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A Weekly
Theatrical Digest
AND
Review of the Show World

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In Strivers' Row.

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A Comedy Blues Fox-Trot Song. A story about a lad that eased himself in on his buddy's gal. Suitable for male or female.

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Fox-Trot Ballad. A perfect lyric with a beautiful tune. This is the end of the chorus:
Without you, dear, life's not worth living,
My very soul is filled with fear;
From the past, let's be forgiving,
Loving's naught but sadness without you, dear.

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P. M. A. RESOLVES TO DISSOLVE

Resolution Calls for Dissolution as Soon as Proper Court Action Can Be Invoked

ESTIMATED SUM IN TREASURY \$250,000

This Will Be Distributed Pro Rata After Financial Obligations Are Paid Off—Thomas Now Free Agent

New York, Oct. 20.—As soon as proper court action can be invoked the Producing Managers' Association will be a thing of the past, according to a resolution unanimously adopted at a meeting of the association held here today. The resolution calls for the submission of the resolution calling for the dissolution of the association to the Supreme Court as required by law, and the division of the funds of the organization pro rata according to contributions and payments of members, after all debts and financial obligations are paid off. It is not known what sum is in the treasury, but it is

(Continued on page 11)

A. H. NUSSBAUM IS RE-ELECTED

Recount of M. M. P. U. Election Ballots Restores Old Secretary—McMahon To Ask for Re-Election

New York, Oct. 20.—A recount of the ballots cast at the election of officers of the Musical Mutual Protective Union, outlawed Local No. 31, of the American Federation of Musicians, has resulted in Secretary A. H. Nussbaum being re-elected despite the original vote of 240 votes cast for William F. Kiehgast and 212 for Nussbaum.

Enough votes were declared void in the recount to elect Nussbaum, approximately 30 ballots being thrown out. Following this development, J. P. McMahon, who has been a member of the organization for 18 years and who was defeated for the presidential office, announced

(Continued on page 11)

W. C. FLEMING



New general agent of the Johnny J. Jones Exposition.

W. C. FLEMING SIGNS WITH JOHNNY JONES

Succeeds A. H. Barkley as General Agent of Johnny J. Jones Exposition

An engagement of importance in the carnival world the past week was that of W. C. Fleming by Johnny J. Jones, Mr. Fleming becoming general agent of the Johnny J. Jones Exposition. Mr. Jones made a proposition (salary and percentage) and Mr. Fleming accepted it by wire from New York October 16.

Mr. Fleming, who ranks with the best in his line of work, succeeds A. H. Barkley, who has been with Mr. Jones for nine years. Until October 2 he (Fleming) was general representative of the Bob Merton Circus, which he joined July 10. Previous to that time he was connected with the John W. Moore Enterprises, T. A. Wolfe Shows, Greater Sheesley Shows and a number of others.

In connection with the above we quote a telegram received from Mr. Barkley, dated at Raleigh, N. C., October 17: "Your wire just received by mail or I would have advised you sooner. I severed my connection with Mr. Jones in Chattanooga. There is nothing but the

(Continued on page 11)

TEX AUSTIN'S RODEO DRAWS 22,000 PEOPLE IN TWO DAYS

Has One of the Most Spirited Openings of Any Affair of Its Kind Ever Held at Madison Square Garden

New York, Oct. 20.—Approximately 12,000 spectators were present Saturday, the opening day of Tex Austin's Rodeo at Madison Square Garden, and 10,000 were present at the two Sunday shows. It was one of the most spirited openings of any like affair held here. From the grand entry to the wild-cow milking, the performance was replete with numerous thrills and a fast pace, which caused much uneasiness among the spectators, was set throughout.

"Red" Sublett, entering on a Brahma bull of the hump variety, lasted 30 seconds from the chute, and was charged after being dismounted. With horns lowered, the animal took charge of the arena and for five minutes fought like it was mad, furnishing the thrill of the opening performance.

Many box parties, including prominent people in the theatrical and show world, were present at the opening, including

Mark Luescher, general manager of the Hippodrome; Mr. John Ringling, Leon Errol, Stella Chattelaine, Jesse Lasky, wife and son; Frank Hague, Walter Wanger, General Bullard, Mrs. Will Rogers, Mrs. Brandon Tynan, Madeline Tynan, Mary Hope Harvey and Arthur Wimperis.

Among the casualties of the opening afternoon were Ray Bell, who was thrown in the bronk-riding event and was kicked in the head by High Power; Paddy Ryan in the steer-wrestling event missed in

(Continued on page 11)

POSTER PLANT OWNERS MEET

Adopt "Poster Panels" as New Name for "Billboards"—W. W. Workman Elected President

Detroit, Oct. 18.—The Poster Plant Owners' Association of the United States and Canada, with more than 500 delegates, closed its convention at the Hotel Statler yesterday afternoon. Much work was accomplished during the five days and many new ideas were exchanged. No more are the members to refer to their structures as "billboards". "Poster panels" is the new name adopted by the delegates.

Following the final meeting the public was invited to inspect and view the large array of commercial posters and other products on display.

Professor Frank A. Aust, of the University of Wisconsin; Lorado Taft, noted Chicago sculptor, and Harry C. Walker, president and owner of the local plant, were three of the interesting speakers at the convention.

This, the 34th annual convention, was brought to a close with the election of officers for the coming year, as follows: President, W. W. Workman, Richmond, Va.; vice-president, H. F. O'Melia, Jersey City; treasurer, C. U. Pholley, St. Joseph, Mo., and secretary, W. W. Bell, Chicago.

SWOPE PARK ZOO TO BE ENLARGED

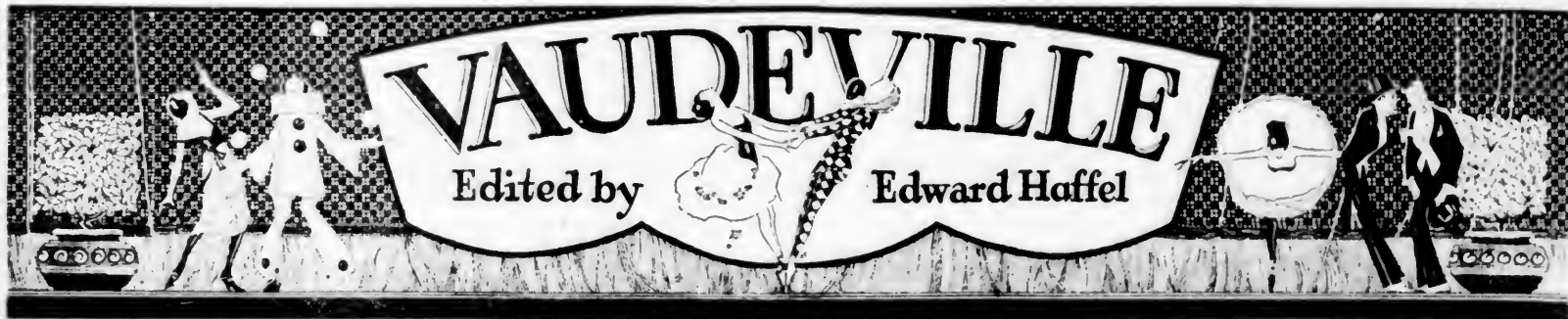
Plans Launched To Make It One of Largest in United States

Kansas City, Mo., Oct. 18.—A zoological garden that will be one of the largest in the United States may be the outcome of a meeting of the Kansas City Park Board held last night, at which a preliminary organization of the Kansas City Zoological Society was formed.

At this meeting, which was attended by members of the Park Board and many prominent business men of the city, plans were formulated to enlarge and modernize Swope Park Zoo. The proposal was heartily endorsed and it is probable that a systematic development of the zoo will result.

Henry C. Muskopf, secretary of the St. Louis Zoological Society and the National Zoological Society, addressed the meet-

(Continued on page 11)



New Circuit of W. V. M. A. Said To Be Operating at Large Profit And Managers of Houses Are Inquiring Why They Should Not Share in Profits of Venture

ALTHO the newly organized Chicago to the Coast circuit of the Western Vaudeville Managers' Association is still regarded as a great "paper" proposition despite its operation being in effect with about a score of houses, one-fifth of the number heretofore in the big flash opening, that subsidiary of the Orpheum Circuit stands to clean up over \$300,000 a year at the rate it is going, and will reach close to the million-dollar mark if the circuit ever expands as planned by Chas. E. Bray, recent general manager of the W. V. M. A.

The question that occupies the minds of the theater managers in the new circuit is what will the W. V. M. A. do with the money, more than it ever had before, and why shouldn't those managers share in the profits of the venture? The inducements held out to them were concerned chiefly with bigger and better shows, booked thru a central source and of a higher quality than they have been playing. Also, there was the inducement that they would, in some instances, be in better position to buck the Pantages' opposition. The novelty of the inducements is beginning to wear off is the consensus of opinion.

Taking twenty houses as a basis, the \$300,000 figure of the W. V. M. A. is arrived at as follows: Each house pays a service charge of \$150 a week. For the 52 weeks this amounts to the magnificent sum of \$156,000. Each of the houses has a show booked in at an approximate cost of \$2,000 weekly for the six and seven acts. Of this \$2,000 there is an agent's commission, of which the Orpheum subsidiary receives a kick-back of seven and one-half per cent. Thus, \$150 in commissions goes to the W. V. M. A. coffers on each show.

The \$150 in commissions multiplied by 20 and then 52 makes another \$156,000. As per plans of Colonel Bray, there is no less than \$312,000 per year for the Orpheum's healthy subsidiary on a 20-house circuit basis. As many more houses are to be added, the total receipts and profits for the plan will be enormous, enough to build a big-time vaudeville theater each year.

If the newly organized circuit is not ALL paper, then it is operating at a profit of \$3,000 per week, young as it is, as per figures mentioned above. R. J. Lydiatt, who succeeded Chas. E. Bray as head of the W. V. M. A., is expected to further aid the cause by acquiring houses in Canada apparently. Authentic sources point out that Bray for years was an in-and-out man in the W. V. M. A., and if the proposition fails to hold water, or there is a kick from the new houses, he won't be there to bear the brunt. On the other hand, he can always return to the fold after he comes back from Europe.

UNCOVERING TALENT

New York, Oct. 20.—The B. S. Moss Amateur Production Department, of which Harry Shaw is manager, announces a new drive for discovering talent that may be developed into professional actors for vaudeville.

A late list of amateurs who were brought out thru the Moss Opportunity Night Contests includes Baby Bank, diminutive colored jazz dancer, now with Al Herman in vaudeville; Scott Sisters, in *George White's Scandals*; Gold and Eddie, on the Pantages Time; Marty Barrett, *Temptations of 1925*; Gordon and King, vaudeville, and Edith Sheppard, *Greenwich Village Follies*.

CISSIE'S PALACE DATE

New York, Oct. 18.—Cissie Loftus will open at the Palace the week of November 3, following which she is slated to complete her Orpheum Time. The English mimic recently arrived here from the other side, where she visited her mother. Miss Loftus was slated to make an appearance at the Coliseum, London, but sustained an injury to her ankle which caused her to cancel. Among other impersonations, Miss Loftus will do Sophie Tucker when she appears at the Palace.

D. D. H.? AT SARANAC

New York, Oct. 20.—D. D. H.?, who recently had a nervous breakdown, compelling him to cancel his Orpheum tour, will stay away from the vaudeville stage for a year at least by doctor's orders, it is reported. He is at present at Saranac Lake.

CONSULATE OFFICIALS TIGHTEN UP ON "SPEC" ARTISTES

London, Oct. 19 (Special Cable to *The Billboard*).—American consulate officials have considerably tightened up on the matter of visting British applications for vaudeville people to enter America, insisting in all cases upon the production of documentary evidence of contracts, failing which applicants are put into the quota class. This is effectively closing America to those artistes who contemplated going over on spec.

Weber and Fields' Golden Jubilee

Will Celebrate Fifty Years Together Upon Finish of Orpheum Time

New York, Oct. 20.—Weber and Fields, the veteran music hall performers who started their partnership at the age of 12 years and are perhaps the most famous team in the show business today, left New York this week for Milwaukee, where they open Thursday for the Orpheum Circuit. Sam Bernard, Willie Collier and others who have worked with the famous team gave them a sendoff at the Grand Central Station. The Blanchards, Evelyn and C. M., who engineered the return to the two-day of the comedians, and officials of the Orpheum Circuit here were also there to wish them well on their tour.

They are to play twenty-five weeks on the Orpheum Circuit, returning here the latter part of April. On completion of this tour Joe Weber and Lew Fields will have been together for fifty years. The celebration of their half-century association will be staged in the shape of a Golden Jubilee late in April or early in May at the Knickerbocker Theater here.

The event will be a pretentious one, at which all artistes who at some time or other achieved fame as a member of Weber and Fields' shows, either at their old music hall at Broadway and Twenty-ninth street, or previous to that time, are expected to be present.

Among those who already have signified their willingness to take part in the jubilee are Sam Bernard, Willie Collier and Lizzie B. Raymond.

DENIES POLI CIRCUIT SALE RUMOR

New York, Oct. 18.—The rumor that floated around Broadway early this week to the effect that S. Z. Poli is disposing of his circuit of theaters is entirely without foundation, according to P. Alonzo, Poli's local representative. Alonzo was in conference with Poli this week following the report that a sale of his entire holdings was in the offing, and returned yesterday to announce that the current rumor was merely a product of the imagination.

Poli does not intend to retire just yet, stated Alonzo, because his business has proven considerably profitable the past few years and he contemplates adding new theaters to the chain.

"He has not been made an offer from anybody," added Alonzo, "and besides, if anyone were to make him an offer, it would have to be a good deal larger than the amount that has been mentioned along Broadway. He wouldn't think of listening to a ten-million-dollar offer."

TEX MILLAR FINED

London, Oct. 19 (Special Cable to *The Billboard*).—Tex Millar was fined \$100 and costs because of allowing cruelty in a steer-riding contest at the Poplar Hippodrome.

Another radio show is slated to open at Leeds, and the Vicar of Leeds is heading a big representative delegation against its visit, with the R. S. P. C. A. pamphleteering, quoting extracts from the solicitor's journal in reference to the Wembley presentation.

TO DISCUSS A. A. GUILD DISPUTE

London, Oct. 19 (Special Cable to *The Billboard*).—The Guild and Actors' Association dispute is still hanging on, but the E. F. C. has asked the Variety Artists' Federation to meet and discuss the general situation as regards the Federal Council and the V. A. F. The latter has agreed to do so.

BAND STARTS ROUTE

New York, Oct. 18.—Charlie O'Hearn and his Millionaires' Band opened on the Belmonte Time at Charleston, W. Va. the last half this week for a tour.

KIBBLER'S BLACK AND WHITE ORCHESTRA



This poppy combination, headed by Gordon Kibbler, scored a success during the summer at Coney Island, Cincinnati, and, after terminating special vaudeville bookings in the East is filling a six weeks' engagement as added attraction at The Palace, a leading cinema theater of Hamilton, O.

EXTRA ELECTION DAY SHOWS WILL L. WHITE MANAGING PROSPECT IN BROOKLYN

New York, Oct. 20.—All the houses of the Orpheum Circuit, both the two-a-day and the three-a-day, are to give extra shows on Election Day, November 4. Special wires have been installed in the Orpheum theaters and returns will be announced from the stage.

New York, Oct. 20.—An extra show will be given at three of the B. S. Moss houses election night. The first one will start at 7:30 o'clock and the second at 10:30. The Regent, Hamilton and Flatbush theaters are affected, while others may be decided upon later.

ROBERTS STILL WORKING

London, Oct. 19 (Special Cable to *The Billboard*).—Arthur Roberts, erstwhile star and one time member of the *Veterans of Variety*, to whom Charles B. Cochran guaranteed \$100 weekly for life, plays an engagement at Oxford Music Hall tomorrow. Meanwhile Arthur, for whom the Eccentric Club is staging a benefit at the Alhambra, has been earning five dollars a night at working men's and excessive men's clubs. Arthur is 73.

"SNUB'S" SECOND ORPHEUM TOUR

New York, Oct. 20.—"Snub" Pollard, at present making a tour of the Orpheum Circuit in his hokum sketch, *Oh, Father*, has been signed to make a second tour of the Orpheum Time, commencing December 14 at Dayport, Ia. The film comedian broke his act in on the Keith Circuit in the East under the direction of William Shilling.

EDDIE LEONARD'S BIRTHDAY

New York, Oct. 20.—Eddie Leonard, the minstrel, celebrated his forty-ninth birthday Saturday. Leonard is appearing at the Hippodrome with his minstrel flash act, *Oh, Didn't It Rain*.

RUBY NORTON ILL

New York, Oct. 20.—Ruby Norton, playing at the Broadway last week, took ill Wednesday and had to quit the bill. L. Wolfe Gilbert and Abner Silver, the composers, jumped in and finished the week out.

NATURALIST FOR KEITH

New York, Oct. 20.—Charles Kellogg, California naturalist, has been signed to play a limited engagement on the Keith Circuit, and will be seen soon in Keith's New York houses. Kellogg, who formerly appeared in vaudeville, does an act of bird imitations.

WILLIE SOLAR SAILS

New York, Oct. 20.—Willie Solar sailed last week on the Berengaria for London. He was accompanied by his wife, and is to make a tour of English variety, it is reported.

BERNARD AND GARRY AGAIN

New York, Oct. 20.—Bernard and Garry are returning to vaudeville next week, opening a Keith tour at Harrisburg, Pa. They were split for a time, Bernard having done an act with a "company" back of his name.

Zimmerman Turning Over Five Theaters to Stanley Company

Transfer Will Take Place November 1—Philadelphia Properties Held at \$3,000,000—Zimmerman To Retire and Devote Time to Travel

PHILADELPHIA, Oct. 20.—On November 1 J. Fred Zimmerman, veteran theater man, will turn over his five theaters, the Keystone, Liberty, Orpheum and Fairmount in this city, and the Edgemont in Chester, Pa., to the Stanley Company of America. It is estimated that the value of these theaters is at least \$3,000,000. Just what financial arrangements have been made in their transfer is not stated. Mr. Zimmerman is to retire from active participation in the theatrical business to devote his time to travel.

Those houses which play Keith vaudeville will continue that policy under the Stanley interests. M. W. Taylor, who supervised the construction of these houses and who has been general manager of them, will continue in his present capacity, and he will have his offices in the Broad street headquarters of the Stanley Company.

"I am truly gratified to make this announcement," reads the statement issued by Mr. Zimmerman. "The theaters have been my pride and it was pleasing to me to be associated with my two sons, Fred and Frank, in the conduct of the houses. But I have come to that time in life when I am eager to be relieved of business cares."

"I want to be free to spend my time in travel, to go to Florida in the winter, to take motor trips and even to go to Europe. My beautiful home, Vista Vista, at Glendale is so restful that I would like to be there as much as possible, and my boys, too, ought to be unhindered."

Frank has just returned from abroad and Frank is with me here. If I were young I might wish to continue, but I am happy in that I am able to turn over these properties to the Stanley Company. For years I have watched their growth and business integrity. I am turning over to the Stanley Company five excellent properties, they are splendidly equipped and are without a dollar of indebtedness."

The Stanley Company is associated with the E. F. Keith interests, and by this new deal the latter are given a virtual control of the vaudeville booking business in Philadelphia.

MILITARY TATTOO UNSUITABLE

London, Oct. 19 (Special Cable to The Billboard).—The Military Tattoo, produced at the Empire Theater October 17, was very unimpressive and really unsuitable as a headliner or even a vaudeville item. Bandmaster McKnight Rogan in full evening dress conducting the red-coated bandmen in a forest glade scene added to its incongruousness.

Joe Jackson was the laughing hit of the show, with Frank Timney doing just fair, with business slumping.

"SOL'S EXPERIENCE"

Chicago, Oct. 16.—Henry Shapiro and Max Halperin have finished rehearsals on a new act they are putting on Western Vaudeville Tours, called Sol's Experience. A Jewish second-hand clothing store is the main setting. It is said to be fast comedy, and will open in Chicago this week. The cast is Fred Kelley, manager and straight; Ted Scott, Jewish comedy; Harry de Lane, rube character.

NEW BAND ACT

New York, Oct. 20.—A production act with a nine-piece band, billed as The Garden Bonnies, opened today at Moss' Garden Theatre in Newark. Charles Coppel is directing the orchestra, and Nina Brandon, formerly with the Manhattan Society Orchestra and the Ryan Sisters, is featured. The act is under the direction of Morris & Fell.

DE BRELL REJOINS LANDAU

New York, Oct. 20.—John De Brell, a member of Joyce Landau's act, sprained his knee cap a week ago Saturday while playing Pegasus Theater in Newark, and the act was compelled to play without him for the best half of last week while in Northampton, Mass. De Brell is back with Landau's offering now, fully recovered from the sprain.

ROSE'S MIDGETS INDEPENDENT

New York, Oct. 20.—Ike Rose blew into town last week to complete arrangements for the routing of his Royal Midget Troupe in this section. Rose is playing the attraction independent, making the weekly stands on a percentage basis with a guarantee.

NEW ACT OPENS

New York, Oct. 20.—O'Rourke and Kelly, formerly Jackson and O'Rourke, opened today at Proctor's Fifth Avenue to show their new act.

LYNCH WITH JACK MILLS, INC.

Charles W. Lynch, who last season handled the publicity and advertising for the Rye Beach Pleasure Park, Rye Beach, N. Y., has been appointed director of publicity for Jack Mills, Inc., well-known Manhattan music publishers. Lynch, who made a host of friends in Rye Beach thru his activities while employed by Colonel Kelly, is tackling his new job with the same enthusiasm.

MORRIS IN "MOVIE MAD"

New York, Oct. 20.—William E. Morris is going to do the sketch, *Movie Mad*, played formerly by Mildred Harris. Morris and his supporting cast, including Ella Morris, his wife, and Mary Thornton, started rehearsals of the Eddie Burke piece this week. It will be presented in Keith vaudeville by Lewis & Gordon, and will be ready for a tryout in a week or ten days.

included the formulation of new plans to replenish the treasury, further ways and means to aid the cause of the writer.

A general meeting of members of the organization is expected to be held October 21 at the Earl Carroll Theater. Officials of the American Society of Composers, Authors and Publishers will be invited to attend and offer suggestions for the betterment of the writers and musicians in general.

In accordance with his kind offer, Leo Wood will look after the business and correspondence of the Song Writers as he has in the past. Later in the season weekly get-together meetings and clown nights will again be held, and there is also the possibility that a benefit show will be staged.

Leo Wood Gives Up \$5,000 Year Song Writers' Job

New York, Oct. 18.—The Board of Directors of the Song Writers, Inc., held a meeting yesterday afternoon, and voted to accept the resignation of Leo Wood as a salaried Executive Secretary. Wood then offered to continue in the same capacity minus the salary, which offer was also accepted. For the past year and a half Wood had been receiving remuneration to the extent of \$5,000 per annum. Other business taken up at the meeting

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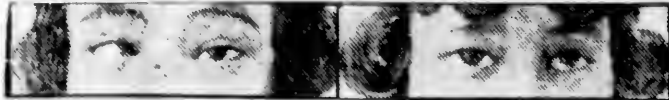
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Write for References from People in the Profession.

Marcus Loew Buys \$1,000,000 Estate

To Reside in Long Island Home Said To Be Finest Show Place in U. S.

New York, Oct. 18.—Marcus Loew is the owner of Pembroke, the country estate of the late Captain Joseph D. De Lamar, at Glen Cove, L. I. Mr. Loew is said to have purchased the property, consisting of a mansion and 16 acres, for \$1,000,000.

The estate is considered one of the finest show places in the country and was built 11 years ago by Captain De Lamar, whose intention was to make it the "most beautiful home in the world." It was erected, it is said, at a cost of more than \$2,000,000. Loew will move into his new home upon his return from California.

Pembroke has a water frontage of 850 feet, with a residence surrounded by tropical gardens on a high knoll. The house contains, in addition to the usual living rooms and servant quarters, 12 master bedrooms and 12 baths.

In the tropical gardens is a mosaic tile swimming pool 70 feet in circumference. The garage is large enough for 20 cars and the stable accommodates 20 horses and 20 cows.

Mon Repos, Inc., recently conducted negotiations for the property, which was to have been converted into a golf course, but failure to agree on a mortgage arrangement prevented the consummation of the deal.

ELSIE WALKER'S NEW ACT

New York, Oct. 20.—Elsie Walker, former partner of Arthur Corey, expects to go into rehearsal this week in a new dancing and singing act produced by Vivian Cosby. The act will also have a pianist. Charles Wilshin will do the booking.

WILLIE ROLLS SAILS

London, Oct. 19 (Special Cable to The Billboard).—Willie Rolls sailed for the United States October 18 on the Aquitania. He opens in Newark, N. J., October 27.

It was necessary to install a motion picture machine in the Palace Theater, Chicago, this week, for Jack Osterman, whose act requires the use of one. The machine is used also for announcements of coming attractions.

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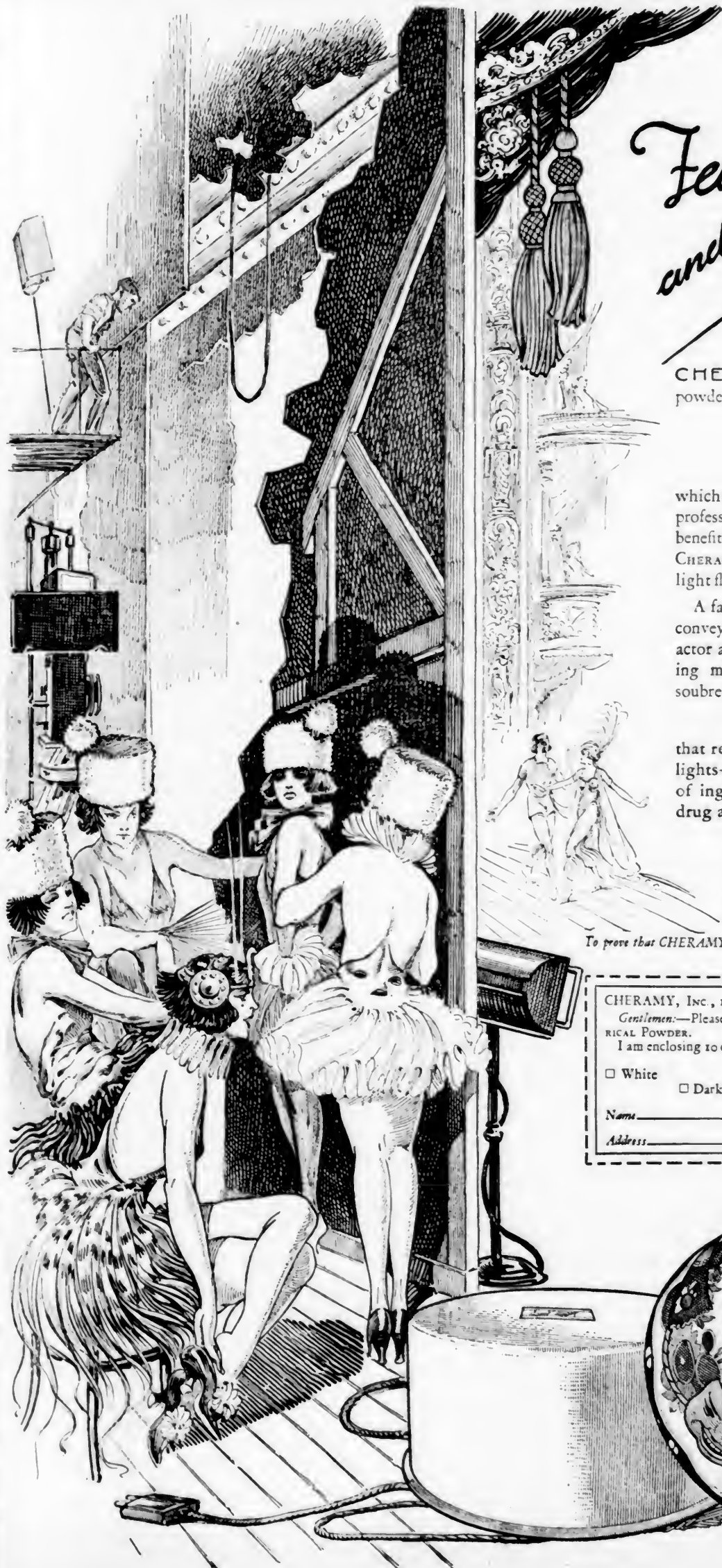
ACTS written to order H. P. HALBRAN. 530 First Avenue, Olean, N. Y.

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A face powder that is ideally blended to faithfully convey the message of each character role—for the actor and actress, the ingenue, the juvenile, the leading man or woman, the character portrayer, the soubrette or the chorister.

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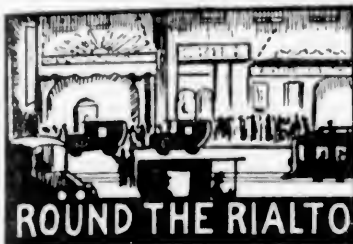
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WE have just been paid a visit by SAM HARRIS, who some time ago got the burnt cork out of his ears and is now selling motor cars...

Coming to Br'dw'y

New York, Oct. 18.—Next week the low spot of the season will be reached with only four new dramatic productions announced.

Monday night Anne Nichols will present Mme. Simone, the noted French actress, at the Henry Miller Theater in L'Aiglon, by Rostand.

Florence Reed will open in Aslee a new play by Reginald Goode, at the National Theater Monday night.

David Belasco will make his first presentation of the season Tuesday night at the Belasco Theater.

Comedienne, a French play, by Min. Aumont and Bosquet, adapted by Henry Boren, will be presented by Mr. Baron at the Bijou Theater Tuesday night.

THE BRIDE STARTING

New York, Oct. 18.—Jewett and Brant are rehearsing 'The Bride,' which was produced here last season with Peggy Wood in the leading role.

LONG RUN DRAMATIC PLAY RECORDS

Number of consecutive performances up to and including Saturday, Oct. 18.

IN NEW YORK

Table with columns: PLAY, STAR, THEATER, OPENING NO. OF DATE, PERFS. Lists plays like 'Able's Irish Rose', 'Aslee', 'Best People', etc.

IN CHICAGO

Table with columns: PLAY, STAR, THEATER, OPENING NO. OF DATE, PERFS. Lists plays like 'Able's Irish Rose', 'Applesauce', 'Begger on Horseback', etc.

IN BOSTON

Table with columns: PLAY, STAR, THEATER, OPENING NO. OF DATE, PERFS. Lists plays like 'Aren't We All?', 'For All of Us', 'Laugh, Clown, Laugh', etc.

IN PHILADELPHIA

Table with columns: PLAY, STAR, THEATER, OPENING NO. OF DATE, PERFS. Lists plays like 'Fata Morgana', 'Nervous Wreck', 'The Outsider', etc.

IN LOS ANGELES

Table with columns: PLAY, STAR, THEATER, OPENING NO. OF DATE, PERFS. Lists plays like 'Clinging Vine', 'Queen Galilee', 'Dear Car', etc.

"JOAN" BIG ON ROAD

New York, Oct. 18.—B. C. Whitney, who is managing the road tour of Saint Joan, with Julia Arthur as the star, states that the show is doing exceptional business.

"THE BIG MOMENT"

New York, Oct. 18.—B. K. Blumberg, the owner of the 52d Street Theater, is producing a play called The Big Moment.

DRAMATIC NOTES

Alma Tell has been selected by Henry W. Savage to play an important part in Lass o' Loughkeery, the play in which Flora Leighton will be featured.

Able's Irish Rose has passed its 1,000th performance in New York and looks as tho it might last out a second thousand nights.

Robert Armstrong will have the leading role, that of a prizefighter, in the play which James Gleason is about to produce.

Vincent Lawrence has been commissioned to rewrite the last act of Kelly's Cardigan, A. B. Woods tried out this piece on the road last season.

Charles Coburn, who is playing in The Farmer's Wife at the Comedy Theater, New York, has acquired the American rights to another play by Eden Phillips.

It may be produced this season under the management of Lee Shubert.

The Farmer's Wife, incidentally, is a charming folk comedy. It is full of clean and merry humor, delightful characterization and telling dialog.

Betty Lawrence, who has played ingenue parts in the Albee Stock Company in Providence during the summer, will open October 20 with the new stock at Loew's Theater.

Frank Craven has still another play which he will unfold this season. This one is Short Stories and he did not write it himself.

The "tricks" of acting are not tricks at all. They are legitimate bits of acting technique, proved of permanent value thru years of use.

who knows them all or even a goodly share of them. They have smoothed over many a rough place for many a player.

Alan Conroy has been selected to play the part originated in Fata Morgana by Morgan Farley. This play has gone on the road.

William F. Dugan has postponed the production of Swashbuck because he could not find a star with the requisite ability for the play.

Melville P. Baker, of the Frohman staff, will make the adaptation of Ferenc Molnar's play, Corvina, for Elsie Ferguson.

Godfrey Tearle, now appearing in The Fake at the Hudson Theater, New York, is such a magnificent actor that hope is expressed in many quarters that he may be seen in a part which will extend him.

Humphrey Bogart will not be seen in March On after all. Instead, he has

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The living room is 22 feet by 32 feet, delightfully irregular. There is a bedroom, a dining room, a kitchen and a bath and an extra maid's room in another part of the building.

The owner has actually spent between \$4,000 and \$5,000 on this apartment and selected special hangings in Europe to decorate it.

It has been his hobby, but owing to a business call to another city he must rent.

If you are seeking a gem among gems, situated in mid-town East Side, just off Park Avenue, we suggest an immediate investigation.

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DRAMATIC STOCK

Reviews, News and Comment by Alfred Nelson
Communications to 1493 Broadway, New York

The Copley Repertory Company

Under Direction of E. E. Clive Presents "Bed Rock" at Boston for First Time in America

BOSTON, Oct. 14.—Every seat in the Copley Theater was occupied and people were being turned away at the box-office last night when the E. E. Clive Company, composed of most of the former members of the Jewett Players, banded together under the direction of Mr. Clive, formerly a prominent actor in the old company, presented that thoroughly amusing fantasy, *Bed Rock*, for the first time in America. Never has any group of players received such an enthusiastic sendoff. Numerous curtain calls were taken and, at the close of the performance, the members of the cast went into the audience to be greeted and complimented individually and welcomed back to the theater in which they originally established themselves. Old, familiar faces not seen at their performances for years because of the change in policy of the old company were on hand.

It is understood that the financial stability of the new company is assured by Mr. Clive in association with a group of local business men, no member of the company holding stock in the Copley Repertory Company, as the new corporation is known. All the players are members of Equity and are working under Equity contracts. The company is 100 per cent Equity and 100 per cent Clive, to whom they are giving their unstinted support and their best efforts.

Bed Rock is by Eden Philpotts and Macdonald Hastings and was staged by Mr. Clive with the able assistance of Wordley Hulise. The story deals with a shipwreck, the victims of which land on a desert island that was once the "bed rock" of a Japanese emperor. The offering is chock-full of thrilling situations and cleverly prolonged suspense, very good dialog and splendid characterization. The company members unite in giving an admirable performance that is truly delightful.

The cast includes Alam Mowbray, Philip Tonge, Marie Louise Walker, Francis Compton, Elspeth Dudgeon, C. Wordley Hulise, Katherine Standing, Hugh C. Buckler, Harold West and Mr. Clive, Mr. Buckler, Mr. West and Miss Standing carrying the leading roles. Members of the entire cast seemed to have taken a new grip on themselves and seemed to put a little more life, a little more spirit into their lines, the effect being altogether pleasing.

J. F. M.

BROCKTON PLAYERS NOTES

Brockton, Mass., Oct. 18.—The Casey & Hayden Company, known as the Brockton Players, at the City Theater, are co-operative and congenial, both in their professional and private life. Evelyn La Telle, character comedienne, assigned the role of "Cookie" in *The Blindness of Virtue*, had her first opportunity to show her capability of delineating a comic character of low English life. She acquitted herself admirably, scoring a decided hit. Miss La Telle, in private life is the widow of the late Carl Jackson. Gracie Emmett, guest star, week of October 6, appeared in a revival of her time-honored success, *Mrs. Murphy's Second Husband*, supported by the company members. As Mrs. Honora Murphy, the witty, old Irish bride, she showed all her old-time vivacity and mirth-provoking qualities as a comedienne. Miss Emmett will continue as guest star with various stock companies thruout the season. Myrtle Clark, who is doing excellent work as second woman, surprised her associates, as well as the audiences, with her sweet vocal numbers, interpolated into *Mrs. Murphy's Second Husband*. She has a fine, clear voice of wide range, which she uses with telling effect. Manager James J. Hayden recently was cast for the role of "Boney, the Nut", in *The Misdemeanor Lady*, and created no end of merriment by his portrayal of an escaped madman, who imagines he is Napoleon Bonaparte. Jimmie, himself a graduate of stock, sometimes surrenders to the lure of the footlights.

LEO LESLIE AS WEST INDIAN

Everett, Mass., Oct. 18.—The Everett Stock Company, at the new Strand Theater, presented *The Cat and the Canary* this week, with Leona Leslie in the role of "Mammy" Pleasant, the West Indian. Miss Leslie toured the West Indies some time ago and made a study of the natives, which was evidenced in her characterization in *The Cat and the Canary*.

Montauk Players To Give Nameless Play

New York, Oct. 17.—The Montauk Players, at the Montauk Theater, Brooklyn, N. Y., have convinced the skeptics that they are there to stay, for the play and players have caught the fancy of local playgoers, who are giving them ever-increasing patronage. Jack Ellis, director, modestly disclaims all credit for a master stroke of publicity promoting, relative to the presentation of a nameless play for the week of October 20, when a \$100 prize will be offered the patrons for a suitable title.

The play is the first of a series of nameless plays from the offices of a Broadway producer, who has arranged for their premiere production and presentation at the Montauk Theater. For this particular play several special engagements have been made by the Broadway producer, who is a stickler for types. The regular cast of the Montauk Players will be augmented by Kenneth Thompson, who will play the lead. Other types from Broadway include Ida Darling, George Farren, and there probably will be others. Mark Reed is the author. The play will be staged by Hugh Ford with the assistance of Ellis.

MAYLON PLAYERS ARE ESTABLISHED IN STOCK

Spokane, Wash., Oct. 6.—Harry W. Smith, husband of the late Jessie Shirley, who made an enviable record during the five years that he managed the Auditorium Theater presenting the Shirley Company, has re-established stock in that house and offers the Maylon Players. Harry J. Leland is director of productions, and has been associated with Manager Smith and the Shirley Company for several years past; previously he was with the Wilkes organization.

Will Maylon, who heads the company, is a well-known producer of stock on the Pacific Coast. This is his first season in Spokane, where he is a favorite with players and patrons alike. In support of Maylon is Harry J. Leland, Leonard Bonford, Crawford Eagle, Duke Watson, Jack Whittemore and Howard Moore. Caroline Edwards plays leads, Grace Van Winkle is ingenue, Edith Mote does characters and Madeline Kalinowski plays seconds.

EDNA EARL ANDREWS JOINS POLI STOCK COMPANY IN NEW HAVEN

New York, Oct. 18.—Edna Earl Andrews, formerly of the Al Luttringer Players at the Kurtz Theater, Bethlehem, Pa., is now with the Poli Stock Company at the new Hyperion Theater, New Haven, Conn. The company for its opening week of October 13, played *Just Married*. Arthur Howard and Winifred St. Clair play the leads. Others in the cast are Frances Williams, Edmund Abby, Edna Earl Andrews and J. Ray.

SECRET'S ABILITY ONLY EQUALED BY HIS VERSATILITY

Detroit, Oct. 18.—Cecll W. Secret, who recently joined the Woodward Players, is rapidly gaining a large following here. He has had many years of experience in dramatics. At the age of six he played his first engagement in a minor role in a production with Mr. and Mrs. Tom Thumb. Stock engagements have been many and in various parts of the country, and include Brooklyn, N. Y.; Denver, Col.; Memphis, Tenn.; St. Paul, Minn.; and Toronto, Canada. He played with Otis Skinner in *Kismet*, and Maude Fealey in *Sauce for the Goose*, together with two seasons in vaudeville.

AGNES YOUNG



A personally attractive and popular ingenue, now with the Stanley James Players at the Star Theater, Pawtucket, R. I.

AGNES YOUNG

A Protege of Gracie Emmett, Who Has Fulfilled All the Expectations of Her Sponsor

Ingenues who suit their part to the letter are not easy to find, as any stage director will testify. The trouble with the big majority of girls who aspire to play youthful feminine roles is that they are either too tall, too stout, too thick around the ankles or too ungrillish in some other respect. Then there are those who look the part well enough but lack the necessary ability. Fanciful youth with developed ability is a rare combination, but once in a while there comes a girl in whom the several necessary qualities are fused, and Agnes Young is one of that kind.

Miss Young is an excellent type of the dramatic ingenue. She has an ideal ingenuite stature, a deeply expressive face and considerable talent. The foundation for her stage career was laid in Boston. While studying there in a dramatic school she was offered her first opportunity to appear on the professional stage. Gracie Emmett, the Irish comedienne, engaged Miss Young for the ingenue role in her production that season and also placed her in another show the following year. She later went into lyceum and chautauqua work, and then entered stock. She has played with the Somerville (Mass.) Players, the Auditorium Players at Malden, Mass., and the William Augustin companies in Framingham and Gloucester. At present she is ingenue with the Stanley James Players at the Star Theater, Pawtucket, R. I., where she is becoming very popular.

Port Jervis, N. Y., is Miss Young's home town. She was born there about 20 years ago. She aspires to become a dramatic star on Broadway, which is a commendable and healthy ambition for any ingenue to cherish.

PLAYING UP TO TITLE

Brooklyn, N. Y., Oct. 18.—Elmer Walters, resident manager of Loew's, Inc., Alhambra Theater, presenting the Alhambra Players in stock, decided on *Just Married* for the week of October 13, and played up to the title of the show in his publicity promotion by having a large table in the lobby under a large wedding bell hung with white satin streamers. On the table was an immense wedding cake and as each of the women patrons passed by they were presented with a piece of the cake wrapped in paper napkins, as a token of their attendance.

Manager Walters has introduced several novel and unique publicity promoting schemes which *The Billboard* is glad to pass along for the benefit of other house managers who have not as yet utilized them.

Harry C. Blaney

Becomes American Representative of Arthur Shirley, the English Author

New York, Oct. 15.—Harry Clay Blaney, head of the Standard Play Company of this city, will represent in America the well-known English author, Arthur Shirley, it is announced. All of the plays by Shirley will be handled hereafter by the Standard Play Company.

Mr. Shirley has written plays that have been successes for many years at the Drury Lane Theater, the Lyceum, the Adelphi, the Hippodrome, the Shaftesbury and the Coliseum, London, Eng. Mr. Shirley's plays are not only successful and popular in England but also in Australia and South Africa. They include last year's big Drury Lane melodrama, *Nell Gwyn*; also the late Albert Chevalier's success, *My Old Dutch*, *A Woman of Paris*, *A Beauty and a Beast*, *The Sin of a Saint*, *The Human Touch* and many others. Several of these plays are now being considered for American photographs. Mr. Blaney has arranged for an early production of Eugene Walter's play, *The Flapper*, in London. This play will be seen at the West End Theater. There is a possibility that Peggy O'Neill will be seen in the title role.

J. Grant Anderson, W. Edward Stirling and Eugene Bertram, all British producers of note, are arranging with Mr. Blaney for other American plays for London production in the future. Mr. Blaney has announced the release for stock of Mac Marcin's latest comedy drama, *Creating Husbands*; also *The Locked Door*, a comedy that was presented at the Cort Theater last summer. Both are excellent stock plays, and many releases for them have been made. *The Monster*, *Dangerous People*, *The Flapper*, *Sue Dear* and *Listening In* are also very popular with the stock manager.

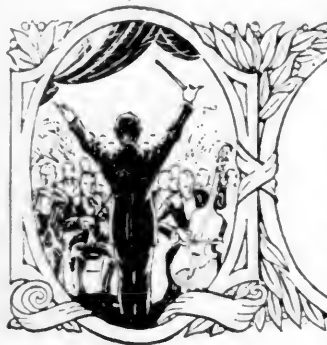
Mr. Blaney says "the various stock companies thruout the country have opened up the season with a bang," and reports business being excellent. Stock managers are equally encouraged, as there are many fine plays being released for stock this season and managers are not confining themselves to what is known as Broadway releases, but are selecting good stock plays regardless of whether they have been successful on Broadway or not, as they claim that if they give a good entertainment on Monday night the theatergoers know about it Tuesday morning regardless of what the title of a play might be.

Two New York theaters were offered Mr. Blaney during the past week for the establishment of high-class Blaney stock companies. One is located on Fourteenth street and the other is not far from Times Square district. Mr. Blaney's activities as president of the Standard Play Company has so far prevented him from accepting the proposition.

PERMANENT PLAYERS IN THEIR SIXTH WEEK

Regina, Sask., Can., Oct. 18.—The Permanent Players are now in their sixth week at the Regina Theater, playing to capacity business. Attendance from the beginning this season has been far better than any previous year. J. Frank Marlow is in his second year as company manager and stage director. Frank Maddock is stage manager. Marlow is being given credit for much of the success of this venture by the owners of the Permanent Players, and his efforts are being rewarded by constantly increasing business. The roster includes Mae Park, leading lady; Myrtle Stringer, second business; Mabelle Marlow, ingenue; Helen K. May, characters; Andrew Leigh, leading man; Alexander Campbell, second man; Perry Crandall, juvenile and light comedy; Marlow, characters; Maddocks, character comedy, and Harrison Rankin, scenic artist and parts. The work of the company is being highly commended by the press and public. No small measure of the success is due Mr. Maddocks for expert stage management, and Mr. Rankin for very artistic sets. The company alternates occasionally between Regina and Moose Jaw when road attractions hold forth at the Regina.

H. W. Trettel is an able assistant to Jack Ellis, director of productions, at the Montauk Theater, Brooklyn, N. Y.



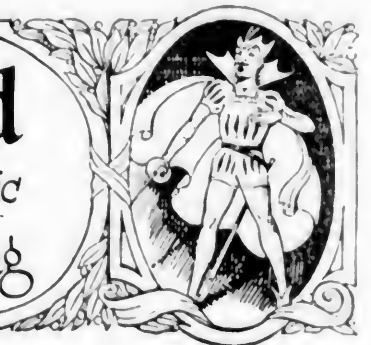
American Concert Field

and American Achievements in the World of Music

Pageantry

By
Izetta May McHenry

Classic Dancing



NATIONAL MUSICAL MANAGERS' ASS'N

Re-Elects Several Officers at Annual Meeting—Important Resolution Passed

New York, Oct. 17.—At the annual meeting of the National Musical Managers' Association the election of officers resulted in the re-election of several members of the Executive Board. For the coming year the officers will be George Engles, president (second term); Daniel Mayer, first vice-president (second term); Mrs. Antonia Sawyer, second vice-president; Fitzhugh Haensel, treasurer (second term); Catharine A. Bamman, secretary (seventh term). The Board of Directors will consist of John T. Adams, Loudon Charlton, Charles L. Wagner, R. E. Johnston and Arthur Judson.

Resentment has been waxing higher and higher over the lack of punctuality in commencing concerts, as in many instances programs were not started until from a half to three quarters of an hour after the advertised hour. This was due, in a measure, to the tardy arrival of the audience and also to reluctance on the part of the artist to appear until the majority of his auditors were in their places. The National Musical Managers' Association determined to eliminate this situation, and to that end passed the following resolution: "Be it resolved that the members of the National Musical Managers' Association of the United States hereby agree to do all in their power to begin concerts on time, or at least as close to the hour announced as it is possible to do so, ignoring the late comers."

The full membership of the association is as follows: Catharine A. Bamman, Loudon Charlton, F. C. Coppicus, George Engles, Annie Friedberg, Fortune Gallo, Fitzhugh Haensel, M. H. Hanson, Evelyn Hopper, S. Hurok, R. E. Johnston, Arthur Judson, Daniel Mayer, D. F. McSweeney, Antonia Sawyer, Charles L. Wagner, Wolfsohn Musical Bureau, Evans and Salter (new member) and Lucy D. Bogue.

SEVEN RECITALS

To Be Given in New York by Ernest Hutcheson

Again Ernest Hutcheson will present a series of recitals in New York City, and this season the eminent pianist will, in seven programs, give a survey of the literature of the piano. The recitals will occur on Saturday afternoons, two in November, December and January and one in February. The first program will be devoted to English, French, Italian and German composers of music for Harpsichord and Clavichord, and the second will be confined to music of the classical Viennese period, including the composers Haydn, Mozart and Beethoven. For the third recital the period of the Romantic composers (Schubert, Schumann and Mendelssohn-Bartholdy) has been chosen, while the fourth program will be exclusively the compositions of Chopin. At the fifth recital compositions of Brahms and Liszt will be presented, and works of the modern composers, MacDowell, Brockway, Griffes, Strauss, Korngold, D'Albort, Dohnanyi, Bartok, Paderewski and Moussorgsky, will comprise the sixth program. The seventh and concluding program will also be the works of modern composers and will include works of Franck, Faure, Alkan, Ravel, Debussy, Grainger, Scott, Goossens, Ireland, Rachmaninoff and Scriabin.

ATLANTA TO OPEN

Symphony Season Late in October

The symphony season in Atlanta, Ga., will open with the concert to be given October 26 at Loew's Grand Theater. There will be eight concerts in the series and they will be given every other Sunday, with Enrico Liede conducting the orchestra. This year the orchestra will number about 70 performers, as the violin section has been increased by 12 new members. Conductor Liede announces he has arranged interesting programs and it is expected that the season will surpass any in the history of the orchestra.

BRILLIANT LIST

Of Soloists for Ann Arbor Series

The University School of Music, of Ann Arbor, Mich., will again this year present a series of concerts and the list of artists is unusually brilliant. The attractions in the Choral Union Series include a concert October 23 by Maria Jeritz, and November 3 Guy Maier and Lee Pattison will give a two-piano recital. Then on November 19 the William Wade Hinshaw Opera Company will be presented. The soloist for the concert of December 5 will be Jascha Heifetz, noted violinist, and Alfred Cortot, pianist, is listed for a recital January 28, with the concluding

HOPPER AND HIS SINGERS

RETURN TO BALTIMORE

Despite the fact that big audiences were the rule for all performances of De Wolf Hopper and his company at the Boston Opera House in Boston, the engagement had to be concluded Saturday evening, October 18, due to the house being contracted for other shows. Mr. Hopper and his excellent company of singers returned to Baltimore and opened with *The Chocolate Soldier* Monday evening, October 20, at the Academy of Music, and will follow with presentations of the Gilbert and Sullivan operas, in which they made such a success at their previous Baltimore appearance as to have

AMERICAN DANCER

Achieves Success as Dancer, Teacher and Producer

Chester Hale, young American dancer, who has achieved much success as featured dancer in several Broadway musical shows, including the *Music Box Revue* and *Ritz Revue*, is attracting considerable attention to his work as a teacher and producer of ballets and special dance numbers. Young Mr. Hale, for he is but 27, is a native of New Jersey, had at first planned to become a physician and studied at Chicago University, where he also received training as an instructor of physical culture, and, thru the latter course, developed a liking for and ability to dance. Coming to New York, in 1916, he applied for engagement with the Diaghileff Ballet Russe, and as a result of the splendid presentation of a difficult gymnastic dance was accepted by Nijinsky, having the honor of being the first American dancer ever to be connected with that famous organization, and toured America and Europe with it.

In 1918, Mr. Hale joined the Pavlova Company in Buenos Aires and toured with it for a year, after which he returned to America and resumed his studies with Adolph Bolm. Then, followed appearances as featured dancer during the seasons 1920-'21 in *As You Were*, and the first *Music Box Revue* in New York in the season 1921-'22, also thruout the London engagement of that show in 1923, when *Peg o' My Dreams* was put on in New York early this season the dances for it were staged by Mr. Hale, and in addition to two special dance numbers, *A Midsummer Night's Dream* and a *Waltz*, given with Albertina Vitak in Hassard Short's *Ritz Revue*, Broadway's new musical revue, he is producing all the dances for *Magnolia Lady*, the new Ruth Chatterton show which opens very soon in New York.

One would think all this more than enough to occupy the time and attention of Chester Hale, but he also has a dancing school, in which field such success has been attained in a few short months as to make it necessary to seek a larger studio. A pupil of Cecchetti, the noted instructor of Italy and trainer with the Diaghileff Ballet, with whom he studied in London, Mr. Hale teaches his method and attributes to this much of his success. Individuality, originality, artistry and skill are strongly evidenced in all that Mr. Hale does, and those who have watched his work from season to season find steady advancement in these attributes which make for the success of an artist. One hears and reads much of dancers from foreign shores, hence it is gratifying to find in our land talent such as is possessed by this young American dancer.

NEW YORK MUSICAL EVENTS

Dorothy Miller Duckwitz, pianist, made her debut before a New York audience in Aeolian Hall Monday evening, October 13, in a well-arranged program of compositions by Bach-Taubsig, Lully, Scarlatti, a group by Chopin, also several numbers by Debussy, Scott and Ravel. If considered from a standpoint of technique, Miss Duckwitz deserves praise; otherwise, with but one exception, namely, Scott's *Lotus Land*, her playing was void of expression and it seemed she had only a desire to play the notes correctly.

After a brief absence from New York concert halls, Harold Berkley appeared in a violin recital in Aeolian Hall Wednesday evening, October 15. Two numbers by Bach, which opened the program, were given with much skill, and in compositions by Szymanowski, Hubay, Spalding and Sarasate Mr. Berkley proved himself, thru his smoothness of tone and excellent interpretation, to be an earnest musician and one who studies carefully any composition he presents. We shall expect to hear further of him.

Parish Williams, baritone, who had not been heard in New York in several years, presented a well-chosen program of songs in Aeolian Hall the afternoon of October 16. His diction and evident understanding of the compositions was most commendable, but it seemed that to attain these Mr. Williams sacrificed production of good tone. Too often thru faulty production the voice was tight and strained, yet in an endeavor the natural tones were shown to be of good quality.



Chester Hale, young American, who has won much success as a dancer, is also attracting much attention as an instructor and a producer of dances for musical productions.

concert of the series February 13 given by Sophie Braslau, contralto, John Phillip Sousa and His Band will open the Extra Concert Series November 13, and the Detroit Symphony Orchestra, Ossip Gabrilowitsch, conductor, will give the concert listed for December 13. The January concert, dated for the 19th, will introduce the Kibalehich Russian Choir, and a second concert will be given February 23 by the Detroit Symphony Orchestra, with Lee Pattison, Arthur Shattuck and Guy Maier as soloists. The closing concert of the series is scheduled for March 19, with the program to be given by the Detroit Symphony Orchestra, with Ilya Schkolnik, violinist, as soloist.

to extend the engagement for a period of several weeks. The operas to be given will be selected by popular vote of the audiences and thus Baltimoreans will have the privilege of choosing the operas they desire.

ALLOO WILL DIRECT

Musical Events at University of California

Prof. Modeste Alloo, well known in musical circles in New York, will direct the concerts to be given under the auspices of the University of California at Berkeley, Calif., and has arranged a varied program for the fall and spring season. There will be a series of four concerts by the San Francisco Symphony Orchestra, Alfred Hertz conducting, and an equal number of concerts will be given by the California Music League Symphony Orchestra, all of which will be presented on the campus of the university. Then the Berkeley Musical Association will present five concerts and Prof. Alloo will make further announcements as soon as his plans have been completed.

ETHEL LEGINSKA

Appears in Role of Conductor

Ethel Leginska, noted pianist and composer, is now also a conductor, as she recently made her first formal appearance as director of a symphony orchestra in Munich. It is said that she is the first woman conductor ever to have directed a concert in Munich and she is scheduled to again conduct the orchestra at two more concerts during October.

MUSICAL

REVUE - TRAVESTY CHORUS AND BALLET DANCING



COMEDY

NOTES

"ZIEGFELD FOLLIES" TO RUN PERMANENTLY

Four Annual Editions in New York, With Best Features of Each Going Into Road Company

New York, Oct. 18.—A move calculated to solidify the Ziegfeld Follies as an institution was made this week when Florenz Ziegfeld announced that he had decided to keep the Follies running permanently at the New Amsterdam Theater. The producer's decision, it is stated, resulted from serious consideration of certain remarks made by Governor Alfred H. Smith at a recent performance of the Follies, when Will Rogers called upon him to speak from the stage. In responding the Governor said that while the Follies was recognized as a national institution, he was looking forward to the time when it would be a permanent New York institution. The chief executive of New York State admitted that he never missed a Follies production and went on record with the statement that the American public could be depended upon to do two things every year—"attend the Follies and pay taxes."

Following this public expression Ziegfeld consulted with A. L. Erlanger and as a result definite arrangements have been made to keep the Follies at the New Amsterdam Theater permanently.

According to present plans, Ziegfeld will produce four editions of the Follies each year. The series will be presented as fall, winter, spring and summer editions and will be staged in October, January, March and June respectively. The one produced in June will be entirely new and the others, while retaining the best features and principals of the preceding revue, will be freshened up with new people, sketches, costumes and scenery sufficient to justify calling them new shows.

A Follies production will, as usual, be sent on tour of the principal cities of the country each season. This company will be made up of the best features presented in each of the seasonal editions at the New Amsterdam Theater.

The first fall edition of the Ziegfeld Follies under this new policy will be produced during the week of October 27. Those of the present cast who will remain include Will Rogers, Lupino Lane, Ann Pennington, Brandon Tynan, Irving Fisher, Martha Lorber, Tom Lewis and practically the entire personnel. The new principals are Vivienne Segal, prima donna; Mitty and Tilio, famous French dancers, who will present their two new dance creations, The Mirage and The Phantom Ship, in which 65 people will surround them, and the Russian Lilliputians.

Ziegfeld has contracted with Paul Gerard Smith, J. P. McEvoy and Arthur Wimperis, London revue writer, to supply new comedy material for the forthcoming editions of his Follies.

ADA-MAY BECOMES STAR

New York, Oct. 18.—Ada-May, who was featured on Broadway last season in Henry W. Savage's production of Lollipop, has been made a star. Convinced by critical notices and the appreciation of playgoers that she deserved this recognition, Savage gave instructions that when the play opened at the Forrest Theater, Philadelphia, this week, the billing and electric lights were to read Ada-May in Lollipop, instead of Lollipop, with Ada-May. During her engagement in the Quaker City Ada-May will be the home guest of Mrs. Thomas Potter, Jr., of Chestnut Hill. The star is listed in the Philadelphia Social Register as Ada-May Potter.

ENGAGEMENTS

New York, Oct. 18.—Carl Randall and Ula Sharon are the latest additions to the growing list of principals for the new Music Box Revue.

Pauline Williams, recently in the Plaza Jane Company, has been engaged as ingenue of the Greenwich Village Follies at the Shubert Theater.

Harry Ellsworth, who was featured as a dancer in Dew Drop Inn, has joined the cast of The Dream Girl at the Ambassador Theater.

Anthony Kemble Cooper, the young brother of Violet Kemble Cooper, will play a juvenile role in Henry W. Savage's forthcoming production of Lass o'Laugh-ter.

KEYSTONE COMPANY OPENS

Eureka, Calif., Oct. 18.—The Keystone Musical Comedy Company opened its season of musical productions at the Orpheus Theater last week, presenting The Wise Guy as the first offering. The show met with wide approval. Jack (Freckles) Lewis is the featured comedian, doing rube parts. Surrounding him are: Larry Wells, Hebrew comedian; Owen Tiffany, straight; Katherine Lewis, leading lady; Helen Falk, dance specialties; Fontella, specialties; Adelaide Lee, soubret, and a group of baby dolls for the chorus.

BOYLAN'S OUT OF "MODELS"

New York, Oct. 18.—Arthur and Rose Boylan, dancers, who have been with Artists and Models since the first edition was produced a year ago, will withdraw from the current production in two weeks as the result of an injury sustained by

"HAPPY GO LUCKY" IN STOCK

Chicago, Oct. 18.—Will Jeffries has written The Billboard from St. Joseph, Mo., under date of October 9, that the Happy Go Lucky Company opened in the Orpheum Theater, Casper, Wyo., Tuesday in stock after closing the Tootle Theater, St. Joseph. In the company are: Carl Armstrong, Will Jeffries, Tom Miller, Fred Vogel, Tim Newman, Sam Leonard, Edward Hamilton, Charlotte Earl, Carrie Handy, Helen Dubois and the Georgia Four. The ten choristers are: Billie Collins, Edna Burroughs, Billie Scott, Betty Brown, Lena Rivers, Mandia Molelie, Dot Campbell, Grace Sutherland, Maude Belmont and Vivian Morris and also Lady Vogel.

Lida Mae, specialty dancer in The Dream Girl, was the chief entertainer at the annual ball given by the members of the New York Port Society last week.

LONG RUN MUSICAL PLAY RECORDS

Number of consecutive performances up to and including Saturday, Oct. 18.

IN NEW YORK

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists various musical plays and their performance counts in New York.

IN CHICAGO

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists musical plays and performance counts in Chicago.

IN BOSTON

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists musical plays and performance counts in Boston.

IN PHILADELPHIA

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists musical plays and performance counts in Philadelphia.

IN LOS ANGELES

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists musical plays and performance counts in Los Angeles.

Arthur in Pittsburg ten days ago while performing one of the gymnastic movements of a solo dance.

VERA MYERS AS "SALLY"

New York, Oct. 18.—Vera Myers, who appeared as a dancer in several of the leading motion picture houses here several years ago, and more recently played special engagements in leading roles of musical pieces produced in stock, has been signed by Nicolai, Welch and De Milt to play the title role in Sally, which this firm recently acquired and will send over the week-end circuit this season. The show will open in Poughkeepsie a few weeks hence and work southward.

SHOWS UNDER WAY

New York, Oct. 1.—There are, at this writing, no less than 15 musical pieces at some stage of production or other and scheduled for presentation between now and the first of the year.

"Princess April"

More changes are to be made in the new Barry Townly musical comedy before it is ready for Broadway. Robert Woolsey hurried to Washington last week to assume the comedy burden; May Boley has replaced Alice Hegeman and James E. Sullivan has taken over Edward Garvin's role. Although out-of-town reports are favorable, the piece probably will lay off for a couple of weeks to give Townly a chance to make some revisions. (Continued on page 113)

STAGE DANCING

TAUGHT BY WALTER BAKER

NEW YORK'S LEADING DANCING MASTER

Formerly Dancing Master for Ziegfeld Follies, Chas. Dillingham, Leo & J. J. Shubert, George M. Cohan, Flo. Ziegfeld, John Cort, and Capitol Theatre.

900 SEVENTH AVE., N. Y. At 57th Tel. 8290 Circle.

WRITE FOR FREE BOOKLET B.

A FEW CELEBRITIES TAUGHT BY WALTER BAKER:

- Marilynn Miller, Fairbanks Twins, Nat Nazario, Jr., Hysen & Dickson, Trado Twins, Mured Styker, Florence Walton, Etta Pillard, Pearl Regay, Grace Moore, Ray Dooley, Gus Shy, others.



WANTED

Real Actors For Musical Comedy Stock

One bill weekly; three Shows daily. Must be versatile, have wardrobe, youth and know how to read lines. Voices essential. All communications answered. RAYNOR LEHR, Walnut Theatre, Louisville, Ky.

Florenz Ziegfeld and Gene Buck journeyed to Detroit last week to watch the opening of the touring Follies.

Madeline Massey will probably appear in the cast of School Belles when the Shuberts bring the piece to Broadway.

Oscar Shaw may replace George Holland, the Harris publicity man, in the Music Box Revue, where Holland was to have impersonated a press agent as one of the numbers.

Ray Balmer, starring in The Dream Girl, at the Ambassador Theater, New York, is enrolled in the excellent dance class in the Shubert Free Dancing School under the direction of Bud Murray.

Chester Hale, who staged the ballets in Hassard Short's Ritz Revue, and who appears with Albertina Vitak in several of the interpretative dances, has opened a school of dancing in New York.

Billy B. Van, comedian in The Dream Girl, was the principal speaker at a dinner given last Friday evening by the members of the La Follette Political League at the Waldorf-Astoria, New York.

Richard L. Rodgers, who recently completed the score of the new musical play, Sweet Rebel, has been engaged as composer-director for a series of Sunday-evening concerts to be given at the Chelsea Lane Playhouse, New York.

Kathryn Ray, a beauty who has previously won distinction by her artistic poses, is now to have her chance in a speaking part in a new sketch which will be added to East Carroll's Varieties at the Music Box, New York.

Reginald Hammerstein, grandson of Oscar and now on the staff of Rose-Marie, at the Imperial Theater, New York, has devised a system for cooling that theater next summer and has made, Arthur, producer of the show, intends to put the plan into effect when the next warm season comes around.

Dojores Edwards, of the new Artists and Models, made such an impression on Ivan Cornwell, the noted artist, who attended the opening performance of this show in New York, that he straightway made arrangements to have her pose for a series of magazine covers that he is to do. Miss Edwards is the fifth of Cornwell's models represented in this production.

Queenie Smith, winsome comedienne of Be Yourself!, and Arthur Murray, nationally known dancing instructor, have evolved a snappy dance number called Bonga Boo, named after one of the song hits of the show, which is playing the Harris Theater, New York, and instructions on how to do the new dance are being broadcast throught the country by Murray.

CHANGES IN "NANETTE"

Chicago, Oct. 18.—Two changes of importance in the cast of No, No, Nanette, in the Harris Theater, Blaine Ring, one of the stars, has been ordered out of the play by her physician and will leave at the end of the week. Vera Sundersen will be her successor. The other near-absentee is Beatrice Lee, who will be succeeded by Patricia Clark. Miss Sundersen came from Kansas City four years ago and studied in Chicago. She has been in four musical shows since then, the last one before Nanette being the Music Box Revue.

Advertisement for GEORGE COLE STUDIO, specializing in Acrobatic Instruction for Sensational Stage Dancing. Includes text about an illustrated book containing Sensational Acrobatic Dancing, Buck and Wing, Bar and Stretching Exercises, and a price of \$1.25.

Advertisement for STAGE DANCING! Buck and Wing Routine, including music by mail, \$3.00, arranged by JAMES P. KINSELLA, Pupil of Jack Blue, Private and Class Lessons by Appointment, 2530 May Street, CINCINNATI, O.

THEATRICAL, ST. DENIS HOTEL, DETROIT, MICH. Special Rates in the Profession. JAY E. POZZI, Manager.

MUTUAL CIRCUIT

Prospect Theater, New York

Continued Tuesday Evening, Oct. 14

“NAUGHTY NIFTIES”
A Mutual Intersque attraction Book...

THE CAST—Ed Jordon, Dick Hahn...

REVIEW

When Gus Kahn was granted a franchise...

The scenic and lighting effects are out of the ordinary...

Jordon first appears in white-face characterization...

Dick Hahn, co-comique, is a short statured, modified tramp...

James N. Francis, formerly of the Union Square and National Winter Garden Stocks...

Jack Holiday, a classy-appearing singer and dancing juvenile...

Edna Somers, an ever-smiling, intellectual, refined, bobbed brunette prima donna...

Paul Briggs, a petite, shapely-formed, pretty faced, vivacious singer and dancing soubrette...

Helen Hollis, a slender, bobbed brunette, blossoming ingenue...

Edna and Briggs, in their singing and dancing specialty...

A more distinctive feature of this show is the chorus...

When there was considerable double entendres in the show...

This is one of those shows that belies the general ideal...

but the continuous laughter and applause of the audience...

QUICK RELAYING HERE

Minneapolis, Minn., Oct. 11.—One of the quickest relays on record...

The Mutual Wheel shows play the Palace Theater, Minneapolis...

The week at St. Paul opens Saturday, midnight, with the new company...

Manager Jimmie James, of the Palace, has secured the fastest passenger motor bus in his city...

“FRANKIE HUNTER NIGHT” IS BIG SUCCESS

New York, Oct. 13.—“Frankie Hunter Night”, the first of the Bohemian nights...

Among those who did were Harry Kirby and Nancy Martin...

“THE TALK OF THE TOWN”

New York, Oct. 13.—Harry W. Strouse, producing manager of The Talk of the Town...

Strouse has a typical old-fashioned burlesque show with Eddie Hall as the featured comic...

CHERRY SISTERS' COMEBACK

St. Louis, Oct. 13.—The Cherry Sisters, who endeavored to stage a comeback...

Revue Company, considers them the find of the season.

SLOANE RESIGNS

New York, Oct. 13.—Howard Sloane, for the past 12 years assistant treasurer...

TABLOIDS

(Continued from page 33)

West Coast on a vaudeville route. They opened at the Orpheum Theater...

BURNS & PADEN'S Cute Little Devils Company will start about Thanksgiving...

CHUCK LITTS, having fully recovered from an operation for appendicitis...

AMSDEN & KEEFE'S French Follies Company opened October 19 at the Rialto Theater...

IN THE CAST of the Peck's Bad Boy Company, of which Charles W. Benner is manager...

