with Colimar Bros. . . . Frank Cassidy will be general agent of Howe Show. Bert J. Chipman will have No. 1 car. . . . Jerry Mugivan, Bert Bowers, Edward M. Ballard, Ed C. Knupp, Ed C. Warner and George C. Moyer were in Cincinnati January 10.

Short Biographies

Of People Engaged in Circus Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 10—WM. F. LINDEMANN

Mr. Lindemann, owner-manager of Sells-Sterling Circus, was born at Berlin, Germany, September 28, 1882, making him 49 years of age. His home is in Sheboygan, Wis. He has been engaged in circus work for 20 years. He began trouping in 1908 and was a performer for 17 years. He and his wife, Molly, as performers were with Yankee Robinson, Colimar Bros., Sells-Floto, Coup & Lent and Hagenbeck-Wallace circuses and also were in vaudeville. He has had Sells-Sterling Show since February 4, 1920. Fraternal organizations of which he is a member are Masons (he being a Shriner), Elks and Moose. Horses are his hobby. There are no children. Mr. Lindemann's mother resides at Sheboygan.

The Corral

By ROWDY WADDY

BIG DOINGS at Denver all this week.

TOM MIX, almost recovered from his illness, will start picture work February 1.

THERE ARE A FEW winter contests, but not in sufficient number to keep the hands sort of busy.

FROM CHICAGO came word that Skyengle, bow and arrow shot, last season with Downie Bros.' Circus, had been presented an expensive bow by Harry D. Hobson, of Oregon. Skyengle has been in show business about 22 years.

MARION WALLICK, who last season had his Hick Band with Montana Meechy's Wild West, is conducting a training school at Dover, O., where try-outs are given his advanced pupils at Ohio Theater.

WHILE HE WAS complimenting himself that he again had two perfect legs, following several breaks and operations on one of them, Rusti Strickland, while chopping wood at his Burbank, Calif., home recently suffered a badly lacerated ankle and broken bones—a slip slipped and cut him—it was the other leg.

GUY WEADICK and wife, while touring California, spent New Year's week visiting Ed and Mrs. Wright in Burbank. The following two weeks spent in San Diego attending the races and visiting C. B. Irwin. Weadick plans to attend the RAA convention in Tucson, Ariz., in February.

DAN WALLACE is one of the hands with Bill Crosby, who has several rodeo promotions in Florida for this winter. A couple of weeks ago Dan was at Dade City, Fla. (Notice, Dan: Write a letter to Skeeter Bill Robbins, care of Hoot Gibson's Ranch, Saugus, Calif., regarding the boots matter—EDITOR).

FROM SOUTH SAN ANTONIO—Results second day of rodeo held last month at Beaters Baseball Park, under direction of W. R. Miller; calf roping—Jesse Perkins, Ora Woods; Johnny Hoffman, Goat Roping—Douglas Goforth (10 seconds), Ora Woods (10 1-5), Charles Ledley (12 3-5), Grayson Lubbock (16). Proceeds went to the unemployed.

IN LAST ISSUE a newspaper—The Rochester (N. Y.) Times-Union—article was reproduced relative to burial of ashes of the late Johnny Baker. A second newspaper clipping was received from J. A. Brundage, Rochester. Incidentally, Mr. Brundage's "clipping" included a photo cut of the late widely known showman's ashes being interred.

HEARKEN, FOLKS: Copy for these columns is put into type Friday nights, therefore should be mailed in time to reach Cincinnati office of *The Billboard* not later than Fridays. If received later, too late, and must be held until the next issue. Mention is made of this point, as possibly some hands have wondered why their communications did not appear in the "next issue" as they may have expected.

IN A LETTER from Mrs. W. M. Tucker, grandmother of Tom Howard, 787 Alloway Street, Nashville, Tenn., Mrs. Tucker is greatly worried over not having heard from or of her grandson last three years. As there have been at least two "Tom Howards" in Wild West show circles, probably some of the hands may know if the one related to Mrs. Tucker, who is anxious to learn if her "Tom" is still living.

FOR MANY YEARS there has been conspicuously hanging on wall in editorial department of this publication at Cincinnati a 17x18-inch, heavily framed painting (by Paul Gregg) of that famed bucking horse, "Steamboat," atop mountain base, portrayed as "doing his stuff" and with a thrown cowboy rider lying near him. On bottom of frame there is a metal plate, with etched title of painting, "Steamboat, the Unconquered," also "Presented to The Billboard by H. H. Pammen, of The Denver Post."

LESS THAN four weeks (February 18-19) until Rodeo Association of America's annual convention at Tucson, Ariz. Each membership contest should have at least one representative in attendance—also contests not yet members. Co-operative interest should be the watchword—not

lukewarm! instead of whole-hearted, helpful caliber. Far more good can be accomplished by direct discussion and agreements during the official convention than secretarial correspondence thru the mails during remainder of the year.

A MID-WINTER RODEO is being planned for February at Miami, Fla., with Ray Morris, of Kansas City, as general manager and producer. Morris has been spending several months in Los Angeles and Hollywood, where plans have been developing. Morris, accompanied by Ethel L. Shaw, rodeo writer and who formerly wrote boxing stories for some of the fighters Morris managed, were to leave California last week (about January 14), stopping in Fort Worth on business of contracting stock, etc. Miss Shaw is to be secretary of the show, also be on the publicity staff.

WORD FROM DENVER was that to great extent due to the hit made by the rodeo included in offerings at the annual stock show there last year, lovers of Western sports contests were all on edge last week, as contestants were arriving to take part in this winter's Stock Show Rodeo, January 16-23. Many of the top-hands arrived during the week, including Johnnie Schneider, Earl Thode, Smokey Snyder, Buff Brady, Gene Ross, Dick Truitt, Billy Wilkinson, Herb Myers, Everett Bowman, Jake McClure, Pete and Harry Knight, Ike Rude, Rube Roberts, King Merritt and oodles of others. Bob Crosby is one of the judges.

IN THE January 9 issue mention was made of a plaster cast of rider on a "rearing" horse and titled "The Rodeo," received by this editor from California Rodeo, Salinas. The editor has since learned that the cast was made from a photograph, taken at Salinas in 1926, of Johnnie Schneider (winner RAA All-Round Championship for 1931) on a horse not just "rearing," but doing an almost "straight up" with its hind legs off ground—which photo (copy just at hand) plainly shows—of course, the cast maker had to attach its legs to statuary base.

AN EXTENSIVE advertising campaign is being launched by North Platte (Neb.) Roundup Association, with John A. Stryker, a director and secretary, heading the publicity staff for its 1932 annual Roundup, July 21-24. The advertising includes display ads in many publications, thousands of postcards bearing likeness of Col. W. P. Cody; more thousands of postcards, announcing the association's second annual roundup and a poem by Will M. Maupin, titled *The Roundup at North Platte*; more thousands of small wall or desk cards with "July" calendar and dates of show marked thereon, and more thousands of auto windshield stickers, announcing the "Fiftieth anniversary of Buffalo Bill's first Wild West Round-up," at North Platte. According to an

article in *The Omaha News Bee*, effort was being made toward Post-Office Department issuing a special stamp in honor of Col. Cody and in celebration of the 50th anniversary of his first Wild West Show.

FROM HOLLYWOOD, CALIF.: "Room-in' Round th' Water Hole"—Jack Knapp, rodeo clown, looking rather blue, as his wife just left on her annual visit east to see mother and dad in New Jersey. . . . Henry Label looking fine—says he's getting 10 hours' sleep every night now and has a right to put on some flesh. . . . Bert Dillard recently returned with Mrs. Dillard from spending the holidays with his folk in Ozona, Tex. . . . Jack Padjon and Buck Bucko talking picture talk. . . . Stubby Musselman looking all smiles. . . . Bill Gaffney bound for the dentist to get replaced two teeth a racing horse knocked out—Bill has been carrying his arm in a sling, too, having received a broken arm in picture work. . . . Bonnie Grey and husband, Don, motoring down Water Hole way, bound for their cozy ranch home in Burbank. . . . Abe Letton in a brand-new auto—a present to himself from \$1,000 damage money from one of the studios, because of some burns on his face in an explosion while making a picture. . . . Rose Smith telling friends of the new little trick horse she plans to purchase.

NOTES FROM Jack Hughes Attractions, received recently from West Palm Beach, Fla.: Following the annual All-Florida Championship Rodeo at Arcadia, the show moved to Pahokee for a three-day engagement, which was attended by large crowds. From there the show moved to West Palm Beach to the Belvedere Country Club for three engagements. December 20 a number of millionaires were given a treat by playing polo with the cowboys. It was a charity show, with proceeds going to Salvation Army, and was a wonderful success. January 1-3 a very successful engagement was enjoyed with Associated Welfare Bureau receiving a per cent for unemployed. After the final show here January 10 will move to St. Petersburg for a four-day engagement. Pauline Lorenze has been going over with a bang in her bronk and steer riding, also Betty Case in steer riding and trick riding. Ruby Hughes has been receiving some nice applause with her high-school horse and jumping horses. The lineup of cowboys and cowgirls about the same as last given. There will be more talent added to the show at St. Petersburg engagement, as the show has several fairs following. Jack Hughes has been very sick with chills and fever, but is up and around again.

FROM WAUCHULA, FLA.:—The recent three-day Heldorado and Rodeo held here in December proved better than was expected; in fact, attendance was so heavy officials of Community Chest held another event on Christmas. Billy Crosby was manager of both shows and

gave rapid-fire performances. Crosby has been active toward the organization of a rodeo association here to stage an annual show and contest. Crosby had a cowboy camp, including blueek pavilion, and anybody wearing a big hat was made to feel "at home." Several boys were slightly injured during the rodeo, but none seriously. Charles Allen, of Allen Bros.' Wild West; Morris Carlton and Clarence Carlton were judges; R. R. Doubleday, photographer. There were 27 participants, namely: Heavy Hansen, Cecil Tatum, Frank Bron, Turk Greenough, Eddie Rosenberry, Cecil Johnson, Carl Parker, Dan Wallace, Ernest Carey, Jack Kefuss, Robert Groven, Booger McCarty, J. T. Creezey, L. V. Sylvester, Winston Carlton, Luther Maren, Cecil Marsh, Clyde Oaker, Ossie Albritten, G. B. Goss, Ed Scarborough, Margie Greenough, Mildred Albritten, La Myers, Kate Myers, Jessie Jones, Pete Hampton, Trick riding (contracted), Cecil Tatum; trick roping (contracted), Frank Bron; clown, Dan Wallace. Winners in contests, names in order given: Bull Riding—Luther Marsh, Dan Wallace, Booger McCarty. Bronk Riding—Eddie Rosenberry and Turk Greenough split first and second, Heavy Hansen. Calf Roping—Goss, Luther Marsh, Winston Carlton. Steer Wrestling—Eddie Rosenberry, Heavy Hansen (no third rider finished). Cowgirl's Steer Riding—Margaret Greenough, Mildred Albritten (no third rider finished). **CARL PARKER.**

West Coast Jottings

VENICE, Calif., Jan. 16.—Harry Hargraves has a war exhibit on Main street, Los Angeles, opposite Hotel Cecil, and is doing fair.

AL W. Copeland has the circus rentals and also acts as technical director for *Polly of the Circus*, starring Marion Davies, at MGM Studio, Culver City, Calif. Circus folks in picture are: Ondona Troupe of Flyers, Art Berry, Fay Walcott, Curly Phillips, Eddie Dacoma, Cal Cohen, Harold Degaro, Charles Post, Charles Bimbo, Clyde Stitts, Mr. and Mrs. Degaro, May Lawrence, Peggy Foster, Pearl Lingo, Rea Jack, Irene McAfee, Alma Taylor, Bertha Matlock, Billie Farmer, Phia Troupe, George Emmerson, Pony Cook, Tom and Lela Plank and Bertha Cook.

The "Town Pump" had a few visitors over week-end, including Bill Lorette, Mike Golden, Joe Sullivan, Frank Phillips, Ray Harris, George Hines and Al Copeland.

Ten of Seeman Players who were in stock in musical comedies at Liberty Theater in Honolulu for E. K. Fernandez returned Sunday. Stated that show had a poor run. Mr. Seeman and seven other players remained there.

Here are a few old-time showfolks that make Venice their home and have retired from circus field: Tom Murphy, Jack Gardner, A. Baldy Hobbs, Bill Thornhill, Jack Terry, Frank McGowan and Blanche Reed.

Milt Taylor, clown, last season with Al G. Barnes, is now selling soles, a rubber product. If business keeps up he will remain here this summer.

The writer and wife gave a dinner last week to Dr. Willard Beeson, president of "Town Pump," and Steve Murphy, vice-president. **TOM PLANK.**

Currian Again in Charge Of Fisher Bros.' Advance

JACKSON, Mich., Jan. 18.—R. J. Currian, of Utica, N. Y., will handle advance of Fisher Bros.' Show. He had advance first part of last season, but was obliged to leave owing to ill-health.

Bart Arvis, late of Darling free acts, will break stock. Red Fyker is making progress in overhauling show's equipment. Recent visitors at quarters were Mr. and Mrs. Leo Powers and Leo's father, Doc, who is framing a circus to open early in April.

Paris New Arena

PARIS, Jan. 4.—Cirque Medrano in Montmartre and Cirque d'Hiver near Place de la Republique are only survivors of circuses in Paris. Both these once-ringing old-time indoor arenas are threatened with serious competition, for Jeff Dickson announces that in April and May he will produce in his Palais des Sports, which seats 18,000, the world's greatest three-ring circus. Medrano, who owns Cirque Medrano, is more or less affiliated with Dickson, so that leaves Cirque d'Hiver competing. Managed by Desprez, who is now associated with Maurice Verno, Cirque d'Hiver is able to hold its own.

Circus Saints and Sinners Club

CSSCA members in New York were fortunate in having two winter circuses in big burg during tail end of 1931 show and bow of 1932, one under Bronx Catholic Big Brothers and other auspices of Soldiers and Sailors' Club. CSSCA members played important roles in both outfits. Our own Ernie Anderson did equestrian directing for Big Brothers' show. F. Darius Benham and Chal Pancoast, both members of CSSCA, promoted S. and S. ringed outfit. Both circuses had ace-high artists.

Harry (Pep) Chipman is worse than flea on healthy dog. He covers all parts of United States and as soon as one thinks he is squatted, zippo he's off to other parts. Harry has great ideas for California CSSCA, but he never stays put long enough to carry them out. Fortunately, he has a loyal bunch in Edward Shipp Tent. At present he is at Metropolitan Theater, Seattle, Wash.

John R. Shepard, CSSCA, writes from Wheaton, Ill.: "I have never had pleasure of seeing the Downie Show as it never comes into this section of the country. I have talked with Andrew Downie, original owner of show. I met him at Showmen's League banquet in Chicago in December, 1929, and at same time had the unusual opportunity of talking to Lorenz Hagenbeck, of Hamburg, one of sons of the famous Carl Hagenbeck. Mr. Downie was a great circus man and it is gratifying to know that his show is now in the hands of another great showman, Charley Sparks."

The Annie Oakley Tent, of Wheeling, W. Va., has been temporarily disbanded. Some of its members have moved to other towns and States that required number to form a separate Tent is not left. J. B. Colvig, State vice-president, is moving to Ohio. He is a frequent visitor to New York, and F. V. Baldwin Jr. is in business in New York. They have transferred their memberships to P. T. Barnum Tent. Other members have joined nearest Tents to their location.

Again Dr. Jim Locherty, circus historian of P. T. Barnum Tent, writes one of his interesting epistles: "Among the many faces gathered (we have never seen a gathered face) around gay and festive board of P. T. Barnum Tent last Thursday were Mrs. Art (Linda) Eldridge and Lorraine Wallace. Linda Eldridge handles Liberty horses and trained dogs with same finesse and technique that Miss Wallace handles lions. Lorraine says that lion Teddy tips beam around 700 pounds. He is the leading heavy and is jungle bred. Luckily, however, he is pet of troupe. One can do many things with him—that is, Lorraine can. Her Malay jungle story of black leopard gives one a chilly feeling up and down the spine that is equivalent to a good massage. Clem Heinemann also relates some tall stories of her interesting transatlantic trip with one of Bernie orchestras. She plays the accordion and accordingly her stories are of necessity interesting."

F. P. FITZER,
National Secretary.

FAIRS-EVENTS

Conducted by CLAUDE R. ELLIS—Communications to 26 Opera Place, Cincinnati, O.

Mandatory County Aid Law Is Sought by Ohio Managers

Ask Legislature for amendment insuring necessary fair funds—continue move to liberalize concession rules—Guthery hits back at critics—Holderman re-elected

COLUMBUS, O., Jan. 16.—Voting to compromise on the question of budgeting fairs thru taxing system of State and county, Ohio Fair Managers' Association, meeting here with the State Board of Agriculture in the Deshler-Wallick Hotel on January 12-14, took a decisive step toward obtaining legislation making it compulsory for county commissioners to appropriate such funds, up to \$10,000, as county fair boards shall certify are necessary to proper conduct of fairs. The secretaries and directors, representing more than 60 Buckeye fairs, also renewed their campaign for more liberal laws governing operation of concessions at fairs.

I. S. Guthery, State director of agriculture, took occasion at the banquet, attended by more than 500 fair men and women, on night of January 13 in the Deshler-Wallick ballroom, to excoriate fair men who have criticized his policies. He also declared that fair directors had not given a "true picture" of the financial condition of their fairs to the State department. He emphasized the indebtedness of fairs, which, he said, had been growing constantly for a decade.

As the convention progressed its trend took a decided turn toward educational features at fairs, little being said regarding amusements, and even more rigid economy was sounded as the keynote for 1932.

Palmer Head of Board

L. B. Palmer, Pataskala, was elected president of the State Board of Agriculture at a reorganization meeting of the board on January 14, to succeed E. H. Campbell, Salem. Mr. Palmer is president of the Ohio Farm Bureau Federation. Alva B. Caples, member of the board from Perrysburg, Lucas County, was elected vice-president. Terms of no members of the board expired this year. Other members are Mrs. W. J. Pontius, Canton; R. D. Williamson, Xenia; George W. Rittenour, Waverly; George Worth, Greenville; Richard A. Foster, Worthington; Ernest Kiggs, Racoon Island; Arthur Norton, Camden, and Mr. Campbell. Judge I. L. Holderman, Dayton, was re-elected president of the Fair Managers' Association, to begin his fourth term. Executive Secretary Don A. Detrick, Bellefontaine, long a worker in the fair field and secretary of Logan County Fair, was again re-elected. M. D. Urnston, Butler, was re-elected vice-president, to begin his second term. W. B. Richmond, Lorain, was elected treasurer to succeed H. H. Petty. Myers Y. Cooper, ex-governor of Ohio and former president of the association, is life honorary president.

Would Compel Some Aid

The resolution adopted regarding mandatory county aid read:

"Resolved, That the resolutions committee recommend that the president appoint a legislative committee to go before the Legislature at its next session to urge that Section 9887 be amended to make it mandatory so as to provide the necessary relief to the individual counties."

This was adopted following President Holderman's suggestion for such a committee. He believed that, as many members apparently were opposed to an out-and-out budgeting law, the existing law providing that each board of county commissioners may appropriate as much as \$10,000 for the county fair should be amended to provide that when fair boards certified to the commissioners that a certain amount of money, under the \$10,000 maximum, was necessary that it would be mandatory upon county commissioners to appropriate the amount certified as being actually needed.

In this way, he thought, such fairs as (See MANDATORY COUNTY on page 37)

Performer's Case Settled

CHICAGO, Jan. 16.—Case of Floyd Nelson, performer, against Earl Taylor Enterprises, has been settled out of court and case dismissed. Original amount asked for was \$500. Amount Nelson received was not disclosed.

Offer Liberal Purses In Bay State Circuit

SPRINGFIELD, Mass., Jan. 16.—Total of \$135,000 offered in purses, including six \$10,000 stakes events, was announced as one of the most liberal offerings in history of Bay State Circuit, meeting here at Eastern States Exposition offices on January 9. Will Dickerson, Goshen, N. Y., accepted dates and addition of this historic half-mile track forms the most compact and strongest lineup of such tracks in the progress of harness horse sport, reported Secretary Milton Danziger.

This is the corrected list of dates: Topsfield, May 30-June 1; Northampton, June 7-9; Springfield, June 14-16; Sturbridge, June 21-23; Avon, Conn., June 28-July 1; Windsor, Conn., July 4-7; Chatham, N. Y., July 12-14; Buffalo, N. Y., Grand Circuit Week, July 18; Goshen, N. Y., July 26-28. Each track was assessed \$225 for 1932 circuit expenses.

These stewards were present: President Thomas Ashworth, Henry M. Clark, William T. Crozier, Milton Danziger, M. W. Delaney, W. H. Dickinson, J. F. Graham, William F. Hawley, A. Laverdiere, Charles A. Nash, S. J. Orr, Roger Bourke, Frank G. Trott, Allan J. Wilson and Warren J. Wood. Mr. Dickerson, Goshen; Fred Holisapple, Copake Falls, N. Y., and John H. Gilbody, Topsfield, were elected to the board of stewards. It was voted that general circuit conditions of 1931 be in force for 1932 programs.

Faulty Part Is Most Important In Operation, Avers Holderman

Address of Judge I. L. Holderman, Dayton, who is beginning his fourth term as president of Ohio Fair Managers' Association, to that body in convention on January 13 in Deshler-Wallick Hotel, Columbus.

Last year in my annual address I said that we had passed thru a very hard year in 1930 due to the depression, but that was nothing compared to what we experienced in 1931.

Our problems in 1931 were greater and of more importance than 1930, and I fear that our problems for 1932 will be equally annoying and perplexing. Even with two years' experience of depression, most fairs have survived, and the many trials and tribulations that we have passed thru makes me feel that we are in a much better position successfully to face the future and with more determination.

I have but little fear that we will triumph in the end, because we will do more constructive thinking and planning, and I trust that we will have better co-operation from State and county officials and the citizenry of the State and county than we ever had heretofore.

When I compare fairs with other business enterprises, I congratulate the fair officials on having done so good a job, if not better, than many other industrial, commercial or banking enterprises. In percentage there were fewer fairs in



CHARLES A. HALLECK, elected president of Indiana Association of County and District Fairs at Indianapolis meeting on January 5. He was advanced from the vice presidency. A resident of Rensselaer, he has been secretary of Jasper County Fair there four years. He is 31 years of age, a lawyer, prosecuting attorney and a graduate of Indiana University.

Ferguson Succeeds Bird As Louisville Secretary

LOUISVILLE, Ky., Jan. 16.—Appointment of Garth Ferguson, La Center, Ky., as secretary of Kentucky State Fair was announced by Eugene Flowers, newly installed commissioner of agriculture. He succeeds Tate Bird, who had served as secretary of the fair for several years.

Penny Farm Show Biggest

HARRISBURG, Pa., Jan. 16.—When Pennsylvania Farm Show opened in Harrisburg January 18 there was assembled the largest number of prize-winning live stock and poultry ever brought together in Pennsylvania. Entries in live stock and poultry classes closed December 15, with every department filled to capacity and with hundreds of entries turned away, John H. Light, director, reports.

Buy Alabama State Grounds

Fair and exhibition association formed—Birmingham showman is at head

BIRMINGHAM, Ala., Jan. 16.—Following sale thru bankruptcy court of the property known as the Alabama State Fair, a new organization has been formed, with R. H. McIntosh, prominent Birmingham showman, as directing head. The new organization will be known as the Alabama State Fair and Exhibition Association. The association has purchased outright all properties of the former organization which include realty and buildings.

Riding devices now on the property were not included in the sale, they being under lease sale contract.

Mr. McIntosh is planning a trip to Chicago to attend the meeting of I.A.F.E. An announcement is expected in the next 60 days setting forth plans of the new organization.

Florida Youth To Have Fling at World's Fair

DE LAND, Fla., Jan. 16.—"Florida Youth," a symbolic design breathing health and abandon, created by Cary E. Landis, 11-year-old son of Mr. and Mrs. E. W. Landis and grandson of Attorney-General Cary D. Landis, has been officially accepted by the Florida Commission as central figure for the educational unit of Florida's exhibit at Chicago in 1933.

Alexander, six-year-old son of Mr. and Mrs. Andy Toth, De Puniak Springs, and his St. Bernard dog, Rob Roy, were awarded Florida honor as most typical boy-and-dog pair from among 600 photographs of American boys and dogs submitted to the Chappel Kennel Foundation. Alexander and his dog will be painted in oil and placed on exhibition at the World's Fair.

Florence Sinock, Eustis, healthiest girl in the United States in the 1930 award, and Hilda Hall, Eustis, healthiest girl in Florida for 1931, and healthiest girls to be named in 1932 and 1933 probably will be further attractions of Florida.

Power Bacon's Successor As Manager at Davenport

DAVENPORT, Ia., Jan. 16.—Howard W. Power was named secretary and general manager of Mississippi Valley Fair Association by the directors on January 8. He succeeds M. E. (Pat) Bacon, who left the office more than a year ago and now is general manager of Central States Fair and Exposition at Aurora, Ill.

Mrs. Mazie C. Stokes, who has been assistant secretary-manager for a number of years, will retain that position. Mr. Power is to devote only part of his time to the fair position, still being secretary of National Household Device Company. He is a director of the fair board and a member of Davenport Fire and Police Commission.

Annual meeting of the fair association will be held in Davenport on February 10.

Beam Leases Roby Track

CHICAGO, Jan. 16.—B. Ward Beam advises that he has just closed a three-year lease for the mile speedway at Roby, Ind., outside of Chicago. Beam operated the track last season under the rules and with the sanction of the AAA contest board and will again run his events under the banner of that organization the coming season. He has already applied to the board for dates. First event of the spring probably will be run early in May. Three other events are on the schedule placed before the governing body.

RALPH MOSHER, for 24 years active as booking agent in the outdoor and indoor fields, has assumed charge of the Cleveland, O., office of the Howard & Belmont Fair Booking Association.



By Claude R. Ellis

"THERE'LL be a county fair." That's what Mayor Earl W. Brown said at De Land, Fla., when the bad news came that the State Supreme Court had made the fair board's hope for a 1-mill county tax levy look like a squashed grape fruit.

Burgomaster Brown and his fearless, faithful Floridians who have been making Volusia County Fair did not even falter. Mayor Brown again became Secretary-Manager Brown, ignoring the situation which forbids the county commissioners from appropriating a penny for the fair.

And so, by an all too rare "Never say die" spirit, Volusia County Fair, recently tattered near the brink of a premature grave after a series of difficulties and misfortunes, is to see rejuvenation.

STARTING with the barrier is becoming more of a live topic with each succeeding season of fair officials and race men interested in the harness sport. It took up some time at the Indiana meeting and was subject of a speed conference at the Columbus, O., convention last week.

WHEN he said that most fairs need guidance on how to budget their expenditures, Guy Cantwell, of Newport, addressing Indiana Association of County and District Fairs in Indianapolis, said the proverbial mouthful.

activities. Doubtless many fair boards would have better luck with county commissioners in getting annual aid if they could show that their outlay each year is being intelligently and proportionately expended on entertainment, premiums and the other things which make a fair appeal to all classes of patrons.

FLORIDA has accepted the theory and practice of helping to advertise the other fellow in order to advertise itself. In selling the idea of Florida's participation in the Chicago 1933 World's Fair, it incidentally promotes the great exposition.

Demand Is Active for U. S. Farm Exhibits

WASHINGTON, Jan. 16.—Activity even this early in the new year looking to plans for fairs and expositions in 1932, as reflected in requests for information as to exhibits reaching the Division of Exhibits, U. S. Department of Agriculture, would seem to indicate executives of such institutions are going right ahead upon the theory that better times are, in fact, just around the corner.

A carload of exhibits is on the way to Tampa, Fla., for use at South Florida Fair and Gasparilla Carnival, February 2-13. Among displays requested by management of this fair and which the division of exhibits has listed for such uses were:

Cotton, talking hen, 4-H Club work, bee keeping, honey production, hog cholera control, food and health, Why Burn the Woods?, tobacco and Flies Are Dangerous. According to C. H. Cross, assistant in the office of exhibits, the talking hen feature is proving popular. This mechanical product is now being shipped all in one box, which means less weight and less shipping charges to be paid by those to whom it is loaned.

The division may be represented at annual meeting of International Association of Fairs and Expositions at Chicago February 15-20.

To Strive for Record at Flemington Track May 30

FLEMINGTON, N. J., Jan. 16.—At 23d annual meeting of Flemington Fair Association in Union Hotel here last Friday plans for conducting AAA-sanctioned auto race meet on Decoration Day were discussed. It will be the first meeting at an Eastern fair track this year and Ralph Hankinson, who is staging event, is making every effort to make it a winner.

Annual dinner of the association will be held at Union Hotel night of May 12. President and General Manager Major E. B. Allen is optimistic over this year's fair, basing it on the fact that records show that last year's fair came thru with 4,000 more in attendance than any other fair in history of the association.

Resume Live-Stock Show

OKLAHOMA CITY, Jan. 16.—Resumption of Southwest American Live-Stock Show in 1933 and re-establishment of Oklahoma City as home of one of the leading live-stock shows in the West will result from reconstruction of the huge Coliseum at stockyards here. The show was temporarily abandoned in 1931 when the old Coliseum was destroyed by fire. Reconstructed Coliseum will seat about 8,500.

Needs More for Syracuse

SYRACUSE, N. Y.—Director J. Dan Ackerman of the State Fair expects additional funds from the State unemployment relief committee for improvements at the grounds. Slashing of \$30,000 off the 1932 State Fair budget was interpreted by Mr. Ackerman to mean that an additional appropriation is to be made from the relief committee.

Kansas Will Cut Premiums Rather Than Amusement End

Retrenchment evidently will be in awards and not in attractions—ask no changes in present fair laws—Harman is named secretary for seventh term

TOPEKA, Kan., Jan. 16.—Ninth annual meeting of the State Association of Kansas Fairs was held in the Jayhawk Hotel, this city, on Tuesday and Wednesday January 12 and 13. Attendance, numbering about 50 fair officials, was an average attendance at these meetings. Attendance of attraction and midway representatives exceeded other years, and while no large contracts were signed during the meeting, the representatives announced that meetings of the various associations in the coming months will result in contracts.

Galaxy of Features To Appear at Tampa

TAMPA, Fla., Jan. 26.—Operating two rings, two platforms and double aerial traps simultaneously, South Florida Fair and Gasparilla Carnival will present a program of 45 attractions for grandstand entertainment, afternoon and night, February 2-13, General Manager F. T. Strieder announced.

Negotiation are pending for additional attractions for a sensational climax and probably will be added to the list before opening of the exposition.

Attractions contracted include the Guices, equestrians; Aerial Waiters, high bat act; Duval Attractions, goats and dogs; Polidor and Lou, comedy boxing exhibition; Paul and Louis, Mickey Mice clowns; Billetti Troupe, high-wire carrying act; Alexander Troupe, teeter-board acrobats; the leapers, free-for-all competition for performers; the Smart Alex, comedy acrobats; Naple's wonder working dogs; the Ernestos, equestrians; the Three Jockies, comedy riding number; Barger-Miller Trio, roller skating; Three White Kuhns, novelty musical comedy; DePhil and DePhil, high-wire unicycle and trapeze; Dare-Devil Phillip, back slide for life from 100-foot pole; Steiner Trio, comedy bar act; Harry Ritely and Company, high-table balancing; the Steins, comedy acrobatics; DeKohl Troupe, double rolling globe and juggling; Koal Troupe, high carrying perch; Prince Nelson, high wire; Duke Balancers, novelty chair balancing; Mile, Anna, loop-the-loop thriller; Levine and May, comedy knockabout acrobatics; the Levines, slack wire, juggling and roping; Jack Gregory and Company, novelty hoop throwing; Jim and Carrie Hughes, comedy dog circus; George Hoagland's Hippodrome Circus, Garland entry; high-jumping horses, high-school horses, chariot races, pony pushball, ball-kicking mules and auto polo; Chief Sheenoo, Iroquois baritone; Ella Harris, prima donna of the white tops; Lester Pogue, radio amplification; Cola-Santo Grand Opera Company; J. Alex Sloan, auto races; Thearle-Duffield Company, fireworks every night; New York operatic orchestration unit, 22 pieces; Ringling Bros.-Barnum & Bailey Circus Band, conducted by Merle D. Evans, and combined Negro choirs of Hillsboro County Negro churches.

This schedule does not include features to be presented on special days, such as Gasparilla Carnival, State Tourist Day, convention tournaments, Governor's Day festivities and Shrine ceremonials.

Evening programs will start with concerts at 7 p. m., attractions will begin at 7:30, grand opera at 8:45 and at 9:30 the grand-stand crowds will be dismissed onto Johnny J. Jones Exposition Shows midway. Jack Foley, more than 30 years with the Ringling Circus, will again officiate as equestrian director.

The meeting was called to order at 1:30 p. m. Tuesday by President Julius Eppinger, Burlington, who extended welcome of the association and thanked members for their co-operation during the year. The first speaker of the session was Governor Harry H. Woodring, who welcomed the Kansas delegates and left with them a message in which he signified his interest in Kansas fairs.

He told the delegates that he was contemplating appointment of a commissioner to study the best means of advertising Kansas and its opportunities. This commission would serve without pay and report in time to permit the governor to lay its recommendations before the next legislature.

Would Boost Kansas

He asked the fair association to express its opinion, and, continuing, said: "California advertises her wonderful climate and harbors, Florida capitalizes on her winter resorts, other States have some particular thing which they use to attract industries, permanent residents or visitors. Kansas has climate, agricultural and industrial opportunities but we permit the rest of the world to discover it as they will. We should do something to advertise and a constructive program along that line would do much to help develop our resources." The governor closed with "As Kansas agriculture prospered (See KANSAS WILL CUT on page 63)



WELDON WILLIAMS & LICK "The Big Show" of TICKET PRINTERS FORT SMITH, ARK.

18th Annual Indoor Shrine Spring Carnival & Food Show Feb. 15th to 20th, Springfield, Mo. Choice space for Concessions, Demonstrations and Pitchmen at reduced rates. Annual attendance over 60,000. Address all communications to BOB THOMAS, Secretary, 264 West McDaniel Street, Springfield, Mo.

Send Your Advertising Copy for JANUARY LIST NUMBER TODAY See Announcement on Page 2

No Curtailment Is Planned In Number of Gopher Shows

Minnesota secretaries turn out in large numbers, with 80 fairs represented—officers of State and county organizations are re-elected—new pep song

ST. PAUL, Minn., Jan. 16.—There will be no curtailment of fairs in Minnesota this year, in spite of the fact that only about 50 per cent of the fairs broke even or better in 1931. The fact that a difficult season is ahead is recognized, but the tone of discussion and addresses at the annual meeting of the State Agricultural Society and Minnesota Federation of County Fairs, held here this week, was one of staunch optimism and a determination to carry on. Attendance at this year's convention was approximately 10 per cent off as regards the number of fairs represented. Last January 80 out of the State's total of 98 fairs had delegates in attendance. This week 80 fairs reported.

Representation ranged from seven delegates each from Le Sueur and Washington county fairs down to one each from some four or five fairs, the balance sending from two to five delegates apiece.

All of the old officers of both the State and county organizations were re-elected. D. D. McEachin, Hibbing, continues as president of the State Agricultural Society; D. J. Murphy, Minneapolis, first vice-president, and two district managers whose terms expired were re-elected. They are Lee M. Shell, Worthington, and A. H. Datho, Barnum. Federation officers re-elected for 1932 are: President, Walter E. Olson, Mankato; vice-president, Les Emery, Hibbing; treasurer, Ed Zimmerman, Maledonia, and secretary, R. F. Hall, Minneapolis. Four directors whose terms expired and who were re-elected are: Second district, William A. Lindemann, New Ulm; fourth, Robert Freeman, St. Paul; sixth, B. H. Otte, Sauk Center; eighth, Fred D. W. Thlas, Two Harbors. The tenth district has been abolished.

State Session Large

The State Agricultural Society opened its sessions Wednesday morning with President D. D. McEachin presiding, and an unusually large number of county fair men in attendance. Gerhard Bundlie, mayor of St. Paul, was unable to be present because of pressure of official business. President McEachin in his address sketched briefly the progress that has been made in building up the State fair plant during the last 20 years.

While some appropriations had been received from the legislature, the president expressed the opinion that on the whole there had not been sufficient support from the State over a portion of the 20-year period to record satisfactory progress.

During the last two years a special publicity campaign was carried on by the board under the direction of Secretary Raymond A. Lee and a 10-year plan was inaugurated that is aimed to build up the plant. President McEachin and Secretary Lee devoted a large amount of their time between the 1931 meeting and adjournment of the legislature to furthering the interest of the fair and succeeded in obtaining an appropriation of \$125,000 a year over a two-year period. The 1931 appropriation has already been expended, the president said.

"The 1931 fair will go down in history as one of the most successful held from the standpoint of wonderful exhibits and the manner in which they were shown," said President McEachin. "The fair was exceptionally successful from an educational standpoint. It fell down somewhat in attendance and cash receipts, but the same thing is true of practically all other fairs. However, we fell less in proportion than any other big fair in the country. Every premium was paid; also every bill. We do not owe a dollar and have a little money left. Already we have begun on a bigger and better State fair for 1932."

Building Program Halted

"You may ask me," he continued, "why we fell down on the 10-year building program. Economic conditions is the answer. Farm products have been low in price; taxes have been high and the legislature has been besieged with requests to cut down every possible appropriation. Another reason: I asked why the State University could come to the legislature and ask for an appropriation for buildings and get it, while the State fair was turned down. The reason is that the numerous alumni of the university bring strong pressure to bear on the legislature. You fair men do not. If all the livestock breeders in the State, all the fair men and others interested in the up-building of county fairs would get solidly

behind this move, we would succeed in putting across our building program."

Raymond A. Lee presented a combined secretary's and treasurer's report for the year. "History of the Minnesota State Fair pictures 72 years of progress and development," he said. "It is but natural that occasionally the fair runs into a year of financial stress. That has been the case the last two years. But with the co-operation of the extension department of the university, the 4-H clubs, the newspapers of the State and other helpful agencies, it has been enabled to carry on successfully. The fair has played an important part in building up the commonwealth. It can continue to do so and to live up to the State's motto: 'Minnesota Marches On.'"

An extremely interesting talk was made by Pauline Derenthal, of Wykoff, winner of the grand championship for lambs at the Junior Live-Stock Show, St. Paul. Miss Derenthal, who is not yet 16, spoke on *My Experiences in 4-H Club Work*. She has been in the club work for some

(See NO CURTAILMENT IS page 62)

Put Pair of Notables On Detroit Program

DETROIT, Mich., Jan. 16.—On program of the 20th annual convention of Michigan Association of Fairs at Ft. Shelby Hotel here on January 20-21 two notables will be at the annual dinner on night of the 20th. Gov. W. M. Brucker will be chief speaker and former Gov. F. W. Green will be toastmaster. Harry A. MacDonald, head of Detroit Creamery Com-

Agricultural Conditions

Condensed Data From January Summary by U. S. Department of Agriculture, Washington, D. C.

THE PASSING OF 1931
The year 1931 will be remembered long and unfavorably by farmers. It was a reasonably productive season, but was marked by another staggering decline in prices. From their already low point reached two years ago, the average prices of farm products have dropped one half. On top of the drought and low incomes of 1930, the past year came like a cap-sneak crowning the decade of agricultural depression. Total crop production this past year was 10 per cent larger than in 1930, despite a reduction of 2.6 per cent in harvested acreage. In other words, the more favorable season brought crop production back up to average, following the very poor yields of 1930. However, the larger crops of last season had a gross value, reckoned at farm prices December 1, of only \$4,123,000,000, compared with \$5,819,000,000 in 1930. Compared with two years ago, the crop value has been almost exactly cut in half. The total amount of meat slaughtered under Federal inspection during the first 10 months of last year was 10,834,000,000 pounds, as against 10,759,000,000 pounds comparable the previous year. For this slightly increased amount of meat, the packers paid \$1,103,000,000 in 1931, as against \$1,553,000,000 in 1930. Comparing 1930 with 1931, the average cost to the packers per pound, live weight, dropped from 8.78 to 6.39 cents on cattle, from 9.68 to 6.57 cents on hogs, and from 9.30 to 7.36 cents on sheep and lambs. Last year thus witnessed a price decline which shrank the value of crops nearly a billion and three-quarters and of meat nearly half a billion dollars to the producers.

NEW YORK PRICES DOWN

So far as production of farm products

pany, will sing, and entertainment will be furnished by booking agencies. State Agricultural Commissioner H. E. Powell will be introduced. Sam J. Levy, Chicago, will be master of ceremonies.

First business meeting will be held Wednesday afternoon at 3 o'clock in banquet room of the Ft. Shelby. President Fred A. Chapman, Iowa, will call the meeting to order and make his annual report. Secretary-Treasurer Chester M. Howell will report and committees will be appointed. Earl J. Martin, Ann Arbor, will speak on *Success for Your Fair*, and A. O. Carlton, Lansing, will report on distribution of the \$75,000 Michigan appropriated this year for county fairs.

What the Fairs of the State Expect 1932 To Produce will be brought out in five-minute talks by George E. Harvey, secretary Upper Peninsula State Fair; William F. Jahnke, secretary at Saginaw; Pete Buckley, Bad Axe; R. T. Braun, secretary at Hartford; A. O. Martin, St. Johns; F. H. Northrup, Northville, and "Doc" Armstrong, president, Jackson.

The dinner, limited to 500, will be in the Spanish Room of the Ft. Shelby. Thursday morning at 10:30 o'clock final business meeting will be held, and J. A. Darmaby, Chicago, will speak, committees will report, officers will be elected and 1932 convention city selected.

\$34,655 Net Profit Reported by York

YORK, Pa., Jan. 16.—York Fair, in the treasurer's report for 1931, shows a net profit of \$34,655.79. Directors are elated at this showing, in view of conditions of many other large fairs. York Fair has no debts, and the report shows a bank balance of \$1,397.23. The sum of \$17,000 has been invested in certificates of deposit. There are no dividends.

All money earned, it is the rule, must be spent on improving buildings and grounds. Each year this is done to some extent, and in 1932 an additional cattle barn, a speed barn to house 60 horses and a barn for exhibition horses are planned.

At annual meeting on January 11 all officers were re-elected as follows: President, Samuel S. Lewis; vice-president and manager of amusements, Herbert D. Smysler; secretary, John H. Rutter; treasurer, D. Eugene Thompson; concession manager, William O. Thompson. Mr. Smysler is beginning his 26th year in charge of racing and amusements. A contract for the 1932 midway has been made with Bernardi Greater Shows. Dates are October 4-8.

Name Swoyer With Deysher

Reading men re-elected—dates are set—big State convention is promised

READING, Pa., Jan. 16.—Abner S. Deysher was re-elected president of Greater Reading Fair, with Chester W. Brumbach and Edward J. Morris, vice-presidents; Charles W. Swoyer, secretary, and Theodore M. Keppelman, treasurer, for the ensuing year.

September 13-17 were announced as dates for 1932 Greater Reading Fair, which, according to preliminary plans, will make the exhibition one of the most elaborate and entertaining in the East. New, novel ideas will be introduced daily, and Secretary Swoyer is already booking concessioners, who include more than a score of new workers.

The 20th annual convention of Pennsylvania State Association of County Fairs here on January 27-28 at New Abraham Lincoln Hotel under auspices of Greater Reading Fair Boosters' Association, will have more than 1,000 fair workers from all parts of the country attending the big gathering, to be opened on Wednesday, January 17, by President Harry White, Indiana, Pa.

An elaborate program arranged for the opening day sessions has William H. Gocher, Hartford, Conn., secretary National Trotting Association; Dr. H. M. Waters, general manager Canadian National Exposition, Toronto; Thomas Nokes, Johnstown; Al Norrington, Pittsburgh; Dr. Charles N. Nichols, Pottsville, and George F. Schuler, Fleetwood, as speakers.

Annual dinner at Abraham Lincoln Hotel on evening of January 27 will have A. Lincoln Frame as master of ceremonies in presenting revues by Pearl M. Halnes and Catharine Behney; acrobatic acts by Lukens gymnasium; Miss Orsola M. Pucellarelli, soprano, and Blue Ribbon barn dancers, with old-time fiddlers.

Trade Shows Combined

ENID, Okla., Jan. 16.—Oklahoma Farm Machinery and Tractor Show will be combined with the Fall Style Show and auto exhibit this year, March 21-26. Event will be staged in Convention Hall. Several acts of vaudeville will be presented with an orchestra.

Fair Elections

BRIDGEPORT, Conn.—Connecticut Vegetable Growers' 19th annual convention elected these officers: John Christenson, Wilson, president; Harry Disbury, Thomaston, vice-president; Frank Roberts, Middletown, secretary; Burton D. Potter, New Haven, treasurer. Committee in charge of arrangements comprised Herbert E. Baldwin, Westport, chairman; George Rippe, Westport; David A. Clark, Milford; Patrick Callahan, Stratford; Herbert P. Beers, Southport; Peter Aldo, Milford; W. O. Burr, Fairfield; Louis Aldo, Bridgeport; George Craft, Southport; A. E. Wilkinson, Storrs, and L. M. Chapman, Danbury.

TERRYVILLE, Conn.—Litchfield County Council of Fairs on January 11 re-elected: President, Raymond Bentley, Harwinton, president of Harwinton Agricultural Society; vice-president, Senator E. O. Wright, Goshen, president of Goshen Agricultural Society; secretary, Samuel Blakelee, Goshen; treasurer, Robert Bothroyd, Terryville, vice-president of Plymouth Agricultural Society.

FLEMINGTON, N. J.—Representative stockholders and directors met at Union Hotel here January 8 to elect officers and engage in general discussion of Flemington Fair, August 30 to September 5, as announced. All officers were re-elected, namely, Major Edward B. Allen, president and general manager; F. B. Williamson, vice-president; James E. Farmer, treasurer; Dr. C. S. Harris, secretary, and Florence Wells, assistant secretary. Board of directors consists of Mr. Allen, Mr. Williamson, Chapman S. (See FAIR ELECTIONS opposite page)

MANDATORY COUNTY—

(Continued from page 34)
 needed large amounts, but under the \$10,000, of course, would be assured of them, and such fairs as did not need county aid would not be compelled to submit figures to county commissioners. His plan removed opposition of some members who declared that a budgeting law would "wipe out every county fair in Ohio in five years," because it would give too much power and authority to county commissioners in regulating of fair funds and management.

Modification Being Sought

There was much denunciation of present rigorous regulations regarding concessions at fairs, and this brought from the committee the following resolution, which was adopted:

"Resolved, That the resolutions committee recommend that the president appoint a committee to report at the June conference on the modification of the concessioners' license law." On the resolutions committee were H. E. Marsden, chairman; E. H. Ruel, W. B. Richmond, A. G. Abbott and Earl J. Coburn. President Holderman will make later announcement of the legislative and concession committees.

A resolution also was adopted providing that, because of the three different parent trotting associations in the State practically uniform as to rules, when a horse is registered for racing under rules of one association or a driver is licensed by one association to drive in the State, such registration and license shall be recognized and accepted by the other associations.

Sympathy was expressed in resolutions to the families of these members who died during the year: Messrs. Coe and Hutchinson, Cuyahoga County; Harner, Greene County; Dickey, Columbiana County; Morgan and Spence, Knox County; Lowery, Henry County; Taylor, Wayne County; Elbon, Warren County, and Alton and Dr. Wise, Medina County. A telegram of sympathy and interest was sent to Mrs. E. L. Huffman, Camden, O., whose husband, a pioneer fair worker, is seriously ill.

Guthery Quotes Figures

Mr. Guthery prefaced his outburst at the banquet by reiterating that he would stand by existing State laws restricting concession operation.
 "If we can't get along without games, we had better stop," he shouted.
 He then quoted figures from his department, he said, which showed that in 1931 Ohio county fairs had a cash balance of \$1,580 and \$811 debts. In 1921 he said 19 of the same fairs had a balance of \$50,944 and debts amounting to \$50,202. In 1931, he said, the same fairs had a balance of \$1,654 and debts aggregating \$181,700.

"You gentlemen are not playing fair with the residents of your county," he declared. "You have not given a true picture of the situation as it exists and here will come a day of reckoning."

He added that educational factors are the real drawing cards at Ohio fairs. He said something educational should be shown instead of "degrading slide shows."

He also referred to his recent dismissal of an employee which raised protest among secretaries at the executive meeting of the association last month. It was taken as reference to Mrs. Helen Mahler, secretary of the State Fair Board for years, who was dismissed by him on grounds of economy, but who remained several weeks at her desk upon advice of friends, while Gov. George White was being interceded with in her behalf.

"As long as I am director and have five persons who can do the work of six, I'll cut the sixth from the payroll," he said. "If I haven't that right I don't know who has, and if anyone does not like it I suggest that they have me removed."

Governor White, at the banquet, told newspaper men after the talk that he was not dissatisfied with what his appointee had said, adding that he had led the assembly much truth.

Bundles' Election Plan

Many delegates before the next morning session threatened to answer Mr. Guthery, declaring that his talk would be misinterpreted and would greatly injure fair boards' chances of having county money appropriated in future.
 However, the only thing that came up on the floor was adoption of a resolution extending "heartly good wishes to Governor White and Director Guthery" and pledging co-operation with them.

Governor White in his address at the banquet praised conduct of the 1931

State fair under Director Guthery and Manager Charles M. Beer. He referred to the controversy between them by adding, "If it was difference of opinion, I'd like to stir it up again if it would make the fair the same success."

Many criticisms were passed at the political array at the speakers' table, three potential gubernatorial candidates being speakers at it—Governor White, former Governor Myers Y. Cooper and Secretary of State Clarence J. Brown.

"Your fair associations are faced with necessity of retrenchment, as well as everything else," said Mr. Brown. "I tell you frankly some rural parts of the State may be in bankruptcy before the year is out."

"To draw the people—you must present at your fairs something that they cannot do and see somewhere else," he added. "The modern age has broadened the ruralites. But you must realize the strict necessity of staying within your incomes."

A. P. Sandles, Ottawa, known as "Daddy of them all," was refreshing in a snappy talk urging action for more farm credit.

He suggested electing fair directors by the voters of townships, as such a plan would interest every voter as being a stockholder in the fair, which he added, voters really are when a fair receives public money.

