

# The Billboard

The World's Foremost Amusement Weekly

Founded 1894

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15 Cents  
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The Authority of Show Business

# Selecting the Right Publication

**MAKE** your advertising dollars accomplish more in 1932 thru the elimination of doubtful advertising media and concentration in publications of known and proven value.

**MANY** advertisers have been doing this, and those interested in reaching Show people have been confining their efforts to *The Billboard*. *They know its value.*

**THEY** know, too, that it is essential to get authentic, guaranteed circulation and complete coverage, for in the amusement industry there is a continuous interchanging of personnel among its various branches.

A former Medicine Show entertainer today heads one of the largest and most outstanding acts on the Vaudeville stage.

A former Wild West Show performer, who later attained great popularity on the Screen, was the feature attraction of a large Circus in 1930 and 1931.

A Carnival manager of 1928 was an Amusement Park operator in 1931.

A Park manager, in addition to his usual duties, successfully managed a large district Fair in 1931.

A Penny Arcade employee in 1929 is now a successful operator in the Coin Machine business.

A Circus act in summer is a Vaudeville headliner during the winter season.

A "Simon Legree," formerly with a Boat Show, played heavies with a leading Stock company in 1931.

An Amusement Park Concessioner of a few years back developed into a successful Ride owner, traveling with a large Carnival in 1931.

A Circus advance man of 1930 managed a large Theater, exhibiting first-run pictures and booking large Stage attractions, in 1931.

A Fair secretary has taken over the active management of a new large Auditorium.

**TRULY** the branches of the Amusement Field are definitely linked together, forming one Complete Large Industry, spending more than 4 Billion Dollars annually.

**ONLY THE BILLBOARD OFFERS COMPLETE COVERAGE**

**The First Big List Number of the Year**

# The January SIST NUMBER!

**Dated January 30**

**On Sale January 26**

Showmen, indoor and outdoor, are at work. Inventories have been taken and they are ready to buy the one thousand and one things they must have. As for example—

*Motor Trucks and Transportation  
Riding and Amusement Devices  
Sanitary Cups and Soft Drinks*

*Paints and Sprayers  
Floodlights and Sound Amplifiers  
Candy and Confections*

The Last Display Form of the January List Number goes to press Monday noon, January 25. Advertising copy for special attention or preferred position must reach us earlier.

**The Billboard Publishing Company**

**25 Opera Place**

**Cincinnati, Ohio**

*New York  
Philadelphia*

*Chicago  
Boston*

*St. Louis  
Kansas City*

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## MOTORIZED SHOWS EXEMPT

### \$40,378 Is Toronto Net

**Profit satisfying to CNE board—Harris to retire—Waters returning**

TORONTO, Jan. 11.—Canadian National Exhibition had a profit of \$40,378 during the past year. Unfavorable conditions of 1931 did not prevent the exhibition from showing this net profit, which the city of Toronto will receive.

This is after meeting debt charges on the pure food building, engineering and automotive buildings. Total revenue for last year was \$989,211.35 and operating expenses amounted to \$790,496.17, leaving a profit of \$198,715.18 before debt charges.

Directors think financial results of the year are very satisfactory, considering general conditions. The \$198,715.18 has been distributed as follows: \$20,222.74 on additions to plant and ground improvement, \$21,397 debt charges on pure food building, \$48,150 debt charges on engineering building, \$54,566.67 debt charges on automotive building, \$14,000 on water rates, and the balance, \$40,378.27, is profit.

Sam Harris, present president, is to (See TORONTO NET on page 59)

### Chi Fair Fun Zone Nears Solid State as Moulton Talks "Rides"

NEW YORK, Jan. 11.—The mile-long amusement peninsula slated to take shape at Chicago's Century of Progress Exposition in 1933 appeared more solid as a result of another conference on the subject between Dr. F. R. Moulton, director of concessions, and important riding-device builders of the Manufacturers' Division of the National Association of Amusement Parks. Meeting was held Thursday at the office of R. S. Uzzell in the Bush Terminal Building here, and lasted from 10 in the morning till late in the afternoon.

Dr. Moulton felt very definitely that amusement zone should be taken over in its entirety by division to give World Fair benefit of the former's combined strength, invention and experience. He plans to send manufacturers a diagram of site area to acquaint them with every detail of the layout, manufacturers' committee to plot out a practical draft to serve as the basis for zone's physical arrangement, together with an idea of the specific rides, shows and novelties which will be housed therein.

Manufacturers appear set on a rider proposition or two-way arrangement which would make fun zone permanent for five years after conclusion of fair. Dr. Moulton is expected to submit this suggestion to executives of the South Park Board, South Park, Ill., for decision. He will probably recommend the plan on its money-getting possibilities, what with fair's ideal location on the lake front, easy of access and close to the heart of the city.

Present at the meeting, in addition to Dr. Moulton and Mr. Uzzell, were Frank Uzzell; Harry C. Baker, of Harry C. Baker, Inc., New York; Harry G. Traver, of Traver Engineering Company, Beaver Falls, Pa., and Richard F. Lusse, of Lusse Brothers, Philadelphia.

Further developments are expected to be uncovered at two forthcoming meetings. One, that of the Convention Loca-

### No Two-for-One for Al Jolson; Would Rather Give Free Shows

CHICAGO, Jan. 11.—The two-for-one ticket idea has become so firmly implanted in the minds of the Chicago theater-going public that Al Jolson, star of *The Wonder Bar* at the Apollo, took drastic action to convince the public his show positively would not be shown at cut rates.

For several days the local newspapers have been carrying seven-inch, three-column ads that state: "You should know, NO CUT RATES for Al Jolson in

*The Wonder Bar*. The prices are \$1.50 cheaper for admission tickets than at any other time I ever played here before. I am giving a million-dollar show now at a popular scale of prices. And if I am not worth the regular price of admission, then I will rent Grant Park on the lake-front and give my performances free to the world. There never will be any cut-rate or two-for-one tickets for *The Wonder Bar* now playing at the Apollo Theater. Sincerely, Al Jolson."

### All Theater Bodies Are in On Fight To Lick New Tax

**New York managers meet Monday—movie committee is formed—IATSE, AFM and others are enlisted—central trades unions are canvassed**

NEW YORK, Jan. 11.—Concerted action by everyone connected with the entertainment field, no matter how remotely, is the objective of Frank Gillmore, president of Actors' Equity, and Dr. Henry Moskowitz, adviser to the League of New York Theaters, in an effort to arouse a protest against the proposed national admissions tax. The first move made in this direction was to telegraph each manager and producer in New York, asking them to attend a special meeting arranged for today at the Hotel Astor. It is expected that at this meeting plans will be formulated for the organization of several committees and appointment of a special delegation to appear before the congressional commission which is to meet in Washington January 21.

The point that will be stressed before the managers at the meeting today is that it will be necessary for the future of the industry in general that this proposed bill be defeated. The best way that influence can be exerted on members of the House and the Senate is to arouse the interest of the workers in the theater so that each person may take it upon (See THEATER BODIES on page 59)

### Sells-Floto Will Open In Chicago April 16

CHICAGO, Jan. 11.—Contract for two weeks' engagement of Sells-Floto at the Coliseum, opening April 16, has been signed, thus spiking rumors that show would not go out.

It is presumed St. Louis will follow local engagement, as usual, but this could not be confirmed at local Ringling offices.

### Expelled Musicians of Local 802 Appeal to AFM Executive Board

NEW YORK, Jan. 11.—The nine members of Local 802, AFM, who were expelled on charges of attempting to organize a rival union, have appealed from the decision to the international executive board of the union.

The executive board is the highest court within the organization and if this board upholds the action of the local the expelled musicians may carry out the fight to return to the union by appealing to the annual convention. The appeal to the convention would be the last recourse of the expelled group.

The musicians involved are Louis Weissman, Robert Wolf, Henry Cohen, Morris Paves, Jack Stein, Louis Del Negro, W. Earle Richards, Richard McCann and Joseph Buenavente. They had

### Progress Toward Lower Circus And Carnival Movement Rates

ST. LOUIS, Jan. 11.—Led by Tom W. Allen, former partner of the late Clarence A. Wortham, and backed up by the Mississippi Valley Showmen's Association, outdoor showmen in St. Louis and vicinity have been working diligently the last few weeks to get the railroads throu-

the country to reduce circus and carnival movement rates.

When called on by Mr. Allen and Frank B. Joering, St. Louis representative of *The Billboard*, various railroad officials expressed a willingness to work with showmen in an endeavor to effect a satisfactory rate. The present rate is exorbitant, especially with conditions as they have been during the last several years in outdoor show business.

Rail officials here have promised to have a meeting of executives of railroads having main offices in St. Louis to arrange for a date to meet with show owners or their representatives to thrash out the matter. When outdoor showmen receive word of this meeting, either by telegram or letter, they will be urged to make every effort to attend. The officials in St. Louis called on to date promised to lend every effort to have current rates reduced. Several showmen are also working on railroad officials in other cities, with the result that the movement started in St. Louis is rapidly gaining momentum.

Circus and carnival owners are requested to send telegrams or letters favoring this meeting to *The Billboard* office in St. Louis, as in this manner even more pressure can be brought upon (See PROGRESS on page 55)

### Not Common Carrier Class

**Considered owner-operator agencies in report to ICC favoring highway regulation**

WASHINGTON, Jan. 11.—The most comprehensive and exhaustive report ever made to anybody, government or otherwise, on the subject of the place of highway motor transportation in the United States, and the need or non-need for regulation of such transportation, thru co-ordination of rail, highway and water transportation, is provided by Attorney-Examiner Leo J. Flynn, of the Interstate Commerce Commission, with recommendation that the commission ask Congress to adopt the report, which calls for regulation of common carriers by highway, but exempts motorized circus transportation thru failure to include such in the recommendations. To a representative of *The Billboard*, Attorney Flynn, in response to a direct question as to whether motorized circus outfits, privately owned and operated, would be included in his recommendations, said they would not.

"Such privately maintained and operated highway transportation outfits would be considered, for the purpose of the investigation and report made, as 'owner-operator' agencies, and as to which no provision of record is made," he continued, suggesting that "such owner-operator outfits as the motorized circus would be considered in the same classification, for example, as a fleet of wholesale grocery trucks, privately operated. Therefore, such outfits would continue to operate under such laws if any governing them at present as to interstate operation."

The report, consuming about 150 pages of single-spaced, legal-size sheets of (See MOTORIZED SHOWS on page 59)

been instrumental in organizing a welfare league.

### New Start for RKO Intacts

NEW YORK, Jan. 11.—The Regent, Paterson, and Capitol, Trenton, will be placed at the start of the RKO intact route when the latter theater reopens in about six weeks. Each will be a half week and serve as break-ins for the four-act bills. The Capitol is being rebuilt. It was seriously damaged by fire a number of months ago.

Addition of these New Jersey houses will give the intacts two weeks in this territory, the other week being the Madison and Kenmore theaters in Brooklyn.

# New York Tax Is Unsettled

### Recreational levy not yet decided upon—action may come little later

NEW YORK, Jan. 9.—The governor's annual message and much proing and conning over the revised State budget and new taxation to meet the demands have failed to settle anything as yet regarding the new tax schedule for New York. The full picture of Governor Roosevelt's new tax scheme will not be had until he presents his budget plan to the Legislature January 12.

Any development is highly important to amusements, since a recreational tax is among those favored. Mastick Tax Revision Committee has been seeking to equalize taxes and to take some of the burden from the shoulders of real estate. To do this additional taxes must be levied.

A gasoline tax of an additional 2 cents per gallon is the favored plan, along with a general sales tax and a recreational tax that would include all theaters and sporting events. The latter is figured as the easiest to collect.

Various political factors enter into the question, with the Republicans reported to be constantly remembering that 1932 is a Presidential year and that Governor Roosevelt is a leading Democratic candidate. It is therefore expected that they will either further reduce his budget or else levy taxes in excess of those he proposes. Republican leaders claim that the governor has overestimated the income from additional taxation and that the depression times will further reduce the total.

## Auditorium Manager's Pay Cut From \$25,000 to \$10,000

ATLANTIC CITY, Jan. 9.—Altho at this writing the official city budget has not been fixed, it is certain that Atlantic City Auditorium activities will be decreased by a reduction. Manager Lincoln Dickey will take salary cut of from his present \$25,000 a year to \$10,000.

Another consideration under way is to cut expenses of hall down to perhaps an appropriation of not more than \$50,000 for year. Auditorium not as yet on paying basis. Hockey and sports scheduled will not be cut, it was learned. Dancing will continue under 1931 agreement with amusement men. Denial that Armand T. Nichols, former beauty pageant director, is being groomed for the Dickey job was made this week.

## British Guild Players Close

VANCOUVER, B. C., Jan. 9.—British Guild Players, under the management of Norman Cannon and David Clyde, operating a stock at the Empress here more than two years, closed last Saturday. Depression was too much for them. Opening at Victoria, B. C., trying out for three weeks, and may reopen here in March if signs of improvement are shown. Beacon, management Ken Tallmadge, cut stage show Thursday. Overhead too much. Mesh not promising here at the moment.

## IATSE Installs Officers

ST. PAUL, Jan. 9.—St. Paul Local Union No. 20 of the International Alliance of Theatrical Stage Employees installed the following officers January 5: President, John MacArthur; vice-president, George Chater; Joseph H. McHugh, financial secretary and treasurer; Thomas North, corresponding and recording secretary; Nicholas D. Bleyker, business agent; William P. Krader, assistant business agent. Trustees, Thomas J. Cavanaugh, Ralph Marshall, Benjamin Miller.

## Passes Back to Musicians

NEW ORLEANS, Jan. 11.—E. J. Mather, president of Local No. 39, IATSE, denies that a controversy between members of his organization and the Tulane Theater and Municipal Auditorium managements was responsible for the failure of Maude Adams and Otis Skinner to play here. "The controversy," Mr. Mather explained, "is between the theater and Local 174 of the musicians' union."

## PLAYS ANNOUNCED

(For Broadway)

- The Perfect Mrs. Palmer*, by Courtenay Savage (Frank McCoy).
- Nick the Greek*, by Harry Harmon and Saul Sheridan (Jay Paggen).
- Zombie*, by Kenneth Webb (George Sherwood).
- Tom Tom*, by Cosmo Hamilton (Alexander Leftwich).
- Zoom*, by John B. Hymer and William E. Barry (Shuberts).
- The Tree*, by Richard Maibaum (Nagold Productions).
- The Pure in Heart*, by John Howard Lawson (The Theater Guild).
- Triek for Triek*, by Vivian Cosby, Shirley Ward and Harry Wagstaff Gribble (Robert V. Newman).
- The Marriage of Camo*, by J. L. MacDonald (Provincetown Group).

# Denies Big Money Offer at Charleston

CINCINNATI, Jan. 11.—Communication received from G. Edward Shells and J. G. Healy, president and secretary, respectively, of Moving Picture and Projecting Machine Operators' Union, Local 500, Charleston, W. Va., directs attention to an erroneous statement in a news item from that city published in last week's issue. They say the statement that "the operators were not able to reach a wage agreement and walked out of all Charleston theaters after they had been offered \$12 for week days and \$17 for Sundays" is untrue. Further, that "operators withdrew their members from but one theater in this city."

They believe the high pay was mentioned to attract non-union labor to Charleston, and add: "From information at hand we can say that non-union men now employed here are being paid far below the figures quoted as being offered the union operators."

Report as published is not exactly as quoted by Shells and Healy. It reads: "Union members walked out of all Charleston theaters following wage disagreements. One Charleston theater offered operators \$12 a day and \$17 for Sunday work, which was refused."

## Duncans Have \$25,000 Assets

LOS ANGELES, Jan. 9.—Bankruptcy hearing of the Duncan Sisters, stage and screen favorites, was closed December 31 when their father and manager, Samuel H. Duncan, exhibited papers showing that Vivian and Rosetta had received nearly \$1,000,000 in two years. Hearing will be resumed January 7. The Duncans recently filed a schedule showing they owe \$450,000 and have assets amounting to only \$25,000. Samuel Duncan said he was supposed to draw a salary of \$12,000 a year, but got it only in part.

## "Wired Music" Wins Point Against N. Y. Telephone Co.

NEW YORK, Jan. 9.—The Public Service Commission has reaffirmed its order of last summer directing the New York Telephone Company to furnish wires for the transmission of music by "Wired Music" of 351 West 42d street to hotels and restaurants. The telephone company had claimed that should the demand for "wired music" grow it would place too great a drain on its equipment.

The telephone company had been furnishing its wire at the regular rate charged to broadcasting stations for similar services. When it attempted to withdraw this service the Public Service Commission ordered it to continue, pointing out that the service required by "Wired Music" is not different from that furnished radio stations.

## Toronto Stock Goes Well

TORONTO, Jan. 9.—The Glaser Players at the Victoria Theater scored a success with their presentation of *Smilin' Thru*. Show is now in its second week, and the reception the cast received bodes well for a successful run for the balance of the season.

Company is headed by Vaughn Glaser, and includes Alice Cavanaugh, Robert Perry, Charles Fletcher, Day Manson, Harold Gallop, Charles Emerson, Grace Webster, Anne Carew, Betty Bond and Lauriel Woods. A novelty is a Ladies' Concert Orchestra, directed by Winnifred Dowell, playing between the acts.

# Decision Goes To Ben Roeder

### Surrogate Foley rules that he is clearly right in argument over royalties

NEW YORK, Jan. 9.—Ben Roeder, former general manager for the late David Belasco, won a decision over Mrs. Reina E. Gest, the producer's daughter, when Surrogate James A. Foley ruled Wednesday on Roeder's petition for a construction of the terms of the Belasco will. Roeder is an executor and trustee of the estate.

According to the will, Roeder was made trustee of a literary fund, which gave him the power to sell or lease the stage or movie rights to any of the Belasco plays. On royalties accruing from such sources Roeder was to get 40 per cent and Mrs. Gest 60 per cent.

Movie rights to *Tonight or Never* were sold for 60 grand before Belasco's death. Forty grand of the amount was paid over before the producer died and the remaining 20 grand thereafter. According to Authors' League contracts, half of the 20 grand was paid over by Roeder to the dramatist and the remaining \$10,000 he deposited in the literary fund of which he is trustee. Mrs. Gest objected.

The dough, she claimed, constituted a trust fund which the will established for a niece of the decedent, Esther Martin, who died before Belasco did. This trust fund, she said, was to be paid to her upon the death of the beneficiary, according to the terms of the will.

Surrogate Foley in his decision ruled that the 10 grand belonged clearly to the literary trust, as Roeder claimed it did. He said it must therefore be paid to Roeder for redistribution according to the terms of the will. The decision also said that the will showed clearly that Belasco had had great confidence in Roeder's ability.

## Amusement Tax Bill Drafted for Chicago

CHICAGO, Jan. 9.—The city law department this week drafted a bill providing for a city tax of 10 per cent on theaters and amusements other than athletics and will ask the State Legislature to act upon it. The bill has been sent to Springfield. Under the plan, which has been discussed by members of city council for some weeks, 7 per cent of the tax would go into a special fund for relief of the unemployed, while the balance would go into the corporate fund.

So far no steps have been taken by local legitimate theater men to combat the proposed measure. Ralph T. Kettering, Western manager for A. H. Woods, endeavored to get the theater men together on the proposition, but failed. Independent motion picture theater owners have taken steps to fight the proposed tax.

## Fabian May Join Fox; Arthur Is Coming East

NEW YORK, Jan. 11.—Latest changes in the Fox organization have Si Fabian, former executive of Warner-Fabian theaters in New Jersey, reported slated to join the Fox theater department.

Virginia Morris, formerly with the Pathe publicity department, has joined the Fox advertising department, while David Hillman, who had been ill, resumes his work in the publicity department this week.

Harry Arthur is due to leave the Coast for New York this week. Charles A. Caballero has been pinch-hitting for Arthur the past three months.

## Seattle Gets New Group

SEATTLE, Jan. 7.—The Moore Theater Players closed with last Saturday's performance of *Little Jessie James*. Members of the company have disbanded, but a reorganization is being effected and the house will reopen under the same management, as the Seattle Players, either the 17th or 24th of this month. Andy Gunnard is now signing up new members, and it is expected that Leona Powers and Howard Miller, who headed the old company, will be retained.

## BROADWAY RUNS

Performances to January 9, inclusive.

Dramatic	Opened	Perf.
Barretts of Wimpole Street	Feb. 9	332
The .....	Dec.	30
Reign .....	Dec.	17
Bride the Sun Shines on	Dec.	28
The .....	Nov.	9
Brief Moment .....	Nov.	7
Church Mouse, A. .....	Oct.	12
Councillor-at-Law .....	Nov.	6
Cynars .....	Nov.	2
Devil Passes .....	Jan.	4
Electra .....	Jan.	8
Experience Unnecessary .....	Dec.	30
Fata Morgana .....	Dec.	25
Good Fairy, The .....	Nov.	23
Hay Fever (Revival) .....	Dec.	23
Lancashire Lass, The .....	Dec.	30
Left Bank, The .....	Oct.	5
Lost Boy .....	Jan.	5
Louder, Please .....	Nov.	13
Mourning Becomes Electra .....	Oct.	26
Never No More .....	Jan.	7
Phidoloh Rice (Monologist) .....	Jan.	6
Reunion in Vienna .....	Nov.	16
Savage Rhythm .....	Dec.	31
Sing High, Sing Low .....	Nov.	15
Social Register, The .....	Nov.	9
Society Girl .....	Dec.	30
Springtime for Henry .....	Dec.	9
Wives of Henry VIII .....	Nov.	15
Wolves .....	Jan.	6
Band Wagon, The .....	June	2
Cat and the Fiddle, The .....	Oct.	15
Earl Carroll's Vanities .....	Aug.	27
Everybody's Welcome .....	Oct.	15
George White's Scandals .....	Sept.	14
Iolanthe .....	Jan.	4
Laugh Parade, The .....	Nov.	2
Of These I Sing .....	Dec.	26

# IATSE Reminder About Extra Man

NEW YORK, Jan. 9.—The IATSE has again sent out instructions to its members to see to it that Article 5, Section 4, of its By-Laws, which calls for the placing of a member of the Alliance when a vaude act carries amplification equipment, be strictly adhered to. It is claimed that for some time now local unions have been negligent on this matter, with the result that when acts are gotten after by alert locals they think it an imposition inasmuch as they have not been hiring a union man heretofore.

The article reads in full: "Any vaudeville act carrying public address machines, practical radio sets, amplifying equipment, television apparatus, stereopticons, spot, flood or effect lamps (such as waterfall, fire, cloud, lightning effects, etc.), or sufficient other electrical apparatus, shall be required to employ a member of the Alliance to care for and operate such equipment." The reference to the public address machines, radio sets, amplifying equipment and television was added to the original Article several months ago in an amendment.

## Expect Federal Inquiry Into Radio Commission

WASHINGTON, Jan. 11.—The Federal Radio Commission continues to be the center of considerable criticism being aimed at radio broadcasting in this country. The most recent critic is Representative Horr, of Washington, who charged last week that the Radio Commission is "one of the most extravagant and arbitrary of the government agencies."

Horr said: "Stations have received increased time and power without even formal petition, when smaller stations, whose facilities have been attacked, have had to spend huge sums of money to retain high-priced counsel and prove convenience and necessity at a hearing." He said he would probably ask for a Congressional inquiry into radio.

WASHINGTON, Jan. 11.—Ira Robinson has resigned from the Federal Radio Commission after four years of service. Thad Brown, counsel of the commission, is expected to succeed him. Robinson was noted for his campaigns against objectionable advertising on the air and opposed RCA in the contest last year over disputed licenses.

## RCA Subsidiaries Merged

NEW YORK, Jan. 11. — Two wholly owned subsidiaries of RCA, the Victor Company, of Camden, N. J., and the RCA Photophone Company, have been consolidated. The staff of the RCA Photophone Company, as well as the operations of that company, are being transferred to the RCA Victor Company at Camden, N. J.



whispers to us that the lowly theater manager has won. But his ponderous opponents are so filled up with false pride, with a delusive sense of pride in a weapon that makes a lot of noise but cannot efficiently discharge a round of ammunition, that they cannot see their own Betsy Rosses sewing up neat white flags appliqued with dollar signs.

MR. THEATER Manager is coming into his own because it is at last recognized that the show business cannot be run like a machine. Circuits trade in the most intangible commodity on the face of the earth. They derive their resources from the brains, the talent, the resourcefulness and enterprise of humans and these elements must be served to other humans—and served with a distinctly human touch. The biggies who once fell over themselves in the rush to build gigantic deluxe are now preaching the small theater doctrine. Circuits that once usurped every power and privilege of the house manager are now rather reluctantly giving these back to the erstwhile building superintendents on a golden platter. But the victory is not complete. There are yet several circuits that are vainly attempting to stem an indomitable tide by keeping their theater managers in administrative serfdom. One operator, who should have known better, is reviving a chain with \$40-a-weekers as his basic managers. If he expects to get more than \$40 a week out of his building superintendents he is loonier than we thought, which was loony enough.

THEATER managers must be good enough to carry almost complete responsibility for their houses. If they are not imbued with such talents they don't belong in front of the house. No circuit on the map can ever get anywhere for any length of time by stinting on managers' salaries. This applies even more to "flesh" houses than straight filmlers. Cheap labor results in cheap product. Once the circuits get down to cases and give greater incentive to efficient, enterprising house managers by added responsibility and throw out the deadwood that are content to drag themselves along as order-takers so long as their weekly stipend is forthcoming, then there will no longer be accusations leveled against them of paying ridiculously high home-office salaries. The houses will be operated far better. And circuit-dom will really be getting somewhere... instead of getting all wound up in its own tail trying to ineptly imitate tea and coffee merchants.

SIDE GLANCES—Rather late in the race now to wonder why film exploiters have always had the edge over their confreres on the legit end... Sometimes, however, one can't help making comparisons... Take a squint at that crude cutout of Lenore Ulric atop the 48th Street Theater marquee... How would Miss Ulric be exploited were she starring in a talkie?... Answer that and you have the answer to question one... We always said an actor needs a break in a part, and he is made or remade... Take the case of Victor Moore. Last time we saw him at the Palace he was a phenomenal flop... All the boys (See SUGAR'S DOMINO on page 59)

Gore Case Arbitrated; Gets \$350 From Bentham

NEW YORK, Jan. 11.—Arbitration between Bobby Gore, once understudy to Hal Skelly, and M. S. Bentham, his agent, was decided last week, when Gore was awarded \$350. Bentham had had him under personal-representative contract by which he agreed to get him 20 weeks' work a year. According to Gore, no word at all was forthcoming, and the actor wanted 20 weeks' salary. He was lucky to get the \$350.

At the arbitration Bentham brought out the fact that he had secured various chances for the ex-understudy, but that the latter had let all of them slip thru his fingers. One was an audition with the Shuberts for which Gore never showed up. Another was a vaudeville act. Gore was in it in Hoboken for one night. When bookers went out to catch him he was conspicuously absent. In view of these facts, Gore's claim was judged null and void. He was awarded the \$350, however, because Bentham had neglected to notify Equity of the actor's delinquencies. Arbiters were John E. Feltzer, of the Chatham Phoenix Bank; Paul Fitzpatrick and Arch Selwyn.

Case entered for future settlement last Saturday at the American Arbitration Association between Owen Davis Jr. and Albert Bannister. Based on actor's claim for alleged residue of salary.

Chicago Chat

By NAT GREEN

Some most interesting comment on the local theatrical situation was expressed the other day by Gail Borden in his "Ahead of the Times" column, in which he called attention to the fact that, altho we have had at least one of every class of show—"clean, dirty, serious, light, bright, dull, smart and sloppy"—nobody has been able to figure out "what the public wants." "We went heavily for Phil Baker, Fannie Brice and Ted Healy in what was, without question, one of the sorriest shows of the season," says Borden. "On the other hand, a splendid play with a superior actor, Payment Deferred, with Charles Laughton, folded up after a weak three weeks. Then again, Once in a Lifetime, the slickest and merriest of comedies, couldn't pay its rent, while pish-posh like Sisters of the Chorus stayed on and on. Doubtless, Gail, there is a medium ground between the rowdy shows you mention and those others appealing to the more intelligent theatergoers. And as an overwhelming majority of potential theatergoers is neither in the high-brow nor low-brow class, would it not be wise for the producers to aim most of their plays at these middle-grounders? Or would it?"

Carveth Wells, explorer and debunker of African big-game hunting, is to be heard from the NBC Chicago studios in three broadcasts, January 17, 19 and 24. Would that a debunker of show business might arise! Perhaps he could cure some of the theater's ailments.

Ralph Ketterling is exasperated at refusal of local theater execs to co-operate with him in fighting the two-for-one evil and the proposed amusement tax. Yet no other local theater man has been a more consistent user of two-for-ones than Ket. And now he's passing out what are in effect "six-for-ones." They read: "Pass 2. Good for two \$3 seats for Broken Dishes any night or matinee until January 16. A small service charge of 50 cents on each seat."

Dorothy Gulman, the answer to the allysmist's prayer, has transferred her allegiance from the Sherman to the Morrison and from now on will publicize the "tallest hotel in the world." A striking brunet of engaging personality, Miss Gulman has built up an extensive acquaintance among theatrical people and newspaper folks, is a frequent contributor to most of the better Chicago columns, a clever poetess, and has even dabbled a bit with radio. The Sherman's loss is the Morrison's gain!

Herman Shumlin, producer of Grand Hotel, came over from New York to see how his show was getting along, and when he found the public couldn't be convinced there would be no cut rates he curtailed the local engagement... Helping to make Charlie Agnew and his orchestra popular in their new location at the Edgewater Beach are Irene Taylor, vivacious and pretty blues singer; Stanley Jacobson, tenor, and Harlan Hassberg, baritone... Evangeline (Three Little Girls) Raleigh's return to Chi is imminent, which doubtless will revive the feud between two local scribes... Bob (Believe It or Not) Ripley will be off again on one of his periodical trips in search of unbelievable facts first week in February, heading for the South Seas... B. & K. are dickering with Lew Leslie for Rhapsody in Black... Wonder if George E. Wintz, good gambler that he is, will put out a colored show!... Ashton Stevens' phiz no longer adorns his "Column or Less" in The H. & E... Gus Arnheim, whose music men have been sojourners in Hollywood for a long time, comes to the Winter Garden first of February... Ed Beatty, Columbia burlesque circuit rep., has gone to Florida... Lots of fun at College Inn Thursday night when A. J. Corriveau demonstrated his Psychograph to the theatrical celebs with Ben Bernie stooging for him... The "musical clock" that helps thousands get to work on time and in good humor celebrated its third anniversary this week. Halloween Martin is the gal responsible for its popularity, her musical voice melting many a grouch... Ted Lewis was m. c. at a gay smoker given a few days ago as a testimonial to Aaron Saperstein, head of Illinois Allied Theater Owners... New H. & E. radio ed is Ulmer Turner, who hails from the South... Don Pedro back at his warbling and announcing, as well as directing his orchestra, after a couple weeks' illness... Woods opening date changed to Friday to conform with other Loop houses... Lew Conrad, Boston

(See CHICAGO CHAT on page 61)

Smith and Rosen Opening Film-Vaude in Kansas City

KANSAS CITY, Mo., Jan. 9.—The New Center Theater will open January 16, under the management of Harry Smith and Sam Rosen, both of Chicago, with pictures and vaudeville. New Center is the second largest colored theater in America and is situated in the heart of the colored district.

Theater will play both white and colored acts, coming thru the Parker Entertainment Service Agency in Kansas City. For the opening week Parker has placed Stepin Fetchit, colored movie star, who hails from Kansas City. As a tieup Fetchit will appear at various clubs in Kansas City's exclusive hotels.

On the same bill are the Hollywood Rockets, Daring Duval, Ruby Mason, Oil City Humming Birds, Two Black Dots and a 10-piece orchestra. The Rockets and Duval are white acts, and the balance colored. Ruby Mason is a feature from Chicago, while the Humming Birds have played over The Kansas City Star Station for the last two years.

Other prominent colored artists scheduled for the near future are Mamie Smith, Walter Richardson, Talbot and Green, and Irving Miller's Brown-Skins Models, a company of 25.

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## Intact Shows Finally Put On Sliding Budget Scales

**Limit will still be four acts, but shows will no longer be confined to straight \$2,700—names will now be booked whenever possible**

NEW YORK, Jan. 9.—The intact shows routed over the Orpheum and Interstate Time by RKO were finally put on a sliding-budget scale this week after talk hinging on this had been going on for months between the theater operating and vaude booking department heads. Quantity, however, will continue to be limited to four acts, and some times three played up as four, but the shows no longer will be confined with the \$2,700 budgets. The elastic scale on cost will give the intact booker, Dolph Lefler, practically his first opportunity to book "names" over the 30-week route. Lefler late this week started to line up possible attractions for the unit-bill time. So far he has three set. Benny Meroff and Orchestra will open in Syracuse January 23; Bill Robinson's all-colored unit will open March 5, and Olsen and Johnson will start on another round of the Midwest, West and South playing time February 13.

It is the intention of Charles Freeman, booking manager, to send out a "name" or "near-name" on every show hereafter. What is probably puzzling him, Lefler and others is where he is going to find all the b.-o. acts necessary. It has been conceded by various showmen that there are but two standard acts left in vaudeville that mean anything in the way of drawing business most everywhere they play. These were named as Weaver Bros. and Elviry, and Olsen and Johnson.

Talk on bettering the generally mediocre four-act bills, the longest routed shows playing for RKO, by increasing the quantity as well as the quality has been going on since last spring. Every now and then it was declared off for all time, with the shows set to stay as they were. Martin Beck's entry as general adviser to RKO on all matters pertaining to theater operation and vaudeville may have had something to do with the revival of the discussions and ultimate decision to raise the budgets.

### RKO Angling for Crosby; Offer Is \$3,000 Weekly

NEW YORK, Jan. 9.—RKO is negotiating for Bing Crosby after he winds up his run at the Paramount. The circuit is offering him \$3,000 for one break-in week, with \$4,000 after that, but Paul Ross, CBS rep on the floor, is reported to be holding out for the latter amount all the way.

Crosby has been getting \$4,000 at the Paramount since his first week there.

### Two Weeks at \$4,000 For Clark & McCullough

NEW YORK, Jan. 11.—Clark and McCullough have been booked for two weeks by Fanchon & Marco at \$4,000.

Open at the Roxy January 29, going into the Fox de Luxer in Washington the week following. Charles Yates did the agenting.

### New Pennsy Town For Warner Flesh

NEW YORK, Jan. 11.—Warner will put vaudeville into the Memorial, McKeesport, Pa., January 13. House will play five acts on a split-week basis.

This half-week gives Harold Kemp and Steve Trilling 25 in all.

### Mills Brothers Go RKO

NEW YORK, Jan. 11.—The Mills Brothers (Harry, John, Herbert and Donald), colored quartet, who are one of CBS' biggest radio features, have been booked by RKO to open at the Palace next week. Their showing there will determine whether or not further dates will follow. They have been penciled in for February 10 at the 86th Street; week of February 13 on a split between the Fordham, Bronx, and Jefferson, and February 20 in Newark.

### Passes Bring Suit

WICHITA, Kan., Jan. 11.—Ordinary theater passes became the center of a lawsuit here between Fox Theaters and T. M. and L. H. Armstrong, brothers. They had been granted 10 season passes as part of the consideration in a certain deal involving the theater, but when Fox took over the house, the brothers' passes were not honored.

They sued for cancellation of the contract, alleging refusal to honor the passes had invalidated the original agreement. Judge Grover Pierpont ruled passes are personal rights and do not constitute a covenant that runs with property, so the brothers now have 10 passes that cannot pass anywhere.

### More Time for 'Kiki' At \$4,200 Per Week

NEW YORK, Jan. 9.—Marion (Kiki) Roberts has been given further time by Fanchon & Marco in Skouras and Fox houses. At \$4,200 weekly, she is at present playing the Crotona, Bronx, and will play New Haven and Bridgeport the weeks of January 16 and 23, respectively.

Jerry Franks, who assisted her at the Academy, her first vaude date, will work with her only at her in-town dates. Emsees will take her in town at other spots.

Jack Malloy, managing editor of *The Boston American*, who found Miss Roberts in Boston after she had run away from Albany upon the killing of her gangster sweetheart, Jack Diamond, has her under a managerial contract. Johnny O'Connor is doing the agenting.

FRANCES WHITE will return to RKO dates the first half of next week at the Coliseum, New York. She has been playing off and on for the circuit.

## Benson Gets Okeh To Remain Head Of Vaudeville Club Booking Dep't

NEW YORK, Jan. 9.—Edgar A. Benson, who took over the RKO Club Department in July on a six-month trial, has been okeh'd by the RKO Booking Department and will remain with the organization. At a conference held last week in which Ray Hodgdon represented the booking department, the present regime was endorsed and various policies decided upon. Benson is definitely head of the club department and all branches, and will work directly under Charles A. Freeman, head of the booking department.

Leonard Seel, the music department's representative in the club department, has been dropped. There will be no successor. All music and bands will be handled by Milton Schwarzwald and his music department. This is expected to eliminate the friction that had existed between the club department and the music department's representatives in the club department. This friction was due to lack of well-defined responsibilities



ARLETTA DUNCAN, daughter of Danny Duncan, vaude comedian. She is in motion pictures, and her latest film is "Frankenstein," in which she had a minor role.

### Family Time Books Receive New Hope

NEW YORK, Jan. 9.—The "family time" department of RKO, booked by Jack Dempsey, got favorable word this week that bids fair to see the books finally blossom into something for the first time since it was started with much hullabaloo this summer. This was in the nature of the reports that indie operators in the States of Pennsylvania, Ohio and Virginia were favorably impressed with the type of show booked by the circuit into the Sheridan Square, Pittsburgh.

Prior to the Sheridan Square's resumption of vaude on Christmas Day Ernie Forrest, the circuit's field man, who is now in the Midwest, was buzzing these operators to play his circuit's vaude. They were all waiting for the Sheridan Square to open, and when it did they flocked to see the show. Satisfaction was expressed with the five-act layout, which was budgeted at about \$1,600.

Already the Metropolitan, Morgantown, W. Va., has turned to RKO vaude and will open January 14. It will use two acts for two days. There is strong likelihood that Clarksburg, W. Va., will come in, shortly. The "family time" now comprises the Rivoli, Rutherford, N. J.; Sheridan Square, Pittsburgh, and the Southampton, Southampton, L. I.

It is the Fred Bradna circus unit that has been booked for the Mastbaum, Philadelphia, next week, and the Stanley, Philadelphia, the week after, and not the Frank Wirth unit as stated last week.

of both music and club department men in handling club shows.

Benson is credited with turning in three times the business made in any other period of the club department's 25-year history. In the reorganization that followed the okeh of the department, six people were dropped and three taken on. Miss Maie Lounsbury, Mrs. Carlos Andrews, Sam Colton, Ed Gardner, Wally James and Leonard Seel are out, and Ben Ames, Frank Shepherd and Al Shields have been taken on. Four branch offices have been dropped: the Cincinnati office under Horace Williamson, the St. Louis office under Joseph Erber, the Denver office under Bert Pittman and the Dallas office under A. A. Jaffe.

Besides the three new men, the personnel of the local office consists now of Benson, Carl Lyons, George Offerman, Lee Scott, Neil Kirk, Carleton W. Alsop, Bill Caesar, Owen R. Jones, De Witt Nicholas, Paly Sanders and Frank Mullane.

## Balto House Shuts Quick

**Acts walk when salary fails to come thru — about \$8,000 due acts**

NEW YORK, Jan. 9.—The Palace, Baltimore, old-time burlesque house, which opened December 25 with an ambitious vaude policy, folded suddenly after the Wednesday matinee. The nine acts, comprising Richey Craig Jr., Lester Allen, Violet Carlson, Harry Langdon, Caesar Rivoli's *Melody Parade*, Gloria Lee and Harris Twins, Candrea Brothers, O'Brien and Hewitt and DeRex and Beck, breezed after that show when they heard there was no money around the house. They and their agents spoke harshly of Sammy Kessler, house's booker, who, in turn, laid the blame to William Proctor, Howard Burkhardt, Lee Heck and Colonel Rife, alleged to be the operators and money men of the theater.

The acts and the agents were all busy on Thursday in taking it out on Kessler, blaming him for booking acts into Baltimore when he knew there was no bond on the house. They claim that he told them that the theater was bonded for \$10,000, and Thursday Kessler showed a flock of wires between him and Burkhardt in which Kessler was trying to get a bond ever since December 17.

Kessler claims that he had absolutely nothing to do with the house's folding and shortage of cash, and that the acts should get after Proctor, Burkhardt, Rife and Heck. He alleges that the first two are respectively president and treasurer of the Temple Amusement Corporation, and that Burkhardt said that Proctor represented the corporation's interest in the theater. Rife and Heck are said to have been the money men of the house and the squawk is that they got out after the first week.

The opening week's show which headlined Richey Craig Jr. and Will Osborne's band was treated okeh, with the exception of Craig. All of the acts were paid off and some were given generous advances. When it came Craig's turn to be paid off he asked that his check (\$1,000) be sent to his lawyer. The latter never saw it.

At the start of the second week the business of the house, which has "flesh" opeposh from the Hippodrome and Century, fell off tremendously. After the Wednesday matinee the acts got wind that there would be no payoff and then all quit when they couldn't get any advances from the box office. The union people are said to have been paid.

Up until late Thursday night the acts were busy on Kessler in an effort to see what could be done. Kessler claimed he couldn't do a thing and that he was trying to get some sort of word from the men he had been dealing with. The acts may sue if they don't get early satisfaction.

The cost of the bill is approximately \$8,000.

### Policy Changes in Reading

READING, Pa., Jan. 9.—The Park Theater, booked by Eddie Sherman, of Philadelphia, has changed its vaude policy to six acts on a full week instead of five acts on a split. New policy went into effect this week. The Astor Theater, Warner house, which took on vaudeville Christmas week, has dropped a full-week policy to vaude on Friday, Saturday and Monday.

### Tucker Big in Philly

NEW YORK, Jan. 11.—Sophie Tucker closed at the Nixon Grand, Philadelphia, Friday, where she broke the b.-o. record held by Eddie Cantor. She is returning here to consider accepting one of the various offers for radio and musical comedy she has received. Charles Drew, singer and pianist, has joined the act, which includes Ted Shapiro, Miss Tucker's accompanist the last 10 years.



By M. H. Shapiro

**S**INCE this paper broke the story last week that Lou Holtz was planning an independent vaudeville venture there has been considerable activity and talk about the matter. While on one hand there are many who fear to do anything that may react to their discredit with RKO, many others are besieging Holtz for an opportunity to join his show. The way Holtz has it figured out, he stands to make a possible \$10,000 and more as his weekly bit. Like all such ventures, it is highly interesting, and he believes if he gets away to a good start the game is in the bag. After all he practically did the same thing with his musical show and it lasted for many months. The actual financial returns, net, were rather doubtful, however.

Figures have a way of making an appearance on paper that is very favorable. The numerous other and unexpected things that have a habit of cropping up to eat up profits will no doubt also make their appearance in this instance. If the comedian puts it over big, or at least prett enough for himself over the amount offered him by RKO, it will certainly be to his everlasting credit. Refusal of the Palace booker to offer Holtz more money cannot be attributed to the Martin Beck influence. Negotiations between Holtz, Arthur Will, the Palace booker, and Charles Freeman were on before Mr. Beck returned to the sixth floor offices.

**T**HAT Martin Beck is no great fan of the six, eight and ten thousand dollar acts is a certainty. It was a foregone conclusion that he would take a look at the Palace bill, the salaries and all but faint when he saw the Marx Brothers down for 10 Gs. Naturally, he immediately said that there ought to be at least four very good acts at the house for such a price. Taking everything into consideration, there are not a few who heartily agree with him. The big draw was simply not there. Worse, the act could also have been better, but perhaps the brothers didn't feel so hot after they heard the second week at the Palace was out, but the time would be used elsewhere, and most likely to better advantage. In outlying districts they seem to have been doing all right.

At a recent last-half date they did business far above the average box-office total. However, a woman single, developed by radio, did the same amount of business early in the week at the same spot, her salary being less than a third received by the Marx Bros. Can Mr. Beck be blamed altogether if he believes in spreading the budget around the bill instead of concentrating most of it in one spot? If the one spot does not come thru the show is lost.

**P**ANTAGES is in New York talking theaters to various circuits. He is said to be interested mostly in houses he formerly held, and may negotiate for six now owned by RKO and three in the hands of Warners. Whether or not RKO has any intention of letting houses go is a question, but Warners may decide at any time to unload wholesale if they see fit.

Before leaving the Coast for the East the former circuit head was offered what almost amounted to a choice of Fox properties, but failed to take particular interest. One did not seek the other. It happened casually when Pantages happened to be in the Fox offices on business that originally started some time ago. The William Fox-Pantages angle is still hot in the minds of reliable sources. But friends of Mr. Fox say he is sitting pretty as is, will eventually make his ownership of his sound patents felt in every direction and that his profits from short sales on the market are terrific.

**S**LOWLY but surely, the intact stands in Greater New York are being reduced. Where there were five there are now but two, and these are both in Brooklyn. Something in the idea after all that road shows do not fill the bill in New York City, due to the different neighborhoods and the varied clientele. These houses must be specialized accordingly, and when it was decided to take the intact out of the Chester, it was not because the house was piling up a column of black figures. House was getting to be an exclusive red-ink proposition.



**EDITH BOW**, single, who offers a routine of song characterization by Jean Paurel. She is current in Columbus, O., on a tour of RKO's intact route, with Gene Davidson assisting at the piano.

### Will Osborne Sued By Indie Operator

**N**EW YORK, Jan. 11.—Izzy Rappaport, owner of the Hippodrome, Baltimore, is suing the Will Osborne Orchestra, claiming it was booked to play his theater week of January 23 and then played the opposition house, the Palace, Christmas week. Rappaport is suing for the amount of the alleged contract, plus the difference between Osborne's salary and that of Duke Ellington's Band, which subbed for Osborne, and other damages incurred. Rappaport took out an injunction restraining Osborne from playing the opposition date, and now has an order citing Osborne for contempt of court.

Osborne has engaged lawyers to contest the charges. Harry Romm, his personal representative, claims the contract for the date never went thru. He says he received contracts from Sherman for the Hippodrome, Baltimore, and the Grand, Philadelphia, weeks of January 23 and 30, but returned them with an attached slip okeing Philadelphia January 16 and Baltimore January 23. He says the contracts with the changed dates were never returned to him, so he went ahead and booked Osborne for the Palace, Baltimore, Christmas week. Romm negotiated the Sherman dates thru William Shilling.

Osborne has filed an affidavit in the Supreme Court of New York, claiming he was never served with notice of the injunction and that the contracts with Eddie Sherman were never consummated. Eddie Sherman brought the case to the VMA for Rappaport. The VMA declined to hand down a decision because both houses involved were not VMA members and that VMA felt its decision would not be enforceable. Major J. O. Donovan commented, however, that there was a question in his mind whether the courts would uphold the contract, but that at the same time if the contract was made in good faith it should have been played.

### Ike Rose Recovering

**Y**OUNGSTOWN, Jan. 11. — Ike Rose, manager of Rose's Midgets, is recuperating from an attack of diabetes and a minor operation at the St. Elizabeth Hospital here. Rose was stricken ill when his act was playing the RKO Palace here week before last. He expects to leave the hospital by the end of this week and rejoin the act in Fort Wayne.

Rose's act played six extra shows during Christmas week for charity organizations in St. Louis. This was on top of 23 shows played at the RKO St. Louis Theater the same week. While at the hospital, Rose landed several stories in the local papers about his experiences in show business.

### Ask \$5,000 for Pola Negri

**N**EW YORK, Jan. 11.—Pola Negri, film "name," who just has recovered from an illness, is planning to try vaudeville. The William Morris office is handling her and asking \$5,000 a week.

The raising of the budgets, or rather the flexibility of them, now should result favorably for many stands.

## Lou Holtz Is Definitely Set To Offer RKO Competition

*Offer of \$6,000 from Palace booker not enough for comedian, who will guarantee salaries of own vaudeville show and split net 50-50 with Warner Circuit*

**N**EW YORK, Jan. 11.—In retaliation of RKO's refusal to meet his salary demands for a Palace engagement, Lou Holtz is definitely set to open a self-booked straight-vaude show at the Hollywood, probably the week of January 30. According to Walter Meyers, Warner Artists' Bureau head, Holtz is guaranteeing the acts' salaries, with the circuits to split the profits with him 50-50 after the theater's rent and operating expenses, as well as the artists' rakeoffs, are deducted from the gross receipts. Holtz's stay at the Hollywood will be indefinite, and will depend upon the success of the venture, of course.

### Chester, N. Y., Drops From Intact Route

**N**EW YORK, Jan. 11.—RKO's intact tour will have only two local spots when the Chester, Bronx, drops from Dolph Leffler's books and switches to Harry Kalcheim's columns January 23.

With the Chester out the road show will play the Kenmore and Madison in one week instead of the present method of having both houses as first-half stands.

Kalcheim will continue booking the Chester with six acts. Two weeks ago the house was boosted from four to six acts.

### Sue Carol and Nick Stuart Get RKO New York Dates

**N**EW YORK, Jan. 11.—Sue Carol and Nick Stuart, movie couple who have turned to vaude dates, have been booked by RKO for dates in town.

They will open the week of January 30 on a split between the Franklin, Bronx, and Jefferson. Salary for the week is \$1,250.

Despite the denial of the Warner official that Holtz has been guaranteed a certain sum by the circuit, it is understood that the comedian is to draw a salary from the net receipts, if there is anything left after the other acts' salaries are paid, before he and Warner's start splitting up. On this basis the percentage going to him and the show will probably be 65 per cent against the circuit's 35 of the gross.

Holtz has not signed any acts as yet and it is not definite how many he will use. Show will be as long in running time, tho, as the average Palace layout and probably contain the same amount of acts, seven or eight.

The theater, playing "fresh" for the first time since it was built about two years ago by Warner, will be on a two-a-day basis and \$2 tops. It may play three shows, as does the Palace, on Sundays. The Hollywood has been dark about half the time it has been open and deep in the red.

In going into the Hollywood, Holtz will be giving the Palace its first straight-vaude opposition in years. How it will make out with "fresh" in a two-block area which the Hollywood itself as well as

(See LOU HOLTZ on page 55)

# "Trained Seal, my eye!"

stormed the baritone, "that was *On the Road to Mandalay*, my best number." "In that case," replied the critic, "you'll have to watch your cigarettes."

+++

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## Loew Loosens Purse Strings

Gives route to several name attractions, most of them picture stars

NEW YORK, Jan. 11.—Loew Circuit went in for a load of money acts last week, the first real loosening of the purse strings since it went on a week-to-week booking basis in November. Altho Loew had announced week-to-week bookings for its vaude houses, it is now booking its headliners weeks in advance.

Latest vaude bookings include Jean Harlow, N. T. G., Blanche Sweet, Harry Hershfield, Vera Gordon, Karl Dane, Georges Carpentier and Lita Grey Chaplin, while the de luxe time has Alice White, Conrad Nagel, Joe Cook and Grant Withers. Jean Harlow will do an act with N. T. G., who will also do the emcee on each bill. They are booked for the Metropolitan, Brooklyn, this week, with the State and Newark following and four presentation dates after that. N. T. G. will play the local dates only.

Harry Hershfield has been booked for all the vaude houses except Boston and Montreal, opening at the Orpheum, New York, and Pitkin, Brooklyn, week of January 23. Blanche Sweet, Vera Gordon and Georges Carpentier have all been spot-booked into local houses this month. Karl Dane opens in Montreal January 17.

On the presentation time Loew continues to play added attractions to bolster weak films or fight off competition. Every house except Syracuse has been playing added acts on and off. Alice White opens in Columbus January 15 and will play Cleveland, Pittsburgh and possibly more de luxe dates. Joe Cook is booked to open January 15 at the Capitol, New York, and will tour the entire de luxe time. Conrad Nagel is now playing the de luxe time, and Grant Withers starts off in a couple of weeks. Most of the added attractions on the de luxe time also sandwich in a few vaude dates.

BUD CARLLEL has added a girl, Rosa, to his act and shows for Loew at the Pitkin, Brooklyn, this last half.

### Welcome Home!

LONDON, Jan. 2.—The Jovers arrived here last week from America, where they had been playing vaudeville the last five months.

They opened immediately at the Palladium, where their first visitor was an Income Tax Inspector, who demanded \$2,225 as tax assessment.

### Lampinos Hit Snag On English Re-Entry

LONDON, Jan. 2.—The Lampinos, comedy illusion act, which left America in November to return to England after an absence of more than two years, have met with difficulty concerning the engagements they booked since landing this side.

As their permit was only indorsed by the British Home Office for a visit by the performers, the act is forced to leave England for Germany or France and to seek re-entry with a Labor Permit entitling them to fulfill their engagements.

### London Indies Kick at Tax

LONDON, Jan. 4.—Hundreds of indie picture house owners, operating small houses which in some cases play vaude acts, have petitioned the government to take off the additional entertainment tax which, they have proved by figures, makes it impossible to operate their theaters without a loss.

### Film Stars Team

NEW YORK, Jan. 11.—Tom Moore and Alice Joyce, film players, have combined for vaudeville and are breaking in their act in Baltimore next week prior to opening for RKO. They are doing a singing and talking act, agented thru Weber-Simon.

### London Bills

LONDON, Jan. 2.—Holiday program at the Palladium contains two novelties in the form of a new sketch by Will Hay, famous schoolmaster comedian, and Ratoucheff's Lilliputians, a new midget act showing for the first time in England. Layton and Johnstone, colored singers; Coram, ventriloquist, and Hamilton Conrad's Pigeons all scored solid hits in the good show.

At the Victoria Palace R. H. Gillespie has revived the famous Victoria Palace Girls, dance troupe so long associated with the house. Cicely Courtneidge, G. H. Elliott, Gertie Gitana and Jack Stocks register well in the current show. Harry Rochez has a good novelty in his "Monkey Music Hall" number.

Sir Oswald Stoll introduces a novelty for British vaude at Shepherd's Bush this week, where he has two well-known English comedy teams cross-gagging from boxes on opposite sides of the theater. The innovation proved acceptable, and Guselen, Hetty King, Bert Hopping all did fine on the nine-act layout.

Holborn Empire has a good show of 10 acts, with Alfred Rodé's Tzigane Band, Michel and the Houston Sisters as the best bets.

Capacity audiences at all local vaude theaters this week.

### Fox Divisional Change

SEATTLE, Jan. 11.—Robert W. Bender has quit his job of Northwest division manager for Fox West Coast Theaters and has gone into the publication business in Alaska. He is succeeded by Robert C. Frost, former division manager for Fox in Southern California.

### "Doc" Howe to New York

NEW YORK, Jan. 11.—M. D. (Doc) Howe, Fanchon & Marco's general booking manager, will reach New York the early part of this week on one of his periodic hops to and from the Coast.

## Palace Has First Non-Headliner Show, and Cheapest in Two Years

NEW YORK, Jan. 9.—First non-headliner and cheapest bill in the Palace in a couple of years is current at the ace house, due to the inability of Arthur Willi, booker, to locate a b.-o. standout in the city. Show is costing around

\$10,000 for nine acts, seven of them standard vaude turns with the remaining two from legit and films. Last week, with the Marx Brothers at \$10,000 in a bill costing well over \$14,000, the Palace went into the red.

Present layout consists of Helen Gahagan, Harry Green, Lester Allen, Block and Sully, Buck and Bubbles, Barto and Mann, Lee Twins, Colleano Family and Carlton Emmy's Mad Wags.

Refuting the report around that the Palace would hereafter lay off long-run intact shows as a result of an order issued by Martin Beck, three marathon bills, the first going in next week, are already planned by Willi and booking manager Charles Freeman. The latter expects the show going in next week to run about eight weeks. It includes Benny Rubin, Jack Haley, Fifi Dorsay, Lillian Shade and Al Siegel; George Olsen and Band, Four Mills Brothers and Bobby May.

Phil Baker, Ted Healy and Fanny Brice will form the backbone of the show to follow the one going in next week. All three are now touring in *Crazy Quilt*. They will be signed with plenty of options.

Will Mahoney and Bill Demarest will follow the Baker-Healy-Brice bill into the Palace. There is a possibility, however, of their preceding the trio of "names" if Earl Carroll's *Vanities* closes in four weeks as expected.

NEW YORK, Jan. 9.—Benny Rubin was rushed to the Park West Hospital yesterday with acute appendicitis and underwent an emergency operation last night. A telephone call to his wife this morning at the hospital revealed that he was getting along nicely and that there was nothing to worry about. He was suffering for some time with appendicitis attacks, and intended to have the appendix removed as soon as he could find time.

Rubin's operation necessitated the cancellation of his RKO dates. He was to have opened today at the Fordham, Bronx, and play the Coliseum the last half as well as open January 16 at the Palace for two weeks. Jack Haley canceled the same dates also as he was to do bits with Rubin. At the Fordham and Coliseum, they have been replaced by Richy Craig Jr. and Georgie Stone. No substitutions for the Palace date up to this morning.

## England Bans Another Act

Harmony Kings, American colored act, leaving after playing seven years

LONDON, Jan. 9.—Altho the Ministry of Labor continues to deny that it is planning any wholesale exclusion of foreign performers, an American act, the Four Harmony Kings, has been refused a renewal of its permit and will return to America soon. The act has been playing here for seven years, appearing in vaudeville, concert, legitimate and radio. Its permit expired January 5.

The officials of the Ministry of Labor and representatives of musical societies and of the British Broadcasting Corporation conferred last week and issued the following statement: "The Ministry wishes to remove the impression that there is or may be any wholesale restriction on the entry of foreign artists. There is not and has not been any such intention."

"Permits will continue for the present to be issued without question for artists of first-rate international standing. Furthermore, applications will be considered on their merits for the issue of permits for lesser known artists, who, by their record or by the evidence of competent opinion, can claim to be able to contribute something new, distinctive or original in the way of musical performance or interpretation."

"The Ministry has decided that for the present it is reasonable as a rule to refuse to issue permits to artists for whom such claims cannot be established. If, however, foreign artists, for whom on this basis permits are refused, come here to give a recital or recitals on their own account, the Ministry is prepared to consider the issue of permits to cover (See ENGLAND BANS on page 55)

### Doris Jay Joins Clark

NEW YORK, Jan. 9.—Sammy Clark, formerly teamed with Donna Darling, has taken Doris Jay as his new partner. She has been in musical comedies and last appeared in Lou Holtz's *You Said It*. Duo opened their new act yesterday on a few Eastern break-in dates.

## This Week 15 Years Ago

(From the Vaudeville Department of The Billboard, January 13, 1917)

W. S. Butterfield, head of the Michigan Vaudeville Circuit and affiliated in the management of many of the most important Midwest vaude theaters, has been made a life member of the Actors' Fund of America.

Frances White, juvenile partner of William Rock, who, since she played the Orpheum Time, has become one of the most popular stars of the newcomers, is singing a song called *M-i-s-s-i-s-s-i-p-p-i*. It promises to become as much associated with her name as the nationality song with Nellie Nichols. Ben Ryan, of Ryan and Lee, wrote it.

An ad to vaude artists, signed by B. N. R., of New York, reads: "We are willing to furnish a number of high-class acts with appropriate novelty costumes and artistic drops. No money down if you have got the talent. We will furnish the necessary setting that will positively secure steady booking. State full particulars. All communications confidential."

On the holdover week of Pat Rooney and Marion Bent at the Orpheum, San Francisco, they were switched from closing to opening position. It was on account of the indisposition of Rooney. The act went wonderfully well despite Rooney's apparent illness.

Theatrical folks who have been wont to touch the manager for from 50 cents to \$50 and at the same time secretly hope the I O U slips would be lost will not like the new idea of a Chicago lawyer. He has prepared a little I O U book, similar to a check book, and each week the manager can tear out a page and slip it into the act's envelope.

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Direction—ROGER MURREL and JACK HART



**VAUDE NOTES**

**HOLLY**, rube comedian, who has been playing RKO dates in the Middle West, is current at the Harris Theater, Pittsburgh, this week and is routed into New York by RKO. Billy Jackson is agenting.

**THE HOLLYWOOD COLLEGIANS** will open for Loew in Baltimore January 16 and complete the de luxe tour for the Bradna Circus unit, which drops off the route in Jersey City January 15.

**ROSE PERFECT**, who recently returned from Europe, went Loew this week, opening in Boston. She is doing her warbling single.

A veteran exploiter of freak vaude acts has drawn up a scheme for "saving" vaudeville. He claims it is a swell scheme in theory and modestly admits that it might not work in practice. Here it is: All those interested in putting over vaudeville, including actors and those depending on vaude indirectly for a living, should buy shares in a huge finance corporation that will operate vaudeville theaters. The shareholders will be so numerous that sufficient patronage for the theaters will be almost assured!

**PAIGE AND JEWETT**, Alan and Eddy, Dave Vine and the Blue Slickers are on the Dows intact that opened last week in Gloversville, N. Y.

**SIDNEY STONE** is breaking in a new comedy act with a girl partner. They are playing around New York for the indies.

**EDDIE O'ROURKE** dropped out of the bill at the State, New York, Tuesday, last week, when he lost his voice. Al Mamaux, warbling baseball player, replaced him.

**BOB MURPHY** and Johnny Hyman open at the Paradise, Bronx, January 30 for a Loew de luxe tour. Opening at the Paradise instead of the Capitol show being held over the third week.

RKO's "family time" and Boston office books will have to be concentrated on in the direction of the easiest way to get suitable acts for the houses they represent. For some weeks now Jack Dempsey and John Connolly, bookers, have been having lots of trouble in lining up acts. The circuit's agent doesn't seem to be anxious to sell acts to them.

**HORRIS COLA** and Dede Rogers are heading a new act, supported by Sammy Mefoff and Mary Chappelle and open this last half at the Triboro, Astoria, for Loew.

**JOE TERMINI** is heading a new two-act combo. He will do his own act and work in a skit also, the combo showing for Loew at the 46th Street, Brooklyn, the last half of January 16 week.

**GASTON PALMER**, juggling comedian, has arrived in the States from Europe. He opened this week in Madison, Wis., on a string of RKO Midwestern dates.

Martin Beek's "advisory" interest in RKO has brought happiness to a few circuit employees who were with him in the old regime. One, Rogers, has already benefited, and there are others who have hopes. When Beek was making his rounds last week of various offices he met several new faces to whom he openly referred as "outsiders."

**GEORGES CARPENTIER** opened for Loew in Boston this week. Plays Yonkers first half of next week and Jersey City week of January 23. Lita Grey Chaplin will be on the same Jersey City bill.

**ROGER GRAY** is skipping a new act, in which he is assisted by Ellen Best, Wayne Allen and Polly Mara. Opened it for RKO this first half at the Franklin, Bronx.

**HORACE HEIDT**, currently appearing for RKO at Midwest vaude houses, will return to the vicinity of New York February 19. On that day he will open a week's stand at the Albee, Brooklyn.

The demand for "name" acts is still strong in vaude, with the supply insufficient to meet it. This demand is especially prevalent in RKO. Bill Howard, with his higher-budgeted Midwest intact, and Arthur Wiik, booking the class New York houses, have been "serving" right along about the lack of "names." New Dolph Lefrier, booking the circuit's road show, has joined them in a search for "names."

**ROBERT EMMETT KEANE** and Claire Whitney brought their familiar act back to vaude by opening January 2 for two (See VAUDEVILLE NOTES on page 53)

**YACOPIS**

*Acknowledged and Acclaimed Everywhere — The Peer of Them All*

Just Completed a Triumphant Week at the Palace Theater, New York, the Ace House of RKO De Luxe Vaudeville.

NOW APPEARING

**LOEW'S METROPOLITAN**

BROOKLYN, N. Y.

CRITICS WHO SAW YACOPIS AT PALACE, WEEK JAN. 2, 1932, SAID

The Yacopis Troupe at the Palace opened the show with a fast acrobatic act that brought forth salvos of applause.

DONALD LEEDS, N. Y. Morning Telegraph, Jan. 4th, 1932.

The Yacopis Troupe of Gymnasts bounce about on sec-saws and perform a number of stunts which easily can be called sensational.

N. Y. TIMES, Jan. 4th, 1932.

The first part of the bill is the better half. It starts with the Yacopis Troupe, who fly thru the air with amazing agility.

N. Y. WORLD-TELEGRAM, Jan. 4th, 1932.

The Yacopis Troupe, Argentine gymnasts, offer an exciting series of aerial somersaults, tumbles, etc. One of the best seen in a number spot at the Palace in some time.

ROBT COLEMAN, N. Y. Mirror, Jan. 4th, 1932.

The Yacopis Troupe, Spanish acrobats, do a series of complicated leaps that would befuddle Joe Cook and Rube Goldberg.

N. Y. DAILY NEWS, Jan. 4th, 1932.

*Direction*

IND.—JOHN HYDE-WM. MORRIS OFFICE

RKO—JAMES PLUNKETT

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BITS, \$1; BLACKOUT, \$2; REVUES, \$5; TABS, \$1.  
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\$1; MINSTREL GAMBOLS, \$1; GAMBLES COMEDY BOOK, \$1; MINSTRELS, \$3; PARODIES, \$1  
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THE LINDNER CORP., 415 Lexington Ave., N. Y. C.  
DICK UBERT, 521 W. 109th St., New York City.

**BOBBY MAY**

Born Nee High Feb. 20th, 1909

**???? PALACE THEATER, N. Y.**

Week Jan. 16th, 1932,

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## Stratford, Chicago

(Reviewed Thursday Evening, Jan. 7)

The Stratford's management is encountering difficulties in booking acts, due to the lack of facilities and the size of the stage. The stage is only 12 feet, at the most, from curtain line to back wall, with an apron (recently added) of another 10 or 12 feet. Thus it is impossible for any act working "in three" or full stage to show properly.

Charlie Hogan, booker, recently penciled in Enos Frazer and Company, aerial act, which had to cancel at the rehearsal because they could not set up their rigging properly. Despite the troubles, however, they have succeeded in giving the customers top-notch bills ever since they began their vaudeville policy.

Jerry Ross has replaced "Monk" Watson as master of ceremonies. He introduces each act, wisecracks, sings and jokes between acts. He has an ingratiating personality, plus showmanship, and ought to become a favorite if he is careful in his selection of material. It will be well for him to remember that the Stratford is a family house and that the patronage is made up largely of women and children and that, while off-color jokes such as his "panhandler" one go over with a few, the majority do not relish that type of comedy.

Reamer Brothers open the current bill with head balancing, plain and fancy, on and off, up and down ladders, and when caught closed to good applause after a difficult balancing feat on a specially constructed trick ladder.

McGrath, Deeds and Travers, two men and a girl, pleased with a variety of songs, foolishness, burlesque and dancing, and walked off to good returns. If our memory serves us right this act is a repeat from the Englewood across the street and not so long ago, either.

The Five Abbotts, dancing girls, who are supposed to have just returned from a long engagement in the Paris music halls, offered an entertaining assortment of stepping with good routines, executed with precision and in perfect unison, and a couple of solo dances thrown in. Got a good hand.

Jerry Ross formally introduced himself to the audience in this spot, interpolating his "sales talk" with several wisecracks and rendering the ballad *Too Late* in a pleasant croony voice. Audience liked him a lot.

Stone and Lee, next to closing, were one of the bright spots of the bill with their clever comedy chatter, the mugging of Al Stone and their piano, trombone and dancing bits. Off to a generous hand and a hit.

Ralph Whitehead, with Marie and Antoinette, put over the second laugh hit of the bill. Changing from comedy costume, Ralph sang *The Spell of the Blues*, which he did in *Happy-Go-Lucky*. Excellent delivery. Back to grotesque costume again for some comedy numbers which went over with a bang. Closed to a big hand. F. LANGDON MORGAN.

## St. Louis Theater, St. Louis

(Reviewed Saturday Afternoon, Jan. 9)

Paul Whiteman and his orchestra opened their vaudeville tour at this theater amidst a world of publicity. "The King of Jazz" was greeted by splendid houses on the first two days of his engagement and will undoubtedly continue to draw for the rest of the week. He furnishes three-quarters hour of fast entertainment. Two other turns round out the flesh attractions.

Maidie and Ray, a youthful pair, have a nice routine of dancing and rope spinning. The turn opens with a double tap number, following which the boy does a tap dance, and the girl presents a crackerjack acrobatic and contortionistic specialty. The last half of their act is devoted to rope spinning and jumping, at which both excel.

Benny Ross has a good voice and puts over several songs in good style. He is supported by a red-headed, high-kicking danseuse. Ross' impressions of George Jessel, Harry Richman, Al Jolson and George Dewey Washington were worth while. The singing and dancing are okeh, but the turn could well use some new comedy material.

Paul Whiteman has whipped a good repertoire of music, singing and dancing into shape for his first vaudeville tour in several years. His bandmen are chosen musicians and please with their syncopation. Various individual and group specialties are interspersed throughout. The routine, in order, consists of: Opening orchestra numbers; *When Day Is Done*, featuring Whiteman and four of his violinists; "The King's

## The Palace, New York

(Reviewed Saturday Evening, January 9)

Rather a pleasing show for the most part and the individual acts fairly strong. As a bill, no standout sock was in evidence and this may have been due to the fact that six out of the nine spots offer dancing, more or less of a competitive nature. Thus one act would take the edge off the other and there was not sufficient sustained comedy to overcome this conflicting feature. Business was way off, but the weather was bad enough to make one stay at home even tho a ticket had been reserved.

MAURICE COLLEANO AND FAMILY, comprising three men and three women, opened with a varied routine that included comedy talk, acrobatic dancing and tumbling. Risley work with the aid of teeter-board by the men and difficult dancing feats by the women. Concluding is a double somersault in the air by Colleano, who does a couple of preliminary stunts before the takeoff. Act is sold in a combination of outdoor and indoor style. There might be still more of a punch to it if in a house such as this the action were knitted closer together and less attention paid to the comedy angle.

CARLTON EMMY AND HIS MAD WAGS pleased, as usual, the clever terriers doing their stuff on a table, where the routine is seen with a minimum amount of effort. In contrast to the heater-skelter barking dog acts, these little performers do their work on a dime, in comparison, and they seem to have a regular cast, including those that work straight, others do comedy and even a stooge is present. The comedy talk by Emmy further adds to the strength of the turn.

JESSE BLOCK AND EVE SULLY present their skit, *A Talkie Without Films*. It is, of course, the familiar Dumb Dora stuff, done by Miss Sully, while her partner remains an unbending straight. Song and dance is worked in as well. The feminine member of the duo is by far the better showman. Act, which is one of the late ones to be added to the layout, is sorely in need of fresher gags. Which does not mean that the offering did not pick up a few laughs.

BARTO AND MANN gave the audience its first real joint and woke it up to the show's possibilities. Backbone of the offering is acrobatic and eccentric dancing, with considerable comedy as well. The peppy, diminutive partner of the lanky George Mann instills a fast tempo into the proceedings, while the female attire of Mann always is funny. Looked like a near show-stop for a while, but the absence of another bow is unexplainable at the moment, unless it was intended to speed up the show.

HELEN GAHAGAN, legit star, most recently seen in *Belasco's Tonight or Never*, closed the first half in a repertoire of songs, with Giuseppe Bamboscheck at the piano. By offering a vocal routine in her vaudeville debut Miss Gahagan is not entering into any new field of endeavor, since she has appeared on the operatic stage. Two operatic selections, with a few remarks and a semi-classical verse or two sandwiched in between, comprised the act. Striking, well-gowned and majestic in her poses, she revealed herself as a well-cultured dramatic soprano, doing her numbers faultlessly, despite an obvious tendency to become nervous. Singing as well as she does, and with so fine a pianist at hand as Bamboscheck, it would seem the offering is far from being at its best, or even taking advantage of its possibilities. Poised motionless by the piano while the accompanist played the introduction of her first number, Miss Gahagan would have done wonders had she smiled and acknowledged her reception instead of merely steeling herself for the number to come, and thus an awkward little stage wait would have been avoided. It was too much the concert stage.

LESTER ALLEN AND PEGGY HOOVER trotted out an entertaining vehicle. Miss Hoover proves an ingratiating partner, who sings, dances and helps with comedy. Included was a funny sister act bit, both in gingham, and an old music hall single in overized clothes by Allen. Toward the close he offered his old comedy acrobatic dance routine brought up to date with taps. Allen announced this, for he no doubt felt the presence of other dancing on the bill. He announced the next act on the bill.

HARRY GREEN, "The Kibitzer Himself" came forth, and was cordially received. As an act that really means something to vaudeville, he is pretty well washed up and has been for years. In pictures it may be different altogether. Opening in "one," he told several stories, all of which he has been doing for nothing on the air of late. He also did his version of *Minnie the Moocher*. Later he did his comedy treader bit from one of the movie revues, and Allen came on as a Singsinger dancer. Previous to that Allen came on for a few interruptions, and the Lou Holtz influence was plainly in evidence. Closing was a blackout on a scene from *Drinkwater's Abraham Lincoln*, in which Green did General Grant; Allen, Lincoln, and Jesse Block, a Chinese spy. Allen again introduced the next act.

BUCK AND BUBBLES, in *Rhythm for Sale*, ambled thru their comedy and clever dancing and were the highlight of the show for many patrons. These colored lads continue to improve, and seem to get funnier and dance better as they go along.

LEE TWINS, with the Six Rhythmic Steppers, closed the show, altho originally spotted to open. Act held them in almost to a man. The twins are unusually talented girls who look, sing and dance and sell it with a sock. While the six classical dancers came forth with the finest type of interpretative dancing seen hereabouts since the Morgan Dancers faded out of the local picture, member of the sextet who sang *Two Hearts in Waltz Time* is probably dancing to pay for singing lessons. Judging by her rendition in both English and German, girl has the makings of a first-rate single right now.

Jeeters," a trio of bandmen who do an instrumental and harmony singing number: Jack Fulton Jr., he of the crooning voice, accompanied by two of the boys, sings *The Cuban Love Song*; The King's Romancers, three males, sing a harmony number; Red Dorval does his xylophone bit; Mildred Bailey, heralded as the "Princess of Wails" and a real songstress, put over *When It's Sleepy Time Down South*, *Minnie the Moocher* and *Eleven Pounds of Heaven*; "Goldie," clown cornetist, plays and sings *Bend Down, Sister*, with pep and vim, considering his excess avoirdupois; the entire ensemble plays *Gershwin's Rhapsody in Blue*; Mike Hart does a pipin banjo solo; Mildred Bailey again came on and sang *St. Louis Blues*, with which she tore down the house; the Selbys, black and tan, were next, the man playing *St. Louis Blues* on the cornet, and the two bringing down the curtain after they do a nice double dance to the same tune. Prolonged applause necessitated several curtains, but at this show "The Jazz King" would not oblige with any encores.

FRANK B. JOERLING.

## Main Street, Kansas City

(Reviewed Saturday Afternoon, Jan. 9)

Very pleasing stage show, with Gus Edwards' Revue occupying the greater part of the time. Eddie Garr does a single and serves as master of cere-

## E. F. Albee, Cincinnati

(Reviewed Saturday Afternoon, Jan. 9)

A satisfying layout here this week, one that should get the coconuts. Not a dull spot in the bill, and every act a clicker. Charles B. (Stein) Stone is the new pit leader, replacing Hal Saunders, who has been transferred to the Palace, Columbus, O. Stone made his local bow to big results. He holds the stick in a showmanly manner, and the overture pulled a smash hand.

The Nelson Family, comprised of the son, four daughters and the parents, give the bill a punchy start with a grand line of tumbling, pyramiding and Risley work. Lots of speed and showmanship here. The parents have little to do. Applause came liberally thruout, and in a huge mass at the finish.

Harry Rose serves as emcee from here on, and turns in a sweet piece of work. Has a nice bag of material, sings well and has a style that catches on. Works briefly in number two, just enough to unloose a few gags and render a song. He also does a bit with Carl Freed, Dorothy Stone and the Rooneys, following their respective turns. Much of the success of the show may be attributed to his capable emceeing.

