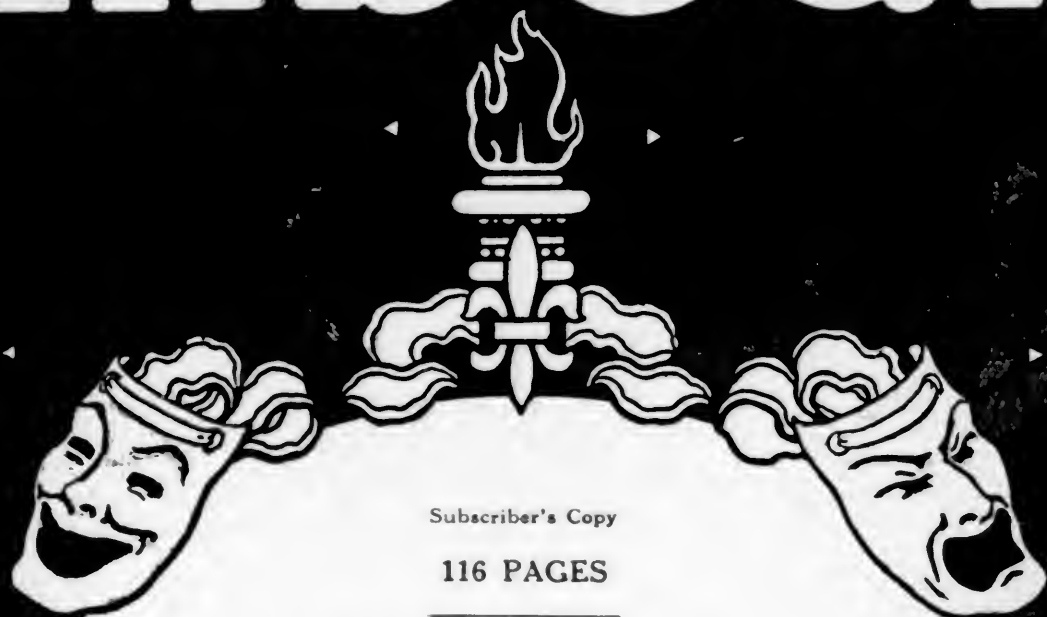


# The PRICE 15¢ Billboard



Subscriber's Copy

116 PAGES

March 29, 1924

**HOW A TOWN OF 1,262 INHABITANTS  
BUILT A \$225,000 PARK**

By FRED HIGH

Printed in U. S. A.)



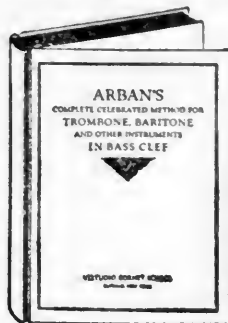
A Weekly  
**Theatrical Digest**  
and  
**Review of the Show World**



Eby's Sax. Book

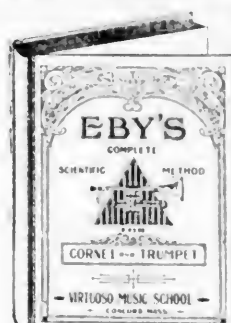
General Instructions, Tone Production, How To Tongue, Attack Accent, Fingering, 151 Pages. PRICE, \$1.50.

Staccato Tonguing, The Vibrato, Flutier Tongue, Slap Tongue, How To Jazz, Tone Endurance, 193 Pages. PRICE \$2.75. COMPLETE BOOK, 344 Pages, Price, \$4.00



Arban Bass Clef

New Chart, General Instructions, Rudiments of Music, and Complete List of Arban Exercises on attack, twirling, slurring, syncopation, scales, intervals, embellishments, triplets, caletzas, triple tonguing, etc. Positions marked throughout. Also fourteen Arban Characteristic Studies, and the twelve Arban Celebrated Solos. 236 PAGES. PRICE \$4.00



Eby's Cornet Method

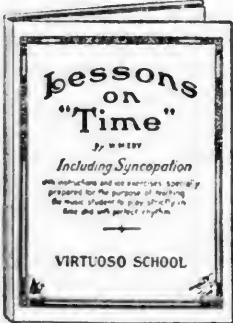
NO-PRESSURE SYSTEM. Opera a New Epoch in Cornet Playing. Forty-two Comprehensive Lessons: Breathing, Tonguing, Attack, Syncopative Sight Reading, Tone Scales, High Tones, Slurring, Intervals, Velocity, Staccato, Triple-Tonguing, and eighteen other subjects, with Studies, Solos, Duets, Daily Drill, Test Studies, etc. Larger than the Complete Arban Method. 400 Pages PRICE, \$4.00

GUIDE TO HARMONY By V. F. SAFRANEK. Enables the ordinary musician to learn Harmony. Twenty-seven complete lessons with answers. Formerly a \$20.00 correspondence course. PRICE, \$2.00.

Art of Directing Simplified By O. A. PETERSON FOR BAND LEADERS Twenty Chapters. PRICE, \$1.00.

Correct Metronome Tempos FOR BAND LEADERS By O. A. PETERSON. Tempos for every movement in 130 of the most used overtures. Completely indexed. PRICE, \$1.00.

B. & O. Directing Comprehensive Correspondence Course. Every subject treated thoroughly. Particulars upon request.



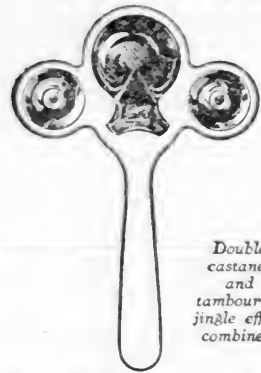
Lessons on "Time"

New and different. Will drill "Time" into the system of anyone. For violin, banjo, cornet, trumpet, trombone, clarinet, saxophone, etc., etc. SPECIAL EDITION FOR PIANO. Price, \$1.00

NO PRESSURE-BY MAIL THE GENUINE NO-PRESSURE SYSTEM, ORIGINATED IN 1910 BY W. M. EBY. FOR CORNET, TRUMPET, ALTO, FRENCH HORN, TROMBONE, BARITONE, CLARINET AND SAXOPHONE PLAYERS. There is a KNACK in playing your instrument. This knack is founded on a scientific basis. Play right and you will play with ease and get control of the entire register and resources of your instrument. If your KNACK is wrong, no amount of practice alone can correct it. Your knack must be set right. Complete particulars in our FREE POINTERS Sent free on request. Write name, address and instrument on margin of page.

SEND FOR FREE SAMPLES OF SOLOS AND FREE CATALOG OF MUSICAL SUPPLIES, INCLUDING MOUTHPIECES. STATE INSTRUMENT. VIRTUOSO MUSIC SCHOOL, (Dept. E), CONCORD, MASS.

A BRAND NEW TRAP EFFECT



Double castanet and tambourine jingle effect combined.

Ludwig Jingle Castanet (Patent Pending)

A new combination trap effect for the popular "Tango" and Spanish dance numbers. Has one pair of finest grade castanets and four sets of jingles mounted on ebonized handle. Highly effective, simple; can be operated with one hand.

No. 632, at your dealer or \$2.00 postage paid Ludwig & Ludwig 1611 N. Lincoln St. Chicago, Illinois

CENTRAL ENGRAVING CO ENGRAVER TO HIS MAJESTY OLD BILLY BOY THEATRICAL DESIGNERS AND ENGRAVERS MAKERS OF CUTS FOR THEATRICAL USES SEND 15 CENTS FOR 1924 CATALOGUE OF THEATRICAL STOCK LETTER HEADS OF 100 DESIGNS MIKE McDONNELL, PROP. 137 W. 4th ST. CINCINNATI, OHIO

MUSIC ARRANGED LET ME ARRANGE YOUR SONG. Send for my Price List. JIM HARRINGTON, 1590 Broadway, New York.

A Beautiful Ballad That Brings Back Memories "DAYS OF YESTERDAY"



Orchestrations 25¢ Professional Copies Free To Recognized Performers

ZIPF MUSIC PUB. CO. 145 W. 45th ST. NEW YORK CITY

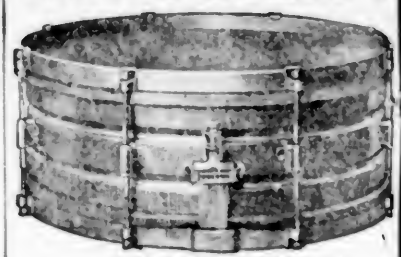
This Music is Real!

NEW FOR 1924: What a Friend We Have in Mother. A TRUTH IN SONG, by Chas. E. Roat; Pub. Talked up four keys. Not a dance number. Drifting to You. WALTZ-BALLAD, by Clay Smith and Albert Short. A collaboration that invades the best of fame, which says enough. Let Me Remember. SONG WALTZ, by Gilbert Keyes and Phil and Beth Moore. Of dreamy appeal with the fire of youth. Cairo-Land. EGYPTIAN FOX TROT, by Richard Pascoe and Will Dunaway of Faded Love Letters fame, which says enough. AND GOING STRONGER WITH GAINS EVERYWHERE PAL OF MY DREAMS and FADED LOVE LETTERS ON THE RECORDS, ON THE BILLS, SUNG, PLAYED, DANCED, BECAUSE THEY ARE HITS WITH THE PUBLIC AND THE PUBLIC MAKES HITS

The phenomena: success of Roat's publications lies in their genuineness. SMALL ORCHESTRA 25c Each Chas. E. Roat Music Co. FULL ORCHESTRA 35c Each BATTLE CREEK MICH.

Tell Them You Saw Their Ad in The Billboard.

The UTILITY



\$27.50

POSITIVELY THE GREATEST DRUM VALUE ON EARTH. FREE - New 1924 Catalog "M". Now ready. Many new Novelties.

Leedy Manufacturing Co Indianapolis, Ind.

ALVIENE SCHOOL OF THEATRE ARTS

DRAMA OPERA SPEECH STAGE DANCING PHOTOPLAY VAUDEVILLE SINGING Concentration courses include actual stage experience and appearances at Alviene Art Theatre. The success of Alviene graduates is due to masterful instruction, back theatre experience while learning, introducing students to New York audiences, plus a pre-eminent faculty, including Rose Cochran, of Pez Wellington fame; Roy Cochran, late with Ethel and John Harrymore's (The de Lane Co.), and Claude M. Alviene, who has taught Mary Pickford, Laurette Taylor, Eleanor Palmer, Tu-lie Holmes, Dorothy Jordan, Mary Nash, Florence Nash, Fred and Adele Astaire, Evelyn Law, Betty Sisters and others. For information write which study is desired to SECRETARY, 48 West 121 St. New York (Hesteron H.).

ACCORDIONS

The Best Made Accordion in the World Send 25 cents for illustrated catalog and price list. AUGUSTO IORIO & SONS 2 Prince St., NEW YORK

Griffin Musical Saws Musical Oil Cans and Tankettes. JACK GRIFFIN, 331 Tremont St., Boston, Mass.

Victor Record-19226

# BLUE BIRD BLUES

Sung By the Composer **WENDELL HALL**  
National Radio Artist

PUBLISHED BY  
CLARENCE WILLIAMS  
Music Pub. Co. Inc.  
New York City



VICTOR RECORD No. 19233

## Mama's Gone Good-Bye and New Orleans Wiggle

Played By **PIRON'S NEW ORLEANS ORCHESTRA**

VICTOR RECORD NO. 19255

# WEST INDIES BLUES

PLAYED BY  
**PIRON'S NEW ORLEANS ORCHESTRA**

CLARENCE WILLIAMS MUSIC CO. INC.  
1547 BROADWAY NEW YORK CITY

COLUMBIA NEW PROCESS RECORD N914007-D



DANCE ORCHESTRATIONS 25c EACH. NONE FREE. Join Our Orchestra Club (\$2.00) and Receive Above Numbers Free and Many More During the Year

### CLARENCE WILLIAMS MUSIC PUBLISHING COMPANY, Inc.

1547 BROADWAY (Suite 415-420 Gayety Theatre Bldg.) NEW YORK

### YES WE HAVE RHINESTONES

Send \$2.00 for 100 brilliant Gems, with instructions how to attach same to any flexible material.

Due to increasing business we are compelled to move to larger quarters.

**THE LITTLEJOHNS, Inc.**  
Our New Address:  
254 W. 46th St., N. Y.

\*\*\*\*\*

#### TWO KNOCK-OUT MONOLOGUES.

For Hebrew or Dutch Comedians. Material that is entirely different and new—just out—positive laugh-getters. \$5.00 for both, or \$3.00 for one. Also write material to order. J. NEUMANN, 1715a Iowa Ave., St. Louis, Mo.

\*\*\*\*\*

PACKARD BIG SIX SEVEN-PASSENGER, NEW CENTURY overhauls cond. new battery. Beautiful car. Fine condition. \$110.00. Also three-ton Stake Truck. 11'6" body, new tires. Bargains to save money. F. DEGRAW, 1122 South Elmwood Ave., Oak Park, Illinois.

## LELAND FOSTER

Female Impersonator

Formerly—Mala Soprano with Buffalo Bill Shows, etc. Leland offers from reliable shows for coming tenting season. Have two clever impersonators with present act. Featuring Hawaiian dancing. Beautiful wardrobe, makeup and voice par excellence. Circus, Carnival, or. Broadway, Chicago, Illinois.

## Eddie Collins' Revue

WANTS

For Stock, Second Comedian; wife must play Character. Also two small, experienced Chorus Girls. Address quick, **EDDIE COLLINS**, Sarcy Theatre, Flint, Michigan.

### Wanted, Partner To Playwright

A man of ability and capital sufficient to assemble cast and produce Plays, Colored Musical Comedies and Drama. **VIOLA HENRY**, 36 W. 131st St., New York City.

## Black Man, Be On Yo' Way!

YOU'LL JUST LOVE THIS NUMBER!

### I'm A Good Gal--But I'm A Thousand Miles From Home

|  |  |
|--|--|
| <p><b>Keep Yourself Together, Sweet Papa</b><br/>(MAMA'S GOT HER EYES ON YOU). It's Blue, Yes, Indeed!</p> | <p><b>'You're Always Messin' 'Round With My Man'</b><br/>The greatest Blues tune you ever heard. It's mean, I hope to tell ya.</p> |
| <p><b>'Pretty Pettin' Man'</b><br/>Some Leavin' Papa.</p>  | <p><b>Low-Down Papa</b><br/>Some Blues Melody Song, for Moanin' Mamas.</p>   |

Dance Orchestration 25c each—none free. Join our Orchestra Club (\$2.00) and receive any four of the above numbers free.

**SPENCER WILLIAMS MUSIC CO., Inc.**  
1547 Broadway, Room 504, NEW YORK CITY  
Publishers of Spencer Williams Low-Down Series

## SCENERY—SHOW BANNERS

### UNITED SCENIC STUDIOS

56-58 N. Broadway. Aurora, Illinois

### Wanted for Newton and Livingston's Uncle Tom's Cabin Co.

Marks, doubling Band; Carpenter, doubling Stage; Woman, Ophelia, Cornet, B. & O. People and Musicians in all lines. Wire quick. Year's work. March 26th, Chillicothe; 27th, Crooksville; 28th, New Philadelphia; 29th, Lancaster; week March 30th, Lyceum Theatre, Columbus; all Ohio.

### WANTED

People in all lines for Circus Stock, one bill a week. Six towns. Back to same town every night. Show now in its twelfth week. WANT Ingenue Lead. Must be young and clever, not too tall; Heavy and General Business Man, Comedist, Piano Player, Jazz, who can play Parts. People with Specialties. Small show. Make salary rich. All Bfully show. Open April 21. Release week earlier. Address **TEN TERRY**, Rotary Stock Co., 22 Scott St., Hornell, New York.

### For Sale

Complete Motorized Tent Theatre, Murt and Jeff outfit. Trucks, 30x110 Push Pole Top, Light Plant and Seats. Everything complete. Sell reasonable for cash, or take in reliable showman with capital as partner, to act as manager or handle advance. Tent stored at Meridian, Miss. Address quick, **ERNEST LATIMORE**, care General Delivery, Meridian, Miss.

The Overnight Sensational Song Hit, "Waltz" TRUE LOVE NEVER RUNS SMOOTH. Just the kind everyone likes to sing. Over 100,000 sold. Copies free to Performers. Dealers write for price list. NATIONAL MUSIC PUB. CO., Box 42, Carson Station, Pittsburgh, Pennsylvania.

### AT LIBERTY

## Basso-Cantanti

who can and does deliver—double drums, band or orchestra. Do heavy parts; knows and sings harmony bass.

Address Box D-164, Care Billboard, Cincinnati, O.

### AT LIBERTY

—A-1—

## MEDICINE LECTURER

Wire **ORIENTAL FOYE**, Manor, Pa.

## STOCK LOCATION WANTED

For Spring and Summer Season. One or two bills a week. Recognized company, now in twenty-fourth week. Playing standard successes to capacity business. Policy to suit any House. Resort or Park. Sell, rent or percentage.

**ROBERT THOMAS PLAYERS**, Plaza Theatre, Buffalo, N. Y.

### WHITE PERFORMERS WANTED

For Med Show. Change for week. Also Piano Player. Eat and sleep on lot. Open in April under canvas. Address **LEW CONN**, care Billboard, Cincinnati, Ohio.

The last "word" in your letter to advertisers, "Billboard".

WOW!!

Sure-Fire Comedy Number

GET IT!!

# "(I'LL BE PAPA—YOU'LL BE MAMA) LET'S PLAY HOUSE"

Words and Music by SAM COSLOW—Writer of BEBE, WANITA, GRIEVING FOR YOU, and other hits

Orchestrations, 25 Cents

MUSICIANS:—For only \$1 we will send you 10 late orchestrations, including the big hit, LET'S PLAY HOUSE. Save \$1.50 by taking advantage of our offer NOW!

AMERICAN MUSIC PUBLISHING CO.

1658 BROADWAY,

Prof. Dept.

NEW YORK CITY

## "Almost a Hit—"



That report from the manager to "the office" has kept many a worthy act from reaching vaudeville's goal—the Broadway houses.

Some acts ALMOST get over. They seem to have every component part that makes for vaudeville success—yet the act "just misses".

Is that the story of YOUR act?

Perhaps the introduction of a new piece of business, a re-arrangement of routine or a peppy dance number is all your act requires to insure it a choice spot in any bill.

Take your problem to NED WAYBURN, who has staged more big Broadway successes than any other man in the show business.

There is a department in NED WAYBURN'S STUDIOS of Stage Dancing devoted exclusively to Vaudeville Acts that need only the proper "doctor" to establish them as standard hits.

Today, See or Write to

## NED WAYBURN

"THE MAN WHO STAGES THE FOLLIES"

Find out what's needed. It's a moral certainty that the man who stages the greatest of all shows can make your act right for the "big time."

Ned Wayburn Studios of Stage Dancing

(Incorporated)

1841 Broadway, (Entrance on 60th St.) NEW YORK CITY  
Telephone Columbus 3500.

Open daily 9 a. m. to 10 p. m. (except Saturday Evenings and Sundays.)

For full information about all courses, ask for Art Booklet "T" It's Free.

## NED WAYBURN

### Wanted for Jessie Colton Co.

People for the following: Good all around Comedian, 10th A-1 Specialties; Juvenile Man for Light Comedy, General Business Man. These doing Specialties preferred. Musical Acts and Musicians that double. Orchestra. No band. Emily, Chicago base. Also would like to hear from good Carastmen. Rehearsals start April 21. Address all mail to RALPH RICHARDSON, Orion, Illinois.

### Wanted at Once

Young Woman who can read lines, sing blues or popular ballads; must be able to deliver the goods. Don't represent. Answer by wire only. No time to tinker. You pay yours, I pay mine. MAURICE J. ASH, Manager Frisco Frollic Co., Princess Theatre, Oswestown, Ohio.

### BLACKFACE

R TEAM. Black must do good Specialties and be a good worker. "THOMSON" for R. & O. Must be able to act and deliver the goods. WILLIAM TODD, Fayetteville, N. C.

### CURTS, FRANK E.

THEATRICAL NAME FRANK MANNING. Disappeared from Lusk, Wyoming, about March, 1918, while engaged in the business of quarrying. For years prior he had conducted the Frank Manning Shows. Height, 5 ft., 6 in.; light hair, blue eyes, solid build, scar over left eye on the forehead. Any information concerning him will be appreciated. Address R. M. ANDERSON, Beloit, Kansas.

### SCENERY AND PLUSH DROPS FOR HIRE

The One Place in the Wide World. Established 1890. AMELIA GRAIN, Philadelphia.

REEDS—O. E. MANNERSTROM, Reed Merchant, 1305 N. 4th St., Columbus, O. Saxophone, Clarinet, etc. New 1924-B List ready. Write.

### SCENERY

Diamond Dye, Oil or Water Colors. ACHELL SCENIC STUDIO, COLUMBUS, OHIO.

DOG BOXES FOR SALE Different sizes, Sult. Also four-apartment Trunk Box for Dogs and Monkeys. W. MEEHAN, Merose, Ross, Co., N. Y.

### ST. LOUIS

FRANK B. JOERLING  
Phone, Olive 1733.

2038 Railway Exch. Bldg., Locust Street,  
Between Sixth and Seventh.

St. Louis, Mo., March 21.—Lenore Ulric, in "Kiki", has been packing 'em in at the American Theater all week and the house is reported sold out for the remaining performances. The Shubert-Jefferson is dark this week, but will open Sunday with "The Old Soak" with Tom Wise. The American probably will be closed next week.

#### Attractions

"The Great Divide" is the presentation of the Woodward Players this week, with "Daddies" to follow. Madame Maria Jeritza made her St. Louis debut Tuesday evening at the Odeon. The capacity audience was very enthusiastic and appreciative.

#### New Playhouses

The St. Louis Theater, at Grand and Morgan streets, is expected to be completed by Labor Day. The work of razing the old buildings on the site is well under way. The original plans, calling for a seating capacity of 3,000, have been altered and it is intended to have 4,000 seats. Organization of the William Goldman Theaters Co. was completed several days ago, and the corporation will be headed by David Sommers and Frank Carter. William Goldman, former director of the Missouri Theater, will be managing director. The twelve-story Missouri Theater Building is to be ready for occupancy May 1. This will be quite an improvement for the Missouri, which has been successfully operated for the past couple of years. During all the time consumed in constructing the office building, above and around the theater proper, there was no hampering of the Missouri program.

Work is progressing rapidly on the palatial new Loew's Theater, at Eighth and Washington avenue. The outer wall and stone slabs are now up as high as the third floor, and it is expected that the theater will be completed early in fall.

#### Musicians' Home Fund

A drive is being conducted to raise \$100,000 for the establishment and maintenance of a home for aged, infirm and needy musicians by the Musicians' Fund of America, with headquarters at 808 Washington avenue, this city. It is intended that the home shall be established in St. Louis, as the organization was founded by Mrs. Lee Schwegler, president of the association. An appeal has been made to musicians, musical organizations and lovers of music to give benefit performances and help in securing donations and memberships.

#### Sullivan Improving

Edward J. Sullivan, manager of the Orpheum Theater, is still ill at St. John's Hospital with intestinal trouble. It was at first thought an operation was urgent, but his improved condition made this unnecessary. W. V. Taylor, manager of the Rialto, Junior Orpheum theater, is taking care of Mr. Sullivan's duties during his confinement.

#### Pickups and Visitors

Lewis B. Ely has written another play, "The Horse Thief", scheduled for a early production on Broadway by Sam H. Harris. The play is in rehearsal under the direction of Samuel Forrest, general director for the Harris productions. Ely is now associated with the D'Arcy Advertising Agency here. He has written numerous plays, most notable among which are "A Dry Town", "High and Dry" and "Echoes of 1915".

Walter Stanley, manager of the John Wortham Shows, left Wednesday, after a two-day stay here, for Paris, Tex., where the show is scheduled to open tomorrow.

R. E. Haney, representative of the Traver Engineering Co., was in town for several days and closed a sales contract for the "merry mixup" ride for the D. D. Murphy Shows. Leslie Brophy, manager of the Murphy organization, expects to have the new ride on hand for the opening, April 12.

"Bob" Lohmar, general agent for the Morris & Castle Shows, was in town for several hours making railroad contracts.

#### WANTED—PIANO PLAYER, QUICK

\$20.00 and all. Don't write, wire. TRIBLEY DEVEHE SHOW, Landon, North Carolina.

### AT LIBERTY Violinist Leader

For first-class house or road. Thoroughly experienced all lines. Age, 26. Union. Single. Complete library; also Tuxedo, etc. Read, fake, transpose, improvise. Can be heard in any orchestra. Address F. B. HUNNICUTT, Director, Radio Orch., Lawrenceburg, Tenn. Can join on wire.

#### A-1 TRAP DRUMMER AT LIBERTY

Gold outfit. Complete line of Traps, Bells, Tuxedo. Long experience. Played with the best orchestras. Sight reader, reliable, dependable. Prefer reliable Rep. or Tab. Show. Steady work desired. Know my stuff. Join on wire. State all clearly. W. GILMORE, 114 13th St., Rock Island, Ill.

### QUINTUS JACK TAYLOR

Wire me.

R. FERRIS TAYLOR,

Fillmore, Utah, March 28th and 29th; then Provo.

### Wanted Wanted The Harvey I. Smith Band

WANTS high-class All-American Musicians on all instruments, to go en route. Nocomitan, H. I. SMITH, 133 South 6th Street, Allentown, Pennsylvania.

### To Medicine Show

We have a nice lot of shows handling our remedies and still room for some more. We can furnish Lecturers, Performers, Piano Players short notice. All our companies doing nice business. GREEN VALLEY MED. CO., Millerstown, Pa.

#### VIOLINIST, DRUMMER, PIANIST

WANTED for Combination Theatre, to start June 1 or sooner. Violinist must have adequate library and cue pictures perfectly. Drummer must have Toms and Marimbas. Salary no object, depending on ability. Must be union, boomers and chair warmers, save your stamps. References required. Write H. A. SCHWABIN, care Eau Claire Theatre Co., Eau Claire, Wisconsin.

### WANTED

Man, to take care of small Elephant. Must be of good disposition, not abusive. Year's work to such a man. State lowest salary. Also want Clowns, Musicians, Mechanic, Working Men, Camp Cooks, Single Performers. Show opens May 3. KETROW BROS., 1811 Sheridan St., Anderson, Indiana.

### Wanted Quick

Good Team, fast Straight Man, harmony voice. Wife for Chorus. Wire quick. ALL-STAR REVIEW, week March 29, State Theatre, Alliance, O.; week 30, State Theatre, Akron, O.

#### WANTED, MUSICIANS

Walter L. Main Circus. Solo Clarinet, First Trumpet, etc. Other Musicians write CHIEF BUNDY, Band Master, 750 N. State St., Chicago, Illinois.

### WANTED BANJOIST AND DRUMMER

Must be either Ballad or Blues Singer. Have thorough knowledge of dance rhythm for a fast series piece dance orchestra, one that is doing recording work in April. Must be union, young, single, have tuxedo and able to join on wire. I pay all traveling expenses, as well as salary, on the road. Straight salary for location. State lowest and other qualifications. Wire or write BOX D-165, care Billboard, Cincinnati, Ohio.