"Building boys and girls is better than mending men and women. That's what fairs do," he said.

Entertainment Is Varied

Banquet entertainment was by Barnes-Carruthers Booking Association and Gus Sun Exchange and comprised:

J. J. Haney's wrestling and riding black bear, "Mooseheart"; Brody and Delevan, hand-to-hand acrobats; Blackberry Dudes, radio strummers and singers; Montana Meechey's cowboy orchestra, with Tommy Ott, boy harmonica champ; Harry O'Brien's Band; Swinger and Swinger, roller skaters; Ross Lewis, accordion; Grimes Sisters and crooners; DeWitt Sisters, buck dancing, and rope spinning, and guitar by King Brothers' rodeo members, Bob Shaw and Earl Kurtz announced acts.

Essay contest winners were awarded cups given by the association and cash prizes awarded by Mr. Cooper as follows, presentation being by President Holderman: High-school class; First, Gladys C. Burge, Lorain County; second, Victoria Holloper, Logan County; third, Kathleen Powell, Warren County. Grade school class; First, Laura Blosser, Columbiana County; second, William Halley, Logan County; third, Dorothy Darvey, Trumbull County.

Van Atta on Attractions

At Wednesday afternoon's session T. B. Cox, Lancaster, opened the question of budgeting and concession laws by saying he would continue to fight against the former and for concession regulations which would be more liberal.

"Don't break your patrons at the gate," he advised. "A reasonable admission fee helps the concessions and gets crowds. Our night show goes over big late in October, so if we can do it then all fairs could have night shows. Keep religion and politics out of your fairs. We allow no talks on these subjects and no circulars distributed at the fair. The midway draws many who come only for that, as others come only for other departments. Fairs must be balanced."

D. R. Van Atta, former president of Carthage Fair, Hamilton County, reviewed efforts there to win all classes and interests for the fair. He said in that locality the fair had as opposition a dog racing track, which drew as many as 20,000 people at times, all passing Carthage fairsgrounds, but that it evidently was a gambling crowd and could not be so entertained at that fair. He urged that department superintendents be enthused with their work and that broad educational and entertaining programs be presented, much of which must be free.

Coburn for Full Aid

Earl J. Coburn, Warren County, repeated what he said at the Indiana fairs meeting to the effect that counties should fight for the \$10,000 county appropriation permissible under the law, but not all of which is mandatory upon county commissioners to grant. This precipitated discussion which led to the resolution calling for a committee to ask amendment to make granting needed aid compulsory upon commissioners.

If fairs were assured of this sum they could plan better programs, Mr. Coburn said, and could pay off in event of bad weather. He said his board had received \$7,000 in 1931 and would get more.

Fair Meetings

North Dakota Association of Fairs, January 20-21, Hotel Dacotah, Grand Forks. H. L. Flinke, secretary, Minot, N. D.

Michigan Association of Fairs, January 20-21, Ft. Shelby Hotel, Detroit. Mich. Chester M. Howell, secretary, Saginaw, Mich.

Massachusetts Agricultural Fairs Association, January 21-22, Hotel Kimball, Springfield, Mass. A. W. Lombard, secretary-treasurer, 136 State House, Boston, Mass.

South Texas Fair Circuit, January 25-26, Traveler Hotel, New Braunfels, Tex. George J. Kempon, secretary, Seguin, Tex.

Pennsylvania Association of County Fairs, January 27-28, Abraham Lincoln Hotel, Reading. J. F. Seidomridge, secretary, Lancaster, Pa.

Wisconsin Association of Fairs, January 27-29, Schroeder Hotel, Milwaukee. J. F. Malone, secretary, Beaver Dam, Wis.

Texas Association of Fairs, January 29-30, Adolphus Hotel, Dallas. D. H. Berry, secretary, San Angelo, Tex.

State Association of Tennessee Fairs, February 2-3, Noel Hotel, Nashville. W. F. Barry, secretary, Jackson, Tenn.

Illinois Association of Agricultural Fairs, February 3-4, Hotel Emmerson, Mt. Vernon, Ill. A. W. Grunz, secretary, Breese, Ill.

North Pacific Fair Association, February 5-6, Olympic Hotel, Seattle, Wash. H. C. Browne, secretary, Portland, Ore.

New York Association of County Agricultural Fair Societies, February 15-16, Hotel Ten Eyck, Albany. G. W. Harrison, secretary, Albany, N. Y.

International Association of Fairs and Expositions, February 15-20, Hotel Sherman, Chicago, Ill. Ralph T. Hemphill, secretary-treasurer, Oklahoma City, Okla.

Louisiana State Association of Fairs, February 26-27, Donaldsonville. R. S. Vickers, secretary, Donaldsonville.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates to be included in the above list. Inquiries are being received from interested persons.

Mr. Cox could not see how mandatory budgeting would help fairs. He said if county-commissioners had the right to tell fair directors what could be spent that commissioners soon would be running the fairs. Five years hence, he said, there would be no county fairs under such a system, that fair directors might as well resign and let hired men conduct the fairs for the commissioners. He could see entry of politics and complaints of taxpayers under a budget system and questioned that if commissioners will not help some fairs now that they would do nothing for them under a budgeting scheme.

W. B. Richmond, Lorain, took issue with Mr. Cox on some points, but thought all relief necessary would be provided by present statutes if amended. David Bishop, superintendent of speed at Lebanon, said Mr. Cox's fair was in one of the "golden spots," but that other fairs would pass out if they did not receive more aid. Mr. Cox answered that taxpayers would stand for any amount for the State fair, but not for county fairs, and that budgeting alone will not obtain co-operation of the people.

Holderman Explains Law

It was then that Judge Holderman explained that the law now provides enough county aid without budgeting if needed aid can be obtained from commissioners.

He said the law might be amended so that it would be mandatory upon commissioners of a county to grant such aid to fair directors certified to them as necessary to conduct a fair, instead of being merely discretionary, as it is at present to grant only a portion of \$10,000 for club work. A test vote was taken on this suggestion and it met favor with a large majority. A motion by Mrs. Hamilton Shaffer, Dayton, that the president appoint a committee comprised of proponents and opponents of budgeting, to report at the June conference, was defeated.

Speakers at Thursday morning's session were Mrs. John Westendorf, Montgomery County, on *Woman's Part in Development of a Successful Fair*; Prof. W. H. Palmer, B. P. Sandles, manager, State Junior Fair, and R. A. Howard, on *Junior Fair and Boys' and Girls' Club Activities*; W. F. Guhm, Portsmouth, on *Innovations*; Prof. E. O. Skinner, State director

of education, on *What Contribution Can Our Public Schools Bring to Our State and County Fairs*; Dr. C. G. Williams, director Ohio experiment station, and John McSweeney, director of welfare, on *What Can My Department Do To Furnish To County Fairs Educational Exhibits To Acquaint the Public With State Activities*; Walter F. Kirk, master of State Orange, and L. B. Palmer, president Ohio Farm Bureau, on *What Benefits Do Our Fairs Derive Thru Co-Operation of Granges and Farm Bureau?*

Amusement Men Attend

Among amusement men and concerns represented were Ed Carruthers, Earl Kurtz, Barnes-Carruthers Fair Booking; M. B. Howard, Sidney Belmont, Ralph Mosher, Howard Belmont Fair Booking Association; Gus Sun, Pete Sun, Bob Shaw, Mr. and Mrs. Homer Neer, Gus Sun Booking Exchange; Mr. and Mrs. Jack Champion, Jack Champion Attractions; Mr. and Mrs. Jack St. Julians, St. Julians Attractions; Charles Easter, C. F. Holman, Easter's Attractions; Frank Cervone, Harry Dunkel, William Senior, Harry Bigsby, William Bowers, Boyd & Wirth Booking; Harrison Fair Advertising Company, John Clark; Fair Publishing House; Willie Green Band; Theaie-Duffield Fireworks Company, Art Breese, Jack Duffield; United Fireworks Company; Illinois Fireworks Company; J. Saunders Gordon, George B. Flint, Gordon Fireworks Company; A. D. Mielco, C. B. White, B. Gray, Harry Leisinger, Hudson Fireworks Display Company; James Sordt, L. E. Holt, R. F. Smith, American Fireworks Display Manufacturing Company; Herb Maddy; Jack W. King, King Bros.' Rodeo; A. C. Hartmann, Claude R. Ellis, *The Billboard*; Leo Lippa, Lippa Attractions, and Floyd L. Gooding, rides.

Glimpses From Sidelines

One amusement man said he was attracted as much attention as he would at a Farmers' Institute.

Attendance was considered good during a stringent year. Stark County had 12 delegates and they paid their own expenses to be here.

Leo Lippa, showman, whose favorite ground has been upper Michigan, seemed to be way off his beat, but he met lots of friends.

Some of the comedy at the speakers' table during the banquet was considered as good as the free acts by those who appreciate keen-edged wit.

The Grim Reaper added to a depressing year by taking generous toll of some of the stalwarts of the association in numerous counties.

Those favoring track betting at the speed conference learned there are many barriers (legal) and perhaps even unto amending the constitution.

The capable Don Detrick was everywhere, with a complete grasp of all details of the big gathering, so that is why he seems to be a fixture as executive secretary.

It was a diplomat who arranged the seating at the banquet speakers' table. Had Mr. Guthery and Mrs. Maher about as far apart as was gracefully possible.

Charles M. Beer, State fair manager, and C. V. Truax, assistant manager, certainly didn't strike any discordant note with the amusement men when they stated in conversations that they favored super-attractions and were strong for the entertainment menu at fairs.

Yes, after closer examination it proved to be Herb Maddy under that 10-gallon hat.

Reckon Mr. Guthery meant that for a stinger when he opened his banquet remarks with: "Mr. Governor—and would-be governor!"

Governor White said he had his picture taken with ex-Governor Cooper, but that he still has his watch. Mr. Cooper retorted that he had found that the governor needed watching, as after the photo had been taken he (Cooper) had found his watch was gone!

Secretary of State Brown later clarified the matter by announcing that Mr. Cooper had found his watch—the pawn ticket had been located! That was as much "politics" as was talked by the three who may oppose one another in the gubernatorial race.

Even Mr. Brown apparently noticed death of references to fair amusements. "To show you that I am not too young to be governor," he observed, "I can remember when we had Merry-Gorounds at fairs."

As was remarked, some of the ring-side sitters at the banquet attractions platform may have been disappointed, at that, when it proved to be a four-legged bear.

One fair secretary paid his dues with a check written in red ink. Very appropriate, dryly asserted President Holderman.

Optimism and Economy Are To Be Rules in Old Dominion

Virginia meeting sees all except two fairs represented at Richmond gathering—Secretary T. B. Smith, Raleigh, is hurt in auto smash on way to session

RICHMOND, Va., Jan. 16.—Placing the past season behind them with the philosophic view voiced in the words of Secretary C. B. Ralston, "the worst is over," 15th annual meeting of Virginia Association of Fairs, in session at the John Marshall Hotel in Richmond on January 11 and 12, buckled down to paving the way for a better season in 1932, which they are all facing with a spirit of optimism which is not, however, without an element of caution. Mayor J. Fulmer Bright, Richmond, in his address of welcome, heartened the members of the association by his prediction that "when the fall comes you will find the lean years behind you," and declared: "I know of no group of men who can do more to better conditions than you gentlemen of Giles County Fair, Pearisburg, responded to the mayor's welcome to the association.

C. R. Adair, secretary of Giles County Fair, Pearisburg, responded to the mayor's welcome to the association. President H. B. Watkins, secretary of Danville Fair, in his annual address, opened his remarks by saying that he would not mention the "disagreeable things of the past year," and then said: "Let's go into the new year with renewed spirit. We have got to economize and cut down expenses of organization. We have given good fairs and we will continue to do that. But we must cut down expenses. We have overcome adverse conditions in the past and we will overcome them now. Carry on, keep on working." And in those remarks, which preceded his formal address, and were not "in the book," was reflected the spirit of the meeting.

Would Cut Gate Prices

Thomas Whitehead, secretary of Amherst Fair, in the "Open Forum" made the outstanding hit of the meeting in his straight-from-the-shoulder talk, and cheers of "Hurrah for Uncle Tom" greeted his remarks. His advice as to how to run a fair was couched in the following words:

"I don't believe the average fair is worth 75 cents. You are getting a little too much money for your fairs. At Amherst we charged 30 cents and made money. People didn't believe they were given 50 cents' worth of fair. We had the crowd and the concession people all pleased. Every child came with a quarter to spend and spent it. All this pickle stuff won't draw. A fair is no Sunday school picnic. They want Wild West or something of that sort. Your gate is too high—cut it."

T. B. Smith, secretary of North Carolina State Fair, Raleigh, was down on the program for a Message From North Carolina, but he had hardly gone beyond the limits of his State capital on his way to Richmond to deliver it when he met with an automobile accident which caused him to be taken back to Raleigh and placed in a hospital. All of which was conveyed in a message which was wired and which brought him the sympathy of all of his fellow fair men and friends.

J. W. Montgomery had to substitute for Prof. John R. Hutcheson, Blacksburg, who was down on the program for an address on Fairs a Clearing House for A-H Club Work, Professor Hutcheson being unable to attend.

Meet Again in Richmond

Col. T. Gilbert Wood, industrial and agricultural agent of the Norfolk and Western Railroad, Roanoke, discussed "The Relationship of Fairs," Robert Alport, Richmond, "Our State Fair," W. L. Tabscott, secretary, Greenbrier Valley Fair, Lewisburg, W. Va., "A Message From West Virginia," and W. H. Gossett, secretary, National Trotting Association, Hartford, Conn., "The Future of Harness Racing in Connection With Fairs."

Among subjects discussed in the Open Forum was "What Is the Matter With the Stockholders?", or "The Responsibility of Stockholders Toward the Success of Fairs," which brought out almost the unanimous verdict that there was "nothing the matter with the stockholders except that they wouldn't attend any of the stockholders' meetings."

Other subjects were "Problems of County Fair Secretaries, How May We Balance Our Budget for This Year's Fair?" and "What Items of Expense Shall We Eliminate?"

A resolution was adopted requesting the State Highway Department to allow fair advertising to remain on display

along the highways for a reasonable length of time up to the fair dates.

All of the officers were re-elected as follows: H. B. Watkins, president, Danville; T. B. McCaleb, vice-president, Covington; T. L. Felts, vice-president, Galax; Mrs. Lem P. Jordan, vice-president, Suffolk; Charles A. Somma, vice-president, Richmond, and C. B. Ralston, secretary-treasurer, Staunton.

Richmond was chosen for the next annual meeting, to be held January 10 and 11.

Committees Are Named

Standing committees for 1932 were appointed by President Watkins as follows:

Banquet Committee—T. B. McCaleb, R. Willard Eanes, Charles A. Somma, W. C. Roberson, C. R. Adair. Program Committee—T. L. Felts, B. M. Garner, H. F. Fralin, H. E. Mears, C. H. Perry. Legislative Committee—H. B. Watkins, T. B. McCaleb, Thomas Whitehead, Charles A. Somma, E. K. Coyner, C. B. Ralston, T. L. Felts. Credential Committee—C. R. Adair, H. K. Sweetser, B. M. Garner. Committee on Exhibits—Edward V. Breeden, J. C. Caldwell, E. T. Robinson. Circuit Committee—J. Callaway Brown, E. V. Breeden, T. B. McCaleb, W. W. Wilkins, W. L. Tabscott. Reception Committee—W. W. Wilkins, W. L. Tabscott, H. E. Mears, Mrs. Lem P. Jordan, E. V. Breeden. Fair Date Committee—C. B. Ralston, C. R. Adair, J. Callaway Brown, Louis A. Scholz. Edward V. Breeden, W. W. Wilkins, P. T. Brittle. Speed Committee—H. E. Mears, W. L. Tabscott, George W. Norris, Charles A. Somma, W. C. Roberson. Grievance Committee—Thomas Whitehead, W. L. Tabscott, Mrs. Lem P. Jordan. Resolution Committee—Thomas Whitehead, T. L. Felts, R. Willard Eanes.

Like Banquet Entertainment

The big social event of the meeting was the banquet held in the Roof Garden of the John Marshall Hotel on Monday night, following the first day's sessions. Nearly every one attending the meetings was present at the banquet, including, besides the fair secretaries and directors, the carnival owners and agents, those representing grand-stand attractions and various concerns who had their contact men at the gathering, all of whose names appear in their proper place in this story, so that to mention them here would be a duplication.

George Hamid, of Wirth & Hamid, furnished what was declared to be one of the best entertainment programs ever offered at a meeting of the Virginia Fairs' Association.

Col. H. B. Watkins, president, acted as master of ceremonies, while those on the banquet committee were: T. B. McCaleb, R. Willard Eanes, Charles A. Somma, W. C. Roberson and C. R. Adair. The reception committee was composed of W. W. Wilkins, W. L. Tabscott, H. E. Mears, Mrs. Lem P. Jordan and E. V. Breeden.

Hon. J. J. Wicker, State Senator representing Richmond, delivered the address at the banquet, this choice of a speaker having been an excellent one on the part of the committee.

Attendance Near 100 Per Cent

Bill Strickland's Capitollan Orchestra, of Washington, furnished the music. With Harry Tanner as master of ceremonies, George Hamid started the show, the numbers appearing in the following order: Adair Twins, known as the Platinum Blondes of the Earl Carroll Vanities, in songs and dances; John E. Russo, accordionist from the New York Madison Square Band; Gertrude Van Diens, soprano and late star with John Philip Sousa's Band; Donald Sisters, recently imported from Europe, in sensational head and hand-stand balancing; Joe Basill, conductor of the New York

Madison Square Garden Band, in cornet solo; Joe Basill and Clayton Lamphun, latter conductor and leader of Lamphun's Concert Band, in a cornet duet; the Hot Sox Orchestra, six colored boys from Washington, in selections on various freak instruments; Harry Tanner in his original character of the "Old Soak," as he played it in the picture of Raymond Hitchcock's famous play; a second edition of the Adair Twins, and Clayton Lamphun and Mildred O'Dome in musical offerings and songs. Miss O'Dome, known as the "Sweetheart of Songland," and her partner were required to respond to several encores.

Following the O'Dome-Lamphun number there was community singing, with some old-time numbers, concluding with "Happy Days Are Here Again," after which the entire gathering marched out of the banquet hall to the strains of Dixie. It was a two-hour show "direct from New York."

Attendance nearly reached the 100 per cent mark, the only fairs not represented being Smyth County Fair and that of Franklin.

Shows Are Represented

Carnivals making Virginia territory were well represented, but few contracts were made, attitude being to hold off a while and keep the weather eye open. The William Glick Shows lauded Virginia State Fair at Richmond and the Bernardi Greater Shows will furnish the midway at the York (Pa.) Fair, exactly the reverse of last season, when the Lihderman Show was at Richmond and the Glick Show at York.

The carnival representation at the meeting was as follows: William Jennings O'Brien, Johnny J. Jones Shows; Capt. John M. Sheesley, Greater Sheesley Shows; Frank West, C. W. Cracraft, West's World Wonder Shows; Rubin Zruberg, J. C. McCaffery, Rubin & Cherry Shows; John Marks, Ralph Lockett, Mark Greater Shows; Izzy Cetlin, Jack Wilson, Cetlin & Wilson Shows; R. B. Jones, Bruce Greater Shows; Harry Ramish, Roberts & Ramish Shows; Max Lihderman, Frank Bergen, Ralph Smith, Bill Holland, Bernardi Greater Shows, and William Glick, M. B. (Duke) Golden, Herbert Tisdale, William Glick Shows.

Among others attending were William Bretznitz, Donaldson Lithographing Company; George Hamid, Wirth and Hamid; A. D. Alliger, World Fireworks Display Company; J. S. Orrico, D. A. Ross, Liberty Fireworks Company; John Serpico, International Fireworks Company; Larry Boyd, Boyd & Wirth; Matthew J. Riley, James F. Victor, Victor Band; Charlie Lauterbach, Mr. and Mrs. J. G. Wright Jr.; George Marr, Chris. Jernigan, D. L. Bassinger, Mrs. W. W. Sterling, Walter McCauley, Charles Lentz, Jack V. Lyles, Tony Lewis and A. Harrison. There were banner displays by Ernest Chandler, tents; Ohio Display Fireworks Company, American Fireworks Company and Stanford-Crowell Company.

Some Personal Notes

Frank (Dutch) Hildebrand, special agent, West's World Wonder Shows, phoned all the way from Miami, Fla., to Ralph Lockett, Marks Shows, and told him to say "hello" to the bunch. Duke Golden brought word that T. W. Ballenger, circus general agent, was still quite sick in a Columbus, O. hospital.

Cetlin and Wilson were mum on the exact nature of the show they would frame for next season. But they were busy boys around the lobby.

George Hamid, who said that he had been coming to this meeting 11 years, declared it to be the best he had ever attended. While he found, he said, that there was a tendency in most cases to conserve and economize, yet the fair men seemed to feel that they must have good entertainment if they are to survive. He said the secretaries and managers had come to this meeting ready to do business, that they had their minds made up as to what they wanted to spend and that contracts were entered into without any waste of time.

W. T. Stone, former owner of W. T. Etone Shows, came to the meeting from his "Chimney Corner Inn," seven miles from Richmond.

TEN ANIMAL ACTS were presented at the Pet Show at Allentown, Pa., by the Pet Show and Accessories Company which brought its menagerie, augmented by animals and birds shown by local residents. It was an indoor fair and circus combined. Topping the list was the high-school pony Cupid, trained by "Doc" Young. A baby elephant under direction of Mrs. Bert Wallace was another feature, while Mr. Wallace showed four trick ponies.

Fair "Grounds"

ASHEVILLE, N. C.—Directors of Buncombe County Fair did not realize their hopes financially last year, altho exhibits excelled all previous 18 years of the fair's existence. To stimulate efforts for the 1932 fair, September 10-24, directors will hold a Live at Home Spring May Festival on the fairgrounds May 23-28, according to Secretary-Manager E. W. Pearson.

ST. JOHN, N. H.—Annual St. John exhibition will open Saturday, September 3, and close Saturday night, September 10. Frederiston (N. B.) Fair will open Saturday, September 10, and close Saturday night, September 17. Dates for Woodstock (N. B.) Fair have not been announced. Practically every year for 15 years dates of Woodstock have conflicted with those of St. Stephen Fair. Harness racing is chief feature at these fairs, altho it was eliminated at 1931 St. Stephen exhibition.

BRIDGEPORT, Conn.—Annual convention and miniature fair of Connecticut Vegetable Growers' Association was held at rear of Stratfield Hotel last week. Prize fruits and vegetables and all types of modern farming equipment used on Connecticut farms were in the exhibition. Governor Wilbur L. Cross and Mayor Edward T. Buckingham spoke at the banquet. Among convention speakers were Rev. John L. Davis, former pastor of New Britain; Gilbert S. Watts, ex-president of Pennsylvania Vegetable Growers' Association; W. W. Oley, director of markets for New Jersey; Dr. J. G. Lipman, director of New Jersey Agricultural Experimental Station; H. M. Townsend, president of Buyers' Co-Operative Market, Providence, R. I., and Dr. Joseph Chicksa, Bangor, Me. J. B. Lewis, president, said it was the largest assembly of its kind ever held in the State. Committee in charge of arrangements comprised Herbert E. Baldwin, Westport, chairman; George Rippe, Westport; David A. Clarke, Milford; Patrick Callahan, Stratford; Herbert P. Beers, Southport; Peter Aldo, Milford; W. O. Burr, Fairfield; Louis Aldo, Bridgeport; George Craft, Southport; Al E. Elkinton, Storrs, and L. M. Chapman, Danielson.

CANTON, O.—Declaring that the county fair has for several years been a losing proposition, several hundred farmers of Stark County called on county commissioners and asked that the fair be eliminated as a help toward reducing county expenditures. One speaker said the fair last year lost \$21,000. This was corrected by a member of the board, who explained that total indebtedness of the fair board last year would not exceed \$9,000. County commissioners have taken no action.

GALESBURG, Ill.—Arch D. Noble Post, American Legion, has announced a Merchants and Manufacturers' Exposition for week of March 21. Event will be directed by the Kentucky Exposition Company. Sixty-five elaborate display booths will be used and six vaudeville acts. Both city and county features will be embraced in the event.

MILWAUKEE, Wis.—Eleventh annual mid-winter fair, farmers and home-makers' conference, sponsored by Milwaukee County Agricultural Society, will be held on January 26-29 at Hale's Corners. This is an accredited county fair, and all entries must be in by January 24.

TERRYVILLE, Conn.—Litchfield County Council of Fairs wants a uniform premium list among members. Revision will be considered soon by a special committee of member societies. One new fair association has been admitted. Blyertown Agricultural Society. Members of Litchfield County Council are Gossett, Harwinton, Washington, Litchfield, Ryerston and Plymouth Agricultural Societies, latter being sponsor of Terryville Fair. One one fair association in the county has not joined the association which was organized a year ago to promote better feeling and understanding among the fair societies.

MADISON, Wis.—Consolidation of two State fair positions with Arthur C. Tewks Waukesha, formerly assistant superintendent of education department, as superintendent, has been announced by Ralph Annon, fair superintendent. Salary authorized is to be \$10 per day for a maximum of 25 days. Budgetary limitation prompted the change.



By CLAUDE R. ELLIS
(Cincinnati Office)

FIRST WINTER ice carnival opened at Wandermere, Spokane, Wash., with heavy attendance. Racing was unusually good, especially a five-mile relay between the Lewis and Clark team and Hilliard team, former winning by a close margin.

ANENT RECENT discussion regarding comparative size of some of the largest roller rinks in the country, Frank Allbright, assistant manager there, advises that dimensions of the "Rollerrome," Culver City, Calif., are 250x150 feet, size of building, and 213x115 feet, actual skating surface.

"REGARDING The largest roller rink in the world," opines H. P. French, of Muskegon, Mich., "I believe Nashville, Tenn., has it. The lobby is 100x400 feet. Over the lobby is a surface of that size for beginners. The skating surface is 100x100 feet. If there are any larger ones I would like to know where they are."

WILL HAY JR., son of Will Hay, famous English vaude comedian, and Bennie Lee, English roller-skating champion, have evolved a new type of entertainment in London—comedy boxing on ice skates. They recently presented this novelty on two occasions at Streatham ice rink and so popular were they that offers have been made for vaudeville engagements with their specialty.

ROLLER RINK at Mackinaw Dells, Congerville, Ill., is the only part of the park operating at present, advises Manager Lawrence Jones. He says that by sharp reduction in prices a satisfactory patronage is being drawn. "As a special mark of courtesy to our rural patrons," he writes, "we made an offer some time ago that met with enthusiastic reception. Our price for a skate ticket is 35 cents, and we agreed to give one skate ticket in exchange for one bushel of corn. Money is as tight here as it is in the rest of the States, and it is a great deal easier for the farmer boys to get hold of one bushel of corn than 35 cents. Our price was good, too, because at that time cash corn was quoted at only 28 cents. A final checkup that night showed 53 bushels of corn piled up in our promenade! Not so bad."

CHICK WILLIAMS and Walter Dolan, dark horses, captured the annual 15-mile roller amateur team race at Ridgewood Grove, New York City, on January 16 from a field of 16 teams in the fast time of 46 minutes and 2 seconds. They crossed the finish line five yards ahead of William Murawski and Donald Holmes. Henry Keatner and Howard Rich finished third; George Lutz and Frank Nicaratto, Fordham Rink, were fourth, and Leo Kugler and William Walsh, favorites, were fifth. Fred Miller, of last year's winning team, in absence of his partner,

took on George Mehling as a substitute and lagged far behind. First, second, third and fifth prizes were captured by Ridgewood skaters. First and second prizes were loving cups and the others were medals. The race was a thriller throughout. Williams-Dolan combination, which had not been conceded a chance by the fans, kept with the leaders thru every sprint. They made their own bid for leadership in the last mile and thereafter were never headed. Their time was one minute and two seconds behind last year's record. Race was started and refereed by Joseph Donato, Riviera Park, Belleville, N. J. The crowd that witnessed the event was largest of two years at any indoor roller race. Every team had its own following of fans who rocked the building with their enthusiasm.

A MEETING was held at Carman Roller Rink in Philadelphia on January 3 to organize a roller hockey league. Representatives of teams from Philadelphia and Norristown, Pa.; Audubon, N. J.; Wilmington, Del., attended. E. M. Moar, president of Pennsylvania Amateur Roller Skating Association, was made temporary chairman. It was decided to name the organization the Tri-State Roller Hockey League. J. West, of the Audubon (N. J.) rink, was elected president; Al Wanamaker, an official of the Professional Ice Hockey League, vice-president, and E. M. Moar, of the Carman Rink, secretary and treasurer. A new set of rules was adopted which embraces a number of changes for betterment of the game. The league will start with eight teams, all of which have seen active service in the game.

Malcolm Carey was defeated in a one-mile match race at Carman Rink on January 5 by Art Ryder, Ridgewood Grove Rink, New York. Carey got away in the lead at the start, closely followed by Ryder; on the third lap Ryder passed and led for about one-half lap, when Carey again sprinted to the front, Ryder keeping close on his heels. Carey set the pace up to the 16th lap, when Ryder came up with a rush and took the lead and, altho Carey made a great effort to overtake him, was unable to do so and Ryder came home winner, time 3:18.

Several amateur championship race meets are scheduled in the East shortly and all amateur roller skaters must be members of the U. S. Roller Skating Association or a State organization allied with it in order to compete. Bobby McLean gave exhibitions for two days at a well-known sporting goods house in Philadelphia on January 7-8.

IN A COMMUNICATION from Arthur B. Schultz, assistant manager of Rinks, Inc., from Winter Garden Rink in Tacoma, Wash., "The Skating Rink Music Problem" is discussed by R. O. Elmgren, who suggests that rink managers get in touch with record manufacturers, asking them to make records especially for skating rinks, with music of the proper time, a beat of 56 per minute, and to be of brass bands, orchestras and big pipe organs played by organists, so that managers could get such records direct from manufacturers.

"There are hundreds of roller and ice-skating rinks in the country, managers of which would like to install modern sound equipment for furnishing music to take the place of other mechanical devices they now use and which do not furnish the quality of music that is desirable," writes Mr. Elmgren. "Many of them employ bands or orchestras to furnish music, but this is an expensive many rinks would like to get away from. Many rinks already have installed sound equipment to furnish music from phonograph records. They obtain records made by leading manufacturers and suitable for skating. This is not always satisfactory, as it does not give them full benefit of the economy of a sound system, nor does it allow them a system which needs practically no attention. They have to purchase records with suitable music and time, which are few, and often the reverse sides of these are entirely unsuitable. Usually someone must attend to the equipment to see that records with the proper cadence are played.

"I have obtained a goodly number of the records recommended by several of the foremost manufacturers as being suitable for skating. I find this: First, very few of them have the exact time required, which is 56 beats to the minute. Some are slower and some are faster. Individually they could be played and the speed regulated so that resulting music would have the same cadence constantly, but this will not do, for the proper thing to use is an automatic changer to change these records, and this cannot be done if the time is not alike on all the records. Secondly,

all of these records are hand or orchestra numbers, recorded for entertainment as good music and delightful selections. If they all had the same time they could get by, but they still lack something that is required for proper skating music, and that is an accentuation of the tempo, the swing—the time is not emphasized!

Here, then, is the solution to the problem, which would mean increased sales for the sound-equipment industry and would provide a new and wide outlet for the product of record manufacturers and would prove a rich field for the first to go into it. This would be the manufacturer who would employ a bard. It need not be a large one, nor a high-priced one, but one which would play and record all the new hits and the old favorites in a manner intended for skating only; that is, all of the music to have a beat of 56 per minute and this tempo emphasized so that a dozen or two of these records could be played automatically and all have the proper cadence. Rinks would then begin installing sound equipment immediately and they and the many which already have equipment would be each an outlet for from 6 to 12 or even more records a week."

FAIR ELECTIONS

(Continued from opposite page) Paris, Dray K. Kuhl, David H. Agans, George N. Robinson and Herbert Vanz-Pelt. Vote of thanks awarded to E. A. Gault, county agent; S. L. Barnhart, of New Jersey Experiment Station, and Brandon Wright, 4-H Club agent, for cattle, agricultural and 4-H Club work.

ALBANY, N. Y.—Saratoga County Fair Association fixed dates for the fair at Ballston Spa, August 30-September 3. In the past this fair has been conducted only four days. All retiring officers were unanimously re-elected. They are: Gilbert T. Seeley, Burnt Hills, president; Stephen H. Merchant, Ballston Spa, vice-president; Edward P. Bousquet, Ballston Spa, treasurer; James B. Buiyan, secretary; Harry C. Peck, Schuylerville; Daniel W. Carpenter, Saratoga Springs, and John D. Jacquins, Elmore, directors.

MINERAL WELLS, Tex.—Dr. R. R. Norwood, Mineral Wells, was elected president of the Palo Pinto County Fair Association. Other new officers are W. E. Brannon and Henry Sikes, vice-presidents; George Barber, secretary-manager; W. H. Roach, treasurer. These officers, with R. M. Offin, Pat Dalton, F. H. Masters, W. P. Cameron and W. S. Genaro, comprise the executive committee.

FISKEVILLE, R. I.—Altho inclement weather on the last day, usually biggest of all left Pawtuxet Valley Fair in the "red" in 1931, Pawtuxet Valley Agricultural Society unanimously voted to continue the fair in 1932, re-electing these directors: Robert H. Champlin, Everett F. Fiske, Irving P. Hudson, Daniel A. Clarke, Alice M. Howland and Sally Lawton. Last year's fair, from the standpoint of exhibits and competition, was the most successful.

LISBON, O.—Directors of Columbiana County Agricultural Society set dates for 1932 exposition as September 13-15. The fair will be three instead of four days, and night sessions will be held. Officers elected are: President, J. Howard Sinclair; vice-president, Lawrence H. Copeland; secretary, H. E. Marsden, Lisbon, re-elected, and treasurer, J. Ellsworth Rice, re-elected. George A. Rogers was named head of the racing department, J. M. LeVan of show horses. Two days' racing will be carded for September 14-15.

DANBURY, Conn.—Danbury Agricultural Society elected these officers: O. Mortimer Rundle, president; H. H. Vreeland and O. Stuart McLean, vice-presidents; G. Mortimer Rundle, secretary; George M. Nevlus, assistant secretary; John R. Bacon, treasurer; Joseph E. Platt, assistant treasurer. The following comprise the board of directors: G. M.

Rundle, George M. Nevlus, O. E. Mason, John R. Bacon, Eber A. Hodge, C. Stuart McLean, Joseph E. Platt, Merriett W. Rundle and H. H. Vreeland. Superintendents were appointed as follows: O. E. Mason, race secretary; E. A. Hodge, building and tent exhibits; H. G. Ward, poultry; H. L. Garrigus, cattle; C. Stuart McLean, booths and stands; John R. Bacon, admission gates and music; George F. Foley, dog show.

MARSHALLTOWN, Ia.—V. A. McGrew has been re-elected secretary of Central Iowa Fair Association, and T. H. Knutson, of the executive board, who was named director to represent the Marshalltown Chamber of Commerce, will succeed H. F. Smith, who has moved from the county. Emil Seleine, a director from this city, was named member of the executive board. In 1932 it was indicated there will be no curtailment of the usual program.

BLUEHILL, Me.—The 41st annual meeting of stockholders of Hancock County Agricultural Society, "Bluehill Fair," re-elected as follows: President, R. V. N. Bliss; vice-president, Walter R. Biset; treasurer, M. R. Hinkley; secretary, E. G. Williams; directors, A. K. Saunders, chairman; R. D. Hinkley, Harry Leach, Maurice Leach, E. W. Hinkley. Dates set for 1932 fair will be September 5-7. Two night shows will be given Monday and Tuesday with fireworks. The society is in good financial shape and the 1932 fair will be the best that can be put over.

YAZOO CITY, Miss.—Stockholders of Yazoo County Fair Association, operated by members of Roy Lammons Post No. 7, American Legion, elected these directors: P. H. Jonne, G. I. Dixon, Dr. J. K. Worley, Dr. J. T. Rainer, John R. Anderson Jr., W. A. Steinreide, E. L. Willett, D. G. Norman, N. A. Mott, J. M. Curran, Carey Brickell, L. J. Wise and Harry J. Dolton. Directors elected these officers for 1932: John R. Anderson Jr., president; Dr. J. T. Rainer, vice-president; Harry J. Dolton, secretary-treasurer.

Grand-Stand Shows

SMITH'S BAND, under management of Prof. Hugh M. Smith, Gastonia, N. C., which has played South and South Atlantic fairs for two years, will invade New England for the first time this year. Eleven dates at fairs were played in 1931. With new equipment and augmented to 20 pieces the band will play parks and State and district fairs.

PERFORMERS of the Jack Schaller Attractions, wintering in Los Angeles, are playing some winter dates and others are preparing rigging and props for the season of fairs and parks, reports Manager Charles Vess. Bill and Lawrence Vess are playing dates around Los, the Four Bell-Thazers played Warner Brothers' downtown theater recently and went to the Capital Theater at Glendale. Mabel, Buddy, Marie and Miss O'Neal are playing West Coast houses with their aerial ring act. Eddie Viera is reading his casting act for a vaude circuit, beginning in Los Angeles and going into Arizona. Joe Dexter and Tony Brack have a number of weeks with their teeter-board act, beginning first week in February. Jack Schaller returned from the Western Fairs Association meeting in Frisco. Personnel at quarters comprises Jack and Virginia Schaller, Fred, Lawrence and Bill Vess, Mabel and Ruth Krohn, Bonnie Bird, Betty Miller, Eddie Viera, Tony Brack, Reggie Marion, Joe Dexter, Johnny and Tony Schaller, Johnny Gibson, Miss O'Neal, Buddy Parks, Marie Krikorian, Leola Abbott and Katie and Carl Heaster.

STEPHEN SELINE TROUPE, of Russian Cuban Cosmacks has been booked for feature attraction at West Union, Ia., Fair by Williams & Lee. This troupe has also been booked at Duquoin State Fair of Illinois.

RICHARDSON Bearings Won't Clog



Each Richardson roller has 16 bearings, precision-finished to .0001 of an inch. The number and size of the bearings were scientifically determined by engineering tests. Another reason why there are now—and always have been—more Richardson's than any other kind in rink service. RICHARDSON BALL BEARING SKATE CO. Established 1881. 3212-3318 Ravenna Ave., Chicago, Ill. "The First Best Skate—The Best Skate Today"

Rink Men Who Use "CHICAGO" Skates ARE SUCCESSFUL There's a Reason!! CHICAGO ROLLER SKATE CO. 4427 W. Lake St., Chicago, Ill. No. 778

PARKS-POOLS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

NAAP Invites Concessioners

Bid for membership made in new policy of directors—aid to exhibitors

CHICAGO, Jan. 16.—Concessioners, ride operators and showmen in parks are to be admitted as members of NAAP at a special membership fee and by special action of the association's board of directors.

After consideration for some time and, following application by many park owners and managers, that amusement men associated with them be taken as members, the directors have adopted this resolution, according to Secretary A. R. Hodge:

"Concessioners or operators of devices, stands or other attractions located in established outdoor amusement parks shall be admitted to association membership in the NAAP under Section 2 of Article IV of the by-laws upon payment of annual dues of \$25. Concessioners with devices, stands or attractions in two or more parks shall not be admitted under this classification."

"Many concession men in the past," said Mr. Hodge, "have been desirous of joining NAAP, but because of the dues did not feel able to do so. Many park owners and managers have been desirous of having certain of their concessioners at least take part in the activities of the association.

"Exhibitors, too, have felt that more concessioner memberships would be of tremendous advantage to the manufacturers who exhibit their wares annually. It was to meet all of these needs that the board adopted the new policy, and it is hoped that many concessioner memberships will be added during the coming year."

Morehead City Spot In Its Best Period

MOREHEAD CITY, N. C., Jan. 16.—Atlantic Beach in 1931 had a much better season than in 1930, both gross and net receipts being greatly in excess of last year. In all, it was one of the best seasons experienced at the beach.

Atlantic Beach has about 1,500 feet of boardwalk, and extensions will be added in the spring. There are two large bathhouses accommodating around 3,000 people in individual lockers at one time. There is also a large Casino or dance pavilion, which will comfortably accommodate 3,000 or more people. The dance floor is large, being 100 feet in length and 40 feet in width, with a large stage. The entire building is surrounded by a large covered porch. Each afternoon a band concert is held on the large porch on the ocean front side of the Casino. There is dancing in the Casino at night from 9 until 2. Sunday nights a special free concert is given in the Casino, with guest performers.

During the season, June to Labor Day, there are used a number of professional dance teams, which are usually secured direct from New York, principally from the night clubs, adagio, acrobatic and novelty dancing. This proves a big drawing card and all undertakings have proved a success. During the past two years music has been furnished by Oliver Naylor and his broadcasting orchestra, from Philadelphia, and by George Walker and his orchestra, who also played part of this season at the Isle of Palms.

The company operates concession stands for the sale of food, drinks and novelties. During the past season there were a number of conventions, the largest being the North Carolina State American Legion convention. During this time a number of outside concessions, ball games, etc., were booked. The company is building a small hotel directly on the ocean front. The building will be of Cape Cod design and will be completed during February, but will not be opened until the beginning of the season in June. Several large cottages also are to be erected this season.



WILL L. WHITE, formerly of Playland, Rye, N. Y., and former secretary of New England Section of NAAP. He is arranging program for winter meeting of the section in Hotel Grand, Hartford, Conn., on February 23-24, as an aid to President Frank S. Terrell and Secretary Fred L. Markey.

Would Organize Park Publicists

CINCINNATI, Jan. 16.—The Amusement Advertisers of America has been organized at Los Angeles by a group of outdoor amusement men, including A. V. McCarthy, Vance Chandler, Joseph Klee, Warren Eccles and Alan Kaye, according to Mr. Kaye.

"For years the motion picture industry has had its organizations dealing with advertising, publicity, exploitation, openings, stunts, etc.," says Mr. Kaye. "The WAMPAS and AMPAS have done much for the industry in promoting better advertising and more logical promotion and exploitation, and this is just what the three A's is going to do for the outdoor amusement park and pier advertising man or woman."

"Warren Eccles was elected managing director and has already opened offices at 628 1/2 South LaBrea avenue," Mr. Kaye then quotes Mr. Eccles:

"There has been a growing demand for an organization composed of the advertising men connected with parks and piers. While many of these men are very capable, they are hampered in their work, which is good, but could be improved greatly by an interchange of

Cites Europe's Park Features With Sports Ideas in Germany

NEW YORK, Jan. 16.—Addressing the Park Association of New York City, Inc., on Tuesday, Nathan Straus Jr., its president, urged the development of a quintet of sites in Staten Island, Brooklyn, Bronx and Queens for sports and recreation areas modeled after the European, and especially the German, mode. Mr. Straus' talk, confined strictly to civic parks, naturally carried a theme of interest to owners and operators of commercial amusement parks in that he touched strongly on a park policy consistent with modern needs.

Most civic parks, he said, are practically at a standstill because city governments have failed to understand that what was once a motorless and community-minded age is now an age of countless rapid vehicles and people whose interests go much beyond the limitations of their community areas.

Fundamental features of modern Continental parks, according to Mr. Straus, are wide expanses of open fields for games and calisthenics, swimming pools of varying sizes centered about landscaped and lawns, wooded paths for strolling and large open-air, popular-priced restaurants. In his travels abroad last summer he made observations in the

New England Section To Meet in Hartford

NEW YORK, Jan. 16.—Winter meeting of New England Division of National Association of Amusement Parks has been shifted to Hartford, Conn., on February 23 and 24.

Springfield, Mass., was originally slated for next Tuesday and Wednesday, but in recent weeks executives had leaned toward a spot in Connecticut.

Banquet will be held on the 23d in the Hotel Bond, with Gov. Wilbur L. Cross and other political biggies expected to speak. Will L. White is arranging the program.

May Develop Spot on Grand Island Near State Property

BUFFALO, Jan. 16.—Work of cleaning out underbrush and weeds has begun on south end of Grand Island, which will be opened next summer as a State park. State relief appropriation of \$20,000 is being spent on the work. At present no other plans are made for the park, said Joseph P. Zenger, secretary of the Erie County park commission.

Pix Brothers, who own many acres along the water front of Grand Island and until recent years an amusement park, state they are willing to continue their amusement park if someone will promote it.

In view of the fact the State will have a park there and a bridge will be built across the Niagara River to the island, it is the opinion that the island will be a favorable place for an amusement park.

What is good for a park in New Jersey should elicit for another park in the West. There are perhaps 1,000 or more good outdoor amusement men in America. It is good business to band them together and there will be an improvement not only in their advertising but in the publicity, exploitation and stunts. This association will be a non-profit organization. The dues will be \$25 per year, simply enough to take care of office expenses and mailing."

Mr. Kaye further says the first day offices were opened (January 11) 12 applications for memberships were received, adding: "Amusement park publicity to papers thruout America will be released February 1. It is intended releasing this news twice a month."

CHICAGO, Jan. 16.—When asked if he knew anything about the Amusement Advertisers of America, A. R. Hodge, secretary of the National Association of Amusement Parks, said he did not.

Make Records In Walkathon

Lakeside event in Denver big draw—legit operation meets official favor

DENVER, Jan. 16.—That with proper medical attention and plenty of wholesome food the human body can withstand almost unlimited exertion was proved here on January 3 when three remaining couples and one "solo" girl in the amateur walking marathon of American Walkathon Company, being conducted at Lakeside Amusement Park, broke the professional record of 2,309 hours, established in San Francisco a year ago.

The seven record breakers are Gardner Thompson, Wells Sloniger, Marvin Ellison, Margaret Mann, Eva Carlson, Ann Willer and Leila Smith. Leila Smith "soloed" out of the contest immediately after the record was broken at 1 o'clock in the morning, being disqualified at the end of a 24-hour period after elimination of her partner, Truitt Turner.

Performing at an altitude of 5,280 feet, under strictest regulations ever laid down in such a contest, the new "crown wearers" first broke the amateur record of 2,187 hours at 10 p.m. on December 29, then broke the "pro" record. Remaining couples in the contest were walking two hours in a stretch, with only 11 minutes of rest between periods.

Sprints Are Grueling

During the last several weeks the contestants have at regular intervals participated in three-hour sprints and are on occasions doing five and six hours without rest. The almost superhuman endurance shown in these "sprints" has astounded medical men and brought puzzled frowns to the faces of hardened professionals who have been in the game six or seven years.

Despite the fact that they have had almost no sleep for more than three months and have been on their feet during the greater part of the time 24 hours of the day, contestants are said to be physically in good condition, having shown an average weight gain of 24 pounds. Their ages range from 22 to 24 years.

Extremes of physical and mental makeup are represented on the Walkathon floor, some contestants being slender and others of a heavy build; some of complacent easy-going dispositions, others of a nervous, high-strung type. The blood of Lief Erickson flows in the veins of one girl, another is of Scottish

(See MAKE RECORDS on page 53)

Court Asked To Order Surt of Egleton Glen

LISBON, O., Jan. 16.—Egleton Glen, an amusement resort between Lisbon and Salem, is in a foreclosure action filed in Common Pleas Court by Farmers & Merchants' Banking Company, Lenton, against Clarence E. Egleton and others.

Court is asked to enter judgment for \$4,835, with interest at 7 per cent from September 7, 1930, and to order a mortgage covering 202.03 acres of land foreclosed and the property sold. Amount asked is claimed as balance due on a note for \$5,000, executed in Lenton in September, 1921.

Egleton Glen for several years has been one of the most popular of smaller amusement parks in Eastern Ohio.

Charges River Pollution

SALEM, Ore., Jan. 16.—Elva Palmerton, owner of an amusement park seven miles north of Salem, filed suit in Circuit Court here to recover damages in sum of \$12,000 from Hunt-Bros. Packing Company. Palmerton alleged the corporation had polluted waters of Willamette River, with the result that he had lost much business.

Amusement Resortorials

By Claude R. Ellis

IT WAS a smart thing for NAAP directors to do—invite local park concessioners to come into the organization at nominal membership dues. Not only is it advisable for the association to increase its membership, but such bodies always should be on the lookout for fresh timber, new blood in their rolls. A small concessioner today may be a big park operator tomorrow. The most humble and unpresuming concessioner may have million-dollar ideas lurking in his gray matter and awaiting chance for expression. No attaches of amusement parks come so closely in contact with patrons as do the concessioners who cater to their wants and offer games and novelties for their divertimento. Public tastes, frivolities and foibles have no better students than park concessioners. And on the recreational whims of the public most parks must thrive. There will be some mighty good ideas, along with lots of personal pep, injected into future councils of NAAP if the concession boys can be rounded up in any considerable numbers.

NOT lacking in ingenious thoughts is Edward W. Hake, Cincinnati business man, who has told the council finance committee his plan to save the Cincinnati Zoo. He would have the city buy the Zoo and lease it to a private company.

Mr. Hake said it will be possible to have one or two large circuses winter at the Zoo. In circuses training of animals goes on 12 months a year. He proposes that the new company erect a new arena in place of the present clubhouse. An extra admission would be charged to this arena and work of training various animals would furnish an extra attraction for those who visit the Zoo in winter. Plans call for building a new amphitheater for concerts and opera, with at least 1,500 seats. There is an excellent site at the Zoo for such a theater. Patrons of the Zoo often complain that only 400 seats in the present theater are desirable seats. Ice skating, vaudeville, many new educational exhibits and a swimming pool in place of the present Zoo lake are included in the plan.

"A thousand things might be done to save the Zoo self-supporting," Mr. Hake told the committee. "A company of public-spirited men will have to be formed who are willing to make a considerable investment on which they could be assured a fair return. The Zoo has been operated for years with a single object. This is all right if the people are willing to pay for it, but the Zoo can be made a 12 months' proposition, and with modern management it ought to be at least break even."

Mr. Hake related what George F. Schott had done at Coney Island as evidence of what may be done with an amusement park. He said Mr. Schott took Coney Island over when it was a losing proposition. Recently at a convention of amusement park owners Coney Island was declared to be about the best amusement park in America, he said. He explained that Mr. Schott was not associated with his proposition in any manner. The idea presented by Mr. Hake originated when he recently visited the Heinenbeek Zoo at Hamburg, Germany.