Carl Freed has forsaken his band act for a straight comedy turn, comprising a pair of male hoofers, two male stooges and a brunet looker. Freed caught on from the start with his comedy efforts. He plays the harmonica, uke, spoons and Jew's-harp, and draws a bundle of laughs with some comedy magic, assisted by the stooges. Male dance team pulls a lousy mitt with a fast routine. Fem contributes very little to the act. Hasenpfeffer Rhythm Boys, hoke band made up of the four assisting males, with Freed leading, were good for a number of solid laughs. Freed and confreres bowed to a warm mitt.

Dorothy Stone and Charles Collins have a high-class, well-dressed and handsomely executed dance turn. They registered solidly with the first-show crowd, and drew bountiful applause thruout. Each contributes an individual routine, and then swing into a double dance for the finale. Miss Stone also puts over two songs in good voice. The personable pair bowed to a corking hand, and Dorothy came back for a brief curtain.

Pat Rooney and Pat Rooney III came on to a hefty welcoming hand. They are doing practically the same act as they did on their last appearance here two years ago, but it's still sure-fire stuff. Their every dance routine was met with vociferous handclapping. Father and son vary things with a nice line of comedy. They marched off to the biggest hand of the show.

Harry Rose comes back to do a few bits with the Rooneys, to dispense more laugh stuff and to sing one more number, giving the pleasing bill a fitting close.

BILL SACHS.

## Hippodrome, New York

(Reviewed Saturday Afternoon, Jan. 9)

On the marquee the Hipp advertises "Eight Big RKO Acts Delicious." That "Delicious" billing, to prevent any misunderstanding, refers to the Janet Gaynor-Charles Farrell film. The eight acts are okay as entertaining acts go, but there's not enough punch scattered thru the show to prevent the one hour and 49-minute running time from seeming longer than it is. And that's long enough. Fred Weper and the pit boys offer a novel overture, "A Trip Around the Calendar."

Dixon and Pal is a neat opener, the kind of a novelty that most always fares well here. Dixon and his seal offer a load of amusing bits in nice fashion. Received well, with the kids taking to it big.

Ebony Follies is a humdinger in the deuce spot, and got a heavy mitting. Five boys in this act pack applause wallops with acro dancing, and one of them does a pip of a drum major bit. Girl doesn't help much with her warbles. A little fixing and this turn will be a honey.

Marguerite and Farnell are a good couple for getting laughs, but the act has a lot of slow spots during its 15-minute stay. Hap Farnell is a clever funster, while Marguerite straits and dances fair enough. Some of the comedy needs cleaning up.

Dainty Marie follows effectively with her familiar aerial routine, but still the bill hasn't reached any heights. She gabs and sings all the time she is doing neat stunting on the rings and web.

Charlie Hill and Lora Hoffman fared best of the show. With all due credit to Hill, Miss Hoffman's excellent singing

monies in the Edwards flash. In that capacity he capably takes all honors.

Aussie and Czech are in the opening spot with their novel whip cracking and ax throwing turn, the male member performing the feats. The act was loudly applauded, especially where Aussie whip cracks a handkerchief from Czech's pocket.

Flo Lewis and Leo Karlyn offer a comedy chatter and gag skit that amuses the audience considerably, even tho it moved slowly. Their hokum lacks the necessary sock. Only fair applause at the walkoff, but the girl grabbed an unearned encore.

Eddie Garr occupied the next-to-closing spot with his chatter, singing and impersonations and stopped the show twice with his Rudy Vallee and Maurice Chevalier impersonations. His other movie and stage star mimics included those of Jack Oakie, Ted Lewis and El Brendel, all receiving loud applause. Garr clicked nicely at this show and took all applause honors of the bill.

Gus Edwards' *Stars on Parade* in the closing spot, with Eddie Garr as master of ceremonies, is an entertaining flash, chock full of song and dance specialties. Outstanding among these is Gloria Gilbert in her sensational toe spins. The Aber and Connor Twins ably assist in their singing and dancing. Hildegard, Walter Kervin and Virginia Lee are the additional support, all clever entertainers.

GREGG WELLINGHOFF.



**NEW ACTS**

Reviewed in New York

**Sammy Moss**

Reviewed at the Washington, Style—Vocal imitations. Setting—In one. Time—Eight minutes.

Moss was recently teamed with Jack Murray in a harmony, dancing and vocal novelty act. Moss is now singing with his best specialty, vocal imitations. He manages to hold interest and should be okeh for opening or deuce spot on the average neighborhood bill.

He opens warbling falsetto offstage and delays his entrance so that the audience anticipates seeing a woman. Then come "a few familiar sounds," including bird calls, steel guitar, violin and the radio. He closes with an imitation of an operatic selection sung by a soprano over the radio.

Except for one or two spots where a bit of comedy creeps in, the routine is straight vocal imitations. More comedy would help enliven the act and make the vocal imitations stand out better. P. D.



**EVELYN WILSON**

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RKO—HARRY WARD, Max Gordon's Office

**Saxy Reese**

Reviewed at the Washington, Style—Instrumental novelty. Setting—In one. Time—Ten minutes.

Reese does a mild routine of singing, whistling, comedy and the instrumental novelty. Not much to the act, even tho the routine is varied and Reese works hard to put it over. He lacks a punchy delivery and the necessary showmanship.

He opens with a saxophone solo, followed by a clarinet and singing number in which he does a light drunk bit. This number is weak, and Reese should stick to straight clarinetting instead of trying to inject comedy. Then comes a violin solo, some whistling and the manipulating of the violin to imitate the sound of a uke and also various phrases which Reese announces and then imitates with the violin. Closes with a bit of singing, but lacks a real voice. P. D.

**De Wolfe, Metcalf and Ford**

Reviewed at the Chester, Style—Dancing and singing. Setting—In two, three and full stage (specials). Time—Twelve minutes.

This mixed trio of dancers, De Wolfe, Metcalf and Ford, have a delightful miniature flash, and it affords a number of socks thru the capabilities of the trio. They have the act staged, routined and dressed nicely, and these qualities, combined with their good work, makes it a neat turn. In addition to the legwork, which is mostly specialties, they get in a bit of singing as well as some comedy touches welded by the boy.

Only slow portion of the act, which is very fast otherwise, is the opening song-dance number. It could be speeded up by trimming the singing part. The trio work solo, duo and all together. In their specialties the boy shapes up as a punchy eccentric and high-kicking dancer, the light-haired girl does effective dervish routines and the brunet packs a wallop with acro dancing.

The finishing bit of the turn, which is announced nicely by the boy as a competitive number, added to the heavy returns they got here in the opening spot. S. H.

**Five Elgins**

Reviewed at the Chester, Style—Juggling. Setting—In three. Time—Six minutes.

The Five Elgins offer a strong juggling novelty, one that has the stuff for giving a bill a snappy launching or an assurance of making the closing frame punchy. Three males and two of the opposite sex work equally at juggling, and all are expert. Besides being capable, they engage in stunts that are tricky and the kind that pulls applause. Act has speed galore, with a lot done in the six-minute running time.

Juggling is done with hats and clubs. The first half is with the hats, and it is very clever. Aside from the skillfulness, there's a touch of comedy woven in.

From two to all five of the Elgins work in the hat-juggling bits. The second half of the act is given over to juggling clubs, and they do well at that also. They do some hard stunts, and a few times when all are juggling at once, throwing them at each other, it's a treat to see how they keep their bearings. Opened the six-act show here and walloped. S. H.

**Wally Sharples and Co.**

With Dick Jackson, Al Tyler, Ruth Price and the Melvin Sisters

Reviewed at the State, Style—Comedy, singing and musical. Setting—In one and full stage (specials). Time—Nineteen minutes.

Another new turn for Wally Sharples, but the act is along the lines of those he has been doing for some seasons. It gets in a lot of comedy via scenes and blackouts, with singing interspersing the comedy bits and a musical number at the finish. Act gets by, but it could be a whole lot better if Sharples got new scenes and not use those old wheezes.

Sharples has surrounded himself with good people, and his comedy efforts are furthered by Dick Jackson, Al Tyler and Ruth Price. Melvin Sisters are average in their warbles and handling of song-talk announcements.

The act is made up of three scenes. First, Jackson (formerly of Jackson and Tye) and Tyler portray a couple of crooks brought before Sharples, police captain. After a lot of comedy gab, the crooks wind up with stealing the cop's pants. Another scene is that of the unfaithful wife of a marine, who has a lover while hubby is away. When the hubby and lover feint a double suicide to see who she really loves, she lets in another lover, a sailor. Last scene is a farce on classical music, with all of them singing while Sharples and Tyler double on the violin and piano respectively. S. H.

**Donald Kerr and Company**

Reviewed at Loew's Bay Ridge, Brooklyn, Style—Comedy flash. Setting—In one and full stage (specials). Time—Eighteen minutes.

Donald Kerr, formerly of Kerr and Weston, and more recently heading his own acts, is assisted by four girls in this comedy song and dance affair. The act manages to be a little "different," but is slow and could stand some fixing up, especially in the comedy. Dancing is the act's main strength and there is a decided slump in the singing and comedy interludes.

Act opens in full stage, with Kerr as a theatrical producer and the four girls as applicants for jobs. They show their wares by doing specialties, the act then switching to one. At this point the suggested plot is dropped and a series of specialties follows. Three of the girls combine for some energetic hoofing, while Kerr and the fourth girl, a diminutive comedienne, team for song and dance bits. The quintet also alip in solo specialties. Kerr is weak on putting over comedy ditties and stows up the act. Needs a peppier delivery and better material. P. D.

**Olsen and Bingham**

Reviewed at the Bay Ridge, Brooklyn, Style—Comedy. Setting—In one. Time—Twenty minutes.

Ole Olsen and Ollie Bingham and a flock of stooges make up this one, which seems to be a new version of the former Alexandria and Olsen act. It is sub-billed as *Emperors of Hokum*, and that is just about what Olsen and Bingham are. The act follows the pattern of the old Alexandria and Olsen turn. It is a hodgepodge of hoke bits that pile on with such momentum that the audience is left exhausted trying to laugh and follow each bit at the same time.

Olsen, in street clothes, and Bingham, in an Ed Wynn getup, dominate the proceedings. They are assisted by two women, who burlesque opera singing and engage in other bits; a colored boy hooper; a dwarf, who is used for comedy bits, and a stooge who assists generally. The bits are all short and fast and reach the height of hokum. Even tho some of them are familiar, they are put over with such vim that they go over anyway. The act builds up to a strong climax in the tintype dancing number in which Olsen and Bingham and the two girls burlesque a minuet.

The comedy is almost entirely sight stuff, with just enough talk interspersed to give the cast a breathing spell. As in the Alexandria and Olsen act, other performers on the bill come on for very short bits. The act closed here and pulled down laughs steadily. P. D.

**Denver Opening Postponed**

NEW YORK, Jan. 9.—Denver was slated to become a part of RKO's road-show tour January 21, but the date has been postponed. Present indications point to its opening around February 15.

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# Three Spots To Leave Wheel And As Many Shows To Close

Theaters are Central and Apollo in New York, and Star and Garter, Chicago—"Fivolities," "Hi Ho, Everybody," and "Sugar Babies" are the shows

NEW YORK, Jan. 9.—Three more houses will bow off the New Columbia Circuit, and when they go three shows will drop off the wheel. The houses are the Central and Apollo in town, and the Star and Garter, Chicago. Shows are Harry (Hello, Jake) Fields' *Sugar Babies*, Al Singer's *Fivolities*, and Cliff Bragdon's *Hi Ho Everybody*. These changes will leave the circuit with a total of 17 weeks (played in 19) and 20 shows. The Central and Apollo's dropping off the tour was said to be due to the fact that they played all the shows on the circuit's initial season, but inside reports are that I. H. Berk, Columbia's president, was fed up with the Minskys. It is also said that Berk will try to dispose of his interest in the Central soon. Both houses will go off the wheel January 23 and on January 25 they will go into burly stock policies. The Star and Garter, Chicago, will quit with wheel shows and go into stock January 23.

Singer's *Fivolities* closes January 23 at the Apollo. It was slated previously to close tonight in Boston. *Sugar Babies* folds January 23 in Bridgeport, while *Hi Ho Everybody* quits January 15 in Detroit.

With these changes and the Plaza, Worcester, closing tonight, as was mentioned two weeks ago, the Columbia route will be played as follows: Bridgeport, Star (Brooklyn), layoff, Route No. 1, Newark, Paterson, Union City, Gayety (Brooklyn), Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Detroit, Toledo, Toronto, Buffalo, layoff and Boston. Chicago's leaving makes it easier ralloading on the tour, as it kills the open week between Cleveland and Chicago.

## Burly Briefs

WALTER BROWN went into the New Gotham, New York, Saturday, replacing George Douglas.

MINNIE STEWART, who, with her husband, Harry Stewart, formed the old burly team of Stewart and Desmond, is seriously ill at the Flower Hospital, New York. She has been confined there for a little more than four weeks.

GEORGE SHELTON has been keeping himself pretty busy with picture work. He returned to New York last week after being on location for two weeks in Cleveland.

SEYMOUR H. MILLER is seriously ill with heart trouble. He will be moved to Saranac Lake as soon as the doctor attending him gives him the ok.

LILLIAN MURRAY, featured woman at the Irving Place, New York, is proudly sporting a gorgeous bracelet of platinum, containing 16 sapphires and 20 diamonds, and a ring to match. Gift is a present from Russell Trent, producing straight man (in private life her hubby).

VIRGINIA JONES opened with the Gotham Theater stock, New York, last week. LaVilla Maye closed.

PEGGY WHITE is now in her second week as sub for Ann Corio, featured fem of *Girls in Blue*. Ann is slowly recuperating from a recent illness.

TRUDY DeRING did not close with the Republic stock, New York, as previously announced. She will remain at the above house indefinitely.

MART McCORMACK, former burlesque agent, more recently promoter of girl shows at parks, fairs and carnivals, is now gracing 42d street as a tux and silkhat barker for the Republic Theater.

NINA VALE, who has just finished as an added attraction at the Empress, Cincinnati, opened Sunday at the Lyric, Dayton, O., as an added feature with the Fred Hurley company playing there. She is slated to follow with Hurley's other house—the Lyceum, Columbus, O.

## IATSE Warns Members Not To Change Cards

NEW YORK, Jan. 9.—The International Alliance of Theatrical Stage Employees notified its members engaged with traveling burlesque shows not to, on their own volition, change the number of men called for on yellow report cards. They have been warned to steer clear of this or else suffer a penalty.

Such mishandling of the cards is in direct violation of agreement and common understanding whereby the yellow-card requirements provides for three, one and one, unless otherwise requested by local managements.

## Utica House Falls Thru As a Wheel Possibility

NEW YORK, Jan. 9.—Negotiations by New Columbia Circuit to get the Colonial, Utica, for its route did not materialize.

Last week it appeared that the house would open January 13 with *Step Lively Girls* as a four-day stand spotted between Buffalo and Boston.



ESTA ALJA, popular soubret at the Empress Theater, Cincinnati, playing burlesque stock.

## Circuit Review

### Irving Place, New York

(Reviewed Thursday Evening, January 7)

This show marks the return of stock to the Irving Place, the show being called *Hello, Good Times*, and to all appearances it is well labeled. The project can hardly miss. Book, staged by Russell Trent, has a varied assortment of scenes guaranteed to satisfy, while the numbers by Billy Koud are exceptionally clever. Trent has assembled an excellent cast of principals, and with the aid of Lillian Murray, featured woman, the house should build up as enviable following.

In teaming Marty Seamon with Jack Greenman, the company has a great bet as to comics. The former partner of Harry Foster is received favorably the minute he pops out. He is in direct contrast to his slimmer partner Greenman, and they make a very likable duo. They have very funny bits, which they handle in good style.

As a capable straight, Trent is well established, and his staging of this show further adds to his laurels. Freddie Dale, recently with Al K. Hall, is juvenile straight and makes a great job of it. And, of course, Charlie Goldie is no slouch when speaking of versatile comics. He is doing an acrobatic specialty for good measure.

Lillian Dixon is added attraction for this week; Claire De Vine is going prima donna, while Marcella Newberry, blond, and Jean Jordan, brunet, are also doing the strip specialties. Miss Dixon, as usual, proved herself a charming artist, being versatile as to singing, dancing and the tease specialties. In the higher ranges she has an unusually powerful voice. Her wardrobe was very attractive, particularly her red gown trimmed with fur.

Lillian Murray was a revelation in her strip specialties, as well as talk. Her first number starts in a black ensemble that sets her features off to excellent advantage. Her work was mighty fine. Yet it is far from being objectionable, even to the most delicate sensibilities. Her next specialty, in the second act, was done in white gown and proved as attractive as the black.

Both Miss Newberry and Miss Jordan show nicely, the former being an agile and snappy stripper, while the latter works in more nonchalant style, one of her numbers being done with a white wig. The chorus is a peppy one and have some great numbers. Instead of the usual mad dash up and down the runway, Koud has routined the girls so that dancing onto the runway is in itself an attractive feature. And the girls can really dance and show a sense of rhythm. The big numbers are all beautiful, pleasing to the eye and gorgeous in every respect.

Other aspects of the house prove it in capable hands and it is a pleasure to hear an orchestra that helps and knows how to put a number over. The veteran musical director is a whale of a lift when he is needed, has suitable instrumentation and star individual musicians. Too bad other houses are so penny wise and pound foolish with their orchestras. These managers should get a load of this pit crew. SHAP.

Address all Burlesque news items and communications to M. H. Shapiro, The Billboard, 251 West 42d street, New York City.

## KANE BROS. WANT

Chorus Girls, Principals in all lines, Comedians, Juveniles, Soubrettes, Specialty People, Producer. Only people who can stand to work steady and stay sober need answer. In answering please give age, weight, etc. JACK KANE, Gayety Theatre, Louisville, Ky.

## Wanted Immediately

SIXTEEN CHORUS GIRLS. BURLESQUE PEOPLE in all lines, for permanent stock. Comics, Straight Men, Soubrettes, Prima Donnas, etc. C. W. BRILL, Grand Theatre, Akron, O. N. B.—Can not use anyone who has worked this house recently.

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In all lines, Producer, Comedians, Straight Men, Sister Tenors, Prima Donnas, Soubrettes, etc., for permanent stock. Address CHAS. H. WALDRON, Waldron's Casino, Boston, Mass.

## Leo Stevens Busy With 2 New Shows

CHICAGO, Jan. 9. — With the Rialto Theater returning to burlesque January 15 and alternating shows with the Academy, the work of organizing the new shows is now under way, Leo Stevens producing. The two shows will contain many prominent and talented burlesque people.

The No. 1 show cast will include Billy Foster, Charles Fagan, Franklyn Hopkins, Louise Miller, Marion Morgan, Leonard Kramer, Jackie James, Leona Fox and Johnny Watson. In the No. 2 show will be Alice Duval, Ione O'Donnell, Minnie Fitzgerald, Bobbie Nisen, Billy (Bumpe) Mack, Frank Penny, Buster Lorenzo, Billy Riddle and Bob Sandberg.

Week of January 15 Hinda We' dancer, will start an indefinite engagement at the Academy, and week of January 29 Nadja will come to same house for an indefinite stay dating with the Rialto. Jerry McCauley will start an indefinite engagement at the Academy week of March 8.

With all the stock burlesque houses clamoring for business in Chicago, Leo Stevens seems to have the kind of shows most desired by the burlesque theater-going public. Leo has the knack of rapid-fire production in all his chorus numbers, eliminates a lot of uninteresting material in the comedy bits, making them entertaining and not boring by shortening the length of numbers to five or six minutes and reducing the number to four or five at the most.

The Academy has been doing excellent business in its out-of-the-Loop location.

## Shaw and Katz Acquire The Empire in Brooklyn

NEW YORK, Jan. 9.—The Empire, Brooklyn, recently taken over by Solly Shaw and George Katz from Harry Abbott, will go into a grind policy with pictures next Saturday.

Changes that will be made in the cast at that time are: Earl Root replacing Buddy Abbott as producer, Minnie Mae Moore for Betty Abbott, Irene Austin in place of Babe Abbott, Sonny Brown replacing Lou Leroy, and Lew Lewis in place of Al Watson.

## Minskys' Stock Plans

NEW YORK, Jan. 11.—When the Minskys revert the Apollo and the Central to stock policies January 25 the shows at the Apollo and Republic will rotate weekly, while the Central will have a show of its own each week.

With the Minskys having three stock houses around town they will make an attempt to play "names" regularly at each house. Herbert Minsky claims the Apollo and Central will have an unusual lineup of burlesquers when they go into their new policies.

## Up-State House Closes

SCHENECTADY, N. Y., Jan. 9.—The Hudson Theater, which opened several weeks ago with a burlesque stock policy under the directing management of Lew Talbot and management of Charles Pineberg, has terminated a brief season.

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## New Waiver Scheme Leaves Old Bogey of Nonpayment

**"Coastwise Annie" cast, playing 24 performances in order to secure half of producer's share of secondary rights, loses them—\$90.63 for nine weeks' work**

NEW YORK, Jan. 9.—Equity's new waiver plan, providing that the casts of shows that are produced under waived bonds get half of the producer's share of the secondary rights, may work well in reducing the number of shows coming in under waiver. But, according to the cast of *Coastwise Annie*, the H. A. Archibald-Don Mullally show which Edward Gardner recently presented, the plan fails to work so well when once such shows are on the boards. *Coastwise Annie* went into the Provincetown on a waiver, later sailed along for a few weeks uptown at the Belmont and then folded. The cast found itself with no secondary rights, in spite of the Equity ruling, and with only \$90.63 apiece to show for nine weeks' work.

According to the cast, they were approached by Gardner, who said he had money enough to do the show, but not enough to put up bond for it. The actors read the script and liked it, sensing movie possibilities that might make bond waiving a profitable gamble. So Gardner went ahead with his preparations. Shirley Booth, his wife, was the star.

The cast rehearsed for three weeks and then discovered that Mr. Gardner had neither a theater nor, for that matter, a single thin dime. He went to Leblang's, however, and made an arrangement whereby he got rent for the first week down at the Provincetown. And then, without publicity or even critics' seats being sent out, they opened there on a Wednesday. The following Saturday, when the cast was to be paid off, there was no money, and Alexander Campbell, Equity deputy of the company, stopped the show.

The next Monday a meeting was held at Equity, and permission was given to play for one more night so that the press might review the play. They played for the one night, and that was that.

But Gardner, not content with letting sleeping turkeys lie, made an arrangement whereby Miss Booth could star on Broadway proper. Later in the week he gathered the cast together again and told it that he'd made an agreement with Leblang's and the management of the Belmont, whereby that house would get the first \$500 of the gross, the company the next \$500, with the rest—if any—to be divided 50-50. And the cast, in up to its collective necks already, agreed to play.

The first week the house got not \$500, but its actual running expenses, \$650, and, according to the cast, \$250 more went to Matty Zimmerman, of Leblang's, as a guarantee. But Joe Tierney, house manager of the Belmont, came to the rescue with minimum salaries. The next week Tierney came to the rescue again. The cast claims that Gardner had given him a piece of the show.

In order to secure secondary rights for the producer and the cast, 24 performances had to be given. So the players went to work for a third week, and gave them. They expected to get their profit out of sale of the movie rights.

But then, after the turk had finally folded, the biggest blow came. In the course of his arrangements Gardner had quite forgotten to pay royalties to the authors, and so, under terms of the Minimum Basic Agreement with the Dramatists' League, the authors still owned all rights to the show. The cast, which was to have received half of the producer's share, was out in the cold, the producer's share being zero.

Getting together the small change they had received in the course of the engagement, the players figured out that they had each been paid exactly \$90.63 for nine weeks' work.

## New London Revue Smash

LONDON, Jan. 2.—*Walk This Way*, a revue starring Gracie Fields which opened recently at the Winter Garden Theater, promises to build into a smash hit. Ticket brokers have already arranged a large buy.

## Cops Nab "Lizzie" Again; This Time in Los Angeles

LOS ANGELES, Jan. 9.—Even the cops of this city, a reputedly sophisticated community, refuse to acknowledge the Facts of Life when they are presented on the stage. Carrying out their stork-and-Santa Claus campaign, they fell full force upon the production of *Lysistrata*, the Aristophanes comedy in its adaptation by Gilbert Seldes, and managed to do what the police of other cities have failed to do. They actually hauled the cast off to jail.

Nance O'Neil headed the company, which numbered well over 50. The players were released on bail of \$100 apiece, and a jury trial was set for January 18. At least the crusaders didn't try to pinch the author, altho they are reported to resent the fact that he died before they had a chance.

## Shuberts Agree To Pay Claim

NEW YORK, Jan. 9.—Shuberts have agreed to pay the additional seven-eighths of a week salary claimed due to the cast of *The Constant Sinner*, which was closed by the police in Washington on grounds of alleged immorality. Check for the amount has not yet been received by Equity, which pressed the claim, but it is expected that the receivers of the corporation will send in the amount necessary early next week.

## Indie House Managers Go Nuts Giving Gravy To Land Bookings

NEW YORK, Jan. 9.—Indie house managers are engaged in a scramble for attractions like nothing ever seen before. They scout around town looking as if they were rehearsing a part in a mystery play. What with 62 available houses against the fact that only 36 are now occupied, the house managers seem to have a legitimate excuse for their anxiety.

All sorts of methods are indulged in to get a line on incoming, tentative, possible, future and merely thought-of productions. Managers who were formerly too high hat to leave the theater are now calling on producers in the same manner that an actor would in search of a role. Many of them who haven't read a script for years are now doing so in the hopes of finding a likely looking script. Then they can join in the mad rush to find an angel for the necessary dough.

Rumors of impending shows are heard down with the keenness of a fox, and the mere possibility of a future production is kept a secret by the house manager until he has the show signed and sealed.

All sorts of inducements in the way of percentages are offered to the producers. Such an old custom as the first \$2,500 of the receipts to go to the house now seems to be obsolete. The customary booking arrangement of 60 per cent to the show and 40 per cent to the house has in many cases been shaved down to the point where the house is



VIVIANNE SEGAL, who is co-starring this season with Charles Purcell in "The Chocolate Soldier," now en tour.

## Maybe Erlanger Trial Will Actually End During Week

NEW YORK, Jan. 9.—The Erlanger-Fixel trial over the fortune left by the late theatrical magnate, A. L. Erlanger, did not reach its expected conclusion this week. Counsel for both sides brought on several additional witnesses in an effort to refute past testimony. Much of the time during the past week had been used by the opposing counsels in disputing the credibility of several important witnesses.

The trial is expected to end not later than the middle of next week, at which time Isidor J. Kresel, counsel for the estate, is expected to bring the defense to a close. Max Steur, counsel for Miss Charlotte Fixel, has already finished with his plea.

## England's Got Depression

LONDON, Jan. 4.—The Scala Theater, located in the West End, has put a low price on admission charges that holds the record since the war. Attraction is *Alf's Button*, which is playing to a 60-cent top. The cheapest seats are 20 cents.

satisfied to receive 25 per cent of the gross and stand the advertising bill of as much as \$750—and in some cases more.

The old battles over the question of more or fewer stagehands are also a thing of the past, with the house managers being on the losing end. A concession or two or three in the line of privileges regarding ticket distribution, marquee lights, theater parties, etc., are given with the utmost grace, anything to get an attraction is the way the manager figures, even if it grosses enough to pay for the land taxes.

In past seasons when a house found that it could not book an attraction, in a majority of cases it either produced its own shows or took a slice of a production for the privilege of booking the show in the house. But nowadays money is scarce and a number of the houses are so far in the red that the banks which hold the mortgages are not willing to advance any more dough. Some of the indies are now being run by receivers, and these houses are suffering the most. The bankers not being showmen, and finding themselves with theaters on their hands, are in a tough spot, especially when they realize that with experienced showmen finding it difficult to operate their houses they have little chance. This as a rule applies only to houses that are not located on what producers consider to be advantageous streets. Most of the indie houses are off the beaten track.

## Salary Claims For Ray Goetz

**Players on run-of-play contracts ask pay when show folds**

NEW YORK, Jan. 9.—E. Ray Goetz, when he finally decided that he wouldn't do his much-publicized musical, *Star Dust*, may have thought that he was thru with the show. But he was mistaken. Mr. Goetz had gone to such lengths in his preparations that he had actually signed players on run-of-the-play contracts before a second thought caught him between the eyes.

The players on run-of-the-play contracts are now recalling *Star Dust* to Goetz's mind via the Equity route. They have claimed their two weeks' salary due under the contract provisions. Peggy Wood, who was to have been the star of the show, and John Sheehan, slated for leading comic, are the claimants and their total demands range somewhere in the neighborhood of six grand.

Altho it has been known for weeks that the Goetz show would never materialize—at least not this season—the first official intimation of the change of plans came this week when the players engaged received telegrams from the producer telling them that the show was off.

Among those engaged were Miss Wood, Sheehan, Robert Emmet Keane, Pearl Osgood and Lynne Overman. Overman, determined to act in a musical, got himself a job with Ziegfeld for the latter's forthcoming show.

## Dough for Paris Theaters

PARIS, France, Jan. 2.—Two million francs have just been voted by the Paris Municipal Council for distribution among the subsidized theaters. The biggest slice goes to the Opera, 600,000 francs. The other three national theaters: Opera-Comique, 400,000 francs; Comedie-Francaise, 300,000, and the Odeon, 200,000 francs. The balance was distributed among the municipal theaters, the Chatelet receiving 200,000; Gaite-Lyrique, 150,000; Sarah Bernhardt, 50,000; Trianon-Lyrique, 50,000; Theatre des Arts, 10,000; Concerts Colonne du Chatelet, 25,000, and Oeuvre Francaise et Populaire des "Trente ans de Theater," 15,000 francs.

## "New York Review" Folds

NEW YORK, Jan. 9.—The *New York Review*, which for 20 years has been a thorn in the side of attractions playing the Shubert houses, will be a dead racket after today. Sheet is due to suspend publication after today's issue. It was founded 20 years ago by the Shuberts as a mouthpiece for them in their campaign against the Erlanger interests. S. M. Weller has been editor ever since the founding. Unauthenticated rumors say it may merge with another New York theatrical publication.

## "Zoom" To Tour Before N. Y.

NEW YORK, Jan. 9.—Lawrence Marsden has been assigned to direct the Shubert production of *Zoom*, a satire on aviation, which goes into rehearsal next week. Russell Hardie has been signed to play the lead, and the show is booked for an extended tour of the larger cities before coming into New York.

## Dennis King Gets Another

NEW YORK, Jan. 9.—Dennis King will probably appear here next season in a play from the Hungariahs, now current in Budapest. *Angel* is the title and the author's name is Melchior Lengyel. Production of the operetta *Casarcova*, with music by Rudolf Friml and book by Bernard Bercovici, has evidently been indefinitely postponed.



By Eugene Burr

WITH the passing of Tyrone Power stage and screen lose one of their finest actors, the descendant of one of the royal families of the stage, a fine and beloved gentleman and a consummate and sincere performer. The fact that Mr. Power came within the scope of this department was just a month or so before his death, when he appeared in New York as one of the five stars of the Chicago Civic Shakespeare Society. During the engagement he performed the ghost in *Hamlet*, the Duke in *The Merchant of Venice* and Brutus in *Julius Caesar*.

Perhaps the most fitting thing would be to quote Mr. Power's notice on the occasion of his last Broadway appearance, as Brutus. It is a notice of the man, as well as of his performance: "It was a dignified, gentle and noble Brutus, peculiarly effective in the quieter passages, beautifully spoken and altogether satisfying. . . . It lifted the entire production, gave it body and substance and beauty."

A note of peculiar irony is injected by the fact that Mr. Power, at the time of his death, was making the talkie version of *The Miracle Man*. His part was that of the miracle man himself, the great healer.

THERE is one press agent practice, widely indulged in in and around New York, that draws especial razzberries from this ex-press-agent department. It is the practice of prominently displaying a frame of, say, eight or ten pictures, and putting in it merely various poses of the play's star.

Such a frame can serve no possible purpose—except, perhaps, to ease the consuming ego of the leading lady, or to provide a not too subtle method for a weak-kneed space-plugger to curry favor and bend a supple spine. A frame is to attract attention to the show, to arouse interest in it. And there is no interest whatsoever in seeing a single lady in eight or ten innocuous and studied poses.

usually proving nothing except the fact that she is surprisingly and unusually homely. Poses of the entire cast may be interesting; scene pictures are almost invariably interesting, and, in the case of a consummate character man like Paul Muni, poses of a single actor in varying and startlingly different makeups may prove exceptionally interesting. But to see a young lady draped in various quaint attitudes isn't any more exciting than a new play by Elmer Harris.

If the management insists on satisfying the ego of its star, the press agent can at least have the decency to hide the frame as far back in the theater lobby as possible. There it will annoy no one except customers who have already bought tickets anyhow. There is no excuse for putting it on the street line, where it may drive possibilities away from the box office, and there is absolutely no excuse for putting it, as has been the case in several instances lately, in conspicuous and costly rented spots like the Times Square subway station.

AS MAY be gathered from a story on one of the accompanying pages. Equity's ruling that a cast waiving bond should have half of the secondary rights to the show is by no means foolproof. It rests, as the present example proves, on the ability of the manager to pay royalties to the author. And it rests on various other conditions, such as the ability of the play to last 24 performances.

Something should be done about it, best of all a new Equity ruling absolutely forbidding actors to engage in waiver shows under any consideration. There would be, of course, objections—objections coming chiefly from the actors who would be mainly protected by such a rule. If we want to take the chance, they would say, there is no reason for you to stop us; it is our affair entirely. But there is also the fact that, with the waiver plan, in existence, competent and veteran actors are forced into it against their wills. And the lads and lasses who "want to take a chance" are usually the leavings of the younger crop which Equity itself is trying to reduce thru the raising of its initiation fee.

In any case, when actors receive \$90.63 apiece for nine weeks' work, something should be done about it.

**B'WAY ENGAGEMENTS**

Edward Craven for *Wild Waves* (Doran, Ray and Hewes).  
 James Rennie, Eleanor Phelps, Henry O'Neill, Robert Middlemass, Granville Bates, Walter Vaughn, Ivan Miller, Burke Clark and Hallam Bosworth for *Trick for Trick* (Robert Newman).  
 Clyde Fillmore, Edward Gargan, Harrison Brockback, Frances Halliday, Jean Sargent and William Coleman for *Crying Out Loud* (Sam H. Harris).  
 W. Messinger Bellis, C. Norman Hammond, Whitford Kane, Robert Hudson, Wilfred Jessup, P. J. Kelly, William Sauter, John D. Seymour, J. T. Wilson, Esther Mitchell, Mabel Moore and Katherine Warren for *Cyrano de Bergerac* (Walter Hampden).  
 Lee Patrick, Kenneth Dana, Linda Carlson and Matt Brigs for *Blessed Event* (Sidney Phillips).  
 Regine Valdy, John Junior, James Young, Frank Horton, Marshall Hale, Herbert Delmore, Michael Nararenko, Aristide de Leone, Burton Oppenheim, Pilar Arcos, Jerome Lesser, George Earnshaw and Ashley Cooper for *Adam Had Two Sons* (Arons & Freedley).  
 H. H. McCollum for *Son of Satan* (Louis Cortis).  
 Lynne Overman for Ziegfeld's forthcoming musical comedy.  
 James J. Waters, Alfred Corn, Al Raymond, Joseph Stryker, Maude Elliott, Abe Sincoff, Paul Stewart, Betty Worth, Paula Bauersmith, John C. Hewitt and Jack Williams for *East of Broadway* (Charles Rowe).  
 Catherine Dale Owen for *Lady Windermere's Fan* (Recital Theater, Inc.).

**TRYOUTS**

A *Little Racketeer* (Shuberts), Hartford (first half), New Haven (second half).  
*Adam Had Two Sons* (Arons & Freedley), Philadelphia.  
*Smiling Faces* (Shuberts), Philadelphia.  
*Smilin' Thru* (Vincent Youmans), Pittsburgh.  
*Whistling in the Dark* (Alexander McKaig), Great Neck (Saturday only).

New Plays on Page 17

**PRESS RELEASES**

(The more important managerial announcements sent out to the press during the week)

Sidney Phillips' production of *Blessed Event* will open a two weeks' tryout tour in Newark January 25, to be followed with a week in Washington. Show is expected to open in New York February 9. *Whistling in the Dark*, produced by Alexander McKaig, will open at the Ethel Barrymore Theater January 14. According to Joe Zell, Charles K. Gordon will have no connection with the revised version of *Papaert*, which opens at the Vanderbilt Theater next week. Max Figman, who plays one of the roles, has been appointed director to replace Gordon, who has sailed for Paris to stage *Jernegan*. Milton Aborn has organized a group of juvenile actors to present *Pinafore* for a series of special morning performances.

Admission prices for *The Lancashire Lass*, now at the President Theater, have been raised from \$1 to \$1.50 for the evening performances. Matinee shows have been substituted for the midnight shows on Wednesdays and Saturdays. The Chicago company of *Counselor-at-Law* is scheduled to open in the Selwyn Theater there February 7. Otto Kruger will play the role Paul Muni is now playing in the original New York company. The road company of *Mourning Becomes Electra* has been booked into the following cities: Washington, Pittsburgh, Cincinnati, Buffalo and Chicago. The company includes Judith Anderson, Florence Reed, Walter Abel, Crane Wilbur and Thurston Hall.

**CAST CHANGES**

Lora Baxter for Kay Stroszi, G. Albert Smith for Blaine Corder and Harvey Stephens for Theodore Newton in *The Animal Kingdom*, opening at the Broadhurst Theater.  
 Janet Young for Bernice Elliott in the first play of *Mourning Becomes Electra*, at the Guild Theater.  
 Henry Sherwood for Jules Epally, in *Papaert*, which reopens at the Vanderbilt this week.

**Closings**

On Saturday, January 2, *Sugar Hill*, after 11 performances. On Saturday, January 9, *The Wives of Henry VIII* (63), *Society Girl* (14), *Sing High, Sing Low* (70), *Louder, Please* (68), *It Never Rains* (23). On Wednesday, January 13, *Savage Rhythm* (15).

**Openings**

*Black Toner*, Monday at the Sam H. Harris (Ben Stein).  
*Three Men and a Woman*, Monday at the Lyceum (Walker Whiteside).  
*The Gondoliers*, Monday at Erlanger's (Milton Aborn).  
*The Animal Kingdom*, Tuesday at the Broadhurst (Gilbert Miller and Leslie Howard).  
*Jewel Robbery*, Wednesday at the Booth (Paul Stregger).  
*Papaert*, reopening Thursday after revisions, at the Vanderbilt (Joe Zell).

**Florence Robinson Broke**

LONDON, Jan. 4. — Florence Annette Robinson, professional known as Florence Smithson, one of the best known of England's musical comedy and vaude prima donnas, has filed a petition in bankruptcy. She stated that her liabilities amounted to \$8,975 and her assets nil. She attributed her failure to the financing of a musical show in which she toured the provinces and lost money. Says it was due to the depression and strong opposition.

**Good English Holiday Biz**

LONDON, Jan. 3. — London theaters reached a record high in business during the Christmas festivals. Forty-nine were open, and as many as 35 housed new attractions. In addition, 41 of the shows were British, the most notable exceptions being the Moscow Players at the Kingsway and the international cast in J. Murray Anderson's *Bow Bells*.

**London's Lone Yank Show**

LONDON, Jan. 4.—Robert Sherwood's play, *The Queen's Husband*, is now the only American show current in London. It reached its 100th performance at the Ambassador Theater December 26.

**Stage Whispers**

By JACK MEHLER

**Legit Whispers**

A young legit producer has recently been signed, sealed and delivered to a West Coast studio of one of the major picture companies as a supervisor. Therein lies a strange story; for his appointment to such a position was quite a surprise to a great number of people. It seems this young producer was deeply in debt to an agent, who has an in with the picture company, and the agent figured the only way it was possible to get his money back would be to get the guy a job so he could pay off the debt.

Mack Hilliard is g. m. for *Blessed Event*. . . . William Harris Jr. is casting a Scotch play, and the actors are brushing up on their burrs. . . . You can tell what the criticism of a play will be by dropping in to *Of Thee I Sing*. . . . If many of the critics are there watching the last half of the show, it means they have walked out of the opus they were supposed to be reviewing. . . . Mark Linder will hunchback in *The Hunchback of Notre Dame*, a vaude skit. . . . What happened to the revue Walter Wanger announced?

Chester Erskin, who says he was once a third-rate actor, did some impromptu and first-rate acting last week. Desiring to keep the fact that he was directing *Never No More* for Robert Sparks on the q. t., he swore the members of his staff and the cast to the utmost secrecy. In entering and leaving the theater during rehearsals he almost resorted to disguises. Shortly before the show's opening, he pulled a grand crying act during an interview with a newspaperman, and alibied himself on the grounds that if his name was mentioned as director it would materially hurt the good name of his dear friend Sparks. Now he says he'll go to the Coast and take the cash and let the credit go.

Carl Hemmer would like to hear from some good sketch writer for additional material for *The Jazz City*. . . . Lew Deak is considering producing that musical comedy written around Sir Hubert Wilkins' attempt to reach the North Pole via submarine. . . . There is an agent's call for *The Devil Passes*. . . . *Wild Waves* will be booked into the Times Square Theater. . . . Shuberts signed Russell Hardie for the lead in *Zoom*. . . . Henry Souvaine emphatically denies he has put a thin dime into *The Jazz City*. . . . Betty Raskin says that she is going to sue her ex-husb, Jack Weiser, for a year's back pay. . . . Universal Pictures is looking for a legit actress who is capable of playing an 18-year-old and a 40-year-old. . . . So far, no one seems to fit the bill. . . . Fox is angling for a legit producer to help out in the story department. . . . Oscar Serlin is keeping that deal with Jesse Lasky strictly under his hat. . . . Marlon Gering returns to the Coast next week. . . . Philadelphia society attended the opening of *Never No More* en masse, to see what they had put their dough into. . . . Producers have found a new complaint; now it's the weather. . . . *The Scandals* goes out soon.

*The Black Toner*, which was produced with the idea that it could be done on the price of a herring, ran into a pack of minor troubles. Due to the scarcity of dough it was decided to rewrite the third act so it could be played in the same set as the other acts. This met with violent objections from the two authors, but one of them was pacified when the producer secured a job for her in a new show. The other author is in Los Angeles, and his objection took the course of a threat to take out an injunction to prevent the opening. It was straitened out when the faraway author sent on a friend of his to look at the rehearsals, and the friend reported everything o. k.

Lee Shubert will go immediately to Florida when he is dismissed from the hospital. . . . Albert Vees has sold another play. . . . Ed Choate has finally sold that cane. . . . William Harris Jr. and Jed Harris are doing English plays. . . . If both of them should be hits, Bill Jr. expects 28 other managers to change their names to Harris for luck. . . . With *Of Thee I Sing*, Sam's show, it would make three Harris hits.

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# DRAMATIC STOCK

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## Co-Op System Is Vindicated

Still going strong at Shubert Theater, St. Paul, after six weeks

ST. PAUL, Jan. 11.—Shubert Theater for the last six weeks has been operated by the actors, stagehands and other house employees on a co-operative basis. Dramatic shows are produced each week on an elaborate scale, with special new scenery and other effects under the direction of W. O. MacWaters.

Grace Troy and Ress Taylor are playing leads. Others of the company are Dorothy Rich, ingenue; Bee Morosco, Dillon Deasey. So far the venture has been fairly successful, with the attendance holding up good during the holidays. A midnight show New Year's Eve, with added vaudeville acts, played to an overcapacity house.

George Benz, of the Benz Realty Company, St. Paul, owner of the Lyceum and Shubert theaters, has given wonderful support to the project by having made very substantial reductions in the matter of rent, heat, light, etc., thereby proving his friendship and willingness to co-operate with union labor.

The members of the stage crew and all other house attaches belong to their respective theatrical craft's local union.

## Pasadena Scores Again

PASADENA, Calif., Jan. 11.—Cast in support of Hardie Albright, stage and screen actor, in *Berkeley Square*, produced at the Pasadena Playhouse January 7 to 16, has Elizabeth Porter in the role of the heroine, Miss Porter delighted Playhouse audiences in two previous roles, Mabel Barcalaine in *Many Waters* and Enid Stoner in *The Speckled Band*. She scores again individually in the current piece, which is another dramatic triumph for the company and Gilmore Brown. Mary Mason, ingenue, seen recently in *Passing Brompton Road*, plays Kate Pettigrew. Sharley Simpson plays Lady Anne Pettigrew, and Addison Richards, associate director, the ambassador. Players who make their initial appearance at Pasadena in *Berkeley Square* are Hans Josef Schumm, formerly of the Stuttgart State Theater, Germany; Robert Anderson, of Seattle, and Jahn Hallam, former actor at Stanford University. Other players are Ann Melvin, Billie Bellport, Henry Kleinbach, Sally Barnett, Lysbeth Allison and Paul Sleane.

## Change Plans at Danbury

DANBURY, Conn., Jan. 11.—The Empress Players have abandoned plans for splitting week here. Company was considering playing *State in Springdale* the last half. Lou Tellegen will not augment the company for two productions. He will appear in *Cortez* and *Death Takes a Holiday*. The stock company laid off for one night last week to allow the presentation of Irene Franklin and Jerry Jarnagin in *An Evening of Laughs*.

CIVIC THEATER, INC., of Greater Cincinnati, last week renewed its charter, thereby initiating steps toward reorganization of a resident repertoire company which for several years occupied the Boulevard Theater, Cincinnati. Company was disbanded when the theater was torn down about a year ago. No definite plans for reopening have been decided upon. Directors of the company will probably await better business conditions.

## FOR SALE CHEAP

329 two-people, canvas bottom, back rest Swain Style Reserve Seats, one Pullman H-beam, steel underframe, steel ends Combination Railroad Car. JAMES FRIGERIO 1241 North Claiborne St., New Orleans, La.



ALICE BRADY, who is listed with the galaxy of dramatic stars scheduled to head the cast of the stock at the Empress, Danbury, Conn. Guest star policy was inaugurated January 4 by the company, which is now operating on a co-operative basis.

## New Salt Lake City Stock Looks Like Sure Winner

SALT LAKE CITY, Utah, Jan. 9.—Playhouse, which opened its dramatic stock season with the National Players in *As Husbands Go* December 26, seems an assured success.

Critics are loud in their praise of Blyden's National Players and their presentations are going over big. *Cortez*, chosen for the second week's play, appealed strongly, and business continues to grow with low prices. A new feature is an 8:15 curtain, enabling out-of-town visitors to catch trains. Matinee begins at 2:15.

George Barnes, leading man, is not unknown here. He previously appeared in stock and received his first start at the Playhouse years ago with Willard Mack. Mr. Barnes' beautiful auburn-haired partner, Lorene Lane, also goes over well. The charming ingenue, Marie Gray, is a real addition. Claire Sinclair, character woman, received a big hand, as did Richard Tracey, Willard Jensen and Mr. Blyden, all former actors here. New faces are Helen Audiffred, Albert Stephens and Bobby Freed.

Clever stage crew, the old-time gang, with Jack Medland, scenic artist; Whitey Holmes, Walter Brown, Bert Whaley, M. A. Francillon, George Sellers and Van Baker back on the job. Six-piece orchestra plays a 15-minute concert previous to each play. They are Jerry Beesley, Norman Martin, Sel Heaps, Horace Beesley, Morris Treweek and Guy Herrick.

House staff for the Playhouse is much the same. Mary Pierce is treasurer and Lynn Westover, assistant manager to Mr. Diamond. Eric Smith is again chief usher. Harold Miller and Edward Woods are back with a crew of young ushers. Playhouse has been cleaned up, and the company hopes to continue a long season. There was a fight for the lease. Another Denver outfit tried hard to get it, but failed.

## Cincinnati Welcomes Casey

CINCINNATI, Jan. 11.—An unusual distinction fell to Arthur Casey and his resident company at the Cox Theater when an official welcome was given the company by the Chamber of Commerce January 5 at the New Year's party of the commerce body, held at Netherland-Plaza Hotel. Mayor Russell Wilson acted as toastmaster. Casey and his players were guests of honor. They were welcomed in happy little speeches by representatives of the city and the Chamber of Commerce, and Casey and others made felicitous responses.

WITH REORGANIZATION of the stock at the Hartman, Columbus, O., William Walsh, formerly codirector with Edith King, withdrew from the company, leaving Miss King in full charge. Prices now range from 50 to 75 cents, night performances, and 25 and 50, matinee.

## Omaha Hails Joy Sutphen

National Art Players open auspiciously, Frances Dale and Jack Paige in leads

OMAHA, Jan. 9.—National Art Players, Joy Sutphen's new stock, opened at the Brandeis Theater tonight to a large audience and was given a most encouraging reception. Season extending thru winter and spring is contemplated.

Cast is headed by Frances Dale and Jack Paige and includes Jean Arden, Dorothy Artols, Fred Sullivan, Benet Bernay, Alexis Luce, Arthur Behrens, Katherine Card, Warren Parker and Edward Wing. Settings by Arthur Curtis. Opening offering is *Ladies of Creation*. There will be a weekly change of bill. Matinees will be given Wednesday and Saturday.

Prices for evening performances are scaled 25 cents to \$1. Matinee prices are 35 and 50 cents. In his salutatory Manager Sutphen says: "Admissions have been scaled as low as possible and still enable us to present absolutely first-class productions portrayed by real leading people and as nearly perfect a supporting cast as money can engage."

## Plan Resident Company For Lyric, Richmond, Va.

RICHMOND, Va., Jan. 9.—Civic repertory theater to be operated in conjunction with a school of acting is being planned for Richmond, Joan Antill having outlined her proposal to a committee of the Chamber of Commerce. There would be four or five professionals in the company, and the cast of each bill offered would be completed by drawing upon pupils of the school of acting, according to the plans. Company would give its presentations in the Lyric, beginning in the spring, and a season of 12 weeks is contemplated. Committee is seeking subscriptions to underwrite the company.

Lyric, just emerging from a period of nearly two years when it has been practically dark except for an occasional road attraction, is to have a winter season of musical revues, with Jimmie Hodges, who opened the house January 4.

## Hayden Has New Seating Plan at Dallas Theater

DALLAS, Jan. 11.—James Hayden has adopted a new seat-scaling plan at the Showhouse that is believed will be adopted by many other theaters throughout the country.

Showhouse has been scaled, breaking the side sections in two. It is said this is the first time that a theater has been scaled without using the aisles. The new system is based on the fact that most patrons wanted center section seats and they often object to paying the same for seats on the side as those in the center. However, at a reduction, they don't mind taking the side seats. This new system is proving a success, and it solves one of the seating problems in the theaters.

## Run of Bill Extended

SEATTLE, Jan. 9.—Following a three-week run of *Sis Hopkins*, starring Leona Powers, at the Moore Theater, *Little Jessie James* played a 10-day run. This is the second time since the house reopened early in the fall that extended runs have been tried. The *Sis Hopkins* run was to very satisfactory business, with houses building steadily thruout the engagement. Extended runs will be given whenever the patronage seems to warrant, according to the management. *Many a Slip* followed. Guest-artist policy has been discontinued until later in the season.



By Robert Golden

STOCK actors compelled to work for lower salaries this year will feel that all is not lost when they read of the cut taken by the manager of the largest auditorium in the world at Atlantic City. His salary heretofore has been \$25,000 a year. This year he gets \$10,000, a 60 per cent cut.

"BUSINESS continues to grow with low prices," news item from Salt Lake City reads. Looks like Blyden's National Players will make a go of it where all of that company's predecessors for three seasons have run into the red and folded.

CO-OPERATIVE plan, with stagehands, musicians, actors and manager taking equal chances, appears to be spreading. At the Shubert, St. Paul, the resident company is in its seventh week. Even the owner of the theater entered into the merger of interests by meeting the demand for lower rental. Not so long ago the co-operative-plan was regarded by the stagehands' unions and actors alike as impossible or, at best, merely a matter of sitting up with the corpse. Just at this time it looks like the most reasonable and rational solution to the problem of competing with movie theater prices.

BURLESQUE of the Bard of Avon being the order of the hour, to Hamlet's "For some must watch, while some must sleep; So runs the world away!"—the old legit, sadly contemplating the changed conditions, is prompted to incongruously add: "Tragedians and comics and blonde serious-chronics All meet in the stock cast today."

PATRONS of the stock theater, especially in the Southern country, are growing more exacting and finicky. Latest example is shown in the report in another column from Dallas, where James Hayden has devised a new seat-scaling plan, which he hopes will please the customers. Read it and weep while reflecting upon the days of prosperity when many a stock manager was coddling his wits over the problem of seating 1,500 in a 1,200-seat house.

NEVER before have so many stars of national and international fame been available for stock engagements. Stellar lights of the dramatic firmament, names to conjure with on Broadway in recent years, are heading stock casts in a dozen different cities today. Just a few seasons ago stock managers regarded these celebrities as beyond the reach of the stock theater except for a brief summer engagement. The depression period has at least served to raise the stock stage to new heights in the esteem of the play-going public.

## Lower Prices Drawing Business at Rochester

ROCHESTER, N. Y., Jan. 9.—Booked for the Auditorium Theater is *Potash and Perlmutter*, with Alexander Carr and Arthur V. Ross, stars of the original New York production, as guest artists. Beginning January 18, these actors will relieve their realistic and humorous drama of the troublous business partnership of Abe and Mawruss.

Prices at the Auditorium Theater remain at a level comparable to movie prices. Evenings, the whole orchestra sells for 75 cents and the whole balcony for 50 cents, with all seats reserved. At Saturday matinees, seats are reserved, and the balcony sells for only 25 cents, while the orchestra is only 50. Volume of business has increased substantially.



GEORGE M. COHAN

Beginning Wednesday Evening, Dec. 30, 1931

BERLIN

A play by Valentine Williams and Alice Crawford. Directed by Fritz Feld. Settings by Livingston Platt. Presented by Raymond Moore and Carl Reed.

The Action of the Play Takes Place in and Around Berlin During July, 1914. ACT I—Scene 1: Front of Dr. Von Hentsch's House.

Berlin, brought to the Cohan last Wednesday by Moore & Reed, is a melodrama (of the Diplomacy and Secret Service school) entirely surrounded by scenery. It is so entirely surrounded, at least during its slow-moving start, that it can't squeeze thru and reach over the footlights to the audience.

Herr Feld may not be entirely to blame, however. There is a story going the rounds that Miss Crawford, who co-authored the opus, had the leading role until the director ousted her.

If it's true it seems a pity, for Messrs. Moore and Reed have wasted time, energy and money on the production. The heavy sets are lovely examples of verisimilitude, if not of artistic exclusion of detail.

It is, of course, the old, old story of the noble British spy, the fiendish German secret service, the girl and the papers. In this case the secret service is represented by Herr Grundt, who, in turn, is represented by Sydney Greenstreet, who manages to provide most of the evening's excitement.

The papers are hidden in the apartment of Mme. Pelligrini, who has retired from the opera for more lucrative, if more primitive, pursuits. They are retrieved by the girl, in spite of the advances of Prince Karl, the madame's chief means of livelihood.

There follows a scene at Dr. Grundt's which, coming at the start of the last act, manages to inject the first real excitement that the play contains. Aided immeasurably by the heavy miming of Greenstreet, it conveys occasional legitimate shudders. But then the authors trip up again and go haywire in the blindest last scene in captivity.

That last scene is phony from stem to stern, from the unmotivated and sticky love making that begins it to the ridiculous and ten-twenty-third-like escape that ends it. It puts the finishing touch on a play which is too involved for its own sustained interest and too slow moving for the melodramatic effect that it seeks to create.

By far the best performance was turned in by Katherine Wilson, who can generally be depended on to turn in the best performance in whatever play she

THE NEW PLAYS ON BROADWAY

happens to be acting. She did La Pelligrini with a fine sense of values, including the melodramatic. Greenstreet was, of course, among the definite assets and so was Moffat Johnston, as the insane Prince Karl, a fine character portrayal. And so, for that matter, was Charlotte Granville as the keeper of the dive, immeasurably aided by a grand exit line. Helen Vinson was colorless as the colorless heroine, David Morris was just too cute to be true as a young German subaltern, Charles Richman was buried under whiskers and an accent, and G. P. Huntley Jr. was very manly and very brave as the Britisher. E. J. DeVarney, in the tiny part of a head-waiter, did a fine bit. His expression during the singing of Die Wacht Am Rhine in the Schippke scene was a piece of pantomimic perfection.

But it still remains a mystery as to why Germans, supposedly speaking in their native tongue, should most of them use heavy Teutonic accents. Especially as they were being played by American actors.

MANSFIELD

Beginning Tuesday Evening, January 5, 1932

LOST BOY

A new play by T. C. Upham. Directed by James Light. Settings by Walter Walden, built by Carolyn Studios, and painted by Eugene Dunkel. Presented by Burton Harford.

Joe Hebert.....Edgar Barrier Toivo.....Mooney Diamond Francis Demarco.....Elisha Cook Jr. Mrs. Demarco.....Ruth Chorpennin Aggie Demarco.....Ann Thomas Mr. Demarco.....George Colan Mr. Gilkey.....William Balfour Gould.....Ralph Chambers Judge Donnelly.....George Price Dr. Stewart.....Clyde Franklin Court Clerk.....Peter Robinson Bill.....Julius Garfield Dick.....Charles Berre Albert.....Richard Ross Mr. Bullock.....Joseph Eggenton Mrs. Hazelton.....Carrie Weller Mr. Felch.....Samuel Ferguson Jimmy.....Gilbert Squarey Policeman.....Alexander Smith

ACT I—Scene 1: A Freightyard in a Small City in New England. Evening. Scene 2: The Demarco Home. The Next Morning. Scene 3: A Judge's Chamber. Several Days Later. ACT II—The County Training School. Superintendent's Office. Three Months Later. Late Afternoon. ACT III—The Demarco Home. A Few Hours Later.

As propaganda concerning the methods used to treat the so-called incorrigible youth, Lost Boy more than serves its purpose. But as theatrical fare it simmers down to a psychological study, and as such is hard to digest as entertainment. Melodrama, much of which is served up in the good old 10, 20, 30 style, is to be seen, but the observer feels that the author, having decided on what he is going to say, could have better served his purpose by writing an article for The American Mercury. Determined to write a play, he uses a conglomeration of tricks. It would have resolved itself into quite a hopeless affair were it not for the splendid performances of Elisha Cook Jr., as the lost boy, and Clyde Franklin, as the doctor who understands the lad and is anxious to help him.

The story opens showing young Francis Demarco as he meets two lads who have an idea that the world owes them a living. They are engaged in the act of robbing a freight train on a railroad siding. The older one of the boys regards Francis as a sissy and taunts him into joining them in the robbery. They decide to wreck an oncoming express train by placing ties across the tracks. Francis realizes that this will result in the loss of many lives and attempts to dissuade the ringleader from the deed. They strike him down and run away, and as Francis attempts to remove the ties some railroad men come on the scene and he in his excitement runs away.

In the next scene we learn that Francis is a boy who dislikes school immensely because he is rather backward in his studies, and as a result is forced to attend classes with children much younger than himself. He rebels against this, and having a natural ability for the manufacture of the gas with his hands, such as balloons, rockets, etc., he would much rather do this. He is second-year boy, whose mother, whose darling he is, has home life of the meanest sort, as he is forced to be an onlooker to the continual fighting between his Irish mother and Italian father. The latter favors the attendance of Francis at school, but his mother, in her ignorance, desires that he work, believing that if Francis so desires it is best for him.

The police come for the lad and he is

brought to court, where he is sentenced to a training school for attempting to wreck the train. He, in his youthful stubbornness, makes no plea for his defense, despite the urging of Dr. Stewart (Clyde Franklin), who has interested himself in the boy. Francis' mind becomes embittered against adults in general with the exception of his mother, and as a result he gives much trouble to the training-school director, Mr. Bullock. He in turn resents Francis' rebellion against the strict discipline and cannot understand the lad.

Near the expiration of the sentence Dr. Stewart comes for the boy and suggests that he accompany him to a new home, where he can indulge himself in the work that he likes. Mr. Bullock, in his blind official way, refuses to let Francis go and prepares to send him to a reformatory. Francis loses his head, his long pent-up hate for Mr. Bullock exerts itself, and he kills him.

He escapes from the school, and with the aid of a gun he has taken from Bullock's desk he kills a motorist and steals his car. Two more shots are used to prevent capture by police who attempted to stop his getaway.

He is almost stark mad now and hates the world in general and policemen and school-teachers in particular. But, nevertheless, he is just a little lad and one sympathizes with him whole-heartedly.

The police force an entrance into his home, he fires two shots at his pursuers, and with his last shot commits suicide. This last is the author's protest against the blindness and incompetence of official justice, which by kindness and understanding might have saved the lad from all his agony.

Direction by James Light was handled understandingly and was well done. Elisha Cook Jr. and Clyde Franklin, as remarked before, were the high spots of the evening, and an especially fine performance was delivered by Ann Thomas, as the sister who is caused to suffer by the circumstances of her family life. Ruth Chorpennin, as the mother, was adequate, but at times was altogether too dramatic. William Balfour, as the truant officer, was convincing.

Sets by Walter Walden were carried out in the right spirit, but the changes between scenes were much too long. Motion picture rights for the show should bring a goodly amount.

JACK MEHLER.

HUDSON

Beginning Thursday Evening, January 7, 1932

NEVER NO MORE

A play by James Knox Miller. Directed by Chester Erskin. Settings by Jo Meizner, constructed by T. B. McDonald and painted by the Robert Spargman Studios. Presented by Robert Sparks.

Mammy.....Rose McClendon Tom.....Morris McClenney Joe.....Enid Raphael Mily.....William L. Andrews Ike.....Leigh Whipper Laura.....James Dunmore Laura.....Viola Dean Solomon.....Rudolph Tombs Susie, Tom's Wife.....Dorothy Paul Deacon.....Low Payton Neighbor.....Leigh Whipper

The Play is in Three Acts and the Action is Continuous. There Will Be an Intermission of 12 Minutes Between Acts I and II, and an Intermission of 7 Minutes Between Acts II and III. There Will Be No Curtain Calls Until the End of the Play.

Perhaps the most important aspect of Never No More, the Negro drama which Robert Sparks brought to the Hudson on Thursday, is the fact that it marks the return to real directing of Chester Erskin, a lad who has been wandering in strange byways since he did The Last Mile a few years back. Lost early this season in the mazes of sentimental comedy and intellectual farce, he showed his hand in two sorry pieces that suffered hugely therefrom; for the hand, much too heavy for them, crushed them beneath its weight. Erskin is a director who must work with plays that are up his alley.

Never No More is most emphatically up his alley, and he has done a splendid job. His return to normalcy is ironic, because it is probably his last legit effort before he leaves for the fleshpots of the Gold Coast.

Working along with Erskin's direction is the magnificent acting of the colored cast, headed by Rose McClendon. Between them, cast and director almost manage to make absorbing and vital a play that is too thin for the fine efforts expended upon it.

life with the proceeds. Solomon is Mammy's baby, and she is lenient.

But Solomon eventually kills a little white girl, and, panting with fear as the dogs of the posse yap on his trail, he returns to the sanctuary of his home. Mammy, shocked and horrified, turns him away, and is immediately sorry that she has done so.

The family runs inside, locks the door and makes frantic preparations to endure a siege. And Solomon is caught in the yard outside. In one of the most harrowing second acts of the year, an act which is completely taken up by the one gruesome subject, Solomon is burned to death outside, burned on a pyre of Mammy's own kindlin', while Mammy and her family pray within, and the flames soar and leap outside the window.

Then, Solomon having been disposed of, the mob starts to attack the little cabin. Mammy's sons prepare to fight, but the old woman herself finally clears the crowd away when she threatens to drop into a fire some dynamite sticks that Solomon had brought into the house. The mob, under the influence of the dynamite, decides that maybe the rest of the family are "good niggers" after all. And the other sons are carrying Solomon's charred remains back into the cabin as the curtain falls.

The play is self-evidently written as an earnest and impassioned argument against lynching, and as documentary evidence it does quite well. But James Knox Miller, the author, has given us an incident rather than a play. The entire evening is taken up with the single episode of the burning, with nothing to go before it and nothing to come after. It emerges as merely tenuous. We haven't lived long enough with these people, we don't know them well enough, to enter into their lives and give them the whole-hearted and moving sympathy that the play demands.

What effect there is, is injected into the script by Erskin's immensely effective direction and the magnificent acting of a grand cast. Miss McClendon is, of course, one of America's finest actresses—she can be called the very finest and this department won't object overmuch—and she here lives up to all of her previous work. Rudolph Tombs is immensely effective as Solomon, and, in fact, everyone in the cast deserves individual mention. It was superlatively effective playing thruout.

Never No More is a serious play, an earnest play and occasionally an effective one. But its paucity of incident stands out above the superlative acting and direction that it has been given. And that harrowing second act won't be relished by the average Broadway customer.

EUGENE BURR.

49TH STREET

Beginning Wednesday Evening, Jan. 6, 1932

WOLVES

A drama by Romain Rolland, translated from the French by Barrett H. Clark. Directed by Maurice Schwartz. Settings by Robert Van Rose and constructed by Ballman. Presented by Mr. Schwartz.

Quemel.....Charles Dalton Verrat.....Fred Eric D'Oyron.....Manart Klippen Deukler.....Maurice Schwartz A Soldier.....Ernest Anderson Buquet.....L. Byron Shores Vidalot.....George R. Wilhelm First Officer.....Herbert Delmore Second Officer.....Owen Cunningham Jean-Amable.....Charles Edwinstone A Soldier.....Antonio Pazy Yacob Gabel, a German Spy.....Harry Meyvis Unkener Rifle.....Richard Clark SOLDIERS—Raymond O'Brien, Orin Crawford, Jack Morgan, Edward Wright, Henry Van Rose and Charles Edwinstone, Morton Uiman, Louis Pannewell, Fred Berest. The Scene Is Laid in 1793 in a Hotel Near the Prussian Border Which Serves as General Staff Headquarters. The Action All Takes Place in 24 Hours. ACT I—Afternoon. ACT II—Same Night. ACT III—Early the Following Morning.

Undoubtedly Wolves, the Romain Rolland drama which Maurice Schwartz brought in on Wednesday night as the third item of his series, will be called an old-fashioned play, bombastic, stagey and slow. And just as undoubtedly Schwartz's acting in the central role will also be called old-fashioned and bombastic—and phony theatrical as well. As a matter of fact, Wolves is a play that hits a bit higher than the scope of Broadway standards, a drama of idea and action that is vital, absorbing and powerful, a tragedy of underlying force and sustained strength. It is theatrical, it is true—in the best sense of the word. It is theatrical in that it takes us above and beyond the swirl and welter of ordinary life and transports us to a plane of its own; theatrical in that it points up its situations and makes them truly effective; theatrical in that it owns beauty and strength of dialog in its

(See NEW PLAYS on page 18)



was confiscated proof of D'Oyron's innocence because of his personal jealousy and hate. The deputy refuses to act; he needs Verrat and he fears the consequences. But Teulier, setting justice above self and country, insists on bringing out the facts before the rest of the council, in spite of the deputy's warning that he will only be implicating himself. Verrat is, of course, believed, and the deputy allows the innocent D'Oyron to go to his death. And then the pack of wolves spring upon Teulier, accuse him of treason, and condemn him.

That is the bare synopsis, but there is more in the play than that. There is power, raw and immensely moving; there are implications, deep, thoughtful and strong, and there is an innate sense of the theater.

Schwartz did not play Teulier as the hero was addressing a gathering of friends; he did not play him as the hero he was Maurice Schwartz, wandering for a while on a stage; he did not play him in a studied undertone and with a studiously naturalistic lack of action. He played him sincerely, strongly and movingly, throwing himself entirely into the role. He will, therefore, be called old-fashioned. There was one other fine performance, that of Manart Kippen as D'Oyron. The best are best left unmentioned.

The play is an almost certain failure. Broadway will see only the soggy direction and the terrific supporting cast; it will totally fail to see the innate power of the drama and the sterling excellence of Schwartz's acting. It will fail to see both of those things because they are both a good deal above Broadway's eye-level.

EUGENE BURR.

**SELWYN**

Beginning Monday Evening, January 4, 1932  
**THE DEVIL PASSES**

A play by Benn W. Levy. Staged by the author. Settings by P. Dodd Ackerman. Presented by Arch Selwyn.

Cast:  
 B. C. Magnus..... Arthur Byron  
 Elsie Robinson..... Diana Wynyard  
 Dorothy Lister..... Mary Nash  
 Commo Penny..... Ernest Thesiger  
 Louis Kisch..... Ernest Cosart  
 (Courtesy of the Theater Guild)  
 Beatrice Messiter..... Cecelia Loftis  
 Rev. Herbert Messiter..... Robert Loraine  
 (Cameo)  
 Gwen Day Burroughs  
 Rev. Nicholas Lucy..... Basil Rathbone

PROLOG—Mr. Magnus' Flat in London. A Play Evening. ACT I—Mr. Magnus' Cottage in the Country. Scene 1: A September Evening. Two Months Later. Scene 2: The Same Evening. After Dinner. ACT II—The Same. Scene 1: Saturday Afternoon. A Week Later. Scene 2: The Following Sunday Morning. ACT III—The Same. The Next Day.

*The Devil Passes*, the Benn Levy piece which Arch Selwyn brought into his home theater Monday night with what was really an all-star cast, is a literate, thoughtful, intelligent and vastly amusing play. It is also, fundamentally, a blisteringly and malevolently sardonic play, a play to freeze your intellectual marrow and stiffen the hairs along your spine. But, because it is subtly and intelligently sardonic, it will probably be regarded as a follow-up on *The Servant in the House*.

Also, because of its makeup, its chances of Broadway success are slight (in spite of a four-week agency buy) it is the best play in more time than one cares to remember that seems likely to be read in anthologies of early 20th century drama 50 years from now. That by no means indicates that it is a perfect play. Also it was vastly enjoyable, its dramatic defects were obvious. They failed, however, to detract from its adult viewpoint and its literary value.

After a sparkling prolog in which D. C. Magnus, a novelist, gains as his mistress young Elsie Robinson (who calls herself "Paul"), we are introduced to a house party at Magnus' country cottage. The guests are Dorothy Lister, a famous actress, and Louis Kisch, a painter, her husband; Commo Penny, an unsuccessful but able novelist; the Reverend Herbert Messiter, who, filled with a knowledge of the unfairness, the triple trickery, the terrible and ghastly humor of God, has become a clergyman in order to double-cross the Deity, in order better to expose him; Messiter's wife, Beatrice, who is a cross-section of all your maiden aunts, and the Reverend Nicholas Lucy, Messiter's new assistant.

At Lucy's suggestion they indulge in a game of "Truth," each of them to tell the thing he really wants above all others. Dorothy Lister wants applause and the chance to play Lady Macbeth; Kisch wants the power to create beauty and more beauty; Penny wants one successful novel, to restore his self-confidence so that he may go on to finer work; Paul, who feels that God is a sticky and implacable antagonist holding all the trumps, wants merely love,

overpowering and soul-sweeping love; D. C., feeling that the world is good, and announcing himself as the prime egotist, wants merely comfort; Messiter wants to rise in the church, so that his final denunciation of God as an unclean and horrible hoax may carry more ironic weight, and Mrs. Messiter wants to do her duty.

They admit themselves to be a circle of eminent blackguards (or, as the modern word has it, "realists") desirous of nothing except their own ends, impervious to good or morality or anything else that might swerve them from their purpose. Lucy, who says he is "just a poor devil trying to do his appointed work," begs leave to doubt them. The Devil, he says, is merely God's press agent, his failures advertising God's success. And, he says, the Devil invariably fails.

And then to each of them—except Kisch, who is back in the city—Lucy offers their heart's desire. To the actress he offers a loophole in her present contract that would allow her to abrogate it and play Lady Macbeth. But, in the middle of the second act, she refused to take advantage of that fact, knowing that such a procedure would throw her cast out of work and dash the budding hopes of a young author. To Penny, Lucy offers a chance to publish an undiscovered Conrad manuscript under his own name, and Penny indignantly turns down the opportunity. To Messiter he offers chance for advancement in the church. But in the middle of the sermon that is to win him the post, the clergyman is overcome by the honesty of his purpose, and denounces God prematurely and disastrously. To Paul he brings love, but she will not marry him because it will hurt D. C. too greatly. And to D. C. he tells the situation, and the egotistical novelist drives the girl from him so that she may be happy in her love and her marriage.

And then, having done his appointed work in that place, Lucy departs, leaving Paul broken-hearted behind him. For his love for her was merely the satisfaction of her desire. And before departing he tells them that the intellectually they may damn God and his morality, yet when it comes to the point they are merely in leading strings, unable to pass the bounds, tied and fettered by God's yoke about them. And so it is with all.

On the way out he pauses only long enough to tempt Kisch, who comes in as the curtain falls.

It is beautifully written and superlatively acted. The direction is slow, but then *The Devil Passes* is a thoughtful piece; it could hardly be directed at the tempo of *The Front Page*. Its present pace is fitting and satisfying.

It does, however, make one major mistake. By having the actress refuse her chance in the middle of the second act Levy tips off his entire hand. From then on it is merely a question of waiting to see the expected things happen. Any intelligent customer will be able to call each move before it comes.

Such a situation completely destroys dramatic suspense. If Levy, instead, had had all of the temptations offered, had had the guests in turmoil, and had had them turn down the proposals in rapid succession in the final moments, then interest might have been built to a peak.

As a corollary to the construction of the play, Lucy's present explanation in the last act becomes flat and obvious. The invigorating subtlety of the previous scenes is lost, and those who run (even those who run out of the theater) may understand. Those intelligent enough to grasp the concept at all have grasped it long before, and the explanation becomes anti-climactic. And those who have failed to get it during the preceding acts will fail to get it even when it is put into so many words.

The cast was splendid, with Arthur Byron, as D. C., and Robert Loraine, as Messiter, standing out; tho' all the rest gave virtually starring performances. Basil Rathbone lent an admirable restraint to Lucy, and Diana Wynyard, an English importation, displayed both a breathless beauty and a consummate artistry as Paul.

It is a malevolently and fearfully sardonic play, both in its attitude toward humanity, tied and ignominiously bound by faiths it intellectually scorns, and in its attitude toward a triply malignant and trump-holding God, who not only holds all the trumps, but also has the ace of human weakness and conformity up his sleeve.

In spite of the four-week buy, it stands little chance on Broadway. But it may prove popular in those spots which will miss its subtlety and its blistering point just as much as Broadway misses them and which will idolize it as a companion-piece to *The Passing of the Third Floor Back*.

EUGENE BURR.

**BELMONT**

Beginning Wednesday Evening, Jan. 6, 1932

**PHIDELAH RICE**

A monodrama of plays in a repertoire including "David Garrick," "Hamlet," "The Servant in the House," "David Copperfield," "The New World," "The Faming of the Shrew," "Peaceful Valley," "Candida" and others. Presented by Robert Webb Lawrence.

Obviously booked into town to furnish him with a New York reputation, Phidelah Rice proved to be a novelty to this department, which found him interesting and possessed of a pleasing personality.

According to a short biography in the program, Rice is reputed to be almost an institution in the small towns and a favorite performer in college auditoriums. Needless to say, his type of entertainment is better suited for such spots, but probably will click in several larger cities.

He uses no makeup, and the only props on stage are two chairs and, in some scenes, a small table. He plays all the characters while wearing a standard full dress suit.

If one may believe the short biography, Mr. Rice is able to recite any one of 14 plays at will; and this must be true, for he had occasion to call upon these extraordinary faculties when, shortly before he was to have presented as announced *The Man of the Hour*, by George Broadhurst, he was prevented from doing so by a threat of legal proceedings from William A. Brady, who denied him permission. So the ever-resourceful Mr. Rice dug deep into his memory and came up with a piece of his own composition, based on a story by Charles Dickens. And in order to keep a record of this remarkable achievement, as there was no time to change the program, be it herewith noted that the piece is called *Great Expectations*.

JACK MEHLER.

**American Academy Students Act Their Season's First**

NEW YORK, Jan. 9.—Students of the American Academy of Dramatic Arts gave their first Friday afternoon performance of the season yesterday at the Belasco theater. The play was Philip Barry's *Holiday*, and the acting, as only to be expected in the first production, was best described as tentative. It was tentative, that is, with one surprising exception.