# The Billboard



*Artistry? Yes—in terms of economics but frankly, chiefly and primarily concerned with the business end of the profession; ardently advocating better business practice, and firmly committed to cleanliness as a business asset*

Published weekly at Cincinnati, O. Entered as second-class mail matter June 4, 1897, at Post Office, Cincinnati, under Act of March 3, 1879. 116 Pages. Vol. XXXVI. No. 13. March 29, 1924

(Copyright 1924 by The Billboard Publishing Company.)

## 1923 RECORD YEAR FOR THEATER ADMISSIONS

### \$756,000,000 Pours Into Box Offices in Twelve Months Ending January 1, 1924

#### SUIT TO DETERMINE RADIO RIGHTS ISSUE

##### A. S. C. A. P. Will Have Court Pass on Producer's Limitations on Copyright Material

New York, March 24.—The Radio Corporation of America, operating Station WJZ in this city, is expected to be made defendant in a copyright infringement suit brought against it by the American Society of Composers, Authors and Publishers as a result of that station broadcasting the second act of the musical show, "Sweet Little Devil".

The action, 'tis reported, is to definitely decide the question whether or no a producing manager has the right to publicly perform his show outside of the usual stage rights assigned to him by the authors and composers of the production. The society contends that its agreement with the lyric writer and composer of the show in question antedates the contract made between the writers and the

(Continued on page 107)

New York, March 24.—An average of more than two million dollars daily was paid during the year 1923 by the public as admissions to the theaters of this country, according to latest compilations of the Department of Internal Revenue. In the twelve months' period ending January 1, 1924, the nation poured a trifle more than \$756,000,000 into the box-offices of the playhouses thruout the United States, setting a record.

It represents an increase of \$55,000,000 over the previous year (1922), when \$675,000,000, an amount at that time unprecedented in the history of the theatrical business, was recorded as having been spent on theatergoing.

The boom during the past year was not of a spasmodic or intermittent na-

ture, rising to unusual heights during any particular season of the year, but maintained a high level thruout the twelve months, not falling below the mark made the previous year during any month. Only in February did it touch the level of the former year, \$59,000,000 having been paid into theaters both in 1923 and in 1922.

The largest monthly increase over the previous year was shown in October. Seventy millions were spent during this month in 1923, and only \$54,000,000 in 1922. The next best increase was in the month of November, when \$68,000,000 came into box-offices of theaters as against only \$55,000,000 the same month of the previous year. In the spring months of April and May,

(Continued on page 107)

#### I. A. T. S. E. PLANS TO INSURE SALARIES

##### Theatrical Adventurers Outside P. M. A. Must File Wage Bond Under Proposed Ruling

New York, March 24.—Shoestring producers will have another obstacle thrown in their uncertain path if a plan now under consideration by the International Alliance of Theatrical Stage Employees is adopted. The plan calls for the filing by the theatrical adventurer of a bond with the union that would insure the payment of the stagehands' wages. All producers outside of the membership of the Producing Managers' Association and established independent producers will come under the proposed rule. The P. M. A., it is understood, guarantees the wages of stagehands owed by any of its members no matter where the services are performed.

"We have in our files," explained a national official of the I. A. T. S. E., "hundreds of bills due our members from producers gone broke on some

(Continued on page 107)

#### PRODUCING MANAGERS HAVING SOME FUN OVER EQUITY SHOP

##### They Know They Are Going To Decorate the Dotted Line, Says Former Prominent Chicago Theatrical Producer in Giving His View-point on Equity Matters

Chicago, March 20.—"The members of the Producing Managers' Association object' to the Equity Shop because they think it will be bad for art. These kindly souls, attuned to the higher things, are hurt when they think of an amalgamation between acting and the American Federation of Labor. It is simply unthinkable to them. Personally, I don't just get their slant. If actors, backed by the labor federation, are a bad thing, then the P. M. A. has had a bad thing for the past four years, because all of its casts have had Equity members and most of its casts were solidly Equity. The Equity Shop can't mean at the most—or worst—anything more or less than solidly Equity casts, just like they have been hiring for the past four years."

The above was the observation of a former theatrical producer whose name meant a lot to Chicago actors when this was a producing center some years ago. He knows all of the members of the P. M. A., except some of the newer recruits to production on Broadway.

He didn't like the Equity idea when it sprang into vitalized life in the Midwest, and said so in vivid English. He said his word had always been good, that hardly any of his actors ever had a contract, and that he had been square with them, all of which was true to the letter. He had been a "square shooter" all along the line. He said Equity would kill Chicago production. Something did kill Chicago production, altho it was wobbling on half a leg before Equity cut any figure. The writer of this article would give a half-week's salary to publish this man's name—close as times are—but he is not permitted to do so. Most Chicago showmen will guess who it is anyway.

"Equity has made so many mistakes that it is entitled to be called a real human institution," remarked this same man. "Some of its breaks have been childish and its council machinery in New York moves with the speed of a 'cop' when you need him most. Equity has sent out traveling repre-

(Continued on page 107)

#### RINGLING-BARNUM'S EARLIEST ARRIVAL

##### Big Crew, Under Direction Wm. Conway, Preparing for Opening at Garden March 29

New York, March 24.—At 9:30 Sunday night the first of the herd of forty bulls of the Ringling-Barnum Shows entered Madison Square Garden, closely followed by eighteen camels and three zebras. It was the earliest arrival since the combining of the two shows. The train left Bridgeport, Conn., at 3:00 o'clock in the afternoon, arrived at Mott Haven at 6:30, and unloaded immediately. Then began the long "walk" to the Garden, the last

(Continued on page 107)

#### E. F. ALBEE TO FIGHT DAYLIGHT-SAVING LAW

##### Keith Organization Has Plan To Sound Sentiment of the Public

New York, March 24.—E. F. Albee, thru his publicity bureau, today launched his campaign against the continuance of the daylight saving plan. The statement assailing daylight saving does not presume to speak for the theaters, but makes its plea in behalf of the mail carriers, railroad employees and other employees of interstate transportation companies.

According to the statement issued to the newspapers, the New York Letter Carriers' Association has filed a peti-

(Continued on page 107)

Last Week's Issue of The Billboard Contained 1,685 Classified Ads, Totaling 10,500 Lines, and 1,660 Display Ads, Totaling 115,272 Lines; 3,345 Ads, Occupying 125,772 Lines in All The Edition of This Issue of The Billboard Is 78,020 Copies

## EMBARGO ON GERMAN ACTS IS LIKELY TO BE LIFTED

### Triple Alliance Formed at Paris Conference of Vaudeville Representatives—Britishers Refuse To Assent To Formation of International

LONDON, March 22 (Special Cable to The Billboard).—Delegates who attended the international conference in Paris this week included Albert Voyle and Monte Bayly, of the Variety Artistes' Federation; Maurisso, of the Artiste Professionnel, Antwerp; Reida and Charlay, of the Union Independante Belgique, Brussels; Georgius, Dick Carter and Millchamps, of the Union Independante, France; Oliveri, of the Syndicate des Variety, Italy, and Giovanni Bischi, of the Corporazione del Teatro, Italy, the latter representing eighteen unions composed of all sections of theatrical workers.

Much discussion and some dissension was caused by the Britishers refusing to assent to the formation of an international organization. The Britishers contended that, while they agreed that the setting up of an international organization is correct in principle, the

(Continued on page 11)

### CIVIC THEATER POSSIBLE SOON, SAYS MRS. McCORMICK

Chicago, March 21.—Mrs. Rockefeller McCormick, one of the leaders in the Chicago Civic Theater Association, believes it possible to consummate plans for such a theater by October. At the annual luncheon of the Drama League of Chicago yesterday, in the Gold Room of the Congress Hotel, Mrs. McCormick and Otis Skinner both spoke on the subject. Mrs. McCormick outlined plans of the association which include a stock company of first-class professionals in a season of ten months, and later an experimental theater where new effects in stage lighting may be tried out. The association is working for 50,000 associate members.

Mr. Skinner, long schooled in the practical side of theatricals, said the civic theater is a possibility, perhaps even a probability, but warned against pitfalls. He said playwrights would not write for a civic theater which had a repertory season but would continue to sell their plays to professional producers who would give their successes long runs. However, he said, actors generally would welcome the establishment of a chain of civic theaters.

### WOULD CLOSE LEGIT. HOUSES IN WASHINGTON SUNDAY

New York, March 22.—Officials of the Washington branch of the Lord's Day Alliance, in conjunction with various church organizations, are framing a bill for introduction in Congress calling for the closing of legitimate theaters in the capital on Sunday. It was learned here this week.

Permission to open Sundays was granted to the legitimate houses during the war on the plea that the borders of government workers and servicemen deserved that recreation after the week's toil. The amusement war measure remained in effect subsequently without any effort being made to repeal it.

### "S., I. AND M." NO. 2 CLOSING

Auburn, N. Y., March 22.—"The Sally, Irene and Mary" number two company, which played the Auditorium Theater Friday evening, will close next Friday at Albany. The company has been on tour for several months.

### MORE CLOTHES FOR "VANITIES" IN DETROIT

And Girls Had To Be Vaccinated, Too,  
Much Against Their Wishes

Detroit, March 22.—Earl Carroll's "Vanities of 1923", playing here this week at the New Detroit Theater, was compelled to accede to two orders of Acting Mayor Martin following the Monday night show, one to put more clothing on the girls in the show, the other to be vaccinated on account of the small-pox scare current in this section of the country.

The mayor objected to the scant attire on the girls in the fountain scene and the harp scene, and detailed Lieut. Leslie Potter, of the Detroit police force, to close the show Tuesday if a repetition of the nudity occurred. Lieut. Potter attended the show Tuesday and passed on it, reporting that "everything will be peaceful if they keep them dressed like they did tonight."

Much against the will of many of them, the girls were all vaccinated on the thighs by Dr. George P. Stravrau. Some of the "Vanities" girls declared the scar left by the inoculation process would greatly mar the beauty of their nether limbs.

### P. W. L. "GET-TOGETHER"

Mrs. Geo. Lessey and Mrs. Annie Upham Act as Hostesses

New York, March 20.—The Monday afternoon social given by the Professional Women's League at its headquarters, 144 West 55th street, have become very popular with the members and guests of that organization.

Standing room was the order of the afternoon at the league's latest "get-together" Monday afternoon, March 17. Mrs. George Lessey and Mrs. Annie Upham acted as hostesses. Refreshments were served and hand-painted napkins with the P. W. L. emblem were carried away by the ladies as souvenirs.

### "ADDING MACHINE" WELL PLAYED

London, March 22 (Special Cable to the Billboard).—Elmer Rice's expressionist drama, "The Adding Machine", presented last Sunday by the Stage Society, suffered thru faulty production, but was well played by Bromber Willis, Louise Hampton, Harold Scott and Edith Evans. Willis and Miss Evans were especially fine in a somewhat grotesque love duet in Elysian fields, the Willis missed the American favor.

It is doubtful if the play has West End financial possibilities, but it is a profoundly interesting experiment and should be revived in repertory theaters.

### ROSE COGHLAN CELEBRATES

New York, March 21.—Rose Coghlan, the veteran actress, is celebrating her seventy-third birthday anniversary by appearing in a condensed version of "Forget Me Not" at the Art Theater of the Alviene School, 43 West 72d street. Miss Coghlan is supported by C. M. Alviene, Lynn Pratt, Anna Laughlin, Roy Cochran and the Alviene Stock Players, all of whom are volunteering their services. The last of five special performances will be held tomorrow afternoon and evening. A purse of the entire receipts will be presented to the actress.

### "MUSIC BOX REVUE" FOR AUBURN PRISON

Auburn, N. Y., March 22.—Stationary road rights to the Sam H. Harris production, "The Music Box Revue", have been obtained by Jordan S. Murphy, general stage manager of productions at Auburn prison. It is planned to produce the revue at the prison in the spring public performance with a full cast from the Mutual Welfare League.

## League Burial Fund Is Raised From \$100 to \$300

### Chairmen of Committees Notified That "Progress" Reports Are Not Enough

Chicago, March 22.—Acting President Fred Barnes last night took occasion to rip the hide off reports of "progress" by chairmen of standing committees. The president said that such perfunctory reports meant nothing and that he wanted to know definitely what committees meant by "progress". He said he intended to be shown in the future.

The linen committee reported that an entertainment will be held in the league rooms on the evening of April 12, to be called "Ex-Presidents' Night", for the benefit of the linen shower for the American Hospital. There will be Monte Carlo, dancing and entertainment generally. J. C. McCaffery is chairman of the committee in charge and has eleven assistants.

Announcement was made that the by-laws will be changed, effective in ten days, whereby the burial fund will be increased from \$100 to \$300. Seven applications for membership were read.

### DRAPER RECITALS FINE

Chicago, March 24.—Ruth Draper opened her Chicago series of afternoon shows at the Harris Theater Thursday to excellent business. Her two Sunday shows, March 23 and 30, were practically sold out before she opened. Miss Draper comes here after a sixteen-consecutive-Sunday-night season at the Selwyn Theater, New York, where her business was phenomenal.

James B. Pond, of the well-known Pond Bureau, is Miss Draper's manager and he evidently made no mistake when he jumped to the circus field for a press representative. William B. Naylor, formerly general press representative of the Sells-Floto Circus, is piloting Miss Draper and he has certainly done excellent publicity work in the Chicago papers. Two week-end issues have given him a 100 per cent picture showing, and the critics followed this up today with good notices for his "star". Miss Draper is a recognized artist and her press work was handled in a dignified manner. With Naylor, Frank Braden and Bob Hickey in town, it looks like spring.

### "YOUNG IMERSON" INTERESTING

London, March 23 (Special Cable to the Billboard).—At the Everyman Theater last Monday MacDermott presented "Young Imerson", by J. Gregson. The play is a well-contrived dialect comedy of Yorkshire factory life. The author himself makes his professional debut in the play in the important part of a factory owner, which he sustained admirably. Dorothy Holmes Gore was excellent as Imerson's fiancée, but a less sugary consort than Frank Freeman, who sentimentalized the title part, could have been wished. Louise Hampton was most satisfactory as the middle-aged supposed mother. Margaret Watson gave a lively study of the shrewish wife of slow-moving Oaf, humorously played by George Merritt.

Save for the hackneyed humor, the dialog was well written. This new Gregson play is very interesting and should have a future.

### SELLS CHICAGO RESIDENCE

Chicago, March 22.—Mme. Ernestine Schumann-Heink has sold her Chicago home, 3672 South Michigan avenue, to Rex B. Clark, said to be a financial backer of the National University of Music, for a reported consideration of \$20,000.



Banquet of the Motion Picture Theater Owners of Ohio at the Hotel Chittenden, Columbus, O., Thursday night, March 6.

# Six New Plays Headed for Chicago

**"Laughing Lady", "Vanities", "In Bamville", "Simon Called Peter", "Wildflower", "Runnin' Wild"**

Chicago, March 22.—Ethel Barrymore, who, oddly enough, has been absent from Chicago for four years, is due here April 7 in "The Laughing Lady", by Alfred Sutro. Miss Barrymore's housing is still up in the air. It was planned to have her follow her brother, John, in the Garrick—not a bad business idea—but his closing of his tour upset the billing. As "Little Jesse James" seems set for a run the Garrick will not be available.

Earl Carroll's "Vanities" is seeking a Chicago leap spot for a showing. There is just a chance that "Vanities" may get a short run in the Colonial before the wreckers commence to tear the building down, as Georgia White is eager to get an early start on his next edition of the "Scandals".

According to general talk Otis Skinner has convinced the public that in "Sancho Panza", in the Powers, he has brought one of his very best delineations to the prairies. Folks naturally expect a lot from a Skinner production and appear to be getting it in "Sancho".

Among the players in "We've Got to Have Money", the new play in the Cort Theater, are Flora Finch, John Boyd Clandette Colbert, Homer Barton, Virginia Holland, the Junior Milton Nobles, Jane Van Rein, Stewart Kemp

and James Phillips. The scenes of the play are supposed to be laid in Chicago. It was written by Edward Laska.

"The Best People" is on next to its last fruitful week in Woods' Adelphi Theater.

(Continued on page 13)

## OFF FOR EUROPE

**Many Well-Known Professional People Sail on Olympic**

New York, March 22.—The musical world will contribute an unusually large number of well-known names to the list of the Olympic passenger lists when she sails today for Cherbourg and Southampton. Heading the musical contingent is Mme. Marie Jeritza, leading soprano of the Metropolitan Opera Company, who sails for her home in Austria with her husband, Baron Leopold Popper. Also sailing are Albert Spalding, American violinist, who departs for a ten weeks' tour, accompanied by Andre Benoit, pianist; Bronislaw Huberman, violinist; Elena Gerhardt, concert contralto; Dirk Foch, Dutch conductor; Paul Bender, baritone of the Metropolitan Opera Company, and Paul Draper, Heder singer.

Others sailing on the Olympic are Margaret Roberts, dancer, going to fill engagements in London; John Murray Anderson, producer; Alice Joyce, screen star, and Richmond Temple, of London, representing the British Empire Exhibition.

## HIGHEST-PRICED SHOW GIRL JOINS "INNOCENT EYES"

Chicago, March 20.—Carol Miller, said to be the very highest priced of show girls, is a new addition to the cast of "Innocent Eyes", at the Apollo. She is the daughter of Judge James K. Carmack, of Atlantic City, and dropped in from her father's winter villa at Miami, Fla. John Murray Anderson was Miss Miller's discoverer and she showed form and style in her debut in "What's in a Name?". Since then she has appeared in "Broadway Brovities", where Eddie Cantor said she was sure-fire material; "Bombo", in which she aided Mr. Jolson; "The Passing Show of 1922", "The Dancing Girl", "The Bal Tabarin" and "Nitties", with William Collier and Sam Bernard. It is Miss Miller's first breath of the tall grass country. Hitherto she has performed mostly east of the Hudson.

## "CONCHITA" VAPID PLAY

London, March 23 (Special Cable to the Billboard).—Well-informed people of the theater cannot understand why Basil Dean sacrificed his reputation as an intelligent, far-sighted manager by producing Edward Knoblock's vapid, puerile, tawdry semi-melodrama, entitled "Conchita". The scorn of the contemptuous, guffawing audience was only checked from active hostility by sympathy with the fine cast, which made the best of a rotten job.

Tallulah Bankhead, in the title part, tried hard to imbue the vacuous heroine with some life, but was indifferently successful. Mary Clare, looking lovely in Spanish shawls, also fought the author's stupidity vigorously. Clifford Mollinson worked wonders with trifling material. Barbara Gott was convincing as the fat Negress witch. The rest of the cast was sound, but was wasted on driveling futility. Theaterdom was amused and asked whether Dean or his partner, Bait, was responsible for the extraordinary lapse.

While notice has not yet been posted at the Queens Theater, it is generally conceded that "Conchita" cannot last.

## PLAY BROKER NOW PRODUCER

New York, March 23.—Mary Forrest, play broker, is about to produce a new play by Henry Fisk Garland and William Ford Manley, entitled "The Ghost Guide". This is one of five plays that Miss Forrest contemplates presenting on Broadway. "The Gulls", a fast-moving comedy, is slated for the near future, and others to follow are a dramatization of one of Hildigwell Cullum's books, by Harry Van Demark; a new play from the pen of Grace Livingston Furniss, author of "The Man on the Box", and her own dramatization of a book by Maurice Switzer. Miss Forrest was formerly an actress and appeared in "The Song of Songs", with Irene Fenwick; "The Gentleman from Mississippi", with Tom Wise, and in "Mother", with Emma Dunn. She was a play doctor for a time and also is the author of numerous vaudeville sketches.



Berton Bellis, recognized by critics, teachers, educators and the reading world in general as one of the most versatile of modern American poets. He has a love for showfolk, he himself having been in the amusement game in his early life, and being the descendant of an illustrious theatrical family.

## OFF-STAGE PIANO OUT

**Musicians' Union Objects and Phonograph Is Now Used by "Abie's Irish Rose"**

The use of a piano off stage in one of the scenes of "Abie's Irish Rose", playing at the Cox Theater, Cincinnati, O., was discontinued and a phonograph substituted as the result of objections raised by officers of the Cincinnati Musicians' Protective Association, according to Ralph G. Kemmet, manager of the Cincinnati company.

Mr. Kemmet stated that the piano was played behind the scenes by Mrs. Kemmet and that the association claimed this was a violation of the rules of the musical organization. An electric player-piano, which was used in the orchestra pit to furnish music during the intermissions, was also ordered out. Mr. Kemmet advised the New York office of the objections and a telegram was received ordering the local management to discontinue the use of the piano back stage.

W. C. Meek, house manager of the Cox Theater, in discussing the situation, stated that he had been willing to employ ten musicians as the union wished, altho the services of only three were required. He also said that a contract of fifteen weeks at better than the union scale was offered to the musicians but they insisted that the contract cover next season also. This, Mr. Meek said, the management considered unfair and consequently refused to ratify. In spite of the fact that the music has been interfered with the house continues to be sold out at every performance and there is every indication of a record run for Cincinnati. Mr. Meek stated.

## MASK AND WIG'S NEW SHOW SLATED TO OPEN APRIL 8

Philadelphia, March 22.—It was announced this week that "Jimmy" Prothero, the comedian of last year's Mask and Wig production, would take the leading "female" comedy role in this year's production, "That's That", which appears at the Forrest Theater during Easter week.

It has always been the practice of the Mask and Wig to stage its opening performance Easter Saturday at Atlantic City. This year an extensive Western trip will be taken before Easter week, starting at Lancaster, Pa., on April 8, prior to successive performances in Pittsburg, Cleveland and Detroit, where the organization will be seen for the first time.

## DIVERSIFIED STAGE FARE

In heralding a high standard of diversified amusement fare at the Grand Opera House, Cincinnati, this season Clifford Fyzer, the enterprising resident manager, is circulating a folder of artistic design and devoid of advertisements—announcing attractions for six weeks in advance. With such successes as the "Music Box Revue", "Kid Boots", Mitzel in "The Magic Ring", "Little Nellie Kelly", Mrs. Fiske, "Sally", "The First Year", George White's "Scandals", Thurston, the Magician; Blanche Bates, Henry Miller and Ruth Chatterton in "The Changelings" having already been offered with good returns, "Ziegfeld's Follies" is holding the boards this week, and Earl Carroll's "Vanities", Irene Bordoni and Lenore Erie to follow in the order named for the next three weeks.

# CHICAGO EXHIBITORS AID MUSIC TAX FIGHT

**Two Hundred Motion Picture Theaters Join in Opposing S. A., C. & P.**

Chicago, March 24.—The Exhibitors' Association of Chicago has gone on record by a reported unanimous vote to become Class B members of the National Association of Broadcasters, hotel men, ball-room proprietors and allied interests in their fight on the Society of Authors, Composers and Publishers. The membership fee was fixed by the movie men at \$10 per house. The Class B membership gives the theater men the use of the broadcasters' musical library music tax free.

The broadcasters are to use the membership fee of Class B members only for the maintenance of the music library and promotion of the fight in Congress to amend the copyright law in such a way that the Society of Authors, Composers and Publishers will be able no longer to collect the so-called music tax.

Jack Miller, business manager of the Exhibitors' Association of Chicago, reported 208 theaters as members of the association. A letter was sent out to all members of the Illinois Motion Picture Theater Owners advocating the use of non-taxable music wherever it is possible.

## WHITE "SHUFFLE" SQUABBLE SETTLED OUT OF COURT

New York, March 22.—The squabble between the backers of Shuffle Along, Inc., and George White over the use of Lyle and Miller in the latter's production of "Runnin' Wild" has been patched up out of court. Supreme Court Justice Wasservogel this week signing an order discontinuing the suit brought against the actor-manager, Shuffle Along, Inc., sought to restrain White from playing the comedy team in his production on the ground that the pair were under contract with the producers of their former show, and recover damages alleged to have been sustained in the loss of Miller and Lyle's services.

## FIRE DESTROYS TENT SHOW

**Lee's "Creole Belles" To Reopen With New Equipment March 27**

According to a telegram from Prince Al Mona, "The Human Onija Board", the tent of Lee's "Creole Belles" was destroyed by fire at 6:40 p.m. Sunday, March 23, in Jackson, Miss., causing damage estimated at \$2,500. Only costumes were saved. No one was injured. Mr. Lee states he wired to New Orleans for a new outfit and that the show will reopen March 27 in Jackson.

## PUBLICITY MANAGER NAMED

Dayton, O., March 20.—The publicity work of the Central Community Chautauque System, of Indianapolis, this season is in charge of Frank Zartman, Cleveland and Dayton theater manager and publicity director. Mr. Zartman will have entire charge of the work on all three circuits of the company. The season will extend from June 1 to about September 10. During the 1923-'24 theatrical season Mr. Zartman was connected with the S. W. Mannheim theaters in Cleveland.

## TO DIRECT HARVARD PLAY

Boston, March 22.—Edward Massey, well known thru his many productions for the Stage Guild, the Amateurs and other theatrical organizations of this city, has been engaged to direct the Harvard Dramatic Club's next play, "The Makropolis Secret", translated from the Czech-Slovakian of Karel Capek. This play is also being considered for production in New York.

## THAIS LAWTON ENGAGED

New York, March 22.—Thais Lawton is engaged to play one of the principal feminine roles in "Two Strangers From Nowhere", Myron C. Fagan's new play, which opens in New London, Conn., March 31, and the following week in New York. Miss Lawton incidentally appeared in Fagan's other play, "Thumbs Down", at the Forty-Ninth Street Theater a year and a half ago. R. A. Fagan is directing the publicity campaign for the new production.

## WITHDRAWING FROM "TARNISH"

New York, March 22.—"Tarnish" will suffer the loss of two of its principal players as the result of John Cromwell's intention to operate the production on a summer scale of salaries. The cutting of expenses will take place within a fortnight, in which event Fania Marinoff and Tom Powers will withdraw from the cast. Robert Hudson will replace Tom Powers.

## ROBINSON'S LATEST FEATURE

**Patricia Salmon, "Follies" Star, Will Be With White Tops This Summer**

The latest big feature for the John Robinson Circus is the engaging of Patricia Salmon, who is at present one of the stars with Ziegfeld's "Follies". She will finish her contract with the "Follies", which will close in about six weeks in Newark, N. J.

Miss Salmon was "discovered" in Shelby, Mont. She was there with a tent show owned by Hyland & Welby when Flo Ziegfeld sent for her to join his show. Some sport writers who were there covering the Dempsey-Gibbons prize fight saw her and heard her sing. They wrote about her for their papers in the East. The notices came to the attention of Mr. Ziegfeld and she was given an act with the "Follies". Miss Salmon has never been with a circus before, but she says she will like it because it permits her to be out in the fresh air.

Miss Salmon spent a very interesting day at the winter quarters of the Robinson show at Peru, Ind., March 21. Dan Odum, manager of the John Robinson Circus, closed the contract with her.

## VISITING PLAYERS FROM "LISTEN TO ME" COMPANY

Chicago, March 20.—Frank Flesher's big "Listen to Me" extravaganza laid off for a day Saturday in Terre Haute, Ind., and the players had a chance to get about a bit. Several came to Chicago, among them Gates Austin and wife (Robbie Kolsrud), Peggy Earle, Valerie True and Eddie Walkup and wife (Robbie Webster). They all shopped a bit and looked up friends. Mr. Austin visited The Billboard office and reported business on the show to be very good indeed. He also said "My China Doll". Mr. Flesher's other show, is holding up its phenomenal early lead. "Listen to Me" will probably end its long season in something like four weeks. The "Doll", it is understood, will stay out a longer time. Mr. Austin and the others rejoined the show in Paris, Ill., last night.