Better advertising methods at the Zoo were advocated by Mr. Hake. He declared that during a recent convention, with 10,000 visitors in Cincinnati, about 400 of the visitors visited the Zoo nightly.

altho one of the best operas of the season was being produced at the Zoo theater. Modern advertising methods might have attracted a larger percentage of convention crowds to the Zoo, Mr. Hake said.

A. S. Gurtler Is Head of NAAP Board of Advisers

CHICAGO, Jan. 16.—Makeup of the boards of National Association of Amusement Parks, following the recent convention here, is as follows: Board of directors: Harry A. Ackley, William D. Aceton, Harry C. Baker, Rex D. Billings, James A. Donovan, President Henry A. Ouenher, Vice-President Arnold B. Gurtler, F. W. Henninger, A. W. Ketchum, second vice-president; W. F. Mungols, L. B. Schloss, George A. Schmidt, George F. Schott, George P. Smith Jr. and Milford Stern.

Ex-officio directors: N. S. Alexander, Frank W. Darling, John R. Davies, Secretary A. R. Hodge, D. S. Humphrey, Fred W. Pearce and Judge Charles A. Wilson. Board of advisers: A. B. Gurtler, chairman; C. O. Miller, secretary; Oscar Baur, Philip P. Friederich, Harold D. Gilmore, Leo Haelein, Paul J. Huedepohl, Richard F. Lusse, C. C. Macdonald and F. W. A. Moeller; historian, R. S. Uzzell.

Darling Off to Mexico

NEW YORK, Jan. 16.—Frank W. Darling, director of Playland, Rye, early this week left for a month's vacation in Mexico. It is said he will visit the Maya ruins in Yucatan, which are being rebuilt by a special expeditionary force, and will study architecture of the reconstructed Temple of the Warriors.

With the Zoos

MILWAUKEE—A pair of African porcupines, bristling with quills 18 inches long, are latest arrivals at Washington Park Zoo. African porcupines are larger than American species, being four foot long. Edmund Heller, zoo superintendent, said, "They do not strike with their tail, as do American porcupines when charged by an enemy, but roll themselves into a ball. The porcupines came here from the Houston, Tex., zoo, which exchanged them for a kangaroo."

PARIS. — The Zoo created for the Colonial Exposition of last summer will remain. The present zoo at the Jardin des Plantes will be removed to Colonial Zoo at Vincennes. Animals will be kept in as near natural conditions as possible, and, according to present plans, Paris will soon have a zoo comparable to the zoo of London and other modern zoological gardens. Some fine specimens of lions, tigers, gazelles, polar bears and antelopes at the Jardin des Plantes will be transferred to almost natural environment at the Vincennes (Paris) Zoo. For the time being the birds, monkeys and snakes will remain at the Jardin des Plantes.

CINCINNATI—Members of the council finance committee believe they have found a real zoo savior in person of Edward W. Hake, retired capitalist. His plan is that the city pay \$270,000 to the present Cincinnati Zoological Park Association, with which the latter will pay off its debt. That the city pay the operating deficit of the zoo until April 1 when he believes he will have an organization of business men in shape to take over zoo operation. That the operating company will be a private stock company with opportunity for the public to subscribe. That it will invest \$500,000 or upwards in zoo improvements, including a swimming pool where ducks and swans now float. That the operating company pay a nominal rental of \$2,000 to \$5,000 a year to the city for the use of zoo property. That if any profits are made the city shall be reimbursed during the 10-year period of the lease for its \$200,000 investment to the best of the operating company's ability. It is pointed out that advantages of this plan are: It does not put the city in the business of operating the zoo; it does not require a charter amendment and it saves the zoo with a minimum expense to the taxpayers. Hake is confident he can obtain money for his plan as an investment, as well as a civic proposition. He pointed out the zoo real estate was worth the \$400,000 it has been appraised for subdivision purposes by William Edgemon, city real estate expert. The animals are worth \$50,000. The improvements on the property are worth \$1,000,000, but Hake pointed out that if the property were abandoned for zoo pur-

poses someone would have to be paid to haul the lumber away and to wreck the structures.

Judge John Weld Peck, chairman of the Citizens' Save-the-Zoo Committee, issued a statement opposing Hake's plan, saying: "The zoo never should be turned over or leased to a private corporation to be exploited for profit as an amusement park. Whenever that is done the charm of the institution will be gone. The present crisis should not be used as an expedient to put the garden into the hands of a money-making organization, under whose management it would be sure to become simply a competitor of other amusement parks. Indeed, it is doubtful if the city has legal authority to purchase lands to be leased out to a corporation for profit."

Short Biographies Of People Engaged in Park, Beach or Pool Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 9—HARRY A. JONES

Mr. Jones was born at Sioux City, Ia., on March 20, 1886, making him 46 years of age. His home is at Sioux City, where he is manager of Beautiful Riverview Park, operated by Riverview Amusement

Company. He has been engaged in the amusement business 20 years. His first connection was with roller skating, he being in the rink business five years. Besides having been in moving picture business three years and with the park five years, Mr. Jones also engaged in theatricals in the legitimate fields. His wife, Elizabeth F. Jones, is active with him in park work. He is a member of B. P. O. Elks, Knights of Columbus and Commercial Club. His hobbies are golf and bowling.

Merry-Go-Rounds




WORLD'S LARGEST MAKERS

All sizes and styles. 20 ft. to 50 ft.—2, 3 or 4 abreast. Special sizes made to order. Any model, stationary or portable, quickly assembled and transported. Indestructible aluminum horse's legs and many other patented features. Write for booklet.

Allan Herschell Co., Inc.
NORTH TONAWANDA, N. Y.


1932

Auto—SKOOTER—Water



AUTO SKOOTER

Both Devices Have Proven Very Successful and Immensely Popular in 1931



WATER SKOOTER

LUSSE BROS., Inc., 2809 N. FAIRHILL ST., PHILADELPHIA, PA., U. S. A.

TILT-A-WHIRL

A RIDE WITH MONEY-MAKING RECORDS FOR PARKS AND CARNIVALS

Grand Prize Winner 1931 Annual 4th of July Gross Receipts Contest sponsored by Big Eli News—\$238.60. Highest gross of 206 Rides competing. . . . For third consecutive year one-third of prize-winning Rides in open contest (excluding Big Eli Wheels) are TILT-A-WHIRLS. For particulars write SELLNER MFG. CO., Faribault, Minn.

TILT-A-WHIRL, SWOOPER, SELLNER SLIDE, SELLNER WATER WHEEL.

SKEE-BALL

(Trade Mark Registered United States Patent Office.)

THE BOWLING GAME WITH A SKI-JUMP, COIN-CONTROLLED AND SELF-SCORING.

SKEE-BALL is our registered trade mark and can only be used on bowling games manufactured by the NATIONAL SKEE-BALL COMPANY, INC., Coney Island, New York City.

1932 ATTRACTION — THE LEAP FROG

MIRROR MAZE.
FUN HOUSES.
ELECTRIC AND GASOLINE MINIATURE RAILWAYS.

SAFETY LAY RAILS.
ROLLER COASTER CARS.
MILL BOATS AND MACHINERY.

FLYING RACER—THE BANTAM COASTER.

Built for from \$12,000 to \$18,000.

DAYTON FUN HOUSE & RIDING DEVICE MFG. CO., Dayton, Ohio

CONCESSIONISTS ATTENTION!

A beautiful CIRCULAR BUILDING, 50 feet in diameter, with dome roof, located in center of Amusement Circle, available for modern attraction. Season opens June 12.

Address **THE G. A. BOECKLING CO., Cedar Point, Sandusky, Ohio**

THE ARISTOCRAT



No. 16 BIG ELI Wheel is a money-maker for Amusement Parks. Long life, low operating expense, constant popularity mean a good net return on the investment.

"Our No. 16 Wheel certainly is a beauty," writes R. C. Beasley. "All we need is a crowd, and we will get the money." Write for information.

ELI BRIDGE COMPANY
Builders of Dependable Products.
100 Cass Avenue, JACKSONVILLE ILL.

Send Your Advertising Copy for

JANUARY LIST NUMBER

TODAY

See Announcement on Page 2

CARNIVALS

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

PCSA Holds A Memorial

More than 300 showfolks assemble at burial plot and do homage to departed

LOS ANGELES, Jan. 15.—Various branches of show business were represented at a memorial service held by Pacific Coast Showmen's Association Sunday at its burial plot in Evergreen Cemetery in honor of its deceased members. More than 300 showfolks assembled to do homage to showmen who have passed on. The memorial was held at an opportune time, but two days prior to the staging of the association's annual banquet and ball and when people of the show world, including attaches of carnivals, circuses, parks, fairs and theatricians, were arriving to be in attendance at that outstanding function; incidentally, an affair which had been attended and enjoyed in former years by those whose remains now lie in the burial plot, which fact augmented solemnity during the memorial services.

Services at the graves opened with a "call to colors" by William Holley, of Boy Scouts No. 85, Los Angeles; flag raising by Johnny Britt, of same division. Prayer, followed by an inspiring address, was given by Chaplain John Stanley Lyon, of PCSA. Mrs. Anna F. Snyder gave excellent renditions of *Roses Never Fade*, *Holy Night* and *Pais*. The services were closed with an eulogy by Chaplain Lyon, and bugle sounds and echoes by Johnny Britt and William Holley, in accordance to the ritual of Boy Scouts.

During his address Chaplain Lyon gave the late Bert Barles, Walter McKinley, Max Glass and past officers and organizers beautiful credit for their unselfish work and enduring benefactions.

The showmen resting at the PCSA plot in Evergreen Cemetery: Sam Haller Fred T. Nan, Louis W. Buckley, John Hilton, Earl McEvy, George L. Carvey, Harry Hunter, Jesse F. Enoch, Robert Stevens, W. O. (Stub) Campbell, John Donneley, William Krider, William D. Westlake, James Keenan, Fred P. Sargent, C. M. Gillespie, Thomas Ambrose, Tim J. Buckley, George E. Robinson, A. P. Ricks and Elmer E. Garner.

Jones Shows Have Good Start at Largo

LARGO, Fla., Jan. 15.—Johnny J. Jones Exposition Shows officially ushered in the 1932 winter fair season with the opening of Pinellas County Fair here Tuesday. To date the fair attendance has broken all previous attendance records, according to J. A. Walsingham, fair manager, and the Jones shows and rides have so far had the greatest gross receipts of the many former successive years at this event, an executive of the show states. "St. Petersburg Day" gave the heaviest one-day attendance so far, and the midway attractions went over the top. There are a number of changed attractions with the Jones organization, some of which are new to this territory.

The shows include Karn Fat Family, LaMont's Birdville, Scout Younger's Gangster Car, Art Converse's European Side Show, Emile Hoppe's Panorama, W. E. Alexander's Flea Circus, Crystal Palace, Aaron's Snakes, Wax Exhibit, Snake Illusion, Bozzell's Circus Side Show, Simian Circus. Rides: Hoy-Day, Scooter, Ferris Wheel, Merry-Go-Round, Toyland, Miniature Railway, Ponies and "Far East Ride" (elephants).

J. L. Murray, general manager of show, is in charge. J. F. Murphy, business manager, has returned to winter quarters at De Land, where work is progressing nicely on the other show equipment.

Mrs. Johnny J. Jones arrived from De Land Wednesday for a visit and to take part in the "St. Petersburg Day" program and the grand-stand ceremonies.



TOM W. ALLEN, for many years prominent showman; recently elected president Heart of America Showmen's Club for 1932. Photo taken about 10 years ago.

Conklins Return Westward

CINCINNATI, Jan. 15.—J. W. Conklin, of Conklin's Canadian Shows, left New York Wednesday accompanied by his wife, headed back to his winter quarters city, Vancouver, B. C., with stops at Montreal, Winnipeg and probably some other Canadian cities. Spent about a week in New York after returning from a sea voyage vacation to West Indies, during which they made up a "travelog" of about 200 photographs of odd sights they were aboard the Mauretania and Mr. Conklin pronounces it one of the most enjoyable holiday trips of his career. At no port touched did they see any outdoor amusement enterprises.

J. R. Edwards Attractions

WOOSTER, O., Jan. 14.—Everything quiet at winter quarters, as all reconditioning and painting was done after the show closed last fair. All equipment was, as usual, stored in buildings at the Wooster fairgrounds. Plans are under way for 1932 season. At this writing Manager Edwards is confined to bed with a severe cold. Alvin Anderson, ride foreman the last three seasons, was a recent visitor. All of which is from a member of the personnel.

Wortham Gets Amarillo Fair

AMARILLO, Tex., Jan. 15.—Avery Rush, new secretary of Amarillo Tri-State Fair, has announced the signing of John T. Wortham Shows for this year's fair, which will be held in September. The Wortham organization played here in 1929 and drew one of the biggest crowds in history of the fair. The agreement for 1932 was reached after a conference between Mr. Rush; Bill Lampo, president of the Tri-State, and H. B. Danville, agent Wortham Shows.

Flack in Coldwater, Mich.

COLDWATER, Mich., Jan. 15.—F. L. Flack, general manager Northwestern Shows, whose home and show headquarters has been in Detroit for many years, has frequently visited this city this winter. Mr. Flack recently stated that he will probably not be in a hurry to open the season for his shows this year, possibly not until start of summer months, altho the date to be governed by his deduction of the progress of general business conditions.

Work Plans Opening in May

INDIANA, Pa., Jan. 15.—Robert H. Work, veteran showman, who of late years has operated his own amusement organization, the R. H. Work Amusement Company, has started preparation of his equipment for the coming season, which he plans to open about May 1. Mr. Work spent a few weeks prior to Christmas in the South, but returned in time to be with his family at his residence here during the holidays. Mr. and Mrs. Work's two daughters, Mrs. Mabel Shank and Mrs. Cevilla Kinter, also reside in this city, also their two sons, Thad F. Work and R. H. Work Jr.

Ladies of PCSA Hustling

LOS ANGELES, Jan. 15.—Members of Ladies' Auxiliary of Pacific Coast Showmen's Association are quite active toward having 1932 a banner year for their organization, the president, Mrs. Norma Karnes, and secretary-treasurer, Mrs. Maxine Ellison, putting forth every effort in its behalf, co-operatively assisted by the other officials and membership. With arrival of the new year membership dues of \$3 became due and effort is under way to have all such remittances placed in the auxiliary's treasury as soon as possible. The organization now maintains permanent clubrooms at Powell Hotel on West Eighth street.

Looking Back Thru The Billboard

25 Years Ago

(Issue of January 19, 1907)

Two of Edward R. Salter's big-time theatrical productions, *Ikey and Abie* and *Mad Lads*, close. . . Charles S. Arnold, aerialist, now with a circus, received fractured wrist in fall at Barnwell, S. C. . . Sydney Wire, former press agent Col. Francis Fearal Shows, in Toledo shipping wagon, etc., left at winter quarters there to new quarters at Jacksonville, Fla. . . C. B. (Buck) Turner to manage for third consecutive time a May Week event at Charlotte, N. C. . . Al F. Gorman is putting on some indoor carnivals, his first at Carlisle, Ky. . . William Foester to probably have his Merry-Go-Round with Hampton & Coley Shows. . . C. L. (Doc) Barnet has a medicine show on road this winter. . . Irving J. Polack operating a vaudeville circuit in and around Pittsburgh. . . Staff of Danville & Kasper Amusement Company includes H. B. Danville, manager; Jule Knaper, secretary-treasurer; A. Z. Auger, special agent. . . E. S. Bussey, secretary Wonderland Amusement Company, which is booked in New Jersey cities. David McDade, general manager Mack Amusement Company, in Louisiana; L. L. Smith, promoter.

10 Years Ago

(Issue of January 21, 1922)

C. A. Wortham's Shows were last Saturday awarded Canadian National Exhibition, next fall; second consecutive year. . . Larry Boyd buys Arthur Wright's interest in World of Mirth Shows. . . Johnny J. Jones Shows open Florida fair dates at Largo; fifth consecutive year there. . . Ladies' Auxiliary, HASC, gives delightful "line party" at Orpheum Theater, Kansas City. . . Paragraph in Carnival Caravans: "Come on, you bluebird, the boys are waiting for you!" . . . Gene R. Milton lining up a big pit show for coming season. . . Eastie Fay's Society Circus to be featured with A. B. Miller Shows. . . John Francis reports feeling fine after undergoing operation at home city, Decatur, Ill. . . Max Goodman tendered banquet by Coney Island Hebrew Association recently; about 250 guests present. . . Mr. and Mrs. O. A. (Dolly) Lyons thru Cincinnati, en route to quarters of Rubin & Cherry Shows, Savannah, Ga. . . Fred Lewis really making carnival show fronts at Richmond, Va. . . Sam Chandler, general agent Lorman-Robinson Shows; management of Charles Stratton.

Allen New President

MVSA election, St. Louis results in a landslide in favor of independents

ST. LOUIS, Jan. 15.—The annual election of officers of the Mississippi Valley Showmen's Association was held Tuesday day, when the polls were open at the clubrooms from 1 p.m. until 9 p.m. The result of the balloting showed a landslide for the Independent Ticket, defeating the Regular Ticket almost 10 to 1.

The new officers are Tom W. Allen, president; Harry H. Kohn, first vice-president; Macon E. (Buddy) Willis, second vice-president; Elmer Volare, third vice-president; Frank E. Joerling, secretary; Charles Goss, treasurer; William Dolezal, sergeant at arms. Board of Governors: D. D. Murphy, Doc Lang, Clartus Key Cullom, Paul W. Brown, John Brophy, George Parker, Fred Christmann, John Lehan, Morik (Boots) Friedman, C. M. (Chubby) Hinde, John Ledbetter and George Jacobson.

Wednesday night installation of officers was held. It was "open house," and members, their wives and friends all made merry. Luncheon was served, and the newly elected officers were called upon to make individual talks.

Missouri Show Women's Club, which has made wonderful strides since it was organized two years ago, held its annual election of officers Tuesday night. The following were unanimously elected for 1932: For president, Mrs. Tom W. Allen; first vice-president, Mrs. George Parker; second vice-president, Mrs. E. J. Burke; third vice-president, Mrs. Harry E. Pearson; secretary, Mrs. Charles Goss; treasurer, Mrs. Earl E. Riebs. Board of Directors: Mrs. Leslie M. Brophy, chairman; Mrs. Sam Solomon, Mrs. Macon E. Willis, Mrs. Eddie Vaughan, Mrs. Noble Fairly, Mrs. Catherine Oliver, Lola Hart, Mrs. C. E. Pearson, Jennie Reynolds, Mrs. Dea Lang, Mrs. John Barry and Mrs. Michael Fitzgerald.

Missouri Show Women's Club attended the installation of officers festivities at the clubrooms of MVSA Wednesday night in a body. At that event the show women held a cake and pie-baking contest, for which prizes were awarded.

The women are also lending every aid to make the Showmen's Charity Ball, to be held at Westminster Hall February 6, a tremendous success.

Nagatas Celebrate Birthday, Russian Midgets Entertain

MONTGOMERY, Ala., Jan. 15.—A delightful party was staged by Mr. and Mrs. Josie Nagata last Saturday afternoon at the Rubin & Cherry winter quarters in honor of the eighth birthday anniversary of their son, Joseph. About 25 invited guests were ushered into the decorated living wagon, which had been transformed into a veritable fairyland. After songs and games the party was escorted into another wagon, where the birthday cake was served. Among the guests were Frank S. Reed, Arthur Atherton, Van Droyen Sisters, Ruth Van Droyen, Royal Russian Midgets, Mrs. Dolly Eskew, Jim Eskew Jr., "Tom Midget" Eskew, Mrs. Eddie Lowe, Helen Lowe, Mrs. Jack Burns, Mrs. Roy Shepherds, Frank Edwards, Mrs. Conley and Mr. and Mrs. W. J. Hillier.

With the start of their new year the Royal Russian Midgets and M. Chaplin sky, their manager, held open house for their friends throught the week in their private car at the Rubin & Cherry winter quarters. A unique combined Christmas and New Year's tree was among the many special decorations.

RECENTLY AT DELHI, Ind.: L. E. (Ed) Roth, general manager Globe-Blue Ribbon Shows, visited his organization's winter-quarters city; after attending HASC banquet-ball, Kansas City, which he greatly enjoyed.



Current Reflections

By Charles C. Blue

PROBABLY because of action of ordinance makers of an Eastern Georgia city intentionally or unintentionally, consciously or unconsciously, favoring some business interests in opposition to traveling outdoor shows, local merchants of the city recently lost sales far into the "thousands." According to report, a show owner had planned to motor (automobile and two-ton truck) into the city and while there a few weeks purchase several additional motor trucks and other equipment, then establish a working quarters near by and carry on construction for the coming season—which would have doubtless required buying of lumber, hardware, rope, supplies for his attaches, etc. He made his plans known to a showman acquaintance, who put to him the following question: "Did you know that 'powers-that-be' there have put over about 1,000 per cent prohibitory licenses against tent shows, especially circuses and carnivals; that an apparent clique has been fighting to keep tent shows away from that city for years; that you will have to pay a heavy tax for driving that truck you already have on that city's streets?" "Very well," remarked the purchasing showman, "I am now at a branch of the highway and can just as well go to another city in the State where the supposed-to-be 'local' institutions haven't such a following among adopters of prohibitive tent-show ordinances — thanks for telling me." Surely, the showman displayed a consistent spirit.

AN INTERESTING article, with streamer heading "Motorized Shows Exempt," appeared in last issue—starting on page three—relative to report provided by Attorney-Examiner Leo J. Flynn, of Interstate Commerce Commission, with recommendation that ICC ask congress to adopt it.

It appears that a point of special concern was dealt with in the report, that there is a difference between persons or business enterprises (show are such) or business enterprises (shows are such) owned motorized conveyances, and persons or enterprises transporting, on motor vehicles, goods or equipment of other persons or business interests for hire.

to Past President E. F. Carruthers for his donation of \$100 to the cemetery fund.

Brother Fred Beckmann was winner of attendance prize, but was not present to receive same, so it reverts to next meeting.

The application of Max Stein was presented for ballot and he was duly elected to membership.

The Performers' Club of America has proved that it has real fellows and the League's friend. This by every effort to co-operate at the Christmas fiesta, and every effort will be made by the League to show appreciation.

Committees for 1932 have been named as follows: Finance—C. R. Fisher, chairman; W. O. Brown, Tom Rankine, M. H. Barnes, Frank Wirth, Ralph T. Hemphill, E. G. Bylander, R. Saunders Gordon, W. R. Hirsch and R. L. Lohmar, House—Joe Rogers, chairman; R. P. Brumleve, A. R. Cohn, Charles H. Hall, Jack Benjamin, H. J. (Chick) Schultz, John Moisant, Cemetery—Ed A. Hock, chairman; Harry Coddington, E. Courtemanche, John R. Castle, Fred Beckmann, C. G. Dodson, Fred L. Clarke, M. H. Barnes, Press—Walter D. Hildreth, chairman; Col. F. L. Owens, Frank D. Shean, Nat S. Green, Kent Hosmer, J. J. Kline, J. L. Streiblich, Entertainment—Earl Taylor and Ernie A. Young, joint chairmen; Frank E. Taylor, E. I. Schooley, Paul Lorenzo, Rube Liebman, Al Sweet, A. L. Miller, Frank P. Duffield, J. Saunders Gordon, A. F. Thavia, George W. Konchar, Relief—Harry Coddington, chairman; A. R. Cohn, Tom Rankine, James Chase, A. A. Craig, Baba Delgarian, Harry McKay, John N. Hoffman, Membership—Bob Brumleve and Rube Liebman, joint chairmen; W. R. Hirsch, Sam Feinberg, Edward J. Madigan, Milton M. Morris, Mel G. Dodson, Fred Krossmann, Dave Lachman, Max Goodman, B. S. Gerety, George Harold, A. R. Cohn, Maxie Herman, J. D. Newman, William Gilek, Paul Lorenzo, Al Rossman, Clyde R. Leggett, J. W. (Paddy) Conklin, Felice Bernardi, Robert Clay, Harry F. Brown, Rubin Gruber, Lou Dufour.

President Levy and Past President Hock spent an evening with the boys at the rooms and President Levy did the honors, furnishing an enjoyable lunch for those present.

Harry Coddington is a regular Saturday visitor at the rooms. Harry comes to find out what he shall furnish the boys for lunch. A weekly event so far as Harry is concerned and he never misses.

Brother Mark M. Watson has recuperated after his operation and was a recent visitor at the rooms.

Brothers Rube Liebman and R. P. Trevellick left to attend fair meetings.

Brother J. P. Covey was a recent visitor at the rooms and, incidentally, took this occasion to get his 1932 card.

Notices of dues were sent out last week and the response was indeed gratifying.

Received welcome letters this week from Brothers Maxie Herman and Hil Tom Long, Brother Long in the U. S. Veterans' Hospital, Alexandria, La.; Brother Herman sojourning at Miami, Fla.

Short Biographies of People Engaged in Carnival Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 5—C. GUY DODSON

Mr. Dodson was born at Defiance, O., October 7, 1884; hence he is now 47 years and a few months of age. His home is at San Antonio, Tex. He entered show business in 1899, in dog and pony show with his father, S. R. Dodson. Was later with dramatic shows, medicine shows, various circuses and in concession business and launched forth as a carnival owner 19 years ago. His Dodson's World's Fair Shows has been one of the prominent amusement companies for years, in which his brother, Mel, became affiliated about two years ago. His wife's name is Katie—for a long time but not now active in show business. His father resides at Defiance, O. He is a member of F. & A. M. and Shrine (Karem Temple, Waco, Tex., and honorary member Alzafar Temple, San Antonio), B. P. O. Elks and Showmen's League of America. His hobbies include hunting and fishing.

St. Louis

ST. LOUIS, Jan. 15.—A main topic of conversation in this vicinity now, wherever showmen meet, is the Showmen's Charity Ball, which will be held February 6 at Westminster Hall by Mississippi Valley Showmen's Association. Tickets are going good, according to Ben Doerr, chairman of the ticket committee, and the event should be a "bang-up" success. A big delegation of show-folk from Kansas City is expected to come for this gala event. This was signified at the recent banquet and ball of Heart of America Showman's Club, when the St. Louis delegation, all seated at one table, included the following: Mr. and Mrs. Tom W. Allen, L. S. Hogan, Mrs. George Parker, F. A. Woods, Mr. and Mrs. Charles Goss, Miss Billie Catter, Frank J. Hausa, John Ledbetter, Mr. and Mrs. C. M. (Chubby) Hade, Ella Hade, Helen B. Smith, A. H. Daily, Mr. and Mrs. W. D. Sullivan, Orville and Harry Hennies, Sam Solonion, Matt Dawson, Larry Rohler, Robert Clay and Frank B. Joerling.

Mrs. Catherine O'Brien, of Oliver Amusement Company, is visiting her relatives, Mr. and Mrs. Howard Barlow, at Springfield, Ill.

D. D. Murphy, Leslie M. Brophy and Art H. Daily, of D. D. Murphy Shows, returned this week from the State fair meetings held in Springfield, Ill., and Indianapolis, Ind.

Carl Sedlmayr Jr., 12-year-old son of Mr. and Mrs. Carl Sedlmayr, of Royal American Shows, underwent an operation last week, which, according to attending physicians, was successful.

Tom Garrett, one of the oldtimers of the circus and carnival world, now aged 81 years, is still active and one of the most popular pitchers now around St. Louis.

Mrs. George Wabestadt, with Morris & Castle Shows last season, passed thru last week and visited with the DeKrook family here while en route from the South to her home in Milwaukee.

Burr W. Gordon, special agent Rubin & Cherry Shows, was here last week, visiting with friends.

L. Clifton Kelley, well-known carnival general agent, was among other visitors to local office of *The Billboard* recently while en route from the South to Chicago.

Marlo LeFors and Joe Bishop, freeract performers, were among other visitors Monday while en route from Kansas City to Perryville, Mo., to visit relatives and friends for several weeks.

Robert (Bob) Lohmar, general agent Castle, Erlich & Hirsch Shows, was in the city Monday and visited several of the railroad offices.

Robert (Bobby) Mansfield, last season manager Hawaiian Show with Beckman

HUMOROUS INCIDENT

Agent's Interest Aroused

By ROY E. LUDINGTON

H. B. (Doc) Danville relates an incident he encountered some years ago while scouting territory in West Texas for John T. Wortham Shows.

As the passenger train on which he was riding entered a town he got a glance at a flat car on which was loaded what seemed show wagons. His interest aroused, he decided to get off the train as he knew of no show in that immediate section at that time of year. The conductor told him, on inquiry, that he did not know of a show contracted in towns in that section.

After detrain Danville started down the railroad track in the direction of where he saw the show car. He walked some distance in and around the switch tracks but could see no trace of a show train. Finally after ducking between and around numerous box cars he spied the show wagons loaded on the flat.

Approaching the show wagons he soon found out it was probably a two-car show, consisting of a box and flat. Finally reaching the flat car, he was surprised to see the lettering on the flat car which read "C. A. Wortham's World's Greatest Shows." Doc was still nonplussed, as he could not figure it out. Hearing some one snoring, he looked under one of the wagons and there, rolled up in a bundle of canvas, was the sole occupant of the car. "Hey, boy," said Danville, "what show is this?" "Ho, dere, who is dat?" replied the sleepy Negro as he slowly emerged from his makeshift bed. "Yah-sir, Cap'n. dis yeah am Mr. Red James' big C. A. Wortham Shows and I sho tho' yo' all wuz Mr. James wid some eaten money."

(Red James, then a protege of Paul Hunter, of San Antonio, had leased the flat car from C. A. Wortham and was playing West Texas with a gilly show, loading two rides on the flat car.)

PCSA Function Best Ever

CINCINNATI, Jan. 16.—A telegraphic communication, received here yesterday morning from Louis Biesinger, of PCSA, Los Angeles, was as follows: "Pacific Coast Showmen's Association annual banquet and ball, held at Ambassador Hotel Tuesday, greatest success in the history of the organization. Complete details by air mail." Probably the detailed story of the function will arrive in time to appear in another section of this issue.

& Gerety's World's Best Shows, returned Monday from a two weeks' trip to Chicago. Will probably remain here until the opening of the coming season.

Showmen's League of America

CHICAGO, Jan. 15.—Two meetings this week, the first a special, Monday, and the regular meeting Thursday. President Sam J. Levy in the chair both occasions. The special meeting was called regarding a dance to be held March 17. After considerable discussion decision was that it was inadvisable to hold the affair and the matter was tabled.

At the regular meeting those at the officers' table with President Levy were First Vice-President Zebbie Fisher, Treasurer Jerry Kohn, Past President Ed A. Hock and Past Vice-President John R. Castle. Brothers Matt M. Dawson and Louis Torti arrived too late for the meeting, but mingled with the boys afterward. The fiesta committee gave its final report and showed a profit of \$388 for the League. Past Vice-President John R. Castle made anxious inquiry as to the annual memorial service. He was advised that the date had been set for February 14 that the visiting brothers may attend, and being an ardent advocate of Showmen's Rest he promptly made a donation of \$100 to the cemetery fund. This was accepted with thanks by the chair.

Photos of the newly elected officers are anxiously being awaited that they may be placed in officers' row in the meeting rooms.

News of the banquet to be held by the International Association of Fairs at the time of its February meeting is very eager, but there is a feeling of assurance it will be a grand affair and everyone is urged to be in attendance. A letter of thanks was ordered sent

CARNIVAL AND PARK DEVICES

WHEELS OF EVERY DESCRIPTION—TRUED-UPS, CARDS, ETC.

Evans' Club Room Furniture and Supplies

Are Standard in This Country and Abroad

Send for our big FREE catalog and new Game Bulletin

Write for Price List of our NEW SPECIAL Race Horse and Gold Mine Sales Boards. They are real money makers.

H. C. EVANS & CO., 1528 W. Adams St., Chicago

ADVERTISE WITH



Most beautiful music, lowest priced rolls, smallest operating cost, mechanically perfect, fool-proof, new low terms. Write for catalogue.

TANGLEY CO.,

Muscatine, Iowa

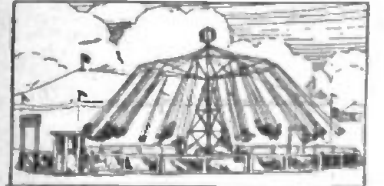
Send Your Advertising Copy for

JANUARY LIST NUMBER TODAY

See Announcement on Page 2

SEWARD'S
1932 HOROSCOPES
 New Ready—Four Sizes.
 Samples, 25c.
SEWARD'S SPECIAL BOOK
 Just off the press, 104 Pages on
 Character and Inclination.
 Sample Copy, 25c.
A. F. SEWARD & COMPANY,
 1020 Wabash St., Chicago, Ill.

THE NEW CHAIRPLANE



The Latest Invention. The Most Sensational Ride
 Out for Parks, Fairs and Carnivals. Portable and
 Stationary. Write today and let us tell you all
 about it. Weight, 6,500 lbs.
SMITH & SMITH, Springfield, Erie Co., New York.

HOROSCOPES
FORECASTS
1932 ASTRO FORECASTS
 SAMPLES 30c — 19 PAGES 8x11
CHARACTER ANALYSIS (2 Sizes)
 8 Pages, Size 8x11. Sample, 10c.
 1 Page, Size 8x11. Sample, 10c.
 Give birth date when ordering sample.
WALL CHARTS, Size 24x34, \$1.00.
GAZING CRYSTALS
 Send for wholesale price list on above items
SIMMONS & CO.
 180 North Dearborn Street, CHICAGO, ILL.

WANTED
FREAKS AND NOVELTY ACTS
 Send photos and full particulars first letter.
HUBERT'S MUSEUM
 228 W. 42d Street, NEW YORK CITY.

Buddha Papers and Outfits
 New **HOROSCOPES**, Spanish
 and English.
 Send 25c for samples and info.
S. BOWER
 Bower Bldg.
 430 W. 18th St., New York City.

GUM
1c a pack
SPEARMINT GUM
 Pull also 5c packs—also other
 flavors. Fluffy boxes. All
 treatments. Concessions and
 Premium Men use our dandy
 brands. Double your money.
 Deposit required. Order today
HELMET GUM SHOPS, Cin-
cinnati, Ohio.

HOROSCOPES
FUTURE PHOTOS
 Magic Wand and Buddha Papers.
 Send 4c for Sample.
JOE LINDOR,
 165 Wilson Avenue, Roseton, N. Y.

1932 FORECASTS AND HOROSCOPES
 1, 4, 11 and 16-page readings. Nine styles.
 Books, Buddha Papers, Crystals and Min-
 eral Apparatus and Supplies. 100-page
 Illustrated Catalogue, 30c. **NELSON EN-**
TERPRISES, 198 S. 3d St., Columbus, O.

BALL HOODS
GAY BACKS, BIG TOM, DOLLS, CATS AND
BOTTLES, New Low Price.
TAYLOR'S GAME SHOP, Columbus City, Ind.

FREAKS and MUSEUM
ATTRACTIONS
 At all times. Want Immediately Mental Act. Use-
 ful People. Address
JOHN T. McCASLIN
 123 E. Baltimore St., BALTIMORE, MD.

MONARCH EXPOSITION SHOWS, INC.
 Are ready to book legitimate Concessions and Ride
 Help. **MIKE ZIKLER, Pres., 510 West 170th St.,**
New York City.

FREE Package **ORANGPOLO**. Makes gallon de-
 licious, refreshing, beautiful drink. Send
 this ad and stamp for postage to **B. CRIGEN, 6338**
N. Maplewood Ave., Chicago, Ill.

SOL'S LIBERTY SHOWS, INC. Now booking
 Shows, Rides and Concessions
 for 1932. Address **RAM SOLOMON, care Windsor**
Hotel, 4209 Lindell Blvd., St. Louis, Mo.

HAPPYLAND SHOWS
 Now booking Shows and Concessions. Early
 spring opening. **HAPPYLAND SHOWS, 218 Grand**
404 Ave., Detroit, Mich.

REBUILT WATCHES
ELGIN, WALTHAM, ETC. CHEAP.
 Send for List
CRESCENT CITY SMELTING CO.
 113 N. Broadway, ST. LOUIS, MO.

MIDWAY CONFAB

By DEBONAIRE DAB

FAMILIAR EXPRESSION: "There goes another of my New Year's resolutions!"

SOME REAL AFFAIR: The banquet-hall of PCSA, Los Angeles — from all reports received.

WHAT CARNIVALS REALLY NEED: Co-operation — who was it jumped up and yelled "Try to get it"?

"FRAMED": Says one ride to another, "You take 'im in a circle until he's dizzy and then I'll 'tilt 'im!"

BOOKED FOR NEW SEASON: Adline Shelton with Irving Bros. Side Show, per report received last week.

EXCELLENT REPUTATION: Established by Foley & Burk Shows in California.

MISSED: This issue, "Ex A. Grate's" composition—maybe he was too busy at "winter quarters."

NOT IN GOOD HEALTH: The veteran side-show operator, Jack Lee, the last several months.

WONDERFUL SENTIMENT: IATSE giving banquet-ball, Chicago, in February, with proceeds to Showmen's League of America.

PLAYING THEATERS: In Central Ohio, featured with Colburn 1932 Revue

IN CEDAR RAPIDS: Mose W. Pruitt again wintering—says has been a reader of *The Billboard* 20 or more years—has hopes of show business getting back toward normal this year.

SOJOURNING SOUTH: Joe Shiner, concessioner, and Pat Hanlon, agent Drew's World's Standard Shows, recently in Florida; may go to California—but, back to "Bean Town," to open in April.

"THANK YOU, CALL AGAIN!": Robert (Curly) Matthews, who has been athletic show manager and talker, recently purchased an eating emporium located on a prominent highway at Blahopville, S. C.

"FEEDING 'EM WELL": Mr. and Mrs. Nate Cohen, in charge of the Eagles' food kitchen at Columbus, O. Nate says kitchen serves as many as 1,000 needy people a day.

FINISHED WINTER TROUPING: Declaration of James Leary, when, with his wife and son, he recently arrived in Tampa, Fla., after leaving a show in Georgia.

SINCE LAST FALL: There have been dozens of conferences and rumors afloat, some with seemingly excellent foundation, regarding various show executives to "this" or "that" show—"half-cocked" deduction and publication of them would only be "guess work"—might be okay for the "I-told-you-so" self-praisers.



ROOM OF HI TOM LONG and bed he has occupied a year at U. S. Veterans' Bureau Hospital, Alexandria, La. Photo taken Christmas, on which day Tom's room took all prizes.

—Joe Ann LaFrance was last season with William Babbsen's Circus Side Show.

QUITE A NUMBER of outdoor show-folks at the annual TCT convention, Sarasota, Fla., last week—formerly staged at Arcadia.

DID YOU KNOW: That "predictions" are 100 per cent guesses and that only about 10 per cent eventuate into an "I told you so"?

AT BATON ROUGE: According to press report, quite a number of showfolks recently had ideas of entering political circles.

RIISING IN HOME STATE: That is, Thad A. Rising, visiting relatives in South Carolina—has of late been selling goods for a prominent company.

BEFOREHAND: Many fairs will be signed up (altho many "nearly so") by carnivals before the February fairs' meeting, Chicago.

TO FAIR MEETINGS: Both Rubin Gruberg and Mill M. Morris recently left Montgomery, Ala., to be present at several prominent meets in North.

QUITE BECOMING: Frank Zorda appears pleasantly "at home" in tuxedo raiment, during his magic and lecturing with Cash Miller's Museum — nary a fumble.

but this editor doesn't choose to be of that caliber—an executive isn't engaged until he is contracted.

VISITED LAUTHER'S MUSEUM: When it was in Hartford, Conn.—Charles E. Davis, Circus Fan, highly praises, in letter, Carl J. and his amusement offerings, and Carl gave Pan Davis some photographs for his collection.

AGAIN BOOKED: With J. Harry Six Attractions—Bill Starkey for third consecutive season with his concessions, including pop corn; doing publicity and salesman *The Billboard*—Bill again wintering at Cleveland, O.

DURING WINTER MONTHS: Harry Durand, better known in show business as Harry DeMeilo, chieftain at Spink-Arms Hotel, Indianapolis—says will remain on job until next summer, then goes to a big show as steward.

LOGICAL: "A costly front and other frame-up help, but the quality of the show inside provides the boosting or knocking conversational advertising among the midway visitors."—Opinion of John B. Terrance.

ON GULF COAST: At Biloxi, Miss.—R. O. Lytle recently migrated there—some showfolks "present," including M. J. Zonneville, who recently completed an addition to his "home on wheels," to sail forth with in the spring.

THE "STRAIGHT" OF IT: J. C. Simpson has for some weeks been working along with J. G. McCaffery in interests of Rubin & Cherry, but his season's official duties have not yet been announced for publication.

BOOKED WITH WOOLEY: As a feature attraction with R. Wooley's Circus Side Show and Congress of Living Wonders: Billie Wingert, who has been on stage since a "kid," and in many roles, including female impersonations.

UP TO THE MINUTE: W. H. (Bill) Rico's "Television Baby" contest, in a tieup with a Chicago department store, has been getting a lot of publicity and is an up-to-the-minute feature of Chicago Radio Show. Winning babies shown in television demonstrations at the show.

IN CINCY: He has been working several promotional and businessmen angles last couple of months; will again troupe next season; was formerly with Beckmann & Gerety and other carnivals, and Cash Miller's oddities show—he's R. K. Johnson.

IN SOUTH CAROLINA: Texas Slim Williams' museum attractions had satisfactory business at Woodruff, despite bad weather, and moved to Columbia for a 10 days' stand on Market street; Florida Jack Orr not now with show—a member of the company advises.

"ONE TWO, ONE, TWO—that's fine": Thomas J. Chapman, calliopiist, several years with Morris & Castle Shows, at his home in Oklahoma rehearsing a new act of 16 people for free-act season; assisted by Chester Crosby, former member Jameson's Band with Morris & Castle.

REPORTED FROM READING, Pa.: James Snyder, who has been with various carnivals, in Homeopathic Hospital here; result of auto wreck New Year's Eve, in which he received fractured skull, cuts over eyes and broken right leg. Report bore signature "Jeremiah Snyder."

PREPARING: Ben Mottie, at Tampa, getting his paraphernalia in shape for the trek northward—now paint "everything"; Ben Wilson overhauling motor equipment and awaiting a semi-trailer job that will carry all his paraphernalia in one load.

FLYIN' HIGH: L. S. (Larry) Hogan, general agent Beckmann & Gerety Shows, did some quick figuring the other day when he had to make a jump from Chi to Kansas City and decided a "bee line" was best, so he jumped in a plane at 4 p.m. and at 8:30 was sitting down to dinner in the city by the Kaw.

CONSISTENT: "Because of a shortage of \$s," says Edgar McMillan (Perris Wheel Mack), instead of visiting the "sunny spots" of California or inhaling the "balmy breezes" of Florida this winter he will continue holding down the front spotlight job at Gayety Theater, Detroit.

SORT OF MIXTURE: B. H. (Bill) Nye planning a "big top," using 70 round top with two 30s, under auspices; 10-cent gate, a vaude act every 30 minutes, about 10 concessions, a bazaar inside, outside free act, portable dance floor, band and orchestra—to open in Central Ohio territory.

DEEPLY REGRET LOSS: Mr. and Mrs. Harry Hunting's canine companion "Trouper," an exceptionally fine specimen of the mut-and-tan species, died recently in Cincinnati—Mrs. Hunting especially grieved—"Trouper" of the "jocable," make friends kind—Huntings ride and concession folks, last season with R. L. Wade's caravan.

VISITED COE SHOWS: Recently at Tarpon Springs, Fla., from Tampa—Mr. and Mrs. Ben Mottie, Mr. and Mrs. Bill Wilson, R. E. Savage and wife, George and Grace Geiger, Marguerite Varyan, Charles Blanchard—incidentally, a number of summer carnival managers on the midway at "Tarpon," including F. H. Bee Jr., Dave Wise, S. Caplan and L. J. Heth.

FRAMING OUTFIT: Bunny Venus is to have new frame-up for her Bunny Venus Revue—encountered fire loss last Armistice Day—had store show in Los Angeles Christmas week, attractions including Alberta, lady bag puncher; "Sunshine," "Girl With Cinderella Feet"; Bob Shay magic; Bunny Venus, art creations; also Prof. O. K. Maguire, bally and lectures; Jimmy Stone, tickets.

A WHOPPER: Fish scale measuring 2 1/2 x 3 1/4 inches from tarpon caught by T.

(Tom) Moss near Everglades, Fla. New Year's Eve, in the "mail" of this editor...

SEEN RECENTLY: During one of the warm days on the main drag of Tampa...

EXTENSIVE PLANNING: Original author Joe. who recently arrived at winter quarters of Castle, Ehrlich & Hirsch...

NEWSPAPER CO-OPERATION: Los Angeles dailies carried many stories and art connection with Pacific Coast Show...

REPORTS: Press and otherwise, of hundreds of happenings of a nature not helpful to show business, have been reported for publication but not published...

San Antonio Pickups

SAN ANTONIO, Tex., Jan. 14.—This venerable old town has been having remarkable weather, but the usual number of winter carnivals and store shows are in operation owing to poor business...

Bunts Shows End Tour

PANASOFFKEE, Fla., Jan. 15.—Bunts' Shows recently closed their tour at Inverness, Fla., and shipped equipment back to Tifton, Ga., where it will be repaired and painted and things put into readiness for the new season...

A REMINISCENCE: Murdock Family had moving picture show with Clark Coley's Wonderland Shows in 1907. Machine operator announced during pictures, which included scenic...

connection therewith, the professional services of Dr. Gibson have been much in demand. Walter Lehman, Mrs. Marie Davis, Mrs. Babe Buchanan also hospital patients of his.

Philadelphia "Pickups"

PHILADELPHIA, Jan. 15.—All indoor promotions held in this vicinity this winter have been T. B. The last one held in Darby, close to the city, closed last Saturday night. Attendance at no time more than a handful.

A. D. Alliger, president World Fireworks Display Company, was a visitor here while en route to the Virginia fairs meeting at Richmond, concessioner with carnivals, is making his home in Philly this winter.

Hoosier State Shows

MONTICELLO, Ark., Jan. 15.—The show after closing its early-winter season moved into winter quarters here. As nearly all the paraphernalia was put into good condition before the closing there will be little preparation needed in quarters before the reopening in March.

John Francis Shows

HOUSTON, Tex., Jan. 14.—This letter finds Francis Shows winter quarters a busy place. To obviate a last-minute delay, every wagon, ride and fat is undergoing a thorough inspection.

West Coast Amusement Co. The Howards Entertain

SACRAMENTO, Calif., Jan. 14.—Slim Clancy, winter-quarters foreman, and nine men are making things hum. The trucks are all being newly painted and the rides and shows are in readiness for the opening at Cloverdale Orange Festival and Fair February 18.

PHILADELPHIA, Jan. 15.—There was a joyful gathering of showfolks at home of Spike Howard, professional strong man, here recently, when Mrs. Howard provided a surprise for her husband on his return from three weeks' engagement in Baltimore.

BINGO CORN GAMES

Fastest on the market. Sample Cards free. All Bingo Sets, except the 20-card set, supplied with IMPORTED WOOD MARKERS, letter and number two sides. 20-card games have cardboard markers. We pay postage except C. O. D. Post Office Fees.

AT LIBERTY For Season 1932 SERPENTINA THE SERPENT GIRL Having been on exhibition for many years, managed by the late John Metc. Has always been a money getter wherever she has been exhibited.

FREAKS and NOVELTY ACTS

At all times for high-class Museum. WANT Mind Reader who can sell Horoscopes, Magician who can make strong pitch, good window ballys.

CURIOSITIES FOR SALE

With or without Banners. New list free. NELSON SUPPLY HOUSE, 514 E. 4th St., So. Boston, Mass.