That exception was Jean Briggs, who played the Hope Williams role, Linda. She did it excellently, sincerely and extremely effectively, hampered only by an inaudibility which she'll probably lose and by an occasional tendency to mimic some of Hope Williams' mannerisms. They are mannerisms that every young actress should avoid as the more extreme cases of plague. Of course, anyone could look good and wow 'em with those grand Barry lines—even Hope Williams herself. But that by no means takes away from Miss Briggs' excellent performance.

The rest were fairly sad, altho Harry Nash handled his lines well as Ned, and Rose Mershon was forthright as Johnny. The trouble with the latter, however, was that he never got inside the part, playing only the surface of it.

Lyn Howe, as Papa Seton, looked and acted like something out of a comic strip—a comic strip of a silly ass stage Englishman and not an American banker. Howard Torgesen tried (unsuccessfully) to do an Alex Woolcott as Nick Potter, and Catheryn Oglesby was good enough as his wife. Elda Barbe was sufficiently artificial as Julia.

Incidentally, Howe and Miss Garbe ought to learn their lines next time. They spoiled what was left of one of the big scenes by forgetting them yesterday. The curtain-raiser was Patricia Brown's

*Gloria Mundi*, Janet Fox, Helen Brysh, Florence Ross, Frances Bailey, Myron Mendelson and James A. MacColl appeared in it—with varying effect.

EUGENE BURR.

**Saranac Lake**

A New Year's party at the Lodge did much to cheer up everyone. Mr. and Mrs. Dave Stone, of the Nat. Sobel office, visited with four vaudeville acts and pianist, Arthur Potter. Dinner was served, and then the vaudeville performers who so kindly donated their services gave us a dandy show. Those who entertained were Dick Ferguson, Dudley Douglas and Betty Brooks, Ray and Ann Brooks and Al Barlow, Charlotte Earle and Carl Armstrong, Eddie Voss, who worked hard in arranging the show, also acted as m. c.

Prisco Devere, one of the bed patients to come down for the dinner and show, had a big birthday cake on her table. She saw that all received a piece. Prisco is doing very well.

Tommy Abbott, Bert Ford and Dorothy Wilson returned from their trips home to enjoy the show at the Lodge. Jake Lederman was over to the Lodge to see the show and visit.

"Hap" Benway has been in bed for the past week with a bad cold. Ida Howard, nursing a cold, is strictly a bed patient, but coming along nicely. George Harmon has overcome another setback and is recovering fast. Lawrence McCarthy has returned to the Lodge feeling like after a few days' visit with friends.

"Sultan" Freddy Bachman is making a wonderful comeback. Still a bed patient, but able to come down to supper, especially on visiting nights.

Danny Murphy, Toni Temple, Lillian Ziegler and Vernon Lawrence have returned from their holiday visits. Vernon Lawrence brought back a new automobile.

Phyllis (Pep) Milford, as soon as she is able to leave, will go back with Al Belasco, doing light comedy. Phyllis is doing exceptionally well.

Kitty Flynn spent several days with friends and now is back at the Lodge. Kitty says she had a dandy time.

Helen O'Reilly, an up patient, has been laid up for a few days with a cold. Write your sick friends at Saranac Lake, N. Y., care NVA Lodge.

**Stagehands Split Up Jobs**

CHICAGO, Jan. 9.—George E. Browne, business agent of the stagehands' union, has worked out a program whereby members of the Chicago union will not suffer unduly from the depression. Under the plan adopted by the union officials, with full co-operation of the members, available jobs are split up among the membership so that every member is given an opportunity to work. Some work four days out of the week, some five, but every member gets a pay check at the end of the week. "When we found the depression was affecting us," said Browne, "we called on all members to join us in a co-operative plan to take care of every man with a job who was in good standing with the union. The response was more than we expected, and we worked out the program we are now following of 'staggering' the work among all of our men."

**Danish Play for A. Hopkins**

NEW YORK, Jan. 9.—Arthur Hopkins is reported interested in a Danish play which achieved some success abroad this season. English version of the title is *Our Magdelene*, and the script is now being adapted for production.

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## Fox's Suit Against MPPA Is Settled Out of Court

**\$302,000 in ERPI money will be distributed to Sam Fox and other publishers—former to receive 41%—John G. Paine going after so-called "bootleg" royalties**

NEW YORK, Jan. 11.—The Sam Fox Publishing Company suit against the MPPA has been definitely settled out of court, and the ERPI money, in the amount of \$302,000, will immediately be distributed to Fox and the other music publishers involved. Terms of the settlement of the synchronization royalties received from sound reproduction of copyrighted music are that Sam Fox will receive approximately 41 per cent of the total. Originally, Fox claimed more than 50 per cent of the money on the grounds that his amount, due mostly to his tieup with the Fox Film Corporation, which used his music to a great extent.

The actual percentage in dispute was about 25 per cent of the royalties paid during last year by the Electrical Research Products, Inc., which handles the royalties for the motion picture company using their equipment thru an agreement made in 1927 by ERPI and E. C. Mills, then chairman of the Board of the Music Publishers' Protective Association, who acted as agent and trustee for the publishers. He has since been succeeded by John G. Paine.

Nathan Burkan, attorney for Sam Fox and Francis Gilbert, and legal representative of Mr. Paine and others, arranged the final agreement on the matter, which has been a serious burden on all concerned. After numerous legal and private jousts, Fox agreed to take a reduction in his original demands.

Checks are being made out by John G. Paine, in capacity of agent and trustee of the fund. As soon as all hands attach their signatures to the papers agreed upon, the suit, now in the New York Supreme Court, will be formally discontinued.

As a result of the suit being arbitrated, Mr. Paine will now busy himself with the collection of the so-called "bootleg" royalties he believes due from sound equipment, other than that of ERPI. Several hundred thousand dollars may be collected from this source, eventually.

## NBC Artists' Service Signs Trio of "Names"

NEW YORK, Jan. 11.—Maria Jeritza, Metropolitan Opera House soprano; Fritz Kreisler, violinist, and Sergei Rachmaninoff, composer-pianist, have signed with the NBC Artists' Service. The contracts are for three years, with options for renewal. Miss Jeritza has appeared on the radio, but Kreisler and Rachmaninoff have never broadcast, and it is possible that they will not broadcast in spite of their signing with NBC.

The NBC Artists' Service will handle the trio for concert work. If any of the three broadcast it will be over NBC. This change in management by the three follows closely the merging of concert bureaus that has been going on since last year and which has brought practically every prominent musical artist under the management of either NBC or CBS.

## New Air Programs

CHICAGO, Jan. 9.—"Skippy," cartoon, book and movie character, will make his debut on the air January 11 on an NBC-WEAF network, with two performances each day but Sunday. Program is sponsored by General Mills, Inc. This is heralded as a real "mystery" program. It is claimed not even NBC officials nor the clients can see the child actors at work and their names are kept secret.

Knox Sparkling Music program will be introduced over an NBC network January 12 and will be broadcast each Tuesday, Thursday and Saturday. Ed Troutman's Orchestra will be on the program.

Story of the Northwest Mounted Police will be presented in a series of programs over NBC on Mondays, starting January 11. P. Morris Longstreth will write the continuity, to be known as *With Canada's Mounted*.

## Nab Suspect in South On Booking Racket Charge

HAMILTON, O., Jan. 9.—H. B. Bernstein, charged with having obtained money under false pretenses here recently while posing as an orchestra booker, was brought here yesterday from Montgomery, Ala., where he was arrested early in the week.

Defendant is alleged to have worked a gyp band-booking racket in Ohio, Indiana, West Virginia and Tennessee. It is charged that he posed as a band booker, obtaining a down payment for the orchestra's services and then blowing town. The orchestra failed to put in an appearance at any of the spots.

## Havana Activities

HAVANA, Jan. 9.—There is an unusually large number of American acts and bands here, and among the latest arrivals is the Ernie Valle Orchestra, which recently arrived here on the Conte Grande. Among the players are Earle Ison, David Berg, Jack Valle, Alfred Menconi, Harry B. Solow, Paul Kahn, Sid Prussian and Martin Valle.

At the New Year's Eve dinner at the National Hotel there were many American performers, including Charles Croft, the emcee; Joseph Myelow, Patricia Storm Trio, George Clidd, Hughie Price, Le Roy and Margare, Marie Huston, and the Castro Brothers' Orchestra.

Gus Van, Fowler and Tamara, Jerry Freemans, and the Don Aspiazu Orchestra, which recently toured for RKO, are now playing the National Casino.

## Buddy Fisher Opens At Beach View Gardens

CHICAGO, Jan. 9.—Buddy Fisher and his orchestra, back in Chicago after an absence of two years, opened at Beach View Gardens Friday night for an indefinite stay.

Buddy's last Chicago engagement was at the Green Mill two years ago. Since that time his travels have taken him from Coast to Coast. Fisher's orchestra will play all special arrangements. His quartet and Erwin Lewis will be featured.

## Al White for Commercial

NEW YORK, Jan. 9.—Al White, formerly director of White's Gang, will shortly begin his first radio commercial. A furniture company is sponsoring him. White also is framing a song and guitar theme to be billed as Jack and Al in "Stringin' Along." Turn is carded to open for Publick some time in March. Orchestra Service Company is managing White.

## Phil Cook to Broadway

CHICAGO, Jan. 9.—Phil Cook, heading a company made up of radio personalities, is headed for the Hollywood Theater, New York, to open there for an indefinite run. *Radio Personalities*, written by Cook and Tom Johnstone, went into rehearsal January 4, being produced by Arthur Kline.



**CHARLIE AGNEW**, whose orchestra opened an engagement at the Edgewater Beach Hotel on the Gold Coast, Chicago, January 2. Following Paul Whiteman is a tough assignment for this young leader, but judging from comments heard and fan mail received he is making good with both his hotel audience and the radio fans. His orchestra broadcasts over an NBC-WJZ network.

## Australian Record Firm Is Officially Dissolved

SYDNEY, Australia, Dec. 28.—The Brunswick (Australia) Ltd., an affiliation of Brunswick-Balke-Gollander Company of the United States, is now being officially compelled to dissolve.

There are now pending appeals to halt the dissolving of the firm from Brunswick (Australia) Ltd., Brunswick-Balke-Gollander Company (incorporated in the U. S.), and the Brunswick Radio Corporation (also incorporated in the U. S.).

## British Concern Leases Radio City Building

NEW YORK, Jan. 11.—One of the Radio City buildings has been leased on a long-term contract to a British syndicate, headed by Lord Southborough.

The building will be six stories high and one of two buildings given over to foreign concerns. It will serve as headquarters for English banking, industrial and retail concerns, and will be located on the southwest corner of Fifth avenue and 50th street, on a part of the land where an oval building had first been projected.

Radio City had originally been planned to harbor only theatrical enterprises.

## Correy Lynn at the Grotta

CHICAGO, Jan. 9.—Correy Lynn, whose orchestra has become popular in Chicago South Side spots, has opened an engagement at the Blue Grotta Cafe, on the south edge of the Loop, and is pleasing the patrons with his lively dance music. This is Lynn's first downtown engagement. He is using but seven men, but his "Voices of the Night" are going over big.

## Gracie Fields Goes on Air; Gives Record Fee to Charity

LONDON, Jan. 9.—Gracie Fields, English comedienne, worked Christmas Day, and in order to soothe her conscience, charged the British Broadcasting Corporation £525 for a 10-minute performance and then gave the money to charity.

She had previously vowed never to work on Christmas, and when she finally agreed to broadcast that day, she demanded the record-breaking fee to appease her conscience. She turned over the money to an orphan's home in Peacehaven.

## Melograms

**ARTHUR GODFREY**, NBC announcer in Washington, will return to his duties later this month. He was seriously injured in an automobile accident several months ago.

**FRED WARING**, who is now leading the Roxy Theater, New York, orchestra, will conduct the orchestra in the Sunday night broadcasts over WABC, beginning next Sunday. Maurice Baron had been conducting the broadcasts.

**THE LANCASHIRE LASS**, the old Victorian melodrama now revived at the President Theater, New York, is being put on the air in its entirety over WMCA. A series of nine 15-minute broadcasts was begun last Wednesday.

**MORTON DOWNEY** celebrates his first anniversary as a regular CBS artist January 13, when he makes his regular appearance on the Camel program. Downey made his debut on CBS a year ago when broadcasting from the Club Delmonico.

**HENRY SANTREY** and orchestra opened Friday at the Warner Beacon Theater, New York. He succeeds Art Landry's band, which closed a two weeks run there.

**JERRY BAKER**, "original Radio Romeo," has joined the Dave Abrams Orchestra at the Village Barn Restaurant, New York, as featured vocalist. He has been heard on many WMCA programs.

**LEO CARRILLO** was the guest of honor of a party given Thursday at the Village Grove Nut Club, New York. Carrillo opened the next day at the New York Paramount.

**DIXIE REVELS** is the name of a new colored 12-piece band breaking in around New York for the Indies.

**THE DANCING MASTERS** of America have officially okeed the music and steps to the Sally-Jim waltz-lango introduced in the new Fox picture, *Dance Team*. The new dance step is being given nationwide exploitation by the Fox outfit.

**N. J. CLESI**, author of *I'm Sorry I Made You Cry* and *Sincerely Yours*, and Leonard Nolte have collaborated on a new ditty titled *Isle of Dreams*.

**THERE HAS BEEN** a surprising revival of old "rose" songs in the East since Don Bigelow, WABC leader, started the plug on Earle Taylor Rush's new waltz tune, *Roses of the Valley*.

**WILL YOU OPEN YOUR HEART**, published by E. B. Stuart, Chicago, is now being featured by a concert orchestra over Station WJJD.

## "Lix" Riley a Hit in Denver

CHICAGO, Jan. 9.—Louis Rellieux has created a sensation with his dance orchestra at the Brown Palace Hotel, Denver, according to word received here. As "Lix" Riley, Rellieux has played the Drake, Congress and La Salle hotels here. He now broadcasts over Station KOA.

## Buddy Rogers' NBC Debut

NEW YORK, Jan. 11.—Charles Buddy Rogers, who recently signed under NBC's exclusive management, makes his debut on the Nestle program January 22. He will sing two numbers, accompanied by Leonard Joy's Orchestra. Rogers is now touring vaudeville with his own orchestra, singing and playing half a dozen instruments in addition to leading.

## New Kit-Kat Policy

LONDON, Jan. 9.—The Kit-Kat Restaurant has reduced its prices and changed to an "open-all-day" policy, while continuing to put on cabaret entertainment. It is rapidly becoming one of the most popular rendezvous here.

# ISHAM JONES ...ORCHESTRA...

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"I Wouldn't Change You for the World"  
"Let That Be a Lesson to You"  
"Sand in My Shoes"

Pub. by OHMAN MUSIC CORP.

Also That Sensation

"The Wooden Soldier and the China Doll"

Pub. by LEO FEIST MUSIC CO.

### Obbligatos

SO MANY erroneous stories consistently printed anent the Radio Music company must make many in the trade wonder exactly what is what, and if it is true that the organization is going to dissolve. As intimated in this column some time ago, there may be a division of the individual concerns that are part of the parent company. Radio Music, Inc., itself, has no immediate intention of dissolving.

The plan that has been on tap for some months, sometimes being definitely off, and again it is on, is for Leo Feist, Inc., to buy all of the stock of Leo Feist, Inc., from Radio Music, Inc., which owns the entire issue. The same goes for Carl Fisher, Inc., and considerable money will have to change hands.

Radio Music will continue for the time being with the remaining units being

Davis, Coots & Engels, Inc., and Boosey & Company. Eventually these two concerns may buy themselves out of Radio Music, but even then the name Radio Music, Inc., may still continue until actual dissolution of the organization is decided upon.

Warner Brothers did about the same thing with part of their organization handling the music division, which acts as a holding company, which is the same thing that Radio Music is more or less a holding company. Warners may further divide their holdings.

At any rate, insofar as Radio Music company is concerned, it is safe to assume that broadcasting organizations no longer feel that it is necessary for them to control a publishing unit, or that it is to their advantage to own and operate such firms.

### Jane Carpenter Radio 'Find'

CHICAGO, Jan. 9.—Jane Carpenter, beautiful youthful pianist, is the newest find of the WBBM-Chicago CBS Artist Bureau. Hailed as a child prodigy in her home city, Hot Springs, Ark., Miss Carpenter was heard by the noted pianist, Moissaye Bogulawski, in a local recital, and the pianist offered her a scholarship in a Chicago musical college. Now, after five years of intensive study, Miss Carpenter has developed into a genuine artist. In her repertoire are the most difficult works of the old masters, as well as the most unique of the jazz rhapsodies.

### CAPA Show January 18

CHICAGO, Jan. 9.—The Club Artists Protective Association is planning a vaudeville show and dance, to be held in Roosevelt Hall, State-Lake Theater Building, January 18. The vaudeville portion will be presented by acts who are members of the association. A snappy dance orchestra will furnish music.

### Take Over New Orleans Club

NEW ORLEANS, Jan. 9.—Dave and Joe Steinberg have relinquished their lease on the Club Avalon, formerly Beverly Gardens, and the Lenfants, father and son, will continue its operation.

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## Whiteman Heads Search for Talent

CHICAGO, Jan. 11.—An intensive search for new radio talent is to be conducted by Paul Whiteman, band leader and musical supervisor of the Chicago division of the National Broadcasting Company.

It was announced this week that the search will extend over a period of at least 25 weeks, and will start January 15, when the first program will be broadcast from Cincinnati over an NBC-WJZ network. This "talent expedition" is made possible thru a tieup with Pontiac automobile. Talent auditions are to be held in each city where Whiteman appears on his vaudeville tour, applications being limited to persons who have never done any broadcasting.

After preliminary auditions are held, Whiteman himself will listen to the finalists and select the voice that in his judgment is best for broadcasting. This individual will then be given an opportunity to sing over a Coast-to-Coast network the following week, his or her expenses being paid to the city where Whiteman is appearing.

Thus the winner of the audition in St. Louis will be taken to Cincinnati and will be heard on the first "Youth of America" program January 15.

## John McCormick Raps Quality of Radio Fare

LOS ANGELES, Jan. 9.—John McCormick, concert tenor, spoke in no uncertain tones in an interview in a local daily paper, when he deplored the general standards of radio programs. He contended that "the air is a cross between a vaudeville show and a tabloid."

He rapped those supervising radio programs, commenting on their woeful lack of musical appreciation, and believed the persons responsible for radio entertainment underestimated the public's intelligence. He felt there should be some sort of governmental regulation such as most European countries have.

## Isham Jones In Cleveland

CINCINNATI, Jan. 9.—Isham Jones and his orchestra, who for the last six weeks drew non-depression crowds to the Florentine Room of the Hotel Gibson here, closed their engagement at the popular Cincinnati dine and dance spot Friday noon and departed immediately for Cleveland to play a limited return engagement at the Golden Pheasant. Kay Kyser and his tooters followed the Jones organization at the Gibson.

Following the Cleveland engagement, Isham Jones will take his bandmen to the Schroeder Hotel, Milwaukee, for an unlimited period. This will be the band's fifth engagement at the latter stand. The engagement just concluded at the Hotel Gibson was the band's second at that location. So successful was the six weeks' stay that Managing Director C. C. Schifferler, of the Gibson, already has begun negotiations to bring the band back for an indefinite stay, following its Milwaukee run.

The Jones combination etherized several times daily over WLW, the "Nation's Station," during the Queen City engagement, the excellent broadcasting break giving Jones an excellent opportunity to popularize a batch of new numbers which he knocked out during his stay in this town. His new ditties are *The Wooden Soldier* and *China Doll*, *Let That Be a Lesson to You*, *There Ought To Be a Law Against That*, *I Can't Believe It's True*; *You'd Be Blue*, *Too*; *I Wouldn't Change You for the World*, and *Sand in My Shoes*.

*The Wooden Soldier* number has turned into an overnight hit, and, as a result of the air plug, already has met with nation-wide acclaim. Altho not yet on the music counters, music men already report an unusually heavy demand for the song. Ben Bernie and his combo have recorded the tune, coupled with another hit number of the day.

## Howard Thomas Band Is Headed Eastward

NASHVILLE, Jan. 9.—Howard Thomas and his orchestra, who have just closed a two weeks' holiday tour thru the South, are en route east. Combo is booked for a return engagement at the Biltmore Hotel, Dayton, O., to be followed by three weeks of vaudeville for Great States-Public and Sun. Band will then go on location for six weeks.

Included in the Thomas personnel are Bob Lyons, Royal Epperson, Edgar Krewinghaus, Dick Brown, Bob Augustine, Loel Davis, Warren Clow, Tom Chalfant, Don Teege, Stanley Severance and Howard Thomas.

The Thomas organization split most of the 1931 season between the Lamar Hotel, Houston; El Tivoli Club, Dallas, and the Miralago Supper Club, Chicago.

## Dixie Wilson on One-Nighters

CORPUS CHRISTI, Tex., Jan. 9.—Dixie Wilson's Tennesseans, after eight weeks at the Plaza Hotel here, have started out on a string of one-nighters thru Texas and Louisiana. Tennesseans will return to the Plaza February 1, at which time they will double on a commercial over the Eagle Broadcast Company stations from KGFI, this city. Band is under the direction of Wilson Gustwick.

## Original Operetta on Air

NEW YORK, Jan. 11.—Radio's first original operetta, *El Caballero*, goes on tonight over an NBC-WEAF network. It is a 30-minute broadcast, written in the Spanish style by Morris Hamilton and Grace Henry. The cast consists of Veronica Wiggins, Fred Hufsmith, Theodore Webb, Carson Robinson, and a male octet.

## Art Jarrett Signed by CBS

NEW YORK, Jan. 11.—Art Jarrett has gone CBS exclusively. He begins a more extensive program for CBS today, and is slated for five broadcasts weekly: Monday and Wednesday, 6:45 p.m.; Tuesday, 6 p.m.; Friday, 3:30 p.m., and Saturday, 9:45 p.m. Freddie Rich's Orchestra will accompany Jarrett in all his programs.

FRANK DE VOL, for several years with the Cecil Armitage Orchestra and who recently joined Emerson Gill's Band as arranger, has been given a regular job with the latter aggregation. He is playing sax and fiddle in addition to doing solo numbers and most of the arrangements. Gill combo is set at Lotus Gardens, Cleveland, for the winter.

## Ballroom Notes

CLEVELAND, Jan. 9.—American Music Service, with offices here, has placed Cliff Perrine and his orchestra as Dance-land, this city, for a limited engagement. Doc Perkins and his Iowans, also handled by AMS, have just left that spot for an extended tour in Illinois and Iowa. Phil Emerton's Diamonds are carded to follow the Perrine organization at Dance-land.

CANTON, O., Jan. 9.—Morey Brennan and his band have been set in indefinitely at Moonlight Ballroom here. Brennan's band has the following personnel: Buddy Jones, Oscar Hueber, Charles Fitch, Mickey De Ceaser, Trull Smith, George Moody, Scotty Doup, Don Wallmack, Kenneth La Barn, Bob Gardner and Gordon Grandy. Oscar Beck, ballroom executive, who recently terminated his affiliation with a Schenectady (N. Y.) ballroom, has become associated with Moonlight Ballroom and is looking after the band bookings and special exploitation.

CANTON, O., Jan. 9.—Brandy's Sting Band, new in this territory, is current at H. W. Perry's New Land O' Dance. Perry informs that name bands underlined for the downtown ballroom this month include Kay Kyser, Jan Garber, Husk O'Hare and others. Many special features are under promotion, and business is satisfactory for this season of the year, he said. New Land O' Dance has been redecorated and a new band stand added.

LOUISVILLE, Ky., Jan. 9.—William Bernard has resigned as business manager for Dorothy Bush at the Madrid Ballroom. Miss Bush continues to operate the ballroom, with Johnny Ashton and his band playing.

## Musical Musings

CARL BARTLETT and his Cossacks have just completed a successful season in Central and Northern Missouri and Southern Iowa and now are working in and around Kirksville, Mo. Eight-piece combo comprises Ken Marshall, Fred Taylor, Chuck Moore, Tony DiBiasi, Glenn Conner, Curtis Bartless, Ick Kilburn and Carl Bartlett.

DICK SNYDER and his 11 Detroiters have begun an indefinite engagement at the Club Cotton Queen, Cincinnati. Snyder tooters will be heard night after night over WFBE during the Cincy run. Outfit has just completed a run at the Indiana Ballroom, Indianapolis, and prior to that appeared at the Recreation Music Box, Toledo.

LOUIS LIDENTON and his Missourians opened the winter dance season at Rose Cliff Hotel, Big Springs Park, Van Buren, Mo., on New Year's Day.

NEW YORK TROUBADOURS, under the direction of Dick Huntoon, have commenced a winter's engagement at the Model School of Dancing, Boston. They will play six nights a week. Outfit played at Checkered Inn, Gardiner, Me., all last summer.

STUART GORMAN and his 13-piece band are playing at the Hotel Martin, Utica, N. Y. Outfit broadcasts regularly over WIBX.

JIMMY JOY and his band closed at the Brown Hotel, Louisville, Ky., January 8. Eddie Niebaur and his Seattle Harmony Kings followed in on the 8th.

CORALEE HALL, singer and dancer; Jimmy Green, singer, and Jack Burnett, ukelelist, are appearing with Milburn Stone's Orchestra at the Kentucky Hotel, Louisville, Ky.

## Film Trailer Idea In New Commercial

NEW YORK, Jan. 11.—The film trailer idea has been introduced in to radio.

In the CBS "Music That Satisfies" program Nat Shilkret's Orchestra played a few bars of the number to be featured in the following broadcast, and Alex Gray sang the opening line of his next night's vocal specialty.

# Actors Equity

## Officers

- FRANK GILLMORE, President.**  
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**GEORGE FAWCETT, Third Vice-President.**  
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## Offices

- 45 West 47th Street, New York.  
 Capitol Building, Chicago.  
 Theo. Hale, 369 Pine Street, San Francisco.  
 6636 Hollywood Boulevard, Los Angeles.

## Still Firm for Broadcasting Pay

The recent action of the Council in ruling that members who are asked to broadcast in commercial programs must receive adequate compensation for their work was striking at an old evil in a new form. When broadcasting first appeared actors were told that appearing before 1,000,000 or 10,000,000 or 100,000,000 persons (depending how good the agent or manager's imagination was) via the radio was publicity worth many times any fee which might be paid.

And at first the actors believed it and made their appearances free. Then they learned that radio audiences never have contracts to offer, and that stations which can get people to work for nothing never have any contracts to offer either.

Then Equity stepped in and ruled that whenever the members were asked to broadcast part of a production in which they were appearing currently they should be paid as for an extra performance. There was considerable protest from the managers and the broadcasters. Equity, they said, was standing in the way of its own members. It was shortening engagements which might have been profitable if given the publicity these broadcasts represented.

But by this time the actors were beginning to see the reasonableness of Equity's regulations. They recognized that if this was advertising it should be paid for—the producer wasn't trying to get the newspapers to print advertising free because it would help—and they stood behind the regulations. Pay for broadcasting of performances became an established condition which is generally accepted—even tho with an occasional grumble from a producer who is just finding out about the ruling.

Recently Equity had its attention directed to a new practice which, if allowed to continue, would have developed into a real nuisance. On certain advertising programs sponsors who specialized in theatrical contracts were paid large salaries to assemble programs. Actors and actresses of considerable prominence were invited to contribute their services. They were given complimentary introductions. They were to receive favorable publicity, but no money at all.

Now these actors and actresses were often paid to broadcast. Some of them had established good salaries for that work. Yet they were asked now to work for a pat on the back. Others who hadn't yet established themselves in radio were by these appearances competing with established broadcasters who could not be hired because these volunteers were willing to work for nothing. And yet the actors and actresses did not wish to refuse such invitations on account of the sources from which they emanated. It was, on the whole, a very unpleasant situation.

And so Equity has stepped, and it is no longer a matter of the refusal of an individual player, but an organization ruling. When the member is asked to participate in such a program he has only to reply: "I'll have to ask Equity. If it says all right, I'll play for you." When Equity, investigating the situa-

tion, learns that the sponsor of the program, while well paid himself, is unwilling to pay his artists, it can rule against the proposition, and the player will then be able to report: "Equity says 'No,'" and there will be nothing personal in it.

If this matter had been allowed to run, however, the number of invitations to perform as volunteer workers would certainly have increased, and as they would have increased the number of contracts for broadcasting would as certainly have decreased.

The regulation has gone into immediate effect.

## Ann Warrington Life Member

When the Council, December 8, elected Ann Warrington to life membership in the Association, Miss Warrington was not displaying any sudden or newfound interest. She was first elected to membership August 10, 1914, within a year of the time actresses were first eligible for membership at all.

But Miss Warrington's real test as an Equity member came during the strike in 1919. When it broke she was a member of the *Angel Face* Company. This was nominally a production of George W. Lederer, tho actually an Erlanger production.

The strike was called against managers who were members of the Producing Managers' Association, which was then refusing to recognize Equity as the representative of the actor. Lederer was not a member of the PMA, and if it could be proved that none of the PMA managers were involved in it it would be allowed to continue.

But Erlanger and his Chicago manager, Harry B. Powers, were not willing to take advantage of this subterfuge, and Erlanger wired back to Powers: "Will not travel under false colors. *Angel Face* people under contract to you and myself, not Lederer. If actors in *Angel Face* want to break contracts they must abide by the consequences."

As soon as he had received this wire Powers called the company together upon the stage of the Colonial Theater and read this message to them. And then he added:

"You are well aware that there are court proceedings pending, enjoining you from striking or interfering in any way with this production pending a decision from the judge. Violation of your contracts and injunctions means contempt of court, which means jail, or fines, or both. You will also be subjected to action on the part of the Metropolitan Theater Company, which controls this theater, and to Mr. Erlanger and myself for damages."

That was a pretty stiff proposition, for Equity had yet to establish itself, and what court actions had been rendered up to this time, notably the Danbury Hatters' Case, had tended to uphold Powers' contentions. In the face of these threats only two members had the courage to walk out. Ann Warrington was one of them, and the late Ada Meade was the other.

The production later was closed by a general walkout of stagehands and musicians, and the strike was ended before the court got around to a ruling on the matter.

But is Equity glad to welcome Ann Warrington as a life member? Yes, indeed!

## Jessie Landis Life Member

Equity is happy to announce that Jessie Royce Landis applied for and was elected to life membership in the Association.

## Special "Band Wagon" Matinee

The Actors' Fund of America reports that a special matinee of *The Band Wagon* will be held January 12 for the Actors' Fund. The Matinee Club, which operates in conjunction with the Fund, will attend.

## Trying To Upset "Apple Cart"

Sweet as are the uses of adversity, they are as nothing to the uses of advertising. *The New York Times* reports that when *The Apple Cart* was scheduled to play in California the fruit growers of that State, fearing that the neighboring State of Oregon's pet product would get undue mention, exerted considerable pressure to induce the management to let it be known as *The Orange Box*—out there, anyway.

Rebuffed there, the orange growers actually looked up the author's name and cabled their objections at length to George Bernard Shaw. His answer, one word, was not "Yes."

ACTORS' EQUITY ASSOCIATION.

## Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

The Chorus Equity employment bureau has many calls for specialty dancers—and has a great deal of difficulty in filling these calls. Naturally, better salaries are paid for specialty work than for chorus work.

At the present time we have a call for 36 tall men, who must be unusual dancers. We find that the men who are the type demanded by the management cannot dance.

Every member of this association should be able to dance and to dance well. The dancing school has been established for the benefit of the membership. There is no member of the association who can say that he is unable to afford dancing lessons, since those who are unable to pay are given a scholarship.

We admit that there is a great deal of unemployment in our membership, but it also is true that many of the unemployed would be unemployed irrespective of economic conditions. If you wish to make the theater your career you must have something to offer. You can't blame hard times for your lack of work when you are unable to qualify when work is offered.

Unlike any other business, the theater is no place for the person of mediocre talent. If you have nothing to offer that will get you out of that class you should try some work out of the theater. The salaries paid to the passably good worker, plus the uncertain seasons, make it impossible for such persons to support themselves. In business the man who is only passable has 52 weeks a year for the rest of his life to make up for a small salary. The same type of person in the theater has a small salary—no continuous employment—and is constantly shoved out by the man who is younger and more talented.

The time that you are unemployed is the time you should be working in the Chorus Equity classes. No one can look for theatrical work all day long, and anyone who is a member in good standing may apply for the scholarship fund.

A few years ago operettas were very popular. At that time many chorus people whose only qualification for theatrical work was that they could sing joined the association. They did not take advantage of their years of prosperity to better fit themselves for the stage. They are still only singers and the demand is for singers who can dance.

Register now in the dancing classes—acrobatic, tap and ballet.

Mary Schmer, formerly of *Shoot the Works*, is doing a tap specialty at the Club Plaza. Her work has received most favorable comment.

We are holding checks in settlement of claims for Peter Alexieff, Helen Bowers, Iva Butenka, Charlotte Davis, Tonia Desiatoff, Doris Grant, Gladys Harris, Marge Hylan, Marion Hylan, Elizabeth Huyler, Roderick Howard, Fred Holmes, Olla Hohloff, Ruth Jewel, Josef Jankorsky, Innocent Jilin, Olga Lubomudroff, Jane Morgan, Marion E. Phillips, Nedra Pomocheff, Robert Rochford, Alexander Romanoff, Hazel St. Amant, Neida Snow, Grace Tweedie, Nicholas Toxhinsky, Alexis Vassilieff and Pania Vassilieff.

On January 19 all mail received in the Chorus Equity office prior to July 15, 1931, will be returned to the Post Office. A portion of the mail held here will be listed each week. We have listed mail from A to M, inclusive. If you do not see the list until it has passed the first letter of your name, write and ask if we have mail for you.

We are holding mail for Doris Nelova, Dolly Nagel, Gladys Nelson, L. Niles, J. O'Donnell, Georgiana Orr, Winifred O'Donnell, George O'Donnell, Gloria O'Neil, George Oliver, Charles Pittenger, Nora Puntin, Buddy Penny, Warren Pittenger, Shirley Parshall, Irma Philbin, Pal Palmer, Rae Powell, Phyllis Paige, Patricia Pursley, Kenneth Pulsifer, Cleona Quieff, Mary Rysz, Reta Ryan, Margie Rich, Joseph Rogers, Sylvia Roberts, Renee Revir, Joy Renault, Margo Riley, Alfred Russ, Al Rich, Sally Rand, Vera Riskehr, June Ray, Jack Charles Riley, Albert Ross, Helen Rogers, Bill Reilly, Jackie Stark, Helen Sills, Pearl Seibert, Eileen Shepard, Jack Spinelly, Lawrence E. Smith, Helen Sanderson, Willis Stiles, Clifford H. Smith, Madge Smylie, Murray Swanson, Charlotte Schwartz, Ruth Sato, J. Schlenck, Billie Seward, Donald Showalter, Sally Sayre, Sam Saul, Georgine Stokes, Charles E. Scott, Virginia Stone, Belle Sherman, M. Sharpless and Robert Stevens.

Be sure that your correct address is on file at the office.

DOROTHY BRYANT,  
Executive Secretary.

## Little Theaters

By JOSEPHINE M. BENNETT

### NEW YORK ASSOCIATION

At the last meeting of the NYALT group members were requested to inform headquarters whether or not they wished to enter the one-act-play contest, the preliminary showings of which will take place January 31. A number of members have made known their desire to join in the proposed competition, but cannot prepare an entry in time because of other January productions. It is possible that the date of first showing will be extended if we find that too many of the groups are affected by their present rehearsals and productions. Any information regarding entries should be sent direct to headquarters.

We welcome a new member, Anders Jordan, playwright. Miss Jordan has a number of one-act plays which she will be glad to submit to any group in search of an original play. Among Miss Jordan's best known one-act plays are *A Chinese Lily*, *The Crazy Kimono*, *Second Blooming* and *Miss Clementine*.

Miss Jordan likes *The Crazy Kimono* best, we believe, and feels it might be most suitable for little theater production. It twice headed the Drama League's little theater recommendations and was produced by the Writers' Club at Columbia University.

One of our aspiring young members asked this department if we know any set of rules for people who would be stage players to observe. There are rules and rules and what might apply to one player might be all wrong for another. Little theater players should gain as much of the technique and background of the theater as possible. We have often been told by amateur groups who have been fortunate enough to receive the association of guest artists from the professional stage that this opportunity to observe an experienced actor or actress is of inestimable value.

Violet Carlson, comedienne, gave us a set of rules once upon a time. These were seven, and every one of them, she said, helpful to the would-be performer. Here they are:

- Start with amateur work.
- Get some early training in vaudeville or a stock company.
- Be natural.
- Watch your voice.
- Study facial makeup.
- Avoid overacting.

Develop an erect, graceful carriage. The NYALT feels that the closer the association between the professional and little theater players the better. The Pasadena Community Playhouse, Pasadena, Calif., stands out as a shining example of this statement. Without doubt the Pasadena Playhouse, starting as a little theater in an unpretentious way, has grown and expanded until it is one of the largest and most beautiful playhouses in the country. Every performance and meeting shows a mingling of professionals with the community players.

At this writing Hardie Albright, from legit and films, is playing the lead in the Pasadena Playhouse's production of *Berkeley Square*. Betty Bronson, Marguerite Clark and a host of other professional names appear from time to time in the Pasadena productions.

The Meeting House group is busily engaged rehearsing three one-act plays, one of which will be selected as its entry in the intergroup competition scheduled for preliminary elimination on January 31.

Their method of preparation may interest other groups. They plan to present the three one-acters in general meeting and the one chosen for contest entry will be carefully worked up for production.

### National Notes

It is reported that an attempt is being made to organize the Little Theaters of Rhode Island, following out the plan of the New York Association. This should be a great advantage to the Rhode Island groups, as there are a number of them and in the main very good groups.

We have in mind the Paravent Players, surely among the best of Rhode Island groups. Their performance, two years ago, of Molnar's *Marshall* was an outstanding feature of the annual Little Theater tournament and one that we have not forgotten.

# REPORTORIE

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

## North Show Quits Joplin

**Musicians' union demands called unreasonable—town now without "flesh"**

JOPLIN, Mo., Jan. 9. — Mr. and Mrs. Ted North have closed their Ted North Players at the Paramount Theater here, following a dispute with the local musicians' union over the number of men to be used in the pit. Company has disbanded and Mr. and Mrs. North have gone to their home in Topeka, Kan. Most of the cast jumped into Kansas City, while others went to the North headquarters in Topeka.

The Joplin musicians' union insisted upon the Norths using an eight-piece orchestra in the pit. With prices of 10 and 25 cents prevailing, Ted North deemed the demands unreasonable, and felt that continuing operation under such a handicap would be unprofitable to the company. The closing of the North company takes from Joplin its only stage show.

The Paramount, a Publix-Dubinsky theater, has a seating capacity of 1,800. With the moving out of the North organization the house resumed a straight picture policy. Joplin, a city of 32,000, has eight theaters in the downtown district, all playing straight talkies.

Manager North reports that business immediately following the holiday season was very good and that the last three nights of the company's engagement the troupe played to capacity business. The patrons were given a three-and-one-half hour program, with an hour and one-half devoted to the North Players. The company did two a day during the week, with four shows on Sunday.

In the North cast at the closing were Marie Peters, Ted North Jr., Barney Wolfe, Alice Pohlman, Arthur Kelly, Orpha Kent, Earl and Joye Gregg, Whitehouse Twins, Harold Drager, Hazel Pierson, Bob Grady and Ted North Sr.

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PAUL ADAMS, comedian and manager with the newly organized Adams-Roberts Stock Company, playing a circle thru Northern Arkansas. Associated with Adams in the venture is Thelma Roberts.

## Billroy Show Briefs

LAKE WALES, Fla., Jan. 9. — All sweaters, furs, bunnies and what have you were in evidence last week as Old Man Winter "snuck" upon us.

Had some excitement last week. One of those famous Florida windstorms swept the West Coast, but Alex and his gang kept the top in place. However, heavy rains came and we lost our first day on the last day of the year.

Eddie Mellon, of Billy Terrell's Show, is busily engaged in hauling strawberries in Plant City, Fla.

Bill Dougherty and the wife are visitors this week. Bill says business is great in the hot-dog line.

Fred Kilgore pulled out early this week to line up some more dates. He returned last week with a nice route.

Some of the new year resolutions made on the show: Billy Wehlie to quit eating candy and go on a diet; Kitty Watkins to learn the rudiments of poker; Bob Demorest Jr. to have his tux pressed; Cal West to spend a few hours at "home"; Bob Heideberg to learn traffic rules; Jack Hutchison Jr. to be up each morning at 8. At the present writing all have been broken.

Headed for the bean patches of Clewiston, Fla., and rarin' to go. TOM HUTCHISON.

## Glenn Newton Quits Rep To Work New Magic Turn

GROVELAND, Fla., Jan. 9. — Glenn Newton, who formerly had out the Glenn Newton Players, has forsaken rep and stock for the time being and is now playing theaters in Florida with a magic act, billed as The Great George. He broke in the new turn January 2 at the Sparks Florida Theater, Jacksonville. Mme. Alma, youthful mentalist, is working with Newton as an added attraction.

Newton decided to tour with his mystery unit when it became difficult to obtain reliable bookings for his repertoire organization. En route south he played the Majestic, Williamsport, Pa., and the permanent stock company at the Chestnut Street Theater, Sunbury, Pa., laid off one day to permit him to do a special matinee and evening performance. Newton contemplates returning to the tent show business when conditions right themselves a bit.

## Kell and Rodgers Plan Partnership

HOUSTON, Jan. 11. — Leslie E. Kell, whose tent theater company is now in its sixth week of an indefinite engagement here, and Jimmie Rodgers, blues yodeler, of Victor recording fame, have announced their intention of forming a partnership and launching a new tent show company, jointly, next spring. Rodgers now is the feature added attraction with the Kell organization here.

Outlining their tentative plans, Kell and Rodgers announced that the proposed new show would move on two cars, making one to six-night stands, using plays with a railroad or circus atmosphere. Jimmie Rodgers would continue as the headliner, with L. Desmond's New York Roof Garden Revue serving as the musical comedy concert feature. Special daily women's matinees would be featured, and an elaborately dressed street band will play daily concerts uptown.

Route proposed is to cover Kell and Rodgers' established territory, in addition to a swing thru new territory in the Northwest, then on thru British Columbia, eastward thru Canada, to New York and back to Texas in time for next winter's stock season.

There has been enough evidence of financial ability to launch the new venture.

## Dixie Players Doing Fair In Kentucky and Illinois

PADUCAH, Ky., Jan. 11. — The Dixie Comedy Players are playing halls and high schools in Western Kentucky and Illinois. Carl Elder, manager, reports that business to date has been fair. He plans on going under canvas in April.

Included in the Dixie company cast are Carl Elder, leads; Lena Gilbert, characters; Aline Stone, general business and piano; Lorna Proctor, leads; Rebecca Turner, ingenue; James McCarthy, characters; Moral Proctor, comedian; Catherine Elder, comedienne. Troupe carries a five-piece orchestra, under the direction of Aline Stone.

Carl Elder and Lena Gilbert have been regular features over Station WPAD here for the last 20 weeks. They are using 15-minute comedy skits and are known to the air fans as Finis and Phoebe.

## Tomlinsons at Winter Quarters

JARRATT, Va., Jan. 9. — Mr. and Mrs. D. C. Tomlinson and family have returned to their winter quarters in Jarratt after an extended vacation tour to numerous Northern cities. Activity has begun at headquarters in preparation for the forthcoming season. Not only is the outfit being placed in tip-top shape, but many new acts and features are being planned and rehearsed. Open house to showfolks is the rule at the Tomlinson winter quarters.

## Billy Wagoner in Dothan

DOTHAN, Ala., Jan. 9. — Billy Wagoner, past summer in advance of the Bud Hawkins Players and who recently concluded a brief session ahead of the Heffner-Vinson Company thru Georgia and Florida, is wintering in this city, where his son, Billy Doss Wagoner, is attending school. Ollie Hamilton, rep show veteran, visited with Mr. and Mrs. Wagoner last Sunday. Wagoner announces that he will be back with the Heffner-Vinson Show in the spring.

## Bobby Couls Opening Soon

ARMADA, Mich., Jan. 11. — Bobby Couls' Comedians are carded for an early opening in this city. No definite date has been set. Company will play three-day stands in the smaller towns of Michigan and Ohio. Show will carry an orchestra under the direction of Sidney Gell. Bobby Couls and Carl Benton will handle the comedy and Peg Morris will be featured.

BOYD TROUSDALE spent several days in Kansas City last week. Reports are that he is looking for a location for a permanent stock.

## Rep Tattles

GINGER PEARSON is playing on the West Coast in dramatic stock.

ALICE POHLMAN, character woman, is visiting her folks in Fond du Lac, Wis., after closing with the Ted North Players. J. C. AND IVA MURPHY are in Kansas City after 10 weeks with the Brownell Players, who closed recently in Kansas.

TOM HARRIS, piano player, is a recent arrival in Kansas City, coming from the Wisconsin State.

MR. AND MRS. ROSCOE GERALD have closed with the E. V. Dennis Players in Houston and returned to Kansas City.

LOUIS HEMINWAY was married early New Year's Day to Lucille Parker, of Leavenworth, Kan.

DALE MARTIN is connected with a dance band, playing in and around Kansas City. Outfit is a nightly feature over the radio.

COL. DAN MCGUGIN, formerly of Kell's Comedians, is back in Kansas City after a visit with his mother in Davenport, Ia.

BILLY WESTON SMITH, comedian, for many years with the Allen Bros.' Stock Company, is in Kansas City and was a visitor to *The Billboard* office in that city last Thursday.

PAUL ENGLISH, former well-known tent-show operator, who recently closed his night club near Baton Rouge, La., has opened the Tivoli Club at Plaquemine, La.

MR. AND MRS. L. C. ZELLENKO have left Kansas City for their annual trip to the West Coast. The Zellenkos will go by way of Texas and will visit with their numerous friends along the highways to sunny California.

LOLA E. PAINTER, who has spent much time in Cincinnati the last several months to be near her sister, who was confined at a local hospital, last week returned to her home in Brodhead, Ky., accompanied by her sister, who now is well on the way to recovery. Lola will rest up for several weeks on the home grounds and then will begin arrangements on a summer picnic spot on the new Cincinnati-Louisville road, near Warsaw, Ky., which she will operate, beginning early in the spring.

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# T A B L O I D S

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

## Hodges Gets Big Welcome

*Lyric, Richmond, Va., pulls business with new tab policy—"flesh" scores*

RICHMOND, Va., Jan. 9. — Jimmie Hodges' new musical tab revue has been playing to big business at the Lyric Theater all this week, following a capacity house at the opening Monday night. The policy is two a day, with 75 cents top at night and 50 cents at matinees. The company holds over next week. Richmond, hungry for stage attractions, gave Hodges a rousing welcome and pronounced his show good. He is an old favorite here.

Principals besides Hodges include Ollie Hodges, Joan Clifford, June Hyde, James Brennan, Pat Moran, Jimmy Kelo and Bobby Hyde.

There are 12 girls in line: Lola Ray, Edith Lange, Betty Meyers, Ruth Gibson, Marion Richards, Emily Fields, Marion Hollis, Viola Breit, Nettie Pollinger, Iris France, Trixie Dolan and Celeste Phaley.

Living music again in a Broad street theater was welcomed by the patrons. The musicians in the pit being augmented during the overture by those carried by the company. The latter include Fijl Garisto, Bill Telfer, Syl Sayers, Howard Stratton, Sammy Angelowitz, Frank Crolene, Don Santapolo, Joseph Biagini, Ben Maenza and Charles Scher.

## A. B. Marcus Follows Smith Tab in Syracuse

SYRACUSE, N. Y., Jan. 11.—A. B. Marcus Company, after an extended engagement at the Butterfield Palace Theater, Flint, Mich., opened at the DeWitt Theater here Saturday night, replacing the Bert Smith Revue, which has been at the house since Christmas Day. Marcus show is carded to remain at the DeWitt for an unlimited stay.

Bert Smith organization has had a successful stay here, holiday business being especially good.

## Dolly LaRue Company Set in Catasauqua, Pa.

CATASAUQUA, Pa., Jan. 11. — Dolly LaRue and her Musical Comedy Revue are playing an indefinite engagement at the Majestic Theater here. Company features Bobby Dease, comedian. Business is holding up well under the tabloid-picture policy.

Included in the roster, besides Dease, are Dolly LaRue, soubret and manager; Bright Jones, second comic; Amor C. Houck, straight; Evelyn Stimmel, prima donna, and Harvey Hare, characters. There are six girls in line.

## Rose Sydell Doing Well

FLEISCHMANN, N. Y., Jan. 11.—Rose Sydell Jr. (Mrs. Irving N. Lewis), who came to the Catskill Mountains here several months ago following a nervous breakdown, is doing marvelously well. Since her arrival here she has gained 14 pounds and is feeling fine. As soon as she receives the doctor's okay she and her husband will depart for their home in Absecon, N. J., to make arrangements to take out a new show. They have had several offers for stock and are anxiously awaiting their return to the tab game.

GENE YARNELL, former tabloid manager and in later years road manager for several of George E. Wintz's attractions, now is managing the Ionia Theater, Ionia, Mich., operated by the W. S. Butterfield interests. His wife is Claire Lambert, of the Lambert Sisters. Altho Yarnell is highly satisfied with his present connection, he is itching to get back on the road, but not until conditions take on a better color.

## Fields and Welsh Making Personal Appearance Tour

SHERMAN, Tex., Jan. 11.—George Fields and Johnny Welsh, erstwhile tabsters, who have been appearing over Texas radio stations billed as Honey Boy and Sasafra, have concluded their air contracts and now are making a series of personal appearances in the Hughes-Franklin Circuit of theaters thru Texas. They opened at the Texas Theater here to big business.

Pat Wilds, formerly of vaudeville and minstrelsy, is appearing with Fields and Welsh in the black-face act.

## Omaha Tab Houses Clicking

OMAHA, Jan. 9.—Joe Marion is meeting with marked success with his 25-people company at the Moon Theater here.

The Rivoli Theater is doing satisfactory business with miniature tabloids, in addition to a picture program. Script bills are used. A good orchestra is featured in addition to the company. Special midnight shows are given and special afternoon admission prices prevail. The house seats approximately 2,600. The Jazz Theater also is doing fair business with miniature tab shows and pictures at 10 cents.

## See Tab Revival For Raleigh, N. C.

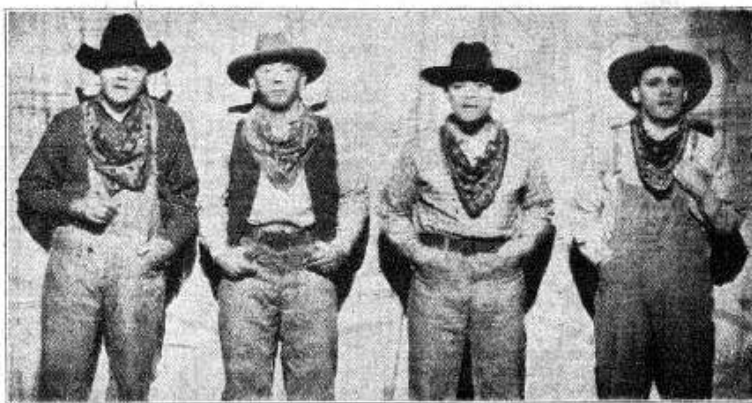
RALEIGH, N. C., Jan. 9.—A revival of tabloid and vaudeville in the capital city of North Carolina is seen for the near future, after a three-day showing at the State Theater here of Chas Davis and his Chicago Follies, a tabloid company of 23 members.

It marked the first appearance of tabloid in three years. Overflow crowds attended the three night performances. Afternoon shows drew far beyond expectations.

Manager Enloe of the State was so well pleased with receipts under the "flesh" try that he already is planning for another tabloid attraction week after next, and will not hesitate to keep his stage alive with shows in the "flesh" if attendance continues as it was this week.

## Gordon Sisters Tab Opens

CINCINNATI, Jan. 9. — Gordon Sisters Red-Hot Steppers, a novelty tab layout, opened Wednesday night at Tom Reilly's Rialto Theater (formerly Heuck's). Troupe contemplates a rotary stock run around the Queen City. In the outfit are Karine Gordon (Mrs. Jack DuVarney), Jackie Gordon (Mrs. J. C.



THE VITAPHONE FOUR, comprised of erstwhile tabsters, now one of the features with "Girl Crazy," Shubert production on the road. Left to right: Ben Young, Jack Barbee, Jack Dodson and Denny Sullivan. Boys were snapped in action on the stage of the Garrick Theater, Chicago. Prior to coming east the Vitaphone Four appeared in vaudeville and pictures on the Pacific Coast.

## Paul Reno in Savannah

SAVANNAH, Ga., Jan. 9.—Paul Reno's tab revue, originally slated to open at the Savannah Theater here tonight, has held off its opening until Monday. Reno is popular here, having appeared locally on several occasions in the past. This is a six-day week. In the present Reno organization are Paul Reno, Madine Audry, Cotton Watts, Boots Walton, Chic Watts, Edwards the Magician, George Bartlett, George Junkins, the Darlene Sisters, "Dutch" Moon, Helen Ducey, Cliff Bateman, Pauline Reno, Naomi Sherkey, Montine Vincent, Flea Brown, Jimmy Brasell, Sylvia and Neva Miller.

## Frankie Ralston in Crash

NEW YORK, Jan. 9.—Frankie Ralston, dance producer, prominent in tabloid and burlesque, is confined at the Neurological Hospital here, due to injuries sustained in an auto wreck New Year's night while en route from this city to Monticello, N. Y., to produce a floor show. Ralston is suffering from concussion of the brain and his right ear lobe has been severed. Two fingers on his right hand also were crushed in the accident. His professional friends are urged to drop him a line.

DRANE WALTERS, comedian, who for the last several weeks has been hobnobbing around St. Louis, has returned to his home town, Houston. Drane's dad is backing him in the operation of an oil station in the Texas town.

Williams); Clara Gaynor, blues singer; Louise and Beatrice Carson, Jeannette Dean, Virginia Lee, Janet Gaylord and George Van Cleve, straights.

## Tab Notes

BOBBIE FIELDS was a recent arrival in Cincinnati. She will stick around Cincy indefinitely, and this week is carded to begin a swing around the Morris Jones time.

JAY MASON and wife, Betty Earle, are still operating the General Booking Offices in Buffalo, N. Y. One of their floor shows now is in its 11th week at the Spider Web, Buffalo night club. They're not complaining about business.

"KEWPIE" CHANDLER, who for the last several months has been peddling real estate in Springfield, O., now is putting on a weekly country store at the Band Box, that city, on the side. Ruth and the kiddies also are in Springfield. "Kewpie" is after other houses in the territory.



By Bill Sachs

ONE of the answers to the common question—"what's the matter with tabs"—is found in the following bit of news which came to our attention recently. The manager of a theater in an Ohio town with 35,000 population found his picture business slipping and finally came upon the idea of augmenting his program with a tabloid revue. A tab was brought in, the manager of which is well known in the business. Right off the bat the show manager, who also handles the comedy, poured forth with flith and cack. The opening performance, played before a houseful of women and kiddies, contained such nifties as the old post-office bit and others of a similar nature. Rank stuff thru-out. To top it off, one of the girls contributed a dance, if it may be called such, that would be considered hot stuff in a lumber camp. Result was that the police folded the show in three days, and the house manager, utterly discouraged, returned to straight films. It wouldn't be safe for another tabloid manager even to venture near him. Unfamiliar with the stage-show end of the business, he, naturally, assumed that all tabloids are alike.

HOW'S the depression out your way? If it's only bad, you're lucky, according to one of our readers, who chirps from an Eastern city. Conditions out his way, he says, are so tough that the city parks are changing their signs reading "Keep Off the Grass" to "Don't Eat the Grass." Hay, Hay.

A KENTUCKY house manager recently installed a 12-people tabloid which he guaranteed \$75 (not a misprint) on the week. The company worked the date for several weeks, and the manager had no trouble in holding the troupe. At that guarantee you can figure for yourself what each performer received. Just enough for coffee and—and very little of that. With shows working at such a figure, what chance has tabloid of retrieving its former station in the amusement game? And we wonder what a house manager thinks of who installs a show at such a starvation figure. What can be expected in the way of box-office results? They say slavery was abolished by Old Abe back in the Civil War days—but we have our doubts. The house in question has had a checkered career in recent years, being dark most of the time. Is there any wonder why?

EVERY once in a while an old-time tabloid manager with horse-and-buggy ideas will spring out of retirement to take another fling at stock on the road. Rehearsals begin, the show opens and two weeks later it's on its way back to the barn. The manager is out a small b. r. He squawks about show business being shot to hell and swears never to go back into it. What a break for tabloid. A few of the veteran managers are showmen enough to know that an attraction must be alive and up to date to get by these days. However, nine out of 10 of the old boys have never learned that lesson. Tabloid's full recovery can only come when all these turkey launchers are made to realize they cannot hope to get by today with entertainment that was red-hot stuff 30 years ago.

BILLIE MARKELL, chorister, well known in tab circles, is now with the stock burlesque troupe at the Empress, Cincinnati.

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# — CHIC CHATS —

By JOSEPHINE M. BENNETT (New York Office)

## Beauty Revue

### Little Things That Count

You'd be surprised how well our girls, becoming used to more moderate salaries, are dressed. The very necessity of having to cut down expenses here and there to meet with new incomes has taught them an important truth. It is those little — big finishing touches — gloves, stockings and shoes — that either make or mar the picture. It is up to a girl, herself, whether she looks perfectly turned out, just fairly well dressed or badly dressed.

The girl whose gloves are fresh and spotless, whose stockings are immaculate and glossy, is well-groomed and smart-looking from top to toe. It's a pleasure to look at her! And isn't it fortunate that it doesn't matter nearly so much what you pay for your gloves or stockings as it does how you care for them?

The other day I was talking with a very smart young woman who manages an exclusive Fifth avenue establishment. She was showing me some perfectly delectable looking gloves of imported suede in the most delicate tints.

"Of course, you cannot wash them," I said to her. "Yes, indeed, you can," she replied. "I know, because I buy these myself and I always wash them. They are made of washable suede and they wash beautifully. I always wash them in soap and water."

The trouble with most people is that they do not know how to wash gloves. They use hot water or they use ordinary soap and often dry them over a radiator or other heat. The result is that gloves become harsh, because the natural animal oils in the leather are dried out.

Remember to use warm, never hot water when washing your gloves, and never dry near heat. There are two important rules to remember:

Never use a harsh soap, because such soaps contain alkali which leaves the gloves with that stiff, boardlike feeling and also affects the color.

Never rub with cake soap, because rubbing destroys the soft finish. Always dissolve a few soap flakes in lukewarm water and dissolve into suds.

Dip your gloved hands into the soapy solution, gently rubbing the suds onto the soiled spots. Use a second fresh sud if the first becomes soiled, for dirty suds do not remove dirt. Remove the gloves from the hands and thoroughly rinse in lukewarm water. Rinse until the last water is clear. Remove as much moisture as possible by placing the gloves in a Turkish towel and gently kneading. Take the gloves from the towel, ease them into shape and blow into them to puff them out. Dry in a good current of air, hanging the gloves up by the wrists. Never dry them in the direct rays of the sun or near the stove or radiator. When thoroughly dry gently stretch the leather between the fingers to restore the appearance of the surface.

Next to gloves, most girls find stockings a big problem. Nice-looking stockings, with the sheen and color of new, are a great part of the secret of looking smart and perfectly groomed. Yet stockings do take such a big share of one's clothes budget if one treats them carelessly. But even inexpensive hosiery can be kept lovely looking and made to wear a long time if you follow certain simple rules.

The wardrobe mistress of one of New York's most popular musical shows told me that after many tests the girls had found that by dipping stockings into the lukewarm suds made by soap flakes they kept color and sheen and lasted longer than when cared for other ways.

Laundry experts emphasize the use of pure, neutral soap flakes for washing sheer silk hosiery. And they advise, too, washing after each wearing to remove the perspiration that will rot silk and chiffon fibers.

The right soap flakes take care of your hands as well as your dainty gloves and sheer silk stockings.

## Shopping Headliners

### Gloves Glitter, Too

The new year started itself off in a blaze of glory, as far as feminine adornment is concerned. Evening gowns, costumes and every imaginable accessory are covered with rhinestones, beading and open-work dazzling embroidery. Last week we sketched a charming new muff



and cap set, and here are the newest in gloves. Black suede they are, with rhinestones and net insets, and the smartly gowned actress who wore them carried also a black suede bag to match. It, too, was lavishly trimmed with brilliants.

We got a big thrill out of her ivory velvet cape, which is simply alive with rhinestones. Very short in front and lengthening to almost a point in back.

### New Prices

There are new prices being offered in rhinestones, trimming, bangles, spangles and beads. Of course, you will need a rhinestoning machine if you intend to decorate your own things. If you haven't one you can get it very reasonably.

### Something We Forgot

Someone asked us about the incense we recommended not so long ago and wanted to know if it could be obtained in various fragrances by the box. It sure can, and we are glad to tell you that you can either buy it by the box or single bar. Single bars in any fragrance cost 15 cents, and a box containing 18 cakes of incense can be had at special discounts. Anyone interested in purchasing the incense by the box may send for the importer's name and address.

### Solid Color Rompers

A recent request prompts us to mention rehearsal romper suits in solid colors. As most of these sets come in white or checked designs, it will be a bit unusual to try the solid colors. We scouted about for the lowest prices of course, and here they are.

Come in a choice of pink, blue, yellow, green or peach, with adorable Peter Pan collar and tied in back. Extremely "youngish" and practical. Made of durable broadcloth, and the price complete is \$1.50.

### Beautiful Ballet Set

If you would like an exquisite ballet dress at small cost, then listen to this: Here is a beautiful crepe de chine ballet dress which you can have for \$4.50. Simple, close-fitting two-piece set, which comes in orchid, peach, baby blue, green or marigold. You'll like it very much.

### Three in One

These are economy days, and your shopping hound is constantly on the watch for ways and means and things which help to cut down a gal's beauty expenses. Now then, we just learned of a marvelous discovery for bleaching,

whitening and polishing the nails, all in one whisk. Saves time and money, little sister.

This preparation removes all stains and is unsurpassed for giving high polish. Price is 35 cents per jar.

### Lasting Eyelash Dye

There is an excellent preparation, the only one of its kind on the market. Its purpose is to darken the eyebrows and eyelashes in a semi-permanent way. That is, it is not affected by washing the face, creams or lotions, and it will last for weeks and weeks. This is not only a great beautifier, but it also is a great comfort and time saver. Price is \$1.25, in black or brown.

### Russian Violet Brilliantine

We've been asked repeatedly about brilliantine, what's new in this line and what do we recommend. One of our own favorites is a high quality Russian brilliantine supremely scented with violets. Unequaled in quality, makes and keeps hair soft and glossy. Will not evaporate, become rancid or lose its delicate perfume.

This is an indispensable preparation which keeps the hair in curl, and if used after shampooing makes it easy to wave and gives it beauty, brilliance and luster. Will hold stray locks and keep them tidy. Fifty cents per bottle.

### Another Nice Dressing

Soaps, creams, ointments and shaving lotions scented with the aroma of the pine have been so popular that a dandy hair dressing has been added to the list of products containing this delightful essence. This hair dressing is excellent for the scalp and hair, keeps it soft and luxuriant, as well as brilliant and well groomed. It has, of course, the extra added quality of the fragrance of the pine trees. It also is 50 cents, and will last a long, long time.

### Be a Nice Guest

Just a few days ago we heard about a hotel in which every room contained this sign:

"It is impossible to remove certain creams and cosmetics from linen in laundering. Linen returned from this room so stained as to be unusable by our guests will be charged to your account."

What bowled us over was the plain fact that after all the talks beauty editors have preached and written on this very subject, it should be necessary for hotels to resort to such drastic methods for the protection of their towels.

Our sympathy is with the hotel owner, naturally, as we feel it is thoughtless and inconsiderate for guests to remove their creams and makeup with towels. However, we are even more concerned with what is happening to the fair ladies' complexions who are using towels for this purpose. No wonder we see so many rough, red and blotched complexions. Scrubbing with harsh towels is enough to ruin any skin — so there's the answer to many cases of complexion troubles.

If you have such a bad habit, make it a New Year resolution for your beauty's sake as well as your own pride to stop it. When you can get the lovely, soft and absorbent cleansing tissues for little or nothing, there is no excuse for mistreating your complexions and your hotel manager's towels.

Those who wish may send for a free sample.

### When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard Shopping Service*. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard Shopping Service*, 251 W. 42d street, New York.

## Footlight Fashions

### Dances in Bow-Knots

That is, she knows bow-knot effects are the latest and this smart little dancer we met in a revue rehearsal uses them in charming ways. Bow-knot bracelets are just about the last word in jewelry things in Paris and thus our stepping sister sports a wide sparkling band that ends in a bow-knot at top of the wrist.

What's more, she ties her ringlets back with a bow-knot clip and her ice-blue taffeta costume is decorated with rose garlands ending in two huge bow-knots of pink.

### "Of Thee I Sing"

Let's sing the praises of the tricky and diverting costumes scattered thru this new musical comedy at the Music Box. It's a Kaufman-Gershwin-Ryskind production so that says it for the gay scenes and production. Feminine fashions attached to this show add greatly to the colorful and effective scenes.

Costumers display some new tricks, some new alluring stunts in dressing the girls. Later is shown to advantage in a dance costume worn by Juna O'Dea. The skirt, apparently straightline, is a wrap-around which opens and flares and whirls with the motion revealing the dancer's bare legs. Concealing, yet revealing, which, after all, has more s. a. powers than all strip stunts in creation.

Buttoning pajama legs onto short bathing suit legs is another tricky touch. The brief bathing suits are in glamorous color contrasts of orange, chartreuse and white.

Pine box pleats, once the dancer's favorite skirt idea, seem to have returned in favor since we have noticed a lot of dancers wearing this type of dance frock lately. In this musical they are slashed at the sides getting over the same effect of the bare legs appearing in the dance motion — now you see it, and now you don't.

Lois Moran sets her type off in flame-colored velvet which takes the form of trouser costume.

It just wouldn't be a musical comedy without a bridal scene and they have the bride dolled out in a most impressive gown glittering and shimmering with embroidered bead patterns. With part of the ensemble in bright blue and the rest wearing scarfs of red and white and blue the total effect is a patriotic one.

Bright colors, bright scenes, bright girls. Of these we sing.

### No Shoe Glooms

There is certainly nothing depressing about the new shoes scheduled for early wear. No ma'am, they up and sing a song of color in either leather or fabric and when they take on color they sure go for it in a big, gay way.

One of the most popular shoe colors promises to be a grand new shade of blue. It is called Admiral blue and is a bit lighter than navy. Champagne soft kids and leathers are due for a return to favor and they may belong to the beige and champagne family, they do look like something brand new in the way of color.

You are bound to get a thrill when you see the new afternoon and evening slippers. Not only are they almost nothing except a slick heel and a bit of sandal up from the sole, but they will simply slay you with their colors. A deep pink, for instance, is embroidered with cutouts outlined in silver kid; pale yellows are garished with flaming scarlets and brilliant greens. Well, see 'em for yourself.

By the way, they are featuring a new toeless sandal for summer. And white will be as popular as ever except that it will have added impetus with color strips and decoration.

### Sandals Gleam

Most of the cut-away sandals have rhinestone and silver kid embellishments. This in keeping with the glittering ensemble which takes in all accessories.



**Magic Notes**  
By BILL SACHS  
(Cincinnati Office)

**MAGIC AL McGUIRK** has organized a magic club in his home town, Niles, O.

**JOHN ELICSON**, mechanic, formerly with Thurston, joined the Blackstone show in Youngstown, O., recently.

**SIMON THE GREAT**, a new professional magish, is working thru New England. He is backed by a line of good advertising and publicity.

**PROFESSOR MARTINEZ**, recently migrated Italian magician, has just finished a week's stay at the Carnegie, Hartford, Conn. Those that saw the performance say there's evidence of good material, altho Martinez is seriously handicapped

by his limited knowledge of the English language. He is featuring a new (?) sawing a woman in half and a levitation. He is being billed as "Greater Than Thurston." However, those that have looked in on the Martinez performance say it's a mistake.

**DAVID X. SPANZIANNI**, Hartford, Conn., magic worker, is now devoting most of his time to his duties as president of a theatrical organization which he organized recently in his home city.

**KARL THEUERKAUF** (Ruthario) has added to his billing and now is known as Ruthario the Canadian Yogi. He is at present on tour thru Nova Scotia.

**BAILEY**, magician and hypnotist, writing from Hartford, Conn., says: "One could hardly say that business here is as it was back in the balmy days of '28 and '29, but general reports from the local magi are encouraging. Of course, it may be the season, but we hope for the best."

**AMATEUR AND PROFESSIONAL** magic have both been very much alive in Youngstown, O., recently. Blackstone was a fine drawing attraction at the Keith Palace; the veteran Ed Reno entertained Rotarians at a special fathers, sons and daughters' meeting; Carl Freed used comedy magic in his act at the Palace, and a number of professionals were callers at the Schlosser and Thomas Star Magic Shop. Among the amateurs and semiprofessionals shows or program numbers were furnished by Arthur Bush, Earl Trinkle, Billy Reese, Kondela, Charlie Leedy, Fred La Belle, Harry Davis and Thomas the Magician.

**LEWIS GERBER**, magician, and wife, Madame Myra, cartoonist, have been kept busy the last few weeks on club dates in and around Cincinnati.

**ELABORATE PLANS** are under way for the SAM Parent Assembly's *Magical Frolic* to be held at the Heckscher Theater, New York, February 4. Proceeds go to the Assembly's building fund. Boys are out to make it the best show they've ever done.

A **MAGI-FEST** is being staged by the Howard Thurston Ring, IBM, Columbus, O., January 30. Columbus boys promise all visitors 24 hours of fun and frivolity. Program will open with a magicians only show and get-together in the Junior Ballroom of the Nell House at 2 p.m. A Dutch-treat banquet and smoker will be on tap in the College Grill of the Nell House at 6 p.m. A two-hour magic show, the entire proceeds to go to the Columbus unemployment fund, will be staged at Memorial Hall at 8:15 p.m. After the show the magic fraternity will reconvene at the Nell House for a big surprise which the Columbus boys have formulated for the visiting magicians and friends.

**DR. HOWARD**, hypnotist, is currently playing theater dates thru New Brunswick, Can. He played Sussex, N. B., recently and drew \$700 business. He was the first hypnotist ever to play the town. Princess Nomah is working with Dr. Howard, doing the window sleep.

**BECKER THE MAGICIAN** reports that he has just concluded a busy holiday season in Illinois. He is booked for a few more State schools and is set to play at the convention of the Illinois Boy Scouts in Aurora, Ill., in February. He will begin a swing over a chain of Illinois schools January 14.

**TRIEBEL THE MAGICIAN**, after laying off for three weeks for the holidays, resumed his tour January 11 at Thurman, O. He will play schools thru Ohio and Kentucky territory. Triebel has added the levitation, walking handkerchief and the disappearing birdcage to his routine.

**FOSTER LARDNER**, stage veteran and for years manager of the E. F. Albee stock in Providence, R. I., has made magic a lifetime hobby. On December 30 he put this hobby to good use in a post-Christmas entertainment staged in the crippled children's ward of the Rhode Island Hospital, Providence. Lardner's best stunt, in the opinion of his juvenile audience, was production of rabbits and candy, which he gave to the youngsters, many of whom watched his act from their hospital cots. *The Providence Eve-*



**Minstrelsy**  
By BOB EMMET  
(Cincinnati Office)

**DALE BROTHERS**, former popular minstrel act, now in vaude, write from San Antonio: "Saw Bob McLaughlin's note in *Minstrelsy* asking about the Dale Brothers, oldtimers. Well, this is our 34th season and the team is still going strong. We are spending the winter in the sunny South. Have a platform show in Missouri in the summer. Band goes out at 11:45 just in the old sweet way. We pack them on the lot and they stay there. Now and then a Johnny-come-first-of-May will come up and ask for a job, telling us he sings over the radio. What we tell him is plenty. We would certainly like to make one more 11:45 as we did with Beach and Bowers in 1898."

**CAPTAIN JIM CASSARD**, director of the Police Minstrels, to be staged at the Dauphin Theater, New Orleans, January 24, is promising the "best police show ever presented in the Crescent City." As a ballyhoo for the show more than 50 policemen garbed in the full regalia of old-time minstrel performers, will parade the commercial district of the city on Saturday afternoon, January 23. Superintendent George Reyer will lead the procession and ranking officers of the department will participate.

**BILLY PAYNTER**, minstrel manager and producer, writes from Omaha: "Had a letter from Lew Francis the other day. He is in Chicago and says he has a swell new act. Wonder what has become of Herb Nadall, the Armstrong Brothers, the Cotton Brothers and Lew Sully."

**CLARKE VAN NESS**, minstrel coach and writer of stage material and songs, has written a book which he feels will meet the approval of all who know the exigencies of a coach. The music is modernly arranged, a feature that will help the coach considerably.

**BOOM! BOOM! BOOJEROOM!** They're going ahead at Bedford, Va., with arrangements for the 1932 bass drummers' championship marathon. Meanwhile Bobby Gossans, who was accused of sharp practice in last year's contest, writes from Columbus: "Just a few lines for the minstrel column in regard to the bass drum contest. Am all ready to take part in the contest, but we must have different judges. Am taking quite an interest in what Fred Leslie, Jim Winnie and John Van Arman have to say, or any others who think they can outplay me on the bass drum. Since the last contest I've learned more stunts and I still claim I'm the best bass drummer in the world."

**THERE'S A DEPTH OF PATHOS** in a letter forwarded to this column shortly after the sudden death at Philadelphia of the veteran minstrel producer, William Ward Pell. This letter, written by the veteran, who died before he had an opportunity to mail it, was found among his papers by his son, William Ward Junior, and forwarded. In the five pages it covers the old manager discusses at some length his activities and discloses that he was enthusiastic about his newest performances as a radio artist, the work he was doing when the final curtain was rung down on him. He says in part: "I am just sitting here thinking of the old days that are past and gone, and some of the friends I knew. It seems many years since I saw them. But I always remember them as I stand in front of the mike broadcasting my radio hit, which was written by my late cousin, Septimus Winner. I used the old song, *Listen to the Mocking Bird*. Memories come back to me of the time I played it years ago. I often wonder if those old friends are still with us. I pray they are. I will always remember them. I am just two hours off the air tonight. Just couldn't go to bed. It seemed I must write this letter. All of my family now married except my youngest daughter, Gladys, who is with us. My youngest son, Cecil, is employed in another town. That leaves me with my wife, who is failing. We three, all alone. My home is in New York, but I am here for three days broadcasting, then go home. I'm getting older every year I know, but I



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(See MAGIC NOTES on page 53)

(See MINSTRELSY on page 53)

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38th YEAR

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## Equity's Wise Air Ruling Not Wise Enough To Help Spineless Actors

EQUITY'S admirable action in ruling that members of the association must obtain its consent as well as adequate compensation for broadcasting on commercials will be received by the stage stars affected like the comic strip Mr. Henpecko might have reacted visibly to bad news concerning his mother-in-law. There will not be a few "names" who will register insincere protest against this imposition upon their private rights. Yet deep down within their hearts they will thank the day that brought into being the AEA.

The unionists over at West 47th street have succeeded in wiping out an evil that was the more dangerous because its victims were powerless to raise up cries of protest; at least in the open. Apparently there were some stars with interest enough not only in themselves, but in their profession as well to make known the disturbing angles of the "guest star" evil to Equity's Council. And maybe even a little slower than grinds the proverbial mill of the gods, the Council set to and destroyed that monster which had long been a menace to the peace of professionals cursed as well as blessed with a theater and radio following.

Columnists as well as others of the scribbling fraternity who have been imposing on the good nature of stars by urgent pleas to appear gratis on commercials probably did not realize to what extent they were making pests of themselves when they introduced this form of ballyhoo graft. But as is characteristic of any branch of the show business that depends on "names" for a draw, competition became keen even

among the boys who were gradually practicing polite blackmail without realizing it. Probably most of them have come to their senses now, when free talent is no longer at their beck and call.