## "BLINKERS" WELL RECEIVED

London, March 23 (Special Cable to the Billboard).—Last Thursday Leon Lion presented his and the author's adaptation of Annesley Vachel's novel, entitled "Blinkers", at the Savoy Theater. It was enthusiastically received. Horace Hodges gave another cleverly drawn comedy portrait. C. V. France and Mary Jerrold played ungrateful parts with their accustomed suavity. "Blinkers" is an undistinguished piece, with the slenderest commercial possibilities.

## REPLACING LOUISE ALLEN

New York, March 22.—Rebekah Caudle, late of "Tangerine", will be seen in the title role of L. Lawrence Weber's musical comedy, "Little Jesse James", at the Little Theater. She replaces Louise Allen, who is leaving next week to rehearse in a new production. Miss Caudle appeared this season in "The Town Clown", which was withdrawn after a brief season in Chicago. John Hendricks is now playing the role of Pierce the bill collector, formerly played by Roger Gray.

# HAYS REPRESENTATIVE IS IN AUSTRALIA FOR M. P. SURVEY

## Bernon Woodle's Real Mission Said To Be To Conduct Campaign Against Legislation Affecting American-Made Pictures

SYDNEY, AUSTRALIA, March 21.—Bernon Woodle, special representative of the Will Hays organization, the Motion Picture Producers and Distributors' Association, Inc., arrived in Australia last week from America. Woodle is said to have come here primarily for the purpose of conducting a campaign against the passing of legislation intended to raise a prohibitive tariff against American-made motion pictures.

There is a bill now before the Australian Parliament, introduced by the Hon. Scott-Fells frankly for this purpose. Scott-Fells and other ardent nationalists want to help the British and native picture producers by putting up a bar to American pictures. The Australian exhibitors are not in favor of the proposed prohibition of American pictures. The Australian pictures have been better and neither these nor the English pictures reach the quality of the American films. Due to personal financial troubles, Honorable Scott-Fells has not pushed his bill much lately, but at the time Mr. Woodle set out from America he was creating quite a stir with it.

New York, March 22.—At the Will Hays office it was stated that Bernon Woodle had been sent to Australia on a mission to survey the country's motion picture industry and the bill's requirements. In the absence of Will Hays his secretary, Courtland Smith, issued his statement to The Billboard. He had nothing to say about the report from Australia as Mr. Woodle's main object was to quell dissuasive action against American pictures. Bernon Woodle was sent to Mexico some time ago by Mr. Hays in behalf of American motion picture producers. The Mexican Government had become indignant about certain new productions which pictured Mexicans in a bad light, and had declared an embargo on them. Woodle succeeded in arranging a plan whereby the American producers agreed to picture all Mexicans as villains, and the Mexican embargo was lifted.

### SOLVING TRAFFIC JAM

New York, March 22.—Twenty-five Broadway managers have agreed to unite in an effort to create better traffic conditions on Broadway before and after performances. The originator of the plan is Joseph Klaw, of Marc Klaw, Inc., and he announces that he has the managers ready to sign an agreement that will help to remedy the conditions. As it is, there is hardly room for vehicular and foot traffic on Broadway and the side streets in the theatrical district out certain time and after the shows let out. While the details of the plan will not be announced for a day or two, it is believed that an agreement to commence and discontinue shows at different times will be the nucleus of the scheme.

### TAUCH'S PAVILION LEASED TO McGRATH

New York, March 22.—It was announced here today that James J. McGrath of Chicago and his partners will arrive in New York this week to take over the famous Stauch Pavilion at Coney Island, reputed to be one of the greatest revenue makers at this well-known resort.

According to word received at this office, Mr. McGrath has obtained a lease of the pavilion and plans comprehensive changes to make it show place of the Island. Improvements along the same lines as he has developed in similar resorts in the West are advocated, and it is understood that arrangements are already completed for the engaging of one of the three best-known bands in America. The aggregate rental, it is understood, is \$2,000,000 for a period of twenty-one years. The property is owned by the Boardwalk Improvement Company.

### PAIN'S FIREWORKS FOR CONEY ISLAND

New York, March 22.—Coney Island patrons will be treated to a display of fireworks nightly during the coming summer if the plans of a committee, headed by Alderman Thomas J. Cox, are successful. Arrangements are under way by the Coney Island Chamber of Commerce to anchor barges immediately off shore, on which will be displayed fireworks furnished by Pain's Fireworks Company.

The committee was appointed at the last meeting of the Chamber of Commerce, held March 17, which was presided over by Edward F. Tilyou, president. M. T. Dowden recorded.

## WHITESIDE PRESENTS NEW PLAY IN DENVER

Denver, March 23.—Walker Whiteside was greeted by a representative audience last night at the Broadway Theater, where he opened in his new play, "Sheep", the work of Lute H. Johnson, a Denver newspaper man. The action of the play takes place in New York and New Mexico with Whiteside in the role of an irrigation engineer. Sidney Shields supports the star in the part of a girl of the West, while others in the cast are Harold Voshnigh, Emily Dowell, Ulice Hunt, Davis Belbridge, Charles N. Greene, James Macue and Howard Merling. The production will go on tour and will not be seen in New York until next season.

Governor Sweet, Mayor Stapleton and leaders in public, social and financial life of the State were among the first-nighters.

### JULIA MARLOWE INJURED

Pittsburg, Pa., March 23.—Julia Marlowe sustained a sprained ankle when she made a false step and fell last Thursday night during the performance of "The Merchant of Venice" at the Pitt Theater here. She was unable to appear in "The Taming of the Shrew" last night. E. H. Sothern, who is her husband and is co-starring with her, announced before the performance that Lenora Chippendale, Miss Marlowe's understudy, would play her part. It is believed that Miss Marlowe's injury is responding to treatment and that she will be able to resume playing in a few days.

### OLCOTT IS HONORED BY GREEN ROOM CLUB

New York, March 23.—The Green Room Club last night gave a midnight supper in honor of Sidney Olcott, well-known motion picture director, at the clubhouse. It was attended by one hundred members and guests. Varied entertainment was offered and many laudatory speeches were made.

It was announced that the next affair to be given by the club would take place April 5 at midnight, with Mary Pickford and Douglas Fairbanks as guests of honor. On account of demand for seats and small capacity of the club dining room attendance will probably be limited exclusively to members of the club.

### "LEAP YEAR" REGISTERS HIT

London, March 22 (Special Cable to The Billboard).—The Hippodrome revue, "Leap Year", registered a big hit March 20, with George Robey, Laddie Chiff and the Hoffman girls in the blue-ribbon class. Robey is more mellow than ever. The scenery and ensemble are up to the usual Hippodrome standard.

### EQUITY SUING FOR LIBEL

New York, March 22.—Frank Gillmore and the Equity have given instructions to their attorneys to commence suit for libel against The New York Commercial and Mrs. H. Z. Torres.

This suit was instituted some months ago on the publication of articles in The Commercial by Mrs. Torres in which she made alleged libelous statements about Mr. Gillmore and Equity. At that time the suits were held up pending the printing of a retraction by the paper, as was promised to the offended parties. This was held up while the exact wording was being decided on. In the meantime Mrs. Torres again commenced her attacks on the organization and Mr. Gillmore, so the attorneys have been instructed to file the suit. Damages of \$100,000 are being asked from The New York Commercial and \$100,000 from Mrs. Torres.

### RICHMOND AND KOKOMO THEATERS ORDERED SOLD

Indianapolis, Ind., March 22.—Orders for private sale of the Richmond and Kokomo properties of the Consolidated Realty and Theaters Corporation, which is in receivership, have been made by Mahlon E. Bash, judge of Probate Court. Date for the sale has not yet been determined, but Clarence E. Weir, of Weir & Richards, attorneys for the receiver, said it probably will be March 26. The sale will be held in the office of the receivers, George M. Dickson and Fred A. Sims, 1240 Consolidated Building.

The Richmond property consists of two theaters. The Kokomo property consists of the Strand Theater.

## GILLMORE SAYS "IT LOOKS LIKE FIGHT"

New York, March 22.—Frank Gillmore informed a Billboard reporter today that nothing new had transpired during the week that made a settlement between Equity and the P. M. A. seem any nearer, and that Equity was laying its plans accordingly.

"At the present moment," said Mr. Gillmore, "it looks like a fight. It is only fair to say that outlook may be changed at any moment, but it is just as accurate to say that right now it looks like fight. During the negotiations which have been held with the managers we have not overlooked the possibility of them falling and we have been, and are, laying our plans for a battle commencing June 1. We know just about what we shall do in the event of a failure of negotiations and how we shall do it."

"That is not to say," continued Mr. Gillmore, "that we have given up all hope of a settlement. There is a lot of time between now and June. We have kept the door open for such negotiations if they look promising, but we would be foolish if we did not contemplate the possibility of their falling. It is our business to be prepared for all eventualities and you can say that we are prepared."

As far as both sides are talking officially, the situation is just the same as last week. Both are marking time and no getting together has been visible. As a matter of fact, and it seemingly has been forgotten by many observers, the tentative agreement which was negotiated by Equity with Lee Shubert has never been considered by the P. M. A. as a body. All that happened to it was its reference to a so-called "steering committee", which has never reported back to the main body on it. It is said in responsible quarters that, while Lee Shubert would sign up with Equity on the proposed agreement, he would rather have the whole body of the P. M. A. with him. He is said to be loath to split the organization and is trying to make the other managers come round to his way of thinking. In this way it is explained the lapse in negotiations between the P. M. A. and Equity.

There is still another factor which does not seem to have been discussed much, tho' it is receiving some attention now. It concerns a difference of interest within the ranks of the P. M. A., which contains producers who own theaters and those who do not. The interests of those who own theaters will be more heavily affected in the case of a strike than those who only make productions and put them in other men's theaters. It is pointed out that the man who produces only can, in the event of trouble, just turn the key in his office and take a vacation for the duration of a strike. On the other hand, the theater owner will be faced with his empty theaters and this is calculated to make such men more amenable to a settlement with Equity than the non-theater-owning producer. There are some observers on Broadway who calculate that the signing up may follow along these lines, with the owners signed up and the producers proper on the outside. After a little time, tho', it is predicted that they would be brought to terms, for Equity would probably refuse to allow a theater owner to play any company put out by a producer who had not signed up with the organization.

A rather acute observer of the situation also told a Billboard reporter that he believed that David Belasco and George M. Cohan really meant to retire June 1. He based this on the fact that Belasco is sixty-five years old and is beginning to feel the weight of his age. According to The Billboard informant, Mr. Belasco has no plays in his office, tho' he has been scouring the market for months seeking suitable vehicles for his stars. He said that Lenora Eric was heartily tired of appearing in "Kiki", but that Mr. Belasco had been unable to find a suitable play for her. The same was true as regards David Warfield and Frances Starr, he said. This man stated that, with all this to contend with, Mr. Belasco would probably seize on the Equity Shop as the excuse to make a grand exit, informing the public that he could not continue to produce under such conditions. In the case of Cohan, he said that George M. had been working extremely hard, with no let-up for over a year, and heartily desired a long rest. It was pointed out that Cohan had been continually producing plays, writing them and playing, without a rest. The settling of the theatrical situation on an Equity Shop basis would also give him a chance to use this as an excuse for what he would be likely to do in any event. Thus the reasoning of one looker-on.

Look thru the Hotel Directory in this issue.

## "THIEF OF BAGDAD" A GORGEOUS FANTASY

New York, March 22.—"The Thief of Bagdad", the latest creation of Douglas Fairbank and his group of efficient authors, painters, designers, costumers, architects and photographers, is the highest achievement thus far in the history of the motion picture as an art, apart from the motion picture as drama. The screen has never before held anything so beautiful, so utterly exquisite, as the series of photographed marvels of art and technique of the camera that are in "The Thief of Bagdad". Beauty runs riot for two and one-half hours on the screen of the Liberty Theater.

"The Thief of Bagdad", as a dramatic offering, is an entirely different story. Its plot is but a flimsy thing, owing no strong situations, no suspenseful action, no compelling clash of physical or mental opposites. It is a fairy tale, a deft mixture of the Arabian Nights and Grecian mythology, with something of "Jurgen". The Fairbanks of yesteryear is absent. For all that he occupies the center of the screen almost completely, all the other players belong but a part of the background, he is little more than a small figure in the corner of the whole gorgeous tapestry. Yet the picture reaches such a high point of technical and artistic perfection that compensation is plentiful for the dramatic lack, at least to those who appreciate beautiful things.

The greatest amount of credit for the artistic quality of "The Thief of Bagdad" is due those who helped make it, other than the actors. These are: Elton Thomas, author; Raoul Walsh, director; Arthur Edeson, photographer; Lotta Woods, scenario editor; William Cameron Menzies, art director; Irvin J. Martin, consulting art director; Dr. Arthur Woods, research director; Edward Knoblock, consultant author; Richard Holahan and Kenneth Maclean, associate photographers; Theodore Reed, manager of production; Hampden Del Ruth, director of mechanical effects; Robert Fairbanks, technical director; James O'Donoghue, assistant director; Albert Wayne, master electrician; Leisen, costumes designer, and Anton F. Grot, Paul Youngblood, H. R. Hoppes, Harold W. Grieve, Park French, William Utwich and Edward M. Langley, associate artists.

"The Thief of Bagdad" tells at great length of the adventures of an audacious pickpocket and second-story man whose motto was, "I take what I want." Entering the palace of the Caliph by means of a magic rope, he forgets his thieving intentions when he catches a glimpse of the sleeping Princess. He lays plans to steal her away, and by a bold stroke is admitted to the palace as a royal Prince, come to sue for the hand of the Caliph's daughter, in company with three other suitors, Princes of Asiatic domains. The Princess falls in love with the thief, but he loses the desire to carry on his criminal life confessing his misdeeds. Flung out and thrown out of the palace, the thief goes humbly to a priest, who tells him that to gain the Princess he must make himself a Prince. The thief sets forth on a dangerous quest for a magic casket which gives to its possessor the power to have and he what he wishes. The Princess sends her other three suitors on a quest, agreeing to marry the one who brings her the rarest thing. One of them, the Mongol Prince, who is determined to gain the city of Bagdad by hook or crook, plots to build up an army within the walls of the city while he is away. The Mongol Prince brings back a magic apple, which has the power to bring the dead back to life. The Persian Prince brings a magic carpet, which flies thru the air; the Prince of India finds a magic crystal, which pictures any scene, anywhere. With the aid of these things they discover the Princess dying, fly to her side and bring her back. In the meantime the thief, who has passed thru tremendous dangers thru plots of fire and palaces of temptation, slaying dragons, giant bats and frightful spiders of gigantic size, flying to the moon upon a winged horse, has gained the magic casket, and is returning fast to Bagdad.

The Mongol Prince, seeing that the Princess does not want to marry him, calls forth his army within the walls of Bagdad, and in short order captures the city, commanding the Princess to marry him. But the thief has arrived at the city's gates. With his magic casket he creates out of nothing a vast army, the miraculous appearance of which inspires fear in the Mongols, who flee. Riding into Bagdad a conqueror, the thief, with the aid of a magic cloak of invisibility, makes his way into the palace and prevents the Mongol Prince from flying away on the magic carpet with the Princess. The grateful Caliph gives him his daughter's hand in marriage and the thief, now the Prince of Bagdad, sails out with his Princess upon the magic carpet to evade the thanks of the admiring populace.

Sully Edwards, as the evil accomplice of the thief, and So-Jin, a Chinaman, as the Mongol Prince, give the best performances, having more to do than any others in the supporting cast. Intimate Johnston plays the Princess, Anna May Wong a treacherous Mongol slave, Brandon Hurst the Caliph and other minor parts are played by Brandon Hurst, K. Naubin, Ede Du Crow, Etta Lee, Winter-Blossom, Charles Reicher, Noble Johnson, M. Comant, Charles Stevens, Sam Baker and Sadakichi Hartmann.

The tremendous publicity secured for the picture by Fairbanks and Morris Gest insures its success in New York and the other leading cities where it will play. Its fate among the masses of photomaniacs is problematical, however, for with these the beauty of the picture may not balance the lack of action.

H. E. SHUMLIN.



# BOSTON THEATERS WIN FIGHT OVER NEWSPAPER ADVERTISING

Boston, March 22.—After holding their advertisement of The Boston American from Monday to Thursday, local theaters won a complete victory this week in their advertising fight with the largest paper. The American, an evening paper, asserted that the theaters give it the maximum amount of copy given the papers with a Sunday edition, otherwise the rate would be raised from sixty cents a line to seventy-five cents a line. While the managers did not object so much to giving The American the same amount of copy as the other papers received, they did not want to establish a precedent, nor did they like the idea of being dictated to in this manner. So at a meeting last week it was decided not to advertise in any paper that had an arbitrary rate, and on Monday The American carried no theater ads except those of the Park Theater, where Cosmoopolitan's "Great White Way" is showing, and two allied picture houses. This meant a loss of about \$450 a day to the paper, and when it was evident that the theater managers were in earnest, The American backed down on their demands and agreed to allow the theaters to use any amount of copy desired at the regular rate of sixty cents a line.

Amusements are charged the highest rate of any advertising carried in local papers, and there are eight of them—a much greater number than is found in any city of similar size—in which theaters are obliged to be represented. If each one were to insist on a maximum amount of copy, the theaters would eventually be bled to death. The fact of the matter is that the amusement houses could drop two morning papers and two evening papers without suffering any noticeable loss in their patronage.

The victory of the theater managers over The American will serve as a warning to the other local papers. Another daily has been under advertisement by the amusement men for elimination from their advertising budget, but it is understood that the publishers have reconsidered their "sloppy" demands. The Globe, with a morning and evening edition, recently jumped its amuse-

ment rate 33 1/3%, whereupon the theaters immediately cut their copy one-third. In tonight's issues of The American and Traveler nearly all the theaters carry smaller ads than are usually inserted in the Saturday night editions.

## CHICAGO CIVIC OPERA IS HOME FROM TOUR

Chicago, March 24.—The Chicago Civic Opera Company reached home again yesterday, the 210 people comprising the entourage coming to Chicago from Kansas City in two special trains. The final performance of the road tour was given Saturday night in Kansas City. The opera was "Boris Godunoff", with Feodor Chaliapin.

Today the cars are being unloaded and the properties placed in the warehouses. It was the most successful tour in the history of the company, according to Clark A. Shaw, business manager. The company traveled 10,000 miles while on the road. The organization left Chicago eight weeks ago and crossed the continent twice on the tour. New precedents in rapid travel were established and the old custom of resting between performances was entirely abolished on the entire trip. Sixty-two performances were given during the fifty-six-day trip. All were underwritten by the cities where the operas were given, hence there was no financial loss.

## MONTREAL THEATER ROBBED; SECOND TIME IN SIX MONTHS

Montreal, March 21.—After binding and gagging the colored janitor, and blowing the office safe with nitro-glycerine, four masked and armed men robbed the Palace Theater, formerly the Allen, of \$900 in cash at 2:10 o'clock one morning recently.

The robbery is the second to occur at the St. Catherine street picture house during the past six months.

## DANCER OF THREE SCORE YEARS STAGES COMEBACK

Paris, March 23.—Cleo de Merode, considered one of the most noted beauties of her day, will again appear in a series of classic dances after an absence from the Paris stage of fifteen years. Altho more than sixty years old, Mlle. Cleo is as slim and agile as in the days when she was a popular favorite. She was the first to introduce the bandeau, an individual method of hairdressing.

## TIGHT-ROPE WALKER INJURED

Vera Cruz, Mexico, March 23.—Terutaro Kora, a Japanese tight-rope walker, performing at the Varle Dades Theater, fell forty feet into the audience last night and suffered a fractured skull. It is said he will recover. None of the audience was injured.

# EARLE THEATER OPENING

Philadelphia, March 24.—The opening today of the Stanley Company of America's Earle Theater at Eleventh and Market streets, one of the most beautiful and elaborately furnished and equipped playhouses in the country, was perhaps the most wonderful event of its kind in this city.

At the inaugural performance, beginning at 3 p. m., invited local and out-of-town guests were among the audience of 3,000, with thousands outside unable to gain admission. Doors for the first public performance opened at 6 o'clock and in a short time every seat was occupied, tho the actual program didn't begin until an hour later.

At the dedicatory exercises Jules E. Mastbaum, president of the Stanley Company of America, introduced City Solicitor Gaffney as the presiding officer. E. P. Albee, head of the Keith enterprises, spoke on the growth of vaudeville and its importance. United States Senator Pepper, Lieutenant Governor Davis of Pennsylvania and Mayor Kendrick of Philadelphia also spoke.

The entertainment program began with a new "Sing Them Again" series of patriotic music made by the Betzwood Film Company. The "Earle March", written by Louis Schrader, musical director of the house, was played by the Earle Orchestra, with Victor Herbert as guest conductor, also several selections composed by Mr. Herbert. The magnificent Kimball organ, costing \$50,000, also was heard; Arthur J. Martell, formerly of Detroit and Chicago, at the console.

The gala vaudeville bill included "Harmonia", with Ina Hayward; Dorn Maughan and Mishla's Boys, Gladys Clark and Henry Bergman Jay

## MORE NAMES LISTED

In Blue Law Enforcement Campaign in Jersey—Theaters Again Open on Sunday

Jersey City, N. J., March 24.—Acting on orders of the Hudson County grand jury, which is investigating violations in this county of the archaic blue laws of 1798, the police chiefs of all municipalities yesterday listed fifteen thousand names of persons who are regarded as law-breakers. Two weeks ago yesterday police listed ten thousand infractions of blue laws and turned the names and addresses over to the grand jury, which has not made any decision except the handing up of a presentment in which it was declared further investigation would be necessary before indictments could be found.

The theaters of Jersey City and other Hudson County towns were open again yesterday and record of the fact was made. It is said that two violations of the blue laws render the offender subject to being closed up or put out of business as a disorderly house, and that the grand jury's request for a second list of violators is wanted to justify the return of indictments.

The grand jury, however, has made it plain that separate indictments will not be returned, but that a single indictment covering all the violations recorded will be the only action that body will take, this in order to avoid possibility of discrimination. The theater owners, thru their attorneys, have quietly reminded the jurors from time to time, as has Justice Minturn, who first delivered the Sunday law enforcement charge, that all violators must be included if arrests and fines are to be made.

If no action is taken by the present grand jury by April 1, a new grand jury, taking up the duties on that date, will be charged with the cumbersome task.

## STAGE HAND SAVES ACTRESS

Auburn, N. Y., March 23.—Josephine Clafin, playing the part of Mrs. Dugan in "Sally, Irene and Mary", was saved from probable death or serious injury last night at the Geneva (N. Y.) Opera House before the semi-final scene in which Miss Clafin appears at a window, center stage. Back of the set is used a light weighing close to 200 pounds, suspended by chains. It had been lowered too much and was being raised as Miss Clafin got her cue and walked under it. A sudden jerk in raising the light caused one of the chains to break. As the light was falling Henry Beatty, a stage hand, pushed Miss Clafin to the floor, the light grazing her clothing. Except that her right hand was bruised, she was unharmed, and continued her part in a few minutes.

## THOUSANDS AT REVERE BEACH

Boston, March 24.—Mild spring weather drew thousands to Revere Beach yesterday. Many souvenir shops and hot-dog stands saw a chance to make some money and forthwith opened their 1924 season. They did big business.

Nantasket Beach also had heavy automobile traffic.

# FRANCILL PERFORMS WONDERS WITH RADIO'S

St. Louis, March 22.—Radio at last has invaded vaudeville. Under the direction of Maurice Francill it assumes a role of wonderment far greater than the radiophone. Billed as "The Radio Wizard", Mr. Francill more than lives up to his title, for his mastery of radio is uncanny to say the least. From a small sending or "broadcasting station" at one side of the stage a nine-foot battleship is operated without connections of any nature. The ship, acting as if it were being operated by an unseen hand, is caused to maneuver in any direction. Cannons are fired, flags raised, bells rung, horns sounded, lights flashed, radio music provided from the ship, and a dozen other operations are performed like a real battleship with a full crew. Wizard Francill proves his masterful control of radio by causing the ship to perform any operation suggested by anyone. He then carries his wizardry of science farther and transmits pictures by radio, fries eggs on a large cake of ice, rings bells by a beam of light, and other brain teasers.

While playing St. Joseph, Mo., recently, Mr. Francill operated his radio-controlled battleship from an airplane above the city, piloted by Edward Tracy, owner of the St. Joseph Ball Club, while newspaper men looked on. Francill endeavored to do the same thing while playing the Columbia Theater, St. Louis, for the week of March 9, but no arrangements could be made to get an airplane. Mr. Francill is the inventor of many radio devices and one of the few American inventors to receive the personal assistance of Woodrow Wilson with inventions during the World War. He is the official entertainer also for the New York and Chicago Radio Shows.

Mr. Francill carries more than a ton of elaborate radio apparatus, consisting of boats, automobiles and various other devices. He plans to add a radio-controlled balloon shortly to his present exhibit. The balloon will be started from the stage, made to sail over the audience, dip, dive and drop miniature parachutes, after which it will return to the stage. He planned to exhibit it at the Chicago Radio Show in the Coliseum last November but the fire department would not permit hydrogen gas in the balloon bag. Since then arrangements have been made to use helium gas in order to permit exhibition. Because of the popular interest in radio, the attraction is proving a drawing card, and securing unusual publicity. Mr. Francill opens on the Keith Western Time in Lexington, Ky., week of March 24.

## BOSTON MAYOR WARNS AGAINST LEWD SHOWS

Boston, March 24.—Mayor Curley summoned managers of all classes of amusement houses to the City Hall this morning and, after submitting a number of complaints against the increasing laxity in moral standards of entertainment, especially in so-called "high-class" houses, threatened to close any house hereafter caught in violations of any kind.

Nudeness, vulgarity, profanity and suggestiveness in lines and situations were scored as unessential to the success of plays or acts, repulsive to the big majority of the public, and consequently bad business policy.

"Nudity," the Mayor said, "may pass as art in inanimate bodies, but nudity in animation is not art."

The Mayor said that the Stribert houses were the chief offenders, but many of the lowest type places also were reported as extremely lax. The outcome of the meeting undoubtedly will serve as a warning to those shows that have been going the limit on the first night and later reinstating many features ordered out by the censors.

## FIGHT FILMS BANNED IN OHIO

Columbus, O., March 22.—Director of Education Vernon M. Riegel, general head of the Censorship Department, has ordered the Dempsey-Firpo fight pictures barred from the State. Mr. Riegel gave as his reason the recent disclosures before the United States Senate Committee, where it was alleged that the producers and backers of the films had conspired with the Department of Justice to sidestep the law. In view of the charges of conspiracy the exhibition of this type of picture is "harmful", Mr. Riegel stated. The Ohio law had not forbidden the exhibition of the pictures, altho there is a federal law against it.

## ROBBERY SUSPECT NABBED

New York, March 24.—Several bandits posing as expressmen bound and gagged the watchman and porter of the Franklin Theater, in the Bronx, early today. A patrolman who was notified of the robbery by a third employee who escaped unscathed captured John LaRocco, who was later arraigned in Morrisiana court on a charge of burglary. In the alley near the theater were found an electric drill, half a stick of dynamite, fulminating cartridges and several jimnies.