THE CAST of Miller & Vogel's Happy-Go-Lucky Company follows: Carl Armstrong, producer and first comic...

COLLIERS REVULET recently finished playing stock around Newark, N. J., and is now playing houses...

AFTER BEING DARK since last April the Strand Theater at Richmond, Va., was opened for tabloid stock...

A THIRD RETURN engagement is credited to the Arthur Higgins Folly Toinc Mails Company...

The company, during which time a record run of stock dates has been made...

Hearst Songs advertisement featuring an illustration of a man and woman and the text: Put your act further up front on the bill. Use HEARST SONGS.

PROFESSIONAL TRUNKS advertisement for H&M Sole Agents, For The H & M Trunks in The East.

Samuel Nathans, Inc. advertisement for S.N. Theatrical Special—Our Own Make trunks.

HAWAIIAN GRASS SKIRT, \$6.95 advertisement for The Hawaiian Studio.

CLOG DANCING advertisement for The Collins Co., 197 Fulton St., Brooklyn, N. Y.

Murray, Dorris Warner, Kathylene Fitzgerald, Dolly DeVine, Chloe Strubel and Manola Meloché.

BOB INGERSOLL and his Jazzymania Company are in their eighth week at the Lyric Theater...

A CHRISTMAS SUGGESTION advertisement for The Apelt Armadillo Co., featuring an armadillo and a basket.



Feminine Fashions Frills

FASHIONS BEAUTY
By Elita Miller Lenz



Stage Styles

LONDON FASHIONS IN "THE FAKE"

There are pleasing examples of the restrained smartness of English styles at the Hudson Theater, New York, where *The Fake* is playing. There is the gentlemanly appeal of the long, fitted sleeve and the slenderizing tunic to distinguish a wedding dress, worn by Frieda Inescourt. Of brocaded white satin. It is engagingly simple, as the wedding dress of youth should be. The chaste effect of a bateau neckline is abetted by long, fitted sleeves, and not even the sophistication of a train mars the girlish effect. A softening halo is provided by the wedding veil, its fluy length being carried over the bride's arm. A tulle skirt served to emphasize the height of the stately young bride.

The same artlessness of style is apparent in white and black alpaca tulle frock, and a green cloth coat of very straight lines, topped with a gray collar and relieved with cape sleeves. A gray felt hat, trimmed with a soft pom-pom, is worn with the coat.

Pauline Whiteson, of the same cast, wears a striking gown of periwinkle blue velvet. The skirt, appliqued in border effect, drapes softly and simply to one side. A new note is introduced in a crushed velvet choker, cleverly draped to one side, one end contrived to fall over and off the shoulder. The sleeves are long and fitted.

Miss Whiteson presents a pleasing sympathy in copper brown velvet, the frock enhanced by a front panel of corn-color crepe. A buckle of copper beads confines the velvet at a low-set waistline, the crepe descending below this in an odd diagonal cascade. Like the other English gowns, worn in this play, the sleeves are long and fitted. The chapeau is of the same fabric as the gown.

PERIOD STYLES IN "THE LITTLE ANGEL"

If you adore the quaint charm of the hoop-skirt costume, developed in crepe taffeta, relieved by ribbon, ruffles, slappings, lace and ingenious-looking details, don't fail to see Clara Eames and Mildred McLeod in *The Little Angel* at the Frazee Theater, New York.

FLORENCE FAIR IS INDIVIDUALIST

Florence Fair, the beautiful leading woman of *The Green Beetle*, at the Kluge Theater, New York, has been in intimate contact with the very newest fashions. In fact, being blessed with height, grace and poise, she has been chosen as the ideal model to wear the aristocratic gowns shown in *Voiture Four* and *Vogue*. On the stage she will not wear the loveliest creations of the costumers, Parisian or American, unless they have been adapted to her individual style. She believes that a study of every fashion tendency will lead to the discovery of delightfully becoming touches for the individual, all of which may be blended into gowns that bespeak only the wearer. In *The Green Beetle* she shows a preference for long simple lines, elaborated with feminine accessories, just as her voice, round, full and deep, has a decidedly feminine appeal.

PERHAPS SHE NEEDS A STAGE COSTUME

Below is shown a Mah-Jongg jazz costume, an original design by a stage-costume designer. This piquant creation is made of red and white or black and

The Gift Shop

Dear Readers: The Shopper wishes to call your attention to the following requests:

Please address all communications to Elita Miller Lenz, care The Billboard Publishing Co., 1493 Broadway, New York.

Money orders should be made payable to The Billboard Publishing Co. No personal checks are accepted and goods are not sent C. O. D.

A stamp should accompany all communications to which replies are desired.

Kindly give your mailing address for at least two weeks ahead.

The Christmas Gift Shop is open a bit in advance of the usual time this year in order that readers living at a great distance may shop early and avoid the last-minute rush.

A STYLISH FUR COAT AT A NOMINAL COST

Our first suggestion is for Mr. Husband who wishes to give his wife the ever-appreciated gift—a warm and luxurious-looking coat. Or, perhaps Madame is thinking of presenting herself with one. At any rate, the coat sketched at the left was sponsored by the Fur Board of Trade, so we feel no hesitancy in recommending the garment as a wonderful value, with such a sponsor backing our own judgment. Note the grace of the sleeves and the sleek lines of the coat itself.

This type of coat may be had in several different styles:

No. 1,001, of Northern Seal, with Viatka collar and cuffs, is lined with a beautiful brocaded silk crepe in any desired shade. The coat is 48 inches long. The price is \$137.50.

No. 1,000. The same model, in all Hudson seal, \$197.50. A luxurious lining in any desired shade.

No. 1,002. The same coat, trimmed with natural squirrel or squirrel-dyed Peltch or Kolinsky, \$227.50.

Please note that these prices are special, quoted by a wholesale establishment.

If you are in the city The Shopper will give you a card of introduction to the furrier which will entitle you to special consideration.

A QUE-QUE NECKLACE FOR FEMININITY!

At the upper right is Fifi gazing in fascination at the novel necklace sent her by Jack as a stage costume accessory. She has decided that hereafter it will be no more necessary to apologize to her friends than to the audience for turning her back—at least not while she is wearing Jack's gift. Jack discovered the Que-Que necklace, which he terms humorously "A Chinaman's Pigtail to enhance Fifi's bob," at a Broadway shop.

Gummetal and indestructible pearls (two of the most favored beads of fashion) alternate to make the choker, while the two strands that are confined in back with a single pearl are composed entirely of gummetal beads. Jack paid \$8.50 for it.

He also bought a Que-Que necklace for sister Sue, but, brotherlike, didn't pay as much for it as he paid for Fifi's. Instead of choosing gummetal and pearls for Sue, he selected indestructible pearls and jade glass beads, with a jade-green pendant at the end of the "pigtail". And he paid only \$4.95 for sister Sue's Que-Que.

The Shopper will be glad to select either of these fascinating necklaces for you. Please include postage when ordering.

A GIFT FOR THE TAILORED GIRL

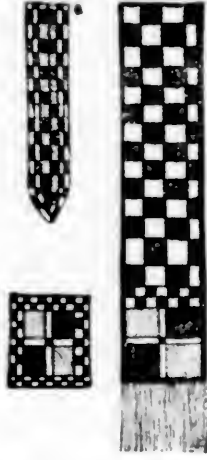
Completely intrigued, we watched an artist hand-painting the batik set shown at the lower right. It is a set of scarf, tie and handkerchief to set off the tailored frock or suit. Instead of following floral or futurist designs, the set expresses the pleids so much in vogue at the moment. One color scheme is purple, yellow and green, with white stripes, on a background of fine silk crepe de chine.

The scarf, 54 inches in length and 10 inches in width, is \$4.50; the tie, 1 yard long and 5 inches wide, \$2; the dainty handkerchief, to match, 75 cents. The combined price of the set is \$8. This is an advance specialty, being prepared for smart shops, and is offered at a decided saving of 25 per cent, made possible by dealing with the maker.

The set may be dry cleaned or washed.

(Continued on page 42)

Advance Christmas Suggestion



The Beauty Box

The useful gift for actor or actress is a make-up box, filled with a favorite brand of theatrical makeup. One of the specialties on our list of Christmas suggestions is a make-up box 9 1/2 inches in length, 6 inches wide and 4 1/4 inches deep, made of steel, covered with dull olive-green enamel, with nickel-finish handles and two keys. Without the assortment of makeup the box may be ordered for \$2.85, postage prepaid. With a Miner, Stein or Lockwood assortment of cold cream, face powder, grease paint, dry and lip rouge, lining color, powder puff, paper liners, cosmetique and cosmetic pan, the price is \$5.75, postage prepaid.

An intimate remembrance for the

Side Glances

Flora Sheffield, in *The Hanted House*, at the George M. Cohan Theater, New York, is to be complimented for one of the most blood-curdling screams we have ever heard. It adds immeasurably to the thrill of the mystery, leaving the ears and heart vibrating to the tempo of a tom-tom long after the final curtain goes down. According to stage directors, good screamers are rare in the acting kingdom.

Andre Antoine, former director of the Odon Theater, Paris, considered the dean of the Parisian theatrical made, publicly condemns the short, narrow skirt which the Paris designers are trying to establish as popular. It is Monsieur's contention that many gifted actresses seem to lose ability because of their consciousness of an exaggerated costume. We venture to ask whether Monsieur meant lower extremities instead of costume?

Bertha Berger, a petite and sparkling brunette, holds the reins of publicity in the William A. Brady offices. She began her career as assistant or secretary to a male publicity director. With a natural beau-

tiful woman is a combination of beautifiers, offered by one of the loveliest women of the stage, who is introducing her own beauty secrets to the profession. First, a cleansing cream which is to be used instead of soap and water, to thoroughly remove dust and grime from the pores. Second, a rejuvenating cream, to be applied before retiring, to refine the skin, diminish wrinkles and firm the tissues. Third, the finishing touch, a face powder of infinite fineness and daintiness, in four becoming shades to suit the individual complexion: Peaches and Cream, Rachel, Naturelle and Blanche.

The cleansing cream is \$1, the rejuvenating cream \$2 and the face powder \$1.50.

nation to write, she made the most of her opportunities. Bertha has been at it for three seasons.

In *What Price Glory*, at the Plymouth Theater, New York, the heroine is unique, because she is not slim and sinuous. On the contrary, Charmaine de La Cognac, French peasant barmaid, for whom Captain Flag (played by Louis Wolheim) wages a lively campaign, in competition with an underofficer, is plump as a pouter pigeon. But an observant woman can easily detect that pretty Leyla Georgie, who plays the role of Charmaine, resorts to the art of padding.

Jean Patou, French style creator, is coming to America to study the American woman and is credited with the statement that American designers formerly came to Paris for ideas, but nowadays the French designers seek their inspiration in America.

Jennie Jelin, who recently was graduated from the University of Pennsylvania and the New York Law School, and is in line to win a Ph. D. at Columbia Uni-



gold satin, with cap and arm muffs to match. The price is \$40 and it is made to your individual measurements, within one week following receipt of order.

velocity, has commenced her business career as executive of the New Brunswick Opera House, New Brunswick, N. J. So successful has she been in living down the law to the sales representatives of talent and in presenting the cause of

(Continued on page 42)

Picked Up by the Page

In addition to the usual Sunday, Monday and Tuesday evening visits to Harlem theaters, the work offered the Keith boys' social club midnight show at the Lafayette Theater...

WILHEMENA ADAMS, a tantalizing brown, was declared the winner of the \$50 first prize. GERTRUDE WILLIAMS took \$30 as the next finest type and dressed beauty, while MARY HOLMAN was declared third prize winner over a dozen entries...

Between entries OLLIE BURGOYNE did a series of interpretative dances that were highly complimented. LITTLE ANISE BOYER, child prodigy, was another popular artist who scored heavily with two offerings...

Music for the occasion was provided by the largest woman's orchestra that it has been our pleasure to hear. DELLA SUTTON organized the group...

From that packed hall a taxi took a group of pencil pushers to the New Star Casino, where the Drummers' Club held forth the same night with 30 of its number playing dance music...

Thence to the RENAISSANCE CASINO, where JOHN C. SMITH and his dance and radio broadcasting orchestra were "strutting their stuff"...

The next night the Colored Actors' Union staged a ramble at the big Douglas Theater, under the supervision of traveling representative, BART KENNETT...

KENNETT opened the program with his routine of magic work. SEBRON HAYES followed with a guitar offering. TITUS, dancer; GULFPORT AND BROWN, MARIE AND MAMIE, JENKINS AND JENKINS, ESTELLE FLOYD, FOSTER AND BOONE, with PEARL WOODS and a revue...

"Toots" Davis was the master of ceremonies. He's good.

The Douglas was donated for the occasion, and the orchestra, composed of MRS. MAUDE WHITE, HARRY STOUT, conductors; WALTER ROBINSON, E. BLAKE, J. DRAYTON, J. HOLLAND and E. BLAKE, contributed the music...

After the show we visited the COTTON CLUB, the finest equipped club in Harlem. Saw a new LEONARD HARPER revue, also JOYNER and FOSTER, who came in for a special performance...

October 15 another midnight show, the first dramatic presentation of the ETHIOPIAN ART THEATER SCHOOL. ANNE WOLTER, the general director, has developed some talent...

That night the Club Cabaret reopened under the management of ROBERT H HILL. MARIE LUCAS and her jazz band are featured there, with ADELE JOHNSON, ROSA MOTLEY and VIVIAN BROWN as entertainers.

NETTIE ANDERSON, beautiful brown singer of EDGAR CONNER'S Sambo

J.A. JACKSON'S PAGE In the Interest of the Colored Actor, Showman & Musician of America

COMMUNICATIONS TO OUR NEW YORK OFFICES

THE WHITMAN SISTERS

For the past two years we have been receiving letters and clippings about the Whitman Sisters and their show. They have come from as far away as Australia...

With that letter in mind, and the memory of the reviews published in Washington papers, the Page went to see the girls when they opened at the Lafayette Theater, New York, October 13, and were rewarded by enjoying the fastest opening number we ever saw put on by a chorus of six...

Albert Palmer, who does all of the late Maxie's routine and is but five years of age, and little James (Chinebones)

CHINTZ AND ELLA B. MOORE



Man and wife, owners of the new Ella B. Moore Theater and the Park Theater in Dallas, Tex.

B. A. REED, an optometrist in Salem, Mass., is fond of the group in the profession and never misses a chance to encourage the meritorious folks...

Busy BILLY POTTER, one-time publisher of The American Musician, is now doing the pictorial supplement for The Philadelphia Tribune.

JOHNNY HUGGINS did the unusual thing of going back to the Winter Garden for a second Sunday appearance, one right after the other, and making that critical audience like it.

BANDS PAY TRIBUTE TO DESDUNES

The following very unusual tribute to a colored musical organization is taken verbatim from an Omaha (Neb.) daily paper, issue of October 2. The story has not been altered one bit.

"Having only enough ready cash to pay for one honest-to-gosh band for so long a period, the Yankton-Meridian bridge committee naturally selected Dan Desdunes' outfit to entertain the hardy pioneers between October 12 and 19...

"But the chairman of the committee handling the entertainment features of the dedicatory program has advised Dan Desdunes himself that 32 other bands, from all over the country, have volunteered their services solely for the purpose of gaining the opportunity of hearing the famous Desdunes organization make the stars twinkle and the sun blink..."

Rogers, of Kansas City, who is but few years older and an equally clever dancing comic, were not permitted to work by the authorities...

Besides Mabel, Essie, Bert and Alice Whitman, the sisters, there are Bernice Ellis, a former Oklahoma school teacher with a marvelous voice of operatic quality; Mattie Dorsey, a blues singer; Ernest Michaels, a moaning clarinetist and a downright good monologist...

Alice Whitman, with her marvelous dancing and graceful, slender limbs, was the big hit of a program so uniform and of such excellent quality as to make selection of a favorite difficult.

Worlds and Tower, in a nice singing and dancing act, appeared on the same bill, and Gulfport and Brown worked as added attraction with the Whitman Sisters...

"But the chairman of the committee handling the entertainment features of the dedicatory program has advised Dan Desdunes himself that 32 other bands, from all over the country, have volunteered their services solely for the purpose of gaining the opportunity of hearing the famous Desdunes organization make the stars twinkle and the sun blink..."

Allen and Stokes and their Darktown Euzaar are playing the Gulf Coast towns. They played Galveston and Beaumont and are in New Orleans this week. They sent a nice set of cards from Beaumont.

ELLA B. MOORE THEATER

Opened by Lafayette Players Playing to the Hilt of the City

The Ella B. Moore Theater, Dallas, Tex., the new property of Chintz and Ella B. Moore, the man and wife who have put Negro theatregoers on the map in the Southwest, was scheduled to be thrown open to the public October 20 with a performance by the Lafayette Players...

The occasion, important in the history of the Theater Owners' Booking Association, was to be recognized by the presence of many of the highest officials of the circuit that dominates the Negro theatrical field and of which the Moore interests are an important cog.

The theater is a thoroughly modern in every particular. It is a substantial structure with ground floor accommodations for 600 persons, a balcony that seats 500 and a large seating 100, also four boxes. It is as attractively finished as any house in Dallas...

The stage is 30x35 feet and the flies are 35 feet above the stage floor. Seven dressing rooms are provided in addition to an orchestra room. Two rooms are provided, one for the men and another for the women performers...

There is a two-compartment ticket office, the latest design of switch-board controls, electric lights and appliances. The interior is finished in white with gold decorations and the lights of the auditorium are in clusters.

The house staff is as follows: E. E. Williams, stage manager; Willie Andrews, head janitor; Lem Bumbry, assistant stage manager and electrician; George Daniels, head ticket man...

The executive staff of this and the Park Theater and Mr. and Mrs. Moore's other interests includes Mrs. Ella B. Moore, treasurer; Chintz Moore, president and general manager; Wyatt D. James, secretary; Pauline Moore, secretary, and Eli D. Moore, manager of concessions.

The initial company presented was headed by Evelyn Freer and Edward Thompson, with A. B. DeComthere, "Mother," Elizabeth Williams, Charles Moore and Harold Hale. Mr. Moore is the manager of the show, which is one of the Andrew Bishop companies.

The house is so equipped as to be able to accommodate the large road shows, and the policy will be to present drama and musical comedies when available and between times to offer the best units of T. O. B. A. vaudeville...

"FOLLOW ME"

The new version of Follow Me, Izzy M. Weingarten's annual, which opened at the Avenue Theater, Chicago, is presented in two acts and 15 scenes with 18 song numbers, including the scenic production of the rain song used last season as a novelty.

After a week in the Windy City the show did a week in white theaters in Ohio, then went into the Globe, Cleveland. It is evidently headed for Eastern territory.

The cast is as follows: Ernest Whitman, Sussie Sutton, Charles Shelton, Edna Davis, Eddie Matthews, Clifford Ross, Edna Hicks, Alice Gogans, dancing chorus; Jessie Taylor, Lucile Carter, Thelma Jordan, Marie Jordan, Myrtle Diland, Lillian Russell, Eunice Washington, Ma Evans, Stella Johnson, Lillian Dennis, Mary Scott, Eva Overstreet, Bessie Williams, Mary Wells, Lena Leggett, Mildred Sutton, Ethel Pope, Thelma Matthews, Geneva Davis, Denning boys, Walter Bacie, Yank Brinson, Franklin D. Cook, Atta Blake, Herbert Bunting, Willie Garrett, Henry Davis, Paul Johnson, James Davis, Van Jackson.

The staff comprises: J. A. Weingarten, manager; Jerry Mills, stage manager; V. B. Overstreet, musical director; J. Williams, master carpenter; Ches. Wilson, master electrician; Wm. Allen, master properties, and Rosa Ball Jacob wardrobe mistress.

Minstrel and Tent Show Talk

The Dixieland Minstrels played the Trenton (N. J.) Fair, where a Billboard representative met the following members of the show: "Kid" Perkins, manager; Alexander Comrose, Lloyd Peterson, Charles Furman and Ernest Palmer, and he declares them to be a fine bunch of performers.

Robert Underwood advises that he continues as principal comedian with the Virginia Minstrels.

John Webb, trap drummer with the Redwood Entertainers, has gone to his home, 110 West Colville street, McMinnville, Tenn.

Boyd Harris, writing from Calhoun City, Miss., where he played with the Cotton Kent Shows the first week of October, says the minstrel show has been strengthened by the addition of a seven-piece jazz band and orchestra. Dennis Blanchard is leader of the outfit, and with him are Roscoe Clayton, Eugene Hawkins, Eddie Chambers, Tom Williams, Edgar Dannel and Willie Lewis.

Christopher Manuel, wealthiest colored man in Fayetteville, Ark., had an enjoyable time when the C. R. Lagette Shows played the town, for with them was his old boyhood friend, "Buckwheat" Strlunger. Manuel placed his home and car at the disposal of the performers and tendered them a party. Among the guests were Mr. and Mrs. Jack Carr, Mr. and Mrs. Harry Evans, Ocho Hall, Harry Evans and George L. Lumbard, the last three being from Fort Smith.

The Georgias

Money is plentiful on the Georgia Minstrels, the show doing a big business in the Southwest at a dollar top. George Bryant, Nelson Anderson, Johnny Woods, Ed Tolliver and Fountain Woods jumped into Kansas City, Mo., from Atchison, Kan., on a recent Sunday.

Ed Platt, William Shaw, Albert Simmons and Elliott Scott have closed with the big show. Pe Wee Williams and "Lasses" Brown have rejoined the old organization. Tim Owsley has had a birthday anniversary and the homefolks sent him a cake and an almost complete wardrobe. He declines to admit the number of candles that should have adorned the cake, and under the excuse that they would not stand shipment prevailed upon his wife not to send any candles with it.

Homor Austin has joined the show as chef, and the boys say he is a good one. The show is headed for the Coast and by November 7 will be in Portland, Ore.

"Doc" Holtkamp's Georgia Smart Set went into Texarkana, Ark., somewhat late, but with the excellent facilities of the J. A. Hackett Transfer Company the show got on the lot in time for the night performance, and was taken back to the cars in whirlwind time, according to a letter from J. W. Morrison, an old showman, who witnessed the job in admiration.

J. C. Officer advises that he has been joined by William Brown and wife, late of the Rabbit's Foot Company, and Marguerite Montague and Wm. Kemp, from the Gentry-Patterson Circus, who replace Antoinette Wilson, W. B. Rutherford and Sam King, who closed. The lady went to Memphis. Mr. Officer has 13 people, headed by Joe Clemmons, comedian, and Jack Sparks, stage manager.

Beck and Walker Growing

J. W. Walker, a minstrel of experience, and B. J. Beck, a white theatrical manager of experience, had been friends for a dozen years. Early in October, 1923, they determined to join their talents and started from Marens, Ia., with a show of seven people, opening at Sioux City, Ia. Talent and bookings in the one-nighters of the Northwest was secured thru Billboard advertising, and in this connection they write: "Must say that we were swamped with replies to every one of our Billboard ads."

The show, thru careful management, good department and capable entertainment, has grown to where the company now numbers 13 people, with a band of 12 pieces. It has a parade flash that is the best that DeMoulin Brothers could provide. In each stand in the States of the wheat country and in Alberta they have left with an urgent invitation to "stay a return date." This is largely because they have presented a clean show and have maintained rigid discipline. Four people were dismissed at different times when it was found that they would not conform to the established standards of conduct. The show has been illuminated on several occasions by the reputation left in some towns by a company of the other type.

The present personnel of the show includes: Don Morton, Oscar Carson, Buddy Hines, Garfield Howell, Abba Carson, Hattie Helms, Ella Walker, Osborne (Slim) Evans, Ruby Long, Mark Trimbble, Orlis Wheeler, Alonzo K. W. Frank Mallow and J. W. Walker. The permanent address of the show is 18 West Ninth street, Sioux City, Ia.

Brown and Shingleton closed their carnival season and have been staging performances for lodges in Fort Dodge, Ia.

REVIEWS

Hot Springs, Ark.

(Continued from page 6.) In the return of "Day Break" Nelson's Pepper Steppers, something akin to a re-coming was in order. In addition to "Day Break" having played here late last season, Leo Edwards, Jessie Bass and Gladys Ward, formerly of the Tucker & Gresham Company, and Vera Woodward, formerly with the Hops and Bits Company, have been here, and upon their appearance tonight they were greeted with receptions. "Day Break" had a good show on his last visit. This time he is offering a musical comedy in five scenes and two acts. The show is lavishly dressed. Leo Edwards, business manager of the company, is the right man in the right place. "Day Break" is a droll comedy. His support consists of Leo Edwards, straight; Alfred Dalingerfield, characters; Frank Williams, bits; Vera Woodward, blues singer; Jessie Bass, prima; Gladys Ward, soprano; Bobby Lea Dalingerfield, mezzo; Lovicia Williams, "the Dancing Wonder"; Bossie Williams, ballad singer; Alonzo Gibson, characters, and Fay McKinney, characters—a company of 12 that put over a real performance in every respect. Every girl works in the chorus and reads lines. The opening number was a medley of

old-time plantation songs rendered in a harmonizing manner, netting two encores. Jessie Bass led the ensemble thru The House of David Blues and Coccolina Minnow, receiving well-merited reward. Vera Woodward, appearing in the olio for a number of blues songs, actually stopped the frolic. Gladys Ward had her inning with Goby South. "Day Break" mopped up with Then Put On Your Silver Slipper, Howe Sick Blues and a broken-foot dance which put the show on ice for some time. Louisville Lou was whipped over in a novel manner by the chorus. Da, Da Strain closed a performance brim full of good, clean comedy, singing and dancing, and the company was under no strain to put it over.

HI TOM LONG.

BOONE HEADS TABLOID

Billy Boone is heading a tabloid company, with 14 people, which he and Joe Foster own, and which is being booked out of the H. D. Collins office. The company opened at the Supreme Theater, Brooklyn, N. Y., October 3. The title of the show is the Cuke-Walking Babies, and the piece presented is based on the song California. Jimmie Stewart, Eddie Washington, Emmet McKeever, Anne Housley, Pearl Woods, Mame Miller, Marie Bailey, Edna Mahoney, Ruth Kelly, Lillie Brown, Katie Ridley and Catherine Thompson are in the cast.

Here and There Among the Folks

Here are some more hindsight stars: E. H. Rucker, who should know how to do things, and Ward Calloway, a Pittsburg man, whose show knowledge has recently been acquired by marriage into the profession, have both shot in letters disputing statements that have been made concerning their activities and interests. If the news mentioned was not of sufficient importance in the estimation of the subjects to warrant their providing information upon it, when it happens, The Page can't understand how it becomes so important when it does not appear in print to be just as they would like it to be. "The Billboard" wants to co-operate, and, above all, to be right; but there is too much live news to print to waste space on handling the same subject twice, just because some folks did not feel inclined to let us have the facts in time.

Andrea Razaef is singing with the La Petite Revue, which Ted Riley has placed in a downtown cabaret in New York. Maceo Pinkard arranged the musical numbers for the evening door show and, with Lem Fowler, has the orchestra there. Other members of the attraction are white.

George LaRue and His Orchestra are playing at the Regent Theater, Youngstown, O. Ray Cachel and Tony Engdell are with him. The Page wonders if this is the same Tony whom he trouped with on the Ed Winn Big Novelty Minstrels in 1914-15.

Fred Johnson has a corking good band at Baron's Exclusive Club, New York. With him are Cliff Glover, Walter Johnson, Earl Holden and Thomas Short. They work under the title of "Johnson's Red Devils". Carolyn Williams and Martha (Freckles) Lucas are the entertainers. The Page heard the combination recently and understands why folks come from way down town to the Exclusive Club.

After a tour of the Coast that kept him busy since August, 1923, Harry Fidler is in Chicago, taking a much-merited rest. The old fellow can't stand hard work like he used to and is rich enough not to have to.

The Pathe News will picture the winners of the N. A. A. C. P. baby contest in Brooklyn, N. Y., November 5. Look for this feature in subsequent releases of the film.

Mollie Allen says that the Sammy Lewis Company offered a very good show at the Lafayette Theater, Winston-Salem, N. C., the bill for the first half, however, being much superior. She says the members work without resorting to vulgarity. Billy McLauren's show played the house during Fair Week, October 13-18.

Kike Gresham is considering remaining in Florida to take the management of the Dixie Theater at Palm Beach. The house is owned by J. Brown, a colored man.

Miller Bros. Shows played the colored fairs at Ahsokle and Greenville, N. C., a number of colored concessionaires working with the caravan at both places. The Frank West Shows had the fair at Asheville, N. C., and declined to permit colored boys to operate on the grounds, on which the show held the ox. Maybe some day the secretary of these colored fairs will learn how to contract so as to give our own boys a chance.

The Weston-Henderson Shake Your Feet Company has been playing vaudeville houses in Southern Canada, according to a letter from Joe Russell, mailed at Omaha, Neb.

Clairborne White, ahead of the Siles Green Show, "caught" the Florida Blossoms at Okaloosa, Miss., and says it is a good show—"clean and up to date" is the way he puts it. "But you ought to see our show," he adds.

Rufus Breward and John Halliburton, comic and novelty workers, while en route from the Pineville (Va.) Fair to the Elks' picnic at York, Pa., had a narrow escape in an auto smashup near Baltimore. They were able to proceed to their next stand, which they played with success, going next to Leesburg, Va.

The North Carolina Negro State Fair announced a total of \$5,000 in premiums this year. Five rides and 20 shows have been contracted by Secretary Love.

Todd Pope and his wife are working in theaters of the Hill Amusement Company

goes along. He has Senior Mose McQuilty, of Philadelphia, in his show orchestra if he needs some proof as to "Who he are".

J. Homer Hubbard, of the Sellmon & Hubbard Show, advises that the new combination numbers 14 people, has its own drapes and some nice wardrobe, and that the show owners are traveling in their own touring car. The show was held for two weeks at Spartanburg, S. C., where it went after playing Winston-Salem, N. C. They jumped to the latter town from Youngstown, O., by auto.

Billie McLauren's Brown Skin Vaudevs headed west after playing the week of October 6 at the Palace Theater, Norfolk, Va. Mary (Nit) Tuck, George Lynch, Jimmie Sadler, James Cash, Elizabeth Evans, June White, May Selby, Virginia Hartley and Vera Payne are supporting Mr. and Mrs. McLauren in what Billie says is the best show he has had. He hopes to enlarge the company to 25 people soon and go after the big business.

J. R. B. Whitney, former manager of The Caravan Mayanitas, is now traveling as an organizer for the Republican National Campaign Committee. In Connecticut he has been encountering sound-bills and orchestras in connection with his mass meetings. He has written in very high terms of Clarence Black and His Kings of Syncopation, of Hartford, and of DeMortie's dance orchestra, of Plainfield, Conn.

Danville, Ill., had a homecoming celebration September 28. It was a one-day affair that centered around the local high school. These celebrations are becoming quite frequent, and the concession boys and pitchers of the group would do well to keep watch on the opportunities represented by these occasions.

Word comes from the Oh, Home, show that the organization and its band is doing a nice business in Maine.

Oscar Micheaux was in New York recently trying to secure Paul Robeson to star the latest film of the Micheaux concern. Production commences October 25. Robeson was under agreement to coach Rutgers' football team, and at the time this went to press it was not known whether he had been able to secure his release and join the Micheaux forces.

After two very successful weeks at the Howard Theater, Washington, D. C., the Drake & Walker Company jumped to Winston-Salem, N. C., to play the Lincoln Theater for two weeks, with Newport News, Norfolk, Hampton, Philadelphia and New York engagements to follow. The bookings are all independently contracted.

Samuel Graves announces that he is in Chicago and expects to remain there for the winter. He wants to hear from two men, and the Page suggests that he write them care of The Billboard.

WHERE CAN YOU BE FOUND?

A card of the type listed below will cost \$2 per insertion in advance.

Change of address, etc., always permissible. Address Manager, Classified Ads, 25 Opera Place, Cincinnati, stating that the copy is for JACKSON'S PAGE LIST.

MUSICAL COMEDY AND VAUDEVILLE ACTS

DRAKE and WALKER'S

Bombay Girls, with Drake's Cyclonic Jazz Band. Direction of Gus Sun. 1579 Broadway, New York.

WANTED TO HEAR FROM

All Independent Road Shows and Companies, especially those carrying own Orchestra or Band. Will play on percentage. The Lincoln Theatre is the largest colored theatre in North Carolina, and but few larger in the United States. Seating Capacity, 1,200, with all modern conveniences. Large Stage and Dressing Rooms. Steam heated. Write quick LINCOLN THEATRE, Winston-Salem, N. C. Abe M. Long, Manager.

Acts and Managers

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The largest circulation of any theatrical paper in the world.

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Editorial Comment

In extolling the many exceptional qualities, features and players in *Rose-Marie*, Arthur Hammerstein's current success at the Imperial Theater, New York, it appears that most of the critics have taken little notice of an unusual feature of this production—the male chorus. Not in many moons has such a strapping group of genuine singers adorned a musical comedy. Of manly appearance, with voices that are powerful and well harmonized, fittingly costumed and precise in their movements, these boys constitute a remarkable feature of a piece that is itself the out-

standing specimen of real musical comedy now on view in New York.

Unfortunately the appearances of this excellent aggregation are all too few and much too brief. There are so many other good things in *Rose-Marie* that it is not possible to give each of them as much time as they are worth. So, whereas in many shows this male chorus might easily be the main feature, in *Rose-Marie* it is just one of a big collection of features—but still a notable one.

As their behavior would indicate David Bennett is the master who produced this unusual male ensemble. In this same production Bennett has staged, with the feminine portion of the chorus, the most original and surprising group effects witnessed in New York this season.

All the good things said about *Rose-Marie* on its opening have been fully substantiated. The play is running along at top speed and will continue thus for a long while. It is musical comedy at its best, and as it stands out with emphasis among the demoralized musical comedies of late years so does its male chorus stand out emphatically among the general run of such appendages.

There is both good and bad in anything—and the concession is no different. We believe if a close survey were

out the country and were operated at both State fairs in Kansas. . . .

Let's have our business men run this show instead of some old has-been. . . . There are plenty of young people and progressive business men in Washington to run the town—it was demonstrated at a baseball election here—so let's finish the job and take the reins from now on. Run the "Woolworth"—10-cent—politicians out now. No, 'Steve', you didn't make votes when you made that move—you merely clutched for the straw and instead of a straw you grabbed a hornet's nest."

With the betterment of vaudeville in mind, the Variety Artists' Federation of London, Eng., recently held a conference and luncheon for representative vaudeville artists and leading dramatic critics and writers on theatrical matters in the English daily and weekly newspapers. Many subjects were under discussion, but probably none more important was brought up than the exaggeration by newspapers of the earnings of vaudeville actors and the deplorable fact that newspapers too often accept at face value the self-imposed description of vaudeville artists that many offenders against the social code adopt when appearing in courts of justice.

Newspapers as a rule in this country are guilty of those very same things,

RITE! WRITE! RIGHT!

or

THE SHOWMEN'S BIBLE

THE BILLBOARD does not make a rite of accuracy, but the members of its staff, the associate editors, its correspondents, contributors and others who write for it are all deeply imbued with the desire to get things right.

They are careful to get names spelled right, to get initials right, to get addresses right. Everything they write IS right as far as is humanly possible.

It is mainly this strict and almost religious demand for accuracy which has led *The Billboard* to be termed *The Showmen's Bible*.

The appellation is not self-styled extollment. Exactly where it originated nobody knows.

We do know, however, that *The Billboard* is so called by thousands of showfolks in the arena, on the midway, in parks, backstage, etc., etc.

Its application is a distinct honor and a true indication of the reader confidence enjoyed by *The Billboard*.

But why the *Bible* of it, you say.

Because *The Billboard* strives for only the "gospel truth".

made it would be found that local officials in the majority of cases could not tell what were "fixed" and what were what we would call legitimate concessions. We know of many instances where the good were closed and the bad allowed to operate. Of course we are speaking now of cities and towns where "fixing" with local officials for crooked stuff to work is out of the question.

Then again there are times when political fights figure in the operation of concessions, and the good merchandise stands have to suffer with the bad. A case of that nature has just been called to our attention thru an editorial in *The Washington Palladium* of Washington, Kan., dated October 10. A "hot" one, to be sure, the editorial concerns the concessions that were at the stock show held at Washington recently, with a fight prevailing between the Republicans and Democrats. To quote part of the editorial with a great deal of the "hot" stuff eliminated: "On the first day of the big show the sheriff (Dan McLeod) and his deputies looked over all concessions and closed the 'chuck-luck' games and anything that looked like a 'bad bet'. The concessions to which we refer that 'Steve' Hamilton closed were the 'blanket joints', in the term of the carnival men. Now, as everyone knows, this style of a concession has been operated at every fair, carnival and reunion this city ever has had, and they are operated every place else thro-

particularly the acceptance at face value of the self-imposed description of actors, artists, showmen, etc., that many violators of the laws adopt when they appear in the courts. If the newspapers would take a hint and say, when not certain, that So-and-So claims to be an actor, an artiste, a showman, etc., they would be giving the stage or show world a square deal instead of a black eye.

Realizing that the screen is one of the world's greatest publicity mediums the National Bureau of Education of the Department of the Interior is calling upon motion picture theater owners throughout the country to lend their support in making *National Education Week*, November 17 to 23, inclusive, a success. The object of *National Education Week* is to reduce the percentage of illiteracy, and we feel sure that the National Bureau of Education will get the fully deserved co-operation from the film exhibitors.

With the recent sales of the Walter L. Main Circus to Miller Brothers and the Golden Bros.' Show to G. W. Christy, those who believe that white tops are no exception to the rule that concerns cycles of three are awaiting word of the transfer of the third piece of circus property.

Shortly after we wrote the above paragraph last Thursday morning a report

Theatrical Notes

The University Theater at Norman, Ok., reopened recently.

A \$3,000 pipe organ has been installed in the Royal Theater, Hamilton, Tex.

The redecorated and remodeled Majestic Theater, Austin, Tex., has reopened.

The Lura Theater, Augusta, Ark., is being completely remodeled and refurbished.

Flint & Girtanner have purchased the Colville (Wash.) Theater. Mr. Flint will manage same.

James Boyd has purchased the Majestic Theater, Leachville, Ark., and renamed it the Gem Theater.

Louis J. Fosse has been appointed general manager of the Washington (D. C.) Auditorium.

Improvements to cost \$35,000 will be made shortly on the Hubin Theater Building, Pleasantville, N. J.

The Olympic Theater, Wewoka, Ok., recently suffered a \$1,000 fire loss, due, it is thought, to defective wiring.

S. B. Callahan has purchased the Spad Theater, Broken Bow, Ok., from C. U. Albaugh.

W. H. Woods and Dorsey A. Boyle have taken over the lease of the Oklahoma Theater, Anadarko, Ok.

The Mission and Queen theaters, Abilene, Tex., are being remodeled and redecorated.

C. C. Lindsey is rebuilding a theater and office building at Lubbock, Tex. It will seat 1,000 people.

Fire recently destroyed property valued at \$3,200 in the Victory Theater, Harrison, Ark.

The Victory Theater, Fort Smith, Ark., was recently destroyed by fire. It will be rebuilt at an early date.

E. J. Ballinger and C. E. Colter have purchased the Victory Theater at Clarendon, Ark., from J. T. Dial.

J. E. Dotson, owner and manager of the Royal Theater, Van Buren, Ark., has opened another house there. It will be known as the New Royal Theater.

The New Majestic Theater, Williamsport, Pa., has reopened, after having undergone extensive improvements. It is under the management of George H. Bubb.

The Jeffris Theater, Janesville, Wis., was opened recently. It was erected by the Saxe Amusement Enterprises at a cost of \$225,000. The Jeffris has a seating capacity of 1,500.

The New Grand Theater, Topeka, Kan., reopened October 6 after having undergone alterations costing in the neighborhood of \$100,000. The new house, one of the finest in the Middle West, has a seating capacity of 1,450.

J. L. Prothero, well-known theatrical man and amusement expert of Tulsa, Ok., recently purchased the Orpheum Theater, Okmulgee, Ok. A combination vaudeville and feature picture entertainment will be offered.

C. S. Jensen, of Jensen & Von Herberg, announced that the block bounded by Broadway, West Park, Salmon and Main streets, Portland, Ore., had been purchased by the Jensen Investment Company as a site for a theater building estimated to cost \$1,500,000.

C. N. Hilton, president of the Hilton Hotel Company and one of the incorporators of the Beaux Arts Amusement Company, of Dallas, Tex., announced that the latter company has leased the Circle Theater, Dallas, from G. G. Wright for 15 years. The consideration was not stated.

reached us that Messrs. Mugivan, Rowers and Ballard had bought the Al G. Barnes Circus, but a telegram to Mr. Barnes fetched the statement that he knew nothing about the sale.

Relative to the "stage war" in London we believe that the decision of the Actors' Equity Association will be one of the most decisive factors in its settlement. If Equity acknowledged the Stage Guild the Actors' Association would be sadly and badly hit.

From London Town

The Vaudeville Field
Billboard Office, 18 Charing Cross Road, W. C. 2.
By "WESTCENT"

Jack Hylton Emulating Paul Whiteman

LONDON, Oct. 2.—Jack Hylton wants to wrest the blue ribbon in dance music from Paul Whiteman and others. He's after the "jazz kings", and has thrown out an offer to composers here to write him dance tunes. Gustav Holtz, Norman Keen, Eugene Grossman, Howard Carr and Cyril Cobb have gotten his inquiries, because Jack thinks the Britishers are tired of the noisy stuff and that our ears are yearning after the "double-bass" stuff. So you see it looks as if Jack means that the death is near of that *Sweetie, Kentucky and Mammy* stuff.

Agitating for Ultra Blue Laws Here

The Imperial Alliance for the Defense of the Sabbath—good sounding title that—has got its fighting clothes on and a new offensive against Sunday opening has just started. The main stunt is to force the present L. C. C. to put an end to Sunday games and entertainments and to discourage the National Sunday League. Of course, they'll be backed up by the Lord's Day Observance Society. Curiously enough the National Sunday League, which during the past 66 years has been responsible for cheap Sunday excursions and for the Sunday night concerts, is trying to get back to its pre-war activities. They hire the majority of our vaude houses, such as the Palladium, Alhambra, Holborn, Empire and the outlying halls, and give regular shows—sacred concerts they are called—but many vaude acts play them, and there is always a 20 or 30-piece orchestra—the latter being our crack military bands. The blue-law people have as their slogan that the reverence of the upper classes toward the Sabbath was ruined by the example of the luxurious lives of American visitors (!); that the working classes were infected by the example of idlers, and that the Prime Minister, who regarded the Scottish Sabbath as a desirable end, ought to persuade his followers not to hold political meetings on Sundays. The reason of this sudden activity among all these good folk and the ultra care a section of the London County Councilors are taking in the welfare of the citizens of London is that in March next will occur the triennial elections, and we suppose the pussycots and kilboys are out to get the church vote on their side.

Fifty Years of Magic

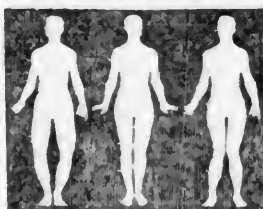
The death of Nevill Maskelyne at the

age of 62, from heart failure, recalls Lord Knutsford's epigram on him at his "jubilee" celebration last year in saying that his life had been "one of gross deceit for the last 50 years." His father, John Neville Maskelyne, together with his colleague, G. A. Cooke, exposed the Davenport Brothers in 1865. In 1873 they opened "England's Home of Mystery" in the Egyptian Hall in Piccadilly, where he, it is claimed, originated what are now known as matinees. (He has a lot to be answerable for, has he not?) He moved to St. George's Hall, Langham Place, in 1895. Nevill was about 11 when he first assisted his father, and he once summed up the life of a professional illusionist as "hard work and monotony." A great deal of controversy raged round the old man's challenge of \$5,000 for one who could make a correct imitation of his famous "box" trick, but after a law suit, which went as far as the House of Lords, two men were awarded the prize money, but J. N. M. always declared they had never "correctly imitated" it. He had a subsequent challenge legally drawn up, but the gauge was never subsequently attempted. One of his cleverest tricks was that called "Oh", because of the exclamations with which it was received by the mystified audience. A man was strapped in a chair surrounded by a canopy on four poles. His left arm was strapped high above his head with a string fastened to the canopy and held by a member of the audience. The right arm was strapped down and similarly held. The legs, arms and body were also strapped. The curtains were drawn, but allowing a complete uninterrupted view beneath. On the word "Go" the man disappeared without any movement to the strings. Mr. Neville Maskelyne was president of The Magic Circle.

Is "Rope Tricks" Only a Legend?

Our old friend, Julius Zancig, says it is not, but the majority of opinion holds that it is. Mr. Bhumgara still maintains that he was let down by the magician, Rajjudin. In addition Bhum says that no Indian has ever seen the trick done and no European either. That Indian Johnny Jahangir wrote in a book some 300 years ago that he had seen it, as did also a Lady Duffrin, the wife of a former Viceroy, that she also had seen it. Bhum now admits that they tried to reproduce it as a mechanical illusion in a manner similar to what they think Mr. Maskelyne would have done, but it flopped. Meanwhile investigation has been made among other Indians at Wembley without anyone being the wiser as to having seen or knowing anyone who had seen it. So it's still a mystery.

Put your act further up front on the bill. Use HEARST SONGS. Call our people at the GARRETT BLDG. CHICAGO. Roseland Bldg. NEW YORK.



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Is now more than ever the key-note of success. Bow-Legged and Knock-Kneed Men and Women, both young and old, will be glad to hear that I have now ready for market my new appliance, which will successfully straighten, within a short time, bow-leggedness and knock-kneed legs, safely, quickly and permanently, without pain, operation or discomfort. Will not interfere with your daily work, being worn at night. My new "Lim-Strainer", Model 18, U. S. Patent, is easy to adjust; its results will save you soon from further humiliation and improve your personal appearance 100%.

Write today for my free copyrighted physiological and anatomical book, which tells you how to correct bow and knock-kneed legs without any obligation on your part. Enclose a dime for postage. M. TRILETY, SPECIALIST 1045L, W. U. Bldg. BINGHAMTON, N. Y.

New Theaters

- A new theater is being contemplated for East Orange, N. J.
- The new Opera House at Belmond, Ia., has been formally opened. It has a seating capacity of 600 persons.
- Excavating for the foundation and basement for a movie theater in Troy, Mont., was started recently.
- The Victory Theater, Sulligent, Ala., is building a new home. It will move from its present quarters, on the ground floor of the Roach Hotel, in the near future.
- The Irvington Theater, Portland, Ore., has been formally opened. It represents an investment of \$50,000 and has a seating capacity of 700.
- A theater costing approximately \$75,000 will be erected in Central City, Ky., at Second and Broad streets, by Leo Keeler, of Paducah, Ky. Construction work will begin shortly.
- The Drollinger Park Theater, South Jacksonville, Fla., was formally opened recently. The new house seats 500. It cost \$15,000 and is under the management of W. P. Drollinger.
- Provisions have been made for the employment of a supervisor of amusements to assume charge of entertainment programs during the winter at the Miami Beach (Fla.) Auditorium, which is expected to be completed by January 1.
- Inability of the City Commissioners of Charlotte, N. C., and J. K. Wells, theatrical magnate of Richmond, Va., to reach an agreement concerning the terms by which a new theater will be built has resulted in negotiations being called off.
- A contract has been awarded for the construction of the New Colonial Theater, Greenville, Tex., to be erected on the site of the old structure recently destroyed by fire. It will cost \$25,000 and seat 525 people.

AUSTRALIA

By MARTIN C. BRENNAN
114 Castlereagh Street, Sydney.

SYDNEY, Sept. 10.—The Grand Opera Company finished its season Friday, much to the relief of the managerial staff of Her Majesty's. The Italians played to capacity business at each performance. With their absence the theater reverts to musical comedy and Saturday saw the local premiere of *Whirled Into Happiness*, in which Alfred Frith scored a comedy hit, with Winnie Collins, a recent English importation, doing likewise.

John D. O'Hara, now terminating a season with *Kempy*, is due for *The Old Soak*, commencing Saturday. He is particularly impressed with the reception accorded the first-mentioned comedy and speaks highly of the very fine company supporting him.

Several acts arrived here from America Sunday, among them the Cycling Newmans, Australians, who have been in the States several years, and Carlton Chase, formerly in American burlesque and later with the Fuller firm. The week previous Jimmy Budd arrived unheralded. He was here 12 years ago with the act of Budd and Clare. His partner, Frank Clare, died in America several years ago. He substituted with a partner, a tyro, who did not hold up, so Jimmy is on the lookout for another.

Most of the film exchanges are holding conferences, which will be concluded this week. It is said that some of the firms will ask more hire rate from exhibitors on the plea that the new goods are very good. They said this last year, but very few came up to expectations. However, there are several good ones listed by First National, Fox, Paramount and Universal.

Joe Lipman ushered in the film version of *Chu Chin Chow* at Adelaide last week. It is spoken of as a superlative creation. McEwan the Great and Theodore K. open at His Majesty's Theater, Geelong, September 27.

Verke's Flotilla Band (American), with Byron L. Marvin as conductor, is proving a popular attraction at the Wattle Path Palais de Danse, St. Kilda, Melbourne. Attendance for the past fortnight has been excellent—hundreds being turned away nightly.

Scott and Whaley, colored comedians, open at the Tivoli, Melbourne, September 27 in an original sketch. These artists present something new and should go well in Australia.

Stewart Garner, general manager for E. J. Carroll, arrived in Melbourne last week. M. Munz, Polish pianist, is listed for an appearance at the Town Hall, Adelaide, the latter part of the week.

William Heughan, Scottish vocalist, new to this country, is playing a season in Adelaide.

Hugh J. Ward—Fuller pantomime for Melbourne this year will be *Cladrella*, for which Frank Neil will act as producer. He is on his way back to Australia after touring with Mr. Ward.

Walter Weems, Bert Levy and Laveen and Cross opened with J. C. Williamson vaudeville last week and were conspicuously successful. "Glek" Watson, an Australian, absent for eight years, also made a reappearance.

Williamson vaudeville in Brisbane has been playing capacity since its opening last week.

Fred Ward, actor, manager and vaudeville performer, after a considerable retirement from the stage, is joining forces with Ivy Moore for a season in Fuller vaudeville.

Nat Hanley, one of the most versatile performers in vaudeville here at present, is still entertaining the multitude at the Majesty in Newtown (Sydney), where he is a big favorite.

'Tis rumored that a Maskelyne magical show was about to tour Australia again, commencing in Perth next month. Until now there appears to be no reason for this rumor.

Teddy Worth, young American dancer, arrived here two months ago with a male partner. The latter, not liking prospects, returned home. Miss Worth may soon join forces with a well-known Australian performer and the pair will feature modern dancing in a vaudeville act, to be constructed.

John O'Neill, a native of Wagga, N. S. W., returned two months ago after having spent 15 years in America as a member of several famous jazz bands, including the Sutherland Saxo. Six and the Sax-oland Five, playing vaudeville. Since his return Mr. O'Neill has been playing nightly with a musical combination at the Regent Palais, Cremerue, Sydney, at the same time training an act of four saxophones which he proposes to offer for the approval of vaudeville and picture theater managers in this country.

Pharus, "Egyptian miracle man", is (Continued on page 73)

Circuses Popular in Russia

All the world loves a circus, and there were some very good circuses in Russia in the pre-Soviet days. There's a good story going around of the following gag about two clowns at a show in Leningrad. "What were you before the Revolution?" "Oh," said his colleague of the able face, "I was valet to the Czar. I had to wake him up every morning by ringing the national anthem. After the revolution I got a job as valet to Trotsky." "And how did you wake him?" "Ah, that was the trouble, I couldn't call him Majesty or any such high-sounding name, so I started singing the first line of the Internationale—and I got the kick." "The kick here is that the line is: 'Rise to the domination branded.'"

Night life in Moscow is dead. The Hermitage is still open, but the Moscow Yard famous as a vaude house and one of the homes of the *Chambre Noire*, is now a garage for motor cycles. A certain amount of cabaret life is about. A half bottle of wine will cost about \$25. In the beer halls State-made beer is sold at 25c a pint. The stages of the various theaters are devoid of scenery, and across the proscenium in electric bulbs appears the sign: "Workers of the World, Unite!" Some, like the I. W. W. Myerhold is the star theatrical producer here. He thinks that the old type actor must perish and in his place come the perfect man, who must have to go thru a complete training in physical culture, aerobics and boxing, after which he will be ready for a course of bio-mechanics. He must also study his diet and he must eliminate his soul. According to *The Daily Chronicle*, Myerhold's formula is N (the whole actor) equals A (brain controlling muscles) and C (control of actor) plus A2 (the elements that control actions), all based on the theories of reflexology. That's the stuff to give 'em, and what about a post-graduate course, eh?

Cochran's \$400,000 Debts

Animals have been seared at the losses of Charles H. Cochran and the figures given by him on these matters have seriously jeopardized negotiations with would-be buyers of new shows this autumn. In June, 1921, he lost \$15,000 over the French season at the Garrick; with *Bales in the Road* at the Oxford in December of the same year he lost \$55,000; with *Monty and Montmartre* at the Oxford in March, 1922, he lost \$118,000; with *Partnership* at the Garrick in February, 1923, he lost \$29,000; at the Strand, with *Phantom Lord* in April, 1923, he lost \$19,000; with *Musie Bag Reine* at the Palace Theater he lost \$10,000. He lost \$5000 with *Phantom* at the Princess Theater, with *Cherry* at the Apollo he lost \$10,000; *One Night at Rome*, \$10,000; *Democracy Day*, \$10,000; and *Jolly Jack* at the Princess, \$5,000. Truly a record series of failures. Unfortunately all the creditors are several who can't afford the loss, but C. H. was ever a gambler, and, incidentally, as we have been stressed, he paid decent salaries.

Roping His Bride

William Walker, to give him his full name as a citizen of the United States of America, but Rodeo-ly known as "Bill Cochran," has just married at the Esplanade Race Office Daisy Maud Nestor, and Bill romped up to the marriage shop in his cowboy regalia. After the knot had been duly tied with pen, ink and paper he had his own idea, and as they were leaving the building he threw his lasso over the bride, who, widening the rope, fully pugged it over his head, and they found they entered a taxi and went off to their honeymoon.

MOTION PICTURE THEATER OWNERS OF AMERICA

By M. J. O'Toole, President

Maryland Advancing

F. H. Durkee and Other Officials of State M. P. T. O. Try To Bring All Into Fold

President Frank H. Durkee, of the Motion Picture Theater Owners of Maryland, in union with other officials and leading theater owners of that organization, is making comprehensive moves to bring all of the exhibitors there within the folds of the organization. Mr. Durkee is a prominent theater owner of Baltimore, and, since becoming affiliated with the business, has been active in organization affairs. The close proximity of Maryland to Washington makes the activities of theater owners there of special consequence to the exhibitors of the nation, as they can easily reach the capitol and use their energies directly in keeping in touch with congressional proceedings and thus advise the other theater owners in conjunction with the National Legislative Committee of the Motion Picture Theater Owners of America on what is transpiring.

Mr. Durkee is also a member of the National Executive Committee, J. H. Whitehurst of Baltimore is a national director, and J. Louis Rome a member of the executive committee at large. The officers of the Maryland Motion Picture Theater Owners with Mr. Durkee are Guy L. Wonders, vice-president; Louis Schlichter, treasurer; William E. Stumpf, secretary; J. Louis Rome, counsel; William H. Whitehurst, Frederick C. Weber, Frank A. Horing, Walter D. Pacy and Harry Cluster, directors with the other officers named. Mr. Durkee visited national headquarters during the week and reported on the activities in Maryland. There is a Sunday opening movement in Maryland, conducted for the present by different citizen organizations, unions and other bodies. The theater owners are interested and there is a general demand for the opening of motion picture theaters on Sunday in the State. Daylight saving is not a special issue now, as the sentiment is much opposed to any tinkering with the time. Government officials have tabooed this oddity in Washington and that influences the situation considerably at Baltimore and other Maryland cities.

Down in Old Kentucky

Kentucky has lost some of the attributes which signalized its advanced position in post-bellum days, when the grass seemed to be blue, the liquor bourbonized, the horses fleet and its democracy unchallenged. But some declare that means constructive advancement. One of those who takes this position on the affairs of his native State is Louis J. Dittmar, of Louisville, national director of the Motion Picture Theater Owners of America. Mr. Dittmar was in New York the past week and gives a very pleasing report on organization affairs in the State. He expresses the belief that theater owners are getting closer to organized processes as they see the need for united action along so many lines.

No matter how much the color may fade out of the Kentucky grass, Louis will keep it in the films, as he has a patented process in colored photography which is very successful in the tests made. Thru it the colors are held absolutely in place and the making of the film is simple. It looks as if he has solved the colored film problem and is going to offer his process in a very extensive way to the trade soon.

Fred Dolle, of Louisville, is Mr. Dittmar's competitor in that city. Mr. Dolle is a member of the National Board of Directors of the Motion Picture Theater Owners of America and was proposed for that office by Mr. Dittmar, illustrating the harmony prevailing in that region among exhibitors.

Sydney S. Cohen, Author

Sydney S. Cohen is about to become an author and his success is entirely assured, as he is writing about affairs with which he is perhaps more familiar than any other man in the United States. He is going to tell about his experience as president of the Motion Picture Theater Owners of America, a position he has acceptably filled for four years. He was the first president of this national organization, having taken that position at its formation in Cleveland, after serving two years as president of the Motion Picture Theater Owners of New York State. In the six years thus engaged Mr. Cohen has had a wide variety of experi-

ences, dealing with every phase of organization and taking into consideration the relations of the different divisions in the industry. He was one of the leaders in bringing about the passage of the theater owners of New York State and in national legislation he has taken a very conspicuous part. The series of articles Mr. Cohen proposes should make stand-

are top heavy politically and every interest must play on the same string. Results have not been as satisfactory. This is the case in Pennsylvania, but there is a way to keep the theater owners out of political situations thru public service, which lifts the whole situation out of party atmosphere and makes it definitely constructive. This is the position as-

Madison nothing will happen there to hurt the theater owners.

That State has many official elements of interest to the theater owners. It was Congressman Pease of Wisconsin, in conformity with the wishes of the officials of the Motion Picture Theater Owners of America and the Motion Picture Theater Owners of Wisconsin, who inserted the seating tax repeal section in the revenue bill in the last session of Congress. This was done after certain interests claiming to represent theater owners declared they were willing to pay the seating tax. Congressman Florian Lampert, of Wisconsin, is chairman of the Patents Committee of the House and has charge of the bill designed to amend the copyright laws as to set aside the music license tax.

Help the Red Cross

Theater owners thruout the United States are about to enter into an active campaign on behalf of the American Red Cross to advance the interests of this organization and the annual membership drive.

Contrary to the ideas of many people the Red Cross functions all of the time and is not a war-time institution, and these energies are always directed toward relieving human distress, and, on that account, it is essential that its membership should be maintained at a very high figure in order that the efforts of the organization might be made as national in character as possible. At the Boston convention of the Motion Picture Theater Owners of America, last May, a resolution was passed urging the theater owners to help the Red Cross in this relation. In this connection the following letter and copy of resolution has been sent to all theater owners of the country from the headquarters of the Motion Picture Theater Owners of America:

Dear Exhibitor:
The following resolution was adopted at the Boston convention of the Motion Picture Theater Owners of America, pledging support to the Red Cross in its annual membership drive.

This is a patriotic movement which appeals to all people because of the great service rendered by the Red Cross in peace as well as in war. Theater owners should give the campaign their support by displaying these service bulletins in the theaters and otherwise aiding the local committees in their work.

Sincerely yours,
MOTION PICTURE THEATER OWNERS OF AMERICA,
M. J. O'Toole, President.

WHEREAS There is urgent call during the days of peace, as well as of war, for mobilizing the spirit of service on the part of American people in the interest of the welfare of our service and ex-service men, in the improvement of health conditions thruout the country generally, especially in the rural districts, and in order that suffering incident to disasters of major as well as of minor proportions may be promptly and effectively alleviated, therefore be it

RESOLVED, That we, the Motion Picture Theater Owners of America, in convention assembled at Boston, Mass., May 18, 1924, pledge our best efforts both as individuals and as an organization to the continued support of the American Red Cross, and be it further

RESOLVED, That during the Eighth Annual Red Cross Roll Call from November 11 to 27, 1924, we offer our services both as individuals and as an organization by extending to the motion picture patrons of the United States an invitation to renew their allegiance to this great Legion of Mercy in order that we may do our part in offering to every adult American an opportunity to become a member of the American Red Cross.

The statements on the radio-mat slides sent out by the national organization are as follow:

"Big things are done by the Red Cross in the cause of humanity because millions of Americans back the work with their membership dollar every year. Your dollar is needed. Give it gladly."

"Fifty thousand Red Cross lifesavers protect swimmers and rescue drowning persons. Red Cross first aid to the injured classes graduated 1,000 men, women and children last year."

"In helping disabled world war veterans and their families, and men in the regular army and navy, your Red Cross has spent \$9,000,000 since the armistice."

"During the first half of this year your Red Cross rendered relief in more disasters than in any similar period in its history. Your membership dollar helps to keep it always ready for instant action."

"Carrying knowledge of good health to isolated places, teaching home hygiene to thousands, guarding the lives of children is the never-ending work of the Red Cross nurse. She deserves your support."

Do your part—join the Red Cross. Enroll November 11-27.

TO ALL EXHIBITORS

DEAR EXHIBITOR—Are you acquainted with the Congressman from your district or the United States Senators from your State? At least you know of them. You voted in the election in which they were candidates and they represent your State and district especially and particularly at Washington.

We have exactly 435 members in the present Congress. Every one of these 96 Senators and 435 Congressmen lives in a State and district where there are motion picture theaters. Every one of them is a patron of our theaters, some occasionally, but most of them being real live, energetic citizens come very often.

Every official in the United States, from the President down to the humblest in the land, lives somewhere and votes there. The present President of the United States goes to Boston to vote. The chief justice of the United States Supreme Court goes to New Haven to vote, cabinet officers to their respective home towns and so on down the line. The theater owner in these territories knows those men well. They are his neighbors, his friends and the same touch is effected.

Now what are we getting at? Simply this:

When any move is to be made in Washington that affects the interests of the theater owners the Motion Picture Theater Owners of America officials get the lines of action in shape and then call on every theater owner in the country to get in touch with his Senators and Congressman in the home State and district and explain to them what it means and indicate his wishes in the matter. That is the way the film tax was repealed in the Congressional session of 1921.

It could be done in no other way. Theater owners have a great medium of expression, a wonderful publicity medium—THE SUNDAY. It is a power for good everywhere. It has been, and is being, used to advance the welfare of nation, State and community in public service activities.

It was of supreme importance in the great war. Everyone recognizes this, and when the theater owners appealed to their own United States Senators and to their own Congressmen in the home State and in the home town they received attention, and when this great force of personal and intimate contact in all parts of the United States was concentrated at Washington by the Motion Picture Theater Owners of America it brought favorable results.

It repealed the film tax in 1921. It repealed the seat and admission tax in 1924.

It will gain any proper concession for theater owners at Washington at any time, and this is positively the only way in which it can be done.

This situation must be plain to you. It shows exactly, within the clear scope of your own personal observation, just how your national organization accomplished these substantial money-saving results for you at Washington. It would not be honestly handled in any other way, and, rest assured, it was honestly handled by the national officers and legislative committee of the Motion Picture Theater Owners of America.

Show your appreciation for this great work by being a loyal, active member.

Pay your dues today. Get your membership card and place it in line of importance next to your citizenship. Sincerely yours,
M. J. O'TOOLE, National President,
Motion Picture Theater Owners of America.

APPLICATION FOR MEMBERSHIP

in the
MOTION PICTURE THEATER OWNERS OF AMERICA
25 West 12d Street, New York City.

To the Officers and Members of the Motion Picture Theater Owners of America:

I do hereby make application for membership in the above-named organization, subject to the Constitution and other laws of the same.

Name

Address

Name of Theater

Proprietor or Manager

Statute Capital

Dues for .. (indicate annual, semi-annual or quarterly)

indized exhibitor in New York, as he certainly can and will tell the story from its intimate inside elements thru all its ramifications.

Mr. Cohen's close touch with exhibitor organization by no means lessened since he took on the national presidency, as his position as a director of the Motion Picture Theater Owners of America and the chairman of its Advisory Committee keeps him entirely advised of every movement. Mr. Cohen's articles will soon appear.

President Seider Active

Theater owners in New Jersey are on the job and the interests of the exhibitor will be protected in the next session of the Legislature. New Jersey is a progressive, a balanced State politically and that makes it easier for the theater owners to secure a square deal. Where States

sounded by President Joseph M. Seider, of the Motion Picture Theater Owners of New Jersey. There are many things to be done in that State and the theater owners may rest assured that Mr. Seider and other officers there are on the job to handle these varied situations for them. Sunday opening in a big line and no moves will be spared to have the theater owners succeed in this relation.

Staab Going to Legislature

Wisconsin seems to afford post-graduate facilities along political lines and theater owners there are taking advantage of the same in a manner which means the advancement of the industry. State Executive Secretary Henry A. Staab is a candidate for the State Assembly in a sure district. It is needless to say that when Henry reaches the State House in

MOTION PICTURES

Edited by H.E. Shumlin Communications to New York Office

N. Y. INDEPENDENTS CAN'T FIND STARS

Several Independent Productions Held Up Because Free Lances Are Not Available, Having Gone to West Coast—Many "Names" in Europe

New York, Oct. 18.—One of the chief stumbling blocks to independent production in New York is that small producers are finding it extremely difficult to obtain stars of any importance for feature parts. It is known that the making of several independent productions has been held up for several weeks due to this very fact. With the production going ahead full force on the West Coast, hardly any of the free-lance actors and actresses whose names mean something at the box office have felt it worth while to leave the hub of the picture producing industry to try their luck in New York. Up to a few months ago New York was the strong ground of quite a number of these free-lance featured players and the independent producers had little difficulty in obtaining them. But now a great many of these have been signed to term contracts with the large producers, while others have returned to Los Angeles.

At the same time, some of the San Francisco, is now the scene of considerably independent production.

New York agents report a great demand for players of star value, not only from local producers but also from Europe. Several American stars are now in Europe, or shortly leaving for there, to play in German-made productions. This week saw the formation of a new agency designed to meet the European demand for American stars. This agency is the Livingston European Motion Picture Company, of which John J. Livingston is head with George as a director.

All this makes it hard for New York independent producers to get stars and the need for important names in the cheaper productions is recognized by both distributors and producers.

The New York agents report that so great is the demand for the free-lance stars under their management that these players are kept constantly traveling from coast to coast, making one or two pictures in the East, then going to the West Coast to make a picture, and then back again to New York.

It is said that another important reason for the suddenly felt scarcity of stars is the agreement entered into by the West Coast producers, independents and others, whereby they agreed not to bid against each other for players. The independents were promised the use of the contracted stars by the large producers. If and when these players were idle, this has led to many of the free lancers signing up for long terms and the independents now complain that not only have free-lance stars become scarce, but that the big producers are willing to lend out their own "name" players.

PICCADILLY PLAYS FIRST WARNER PRODUCTION

New York, Oct. 18.—The new Piccadilly is scheduled to show its first Warner Brothers production, *Taxi Woman*, under the contract recently signed, whereby it will be the New York first-run house for all that company's pictures. The picture will open today, following *It's Love, Stupid*, which did not prove any sort of a draw in its one week at the house. With Vincent Lopez, the band leader, out of the show, the Piccadilly hasn't much to offer the public in competition with the other Broadway houses with their elaborate presentations.

The Capitol Theater did extra-good business with Buster Keaton's *The Nardoo* all week, so the picture is being held over. This is the first time a Keaton picture has stood up to a two weeks' run on Broadway. The Capitol, now controlled by Metro-Goldwyn which distributed the Keaton comedy, claims that all records were broken for last Sunday, the opening day of the feature, when a total of \$117,000 passed over the till. On Monday it is also announced, the receipts were \$111,000. Monday was Columbus Day a legal holiday in New York State.

Fox's *Dante's Inferno* is still doing a top-notch business at the little Central Theater having run close to \$20,000 last week. This picture is not only marveled at by competing concerns, but its big business is astonishing the Fox people

IT STRIKES ME—

IT WAS triumphantly announced at the convention last week of the Michigan Motion Picture Theater Owners that the organization has \$30,000 in its treasury. This sum is said to be more than any other State or regional exhibitor organization has ever accumulated and even more than any national organization has had in the bank at one time. Considering these statements as facts, it becomes perfectly plain that it has been a tough proposition getting exhibitors to build up organization funds, and the Michigan M. P. T. O. is certainly entitled to loads of respect for the energy and the brains that went into the raising of the \$30,000 treasury fund. That financial reserve is a solid cement and iron foundation under the organization's feet.

Yet, looking at exhibitor organization in the light cast by the Michigan proclamation, what a miserable commentary that \$30,000 fund is! No wonder distributors sneer when exhibitor organization is mentioned to them as a warning of the wrath to come when they overstep the bounds. Here is a country with 15,000 theaters, totaling an investment of a couple hundred millions of dollars, and the accumulation by exhibitors of \$30,000 for their own security is considered something to wax triumphant about!