There might even be evasions of Equity's ruling. A sympathetic—and maybe a fearful—star might even under the new conditions do the switchback business to comply with an influential mike chatterer's bidding. Such an evil Equity is not in a position to remedy. In all history there have been such, and probably there always will be persons who thumb their noses at benefactors. Aside from this, Equity has done a splendid thing in ruling on gratis radio appearances. It will receive the heartfelt thanks of all of show business.

## Nonpayment of Theatrical Wages Getting To Be a Thing of the Past

ALTHOUGH various internal troubles concerning a particular circuit may be prevalent, conditions as affecting actors are gradually improving and are now almost at the point where it is a rarity for a troupe to be stranded, or a manager to close a show and forget to pay off. In nearly every instance where a company goes on the rocks, and is not covered, as in the case of legit shows, by an Equity bond, the cast went into the proposition knowing full well the possible consequences.

Statistics from almost any State will show that failure to pay actors comprises one of the smallest items in the general list of such in industrial bulletins. Which cannot but reflect on the higher scale than ever upon which the theatrical industry is now based.

Taking that portion of the New Jersey department of labor bulletin which deals with the wage collection division, there are 21 industries listed in connection with the legal aspect of collecting unpaid wages. Thirteenth on the lists is amusements, with but 43 cases here and there throughout the State, as against a peak of 453 in another industry wherein legal action had to be taken to protect the wage earner.

No longer does the stigma of fly-by-night theatrical troupes make "material" wherein the stage-struck child who leaves home is gyped and whatnot. Just as any employee hangs his hat and coat in the offices or shops of any big corporation and is assured of his salary at the end of the week, so also is there the strong corporation in the form of a circuit or producing concern which gives similar assurance.

Talent does not have to go begging for the most part. Anyone with common sense can get in touch with the right people for his particular kind of work and either make good or go back home. The opportunity is always present and the principals involved are usually responsible.

## Going to Extremes in Economizing On Fair Grand-Stand Entertainment

THERE is hardly a line of endeavor where economy is not the watchword in these times of depressed conditions. This is as it should be. Not to economize when decreases in revenue make themselves felt regularly would be flirting with bankruptcy.

Fair men are probably getting just as many gray hairs as anybody else trying to find solutions to their financial problems.

They are watching every item of expense and retrenching wherever they feel such action warrants. This is all well and good, and will make for a more sound foundation when prosperity returns.

But one must be careful not to go to extremes in economizing. In saying this we have in mind the booking of grand-stand talent and fireworks. Altho there have been exceptions, it has always been a practice with many fairs to engage acts, revues, rodeos, etc., from various offices, or book them independently. Fireworks also have been purchased from different concerns, some allied with booking offices, others not.

When booking grand-stand entertainment from different offices each would send a man to direct the respective offerings, collect salaries for the talent, etc., meaning if people were engaged thru two or three booking offices that many representatives were necessary. And the situation has been the same with fireworks firms.

We now learn that one big fair, in an effort to further reduce its overhead, aims to book its grand-stand attractions and fireworks from one office, thereby requiring only one man to handle everything in this division. Whether the fair will be successful in its aim is a question. The proposed plan might work out all right so far as acts or productions are concerned, even tho the variety of features from which to select will be limited by having to buy from one booking office. It is doubtful tho, if one person is capable of handling the staging and direction of the "flesh" end, but, granting that he is, will he also possess the qualifications necessary for arranging and discharging the fireworks? That's the rub. It requires men of experience to handle this work, and if there is a person who can stage a grand-stand show and double competently on the pyrotechnical display, we would like to meet him. Unless an experienced fireworks man be engaged, we would hate to be in or near a grand stand when the display is given.

## Indictments of Kaplan, MPO 306, May Put to Rest Long-Heard Rumors

SAM KAPLAN, chieftain of Local 306 of the projectionists' union, has been indicted, along with 21 of his confederates, on charges of coercion and conspiracy. The indictments and the attendant trial may finally put to rest the rumors that for years now have emanated from the fastnesses of the local. The rumors have ranged from allegations concerning the organization's funds to wild tales that Mr. Kaplan did everything except eat little unionites for breakfast. There have been allegations of strong-arm methods, of misappropriation of funds and practically every other crime or misdemeanor that any one man might conceivably be able to commit.

On the other hand, there have been answers to the charge, stating that Kaplan was the armored saint of New York movie unionism, that he had saved the day single-handed time and time again, that he had devoted his life to the building up of 306 to the fighting machine that it now is.

Smoke has come billowing from both sides in the course of the argument, and, where there's so much of it, there must be at least a slim red wisp of fire. If Kaplan's opponents are wrong, the labor chieftain ought to welcome the chance to prove them so. If they are right, it's about time that some action were taken on the situation alleged to exist.

Cites Old Circus Roster

Editor *The Billboard*:  
 In reply to Ed Wertley's query as to whether any one knew if the writer traveled with the Sparks & Allen Show in 1890, will say most assuredly not. But I was with that show in 1891. We opened in East Brady, Pa., April 25, and closed in Butler, Pa., October 17.  
 It was a 50-horse wagon show. With the show that season were George and Mollie Belford, Luman Millis, Seeman and Burke, Harry Delmain, Capt. George Bartlett and wife, George Hartzell, Charles and George Gregory and Madden and Lowery. John Sparks was manager and owner; Carl Daugherty, treasurer; O. S. Cary, agent; "Curly" Platner, boss canvasser; "Doc" Williamson, boss hostler; "Sig" Nevraro, manager side show; Eugene Wack, band leader, with the following musicians: Phil Apple, Pres Rice and the writer. Charlie Sparks played double drums and several of the performers "doubled in brass" for parade. The show was routed thru Pennsylvania, Maryland, West Virginia and Virginia.  
 Have read with great interest the various articles appearing in the Forum. Some are accurate and some very inaccurate. "Jim" Swafford was absolutely right regarding John Murray. John and Florence Murray were fellow troupers of mine in 1893-'94-'95 and '96 with the Bob Hunting Circus. I never heard of the Hurlburt, Hunting & Mfler shows.  
 Mr. Hunting was part owner of the following: Hilliard & Hunting, Hilliard, Hunting & Demott, Washburn & Hunting and Hurlburt & Hunting. Outside of these titles he always used the title Hunting's Railroad Shows. Dave Castello (Loughlin) and his wife, Ada (Zazel), were riders with the Hunting Shows for several seasons. Dave also acted as equestrian director.  
 Chicago. H. H. WHITTIER.

Old Variety Days in Chi

Editor *The Billboard*:  
 Hats off to Mr. De Forest. I guess he's right. I never knew it till now. I didn't think that he was that old, but I didn't lose the race entirely, I got a place anyway. That proves the value of this Forum.  
 At the time he speaks of there was the Olympic Theater in Chicago, George Castle, manager. He got out to Chicago and started the George Castle booking agency. He had the old \$60 limit for a team and ran a straight variety show headed weekly by some team. It also booked combination shows. There were also the two Kohl & Middleton museums, on West Madison street and on Clark street, and Louis Epstein's on Randolph street.  
 A few years prior to my playing the Siegel & Cooper store, I closed with the German Bros.' Minstrels at the People's Theater.  
 Well, we closed, and no one got a dime. The show made money, but never had it. Managed by Fred Wright, who afterwards managed the Hoyt interests. Jim Gorman should have been in front instead of on the stage. Had he been the show would have never closed. He thought by doing stage managing and acting, too, he could save money.  
 We played at Pope's Theater, now the Century (or maybe by this time it is changed again). In the morning we went thru the Busch brewery. You know what that bunch of broken blace-face actors did to that free beer. I think we sampled every tub that was in the brewery. When we hit the air, the beer hit us, and we hit everything on the way to the hotel except a policeman. We opened to a packed Sunday matinee. Poor Jim Gorman was crazy. Everyone full of beer. One of the boys wanted to pacify him and said: "Jim, the house is full. Ain't that great?" He said: "Yes, and so are the actors, but that ain't great."  
 We gave a fine show, and the only mishap that occurred was some of the boys dropped their guns out of time on the stage in the *Dancing Musketeers*.  
 Well, after we had closed all that could do a specialty got busy at once. They were Arthur Elgby, monologist; Will and Al Virto, comedy musical act; Billy Lions, female impersonator; Ad Ryman, stumpe speech; the quartet—George Gaskins, Jim Cherry, Ed Harley and George Bruntnam—and the Gorman Brothers.  
 I made the Epstein Museum. I drew \$5 in advance and loaned it to Jim Gorman. On the bill were Ward and Lynch.  
 We did nine shows a day at Epstein's. I played the other two museums, 10-a-day (Sundays, 16 or more). Then joined a musical comedy starring Rose Osburn in *Town Lots*. Here is the first time to then that a show closed when it was

THE FORUM

making big money. Partners got fighting, and after two months of big business closed. I went east to get a partner for my trick house act. Landed Myrtle Kingsland at the Casino, Rockaway Beach, L. I. Jim Lawlor and Charley Thornton were there.  
 Dan Nash was in front playing his old tin whistle, and old Coffee Pot Ed Gallagher was putting on acts. During the season I had composed a new song on "Feet." I collected a wagonload of old shoes and put them on a rope. Had them hanging all over me. All you could see of me was my hands and face while I was singing the song. Jim Thornton may remember that, or it may have been the next season, for I was there a season and a half. I boarded all the old shoes up underneath the stage, thinking that I might need them the next season. Whoever found them must have wondered. During the season Mauritius and Queen (clown and monk) played there. I described my trick house to Mauritius. He was more than interested. I went home with him to Philadelphia and made my trick house, and from that on it's history.  
 WILL DELAVOYE.

Atlanta.  
**To the Rescue of Burlesque**  
 Editor *The Billboard*:  
 As one of the audience who still loyally supports the efforts of burlesque to refuse to die, I would equally as loyally condemn the efforts to kill that form of entertainment by those who would.  
 Considering the number of stock and wheel shows in existence today it seems to me it has held up very favorably with all other forms of flesh entertainment. Particularly in the face of an unusual depressed season.  
 As to the wall of the critics that burlesque has lowered its standards and sought out nudity or uncamloufaged

double entendre as its bill of fare, I can only point out that our newsstands have done likewise.  
 Despite criticisms of trade papers, a New York tabloid and various organizations of the "watch and ward" type, I firmly believe that the executives of the wheel, local managers and performers themselves are ever on the alert to give the type of entertainment that the box-office patrons desire. Hence, in my opinion, it is much fairer to condemn the habitues.  
 Burlesque is not dying, it is not even critically ill. It boasts of three houses in the Times Square district as compared with one 10 years ago. It can boast of a recent book (*Burlesque*) on its history. And finally, I hope it can boast of officials who are courageous enough to act on their own beliefs, based on their studies of the industry's needs.  
 JOHN P. SCHREIBER, M. D.  
 Rochester, N. Y.

Old Shows Featured Leaps

Editor *The Billboard*:  
 There has been much written about the leapers, but some of them have been overlooked. One by one they have passed on. Some of them were champions of the circus ring, with many years to their credit.  
 The Apollo Belvidere of the arena, Robt. W. Stickney, added one more lasting memorial to the Stickney family's record of achievements. His reputation as a rider put his name in bold-face type on any program.  
 The John Robinson Show, pioneer in the circus business of this country, gave the leapers an important number in the program. Seventy years ago, during the season of 1858, Sam Rinehart, Henry Gennings and William Donovan were on the roster of the Robinson Show as leapers. Seasons of 1859, '60, '61 and '62 Frank Starks was featured as champion leaper with Robinson & Lake Circus and Menagerie. In 1868 G. M. Kelly was champion leaper for John Robinson, and in '69 and '70 James Gardner, Boyd Robinson, Jerome Tuttle, J. Lamktus, William Smith and Billy Carroll were

given publicity as experts in the leaping tournament number of John Robinson's World's Exposition. Thus leaping held strong as a special attraction with the prominent American circuses season after season.  
 I have a number of prints in good condition showing the following: P. T. Barnum, taken in 1870; Barnum and his Four Dwarfs; Barnum's Museum; Jenny Lind; the awards of merit at Barnum's Baby Show, interior of the museum; Barnum's Bridgeport home; Castle Garden, in 1850; interior of Castle Garden; General Tom Thumb, in 1844; Charity Barnum, P. T.'s wife, and James A. Bailey; Barnum, the veteran showman; also a facsimile of poster of Barnum, Bailey and J. L. Hutchinson and the "Greatest Show on Earth"; the Great London Circus and Sanger's Royal British Menagerie and Grand International Allied Shows.  
 THOMAS A. FULLERTON,  
 Whitinsville, Mass.

Holland-McMahon Circus

Editor *The Billboard*:  
 Your Forum is one of the most interesting features of *The Billboard*.  
 Allow me to submit the roster of the Holland & McMahon Circus in 1886-'87. I joined the show in Covington, Ky. John McMahon and George Holland were proprietors. Joe McMahon, just out of college, was manager. This show was transported on five cars—two flats, two box cars and one coach. Performers included the following:  
 Al Seibert, bars and leaps; John Quigly, bars and doubled in leaps; Billy Batchelor, bars and doubled in leaps; Billy (Nigger) Bennett, bars, doubles in leaps; Chas. Orville, bars, leaps and single traps; Alf Dorian, contortionist, leaps and bars; Chas. McMahon, cowboy riding act; John McMahon, jockey act, four-

horse act; Mlle. Celeste, single and double traps; John Stowe, principal clown; Bert Stowe, concert act, comedy; John Welch, concert turn, ballads; George Holland, principal bareback rider; Joe McMahon and John McMahon, ring masters; Prof. Hadley, Negro pugilist; John McMahon, concert boxing feature; Mrs. John Quigley, singing turn, concert; ground tumbling and horizontal bars by entire company. Mrs. Joe McMahon, Mrs. Ed Holland, reserves; M. Doran, boss hostler; Sol Shays, cookhouse; Prof. Madden, side-show mahager; Sancho, talking dog, and magic; Harry King, fire-eater; Mr. Sanderson, treasurer; Ed Holland, transportation.  
 FLINT, MICH. DAVID H. LANO.

Offers Advice to Bookers

Editor *The Billboard*:  
 Denying acts to the public is a failure for many circuits. In some cases the booker refuses to book certain classes of acts. Why, we should like to know? Is it because he does not like that certain style of act?  
 Anyone takes a big load upon himself to do such a thing. A showman that really knows the business would never do it. Take our showmen of the past in the vaudeville, who made fortunes at the small prices of 10, 20, 30, and box seats 50c; 12 to 14 acts on the bill. Kohl and Castle were showmen that gave the public what they wanted and pleased them. The answer: They were a success. Gustave Walters, the founder of the Orpheum Circuit; Martin Beck, Cole Bray, Tony Pastor and a number of others who were successes all figured on the public choice.  
 Today we have men sitting back in easy chairs drawing a line on certain acts. What will be the finish? A failure. Vaudeville is variety. The public wants plenty of it. This thing of four-act vaudeville is no show. It is just a starter, and to a four-act bill you cannot put a touch of variety. Just as soon as the present bookers come out of their clamor of likes and dislikes the better it will be for them. C. J. WILLIAMS,  
 Macon, Ga.

Karson's Peace Plea

Editor *The Billboard*:  
 Another year has passed. Now 1932 is here with bells on. Everything and everybody is modern. People are civilized. Civilized people are trained to think quickly and to think right. People in different professions have organized clubs and societies in the professions' interests, to make better and bigger, more outstanding, this profession.  
 Magicians have formed clubs and societies all over the world in the interests of magic and magic only. To make magic stand out, to better it, and to make it more profitable.  
 Mentalists have joined many of these clubs, then formed clubs of their own. They have done this in the interests of mental magic.  
 How many magicians or mentalists ever gave any thought as to what connection there is between their respective professions. Mentalism, mindreading, spiritualism, etc., are all a part of magic. In any case, where an audience is deceived in any manner, and plans were made to deceive this audience beforehand; to mystify them, the audience is tricked. When you trick the audience, lead them to believe a certain thing, which is a part of your misdirection, you use magic.  
 Dress a tramp in a dress suit, and you have a different man. Dress your magic in a different suit, and you have mentalism, spiritualism, etc.  
 These civilized organizations, each thinking themselves better than the other groups, look at each other thru red glasses. Each doesn't like the other's suit. Of course, they have the better one. "Fight! room for one only!" To kill, kill that other insect, so that they would stand out more, now occupies their minds. Two parties with thoughts alike.  
 They go to war. Piece by piece, they tear each other's suits. The more they fight, the less presentable they become to the public, who watches the fight. The public is civilized, they loathe a battle they want peace. So the organizations, losing their finer sense of appreciation, become barbarians, each trying to destroy the other. They still see thru red glasses. If they would take these glasses off, they would see they both wear the same suits. But, no, they must cool down first, to become civilized once more, before they realize that. They are close relatives. They don't care to realize that.  
 Any man can go out and pick a fight, but it takes a clever man to stop this man who wants to fight, and make him think that peace is better.  
 Magic and mentalism is wounded in many places. Wounds heal, and when the public is ready to forget this battle, magic and mentalism will once more feel 100 per cent.  
 If these people would only bear this in mind. WHEN YOU FIGHT, AS WELL AS HURTING YOUR OPPONENT, YOU WILL ALSO GET HURT, they would think things over first, as civilized people do.  
 J. KARSON,  
 Tariffville, Conn.  
 ED. NOTE — Peace was officially declared in the so-called magician-mental-ist war the week of December 7, and related in a news story in the December 19 issue. Mr. Karson's letter is reproduced here because we appreciate the possibility of dissension still being manifest in the ranks despite the official termination of hostilities.

Back to the Eighties

Editor *The Billboard*:  
 When talking of old acts and companies let us not forget the '80s when Ruby Lafayette was working strong in Missouri, featuring *Lucretia Borgia* and Emma Leland, doing *East Lynne* around 1881. I remember that year as she played Lexington, Mo., and had no kid for Little Willie, and got me to take the part. I did not have to do lines. Then about '89, back on Long Island, was Etta Cogswell, who produced *The Child Stealer*, a play in which Gus Heege got the part of Jonathan Pointer, a cop, to start with his *Yon Yonson*.  
 Those were some of the good oldtimers that got me started. I guess I am still starting as I still am learning things in the profession. While asking for oldtimers don't forget among the reps Jim and Minnie Greese, of the Swiss Entertainers, with Juno Barrett for leading lady; also dear old Dad Mason, of Mason and Morgan. Where are any of them now?  
 Let us hear from some of them if the curtain hasn't been rung down on them.  
 Sapulpa, Okla. JACK LOVELLY.

# C I R C U S I E S

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

## Ringling Acts Are Signed Up

Will appear indoors under auspices in Detroit and four other cities



MONUMENT marking the grave of Lillian Leitzel, whose her ashes are interred at Inglewood, Calif., Cemetery. J. A. Westmoreland, banker, of Los Angeles, official representative of Circus Fans Association (at left), with Alfredo Codona, husband of Leitzel, famed aerialist, who erected monument to his wife.

## The Ledgetts Arrive At Santa Monica, Calif.

SANTA MONICA, Calif., Jan. 9.—Fred Ledgett and wife, Irene, of Sells-Floto, arrived here in their house car Christmas Day just in time to have dinner with Fred's old pal, Bert Olbert, manager of Bay District Studios of Station KTM, located in Elks' Club.

The Ledgetts left Peru, Ind., two weeks after S.-F. closed. Stopped at Rockford, Ill., to visit Fred's folks, then to Sioux City, Ia., for month's visit with Mrs. Ledgett's folks. At Oklahoma City they visited Mr. and Mrs. Charles T. Boulware, and at Dallas visited Sam B. Dill's Robbins Circus at fairgrounds.

Second day the Ledgetts landed here, Fred received telephone call from Tom Mix to visit him at his home. It was his second day home from hospital and, although he was very ill for a while, he looks great now. At New Year's dinner at Ledgett home were Mr. and Mrs. Bert Olbert, Mr. and Mrs. Benjamin F. Underhill, Thurlie Adams and Mary Colburn.

## Randle With Cherokee Bill

CINCINNATI, Jan. 9.—Jack Randle and his three Hawaiians, who were with Sutton Bros.' Western Attractions under direction of Rex M. Ingham, are now with Cherokee Bill Show playing picture houses in Georgia. Dancing Maxwells, Bill and Margaret, are at home in Knoxville, Tenn. Ingham, personal representative of Shorty Sutton, former movie star, who is playing de luxe houses in Georgia, is in New York on business with John Thiele, of Collins Amusement Service, arranging a route for Sutton in the East. Ingham recently was in Knoxville and visited with Louis Saldenberg, manager of Strand Theater.

## Ernest Haag Started Show in Shreveport, La.

SHREVEPORT, La., Jan. 9.—Ernest Haag, owner of Mighty Haag Shows, who for many years was a director of Commercial National Bank and was one of the city's leading citizens, has returned to the show's quarters at Lecompte, La., after visiting here. He still considers this city his home, he said, and maintains a residence here. With the late Capt. Peter Youree, Mr. Haag was instrumental in construction of the Commercial bank.

Haag Shows originated in Shreveport many years ago. Mr. Haag, with assistance of Capt. Youree, purchased from a Mr. Sellers an old flatboat for \$20, loaded his shows on it and began a journey down the river. Mr. Haag now has one of the largest motorized outfits on the road.

## At Pals' Club, Miami, Fla.

MIAMI, Fla., Jan. 9.—J. M. Hathaway, of Pals' Club, distributed many turkeys to the poor in this city.

L. P. McCready, secretary of Miami Elks, formerly grand secretary of the lodge, is now a working member of Pals' Club staff; also Morris Harkins, formerly caterer of Elks here.

Mr. and Mrs. Harry Thurston are still here. Have cottage at the beach. Harry again will have his tent show on road.

The Marionette Rays are daily visitors to the club. Have a winter camp here.

Edith Shafer Mack, wife of the writer, Harry Mack, has fully recovered from injuries received in an auto accident.

Herman Kruse, formerly of Sparks Circus, who is the official Scribbler of the Pals, has about recovered from a cracked kneecap.

## Would Apply Federal Laws To Trucks With Explosives

WASHINGTON, Jan. 9.—A thought for circus and carnival executives operating by motor truck to keep in mind is found in report of director of Bureau of Safety of Interstate Commerce Commission in suggesting that firms using trucks to transport explosives and inflammable liquids be made to conform to regulations similar to those federal laws now applied to railroads. While the bureau director doubtless had in mind trucks used by commercial firms, yet a circus or other outdoor amusement organization which travels by highway and transports gasoline, for example, in any quantities should be concerned.

In addition to the loss of life, damage to show property possibly resulting from grade crossing, as well as other accidents, should be kept in mind, as truck travel for such outfits continues to increase in popularity. Information given to a representative of *The Billboard* at the ICC is that, should the recommendations of the bureau of safety as to requiring operators of trucks carrying inflammable liquids and high explosives to observe the same care at grade crossings as railroads now do be approved, the commission under present law would have authority to promulgate the recommendations.

## Staats, Birle to Wheeler

NEW YORK, Jan. 9.—E. E. Staats and Leo Birle will have lunch and commissary stands with Wheeler & Sautelle coming season. Staats has been tramping for about 25 years with various outfits, including Barnum & Bailey, Adam Forepaugh, Buffalo Bill, DeAlama & Washburn and his own show. Birle is an experienced restaurant man of Newark, N. J.

## Conroy Bros.' Shows

CINCINNATI, Jan. 9.—Leroy Euster, manager of Conroy Bros.' Shows, in quarters at Kansas City, Kan., states that bodies will be built on trailers recently received. Animal cage will be on one, and other will be used for pole and seat wagon. Outfit will be about same size as last year—four trucks and two 18-foot trailers, dogs, ponies, goats and monkeys (approximately 18 acts). Twelve people will be carried. The show's pet, Rex, 16-year-old dog, died recently. Late visitors were E. C. Velare, Mr. Fisher, Jim Andrews, Ed Dart, Jockey Day and wife.

## Show Will Be Repeated

INDIANAPOLIS, Jan. 9.—The Veterans of Foreign Wars Circus, held at Riverside Park here December 28, was a financial success and will be repeated next December. Program included acrobatic and tap dancers from local school; Joe Hodgini and troupe of riders, Aerial Youngs; Joe Cramor and dog, Buddy; Virginia Young, Hodgini's ponies, Harry and Loretta LaPearl, Shorty Seydell and others.

## Olympia Circus Drawing

LONDON, Jan. 9.—Bertram Mills has risked almost his whole fortune in his current Olympia Circus, the show costing around \$350,000 and carrying no other money than his own. More than 4,000 people are employed, including acts and attendants, while 1,000 guests attended the annual circus luncheon the eve of the opening. Under a two-a-day policy the show is drawing capacity audiences at the Olympia. It opened December 23 with a strong international program and plenty of side attractions.

## LaPearl To Produce Numbers

INDIANAPOLIS, Jan. 9.—Harry LaPearl has again signed contracts to produce clown numbers for third annual circus of Paul M. Lewis in Cincinnati, January 25-27, and also at Hamilton, O. He will be assisted in his numbers by his wife, Loretta, and Shorty Seydell. Clown contingent will include a number of other jocks.

## George Hanneford to Downie

CINCINNATI, Jan. 9.—After having arranged for display of George Hanneford Family in 1932 catalog and booking act for parks and fairs, Wirth & Hamid, by special arrangement with Mr. Hanneford, mutually agreed to release act to Charles Sparks for his Downie Bros.' Circus.

## Clark Again With Wheeler

CINCINNATI, Jan. 9.—Carl Clark's trained-animal acts are re-engaged with Wheeler & Sautelle for coming season. He is at present playing a number of vaudeville dates in the Middle West, but will soon return to his quarters, where a number of new features will be broken to be added to his program.

## C. F. Kline in Burlesque

AKRON, O., Jan. 9.—Charles F. Kline, who clowning for six weeks in toy department of Yeager's store here, is now doing second comic at the Grand, playing burlesque stock.

## Snyder Building Four Trucks

RED CREEK, N. Y., Jan. 9.—Large hangar at airport here has been leased by Snyder Bros.' Circus. It gives ample room for storage and workshop. Four trucks, with tableau bodies, are now under construction. Training of several horses and ponies has started.

## Meighan to Florida

CHICAGO, Jan. 9.—George F. Meighan, general representative of John Ringling, left Chicago Friday for a trip to Sarasota, Fla. Meighan will confer with John Ringling on plans for next season's shows. He will remain in Florida for two of three weeks.

## Looking Back Thru The Billboard

### 25 Years Ago

(Issue of January 12, 1907)

Ringling Bros. have relinquished option on controlling interest of Hagenbeck Show, and aggregation will go out from New Orleans next spring under old regime and with the several executive heads, same as last season. Fuller, general agent; Thompson, manager; Maddy, contracting press agent; DeWolfe, press agent back. . . . Great Wallace Show will not be sold and will again go out under personal management of B. E. Wallace. . . . Advance staff of Barnum & Bailey will include Louis E. Cooke, general agent; John P. Fagan, railroad agent; R. M. Harvey and Charles Hayes, contracting agents; Harvey L. Watkins, W. D. Coxy and Dexter W. Fellows, press agents; Lester W. Murray Victor Cooke, Al Riel and Oliver Lester, car managers. Carl Clair will be bandmaster. . . . Hugh Harrison, side-show man, is to retire. . . . Adam Fetzer has purchased Star Show, wintering at Boswell, Ind. . . . Nettie Carroll, wire performer, is booked over Keith Circuit until April 13, when she joins Forepaugh-Sells. . . . Walter K. Hill will be contracting press agent with Buffalo Bill.

### 10 Years Ago

(Issue of January 14, 1922)

General Agent F. J. Frink of Walter L. Main Circus engages Charles Bernard as contracting press agent and secretary of advance car. Letter was with show for years in old days. . . . Zeck Terrell, manager, and W. E. Wells, equestrian director of Sells-Floto, have returned to Denver from New York, where they selected wardrobe for spec. . . . John R. Ages will open his big indoor circus in Minneapolis week of January 30. . . . Rhoda Royal Circus closed January 1 and is stored in New Orleans. L. B. Greenhaw was general agent. . . . Horace Laird, clown, re-engaged with Main Circus, making his fourth with that show. . . . Albert Gaston, veteran joey, will again be with Howe Show. . . . E. E. Bonham's D. & P. Show in quarters at Prairie du Sac, Wis. . . . Understand Ralph Houser has signed as equestrian director with Sparks Circus; Jim Irwin will have stock again and George Singleton in charge of big top. . . . W. L. Jamison contemplating taking out five-car circus.

The First

BIG LIST NUMBER

of 1932

Announced on Page 2

**With the Circus Fans**

By **THE RINGMASTER**

CFA

President, H. HERTZBERG, 401 Brady Bldg., San Antonio, Tex.  
 Secretary, W. M. BUCKINGHAM, 1000 James Bank, Norwich, Conn.  
 Editor, K. K. KNECHT, Box 278, Evansville, Ind.

Congratulations to CFA Elmer A. Kemp, of Trenton, N. J., who has trapped many a lot ALONE—now he has taken unto himself a bride to join him in his trips to the lots to meet his many circus friends and fellow CFA's. She was Lillian Caffey, of Newton, Pa. They were married day before Christmas at North East, Md., by Rev. W. E. Revelle, pastor of First M. E. Church. Fans at Boston CFA meet last June will recall Mrs. Kemp, for she and Elmer made it in for last day of convention. Elmer did Philadelphia meeting too.

Russell M. Keith, CFA of Monrovia, Calif., who has been seriously ill at Las Encinas Sanitarium at Pasadena, Calif., is improving. His mother came from her home in North Dakota. Mr. and Mrs. Keith, who were such close friends of Lillian Leitzel, have their names in the bronze plaques that surround the top of base of monument.

Foster Lardner, CFA of Providence, R. I. formerly with Keith theater interests, returned to some of his stage work and did magic for children in hospitals at Christmas time. He once acted with Blanche Walsh in *Resurrection*. He is a great friend of hundreds of circus folk.

Last Saturday and Sunday, January 9-10, the CFA of Ohio were making merry in New Philadelphia for their annual gathering with State Chairman Jess Springer (business man, magician and friend of circus folk). Son, Walter Nickels, another real circus friend, had the gang of Bells Bros., Top as his guests at his hotel, Hotel Reeves. Ken DeLong, of that town 100 per cent. Fan John Hare, of New Philadelphia, promised a treat in showing his show scrap books. Full details of meeting next week.

John Zinsmaster, CFA of Des Moines, head of big bakeries there, has a special bread loaf he calls Jumbo bread and, of course, elephants are all over the wrapper.

Dr. James W. Davis, one of new members of CFA, is a surgeon and he operates the Davis Hospital at Statesville, N. C. It is an excellent 100-bed place, beautiful in architecture, well appointed and completely equipped.

**Concerning Ringling And Other Showfolk**

The writer, accompanied by John Lindsey and James McCaul, of Ringling-Barnum, arrived at Los Angeles December 24 after an epochal drive from New York City, extremely varied with encountering bad weather, snow and a breakdown on the desert, 100 miles from telephone or fresh drinking water. Pleasant part of journey was renewing old friendships and meeting various mem-

bers of the Whales at their winter homes. As trio pulled up to Ed Nagle's residence morning of December 24, found him engaged in decorating an evergreen tree with hundreds of varicolored lights in honor of trio's invasion of Pacific Coast. Had a merry Christmas and New Year's party at his home.

At Columbus, O., met Clarence J. Dawson and wife, Kitty, but just missed Mrs. John Shannon, who had departed day before for New Orleans.

At Willshire, O., met Gabe Dettner and were sorry to learn that his wife, Sadie, was quite ill at the time. At Bluffton, Ind., met George Brown, banerman of R.-B. Weather conditions prevented trio from going to South Bend to see Walter Wappenstein. Lost the road en route to Peru, Ind., and missed that visit.

At Wright City, Mo., met that enthusiastic Whale, Frank Miller, and wife, both lifetime trouper. At Kansas City had fine visit with Mr. and Mrs. Ed Alexander and Mrs. Florence and her husband, Vic Colombo, well-known showfolks.

Arriving at Wichita, Butch Fredericks wanted trio to visit for a week, but trio compromised by driving out to his fine farm and spending a couple of hours. Called up De Witt Bartlett's address at Wichita, but he was out of city.

At Taos, N. M., we were entertained for several days by Capt. Irving O'Hay, retired lecturer and globetrotter, and carrying decorations from many wars. The O'Hays have an ideal place at this unique village, 100 miles from the railroad, and trading post for several tribes of Pueblo Indians. They are now running a modern tourist camp at Taos.

At Winslow, Ariz., met Bob Huddleston, formerly with Ringling Circus. Bob looks fine and is carrying on a very successful jewelry business. A friend of John Brice's from Ironton, O., runs the largest garage in town.

While waiting for parts for the car to be expressed from San Bernardino, Calif., at the desert town trio broke down in, the writer met an old-time cowboy from Buffalo Bill Show, Bakly Gibson, and said he saw Death Valley Scooty quite often. Scooty also was a cowboy with Buffalo Bill. Major Gordon W. Lillie was booked to spend the holidays at Taos, but trio missed him.

On Christmas Eve Everett Hart gave a big Whale party, and those in attendance were John Lindsey, James McCaul, Everett and Tom Hart, Ray Marlowe and infant daughter, together with Mrs. Alix and daughter, sister and niece of Hart Brothers.

Since arriving here met Mark Kirkendall and wife, Spike Foley and wife, Dave Clark and wife, George Harrison and wife, Mrs. Ed Bagle, Paul McCarthy, Mabel Clemmons, Russell Miller, Chester Petros, Ray Marlowe, Charley Salisbury, Myles Murphy and many others. On January 2, the birthday of Lillian Leitzel, visited her monument at Inglewood Cemetery and found its beauty beyond description. Various friends of hers had

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left a profusion of flowers that would make one think that this wonderful little woman had only passed away yesterday.

One of most pleasant adventures was on January 3, when Ed Nagle informed trio that they were to be guests of Mr. Olsen, general manager of Panama-Pacific Line, at a dinner on board the liner California. Equipment and furnishings of this new ship are dazzling, and the meal served will long be remembered by the trouper. Mr. Olsen is a warm friend of Ed Nagle, and many showfolks use this line going and coming from their engagements in the East. The writer has used it and found it to be everything represented.

On January 1 went to Pasadena and took in the Rose Parade. On December 27 Spike Foley and wife entertained Mark Kirkendall and wife, Ed Nagle, Stanley Dawson, Jim McCaul and John Lindsey, and on New Year's Eve Ed Nagle and wife had a watch party with the Kirkendalls, Foleys, Lindsey, Dawson, McCaul and Paul McCarthy as guests. STANLEY F. DAWSON.

**Briefs From Old Circus Town**

GENEVA, O., Jan. 9.—Several folks that years ago were with the Main Circus are living in retirement in Geneva. One is A. D. Moreland, who for 12 years owned and operated cook tent with show.

Guy Wellman, at one time assistant in cook tent under Ernest Haley, is now mayor of Geneva.

Thomas Brown, who was with the Main Show for a quarter of a century, is now a successful farmer near here.

Howard Damon, who was raised by the Main "opera," a nephew of the first Mrs. Main, lives in Painesville. Has a successful commission business in Cleveland and operates a fleet of trucks between the two cities.

Henry Ford is building a new plant in Painesville, 17 miles from here.

A few weeks ago Fred Buchanan, wife and daughter registered at Broadway Inn here and spent two days with Mr. and Mrs. Walter L. Main.

Main's 1930 partner, William Newton Jr., and wife were guests of the family a few days before the holidays, and a day or two later Main conferred with James Heron regarding plans for the Main Circus this year.

Mr. and Mrs. Main spent holidays with latter's mother in Smoky City.

Walter Main recently visited his old-time friend, Jack King, who is giving a Wild West show indoors in Cleveland.

**Circus Saints and Sinners Club**

Bela Loblov, booster of CSSCA, has a very important part in the play that is making Broadway sit up and take notice, *Reunion in Vienna*, a comedy by Robert E. Sherwood, presented by the Theater Guild at Martin Beck Theater. Mr. Loblov's acting has elicited much praise from critics and CSSCA is proud to have his name on its roster.

The first check in for 1932, according to National Treasurer Joe Kass, of Richmond, Va., was that of James P. Casey, of Limestone, N. Y. He was secured as a member by that untiring worker and circus lover, Fred J. Heckel, of Bradford, Pa.

National CSSCA President Charles W. Moss, of Virginia, a member of the House of Delegates, addressed members of National Bacon Chapter of National Society of Daughters of American Revolution at their monthly meeting January 8.

In looking over announcement of 10th annual Banquet and Ball of Pacific Coast Showmen's Association, to be held at Ambassador Hotel, Los Angeles, January 12, we find on executive committee J. Sky Clark, Bert J. Chipman, Felix L. Burk and George H. Hines, all excellent members in good standing of California Edward Shipp Tent, CSSCA.

At last meeting of P. T. Barnum Tent in New York City following resolutions were passed:

Whereas, Our president, Jolly Bill Steinke, has given us so much of his time during past year, in spite of fact that his hours are crowded with varied interests ranging from daily broadcasts to clever cartooning, and

Whereas, His personality is always an incentive to a fine, wholesome spirit of fun, it is

Resolved, That we extend to our president our sincere heartfelt thanks.

Whereas, Our secretary, Marian (Mother) Locherty, has so splendidly and unselfishly worked to place the name of the CSSCA before the circus profession, managers and artists, during year just past, and has done so much in making those connected with the circus better understand the aims and purposes of our organization, it is

Resolved, That we extend to this member of our club not only a vote of sincere thanks, but a heartfelt hope that she enjoy good health and happiness this year and the years to come.

Whereas, C. Harry Fehling, our treasurer, has so faithfully served P. T. Barnum Tent during 1931, not only by making our income and expenses balance, but by maintaining a paid membership of 48, the greatest number since organization of the Tent, it is

Resolved, That we extend to C. Harry Fehling sincere thanks of this Tent.

The foregoing resolutions carry greater weight when it is considered that all officers, local and national, serve without compensation.

After resolution thanking Mrs. Locherty for her great work she was presented with a copy of Courtney Ryley Cooper's latest book, *Circus Day*.

F. P. FITZER, Natl. Secy., 41 Woodlawn Avenue, Jersey City, N. J.

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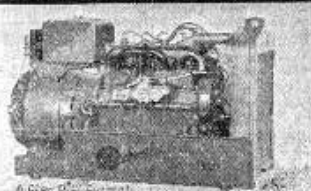
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## Under the Marquee

By CIRCUS SOLLY

**SOLLY** learns from a reliable source that Sells-Floto will positively go out coming season.

**H. A. PHILLIPS**, who is in Los Angeles, infoes that Mexican shows around there are doing very little business.

**JOE SHORT** and wife, midgets, have returned to their home in Detroit. Joe will clown at Shrine Circus in that city.

**EARL BEHEE** advises that Behee Attractions are playing Merchants' Sales Days along the Coast and doing nicely.

**GEORGE J. MENDELSON** is now in Dayton, O., working on an advertising proposition. Will be there for approximately eight weeks.

**HARRY (DOC) RICHARDS**, trap drummer, again will be with Jack Phillips' band on Wheeler & Sautelle, making his third season with that organization.

**CHARLES E. DOELKER**, of Harrisburg, Pa., aided by his two sons, has completed a miniature circus and used it as a Christmas display.

**ROY BARRETT**, clown, arrived in Chicago last week and will be there until his winter circus dates start a few weeks hence.

**H. B. GENTRY**, who had been in Miami, Fla., returned to Mobile, Ala., where Original Gentry Bros.' Shows are in quarters.

**FOLLOWING** attended a New Year's party at home of Earl (Blackie) Murray: Walter Barnett, Frank Jones, "Fat" Dugan, Tip O'Neill and Billy Lorette, reports Jack O'Brien.

**WILLIAM SHEFFIELD**, former concessioner and circus performer, who operates popcorn cart in Norway, Me., gave away many pounds of corn to children Christmas morning.

**BOBBY COULS** had a most successful engagement at a Bay City (Mich.) department store, putting on Punch, magic and clown numbers. In a few weeks he will open at Armada, Mich., with a small vaudeville show.

**MERLE EVANS** is band leader with Fred Bradna's Circus playing the de luxe houses for Loew. Doing big business. Merle will be in Detroit for Shrine Circus February 1-13 and in Cleveland for Grotto Circus February 15-28.

**JOHN DONNELLY**, 51, former circus clown, who was a sergeant in the field artillery overseas during the World War, is first patient in the new United States Veterans' Bureau Hospital, Indianapolis. He is suffering from heart disease.

**W. E. FREEL**, with Hagenbeck-Wallace last season, is now manager of Madison Drummer Girls, 14 in number, featuring Miss Madison in "The Dance of the Drums." Girls do acrobatics, toe dancing and drumming.

**DUKE DRUKENBROD**, manager of Hagenbeck-Wallace Side Show, has made arrangements with S. S. Henry to frame a new illusion for his show. Duke plans to visit Peru, Ind., soon to confer with Ringling executives relative to coming season's plans.

**LIEUT. W. D. ROBERTS**, former circus musician, has been with Texas Highway Patrol last two years, stationed at Austin. Was with circuses for 15 years—Gentry Bros., Sells-Floto, Miller Bros., 101 Ranch, Walter L. Main and others. Has been off road since 1927.

**J. H. VAN VRANKEN**, who has had educated horses and ponies with circuses (at one time with John Sparks' Circus) and also played vaudeville, including Keith and Proctor houses, is located at Eldorado, Kan. He is now training a colt, Gloria Lee.

**IN CHRISTMAS** stocking of Mr. and Mrs. Fred Allspaw, retired circus folk, who operate a fruit grove at White City, near Fort Pierce, Fla., was a telegram from a Portland (Ore.) friend, saying that if they want him, "Tusko" is theirs

with no strings tied to him. Mrs. Allspaw used to be Madame Zora, animal trainer, and has written books about circus animals.

**BOB MORTON**, Henry M. Robinson and David B. Enly stopped off in Cincinnati last Friday en route to St. Louis and Kansas City. Visited *The Billboard*.

**IN A RECENT** issue it was mentioned that performers stranded in Dallas, due to flop of a circus, were given aid by the Red Cross. Howard Cummings, who played the circus, corrects this, stating that Mrs. Albert Walker, of Welfare Department, aided the showfolk.

**TOM GREENLEAF**, formerly associated with Sam Baldwin in a flying and casting act known as Flying Baldwins, is living in Chicago at 5053 North Lawndale avenue, and not 505 North Lawndale avenue as mentioned in a recent issue. He is 83 and has been bedfast for some time.

**AMONG SHOWFOLK** at Edgewater, Colo., are Leo Hamilton; Billy and Stella Cronin and Dennis and Viola Denham, of Hagenbeck-Wallace; Sam Gates, of high-wire fame; Billie Sobel, of Sells-Floto, who is in the clothing business; Wilty, late of S.-F., and Loretta Twins, of ground bars and flying-act fame.

**BILLY SENIOR** has a gas station, tourist camp and restaurant (Oak Grove Company) on Central avenue, Route 20, nine miles west of Toledo, O. Recent visitors were Harris Twins and company, driving from New York to St. Louis, and Charles Bounding Johnson, playing dates in the vicinity.

**JAMES M. COLE**, of Sells-Floto, recently gave an interesting talk before members of Penn Yan (N. Y.) Rotary Club. His subject was so well liked that visiting Rotarians from Newark, Ithaca, Elmira and Bath, N. Y., have asked him to speak at their clubs. He is going to give a series of talks on "The Inside of a Circus."

**JIMMIE AND MARGIE HARMON** were entertained at home of Walter Wellington in Lansing, Mich., over New Year's. All are from Hagenbeck-Wallace. Trio motored to Battle Creek, where Harmon's played Bijou Theater for RKO. Have three more weeks' booking for that circuit and then leave for their home in New York City.

**GEORGIE SPEARS JR.**, 20, son of the billboard star and last season featured with Fisher Bros.' Circus, will be with Sells-Sterling this year. Does contortion, iron-jaw and dance numbers. At one time he was in dancing act of Three Wilson Sisters, RKO act. Georgie is assisted by Homer Poirier, French dancer, who also clowns.

**JOHN DELMAR** writes that C. G. McMahon, legal adjuster, and Tom Dolah, ticket seller, have been working on an advertising campaign in Kansas City for three weeks. J. McBride, of Robbins Bros.' Side Show, is in K. C., also T. Morris, clown of Sells-Floto, Bob Gow and wife left for Indianapolis and will winter there.

**IN A RECENT** issue it was mentioned that George W. Paige will be one of the general advertising managers on programs for Ringling Bros.' Shows. Harvey A. Mayer, of Joseph Mayer, Publisher, Inc., of Magazine and Daily Review of Ringling Bros. and Barnum & Bailey, states that Paige is not one of the general advertising managers, altho he was hired to solicit advertising on their Ringling publication.

**C. J. (WHITEY) BUTTS** pens: "Who remembers in 1908 when John Robinson 10 Big Shows played Paris, Ky., and lost rigging wagon? Show loaded and went to Winchester, Ky. Had to take a flat and go back to Paris for wagon. That is only time I know of a circus leaving a wagon. Robinson's was a 43-car show that season. Jimmie Cassidy was boss canvasman; Claude Orton, boss hostler and writer, trainmaster."

**JUDD S. MUCKLE**, of Anderson, Ind., writes that Mae Nation, who recently died in Angola, Ind., was wife of Jack H. Nation, of Dayton, O. Nation is a well-known circus side-show talker. He has been with King Bros.' Shows, Christy Bros., and has had several tabs on road at different times. Mae Nation, until last few seasons, was a well-known side-show performer with carnivals. For several seasons she was with Strayer Amuse-



**BABY PROSPERITY TAKING A NAP**

**ERNEST ANDERSON**, who did the cartoon, was equestrian director at recent Hamid Circus, produced Wirth-Hamid catalog, is a veteran trouper and has his Jungle Show at Playland.

ment Company and early part of last season was with Barkoot Show.

**SIDNEY BERNSTEIN**, theater and cinema manager of London, Eng., has purchased a collection of old circus bills which are soon to be exhibited in that city and which he will subsequently present to the Victoria and Albert Museum. Methods of publicity in the old days were not in the best of taste. One of the oldest of the Wombwell posters, for instance, is headed in huge letters, "Four lives lost." This proclaims the prowess of "Wallace" lion, which had escaped from its cage in 1834 and killed four men.

**TROUPERS** attending annual birthday and New Year's party given by Mr. and Mrs. William R. Kellogg, veteran legal adjuster, at Indianapolis included Mr. and Mrs. Fred Young (Aerial Youngs), Mr. and Mrs. Joe Hodgini (riders), Mr. and Mrs. George (Spud) Kline, Mr. and Mrs. Earl McClain; Mr. and Mrs. Bill Buffington, of Peru; Mr. and Mrs. Elmer Case; Mr. and Mrs. Harley Blair and Joanne, of Mt. Carmel, Ill., and Mr. and Mrs. Harry LaPearl. Mr. Kellogg received many presents. The Kelloggs sold their 20-acre country home and are now living at their home in the city.

**EDDIE WOECKENER**, band director of Hagenbeck-Wallace, recently spent a few days with Mr. and Mrs. Wade Zumwalt at Portsmouth, O. Years ago he played in bands on river boats that used to stop at Portsmouth wharf. Woekener and the Zumwalts are old pals of circus days. Zumwalt being assistant director to Woekener on Al G. Barnes and John Robinson. Mrs. Zumwalt (Madge Fuller) was a performer on Robinson Show. Zumwalt was in circus business for 14 years. Prior to leaving circus business a year or so ago to enter filling station business at Portsmouth he was director of John Robinson band for six years.

**FRED HIGH**, a Kiwanian, had a lengthy and very much to-the-point article in a recent issue of *The Waynesburg (Pa.) Republican*, captioned "Shall We Tax Our Amusements to Death?" In view of the proposed Federal tax on circuses and other amusements, he directed an open appeal, not alone to all Kiwanian clubs thruout the United States and Canada, but also an appeal to all Rotary and Lions clubs, to write congressmen and senators and ask that the proposed tax craze stop at once. Mr. High makes this appeal, not for himself, but on behalf of the children of America; underprivileged children, crippled children, the blind, the deaf, the orphans and the desperately poor and often neglected children; especially children who each year look forward to the time when Kiwanian clubs in various sections convert an ordinary day of the week into a big day—Circus Day—for them.

## West Coast Jottings

**VENICE, Calif.**, Jan. 9.—L. Covington & Sons' Motorized Circus is in quarters at Los Angeles and has started to break in some new stock and working over the old.

Jimmie Dubois worked novelties on Venice Pier New Year's Eve. Crowds on the piers here this winter were the smallest in years, and not much money spent. Clan Kinney (a son of Abbott Kinney, founder of Venice and Venice Pier, and

wife, former Patsy Clancy), formerly with Barnes Circus, has registered at St. Marks Hotel here.

Kinko Sunbury, clown, last few seasons with Hagenbeck-Wallace, is doing a vaudeville act with Eddie Bisel, also a clown, formerly with Barnes Circus. Playing dates in and around Los Angeles. Kinko and wife have arrived from St. Louis and are living with Kinko's mother at Orange, Calif.

Irene McAfee is working a dog act in vaudeville on the Coast for Harry Wooding. Her husband, Jack, assists.

Jimmie Wood and wife, formerly with Wallace Circus, are living here. Jimmie is in the produce business, but states that he will again have his own show out this season.

Mr. and Mrs. Nels Lawsen and sister entertained Buck Reger and wife at a New Year's party at their home here.

George Tipton, steward of Barnes Circus, gave a New Year's party at his home in Culver City. Those present were Rea Jack, Bertha Matlock, Blossom Robinson, Peggy Marshall, John Smith, Skinny Matlock, Dan Dix, Pat Chicarella, Bill Farmer, Kenneth Cook and wife, John Backman, wife and sister, Jack Yoden and wife, Jack McAfee and wife, William Denny and wife and Tom Plank and wife.

The writer was presented with a miniature "Town Pump," done in glass, at last meeting "Town Pump" (a circus order), of Venice, held at St. Marks Hotel. Was presented by Steve Murphy with all members present as a token for the writer as founder of the order. Planning on having a ladies' auxiliary and will also hold a banquet and dance this winter. New members this week are Buck Reger, hannerman; Jimmie Dubois, ticket seller; Jack Thoms, circus rentals; Kinko, clown; Charles Post, clown; Bones Hartsell, clown; Clan Kinney, retired; William Denny, superintendent sleepers Barnes Circus; Earl (Bullhook) Jackson, elephant man; Fay Walcott, clown; Boston Rowe, retired; Pony Cook, monkey trainer; Lee McDonald, lot superintendent Barnes Circus, and Al Copeland, circus rentals. **TOM PLANK.**

## Short Biographies

Of People Engaged in Circus Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

### No. 9—T. W. BALLENGER

Mr. Ballenger was born at London, O., June 3, 1872, making him 59 years of age. His home is in that city. He has been in the amusement business for 38 years, entering it in 1893 as orchestra player with a small medicine and minstrel show. He played with a number of minstrel, magic and medicine shows. He was a musician with Howe's Great London Circus, operated by Pogue O'Brien and owned by Rebby Bros., of Chicago. Was with that outfit parts of three years. Then he joined Pawnee Bill Wild West, which at that time was operated as a fairground show. Shortly afterwards, still a musician, he joined in rapid succession John H. Sparks, Welsh Bros., John H. Sparks and Forepaugh-Sells Bros. He then worked for minstrel and repertoire shows which carried band and orchestra. Joined the Sparks Circus in 1898, remaining one year as a musician. In 1919 he was appointed assistant manager of Dode Fiske Shows, which closed that fall. He then became general agent of Sparks Circus and served 20 years in that capacity. During this time the show became a 20-car outfit. Mr. Ballenger continued as general agent of show in 1929, it having been bought by American Circus Corporation, and also was g. a. of show in 1930 under Ringling management. In 1931 he was general agent of Charles Sparks' Downie Bros.' Circus. Fraternal organizations of which he is a member are Masonic bodies (Chandler Blue Lodge, of London, O.; Scottish Rite and Aladdin Temple (Shrine), of Columbus, O.) and Elks' Lodge, of Bloomington, Ind. His hobby is radio advancement. His wife is Wannah Ballenger. She is not active in amusement business. They have four children—Barbara, 8; Mary Jane, 10; Richard, 17, and Virginia, 23. Mr. Ballenger's parents are deceased.

Mr. Ballenger has been ill for some time and at present is confined to Mt. Carmel Hospital, Columbus, O., having a complication of serious ailments.



## The Corral

By ROWDY WADDY

"ON THE 'GREAT DIVIDE'" —straddling a mean bronk.

RODEO COMMITTEES: Officially announce you 1932 dates early.

THERE SHOULD BE some winter (indoor) rodeos in Northern cities.

TWO CONTESTS in Arizona next month—Wickenburg and then Tucson.

WHO OF THE BOYS are cowboying at stockyards this winter?—not bad winter-time occupation.

HARRY GREERS' coterie of frontier pastimes will again be free attraction at fairs, etc., this year.

WHO OF THE Wild West boys now living were company buddies in trenches during the World War?

REPORTED a number of the contestants at the New York and Boston rodeos didn't return West. Who and what now doing?

DAKOTA RED and his mule, "Maud," after playing vaude dates in Central States, have settled in Marrowville, Kan., for remainder of the winter.

LEONARD STROUD, owner Congress of Cowboys and Cowgirls Wild West Show, visiting relatives in Burbank and Los Angeles.

NICK MELENCHUK and Casey Patterson, both of Canada, spending the winter in Los Angeles. Will be at the Denver, Tucson and Fort Worth contests.

ALLEN HOLDEE and Earl West, both of Texas, have been visiting in Phoenix, Ariz. They will make the Denver, Tucson and Fort Worth shows.

TEX CLAYTON after clowning at a show in Mexico and contesting at Los Angeles went to his home in Utah. Will clown a show in Imperial Valley, Calif., in February.

VERA MCGINNIS busy these days teaching her little protege, Polly Drayer, to trick ride, at her home in Roscoe, Calif. Polly daughter of Johnnie and Mona Drayer.

CY COMPTON'S combination of Wild West and hippodrome acts, with many adept entertainers in the personnel, will be among outstanding features at fairs and celebration events in 1932.

BILL AND MAY KEEN, following the Los Angeles Rodeo, in December, motored to Fort Stockton, Tex. Were accompanied by Bill Till, who had spent last year in Hollywood. They plan on contesting at Denver and Tucson.

HARRY DRACKERT, following the Boston Rodeo, underwent an operation in a hospital. In December, motored to Fort Worth, then Hollywood, and Christmas week went to Reno, Nev. Plans to make the Denver show this month.

ARIZONA KID LEE and wife, Madge, have been playing vaude house dates thru Virginia and the Carolinas. Lee doing trick roping and gun spinning, the misus, whips and sharpshooting. Lee with Hunt's Motorized Circus.

FRANK STUDNICK, winner Pendleton's bronk-riding championship for 1931, and his wife made a round-trip motor journey from Stayton, Ore., to be on hand at Los Angeles Rodeo in December.

UKIAH (CALIF.) RODEO dates for 1932 have been set for June 10-12. Norman Cowan will be arena director and furnish the stock. Mother Lode fourth annual Rodeo, Sonora, Calif., May 8-9. Domingo Jacobs and Norman Cowan are directors.

MIKE STUART spending several months in California, working on Diamond Bar Ranch, near Los Angeles. With Mrs. Stuart he will return to Prescott, Ariz., in May, to prepare for the annual Frontier Days celebration July 1-4.

NEARLY ALL bona fide cowboy sports contests went over successfully, financially and artistically, last year, and there is every indication that 1932 will be a repeater. The percentage of successes in

1931 was probably far above any other branch of outdoor amusement business.

ABE LEFTON announced a benefit show for relief of motion picture folk held at DuBrook Riding Academy, Hollywood, December 13. Kermit Maynard, Frank Gusky and Ike Lewin did trick riding, and Maynard, Gusky and Felix Valle trick roping.

CURLY FLETCHER, writer of cowboy songs and poems, spent the holidays with relatives in Sacramento, Calif. Was accompanied home, Hollywood, by his two daughters, Minnie and Beverly, who have returned to Watsonville, Calif., where they are attending school.

AL HUBSON, who had been headquartering in Maywood, Calif., last season 101 Ranch Show and California Frank's Rodeo Company, spent the Christmas holidays with Ward Watkins and Phil Lester at Winslow, Ariz. Al and Ward left those diggin's recently to make the show at Denver, Colo.

PORTLAND, Ore.—The 1932 Pendleton Roundup will be held September 8-10 instead of in August as customary. The change is to coincide with the dates of the National American Legion Convention, starting September 12 in Portland, according to advices from George C. Baer, of the Roundup organization.

THERE IS FAR LESS "bad environment" for the youth of the land in "Western" motion pictures than the "passionate love" and "female deroberings" one sees on the "silvery screen." "Westerns" at least inspire physical prowess and action, while the "sensationality" of the other "inspirations" might be promotive of degeneration.

MONTANA MEECHY, who for several seasons has headed his own Wild West Show, has framed a stage show and is touring Eastern Ohio small-town theaters. Meechy and wife, with fancy and trick roping and a cowboy band an added feature. Act will continue for some time, then Meechy will return to Columbus, O., to prepare his show for indoor dates that will keep it busy until spring, when he plans to open in or near Columbus with his enlarged outdoor show on trucks.

WILLIAM C. (BILL) DAVIS was shot and killed a few weeks ago at his home city, Pineville, Ky., during a party at a residence there; allegedly, by a shot from his own revolver discharged by a woman. "Bill" Davis will be remembered by many attaches of Ringling-Barhum Circus, with which he formerly appeared in Wild West acts several seasons; Tiger Bill's Wild West, a couple of seasons; Hagenbeck-Wallace Circus concert, about six seasons; Al Faulk's Wild West with Veal Bros.' Shows, one season, and years ago A. H. Reed's Circus-Wild West. He was principally a bronk rider, also did trick riding. Of late years off the road and resided at Pineville. According to newspaper report, the gun user apparently objected to Davis dancing with another woman at the party, and as he sat down jerked the pistol from his pocket and fired the shot, striking him in the breast, and he died in her arms. He was a trouping companion of Al Faulk for many years.

JOHNNY BAKER'S ASHES interred at Rochester, N. Y.: The following appeared in the January 7 edition of Rochester (N. Y.) Times-Union: "The last of Buffalo Bill's 'children' found a final resting place in Rochester today. "The ashes of Johnny Baker, foster son of the great frontier fighter and show-

man, were committed to the earth in a brief service at Mt. Hope Cemetery this morning in the presence of his widow and a small circle of Rochester friends.

"Johnny Baker 'went away,' in the language of the inscription on the bronze urn which holds his ashes, April 22, 1931, in Denver, near which city he had erected in conjunction with the city of Denver a museum, Pahaska Teepee, on Lookout Mountain, burial place of Col. William F. Cody and Mrs. Cody.

"The three blood children of Colonel Cody were buried in Mt. Hope many years ago, Kit Carson Cody in 1878, Orma Maude Cody in 1883 and Arta Cody Thorpe in 1904. A move was instituted to bring the bodies of the parents back to Rochester, but it is unlikely now that they will be moved from Lookout Mountain and the shrine, which is visited annually by thousands of Americans.

"Johnny Baker, born January 13, 1869, from the age of 7 years on was the son that Buffalo Bill had lost in the death of Kit Carson Cody as a child of 5. The Indian fighter tried to adopt young Johnny, but encountered parental objection. The lad stayed by the side of the Colonel and learned to know the colorful old West, where buffalo roved the plains and where hard riding and straight shooting were essentials.

"At 13 Johnny became a charter member of Buffalo Bill's Wild West Show. A sure shot, he was known as 'the boy wonder.' Tho a mere lad, he was Buffalo Bill's right-hand man. He was arena director until the passing of the Colonel.

"With the show he appeared before most of the crowned heads of Europe. In Austria the Archduke Francis Ferdinand so admired his specially designed sharpshooter's rifle that Johnny presented it to him. In 1905 in London King Edward and his queen visited the show. The king asked to meet personally and congratulate the boy marksman. As Johnny was presented the king offered his hand and Johnny gave him a Western hand shake. The king's breaking of convention stirred a storm of both praise and censure in the British press.

"With the death of Buffalo Bill the show broke up. In 1921 Johnny set himself the task of building a museum to house the Indian relics, paintings and other souvenirs of their world tours together. This work Mrs. Baker is carrying on for Johnny.

"The Cody family had many roots in Rochester. Mrs. Cody and the children for a time made their home here while Buffalo Bill was on the road.

"Johnny was a frequent visitor at the home of Mr. and Mrs. Lemuel A. Jeffreys at 32 Chestnut street. On his visits here he never forgot to place flowers on the graves of the Cody children. Today he rests in the Jeffreys lot near his old friend, Lemuel A. Jeffreys.

"The Rev. Charles C. W. Carver of Christ Episcopal Church read the committal service at the grave. Mrs. Baker laid a few red roses on the urn before the heavy granite block was lowered into place over it. The others present were Mrs. Jeffreys, whose guest Mrs. Baker is; Mrs. L. K. Mesger, John Keller, Mr. and Mrs. Ronald C. Hands and Alfred C. Lamb, all close friends."

### Junior League Circus, Trenton

NEW YORK, Jan. 9.—Junior League of Trenton, N. J., sponsoring show in local armory next Thursday thru Saturday, two performances daily, but Saturday-night show eliminated account boxing bouts scheduled. Arthur Hill, of Wirth & Hamid office, booked in Will Hill's Dog and Pony Circus, Hill's Elephants, Bee Jung, Los Castillos and Hip Raymond. Harry Fisher clowning streets starting Monday.

## An Outsider Views the Circus

By STANWOOD N. ROGERS

### UPPER ROW OF CHAIRS

Some people shun the upper row of chairs in the reserves, and in a couple of instances I have noticed them actually objecting strenuously to occupying them. I hardly blame the women and children for this shyness, as it would be a long fall to the ground. Accidents of this sort are, no doubt, very rare indeed, but the fear of a fall is constantly present. Personally I think these are the best seats in the tent, and the circuses could make them appear a whole lot safer with very little effort.

It is true that the little strip on the back edge of the bibble-back prevents the back legs from SLIPPING off, but there

is nothing to prevent a chair from TIPPING backward. A light net about four feet high stretched between side poles would be a solution, or, easier yet, just a single rope a little below the top of the seat backs. This could be run thru holes in the side poles, or caught around each pole with a couple of half hitches.

Surely this would not be imposing much additional burden on the shows and would certainly improve the public's taste for that upper row of chairs and allow it to enjoy the performance with a safer feeling.

Next week's subject will be *Fres Drinking Water*.

## Old-Time Showmen

By CHARLES BERNARD

Monday, March 13, was date selected for Barnum-London Circus at Madison Square Garden, to begin its New York engagement, 60 years ago this spring. The purchase of Jumbo from London Zoological Society, his anticipated arrival in New York, the pages of publicity about his enormous size, the promise that he would be exhibited by Barnum-London Circus first to patrons of Madison Square Garden, and then on tour of "The Greatest Show on Earth" during 1882 season, had created a feeling of anticipation of such far-reaching effect that all New York and the country cousins were in the circus-going mood.

At end of second week P. T. Barnum's usual forceful advertising was strengthened by a special announcement that second week of "Phenomenal Success" showed "\$55,000 Received in Six Days." Also named as a featured attraction, "The Little treasure, the \$300,000 Baby Elephant." The alterations to interior of Madison Square Garden during Sunday closing, April 3, brought forth praise from the city papers; rearrangement of seats, hippodrome track for advantageous featuring of a full racing program and liberal mention of artists in the many acts was noticeable in stories of the leading daily papers. Some of the performers given special praise were R. H. and Mme. Elise Dockrill, William Dutton, Snow and Todd, Whimsical Walker, the Three Ronalds, Billy Burke, Frank Ashton, Romeo Sebastian, Elton Brothers, Crossley and Elder, Davenport and Mendoza, Zazel in her thrill specialty, George Arstingstall, James Melville and R. H. Dockrill, in connection with hippodrome races, were credited with directing and judging the elephant and equine numbers.

The arrival of Jumbo in New York Harbor on April 9 enabled managers of the circus to perfect plans for his exhibition at the Garden, and then on the season's tour. An incident connected with Jumbo's entry as an imported animal was cleverly handled, but not given exploited publicity. The import duty for his entry would have been 20 per cent of purchase price. The Secretary of State had informed the collector that he could exempt elephant from duty provided the owner would make oath that it was not brought to the United States solely for exhibition. P. T. Barnum appeared before the collector on April 11, said that he was prepared to make oath and file a bond that Jumbo was imported for breeding purposes, therefore exempt from payment of duty.

Advertising announcement for Madison Square Garden on Saturday, April 15, 1882, read: "Last Week. But One Jumbo, the Biggest and Most Famous Animal in the World. Now on Exhibition Every Afternoon and Evening." Concluding Madison Square Garden engagement on Saturday, April 22, the Barnum & London Show moved to Philadelphia for one week's stay, under canvas, at Broad and Dickinson streets. Forepaugh had exhibited week of April 17 at Broad and Montgomery streets, and during that week a war of opposition advertising thru the Philadelphia newspapers was waged by the two shows which will go down in history of circus opposition as one of the bitterest battles for supremacy ever fought by circus owners with newspaper display space as their weapons. Adam Forepaugh issued a card announcing that he would deposit \$5,000 as a wager that his was the largest and best show in existence; subject to decision by a selected committee of competent judges, the money after decision to go to any orphanage of old people's home the committee might name. Charges and counter-charges were made by the owners of both shows. Eventually Barnum, Bailey & Hutchinson published a card, "Adam Forepaugh Impeached," as the heading, and charged that Forepaugh had falsely exaggerated the merit of his show; stated further that they had deposited \$100,000 in the Peoples Bank of Philadelphia which they were willing to wager in 20 different bets of \$5,000 each to back up their statements of supremacy and their charges against Forepaugh. Immense business for both shows resulted.

TIN-HORN HANK KEENAN writes this editor from North Hollywood, Calif., that he has fully recovered from injuries and is ready for the new year activities. Reports having the best season ever at fairs and rodeos last year. Hank and family (yes, including Tin-Horn Hank Jr.) recently returned with stock and equipment, to North Hollywood to fill some winter engagements.

# FAIRS-EVENTS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

## Indiana Not in Favor of Cut In Time and Prices at Gates

*Little sentiment for two-day fairs is shown at State meeting—ask amendment to chain-store law to protect concessioners—Halleck, of Rensselaer, new president*

INDIANAPOLIS, Jan. 9.—There is little if any sentiment among fair officials of the State for cutting fairs from four to two days. Their experience has not justified a cut in admission prices. County fairs should continue demands for county aid. There is some division of opinion as to how free fairs can operate to advantage. These facts were forcibly demonstrated at the annual meeting of Indiana Association of County and District Fairs in the Claypool Hotel here on January 5. The body demanded amendment of the new State chain-store law so as to relieve concessioners at fairs from paying the stipulated license fee for a location for each booth each week at fairs by allowing them to transfer weekly the original licenses taken out for each stand.

Indiana State Fair here contracted with the Johnny J. Jones Exposition Shows for the midway during 1932 on September 3-9. Secretary-Treasurer E. J. Barker said the contract had been signed on the day before the meeting with William Jennings O'Brien, general representative.

### Struckman Vice-President

Charles A. Halleck, secretary Jasper County Fair, Rensselaer, who has been vice-president, was unanimously elected president of the association to succeed C. H. Taylor, Boonville, who served two terms. Mr. Taylor was given a vote of thanks on motion of F. J. Claypool, Muncie.

W. E. Struckman, Huntingburg, was unanimously elected vice-president. Mr. Barker continues as secretary-treasurer by virtue of his same office in the Indiana Board of Agriculture.

Benquet at night in the Riley Room of the Claypool was largely attended, festive and marked by meaty addresses by Gov. Harry G. Leslie, Indiana, and Myers Y. Cooper, former governor of Ohio, both farmers and former fair officials for many years. An intimate spirit of camaraderie prevailed, given expression by Governor Leslie when he said he had taken time out to attend so as to be "among human beings." Convention sessions were in the Palma Room.

Discussion was developed in a symposium on publicity, proposed cutting of fairs from four days to two, reducing admission prices, operating free fairs and whether demands for county aid are justified. These subjects were put on the program to bring out sentiment from members as reflecting conditions in their localities.

### Call New Law Menace

Mr. Barker at the forenoon session called attention to the attorney general's interpretation of the new chain-store law as applied to concessioners at fairs. C. Y. Foster said the law was now unfair, as it taxed every concessioner selling manufactured articles, except food, a license fee for each stand at each fair.

It was suggested that the law be amended so that first license taken out could be transferred to cover each fair visited as locations were changed. Mr. Barker said that shows coming into the

(See INDIANA FAIR on page 38)

### To Skip Show at Laurel Unless Aid Is Provided

LAUREL, Miss., Jan. 9.—Feeling that it would be hazardous to operate the fair another year with conditions as they are, South Mississippi Fair board declared a recess for 1932 unless financial aid, withdrawn by Jones County Board of Supervisors several years ago, is reinstated.

Until two years ago the fair association broke even, but during the last two years a deficit of more than \$2,000 has been incurred. Services of E. P. Ford, secretary for the past seven years, were dispensed with.

Fairgrounds will be closed unless some solution can be offered by the supervisors or by some individual who will agree to operate the fair.

## "Show'll Go On," Says Mayor Brown

DE LAND, Fla., Jan. 9.—Act of the legislature authorizing Volusia County to levy 1 mill tax each year for use of the county fair and ordering payment of the fund by the county to the fair has been declared unconstitutional by the State Supreme Court.

Despite the action against the county exposition Earl W. Brown, secretary-manager of the fair and mayor of De Land, stated: "There'll be a county fair."

The general law passed in 1917 which provides for incorporation of State and county fairs and which leaves contribution by county to fairs to discretion of county commission boards was not passed on by the high court.

The so-called local laws applying to Volusia County Fair are declared unconstitutional, according to information here, so it is not known whether the entire laws were held invalid or whether portions were held unconstitutional.

## Tax Bill Again Fails of Passage in Pennsylvania

LANCASTER, Pa., Jan. 9.—Recent adjournment of a special session of the Legislature at Harrisburg marked a second victory for fair men over proposed passage of adverse tax legislation, according to J. F. Seldomridge, secretary-treasurer of Pennsylvania State Association of County Fairs.

He has been active in opposing a bill to tax outdoor advertising, billboards and fixing a license fee for men employed by fair boards to do posting and tacking. Fair executives considered such a bill certain to put prohibitive expense upon them.

The special session adjourned without passing the bill, which died in ways and means committee. A similar bill was killed at the regular session last year.

## Says Farm Progress Owes Debt To Oldest Agricultural Society

Excerpt from address by Former Governor Myers Y. Cooper of Ohio at banquet of Indiana Association of County and District Fairs, in Riley Room of Claypool Hotel, on January 5 in Indianapolis.

Development of agriculture, progress made in successful farming owes a very definite debt to this, the oldest agricultural society in America Co-operating with all other agricultural groups and competing with none, its work goes on contributing to the forces of progress.

These are days which call for greater co-operation than ever before. We are passing thru a depression which is calling for courage, sound thinking and wise planning to ride out this economic storm.

The farmer has been unusually hard hit and because of that fact economic recovery is made all the more difficult. Agriculture is a basic industry. The 6,500,000 farms in the United States represent



E. J. BARKER, who again was re-elected secretary-treasurer of Indiana Board of Agriculture on January 6. Twenty-one years engaged in fair activities, he has been connected with the State Fair 11 years. He served as director of cattle department in 1921-'23, was president of the board in 1924, was elected secretary-treasurer in 1925 and has been continued in this office since then.

## Move To Revive Brockport Separately From Rochester

BROCKPORT, N. Y., Jan. 9.—Stockholders of Monroe County Agricultural Society moved to revive Brockport Fair, which last year was combined with Rochester exposition for the first time.

John H. White was named to confer with Monroe County Attorney James E. Cuff on legal aspects of reviving the show. A nominating committee was picked to select officers for a fair society. Whether an attempt will be made to split Monroe County Fair from the exposition or launch an entire new project was not determined.

Fair has been conducted annually up to last year since 1878 with exception of one year during the World War.

## Fach on Three-A Board

CHICAGO, Jan. 9. — Col. Eddie V. Rickenbacker, American World War ace and chairman of American automobile racing division of American Automobile Association, has appointed Al Fach, manager of Chicago Auto Trades Association, to contest board of the Triple A, owing to the increased activity in AAA racing west of the Chicago. Fach will attend annual meeting of the contest board at the Pennsylvania Hotel in New York on January 11, at which time plans for the coming season of racing will be made.

## Retains Eight Old Members

*Indiana factional strife settled — to cut budget — seven-day fair this year*

INDIANAPOLIS, Jan. 9.—Eight members of Indiana Board of Agriculture whose terms expired were re-elected on January 6 at a meeting of delegates from associations of live-stock breeders, local fair officials and others at the State-house. Retention of the eight became assured on January 5 after differences between two factions on the present board had been settled thru intervention of Governor Harry G. Leslie.

Members re-elected and the districts they will represent are C. H. Taylor, Boonville, First; Guy Cantwell, Gosport, Second; R. C. Jenkins, Orleans, Third; E. D. Logsdon, Indianapolis, Seventh; F. J. Claypool, Muncie, Eighth; Thomas N. Grant, Lowell, Tenth; U. C. Brouse, Kendallville, Twelfth, and Levi P. Moore, Rochester, Thirteenth.

### Some Opposition Arises

Principal difference between opposing factions of the board was said to be over retention of Mr. Grant, veteran member of the board and a former State Representative. Mr. Grant was said to have become interested recently in candidacy of William M. Jones, Fairmount, for the secretary-treasurer's post for 1932. Mr. Jones formerly was secretary of the board and at one time was president of Indiana Rural Credit Association.

Shortly after Mr. Jones' candidacy became known Mr. Grant encountered opposition from P. L. White, Oxford, an active leader in the association of State dairymen, for membership from Tenth District. As late as Tuesday evening Mr. White was reported to have more than enough votes to assure his election to the board.

Mr. Grant is reported to have appealed to Governor Leslie and the latter to have implored agriculture board members to drop differences. As a result, Mr. Grant, along with the other old members, was unopposed for re-election. Later it was reported that Roy Graham, member from Columbus, withdrew his candidacy for the vice-presidency for 1932.

### E. J. Barker Re-Elected

O. L. Reddish, Waveland, was elected president of the board Wednesday afternoon at annual reorganization meeting at the Statehouse.

Russell G. East, Shelbyville, was chosen vice-president to succeed Mr. Reddish, who previously had held that office, and E. J. Barker, Thorntown, was re-elected secretary-treasurer.

Reappointment of Forest Neal as superintendent of grounds at the State Fair also was announced.

Mr. Reddish, after accepting the presidency, announced the personnel of the board's fees and salaries committee. It is composed of Guy Cantwell, Gosport, (See RETAINS EIGHT on page 39)

## Atlantic County Now in New Jersey Association

ATLANTIC CITY, Jan. 9.—Atlantic County Agricultural Fair Association has joined newly organized New Jersey Association of Agricultural Fairs, according to General Manager A. G. Vautrinot. This association is to co-operate in development of State fairs and promote rural welfare.

Ten fairs are included: Trenton, Bridgeton, Pitman, Flemington, Woodstown, Mt. Holly, Sussex and Monmouth County fairs. Associated with this group is New Jersey State College and Experiment Station.

Officers are J. F. Margerum, Interstate Fair, Trenton, president; Major E. B. Allen, Flemington Fair, vice-president, and Prof. H. J. Baker, State department, secretary-treasurer.

(See FARM PROGRESS on page 37)



By Claude R. Ellis

WITH buildings and inclosures of so many fairgrounds in such dilapidated state and no apparent effort being made to better them, it is refreshing occasionally to note instances where real pride is taken in architecture and construction, even though on any pretentious scale. A notable, laudable example of what can be done has been provided for some time at the annual Florida Orange Festival at Winter Haven. The entrance archway erected for the 1931 show attracted much favorable comment. It was not only artistically pleasing in perspective but was greatly practical, altho erected only for duration of the show. This year at the Orange Festival, to be held on January 26-30, the management is striving to eclipse its temporary triumph. The 1932 archway will be of modernistic design. It is a creation of Harry Bierce, Tampa artist and sculptor, and will be erected in conjunction with exhibit halls between now and the opening. The archway includes two large columns placed centrally at the entrance, with two smaller columns flanking these. The tops will have transparent panels on which will be painted clusters of oranges and grapefruit. Pillar tops will be lighted electrically, which should add to festive appearance at night.