## WOOD'S STOCK COMPANY IN WASHINGTON CLOSES

Washington, March 24.—Young Leonard Wood's President Stock Company has gone under. After several attempts by the young aspirant to resuscitate his second stock venture, such as engaging Florence Reed as a guest star, the company received its final financial blow when The Washington Daily News slapped an attachment on the receipts Saturday night for an alleged unpaid advertising bill. Peggy Conroy, the company's leading lady, reported ill from gripe before the performance, but was willing to go on if C. J. Harris, in charge of the theater in Wood's absence in New York, desired. With less than \$100 in the box-office and 600 persons in the theater, mostly "paper" patrons, Harris took Miss Conroy's illness as a cue, it is said, and, announcing that the evening performance could not go on because of her condition, dismissed the audience and closed the house. The fact that Wood, staking all, had recently paid Miss Reed \$1,000 for the first week and \$500 for the second to play "Lullaby", is said to have hastened the company's end.

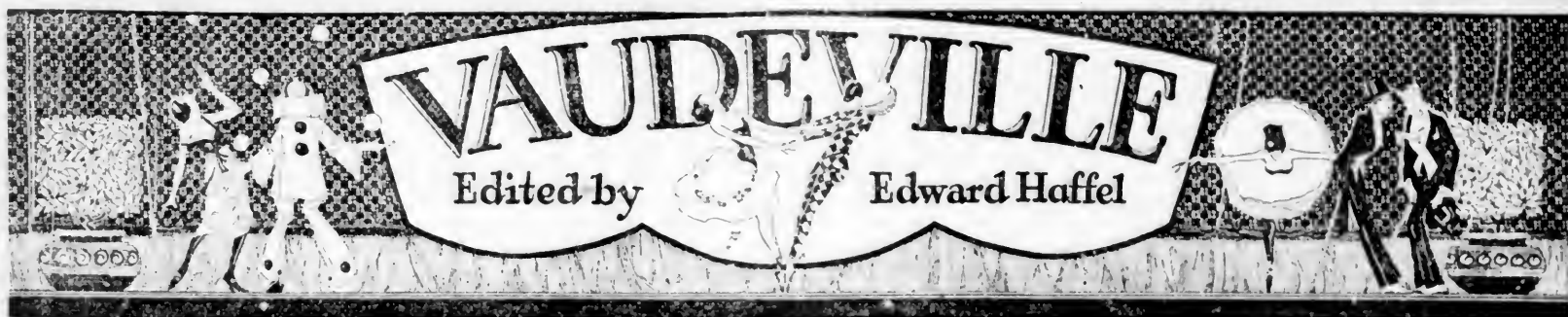
Leonard sent word over the long-distance telephone last night from New York that he was unable to raise needed funds to put on "Three Weeks" during the current week. Henry Crossley, deputy of the Actors' Equity, said that players' salaries were assured, as bond had been posted in New York before he came here and that his actor colleagues were willing to take a chance of getting paid for the coming week, but representatives of the Columbia Amusement Company holding a lease on the house announced that they could not see their way clear to assume responsibility for getting the rental of the house, especially since no encouragement was given from New York headquarters. Wood's loss on the local venture included \$10,000 borrowed from his brother Osborne some weeks ago.

## JUNE AVIS LOSES SUIT

White Plains, N. Y., March 24.—Four decisions of the Appellate Division were filed here today in which the court unanimously affirmed the decision of Surrogate Stiner denying June Avis Evans, actress an order for a jury trial of her claim against the executors of the estate of the late Daniel R. Bacon, millionaire publisher, Cleveland, who she alleged had promised her a thousand dollars a month for life for breaking off an engagement to him.

## 200,000 VISIT CONEY

New York, March 24.—Yesterday was a perfect spring day and 200,000 people visited Coney Island. Boardwalk concessionaires report having done satisfactory business.



## New Loew Contract Will Call for Acts Working in Ballyhoo

### Officials Sore at Attitude of Performers Toward Special Exploitation Stunts—"No Co-Operation, No Routes," Their Warning to Artistes

NEW YORK, March 24.—Temperamental midgets, indisposed diving girls and other members of feature acts playing the Loew Circuit who have rebelled at the special exploitation stunts, mapped out for them by high-priced advance men will result next season in iron-bound contracts stipulating exactly how such offerings are to co-operate in swelling box-office receipts, according to officials in the Loew offices, who are highly incensed at the sudden change of attitude by the attractions that early in the season were ready to do everything to help the new full-week policy. "No co-operation or exploitation, no route," will be the stand of the Loew booking offices next season.

In order to make the full-week policy of the Loew Circuit a success it was planned to exploit attractions with box-office drawing power. These acts, it is pointed out by officials who sponsored the plans, needed the added stimulant of special exploitation so that the box-office received the full benefit of the act, and suitable ballyhoo stunts were arranged. Competent advance men were sent out ahead of several of the larger acts, and the maximum amount of publicity resulted as well as record-breaking business.

All of the principals concerned announced their intention of co-operating, and at first everything went along great. Effective steps were arranged with local newspapers and, according to the Loew offices, the acts were being given a chance to make themselves the best possible box-office attractions, incidentally making them worth more to the circuit and themselves in the future. Of a sudden, however, as though by concerted agreement, the acts became temperamental and laid down on the job.

The advance men, say Loew officials, cost them considerable money as well, and other expenses being incurred made it poor business if the acts didn't reciprocate by doing stunts in public, draw more people to the theater and so get the money back that was being expended. Before they got contracts, say the Loew bookers, the acts were the most amiable kind of people to do business with. After that they became nonchalant and independent as it were.

Advance men who have been out ahead of Loew feature acts are returning to their regular outdoor work this week and include Hal Oliver, who goes back with the John Robinson Circus; Frank Braden, going with the Sells-Floto Circus, and Perry Charles, to do publicity for Palisades Park, New Jersey resort.

#### TESSA KOSTA IN VAUDE.

New York, March 24.—Tessa Kosta, musical comedy actress, opened this week at B. F. Keith's Hamilton in a new vehicle, entitled "Little Miss Door-Step", described as a bit of Old New York. Tom Cody appears with her in the skit, which is being presented by Benjamin David.

#### TRIES TO LIFT PIANO; "YOURS MERRILY" IN BED

New York, March 22.—"Yours Merrily" John R. Rogers, veteran showman, is laid up as a result of his trying to lift a piano while attending a little party at a friend's house this week. Rogers wrenched several ligaments in his back. He expects to be out in a few days.

#### CONNIE MITCHELL GOING ON LEVY TIME TO COAST

Chicago, March 22.—Connie Mitchell has closed on Gus Sun Time and will take Bert Levy, looking to the Coast. He has not been west for eight years. The act was formerly Mitchell and King, in "Fun in a Birdstore", which played Keith Time for a long period.

#### WANT RECEIVER FOR BALTIMORE COMPANY

Baltimore, Md., March 22.—The appointment of a receiver for the Freeman Amusement Company, of this city, was asked this week in the Circuit Court by Oliver B. White and A. E. Lockhart, theater architects. The complainants claim \$370 is due them by the company for preparing sketches and general working drawings for a new theater.

An order signed by Judge Walter T. Dawkins requires cause to be shown by April 4 why the application should not be granted.

#### NICKOLA SAILS FOR LONDON

New York, March 22.—The Great Nickola, globe-trotting magician, who recently arrived in this country from the Far East, completing a world tour, sailed for London today aboard the White Star Liner Olympic. Nickola will confer with managers from various foreign countries now gathered in London for the Empire Exhibition regarding another world tour. He plans to return to the U. S. within a few weeks.

#### HEATH ACTION AGAINST SHUBERT UP AGAIN

New York, March 22.—Supreme Court Judge Lydon reserved decision this week on motion that if granted would end in the dismissal of the \$50,000 suit brought by Thomas K. Heath, of McIntire and Heath, against the Shuberts. Heath filed the original papers in the suit in 1922, alleging violation of his contract and damage done to his professional reputation thru false advertising.

According to the complaint, Heath became ill during the early part of 1922 while he was touring the West with "Red Pepper" and retired from the show. The Shuberts, it is charged, substituted Harry Schenck in the role and continued to bill McIntire in the advertising.

Counsel for the Shuberts, in arguing on a motion to make the complaint more specific, contended that under the civil rights law of this State Heath had no right to sue his employers because the alleged wrong was not committed in New York, but in some other State. However, the plaintiff's lawyer, Edward E. Fay, explained to the court that his client was not suing under the civil rights law of the State, but for libel under the common law which permits no in-state restrictions.

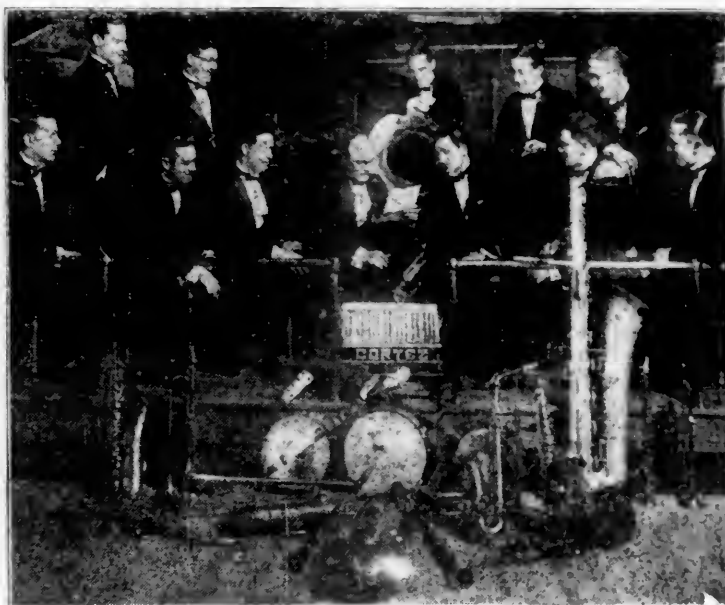
#### HARRY WALKER'S PRODUCTIONS

New York, March 21.—Virginia Pearson and the De Carlos South American dancers are to be featured in a new act for the big time, conceived and produced by Harry Walker, Inc. Hazel Bell is in the supporting cast and the Havana Orchestra, one of the Walker brands, will tour with the offering. Vincent Valentini, of the Walker staff, has written the music and lyrics for the act.

Walker's new revue, "Hot Stuff", opens tonight at the Peck-Inn Cabaret, in West Forty-eighth street, with Lillita, the dancer; Rose Shelby, Ethel Pearl, Clea Davis, Pason and Fontaine, Conlin and Maler and Buckley and Weber the principal members of the show. There is a chorus of ten girls in the revue and Jimmy Redmond, manager of the Peck-Inn, will continue to give the impromptu entertainment on the drums between shows. Frank Montgomery has staged the new revue and Jimmy Durante has written the lyrics.

Walker also put on a new revue last Sunday night at the Rose Tree Inn, Philadelphia, entitled "Shady Lane". The featured members of the show are: Olive Landay, Adele Jason, Mildred Marsh and Helen Savage.

The bookings of the Walker office for the week include Thelma Edwards, who leaves shortly for Paris to appear in the Folies Bergere; Betty Marvin, singer and dancer and ukulele expert, who will appear at Nikko Gardens and Club Montmartre, and the Grant Sisters, who are now with Eddie Sherman's Baltimore orchestra, New York.



Ace Br'gode and His Virginians, who opened last week at the Monte Carlo, New York, where they are playing in conjunction with the show they appeared with at the Walton Roof, Philadelphia.

#### MORRIS & BERNARD SUE

New York, March 22.—Morris & Bernard, theatrical producers, filed suit this week in the Third District Municipal Court against the New York, New Haven & Hartford Railroad Company, seeking to recover \$123 in an action for breach of contract growing out of a legal damage done to various stage scenery in transportation.

The complaint sets forth that the damage was done December 23 last, when stage effects were being taken off an elevator in the Grand Central Terminal here. In the answer filed by the railroad company it avers that the goods were transported and delivered in accordance with the agreement under which it is handled in such special baggage cars as transported the Morris & Bernard scenery.

#### COMPOSER SUES SOLLY WARD

New York, March 22.—Solly Ward, comedian, appearing in the "Music Box Revue", was sued this week in the Third District Municipal Court for \$75 by Carl F. Williams, composer and arranger, who alleges that amount is due as balance on an original composition of a piano score which he partly wrote and orchestrated for Ward at an agreed price of \$100. The work was done, according to the complaint, between December 3 and 12 last and but \$25 has been paid by the comedian.

#### EDDIE FOY SUED ON NOTE

New York, March 22.—Eddie Foy is made defendant in an action for \$600, filed by Paul Arlington, Inc., to recover that amount alleged to be due on a promissory note given for costumes. The complaint sets forth that the note was dated December 19 last and due sixty days from that date and that the paper went to protest when matured. The comedian and his family of vaudevillians are scheduled to open shortly for a tour of the Loew Circuit. The Foy show, "That Casey Girl", is still waiting for a Broadway premiere thru an agency that does not want too much of the profits. Foy is said to have spent considerable money on the production.

#### THEODORE ROBERTS MOVED

Pittsburg, March 22.—Theodore Roberts, who has been ill here for three months, is en route to his home in California. He was moved from his room in a local hotel this week and carried to the railroad station in an ambulance. Roberts is now convalescing from a severe case of uraemic poisoning, which halted his tour in vaudeville.

Hollywood, March 23.—Theodore Roberts arrived at his home yesterday. He was still weak and had to be carried from the train on a stretcher. He declared that he would live to appear in many more film plays.

#### LEWIS MADE CO-DEFENDANT

New York, March 22.—Nat Lewis, Inc., theatrical furnisher, and Walter J. Salmon, real estate agent, are made defendants in an action for \$1,000 filed against them by Robert Kendrick, who alleges he was injured while passing the Lewis establishment at 1578 Broadway November 7, 1923. Negligence, Kendrick alleges, was shown by the defendants in the operation of a metal cover in front of the above-mentioned premises.

#### JANET BEECHER IN VAUDE.

New York, March 17.—Janet Beecher is to appear in vaudeville in a comedy playlet by Elliott Nugent and Howard Lindsay, entitled "Apartments to Let". In the supporting cast will be Olive Wyndham, Violet Kemble Cooper and Harry B. Browne. The act is slated to open March 27 at the Collisium. Lewis & Gordon will sponsor the offering.

#### FASCISTI CENSORING HALLS

Rome, March 22.—The Italian Fascist is exercising a rigid censorship (unofficial) of what artistes, particularly of the fairer sex, shall wear while appearing in the music halls here. To appear in a costume that does not conform with the Fascist's idea of what is proper means that an artistes will be blamed or booted off the stage.

# Cherries Ripe, Cherries Red; Cherry Sisters Eastward Head

## Publicity Plot Scented in Effie's Try for Mayoralty of Cedar Rapids, Ia.—Defeat Brings Orpheum Contract With Broadway To Follow for "World's Worst"

NEW YORK, March 24.—

*"Cherries red and cherries ripe, The cherries they are out of sight. Cherries ripe and cherries red, Cherry Sisters still ahead."*

The Cherry Sisters have preassigned themselves back into vaudeville.

Chanting the above stirring lines, their battle cry of defiance as they met the vegetable showers of theater audiences some twenty years ago, the Cherry Sisters are preparing to head east over the Orpheum Circuit.

Effie Cherry's candidacy for mayor of Cedar Rapids, Ia., and the resulting publicity it got Effie and her sister, Addie, clinched that Orpheum contract. Effie's political venture, it now turns out, was all part of a press-agent plot to worm the "world's worst vaudeville team" back into curiosity of theater-going folks.

In fact, Effie herself let the "cat out of the bag" when in an interview just before the mayoralty primary she admitted that in the event her nomination flopped "it is very probable that we will utilize the publicity the campaign has given us and make a 'once-over' of the old vaudeville circuit."

Effie was licked at the polls the other day, mustering just 763 votes out of a total of 7,368. The fact that she chose to advocate a curfew law to keep boys and girls off the streets as the main plank in her platform indicates just how seriously Effie took her fight for the mayor's job. Newspapers and news services all over the country fell for the stuff the Cherry Sisters' press agent ladled out and the desired effect was produced.

### Opening Set for April 1

So now Effie and her sister have signed a contract with the Orpheum Circuit and will open their act at Sioux City April 17. In the meantime the pair will try out their stuff on the folks in Nebraska and Iowa, hoping to make Chicago some time in May. Then, unless the press agent's campaign breaks down, the sisters will proceed toward New York, hoping to reach Broadway in June, just about the time that the Democrats hold their nominating caucus. Should the sisters finally make this town, it may be stated on most authoritative authority that they will stage their New York comeback at the Hippodrome, where almost anything is tried out once.

To the younger generation a paragraph or two of the Cherry Sisters' strenuous and bizarre career would not be amiss at this point.

Even then pretty well advanced in years, the Cherry Sisters, consisting at the time of Effie, Addie and Jessie, managed to reach Broadway late in the last century and get a booking at Hammerstein's. New York audiences never saw anything like it; in fact, never dreamed there was anything like it, and when on the first night Effie got thru reciting those lines quoted above pandemonium broke loose. The audience went on a rampage. Everything at hand and everything not nailed to the floor shot across the footlights. And thus the Cherry Sisters were made an ever happy boon to vegetable and fruit merchants wherever they went.

Why are the Cherry Sisters going back to vaudeville after these many years of retirement?

That's simple. Because they're broke. Forced out of the game when their popularity hit the boggy, the sisters tried truck farming near Cedar Rapids. When this failed to pay the sisters sold out and opened a "home bakery", a modest little affair. The bakery and the milkery run in conjunction brought them just about enough to keep the sisters above water when the press agent recently came along and whispered something in the sisters' ears. Do you think the Cherry Sisters are going wrong again? The odds are with them if they still have an option on rebuying the old home bakery and milk station.

### YEGGMEN ROB LORAIN THEATER

Lorain, O., March 21.—Fingerprints discovered by police may lead to the identification of three yeggmen who knocked the combination off the safe of the State Theater here and

### ATLANTA THEATER AND HOTEL SOLD FOR MILLION

Atlanta, Ga., March 22.—For a consideration of \$1,000,000 Atlanta's magnificent photoplay house and the Adair Hotel, fronting on Peachtree street, adjacent to the First Baptist Church, has been sold to the Enterprise Realty and Investment Company. No exchange of property in part payment figured in the transaction, it being a straight sale for \$1,000,000.

The Howard, one of the largest and finest motion picture houses in the country, is leased to the Southern Enterprises, Inc., a subsidiary of the Famous Players-Lasky Corporation. The lease has approximately twenty years yet to run, and its status is in no way affected by the transfer of the property.

### OFFICIALS OF PORTLAND SUED BY THEATER LESSEE

Portland, Me., March 20.—The Gayety Theater at Congress and Temple streets, altho desirous of offering vaudeville and road attractions to its patrons, is banned by the city government from presenting any form of entertainment but motion pictures, according to the assertion of Theodore R. Sweetland, the lessee, in a bill in equity he has filed in the Supreme Judicial Court. It asks that the defendants, their servants and agents be restrained by temporary and permanent injunction from interfering with the business of the theater. The whole affair hinges on the question whether the remodeled theater building can be considered to have the same status as a newly erected structure.

### BRITISH COMEDIAN'S BODY FOUND IN THAMES

London, March 23 (Special Cable to The Billboard).—T. E. Dunville, headline comedian, who had been appearing the past week at the Grand Theater, Clapham, was reported missing the middle of the week and his wife sent out an appeal thru the newspapers in an attempt to locate him. Yesterday the comedian's body was found floating in the Thames.

Fellow performers at the Grand say that Dunville worried because he was afraid a new song he was using was a failure.

Dunville's first wife was Millie Lindon, now Lady Hulton.

### MOVIE FANS TAKE OWN CHANCES IN LOUISIANA

New Orleans, March 20.—The Supreme Court of the State of Louisiana has decided that movie patrons take their own chances when they stumble in dimly lighted theaters. Mrs. Joseph R. Givens sued the Saenger Amusement Company for \$7,500 when she fell at the Strand Theater, maintaining the theater was so dimly lighted that she could not see the step before her. A lower court had denied a verdict to the plaintiff, and the Supreme Court in affirming the judgment of the lower court held that theaters do not insure patrons against injury.

### PRISON INMATES ENTERTAINED

Auburn N. Y., March 21.—There was entertainment in plenty at Auburn Prison on St. Patrick's Day. A splendid program was presented under the direction of the Mutual Welfare League. This was augmented by special numbers by Milo Vazge, bag puncher, of Auburn, and artists from the burlesque show at the Auditorium and the vaudeville stars at the Jefferson theater. For the Irish inmates only, many of them former actors, a fine special dinner menu was served.

escaped with approximately \$3,000. The robbery was discovered by John Snggs, janitor. The theater cash box and cash drawer were found in a creek near Avon Beach.

### Stone Urges Artistes To Buy N. V. A. Program Space

New York, March 22.—Fred Stone, president of the National Vaudeville Artistes, Inc., thru a letter issued by the publicity department of the B. F. Keith Circuit, exhorts artistes to buy advertising space in the souvenir program which is to be gotten out in connection with the N. V. A. celebration which is to be staged here May 11.

"Let us all be 'in it' to the extent of our means," Stone urges.

One Forty-sixth street curb-stone comedian, upon being handed a copy of the letter by a brother layoff, paraphrased the above plea as follows: "Let us 'albee' in it!"

### EMBARGO ON GERMAN ACTS IS LIKELY TO BE LIFTED

(Continued from page 6)

time was not right, neither were the four nations represented competent to form one. The Frenchmen tabled a resolution that the international be formed at once, but the Britishers succeeded in their point and the resolution was reduced to one affirming the principle of the desirability of an international. The French delegates had at the back of their mind that the Britishers were pro-German in view of their recent visit to Berlin.

The situation was at times intensely heated, with the Britishers insisting that conditions had considerably altered during the last twelve months and revision or at least fresh consideration of present-day facts must be reviewed. Despite this the conference wanted to discuss a resolution relative to an international, with Italy violently objecting to the Britishers insisting that everything should be done on a strictly business basis so that no equivocation should be possible. The Italians twitted the British about being diplomatists; nevertheless Joyce and Bayly would not budge. Then came an impasse and the conference then realized that the German question was THE question. The conference decided to hear Joyce at once. Joyce repeated the statements already published in The Billboard, which were received with incredulity. There was much discussion of the questions. The session lasted until seven, with a decision to resume March 19 to form a triple alliance with Belgium, France and Italy, with the Britishers refusing to be parties thereto. Resuming on the nineteenth, the conference swung round, twisting the triple alliance to an international, but after discussion this was dropped with Maurice refusing to be a party to an international. Thruout the morning session the German question constantly cropped up. It was evident that the Britishers' statement regarding opportunity of work in Germany had gotten all sections to thinking. During the entire morning session the Britishers, altho present in person, took no part in the discussion and intimated they would not be present at the conference again.

At the afternoon session a triple alliance was formally adopted and the alliance proposed to send the Italian Oliveri, the French Dick Carter, and Brussels Charlay, on a commission to Berlin to study the situation personally. A banquet was given by a French society in the evening when all visiting delegates were made members of honor of the French union, even including Joyce and Bayly. British and continental newspapers published garbled reports that the conference had lifted the ban on German acts; so much so that British managers and artistes were under the impression this was true. It was contradicted categorically by the executive committee of the Variety Artistes' Federation, which pointed out that a decision will be reached Friday, March 28.

London, March 22 (Special Cable to The Billboard).—Paul Spadoni, of Berlin; Miss Erna Gillis, also of Berlin, and Van Ost and Hamburg, of Amsterdam, are all now here with lucrative contracts for Britishers for Germany. British managers are quietly watching events in view of the hoped-for possibility of the embargo being lifted. Credit must be given to men like Stoll, who have refused to influence matters by advance booking of German attractions for this country. Llewellyn Jones has declined, on Stoll's behalf, to even pencil any dates for desirable central European acts until after March 28, so that no finger of suspicion can be pointed at the Stoll Tour of acting contrary to the embargo of the Variety Artistes' Federation.

It is doubtful if Gillespie or Gulliver can use many central European acts this year on account of revue booking, but it is an absolute fact that many British acts will suffer cancellation of German bookings should the embargo not be raised on the twenty-eighth.

### M. A. FOR LILIAN BAYLIS

London, March 23 (Special Cable to The Billboard).—Oxford University has conferred the honorary degree of Master of Arts on Lilian Baylis, manager of the Royal Victoria Hall, for her distinguished services to literature.

# BROADCASTING TAX URGED BY MANAGERS

## Theater Owners Charge Tax-Free Radio Entertainments are Unfair Competition

New York, March 22.—Theatrical managers throughout the country are urging their State and national organizations to start agitation for the enactment by Congress of a law that would impose a sort of amusement tax upon radio broadcasting companies. The radio companies, particularly those established by the manufacturers of radio apparatus, the managers point out, are reaping tremendous profits as amusement purveyors and from which profits the government hardly shares.

A theater manager, it is contended, is beset by taxes imposed by the city, State and Federal governments, while a radio broadcasting company escapes with the mere payment of a station license fee.

The fact that the amusement is broadcasted free of charge to radio-set owners, the theater men maintain, carries little argumentative weight against a Federal tax when one takes into account the large sums derived from leasing the stations for advertising purposes. Leading advertising agencies of national prominence are lining up commercial firms for a broadcasting scheme that would be international in its scope.

The advertising agencies, under this plan, hire the microphone entertainers for performances at the various broadcasting stations throughout the country and in the billing of the performances some way tie up the name of their respective clients. As an example, the Atlantic & Pacific Tea Stores are at present tied up with a local station, advertising itself several nights a week thru the broadcasting of the A. & P. Gypsy String Ensemble, while the Happiness Candy Stores use the "Happiness Boys" to dispense vocal sweets thru the ether nightly.

However, it is doubted whether the theater managers or their lobbyists will be able to induce a member of Congress to introduce a radio tax measure, because of the tremendous influence wielded by the broadcasting stations. In the event that such a measure were introduced all a radio broadcasting company would have to do is inform its thousands of clients that their source of free entertainment is imperiled and urge them to write their congressman and for the next three or four days the representative at Washington would be literally swamped with protests. The theater men, realizing these circumstances, see a long and strenuous job before them in trying to meet the rapidly increasing competition of the radio.

### MOVIE BOYCOTT PLANNED BY PORTLAND MINISTERS

Portland, Ore., March 22.—The latest move in the war against Sunday morning motion picture shows by members of the local Ministerial Association was made this week when the ministers at their services presented pledges for a boycott of movie shows which open their doors before 1 o'clock in the afternoon on Sunday.

The ministers declared that the Sunday morning moving picture shows kept children from attending Sunday School. The theater owners agreed to bar children of Sunday School age from their theaters, but the ministers declared that this was unsatisfactory, stating that the boys and girls of the "teen" age, whom they most desired to reach, would be considered to adults and admitted to the Sunday morning performances.