The NEW 1932 DATE BOOK

NOW ON SALE Dated From January 1, 1932, to March 1, 1933

Actual Size 2 3/4 x 5 1/2 Inches Mailed to Any Part of the World for 25c Each (Name in Gold Letters on Cover, 15c for Each Line) Sold at These Offices of The Billboard New York — Chicago — CINCINNATI, O. — St. Louis — Kansas City

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

Do WORD, CASH (First Line Large Black Type) Do WORD, CASH (First Line and Name Black Type) Do WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY AGENTS AND MANAGERS

THEATER MANAGER - HUSTLER, originator, 15 years' success. Liberty Jan. 15th. CLIFFORD, 849 Cornelia, Chicago. J23

THEATER MANAGER - SUCCESSFUL (originator). Available now. CLIFFORD 849 Cornelia, Chicago. J23

THEATER MANAGER WITH ORIGINAL FUNNY ideas. Competition my meat. Sound, vaudeville and stock experience. Age 39, married, family. Salary and percentage. Prefers town over fifteen thousand. Address, stating full particulars, W. W. EVERETT, 4728 Kenwood Ave., Chicago, Ill. J23

ADVANCE AGENT, Booker, Contractor. Fifteen years' experience, house shows, tent shows, carnivals, dance orchestras, radio attractions, base ball teams. BOX CH-10, Billboard, Chicago, Ill. J23

AGENT, MANAGER. Reliable, capable, experienced; food or resident; any territory; no salary; no car. Join immediately. Offers invited. JAMES B. CONNELLY, General Delivery, Owatonna, Minn. J23

WILL TAKE CARE OF THE BUSINESS END with 10 years' experience. Magic, anything. Only interested with performer playing around your own home town. One playing under auspices near New York only. HARRY LEVY, Billboard, 231 W. 42d St., New York. J23

AT LIBERTY BANDS AND ORCHESTRAS

AT LIBERTY - AL CINCO'S BAND. THE FIRST of March. 8 young men, entertainment, singing, union. Now playing Kniekerbocker Club. Reliable managers and bookers write. Full particulars. 1413 Ave. C, Flint, Mich. J23

THE VAGABOND AND HIS ORCHESTRA - A crack 11-Piece Combination, all men, doubling on 2 to 3 instruments, including voice. All new, entertaining and booker ideas. Including one hour of music. Dance Program. This is a first-class organization carrying all stocks and special arrangements. Write wire THE VAGABOND, 2850 1/2 Gateway Ave., Chicago, Ill. J23

VERSATILE 7-PIECE ORCHESTRA available - Experienced in classical and jazz. Good doubling. Interested mainly in summer resort work. J. A. WOODMANSEE, 512 N. Laramie Ave., Chicago. J23

AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY - GREAT ROSE, MAGician. Illusions, Escapes, etc., for 1932 season. Write to HORACE ROSE, 500 Reservoir Ave., Meriden, Conn. J23

AT LIBERTY MARCH 1, 1932 - OLD-TIME trouper; 25 years' experience in all branches circus business. Advance Manager or Equestrian Director. Have High-School Metaquo Horse Act and Car. W. O. WREST, (formerly with West Family), 1744 1/2 Flower St., Glendale, Calif. J23

FERRIS WHEEL OPERATOR AT LIBERTY - Ten years' experience. Prefer organization showing Missouri or surrounding territory. C. A. SHOWMAN, Clarence, Mo. J23

SITUATION WANTED BY ALL-ROUND White American Cook and Helper. Bober and steady. With circus or carnival. CHAS. V. KELLEY, 24 W. Eberwine, Vincennes, Ind. J23

HUMAN ENIGMA - Marvellous single pit attraction. Different than others. Have own front man new wardrobe; work only as single. All letters answered. State all in first. BOX 302, Ashland, Ind. J23

AT LIBERTY - GEORGE BURKHART, side-show Manager. Many years' experience, capable of handling any side show, circus or carnival, or Inside Man, Lecturer, Comedy, Magician, ventriloquist, Electric Act, Punch, Mrs. Mind Reading, My Van a laughing riot. Have A-1 car. Residence, 23 Van Buren St., Brooklyn, N. Y. J23

HALF MAN-HALF WOMAN - Young, strong feature. And wardrobe and lecture. Reliable managers only. Write; state all. PAUL PAGE, 6330 South Paulina St., Chicago, Ill. J23

AT LIBERTY DRAMATIC ARTISTS

INGENUITY - PRETTY, clever, age 17. Experienced in repertory stock. Do Specialties and can play Piano. Ambitious, willing to go anywhere. HULIN ST. A. B. STONE, 1328 Nelson Ave., Bronx, New York, N. Y. J23

AT LIBERTY MAGICIANS

HYPNOTIC SUBJECTS AND AGENTS WRITE Hypnotic Entertainer and Mind Reader. Open for engagements. Address: PROF. FERRIS, care Billboard, 32 West Randolph, Chicago. J23

AT LIBERTY MISCELLANEOUS

MARIE EWING - MIDDLE AGE, NOVELTY Musician, different, Comedienne. Booking agents write. General Delivery, Los Angeles, Calif. J23

AT LIBERTY M. P. OPERATORS

FIRST-CLASS PROJECTIONIST DESIRES position at once. Must have work. Western Electric experience, sober and reliable. Give reference. BOX C-479, care Billboard, Cincinnati, O. J23

For Rates see Headlines. Set in 5 1/2-pt. type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No Ad at Liberty ad accepted unless accompanied by cash. Cash must be in full. Advertisements sent by telegraph will not be inserted unless money is wired with copy. Mail address to initials care General Delivery will not be used. We receive no right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M.

FOR THE FOLLOWING WEEK'S ISSUE. THE BILLBOARD PUB. CO., 23-27 Opera Place, Box 872, Cincinnati, Ohio.

A-1 NON-UNION PROJECTIONIST - AT LIBERTY after 11 years. Can operate any equipment. Also Billposting and Stage Carpenter. The best of reference. Salary your best. GEORGE FELTS, 78 East Main St., Buchanan, W. Va. J23

AT LIBERTY - A-1 Operator. Experienced on Western Electric RCA DeForest. Can operate and repair all make machines. Twelve years' experience. Will go anywhere. HARRY SMITH, 520 East Mulberry St., Kokomo, Ind. J23

EXPERT PROJECTIONIST 35 years of age. Capable of building and repairing any sound system. 15 years' experience, desires job as Projectionist. Small town preferred. Can furnish excellent references. Complete set of test tickets in first. AL WEIHAN, 1077 Sixth Ave., Akron, O. J23

PROJECTIONIST - Sound experience, also theatre and accounting and advertising. Age thirty-two. Married, sober, strictly business, hard worker. Best of references. Take anything from assistant operator to management. Salary secondary if chance for advancement. Address C. OSBERG, care Mr. C. KIN, 1613 Beale St., Flint, Mich. J23

PROJECTIONIST - Three years' experience on sound equipment. Western Electric. Sober, reliable. Operate and repair own equipment. Go anywhere. Good references. Write or wire JOE BROWN, 116 E. 13th St., Covington, Ky. J23

AT LIBERTY MUSICIANS

AT LIBERTY - BARITONE, HIGHLY experienced on concert and circus work. Write or wire all to BOB DALYEL, What Cheer, Ia. J23

BAND AND ORCHESTRA DIRECTOR and Teacher wants position - Good conductor, experienced, strictly reliable. Have thorough practical playing and teaching knowledge of all brass, reeds, violin. Know harmony, composition, orchestration. Music arranged for band, orchestra, piano, etc. Copied, transposed. Will go on trial. Address MUNICIPAL DIRECTOR, P. O. Box 581, Chicago, Ill. J23

RHYTHM DANCE DRUMMER - Young, neat appearing, experienced. Sight reader, modern rhythm, steady tempo. Good references. Write or wire DRUMMER, Farrell Apartments, Cairo, Ill. J23

A-1 FLUTIST - EXPERIENCED, YOUNG. More information. Write BOX C-130, Billboard, Cincinnati, O. J23

A-1 STRING BASS DOUBLING TROMBONE - Experienced in all lines, union and reliable. FRED BOWMAN, 1905 6th Avenue, Greeley, Colo. J23

AFTER FEBRUARY SIX - FAST LEAD ALTO sax doubling baritone and Clarinet. Good tone on each instrument. Strong lead for Sax. Experienced, age 23, references exchanged. Prefer Southern, Southwestern or Western location. Sweet, organized band anywhere. Qualified lead Sax, address BOX C-109, care Billboard, Cincinnati, O. J23

ALTO SAX DOUBLING CLARINET, BARITONE, Fiddle, Accordion, Oboe and some Trumpet. Arranger; sight reader with tone; have car. AL MANTHE, 307 Francis, Madison, Wis. J23

ALTO SAX DOUBLING CLARINET AND Voice. Experienced dancer, man, can read and sing. Will go anywhere; prefer Midwest. E. J. NICHOLS, 1914 N. 2d St., Clinton, Ia. J23

ARRANGER AT LIBERTY - MUNIC TAKEN down from voice. GEO. KHEL, 1723 Vine St., Cincinnati, O. Phone: Parkway 5743. J23

ARRANGER - ALTO SAX, BARITONE, CLARINET. Now working with Brunswick Recording Band, but desire change. Write strictly no strings arrangements, both hot and sweet. Address BOX C-483, Billboard, Cincinnati, O. J23

AT LIBERTY - A-1 MODERN DANCE DRUMMER. Can join at once. Read or fake. Pearl drums. Recording experience. Write or wire DRUMMER, Box 208, Ipswich, B. D. J23

AT LIBERTY - TENOR OR THIRD SAX, double Clarinet. Read, good tone. Singer. Has no note on last job. Wire or write MUSICIAN, 2131 Park Ave., Richmond, Va. J23

AT LIBERTY - SECOND TRUMPET; LEGITIMATE; Federation; some arranging; a bit of Violin; age 20. CARLETON ARBOTT, 602 School, Waukon, Ia. J23

BASS FIDDLE AND TUBA - SATISFY OR ELSE. Conservatory schooled and fully experienced from opera to alamokin one-nighters. Have played with best and worse. So come bands save stamps. Twenty-two, neat and congenial. Consider any Southern offer. Join at once. Friends and relatives band. Address: SAUNDERS, 598 Colonial Ave., Norfolk, Va. J23

DANCE TROMBONE - READ, MODERN style. Sing. RUDY WESTPALL, Winnebago St., Appleton, Wis. J23

GRL TENOR SAX, GIRL TRUMPET - FEBRUARY tenth. Experienced, hot, sweet, good tone, fake, read. Young, union, reliable. Sax doubles Soprano, Piano, Vocal Harmony Team. MUSICIANS, 11 E. Gilbert, Wichita, Kan. J23

MODERN GUITAR - BANJO HOT FIDDLE. Experienced, neat. Young, cut anything. Your salary, if steady. Location. Write MUSICIAN, 296 Main St., Huntington, N. Y. J23

MODERN TRUMPET - HOT ARRANGEMENTS. Sing, read well, can take off, range. Age twenty. Prefer second, large band; essentials. Consider all JACK McDONALD, 31 Park Place, Greeley, Colo. J23

MODERN JIG RHYTHM DRUMMER - DOUBBLE Trumpet, Voice. Read young, neat. Would like to join band taking ocean trip. All offers considered. Address HOOT GIBSON, General Delivery, Eaton, N. M. J23

RHYTHM TEAM - MODERN BBS SOUSA-phonist doubling String Bass and modern Dance Drummer. Can read and fake. Singing in booze, good workers, experienced. Write to LYNN DOWNE, 26 Monroe St., Gloversville, N. Y. J23

SAX MAN - ALTO, THIRD PREFERRED. Tenor, Jam Clarinet. Union, experience, swing. Address VERNON SCHROEDER, Capitol Hotel, Madison, Wis. J23

SAX - ALTO AND TENOR DOUBLING CELLO. A-1 reader and improviser, modern style. Jimmy neat appearing and do Solo Singing. JIMMY STRAUSS, 6484 Hyde Park Blvd., Chicago. J23

STRING BASS - EXPERIENCED ALL LINES. Can join at once. Can double Horn. FRANK MINER, Fox Hotel, Houston, Tex. J23

TENOR OR ALTO MAX, CLARINET - GOOD reader, modern go style. Sing, union, style. Write or wire to HOWARD WILLIAMS, 823 S. 6th St., La Crosse, Wis. J23

TRUMPET - SWEET TONE, MODERN SWING take-off, read. Distance no object. MUNCIAN, General Delivery, Omaha, Neb. J23

TRUMPET - SECOND ONLY, UNLESS SMALL band. Union, good tone and reader. Modern hot style, single, age 23. Write or wire OTIS DELLINGER, 823 S. 6th St., La Crosse, Wis. J23

VIOLIN DOUBLE SAXOPHONE AND BARITONE. Union, have car, single and reliable. MUSICIAN, Box 147, Edwardsville, Ill. J23

VIOLINIST - THEATRE, SYMPHONY EXPERIENCE. First-class Vaudeville Leader. Will accept reliable side job doubling Banjo, Spanish Guitar. Member Local 10. Address BOX 558, Joliet, Ill. J23

YOUNG TROMBONIST - EXPERIENCED, sweet swing. Address TROMBONIST, 523 Old Lancaster Road, Doverford, Pa. J23

EXPERIENCED CLARINETIST - Double on Sax and Mandolin; feature Solo for all these instruments. Used to play Clarinet with Ben Hur Orchestra. First-class Tailor on new work, cutting, making new suits. My playing always was satisfactory, so is my tailoring work. References if necessary. Age 38. KINGSBORT TAILOR, 1461 Broad St., Kansas City, Mo. J23

FAST FEATURE - BASS HORN MAN AT LIBERTY. Have best with the best and the worst. Name band last. Fast reader. Read and fake anything. Prefer the West. Has played in "Coke-Sounds" era. Prefer go band. What else? References sent upon request. Write "BADIO," Room 23, Davenport Hotel, Great Falls, Mont. J23

ONE OF THE FINEST and most neat-appearing full rhythm amateur Drummers in Cincinnati. Open to A-1 consideration. Age 21. Will go pro. Must have bona-fide offer, as I have dependents. Am now on location. Write RUSSELL WEBER, 1610 Maryland Road, South Euclid, O. J23

SAXOPHONES, CLARINET, VIOLIN - All essentials. Something offers from small, congenial bands really working. Don't phone or wire, write, stating everything. L. L. GEISINGER, East Natick, Ia. J23

AT LIBERTY PARKS AND FAIRS

EMMA CORNALLA - PHENOMENAL, UN-equalled, unapproachable Aerialist; 3 acts. 346 So. Lake St., Gary, Ind. J23

AT LIBERTY PIANO PLAYERS

COMPETENT MODERN RHYTHM PIANIST - Young, neat, union, reliable. Free to travel. Write or wire. Address LEON ORR, 1249 Florence Ave., Galzburg, Ill. J23

G. WAY SMITH - EXPERIENCED ALL LINES, union, neat, reliable. Anything considered. Address Algona, Ia. J23

LADY PIANIST - TRUMPET LEADER WITH library. Experienced vaudeville, dramatic or med. Address RON CH-13, Billboard, Chicago, Ill. J23

MODERN RHYTHM PIANIST - PLENTY experience, young, good appearance, reliable, sober. Offer must be reliable. Write or wire RAY KNITTEL, 4827 Military Drive, Sloux City, Ia. J23

RHYTHM PIANO DOUBLING BANJO? Quintet. Now with full band on Banjo, but prefer playing Piano with smaller combination. Young, congenial, appearance. Modern Piano Chorus. Experienced and will satisfy. Consider anything, but prefer reliable go band. Join at once. Write or wire FRANCIS FREDERICK, General Delivery, Greeley, Colo. J23

AT LIBERTY - Attractive young Girl Duo-Piano Team. Unusual musical talents. Classical, popular. For vaudeville, night clubs, Productions. Union. Now under management. ROBINSON, 400 W. 10th St., Brookline, Mass. J23

AT LIBERTY - Piano Player. Read, vaudeville or locate. Prefer high-class vaudeville act. Twenty years' experience. MR. CAMILLE HOUGARDY, care Billboard, Kansas City, Mo. J23

AT LIBERTY SINGERS

SINGER, LATE PRIMA DONNA INTERNA-tionally known band, wishes to connect with busy orchestra or band for club dates. Young personality. BOX 231, Billboard, 231 W. 42d, New York. J23

AT LIBERTY VAUDEVILLE ARTISTS

A-1 TUMBLING TAP DANCER, ROFF SHOE, Rhythm, Buck and Wing, Roll Flip Back, One-Arm Spotting; other stunts also. Acts that work steady write only, stating all to MFD. LAIRGUER, 25 Clinton Ave., Holyoke, Mass. J23

AT LIBERTY - FEMALE IMPERSONATOR. A No. 1 Dancer and good Singer. All offers answered. FERRY FERNANDEZ, Post Office Box 30, Centerville, Ia. J23

MIDGET (MALE) - CAN SING AND DANCE, nice appearance. BOX 274, The Billboard, 251 W. 42d, New York City. J23

AT LIBERTY - Versatile Med. Team. Householder, Boogie Woogie Comedian, straight or Black in Circles, A-1 Piano Player, Jewell, Female Impersonator, Straight in acts, Singing, double Piano. Best of wardrobe. Sure-fire doubles. HOUSE-OLDER AND JEWELL, General Delivery, Huntsville, Tex. J23

MEDICINE LECTURER - Symptom Talker. Change spec. for one week, or would consider team. 60-23 play sticks. Address O. DOCKRILL, care Billboard, Cincinnati, O. J23

MUSICAL ACT - MAN; Exceptionally fine Pianist, do straight, musical novelties, change. Lady. Soubrette, Singing, Dancing, musical act. Double Piano; both young, experienced, references. ROY WOOD, General Delivery, Newark, N. J. J23

SKITTY TEAM - Man Producing Comedian, Black, Dutch, Straight, Characters, Magic, Lady Soubrette. Double and single Hokum Specialties. Change weeks or longer. Up in our versions of all big acts. Both young. Have car. State your top. CLARK AND CLARK, General Delivery, Elton, Mo. J23

WOULD LIKE TO JOIN established vaude act or drama. Can double in pit; Cornet Player sight reader. Do specialty, playing Cornet and Flute at same time. M155 RAZ BERNARD, Billboard, Chicago. J23

COMMERCIAL 10 CENTS A WORD - MINIMUM 10 WORDS. CASH WITH COPY.

AGENTS AND SOLICITORS WANTED

A BUSINESS OF YOUR OWN MAKING Sparkling Glass. Name and Number Plates, Check Board, Sign. Big book and sample free. E. PALMER, 601 Wooster, O. J23

ADVERTISING SPECIALTY SALES - man and Agents, Attention - We are the exclusive manufacturers and distributors of the Toy-Joy Aeroplanes. This plane flies 300 feet and returns to you. Write us and get quality prices on fast-selling advertising novelties. Die Cutting. Submit your wants; we will be glad to serve you. THE AD HANGER CO. 446 N. Western Ave., Chicago, Ill. J23

AGENTS - GOLD SIGN LETTERS for store windows. 800% profit. Free samples. METALLIC LETTER CO., 443 N. Clark, Chicago. J23

AGENTS, BLADE MEN, STREET and Pitch Men - Get behind some of the money makers; big repeat order for TROPHY SPECIALTY COMPANY, 1475 Broadway, New York City, N. Y. J23

AGENTS - RECEIVED NEW YORK experts. Dazzling Ohiushua Imitation Diamond Rings. Open territory; depression proof. Send dollar bill for ladies' and gents' samples. CHEUNG HUA GEM DISTRIBUTORS, Box 97, New Orleans, La. J23

AGENTS, DISTRIBUTORS, GEM managers, sensational discovery. Cash-On-Saver-Hest Product. Write for details. GAS-CO COMPANY, Utica, N. Y. J23

AMAZING MONEY MAKER - POL-est Polishing Cloth. Removes tarnish from all metals without the use of liquid, powder, or any acids. It sells like hot cakes. Retail: 25c. Sample free. A. GALE CO., 17 Edinboro St., Boston, Mass. J23

ANYONE CAN MAKE SIGNS WITH the Easiest Sign Letters on the market. Real paint, no brushing necessary. Free sample. BALCO, X-1039 Washington, Boston, Mass. J23

BUY 100,000 ARTICLES WHOLESAL - 300 Jobbers, Manufacturers Directory, 2 ARTS, B-1811-BD, Denver. J23

CALIFORNIA PERFUMED BEAD selling like hot cakes. Agents coming money. Catalog free. MISSION FACTORY, 2328 W. Pico, Los Angeles, Calif. J23

DISTRIBUTORS, SALESMEN Agents - Earn 400% selling our 25c Ford Cigarette Roller or 100% selling our 25c Sample 25c. E. B. MFG. CO., 2323 Carnegie, Cleveland, O. J23

EVEN POOR PEOPLE MUST KEEP clean. Brushes, Brooms, Mops sold by millions. Sell them in your own name. New cent profit. Write for proposition. WIRE GRIP SANITARY BRUSH CORP., 41 11th street, New York. J23

DISTRIBUTOR WANTS PROPOSITION from manufacturers; any type product. BOX 23, Midwood Station, Brooklyn, N. Y.

EXPERT VALUED OUR \$3 GENUINE Blueash Gem \$900.00. Dazzling brilliant, making blue fire assures big, quick profit. Guaranteed 20 years. \$5 sample. Free. MEXICAN GEM CO., Suite N, Monterey, Calif.

FAST SELLERS - METALLIC POLISHING Cloth, New Can Openers, Gas Lighters; also many other big profit items. New low prices. SUPERRA COMPANY, A101, Baltimore, Md. fe13x

FLAVORING EXTRACTS - BOTTLE yourself; labels furnished; 6000's profits. Wholesale money-makers; repeters; free offer. THOMAS MANUFACTURING COMPANY, Indianapolis, Ind. tf

FREE LITERATURE, MONEY MAKING OPPORTUNITIES. H. BELFORD, 4042 N. Keeler, Chicago. fe6

GOOD INCOME SILVERING MIRRORS. Plating and Refinishing Lamps. Reflectors, 120's Bed. Chandeliers by new method. Outfit furnished. Write GUN METAL CO., Ave. G, Decatur, Ill. ja23x

INCH DISPLAY ADVERTISEMENT - 50 Magazines, year, \$24. WOOD'S POPULAR SERVICES, Atlantic City.

MAKE YOUR OWN PRODUCTS - EMPLOY AGENTS YOURSELF. Toilet Articles, Soap, Extracts. We furnish everything. Valuable book free. NATIONAL SCIENTIFIC LABORATORIES, 1957W Broad, Richmond, Va. ja30x

MAKE BIG MONEY SELLING HAIR Straightener to Colored People. Write for sample and terms to agents. MARCELLE CRENEL COMPANY, 1802W Broad, Richmond, Va. ja30x

MAKE MONEY AT HOME SHARPENING Razor Blades. The Kris Cross Stripper. Guaranteed ten years against breaking or wearing out by manufacturer. Stripper of Blades but Durham Duplex. January, February will give away one dollar razor and five blades with each Automatic Stripper. Price \$3.95, or Three for Ten Dollars, postpaid. Send postal or express money order. WASHINGTON-KRIS CROSS SALES, P. O. Box 1294, Washington, D. C. x

MAKE PRODUCTS YOURSELF - Tested formulas; catalog free. This month's book free. WOODRIDGE Polishing Cloth Formula. O. GRINSTEAD, Chemist, Edwardsville, Ill.

MANUFACTURER WANTS DISTRIBUTOR for new "Pocket Radio," only \$3.85. Sells itself with music. Pays 100% profit. FENCER RADIO, Akron, O. x

MEN, WOMEN - BIG MONEY SELLING Men's Neckwear. Buy from manufacturer. Assorted patterns, colors. Retailers profit. Write EASTERN CLOTHING, 722 W. Roosevelt, Chicago. ja23x

MEN, WOMEN, TO FOLD AND MAIL Literature. Everything furnished. Big profits. MAYWOOD F. PUBLISHERS, 925 Broadway, New York. x

NEW ELECTRIC \$15 POPCORN MACHINE. Agent's price, \$7.50. ZIEGLER ENTERPRISES, Galena, Kan. ja23x

NO PEDDLING - FREE BOOKLET describes 67 money-making opportunities for selling own business, home office. No outfit. ELITE, 84 Elizabeth St., New York. mh5x

PAINTINGS ON VELVET, CANVAS, Giltboard. ENTERPRISE-B, 3009 North St., Milwaukee, Wis.

FREE GIFT DEALS WITH OUR Toilet Goods Assortment, Food Products, Cakes, etc. Get the business; 150 repeaters; big profit. Also cash prizes to best promoters. E. W. DAVIS, Dept. 255, 500 W. Randolph, Chicago. ja30x

PRIVATE LABEL MERCHANDISE - Why work for other people? Ask about private bargain. CALBY, 3804 Market Street, Philadelphia, Pa.

RESURRECTION PLANT - UNIQUE novelty; miracle of nature. Costs below 2c; sells for 25c. Write C. F. LOCKE, 7 Rio St., Dallas, New Mexico. ja30x

SELL MEN'S NECKWEAR - WONDERFUL proposition. ASTOR-A, 39 East 28th, New York. ja30x

SELL EVERYBODY, CLEAN UP - Extra fast dime getter, 20 for \$1.00. Sample free. SMITH SPECIALTIES, 430 Front, Hallinas, Pa.

SELL CHANGEABLE SIGNS TO Advertisers for \$1.50. Agent's profit 300%. Particulars free. NATIONAL SIGN SYSTEM, St. Louis, Mo. fe6

SOMETHING NEW, JUST OUT. RE-PEAT. Sample, 10c. Wholesale price list free. EDDIE W. KEENAN, 60-T St., N. W., Washington, D. C.

CHANGE IRONING CORD - PREVENTS scorching, saves electricity. Abolishes snarls. Approved by Good Housekeeping for telephone use. 200% profit. Sample furnished. NEVERNOT, Dept. 1-O, 4503 Greenwood, Chicago. ja30x

UNUSUAL USEFUL NOVELTY, 35c. Particulars free. TOY CO., Elgin, Ill. ja23

100,000 ARTICLES WHOLESALE - 1000 variety, 10c. MAIZE, 1801-27 Memorial, Westport, Pa.

ANIMALS, BIRDS AND PETS

BIG BEARS, VERY TAME, \$100.00; Cubs, \$50.00. BURTON, Fairmont, Minn.

ELIGIBLE MALE POLICE DOG - Year old, friendly. PRYOR AND DODDALL, Red Wing, Minn.

FOR SALE - ONE FEMALE AFRICAN Lion, 5 years old, \$150.00, good breeder. Pair of Cub Lions, 4 1/2 months old, \$75.00 each; both strong and healthy. J. E. HENRY, care General Delivery, El Cerrito, Calif.

FOUR YOUNG TRAINED GOATS and Props, \$65.00. Pair of Pony Trappings, \$12.00. One 34-Inch Pony, one 36-Inch Pony. ED BROWN, Route 2, Cincinnati.

PEDIGREED WIRE HAired FOX Terrier Pups, 5 Months, remarkably intelligent, showy. Picture on application. \$35.00 each. AFRICAN CREEK KENNELS, Avondale Estates, Ga.

SNOW WHITE (ALBINO) SNOOKUM Bear, tame, the rarest freak in the world, \$50.00 each; have only two. Act quick. LAREDO ZOOLOGICAL BIRD CO., Laredo, Tex.

TOY PONS, PRIZE WINNERS, registered. FISHER, 1915 E. Rusk, Milwaukee, Wis. ja23

5 RING-NECK DOVES, DOING NICE act. Anyone can work. Complete with well props and instructions, \$22.00. THOS. L. FINN, Hoosick Falls, N. Y.

BOOKS

PALMISTRY HANDBOOK, 125 pages, practical, brief, understandable. Describes 1,000 markings. Postpaid, \$1.00. CHIROMANT, 1539 West 7th, Los Angeles.

BUSINESS OPPORTUNITIES

ADVERTISE IN RURAL WEEKLIES - Lists free. MEYER AGENCY, 4112-B Hartford, St. Louis. ja30

FREE INSTRUCTIONS FOR STARTING a paying business at home. Nothing to make or peddle. Enclose stamp. ALBERT FRELICH, N5842 Highland, St. Louis, Mo.

LETTERS WORDED TO SELL GOODS or services. What do you have? Request evidence. JED SCARBOROUGH, Maplewood, N. J.

SAVE PRINTING EXPENSES! PARTICULARS, ECONOMIC, 231 East 117th Street, New York. ja30

SELL BY MAIL - BOOKS, NOVELS, free, bargained. Large profits. Particulars free. F. ELFCO, 535 S. Dearborn, Chicago. ja30x

CARTOONS

ENTERTAIN WITH TRICK CARToons and Rag Pictures, Catalog free. BALDA ART SERVICE, Oshkosh, Wis. ja23

100 LIGHTNING STUNTS WITH Chalk, \$1.00. SAILOR CHRIS, 2926 Oarfield, Kansas City, Mo. ja23

CONCESSIONS

WILL LEASE SPACE FOR THREE Skew Ball or Tenpinnetts Alleys or Archery, or sell any good used outfit on time. PECK'S AMUSEMENT PARK, Arnold Park, Iowa.

COSTUMES, WARDROBES AND UNIFORMS

BEAUTIFUL CHORUS WARDROBE, Eight, \$10.00. Scenery, \$10.00; Velvet Curtains, small size, cheap. Burlesque Chorus Eight, \$6.00; Nine Black Band Gowns, \$9.00. Free Lists. WALLACE, 1834 North Halsted, Chicago.

EVENING GOWNS, WRAPS, STREET Wear, Chorus Sets. C. CONLEY, 251 West 50th St., New York. fe6

EVENING, STREET WARDROBE, Rubber Buels, "Legguds," Wigs, Imperators' Outfits. Catalog \$6. FRYMOUR, 246 Fifth Avenue, New York.

MASQUERADE AND THEATRICAL Costumes for Sale or Rent THE COY. TURNER, 238 State St., Schenectady, N. Y. fe13

FORMULAS

CARMEL CORN, CRISPETTES, POPCORN Balls, all for 1c. MINNIE DeNELSKY, 2117 Harding, Des Moines, Ia.

CARMEL POP CORN, \$5.00. D. C. BLUM, 3054 Stout, Denver, Col.

CHEMICAL ANALYSIS AND CONSULTATION, \$5.00. Instant demonstrating, pitching formulas, \$1.00. Write ASSOCIATED CHEMISTS, Liberty, Indianapolis, Ind.

FORMULAS, ALL KINDS - CATALOG Free. CLOVER LABORATORIES, 178B, Park Ridge, Ill. ja7x

FORMULAS - OUR FREE LITERATURE will surprise you. H. BELFORT, 4042 N. Keeler, Chicago. fe6x

LIQUID SOLDER - FAST SELLING, Good demonstrator. Formula, 50c. All formulas 50c. Catalog Free. T. HUFFMAN, Room 102, 1818 Wilson, Chicago. x

NEWEST TESTED FORMULAS - This month's special - No-Heat Liquid Solder Formula, \$1.00. Catalog free. GRINSTEAD, Chemist, Edwardsville, Ill.

RECIPES - CHILI CON CARNE, Hot Tamales, Barbecue, \$1.00. NATIONAL PRODUCT CO., Laredo, Tex.

SPECIALTY BEVERAGE FORMULAS - Syrups, Extracts, Flavors; other processes; free information. THE FORMULA CO., 5th Ave. and Broad Seattle, Wash. mh12

1,000,000 FORMULAS, INDUSTRIAL Facts, Tables, Processes, Rules, Trade Secrets and Calculations for all kinds of Trades and Businesses. Book, "Moore's Assistant," 1,016 pages, sent postpaid for \$2.00. OGDYVIE PUBLISHING CO., 57 Rose St., Dept. 23, New York. x

FOR SALE - NEW GOODS

GENUINE NAVAJO RUGS - CHEAP, best prices. WIGGIN'S TRADING POST, Lathrop, Calif. ja30

15c - PENNANT FLAGS, BIG VARIETY. Also Washington Celebration Flags and Costumes. Write for free list. WEIL'S CURIOSITY SHOP, 20 South Second Street, Philadelphia, Pa.

1932 HIGH STRIKERS - LOWEST Prices. Immediate shipment. MOOREMAD, Lapeer, Mich. x

FOR SALE - SECOND-HAND GOODS

CARMEL CORN OUTFIT WITH original Formula. Rock bottom sacrifice, \$10.00. 1912 MICHIGAN AVENUE, Detroit, Mich.

CORN POPPERS, \$15 UP - MONEY makers. NORTHRIDGE CO., 2117 Harding, Des Moines, Ia. ja30

DOUBLE PITCHING COURT BASE - ball Game, complete; canvas practically new; cheap for cash. J. E. MILLER, Laurel, Miss.

FOR SALE CHEAP - NELSON Sperm Whale; Portable Radio. Tent, twelve feet square. KALPH CHRISTY, Keokuk, Ia.

KENTUCKY DERBY - USED ONE season, cheap. BOX 207, Stryker, O.

LINDY LOOP RIDE - JOHN BERRY, 42 Cedar St., Pawtucket, R-I. fe13

PENNY MACHINES - BARGAINS, new, used. NOVIX COMPANY, 1193 Broadway, New York. ja30

POWER AMPLIFIER STREET BALLY, complete, \$175; same on Hudson Sedan, \$600. SIEGNER, Stoneharbor, N. J.

WARDROBE TRUNKS, COST \$75.00, at \$10.00; Flat Trunks, cost \$45.00, at \$5.00. Good as new. SINGER BROS.' CLOAK CO., 1204 Washington Ave., St. Louis, Mo. ja23

FOR SALE 2ND-HAND SHOW PROPERTY

CIRCUS BLEACHER SEATS, WITH or without foot rests, seats for fifty thousand on hand. Out or indoors, boxing promoters, fairs, ball parks, just what you want. Southern orders, Jacksonville, Fla. Also Toronto, Can. FENN BLEACHER SEAT CO. Main Office, 1207 West Thompson Street, Philadelphia, Pa. fe6x

COMPLETE DRAMATIC OUTFIT, A-1 condition, fifty by hundred, Stage, Seals, Piano. Ready set up and open. Cheap for cash only. Write "TED" NORTH, Topeka, Kan.

FLEA CIRCUS, UNDER WORLD Shows, Mummies, Sacrificed, HOLLYN, 849 Cornelia, Chicago.

FOR SALE - PARKER Q MERRY-GO-Round, practically new, \$3,500.00 cash; P. O. B. San Francisco. G. E. HONOLD, 1230 Athens St., San Francisco, Calif.

OBERAMMERGAU PASSION PLAY - 80 Colored Slides from Photographs, Lantern, Screen, Lecture. Positively finest in America. Play churches, schools, clubs in Lent. Complete in case, express paid, \$75.00. W.M. RUBELL, West Main St., Batavia, N. Y.

TENT SHOW WITH TRUCKS - E. C. JONES, 818 Byers Ave., Joplin, Mo.

THIRTY-FOOT MIDDLEPIECE FOR Forty-Foot Push Tent. Good serviceable condition, but mildewed, waterproofed, \$40.00. THOS. L. FINN, Hoosick Falls, N. Y.

HELP WANTED

BALLAD SINGER, RUDY VALLEE type, under present radio contract. Splendid opportunity. Write C. QUINLAN, 826 Park Ave., Bridgeport, Conn.

INDIAN DANCERS, GOOD REGALIA, do several good dances; steady. Write BOX 394, Boynton, Okla.

MIDGET OR SMALL MAN FOR COM-edy Novelty Act. FRITZ SIEGFRIED, 1616 Mayer Court, Chicago, Ill.

MAGICAL APPARATUS

MAGIC CATALOG, 20c. LYNN, 105-A Beach, Jersey City, N. J. ap2x

MIND-READING ACT FOR TWO PEOPLE. Apparatus and copyrighted instructions, \$5.00. Address ZALANO, Ludlowville, N. Y.

NE W 100-PAGE CATALOGUE, ILLUSTRATED, of Mental Magic, Mindreading, Apparatus, Books, Horoscopes, Crystals, Spirit Effects and 1932 Astrological Forecasts. One four, twelve and fifteen-page readouts. Giant catalogue and sample reading, 30c. NELSON ENTERPRISES, 198 S. Third, Columbus, O. ja23

REAL BARGAIN - LOT MAGIC, SEVERAL good illusions. C. J. AMICK, Kanawha Station, W. Va.

SENSATIONAL ESCAPES, MAGIC, Crystal Gazing Outfits, Secrets, Drawings, Lists to. GHO. A. RICE, Auburn, N. Y. ja30

SEVERAL FINE ILLUSIONS - REAL Sacrifice. LILLY STAMP CO., Parkersburg, W. Va.

MISCELLANEOUS

COPYRIGHTS TRADE-MARKS - PRO-tect almost anything WADE SERVICE, 2271-W, Brooklyn Station, Cleveland, O. fe6

CORRESPONDENCE COURSES - Sold, bought, exchanged, rented. Bargain catalogue free. HANFLING, E-799 Broadway, New York. ja30x

FANCY VALENTINES - 75, ASSORT-od, 81; Comic Valentines, 45. Gross, postpaid. KANT, 246 Third Avenue, Pittsburgh, Pa. fe6x

FREE - SEND A 2c STAMP AND WE will mail you a Puzzle Picture Free. HYLAND PUBLISHING CO., Box 228, Ogden, Utah. x

JUMPING BEANS, NEW CROP, \$2.00 hundred; \$10.00 thousand. Wire cash with order. HUARI0 CAVAZON RRO., Laredo, Tex.

MEN'S RAYON AND CELANESE Sox, per gross, \$11.40; sample dozen, \$1.20, postpaid. Imperfects. SCOTT DISTRIBUTING COMPANY, Ashboro, N. C.

MUSICAL INSTRUMENTS AND ACCESSORIES

FOR SALE AT SACRIFICE - TWO Octave Rebuilt Una-Fon; also Skating Rink Instrument. C. W. DUCHEMIN, 2819 Roosevelt Avenue, Indianapolis, Ind.

ORGANS, HURDY-GURDYS, STREET Pianos or any kind of Musical Instruments repaired. Special prices for work done now. J. S. GEBHARDT ORGAN CO., Torrance, Philadelphia, Pa. ja30

XYLOPHONE, VIBRAPHONE, SELL cheap. XYLOPHONIST, 521 N. Center, Terre Haute, Ind.

\$25.00 - SILVER PLATED FRENCH Horn and Case. Other Musical Instruments cheap. WEIL'S CURIOSITY SHOP, 30 South Second Street, Philadelphia, Pa.

PARTNERS WANTED

PARTNER FOR RECOGNIZED Standard Comedy Act. Invest \$300. Splendid opportunity. Work assured. Will stand strict investigation. BOX C-489, Hilliard, Cincinnati, O.

SALESMEN WANTED

INKLESS PENS - WRITE WITH WA-ter. Salesmen, demonstrators, concessioners, Clean up; patented; sample 25c. SIMONS COMPANY, 2913 West Warren, Detroit, Mich. x

MEN'S COMBINATION BOX - FIVE useful articles. Every man a prospect, easy sales, big profit. STANDARD GARMENT CO., 458 Broadway, New York. x

SALESMEN, AT LAST - NEW FEAT-ure sells Salesboards everywhere. Dealers with joy; prosperity back again; profits enormous. Sample free. FURITAN CO., 1409 Jackson Blvd., Chicago. ja30x

SALESMEN - EVERYBODY BUYS Business and Blotter Cards, \$1.50 per 1,000 with Card Case; exclusive free cuts. 33 1-3% commission; outfit free. Write quick. CHICAGO BUSINESS CARD, Dept. M-22, Station D, Chicago. x

SELL CARDED RAZOR BLADES, AS-pirin, Violet Breath Gum, Chewing Laxative, Polishing Cloth, Shoe Laces, Handkerchiefs, etc. Large UDE's big repeat profits; attractive displays. SUPERRA CO., 8201, Baltimore, Md. fe13

\$15.00 DAILY SELLING UNION LA-bel Business Stationery, \$2.70 per 1,000; Cards and Blotters, 1,000 for \$1.50. Free cut service; big commission; large outfit. NATIONAL, 108-28 N. Jefferson, Chicago. x

SCENERY AND BANNERS

BANNERS, DYEDROPS, SCENERY - Finest work; lowest prices. Save. Order now. ENKERO, SCENIC CO., Omaha, Neb. fe6

DYE SCENERY, \$10.00; SILK OYKES, \$40; Beautiful Chorus Sets, \$10.00; Musical Comedy, Burlesque, Free Lists. WALLACE, 1834 North Halsted, Chicago.

TATTOOING SUPPLIES

COMPLETE OUTFITS, MACHINES. Send for catalog. CHICAGO TATTOO SUPPLY HOUSE, 430-432 So. State, Chicago. Ja30

ROAD OUTFIT, COMPLETE, CHEAP — BURTON, 823 North Ardmore, Hollywood, Calif.

THEATRICAL PRINTING

BUSINESS CARDS, TICKETS, 2x3 1/2, 500, \$1.00; 1,000, \$1.50, prepaid. 2,000 3x8 Dodgers, \$1.50; Tackcards, 11x14, 400, \$1.50; Gummed Labels, Rubber Stamps. WM. BRIDGE & W. W. Ravenna, N. Y. Ja30X

GOOD PRINTING CHEAP—24-HOUR SERVICE. Send manuscript for estimate. Anything printed. Agents wanted. EUGENSON PRINTING COMPANY, Indianapolis, Ind.

PRINTING—150 LETTERHEADS, 160 Envelopes, \$3.00. Limit 4 lines. ISRAELI COMPANY, Dept. BB-10, Box 169, O. P. O., New York.

PRINTING LETTER HEADS, ENVELOPES, STATEMENTS, CARDS, 1,000 lots. Lowest prices. Samples. ELM PRINTING COMPANY, Little Neck, N. Y. fedx

TRY NEAGRAVURE—250 LETTERHEADS, 250 Envelopes, 100 Business Cards, \$2.69 (two colors ink, \$3.99), postpaid. SOL-LIDAYS, Knox, Ind.

100 WINDOW CARDS, 14x22, NON- bending, choice of red, blue, green ink, \$3.75, postage extra. 150 Letterhead, \$4 1/2, and 180 Envelopes, \$1.25. DIC ANGEL, Ex-Trouper, Leavittsburg, O.

250 TWO-COLOR LETTERHEADS, \$1.05. Classy, prompt. NATIONAL, 1110 Oliver, Indianapolis. Ja23

500 CARDS, 18 WORDS, \$1.40; 500 Stickers, 30c. V. ROBBINS, Martinsville, Ind.

1,000 BUSINESS CARDS, \$1.50. SAM- ples upon request. ECONOMIC, 231 East 117th Street, New York. Ja23

2,000 3x8 DODGERS, \$1.50; 100 11x14 Tackcards, \$1.50, plus postage. KING SHOW PRINTERS, Warren, Ill.

VENDING MACHINES

ACME AGATES, 1,000, \$2.50; 5,000, \$11.25. New Buster Ball, \$11.85. M. T. DANIELS, 1027 University, Wichita, Kan.

A. B. T. THREE JACKS 1c PLAY, good condition, \$4.50; Pro Barnyard Golf, good condition, \$5.00. ASSOCIATED SALES AGENCY, 108 No. 17th St., Birmingham, Ala.

ABSOLUTELY LIKE NEW—15 BINGO Penny Machines, \$3.99 each; 35 Dutch Pool, \$14.50; Ten Superior Pool, \$13.00; Billies (new), \$19.50; Stands, \$2.50. Check with all orders. KLOTZ SALES, Station P, Box 3261, Atlanta, Ga.

BALLGUM, ALL SIZES — FACTORY Fresh. AMERICAN CHEWING, M. Pleasant and Fourth, Newark, N. J. Ja30X

"DING THE DINGER" — GOLDEN Comet Circulars. SHENK, 9314 Yale, Cleveland, O.

FOR SALE OR EXCHANGE — 300 slightly used Scales; cannot be told from new; majority Juniors; \$35.00 each, or will trade for Bells, Jackpots, Penny Machines, or what have you? LINDCOLN WELLY WORKS, 2137 Third Lane, Toledo, O. X

FOR SALE—TWENTY-FIVE A. B. T. Five Jacks, good condition, \$12.50 each. B. GOTTLIB & COMPANY, 4310 W. Chicago Ave., Chicago.

LATE IRON-CLAWS, PERFECT CON- dition. Sacrifice, \$100.00. KENTUCKY NOVELTY CO., Louisville.

MILLS AND JENNINGS FRONT Venders, Mile Dime Slide Vender, \$17.50. COLEMAN NOVELTY, Rockford, Ill.

MILLS JENNINGS RESERVE JACK- pot Bells, \$30.00; Face 25c Bantam Jackpot Bells, \$35.00. One-third deposit. Other bargains. KINZER NOVELTY CO., 1519 E. 60th St., Chicago.

MINTS, ASSORTED, \$6.75 CASE; Salted Spanish Peanuts, 6c Pound; Salted Cashews, 1/4c Pound. PARKYNG VENDING, 101 Passyunk Ave., Philadelphia, Pa. Ja30

MODERN PENNY ARCADE EQUIP- ment ready to be installed in an amusement park. If interested get in touch with me. MEYER WOLF, 1212-1214 S. 5th St., Philadelphia, Pa.

PEANUT MACHINES, BRAND NEW, attractive, strong mechanism, \$3.60 in 25 lots. Sample, \$4.50, cash with order. NOVEX, 1191 Broadway, New York. Ja30X

PENNY ARCADE EQUIPMENT ready for sale or installation. Will quote bargain price upon request. Advise size of building. If not interested to buy MEYER WOLF, 1212-1214 S. 5th St., Philadelphia, Pa.

SELLING OUT — 50 WHIRLWINDS, good condition, \$1.75 each. OWEN KRAFT, 920 Cathedral St., Baltimore, Md.

SEND STAMP FOR LIST OF USED Machines. Get on our mailing list. You save money by buying direct from suppliers. GOODBODY, 1826 East Main, Rochester, N. Y. fe29

VENDING MACHINES AT BARGAIN prices. LOWE, 1059 E. 125th, Cleveland, O.

WANTED TO BUY, LEASE OR RENT

CALLOPE, GOOD CONDITION; AL- so Flood Lights, good condition, wanted. F. B. DERBY, 318 Adams Ave., Scranton, Pa.

NO. 5 ELLI WHEEL — MUST BE cheap for cash. FRANK TRIMMER, 77 Edwin Ave., R. 5, Trenton, N. J.

THREE HUNDRED FEET SIDE Wall Fence, Ten Sections of Circus Seats. BOX 396, Boynton, Okla.

WANT TO BUY — SEVENTY WITH Two Thrifties Forty with Two Twenties or Thirties. Good condition. Give description. Cost. SNYDER BROS., CIRCUS, Red Creek, N. Y.

WANTED—EVANS WHEEL, HUCK- ley Buck, all kind Games, Rides, Tents, Roller Skates. Pay cash. Write or wire. WEIL'S CURIOSITY SHOP, 20 South Second Street, Philadelphia, Pa.

WANTED — SHOOTING GALLERY. Must be a bargain. WHITEAIDE, Decatur, Ala.

WANTED TO BUY OR LEASE—MO- torized Circus in part or complete. Will also buy Seats, Canvas, Props, Trucks and Trained Animals. Would consider partner. No junk. Prices must be bargain for cash. BOX 279, Billboard, 251 W. 42d St., New York

WANTED — SKEE BALL ALLEYS. State price, age and condition. H. H. MACHLAN, 13 So. Front St., Philadelphia, Pa.

WANTED—SEVERAL LENGTHS OF Bleachers. State what you have and best price. CHAPPELL WILSON, Boone, N. C.

MOVING PICTURE

10 CENTS A WORD—MINIMUM 10-WORDS. CASH WITH COPY.

FILMS FOR SALE—2D-HAND

BARGAINS — GREAT DRAMAS, Western, Comedy, Scenic, Educational, Cartoons, Fairy Tales, Jungle, Standard 35 mm. Machines for theatre, travelling, churches and schools. Stereopticons and Slides, Spotlight Camera, Film Slide Projectors, New 16 mm. Projectors. NATIONAL EQUIPMENT CO., 409 West Michigan Street, Duluth, Minn. X

FIVE HUNDRED REEL FILM FOR sale. List free. FINLEY'S FILM EXCHANGE, Norfolk, Ark.

GREAT SACRIFICE IN SILENT Film—Silent Horo, 6-reel dog thriller, \$15.00. Starlight, the Untamed, 5-reel animal, \$10.00. Ten Nights in a Barroom, 1 reels, \$65.00; Passion Plays, \$65.00. Bill Hart—Dennis, 11-reel Westerns, \$7.60 each; All-Negro Features, \$28.00; Lists. Two-reel Comedies, two-reel Westerns, \$5.00; single reel Bible Stories, \$7.50; Single Reel Sport Adventure Wild Animal Blood Chills, \$10.00. Disk recorded talking Western features, \$50.00. ROADSHOW CINEMA BROKER, Box 524, Cincinnati.

WESTERN, STUNT AND COMEDY Subjects. Also Talks. 16MM film bought and sold. Passion Play and Religious Subjects. ZENITH FILM & SUPPLY COMPANY, 630 Ninth Ave., New York.

1c FOOT OR \$3.00 REEL MOVING Picture Film. Big selection. WEIL'S CURIOSITY SHOP, 20 South Second Street, Philadelphia, Pa.

M. P. ACCESSORIES

SAVE BIG MONEY — SEND 4c IN stamps for Bass Bargaingram No. 208 listing Motion Picture Cameras, Projectors, Supplies and Films at bargain prices. BASS CAMERA COMPANY, 179 West Madison St., Chicago, Ill. Ja29

UNUSUAL BARGAINS IN USED Opera Chairs, Sound Equipment, Moving Picture Machines, Screens, Epilights, Stems, Raincoats. Write for Catalogue B. MOVIE SUPPLY COMPANY, 844 S. Wabash, Chicago. Ja23

PROJECTOR REPAIRING

MOVING PICTURE MACHINES RE- paired; rates reasonable; work guaranteed. MOVIE SUPPLY COMPANY, 844 S. Wabash, Chicago. Ja23

WANTED TO BUY

M. P. ACCESSORIES—FILMS

WANT—"PASSION PLAY," "SAC- rifice of the Mass," or other religious subjects; or will trade new printing on "Road to Brooklyn."

WANTED—FILMS OF ALL SIDES OF World War; also Primrose Path, Talkie BOX B. Hudson Terminal, New York.

WE BUY USED PROJECTORS, Sound Equipment, Opera Chairs, etc. MOVIE SUPPLY COMPANY, 844 S. Wabash, Chicago. Ja23

Harris Twins & Loretta (Pal) Cleveland.
Havel, A. & M. (Keith) Syracuse, N. Y.
Hayes, Georgia, & Co. (Loew's 46th St.) Brooklyn.
Haynes, Mary, & Co. (Loew) Yonkers, N. Y.
Healy & Cross (Keith) Syracuse, N. Y.
Heath, Frankie (Capitol) Lancaster, Pa.
Hector & Pals (Orph.) New York.
Heldt, Horace, & Band (Hipp.) Buffalo.
Henderson, Dick (Orph.) Oakland, Calif.
Henry Art (Orph.) New York.
Hinton, Harry (Keith) Youngstown, O.
Hibbitt & Hartman (Alabama) Birmingham, Ala.
Hilton & Farron (Chester) New York.
Holt & Torres (Hipp) Pittsburgh.
Home Folks (Orph.) Vancouver, B. C.
Honey Boys, Five (Orph.) Seattle.
Hot from Harlem (Pal) Newark, N. J.
Hot Shots, Five (Orph.) Philadelphia, N. J.
Howard, Pine & Howard (Pal.) Toledo, O.
Howe, Leonard & Koeppe (Hipp.) New York.
Huber ("Strand") York, Pa.
Hughes, Frank & Pam (Georgia) Atlanta, Ga.
Hulling, Ray (Capitol) Winnipeg, Man.
Hunter, Frank, & Percival (Hipp.) New York.
Hymn, Johnny ("Bay Ridge) Brooklyn.

In Wrong ("Capitol) Lancaster, Pa.

Jerome & Oray (Pal) Cleveland.
Jewell, Living (Hipp.) Columbus, O.
Johnson, Great (Pal) New York.
Jordan & Woods ("Keith) Flushing, N. Y.
Joyce, Mae, & Co. (State) Newark, N. J.

Kayen, Edith, & Boys (Rialto) Louisville, Ky.
Kaye & Bayre (Loew) Montreal, Que.
Keating, Fred (Pal) Toledo, O.
Kenny, Nick, & Mirrors Radio Scandals (Mel) Brooklyn.