And how many exhibitor organizations can show \$10,000 in their reserve funds? How many can show \$5,000? You can count them on your 10 fingers. There aren't so solidly established, strongly entrenched organizations in the country. And unless exhibitors have enough understanding of the value of organization to pay dues into the coffers there can never be a worthwhile organization. Without dues-paying members, without money in the bank, any organization is just thistledown, floundering or being blown skyhigh by the first puff of the wind of adversity that comes along.

If there ever has been a real necessity for strong exhibitor organization that time is now. Every week comes news of another circuit extending its territory. Booking combines are drawing tighter the lines about the distributors, and the latter can be expected to do a little combining on their own account. Where does that leave the independent exhibitor? What can he do all alone? An organization has his only hope of making himself heard and felt and, unless he organizes, it will be only a question of time till he will be snuffed out like a lighted candle in a draught.

Thirty thousand dollars are behind the exhibitors of Michigan ready for use to keep the draughts out. Will the next year see a few dozen more Michigans? Only the exhibitor himself can answer that question.

Al Lichtman is no longer general sales manager for Universal. His year's contract expired and was not renewed. Politeness on the part of Universal led to the announcement that Mr. Lichtman's ill health was the reason for the parting of the ways. I have no wish to crow over this in any way, for Mr. Lichtman doesn't mean a thing to me nor do I mean a thing to him. But Mr. Lichtman's business methods are something else again, so I take the liberty of reprinting below something that struck me in *The Billboard* of last March 29:

"And now Universal has joined the ranks of the high-rental concerns. Al Lichtman has convinced Carl Laemmle that he has been treating the exhibitors too gently, selling them pictures too cheaply. And this comes right on top of praise to Mr. Laemmle from hundreds of exhibitors, thanking him for the square deals and fair prices they have always been given with Universal pictures.

"It is a fact that Universal has consistently in the past been satisfied with lower rentals for its product than perhaps any other concern. This policy, however, has not prevented Universal and Carl Laemmle from making a great deal of money. Now that Mr. Lichtman has convinced Mr. Laemmle that exhibitors should not be treated so gently, the exchange managers have delivered the new general manager's instructions to their salesmen, and the salesmen have been out visiting the exhibitors, transmitting the glad news.

"The result of Mr. Lichtman's ideas on the picture business will undoubtedly be that many exhibitors will agree to pay the higher rentals demanded. Also, many exhibitors will decide to forget about Universal pictures. Mr. Lichtman's record is certainly no reason to expect that he will do well by Universal. There are a number of men in the picture business who hold high positions merely because they happened to be located advantageously when the industry was in its infancy. Many of these men are greatly overrated. One exhibitor, who has always played Universal pictures, wrote Mr. Lichtman when the latter joined Universal and advised him not to 'try Famous Players-Lasky salesmanship on Universal pictures.' Mr. Lichtman wrote back that he could not understand what the exhibitor meant. Maybe he is learning now."

It is apparent, at least, that Universal has learned, at any rate.

themselves. The picture is there all ways, however the lobby display being considered the chief reason for the big box-office turnover. Plenty of large-sized red-toned photos showing what appear to be

undressed actors suffering the tortures of the damned are being constantly examined by passersby, a good percentage of whom succumb to the lure of the silent ballyhoo.

FIRST NATIONAL NOW PRODUCING IN N. Y.

Eastward Movement of Company's Own Production Units at Last Accomplished—Earl Hudson in Charge

New York, Oct. 18.—First National Pictures, Inc., is scheduled to start production in the East Monday, when preliminary work on its first picture begins at the Biograph Studios under the supervision of Earl Hudson. Today Hudson is expected to arrive in New York with his staff of directors, actors, scenario writers and cameramen, ready to go to work. This invasion of New York marks the successful result of the plan to produce in the East which Richard Rowland, of First National, has been urging for several years.

Among those First Nationalites who come with Hudson and who will dig in at the Biograph Studios are Marion Fairfax, editor-in-chief, Lambert Hillyer and John Francis Dillon, directors; Tully Marshall, Doris Kuyson, Anna Q. Nilsson, Ben Lyon and Milton Sills, actors; Fred Stanley, publicity man, and James Van Trees, cameraman.

H. H. Brunner will be assistant to Hudson at the studios. He has had wide experience in the producing end of the business. Another newcomer to the First National official lineup is Al Rockett, who, with his brother Ray, produced *Abraham Lincoln*. Rockett becomes right-hand man to General Manager Rowland.

The first two productions on the books are *The One Way Street* and *Interpreter's House*. These are now on the way at the Biograph plant.

For the present, at least, the other First National production units will remain on the West Coast. They are the Colleen Moore, Frank Lloyd and Edwin Carewe groups.

LICHTMAN OUT, OTHER CHANGES IN UNIVERSAL

New York, Oct. 18.—Al Lichtman is no longer general sales manager for the Universal Pictures Corporation, his one-year contract having expired last week. It was announced that he was in ill health and would take a long rest. A general shakeup is reported on at Universal with his passing. Apparently no one person will take his place, his work having been divided up among three salesmen. Ned Marin, Lichtman's assistant, takes charge of Western territory; Jules Levy of the Eastern States and N. Depinet of the Southern section of the country.

Fred Quimby, who is given credit for lining up Jack Dempsey for the series of Universal two-reelers, is out. Fred McConnell has been given his job as head of the short-subjects department. Other changes may be made, as Lichtman brought several department heads in with him when he took up his duties last year.

FOX WINS RESTRAINT SUIT

Los Angeles, Oct. 18.—The Superior Court of California decided last week in favor of the Fox Film Corporation in its suit to prevent the use of the name Mix in advertising pictures made by the Art Mix Productions, Inc. The Superior Court thus upheld the Fox attorneys' contention that the use of the name Art Mix was an attempt to profit illegally by the popularity of Tom Mix, the Fox star. It was held that the use of the name Art Mix in large type was unfair competition.

The plaintiff claimed that one exhibitor even went to the extreme of advertising that Art Mix was a brother of Tom. Kesterton is the right name of the cowboy actor who goes under the label of Art Mix, and Fox counsel charged that the only reason the Art Mix Productions had for the use of the name was that one of the members of the corporation owned the surname.

LILLIAN GISH WITH METRO

New York, Oct. 18.—Lillian Gish will make one picture for Metro-Goldwyn. It was learned this week Miss Gish is under contract to Charles H. Duell formerly with Inspiration. Metro also distributes the other Gish pictures *The White Sister* and *Red Rover*. The picture will probably be made at Metro-Goldwyn's Culver City (Calif.) studios.

REVIEWS

By SHUMLIN

"DANGEROUS MONEY"

Famous Players-Lasky

Chalk up *Dangerous Money* as another lemon in the Famous Forty. Judging by some of the recent releases of this group, lemons come in bunches. It would be only fair to expect that the first starring picture for Bebe Daniels would be extra good, but that's just where Famous Players-Lasky fools you. They will have their little joke. Only, considering the money expended upon this picture and the amount tied up on Miss Daniels' contract, the joke appears to be on the Famous Players-Lasky. *Dangerous Money* is as third-rate as a picture can be.

The main thing wrong with the picture is the story. It is based upon Robert Herrick's well-known novel, *Clark's Field*, but the scenarist, John Russell, wasn't satisfied with Herrick's story so he turned it inside out. Result: A cheap, measly melodrama just like hundreds that have gone before. There are pictures being sold every day at rentals of \$15 and less that are as good as *Dangerous Money*. If they don't get any better the Famous Forty will become doggone notorious.

Tom Moore heads the supporting cast, which also includes William Powell, Dolores Cassinelli, Mary Fox, Edward O'Connor, Peter Lang and Charles Slatery. Moore is always good, but Powell and Miss Cassinelli, in important roles, are pretty weak.

The picture starts out auspiciously, with some good solid New York scenes which are the best part of the photoplay. The first scenes are laid on the Brooklyn end of the Manhattan Bridge, where Miss Daniels, as Adele Clark, lives upon a valuable tract of land known as Clark's Field. The land is unimproved and poverty is Adele's lot, because its ownership is the subject of a court battle. Adele and her aunt are contesting the ownership with Sheamus Sullivan, a distant relative. Then the aunt dies and so does Sheamus, and Sheamus' son, Tim, who is in love with Adele, refuses to contest the aunt's will, so the whole property goes to Adele. A bank, becomes Adele's trustee and she soon rolls in unimproved wealth. She is sent away to an expensive school, and Tim is persuaded by an unscrupulous schoolmaster to let Adele have the advantage of a year in Europe before asking her to marry him. Adele is ready to marry Tim right then and there, but when he does say the word she goes to Europe with the teacher, who is a defunct baroness. In Europe Adele spends money like water and gets intimate with a penniless Italian nobleman, Marchese de Peseia. Tim is sent over by the bank to visit Adele and try to get her to stop wasting her income, but he has poor success. He quarrels with her and leaves her in a huff. The misunderstanding leads Adele to marry the Marchese, and poor Tim is brokenhearted.

Then a workman engaged in pulling down the old Clark home finds a will which makes Tim the rightful owner of Clark's Field. The workman figures he can sell Adele the will and keep quiet about it as far as Tim is concerned. He communicates with Adele and she returns to New York with her husband. She refuses to pay the workman any hush money and instead notifies Tim that everything is his. There is a touching scene between Tim and Adele, and then their way is made clear when the Marchese kills himself by falling out of a window. With him out of the way Tim and Adele get married and everything is all right.

The picture was directed by Frank Tuttle.

"HER OWN FREE WILL"

Producers'

There are some motion pictures which are not good enough to praise and not quite bad enough to be called utterly worthless. In between these two classes come the "just fair" pictures and the occasional picture that just escapes being completely bad. *Her Own Free Will* comes within the last category. Because it has a cast headed by Helene Chadwick and Violet Mercereau, and because it has been nicely photographed, it cannot be called entirely bad. But the story is so inane and the star so badly cast that no conscientious reviewer, no matter how much he liked Miss Chadwick, could recommend the feature as deserving of booking in any theater where the standard of entertainment is even only 10 degrees above zero.

Her Own Free Will is a photoplay about a young woman with a will of her own who gets married and then decides to leave her husband because she considers he orders her around. The character is a very unsympathetic one, made so because the reason for the heroine marrying in the first place is not made plain enough. One suspects that she marries because her father needed money, but one is never quite sure. Neither are the two. Then, right after the wedding ceremony, when her husband enters the bride's boudoir and says, "watch in hand, 'You'll have to hurry, dear,'" and she gets up on her high horse, as a fellow says, because she thinks that that is being ordered around, any audience is likely

THE ARCUS TICKET CO.

348 N. ASHLAND AVE., CHICAGO, ILL.



to consider such a character just a plumb fool and not worthy of having a picture made up about her.

The real, underlying reason why the character of the heroine is unconvincing is that Helene Chadwick is miscast in it. She is fine in mature roles, but the heroine in *Her Own Free Will* should not look over 17, and Miss Chadwick does. Allan Sims is also miscast as a young college student with whom the heroine plays around and who turns out to be a wolf in sheep's clothing. Simpson couldn't make himself look under 30 if he wore short pants and a Buster Brown collar, and in these days college students come pretty young. Holmes Herbert is well suited to the part of the husband so badly treated by the heroine. He gives about the best performance in the picture.

The story, in a large nutshell, is this: The heroine marries and starts with her husband for South America, where business interests call him. On the way to the boat the limousine in which they are traveling is wrecked and the young wife is injured and taken home. The husband, who loves her like anything, is forced to go on to foreign parts all by himself. The wife, however, is glad she doesn't have to go. She quickly gets better and has a great time playing around with the college boy who is infatuated with her. She even lets him lose her wedding ring, and doesn't feel bad about it. Her husband writes her to join him, but she refuses. Then he returns for her, and again she refuses. Then she decides to give him cause to divorce her, so goes off with the college boy to stay overnight at his hunting lodge. He gets nasty there, but hubby comes just in time to save her and lambast the student. This makes the wife see the light and she decides he's a pretty good fellow to stick with after all.

Paul Seardon directed it and Gerald C. Duffy adapted the story. It is released by Producers' Distributing Corporation.

"THE STORY WITHOUT A NAME"

Famous Players-Lasky

There isn't much to this thing, despite the pompous anonymity of the title. It's just a mild melodrama which leans heavily upon the use of radio. The hero, inventor of a death-ray machine, is captured by foreign representatives and an attempt made to force him to divulge the machine's secret on penalty of harm being done his sweetheart. He is placed upon a barren island with a weak radio-sending outfit, which he builds up so that he manages to send a call for help. There is a fight with the villains, then airplanes and a battleship come to the rescue and all is well.

There is no great amount of action in the piece, and the suspense is small. There have been so many pictures like this that one knows before every scene just what is going to happen. *The Story Without a Name* is a second-rate production, best described by the term program picture. The publicity campaign, run in connection with one of the big fan magazines, may stir up interest in it, but the picture just isn't there as anything out of the ordinary.

The cast is headed by Antonio Moreno and Agnes Ayres, supported by Tyrone Power, Louis Wolheim, Dagmar Godowsky, Maurice Costello, Jack Bohn, Frank Currier and Ivan Linow. This last-named actor, a former wrestler, isn't given an opportunity to show the genuine ability he displayed in that corking feature, *Three Miles Out*. As a matter of fact, there isn't an acting part in the whole affair—it's just a mechanical, impersonal melodrama.

The direction, by Irvin Willat, is alright enough, as far as it goes, but, considering the similarity of this picture to *Three Miles Out*, which he also directed, it would seem that the dandy comedy and fast action of the latter feature were wrongly credited to him. Someone else must have been responsible.

"THE NAVIGATOR"

Metro-Goldwyn

The Navigator is uproariously funny in parts and has a good-sized thrill or two, but somehow it hasn't the instantaneous comedy combustibility of Buster Keaton's last previous production, *Sherlock, Jr.* This newest Keaton comedy is much more elaborately produced than *Sherlock, Jr.*, but its very elaborateness seems to work against it. There was something slick and neat about *Sherlock, Jr.*, which is lacking in *The Navigator*. I think, too, that the public will like *The Navigator*, but speaking for the exhibitor, it strikes me that the reported high prices asked for

it are a bit too much, considering the amount of entertainment in the picture.

The greater part of *The Navigator* is played by only two characters, Keaton and Kathryn McGuire, aboard a big passenger ship drifting helplessly at sea. At the beginning a few other actors appear, and at the end a band of cannibals do their stuff for a short footage. The other actors are Frederick Vroom, Noble Johnson, Clarence Burton and H. M. Klugston.

The story is this: Buster appears as a wealthy young sap who suddenly decides he will get married. Before consulting the girl he makes arrangements for the honeymoon, buying steamer tickets and all. When he asks her she refuses him, but he decides to go on the honeymoon anyway, bride or no bride. He drives down to the docks and gets on the wrong ship, a big, deserted boat which has just been sold by the girl's father. Conspirators set the boat adrift after Buster gets on it and after the girl, searching for her father, is aboard. When morning comes the two find themselves far at sea on the ship. For weeks they drift along, and the makeshift manner in which they live is good for laugh after laugh. Finally the boat drifts toward an island which proves to be infested with cannibals. It goes aground and water pours in thru the propeller-shaft hole. Buster goes down in a diver's suit in a vain attempt to fix the leak, and while under the water the savages board the ship, take the girl prisoner and carry her to shore after chopping off the hose which carries air to Buster. Finding his airline chopped off, Buster makes a frantic attempt to get to the surface by walking along the ocean bottom to the nearby beach. On the way he battles with an octopus and has a duel with a swordfish. He walks up on the beach and scares away the cannibals, saving the girl. They get back on the ship and defend it against the attacking savages, but are finally forced to jump off. They are surrounded by the enemy and decide to "end it all" by sinking together, but find themselves on the roof of a submarine which has come to the rescue and are saved.

The story is the work of Jean Havez, Clyde Bruckman and Joe Mitchell, and the direction is by Donald Crisp and Keaton.

"WELCOME, STRANGER"

Producers'

Welcome Stranger is an entertaining comedy-drama which should please all audiences. It is different enough in theme to warrant being termed a better-than-ordinary feature, although there is nothing exceptional in the quality of the direction or production. The acting, too, is not quite what it should be, considering the fine cast. Florence Vidor, Dore Davidson, Noah Berry, Lloyd Hughes, Robert Edeson, William V. Mong and Otis Harlan are all first-class actors, but there is something unfinished about their work in this picture which I have never noticed before. It strikes me that the producers might have done better by using George Sidney in the leading role, which he played on the legitimate stage. Davidson is good, but he is a bit too exaggerated in type.

However, *Welcome Stranger* is a good enough picture as it stands. It could have been much better, but since it isn't—well, there's an end to it.

The story of the picture tells how a hack-number, Jew-hating New England town came to recognize a Hebrew peddler as its leading citizen. The leading citizens of Valley Falls put Isadore Solomon out into the cold one New Year's Eve when he sought shelter at the town's only hotel, but not before Solomon made friends with another roofless stranger, Mary Clark, and the town's eccentric, Clem Beemis, who has a franchise for supplying electric light and power to the town but has not been able to interest anyone in it. Clem takes the two strangers to his ramshackle house and they strike up a partnership. Solomon is the money-man and Clem has the idea, while Mary keeps house. Then the son of the town's banker, young Ned Tyler, falls in love with Mary, and is also made a partner.

The film is hindered at every step by the town's leading citizens, who finally go to the extreme of setting fire to the barn in which is stored Solomon's worldly wealth, his peddler's stock. But the place had been insured by Clem, so the fire was a bit of luck. The partners forge ahead with their plans and finally, with the aid of a bank in a near-by city, get the electric light plant all outfitted. The big night comes when the electricity is turned on, and Valley Falls turns out to pay homage to Beemis, Solomon & Tyler, Solomon, the stranger, who had

been kicked out into the cold on New Year's Eve, is the hero on the Fourth of July.

The love element is supplied by Hughes and Florence Vidor, while Davidson takes care of the comedy and pathos.

"THE RIDIN' KID FROM POWDER RIVER"

Universal

This Hoot Gibson picture is called a special by Universal, but the only thing unusual about it is that the supporting cast includes Tully Marshall, who is never seen in the unspecial Universal attractions. Outside of that *The Ridin' Kid*, etc., is an awkward rehash of a Western plot that has been used time and time again. There is a good deal of horse riding, gun shooting, villainy and heroism, but never anything capable of working up an atmosphere of suspense. It's just a Western picture with nary a thing in it worthy of note.

The rest of the cast includes Gladys Hulette, Gertrude Astor, Walter Long, Sydney Jordan, William A. Steele, Howard Trussell, Frank Rice, Nelson McDowell, Fred Hume and Bowditch Turner. The picture was directed by Edward Sedgwick, and the scenario, which is very, very terrible, was written by Raymond L. Schrock.

Universal will try to tell you that *The Ridin' Kid From Powder River* is a "romance-adventure of Arizona in the period when the cattle barons were contesting the advent of the nestor." Now all that sounds very impressive, but it doesn't mean a thing. The picture is just a Western, without the slightest historical importance intimated by the above quotation from Universal's press sheet.

The picture opens with a prolog which sets the leading character, Bud Watkins, as a boy when his protector, a nestor, is murdered by a paid gunman for refusing to abandon his ranch. The boy swears vengeance. When he grows up he becomes known as the Ridin' Kid, and one day, in the town of Concho, he meets up with the murderer he had sworn to kill. He does kill him, and then he rides away from the town, going to a desert village which is the headquarters of a gang headed by a man called the Spider. He is hired by the Spider and sent out to the Spider's daughter's ranch, where the Spider's daughter lives. The sheriff comes after Bud and a jealous member of the gang betrays him. He is captured, but the Spider's daughter comes on the scene, shoots out the lights and Bud gets away. The jealous gunman later comes back, shoots the Spider, knocks out Bud and abducts the girl. Bud comes to and goes to her rescue. There is a fight, and the villain is beaten. All ends happily.

"HIS HOUR"

Metro-Goldwyn

There are few abler directors than King Vidor, and when it comes to feeding the public what it wants, whether or not said public knows it wants it, Elinor Glyn is in a class by herself. Together, these two topnotchers can be depended upon to turn out film merchandise that will never stay on the shelves long enough to get dust-covered. *His Hour* is the kind of a picture which the populace will eat up. It hasn't much of a plot, but it has color, dash, pace—and that glow of sensuality which has made Miss Glyn's name as well known as twin beds. Considering the incontrovertible truth in that last statement, the result of 20 years' efforts in serving up literature of the *Three Weeks* variety, the people attracted by Miss Glyn's fame will go away feeling that they received their money's worth. Not that there is anything naughty you can put your finger on in *His Hour*—but the combined talents of the authoress and the director have cleverly built up a signpost which points in only one direction, and the spectators are plainly informed, at the end of the picture, what direction it is.

John Gilbert is the most interesting part of *His Hour*. As a handsome, pleasure-loving, young Russian prince who dares anything to get the woman he loves, Gilbert out-Valentines Rudolph himself. The Sheik, of course, suffered under the handicap of apparel consisting mainly of white sheets, while Gilbert has the advantage of the brilliant costumes and sweeping lines of the Tartarlike coats with which Miss Glyn adorns him. Allen Prince has the part of the woman Gilbert pursues, and her suitably erotic personality stands her in good stead, as the part calls for her repulsing the advances of the hero until the very end. Others in the cast are Emily Fitzroy, Bertram Grassby, Lawrence Grant, Dale Fuller, Mabel Carlisle, Jacqueline Godson, Carrie Clarke Ward and George Waggoner.

The time of the picture is before the late war, when a Russian prince had considerable standing in the community. The story is laid, in the beginning, in Cairo, Egypt, with a quick shift to St. Petersburg, where it remains for the balance of the doings. Tamara Lorraine, the heroine, is a young Englishwoman of great beauty (take it from the subtitles) who is sojourning at Cairo. She attends a grand ball given by the Khedive to honor Prince Grizko, a royal visitor. The Prince is presented to Tamara and

(Continued on page 55)

PARAMOUNT RUNS SCHOOL FOR BUDDING SCENARISTS

New York, Oct. 18.—Following out the plan of co-operation between producer and author as laid down at the last International Congress on Motion Picture Arts, held last summer, Jesse L. Lasky, first vice-president of the Famous Players-Lasky Corporation, in charge of production, announced yesterday that several well-known young writers had been invited to share the studio life and the privileges of the big Paramount plant at Astoria, N. J.

Two writers already have availed themselves of this opportunity. C. E. Scoggins, who writes saw-mill stories and American stories for The Saturday Evening Post, came to New York from his home in Munich, Ind., late in August and spent four weeks at the studio. Tristram Tappan also spent a period there in the role of observer.

Following Mr. Scoggins and Mr. Tappan, Herbert Block and Frederick Arnold Knauer have been invited to sojourn at the Paramount Studio for four weeks. Mr. Block is a contributor to Life, a playwright and satirist. Mr. Knauer's work is well known thru his novels and his stories in The Cosmopolitan and The Saturday Evening Post.

The writers thus invited are treated as members of the Famous Players' organization. They are given offices on the main floor near the directors and studio executives. They are invited to all conferences at which technical points of story development are discussed between writers, supervisors and stars. Reviews in the projection rooms also are given for their benefit.

Under the present arrangement neither author nor company assumes any obligation. The writers come to the studio under a "guest professorship" arrangement. Their expenses are paid, but no salary remuneration is involved, nor is the company obligated to purchase any of their future stories for the screen.

NATIONAL M. P. DAY

New York, Oct. 18.—National Motion Picture Day, inaugurated by the Motion Picture Theater Owners of America, will be held on Monday, November 17. This day opens the movement of National Motion Picture Week, sponsored by the Bureau of Education of the Department of the Interior, from November 17 to 23, and continues also during the Red Cross Campaign from November 11 to 27.

Theater owners are urged to co-operate to the fullest extent in making National Motion Picture Day a success. The purpose of this day is to present the theater to the people in a definite way as a community institution and to effect lines of public service that will raise the theater to a more advanced level. The theater owners will retain the entire receipts of the day and will receive as much assistance from the national organization as can be given to make it a complete success.

The Motion Picture Theater Owners of America will send out letters and suggested slogans for slides on the procedure, and in this way the value of the day will be brought out prominently and the theater will be made to assume its proper place as a community institution and the theater owner will be placed in a position of leadership as a community commensurate with the great service he is able to render thru his screen.

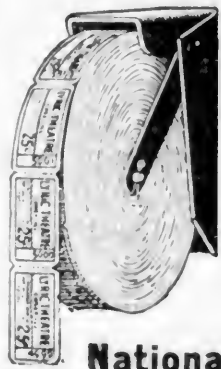
RAYART GETS NEW PRODUCT

Los Angeles, Oct. 18.—Under a contract closed last week between the Sherwood McClelland Productions of Los Angeles and the Rayart Pictures Corporation of New York, Rayart has secured the world distribution on the series of 12 Butterfly Comedies now in work on the Coast. This series is understood to be produced along the lines of the Mack Sennett Keystone Comedies which were so popular several years ago. The first Butterfly Comedy will be released by Rayart for the first and one a month thereafter.

By another contract with the Harry J. Brown Productions of Los Angeles, Rayart secures the world distribution on the first of a series of Harry J. Brown melodramas, the first of which will be Easy Money, featuring Mary Carr, Cullen Landis, Gladys Walton, Mildred Harris, Gertrude Astor and David Kirby. The second production of that name by Henry Trussard will be The Beloved Pawn from the first picture, Easy Money, will be released on the independent market on November 1. The Beloved Pawn will be released February 1.

FRITZ LANG HERE

New York, Oct. 18.—Fritz Lang, credited to be Germany's greatest director, arrived in New York this week from Europe, accompanied by Erich Pommer, an official of the Ufa Company of Berlin. Lang, who directed Seaflight, said to be a remarkable production, stated that he came here principally to investigate American methods of production, particularly photography and developing and printing. Before leaving Germany he completed the second of the Nibelungenlied series, of which Siegfried was the first. This second picture is called Kriemhild's Revenge.



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HUNT AND ROSENBLATT MADE N. J. M. P. T. O. DIRECTORS

Salem, N. J., Oct. 18.—The board of directors of the Motion Picture Theater Owners of New Jersey held its regular monthly meeting at Salem last week, when William C. Hunt of Wildwood and Leon Rosenblatt of Bayonne were elected to the board, succeeding "Si" Fabian and D. J. Hennessy respectively. Mr. Hunt is president of the Hunt Circuit of theaters in Wildwood, and Leon Rosenblatt owns two houses in Bayonne and two in Staten Island.

The directors present at the meeting were President Joseph M. Sander, Treasurer William Keegan, Arthur B. Smith, Benjamin Schindler and I. M. Hirschblond. Besides the directors there was a full representation of Salem County theater owners, including William C. Hunt, Wildwood; Frank Platt, Salem; A. P. Clark, Pitman, and Richard Seiverger, Penns Grove.

The theater owners were the guests of Arthur B. Smith, who presided at the meeting, which was preceded by a dinner with Mr. Smith as host.

The next scheduled meeting of the board will be held at the Robert Treat Hotel, Newark, November 12, when the members will be guests of the Essex County theater owners.

JANS AGAIN A PRODUCER

New York, Oct. 18.—Herman Jans, who operates an exchange at 729 Seventh avenue, supplying pictures to exhibitors of New York City and Northern New Jersey, announces that he is re-entering the ranks of independent producers of pictures. Several years ago Mr. Jans made a series of pictures which were directed by B. A. Rolfe.

The first Jans production will be Playthings of Desire, a society melodrama, written by J. Wesley Pittman, which will be directed by Burton King. There will be five other Jans productions, all to be directed by King. The first picture will go into work October 20 at a New York studio.

FILM ACTRESS WALKS TO N. Y. FROM HOLLYWOOD

New York, Oct. 18.—Walking across the continent in 13 months and supporting herself by her own efforts along the way, is the record achieved by Beatrice L. Barrett, film actress, and niece of Lawrence Barrett. Miss Barrett arrived in New York this week. She stated that her long hike was the result of a \$10,000 wager with a Hollywood producer.

The actress stopped off at many cities and towns along her route and gave lectures at picture theaters about Hollywood and its people.

ALMA AIKEN IN STAGE PLAY

New York, Oct. 18.—Alma Aiken, well-known character actress of the screen, made an excellent impression on the audiences which saw The Awful Mrs. Eaton, which ran at the Frazee Theater for several weeks. Miss Aiken played the part of Mrs. John Quincy Adams when the play was tried out in stock in Detroit, and was so effective in it that the producer, William A. Brady, brought her east to play the same part in the Broadway presentation.

NEW TEXAS FILM CO.

Dallas, Tex., Oct. 18.—The Bluebonnet Pictures Corporation, capitalized at \$50,000, has made application for a charter to do business as a producer of motion pictures. It is planned to build a studio in Dallas. Mrs. J. B. Strong is at the head of the company, others interested being ex-State Senator John Davis and Len A. Smith of Austin. The first picture to be produced will be The Birth of Texas, from a story written by Mrs. Strong.

SUNDAY MOVIES NOW IN CALDWELL, ID.

Caldwell, Id., Oct. 18.—Tomorrow will see Sunday motion picture theaters running in Caldwell for the first time in its Sabbath-day history. Last week the town council passed an ordinance permitting Sunday picture shows in response to petitions presented by the public. The petitions showed 1,033 signers favoring the ordinance and 851 against.

NEW DETROIT M. P. FUSS

Detroit, Oct. 18.—The latest angle to the scrambled affairs of the Detroit Motion Picture Company, which produced the picture called Mary, is the suit filed this week by Stella Day, who starred in the picture, for \$35,000 damages, alleging breach of contract. Miss Day is the wife of Frank L. Talbot, the promoter of the company, who resigned under fire from the office of president a few weeks ago. The contract in question was originally between Talbot and his wife, and was turned over by him to the company as an asset. There are said to be several other suits pending against the company, which has an elaborately outfitted studio in Detroit as its chief remaining asset.

ROAD SHOWS USE RAYART FILM

New York, Oct. 18.—Rayart Pictures, thru its president, W. Ray Johnston, announces the sale of Trail Dust for Western Missouri and Kansas to W. G. Valerius of Arkansas City, Kan. Mr. Valerius is the owner of the Isis Theater in that city and will immediately put two road companies on tour with Trail Dust. Two companies are already on tour with this Rayart picture in Oklahoma and Texas.

"HIS HOUR"

(Continued from page 54)

has eyes for no other. He dances with her and, living up to his reputation of being a bold, bad young man, kisses her smack on the shoulder right before everybody. Tamara, who wouldn't let even a prince get away with that, freezes right up. That ends the Cairo episode, and we next meet Tamara in St. Petersburg, where she is the guest of her godmother, Princess Ardacheff. What is Tamara's surprise when, lo and behold, she meets Gritzko again at her godmother's home, for he is none other than the Princess' nephew. She is astonished, to say the least.

Gritzko makes what is known as a play—a strong play, in fact—for Tamara's affections, but she continues to treat him coldly. She really does like him, tho, but is too proud to let him know that she is another conquest of his charms. There are parties, gay ones. Then there is a duel, when Gritzko gets a rival, his best friend, out of the way. Tamara refuses to give in to his ardent courtship, tho, and determines to escape him by leaving Russia. She can't get away from him, however. He plots to get even for her cold treatment and, instead of taking her to the steamship, takes her to a cabin on the road, where he insists they stop for the night. "Now," he says to her, with fire in his burning brown eyes, "now my hour has come." She faints, and he leaves her alone.

The next day, penitent, Gritzko asks her hand in marriage. Compromised, all Tamara can do is accept him. There is a brilliant marriage and they are happy ever after.

PREFERRED RECEIVERSHIP NOT YET CLEARED UP

New York, Oct. 18.—Francis G. Conklin, receiver of Preferred Pictures, denies the report that the receivership has been cleared up. Mr. Conklin has been serving as receiver in equity under an order of appointment of Federal Judge Hand and in a recent statement made to the creditors showed conclusively that the receivership was functioning properly.

While the offices of the receivership have been moved to smaller quarters and the overhead reduced considerably, in fact the organization has been skeletonized, the statement of the receivership shows that the gross and the gross collections of the Preferred Pictures approximate what they were immediately before the appointment of the receiver.

In submitting a report recently to the Federal Court the court confirmed this and the conduct of the receivership received general commendation from the court for its administration of the receivership.

In a recent trip thru the country Mr. Conklin visited the various exchanges of Preferred Pictures and reports that business is going on as usual and sales are improving rapidly and substantially. The co-operation of the exchanges toward a fulfillment of the aims and objects of the receivership is absolutely guaranteed.

"IRON HORSE"

Chicago, Oct. 18.—When The Thief of Bagdad has finished its run at the Woods Theater, November 1, it will be followed by The Iron Horse, which is the story of the building of the first railroad to the coast.

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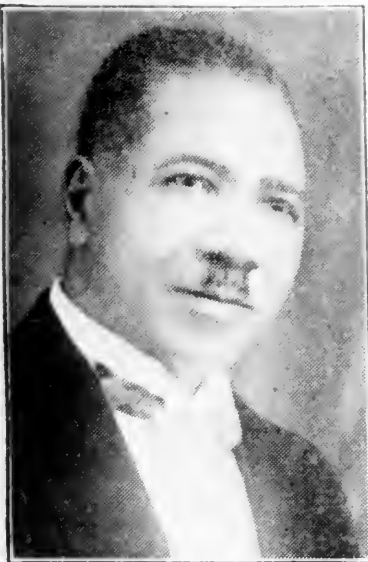
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The Dixies in Australia

Will Buckner and the Dixie Jubilee Company are intimately connected with the entire history of the lyceum and the chautauqua. More than 25 years ago there was a popular movement started in the lyceum which made it possible for the smaller communities to enjoy the benefit



WILL C. BUCKNER

of these platform features. Two of the pioneers in this popularizing movement were Frank A. Morgan and Charles W. Ferguson. The former started the Mutual Lyceum Bureau. Mr. Ferguson's entrance in the lyceum was by way of the Dixie Jubilee Company, which he had been booking as an independent attraction.

Before that time Will Buckner had appeared as the bass singer with the Original Tennessee Jubilee Company, and Mrs. Buckner, as Neal Hawkins, had been touring the country as prima donna with *The Hottest Coon in Dixie*.

From those early days of the lyceum down to the present time Mr. and Mrs. Buckner and the Dixies have enjoyed an unbroken career as one of the greatest features of the platform. Never at any time has any bureau received any word of complaint of the conduct of any member of the Dixie Company. It has always

CANADIAN CHAUTAUQUAS

In practically all the 1924 chautauqua centers in Eastern Canada the guarantors were not called on to face deficits. The popularity of the chautauqua is growing in Canada to a greater extent and more quickly than anticipated. For some years the usual course was for the guarantors to make up deficits that often were higher than looked for. Next season a number of new links will be added to the chautauqua chains. The Swarthmore Chautauqua will add several cities and towns.

Reports are current of a new chautauqua being formed to consist of cities and towns in Canada only, the lecturers and talent in entirety to be imported from England. The promoters feel that the Canadian people would like to hear English lecturers and singers particularly. As a start it is proposed to have about 12 weeks, one week in each state, and all the stands to be in the East. The promoters state they have been negotiating with several English lecturers and also some vocalists and instrumentalists, and have received favorable replies. There is no doubt that some of the Canadian cities and towns can support more than one chautauqua.

While lecturing at Charlottetown, P. E. I., and Summerside, P. E. I., Quin O'Brien, one of the lecturers on the Swarthmore Circuit, was called on to explain where the colloquialism, "I got his goat," originated.

At Kentville, N. S., the Rev. A. L. Tedford, a Baptist clergyman of St. John, N. B., was superintendent of the Swarthmore chautauqua.

maintained an unblemished reputation. Moreover, it has always maintained its position of exceptional musicianship.

Those who have heard the company at the chautauquas will not forget Buckner's kindly talks about the struggles of his race and their achievements.

And now, after these years of conscientious work, Buckner and his company have been called to tour Australia. The most responsible booking agency of Australia and New Zealand sent to its Chicago representative to get in touch with the old-time Dixies, and this tour was the result.

The Dixies left for Australia under a liberal contract for a period of six months, with a probable extension of twelve months. The company left recently from Chicago with the following members: Mr. and Mrs. W. C. Buckner, Willis Gauze, A. Corno, Louis A. Morris, Helen Smallwood, Miss Smallwood was with the company when it was with the Chicago Lyceum Bureau 25 years ago, and has been with it almost constantly since. They were given complete transportation, including Pullmans, to San Francisco, and from there to New Zealand, and money deposited with the American consul there for their return. The company left October 8 on the s. s. Maunganui for Wellington, N. Z. Their address for the present is care of E. Sims & Co., P. O. Box 1092, Wellington, N. Z.

A CHAUTAUQUA REMINISCENCE

The Peoria (Ill.) Sunday Journal recently published an article by Marilee Barger in which she interviewed Charles H. Dixon, one of the old-time chautauqua folks. Speaking of other days on the chautauquas, Dixon said:

"I started in chautauqua work just as the so-called independent chautauqua was becoming prominent. Fifteen or 20 years

ago scarcely a town of size in the Middle West was without its chautauqua. In Illinois, for instance, Bloomington, Lincoln, Dwight, Streator, Pontiac, Clinton, Paxton, Urbana, Paris and scores of smaller places had yearly chautauquas. All the Mid-Western States from Ohio to Kansas were like Illinois.

"In those independent days a committee in a town or city would purchase the attractions for a program, usually lasting from seven to twelve days. It would buy these attractions from bureaus or agencies or sometimes direct. The programs were filled usually by lecturers, concert companies, entertainers, magicians, sometimes large bands and even grand opera singers. Madame Schumann-Henk sang several summers on chautauqua programs. So did David Bispham and Ailie Nielsen, and Elsie Baker is on this summer.

"In those days I was manager and a member of the Chicago Glee Club, a male quartet which I organized and maintained for 16 years. The last 11 years of that time I had no change in its personnel, an unprecedented record. My company was sometimes engaged for only one day, or two or three days, but frequently for a whole week or even 10 or 12 days. When remaining so long we usually opened a prelude of some 20 minutes before the lectures. And often we would be assisted by a reader or singer or violinist who also would be engaged for the full period. Those were in the earlier days. Just as an item of interest, my company, due to the unusual length of time we were together, had a most extensive repertoire. We appeared on the Bono (Nev.) chautauqua for six days, giving 10 half-hour preludes and two full concerts, and did not repeat a single number or use a sheet of music.

"My company closed in 1915, and since then I have spent several summers as a superintendent on the circuit chautauqua."

Hazleton, Pa., reports that it has the best lyceum course in the history of the community booked for this season. It was opened October 14 by the Irene Studofsky Company.



The high school at Lake Crystal, Minn., is sponsoring the lyceum course which consists of five numbers. Dr. Roy Smith, of the Simpson Avenue Methodist Church, of Minneapolis, will give his lecture on *The High Cost of Low Living* November 13. Other numbers of the course are the *Prisella* Entertainers, Dresser Mountainers and Robt. C. Briggs, entertainer. The last number of the course will be presented by the students of the high school.

Dr. Julian S. Huxley, of Oxford University, England, and grandson of the famous scientist of that name, is lecturing before schools and colleges in this country, and is making some statements in regard to biology which are causing considerable comment. His most surprising statement is the one in which he says that perpetual youth may become a practical possibility as the result of discoveries made recently by biologists. "The lecture indicated that scientists were drawing nearer and nearer to the solution of those twin riddles of the ages, the secret of life and the secret of sustaining life indefinitely. A way has been found of building up living tissues taken from the egg and kept alive in its embryonic stage long after the natural life of the chicken."

The Hippie Concert Company opened the lyceum course at Leiper, O., October 14.

The DeMarco Harp Ensemble opened the lyceum course at Huntington, Ind., October 1.

Sunshine Dietrick gets out a little publicity paper, called *The Booster*, which

is a real booster for Dietrick and his lectures.

Thos. Elmore Lucy spoke in the First Methodist Episcopal Church at Aberdeen, S. D., on Sunday night, September 28. The church paper spoke of the program as being something different from anything you have ever witnessed and given by a man who has circled the world many times.

The Haldeman-Julius Weekly quotes the item which I ran in regard to the Little Blue Books and the necessity of platform people doing more reading. It says: "Al Flude conducts the Platform for *The Billboard*. Mr. Flude's department deals with the lyceum and chautauqua, writing especially for those who do platform work—platformists, he calls them. If the chautauqua platformists were to become addicted to the habit of reading Little Blue Books in their spare time they may, before long, earn the friendship of Henry L. Mencken, who, as everybody knows, craves almost a third of his enormous income by lambasting them as 'ignorant leaders of the ignorant.'"

Gerardo Taft opened the lecture course at Pateoky, Mich., October 14, at which time he gave his well-known lecture, *Waves in a Sculptor's Studio*. It is a very fortunate thing for lyceum people that Mr. Taft, one of the most notable sculptors of today, is able to devote a certain amount of his time in this way in spreading art interest throuth the country.

Bernard C. Jakway, of the University of California, is presenting a series of

lectures upon interior decoration before clubs of that State. This is a part of the Extension Course of that university.

At Lansing, Mich., is conducted a "municipal lyceum course" in which practically every interest in town takes part. The cost of season tickets is placed at the actual cost and the expense is laid down as low as possible, considering the quality of the entertainments offered. Ten programs are given throuth the season at a cost of only \$1.75 for each season ticket.

Mr. and Mrs. Arthur Wells of the Apollo Duo are filling engagements in Michigan under the Coit-Albee Lyceum Bureau, of Cleveland. They appeared at Buchanan, Mich., in the Auditorium, October 9, and are booked throuth the entire season, a total of nearly 20 weeks.

Louis K. Anspacker is delivering a series of lectures in Chicago and Evans-ton on *The Great Drama of Revolt*. This series is being presented in various homes of well-known people. The subjects include *Peacocks Unbound*, which was given in the home of Mrs. Rockefeller McCormick, and *The Book at Job*, which was given October 15 at the home of Mrs. Mayes Dryfus. Two other dramas are to be presented, *Hamlet* and *Peacocks Unbound*.

At Worthington, Minn., the lyceum course is under the management of the W. C. T. U., and the first entertainment was given September 26 by the Adams Sisters' Orchestra, with Tom Weather-wax, Tom, by the way, is one of the old Weatherwax boys of the famous quartet by that name. The Rev. Roy Smith is giving a lecture at Worthington, and the entire course appears to be very strong.

Prof. Stephen Leacock, of McGill University, Toronto, Can., is filling engagements of the larger courses in the South this month under the Alkhest Lyceum Bureau.

Lpton Close, whose real name is Josef W. Hall, famous correspondent from the Orient, is lecturing during the fall thru the South. Close is undoubtedly better informed on China and the Orient than any other Western writer, and his lectures upon the lyceum platform are a very valuable addition.

Vilhjalmur Stefansson opened the course at Calumet, Mich., recently. He is at present filling engagements under the Emerson Bureau.

A somewhat notable series of lectures are being given in Northern Indiana under the auspices of the State University at Fort Wayne. Prof. John Geiger of the University School of Music is giving a series of 15 lectures on Richard Wagner and his works. Prof. Geiger recently returned from Europe, where he spent the summer in and about Bayreuth. The series should be of particular interest to musical clubs, and in fact to all who are interested in the music of the masters.

Mabel Sperry, who is with the Baker-Sperry Company, filling lyceum engagements this season, while only 18 years of age, is said to be not only an artist upon the xylophone but also very clever with crayon sketches, clay modeling, shadowgraphs, character impersonations and costume songs—a big repertoire for a little girl.

Oskaloosa, Ia., opened its big lyceum course October 6 with the Russian Cathedral Quartet from the Czai Nicholas' Cathedral Choir. The many clippings received indicate that this company is meeting with exceptional success, and that the voices and musicianship are unusual. The other numbers on the Oskaloosa course are the Aborn Opera Company, under the personal direction of Milton Aborn, well-known opera manager, who conducted English opera in China for a season. Dr. B. B. Banninger is giving his illustrated lecture, *An Evening With the Stars*. One play will be presented, entitled *Essex Dan*. Hilton Ira Jones will present his scientific lecture illustrations, and the Zedler Symphonic Quintet will close the course with one of its splendid programs.

Montrose, Col., reports that the Petty-John Concert Company gave a very enjoyable program as the second number on the course. *The News* of that city

WRITERS OF SPECIAL ARTICLES to be found in the CHRISTMAS NUMBER

The Billboard

include among others the following: S. JAY KAUFMAN

CHARLES RINGLING
Who is there that does not know Charles Ringling of the world-famous Ringling Bros. Circus?

S. W. GUMPERT
A prominent figure in the music world, S. W. Gumpert has been identified with the industry for many years.

WALTER HARTWIG
Head of the Music Publishers, New York, and a member of the Lyric Theater Society of the New York Drama League.

FRED A. CHAPMAN
One of the most popular writers in the music world, Fred A. Chapman has been identified with the industry for many years.

HOWARD JOHNSON AND IRVING BIBO
Howard Johnson and Irving Bibb are two of the most prominent figures in the music world.

WILLIAM J. HILLIAR
In William J. Hilliar, the musical world has a true representative of the industry.

H. R. BARBOR
A member of the National League of Journalists, H. R. Barbor has contributed to most of the big English daily newspapers.

LEON O. MUMFORD
For twenty years Leon O. Mumford has been in the motion picture exhibiting field.

WALTER L. WILSON
A man of many talents, Walter L. Wilson has been identified with the industry for many years.

BARNET G. BRAVERMAN
Barnet G. Braverman is familiar to the industry and the motion picture world.

COLONEL W. I. SWAIN
There is no more prominent figure in the motion picture industry than Colonel W. I. Swain.

BEN A. BOYAR
Ben A. Boyar has been identified with the industry for many years.

ALFRED NELSON
The business editor of The Billboard, Alfred Nelson, will furnish the industry with those branches of the musical business.

Dated December 13 Issued December 9 105,000 Copies ORDER YOURS EARLY

speaks very fully indeed of each member of the company.

The Muskegon (Mich.) High School is to present the comic opera Babal December 12. It is to be elaborately costumed, and is being coached in so thorough a manner that it is certain to be one of the big events in Muskegon this season.

The Cleaver Opera Company will open its season in October with the Antrim Bureau, of Philadelphia.

A. W. Vestib, who represents the Nielsen Bureau, of Pittsburgh, for the winter season, is at present representing the local independent Chattanooga.

Mary Brian Powers gave a recital at the Playhouse Chicago, Sunday afternoon, October 12, and not only pleased her audience but received very favorable comments from the Chicago critics. Edward Mace of The Tribune speaks of her as "An artist with so much quality in her voice and with so much ability in her singing that a little higher finish to her performance and a little more attention to such points as details would make her recital much finer than it was. At that it was good." Miss Powers has been one of the regular lyceum attractions for several seasons, having been out with the Powers-Snyder Company for the Chicago Circuit Bureau, and her many friends will be pleased to learn of her success in this new field.

Geoffrey F. Moran achieved a lively page of popularity lately when he sent a copy of his new feature song to 500 leading high schools thru the country. Accompanying each copy was a circular giving some account of Moran's achievements in the educational and lecture field, together with the names of his three plays for schools which are published by Denton & Co., and the addresses of the various Regional Bureaus which have his time for the coming lyceum season.

Edwin Brush recently gave his three-day entertainment, which he calls "A Comedy at Music," N. D., on the regular course. Prof. White of the schools of that city writes that Brush is greater than ever in his magic and that in his line he certainly gave the best program which has been given in that city for a number of years. This three-day stunt of Brush's is creating considerable interest and comment. It is a combination of education and entertainment, consisting of three programs of music and lectures on good health and good morals. It is certainly an innovation and one which is proving a success.

Edmund Vance Cooke has a new title conferred upon him by a page article in Youth's People of October 11. The title is "A Star in the Sunshine," and the author of it and of the article is Jefferson L. Harbur, himself a lecturer and formerly of the staff of The Youth's Companion.

T. Elmore Lucy opened his round-the-National-Park tour the last week of September at Rapid, S. D., as the opening gun of the Harvest Home Festival. In spite of rainy weather there was a good attendance, especially on the closing day, and the display of farm and domestic products was surprisingly good. One of the speakers from the State Agricultural College at Brookings declared it the best he had seen in the State. The Rev. K. D. Kellhorn, whose move in the Balance Festival this year, is a genuine platform man, during his enthusiasm from the war period, when he "singed" on one of the grand old circuits. He bears much talent, is friend to many and stands for the best things in community development.

Among the Western all-town chautauques that report a neat balance in the treasury each year are Turtle Lake and Washburn, N. D. Considering that this section is not the most accessible on the map, and that the programs cannot possibly be sold there at a low figure, it speaks mighty well for the spirit of their people.

John Howard, big and handsome director of the Howard Quintet, on the Independent Chautauques, in introducing Tom Elmore Lucy to the audience of his home town, Minot, N. D., paid a glowing compliment to the growth and value of the chautauqua movement.

THEATRICAL NOTES

Thomas J. Cody and Robert Sloan have opened a theater at Big Lake, Tex.

A new cinema house will be opened soon in Beebe, Ark.

O. B. Deville has opened a new theater at Idaho, Tex., with 300 seats.

The Home Theater, Paducah, Tex., was opened recently.

B. C. Howell & Son are in a new motion picture theater at Coleman, Tex.

S. Bertram recently opened his Palace Theater, Greenville, Tex. The house

seats 300, and is equipped with a new style Wurlitzer organ.

Burglars entered the rear door of the Savoy Theater, 1346 West Madison street, Chicago, during the early hours Tuesday, October 14, pushed the door from the office to a rear room and secured \$140, after knocking off the combination with a sledge hammer.

Residential and other property owners in the vicinity of Kenmore place and Elmhurst avenue, Brooklyn, N. Y., have succeeded in their opposition to the project to erect a theater with a seating capacity of 2,200 at the corner of the two thoroughfares.

Jack Weber, of the Chicago Costume Works, Chicago, recently attended the district convention of Kiwanis Clubs in Decatur, Ill. Mr. Weber's firm furnished most of the costumes for an elaborate amateur entertainment that the Kiwanis put on at the convention. The next district convention will be held in Chicago at the North Shore Kiwanis Club, the date to be announced later.

If you hear of a death, birth, marriage, divorce, or matrimonial engagement, in the profession, you will confer a favor by mentioning The Billboard immediately. Thank you.

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Managers and artists are respectfully requested to contribute their dates to this department. Routes must reach The Billboard not later than Friday of each week in issue publication.

When no date is given the week of October 20-25 is to be supplied.

A
Aaron & Kelly (Colonial) Lancaster, Pa.
Amelios (Orpheum) Winnipeg, Can.; (Orpheum) Vancouver 27-Nov-1.

B
Band-LaVelle Troupe (Hempson) Minneapolis; (Majestic) La Crosse, Wis., 26-Nov-1.

Bozajian & White (Colonial) Lancaster, Pa.
Bills of 1921 (Orpheum) Wichita, Kan., 23-25.

Bragdon & Morrissey (Grand) Montgomery, Ala.
Brambles, The (Grand) St. Louis.

Brown & Remo (Keith) Syracuse, N. Y.
Brooks & Wilson (Empire) Norristown, Pa.

C
Caites Bros. (Metropolitan) Brooklyn.
California Four (Orpheum) Salt Lake City, Utah.

Campbell, Craig (Orpheum) Vancouver, Can.; (Orpheum) Seattle 27-Nov-1.

Carol & Ring (Gayety) Omaha, Neb.; (Berche) Des Moines, Ia., 29-27; (Orpheum) Peoria, Ill., 28-Nov-1.

Chan & Archer (Grand) Evansville, Ind., 23-25.
Chasler & Avery (Poli) Meriden, Conn.

Clark, M. & A. (Grand) New York.
Clark, W. Fred (Empire) Chicago.

Cole & Snyder (Temple) Detroit.
Cole, Judson (Empire) Lawrence, Mass.

Corinne & Humber (Keith) Lowell, Mass.
Cornell, Leona & Zippy (Capitol) Trenton, N. J.

D
Dainty Marie (Orpheum) Kansas City; (State-Lake) Chicago 27-Nov-1.

Dallaven & Nice (Rialto) Chicago.
De Lisle (State) Pawtucket, R. I.

DeWitt & Guntor (Roanoke) Roanoke, Va.
Diamond, H. Co. (Royal) New York.

E
Eckert & Francis (Wm. Penn) Philadelphia.
Edmunds, Wm. Co. (Imperial) Montreal.

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WEEK THEATER CITY STATE

WIGS
Masks, Make-Up, Etc.
25-27 Third Avenue, New York.

Englin, Maureen (Pantages) San Francisco; (Pantages) Los Angeles 27-Nov. 1.

F

Fagan's, Raymond, Orch. (Pantages) Hamilton, Can.
Family Ford (Palace) St. Paul 23-25.
Fanton, Joe, & Co. (Pantages) Kansas City; (Pantages) Dallas 27-Nov. 1.

Harrison & Dakin (Allegheny) Philadelphia.
Hart & Bruce (Victrola) Wheeling, W. Va.
Harris Hollanders (Pantages) Pueblo, Col.; (World) Omaha 27-Nov. 1.

H

Harrison & Dakin (Allegheny) Philadelphia.
Hart & Bruce (Victrola) Wheeling, W. Va.
Harris Hollanders (Pantages) Pueblo, Col.; (World) Omaha 27-Nov. 1.

Keane, Richard (Keith) Columbus, O.
Keefer, Zena (Able O. H.) Easton, Pa.
Keece & Williams (Palace) Springfield, Mass.

K

Kane & Herman (Keith) Cincinnati.
Kahne, Harry (Shea) Buffalo.
Kajiyama (Lyric) Richmond, Va.

Lorraine & Ritz (Grand) Philadelphia.
Lowe, Montague (Ed) Scranton, Pa.
Lover, Ed (Alhambra) New York.

L

Ladellas, Two (Orpheum) Des Moines, Ia., 23-25.
Lair & Mercedes (Colonial) Erie, Pa.
Larney, The (Poll) Bridgeport, Conn., 27-29; (Poll) Stamford 30-Nov. 1.

NOTICE!

THE BILLBOARD has the most complete Obituary, Marriage, Birth, Coming Marriage and Divorce Department of any theatrical paper in the world. YOU can help us make it still better by notifying us promptly of any birth, marriage, engagement, divorce or death in the profession. Send all data possible on the event. If it is authentic, it will be gladly published.

Gadsby, Mmc. Johanne (Keith) Washington.
Gaffney & Walton (Grand) Shreveport, La.
Gallerid Sisters (Academy) Norfolk, Va.

G

Gadsby, Mmc. Johanne (Keith) Washington.
Gaffney & Walton (Grand) Shreveport, La.
Gallerid Sisters (Academy) Norfolk, Va.

Harvard, Winifred & Bruce (Pantages) Tacoma, Wash.; (Pantages) Portland, Ore., 27-Nov. 1.
Howard's Ponties (Keith) Indianapolis.

H

Harvard, Winifred & Bruce (Pantages) Tacoma, Wash.; (Pantages) Portland, Ore., 27-Nov. 1.
Howard's Ponties (Keith) Indianapolis.

Lane & Harper (Orpheum) Oakland, Calif.; (Orpheum) Los Angeles 27-Nov. 1.
Lane & Byron (Edwin) Birmingham, Ala.

L

Ladellas, Two (Orpheum) Des Moines, Ia., 23-25.
Lair & Mercedes (Colonial) Erie, Pa.
Larney, The (Poll) Bridgeport, Conn., 27-29; (Poll) Stamford 30-Nov. 1.

McCann, Mabel & Co. (Hilto) St. Louis, 23-25.
McCarroll, John, Jr. (Richmond Club) New York; (Langara Club) New York 27-Nov. 1.

M

McCann, Mabel & Co. (Hilto) St. Louis, 23-25.
McCarroll, John, Jr. (Richmond Club) New York; (Langara Club) New York 27-Nov. 1.

Merriss & Young (Strand) Stamford, Conn.
Merriss & Young (Strand) Stamford, Conn.
Merriss & Young (Strand) Stamford, Conn.

Ramsdell & Deyo (Orpheum) Wichita, Kan.
Ramsdell & Deyo (Orpheum) Wichita, Kan.
Ramsdell & Deyo (Orpheum) Wichita, Kan.

Spencer & Williams (Pantages) San Francisco
Spencer & Williams (Pantages) San Francisco
Spencer & Williams (Pantages) San Francisco

Westman, Theo., & Co. (Orpheum) Sioux City, Ia.
Westman, Theo., & Co. (Orpheum) Sioux City, Ia.
Westman, Theo., & Co. (Orpheum) Sioux City, Ia.

Nace & Carlyle (Greely Sq.) New York 23-25.
Nace & Carlyle (Greely Sq.) New York 23-25.
Nace & Carlyle (Greely Sq.) New York 23-25.

Robinson & Lane (Cath) New York
Robinson & Lane (Cath) New York
Robinson & Lane (Cath) New York

Tabar, Ste. Troupe (Princess) Montreal.
Tabar, Ste. Troupe (Princess) Montreal.
Tabar, Ste. Troupe (Princess) Montreal.

Yarmark (Towers) Camden, N. J.
Yarmark (Towers) Camden, N. J.
Yarmark (Towers) Camden, N. J.

O'Brien's Six (Keith) Winston-Salem, N. C.
O'Brien's Six (Keith) Winston-Salem, N. C.
O'Brien's Six (Keith) Winston-Salem, N. C.

Sabbitt & Brooks (State) Memphis, Tenn.
Sabbitt & Brooks (State) Memphis, Tenn.
Sabbitt & Brooks (State) Memphis, Tenn.

Urbaniak, Princess (Rialto) Chicago.
Urbaniak, Princess (Rialto) Chicago.
Urbaniak, Princess (Rialto) Chicago.

Wallerka, Princess (Rialto) Chicago.
Wallerka, Princess (Rialto) Chicago.
Wallerka, Princess (Rialto) Chicago.

Pais, Four (Lyric) Mobile, Ala.
Pais, Four (Lyric) Mobile, Ala.
Pais, Four (Lyric) Mobile, Ala.

Sherwood's Troup (Orpheum) Vancouver, Can.
Sherwood's Troup (Orpheum) Vancouver, Can.
Sherwood's Troup (Orpheum) Vancouver, Can.

Walsh & Keating (Majestic) Springfield, Ill.
Walsh & Keating (Majestic) Springfield, Ill.
Walsh & Keating (Majestic) Springfield, Ill.

Walters, P. & O. (Majestic) Milwaukee.
Walters, P. & O. (Majestic) Milwaukee.
Walters, P. & O. (Majestic) Milwaukee.

Quinn, Jack & Teddy (National) Chicago.
Quinn, Jack & Teddy (National) Chicago.
Quinn, Jack & Teddy (National) Chicago.

Shields, J. & H. (Orpheum) Brooklyn.
Shields, J. & H. (Orpheum) Brooklyn.
Shields, J. & H. (Orpheum) Brooklyn.

Walters & Dancer (Orpheum) Winnipeg, Can.
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TABLOIDS

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)

- Allen's, Jo, Kentucky Songbirds; Hickory, N. C., 20-25.
Bailey's Banner Beauties; (Rotary Stock) Cleveland, O., Indef.
Beche's Midnight Frolics; (Rotary Stock) Cincinnati, O., Indef.

Rainbow Girls, Harry (Ike) Evans, mgr.: (Royal) Philadelphia, Pa., Indef.
Rendon Billy, Musical Comedy Co.: (Hipp) Louisville, Ky., Indef.

Busybodv, The: (Times Sq.) New York Sept. 29, Indef.
Carroll's, Earl, Vanities, with Joe Cook: (Music Box) New York Sept. 10, Indef.

No. No. Nanelte: (Sam H. Harris) Chicago May 4, Indef.
No Other Girl: (Track) Buffalo 20-25.

Davis, Meyer, Orch.: (New Ocean House) Swampscott, Mass., Indef.
Davis, Meyer, Orch.: (Forest Inn) Eagles Mere, Pa., Indef.

CONCERT AND OPERA

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)

Alcock, Morley: Buffalo, N. Y., 23.
Abba, Alva: Buffalo, N. Y., 23; Chicago 28.

Busybodv, The: (Times Sq.) New York Sept. 29, Indef.
Carroll's, Earl, Vanities, with Joe Cook: (Music Box) New York Sept. 10, Indef.

No. No. Nanelte: (Sam H. Harris) Chicago May 4, Indef.
No Other Girl: (Track) Buffalo 20-25.

Davis, Meyer, Orch.: (New Ocean House) Swampscott, Mass., Indef.
Davis, Meyer, Orch.: (Forest Inn) Eagles Mere, Pa., Indef.

DRAMATIC & MUSICAL

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)

Able's Irish Rose: (Studebaker) Chicago Dec. 23, Indef.
Able's Irish Rose: (Republic) New York May 22, 1923, Indef.

Busybodv, The: (Times Sq.) New York Sept. 29, Indef.
Carroll's, Earl, Vanities, with Joe Cook: (Music Box) New York Sept. 10, Indef.

No. No. Nanelte: (Sam H. Harris) Chicago May 4, Indef.
No Other Girl: (Track) Buffalo 20-25.

Davis, Meyer, Orch.: (New Ocean House) Swampscott, Mass., Indef.
Davis, Meyer, Orch.: (Forest Inn) Eagles Mere, Pa., Indef.

Vocal Band, Frank Sturcho, dir.: Vanue, O., Indef.
Vocal Melody Boys, Ralph Wiggin, mgr.: Presque Isle, Me., Indef.
Virginia Entertainers (Blue Hill Inn) Cincinnati, Indef.

Northampton Players: (Academy) Northampton, Mass., Indef.
National Art Players: (Lyceum) Paterson, N. J., Indef.
New Bedford Players: New Bedford, Mass., Indef.

Williams, Mollie: (Gayety) Boston 20-25; (Grand) Worcester, Mass., 27-Nov. 1.
Wine, Woman and Song: (Olympic) Chicago 20-25; (Star & Garter) Chicago 27-Nov. 1.

Ringling Bros.-Barntum & Baby combined: Shawnee, Ok., 23; Ada 23; Muskogee 24; Ft. Smith, Ark., 25; Jonesboro 27; Memphis, Tenn., 28.
Robbins Bros.: Eufaula, Ok., 23.
Robinson, John: Opelika, Ala., 22; Sylacauga 23; Anniston 24; Selma 25; Birmingham 27; Tuscaloosa 28; Meridian, Miss., 29; Jackson 30; Vicksburg 31; Boloni Nov. 1.

MINSTRELS

ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION

Colburn's, J. A. Colburn, mgr.: Longview, Tex., 22; Texarkana 23; Hot Springs, Ark., 24; El Dorado 25; Camden 27; Little Rock 28; Conway 29; Russellville 30; Ft. Smith 31; Hot Springs Nov. 1.
Ed. A. G.: Selma, Ala., 22; Meridian, Miss., 23; Jackson 24; M. Dale, Ala., 25; New Orleans, La., 29-Nov. 1.

Ohrecht, Christy, Stock Co.: Wabasha, Minn., 20-25; Winona 27-29; Arcadia, Wis., 30-Nov. 1.
Palace Players: (Palace) Ft. Wayne, Ind., Indef.
Park Players: (Park) Manchester, N. H., Indef.

MUTUAL CIRCUIT

Band Box Revue: (Palace) Minneapolis 20-25; (Empress) St. Paul 27-Nov. 1.
Bassful Babes: (Empress) Cincinnati 20-25; (Gayety) Louisville 27-Nov. 1.
Beauty Parade: (Royal) Akron, O., 20-25; (Empress) Cincinnati 27-Nov. 1.
Bobby-Dear Babies: (Garrick) St. Louis 20-25; (Majestic) Kansas City 27-Nov. 1.
Candle Light: (Gayety) Wilkes-Barre, Pa., 20-25; Albion 27; Sunbury 28; Williamsport 29; Lancaster 30; Reading 31-Nov. 1.

CARNIVAL COMPANIES

ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION

Alamo Shows: Marionville, Mo., 20-25.
Beasley-Boucher Carnival Co., R. C. Beasley, mgr.: Bellville, Tex., 20-25.
Brown & Dyer Shows: (Fair) Suffolk, Va., 20-25.
Brundage, S. W., Shows: Jacksonville, Ill., 20-25; season ends.
Clark's, Billie, Broadway Shows: (Fair) San Antonio, Tex., 20-25; (Fair) Warren 27-Nov. 1.

STOCK & REPERTOIRE

ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION

Alhambra Players: (Alhambra) Brooklyn, N. Y., Indef.
Auditorium Players: (Auditorium) Lynn, Mass., Indef.
Auditorium Players: (Auditorium) Malden, Mass., Indef.
Augustin, Wm., Players: Gloucester, Mass., Indef.
Bainbridge Players: (Shubert) Minneapolis, Minn., Indef.

Swinger Players: (St. Charles) New Orleans, La., Indef.
Seventh Avenue Players: (Loew's Seventh Ave.) New York, Indef.
Shepherd Stock Co.: (Hippodrome) Terre Haute, Ind., Indef.
Somerville Players: (Somerville) Somerville, Mass., Indef.
St. John Players: (Opera House) St. John, N. B., Can., Indef.
State Players: (State) New Brunswick, N. J., Indef.

London Gayety Girls: (Olympic) New York 20-25; (Star) Brooklyn 27-Nov. 1.
Love Makers: (Broadway) Indianapolis 20-25; (Garrick) St. Louis 27-Nov. 1.
Mads from Maryland: (Star) Brooklyn 20-25; (Lyrics) Newark, N. J., 27-Nov. 1.
Make It Poppy: (Mutual) Washington 20-25; York, Pa., 27; Cumberland, Md., 28; Altoona, Pa., 29; Uniontown, N. Y., 30.
Merry Makers: (Majestic) London, Can., 20-22; (Grand) Hamilton 23-25; (Garden) Buffalo 27-Nov. 1.

BURLESQUE

COLUMBIA CIRCUIT

Bathing Beauties: (Grand) Indianapolis 20-25; (Gayety) St. Louis 27-Nov. 1.
Best Show in Town: (Empress) Baltimore 20-25; (Gayety) Washington 27-Nov. 1.
Broadway at Night: (Gayety) Pittsburg 20-25; Wheeling, W. Va., 27-28; Spangerville, O., 29; (Grand) Canton 30-Nov. 1.
Come Along: (State) Springfield, Mass., 22-23; (Empire) Providence 27-Nov. 1.
Cooper, Jimmy, Show: (Casino) Boston 20-25; (Columbia) New York 27-Nov. 1.
Daly, Lona: (Gayety) Rochester, N. Y., 20-25; Corning 27; Longmont 28-29; (Colonial) Utica, N. Y., 30-Nov. 1.
Fast Steppers: (Empire) Toronto 20-25; (Gayety) Buffalo 27-Nov. 1.
Follies of the Day: (Columbia) Cleveland 27-Nov. 1; (Grand) Canton 28-29; (Columbia) Cleveland 27-Nov. 1.

Miss New York, Jr.: (Gayety) Scranton, Pa., 20-25; (Gayety) Wilkes-Barre, Pa., 27-Nov. 1.
Moonlight Melodist: (Prospect) New York 20-25; (Hudson) Union Hill, N. J., 27-Nov. 1.
Nancy Netties: (Hudson) Union Hill, N. J., 20-25; (Gayety) Brooklyn 27-Nov. 1.
New Beauty Show: (Empress) St. Paul 20-25; (Empress) Milwaukee 27-Nov. 1.
Red Hot: (Empress) Milwaukee 20-25; (National) Chicago 27-Nov. 1.
Round the Town: (Empire) Cleveland 20-25; (Royal) Akron, O., 27-Nov. 1.

MISCELLANEOUS

ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION

Adams, James, Floating Theater: Georgetown, Md., 2-25; Port Deposit 27-Nov. 1.
Almond's, Jethro, Show: McFarlan, N. C., 20-25.
Argus, Max: Roundaway, Mass., 22; Drow 23; Schuler 24; Sidon 25; Moran City 27; Croger 28; Tchula 29; Lexington 30; Durant 31.
Bell's Hawaiian Revue: (Beverly) Janesville, Wis., 22-23; (Illini) Sterling, Ill., 25-26.
Birn, McDonald, Magician, Dixie Lyceum, mgr.: Warren, Ark., 23; Crossett 23; Spring Hill, La., 24; Pastor 25; Ansley 27; Sabine 28; Miranda City, Tex., 31; Hibernia Nov. 1.

CIRCUS & WILD WEST

ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION

Barnes, A. G.: Petaluma, Ca., 22; Ukiah 23; Fresno 24; Eureka 25; White 26; Santa Rosa 27.
Dennis Max Wild West: Carlisle, Pa., 20-25.
Hag Show: Southport, Ala., 22; S. Eden 23; Lubston 24; Kribben 25; Gintersville 27; Abertle 28; Boaz 29.
M. Intyre's, Frank J.: Anderson, S. C., 20-25; Mann, Walter I.: Woodstock, Va., 22; Front Royal 23; Alexandria 24; Fredericksburg 25; season ends.