FRONT of exhibition hall No. 1, devoted entirely to citrus, will be of same design as the archway and its columns also will be lighted. A picket fence in orange and green will tie in the entrance arch to front of the exhibition hall, 50 feet distant. Panels are of insect design, adding effectively to height of the columns. Awnings will connect larger and smaller columns of the archway, entrance turnstiles being placed under the awnings, while exit will be in the center between the larger columns. Exit will be by a gate that may be opened to any space from a foot to 20 feet. By placing the exit in the center the management will greatly facilitate handling of any emergency situation calling for use of ambulances, fire trucks and vehicles and also will permit easier handling of invalid chairs and the like. A model of the entrance arch is on exhibit at festival headquarters and has been greatly admired by visitors, who think that its beauty lies in simplicity and dignity of its lines. Designer Bierce for several years has created the booth of Florence Citrus Growers' Association, which for three consecutive seasons has captured grand prize at the Orange Festival. Now he is working on design for the same association, to be exhibited this month.

HE FEELS so "optimistically inclined" regarding his circuit of fairs for 1932 that he will enlarge it. He is a well-known Southern showman, operating mostly in Georgia. His name is Thomas P. Littlejohn, and he pens, in part, from Troy, Ala.: "Haven't written Fair Breaks and Fair Shakes for a long time, so I thought a little dope about our fair circuit would not be amiss. All my fairs for the 1931 season, I am glad to write, were successful, both from a financial standpoint and fair exhibits. While the right side of the ledger does not disclose any startling figures, we are very content, considering the panicky period, that there actually are figures on the right side. I booked independent shows for the circuit last year (and a lot of good ones, too); had my five riding stables, and had independent concessions with elimination of any controlled elements. This policy panned out well and I candidly believe was direct cause of our success. I certainly can say that it was a pleasure to manage my fairs last year and I feel that the clean mid-way was attributable for this. By praise and commendation received from our

patrons and favorable public sentiment created we have placed an asset in our ledger, which at present cannot be put down in figures, but will be tangible and substantial in results of our 1932 season. I am so optimistically inclined over the 1932 circuit that I am going to enlarge to 12 or more fairs, and resolved: That each and every one shall be a humdinger. How's that?"

NOT only enlightened but greatly entertained were delegates at the Indiana Association of County and District Fairs' annual banquet last week in Indianapolis by His Former gubernatorial Excellency, Myers Y. Cooper, of Cincinnati. He appeared before them "as a farm boy from the hills of old Licking," and his sage sayings, good advice and pat stories made him a thrice welcome guest. His emphasis upon livestock assets, to illustrate one of his points, brought out the following: Tired farmer was awakened in the middle of the night by crying of his very young baby and hush-a-bye ministrations of the wife and mother to stop it. "Can't you keep that baby quiet?" he queried querulously. "I am tired and must have my rest. You must keep that baby still." Shortly after that there were sounds of commotion out in the hog yard. The night air rang with porcine plaints. Evidently one of the hogs was in a bad way. Immediately the farmer arose, dressed and rushed to the yard. "Now," asked Mr. Cooper, "do you know what made that man think more of the pig than he did of his own baby? I guess it was because that PIG'S DADDY was a THOROBRED."

CHESTER, W. Va.—State aid to Hancock County Fair of only \$15.53 in 1931 was revealed in a report submitted at Charleston by Commissioner of Agriculture Howard Gore. The fair was sponsored by the county farm bureau, under direction of Farm Agent Walter C. Gumbel. The fair, one of the oldest in this section, was revived last fall and held at Rock Springs Park here. It proved such a success that farm bureau, merchants of Chester and management of the park have decided to hold the event annually at close of regular park season.

INDIANAPOLIS, Jan. 7.—No better meeting in 10 years, said the oldtimers. Attendance, subjects and discussion were above par and they declared they got lots out of it. Remarkd J. A. (La Porte) Terry did, too, but wouldn't admit it.

Mike Clark, who wasn't after any dates for the Brundage Shows, allowed that 1931 wasn't a fish candy year!

Fred Ruf, of the bang-up Lake County event at Crown Point, had some fine ideas on advertising and didn't hesitate to tell 'em.

Somebody put the quietus on threatened contests for State board members—or maybe it was just press political palaver.

Roy Ludington, John T. Worthingham Shows, admitted Arizona State Fair at Phoenix was an appropriate blowoff to a grievous season.

Nellie Dutton and W. McK. Bausman, just from Havana, did not try to become acclimated, as they may go right back to Sarasota.

Sidney Belmont made a flying trip (by train) from St. Louis, but got here with his pretty pictures before the boys went home.

Fielding W. Scholler, ace race starter, was among the Indianapolis delegation that helped greet the fellows to the Hoosier metropolis.

The Jessops from Connersville, great old show town, have been around fairs—well, it is so long that Charlie says he is afraid to think about it.

Sam Solomon is sold on motor trucking his shows because he has not yet been "sold" by so routing. His experiences certainly were in demand.

Earl Reynolds, globe-trotting skater emeritus of rollers and stage, was over from his stamping grounds at Rensselaer. Hinks and vaudeville must get along

## Puts Arizona State Under Fire in Bill

PHOENIX, Jan. 9.—A bill to abolish Arizona State Fair and to sell the State Fairgrounds has been introduced in special session of the Legislature by Representative D. R. Van Petten, Maricopa.

This bill takes issue with another bill introduced by M. J. Hannon, speaker of the House. Speaker Hannon's bill asked an appropriation of more than \$18,000 to meet a deficit incurred by the fair commission last year.

Representative Van Petten's bill provides "the sum of \$12,919.23, being the amount of the deficit incurred by the State fair commission for the year 1931," be paid out of proceeds of sale of the fairgrounds.

"I expect to receive considerable criticism because of this bill," Representative Van Petten said. "It will come particularly from farmers who will object to losing opportunity to display their products and to earn premiums."

"But I stand on the declaration the fair is costing the farmer more than he can possibly get out of it."

"The deficit this year actually wasn't caused by poor weather; it resulted from the general type of fair that was presented."

In addition to authorizing State land commissioner to sell grounds and all buildings thereon, Van Petten's bill would abolish the section of the revised code providing for the fair, and cancel the appropriation already made for next year.

He announced he would have "plenty to say" on the subject of the fair when his bill reaches the floor of the house in committee of the whole or on roll call.

MONCTON, N. B.—There is possibility that a fair will be held in Moncton this year by Moncton Exhibition Company, which has a three-year lease on the Stadium, built for the city and completed last December. The Stadium is nucleus for the new Moncton fair plant and was rebuilt following a fire which destroyed the original building, completed less than a year.

## Indiana Convention Chat

without him this winter, as he is writing a book. On skating? Nope, fiction.

He sure was gallant at the banquet, was Myers Y. Cooper, former Buckeye governor, and he knew how to say: "Fair men and 'fair' women of Indiana."

One free fair is so because last testament of donor of grounds provided no admission ever be charged. So what other kind of fair could it be?

Stepping fast he was, William Jennings O'Brien. Booked Johnny J. Jones Shows for State fair here, even before the meeting, and dashed on to Springfield, Ill.

Frank Claypool, who puts over the Muncie Fair, is a gentleman of the Indiana literary school whose talents run to the forensic. He is an orator of parts.

D. C. McDaniel, of "Rocky Road" fame, who is hibernating at home in Anderson, came over with Charlie Williams to assist with the "cutting up" in the Claypool lobby.

Governor Harry Leslie's better half should have the lowdown on him, and evidently she has. When a committee asked her if she thought they could get her distinguished husband to speak, she came back: "Try to stop him."

Roy Gray, whose two show units winter at Weslaco, Tex., is here visiting the old home State. Shows made many sleeper jumps in 1931 and never went out of Texas.

Concessioners are relieved that fair officials are to insist that legislators amend that odious chain-store tax, which hits booths at fairs when it never was intended that weekly licenses be paid.

It was safe for Mr. Cooper to allude to President Halleck as a future governor of Indiana. After one glance Governor Leslie could see the new pres. is too youthful ever to be an opponent.

## Midway and Attractions Booked for St. Stephen

ST. JOHN, N. B., Jan. 9.—St. Stephen (N. B.) Fair, closer to United States soil than any other Canadian fair, will open on night of September 19 and close on September 23.

At a conference at St. Stephen of the exhibition association Ben Williams, of Williams' Shows, was given a contract to supply the midway in 1932. He has been at this fair for years.

Larry Boyd, of Boyd & Wirth, New York, signed a contract whereby Boyd & Wirth will supply free acts for 1932 fair. The program, as announced by Mr. Boyd, will feature shooting a man 75 feet in the air from a cannon. There will be five supporting acts, two comedy turns, a girl act and an aerial equilibrium act. Wirth & Hamid, New York, also were represented at the conference.

## Prosperity Keynote For Boys and Girls

DETROIT, Jan. 9.—President Fred A. Chapman, Ionia, and Secretary Chester M. Howell, Michigan Association of Fairs, have worked out a "prosperity" convention for Michigan fair boys and girls to be held at Fort Shelby Hotel here on January 19-21.

From all over the State have come reservations indicating that fair folks have forgotten 1931 and are looking to the future. Governor Wilber M. Brucker and former Governor Fred W. Green, Ionia, will be on the program at the banquet, the present chief executive as the big-shot speaker and the former "guy" as toastmaster. Sam J. Levy, Chicago, head of the Showmen's League of America, will be the master of ceremonies.

Each year management of the Fort Shelby gives over its Spanish room for the dinner, the high spot of the convention, and the fair boys and girls, numbering 500 or more, make merry for an evening, with big booking agencies contributing the best of their talent. Herbert E. Powell, State commissioner of agriculture, also will be on the dinner program.

At business sessions there will be talks by Earl J. Martin, Ann Arbor, pure-bred cattle exhibitor; A. D. Darnaby, Chicago, Augustus C. Carlton, State director of agricultural industry, who disburses the State's appropriation, and the secretaries; George E. Harvey, Escanaba; W. F. (Bill) Jahnke, Saginaw; "Pete" Buckley, of Bad Axe; "Doc" Armstrong, Jackson; F. A. Northrop, Northville, and A. C. Martin, St. Johns.

President Chapman will preside at a session on evening of January 19, night before official opening of the convention, when Old Man Gloom will be officially buried and well out of the way before the convention opens.



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## BICENTENNIAL CELEBRATION

Carnivals get in touch with Laredo, Tex., Washington's Birthday Celebration Committee, week of February 22, 1932. Address S. L. ROBERTSON, Box 372, Laredo, Tex.

The First

BIG LIST NUMBER

of 1932

Announced on Page 2

## Auto Races at Eastern Fairs Drew 531,900, 25% Increase

Ralph Hankinson's survey shows speedway business fell off about 40 per cent—35 days completed at fairs—will begin operations in April, naming working staff

NEW YORK, Jan. 9.—A 1931 attendance tabulation of Eastern fairs and speedway auto races compiled by Ralph A. Hankinson, Eastern speed impresario, reveals that while spectators at speedways fell off about 40 per cent of 1930, races at fairs showed an increase of approximately 25 per cent. Hankinson's figures are based on reports covering 35 auto-racing days at Eastern fairs, two days at Altoona, Pa., 1½-mile speedway; three days at the Langhorne one-mile dirt speedway, located on Lincoln highway, between Philadelphia and Trenton, and six at Woodbridge (N. J.) half-mile board speedway.

Out of a total of 38 scheduled races at fairs Hankinson's survey shows three routings, with attendance aggregating 531,900, figure based only on races completed. Only 1 of 12 speedway events was canceled, the 11 races drawing 154,100.

Woodbridge Speedway led with 57,500, spread over six racing days, while Langhorne was second with 54,400 at three meets. Altoona, with two days, was the tailender with 42,200.

### Speedway Prices Too High

Commenting on the showing at fairs compared, first, with the slump on non-racing days; second, with the slump at speedways, Hankinson said:

"It was most gratifying to me, as sponsor of AAA-sanctioned racing, to find that in almost every instance attendance on race days far exceeded attendance on corresponding days of 1930, while, unfortunately, majority of fairs were showing a decrease on other days. Auto racing is growing in attractiveness as the acme of competitive entertainment, with the public becoming more and more motorminded.

"Figures for 1931 indicate even better times are ahead for auto races at fairs. Many fair executives this year will include two days of racing where formerly only one was designated. My prediction is that those fairs which are changing their policy in this connection will profit handsomely."

Hankinson said that attendance at major Eastern speedways fell far below his own expectations, depression considered. He credits slump to the fact that admission prices at most speedways were higher than average patron could afford last year. At Altoona prices ranged from \$2 general admission to \$8.80 for best boxes. Langhorne operated at \$1 for general to \$4.40 for best, showing a larger attendance. Woodbridge, \$1 to \$3, attracted largest total attendance. An almost fool-proof indicator of how prices govern attendance is revealed in the above price range.

### Good Showing at Fairs

At fairs popular prices prevailed, ranging from 50 cents general to a top of \$1.50, while grand-stand seats were from 50 cents to \$2.50. Prices within easier reach, coupled with a stellar array of speedway talent assembled at fairs, were evidently no little factors in the excellent showing.

With an aggregate of 686,000 last year, compared to 546,775 the year previous; an increase of 139,225, Hankinson and his staff look forward confidently to 1932.

Hankinson's operations, as in former years, will commence in April, with initial race scheduled April 30 at a spot as yet unannounced. Harry Riggins will again hold post of assistant manager, while W. G. Breitenstein has been named publicity director. Other staff members will be announced when activities begin in April.

### Postpone S. C. Meeting

ANDERSON, S. C., Jan. 9.—Meeting of South Carolina Association of Fairs, tentatively scheduled to be held in Columbia January 18, has been postponed indefinitely, reports Secretary J. A. Mitchell, who also is secretary-manager of the Anderson Fair.

### Plan Akron Food Show

AKRON, O., Jan. 9.—Eighth annual Food Show, sponsored by Akron Retail Grocers' Association, will be held on February 22-28 in the local armory. The show committee is headed by J. O. Surbey, president and chairman; Herbert Brittain, vice-president; S. J. Britsch, treasurer, and J. T. Spellman, secretary.

## "Television Baby" Is Rice's Newest

CHICAGO, Jan. 9.—Television is to be one of the outstanding features of the Chicago Radio-Electrical Show at the Coliseum on January 18-24, and W. H. (Bill) Rice, veteran promoter of prize contests and special events, is cashing in on that fact.

Rice has launched a "Television Baby" contest in connection with the show and has made a tieup with The Fair, one of the Loop's largest department stores. "Who will be the Television Baby?" is his slogan. Five hundred dollars in prizes is being offered in a series of contests which include beauty, costume, personality and popularity contests for babies between the ages of 1 and 5 years.

Loving cups are offered winners in each division, and in the grand finale title of "Television Baby," a prize of \$50 in gold and a grand prize cup will be awarded to the baby, scoring greatest number of points from any or all previous contests. Loving cups also will be awarded second, third, fourth and fifth prize babies in the grand finale.

Rice has launched an extensive publicity campaign that includes newspapers, radio and special stunts, and it looks as if the contest will create considerable interest.

LUBBOCK, Tex.—An amateur fireworks show that would rival many professional ones was staged here New Year's Eve by A. B. Davis, manager of Panhandle South Plains Fair Association. A July 4 personal complimentary supply of fireworks, including curtains, rockets, parrots, wheels and set pieces, presented to the fair manager by Thearle-Duffield and saved until this date, was set off by Manager Davis for entertainment of about 2,000 kiddies and grownups who attended the free party. Youngsters whose parents were unable to purchase Christmas fireworks were guests of honor.

## May Move Sidney Plant To Northside Park Land

ST. JOHN, N. B., Jan. 9.—Cape Breton Island Exhibition, held last week in September or first week in October, may be transferred from Sydney, N. S., where the plant has been since the yearly fair was founded 30 years ago, to North Sydney, about six miles away. The association is negotiating with Charles Ballard, owner of Northside Park, North Sydney, for purchase of these grounds as the new site.

If arrangements are completed the old buildings at Sydney will be deserted and new buildings erected at Northside Park, which contains a harness race track, grand stand, bleachers and some stables. There is land available for new buildings.

Only aid extended the fair by the city of Sydney has been refund of some taxes charged against the plant. The association has complained of insufficient financial support from the city of Sydney. There is claimed to be assurance of a yearly money grant from the town of North Sydney.

## "Benefits of the Fair to the Community," Told Secretaries

Paper presented to Fair Managers' Association of Iowa in Des Moines on December 7 by M. E. (Pat) Bacon, former manager of Iowa fairs at Spencer and Davenport; former president, vice-president and secretary of the State Association, and now general manager of Central State Fair and Exposition, Aurora, Ill.

(Continued from last week)

It is my belief that a fair should offer the greatest possible variety of entertainment so it will have something to please every class and every group, and, if possible, every individual in its community. I believe that to narrow a racing program to a point where it appeals only to a portion of the fair-going public, even tho' it seems a major portion, is to limit the possibility of the fair as a community attraction.

The fairs must be progressive; they must change their character whenever necessary to conform to the changing conditions and ideas. Fairs must meet the needs of the communities they serve as their greatest single event for education and entertainment, the one gala affair of the entire year, standing out and above all other in magnitude and scope. As long as fairs do these things and as long as managers of the fairs realize that the fairs must be operated for all the people, so long fairs will be successful and fill a distinct need in the community that no other institution can fill.

Fairs can be characterized as the forerunners of popular agricultural education.

Further, the budget plan for a fair is a great idea. And under the present depression of finance a fair should be operated under a strict budget. The budget idea of operation has been of great assistance in the handling of our fairs; however, the best budget possible is of no avail unless it is lived up to, and, in many cases, I think we find that no matter how hard we try, we all have too many people spending a fair's money and making arrangements which are costly and which show up at the end of the year as expenses entirely unjustified. I believe any fair's budget can be fairly criticized and many items of unnecessary expense easily pointed out. Part of a fair's money is generally spent on the spur of the moment without much

thought of the results at the end of the year.

### Financing Like Schools

Fairs and expositions are not, as you all know, conducted for pecuniary profit, but if a fair is to do effective work its organization and direction should be as if it were expected to show a dividend balance at the end of the year. That is, so long as the fairs must be self-sustaining as a majority of them are at the present time. And let me say here that no other type of institution of education contributes anywhere as great a proportion of its operating cost and of earned incomes as do the fairs and expositions of America. As to whether or not the fairs and expositions should be financed as are our public schools and other institutions of learning is a very important subject which will receive some very important consideration before many years pass by.

Our fairs are educational institutions for the good of our community. We want good live stock, we want good agriculture, but best of all we want better citizens who will help to make this world a better place to live in, and the best way to do it is by improving our future generations.

"Fair Publicity" is the instrument used in selling a fair to the people. Without publicity a fair cannot succeed. That is why every fair secretary is so interested in the subject. In the world of business there are two distinct fields. Every business concern has two separate departments. One of the departments makes the goods, the other department sells them. Each department is different from the other, requires persons of different temperaments and training, and faces different problems. A genius in the manufacturing department may be a dunce in the sales department, while a successful salesman would undoubtedly prove a failure in the manufacturing end of the business.

Very few secretaries know much about fair publicity. It is only natural that this should be true. It is because nearly every secretary has gotten all his fair experience in the manufacturing end of fair business. He has worked for years making fairs, handling the speed, agriculture, live stock, women's machinery,

## Norway Host To Maine Men

Fairs meeting this week will view famed oxen—bill outside speakers

NORWAY, Me., Jan. 9.—Oxford County Agricultural Society will be host at 21st annual meeting of Maine Association of Agricultural Fairs in Norway on January 14-15.

There will be an informal gathering for early arrival on night of January 13 at Beals Tavern. Horsemen will be entertained by Jimmy Jordan at stables of Robinson and Stiles at Oxford. The oxen that hauled potatoes to President Hoover will be exhibited in a showroom in Norway during the convention.

On January 14 at 1:30 p. m., President L. E. McIntire will open the annual meeting in American Legion Hall. There will be reports of secretary and treasurer, committees, selection of place for 1933 meeting, appointment of nominating committee and introduction of amusement and advertising men.

### Pendexter To Preside

In open meeting speakers will be R. F. Talbot, dairy specialist, Aron; Carroll R. Decoster, Norway, on Commercial Poultry Farming of Today; H. M. Tucker, live-stock sanitary commissioner of Maine; George H. Plummer, Showhegan, and Dr. R. N. Randall, Lewiston, on Topics of Interest Pertaining to Racing. Then there will be open forum conducted by President L. M. Carroll, Maine State Fair; report of nominating committee, appointment of committees, followed by a meeting of race secretaries, horsemen and other departmental groups.

Hugh Pendexter will be toastmaster at the banquet Thursday night in Norway Opera House. Welcome will be extended by Rev. R. H. Celby, South Paris. Frank P. Washburn will speak on Agriculture in General. Greetings from the Massachusetts Association of Fairs will be extended by A. W. Lombard, Massachusetts department of agriculture, W. H. Gocher, secretary, National Trotting Association, Hartford, Conn., will talk on Between Heats; Frank L. Muzzey, mayor of Pittsfield, N. H., on Incidents, followed by a "dark horse" speaker of the evening.

### To Present Vaudeville

Business will be concluded in the Legion hall on morning of January 15. During the meeting there will be music by Norway and South Paris Band; Elizabeth Klain, pianist; George F. Hill, song leader, and vaudeville by Wirth & Hamid, Boyd & Wirth and Lewis E. Walters.

Officers of the association are: L. E. McIntire, East Waterford, president; Charles H. Bond, Bangor, first vice-president; R. V. N. Bliss, Bluehill, second vice-president; J. S. Butler, Lewiston, secretary, and F. W. Hill, Bangor, treasurer. Membership comprises Northern Maine Fair, Presque Isle; Houlton Agricultural Society, Houlton; New Bangor Fair, Bangor; Bluehill Fair, Bluehill; Penobscot and Piscataquis Fair, Eastern Somerset Central Agricultural Society, Showhegan; Wesserunnett Valley Fair, Athens; Franklin County Agricultural Society, Farmington; Maine State Fair, Lewiston; Sagadahoc Agricultural Society, Topsham; Oxford County Agricultural Society, South Paris; Piscataquis Valley Fair, Dover-Foxcroft; Cumberland Farmers' Club, Cumberland Center, and North Knox Agricultural Society, Union.

concessions or boys and girls' 4-H Club departments. He has spent little time studying fair publicity.

It is doubtful if he would be a tremendous success as a fair publicity man if he worked hard on the subject, for his mind does not run in that direction. Even when a fair secretary has an aptitude for fair publicity he is not apt to make a success with it. He has to spend too much time making his fair to spend much time selling it. As fair time approaches he is busy with one thousand and one things and cannot give much time to the writing of newspaper stories or the distribution of posters, as a result the publicity suffers and the best results possible are not obtained. At this time I want to quote a poem presented by Mrs. Swartz, secretary Wheeling (See BENEFITS OF THE FAIR page 29)

# Flashy Show Put on in Chi

*Novelties and thrills go with huge convention entertainment at Sherman*

CHICAGO, Jan. 9.—Probably the biggest and most elaborate convention show staged in Chicago this season was that put on at Hotel Sherman Tuesday night by Frank Bering, manager of the hotel, for the National Shoe Retailers' Association. Framed on a big scale, and possessing flash, novelty, talent and thrills, the show scored a tremendous hit with the thousand or more delegates who witnessed it and participated in festivities.

The show was a "double-barreled" affair, or perhaps "triple-barreled." There was the side show and '49 Camp section, free dance hall and big stage show on the stage in Grand Ballroom. Entire mezzanine floor of the Sherman, including the huge exhibition hall, was utilized. Flashy posters by the score lent a circus atmosphere to the side-show section, while in the '49 Camp were the familiar games and other appurtenances of the old West.

The side-show attractions, booked thru Babs Delgarian, Fred Millican and Jack Miller, were framed off platforms, with typical banners as a background. They included a wild man; Princess Violet, reptiles; Cuban Mack, sword swallowing and fire eating; Fin-Heads, strange people; Winnebago and Chippewa Indians, in native dance; Princess Violet, smallest musician, Bert Davis was announcer for these attractions.

## Has Mother Goose Setting

In connection with the '49 Camp there were three palmistry booths, all of which were kept busy. Scrip for various games was sold at 10 cents for \$10, and at the conclusion of play at midnight prizes were awarded for those having the largest amount of "money." A strolling band of instrumentalists added color to the affair.

After seeing the side show the audience passed along to the free dining room, where all sorts of delicious "eats" were displayed on a long bar and everyone was invited to help himself. Adjoining the dining room was a dance hall, where fair partners were provided for all who wished to dance.

The main show on the stage in the Grand Ballroom was a gorgeous affair. In keeping with the nature of the convention, the stage setting depicted the old woman who lived in a shoe and her pedlar habitation. From the shoe emerged the acts to do their specialties.

## Dornfield Acts as Emcee

William Dornfield (Dorny) as master of ceremonies was never more in his element, and his pat comments and wisecracks kept the audience bubbling with merriment.

The acts, booked thru the Music Corporation of America and handled by Joe Eren, included Alma Clausen, prima donna; Six Brown Brothers, saxophonists; Master Eugene, xylophonist; Gold Dust Twins, novelty comedy and boxing; Novak and Fay, comedy acrobats; Taketa Japs, flash act, and Alice Le Torte and her Nine Coeds. The coeds were Honey Sisters, song and dance sister team; Peggy Norman, blues singer; Doris Hurtig, dancer; Babe Payne, soubrette; Sherida Cooper, personality girl; Gladys Mintz, dancer; Matzie White, contortionist, and Lilyan Law, dancer. Ben Bernie, from the College Inn, also put in an appearance, bringing along the Inn floor show, which included Abbott Dancers, Blanche and Elliott, and Charlotte Aren.

## FARM PROGRESS

(Continued from page 34)

economic disturbance. There is something wrong with our economic balance when it takes two and one-half men on the farm to earn as much under normal conditions as one man in industry. Perhaps no enterprise has attracted so much interest and brought forth so many suggestions for relief as that of agriculture. Every imaginable legislative suggestion has been offered—most of which were unsound and not a few of which were intended for political profit by the proponents rather than to afford relief of value to the distressed farmer. Indeed, in many instances, the

## Fair Meetings

Minnesota State Agricultural Society, January 13-15, St. Paul Hotel, St. Paul. Raymond A. Lee, secretary, Fairgrounds, St. Paul. Minnesota Federation of County Fairs, January 14, same location, R. F. Hall, secretary, 302 Gorham Building, Minneapolis.

Maine Association of Agricultural Fairs, January 14-15, Norway. J. S. Butler, secretary, Lewiston, Me.

Western Canada Fairs Association, January 18, Royal Alexandra Hotel, Winnipeg, Man. H. Huxley, secretary, Lloydminster, Sask.

Western Canada Association of Exhibitions, January 18-20, Royal Alexandra Hotel, Winnipeg, Man. S. W. Johns, secretary, Saskatoon, Sask.

North Dakota Association of Fairs, January 20-21, Hotel Dacotah, Grand Forks. H. L. Pinke, secretary, Minot, N. D.

Michigan Association of Fairs, January 20-21, Ft. Shelby Hotel, Detroit, Mich. Chester M. Howell, secretary, Saginaw, Mich.

Massachusetts Agricultural Fairs Association, January 21-22, Hotel Kimball, Springfield, Mass. A. W. Lombard, secretary-treasurer, 136 State House, Boston, Mass.

South Texas Fair Circuit, January 25-26, Traveler Hotel, New Braunfels, Tex. George J. Kempen, secretary, Sequin, Tex.

Pennsylvania Association of County Fairs, January 27-28, Abraham Lincoln Hotel, Reading. J. F. Seidmord, secretary, Lancaster, Pa.

Wisconsin Association of Fairs, January 27-29, Schroeder Hotel, Milwaukee. J. F. Malone, secretary, Beaver Dam, Wis.

Texas Association of Fairs, January 29-30, Adolphus Hotel, Dallas. D. H. Berry, secretary, San Angelo, Tex.

State Association of Tennessee Fairs, February 2-3, Noel Hotel, Nashville. W. F. Barry, secretary, Jackson, Tenn.

Illinois Association of Agricultural Fairs, February 3-4, Hotel Emmerson, Mt. Vernon, Ill. A. W. Grunz, secretary, Breese, Ill.

New York Association of County Agricultural Fair Societies, February 15-16, Hotel Ten Eyck, Albany. G. W. Harrison, secretary, Albany, N. Y.

International Association of Fairs and Expositions, February 15-20, Hotel Sherman, Chicago, Ill. Ralph T. Hemphill, secretary-treasurer, Oklahoma City, Okla.

Louisiana State Association of Fairs, February 26-27, Donaldsonville. R. S. Vickers, secretary, Donaldsonville.

**STATE ASSOCIATION SECRETARIES**—Send in your winter meeting dates to be included in the above list. Inquiries are being received from interested persons.

overstressing of farmers' difficulties has resulted in freezing up his investments—in loss of confidence and in making it difficult for him to sell his farm or to borrow money. His farm values have been reduced far below what they should have been.

Among other things which have contributed to distress of the farming industry, there may be set down as a factor of consequence by-product remedies from those who are wanting in practical knowledge as to what constitutes relief.

The disposition to resort to legislation as a panacea for every economic ill is all too prevalent. The best we can hope to get from such procedure is that constructive aid which will help us to help ourselves. We must, in the last analysis, work out our own salvation. To foist upon the public hastily drawn, unsound legislation in times of stress simply encumbers rather than relieves and does far more harm than good.

## Central States Favored

With every session of the general assembly of the various States and with the convening of every session of Congress, business slows up following an avalanche of bills, many of which if enacted into laws would do positive harm.

It is needless to say that there is a place for sound legislation in solution of the farm problem. There is no reason why loans cannot be made safely on farm land and on such terms as will enable the farmer to work out his problem, keep his family in comfort, educate his children and eventually own a debt-free farm.

That will make farm life attractive and with intelligent operation, such as lowering cost of production, solution of the problem of overproduction, closer co-

operation as to marketing products, good roads and finally a more definite interest in the cost of government—in this will be found some hope of remedying the existing evil.

I think we are all agreed that here in the Central States we are in a favored position. Wheat has been selling at a ruinously low price to those who are dependent upon a one-crop planting for their returns. In Ohio wheat represents but nine per cent of the total income of our farmers, which in 1929 was \$333,000,000.

Our State, as is the case in Indiana, is not dependent upon the farm for wheat production alone. Our dairy products are three times that of wheat. Hogs produce twice as much and eggs and chickens one and one-half times as much as we normally receive from the wheat crop.

## Farm Thinking Routine

There has been too much routine in farm thinking and farm activity. We need to get out of the beaten path and cut out the things which do not pay as borne out by an analysis of our experiences and substitute other and more dependable activities, such as I have just described.

Good roads are the first essential to the success of the farm. Education, social and economic well-being are all dependent upon good roads. Besides the cost of transportation of the commodity of the farm is reduced about 25 per cent where there is a sound highway over which to travel.

I am a good roads enthusiast. Nothing contributes as generously to the enjoyment of life on the farm as an all-year motor road over which to travel and this should be the goal of the farmers of this and every other State in adopting their road programs.

Taxation has been and is the outstanding problem confronting the farmer. One year out of five of his earnings goes to taxes. He has been and is paying a disproportionate share of the cost of government. Why should real estate, which includes the home, the farm and business, pay 70 per cent of tax when their wealth is only 35 per cent.

## Hoarders Taken to Task

It is only so because other interests are better organized and prevent a broader spread of taxes. This is the outstanding issue in Ohio and thruout the country. When we have solved the tax question we will have removed one of the greatest barriers to the success of the farmer and make it possible for a good many people to live on farms who are now living in our cities and thus vitalize farm investments. We could with profit pay more attention as to the selection of our tax spenders. The demand of the hour is for greater economy in the public service.

I am whole-heartedly in favor of the President's financial program just presented to Congress which has for its purpose the strengthening of the Federal land bank system, as well as the creation of home loan discount banks, the purpose of which is to provide funds for financing farms and homes. There are too many people who have money who are seeking cyclone cellars in which to conceal it while brave hearts face the storm and win the economic struggle.

The government has resorted to many relief measures in the way of speeding up public improvements, stabilizing financial institutions and in co-operation with private enterprises, to prevent, insofar as possible, involuntary unemployment with its consequent distress. A great financial plan is before the Congress at this moment demanding prompt action. Naturally there is impatience manifested, due to the slowness of return to normal conditions.

It is distressing that so many men are out of work. It must be remembered, however, that the deep-seated trouble with which America is confronted is a world-wide situation and that other nations are looking to America for leadership at this very hour. The diplomats of the world are coming to our shores for advice and counsel, with a confidence and an assurance that should give every citizen faith in his country and faith in American leadership to see it thru successfully.

## Need Fewer Wreckers

We have had many panics and economic depressions in America, each and every one of which has imposed its serious hardships and burden. It has called for the heroic in men to ride them out to a successful conclusion. What we need is more men on the construction gang and fewer in the wrecking crew.

When the American people come to a full realization that all is well with our

country we shall not be long in forgetting our troubles; because our troubles will largely be over.

This economic storm will be whipped out in due time thru the indomitable will of the American people. The important thing is to find more work for more men and to end involuntary idleness. To this end there is a tremendous obligation placed upon government toward energizing forces and in the creating of opportunities and in encouraging enterprise.

It is well to remember, however, that our chief dependence is upon the sturdy strength and courage of the people as a whole to move us onward and upward in the solution of our problems. It is in the combination of head, heart and hand in which we place our reliance to improve and better conditions at this time.

Magic may be a form of entertainment, but economic transformation can neither be improved by magic nor dependence upon a few leaders or a few brilliant minds. It is the responsibility, not of the few, but of the many.

## Grand-Stand Shows

MAJOR E. B. ALLEN, president and general manager of Flemington (N. J.) Fair, August 30-September 5, has booked the following program from Wirth & Hamid: Abe Goldstein, clown; Sensational Jacks, high pole; Will Hill's Circus and Margaret's Elephants.

LEO HAMILTON, manager of the D'Arcy Girls, Ethel Marine and Company, Hamilton Sisters and Girls of the Golden Whirl, advises from Denver, Colo., that the acts have been home for the holidays and that he will soon start east for some vaude dates booked for Ethel Marine and Company, novelty act. The D'Arcy Girls' high-ladder novelty act also will be put in preparation for a 10 weeks' route in parks in the spring. He expects the act will be booked solid until the regular fair season starts in August, fair bookings already having been made. He reports weather like summer in Denver, and cut and disposed of more than 4,000 Christmas trees from his mountain home. The girls have been practicing dally out of doors.

AT NATIONAL ORANGE SHOW in San Bernardino, Calif., February 17-28, among attractions will be Bud Averill and his 30 Songsters; Perry Askam, late of *The Desert Song*; Cecil Stewart and his symphony orchestra, Four Sequoians, Miami Octette and Virginia Yost Dancers, booked thru Widman Woody agency, Bud Averill, associated with the office, arranged the contract.

RUTLAND (VT.) FAIR, dated Labor Day week, will use this program from Wirth & Hamid Fair Booking: Bob Cimse, Carlos Circus, Huestel Troupe, Silaghi Troupe, "Arabian Frolies" and Three Willeys.

ILLINOIS STATE FAIR board on January 7 booked attractions from Howard & Belmont Fair Booking Association and Barnes-Carruthers Fair Booking Association, the concerns being represented by M. B. Howard and M. H. Barnes.

## Ohio Shortship To Meet

URBANA, O.—Stewards and officials of Ohio Shortship Racing Circuit will hold their annual meeting here January 20, it was announced by Edward J. Keller, secretary. Selection of Urbana marks the first time in recent years the meeting has been called outside of Cleveland. Besides electing officers, delegates will draw up schedules for 1932 and consider applications for additional meets from Springfield, Troy, Van Wert, Lebanon and Zanesville. Season usually opens here the last week in May and this schedule probably will be continued, Keller said, with Springfield getting the second week. Members of the circuit are Urbana, Greenville, Mansfield, Elyria, Marion, Toledo and North Randall (Cleveland).

NORWALK, O.—Preparations have been started for Huron County's 1932 fair. For years dates have coincided with those of the State fair, but the management selected the week following the State fair for 1932. Newly selected officers: Charles McClave, New London, president; John Liles, vice-president; J. F. Heyman, treasurer, and Max M. Phillips, Norwalk, secretary.





By CLAUDE R. ELLIS  
(Cincinnati Office)

**ROLLER SKATING** at Coleman, Wis., under supervision of Clem Wirtz, Green Bay, was recently inaugurated.

**RIPLEY'S "Believe It or Not"** cartoon recently featured Catherine Hopper, Cincinnati, who skipped rope on roller skates 499 consecutive times before missing.

**YARMOUTH, N. S., CURLING CLUB** has contracted with a refrigeration company in Montreal for installation of an artificial ice-making plant at the curling rink. When this is installed the opening will be marked by an ice carnival which will last a week, during which pleasure skating will prevail.

**THE FIRST BABY** born in New York this year was Beverly Morell, ushered in on New Year's Day. Parents of the distinctive child are Billy and Elinor Morell, skating duo, formerly known as Morell and Elinor. Billy Morell is playing mandeville dated now in a skating act called Three Blue Streaks. Babe, seven pounds at birth, arrived just after midnight.

**HAVING CLOSED** his Northern Lights Roller Rink at Wausau, Wis., Max Burrow has taken charge of the city ice rink at Marathon Park. He reports good attendance. He has a concession and the checkroom, with music in the warming house. He considers Wausau an ideal spot for winter sports, with ice rinks popular. Skate and ski clubs are planning a winter frolic late in January, with a number of events at Marathon Park ice rink.

**HEATH'S SKATING RINK**, Salt Lake City, is drawing big crowds as a paid ice rink, and Liberty Park, the city's free skating rink, also is proving an unusual big attraction and incidentally helping Art Gardner's concession. Heath's was recently the scene of a tournament staged by a local newspaper for the best ice skaters. Gardner reports big business at Liberty Park and helps out by putting up a real slide for kiddies. He helped raise funds for erection of a lumber toboggan slide.

**BILLY KURTEN**, Oconto Falls, Wis., writes that he wishes to nominate as his entry in any contest to find the "world's

greatest roller-skating enthusiast," one Leo Martin, 40-year-old bachelor skater residing on Shawano Lake, Shawano, Wis. Kurten states that while he was operating a rink at Cecil, Wis., Martin rowed a boat a distance of five miles to the rink to skate, rarely missed a session and was usually the first on and last off of the rollers. In an interview, Martin said: "If I had the funds I would build myself a private rink about two blocks wide and a half a mile long." On his last visit, in contemplation of the lake freezing up, Martin was considering purchase of a bicycle to make the journey.

**JOSEPH CATTARNICH** and Leo Dandurand, of Montreal Canadians Hockey Club, are leaders in a plan to build a new rink in Montreal. Intention is to have the rink completed by late summer. Cattarnich and Dandurand announce the new rink will have a seating capacity for hockey and skating of 18,000. Arrangements as to financing are being handled by Mr. Dandurand, managing director and secretary of the Canadians. Chief mission of the rink will be to provide a home for the Canadians of the National Hockey League, but ice and roller skating will also be attractions. The rink also will be used for boxing, wrestling, band concerts, horse shows, circuses and lacrosse. Roller hockey will be introduced for a trial during summer.

**AT QUEBEC CITY** roller rink considerable interest was shown in an endurance race. To the winner went a percentage of gross receipts plus prize money subscribed by local merchants. Maurice Baril, Quebec City, was winner, with a mark of 55 hours and 55 minutes. There were 15 starters for the grind, which began at midnight on a Sunday. Baril gave up the struggle against exhaustion after having the rink to himself for eight hours. There is likelihood of a second endurance race during February. Night attendance at the race, particularly for the opening, was better than expected. It was the first endurance race held at this rink in which continuous skating was necessary. Business has been pepped up by the race, which attracted unusual interest.

**ON A RECENT VISIT** to Van Cortlandt Olympia Rink, New York City, several members of the Golden Wing Skating Club were guests of this skating palace, writes President Joe Russell of the club. "We were greeted most cordially by Mr. Yale, rink manager," he said, "and Rex (King) Powers, floor manager, and spent a pleasant evening. Through an agreement between Mr. Yale and Mr. Russell, Olympia Rink will be the scene of 'Golden Wing Events' twice monthly. It is planned to hold 'open' meets, and some of the fastest skaters in New York and the metropolitan district are expected to enter these meets. Some of the Golden Wings on hand were Edw. J. Brown, treasurer of the club; Joe Mancuso, Ed Sieradzki, Daniel Jones, Johnny Breu, Larry Wallace, Michael De Cicco and other speedsters who will be displaying their skating wares at this rink in the near future. Golden Wing Club is in its fourth year and has enrolled more than 200 members up to date. Officers are Joe Russell, president; William Stokely, vice-president; Edw. J. Brown, treasurer; Miss Edy Roller, secretary, and James Quinn, sergeant at arms.

**TRYING TO ESTABLISH** figure skating and aid pleasure skating, Kansas City Skating Club is again becoming active, and commencing January 11 the club reserved skating surface of the Ice Palace for members between 7 and 9 p.m. Pleasure skating has become so popular here that those wishing to practice figure skating in the evening have been unable to obtain space enough on the ice to do so, and club members decided to lease the rink every Monday to allow members to perfect their routine and receive instruction. Figure skating has been popular among a certain set of people in Kansas City since the beginning, and it has gained many devotees since then. The club is composed of prominent local people, and all new members must be passed upon by a membership committee headed by Mrs. George A. Nicholson, chairman. Members of the executive board are: President, Rev. C. R. Tynes; membership chairman, Mrs. George A. Nicholson; secretary-treasurer, Kathleen Spencer; executive committee, J. Howard Stephenson, Thornton Cook, Dr. Neise Ockerblad, Mrs. Floyd E. Jacobs, Mrs. E. E. Garnett and Mrs. B. Haywood Hagerman.

**RETAINS EIGHT—**

(Continued from page 34)  
chairman; F. J. Claypool, Muncie, and Everett S. Priddy, Warren.  
The new president was appointed to a three-year term as member of board of directors of Indiana Live-Stock Breeders' Association. The retiring president, C. Y. Foster, Carmel, remains a board member.

**Fair To Close Earlier**

Agreeing on a reduction of approximately 12 per cent in its 1932 budget, the board Thursday studied revisions of items in this year's expense outlay to make possible the decreases. The budget will be reduced from approximately \$217,000, the 1931 outlay, to about \$190,000 for this year, a reduction of approximately \$27,000.

Part of the reduction will be effected by cutting operating expenses and part will be shared by regularly paid employees of the board, it was said. Members decided earlier that the 1932 State Fair will be open seven days, with Friday night marking the close instead of Saturday night, as heretofore. The fair thus will open Saturday and close the following Friday night. Low attendance on the second Saturday afternoon of previous eight-day fairs led members to favor advancing the final day.

**BENEFITS OF THE FAIR—**

(Continued from page 36)  
(W. Va.) Fair, in a talk entitled *Smiling Thru the Fair Business*, presented two or three years ago at a meeting of the International Association of Fairs.

**Fairs Based on Faith**

Let us have faith in our fairs; let us have faith in ourselves and in these great and wealthy countries in which it is our privilege to live. Let us have faith in our communities, firm in the belief that they must eventually emerge from every condition of epidemic, flood, famine or industrial depression. Given this faith and this high courage, which is the fair secretary's most essential attribute, we can take fate's blows on the chin without finching and can smile thru to victory.

The greatest qualifications of any fair man is courage, the ability to meet adversity with a smile, the courage to fight against the odds of bad weather, agricultural, business or financial depression, or to all of the hosts of misfortune that may assail his fair. For every fair man has his troubles. The managers of State-owned fairs may not have any financial worries that beset the rest of us, but they have political worries, which are scarcely less trying.

Under these times of depression it certainly has changed the cycle in fair business. This past year some fairs which have shown losses for three or four years were successful financially this year, while some of the successful fairs up to 1931 were failures financially. Far be it from me to make any predictions as to the financial success of fairs in 1932.

A great many people have said that the fairs of the country are slipping and fairs will soon be a thing of the past. Properly conducted and well attended fairs will go on forever.

The assertion has been made that the intelligent, thinking people of this country will not permit the good work that's being done by the State and county fair to pass into oblivion.

**New Taxation Suggested**

I do not believe in too much politics in fair organizations, but I do believe that if your fair men need something for your fairs don't be afraid to ask for what you are entitled to.

The time is coming, or is here now, when the counties, cities and towns will have to do something for their fairs. The fairs that are operating in the State of Illinois are mighty fortunate in receiving the State aid that they receive. Last winter up in the State of Michigan at their annual State convention ways and means were discussed of attempting to put the fairs in Michigan in the same class with the public schools; *Taxation from the State to maintain them*, and I believe that is what we are going to see

in the very near future in all the progressive States of the country.

I am glad to have had this honor of presenting this paper and meeting with your organization, which has a warm spot in my heart, and I want to tell you fair men to pay strict attention to your fairs. I spent 13 years in Iowa in two different communities where there was co-operation between the county and city and the fairs, and it was a pleasure to work in those two places, and I want to say it is not an easy thing to have the community behind you, but you must keep selling your fair to the community, and if you can inculcate them into a fair-going spirit your fairs will be successful in years to come.

**Fair "Grounds"**

**SPRINGFIELD, Mass.**—Dates for the 1932 Eastern States Exposition have been set for September 18-24, it was announced by General Manager Charles A. Nash.

**TOLEDO, O.**—Nineteenth annual mid-winter fair held jointly by agricultural societies of Putnam and Allen counties took place in Columbus Grove, O., on January 4-6. Prizes totaling \$1,200 were given.

**PAINESVILLE, O.**—A \$5,500 mortgage has been placed on Lake County fairgrounds so that commissioners can pay winners of various contests at the 1931 exposition. The board in charge of fairgrounds spent money set aside for awards for upkeep of buildings and grounds. A local bank loaned the money.

**BATH, N. Y.**—Dates for Steuben County Fair were set for September 20-23 by the executive committee.

**ROCHESTER, N. Y.**—Certain games will be barred again this year from Edgerton Park grounds of Rochester exposition, according to officials back from annual meeting of Association of American Horse Shows in New York. Dates for the exposition are September 5-10. William B. Boothby is serving as general manager again this year.

**LANSING, Mich.**—Michigan State Fair showed a larger operating loss this year, according to report by State Accounting Division. Income from Detroit exposition amounted to \$253,584, compared with expenses of \$315,737. In 1930 loss was \$36,157. The loss this year was greatest in history of the fair.

**CHARLESTON, W. Va.**—Disbursement of \$7,500 State aid was announced here by Commissioner of Agriculture Howard M. Gore. Half of total disbursements were made to 4-H regional fairs on a basis of approximately 50 per cent of premiums for each fair, while balance was distributed among other fairs on a basis of 12.22 per cent of total premiums.

**HUDSON, S. D.**—Hudson will have a midwinter fair January 25-27. W. A. Fowles is president. Exhibits will include farm products, home extension and school work. It will run three days instead of two this year.

**GREAT FALLS, Mont.**—Harold F. DePue, secretary-manager of North Montana Fair, has called for bids on a new horse barn. An agricultural building also will be built this year and roadways and walks.

**BELLEFONTAINE, O.**—Logan County Fair directors set aside October 4-7 as dates for the 1932 fair. A committee composed of W. M. Hill, H. R. Baldwin, I. B. Johnston, F. L. Williams and Secretary Don A. Detrick was appointed to confer with the county agent and Smith-Hughes teachers of the county relative to developing a broader junior fair program. Last year 750 boys and girls participated in 4-H Club activities. This year it is desired to increase the number. Attractions committee comprises E. L. Van Horn, I. B. Johnston and C. C. Prall.

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# PARKS-POOLS

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## Vigil Being Kept for Unjust Proposals in Tax Legislation

*Schloss, of Glen Echo, as chairman of NAAP committee, is watching bills at Washington in coming hearings on amusement revenue—burdensome points will be shown*

WASHINGTON, Jan. 9.—Possible taxation by Federal Government of admissions on the basis of 10 per cent, instead of as at present confining this tax to fees of more than \$3, as it would affect amusement parks of the country should it happen to become law, is being given close attention by Leonard B. Schloss, general manager of Glen Echo, near Washington, and chairman of the legislative committee of the National Association of Amusement Parks, to the end this added burden upon "poor man's entertainment" be not carried thru. To a representative of *The Billboard*, Mr. Schloss said the amusement industry generally, as well as operators of amusement parks, may rest assured the situation is being given close, careful attention, and that members of Congress, particularly those on the ways and means committee in the House of Representatives, and the finance committee in the Senate, will be fully advised as to just what the effects of such a tax would be.

### "Repeat" Rides Puzzle

From the amusement park standpoint the practical problems which would be involved should be sufficient to prove it would not be workable, and the cost of collecting the tax upon the part of the park management, as well as the cost to the Government, would be such to prevent the tax justifying itself.

Pointing to the matter of making change on a 10-cent admission basis, he said this would prove so cumbersome as possibly to result in the management having to assume the tax in the interest of convenience and time, with the result the admission fee would be reduced to 9 cents, plus the 1-cent tax. With admissions to the number of around 150,000,000, for example, as might represent the case for Glen Echo, the seriousness of this cost to the park would at once be apparent.

Again, in the case of the roller coaster, not only the question of collecting for the first ride would enter, but the very serious one growing out of attempts to collect on "repeat" rides, which are the practice instead of the rule as to most coasters. These "repeats" come too fast for attendants to attend to their other duties and watch for collections which would involve an additional penny for taxation purposes. The Merry-Go-Round would offer another puzzling problem, just as the other different park amusement feature would, altho to a less degree than in the case of the Coaster and the like.

### Points Out Obstacles

Amusement parks of this country are the "Woolworths of the outdoor amusement industry," Mr. Schloss suggested, and for this reason afford the man of limited means and his family opportunities for enjoying a day in the open at a nominal cost. Therefore, anything which would tend to lessen opportunities for these to curtail their expenditures would tend just to that extent to lessen their occasions for getting a little pleasure out of lives in which pleasure is the exception instead of the rule.

Parks in recent years, as well as other out-of-door entertainment ventures, have had a hard enough time making both ends meet, in light of existing conditions, thus offering still another reason, he added, why legislators should see the obstacles in the way of impositions which would serve to hamper the industry.

Under legislation which has been discussed, but which has not yet reached even the stage of consideration by committees, carnivals would be placed in the same position as main entrance gates of parks, assuming carnivals were operating within parks. If an admission fee to the carnival should be charged, this would be taxed, regardless of the fact the first admission fee also was taxed. Naturally, also, as in the case of a carnival operating with a circus, and charging an admission fee separate from its (See VIGIL BEING KEPT on page 55)

### Ohio-Pennsylvania Owners To Confer in Youngstown

CANTON, O., Jan. 9.—Carl A. Sinclair, manager of Meyers Lake Park here and president of recently formed Ohio-Pennsylvania Park Owners' Association, affiliated with National Association of Amusement Parks, announced plans complete for the second meeting, to be held on January 14 at City Club in Youngstown.

Arrangements for the meeting are in charge of Charles Deibel, manager of Idora Park, Youngstown, and treasurer of the new organization. Sinclair said many important issues having to do with the standardizing of booking picnics and outings will be discussed.

All outstanding Eastern Ohio and Western Pennsylvania amusement parks have joined the association.

### Program Being Drawn at Steel Pier, Atlantic City

NEW YORK, Jan. 9.—Steel Pier, Atlantic City, will begin regular season middle of June, with four acts announced for initial program. Doc Carver's Diving Horses are engaged for fifth consecutive year.

Others are Bob Cimse, flying bicycle novelty; Four Bonnell's, aerial revolving act (three people); Pallenberg's Bears and several domestic and imported acts to fill.

Wirth & Hamid are supplying for the third year.

### Byfield in Trade Group

CHICAGO, Jan. 9.—Herbert A. Byfield, president of White City Amusement Company, has been elected president of Woodlawn Business Men's Association for 1932.

## Leaping Salmon Settled a Site For Canadian Amusement Spot

MONCTON, N. B., Jan. 9.—Several years ago there were nothing except water of Petitcodiac River and sloping banks on either side, at what is now Salmon Pool Park. Location is about three miles west of Moncton.

Edmond Stiles saw salmon jumping in the river and tried angling. He caught a hefty specimen of the fighting salmon family. Fortwith he decided to start an amusement resort on the site. He bought a large piece of land at a small price.

Nobody had considered the site suitable in the least for an amusement park; that is, until Stiles made his debut. There is no electric railway; a steam railway runs near the river, but there is no station. Moreover, there was no bus service from and to Moncton.

Apparent disadvantages in transportation did not discourage Stiles. He looked on the salmon fishing as a big asset, built overnight camps, refreshment stand, restaurant and a dancing pavilion. Along the bank, overlooking the river, he distributed a flock of rustic benches, tables and chairs, mostly under



LEONARD B. SCHLOSS, chairman of NAAP Legislative Committee, who is observing pending tax legislation in Congress. Situated at Glen Echo Park, Md., of which he is general manager, Mr. Schloss is in position to closely follow the trend among lawmakers in the capital, and his committee will watchfully scan amusement tax measures as applying to parks.

## Playland Again Set For Plenty "Flesh"

NEW YORK, Jan. 9.—Playland, Rye, will begin free-act season on June 1 and play thru till September 4 on programs of two weeks' duration. Tiny Kline, however, is set for an engagement of four weeks, same as last year, when her "slide for life" was held over two weeks after an original booking of two.

Featuring opening on mall spread will be "Arabian Frolic," unit of dancers, a camel, village setting and acro troupe. Additional turns are being arranged for thru Wirth & Hamid.

Director Darling and Manager Mallette are working on a proposition dealing with a new type production arrangement for the Casino, last year devoted to dancing, ice-skating exhibitions and restaurant. A floor show is expected to materialize.

THE GREAT CALVERT, aerial wire artist, Rochester, N. Y., who has a long route of fairs booked, will play some engagements in parks next season, starting in April. Last year he opened on April 25 in Columbia Park for 16 days, followed by Woodcliff Park for 14 days.

shade trees. To patrons without angling equipment he hired tackle.

Music was provided by radio, with loud-speaker; also by talking machine. In time an orchestra was booked several nights and holiday afternoons, as well as nights. A Moncton band was engaged for Saturdays. The blue laws forbid anything except sacred music on Sundays, so the band is out for the Sabbath. Facilities for bathing, boating and canoeing were introduced.

Stiles places a bus in service between Moncton and the park on regular schedule. Native animals have been used to establish a zoo in the park. In wire cages he has two cub bears, a goat, porcupine, deer and a number of small fur bearers like foxes, raccoons, squirrels and muskrats.

He trained most of the animals to like bottled drinks. The two young bears are very fond of the beverages and will hold a bottle in the fore paws and drink to the final drop. Visitors are allowed to hand filled bottles to the bears and watch results. There has been a large increase in sales of bottled drinks since the cubs were domiciled at the park.

## New Owners Will Operate

*Springfield Lake Park is taken over by Akron men—had heavy 1931 loss*

AKRON, O., Jan. 9.—Springfield Lake Park, one of the better known amusement parks in Eastern Ohio, operated and owned several years by Springfield Lake Park Company, a group of Akron and Canton capitalists, and sold recently receiver's sale, has been acquired by Akron men long experienced in amusement park operation.

The resort, which in recent years has catered to picnic crowds, having listed some of the largest industrial outings available in the Akron district, suffered heavy loss last season because of general conditions and inability of patrons to gain access to the park during improvement of the Akron-Canton super highway, which runs near main entrance to the park.

No announcement has been made as yet of plans for the coming season, other than that the resort will be operated. New owners will announce soon what will be done in improvements, and there is a possibility that new features will be installed. No rides have been added for several years.

Foster M. Crawford has been manager of the park several years. The ballroom is one of the largest and most modern in this section. Situated in Lakemore, an incorporated village, the park as well as the dance hall has for several years operated on Sundays.

### Plan World's Fair Zoo

CHICAGO, Jan. 9.—If plans of George Getz, local sportsman, go thru there will be a giant zoo at Century of Progress Exposition in 1933. Getz has arranged for Karl Hagenbeck, representative of the Hagenbeck animal firm of Hamburg, Germany, to come to Chicago to confer with fair officials. Getz already has had several conferences with John T. Benson, American representative of the Hagenbeck firm.

## Short Biographies Of People Engaged in Park, Beach or Pool Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

### No. 8—Edward J. Gilronan

Mr. Gilronan was born at Youngstown, O., August 9, 1900, making him 31 years of age. His home is at Youngstown, where he is manager of Idora Park. He has been in the park business four years, having entered in 1928 as assistant manager of Idora. After three years he was advanced to the position of manager. Mr. Gilronan is a member of the Knights of Columbus, B. P. O. Elks and F. C. Eagles. He gives his hobbies as golf, heavy reading and desire for further education in park business, in which, he says, he finds *The Billboard* a great help. His parents, Mr. and Mrs. James Gilronan, are residents of Youngstown. His wife is Rosemary Gilronan and she is not active in business.

### The First

BIG LIST NUMBER

of 1932

Announced on Page 2





By Claude R. Ellis

IT IS unusual to have all membership donations preserved intact, together with accumulated interest, to be applied on our building fund."

Surely unusual for almost any association, and it should be gratifying to members of the American Museum of Public Recreation. For these are words of Secretary R. S. Uzzell in a letter to friends of the unique institution. It appears that the museum at Coney Island, N. Y., to be moved into a new building to be erected on a site donated by New York City, is in loyal and capable custody.

In telling members and donors that they are entitled to deduction from federal income tax on their fees to the museum and that all previous payments received are on hand as received, plus interest, Mr. Uzzell remarks:

"This is possible only thru the generosity, unusual interest and enthusiasm of W. F. Mangels, who personally has defrayed the expenses of running the museum and of making acquisitions for it, including the payment of duty on foreign exhibits. We hope to have this duty refunded as soon as our application for exemption has been granted. It is being pushed forward as rapidly as possible."

The American Museum of Public Recreation is dedicated to the public in general, a guide to administrative authorities and to purveyors of clean, wholesome outdoor recreation. It was chartered by the board of regents of University of the State of New York in 1929. It is sponsored by the National Association of Amusement Parks. Its outstanding members of that industry being the trustees and being officers: D. S. Humphrey, Cleveland, president; R. S. Uzzell, New York, secretary; Fred W. Pearce, Detroit, vice-president; and W. F. Mangels, Coney Island, treasurer and director of museum. Its aim for a strong, influential membership should be one of its most important assets.

POLITICAL, elective and appointive officeholders generally are last to reduce their own salaries. It has been observed. In fact, depression or not, they often have been known to insist on boosts in their emoluments of office. A correspondent tells us of one who seems to be an exception:

A. A. Casassa is mayor of Revere, Mass. Revere is an entity of metropolitan Boston, with a civic government of its own. It has about 55,000 permanent residents and is widely known as home of Revere Beach, one of the biggest amusement meccas in the world and largest in New England. Mr. Casassa, who has held the mayoralty of Revere for two consecutive terms and was previously a State senator, is head of a firm which operates a large open-air swimming pool and near-by roller rink and dance hall on the beach boulevard. He has been active as a concessioner at the famed beach fronting the Atlantic for the past quarter century. Mr. Casassa recently ordered a 10 per cent reduction in salaries for all employees of the city, including policemen, firemen and street workers. He started by slicing the 10 per cent off his own salary as mayor. This was \$5,000."

WHAT is claimed to be the only submarine on public exhibition is moored to a wharf at Point of Pines, Mass., once site of Point of Pines

Amusement Park. The wharf is on a creek emptying into the Atlantic and exactly at the Point of Pines end of the wooden bridge to Lynn. The sub is on exhibition morning, afternoon and night. Exhibit is that of Eddie Keevey, who has boating, canoeing, bathing and fishing privileges in that section. Point of Pines is part of the city of Revere. At the last two city elections Mayor Casassa had Mr. Keevey, ex-city treasurer, as an opponent. Mr. Keevey was a former concessioner at Revere Beach and Point of Pines Park. The singularity is continued when it is disclosed that both Messrs. Casassa and Keevey reside in the Point of Pines zone. The sub may be kept on exhibition all thru the winter.

### Seashore Breezes

By WILLIAM H. McMAHON

ATLANTIC CITY, Jan. 9.—Just in time for a Happy New Year from the seashore.

Atlantic City greeted the new year with everybody happy and, from early indications, looking forward to a good season. Hotels were filled. They featured special week-end rates, including midnight parties and dinners—beat New York prices by big margin.

The sky was the limit in entertainment. Cabarets were all open and every musician in town called upon—private clubs forced to go out of town for bands—players rejoicing for whole week-end booking—all local booking houses had last-minute scratch for talent.

Entertainers were demanding sky-high prices and getting them without question. At 2 a.m. January 1 Boardwalk was like middle of summer—remaining concessioners reaped harvest. Trains taxed—nearly all stayed week-end.

All theaters featured midnight performances, including Scarborough's vaudeville-stage show house—Hayes Watson, city's only remaining theater organist, had special musical treat at Warner—Joe Lombardi, at Colonial, augmented orchestra with instrumental and vocal soloists.

William Madden, well known for WPG broadcasts, held sway with orchestra at Ambassador Grille—biggest event in town, semimilitary ball. College Criticism Orchestra, carnival of sports and hockey featured Auditorium program with its new publicity director, Dick Hanstein, formerly of Stanley, going in for plenty of bally. Walker revue installed in China Palace for week with Al Sabath and orchestra. Supper clubs reopening were Tony LaRosa's Silver Slipper with Ray Abrams' Band and big floor show, A. C. Frolicker's La Victoire with Cleff Club Orchestra, Harlem Revue, Little Club, Marine Grills and Follies, all on "Walk."

Hasting's wax exhibit renovated for occasion, open all night with good box. Health exhibits have given up, also Japanese shops. Old reliable Al Hersch, with summer season at Chelsea, returned for holidays. With first of new year came announcement from Homer Lord, in charge of Warner houses here, of reduced rates in all houses.

Billie Fennan, of Steeplechase and head of Amusement Men's Association, had a novel Yule display at home; looks to new season as promising and plans to install added attractions to Palace of Fun. Steel Pier Hawaiians still holding forth. Gravatt silent on new attractions. Every possibility that Million-Dollar Pier will go back to outdoor and circus acts next season.

### With the Zoos

NEW YORK—Boro President Harvey and Park Commissioner Benninger, of Queens, on a holiday hunting trip on Little St. Simon's Island, off the Georgia Coast, caught a nine-foot alligator, which they presented to Prospect Park Zoo in Brooklyn.

NEW ORLEANS—A four-legged turkey was one of donations made to Audubon Park zoo during December, according to Secretary Frank B. Neells. It was given by H. V. Bailey. Other donations included a mallard drake, six rabbits, barred owl, sea crab, three turkey-neck chickens and a red macaw.

NASHUA, N. H.—John T. Benson, owner of Benson's wild animal farm, says

business at the farm continues good. Each day sees automobile parties come to look over the place. Sundays have been very good, as an average of 200 persons go thru the gates. Mrs. Hazel Sharp, who has been in Boston at a big department store with four chimpanzees of the farm, has returned and is training horses and ponies. The "Nativity," produced by Mr. Benson in Railroad Park during Christmas week, was witnessed by thousands, who came for miles to see it. During the night before Christmas a count of one hour revealed that more than 1,700 persons passed by the stable to look at the display.

CINCINNATI—Council finance committee hopes to confer soon with C. J. Livingood, president of the Zoo; Otto J. Armleder, vice-president; C. H. Rembold, treasurer, and Walter A. Draper, director, to sound out their views on a resolution referred to the committee by council at the suggestion of John H. Druffel, vice-mayor, that the city might help pay the deficit instead of taking over operation of the Zoo. Meanwhile Councilmen Charles O. Rose, chairman, and Julian A. Pollak and W. Meredith Yeatman, members of the finance committee, were reviewing what they heard at a public hearing on the Zoo in council chamber. They were especially interested in the address of Frank H. Freericks, attorney, who said: "Before there can be serious consideration of purchase council should be thoroughly informed regarding the possibility of operation on a profitable basis under private ownership, and the public should be so thoroughly informed. All we now know is that the Zoo has been operated at a loss. We should know what its annual income and expense have been. There should be detailed itemized exhibits covering a period of years. Floyd C. Williams, attorney, said the people would vote 10 to 1 to save the Zoo if it were on the ballot with the Laurel street approach to the new Union Station and the Fountain Square beautification projects. Gerritt J. Fredrika, president of the Federated Civic Associations, said 175 civic organizations, represented by 500 delegates, were on the committee sponsoring the initiative petition for a charter amendment to have the city operate the Zoo. Harold J. Barber, former president of the Kiwanis Club, said the city should save the Zoo for the sake of children.

WASHINGTON.—Widespread interest of the public in zoos over the country, reflected, as in the case of National Zoological Park here in hundreds of thou-

sands of visitors annually, make pertinent situations as to wild animal life in the national parks of the country, treated at length in annual report of Horace M. Albright, director, to Secretary of Interior. According to its census of wild game, taken annually in each park, indications are that animals are on increase, a fact at variance with reports to the effect wild life generally outside federal reservations is on the decrease. Buffalo in Yellowstone have increased so fast difficulty is being had in disposing of surplus stock; antelope in the same park has more than doubled in the last 10 years; moose are particularly abundant in different parks, and black as well as grizzly bears, so numerous the latter prove annoying to park campers at times. Deer by the thousands are now found in most of the parks; elk are numerous, with the fawn crop large; mountain goats are increasing in number, and mountain sheep are most numerous, particularly in Mt. McKinley National Park. Other wild life discussed by Albright are wild turkeys and ruffed grouse, in fair numbers. In Hawaii National Park, un-owned domestic goats are numerous and are destroying shrubs and plants, making necessary drives against them which netted 2,000 during last April and 3,000 last May. Fifty-seven mongooses have been destroyed by park rangers in an effort to weed out exotic animals, and thus bring back natural conditions. A feature for visitors at entrance of Carlsbad Caverns, National Park, is the witnessing of nightly flights during summer months of estimated millions of bats.

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— 1932 —

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## TILT-A-WHIRL

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Grand Prize Winner 1931 Annual 4th of July Gross Receipts Contest sponsored by Big EH News—\$38,60. Highest gross of 266 Rides competing. For third consecutive year one-third of prize-winning Rides in open contest (excluding Big EH Wheels) are TILT-A-WHIRLS.

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### Patrons Need Caution

"So-called 'over-cautiousness' of patrons of amusement parks often is a misnomer. Eighty per cent of accidents are caused by their own carelessness, and, instead of asking the operator of an airplane swing if he has a pilot's license, they should ask themselves if they are going to sit in the seats and behave themselves until the ride is over. Standing up while the devices are in motion, particularly on the Coaster, is the cause of most of the accidents, and yet, unfortunately, the parks and device manufacturers get the blame."—R. S. UZZELL.

# CARNIVAL

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

## Barnett-Schutz Have Changes

**Crowley to operate shows coming season, assisted by R. Barnett and Ed Schutz**

RICHMOND, Mo., Jan. 9.—The Barnett & Schutz Shows, last two seasons leased from G. C. Crowley, will open in the spring under the ownership and management of Crowley, under the same title.

R. E. Barnett and Ed Schutz have not severed their connections entirely, but will serve in the capacity of assistant manager and general agent, respectively.

The show owners and managers are wintering in this city, making preparations for the coming season. The management contemplates opening somewhere in the Southeastern section of Missouri, with five rides and 10 shows. The show will move as heretofore, on motor trucks and railroads.

A new policy will be adopted this year with the employees of the show. They will be fed by the company, similar to the policy of circuses.

## Gruberg Museum Party

PHILADELPHIA, Jan. 8.—Last Saturday night the entire personnel of World's Museum received orders to remain after the closing and report to the office. To the surprise of everyone, Manager and Mrs. Max Gruberg had tables spread with a sumptuous repast, with covers laid for 40—enjoyed by all. At the very height of everything, however, the employees produced a beautiful traveling case for Mr. Gruberg and a huge bouquet of roses and carnations for Mrs. Gruberg. After much fun, including story telling, all wished for each other a Happy and Prosperous New Year. Those attending were Mr. and Mrs. C. Jack Shafer, Mr. and Mrs. Guy Waters, Mr. and Mrs. William DeBarrie, Mr. and Mrs. Jack A. Ryan, Mr. and Mrs. King-Clifton Kelley, S. A. Kerr, R. Goldie Pitts, George VanAnden, Victor-Victoria, Mr. and Mrs. Mortado, Jerry Knight, Charles Romahan, Seal-O, Mr. and Mrs. Carl Parsons, Tattoo Van, Harry Drees, William Wright, Josephine Smith, Paul Ganster, Robert Clark, Jack Leeper, P. J. Smith, Al Gill and Jack Ritter.

## Mrs. Bistany in New York

NEW YORK, Jan. 8.—Mrs. Leo M. Bistany, wife of owner-manager Bistany's Gayway Shows, arrived here Sunday from winter quarters in Louisville, Ky., and on Wednesday left for Northampton, Mass. Mrs. Bistany said attractions will have panel fronts the coming season, with help expected to begin in winter quarters next week; staff slated to report around February 1.

Eddie Rahn again to be general agent, a position he first assumed last season. Likewise, rest of personnel will be practically the same. According to Mrs. Bistany, a new idea is taking form on the show end, the idea to be detailed later.

## Jones Gets Illinois State Fair

SPRINGFIELD, Ill., Jan. 8.—During the fair men's meeting here Wednesday Johnny J. Jones Exposition Shows were awarded contract for this year's Illinois State Fair, held at this city. William Jennings O'Brien represented the Jones organization. O'Brien also advised that the Jones Shows had secured contract for the Tri-State Fair at Johnson City, Tenn., for 1932.

DARMOOUTH, N. S., Jan. 8.—Walker's Shows have specially designed motor trucks for transportation, constructed toward augmenting convenience, speed and durability. The concessions stock truck is a boxed vehicle with 15 compartments for carrying dolls, candy, etc. Another large truck used as sleeping quarters can take care of 14 or 15 persons.



F. N. OGILBY, general agent Mad Cody Fleming Shows, prior to which affiliation he was connected as an agent with Nat Reiss Shows, Sunshine Amusement Company, Rice Bros. Shows and Rock City Shows.

## Jones Corp. Elects Officers

DE LAND, Fla., Jan. 8.—At the first meeting of the new corporation, Johnny J. Jones Exposition, Inc., held last week, officers were formally elected as follows: Mrs. Johnny J. Jones, president; Edward J. Madigan, vice-president; J. L. Murray, secretary-treasurer.

J. L. Murray was appointed general manager by the board of directors. He will be the only member of the corporation body to hold a position on the show staff. James P. Murphy will be assistant to General Manager Murray, with the title of business manager and legal adjuster.

## West in Boston

BOSTON, Jan. 8.—Mr. and Mrs. Frank West, of West's World's Wonder Shows, again wintering in Norfolk, Va., have spent the year-end holidays visiting relatives and friends in this city and vicinity. Mr. West plans an early spring opening for his large amusement organization and is optimistic regarding the coming season.

## Quizzed Regarding Death of Showman

RALEIGH, N. C., Jan. 8.—Following the arrest of five people and the voluntary return of a sixth one to this city, Joe Truitt, alias "Pistol Pete," a showman, of Washington, D. C., is being held on a temporary charge of murder in connection with the slaying of Guilford (Kid) Brown, Corning, N. Y., concessioner. Showfolks brought here for questioning, in addition to Truitt, are R. E. Jones, an advance man; Robert Styles and Nellie Styles, said to have worked at a stand adjoining Brown's place with the Ajax Shows here; Raymond Appleby, another concessioner, and Aelene Lang, a companion of Brown before his death.

Circumstances involving Truitt are said to have developed when it was revealed he left here with Miss Lang and both were in Washington when Brown's body was identified here a week ago. A watch said to have belonged to Brown was found later in a local pawn shop and pawned the day after Brown disappeared for \$1 in the name of "Joe Brown." According to word to police, Brown and Truitt had words over Miss Lang. Unless unexpected developments occur within the next few days Truitt will face a bill of indictment for a hearing in City Court here, announced the police.

Brown disappeared from a carnival concession stand Friday night, November 27, and his body was found December 5, a week after the Ajax Shows broke up. He was identified thru a story which appeared in the December 26 issue of *The Billboard*.

## Chandler Again With Bach

CINCINNATI, Jan. 8.—*The Billboard* was informed yesterday that George Chandler had again been signed as general agent for O. J. Bach's Midway Shows, which are wintering at Fonda, N. Y.; his third consecutive season.

## Ludington in Central States

CINCINNATI, Jan. 8.—Roy E. Ludington, assistant manager John T. Wortham Shows, is on a few weeks' visiting trip to relatives in the Central States, from the show's winter-quarters city, San Bernardino, Calif. Mr. Ludington renewed and made new acquaintances during State fair men's meeting at Indianapolis, Ind., this week.

## Looking Back Thru The Billboard

### 25 Years Ago

(Issue of January 12, 1907)

Hi Tom Long, blackface comedian, visited his mother in Mississippi for the first time in 14 years. . . . It's reported from Key West, Fla., and Havana, Cuba, that all carnival attractions are doing well. . . . National Amusement Company (Edward H.) Pick to play Louisiana and Texas all winter. . . . Free acts carried by Cole Younger & Nichols Amusement Company this winter are Lucy Mae, balloonist; Dare-Devil Colton, high diver; Four Alvarados, aerialists. . . . Will H. Weider is convinced that coming season will be profitable to those putting out good shows. . . . Jack Cullen, press agent Smith Greater Shows, writes of the showfolks having a fine time Christmas. . . . Millie Christine Show closed season recently, New Orleans, and Manager Frank and Mrs. Blitz resting up in St. Louis. . . . Deacon Delmore to be general director National Amusement Company's arcades in Lockport, Jamestown and Dunkirk, N. Y., and Orpheum Theater, Erie, Pa. . . . Otto F. Ehring has a steam-operated Merry-Go-Round for sale. . . . Capt. Curly Wilson, after closing season with Trained Wild Animal Show, Johnny J. Jones Shows, resting up at home in Cleveland.

### 10 Years Ago

(Issue of January 14, 1922)

Mr. and Mrs. W. J. (Doc) Alman, Kansas City, were hosts at Christmas dinner to J. George Loe and his general agent, Harry S. Noyes. . . . C. J. Sedlmayr, general manager Siegrist & Silbon Shows. . . . E. G. Blesinger, general agent Mulholland Shows, in Chicago on business. . . . SLA had "monstrous time" at New Year's Eve party. . . . H. B. (Doc) Danville joins staff of C. A. Wortham enterprises. . . . Fred Henry doing press work for H. T. Freed Exposition. . . . Squibs in Carnival Caravans: "Playing both ends against the middles, Saturday nights—folding the tents, and the middle against both ends—Chicago is 'east' to Californians and 'west' to New Yorkers. . . . Mrs. Fred J. Owens admirably serves as hostess for Ladies' Auxiliary (SLA) at its social luncheon January 6. . . . R. F. Mc-Lendon, secretary J. P. Murphy Shows, reports things moving nicely at winter quarters. . . . Felix Blei engaged to pilot Brown & Dyer Shows. . . . Harry Earles, midget, to hospital for an operation. . . . Felice Bernardi to launch his own shows coming season. . . . Both Harley Tyler and Charles Andres, Los Angeles, recovered from injuries received in recent accident.

## "Between Two Fires"

DETROIT, Jan. 8.—Alice Panette, professional snake charmer, is held here by Federal authorities on charge of violating the immigration laws. Mrs. Panette's case is apparently the result of grave inequity in the existing legislation. A native of Canada, she is married to an American. Seeking to enter Canada, she was turned back by Canadian authorities on the ground that she had lost her citizenship by her marriage, while American port authorities here claim that the law makes her a Canadian.