Kee, Tom, & Yoki ("Astor) Reading, Pa.
King, Charles (Keith) Washington, D. C.
King, Manny, & Co. ("Orph.) New York.
Kings & Queens of Rhythm (Loew's Orph.)

Kitayama (Hipp.) Toronto, Ont.
Kitchen Pirates (Loew) Montreal, Que.
Klee, Mel (Roger-Sherman) New Haven, Conn.
Klutzin's Entertainers (Orph.) Omaha, Neb.
Korak (Keith) Washington, D. C.

Krafts & Lamont ("Warner) Erie, Pa.
Kramer & Boyle (Orph.) Oakland, Calif.
Krugel & Robles (105th St.) Cleveland.

Lamb, Ballet, & Co. ("Madison) Brooklyn.
Lang & Haley (Roger-Sherman) New Haven, Conn.
Langdon, Harry ("Ritz) Elizabeth, N. J.

Latimer, Frank (Main St.) Kansas City, Mo.
Lattell, All ("Proctor) Troy, N. Y.
Laurie, Joe, & Co. (Georgia) Atlanta, Ga.
Lavery, Earl (Roger-Sherman) New Haven, Conn.

Leaver, Florrie (Hipp.) New York.
Ledova (Piazza) Sacramento, Calif.
Lee, Lee, Lee & Lee (Orph.) St. Paul.
Lewis & Ames (Mel.) San Antonio, Tex.

Livingstone, Frank (105th St.) Cleveland.
Lido Ladies (Orph.) Salt Lake City.
Living Jewels (Pal) Columbus, O.
Lockford, Naro, & Co. ("Astor) Reading, Pa.

VAUDEVILLE

Abbott, Al ("Montclair) Montclair, N. J.
Adams, Daning (Keith) Dayton, O.
Ahern, Will & Olinda (Keith) Syracuse, N. Y.

Alla, Roscoe ("Stanley) Chester, Pa.
Alendoff ("Proctor) Yonkers, N. Y.
Alexander & Santos (Hipp.) New York.
Allison Sisters, Three (Orph.) Oakland, Calif.
Antonia's Affairs (Alabama) Birmingham, Ala.

Anger & Pair (RKO) Los Angeles.
Anita, Judy & Zeke (Rialto) Louisville, Ky.
Apollo, Dave (St. Louis) St. Louis.
Armstrong, Louis (Stanley) Jersey City, N. J.

Arnaut, Nellie, & Bros. ("Pitkin) Brooklyn.
Atlas, La Marr & Betty (Orph.) Vancouver, B. C.

Aubrey, Will (Mal.) Dallas, Tex.
Avalons, Six (Pal) Rochester, N. Y.

Bacon, Virginia, & Co. ("Bay Ridge) Brook- lyn.
Baker, Belle ("Colliseum) New York.
Baker, Doc, & Co. (Mosque) Newark, N. J.

Barry & Whitledge (Pal) Rochester, N. Y.
Bayes & Speck (East) Washington, D. C.
Beane, Henry, & Co. ("Pitkin) Brooklyn.
Bernard & Henrie (Georgia) Atlanta, Ga.

Bernice & Emily (Downtown) Detroit.
Bernie's Sepia Nephews ("Loew) Yonkers, N. Y.

Bernivel, Count, & Girls ("Capitol) Daven- port, Ia.
Berry's, Harry, SunKiss Vanities (Mal.) Athens, O., 21-23; (Misonic) Hinton, W. Va., 26.

Bloch & Sully (Stanley) Pittsburgh.
Bobby & King ("Paramount) Cedar Rapids, Ia.

Borco, Emil (Orph.) Tacoma, Wash.
Bow, Edith (Keith) Dayton, O.
Bradna's Circus (Markham) Philadelphia.
Brens, Fitz & Murphy Bros. (Piazza) Sacra-

mentio, Calif.
Brown, Ada (Golden Gate) San Francisco.
Browning, Joe (Loew's Orph.) Boston.
Bryant, Raina & Young ("Bldg.) New York.

Burke & Durkin (Mosque) Newark, N. J.
Busby, Nate, & Co. ("Astor) Reading, Pa.

Calvert, Irving & Hild (Roger-Sherman) New Haven, Conn.
Cameron, Pop (Golden Gate) San Francisco.
Cannon & Lee ("Gates Ave.) Brooklyn.

Carr, Jean, & Co. (Strand) Waterbury, Conn.
Carrer, Charles (Orph.) Portland, Ore.
Casa & Lahn (Stanley) Pittsburgh.
Case, Anita (Piazza) Sacramento, Calif.

Case Bros. & Marie (Keith) Washington, D. C.
Case, Mack & Owen ("RKO Pal) Albany, N. Y.
Castling Stars, Four (Orph.) St. Paul.
Cass Berlin & Himes ("Strand) New Britain, Conn.

Collins & Peterson ("Regent) Paterson, N. J.
Condon Bros. (Mosque) Newark, N. J.
Conley, Harry J. (Earle) Philadelphia.
Conroy, Betty Jan, & Virginia (Youngstown, O.)

Cooper & Verd (Golden Gate) San Francisco.
Cooper & Verd (Orph.) Salt Lake City.
Craig Jr., Fred ("Orph.) Madison, Wis.

Crowell & Allen ("Jefferson) New York.

Dahl, Shirley, & Orch. ("Stanley) Chester, Pa.
DeLo & Craig ("Orph.) Des Moines, Ia.
Daly Pat. & Co. (Harris) Pittsburgh.

Dano, Karl, & Co. (Loew) Montreal, Que.
Danville, Les (Hipp.) New York.
Dare, Danny, & Girls (Stanley) Pittsburgh.
Daro & Costa Co. ("Kenmore) Brooklyn.

Dault & La Marr ("Pitkin) Brooklyn.
Davis & Darnell ("Ritz) Elizabeth, N. J.
DeConno, Marie ("Stanley) Chester, Pa.
DeKos Bros. (Valencia) Jamaica, L. I., N. Y., 21-27.

DeWolf, Metelf & Ford (Pal) Rochester, N. Y.

Dennard Harlequins (Mosque) Newark, N. J.
Deno & Rochelle (Capitol) Winnipeg, Man.
Deterogos ("Pal) Jamestown, N. Y.

Diamond Boys (Keith) Washington, D. C.
Diamond, Carlen (Lyric) Indianapolis.
Dodge Twins (Orph.) Omaha, Neb.

Donatella Bros. & Carmel (Pal) Rochester, N. Y.
Doney, Kitty (Orph.) Salt Lake City.
Douglass, Milton, & Co. (Pal) Toledo, O.

Downey & Claridge (Regent) Paterson, N. J.
Du Barry's Birds ("Bldg.) New York.
Duval, Andre, & Co. ("Stanley) Chester, Pa.

Earl, Jack & Betty (Mal.) San Antonio.
Eason's Polles (Keith) Syracuse, N. Y.
Egert & Reed Bros. (Lyric) Indianapolis.

Edwards, Gus, Radio Understudies ("Regent) Paterson, N. J.
Elms, Grace & Marie ("Paramount) Cedar Rapids, Ia.

Ellington, Duke, & Band (Earle) Washington, D. C.
Embassy Revue ("Jefferson) New York.
Empire Theatres & Novelties ("Orph.) Madison, Wis.

Evers, Frank, & Orata (Loew's Orph.) Boston; (Loew) Montreal 24-30.

Falls, Archie & Gerlie (Lyric) Indianapolis.
Falls, Reading & Boyce (State) Newark, N. J.

Fearless Flyers, Five (Circo Olympia) Barcel- ona, Spain until Jan. 31. (Tivoli-Variete) Kassel, Germany. Feb. 1-28.

Fields & Bell (Mal.) San Antonio.
Fields & George ("Loew's 46th St.) Brooklyn.
Fields, Smith & Fields (State) Newark, N. J.

Fine Feathers ("Jefferson) New York.
Finn, Frankie (Keith) Boston.
Fisch, Bob ("Capitol) Davenport, Ia.

Five Honey Boys (Orph.) Seattle.
Five Hot Shots ("Regent) Paterson, N. J.
Flash, Serge (Roger-Sherman) New Haven, Conn.

Fleeson, Neville ("Keith) Akron, O.
Ford, Ed, & Whitley (Met.) Brooklyn.
Fortunello & Cirilino (Orph.) Minneapolis.
Fortun Boys (Orph.) Omaha, Neb.

Four Casting Stars (Orph.) St. Paul.
Foy, Foy & Foy (Orph.) Portland, Ore.
Freda & Palace (Mosque) Newark, N. J.
Fred, Carl, & Co. (Pal) Chicago.

Fulton & Parker ("Paramount) Cedar Rapids, Ia.

Furman, Sharkey & Lorraine (Hipp.) Toronto, Ont.

Gallagher & Shean ("Orpl.) New York.
Gallagher & Slater (Mosque) Newark, N. J.
Gardner & Madine ("Royal) New York.

Gerber, Billie, & Syncaptors ("Paramount) Cedar Rapids, Ia.
Gilbert Bros. (Capitol) Davenport, Ia.
Glasgow, E. ("State) Salt Lake City.

Golden, Nell, & Orch. ("RKO Pal) Albany, N. Y.
Gordon & Lane ("Pitkin) Brooklyn.
Gordon, Vera, & Co. ("Loew's 46th St.) Brook-

lyn.
Gould, Sol, & Co. ("Gates Ave.) Brooklyn.
Gracella & Theodore (Mal.) Dallas, Tex.

Granlund, N. T. (State) New York.
Greene & Ford ("Royal) New York.
Gruber's Oddities (Earle) Philadelphia.
Grunway, Ann ("Fordham) New York.

Hall, Adelaide (Pal) Toledo, O.
Hamilton, Kay ("Royal) New York.
Hanley, Eddie, & Co. ("Keith) Akron, O.

Hannford, Foodle ("Keith) Youngstown, O.
Harlan, Christy & Co. ("Loew) Yonkers, N. Y.
Harlemiana (Albee) Brooklyn.

Harlow, Jean (State) New York.
Harrison & Sands ("Pal) Jamestown, N. Y.
Harrington Bros. (Main St.) Kansas City, Mo.
Harris, Dave, & Co. (Hipp.) New York.

Route Department

When no date is given the week of January 16-22 is to be supplied. Theaters preceded by asterisk, under Vaudeville and Presentations headings indicate split-week houses. These acts play January 20-22.

Loc Cabin Four (Proctor) Yonkers, N. Y.
Madona, Three (Plaza) Sacramento, Calif.
Woolf (Met.) Brooklyn.

Singer's Midgets (River-side) Milwaukee.
Sisters of the Skillet (Fordham) New York.
Skelly, Hugh (Keith) Boston.

Cachalots, Three (Pal.) Dallas, Tex.
Calhoun Bros. (Fox) Brooklyn.
Campbell, Esther (Capitol) Hartford, Conn.

Montmartre Idea & Seicher de Valery Girls
(Madison) Indianapolis.
Moore, Harry (Paradise) Chicago.

COL. FEDOR MAYBOHN
RUSSIAN REVELATIONS with MILE MIGNON.

Frank & Co. (Regent) Paterson, N. J.
Charles (Orph.) St. Paul.
Sisters (Pal.) Jamestown, N. Y.

ROYAL UYENOS
Week Jan. 16, Capitol Theater, Winnipeg, Man.

Uyenos, Royal (Capitol) Winnipeg, Man.
Valerio, Don (Maj.) Dallas, Tex.
Van Horn & Ince (St. Louis) St. Louis.

BRITT WOOD
BOOKED SOLID UNTIL 1933

Week Jan. 16, Earle Theater, Washington, D. C.
Dir. MILES INGALLS, Jack Curtis Office.
Worcesters, Three (Palast Caffee Cabaret)

DRAMATIC AND MUSICAL
Abbey Theater Irish Players: Seattle, Wash.

Abbey Theater Irish Players: Seattle, Wash.
21-23; Vancouver, Can. 25-27; Portland, Ore. 28-29; Pullman, Wash. 30.

Bob Orth's Troupe
VAUDEVILLE'S PRIZE ATHLETES.
Playing RKO Time.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

IKE ROSE'S MIDGETS
Booked Solid RKO Circuit
BILLY DIAMOND, Rep.
JAMES PLUNKETT AGENCY

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

IKE ROSE'S MIDGETS
Booked Solid RKO Circuit
BILLY DIAMOND, Rep.
JAMES PLUNKETT AGENCY

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.

Worcesters, Three (Palast Caffee Cabaret)
Duisburg, Germany.
Wyckoff, Audrey (#40th St.) New York.



Darling Goes to Mexico Snapshot of Col. Johnson Throwing the Main Guys Tidbits

By LEONARD TRAUBE (New York Office)

HERE never lived a gifted showman but what his leisure time, or some of it, was devoted to travel. Travel, for the student and for you and us, is supposed to broaden. At least that's what we gather from steamship agency pamphlets. But for the showman it is a kind of rediscovery of new, and in what places, older and with more tradition than our own, are presenting to catch the eye. It might be a brilliantly designed cathedral or a park expansion surrounding a palatial residence or castle. All these, including the castle, may be found on our own shores, but in the foreign touch, relatively, may be found something of a varying character. If other lands can learn from us in the way of mechanics, industry and slightly madcap living (with apologies to Paris and the other centers of merri-ment), we can learn from them. Anyway, Frank Wilson Darling, director of Playland, Rye, has gone to Mexico. Altho it is suggested that he will visit the ruins in Yucatan and other picturesque spots in the late Senor Cortez's residence, somehow we can't divorce his trip, which is his annual vacation, from the idea of application to the park over which he reigns. According to photographs, the famous Temple of the Warriors in the ruined city of Maya of Chichen Itza, Yucatan, which has been reconstructed, is not unlike in architecture to that employed at Playland. There is a fascinating story behind the process of reconstructing the temple after centuries of confusion, as related by Earl Morris and his artist and archaeological associates of the Carnegie Institution of Washington, "who pieced together this temple to ancient gods of America from the tumbled blocks covered with earth and brush—blocks which appeared to the casual eye a mere natural knoll when the first ax stroke was delivered in 1925." Mr. Darling may find in the revived temple, colonnade and the area surrounding them the germ of an idea for incagination at Playland. Any guess is right at this early date.

NOTES for biographer of Col. W. T. Johnson, rodeo producer and horn-to-the-soll cattle man: Born in Mount Vernon, Tex., making headquarters in San Antonio. Produced first rodeo in 1928 there at national convention of American Legion. In the red. Known also as William T., Colonel Bill, Colonel Willie T. and Tom. Robund and dressed in Broadway smartness, but five-gallon hat and shining brown leather boots set him off from John Barrymore and Times Square dandies. Bow ties match shirts. Insists on cowboys dressing neatly and in good taste. Rode when just out of rompers on the cattle trails. Was once in banking biz. Once ran a herd of 10,000 cattle on Cross L Ranch. Operates two ranches in Texas. Staged, in succession, three outstanding successes in three of the biggest towns in the country last year—Chicago, New York and Boston in that order. Has more and finer stock than any other cattle-rodeo man on earth probably. Thinks Rodeo Association of America will some day develop into the finest service organizations, provided there is a revision of the rules governing contests, so that a fellow who "threw" a 100-pound steer in 12 seconds wouldn't get the call over one who tackled a 600-pound steer and put it down in 14. Thinks Ora Parks is a great press agent. If you saw his scrappier covering what Parks landed in Boston you'd be apt to agree with him. Lives and travels alone. Has no use for braggart and bum cheerers. Will produce several rodeos in the East this year. Dick Dunn of the Boston Garden, got out an invitation to host to him, world's outstanding organizer of rodeo contests, to join a

gatherin includin the 200 or more contestants at an old-fashioned chuck wagon dinner amid the atmosphere of the plains at the Boston Garden thursday evenin november fifth seven o'clock stag. MERNY MANDY: One morn on the lot Sully and I threw the main guys off one of the small tents outside the dressing tent, occupants of the former being, at the time, Fred Bradna, equestrian director, and Mickey Graves, boss prop man. Bradna beat a very hurried retreat, but Mickey refused to move, to the intense amusement of the gang. Just before the matinee Sully was all dolled up in his soup and fish and silk topper when Mickey and Freddy evened up the a.m. adventure by pitching a bucket of water apiece all over Sully. Sully asstired in a heat of a pair of corduroy pants, khaki shirt and cowboy hat

TERRY TURNER has been plastering a steady fire of publicity in town on the Royal Ubangi Savages, which he is presenting in association with Low Dufour. Also a signed article, full page with pictures, in mag section of Evening Graphic. Vankleek Hill Fair, Ont., Can., is 58 years young. Original grand stand still stands. 'Twas built in 1844. Seen in conversation along Broadway's "ring" curbs were Otto Griebling and Cristoffa, clowns, the latter spreading out a show trade paper (Editor's Note: The Billboard) and reading aloud in the manner of a philosopher of antiquity at the Lyceum. Pauline Fenster takes lots of money from showfolks. Reason: She's cashier of the Cameo Hall on 42d street, which feeds many of 'em. What famous amusement park will have the most unusual side show ever constructed in an amusement park? Max Gruber, who goes beeg for animal novelties, started a week's run with his Animal Oddities at Earl Theater, Philly, last Saturday.

One of the last, if not the last, in conference with Frank Darling, director of Playland, before he departed for Mexico was D'Arv G. Barton, field sec for NAAP and last year's assistant to Rex Billings at Luna. Meaning what? There may have been a slump at Coney Island last season, but there were more court cases than in 1930. One newspaper remarked that wickedness grows with depreah. For a dozen books about German circuses, like Paul Elipper's Circus and A. E. Kober's Circus Nights and Circus Days, cannot convince me that a European circus or circus poster can be more than a pale imitation of the triumphant achievements of the Yankee genius of P. T. Barnum and his followers.—Lewis Gennett in The Herald Tribune: O. K., Lewis.

Trainers Busy on Animal Acts at Barnes Quarters

BALDWIN PARK, Calif., Jan. 16.—With turn of new year preparatory work is going along steadily at quarters of Al O. Barnes, under supervision of Manager S. Cronin. Mabel Stark is rearranging and improving her big tiger act. Capt. Terrell Jacobs is working with a new group of male lions and both trainers are breaking several smaller arena acts. Joe Metcalfe, aided by addition to elephant herd, is perfecting routine for three acts to work simultaneously in three rings; a big bull act to work late in program and has a surprise walkaround of a sensational nature, using two of his best elephants. In mechanical end a new wheelwright shop has been equipped with machinery capable of handling all wheel work and the making of new heavy-duty wagon wheels. Under direction of Jimmy Goodman, boss mechanic, conditioning of wagons is being attended to. E. L. (Yellow) Burnett has paint shop in full blast. W. A. Dyke is in charge of harness work. John T. Backman is again in charge of wardrobe room. John was recently honored by election to vice-president of Pacific Coast Showmen's Association, which numbers many Barnes trouper among its members. As usual, this winter practically all of the Barnes people not actively employed are passing the off months in Southern California. Car Manager John Brasili was chased out of Sacramento by the cold and in company with Earl DeGlopper, of press department, mingled dutly with the boys on Main street. Recent arrivals are J. O. Rosenheim, of advance forces, back from Boston, and Mike Golden. Some of the folks prefer to winter at beaches of Venice, Ocean Park and near-

by Culver City. Prominent in this contingent, many of whom own their own homes in this district, are William Denny, Jack and Irene McAfee, John Backman and wife Nell, and Agnes Lausten, Margaret Graham, Spud and Mrs. Redrick, J. W. Peterson, Joe McCullom, Floyd King, "Fullhouse" Hartman, George Tipton, Bill Colp, Bob and Ova Thornton, Scotty Thomas, George Graufogel, Blossom Robinson and George King. Recent visitors at quarters were Circus Pans Gross and Hidy and party; W. V. Hill, of San Francisco; Stanley Dawson, Tom Weideman, Fred and Irene Ledgett, Bert Oberst, Don Dix, Billy Lorrette, Jimmy Woods, Walter Hunsaker and Mr. Howard, Louis Roth; Mr. Gobel, the lion man; Frank Downie, Ben Faubert, Mary Byrd and Tom Makena. THEODORE FORSTALL.

MAKE RECORDS

(Continued from page 10) descent and a third is German. One boy is American born and another is German. Animosity Kept Out Unlike many kinds of competitive endeavors where a substantial cash prize is reward for success, this marathon has bred no animosity between contestants. Altho aware that a few minutes or a few hours more may mean his own elimination, every contestant has helped others during the entire competition.

The show is piloted by Leo A. Seltzer, president of American Walkathon Company and owner of two Portland theaters. Its unique success, founded upon legitimate operation and absolute cleanliness, bringing unqualified praise of district attorney, sheriff and Welfare League, has proved in the opinion of those interested that a former racket can be elevated to the legit level.

MINSTRELSY

(Continued from page 27) 20 years ago, and young Al Jolson, black-face singer, fresh from vaudeville, came on at 11:00 a.m., long after most newspapers and reviews had departed. That was the beginning for Al. Do you remember when Leon Finch was with the J. Doug Morgan Show? One day a Negro hooper was told to see Marty Forkins, with the result that he was given a week at Duluth, Minn., at \$75. Bill Robinson is the hooper. Since that time all his contracts are approved by Forkins. No papers are signed between them. Bill's figure, however, has been boosted until it now runs well into four figures. Do you remember when Florenz Ziegfeld produced his first show at the old Herald Square Theater, New York, in 1897? When Nick Glynn and Buck Leahy did a two-act? When Harry La Toy played the Pastime Theater, Boston?

NMP&FA Notes

By Robert Reed, Secretary We are happy to report steady regaining good health by Mrs. George Primrose, who recently underwent a serious operation at East St. Louis, Ill. It is hoped that before long we shall learn of her complete and effective recovery and return to minstrel activity. Several Cleveland members are planning to journey to Columbus this weekend to take in the Eagles' Minstrel Show being presented by our president, George (Pop) Sank, and J. Frank Garry, of our board of directors. Latest reports tend to show a complete sellout for each of the four performances. Co-operation of our members in sending in their 1932 dues has been greatly appreciated by national headquarters and in spite of the very existence of Old Man Depression the early returns have been pleasing. Members called to the great beyond during the last few months are Casper De Cola, Eddie (Blackface) Ross, Bob Hutchinsom, Clarence Bailey and William Ward Pell. It is with deep regret that we note the passing of these minstrel stars and friends of minstrelsy. The spirit of minstrelsy around the Round Lake, N. Y., sector is being capably upheld by our good member, H. W. Lenox. His annual minstrel presentations in that locality are eagerly awaited by the local fans. Thanks for the very fine letters received during the week from members Col. O. G. Sturtevant, Bobby Goesspa, John J. Dooley, Hi-Brown Bobby Burris, President Sank, Frank Garry and H. W. Lenox. THE GREAT CARMO opened at the Empire in Paris January 6 with a mystery show of 35 animals, 40 assistants and numerous tigers, lions and horses.

MAGIC NOTES

(Continued from page 27) and now is working on a new show. Balfonte has purchased a one-ton truck to tote the house car and to carry the baggage. His wife, now billed as Barbara Allen, is making an upside-down strait-jacket escape from the roof of a building as a bally feature. She claims to be the only woman doing the stunt.

CHRISTIAN AONOLI, Austrian sleight-of-hand expert and a member of the Western Connecticut Assembly No. 30, Society of American Magicians, of Bridgeport, Conn., is doing considerable work around the States.

THE HOLLYWOOD MYSTICS, magic organization with headquarters in Los Angeles, recently staged a mammoth magic festival at the Los Angeles Athletic Club. The boys recently gathered at the home of Marilyn Miller in Beverly Hills, Calif., for a meeting and party. Miss Miller's father is a member of the Hollywood Mystics.

BIRCH, THE MAGICIAN, and Dr. Harlan Tarbell made January 12 a red-letter day for the Goddess MaJa in Knoxville, Tenn. Birch filled every one of the 1,100 seats in the Knoxville High-School Auditorium, and also had 'em standin' up in the back downstairs and standin' along the wall in the balcony upstairs. Two hundred other would-be spectators were turned away at the door. Dr. Tarbell, who had just played a date in Daytona Beach, Fla., stopped off especially at Knoxville to witness the Birch performance, and to see Felix Bled, George Brown and John S. Van Gilder.

PRINCE ZOGI and Company, now playing to good business in Western Kansas, will jump into Oklahoma territory in the near future. From Oklahoma the show will move into Texas, where it will join Yergor's Big Mystery Show, now in the process of formation there. The Yergor company will play week-stand under canvas thru the Southern country. Twelve motor trucks will transport the outfit. Joe Purcell, comedian, also will become a member of the Yergor organization.

WILL ROCK, magician, is presenting his act with tent theaters and in houses thru California, piloted by Roy Ellis, of the Hollywood Amusement Company. Rock recently completed a week's engagement as added attraction with Murphy's Comedians under canvas. He is doing an upside-down strait-jacket escape and a blindfold auto drive as a cance. He also is featuring the guillotine illusion in his routine. Rock was the feature attraction at the Avon Theater, Wilmington, Calif., for a week, ending January 18.

With the Mentalists

MADAM IANNAI, mentalist, is broadcasting over Station WQDX, Thomasville, Ga. E. L. Eames informs that her time on the station is being "bought and paid for" by the leading merchants of the town.

RAJAH RABOID, mentalist, is broadcasting nightly over Station XFD, Reynosa, Old Mexico. Raboid reports good business. He has delayed return to vaude dates in the East indefinitely.

LETTER LIST

- (Continued from opposite page) Lane, Walter A. Lawrence, Hal Lennon, F. Levine, Willie Lewis, James O. Little, Dave Little, Gus Love, Joe McEnight, C. W. McQuinn, Ed Malone, W. J. Mason, Earl Meyers, H. W. Meyer, Henry Milhorn, H. O. Miller, William A. Moore, Harry Murphy, Thomas Neal, William Nelson, Charles Wilson, George O'Brien, Leo O'Neil, Jack O'Shea, John Painter, A. Parker, V. Pease, Lee L. Peters, Eddie Pugh, Deany Reed, Fred Reynolds, Lester Rice, Cecil C. Roach, Chas. J. Rice, Bro. J. H. Roby, J. H. Schiebel, Ben Schiebel, rrrak (Spok) Scholte, Joe Simpson, Charles Staley, Earl H. Stenson, F. C. Stevens, J. G. Suther, Herb Talley, Jerry Toner, Joe Van Orden, Hans Vogt, A. B. Wallace, Kidd Webb, Joe Wentz, Don White, Bob Wilson, Leonard E. Wiss, Ralph Young, Eddie

Helen McFarland Information desired regarding present location of HELEN MCFARLAND, Kylophonist, former address Claridge Hotel, New York, Write or telegraph J. L. WEITLAUF, 333 North Michigan Ave., Chicago, Ill.

ALEXANDER—Joseph G., 44, vaudeville actor, scenarist and song writer, was found dead in his home in Los Angeles January 11. Pneumonia was the cause of death. Alexander was a native of Scranton, Pa., and wrote several plays that enjoyed some success.

ALEXANDER—Mrs. Elizabeth, 90, postmistress of the Chicago World's Fair of 1893, died at her home in Chicago January 11.

HUHN—Joseph, 82, well known in musical circles, died January 8 at his home in Foughkepsie, N. Y. He was one of the founders of the Germania Singing Society of Dutchess County. His widow and five children survive.

CODY—May, well known in the show world, died of pneumonia and pleurisy at Table Rock, Neb., January 9. She is survived by her husband, Victor F. Cody. Funeral and interment were in Table Rock.

COLBURN—Frank S., 73, actor, author and songwriter, died January 4 at the Veterans' Hospital, Excelsior Springs, Mo. He was well known throughout the South and West as the original impersonator of "Uncle Sam," and was chosen to pose for the famous war poster, "Uncle Sam Wants You." He was a veteran of the Spanish-American War. A brother, a musician, and sister, Carrie W. Colburn, character actress, survive.

COLLINS—Arthur, 67, one of the most prominent figures in English theatrical life, died in London January 13. Collins began his theatrical career as a scene painter about 25 years ago. In 1897 he organized the company that saved old Drury Lane. On his retirement in 1924 he was associated with Sir Alfred Butt in Drury Lane Productions, and he was allowed a pension of \$10,000 a year.

CRAWFORD—Mrs. Sam Cheek, widow of A. J. Crawford and mother of Frank R. Crawford, who for several years was advance agent of Edward E. Koch's Dixie Amusement Company, died at the home of another son, W. F. Crawford, at Thomaston, Ga., January 14. She had the misfortune to fall and break her hip about six months ago and since that time had been confined to her room. She was the daughter of the late William Cheek and Amanda Barclay Cheek, who were pioneer residents of the Griffin section. She was born in Jasper County, Georgia. In addition to Frank R. and W. F. Crawford, two other sons survive—A. A. Crawford, of Columbus, Ga., and C. C. Crawford, of Griffin. Funeral services were held from the Second Baptist Church at Griffin.

CROWLEY—Herbert, passed away at the home of his niece in California January 10. He started his career at the age of 12 with Jennie Kimball. In 1882 he was engaged with the Russell Bros. Comedians. He remained with them until he went to Europe in 1894 for a 10-week tour. He remained abroad for 14 years, playing London and later Africa. After that Crowley began a vaudeville tour in America as an impersonator. Until he went to California four years ago Crowley was engaged constantly in the vaudeville field.

FISHER—Lucille, 26, Portland, Ore., dancer in numerous stage shows on the Pacific Coast, died in that city January 11 of pneumonia. Miss Fisher danced under the name of Lucille LaMonte.

JARNO—Josef, 66, actor, Vienna's most famous players, died in Vienna January 12. He produced many plays by Strindberg, Wilde and Molnar.

JONAS—Simms, 62, known in the profession as Doc Rae, died January 6 at his home in Chicago and was buried in Mount Israel Cemetery. His widow, Sadie, survives him. Jonas was formerly with the Mad Miller act in vaudeville and of late years had a medicine show on the road.

KRICK—Harry F., 55, died at the Wells Park Hospital, Chicago, January 10. Paralytic stroke was the cause of death. In his earlier days Krick was a cornetist and trouped with the Walter L. Main Circus and Welch Bros. Shows. He also trouped with Adams' Uncle Hes. His last music engagement was with the Greater Chicago Moose Band. In later years he was employed as a civil engineer by the International Harvester Company. He had lived in Chicago 20 years. He is survived by his mother, who resides in Lebanon, Pa.; his widow and one brother, living in Chicago. He was a Mason and member

THE FINAL CURTAIN

of the Moose. Interment was in Acaela Park Cemetery January 13.

LARSON—Sam, known in outdoor show world as Slim Peterson, died January 3 in Deaconess Hospital, Billings, Mont., of pneumonia. Funeral and interment were in Billings January 7. His widow, Mrs. Mabel Larson, survives him, also four brothers and two sisters, all living in North Dakota.

MACKEY—Frederick D., 60, sportsman and president of the National Horse Show, New York, died at his home in Brooklyn January 14. Surviving are his widow, a son, John, and a daughter, Mrs. John Tupper Cole, wife of an army officer stationed at San Diego, Calif.

OELRICHS—Charles May, 73, well known in society circles and father of Michael Strange, popular actress, playwright and author, who in private life is Mrs. Harrison Tweed, died January 15 at his home in Newport, R. I. Besides his daughter, he leaves his wife, two sons and a sister.

PAHL—Arnold F., 64, director of Pahl's orchestra, composed of brothers, and the only one of its kind in the State, died January 7 in a Racine, Wis., hospital. He is survived by his widow and two daughters.

PAUL—Logan, 83, veteran legit actor, died January 15 at the Cumberland Street Hospital, Brooklyn, from a complication of diseases. He was one of the oldest actors and came to America at the age of three from Ayre, Scotland. One of his most conspicuous successes was in the role of Abraham Lincoln in a play of that name produced in 1892. Before that he appeared in *The Stock*, *More recently he appeared in The Ensign*, *The Square Man* and *The Sun Daughter*. He also played for several years in vaude with a sketch based on the life of Abraham Lincoln. He leaves a daughter, Mrs. Edwina Honor. Funeral services were held January 18 at Campbell's, New York, under the auspices of the Actors' Fund of America, and interment was in the Fund Plot in Kensico Cemetery.

PAYTON—Ebert Payton, 62, died January 14 at his home in Centerville, Ia., after a long illness. He had been associated with the Drake Theater in Centerville a quarter of a century. He also controlled a chain of billboards in that section of the State and was at one time national director for the Outdoor Advertising Association of America, and was treasurer of the State organization. His widow, two brothers and a sister survive.

PETERS—Dr. Julius, 74, well known in musical circles, died January 9 at his home in Jersey City. He was a concert violinist when a boy, and for a time led the Valencia Orchestra of Hoboken. He had been president of the old American Symphony Society of New York and was a member of the Musical Mutual Protective Society. His widow and two sons survive.

PRIMROSE—Charles W., 76, widely known on fairgrounds and the turf as a racing judge, died in Baltimore General Hospital, Baltimore, January 12. Death resulted from injury received when he fell and fractured his skull while making his way from the grand stand at Bowie during the races held recently by the Southern Maryland Agricultural Association. His home was in Jamaica, N. Y.

ROSENFELD—Mrs. G. H., former actress and widow of Sydney R. Rosenfeld, playwright, died suddenly of heart disease January 11 at her home in New York. She was widely admired for her beauty half a century ago. She came to New York in 1881 under her maiden name of Gene Holtzmeier as a member of the D'Oyly Carte Opera Company of London, which presented Gilbert and Sullivan operettas. Later she appeared in *Orpheus and Eurydice* and with James T. Powers in *A Bunch of Keys*. She gave up acting when she married Rosenfeld in 1883. She was the founder and first president of the Century Theater Club. Her sisters, Dorothy and Lillian Johnson, are her only survivors.

SEVERN—Arthur, cellist with the Philharmonic Society of New York for 26 years, died January 13 in Melrose, Mass., at the home of his brother. He joined the Philharmonic Orchestra when it was under the leadership of Anton Seidl; and left during the direction of Josef Stransky.

SHUGART—T. W., 78, pioneer citizen

of South Dublin, Tex., died in that city December 15. He operated a drug store for many years, but a few years ago went on the road with his son, Earl, in show business. Funeral was held in South Dublin and interment was in Dublin Cemetery.

SULLIVAN—Daniel, for many years identified with theater operations in the maritime provinces, died recently at the Halifax (N. S.) Infirmary, where he had been undergoing treatment. He was a partner of John F. O'Connell, who died last year in Halifax, in the management of the Majestic and Strand theaters in Halifax for several years. The firm also promoted dramatic stock at both houses and sponsored maritime provinces tours of dramatic companies. The partnership of Sullivan & O'Connell was dissolved about three years ago, since which time, to their deaths, Sullivan and O'Connell had been active singly in the operation of theaters in Nova Scotia, each with base at Halifax. Sullivan was interested in the direction of theaters in Sydney, Glace Bay, New Waterford, North Sydney, all on Cape Breton Island.

TOWNSEND—Willie, producer of minstrel shows for the Bernardi Shows in 1929, '30 and '31, and also trouped with Benny Krause's Shows, died at his home in Norfolk, Va., of tuberculosis January 8. He is survived by his mother, Mrs. B. Rose Townsend; one brother, George (Sonny), and a sister, Pansy Lloyd. Funeral was held January 11.

URSERY—Robert Lee, father of Walter N. Ursery, well known in repertoire and orchestra work, died December 31 at his home in Clarksville, Tenn. Funeral and interment were in that city. Five children survive.

VOLTA—Taff, 80, vaude agent and former trapeze performer, who in private life was Raffaele Sharpe, died recently in London. He lived with his brother, Ted, who was his partner in the agency field as well as in the act of the Hanlon Voltas, flying trapeze act of circus and vaude fame.

YULE—Arthur, widely known minstrel and vaudeville artist, died January 7 at Western Hospital, Toronto, Can., after an illness of six weeks. Yule was well known to the profession thru his many years of trouping with McIntyre and Henth, Al G. Fields, Haverly Minstrels and many other shows. During recent years he had made Toronto his headquarters. Among his many Canadian successes were the Metropolitan Minstrels, the Black Grows, several seasons in vaudeville with Charlie Jeeves and many appearances with Captain Plunkett's *Merrymakers* at Sunnyside Beach, Toronto. He is survived by his daughter, Jessie Fordyce, of Hamilton Sisters and Fordyce (RKO), and his son, Arthur Valdon Yule. Funeral, held January 9, was large and impressive and attended by many members of the profession, including Sid Jaxon, Jack Lyle, Charlie Jeeves, Shaw and Jeffries, Harry Firth, Shorty Campbell, Teddy Izzard and a host of others. Many relatives and friends from Brantford, Ont.; Guelph, Ont.; Buffalo, N. Y., and New York City were on hand to pay their last respects to the veteran trouper. Pallbearers were William Yule, Buffalo, A. Valdon Yule, New York; Mr. Carroll, Mr. McLeod, Ted Izzard and Bill Hawkins, of Toronto.

MARRIAGES

CARROLL-HARRISON—Word has been received from Denver of the marriage January 16 of Mrs. Gertrude Harrison, widow of Charles F. Harrison, author of numerous plays, to Mack Carroll, a mining and oil man of Prescott, Ariz.

COMBS-MANNING—A. J. Combs, of Kirksville, Mo., concession operator, and Elizabeth Manning, of Washington, N. C., beauty parlor operator, were married in Washington, D. C., December 5.

ENOS-HALL—Leslie E. Enos, playing with a dance band thru Michigan, Indiana and Ohio, and Bessie Marie Hall, were married January 8, report from Colon, Mich., says. Bridegroom is well known in the repertoire field, having started in 1928 with the Earl Newton Players.

OLAZABAL-PORD—Mrs. Mabel Victoria Hanna Ford, who obtained a divorce recently from Tom Mix, was married at Tuxedo Park, N. Y., January 11, to Don Manuel A. de Olazabal, military attache to the Argentine embassy at Washington.

FERGUSON-WEST—Peggy West, lead-

ing woman of the New Durwin Players, Portland, Ore., stepped out of her role in *That's Gratitude* recently to become Mrs. Harry Raymond Ferguson. Bridegroom arrived by plane from New York. Couple will spend their honeymoon in Portland. Miss West revealed her off-stage name as Mary Catherine West and claimed Salisbury, N. C., as her home.

KILBORN-OSPIELI—Married in Fairfield, Conn., January 2, Olga Ospieli, of Paris, France, and Orson Kilborn, of New York. Miss Ospieli is a theatrical costume designer and artist, while Mr. Kilborn is a financier.

STEELE-MITCHELL—Norma Talbot Mitchell, playwright, became the bride of Wilbur Daniel Steele, playwright and short-story writer, in London January 6. Steele has won the O. Henry Memorial Prize for short stories for five consecutive years. Miss Mitchell has several plays to her credit, the most notable being *Gracie Snatchers*. They will return to the United States in March.

WILSON-JANIS—Elsie Janis, actress, "Sweetheart of the AEP," became the bride of Gilbert Wilson, Los Angeles business man, on New Year's Eve, but the wedding was kept secret until January 13, when the stage star announced it at her home, Philips Manor, near Tarrytown, N. Y. Ceremony was performed in the home of Mayor Eugene Lehman, of Tarrytown, by Police Judge Daniel Dwyer. Miss Janis is 42, her husband is 16 years her junior.

COMING MARRIAGES

Engagement is announced of Constance Bartlett, screen actress, daughter of Helen Marr Bartlett, playwright and dramatic coach, to Eric Osmond Edney, of Beverly Hills, Calif. Miss Bartlett has appeared in several stage and screen productions.

Marjorie Moffett, actress, and Harold I. Spein, nonprofessional, both of New York, have filed marriage intentions at Greenwich, Conn.

Engagement is announced of Eileen Gordon Gouday and Alfred Frederick Steinkamp. Miss Gouday was formerly with the Stuart Walker Stock Company, Cincinnati. Steinkamp is an attorney of New York.

Frances Inaugh McGinley is to be married to W. DeForest Glover, of Newtown, Conn. Miss McGinley is a member of the Constance Towne Dancers, New York.

BIRTHS

Born to Mr. and Mrs. W. B. McInroe, January 10, at Fort Worth, Tex., a son, who has been named Walter Jr.

Mr. and Mrs. Tommy Ellis, vaudeville artists, are the parents of a daughter born recently in Toronto. Mother has been broadcasting as the "Honey Dew Girl of the Air" and father is secretary of Super-Entertainment Features Company.

DIVORCES

Suit for divorce has been filed at Los Angeles by Zasu Pitts, screen comedienne, against Thomas B. Gallery, former manager of the Hollywood American Legion Boxing Stadium.

Divorce was granted Mrs. Florenz Ziegfeld Brannum, niece of Florenz Ziegfeld, from William S. Brannum Jr., at Peoria, Ill., January 11.

Mrs. Rose Wells Straub, known professionally as Chickie Wells, now a principal with *Bohemians*, Columbia burlesque, has been granted a divorce at Waterbury, Conn., from Howard Straub, Syracuse, N. Y., publicity man. Miss Wells was awarded the custody of a four-year-old child.

Walter Grabowski, Hollywood business man, is suing Janina Grabowski, actress and dancer, for divorce in Hollywood, Calif.

Leon Leonidoff, ballet manager of the Romy Theater, New York, has been sued for divorce at Los Angeles by his wife, known professionally as Fannie Todd Mitchell.

Daily Leaves Murphy Shows

ST. LOUIS, Jan. 16.—Art H. Daily, who has been associated with D. D. Murphy Shows for the past nine years as secretary, legal adjuster, promoter and general agent, holding down the last named position for the last three seasons, resigned yesterday. His successor has not been appointed, according to D. D. Murphy, owner, and L. M. (Pete) Brophy, general manager. Daily's plans are indefinite.

CAMPBELL SERVICE
Women Embalmers for Women
Call YRafalgar 7-8200
FRANK E. CAMPBELL
The Funeral Church (NON SECTARIAN)
Broadway at 66th Street, N.Y.

Beckmann-Gerety Again Get Dallas

DALLAS, Tex., Jan. 18.—Secretary Roy Rupard, of State Fair of Texas, advises that Beckmann & Gerety's World's Best Shows have been awarded contract to furnish midway attractions at this year's fair. The amusement organization was represented by B. S. Gerety in securing the contract.

This marks the third consecutive year for Beckmann-Gerety Shows at the big annual fair at this city.

"Tilly" Is Dead

CINCINNATI, Jan. 18.—"Tilly," famous performing elephant, owned by John G. Robinson, died yesterday morning at Terrace Park (old John Robinson Show quarters). Was 120 years old. Death was due to an intestinal disorder and followed a short illness.

Langhorne To Operate

PHILADELPHIA, Jan. 16.—Preparations are under way to operate the Langhorne auto race track, located near here, the coming season. Plans are that races be held May 30, July 4, Labor Day and one other day during the season. H. R. (Goldie) Goldberg will handle tickets and concessions. This track was operated last two seasons by Ralph Hankinson.

SEES BRIGHTER

(Continued from page 3)
stable situations throughout the past year. In this process of thus looking things squarely in the face, Secretary Lamont sounds a note of optimism in connection with reference by him to the potentiality for good of the recuperative powers of this country, once they are set in motion. He says, along this line:

"On the whole, evidences are accumulating that liquidation has largely run its course and that the natural up-building forces are beginning to take hold. The very extent and nature of the decline have forced drastic readjustments which are serving as correctives and are aiding in the restoration of equilibrium. Had it not been for the repeated shocks from abroad the United States would have already experienced substantial improvements. The establishment of the National Credit Corporation and the proposal by the presidents of other measures for financial relief have already tended to check needless liquidation and to arrest hoarding."

DR. WATERS

(Continued from page 3)
the very opulently scented opus which closed Saturday at the New Amsterdam Theater, he was moved to talk on Toronto Fair's pageant, one of the dominating "show" features at the "show window of the nations."

It has been known for many weeks now that a metamorphosis in the production complexion of the pageant is due for this year. Show has been enacted for 84 years in succession. Repetition of those of earlier years is obviously a thing of the question. Citing Canada's history thru the panorama is difficult at best, he says. "We are too near to its history to begin to trace it in pageant form. There's wisdom in the thought that distance lends enchantment to the view. Maybe it will assume a modern form with all the modern touches and production tricks. As soon as I get back to Toronto and confer with the executive board and Charlie Ross, parent director, we will work out something. You can tell *The Billboard*, however, that it will be more elaborate than has been the case hitherto and will be outstanding for seasons which I shall disclose later. We may cut the running time of the show and intend to build it up on a thoroughly distinguished basis, so as to make it one of the more conspicuous things at the exhibition."

The automotive, agricultural, scientific and educational exhibits are going to get a vast amount of attention. Dr. Waters' theory is that more showmanship is required in ostensible "nonshow" departments because to the general public they carry less appeal from a strictly entertainment viewpoint. Therefore, it is necessary to make an attempt at giving those features a showmanship quality. Last year the St. Hilda's band was brought in from abroad and proved a distinct asset along with a score or more of local and outside bands. This year the featured musical aggregation will be the "O'-th'-Barn Band, Ltd., directed by Fred Royle. Band has been established for more than a century and has

been under the patronage of King George, the late King Edward and the late Queen Alexandra and members of the royal family. It has appeared before Emile Loubet, late President of France, and has made tours thru this country, Canada, Honolulu, Fiji Islands, New Zealand, Australia, South Africa and other spots in the British Empire. Band also holds an enviable record of cup and gold prizes.

While in England Dr. Waters, who, as head of the greatest annual exposition in world history, is the standout exhibition manager of modern times, conferred with the leading industrial captains and financial magnates and included France in his trip. He submitted a six-page typewritten report made by the British Section at the CNE. Report cites the various phases of the fair in general and Britain's participation in particular. Such a resume helps the exhibition no end in gaining a view of its real merit. It is editorial in context and covers each section separately. In its conclusion it states "it is very pleasing in the general gloom of the latter part of 1931 to be able to point to anything so successful from the business point of view as the Canadian National Exhibition and its British Section."

Dr. Waters and his wife left for Toronto Friday night.

BILL TO LEGALIZE

(Continued from page 3)
owner Boston Bruins; Bayard Tuckerman Jr., vice-president Eastern Horse Club; Herbert L. Tinkham, Sandy Roulston, Edward Wigglesworth, Thomas Ashworth, Larned S. Whitney, William H. Dickinson, Robert J. Darrow, F. G. Carpenter, Dr. A. G. Kilborn; Thomas James, Frank Wright, Hugh Bancroft, Charles S. Bird Jr.; Louis K. Liggett, president Boston Horse Show; Nathaniel I. Bowditch; Adnah Neyhart, secretary Boston Horse Show; J. H. Fitzpatrick, Ernest A. Johnson, George V. Cronin, Joseph S. Wilcox, J. Harold Tolman, George H. Clark, Sidney W. Winslow Jr., Eleonora R. Sears, Albert C. Burrage Jr., Richard E. Danielson, Gen. Francis Penabody, Redmond S. Fitzgerald, Joseph L. Corcoran; Sumner Pingree, vice-president Boston Horse Show, Hamilton; W. J. McDonald, Metropolitan Driving Club.

The bill, as drawn by B. Loring Young, former speaker of the House, provides for 80 days of racing, with an income to the State of \$1,800 for each day of racing within 15 miles of a large city. A race meeting outside these confines would be taxed \$1,000 for each day of racing.

It would, therefore, be of benefit to the State to provide, or suggest, just where tracks would be erected. This, apparently, is a point indicative of good will, as the people of the State will benefit from any action taken on building, because the tax on property erected probably would reach into the thousands.

Racing would be under the control of a commission of three, according to the bill, which would carry on without remuneration, thereby killing any thought of commercialism. The commission would be formed of men whose status in the turf world is without reproach, and who would have no motive in serving other than seeing that racing is conducted in a manner for the best of the sport only.

This racing bill is unique in that there is no concerted effort to lobby it. No money will be spent to pass it.

\$500,000 IN RODEO

(Continued from page 3)
terms for 1933, '34, '35 and '36, at annual day and date stipulation and under the same conditions as the largest series of rodeos ever held in this country. It was announced by Joe V. Knight, representative of Colonel Johnson, that both parties found themselves in whole-hearted accord in all respects and that the standard which marked the 1931 rodeos in the East would be maintained and would be assured for four years after this one and with generally unchanged personnel.

Members of the executive committee of the Garden corporation and representatives of the Garden law firm of Chandbourne, Stanchfield & Levy, who were parties to the big deal, found the Colonel a swift and resourceful negotiator. The result is that late Saturday afternoon the producer entrusted for Detroit, thence to San Antonio, with an indication that the former city would come thru with a deal for a rodeo.

Conditions governing the New York and Boston shows differ, with the local contest having the anticipated and usual auspices of Broad Street Hospital, and Colonel Johnson with his unconditional Boston option exercised. The latter arrangement, it is said, will permit him to share in the profits, which last year

mounted to what is understood to be record proportions for any class of indoor sport entertainment in New England. While the participation of the hospital on the same arrangements in New York as obtained during the last six years remains in the unsettled state, hospital's rodeo fund directors have until July 1 to come thru with a definite voice on its sponsorship. The Johnson-Garden five-year contract goes further than heretofore. It establishes the certainty of the seventh, eighth, ninth, tenth and eleventh rodeos in the Garden, even tho tho usual auspices may withdraw.

It was not disclosed whether or not the Colonel will produce a Chicago show again this year in the Cbl Stadium, but Detroit appears to have entered the possibility ranks, for conferring in New York with the rotund rancher was Charles Hughes, head of the Auto City's Olympic arena. Other proposals are under consideration in St. Louis, Philadelphia and points on the Pacific Coast.

His new contracts, veteran observers familiar with the Eastern situation claim, assure that the rodeo in two of the country's biggest sport centers has taken a dominant place on a firm foundation as one of the nation's major attractions. The same observers believe that in view of the large prize money for the cowboy and cowgirl contestants involved, the Colonel now stands out as a stabilizer and benefactor of participants.

Knight, who announced the details of this year's rodeo plans as representative for the Colonel and who has been associated in the management of the New York and Chicago rodeos in 1924, '26, '27, '29 and last year, said that the Boston dates will be about the same as last year's. Coming after the hot New England political campaign, he asserted, Boston Garden bids fair to hang up still greater attendance than the rodeo established for Diak Dunn last November.