ADDITIONAL ROUTES ON PAGE 118

AUSTRALIA

(Continued from page 51) appearing at the Bridge Theater, Newtown (Sydney) this week, following a big six nights' season at the Gaiety in Oxford street.

A tragedy occurred during the performance of The Gay Parisienne by amateurs at Wanganui, N. Z., last Thursday, when the hat of Lily Darby, a member of the chorus, became ignited by contact with a gas jet. Miss Darby threw the hat on the floor and endeavored to stamp out the fire, but her dress caught the flames and in a moment she was enveloped. She was rolled in a coat and the flames beaten out, but not before terrible injuries had been inflicted. She died 24 hours later. Mr. and Mrs. Wade, of West Maitland, N. S. W., where they were in the picture exhibiting end of the industry, have been spending some considerable time abroad. They arrived here on the Manganui during the weekend. Last Wednesday and Thursday the grand opera performance at Her Majesty's Theater, Sydney, was broadcast with a very great amount of success thruout various parts of Australia.

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President

CHRISTY SHOWS

Have Best Week of the Season in Southern Georgia

The past week has been one of those that every showman looks forward to but seldom realizes. Every day was good, weather perfect. There was a long run from Dawson to Barnesville, but the haul to the lot was short. This was an opposition stand, but business was big. After the spec. a party of Macon circus fans arrived, accompanied by Albert E. ("Willie") Green, who happened away from the Sparks Show on a special mission in Macon. He persuaded Louis Rosignol, of the Hotel Macon, to drive over with four friends to take in the Christy Show. The same day Louis visited the Sparks Show, having made a 140-mile drive. They were entertained by the writer.

Newnan, Ga., was a dach, the tent being packed twice. Members of the Williams Stock Company saw the matinee. Jack Davis, in charge of the managerie, had his left hand badly lacerated while handling the eagle and was under the doctor's care. Cedar town proved another big one, despite opposition. There was an illustration of quick work at night when the show was given in its entirety and headed to conform with the Georgia midnight moving law.

Cartersville was one of the most eventful stands of the season. There was light opposition. The folks, altho they had been five years without a circus, did not want one to "light", to say nothing of two. They tried to make it hard for both. The opposition show secured the school playground to show on by giving the school board ten per cent of the gross receipts. It appeared to be the only available lot. The Christy contracting agent secured the old fair grounds, but on the arrival of Twenty-Four-Hour Agent Walter McCorkhill he found that the space assigned to the show could not be used and he had to hustle about and secure a new lot. It was out of the question to get the school lot and citizens got out an injunction against the use of a lot at Junia. Finally he hit upon a lot in a cotton field, near town, that proved o. k. in dry weather, and the show did big business. The show's troubles did not end here, however. It was found by the railroad officials that two of the stock cars were too high to clear a tunnel on the way to Chattanooga and they were sent to Atlanta and put in the shops to have them cut down and new roofs installed. In their place the road furnished four of its cattle cars and the show pulled into Dalton on 18-car train. Two of the coaches were damaged by fire while being fumigated. The flames only burned thru the flooring.

Dalton was another good one. Fritz Duno, who was with the show last season, came over from Atlanta. Charlie Summers was in the hands of his friends at Pensacola. Beside Bracken closed and will finish the season playing fair dates, singing with the band. G. W. Christy will have 35 cars in use next season with his two shows. FLETCHER SMITH (Press Agent).

SCHULZ SOCIETY CIRCUS

The Schutz Society Circus and Wild Animal Show brought its outdoor season of 24 weeks to a close October 18 and shipped into winter quarters at Ulica Junction, Mich., a suburb of Detroit, where Manager Schulz has purchased three acres of land and a large barn. Work of rebuilding props for the new cat nets will start at an early date in order that the show will be ready to play indoor promotions.

VISITS SPARKS' CIRCUS

E. W. Adams, who closed with the Gentry-Patterson Circus at Athens, Tenn., on which he was ticket seller and official announcer, writes that he journeyed from Atlanta to Gainesville, Ga., October 4, to see the Sparks Circus, and says it was one of the best circus performances he ever attended. He renewed acquaintance with Jack Phillips, Harry Bert and others with the show.

BIG BUSINESS FOR JONES

E. H. Jones informs that his Cooper Bros. and Cole Bros. shows are doing big business and that in a number of instances two night shows were given.

DOWNIE BROS., Inc.

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Special Fall Prices. Let us know your wants. Show Tent Department in charge of LOU B. BERG.

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Have removed their offices to 410 NORTH MICHIGAN AVE., SUITE 1332, CHICAGO, and are prepared to supply a limited number of Baggage Cars to showmen requiring equipment. W. A. YAGER, President.

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WHIP—In good condition.
RAILROAD CARS—Elegant Vestibule Private Car, drawing rooms, with baths, fine equipped kitchen. One Stateroom Car. Both cars in fine condition.
WAGONS—Four Maple Shade built Wagons; one Box Wagon. All Wagons the best that can be built.
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KHAKI COLOR—HAND ROPED!!

- 20x30, 8-ft. Wall. Used 2 weeks.. \$95.00
- 20x40, 8-ft. Wall. Used 3 weeks.. 125.00
- 30x60, Round or Square, 10-ft. Wall. Used 2 weeks..... 270.00
- 40x70, Push Pole, 10-ft. Wall. Used 2 weeks..... 350.00

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ROBBINS BROS.' CIRCUS

Fred Buchanan had his biggest week, financially, week of October 6 with the Robbins Bros. Circus. A number of turnaways were recorded. The stands played were Paris, Ark.; Ozark, Ok.; Russellville, Morrillton, Conway and Pine Bluff, Ark. "Red" Payne and Mr. Allen, bandmaster, both with the C. R. Leggette Shows, were guests of Craig Ferguson, George Gardiner and O. A. Gilson in Paris, Ark. "Red" and the bandboys were formerly on the Golden show. October 7 the circus played day and date with the C. R. Leggette Shows in Ozark, Ark. There was a great deal of entertaining among troupers of both organizations. Mr. Leggette and members of his company were guests of Mr. Buchanan. James Morse entertained members of the J. Doug Morgan Comedians No. 2 in Morrillton, Ark.

One of America's foremost elephant trainers, "High Pockets", has been engaged by Mr. Buchanan for the rest of the season and for next year. He joined in Russellville, Ark., coming from the Ringling-Barnum Circus. Charles Myers, treasurer, entertained members of the Al Bell Musical Comedy Company in Pine Bluff, Ark. Luther and Tom Privett, cowboys, are putting on some excellent trick riding in the Robbins Show concert.

The writer received a letter from Bill Fowler, bandmaster with the Walter L. Main Circus, to the effect that he has signed with the Miller Bros.' 101 Ranch Wild West to lead the big show band next season. Kenneth Waite has added two new walkarounds, "Tigo and his master, Buster Brown", and "The Rubber Neck Lady", the latter being presented by Raymond Hayes. Equestrian Director Bert Rickman has signed with Mr. Buchanan for next season. John J. Johnson, contortionist and fun producer, left the show at Pauls Valley, Ok., for a brief visit with his parents in Centralia, Wash. November 1 he will open on the Pantages, Chester Sherman, female impersonator, and Jimmie Keating continue to go over big with their work.

Robert Bullock fell in Morrillton, Ark., and broke his left arm between the elbow and shoulder. He will not be able to work again this season. H. W. Campbell, accompanied by Caesar Johnson, were guests of Mr. Buchanan at Pine Bluff, Ark. George W. Christy, of the Christy Show, and Fred L. Clark, of the Riverside Printing Co., also were Mr. Buchanan's guests in Pine Bluff. John Schiller, front door superintendent, will spend the winter in Marion, O., and Chicago. F. ROBERT SAUL (Press Agent).

SEILS STERLING CIRCUS

The Seils Sterling Circus closed a very satisfactory season and is now in winter quarters at the fair grounds, Plymouth, Wis. The writer has returned from a week's trip to Chicago and Milwaukee, where he purchased animals for the enlargement of the show. An elephant, three lions, zebra, two camels, two small mules and four ponies will be added. Billy Lindeman recently purchased a coupe and expects to take a trip to Florida this winter. All of which is according to Milton Grimes.

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The Bally-Hoo Musical Instrument Supreme. Played same as piano, but with one-fifth the weight, one-tenth the size, yet fifty times the volume.

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MUSICIANS WANTED

Trumpets or Saxes, and Solo Trombone. Long season. Hamlin, O.: 21, Cleveland, 22; Chillicothe, 23; Paducah, 24; Roaring Springs, 25; all Texas. D. FERRANTE, care Cole Bros. Circus.

LIST OF FAIRS

The Data in This List Gives the Dates and Names of Secretaries of This Season's Fairs Yet To Be Held

ALABAMA
Alexander City—East Ala. Fair Assn. Last week in Oct. Lewis B. Denn.
Brewton—Escambia Co. Agrl. Fair. Nov. 4-8. Kellie Grady, Box 21, Florence, Ala.

MISSOURI
Kansas City—American Royal Live Stock Show. Nov. 17-22. F. H. Servatius.
NORTH CAROLINA
Clinton—Sampson Co. Agrl. Soc., Inc. Nov. 4-7. T. H. Smith.

Spartanburg—Spartanburg Fair Assn. Oct. 28-31. Paul V. Moore.
Walterboro—Colleton Co. Fair Assn. Nov. 4-7. W. W. Simon.

KANSAS
Coldwater—Hodco, Oct. 23-25. Raymond Hoff. secy.
MARYLAND
Baltimore—Internat'l Schneider Cup Race. Oct. 21-25.

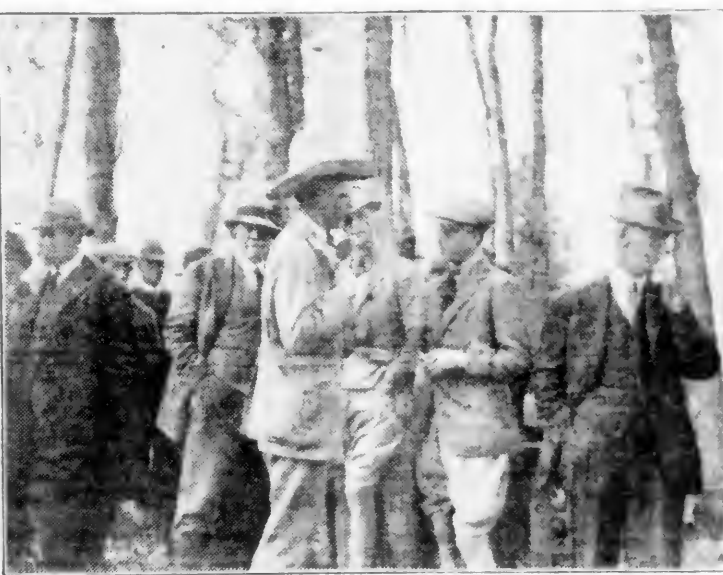
COLORADO
Denver—Nat'l Western Stock Show, Jan. 17-24. Robt. E. Royce, Union Stock Yards.

OHIO
Cincinnati—Cincinnati Flower Show on Gibson Hotel Roof. Nov. 11-13.

VIRGINIA
Amlerst—Maple Grove Colored Fair Assn. Oct. 28-31. J. D. Gordon, pres.

PENNSYLVANIA
Carlisle—Ohi House Week. Oct. 19-25. A. V. Manis, secy., 448 Brown st., Philadelphia, Pa.

NEIGHBORING RANCHERS



H. R. H. The Prince of Wales, owner of E. P. Ranch, and Guy Wendeck, owner of T. S. Ranch, talking things over. Wendeck is shown with cowboy hat on, Major Metcalf leaning against tree, H. R. H. The Prince of Wales talking to Wendeck, and the man on right, with his hand to his mouth, is Prof. W. L. Ceryle, manager of the Prince's ranch.

FLORIDA
Arcadia—DeSoto Co. Fair Assn. Jan. 1-10. Address Secy., Box 182.

OHIO
Cincinnati—Cincinnati Flower Show on Gibson Hotel Roof. Nov. 11-13.

WEST VIRGINIA
Burlington—Upper Potomac Fair Assn. Oct. 22-24. Richard W. Tush, Keyser, W. Va.

CUBA
Havana—Union Internat'l Poultry Show. Feb. 25-Mar. 7. Thos. Howes, secy., 25 W. Washington st., Indianapolis, Ind.

GEORGIA
Americus—Sumter Co. Fair Assn. Nov. 4-8. H. P. Everett, secy.; T. P. Littlejohn, mgr.

OHIO
Cincinnati—Cincinnati Flower Show on Gibson Hotel Roof. Nov. 11-13.

INDIANA
Indianapolis—Tomlinson Hall Poultry Show Jan. 3-7. Theo. Howes, secy., 25 W. Washington st.

MISSOURI
Kansas City—National Pigeon Assn. Jan. 21-23. Harry A. Stone, secy., 25 W. Washington st., Indianapolis, Ind.

ILLINOIS
Chicago—Int'l Live Stock Expo. Assn. Nov. 29-Dec. 6. B. H. Hodco, Union Stock Yards.

INDIANA
Normal—Home-Coming. Oct. 21-25.

MISSOURI
Kansas City—National Pigeon Assn. Jan. 21-23. Harry A. Stone, secy., 25 W. Washington st., Indianapolis, Ind.

NEW YORK
New York (Madison Sq. Garden)—Poultry Show. Jan. 21-23. D. L. Orr, secy., 25 E. 26th st.

COMING EVENTS

ALABAMA
Birmingham—Manufacturers' Exhibits. Oct. 27-Nov. 1.
ARKANSAS
Fondren—Anniversary Celebration. Oct. 23-25. J. A. West, secy., Box 461.

LIST OF CONVENTIONS CONCLAVES AND ASSEMBLIES

Compiled by Means of The Billboard's Unequaled Facilities and of Special Interest to Novelty Manufacturers and Dealers, Street Men, Fair Followers, etc.

ALABAMA
Auto Dealers Assn. Jan. 26. J. L. ...
Alabama State Teachers' Assn. Oct. 11-12. ...

ARIZONA
State Catholic Growers Assn. Jan. ...
National Assn. of ... Commission. Nov. ...

ARKANSAS
Order of Eastern Star. Nov. 17. ...
Order of Odd Fellows. Oct. 28-29. ...

CALIFORNIA
State Lumbermen's Assn. Jan. 2-5. ...
Western Wholesale Confectioners' Assn. Jan. ...

CHICAGO
Life Agency Officers. Nov. ...
State Grange. Dec. 9-11. ...

ILLINOIS
Southern Ill. Medical Assn. Nov. 6-7. ...
State Grange. Dec. 9-11. ...

IOWA
Southeastern Ia. Retail Lumbermen's Assn. Jan. 28-29. ...
State Mfrs. of Carbonated Beverages. Jan. 7-9. ...

KANSAS
State Grange. Dec. 10-12. ...
State Teachers' Assn. Nov. 6-8. ...

MINNESOTA
State Master Painters' Assn. Jan. 21-23. ...
State Grange. Oct. 27-31. ...

MISSOURI
State Farmers' Week. Jan. 19-23. ...
Business Men's Assurance Assn. Jan. 3-5. ...

NEW YORK
State Teachers' Assn. Nov. 20-22. ...
State Grange. Dec. 10-11. ...

OHIO
Southern Ohio Valley Medical Assn. Nov. ...
State Grange. Dec. 10-11. ...

OKLAHOMA
State Grange. Dec. 10-11. ...
State Teachers' Assn. Nov. ...

PENNSYLVANIA
State Grange. Dec. 10-11. ...
State Teachers' Assn. Nov. ...

RICHMOND
State Grange. Dec. 10-11. ...
State Teachers' Assn. Nov. ...

TENNESSEE
State Grange. Dec. 10-11. ...
State Teachers' Assn. Nov. ...

VIRGINIA
State Grange. Dec. 10-11. ...
State Teachers' Assn. Nov. ...

WEST VIRGINIA
State Grange. Dec. 10-11. ...
State Teachers' Assn. Nov. ...

ALABAMA
Sigma Alpha Epsilon Frat. Dec. 29-31. ...
Southern Milk Producers' Assn. Nov. ...

ARIZONA
State Grange. Dec. 9-11. ...
State Teachers' Assn. Nov. ...

ARKANSAS
State Grange. Dec. 9-11. ...
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State Teachers' Assn. Nov. ...

MAINE
Augusta—State Bar Assn. Jan. 8. ...
Bangor—State Teachers' Assn. Oct. 30-31. ...

MARYLAND
Baltimore—Royal Arch Masons. Dec. 9. ...
Baltimore—State Bottlers of Carb. Beverages. ...

MASSACHUSETTS
Boston—State Wholesale Lumber Assn. Dec. ...
Boston—Royal Arch Masons. Dec. 9. ...

MISSOURI
Columbia—State Farmers' Week. Jan. 19-23. ...
Kansas City—Business Men's Assurance Assn. ...

NEW YORK
New York—State Grange. Dec. 9-11. ...
New York—State Teachers' Assn. Nov. ...

OHIO
Cincinnati—State Grange. Dec. 9-11. ...
Cincinnati—State Teachers' Assn. Nov. ...

OKLAHOMA
Oklahoma—State Grange. Dec. 9-11. ...
Oklahoma—State Teachers' Assn. Nov. ...

PENNSYLVANIA
Philadelphia—State Grange. Dec. 9-11. ...
Philadelphia—State Teachers' Assn. Nov. ...

RICHMOND
Richmond—State Grange. Dec. 9-11. ...
Richmond—State Teachers' Assn. Nov. ...

TENNESSEE
Nashville—State Grange. Dec. 9-11. ...
Nashville—State Teachers' Assn. Nov. ...

VIRGINIA
Richmond—State Grange. Dec. 9-11. ...
Richmond—State Teachers' Assn. Nov. ...

WEST VIRGINIA
Martinsburg—State Grange. Dec. 9-11. ...
Martinsburg—State Teachers' Assn. Nov. ...

MISSOURI
Kansas City—State Grange. Dec. 9-11. ...
Kansas City—State Teachers' Assn. Nov. ...

NEW YORK
New York—State Grange. Dec. 9-11. ...
New York—State Teachers' Assn. Nov. ...

OHIO
Cincinnati—State Grange. Dec. 9-11. ...
Cincinnati—State Teachers' Assn. Nov. ...

OKLAHOMA
Oklahoma—State Grange. Dec. 9-11. ...
Oklahoma—State Teachers' Assn. Nov. ...

PENNSYLVANIA
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Philadelphia—State Teachers' Assn. Nov. ...

RICHMOND
Richmond—State Grange. Dec. 9-11. ...
Richmond—State Teachers' Assn. Nov. ...

ARMORIES, AUDITORIUMS AND CONVENTION HALLS SUITABLE FOR INDOOR EVENTS

Herewith is a list of Armories, Auditoriums and Convention Halls suitable for holding Indoor Events. The Billboard would like to have its readers send in the names and managers of buildings not mentioned, or any corrections. The blank can be used in giving the information, which should be sent to The Billboard, Cincinnati, Ohio.

Form with fields: City, State, Building, Manager

- Independence—Memorial Hall Auditorium, R. R. Bittman, chairman. Parsons—Municipal Bldg. Topeka—Auditorium, Robt. McInerney, mgr. Wichita—Forum, E. M. Stanton, mgr. KENTUCKY Hopkinsville—Auditorium, H. L. McElherson, mgr. Louisville—Armory. LOUISIANA New Orleans—Washington Artillery Hall. New Orleans—Lafayette Temple. Plaquemine—Hippodrome, G. A. Dangle, mgr. Shreveport—Coliseum, State Fair Grounds, W. R. Hirsch, mgr. MAINE Auburn—Auburn Hall, J. Wilson, mgr. Bangor—The Auditorium, W. A. Hennessy, mgr. Bangor—Bowdoin, Chas. W. Morse, mgr. Bath—Armory Hall, Hiram T. Stevens, mgr. Waterville—Armory, Capt. I. E. Thomas, mgr. MARYLAND Annapolis—State Armory, Capt. D. J. Murphy, mgr. Baltimore—104th Medical Regt. Armory, Col. Fred H. Vinup, mgr. Baltimore—Moose Hall. Frederick—Armory, Major Elmer F. Munshower, mgr. MASSACHUSETTS Attleboro—Armory, Dr. J. A. Reese, mgr. Boston—Mechanics' Bldg. on Huntington ave., F. W. Easterbrook, supt. Boston—State Armory, on Howard st. Boston—Paul Revere Hall. Boston—Horticultural Hall. Cambridge—Cambridge Armory, Col. John F. Osborn, mgr. Chelsea—Armory, on Broadway, American Legion, mgrs. Clinton—State Armory, Peter F. Connelly, mgr. East Boston—Music Hall. East Boston—Masonic Bldg., Samuel Susan, mgr. Fall River—Armory, John Cullen, mgr. Gardner—Town Hall, H. P. Holden, mgr. Gloucester—Armory, Merritt Alderman, mgr. Greenfield—State Armory, E. W. Pratt, custodian. Greenfield—Washington Hall, Chas. S. Barrett, mgr. Haverhill—Armory. Leominster—Auditorium, City Hall, R. L. Carter, mgr. Lowell—Memorial Auditorium, Collin H. Mackenzie, mgr. Malden—Auditorium, Wm. Nledner, mgr. New Bedford—Armory, Harold Winslow, mgr. Plymouth—Armory, Capt. Andrew Carr, mgr. Southbridge—Hippodrome, A. A. Blanchard, mgr. Springfield—U. S. Armory, Capt. Paul J. Norton, mgr. Springfield—Municipal Auditorium, H. L. Douman, mgr. Worcester—Mechanics' Hall, C. H. Briggs, mgr. MICHIGAN Alpena—Memorial Hall, Ed Saether, mgr. Bay City—National Guard Armory. Detroit—Light Guard Armory. East Saginaw—Auditorium, F. P. Walter, mgr. Grand Rapids—Coliseum, Geo. R. Zindel, mgr. Grand Rapids—Grand Rapids Armory, J. D. English, mgr. Kalamazoo—New Armory, Arthur H. Fitzgerald, mgr. Saginaw—Armory. MINNESOTA Atkin—Armory, Capt. J. A. Petorbury, mgr. Bemidji—New Armory, Wilbur S. Lycau, mgr. Duluth—New Armory, Guy Eaton, mgr. Hibbing—Coliseum, Laurence Brown, mgr. Mankato—Richards Hall, J. R. Richards, mgr. Mankato—Mankato Armory, Capt. W. A. Sankhorn, mgr. Minneapolis—Auditorium, Richard Horgan, mgr. Minneapolis—National Guard Armory. Rochester—Armory, Capt. H. M. Green, mgr. St. Cloud—Armory, Frank E. Lee, mgr. St. Paul—Auditorium, W. D. Bugge, mgr. Winona—National Guard Armory, Arthur J. Frey, mgr. MISSISSIPPI Jackson—Municipal Auditorium, Mabel I. Stire, mgr. Natchez—Memorial Hall, Miss Beatrice G. Perreault, custodian. MISSOURI Kansas City—Convention Hall, Louis W. Shouse, mgr. Kansas City—American Royal Live Stock Expo. Bldg., F. H. Servatus, mgr. Kansas City—The Armory, Capt. Jerry F. Dugan, mgr. Springfield—Convention Hall, Mrs. H. L. McLaughlin, mgr. St. Louis—Coliseum, T. P. Bates, mgr. St. Louis—Armory. St. Joseph—Auditorium, H. G. Getchell, mgr. Sedalia—Coliseum, State Fair Grounds, W. D. Smith, secy. Sedalia—Convention Hall, F. F. Combs, mgr. MONTANA Great Falls—Live Stock Pavilion, L. E. Jones, mgr. NEBRASKA Grand Island—Liederkrantz Auditorium, C. Niebaum, mgr. Grand Island—Columbian Hall, George Bauman, mgr. Hastings—Armory, Capt. L. E. Jones, mgr. Lincoln—City Auditorium (municipal owned). Omaha—Municipal Auditorium, Chas. A. Franke, mgr. NEW HAMPSHIRE Dover—Armory.

- Harrisburg—Chestnut St Auditorium, D. F. Miller, mgr. Lancaster—Hiemenz Auditorium, John Hiemenz, mgr. Meadville—State Armory, Capt. Fred L. Pond, mgr. Philadelphia—Commercial Museum, Dr. Wm. B. Wilson, mgr. Philadelphia—Lu Lu Temple, 1337 Spring Garden. Philadelphia—105th Field Artillery Armory. Philadelphia—3d Regt. Armory. Philadelphia—Olympic Arena, Leo Rains, mgr. Philadelphia—Moose Hall, Joseph McCann, mgr. Philadelphia—Second Regt. Armory. Philadelphia—First Regt. Armory. Pittsburg—18th Regt. Armory. Pittsburg—Penn Armory. Pittsburg—Motor Square Garden. Pittsburg—Syria Mosque, J. W. Barber, secy. Plymouth—Armory, N. Kosterbander, mgr. Pottstown—Armory, W. E. Schuyler, mgr. Reading—Reading Armory, Capt. J. D. Eisenbrows, mgr. Shamokin—Moose Hall, Fred Frank, mgr. Sharon—Armory, Capt. Thos. Price, mgr. Warren—Armory, Capt. Chas. G. Pearson, mgr. Wilkes-Barre—9th Regt. Armory, W. M. Speece, mgr. York—State Armory, Capt. Jos. E. Rice, mgr. RHODE ISLAND Providence—Infantry Hall, Louis J. Bernhardt, mgr. SOUTH CAROLINA Spartanburg—Hampton Guard Armory. SOUTH DAKOTA Deadwood—Auditorium, owned by city. Hot Springs—Auditorium, E. L. Delaney, mgr. Mitchell—Corn Palace Auditorium, W. H. King, mgr. Sioux Falls—Auditorium, Geo. W. Buraside, mgr. Sioux Falls—Coliseum, Geo. W. Buraside, mgr. TENNESSEE Chattanooga—Soldiers & Sailors Memorial Auditorium. Johnson City—Municipal Auditorium, W. B. Ellison, mgr. Memphis—Municipal Auditorium, Chas. A. McElravy, mgr. Nashville—Byman Auditorium, Mrs. L. C. NAY, mgr. TEXAS Amarillo—Auditorium, City manager in charge. Amarillo—Texas National Guard Armory, Col. John B. Golding, mgr. Beaumont—Fair Park Auditorium, Geo. J. Roark, mgr. Dallas—Coliseum at Fair Grounds. Ft. Worth—Coliseum Bldg., Fair Grounds, Ed R. Henry, mgr. Galveston—City Auditorium, E. M. Owens, mgr. Houston—City Auditorium, John P. Morgan, mgr. Houston—Main Street Auditorium, A. E. Eaves, mgr. San Antonio—Heethoven Hall, Mr. Altmann, mgr. Waco—Cotton Palace Coliseum, S. N. Mayfield, mgr. Waco—Auditorium, C. J. Doerr, mgr. UTAH Salt Lake City—Auditorium, J. Ernest Gillespie, mgr. VIRGINIA Danville—Armory in Municipal Bldg. Newport News—American Legion Hall, Nelson Overton, mgr. Richmond—City Auditorium, Director of Public Safety, mgr. Richmond—Coliseum, Edw. Cowardin, mgr. Roanoke—Market Auditorium, R. E. Coleman, mgr. WASHINGTON Everett—Armory, Major A. B. Cutter, mgr. Tacoma—Armory, Col. H. P. Winsor, mgr. Tacoma—Auditorium, E. M. Wesley, mgr. Yakima—Armory, Capt. W. E. Hoyer, mgr. WEST VIRGINIA Huntington—City Hall Auditorium. Wheeling—City Auditorium. WISCONSIN Appleton—Armory, Capt. P. W. Hoffman, mgr. Ashland—Armory, T. Thorsen, mgr. Eau Claire—Municipal Auditorium, Fred Radatz, mgr. Fond du Lac—Armory E. Chas. Froehling, Jr., mgr. La Crosse—Trades & Labor Temple, P. O. Wells, mgr. Marinette—Ray Shore Park Pavilion, Wm. Hasenfus, mgr. Wauskesha—Atheneum, A. L. Stelvert, mgr. Wausau—Rothschild Auditorium, Frank B. Whitney, mgr. WYOMING Casper—Moose Auditorium, O. N. Shogren, mgr. CANADA Carman, Man.—Memorial Hall, A. Malcolmson, mgr. Chatham, N. B.—Dominion Armory, Capt. A. Duncan, mgr. Chatham, Ont.—The Armories, Col. Nel. Smith, mgr. Estevan, Sask.—Town Hall, A. B. Stuart, mgr. Fredericton, N. B.—Armory, Col. H. M. Campbell, mgr. Inverness, N. S.—Labor Temple, Michael Ryan, mgr. Kamloops, B. C.—Kamloops Drill Hall, Col. J. R. Vickers, mgr. Lloydminster, Alta.—Town Hall, A. S. Pollard, mgr. Montreal, Que.—Armories. Montreal, Que.—Mount Royal Arena, Oscar Benoit, mgr. Oshawa, Ont.—Armories, Major F. C. Chappell, mgr. Ottawa, Ont.—Canadian Government House. Peterborough, Ont.—The Armories, Col. A. W. McPherson, mgr. Prince Rupert, B. C.—Auditorium, L. J. Marren, mgr. Prince Rupert, B. C.—Exhibition Hall, J. Venable, mgr. Quebec, Que.—Convention Hall, B. A. Neale, mgr. Red Deer, Alta.—Armory. St. John, N. B.—Armory. Swift Current, Sask.—City Hall, Auditorium. Three Rivers, Que.—Market Hall. Toronto, Ont.—Massey Music Hall, Norman M. Withrow, mgr. Toronto, Ont.—Royal Coliseum. Toronto, Ont.—Palais Royale, J. W. Connell. Vancouver, B. C.—Manufacturers' Bldg., W. S. Nason, mgr. Victoria, B. C.—The Armories, Col. F. Robertson, mgr. Winnipeg, Man.—Auditorium, Board of Trade. Winnipeg, Man.—Amphitheater, Billy Holmes, prop. Woodstock, N. B.—Armory. Woodstock, Ont.—Arena, Hy South, mgr. Woodstock, Ont.—Armories, Col. F. Burgess, mgr.

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CHAPELTOWN, LEEDS.

If you hear of a death, birth, marriage,
divorce, or matrimonial engagement, in
the profession, you will confer a favor by
notifying The Billboard immediately.
Thank you.



It's a Shame—A Crime, why do it?

RINK TALK NO. 1

Skating today should be as popular as dancing. As an exercise it is better. The rink business has undoubtedly advanced slower than any other branch of the amusement business. Why? Let's compare it to the "Movies". At first every movie had a phonograph and a tin horn in the box office. They ground away from morning until night. It became monotonous, irritating—the public was driven away. It made your head ache to even pass their lobby. A change was necessary. Then they bought electric pianos. That died out. Then came the orchestras, and now the large pipe organs. They played and small money. What have Rinks done? They have forced their skaters to listen to the same old tune that every one has heard on every merry-go-round. In every rink, with every show and in every park for 40 years or more. If you do not arrive to please your skaters, how can you expect to draw crowds? Music is the life of your Rink. Use the Calliaphone, the first new tone in 40 years, and watch your receipts grow. Price 15 lower. Cash or terms. Ask Chicago Roller Skate Co.

FIRST NEW TONE IN 40 YEARS

TANGLEY CO., Muscatine, Iowa

"Calliaphone"



RINKS & SKATERS

(Communications to our Cincinnati office)

BARGER, MILLER AND BARGER MAKE HIT IN CINCINNATI

Barger, Miller and Barger, novelty skating act, has been booked into the Packer Inn, Cincinnati, for an indefinite engagement by Jack Middleton. Miller and Mrs. Barger feature a sensational one-foot whirl and an apache dance on the little wheels that leaves them breathless. The management was so pleased with the act that it was held over for an additional week. The act, which recently closed on the Pantages Time, consists of skating, comedy and unusual stunts which make it one of the best of the kind. Numerous changes of wardrobe and unusual acrobatic feats make it an unusual skating turn.

WINNIPEG RINK FOR WINNIPEG

Winnipeg, Man., Oct. 18.—Plans have been drawn at the request of the Winnipeg Skating Club for the construction of a \$200,000 rink to be built this year. The building will be fireproof and modern in every respect.

MINNIVILLE (ORE.) RINK OPENS

Minneapolis, Ore., Oct. 18.—The Aurora Auditorium Roller Skating Rink, which opened October 3, is off to a good start and enjoying good business under the management of Jesse E. Little. Skating is in vogue Thursday, Friday and Saturday nights. Masquerades, races and revivals will be held during the winter. The floor space is 95x150 feet, and a large balcony around the floor seats 1,200.

LAUREY GETTING IN SHAPE

Joe Laury, holder of national and international titles on the little wheels, will return from Chicago that he is rounding up his shape for his race with "Nap" Seffert and Frank Hess at Music Hall, Cincinnati, in November.

SCHAUB NOT TO RETURN

Arnold J. Schaub, former rink and amusement manager of Cincinnati, will not return to the Queen City this season. He is associated with his brother in cinematograph and cinematograph manufacturing business, known as the Cine Schaub Co., of Corona, I. I., and New York.

BALTIMORE RINK REOPENS

Baltimore, Oct. 18.—Carlin's Roller Rink re-opened last week under the management of Frank Bark, formerly manager of the White City Roller Rink, Chicago. The opening is said to have been the most successful in the city. Bark plans to feature a variety of shows every Thursday night and every Friday night.

ROLLER CLUB

The Roller Club, which William Higginson, former manager of Carlin's Palace, is now assistant general manager of the White City Amusement Park, Philadelphia, organized with great success last year will continue under Bark's management. Employees at Carlin's this season are: Frank Bark, manager; William Higginson, floor manager; William Harvey, promoter; Harvey, Herbert Ayers and Lou Ayers, promoters; M. Miller, cashier; Harold Haly, skate room; Frank Brandt, promoter; Charles Walker, Cliff Lauritzen; Carlin and Joe Danack, skate room; and Mrs. J. N. Mariner and William Miller, wardrobe.

BEAVER DAM FAIR

(Continued from page 79)
The Hanna and Company of eques-trians, Rose, Ellis and Rose; the Wilson-Ashley Trio, Lester, Bell and Griffin, Donald Sisters, McLaren and Miley, the act of Thomas Saxotette and Bachman's Million-Dollar Band. The evening entertainment closed with Thearle-Duffield's spectacular fireworks.

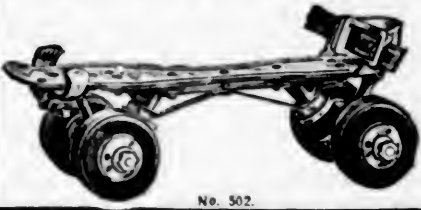
The John T. Wortham Shows had the midway, and did a big business during the week.

E. E. PARKER.

LOOKING FOR AN OPENING

Instructor of Skate Room Man. State salary. Write P. J. GIBSON, 25 Packer, Auburn, N. Y.

"CHICAGO" THE QUALITY SKATE



WILL MAKE MORE MONEY for you than any other make of Skate

Chicago Roller Skate Co. 4458 W. Lake Street, Chicago, Ill.

AT LIBERTY ROLLER RINK MANAGER

25 years experience. Or, if you have suitable hall, with maple floor, I have new \$5,000 organ and skates, which I can install on percentage basis. Address J. McCLELLAND, Box 152, Richfield Springs, N. Y.

WHERE THEY WILL WINTER

Owners and managers of shows not represented in this list will confer a favor by sending *The Billboard* the address of their winter quarters as soon as they decide upon same. Use blank below for that purpose:

- | | |
|---|--|
| CIRCUSES AND WILD WEST SHOWS | CARNIVAL COMPANIES |
| Atterbury's Trained Wild Animal Show, R. L. Atterbury, mgr.: Sioux City, Ia. | All-Canadian Shows, Vancouver, B. C., Can. |
| Barnes, Al G., Circus, Al G. Barnes, prop.: James Circus City, Palms, Calif. | Berkoot Shows, K. G. Barkoot, mgr.: DeLande, Fla. |
| Boeklin Ben's Wild West: Cambridge City, Ind. | Barlow's Big City Shows, Harold Barlow, mgr.: Granite City, Ill. |
| Christy Bros.' Wild Animal Shows, Geo. W. Christy, mgr.: Beaumont, Tex. | Bernardi Expo. Shows, Felice Bernardi, mgr.: Salt Lake City, Utah (address Gen. Del.) |
| Gentry Bros.-James Patterson Circus, James Patterson, prop.: Paola, Kan. | Brown & Dyer Shows, Al J. Dornberger, gen. mgr.: Doughkepsie, N. Y. |
| Golden Bros. Circus, G. W. Christy, prop.: Beaumont, Tex. | California Shows, Inc., H. F. Hall & Sam Anderson, props.: Northampton, Mass.; 655 W. 25th st., New York City, and 16 Concord ave., Belmont, Mass. |
| Hollmar Bros. Circus, C. J. Monahan, mgr.: South Main st., Wabash, Ind. | Canadian Victory Shows, Maurice Neiss, gen. mgr.: Offices, Room 61 Yonge St. Arcade, Toronto, Ont., Can. |
| Hagenbeck-Wallace Circus, Dan Odum, mgr.: West Baden, Ind.; offices, 700 Crilly Bldg., Chicago, Ill. | Copping, Harry, Shows, Harry Copping, mgr.: Reynoldsville, Pa. |
| Horny & R. R. Circus, Will Z. Smith, mgr.: 2043 Bowyer, Los Angeles, Calif. | Cronin Shows, J. L. Cronin, mgr.: New Orleans, La.; offices, Chillicothe, O. |
| Kirrow Bros. Circus, Anderson, Ind. | Dobyns, George L., Shows, Inc., George L. Dobyns, pres.: (Fair Grounds) York, Pa.; direct mail to Port Richmond, N. Y. |
| Lowery Bros. Shows, George B. Lowry, mgr.: Shuandaoh, Pa. | Fields Greater Shows, J. C. Fields, mgr.: Stevens Point, Wis. |
| Morgan's Nickel Plate Show, W. E. Morgan, mgr.: (Oakwood Park) Knoxville, Tenn. | Great Middle-West Shows, H. T. Pierson, mgr.: 531 Wabasha st., St. Paul, Minn. |
| Riding Bros.-Barnum & Hadley Combined Shows, Ringling Bros., props.: Bridgeport, Conn.; general offices, 221 Institute Place, Chicago, Ill. | Great White Way Shows, C. M. Nigro, mgr.: Nitro, W. Va. |
| Robbins Bros. Circus, Fred Buchanan, prop.: Keosauqua, Iowa. | Happyland Shows, Guy Y. Averill, mgr.: 2432 Michigan ave., Detroit, Mich. |
| Robinson, John, Circus, Sam Hill, mgr.: Peru, Ind.; offices, 700 Lilly Bldg., Chicago, Ill. | Isler Greater Shows, Louis Isler, mgr.: Chapman, Kan. |
| Robbers & Harris Circus, Jacksonville, Fla. | Jones' Greater Shows, A. H. Jones, mgr.: Danville, Ky. |
| Royal Rockwell Circus, R. C. Rockwell, mgr.: Detroit, Mich. | Jones, Johnny J., Expo., Johnny J. Jones, prop.: Orlando, Fla. |
| Schulz Society Circus & Wild Animal Show: 1114 Jackson, Detroit, Mich. | Ketchum's 20th Century Shows, K. F. Ketchum, mgr.: Paterson, N. J. |
| Sells Sterling Shows: (Fair Grounds) Plymouth, Wis. | Lachman Expo. Shows: Omaha, Neb. |
| Sells-Flota Circus, Zack Terrill, mgr.: Peru, Ind.; offices, 700 Lilly Bldg., Chicago, Ill. | Lippa Amusement Co., Leo Lippa, mgr.: Box 283, Alpena, Mich.; general offices, Hotel Normandie, Hotel, Detroit, Mich.; branch office, American Bond & Mortgage Bldg., Room 1608, Chicago, Ill. |
| Sparks' World-Famous Shows, Charles Sparks, prop.: General City Park, Mason, Ia. | |

WHERE WILL YOU WINTER?

Kindly give the information on this blank and mail to *The Billboard*, Cincinnati, O., for publication in our Winter Quarters List:

Name of Show.....

Name of Proprietor or Manager.....

Description of Show.....

Closes at

Date of Closing.....

Address of Winter Quarters.....

(Give address of offices here if you have any.)

- | | |
|---|---|
| Loos, J. George, Shows, J. George Loos, mgr.: Ft. Worth, Tex. | Metro Bros. Shows, Chas. Metro, mgr.: Boston, Mass. (Address care The Billboard, Boston.) |
| Muer's Model Shows: 161 Chamber st., Philadelphia, Pa. | Narder Bros. Shows, Nat. Narder, mgr.: Hog Island, Philadelphia, Pa. |
| Northern Shows, L. L. Flock, mgr.: 38 E. Woodbridge st., Detroit, Mich. | Reiss, Nat. Shows, Harry W. Melville, mgr.: Jeffersonville, Ind. |
| Rubin & Cherry Shows, Rubin Gruber, mgr.: Montgomery, Ala. | Sandy's Amusement Shows: North Side, Pittsburgh, Pa. |
| Savidge Amusement Co., Walter Savidge, mgr.: Wayne, Neb. | Spencer Shows, Sam E. Spencer, mgr.: Brookville, Pa. |
| Wade & May Shows, W. G. Wade & E. C. May, props.: 289 Elmhurst ave., Detroit, Mich. | Williams, S. B., Shows, S. B. Williams, mgr.: El Paso, Tex. |
| Wortham's, C. A., World's Best Shows, Beckmann & Gerety, props.: San Antonio, Tex. | Zeiger United Shows, C. F. Zeiger, mgr.: Kansas City, Mo.; office address, Coates House, Kansas City. |

DANCE HALL AND ROLLER RINK MANAGERS

KEEP YOUR FLOORS IN PERFECT CONDITION USING

The Improved Schlueter



Rapid Automatic Ball Bearing Electric Floor Surfacing Machine.

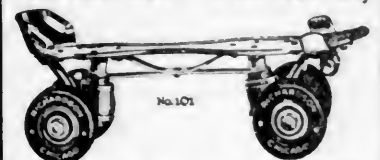
More than 30,000 users have made money by eliminating hand surfacing, loss of time and unsatisfactory work.

No lever, easy operation, auto. adjustment, always in order. Surfaces show up to the baseboard without the use of an Edc. roller. A FIVE-YEAR Guarantee backs up the quality.

M. L. SCHLUETER
231 West Illinois Street, CHICAGO

RICHARDSON SKATES

The First Best Skate—The Best Skate Today



Richardson Skates rolled into prominence thirty-six years ago and still hold the lead.

The successful rink man knows the value of a Richardson equipment.

Write for Prices and Catalogue TODAY.

Richardson Ball Bearing Skate Co.,
3312-18 Ravenswood Ave., CHICAGO.

LOWE'S PORTABLE RINK FLOORS

Address all inquiries to Dept. L. BAKER-LOCK-WOOD MFG. CO., INC., Kansas City, Missouri.

FOR SALE—NORTH TONAWANDA BAND ORGAN, used 1000, etc., in first-class condition, in good tune. Cost \$400. Will sell for \$500. A bargain. H. E. MORTON, Alhambra Bldg., Syracuse, New York.



Edward C. Talbott Leaves the Con T. Kennedy Shows

Resignation Officially Announced by Veteran General Agent Who Was Associated With Prominent Show Manager Eighteen Years

CHICAGO, Oct. 14.—Edward C. Talbott, for 18 years connected with Con T. Kennedy as general agent and one of the oldest of American carnival agents, has resigned. Twenty years ago Mr. Talbott went with Mr. Kennedy, then operating one of the C. W. Parker shows. In 1914-15 he went with the World at Home Shows. After that he returned to the Con T. Kennedy Shows. Mr. Talbott first went with Mr. Kennedy in 1904 when the show was known as the C. W. Parker No. 1 Show.

Mr. Talbott gave *The Billboard* no reasons for his resignation. He will leave tomorrow for a hunting trip in Northern Wisconsin, but will return in time to attend the December meetings.

Mr. Talbott entered the show business in 1889, and in that year and the year following was with the John Robinson Circus. He worked at the Paris Exposition and the world's fairs at Chicago and Buffalo. He went with the Otto Smith Famous Midway, organized after the Chicago fair, and was out fourteen weeks. Mr. Talbott claims that this was really the first carnival to go on the road. He went with the Famous Nat Reiss Shows to the Coast and then organized the Talbott-Whitney Carnival, which he operated two years and then sold to the late A. P. Whitney. After conducting independent street fairs for a considerable period he joined Mr. Kennedy.

(Editor's Note.—As stated in the last issue a wire—October 11—from L. M. Brophy, manager the D. D. Murphy Shows, advised that Mr. Talbott had been engaged for next season with his organization.)

"BILL" FLOTO BUYS HOME AND BUSINESS AT WICHITA, KAN.

Wichita, Kan., Oct. 15.—Wm. F. (Bill) Floto, widely known erstwhile press representative, with C. A. Wortham's World's Greatest Shows and other prominent amusement organizations, arrived here Saturday from Tulsa, Ok., and, in addition to buying a home here, has purchased the local Stud-baker automobile agency. He and Mrs. Floto will soon be residing in Wichita. The business concern secured by Mr. Floto has an elegant display room, with a 100-foot-front service station and an entire building occupied by the used-car department. The showman has already made a very favorable impression with local business men and other prominent citizens.

One of the hearty welcomers of Mr. and Mrs. Floto is C. M. Casey, also a well-known former outdoor show press representative, and formerly with C. A. Wortham organizations, now prominent with the staging of local special events. Commenting on the incident, Mr. Casey remarked: "The old Wortham No. 1 is now eligible for a sort of reunion, and, whereas 'Bill' and I practically tramped together, we can now tour the town together."

CARNIVALS

Riding Devices
and
Concessions

FAIR GROUND
EXHIBITION

EXPOSITIONS
MIDWAY SHOWS

Bands and
Sensational
Free Acts

and his Majesty, The BEDOUIN

BRUNDAGE SHOWS CLOSE THEIR SEASON THIS WEEK

Applicable Winter Quarters Secured at Jacksonsville, Ill.

Jacksonville, Ill., Oct. 11.—It has been announced and with no small amount of interest to local business men that the S. W. Brundage Shows will winter here. Next week the shows play an engagement here under auspices of the American Legion, immediately after which the cars of the show train and other equipment of the large organization will be placed in quarters, and soon after the work of building new attractions and remodeling and rebuilding of some of those now with the organization will be under way. According to the announcement the shop buildings and adjacent trackage of the C. P. & St. L. have been leased as the shows' winter home, the plant being secured by the Brundage special agent, H. P. Randall, aided by W. E. Sullivan, of the Eli Bridge Co., of this city. The past several winters the Brundage Shows have been quartered at Lake Conrary Driving Park, St. Joseph, Mo.

GREATER SHEESLEY SHOWS

Crowded for Space at the Danville (Va.) Fair

Danville, Va., Oct. 15.—Occupying the larger portion of the limited space on the Danville fair grounds, the Greater Sheesley Shows are this year the big amusement feature at this annual event, always largely attended by North Carolinians, from just across the line as well as by Virginians. Many extra concessionaires joining the show here this week, in addition to the regular equipment, made space at a premium, but all were placed and the result is considerable congestion, despite the fact that two adjoining acres have been used.

President A. D. Stailling and the veteran secretary, H. B. Watkins, have announced ambitious plans for enlarging and improving the grounds for the 1924 fair. Capt. John M. Sheesley was honored as a luncheon of the fair directors and his many suggestions for a bigger and better Danville fair were listened to with interest.

The show's receipts at the Richmond Va., fair last week fell off about one-third from the figures of last year. Absence of merchandise wheels was publicly denounced by press and public as well as the concessionaires. During the week Mr. Sheesley was host to the 10th charges of St. Mary's Home and the Richmond Male Orphans' Asylum and has received letters of appreciation from the managements of both.

Under an opinion from State's Attorney John W. Carter that their operation is legal, merchandise wheels are in evidence in Danville, no opposition being apparent from the police or enforcement officers. Mr. Sheesley entertained a hundred young news merchants of *The Danville News on "Children's Day."* Capt. Jim Moore reports a big week at Richmond with his two snake shows. Kid Ellis is having marked success, with the athletic show these days. Bob Kirschman and son, Edward, who had their shooting gallery from Conry Island at Richmond were delayed in getting here by breakdown on a cross-country auto trip. "Pete" Nease, well-known circus man, is a guest of Mr. and Mrs. Sheesley this week. Frank West, whose shows are at South Boston, Va., was a caller.

The run from here on Saturday will be to Cape Fear Fair at Fayetteville, N. C., to be followed by the Wayne County Fair at Goldsboro, N. C.; then Charlotte, N. C., for an American Legion armistice celebration. The choice for winter quarters appears to lie between Charlotte and Alexandria, Va.

CLAUDE R. ELLIS
(Press Representative)

WADE & MAY SHOWS

Conclude Tour at Lagrange, Ind.—In Winter Quarters at Detroit

The 1924 tour of the Wade & May Shows was brought to a close at Lagrange, Ind., Saturday night, October 11, and most of the outfit shipped to Detroit for the winter. E. C. May and Lew Marcus, with a Merry Mixup and a number of concessionaires—a carload of stuff—have gone South, they passing thru Cincinnati and giving *The Billboard* a call Monday night October 17. They were en route to the Negro fair at Suffolk, Va., with intentions of playing other fairs and independent dates.

MAX'S EXPOSITION SHOWS

Cancel Southern Tour—In Winter Quarters at Forest Park, Ill.

Forest Park, Ill., Oct. 14.—Max's Exposition Shows closed their season Sunday and by the time this appears in print the paraphernalia will be housed in new winter quarters, a two-story 100x1,000 w. building, just purchased here by the management. General Agent Robert Wilnot had been scouting in the interest of the show in Texas, but advised not to jump south, so the Southern tour was suddenly canceled.

The show opened its season here April 22 and played stands in Wisconsin, Illinois, Ohio and Michigan. About 90 per cent of the people who opened with the show came to winter quarters with it. Taken as a whole the season was successful, for which Assistant Manager Art Haas deserves a great deal of credit. At a "far-well dinner" given by General Manager Max Goldstein Mr. Haas was presented with a Masonic emblem ring and Mr. Goldstein a watch by the personnel of the show. Three men will be kept busy in quarters until about the middle of January, when a full force will be put on the work to be turned out, which includes the building of all new show fronts. For next season the show will positively go out in ten cars. The attractions will include a new ride, for which blueprints are at hand, and the management has ordered a new "chair-o-plane". In addition to those mentioned above the executive staff at the closing date included L. Signor, lot and train superintendent; Max Shapiro, electrician, and the writer, Chas. Robinson, publicist and *Billboard* agent.

ERROR MADE IN PRICES

St. Louis, Oct. 15.—In the Theodore Brothers' Chocolate Co., Inc., advertisement that appeared in *The Billboard* last week, on page 115, an error was made on the prices for salesboard assortments. The price on the No. 1 Assortment, which consists of 27 boxes and an 800-hole 5-cent board, should have been \$12 instead of \$11. The No. 2 Assortment, consisting of 27 boxes and the All-Maraschino Cherries and a 1,000-hole 5-cent or 500-hole 10-cent board, should have been \$17.50 instead of \$16. Theodore Brothers have issued a beautiful new 44-page four-color catalog, in which is contained many new salesboard assortments.

HARRY MCGEE IN LIMELIGHT

Many showfolks of the Central States are acquainted with Harry McGee, Indianapolis, Ind., who formerly played independent dates and had out a motorized overland show a couple of seasons a few years ago, also in connection with automobilism, who some years ago raced a fast train between Indianapolis and Terre Haute, winning the race. The past several years he has been exclusively interested in automobiles. Incidentally, Mr. McGee was the originator, builder and owner of the auto-locomotive, now owned and used by the Greater Sheesley Shows (known as the "Famous Sheesley 517"). In connection with the recent exposition, under auspices of the American Legion at Indianapolis, the following was the closing paragraph of an article in *The Indianapolis Star* of October 11:

"Harry McGee, owner and builder of the trackless train, which toured Indiana in the interests of the exposition, showed moving pictures during the exposition which are used by the Accident Prevention Bureau of the Indianapolis police department. This worked in nicely with his display of the train, which was the subject of much comment during the exposition. Mr. McGee offered the use of the train and the Pullman to the Indianapolis police department or any organization to be used in an educational campaign to prevent automobile accidents. Persons who toured Indiana in the trackless train recall that not once did the train cross a railroad track without first coming to a full stop and using every precaution to prevent accidents."

PERCY MORENCY IN HOSPITAL

P. Percy Morency, well-known agent and showman, is confined at Royal Victoria Hospital (Avenue A), Montreal, Can. From reports of his condition he may be forced to remain there for some time, and doubtless many of his showfolk friends will take pleasure in dropping him cheery letters. During the past three weeks Mr. Morency has undergone four operations for acute sclerosis of the liver. It seems that he was taken to the hospital by his brother from Annapolis, Md., in the nick of time.



The W. H. Rice Water Circus, photographer at the Chattanooga Interstate Fair, Chattanooga, Tenn., October 1. Left to right (standing): Bee Kyle, Josie Jordan, Gene DeKos, Dot Brown, Audrey Smith, Louise Lehman, George Hinde, Ivy Crosthwaite, "Deafy" Wilson, Henry LaPravrie, Pearl Van, Gladys Alexander, Alva Whittier, Myrtle Conrad, Victoria Holt, Doris Gray, Mae O'Laughlin. Front row, left to right: Mickey Roseoc, Walter Burton, Paul Walling.

Salesboard Assortments

IRELAND'S New 1934-25 Line of Wonderful Salesboard Assortments is Now Ready. In it are contained Attractive Novelties of all kinds, principally Ireland's Delicious Assortment of Chocolates, consisting of Nut and Fruit Centers, Caramels, Nougats and Creams—all packed in Nifty Flash Boxes that will appeal to everyone.

Before ordering any assortments, get the dope on our line, and convince yourself that we have the best in the country.

Write Today to any one of our Three Great Shipping Centers:

Eastern Representatives:
SINGER BROS.
 536-38 Broadway,
 NEW YORK, N. Y.

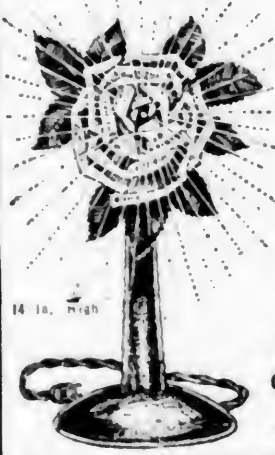
FACTORY
CURTIS IRELAND CANDY CORPORATION,
 501-3-5 North Main Street, ST. LOUIS, MO.

Northern Representatives:
H. SILBERMAN & SONS,
 328 Third Street,
 MILWAUKEE, WIS.

THE TRIANGLE OF SERVICE



KIRCHEN'S "ROSY GLOW" ELECTRIC LAMP



The Wonder Item of the Season for Sales-Boards

A REAL MONEY GETTER AT BAZAARS

It's new—an item that is sure to get the money fast. One Salesboard operator brought 100 last week, another ordered 500 from the sample. All the boys who have seen it say it's a top money-getter.

Shade is 11 inches high. Finished in rustic effect on natural oak color. EXTRA LARGE GLASS Globe. American Beauty Rose and beautiful green Rose Leaves for background. Equipped with colored electric bulb inside the Rose, giving beautiful light effect.

Six feet of Cord, Plug, Socket and Bulb, all complete, ready to light.

\$1.50 each in doz. Sample sent for \$1.75 (25¢ deposit required on C. O. D. orders. Sample not cash.)

KIRCHEN BROTHERS
 221 West Randolph Street, CHICAGO, ILL.

JOHN FRANCIS SHOWS

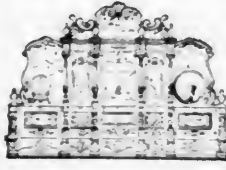
Pittsburg, Tex., Oct. 17.—The fair at McKinney, Tex., last week, held up very well until Thursday. Friday and Saturday fell flat, even tho the location was on the streets. The fair opened yesterday with Children's Day and the grounds were crowded from 8 o'clock in the morning. This fair runs up to and including Sunday. Next comes a five-day stand at Mt. Pleasant, Tex. The Edna Marlow La-Force Duo joined here as a free attraction, replacing the trapeze act of Lee Planet, who was hurt while doing his act at McKinney last week. Mr. Planet is doing nicely at a hospital and will be able to return to his home in Kansas City in two weeks. Texas Bud Snell, with his Wild West, which has 29 head of stock, including some Brama steers, joined here for the balance of the season. About half of the showfolks spent Sunday in Dallas "taking in" the fair and the Wortham Shows. As the Ringling-Barnum Circus was in Mt. Pleasant Monday, just 12 miles away, many from the Francis Shows were visitors. Hazel Laird has returned to her home in Oklahoma City for the winter.

On closing night at Athens, where the shows played the East Texas Cotton Palace, Fletcher Simpson, an employee of the cook house, who fell earlier in the week, had his head cut by one of the seats of the "merry mixup". The Athens Fair was a disappointment for the show in the way of attendance, considering the large amount of advance advertising it received. Greenville and Paris had all the earmarks of real spots for the showfolks, but it rained seven days in the two weeks. At Marshall a birthday party was given Carol Selby, three-year-old daughter of Mr. and Mrs. Art Selby, managers of the "Ramona" show. At Athens Mr. and Mrs. Roy O'Brien had Mr. and Mrs. Francis to their home for dinner. Roy formerly had the band on this show and is now director of a big band at Athens. Mrs. Francis, Mrs. A. T. Brainery, Mrs. Clarence Rutz, Mrs. V. J. Yearout and Mrs. Thad Rudecker spent the week-end shopping in Dallas. Mr. and Mrs. E. O. Woodward left recently to join another show. Billy West has added a platform show, Negro triplets, the mother traveling with them. Orb (Heavy) Lane has bought Artie Brainer's monkey speedway.

There is talk about a five-car winter show after the Ft. Worth engagement. The writer made a business trip for the show to Tulsa last week and visited the OH Show there.

V. J. YEAROUT (for the Show).

MUSIC--for Indoor and Outdoor Shows



CARNIVALS, PARKS, FAIRS, RIDES
 Carouselles, Summer Resorts, Skating Rinks

There is a special type Wurlitzer Band Organ for every type of put and indoor show. Wurlitzer Music is loud and powerful, yet full of melody and harmony. All the latest popular tunes are now available. Act now!

Write Today for New Catalog

Duplex Orchestral Organ Style No. 157

The RUDOLPH WURLITZER Co.
 NORTH TONAWANDA, N. Y.

WURLITZER BAND ORGANS

COMPETITION MEANS NOTHING TO THOSE USING PENDLETON INDIAN BLANKETS AND SHAWLS

NEW COLORS. NEW PATTERNS.

To Get the Best Results with Blankets and Shawls—Use the Best.

We are Direct Mill Representatives and Sole Agents for
PENDLETON AND CAYUSE INDIAN BLANKETS AND SHAWLS
 IN THE EAST AND MIDDLE WEST. OUR PRICES ARE MILL PRICES.

CAYUSE INDIAN BLANKET CO.,
 S. W. Glover, Manager Palmer House, CHICAGO, ILL.

SALESBOARD Assortment

- 1 Ladies' Gold Wrist Watch and Ribbon.
 - 2 Gent's High-Grade Watches.
 - 2 Genuine Cambr Scarf Pins.
 - 2 Italian Barber Pipes.
 - 2 Large Photo Knives.
 - 2 Fountain Pens, Gold Points.
- On attractive display, with 2,000-hole 3c Baby Sashcord.
- 25 per cent with order, balance C. O. D. Satisfaction guaranteed.
- ASST AND BOARD. COMPLETE. \$20.00.
- SPECIALTY MFG. CO.**
 Box 71, SALISBURY, MD.

RUGS AGENTS CONCESSIONAIRES PREMIUM MEN

Buy direct. Save two profits.

- No. 614—Service Frit Rug, 31x51. Dozen... \$12.00
- No. 617—Pioneer Smyrna Rug, 26x32. Dozen... 30.00
- No. 618—Milled Axminster, 27x51. Dozen... 30.00

Large time-free specials with rugs costing

Terms: 20% cash with order, balance P. O. Write for samples at above Factory Prices.
MADEY-PAYNE MFG. CO., 20-3 Sudbury St., Boston, Massachusetts.

MAKE MONEY EASILY with our Handy Salesboards. \$15.00 Assortment brings you \$50.00, and you easily can sell out the same day. Ten cents a throw. 600 numbers, great for Clubs, Carnivals, Bazaars—and 125-day rain-erupting. Tasty that caters for prizes. Send today for catalog. Goods shipped C. O. D. If deposit is mailed, LEONARD ANTOSZEWSKI, Box 110, Peabody, Massachusetts.

Send your correspondence to advertisers by mentioning The Billboard.

TAFFY TWIST

That Prize Package
 A DIFFERENT CANDY.

\$9.00 case of 200 Packages
 \$45.00 1000 Packages

25 REAL BALLS In Every Case 25

We Pay Express.

CIRCUS SALLY CO.
 351 W. Superior St., CHICAGO, ILLINOIS

AGENTS, WRITE FOR FREE CATALOG

200 cents sellers, House Wares, Shopping Bags, Blankets, Flannels, Household Articles, Novelties, etc.

ECONOMY SALES CO.,
 104 Hanover St., Dept. 100, Boston, Mass.

OPERATORS! NEW, ALL-STEEL MODELS

With Latest Improved Coin Slots.

IDEAL POSTCARD VENDER, with double slots and steel cabinet, finished in green enamel.

GEN POSTCARD VENDER, with single slot and steel cabinet, finished in green enamel.

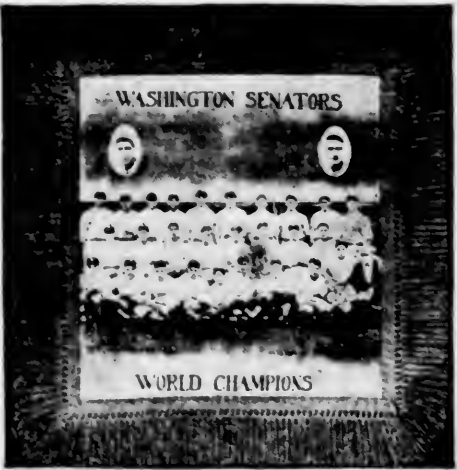
OPERATORS say that these two machines, backed up by our latest, growing line of attractive post cards, are the fastest penny getters and largest repeaters on the market. A trial will convince you. Write for descriptive circular and operators' prices, including free cards with each machine.

EXHIBIT SUPPLY COMPANY
 4222-30 W. Lake Street, Chicago

THE IDEAL

THE GEN.

OUR LATEST HIT



MUIR'S PILLOWS

Round and Square FOR CARNIVALS AND BAZAARS

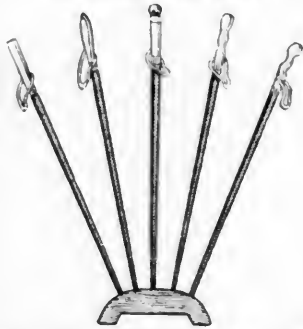
Watch the boys go after the World Champions. Thirty Other Irresistible Designs. Send for Circular of our Pillows.

MUIR ART CO.
 116-122 W. Illinois St., CHICAGO, ILL.

WASHINGTON SENATORS.
 Price, \$12.60 Per Dozen.

Ladies' Swagger Canes

Buy Direct From Mfrs. Immediate Deliveries



No. 1110—Half inch, heavy cane, full length, leather strap, loop handle, 2-inch ivory cap and nickel ferrule, assorted colored sticks.

\$16.00 Gross

Sample Assortment, \$2.00. 25% deposit required on all C. O. D. orders.

I. EISENSTEIN & CO.
695 Broadway, New York City.

ALUMINUM HEADQUARTERS

BIG VALUES—FAST SERVICE



No. 60—10 1/2 x 1 1/4 Fry Pans, \$7.99 per Dozen
OCTOBER SPECIALS

10-Qt. Panel Preserve Kettles... \$ 9.55 per Dozen
5-Qt. Panel Tea Kettles..... 11.99 per Dozen
10-Qt. Round Dish Pans..... 8.39 per Dozen
2 1/4-Qt. Panel Double Boiler... 7.99 per Dozen
TERMS: 25% cash, balance C. O. D.
We list here but a few numbers of our extensive line of Aluminum.
Write for Catalog and Prices.

Perfection Aluminum Mfg. Co., Lemont, Ill.

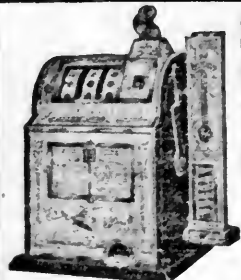
\$125 Made in One Day



For full info. on Buddha, Future Photos and Horoscopes, send 4c stamps to

S. BOWER.

Bower Bldg., 430 W. 18th Street, New York.



SLOT Machines

Very Best Profits Obtained Through the

BANNER

1924 Models MINT VENDERS AND OPERATORS BELL MACHINES. Both 5c-25c Style.
Write or wire.

BANNER SPECIALTY CO.,
668 Arch Street, PHILADELPHIA, PA.

SKILL GAMES

For Fairs and Bazaars. New Styles and Big Money Getters.

Dart Boards, only \$ 7.00
Dart Wheels, only 15.00
Hoop-La Outfit and Prizes, only 25.00
Sam o' Bell Beard, only 15.00
Huckle Buck Duff, only 12.00
Just off the press, 95-page Catalogue, full of live, up-to-date Games. Free Catalogue. Terms: One-half deposit on games.

NEWMAN MFG. CO.

5293 West 9th Street, CLEVELAND, O.

CARNIVAL CARAVANS

CONDUCTED BY...
ALI BABA

(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

The "new days" are now the big consideration.

NEW attractions (not "rehashed ones) is next season's ticket.

The Brundage Shows are changing their winter-quarter location.

There is such talk as "Watch the Brown & Dyer Shows next season!"

Will there be a great big meeting of showfolks at the Chicago "doings" in December? There should be!

The "first organized carnival" subject is becoming quite interesting to the readers.

There are wonderings as to whether Walt D. Nealand will return to outdoor shows next season.

Have "Whale-Oil Gus" and "Little Monday" become permanently anchored in California?

The "Hired Boy's" Jones Exposition "show letter" in last issue sure was replete with news of the show's personnel.

Christmas Special edition. Isn't "too early" to prepare your data for that issue provided, of course, the advancement of your plans permits.

June Bandy, for several years with the summer and winter exhibiting of Sergt. Norman Shields' war relic attractions, spent a few days in Cincinnati recently and was a caller at *The Billboard*.

Real bull fights as staged in some countries are taboo in this country. But, figuratively speaking, "bull" fighting is consciously nationwide (and a big majority of it is not among showmen).

Harry Bonnell is preparing for an active winter season with special promoting for one of the companies or with some progressive indoor circus or bazaar stage. He has not yet announced his affiliations.

Loyce C. Kellog, baritone player on the Fred C. Wilkins Circus in California the greater part of the season, is now in charge of the animal exhibit attraction with the Mad Cody Fleming Shows, at present playing in Kentucky.

MR. AND MRS. L. H. HARDIN'S SIDE-SHOW



The above is the center section of a 36x19-inch panorama of the front of Mr. and Mrs. L. H. Hardin's Webb World Wonder Side-Show (twenty-in-one), with Dodson's World's Fair Shows. The attraction has an open front, and unreplicated portions of the picture display a wonderful interior, with cages of animals, tidily arranged pits, etc., and there are six large banners on either side of the entrance. Mr. Hardin is seen with his hand on the banner pole, Mrs. Hardin to his right. In all there are 16 people with the show (the first 16 names in the roster of the Dodson Shows in last issue).

A report reached All early last week that the Zeldman & Pottle Shows will again winter at Portsmouth, Va.

Mr. and Mrs. Will B. Morse (Marjorie Shrewsbury) are now located in Dallas, Tex., where Will is connected with the Fishburn Motor Co.

Alec Williamson, who had his concessions in a park near Richmond, Ky., the past summer, joined the "Gov." J. A. Macy caravan at Burnside, Ky., recently.

John McQueen, concessionaire, closed with the Gray Shows in Kaufman, Tex., and with expectations of Billie Clark's Broadway Shows in Georgia.

Felix Blei postcarded All greetings from Havana, Cuba. The Cubans' national capital city is Felix's first stop-off on his "trip around the world".

Didn't receive the exact date, but Fred A. Danner has been in Kinston, N. C., handling an indoor circus promotion for Irving J. Polack, according to the report.

George P. Daleville—Write Billy Streeter care of our Kansas City office. He usually winters in K. C., altho he may troupe this winter.

The major part of the midway idea in this country originated at the World's Fair (Midway Plaisance) in Chicago in 1893. There sure have been so-o-mo changes since then.

There is one holiday night that one but very seldom sees in red figures on a calendar, Halloween. Well, as a rule show business is all "shot to pieces" on that night anyway—too much "devilishness" in the spirit of the revelers.