### DAN FINN BACK WITH GORDON

Boston, March 22.—Dan Finn, one of the liveliest theater managers in this section, who has recently been in charge of E. M. Loew's Capitol Theater, Lynn, Mass., as well as acting in the capacity of general manager of the Loew interests, has been won back by the Gordons and again made manager of Gordon's Olympia Theater, Lynn, the same position he held before joining the Loew organization. During Finn's term of management the Capitol Theater developed into a big business getter and its competition was keenly felt by the Gordon house. Finn is a hustler, with some good ideas and many friends, and big things are predicted for him in the theatrical field.

### CLEVELAND NO PLACE FOR MOVIE MASHERS

Cleveland, March 22.—Four movie mashers were arrested here by local policemen in connection with the drive which the local Motion Picture Theater Owners' Association and the women's clubs of the city have opened on movie firms.

## Carl Hertz, Magician, Leaves Estate Valued at \$1,000,000

### American Conjurer Dies in England—Laid Foundation of Fortune by Exhibiting First Movies in Australia—Was Wealthiest Performer

NEW YORK, March 24.—Carl Hertz, American magician, who died last week in Coventry, England, left an estate valued at \$1,000,000, much of which, it is believed, is invested in New York and Chicago real estate. He also had extensive holdings in South African mines and laid the foundation of his fortune by exhibiting the first motion pictures in Australia.

His executors estimate his estate roughly at more than £200,000, an unprecedented fortune for a performer who was never a manager. Hertz, whose right name was Morningstar and who was born in San Francisco sixty-five years ago, was rated as one of the greatest conjurers of his day. He was vice-president of the Magicians' Club of London and was a member of the American Society of Magicians.

Hertz left this country at the age of 20, going to England, where he resided the greater part of his life. He made his first appearance in an English music hall at Manchester, where he played for nothing. His tricks filled the house for a whole week and from that time on he was a regular headliner. Hertz was not only an unusual performer, but a shrewd business man as well.

His usual fee was in the neighborhood of \$1,000 a week, sometimes more when he played on sharing terms. This money he carefully invested. Following his Australian venture with the first motion picture exhibition the natives of that continent had ever witnessed, he became associated with the Joel interests, wealthy South African mine owners. His real estate ventures in this city and Chicago followed later.

#### Just Finished Autobiography

Hertz finished his autobiography just a few weeks before his death. He had a varied and colorful career as performer and globe-trotter. As an exposé of fake spiritualist mediums he had a reputation second to none. He was famous for his bird-cage trick.

His most trying ordeal is said to have been when he had to perform this effect before a committee of the House of Commons to prove that the bird suffered no harm when it was made to disappear from the cage. Members of the committee sat all around him instead of only in front of him as in the theater and he had, in order to prevent detection of his methods, to change at the last moment the entire trick.

Hertz was well known in this country for his prowess as a prestidigitator. He was a close friend of Harry Houdini, who just this week received a letter from him. Hertz is survived by his wife, who assisted him in his magical performances, and by two sons. He resided at 8 Hyde Park Mansions, London.

#### HARRIETTE REMPEL IN VAUDE.

New York, March 22.—Harriette Rempel, one of the well-known Rempel Sisters, opened recently in a new skit, called "Donna Maria", by Tom Barry. It is in three episodes and, according to Barry, has been routed for tour on the Keith and Orpheum circuits. Miss Rempel's support includes Ben McQuarrie, James Sellman, William Porter and Fred Van Etten. The skit is due to come to the Palace shortly.

#### WILCOX IN NEW VEHICLE

Bert Wilcox and Josephine have put their new vehicle, "The White Collar Man", in rehearsal in New York, according to advice received from Mr. Wilcox. The comedy is from the pen of Herbert Hall Winslow, author of "Pan-y", "Honey-moon House", etc. Special settings and designs have been executed by the Clinker & Robbins Scenic Studios, of New York. Perry Norman, who has been with the Wilcox act for the past year, will be in the support. The act will open shortly on the Keith Circuit, according to Mr. Wilcox.

#### SILVERS DOING MOVIE SCORE

New York, March 22.—Lou Silvers, musical director and composer, has been commissioned by D. W. Griffith to do the score of the next installment of the feature picture, "America". Silvers composed the score for the present film of that name and in the past did some fine work on the scores for other Griffith specials. The director recently completed special music for Harvard's "Hasty Pudding Club" show, which he helped to direct, as a yearly accomplishment. Between times Silvers directs musical show orchestras for the Shuberts.

#### THREE NEW CABARET SHOWS

New York, March 21.—Three new cabaret revues were launched the past week.

At the Rendezvous, where Gilda Gray holds forth, a new show, described as a radio revue and entitled "Broadcasts of 1924", opened St. Patrick's night with a cast including Emil Boreo, Thelma Harvey, Jack Gifford, Marion Marlowe, Fawn Gray and a boy of choristers. Boreo, the Russian entertainer of the new show, recently completed a tour of the Orpheum Circuit. "Broadcasts of 1924" was staged by Joseph C. Smith.

At the Silver Slipper a new revue conceived, written and staged by Billie Shaw, with the latter the star of the show, had its premiere Sunday night. The revue is to remain at the Silver Slipper for ten weeks, going to Atlantic City for eighteen weeks on completion of the New York engagement. Those in the show are: Otilie Corday, Tom Ross, the team of Duroe and Madeleine, Billy Bradford and a chorus of ten girls. Johnny Murray has staged the dance numbers, the lyrics and music of which have been written by Miss Shaw.

The third of the week's openings is a Max Rogers' revue, entitled "A Night in Bohemia", which had its premiere Wednesday night at the Metamora Restaurant, in West Thirty-ninth street. The cast consists of Leon St. Clair, Betty Carmen, Flo Press, Dorsy Byron, Grace and Salle and a chorus. The music is furnished during the afternoon by LaFerty's Band, formerly at the Little Club, and at night by Ignatz Merril's Band. Max Rogers states the attendance at the Metamora indicates that the Lenten period is not working any havoc so far as opening night of Rogers' new revue Eddy Trotton acted as toastmaster.

#### AMBASSADORS ON KEITH TIME

New York, March 22.—The Ambassador Orchestra, under the combined direction of Louis Katzman and Willie Creager, the latter leading, has been routed over the Keith circuit for an extensive tour. The orchestra of ten pieces, exclusive of the leader, has also been signed by the Aeolian Company to make records, using the arrangements by Katzman, who does not appear with the outfit, but who acts as its technical director.

Creager last year was with the Billmore Hotel orchestra and made a hit while clowning at the drums. This season with his own combination he does some comedy as an eccentric leader and later does his stuff at the drums. Many in the trade predict that the orchestra will soon be one of the outstanding hits of the season.

#### CONNORS' DANCING STUDIO

New York, March 22.—Jack Connors, vaudeville, has opened a school for stage dancing in the Boseland Building, desisting the two-day stage because of the refusal of the bookers to pay a decent salary, he says.

Connors is of the opinion that a less precarious living can be made by teaching dancing than by doing it himself and says he will never return to the vaudeville stage until conditions have become better for the artist.

#### CRAFTS SUES AUTO COMPANY

New York, March 22.—Charles Crafts, of the vaudeville team of Crafts and Haley, filed suit this week in the Third District Municipal Court against the Knickerbocker Auto Wholesale Company, Inc., for alleged breach of contract and \$749 damages.

According to Kandler & Goldstein, attorneys for Crafts, the vaudeville act is bringing the suit as a result of an auto deal in which transaction he alleges he did not come out on top.

#### WILLMANN IN CHICAGO

Chicago, March 22.—Hans Willmann, son of one of the owners of the firm of Bartl & Willmann, extensive manufacturers of magic apparatus, of Hamburg, Germany, is now a resident of Chicago, connected with an export firm. He was a Billboard caller today.

#### FEON VANMAR



Pretty dancer, who is appearing in Ned Wayburn's "Honey-moon Cruise" on the Keith Time.

#### LOPEZ SPRINGS JUNIORS

New York, March 22.—Vincent Lopez, musical director, who announced this week that his reported concert at the Metropolitan Opera House is definitely off, sprung a surprise on the patrons of Proctor's Fifth Avenue Theater Wednesday night when he introduced his Vincent Lopez Juniors' Band of ten pieces as part of his performance at the house. While making his usual speech of thanks to the patrons the olio was down and the junior band took up their positions in front of the regular Lopez outfit. As an encore both bands played a popular favorite and "skidded" on.

The Vincent Lopez Juniors opened recently in vaudeville out of town and their only Metropolitan hearing as a combination was at a newspapermen's gathering. None of the boys in the outfit is more than nineteen years old and all but two are graduates of Keith's Boys' Band. They are a clean-cut aggregation of musicians and red hot when it comes to rendering jazz selections. B. A. Rolfe, of the Lopez organization, coached the boys for several weeks in the regular Lopez arrangements, with the result that they have made a decided hit wherever they have been heard. A route over the Keith Circuit is said to be on the way.

#### BOSTONIANS AT NIKKO GARDENS

New York, March 22.—Chester Frost's Bostonians, a five-piece combination well known in the East, opened this week at the new Nikko Gardens, on upper Broadway. The orchestra closed at a New Jersey resort in order to sign an indefinite contract with the Gardens management and is appearing under the direction of Chick Carpeles, who recently went into the orchestra booking business with offices in the Yale Building.

Another well-known orchestra that will be back in the East shortly under Carpeles' direction is that of Barney Rapp, which just concluded two sensational weeks at the Missouri Theater, St. Louis. Rapp is well known on Broadway and formerly held forth at the Boardwalk cabaret, a Salvin resort now closed. The orchestra is a Victor record organization.

#### BERCHMAN WITH WEAF

New York, March 22.—Henri Berchman's Synchronized Dance Orchestra was engaged to fill in and broadcast thru station WEAF when S. L. Rothafel and his entertainers of the Capitol Theater, New York, went on tour and left an open radio date on Sunday night. The thousands who look forward to "Roxie's" program every Sunday night were not disappointed and Berchman, who is now an exclusive WEAF artist, is receiving offers from all of the mechanical companies, which want him to make records for them. Great things are expected of this combination in the near future.

#### VIRGINIANS AT MONTE CARLO

New York, March 22.—Ace Bridgode and his fourteen Virginians opened Wednesday night at the Monte Carlo cabaret and restaurant, where they are appearing with the show from the Walton Roof, Philadelphia. Sybilla Bowden and Walter Preston are augmenting the show.

The California Ramblers, who closed at the Monte Carlo, are preparing to open shortly at the California Ramblers' Inn, on Pelham Bay road, Westchester County. The new resort is said to be owned or controlled by the combination.

## \$500,000 CABARET GIFT TO EMPLOYEES

### Salvins Turn Over Pavilion Royal to Three Former Head Waiters

New York, March 22.—Paul Salvin and his son, Sam, owners of the Palais Royal and half a dozen other Broadway supper clubs, have given the \$500,000 Pavilion Royal Roadhouse at Valley Stream, L. I., to three former head waiters.

Early this week the Salvins notified the lucky trio—John Steinberg, Christo Tourtonies and Major William J. Foster—that as a mark of appreciation for faithful services they had decided to turn over the roadhouse to them as a gift.

The elder Salvin, who is eighty-two years old, has been successful in a number of business ventures, including the clothing trade, moving picture and restaurant business.

New York, March 24.—The Appellate Division of the Supreme Court of Kings County has dismissed the action brought by Gu Roag against Jimmy Thompson, the Salvins and the various corporate defendants, comprising the Salvin cabaret ventures, for the appointment of a receiver and an accounting.

The court dismissed both the complaint and the injunction asked for. A motion by the plaintiff to carry the matter of the injunction to the Court of Appeals was denied.

Roag alleged that he and the defendants became partners in the operation of the Palais Royal, Club Royal, Moulin Rouge, Little Club, Montmartre and the Pavilion Royal, and that they took possession of the assets, books and other properties and denied him access to them. He had been excluded from participation in the affairs of the above-named resorts, he averred.

#### CURLEY SIGNS YERKE'S BAND

New York, March 22.—The opening date for Dick Curley's new restaurant in West Forty-fifth street has been changed from April 14 to the 16th. Yerke's Happy Six, augmented by three additional musicians, have been engaged to play there in conjunction with their vaudeville dates. Johnny Collins, former Keith booker, is scheduled to manage the place.

The personnel of Yerke's Happy Six includes a descendant of an old musical family in Jules Alberti, 20, who plays equally well a half dozen instruments. Alberti's relatives composed a famous family orchestra in the West about twenty years ago. His uncle, Joe Korn, is secretary of the musicians' union in South Bend, Ind., and other members of the family are all musically inclined. In New York Alberti has the distinction of being a nephew of Harry Hershfield, cartoonist for the Hearst papers. The youthful musician has been on the stage since he was six years old and lives in Chicago when at home.

#### KAHN BAND OUT OF GRILL

New York, March 22.—Roger Wolfe Kahn, young son of Otto Kahn, banker, and who received considerable publicity when he announced his intention of appearing in public with a jazz band, closed at the Knickerbocker Grill as a result of the continued disapproval of the elder Kahn and the failure of the younger to draw a slice of the Four Hundred patronage. The son of a capitalist with a union card in his pocket evidently means nothing to the cabaretgoers, who want a good orchestra first and last. Young Kahn declared his intention of seeking another engagement for his combination in or out of New York City.

#### AMERICA GETTING BEST PERFORMERS, SAYS STOLL

London, March 23 (Special Cable to The Billboard).—At the annual meeting of shareholders of the Coliseum Theater, Saturday, Sir Oswald Stoll complained that America is getting Britain's best performers, this being made possible thru the rate of exchange. He also said he regretted that the Variety Artists' Federation presented British managers obtaining General European acts when the exchange was favorable to Britain. Stoll highly eulogized Llewellyn Jones, who was made a director.

#### MERRY MAKERS GO SOUTH

New York, March 22.—The Musical Merry Makers' Jazz Band, eight pieces, sailed this week on the S. S. Western World, for Buenos Aires, where it will open an eighteen months' engagement. During its stay in South America the orchestra will play at various hotels, dance and music halls controlled by the Sociedad Biografica Americana. The arrangements were made thru the William Morris offices.

# RUSH OF MUSICIANS TO N. Y. FOR CONVENTION CUTS WAGES

## Steady Influx of Orchestras From Nearby States Results in Prices Dropping From \$10 to \$20 Per Man Below Union Scale—Brokers Hard Hit

NEW YORK, March 24.—The steady influx of orchestras from nearby States continues to flood the New York market with musicians who are taking engagements at prices ranging from \$10 to \$20 per week per man lower than the prevailing union wage scale. By far the supply is greater than the demand and the general scramble and angling for the summer jobs in and around New York resorts is on.

Most of the incoming orchestras arrive expecting to clean up immediately, while others appear to think that the city will be a veritable gold mine due to the Democratic convention next June. The result so far has been a 66 2/3 per cent drop in business for some of the regular orchestra booking offices, with that much less work for their men who have considerable open time on their hands.

Conditions on the whole, however, are said to be not so bad, but few if any windfalls will drop on local or out-of-town orchestras insofar as much money is concerned for summer engagements at either seaside or city resorts.

Out-of-town combinations which have invaded the city are getting the cream of many engagements, it is said, because most of them are of the college type of men, young and of clean-cut appearance. They are the aftermath of the jazz orchestra craze and competent musicians for all that. Their price for a job is from \$90 to \$105 a week per man.

The American Federation of Musicians, Local 662, has a wage scale that calls for an average of \$70 to \$80 a week per man for similar jobs. The out-of-town combinations are not obliged to join the New York local until they have been in the city for six months or more and until then are supposed to be governed by the local from their home town. However, union men are also supposed to abide by the wage scale in the city where they accept an engagement. In view of the fact that two musicians' factions are fighting each other here—the A. F. of M. and Musicians' Mutual Protective Association—many irregularities are said to be winked at.

Many of the combinations now working in supper clubs and cabarets in New York, especially the better class resorts that usually close for the summer, will have to keep open another month on account of the coming convention in June. This, it is feared by many men, will preclude the possibility of their getting their regular summer job at the seaside or mountain resorts, which job may be grabbed up by pick-up and other combinations.

At the larger resorts it is supposed that the well-known orchestra will stick by the management, but the caterers that come under the "shoe-string" class which have been doing poor business and are waiting for the convention month to pull them thru—these may be out of luck and lose their regular music. On the other hand, summer resorts that do not open until the season is well under way will open earlier than usual.

### TWO JERSEY MANAGERS IN COURT FOR SUNDAY SHOWS

Freehold, N. J., March 22.—The giving of performances on Sundays has brought two vandwille and picture theater owners into court here to answer indictments charging them with maintaining disorderly houses. The owners are Harry Kriehl, who has the Atlantic Theater, Atlantic Highlands, and Isaac Goldberg, who operates the Bay Avenue Theater, Highlands.

Both men pleaded not-guilty when arraigned before Judge Rufus V. Lawrence and were held in \$500 bail each pending trial April 23.

Early in January Prosecutor Sexton received complaints that the two theaters were giving Sunday shows. He sent one of the county detectives to investigate. The detective stopped the show, ordered the money back to patrons and closed the houses for the day, arresting the proprietors.

### LOPEZ TO REPEAT AT "HIPPI"

New York, March 21.—Vincent Lopez and His Pennsylvania Hotel Orchestra have been booked for a return engagement at Keith's Hippodrome for the week of June 9, when the Democratic convention will be held in this city. Bert Levy, artist, another act booked for the house that week, is expected to draw timely cartoons of the convention and prominent persons attending it.

### HEARST GETS WITMARK'S BLACK AND WHITE SERIES

New York, March 22.—Negotiations have been completed whereby Hearst Music Publishers, Ltd., of Canada, now handle the Witmark Black and White Series, and become sole selling agents and distributors of the catalog in the Dominion.

This step is expected to eliminate many obstacles that were present in the past in popularizing the series in Canada, and the immediate effect of the new arrangement makes it possible for Canadian dealers to purchase the Witmark songs at the same prices prevailing in the United States, with the added advantage of having no duty to pay. The elimination of red tape in importing the series in Canada also is expected to result in ten times as many sales as in the past.

The Hearst organization is one of the best-equipped houses of its kind in Canada and will handle the Witmark catalog as a proposition apart from its regular enterprise, which also publishes popular music in this country. B. Feldman & Company are sole selling agents for the Black and White Series of high-class ballads and Allen & Company act in a similar capacity in Australia.

### LYMAN BAND FOR ASTOR

New York, March 24.—Abe Lyman and His Orchestra, now appearing on the Pacific Coast, have been engaged to play during the summer season at the Hotel Astor Roof, this city. The contract is said to contain an unusually high salary agreement.

### SIX NEW PLAYS HEADED FOR CHICAGO

(Continued from page 7)  
After a period of disuse it will be shown in New York. James Rennie, of the cast, will go to Italy when the show closes, to join his wife, Dorothy Gish, filmusee. "Kelly's Vacation", is the striking eponym of the successor to "The Best People" in the Woods, opening Sunday night, March 30.

Sarah Truax, widely known here as a capable actress in local stocks of other days, and later in big road productions, is returning to the stage in the East and will act in "The Man Who Ate the Popomack", by W. J. Turner. Sir Harry Lauder's engagement last week

in the Great Northern drew the typical Lunder crowd. A patron who was once in the show business estimated that the Scotch comedian's production was worth \$29,700. Another showman thought it was a waste of money as people go to see Sir Harry and not his production.

A new Negro revel, "In Bamville", is booked for the Illinois Theater, March 30. News-sources tell us it has a \$75,000 production and one hundred people. Whitney and Erlanger are putting the show out.

Albee Bouldin, dancer in "Innocent Eyes", in the Apollo, was born and raised on the North Shore. She is the youngest daughter of John J. Bouldin, big road contractor, now building the new Tamiami Trail, from Miami to Fort Myers, Fla. Her family lives at 4050 Sheridan road. Miss Bouldin studied ballet under Alexis Kossloff, Russian maestro, and then took up step dancing at the Ned Wayburn School in New York. She won first prize at the annual huck dancing contest at Great Neck, L. I., last October against fifty other entrants, most of them experienced dancers from Broadway shows.

A play called "Simon Called Peter" is seeking a Chicago location. It got a start in Washington last month and caused a row in the capital. William A. Brady is the owner. Leonard Wood, Jr., son of the general, is a member of the firm that staged the play.

The management of the Apollo says a musical comedy called "Wildflower", with Edith Day, long absent, is billed for a spring engagement in that theater. Esther Howard, also with the show, was popular here thru the long run of the "Sweetheart Shop". Others in the cast are Guy Robertson, Bobby Higgins, Tyler Brooke, Jerome Daley, Bernard Gorcy and Marjorie Bonner.

The Duncan girls, who are most of the "Topsy and Eva" Show in the Selwyn, tried out a new item this week, called "Janita", in the regular show. Having stopped the performance so definitely, the item will be permanently interpolated on Monday and Tuesday nights of each week. The Duncans, who don't think of letting the Selwyn intake run as low as \$20,000 any week, can have anything they want as long as they want it. The house had booked a colored show, called "Runnin' Wild", for May 1, but the Duncans have paralyzed that booking and will try and run thru the summer.

The Chicago Women's Aid bade a lot of actors to tea in Kimball Hall March 19. Louis Mann spoke on the drama, and guests of honor included Margaret Dale, Cleo Mayfield, John Halliday, Charles Richman, Cecil Leon and Taylor Holmes.

Percy Waram, a Kentish Englishman, is back in Chicago again, this time as the man who is cleared of murder every night in "Patches", in the Playhouse. He has played here with Burten Churehill, in "Adam and Eva"; with Jane Cow, in "Lilac Time"; with William Faversham, in "Lord and Lady Algy"; and in "Treasure Island".

John Halliday, who plays the role of the condemned man in "Silence", in Cohan's Grand, is an Englishman and has seen the seams of life as he went along. Albo Bennett, veteran Chicago booking agent, gave Mr. Halliday his first theatrical job with the "Thimble" Company, playing in Galesburg, Ill. That was some time ago. Mr. Halliday had been chopping wood up in Canada and saved up \$64. He later became a mining engineer, made a lot of money, had a good time, failed to stop from under when the bottom dropped out, returned to the stage and made mighty good.

# MUSICIANS WANT PAY FOR RADIO CONCERTS

## Chicago Federation Clamps Ban on Free Music—Asks \$8 for Three-Hour Period

Chicago, March 23.—Professional musicians who are members of the Chicago Federation of Musicians will no longer perform for radio fans unless they are paid for it. At a meeting of the union Thursday afternoon in their hall, 175 West Washington street, the ban was clamped down on free music. The federation has a membership of 6,000.

Under the decision of the musicians, owners of the broadcasting stations will be compelled to hire union orchestras and individual musicians for three-hour periods and pay each player \$8 for the engagement, regardless of whether he plays thirty minutes or the full three-hour period.

James C. Petrillo, president of the musicians, said the players now engaged at broadcasting stations receive free advertising but no pay. At the meeting it was also decided to take some action at the American Federation of Musicians' convention in Colorado Springs in May which will compel hotels using orchestras for broadcasting purposes to pay an extra 50 per cent of the wages of the orchestra involved. This would affect several Chicago hotels in case such action is taken at the Colorado Springs convention. The Drake, Congress and Edgewater Beach hotels and College Inn and Guyon's Paradise all give radio concerts from orchestras.

Mr. Petrillo claimed the union is not opposed to radio but desires that all musicians be paid adequately for their services. He said that in order to prevent cheating, the broadcasters must file contracts for players after April 1 in the office of the musicians' union. The salaries of the players engaged at broadcasting stations will be paid thru the union office.

### POLLOCK'S NARROW ESCAPE

New York, March 21.—John Pollock, general press representative for the Keith Circuit, had a narrow escape from injury and arrest yesterday morning in a three-car auto collision in Palisade Boulevard, Fort Lee, N. J. Altho the three cars were wrecked none of the occupants was hurt, and when taken into custody by local police were subsequently released as no one made a complaint.

According to Pollock, who is a former Mayor of Leonia, N. J., and well acquainted with the undesirable things about local jails, the escape from incarceration until bailed out is something to be thankful for more than bodily injury. As Pollock relates the story he was driving alone down the boulevard when he ran into a runabout which carried no tail lights. In the runabout were a Brooklyn painter and decorator and his daughter. The right front wheel of Pollock's car locked with the left front of the runabout and separated it from the rest of the tin, and also turned it completely around so that it faced the other direction.

While Pollock's car was diagonally across the road a sedan came along and crashed into the two partly wrecked cars. The crash of glass, especially from the sedan, brought the neighbors and Fort Lee police on the run. All were taken to the police station.

Pollock said that he was very much afraid of having to spend the rest of the night in jail and that if the other two men had learned what he had learned of jails while Mayor of Leonia they would just begin to realize how lucky they were. "The jail at Fort Lee," said the Keith press agent, "is the worst in Northern New Jersey."

### COMPOSERS' ANNUAL FEED

New York, March 24.—The ninth annual meeting and beef-steak dinner of the American Society of Composers, Authors and Publishers will be held March 27 at the Friars' Club Monastery in West Forty-eighth street. Approximately 200 are expected to be present. The meeting for members will be held at 7 p.m., and the dinner an hour later. Many important subjects will be discussed by the members during the meeting, with the radio situation expected to be a major one.

### PATRON SUED FOR FALL

London, March 22.—Timothy Playford, one of England's most famous pantomime cat impersonators, filed suit this week for damages against a spectator at one of his performances who, supposedly a hit in his Scotch and soda, tried to push him off a rope ladder while performing at a height of twenty-five feet. The spectator sat in one of the stage boxes and his interference, it is alleged, caused Playford an injury to his left knee.

## BUSINESS RECORDS

### NEW INCORPORATIONS

#### Delaware

Kentucky Reed Show Corp., Wilmington, make films, motion pictures, \$150,000. (Corporation Service Co.)

Pennant Film Producing Co., Wilmington, \$100,000. (American Guaranty and Trust Co.)

#### New York

Keith & Vine, Manhattan, music publishing, \$15,000; J. Keith, W. Levinson, A. La Vine. (Attorneys, Epstein & Avman.)

Zink Amusement Corp., Bronx, motion pictures, \$26,000; H. Snehman, J. Rosenthal, F. Berger. (Attorneys, Snehman & Samuels.)

Mindlin, Goldfroyer, Manhelm, Manhattan, theatrical proprietors, \$10,000; I. H. Herk, C. Franklin, A. J. Eder. (Attorneys, House, Grossman & Vorhaus.)

Cayuga Amusement Co., Auburn, \$50,000; C. A. Parker, G. L. King, L. E. Lippitt. (Attorney, G. E. Treat.)

Selen Pictures, Manhattan, 100 shares common stock, no par value; L. G. Bernstein, H. Wisau, H. P. Booth. (Attorneys, Rabenold & Scribner.)

J. H. Taylor Film Corp., Manhattan, motion pictures, \$20,000; J. H. Taylor, M. Gerst. (Attorney, H. G. Kesch.)

Brooklyn United Theaters, Brooklyn, motion pictures, \$10,000; A. and G. and J. Zappa. (Attorney, F. J. Mollay.)

Nactone Dry Plate Co., Manhattan, to make films; A. J. and J. M. Powers, E. Strauss. (Attorneys, Powers & Kaplan.)

#### Illinois

United Theatrical Engineering Corp., Chicago; finance, deal in theaters and operate same, \$10,000; H. J. Samuel, R. Prithkin and M. Kempel. (Correspondent, Morris Kempel.)