## Leo Powers Plans Making Many Changes

DETROIT, Jan. 8.—Leo Powers, who is preparing to launch another "Dime Circus" for the coming outdoor season, has ambitious plans and notably changed from previous years. His plans include: Show will not carry any riding devices—formerly, four to six—but eight shows and about a half-dozen acts for the midway; also about 20 concessions, and band and callopo, show to play three-day stands under auspices.

Further planning is to have a 10-cent gate, the detached coupon from ticket recognized as a 10-cent payment by all shows and concessions. Another departure in concessions paying a daily rental, payable each night. Everything is motorized transportation. The planned territory is spots in Kentucky, West Virginia, Ohio and Pennsylvania, starting at Hopkinsville, Ky., in April.

## Moreneys Have Holiday Trip

NORFOLK, Va., Jan. 8.—Mr. and Mrs. P. Percy Morency, the latter formerly Alyne Potter, returned a few days ago from a motor trip to Detroit to spend Christmas with their son-in-law and daughter. Mr. and Mrs. R. A. Paugh. They returned in time to celebrate New Year's here. On the return trip stopped at Washington, D. C., and spent a few pleasant hours with Mr. and Mrs. Dave Morris. The last two seasons the Moreneys were with William Glick Shows, Percy as secretary-treasurer.

## Barber Shows Motorized

SEATTLE, Wash., Jan. 8.—The Barber Shows will be completely motorized the coming season, the management informs. Work of rebuilding, painting, etc., will be started at winter quarters, on a ranch near this city, within a few weeks, to have everything ready to open about April 1. The attractions will include Merry-Go-Round, Seaplanes, Pony Ride, three shows, all owned by Manager Barber, and about 10 concessions.

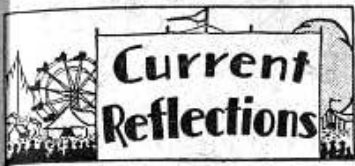
## Delorey Back From Orient

NEW YORK, Jan. 8.—W. E. (Boston Red) Delorey has returned from the Orient and announces he may leave next month for Singapore. Thru India and other countries he managed O. D. Harder Amusement Company, with headquarters at Colombo, Ceylon. He left New York early last March and arrived here just before the holidays, having been gone eight months.

## Grays at Indianapolis

CINCINNATI, Jan. 8.—Roy Gray, owner Nos. 1 and 2 units of Roy Gray Shows, of late years exhibiting thru Texas and adjoining States, and his wife, Bessie, are paying their annual visit to relatives in Indiana and Mr. Gray attended the fair men's meeting, Indianapolis, this week. He informed staff men of *The Billboard* that he would attend the South Texas Fair Circuit meeting, New Braunfels, January 25-26.

TWO VETERANS: Also fine folks, Mr. and Mrs. Robert (Bob) Kirshman, again wintering at home in Brooklyn, N. Y.—for years have had mammoth special-built steel long-range shooting galleries—one with Greater Sheesley Shows, the other at Luna Park, Coney Island—their son, Eddie, also fine chap.



By Charles C. Blue

FOR years the Eli Wheel has predominated in the "Ferris Wheel" field. The current reflection (this moment thought), however, is corrective of an erroneous impression held by this writer and probably many other attaches of Seaman-Millican Mardi Gras Company season of 1904—that the Eli Wheel with that carnival was the first practical wheel of its kind (Eli) built. In answer to an inquiry recently the writer was informed by Ben O. Roodhouse, of the Eli Bridge Company, that it was the third constructed by W. E. Sullivan, its founder—cog-wheel drive and the only one of particular model built. The fourth was made completely portable and with interchangeable parts—after which the company was incorporated for the manufacturing of those riding devices. Incidentally, W. E. Sullivan (now retired from actual activity, but president of the manufacturing firm) paid frequent visits to the wheel crew, and his son, Lee (then a "youngster," now secretary-treasurer and "main gazook" at the plant), was directly in charge of it a greater portion of the season above mentioned.

TRULY, the carnival field of amusements for the masses' patronage and enjoyment can be in a "class by itself." There is no other branch of professional entertainment (indoor or outdoor) like it—a bit of exception being local parks that have riding devices, fun-houses (or shows) and concessions as summer-thru attractions. Possibilities in the carnival field are limitless, if nourished. Those directly active in it are responsible any undernourishment—including, conspicuously, similarity of tent-show offerings among the respective organizations. Carnivals can be "relievers" of home-town entertainment monotony—relief from year-round motion pictures and practically a sameness at other permanently located amusement places. With what other branch of professional entertainment for the public could there be such a carefree, festive gathering of citizens of communities — merriment everywhere? There is but one answer to that question, which is "None!" There are worlds of opportunities for progressive carnival people to further their own business interests and the prestige of their profession—but, the "course of least resistance" will not function toward those ends.

WHO CAN SAY: That a carnival PROTECTIVE association "is not needed"? In fact, a mutual welfare affiliation of all tent-show interests? Tenting attractions have been maliciously knocked and ordinance makers "patted on the back" for years in many localities by a try-to-grab-all indoor-show "octopus" (effortlessly organized)—even during summers. OUTDOOR show months for the citizenry! In many places not only carnivals affected, but the ever-welcomed (by home-town citizens) dramatic repertoire and all other tent shows. The so-called "fire hazard" one of the "copholes"—which was "tried out" in California and, recently, apparently "put over" in some cities of Florida. In Texas there were several angles worked, including "rent all available lots"; in a number of Northern cities, "restricted districts," "not within 'so many' feet of residences," "consent of so-and-so percentage of near-by residents"—a little "sugaring" to some of them could be manipulated; in many places prohibitive (so intended) license and other requirements. All this in face of the fact that tent shows carry their actors and other attaches with them, and the cost of their subsistence is spent in each town played (personnel also, individually, spend money "in town"), while the "casts" of tent shows' outstanding opposition arrive

in a town and leave it packed in tin boxes and being only a succession of photographs, not a penny is spent by them (the movie casts) anywhere, except where the pictures were photographed. It really seems strange that some ordinance and license adopters have fallen for the "gaff." But it is also strange that there are thousands of tent-showmen sleepers who should awaken to a necessity—some sort of a mutual protective organization!

### Showmen's League of America

CHICAGO, Jan. 8.—President Sam J. Levy was out of town on business, and in absence of the other chair officers Past President Ed A. Hock was selected to preside at the Thursday meeting. Routine matters were handled and discussion led to a contemplated dance to be held on March 16 or 17. A special meeting was called for January 11, final action on the affair to be taken.

The new membership committee will have as chairman Brother Bob Brumleve, with Brother Rube Liebman as co-chairman. The entertainment and feature committees have been combined, with Brothers Earl Taylor and Ernie A. Young as joint chairmen. They have promised early action. Brother Tom Mix was elected as a member of the board of governors for 1932 to fill the vacancy caused by death of Harry G. Melville. The written report of Brother Walter F. Driver as representative to HASC banquet and ball was read.

Brother Billie Collins is up and around and was in attendance at the rooms. Brother George H. Fowler is back in town and a regular at the rooms. A welcome visitor this week was John D. Wright Sr., father of John D. Wright, of William Glick Shows.

The "Four Horsemen," as they style themselves, are on their way to Florida. The quartet consists of Joe Vernick, Dave Robbins, Jack Maxwell and Maurice Brod. Each evening, about 11:30, they report their progress by phone.

Meager news has been received of the banquet to be given by the International Association of Fairs during its meeting in Chicago. If we may express our opinion it seems that it will be quite a social affair.

Bob Hallock, special agent with various shows, was a recent visitor at the League rooms.

The annual memorial service at Showmen's Rest has been set for February 14. The general committee in charge of the service consists of Brothers Tom Rankine, Col. P. J. Owens, A. L. Miller, E. Courtemanche and Harry Coddington. The committee on transportation consists of Brothers M. J. Doolan, Richard Miller, Al Lato and Ray S. Oakes.

The League is in receipt of a framed picture of its deceased member, Ed Mathias, sent by his sister and mother. Also a group of old show photos sent by Mrs. L. Fenn.

Several prizes offered in the 1932 membership drive have been announced. The president's prize, donated by President Sam J. Levy, is to go to the show sending in the largest number of applications, with a stipulation that the total must be 10 or more; Brother Harry Coddington donates \$50 as first prize in the individual contest, stipulating the total must be 10 or more, and Brother Rube Liebman the second prize, a four-year membership on which the total must be five or more.

A letter of thanks was ordered sent to Cleora Miller for her beautiful singing at the burial of the late Brother Harry G. Melville.

News received that Brothers Felice Bernardi and Harry J. Gordon and Mrs. Bernardi are still at Lake City, Minn.

Efforts are being made to stage a bridge tournament.

Have you taken time to write to Brother Hi Tom Long, who is in the U. S. Veterans' Hospital at Alexandria, La.? Remember, the days are long when one is confined as he is.

Larry Ascot attended this week's meeting after a prolonged absence.

Brother Charles Vanderlip was winner of attendance prize, but not on hand to receive same.

Brother Liebman asked for an explanation of the funds of League. Brother Fisher, as chairman of the finance committee, compiled and all were well satisfied that the League is in a healthy financial condition. All this is in spite of the much-abused word "depression."

Notices of dues for 1932, also for those who owe for 1931, will go out this week with hope for ready response.

Chairmen Brumleve and Liebman announce they will have a full roster of the 1932 membership committee ready for publication in a very short time. Let's all help this committee even though not named as members of it.

### Philadelphia "Pickups"

PHILADELPHIA, Jan. 8.—Weather has been bad for the museum business the last seven days. Rain New Year's Day and during the week cut down the receipts.

Work at Max Gruber's Famous Shows' winter quarters is commencing to pick up since the first of the year. Some new shows and ideas are to be incorporated for the coming season.

Neil (Whitey) Austin will open a museum in Wilkes-Barre, Pa., during next week. Some of Austin's attractions have been at World's Museum, Buffalo.

J. W. Zoury (Ali Pasha) has closed his "Unvelled" attraction at South Street Museum and left for New York, where he expects to do some operating for remainder of the winter.

George E. Roberts has closed his attractions at Joyland, 69th and Market streets, and is arranging some of his attractions for vaudeville dates.

Frank West was a visitor during the week, en route back to winter quarters after a visit with relatives in Boston.

The Veterans of Foreign Wars Indoor Bazaar in Darby opened New Year's Eve, but business has been nothing to brag about since the opening. Billy Marco promoted the affair and Jerry Rawlings has the concessions.

Singer's side-show attractions are working steadily in picture houses here and boosting business. Eleven numbers are given by the different attractions. Tex Conroy is master of ceremonies for the act.

### Heart of America Showman's Club

KANSAS CITY, Jan. 8.—The week has been very quiet. Practically all the visitors have left. Now that it's all "out and over" HASC is grateful to those who attended the various events and made it possible to record the affairs as successes. It is also grateful to those who contributed gifts for distribution to the children and those artists who donated their talent for the various entertainment programs.

In the news item of last week the reporter failed to mention the name of Col. Dan McGugin. Colonel Dan is one of the club's most active members and has never missed a banquet.

Doc Turner, of the West Coast, is in the city visiting his daughter and son-in-law, Mrs. and Mr. Moxie Hanley, and is a daily visitor to the clubrooms, where his visits are looked forward to and where he is held in high esteem by his fellow members.

Mrs. Russell Jewell and son left Monday for Chicago—their home. They spent the holiday week in the city with Mr. Jewell and his parents.

The dance and luncheon tonight in honor of the newlyweds, Mr. and Mrs. Louis Heminway and Mr. and Mrs. Paul Parker, was a delightful affair. Members of the club and the Ladies' Auxiliary, as well as close friends of the brides and grooms, were in attendance.

Guy Dodson has been in the city the past week, together with Orville and Harry Hennes. They have their "gangster" car in a storeroom on Main street, in the heart of the theatrical district. Business has been fair, and with a favorable change in the weather better business seems assured.

### Short Biographies Of People Engaged in Carnival Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

#### No. 4—J. T. McCLELLAN

Mr. McClellan was born at Washington, Ind., December 6, 1873, hence he recently passed his 58th milestone of life. His home is about a mile west of Columbia, Mo. He entered amusement business in 1907 with a Merry-Go-Round and high-striker concession. He operated his own carnival, J. T. McClellan Shows, for many years, closing it in 1918, and was then general agent for Russell Bros.' Shows. Seasons of 1926-'27 had Heyday and Eli Wheel rides at Fairlyland Park, Kansas City, and has since, again, had his own amusements. His wife's name is Nellie M., to whom he was married 39 years ago last December 27 and who has also been active in show business. Has one daughter living, Mrs. Martha McClellan Kier; son, Jake, passed away in July, 1928. His father's name is Benjamin F. McClellan and his mother's Martha A. He is member of F. and A. M. No. 625, Kansas City; Scottish Rite, Salina, Kan., and Shrine, Oklahoma City, Okla.; also Elks, Moose, IOOF and MWA. His grandson, Jimmy Kier, at present living with him and his wife and has many pets, including guinea pigs, white rats, a monkey and a dog.

### Show Woman Proud of Seeing "Old Ironsides"

MIAMI, Jan. 8.—With the recent arrival here of "Old Ironsides"—the historical old frigate Constitution—one show woman was outstandingly interested and justly proud, Mrs. Maude Montgomery, who, with her husband, Don, is well known in both carnival and circus circles; last season with Rubin & Cherry Shows. During Mrs. Montgomery's school years in Brooklyn, N. Y., "Old Ironsides" was scheduled to be taken to sea for navy target practice—which would have meant the old ship's destruction.

A campaign was started in Boston to save the frigate for history. A canvass of all schools was made and some of the children were told to report to *Brooklyn Daily Eagle*. Maude was one of them, and on arrival at the newspaper office found she was the only girl chosen, the other children committee members being five boys, and she was elected secretary. She later wrote the plea to be presented to Congress, along with a pamphlet containing data gathered thru issuance of thousands of postcards bearing picture of "Old Ironsides" and a plea to "save her."

Thru appropriations of Congress "Old Ironsides" was saved; hence, Mrs. Montgomery was justly proud to see the old ship arrive at Miami, and as she watched crowds of people "going aboard" her features seemed to beam the thought, "Probably I, in at least a small way, made it possible for them to now see the old war vessel."

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## Bistany's Gayway Shows

BOOKING FOR SEASON 1932

SHOW OPENS NEAR CINCINNATI MIDDLE OF APRIL.

Playing Ohio, Pennsylvania, New York and West Virginia.

WANT RIDES. Will consider Tilt-a-Whirl or set of Kiddie Rides. SHOWMEN—Have following outfits, complete: Side Show, Athletic Show, Musical Tab. Show, Platform Show. These outfits I will furnish to capable showmen. Like to hear from a good Freak Animal Show. CONCERN AIRS—Everything open except Popcorn, Candy Apples and Floss, Grab and Juice. Have complete Cook House for sale. Will book buyer of same. Like to hear from all those with me before. All last year's help get in touch with me. PAID SECRETARIES, Pennsylvania, West Virginia and Virginia, if you want a clean Midway for your next fair, get in touch with me. Write

LEO M. BISTANY, General Manager, until February 1, 92 Green St., Northampton, Mass.

**The First**

**BIG LIST NUMBER**

**of 1932**

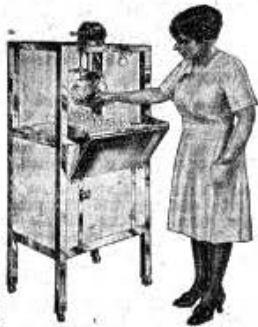
**Announced on Page 2**

## SEWARD'S 1932 HOROSCOPES



New Ready—Four Sizes.  
Samples, 25c.  
SEWARD'S SPECIAL BOOK  
Just off the press, 104 Pages on  
Character, Delineation.  
Sample Copy, 25c.  
A. F. SEWARD & COMPANY,  
3620 Robey St., Chicago, Ill.

7c  
of every  
DIME  
is  
PROFIT!



Net \$1.022 a year from \$4 a day sales! It's easy with this day-and-night money maker.  
**Star Profit Model POPCORN MACHINE**  
\$15.00 Brings It to You. Cash price, \$123.00  
Electrically operated—porcelain enamel cabinet; chromium-plated trim—only one moving part. Write for all data TODAY!  
**STAR MFG. CO.,** 4869-73 Swan Ave., ST. LOUIS, MO.

### No Fuel Fumes with this POPPER

Champion No. 8 has popper outside (see cut). Fuel fumes can't spoil corn. Only one of the several big features of this knock-out of a popper.

Write today for circular describing No. 8 and other items in our line.

**IOWA LIGHT & MFG. CO.**  
Dept. B, 111 Locust St., DES MOINES, IA.

### HOROSCOPES FORECASTS

1932 ASTRO FORECASTS  
SAMPLES 30c — 19 PAGES 8 1/2 x 11  
CHARACTER ANALYSIS (2 Sizes)  
8 Pages, Size 8 1/2 x 11. Sample, 16c.  
1 Page, Size 8 1/2 x 11. Sample, 16c.  
Give birth date when ordering sample.  
WALL CHARTS, Size 28 1/2 x 11, \$1.00.  
GAZING CRYSTALS  
Send for wholesale price list on above items.  
**SIMMONS & CO.**  
109 North Dearborn Street, CHICAGO, ILL.

### WANTED FREAKS AND NOVELTY ACTS

Send photos and full particulars first letter.

**HUBERT'S MUSEUM**  
228 W. 42d Street, NEW YORK CITY.

### Buddha Papers and Outfits

New HOROSCOPES, Spanish and English.  
Send 25c for samples and info.

**S. BOWER**  
Bower Bldg.  
420 W. 18th St., New York City.

### GUM 1c a pack

Full size 5c packs—also other flavors. Flashy boxes. All Streetmen. Concession a n d Premium Men use our dandy brands. Double your money. Deposit required. Order today  
**HELMET GUM SHOPS, Cincinnati, Ohio.**

### HOROSCOPES FUTURE PHOTOS

Magic Wand and Buddha Papers.  
Send 4c for Samples.  
**JOS. LEDOUX,**  
169 Wilson Avenue, Brooklyn, N. Y.

### TILLEY'S AMUSEMENT CO.

CAN PLACE for 1932 Shows with or without outside Rides. Good openings for Tilt-a-Whirl Concessions. One of a kind. Address **JOE TILLEY,** Ladd, Ill.

### REBUILT WATCHES

ELGINS, WALTHAMS, ETC. CHEAP.  
Send for Price List.  
**CRESCENT CITY SMELTING CO.**  
113 N. Broadway, ST. LOUIS, MO.

## MIDWAY CONFAB

By DEBONAIRE DAB

**ENCOURAGING:** The "worst-is-not-yet" days have now passed.

**THERE WILL ALWAYS:** Be traveling carnivals—some form!

**AND WHATCHATHINK!:** This year even has 53 Saturdays paydays!

**MRS. HARRY G. MELVILLE:** Recently returned home to Charlotte, N. C.

**PROBABLY:** "Most road folks' feet will be more 'itchy' this spring than usually," says Joan Prodome.

**SIGNED UP:** Syvilla Dawson her two concessions with American Exposition Shows for coming season.

**STILL INCAPACITATED:** Jolly Kittle on sick list since July and not yet able to work — would like letters from acquaintances; Box 33, Grand Isle, Vt.

**ANSWER TO INQUIRY** of Mary M., en route. Have heard nothing lately about the all-girls athletic revue project you mention.

**SOJOURNING IN MINN.:** Felice Bernardi at Lake City, where his mother died recently—plans attending some winter fair meetings, including Winnipeg.

**20 for Tucson.** His address is P. O. Box 1390, that city.

**IN AND OUT CHI:** L. S. (Larry) Hogan, general agent Beckmann & Gerety Shows—last week, arrived in Windy City, transacted some business; said "hello" and "good-by," and "highballed" for somewhere in the Midwest.

**NEW ANGLE:** To sword-box presentation credited to Jantezen, who according to his manager, Frank Chamber, has been putting it over neatly at dates in Chicago—uses average-sized man for inside, instead of a girl.

**LEE AND "BINGO":** Referring to Mr. and Mrs. W. L. Avery, independent concessioners—they recently returned home, Cocoa, Fla., from which city they made a return motor trip to Michigan because of death of Mr. Avery's sister.

**HEADED TO NORFOLK, Va.:** G. Lawrence MacDonald, veteran show artist (formerly New York stage productions, of late years with Greater Sheesley Shows), was in Jacksonville, Fla., last week, and not in very good health.

**HOME IN CINCINNATI:** Marie Davis, illusions and concessions, formerly with various caravans last season, F. H. Bee

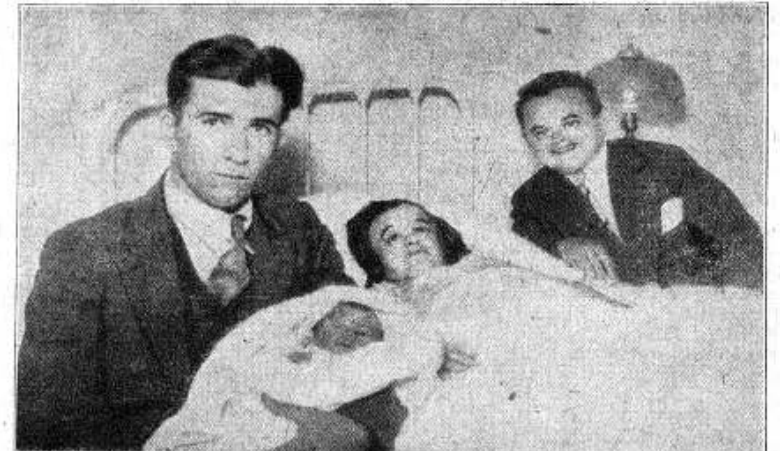


PHOTO TAKEN IN MEMORIAL HOSPITAL, De Land, Fla., showing the 45-pound midget mother, Princess Marguerite Bereimatets (Mrs. Leon Wyatt) and her 5 1/4-pound boy (in father's arms), born recently; at right, baby's uncle, Prince St. Denis Bereimatets. Prince and Princess are members of French and Belgian Midgets with Johnny J. Jones Exposition Shows.

**PLAYING "HOOKEY":** From his home town, Washington, Ia., for a while — Rodney N. Krall on a visit to Hot Springs, Ark.

**AGAIN GETTING BUSY:** Neal (Whitey) Austin last week en route from Central States to immediately open another winter season for museum, starting at Rochester, N. Y.

**IN QUARTERS:** Kentucky Bill Shows, at West Paducah, Ky.—Mr. and Mrs. W. E. Day, owners, spending a few weeks in Illinois—start repairing and painting late this week.

**IN HOSPITAL:** James P. Caldwell, known to many road folks as Memphis Jimmy, postcards that he has been sick at U. S. Veterans' Hospital, Minneapolis, Minn., since September, and would appreciate letters from acquaintances.

**FAMILIAR EXPRESSIONS:** During concession locating. "Here, Mr. —, let me drive the stakes for you!" and soon a whisper, "How 'bout me going here?"—and immediately (if getting it), business of dropping the pins and hammer.

**RECEIVED POSTCARDS:** From both S. Miles Jones and Johnny Hicks from a city "across the border," in Mexico—cards displayed street scenes and attractive buildings—wonder if "Sam" and "Johnny" did any "pitches" there.

**REPORTS RECOVERING:** From tuberculosis, at Elks' Hospital, Tucson, Ariz.—E. R. (Slim) Turner also advises that he expects to be out of hospital in about a year—he left Asheville, N. C., December

Shows No. 1 and No. 2 Reading Shows, and Magic City Shows—visited *The Billboard* last week to get route info on some of the winter trouping outfits.

**WORKING THIS WINTER:** Mr. and Mrs. Ludy Kraemer, at New Orleans; Ludy in orchestra and the missus dancing at Club Plantation, also broadcasting weekly at Station WJBO—they, a few weeks ago, left Hoosier State Shows at Junction City, La.

**IN HOME CITY:** Of C. R. Leggette Shows, New Iberia, La., this winter: Jack Young and family, M. A. Johnson (Texas Red) and family, Fred Burnett and wife, Mr. and Mrs. (Madam Ann) Tom Wilson, Pop Harrington, Barney O'Laughlin, Ed O'Connor, A. M. Johnson.

**SEND PHOTOS:** Carnival owners, executives, ride owners, show owners, concession owners—East, West, North and South. Many now on file are "old"; need replacing with "inter" ones. Address them to Carnival Editor, *The Billboard*, Cincinnati, O.

**WATCH HIS SMOKE:** He hails from the "Smoky City" and has captioned his auto "Pittsburgher," and reported as planning to be in the speed tests at Daytona, Fla., in March—Al G. (Speed) Waldron was formerly a motordrome rider.

**BRUER RECOVERING SLOWLY:** E. R. Bruer, many years special agent J. George Loos Shows, who was operated on for appendicitis at Jefferson Davis Hospital, Houston, Tex., December 14, is slowly recovering at the Bristol Hotel,

Houston, where he would be pleased to hear from his friends.

**HE DID NOT WAIT:** William Jennings O'Brien contracted Johnny J. Jones Exposition Shows at this year's Indiana State Fair the evening before official start of State fairs meeting and soon thereafter left Indianapolis for other points.

**REPORTED SIGNED:** With World of Fun Shows, Joseph Swift, of York, Pa., his platform show; F. B. Perry and Peter Benway, of Athol, Mass., their two shows, with new tops and banners; John K. Smith, of Schenectady, N. Y., his concessions.

**MOTORED NORTH:** After closing with Gloth Shows at Chester, S. C., couple of months ago, and have taken a cottage for winter at Winthrop, Mass.—Mr. and Mrs. Ray A. Gunter and Baby Barry—were also with Rock City Shows and Ajax Shows last season.

**ERROR IN CREDITING:** "Yuletide Story," by William J. Hilliar, reproduced in January 2 issue, had appeared in *The Alabama Journal*, Montgomery, Ala., instead of *The Montgomery Advertiser*.

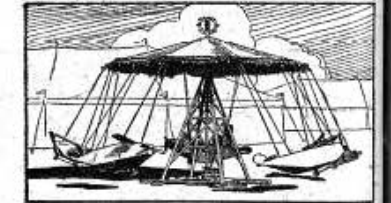
### BILLY GAUSE STATES

"My No. 5 Wheel has been with me eighteen years. It has always made good. I often wish I had placed every dollar as I made it right back into another BIG ELI."  
Put your hard-earned dollars in a BIG ELI Wheel, and watch the profits come back to you. Additional information gladly furnished.

**ELI BRIDGE COMPANY**  
Builders of Dependable Products.  
800 Case Ave., JACKSONVILLE, ILL.

### The NEW KIDDIE AIRPLANE SWING

Suitable for Parks and Carnivals.



Seating capacity, 15 children. Weight, about 2 1/2 pounds. This ride has just been completed during our demonstration proved very popular with the children. Description and prices upon request.  
**SMITH & SMITH, Springfield, Erie Co., N. Y.**

1932 FORECASTS and HOROSCOPES  
1, 4, 11 and 15-page readings. Nine styles. Books, Buddha Papers, Crystals and Mind-reading Apparatus and Supplies. 100-page Illustrated Catalogue, 30c. **WELSON ENTERPRISES, 198 S. 3d St., Columbus, O.**

### BALL HOODS

6-CAT RACKS, BIG TOM, DOLLS, CATS AND BOTTLES. New Low Price.  
**TAYLOR'S GAME SHOP, Columbia City, Ind.**

### K. F. KETCHUM'S SHOWS

Opening Early in April Near New York City. WANT Rides, Shows and Concessions of all kinds. Everything open. FOR SALE—Band Organ, also 50 and 35-K. W. Transmitters, mounted on Trucks. WILL BUY, Merry-Go-Round Horses. Address 179 Van Houten St., Paterson, N. J. Phone, 845-wood 2-1851.

### HAPPYLAND SHOWS

New booking Shows and Concessions. Early spring opening. **HAPPYLAND SHOWS, 2116 Grand Ave., Detroit, Mich.**

AT LIBERTY, 1932 SEASON.  
TWO SETS RIDES, A-1 condition; two Caterpillars, two Ferris Wheels, two Chairlances—set stored in Northern Ohio and one set stored in North Carolina. Must be reliable parties and have Paris booked. BOX D-845, *Billboard*, Cincinnati.

**KAUS UNITED SHOWS, INC.**  
WANT for 1932 season, Cook House, Minstrel and Shows that don't conflict. Caterpillar, Lindy-Lou or Tilt-a-Whirl. Furnish Wagons for same. Log Range Gallery and all Concessions open except Bingo. Address Necooskeok, Pa.

### P. J. SPERONI SHOWS

New booking Shows and Concessions. Will sell on Cook House and Carr Game. Will buy or trade Tilt-a-Whirl. Write Rock Falls, Ill.

### For Sale or Trade HEY DEY and FUN ON THE FARM

**JAMES PATTERSON, Paola, Kan.**

**FERRIS WHEEL**  
No. 12 H.L. FOR SALE. Fine condition. Also CHAIRPLANE, WM. H. CHILDERS, care *The Billboard*, St. Louis, Mo.

several newspaper headings to "clippings" caused the mix-up.

**MANAGING HOTEL:** At Jacksonville, Fla., Mrs. J. S. Sisson, who with her husband formerly operated cookhouses with carnivals and independent at fairs, until about two years ago (the foregoing judged by an envelope with return address used by a traveling showman in a news contribution recently).

**BACK EAST:** After an extended business trip to West Coast—will be associated with one or two radio shows this winter—he's Walter A. Schilling—was formerly agent and press agent outdoor shows; including back to the days he general agented Col. Lagg's Great Empire Shows.

**SEATTLE PICKUPS:** Perry Outlet and wife spent the Christmas holidays in Seattle. Perry recently returned from Salt Lake City, where he closed season as special agent Pacific States Shows. Sam Edelson, concessioner, was in charge of delivery department of a local florist during the holiday rush season.

**DIMPLES AT HOME:** Referring to Dolly Dimples, fat girl, and her husband, Frank Geyer, in Cincinnati—were last two seasons with Wagner & Newman's World's Circus Side Show, Coney Island, N. Y. Mr. Geyer plans taking in the fairmen's and showfolks' meeting at Chicago next month.

**"STEP IN, PLEASE—don't block the sidewalk":** Baby Alice and Her Tiny Husband playing storeroom in Henderson, Tex., having opened December 23, and only storeroom permit there in some time—"broadcast" H. G. Dudley, manager, over "Station Uncle Sam" (post card).

**CO-OPERATION:** Palsen's Wonder City booked into Sylvester, Ga., by Bennie Smith, and gave favorable announcement in tent for movie house, management of which likewise compliment tent show; also visiting courtesies exchanged. The week remunerative for both shows. Not all motion picture house managers narrowly minded "hogified."

**"More 'We' Stuff"—The heading to the following as it appears in January issue of Big Eli News:**  
"A flea and an elephant walked side by side over a bridge. Said the flea to the elephant after they had crossed it: 'Boy, we sure did shake that thing!'—Siren."

**FREAKISH:** Of course, folks in other sections are not greatly interested in amount of snowfall or cold weather at Cincinnati, but there has been unusuality this winter. This is written January 5, and so far snow has covered ground but one day (last Thanksgiving) and thermometer hasn't registered even near zero. In a way, this has been a boon to the unemployed.

**ATTRACTIVE STUNT:** Harry McGregor and wife, Lillie ("Pip and Zip"), distinctive entertainers with Cash Miller's Museum, have a nifty series of offerings: the feature, Harry pulling a small wagon, on which his little wife sits, full length of storeroom by his lower eyelids—they have been with Miller four or five years; recently added mentioned feature to their routine.

**WHO CAN ANSWER THIS ONE?:** How many times of the hundreds, wherein carnivals' greatest self-interest checkers have put over prohibitive measures against carnivals, have carnival owners and executives and other attaches fought back the class legislation, discrimination, or whatever term should be applied, directly to civic officials and backed up by tent-show fans?

**MAYBE THEY DIDN'T KNOW IT:** D. W. (Crazy Horse) Powers comments on writers' sayings in city newspapers last summer, "prosperity is on the way," etc. Dave opines they overlooked mention of "detours" caused by "washouts" of Prosperity bridges. D. W. spent a few days around New Year's with his daughter at Shawnee, Okla., and was leaving for "old reliable Arkansas."

**TRUCK MOVEMENT ENTHUSIAST:** Sam Solomon, of Sol's Liberty Shows, a center of conversation and information interest among showfolks during Indiana Association of County and District Fairs at Indianapolis last week—relative to his experience pertaining to convenience and remuneration of shows having motor transportation—reported as



*SPECIALLY hand-painted New Year's greeting to The Billboard by C. O. Shuttle, agent, Los Angeles. Production is 8 1/2 x 10 1/2 inches and done in various colors, including red, green, blue and black.*

registering his "preferable" points heavily.

**"DOUGHNUT DUNKERS" NOTE:** Swede Olson, wrestler, and Lou O'Brien, boxer, of athletic show circles, have opened a "Greasy Spoon" restaurant in Houston, Tex. Say that trouper "doughnut dunkers" are invited to stop in—so long as the doughnuts and coffee in urn last—have a couple of dozen put away as a reserve supply—Lou watches the door for "dunkers" and Swede the fire under urn.

**OLD ARGUMENT REVIVED:** "Dear Dab, Hunter and squirrel on opposite sides of a tree trunk; man keeps moving around tree to right and so does squirrel. Since the man never sees squirrel's back, does he go completely round the squirrel itself? Please answer." The foregoing inquiry was answered by letter (the inquirer having provided address). Will not herewith print answer—many showfolks might get a "kick" out of "arguing" on it.

**IN BEAN SECTION of Florida,** at Pahoka, Betty M. and Joseph H. Taverna after concluding road season built a lunchstand and despite keen competition have been keeping "th' ol' wolf" wandering elsewhere than their door. Winter months' bean harvest "big thing" at Pahoka—summers, many business men lock up their establishments. Al Ketchel and family recently spent a week visiting the Tavernas; also had Pennyland booked at Fall Festival, Belle Glade, Fla., and motored toward Tampa.

**MIAMI "PICKUPS":** Again, many showfolks here this winter. Sam and Helen Serien still here, and Helen has a tan that almost anyone might envy. Mrs. "Bert" Kinsell seen about quite a bit, and she and Mollie Owens "old pals"—along with Eddie Owens visit dog races almost nightly. J. C. McCaffery here recently, back from trip to Cuba, and conversed with Don and Maud Montgomery. Mrs. Rubin Gruber here a few days recently; Sammy Crowell and his canine companion, "Brownie," have an apartment near Miami.

**ALL MIDWAY FOLKS:** Yesir, whether with carnivals; working independent on midways at fairs and celebrations; or whether "big shots" or of lesser "renown"—all are showfolks, and a majority of them buyers and readers of *The Billboard*, and this "column" is at all times open for news of ALL OF THEM—incidentally, there are many owners of riding devices, shows and concessions who don't "mix" a great deal socially, but whose attraction receipts help pay salaries of members of the "400"; hence, the "policy" of Midway Confab is DEMOCRACY.

**AGAIN, "HAWT DAWG":** Comes another "heralding" from—but, read it: "D. Dab" et al: Well, the Wheelbarrow Amalgamated Shows have muscled out another year, and our director of public relations will assure you that we will be bigger and better for 1932—some innovations, including all barrows will be double-deckers and equipped with "tone control." Also, plans are almost completed for our startling new mechanical attraction, based on Ein-

stein theory—will be a sort of 'sleigh' ride. Regarding existing conditions, altho the "powers that be" have not asked our opinion, we wonder if more work and less politics wouldn't kinda help the 'depression.' A few weeks ago the Midway Confab editor stated in a paragraph that ye humble scribe (this writer) was still living—was somewhat of an over-estimate—should have been 'existing.' We have reliable information from our general agent that next season will be 'big'—which assures us that we at least have a good agent. The Wheelbarrow Shows will have their opening in a place called Fence Corners and from there will probably go to Pieces. Half-Hitch Hogan is our lot man and will probably be an asset in placing a hog-tie on locations. We will use the postcard system of routing, and if a few more movie palaces close their doors we might acquire quite an accumulation of advertising matter—to be used on 'girl show' fronts. We are not ready to release for publication our entire list of attractions, but the management isn't against stating that we are using tons of goldleaf and many barrels of paint, and, of course, hammers are ringing and saws being wielded (or whatever showfolks do with saws) in winter quarters. Many showfolks may be surprised to learn that we have made no attempt to wrest the 'Toronto plum' from our friend from Montgomery. We realize that should we ever take our monster aggregation to the said Toronto doings 'twould be useless for any 40 or 50-car railroad outfit to thereafter even bid on the Canadian classic. Just a moment, please—our agent just came in with a bundle of contracts under his arm—which, as customarily stated, 'causes the "boos" to smile.' Resuming, the 'boss' just read the foregoing line and says it's 'ok' and there's 'no need' of trying to tell just where the engagements are located. Well, the ink in fountain pen is growing dimmer and the tablet paper is getting scarce, so think I will close with hoping that you and yours will have many causes to smile in 1932. Truthfully (?) yours, "EX A. GRATE."

"P. S.—The pen used in writing the above had a 'diamond point.' Unless I can borrow one my next letter will be written with lead pencil—as I might be inclined toward accepting a 'ticket' on the point of this one—that is, the 'diamond.'"

**Pacific Coast Showmen's Association**

**LOS ANGELES, Jan. 7.—**At the regular weekly meeting Monday night First Vice-President Judge L. Karnes installed the new officers for 1932—president, Harry L. Pink; first vice-president, Eddie Brown; second vice-president, Sylvester Cronin; third vice-president, John T. Backman; treasurer, Ross Davis, secretary, Frank Downie. After the ceremonies the house committee served another one of its famous "Dutch" lunches, and Brother Dick Parks furnished several acts of vaudeville, which received rounds of applause.

After the meeting several members accepted an invitation to visit the clubrooms of Ladies' Auxiliary and were royally entertained by the members and their president, Mrs. Judge L. Karnes.

There will be memorial services at Showmen's Rest in Evergreen Cemetery Sunday. Mrs. Anna Schneider will sing three numbers; also a male quartet, a eulogy by Chaplain John S. Lyons, salute and bugle call by Boy Scouts, with the Stars and Stripes at half-mast from the 40-foot flagpole immediately in front of the monument.

Recent visitors to the clubrooms were J. Doug Morgan, of J. Doug Morgan Stock Company; Doc Hall, well-known general agent; Al G. Frazee, of Al G. Barnes Circus; Theo. Forestall, of Barnes Circus, who had just returned from New

On "Forum" page, last issue, an article by Doc Waddell made reference to a prominently known character of many years ago—but known only to a large majority of people of the Central States as "Immortal J. N."—comparatively few knew his real name. He was considered "eccentric." He was quick-witted. "Smart Alec" often attempted "kidding" him in public—usually to their sorrow.

About 1890 this editor was one of about 50 persons in railway waiting room at Auburn Junction, Ind. Suddenly a well-dressed, quiet-looking man stepped in. There were whispers of "Look, there's 'Immortal J. N.'" etc. Eventually a "freshie" of about 20 years, one of a party of college boys and girls, stepped near to "Immortal J. N." and asked: "Mister, can you tell me what time the 2 o'clock train is due here?" The answer: "At exactly 120 minutes past '12,' college boy; don't you wish you had said something smart?"

York; Bill Tank, just returned from Australia.

Brother C. O. Schultz, after being confined at his home two weeks with a severe cold, was able to attend the meeting Monday night.

Duke Pohl, one of our newest members, was around the clubrooms the other day, shaking hands and passing out cigars to the boys.

Brother Harry Seber's show, *Easy for Zee Zee*, in Hollywood, is going over big and looks like it will have a long run.

All members are intensely interested and eagerly waiting for January 12, the big night at Ambassador Hotel, where the PCSA banquet and ball will be held. LOUIS BISSINGER.

**John Francis Shows**

**HOUSTON, Tex., Jan. 7.—**The Francis Shows are standing at the threshold of the season of '32. The intensive work of equipping the show for its next tour is already under way. One of the new rides, mentioned in previous issues, is on hand and ready. Manager Francis is away in the interests of the show. From her home at Decatur, Ill., Mrs. Francis reports a very enjoyable Christmas. H. W. Smith and wife have returned after spending the holidays with relatives.

The Houston Trades and Labor Council is staging an indoor carnival at Sam Houston Hall, the Motordrome, baby rides, and little horse and big dog being among the exhibits drawn from the Francis Shows. Business has been fair. Jimmy Arnold, electrician with the show, is the proud father of a girl born December 29. Mother and daughter doing nicely. They were the recipients of many letters and telegrams of congratulation. The "Capone" car, at the close of the leasehold on Main street, will be taken for a tour of surrounding towns. The exact opening date for Francis Shows has not been fixed, but will be around the first of March. W. X. MacCOLLIN.

**BINGO CORN GAMES**

Establish 5 Years.  
Patent on the market. Sample Cards free. All Bingo Sets, except the 25-card set, supplied with IMPORTED WOOD MARKERS, letter and number two sides. 25-card games have cardboard markers. We pay postage except C. O. D. Post Office Fees.  
**LEATHERETTE MOUNTING, Cards 1/10 In.**  
No. 1—25 Cards, Black on White..... \$ 5.35  
No. 2—25 Cards, Black on White..... 4.50  
No. 10—100 Cards, Black on White..... 10.00  
**HEAVY RED CARDS—2 1/2 in. x 3 1/2 in.**  
No. 3—25 Cards, Black on Red..... \$ 7.50  
No. 4—25 Cards, Black on Red..... 6.75  
Instant Delivery. C. O. D. Orders \$2.50 Deposit.  
No. 2—25 Cards, Black on White..... \$ 5.00  
No. 2X—25 Cards, Ass't Colors, Thin Cards, 1.00  
J. M. SIMMONS & CO., Mfrs.,  
109 North Dearborn St., Chicago, Ill.

**CARNIVAL AND PARK DEVICES**  
WHEELS OF EVERY DESCRIPTION—TRUED-UPS, CARDS, ETC.  
**Evans' Club Room Furniture and Supplies**  
Are Standard in This Country and Abroad  
Send for our big FREE catalog and new Game Bulletin  
Write for Price List of our NEW SPECIAL Race Horse and Gold Mine Sales Boards. They are real money makers.  
**H. C. EVANS & CO., 1528 W. Adams St., Chicago**

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

50 WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

ACROBATS

NEIL AND RUTH McCREA—For fair unit or motor show. Clock Swing, Iron Jail, Balancing Act, Ladder, Whip Act. Address WOLF LAKE, P. O., Muskegon, Mich. j218

AGENTS AND MANAGERS

THEATER MANAGER — HUSTLER, originator, 15 years success. Liberty Jan. 15th. CLIFFORD, 849 Cornelia, Chicago. j223

BANDS AND ORCHESTRAS

JOAN KAY AND HER BOYS AVAILABLE now for engagements. Wish hotel, summer resort for summer. Will travel. Stage presentation equipment. Ten-piece band of high caliber. Special arrangements, Singers and Dancers. Reliable managers communicate, stating full particulars. M. STEPLER, Manager, Vendome Hotel, Evansville, Ind.

AT LIBERTY—7-Piece Orchestra. Will consider dance halls, night clubs, etc. Will go anywhere. MELKER OLSON, 1518 Victoria, Chicago.

ORGANIZED COLORED ORCHESTRAS, Entertainers, capable stage presentations, now available for engagements anywhere. Night clubs, hotels, ballrooms. Send particulars in full. MARCO, 733 W. Ninth St., Cincinnati, O. j216

THE VAGABOND AND HIS ORCHESTRA—A crack 11-Piece Combination, all men, doubling on 2 to 5 instruments, including Voice. All new, entertaining and hokum ideas. Including one hour of Merry Dance Program. This is a first-class organization carrying all stocks and special arrangements. Write, wire, THE VAGABOND, 3859 No. Sawyer Ave., Chicago, Ill. j223

CIRCUS AND CARNIVAL

9-YEAR-OLD TRICK & FANCY RIDER—Experienced expert horseman. Routine includes Conack Ride, Single & Double Roman Stands, Back Bend, Rifle Flash, Tail Stand, Vault, High Burdles, Can work High-Schooled Horses. Have own stock and costumes. BETSY BOSS, Alamo, Tex.

AT LIBERTY—SIDE SHOW MANAGER 1932 season. Double big show. Plenty equipment. Write, wire, L. R. JOHNSON, "THE MAGICIAN," 1406 E. Main St., Compton, Calif. j218

COLORED PEOPLE

TRUMPET FOR DANCE or cabaret—Experienced, good reader. Must furnish full particulars; go anywhere if O. K. VAN, 613 Dix Court, Scranton, Pa.

DRAMATIC ARTISTS

AT LIBERTY for reliable managers only—Jack J. Wolver, Jr., leads, juveniles, light comedy; Specialties: Drama, Baritone Singing Voice; good story, neat, modern wardrobe. Absolutely sober and reliable. Excellent references. Thoroughly experienced stock and repertoire. Age 26, height 5' 2 1/2 in., weight 160 lbs. married, have car. Salary very reasonable, but essential. Can join on wire or will consider future engagement. Do not misrepresent. JACK WOLEVER, Fredonia, Kas.

INGENE—PRETTY, clever, age 17. Experienced in repertory stock. Do Specialties and can play Piano. Ambitious, willing to go anywhere. HELEN GLADSTONE, 1336 Neilson Ave., Bronx, New York, N. Y.

WELL-KNOWN COMEDY Company at Liberty now—Have three original musical comedy scripts with special poster printing and some scenery. Small casts. Can be engaged for spring and summer. Theaters, now, tent letter. Company engaged, reasonable salary. Will accept stock engagement. Address BARNEY BOWE, 25 West Ohio Street, Chicago, Ill. j216

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Agache (Mosque) Newark, N. J.  
Ahearn, Charles (Capitol) Winnipeg, Man.  
Ahearn, Will & Gladys (Madison) Brooklyn,  
N. Y.  
Ahlright, Bob (Roger-Sherman) New Haven,  
Conn.

**Allison Sisters, Three (Golden Gate)** San  
Francisco.

**American Belfords, Six ("Capitol)** Middletown,  
Conn.

**Anatole's Affairs (Georgia)** Atlanta, Ga.  
Anatole's Showboat (Riverside) Milwaukee.  
Anzer & Fair (Orph.) Oakland, Calif.  
Angus & Searle ("Capitol) Lancaster, Pa.  
Annie, Judy & Zeke (Princess) Nashville.  
Archer & Jackson (Lyric) Indianapolis.  
Arms, Frances, & Co. ("Pitkin) Brooklyn,  
N. Y.

**Arnaut, Nellie, & Bros. (Earle)** Philadelphia.  
Aussle & Czech (Main St.) Kansas City, Mo.  
Avalous, Six (Keith) Syracuse, N. Y.

**Barry & Whittedge (Keith)** Syracuse, N. Y.  
Bates & Speck ("Panama) Hoboken, N. J.  
Beatty, George ("Capitol) Wheeling, W. Va.  
Beck, Harry & Bernice (Earle) Philadelphia.  
Belfords, Six American ("Capitol) Middletown,  
Conn.

**Bell, Waters & Stone ("Hollywood)** Detroit.  
Bennett, Belle, & Co. (Keith) Washington,  
D. C.

**B. G. M. Edgar, & Co. ("Orph.)** Madison, Wis.  
Bernard, Henry, Co. (Earle) Washington,  
D. C.

**Bernard & Henrie (Orph.)** New Orleans.  
Bernice & Emily (Pal.) Cleveland.  
Bernivict, Count, & Glris ("Orph.) Des Moines,  
Ia.

**Berry's, Harry, Sun-Kist Vanities (Colonial)**  
Cambridge, O.; (Hipp.) Marietta 17-20;  
(Maj.) Athens 21-23.

**Birnes & Kaye (Alabama)** Birmingham, Ala.  
Birkens ("Capitol) Davenport, Ia.  
Bohater Troupe (Hipp.) New York.  
Borco, Emil (Orph.) Seattle.  
Bow, Edith (Pal.) Columbus, O.

**Brems, Fitz & Murphy Bros. (Orph.)** Port-  
land, Ore.  
Brown, Ada (Plaza) Sacramento, Calif.  
Brown, Betty & Jerry (Keith) Boston.  
Brown, Russ, & Ellen Cook (Mosque) Newark,  
N. J.

**Bryant, Rains & Young (Met.)** Brooklyn.  
Buck & Bubbles (Pal.) New York.  
Buss, Harry (Alabama) Birmingham, Ala.  
Busby, Nate, Co. (Harris) Pittsburgh.

**Cameron, Pop (Plaza)** Sacramento, Calif.  
Candrea Bros. (State) New York.  
Cannon & Lee ("Loew) Yonkers, N. Y.  
Carroll, Bud, & Co. ("Pitkin) Brooklyn.  
Carpenter, Georges, & Giris (Loew's Orph.)  
Brooklyn.

**Carrer, Charles (Orph.)** Tacoma, Wash.  
Carrying On (State) Newark, N. J.  
Case, Anita (Orph.) Portland, Ore.  
Case, Mack & Owen (Regent) Washington, D. C.  
Cass, Harry (Orph.) Minneapolis.  
Chappelle & Carlton (Pal.) Rochester, N. Y.  
China, Young ("Chester) New York.

**Chisholm, Robert (Mastbaum)** Philadelphia.  
Christensens, The (Orph.) New Orleans.  
Claire, Bernice (Keith) Akron, O.  
Cohen, Sammy (Orph.) Salt Lake City.  
Cole Bros. (Pal.) Toledo, O.  
Collins & Peterson (Mosque) Newark, N. J.  
Condos Bros. (Stanley) Pittsburgh.

**Conville, Frank (State)** Newark, N. J.  
Cook, Clyde (Keith) Brooklyn, N. Y.  
Corney, Betty Jane ("Enright) Pittsburgh.  
Corvey, Ferry (Plaza) Sacramento, Calif.  
Crane, Cliff, Co. ("Garde) New London, Conn.  
Crookett's Mountaineers (Harris) Pittsburgh.

**Route Department**

When no date is given the week of January 9-15 is to be supplied. Theaters preceded by asterisk, under Vaudeville and Presentations headings indicate split-week houses. These acts play January 13-15.

**E**

**Earl, Jack & Betty (Maj.)** Dallas, Tex.  
Ebony Follies (Hipp.) New York.  
Edley, Marion ("Coliseum) New York.  
Edler & Reed Bros. (Rialto) Louisville, Ky.  
Edwards', Gus, Stars (Main St.) Kansas City,  
Mo.  
Edwards, Irving (Mosque) Newark, N. J.  
Edwards & Sanford (Astor) Reading, Pa.  
Elliott Five (Albee) Brooklyn.  
Elliott, Duke (Mastbaum) Philadelphia.  
Enrico, Theodore & Novelle (Lyric) Ludin-  
apolis.

**Evans, James (Keith)** Boston.

**F**

**Falls, Archie & Gertie (Rialto)** Louisville, Ky.  
Falls, Reading & Boice (State) New York.  
Farrell, Billy, & Dad (Capitol) Winnipeg, Man.  
Fearless Flyers (Lyric) Olympia) Barce-  
lona, Spain, Jan. 2-31.  
Fields & Bell (Maj.) Dallas, Tex.  
Fine Feathers ("Franklin) New York.  
Fisher, Bob ("Orph.) Des Moines, Ia.  
Fisher & Graham ("Blvd.) New York.  
Five Hips (Albee) Brooklyn.  
Five Hot Shots ("Proctor) Schenectady, N. Y.  
Flippen, Jay C. ("Franklin) New York.  
Foley & Latour ("Royal) New York.  
Forbes Bros. ("Capitol) Davenport, Ia.  
Fortunello & Orillino (Riverside) Milwaukee.  
Fourn Boyz (Orph.) Lake City.  
Foster & Van (Mosque) Newark, N. J.  
Four Casting Stars (Orph.) Minneapolis.  
Foy, Charles, & Co. ("Triboro) Astoria, N. Y.  
Foy, Foy & Foy (Orph.) Tacoma, Wash.  
Foy, Gloris ("Proctor) Schenectady, N. Y.  
Francis, Albee, & Co. (Albee) Cincinnati.  
Furman, Sharkey & Lorraine (Hipp.) Buffalo,  
N. Y.

**Gall, Lee, Ensemble ("Bay Ridge)** Brooklyn.  
Gallarini & Sister (Roger-Sherman) New  
Haven, Conn.  
Galvin, Don (State) New York.  
Garr, Eddie (Main St.) Kansas City, Mo.  
Geraldine & Joe (Downtown) Detroit.  
Gaybert Bros. (Orph.) Des Moines, Ia.  
Glenn & Jenkins (Mastbaum) Philadelphia.  
Gloom Chasers ("80th St.) New York.  
Gould, Sol, & Co. ("Blvd.) New York.  
Gresham & Blake ("Royal) New York.

**Hall, Adelaide (Keith)** Dayton, O.  
Hall, James ("Proctor) Troy, N. Y.  
Halperin, Nan (Pal.) New York.  
Hamilton, Dixie ("Loew) Yonkers, N. Y.  
Harlemians ("Keith) Flushing, N. Y.  
Harlow, Jean, & Co. (Met.) Brooklyn.  
Harmon & Sands ("Capitol) Wheeling, W. Va.  
Harriman, Warren, & Reeves Quadruplets  
("Keith) Akron, O.  
Harrington Sisters (Orph.) Omaha, Neb.  
Harris Twins & Loreto (Pal.) Chicago.  
Harrison & Simo (Earle) Philadelphia.  
Harrison, Happy, Circus ("Capitol) Wheeling,  
W. Va.

**Harris, Dave, & Co. ("Proctor)** Troy, N. Y.  
Havel, A. & M. (Madison) San Antonio.  
Hilbert & Hartman (Georgia) Atlanta, Ga.  
Higgins, Peter ("Orph.) Madison, Wis.  
Hill & Hoffman (Hipp.) New York.  
Hilton & Garon ("Regent) Paterson, N. J.  
Holly (Harris) Pittsburgh.  
Honey Boys (Orph.) Vancouver, B. C.  
Honey Family (State) Newark, N. J.  
Howe, Pop ("Fordham) New York.  
Hot Shots, Five ("Proctor) Schenectady, N. Y.  
How Talkies Are Made ("Proctor) Schenectady,  
N. Y.  
Howards Fine & Howard (Keith) Dayton, O.  
Hove, Leonard & Hoppe (Hipp.) New York.  
Hughes, Ray, & Pam (Orph.) New Orleans.

**Huling, Ray (Orph.)** St. Paul.

**Hunter & Percival (Albee)** Brooklyn.  
**J**  
**Jerome & Grey (Pal.)** Chicago.  
**Jewels, Living (105th St.)** Cleveland.  
**Joe, May & Doty (Met.)** Brooklyn.  
**K**  
**Kane, Helen (Pal.)** Cleveland.

**Karroll Bros. ("Orph.)** Madison, Wis.  
**Karron, Keith, & Boys (Princess)** Nashville.  
**Kay, Hamlin & Kay ("Keeney)** Elmira, N. Y.  
**Kaye & Sayre (Loew's Orph.)** Boston.  
**Keating, Fred (Keith)** Dayton, O.  
**Kelly, Nell ("Chester)** New York.  
**Kennedy, Frances ("Capitol)** Davenport, Ia.  
**Kitayamas (Hipp.)** Buffalo.  
**Klee, Mel (Astor)** Reading, Pa.  
**Klutings Entertainers (Orph.)** Salt Lake City.  
**Kramer & Boyle (Golden Gate)** San Fran-  
cisco.  
**Krugel & Robles (Pal.)** Rochester, N. Y.

**L**  
**La Salle, Bob ("Warner)** Erie, Pa.  
**Las Salle & Adack ("Fulton)** Brooklyn.  
**Lander Bros. (Riverside)** Milwaukee.  
**Landick, Olyn ("Orph.)** New York.  
**Lang & Haley (Loew's Orph.)** Boston.  
**Langdon, Harry (Hipp.)** New York.  
**Larson, McNamara & Walkour (Mosque)**  
Newark, N. J.  
**Laslett Bros. (Orph.)** Omaha, Neb.  
**Laurie, Joe, & Co. (Orph.)** New Orleans.  
**Ledova (Orph.)** Portland, Ore.  
**Lee, Lee, Lee & Lee (Orph.)** Minneapolis.  
**Lelands, Five (Pal.)** Rochester, N. Y.  
**Lewis & Altee Revue (Earle)** Washington,  
D. C.  
**Lewis & Ames (Maj.)** Dallas, Tex.  
**Lewis & Moore (Earle)** Philadelphia.  
**Lewis, Flo (Main St.)** Kansas City, Mo.

**Licensed Arabs (Downtown)** Detroit.  
**Linghouse, Frank (Pal.)** Rochester, N. Y.  
**Living Jewels (105th St.)** Cleveland.  
**Log Cabin Four ("Blvd.)** New York.  
**Lordens, Three (Orph.)** Portland, Ore.  
**Lubin, Lowry & Andre (Hipp.)** Toronto, Ont.  
**Lytell & Fant (Lyric)** Indianapolis.

**M**

**McCann Sisters, Three ("Keeney)** Elmira,  
N. Y.  
**McGivney, Owen (Orph.)** Oakland, Calif.  
**McKay, George (Earle)** Philadelphia.  
**McLellan, Jack (Orph.)** Tacoma, Wash.  
**McNally, Charles ("Stanley)** Chester, Pa.  
**McWilliams, Jim ("Chester)** New York.  
**Machedon Bros. (Downtown)** Detroit.  
**Maize, Frank (Pal.)** Rochester, N. Y.  
**Macle, Marian ("Gates Ave.)** Brooklyn.  
**Maidie & Rae (St. Louis)** St. Louis.  
**Maker & Redford (Pal.)** Toledo, O.  
**Mall, Paul (Keith)** Boston.  
**Mancegan Girls (Keith)** Dayton, O.  
**Man, Jerome (Albee)** Atlanta, Ga.  
**Marella's Dancers (Orph.)** Vancouver, B. C.  
**Marcus Sisters & Carlton Bros. (Astor)** Read-  
ing, Pa.  
**Mardo & Bennett ("Proctor)** Troy, N. Y.  
**Marie, Dainty (Hipp.)** New York.

**Marion, Sid (Downtown)** Detroit.  
**Marks, Ben, & Rihel ("Fabian)** Hoboken, N. J.  
**Marks, Joe, & Co. (State)** New York.  
**Marsh, Vera (Stanley)** Pittsburgh.  
**Marvengas, Ise (Hipp.)** Toronto, Ont.  
**Mary Bros. Four (Pal.)** New York.  
**Maximo ("Orph.)** New York.  
**May, Bobby ("Keith)** Flushing, N. Y.  
**May, Marty (Riverside)** Milwaukee.  
**Melino & Martha ("Rita)** Elizabeth, N. J.  
**Melosp, Charles (Orph.)** Minneapolis.  
**Melva Sisters (Harris)** Pittsburgh.  
**Meroff, Benny & Band (Keith)** Boston.  
**Mills, Jay, & Robinson ("Keith)** Akron, O.  
**Milo (Loew)** Montreal, Que.  
**Monroe Bros. (Georgia)** Atlanta, Ga.  
**Morgan & Sheldon ("Pitkin)** Brooklyn.  
**Morine, Mildred (Downtown)** New York.  
**Morton Parks (105th St.)** Cleveland.  
**Morton, Sam, & Co. ("Pitkin)** Brooklyn.  
**Moss & Frye (Kennore)** Brooklyn.

**Murdoch, Teck (Orph.)** Minneapolis.  
**Murphy, Bob (Earle)** Philadelphia.  
**N**  
**Nayon, Pearce & Vellie (Hipp.)** Buffalo.  
**Neal Sisters (Keith)** Washington, D. C.  
**Neiman, Hal (Keith)** Syracuse, N. Y.  
**Nelson, Bob (Orph.)** Oakland, Calif.  
**Nelson Family (Albee)** Cincinnati.  
**Nelson, Sunkist Eddie (Orph.)** St. Paul.  
**Nice, Florio & Lubow (Harris)** Pittsburgh.  
**Noias, Paul ("Strand)** York, Pa.  
**Norman, Karyl (Alabama)** Birmingham, Ala.

**O'Duan, Irving (Pal.)** Rochester, N. Y.  
**O'Rourke, Eddie (State)** Newark, N. J.  
**Oliver, Vic (Roger-Sherman)** New Haven,  
Conn.  
**Olivette & Co. (Pal.)** Chicago.  
**Olsen & Johnson (Rialto)** Louisville, Ky.  
**Olvera Bros. (Olympic)** London, Eng., until  
Jan. 27.

**Orantos, Three (105th St.)** Cleveland.  
**Orth, Bob, Troupe (Golden Gate)** San Fran-  
cisco 14-17.

**Bob Orth's Troupe**  
VAUDEVILLE'S PRIZE ATHLETES,  
Playing RKO Time.

**Ortons, Four (Kennore)** Brooklyn; (Chester)  
New York 16-19; (Madison) Brooklyn 20-22.

**P**  
**Pago, Sidney, & Co. ("Orph.)** Madison, Wis.  
**Pallenber's Bears (Loew)** Montreal, Que.  
**Patrice, Madeline ("Hollywood)** Detroit.  
**Patricia, Miss (Loew)** Montreal, Que.  
**Peanuts, Joe ("Paramount)** Cedar Rapids, Ia.  
**Penner, Joe (Stanley)** Pittsburgh.  
**Peppita (Pal.)** Cleveland.  
**Perkins, Johnny (Keith)** Washington, D. C.  
**Pett & Douglas ("Loew's 46th St.)** Brooklyn.  
**Plicer & Douglas ("Capitol)** Middletown,  
Conn.

**Pirate Queen ("Loew's 46th St.)** Brooklyn.  
**Pisano, Fred ("Royal)** New York.  
**Playmates ("Blvd.)** New York.  
**Pollard, Daghne (Downtown)** Detroit.  
**Pollock, Lew, & Co. (Downtown)** Detroit.  
**Porcelain Romance ("85th St.)** New York.  
**Powers & Wallace ("Chester)** New York.  
**Pretser, Cherry & June (Maj.)** San Antonio.  
**Prichard, Ann (Maj.)** San Antonio.

**Radcliffe & Rogers (Met.)** Brooklyn.  
**Randell, Jack, Co. (Mosque)** Newark, N. J.  
**Rathburn, Vernon, & Co. (Pal.)** Columbus, O.  
**Reynolds & White ("Proctor)** Schenectady,  
N. Y.  
**Rhapsody in Silk (Alabama)** Birmingham,  
Ala.

**Rich, Irene, & Co. (Lyric)** Indianapolis.  
**Rich, Larry, Unit ("Proctor)** Yonkers, N. Y.  
**Rimacs & Orch. (Golden Gate)** San Fran-  
cisco.  
**Robinson, Bill Show ("Jefferson)** New York.  
**Robinson & De Witt (Plaza)** Sacramento,  
Calif.  
**Robison, Bobby, Co. ("Capitol)** Lancaster, Pa.  
**Rockwell, Dr. (Pal.)** Columbus, O.  
**Roney, Pat, & Pat, Jr. (Albee)** Cincinnati.  
**Rose, Harry (Albee)** Cincinnati.

**IKE ROSE'S**  
**MIDGETS**  
Booked Solid RKO Circuit  
BILLY DIAMOND, Rep.  
JAMES PLUNKETT AGENCY

Rosemarie, Baby ("Ritz) Elizabeth, N. J.  
Rostis & Perea (Colonial) Cambridge, O.  
Ruppel, (Hipp.) Marietta, 17-20; (Maj.) Athens  
21-23.

**Roth, Lillian (St. Louis)** St. Louis.  
**Roth, Lillian (Pal.)** Chicago.  
**Roxy's Gang (Maj.)** Dallas, Tex.  
**Roy & Romero (Loew)** Montreal, Que.  
**Royal Oyenos (Orph.)** St. Paul.  
**Royle, Rita, & Co. (Keith)** Washington, D. C.  
**Rubin, Benny ("Coliseum)** New York.  
**Ruiz & Bonita (Pal.)** Rochester, N. Y.  
**Russell, Luis, & Orch ("Loew)** Yonkers, N. Y.  
**Russian Revels (Hipp.)** New York.

**S**  
**Salerno, Frank ("Paramount)** Cedar Rapids,  
Ia.  
**Sanborne, Fred (Pal.)** Cleveland.



Sanlvey, Henry (Beacon) New York.
Savo, Harry (Hipp.) Buffalo.
Scler & Willis (\*Paramount) Cedar Rapids, Ia.

Talent & Merit (\*Paramount) Cedar Rapids, Ia.
Tapps, George, & Co. (Keith) Flushing, N. Y.

Usher, Harry & Frances (Oakland) Oakland, Calif., 13-19; (Paramount) Portland, Ore., 21-23.

ROYAL UYENOS

Week Jan. 9. Orpheum Theatre, St. Paul, Minn.
Personal Direction LEDDY & SMITH.

Uyenos, Royal (Orph.) St. Paul.
Van Oello & Mary (Capitol) Winnipeg, Man.

Wales, Lita (RKO) Los Angeles.
Wallace Sisters (Orph.) Oakland, Calif.

BRITT WOOD

BOOKED SOLID UNTIL 1935.
Week January 9, Earle, Philadelphia.
Dir. MILES INGALLS, Jack Curtis Office.

Worcesters, Three (Palast Caffee Cabaret)
Dalsburg, Germany.

Wynne, Mae, & Co. (\*Blvd.) New York.
Yacops (Met.) Brooklyn.

Zelaya, Don (105th St.) Cleveland.
Zella Bros. (Hipp.) Toronto, Ont.

PRESENTATIONS

Atton Sisters (Uptown) Chicago.
Atton Town Ideas & Sunkist Beauties (Para-
mount) New Haven, Conn.

Barbarina & Pal (Fox) Detroit.
Bard, Ben (Capitol) Hartford, Conn.

B.
C.
Calhoun, Three (Grand) Shreveport, La.
Calkins Bros. (Fox Poll) Bridgeport, Conn.

D.
D'Amore, Franklyn (Saenger) Mobile, Ala.
Dale, Fern (Fox) Atlanta, Ga.

F.
Felown (Strand) Shreveport, La.
Fernandez, Nelly (Indiana) Indianapolis.

G.
Galenos (Paradise) New York.
Gardner, Muriel (Fox) Washington, D. C.

H.
Hacienda Idea (Fox) Brooklyn.
Hadrans, Jimmy (\*Worth) Fort Worth, Tex.

I.
Ireland, Helen (Fox) Atlanta, Ga.
Jacks, Three (Ohio) Columbus, O.

K.
Kay, Kathleen (Branford) Newark, N. J.
Kaye, Ridy (Fox) Atlanta, Ga.

M.
Mandel, William & Joe (Valencia) Jamaica,
N. Y.

Nelson, Theol (Fox) Atlanta, Ga.
Nelson, Mark (Pal.) Worcester, Mass.
Nicola, Great (Loew) Rochester, N. Y.

P.
Page Boys, Three (Pal.) Worcester, Mass.
Palafox, Augustin (Indiana) Indianapolis.

R.
Ray, Joey (Fox) Philadelphia.
Rector & Doreen (Met.) Boston.

S.
St. Leon, Lillian, Co. (Stanley) Jersey City,
N. J.

T.
Tanguay, Eva (Fox Poll) Springfield, Mass.
Taylor, Oscar (Capitol) Chicago.

V.
Vacation Days Idea & Sunkist Beauties (Bran-
ford) Newark, N. J.

W.
Waldman, Ted & Al (Paramount) New Haven,
Conn.

Welch, Dorothy (Fox) Atlanta, Ga.
Wilmot & Peters (Branford) Newark, N. J.
Webster & Marino (Chicago) Chicago.

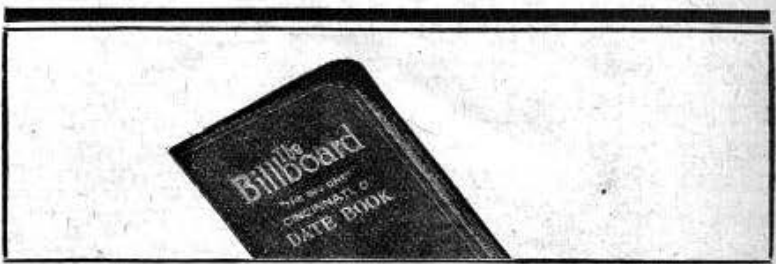
Y.
Yerro, Vincent (Fox Poll) Bridgeport, Conn.
Z.
Zelma (Fox) Atlanta, Ga.

DRAMATIC AND MUSICAL

Abbey Theater Irish Players; (Walker) Winni-
peg, Man., Can., 11-16; Calgary, Alta., 18-19;
Seattle, Wash., 21-23.

NEW COLUMBIA BURLESQUE

Bare Facts; (Gayety) Washington, D. C.,
11-16.
Big Fun Show; (Empire) Toronto, Ont., 11-16.
(See ROUTES on page 60)



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Merris, Mrs. Kathleen Merris, Mrs. Kathleen Merris, Mrs. Kathleen Merris, Mrs. Kathleen Merris

Gentlemen's List Akeman, Theo. J. Alexander, Roy

Akeman, Theo. J. Alexander, Roy Alexander, Roy Alexander, Roy Alexander, Roy Alexander, Roy

Strode, Inez Sullivan, Mrs. Jim Thompson, Mrs. Jim Thompson, Mrs. Jim Thompson

Strode, Inez Sullivan, Mrs. Jim Thompson, Mrs. Jim Thompson, Mrs. Jim Thompson

Strode, Inez Sullivan, Mrs. Jim Thompson, Mrs. Jim Thompson, Mrs. Jim Thompson, Mrs. Jim Thompson

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Hughes, Fred W. Humphreys, W. L. Humphreys, W. L. Humphreys, W. L. Humphreys, W. L.

Hughes, Fred W. Humphreys, W. L. Humphreys, W. L. Humphreys, W. L. Humphreys, W. L.

Tenny, Harry Terrapin, Veron Thomas, R. J. Kid Thomas, R. J. Kid Thomas, R. J. Kid

Tenny, Harry Terrapin, Veron Thomas, R. J. Kid Thomas, R. J. Kid Thomas, R. J. Kid

Tenny, Harry Terrapin, Veron Thomas, R. J. Kid Thomas, R. J. Kid Thomas, R. J. Kid

MAGIC NOTES

(Continued from page 27) The Bulletin gave the event nearly a half page, including three large photographs.

With the Mentalists

PRINCESS YVONNE is vacationing for a few weeks in Bermuda for her health. Friend hubby, Doc M. Irving, is firing the furnace at their beautiful Philadelphia home during her absence.

MINSTRELSY

(Continued from page 27) don't look it. Look just the same as ever. But things have changed. I would give half my life to be back to seven to nine years ago."

NMP&FA Notes

By Robert Reed, Secretary

Minstrelsy and the minstrel association has lost another of its beloved followers and most ardent boosters with the sudden passing of William Ward Pell.

New Year's Eve found many of our members active at various club, lodge, social and dining halls. The last-minute demand for entertainers this year was apparently in excess of all former years.

continues to show a decided gain insofar as the demand is concerned.

The second annual convention meeting is but a short distance away, so mail in your reservations to headquarters immediately.

Have you renewed that old or made that new subscription to The Billboard? Better do it today and keep posted on minstrelsy.

Julius McFarlin and his Society Minstrel Orchestra thrilled 'em at the Hotel Allerton and Kokoon Club, Cleveland, New Year's Eve.

The boy from songland (Jimmy Ague) continues to excite local crowds with his crooning melodies and when not engaged at the local radio station (WHK) is in great demand at various Cleveland night clubs.

Bob McLaughlin, the Irish tenor, has found a new pal in Oscar the pet alligator at NMP&FA headquarters.

Charles E. Tenny, 50 years a black-face comedian, has recovered from an illness which kept him inactive for quite some time and is now ready to resume activities locally.

Billy Burke, formerly of the Hi Henry and John W. Vogel Minstrels, is still able to keep the proverbial wolf from the door thru the medium of his chicken farm and producing home-talent shows.

Bob Reed's outfit has been co-operating with Julius McFarlin in the presentation of minstrelsy at numerous K. of P. lodges thruout Cleveland and Greater Cleveland during the holiday season.

VAUDEVILLE NOTES

(Continued from page 9) days at RKO's house in Southampton, L. I. Keane intends to start out soon as a single.

JOHNNY PERKINS has been booked by RKO for a tour of the out-of-town houses in Bill Howard's columns. He opened this week in Washington and is slated to wind up the week of March 26

in Boston. The Neal Sisters will work in with the act on the tour.

TOMMY DONNELLY is doing a new turn, with Virginia Martin and Sammy Vine assisting him. The act is slated for an early RKO opening, with Weedon & Schultz agenting.

CUNNINGHAM AND BENNETT have produced an aerial novelty, billed as Four Spiders and a Fly. The aerialists are Alfredo D'Atali, Geraldine, Victorio, Rene Fournier and Eleanor Hall. Went RKO this first half at the Jefferson, New York.

JOE WESTON got a gift from the Pen and Pencil Club of Reading, Pa., when he played that city during Christmas week. It was a stickpin of boxing-glove design. He used to box around that section in his younger days.

Talk is that the one-act-playlet is slated for a return to major circuit vaude. That has been circulated for some time now, with the argument that the one-actors are needed to build up shows. Its latest foundation is the return of Martin Beck to vaude, as he was always favorably disposed to that entertainment when he had control. John Pollock, in RKO's publicity department, who is an expert on playlets, is still around.

HARRY MAYO and Basil Lynn are back together again and have readied a new four-people act. They are assisted by Pearl Adelaide and Edna Lee. Started off for RKO this week in Rutherford, N. J.

PHIL SEED, formerly of Seed and London, is heading a new six-people act called Shipmates. Featured in the act is Phil Douglas. Will open for Loew this last half at the Bay Ridge, Brooklyn.

BILLY GUDIE, formerly on the vaude stage as a tumbler, is now connected with the Chalf School of Dancing, New York, where he is teaching scrobitics and adagio. He was with Ned Wayburn in Chicago for the last two and a half years.

GRANT WITHERS is slated for the Metropolitan, Brooklyn, and State, New York, weeks of January 23 and February 6, respectively. He winds up his eight weeks of Loew vaude in Newark week of February 20.

BOOTS McKENNA and Eddie Court, dance producers, have become associated with the Peter Creator office. Creator is planning to produce vaude acts next month.

BLANCHE SWEET, recently with RKO, will open for Loew this last half at the Orpheum, New York. Miss Sweet is assisted by Al Rinker at the piano.

HELEN MORGAN, who recently closed in Ziegfeld's Follies, opened for Fox in Philadelphia last week and will probably play a few more dates in the East before going into another legit show.

JEAN ORLIN, formerly with the Cargill-Dobson office, has joined Eddie Ekort and Anatole Friedland's office as secretary.

MARTIN-SANFORD AGENCY has produced a new act featuring Arthur Humby and including the Dawn Sisters and Dona and Daro. Two other flashes are in rehearsal now, with five more scheduled to follow.

PAUL MORTON and Grace Candee brought their new act to RKO this first half in Yonkers. They are agented by Pete Mack.

BRADNA'S CIRCUIT UNIT has hit it off big with Loew. It has already played three weeks for the circuit in de luxers, and after playing for Warner the unit will return to Loew for four vaude dates, including stopoffs at the State, New York, and Metropolitan, Brooklyn.

BENNY RUBIN, who is taking time off from his picture work to dabble around with vaude, has been suffering right along from appendix trouble. He expects to have it taken out after he gets thru with vaude and his next picture.

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Helen McFarland Information desired regarding present location of HELEN MCFARLAND, Xylophonist, former address Claridge Hotel, New York. Write or telegraph J. L. WEITLAUF, 333 North Michigan Ave., Chicago, Ill.

**AIKEN**—Sam R., 38, brother of the widely known Bill Aiken, died December 26 at his home in San Antonio. Sam Aiken spent his boyhood days with his brother on the Dan R. Robinson Shows and trouped five years thru Ohio, Michigan and Indiana assisting Bill with his various interests on that show. Sam was also for nine years on Bill's own shows, the Aiken Amusement Company and the Famous Aiken Shows. He was for a time on the Rutherford Show and later the Nat at Home, Con T. Kennedy and Nat Reiss Shows. When the World War broke out he joined the aviation corps in Ohio. At the close of the war he became an assistant manager and mechanic in Hangar No. 8, Duncan Field, San Antonio. He is survived by his widow, a nine-year-old daughter, five sisters and one brother. Brother Bill was at his bedside the last 30 days. Funeral and interment were in Dallas, burial being with Masonic honors. Services at the house were conducted by the Rev. Truett. Casket was swathed in the colors.