Among recent callers at our Cincinnati offices was Robert Grant, who was en route to Havana, Cuba, where he has been active in park and other publicity work the past decade. He intended stopping off a couple of cities before sailing for Havana.

Don't overlook the fact that some of the not-in-the-lime-light showmen of today will be "big men" within a few years, and some of the today "big shots" may not be so prominent later—the former application to be especially watched and the progress encouraged.

All references to claimed cleanliness in "show letters" from one of the rather small outfits operating west of the Mississippi River have been penciled out all season—it carried a "camp". But only since leaving the show does the "story" writer admit it.

Where was "there"? Two news letters received last week bore no "date lines" to tell from where or when they were sent, and both started with "We are here this week," etc. One of the writers didn't even state what show he was with.

While filling a week's free-attraction engagement with his comedy wire act at

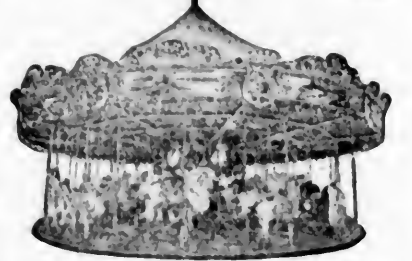
The Optimist

It gaining in popularity with every issue. If you are interested in ROLLING DEVICES and want to keep in touch with other ride owners, send for a copy of the November (1924) issue. It will be off the press November 1, 1924. Send for a sample copy.

ELI BRIDGE COMPANY

Opp Wabash Station, Jacksonville, Ill.

J. P. Mackenzie. John Wendler. F. W. Fritsche.



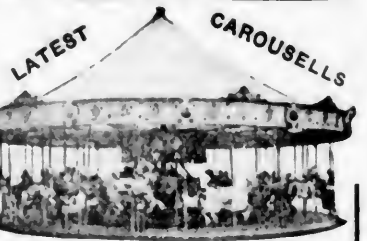
PARK, PORTABLE and "LITTLE BEAUTY" CARROUSELS.
Power Unit, 4-Cylinder FORDSON TRACTOR ENGINE. Service everywhere.

High Strikers. Portable Swings.
Write for Catalog.
ALLAN HERSCHELL CO., INC.,
NORTH TONAWANDA, N. Y., U. S. A.

THE NEW CHAIRPLANE



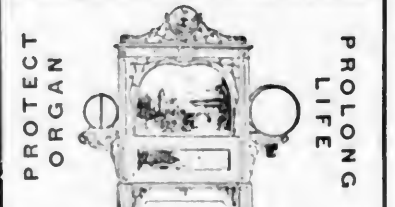
The Latest Invention. The Most Sensational Ride Out for Parks, Fairs and Carnivals. Portable and stationary. Write today and let us tell you all about it.
SMITH & SMITH, Springfield, Erie Co., New York.



Horses, Figures, Kiddie Rides, Flying Swings, Etc.
M. C. ILLIONS & SONS, Inc.

Write for Illustrated Circular and Prices.
2789 Ocean Parkway, CONEY ISLAND, N. Y.

HEADQUARTERS for BAND ORGANS



By storing Organ with us FREE OF CHARGE during winter. We ask for opportunity to figure on present and future requirements either for NEW IMPROVED ORGANS or repair work. Write for catalogue and prices.
ARTIZAN FACTORIES, Inc.
North Tonawanda, N. Y., U. S. A.

GUERRINI COMPANY

Proprietors
HIGH-GRADE ACCORDIONS
277-279 Columbus Avenue,
San Francisco.

CHOCOLATE BARS Plain and Almond. Best Premiums and Confections. Send 10c for samples and prices. **HELMET CHOCOLATE CO., Cincinnati, O.**

If you see it in The Billboard, tell them so.

CAILLE VICTORY MINT VENDER WILL NOT CLOG IN THE COIN TOP

Increase Your Profits At same time furnish amusement for your customers

IN USE EVERYWHERE

The only perfect coin-controlled construction

Immediately becomes a favorite with the public

Most attractive vender ever designed

WRITE TODAY For Full Information

Manufactured Only by THE CAILLE BROTHERS CO.,



CAILLE VICTORY COUNTER VENDER.

Automatically shares the profits with purchasers of Caille Quality Mints

ALWAYS WORKING

The result of thirty years' experience

FULLY GUARANTEED

PATENTED COIN TOP

Thick, thin, bent or mutilated coins quickly removed

No Clogs Possible—Easy To Operate

6241 Second Boulevard, DETROIT, MICH.

- List of jewelry items including fur monkeys, flying birds, and various necklaces and bracelets.

GOLDBERG JEWELRY CO. 116 Wyandotta Street, KANSAS CITY, MO.

A street fair at Bloomington, Ind., a few weeks ago, Great Celest composed a nifty poem on the affair...

The Pacific Coast Showman's Association is expecting to do some noteworthy things and hold some dandy festive functions during the winter...

A fellow wrote a long letter, praising one show and knocking another, and signed it "A Billboard Reader"...

Bennie Smith is sort of zig-zagging thru the Central South. He postcarded that he was in Arkansas, but was leaving for Mississippi...

Hey, little folks, think and write up some news notes of yourselves and send 'em in to the "Us Kids" column!

The unfortunate showman (that is, he had a "bad" season) after his room mate had quoted Robert Burns (the Scotch poet)...

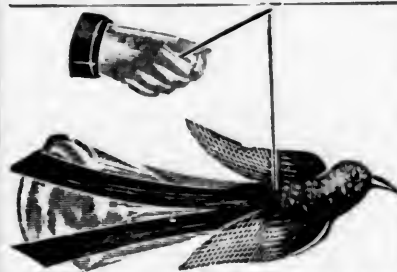
Jene Delmar, aerialist and comedian, who recently arrived in Cincinnati from Pittsburg, has been busy with the organizing and rehearsing of a combination musical tabloid and specialties show...

As before stated many newspaper editorials praising shows are spoiled for verbatim reproduction by us with such statements as "It is the biggest and best" or "the cleanest to ever exhibit here"...

A carnival man was looking over the pictorial section of a Sunday paper which contained a picture of a dirigible airship while sitting on his ballyhoo platform...

Honorable C. W. Hunter, member of the Florida Legislature, who is president of the Association of Florida Fairs, visited the Johnny J. Jones Exposition at Winston-Salem, N. C.

CARNIVAL and CONCESSION MEN!



NOVELTIES. Per Gross.

- List of novelty items including flying birds, decorated sticks, and various toys.

WHEEL GOODS

- List of wheel goods including plush teddy bears, dolls, and various sets.

We carry big lines Watches, Clocks, Jewelry, Slum, Silverware, Novelties, Cans, Whips, Knives, Balloons, Rubber Balls, Wheels, Paddles, Dolls and Notions.

Our Catalog for 1924 is ready. It's free. Send for your copy today. We ship no goods C. O. D. without deposit.

We are St. Louis Agents for AIRO BALLOONS and carry full stock here. Our service is unsurpassed. Ask any of the boys. All goods F. O. B. St. Louis.

SHRYOCK-TODD NOTION CO., 822-824 No. 8th St., ST. LOUIS, MO.

EVANS' LATEST! THE PONY TRACK TOP MONEY EVERYWHERE



PRICE \$75.00 EACH. Immediate Shipments.

15-Horse Machine, mounted on 36x36 Fold-Up Board. DON'T WRITE. WIRE DEPOSIT AND GET THE LATEST IN THE FIELD. DON'T BE MISLED BY IMITATIONS. GET THE ORIGINAL.

GENUINE BEACON INDIAN WIGWAM BLANKETS \$3.35 Ea.

In Case Lots, 30 to a Case. Full bound. Standard quality and weight. Size 60x90.

\$4.50 EACH EVANS' INDIAN SHAWLS \$4.50 EACH IN CASE LOTS

BIGGEST HIT EVER SEEN AT THE FAIRS. THE TOP MONEY STORE.

Assorted designs and colors. Heavy 6-in. wool fringe (not a dyed cotton grocery string). Send for our 6-color Illustrated Folder.

H. C. EVANS & CO., Show Rooms, 321 West Madison St., CHICAGO

Office and Factory, 1528 W. Adams St.

American Taffeta Umbrellas

- List of umbrella items including taffeta umbrellas, colored silk umbrellas, and ladies' canes.

LADIES' CANES—Reduced One-Third 25% Deposit With Order, Balance C. O. D.

ECONOMY UMBRELLA MFG. CO. 96 Essex Street, BOSTON, MASS.

LITTLE WONDER LIGHTS

- List of light items including lanterns, tanks, pumps, and hollow wire.

Little Wonder Light Co. 514 and Walnut Streets, TERRE HAUTE, IND.

NO 19

JOKE SURPRISE LETTERS

- List of joke surprise letters including joke letters, trick cards, and puzzles.

NEWMAN MFG. CO., Cleveland, O. 1201 West 9th Street.

SALESBOARDS

Write for Big Catalog. HUNTING DEALS PURITAN SALES CO., Fort Wayne, Ind.

FUTURE PHOTOS NEW HOROSCOPES

Magic Wand and Buddha Papers. Send 5c for samples. JOS. LEDOUX, 169 Wilcox Ave., Brooklyn, N. Y.

FOR SALE SLOT MACHINES OF ALL KINDS FOR SALE CHEAP. Address SLICKING MFG. CO., 1931 Freeman Ave., Cincinnati, Ohio.

We Overhaul and Rebuild

All Mills or Jennings Bell and O. K. types of Mint Vending Machines. Slip in your old machine. Let us rebuild it to look like new. Labor charges \$22.50 plus cost of necessary new parts. You prepay express charges to us. Five-cent Checks \$2.50 per hundred. Mints \$15.00 per thousand standard 5c packages.

We rebuild all makes of Mint Vending Machines, Jennings, Mills and Silver Kings. Rebuild Machines like new. Filled with checks, ready to operate on arrival, \$85.00 Each. All new O. K. Machines, \$115.00 Each. \$25 deposit with order for each Machine, balance C. O. D.

Cigar and Candy Salesmen may be supplied with Machines on a rental basis for a side line in the central States only.

INDIANAPOLIS MINT VENDING CO. N. E. Cor. North St. and Capitol Ave., INDIANAPOLIS, IND.



Ready Now!

NEW DESIGNS

More Elaborate—
More Beautiful

No Advance in Prices

**Get Samples from Any
Jobber Listed Below or
Direct From Us**

Note These Three Bargain Offers:

\$6.85 BRIDGE LAMP
Each, Chicago. Complete shipped Polychrome Lamp. Weighted base, adjustable arm, two piece pump, silk shade, with heavy 6-inch fringe. Packed 6 to a crate.

\$9.50 POLYCHROME LAMP
Each, Chicago. Complete, with Silk Shade, Pull Cords and Fancy Top Ornament. Weighted bases. Packed 6 to a case.

\$10.50 POLYCHROME LAMP
Each, Chicago. Complete, with Silk Shade, Pull Cords and Fancy Top Ornament. Weighted bases. Packed 6 to a case.

We make prompt shipment, 25% deposit with order. Our Lamps are shipped knocked down. Faces you express charges. You can order from following jobbers:

- E. A. HOCK CO., 171-177 North Wells Street, Chicago.
- H. C. EVANS & CO., 1528 West Adams Street, Chicago.
- SHRYOCK-TODD NOTION CO., 822 North Eighth Street, St. Louis, Mo.
- THE HORROW NOVELTY CO., 38 North 8th Street, Philadelphia, Pa.
- M. GERBER, 505 Market Street, Philadelphia, Pa.
- AMUSEMENT NOVELTY SUPPLY CO., 434 Carroll Street, Elmira, N. Y.
- FEDERAL IMPORTING CO., 620 Penn Avenue, Pittsburg, Pa.
- UNITED NOVELTY & CANDY CO., 2153 Gratiot Avenue, Detroit, Mich.
- WOLFE SUPPLY CO., Register Building, Wheeling, W. Va.
- LEVIN BROS., Terre Haute, Ind.
- JOSEPH HAGEN CO., 223 West Madison Street, Chicago, Ill.
- NEW ENGLAND FAIR & CARNIVAL CO., 45-47 Golden Hill St., Bridgeport, Conn.
- E. C. BROWN CO., 440 West Court Street, Cincinnati, O.
- SAUNDERS MERCHANDISE CO., 620 St. Clair Ave., W. Cleveland, O.

WISCONSIN DELUXE DOLL & DRESS CO.,
642-04-06 Third St., Milwaukee, Wis.

Wellington-Stone Co.
2302-04 Penn Ave., Pittsburgh, Pa. Eastern Branch: 2302-04 Penn Ave., Pittsburgh, Pa.
Southern Branch: 302 Marquette St., Atlanta, Ga.

1243 to 1247 S. Wabash Ave., CHICAGO, ILL.

CARNIVAL CARAVANS

(Continued from page 95)

prised at the satisfaction the Johnny J. Jones Shows are giving, for we know Mr. Jones is an exceptionally good citizen of Florida and we know he always delivers the goods."

C. L. (Doc) Barnett passed thru Cincinnati last week en route to Los Angeles. "Doc" who was with the John Francis Shows early this season, recently celebrated his 60th birthday anniversary. Incidentally he was general announcer with the old Wortham & Allen Shows the year they were organized and the following season. He intends managing a platform attraction at a pleasure resort near Los Angeles this winter.

There's enough good news goes to waste each week with carnivals to fill several pages of the outdoor section of the paper with short, newsy, hoarded articles. Why is this not sent in by those directly concerned or others with the companies? Don't leave it all up to the press agents or other "show letter" writers, as they usually must use a great deal of their space in writing of their respective organizations as a whole.

Here's another one for the ALL-CARNIVAL knockers to keep out of their unfair propaganda. It being a quotation from an EMERALD in *The Kingston (N. C.) Morning News* of October 8—the big carnival referred to being the Zeidman & Pottie Shows:

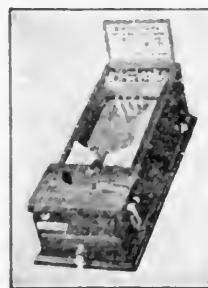
"No one need be afraid to take his mother to these shows. They are interesting, informative and present plenty of amusement for the young and old."

"Mother" (Mayme) Flanigan, of cook-house fame, closed a successful season at the Burgtstown (Pa.) Fair. At her closing stand "Mother" Flanigan secured some pet stock in the way of a goat and a pig, and "John", according to a blissful receipt last week, was immediately gotten busy making crates. They also bought themselves a new combination cooking-heating stove, near which they expect to enjoy life this winter when the snow flies around Clarkburg, W. Va., after a motor trip to Florida.

"Bill" Atkins informed from Elgin, Ill., that Elizabeth "Mother" Carning was "all smiles" as she was accepting an invitation to be guest at the circus winter quarters at Port, Ind., and was accompanied as for as Chicago by Mrs. Dee Vivian Schraumm-Elbrink, a well-known author and dramatic producer of Elgin, who is rehearsing one of her own productions, *Review of Olden Days*, to be presented in Chicago under her own direction.

Frank Marshall had a very successful home-town affair in Brookville, Ind., and last week staged a like "doings" for the firemen at Harrison, O. He stated to a *Billboard* man that, altho he had several sure additional prospects, Harrison would probably be his last for this fall in the North and that he would probably leave for New Orleans. Mrs. Marshall incidentally is still suffering from the effects of her automobile accident some time ago, in which she sustained several broken bones and other injuries.

Another known and revered thruout showdom has passed on, dear old "Aunt Lulu" (Mrs. Beat Davis). The entire show world shares the deepest of sorrow thus brought to her beloved husband, "Freckle Face". During their many years of rural-comedy teamwork they moved thousands upon thousands of the "outsider" public to alternating tears and hilarious laughter thru their unparelled, sympathetic, ludicrous, true-to-life impersonations.



A REGULAR GOLD MINE THE NEW GUM-VENDING Bowling Alley

A ball of gum and a hole at the 10 pins will let you keep on hitting in all States. Operates in Parks, Arcades, write for prices and circular.

Gatter Novelty Co.
143 East 23d Street, NEW YORK.



CLASSY BALL THROWING GAMES

are big money getters. Cars are made for you. Ask for circulars, 25 cents for the game.

TAYLOR'S GAME SHOP
Columbia City, Indiana

PONIES

ORGANIC PONIES of quality. Prices range from one to five dollars. Send for illustrated folder and price list.

The Shadyside Farms, Dept. O., North Ben'on, Ohio

Fooled the Thief!

A TRUE INCIDENT. Not long ago a mail package containing three rings set with our Mexican Diamonds and one ring set with a fine GENUINE Diamond was mailed. The package contained five rings, showing one ring to be a genuine diamond. The thief stole the ring he thought was set with the genuine diamond, but it was one of the rings set with our Mexican Diamonds.

Could there be stronger proof of our claim that our Mexican Diamond exactly resembles the finest genuine diamond side by side?



OUR MARVELOUS MEXICAN DIAMONDS

have delighted thousands of customers for 18 years. They exactly match genuine diamonds. Same perfect cut, same dazzling play of rainbow fire. Stand beside us, in a test of side by side comparison with genuine. We'll support you, if you really need their sparkle to detect any difference whatever. We'll help the girls and women on your closest friends are MEXICAN DIAMONDS and you'll see it.

Test a MEXICAN DIAMOND FREE, you risk nothing. Wear it seven days, side by side with a genuine diamond. If you can see any difference, send it back, if you can't, you've won it.

HALF PRICE TO INTRODUCE

To introduce to new customers, we quote these prices which are all you pay and just half our catalog prices.

No. 1 Ladies 12 ct. Blue Topaz Ring, 10 gold 1.25
No. 2 Ladies Heavy 10ct. Yellow Topaz Ring, 14 gold 1.25
No. 3 Ladies Stone Duchess Ring, fine platinum finish, 180 5 ct. first water clear diamonds, one blue sapphire 5.98
No. 4 Gentle 12 Heavy Gypsy Ring, platinum finish, black trails on sides, 17 ct. first water clear diamonds 4.98

WEAR SEVEN FREE DAYS

Just send name, address and slip of paper that meets around ring finger to show size. Slip which ring you want. We ship promptly. On arrival, deposit price with postman. If you decide not to keep it, return in 7 days and we'll refund your money. Write TODAY. Agents wanted.

We also sell genuine MEXICAN RE-SUBSCRIPTION PLANTS. See our separate advertisement in *Billboard*.

MEXICAN DIAMOND IMPORTING CO.
Dept. NB, Las Cruces, N. Mex.
Exclusive Controllers of Mexican Diamonds for 18 years.

FIREWORKS

THE YEAR ROUND.

Flags, Decarations, Noodles, Paper Hats, Banners, Banners and Party Hats, Paper Fans, Noisemakers, Confetti, Streamers, Cakes, Wreaths and Celebratory Goods in general.



Makeup for Parties and a Vertical Toy Balloon. Theaters a specialty. Send for our catalog.

BEANO or CORN GAME

The Fastest and Best of All.

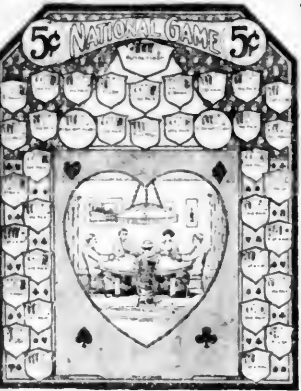
Cards made of heavy leathertette bonded material. Complete, with numbered wooden blocks, tally sheets and instructions.

35-Player Layout.....\$5.00
70-Player Layout.....10.00

HEADQUARTERS

For all kinds of Games, Lamps, Aluminum, Silverware, Dolls, Vases, Candy, Baskets, Stuffed Toys, Fiddle Wheels, Dart Wheels, Electric Appliances, Pictures, Pillow Tops, Pennants, Novelties, Balloons, Cakes, etc. Send today for our new Catalog No. 124.

SLACK MFG. CO.
128 W. Lake St., Chicago, Ill.



The Board of the Hour "National Game"

The most remarkable of all POKER HAND Salesboards. Entirely new and different from any other board ever placed on the market.

LITHOGRAPHED IN FIVE BEAUTIFUL AND ATTRACTIVE COLORS.

A 3,000-Hole "BABY MIDGET" salesboard, 8 1/2" x 5 1/2" with POKER HAND tickets and mark up in red ink and the size JOBBERS AND OPERATORS.

Be the first in your territory to show this masterpiece of all Salesboards.

ILLUSTRATED CIRCULAR AND SPECIAL QUANTITY PRICES UPON REQUEST.

GELLMAN BROS.
118 No. 4th St., Minneapolis, Minn.



Mint Vending Machines

MILLS O. K., for counter or floor use, rebuilt, \$55.00
MILLS O. K., used one week, better than new 90.00
MILLS O. K., NEW Machines.....105.00
Mints for Machines, Per thousand.....13.50
Checks for 5c Machines, Per hundred..... 2.00

Order from this ad. Send 1/4 with order, balance C. O. D. For reference: Mountain City Trust Co., Altoona, Pa.

HOME NOVELTY & SALES CO.
2210 8th Avenue ALTOONA, PA.

SALESBOARD OPERATORS

Write for Our New Catalog. BIG MONEY FOR YOU.

410 N. 23d St. Telephone, Bomont 841

The Saint Louis
CHOCOLATE COMPANY
ST. LOUIS, MO., U.S.A.

THE FAMOUS "TELERAY" ELECTRIC BASKET ...

BEST MONEY MAKER FOR CARNIVALS, FAIRS, BAZAARS AND SALESBORDS
BULBS BURN ALMOST INDEFINITELY.

SHOWING ROSE DETACHED.

The above Basket, 6 lights, 23 inches high.
PRICES:

Each.	Dozen.
4-LIGHT BASKETS, 19 inches High	\$3.00 \$33.00
5-LIGHT BASKETS, 22 inches High	3.25 36.00
6-LIGHT BASKETS, 22 inches High	3.75 42.00

Samets sent at individual prices shown above.

FREE—Our 1924 Catalog containing the latest designs of Electric and Non-Electric Flower Baskets, 25% with order, balance C. O. D.

OSCAR LEISTNER
Manufacturers Estab. 1900.
323-325 W. Randolph Street, CHICAGO, ILL.

WITH US KIDS

By JUNIOR

(Address Communications to "Junior", care The Billboard, Cincinnati, O.)

Charlie Pounds, secretary of the Greater Sheesley Shows, can hardly be blamed, so Junior thinks, for believing that his son, Clarence (Huck), is a RISING young man. At any rate, "Huck" signs his childish scribbled letters to his daddy: "Your loving son."

"By Gosh" and the Seldom Fed Minstrels, billed as "50 Funny Little Folks Full of Fun in a Monster Song and Dance Show", appeared for two nights, starting October 17, at the Alpine Theater, Punxsutawney, Pa.

A party was given in honor of Thomas Huffle's tenth birthday anniversary to about ten of his school mates at the residence of his grandparents, Mr. and Mrs. John Huffle in Pittsburgh, Pa., Wednesday evening, October 8. Thomas received many presents, including a box of various articles from his cousins in Georgia, Henry, Jr., and Fern Sordlet, and a fine bicycle from his grandparents. A moving picture and musical furnished the evening's entertainment.

Ruth Gray has returned to school at Indianapolis, Ind., after spending the vacation period with her mother and father on the Gray Shows.

Leo Herman, 12-year-old son of Mr. and Mrs. D. H. (Doc) Bergman, concessionaire on the Greater Sheesley Shows, is back in Kansas City, Mo., attending Benton public school, after a pleasant summer tramping with his parents. Leo, Junior is told, while not being held up as an infant prodigy, has a remarkable personality of a clean-cut sort, being a perfect little gentleman of natural refinement and a keen observer and student of men and things.

Franklin Reeves is heard from. He writes from Lawrenceburg, Tenn.: "Hello, Junior! Say, I am a kid, an older kid—13 years—of the show boys' school, the Lawrenceburg Academy. I like it fine. We live in bungalows, four in each. Oh, boy, it's great. My mother, Myrtle Miller Reeves, is with the Hila Morgan Stock Company."

Another letter from Lawrenceburg, Tenn., from Robert Englon Moore, under date of October 11: "Hello, Junior of The Billboard. Say, kiddies, I have just had a birthday. I am 12 years old. Mamma sent me a balloon, airplane, a modeling set and candy. I'm in school here, and like it very much. My mother's name is Mrs. Mae Thomas."

In speaking of bright and intelligent youngsters Harry Bennett writes me that Emmett McDonald, nine-year-old son of Mr. and Mrs. Joe McDonald, who have the Freak Animal Show with the Rubin & Cherry Shows, should not be overlooked. Emmett is now working the illusion on Lauther's No. 2 Side-Show and lecturing at the Freak Animal Show between times. Emmett will sure be a real showman some day, Bennett concludes.

A letter comes from Grace Cravens from Houston, Ark., October 13, as follows: "Hello, kids! I am ten years old and am playing solo cornet in daddy's band on the Campbell-Lucky Bill Shows Combined. I read The Billboard every week. There are two girls besides myself and one little boy here. Their names are Cleo Campbell, ten; Mary Jane Campbell, eight, and Dine Wilson, nine."

St. Paul, Minn., October 13—Dear Junior: Your column in The Billboard interested me exceedingly and your request for news aroused me equally. Alto I'm not a showman, I'm the next thing to that—a circus enthusiast. I enclose a clipping from our leading newspaper about my circus—a most interesting miniature circus. This I hope will furnish you a bit of material for your column. Besides this I write circus stories, and some day I'll give you copies of magazines where my stories appeared.—Theodore E. Haer.

The article which Theodore refers to, Junior is sorry to say, is too long for reprinting in full, but we will give parts of it. The miniature circus, known as the Theo. E. Haer Colossal Circus, is located in the attic of Theodore's home at 571 Laurel avenue, St. Paul, Theodore, who is now 17 and who is a senior at Central High School this year, got the "circus bug" at about the same age as other small boys—nine years. It proved a particularly virulent attack in his case, however, and he and his brothers began the construction of the toy circus via the usual box and toy animal method. The brothers grew tired of the game and retired from the business, but Theodore kept on. There are three arenas and four stages in the Haer Circus, and 12 animal wagons, with the animals properly placed inside, surround the arena behind the cardboard seats. Then there are side-shows with freaks, etc., and there is also a Wild West show. The entire circus paraphernalia occupies a space about nine by six feet.

ATTENTION CONCESSIONAIRES! PITCHMEN and STREETMEN!

FOLLOW THE CROWD, AND BUY DIRECT FROM HAGN. We will save you time and money by our SPEEDY SHIPMENT SERVICE. Let us be your warehouse. Buy what you need when you need it. Our large stock assures you of lowest prices and prompt service. Our new Catalog now ready.

No. R. 4 B.—Lamp Clock.
Fancy antique bronze finished metal stand and shade with silk lining, fitted with a one-day American-made movement, 2-in. white dial. Total height, 18 1/2 in. Diameter of shade 6 1/2 in. Complete with attachment plug and cord. Each,..... \$3.95

B807X—26-Piece Daisy Table Set, bulk
Set..... \$1.05
26-Piece Silver Plated Set, bulk, Per Set..... 2.50
26-Piece Rogers Nickel Set, with Rogers knives, bulk, Per Set..... 2.80
In Wood Chests, Per Set..... 3.85
30-Piece Silver Plated Set, in wood Chest, Per Set..... 3.95
30-Piece Rogers Nickel Set, in wood Chest, Per Set..... 4.50
Rogers Sugar Bowl, engraved, Each..... 1.30
Rogers Sugar Bowl, with 12 Rogers Spoons, Ea. 2.25
Royal Aluminum Therm-A-Jug, Each..... 3.75

No. 1454—Pen and Pencil Set, gold finish, fancy chased, with self-filling fountain pen and pencil. Complete, in fancy velvet lined hinged display box. \$3.75
Per Dozen Sets..... \$37.50
Sample, Postpaid, 50c.

No. 1139B—11K Gold-Filled Pen and Pencil Set, Full length, Pottery Pen and Always-Sharp Pencil, Gold-filled barrels, fancy engine turned and chased clips. Solid 11K gold pen point. Complete in fancy hinge-cover box. \$16.50
Per Dozen Sets..... \$165.00
Sample, Postpaid, \$1.85.

No. 8713X—Brown Embossed Leatherette Case, fold shape; embossed, Duetteen lined. Contains 21 shell Pearl fittings and great quality implements. \$1.65
Per Set..... \$16.50
Ivory Finish, 21-Piece Manicure Sets from 80c to \$5.75 per Set. See our late catalogue.

No. B403X—Vest Pocket Safety Razor Holder, Will take Gillette blades. Put up in neat nickel silver finished case. Dozen \$2.48

No. B391—Marvel Penicils. Fine gilt or nickel finish Penicil, with clip. Expels and propels. Put up six gilt and six nickel finish on display pad. Per Dozen..... \$1.95

No. B178—Fine Quality Large Eye Needle Books. One pocket of 15 gold eye needles, 1 pocket of 10 each assorted size large eye needles, patch with 9 large darning needles and bodkin, in neat paper work. Per Gross..... \$7.50

No. 1279—Similar to above, no gold eye, with 3 papers of needles and patch with large needles. Per Gross..... \$4.75

GENUINE DELTAH PEARLS.
Indestructible Deliah Pearls—Beautiful, lustrous, opaque, Graduated Pearls, possessing slight cream tints. Equipped with solid gold spring ring clasp and enclosed in royal purple plush case. OUR SPECIAL NET PRICE—No. 11838-B, Length, 18 inches..... \$2.50
No. 11840-B, Length, 21 inches..... 2.75
Each..... 3.95
No. 11841-B, Length, 21 inches, with genuine diamond set clasp, Each..... 3.95

SPECIAL GENUINE FRENCH PEARLS.
Indestructible French Pearls—Beautiful, lustrous, sizes gilt, Pink Hinged Graduated Pearls. Fancy solid sterling silver clasp, set with a fine brilliant. In fancy plush-covered, satin-lined box, with price tag and guarantee. No. 11845-B, Length, 21 inches..... \$13.50
Per Dozen..... \$135.00
No. 139B—Same as above with genuine diamond set, 11K gold clasp, Each..... 2.05
Samples, postpaid, 30c additional.

No. 1250—Blaisdell Pencil, Gum Penicils, Gold finish. Fancy chased, with oil, eraser and extra leads. \$10.00
Per Gross..... \$100.00
Put up 2 Dozen on Display Card, Per Card, \$1.75.

No. 1205—Blaisdell Gilt Symbol Penicils, with clip and leads. \$9.00
Per Gross..... \$90.00
Eagle Gilt Coin Filler, Gross..... \$13.50
Eagle Red Jacket Pen, Gross..... \$13.50

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Department B 223-225 West Madison Street, CHICAGO, ILL.

Floor Lamps

Bridge Lamps,	\$6.00
Junior "	8.00
Floor "	8.50
Butterfly "	8.75

Shades, best of silk, 5-inch fringe, double lined.

Stands, gold leaf, burnished, polychrome and stippled.

Packed 6 to a crate. Knock down, easy for shipment.

25% with order, balance C. O. D.

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60 East Lake Street,
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USE OIL FOR HEATING AND COOKING
Sold for Cheapest in Different States of America.

WINDHORST SUPPLY CO.,
1126 Chestnut Street, St. Louis, Mo.

FOR SALE—Complete Jungleland Show
Consisting of 1 Elephant, 2 years old; 1 Ocelot, 1 Panther, 1 Racoon, 2 Armads, 1 Ant Lizard, 3 opossums, 1 Ground Hog, 1 Ground Squirrel, 1 Chipmunk, 1 female Illinois, 3 Manas, very tame; 4 Cockatoo, 1 Fly-Bomber, complete, good as new. Address: A. A. TURNQUIST, care Barnhart Shows, Barnhart, Md.

WANT MONEY?
Read Doe Candy Co. ad, page 122.

Wanted for Florida

Merry-Go-Round, Ferris Wheel and Chair-O-Plane Rides to gilly. Concessions: We can place all kinds of Legitimate Grind Stores. A few Wheels to let, 50/50. We will carry several good Free Acts. Free gate. All Free Acts booked. Opening near Montgomery, Ala., November 15th. Florida is in very good condition. All aboard. Let's go. Address
PERCY MARTIN, Opelika, Ala., this week; Dothan, Ala., next week.

Wanted - Miller's Midway Shows

Foreman for Parker Carousel, man and wife for Pit Show, Colored Musicians to strengthen Band, two Lady Ball Game Agents. Concessions all open except Cook House. We stay out all winter. Will furnish complete outfit for Pit, Hawaiian Show. Also want two Lady Hawaiian Dancers. Write or wire, South Mansfield, Louisiana, week October 20th; then Fullerton.
F. W. MILLER, Mgr.

THE LAST "WORD" IN YOUR LETTER TO ADVERTISERS. "BILLBOARD".

GOODYEAR RAINCOATS

STYLE 243. **A Fine Durable Coat**



Diagonal gabardine cloth, tan shade. Style, fit and workmanship unexcelled.

Sample Coat \$2.00

A New Flash SUBMARINE COAT. Everyone is wearing this new coat, as it serves as Raincoat and Overcoat. Tan shade. Basket plaid lined. Get busy!

Sample Coat, \$4.75

Prompt shipments. Sample orders must have M. O. or cash in full with order. Quantity orders must have 20% deposit, balance C. O. D.

GOODYEAR RUBBER MFG. CO.

DEPT. C-F, 34 E. 9th St., NEW YORK CITY
Agents Wanted. Write for Our Money Making Catalog

LAVOIE'S ATTRACTIONS CLOSE
In Winter Quarters at Detroit

Thorold, Ont., Can., was the location of the last fair played this year by A. R. Lavoie's International Attractions, and they are now back in Detroit, the winter quarters being located in Franklin street, Henry Hoyn, a riding device owner with the show, contributed the following data to *The Billboard* for publication:

The show opened April 19 at Fort and Green streets, Detroit. As many others it had a strenuous and turbulent year. The territory covered was Michigan, Wisconsin and Ontario. Among the fairs played were Tilsenburg, Perth, Petterboro, Kingston, Simcoe, Essex, Welland, Ridgeway and Thorold, all in Ontario. The show was split the last week for the latter named dates and made the home-run to Detroit in two sections. The total mileage was not near so great as in 1923, when over 5,000 miles were covered. Most of the fairs were satisfactory. Kingston and the week following being especially good on account of no rain. At Welland a three days' rain caused the fair to be postponed, but it rained again.

The lineup at the end of the summer was six rides, ten shows and a number of concessions. W. H. Cole had the three-breast Herschel-Spillman carousel and Traver "baby seaplane". Henry Hoyn had his No. 5 Ell wheel (second year) except during July and August, being then in Michigan and Springbrook Park, So. Bend, Ind. Theodore Taxler had his "whip" on during the fair season. The baby swings and Venetian swings, owned by A. R. Lavoie, as were the following attractions: Laughland, Roy Beale, manager; Illusion Show, Chas. F. Smith, manager; Penny Arcade, Mrs. A. R. Lavoie, manager. Pedro and Harrison had the Jungland Show. Mr. and Mrs. C. S. Pitcher had the glassblowers, with Roy MacMillan on tickets and announcer. Mrs. Geo. Monahan again had her War Show (second season). The ten-in-one was produced and managed by Mr. and Mrs. John R. Nalon. George Walker had his Athletic Arena on part of the season only. Walker had two good assistants, including Wm. Brock, the weight lifter. H. B. Hayward's feature Dog and Pony Circus concludes the list. Most of the company returned to Detroit, while some went direct to their homes. In all directions, on the last day. Among the latter were Wm. O'Brien, electrician, to New York City; Mr. and Mrs. George Whitmore returned to Jacksonville, Fla., in July—George opened as secretary and treasurer for Mr. Lavoie, also had the juice stand while here. Chas. Pitcher and family returned to their home in Toronto, Ont. During a layover there on Labor Day Charlie took great pleasure in showing members of this show the sights at the Toronto Exhibition. W. H. Cole, a legal adjuster for the Pullman Car Co., not being able to give much attention to his rides, has disposed of his "baby seaplane" and has sent the carousel to North Tonawanda, N. Y., for overhauling. Mrs. Cole returned to Chicago after overseeing their rides during the summer. Ted Taxler (and son) took his crew and "whip" to his winter quarters at Almonte, Ont., before returning to their homes at Newark, N. J. The writer will again store his Ell wheel in Detroit and then go to Chicago, later, for a few months, to Florida and Cuba. Mrs. Monahan and daughter, Babe, are planning a trip to California soon. Geo. Walker returned to Toronto, as did Roy MacMillan. Mr. and Mrs. Nalon returned to New York City and will fill engagements at theaters around the big town. H. B. Hayward goes home to Grand Ledge, Mich., and will later make a trip west to obtain a number of select ponies for a feature attraction. He expects to have next season with this company. Mrs. A. R. Lavoie left for Montreal to visit for some weeks. Wm. Green, office man, returned to Detroit. Eddie Marlett disposed of his cokerhouse in Essex to his employees, Sam Ellis and Eddie Boshart. Among the concessionaires only Micky Ree, Jack Lamoureux, Pete Lunn and a few others came back to Detroit.

Mr. Lavoie has announced no plans for next year, beyond stating he would again invade the Western provinces. In conclusion, will say when it comes to baggage or show movements Canadian railroads sure do not overlook the "serve" in service, especially C. L. Singer, of St. Thomas, general division pass. agent, who obtained for the convenience of this show one of the most elaborate and luxurious Pullman sleepers on his line for a night run to Kingston. F. B. Scott is superintendent of winter quarters.

GREATEST HIT OUT

Every fan wants a **FOOTBALL PLAYER STICKER** For the Windshield.



Representing leading Colleges, in three designs and gold letters, enclosed in glassine envelopes.

Assorted Sample Dozen... \$ 0.75
Assorted Gross... 6.50
Assorted 1,000... 29.00
3 Samples, Prepaid, 35c.

50% must accompany order for immediate delivery.

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"CELL-U-PON" UNBREAKABLE SHEBA DOLL



40c Each
With best and largest Plume Dress made.

SHEBA LAMP DOLL

60c Each
With best and largest Plume Dress made.

HOURLY SHIPMENTS.
Packed 60 to Carton.

UNGER DOLL & TOY CO.
270-286 Fourth Ave.,
MILWAUKEE, WISCONSIN.

A BIG FLASH AND SUCH LOW PRICES. PEARL NECKLACES WITH EARRINGS



Direct from Importer.

24-in., Graduated, with Earrings \$ 7.50 Doz.
30-in., Graduated, with Earrings 9.00 Doz.
60-in., Uniform, with Earrings 15.00 Doz.
72-in., Uniform, with Earrings 18.00 Doz.

Sterling Silver and Lustrous Clasp Single Strands, in boxes, 50c additional.

Triple Strand Necklaces, with Earrings, Each.....\$2.75
4-Strand Bracelets, Dozen,..... 15.00
Handsome Satin-Lined Display Boxes, Dozen..... 2.00
Velvet-Covered Display Boxes, Doz., 4.50

Quantity discounts and deposit with order. See our Descriptive Circular.

STAR BEAD COMPANY
15 W. 38th St., New York City.

REED LAMPS OF QUALITY

Made of genuine imported reeds, and all work is hand done. Finish is the same as that found on any high-priced reed suit.

Lamps Will Not Short-Circuit

No. 15—**FLOOR LAMP**—Height, 5 ft.; Shade, 24 inches in diameter and lined with silk. Equipped with two-socket chain pull cluster, two silk cords and tassels, 8 ft. cord, and two-piece attachment plug.

Sample Lamp - \$10.00

No. 5—**BOUDOIR LAMP**—Height 18 inches, Shade 10 inches in diameter and lined with plain or figured crotonne. Equipped with chain pull socket, 6-ft. cord, and two-piece attachment plug.

Sample Lamp - \$3.00

Full amount must accompany order for samples. Write for quantity prices.

GARDNER REED & RATTAN CO.
Makers of Genuine Reed Furniture,
BOX 34, GARDNER, MASS.


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The operation of these Venders is the most important point in connection with their operation. Cases may be had in bulk. Get our Mear-Joy Brand. The MINT without a Peer.

CHU-MOAR GUM CO.
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COOK HOUSE MEN ATTENTION!!



We are headquarters for Gasoline Stoves, Jumbo Burners, Steam Tables, Tanks, Pumps, Hollow Wire Gasoline Lanterns, Little Wonder System Lamps, Mantles, Tapes, Waffle Irons, Coffee Pans, Griddles, Juice Bars, Juice Pans, Glass Lemonade Glasses, also special equipment to order. Order from this ad, wiring one-fourth deposit, or write for complete catalogue. We make immediate shipments.

Urn Burners (like cut) pressure only:
4-inch\$4.25
5-inch 5.50
Hollow Wire and Connections, 25c first ft.; each additional ft., 5c.

WAXHAM LIGHT & HEAT CO.
Dept. 15, 550 West 42d Street, NEW YORK CITY

Want General Agent

That can get results. Phil White, wire. Concessions all open.

MILLER MIDWAY SHOWS,
South Mansfield this week; Fullerton, next, both Louisiana.

RADIO SWEETS WITH PREMIUMS
THE NEW SENSATIONAL TEN-CENT CANDY PACKAGE.

A Flashy Box, a Delicious Chocolate Center Candy and a Present in every box. One hundred Flashy Baitys in every thousand packages, such as Opera Glasses, Silk Horse Neck Scarfs, Dresser Scarfs, Silk Ties, Lingerie, Silverware, Safety Razors, Belts, etc.

TEN LARGE PREMIUMS OR FLASHES

with each 1,000 Boxes, such as large Mantle Stoves, Coffee Detectors, shaving Sets, Aluminum Ware, Vacuum Bottles, 10-12 Dolls, Pound Boxes of Chocolates, Clear Jars, Brush Sets, Silver Sets, Jewel Boxes, etc. Costs you only \$47.00 a Thousand Boxes. Terms: \$10.00 deposit, balance C. O. D. Write for particulars in regard to this and our other sensational sellers.

SHOW PEOPLES CANDY CO., 603 W. Superior, CLEVELAND, O.

Blankets Shawls Motor Robes Bath Robes At MILL PRICES

Indian Blankets 6x28, 17 Flashy Colors \$2.60
Plaid Blankets, 66x90, 10 Flashy Colors, 2.60
Chase Shawls, Large Size, 8 Flashy Colors 2.85
Chase Wool Motor Robes, 10 Flashy Colors 2.85
Indian Bathrobes, Trimmed with Silk Cord and Silk Girdle, Ladies' and Men's Styles, A Real Money Getter. Ea. 3.75
Terms: 25% deposit with order, balance C. O. D.

H. HYMAN & CO.,
358 West Madison St., CHICAGO, ILL.

OPERA GLASSES



Per Dozen \$1.75 Per Gross \$17.50

Filled with clear magnifying lenses. Packed in a shape New case and new lens (14x21) with or without case will sell you fast. Responsible person who will get you and show this is one of the best Wax Figure Shows on the road and a big money maker. Offer to compete to give it over to some one. Address: BOX D 211, care Billboard, Cincinnati, Ohio.

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FOR SALE

An Educational Wax Show, 21 boxes, in a shape New case and new lens (14x21) with or without case will sell you fast. Responsible person who will get you and show this is one of the best Wax Figure Shows on the road and a big money maker. Offer to compete to give it over to some one. Address: BOX D 211, care Billboard, Cincinnati, Ohio.

Advertise in The Billboard—You'll be satisfied with results.

Thank You for Mentioning The Billboard.



NOTE YE THAT INTERESTED

A Series of THRILLS—Applause Never STILLs on Stalling Nor Bluff. A CLASSY ACT. THAT'S ENOUGH. Spectacular Original Work on a High and Loose Swaying Wire That Won Wonderful Applause in Many Climes.

THE GREAT SWING

HE WILL SWING INTO GREAT POPULARITY WITH YOUR AUDIENCES AT ONCE.

THE LONDON PAVILION PICCADILLY W. 10 return engagements played at that Piccadilly. LONDON'S (ENGLAND) FAMOUS FAMILY CATERING HALL.

4 return engagements at the IMPERIAL CIRCUS, CRYSTAL PALACE, SYDNAM, S. W. LONDON.

2 returns NEVEU CIRQUE. PARIS. FRANCE.

2 Grand Cirque Arrena, Stockholm, Rembrandt Theatre, Amsterdam, Holland.

Fast is the act and clever the artist. Successes Keynote: DIFFERENT Thrill and Skill WITHOUT ONE SPILL. Initiative Agent with the push, here's an act to get you cash. Great pictures and flash printing and lithography to sell this to respective investors.

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All Communications care BILLBOARD OFFICES. Cincinnati.

Monroe County Agricultural Fair
OCTOBER 1, 2, 3, 4, 1924
BLOOMINGTON, INDIANA
October 4, 1924.

THE GREAT SWING,
Fair Grounds,
Bloomington, Ind.

Dear Sir—

Your acts during the week's program have done much to entertain citizens of this community and we are pleased by this opportunity to express our appreciation of your valuable assistance in making our program a success.

Should you have occasion to refer any inquiries to us we assure you we will gladly recommend you as a conscientious worker.

Sincerely yours,

MONROE COUNTY FAIR ASSN.,
(Signed) Wood Wiles, President.

Paint Without Oil

Remarkable Discovery That Cuts Down the Cost of Paint Seventy-Five Per Cent.

A Free Trial Package Is Mailed to Everyone Who Writes

A. L. Rice, a manufacturer of Adams, N. Y., discovered a process of making a new kind of paint... It is the most important discovery of the century... It is the most important discovery of the century... It is the most important discovery of the century...

AMERICAN EXPO. SHOWS

In Winter Quarters at Poughkeepsie, N. Y. —Management Plans Two Organizations for Next Season

Having brought their season to a close recently at Poughkeepsie, N. Y., M. J. Lapp's Exposition Shows are in winter quarters there after a 28 weeks' tour. C. L. Kuhlman, press agent for the organization, provides The Billboard with the following comment on the show its past season and a part of the next season plans of the management:

The show played in New Hampshire, Vermont, Massachusetts and New York. The season's results balance on the right side of the business ledger. Mr. Lapp is wintering the paraphernalia, such as rides, wagons, show tents, etc., on the fairgrounds at Poughkeepsie, the flat and box cars being stored in the Central New England yards. The cars are in very good shape and will not need much work on them this winter. Four men are remaining at winter quarters to do as much repair and painting work as possible before cold weather sets in under the supervision of William Gondar, assistant superintendent.

Arrangements will be started immediately for two shows next season, as Mr. Lapp has decided to launch the M. J. Lapp Greater Shows as a 20-car organization, and the American Exposition Shows will be a 10-car gilly caravan under new management.

The Holt Manufacturing Co., of Concord, N. H., made a new flat wagon for the show and delivered it at White River Junction, Vt., and the management will place an order with it shortly for three new flat wagons and three covered wagons. Mrs. M. J. Lapp is spending a few weeks at the Lapp home in Ellenville, N. Y., with her sons before joining Mr. Lapp for his indoor shows. Mr. and Mrs. V. E. Chappelle returned to their home at Washington, D. C., and Mr. and Mrs. Joe Styli motored to their home at Newark, N. J. Both of these couples, concessionaires, have been with the show the past six years. Mr. Lapp, assisted by his agent, J. W. Newkirk, is busy arranging programs, etc., for six indoor circuses, the first to open November 6. Mr. Lapp is in New York on a three weeks' visit to purchase quantities of stock, etc., for these dates. Joseph B. Kuhlman, vice-president of the company, made a host of showfolk friends during his frequent visits to the show the past season.

COMPLAINT LIST

The Billboard receives many complaints from managers and others against performers and others. It publishes below a list of such complaints, with the name and address of the complaining party, so that persons having a legitimate interest in the matter may make further inquiries from the complainants if they desire.

The publication of the list does not imply that the complaint is well founded, and The Billboard assumes no responsibility for such information as may be given by the complainant to parties inquiring.

Names will appear in this list for four weeks only. Anyone interested might do well to make note of them:

FAY, FRANK, high diver. Complainant, Billie Kittle, Mgr. Water Circus, Greater Sheepsley Shows.

THREE-LEGGED CALF FOR SALE, FREAK OF NATURE, 5 MONTHS OLD, PERFECT HEALTH. V. B. ELKINS, SILVER CITY, N. C.

BEADS for PADDLE WHEELS CARNIVALS FAIR WORKERS 30-in. Necklace in Box 45¢ IN GROSS LOTS BIG FLASH! Run a Bead Wheel to get the big money. Getting more play than any article on the market. Wonderful flash. Draws the crowds. Big stock on hand at Chicago, Los Angeles or Windsor, Canada. Order from nearest office. We ship all goods postpaid. Rush your order at once. Now is the time to clean up. Sample Necklace.....55c Dozen.....\$6.25 Half Gross.....34.00 Gross.....65.00 All shipped to you postpaid. TERMS: One-quarter cash, balance C. O. D. Mail or wire your order today. Catalog free. M. BEAD COMPANY, 519 N. Halsted St., CHICAGO, ILL. or 2328 W. Pico, 56 W. Pitt St., LOS ANGELES, CALIF. WINDSOR, ONT.

A Real Special!



BB 10/14. A special lot of genuine GEMCO safety razors. Assorted handles, 5/8-in. blades. Packed each in a box. Per Dozen, \$3.50 Gross Lots, Dozen, \$3.25

Our brand new Catalog No. 91 now ready. Be sure to get it. It's free (to dealers only). Avoid delay, send a deposit with your order.

M. GERBER, Undertelling Streetmen's Supply House, 505 Market Street, PHILADELPHIA, PA.

Candy Floss Machines



ALBROT MFG. CO., 1213-17 Chestnut, St. Louis, Mo.

For Sale!

1-1 No. 5 Ferris Wheel, Parker Two-Arm Round, 36-seat Chaperone, all complete with construction tools, engines, complete set of in first-class condition. Can be used at Wisconsin State Fair Grounds. Price, \$8,000. Write for details, and order into real estate BROKER'S ATTRactions, 2310 1/2 State St., Milwaukee, Wisconsin.

WANT MARTIN BROS.' SHOWS

PLACE Mary Go-Round, 65/25, immediately. Also show with own outfit. PLACE Wrestlers and Hoops, Lady Concession Agents, also Hawaiian Hoops, Concessions, all kinds, open, good opening at Oak House. Address all mail, wires, MARTIN BROS. SHOWS, Atlanta, Ga. P. O. 8—Show out all winter under big top.

A SALE OF CURIOSITIES. Hundreds of them at cut rates. New list with reduced prices free. NEILSON SUPPLY HOUSE, 514 E. 4th St., South Boston, Massachusetts.

For Bazaars and Indoor Shows

We are in a position to handle all or any part of your Concessions on percentage or rental basis, giving you first-class references. If you intend to operate your own Concessions, we can furnish you with operators who understand how to serve the public at reasonable terms. Can supply you with Wheels, Lay-Outs and all Paraphernalia. We carry a full line of up-to-date merchandise for these occasions at prices that are lowest.

Write for Catalog and Terms. E. A. HOCK CO. 171-173-175-177 N. Wells Street, CHICAGO, ILLINOIS.

These Beautiful Rings Are made of Sterling Silver, and are exquisite productions. The effect is of real diamonds set in platinum. They range in price from \$1.00 to \$18.00 a dozen. Send for catalogue. GRANDEBEN CO. 35 MAIDEN LANE, NEW YORK CITY.



TRADE SHOWS and INDOOR EXPOSITIONS



*Indoor Circuses, Industrial Exhibitions, Museums
Arcades, Department Store Amusements
Store Room Shows, Bazaars, Radio Shows*

FOND DU LAC MOOSE HAD MOST SUCCESSFUL CIRCUS

Chicago, Oct. 17.—The Moose Order of Fond du Lac, Wis., closed a highly successful circus last Saturday night, according to Billy Lorette and Joe Lewis, who came here from Wisconsin. The team of Lorette and Lewis, with *The Dishrag Mule*, was one of the big hits of the week's show. The World Amusement Service Association put on the acts, which included: The Wright Duo, Hall's Elephants, Four Readings, Flying Valentines, Fisher Sisters, Three Lenores, Prickett and Lester, Howard's Society Circus, George Sidney and Company, jumpers, and Lorette and Lewis. The same organization played Green Bay, Wis., the week previous.

Lorette and Lewis said Walter Duley, producer and manager of the Fond du Lac circus, is a marvel in handling the details of such an undertaking. They are booked for the Shrine Circus, Hammond, Ind., November 13-22.

MARCONI TO OPEN RADIO SHOW

Three of the most powerful broadcasting stations in America are to be banded together November 3 to send a combined greeting across the Atlantic Ocean to Guglielmo Marconi immediately after Marconi, in his London laboratory, has closed a wireless key that will flash the signal for the opening of the National Radio Exposition at Grand Central Palace, New York. One of the features of the show will be a radio signal race around the world. It is believed that the two signals will be relayed throught their long journeys only a fraction of a second apart and that both will circumnavigate the globe in less than two minutes.

REVIVE CINCY FLOWER SHOW

For the first time in many years Cincinnati is to have a flower show. Under the auspices of the Cincinnati District of the National Flower Growers' Association, a show will be held November 11-13 on the Gibson Hotel Roof, featuring roses, carnations, chrysanthemums, foliage and potted plants of all kinds. About 40 out-of-town exhibitors are expected. About 100 exhibitors already have spoken for space. The committee in charge consists of Fred J. Murphy, chairman; W. R. Murphy, D. W. Bosworth and Richard Witterstetter.

LABOR UNIONS PLAN CARNIVAL

Minneapolis, Minn., Oct. 18.—To raise funds for the erection of the new Labor Temple, organized labor of this city will present a carnival in the George E. Newell Building for 12 nights, beginning October 27. The building will be converted into a "Temple of Mirth". W. A. Kelly is in charge of the event. He had charge of the Elks' Kernis last year. A group of veteran showmen will assist him. Tentative plans call for a large parade. Thirty-five thousand labor men of the city are backing the enterprise.

SETTING EXPOSITION STAGE

Springfield, Mass., Oct. 18.—Plans are nearly completed and the many last-minute details are being shaped up for the Western Massachusetts Advertising and Industrial Exposition to be held in the Auditorium here October 23, 24 and 25 under the auspices of the Publicity Club of Springfield. An up-to-date fashion show will be staged in conjunction with the exposition, together with a general musical and dancing revue.

W. O. W. INDOOR CIRCUS

Wooster, O., Oct. 18.—Paul F. Clark, well-known general agent and special-event man, is here promoting an indoor circus and bazaar for the Woodmen of the World to open in the armory October 27, and is now negotiating for acts and concessions, and promotion of the program is under way. Clark has under consideration the promotion of indoor shows in a number of small towns in Eastern Ohio.

ELKS PLAN HOMECOMING

Hammond, Ind., Oct. 18.—The Elks are having a Homecoming Week October 27 to November 1, inclusive, and an effort will be made to bring every member of the Hammond lodge into the clubrooms to attend at least one of the social festivities now being planned.

FIREWORKS DISPLAY AT EXPOSITION

Chicago, Oct. 17.—The Thearle-Dunfield Fireworks Company is putting on nightly displays of exceptional magnitude in front of the East Furniture Mart, at Erie street and Lake Michigan, where the Illinois Products Exposition is being held. The Mart is very easy of access and the fireworks are drawing huge crowds each night, and incidentally the exposition is doing the same.

CORN SHOW DATES SET

Coquille, Ore., Oct. 18.—Coquille will give its annual corn show November 21 and 22. A building will be erected especially to house the exhibits.

MOOSE CARNIVAL DATES SET

Bend, Ore., Oct. 18.—The dates for the Moose Carnival here have been set for November 26-29, inclusive, at the Hippodrome.

BERNARD-BRUNELL JOIN

The Billboard is advised by Willie J. Bernard that he has gone into partnership with Ed C. Brunell, their plan being to stage indoor country fairs and bazaars in the East. Mr. Bernard has been making his home near Canaan, N. H.

HORSE SHOW IN NEW YORK

With more than 1,000 horses entered in the various classes the National Horse Show was staged last week at the Squadron A. Armory, 94th street and Park avenue, New York, under the auspices of the National Horse Show Association.

FALL FESTIVAL PLANNED

Delphos, O., Oct. 18.—Dates for the St. John's Fall Festival were selected at the meeting of officers in charge of the affair recently. It will be held October 28, 29 and 30 at St. John's Auditorium.

Civic

Fraternal

OUTDOOR CELEBRATIONS

Industrial

Municipal

Bazaars, Street Fairs, Block Parties, Parades, Pageants, Mardi Gras, Trade Sales and Old-Home Weeks, Commercial and Amusement Exhibitions, Advertising Weeks, Fiestas, Fireworks Spectacles, Holiday Jubilees, Harvest Home Festivals, Society Circuses, Campus Fetes, Conventions, Aquatic Fetes, Business Booster Weeks, Powwows, Jollification Weeks, Fun Fests, Labor Day Events, Patriotic Weeks, Stadium Shows, Field Days, Baby Shows, Electrical Shows and Displays, Church Fairs, Agricultural Street Shows, Historical Pageants, Barbecue Days.

COMMUNITY AFFAIRS NEED HELP OF CITIZENRY, NOT "KNOCKERS"

One of the prime requisites in connection with a civic celebration or an exposition or trade show of any nature that savors of being of advantage commercially and socially to a city or town, is co-operation of the citizenry toward the success of the affair. Factional and individual-interest "knockers" can be credited (?) with many unsuccessful celebrations, etc., whereas if the influential citizens and officials operate in unison, there is practically no chance for failure—they effervesce the spirit of interest and patronage among the masses.

If it is really a community affair there is all the more need for everybody boosting and helping with the work at hand. Local newspapers can greatly aid in overcoming the ravages of "factionism" (in many instances purely "politics"). Coincident with this, without here giving the name of the city so effected, the following is the way a newspaper in Nebraska editorially went after awakening some of the citizens to need of more co-operation and less "kicking" and "knocking":

"...has been full of straw bosses this week. There has been a lot of work to be done in connection with putting the finishing touches to the ——. The streets have been full of men willing to act in an advisory capacity, but the workers have been darn few. There has always

been plenty of objectors to what was being done or had been done, but the helpful fellows were sadly missing. All that was needed to stampede a crowd of the sight-seeing chaps was to suggest that they turn in and help. If some of them had their way the — would have been scattered all over town and everything else scattered to the four winds. No one seemed to agree on anything. There has been more kicking to the square inch this week than we have witnessed in the past 12 years. And no one seemed to know what it was all about and probably never will. There is only one way to do a thing and that is for the fellows who have been appointed to a certain job to go ahead and do it and let the rest of us make the most of it. You can't wait or listen to a hundred different opinions or ways for doing it different. What we need in this man's town is more co-operation and less — raising by the bombing gangs. Let's pull together a little more evenly and with a few less jerks and we will get along further with the load."

FALL FESTIVAL THIS WEEK

Eaton, O., Oct. 18.—Eaton is preparing for its annual Fall Festival and Fun Frolic, starting October 20 and continuing five days. One of the features is a "Midway of Wonders", under direction of Colon M. Campbell, the well-known special-

DARING HENDERSON

Only Triple Wire Artist in the World.

Something you have been waiting to see. Astounding high swings on the slack wire. An artist without a peer. Beautiful rigging, wardrobe the best. Now booking Indoor Circus. A feature for any Show. Address Rialto Hotel, 316 State Street, Chicago, Ill.

Double Flying Return Act at Liberty

For Indoor Circus dates after November 1st. Five people, three men, two ladies. We do single, double and triple Somersaults, FEATURING THE DOUBLE SOMERSAULT BLIND-FOLDED AND ENCLOSED IN A SACK. For terms and particulars, write or wire FIVE FEARLESS FLYERS, this week General Delivery, Suffolk, Va.; week October 27th, General Delivery, Goldsboro, N. C. After that No. 707 E. Olive Street, Bloomington, Illinois.

event promoter, and auspices of the Ft. Claire Club. The affair will be held on the streets.

250TH ANNIVERSARY

Sherborn, Mass., Oct. 15.—This old Middlesex town recognized fittingly the 250th anniversary of its incorporation with a three days' celebration October 11-13. The occasion brought back many of the town's sons and daughters from distant places, who participated in the festivities. The celebration was largely attended.

FREE ACTS AT FESTIVAL

Among the outstanding free acts at the Elks' Fall Festival at Henderson, Ky., October 13-18, were included the Original Three Bernards in their hand-balancing and perch pole act and the Erna Barlow Circus Revue. Capacity business nightly greeted these attractions, writes Floyd Bernard.

PLAN BIG HOMECOMING

Bluffs, Ill., Oct. 18.—Exeter, Ill., near here, is making preparations for the Centennial Homecoming for the month of August, 1925. Exeter will be 100 years old June 18, 1925. August is selected for the celebration as it is a vacation month.

CORN FESTIVAL DATES SET

Fergus Falls, Minn., October 18.—Arrangements are being made for a Corn Festival and Community Jubilee here October 20-31. The corn crop has turned out so well that citizens feel a celebration is due.

PLANNING FOR CENTENNIAL

Geneseo, Ill., Oct. 18.—Plans for a huge celebration January 13 in observance of Henry County's first centennial are rapidly being formulated here.



UNEQUALLED QUALITY BALLOONS

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328 THIRD ST.
*MILWAUKEE |
| WM. J. MALLOY & CO
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DETROIT, MICH. | OPTICAN BROTHERS
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LAMONT'S

COCKATOOS and MACAWS

Standard Bird Act. A feature for any show. None so equal. Address

603 North Dearborn Street, CHICAGO, ILL.

WANTED

SHOWS HIDES CONCESSIONS
Sheridan, Ill., 116 Street Fair and 104 S. S. W. 116
October 29, 30, 31 N. 11th Street, N. C.
London. Wire or write MANAGER STREET FAIR
Sheridan, Indiana.

WANT MONEY?

Read Dee Candy Co. ad, page 122.

FREE TURKEYS FOR THANKSGIVING FREE

CHURCHES, CLUBS, LODGES AND FRATERNAL ORGANIZATIONS Every Member in Your Organization can Receive his Thanksgiving Turkey FREE and **YOUR ORGANIZATION WILL PROFIT**

\$9.10 Per Member. Read the Following and Order Now.

Our new patented Vest Pocket Turkey Salesboards are now ready for delivery. Your committee gives each member one Salesboard which has a beautiful lithograph of a turkey on it. The member disposes of the board among his friends, neighbors and fellow workers. He turns in \$19.10 and receives **Turkey FREE** The party having winning number receives a **Turkey FREE**

Cost to you of both Turkeys and Board about \$10.00. PROFIT per Member—\$9.10—PROFIT per Member.

ORDER NOW! Start Your Campaign and Bank the Above Profit. Your Local Butcher is Glad to Sell You the Turkeys. REMEMBER! You Place No Stock with Our Boards. Therefore, You Have No Investment until after the Board is Sold.

For Individual Salesboard Workers THIS DEAL WAS A KNOCKOUT LAST YEAR when placed with the following class:

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| STAGE CARPENTERS | YARD MEN | GARAGE EMPLOYEES | SHOE FACTORIES |
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| TAXI STARTERS | CONDUCTORS AND MOTORMEN | MAIL CLERKS | BELL CAPTAINS |
| TELEPHONE GIRLS | DANCES | MEAT PACKING HOUSES and STOCKYARDS | BOX FACTORIES |
| THEATRE DOOR MEN | EXPRESS AGENTS | MILK WAGON DRIVERS | CALL BOYS |
| TIMEKEEPERS | FIREMEN IN FIREHOUSES | OFFICE HELP IN R. R. | CALLERS |
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| WOOLEN MILLS | FOREMEN IN ROUNDHOUSES, ETC. | SHIPPING CLERKS | CHECKERS |

Boards are \$3.00 per doz. or \$20.00 per hundred. \$150.00 per thousand. Full amount or 25% with order. None shipped without deposit.

DIRECT SALES AND SERVICE CO., 24 W. Washington St., CHICAGO, ILL.

RAPID PROGRESS

Preparatory Work Being Rushed for Celebration at Houston, Tex.

Houston, Tex., Oct. 16.—Everything is progressing very rapidly with the buildings and ground plans for Houston's Big Fall Celebration to be held November 3 to 12. Carpenters are putting the finishing touches on the 700-foot exhibit building that will house the "Made in Houston" exhibit. The Red Roosters have been very active the past week in securing big football games to be held on various afternoons during the celebration on the new athletic field. More than 15 of the leading sportsmen are arranging their plans to participate in the Style Pageant to be held in front of the grand stand as an extra added attraction. Work starts this week on the mammoth main entrance arch and dismantling of the grand stand built for the old Houston Fair and moving it in sections to the celebration grounds at the end of South Main street. The long nine-foot fence around the grounds has been completed. Three thousand dollars of advertising space on it has already been sold. The buildings, grand stand and midway were laid out by Walter F. Stanley. The huge plot allotted for the John T. Warthen Shows, which will furnish the midway attractions, will be in the form of a giant horseshoe. The main gate admission will be the same as in former years, ten cents, the only additional charges being the grand stand. Billy Collins, of the World's Amusement Association, is expected in a few days to erect the 500-foot platform stage to be used for the presentation of *Indiana* and the Style Pageant. The Red Roosters are of the opinion that this year's affair will surpass former celebrations staged by them for attendance.

ROY E. LUDINGTON
(Director of Publicity)

A RED-HOT FAIR

November 3 to 8, Perry, Florida

On account of disappointment, route changes. WANT rides, shows, free acts, concessions and hard hit prizes. Thousands to draw from. This is the chance to get your winter bankroll. Write quick. **ARTHUR H. CHERRY, Sec'y.**

SCHULZ SOCIETY CIRCUS

CLOSING SEASON UNDER CANVAS.

From our better celebrations. Forth complete show in an 75' x 100' x 100' tent. New and most all acts appearing before the public. What do you think? Write quick. Address care 3, W. Bridge Street, Detroit, Mich.

W.M. SCHULZ, Detroit, Mich.

BROOKS' BAND

AT LIBERTY AFTER OCTOBER 25.

For Carnival, Reg. Shows, Indoor Circuits, etc. Any number of men furnished. Address care 3, W. Bridge Street, Jacksonville, Illinois.

ANDREW DOWNIE'S INDOOR CIRCUS

Wants Circus Acts of all kinds. Riders with their own stock, must have ring curb and pad. Good Pony Act, Riding Dog and Monkey Act. A real Circus Dog Act. Aerial and Comedy Acts of all kinds; also Clowns. Cannot use any big Flying Acts. Ten weeks' work, starting middle of November. Pay your own board. I pay transportation and baggage transfer after joining. Name very lowest salary first letter.

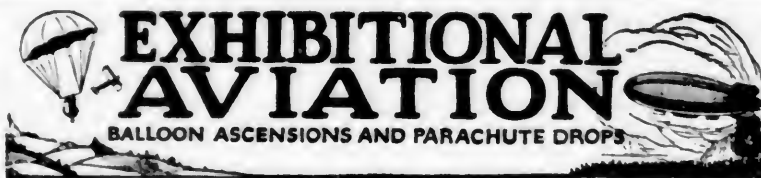
Box 173, Havre De Grace, Md.

COLEMAN'S INDOOR CIRCUS PRODUCTIONS

The finest equipped Indoor Circus Company traveling. Lodges and Societies intending staging an Indoor Show this winter will do well to get in touch with us. WRITE FOR PARTICULARS.

3404 W. Adams Street.

CHICAGO, ILL.



EXHIBITIONAL AVIATION
BALLOON ASCENSIONS AND PARACHUTE DROPS

(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

The address of Bonnie G. Rowe, believed to be a stunt flyer, is sought by a reader of *The Billboard*. Communicate with the Aviation editor.

J. J. Grady, aviator, and a passenger had a miraculous escape from death when the controls jammed on the ship and it fell more than 600 feet near Valparaiso, Ind., burying itself about four feet in the ground.

Two of the greatest exhibitional flights of the year occurred the past fortnight when the naval ship, the Shenandoah, made a successful trip from the East to the West coasts of this country, and the giant airship, the ZR-3 flew without a single mishap or stop from Germany to America.

Harold Wood, 26, Canton, O., pilot, and Walter Murray, 35, Mineral City, O., passenger, were killed October 14 at Zoarville, near Dover, O., when an old army airplane in which they were riding, went into a nose dive and crashed 200 feet. An explosion followed, setting the machine alight and burning the occupants.

Adequate public land for the reception of sea and land planes will be offered the government by the New Orleans (La.) levee board as a strong argument for the selection of that city as the American terminal of a United States-Latin America air mail service. Marcel Guayden is chief engineer of the levee board.

Two army aviators were killed and 11 airplanes were wrecked in a series of accidents recently in Paris, caused by a terrible windstorm that caused cancellation of army air maneuvers intended to be presented over Versailles and Ram-

bouillet. Ten machines were smashed in the efforts of 200 planes to leave the various fields.

The National Air Congress, held in Wichita, Kan., October 11 and 12, proved an outstanding aviation event, being exceeded only by the International Races at Dayton, O., this year. Such is the expressed opinion of aviation experts. In statements to Wichita papers, the pilots declared that the flying field is one of the best, flying conditions were ideal, and race rules and regulations entirely satisfactory. More than 100,000 persons attended the two days' races.