Colonel Johnson will announce later. Knight said, his disposition of offers who have come to him to produce rodeos in other major cities. Immediately on his return to Texas this week the Colonel is expected to start a month's tour of inspection of his ranch properties. Then will come the task of rounding up the big herds of wild Western live stock to be assembled for rodeo purposes.

COLORED ACTS

(Continued from page 3)
weeks back. Cab Calloway has headed units and is a regular repenter at the New York and Brooklyn Paramounts. Bill Robinson is heading a unit now playing for RKO. Buck and Bubbles recently headed a unit, which has since disbanded. They were at the Palace last week, with Mills Brothers, another colored act, immediately following them as headliners.

Sunshine Sammy is heading a unit consisting of Napoleon Bonaparte and Band, Ted Blackman's 10 Beauties, George Brown, Green and Bailey, Smoky and the Versatile Sextet. Miller and Lyles have just organized a 30-people unit and open this last half at the Fabian, Hoboken, for Warner. The unit is a condensed version of the recent Broadway musical, *Sugar Hill*.

Irving Mills is sponsoring the Duke Ellington unit and recently put out the Mills Blue Rhythm Band. Other colored bands that have been playing steadily around New York are those of Noble Snee, Eubie Blake, Luis Russell, Blanche Calloway and Fats Waller. Other bands are enjoying good runs at night clubs.

Low Leslie's *Rhapsody in Black* show, now touring the road, may also be condensed for vaudeville.

NAME AGENT

(Continued from page 3)
come before him officially. He stated that if the act's complaint is true the Charles Morrison Agency would be severely dealt with, possibly suspension from the booking floor. Jesse Freeman, brother of the booking head, and Larry Puek are Morrison's associates on the Sixth Floor.

Mr. Turner, as assistant to Mr. Brown, often has had to arbitrate cases which concerned vaudeville matters. This is his first known case of this nature, however, altho both he and Mr. Brown have received numerous anonymous letters in the last two years in regard to shake-downs. The writers, tho, never appeared in person to press their charges.

Both Morrison and Jesse Freeman "were out of town," according to their secretary, and so could not be reached for a statement. They will be away for a week, she said.

REVIEWS

(Continued from page 11)
long in running 1 hour and 16 minutes, but between Craig and Stone the time taken was 45 minutes. Craig was very helpful to Stone, who needs someone to work with him. Film fare was *Friends and Lovers*, which features Adolphe Menjou, Lily Damita and Erich von Stroheim. - Better business than usual.

Johnny Tyrrell, formerly with Grette Ardine, heads a nifty flush that attempts to be different. It's dressed, staged and routinized effectively, with a capable cast playing it up right. Tyrrell clowns and song-dances nicely thruout, while he's ably helped by Helen Tejan and the Three Rhythm Girls. Fared to good returns.

Major, Sharp and Minor (girls) deuced to a neat hand, but 14 minutes is too long for a straight harmony singing act. The girls look good and their voices blend beautifully. Not so good when the blonde does a solo. They were received well and encored.

Richy Craig Jr. held the next-to-shut position for 20 minutes, and all during that time he had the folks laughing heartily and many times applauding at his nifties. He's a great gabber and uses a good collection of gags. His bit with the cute fem is a hilarious item. He acknowledged a prolonged miffing by introducing George E. Stone.

George E. Stone, following a five-minute trailer about himself, came on to a hand and spent quite a few more minutes telling about Stone and his movie life. Gets by with it because of his personality, but he'd be a whole lot better off with suitable material. He came warbled. There was 14 minutes of that. Punch of the act is when he does character acting, with Craig bringing in laughs galore during changes. Stone does the bit from *Front Page* and the comedy blackout Edward G. Robinson did at the Palace. Stone has a delightful stage presence and should do very well with a real act.

SIDNEY HARRIS.

CHICAGO CHAT

(Continued from page 5)
Olson and Rudy Vallee. In their stead we chose Ted Florito and Earl Burnett. There was a neck-and-neck race for the "captaincy," Ben Bernie and Guy Lombardo tying for first honors and Paul Whiteman being a close third. Grand Hotel, coming here touted as the greatest show of the season, will have had a rather disappointing nine-week run when it closes its local engagement February 6 and goes on tour. According to the management, the high cost of operating the play, with its 18 scene changes, requires capacity business at every performance. Failing short of this is the reason for Producer Herman Shublin's order for an early closing.

Jane Carpenter, beautiful young pianist and singer, chosen as Chicago's radio queen, is to be the feature of the opening day of the Radio Show at the Coliseum January 18. . . . *All God's Children Got Wings* will follow *Samson and Delilah* at the Adelphi January 31.

New radio program featuring Clarence Wheeler, chief arranger and musical director for Public theaters in Chi, and a 20-piece orchestra went on the air this week over the NBC "blue" network as the Maytag Orchestra. . . . Marc Connelly, author of *Green Pastures*, and Roark Bradford, from whose *Of Man Adam and His Children* the play was evolved, have been in town supervising preparations for the play's transcontinental tour. . . . Danny Russo, popular orchestra leader, celebrated his 20th year in the music biz this week. . . . Looks as if burlesque will get the Majestic eventually. Owners have been averse to having that form of entertainment in the house, but with times as they are it now looks as if they will welcome any tenant who is reasonably sure to pay the rent. . . . New low in vaude salaries is reported from a West End house—three acts and a piano player for \$35.

Word comes from Cleveland that Husk O'Hare, genial Kentucky Colonel of Chi, is doing things to hearts in the Ohio metropolis. Since he opened recently at the Crystal Slipper Ballroom five couples have been married. . . . George Devron and his orchestra, playing at the Stevens Hotel, will be on the air again in a few weeks. . . . Charlie Agnew, playing at Edgewater Beach Hotel, is organizing a band composed of Northwestern coeds and promises to let them broadcast some time soon. Incidentally, several commercials have been after Agnew's orchestra for their broadcast.

Carl Moore, playing at the Drake, has been asked by a certain company to make phonograph records for them, but has not yet accepted.

YOU WILL FIND GOOD BUYS HERE

- | | |
|-----------------------------------|------------|
| TOOTHPICK KNIVES, 5-Piece..... | 2.00 |
| TOOTHPICK KNIVES, 2-Piece..... | 1.25 |
| HARDENED NAIL FILES, Special..... | 2.00 |
| NEEDLE BOOK..... | 1.50 |
| GOTHAM FLYER NEEDLE BOOKS..... | 5.00 |
| SCENTED SACIET PACKETS..... | 1.35, 1.80 |
| COURT PLANTER, 3 Pieces..... | 1.50 |
| NAIL FILES..... | 1.50, 2.00 |
- Prices are F. O. B. New York. Samples at wholesale, postage to be added. Deposit must be sent on C. O. D. orders. Prompt shipments always. Lists sent on request.

Charles Ufert
19 East 17th St., New York

A Sure Fire Money Maker! CAL-GLO-BRICK made in CALIFORNIA for BEVERAGE PURPOSES

Packed in 2 lb. cartons — Muscatel, Angelica, Port, Sauterne, Burgundy and Claret.

A quick-seller for house-to-house salesman. Retail \$1.75 per brick. Send \$1.25 for sample (we pay postage). One case (2 doz. bricks) \$15. 5 cases \$13.50; 10 cases \$12. 25% to accompany order, balance C. O. D.

KAY PACKING CO.
121 Second St., S. F.

New Idea Brings AGENTS \$\$\$

4 in One

YOUR SALES GUARANTEED

An utterly new idea in perfume — 4 Vials put up in a single, clever package — sells for 25c. Women and girls go wild about it. Agents, salesmen, district managers carry big money selling to retail stores and to consumers. Comes in attractive cellophane display for retailers. Good repeater. BIG PROFIT. Nothing like it on the market. Exclusive territory to distributor. Send 25c for sample package and complete proposition.

Don't be convinced. Write today. **BELL PERFUME CO.**, 2636 Washington, Chicago, Ill.

MEN'S SILK TIES

- | | | |
|-------------------|--------|--------|
| 10c Sellers..... | 2 5.00 | \$0.85 |
| 25c Sellers..... | 12.00 | 1.10 |
| 50c Sellers..... | 25.00 | 1.25 |
| 75c Sellers..... | 35.00 | 1.40 |
| 1.00 Sellers..... | 45.00 | 1.55 |
| 1.25 Sellers..... | 55.00 | 1.70 |
| 1.50 Sellers..... | 65.00 | 1.85 |
| 1.75 Sellers..... | 75.00 | 2.00 |
| 2.00 Sellers..... | 85.00 | 2.15 |
| 2.25 Sellers..... | 95.00 | 2.30 |
| 2.50 Sellers..... | 105.00 | 2.45 |
| 2.75 Sellers..... | 115.00 | 2.60 |
| 3.00 Sellers..... | 125.00 | 2.75 |
| 3.25 Sellers..... | 135.00 | 2.90 |
| 3.50 Sellers..... | 145.00 | 3.05 |
| 3.75 Sellers..... | 155.00 | 3.20 |
| 4.00 Sellers..... | 165.00 | 3.35 |
| 4.25 Sellers..... | 175.00 | 3.50 |
| 4.50 Sellers..... | 185.00 | 3.65 |
| 4.75 Sellers..... | 195.00 | 3.80 |
| 5.00 Sellers..... | 205.00 | 3.95 |
- Knitted..... 24.00 2.10
25% with order, balance C. O. D.
- UNITED KNITWEAR CO.**
328 Broadway, NEW YORK CITY.

CASH IN \$20 A DAY

AUTOMATIC GAS LIGHTER
450% Profit

We pay P. P. Charges.

\$4.00 per Gross

Rush name and address (Free Sample). One Gross, \$2.50 Profit

Ignition Products Co., Inc.
(Sole Manufacturers of) Spiral and Bell Gas Lighters.
101-15 Van Wyck Ave., RICHMOND HILL, N. Y. Retail 25c

SELL NUTS TO STORES!

Build steady, profitable business supplying stores with our attractive cards of delicious **5c NUTS** and 15 other **QUICK BOXED PRODUCTS**. Write at once for catalog and distributor's money making plans.

D. ROBBING & COMPANY,
1110 N. DeKalb Ave., Brooklyn, N. Y.

NOVELTY COMB CO., INC.

Manufacturers of Amber Combs for demonstration purposes. Our Combs are made from the highest quality material obtainable. Our price as low as 15c per Gross for an 8-inch Comb. Send in for price list.



By GASOLINE BILL BAKER (Cincinnati Office)

JOE WILDE and Grover Nitelmann worked a department store at Indianapolis during Christmas. Both winter at their homes there.

BOB (CURLY) MATTHEWS, old-time pitcher and sheetwriter, has quit the road and opened a lunchstand on Dixie Highway 30, at Bkhopville, S. C.

TOM SIGOURNEY postcards from Goose Creek, Tex.: "I'm wigwagging for the Long Horn State, showing my *Truth* exhibit here and pitching books. Have with me that great oldtimer, Hank Gowdy (Hey, hey!). Not a pitcher in or around Houston or Galveston."

ROVING SIGN PAINTER, Al Burdick, shoots from Madisonville, Tex.: "This town has been a red one for me. The first one since leaving Western Oklahoma. I'm working westward from here. Will make my old territory in New Mexico and Colorado this spring."

CHARLIE BLUM advises that on account of trouble with his eyes he will not make his usual run over to Los Angeles this winter. He will hibernates in Philly, where he hopes to get in touch with Jack Alpert and John shortly.

PENS PATTERSON, once known as "king of the pen workers" on the Pacific Coast, was telling Andy Stenson the other day that things are so tough for him these days he is likely to put his b. r. into a restaurant business. Andy was westbound out of Denver when he met up with the pen wiz.

DOC EL VINO (Lord Dietz) advises from Coleman, Wis., that he has been working in his office in that town since closing his show. Says he had a prosperous season. "I was in the only part of the country where there was real money," he says, "and I stayed there. Had working with me in addition to the El Vino Family Hank Brooks and Harris Webster. This was their second season. Times in this State, however, are not very hot."

E. E. WILCOX, sheetwriter, sends in from Miami, Ariz., a list of the five horn members for 1932 of the Martin-Rosebury Corporation, subscription agency, New York. The list: J. E. Thomas, most intensive working of territory; Leonard Lobough, fastest in reporting and 100 per cent accuracy of subscribers. Names and addresses; Sue Frazier, most careful following of routes; S. S. Wilcox, best production for longest period in one State; Joseph Hall, best production for longest period in one county.

DOC JOHNNY WARD reports that he is sitting pretty at the home of the Oak-u-Lux Medicine Company, Alva, Okla., with plenty of ham and eggs. He closed the show last October in Galena, Mo., having enjoyed a fair season. "I am coming out this season," he says, "with a new show. Everything new. Was in Oklahoma City January 5 and saw the boys at the Vic. A good time was had by all. If any of you boys happen around this way, drop in. May we all have a big season."

JIM ELLIS, of Ellis Shows, Manchester, Mich., pipes from St. Petersburg, Fla.: "The missus and myself are spending the winter, as usual, here in good old St. Petersburg, but will return home some time in April to launch the show bearing our name over our regular Michigan territory. Have had the pleasure of meeting many good old showfolk here this year, among them Dr. Sharpsteen, of the Sharpsteen Medicine Company, Marshall, Mich. This is the Doc's first trip south in many a moon and he looks deep-sea fishing and Old Sol he looks like a million. Going over to visit one of the Jones units at Largo tomorrow."

"**THERE IS A LITTLE MONEY** here," James L. Osborne intones from Kingsville, Tex., "but the Valley was a total blank for me." He reports a meeting at Raymond, with rad. at Kingsville. George Moyer was there, too, but pulled out for Williamsport, Pa., his home port, where

he will put his feet under mother's table until the bluebirds sing. George got cold feet on the far Southern country when he discovered that over in Florida hotel keepers were accepting Canadian dollars at face value in payment of hotel bills. Jim Osborne says he will linger around the winter garden district in Texas until it is time to head north.

"**HERE WE ARE**, all ganged up after making a 600-mile jump from Akron and Columbus, O." Lester A. Roberts, ace pitcher, shoots from Binghamton, N. Y. "Cleveland, Akron and Canton were just fair. People have money, but you must refresh 'em to make it go. Prince of Bar Harbor, Ralph Alps Anderson, known as the Human Fountain Pen, is always finding new spots. Mary Ragan, with her new baby lamb coat; Col. Ned House, host of Binghamton, and Jack Davis, who gumbled the Brooklyn Bridge when it broke, are here with us, saying alagazam to the folks for 1932."

HEAP BIG TALK by Chief Whitehorse, New York: Sergeant Poulos says it with money while some other fellows say it with phoems. . . . Certain workers on 125th street have changed the store to a 5-and-10. . . . Chief Yellowbird has 14 children and tells his tip that when he takes them out walking he feels like he is leading a parade. . . . Doc Miller has been receiving heap much mail from Detroit. . . . Jack Cohen, wonder man of Coney Island, is going to bring big crowd there 10 weeks ahead of time, maybe. Tell it to the Ragan Twins. . . . It's not what you say it's how you do it that counts. . . . Paddy Des Carlo does it with passouts.

JOE BROWN shoots a few from Mason's Tourists' Camp, Columbia, S. C.: Doc Lockboy and his med show outfit spent a few weeks here, reorganized and took to the road again. . . . Slim Downey, scale man, is hibernating here. Slim is having his equipment overhauled. . . . Mr. and Mrs. Dick Knight sojourned for a few days as the guests of yours truly. . . . J. W. Knight, whistle king, has been in and out several times. Last heard from he was in Winston-Salem, N. C. . . . Brown, the circus steward, served Christmas dinner to all trouper who were here on the big holiday. . . . More show people are headed this way to swell the colony. Climate has been fine all season.

SAYS MARY RAGAN, telling it from Binghamton, N. Y.: "Here we are at Ned House's headquarters, and as we were readying to make a pitch who should come to the hotel but the Jawa cracker in person. He woke up the gang. Jack Davis was first up, then Ralph Anderson, the 'working girls' friend,' in all his glory. Business looks good so far: All the boys here are dressed up like Christmas trees, Prairie Mae is out of town at present and nobody can locate her. Wonder if she has heard the call of the prairie. Had a fine Christmas in Akron, O. Big feed at the apartment. Dan McColley, gummy worker, was among those present. A med show is on at Owego, N. Y. Don't know whose it is. Boys and girls are patting me on the back since I got the 10 grand, but I don't think it will change me. I am still with it and for it."

JERRY BAXTER, back in New York, shoots under date of January 7: "Arrived in the big town last week. Made a few dollars in Boston, but nothing to brag about. Had a fine New Year's party at the Hotel New Yorker. All the real 'non-crying jam men' were there—Joe Levy, Mat Cross, Marvin Hurley and Johnny Wilson. Johnny met with a bad accident last July and has not done much, but he socked it away when the soaking was good, so he has nothing to worry about. Some big real estate operator wants him to manage an office building, but I heard him turn it down cold. He is better known in Massachusetts than Coolidge. Looking around, see nothing to keep me here, so will run out to Cleveland and listen to them cry. I nearly forgot. Tell Mary that Johnny has all the nurses' names in Bellevue

MEN & WOMEN Make Big Profits



SOAP

The Modern Shampoo
\$3.25 Per Gross
\$2.00 Deposit, Balance C. O. D.
Sample Order 3 Dozen, \$1.00
Attractively Wrapped.
Hair Craft Laboratories
438 Center St., CHICAGO.

EARN \$10 A DAY MEN'S NECKWEAR

The Best 35c Tie on the Market.

12 1/2c

Each, in Dozen Lot, Every Tie Labeled.

The Most Wonderful Hand Tied Tie You Ever Sold for \$1.00.

35c

Each, in Dozen Lot, Every Tie Labeled.

WE GIVE BETTER VALUES.
25% Cash With Order, Balance C. O. D.
JASON NECKWEAR CO., 134 Ave. "D", N. Y.

Here's A Real Money Maker

AGENTS, FOOD SHOW WORKERS, FAIR WORKERS AND CANTASSERS.

GERMANN'S WAE LES

Has swept Europe and it will sweep America. Get in on the ground floor NOW. No woman wants to be FAT. Sell an article of proven merit. Here's something that will for once give you repeat business. There's 300% Net Profit in it for you. Cost you 25c; sells for \$1.00 easily. Send 50c for a sample or, better still, send \$2.00 for a dozen WAE LES. On an order for more than a dozen send one-half deposit, balance C. O. D.

WAE LES
712 Broad Street, NEWARK, N. J.

Dwarf Cigarette Roller

VEST POCKET ROLLER

Here's the money maker. Just out. Can't be beat in quality or price. Sample, 25c, prepaid. Try a Dozen, \$1.25; Gross, \$14.90. Retail 25c or more. Order now. **AMERICAN ART & NOVELTY CO.**, 148 W. 54th St., Cincinnati, O.

Choice

\$7.20 GROSS

Nickel-Plated. Holds all makes of Safety Blades. One Gross Strappers, one Gross Pignick Straps, 12x12; one Gross Straps, one Gross Comb and Carbons for Outfits, one Gross Combination Outfits. All for \$14.40. Sample Outfit, 25c. 25% deposit on all orders. **W. G. WALLENECK**, 3321 N. Halsted St., Chicago, Ill.

Big Profits!

Own your own business, stamping K of Checks, P o b's, Name Plates. Stamp with name and address. 25 cents.

HART MFG. CO.
307 Degraw Street, Brooklyn, - New York

EX-SERVICE MEN

Big money making Washington Bicentennial Special Article, Quick Seller. Oldest, best Veterans' Magazine and Service Jobs Book. Get busy. Get a crew. Map up. **VETERAN'S SERVICE MAGAZINE**, 193 Mot St., New York.

UNEMPLOYED EX-SERVICE MEN

We publish 5 different Veteran Soldier Appeal Magazines, including Treat 'Em Square and "Buddies." Color Covers. Free Samples.

TREAT 'EM SQUARE PUB. CO.
2 Stone Street, New York City

SELL TO STORES

CARDED RAZOR BLADES

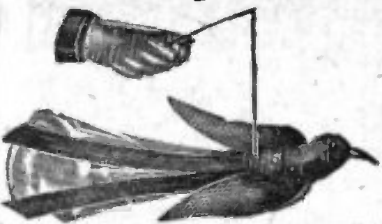
Also many other attractive Counter Displays. Known products - up to 100¢. Big repeats. Write today. Established 1924.

LONGAC PRODUCTS
105 Philip St., Albany, N. Y.

\$1.00 Per Dozen. **LADIES' SILK HONEY**. Assorted Colors and Sizes (imperfect). Postage extra. **SUPERIOR KNITTING MILLS**, 12th and Mulberry Sts., Reading, Pa.

DEMONSTRATORS, FITCHES, MEDICINE MEN. A sensational Orem Remedy. Marvellous profit-tremendous sales. Write at once for proposition. **ROBYN-AID CO.**, 562 Homan St., New York City.

Novelty Men



No. Per Gross
 1151—HUMMING FLYING BIRDS.....\$ 2.25
 1121—NEW GLASS CUTTER KNIFE.....\$ 1.00
 1131—TOOTH PICK KNIVES, 5 B..... 1.95
 1132—TOOTH PICK KNIVES, 5 B..... 2.68

We carry big lines of carnival goods, watches, dolls, silverware, alum, games, pocket cutlery, whips, paddles, whisks, aerial paddles, aluminum ware, novelties, notions, etc. Catalog free. Send for your copy today. Terms: Cash with order, or cash deposit, balance C. O. D.

SHRYOCK-TODD NOTION CO.
 824 No. 8th St., ST. LOUIS, MO.

WANTED 1000 MEN

TO EARN MORE MONEY ON PROFIT SHARING PLAN
 \$1.50 DOZEN—\$1.50 GROSS. High-Priced Labels—French Lined.
 \$1.50 DOZEN—\$1.50 GROSS. Hand Tailored Silk Lined. Baiter Ties for Less Money. Beautiful Assortments. Plain colors and smart patterns. 15% deposit with orders. Satisfaction guaranteed. Prompt deliveries.

MICHAEL CRAVAT.
 10 Union Square, Dept. NW-13, New York, N. Y.

MEDICINE MEN!

Let **KARNAK Tonic and Pills** put you in the big profit class for 1932.
 Elaborate attention-demanding advertising display materials free with each gross order. Lowest prices in history. Largest profits ever offered. Send 25c for 8-oz. Sample, prepaid.

OHIO MEDICINE COMPANY
 309 S. Fourth St., Columbus, Ohio

NECKWEAR!

12 1/2c SILK-LINED AND FRENCH-MADE
 High-Priced Labels on Every Tie. Good 25c. 6 for \$1 Sellers. Money-Back Guarantee. 25% win order. Satisfaction guaranteed. Balance since C. O. D. \$1.75 per Dozen Wool-Lined Ties.

INTERNATIONAL CRAVAT CO.
 10 West 22d Street (Dept. B), New York, N. Y.

AMAZING SELLER!
 Sell rubber suction VAC-CLIPS. Hold Signs, Posters, Banners, Menus fast to glass. Sell on demonstration. Some get 25c each. 50 dozen. Your cost: Sample, 10c, or 25 for \$1, Postpaid Order today.

CURRIER MFG. CO.
 141 Terminal, Minneapolis, Minn.

DEMONSTRATORS!

"ART-COLORS." Few drops on water; dip any shade; marvelous transfiguration. Durable finish. Practically beautiful. Newest and fastest seller. Get hot number for Easter Egg Dipping.

IMPROVED INVENTOR CORP., Niagara Falls, N. Y.

10 1/2c New Price

Silk Lined, Open and French Point. \$15.00 Gross; \$1.45 Sample Dozen.
Chester Special
 A Variety of Beautiful Bikes, all Lined. High Price Labels. \$48.00 Gross, \$2.75 Sample Dozen. Send 25c cash with order. MONEY-BACK GUARANTEE.

MANCHESTER NECKWEAR CO.
 B-2, 24 N. 6th St., Philadelphia, Pa.

CARTOON BOOKS THAT SELL

\$4.00 CASH FOR A HUNDRED.
 Special Prices to big users. \$1.00, cash, brings 20 Samples.

NOVELTY PUB. CO., 35 N. 5th St., Philadelphia, Pa.

burnt on his cane, and until this time tomorrow night, thank you."

TOMMY CLEARY, versatile med show artist, piping from Shenandoah, Pa.: "My ad in *The Billboard* a few weeks ago brought wonderful results. It pays to advertise in the wonderful paper. I have been a constant reader all my professional life. Myself and the Bird Brothers are playing halls around Shenandoah, my home town, and can make home every night after the show. We give the natives a dance after each show and clean up a little jack in that way, too. Miners here have money and are willing to spend it for clean entertainment. We have eight weeks of halls before we close our winter show, then we get ready for the big platform show. Will open the last week in April in a choice spot in Pennsylvania. Will have everything new or painted for the opening and will carry a six-piece band, all doubling stage. This week (January 9) we played Shumanstown, Pa."

HAS ANYBODY SEEN George Kern, widely known pitchman, recently? Mystery shrouds his disappearance and his folks fear that he is the victim of accident or foul play. Mrs. Kern, writing from her home, 438 Market street, York, Pa., says: "My husband has been missing since June 21, 1930. He left home to go on the road. He is a weekly reader of *The Billboard*. When he left he was not well. He said he would write me in a few days. He was headed west. I am sure. I haven't heard from him since. I have been very sick. I want him to come home. His mother died November 21, 1930, and I have broadcast by radio all over the country for him, but have received no reply. I am afraid something has happened to him. There is money waiting for him, left by his mother, but the estate can't be settled until I hear from him."

"NOT MUCH DOING in Illinois just now in the medicine show line," Ed Prink pipes from Haldane, that State. "I am with A. H. Bennet and manage to make a go of it, but it is very hard to get halls and the crowds are much smaller than in normal times. I enjoy the pipes very much, but would like to see a pipe from Lew Van Buren if he is still with us. I showed in his old home town, Cullom, Ill., last summer. Would also like to read a pipe from Captain C. W. Smith. Hello, John Carter, of Winter, Wis. Just read your contribution in *The Billboard* asking if the small boy was still carrying water for the elephant. He sure is and will be on every circus lot next spring to aid and assist in slaking the elephant's thirst. His dad will be on hand, too, to serve the circus men with heimgemacht. I am so busy now running a cigaret mill in my spare moments that I don't find time to shoot many pipes. I get 32 cigarets out of the package."

ZIP HIBLER, poet-pitchman, twangs his lyre and sings: Now nineteen hundred thirty-two is here and nineteen thirty-one is past. Si's framed a resolution that he says is going to last. Says if his brain will function right he'll keep his mind ahead preparing for the bloomers that we pitchmen always dread. He's thru with building castles and with leaving all to Fate. He figures that more action will give him a faster gait. And timidness, it's plain to him, will put him in the ditch and clear the road for other ginks a-honing to get rich. If old Si's resolution paves the way to his success, he says he'll spend his fortune helping fakery, nothing less. He'll contest all obnoxious laws that tend to keep us down and fight to get an even break for every guy in town. If Si but had a stronger will he sure would be a bear, for he's so full of spunk right now he should get anywhere, but I'm afraid that I will hear before this year is done that Si is in the calaboose again or on the run.

ZIP HIBLER PHILOSOPHIZES: "I have been 55 years on the turf and still haven't the slightest idea what it's all about. It may be that this Christmas is just another page of the Calendar of Life. However, if the boys could get the break all over the United States that Mayor Walker and his subordinates allow them in New York, especially for a month previous to Christmas, life would be a little more pleasant. Old Mr. Depression would have to take to the woods. Wish I could estimate the good that an act like this must bestow on salesmen, manufacturers, jobbers and mechanics. Street salesmen are benefited and don't have to prey on society. Folks who buy of him must be elated over the thought that his wares make

EXTRA! PRICE REDUCTIONS — REDUCED 33 1/3 %



PINEAPPLE CUT, 1 Diamond Cut Heads.....\$26.00 Gross
ROUND CUT, 2 Diamond Cut Heads..... 48.00 Gross
JAP CUT, 3 Diamond Cut Heads..... 41.00 Gross

Largest Stock and Variety
 Returns on silver-soldered
 Chrome, Silver, Double Safety
 Classes: Send \$1.00 for the three
 samples. Catalog Free. NO OR-
 DER shipped without at least
 25% deposit, balance C. O. D.
ALTER & COMPANY
 165 W. Madison St., Chicago

POTATO KNIFE WORKERS Headquarters for Acme Brand
 Always plenty of stock. Prompt, careful ship-
 ments and just the brand the wise ones are using.
 My new 5-Piece Set consists of
**POTATO KNIFE, MINOR, BALL CUTTER,
 GARDEN and GARNISHER.**
 Send and get new Price List on the different Combination Sets.
JAS. KELLEY.
 New York: 487 Broadway. Chicago: 180 W. Adams Street.

BULLET SHAPE PEN & PENCIL COLORED ONYX SET
\$30.00 NOW \$20.00 GROSS SETS. **\$30.00** Per Gross Sets
 Pen Workers, send for our Latest Prices on Pen Packages, including the New ONYX COLORED SET. We also carry a Complete Line of Demonstrators' Articles.
BERK BROS. NOVELTY COMPANY, 543 Broadway, New York City

VICTORIA WONDER SOAP
 Radio Metal Wrappers, New Flashy Labels, in Very Rich Colors. **\$4.25 a Gross** All Orders Shipped Same Day Received.
 Send \$2.00 deposit and we will send you a gross C. O. D.
NUTRO MEDICINE CO., 16 South Peoria Street, Chicago, Ill.

PRICE REDUCED ON ALL SOLID ROD, BULLET SHAPED PENS AND PENCILS (To Match).
 Get your Pens direct from Headquarters. My Pens Sell. All the Best Pen Salesmen will tell you that.

 Send and Get My New Complete Price List. Goods shipped C. O. D. 25% deposit.
JAS. KELLEY, New York: 487 Broadway. Chicago: 180 W. Adams Street

many a child happy. Seems like yesterday since I reported the last year's break. This year's harvest was on a little larger scale. Selfishness of many city dads elsewhere forced a lot of the boys to replenish the b. r. and this, too, was a benefit to business because the fellows had to eat and sleep. It's a cinch the little they made will go to the railroads and bus lines that carry them out. Anyway, Mayor Walker and his subordinates have the satisfaction of saying they don't deny any man an honest living. So far as real democracy is concerned, the boys will have to come to New York to find it."

ZIP HIBLER narrates the experience of Hank, the crooked jam man, in rhyme: "Now don't you dare to sass me back. I've met your kind before. You get aboard that Memphis bus and don't come back no more. Tell all your friends along the line that this here town is tough for any pitchman who comes here and tries to pull his stuff." Well now, look here," said Hank the Gyp. "You make me call your bluff. I want to tell you that my line is strictly legit stuff. I'm advertising for a firm that gives its goods, away. So take this slossy watch and chain and let us talk my way." The marshal said: "Now that sounds good. What might your offer be? That's fair. Don't try to skin the folks. You may depend on me, for I'm the marshal of this town and what I say is law. Get busy now. You'll find me square, but don't you go too far." That town, they claimed, was hostile, but it opened up that day. And it's been closed from then till now. No pitchman gets a play. The gyp got his and they got theirs. It happened just that once, and Marshal Hicks is raving yet because he played the dunce.

GREATER NEW YORK BUDGET, by Charles (Doc) Miller. Biz in some of the pitch stores showed improvement for the first three days of the week ended January 2, then fell behind. Due to rain. New Year's Day a total blank, due to rain. Same applies to Coney Island stores. Sergeant Frank Roulos is proud of his Palace of Health on Broadway since Bill Towne, special writer, in *The New York Daily News* article, gave the store a big boost. Sergeant says he has a good profit each week and that his new roster is second to none. He has Gilbert Thayer and three other ace workers. MHA has a high-class lecture and health store at Lakewood, N. J., with Sam Creamer, noted lecturer, alone on the program. Dr. Perry said, "I told you so," and

450 Miles on a Gallon of Gas!

450 Miles on a Gallon of Gas!
 says noted Engineer
 According to a recent article in the president of the world's largest motor research organization has shown a rough engine on a gallon of gasoline will run a four cylinder car 450 miles.
NEW GAS SAVING INVENTION ASTONISHES CAR OWNERS
 A marvelous device, almost unobtainable, will allow a person of his own energy and ingenuity, mileage from 400 to 500 miles. It is a marvelous device, almost unobtainable, will allow a person of his own energy and ingenuity, mileage from 400 to 500 miles. It is a marvelous device, almost unobtainable, will allow a person of his own energy and ingenuity, mileage from 400 to 500 miles.
Make Up To \$100 a Week and More
 To obtain actual distributor quickly, now are being sponsored everywhere to help accept the outstanding demand. First margin for outside workers. Write today for this free sample and big money making offer.
WHIRLWIND MFG. CO.
 Dept. 833-A, Station C, Milwaukee, Wis.

PITCHMEN, CANVASSERS AGENTS, SALESMEN, ETC.

LAYRITE For Soft Collars
 Fastest seller in years. Low cost brings big returns selling as low as 10c. Some get up to 25c. Millions sold.
 Invaluable, gold-plated LAYRITE for soft collars keeps them in tidy and free from wrinkles. Every man buys several. The new improved model. Individually carded. A big hash. START AT ONCE.
PRICE LIST AND FREE OFFERS.
 100 LAYRITES \$ 3.50
 200 LAYRITES (45 Free) 7.00
 300 LAYRITES (45 Free) 10.50
 400 LAYRITES (45 Free) 14.00
 1000 LAYRITES (200 Free) 35.00
 Send 25% Deposit, Balance C. O. D.
ORDER TODAY.
 If you want more details, WRITE.
CREST SPECIALTY CO.
 14 N. Franklin, Dept. 161-A, CHICAGO, ILL.

SHEET PICTURES, 1c Ea.

1st Thousand Lots, 15 Samples, 25c, prepaid. Send 25c for large illustrated Catalog with wholesale prices.
AMERICAN ART & NOVELTY COMPANY
 168 West 5th Street, CINCINNATI, O.

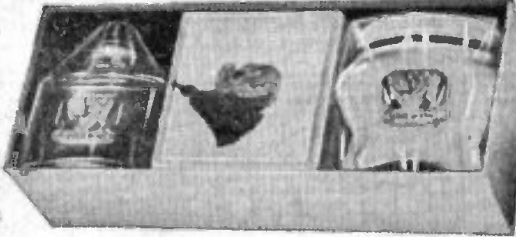
COUPON WORKERS—OPERATORS—AGENTS

1 Ounce
PERFUME
(Value, \$2.00)

3 Ounces
FACE POW-
DER
(Value, \$1.00)

4 Ounces
COLD CREAM
(Value, \$1.00)

High-Grade
Toiletries.
Lasting Odors.



CAN YOU
SELL THIS
\$4.00 SET
FOR \$1.00
AND GIVE
AWAY HOS-
TERY or
PEARLS or
COMPACTS
FREE WITH
EACH SET?

The above set is sold as pictured in beautiful box, or in conjunction with Hostery, Pearls or Compacts given free. This set is your best bet for 1932. Get started at once. Write for full details of amazing Sales Plan and Low Prices.

It Pays To Deal With an Old-Established House. Quality and Service Since 1910.

PARIS LABORATORIES. Dept. 666. 3148 Locust St., St. Louis, Mo.

NEW BULLET-SHAPED PENS AND PENCILS—At No Extra Cost



	Per Dozen.	Per Gross.
BOYS' OR LADIES' SIZE, with Band, 14-K. Gold-Plated Point Pens.....	\$2.50	\$30.00
JUMBO SIZE Gold Band, 14-K. Gold-Plated Point Pens.....	1.90	22.80
JUMBO PENCIL WITH CLIP, Ladies' Size, with Ring.....	1.50	18.00
COMBINATION PEN AND PENCIL.....	1.50	18.00

Fitted with Chrom. Stainless Steel or 14-K. Plated Points.
Twelve Colors To Select From.

WE CAN SUPPLY Trays, Labels, Guarantees, Display Cards. Shipments same day. Deposit re- quired, balance O. O. D.

SOUTHERN PEN COMPANY, Petersburg, Va.

Send
Your Advertising Copy
for
JANUARY LIST NUMBER
TODAY
See Announcement on Page 2

opened a pitch store on Sixth avenue again. Professor Petrovics has added Chief Yellow Bird to his roster in his store on 125th street. Chief is a bird with soap. . . . Rajah Jabo and his workers in the store at 211 West 125th are foes of knockers. Calculator Hubbard, a money getter without the aid of burlesque makeup, is back again from Patsy Qlies' store in Philadelphia, which folded Christmas Eve. Jack Dorsey, old-time salts worker, still young at 65, is out of the hospital. . . . Arizona Jack and Jen- nie Campbell, med workers, gave a big New Year's party to their many friends. All voted Jennie just as good a cook as she is pitchwoman. . . . Page Mary Ragan and Doc Roberts. They are lost, strayed or stolen. I don't agree with the pipe of Jack Cohen (unknown to me) in the issue of January 2 in what he says about Coney Island for five reasons. One is that three pitch stores that were on the Boardwalk in the last two seasons closed before the season ended and lost money.

PAPERMAN DELL pipes from Austin, Tex., that there is quite a gangup of the leaf boys in the Texas capital ter- ritory just now. He sees plenty of the pitch talent, too, and says the pitch boys all appear to be getting a little money. Says Austin looks more prosperous than other Texas cities he has visited this winter. "Lot of papermen coming in here from North and South Carolina," Dell adds, "and they tell me it is tough going in the Carolinas for the farm paper boys. Most of them traveled here by the heel and thumb routes. Among the workers here now are Jack Elliott, F. S. Perkins, Big Murphy, Fred Lee, Dave Gibson, Jack Bryan, Red Morris, Slim Boland and wife, Big Boy Cornell and a jam man named Cooper with his partner. I suppose old pal Grammar and his cowboys are all doing well in the East. The boys out here sure will be glad to see Charles Troupe run for President. Keep the pipes hot, you papermen. Let's hear from you."

TALES OF THE ROAD—That ambi- dextrous pitchman, showman and trans- continental tourist, your uncle Ed Frink, tells this one: "In the stockyards neigh- borhoods, Chicago, at the time Doc Cun- ningham's moral, instructive and enter- taining med show opened, the small boys were evidently interested in high jump- ing. Anyway, they selected Gus Schaeffer, the lecturer, as a subject for experi- mentation. Now the platform had been exposed to the weather so long there were wide cracks in the floor. One night Gus was explaining kidney trouble and how it affected the lumbar muscles. To illustrate he squatted down on his heels like a baseball catcher about to take a hot one off the edge of the bat. Under the platform the small boy in the case was in hiding and waiting for just such an opportunity. Suddenly a stick with a horseshoe nail in the end of it darted up thru the crack. Schaeffer's audience is wondering to this day what Gus was trying to demonstrate when he rose in the air with a yell that frightened the live stock for blocks around and raced about the platform like a Comanche Indian. The musician of the company wrote a song about it. He titled it *Beautiful Language*, and the chorus ran: 'Beautiful language, loud and sweet; Beautiful language, choice and neat; Words rich and rare float out on the air—O what beautiful language.' 'All the performers were censured for not keeping the boys from under the platform, and Schaeffer suffered for a long time from the effects of that kid's prank. In fact, he used to get sore every time the moon changed, the just way that that affected him none of us ever could understand."

NEWS FROM SUNNY SOUTH, by Bert Rogers, orange-peeler wiz, now in At- lanta: "Weather clear, not too hot or cold. Looks like a national gangup of pitchmen wintering here. Depression not much in evidence, judging by the prosperous appearance of the pitch talent. Some of the high-pressure boys pushing out the pens on Marietta street. You just ought to see the tip yelling, 'Gimme one,' when El puts his foot on the gas. Has a beautiful twist filler set. Harry Fountain is peeling out plenty of the crystal blade strappers in the drug store in the Piedmont Hotel. Harry can split the old hair like no- body's business. A competitor, C. G. Harris, is also a very live one. Thebault, the ace of razor-blade workers, has just blown in and opened a big flash joint on a side of Zachary's. You should see this boy passing out blades. He must keep the factory working night and day. What's that? Bar none? Well, I'll say

Send for Yours NOW

1932 CATALOG

Fast-selling, profit-sharing items—Toi- lettes, Coupon Deals, Fountain Pens, Whitetone Razors, Blades, Novelties, Household Specialties, Medicines and hundreds of other items at amazingly low prices.

OVER 200 SPECIALTIES
For direct salesmen, crew men and premium users, coupon workers, medicine shows and concessionaires.

**UNIVERSAL LABORATORIES
DALLAS, TEXAS**

(ANOTHER PRICE CUT)

ELGIN AND WALTHAM WATCHES

1 Jewel, 16 Size, Half-rod Model, Open Face, Hun. Movement. Fancy Engraved Case. \$2.65 Each. In lots of Six.

15-Jewel, \$2.75, 17-Jewel, \$3.00, Same in 16 Size, 22c More. Sample, 25c Extra.

GENUINE DIAMOND RING \$2.45
A Beautiful Perfect Cut Genuine Diamond in Modern Solid White Gold Mounting. Big Flash.

Write for Our FREE CATALOG of the Big- est Bargains in Watches and Diamonds in the Country.

H. SPARBER & CO.
121 N. Broadway, ST. LOUIS, MO

SILK NECKWEAR

150. FRENCH MADE SILK LINED
Dr. Lots 3% Discount on Gross Lots. Send for Our Sample 3 Dozen Order. 25% with order, balance O. O. D.

AMERICAN NECKWEAR MFG. CO.
69 West 27th Street, Dept. 56, NEW YORK.

WRITE For Money-Making List of Cented Razor Blades, Nuts, Radiator Solder, Asph. Combs, Novelties, Electric Clocks, Wrist Watches, Fountain Pens, Sales Boards. Earn \$10 to \$20 a day easily.

CHAMPION SPECIALTY CO.,
814 Central Street, Kansas City, Mo.

PAPERMEN

Always pleased to hear from square-shooters who produce.

F. AL PEARCE,
718 Shubert Building, 1115 Grand Avenue, Kansas City, Mo.

Hot Valentines

New and different. Cash in on them. 10 Cards to Set. 100 Cards, \$2.00; 1,000 Cards, \$15.00. Samples, 50c. Envelopes included. **CINCINNATI NOVELTY CO., 314 E. 7th St., Cincinnati, O.**

COMIC VALENTINE CARDS

Snappy Lines. Just Out. All New. Colored. **SELLS ON SIGHT**

Ten Samples, 35c, prepaid, with lowest wholesale price. Or first order now. **AMERICAN ART & NOVELTY CO., 148 West 5th St., Cincinnati, O.**

MEN'S SOX

Plain and Fancy, mixed, \$1.00 a Doz. Pairs, post- age extra. **MCCAIN Hosiery Mills, Reading, Pa.**

this boy bars none. Thebault is the handsome gent who puts on the beau- tiful art-color paint demonstration in the May Department Store, Cleveland. Dr. Pritchett has a big demonstration going on in the Kress store window. Sells 'em! Another big shot is selling amplex intensifiers. You've seen the spark come thru a potato. This man Lord knows his potatoes all right. He's on the street at Auburn and Peachtree. And lookee who's in town. In the win- dow of the big King store K. Blossom, with his Pike strapper, is at work. Had the X on this job. Percy Shields says he can't get enough razor blades to supply the demand. Percy is holding down the Whitehall street viaduct. Arthur Terrell says: 'Razah blades sho take wings down 'y'ah in Jawa'. Arthur is selling at a hot spot in White- hall street. Ralph Merritt says razor blades will keep him permanently off the Welfare Department list. Ralph knows his mug, too. Charlie Casson and D. J. Hoilingworth blew in from Ohio, bring- ing Car-Brite, a good seller at 75 cents a package. Bon Ami's first cousin, it is in powder form. Peach of a joint. Boys, Atlanta is wide open. Reader is \$12 for three months. Work any place, door- ways or curbs. Plenty of vacant stores, good for soap, health belt or horoscope lecturers."

MAKE BIG MONEY

SELL RADIUM DIAMOND RINGS
We have a new stock of brand-new numbers of Ladies' and Gentlemen's Styles in Chromium Finish, at this

LOW PRICE.

\$9.00
Per Gross.
Send for 12 Samples.

\$1.00
Postpaid.
Catalogue FREE

25% Deposit with Order.

RADIUM RING CO.
15 Park Row, NEW YORK CITY.
RADIUM RINGS DEFY DETECTION.

No. 100. CRYSTAL REPRODUCTION NECKLACE
Strung on Chain.
Very Flashy and Brilliant
Prices: 29c to 49c Each
In Box.

COUPONS, 95c per 1,000.

No. 794,
3-Strand
Necklace,
Box, \$2.95

\$27.50
Gr.

PEARLS.
1, 2 and
3 Strands
over 1,000
diamond
Styles and
Colors.
Price,
\$5.95 a
Gross and
Up. Send
\$1.00 for
7 assorted
Samples.

SPONS IMPT. CO.,
112 Erie St., Le Center, Minn.



NEW LOW PRICES

Moved to Larger Factory

\$1.25 Doz.—\$12.00 Gross
\$1.50 Doz.—\$15.00 Gross
\$1.75 Doz.—\$18.00 Gross
\$2.00 Doz.—\$21.00 Gross

Includes Cut Silks, Mogador, Moires, Crepes, Polka Dots, etc.

New Line Hand-Tailored Ties
25c Hand-Tailored TIES of fine Domestic Silks. Ea. doz. Never before at these low prices.

Free Circular and Swatches.
25% with order, bal. C. O. D.

BOULEVARD CRAVATS
22 W. 31st St., Dept. B122, NEW YORK, N. Y.

RED HOT COMIC VALENTINES IN COLORS

Our Snappy Valentines Have Them All Stopped. They're even better than our Comic Xmas Cards were. These snappy and racy Valentines are printed in different colors and are packed 10 to a set in an envelope. These side-splitting Valen- tines cost you \$15.00 per Thousand Cards. In smaller Lots, \$2.00 per Hundred. This is a bet- ter Card than ever. Free Sample for a self-ad- dressed and stamped envelope. Or we will send 25 Sample Valentines, postpaid for 35c. It pays to buy direct from the publishers. Write to

NOVELTY PUBLISHING CO.
25 N. Fifth Street, PHILADELPHIA, PA.

SILK TIES \$2.25
SAMPLE DOZEN.
New Spring Styles. Made of Finest Selected Silks. **KUREKA NECKWEAR, 307 W. 35th St., New York.**

AGENTS CANVASSERS STREETMEN

for
Big Selling Magazine

DID-JEH

Send 10c for sample copy "Did-Jeh." In- cluding sample copy of "Million Laughs" Sheet.

Costs 15c. Retail 10c.

M. BUNKERS, 96 Fifth Avenue, New York.

Agents and Solicitors

IMPORTED WHITE METAL POT SCOURER

Dozen, .45—Gross, \$5.25

HOUSE TO HOUSE.
Send 10c for Sample.
200% Profit. Guaranteed Sale.

MIDWEST NOVELTY COMPANY
1508 Main Street, KANSAS CITY, MO.

Permanent — Museums — Itinerant

Max Gruberg's, Philadelphia

PHILADELPHIA, Jan. 14.—With balmy weather the last few days and many people on the streets, business has increased at World's Museum. Manager Max Gruberg is continuously busy with his many visiting friends and the general routine of the museum, but, true to his character, he is always smiling.

On this week's bill No. 1 honors will have to go to the Spider Boy (Henry Burison by name), who holds his audience's attention with his quick wit and ready answers. No. 2 lays between the Turtle Girl and Mlle. Francine, Bearded Woman, Jessie Franks, whom everyone around the museum has named "The Personality Girl," continues to please—Jessie's radiant smile spreads good cheer among all. As the added attraction this week "Susie, Elephant-Skin Girl, is holding forth. Susie has one of the most remarkable personalities the writer has ever seen, and she is aided by her manager, Julius Kuehnel, who puts her over with a bang. Next week's bill will be topped by Colin Eudike, Man With the Horse Mane, Shackles, Handcuff King, also to return for a week. Robinson, ventriloquist; Congo, Man Immune, will also return for an engagement.

In the writer's story in last week's issue of The Billboard he overlooked mentioning the name of Anna Kurz, who has her Daggers of Death on platform No. 2. Thru this oversight Anna has been called "Orphan Annie," and, as Goldie Pitta says when introducing her, "she has only one mother and one father."

Visitors this week were Mr. and Mrs. Joe Taffett, now in jewelry business in New York, who were accompanied by Mr. and Mrs. J. W. (Paddy) Conklin; Mrs. Morris Miller and son, Lew Dufour, Joe Shubert, Bonny Hoffer; Terry Turner, new publicity director for tour of Ubangia Savages; Eddie Brittenstine, of Ringling interests, who spent many pleasant weeks here with Eko and Iko, and others whose names the writer did not get. JACK A. RYAN.

World's, Buffalo

BUFFALO, N. Y., Jan. 14.—World's Museum has been in operation since October. Weather has been favorable, business is fair and the management will probably have the place of amusement open all winter.

Frank Cavityo and "Gertie" and "Billie" returned with Neil Austin last week for opening of Austin's museum at Columbus, O. The attractions this week include Freddie, Armless Wonder; Billy Elton, Rubberbone Man; Hawaiians; Singalee, Fire Worshiper; Belsky, Iron Man of Russia; Madam Elizabeth, Buddha; Electric Chair; Sword Box; Grace McDaniel, Mule-Face Woman, and "Hidden Secrets," under management of Paul Hillis, as added attraction.

Ernie Henderson has returned from Boston to handle the lecturing in place

of Jack Crossman, who left with the Austin attractions.

Manager Fred Thomas has added a new bally attraction, "Spidorn." Carl Fontaine and Frank Swinn are handling front door tickets, and Tom (Dad) Jordan, probably the oldest living exhibition glass blower, is at present handling tickets on the added attraction. ERNIE HENDERSON.

Miracle, Rochester, Opens Successfully

ROCHESTER, N. Y., Jan. 14.—Miracle Museum, under joint ownership of W. E. DeBarrie and Ward Hallings, opened yesterday after a week's work to clean and decorate the building. The location seems ideal, being in the theater district and an otherwise busy street at 69-71 Clinton avenue, South. Business was very good and it looks like this will be a good spot for a permanent museum, with a change of attractions every two weeks.