#### Indiana

Michigan City Beach Co., Michigan City, to operate places of amusement, \$100,000; G. J. Breinig, John A. Sweeney and G. R. Hill.

#### Ohio

The Beehive Amusement Co., Cleveland, \$30,000; J. H. Smith, John Weber, H. C. Hinds, C. J. McDonald and R. T. Heller.

The Palace Gardens Amusement Co., Cleveland, \$50,000; A. E. Gordon, Roland Conti, E. C. Fleischman, Lillian Lubsky and H. P. Lawrence.

#### Tennessee

Rockwood Amusement Co., Roane County, \$5,000; James S. Fuiks, R. D. Fuiks, Tom Tedder, W. N. Fuiks and J. Ralph Tedder.

#### Texas

The City Amusement Company, San Antonio, \$8,000; Al C. Jonas, D. Gottlieb and Ju Zalmanzig.

Luling Capital Amusement Company, Luling, \$8,000; Ernest Wilson, G. C. Jacobs and W. R. Walker.

### INCREASES

The Saenger Amusement Company, New Orleans, La., has increased its capital stock from \$500,000 to \$2,500,000.

# This Week's Reviews of Vaudeville Theaters

## Palace, New York

(Reviewed Monday Matinee, March 24)

Brooke Johns and Ann Pennington, doubling from the "Follies", top a well-balanced, fast-moving bill, which got its start with Miss Lindsay and Sultan, an uncommonly gifted equine. Sultan does various mental feats, adds columns of figures and otherwise displays an unusual degree of horse sense without apparent cueing. Considering the early spot and an incoming audience, this turn did first-rate.

Williams and Taylor, nimble colored steppers, all but stopped the show in the deuce spot. The comedian of the duo, who works in cork, injects a lot of comedy in his stepping, while his partner shakes agile pedal extremities in a varied routine of intricate steps. Two clever chaps these, whose performance well merited the applause.

Jack Patten and Loretta Marks offer a delightful little fantasy in ten scenes, entitled "Home, Sweet Home". Several of the acts are gorgeously colorful. There is an abundance of sprightly dancing, a dash of piquant humor and some tuneful slugging. The team was warmly received and scored one of the outstanding hits of the afternoon.

Walter C. Kelly, doing his familiar "Virginia Judge", drew laughs a-plenty. His whimsical monolog gave way to Blossom Seeley, assisted by Bennie Fields and Warner Fault, in a routine of syncopated melodies, several of which contained lines of a rich indigo. This act packs a lot of pep of a jazz order. It recorded a solid hit.

The Wilton Sisters opened intermission with virtually the same routine as they offered before going abroad. This sisterly twain by some magic process retain their youth, for they don't look a day older than they did five years ago when this writer first witnessed their performance. The Blues duet for the finish set them solid with the audience.

Mr. and Mrs. Jimmy Barry in "The Scandals of Hensfoot Corners" have a diverting little rural skit, which affords both ample opportunity to display their particular brand of histrionic prowess. The characterizations are all well drawn and the dialog is chock full of laughs. They are assisted by William Richards, who acquitted himself creditably in a small role.

Ann Pennington and Brooke Johns, whose marriage several months ago was made public for the first time in the morning papers today, sang and kicked their way thru the next-to-closing spot to the accompaniment of hearty applause.

The Four Adonas closed in a novelty casting act, in which daring and skill are mingled.

ED HAFTEL.

## Palace, Chicago

(Reviewed Sunday Matinee, March 23)

Bee-Ho Gray, the "versatile cowboy", started the show with a ten-minute act in full stage. The whip, knife and rope stunts are all well done. As a banjoist and a singer, I prefer the knife. There is a white horse, which is a beauty and well trained. One encore and two bows.

Dan Stanley and Al Birnes make a poor start with stale repartee and jokes. The booze dance and the Indian dance are good. The boys are clever dancers, but their act is not well built. Nine minutes, in one; four bows.

"Fifty Miles From Broadway" was clever from start to finish. There was a novel opening in which huge slates acted in a peculiar fashion, leaving the audience ready for the opening of the village scene. A beautiful setting, good comedy, snappy dancing and acting completed an act which the crowd evidently approved. Twenty-five minutes, full stage; six curtains.

Wilkie Bard, known as "the brightest star of the London Music Halls", quite English, a master of the art of makeup, was quite the best of the bill. His "scrub woman" and his "night watchman" were two characters which will not be forgotten. Thirty minutes, in one and full stage; encore, three curtains and three bows.

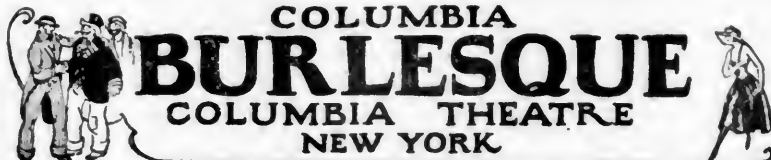
William Sully and Genevieve Houghton are fairly satisfactory in a poor act. Miss Houghton has good personality and voice. With improved material they will make a better showing. Twenty minutes, in full stage; four bows. Nora Bayes, in her second week, just as charming as ever, carried the house with her as she always does. She gave farewell to her many friends, as she is leaving soon for an English tour. Thirty minutes, full stage; two encores, six curtains, two bows.

Hawthorne and Cooke presented nineteen minutes of nonsense which captured the audience from its absurdity as well as its cleverness. In one; four bows.

John S. Blondy and Co. closed the bill with a good athletic act, in which "Rusty", a pet dog, took a star part. Eight minutes, in full stage.

AL FLUDE.

New York, March 24.—Two newcomers to the east of "Top Hole" are John Daly Murphy and Ann Milburn, the latter engaged to sing the prima donna role.



COLUMBIA

**BURLESQUE**

COLUMBIA THEATRE  
NEW YORK

"BATHING BEAUTIES"

(Reviewed Monday Matinee, March 24)

A "Columbia Burlesque" attraction. Musical numbers produced by Sammy Lee, Jack Mason and Frank Montgomery. Original music by Violinsky, George Meyer and Sam Lewis. Presented by Rube Bernstein week of March 24.

**THE CAST**—Jack Hunt, Clyde Bates, Charles Markert, Major Johnson, Bob Webb, Aaron Palmer, Alice Lawlor, Vinnie Phillips, Frankie La Brack.  
**CHORUS**—Anna Trotman, Kate Morrissey, Dixie Stahl, Helen Dillon, Marie Dreves, Bobby Stewart, Tillie Hart, Bobby Doyle, Margaret Solomon, Buddy Seymour, Anna Messier, Shirleen Doyle, Anna Joyce, Babe Mitchell, Grace Rivers, Helen Morrison, Dorris Breslin, Naomi Mack.

### Review

**Part One**—Scene one was a fancy interior for Charles Markert, a classy straight; Alice Lawlor, a slender, symmetrical, auburn-haired, magnetic-eyed, ever-smiling ingenue; Vinnie Phillips, a brown-haired modellesque ingenue of personality, and Frankie La Brack, an attractive bobbed brunet soubret, in song, who gave way to an ensemble of personally talented and able choristers, with several of them stepping out front with individual lines of the lyric that they handled exceptionally well. Ingenue Phillips then followed with a sweetly modulated song and high-kicking dance that was the personification of gracefulness for encores.

The comics then appeared in the persons of Jack Hunt, a thin, and Clyde Bates, a fat tramp, in near-heat attire and light facial makeup, followed by Major Johnson, a dwarf chauffeur, in grotesque attire. Comics Hunt and Bates singing parodies were well applauded. Ingenue Lawlor in soubret costume was the personification of cuteness and refinement in her vocalism, which is far above par, and, bringing on the choristers, gave them ample opportunity to put over individual lines of her lyric, after which she went into a dance that was exceptionally graceful. Straight Markert, Comics Hunt and Bates, and Palmer and Webb, a colored team, supplemented by Major Johnson in grotesque feminine attire, made up a singing sextet that harmonized well, after which they put over some old-time hokum that kept the audience laughing and applauding their funny sayings and doings. Soubret La Brack, leading the choristers in a Lady Billy number, caught the fancy of the audience for repeated encores. Ingenue Phillips proved her burlesquing ability in a frisking bit with Comics Hunt and Bates and Straight Markert, who made the comics stand on their heads for additional laughter and applause. Ingenue Phillips then put over a strutting number with admirable effect.

Scene two was a silk drape for Straight Markert and Soubret La Brack in a singing and dancing specialty that was well encored.

Scene three was a hotel corridor for Ingenue Phillips as the wife entertaining her sweetheart, Comic Bates, and, being caught by her sudden-returning husband, Straight Markert, for more laughter and applause.

Scene four was a silk drape for Ingenue Lawlor in a hula costume and a selection of diversified songs that not only stopped the show cold, but held up the next scene.

Scene five was the interior of a bedroom, with Soubret La Brack as the wife entertaining callers and putting them under the bed to escape her incoming husband, and again the audience went into raptures of laughter and applause at the antics of Comics Hunt and Bates and Straights Markert and Simmons.

Scene six was a silk drape for Palmer and Webb in neat attire to put over a singing specialty that merited the encores given them.

Scene seven was an elaborate, colorful electric-lighted set of splendor for Soubret La Brack leading a number, and following with a buck and wing dance that was nifty. Comic Bates came into his own in this scene with his famous bar-rag-bootleg-mixing bit for Ingenue Phillips and Soubret La Brack and the razzing of Comic Hunt. Ingenue Phillips put over another strutting number, Palmer and Webb a singing and dancing contest, and Soubret La Brack a toy soldier number that led up to the finale.

**Part Two**—Scene one was another elaborate electric-lighted banquet set with a semi-circular table, with eight of the choristers seated, while eight in front put over a number minus a leader. This was followed by the appearance of the comics in over-fitting evening dress attire for a razzing of the entertainers, with Ingenue Phillips leading with eight Eton-suited girls on stage, while eight others appeared dancing on a miniature stage overlooking the banquet table. Vinnie's strutting finish was a classic in gracefulness. Soubret La Brack followed with a song in which her vocalism was far better than in her earlier numbers and finished with a nifty hard-shoe dance. Ingenue Lawlor then came on for a comedy bit with the comics and pulled a big laugh with her place of vaccination. Palmer then put over a single dance. Soubret La Brack put over a selection of songs while accompanying herself with a baby banjo, with lyrics a la Jewish. Ingenue Lawlor, in a shadow gown, was an optical feast with her ever-smiling face and symmetrical form, and Ingenue Phillips, on the miniature stage in poses, displayed her modellesque form delightfully.

Scene two was a tropical island drop for Straight Markert and Comic Hunt in a talking specialty on radio that led up to a comedy singing finish that was fast and funny with Hunt's stuttering.

Scene three was a realistic bathing beach set, with boardwalk electric-lighted and bathing houses on either side of the stage, with Major Johnson, the dwarf uniformed cop, chasing the bathers and Straight Markert staging the booze bit for single men, in which Comic Hunt shoots his wife, Ingenue Phillips, so that as a single man he can get his booze.

The Bathing Beauty Revue showed the bathers disrobing thru the transparent bathing house doors, after which they came on stage for a flash of form, in which Ingenue Lawlor stood out distinctively admirable. All of the girls made her step some to beat them, for they are of the youthful, slender, symmetrical-formed type. All of them appeared in tights thruout the entire show and the only one to appear in bare legs was Ingenue Lawlor, who is one of the exceptional few who can do it and get away with it in a really admirable manner.

**Comment**—The scenery, lighting effects and costuming equal to any, and the costumes far more chic than most of the shows have. The music and lyrics are away from the pop. numbers usually heard in other shows and the vocalists handled them well. Taking the show in its entirety, it is a typical old-fashioned burlesque show, with numerous bits and numbers that are handled in a clean and clever manner thruout the entire performance. Seldom does a Monday matinee audience give the continuous laughter and applause to bits that it gave to this show this afternoon.

ALFRED NELSON (NELSE).

## Majestic, Chicago

(Reviewed Sunday Matinee, March 23)

The Andrieff Trio, Russian dancers, two men and a woman, opened the new bill. The girl introduced a clever innovation in one dance in costume. Act is fair Muscovite material. Ten minutes, full stage; two bows.

DeBell and Waters, man and woman, have a comedy presentation. The woman dances rather well. Thirteen minutes, in one and a half; two bows.

Lieut. Ferdinand Thieton and Company have an exhibition of expert shooting and trick marksmanship. Skill is shown, with but few other features to enliven the act. Ten minutes, full stage; one bow.

Joe D'Alar entertains with concertina and monolog, also with a girl assistant in an upper box, who sings. The comedy lacks speed, but the girl helps considerably. Fourteen minutes, in one; three bows and the girl lands an encore.

Zeck and Randolph, man and woman, have a comedy act in which a life-size dummy figures. The principals work hard to exploit the material, some of which is fairly good. Fifteen minutes, three-quarters stage to "one"; one bow.

The last three acts took a certain drag out of the bill. "Musicland", with seven girls, gives something worth while. All are ensemble instrumentalists, and three sing with pleasing effect. All have snap and vivacity. Fourteen minutes, full stage; two bows.

Jack Jorice, one-legged dancer par excellence, with songs and monolog of less merit, tripped thru neatly and closed with the aid of one of the usherettes in a dance. The act was much liked. Twelve minutes, in one; two bows.

Rosini has a splendid offering in magic, with capable assistants and striking settings. Some of his material has been seen before, but maybe not enjoyed as well. It is a standard offering. Execution, routine and movement all fine. Twelve minutes, full stage; two bows.

FRED HOLLMAN.

## Keith's, Cincinnati

(Reviewed Monday Matinee, March 24)

An excellent program that compares favorably with the best of the current season.

Pathe News, Aesop Fable.

Fred and Anna Henning opened the vaudeville bill with a juggling act that did not fail to score. The juvenile, "Pat", was responsible not a little for its success, and attention must be called to his "hooding". They presented a novel feat in juggling nine Indian clubs among them. Seventeen minutes, full stage with special drop; bows.

King and Beatty in a comedy song act took the place of Alice Morley, scheduled to appear in the deuce spot. The boys sang several highly entertaining special songs. Nineteen minutes in one; bows.

Amac, magician, presented a three-card illusion with the assistance of Velma, disappearing lady. A brief magic act, mystifying and entertaining. Eleven minutes, full stage, special apparatus; bows.

Shaw and Lee, billed as "Nature's Gifts", appeared in a comic song and dance act. The two gentlemen are very funny and the droll costumes of the pair are an entertainment in themselves. Fourteen minutes in one; bows.

A jazz orchestra of unusual excellence is that of Harry Stoddard and it has no difficulty winning approval. Special attention must be called to "The Streets of New York", an entertaining novelty in which the various sections of New York are ingeniously characterized by means of appropriate music and costumes. Twenty-two minutes, full stage, special drop; bows and encores.

Charles Harrison, Sylvia Dakin and Billy Hogue, in "The Three of Us", novelty sketch, afford excellent entertainment. The trio's imitation of a country band is well done and funny. Eighteen minutes, in two, to one, special drops and drapes; bows.

Gordon Dooley and Martha Morton in a comedy song and dance act scored the hit of the afternoon. These "Famous Babes of Famous Families" lived up to what was expected of them and their act never dragged for an instant. Miss Morton is a dancer of no mean ability and Gordon is one of the funniest of comedians. They could have had an encore had they wanted it. Fourteen minutes, in one; three bows.

Hert Ford and Pauline Price ended the bill with a wire dancing act. Two very agile artists at this sort of thing. Eight minutes, full stage; applause.

CARL G. GOELZ.

## CHAMP. DIVER GOING EAST

New York, March 22.—The arrival of Elsie Hanneman, undefeated world's champion fancy diver, who has been in California since the early part of October last, is anticipated about the 10th of April. Miss Hanneman resides in Brooklyn, N. Y.



# Many Foreign Actors Coming to America

## Immigration at High Tide, While Number Departing From America Is Small

Washington, March 22.—Sixty-five actors and 119 musicians entered the United States from foreign lands during the month of December, while only seven of the former and five of the latter departed from it, according to Bureau of Labor statistics covering the last month of the year.

This would indicate that the landing of foreign artists on our shores is proceeding at a lively pace, and that the emigration of both actors and musicians is staying at low ebb. The exceptionally high level in the immigration of artists from other countries and the unprecedentedly low level in the emigration of these two classes of professional people has occurred every month, as The Billboard has reported in its immigration stories since July 1.

The Department of Labor's report now shows that 645 actors have come to the United States during the first six months of the fiscal year, July 1 to December 31, and that only forty-three have left it in that time.

Even more astounding figures are shown under the head of professional musicians, 1,086 having landed in America during the last six months of 1923, while only forty-four, an exceptionally small percentage, left it.

Five hundred and thirty-nine literary persons, including playwrights, scenario writers, etc., are recorded as having entered the country during the six months, and fifty as having departed from it.

Of the two classes coming in direct contact with the theater and relying on the amusement business for a living, the actors and the musicians, there were in exact figures 1,731 who immigrated to America and eighty-seven of these two classes who emigrated from it.

### TALKING SEAL ACT ROUTED

New York, March 24.—Marcelle and His Talking Seal, which closed at Keith's Hippodrome, has been given a thirty-five-week route of the Keith Circuit, opening September 1 in Pittsburg, and closing April 27, 1925. The act is scheduled to play Keith houses only and will do two weeks at the "Hipp." in January. The first layoff at the close of the present engagements will be in August, and an Orpheum appearance may be made at that time.

Bretbart, the strong man, is the only other act imported for the Hippodrome that received a route of the Keith Circuit. It is reported he will return to Europe and settle down when he closes his present tour next month. No return engagement at the "Hipp." is booked for him up to the present.

### CRAPS BREAK "HAMTREE"

New York, March 22.—James ("Hamtree") Harrington, colored comedian of the "Plantation Revue", admitted before Referee Davis' hearing of his bankruptcy case in United States District Court this week that his financial difficulties are a result of too much crap shooting.

"What is this case all about?" asked the referee.

"This case," spoke up "Hamtree's" attorney, "is just a case of too much craps."

To which the comedian, in a crap-shootin' drawl, responded:

"Ya-as a-u-h."

## BOSTON

DON CARLE GILLETTE

Room 301 Little Bldg., 80 Boylston St.

Boston, March 22.—Box-office traffic this week has been light. The only new attraction is "In Love With Love", at the Wilbur, which is being received with moderate enthusiasm. Lynn Fontanne and Ralph Morgan head the capable cast, and the supporting members include Robert Stranoe, Donald Foster, Edward Donnelly, Greta Kemble-Cooper and Frances Grayson.

### Changes Next Week

The "Greenwich Village Follies" winds up its two-week return engagement at the Shubert Theater tonight, and "Topics of 1923", with Alice Delysia, comes in Monday.

"One Kiss" will replace the "Music Box Revue" at the Colonial. William Courtenay, in "Dangerous People", takes the place of Mrs. Leslie Carter's "Stella Dallas" at the Selwyn.

### Brief Items

The "Greenwich Village Follies" gave a matinee St. Patrick's Day.

Henry Jewett's Repertory Players, at the Copely Theater, are this week presenting "K. U. R." for the first time in Boston.

"Sopha", by Molnar, is announced as the next and last production of the season by the Stage Guild.

M. Pierre Montoux, conductor of the Boston Symphony Orchestra, will be tendered a reception Monday afternoon by the New England Conservatory of Music in appreciation of his distinguished service to the orchestra and to American music during the past five years.

Contrary to rumor, E. M. Jacobs has not left the Louis E. Waiters Amusement Agency. He is still there, and, according to his pay envelope, making good.

T. W. Ballenger and F. J. Frink were in town this week.

Win. (Peter) Bonway has come to Boston to promote the opportunities of a new toy airplane.

Representative Richard D. Crockwell of Medford says he will make another attempt to put thru a bill regulating theater ticket speculators despite the fact that the State Legislature has been killing these bills each year on the ground that they are unconstitutional.

Roland Butler left last night for New York City to take up his duties in the press department of the Ringling-Barnum Circus. For the next seven or eight months he will be greatly missed by local theater publicity men, advance men visiting here and a host of other friends.

ing sold out practically before the first performance, even tho this is the second season Kansas City has seen him in "Bombo".

The Missouri, the other Shubert house, closes its doors for the season tonight with "The Cat and the Canary". Lack of enough high-class traveling shows is the reason given for the early adjournment.

### The Kansas City Theater

The Kansas City Theater presented its twelfth play of the season at the Ivanhoe Masonic Temple, March 13, 14 and 15, the vehicle being Booth Tarkington's comedy, "The Intimate Strangers". All in the small cast were deserving of the unstinted applause accorded by the capacity audiences. The players and their roles: Shelby C. Sparks, the station master; Edward D. Arcey Lorenz, as William Ames; Mrs. William Pitt, wife of the president of the Kansas City Theater, as Isabelle Setwart; Edith Re Pedigo, Florence, the up-to-the-minute flapper; Rose Gaylor Faeth, Aunt Ellen; Earl Altaire, Johnnie White, the present-day youth; Victor Toot, Henry, and Norren Killers Grammill, Mattie. The play was produced under the able direction of Robert Peel Noble.

### Repertoire and Dramatic Folk

W. Harry (Grouch) Walters was a pleasant caller this week. He was on a short vacation, following the closing of the Fletcher Stock Company with which he has been the past five seasons.

Larry King and wife, dramatic people living in St. Joseph, Mo., for the winter, were in Kansas City this week for a few days' visit. They will go out from this city later in spring.

W. M. Pendexter joined the Sherman-Bash Players this week in Oklahoma.

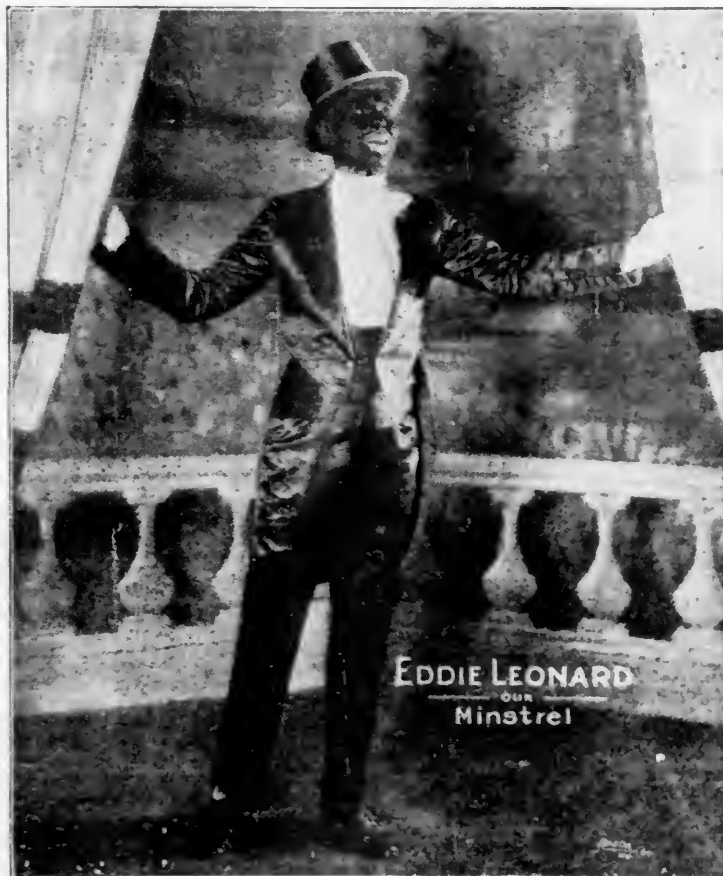
## KANSAS CITY

IRENE SHELLEY

225 Lee Bldg., S. E. Cor. 10th and Main Sts.  
Phone, Harrison 0741

Kansas City, March 22.—The saying that "Al Tolson means absolutely capacity" did not fail this week at the Shubert Theater, the house be-

### EDDIE LEONARD



EDDIE LEONARD  
OUR  
Minstrel

Who killed the "drag" in minstrelsy.

# Cross Eyes Straightened



6,000 Cured Cases. One Visit Method. 25 years on State Street, Chicago. Send for Free Book of Pictures.

Dr. Carter is the only Surgeon in the United States who has specialized on Cross Eyes.

**DR. FRANKLIN O. CARTER, Surgeon**

120 So. State Street, CHICAGO, ILL.  
Offices in Detroit, Cleveland, Pittsburg and Chicago.

The Cass-Tilford Show closes its house season at Drumright, Ok., today, preparatory for the spring and summer tour season.

The Nat and Verba Cross Company finishes its theater season at Miami, Ok., today and will head for this city.

North Bros.' Stock Company is scheduled to close for the season at the Princess Theater, Wichita, Kan., March 29. The Margaret Lillie Company opens in tab, stock immediately thereafter at the same house.

Harry North will open the season for his stock company April 21 at the Sun Theater, Springfield, Mo.

Martin Bowen and wife have been in the city the past few weeks.

### Fred Delmar's Lions

Fred Delmar and his Fighting Lions, feature attraction with the "Happy-Go-Lucky" Show at the Gayety Theater (Columbia Burlesque) this week, is a clever, thrilling and enjoyable act. Delmar was at one time with the H. W. Campbell Shows.

### Outdoor Items of Interest

Mrs. Harley Tyler left last week for Friedburg, Ill., her old home town, for a short visit. Captain Tyler will await her rejoining him here.

Harold Bushea, general representative for the Lachman Exposition Shows, arrived in Kansas City this week on a tour North and West, and Dave Lachman, general manager, went from here to Wichita Falls, Tex., the shows' winter quarters.

W. B. (Bert) Wedge has been wintering here, but employed in commercial lines, and it was not until this week that he called at our office. Bert informed that he was leaving this month for Waco, Tex., to join the Con T. Kennedy Shows as treasurer.

Venice Pier Ocean Park Pier Santa Monica Pier  
**LOS ANGELES**  
WILL J. FARLEY,  
Leew State Bldg., Los Angeles  
Long Beach Pier Redondo Beach Seal Beach

Los Angeles, March 18.—As each week seems to have its special event outside the regular scheduled amusements, Los Angeles this week has two to announce. First, the great Airplane Circus which will be on as a preliminary to the round-the-world flight, and the annual coming of the Al G. Barnes Trained Wild Animal Circus. This being Sunday, the airplane display has brought out upwards of 20,000 automobiles and an attendance of nearly 100,000. The weather is windy and will in some ways interfere, but the program that starts at 1 p. m. will continue on until finished. The Barnes Circus moving on the lot will be ready for Monday's showing and all Los Angeles is awaiting it. The other amusements are in the usual prosperous state. The auto races at Ascot Park continue to draw 25,000 to 30,000 attendance.

Leon Strassburg, for twenty-one years leading violinist with the Metropolitan and Chicago opera companies, has been engaged to conduct the Mission Theater orchestra. He begins his engagement March 17.

Al G. Barnes has installed in the entrance of his zoo here a large Wurlitzer organ, and it will furnish the music for his permanent zoo. A trainload of animals is on the way to replace those taken on the road, and Tusko has been made the real feature of the zoo, as he will not this year follow the show on tour.

A deal has been consummated for the construction in Los Angeles of the most elaborate theater on the entire Orpheum Circuit. The theater will be erected on Broadway near Ninth street, on the ground now occupied by the Mission Theater.