J. M. Stewart recently made a balloon ascension at River Park, near South Bend, Ind., for the business men of that city, which about 3,500 people witnessed. He broke a double drop off his little 60-foot balloon and set a precedent in Northern Indiana, he contends. He broke in a new silk chute which he and his associates built and also a new 20-foot novelty chute. Both worked fine. Sunday, October 12, Stewart made a single drop off a plane with Pilot Con Feeley, Chicago, at Benton Harbor, Mich.

Mme. Liliane Darcy, parachute jumper, was killed while giving an exhibition recently at Auch, France. The jump was the feature of a fête arranged in honor of Captain Georges Pelletier d'Olisy, who recently completed a Paris-Tokyo flight in 15 days. Mme. Darcy went up in a plane with M. Prongal, one of France's noted aviators. When the machine had reached a good height over the airfield she jumped, but the parachute failed to open until she was within a few feet of the ground. She suffered

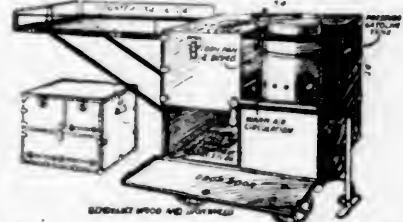
injuries from which she died in a few minutes.

Spectators at Lympne, Kent, England, watching the light airplane trials had a thrill that was not included in the program when the giant air liner from Croydon to Paris, with eight passengers aboard, was observed descending with a man perched on the lower wing with his legs dangling over. On landing the pilot said the control arm of the plane's carburetor broke, cutting off the petrol supply. The machine's mechanic climbed out in an attempt to repair the break. He was unable to do so, however, and found that the only thing that could be done was to hold the broken control. This he did for 40 minutes while the liner made for the air dome.

BEST FOR THE ROADMEN

Talco Kettle Corn Popper

NEW LARGE OVERSIZE MODEL. LOWEST PRICED HIGH-GRADE POPPER.



Built in a powerfully constructed and handsomely decorated trunk, which makes it ideal for Road work and just as good at permanent locations. The TALCO Kettle Popper produces delicious, tender, "popped to flavor" corn, which always sells any other kind and brings greater year-round profits. Write for full information.

TALBOT MFG. CO.,
1213-17 Chestnut Street, St. Louis, Mo.

Wanted for Clendenin, W. Va. Fall Festival and Indoor Circus

Auspices K. K. K., October 25-November 3

Circus Performers doing two or more acts. Also can use Specialty and Vaudeville Entertainers. Also Jazz Orchestra. Salary, and you get it, so make it right. Four other big ones to follow. Write what you have and what you do. No time to write. Possibilities, go in touch, as this means plenty to you. Literally working. Plenty of money located in heart of West Virginia's finest oil and gas fields. DEC FOSTER, Clendenin, W. Va.

WANTED TO HEAR FROM

Ferris Wheel and Merry-Go-Round and Clean Concessions. Merchants' Fall Festival, Uppleharde, O. Oct. 29, 30, 31. A. J. SPILLMAN, East Third St.

WANTED QUICK

High-pressure Program Solicitor. Must know your stuff. Chance to make a winter bank roll. Commission basis. State your terms fully. National holiday celebration near Atlanta. Population, 35,000. WM. FINCHER, Aragon Hotel, Atlanta, Ga.; don't miss this!

BALLOON ASCENSIONS

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End your correspondence to advertisers by mentioning *The Billboard*.

SOMETHING NEW!

Hard rubber, clip attached, lever self-filling pens. White tops and bottoms. Sample, 25c.

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Only Amber stock guaranteed against all elements of the weather. Per Gross.

- Dressing Combs, No. 1260, All Coarse, 7 1/2 x 1 3/4 \$24.00
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- Leatheroid Slides, Extra 1.50
- Barber Combs, No. 1262, C. & F., 6 1/4 x 1 15.60
- Large Fine Combs, No. 1268, 4 x 2 in. 30.00
- Fine Combs, No. 1267, 3 1/4 x 1 3/4 in. 15.00

Send \$1.00 for five prepaid samples of the above numbers. Larger shipments, 25% deposit, balance C. O. D. 3% cash discount.

UNITED COMB CO., 475 Broadway, New York
Enormous Ready Stock To Draw From.

PIPES

by GASOLINE BILL BAKER

What is it, Ed Frink—med. in the home State this winter?

Howcum so many of the indoor demonstrators remain silent? Let's hear from more of you fellers.

George Wine is a crackerjack pipe-shooter—and he hasn't said a word for publication in a "coon's age."

Dakota Jack has been working in the vicinity of Cincoy with herbs and oil, and report was to a good business.

W. D. York—Haven't had opportunity up to this writing to search back in the files for the poem you mention, but will do so in the near future.

A report reached us that Fred Tobin became quite ill of a nervous trouble and was taken to a hospital, the location of which was not given. Who has the authentic information on this?

From our Kansas City office—"Bob" Romola and wife and little daughter, Roberta, thirteen years old, "tin lizzied" into K. C. October 14 for a ten days' stay. Came in from Beloit, Kans. where they had been visiting after the close of

the Romola-Thurston Medicine Show. "Bob" celebrated his 60th birthday anniversary July 3, but his spryness would suggest his being many years younger.

Jonathan and DeGray sprung their new "act", referred to in last issue, at Newport, Ky., Saturday night, October 11, and it was a go from the start. They headed eastward from Newport.

Here's a med. man and a *Billboard* reader since his kid days that we haven't had pipes from, Pat R. Goonan. He's probably somewhere in the Eastern section of the country. Let's have a squab from you, Pat.

There will doubtless (weather permitting) again be big crowds on the streets in every good-sized town Halloween night—which is a tip to boys who see fit to handle noise-making and other festive specialties that night.

Among the pitchmen at the Danbury (Conn.) Fair—James Kelley, with buttons; Billy Lehey, with squid pedlers; Doc Keys, with ash supports; S. M. Loeman, jewelry; and Lionel Hirsch, vegetable knives.

James Hackathorne was working buttons high at a Kansas town when he made a pitch not on his planned program. A farmer's "Lizzie" ran into the box Jimmie was standing on and—he took a "header".

Remember, you can pipe in good reading for the boys without mentioning either the town, city, or even State you are in—in case you don't want to tip off the territory you're working in (but you should so state to Bill in your pipes).

Wm. S. (Billy) Finnegan, singing comedian, wrote from Ashland, Ky., that the little fellow referred to in a pipe from the Silvers Fun Show as Billy L. Roy in a recent issue is his son, Wm. S. Finnegan, Jr., and known to many show people.

Eddie Oliver has been making the "big ones" in the East. Says many of the show concessionaires have kicked on the season, but that he thinks the pitchmen around those dime's have gotten their share of the business to be had.

Walter C. Dodge "shoots": "He who thinks he can find in himself the means of doing without others is mistaken. But he who thinks others cannot do without him is much more mistaken." Also: "Get it first; but first, get it right."

Edna Chapman, of med. show note, and daughter, Madeline, pipe from their home in Milesburg, Pa., that they will not troupe the coming winter. That they intended "taking in" an excursion to Buffalo, N. Y., which would end their train riding for this year.

Hear that Max Sussman, the "Count" of the leaf boys, was seen at the Hagers-town Fair, with a cute little powderpuff and a pretty little mirror, powdering his features with might and main. One of the boys wants to know if Max also rolled his socks? Incidentally, 'tis said that paper was well represented at the fair.

E. B. Wilson, auto-polish man, of Columbus, O., rambled thru Cincinnati last week from Illinois, where he made several fairs, etc. Said the event at Du-quoin was a bloomer. Wilson has changed his stock to a powdered form, in cans, from a liquid, and says it goes over much better.

H. D. Reid, comedian, with Lew Con's Congo Entertainers, playing Kentucky nearly all season, was in Cincinnati early last week, the show having recently closed its tent season. As a diversion, H. D. had organized a colored minstrel show to play a community celebration at Harrison, O., last week.

Milton Andrews infrom from Monroe, La., that in his estimation that locality is one of the best hunting and fishing diggins for oldtimers to spend their time in, and that he and Mrs. Andrews have been enjoying it immensely. He is preparing to launch a humdinger show next spring, the old Indian Zuka Med. Co.

Tom Redway postcards: "We are doing a nice business in New Hampshire. I have the candy privilege and am getting the jack. Would like pipes from Meldeo Ferguson, 'Smoky' Lyle, Jack and Jill Duncan and Rex Evans. Got a letter from my old pal, 'Happy Harry' Cook and his wife. They are out in Nebraska, doing nicely, they said."

Dr. Frank A. Latham shoots that he has been having very satisfactory business in Idaho. Frank mentions the oldtimer, Chlaro (Noell), who in his heyday was one of the best moneygetters in the game, in line with Jim Lightall, McBride and others, and sold Topitas oil and herbs. Latham says he went to

Always a Big Money Maker—Especially for the Holiday Season

MIDGET COLLAPSIBLE GARMENT HANGER

The Smallest Garment Hanger in the World!

Thousands of our agents have always enjoyed their greatest holiday business with this beautiful and most handy garment hanger. The selling field is enormous. Everybody is sure to expect whether they wish to spend four or five dollars or even less than a dollar, as they are sold in five sizes, from one to six in a case. It holds or fancy boxes. You will sell large quantities if you approach buyers in Gift, Nickey and Drug Shops, Department and Luggage Goods Stores.

Each hanger has a beautiful nickel finish, packed in genuine leather cases, 1 to 6 in a case.

Make 100% to 300% profit. Sample, 35¢. Money returned. Illustrated folder on request.

The Kalina Company
1308-H Avenue N.
BROOKLYN, N. Y.

Manufacturers of: Suits, Hats, Coats, and

ACTUAL SIZE. Outline. Patterns and

LAYS FLAT on line or Stage

RADIOS

WILL FIT SATTY BLADES

A MONEY GETTER! Try it and see! Pitchmen, Demonstrators, Radio Stripper, and sharpens all Safety Blades. Sample Stripper, Per. and Home, 25¢. Stripper, \$9.50 Gross; 11 in 1 to \$1.50 Gross; 25% on C. O. Ds. RA-110 STROPPER CO., Chicago, Illinois.

63 West Chicago Avenue.

THE DUPLEX BUTTON PACKAGE

Has always pulled top money. Send for Sample and Special Package Price.

J. S. MEAD, Mfr., 4 W. Canal St., Cincinnati O.

RUSSIAN, GERMAN AUSTRIAN, SOVIET MONEY

FOR ADVERTISING, PITCHMEN AND PREMIUMS. Get our very low price list on Bonds, Money and Cashes before you order elsewhere.

BONDS! CHEAPEST RATES

\$1.04 Erlings pound of samples. Bonds, Banknotes, Coins, 10 Countries, 57 Varieties, 100 Pieces.

HIRSCH & CO., 70 Wall St., N.Y.

Why Waste Time Selling Junk?

Agents, Demonstrators, Distributors

SUPREME NO-CEMENT WHITE RUBBER TUBE AND TISE PATCH will get the money for you. The Patch that vulcanizes itself to the tube. Takes a moment to demonstrate. For particulars, exchange territory and new prices write **SUPREME PATCH MFG. CO.,** 135 Wacker Street, Detroit, Mich.

AGENTS 500% PROFIT

Genuine Gold Leaf Letters

Guaranteed to never tarnish. Anyone can put them on Signs and Office Windows. Enormous demand. Large profits. The Gold Leaf Letter Co., 439 N. Clark, Chicago.

WEMAKEM FELT RUGS

The kind that sell! Write for particulars.

LAETUS MILLS
Box 1356, Boston, Mass.

BARGAIN SALE, GERMAN BANKNOTES

100, 20, 100s, 10,000 notes or Green 1,000s, \$1.02, post-paid. Send for complete price list. D. WEISS, Box 2919, Memphis, Tennessee.

SIGNS, BANNERS, CARDS

Fastly pulled with the aid of Letter Patterns. Simply draw around a letter pattern and fill in. Made in a large variety of styles and sizes at surprisingly reasonable prices. Send stamp for free samples.

J. F. RAHN, 62433 Green View Avenue, Chicago.

It helps you, the paper and advertisers, to mention **The Billboard.**

IF YOU USE FOUNTAIN PENS AND PENCILS, WRITE FOR OUR SPECIAL PRICES.

5-IN-1 PEERLESS KNIFE AND SCISSOR SHARPENER, CAN OPENER, GLASS CUTTER AND BOTTLE OPENER.

\$16.00 Per Gross. Packed one to each box, with instructions.

BUTTON WORKERS
Write for our new reduced Button Price List. You will save money.

We are Headquarters for Streetmen, Pitchmen and Demonstrators. Write for Catalog.

BERK BROS., 543 Broadway, New York
Write for Canadian Prices on These Items to BERK BROS., Ltd., 220 Bay St., Toronto, Canada.

MY NEW CLIMAX BUTTON SET IS NOW GETTING THE MONEY

Be the First in Your Town. It's a Big Hit with the Indestructible Pearl Pin.

My new Hard Rubber Lever Self-Filling Fountain Pen, clip attached, fitted with 14-kt. gold-plate Pen Point, \$20.00. Red Jacket Eagle, all complete, \$13.00. Send and get my price list.

Little Dot Back Button. Snap Links. White Stone Set.

KELLEY, THE SPECIALTY KING, 21 Ann Street, New York

SILK TIES

100% Pure Fibre Silk—Latest Patterns—High-Grade Ties—Always the same. We do not cheapen our merchandise on follow-up orders.

\$30.00 GROSS—SAMPLE DOZEN, \$2.50.

JUST ARRIVED

A large shipment of new machinery, which will enable us to triple our present production by October 25th.

We will then be equipped to give you real service for the coming Christmas Season. If you want to get lined up with real merchandise that will get you real money, have your order and a deposit reach us about October 25th.

GOVERNMENT SQUARE KNITTING MILLS, Government Square, Cincinnati, O.

SELLS 1/2 GROSS EVERY DAY

It's got to be a pretty good "poke" to sell at this rate. But that's the record of one man who sells Ferree "pokes" (Name on request). The Ferree No. 64x illustrated, of genuine leather, is right in quality, utility, price. Right because we are one of the largest manufacturers in this line. Right, for we know our business, have a low overhead. No. 64x almost sells itself. Catalog on request. Do you want to make a real profit, selling quality product? Then write for sample No. 64x quick, enclosing 25¢ in stamps. You'll never make a better move.

E. H. FERREE COMPANY, LOCKPORT, N.Y.

13" EACH

The Last "Word" in Your Letter to Advertisers, "Billboard".

Silk Knitted Ties



Are Fast Sellers Easy to Make \$15.00 A DAY

Selling our regular 35c, 50c, 75c and \$1.00 sellers for the price of \$2.00, \$2.50, \$3.00 and \$3.50 per Dozen. These Ties go like wildfire. You can undersell everybody with big profits for you.

The POPULAR SELLER— Slim Joe Braid Ties, \$1.50 per Doz.

LATEST STYLES in Sport Ties, per Doz., \$1.00, \$1.25, \$1.50 and \$2.00.

ANGORA MUFFLERS, 50c, 75c and \$1.00 Each.

SILK FIBRE MUFFLERS, \$1.00, \$1.25 and \$1.50 Each. All colors.

WRITE TODAY
for full details

American Cravat Exchange
1-A Broadway, New York City, N. Y.

"CRYSTAL" Self-Filling Fountain Pen

"Crystal" is a real fountain pen with a barrel of polished metal and a rubber self-filling cap. It writes like a fountain pen and is the most improved fountain pen on the market.

"Crystal" fountain pen is a business man's pen. It is as practical as your name pen and as beautiful as your fountain pen. It is the most practical fountain pen in the world today. \$5.00 per Doz. Write for samples in larger quantities.

WRITES LIKE A \$10.00 PEN.

Send for
Sample
50c

LUCAS BROS.
INC.
Exclusive Distributors for U. S.
223 E. Baltimore St.
Baltimore, Md.

Bolse, where he expected to meet Chiaro, but was informed that he had left that city about 15 years ago.

H. J. Taylor, purveyor of pens, got busy with one of the units of his stock in trade and penned: "What's the matter with Fido Kerr, the peeler man; Jas. Miller, the hold-emp-socks contraction worker, and Fred Cummings, the ink-spreading stick salesman, that we don't hear more from them? Things here (Vincennes, Ind.) are fair, but hard to arrange. I find towns of from 2,000 to 10,000 best for my work."

Dr. C. K. Cruze wrote, in part, from Alabama: "We are working now to the biggest crowds I ever had in my fifteen years of selling 'Andes' remedies, and have the best band and show have had in years." (You are correct about the initials, Doc. It was a typographical error, and copied a second time. However, Benson did work Norwood and was working there, on the lot across the street from the City Hall when the pipe appeared—the writer attended the show, and confabed with Mr. and Mrs. Benson, as did another of *Billyboy's* editorial staff. It was several weeks after you had the Paine show on the same location. However, you probably thought it was an error piped in to us, so thanks for calling attention to the matter—BILL.)

Just after the paper had gone to press, last issue, Bill learned (by picking up a newspaper, and later was also informed by two of the boys who piped in) who was the author of the quoted squib about the old man in New York who gave a 'scope to a youngster, telling the kiddie to keep his money. It was O. O. McIntyre (known to intimate friends as "Odd" McIntyre), the paragrapher, whose *New York Day by Day* comments appear (syndicated) in various big-city dailies. Bill is especially glad to make this known to the knights of the torch, etc., from the fact that the paragrapher quoted in last issue and numerous others of "Odd's" authorship have gained him many friends and readers among the "boys of the pitch and demonstration".

Joseph E. Whalen (Mike) says that ten cents isn't half the wholesale price of scopes and he sells them for 50 cents, and that somebody must have had "dates mixed" as to the old fellow in New York selling them for a dime—referring to the squib in last issue. (The only way Bill can figure it out is that the old man was selling them for much more than a dime, but the "kid" only had that much money in his possession, so the old fellow played Santa Claus and gave him a scope.) Incidentally, Whalen says he will spend the next six weeks in Dayton, Hamilton and Cincinnati, and calls attention to the fact that J. E. (Fussy) Sullivan (who piped last week) is an old partner of his, when they worked houses in Michigan years ago.

Since his last pipe, from Kenosha, Wis., Jetty Meyer "shoots" that he has worked the Pullman shops at Chicago, also the Pullman shops at Michigan City, and the Brunswick-Balke and Continental, with the Mexican jumping beans. Also had three big days at Gary, Ind. (where the reader was a half-c a day, but he got a permit). He wrote from Grand Rapids and said he expected to sell several grand of the "jumping vegetables" during the week there, and then he would be thru with the article for this year—almost had the "ex" on it thru the territory he worked. Says he has a new imported novelty he intends working at Detroit during the holidays. His best two pitches were at Kenosha and at the Western Electric, Cicero, Ill. Detroit (his old standby) was to be his next stop after Grand Rapids.

"Zip" Hibler is well on his way to Texas. He piped from Tulsa, Ok.: "I understand there was quite a bunch of the boys here for the Oil Exposition, and that they all had a satisfactory business. I ran into Ben Brown, who couldn't work on account of his stock being delayed in shipment. Ben is not only a gentlemanly demonstrator, but he is also a promoter of good spots. His take-a-chance spirit evidently gets him the jack. He bought a new closed-up auto and henceforth he and the Mrs. and their 'kiddie' will travel a la State. Peellers and almost anything else will go in this 'neck of th' woods', but I am convinced that corn med. is sort of 'out of season'—either the cow-punchers in these parts are accustomed to corn, or they may want to spend the money they might for corn remedy for corn. But I'm still on the right side of the ledger, so I'll not 'get corns' on my cerebrillum."

Joe Ellotte "shoots": "Was in Birmingham, Ala., a few days and met the Shields Boys, Johnny and Rosser (glad to see them together again), pitching novelties and soap, and doing nicely. Birmingham is closed on med. Here's a funny one: Johnny Shields was stopped by a plain-clothes man from using one of those magic bally machines in which one places a piece of blank paper and out the other side comes a 'bill'—guess they thought he was really making money. But Rosser Shields immediately got busy with the entertaining end to make up the deficit in that line, with slight-of-hand tricks and playing the ukulele. Was also at Bessemer, Ala., where Doc Card was busy with handing out herbs, oil and

(Continued on page 104)

Here it is →
Now Ready →
SINGER BROS.
MONTHLY & CARNIVAL LISTS
EVERYTHING

For the Concessionaire—Wheel, Pitch, Knife Rack—Street and Slum Trade—Agents and Demonstrators—Carnival and Fair Workers—Premium Users, Auctioneers—Prize Package Buyers—Salesboard Operators.

It's free. To dealers only. Give your permanent address and state nature of your business.
SINGER BROTHERS, 536-538 Broadway, NEW YORK.



AGENTS - DEMONSTRATORS

BIG PROFITS EVERY SEASON

\$20 A DAY

UNIVERSAL OPENER
HAS MANY USES
For Large and Small Fruit Jars, Ketchup, Mustard or any Other Screw Top Container. Also for Friction Top Cans, Jelly Glass Tops, etc. Self-adjusting and Cannot get Out of Order.

Egg Boiler
Folding Egg Boiler, 1.30 25c
One-Fourth Cash, Balance C. O. D.

200% Profit
Samples of all three Specialties sent for 50c.

GET FULL DETAILS QUICK

Write for Proposition and Free Sample Case Offer.
GENERAL PRODUCTS CO., Dept. 5, Newark, New Jersey

SOME THERMOMETER!

18 INCHES WIDE, 30 INCHES LONG.
**JUMBO THERMOMETER
BAROMETER
AND EIGHT DAY CLOCK**



This is the biggest thing in advertising. It's not only big in feet and inches, but in dollars and cents. Scores of men are making big successes by selling advertising space on the "Jumbo".

\$100.00 FOR A DAY AND A HALF WORK


Display space in public places and on prominent corners is easily secured for the big "JUMBO" Thermometer. The fourteen advertising spaces go like hot cakes—some of our men sell out the board in a day and a half of time.

Write Us Today and Let Us Send You Full Details. CAN MAKE IMMEDIATE SHIPMENTS.
THE CHANEY MFG. CO., BOX B, SPRINGFIELD, OHIO.

MAKE MONEY SELLING MADISON SHIRTS

Direct from our factory to wearer.
Easily sold. Over one million national wearers. No capital or experience required. Large steady income. Many earn \$100 to \$150 weekly. Territory now being allotted. Write for Free Samples.
Madison Factories, 560 Broadway, N. Y.

STREETMEN! "Radio Pete"



Every time the "Radio Pete" jumps it means 25 sales. Best seller on the market. A real money-getter.
Samples, 15c Each.
THE LE PO NOVELTY CO., 705 E. Fourth St., CLEVELAND, OHIO

AGENTS

The Monogram Business, with Developmental Transfer, shows real profit. Easy to apply. No license needed. Catalogue and particulars for the asking.
Motorists' Accessories Co., Mansfield, Ohio

If you see it in The Billboard, tell them so.

KING'S Pencil Assortment

Made in assorted leaders. Price according to quality of pencil. Big flash. King's Bill Folds are best for Concessionaires.

Salesmen wanted.
King Razor and Leather Goods Mfg. Co., INDIANA, PA.

MAKE MONEY ON THE FOOT BALL GAMES

A Novelty Badge that everybody will buy. Will make up a Badge with a Tin Souvenir Foot Ball, Silk Ribbon and 60-line Button, with special printing of leading Universities in lots of 100 \$12.50
250 \$20.00 Per 100, 12.00
500 \$10.00 Per 100, 10.00
1000 \$9.00 Per 100, 9.00
Tin Footballs only, \$3.75 per Gross.

Will guarantee delivery. Half cash with order, balance C. O. D. Catalogue free.
M. K. BRODY, 1120 South Halsted St., Chicago, Ill.

AGENTS WE START YOU WITHOUT A DOLLAR

Famous Carnation Products—Creams, Soaps, Extracts, Perfumes, Toilet Goods, Household Necessities. Widely known line. 200 items, 100% profit, repeat orders enormous. We give agents big concessions. Experience unnecessary. Write today Carnation Co., 140, St. Louis, Mo.

PAPERMEN WANTED

Special proposition for men to work exclusively Tennessee and Kentucky during October and November Other States later. Good receipts and credentials. Free home a prospect. Write at once, C. F. BROWNFIELD, 214 Columbia Bldg., Louisville, Ky.



\$25.00 A DAY

Selling our line of Brushes, which includes the famous AUTO FOUNTAIN WASHNER. Every car owner will want one. Solid brass; removable soap reservoir; changeable cotton filter. Big profit on every sale. One of the 90 varieties of Brushes—all wonderful repeaters. Write at once for complete details.
Philadelphia Brush Co., Sec. BB10, Vineland, N. J. WESTERN DISTRIBUTOR: 628-629 Chamber of Commerce Bldg., Los Angeles, Calif.

MAKE YOUR OWN PROFIT

500% to 1000%

Your own label on the famous "HAPPY HOME MAKER" Shampoo, the lightest and whitest shampoo on the market. Combines all features desired in a shampoo. Establish your own private business with this fast-selling item. A BIG WINNER.

"HAPPY HOME MAKER" Shampoo makes a big flash, quick sales and repeats 90%. Sell under our label if you prefer. Write or wire for prices. Sample, 10c.
GEO. A. SCHMIDT & CO., Dept. Z, 238 West North Avenue, Chicago, Illinois.

MAILED FREE

Our new 100-page Catalog (No. 137), full of JEWELRY, SALESBOARD, PREMIUM and OPTICAL BARGAINS.
ALBERT MARTIN & CO., 123 West Madison Street, CHICAGO, ILL. Formerly Manager of Morriss & Co.

If It's RAINCOATS! We Have Them

Ever-Ready Raincoats

Diagonal gabardine cloth, heavy red rubber lining. Sizes 36 to 46.

Sample Coat, \$2.00.

\$3.00 Doz.

\$4.50 Doz.

\$2.00 Sample.

1.75 Each. Doz. Lots.

2.25 Each. Doz. Lots.

\$30.00 Gross.

\$48.00 Gross.

\$21.00 Gross.

TERMS AGENTS

GOODYEAR CO., Inc., Dept. B, 529 Broadway, N. Y.



PIPES

(Continued from page 103)

soap, first giving a long talk on an anchor that—"well, it might have been 'used on Noah's Ark', etc. Doc was having good crowds and it seemed to me he was getting a nice business. I can't understand how Doc holds all his pipes—he's full of 'em, also cigars."

Doc George M. Reed pipes: "I must tell about the Coshocton, (O.) Fair. There were quite a few pitchers there. George Wine, S. D. Young, the button man; Jacobs and wife, Dr. Lewis, the penman; Arthur O'Day, with spud skippers; Franks, with glass cutters; Shorty Hayes, with gunnie; the Indian 'Chief,' out of Toledo, with med., and several others, including 'Yours Truly,' with oil, tablets and corn punk. The money was hard to get, but I guess the boys all got a little. Jacobs, Young and Wine all have 'nifty' framings. There was a clean bunch of workers there, not a jammer or a crooked worker on the grounds, altho the secretary put off two fellows after they had started to work. We will all be at the Lancaster (O.) Fair, and there sure will be some pipes shot. My son, Elliott, is breaking in the 'game,' with soap, and he will work with me, with a 'nifty' framing, next year. Shorty Hayes and myself and my wife took a trip to Buckeye Lake, Sunday, and had a very good time."

R. L. Bealart ("Mr. Kentuck") unlimbers that he went to Charleston, W. Va., to "make" the fair near there, but that instead it "made" him—one of the worst bloomers from an attendance standpoint he ever met up with during his twelve years' experience, he says, altho he thinks the heavy gate admission and carfare to get to the grounds had a great deal to do with it. His next spot was to be Lancaster, O., and then to Wheeling, to open his line, working drug and department stores. Relative to pipsters saying that holding one spot down a long time doesn't pay he thinks it greatly depends on the spot—says he had good business for eight months at Youngstown, O., on one spot, and 22 weeks in Wheeling (both last year). While at Wheeling (where he closed because of a building being erected, he says) Dr. Frankhauser split time with him for a while, also "Blucky" Barclay. Among the boys he met this season were John McCloskey, who made a few fairs with him, but returned to Wheeling.

Ray Adams and wife were in camp, in Ohio, and Ray grabbed the opportunity of shooting a pipe. They are pitching toilet articles. On their drive from Philly they had met quite a number of the boys. They found the North Side, Pittsburg, open and a "bunch" of pipemen working, all seemingly doing good. Saw Doc Harry Bart's hall med. show billed at West Alexander, Pa. They paid a visit to Doc Blackburn's show at a spot in West Virginia, which Ray says was a fine show and doing a very good business. Also visited Doc Ross Dyer's open-air "opry" in Ohio, and he has a world of praise for that framup and performance, and he says Doc was realizing word-fully big sales, and that he carries 15 colored entertainers, all of whom double band, also a big window display of historical robes. Ray added that he and the Missus were having good sales and that they were going to Chicago for the winter.

J. W. (Sunshine) Fairchild infoed from Columbus, O., that he had played stick towns with buttons and garters for four months, then made a few "tumpkin" fairs, and did not have a bloomer all season. From all reports reaching us "Sunshine" is really a successful demonstrator and salesman and his personality has a great deal to do with his success. "I haven't met many of the boys out in the small towns," he wrote. "It seems the majority of them would rather work the cities, and there is where they make a big mistake, to my way of figuring it up. I am working a doorway here in Columbus two weeks and then I am going back to the 'sticks.' I will work up to the second week in November, then return to Mansfield, O., where I will stock up with toys—I use half of a clothing store there. The forthcoming holiday trade will make my third season in Mansfield, and I have always had a very satisfactory business. After closing there I will go to my wife and kiddies at Newark, N. J. Let's have a pipe from Dan (Deafy) Rosenthal."

Some "pickups" from Columbus, O.: H. T. Maloney has installed a new heating apparatus in the "pipeshooters" room at the DeVore plant for the boys to toast their shins the coming winter.

Word reached here that Dr. Andrew Rankin, of Cleveland, has closed his 19th successful season on lots in that city and will soon leave for Los Angeles, where he will spend the winter.

Mrs. Dr. Swiss reports doing a very nice business and that she will put out a nice medicine show next spring.

The Caspita Laboratory now has quarters in a plant on Rich street, has several crew working and is supplying about 22 drug stores with its products, and report has it that the firm's ad will soon appear in *The Billboard*.

Dr. George F. Howard, of Cleveland, is slated to spend Christmas with his old friend, Dr. Harry C. Chapman, who is

(Continued on page 106)

BALLOON MEN, CLEAN UP!

Double your sales. Don't have any more poor days. Make every day a big one. Here's how you do it.

You use our **BALLOONS** printed with name of Celebration or Fair or Park you are going to work.

Your name and ad printed on a No. 70 and shipped same day, \$21.00 per 1,000.

No. 90—Heavy, fine colors, pure gum latex balloons. Different assorted pictures on both sides. Gross, \$4.00.

No. 70—Patriotic Colors, Gross, \$3.00.

Squawkers. Gross, \$3.00.

Balloon Sticks. Gross, 25¢.

25¢ with order, balance C. C. D.

YALE RUBBER CO.

15 E. 17th Street, NEW YORK CITY

BEACON BATH ROBES

\$3.50 each

Shawl collar. Model corded on sides, pockets and cuffs.

ALSO

BEACON BLANKETS

Size, 72x30.

\$3.00 each

Children's Beacon BATH ROBES

Size, 2-18.

\$10.00 per dozen

FRANK RUBINOWITZ MFG. CO.

9 University Place, NEW YORK

FOOTBALL WORKERS

We have in stock for immediate delivery a full line of

FOOTBALL NOVELTIES, METAL FOOTBALLS, PENNANTS, SWAGGER CANES, COLLEGE BUTTONS, FEATHERS, ANIMAL INSIGNIAS, ARM BANDS, RIBBONS, Etc., for all Games.

Write Today for Price List.

GOLDFARB NOVELTY CO.

158 Park Row, New York

NEW EVERSHARP PARING KNIFE sells for 25¢ worth \$1.00. Greatly useful for paring potatoes, etc. Saves excessive waste of heavy paring. Every home should have one. Send \$5.00 today.

ACTIVE PHOENIX 18" x 3" x 3" Dearborn St., Dept. 6, Chicago. Agents wanted.

ELGIN a mvc. watch catalog FREE

Beautiful 15-jewel AMERICAN WATCH. Perfect time-keeping watch you can be proud of. Screw case, stamped & guaranteed by the Factory 7-Jewel, 20-Year written guarantee. Order Sample today, pay on arrival \$4.99. Money back if unsatisfactory. Agents Wanted—UNITED STATES SUPPLY CO. 4437 ELSTON AVE. DEPT. 10JD CHICAGO ILL.

RUGS At Factory Prices

WE WANT experienced rug salesmen. No city agents. YOU MAKE BIG PROFITS.

Sample Outfit Free.

Men or women. Our Rugs sell on sight. Every rug a prospect. Every sale brings repeat orders. Write today for particulars. **MALLET-PAYNE MFG. CO.** 509 Sudbury St., Boston, Massachusetts.

AGENTS! 100 Per Cent Profit!

Sell German Imported Double Edel Blases, with their Double Edel. Sample price for 24 Blases \$1.00. **EDW. B. WHITE**, 27 So. 5th St., Newark, New York.

DO YOU LIVE IN A TOWN HAVING 500 OR MORE POPULATION?

If so, and you want to make from \$50 to \$200 per month easy, send \$1 for a home giving full particulars. Satisfaction guaranteed. **RISBOLDI TRUFFARY**, 299 John Marshall Place, N. W., Washington, D. C.

A REAL MONEY-MAKING OPPORTUNITY

Puts a keen edge on dull knives, scissors, sickles, etc., in a few seconds. Removes insulation from electric wires, appealing to radio fans.

Agents find the Premier Sharpener one of the best money-makers on the market, because it is a necessity to housewives, restaurant owners, barber shops, etc. They buy on a moment's demonstration.

200% PROFIT OR MORE.

HUSTLERS CAN MAKE \$15 TO \$25 A DAY. Sell for \$16. Sample to agents, 25¢. SEND \$2 FOR SAMPLE DOZEN.

PREMIER MFG. CO., 3687 Willis Ave., Detroit, Mich.

SOUVENIRS

4-in. Birch Bark Canes, Dozen... \$0.35
5-in. Birch Bark Canes, Dozen... .60
Miniature Dutch Wooden Shoes, 4-in. Dozen... 2.00
6-in. Birch Bark Canes, Dozen... 1.20
12-in. Tomahawks, Dozen... 1.60

PADDLES

10-inch Paddles, Dozen... \$0.60
14-in. Paddles, Dozen... .84
14-in. Fancy Paddles, Dozen... 1.50
20-in. Fancy Paddles, Dozen... 2.40
22-in. Fancy Paddles, Dozen... 2.75
10-in. Cross Paddles, Dozen... 2.00
12-in. Cross Paddles, Dozen... 3.25
14-in. Cross Paddles, Dozen... 4.00

Name of park or town burned on free.

BRADFORD & COMPANY, Inc.
St. Joseph, Michigan

Buy Direct from Manufacturers

UMBRELLAS

LADIES' PURE SILK UMBRELLAS, strap and drop handles. Popular colors. **\$12.00**

Per Dozen Less than Doz. Lots, Each, \$1.50.

LADIES' GLORIA SILK UMBRELLAS, strap and handles, in black only. **\$8.50**

Per Dozen Less than Doz. Lots, Each \$1.00.

MEN'S UMBRELLAS, with curved handles, at the same prices. Terms for dozen lots, 25% proposition, balance C. C. D.

Less than dozen lots, send cash with order. Consign yourself to this extraordinary SPECIAL PRICED OFFER by sending order at once.

SEIDEN MFG. CO.
506 East 5th Street, NEW YORK

Make \$24 Daily

YOU CAN DO IT TOO

And Make Only 12 Sales Daily. SELLS FOR **\$3.50**

With 200 Letters, Size 15x10. In proposition, starting territory wanted. Sample, prepaid, \$1.00.

DAVENPORT-TAYLOR MFG. CO., Chicago
418 Orleans Street, Chicago

INSIDE INFORMATION

FOR AGENTS, PEDDLERS, CANVASSERS, Etc.

YOU "NEED NO LICENSE"

To sell goods in any town, city or State, AGENTS PROTECTOR OR LAW BOOK "protes it". If trouble comes, show your Law Book of "Absolute Proof", with court decisions rendered by State, Federal and Supreme Court Judges, and be released with honor. "Guaranteed Copy" in handy book form \$1.00, postpaid. **THE COLLINS CO.** 137 Fulton St., Brooklyn, New York.

AGENTS!! THE BETSEY ROSS. 6 to 20¢.

E. C. SPUHLER, 315 N. 21st St., St. Louis, Mo.

MEN AND WOMEN EARN

large daily profits selling "Stick-On" Window Lock. Wanted on every window; sells at sight; big repeater. Write for price and free sample. **Stick-On Window Lock Co., 16-22 Hudson St., N. Y. C.**

GO INTO BUSINESS

Establish and operate a New System Specialty Candy Factory" in your community. We furnish everything. Money-making opportunity unlimited. Business for men or women. No Candy Making Experience. Write for it today. Don't put it off!

W. HILVER KAESDALE, Drawer 42 EAST ORANGE, N. J.

\$20 PROFIT DAILY selling Needlebooks; cost 30¢ each; sell 25¢. Value, 50¢. 3 samples, 25¢. Catalog free. **NEEDLEBOOK SPECIALTY CO.** 651 Broadway, New York.

Attractive Felt Rugs

AGENTS Make a clean-up this season by selling our celebrated FELT RUGS, made of new felt, in assorted flashy patterns, washable and durable. Our Felt Rugs are the best constructed rugs in the country—the best sellers and the highest money-makers. \$75 to \$125 a week easy with this exceptional line. Sample 28x54-inch Rug, \$1.85.

Comfy Rugs

You can be the first to sell our new line of COMFY RUGS—Wholesale at \$11.00 per Dozen. Write for particulars on both lines and do a bigger business than you ever did before. Sample 21x54-inch, \$1.10.

NEWARK FELT RUG CO.
Dept. 27½, 16th Ave., NEWARK, N. J.

"Smallest Bible on Earth"

YOU "TELL" 'EM! YOU "SELL" 'EM!!

Great curiosity. About size of postage stamp. Contains 200 pages New Testament. Each in hand-printed envelope. Goes over big at Church Bazaars, Fairs, Carnivals, Stores, etc. Sample, 25¢; Dozen, \$1.00; Gross, \$8.00, Postpaid. Imprint Circulars at cost. **THE COLLINS CO.** 137 Fulton St., Brooklyn, N. Y.

FREE CATALOGUE

Special **\$6.15**

Beautiful Rectangle Watch, high grade 6-jewel movement, 14-K, 25-year guaranteed case, with Ribbon and Box. **AMERICAN JEWELRY CO.** 26 Arcade, Dept. A, Cincinnati, Ohio.

PITCHMEN FOLDING PAPER TRICKS

\$3.00 per 100. Sample, prepaid, 10¢. **MODERN SPECIALTY CO.** 315 & Broadway, St. Louis, Mo.

SILK KNITTED TIES

\$2 65 DOZEN **50¢ SELLERS**



WONDERFUL VALUES
DIRECT FROM
MANUFACTURER
WEPTEN KNITTING MILLS,
67 East Eighth Street, New York.

PAVIES, PEDDLERS AND PITCHMEN
are making from
\$100.00 to \$200.00 per day
handling our merchandise.—NUFF CED
Write us this minute for full particulars.
Sol Raphael, 621 Broadway, New York

A BIG ALL-YEAR MONEY MAKER

Make Photo Postal Cards, Genuine Black and White Plateless, and Tintypes with a Daydark Camera. No dark room. Finished on the spot. No Waiting. Easy to operate and learn. Big profits. The Daydark Company originated the Modern Camera and was the first to offer the Operator a High-Class One-Minute Camera. Daydark supremacy began then and has been maintained.

In buying a Camera consider that you must choose the Daydark or something you hope will do as well and remember that the Daydark, the standard by which all are judged, costs no more. The Daydark Camera Line includes Six Models, from \$11.00 up.

Full line of supplies. Black Back Cards, 2 1/2x3 1/2, \$12.00 per 1,000. Mounts for same, \$4.00 per 1,000. 1 1/2x2 1/2, \$6.00 per 1,000. Mounts for same, \$2.50 per 1,000. Newly designed Mounts and Folders just out. Write to us for Illustrated Catalogue. It's Free.

DAYDARK SPECIALTY COMPANY, 2821 Benton Street, ST. LOUIS, MO.

HEE HAW!

A new Party Entertaining Game Board. Consists of 100 holes, containing 100 individual, especially prepared, real new funny stunts. Creates hours of fun and laughter at all kinds of parties.

Retail Price, 50¢

Send 35¢ for sample and quantity price.

EMIL KAHN,
97 Nassau Street,
New York City

\$15.00 A DAY SELLING 3 IN 1 FILTER

Stops Spill, Strains Water, Prevents Dish Breaking.

By our plan the "Dureka" Filter sells itself. It begins to make as high as \$10.00 a day. Experienced salesmen make thousands annually selling this long-established well-known device. You can't go wrong. Learn about it today. Positive money-back guarantee.

J. B. SEED FILTER & MFG. CO., INC.
(Estab. 1882.) **C. P. Shinn, Pres.**
73 Franklin Street, NEW YORK CITY.

"AIR-O" LINK LEATHER BELTS

GOING BIG
10th Street and
Premium Men.
In Gross Lots.
Price, \$2.50

Per Dozen, Less Quantities,
\$3.00 Per Doz.
Sample, 35¢.

One-third cash with order, balance C. O. D.
ST. LOUIS, MO.

WRIGHT SPECIALTY MFG. CO., 908 Souard Street,

BIG MONEY GETTERS!

No. 3008. Stamped 14k. Cannot be told from genuine. Flashy White Stone Rubber Belt with Roller Buckles. Takes a diamond expert to detect from a genuine diamond. **Sample 1/2 Doz., \$2.60. DOZEN, \$5.00.**

No. 6111. Beautiful Sterling Silver-Plated Horseshoe Pin, with 11 fiery flashy Mexican White Stones. A big flash. **Sells on sight.** **Sample 1/2 Doz., \$2.60. DOZEN, \$5.00.**

OTHER BIG BARGAINS.
Cheap Grade White Stone Slick Pins, \$2.75 to \$3.50 Gross.
Ladies' and Gents' White Stone Rings, from \$6.00 to \$15.00 per Gross.
Rubber Belts with Roller Buckles, \$11.00 Gross. Slick White Ties, new patterns, \$2.25 Dozen, \$25.50 Gross.
25% deposit, balance C. O. D.

We sell wholesale, not retail. Keep in a big harvest with some of my live sellers. Yes, we can furnish you with Ring Trays and Slick Pin Boards that hold 300 pins. Also have another big seller, Safety Clasp for Slick Pins, a White Stone Slick Pin and Ring to be sold for 30c. Costs you \$18.50 Gross for the three. We also carry Pitchmen's Cases, Tripods and Gasoline Lanterns. We can give you a full line of loose White Stones, Birth Stones, Rings, Bangles, both ladies' and men's; Pins, etc., and everything that you need for window demonstration, with complete instructions how to operate a White Stone Sale. Write for further information, also ask for our White Stone Circular.

MEXICAN DIAMOND KING,
19 South Wells Street, Chicago.

Three Times as Big!

Because we make the best goods; because we give the best service and have the best salesmen; we have had to build a new factory, warehouse and office three times as big as our old one, formerly at 350 Bowery, New York City.

1793-1795 Jerome Avenue
New York City

That's the new address. We are equipped with every modern machine for our work. To our well-known slogan of "Quality at all costs" we will add "Four Days' Service Guaranteed."

Mr. PERRY—The up with PERRY, the recognized leader in the Medallion business. It means big money for you. Write for details.

PERRY PHOTO NOVELTY CORP.
Sec. BB-10, 1795 Jerome Ave., NEW YORK.
Makers of Perry Medallions, Lybail Paintings, Inlayplaques, Advertising Mirrors, Etc.
THEY ARE THE BEST!

FOOT BALL SOUVENIRS

No. 5711—FOOT BALL BADGES, for any Team, with Ribbon, in proper combination, and painted Tin Foot Balls. Per 100..... **\$12.50**

No. 4041—STOCK BUTTONS, size 1 1/2 inches, in proper color combinations. Following in stock: Illinois, Michigan, Iowa, Minnesota, Wisconsin, Ohio, Indiana, Purdue, Northwestern, Chicago, Notre Dame, Nebraska. Per 100, \$3.50; per 1,000..... **\$34.00**

No. 1233—TIN FOOT BALLS.....Dozen, 35c; Gross..... **\$ 3.60**

No. 100—COLLEGE COLOR SWAGGER STICKS, for any team. Dozen, \$1.80; Gross..... **\$21.00**

50% deposit required on all orders, balance C. O. D.

ED. HAHN, "He Treats You Right"
222 W. Madison St., CHICAGO, ILL.

Made \$180 my first week

Any **MAN** can sell them

And an idea to average over \$100 PER WEEK. Could do more only I do not put in much over half time. Personally I think it is the easiest sold article I ever handled as it has merit and is a necessity," says L. R. Graham, Illinois.

A. H. Robey of W. Va. made over \$500 in one month. Frank De Price has been with us six years—averages over \$150 a week. Hundreds of our men making \$60, \$75, \$100 a week. We need more men to fill unoccupied territory. Hundreds of prospects make selling easy—garages, schools, stores, factories, shops, farms, homes, auto and truck owners, hospitals. Single sale bring big commissions. Largest concern of kind in world.

The Fry-Fyer Co., 357 Fry-Fyer Bldg., Dayton, O.

RUBBER BELTS With Highly Polished Buckles

An entirely new idea in a belt for men and boys. Gives the most comfortable dress-up to the trouser case. Sells at slight lift profit for you. Black, hardware or Gray Rubber Belts, 1 inch wide, plain or with imitation silk or Walnut grain, with highly polished steel patented buckle.

\$11.00 per Gross.
Send one-fourth cash with order, balance C. O. D. P. O. B. Rochester, N. Y. Immediate shipment.

HIDDEN BELT CORP.,
95 St. Paul Street, Rochester, N. Y.

\$200 a Week

Taking orders for the New Serenola. Greatest medical invention the world has ever known. Competes in tone with machines costing hundreds of dollars. Easy to get orders. Low priced. Everybody can afford one. Carry it with you anywhere. Built-in and looks like a leather suitcase. Plays any record. Fully guaranteed.

Note These Records

Ted Gnan made \$77 a day for four months. Arthur Jost \$60 a month. Gratz \$6000 in less than a year. Heator \$124 first week. Barnes 47 orders one month. The Serenola is going over big. Factory increase over 40 per cent. Get into this big profit-making business. No capital needed. No collecting. No delivering. **Your money every day. Write for sales plan.**

PERRY-LUDLOW CO., 5-6918 Dayton, Ohio

Genuine Mexican Resurrection Plant

Awake. Best of All Money-Making Novelty or Premium Article.

Asleep.

SOMETHING DIFFERENT. Greatest novelty of the vegetable kingdom. Looks dead, but placed in water bursts into beautiful, living, fern-like plant in a few minutes. Dries up and revives at will. Lasts for years. Easy to ship. Light weight, low cost. Retail 10¢ to 50¢ each. We are the world's largest collectors, carry large stocks and ship orders day received. Terms cash only; no C. O. Ds. For large, selected, clean plants we quote these

LOWEST WHOLESALE PRICES
Sample, prepaid, 10¢: 15 for 50¢, 100 for \$2.50.
500 F. O. B. Here, \$7.50; 1,000 for \$13.00;
5,000 for \$60.00; 10,000 for \$117.50.
A Few Slightly Smaller Plants at \$10.00 per 1,000.

MEXICAN DIAMOND IMPORTING COMPANY
Dept. K2, LAS CRUCES, NEW MEXICO
(See our separate adv. of Mexican Blu-Flash Gems.)

XMAS MONEY MAKERS

YOU can make money selling our Big Value XMAS PACKS to the Holiday trade.

Xmas Post Card Packs, (Contains 25 Embossed Post Cards). Retail 25¢ Pack. Gross..... **\$10.00**

Xmas Post Card Packs, No. 2. (Contains 8 Choice Post Cards). Retail 10¢ Pack. Gross..... **5.50**

Xmas Combination Packs. (Contains 50 Pieces, Post Cards, Tags and Seals). Retail 25¢ a Pack. Gross..... **18.00**

Xmas Combination Pack, No. 2. (Contains 25 Pieces, Post Cards, Tags and Seals). Retail 15¢ a Pack. Gross..... **5.50**

Xmas Seal Packs. (Contains large assortment of Xmas Seals). Retail 10¢ Pack. Gross..... **2.75**

Send 50¢ for the 5 prepaid samples of the above packs. Larger shipments, 25% deposit, balance C. O. D. 5% cash discount. **THE SWINDEN SUPPLY CO.** Dept. B. Tilton, New Hampshire.

Make \$75 to \$100 a Week

Selling our advertising printed gummed tape. Takes the place of string. Saves time and money for the merchant. Every dealer a prospect. Full or part time. Write for particulars.

Manufacturers of Tape Machines. Also Other Types of Vending Devices Sold to Operators and Agents.

THE AD-LEE CO., Inc.
829 S. Wabash Avenue, CHICAGO, ILL

Tri-Pact

The newest idea in Combs, House, Powder (any shade), Puffs, Lip-Stick, Mirror and Coin Purse complete, in a handsome folding case, white kid lined, covered with silk brocade, Grooms, Gold, Silver, Pauline, Blue and Nile Green. Light, durable and thin. Will not break if dropped. Price, postage prepaid.

\$2.00

New York French Exports, Inc.,
8 West 47th St., New York.

BIG MONEY BEING MADE EVERYWHERE With This Live Item

COMB and SAFETY RAZOR CLEANER

Used in Every Home. Field for Sale is Unlimited.

Your Pay \$1 Doz. You Get \$3 Doz.

Full satisfaction and sales guaranteed or money refunded in 30 days

KENT SUPPLY CO.,
104 Hanover St., Boston, Mass.

PAPERMEN

We have six of the leading Trade Papers: Beauty Shop, Barber Shop, Soda Fountain, Drug Store, Jewelers, Bakers, Restaurant, Automobile, Hotel, Filling Stations, Building, Lumber, Coal Dealers, Candy, Tobacco, Coal Users, Garage, etc. We can only use 30 more men. If you want to make from \$100.00 to \$200.00 a week, let us hear from you, and we will send you all information. All winter's work at a hundred a week ought to look good to you. Write now.

COMPTON BROS., Box 96, Findlay, Ohio

AGENTS—SALESMEN

You can make \$20 to \$25 daily selling our
PHOTO MEDALLION

Send for our new Catalogue and Revised Price List.

MEDALLION NOVELTY CO.,
208 Bowery, New York City

MAKE MONEY

Sell Custom-Made Shirts

Direct from our factory to the wearer. Easily sold. Full satisfaction guaranteed or money back. No capital or experience required. Large steady income. Write for free samples. **SAMUEL HORN, 125 Second Ave., New York City.**

AGENTS

"TAKE ME HOME PACKAGE" contains merchandise valued at \$3.00, and sells handsomely at a bargain price, \$1.50. Send 50¢ for sample package today and price in quantity lots. **N. Y. STATE TRADING GOODS CO., 53 East Houston Street, New York.**

MAGAZINE MEN

We are open for a few good clean professions or vast fields of publication, clothing, garage, cloaks and suits, grocery, bakery, heating, machine shop, laundry, taxicab, printers, etc., etc. Write for particulars.

TRADE PERIODICAL SERVICE CO.,
1400 Broadway, New York City.

STRAIGHT HAIR MADE CURLY.
Better than marcelling. Non-injurious. Lasts a week. Easily applied. No waiting in Beauty Parlor. Write at once. Bottle, \$1.50. Agents wanted.

M. ZOLIN CO., 791 Farwell Ave., Milwaukee, Wis.

PIPES

(Continued from page 104)

now in business here, and it is to be an "elephantous" time, as Christmas Day is Chapman's birthday (78 years "young"). Incidentally, Chapman wants to know if "Deafy" Dan Rosenthal is still alive, and if so for Dan to send in a pipe.

Dr. C. L. Barnett, late of Oriental Pangborn's medicine show, stopped over in Cincinnati for a day last week, while en route to Los Angeles. Will stop in several cities on the way. Doc visited his sister, whom he had not seen in 25 years, in Covington, Ky., while in the Cincinnati vicinity, also some old friends. A couple days previous to his arrival, a pipe came from him, while he was still with the show. It follows: "Am in a writing mood again and am something like the Quaker, the 'spirit has to move' me, or there has to be some incentive. We closed our camping season last week at Brilliant, O., and opened here at Folsom, Va., in a hall to good business. And to demonstrate the fact that there is brotherly love between men of the med. fraternity one of our worthy contemporaries who is working in Steubenville at present, just across the river, sent his colored band over to bally our town, not knowing that we had a white band of our own, and the result was we packed them in that night. I believe the saying that 'knowledge is power', and it comes in pretty handy sometimes to have the aforesaid knowledge, as it might save embarrassment. To illustrate this, I happened to be in a certain city recently where a certain med. man was working,

JUST OUT! OUR NEW CATALOGUE!

OUR SPECIAL OFFERS ARE MONEY GETTERS.

Big Flashy 16-oz Bottle Asst. Perfume, Gilt Sprinkler Top, Price, Dozen Asst. Perfume, Brings in \$39.00. Per \$7.20 (One Gallon Asst. Perfume, Brings in \$39.00. Per \$4.50)

Gallon Fine Quintine Hair Tonic, Per Gallon \$3.00

FOR TRUST PLAN WORKERS.

Perfume put up in 24-vial box, 48c. Also in 30-vial boxes, 59c. 3 assorted colors and odors. Brings in \$2.40. Unlabeled Vial Perfume, \$1.75 Gross.

Perfumed Sachet Packets, wrapped in crepe, many colored flowers, assorted odors, 24-Pack Box, 42c; 30-Pack Box, 50c per Box. Each vial and sachet packet sells for 15c. Big profits. Above prices in 25-box lots only.

Big Flashy Toilet Set, consisting of 8 Bars Soap, Box Face Powder, Can Talcum Powder, Bottle Perfume, Bottle Shampoo, Dozen \$5.50

Big 5 1/2-In. High, Glass Stepper, Gold Labeled, Ribbon Tied, Assorted Perfume, Sells for 50c each, Dozen \$2.00

Big Jar Cold Cream, Sells for 30c each

Big Jar Vanishing Cream, Sells for 30c each } Doz.

Good-size Guaranteed Shaving Cream, Sells for 25c } \$1.00

Big 3 1/2-Oz. 6 In. High, Gold Crown Cap, Beautiful Sprinkler Top Bottles Eau De Cologne, Lilac or Jockey Club Perfume, Ribbon Cord Tied. Dozen \$3.00

TERMS: One-half cash, balance C. O. D. Send for our new Catalogue.

NATIONAL SOAP AND PERFUME CO., 20 East Lake St., Dept. J 4, CHICAGO, ILL.

Agents, Men and Women Make \$2 an Hour Collect Your Pay Every Day

on every order taken. The 3-IN-1 sells to every family. A simple demonstration gets the order at big profit for you. We make all deliveries and collect balance due.

WONDERFUL NEW IDEA The 3-IN-1 is a perfect hot water bottle, a perfect ice bag and a perfect fountain syringe all in one. Nothing like it ever seen before. Every woman wants one. You can take order after an easy, five-minute demonstration. Almost sells itself. Every buyer recommends it to a friend.

Regular retail price—\$3.00. Money back if not as represented.

Make Big Profits—Others Do
Men and women all over the country are building up fine businesses of their own with this fast seller. You can do the same. We show you how to get started and keep going.

FREE Write us at once for sample offer and full details of our four new selling plans for part time and full time representatives.

THE LOBL MANUFACTURING CO.
Dept. 21, Middleboro, Mass.

MINT VENDERS! OPERATOR'S BELLS!

MILLS OR JENNINGS, 5c, 10c, 25c, 50c.

Strait rental or on 50/50 basis. Operators wanted in every County in U. S. We furnish machines and pay you salary. When machines have taken in certain amount you are given more machines or high interest in business. Machines sold subject to return less weekly rental charge.

THIS WEEK'S SPECIAL, ALL CASH WITH ORDER.

500,000 Mints, Per Thousand \$10.00 25c Operator's Bells \$75.00

CHICAGO SLOT MACHINE EXCHANGE, 186 N. LaSalle St., Chicago

WAKE UP! NOVELTY DEALERS!

Have you seen the LATEST and ALMOST REAL SPINOVA Hand Made SNAKES?

1,000,000 OF THEM SOLD IN ONE MONTH.

Three Sizes, \$4.50, \$6.50 and \$9.00 Dozen.

Upon receipt of \$2.00 we will send 3 samples, postpaid.

Franco American Novelty Co., 1363 Broadway, New York

POLITICAL EVENTS

Itinerary of Senator Wheeler's (La Follette-Wheeler Ticket) Tour: Kansas City, Mo., 22-23; St. Louis 24.

OUT IN THE OPEN

By Fred G. Walker

Communications to The Billboard, 1493 Broadway, N.Y.

YOU CAN MAKE MONEY WITH THESE GOODS

Per Gross

Nail Files, \$1.75	\$2.00	\$2.50
Sachet, Lithographed	\$1.35	\$1.50
Sachet, Crepe Paper	\$1.75	2.15
Perfume, 1 Dram, Labeled	2.15	2.35
Perfume, 2 Drams, Labeled	2.35	2.55
Soft Collar Pins	1.35	1.50
Cuff Links	3.50	3.75
Necktie Clasps	3.50	3.75
Stik Pins	3.00	3.25
POTATO PEELERS	2.00	2.25
Beauty Pins	3.25	3.50
Shoe Laces, Round, 40 inch	1.90	2.15
Shoe Laces, Round, 27 inch	1.65	1.85
Needle Books	\$5.25	7.00
Gold Eye Needles (Papers)	2.10	2.35
Needle Threading	1.25	1.50
Curt Plasters	1.50	1.75
Jap Bamboo Fountain Pens, Per Dozen	3.00	3.25

All goods F. O. B. New York. Stamps for samples Dewel required on all C. O. D. orders. Prompt shipments always. No catalog.

CHAS. UFERT, 133 West 15th Street, New York

RUBBER BELTS and KEY KASES BELTS 8c each

First Quality Belts. Prompt shipment.

Belts with Polished Clamp Buckles	\$12.00 Gross
Belts With Polished Ring Buckles	12.00 Gross
Belts with Eagle or Initial Gold Buckles	15.00 Gross
Belts with Polished Initial Buckles	16.00 Gross
Key Kases, Brown or Black	12.00 Gross

Belts can be supplied in one inch and 4 inch widths in the plain attached or walrus style in either black, brown or gray colors.

Terms: One-fourth cash with order, balance C. O. D., F. O. B. Gallon, O.

Orders for one-half gross accepted. We ship same day orders are received. Service for patronage. Let us show you our quality and service.

NATIONAL MAILING CO., Box 131, Gallon, O.

AGENTS Salesmen Demonstrators!

The most marvelous Pocket Clear Lighter ever made. Sells on a momentary demonstration. Big money maker. Write immediately for price, terms and selling plans. Send 25c for sample.

RAY-O-LITE. RAPID MFG. CO., Dept. 55, 10 E. 14th Street, New York.

\$240 Profit - 60¢ Investment GUARANTEED TO REDUCE GAS BILLS

SAVE-U-GAS

PRICE 25¢ EACH

SEND 60¢ FOR SAMPLE DOZEN AND OUR PROPOSITION

SAVE-U-GAS Co. Commonwealth Bldg - SAN DIEGO, CALIF

MEDICINE SALESMEN

There are many people in your crowd every night who are not interested directly in medicine, aren't there? The young folks, both men and women, and particularly the women of all ages, are, however, very much interested in toilet goods such as Vanishing Creams, Beauty Creams, Hair Tonics, Tooth Pastes, Lemon Creams, Beauty Clay and the like. Meet this demand. This class of goods is listed in our catalog, along with Tonics, Liniments, Soaps, Tablets, Herbs, Capsules, Concentrates, Extracts and the like THE DAVORE MFG. CO., Mfg. Chemists, 183-195 East Noyes St., Columbus, Ohio.

Miniature Footballs

Look just like real ones. Made of Metal. Football color. Used at all Games.

\$24.00 Per 1000

25% cash with all orders, balance C. O. D. Write for Catalogue.

PITT NOVELTY CO., 429 Fourth Ave., PITTSBURGH, PA.

French Pearl Necklaces, With Boxes, \$9.00 Doz.

Almost perfectly graduated. Put up in attractive heart-shaped, velvet-covered boxes, with ribbon and price ticket.

24-in. Opaque, Double Safety Genuine Sterling Glass, including heart-shape velvet-covered Box. Dozen \$39.00

Without Boxes, Dozen \$6.00

Gross Lots, Dozen \$5.00

Thousand Lots, Dozen \$4.75

We are also featuring a fancy hexagon-shape, satin-lined Box at \$3.00 a Dozen. A veritable knockout. Real classy and different.

Above prices made possible only by the fact that we sell more Pearl Necklaces than any other Chicago house. All Spangler merchandise sold under money-back guarantee.

SPANGLER MFG. CO., 160 North Wells Street, Chicago, Ill.

EARN BIG MONEY Selling Shirts

DIRECT TO CONSUMERS at WHOLESALE PRICES. Write for samples, Dept. B. THE SENECA CO. 145 West 45th St., New York

Handy Combination Purse

SELL TWO DOZEN PER DAY EASY

The Newest Shopping Bag. Made of fine double texture black leatherette. Folded, 7x12. It folds into a roomy shopping Bag, 18x14.

Retails \$1.25 to \$1.50.

Agents' Price, \$5.50 Dozen

Sample, Postpaid, 60c. Write for Free Catalog. ECONOMY SALES CO. 104 Hanover Street (Dept. 101) BOSTON, MASS.

AGENTS

Stand in front of ANY Moving Picture theatre or any theatre where they are shown, and in an hour or so you can easily make \$5.00 by disposal of enough copies of "LEST WE FORGET", a handsome 8x10 PHOTOGRAPH, containing life-like portraits of the famed Wally Reid, Olive Thomas, Leo Delaney, Sidney Drew, Harold Lloyd, Martha Mansfield, Robert Harrod, Florence La Badie and John Barrymore at 10c each. Sample photo and particulars, one dime. LE ROY, 1053 E. 31st St., Brooklyn, N. Y.

FOR THE WISE ONES

Old Dr. Brown's Book of Secrets. Contains 3,000 rare, valuable, tested Formulas and Trade Recipes, etc. 400 Pages. Only \$1.00, Postpaid. THE COLLINS CO., 197 Fulton St., Brooklyn, N. Y.

"ATTENTION FOLKS"

War, Facts, Statistics, Stories, Jokes. 32 pages. Full of meat and illustrations. By ex-servicemen for ex-servicemen. 2 1/2 cents each. Sells for 15 cents. Ex-servicemen sell 500 to 1,000 daily. ATTENTION FOLKS, 73 Watts St., New York.

SPINOVA fearfully animalic TOES Sweetest for BOYS!

having a display in a drug store window and among other things a bottle containing lumbricoides, or what is commonly known as round or stomach worms. But the med. worker had no doubt become confused and had labeled them in inch-high letters, 'Lumber Cords'. (Of course, a man might find these in a lumber yard, but in the stomach of the human being he will find the ascaris lumbricoides.) What would likely happen if the dead should arise from their graves

with a full knowledge of medicine? The show will stay in these parts for about three weeks after which it goes into one of Ohio's largest cities and plays halls the entire winter."

The nothing definite has been learned, it is understood that the Bob Morton Indoor Circus is seriously contemplating a South American tour in the near future. This show has met with much success since its organization.

George W. Johnson, of indoor circus fame, announces the following acts booked for the winter months: Jessie Lee Nichols, Rae and Rae, The Patricks, Mme. Tyana, Three Martells, Frank Bowen, Daily Brothers and Aerial Cromwell. Mr. Johnson left for Bangor, Me., the first stand, October 12, the opening date being October 20.

Marvelous Melville, the "blue devil of the air", writes from Knox, Ind., that he had a most pleasant season and has been re-engaged for several dates for the coming year. Melville is headed toward Florida, where he will put in the winter.

A suit for \$5,000 damages has been brought against the Atlantic City Park-amusement Commission, of which Armand T. Nichols, deputy mayor, is chairman, by Mrs. Mildred Prendergast, a striking, long-haired brunet, who, as the "Miss Boston" entrant in the recent national beauty contest, was barred on the ground that she was married. Mrs. Prendergast alleges "illness, humiliation, unnecessary expense and loss of time."

The James F. Victor concert band and Gertrude J. VanDeinse, soprano soloist, attractions at the Kinston (N. C.) Fair, which closed recently, received much favorable press comment in that city. Miss VanDeinse has been with the Victor organization all season and is called the "best outdoor singer in America".

Berlin is planning a World's Fair to be held in the course of the next few years. This news was imparted by Mayor Herr Boess, speaking before the Federal Economic Council recently. "Germany," according to Mayor Boess, "must prove to the world that she still ranks among the nations foremost in industry and science." The project, it is understood, has the support of large financial and industrial interests.

Enjoyed a real visit from Mr. and Mrs. James S. Sisson, who just closed their refreshment stand on the Otis L. Smith Shows. The Sissons announced a

most pleasant season and left for their winter home in Jacksonville, Fla., after a few days of teatgoing and shopping.

So successful was the Virginia State Fair in point of exhibits and attendance that it is proposed to make enlargements in many buildings before next season.

Mrs. Annie L. Scattergood, owner of amusement interests in Atlantic City, who, with her brother, Albert Inshaw, and wife, is sojourning in Toronto, postcards that she had a wonderful season at the coast resort and is in the Canadian city on business.

Zip, well-known platform attraction, now entertaining at the Harlem Museum, in the Bronx, N. Y., undertook to feed King, one of two lions on exhibition at that amusement resort last week. "Z-i-p" went Zip's monkey-skin raiment, and had it not been for the timely arrival of Frank Crandall, animal trainer, Barnum's famous freak would have been no more.

It is understood that William C. Fleming has been offered the use of the Walter L. Main title for next season. "Bill" has many irons in the fire and it is not likely that he will take advantage of the offer.

Prof. Tony Naska, until recently band director on the Brown & Dyer Shows, while a New York visitor last week paid the writer a pleasant visit. Tony displayed numerous clippings from the press paying tribute to his ability as a band leader, and announced splendid treatment from the management of the Brown & Dyer Shows.

J. W. Washburn, formerly of the Worham Shows and other like organizations, is general manager of the State of Maine First Annual Radio Exposition, to be held at the Fairmont Hotel, Portland, Me., for five days, beginning November (Continued on page 120)

Additional Outdoor News

WONDERFUL START

For Wortham's World's Best Shows at State Fair of Texas

Dallas, Tex., Oct. 16.—Clarence A. Wortham's World's Best Shows are making real "history" at the State Fair of Texas in Dallas. Every day since the fair opened the sun has shined and even at midnight an overcoat is a burden. Texans are taking advantage of the occasion and making the most of it.

The shows, which have played this big Dixie exposition for many years, arrived to find many changes in the fairgrounds. The Coliseum building has been transformed into an agricultural building, the old agricultural building has been torn down and the space it occupied is given over to the midway. This is a decided advantage over the old plan. It throws the face of the midway along the main avenue. One can stand at the far end of the grand stand and see the back fence in the distance between the lanes of shows.

Saturday, the opening day, was better than last year. Sunday was much better, because the first Sunday of last year it rained continuously and only one show opened. Monday was a good day, but light enough for the showfolk to get a little rest before the grand Dallas Day. Tuesday the crowds came early to avoid the rush and found one. The midway was going from eight o'clock in the morning until late at night, every show doing its bit.

INDIAN BLANKETS AND SHAWLS

BLANKETS.		SHAWLS.	
Nashua India,	66x84, \$2.25 Ea.	Nashua, 66x84,	\$3.50 Each.
Esmond Indian,	64x78, \$3.00 Ea.	Beacon, 60x80,	\$4.50 Each.
Beacon, 60x80,	\$3.50 Ea.	Superior, 2-1	Blanket Shawl,
Esmond Famous 2-in-1,	80x80, \$3.50 Ea.		\$5.00 Each.



ORIENTAL NOV. CO., 28 Opera Place, Cincinnati, O.

BROADWAY SWAGGER CANES

—and—
KIDDIE KANES

We are Manufacturers. The season is ending—our prices are down to rock bottom.

5x36 in. CANES, Ivoire Top, Nickered Ferrule.	\$14.50
Gross With Bell Tops.	\$15.50
Gross	\$22.00
5x36 in. CANES, Ivoire Top, Nickered Ferrule.	\$22.00
Gross	\$23.50
Gross With Bell Tops.	\$27.00
Gross With Bone Ferrule.	\$27.00
Gross	\$13.50
KIDDIE KANES, 24 inch, Nickered Ferrule.	\$13.50
Gross	

ASSORTMENT, \$1.00.
Half cash with all orders.