**BAKER**—Ashes of Johnny Baker, foster son of the late W. F. (Buffalo Bill) Cody, were interred in Mount Hope Cemetery, Rochester, N. Y., January 7, near the graves of Col. Cody's three children. Johnny Baker died April 22 last year in Denver, where he operated a museum.

**BRAHM**—Henry G., 64, for 20 years member of the Scherer Band, Madison, Wis., died December 30. He is survived by his widow, three sons and six daughters.

**BROWN**—John H., father of Mrs. Glenn H. Coulter, of repertoire renown, died suddenly of a heart attack at his home in Owensboro, Ky., December 29, 1931. He is survived by one son, Elmer L. Brown, commonwealth's attorney, and by Miss Sydney Brown and Mrs. Glenn H. Coulter, all of whom were with him at the time of his death.

**BURTON**—William C., 34, fair and carnival aviator, stunt man and auto driver, died in Detroit last week as a result of meningitis infection. Known as "Smiley Billy," he has specialized in the airplane somersaults from the wing and endurance auto driving. He is survived by his widow, Caroline Burton, of Detroit.

**CHEUVRONT**—Camden Carroll (Speck), who trouped as a young man with Buffalo Bill's Wild West, the Barnum & Bailey, Ringling, Hagenbeck and other circuses, working with the advance, died January 7 in Camden-Clark Hospital, Parkersburg, W. Va. Cheuvront's circus career carried him thru many European countries. He served at one time as advertising agent of the Hippodrome, New York. In later years he was stage manager at the Academy of Music, the Auditorium and Hippodrome, Parkersburg. Surviving him are his widow, two daughters and one brother. Funeral and interment were in Parkersburg.

**COLE**—Charles Irving, 68, died from a heart attack, January 4, at his home in So. Gloucester, R. I. From the incorporation date of the Providence County Fair Association until 1928, Mr. Cole served as president of that organization, and in that capacity, as superintendent of the Seaside (R. I.) Fair He is survived by his widow, a son and a daughter.

**DAVIS**—William C. (Bill), 45, former bronk rider and trick rider with various Wild West shows and circus concerts, was shot and killed recently at Pineville, Ky. Details in The Corral columns of this issue.

**ENNIS**—William, formerly with the Poli Players in Hartford, Conn., died January 6 at his home in that city. He was in the hotel business recently.

**GARDNER**—George, in vaude with the act known as the Musical Gardiners for almost half a century, died recently in Tasmania, Australia. He toured extensively, covering America, the Continent and Australia.

**GARRUTH**—Hayden, 69, author and editor, died at his home in Briar Cliff Manor, N. Y., January 4. He started his career on a Minneapolis newspaper. Aside from writing several books, he contributed a monthly page of humor headed *Postscripts to The Woman's Home Companion* since 1915.

**GRANTLEY**—Charles, 49, English vaude and production comedian, died suddenly December 24 at Brighton, England, where he was due to open as principal comedian with the local pantomime company. About eight years ago he ex-

# THE FINAL CURTAIN

perienced some domestic tragedy which suddenly made him mentally unbalanced. He was confined to an institution up until a few years when he was released.

**GREENBERGER**—The mother of Sanford Greenberger, a member of the movie industry for many years, died January 6 at the Neurological Institute, New York. Her son, Sanford, was formerly story editor of Warner Brothers, and at present is handling publicity at the Little Carnegie Theater, New York City.

**GRIMES**—Mrs. Allen died at Terre Haute, Ind., January 4. She was well known in musical circles; mother of Rollin Grimes, of the *Three Little Girls* Company, and Mary Grimes, society editor of *The Tribune*.

**HICKSON**—L. L., motion picture machine operator, was burned to death January 1 in a fire at the Dorothy Theater, Huntsville, Tex. Operating room was totally destroyed, but firemen saved the theater.

**JACKSON**—Dale (Red), stunt flier and co-holder of the world's endurance flying record, was killed while stunting a small amphibian plane 3,000 feet above ground at Miami (Fla.) Municipal Airport, January 6. Jackson's fatal plunge was witnessed by a crowd of several hundred spectators. He has just completed an inside loop when the wing dropped from his plane. The plane crashed a mile from the stand built for the judges of the air races, which were scheduled for January 7. The flier is survived by his widow, Mrs. Sally Jackson, who was in Miami at the time of the fatality.

**JAFFE**—Max, 79, father of Mrs. B. P. Schulberg, wife of the general manager of the Paramount-Public Corporation, died December 26 at the Cedars of Lebanon Hospital, Los Angeles. Three sons and two daughters survive. Funeral services were conducted December 30 at the Hollywood Jewish Center.

**KAUFMAN**—Barnett, 80, father of Irving and Harry Kaufman, who are well known as vaude and radio singers, died January 4 at his home in Syracuse. Besides Irving and Harry he leaves two other sons, Jack and Charles, and two daughters.

**KENT**—Claude Davenport, 31, well-known musician, of Portland, Ore., died here January 7. He was a member of orchestra at the old Hippodrome, Portland, and was with Will King Company. Survived by his widow and mother.

**KILMER**—Mrs. Annie Kilburn, musician, who set to music many of the poems written by her son, Joyce Kilmer, who was killed in the World War, died January 1. She leaves her husband and four grandchildren. Funeral services were held January 4 in New Brunswick, N. J.

**KINNAMON**—W. J., died at Fitzsimmons Hospital, Denver, December 6, and was buried in Brooklyn, In., December 9. He had been a tuberculosis patient for two years. Deceased prior to his illness played a trombone in L. Claude Myers' band for 10 years.

**KNOLL**—Rev. Lloyd M., 55, retired clergyman, teacher and joint inventor of the radio compass, died in Osteopathic Hospital, Philadelphia, January 4. During the World War he developed the thermo-ionic detector, used to trace unauthorized radio stations. He is survived by his widow, formerly Rosa L. Ebert.

**LESTER**—Paul, 27, musician, died January 3 from a fall in New York. He was a former student and instructor in trombone at the Ithaca College, Ithaca, N. Y., and also played in the National Orchestra. For several months he was an instructor at Ernest Williams' music school in Brooklyn.

**McALLISTER**—James E., 71, of Milltown, N. B., a past president and a present director of the St. Stephen (N. B.) Exhibition Association, sponsoring a yearly fair at St. Stephen, three miles from Milltown, died in Montreal, January 2, following an operation. He had gone to Montreal for special treatment December 7. He is survived by four sons and one brother. The body was brought to Milltown for funeral and interment. Deceased had been active in the fair association for more than 25 years.

**MCCORMICK**—Alyce, 30, film actress, died in Hollywood, Calif., January 6, of pneumonia. She played important roles in *Frankenstein*, *Spirit of Notre Dame* and *Bad Girl*. She was a society girl of Omaha when she entered pictures.

**MATTHEWS**—Katherine, wife of Jack Matthews, dramatic stock director, died December 31 at her home in Schenectady. Her husband was with her at the time.

**ROLLAND**—Gustave, 56, legit actor, died January 6 at the Lenox Hill Hospital, New York, where he was an Actors' Fund patient. About 17 years ago he came to America from Toulon, France, and his first American appearance was with Blanche Bates and Holbrook Blinn.

Among his other appearances were *Romance*, with Alice Brady, in *Forever After*, with Katherine Cornell in *The Green Hat*, in the Chicago production of *Broadway*, with the late David Belasco in *Dancing Partners*, and with Al Jolson in *Wonder Bar*. Funeral arrangements were under the auspices of the Actors' Fund of America, and a requiem mass was celebrated January 9 at St. Malachy's Church, New York. Interment was in the Catholic Actors' Guild plot in Calvary Cemetery.

**MATHEWS**—Robert G., 52, well known as an advertising agent in the theater and outdoor show world, died in Booth Hospital, Covington, Ky., January 7. He served at various times as advertising agent of the Cox, Taft and old Standard theaters, Cincinnati. Surviving him are his widow, Mrs. Margaret Jennings Mathews, of Bloomington, Ill. Burial was at Newark, O., January 10. Covington Lodge of the Moose, of which he was a member, held services for the departed brother the preceding Thursday.

**MEYERS**—Meyer, 58, died in Bridgeport, Conn., January '3. He was a well-known violinist. Death occurred suddenly, due to gas poisoning.

**MONALDI**—Marquis Gastone, 45, actor and playwright, died in Sarreano, Italy, January 2 after an illness of five months. He ran away from home in early youth and became a figure in the underworld of Rome. Marrying an actress, he reformed and became prominent as a theatrical manager and producer.

**NETHAWAY**—Roy F., brother of Lulu Nethaway, actress, died of heart disease at the wheel of his car near Wahoo, Neb., December 7.

**NOLAN**—Mrs. James, 76, known on the legitimate and vaudeville stage 30 years ago as Georgia Powers, died January 2 in a hospital in Fort Worth, Tex. Mrs. Nolan's husband, known on the stage as Jan Powers, died in 1923. Funeral services were held January 4 and burial was in Greenwood Cemetery, Fort Worth, Rev. C. G. Fox, rector of Trinity Episcopal Church and chaplain of the Elks Club, of which Mr. Nolan was a charter member, conducted the service.

**OCHSNER**—Mrs. Marion M., 74, founder of the Woman's Symphony Orchestra of Chicago and former president of the National Federation of Music Clubs, died January 4, of heart trouble, at her home in Chicago. Her daughter, Mrs. Douglas Gordon Campbell, is a well-known dancer.

**POULLIOTT**—Raphael, 37, died recently at his home in Williamsport, Pa. Poulliott was associated for several years with the Jimmy Hodges Company and also with *Buddies* and other musical shows. He was a member of Williamsport Lodge of Elks, No. 173. For the last few seasons he was connected with the Majestic Theater, Williamsport. He leaves his mother, four brothers and three sisters. Funeral services were held at the Church of Annunciation, with burial in Mt. Carmel Cemetery.

**REESE**—Theodore R. (Papa), 60, dean of Omaha music teachers and for more than 20 years director of the Omaha Musik Verein, died January 7 at the home of his son-in-law in Omaha. Reese sang in opera in Germany and America in his early career. He was a native of Magdeburg, Germany. Funeral services were held in Omaha January 10.

**SIMPSON**—Grant M., 47, vaude and legit actor and husband of Lulu McConnell, died January 5 in Asheville, N. C., of tuberculosis after an illness of two years. He joined a dramatic stock company at the age of 18, and later joined the O. D. Woodward stock company in Kansas City, Mo. It was while a member of this company that he met Miss McConnell, whom he married in 1907. They played in vaude together for some years. Simpson appeared on Broadway in *Follies of 1922*, *The Poor Little Rich Girl*, *Passing Show of 1925* and *Peggy Ann*. He also appeared with Miss McConnell in several movie shorts. He was a member

of the Lambs' Club. Besides his widow, he leaves his mother; son, William G. Simpson, actor, and his brother, Lawrence Simpson, formerly in show business. Funeral services were held January 8 at his home in Floral Park, Long Island.

**SITTLIG**—Mrs. Emilie, 58, wife of Fred, Erick V. Sittlig, and mother of Margaret and Edgar H. Sittlig, who compose the Sittlig Trio, died January 7 of pneumonia at her home in New York. Besides her husband and children she leaves two sisters.

**SKIDMORE**—Mrs. E. Lewis, 82, died in Bridgeport, Conn., January 2. She was mother of Lewis Skidmore, director of the High Museum of Art, Atlanta.

**SPENCE**—Don M., recently elected secretary of the Knox County (O.) Fair Board and manager of the 1932 fair, died in a Columbus, O., hospital January 8, following an operation for cancer. His widow, two daughters and a son survive.

**SQUIRE**—Nellie Thurston, 84, known to thousands 60 years ago for her daring balloon ascents, died at her home in Prospect, N. Y., January 4. She married the late Herman Squire, also an aeronaut. Born in Troy, N. Y., May 13, 1846, when a young girl, thru the influence of her uncle, a balloonist, she changed her name from Nellie Moss to Thurston and began making ascensions.

**SMITH**—Mildred D., 19, daughter of Mr. and Mrs. W. H. Smith, died in Buffalo, N. Y., January 2. Funeral took place January 7. Interment was in Forest Lawn Cemetery, Buffalo. Many professional friends attended. Parents of deceased are owners of circus side shows at Buffalo.

**STEARNS**—Costello (Cos), 71, 50 years ago a performer appearing in vaudeville and minstrel shows, died December 30 at the Winnebago County Home, Oshkosh, Wis. He is survived by a son and daughter.

**STEINMETZ**—Henry N., 69, resident of Akron, O., for the last 37 years; manager Northampton Race Track and secretary of company which operated the races for several years, died January 5 at his home in Akron of heart trouble. He was prominent in promotion of old Summit County Fair as a director and officer. Survived by widow, three sons and two daughters. Burial in Doylestown, O.

**STUBBS**—Robert H., 39, manager of the Lakewood and formerly the Harmony Theater in Detroit, died January 6. He was house manager for theaters of the Woodward Theater Company (Henry Koppin Circuit) for some years. He is survived by his widow, Minna Hovey Stubbs, and one sister. Burial was in Philadelphia.

**THOMPSON**—George T., 86, passed away January 6 at his home in Kansas City, Mo. Funeral services were held Friday afternoon. Interment in Forest Hill Abbey, Kansas City. Survived by his widow, Mrs. Margaret E. Thompson, and one daughter, Mrs. J. B. Dandridge. Thompson had been connected with the Baker-Lockwood Company since it was founded and had been connected with Mr. Baker prior to that in many branches of the tent business. One of the highlights of Thompson's life occurred during the Chicago fire of '31, when he and Baker lowered their tent machinery and canvas into the Chicago River and immediately after the fire raised their equipment to make tents for the homeless. Thompson was the teacher of many of the leading tent men of today and had a host of friends in the outdoor show world.

**VAN AMBURGH**—Luther E., 77, founder of the Van Amburgh School of Music, died at his home in Detroit January 6. A native of Ontario, he was a member of the Russell House Orchestra in Detroit for a number of years and taught music during the remainder of his life. Two sons, Frank and Earl Van Amburgh, are members of the Detroit Symphony Orchestra. He is survived in addition by his widow and a son, Carl, of New York City. Burial was in Woodmere Cemetery.

**WALSH**—Peter, 35, trombonist in Jan Garber's Orchestra, was found dead in his room in a hotel in Columbus, O., January 9.

**WEATHERBURN**—Joseph, 66, for 15 years secretary of the Toronto Musical Protective Association, died suddenly December 4 from paralysis in Toronto. In Toronto orchestras he played the bass viola and at one time was interested in the sheet music store of Claxton & Weatherburn. A son survives.

**WEST**—William, 52, pioneer picture theater operator, died recently in Melbourne, Australia. He was one of the founders of the subsequently famous West's Pictures Circuit.

**WILLIAMS**—Bert E., 44, former manager of the Grand Rivers and other houses for Munn Theatrical Enterprises

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In Detroit, died January 5 as he was entering his home. The Wayne County coroner has ordered an autopsy and inspection of the contents of the stomach for investigation. Williams was credited with building up one of the best patronized neighborhood houses in Detroit under Munk management. He had been in ill-health for a considerable time. He is survived by his mother.

### MARRIAGES

**CHASEY-DITTMAN**—Word has been received at Indianapolis of the marriage of Marjorie Dittman, daughter of J. F. Dittman, theater owner, of Freeport, Ill., to Hal Chasey, son of the secretary of Governor Harry G. Leslie of Indiana. Chasey is a former Purdue University football player.

**COOK-FAGEL**—Russell R. (Ted) Cook, Chicago orchestra leader, and Emma L. Fagel, singer at the Frolics Cafe, where Cook's orchestra plays, were married in Chicago January 7.

**HESSEY-BLOCKSTON**—George Hessey and Hilda Lucille Blockston, midgists, eloped from Ridgely, Md., to Crumpton, Md., January 2, and were married by Rev. Harry Hufnal at Crumpton M. E. Church. Mother of the bride caused the arrest of her daughter and sought to have the marriage annulled, but when it was shown that the bride was 25 local authorities refused to prosecute. Hessey, who is 31, is troubled with several outdoor shows.

**HOPKINSON-JAMES**—Southern Gateways, a black-face act on the Alabama's vaude program, left Birmingham, Ala., minus one of its performers when Bernice James, acrobat, became the bride of Sumner Hopkinson, scion of wealthy Boston parents, last week. Hopkinson came via automobile and the couple were married in a local church, Jimmy Parke, stage manager at the Alabama, acted as best man, with Josie Carroll, blues singer of the company, being matron of honor. New York will be the couple's future home.

**LEVANT-SMITH**—Oscar Levant, concert pianist and composer, and Barbara M. Smith, formerly of Ziegfeld's *Follies*, were married January 5 in New York City's Municipal Chapel by Deputy City Clerk James J. McCormick.

**MACREARY-PATTERSON**—George Macreary and Elizabeth Dana Patterson, known on the stage as Elizabeth Dana, were married in St. Paul's Cathedral, Detroit, recently. Both are members of the stock company of the Detroit Civic Theater, where Macreary has been leading man for three years.

**MEYER-KEPPING**—Robert Alexander Meyer and Ames Kepping, young American actresses, were married at the Registrar's Office, London, England, January 6. Meyer is a London theatrical producer.

**MOODY-MCLEAN**—Lieut. J. L. Moody and Mrs. Faith Cole McLean, motion picture star, were married in Shanghai, China, January 5. Moody is a brother-in-law of Helen Wills Moody. Couple will go on a wedding trip to the South Seas.

**ROBERTS-PICKARD**—Hunter Roberts, billposter, and Dorothy Pickard, aerial performer, both with the Mighty Haag Shows, now wintering at Lecompte, La., were united in marriage at the Rapides Parish Courthouse December 30.

### COMING MARRIAGES

Reported in New York that Peggy Hopkins Joyce is to become the bride of John L. De Ruyter, broker, nephew of the society dowager, Mrs. Moses Taylor Campbell. Wedding is necessarily delayed since De Ruyter has not yet been divorced by his wife, who was Lois Quantan Clarke, daughter of the socially prominent Lewis Latham Clarke. Mrs. De Ruyter is expected to get her divorce at Reno.

Anna Rokak, opera singer, and Theodore Stokes, both of New York, have filed marriage intentions at Greenwich, Conn. Elvin Koontz and Mildred Miller, of Louisville, Ky., announce from Los Angeles their intention to be married in a lion's cage at the Los Angeles Wild Animal Farm. Koontz is an animal trainer.

James Kelso Stewart, orchestra leader, Bridgeport, Conn., is engaged to Vivian Yvonne Hartley, Bridgeport. Wedding will take place in the very near future. Marriage license was issued January 9 at Terre Haute, Ind., to Richard H. Marshall, circus performer, and Beatrice Moore, circus employee.

### BIRTHS

Mr. and Mrs. Frank Wade are the parents of a 10-pound daughter, born December 28 at Quitman, Miss. Mother, formerly Sophia Owens. Baby has been named Mary Owens.

Born to Mr. and Mrs. James R. Howell at Raleigh, N. C., January 4, a son, weigh-

ing 6½ pounds, who has been named James Rogers Jr. Father was property man with George Wintz's *Jonesy and Apron Strings* in Chicago last season.

A seven-pound girl was born to Mr. and Mrs. Ted Gamble, Portland, Ore., recently. Ted is one of RKO Orpheum's veteran managers on the Pacific Coast.

### DIVORCES

Final decree of divorce was awarded against Tom Mix, film and show star, in favor of Mrs. Victoria Mix at Los Angeles January 4. Interlocutory decree was won by Mrs. Mix about a year ago. Under the final decree she is given custody of their daughter, Thomasina. Property settlement, previously made, gives her approximately \$500,000.

Duncan Rinaldo, film actor, was granted a final decree of divorce January 4 at Hollywood from Suzette Rinaldo, former actress.

Mrs. Barbara Newberry Foy has been granted a divorce in the Chicago courts from Eddie Foy Jr., comedian. Her bill was filed December 5 last, but the case was delayed due to the fact that Mrs. Foy had difficulty in proving Chicago residence. Judge Sabath finally granted the decree on the plea of Phil R. Davis, Mrs. Foy's attorney, that she was born in Chicago, grew up here and had now returned to what had always been her real residence.

A divorce has been granted in Detroit to William L. Bailey, president of the Detroit Federation of Musicians, from Mabel L. Bailey by Judge Homer Ferguson.

Paulette Goddard James, former *Follies* girl, filed suit for divorce against Edgar W. James in Reno, Nev., January 8.

Mrs. Fanny T. Leonidoff entered suit for divorce in Los Angeles January 8 against Leon Leonidoff, manager of the Roxy Theater, New York. They were married in Mamaroneck, N. Y., in October, 1930.

Le Roy Kingdon was granted a divorce from Lucille Switzer Kingdon recently, a report from the plaintiff says. Court awarded custody of their daughter, Frances Lucile, to the father.

### REVIEWS

*(Continued from page 11)*  
nonsense he dig up and how untringly he works. He and his assistants take a lot of hard knocks. An encore got them heavy applause.

Donatella Brothers and Carmen did a good job of the closing frame. The three boys and Carmen carry the act along nicely with dancing, music and singing until the finish, when their mother and dad provide a decided sock. The work of the latter got them off big.

SIDNEY HARRIS.

### Roxy, New York

*(Reviewed Friday Evening, January 8)*  
First time for Roxy in the vaude review columns since it was built and opened with spectacular stage presentations, and it took a hybrid and strait-laced variety program in celebration of Fanchon & Marco's 10th anniversary to put it here. Following this uninspiring affair it will probably go back in the "De Luxe Reviews" section.

As a show costing upwards of \$15,000 this layout misses plenty practically all along the way due to a mediocre spotting job. This, however, is as much the fault of the repetitious content of the "name" acts as the fault of the producer, Clark Robinson, and the bookers of the show. To the acquittal of Fanchon & Marco, tho, neither one of the brother and sister team of producers had anything to do with setting this show.

If nothing else the program serves two purposes at least. First is to set Fred Waring off better than ever before in his career in leading 52 men in the pit in a (as billed) "synco-symphonic" manner. Second, to prove conclusively that James Barton is still one of the most capable and versatile comedians around. He looks especially good here, altho the size of the house pointed against him, as there isn't a laugh in the show before or after his appearance. The best reason for this show flopping, however, is that the Roxy is built for spectacles and certainly not for vaudeville.

Waring's salary is included in the \$15,000 figure, but if the cost of the former 80-men symphony orchestra is subtracted, the theater is probably saving \$5,000 instead of going that much more over its normal budget, as believed in the trade. Waring and the band look great under excellent lighting in the huge pit, with the young baton-wielder on a large platform, prominently out in front of everybody. His production overture brings in Stuart Churchill,

drummer-tenor; Evelyn Nair, dancer, and *The Girl Friends*, harmony trio, and entails three numbers, *Sweet Mystery of Life*, in jazz and classical tempos, and the pop songs, *Sweet and Hot* and *Cuban Love Song*. During "Sweet," Miss Nair, an excellent hot-hooper, is set off to perfection on a raised platform running the width of the large stage. She holds interest easily considering that a lot of Shakespearean and operatic fans are expected to be in the audience and witnessing her suggestive routine. Churchill's singing, for which he joined Waring on the platform before a mike, got over nicely, but the harmony trio was lost stationed on the side and in front of the band. The orchestra dipped into slight novelty in the first pop number and glee club singing. Youth is their keynote and this is something the Roxy may have been needing in a musical way for a long time. Yet there are plenty of people who will argue for the former symphony orchestra as one of the theater's best b.-o. bets. Waring and band are reported in at \$6,500.

The *Royettes* are given one of the theater's typical sendoffs for their first aviatrix routine, a tri-motored plane being flown and rubber figures coming down the back drop in parachutes. Their dancing is always a sock, and Fritz Leiber, doing one of the soliloquies from *Hamlet*, cannot follow them. Set on a small baby-spotted platform behind a scrim, all of the facial expressions necessary to put over such a bit, as well as most of the talk, is lost in the big house.

Nick Lucas, coming after Leiber, was no pickup in his first two songs, but the production given *Tip Toe Thru the Tulips*, similar to *Tulip Time in Holland* as done in the *Follies* 12 years ago, by Patricia Bowman and the Ballet Corps sent them all off to a big hand. Mme. Ernestine Schumann-Heink, assisted by Leo Russettto at the piano, came on to big applause and show-stopped after her three numbers. How the grand old ex-opera star can stand four shows a day is something to think about. She displays a bad case of nervous hands.

James Barton cleaned up in the next spot with a song, his "mad-dog" drunk bit and a tap-dance on a mat. The applause for him lasted into the De Marcos' session. The ballroom team following Barton was just another case of poor judgment in spotting the show. All along it is singers following singers, and a dance team following a premier hooper, who can only be followed by a Bill Robinson in this kind of work, if then. The De Marcos would look much better than they do if not for this, altho the proven team did bow off to a good reception.

Finish has everybody but Barton, Leiber and Schumann-Heink on a graduating stage. Quite a picture entailed in 52 girls dancing on three platforms set in stairway fashion, with the principals on top. For no reason, a cloud of steam is ejected from the foots to mask out the performers, but it is a striking enough effect to draw a hand.

Show is running about 80 minutes. Biz looked like one of the poorest houses the Roxy has had on an opening night in a long time. *Stepping Sisters* on the screen.

JOE SCHOENFELD.

### ENGLAND BANS

*(Continued from page 8)*  
not more than two paid engagements in addition.  
"In applying this policy for the remainder of the present season due weight will be given to definite commitments already entered into."

**NEW YORK, Jan. 11.**—Tex McLeod, American vaudeville artist, was granted a one-month extension of the Ministry of Labor's order that he leave the country, according to cable advice received here.

The extension of time will permit him to complete his music-hall bookings in London. McLeod called at the Ministry, and, while the order for him to leave the country could not be revoked, the month of grace was extended.

In the meantime many English artists fear foreign reprisals, and France and Germany already have tightened up their regulations. McLeod recently returned to England from an Australian tour.

### LOU HOLTZ

*(Continued from page 7)*  
the Broadway and Warner theaters can attest is a jinx, remains to be seen.

RKO offered Holtz \$6,000 to play the Palace and, when he turned it down, then jumped the figure sufficiently to pay for his regular stooge as well as a girl assistant. Holtz, however, demanded the dough net and Charles Freeman, booking manager, turned thumbs down. Last time Holtz played the ace house he netted

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around \$5,800 and now figures he deserves a considerable increase due to the high profits he ran up for the theater.

**NEW YORK, Jan. 11.**—The "Radio Personalities" show Arthur Klein was producing to open at the Hollywood January 18 is off so far as this house is concerned. Instead, it will open somewhere out of town January 25. The show had been in rehearsal at the theater since January 4.

Phil Cook and Tom Johnstone wrote the book. Cast contains besides Cook, H. Warden Wilson, Lowell Thomas, Landt Trio and White, Bonnie Laddies, Colonel Stoopnagle and Bud, Funnyboners, Sing-in' Sam, Teddy Black's Orchestra, Eddie Dowling, William Frawley, Dorothy Fitzgibbons and Walter Fenner.

### VIGIL BEING KEPT

*(Continued from page 40)*  
at the main gate, the tax would be effective.

### Amusement Interests Act

However, in the opinion of Mr. Schloss, at this stage there is nothing to do other than to take steps to be in position to furnish legislators with full and detailed information as to how the suggested tax would work, that this information may be comprehensive.

This is being done, he said. Steps are being taken by theater, circus and park managements and others, and an impressive case in behalf of all these interests is being built up.

The situation just now from a legislative standpoint is this: Members of the majority in the House of Representatives have formed a joint body with members of the same party, Democratic, in the Senate, to discuss the tax bill which these political interests will support. Nothing definite has yet been decided upon.

The same action is being taken by the minority, Republicans, in the House. Under their leaders they are studying proposed tax legislation. Later on they will be in a position to act. In the Senate the Republican majority has not yet decided upon a taxation program. When all of these interests have reached decisions from party standpoints as to courses to pursue, bills reflecting these views will be sent to the committee on ways and means in the House for consideration. Individuals, naturally, who may not agree in toto with their leaders, may be expected to offer their solutions of the problem.

### Hearings May Be Late

In any event, all such bills will have to go to the ways and means committee in the House and to the finance body in the Senate. Then when these bills are ready for consideration information to this effect will be sent out, and interested persons given the opportunity of appearing to present their arguments, to file briefs, or both. This is hardly expected as to the ways and means committee before February 1, altho it may come a little sooner.

Consideration of these bills takes up quite a time. A majority measure is drafted and offered on the floor. There, in due time, it will reach the discussion stage. As a result, definite action by the House of Representatives on a tax bill may not be expected for a couple of months yet, at least. When a bill is passed and sent to the Senate it will go to the finance committee, and the same procedure, presumably, will be had there.

This will call for hearings, the possible amending of the House bill, and consideration on the floor. The bill, after passage in the Senate, goes to conference, if amended, for compromise.

Latest information is the House majority will take up the tariff question ahead of the tax bill, and, this proving true, it will be well along toward spring before the latter is given definite attention.

### Feature Parade Dates of New Orleans Mardi Gras

**NEW ORLEANS, Jan. 8.**—Mardi Gras this year opens February 4, with the parade of *Omous*, one of the oldest carnival organizations in the city; followed, February 8, *Krewe of Proteus*; February 9, *Rex, King of Misrule*, and *Comus*, augmented by the *Druids* and minor organizations, which fill *Mardi Gras Day* with the splendor of a Roman holiday.

On February 9 miscellaneous masking permitted on the streets of the city from dawn till 6 p.m.

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By GASOLINE BILL BAKER (Cincinnati Office)

**DAVID K. TRASK**, versatile pitchman and med show performer, is now working with a med show in Knoxville, Tenn., and reports biz okeh.

**MAC McCRACKEN**, pen worker, is in New York. Mac had two pen demonstrations in two chain stores in the State and also worked the main stem in Syracuse, where the reader was \$10 a week. Found biz fair. Adds he met several pen workers who ran out of stock.

"I'M WRITING A LIST of good spots for the boys and will send it in pretty soon," Earle B. Wilson postcards from Columbus, O. "We are still going over big with the windshield cleaner in spite of the depression. Just saw the old gladiator, Doc Reed, and he looks fine and prosperous. All's well."

**RUSTLING RUSSELL** postcards that he has closed his Christmas store at Charleston, S. C., bought a car and is leaving with Doc L. R. Lewis to work for a publishing concern out of Knoxville. Reports that biz was satisfactory at Charleston. He is now in Jacksonville, Fla.

"STREET WORKERS in New York were hard hit during the holidays, altho some of them were in red locations. Say their biz was about one-third of last year's gross." So says Bill Towne, writing in *The New York Daily News*, and he adds: "What I have seen confirms their squawks."

**AL (SANDY) HAMILTON**, rotund highlight of Sandy's Overseas Fun Show, after hitting the various points along the Transcanada highway, spent the holidays with Comte and Comtesse Du Manion de Paye at Westmeath, Ont. Sandy will be out bright and early, playing halls in 1932, with a strong line of entertainment and his own line of med.

**CLAIMING A RECORD**, H. Tenney, sheetwriter, says he is the first man on the sheet ever given a permit to work on the Boulder Dam property of the U. S. Government. Postcarding from Boulder, Nev., Tenney says it took him 10 days to get the permit, which was good for one week, but he signed up plenty when he finally got into action.

**UNDERGROUND PIPEOGRAM** brings the info that Mary Ragan, one of the twin queens of Pitchdom, recently fell heir to 10 grand. Last heard from Mary was in Binghamton, N. Y., January 5, westbound. Even sister Madaline didn't appear to have heard the news when she was in Cincy last week. Congratulations, Mary.

"HOLIDAYS BEING OVER I have opened an auction lot called the Hoosier Auction," Red Rogers pipes from New Albany, Ind. "Will be here until April, then go back to the road with my med show. Will carry one truck, house car and trailer, one light car and five people. See Dr. Miles working here the last three weeks thru drug stores. He welcomes all troupers going thru."

**AFTER SIX MONTHS** in Detroit with razor blades Nat Herman and Tom Matthews are in Boston and going fairly strong. They report meeting up with Sam Lewis, who is getting a good play with his pitch joint in Bean Town. Nat and Tom advise pitchmen to stay away from Detroit for the present, saying conditions are almost panicky for the boys now trying to get by there.

**CAPT. B. E. PATTEN**, of Patten Products, Washington, is forecasting a big year ahead for the pitch talent, with "unalloyed health, happiness and prosperity." Says the push that besieged the post office on New Year's Day to buy the first bicentennial stamps was a sight worth lamping and sends a *Washington Herald* picture of the mob and four one-half cent stamps to prove it.

"MET A PROSPECT the other day," says Zip Hibler, the corn med man, "and when I solicited him he said: 'I have no foot trouble. It's in my head. Worry over business conditions. No chance of my having foot troubles that I can see

because if times don't pick up I will have to go barefooted, and they tell me corns, callouses and bunions don't come to barefooted people. Come back again when you have headache powders."

**TOM MAGAR**, pen worker, was in New York last week taking in the Broadway shows. He had demonstrations in stores in Bridgeport, Conn.; North Adams, Mass.; Rutland and Burlington, Vt. Says Rutland is open for clean workers. Also that his biz fell 50 per cent below last year in the same spots. He will take to the road soon with a new item and in the spring will locate at a summer resort.

**PEN AND INK SKETCH** sent in by J. Todd from Superior, Wis., shows how he feels about it. Picture shows an exhausted road man sitting on the bumper of his car, gazing up at a road sign which reads: "Betterbiz, the town that's coming. Straight ahead." To get there, however, he must go thru the town of De Pression, and he is remarking: "I've made Des Moines, Detroit, De Land and Dekalb, but it's rough going thru this town."

**MRS. ELLA HUNT**, professionally known as Mary Lavado, wife of the late Dr. Hunt, of Old Quaker Remedies fame, is seriously ill at her home, 2223 Echo Park, Los Angeles, Calif. She would be glad to see any oldtimers passing thru Los or hear from distant friends by mail. With her are her daughter, Lady Alberta, whirlwind bagpuncher, and her granddaughter, known as the "Sunshine Girl with the Cinderella Feet," J. A. Devine infoes from Los Angeles.

**GEORGE L. AND MRS. SPERRY**, who have been operating a pitch store in Cincinnati for the last nine months, pulled up stakes last week and set out in a brand-new eight for the Florida country, where they will rest and see the sights thru the winter months until conditions change for the better. The Sperrys had a prosperous run in Cincinnati despite general business depression. The new car represents only a loose section of the bank roll.

**BUD HARRISON**, piping from New York, says "Mysterious Jack" Cohen is all wet in his recent statement that he knows of several good locations on the Boardwalk, Coney Island. If there were any such locations, says Bud, they would have been grabbed up quicker than Cohen could write about them. Rajah King, Harry Paris and Tom Mahar, who don't believe in Santa Claus, got excited over it when they heard about Cohen's discovery. Bud allows that as a discoverer Jack is no Columbus.

**FROM HIS HOSPITAL COT** in Montiflore Sanitarium, New York, Harry Malers, "ex-mayor of Park row," pipes cheerfully: "Just want to say hello and thanks to all the friends who have written to me. Am still here and flat on my back. I am fighting a pretty tough case, but still have some courage left, also some will power. If that can win we will still be able to tell the natives to step up a little closer so we can explain all about it. Well, I'm terribly tired, so will say so long. Where is Tom Rogers?"

**DAN COURTNEY**, the "Necktie King," operating a chain of stores in New York, pipes: "I have had some hot spots in my time, but nothing like my present location near Times Square. There may be a depression, but I am pleased to say that it hasn't crossed my path as yet." Dan has a nifty staff of salesladies, all former chorus girls from Broadway shows. Also employs an experienced window trimmer and card writer. Says the boys will again find him on the Boardwalk, Atlantic City, next summer with a brand-new wardrobe.

**JOHN C. CARTER PIPES** from Winter, Wis.: "A week or so ago I saw where Ed Frink made mention of the boy who was carrying water at the circus for the elephant. Another boy asked the lad if he was with the circus. The boy said he was considering the proposition. I wonder and am anxious to find out if

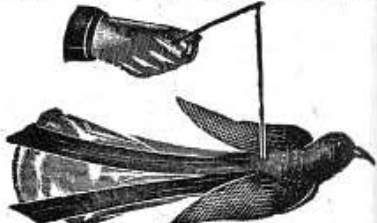
# MEN & WOMEN Make Big Profits



## SOAP

The Modern Shampoo  
**\$3.25** Per Gross  
\$2.00 Deposit, Balance C. O. D.  
Sample Order 3 Dozen, \$1.00.  
Attractively Wrapped.  
Hair Craft Laboratories  
438 Center St., CHICAGO.

# Novelty Men



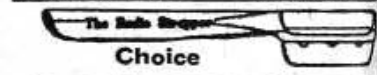
- No. Per Gross
- B3154—HUMMING FLYING BIRDS.....\$ 3.25
- B3217—NEW GLASS CUTTER KNIFE.....10.75
- B3300—TOOTH PICK KNIVES, 3 Bl.....1.05
- B3392—TOOTH PICK KNIVES, 5 Bl.....2.00

We carry big lines of carnival goods, watches, clocks, silverware, slum, canes, pocket cutlery, whips, paddle wheels, serial paddles, aluminum ware, novelties, notions, etc. Catalog free. Send for your copy today. Terms: Cash with order, or cash deposit, balance C. O. D.

**SHRYOCK-TODD NOTION CO.**  
824 No. 8th St., ST. LOUIS, MO.

## LATEST FAST-SELLING NOVELTIES

- CARTOON BOOKS, 50c Dozen, \$4.00 Hundred.
- COMIC READING FUN SETS, 35c Dozen Sets, \$2.00 100 Sets.
- MARRIAGE SECRETS, 45c Dozen Sets, \$2.00 100 Sets.
- DOCTOR'S SECRET, Very Funny, 35c Dozen, \$2.00 100 Packages.
- IN CASE OF EMERGENCY, BREAK GLASS, 3c Dozen, \$2.00 100.
- BUZZY ANN DOLLS, \$1.30 Dozen, \$14.40 Gross.
- NOVELTY FISHERMAN ASH TRAY, \$4.00 Dozen. Sample of every item mentioned will be shipped P. O. B. Philadelphia for \$1.00, cash with order.
- NOVELTY PUB. & MFG. CO., 28 North 5th Street, Philadelphia, Pa.



**Choice**  
**\$7.20 GROSS**

Nickel-Plated. Holds all makes of Safety Blades. One Gross Strappers, one Gross Pignin Straps, 12x1 1/2; one Gross Strop Dressing, one Gross Carries for Outfits, one Gross Combination Outfits, all for \$14.40. Sample Outfit, 35c. 25% deposit on all orders. W. G. WALLENBEEK, 3321 N. Halsted St., Chicago, Ill.



## Big Profits!

Own your own business, stamping X of Checks, P.O.s, Note Plates. Sample, with name and address, 10 cents.  
**HART MFG. CO.**  
387 Degraw Street, Brooklyn, - New York

## EX-SERVICE MEN

Big money making Washington Bicentennial Special Article, Quick Seller. Oldest, best Veterans Magazine and Service Joke Book. Get busy. Get a crew. Mop up. **VETERANS' SERVICE MAGAZINE**, 150 Mott Street, New York.



**Charleston Dancers \$8.00 Gross**  
**MONKEY JOCKEY ON A HGRSE \$6.00 Gr. REDUCED PRICE.**  
**BERK BROS. NOVELTY CO.** 542 Broadway, New York City

# EARN \$10 A DAY MEN'S NECKWEAR

The Best 35c Tie on the Market.  
**12<sup>2c</sup>**  
Each, in Dozen Lots. Every Tie Labeled.

The Most Wonderful Hand Tailored Tie You Ever Sold for \$1.00.  
**35c**  
Each, in Dozen Lots. Every Tie Labeled.

WE GIVE BETTER VALUES.  
25% Cash With Order, Balance C. O. D.  
**JASON NECKWEAR CO., 134 Ave. "D", N. Y.**

# CASH IN \$20 A DAY

**AUTOMATIC GAS LIGHTER**  
450% Profit We pay P. P. Charges.  
**\$8.00 per gross**  
Rush name and address (Free Sample.)  
One Gross, **\$3.4** Profit

**FREE SPECIAL**  
3 Doz. Spiral Lighters with Each Gross.

Ignition Products Co., Inc. (Sole Manufacturers of) Spiral and Bell Gas Lighters, 107-15 Van Wyck Ave., RICHMOND HILL, N. Y. Retail 25c

# UNEMPLOYED EX-SERVICE MEN

We publish 5 different Veteran Soldier Appeal Magazines, including "Treat 'Em Square" and "Buddies." Color Covers. Free Samples.  
**TREAT 'EM SQUARE PUB. CO.** New York City  
2 Stone Street.

# SELL TO STORES

**CARDED RAZOR BLADES**  
Also many other attractive Counter Displays. Enormous profits—up to 185%. Big repeats. Write today. Established 1924.  
**LORRAIC PRODUCTS,** 105 Philip St., Albany, N. Y.

# Trade Paper Men

We have a real proposition for high-class, legitimate men. We have some of the best trade papers, as well as short term and two-pay offers. Write or wire

**UNITED TRADE PRESS**  
919 Central Nat'l Bank Bldg., Richmond, - Virginia.



**AGENTS**  
 Cleaning Up Everywhere  
 With Our Very Latest Creation in Light Weight Soap  
 Very Flashy Labels in New, Rich Colors.  
**\$4.25 a gross**  
 \$2.00 deposit will bring a gross to you, balance C. O. D.  
**NITRO MEDICINE CO.**  
 18 South Peoria St., CHICAGO, ILL.

**NEW POT CLEANER**  
 RAPID SELLING MONEY MAKER.  
 Cleans, Polishes and Eliminates Injurious Soaps and Powders. Sample, 10c; 60 Dozen, Postpaid.  
 Special Prices on Half Gross or More.  
 H. VOGEL, I. E. 423 St. Rm. 610, New York City.

**AGENTS AND STREETMEN**  
 HERE'S A REAL BREAK FOR YOU!  
 A Brand-New Number, Just Out.  
 Here is the kind of article you have been waiting for. A flashy attractive package, consisting of an assortment of Needles, Thread, Needle Threader, Pins, Safety Pins, Hairpins, a number of indispensable necessities for the lady. Nothing on the market like it. A real hard-time seller everyone buys. Retail for 10c and 15c. Per Gross, \$5.00. Sample and Catalogue, 10c.  
**LEE SALES CO., 128 East 23d St., New York.**

**Amazing Seller! Huge Profits!**  
 Sell Pockets Full Every Day  
 Sell New Suction Sign Clips to every merchant in town. Holds Signs, Posters, Menus, Merchandise against wind or show case. Sell to dealers on sight in dozen lots. Retail 15c Each—\$1.30 per dozen. Cost to you Sample Dozen, 60c.  
 12 Doz. (50c per Doz.) \$6.00.  
 Be the first in your territory. Write at once.  
**MASTERLINE MFG. CO.**  
 119 East 23d Street, Dept. 5A-9, New York City.

**UNITED STATES ATLAS**  
 Maps of all the States, Canada, and 48 Principal Cities. Latest Road Data, 1930 Census Figures. 24 Pages, with Flashy Scenic Cover. Size 11x14 inches. Good anywhere—any time. Direct sale or as premium. Retail for 75c and up. Costs you 25c each, any quantity.  
**GALLUP MAP & SUPPLY CO.**  
 1320 Walnut Street, Kansas City, Mo.

**GERMAN SILVER KEY CHECKS**  
 YOU can be your own boss with our Key Check outfit. Good for a day stamping names on pocket key checks, tags, etc. Sample check, with your name and address, 30c. Wholesale, 10c.  
**TEASE DIE WORKS, Dept. 4, Winchester, N. H.**

**POLMET POLISHING CLOTH**  
 Removes tarnish from all metals without the use of liquid, paste or powder. Our agents say it sells like "hot cakes". Retail 25c. Sample free. **F. C. GALE CO.**  
 121 Edinboro St., Boston, Mass.

**JOB LOT, Only \$22.90 a Gross. Dozen, \$1.95. Regular \$33.40 a Gross Value**  
 Always price, while stock lasts, given on No. 15 Pen-Pencil. Has glass-pointed Fountain Pen on one end, and Pencil on other end. No lead compartment, 20c; otherwise same as shown. Shows cost price.  
**No. 32, PEN AND PENCIL SET**  
 Flat End Pen, and Pencil to match. Round End, Regular \$4.50 gross value. Red, White, Marble Colors, white stock lasts. Sample, 40c; Dozen, \$4.85; Gross, \$47.90.  
 No. 148 Set—Bullet type ends. Sample, 45c; Dozen, \$5.25; Gross, \$47.75.  
 No. 80 Set—Has glass pointed Fountain Pen and Pencil to match. Flat ends. Each Set in box. Sample, 40c; Dozen, \$4.85; Gross, \$45.00.  
 Compens for above sets, 35c per 1,000. Send \$1 for 2 Sample Sets.  
**SPORS IMPT. CO.**  
 133 Superior St., Le Center, Minn.  
 When Writing to Advertisers Mention The Billboard.

the boy accepted, and if he is carrying water for the animals or feeding snakes. Say, Ed, let a fellow hear. Do you remember the crack in the stage when Gus Schaffer did the lecturing for Jim Cunningham in Chicago at the stockyards? Tell us about it."

TO GET AROUND most of these unconstitutional local ordinances in sizable cities it is only necessary to organize. When an individual pitchman goes to the City Hall with his grievance he gets no hearing. When a committee of two or three visit the powers-that-be as the representatives of a group of itinerant salesmen the committee receives respectful consideration. Office holders and politicians respect nothing in the world more than a block of votes. The man in public life appreciates that while a minority group of votes can elect nobody it frequently defeats somebody.

BOB F. HALL, broadcasting from Gardner, Mass., which he terms "the chair city of the world," says: "Judging by the way the furniture factories are working, most people are making the old furniture do for another season. However, I am leaving in a few days. Will move toward Portland and Bangor, Me. Am at present in the food products game and doing well. Just a little harder work, boys, will bring 1932 up to standard. Wife is working in an institution for a few months so that we can get a new car in the spring. We are planning a trip to the West Coast."

JACK TODD reports having just finished a grand tour thru Iowa, Minnesota and North Dakota with pens, and says biz was not so bad. After a brief rest he will play a string of stix. "Met some of the boys headed thru Fargo for the South December 19," he says. "Just missed Martz and Sutton for 10 hours at Wahpeton, N. D. How's the new store, Martz? What now, Sutton? Glad to hear things are coming good for you. I will work the Canuck line in a few weeks. Not much snow weather yet. I'm in Minnesota for the rest of the winter."

MADALINE RAGAN, of the twin sisters, ace pitchwomen, breezed into Cincinnati last week, stopping just long enough for a call at the Pipes desk and to shake hands with a few towners. Madaline resembles Mary in face and form so exactly that only Doc Miller can tell 'em apart. She has been pitching her *Book of Life* in Detroit recently and reports business better than fair, altho Detroit is suffering from the depression more than others of the larger cities in the Midwest. This week she will be back in New York and up and at 'em again. Madaline is professionally billed as "The Girl Behind the Mask."

DOC P. L. BALLARD shoots from Indianapolis: "Am again spending the winter here and awaiting the call of the bluebirds, which is the cue to open the med otry in the great outdoors. In wandering around town during the holidays I noticed several of the boys working doorways and all seemed to be getting dough. As to how much or how little, I cannot say. The misaus, daughter Mary Ann and myself had a very enjoyable Christmas, and on Christmas Eve we presented each of the performers who closed the season with us with a very nice cake, artistically decorated and lettered "Da-Ka-Ta Minstrels."

HARRY DELANEY, proprietor and manager of Delaney's Comedy Company, a med otry, has just closed a satisfactory 1931 season in Ontario. With the wife and family he spent holidays in Montreal. This is the first time in 12 years this globe-trotting trouper, who has had the dust of England, Australia, New Zealand and South Africa pass under his feet, has had a Yuletide with any of his family. Harry launched out early in 1932 with a high-class show and follows along the lines of the late Tom P. Kelley, who was acknowledged to be Canada's leading platform medicine show worker for half a century.

NO SIGN OF DEPRESSION on Broadway, New York, during the holiday rush, according to Harry St. Clape, who says that Christmas Eve was one of the biggest days he has seen in the years. Sergeant Poulos has been operating on the main stem. He attributes it to the great throng of visitors in town. Mentions that Sergeant Poulos remembered all of his staff with handsome sums of cash as Christmas gifts. Present staff at Poulos' store: Gilbert Thayer, guest speaker; Doc Lersch, on books; Larry Velour and Joe Carroll, principals on soap and exercisers. Jerry is managing and Miss Albina acting as cashier and

**EXTRA! PRICE REDUCTIONS**  
 REDUCED 33 1/3%!  
 Largest Stock and Variety.  
 Strong on silver-colored Chains, Filigree Double Safety Clasps. Send \$1.00 for the three samples. Catalogue Free. NO CREDIT allowed without at least 25% deposit, balance C. O. D.  
**ALTER & COMPANY**  
 165 W. Madison St., Chicago

**ORDER YOUR PENS FROM NEW YORK OR CHICAGO**  
 Start the New Year right. Get your Pens direct from Headquarters. My Pens sell. All the Real Pen Salesmen will tell you that.  
 Send and Get My Complete Price List. You Know Me, "Jim, the Penman."  
**JAS. KELLEY, New York: 487 Broadway. Chicago: 180 W. Adams Street**

**PENMEN** We Manufacture Everything in the Pen and Pencil Line  
 No. 40—Two-Piece Combination, with Eraser and Lead Chamber, and No. 50—One-Piece Combination. Made in 3 sizes in latest Colors, with Gold or Solid Gold Points. Samples, \$1.00.  
**ARGO PEN-PENCIL COMPANY, INC., 206 Broadway, New York City**

**POTATO KNIFE WORKERS** Headquarters for Acme Brand  
 Always plenty of stock. Prompt, careful shipments and just the brand the wise ones are using. My new 5-Piece Set, consisting of POTATO KNIFE, MINCER, BALL CUTTER, CURLER and GARNISHER.  
**JAS. KELLEY.**  
 New York: 487 Broadway. Chicago: 180 W. Adams Street.

bookkeeper. Harry St. Dennis, in a pipe, repeats the info given above, and says the new year finds everybody much encouraged. Sergeant seems to have surrounded himself with saints. Bless us and save us, Missus Davus!

RECENT BULLETINS issued by the National Publishers' Association show that organization has been actively prosecuting fake sheetwriters. One man, arrested in Mt. Vernon, N. Y., got 90 days in jail; another who'd been crooked in San Francisco after being a square-shooter for several years drew six months in jail; a third was sentenced from Bridgeport, Conn., to six months. Several others are in jail or out on bail awaiting trial in different States. Larceny and embezzlement are usually the charges on which the bogus subscription agents are prosecuted. It is this type of solicitor that makes the going hard for the squareshooters in the leaf game.

MRS. R. H. (WIDOW) ROLLINS continues in Flagler Hospital, St. Augustine, Fla. She was taken ill while selling her lodge emblems in the city. She writes: "For service and kindness the Flagler Hospital staff of nurses can't be beat. There is not a mean one among them. Doctors are experienced and kind. Superintendent, supervisors and head nurses are wonderful. I am a little better, but still bad off and on the border of asthma. Hope Dr. Britt will save me from that, for if I got asthma I never could canvass again." She adds that she would like to have letters from friends. Her address is Woman's Ward, Flagler Hospital, St. Augustine, Fla.

NED HOUSE, the "Majah from Jawa," spent the after-Christmas holidays around the home base in Binghamton, N. Y. Jack Dennis, of Newark, N. J., is in that same town and reported to be cleaning up with a new joint. Changed his luck when he began wearing a derby, "Majah" House, in a pipe, says he recently got a card from "my old pal, big-hearted Jerry Russell," who is in Boston, and another from Al Hoffman, the Brooklyn boy. Ned met up with Lester Roberts and Mary Ragan when they were in Binghamton recently. He concludes: "I must get back to Allentown, Pa., to close my joint. I have a partner there, P. W. Lawrence, who is accompanied by his wife."

ALLAN BRYANT TELLS IT that he is "just sitting pretty in Griffin, Ga., waiting for the spring." Says he hopes to get out in April and adds that if biz don't pick up he will take his best bud-

**A RICH OPPORTUNITY**  
 MEN-WOMEN! The Offer of a Lifetime! We put you in a business of your own, which can be operated by anyone, anywhere, requiring an investment of less than two dollars. Our plan pays you up to \$25.00 AND MORE CASH PROFITS IN ONE DAY, with no selling, no raising of doorbells! Grasp this bona-fide opportunity to enjoy complete financial independence, be your own boss. Quick action necessary. Write or wire at once. **THE PLAQUE STEREOS, INC., 55 East Randolph, Dept. 35, Chicago.**

**NECKWEAR!**  
 SILK-LINED AND FRENCH-MADE  
 High-Prized Labels on Every Tie. Good 30c. 4 for \$1.10. Money-Back Guarantee. 25% with order, balance C. O. D. Also \$1.75 per Dozen Wool-Lined Ties.  
**INTERNATIONAL CRAVAT CO.**  
 20 West 22d Street (Dept. B), New York, N. Y.

**MEDICINE MEN!**  
 Let KARNAK Tonic and Pills put you in the big profit class for 1932.  
 Elaborate attention-demanding advertising display materials free with each gross order. Lowest prices in history. Largest profits ever offered. Send 25c for 8-oz. Sample, prepaid.  
**OHIO MEDICINE COMPANY**  
 309 S. Fourth St., Columbus, Ohio

**Silk Neckwear**  
**1.50 FRENCH MADE SILK LINED**  
 Doz Lots.  
 Send for Our Sample 2 Dozen Order.  
**American Neckwear Mfg. Co.,**  
 40 West 27th St., Dept. 56, NEW YORK.

**SOMETHING NEW—NO HARD TIMES**  
 Never before on market. IDENTIFICATION TUBES, to be attached to Baggage, Laundry, etc. Hotels, Drug and Cigar Stores, Traveling Men, Dry Cleaners, etc. Obtain by the dozen. Sample 15c. **MURGLAR ALARM CARDS.** Every merchant buys on sight. Sample, 15c.  
**SMITH-GEORGE-TROUPE,**  
 Novelty Advertising, Aurora, Ill.  
 23 South River Street.

**AGENTS! SELLS LIKE WILDFIRE**  
 ALL RESERVE WITH WATER. NEVER DROPS TO ALL RESERVE ON PROVISION.  
 WASHES AWAY SOAP FILM TO BRING TRUE COLOR.  
 REMOVES EVERY STAIN. REMOVES EVERY STAIN. REMOVES EVERY STAIN.  
 REMOVES EVERY STAIN. REMOVES EVERY STAIN. REMOVES EVERY STAIN.  
**\$3.00 monthly selling 10 Improved patented CARTER WINDOW WASHERS daily. Cleans, dries, polishes. Eliminates all muss. Good Housekeeping approval. Restricted territory. Write today. CARTER PRODUCTS CORP., 592 Front Ave., Cleveland, O.**

**The First BIG LIST NUMBER of 1932 Announced on Page 2**

# AGENTS' PROFIT 150%

## INTERNATIONALLY ADVERTISED ENGINEITE



26 Million Automobiles and Trucks registered in the U. S. Every one a prospect for this Automobile Wonder Fluid.

ENGINEITE an absolute necessity. Removes Rust and Corrosion from auto radiators and cooling systems. Prevents over-heating, increases motor efficiency, economizes fuel consumption.

Sells readily to Automobile, Truck and Fleet Owners, Garages, Repair Shops, Hardware and Accessory Stores and Jobbers.

ENGINEITE (Red Cap) Removes Rust, Scale, Corrosion from Hot Water and Steam Heating Plants and Hot Water Supply Systems. Assures Clean Water and Full Pressure. Protects Plumbing, Boilers, Tanks, Risers, Valves, Faucets, etc.

Saves Hundreds of Dollars on repair bills and fuel waste. Every Home, Factory, Office and Apartment Building needs ENGINEITE. Recommended by leading Heating Engineers, Steamfitters and Plumbers. Every user satisfied. Big repeat item.

Make Money. Get into business for yourself. Be independent.

Act at once. Territory going fast. Send 50c (refunded on first order) for full \$1.00 size Auto ENGINEITE and write for Agent's Proposition.

Manufactured and Guaranteed by

INDUSTRIAL REFINING COMPANY, (Dept. 5) 119 W. 41st St., New York

ten, who informs me biz is good with him. But his eyesight is getting bad. Captain Patten is a good scout and a squareshooter. Boys, pipe in. Let us know what's what."

SOX-SELLING EXPLOITS OF A. L. Clark in the Southern country continue to agitate the boys and there are some doubters, altho the "sox-selling fool" offers exhibits in evidence and half a dozen pitchmen have borne witness to his claims. Comes now Dave Marx from Little Rock, Ark., saying: "What gets under my skin is this fellow Clark. I have covered the territory he tells about in his last pipe and found it just as he says as to licenses, but in regard to business I was lucky to get coffee and Dallas was sure a bloomer for me. I jumped 300 miles to get into that town. Thought it would be good all winter. I stayed Christmas week, a cream week in the soap game and played a bloomer in this town of 300,000 population. Clark told about breaking in M. E. Sparks. Well, I'd like to be broken in all over again if they can do what he writes about. Best I could do eight years ago on sox was from \$30 to \$40 a day. And that was in days of prosperity. My best days now are only \$16 to \$20. Then there's gas and oil and other expenses."

"IT'S ALL OUT AND OVER." Andy Stenson chirps from Denver on Christmas Day. "Natives here are loaded up with plenty haberdashery, pen sets and pokes, and everybody being pleased and satisfied we closed up Christmas Eve. Harry and I didn't get a million, but we got plenty, considering. We are celebrating here for one week and will leave after the new year to join Joe Grafunkel in Los Angeles. Haberdashery game is the greatest in my history. It's a little complicated. I would like to see some of the high-class men give it a go one time. Levit and myself expect to take a trip to England about April or May. I want to see what is new around Petticoat Lane. Nick the Greek is taking things easy. He is leaving for New York after the first to manage the business end for his brother, Mickey Cohen. Was glad to read Johnny Hicks' pipe. It was a little strong, but, I guess, okeh. I'm wishing all the boys a happy New Year. Let's start 1932 on the level and if the towns are good say they are good. If they are bad, say so. I'm putting on my green glasses and I've got a date with a bottle, and I don't want to break either."

"IT'S 30 YEARS AGO since I quit the pitch game, but I have been reading *The Billboard* since its birth," George Procter begins his pipe. "Met an old pitchman recently and he asked me why I quit. I told him. I was making openings and lecturing on an Alaskan exhibit at the time, playing county fairs in Illinois. I was allowed one hour by the manager to make my pitch. I was just about to turn the joint one day when the fair secretary came rushing down the midway and yelling 'Stop it.' Reason was that President McKinley had been killed at Buffalo, N. Y. I decided right there to quit. I had seen my tip blown up before by runaways, hot arguments, dog fights, fire alarms and other causes, but nothing like the assassination of a president. Says I to me, 'This is the limit. I'm out.' I have ever since stuck to my original game as a showman. At present I am exhibiting our monkey farm thru Oklahoma. Crowds are easily assembled, but I notice when making my opening that the one thing that breaks up the crowd is the price of admission. A free show is okeh. Looks like the only one doing any biz down here is that sox wizard. He sure is a wonder. Those pipes we read about him are not bull. He actually does it."

"RAIN AND LOTS OF IT." Frank Libby shoots from Seattle, Wash., under date of December 27. And says Frank: "This city is now practically closed to pitchmen as to doorways. Prohibitive license of \$25 a day has been imposed. Constitutional provision protecting the rights of the individual means nothing to the local lawmakers. This condition was brought about by the Better Business Bureau. Talk about rackets, this is a pip. Al Capone had nothing on these birds. Business man can join by paying \$6 a year. Just let some nonmember insert an ad in a newspaper and make a little exaggeration as to values and see what happens to him. For first offense he may get a nice polite letter, warning him. A certain radio dealer here had a \$25 fine slapped on him for making a misstatement as to the exact age of a line of radios he was advertising. Met but one pitchman in two towns. One was Mitchell, the whitestone and novel-

No. 100. CRYSTAL REPRODUCTION NECKLACE  
Strung on Chain.  
Very Flashy and Brilliant  
Prices: 29c to 49c Each  
In Box.  
COUPONS, 50c per 1,000.

No. 791.  
3-Strand  
Necklace.  
Doz., \$2.95

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PEARLS.  
1, 2 and  
3 Strands.  
over 1,000  
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Styles and  
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\$3.95 a  
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A Sure Fire Money Maker!  
**CAL-GLO-BRICK**  
made in CALIFORNIA for  
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Packed in 2 lb. cartons — Muscatel, Angelica, Port, Sauterne, Burgundy and Claret.

A quick-seller for house-to-house salesmen. Retail \$1.75 per brick. Send \$1.75 for sample (we pay postage). One case (2 dz. bricks) \$15; 5 cases \$13.50; 10 cases \$12.25% to accompany order, balance c. o. d.

KAY PACKING CO.  
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Send for Yours NOW  
**1932 CATALOG**

Fast-selling, profit-sharing items—Toiletries, Coupon Deals, Fountain Pens, Whiteboards, Dept. Stationery, Household Specialties, Medicines and hundreds of other items at amazingly low prices.

OVER 200 SPECIALTIES

For direct salesmen, crew men and premium users, coupon workers, medicine shows and concessionaires.

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**COSTS 2¢ PROFIT 27¢**

That's what you make by transferring dealomania monograms on autos. Every motorist wants his car monogrammed. A painter charges \$5.00 and can't do so good work as you can do for \$1.25. No skill is required—no experience. Spare or all time. Circulars, full instructions, etc., free. Write for Free samples—no cost \$2.50 for outfit by AMERICAN MONOGRAM CO. return mail. Dept. 68, East Orange, N. J.

SAMPLE FREE

**10 1/2c New Price**

Silk Lined, Open and French Point \$15.00 Gross; \$1.65 Sample Dozen.

Chester Special  
A Variety of Beautiful Silks, all Lined, High Price Labels. \$30.00 Gross, \$2.15 Sample Dozen. Send 25c cash with order. MONEY-BACK GUARANTEED.

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Agents and Solicitors  
**IMPORTED WHITE METAL POT SCOURER**

Dozen, 45—Gross, \$5.25

HOUSE TO HOUSE.  
Send 10c for Sample.  
200% Profit. Guaranteed Sale.

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1508 Main Street, KANSAS CITY, MO.

Ladies' Silk Scarfs  
**\$3.75 Per Doz.** SAMPLES 2 for \$1.00

The Fastest Seller of the Year.  
25% Cash with Order, Balance C. O. D.

AMERICAN SCARF COMPANY  
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# COUPON WORKERS—OPERATORS—AGENTS

1 Ounce PERFUME.  
2 Ounces FACE POWDER.  
4 Ounces COLD CREAM.  
High-Grade Toiletries.  
Lasting Odors.

CAN YOU  
SELL THIS  
SET FOR  
\$1.00 AND  
GIVE AWAY  
HOSIERY or  
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The above set is sold as pictured in beautiful box, or in conjunction with Hosiery, Pearls or Compacts. This set is your best bet for 1932. Get started at once. Write for full details of amazing Sales, Plans and Low Prices. It Pays to Deal With an Old-Established House. Quality and service since 1910.

PARIS LABORATORIES, Dept. 665, 3148 Locust St., St. Louis, Mo.

Give Free Merchandise and Get Cash Profits on First Calls!

**BIG PAY**

Giving Away SHIRTS - TIES - UNDERWEAR - HOSIERY!

**MONEY in your HAND**  
Here's Your Real Opportunity

Accept this free golden invitation to represent Carlton Mills—nationally known Men's Wear manufacturers—and a recognized leader in the direct-to-wearer field. Schooling or training unnecessary. Doesn't cost you a penny. Cash in on our series of stupendous Free Merchandise Offerings. Note the panels to the right, and you'll understand why they're irresistible... 25% more purchase power for your customer's dollar... and a wide-open competition-proof opportunity for you.

**NEW BIG KIT FREE**  
Coupon Below, Starts You

Send for New Fall Outfit. Also details of extra \$20.00 Cash Bonus and 40% Profit Sharing Plans. All are easy for Carlton Representatives. Rush coupon today. There's a harvest here for hustlers!

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70 Fifth Avenue, New York

MAIL THIS COUPON

Mr. Mandel, President Dept. 61-P, Carlton Mills Inc., 75 Fifth Ave., New York

Dear Mr. Mandel—I know I can give away Free Shirts, Ties, Underwear and Hosiery. Send sample outfit Free.

Name.....  
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**MEN'S SOX**  
Plain and Fancy, mixed, \$1.00 a Doz. Pairs, post-age extra. McCAIN HOSIERY MILLS, Reading, Pa.

**SILK TIES SAMPLE DOZEN, \$2.25**

New French Styles. Made of Finest Selected Silks. EUREKA NECKWEAR, 397 W. 28th St., New York.

dy, Eddie Scales, out with him when he hits the road. Eddie is running a drug store in Griffin, but old General Depression has put the itchy foot on him evidently. Allan was on L. J. Heth's Shows last season. He says that in the Georgia country bootleggers are so thick the chipmunks run over them in the woods and corn liquor is cheaper than anywhere else in America. For the benefit of the thirty ones who may be excited over that news he says he notices that the bootleggers don't drink it themselves.

"I'M ON MY WAY TO the Pacific Coast." Andy Stenson shoots from the Colorado boundary line. Andy has a good proposition to double with Joe Grafunkel, but will be back in Denver by the end of March. He reports two months of good biz with Harry Levit on the old English jam in Denver, with the cooperation of Dominick Lepore. "Left Nick the Greek sporting around in a new car and wearing a two-carat stone on his digit," says Andy. "Pingoold and Goodman were going strong with a flat layout. Gus Weiner has been conducting a straight sale in Pueblo, and the Shanners boys, of auction fame, have opened a soda fountain contraption in Denver. Town is open wide to legit workers. Sorry to hear things are breaking tough for you, Nat Golden. Don't get discouraged. Ferris Wheels will be in operation shortly."

THAT DEAR COLUMBUS, which has known Doc George M. Reed for many years, will soon know the Doc and his clever missus no more. They are changing their home base from the Ohio capital to Philadelphia. Doc advises that they are opening in Akron, O., for a three-week stay in Metropolitan Chain Stores, demonstrating perfumes, etc., and have leased their home in Columbus. "Was on High street, Columbus, January 2," says the Doc and saw several of the boys working in doorways. By the way, the Only Maloney says he has the x on derby strutting in Columbus and all others decorating their domes of thought with that type of headgear are infringing. Doc Hammond is still going strong with soap. E. B. Wilson is getting top money with his windshield cleaner. Just had a letter from my friend, B. E. Pat-

ty worker. Always operates on a big scale in the high rent districts. He has rented a store here, but to get around the phony ordinance he had to take a six-month lease, paying the first and last months \$450 a month. He has had a letter or two from the city attorney's office asking him to change the name he gives his whitestones or else."

Bad Weather for Wirth Show

NEW YORK, Jan. 9.—Frank Wirth's Circus for Soldiers and Sailors' Club of New York at 66th Street Armory ended week's run tonight with weather still gloomy. Commenced last Saturday in steady downpour, more rains and cloudiness during the week. Daily matinees drew fair trade, nights better. Good biz on box parties. F. Darius Benham and Chalmers Pancoast pulled good stunt Tuesday afternoon when the dirigible Akron soared over city heralding circus, dallies playing it up. Show attracted distinct "class" patronage and celebs. Wirth working on more dates.

MOTORIZED SHOWS

(Continued from page 3)

paper, covers testimony taken over a period of probably a year, during which 17 large centers were visited and hundreds of witnesses heard, the list of those appearing either in person or thru brief in behalf of interested interests or organizations running into the hundreds. Among the latter listed is "Melvin D. Hildreth, for Motorized Circuses of the United States."

Summing up, under the title "Co-Ordination of Motor Transportation," Examiner Flynn says, in introducing his report, recommendations of which, it must be remembered, are yet to be approved by the ICC itself as a condition precedent to the transmitting of it to Congress with a request the recommendations therein be translated into law; "The national transportation machine cannot function with progressive efficiency, part regulated, part unregulated; co-ordination of transportation agencies cannot reach its economic possibilities under this anomalous condition. The foregoing conclusion and others set forth on pages 125-131 (conclusions summarized) of this report are warranted by the record in this proceeding."

Bus transportation, as well as truck transportation, is fully treated in the report. Also, altho briefly only, Pullman transportation. In this particular connection it may be recalled application made some time ago by Pullman carriers for permission to increase charges for second passengers occupying upper, lower or section berths, amounting to 20 per cent of the lower berth charges, would seem to be unjustified. At the present time second occupants of berths are not charged, altho they pay regular fare to the railroad company. Protests against such increases are of record at the commission from Paramount-Public Corporation; Fanechon & Marco, Inc.; Travelers' Protective Association of America; and others.

Under "Pullman Car Traffic," Mr. Flynn says, apart from tables listed by him substantiating his conclusions: "Travel in Pullmans has held up much better than rail passenger traffic generally; in fact, the Pullman operating revenues in 1929 showed an increase of 275 per cent over 1925. As the berth revenue passengers decreased 6.51 per cent and the seat revenue passengers decreased 4.82 per cent during the same period, the gain in revenue is attributed to a longer journey per passenger in Pullmans. Generally the class of traveler using Pullman service is not attracted by lower bus fares. The following table shows the number of revenue passengers, berth and seat, and operating revenues of the Pullman Company for the years 1925 to 1930, inclusive." This table shows total operating revenues for 1925 as \$80,198,086, and for 1930, \$76,294,007, or such a decrease in total, possibly, as might have been expected to be reflected in the light of reduced costs of operation during the period in question, and in fair proportion to total receipts of other activities and interests for the same period.

Under "Classification of Motor-Vehicle Carriers," Mr. Flynn says: "Trucks: Truck operations generally fall into one of four general classes—(1) Where the truck is owned by the operator and is used in the transportation of his own goods or products and in the conduct of his own business—the owner-operated truck; (2) the common-carrier trucker who operates over a regular route or between fixed termini, generally on scheduled and usually at published rates, from which he may not depart; (3) the contract carrier, who enters into specific

contracts for the transportation of property with one or more shippers, but who does not hold himself out to haul for the public generally, and (4) the so-called anywhere-for-hire carrier, who holds himself out to serve the public generally, but not over regular routes or on fixed schedules and is in effect a common-carrier contract trucker.

"Owner-operated trucks are usually owned and operated by manufacturers, merchants, jobbers, oil companies, packers, farmers and others in the conduct of their business and haul commodities owned by them."

It was in connection with these classifications of trucks that Mr. Flynn suggested to The Billboard that privately operated and owned motorized circus outfits would fall, and would hence not come under provisions of the regulation of motor truck haulage recommended by him as to other motor carriers. Also, it was suggested that motorized circus outfits would therefore continue to be subject only to such laws as now govern them, such as State laws covering intrastate operations over the highway, etc.

Excerpts from 45th annual report of ICC, incorporated in Mr. Flynn's report, list dozens of instances of motor truck haulage by owner-operators in various sections of the country. Another section of the report shows the surprisingly large number of motorized outfits belonging either directly or indirectly to rail line companies at this time. Commissioner Ezra F. Brainerd, of the ICC, was in

a large revenue in the building of houses.

Dr. Moskowitz and Mr. Gillmore are receiving the aid of Arthur Hopkins in their endeavor to rush the protest thru as soon as possible. It has been learned that the government may put the bill to a legislative vote within four weeks, which leaves very little time for the forces of the theater to align themselves for a forcible protest.

In addition to the national tax, it is feared that many of the individual States are contemplating bills which would further impose a tax of five per cent over and above the proposed national 10 per cent. The committee is prepared to fight vigorously for the defeat of these proposals.

All these efforts will be combined with the work of a similar committee composed of members of the Motion Picture Industry, who have organized to combat a tax that could only mean ruin for the theater should it be put in effect.

Dr. Moskowitz has been in Washington, where he went to attend the Jackson Day dinner and to confer with Democratic chieftains on the counter-proposal to the Mellon tax scheme.

PROGRESS

(Continued from page 3)

the railroads to make as heavy a reduction as possible.

While showmen in St. Louis have been working on this matter for the last month, it was not generally known or

(shall we say?) as Cantor and Jessel. . . . Which brings to mind that Ed Sullivan, Broadway commentator, recently inquired thru his column with due literary license whether ANY entertainer is worth \$8,000 a week. . . . Ed almost answered his own question by remarking that it depends on the entertainer. . . . Yet if we were asked (and we are asking now) we would say that if \$8,000 is an atrociously extravagant salary for one man the managers have nothing to kick about. . . . The boys who are shelling out the money are themselves responsible. . . . If there weren't in days not long ago dizzy bidding for "names" there wouldn't be dizzy salaries today. . . . Maybe sensible salaries for sterling performers, but not dizzy ones. . . . Catch wise? . . . Do you want to catch a glimpse of Old World polish? Of personal glamour and grace that looks as out of place on Broadway as a procession of the Sistine Chapel Choir. Of courtliness that is really too good to be true. . . . Do you really want to? . . . Well, take a peep and, if you're fortunate, even a longer look in at Frank Gillmore. . . . In his Equity studio 13 years after Equity's first battle was won. . . . A new aspirant on Broadway's slippery pavement for a run as inside dopester on The Daily Mirror. . . . Lee Mortimer, who is pinch-hitting for Winchell in the tab's new Sunday edition. . . . He has our best. . . . And he needs it.

1932 YOUR LUCKY NUMBER?

Besides being a leap year and having one extra day 1932 will bring the Washington Bicentennial Celebration, Olympic Games, a Presidential election and lot of other outstanding things, not to forget one extra issue of The Billboard.

Instead of saving \$4.80 by subscribing to The Billboard for one year you save \$4.95 if you send your order now, due to 53 issues being published in 1932 instead of the usual 52 issues.

Your dollar pays 165% dividends when you buy The Billboard by the year.

The Billboard Publishing Co., Cincinnati, O.

Please send The Billboard to me every week for the next 53 issues, for which I inclose, not the \$7.95 I would pay at the regular single copy price, but only \$3.

My Profession or Occupation Is

Two Years \$5 Six Months \$1.75 Three Months \$1 Canadian and Foreign Subscription Rates Double Those in United States

general charge of the investigation, report upon which is now made by Mr. Flynn. An even 60 conclusions are transmitted to the commission by Mr. Flynn, who comments that the record in the case warrants them, the last of these reading: "Section 500, of the Transportation Act, 1920, should be amended to include motor-vehicle transportation in the declaration of policy there made."

TORONTO NET

(Continued from page 3)

be succeeded by William Inglis. Dr. H. W. Waters, general manager, who has been in England, called for New York on January 5 and when he returns some interesting announcements are expected.

THEATER BODIES

(Continued from page 3)

himself to write to his representative, asking a vote against the impending bill, which would inflict a tax of 10 per cent upon all admission prices over 10 cents. Further efforts are to be made to defeat the bill by enlisting the entire strength of the allied industries of theaterdom, such as: The IATSE, American Federation of Musicians, Transfer Men's Associations, United Scenic Artists, etc. Aid will be asked from the various Chambers of Commerce thruout the country and appeal will be made for the moral backing, considered quite invaluable, of the Central Trades Unions of labor organizations, which are vitally interested in the theater as they receive

made public until the night of the annual banquet and ball of Heart of America Showman's Club, when Mr. Allen, one of the delegates of Mississippi Valley Showmen's Association to the function, called on the showmen of Kansas City and vicinity to lend aid to the movement.