Walter Van Horn, well-known snowman, is with the Barnes Circus.

Jack Wall, well-known theatrical advance agent, has become the advance of the new Hostick-In-Revue Company and will take "The Smiles of 1924" on its Middle West and Eastern tour.

Dan Meggs, who has been one of the promoters around the Showmen's Club, will desert Los Angeles for the summer. He has taken charge of one of the ticket boxes on the Al G. Barnes Side-Show.

Jack Root, well-known film man, has resigned as manager of the Mission Theater and will make a tour of European countries with Mrs. Root before again settling down to business. Dwight L. Hill, formerly owner and manager of the Pickwick Theater, San Diego, has succeeded Mr. Root in the management of the house.

H. W. McGeary, who has had attractions on both Venice Pier and at Long Beach, announces that he has sold his interests at Long Beach to Thos. W. Ryan, and will devote his entire time this summer to Venice Pier.

Jeanie Macpherson, who has just completed a three-year contract with Paramount, signed a contract this week for three years with the Lasky Studios.

Ernest Pickering, who has just acquired the new amusement park at San Bernardino, is losing no time in getting it under way.

John Cort, New York theatrical producer, is in Los Angeles for a few days.

Chas. Curran, who controls the Circus Side-Show with Golden Bros.' Shows, is looking well again after a serious illness, and he has built up a great line of attractions for his side-show.

Chas. W. Keeran, who went to a hospital here for an operation, is still confined to his bed. The operating has been postponed until the patient is better able to stand the ordeal.

Fred McClellan is still packing them into the Mission Theater here with the picture, "The White Sister".



**DORA AND ED FORD REVUE**  
With Lottie Ford and Bob Adams

Reviewed Tuesday afternoon, March 18, at Proctor's 125th Street Theater, New York. Style—Hard-shoe dancing. Setting—Specials, in full. Time—Sixteen minutes.

Dora and Ed Ford's Revue, with Lottie Ford and Bob Adams, assisted by a pianist, features hard-shoe dancing. The following has been capably planned and for each number different costumes are worn. The opening number is done in the riding habit of English men and English women, and while a change is being made for the succeeding numbers the pianist plays some well-known semi-classical tunes. Specialties are done by each member of the turn, the only departure from hard-shoe stepping being a soft-shoe dance by Adams. Dora and Ed Ford, the latter in wooden shoes, and both in Hollandsch costumes, do a typical Dutch dance, and also a hard-shoe and heel dance of the wooden soldier type.

All in the revue are rather clever with their feet, but the unvaried hard-shoe hoofing is inclined, by reason of there being so much of it, to become monotonous. R. C.

**LARRY REILLY**

Reviewed Tuesday afternoon, March 18, at Proctor's 125th Street Theater, New York. Style—Singing and comedy character. Setting—Special drop, in one. Time—Nineteen minutes.

Larry Reilly, a son of old Ireland in looks as well as in style and individuality, brogue and drollery, does a routine of songs and a character monolog. He is a likable performer, engaging of personality, and sings moderately well. To accentuate the Irish atmosphere of his act, he uses a deep green drop, and on the opening renders a Killarney number enlivened by a few dance steps.

As a teller of stories, Reilly is an entertaining person, and narrates several good laugh-provoking ones in rich Irish brogue, but his witty anecdotes are not only typically Irish in humor but also in color; the one about the Irishman tying a \$20 gold piece in the tail of his wife's nightgown instead of in his own having a mossy green about it that is deeper than emerald. The one about the hard-drinking, staying-out-nights father being eulogized at his funeral, is also very odd.

Larry's offering, however, is entertainment of a most pleasing sort, and his impression of Mrs. Jigg's daughter, Lizzie, trying to put on the hat, after her dad had become rich, embodying a lot of nonsense, serves as a good closing bit. His vocal number, "Stay Home, Little Girl", with an emotional dramatic recitation to it, goes over quite big. R. C.

**GREEN AND MORAN**

Reviewed Tuesday afternoon, March 18, at Proctor's 125th Street Theater, New York. Style—Singing. Setting—In one. Time—Fourteen minutes.

A singing act somewhat above the average. How much the knack in putting over a song and the personality, gestures and style of delivery means is well evidenced by Miss Moran. She is practically devoid of what might be denominated a good voice and she is not exceptionally melodious, but her individual, breezy manner and the life she puts into her numbers smashes them across.

Green does his stuff at the piano, playing for Miss Moran when she sings, and amusing the audience while she makes a change by going thru the rudimentary piano practice exercises and making fun by way of gestulation. Miss Moran's numbers include, in their order: "You're in Kentucky Sure as You're Born", an Irish comedy character song; "I'm Goin' South", and "The Little Wooden Whistle Wouldn't Whistle". The last-named number is put over for all its worth, and the applause, when reviewed, warranted an encore. It was not taken, however. R. C.

**SONG AND DANCE REVUE**

Reviewed Tuesday afternoon, March 18, at Loew's American, New York. Style—As billed. Setting—Special in three. Time—Fifteen minutes.

A colorfully mounted and costumed song and dance turn of conventional routine by a man and four girls. The tempo moves at a fast clip, the singing is up to pop average and the stepping above par. The routine is sufficiently varied as to make the whole well balanced entertainment.

One of the girls has a good voice for blues numbers, several of which she sings in sure-fire manner. There is some good ensemble stepping by a sister team, some double singing, and some extraordinary line stepping of an acrobatic order by the man. All worked with a lot of zip and pep when reviewed and scored a well-merited hand.

A neat flash number for family time and pop. houses.

**NEW TURNS and RETURNS**

**THOMAS J. RYAN AND COMPANY**

Reviewed Tuesday afternoon, March 18, at Proctor's 125th Street Theater, New York. Style—Skit and dancing novelty. Setting—Drop in one, and special setting in full. Time—Nineteen minutes.

For his age, which must be somewhere in the sixties, Thomas J. Ryan, one of the few really good oldtimers of the variety stage left, is quite an agile and nimble person on his feet, and could show up many of the adolescents now in vaudeville in a stepping contest. Ryan does the singing-dancing number entitled "The Dancing Tailor", which he did with John T. Kelly back in 1876 at Harrigan and Hart's Theater, and also a hard-shoe dance to "Yankee Doodle", done in 1870 while with Tony Pastor's Company on the road.

The skit in which he appeared some years later with his wife, Miss Richfield, who later died, is also re-enacted by himself and a company of two. It is entitled "Maggie Haggerty's Father", and has as its locale a room in a fashionable Atlantic City hotel. It is played, according to the announcement made, as it was when Ryan and Richfield did it back in the eighties. The action, gags, etc., revolve about the inability of Maggie Haggerty's dad, who, all of a sudden, has been transported from the brickyard to riches, to be the polished gentleman his position demands and to assume the social sophistication his well-headed daughter thinks he should. The meal-ticket bit is decidedly funny. The skit winds up with another dance.

Ryan's offering is very good entertainment and the oldtimer is of the school that could teach many of the wisecracks of the present day a thing or two. R. C.

**GOELET AND HALL**

Reviewed Tuesday afternoon, March 18, at Loew's American, New York. Style—Dancing. Setting—In two, special. Time—Twelve minutes.

A double in which the woman is the feature. Her specialty is hard-shoe dancing. The man assists at the piano at the opening and later breaks the stepping routine with some banjo picking. A wide variety of hard-shoe steps is offered, together with impersonations of George Primrose, George White, Pat Rooney and others. Some clever tap dancing is done atop a pedestal with a four-step walkdown. The woman executes the most intricate combinations, but at all times the taps are clear and well marked. A first rate act for the pop. houses, which might make better time if classed up a bit.

**THE GALWAY TRIO**

Reviewed Tuesday afternoon, March 18, at Proctor's 125th Street Theater, New York. Style—Dancing and Irish bagpipe playing. Setting—In Three. Time—Ten minutes.

The Galway Trio, sister dancing team, and a lad in knee trousers are a recent importation to this country. Jigs and Irish reels by the dainty young misses to the Irish bagpipe played by the boy is their specialty, and consumes the running time of the act. The boy is said to be acknowledged in Ireland as the best exponent of

this particular type of music in the past century.

The girls do a soft-shoe number in pretty girl costumes bordered with green, on the opening, and after their change to similar costumes they do Irish reels and various types of jigs. They are very clever in their dancing, neat, graceful and unstrained. Their taps are perfect. They are exceptionally light on their feet, which adds grace and beauty to their work.

The girls show the Irish in them when it comes to doing the jig, and they ought to be very welcome wherever they play, tho they are not strong enough yet to tackle the big time. R. C.

**WINTON BROTHERS**

Reviewed Tuesday afternoon, March 18, at Proctor's 125th Street Theater, New York. Style—Acrobatic novelty. Setting—Special drop, in two. Time—Seven minutes.

There is little speculation in the chance that the versatile Winton Brothers, while very capable acrobats, could not increase their weekly stipend as comedians. The writer admits of a certain disappointment in the Winton Brothers' switch from the comedy pantomimic, which promised exuberant possibilities of laughter and enjoyment, to the acrobatic feats.

The scene drop represents an unfinished structure with scaffolds abutting it, and in the foreground are ladders, lumber, barrels, etc. The boys, one affecting a labored gait and the other a languidness which might be found in the typical carpenter or bricklayer, enter burdened and overwhelmed by their dinner pails. The whistle sounds its now-come call, and the two workmen proceed to labor at a snail's pace. Upon ascending a ladder one falls to the floor evidently injured, and his comrade, inert and lazy in his actions, comes to his rescue. Taking him by the hands, he lifts him above his head, and the hand-to-hand specialties and ladder-in-out specialties follow. While the top-mounter is being held in the air the noon whistle blows, and the other Winton drops him. Taking their dinner pails and assuming the same languid walk, they exit.

The turn is a real novelty and one which will please as an opener on most any bill. R. C.

**THE WEISSE TROUPE**

Reviewed Monday afternoon, March 17, at Loew's State Theater, New York. Style—Perch and Risley novelty. Setting—In three. Time—Eleven minutes.

Perch and Risley feats diverted by pantomimic comedy and clowning by the third of the trio. The comedian is dressed after the manner of "Foolies" Hanneford, reminding of the typical circus clown, and except for a ladder-falling bit takes no part in the gymnastic exhibitions.

A perch propped on the shoulder of the understander with the top-mounter featuring lay-out stunts and Risley specialties, the feature of which is a short ladder balance with the top-mounter standing on his head, epitomize the accomplishments of the troupe. The balancing of the ladder by the underman while the clown is slipping around on it and missing steps bespeaks certain skill. R. C.

**DOROTHY BYTON AND COMPANY**

**"THE LITTLE BALLET"**

Reviewed Monday afternoon, March 17, at Loew's State Theater, New York. Style—Dancing. Setting—Specials in full stage. Time—Seventeen minutes.

Dorothy Byton is seen in a new dance revue with a ballet of four girls, among whom Mildred Stroeper is featured. The turn never rises above the average, and both Miss Byton and Miss Stroeper are unseasonable in their dancing, having the appearance of ballet artistes serving apprenticeship. This is only untrue, it might be reasoned, in Miss Byton's toe work, but while she is artistic in standing on her toes she is awkward in her ballet promettes, etc., and is unable to maintain the sylphlike grace and movements characterizing good toe dancing.

An Egyptian ballet is done with the ensemble before an Egyptian drop, and while changes are being made by Miss Byton the company is led by Miss Stroeper in various pantomimes and ballets. In Parisienne the girls had a decidedly appealing appearance, especially Miss Stroeper, who, incidentally, revealed neither limbs of infinitely more appreciable shape and beauty than the others. Miss Byton does a specialty dance of a Russian character, and after her toe work struts a gay costume in the finale in which all take part.

The offering's weakness was apparent when reviewed by its inability to hold them in. R. C.

**JACK OSTERMAN**

**In His "VISIT TO HOLLYWOOD"**  
A Keel Revue

Reviewed Monday afternoon, March 17, at the Palace Theater, New York. Style—Monolog. Setting—In one. Time—Twenty minutes.

Jack Osterman, who has been out on the Pacific Coast for the past season, returns to Broadway with a novel monolog offering in which he illustrates his "adventures" in Hollywood by way of the screen. The movie shows shots of Osterman with many screen stars in and out of focus, either photographically or socially. The shot in the Buster Keaton studio gives a flash of Fatty Arbuckle as Keaton's director. When reviewed, it didn't get a ripple. Osterman accompanies the screening with a running fire of patter, some of which contains laughs and some of which doesn't. He follows his "reel revue" with a bit of talk, finishing with a pop ballad, which he works up for a "dramatic" climax.

**ROLLISON AND WILLIAMS**

Reviewed Tuesday afternoon, March 18, at the Grand Opera House, New York. Style—Singing, dancing, comedy. Setting—In one. Time—Ten minutes.

A two-spotter of no particular consequence. Just a filler for a small-time bill. Rollison sings and Williams hoots it and between them they post off a mess of gags that barely gets by even a twenty-five-cent-and-down audience. The best that can be said for Rollison's singing is that it's the sort that satisfies—a small-time audience. As for Williams' hooting, there's nothing distinctive about it that even deserves mention, let alone dignifying it with the word "dancing". Again we say, just a two-spotter of no particular consequence. B. B.

**NORMAN BROS. AND JEANETTE**

Reviewed Tuesday afternoon, March 18, at the Grand Opera House, New York. Style—Ring and hand balancing. Setting—Special in full. Time—Eight minutes.

The two tall, lithe fellows present a routine of ring stunts and hand-to-hand balancing likely to satisfy the requirements of small-time bills. The ring stunts arouse no awe, with the exception of the closing bit—while one of the chaps hangs handwise from the bar-straps, the understander does a somersault that winds up with the pair swinging foot-to-foot. As for the balancing stuff the only bit that got a rise out of the audience when the turn was reviewed was a hand-stand on the raised leg of the understander. "Jeanette" did not appear at the time. B. B.

**MOREZ-LESLIE AND COMPANY**

Reviewed Thursday evening, March 20, at B. S. Moss' Regent Theater, New York. Style—Dancing. Setting—One and two and one-half. Time—Sixteen minutes.

This a kind of disconnected dance presentation that makes a fair little offering for the

**SCENERY**

R. WESCOTT KING STUDIOS,  
2215 Van Buren Street, Chicago, Illinois.

**NOTICE!**

The Consolidated Orchestras Booking Exchange, Inc., begs to inform the public that J. E. Horn has no further connection with the Consolidated and that they will not be responsible for any understandings assumed by him unless approved in writing by the corporation.

**THE CONSOLIDATED ORCHESTRAS BOOKING EXCHANGE, Inc.**  
1587 BROADWAY, NEW YORK

three-a-day and other intermediate time houses. It opened as tho it were going to develop into a big-time affair, but gradually fell to the usual level. The act opened in one with the girl as a nut come doing a song. She was joined by two boys, also in similar black-like garb, and they completed the song after which they went into their soft-shoe dance. The girl left them to finish alone. In two, the girl appeared in an attractive Colonial costume and did a song about the girls of grandma's days and then followed with a jazz version, after the excess parts of her costume were detached, and walked away. Backing to the curtain two men got into each side of the dress unnoticed and of course walked to each wing. A tango was done next, the girl doing very well with a partner, who did not seem to be used to her.

The Apache stuff was the usual dance as done by numerous teams in vaudeville. When one of the rivals shoots the girl the other Apache dances with the "dead" girl until the Gendarmes depart.

HENRY HULL

CYRIL KEIGHTLY

"LEAVE THE WOMAN OUT"

By Leon Gordon, Author of "White Cargo"

CAST

In the Order of Their Appearance  
 Doyle ..... Cyril Keightly  
 Raikie ..... Henry Hull  
 Raikie's Accomplice ..... Sydney Grames  
 Inspector of Police ..... Oliver Hall

Reviewed Monday afternoon, March 17, at the Palace Theater, New York. Style—Playlet. Setting—In three, interior. Time—Twenty minutes.

This skit by Leon Gordon, which serves to introduce Henry Hull and Cyril Keightly to the two-a-day, is one of those master detective vs. master criminal concoctions in which there is a stogy element of mystery, heightened theatrically by a lot of gum-shoe claptrap.

The action concerns the efforts of Raikie, a gentleman cracksmen, to wrest from Doyle, the detective, a letter concerning a woman, which the latter proposes to use as evidence in bringing him to justice. To do this Raikie breaks into Doyle's apartment, where he is caught by the latter.

Raikie pleads that he is a valet made desperate because of his inability to get work. Whereupon Doyle takes him on. The master detective announces that he is about to retire for the night and leaves the grateful valet alone in his study. Lights out and lights up and we find the valet has done a protest act. He is revealed in the "correct" attire of a master criminal.

Caught in the act of cracking Doyle's strong-box for the second time, he admits his real identity and announces that while it may appear as if fortune is against him he proposes to "get that letter" and make good his escape in five minutes. Doyle laughs at him and informs the audience that the police will be there before five minutes have elapsed.

The action for the next five minutes centers around various attempts by Raikie to bump off the wily gumshoe, and when bettered by the letter, appeals to him as a man—a human being—to turn over the letter. Doyle turns a deaf ear to his pleadings and true to his boast, hands Raikie over to the police at the end of their five-minute tete-a-tete.

A moment later the handcuffs come crashing thru a practical glass window, with a note attached, explaining that the officer was Raikie's accomplice. Unperturbed the great detective reaches into his dressing-gown pocket and pulls out the letter, gives the audience time to get a good look of it, and calmly burns it in the flame of a candle, with the declaration that he'll leave the woman out of the case, and that in the future he'll fight the master criminal man to man.

HERMANN-DE MUTH STUDIOS

313 W. 46th Street, New York City

SENSATIONAL ACROBATIC STAGE DANCING

PERSONALLY CONDUCTED BY

GEO. HERMANN. Famous Whirlwind Dancer and Centurionist.  
 HARRY DE MUTH.  
 Dancing Skeleton Fred Stone's "Stepping Stones". Famous Whirlwind Dancer and Centurionist.

SCENERY

R. WESCOTT KING STUDIOS.  
 2215 West Van Buren Street, Chicago.  
 REHEARSAL HALL.

VELOUR CURTAINS.

DYE SCENERY.

The performance when reviewed was just fair. Keightly on several occasions stumbled thru lines. If this act gets by it will not be on its dramatic merit but on the names of Hull and Keightly.

and prolix in spots, and the element of comedy seems to be faint. The grounds of the farce afford much finer opportunities than the author has taken advantage of, and a little re-writing would help it along greatly. R. C.

ERNEST EVANS AND GIRLS

Reviewed Thursday evening, March 20, at Fox's City Theater, New York. Style—Singing and dancing revue. Setting—Special drops and drapes, in one and full stage. Time—Fourteen minutes.

This is a classy little singing and dancing revue with a cast of nine people, all women with the exception of Evans. It is prettily staged and mounted, and the costumes and drapes are attractive, colorful and brilliant.

Four of the girls, acting as a sort of ensemble, open with an introductory song and dance, and in the succeeding number, the famous "Merry Widow" waltz, done by Evans and his leading lady, they form groups of twos and fours. This quartet of girls are almost identical in size and a good deal above the average in looks and appearance. A beautiful number is the "Poor Butterfly" scene, the soprano of the company singing the ballad while another, dressed in a butterfly costume, struts about the stage after the manner of a cloak and suit model. A specialty man-impersonating dance, with splits, is done by one of the girls and a semi-classical number is sung by the soprano and prima donna. The four girls do a Spanish dance with tamborines, and Evans and the prima donna come on with the castanets, dancing for the finish while the rest of the company stand at the back.

The revue has class about it, the numbers are all well done, and the soprano, as well as the others of the company, seem to have voices a notch or so above the average. R. C.

Mestayer & Burton Present

"MOONSHINE"

A One-Act Playlet by Arthur Hopkins

CAST

The Moonshiner..... Frederick Burton  
 The Revenue Man..... Harry Mestayer  
 Place—Home of Luke Hazy, the moonshiner, in the North Carolina mountains.  
 Time—Five years ago.

Reviewed Thursday evening, March 20, at B. S. Moss' Regent Theater, New York. Style—Sketch. Setting—Two and one-half (Special). Time—Seventeen minutes.

This playlet, we believe, has been done before by other casts. Mestayer and Burton handle it very well in this particular instance and make it interesting through, by both their characterizations and dialog. The story concerns a moonshiner and an alleged revenue officer whom he has caught prowling around his still. The mountaineer brings his man into his cabin and announces that he will kill him shortly after he has had a few drinks.

Subsequently the supposed revenue officer gives him a cynical outline of his history and philosophy of life, also that he has been wishing to commit suicide for the past two months but he did not have the nerve. Therefore he was tickled that he had at last found some one to do the killing for him and so relieve him of the actual responsibility. The change in the attitude of the moonshiner is noticeable but he is still skeptical. In time, however, the revenue man talks him out of the killing entirely and the mountaineer actually tells him to get out of the cabin in a hurry. This in the face of some ten or twelve notches in his gun as a result of a feud. Whether he is really an agent who succeeded in saving his life by his wits or merely one who wanted to die is a matter of conjecture; the former seems to be the accepted situation.

The work of the two legit. actors was roundly applauded and the act itself moved along smoothly. S. H. M.

VIOLINIST UNDER KNIFE

Troy, N. Y., March 22.—Vida E. Miller, violinist and vaudeville artist, underwent an operation here this week for a bone fracture in the left hand. Miss Miller was injured in an auto accident last fall, when a car in which she was riding collided with a truck. There is some doubt as to whether she will be able to play the violin following the operation.

BUCK DANCING TAUGHT BY MAIL

Full Course \$5.00

JACK BLUE

233 W. 51st St., N. Y. CITY

AT LIBERTY

NICK WILKIE | JEAN WILKIE

Character Comedian. Feature Tube and Black, or anything cast. A-1 Chorus. Height, 5 ft., 1 in.; weight, 125.

We always deliver. Ask any reliable Tab. Agent or Producer. I will produce if necessary. State your best salary joint. Write NICK WILKIE, 307 N. Church St., Spartanburg, S. C.

AT ONCE

AMATEUR AND STAGE BEGINNERS

WONDERFUL OPPORTUNITY.

Get in touch with me immediately

Said for particulars

HARVEY THOMAS STAGE SCHOOL

Office, 318, 59 E. Van Buren St., Chicago, Ill.



VENTRILOQUISM

For Vaudeville or Home Entertainment

POSITIVE GUARANTEE to make you a ventriloquist in one or two weeks. How to imitate a man's voice in trunk, under floor, outside window, on roof, etc. Send for catalog. We carry a full stock of figures.  
 MARIE GREER MacDONALD,  
 2823 W. Madison St., Chicago, Ill.

Take Me Back To Dear Old Carolina Jazz Baby Blues Breaking Hearts

These sensational hits may be secured for 25c a copy in stamps. If wholesale prices are desired write the below address. This company's piano copies are cheaper than any other company in New York. Orders are given immediate attention. KOP-PEARL MUSIC PUBLISHERS, Room 303 Putnam Bldg., 1493 Broadway, New York City.

WANTED AT ONCE

Vaudeville Pianist

6 Days—Salary, \$49.00

MAJESTIC THEATRE, ELMIRA, N. Y.

AT LIBERTY

MOSCOW

The Young Master of Iron

For Vaudeville or Circus. Height, 5 ft., 2 inches, weighing 130 pounds. Bend 3/4 to 1-inch steel bar with hands and teeth. Pulls loaded automobile with teeth, and other similar interesting strong-man stunts. Address Z. MOSCOVICI, care Coffee House, 220 Eldridge St., New York City.

Wanted To Join on Wire

C MELODY SAXOPHONE AND VIOLIN PLAYER

Must read and fake. Other Musicians for Jazz Orchestra. Wire quick. State salary. Address ONA WILLIAMS COMEDY CO., Elberton, Georgia.

QUAKER MAIDS WANTS

Musical Comedy People in all lines. Soubrette, Prima Donna, Sister Team, Specialty Team, Leader, Elvira Marshall, Maurice Wood, Lillian Henz, Henry and Dolly White, Sam Cully, Howard and Earl, wire immediately. Week March 24, Crocker Theatre, Boston, Ill.; week March 30, Regent Theatre, Jackson, Mich.

ACTS SKETCHES, MONOLOGUES

Written to order. Terms reasonable. (Established)  
 EDDIE HAYDEN O'CONNOR,  
 1531 Broadway, New York.

COMEDIANS

Get My Four Red Hot Parodies for \$1.00

I'm a Performer like you. I write them and try them out. They're a positive hit. Enclose \$1.00 to

SAM J. PARK,  
 Prince Theatre, Tampa, Fla.

THE TAB SHOP

The Home of Old-Time Negro Acts, as we produced them in the good old days gone by. Acts that will live and make good forever. One Dollar Each. With all business carefully explained. Book of Bits (latest), \$5.00. Vaudeville Monologues and real Comedy Sketches, \$1.00 Each. HARRY J. ASHTON, 515 N. Clark St., Chicago, Ill.

WANTED A-1 Lecturer who can work in acts, also M. D. registered in Pennsylvania, for office work, to open about May 12, Platform Med. Show. Address C. W. HART, McAdoo, Pa., till April 1; after that, to Franklin, Pa.

BERT WILCOX AND COMPANY

Reviewed Thursday afternoon, March 20, at Fox's City Theater, New York. Style—Sketch. Setting—Interior, full stage. Time—Twenty minutes.

Bert Wilcox appears as a light comedian in a new sketch with a supporting company of four, two men and two women. The scene of the vehicle is laid in the home of a friend, supposedly in the country, where Wilcox and his wife are guests. The friend (Bill) also has as his guests his sweetheart and a fellow pal, and the situations that result are of a most farcical nature.

Wilcox, as the husband, has a difficult time keeping tabs on his wife, who one minute seems to be swerving toward Bill and the other minute toward the other guest, and Bill's gal leads him an equally interesting chase, indications pointing toward cryptic infatuations on her part for Wilcox and the other man. Both Wilcox and Bill think they have lost their girls, but in the end, as invariably must be the case, Wilcox's wife rests her head on his shoulder, and Bill's fiancée vows her fidelity.

The acting of the piece is stereotyped except so far as Wilcox is concerned, and the action is strained and without unction in parts. The dialog is mediocre at times, a bit wordy

# JUST OUT McNALLY'S BULLETIN No. 9

PRICE, ONE DOLLAR PER COPY

Gigantic collection of 152 pages of new, bright and original Comedy Material for vaudeville stage use, embracing everything that can be of use to the performer, no matter what sort of an act, monologue, parody or fill-in bits he may require. Notwithstanding that McNally's Bulletin No. 9 is bigger in quantity and better in quality than ever before the price remains as always, \$1.00 per copy. It contains the following gilt edge, up-to-date Comedy Material:

### 23 SCREAMING MONOLOGUES

Each one a positive hit. All kinds, including Hebrew, Irish, Nut, Wop, Kid, Temperance, Black and Whiteface, Female, Tramp, Dutch and Stump Speech.

### 13 ROARING ACTS FOR TWO MALES

Each act an applause winner.

### 11 Original Acts for Male and Female

They'll make good on any bill.

### 53 SURE-FIRE PARODIES

on all of Broadway's latest song hits. Each one is full of pep.

### GREAT VENTRILOQUIST ACT

entitled "Life". It's a riot.