G. EPSTEIN
116 Park Row, New York City

famous grown-together girls, have become an established institution in Texas. Every year they have a line of old friends drop in to see if a cycle of time has left them more beautiful and more happy. Texas is taking education in Volsteadism from Milton B. Runkle, who is showing them the *The Death of a Nation*. This consists of "poison-making" stills confiscated by the law.

The midway has been the mecca for throngs of showfolk. Charles Ringling and Clyde Ingalls visited Sunday. Mrs. Con T. Kennedy also was a visitor. Mr. and Mrs. V. J. Yearout, special agent and secretary respectively of the John Francis Shows, came over with Mr. and Mrs. A. T. Brainerd, Arthur Martin, Mrs. Clarence Lutz and J. L. Remy, the party being headed by Mr. and Mrs. Francis. They had plenty of time to "cut up old dough" and yet see the midway.

Circus men have been much in evidence. Hagenbeck-Wallace was represented by Al Sands. Bert Rutherford, general agent, "registered" Christy Bros.' Shows and reported Frank O'Donnell on the way. Frank called Tuesday. Arthur Hopper, general agent for the John Robinson Circus, called Sunday. He liked the show so well he played a "return date" Dallas Day to bring Mrs. Hopper along to see the big thing.

Early in the week it was formally announced to the showfolk that the show would not enter a competitive bid for the Fiesta De San Jacinto and Battle of Flowers at San Antonio in April, 1925. Going to Dallas the shows played at Durant, Ok., for three days. They were favored with fine weather and good business.

QUEEN CITY SHOWS CLOSE

In Winter Quarters at Oklahoma City

Oklahoma City, Ok., Oct. 15.—The Queen City Shows closed the season here and are housed in a spacious building in North Douglas street, where work of repairing, rebuilding, construction of new and novel attractions and painting for the season of 1925 will start soon. Manager Imhoff announces that there will be another ride added to the lineup, making three rides, and that the organization will carry six shows next season. He plans presenting one of the best equipped gilly shows of its size on the road. The shows opened the past season at Portland, Ore., and were fortunate to keep a jump ahead of the quarantine that wrought such havoc among Pacific Coast showmen last spring. The caravan covered seven States and encountered very little bad weather, and while some towns played were a bit disappointing, the season as a whole was fairly good. The early closing was caused by the hoof and mouth disease scare prevalent in this territory and Texas the past few weeks. Mr. Imhoff decided that the loss of four or five weeks' business was better than quarantine. Nina Avery is still with the show. Chris Ken, after successfully handling the big circus side-show all season, is leaving today in his automobile for Omaha, returning in a few days to open the winter museum.

ALL-AMERICAN SHOWS

Kingfisher, Ok., Oct. 14.—The fair here is the stand for the All-American Shows this week, and it makes the eighth consecutive fair date for this caravan. The show has three more fairs to play, then goes into winter quarters in the northern part of the State.

Every spot so far has been a winner for the show, but at Gatebo last week a faulty light plant and constant windstorms caused the show to lose all but two days. Two new shows have been added to the lineup. E. V. Boothman's "Kiko" and the management's Midget Village, featuring Viola May. Seven shows, two rides and thirty concessions now comprise one of the most attractive two-car shows in the Southwest. The personnel of the show remains the same with few exceptions, most of the members rounding out their third season with the show. The Minstrel Show still remains the big drawing card. Bubbles Mays is now in charge of the orchestra in the absence of Frank Batten. A number of the boys became Elks here.

ROYAL ROCKWELL CIRCUS

The Royal Rockwell Circus, now in winter quarters at Detroit, is being rebuilt. Some of the surplus equipment has been stored at Northville, Mich. The show opened early last May as a circus and bazaar, playing week stands under auspices, but the arrangement did not prove successful. The concessions were eliminated and the show then played one-day stands and did a satisfactory business. The organization will take to the road next season fully equipped for a two-ring and one platform performance, and have a side-show and menagerie. Ten trucks will be added to the outfit, reports Manager R. C. Rockwell.

A Dollar a Minute!



Think of it. That's how fast H. A. E. out in Washington made money with STICKALITE. According to a telegram received from him, he made \$100 clear profit in one hour and a half! It's a sure thing. You can't fail if you hustle.

STICKALITE

REG. U. S. PAT. OFF.

Sticks Anywhere! Can't Fall Off!
Is an instant seller. A simple, one-minute demonstration brings the money. Motorists see their need for it the minute you try it on their car. Your profit 100% or more. Anyone and everyone, with or without experience, can sell it.

STICKALITE has a host of uses. It's a portable trouble light, a powerful spotlight and a convenient camp light, ALL IN ONE. A powerful magnet in the base of the light positively sticks it to any iron or steel, anywhere. Stays firmly in place. Leaves both hands free. Quickly attached to the dash light of any car.

SEND FOR BIG SPECIAL OFFER—ACT QUICKLY.
Send your name and address today for full details of our Agent's Proposition, or send \$2.50 for demonstrator and start selling now. Money refunded if demonstrator is returned within thirty days. This offer to agents only. Act quick. Exclusive territory open. Write today.

Premier Electric Company

1801 Grace Street, CHICAGO, ILL.

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BIG SIX is a genuine flash and a sure money getter. Brings the coin as fast as you show it. Looks like \$5.00 worth.

COSTS ONLY 50c.
Each set contains six high-grade and attractive articles, all neatly packed in a beautiful box.

PREPARE NOW FOR THE XMAS RUSH SPECIAL OFFER

20 Boxes Big Six (1 outfit free) . . . \$10.00
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Single Sample Set for inspection, . . . 1.25
postpaid 1.25
Half cash with orders, balance C. O. D.

FREE A DURHAM DUPLEX RAZOR WITH EACH SET FREE
Hair Tonics and Toilet Waters Included in "BIG SIX" Contain 50% Alcohol

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Write for Catalog of Toilet Goods and Home Remedies.

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No. 130—Tiny White Gold Watch. Guaranteed 25-year case. 6-jewel movement. Each. \$6.15
Gold-Plated Pen and Pencil Sets, in pretty, velvet-lined boxes. Oozen . . . \$4.00
Better Quality Pen and Pencil Sets, regular \$21.00 number, Oozen . . . \$12.00



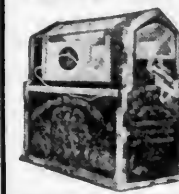
7 J. 25 Yr. Case.
SPECIAL Each \$3.10.



COMPLETE WITH BOX, 85c EACH.
21-inch, indestructible, stone set clasp. Oozen Lids, 80c
60-inch, \$1.25; 30-inch, 95c.
HAIR CLIPPERS, No. 00 . . . \$0.95
26-Pc. ROGERS SETS . . . 2.80
ASSORTED RINGS, Gross . . . 5.00
ASST. GOLD F. CHAINS, Gross, 12.00

Get into the mail order business. We furnish you with 16-page Jewelry Catalogs with your name imprinted on cover, and furnish you with merchandise, etc. Write for information.
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Money Getters!

Let these machines earn 1,000% profit a year for you. The "MUTOSCOPE" Penny Moving Picture Machine and the "SHOOTSCOPE" Pistol Target Machine are cracker-jacks for gathering the dollars operators everywhere are reporting wonderful earnings. Why don't you get your share? Write today.

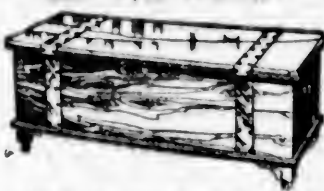
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GET THE MONEY



3-Pound, size 4x5 1/4 x 9 1/4 inches. Genuine cedar wood. Trimmed with coppered straps and hinges. Natural shellacked finish.

Per Doz., \$13.50
Sample, Postpaid, \$1.50.

5-lb. size \$18.00 per doz.
25% deposit, balance C. O. D.
NOVELTY CATALOG FREE.

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"ARE RELIABLE"
ST. JOSEPH, MISSOURI

6 Days FREE 6 Nights COUNTY FAIR

ON THE STREETS. MONTEZUMA, GA., WEEK OCTOBER 27 TO NOVEMBER 1.

WANTS Independent Shows, Concessions of all kinds, Blankets, Silverware, Floor Lamps, Wheels, Ball Games, Eating Stands, legitimate Concessions of all kinds. No exclusive. State, County and City Officials, Civic and Fraternal Organizations interested. Bands, Free Acts, Fireworks. BUMPER crop. Best in seven years. Plenty of money in this territory. Write or wire.

JACK RAINEY, Montezuma, Georgia.
6 Days P. S.—Few other good spots to follow. 6 Nights

LAGG'S GREATER SHOWS

Can place for all winter South: Cook House, Shooting Gallery and Concessions of all kinds. Want Plantation Performers. Have Ferris Wheel booked. Want Two-Abreast Merry-Go-Round. Have fine outfit for good show. Eaton, Ohio, this week; Greenfield, Ohio, week October 27th; then a 600-mile jump South. All aboard. Address MAURICE B. LAGG, Eaton, Ohio.

IT HELPS YOU, THE PAPER AND ADVERTISERS, TO MENTION THE BILLBOARD.

SAN FRANCISCO

E. J. WOOD

Phone, Kearney 6496. 511 Charleston Bldg.

San Francisco, Oct. 17.—Marjorie Rambeau, headliner at the Orpheum Theater this week, got a typical San Francisco reception on Sunday last.

The Hackett Players, a body of amateur actors, appeared in three one-act plays on Friday last at Sorosis Hall.

Genevieve Ramsden Butterfield, on Saturday in Paul Elder's Gallery, gave a reading of the Pulitzer Prize Play of 1920, *Hell Bent for Heaven*.

Geraldine Farrar, Fritz Kreisler and Sergei Rachmaninoff are a trio of artists booked by Frank W. Healy for the coming season in this city.

Elinor Glyn, author, came up from Los Angeles for the opening showing of the film *His Hour* at the Warfield Theater and made personal appearances at the Saturday, Sunday and Monday filmings. Big audiences greeted her.

Louis Gravure, baritone, gave his first recital of the season at the Curran Theater last Sunday afternoon. While greeted by only a fair-sized audience, what it lacked in number it made up in applause.

Nanon, the new song recently published by Villa-Morot, Inc., is making quite a hit all over town.

Orral Humphrey, well-known stage and screen star, will shortly open a school of acting in Oakland. Humphrey for several years a member of the Ye Liberty Stock Company and the Bishop Players in Oakland.

Ferrier's little French theater, La Gait Française, opened for the season Wednesday night with Jules Romain's comedy, *Kuuck*, with Andre Ferrier in the leading role.

Raymond S. Baird, eight-year-old band leader, will direct the orchestra at the Granada Theater next week.

Elizabeth Witter, young California mezzo-soprano, gave a recital here last Saturday in the Hotel St. Francis ballroom and was accorded an enthusiastic reception by a large audience.

Big crowds are attending the Serra Pilgrimage in Monterey this week.

The San Francisco Press Club has purchased a special performance of *Fashion* at the Players' Club the evening of October 23.

Three hundred people will participate in the musical fantasy, *A Night in Seville*, a feature of the California Industries Show, which will open tomorrow night at the Exposition Auditorium and continue to November 1.

A pageant and revue, *Four Nights in Bagdad*, given by the Scouts for the benefit of their charity fund, opened last night at the Scots Hall, San Rafael. Following the pageant the Scouts' 50-piece band played selections.

Deiro, the wizard of the piano-accordion, was honored by having 15 of the solo accordions of the San Francisco Accordion Club appear with him on the stage at the Warfield Theater last night.

Ashton Dearholt, star of the Gerson Pictures Corporation, hereafter will be known as Richard Holt. Superior Judge Trout signed an order permitting the change.

The smallest little theater, the Basement, seating 50 persons, gave its second performance of the season last night.

Margaret Mayo, who wrote the book, and Dr. Hugo Felix, composer of the music for *Polly of the Circus*, were here to witness the premiere at the Alcazar Theater tonight.

J. W. Jenkins, Kansas City music publisher, is in town for a few days.

Fifty-six lions came to town today from the lion farm situated at El Monte, Calif. They are to be shown at the California Industries Show as "products" of Los Angeles.

Thalia Schmitz, prima donna-soprano of the Metropolitan and San Francisco opera companies, will sing October 29 at Scottish Rite Auditorium.

CLARK'S BROADWAY SHOWS

Madison, Ga., Oct. 15.—With favorable weather prevailing the fair at Washington, Ga., last week was good for Billie Clark's Broadway Shows. On "Governor's Day", Governor Clifford B. Walker and his staff, the American Legion gave a dinner in honor of the Governor, and among the guests were Manager Billie Clark, General Agent James Cain and Dan Mahoney, legal adjuster. About 50 boys from the Catholic orphanage were

guests of the show and the American Legion. Dan Mahoney escorted them to all the paid attractions (Lee Maeka gave his entire Hawaiian Show performance for the little folks), each was given a prize box of confection and Mr. and Mrs. Gar Slettrone gave each of the youngsters an ice cream cone as they filed past their refreshment stand.

The fair here (Madison) has so far had small attendance during daytime, but at night good crowds have turned out, altho prospects for good business are not very promising. The show has four more of these dates in Georgia; then to Florida for the winter, trouping until next March 25.

LEON V. LONSDALE
(Press Representative)

T. A. WOLFE SHOWS

Get Additional Fair Day at Greensboro, North Carolina

Greensboro, N. C., Oct. 15.—The T. A. Wolfe Shows are going along satisfactorily at this, the Central North Carolina Fair. Finally the "breaks" as to weather are highly helpful. "Old Sol" is out and doing things just right during the day and when night comes the air becomes cool—with a "just-right" touch—insuring "dry weather—no rain". The fair opened yesterday. Another day has been added this year, which means a Saturday mid-night closing. Friday will be "Children's Day", and the new addition—Saturday, Fred N. Taylor, the astute fair secretary, watches things closely. The president, the Hon. G. Daniel, is an apostle of "sunshine" and progressiveness. It was left to him to "touch the button" that started the good Greensboro Fair on its way.

The attendance the first day was satisfactory—not large, not a "turnaway", but all right, all things considered. The fireworks, the big free acts in front of the grand stand, the high quality of the midway of the Wolfe Shows, as described in the columns of the Greensboro papers, shook up all parts of the community, and today finds an increased assemblage on the fair grounds. A "newsie" parade awakened much interest, it being led by the inimitable Jack Lloyd, once an old John Robinson Circus trouper, later trainer for the late C. A. Wortham and now a "king of the newsies". He is putting on a circulation increase drive for *The Greensboro Record*, of which Charles Ridge, former carnival unit, is general

manager. A number of his program marched the "newsies" thru the streets to the fair and over the T. A. Wolfe midway.

Much trouble was experienced in the "getaway" from Martinsville, Va. Business there was fair, the weather was right, "Post Script" Ford, the soul of that Virginia fair, did manfully, but the D & W. Railroad took a whole night moving the show from Danville to Martinsville and another night getting back to Danville, so arrival at Greensboro was delayed.

After Greensboro there are five more weeks of the season for Mr. Wolfe, his people and shows. DOC WADDELL ("Just Broadcasting").

C. JACK SHAFER SHOWS

Austin, Tex., Oct. 14.—Since the dissolution of the Waugh & Shafer Shows C. Jack Shafer secured all the show paraphernalia and launched his own carnival under the title of the C. Jack Shafer Shows, and, having booked Walter Streetly with his merry-go-round, and Ferris wheel, now has one of the prettiest gilly shows on the road. It requires five cars to transport the outfit.

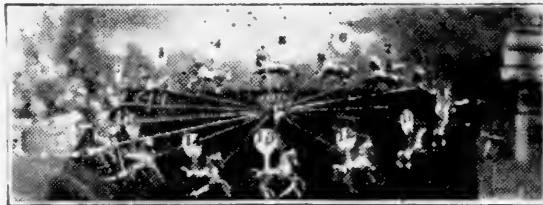
The opening stand at the Texas State Exposition in Austin, October 6-11, was a red one. The show then moved to a down-town location on the streets and prospects point to another good one. H. H. Tipps, general agent, has been doing some fast work and so far has booked Cuero, Corpus Christi, Kingsville, Brownsville, Mercedes, Mission San Benito and other towns. The executive staff includes Jack Shafer, owner and manager; H. H. Tipps, general agent; T. Gilbreath, secretary and treasurer; Harry Broughton, concession manager; Prof. Andreas Carlo, bandmaster; Jack Haley, trainmaster. Eight shows and three rides, are carried. All of which is according to an executive of the above shows.

GEORGIA-FLORIDA QUARANTINE

The quarantine regulation along the Georgia-Florida border is being rigidly enforced, but Georgia has gone so far as to quarantine against watermelon shipments loaded in cars containing straw or pine straws which applies to the entire border. All hay-loading animals coming out of Florida will be subject to the disinfectant "dipping" process.

RACE TRACK

16 HORSES,
Price \$65.00
COMPLETE



Kind of material, which makes it a store that will last a life time. Sixteen-horse track, mounted on 36x36 folding base. Send \$20 deposit. Immediate shipment.
C. L. THORNE MFG. CO., 1238 and 1240 West Van Buren Street, CHICAGO, ILL.

Wanted for Indoor Circus

Specialty Acts, Music, Games, Concessions, Freaks, Animal Shows. What have you? A city in Eastern Pennsylvania, drawing from 200,000 people. Best location. A money getter. We want 25% of gross receipts. Write full details, with advertising and open time. Can you come on receipt of wire for opening either November 1st or 3rd?

HOWARD E. DOAN

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WANTED FOR

EASLEY, S. C.; WALTERBORO, S. C.; BRUNSON, S. C., FAIRS and others to follow:

Five or Ten-in-One, with real attractions inside; one real Show to feature, Walk Thru Show or Crazy House and any other good Grind Show. Musicians and Performers for Plantation Show. Will book one more Ride that don't conflict with Merry-Go-Round, Ferris Wheel, Soaplane and Venetian Swings. All Wheels and Grind Stores open. No exclusive. Prof. Battaito wants Trombone Player. Lucky boys, save your stamps.
MILLER-VIA SHOWS, Gainesville, Ga.

THREE DAYS, THREE NIGHTS, OCTOBER 30th, 31st, NOVEMBER 1st.

Ladies' Auxiliary and Business Men's Celebration,

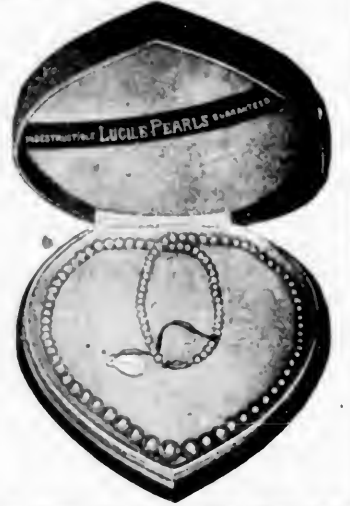
Featuring Jones, Democratic candidate for Governor, and Dollar Sales. Want Rides, Shows and Concessions. Limited Space. This is Jones' home.

JOHNSON, Chairman Celebration, Carrollton, Ill.

WHEN WRITING TO ADVERTISERS MENTION THE BILLBOARD.

OVER 300% PROFIT
On High-Class French
LUCILE PEARL NECKLACES

This is an article that you can be proud of. An unlimited guarantee goes with them. They are perfectly matched, graduated and indestructible will not peel, crack, or discolor. Any necklace that does not meet our guarantee will be exchanged free of charge.



24 inches with Sterling Silver Patent Safety Clasp, set with three Rhinestones, in Blue Velvet Box, White Satin Lined. Metal Guarantee Tag and Price Ticket included. Complete in quantity lots.

\$1.80 Per String

Sample, \$2.25. Other numbers, \$1.50, \$1.90, \$2.50. All these quantities are sold in the highest class jewelry stores.

LUCILE PEARL COMPANY
37 Lincoln Road, Brooklyn, N. Y.

MUFFLERS

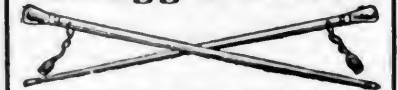
Angora Fibre Silk
\$8.00, \$10.00, \$12.00--\$12.00, \$15.00, \$18.00
Per Dozen Per Dozen.

Wide range of patterns and designs. Special prices to jobbers. Send \$6.50 for 6 assorted samples, one of each style, parcel post, prepaid.

WHEATEEN KNITTING MILLS

67 East 8th Street, NEW YORK.

Swagger Canes



\$14.00, \$16.50, \$21.00, \$23.00, \$32.00, \$36.00 Gross
ORDER FROM THIS AD.
Essential deposit required. Don't fear competition when handling our Canes.
Sample Line, \$1.50.

THRIFT SPECIALTY CO.

Cane Manufacturers, 609 E. 11th Street, KANSAS CITY, MO.

Central States Shows

Wants for long string of Fairs and all winter: Shows, Rides, Concessions. We have the best Fairs in Georgia and Florida. This week, Dublin, Ga.; next week, Baxley, Ga. Five Florida Fairs, including York, to follow.

CONCESSIONS

Also Merry-Go-Round, for biggest blowout ever in Northern Illinois. Three big days, October 30, 31, Nov 1. All free on streets. Big attractions every day. Bixlere, Illinois.

S. B. WILLIAMS SHOWS

WANT Agent who knows the Southwest. Have room for a few more legitimate Concessions. WANT 100 more Teams, for the best Minstrel Show on the road, one good Producer. No loungers tolerated. We are right in the heart of the big cotton territory. Plenty of money. You will get some of it. Address all mail, S. B. WILLIAMS, Palestine, Texas. P. S.—C. W. Keeton, write at once.

SEND US PRICES

On Carnival Goods for monster Bazaar. QUARD ROSE CO. No. 1, C. F. Tiley, Sec., Girardville, Pa.

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RESERVATION
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The Billboard

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2118	Opalescent, Indestructible Pearl Necklace, 30 Inches \$ 6.00
2117/108	Opalescent La Premier indestructible 30-inch Pearl Necklaces, in Octagon Box, with \$18.50 or \$25.00 Label 12.00
2117/109	As above, in Plush Jewelry Box, with \$12.50 or \$50.00 Label 18.00
2119	60-inch Double Strand Opalescent Pearl Necklace, The Latest Novelty 15.00

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621	Photographic Cigarette Case \$ 1.25
336	Silver-Plated Cigarette Cases 1.25
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21	Men's Art Silk Half Hose 3.50
400	Pen and Pencil Set 4.50
510	Cigar Flask and Medicine Container 5.00
974	White Gold Knife and Chain Sets 5.50
1308	Half-Pint Leather-Covered Flask 5.50
1307	Gem Razor, in Ivory Box 6.00
1306	Ever Ready Razor, in Leather Box 6.00
5442	White Comb, Brush and Mirror Sets 7.50
5440	Metal Wallet, with Metal Corners 9.00
5437	21-Piece Manicure Sets 9.00
134	Three-Piece Perfume Set 12.00
389	American-Made Gold-Finished Leopard Watch 12.60

M. L. KAHN & CO.,
 1014 ARCH STREET, PHILADELPHIA, PA.

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B25—"Our Veteran" Needle Book.
 15x4 1/2 inches, folded, contains 4 papers silver-eye and one paper gold-eye needles, 10 large needles for various purposes, handsome litho. folder. Each in envelope, marked to sell for 35c.
Gross \$7.50

Geneva Razors
 C6853—American Special Razor, American steel blade, hollow ground, assorted fancy colored handles. Each in case.
Dozen, \$3.60 Gross, \$42.00

BEACON AND-ESMOND BLANKETS
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LOS ANGELES
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Los Angeles, Oct. 14.—With the mornings and evenings cool and snappy, the beaches are finding things mighty quiet, with only Sunday a good day for business. Many of the rides and concessions are opening only on Saturdays and Sundays and using the rest of the week in making needed repairs, etc. In the downtown section of the city the theaters are all doing a big business, especially in the evenings. Two stock companies are set for long runs, while the Biltmore and Mason Opera House are preparing to receive their regular winter season bookings. The next week will see the last of the larger fairs, namely the Los Angeles County Fair, and judging from the attendance at the ones already held it will be larger than last year. While most of these fairs have been splendidly attended, the concessionaire has not found them as good as in previous years. The general trend of business right now, however, is upward.

The Conrad Laboratories, Inc., opened its new motion picture film development plant here the past week. This is another step to make Los Angeles soon the distributing point for the majority of films produced for the independent market. It is reported that twenty producers in Hollywood are distributing their own product direct to the States-right exchanges and European centers of distribution. Two years ago there were just a few producers who had drawn away from the Eastern "brokers"; today there are ten times that number who have completely severed all connections with their New York offices, resulting in the saving of the heavy commissions demanded.

The Snapp Bros.' Shows are sweeping off the snow from their tents and rides up in the Northwest, where they still have a number of dates to fill. With the promise of a winter in Los Angeles or thereabouts, they are content to put up with any condition.

Harry R. Moore, who has been taken for P. T. Barnum's double, and whose experience with circuses dates way back, is destined for Southern California and Los Angeles. Harry is straightening out his business in the Middle West and expects to be on the coast soon.

Reports from San Diego are to the effect that Elliott Dexter and his company, which opened their tour in *The Haroc* at the Speckles Theater there, were a big hit. Not only did the play score an instantaneous hit with audiences and critics, but Mr. Dexter himself was tremendously well liked. Ten curtain calls were given him at the end of the second act, and he was compelled to respond to three calls at the end of the play the opening night. This is Mr. Dexter's first stage appearance since his screen debut and it looks as tho his Pacific Coast tour will be very successful. Harry Davis and Bert Chipman are handling the advance and giving the show a true circus billing.

Construction of the new home of the Hollywood Studio Club, housing girls employed in the motion picture industry, will be started March 1. The old house will be occupied until the new dormitory is completed.

EDWARD C. TALBOTT



Mr. Talbott is one of the best known of agent showmen. He recently announced his resignation from the service of Con T. Kennedy, with whom he was affiliated for many years.

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LOOK! Noble C. Fairly Shows LOOK!

Week October 20th, Atkins, Ark., on main streets, Legion Carnival; week October 27th, Van Buren, Ark., Arkansas Carnival; week November 3d, Ft. Smith, Ark., Legion Carnival, downtown location; week November 10th, Mena, Ark., Armistice Celebration and Free Fair, on main street. All of these towns have plenty cotton and getting good price. South was never better. Can place a few more Legitimate Concessions; also one or two more good Shows. Address all mail to NOBLE C. FAIRLY, as per above route.

A rumor that will not down is that the T. A. Wolfe Shows will put Los Angeles and Southern California on their next year's route. It is said that a special agent is now in these parts, but up to this writing it is not known just who he is.

Edward Brown writes that he will not be part of the California colony of showmen this winter, his duties keeping him in the Middle West, but that it will be a mighty hard job to keep him away in 1925.

Three hundred members of the Los Angeles Jewish colony gathered in honor of the Vilna troupe of players, under the auspices of the Yiddish Art Theater Association, have raised several thousand dollars to be applied to the fund for the support of a permanent Jewish art theater in Los Angeles. The project is now assured of success and the erection of a theater for the purposes will soon be announced.

The erection of a chain of theaters on the Coast, two of which will be built in Los Angeles, is the reason for the arrival of Theodore M. Richie, son of the managing director of all the Morocco theaters and manager of the Morosco Holding Company. Plans which are expected to materialize in New York shortly will find the building of these theaters started by the first of the year. It is proposed to erect two theaters here, one for dramatic stock and the other for musical comedy.

Word out this way says that "Doc" Waddell is to become part owner in a big brand new outdoor amusement unit. "Doc" has been with them all so long that his qualifications do not make this announcement seem unreasonable. It is expected the Waddells will be visitors in Venice this winter.

The Universal picture entitled *The Leopard's Lair* is to be taken on the grounds of Chas. Woodford's Long Beach Zoo.

Geoffrey F. Morgan, nationally known lecturer with the Redpath Bureaus, has returned to his home in Santa Monica for a rest after a 10 months' tour. Morgan will fill a number of dates in California territory during the fall months. His present bookings include Ontario, Long Beach, Santa Monica, Stockton, Lodi, Porterville, Monrovia and many other towns in Southern California.

The Foley & Burk Shows are again a big part of the Los Angeles County Fair at Pomona. Coming direct from Riverside, where they also filed a fair date, they report business better than earlier in the season.

Will Morrissey, Midge Miller and Ernest Young put on their old success, *The Three Barnumers*, in *The Harry Carroll Revue* at the Orange Grove Theater and repeated their hit of a few years ago. The skit is part of the regular show this entire week.

Mrs. Trout took ill the past week and was removed to a local hospital.

Lou Berg, who supervises all the white tops of the Downie Bros.' Tent Company, of this city, is as familiar around the fairs as if he were an exhibit. His firm has the contracts for most of the canvas used.

ST. LOUIS

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Proposed Theaters
 St. Louis, Oct. 17.—It seems that the success of Loew's State Theater has brought theatrical interests here to a realization that the down-town nightlife of St. Louis is returning, the present influx of theater patrons having a down-town trend. With this in view, theater magnates in the West End of town are becoming anxious, and 'tis reported that Skouras Brothers, owners of more than 12 theaters in this city, have secured an option on a large parcel of property at Seventh and Locust streets, in the heart of the down-town district.
 The Mutual Burlesque Association also has secured a splendid plot of down-town property, upon which it will build a theater seating 2,500 people. Its lease on the Garrick Theater expires April 30, 1925, and it is intended to move the show right over to the new house at that time.
 The Shuberts, according to latest reports, expect to build a theater at the corner of 12th and Olive streets, as the present Shubert-Jefferson Theater lease will expire next spring.
 The report by local newspapers that the Columbia Theater will be replaced by a large department store was without foundation. The house is being renovated and, according to David A. Russell, manager, likely will be opened the first week of November. The policy will be decided upon next week.

At the Theaters
 The Ten Commandments will be held for another week at the American Theater. Beginning Sunday night, October 25, this house will resume its legitimate policy, with Fritz Leiber in a repertoire of Shakespearean plays as the first attraction.
 Walter Hampden, in *Cyrano de Bergerac*, at the Shubert-Jefferson, with *In the Next Room* to follow for a week, commencing Sunday evening.
 The Woodward Players are presenting *So This Is London* at the Empress and *Adam and Eva* at the Pershing this week. Business at the Empress has been very good, but below expectations at the Pershing.

Pickups and Visitors
 E. H. Herk, president and general manager of the Mutual Burlesque Association, was a visitor Monday, reviewing the *Giggles* show at the Garrick and visiting with Joseph Oppenheimer, resident manager.

The Darr-Gray Stock Company, which closed in Madison, Mo., Saturday, will reopen October 27. The majority of members came here Sunday. Mr. and Mrs. Stutzbury went to Kansas City; Mr. and Mrs. C. E. Long to their home in Springfield, Mo.; Mr. and Mrs. C. V. Brown to Fort Scott, Kan.; George Marquette and wife to Chicago; Benonia Stone to Dallas, Tex.; H. V. Darr to Edwardsville, Ill.; Norman V. Gray to see Sherman in Chicago about new plays, while Frank Hayden, Walter B. H. Crawford, Al Morstead and "Red" Ray are staying here. T. O. Owens headed for Southeast Missouri yesterday with his wife to book towns for the show.

B. H. Nye, general agent for Russell Bros.' Circus, advises that the show will be at the Elks' Annual Circus at Cen-

tral, Ill., the week of October 27, under the big top. Nye also advised that he was jumping 1,000 miles south in the interest of the show.

Sam G. Baldwin is expected here tomorrow.

The St. Louis Stock Company has been formed to play seven community houses here. Rehearsals are to commence tomorrow. The opening is set for the English Theater October 25.

Harry Sawyer, general agent of the C. A. Wortham World's Best Shows, was a Billboard visitor this week. He arrived Tuesday evening and expects to leave tomorrow night for Southern territory. He was busy making railroad contracts.

Lou Eccles is forming a repertoire stock company which he expects to take out next week to play Missouri and Arkansas towns.

Among other Billboard visitors during the week were: Lenore Conolly, Bigelow and Bigelow, Joyce LaTelle, Thos. McNeary, "Chubby" Gullfoyle, Albert Dwight, Colonel Morgan, Harry W. Williams, C. S. Reed, Mr. and Mrs. Frank Noe, Elsie Howard, Jimmy Davis, Ed C. Lynne, Paul Hubbard, Mystie Karma, Walter S. Daumenaler and Eddie Vaughn.

KANSAS CITY

IRENE SHELLEY
 225 Lee Bldg., S. E. Cor. 10th and Main Sts.
 Phone, Harrison 0741

Kansas City, Oct. 17.—The Kansas City Theater inaugurated its new season this week with *Lillian*, in the Auditorium Theater. Last season the Kansas City Theater gave its productions in the Ivanhoe Masonic Temple. This year, with a home of its own and popular prices prevailing, it is expected to be at least self-supporting, there being no aim for material gain. To serve art and the best in drama is the end in view.

Barney Wolfe arrived here October 5, from Holton, Kan., from the Ted North Show. He is preparing to take out the Ted North No. 2 Company, which opens at Osage, Kan., October 20.

LaVera Reno, of Angell's Comedians, which finished the season recently, is in the city.

Mr. and Mrs. Ed Sherwood arrived October 12 from the Ralph Moody Show, with which they put in the season. Mr. Sherwood doing parts and Mrs. Sherwood serving as orchestra leader. Mr. Sherwood left K. C. the next day to join the George Crawley Show for leading business. Mrs. Sherwood and baby Gloria will remain at home here until Christmas, when they will join Mr. Sherwood.

Mr. and Mrs. Harry E. Brewster, with Downard's *Roseland Maids*, arrived October 13 from Sheffield, Ala., and will remain a few days longer before again taking to the road.

"Doc" Allen, with Choate's Comedians this season, was in K. C. October 11 while on his way to join the Ted North Company at Holton, Kan.

Carrie Elliot, long identified with the Hatcher Players, is with the Walters Stock Company in Oklahoma and reports a very pleasant engagement.

Evelyn Sager, Alfred May, Doc Devere and Billy Jamison were pleasant callers at this office Saturday. They are medicine people with the Kaynote Indian Comedy Company. Their summer season closed October 4 and they were taking a rest before opening the winter show, October 13, in Missouri.

John Dalmau recently left the 15th Greater Shows, with which he had the *Minstrel Show*, and came here. He is now on the main door at the New 12th Street Theater.

Harry Strubhar, treasurer of the Royal American Shows, after a brief visit here went to Chicago for a few days and will then proceed to Dallas, Tex., where he assumes the position of secretary and treasurer with the Commerce Motor Company.

People from the Lichman Exposition Shows, which closed the season October 4 in Omaha, Neb., including Mr. and Mrs. H. E. Potter and Frank Ogles, were visitors today.

Mr. and Mrs. George Engesser, owner of several *Let Ole Do It* shows, arrived October 14, and will winter here. The shows are still on the road, and, it is said, business continues good with all companies. Mr. Engesser will continue to supervise the shows.

George Ribb has finished ahead of Orton Bros.' Circus, and is in this city.

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Philadelphia, Oct. 18.—Six first-time plays here opening this week, all to good business and favorable comment, are: *Fata Morgana*, at the Adelphi; *Tarnish*, Walnut Street Theater; *The Outsider*, Lyric; *Little Jessie James*, Chestnut Street Opera House; *Lollipop*, Forrest; *Artists and Models*, Shubert.

Plays and pictures held over are: *Sea Hawk*, at the Aldine; *Norma Talmage in Secrets, Globe*; *Foot of Clay*, Stanton; *Dante's Inferno*, the Fox, and the Stanley has *The Navigator*.

Chatter

Charles Dillingham and Martin Beck offer *Madame Pompadour* for two weeks, beginning October 27, at the Forrest Theater.

Fredrick Lonsdale's comedy, *Spring Cleaning*, will be presented at the Lyric, week of November 10. Irene Bordoni opens at the Broad Street Theater, November 3, in *Little Miss Bluebeard*.

Mae Desmond and Her Players opened their season Saturday, presenting *Polly Preferred*. Plays arranged for early opening are *Secrets, Just Married, The Lady and So This Is London*.

The Frankford Theater, Frankford, Pa., now offers pictures and five vaudeville acts, booked by the Eckel Agency, and is drawing big houses. Columbus Stampfer is general manager of the house and Louis Dannecker is manager.

Josephine Lucchesi, American coloratura soprano, with 60 artists in the cast and 70 members of the Philadelphia Orchestra, gave the musical pantomime, *The Birth of Rome*, at the Metropolitan Opera House Tuesday night to a big audience.

The eleven vaudeville houses now operating here are doing fine business. Cafes with cabaret shows are doing well, and fine dance orchestras are to be heard in most of them. The Arcadia Cafe has added entertainers for its Evergreen Farm Cafe in Roosevelt Boulevard. Besides the dance orchestra, Peter Dale, Southern singer and entertainer, is a big hit this week, and Senorita Lopez is fine in her Spanish dances.

MORRIS & CASTLE SHOWS

Highly Commended by Fair Officials

Jackson, Miss., Oct. 15.—The Morris & Castle Shows moved to this city Sunday from Meridian, Miss., and by nightfall the majority of the shows and rides were up and ready for the opening of the Mississippi State Fair the following morning. Fair Secretary Mabel Stire had the mid-way ready for the shows' arrival, even had shaving paths laid in front of the show lines, and lent every possible effort in the advance arrangements, handled by Special Agent E. H. Robbins. With ideal weather prevailing the fair opened with a "bang" and with an excellent attendance, and the "pike" reaped a harvest right from the start. Judging by the first two days' receipts this will undoubtedly be the second best fair of the entire season. Yesterday children from both the Baptist and Methodist orphan homes, inmates of the State Deaf and Dumb Asylum and the Old Ladies' Home and Blind Institution were guests of Messrs. Morris and Castle. They numbered 906 persons.

The Mississippi-Alabama Fair at Meridian was truly a banner one this year. Secretary A. F. George, of the fair, stated that the business done by this organization was far beyond his expectations, and that he was more than pleased with the attendance at the event, which was greater than that of the past few seasons. The officials of the Mississippi State Fair are not backward in their praise of the Morris & Castle organization, and *The Clarion-Ledger* yesterday morning carried a most wonderful quoted tribute to the show from Miss Stire.

One thing marring the week here was the news received by Mrs. Delma Murphy, from Chicago, announcing the death of her husband, Harry Murphy. Mrs. Murphy has been with the organization since the Detroit engagement, being a pianist in the employ of Mrs. Castle. A

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WANTED MAU'S GREATER SHOWS WANTED

FOR ALL WINTER SOUTH, TO JOIN ON WIRE.

General Agent who will follow instructions. Buckle, wire or come on. Rides as follows: Ferris Wheel, Merry Mix-Up. Shows as follows: Complete organized Colored Minstrel Hit and Praform or Ballyhoo Shows. Concessions: We can place at once Cook House, Corn Game, Palmistry, two Ball Games, Pitch-Till-You-Win, Wheels as follows: Ham and Bacon, Ham and Roaster, Fruit, Umbrella, Candy or any legitimate Game Concessions. Wheels, \$30.00; Grind Stones, \$20.00, all flat rate. Several Concession Agents on salary or percentage. Colored Minstrel Performers, Teams, Single Women, Comedians and Band People who double. Fair Secretaries in Alabama, Georgia and Florida, get in touch with us. All wire or address W. M. W. MAU, Manager, Bridgeport, Ala., this week.

Plant. Show People Wanted

Also Musicians (Brass) to enlarge Band. Can use one or two first-class Comedians. Bob McCasler or any other Performer who knows Albert Griffin, wire. Will send tickets. Concessions all open except Corn Game. LIPPMAN & JAGER SHOWS, week Oct. 20, Tallulah (La.) Fair; week Oct. 27, Leesville, La.

beautiful floral design was wired to Chicago from the personnel of the show.

Joe Conley, who needs no introduction to the outdoor show world, being a builder of no little ability and reputation, is now touring with the M. & C. enterprise, and the guess is that something is on foot for the coming season in the line of new attractions.

James C. (Jimmie) Simpson spent the first two days here on a visit to the fair and friends around the show, and, needless to say, "Jimmie" was made to feel at home, being one of the most popular showmen in the carnival business.

Next week the show makes a short jump to Vicksburg, Miss., to play under the Shrine Club, Board of Trade and the Fair Association of that city, and then "home again", Shreveport, La., for the ten-day engagement at the Louisiana State Fair.

JOE S. SCHOLIO (Director of Publicity).

SNAPP BROS.' SHOWS

Reno, Nev., Oct. 15.—After a 74-hour ride Snapp Bros.' Shows finally arrived in Reno. The train had a layover in Ogden of more than seven hours, and four shows from the Bernardi Exposition Shows joined, bringing the total number of shows to 22.

At Butte, Mont., a severe snowstorm

Friday night and Saturday morning caused the show to lose Saturday night. The outfit was taken down and loaded, and it was a very tedious job to get the wagons off the lot and loaded on the flats.

The stand here looks good as the people have not had any attractions of this kind here for a long time. The location is a very good one, the same where Jeffries and Johnson fought years ago.

Matt Gay is making a hit with the show fans. He has not missed a night yet and made his dive one night last week during a snowstorm. Bill Pickett has added four new concessions to his already large string.

It can be authentically said that the caravan will go out as a 40-car show, as three more rides will be added next season. Several new ideas in the outdoor amusement line will be brought out next year, ones that will bring out more folks to the lot.

Lee Teller has strengthened the big pit show and now has one of the strongest attractions of its kind on the road.

The show crowd has but one objection to this country and that is it takes so long for *The Billboard* to reach them.

Next stand, Sacramento, Calif. DICK O'BHEN (for the Show).

WEEK-STAND SHOWS

Featuring Circus-Style Programs and Promotions Under Auspices

RUSSELL BROS. ANNOUNCE DATES FOR SOUTHERN TOUR

Chicago, Oct. 16.—Russell Bros. announce a list of performers and dates for their Southern tour as follows: Performers: Three Original Regals, famous Delmo Sisters, Aerial Patts, Lupi Trio, Selck's Dog and Pony Show, Hermetta, Mexican wire walker; Happy and his unrldable mule, Rex; Billy Lorette, famous clown; Eddie Dorrie and Ray Albright.

Russell Bros.' Circus has contracted Peoria, Ill., under the combined auspices of the baseball club and Elks for the week of October 20-26, in the city park at the foot of Hamilton street. The show will play Centralia, Ill., week of October 28 under auspices of the Elks and work in conjunction with the Merchants' Industrial Exposition. The circus will play under the Turners of Belleville,

Ill., week of November 3 in the new \$400,000 Turners' building just completed. Russell Bros. will play Memphis, Tenn., week of November 10 under auspices of the Knights of Columbus and its four auxiliaries backed by 40,000 Catholics. This bids fair to be one of the banner dates of the season for the show.

B. H. Nye is general agent for the company and the crew of promoters in the different cities include R. A. (Whitey) Josslyn, handling Memphis; Bert Heard, Belleville; Race Macklin, Centralia, and W. McK. Bausman, Peoria.

MdNTYRE TO CLOSE NOV. 15

The Frank J. McIntyre Circus will close its season in Atlanta, Ga., under auspices of the Grotto, November 15 and reopen in Miami, Fla., in February for the Shrine, reports Harry E. Crandell.

CON T. KENNEDY SHOWS

To Play Eastward After Cotton Palace at Waco, Tex., and Exhibit 14 Weeks in Florida

Brownwood, Tex., Oct. 14.—The Con T. Kennedy Shows arrived here Sunday afternoon for their week's engagement under the auspices of the Brown County Fair Association, for the purpose of raising money to erect permanent structures on the fairgrounds, the need of which was evident during the last meeting. The location selected by J. C. Donahue, special agent in charge here, is in the heart of the city. When the writer first saw the spot it was covered with trees, abandoned buildings and piles of tin cans and rubbish, but when the show arrived every vestige of refuse had been removed and the ground rolled level. It makes an ideal spot, as it lies between two of the main streets. Indications are for a big week.

San Angelo last week held up to its reputation of being the "biggest little fair" in Texas and the shows fared well during the engagement, the rides doing exceptionally well. Two more shows and a "caterpillar" joined there and the opening of the Waco engagement will see the Kennedy Shows back to full amusement strength.

Wichita Falls, which followed Abilene, proved up to expectations, opening up on Monday to a remarkable day's business, and while the middle of the week fell off somewhat it came back with a rush the last two days. Wichita Falls made an innovation this year of closing its fair on Sunday, and the attendance was such that it will be made a permanent feature.

This is the first visit of the Kennedy Shows over the West Texas Circuit, and the impressions gained by the writer are that the show has more than "made good" in all respects. The newspapers have been most liberal with their space. In each instance the show has had the loyal co-operation of the fair executives. It is with a feeling of appreciation to recall the names of T. N. Carswell, secretary, and Will Watson, superintendent of concessions of the Abilene Fair; R. E. Shepard and staff of Wichita Falls, and W. E. Yozgy and staff of San Angelo, all of whom did all within their power to promote the interests of the show while in their respective fairs. Next week, Temple, Tex., for a four-day engagement, and then the show plays its fifth consecutive stand at the Cotton Palace at Waco.

At the close of the Waco engagement six weeks of still dates will be played, into the opening stand in Florida, where the caravan will play 14 fairs and celebrations arranged by A. H. Wales, of Leesburg, who has been Mr. Kennedy's personal and contracting representative. A new "pilot" will route the show to the opening Florida date.

W. X. MacCOLLIN (Press Representative).

PRINCESS OLGA SHOWS

Coulterville, Ill., Oct. 14.—After a very favorable week in Chester, Ill., both in weather and business, the Princess Olga Shows opened up this week to a very nice crowd in Coulterville.

Homer Mays and Mrs. C. Potter and son left the show Sunday for Iowa, where they will stay for a couple of weeks before they start in vaudeville, doing a magic turn. Billy Sloan and J. A. Brunage, of the Sloan & Brunage Miniature Wonderland, say they have had better business since they came on this show and have looked for the season of 1925. Sloan & Brunage have also taken over the ten-in-one and have been doing very nicely with it. Mr. Brunage has not fully recovered from the shock occasioned by the death of his brother, Henry T., who was killed by an auto in Niagara Falls, N. Y.

Ed. Harrikan is still with the show and doing good with his baseball game. O. H. Harrell took over the cook house a couple of weeks ago.

The shows will be out until November 1. After it closes the season Mr. and Mrs. C. R. Garthwaite plan a visit to Plainfield, N. J., to see some old schoolmates, Mr. and Mrs. H. Cook. W. E. Starr is ahead of the show. He has bought a new automobile.

H. T. JOYCE (for the Show).

AL KEPPART ACQUITTED

Al Kappart, who is alleged to have shot and killed Bob Rusher, both of whom were concessionaires with the Little Amusement Company, on the fair grounds at Carmi, Ill., August 19 last, was acquitted at 12:30 a.m. October 18. The information was wired *The Billboard* by W. R. Sneathen, of West Frankfort, Ill.

BOSTON

(Continued from page 4)

dancer for his act, which is playing Keith Time thru here.

Al (Rags) Book is scoring quite a hit thru New England with his rag picture act.

Geoffrey Whalen, an old White Rat, who is in charge of publicity here for F. B. O., recently released a series of books of vaudeville acts which are being marketed by a local concern. His comedy is well known.



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SHOWMEN PLANNING FOR BIG BANQUET AND BALL

Outlook Is Bright for Biggest and Most Elaborate Function of Kind Yet Given

Chicago, Oct. 18.—Last night's meeting of the Showmen's League of America... Mr. Levy further announced that as there are several booking agents in the league...

Mr. Levy further announced that as there are several booking agents in the league... Mr. Levy further announced that as there are several booking agents in the league...

On vote it was decided to issue a souvenir program again this year, and Ed. J. Owens was named chairman of the program committee...

Edward A. Howk, third vice-president, who was in the chair, called attention to a communication received by the league from the officials of Woodlawn Cemetery...

MIGHTY WEILAND SHOWS

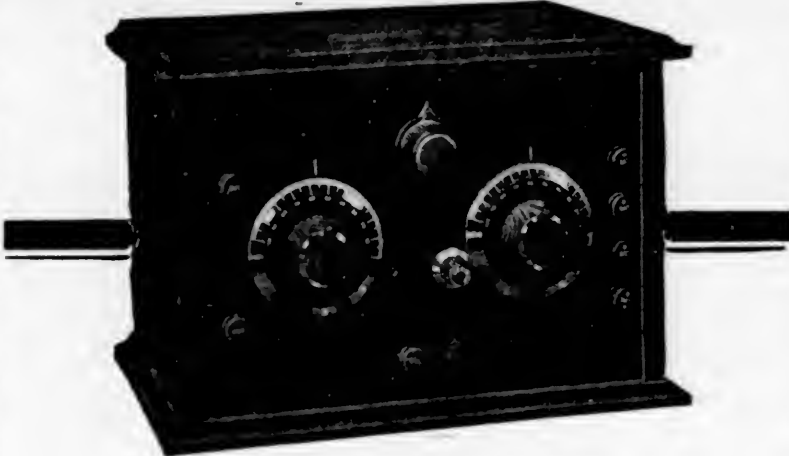
La Fayette, La., Oct. 14.—A last-hour decision of the management of the Mighty Weiland Shows brought the organization here instead of Covington, La., as originally scheduled...

The fair at Donaldson, an eight-day event, was very nice from several standpoints, although there were too many free acts running in the afternoon and again at night...

LADIES' AUXILIARY, HEART OF AMERICA S. C., HOLDS MEETING

Kansas City, Mo., Oct. 18.—The first meeting of the 1924-25 season of the Ladies' Auxiliary of the Heart of America Showmen's Club was held last night in its club rooms in the Cortes House...

Ladies present were: Mrs. George Howk, Mrs. Norman Clarke, Mrs. H. H. Dunbar, Mrs. C. W. Parker, Mrs. G. B. Grubbs, Mrs. E. B. Grubbs, Mrs. J. C. Leominis, Mrs. Ellis White, Mrs. J. Zieger, Mrs. Sam Campbell, Mrs. J. P. Pooock, Mrs. Marie Smith, Mrs.



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George Engesser, Mrs. Charles McMahon, Mrs. Ruby Roelfson and Jane Louise Campbell.

NEW QUARTERS FOR NAT REISS SHOWS

Jeffersonville, Ind., Oct. 17.—The Nat Reiss Shows have secured two of the government buildings here at the Q. M. I. depot for winter quarters...

AL HOLSTEIN IN HOSPITAL

New York, Oct. 20.—Al Holstein, well known in carnival circles, was removed to St. Luke's Hospital today upon advice of his physician.

SHOWS UNDER WAY

(Continued from page 32) In the script. This will put its New York opening off until about the middle of November.

"Peter Pan" Rehearsals, under the direction of Basil Dean, having progressed to the point of setting the premiere for October 27 at the Majestic Theater, Buffalo, and the New York opening a week later at the Knickerbocker...

"The Magnolia Lady" The musical version of Come Out of the Kitchen, Henry Miller's first musical comedy venture, starring Ruth Chatterton, who likewise is taking her initial dip into the song and dance field, will be named The Magnolia Lady. The libretto is by Anne Caldwell, the music by Harold Levy and Chester Hale will stage the dance numbers. Ralph Forbes and Minor Watson have been added to the cast.

"Betty Lee" Rufus La Maire is at work on a musical comedy version of the Bonch-Armstrong farce, Going Some, renamed Betty Lee. The book is by Otto Harbach and the score by the late Louis Hirsch and Con Conrad. Among the principals already lined up are: Gloria Fox, William Guxton, Joe Brown, Cortez and Peggy. Bertram Harrison is directing the rehearsals.

"Madame Pompadour" R. H. Burnside, recently returned to the Dillingham fold, has replaced Fred G. Latham in the work of staging Madame Pompadour. Latham retired to assume other duties. Julian Alfred is assisting Burnside in the rehearsing. The show is scheduled for opening at the Forrest Theater, Philadelphia, October 27, arriving in New York two weeks later.

"In Heidelberg" The most important production of the current season by the Shuberts is well under way, with J. C. Huffman doing the staging and Max Scheck putting on the dances. More than 150 persons, including a male chorus of 60 voices, will be in the cast, and the indications are that this operetta will be a lavish affair. The out-of-town premiere is announced for October 27 and the New York showing will take place at the Century Theater several weeks later.

"Louis the Fourteenth" Florenz Ziegfeld has begun the work of selecting 60 chorines for the new Leon Errol vehicle. Arthur Wimperis, the English dramatist, and Sigmund Romberg are now in Atlantic City putting the finishing touches to the American version of the play. Edward Royce will do the staging and the piece will go into rehearsal shortly after Billie Burke's new show, Annie Dorr, gets going at the Times Square Theater, where it is now slated to open October 28.

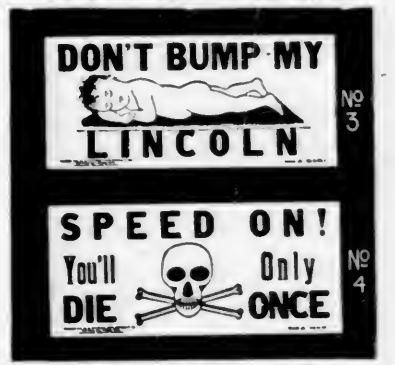
"The Girl From Kelly's" Rehearsals are scheduled to begin October 27 for the next Daniel Kussell production, starring George Jessel. The book is by Kussell and Jessel, while Lew Silver composed the score.

"Miss Bobby" William Cary Duncan has completed the books and lyrics and Rudolf Friml and Herbert Stothart are about finished with the score of Arthur Hammerstein's next production, in which Dorothy Dalton will star. David Bennett has been commissioned to stage the dances.

"Black-Eyed Susan" A new name is being sought by Alex A. Aarons and Vinton Freedley for the musical show in which they will shortly present The Astaires. William Ritter, who was stage manager of Adrienne, has accepted a similar position in this piece.

"Spring Song" Mendelssohn's famous Spring Song is to be produced as an operetta about Christmas-time. Edgar Allan Woolf is writing the libretto and Sigmund Romberg is composing the score.

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WANTED- EXPERIENCED "BARKER" We want a man who is thoroughly experienced in attracting and holding the attention of crowds. A man who is thoroughly experienced in "Barking" before Concessions in Amusement Parks is the kind of a man that can successfully fill this position. We are not in the amusement business, but must have a man with the above stated qualifications due to the fact that our method of selling requires this sort of experience. Address BOX B. A., Billboard, 35 S. Dearborn St., Chicago, Illinois.

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Lorain, Ohio MOOSE INDOOR FAIR, AT ELKS' AUDITORIUM. November 3 to 8, Inclusive. WANTED—A few more Concessions, Candy and Silver sold. Address CHAS. E. SHULZ, Sandusky, Ohio.

DEATHS IN THE PROFESSION

ANSTERBERG—Eagle, famous auto racer and holder of the world's record for the fastest lap on a mile and a quarter board track, was killed October 16 on the new speedway at Charlotte, N. C., while trying the course for the inaugural races there October 25. His widow survives.

BACON—Walter M., president of the Boston Music Publishers' Association and a former president of the Music Publishing Association of the United States, died October 12 after a sudden illness at his residence in Dorchester, Mass. Born in West Newton, Mass., he received his education in the public schools of Boston and was also a graduate of a Boston business college. He then worked as a public accountant with the White Smith Publishing Company. After several years' intensive work there, he was promoted to the position of treasurer. Following thirty years' service in the company, he was appointed one of the trustees. The deceased is survived by his widow, a son and a daughter.

BEST—Edgar C., 50, veteran horseman and sportsman of Minneapolis, Minn., died October 2 at his home there after a long and painful illness from cancer. Mr. Best was born in Indiana October 24, 1874. Indianapolis claimed his parents as a residential site while he was still a young boy, and he became a successful business man with the First National Bank and the Washburn-Crosby Company. He was for years director of the old Lake of the Isles Driving Club that existed prior to the organization of the present Minneapolis Driving Club. It was thru his efforts, while president of the Twin City Driving Club, that the races of that organization came to be a feature of the Minneapolis State Fair. At the State fair in 1922 his Richard B. won the Twin City pace and in 1923 Daisy Logan again brought home the laurels for the best stable.

BLOOM—Moe, 45, managing director of the Fox theaters in Denver, Col., died October 10 in Mercy Hospital there after a long illness. Bloom had been a sufferer from tuberculosis, rheumatism and heart trouble. He went to Denver two years ago from New York to direct the management of the Fox theaters there. Last June he returned to New York as chief ticket inspector for the Fox theaters throughout the country, but ill health forced him to return to Denver, where he resumed his position as managing director September 1, but his illness had kept him from his duties some weeks before his death. Before entering the theatrical game he had been a member of the New York Police Department in the capacity of a detective sergeant. The deceased is survived by his widow, his mother and two children, all of whom reside at 1433 Cook street.

BRYAN—Gadsen D., Jr., 53, widely known race track owner, who until but recently with James F. O'Hara of Baltimore, Md., owned the controlling interest in the Jefferson Park race track, New Orleans, died October 19 in Atlantic City, N. J. The deceased, a native of Florida, also was a partner in the ownership of race tracks in Canada and Maryland.

BURDON—John, 64, popular English medicine worker who had maintained a stall in the Stockport, England, market for the past 43 years, died September 25 at his home, 30 Church road, Henton Norris, after a short illness. Death was due to heart disease. Mr. Burdon was born in Salford, but when still a young boy he moved to Portland, where he worked in the Beehive Mill. About that time he took up the study of medical botany and shortly thereafter established himself in the profession of herbalism. The deceased had been a member of the National Association of Medical Herbalists for 29 years. The widow, five sons and a daughter survive. A sixth son was killed in action in the World War. Funeral services, October 2, were followed by interment in the Willow Grove Cemetery, Stockport.

CAVANAGH—Mrs. Elizabeth, wife of J. J. Cavanagh, the widely known restaurant man, died October 16 at her residence, 258 West 23d street, New York City. Mr. Cavanagh is president of the New York Restaurateurs' Association. His restaurant on 23d street has been a New York institution for many years. The deceased is survived by her husband and two daughters, Ruth and Mona Cavanagh. Following the funeral services Saturday morning, October 18, at the Church of St. Vincent de Paul, 120 West 24th street, the body was taken to Chicopee, Mass., for interment.

CHAPIN—James, 25, employed as a movie director in Hollywood, Calif., died there October 5 of pneumonia at the residence of his father, who is also in the film game in the capacity of scenarist. The deceased is survived by, besides his father, a sister, Mrs. William Willman. Funeral services were held October 8, and were followed by interment in Hollywood Cemetery.

COADY—Charles, 6, eldest son of Mr. and Mrs. Harry Coady, Scottish travelers, died September 25 following an accident at the Public Park Fair Ground, Rutherglen, Scotland. Funeral services were held September 27 at Jaufield Cemetery, Rutherglen.

COFFEY—Mrs. Mary Elizabeth, mother of George Backstrom, motion picture star of Los Angeles, Calif., died October 1 at her home in Pennington, Ore., following a brief illness. Backstrom and his half brother, Kenneth Coffey, employed by the Goldwyn studios at Culver City, Calif., as electricians, were with their mother when she died. Besides the sons who were with her when death came, the following survive: James Herbert Coffey and Herbert O. Coffey, Denver, Col., the latter lieutenant-commander U. S. N., retired.

CONWAY—William, 48, a motion picture actor, died October 13 in St. Joseph's Hospital, New York, after a lingering illness. Conway was formerly a legitimate actor and was last seen as such in the musical comedy "Dear Me". He made his residence at 253 West 50th street. The body lay in the funeral parlor on Wednesday, October 15, when funeral services were held at St. Malachy's Church, in West 49th street, under the auspices of the Catholic Actors' Guild and the Actors' Fund of America.

CORBLEY—James, 51, member of the cast of the road show "Bucking Up Father," died October 10 in Ossin, Ia. Corbley, before joining the road show, was a well-known vaudeville actor. The deceased is survived by the widow, who resides at the Corbley home, 81 Sutton street, Jersey City, N. J.

COVEY—Henry M., 70, a hotel keeper and guide in the Adirondacks, died October 13 at his home at Big Moose Lake, New York.

DABRY—Lily, a chorister in an amateur production being staged at Wanganui, New Zealand, died there September 25 from burns sustained the day previous when her costume was ignited by a gas jet.

DAYTON—Frank, 59, well-known stock actor, died October 17 in St. Luke's Hospital, New York. Mr. Dayton was born in Philadelphia. "The Silver King," at the National Theater of that city, was the occasion of his first professional appearance. Later he joined J. K. Emmett in "Lost in New York". After four years with that company, he joined the Charles Frohman Empire Stock Company in 1890, playing in "The Girl I Left Behind Me", "Lost Paradise" and "Sheenahob". For seven years thereafter he was the featured hero in "In Old Kentucky", the consecutive playing of which was broken only by a short engagement in a big revival of "M'Liss". After appearing in "Because of Helen" in 1921 he went into moving pictures. The deceased is survived by his widow, Mrs. Edna May Dayton. Funeral services were held under the auspices of the Actors' Fund of America.

ELMORE—Father of Bert Elmore, English performer, died October 4 in London, Eng. The elder Elmore had also been a performer in his time, having appeared with Madame Pleon at the Old Grecian. The funeral was held October 10 at the Forest Hill Cemetery, London.

GOSMAN—Mrs. William H., 50, mother of Sam Gosman, well-known special agent of the

and was wounded twice, died suddenly October 1 in London, Eng. After services by the Rev. F. H. Froshwater, vicar of St. Stephen's-on-the-Cuffs and Chaplain to the Actors' Church Union, the remains were interred in Blackpool Cemetery.

KELLY—Walter, an employee of Jacob Jewell, the Lunenburg (England) stallholder, died there recently while on the road to Sandbach Wakes. Kelly was acting as brakeman on the Jewell motor wagon and in trying to prevent a jack from falling to the ground leaped over too far, fell beneath the wheels and was crushed to death.

KELLY—William J., millanthropist, whose generous contributions to many charities had made him well known, died October 17 at his home, 338 W. 51st street, New York. The deceased was a member of the Catholic Actors' Guild, National Vaudeville Artists, Knights of Columbus, Red Men, Society of St. Vincent de Paul and Clinton District Committee of the Charity Organization Society. Mr. Kelly is survived by three daughters and four sons. Funeral services were held October 20, at 11 a. m., in St. Malachy's Church, New York.

CHARLES B. WELLS

CHARLES B. WELLS, long a member of the Actors' Equity Association, vice-president and chairman of the Executive Committee of the Actors' Fund of America, a director of the Percy Williams Home and an actor of note, died suddenly October 14 at the home of his friend, Cyril Scott, at Bayside, L. I., N. Y. His death was occasioned by heart failure, from which he had suffered for some time.

Mr. Wells was taken ill the previous evening just after he had retired. He called Mr. Scott, who helped him to bed and summoned two doctors. They worked over Mr. Wells nearly all night, and when morning came they entertained good hopes of being able to pull him thru. The end came suddenly and peacefully at 11 o'clock Tuesday morning.

Mr. Wells' last appearance as an actor was in *Three Wise Fools*, John Golden's production at the Criterion Theater, New York. Before that, however, he had made a considerable name for himself in classical roles. He had been leading man for Edwin Booth and Lawrence Barrett in Shakespearean productions, and was counted as one of the best Romios of his day. As Romeo to Margaret Mather's Juliet he scored a decided hit. Later he played with her in *Cymbeline*. He is remembered by many old-timers for his wide versatility. Many of Charles Frohman's comedies found him in conspicuous roles. Later he played a light comedy role with W. J. Ferguson in the French farce, *The Gay Parisians*.

Mr. Wells was a great traveler. As a member of various dramatic companies he had toured the world twice. He was one of the first actor-managers to take a dramatic company to Honolulu. His wide travels enriched his already wide knowledge in the fine arts, making his knowledge of paintings, statuary, sculpture and all the plastic arts remarkable.

Charles B. Wells was born in Batavia, Ill., 73 years ago. His father was Captain Brown Wells, who had served in the Union army during the Civil War. Originally he had no thought of going on the stage; his ambition was to become a chemist. But before he had attained his majority he had drifted into stock work, and from that time, for more than 45 years, the stage remained his field. Aside from his classical repertoire, Mr. Wells is remembered for his work in the comedies presented by the late Charles Frohman, in which he showed great versatility. Recently he had been engaged in the task of writing a book of memoirs of Civil War days from the pages left him by his father. He was well fitted for historical writing, accurate in his facts, and always interesting.

He was a member of the Players' Club since its organization, and the Lambs' Club for the past 25 years, and was deeply interested in the welfare of the stage and its people. The meeting of the directors of the Percy Williams Home, scheduled for the afternoon of the day of his death, was postponed.

Funeral services were held Friday, October 17, at 11 a. m., at the Church of the Transfiguration (The Little Church Around the Corner). The honorary pallbearers included Daniel Frohman and Walter Vincent, representing the Actors' Fund of America; Major Bernard Reinold and Robert T. Haines, representing the Actors' Order of Friendship; A. O. Brown and Samuel B. Hamburger, representing the Lambs' Club; Frank Gilmore, executive secretary of the Actors' Equity Association, and Macllyn Arbuckle, of the most prominent actors in the country.

Mr. Wells is survived by a brother, Willis J. Wells, of 430 Essex road, Kenilworth, Ill., who came to New York to take part in the services, and a nephew, Walter W. Taylor, of Greenwich, Conn., who was also present. Following the services the body was taken to Geneva, Ill., for interment in the family plot.

Gentry Bros.-Patterson Circus, died September 18 at her home in Erie, Pa.

GRANT—Don, 27, a musician, died suddenly in a Los Angeles, Calif., rooming house recently. Mr. Grant was employed as an orchestra leader in one of the Main street theaters. The deceased is survived by his brother, Robert Grant.

HAYNES—Alpha W., formerly of the team of Haynes and Haynes, died suddenly from heart disease October 19 at his home, 14 Kensington Park, Lynn, Mass., the place of his birth. He was manager of Benson and Coulton's Amvoco Opera at Salem, Mass., in 1882 and entered vaudeville four years later. The deceased headed his own vaudeville circuit in 1897. It was later noted as the Casto Circuit. He also managed George M. Cohan, was founder of the "Universal Amusement League," a member of the International Vaudeville Association and Managers' National Vaudeville Amusements in Manhattan. His widow, Mrs. Julia Haynes, survives.

ISAACS—Mrs. Jake, wife of Jake Isaacs, for many years connected with the A. H. Woods office as a company manager, died October 9 at St. Mary's Hospital, Chicago, Ill. Mrs. Isaacs had been suffering from gallstones and diabetes for some time, and she was removed to the hospital, where an unsuccessful operation was performed. The couple had been married 38 years, and the husband is now manager of the Olympic Theater, Chicago. The body was transported to New York, where interment was made October 13.

KEARNS—Sydney, manager of the Gardenias Concert Party and a veteran of the World War, in which he served with the Royal Air Force

followed by interment in Calvary Cemetery, Long Island.

KLARK—Edward Norman, 23, actor, died October 11 in the Dunn (N. C.) Hospital from typhoid pneumonia. The deceased was owner, manager and comedian of "Klarck's Kute Kids", an attraction well known over the Sun, Hyatt and Spiegelburg circuits. At the time of his demise the company, under canvas, was playing in North Carolina. His mother, Mrs. Irtney Klark; three sisters, Mrs. Cora Klark, Mrs. Itebe Malone and Mrs. Billy Terrell, survive. The outfit has been stored. Some of the family went to the Billy Terrell Show. The mother accompanied the remains to the family burial plot in Ft. Worth, Tex.

KUPEO—Emil, clarinetist in the New York Police Band, died October 11 in the Flushing Hospital, Long Island, N. Y. Funeral services were held 11 o'clock Tuesday, October 14, at St. Andrew's (R. C.) Church in Flushing. Four brother officers, Sergeant John Conlon and Patrolmen Max Branden, Hugh McNulty and Lawrence Kiepera, all members of the band, were pallbearers. The band accompanied the body from the Kupeo residence, 3223 North 16th street, to the church, where music for the mass was rendered by a special quartet from the Police Glee Club. At the grave in Lyndhurst (L. I.) Cemetery, Patrolman Charles Wise, trumpeter of the band, rendered taps amid the respectful silence of the reverent throng.

LeMAY—Montie, of St. Paul, Minn., parachute jumper, was instantly killed Sunday afternoon, October 14, at Houston, Tex., when she leaped from a balloon over an amusement park. Failure of the last of a series of three parachutes to open resulted in the accident. Leaving the ground attached to a 75-foot bal-

loon filled with smoke and hot air, she ascended about 2,000 feet before attempting to disengage herself from the balloon. E. T. Vincent, husband of the aviatrix, witnessed the accident.

MILLER—Henry E., bassoonist in the New York Police Band, died October 9 in St. Elizabeth's Hospital, Manhattan, N. Y. Funeral services, held October 12, were followed by interment in Woodlawn Cemetery, Long Island.