The attractions are as follows: Seal, Seal Boy; Hallings, tattooed artist; Lady Goldie's Spirit, mentalist; Texas Red World and assistant, knife throwing; DeBarrie's Punch and Judy; Mlle. DeBarrie's Australian Bird Circus; Karavan, magic; Daggers of Death; Captain Morlando, Man Who Was Crucified, presented as an extra added attraction; Jerry Knight, inside lecturer, handles the show very nicely. DeBarrie and Hallings were both with the Sparks Circus last season. DeBarrie having been with that show since 1930.

Milo Anthony's, Houston

HOUSTON, Tex., Jan. 14.—Milo Anthony's Museum of strange people has some new attractions, an entire new lobby display and other decorations and is doing a satisfactory business. Iola commands interest, also Ho Jo, Ostrich Boy. Prof. Frimini, mentalist, the latest attraction to arrive. As the added attraction, Hawaiians, with Jean and Margaret Peterson as dancers and singers, and Major Hall as uke player and singer. Shifty Madison, with Milo Anthony a number of years, has returned as general utility man. E. R. Bruer has recovered from an operation for appendicitis. Visitors last week were Bill H. Hames and Manager Hill of Hames Shows. Milo Anthony has been on a business trip relative to the coming outdoor season. JAS. A. OTWELL.

Lauther's at Holyoke

HOLYOKE, Mass., Jan. 14.—Lauther's All-Star Museum has changed its location from Hartford, Conn., to 319 High street, Holyoke, the best location in the city. This is the first store show operated in this city for years. The opening day (Monday) proved very successful.

On the bill this week: Percilla, Monkey Girl; Prince La Zara, dancer and magician; Charles Hanson, Swedish strong man; Dorothy Hense, sword box; Chick Hense, tattoo artist; Mystic Oddi, astrologer; Little Duke, African pygmy, and Madame Ada, Buddha. Extra added attraction, Frank La Marr's Chinatown Underworld, drawing crowds.

Inside lecturers, Elifeda Olson and Tex Fleming. On the front, W. B. Sutton, talker, and Eli Cassis, clowning. Tickets, Woodrow Olson and Herbert Walberg.

Visitors last week: Mona Carmen, Johnnie Monke and others, from the south; Al Smith and family, from Philadelphia. ELFLEDA OLSON.

Neil Austin Starts His 16th Consecutive Season

COLUMBUS, O., Jan. 15.—Palace of Wonders, Neil Austin general manager, successfully started its 16th consecutive season this week. The opening in this city, located at 210 High street, in a storeroom 105 feet deep, and with windows splendidly suitable for displays of advertising and bally attractions. The entire front has been decorated by Joe Tracy Emmerling and his assistant, Thomas McJoy, conforming with a flash established by local theaters.

The inside layout is practically same as used in Philadelphia last winter. A large pit runs thru center of museum, with feature acts seated in "U" formation around the inclosure. Sword Box and similar attractions are distributed outside the inclosure. There is no ad-

DANGEROUS DIMMING ENDED.. Road Light Doubled!



AMAZING INVENTION FITS ANY HEADLIGHT...

Revolutionizing Night Driving!

EVERY motorist knows that as soon as the sun goes down at night, the highways of America break forth into a dizzy, rushing stream of "dimming and dimming." Speed is cut down one-third to one-half. Every Monday morning finds the highways littered with broken glass, wrecks, cars in the ditch, overturned, shattered against telephone posts. Now, in a twinkling, this curse of night driving is lifted completely and incapacitating from the motoring world!

yet absolutely cannot glare in his eyes. Makes rats, animals, children, detour signs, etc., visible at least three times as far. The secret of this light is the new kind of "ray" that throws a solid beam of double-refracted or "infused" light. Shows up ditches at the side, as well as distant objects.

Under an introductory offer you are now invited to be the judge and jury without risking one penny. The coupon brings full details of the invention, offer of a set on FREE TEST and facts about avarit's money-making opportunities. Mail the coupon without obligation. TODAY!

AGENTS! DAVIS MADE \$1,400 IN ONE WEEK

This new invention opens up one of the most amazing money-making opportunities ever presented. Here actually is that chance for \$8 to \$16 in your FIRST hour, \$6,000 to \$10,000 the first year, with no limit WHATSOEVER for Distributors! Meet owners by quantities. Wallace & Tiernan, N. J., trucks just equipped. Other big orders flooding in. A real self-advertiser; each car equipped is seen by thousands. Davis, Pa., made \$1,400 in one week. Start full-time or spare-time. Use coupon for FREE TEST OFFER and details of territory, etc.

HACHMEISTER-LIND CO., Dept. A-1160, Pittsburgh, Pa.

Form for HACHMEISTER-LIND CO. with fields for Name, Address, and Town/State.

ed-attraction presentation at this spot. Following is a roster: Neil H. Austin, general manager; Wendel Kuntz (16th season with Austin), Flea Circus; Joe Austin (11th season), master ceremonies; Joe Tracy Emmerling (3d season), general announcer; Joe Allen (2d season), Corkscrew Boy; the widely known Elsie Stirk (5th season); Gravity (8th season), Man of 1,000 Thrills; Prince Rami Chand (7th season), Oriental wonder worker; Winsome Winnie (4th season), fat girl; Prof. Kinnard (8th season), sensational drummer; Mysterious Masie, Oriental cabinet girl; Antonio Pipadallo, accordionist; Reddie Jones, clown; Mack Troupe, contortion and novelty acrobatics; "Gertie," pinhead Aztec, and Billy Mitchell, still under Austin's managerial banner, and feature bally attractions; Jack Trub, ticket taker and doorman; Jack Crossman (3d season) and Jack Lee, ticket sellers.

According to present plan of the management, the show will play storerooms until the park season opens.

McCaslin's, Baltimore

BALTIMORE, Md., Jan. 14.—Since having the new front painted by Art F. L. Smith the museum is again doing very good business. The front men, Mr. Cavannah and Lew Jannette, are working very hard and probably surprising themselves as to the turn-in on every bally. Business has picked up on every inside, also in the basement, with Victor-Victoria in conjunction with Lew Dufour's "Unborn."

This week's program includes Aemo Models, posers; Eagan Twist; Rowan and Rowana, bag punchers; Frenchie, tattooer; Washboard Joe, one-man band; the Morrises, glass blowers. Fred Griggs, manager, makes all visitors feel at home. A number of showmen were in last week, paying a visit while passing thru, among them Matthew J. Riley and Phil Wirth.

John T. McCaslin, proprietor of museum, has returned from California, where he had been with Johnny Eck, Half Boy, working in the picture Freaks. On arrival he immediately ordered turkey dinners for all employees. Twenty-two sat down to a swell dinner and had a wonderful time. HARRY J. BOWEN.

Sell the STRONGEST CEMENT Known

PEERLESS WATERPROOF CEMENT 100 Times Stronger Than Old. Repairs Everything. Here's the fastest, easiest selling item you've ever been offered—transcendently powerful CEMENT, 100 times stronger than glue, plaster or other cements. Waterproof, heatproof, coldproof, acidproof. Women can hardly believe their eyes when they see how this powerful adhesive permanently repairs broken dishes, furniture, glassware and other household articles. In addition to home use it is also needed by mechanics, carpenters, repair shops, garages, stores of all kinds. Has 1,000 uses in repairing any kind of material—cloth, leather, wood, china, glass, fibre or any kind of metal.

EVERY DEMONSTRATION MAKES A SALE. Show demonstration samples of work done with PEERLESS Waterproof Cement, this sells every home and place of business. Pay you a BIG PROFIT on each sale. We prepay transportation charges.

YOUR MONEY BACK The quality and adhesive power of PEERLESS Cement are fully guaranteed and so are your sales. If you are not satisfied in every way, or if you are unable to sell PEERLESS Cement, send it back and your money will be refunded.

REPAIR EVERYTHING SELLS TO STORES ALSO NEW, ATTRACTIVE COUNTER DISPLAY.

Send 25c For full size bottle to make tests yourself. Then show your tests and sell at every home and place of business. Write for our liberal "FREE SAMPLE" and "ACQUAINTANCE" Sales Offer. No Free Samples.

PEERLESS WATERPROOF CEMENT CO. 753 Dodder Street, ST. LOUIS, MO.

FOUNTAIN PEN WORKERS Give your bottle of Ink with your deals. We furnish you good quality ink in quart bottles at 16c Sample, 35c. Your name on label. Order Lots at 17c Each. CENTRAL OIL CO., Louisville, Ky. "HOTSIE TOTISIE" Sport Handkerchiefs Miniature Pair Ladies' Silk Bloomers, worn in pressed pocket as a dress handkerchief. Pure silk. Attractive colors. Fool your friends. Get a pair, 25c, prepaid. CRANE BROS., 225 D 74th Ave., New York City.

Special Job Lot Sale

- List of items for sale including Flat End and Pencil to match, Bullet End, Combs, Red and White Marble Colors, Regular \$32 Gross Value, Special White Stock Lined, Samples, 48c. Dozen, \$1.45; Gross, \$37.90. No. 140 Set—Bullet Type End, Same Set, 48c. Dozen, \$4.85; Gross, \$17.75. No. 92 Red—Bullet Type Ends, Sample Set, 35c. Dozen, \$3.75; Gross, \$27.75. No. 45 Red—Solid Rod Construction, Chromium Finish, Stainless, Flat Pearl Effect Colors, Round Ends, Each Set in Box, Sample Set, 48c. Dozen, \$5.28; Gross, \$49.00. No. 80 Set—With Glass-Printed Pen and Pencil to match, Flat Ends, Each Set in Box, Sample Set, 42c. Dozen, \$3.93; Gross, \$42.00. COUPONS for Above Sets, 95c per 1,000. Send \$1 for 3 Ass't. Sets.

SPORS IMPORT CO., 132 Superior St., Lo Center, Minn.

BOYS, CASH IN ON A NEW NUMBER. HOT COMIC VALENTINES

Retail fast for 5c or 10c Each. Outselling Comic News Cards, \$1.00 Cash for 100. \$1.00 for 1,000. A better grade, each Card in Envelope, \$1.25 for 100, or \$4.75 for 1,000, or send \$10 to cover shipping and handling charges for 30 Samples and Jobbers' Prices. No. 20 samples or personal checks. NOV. MFG. CO., 613 N. Adams St., Peoria, Ill.

NEW LOW PRICES
WISE BUYERS
WILL BUY

SELF THREADING NEEDLES \$1.65
100 Packages
STYLE AMERICAN NEEDLE BOOKS
Just open cover, Every Assortment of Needles immediately visible to the Eye. Not necessary to inspect or open papers. (Sales made quickly.) One of our best sellers. (Retail Value, \$2.00) **2.80**

LIFETIME NEEDLE BOOKS, the very latest and biggest flash on the market. Contains sufficient All-Gold Eye Needles to last a lifetime. Inserted in special novelty colored envelopes. **6.50**

FLAT IRON NEEDLE FROM 10c seller. (Retail Value, \$100.00) **1.00**

100 Books **5.60**

BILLBOARD, with space for Bill and Identification. (25c Value.) **12 1/2c**

Special Each **1.55**

NAIL FILES, nickel plated, 4 in., double cut. Gross **1.55**

KEY RINGS, 5 gross to a box. (No less sold.) Special Gross **25c**

50 SHAGBON LEAD PENCIL Metal Tip, with Eraser. Special. Gross **95c**

50 SHAGBON LEAD PENCIL (Retail Value). Gross **21c**

Black and White. Dozen **15c**

3-PC. PERFUME SET, in Display Boxes (3 Styles). 50c Value. Each. **6c**

3 LARGE WRAPPED Cakes of Coconut Oil Soap in Box Marked 75c. A good heavy value. Box of 3 Cakes **35c**

ASHTRAY on Display Card, contains line 36 50 pages. Per Card **6 1/2c**

SHAVING CREAM and Tooth Paste, 25 and 50c retailers. Each **40c**

MERCURIOCHROME, 10c Size. Dozen **40c**

ABSORBENT COTTON, 10c Size. Dozen **40c**

ADHESIVE TAPE, 10 Cans. Dozen **35c**

Notched Double-Edge GILLETTE Type Razor Blades. (1,000 Lots.) **\$1-**

100 Blades

CHAMPION New 1932 GILLETTE Type Double Edge Razor Blades with the slot that fits both Old, New and Very Latest GILLETTE Razors. No Sales are lost when you handle Champion Blades. You have an Exclusive Article with Dependable Repeat Business. **1.45**

100 Blades

NEW Champion GEM Type Blades that fit the GEM MICHIGAN P.O. RAZOR as well as the old type. **1.44**

100 Blades

Deposit on All C. O. D. Orders.

MILLS SALES CO.
Order From Nearest Branch.
301 Broadway 37 South Wells St.,
NEW YORK CITY CHICAGO, ILL.

VALENTINE CONIC CARDS

How they sell! The butcher, the baker, the candlestick maker, in fact everyone buys these cards. Just show the cards and they are sold. Here is the simplest, best assorted and most complete line of Comic Valentine Cards you ever saw. Get your stock now and clean up in your locality. Order today. It's up to you.

10 Cards to Set.

All Different, New and Original.

100 Cards, 10 Sets. \$ 2.00

1000 Cards, 100 Sets. \$15.00

Price Includes Envelopes.

Sample Set 50c

Illustrated Folder Free.

50% Deposit C. O. D. Orders.

KRAUS NOVELTY CO.
318 South Second Street
Hamilton Ohio

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

ROUTES
(Continued from page 49)

Martin-Harvey, Sir John, Co. (Royal Alexandra) Toronto, Can., 25-30.

Merchan of Venice (Aud.) Memphis, Tenn., 25.

Erlander Grand Cincinnati 28-30.

Mourning Becomes Electric (Nixon) Pittsburgh 18-23.

Rhapsody in Black (Garrick) Chicago.

School for Scandal (Chestnut St.) Philadelphia.

Shawn, Ted, & Dancers (Erlander) Buffalo 27.

Sherlock Holmes (Broadway) Denver 20-23.

Smiling Thru (Natl.) Washington 18-23.

Facets (Forrest) Philadelphia 18-23.

(Shubert) Newark, N. J., 25-30.

Stratford-Upon-Avon Festival Co. (Columbia) San Francisco 18-30.

Student Prince (Shubert Belasco) Washington 28-30.

Three in a Crowd (Erlander) Chicago 18-23; (American) St. Louis 25-30.

Tomorrow and Tomorrow (Wilson) Detroit 18-23; (Erlander Grand) Cincinnati 25-27; (Erlander) Buffalo 26-30.

Wild Waves (Garrick) Philadelphia 18-23.

Wander Bar (Apollo) Chicago, until Jan. 23.

Ziegfeld Follies (Illinois) Chicago.

NEW COLUMBIA BURLESQUE

Dare Facts (Academy) Pittsburgh 18-23.

Big Fun Show (Gayety) Buffalo 18-23.

Big Revue (Empire) Newark, N. J., 18-23.

Bohemians (Central) New York 18-23.

Fast & Furious (Open 18-21; Orph.) Reading, Pa. 23-24.

Plapper Follies (Gayety) Washington, D. C., 18-23.

Playlight Flasher (Gayety) Baltimore 18-23.

Playlight of 1932 (Apollo) New York 18-23.

Girls: Open 18-23.

Girls from the Follies (Troadero) Philadelphia 18-23.

Girls in Blue (Cameo) Cleveland 18-23.

Holly and Honey (Hudson) Union City, N. J., 18-27.

Kuddling Kutties (Empire) Toronto, Ont., 18-23.

London Gayety Girls (Gayety) Brooklyn 18-23.

Nite Life in Paris (Orph.) Paterson, N. J., 18-23.

Novelties of 1932: Open 18-23.

Playin' Round (Gayety) Detroit 18-23.

Pressure Seekers (Open 18-23).

Rumba Girls (Star) Brooklyn 18-23.

Silk Stocking Revue (Star & Garter) Chicago 18-23.

Step Lively Girls (Howard) Boston 18-23.

Sugar Babies (Lyrie) Bridgeport, Conn., 18-23.

REPERTOIRE

Bilroy's Comedians, Billy Wohle, mgr.: Belle Glade, Fla., 18-23; Pahokee 25-30.

Chaute's Comedians: N. Little Rock, Ark., 18-23.

Fletcher-Butler Players: Oregon, Mo., 18-23.

Winninger Players: Janesville, Wis., 18-23.

MISCELLANEOUS

Arizona Cowboys' Radio Revue, H. B. Blackburn, mgr.: (Virginia) Wellston, O., 20; (Eagle Aud.) Chillicothe 21-23; (O. H.) Bainbridge 23.

Baughman's Wonders of Mediterranean: Avon Park, Fla., 20; Okcechobee 21.

Bell's Hawaiian Revue (Fischer) Danville, Ill., 24-25; (Lincoln) Decatur 26-28; (Majestic) Bloomington 29-30; Concord, N. C., 20; Chester, S. C., 21; Sumter 22; Orangeburg 23; Brunswick, Ga., 24-28; Waycross 27; Jacksonville, Fla., 28.

Bishop's Show: Oalesville, Md., 18-23.

Clay's Cinema Show: Manor, Ga., 18-23.

Cook's Show: Howell, Ga., 18-23.

Daniel, 2-10, Magician: Waverly, La., 18-23.

Darwin, Magician: Minden City, Mich., 18-23.

Delmar, Great, & Co.: O. E. Delmar, mgr.: (Orph.) Clearing, Pa., 20-21; (Warner) Ridgeway 22-23; (Lincoln) Rimorberg 25-26.

Delaney Comedy Show: Marlinton, Ont., Can., 18-23.

George, Doc, Ventriloquist: Minneapolis 18-23.

George, Magician: (Penn) New Castle, Pa., 18-23.

Great Western M. P. Show: Redbird, Okla., 20-23.

Harlan's, The: Hot Springs, Ark., 18-23.

Howard Family Show: Colfax, La., 18-23.

Kid's Comedy Players: Indiana, Pa., 18-23.

Loftstrom & St. Elia's Monkey Circus: Conway, N. C., 20; Rich Square 21; Woodland 22; Jackson 23; Scotland Neck 25.

Lee Medicine Show: Juliard, N. J., 18-23.

Lynette, Great, & Co.: Minneapolis 18-23.

Madcap Players: Dallas, Tex., 18-23.

Marine-Firearms Co.: Houston, Tex., 18-30.

Mayfield, Madame, Co.: Sylvania, Pa., 18-23.

Myra's Entertainers: Alexandria, Neb., 18-23.

Mysterious Smith: Washington, Ind., 29-33; Miscellaneous 25-30.

Noonan Show: Hopkinsville, Ky., 18-23.

Oriental Comedy Players: Hamel, Minn., 18-23.

Star Show: Chaires, Fla., 18-23.

Turtle, Wm. O., Magician: Portland, Ore., 18-23.

Wing's, Robert O., Show: Nokomis, Ill., 18-27.

CARNIVAL COMPANIES

Cloth: Warm Springs, Ga., 18-23.

Grundland: Cairo, Ga., 18-23.

Hinchey Bros.: Sylvester, Ga., 18-23.

Jones, Johnny J.: Bowling Green, Fla., 18-23.

Winter Haven 25-30.

Levette, G. R., Crowley, La., 18-23.

Shugar, Dr., Arp, Tex., 18-23.

Texas Shows: Mercedes, Tex., 18-23; Donna 25-30.

Wade, R. L. Pivo, Miss., 18-23.

CIRCUS AND WILD WEST

Lewis, Ted, Wild West: Adel, Ga., 21-23; Harris 25-27; Lakeland 28-30.

Giladorf Back in New York

NEW YORK, Jan. 16.—Dick Giladorf, manager of Dick's Paramount Shows, was back in New York today after attending

Heart of America Showman's Club

KANSAS CITY, Jan. 16.—A number of members left early this week for Topeka, where they attended the meeting of the State Association of Kansas Fairs. On their return they were accompanied by Larry Hogn, agent Beckmann & Gerety Shows, who also had been at the meeting. Mr. and Mrs. T. J. Tidwell, of T. J. Tidwell Shows, and their agent, H. B. Buchanan, spent the early part of the week in Kansas City and were frequent visitors at the clubrooms. Dave Lachman, of Lachman & Carson Shows, spent last week-end in Kansas City and at the clubrooms. Charles Watmuff passed thru en route to the South last week. While in Kansas City he passed away his "layover" time around the rooms. Mrs. V. J. Yearout is here visiting with friends. Mr. Yearout is en route to the South Sea Islands, where he contemplates organizing a troupe of firewalkers for the World's Fair.

Jack Ruback, of the Alamo Shows, is in Kansas City visiting with his mother and is a daily caller at the clubrooms. Guy Dodson and Sizz Cummings were elected to membership in the club at the last regular meeting. Both were working in the city during the last month. Again the HASC comes forth in times of depression and makes allowances for those who are unable to retain their membership by the payment of their dues. If you are a member in arrears, get in touch with the secretary. The treasurer, Harry Altschuler, read the financial statement of the Christmas Tree Party, Exhibitors' Convention and Banquet and Ball, which showed a slight profit. This is indeed a feather in the hats of our committee-men, who so capably handled the arrangements. At the last regular meeting we were honored with the presence of Guy Dodson and Dave Lachman. Dodson had just joined the organization and Lachman's attendance was the first in a good many months. Both talked briefly before the body. Nat Hirsch left early this week for the Veterans Hospital in Excelsior Springs, Mo., where he will undergo a minor operation. Spike Waggoner is in a local hospital where he will undergo a minor operation. Mrs. John Francis and Mrs. Dave Lachman are making their home in this city while their husbands are in the North on business.

Towns in Keystone State Interested in Celebrations

WASHINGTON, Jan. 16.—An suggestion in but the one instance interest which is being felt by communities throughout the country in celebration of the 200th birthday anniversary of George Washington and the extent to which Bicentennial Commission has organized the United States. Information is that there have been appointed 2,086 committees, representing so many cities, towns and villages in Pennsylvania. As there are only 380 cities in Pennsylvania with a population of more than 1,000, it will be seen that there have been organized in addition to the cities nearly 2,000 of the smaller villages. Some 2,640 fraternal and patriotic organizations have appointed committees; women's clubs co-operating number 570, and other women's organizations, 874. There are 1,437 farm groups, 2,135 labor groups, with 1,618 schools and colleges participating, and nearly 300,000 pieces of literature directly requested have been mailed to the State. It is quite evident, therefore, that practically every town played by a circus during coming season will have a Bicentennial committee willing to co-operate with the show which has some reference to Washington in opening spectacle.

IAFE, Not "IATSE"

CINCINNATI, Jan. 18.—On page 44, this issue, which was in first "form" off press, a typographical error appears in the paragraph of Midway Confab starting "Wonderful Sentiment"—remainder of paragraph should read IAFE (International Association of Fairs and Expositions), etc.; instead of "IATSE."

the meeting in Burlington Wednesday of the Vermont Agricultural Fairs' Association. He says he is enlarging his outfit and will shortly announce his partial list of fair contracts, opening spot and date, personnel and other show details.

CATALOG

1 9 3 2

GLOBE

LEADERS IN SALES BOARDS & CARDS

THIS 1932, 40-Page, Beautifully Illustrated Catalog is YOURS for the asking. Full of items of interest to you. RESERVE YOURS TODAY.

GLOBE PRINTING CO.
MAIN OFFICE AND FACTORY: 1023-25-27 Race St., PHILADELPHIA, PA.
WESTERN OFFICE AND WAREHOUSE: 418 N. Wells St., Chicago, Ill.
PACIFIC COAST OFFICE AND WAREHOUSE: 441 Third St., San Francisco, Calif.

A BINGO

A GAME OF SKILL

Newest Type Machine, New Shooter, Also Free Play.

BEAUTIFUL, ATTRACTIVE, SILENT, CATCHY, SKILL AND CONCENTRATION needed to get the big score. BINGO sets a world of records. A great trade stimulator and a machine to pay your rent.

Machine \$15.00, Folding Stand \$2.50
SPECIALTY MFG. CO.,
617 W. Division St., Dept. 2, Chicago, Ill.

Novelties Are Cheaper

Get Our Illustrated List.

MIDLAND NOVELTY COMPANY
206 Wyandotte, KANSAS CITY, MO.

GUERRINI COMPANY
P. Petronilli, Proprietor.
HIGH-GRADE ACCORDIONS.
Gold Medal P. P. I. E.
277-279 Columbus Avenue, San Francisco.

BARLOW'S SHOWS — CAN PLACE for 1932 Cook House, Corn Game, Pastry, High Sticker, Scales, Candy Place, Sides, Trays and is strong will do. Address J. ALIX BLOOM, 286 Norway Ave., Huntington, N. Y.

TILLEY'S AMUSEMENT CO.
CAN PLACE Shows with or without outfit. Will furnish complete outfit for Snake Show, Rides, Will book Tills-a-Whirl. For more Concessions, Address JOE TILLEY, Ladd, Ill.

THE TIGER AMUSEMENT CO.
CAN PLACE Cook House, Corn Game, Pastry, Harry Stanley, write, Ball Games, 118.00; Grand Stairs, \$20.00; Gold Medal P. P. I. E. Concessions, \$10.00. We have 6 Sides and 10 Shows. TIGER AMUSEMENT CO., P. O. Box 108, Columbia, Mo.

LADY FLYER WANTED

For Return Act. One who has no ties and who is able to stay. State what you do, age, weight, height and send picture if possible. Girl who has done Train and is strong will do. Address J. ALIX BLOOM, 286 Norway Ave., Huntington, W. Va.

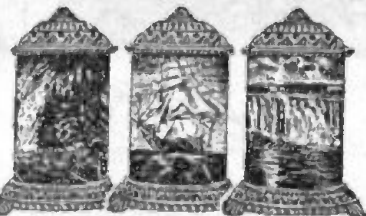
SHELL BROS. CIRCUS WANTS

First and Second Mechanics, Promoters, Newspaper Adv. Solicitor, Press Agent, one more good Orchestral Tuning Act doing other acts.
1311 North Fifth St. San Antonio, Tex.

HAVE ALL KINDS

OF CIRCUS PROPERTY for sale. Air Gallies, Trunks, Wardrobes, Canvas, Chairs, Wagons, etc. BOX D-548, care Billboard, Cincinnati, O.

CUT PRICES ON SCENE-IN-ACTION LAMPS



A SCOOP—the famous series of Torchere Model SCENE-IN-ACTION LAMPS at a big price cut. These beautiful, attractive lamps in FOUR outstanding models Marine Scenes. Forest Fire, Niagara Falls and Moonlight Scenes. Feature these four great numbers now—their colorful, realistic motion sells them on sight. Customized. Height, 24 inches; Width, 8 1/2 inches. Regular \$2.80. No. B6, Now Only, Net, Each... \$2.50

OUR PRICES ARE ALWAYS LOWEST. We allow no one to undersell us. We carry a large stock and can make immediate delivery. TERMS: 25% deposit, balance C. O. D. Write for our new Catalog, illustrating Aluminum and Sporting Goods, Rubber Toys, Pen and Pencil Sets, Atomizers, Perfume Sets, Cutlery, etc. It's free to live dealers. Satisfaction guaranteed or money refunded. Write Dept. B.

JOSEPH HAGG COMPANY, "The World's Bargain House," 223-225 Madison Street, Chicago.

Playland To Have Salih Side Show

NEW YORK, Jan. 16.—Playland's (Rye) first "freak" show since it was officially opened in 1928 by the Westchester County Park Commission will be a side show under the management of Namy Salih, whose Dreamland Circus Side Show has been one of the standbys of Coney Island for many years. As announced exclusively by The Billboard several weeks ago, Salih's "human" side show at Surf avenue and Eighth street, Coney, will give way at premier resort's opening to an animal freak show supplied by Charles Dozen, widely known for similar shows with carnivals.

The new show is now under construction on the site occupied last year by the short-lived Trans-Lux Newreel at park's cross-axial. Newreel theater operated at a quarter, with Playland understood to have dropped big money on the proposition.

Conforming to park's institutional policy, no outside bally or pictorial banners, nor anything on the exterior to suggest the atmosphere of circus or carnival side shows. Likewise, no blowoffs on the inside. There will be 12 to 14 attractions on platforms. Decorations and ornaments will be consistent with park's present scheme. Show being readied for official Playland opening May 1, but may be finished in time for week-end operation in April. Will probably operate at 25-cent admission.

Cash Miller's at Springfield

SPRINGFIELD, O., Jan. 15.—The second week in Dayton for Cash Miller's Modern Museum was very good; in fact, about 50 per cent better than the first week. The museum was operated in accordance with all requests of city officials and was allowed to operate the second Sunday—said to be a precedent in that city. Moved Sunday night to Springfield to a very good location, in the heart of town, at corner of High and Fountain streets. Before leaving Dayton new furniture was purchased for the show thru-

out—miniature furniture for the little people, spacious armchairs for the fat girl, rubber-skin girl, and so on—also a small individual rug for each platform act. In Springfield, the building being 120 feet deep, permitted Manager Miller to put up all the platforms, the first time since Birmingham, two months ago. Visitors at Dayton included Singer's Midgets Troup, appearing at Keith Theater; personnel of Fred Hurley's Stock Baroque Company; Jack Nation and wife, and Nell (Whitey) Austin.

New attractions joining here Monday were Capt. Paul Harold, German Military Giant; John, Alligator Boy; Pat Redding, Fat Boy Clown, who is working the streets, doing his well-known double-face act. This town, while it has supported a freak show in a gratifying manner, will only be played for the one week. Among visitors, Marshall Walker and members of his stock musical comedy company at Sun's Band Box Theater; E. J. Moore (Marvelous Mystifying Moore), playing the junior high schools here with his big magic show; Harrison P. Moss, manager Arcade Hotel, drove to Dayton to invite the Miller troupe, which now numbers 28, to make his hostelry "home" while in this city, and has made it very "homelike." Mr. Moss, incidentally, was with the Ringling Circus 30 years ago, having charge of probably the first gasoline engine ever with a circus. Larry Zerm, who had the candy sales, accompanied by his wife left for a few weeks' visit to his home in Youngstown, O., before going south to join Oetlin & Wilson Shows. FRANK ZORDA.

Crane & King's in Florida

QUINCY, Fla., Jan. 13.—After having three days' satisfactory business at Thomsville and a return engagement at Pelham, Ga., Crane & King's Museum made a 160-mile move to this city and opened at a new location on Jefferson street to splendid business. Rain and bad roads in Georgia caused the management to cancel plans to continue exhibiting in that State. Thru co-operation of city officials here lights and license were secured and the show was ready to operate four hours after reaching this place. C. C. King, legal adviser, however, walked into the museum with contracts to show under the Ladies' Welfare, and licenses paid were refunded. Mrs. King is expected to join shortly. SID S. CRANE.

Truitt on Trial; Legal Aid Provided by Carnival Owner

RALEIGH, N. C., Jan. 16.—Joe Truitt went on trial here yesterday in Wake Superior Court on a charge of second-degree murder, relative to the death of Gilford (Kid) Brown, concession worker at a carnival here, last November. When court adjourned late yesterday afternoon the State had placed seven witnesses on the stand in an effort to prove a circumstantial case against Truitt, who has steadfastly maintained his innocence since arrest, and four other State witnesses are expected to take the stand today before the defense presents its side of the case. There were indications that a nonsuit will be asked. No evidence to connect Truitt directly with the murder was introduced yesterday.

It is thought that should it be necessary for the defense to present its side of the case, some testimony may be presented to show that both Truitt and Brown were working together at a concession the evening of the killing and that some person or persons not in any way connected with the carnival may have had a grievance against Brown thru a happening of some nature. John M. Sheesley, Greater Sheesley Shows, who has known Truitt a number of years, came from Buffalo, N. Y., a short time before the trial started and secured W. B. Jones and L. S. Brassfield, Raleigh attorneys, to defend Truitt. A. B. Breese, also of Raleigh, who had been engaged by Truitt, assisted in the defense questioning yesterday.

CHICAGO, Jan. 16.—Mrs. Bert Earles, well-known concessioner, came in to Chicago this week from her home in Los Angeles, and after spending a few days here leaves tonight for Winnipeg, Can., to attend the Canadian fairs meeting.

DAILLIAS The Genuine, \$22.50 per 1000 \$2.50 per 100 GEORGIE FLOWERS \$25.00 per 1000—\$2.50 per 100 The Genuine Big Size No. 82. Assorted Colors. Fresh Stock of LAUREL Always on Hand. \$7.50 for a 50-pound Carton. Flowers and Laurel are sold separate. The Laurel can also be purchased from Florists in any town. OSCAR LEISTNER, Inc. Importers and Manufacturers for 32 Years, 323 West Randolph Street, CHICAGO, ILL.

BEANO or CORN GAME THE BEST ON THE MARKET 35 Player Outfit, \$5.00 70 Player Outfit, \$10.00 BILTMORE WHEELS 80 Inches in Diameter, 12, 15, 20, 24 or 30 Numbers. SPECIAL PRICE \$15.00 SHOOTING GALLERIES SEND FOR CATALOG. Also send for our new Catalogue No. 138, full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Candy, Pillow Tops, Bellows, Paper Hats, Favors, Confetti, Artistic Flowers, Novelties. SLACK MFG. CO. 124-126 W. Lake St., Chicago, Ill.

THE ORIGINAL BRUSSELS BOY ASH TRAY CIGARETTE EXTINGUISHER All Others Are Infringements. Gold Bronze Metal Rubber Tube and Bulb. Size, 4 inches. NEW LOW PRICE PER DOZEN \$3.75 Sample Sent Postpaid, 60c. WESTERN NOV. CO. 718-722 S. Los Angeles Street Los Angeles California

JACK POT MILLS LATEST JACK POT 2c, 10c, 15c and 20c Play. AND OPERATORS BELLS PITTSBURGH MFG. & SALES CO. Office: 302, 331 Fourth Ave., PITTSBURGH, PA.

AGENTS! \$30 Daily

Introducing NEW SENSATIONAL FOTO RING Picture of Mother, Sweetheart, Wife, Baby, any emblem or initial on a beautiful pearl-faced, ebony, amberloid ring! DON'T DELAY by writing, but send any snapshot and 60c at once. Ring and snapshot will be sent PREPAID by return mail. INSTRUCTIONS INCLUDED. We absolutely guarantee to return your money immediately if not entirely satisfied. You must SEE this ring to REALIZE this big money-making offer. FOTO RING MFG. CO. 161 West 29th Street, Dept. E, New York, N. Y.

MERRY-GO-ROUND, At Liberty Season 1932 Three-Street Herschell-Spillman, A-1 condition. Will lease or look on percentage to Party or Carnival. Stored near Cleveland, O. BOX D-947, care Billboard, Cincinnati, O.

COMIC VALENTINES SPECIAL — GROSS 35c DEALERS—WRITE FOR COMPLETE VALENTINE CATALOG I. ROBBINS & SON 203-207 MARKET ST. PITTSBURGH, PA.

COMPLETE LINE OF POPULAR MERCHANDISE AT REDUCED PRICES TWO BANDY OFFICES. FOR BETTER SERVICE. MILWAUKEE, WIS. If It's A Novelty, We Have It KANSAS CITY, MO. 1902 North Third Street 1930 Grand Ave.

Great International Shows WANTED—FOR SEASON 1932—WANTED SHOWS—RIDES—CONCESSIONS CAN FURNISH COMPLETE OUTFITS FOR MONEY-GETTING SHOWS. Give full particulars in first letter. CONCESSIONS—All wheels open. Will sell exclusive Cook House, Frozen Custard, Corn Game, Long Range Shooting Gallery, Palmistry and Scales. All others open. We play choice locations in Philadelphia and vicinity. Write or wire TOM HARRON, 1405 South Street, Philadelphia, Pa. CAN PLACK Freaks, Curiosities, Novelty Acts at all times. SOUTH STREET MUSEUM, 1405 SOUTH ST., PHILADELPHIA, PA.

CELORON PARK ON LAKE CHAUTAUQUA, JAMESTOWN, N. Y. Send openings for AUTO SFOOTER or DODGEM, or any other new Ride. Good location available. This Park enjoyed one of its best seasons in 1931. All our old Concessionaires are with us again. CELORON REALTY CORP., Celoron, N. Y.

Send Your Advertising Copy for JANUARY LIST NUMBER TODAY See Announcement on Page 2

DON'T BUY MARBLE PIN GAMES Until you have seen Bridget's New WHANG, All hand-poured, beautifully finished, 17 1/2 in., be play better than other games selling at high as \$12.00. Only \$2.00. In Lots of 50 Samples, \$25.00. Third-class. Satisfaction guaranteed. Immediate delivery. BRIDGET MFG. CO., Pharr, Texas

HUNDREDS OF FAST-SELLING NEW JOKES Twenty Samples, Postpaid, Only \$1.00. Pay up your business with new Magic Tricks and new best obtainable chuckers. FREE—FOR DEALER'S MAGAZINE AND NEW PRICE LIST THE EAGLE MAGIC FACTORY 223 South Street, 8th, MINNEAPOLIS, MINN.

FAULTY PART

(Continued from page 34)
simply will not go down or cause considerable gagging.

The duty of the fair should be, in a large measure, to fulfill the needs of the State and community in its great diversity of interests. That very fact makes the fair a place where men, women and children of varied lines of thought can come together, each finding something of inspiration in his or her own line and grasping at least a little of what the other fellow is thinking. Only in this way can an individual grow with a round fullness that will make him of most value to himself and others about him.

Conduct your fair as you would your own business and make it clean and inviting as well as educational and entertaining.

None of us like to be criticized. We all think we are doing the best we know how.

For Women Directors

I believe that all county fair boards are making an honest effort to put on the best kind of a fair, both from an agricultural and entertaining viewpoint, but they are handicapped because so few patrons take the trouble to commend what is good and to suggest improvements where needed. Lack of interest in county agricultural societies results in little new blood getting on fair boards. New blood and new ideas go hand in hand.

Why not women on fair boards? Women are "citizens," and many splendid women rank equally with men in civic government. They have organization, executive ability, initiative and love of order and physical and moral cleanliness. All of these virtues are necessary in a public official.

A fair's success benefits the public only when it is used as a foundation for even greater achievements.

Every fair board should plan for a service-rendering fair by making it broad enough and complete enough to enlist the staunch support of the most exacting citizens of the community. The fair should be a fine advertisement for the community, showing the homefolks something of their own worth and achievement and the visitor something of the value of the county as a place in which to have a home and make a living.

"A simple fact is worth a shipload of arguments." An exhibit is a visual display of achievement, a demonstration of success obtained after honest effort. It is the latest method used to illustrate progress and to attract attention. And because it is a fine achievement; because our organization is recognized all over the country as the most outstanding organization of its kind; because fairs are educational and entertaining and are a distinct help to the community in which they are held and the State as well. To those who shake their heads and say the day of the fair is passing, I say the fair serves a fundamental need, mass education and mass entertainment.

Cites Recreational Side

Just as long as the fair keeps abreast with the times, adjusts itself to changing economic conditions, just so long will it continue to be, as it has been in the past, one of the most potent educational factors in the country. The foundation of the fair is built upon a real need in the community—the kind of fair we build upon that foundation determines whether or not it is to weather the passing storms. Make your fair recreational as well as educational.

Great effort is put into the 4-H Club work and school exhibits, believing that as the youth is trained and educated so will be the future adult citizen. Through 4-H Club work, thru Junior fairs, and the schools, we push back the clouds of darkness and are able to extend our field of vision. And so the more we learn, the more we can realize how much more there is yet to be learned, and altho in this wonderful age every child is familiar with facts which would have been beyond the understanding of our ancestors, we are still eagerly pushing back the line of darkness and discovering new and interesting facts.

By observation and comparison of exhibits we are led to discover new facts. Do you think that the intelligent thinking people of this great State of ours will allow the fairs to pass out of existence? I am frank to say I do not. I am sure that there will be means devised and finances provided so that the fairs may continue to exist. This can be accomplished only by seeing to it that petty differences, political or otherwise, are taken out of the management and control of our fairs.

The State Fair and all county fairs should play to the best interests of the whole State and community in which the fair is held.

Favors Tax Support

The one great force back of agriculture is the fair. It takes careful planning, intelligent budgeting and efficient management to make a fair successful. The State Fair should be a help to the county fair by creating more interest in it and by assisting them in getting sufficient financial aid and in procuring for it the best of everything that goes into a fair to make it attractive, entertaining and successful.

The State Fair could not exist if there were no county fairs where the exhibitor may first show his product and thereby qualify same for the competition offered at the State Fair. The county fair is a feeder to the State Fair and rightfully so.

If you conduct your fair as a clean, wholesome, educational institution, then I say that you are entitled to financial aid from the county and State.

I have for years been in favor of budgeting the fairs thru the taxing system of the county and State for the reason I claim that education is a State responsibility, and if I am correct in this and the fair is conducted as an educational institution, then why should it not be supported by taxation the same as our public schools?

I know of no fair organization in the entire country that faces all of these many important and perplexing problems and tries to successfully solve them as our own association has done in the past. We held a mid-summer conference in June and discussed many fair questions. We held a county and State-wide essay contest among the boys and girls in high schools and grade schools who had an exhibit at the county fair. The subject was *The Value of the Fair to Agriculture and the Community*. Many fine essays were written and submitted by these boys and girls, and the State-wide winners in this contest will be announced tonight at the banquet, and each of the first prize winners will be presented with a \$50 loving cup offered as a grand prize by our association, and each of the prize winners will receive in cash—first prize, \$25; second prize, \$15; third prize, \$10; said cash prizes being offered by the Hon. Myers V. Cooper, past president, and now honorary president of our association.

Would Aid Concessions

I called a meeting of the executive committee for December 10 to discuss what subjects of most importance they wished to have discussed at this convention. Unfortunately, because of illness, I was unable to attend this conference, so our first vice-president, Mr. Urmoston, of Butler County, in my absence, presided. I have been informed that this committee passed a resolution directing the legislative committee to draft a bill pertaining to the budgeting of fairs, said bill to be presented at this meeting for your approval or rejection.

Pertaining to the concessioners' license law, a committee composed of the most outstanding fair men of the State, along with your officers, on several different occasions called upon the Director of Agriculture and asked that a more liberal interpretation be given to the concessioners' license law, and that certain concessions be granted a license (with proper restrictions as to their operation), which would help to put more pep and life in our fairs, but this committee will report that the director felt, under the present law as it is now written, that he could not liberalize on same, and for that reason no license could be obtained for these concessions.

In order to obtain a license for some of the concessions asked for by this committee, I recommend that our association go on record authorizing our Legislature, which will meet January, 1933, asking for a modification of said law so that same may be interpreted more liberally so as to give the fairs the things they want.

Appreciates The Billboard

I desire especially to thank the various newspapers, fair and horse journals, along with *The Billboard*, for the fine co-operation and publicity given us in the past, and hope that we may merit their confidence and may enjoy the same liberality in the future.

There is absent from this convention a man who has not missed a fair meeting or convention for the last 26 years, and that is none other than our good friend, E. L. Huffman, of Camden, O., who unfortunately, confined to his home on account of illness, and I recommend that this association send him a telegram hoping for his speedy recovery.

Since our last meeting one of our most active and valued members has passed beyond, the Hon. John Lowry, of Mapleton, O. He was old in fair work when I first became associated with fairs about 23 years ago. I hereby instruct the resolutions committee to draft a fitting memorial in his honor to become a matter of record of this organization.

I want to thank the officers, members of the various committees and all who have given me their support and co-operation in the past year in trying to solve the many perplexing questions and problems that have presented themselves from time to time. I hope that each one of you will freely enter into the discussions during this convention so that all of us may be benefited thereby.

NO CURTAILMENT

(Continued from page 36)

six years and has had a broad experience for one so young. The confidence and sureness which club work instills into the young folks was well illustrated in Miss Dorenthal's talk, her description of 4-H club work and its benefits being presented in a lucid and interesting manner.

H. G. Zavoral, five-stock specialist of the State Agricultural College, gave an enlightening and very interesting talk on his experiences in Russia, where he spent more than a year as a specialist for the Russian government.

Fairs Aid Boy Scouts

Dan A. Wallace, directing editor of *The Farmer and Farm, Stock and Home*, told the delegates of the splendid work that is being done among rural Boy Scouts. While lauding 4-H Club work he called attention to the fact that there is just a bit of a tendency to overdo the commercial end. The Boy Scout movement helps to counteract this tendency, he said, the Scouts' work pertaining wholly to character building. It is only since State fair co-operation has been secured that the Scout movement has expanded among farm boys.

Interesting talks delivered at the afternoon session included *Your Home Town Newspaper*, by Carl W. Jones, publisher of *The Minneapolis Journal*; *The State's Investment in State and County Fairs*, by Floyd B. Olson, governor of Minnesota; *Watching the Minnesota State Fair Grow*, by E. W. Randall, representing the St. Paul Association of Commerce, and *The Cow, the Sow and the Little Red Hen*, by Charles F. Collison, agricultural editor *Minneapolis Tribune*. Mr. Randall, former manager of the State fair, gave an entertaining outline of the fair's growth. Mr. Randall started as assistant secretary of the fair in 1887, later was elected to the board of managers, and in 1895 became secretary and general manager, a position he held for 12 years. His talk was extremely optimistic. Mayor Bundle also appeared at the afternoon session and extended a welcome. He was followed by the governor, who painted a glowing picture of the work that is being accomplished by county fairs.

Federation in Sessions

The Federation meeting got under way Thursday with Walker E. Olson, president, presiding. According to established custom, Winifred von Wald Williams, the Federation's mascot and assistant secretary of the State fair, opened the session with song. She had a new one, the *Minnesota Pop Song*. New Year's greetings were extended by R. A. Trovatten, commissioner of State department of agriculture. Mr. Trovatten suggested formation of a marketing committee of several members of the Federation, to meet with Trovatten for purpose of working out better marketing conditions. The matter was taken under advisement.

In his annual address President Olson said he looks forward to the coming season with optimism and confidence. Last season, he said, 56 per cent of the fairs of Minnesota lost money or found it necessary to reduce premiums to prevent loss, and 44 per cent made money or broke even. About 40 per cent of the fairs from whom President Olson received replies to a questionnaire sent out said they expected a reduction in county aid in 1932.

"While the year of 1931 held some discouragement for county fairs in Minnesota, yet, as a whole, we can look back and point with pride to the measure of success which has been attained by our association," said Secretary Hall in making his annual report. "Your officials of the Federation kept in close touch with the legislative program, and were in constant communication with the committees on county fairs. While it was not possible for us to put over any large State-wide issue, yet assistance was given on the many local acts, which were bene-

ficial to a large number of our fair associations.

"Complimentary tickets to the county fairs of the State were mailed out as in previous years, and reports indicate that this system, which has been adopted by the Federation, has created a tremendous amount of good feeling among the various fair officials throughout Minnesota.

Counties Drew 1,200,000

"Weather conditions were not as favorable this year as last. Thirty-one fair associations reported the weather as being rainy, cold, or extremely hot during the dates of their fairs, while 41 reported good weather. Eight associations had rain insurance, and paid premiums in the amount of \$2,378.85; six of the eight reported rain, but no adjustments were paid by the insurance companies.

"Attendance at county fairs of 1931 was approximately 1,200,000, with an average of 12,270. This was approximately 165,000 less than in 1930. A check of attendance figures gives the following information: Owatonna, 72,112; Albert Lea, 46,000; Windom, 37,000; Thief River Falls, 32,000; Wadena, 25,000; Kasson, 24,500; Preston, 24,000; Redwood Falls, 22,000; Anoka, 21,000.

"The amount appropriated by county commissioners was approximately \$160,000. Amounts received from cities and villages, 31 reporting out of a possible 72, amounted to an approximate average of \$490.30. The total receipts from all sources of county fairs in Minnesota this year were approximately \$1,000,000. In checking over the list of total receipts, the following information is disclosed: Steele County, \$29,754; Freeborn County, \$25,755; Chippewa County, \$22,962; Mower County, \$22,180; McLeod County, \$19,230.

Amusements Cost \$120,431

"The amount expended for free entertainment and other amusements, 60 reporting, totaled \$120,431, ranging from \$35 to \$7,061. The associations expending the largest amount of money for free entertainment are as follows: Owatonna, \$7,061; Hibbing, \$5,230; St. Charles, \$3,760; Caledonia, \$3,386; Austin, \$3,355. Several other county fairs very closely followed these associations in this respect.

"Secretaries' salaries ranged from \$100 to \$1,200. Judges' salaries and expenses averaged \$175.

"Amounts expended for police protection approximated \$10,000; for premiums, \$240,000, with a range of from \$1,644 to \$6,250; for permanent improvements, 63 reporting, \$47,000; for advertising, \$40,000; for horse-racing, 41 reporting, \$37,085, ranging from \$12.50 to \$1,074.

"The amount of expenditure in livestock departments, other than for boys' and girls' club work, was \$58,582, 62 associations reporting. Proportionately, this would aggregate approximately \$93,000 for the State as a whole.

Entries Are Increased

"In checking over the report, we find that there were more entries in all classes at the county fairs this year than during any previous year. This situation has made it necessary to expend more money for premiums than possibly was anticipated, due to the fact that all classes in all departments were completely filled. This condition, and the attendance, however, indicate conclusively the great interest and appreciation of the county fair by exhibitors and visiting public.

"With an organization such as ours, we must not feel downhearted or discouraged, but rather must we look upward and onward, striving to attain still greater success and greater prosperity. In this way, we will surely be doing our part toward making our slogan, 'Make Minnesota the Greatest Agricultural State in the Union' a reality, and when this is attained, we will still be seeking broader fields, because this wave of enthusiasm and love for our great State will never permit us to cease or lessen our worthy acts."

Ed Zimmerhahl, treasurer, presented his annual report showing the expenditures and income of the association for 1931.

William T. Cox, commissioner of State department of conservation, gave an informative talk on the State's resources and how to protect them.

At noon a buffet luncheon was served on the Roof Garden of the hotel, with several local booking agencies furnishing entertainment.

"Larry Ho" Inspiring

In the afternoon Laurence C. Hodgson, better known as "Larry Ho," columnist of *The St. Paul Dispatch*, gave an inspirational talk that gave an appealing pic-

ture of the county fair as "the only thing left in the world today that gives us a chance to meet our fellow man on common ground."