SUGAR'S DOMINO

(Continued from page 5)

hugging the back rail felt genuinely sorry for him. . . . Now the likable old fellow is knocking them for a row of ticket specs as Throttlebottom in Of Thee I Sing. . . . We're glad, both for Moore and Mr. Ego. . . . It proves our theory. . . . Edward Canavan's exit from the presidency of the IATSE is still causing most of us to inquire, "What's the inside?" . . . Many can volunteer that they know but when it resolves itself down to supplying details they grow deathly silent—or the subject is hastily changed. . . . Peaches Browning (vaude artist) in town last week and ogled tripping the light fantastic at the Park Central's Florentine Grill. . . . Peaches doing ballroom routines without a razzberry accompaniment and without even asking Victor Lawn-Park Central p. a., for a cut on the gross. . . . What's the world coming to! . . . Damon and Pythias went down in history as the world's greatest pals. . . . Pythias had an American lodge named after him. . . . Damon didn't even get that break. . . . AND NEITHER OF THEM CASHED IN ON THE PAL BUSINESS. . . . But Damon and Pythias were not as smart

DAHLIAS The Genuine \$22.50 per 1000 \$2.50 per 100 GEORGINE FLOWERS \$25.00 per 1000—\$2.50 per 100 The Genuine Big Size No. 82 Assorted Colors. Fresh Stock of LAUREL Always on Hand. \$7.50 for a 50-pound Carton Flowers and Laurel are sold separate. The Laurel can also be purchased from Florida in any town. OSCAR LEITNER, Inc. Importers and Manufacturers for 32 Years. 332 West Randolph Street, CHICAGO, ILL.

WANTED Live Billyboy Salesmen and Agents To clean up BIG MONEY easily by selling our imported BLUE-FLASH GEM, the Diamond's ONLY guaranteed side-by-side rival. Same blue-white flash and rainbow fire; no false back. Write quick for proof, new under-cost Sales Outfit Proposition, and \$2.60 GEM ON APPROVAL OR, we'll mount our finest 1-carat \$5 Gem in Gents or Ladies' Ring, or Scarfpin, regular price, \$6, and mail in Gift Case C. \$2.98 O. D., for only. Money back if not pleased. We have served Billboard readers for 27 years. MEXICAN GEM IMPORTING CO., Dept. N3, MONTEREY, CALIF.

(ANOTHER PRICE CUT) ELGIN and WALTHAM WATCHES 7-Jewel, 16 Size, Railroad Model. Open Face. Hunting Movements. Fancy Engraved Case. 16-Straw, \$2.75. 17-Jewel, \$2.75. Same in 12 Size, 25c More. 18-Jewel, \$3.00. sample, 25c Extra. GENUINE DIAMOND RING 2.45 A Beautiful Perfect Cut Genuine Diamond, in Modern Solid White Gold Mounting, Big Flash. Write for Our FREE CATALOG of the Biggest Bargains in Watches and Diamonds in the Country. H. SPARBER & CO. 151 N. Broadway, ST. LOUIS, MO.

WRITE US For Money-Making List of Carded Products, Novelties, Electric Clocks, Wrist Watches, Fountain Pens, Sales Boards, Carded Tassor Blades, Carded Radiator Solder. EARN \$10.00 TO \$20.00 A DAY EASILY. CHAMPION SPECIALTY CO. 814 CENTRAL ST., KANSAS CITY, MO.

CASH IN ON A NEW ONE. THE CLEVER CAT A sale if shown. Send 10c for sample and wholesale prices, also list of other fast sellers. NOV. MFG. CO., 615 N. Adams St., Peoria, Ill. SHEET PICTURES, 1c Ea. In Thousand Lots. 15 Samples, 25c, prepaid. Send 25c for large illustrated Catalog with wholesale prices. AMERICAN ART & NOVELTY COMPANY 148 West 5th Street, CINCINNATI, O.

# VALENTINE COMIC CARDS

Get on the band wagon, and sell something that really sells. Get off the dead ones and sell merchandise everyone wants. Times are not so hard people have forgotten how to laugh. Give old man depression a K. O. and sell the snappiest Comic Cards on the market at a nice profit to yourself. Let's go places and do things. Order today.

10 Cards to Set.

All Different, New and Original.

100 Cards, 10 Sets. \$ 2.00

1000 Cards, 100 Sets. \$15.00

Price Includes Envelopes.

Sample Set 50c

Illustrated Folder Free.

50% Deposit C. O. D. Orders.

## KRAUS NOVELTY CO.

318 South Second Street

Hamilton - - - Ohio

## BEANO or CORN GAME

THE BEST ON THE MARKET

35 Player Outfit, \$5.00

70 Player Outfit, \$10.00

### BILTMORE WHEELS

30 Inches in Diameter, 12, 15, 20, 24 or 30 Numbers.

SPECIAL PRICE \$15.00

### SHOOTING GALLERIES

SEND FOR CATALOGUE No. 131. Full of new Games, Dolls, Blankets, Lamps, Aluminum Ware, Candy, Pillow Tops, Balm, Paper Hats, Fans, Cuffsets, Artificial Flowers, Novelties.

### SLACK MFG. CO.

124-126 W. Lake St., Chicago, Ill.

## ALSOARDS and NOVELTIES

Lowest Prices.

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want to represent us who can close contracts with Musical Organizations, Parks and Fairs; Producers for Lady and Baby Caskets, Producer for slotted Presents.

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### NEW SNAPPY, COMIC VALENTINES

2-1/2 Hot Sellers. 34 different kinds. Printed in light colors. See 34 samples and lowest cost. None sell. Free. NOVELTY PUB. & CO., 28 N. 5th St., Philadelphia, Pa.

## TENTS and CATERPILLAR TUNNELS

Save 40% by ordering now. ANDERSON TENT AND AWNING CO., Concord Avenue, Belmont, Mass.

### FOR SALE

Amfaffer's Clock \$85.00; Model D Card Vender, \$40.00; Automatic Bowling Alley, \$12.00; Bowling \$15.00; Microscopes, etc.; 25x30 White Tent, \$100; MINIVAL & BAZAAR, 1 E. 17th St., N. Y. C.

## ARLOW'S SHOWS

CAN PLACE for 1932 Cook House, Corn Game, Palm-aks, Hawaiian, Ten-10-Ons. Address P. O. 33 16, Granite City, Ill.

## DL'S LIBERTY SHOWS, INC.

now booking Shows, Rides and Concessions 1932. Address SAM SOLOMON, care Windsor Hotel, 4209 Lindell Blvd., St. Louis, Mo.

## ROUTES

(Continued from page 49)  
Big Revue: Open, 12-14; (Orpheum) Reading, Pa., 15-16.  
Bohemians: (Apollo) New York 11-16.  
Pacts & Figures: Open, 11-16.  
Plapper Follies: (Gayety) Baltimore 11-16.  
Footlight Flashes: (Trocaadero) Philadelphia 11-16.  
Frivolties of 1932: Open, 11-16.  
Giggles: (Star) Brooklyn 11-16.  
Girls from the Follies: (Gayety) Brooklyn 11-16.  
Girls in Blue: (Academy) Pittsburgh 11-16.  
Hi Ho Everybody: (Gayety) Detroit 11-16.  
Hollywood Honey: (Orpheum) Paterson, N. J. 11-16.  
Kuddling Kutties: (Cameo) Cleveland 11-16.  
London Gayety Girls: (Hudson) Union City, N. J. 11-16.  
Nice Life in Paris: (Empire) Newark, N. J., 11-16.  
Novelties of 1932: (Star & Quarter) Chicago 11-16.  
Playin' Round: (Empire) Toledo, O., 11-16.  
Pleasure Seekers: (Gayety) Buffalo 11-16.  
Ruckus Girls: (Central) New York 11-16.  
Silk Stocking Revue: Open, 11-16.  
Step Lively Girls: (Lyric) Bridgeport, Conn., 11-16.  
Sugar Babies: (Howard) Boston 11-16.

## REPERTOIRE

Autom Players: Arlington, Kan., 11-16.  
Bilroy's Comedians, Billy Wehe, mgr.: Clewiston, Fla., 11-16; Belle Glade 18-23.  
Chostes Comedians: North Little Rock, Ark., 11-16.  
Fletcher-Butler Players: Mattland, Md., 11-16.  
Kotler Players: Ottumwa, Ia., 11-16.

## MISCELLANEOUS

Baughman's Wonders of Mediterranean: Groveland, Fla., 13; Lakeland 14; Bartow 15; Auburndale 16; Lake Wales 17; Frostproof 18; Sebring 19; Avon Park 20.  
Big Comedy Show: Lancaster, Ont., Can., 11-16.  
Birch, Magician, & Co.: Morrisstown, Tenn., 13; Newport 14; Johnson City 15; Erwin 16; Asheville, N. C., 18; Hickory 19-20; Chester, N. C., 21; Sumter 22.  
Bishop's Show: Bowie, Md., 11-16.  
California Road Show, C. H. Byrne, mgr.: W. Palm Beach, Fla., 11-16.  
Cook's Show: Dupont, Ga., 11-16.  
Daniel, 2-10, Magician: Plainfield, Ia., 11-16.  
Darwin, Magician: Minden City, Mich., 11-23.  
Delmar, Great, & Co., C. L. Delmar, mgr.: (Pal.) Leesdale, Pa., 13-14; (Strand) Apollo 15-16.  
Elliot's Show Co.: Wimbeldon, N. D., 11-16.  
Great Western M. P. Show: Porter, Okla., 13-14; Redbird 13-23.  
Harlans, The: Hot Springs, Ark., 11-16.  
Howard Family Show: Colfax, La., 11-16.  
Lawrence Medicine Co.: Fairmount, Ill., 11-16.  
Lea Medicine Show: Erwin, Pa., 11-16.  
McNally's Variety Show: Tobyhanna, Pa., 11-16.  
Myhr's Entertainers: Western, Neb., 11-16.  
Myler-Guth Smith Co.: Rock Island, Ill., 11-16.  
Newman Show: Hopkinsville, Ky., 11-16.  
Oriental Comedy Players: Wyoming, Minn., 11-16.  
Star Show: Wausau, Wis., 11-16.  
Turtle, Wm. C., Magician: Portland, Ore., 11-16.

## CIRCUS AND WILD WEST

Holland, Mth. Indoor: Chico, Calif., 13-19.  
Lewis, Texas Ted: Madison, Fla., 14-16.

## CARNIVAL COMPANIES

Bunt, W. J.: Tifton, Ga., 11-16.  
Deat: Amusement: Ashdown, Ark., 11-16.  
Gloth: Newnan, Ga., 11-28; Warm Springs 18-23.  
Grandland: Bainbridge, Ga., 11-16.  
Mathews, M. L., United: Brooklet, Ga., 11-16.

## Paring Expense Problem Of Nebraska Fair Board

LINCOLN, Neb., Jan. 11.—Nebraska State Fair Board will face a problem when it meets here during convention of County Fair Managers on January 18-20. The board has a deficit of \$50,000 and must work out means of cutting expense for 1932 fair.  
County fairs also are facing similar problems. Perry Reed, Henderson, member of the board, said that it had been impossible to borrow money to take care of debts. Reed would not say that the 1932 fair would be abandoned, but said that drastic cuts must be made.  
The board feels it cannot cut out the grand-stand show, a costly feature but the fair's big drawing card, without slashing too greatly into receipts.

# All California Fairs Except Two Show Profit, Convention Is Told

SAN FRANCISCO, Jan. 11.—Review of 1931 indicated that all fairs except two showed a profit, it was brought out at the meeting of Western Fairs Association in Hotel Whitcomb here on January 8-9. Attendance of 60 delegates was better than at last convention.  
Charles W. Paine, Sacramento, secretary of the State Fair, was re-elected secretary-treasurer. J. H. Chambers, Santa Maria, manager of Santa Barbara County Fair, was elected president, and

## HUMOROUS INCIDENT

### "Partners" in Lot

By ROY E. LUDINGTON

Several years ago one of the larger carnivals of the Western States opened an engagement in a Wyoming city.  
"Hey, meenster, is dis da office wagon? Whose da boss of dis outfit? I been a two hours' walk around dis a show-grounds and can no finda de boss. Everybody say he's not here. Maybe so he don'ta know himself if he is da boss."  
Secretary: "Well, I'm the boss' secretary; is there something I can do for you?"  
"Sure a ting! That's a me, I'm Steve Kottanort. How cum youse guys put this a stuff on tops of my properties. I don'ta give a no one permish to put down stakes inside dis grounds."  
Secretary: "Ahem! Well, Mr. Kottanort, there surely must be some mistake; our advance agent or committee, the K. P.s., surely looked you up."  
"No, sir, dis advance a man be no see me. I don'ta get from you one a cent. I wanta 25 bucks dat's all!"  
Secretary: "Well now, here, Mr. Kottanort, are a few tickets. You come back tonight to see the shows and call at the office and I will take it up with the boss."  
"Say, whata you think I'm a crazy? I no wanta dees tickets. I worka all week, come a town Saturday, when dees a tickets no good. Give a me 25 bucks, dat's all!"  
Secretary: "Now, Mr. Kottanort, you come back at 7:30 o'clock and I will let the committee (K. P.) talk to you."  
"Say, whose did guy 'K. P.'? I don'ta know dis a feller. You tell him hava 25 bucks for me or I throw him and dis a show both outside dis a lot."  
Secretary (7:30 p.m.): "Oh, yes, I see you are back, Mr. Kottanort. Why the committee says it has settled with your son-in-law, Tony."  
"Tony? Dis a guy he know pay tax on dis lot. Tony, hee's a no good—runs da poolaroom, dat's all. Hee's got no bizness take da money!"  
Secretary: "Well, Tony sent word up here that he would take \$15 and 10 passes, so we paid it."  
"Tony is one a big fool. I go right now; I catch him; breaka hee's neck! Excuse for me, please, give to me three tickets—I gota three little kids maybe come to da show. Thank you so much, and next year you come a-back—I let you hava dis grounds for 10 bucks."  
Sheridan, Wyo. (1928).

## Gardners Have a New Plan

CHICAGO, Jan. 9.—A new plan of merchandising salesboards has been developed by Gardner & Company thru the installation of a system whereby the operator and jobber will be protected. According to Irwin Peitler, general manager of this 39-year-old concern, salesboards have heretofore been sold to all at the same price, but the new plan upsets old methods and will protect operators and jobbers against the possibility of their customers buying boards as cheaply as they will. Under this new plan retail accounts can now be sold by operators and jobbers at a profit.

## Rob Cimse for Vaude, Fairs

LONDON, Jan. 4.—Rob Cimse and Company, bicycle novelty, featured by Stanley Wathon at Agricultural Hall Circus here, scheduled to make appearances at fairs and in vaudeville in America early in March.

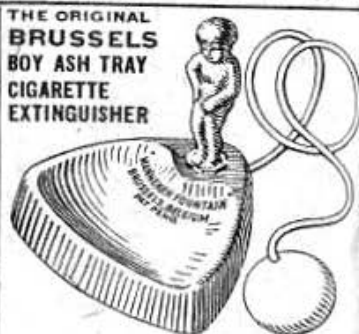
NEW YORK, Jan. 9.—First announced outdoor date for Rob Cimse and Company on these shores will be during the summer at Steel Pier, Atlantic City. First fair date announced is Rutland, Vt., Labor Day week.

## R. H. Milner's Model Shows Purchase Two New Trucks

PHILLIPSBURG, N. J., Jan. 7.—R. H. Milner, owner and manager, who will again take his show on the road after an absence of five years, has purchased two new motor trucks and will make mostly truck motor. Will also have a new house car and office, now being built at York, Pa. Show is scheduled to open near winter quarters early in April and play spots in New Jersey, Maryland, Pennsylvania and West Virginia. Manager Milner has his own three rides, and G. L. Dougherty has been signed to have full charge of same. The writer will again have the Arcade and charge of the concessions. Meyer Pementel will again be electrician, and Mr. and Mrs. Charles W. Kenyon will again be with the show.  
R. H. MILNER JR.

## Crafts Greater Shows

SAN DIEGO, Jan. 6.—At winter quarters, 611 K street, the rides, trucks and show paraphernalia are being thoroughly overhauled and painted by a crew of 20 or more for the opening of Crafts Greater Shows ("20 big"—10 shows and 10 rides) at Eighth and Island streets, January 30, for nine days. O. N. Crafts, owner and manager, has added an advertising car that will be two weeks in advance of show, with an entirely new line of paper. The new office wagon is a beauty; modern in every respect, having washroom and reception room separate from the office proper—has 16 windows, all screened and has awnings all around. Charles F. Curren, general agent, has returned from Vancouver, B. C. O. N. and Mrs. Crafts have been in San Francisco. Mr. Crafts to attend meetings of Western Fair Association at Hotel Whitcomb January 9. Mrs. Crafts is visiting her many friends there. They will stop in Los Angeles on their return to attend Pacific Coast Showmen's banquet and ball January 13 and arrive in San Diego January 14. The writer, who will again be with the show as secretary, accompanied Mr. and Mrs. Crafts on their trip north.  
PHIL H. WILLIAMS.



All Others Are Infringements.  
Gold Bronze Metal, Rubber Tube and Bulb, Size, 4 Inches.  
NEW LOW PRICE  
PER DOZEN \$3.75  
Sample Sent Postpaid, 6c.

## WESTERN NOV. CO.

718-722 S. Los Angeles Street  
Los Angeles California

## WANTED—HAWAIIANS

FOR JOHNNY J. JONES SHOW. Must be real Hawaiians and Entertainers for Hawaiian Show. None others need apply. Also real Hawaiian Show Girls who can sing and dance also play Uke. State all in first letter, salary expected, etc. Largo, Fla., week January 12; Bowling Green, Va., week January 18; Winter Haven, Fla., week January 23.

WANT Acts and Concessions. Acts that can work under 20-ft. ceiling. CAN USE Dog and Poodle Shows, Wire Walkers and other good Acts, 17 January 22 and 23, Newport, Tenn. Price run up be according to conditions. Steam-headed touring, 1932-33, with a 2,000 seating capacity. WANTED Concessions, Bats and Drinks, Novelties, Soap, Candy Apples, Poppers. Wire or write AMERICAN LEGION INDOOR SOCIETY CIRCUS here. One Legion Novelties Dealers to have to contract of show if satisfactory. AMERICAN LEGION INDOOR SOCIETY ASSOCIATION.

## GLOTH SHOW WANTS

For Warm Springs, Ga., Year-Round Show Commencing January 18, Small Cook House or Grab. CAN USE Own Stores, Wheels that have good Flats. Will pay back on of a kind. Reasonable rates. All mail address this week ROBT. GLOTH, Newnan, Ga.

## COREY GREATER SHOWS

WANTED for 1932 Shows, Rides, Concessions Address: Phillipsburg, N. J.

**Johnny J. Jones Exposition**

DE LAND, Fla., Jan. 6.—At one sitting there were 155 show people eating Christmas Day dinner at winter quarters, and 110 pounds of the featured entree, turkey, was used. Large top and two long tables erected. The staff seated at one end of tent, facing the guests of the show owners, Mrs. Johnny J. Jones and J. L. Murray, Eddie Madigan being at Bridgeport, Conn., for Christmas. Others at the speakers' table were Mrs. Grant Smith (Sister Sue), Robert S. Bigsby, Mr. J. L. Murray, Mr. and Mrs. Vernon Korhn, Mr. and Mrs. Frank Hearn, Johnny J. Jones Jr., Mr. and Mrs. Frank D. Shean. Dinner prepared and served by Chef Sammy Decaro, Albert Sexton and a crew of showboys who acted as waiters. Chester Dunn, of corn-game note, recently gave an oyster roast to all the showfolks. Hundreds of pounds of oysters were consumed. Was followed by a dance. Boots Hurd was hostess. Charles Sheppard, Elmer Rhoades and Edw. (Pop) Dally were hosts at a party given at their bungalow in town. Among guests were Mr. and Mrs. J. L. Murray, "Sister Sue," Mrs. Johnny J. Jones, Boots Hurd, Eddie Madigan, Fay and Frank Hearn, Mrs. Mary Ann Farrell, Elsie Calvert, Bill Wyatt, Mr. and Mrs. Cappy Korhn and family, Vernon, Ray, Myrtle, May, Flo and Roy McCracken, Ray Mead, Hootis Killinger, Johnny Jr., Vivian and Maurice Richtby and Wyatt (Pa) Sheppard. A delicious Dutch lunch, party going into the wee hours. New arrivals in winter quarters—Mr. and Mrs. Moe Aarons, who will have the Reptile Show. The Aarons arrived recently from Paris, France, where they exhibited their giant snakes at the Paris Exposition for 10 months—Mrs. Aarons is French, and it is her first time in America. The Lamonts with their cockatoos and macaws, getting in readiness the new attraction, an all-performing bird show—a special front is to be constructed. Clifford Karn at quarters, arranging the Fat People's Show—his entire "family" arrived New Year's, and will open with the show at the first date, Largo, Fla. George Lovett, with "Elsa" and party, arrived to make arrangements with William (Billy) Bozell for the coming season. They recently closed a several weeks' tour on Sparks Circuit. The new and novel front for the "smallest mother and baby in the world" is coming along in great shape. Will be used for Princess Marguerite Wyatt and Andre Richard, her son. The front, also inside lecture, will be handled by the husband and father, Leon Wyatt; Duchess Leona the midget nurse, William Jennings O'Brien, general agent, in North on a booking trip and will stop at Baltimore, where Mrs. Gladys O'Brien and two children are spending the winter. William Whitton, fully recovered from his recent illness, has resumed his duties and is at present doing advance work on the Florida dates for the show. Bernie Smuckler has returned from a tour, obtaining new dates for the winter in Florida. Smuckler, who is acting as assistant to General Agent O'Brien, states he has the show booked until April 7 in Florida. Marie Smuckler is handling a contest and promotion for the Central Florida Exposition at Orlando, where the show will furnish the midway attractions 12th consecutive year. Trainmaster Sammy Smith has been instructed by General Manager Murray to have an entire white train crew for 1932 season, and he has appointed Pat O'Connor as assistant. The Matsumoto Family gave a New Year's party to some friends on the show, and the South Sea Islanders Band came from Orlando as guests of the Japanese New Year Feast. Many tasty native-land dishes were served. Harry Illions has been very busy on his work in winter quarters. With a crew of working men engaged, the Maynes-Illions Novelty Rides are looking like new; same with all wagons of their unit. Fresh paint and repairs to each ride and new banner fronts and canvas, part of Illion's program. Hyla Maynes and wife will visit at Tampa during South Florida Fair.

FRANK D. SHEAN.

on the lower to flood midway at putting up and taking down times. Ralph Parish, at Omaha, getting all his equipment in shape. He has booked cook-house, rootbeer barrel, knife rack and Illusion Show. Frank Graham's Law and Outlaw Show has arrived at quarters and will be completely overhauled. Ned Rao, who will again have the Hawaiian Show, is playing Indoor Carnival at Houston, Tex., with his attraction. Frank Owens and family, wintering at Houston, are due in here about February 1. Frank will again be special agent of show. Sam Rose, concessioner, Oklahoma City, will be in about February 10. Captain Cherry, whose high dive will be one of the free acts, informs that he has built an entirely new set of rigging, and that same is on its way to winter quarters. Bert Cobb, who has again booked his rides with the organization, writes from Kansas City that he will arrive at quarters about March 1. Dick O'Brien, business manager, has returned to Chapman, after a trip, thru some prospective new showing territory for next season.

MARK BRYAN.

**Rubin & Cherry Shows; Model Shows of America**

MONTGOMERY, Ala., Jan. 7.—William J. Hilliar's "mutterings": Rubin Gruberg returned from a 6,000-mile trip. Reports he found conditions improving, particularly in the East and in Canada. Mrs. Gruberg and daughter, Mrs. Ed Gipstein, and Mr. and Mrs. J. C. McCaffery spent Christmas in Havana. Party returned here New Year's Eve. Residents of winter colony at fairgrounds whooped things up New Year's Eve. Many parties were staged. Milt Morris busy daily at winter quarters. Jim Eskew returned with carload of stock after engagement in Louisiana. Working crew at quarters has already accomplished much. Many wagons have been rebuilt, and Josie Nagata and his boys are busy on the rides. Eddie Marconi is actually embellishing Merry-Go-Round horses with real gold and silver leaf—not paint. Sid Marion and wife report great time at Edgewood, Fla., where they are spending the winter. Storm of almost cyclonic proportions hit quarters. Blew in some windows of buildings and rocked the cars. No serious damage done. Hilda Vandroyen is mourning the death of her pet marmoset monkey—had been her companion for years. Joe Pearl, night watchman, on the job from 6 p.m. until 6 a.m. The Montgomery Advertiser carried half-column interview with Rubin Gruberg on optimistic outlook for 1932.

**Kaus United Shows**

NESCOPECK, Pa., Jan. 6. — After a brief visit in Florida, Manager Kaus, A. J. Kaus and parents returned to winter quarters here. Now that the holidays are over, work has begun in quarters, getting plans ready for the new season. The show will be much larger this year. Kid Simmons and wife, who will be with the show again this season, are spending the winter in Nescopeck. Frank Maddish and family, Kulpmont; Joe Maddish and family, Mt. Carmel; C. C. Marshall and family, Hawley; W. C. Kaus, general agent, and family, Wilkes-Barre, Pa.; T. J. Holt and family, Greenville, Tenn.; many of the other showfolks went South for the winter months. Among the weekly visitors: W. C. Kaus and family, Frank Maddish and family and Joe Maddish. T. E. KAUS.

**J. L. Cronin Shows**

COLUMBUS, O., Jan. 7. — Mrs. J. L. Cronin has returned to her home here after spending four months with her mother and other relatives in Michigan, and reports a wonderful visit. As in past years, the winter quarters here of Cronin Shows will be opened about February 1, and work started to get the rides, show fronts, trucks and other equipment ready for the opening date in April. As usual, everything is to be painted and decorated. Will carry five rides, eight shows, a number of concessions, a uniformed band and callaphone. THOMAS CONWAY.

**P. J. Speroni Shows**

ROCK FALLS, Ill., Jan. 7. — Mr. and Mrs. Speroni arrived home from their Southern trip to spend the holidays with homefolks. Esther L. Speroni, general representative, with "Bozo," the mascot, left on a business trip thru northern Illinois, Wisconsin and Michigan. All

**Isler Greater Shows**

CHAPMAN, Kan., Jan. 6.—This writing finds winter quarters in the grip of the worst storm of the year. Everything under an eight-inch blanket of snow. Boys are all busy indoors, burning paint on the wagons and other paraphernalia, getting them ready for their annual re-decorating. Vic Summers, who has signed as chief electrician, getting the electrical equipment in shape—is making several radical changes in the transformer wagon and mounting four big floodlights

**A REAL RED-HOT MONEY MAKER!**  
**BAFFLE BALL**

The Biggest Amusement Value Ever Offered in Coin-Machine History

Wait no longer. Here it is. The opportunity you have been looking for—A MASTER PROFIT MAKER that sustains its earnings indefinitely. Legal anywhere. 7 plays for 1c. Defies competition. Tried, tested; proved the record breaker of all time. Colorful, substantial; a Trojan for punishment. Backed by a shock-proof trial GUARANTEE. Will open hundreds of new locations for you. PAYS FOR ITSELF FIRST WEEK-END. Delay is fatal. ACT NOW!

TRIAL MACHINE only \$19.50.  
LOTS OF 5, only \$18.50 Each!  
LOTS OF 10, only \$17.50 Each!  
Special Steel Stand, \$2.50.

WIRE AT ONCE FOR Complete Details and Iron-Clad Risk-Banishing Guarantee

Built for Lifetime No-Cost Service

ROCK-OLA MANUFACTURING CO.

301-315 S. Desplaines Street, Chicago, Illinois



Weight Only 24 Lbs.

**HOW TO START THE NEW YEAR RIGHT**  
NEW NOVELTIES, NEW PREMIUM GOODS, NEW SALESBOARDS, ELECTRIC COACH CLOCKS, NEW KONSOL RAZOR DEALS, NEW PELLET GAME.

The New DOG SHOW DEAL Washington Centennial and Valentine Day Novelties.	<b>BLANKETS</b> All Popular Brands REDUCED PRICES.	The New HORSE DERRY DEAL New Prosperity Mule Liquid Dispenser.
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Write Today for Special Lists. Specify Your Business.  
**WISCONSIN DE LUXE CORP.**  
1902 No. Third Street (If It's a New Novelty We Have It!), MILWAUKEE, WIS.

**WANT—WANT—WANT**  
**CY DAVIS UNITED SHOWS NOW BOOKING FOR 1932**

CONCESSIONS—Cook House, Frozen Custard, Pitch-U-Win, Hoop-La, Popcorn, Waffles, Bingo, Ball Games, Shooting Gallery, Penny Arcade and any other legitimate Grind Store. A few Stock Wheels still open. No racket.

SHOWS—Snake Show, Ten-in-One, Musical Tab. Show, and one more Illusion Show.

RIDES—Merry-Go-Round, Tilt-a-Whirl, Lindy Loop or any other Ride that don't conflict with what we have.

This show opens latter part of April in heart of Coal Fields, where times are good. Concessioners, we have live and let-live prices. Some Concessions as low as \$10.00. Wire or write CY DAVIS, 426 Third Avenue, Kingston, Pa.

**CHESTER PARK, Cincinnati, Ohio**

Wants New Novelties all kinds. Now letting Space for Concessions 1932. This is time get choice location. Want all kinds of Rides. Chester Park Concessionaires make money. Advise what you have. Write CHESTER AMUSEMENT PARK CO., 509 5th Ave., Room 1002, New York, N. Y.

equipment will be painted and given a general overhauling before opening. Two trucks have been added to the shows' rolling stock to transport the additional attractions. The show will open at Sterling, Ill., last week in April. All of which is according to an executive of the show.

**Bingo to New Factory**

CHICAGO, Jan. 9.—The Bingo Novelty Manufacturing Company, producer of coin-controlled games, has forged ahead rapidly during the past year, despite the general business depression, and just recently moved into its new factory at 2332-40 Ogden avenue, where it has leased 10,000 square feet of space and taken an option on an additional 10,000 square feet. Firm claims it is now turning out 300 machines a day and that by January 15, when the factory will be running to full capacity, it will be producing 500 machines daily. Working forces are being increased just as fast as the new machinery can be installed. In addition to the new factory the Bingo people operate their own cabinet factory, as well as a tool and dye works. They have had a new machine ready for the market for some weeks, but due to the demand for Bingo machines they have been unable to manufacture it.

**BINGO BALL**



Going Over With A Bang!

THE MOST fascinating game of skill that has been presented in years. Legal everywhere. You'll be astounded at Bingo Ball's perpetual earning power. Pays for itself in a week. Five shots for 1c. Thrills, excitement, suspense! Cash in on its popularity without risk. Write for circular.

Price, \$16.50

D. GOTTLIEB & CO.,

4318 W. Chicago Avenue, CHICAGO.

**Novelty Acts Wanted**

For Summer Season (that have not played the Middle West), also Girl Musicians and Dancers. State all first letter. Send photo. BOX 14, care Billboard, 34 W. Randolph St., Chicago.

**Dwarf Cigarette Roller**

VEST POCKET SIZE Here's the money getter. Just out. Can't be beat in quality or price. Sample, 25c, prepaid. Try a Dozen, \$1.25; Gross, \$14.00. Retail 25c or more. Order now. AMERICAN ART & NOVELTY CO., 148 W. 5th St., Cincinnati, O.

**Hot Comic Valentines**

RETAIL FOST FOR 5c OR 10c EACH. \$1.00 cash for 150, or send 50c for cover shipping and handling charges for a generous free sample assortment. NOV. MFG. CO., 615 N. Adams St., Peoria, Ill.

Maurice Chevalier at the Erlanger ditto. Fata Morgana into the Harris January 25 for four weeks. Counsellor-at-Law to the Solwyn February 7. Band Wagon to the Erlanger February 1.

**NEW LOW PRICES**  
**WISE BUYERS**  
**WILL BUY**

**SELF THREADING NEEDLES \$1.65**  
100 Packages  
**STYLE AMERICAN NEEDLE BOOKS**  
Just open cover. Every Assortment of Needles immediately visible to the Eye. Not necessary to inspect or open packages (Sales made quickly.) One of our best sellers. (Retail Value, \$25.—) **2.80**

**LIFETIME NEEDLE BOOKS**, the very latest and biggest finish on the market. Contains sufficient All-Gold Eye Needles to last a Lifetime. Inserted in special novelty cut-out envelopes. **6.50**

Per 100  
**FLASH NEEDLE PKGS.** 10c Seller. (Retail Value, \$100.00) **5.60**

**NAIL FILES**, nickel plated, 4 in., double cut. Gross **1.55**

**KEY RINGS**, 5 gross to a box. (No less sold.) Special Gross **25c**

**5c HEXAGON PENCIL—Metal Tip** Lead. Gross **95c**

**SEWING THREAD** (400 Yards) Black and White. Dozen **21c**

**3-PC. PERFUME SET**, in Display Boxes. (3 Styles), 50c Value. Each **15c**

**LARGE WRAPPED Cakes of Coconut Oil Soap in Box** Marked 75c. A good flashy value. Box of 3 Cakes. **6c**

**ASPIRIN** on Display Card, containing 25 3c mfgs. Per Card **35c**

**SHAVING CREAM** and Tooth Paste, 25 and 35c retailers. Each **6 1/2c**

**MERCURIOCHROME**, 10c Size. Dozen **40c**

**ABSORBENT COTTON**, 10c Size. Dozen **35c**

**ADHESIVE TAPE**, in Cases. Dozen **35c**

**Slotted Double Edge GILLETTE Type Razor Blades**. (1,000 Lots.) **\$1—**

**100 Blades ——— GILLETTE**

**CHAMPION New 1932 GILLETTE Type Double Edge Razor Blades** with the slot that fits both Old, New and Very Latest GILLETTE Razors. No Sales are Lost when you handle Champion Blades. You Have an Exclusive Article with Dependable Repeat Business. **1.45**

**100 Blades ——— GEM TYPE**

**NEW Champion GEM Type Blades** that fit the GEM MICROSMATIC RAZOR as well as the old type. **1.44**

Deposit on All C. O. D. Orders.

**MILLS SALES CO.**  
Order From Nearest Branch.  
901 Broadway 37 South Wells St.,  
NEW YORK CITY CHICAGO, ILL.

**Permanent — Museums — Itinerant**

**Cash Miller Has Good Business at Dayton, O.**

CINCINNATI, Jan. 8.—Cash Miller's Modern Museum (traveling) has been having good business during its two weeks' stand in Dayton, O., located in a large store room at 16 East Fifth street, closing there tomorrow and moving to Springfield. Got under way to a good start and patronage was highly satisfactory for first week. New Year's, when two members of *The Billboard* staff visited the personnel from Cincinnati, despite an all-day rain, attendance was very good. Previous night, exhibited until 2 a.m., and caught the blow-off of a "Midnight Rumble" at directly adjoining Lyric Theater. A member of the museum staff advises that the second week has so far been gratifying.

Museum has unique advertising, including 32 attractive movable stand-boards for placing in windows and other conspicuous places in cities, and a special plate of about quarter-sheet ad surrounded by human oddity cuts. Above door, outside banner; in windows, continuous ballys. Inside, portable platforms; from ceiling hang many strings of pennants; behind proscenium, in rear, the added attraction. Music by electrically amplified victrola. Miller has operated his show five years without closing—side show, with carnivals during summers; indoor museum winters, thru North and South Central States. Following is a complete roster—an interesting point, the length of time some of the attaches have been with Mr. Miller:

Cash Miller, owner-manager. Talkers and ticket sellers in front, Blaine A. Young, last season with 101 Ranch Wild West; G. R. Cramer, third year; Owen Webb, fifth year—these relieve each other, making the "grind" continuous. In one window, Wo-Ho, bushman, with snakes and animals—fourth year; in other window, Ki-Ki, pygmy, handling the victrola—second year. Mrs. Sam Gustitus, ticket taker, second year. Lecturers, Frank Zorda, fifth winter season; also does magic, and Larry Zern, second winter season; also handles candy. Platform attractions: Madam Zola, 486-pound bearded lady, first year; Pip and Zip, rope tricks, fire eating, pulling wagon with eyelids, fifth year; Agnes Schwarzenbacher, elastic-skin girl, of Hamburg, Germany, third year; Determination Eddy, handless wonder, fourth year; Jean-Jeanette, second year; Wo-Ho, glass dancer; Chubby Lamont (Bear Boy), second year; Ki-Ki, sword walker; Madame Leon (Mrs. Cash Miller), mentalist, and Wee Jean, Scotch midget, and Prof. Forbes, tattooed tattooer, both of whom joined at Dayton. L. J. (Dad) Harkins, uniformed porter, second year; Joe Tracy Emerling, scenic artist. Annex presided over by Frank Zorda, assisted by Mrs. Ray Cramer as nurse, presenting double-bodied baby.

**Max Gruberg's, Philadelphia**

PHILADELPHIA, Jan. 8.—With the holidays over and World's Museum now in its 17th week, things have just about settled back to normal. Naturally, following the holidays, business has been slightly off this week. Manager Gruberg is again out of the city on a booking trip—keeps on the lookout for something different. This has also been a week of visiting celebrities. Joe Cook, a former school pal of the writer, has been in and out with his gang and many is the gabfest held. Joe is headlining at Masbaum Theater. Joe's first "love" was the outdoor show field, at which time he was almost as versatile as he is today.

On this week's bill No. 1 spot will have to go to Egan Twist. Ripley's cartoon of him, with his arms wrapped around his neck, has been helpful. Howard, Lobster Boy, and Henery Burlson, Spider Boy, are vying for second-place honors. Jessie Franks, clever little lady bag puncher, has attracted quite a following, especially among ladies anxious to reduce. Mile. Francine, Bearded Lady, also comes in for her share of praise—makes wonderful appearance and lecture. Madame Remonta still holding her own. Victor-Victoria in her last week, from here to Baltimore. The added attraction replacing Victor-Victoria, Sussie, Elephant-Skin Girl. Sussie held that spot last year. Visitors this week included William Glick and L. Clifton Kelley—just passing thru, they said, and Jimmie Donahue, he of furniture-polish note, also special agent for various shows. Assistant Manager Kerr is arranging a clever and original stunt to be used for bally, to replace Robert Clark (Electro), who is at present doing his routine as ballyhoop.

JACK A. RYAN.

**McCaslin's, Baltimore**

BALTIMORE, Jan. 7.—Starting the new year, Baltimore Dime Museum has placed a new front. Designed, painted and installed by Arthur P. L. Smith. Paintings of attractions that are now playing also are made by Mr. Smith for lobby display. Business is just as could be expected. Mr. McCaslin is putting forth every effort to give a show in the museum to satisfy everyone. Lew Jeanette and Mr. Cavanaugh on the front, assisted by the Hawaiian dancers and musicians, holding the folks, tell what the inside consists of and usually bring 90 per cent inside.

The program for this week: Feature and added attractions, Turtle Girl, Hawaiian Dancers, Lew Dufour's "Unborn." Platform attractions, Rowan and Rowana, bag punchers; Musical Johnson; Prince Buddha, magician and Funch and Judy; the Norrisses, glassblowers; Frenchie, tattooed tattooer. Fred Griggs, manager, is assisted by Al Raymond, Mrs. Griggs, tickets; John Glotch, ticket taker.

HARRY J. BOWEN.

**CATALOG**

**1. 9. 3. 2.**

**GLOBE LEADERS IN SALES BOARDS & CARDS**

**FREE**

This 1932, 48-Page, Beautifully Illustrated Catalog is YOURS for the asking. Full of Items of Interest to You.

RESERVE YOURS TODAY.

**GLOBE PRINTING CO.**  
MAIN OFFICE AND FACTORY: 1023-25-27 Race St., PHILADELPHIA, PA.  
WESTERN OFFICE AND WAREHOUSE: 418 S. Wells St., Chicago, Ill.  
PACIFIC COAST OFFICE AND WAREHOUSE: 441 Third St., San Francisco, Calif.

**SILK-LINED NECKWEAR**  
Made From Finest Silk Piece Goods  
**\$2.25 Dozen — \$24.00 Gross**  
Retailers from \$1.00 to \$1.50.  
Men: These Ties are made from our own Silk Mill Ends, the finest materials, unmatched quality, tremendous assortment. Get yours today. Earn big money selling better ties for less.

**MILL ENDS** Would you prefer to sell our Silk and Rayon Mill Ends to stores or through agents? We specialize in the finest Silks and Rayons exclusively. Hundreds of beautiful colors, designs, styles and materials to offer. Act now to earn big money. 3 yards for \$2.25. Value to \$5 Per Yard.  
25% With Order. Balance C. O. D.  
Mention in letter whether it's ties or mill ends

**FIFTH AVENUE TEXTILE CO.**  
399 FIFTH AVENUE, NEW YORK, N. Y.

**BINGO** Price \$16.50  
GAME OF SKILL

Width, 16 In.  
Height, 9 1/2 In.  
Length, 24 In.

**Wgt., 23 Lbs.**

**TAKES IN COST FIRST WEEK.**  
BINGO has already become the standard of comparison in judging the merit of coin-operated skill and amusement machines. Its play has been sensational all over the country. Legal everywhere. Stand for This Machine, \$2.50.  
Write or wire for circular.

**BINGO NOVELTY MANUFACTURING CO.**  
2240 Ogden Ave., Chicago, Ill.  
Eastern Rep.—L. BROOKBERG, 5 Debevoise Street, Brooklyn, N. Y.

**South Street, Philadelphia**

PHILADELPHIA, Jan. 8.—South Street Museum, located at 1405 South street, continues drawing crowds. Among the features this week are Motorda, Crucified Man; Gully Gully Mike, the Wizard; Chief Worl and wife, knife throwers; Prince Buddha; Seal-O, Seal Boy, and the ever-popular Filipino Midgets, Juan and Martina De La Cruz, under the management of Mrs. Morris Miller.

There are five platform attractions, one large pit and three added attractions, including Doc and Madam Hudspeth, mentalists, and it is a strong show that Manager Morris Miller is presenting this week. There have been many visitors, including Princess Wee Wee, Ike and Mike, Spike Howard, Tom Hasson and wife, and Judge and Mrs. Cousins, of this city.

FRANK H. BURNS.

**Katherine Reid's, Paducah**

PADUCAH, Ky., Jan. 7.—Katherine Reid's Museum, exhibiting at 114 Broadway, auspices United Welfare Association, in benefit of unemployed, has been having satisfactory attendance. John Wainick, former trouper, is honorary president of the auspices association. Katherine Reid is known as Alligator Wrestling Queen, of Miami, Fla., wrestling large "gators in a tank of water. The attractions include Chief Blue Sky, imitations and dances; Amel-Amy; Davies Thackery, Australian whip manipulations and animal acts; Lady Viola, human art gallery, joining.

A. N. DREXEL.

**FRANK POLLAK**  
127 Chrystie St., New York City

**ADEMUP**

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Write for Circular on Novelty Valentines Postcards.

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TERRE HAUTE, INDIANA  
Est. 1886

**Peters Framing Store Show**

CANTON, O., Jan. 8.—Howard Peters, well-known showman, for several seasons on the road with Peters Freak Wild Animal Show, is framing a store show museum to open here within a short time. In addition to his collection of animals and other exhibits, Peters plans several stage attractions, many of which will be recruited from circus and side-show folks wintering here. He plans to play storerooms in Canton and nearby towns.

**Lautner's, Bridgeport**

BRIDGEPORT, Conn., Jan. 7.—Lautner's All-Star Museum is now in its second week here, and as to business has been holding its own. The attaches celebrated New Year's with a big dinner, and a grand time was had by all.

The management is at this writing undecided about remaining here for weeks longer. It all depends on conditions. There is no change in the bill for this week.

ELFLEDA OLSON.

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**Barnum and Other Stars  
Back From Gandhi Land  
A Press Agent's Dreams  
Merny Mandy and Briefs**

By LEONARD TRAUBE.  
(New York Office)

ALMOST every discussion of shows and showmanship in America either begins or ends with P. T. Barnum. He is the beginning, the end, the central point of the showman's solar system in general and the circus solar system in particular. Columnists, authors, parlor lecturers and who not else can always get a line and a laugh out of P. T. S. J. Woolf, the very interesting artist-writer of *The New York Sunday Times*, in the magazine section of January 3 pens a page on Samuel L. Rothafel (Roxy), his ideas on theater and his psychology, his career and the secret of his success. Well, Mister Barnum is brought in for comparison; so is Oscar Hammerstein. "Roxy gives the same part in the amusement world of today that P. T. Barnum did two or three generations ago, and that Oscar Hammerstein did in the gay '90s," Mr. Woolf writes. This triumvirate represents, perhaps, the outstanding contributions by America to showmanship. Each dipped, one of them still does, into a certain chemical magic and emerged with the crowd at his heels seeking the elusive solution. The liquid was sold at the box office and the result was what is generally referred to as Fame and Fortune. Other expert showmen, some not exactly in the amusement business, achieved similar popularity. The conclusion one draws is that good showmanship, a flair for the unusual, unique and picturesque, is not confined to amusement purveying. They can be practiced in virtually every field of endeavor. The ones we are going to name, however, come under the classification of those whose projects somehow touched the field of outdoors. Tex Rickard's greatest triumphs were in big outdoor stadia. Billy Sunday and Almee Semple McPherson have staged their biggest religious "specs" under canvas. Lindbergh is a showman who profits by modesty and apparent dislike of publicity. His work is done in the great open. Every great explorer, from Columbus to Amundsen, was essentially an outdoor man, naturally. Better on the show end, however, were De Soto and the discredited Dr. Cook. John Smith put America on the map for the Old World. It is probably of more than passing interest to state that he is considered by many as America's first press agent. He was a showman of the contact type. The list is long and interesting. Barnum probably possessed all the attributes of those named. That's why he is still a solid figure in circosdom.

CIRCUS item from a New York weekly: "Auditorium is being refurbished by decorators into a duplicate of Barnum's old-time Palace of Wonders. High-powered electric searchlights are supplanting the kerosene flares that Barnum used, and clowns are rehearsing in pantomime the modern tricks of their art which Barnum's blatant buffoons never knew." Just a press agent's dream, the answer to which is "Oh, yeah!"

W. E. (BOSTOCK RED) DELOREY is back here after spending about eight months in the Orient as an executive with O. D. Harder Amusement Company. When Delorey left India Harder was preparing his carnival outfit for the holiday season. He gives some interesting data on the Oriental amusement process. Shows stay in a town for as long a time as they can get the

shekels. Sometimes three weeks, sometimes three months. The natives get up their own shows, most of them in a crude state, and take 'em a-touring. Among organized professional shows that Delorey saw were Isako Russian Circus, which had a personnel of about 75; Handy's Circus of Calcutta; met Jack Moulton, manager of Staunton's Luna Park in Bombay. Stewart Tait, whom Delorey calls the "Barnum of the Orient," has five outfits running all the time. Tait is from the Philippine Islands. Harder was considering propositions for taking his show to Egypt and Arabia at the time Delorey set sail. "Red" landed on these shores at about the time Mahatma Gandhi was being considered by British authorities as a fit prospect for the Indian hoosegow.

MERNY MANDY's career: Will never forget the time when riding tandem garbed in polo costume and carrying a polo mallet. Heard the sound of hoofbeats accompanied by cries from the sidewalks. A horse mounted by a ballet girl had got out of control and was running amuck. I dug my heels into my mount, socked my lead horse with the mallet and rode out of line and stopped the runaway. And there was I — three horses and a polo mallet in one hand and a girl in a dead faint in the other! Sweet situation!

TIDBITS: Among freaks who were engaged for MGM's picture *Freaks* are Violet and Daisy Hilton, Siamese Twins; Frances O'Connor, armless girl; Pete Robinson, skeleton dude; Elizabeth Green, who is Koo-Koo the Bird Girl; Johnny Eck, half boy. Speedy Reynolds has been transferred to nerve ward of Naval Hospital, Brooklyn, and will be out in about three months. Says he is an old run-down motordrome rider in for repairs, just like a show going to winter quarters to get all "fixt" up.

Uncle Bob Sherwood, C.S.S.A. was guest speaker at "one-night-stand" meeting of Polar Star Lodge (Masons) a Monday back. Led in songs and chat about circus.

Circus Saints and Sinners sent following delegation to Bronx on next-to-closing day of Wirth & Hamid Circus for Big Brothers: Warner P. Purdy, Fred L. Pitzer, George P. Gaydoul, Mother and Marion Locherty. They watched C.S.S.A. Ernest Anderson direct the ring.

Best angle picture we've seen of Maximo, slack-wire ace, was published in *Daily Mirror* recently. He was at Frank Wirth's Circus for Soldiers and Sailors' Club.

Courtney Ryley Cooper's newest, *Circus Day*, is reviewed in *The Times* and is called "genuinely interesting."

Aerial Smalls, who have played parks and fairs last four seasons, expect to go with white tops in the spring.

Victor D. Levitt Jr. went to Seattle to visit his father, Vic Levitt, of Levitt-Brown-Huggins Shows, who has been ill. Junior revealed he had been secretly married a year ago.

Mrs. Josephine De Mott Robinson, widely known equestrienne, conducts a dancing school in Hempstead, L. I. Lives in Queens Village.

William Schultz, trainer of combination animal acts, has his stuff quartered at Roosevelt Field, L. I. His elephant, "Lindy," astonished airport officials, who found bull fast asleep in hangar.

Hubert's Museum on 42d street was the subject of a full column in *Pittsburgh Press*, written by Sam Love in his "New York Inside Out." Leah-Lee given prominent mention. Latter returned to Hubert's the other week after holiday vacation. Finds biz better on Thursdays than Tuesdays and can't figure why. Gene Weeks, half girl, making first-public appearance there, soon to go with Mama Weeks to Peru, Ind., to join a Ringling show.

John T. (Nashua, N. H.) Benson's "Nativity" production drew them in plenty from seven different churches, with carol songs each night, whole attracting about 4,000 people daily. Put it on for business men in park on Main street.

Marie Rochet, mounted on her platinum blond horse, was greeted at City Hall steps by Acting Mayor McKee. "Was all for Big Brothers' Circus and landed in every newspaper in town.

Will Hill is astounding them on Broadway with his raccoon coat and flowing red scarf.

Ralph Hankinson, Harry Riggins, Ernest Anderson and Major Amos witnessed showing by *For Movieline News* of thrilling auto races, wrecks and all, which were staged (not the wrecks) by Hankinson in Middletown, N. Y., and Bloomsburg, Pa. Screened in studio last week.

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To Investigate  
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SPRING VALLEY, N. Y. OPEN ALL YEAR

The only Amusement Park within a radius of twenty-five miles, situated twenty-eight miles from Times Square, and less than 45 minutes from the Washington Bridge.

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FUN-ON-THE-FARM, mounted on a wagon and in wonderful condition. Has portable moving figures on the front. A constant bally-hoo.

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SWOOPER. Sensational Riding Device, great for a permanent location. Monkey Motordrome, Banners and Cars complete. Nice attraction for a small show. Eight Hawaiian Banners, painted by Millard, of Coney Island, N. Y.

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Advertise in The Billboard—You'll Be Satisfied With Results.

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of 1932

Announced on Page 2

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One Safety  
Razor in Metal Case with  
every Carton of Smooth  
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B8C85—Double Edge for Gillette  
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In Lots of 10 Cartons **1.00**  
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By W. P. (PAT) CONSIDINE

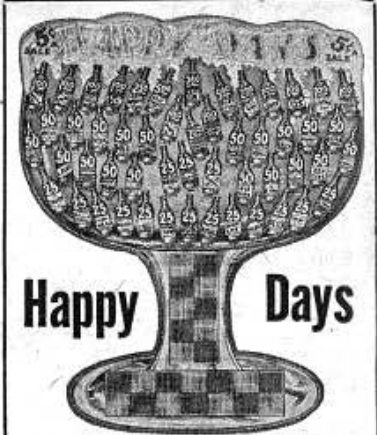
**S**OUTHLAND dons party clothes; hangs out banners; has benches dusted; bids press agents get busy, jerk the slicker off the typewriter and tell the world to get ready for rotogravure and some snapshots from her seashore of celebrity at play. From Corpus Christi to Key West the good old Gulf Coast is bragging about its sunshine. Miami coins a phrase: "The sun shrine of America." Headlines tell of lowered cost of living down among the sun worshippers. We're told that you now can bunk in a bungalow with garage attached for a figure that wouldn't keep you in galoshes in your frosty Northern clime. Arcades and the varied offering of coin-controlled machines find favor in our Southern winter playgrounds. Cuba gets good billing among the headlines in many resort and travel supplements, being featured this season as: "Father of the peanut vender," or "The old sunshine merchant of the Antilles." Men from coin machinedom are found featured, too. There was that picture of R. E. Smith, ruddy, rubicund and robust. "Smitty" posed balancing on a curb down in Cuba; land of 7,000 bars, cocktails and cock fights. Hard times to the contrary, it's not the poorhouse that figures in the Cuban press tale, but you are welcomed to her palm-fringed shores to inspect the new Cuban capitol, said to be the finest in the Western world. There will be big doings at Miami, they tell us, with three tracks for kiyoodles and two for the bangtalls gay down by Miami Bay.

legislators of that State. A common saying, often made by people in on the know when speaking of *The Billboard*, is: "It's read from cover to cover." A weekly packed with news for members of the amusement field and its allied lines; it's good business and well worth while to give your copy a thoro reading. The edition under date of January 9 quoted paragraphs from the new Tennessee Revenue Bill. The article was found on page 3, and the headline read: "Tennessee Tax Blow to All Shows Save Tent Rep, Tab." It seems from the reading of that article that the custom of operating vending machines under auspices might come under that ruling in the bill where it clearly states that unless the "ENTIRE PROCEEDS" are given to charity no tax or license waiver will be permissible. Another angle: The law provides that the county and the city where the attraction or amusement is located shall or may collect the same amount each that is assessed by the State. It is indicated that this is compulsory on the counties, but that some cities do not demand the full amount. In the drafting and passing of this bill practically every place of amusement where coin machines find favor was hit by the enactment of the measure and, in addition, a tax imposed upon each machine. Paragraph pertaining to coin machines would seem to indicate that machines of every kind come under the ruling, be they novelty machines, games of skill, pictures or those for vending merchandise. The tax is a graduating one, ranging from a minimum of \$2.50 to \$30 for each machine, division and grading being determined by the amount required to operate the machine. It may be pointed out here, and it should be remembered, that the figures outlined above are only the State license and that the county and the city will ask a similar amount in each case. To say that the bill is prohibitive or confiscatory where coin-controlled machines are concerned would be mere guess work at this time. However, legislators who voted for the bill have explained that it is an emergency measure, and that while items directly affecting the amusement world may seem exorbitant they have been fairly determined and are not out of proportion in comparison with the tariff laid against other lines of endeavor. It is expected, you are told, that the high gasoline and cigaret taxes will soon raise the amount necessary to offset the State deficit, and with the budget taken care of, when the State Legislature convenes in regular session in January, 1933, there will be a revision of the revenue bill and great slashes made in this year's high license.

**F**LORIDA, you'd surmise, will be a sportsman's paradise this season, and, mind, they're telling the world that it's cheaper to travel than it is to stay at home. It's going to be great for coin machinedom's spry sporting editor, Jack Bechtol. Such doings to report. If you are a fisherman you are promised great sport casting from the running board of your car, a picturesque piscatorial pleasure, to say the least. Then the sportsman with the gun may be sure of plenty fun, for they're telling some tall stories of peppering covays of quail from the rumble seat and of pointer poodles trained to run right, left and return at the bark, honk or squawk of your motor horn. Dixie music for moonlight nights will be furnished by S. J. Shane down among the sheltering palms, where it's whispered that Schmeling will meet Walker, and Dempsey may appear. Looking sharp for Frank and Lee of that same name, the news from Orlando indicates that they are ready to try for racing records again against time. Over at St. Petersburg, where B. D. Wellman hangs his hat, they go in this season for golf meets and a bridge tournament that will attract what citizen from Citronell? At the end of the trail, Tamiami trail, all is Weldon and Gray, says Octagon Bill. Higgins, Stevens, Duggan, Hall preach this slogan one and all: "Weigh yourself daily."

**B**ILOXI! Tells the world she's struggled along and thrived under seven flags and only 21 hours from the Windy City. Gulfport and Bertucci telling of great golf. Pass Christian and you're in that town we tell of when Sazeracs are told about. It's the home of Hickey, Donovan, Bob Church and Al Dureau, of Sid Broussard and Roland Johnson, men of silent sales all. Louis A. Fuerstenberg. A local boy making good among the bayous. Galveston, too, beckons. Invitations to visit come from San Antonio. Sunshine and summer breezes. H. W. Thompson, O. C. Cannon, Charley Ross and Charley Raymond wiggling the message from the Alamo. California, too, tells of winter playgrounds amid her summer zephers. Says it with a slogan: "Shake off your shivers! Come by sea to California." Where, if you fancy falling for tall timbers, Edmund Fey may lead you out to where the giant redwoods grow. His father, Charles Fey, is a man who has helped to make coin-machine history. Now some news from another winter playground—says ski—Lake Placid, where you have to have a license to frolic on the ice!

**N**O MENTION has been made in this column referring to impending legislation wherein it was proposed to place a tax or license on coin-controlled machines in Tennessee, tho it was known such action was in contemplation by the



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Note These Features  
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Games for  
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Are ready to book legitimate Concessions and Help. MIKE ZIEGLER, Pres., 510 West 170th St., New York City.

No. 7 load up and roll away. The thrill came with a breathless gasp as we grabbed each other and hung on tight when the flyer brushed by us with a gusty, gassy snarl as it whooped thru our town with a series of sharp toots and that low-growing bellow as red lights disappeared in a whirl of dust. A merry clang was the bally that drew crowds to the building that housed the shooting gallery, and photo studio close by, and "Admission Free" brought visitors into the room, where marksmen showed their skill; photographs were popular. Amusement machines and games of skill that functioned for a coin found placement in these amusement centers, and thus was the arcade born.



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**"HI-BALL" GETS THE REPEAT PLAY**  
**10 SHOTS FOR 5c**

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HI-BALL is built RIGHT, and guaranteed to satisfy the operator. The HI-BALL machine, when demanded, fits nicely into any coupe or roadster rear compartment.

In this new machine, wise operators recognize an opportunity to safely invest in a REAL MONEY-MAKER, with the result absolutely guaranteed. Send for your sample machine today—set it out in a fair location and if, after a week, you are not more than satisfied with the receipts, ship the machine back to us, charges prepaid, and we will fully refund your money.

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The HI-BALL mechanism is original, simple, and easy to play. No knobs to turn—the coin lever is pushed in, the plunger pulled and the machine is in action.

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 40 In. High, 37 In. Long, 17 In. Wide.  
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**T**HERE'S a portion of the new law in Tennessee governing the licensing of shows that reminds me of a story told by a fellow who dreamed he had died. Appearing before St. Peter, he said: "Which is the entrance to heaven?" "Over here," answered St. Peter, "but it will cost you \$1,000 for the privilege, because you came just when those in heaven don't want to be disturbed." "One thousand dollars! Why, I didn't think this was a commercial proposition," came the reply. "Well," said St. Peter, "if you haven't the \$1,000 you will have to take the other entrance and go to hell."

That seems to be the attitude of the lawmakers of Tennessee in ruling that circuses, carnivals and other tented shows desiring to advertise or appear in any county within seven days before or seven days after the fair dates must pay a tax of \$1,000 in addition to the prohibitive State, county and city levies. I believe that fairs should have some protection against transient shows, but why not make a law a plain shutout instead of commercializing it by making it a monetary proposition? It is doubtful if any show would attempt to play a Tennessee city during the fair-restriction period, but suppose it did and paid the \$1,000 special tax in addition to the regular licenses, there would be no violation of the law, even tho its purpose were defeated, would there? On the other hand, if it appeared and failed to pay the special tax, there would be a violation. Just a plain case where it is possible to escape a law if you have the money, but if you haven't the necessary grand you're in the same "boat" as the fellow who hadn't the \$1,000 to enter the gates of heaven.

The number of carnivals with riding device employees in uniform is gradually growing. This is as it should be. Let's see all shows adopting this practice for the coming season. The expense item is small compared with the impressiveness added to the midway.

When George Hamid was recently told by a fair executive that booking offices are supplying the same old stuff year after year, he answered something like this: "Under the present system of booking, agencies can't be expected to hunt thruout Europe for worthwhile attractions without some sort of definite guarantee or contractual assurance that work may be found for them after they arrive on these shores; that if the fair officials ordered a booker to get together a show and put some money on the line to show their sincerity the booker would be only too delighted to gather together the best attractions available." In other words, it's too much of a gamble on the part of the booker. It is something for other fair men to think over any way.

Charles G. Ross, chief of the "St. Louis Post-Dispatch" Washington bureau, in a recent issue of that paper quoted various authorities on wealth distribution, one showing that two per cent of the population (very rich) own 60 per cent of the accumulated wealth of the nation, 33 per cent (middle class) own 35 per cent and 65 per cent (poor) own 5 per cent. As outdoor amusement enterprises depend principally upon the middle and poor classes, it can readily be seen from these figures why revenues have been decreasing.

**BITS FROM THE MAIL BAG:** Postcard from Julius Cahn, secretary Kewaunee County Fair, Luxemburg, Wis., from Sarasota, Fla., reads: "If you were in Sarasota what would you do? Well, that's just what I did." If you don't "get" Julius, remember Sarasota is the winter home of Ringling-Barnum Shows. From Sarasota he hopped over to Tampa, where he will be for about four weeks. . . . A reader of this column wonders if Sells-Floto Circus will open its season at the Coliseum, Chicago, April 16. . . . James Shropshire left for Des Moines last week. This would seem to indicate that Fred Buchanan will have a show out in 1932.

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 Our new Bullet-Shaped FOUNTAIN PENS, in Genuine Pearl Colors, with Beautiful 25-Pencil to Match, at a New Low Price **\$4.20** Per Dozen Sets. Write for New 200-Page Catalog. It's Free.  
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 48 other Awards to "pop up" the play.  
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 The Premier Pin Game  
 Sample Price \$15.00 Satisfaction Guaranteed or Money Back.  
 L.—18 In. W.—16 In. Wgt. 18 Lbs.  
 Here's a game that packs a real wallop. Modernistic; simple mechanism; convenient size. Great sales stimulator. Thrilling; exciting. Five drives for 1c. Legal everywhere. Write for circular and quantity prices.  
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 No. B28—Elec. Kitchen Clock, Bakelite, \$1.35  
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 Have you a copy of our Catalog? If not, write us and specify your line. We sell to dealers only. Complete lines for Concession People, Auctioneers, Canvasers, Pitchmen, Streetmen, Premium Users, Salesboard Operators, etc.  
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 "The World's Bargain House"  
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—CATCH THESE FOUR AGES!**

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HI-BALL**

It isn't the first nickel that counts—it's the second and the third. The common machine is played only once, but Hi-Ball brings the customer back again and again. Built right, guaranteed to satisfy the operator. Beautifully decorated cabinet, rich toned walnut finish, strong detachable legs, easily adjusted to uneven floors. When dismantled fits into any coupe or roadster rear compartment. Playing board affords the public ACTION and plenty of it. Mechanism original, simple and easy to play. No knobs to turn.

Sample Machine.....\$25.00 Lots of 25.....\$60.00  
Lots of 5.....28.00 Lots of 50.....57.00  
Lots of 10.....55.00 Lots of 100.....82.50  
Immediate Shipment.

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The Most Fascinating Nickel Machine Ever Built!  
The Desire To Play Grows Constantly.

**JUSTLE**—It's the size machine you have been looking for.  
—Its attractiveness copes with the most exclusive places.  
—Its returns compare with the lawless slot machine.  
—Its name justifies in the money!  
—Its mechanical parts are designed with utmost simplicity, eliminating the trouble calls and loss of income.  
Order a Sample Justle Right Now!

**JUSTLE** Tables are superbly constructed. Sides and bottom of finest 5-ply veneer Walnut finish. Play board finished in natural high luster 5-ply Birch, with ten marbles to each board. Table very sturdily constructed of solid legs and panels of Walnut finished Birch. All metal parts are highly nickel plated.



Patent Pending.

**BUILT RIGHT AND PRICED RIGHT.**  
**SAMPLE JUSTLE TABLE.....\$15.00**  
Lots of 5.....28.00  
Lots of 10.....55.00  
Lots of 25.....82.50  
Lots of 50.....110.00

**SHIPMENT OF JUSTLES**—Each machine comes packed individually in a strong corrugated box and shipped by express unless otherwise specified.  
**SPECIAL**—We have 10 Justles we used for testing locations that we offer subject to prior sales at \$27.50 Each by taking the lot of 10. Guaranteed new.



18x28 In. Weight, 60 Lbs.



Weight Only 24 Lbs.

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The More Skillful Pin Game—BUILT BY Experienced Operators. Not a Cream but a Magnet for Nickels. Proven by Months of Operation. The Fastest Money Earning Game for the Investment Before the Public Today. Ask Any Location Owner With a Pin Game About the Large Receipts These Machines Are Taking In. This Game Usually Pays for Itself in First Ten Days' Operation. Large, Strong Cash Box With Heavy Brass Lock. A Real Piece of Furniture. Walnut Cabinet With Birdseye Maple Panels—Highly Polished. The Size—Attractive Workmanship and Large Monetary Receipts Make Lucky Strike Appropriate for the Finest Locations. Several Machines Can Be Carried in an Automobile When Legs are Detachable. Shipment of Lucky Strike: Each Machine Comes Packed Individually in a Strong Corrugated Box and Shipped by Express Unless Otherwise Specified. "LUCKY STRIKE" Can Be Found in the Best Drug Stores, Hotels, Confectionery Stores, Restaurants, Diners, Waiting Rooms and Many Other Locations.

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Sample Lucky Table.....\$37.50 Lots of 25 to 100 Machines.....\$47.50  
Lots of 5.....55.00  
Lots of 10.....82.50  
Special Prices on Larger Quantities.

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BAFFLE BALL**

The Biggest Amusement Value Ever Offered in Coin-Machine History.

A MASTER PROFIT MAKER that sustains its earnings indefinitely. Legal anywhere. 7 plays for 1c. Defies competition. Tried, tested; proved the record breaker of all time. Backed by a shock-proof trial GUARANTEE. Hundreds of new locations for you. PAYS FOR ITSELF FIRST WEEK-END. Delay is fatal! ACT NOW!

Trial Machine.....\$19.50 Lots of 10, Each.....\$17.50  
Lots of 5, Each.....18.50 Lots of 25, Each.....15.50  
Special Steel Stand, \$2.50.

**WIRE AT ONCE FOR Complete Details and Iron-Clad Risk-Banishing Guarantee** in both Penny and Nickel Play. Specify which you want when ordering. We can make immediate deliveries.

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- .....In Lots of 10, Each, \$39.00; in Lots of 40, Each, \$18.00; in Lots of 60, Each, 17.50  
Write for Circular on Pool Shooters. This new number will get the money.

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SILENT  
JACK POT  
MINTS**

ALL TYPE PENNY MACHINES.

Write for Prices.

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MINIATURE  
BASE BALL  
BALL GUM**

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You cannot afford to be another minute without our beautiful new CATALOGS showing the largest, BEST and LOWEST PRICED line of Ready-to-Run Salesboard Assortments, Blank Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS Direct to Your Customers. PROMPT and COURTEOUS SERVICE.

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Weight Only 24 lbs.

**TRIAL MACHINE only \$19.50**

**LOTS OF 5, only \$18.50 Each!**

**LOTS OF 10, only \$17.50 Each!**

**Special Steel Stand, \$2.50**

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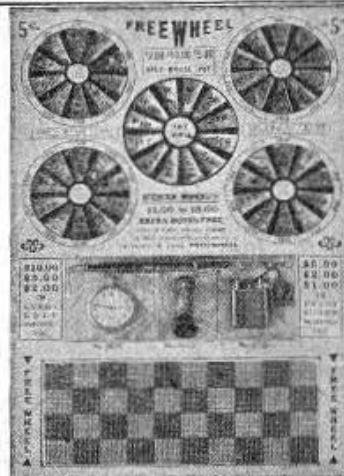


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TODAY**

16 cut-outs and 33 seals. A highly colored 3000 hole (64 to sq. in). board, taking in \$150. and paying out \$70.

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The Largest Board and Card House in the World  
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The 4,000 Board at 5c Takes in.....\$200.00

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- 1 \$5.00 Pot in the Free Wheel.....\$ 5.00
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- 1 15.00 Hit in Gold Wheel Pots..... 15.00
- 1 3.00 Hit in Gold Wheel Pots..... 3.00
- 1 2.00 Hit in Gold Wheel Pots..... 2.00
- 1 2.00 Hit in Silver Wheel Pots..... 2.00
- 1 1.00 Hit in Silver Wheel Pots..... 1.00
- 1 2.50 Hit in Red Wheel Pots..... 2.50
- 1 3.00 Hit in Red Wheel Pots..... 3.00
- 1 1.00 Hit in Green Wheel Pots..... 1.00
- 15 .25 Hits in Green Wheel Pots..... 3.75

Total Payout.....\$80.75  
Price Complete..... 22.50

**YOUR PROFIT.....\$110.75**  
Price of the Board Only, \$7.50.

We Require 25% Deposit on C. O. D. Order. Quantity users please write for discounts.

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Watch This Space for New Ones That Will Appear Each Week.

**HI-BALL**

**ANOTHER PEO WINNER**

10 Shots for 5c

HI-BALL is as big a winner as the Poo Little Whirl-Wind and the Poo Play-Poker.

HI-BALL gives plenty of action and requires just the right amount of skill to bring the repeat business.

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## BAFFLE BALL, SR.

### Champ of All Pin Games

Man! If you think you've ever made a buy in your life . . . this will surely open your eyes. **BAFFLE BALL, SR.** has everything knocked out cold.

Never before has any manufacturer ever dared to produce so big a value for so little money.

**BAFFLE BALL, SR.** has everything . . . a man-sized machine . . . elaborately decorated . . . solid walnut, high finish . . . colorful playing field . . . and that's not all . . . a finished product for the select location.

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### RUSH YOUR ORDER TODAY

Keen operators everywhere will recognize this opportunity for a golden harvest. Don't lose any time getting started. Orders will be filled in order of receipt. Write, wire or phone.

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4318 W. Chicago Avenue, Chicago



Sample  
**\$42<sup>50</sup>**

**FEATURES**  
Table Type—Removable Legs.  
Portable—For Your Car.  
10 Balls for 5 Cents.  
Chromium-Plated Fixtures.  
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Colored Balls—Colored Pockets.  
Sturdily Built—Lasts Lifetime.  
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Positive Coin Mechanism.  
Fool and Trouble-Proof.  
Legal Everywhere.

**Lot of 5 \$40.00**  
**Lot of 10 \$37.50**  
Length 34"  
Width 20"  
**No-Risk GUARANTEE**  
Order **BAFFLE BALL, SR.** on our absolute money-back guarantee of satisfaction. Prove to yourself that it fulfills every claim we make. If you are not completely satisfied, return the machine within 7 days after delivery, via prepaid express. Purchase price will be promptly refunded without question. Shipped in wooden crate, insuring safe transportation.  
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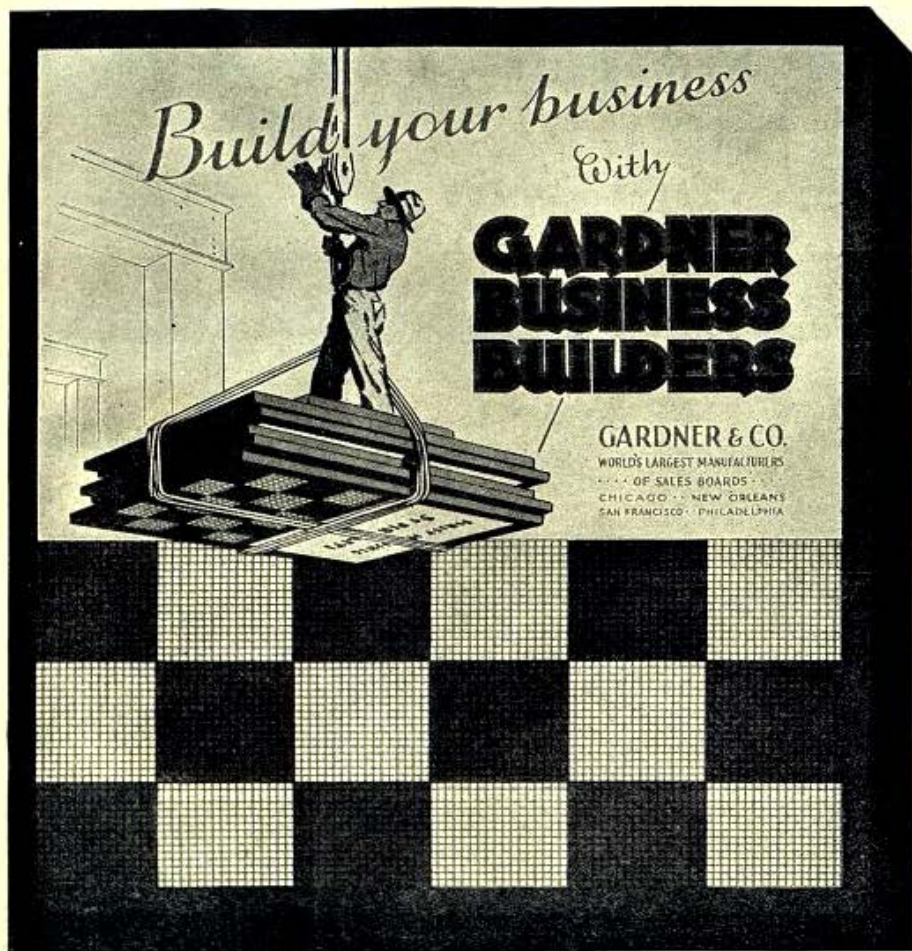
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**STOP—LOOK AND LISTEN!**  
**3--ELECTRIC CLOCK COACHES--3**  
MADE OF METAL IN OLD GOLD FINISH.  
Put up on a 1,500-Hole Combination Cigarette Board at 1c per sale. Takes in \$75.00 and Pays Out \$15.00 in Cigarettes at Retail Value.  
**Sample Deal Complete, \$10.50**  
Send for Free Circular.  
**GELLMAN BROS., 119 N. Fourth St., Minneapolis, Minn.**

**SALESBOARD OPERATORS**  
Those choice locations you have always wanted to operate are easily accessible with our Ever Ready Gun Assortment. Will make your competitors look like 18c. If you doubt this statement ask the man who is now using them, then write immediately for circular matter and prices to the sole originators.  
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**BRAND NEW Sensational Money Maker**  
**Buster Ball**  
**THE ONLY COUNTER SIZE PIN TABLE**  
Weights Only 14½ Lbs.! Minimum Space!  
No Stand! No Loose Pins!  
Nothing to Get Out of Order!  
THE PUBLIC is crying for something new! Here it is! **BUSTER BALL** wherever introduced is called the "Champion Money-Maker." It's the snappiest, flashiest, most fascinating game out. Occupies but little space. Great for counter or cigar case. Simple, yet fool-proof mechanism. No milking or free play. Easy to carry under arm. Legal everywhere. Hurry! Be among the first! Wire or write for sample. Note low price.  
**Sample Machine \$13.50**  
See your nearest jobber or order direct. Four-color Circular FREE.  
**GENCO, Inc., 3546 Ravenswood Ave., Chicago, Ill.**  
ONLY 18½ In. Long, 11 In. Wide, 7½ In. High.  
**Pays For Itself First Week**

**NOW DELIVERING THE GOLDEN COMET!**  
The De Luxe Roll Ball Game with many new and distinctive features, including a new style Coin Chute that is 100% right. Made in two Models—1c Style with 5 Balls and 5c Style with 10 Balls.  
**JOBBER'S PRICES:**  
Sample, \$18.50; Lots of 10, \$15; Lots of 25, \$14; Lots of 50, \$13; Lots of 100, \$12.  
Stands for Machines, \$2.50; Lots of 10, \$2 Each.  
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**SQUARE HOLE BOARDS AT  
THE PRICE OF ROUND**

**FREE! 2-COLOR CHECKER FRONTS  
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**PLUS**

**THE LARGEST AND MOST VARIED  
LINE OF SALESBOARDS MADE**

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**THE BEST BOARD MANUFACTURED  
GIVING THE DEALER A BETTER  
BOARD FOR LESS MONEY**

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