MOONEY—George A., 56, well-known promoter, agent, etc., with several leading circuses and outdoor attractions, died October 1 at the home of his brother, Frank L. Mooney, in North Platte, Neb. Mr. Mooney started the 1921 season as general agent of the Hansler Bros.' Attractions, but ill health forced his retirement early this summer. The deceased was a member of the Henry of America Showmen's Club and the I. O. O. F. Lodge of Elks. He is survived by a sister, Grace E., and two brothers, Frank L. and H. D. Mooney. The funeral services were conducted by the North Platte Elks, with interment in that city.

MORTON—Mrs. James F., last surviving daughter of the Rev. Dr. Samuel Francis Smith, author of "America," died October 14 at the home of her son, Frank S. Morton, at South Sudbury, Mass. She was born August 19, 1843, in Newton Center, Mass. Her husband, who survives, was principal for many years of the Fractor Academy, Andover, N. H. In addition to Frank, Mr. Morton, three other children survive—James E., Morton, Jr., of New York; Mrs. Joan S. Ziegler, Cleveland, O., and Nelson G. Morton, of Melrose Highlands, Mass.

NOLAN—Alf, dropped dead October 13 while doing a mechanical soldier dance at the London Club cabaret in London, Eng. His wife, Betty Hobbs, was dancing with him. The coroner's verdict was death from natural causes.

PENCE—George A., 50, died October 15 in Atlantic City, from heart trouble. He had been ill for about two weeks, but most of that time he had been able to attend to his business as manager of the Messner Theater there. The deceased had been managing the Messner Theater for the past year, coming to Atlantic from Wilgate, Ind. Surviving are the widow and three children, Leon, Charles Pence of Ft. Leavenworth, Kan.; Mrs. Jack Alexander of Lebanon, Ind.; and Ted, at home.

PHOENIX—Mrs. Katherine, mother of James Phoenix, the Negro performer, died recently at her home, 2522 Esplanade, New Orleans, La., after a short illness. The son resides at 3125 State street, Chicago.

ROSENBRÖCK—Mrs. Aune Johanna, daughter of Henry Bassman, an early flying machine experimenter, who tried to fly in Germany in 1870, died October 11 at the home of her daughter, Mrs. Anna Boehner, in Union Hill, N. J. Mrs. Rosenbrock was one of the oldest women in Hudson County, N. J. As she had been blind for the past fifteen years, she never saw her daughter fly. Funeral services were held October 16 at her home in Union Hill.

RYAN—James, an old-time tromper, died October 12 at the home of his sister, Mrs. Louisa Ralsback, Richmond, Ind., following several months' illness from pneumonia. At the age of fifteen he ran away from home to join the Barnum & Bailey Circus and had spent the major portion of his life under the white top. For the past two years the deceased had been with the Belle-Flora Circus and it was while with this circus that he contracted pneumonia and was taken to the home of his sister, never recovering.

SIMMONS—Cornelius (No. 1), 71, father of Leonard Simmons, lyric soprano of "Stephan High", a well-known Negro artist, died suddenly October 4 at his home in San Francisco, Calif. Miss Simmons left her company to attend the funeral. Mr. Simmons was born in Augusta, Ga., February 13, 1853, and was a graduate of Payne University. Nineteen years ago he moved to Los Angeles, being employed as a bricklayer by C. S. Blodgett. He was also A. C. Richardson's successor to the Pullman Club. The deceased is survived by his widow, three daughters, Leonard, Mandline and Willie Mae, two brothers and two sisters.

STEVENS—Henry A. (Steve), 53, known to the profession, died suddenly October 14 at Friendship, N. Y., from heart trouble, while en route to Waverly, N. Y. His widow, adopted son, two sisters and a brother survive. The body was shipped home to Dublin, Ind. Burial was at Connersville, Ind.

STUCKEY—John H., 29, an actor, was killed October 14 in a collision in Kansas City, Mo. He was employed at the time as a taxi driver and his automobile was engaged by a landlady, who was ridden with bullets in attempting to escape police pursuit, killing him. The deceased, owner, with his brother, of the Stuckey Brothers' Amusement Co., a carnival that had recently closed for the season, was making his home in Kansas City for the winter. He is survived by his parents, Mr. and Mrs. C. E. Stuckey, of Coffeyville, Kan.; a sister, Mrs. Elsie Moltz, of Okmulgee, Ok.; and a brother, Monte, well known in repertoire and dramatic circles, having out his own show, the Monte Stuckey Players. Burial was in Coffeyville.

SULLIVAN—Daniel, 36, owner of Sullivan's Hotel of 1st Broadway, New York, died October 18 in his apartment at the hotel. A Requiem high mass will be held October 21 in the Church of Our Lady of Good Counsel, Inwood, L. I. Mrs. Katharine Peters Sullivan, the widow, survives.

In Memory of My Husband,
1923: PM B. TORRES.
Who passed away October 11, 1919.
"So long we were together learned to know
Each other's ways, and little tricks of thought,
Oh, best beloved, now we're apart,
I'm but half a soul, and half a heart."
EVELYN SILVER.

VEZINA—Joseph, 75, well-known Canadian musician, died recently in Quebec, Canada. Mr. Vezina was for several years bandmaster of the Royal Canadian Garrison Artillery, retiring in 1913. He was a doctor of music of Laval University. Besides this he was active as a composer, having to his credit many original pieces, as well as a number of well-known patriotic songs and marches. He also wrote a series of pieces for piano and for brass bands. The musical programs of the Tri-centenary, the anniversary of Laval and the recent celebration to commemorate the three-hundredth anniversary of the birth of Manager DeLaval, were all arranged by Vezina.

WAGENER—Albert C., 71, well known in the profession, died October 13 at 3 a. m. at his home, 2223 Banks street, New Orleans, La., of which city he was a native. The widow, Barbara Brandenburg Wegener; three sons, Al

bert, Charles and Roy Wegener, and two daughters, Mrs. H. S. Dours and Mrs. L. Rapson, survive. Members of the Theatrical Mutual Association and the International Alliance Theatrical Stage Employees were present at the funeral, which was held by the funeral home in the city.

WESTON—Nelcie, 31, dancer, and a sister of Maggie Weston, well-known actress, died October 17 in New York City. Miss Weston was a native of London, made her debut many years ago in "The Black Crook". Thereafter she became associated with **Klaw & Erlanger** and was featured in several of their productions, including "The White Cat" and "Mother Goose". Funeral services were held October 20 in St. Malachy's Church, West 40th Street, New York.

WOLF—Clyde T., boss candy man with the John Robinson Circus, died October 2 at his home in Washington, D. C. His parents, and a sister, Rose, of Washington, and grandmother, Mrs. Rachel Wolf, of Hagerstown, Md., survive. Burial was in Rose Hill Cemetery, Hagerstown.

WOODRUFF—Mrs. Helen Smith, 36, playwright and author, died suddenly October 14 at her home, 11 East 88th street, New York, after a long illness. Mrs. Woodruff, who was born in Selma, Ala., June 7, 1888, was very charitable, usually devoting the royalties from her plays to charitable purposes. "Hurry for the Girls" was produced by her at the Forty-Fourth Street Roof Garden in New York in 1918. She donated the proceeds to the Loveland French Committee. Other plays, by Louise Speckmeyer and "Kitty Kitty," were produced in 1919. Mrs. Woodruff wrote the libretto for "Cash and Kisses" and was co-author of the libretto of "Just Because". Besides her plays, she was the author of numerous novels, several of which were in the best-seller class. Her husband, Lewis B. Woodruff, to whom she was married June 18, 1906, is a well-known lawyer and scientist.

MARRIAGES

In the Profession

COHEN-CAHALL—Marty Cohen, tabloid comedian, and Ester Cahall, a member of the team with the "Fast Steppers" Company playing at the Gaiety Theater, Detroit, last week, were married there by Judge McKinley October 13.

CRUZE-COMPSON—James Cruze, motion picture actor, and Betty Compson, whose name is fame has been steadily since her brilliant acting in "The Miracle Man" several years ago, were married October 14 at Miss Compson's home in Flint Ridge, a suburb of Los Angeles, Calif. Cruze gave his age as 40 and Miss Compson as 27.

EXTON-BENNETT—Billy Exton, widely known in the circus field, having been connected with the Sells-Floto and other shows, but who is now in charge of the outdoor advertising department of the Famous Players-Lasky Corp. in Detroit, and Grace Bennett were married in that city October 6.

GADDIS-WALDO—Gerald F. Gaddis, of St. Joseph, Mo., and Evah M. Waldo, of Clarksville, W. Va., were recently married in Clarksville. Mr. Gaddis is director of the Robinson Grand Theater symphony orchestra in Clarksville. The bride was assistant to Manager Claude Robinson.

PREVOST—Kenneth D. Harlan, motion picture star, and Marge Prevost (Marge B. Tooley), one of the best of the stars of the silver screen, were married October 14 in Los Angeles, Calif. The marriage had originally been planned for October 11. Harlan gave his age as 23 and Miss Prevost stated she was 21. Both had been married previously.

HARVEY-DITCHEY—Johnny C. Harvey, sax, and clarinet player, and Verberna Smith Ditchey, character, were wed October 13 in Ft. Worth, Tex., where they were playing on the bill at the Beulah Theater. Mr. Harvey, a member of the Miller Orchestra, having been with that organization for some time, was formerly of the Rose Room, in Los Angeles. Miss Ditchey had been doing specialties, but the week of her marriage was dancing in the chorus. The couple are honeymooning at Mineral Wells, Tex.

HUFFLEE—An interesting marriage ceremony was performed at Kinston, N. C., October 14 during the engagement of the Zeidman & Pollie Shows at the local fair. The contracting parties were Bill Huff, a diving girl of the Ethel Bore Water Circus, and Kenneth Lynwood Huff, artist for the Z. & P. organization, the ceremony taking place at the water show, the seats of which were filled to overflowing. An altar was erected on the top of the dressing room wagon and Rev. W. G. Henderson of the Christian Church, Kinston, officiated. "Pat" Huff, clown of the water show, acted as best man, and Ethel Bore as maid of honor.

JASON-SMITH—Fred Jason and Hessel Smith, members of Hattie Bros. Circus, were secretly married October 6. However, the news became known the following day and they were the recipients of many useful and beautiful presents.

MYERS-BROWN—Zion Myers, manager of production in the comedy department of the National City, was married to Betty Brown, a professional of New York City, at Los Angeles, Calif., October 11. Carmel Myers, screen star, is a sister of the newlywed.

BARDEN-FOOK—J. W. Barden, saxophonist player in the orchestra at the Royal Theater, Kansas City, Mo., was married to John Cook, pianist of the K. C. office of Leo. Feist, Inc., at Leavenworth, Kan., August 18.

READER-POWLER—Harry Reader and Babe Powell, members of Mary Brown's "Tropics" troupe, were married October 9 at Strasburg, W. Va., on the stage of the Grand Theater.

RUSH-HARRISON—Ed Rush, proprietor of the "Beauty Parlor," Mutual Burlesque attraction, was married October 10 to Minnie ("Bud") Harrison, soprano of his own company in Pittsburg, Pa.

SMITH-CHEWAN—Clode A. Smith, of Chicago and Margaret Irene Curran, former member of Golden Bros. Shows, were married October 13 in St. Louis. The bride is the daughter of the widely known side-show newspaper Charles P. Curran, and Fay Asa, mental expert, and was prima donna with the Golden Show. The couple will make their home in Chicago.

SWICEGOOD-REURY—Carl E. Swicegood, concessionaire, and Ruth M. Reury (Miss Doolittle), dancer, both of the Itzekman & Joyce Shows, were married October 14 in Sylvan, Ga. They were attended by Robert Morgan and Lola Smith. That evening a large wedding party was given in the private cars of the show. The groom presented the bride with a seven-passenger car.

VALENTINO-CROSS—Joseph Valentino, emcee man at the Fox Studios in Hollywood, Calif., was married October 9 at the Church of the Blessed Sacrament, Los Angeles, Calif., to Theresa Torres, a non-professional of New York City.

WARREN-MYERS—Bobby Warren, manager and comedian of the Colonial Stock Company, and Babe Myers, soprano, with the same company, were married October 14 in Hamilton, Ont., Can., while the show was playing a week stand there. The couple received many beautiful gifts.

WAYNE-LILES—Kenneth Wayne and Irene Liles, both of the Swain show, were recently wed at Huntington, Tenn., by the Rev. Watterfield. Tom Lester was best man and Jacqueline Mayo gave the bride away. The event was attended by members of the show, and many gifts were presented to the couple.

WOLFE-LAUFERTY (FAIRFAX)—James Wolfe, bassist of the Metropolitan Opera Company, and William LaFerty, professionally known as Beatrice Fairfax, newspaper adviser of advice on marriage, etc., were married October 15 at the country home of Mr. and Mrs. Nathan Straus in Mamaroneck, N. Y. Paul Bender, also a member of the singing forces of the Metropolitan, acted as best man for Mr. Wolfe, while Mrs. David Nussbaum was the bride's only attendant. After a motor trip the couple will make their home at 214 West Seventy-fourth street, New York.

COMING MARRIAGES

In the Profession

Edwin H. Williamson, of the animal department (Ringling Bros.-Barnum & Bailey Circus,

offered a gymnastic act in vaudeville under the name of the Two Crawford.

Because his wife, a former chorus girl, left for Europe three months after her marriage, October 25, 1921, and has continued her travels up to the present time. George F. Koppin, secretary-treasurer of the Koppin Amusement Co., was granted a divorce October 14, by Judge George P. Gold in Circuit Court, Detroit. At the time of the marriage he was 43 and she 21. The action was uncontested.

Theodore Girard, a musician with the Johnny J. Jones Exposition, writes that he recently instituted action in Tampa, Fla., for divorce from Cleo Girard on the ground of desertion. Thomas Clatterton, in private life known as "Doc" Schell, was named the defendant in a suit for divorce brought before Judge Cabanis of San Francisco recently. Clatterton is an actor, well known to patrons of the Alcazar Theater, San Francisco, and the Fulton Theater, Oakland, Calif.

Max Pink, well-known musician of New Orleans, La., has been sued in that city for divorce by Mrs. Nellie Pink, who asks for the custody of their two-year-old son, Stanley. The couple were married January 3, 1917.

Ruth Bingham, described as a former "Follies" girl and film actress, was named defendant in a suit for divorce filed by Harvey E. Bingham recently. The couple were married July 9, 1917, in El Paso, Tex. Cruelty was alleged. Mrs. Bingham is expected to file a cross complaint shortly.

Harold H. Steiner, a real estate dealer, was granted a divorce from Ivy Steiner, a film actress, in Los Angeles, Calif., recently by Judge K. S. Mahon. Mr. Steiner charged that his wife was abusive.

Mrs. John Meehan, former actress, professionally known as Helen Scott, who resides at 424 East 21st street, New York, brought suit for separation, October 15, in New York, from her husband, a former stage director for George M. Cohan productions and noted playwright, charging abandonment. Mrs. Meehan alleges that her husband left her two months after their wedding in October, 1920. Mr. Meehan, author of "The Third Year", "No Other Girl" and "Barnum Was Right", is now appearing in "The Bohemians".

Mrs. Ruth Shehab, a "Follies" girl, professionally known as Ruth Andrea, instituted a suit for separation, October 14, in New York,

Joe Dohoy of Merle Evans' Military Band on the Ringling-Barnum Circus is the proud father of a son, born to Mrs. Dohoy at their home in Grove City, Pa.

Count and Countess Bryon de Brorok became the parents of a daughter recently, the birth being at Dr. Lohenstein's Hospital, New York. The Count has been on a lecture tour of the United States, lecturing on the recent excavations at Carthage. The mother is the daughter of Mr. and Mrs. W. F. Kenny, of 529 Fifth avenue, New York.

A boy was born October 1 to Mrs. Ruth King Coleman, wife of Taylor Coleman, and niece of Josie Graham (Mrs. Austin), in Chicago. The parents are well-known Negro artists.

Mr. and Mrs. Albert L. Shroads announce the birth of a daughter, Dorothy May, recently at the Victoria Hospital, Miami, Fla. Mrs. Shroads was formerly Ethel Beach of the Wallace-Beech Trio, comedy acrobatic act, and is well known in tabloid circles.

Twin sons were born October 5 to Mr. and Mrs. Walter Lankford at their home in Bone Gap, Ill. The father is conductor of Lankford's American Band, and Mrs. Lankford is a well-known concessionaire.

Mr. and Mrs. John Monroe are the proud parents of a lusty boy, born August 15 at Barlinghurst, Sydney, Australia, where the father is manager of the stadium and is well known in theatrical and sporting circles.

The arrival of an 82-pound son, William Richard, October 17, at their home, Oakland City, Ind., is announced by Mr. and Mrs. Whitney Bauer. The mother and baby are doing nicely. The parents were with the Mac Stock Company the past season.

A daughter, Virginia Ann, was born to Mr. and Mrs. James Glasgow, October 6, at People's Hospital, Akron, O. The father and mother are well known in dramatic stock and repertoire circles.

ZEIDMAN & POLLIE SHOWS

Petersburg, Va., Oct. 16.—Ideal weather prevailed last week at Kinston, N. C., and the Zeidman & Pollie Shows registered one of the most satisfactory and profitable engagements ever played by this organization. Secretary Kayser, of the fair association, decided to continue the fair thru Saturday and another excellent day and night's patronage for the mid-week shows was recorded. A feature of the week was the marriage on Friday night of Billie Lee, popular diving girl in the water circus, and Kenneth Lynwood Huff, artist for the show.

Monday afternoon all was in readiness for the opening of the six-day fair here. There was a small crowd during the day, but business was better at night. Tuesday improved and Wednesday was much better. Thursday is Petersburg Day, stores are closing, and at this writing (ten and) all signs point to a big crowd. Fair Manager William R. Eanes has shown a splendid spirit of co-operation with the show and everything is running along nicely.

Isadore Firesides (Murphy) has returned from a tour of inspecting his other interests, and General Manager Jimmie Simpson is expected back Friday. He has been visiting some points in the South. E. Duffy, of the Sun Gordon organization, is here for a few weeks looking after the freak animal exhibit, which still retains its drawing power. Next week the Williamson (N. C.) Fair.

WILLIAM J. HILLIAR
(Publicity Director).

JOHNNY J. JONES EXPOSITION

Raleigh, N. C., Oct. 17.—The fair at Winston-Salem, N. C., last week turned out to be the surprise party of the season. Big business started Tuesday morning and in very abated until the closing hour on Friday night.

Everything was in complete readiness for the fair here Monday noon. The event opened Tuesday and business so far has been on the phenomenal order. No concessions other than eating and drinking booths are operated here. Xander Bros. Shows passed thru here Monday night. Leon Hewitt, brother of the illustrious William Judkins Hewitt and in business at Greensboro, paid a visit. Josephus Daniels, Jr., whose father owns The News and Observer, "took in" the attractions Tuesday. Mr. Jones had as guests orphans in the city, the inmates of the State School for the blind and the inmates from the State Institution for the feeble-minded. Louis Cordelle of the Bernard Greater Shows was a visitor Monday. Ora Parks, press agent Sells-Floto Circus, visited Wednesday. Frank J. England and wife, who will be remembered by their Vivetta, the Girl Wonder Show, were visitors at Winston-Salem. Both have retired from the profession, and Mr. England is now financially interested in the manufacture of furniture. Mr. and Mrs. Robert Goetze, Samuel Kaplan and others of the show visited the T. A. Wolfe showfolks at Greensboro Monday. Mrs. John Murray and Harry Sanders visited Sells-Floto at Wilson. Mrs. Samuel Kaplan will go to Europe in December, as will the mudkets, "Happy" Wells, Mrs. Mary Ann Bevans, the "hulchiest woman in the world", and Lody, the glances. Arthur Hill also talks of making an European trip. Mrs. Neil Austin (Bosie Hurd), sister of Mrs. Johnny J. Jones, accompanied by her daughter, Frances, arrived last night to spend a few days with the show. The writer has as guests on the midway here Mrs. Edith Vanderbilt, of Baltimore, N. C., and president of the State fair; Governor and Mrs. Morrison and the Governor's staff, and Mrs. Vanderbilt's newly married daughter, Mrs. Cecil, whose husband is a member of the English Embassy at Washington.

ED R. SALTER

(Johnny J. Jones' Hired Boy).

MRS. BERT F. DAVIS

(Aunt Lucindy Birdseed)

ONE of the most lovable characters in the outdoor amusement world passed on when death took Mrs. Bert F. Davis, known to thousands of showfolks and others as "Aunt Lucindy Birdseed". Death came unexpectedly at Apollo, Pa., October 11, the result of a stroke which she suffered September 15 on her arrival there from Ottawa, Ont., Can., where she and her husband played the Central Canada Exhibition recently.

Mr. and Mrs. Bert F. Davis, who teamed under the name of "Uncle Hiram and Aunt Lucindy Birdseed", were without doubt the greatest rubes this country has ever known—true to life—and their rural comedy was of the cleanest sort. There is hardly a spot in this country that they haven't appeared in as a feature attraction of some occasion, and there is probably not a branch of the outdoor amusement business where they were not known. Their name was a household word.

For a number of years they were a big feature with the Buffalo Bill Wild West and Pawnee Bill Far East Shows Combined. The "Two Bills" show, along in 1910 or 1912, engaged them to take the place of a parade—and everywhere a street parade would go they went, advertising the exhibition. They also appeared with other shows, and of late years had played hundreds of State and county fairs, repeating time and again, so well was they act fixed. At the time that death occurred they were under the direction of the World Amusement Service Association.

No couple was ever devoted to each other more than "Uncle Hiram and Aunt Lucindy". Wherever one was you would find the other. Honest and sincere to the core, they were loved by everybody with whom they came in contact. When not working in the winter seasons they would take life easy at their home in Safety Harbor, Fla., where on returning from their tours they would be welcomed by the townspeople "like the flowers in May".

Before her marriage to Bert F. Davis, Mrs. Davis was Mildred Owens. Besides her husband, she is survived by two brothers, John and Edward Owens, and a sister-in-law, Mrs. Edward Owens.

The body, accompanied by Mr. Davis, was shipped from Apollo the day after her death to Virginia, Ok., where the funeral was held October 14, with burial in Fair View Cemetery there.

is to be married to Jennie Conner, of Grand Rapids, Mich., immediately after the season closes.

Sybil Wilson of the chorus of "Charles's Revue" now on tour has changed passage on the liner Paris, to sail from New York October 29 to London, where she will shortly marry the Hon. Basil Middlemore.

Mr. and Mrs. John Andrew Donnelly announce the engagement of their daughter, Myrtle Claire, to Richard Dwyson Quellan, Jr., young San Francisco business man. Miss Donnelly made a brilliant success of her debut in Milan as Lucia in "Lucia di Lammermoor". She was Miami in "La Boheme" and Lauretta in "Gianna Seldelli" during the recent grand opera season in El Paso.

Kayserwald Debarer Holmes, treasurer of the New Twelfth Street Theater of Kansas City, Mo., announces his engagement to Vera Chandler, also of Kansas City. Their marriage is to be celebrated in that city November 27. Miss Chandler just finished an engagement over the Pantages Time.

DIVORCES

In the Profession

Mrs. Margaret Hartzell was granted a divorce October 13 in Cincinnati from Alfred Hartzell musician and assistant director of music in the public schools of Cincinnati, also chorus director of the Cincinnati May Festival under Frank van der Sijon. Divorcement was charged.

Mary Crawford advises that after a separation of four years she has been granted a divorce from Vogel Crawford, with whom she

from her husband, Joseph Shehab, a non-professional, alleging cruelty and non-support. A few days previous Mrs. Shehab had been granted temporary custody of their child, Rente Marie, on a writ of habere corpus issued by Justice May at his Brooklyn home. The couple were married four years ago and made their residence at 135 Montague street, Brooklyn, N. Y.

Samuel E. Carpenter, wealthy resident of New York and Ridgely, Conn., was named the defendant in an action for divorce brought by Katherine Lasalle Carpenter, former leading lady with John Barrymore, October 14 in the Superior Court of Bridgeport, Conn. The couple were married July 10, 1917. Mrs. Carpenter charges intolerable cruelty.

Ledia Lopokova, Russian dancer, has applied in London for an annulment of her marriage to Randolph Barroch, which took place in this country. Miss Lopokova claims the marriage is invalid.

BIRTHS

To Members of the Profession

A son was born to Mr. and Mrs. Eddie Barton recently at St. Mary's Hospital in Philadelphia. The parents are well known in vaudeville as Barton and Clark (Florence).

To Mr. and Mrs. E. J. Gilliams, a six-pound son, October 1, in Kansas City, Mo. He has been christened Teddy Earl Williams. Before her marriage Mrs. Gilliams was known professionally as Toddy Osborne, of the team of Osborne and Sherman, in vaudeville.

Mr. and Mrs. Eddie Gibbons of the Fox & Kraus Burlesque Stock Company, Gaiety Theater, Milwaukee, Wis., are the parents of a boy, born October 12.

Free, prompt and far-famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium thru which professional people may have their mail addressed. Thousands of actors, artists and other showfolks now receive their mail thru this highly efficient department.

Mail is sometimes lost and mixups result because people do not write plainly, do not give correct address or forget to give an address at all when writing for advertised mail. Others send letters and write address and name so near postage stamp that it is obliterated in cancellation by the post-office stamping machines. In such cases and where such letters bear no return address the letter can only be forwarded to the Dead Letter Office. Help The Billboard handle your mail by complying with the following:

Write for mail when it is FIRST advertised. The following is the key to the letter list:

- Cincinnati.....(No Stars)
New York.....One Star (*)
Chicago.....Two Stars (**)

If your name appears in the Letter List with stars before it write to the office holding the mail, which you will know by the method outlined above. Keep the Mail Forwarding Department supplied with your route and mail will be forwarded without the necessity of advertising.

Mail is held but 30 days, and can not be recovered after it goes to the Dead Letter Office.

Mail advertised in this issue was uncalled for up to last Sunday noon. All requests for mail must be signed by the party to whom mail is addressed.

There are numerous persons receiving mail thru The Billboard's Forwarding Service who have the same names or initials. When a letter is forwarded to a person for whom it is not intended please return it so that it may be advertised again until the person for whom it is intended receives it.

PARCEL POST

- Berry, Gilbert, 50c
Brough, F. J., 2c
Brown, Jack, 10c

LADIES' LIST

- (K)Abbott, Mrs. Fay
Adams, Ada
Adams, Alice H.

- (K)Burnett, Bessie
(K)Burns, Mrs. Jack V.
(K)Bursh, Maggie
Burnside, Mrs. J. C.

- Miller, Jean
Miller, Mrs. M. A.
Miller, Mrs. Clara



Members of the Profession

and that includes musicians, advance agents, managers, concessionaires, press agents, stage hands, ride men and privilege people, as well as actors, actresses and artists.

Who Desire To Make Their Permanent Address in Care of The Billboard

may, of course, choose any of our offices, i. e., New York, Chicago, St. Louis, San Francisco, Los Angeles or Kansas City, but you are advised, if en route, to give the home office careful consideration.

Cincinnati is but Thirty-one Miles from the Geographical Center of Population of the United States and Canada, and it follows naturally that less delay will ensue in the handling and forwarding of your mail.

We want our service to continue to be, as it always has been, the very best and promptest, and, therefore, we recommend "Permanent Address, care of The Billboard, Cincinnati."

In writing for mail it is not necessary to send self-addressed and stamped envelope—a Postal Card will do. Give your route far enough ahead to permit your mail to reach you. Write names of towns, dates and signatures legibly.

Letters Are Held Thirty Days Only, after which, if no address has been obtained, they are sent to the Dead Letter Office. It is desirable to send for mail when your name first appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."

Read the Explanation at the Head of This List.

- Cilley, Ada
Clarke, Doris
Clark, Dorothy

SHAWLS=BLANKETS=SHAWLS

BEACON SHAWLS \$4.50 12 to a Carton
No. 26—Code name, WARMTH

BEACON BLANKETS \$3.50 50 to a Case
No. 27—Code name, BEACON.

INDIAN SHAWLS \$3.50 12 to a Carton
No. 48—Code Name, INDIAN.

NASHUA BLANKETS \$2.25 80 to a Case
No. 51—Code name, NASHUA.

FIVE CARLOADS IN STOCK, READY TO GO.

FLOOR LAMPS
\$5.25

TABLE LAMPS

\$4.25 Collapsible Shade
\$2.00 Pleated Shade

SHEBAS Complete
40c each

CHICAGO, ILL.
 360-6 RIVER ST.

C. F. ECKHART & CO.

Memphis, Tenn.
 52 W. DeSota St.

ONE or a CARLOAD

LARGEST MANUFACTURERS OF CARNIVAL SUPPLIES IN THE WORLD

PORT WASHINGTON, WISC.

ONE HOUR SERVICE

HALLOWEEN NOVELTIES

- 150 Attractive Hal. Paper Hats, for..... \$ 1.25
 - 100 Fancy Horns, with Pumpkin Faces and Shakers an Ends of Horns, for..... 5.50
 - 100 Hal. Swoon Style Hats, for..... 4.00
 - 100 Tripla Ratchet Wood Nollsmakers, for... 3.50
 - Hal. Pumpkins and Cat Head Lanterns, assorted, for per Gross..... \$4.80, \$9.60 and 14.40
 - Asst. Curtain, Half and Character Masks, for per Gross..... \$4.80, \$9.60 and 14.40
 - Hal. Bibo Dolls, on Elastic Cords, Gross..... 5.00
 - Hal. Pins, Asst. Heads, Per Gross..... 1.25
 - 100 Asst. Nollsmakers, for..... 3.50
 - 100 Asst. Nollsmakers, for..... 6.50
 - Hal. Comical Asst. Favor Boxes, Per Gross Over Football Balloons, in Special Colors and Imprints, Per Gross..... 7.50
 - Red Devil Rubber Toys Dazen, \$1.00; Gross, 10.20
 - 100 R. W. B. Canes, with Asst. Color Tassels and Metal Footballs, for..... 10.00
 - Felt Cramants, \$24, with Special Names and College Color Combinations, Per 100..... 17.00
 - Imported Tin Footballs, Per Gross..... 4.50
 - 1,000 Asst. Prizes, for..... \$3.50, \$8.50, 10.00
- We carry in stock a full line of Novelties. Terms, at least 25% deposit must accompany your order.
Get To Know Saunders Mdsse. "Treats You Us. It Pays. White."
 620 St. Clair, West, Cleveland, Ohio

BAZAAR CONCESSIONAIRES and SALESBOARD OPERATORS



ORIENTAL RUGS

Imitations of the real silk Oriental Rugs. When displayed the rich colorful designs form a riot of color. You can present these items anywhere. The demand is big and they never fail to attract attention. Do not confuse this line with cheap inferior rugs.

THESE RUGS ARE A FRENCH IMPORTATION.

YOU WANT TO MAKE MONEY! THEN GIVE THEM SOMETHING DIFFERENT!

\$30.00 Doz.
 Size 26x46 inches
 Half Cash with Order, Balance C. O. D.

\$15.75
 Six Assorted Samples.
 Full Cash with Order.

Write for Catalog of Rugs, Wall Panels and Tinsel Scarfs. Every one a gem and ornamental to any home.
J. LANDOWNE CO., Inc., - 404 4th Avenue, NEW YORK

High Powered DISTRICT MANAGERS

wanted for a few open territories.

SILKTEX GUARANTEED HOSEIERY

is gaining in popularity every day. Ten years progress has put SILKTEX among the leaders in direct-to-wearer sales. Silk managers and agents are happy with this winning line. Full home office cooperation keeps them enthusiastic. New Fall Heather and Silk and Wool Numbers are Now Ready. If you can develop sales in untouched sections, here is the line that should bring you more money than you have ever earned before.
 Address Mr. Murray, SILKTEX HOSEIERY MILLS, 320 Fifth Ave., New York.



TOY BALLOONS, NOVELTIES, SPECIALTIES, ETC.

- ### ADVERTISING BALLOONS OUR SPECIALTY.
- We will print 1,000 No. 70 Large, Round Balloons, with your name and ad, for \$20.00 and ship same day your order is received.
- Sample Free on Request.
- No. 70 Heavy Cirrus Balloons, Per Gross \$ 2.45
 - No. 70 Heavy G & A Transparent, Per Gr. 3.25
 - No. 75 Heavy Gas, two Colors, Asst. Patriotic Prints, Per Gr. 3.75
 - No. 125 Special Gold and Silver, Long Month Airship Balloons, Something new, Gross, 3.75
 - New Inflated Toys, Red Devils, Per Gross..... 10.50
 - Diving, Swimming Girls, Per Gross..... 10.50
 - Heavy Round Balloon Sticks, Per Gross..... 40
 - Gonic Felt Hat Bands, Per 100, \$1.00; per 1,000, 18.00
- Write for our 1,000 Item Catalog. Send for it today. It is FREE. Orders shipped same day as received. 25% payment on all C. O. D. orders.
M. K. BRODY, 1118-1120 So. Halsted St., Chicago, Illinois.

Aluminum Prices Smashed

49c Each → 72 Pieces → **\$35.28** ← 72 Pieces

Here's What You Get in Each Case



- 6 each Nested Sauce Pan Sets.
 - 1, 1½, 2-Qt. sizes.
 - 6—8-In. Fry Pans, Sunray Finish.
 - 6—7-Cup Perceivators.
 - 6—Handled Colanders.
 - 6—10-Qt. Dish Pans.
 - 6—10½-In. Round Double Roasters.
 - 6—3-Qt. Water Pitchers.
 - 6—2-Qt. Double Boilers.
 - 6—8-Qt. Pressure Kettles.
 - 6—6-Qt. Pudding Pans.
- Total 72 Flashy Pieces Cost 49c each. Case costs \$35.28—\$8.00 with Order, balance, \$27.28, C. O. D. We guarantee shipment same day order received.

THE ALUMINUM FACTORIES, Inc., 234-238 S. Wells Street, CHICAGO

Salesboard Operators Latest Sensation

UNDER-ARM VANITIES,



Made of genuine Cobra auto leather, with latest beautifully hand-painted, large sized fittings, comb and Gold Purse Gold lined lock and trimmings. Single handle style, with full French mirrored mirror. Lined with imported gold and silk lining. Size, 10x3x2. Retail for \$3.00.

\$25.50 Per Doz. Sample, **\$2.75** Prepaid

Boys, don't forget, all orders shipped same day as received. One-fourth deposit, balance C. O. D.
N. GOLDSMITH MFG. CO., 29 South Clinton Street, CHICAGO.

SALESBOARDS

ADVERTISE YOUR GOODS IN THIS SPACE

HIGHEST QUALITY LOWEST PRICES FOR ALL PURPOSES

FREE—Our new Illustrated Catalog.

J. W. HOODWIN, 2949 W. Van Buren Street, CHICAGO, ILL.

PICK THIS NUMBER

YOU WIN ○ LOSE

AND GET A HANDSOME BOX OF CANDY

THIS MONTH THE FIRST ONE TO GET A WINNER NUMBERS LIST 107

107	108	109	110	111	112	113	114	115	116	117	118	119	120
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Peerless Miniature Push Cards

SMALLEST PUSH CARDS MADE.

SIZE	100 Lots Blank	100 Lots with Seal and Name	
15-Hole Push Card.....	\$2.10	\$2.65	
25-Hole Push Card.....	3.25	3.80	
30-Hole Push Card.....	3.60	4.32	
40-Hole Push Card.....	4.25	5.10	
50-Hole Push Card.....	5.00	6.04	
60-Hole Push Card.....	6.30	7.36	
75-Hole Push Card.....	6.75	7.78	
80-Hole Push Card.....	7.65	8.68	
100-Hole Push Card.....	7.65	8.68	

SEND FOR OUR NEW MINIATURE PUSH CARD CATALOGUE. IT'S FREE!

We manufacture Push, Sales, Poker and Baseball Seal Cards to your order. WRITE FOR PRICE LIST. PROMPT DELIVERY.
PEERLESS SALES CO., 1160 EAST 55TH STREET, CHICAGO, ILL.

Advertise in The Billboard—You'll Be Satisfied With Results.

GOODYEAR

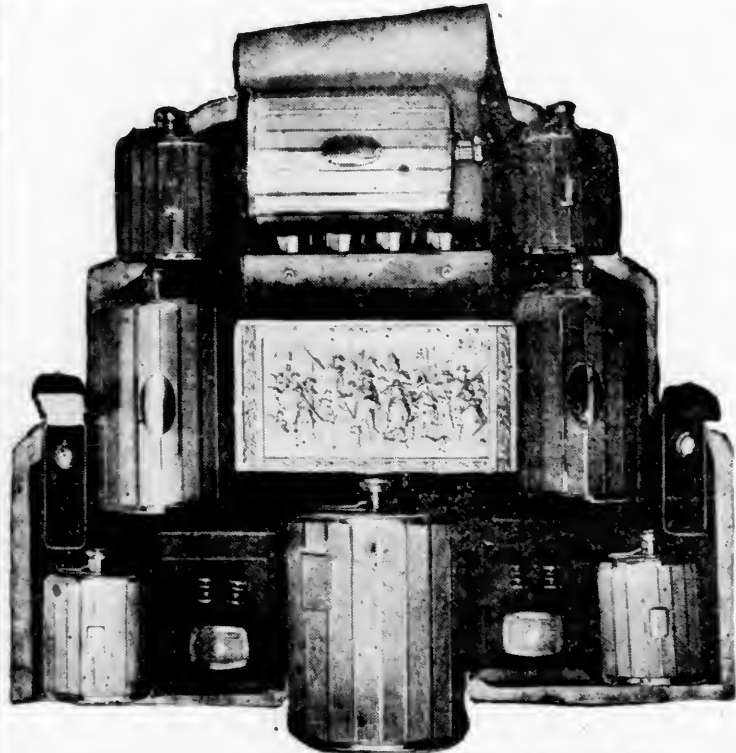
Pure Gum Rubber **APRONS**

\$4.75 Dozen \$48.50 Gross
 SAMPLE APRON 65c



These Aprons are made in 7 selected colors and are absolutely guaranteed to give extreme satisfaction. 20% deposit, balance C. O. D. Send M. O. or certified check. Agents Wanted. Write for our Money-Making Catalog.
GOODYEAR RUBBER MFG. CO., Dept. KA, 34 E. 9th St., New York City

SALESBOARD OPERATORS—NOTICE—CAMPAIGN OPERATORS



HERE IT IS—IT IS A PEACH—FLASK ASSORTMENT.

- 1—FLASK SET, consisting of 1 Flask, capacity 10 ounces, and 4 Goblets in genuine leather case.
 - 4—FLASKS, capacity each 3 ounces.
 - 4—FLASKS, capacity each 10 ounces.
 - 1—CIGARETTE HUMIDOR, size 7 1/2 x 3 3/4 inches, designed metal.
 - 2—CAMEO SCARF PINS, in boxes.
 - 2—BELT BUCKLE AND CUFF BUTTON SETS, in boxes.
 - 1—FLASK, capacity 1 pint.
- Complete with any size BABY MIDGET BOARD that you require. When ordering, tell size of Board and if you want it for 50 or 100 sales. Each item on this assortment is guaranteed.
- PRICE, COMPLETE, \$40.00.

AMUSEMENT NOVELTY SUPPLY CO.

Why Buy Ready-Made Assortments and Pay the Long Price?

We will make you a Salesboard Assortment with items that you select from our catalogue and charge you for the items used. ABSOLUTELY no charge for the making. Write for our Catalogue and Circulars today. You need them.

CAMPAIGN OPERATORS!

Have you seen our Campaign Booklets? They warrant your meeting with competition because the large margin of profit allows you to give the ORGANIZATION a very attractive figure.

- Price, each 8 Cents. 100-Hole Campaign Boards, each 18 Cents.
- 100-Hole Sales Cards, each 7 Cents.

Salesboard Users, Write for Our Prices

Boards have advanced. We will sell you our Salesboards at prices far below your expectations. We sell Boards at positively NO PROFIT.

Quite a few items have been reduced in the past few weeks. Our customers are given immediate benefit of any reduction.

Our Junior Lamps are unbeatable—ask the boys. New and latest designs, including the well-known Battery Shaker. Our Lamps are complete with pull cords and fancy top ornaments. Price, each \$9.50. Packed 6 to the crate.

- SWAGGER STICKS, value guaranteed or will refund money. Per dozen... \$4.00
- LARGE PARAMOUNT BALLS, 12 inches in diameter, striped. Each... 2.75
- 6-INCH BALLS, striped. Per dozen... 5.50
- PERFECTO PLAY BALLS, 4 1/2 inches circumference. Per dozen... 7.50
- TORCHERS, not the cheap kind. Ours have the metal rim. Per dozen... 6.50
- 15-INCH DOLLS, Fan Dress, with Marabou Trimmings. Per dozen... 6.00
- 15-INCH DOLLS, Fan Dress, with Tinsel Trimmings. Per dozen... 7.00
- 26-IN. DOLLS, Fan Dress, with Tinsel and Marabou Trimming. Per doz., 15.50
- OVAL ROASTERS, 18 inches. Per dozen... 17.50
- 8-QUART PANELED PRESERVE KETTLES. Per dozen... 8.40
- BEACON INDIAN WIGWAM BLANKETS, bound all around. Each... 3.50
- ESMOND BLANKETS, 2-1 Size, 66x80. Each... 3.50

WRITE FOR OUR CATALOGUE
WE SHIP IMMEDIATELY

PHONES 4080-4081 **434 Carroll St., ELMIRA, N. Y.**

DIAMOND

TO DIG TO DIG

The most remarkable idea ever conceived. Our "DIAMOND" deal does not look like an ordinary salesboard, but still contains 1200 holes.

TAKING THE COUNTRY BY STORM!
Wonderfully Handsome—5 Beautiful Colors
A magnificent 11 KI. solid gold, platinum finish top Ring, set with a brilliant genuine diamond, is inserted in the center of board as the main premium. In addition, 25 other rewards, having a total value of \$16.50 are paid out by the dealer. Sales on sight for \$35.00, giving a profit of \$33.50.

JOBBER'S and OPERATORS' Price: \$25.00

Every salesboard operator should IMMEDIATELY order a sample of our "DIAMOND" outfit, for it is the greatest proposition ever produced. We guarantee satisfaction or your money returned.

QUICK! Exclusive territory to first comers. This outfit will be the biggest seller this fall, so don't hesitate.

LIPAULT CO., Dept. B, 1028 Arch Street, PHILADELPHIA

OUT IN THE OPEN
(Continued from page 106)

22. Edward Post, secretary and treasurer, announces that the State is radio "crazy".

A feature of the opening day at the recent Trenton (N. J.) Fair, and which to date has gone practically unnoticed, was the entertaining of the crowd attending by California Frank and Johnny Agee, who, despite the rain and mud, presented their entire performance while stage and other attractions were unable to go on. Both were highly complimented by Secretary Margerum on their "saving the day".

Al T. Holstein, well-known general representative of outdoor attractions, is seriously ill at his apartments in the Hotel Hermitage, New York. His physician announced that he is not to accept phone calls, but may receive callers.

Phil Isser, manager of the Capitol Shows, arrived in New York from the winter quarters of the shows at Syracuse, N. Y., and announces that work of getting the paraphernalia in shape for next season will begin after the first of the year. Phil states that all connected with the enterprise seemed satisfied with the tour and that he will remain in the metropolis during the winter.

Johnny J. Jones is to be complimented on securing the services of such a capable advance representative as William Carleton Fleming.

Charles Meldon Walker, of the Walker Amusement Enterprises, Rochester, N. Y., visited *The Billboard's* New York office last week. Charles says the season has been but a repetition of 1917, and he feels that the coming season will be another 1918. Even during the bad weather, Scarsdale Park at Rochester held its own, largely on account of the free attractions presented.

5 Sticks of CHEWING GUM
Full Size-5 Sticks to the Pack

SPEARMINT, PEPPERMINT, FRUIT FLAVORS

For premiums, concessions and schemes. Packed in fancy packs. You can double your money quick.

Also novelty packs and new ideas in gum, ball gum, give-away gum, etc. We make all kinds. One third deposit required.

Helmet Gum Shops, Cincinnati, O.

A CLEANUP
19 Valuable Premiums
CAN'T BE BEAT FOR PRICE

List of Premiums

- 1 Gillette Razor Blade Stripper.
- 2 Pipes.
- 2 Pocket Knives.
- 2 Novelty Umbrella Pen and Penette.
- 2 Gold-Plated Pen and Pencil Sets.
- 2 Gold-Filled Waldemar Chains.
- 2 Cigarette Cases.
- 2 Fancy Cigarette Holders.
- 1 \$7.50 Penn Safety Razor.
- 2 Opera Glasses.
- 1 Beaded Bag for Last Sale.

Price **\$10.75** Each

Complete, with a 1,000-Hole 5c Salesboard

SATISFACTION GUARANTEED OR MONEY REFUNDED—NO QUESTIONS ASKED.

Cash in full, or 25% with order, balance C. O. D. Send Money Order or Certified Check to avoid delay. Write for Our Illustrated Catalog. Fastest Selling Salesboards on Earth.

MOE LEVIN & CO.
Established 1907
180 No. Wabash Ave., Chicago, Ill.

At Liberty

FRATERNAL CIRCUS PROMOTER, SPECIAL AGENT.

Offers invited from organized outfits, also LODGES desiring to conduct their own. Present engagement over November 1. Address: 608 Elk Club, CHICAGO'S PROMOTER, CENTRAL, ILL.

End your correspondence to advertisers by mentioning *The Billboard*.

Oh the Level, Folks, It Will Pay You To Handle

La Perfection Perles

24-Inch Opague Necklaces, at ... \$ 6.00 per Dozen
30-Inch Opague Necklaces, at ... 8.00 per Dozen
60-Inch Opague Necklaces, Uniform, at ... 15.00 per Dozen
Leatherette Boxes, at ... 2.50 per Dozen
Heart or Octagon, Velvet Covered Boxes, at ... 6.00 per Dozen
Send deposit with all orders

LA PERFECTION PEARL COMPANY
249 W. 42nd St., NEW YORK.

CHES DAVIS WANTS

Good Producing Comic, two Chorus Girls. Prefer those leading Numbers. Piano Player. Those who have worked for me before, answer.

Kennett, Mo., week Oct. 20th;
Caruthersville, Mo., week 27th.

CAN YOU BEAT THIS?

THE WORLD CHAMPIONS On Our



WASHINGTON SENATORS.
Price, \$12.00 per Dozen.

PILLOW SALESBOARDS?

5c and 10c Deals

IF THERE IS A BETTER BET THAN THE SENATORS TODAY, WHAT IS IT?

PLAY A WINNER!

5c Deal, with 6 Senators and 5 Round Art Pillows, \$10.00, combine with 1,000-hole Board, showing Pillows right on the Board.
10c Deal, with 6 Senators and 10 Round Art Pillows, with 1,000-hole Board, \$24.00.

WIRE US NOW.

MUIR ART CO., 116-122 West Illinois Street, CHICAGO, ILL.

SALESBOARDS

FIRST NATIONAL BANK SAFE DEPOSIT VAULT

The Tiny Metal Board in a Mahogany Case.

3,000-HOLE, 5c OR 10c PLAY.
5c takes in \$150, pays out \$64.50.
10c takes in \$300, pays out \$135.

Now \$7.00 Each

PUNG CHOW

The Original Baby Board in a Cigar Box.

1500 Hole, \$2.50
Takes in \$75.00, pays out \$32.50.

2000 Hole, \$3.00
Takes in \$100.00, pays out \$40.50.

NO ORDER SHIPPED WITHOUT DEPOSIT

THE LATEST COMBINATION PEN AND PENCIL WITH DICE. MADE OF GALALINE IN FLASHY COLORS.

6 Combination Pen and Pencils, on 200 or 300-Hole Board.
Make \$6.00 or \$9.00 profit.

ONLY \$4.00 FOR DEAL

This is the BIGGEST VALUE TODAY.

THE FASTEST SELLING SALES ASSORTMENTS at the LOWEST PRICES.

WRITE FOR OUR NEWEST CATALOG.

METRO SALES CO.,

Genesee and Pratt Sts., BUFFALO, N. Y.

Salesboard Operators



No. 50 Assortment
31 Boxes
20—\$.30 Boxes
1—.50 Boxes
2—.75 Boxes
1—.85 Boxes
1—3.50 Box
PRICE, \$5.85
600-Hole 5c Salesboard Free

No. 54 Assortment
41 Boxes
and Chinese Baskets
20—\$.40 Boxes
10—.75 Boxes
1—.85 Cherries
1—2.00 Basket
1—3.00 Basket
1—4.00 Basket
1—7.00 Basket
1—10.00 Basket
PRICE, \$16.50
1,200-Hole 5c Salesboard Free

Special Discount to Quantity Buyers. Send for our latest Assortment Catalog. One-Third Deposit, Balance C. O. D.

WEILLER CANDY COMPANY,
227 W. Van Buren Street, Chicago, Ill.

QUALITY IS WHAT IS GETTING US THE BIG SALES BOARD BUSINESS THIS YEAR

"HARLICH'S KICKLESS SALES BOARDS"

NO BETTER or NEATER BOARDS Made. Smallest in Size. Double Backs and Fronts.

NET No Discount **GOLD DIGGER BOARD** 400 Holes, 10c Sales Each \$7.50, 10 lots \$6.00

20% DISCOUNT ON ORDERS OF \$75.00 OR MORE OF BOARDS LISTED BELOW

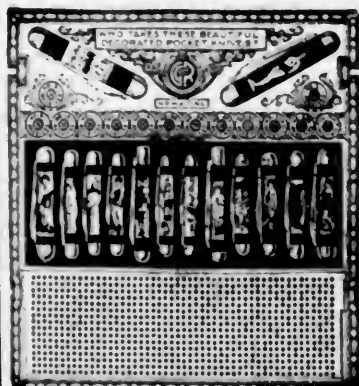
Regular Midget Boards		No. of Holes.	Each.	Tiny Baby Midget Boards	
No. of Holes.	Each.			No. of Holes.	Each.
100	\$.024	100	\$.033		
200	.32	200	.41		
300	.40	300	.52		
400	.50	400	.64		
500	.57	500	.74		
600	.65	600	.84		
800	.82	800	1.06		
1000	1.00	1000	1.20		
1200	1.18	1200	1.44		
1500	1.44	1500	1.80		
2000	1.90	2000	2.40		
2500	2.34	2500	3.00		
3000	2.80	3000	3.60		
3600	3.34	3600	4.32		
4000	3.70	4000	4.80		
5000	4.60	5000	6.00		

25% WITH ORDER, BALANCE C. O. D.

NOTICE SEND FOR OUR NEW BIG CATALOGUE FULL OF NEW SALES BOARD ITEMS JUST OFF THE PRESS

HECHT, COHEN & CO., 201-203-205 W. Madison St., CHICAGO, ILL.

SUPER-NOVELTY KNIVES



The Cheapest GOOD Novelty Knives

"Ro-Co-Co" 12 KNIVES, 800-HOLE GOLD-EM. BOSSED DE LUXE BOARD. Hand painted Art Photographs, on a sparkling "Jeweled" background of eight different colors. The newest thing out... \$9.50

"JEWEL" 14 KNIVES, 1000-HOLE PLUSH-COVERED BOARD. Knives with handles that sparkle and glow as if set with a thousand tiny jewels. Ruby, Emerald, Turquoise, Diamond, Gold, Garnet... \$8.50

"SELLER" 12 ART KNIVES, 800-HOLE BOARD. Very popular asst. \$6.50

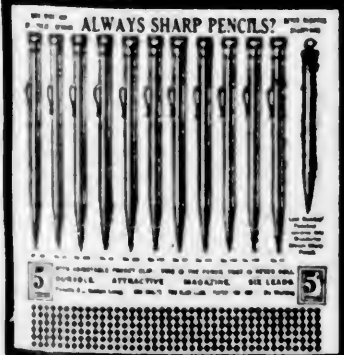
"QUALITY" 14 ART KNIVES, 800-HOLE BOARD. Knives extra large. Two very large. Six different styles. (See picture) \$7.70

"COLOR" 12 KNIVES, 600-HOLE BOARD. Assorted Colored Celluloid Handles: Red, Green, Blue, Ivory, Tortoise. \$6.50

"PEARL" 14 PEARL KNIVES, 800-HOLE BOARD. Clear White Pearl—none yellow; a splendid assortment... \$10.50

"SUPREME" 14 EXTRA LARGE FINEST QUALITY PEARL KNIVES, 800-HOLE 10c VELVET-COVERED BOARD. These Knives of rainbow hued pearl are the finest Knives made. The "King of Knife Boards". \$15.00

Order by name. For 1000-Hole Board add 25 cents. 20% with order, balance C. O. D.
WHITSETT & CO., Inc., 212-26 N. Sheldon Street, CHICAGO, ILL.



GEE WHIZ!

SAY BOY! Have you seen

Our New Three-Color Jobbers' Catalogue

With all the best sellers at the Lowest Prices?

Here is One Twelve "Always Sharp" Gold Pencils, on a \$4.00 1,000-Hole 5c Salesboard...

20% with order, balance C. O. D.

KORNGOLD & CO.

Manufacturers and Jobbers
210 N. Sheldon Street, CHICAGO, ILL.



CHEWING GUM

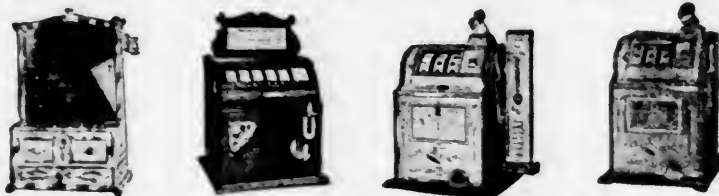
"USE THE BETTER KIND."

20-Package Boxes\$0.25
100-Package Boxes1.20
F. O. B. Toledo.

Cash with order. 2% discount allowed. Samples cheerfully furnished.

THE TOLEDO CHEWING GUM CO., Toledo, Ohio

TARGET PRACTICE LITTLE PERFECTION O. K. VENDER OPERATOR'S BELL



1c and 5c Play. 1c and 5c Play. 5c Play. 5c and 25c Play.

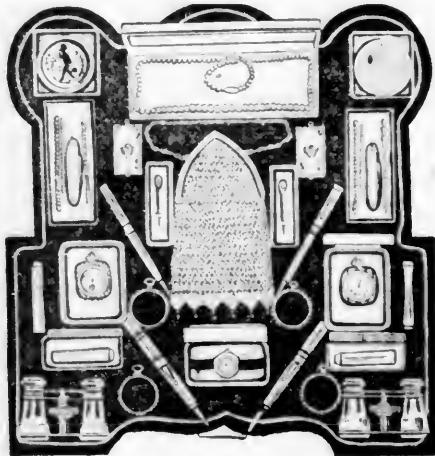
IF IN WANT OF MACHINES OR SALESBOARDS, WRITE US. Send for Catalogue. REX NOVELTY CO., 2843 Southport Ave., Chicago, Ill

FOR SALE—CARNIVAL

Complete or part. Carousel, Ferris Wheel, Traver Seaplane, Venetian Swing, Fairy Swing, Tents of all sizes, Railway Cars that will pass M. C. B. for fast passenger service and complete Shows, Electric Equipment, etc. Send for list. A. R. LAVOIE, 1400 Franklin Street, Detroit, Michigan.

The Plain Truth About Salesboards and Assortments

YOU KNOW and WE KNOW that goods cannot be sold without a profit.
WE ALSO KNOW that we do business on a smaller profit than any other house in this line.



THE ELDORADO

This fine assortment is the big leader of the year. 27 attractive items of tested appeal, including 2 Opera Glasses, 1 high-grade Mesh Bag, Ladies' and Men's Watches, 30-inch fine French Pearls. With your choice of any size 5 or 10-cent board.

Complete, \$32.00

Do Not Take Our Word for It
Write for Free Catalog and Information
You Will Be Convinced.

IF YOU WISH

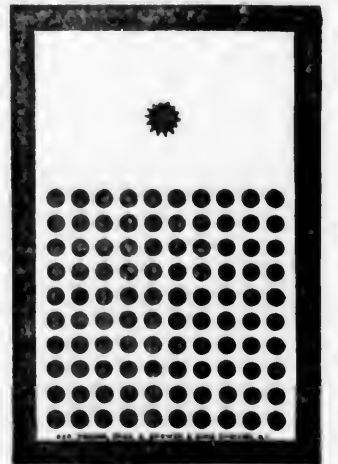
You can make up your own assortments from our 44-Page Merchandise Catalog.

NO CHARGE FOR OUR LABOR

You only pay for goods, pad and board.

DO NOT FORGET

Our three special salescard deals, with high-class premium booklets. The best ever for organization money-raising campaigns. 70, 80, 100 chances. Sample sets of each, 10 cents (one booklet and punch card). 30 cents for all three sets. Big money makers.



SPECIAL INDUCEMENTS

to all salesboard buyers. It will pay you to learn all about it. Write us at once. It means extra profits for you.

FAIRS — BAZAARS — CELEBRATIONS

We have the finest line of suitable Merchandise. Over 200 attractive items, Wheels, Paddles.

FAIR TRADING CO., Inc.

307 Sixth Avenue,

NEW YORK

All Hand-Rolled Chocolates and Cherries

ALL IN FANCY ILLUSTRATED PICTURE BOXES.

Compare size of boxes and number of pieces in each box with those sold by others; also size and quality of Chocolates.



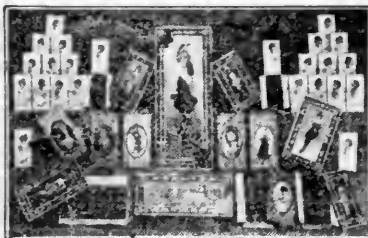
29 Boxes and a 600-Hole Tiny Baby Midget Salesboard (when sold brings in \$30.00) } \$5.85
9 Boxes Cherries }
8 25c Boxes Chocolates } In lots of 25
5 40c Boxes Chocolates }
4 60c Boxes Chocolates }
2 75c Boxes Chocolates }
1 \$5.00 Box Chocolates }
No. BB43 1/2—Sample.....\$5.95
12 Lots, Each..... 5.90
25 Lots, Each..... 5.85
25% with Order, Balance C. O. D.

NOTICE

Our New Catalogue No. 26, Full of New Items for Salesboard Operators and Premium Users, Just Off the Press.

HECHT, COHEN & CO., 201-203-205 W. Madison Street, CHICAGO, ILLINOIS.

GOLDEN BEE CHOCOLATE



No. 1 ASSORTMENT

THEODORE BROS. CHOCOLATE CO., Inc., Park and Compton Aves., ST LOUIS, MO.

SALESBOARD ASSORTMENTS

No. 1 Assortment—37 Boxes
24—40c Boxes
6—50c Boxes
3—75c Boxes
2—\$1.25 Boxes
1—\$2.00 Box
1—\$5.00 Box

PRICE, \$12.00

800-Hole 5c Board or 500-Hole 10c Board Free. Brings in \$40.00. Free. Brings in \$30.00. 25% Deposit, Balance C. O. D. Interesting Discount to Jobbers.

Our new 44-page, 4-color catalog just off the press. You'll find many interesting assortments therein. Write for yours today.

No. 5 Assortment—37 Boxes
The All-Marschline Cherry Winner.
30—70c Boxes Cherries
6—\$1.50 Boxes Cherries
1—\$5.00 Box for last sale

PRICE, \$17.50

CANDY FLOSS MACHINES



Ten different models of new Machines. All kinds of used Machines. Hand Power. All Electric and Combination Machines. Good used Machines at less than half what new ones cost. Mfrs. of Automatic Fishpond Merchandise Wheels, Cork Guns, Etc.

AUTOMATIC FISH POND CO.,

2014 Adams Street

TOLEDO, OHIO



Advertise in The Billboard—You'll Be Satisfied With Results.

A New One

THE FASTEST DIME GETTER EVER PRODUCED



JULIETTE

6 Beautiful Colors
FLASHES

Ten wonderful special flashes with every thousand packages. Hold these special flashes up for your audience to see and

WATCH the DIMES COME ROLLING IN

Special Candy!

FULL CREAM CAMEL WRAPS

Money Won't Buy Better

A prize in every package.

100 Ballys to every thousand packages, including 10 wonderful flashes.

6-Color Package. Printing limitations prevent reproduction in color.

\$45.00 per 1,000, including 10 wonderful flashes.
\$22.50 per 500, including 5 wonderful flashes.
\$11.25 per 250, including 2 wonderful flashes.

Deposit of \$10.00 required on each thousand.

THE DEE CANDY CO., 728 West Randolph St., CHICAGO, ILL.

WANTED GIRLS

To run Ball Games at such Fairs Agents that worked for me before, write Gaffney, S. C., week of Oct. 29. Wire or write, CHAS. LALENZO, care Miller Bros., 510 W. Raleigh, N. C.

DOUBLE HIGH STRIKERS

YOU CAN get DOUBLE MONEY and one privilege expense with "Made" Double Strikers. Send stamp for catalog. Other Games that GET THE MONEY. We manufacture 1906—MOORE BROS., Mfrs., Lapeer, Mich.—1924

The Gold Digger

Can't help but make you **BIG MONEY** if you only get out and place them. Store-keepers jump at the chance to get something new. We make four different styles to satisfy all classes of trade:

- 2500—5c Midget\$4.50
Takes in \$125.00. Pays out \$45.00.
- 2500—10c Midget\$4.50
Takes in \$250.00. Pays out \$80.00.
- 4000—5c Baby Midget.....\$7.50
Takes in \$200.00. Pays out \$50.00.
- 4000—10c Baby Midget.....\$7.50
Takes in \$400.00. Pays out \$100.00.

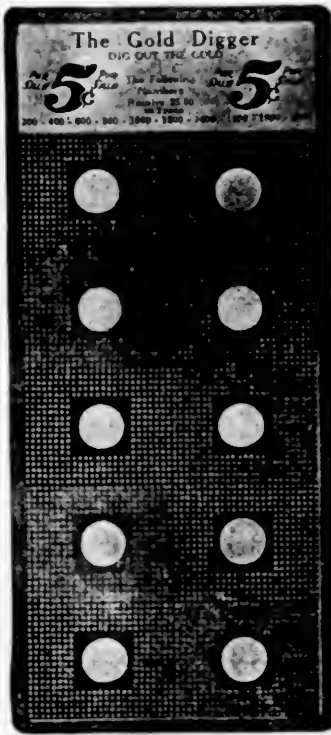
20% discount on orders amounting to \$75.00 or more.

Our Midget Gold Digger becomes an active selling force with the appeal of the salesboard increased by the novel manner of presentation.

Be the first with this idea in your territory. Order Today.

WRITE FOR FREE CATALOGS.

The Field Paper Products Co.,
Peoria, Ill.



4-Piece Coffee Set \$2.75

Rogers Silver Plate **2** per Set

No. BG113—Four-Piece Coffee Set. Rogers silver plate on hard white metal, engraved flower design. Coffee pot, height 7 inches. Sugar bowl gold lined, height 3 1/2 inches. Creamer gold lined, height 3 1/4 inches. Tray 9 1/2 inches in diameter. Per Set Complete.....\$2.75

FOOT BALL BADGES

No. B3N73—Metal Foot Ball, suitable for badges, a true reproduction of a football. A Shure winner during the football season. Length 2 1/4 inches, enameled brown with lithographed seams. Per Gross, **\$4.00**



Acrobatic Dog \$7.00

Per Gross

No. BN10628—"Trixie", the Acrobatic Dog. A very clever novelty, an exact reproduction of a spotted terrier, modeled in tin and painted in natural colors. Made very strong and durable. Place the dog in a sitting position, touch the spring and "Trixie" will turn a complete somersault, head-over-heels, always lighting firmly on all four feet. Size 3 1/2 in. long, 2 1/2 in. high. Each in box. Per Gross, **\$7.00** Per Doz., 60c

Beacon Shawls \$4.50

With Wool Fringe **4** Each

Beacon Indian Shawls, in bright, flashy Indian colors, artistic Indian designs. Complete with long real wool fringe all around edges. A whirlwind value. Each.....\$4.50



INDIAN BLANKETS

- Big Chief, size 64x78 in. Each.....\$2.75
- Esmond, size 64x78 in. Each..... 3.00
- Beacon Wigwam, silk bound. Each..... 3.50
- Elk Emblem Blanket. Each..... 3.85
- K. of C. Emblem Blanket. Each..... 3.85

\$1.30 Each A "Shure" Scoop



The Biggest Watch Value on the Market Today

We have just received a large consignment of Watches which will be sold at \$1.30 each as long as present stock lasts. Order liberally at once, as Watches of this quality and price will go fast.

No. 2W65—Gold-Plated Watch, 16 size, open face, thin model, plain polish, bassine case, jointed back, antique bow, stem wind and stem set, complete with lever escapement movement and extra fancy gilt dial.

Each, **\$1.30**

Thousands of new and dependable items in our fall and winter "SHURE WINNER" Catalog, No. 104. Yours for the asking.

N. SHURE CO. MADISON AND FRANKLIN STS. CHICAGO



Pillows, \$9.60 DOZ.

Silk-Like Centers—Knotted Fringe. GOING BIG WITH CARNIVALS AND ALL MERCHANTS—FREE CATALOG.

BIG HIT IN SALESBOARDS

ALL PRIZES SHOWN IN COLORS ON EACH BOARD.

- 600-Hole Board, 8 Pillows.....\$ 8.00
- 800-Hole Board, 12 Pillows..... 11.50
- 1000-Hole Board, 12 Pillows..... 12.50
- 1000-Hole Board, 16 Pillows..... 15.00
- 1500-Hole Board 71 Prizes: 16 Pillows, 38 Pennants, 24 Balls, 1 Leather Pillow for last sale. 20.00

LOOK—POCKET PULL CARD—LOOK.

With Genuine Leather Pillow, 50 Pulls. \$2.25

Drives \$3.00. Only.....

SPECIAL—1,000 Hole Board, 3 Leather Pillows, 1 leather Table Mat, 4 Silk-Like Pillows, 10 Leather Tie Holders.....\$15.00

BUY DIRECT FROM MANUFACTURER.

We ship same day order received. For quick action wire money with order. 25% deposit, balance C. O. D. GENUINE Leather Pillows and TABLE MATS, \$2.00 EA.

WESTERN ART LEATHER CO., P. O. Box 434 Taber Opera Building, DENVER, COL.

CONCESSIONERS

IT IS TO YOUR INTEREST TO GET OUR PRICES.

FLOOR LAMPS, DOLLS, BEACON BLANKETS, ALUMINUM BAR-GAINS, Etc. We do business on a very close margin and can save you money.

A. N. Rice Lamp Factory
Formerly Midwest Hair Doll Factory,
1837-41 Madison St., (Long Distance Phone, Grand 1796), Kansas City, Mo.



ANOTHER SALESBOARD SENSATION! JUST OUT!!!

PELLET BOARD No. 600-A

A Most Attractive Board in Four Colors. RED, BLUE, SILVER and GOLD. TAKES IN \$10.00; PAYS IN TRADE, \$17.50 WILL BE THE SEASON'S BEST SELLER and QUICKEST REPEATERS at \$2.50 Each, \$27.00 per Dozen.

20 CALLS A DAY—20 SALES A DAY. Simply Show It and Collect.

Prices to Salesboard Agents and Jobbers: Sample \$1.50. Trial doz. \$12.00. \$90.00 per 100. Transportation charges prepaid. Terms—Cash with order or one-third deposit on C. O. D. orders.

Originated and Manufactured by

ARTHUR WOOD & CO., (Originators of Placolor.) 219 Market St., St. Louis, Mo.

SALESBOARDS

Of every size and style. Special Boards, Money Boards, Regular Midget and Tiny Baby Midget Styles. Write in for Price Lists and Circulars.

AJAX MFG. CO.
119-121 N. Fourth Street, PHILADELPHIA, PA.



Snappy Different Distinctive

A 3,000-Hole Board, BABY MIDGET SIZE. With Attractive Five-Color Front. Filled With Tickets. Printed in Four Colors. Showing Exact Reproduction of Different Fruits. At 5c Takes in \$150.00; Pays Out \$70.00. At 10c Takes in \$300.00; Pays Out \$100.00.

Price, **\$10.00** Each

Deposit With Order. Quantity Prices on Request.

GLOBE PRINTING CO.
1023-27 Race St. PHILADELPHIA, PA.

Instantaneous Service!

SPEED!

All Shipments Leave Our Chicago Plant or Either
of Our Warehouses

Instantaneously Upon Receipt of Order

Wherever You May Be or When You May
Be There, Your Shipment Arrives

On Time!

ASK ANY SHOWMAN!

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**CHICAGO, ILL. - FORTH WORTH, TEX.
SAN FRANCISCO, CAL.**

Send All Orders and Correspondence Direct to Our Headquarters, CHICAGO, ILL.

Orders for Outside Warehouses Instantly Wired

AS THRU MANY YEARS—SO IN THE FUTURE:

INSTANTANEOUS SHIPMENTS!

UNIVERSAL THEATRES CONCESSION COMPANY

RANDOLPH AND JEFFERSON STS., - - CHICAGO, ILL.