Mrs. Jean W. Wittich, State budget commissioner, gave a highly practical talk on necessity for careful budgeting, guarding against duplication of time, effort and money.

George Atkinson, former president of the State fair, spoke briefly on harness horses and urged that fairs be more liberal in staging harness races.

In the open forum, the chief topic was license requirements for concessioners. The obvious injustice of compelling a concessioner to pay a separate State license at each fair he plays was brought out.

Two Given Censure

Resolutions were adopted expressing the opinion that the charges made by judges from the extension department are burdensome on the fairs and that a recommendation be made that no specific charges be made by judges and that their traveling expenses should be sharply curtailed.

The grievance committee brought in a number of complaints made by various fairs against several attraction people. H. H. Phillips & Sons, ride men, were censured for canceling a fair on only two days' notice.

Annual election resulted in choosing of all the old officers to serve during 1932. Vice-President Les Emery and Secretary F. Hall were chosen as delegates to the annual meeting of the State Agricultural Society.

Banquet Is "Talkless"

There was no speaking at this year's banquet. Instead an unusually long entertainment program was put on. In fact, many of those present expressed the opinion it was too long, this being due to each booking agent endeavoring to present as many of his own acts as possible.

The banquet was well attended. Following the dinner Winifred von Wald Williams, accompanied by Lillian Tolleran, sang the Minnesota Pep Song, after which she led community singing.

Among entertainment features presented was an entire revue by Miller's Revels of 1932. Beautifully costumed, this revue was without doubt the hit of the evening.

Goldie Booking Agency presented Leo and Evans; Patterson and Canfield two picturesque and entertaining picture numbers. Dot and May, Prince and Leo, and Harold; Jerry, kid impersonator, and Jack Bennett. Florence Reinmuth Booking Company presented dance ensemble with Donna, La Due

Sisters, Marolyn, Lorayne, Jayne and Dolores; Clarence Booth, comedy Jewish impersonation; Eleanor Lemar, accordion; Ham and Jim, radio banjoists; Don and Betty, apache dance; Peg and Pat, harmony team; Dorothy Sisson in an exceptionally good whistling specialty, and the Florence E. Reinmuth Dancers in a cymbal dance.

Closing session of the State Agricultural Society was held Friday. At this meeting only routine business was transacted and officers were re-elected.

The usual large number of attractions people was in evidence. Two entire floors, the 10th and 11th, were occupied as display rooms.

KANSAS WILL CUT

(Continued from page 35) pers—as the Kansas farmer prospers—so will Kansas prosper.

The next speaker, J. O. Mohler, secretary of the State Board of Agriculture, welcomed the delegates and spoke briefly on Kansas fairs generally, also emphasizing the advantages of advertising the State of Kansas.

E. L. Hoffman, Abilene, vice-president of the association, followed with a brief talk on the success of the fair against adverse conditions, then the address of President Eppinger, who used the experiences of the past fair year as his chief topic, and closed with a warning to all fair officials that the Kansas legislature will meet the latter part of this year and that organized opposition against the interest of Kansas fairs will have a bearing on the legislature's decision in renewing the State aid for the next two years.

Barnes Tells of Shows

Roll call, minutes of the 1931 meeting, and the annual report of Secretary-Treasurer George Harman, of Valley Falls, were read, followed by M. H. Barnes, of Barnes-Carruthers, address on Amusements in Front of the Grand Stand.

The chair was then given to E. L. Hoffman, Abilene, who presided over the round-table discussions, which occupied balance of the Tuesday session. At this discussion Hoffman used Where We Cut Expenses, Under this caption brief talks were given by T. F. Morrison, Chanute, on Races; W. A. Brown, Cottonwood Falls, on Free Acts; A. C. Reed, of Greensburg, on Maintenance; O. Higdon, of Richmond, on Handling Exhibits; Evan Knudson, Goodland, on Premiums; Bruce Griffin, Salina, on Printing and Publicity, and Hall Smith, Topeka, on Concessions.

The meeting then adjourned until 10 a.m. Wednesday, opening promptly at that hour with an address of F. M. Alman, of the State Board of Agriculture, whose topic, Better Seeds for Better Crops, was somewhat similar to his address of last year.

Better Seed Is Demand

"The subject which I have been asked to talk on this morning, Better Seeds for Better Crops, has been discussed many times and from many different angles," said Mr. Arman. "If we wish better crops we must plant better seeds. A large per cent of the field seeds planted on the farms in Kansas are poor seed and it costs the farmers around \$25,000,000 per year to plant their crops. Recognizing the fact that to raise better crops you must plant seeds that have a high and strong germination and also be free from weed seeds, the State legislature passed the so-called pure seed law which went into effect July 1, 1925.

"Enforcement of the seed law was placed with the State Board of Agriculture; a laboratory was immediately set up where tests for purity and germination are made free of charge to those who will send in samples. If a farmer wishes to know germination and purity of the seed he raises or buys, he may send in a sample and a report will be mailed him. This costs nothing except postage. Then why do we find seeds being sold without labels attached or labeled 'untested'?"

"From my observation as an inspector I believe fully 75 per cent of the seed planted has never been tested. May I ask you why? Do farmers and seedmen believe in testing of field seeds? I would say at least 90 per cent of them do. Then why do we find so much untested seed? I think that this is due in part to the fact that our farmers raise a lot of seed on their farms which they think is good, but they are not sure. So, without having it tested, they sell it to their neighbors or take it to the elevators in near-

A REAL RED-HOT MONEY MAKER! Baffle Ball

The Biggest Amusement Value Ever Offered in Coin-Machine History

Wait no longer. Here it is. The opportunity you have been looking for—A MASTER PROFIT MAKER that sustains its earnings indefinitely. Local anywhere, 7 plays for 10. Defies competition. Tried, tested; proved the record breaker of all time. Colorful, substantial; a Trojan for punishment. Backed by a shock-proof trial GUARANTEE. Will open hundreds of new locations for you. PAY FOR ITSELF FIRST WEEK-END. Delay is fatal. ACT NOW!

TRIAL MACHINE only \$19.50. LOTS OF 5, only \$18.50 Each! LOTS OF 10, only \$17.50 Each! Special Steel Stand, \$2.50.

WIRE AT ONCE FOR Complete Details and Iron-Clad Risk-Banishing Guarantee

Bait for Lifetime No-Cost Service

ROCK-OLA MANUFACTURING CO.

301-315 S. Desplaines Street, Chicago, Illinois



Weight Only 24 Lbs.

by towns without a label or label it 'Un-tested' and thus often scatter weed seeds from one farm to another, as well as low quality seed. Should we not use every means possible to bring to the attention of the farmers the importance of having all seeds tested before planting, selling or even advertising?"

State Problems Greater

An address on The Future of Kansas Fairs, by F. B. Nichols, managing editor of The Capper Farm Press, centered around past and present depression and its relation to future of fairs.

"The immediate future, at least, of the county fairs of Kansas is closely entwined with the economic condition of the State's agriculture," he said.

"Except for that deplorable factor, the outlook is quite satisfactory, for the smaller fairs of the Middle West have been, for the last two years, and are yet, in the ascendancy. And while we are not concerned with the State fairs in this discussion, it is perhaps only fair to say that they are facing more serious problems than the county fairs.

"Anyhow, the changing attitude of the people, which is being reflected in a larger support of county fairs, as compared with big expositions, has at least made the problems of getting a sympathetic support for local organizations much easier.

"I think everyone agrees that this depression will continue for a considerable time. So naturally county fair officials should make their operating plans with this factor in mind. And I am not thinking just now of budgets, or relationship of the total income of the organization to its expenses. The county fairs of Kansas, speaking generally, are in the hands of experienced men who cut their cyoteeth many years ago, and they will not get very far out on a defective financial limb these days. The problem is deeper than that. It is concerned with actual makeup of the show itself.

"And I do not have the entertainment features in mind. Doubtless the management will continue to make such moves in that direction as it considers wise, and has money to pay for.

Changes Affecting Fairs

"But the major problem these days is not entertainment. Briefly, it is whether the county fairs can 'click' with the finished type of Kansas agriculture which is now in the making. The pioneer days are over. For better or worse—and just now it seems to be worse—we are a part of the economic system of the world. Agriculture's main job is the production of food and clothing. Experience in past years has shown, and is indicating it now with a vengeance, that the higher rewards are being given to the folks who produce these materials in as nearly a refined state as possible. The producers of raw materials have suffered most from this depression, and their outlook is still dark.

"The technique of bringing county fairs in line with the local setup of changing agriculture is an individual problem for the officials to work out in co-operation with outstanding farmers and with the county farm agents, where they exist. It likely will be a little difficult in every county.

"Kansas produced the best apple crop last year in its history, yet it is a deplorable fact that the market for Kansas apples in Kansas has always been inadequate. The cow testing organizations are doing a most valuable work, and while these have been played up somewhat by

county fairs, I doubt if they have ever been featured to the extent that their importance justifies.

"Further west, Wheatland milo may develop into the most important crop that has been introduced into Kansas in this generation. It got relatively little attention at any of the fairs last year, county, district or State.

I could go on with a catalog of changing farm methods of Kansas almost endlessly. For a new agriculture is in the making. And the county fairs have an extraordinary opportunity in co-operating with that movement, to the huge profit of themselves and the folks they are trying to serve."

Closing session opened with the financial report by Secretary-Treasurer George Harman, followed by report of the legislative committee and election of directors of the districts. Newly elected directors are Maurice Jencks, Topeka, first district; E. Linker, Ottawa, second; O. B. Woodell, Winfield, third; J. Eppinger, Burlington, fourth; E. L. Hoffman, Abilene, fifth; Edith Lawson, Russell, sixth, and Evan Knudson, Goodland, seventh.

Among resolutions adopted were:

"Resolved, That this association authorize our legislative committee to oppose any change in the present fair legislation, believing that the present law should be allowed to operate undisturbed for another two years and be it further

"Resolved, That we recommend to all member fairs that in preparation of their premium lists they show their membership in the association and also that the regulation contain a requirement that all seeds entered for premiums be credited for germination and purity by the State."

E. L. Hoffman Is President

Election of officers resulted as follows: President, E. L. Hoffman, Abilene; vice-president, W. P. Royer, Coffeyville; secretary-treasurer, George Harman, Valley Falls. Mr. Harman's re-election gives him this office for the seventh consecutive term.

Among attraction representatives were J. C. Michaels, K. O. Theatrical Agency; Art Brainard, L. V. Riley, baby doll ride; L. S. Hogan, R. A. Clay, Beckmann & Carey Shows; M. H. Barnes, W. H. Marcellus, Barnes-Carruthers; Tom Sweeney, Gean Bernal, Dugan Exposition Shows; T. J. Tidwell, H. G. Buchanan, T. J. Tidwell Shows; William Groth, Groth's Gold Star Unit; Jack Polk, Low Rosenthal Agency; J. L. Landes, Landes Shows; Dick O'Brien, Isler Shows; W. A. Gibbs, Gibbs Shows; W. E. Maxwell, Regalia Manufacturing Company; Clyde S. Miller, Miller's horses; Ted North, Ted North Attractions; Harry Tucker, Tucker's Novelty Ostriches; Jack O. Winstead, Winstead Circus; Jack Ruback, Alamo Shows; J. Alex Sloan, American Booking Agency, and B. O. Truex, Wichita Fireworks Company.

Stage Show Above Par

The banquet on Roof Garden of the Jayhawk Hotel was above standard of other years. President Julius Eppinger spoke briefly, as did John Redmond. Music was by the RKO orchestra, followed by a stage show that far exceeded any entertainment offered at this yearly banquet. It was furnished thru courtesy of Ted North, Ted North Attractions, and Amy Cox, Western Vaudeville Exchange. North offered his son, Ted Jr., and the Whitehouse Twins, while Miss Cox presented Sun Tan Revue, featuring Joan Manners. A vote of thanks was given those who participated in entertainment.

Used SLOT MACHINE BARGAINS

BUY NOW direct from factory and save money. Unlimited stock of Rebuilt Slot Machines available for immediate shipment. Thoroughly overhauled, repolished and guaranteed.

Operator Bells with Reserve Jackpot Fronts... \$30.00 to \$45.00
Side Venders with Reserve Jackpot Fronts... \$2.50 to \$5.00
Front Venders with Reserve Jackpot Fronts... \$1.50 to \$3.50
Jennings Reserve Model Jackpot Bells... \$50.00, \$55.00 and \$5.00
Jennings Reserve Model Jackpot Venders \$2.50, \$3.00 and \$1.50

Machines without Jackpots at correspondingly low prices. Write for complete price list.

We guarantee all machines sold to give satisfaction. Try a sample for 10 days on a money-back proposition.

Other type machines available. Let us know what you need and we will get it for you.

LATEST and BEST Jackpot is the Jennings Victoria. 23 distinct points of advantage over other machines. Write for description and prices.

O. D. JENNINGS & COMPANY, Manufacturers

HOME OFFICE AND FACTORY: Dept. B. R. E. 4309-4319 W. Lake St., Chicago, Ill.
EASTERN FACTORY OWNED BRANCH: Dept. B. R. E. 1232 Spring Garden St., Phila., Pa.



Hartmann's Weekly Broadcast

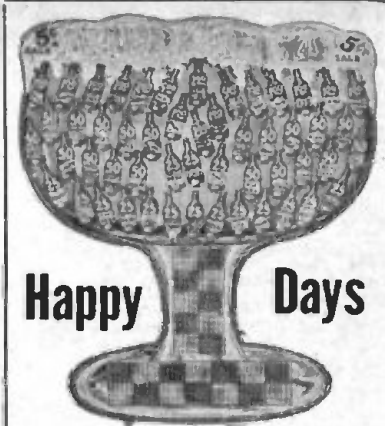
THERE was only one thing that had a tendency to mar the annual banquet-entertainment of the Ohio Fair Managers' Association at Columbus last week. Just as the "boys" were having a wonderful time, as they always do on this occasion, State Director of Agriculture I. S. Guthery delivered a jolt when, among other things in his address, he criticized some of the delegates for not giving the "true picture" of county fair conditions to the State department, claiming that they concealed the truth and were not playing fair with the residents of their counties. When one attends a banquet-entertainment he is out for a good time and wants to see others enjoy themselves. The director may have had evidence to warrant his criticism, but his attack was out of place at this social function. It was purely a business matter and should have been brought up at an executive session of the association.

Now that Playland at Rye, N. Y., has demonstrated the possibility of an all-year-round resort, not with only one or two features in operation, but many amusement devices, managers of other parks having a sufficient drawing population might do well to study Playland's winter plan for adoption in whole or in part. Gross receipts during 1931 were remarkable, having been only about 12 percent less than in 1930 despite the general business depression.

J. A. Wagner would like to see the City of Portland, Ore., take charge of Tusko, the monster elephant, and provide a home for him for the entertainment of the children and grownups. Accordingly he wrote Mayor George Baker of Portland January 8: "I have read with a great deal of interest the articles appearing in the press with reference to Tusko, that wonderful elephant which is now being housed in your city. In *The Billboard* of December 26 Clark, the owner of Tusko many years ago, tells that Tusko was not a vicious elephant and which I recall seeing the late lamented Al G. Barnes make his grand entry on the hippodrome track under the big top, riding Tusko, and the large elephant he was, and later reading Barnes' article on Tusko, that he was not a bad elephant, and of the great regard Tusko had for Barnes. I am led to believe that like a human being Tusko, if well treated, would become peaceful and a great attraction for the amusement of the children and men and women of Portland. Anyone would become distrustful of his surroundings and keepers if he were continually being faced by a firing squad or jabbed here and there with a bull hook. As past president and now chairman of the board of directors of the Circus Fairs' Association of America, I hope that your city will find a way to take over the care of Tusko, give him a chance that he may continue to furnish amusement and be viewed by the children of now and those of yesterday."

Every amusement purveyor should stress the importance of courtesy to his employees. Experience has taught that lack of it will eventually destroy any type of organization. Surely each person buying a ticket is deserving of a "Thank you," and you'll be surprised what this greeting will mean in the success of your enterprise. Have your rules for courtesy and if you find any one not living up to them, your best move is to discharge him and get somebody who will.

Sound has now reached scales. Over in England, according to word to the United States Department of Commerce from its office there, "talking" scales which announce a person's weight by means of a deep voice in addition to the well-known indicating hand, have been introduced recently. A person steps upon the scale platform, drops a penny in the slot, the hand swings around to the proper weight and a deep but distinct voice states the figure reached. This is accomplished by means of a large phonograph record upon which a flexible arm rests after the weight has been found, the hand and the sound box being coupled together.



Happy Days

No. 2500 HD.
HAPPY DAYS will make you happy by solving your financial problems.
HAPPY DAYS will make your customers happy by bringing back happy memories.
KEEP YOUR CUSTOMER NOW!
52 LIBERAL PREMIUMS.
Takes In.....\$125.00
Pays Out.....14.00
Profit.....\$111.00
Price \$3.50
GARDNER & COMPANY,
World's Largest Manufacturers of Salesboards,
MAIN OFFICE AND FACTORY—A-2300
Archer Ave., Chicago, Ill.
EASTERN OFFICE AND WAREHOUSE—A-41
N. 4th St., Philadelphia, Pa.
WESTERN OFFICE AND WAREHOUSE—
A-412 Market St., San Francisco, Calif.
SOUTHERN OFFICE AND WAREHOUSE:
A-285 Canal St., New Orleans, La.

HERE YOU ARE!

A New Razor Blade Deal That Gives You Extra Profit
Get Started Now!



FREE One Safety Razor in Metal Case with every Carton of Smooth Edge Blades.
B8C85—Double Edge for Gillette Type Safety Razor. 10 Blades in Package. 10 Packages in Carton.
In Lots of 10 Cartons **1.00** Per Carton (100 Blades)
Smaller Quantities, **1.10** Per Carton (100 Blades)

N. SHURE CO.
Adams and Wells Streets
CHICAGO

**SALESBOARDS
PREMIUM MERCHANDISE**
Write for our complete Catalog.
MIDWEST NOVELTY COMPANY
1508 Main Street, KANSAS CITY, MO.

Snakes Wanted
HUBERT'S MUSEUM
228 West 42nd St.
New York City

MILLER MODERN MUSEUM
Wants to hear from JOE NEYMORE at once. Also high-powered Candy Salesman. Must finance own shipments. Wire, don't write.
CASH MILLER,
282 South Main Street, AKRON, O.

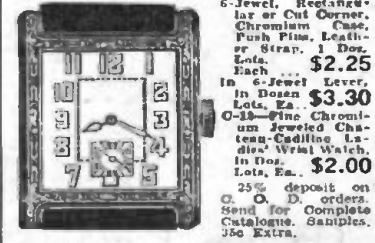
GREAT BRIGHT WAY SHOWS
Opening April 2, Vicinity Petersburg, Va.
WANT Shows, Rides, Concessions of all kinds, including Cook House, Palmistry, Corn Game. Everything open. **FOR SALE—Merry-Go-Round.** \$1,000; Calliope, \$100.00; Peppercorn Machine, \$50.00. All good as new. Address Clarksville, Va.

BINGO

Price \$16.50



Width, 16 In.
Height, 8 1/2 In.
Length, 24 In.
Wgt. 23 Lbs.
TAKEN IN COST FIRST WEEK.
BINGO has already become the standard of comparison in judging the merit of coin-operated skill and amusement machines. Its play has been sensational all over the country. Legal everywhere. Stands for This Machine, \$2.50.
Write or wire for circular.
BINGO NOVELTY MANUFACTURING CO.
2240 Ogden Ave., Chicago, Ill.
Eastern Rep.—I. SCHOENBERG, 5 Debevoise Street, Brooklyn, N. Y.



FRANK POLLAK
127 Chrystie St., New York City

New and Used Coin Operated Machines—Jack Pots, Baseballs, etc.
Write for Our Prices
H & D SALES CO.
KNOXVILLE, TENN.

**THE NEW MODEL
Erie Digger**
Better Than Ever. Three Styles.
It Pays to Buy the Best.
THE ERIE MFG. CO.
30 Woodbine Street, HARTFORD, CONN.
REFERENCES—Bradstreet's or Dun's; Hartford Nat. Bank & Trust Co., Hartford, Conn.

"PAL"



**THE HIT IN 30 YEARS
CIGARETTE EXTINGUISHER ASH TRAY**
TILT PAL AND SEE RESULTS.
A bulb for refilling connected under base.
SAMPLE POSTPAID \$2.00
25% deposit, balance C. O. D.
Also 6 on an 800-Home Salesboard, with a \$11.00. Pay Out Complete \$12.00.
JOHN'S DISCOUNT ON REQUEST.
NOVELTY SALES CO.
806 Walnut Street, PHILADELPHIA, PA.

**CHUCK
LUCK**
5 Games for the Price of ONE
Five different Prizes furnished with each Machine, namely—FOKER, HORSE RACING, DICE, FOOTBALL, BLACK JACK. Can be changed from one to another in a minute.
Sample Price, **\$12.50**
(Including 5 Prizes.)
Guarantee Satisfaction.
10 Day Trial or Money Back.
D. Gottlieb & Co. 4218 W. Chicago Ave., CHICAGO.

CARNIVAL MANAGERS NOTICE
FOR SALE—Toys, Banners, Wardrobe, Drops and Cycles for Plant and Musical Tark Shows, complete. West. Deep Sea and Oganland Show, bargain lot cash. **JOHN T. McCABLIN,** 125 E. Baltimore St., Baltimore, Md. Slide Shows for Park work. Museum Attractions, with.

Buster Ball

THE ONLY COUNTER SIZE PIN TABLE!

1. 18 1/2 in. W. 11 in. H. 7 1/2 in.

Only 1 1/2 lbs. Easily Carried.

A REAL \$5 MAKER

ORDERS are pouring in for this fascinating machine. No wonder! Look at its low price! Has all the thrill and dash of an expensive outfit, yet costs but little. Great for counter or clear case. Foolproof, one lever control. Beautifully finished, all metal cabinet. Every desirable feature. As your jobber or order direct today.

GENCO, Inc., 3546 Ravenswood Ave., CHICAGO
GENCO - MAKER OF CHAMPIONS



This Year's Surprise Electric Clock

Sample 95c Case Lot 24 Clocks, Each 87c



Guarantee Certificate with each Clock. In Patent Colors—Green, Blue, Rose, Silver. 2 1/2 in. 60 Cycle, A. C., 100 or 115 volt. Complete with Cord and Plug.

SEND FOR OUR NEW LARGE CATALOG.

ROHDE-SPENCER CO.
Wholesale House,
223 W. Madison St. Chicago, Ill.

PUSH CARDS

New Imported Design



Manufactured exclusively by us. Let us quote you on Special Cards. Our 48-page Catalog of Jewelry Assortments, Balabards, and 510 Machines sent on request.

Quality and Price Will Be First with Us.

WEST NOVELTY MFG. CO.
160-166 W. Erie St., Chicago, Ill.

The "HOTTEST" MONEY MAKER IN THE COIN MACHINE FIELD

THE SCOOP HAS MADE GOOD!

Hundreds are now on location — each netting from \$3.00 to \$10.00 weekly profit!

The SCOOP vending candies and large novelties, such as watches, knives, cigarette lighters, harmonicas, manicure sets, etc.

INTRODUCTORY DEAL—One Scoop and Metal Floor Stand, 15 pounds candy coated peanuts, 2 1/2 gross small. 10 large capital prizes. All for only \$50.00

GUARANTEE—Your money will be gladly refunded if in 10 day trial does not prove that the SCOOP is the greatest money maker you have ever operated. See the low quantity prices. Exclusive county and State distributors wanted.

ROBBINS & CO. 1141-B DEKALB AVE. BROOKLYN, N.Y.

Back-Page Pats

By W. P. (PAT) CONSIDINE

PENNY person weighers came in for some unexpected publicity thru the Midwest recently. Scale operators and the makers of the same owe a debt to a couple of ladies who inadvertently popped into the picture, actually and by proxy, to bring the penny scales into the spotlight. It was Lillian Roth, popular stage and screen star, who headlined last week in RKO vaudeville at the Palace Theater, Chicago, that was featured in the flesh. It happened that one of the Windy City newspapers had just started, serially, the story of a young lady who has had plenty adventure, cereally, so to speak. Signally successful slapping about stage stars slim, Sylvia wrote a book about it all, that, apparently, rang the bell for public interest. Putting in the big boost for their serial story, the paper fell hard for pictures of the slender Lillian posed perched upon the platform of a popular penny scale, and they hooked her in the billing with the story of Sylvia's adventures among the avoidpups. There was something about that weighing-machine background that appealed to the press photos, and pictures of Lillian Roth, perched upon a penny scale, appeared in more than one paper to be circulated throuth the Middle West. It is recalled that at one conclave, held during the past year, advertising experts were called in and they elaborated at great length in giving coin machinedom an outline on how the public might be made coin-machine-conscious if a nation-wide campaign was financed by the industry. There was considerable merit to many of the suggestions offered, and graphs, charts and posters were displayed to illustrate how the good will and confidence of the public might be gained with educational poster, phrase and slogan. The cost would have been plenty to put the ideas into action, and so the proposals were tabled, where they rest today. Meanwhile coin machinedom had to struggle along upon its own initiative, furnishing its own publicity thru its house organs, a wide and colorful variety, by the way, from the trade press, *Bally, hoo, Hooey* and lady luck. From within the industry some splendid work has been gotten out in the form of excellent booklets, and when it comes to the slogans, they're plenty neat and full of meat. The fact is that there are few of the devices of the coin-controlled variety that lend themselves well to exploitation in the public press. Time after time at the annual expositions and trade shows staged by the industry, newspaper photographers have roamed the aisles hopes high that they might cop a new or novel picture for their paper. Men from the movie weeklies, a flock of boys with showmanship, have made their calls when expositions were in progress, seeking the new, the novel for filming, only to leave with the blinders still on the camera.

IN AN effort to get the lowdown on the tax bugaboo, this digest for the busy reader of the back-page realm sponsored an excursion to the library to scan all available data referring to tax, license and regulatory rulings. Coin machines have not made the public library yet. It was recalled that Leo Landweymer, Texas man of coincraft, once proposed that he would write a book covering all phases of legislation concerning coin-controlled machines. Plenty has been written on the subject. Bits about regulatory rulings, tax and license have been published, appearing from time to time, but, widely scattered, they bred confusion rather than comfort. Vending-machine laws of the various States have been thoroly covered in *The Billboard's* columns during recent months down to the new Tennessee Revenue Bill, which supersedes all legislation enacted in that State, effective January 1, 1932. Taken by and large, agitation and whooperdoo over tax, license and legislation has been overdone in the coin-machine field. A close inspection of tax or license rulings written into statute books and ordinances closes the fact that they offer little serious interference or hindrance to the operator ambitious to add to his offering vending machines or those of the amusement variety. In most States where such legislation figures on the statute books and a tax or license fee is demanded, it is significant to note that almost without exception care was taken by the legislators to write into such bills a

clause that exempts from tax or license machines that are owned and operated by merchants or storekeepers. That the penny arcade is an amusement institution has been recognized too, with the result that it has been written into most rulings that the "Penny Arcade" shall pay an annual license fee rather than an individual license fee or tax for each machine. It is noted, too, that in naming the specific sum demanded for each machine a division was made. Penny machines, or machines that may be operated for a coin not in excess of 5 cents, do not pay the same premium to do business that is demanded for the machines that require a coin of greater value or of larger size to operate them. Special rulings are found effective to govern the sales of tobacco via vending machine. On not familiar with State laws and community rules that govern the sale of tobacco would do well to get posted. The sale of tobacco is hedged with many restrictions, being, in the luxury class for one thing; certain rules are often in effect with regards to sale to minors, and retail-dealer license may be required. Where gasoline is vended from pumps equipped with coin-slot attachment the same investigation might apply.

THURSDAY nights from the College Inn of the Hotel Sherman Ben Bernie, the Old Maestro himself, may be heard telling the world: "Everybody, everybody will be here." Paging J. O. Huber, chairman of the committee and in charge of the Coin Machine Manufacturers' Exposition billed for the same Hotel Sherman at Chicago for February 22-25, it was learned that exhibitors have swamped him for space and the overflow will have to be accommodated on the mezzanine floor adjacent to the exhibition hall. "Everybody will be here," Huber tells the world, "everybody." G. L. Lewis scratches off the pen and ink sketches which are one of the features in recent advertising of what well-known manufacturer? When Vince Shay says "Sweet money," that's the way it sounds to the listener. E. R. Simpson is still headquarters at Chicago. Burns Watling and Art Callis, young sons of famous daddies from coin machinedom. M. Iatros, world traveler, citizen of the world, well known in diplomatic circles, was a visitor at *The Billboard's* office recently. He is the inventor of a unique marine amusement device that will get into action when a coin is dropped in its slot. He is convinced that once in production this machine will find favor at all arcades and amusement centers. E. C. Kelly, Harvey Carr, D. F. Hanes and W. R. Dolling were noted among the visitors at the first meeting of the new year held by VMOA, of Chicago, at Great Northern Hotel. Newly elected officers were installed with impressive ceremony by John H. Diehl, past president of the association. A great many people are curious as to what the federal rulings actually are that forbid the reproduction of United States coins or currency, especially in print. Flipping the pages of a popular dictionary, one comes upon pages filled with pictures of our current coin, reproduced in really in color that the strolling kibitzer reaches over the shoulder of your rubberneck to get change for a dollar. While the treasury department rules are strict in their demand that no reproductions shall be made it was learned that exceptions are made where the picture is for educational purposes. Arithmetics may show cuts of coins, and magazines of money or pamphlets, the numismatic kind, are sometimes given permission to show what money looks like in their booklets.

SCOTS have a coin they call the hard-head. A penny is worth more than a cent. Actually the penny is an English coin, a twelfth of a British shilling, and is worth a fraction more than two cents in our money, of these United States. Banks and bankers do not overlook the appeal and popularity of the coin-controlled machine. The penny weigher is standard equipment in many a bank and trust company building. Those little pocket savings banks are often vended from a vending machine with 10-cent slot. Set outside the building they catch the pocket saver on the fly. Filled to overflowing the little coin-gorged pocket

TWO BIG JACK POTS

5c, 10c, 25c



FIRST AND ONLY TWIN JACK POT IN THE WORLD.
Built With or Without Front Vender,
5c, 10c or 25c Play

No. 70 — \$85.00 — \$70.00
No. 80 — \$90.00 — \$75.00
No. 90 — \$90.00 — \$75.00

Special Discounts in Lots of 5 or More Distributors wanted everywhere. Write for catalogue and prices.

WATLING MFG. CO.
Our New Factory,
4640-4660 W. Fulton St. Chicago, Ill.
Telephone, Columbus 2770.
Cable Address "WATLINGITE," Chicago

HERE IT IS!

The Jack Pot Board That Has Taken the Country by Storm.

2,600-Hole 5c Board. Takes in \$180.00. Pays out in trade \$84.00
10 Hidden Certificates, paying from \$1.00 to \$10.00 in trade.
48 other Awards to "pop up" the play. Catalog No. 3620. List Price, \$5.40.

Harlich Mfg. Co., 1401-1417 W. Jackson Blvd., Chicago
Send for New Color Catalog.

DOWN GOES THE PRICE!

Bathing Beauty Charms

\$4.50 Gross \$4.50 Gross



LOHN'S PRAYER CHARMS, GROSS, \$5.00.
Postage, 10c per Gross Additional.

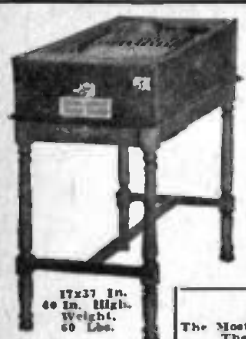
IMPORTANT NOTICE
We will not publish a new edition of our Catalog until some time in May. All orders selected from our 1931 Catalog or any previous issue will be filled at lowest market prices regardless of printed quotations. If interested in any items not listed write for prices. We are constantly receiving shipments of new merchandise and will probably have what you want.

Write for Circular on Novelty Valentines Postcards.

LEVIN BROS.
TERRE HAUTE, INDIANA
Est. 1886

Oyster of celluloid and metal is opened by the teller and credited to the new account started on the sidewalk. . . . There is nothing that will build up the old god will like good measure. . . . One device that functions for a penny, one-cent to you, delivers two paper towels for the washer, so they named it the "Onliwon."

START 1932 RIGHT —CATCH THESE FOUR ACES!



HIT THE HIGH PROFITS WITH HI-BALL

It isn't the first nickel that counts—it's the second and the third. The common machine is played only once, but Hi-Ball brings the customer back again and again. Built right, guaranteed to satisfy the operator. Beautifully decorated cabinet, rich toned walnut finish, strong detachable legs, easily attached to travel floors. When dismantled fits into any coupe or roadster rear compartment. Playing board affords the public ACTION and plenty of it. Mechanism original, simple and easy to play. No knobs to turn. Sample Machine.....\$75.00 Lots of 10.....\$65.00 Lots of 5.....70.00

Immediate Shipment. **JOBBER'S WIRE OR WRITE FOR QUANTITY PRICES**

JOSTLE

The Most Fascinating Nickel Machine Ever Built! The Desire To Play Grows Constantly.

JOSTLE—It's the size machine you have been looking for. —Its attractiveness comes with the most exclusive places. —Its returns compare with the lawless slot machine. —It runs just jostles in the money! —Its mechanical parts are designed with utmost simplicity, eliminating the trouble calls and loss of income. Order a Sample Jostle Right Now!

JOSTLE CONSTRUCTION.

JOSTLE Tables are superbly constructed. Sides and bottom of finest 3-ply veneer. Walnut finish. Play board finished in natural high lustered 5-ply Birch, with ten marbles to each board. Table very sturdily constructed of solid legs and panels of Walnut finished Birch. All metal parts are highly nickel plated.

BUILT RIGHT AND PRICED RIGHT.

SAMPLE JOSTLE TABLE.....\$75.00 Lots of 10.....70.00 Lots of 5.....70.00

JOBBER'S WIRE OR WRITE FOR QUANTITY PRICES

SHIPMENT OF JOSTLES—Each machine comes packed individually in a strong corrugated box and shipped by express unless otherwise specified. SPECIAL—We have 10 Jostles we used for testing locations that we offer subject to prior sales at \$57.50 Each by taking the lot of 10. Guaranteed new.

LUCKY STRIKE

The Most Skillful Pin Game—Built by Experienced Operators. Not a Dream but a Magnet for Nickels. Proven by Months of Operation. The Fastest Money Earning Game for the Investment Before the Public Today. Ask Any Location Owner With a Pin Game About the Large Receipts These Machines Are Taking In. This Game Usually Pays for Itself in First Ten Days' Operation. Large, Strong Cash Box With Heavy Brass Lock. A Real Piece of Furniture. Walnut Cabinet With Birdseye Maple Panels—Highly Polished. The Size—Attractive Workmanship and Large Monetary Receipts Make Lucky Strike Appropriate for the Finest Locations. Several Machines Can Be Carried in an Automobile When Legs are Detached. Shipment of Lucky Strike! Each Machine Comes Packed Individually in a Strong Corrugated Box and Shipped by Express Unless Otherwise Specified.

BUILT RIGHT AND PRICED RIGHT.

Sample Lucky Table.....\$75.00 Lots of 10.....\$50.00 Lots of 5.....55.00

JOBBER'S WIRE OR WRITE FOR QUANTITY PRICES

TAKING THE COUNTRY BY STORM. BAFFLE BALL

The Biggest Amusement Value Ever Offered in Coin-Operated Machine History.

A MASTER PROFIT MAKER that sustains its earnings indefinitely. Legal anywhere. 7 plays for 1c. Defies competition. Tried, tested; proved the record breaker of all time. Backed by a shock-proof trial GUARANTEE. Will open hundreds of new locations for you. PAYS FOR ITSELF FIRST WEEK-END. Delay is fatal! ACT NOW!

Sample Machine.....\$18.50 Lots of 10.....\$17.50 Lots of 5, Each.....15.00 Special Steel Stand, \$2.50

WIRE AT ONCE FOR COMPLETE DETAILS AND IRON-CLAD RISK-BANISHING GUARANTEE. Made in both Penny and Nickel Play. Specify which you want when ordering. We can make immediate delivery.

JOBBER'S—WRITE FOR SPECIAL JOBBER'S CONTRACT PRICES

SPECIALS

- MINTS. Assorted Flavors, 10-Case Lots. Per Case.....\$ 6.00
- (3) MILLS SILENT PLAY FRONT VENDER, 5c Play, Used as Sample. Each..... 30.00
- (2) MILLS SILENT PLAY FRONT VENDER, 15c Play, Used as Sample. Each..... 35.00
- (10) A. B. T. NUMBERED BELLS TARGETS, Penny Play, Slightly Used. Each..... 15.00
- (50) BUNCH POOL TABLES. Complete with stands, Slightly Used..... 17.50
- in Lots of 10, Each, \$78.00; in Lots of 40, Each, \$18.00; in Lots of 100, Each, \$17.50
- Write for Circular on Pool Shooters. This new number will get the money.

TERMS—1/3 cash, balance C. O. D. All deposits must be in the form of Post Office, Express or Telegraphic Money Orders. We make no shipments on personal or certified checks until they are cleared thru your bank. Deposit as requested will assure you immediate shipment.

Moseley Vending Machine Exchange, Inc.
3822 Chamberlayne Ave., Richmond, Va.

SOMETHING NEW AGAIN Ten Commandments

Imitation Ivory Telescopic Charm with complete imprint of the Ten Commandments. This item will undoubtedly outlast the Lord's Prayer Charm.
Per Gross, \$5.00

PEN WORKERS

Our new Bullet-Shaped FOUNTAIN PENS. In Genuine Pearl Colors, with Beautiful 2-Pc. Pencil to Match, at a New Low Price \$4.20 Per Dozen Sets. Write for New 200-Page Catalog. It's Free.

M. K. BRODY, 1118 S. HALSTED ST., Chicago, Ill.

ELGIN AND WALTHAM, \$3.00 Each

1c size, 7-J. Fancy Engraved, New Open-Face Case, Yellow or Chromolium Finish, Hunting Movement. Same in 18-J, \$3.99; 17-J, \$1.75. SPECIAL—Waltham O size Watch, Waltham, 7-J, \$5.75 Ea. Sample, 35c extra. Money refunded within five days if not satisfied. 25% deposit on all orders, balance C. O. D. Catalog on request. **FALTER & SMITH, INC., 132 Nassau St., New York City.**

New Elephant Cigarette and Laugh Dispenser

"JUST OUT"—FAST SELLER—"DEPRESSION MONEY-GETTER"

Be ready for the National Conventions and coming Elections with these items. Best worker on salesboards and sells on sight. A snappy looker. Lacquered and done in natural colors. Length, 9 inches; height, 6 inches. Mechanism perfect. Guaranteed to work. Proud Elephant's trunk down, cigarette is ejected immediately.

Also "SOCK-O-DONKEY" Cigarette Dispensers at same price. 25% Cash With Order, Balance C. O. D.
Per Dozen, \$7.80—Sample Postpaid, \$1.00
CENTRAL NOVELTY MFG. CO., 4107 Lafayette Ave., St. Louis, Mo.

SALESBOARD OPERATORS

These choice locations you have always wanted to operate are easily accessible with our Ready-to-Run Salesboard Assortment. Will make your competitors look like 10c. If you doubt this statement ask the man who is now using them, then write immediately for circular matter and prices to this sole originator.

H. G. PAYNE COMPANY
203 Church Street, Nashville, Tennessee

TAKING THE COUNTRY BY STORM!!! BAFFLE BALL!

The Biggest Amusement Value Ever Offered in Coin-Machine History

Wait no longer. Here it is. The opportunity you have been looking for—A MASTER PROFIT MAKER that sustains its earnings indefinitely. Legal anywhere. 7 plays for 1c. Defies competition. Tried, tested; proved the record breaker of all time. Colorful, substantial; a Trojan for punishment. Backed by a shock-proof trial GUARANTEE. Will open hundreds of new locations for you. PAYS FOR ITSELF FIRST WEEK-END. Delay is fatal. ACT NOW!

TRIAL MACHINE only \$19.50
LOTS OF 5, only \$18.50 Each!
LOTS OF 10, only \$17.50 Each!

Special Steel Stand, \$2.50
WIRE AT ONCE FOR

Complete Details and Iron-Clad Risk-Banishing Guarantee ---

Manufactured Exclusively By **KEENEY & SONS, 700 E. 40th St., CHICAGO, ILLINOIS.**



Weight Only 24 lbs.

NEW PROSPERITY MULE LIQUID DISPENSER

Fast Seller for Salesboards and Premiums. Lacquered Soft tones Gray and White. Bright Red Cup Holder. Two Beedleware Cup Glass-Lined Keg holds one full Moccasin operators perfectly.

Per dozen, \$19.20, Less quantities \$1.75 each
SAMPLE, POSTPAID, \$2.00
TERMS: 25% cash deposit, balance C. O. D.
SALES BUILDERS OF AM., 3066 S. Canal, Chicago, Ill.



SALESBOARD OPERATORS ATTENTION

We Direct Your Special Attention to the Following Numbers, Which Have Been Created and Manufactured by Ourselves:

- 4,000 GOLD POTS
- 3,500 HOT POTS OF GOLD.
- 2,500 GOLDEN ACE.
- 6,000 EAGLE GOLD MINES.
- 4,000 FREE WHEEL.
- 2,000 BAYNET POTS.
- 3,000 LUCKY HORSE SHOP.
- 6,000 BREAK THE SAFE.
- 4,000 SILAN COUNTRY STORE (New Last Week).
- 2,000 LUCKY FIVE (New Next Week).
- 4,000 MONTE CARLO ROULETTE (New Next Week).

You Are Doing Yourself An Injustice By Not Investigating These Numbers. Write for Particulars. **M. L. KAHN & CO. INC., PHILADELPHIA, PA.**

820 Arch Street, THE HOUSE FOR ORIGINAL SALESBOARDS.

NEW AND USED COIN-OPERATED MACHINES

OF EVERY DESCRIPTION. Also Special Prices on Mints, Stands and Supplies. MINT WRITE FOR OUR BIG OFFER. VENDERS

THE LATEST SUPERIOR POOL, 1c Play, \$18.00. BAFFLE BALL, \$18.50, in Lots of 5, 1c and 5c Play.

We can supply Coin Slides, Plungers and Marbles for Pin Board Games. Tell us your requirements. **SICKING MFG. CO., 1922 Freeman Avenue, Cincinnati, Ohio** Established 1895.

SALESBOARD OPERATORS Line Up for Your Easter Business Now

Why play the old worn-out stuff. When you can get a brand-new, red-hot Easter Premium that will knock 'em cold? Send for circular with factory-to-you prices today.

KEYSTONE SPECIALTY COMPANY, 52 S. Sixth Street, READING, PA.

SALESBOARD JOBBERS AND OPERATORS

You cannot afford to be another minute without our beautiful new CATALOGS showing the largest, most and lowest priced line of Ready-to-Run Salesboard Assortments. Blank Salesboards, Push-Cards and Pocket Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS Direct to Your Customers. PROMPT and COURTEOUS SERVICE. **A. S. DOUGLIS & CO., 116 SO. WELLS ST., CHICAGO, ILL.**

NEW DONKEY LIQUID DISPENSER

Price \$19.20 Doz. Sample \$1.75

DONKEY CIGARETTE DIS- \$9.00
PENNER. Price Down.....
Sample, 35c. Postage Extra.
Write for Circular.

ELECTRIC LIGHTER AND ASH TRAY COMBINATION SET. Size of \$5.60
Tray, 4x8. Assl. Colors. Per Des. Sample, 30c Each. Postage Extra.

WE CARRY IN STOCK A FULL LINE OF SALESBOARDS AND NOVELTIES. Write for Salesboard and Merchandise Catalogs. 25% deposit requested with all C. O. D. orders.

FAIR TRADING CO., Inc.
40 W. 21st Street, New York

THE LINCOLN Hot Peanut Vender

New Money-Making Vending Machine. **NOVIX SPECIALTY CO., 1193 Broadway, New York.**

SAY "I SAW IT IN THE BILLBOARD."

Competition Knocked Out

BAFFLE BALL, SR.

Champ of All Pin Games

Man! If you think you've ever made a buy in your life . . . this will surely open your eyes. **BAFFLE BALL, SR.** has everything knocked out cold.

Never before has any manufacturer ever dared to produce so big a value for so little money.

BAFFLE BALL, SR. has everything . . . a man-sized machine . . . elaborately decorated . . . solid walnut, high finish . . . colorful playing field . . . and that's not all . . . a finished product for the select location.

No other machine of equal quality comes within a mile of our price. Others ask as much as \$125.00. Our price as low as \$37.50 in lots of ten.

PAYS FOR ITSELF IN A FEW DAYS

BAFFLE BALL, SR. clicks on sight wherever displayed. The most fascinating game presented in the last decade. Smashes all previous earning records of coin-operated machines. Tests have already established it as the biggest money maker in the business.

RUSH YOUR ORDER TODAY

Keen operators everywhere will recognize this opportunity for a golden harvest. Don't lose any time getting started. Orders will be filled in order of receipt. Write, wire or phone.

D. GOTTLIEB & Co.
318 W. Chicago Avenue, Chicago



Sample
\$42.50

FEATURES

- Table Type—Removable Legs.
- Portable—For Your Car.
- 10 Balls for 5 Cents.
- Chromium-Plated Fixtures.
- Green and Gold Playing Field.
- Colored Balls—Colored Pockets.
- Sturdily Built—Lasts Lifetime.
- No-Cost Service.
- Positive Coin Mechanism.
- Foot and Trouble-Proof.
- Legal Everywhere.

Lots of 5
\$40.00
Lots of 10
\$37.50
Length 34"
Width 20"

No-Risk GUARANTEE
Order **BAFFLE BALL, SR.** on our absolute money-back guarantee of satisfaction. Prove to yourself that it fulfills every claim we make. If you are not completely satisfied, return the machine within 7 days after delivery, via prepaid express. Purchase price will be promptly refunded without question. Shipped in wooden box, insuring safe transportation.
TERMS—1/3 with Order, Certified Check, Balance C. O. D.



Guess and Get A Break

BIGGEST SELLER ON THE MARKET TO-DAY

16 cut-outs and 33 seals. A highly colored 3000 hole (64 to sq. in). board, taking in \$150. and paying out \$70.

CHAS. A. BREWER & SONS
The Largest Board and Card House in the World
Englewood Station : : : CHICAGO, ILL.

A KNOCKOUT for CARNIVALS, FAIRS, PREMIUMS and SALESBOARDS

Large Size Silk Fringe PILLOWS Without Filling, Dozen \$4.80

Add 50c for Sample Dozen, Prepaid.
KAPOK FILLED, Doz \$7.50
Add \$1.00 for Sample Dozen, Prepaid.
For quick action wire money with order. Ship same day order received. 25% deposit, balance C. O. D.

WESTERN ART LEATHER CO.
P. O. Box 481, 1616 Arapahoe Street, Denver, Colo. Free Catalog.



NOW DELIVERING THE GOLDEN COMET!

The De Luxe Roll Ball Game with many new and distinctive features, including a new style Coin Chute that is 100% right. Made in two Models—1c Style with 5 Balls and 5c Style with 10 Balls.

JOBBER'S PRICES:
Sample, \$16.50; Lots of 10, \$15; Lots of 25, \$14; Lots of 50, \$13; Lots of 100, \$12.
Stands for Machines, \$2.50; Lot of 10, \$2 Each.

The Field Manufacturing Corp.,
Peoria, Illinois, U. S. A.

HI-BALL ANOTHER PEO WINNER

10 Shots for 5c
HI-BALL is as big a winner as the Peo Little Whirl-Wind and the Peo Play-Poker.
HI-BALL gives plenty of action and requires just the right amount of skill to bring the repeat business.
Like every Peo-built machine, HI-BALL is built to last. Beautifully decorated cabinet, finished in rich toned walnut. Legs are strongly made, detachable, easily adjusted to uneven floors.

PEO MFG. CORP.
449 Ave. A, Dept. B, Rochester, New York
CHICAGO OFFICE: 4332 W. Harrison St., Chicago, Illinois
NEW YORK OFFICE: 1123 Broadway, New York City



Shipping Weight, 45 Lbs. Actual Weight, 60 Lbs.
40 in. High, 37 in. Long, 17 in. Wide.



SILENT JACKPOT BELLS
JACKPOT FRONT VENDERS
MINTS, BALL GUM, BABY JACKS, DANDY VENDERS, STEEL SAFES, STANDS

Write or Wire for Prices.
KEYSTONE NOVELTY & MFG. CO.
26th and Chestnut Sts., PHILADELPHIA, PA.



SALESBOARD OPERATORS! STOP—LOOK AND LISTEN!

3--ELECTRIC CLOCK COACHES--3

MADE OF METAL IN OLD GOLD FINISH.
Put up on a 1,500-Hole Combination Cigarette Board at 6c per sale. Takes in \$75.00 and Pays Out \$15.00 in Cigarettes at Retail Value.
Sample Deal Complete, \$10.50
Send for Free Circular.

GELLMAN BROS., 119 N. Fourth St., Minneapolis, Minn.

MINTS  **MINTS**

Direct from Manufacturer. Small or large quantities. Write for prices.
THE LIBERTY MINT CO., 1809 John Street, Cincinnati, O.

With a real taste and flavor that helps develop repeat business.

a new deal

for you



USE THE COUPON BELOW

**MR. DEALER
MR. JOBBER
MR. OPERATOR**

MAKE MORE MONEY WITH SALESBOARDS

The catalog illustrated to the left is a money saver—a money maker. No user of salesboards, operator, retailer or jobber, should be without it. It contains a new deal for everybody. Lower prices, net prices, square hole boards at the prices of round, and free freight. The largest and most complete line of salesboards ever manufactured and ever assembled in one catalog. Write for this new big book at once.



GARDNER & COMPANY

WORLD'S LARGEST MANUFACTURERS OF SALESBOARDS

2309 ARCHER AVE., CHICAGO — 527 CANAL ST., NEW ORLEANS — 417 MARKET ST., SAN FRANCISCO — 44 N. FOURTH ST., PHILADELPHIA

RUSH! _____
•• YOUR NEW CATALOG

Name
Address
City

DEALER
 JOBBER
 OPERATOR