### ROOF-LIFTING ACT FOR TWO FEMALES

This act is a 24-karat sure-fire hit.

### A COMICAL TRIO ACT

suitable for a dance specialty, entitled "The Bees".

### A RATTLING QUARTETTE ACT

for four Male Comedians. This act is alive with humor of the rib-tickling kind.

### 3 CHARACTER COMEDY SKETCH

entitled "The Ideal Wife". It's a scream from start to finish.

### 16 CHARACTER TABLOID COMEDY

It's bright, breezy and bubbles over with wit.

### 12 MINSTREL FIRST-PARTS

with side-splitting jokes and hot-shot cross-fire cues.

### McNALLY'S MINSTREL OVERTURES

complete with words and music leads, for opening and closing of the minstrel.

### GRAND MINSTREL FINALE

entitled "The Wood Taster". It will keep the audience yelling for more.

### 22 MONOBITS

Everyone a sure-fire hit.

### HUNDREDS

of cracker-jack Cross-Fire Jokes and Gags, which can be used for sidewalk conversation for two males and male and female.


### BESIDES

other comedy material which is useful to the vaudeville performer.

Remember the price of McNALLY'S BULLETIN No. 9 is only One Dollar per copy; or will send you Bulletins Nos. 7, 8 and 9 for \$2.00, with money-back guarantee.

### WM. McNALLY

81 East 125th Street, New York



**G. GEORGES**  
FAMOUS TOE BALLET SHOE AND THEATRICAL BOOTMAKERS.

Worn by MME. ANNA PAVLOWA And Her Company.

ARONIN & GEORGES, Props., 781 Eighth Avenue, New York.

Note the perfect fit of G. Georges' Toe Ballet Shoe. Get 47th-48th Sts. Telephone: Longacre 0041.

FOR THE STAGE

# STEIN'S

ABSOLUTELY GUARANTEED

# MAKE-UP

FOR THE BOUDOIR

"GYMNAST NOTICE"  
Girl for Vaudeville Act, one that can hang by teeth. Weight not over 120. Write or wire. VAUDEVILLE, Room No. 133, Grand Rapids, Michigan.

Tell them you saw their ad in The Billboard.

## VAUDEVILLE NOTES

**L** EON ALLEN, of the team of LEON and BERTIE ALLEN, who recently underwent an operation at St. Mary's Hospital, Oshkosh, Wis., has recovered sufficiently to be removed to the home of his wife's parents, 118 Central avenue, Oshkosh, but it will be some time before he will be able to return to the stage. . . . **BILLY RHODES and GIRLS** have been making a hit in vaudeville thru Florida and other Southern States. . . . **JULIAN ELTINGE** will return to vaudeville when the Eltinge-Brown "Black and White Revue" closes its tour. . . . **VALESKA SURATT** was unable to play Pantages' Chateau Theater, Chicago, recently, owing to illness. . . . "Sancho Panzo", starring OTIS SKINNER, which did not go to New York, is proving a huge success in Chicago. . . . The Wells-West Revue is playing vaudeville in Detroit for two weeks. At the Majestic Theater, Chicago, recently members of the act received a huge floral horseshoe from their home townsmen. . . . By advice of her physicians, VIRGINIA RUCKER, popular danseuse, has canceled all engagement and will spend a couple of months in the South, where it is hoped she will recuperate sufficiently to resume her work next season. . . . The ATLANTIC CITY FOUR will play picture houses in San Antonio, Tex., for four weeks, before returning to Chicago. . . . CHARLES WHALEN, of WHALEN and McSHANE, has been confined at home by pleuro-pneumonia. In the meantime, JACK McSHANE has been working as a single with an act constructed by his partner. . . . JAMES C. MORTON, assisted by MAMIE, EDNA and ALFRED MORTON, recently began bookings on the Poll Time at Hartford, Conn., in the comedy, singing and dancing skit, "Battles of 1924". . . . The BALLOIT FIVE, novelty acrobats, opened on the Poll Time at Hartford, Conn. . . . PHILIP J. LEWIS has left a girl act to become publicity manager for a new film corporation and will soon make a tour of the West. . . . HARRY DELF, popular mimic, who has been a hit on the Pacific Coast of late, returns this week for his fourth Chicago visit this season, appearing at the State-Lake. . . . MILTON REICK, who has been with the Warrington Stock Company at Chicago and Fort Dodge, Ia., for the past year or so, will enter vaudeville as juvenile lead in a musical playlet, entitled "One Kiss". The act will open at the Palace, Milwaukee, next week. . . . WELLS and WEST are planning a new act for vaudeville. West will feature more of his burlesque imitations of operatic prima donnas, and WELLS will imitate numerous classical

dances. . . . NORWOOD and STURDEVANT are said to be presenting a clever act in Chicago, entitled "Dishing".

**C** RITICS on The Chicago Tribune have credited only four animal acts with 80 per cent or more during 1922-'23-'24: Robinson's Elephants, 83 per cent, Majestic; May Wirth, 83 per cent, State-Lake; Carl Emmy's Dogs, 80 per cent, Palace; Sigbee's Dogs, 80 per cent, Majestic. Incidentally Robinson's Elephants have been making a tremendous hit in the East this winter, headlining bills and receiving splendid notices in the daily press. "Curly" Dan Noonan has had full charge of the act all winter. . . . HARRY COLEMAN, comedian, with the Son Dodger act, announces that at the conclusion of his Orpheum Circuit booking he will enter the University of Southern California to study law. . . . After a brief rest, MILO VAGGE will return to vaudeville, doing his clever bag punching and juggling act. One of his feats is punching seven bags at one time. He is assisted in his act by his wife. . . . VIRGINIA GRANT, actress, has been ill at her home in Auburn, N. Y., for the past four weeks. . . . BERNARD GRANVILLE with PAUL BURNS in their skit "Broadcasting", opened at Poli's Palace, Bridgeport, Conn., and scored an emphatic hit. GRANVILLE does an eccentric dance that takes well, and the Jewish opera of BURNS is a riot. VIVIAN COSEY's Revue, starring DOROTHY ARGOE and her pals, a banjo jazz band, were on the same bill. . . . SOPHIE TUCKER, who appeared at the Carlton Terrace Restaurant, Cleveland, O., recently, has become associated with the Carlton Terrace management and will make Cleveland her home at the expiration of her vaudeville tour in June. . . . GUS EDWARDS and COMPANY were held over as the headline feature last week at the Gaiety, Utica, N. Y.

**F** RANK TERRY has returned east from Hollywood, where he served as a gag man for Harold Lloyd, and is appearing on the Loew Time in a monolog. . . . MME. BRADNA has closed her Keith Tour and will return to the Ringling-Barnum Circus in time for the opening at Madison Square Garden, New York. . . . HERMAN POLINE, French clown, appearing with the MME. BRADNA act, also will join out with the big show again. This will make his ninth season with the Ringling Show. . . . MARTHA FARRA, billed as the world's strongest woman, is slated to open at (Continued on page 21)

## CROSS EYES STRAIGHTENED



WITHOUT PAIN, ETHER, Hospital or Discomfort—  
Improving both Vision and Facial Expression.

No detention from business or profession. Scientific Plastic Surgery and Treatment with a positive result in any disfigurement.

FREE CONSULTATION

**Dr. S. John Randall,**  
SURGEON

Suite 200, 190 N. State St., CHICAGO

# WANTED

An experienced show man with some capital, to lease or rent one of the best equipped vaudeville theatres in the Northwest, in a city of twenty-five thousand. House now playing vaudeville. Address

BOX D-162, care The Billboard, . . . Cincinnati, Ohio.

## ATTENTION—

Look for Name SAMUEL NATHANS Before Entering Any Store.

# H & M PROFESSIONAL TRUNKS \$55.00 and up.

Shopworn and Slightly Used Tailor, Hartman, Indestructo and Bal Trunks always on hand.

WE DO REPAIRING. WRITE FOR CATALOG.

**SAMUEL NATHANS, Inc.**  
568 SEVENTH AVENUE. Between 40th and 41st Sts. NEW YORK CITY.  
SOLE AGENTS FOR H & M TRUNKS IN THE EAST.

## STAGE DANCING TAUGHT BY WALTER BAKER


NEW YORK'S LEADING DANCING MASTER

Formerly Dancing Master for Ziegfeld Follies, Chas. Dillingham, Lee & J. J. Shubert, George M. Cohan, Fla. Zerkel, John Cort, and Capital Theatre.

900 SEVENTH AVE., N. Y. At 57th Street.  
TELEPHONE. 6290-CIRCLE.

A FEW CELEBRITIES TAUGHT BY WALTER BAKER:

Marilynn Miller  
Fairbanks Taine  
Nat Nazro, Jr.  
Hyslop & Dickson  
Trado Tait's  
Muriel Striker  
Florence Walton  
Etta Pillard  
Pearl Regay  
Grace Moore  
Roy Deely  
Gus Shy, others.



## JAMES COGHLAN

says:—

"I have only sympathy for the comedian who insists he's funny but who can't prove it to his audience. That bird would walk through a forest fire with a celluloid collar."

### COGHLAN'S JESTER No. 2


Written for the performer who appreciates ORIGINALITY. THE JESTER IS NEW GOOD, CLEAN, LAUGHABLE, SURE FIRE and 100% ORIGINAL. What other look of vaudeville material claims this distinction? The JESTER contains 61 (9 1/2 x 5 1/2) pages, 5 Monologues, 3 Double Acts for Male and Female and 4 two Males, Single Gags, Quartette Act, Ventriloquist Act, Burlesque Tab, for 10 characters, Minstrel First P. rts, Minstrel Finale. Best parody ever written on Gunga Din, Poems and Parodies on Popular Songs. PRICE, \$1.00.

JAMES J. COGHLAN,  
93 Wade Street,  
Jersey City, N. J.

# BARNEYS

Mfr. and Retailers of Professional

## TOE-DANCING SLIPPERS



Endorsed by National Dancing Masters' Association. Some of the Shows Using BARNEYS' SLIPPERS: Sally, Ziegfeld Follies, Kid Boots, Stepping Stones, Poppy, and Others. Send for Catalog.

**BARNEY'S, 654 8th Ave., N. Y.**

## USE MENTHINE FOR A Clear Head and Voice

Endorsed by Stage and Opera Stars for VOICE EFFICIENCY

PRICE, 50c.

At all good Drug Stores in U. S. and Canada. Send for sample.

**CASMINE COMPANY,**  
8 East 12th Street, New York.

## THEATRICAL SHOES

Short Vamp.



Italian Toe Dancing Slippers  
Opera Hose and Tights  
CLOGS, SANDALS, ETC.  
Send for Price List.

**CHICAGO THEATRICAL SHOE CO.**  
339 South Wabash Avenue, CHICAGO.

## COSTUMES—TIGHTS

MADE TO ORDER.

Our Manufacturing Department is equipped to make Costumes to order on short notice. Moderate prices. Original designs by our artist, or will follow your ideas.

Write for estimates and suggestions. Costumes and Wigs to hire. Make-up.

Largest Costume Establishment in U. S.

**TAMS**  
318-320 W. 46th Street. NEW YORK.

## BEN & SALLY

Specialize in the manufacture of "THE PERFECT" TOE and BALLET SLIPPER

Mail orders promptly filled.  
Ben & Sally, 302 W. 37th St., N. Y.

WANT TO SELL  
Interest in a good Hypnotic and Magic Show. A real money-making opportunity for a live wire. BARNUM McCARTHY, care Business Men's Gymnasium, 517 Morgan St., St. Louis, Missouri.

# MELODY MART

**S**ILVIO HEIN, assistant secretary and member of the advisory board of the American Society of Composers, Authors and Publishers, has done and is doing great work in connection with the authors and composers in presenting to cabinet members and congressmen an authentic survey and first-hand information on actual conditions as affecting the writers and their collection of performing rights fees for their work. Especially is he doing constructive work in making known the havoc wrought by radio all thru the popular music industry and its serious effect on the income of the writers.

Several representatives in the House have introduced bills aiming to do away with the right of the composer to enjoy a small fee for the public performance for profit of the product of his brain. Most of these congressmen have admitted that they know little of the situation in reality but introduced the measures at the behest of constituents who gave them alleged good reasons and grievances. Many of the bills will never get past the Committee on Patents to which they have been referred, for the Copyright Act of 1909 will never be changed carelessly.

Hein has done remarkably well in getting around to see the various lawmakers. The best part of it is that he is there actually as a composer and not a mere paid lobbyist with money to spend. He is a good mixer, frequents the most exclusive clubs in Washington and is probably the best possible man for the work he is doing. His work is different from that of the usual lobbyist for he carries no dough bag, as mentioned above. Undoubtedly many have underestimated Silvio Hein, composer.

Monroe Oppenheim, traveling representative for Ager, Yellen & Bornstein, Inc., is now in the Middle West popularizing "Hula Lou", "Twelve O'clock at Night" and "I'm Somebody Nobody Loves", the hit numbers of the concern's catalog. He will continue the exploitation of the songs to the Coast, where he will establish a branch office. "Hula Lou" is also moving fast in the East as well as in other parts of the country, the song being sung in "Artists and Models", in addition to being heard to good advantage in "Scandals", "Innocent Eyes" and "The Passing Show".

Stark & Cowan, Inc., is now established in its new quarters at 1587 Broadway at Forty-eighth street, New York. Herman Schenck is professional manager and several new assistants are on the floor, which is one above that of Harry Von Tilzer Music Company.

Clarke & Leslie Songs, Inc., has added to its sales forces Black Westben, formerly with Goodman & Rose. Westben, for the time being, is making his headquarters in Philadelphia and after several weeks will cover additional territory.

Louis P. O'Connell, assistant State's attorney for Illinois, received a certified check for \$10,000 in exchange for all rights to his lyric "Chickie", according to members of the concern of Jack Mills, Inc., who believe that the lyric is a sure enough natural. This amount is said to be a record that exceeds the \$25,000 paid for George M. Cohan's war song, "Over There", inasmuch as the twenty-five grand was for both words and music. The song will be widely exploited by the Mills organization and is now being rushed to press. Irving Mills, the traveling vice-president of Jack Mills, Inc., composed the melody of "Chickie".

The Harry Von Tilzer Music Company has a new business manager in Jack Bregman, who for several years acted in similar capacity for Richmond-Robbins, Inc. Bregman is well known thruout the trade and is well liked by all with whom he ever came in contact. Jimmy Ferro, treasurer of the concern, is now on the road paying particular attention to the Middle West, where he is exploiting and selling the new Von Tilzer ballad, "Little Moth, Keep Away From the Flame".

"Minnavanna", with a fine dance arrangement by Lee Terry, is getting well under way as a hot tune with the same style of recurring bass first used in "Dardanella". Mechanical companies have made it 100 per cent, but in most cases are waiting for an opportune time to release it, and when the demand will be sufficient to warrant it. It was heard around New York when Paul Whiteman played it at a WEAF radio concert and many letters soon followed to the effect that it was the best Oriental fox-trot the fans ever heard. Fred Fisher has had this tune in the safe for some time. Its original release was intended about the time that "Katua" made its appearance with the same bass as alleged to have been taken from

"Dardanella". All who heard the tune at that time picked it as a winner, not to mention the remarks of those who also heard it when Fisher played it in the Federal Court during the recent "Dardanella"-"Katua" trial.

Our late hit, "Yes, We Have No Bananas", is now at the height of its popularity in Paris. The progress it is making is worthy of note and an example of the way a good song can't be kept down. Everywhere in the German capital it is reported, the song is going great and neither side will do either the members of the *Entartete Kunst*. All this in spite of the frantic efforts of German patriots whose attitude is to boycott everything foreign. They are exerting thru the press and every possible avenue of appeal for loyal Germans to stay away from anything or place that uses the song. Nevertheless "Bananas" sweeps the country.

James Thornton's old ballad, "When You Were Sweet Sixteen", written many years ago when songs were literally "sold for a song", was recently released on the Victor as sung by Renald Wertenrath. It is backed up with "Can't You Hear Me Callin', Caroline". Not a few will wonder if Jim Thornton, who of late has been doing his monolog in vaudeville, will receive a statement from the publishers, M. Witmark & Sons. There were no mechanical statements previous to 1920 when the phonograph records were looked upon as a means of advertising a song and selling more sheet music.

The newest addition to the Witmark catalog is Billy Rose's latest lyric, "You Left Me Out in the Rain", with a tune composed by Viollinsky. The publishers are confident of the song proving an unusual success, and intend to get behind it with all their resources.

Leo Jacobs, formerly with the Hearst Music Company, is now connected with the professional department of Harms, Inc., which is preparing to exploit several high-class ballads in addition to "A Kiss in the Dark".

The experience of Otto Motzan, songwriter, who is best known for his "Bright Eyes", is interesting in connection with the infringement of one of his old songs. Here is an industrious composer making the rounds regularly with new compositions, with comparatively little success

From the Pacific Coast comes an orchestra man with a few hot tunes, one of which is "Linger Awhile", which gets to be one of the ruzzing hits. It finally dawned on Motzan that "Linger Awhile" is very similar to a song he wrote about five years ago, entitled "In China", which was published by A. J. Stacey Music Company. Thus the proper channels Motzan complained of the infringement, which was acknowledged and an offer made of a little lump sum. This was refused and now suitable arrangements are being concluded for a share of the royalties for the composer whose melody was infringed upon. If anybody is to fix up an old tune, who has a better right than the original composer.

After demonstrating a new song to several publishers with all the art of up-to-date salesmanship, Bill McKenna, writer of "Mandy Lane", snailly played it with a music house by merely letting one of the firm hear it over the telephone. McKenna snubbed into the office of Branson & Haskins Music Company and told his tale of woe to Mr. Haskins, who called Denton on the phone, gave him an address of the number and it was sold a few minutes afterward. "Platin' Down the Mississippi" is the title of the song.

The well-known French producer, Rolf de Mare, who recently returned to his native country, complained that the American public was more interested in jazz music than the finer serious works of dramatists and the presentation of other "audacious works". New York, in particular, he declared, was the worst place of all. He said in part: "We had success almost everywhere except in New York. Apart from Negro music and jazz, which is king there, Americans play Beethoven and Wagner. Some of the younger, refined by European culture, play Milhand, Erik Satie and Honegger, but the great Elsie is only a mediocre success."

Alfred Dalby has acquired the reputation of being the "ace of arrangers", and is burning much midnight oil trying to keep up with his work. Outside of his fine work on the leading musical comedy scores he is battling a high average in turning out hits for his private clientele.

Last week was one for general rejoicing in the ranks of the E. B. Marks Music Company, which seemed to have an above the average break in vaudeville pings. At both the Hippodrome and Palace, New York, Marks' numbers received a decided boost.

As this department goes to press it is announced that Rose Cohen, the "Miss Irene" of the Fred Fisher, Inc., band and orchestra department, will be married Sunday, March 23,

to David Tarlow, nonprofessional. Following the ceremony the couple leave for Bermuda.

A criterion of the popularity of Hearst's new song, "You Can Take Me Away From Dixie, But You Can't Take Dixie From Me", can be found in the following except from The Chicago Sunday Tribune, March 2: "There it goes; was expecting it sooner or later: 'You Can Take Me Away From Dixie, But You Can't Take Dixie From Me'—Clyde Hoover's Orchestra, Congress Hotel, KYW, 11:10 p.m. 'You Can Take Me Away From Dixie'—Jack Chapman's Orchestra, Drake Hotel, WDAF, 11:15 p.m."

## PIANISTS ATTENTION



Book now ready. Contains 50 pages of explanations of 100 "figures" and "tricks" used by Zez Confreys in recording of Victor Records and Q. R. S. Records. Endorsed by Joe E. Boleris, Pete Wendling, Max Kretzinger, Victor Arden, Paul Ohman, etc.

Price, \$1.50 Net. Send for FREE Bulletin.

JACK MILLS, Inc. Music Publishers

Jack Mills Building, 46th St. and B'way, New York, N. Y.

## ATTENTION!

MUSIC PUBLISHERS and COMPOSERS

EUGENE PLATZMAN

ARRANGER OF

"Last Night on the Back Porch" "Yes, We Have No Bananas"

and 1,000 other BIG HITS. Is always at your service. Have Your Songs Arranged by an EXPERT.

EUGENE PLATZMAN

224 West 46th St., NEW YORK CITY

## JAZZ PIANO PLAYING

POSITIVELY TAUGHT BY PERSON IN 20 LESSONS

(Azel Christoffers' System taught "From Coast to Coast"—Near his Beach and Paramount Records, or U. S. Piano Rolls.) Write or phone for FREE BOOKLET CHRISTENSEN SCHOOLS OF POPULAR MUSIC Suite 5, 20 East Jackson, CHICAGO. Teacher Representatives wanted.

## REAL JAZZ Piano Lessons

Plain Chord - The Same in JAZZ

TAUGHT WITHOUT DRUDGERY IN YOUR HOME. Send for Free Lesson and Booklet. UNITED SCHOOLS OF POPULAR MUSIC, 30 Huntington Avenue, Boston, 17, Mass.

LESLIE C. GROFF  
TEACHER OF  
WHISTLING—Thorough and complete training for Stage or Public Work. 2828 W. Madison Street, Chicago.

## PIANO ARRANGEMENTS

That are just a little above the average. Satisfaction guaranteed.

POLLACK & HOARD, 3230 N. Clark Street, Chicago, Ill.

## PROFESSIONAL MUSICIANS, BANDS and ORCHESTRAS

Send for copy of our Latest and Best Number. "CUPID ON THE RAMPAGE"

By Harry Hovel. This is a cracker-jack, catchy number. Use this and make a hit every time you play. Mailed on receipt of postage stamp. KEITH'S MUSIC PUB. HOUSE, Long Beach, N. J.

Once Heard and You Just Naturally Whistle It. "GOODBY AMERICA"

A swinging, likable song that goes over easily. Copyrighted, but performances not restricted. 25c by mail. CLARK MUSIC CO., 457 Stuart St., Boston, Mass.

## Music Arranged

For Piano, Orchestra, Band and Chorus. JACK KUH, New York City. Suite 712, 1476 Broadway.

Established, Composer 1903. A MOTHER'S PLEA

Hearst Teaching Ballad, Sentimental Song, 30c copy. Hand, 40c; Orch., 30c. Three together, \$1.00. W. M. B. WADLEY, Chicago, Ill. 3644 Federal Street.

# MONAVANNA

An Oriental Fox-Trot From "The House of Dardanella"

SMALL ORCHESTRATION, 25c FULL ORCHESTRATION, 40c

A Beautiful Melody Fox-Trot Orch. 25c

## JUST ONE MORE NIGHT IN YOUR ARMS

ORCHESTRA LEADERS—Join our Orchestra Club. (\$2.00 yearly) and receive all Fisher Orchestrations for one year.

FRED FISHER, Inc., Dept. W.W., 224 W. 46th St., NEW YORK

## MUSIC ENGRAVERS AND PRINTERS

Largest Music Printers West of New York

Estimates Gladly Furnished on Anything in Music

ANY PUBLISHER OUR REFERENCE

RAYNER, DALHEIM & CO. 2054-2060 W. Lake St., Chicago, Ill.

## GREAT DEMAND FOR SONGS

To make a success of marketing your own composition, a book covering all essential points is published containing over 100 pages of valuable information, including lists of ten-cent stores, music jobbers, record and piano roll manufacturers, music dealers, musical magazines, etc. Positively the best and up-to-the-times book ever offered. \$1.00, postpaid, and if not as claimed will refund money. Send for detail.

JACK GORDON PUB. CO., 201 No. Hoyne Ave., Chicago

# WHY DID I KISS THAT GIRL?

PAUL WHITEMAN'S BIG VICTOR RECORD HIT

A Marvelous Singing Fox-Trot. Ask for the extra choruses. Better than "LAST NIGHT ON THE BACK PORCH"

WALTER DONALDSON'S GREATEST

## — IN THE EVENING —

Fox-Trot One Tune Out of a Million

### WAITIN' AROUND

Melody, Pep, Rhythm, Some Fox-Trot

### NIGHTINGALE

A Novel Beautiful Waltz

Have You Heard The New Arrangement?

## SAY IT WITH A UKULELE

Don't Overlook This Unusual Fox-Trot

Hawaiian Guitar Imitations for Saxes in Orch.

Traveling Orchestras Let Us Hear From You

# SHAPIRO, BERNSTEIN & CO., Inc.

Broadway and 47th St., NEW YORK

Dixie, But You Can't Take Dixie From Me—sung by Jimmy Eggert, WDAP, 11:23 p.m. — But You Can't Take Dixie From Me, sung by the Melodians, accompanied on the ukulele, KYW, 11:26 p.m."

Phillip Spitalny is to arrange Irving Berlin's new waltz, "What'll I Do?", as a fox-trot for his band's first offering on Victor records.

Evan Georgeoff, music publisher of Cleveland, O., has released a new waltz, "Arizona Moon", which is said to be a great dance tune.

The Providence (R. I.) office of the Sherwood Music Company, of New York, reports that its latest fruit comedy song, "Thanks, I Just Ate an Apple", is going over great in Providence.

Gene Cobb advises that he has placed his newest song, "Tridin' Man o' Mine", with the Equitable Music Corporation, New York.

The Herman Darewski Music Publishing Company, London, England, has signed contracts for the British rights to Wayne Tankersley's late number, "Star of the Desert", Tankersley advises.

A plug for the popular music publisher is being broadcast from Station WCAE, Pittsburg, in the form of novelty piano lessons prepared by Henry Reinert, pianist of the Egizl orchestra. A popular number is used for each lesson.

### VAUDEVILLE NOTES

(Continued from page 19)

Keith's Hippodrome, New York, the week of March 31. . . . PAUL RUBIN, Hebrew character comedian, is back on the stage after an absence of fifteen years, during which time he was in the real estate business. . . . TOM LONG of LING and LONG, has been signed by the Famous Players-Lasky Company. . . . EDDIE FOY and the younger FOYS have been booked for the Loew Circuit, opening at the State, New York, early in April. . . . GRAE VAUGHNER broke in her new act last week at the Lyndhurst Theater, Lyndhurst, N. J. . . . YORKE and ADAMS are readying a new act for the two-day houses. . . . ROY LA PEARL and COMPANY will finish his Keith bookings in April, and begin a route of the Pantages Circuit early in May. . . . PINTO and BOYLE have been booked for a ten weeks' tour of the Moss-Empires Theaters, England, opening June 23 at the Victoria Palace, London.

ROSE DONER, little sister of TED and KITTY, makes her first appearance in vaudeville since the splitup of the trio, Monday, when she opens in one of the hide-away places with JOHNNIE BERKES, formerly of the team GRACE and BERKES. Their act is entitled "Maybe, Who Can Tell", and has been written by CLIFF FRIEND. It is described as a comedy singing and dancing act, and will come into the Palace Theater, New York, in about three or four weeks if all goes well. . . . DON CARLOS SEBASTIAN, JR., son of the Spanish dancer of the same name, is rehearsing a new dancing act with EMILY NORD, embracing the tango, fandango, Apache and waltz. They appeared on the bill at the Woman's Newspaper Club show at the Astor, New York, Friday night, and are now negotiating for an opening. . . . PAUL EHRLICH,

producer of high-class singing acts, has in preparation a new Irish act for three people. MME. MARIE RISI, harpist, from the Scala Opera House, Rome, Italy, has already been selected for the act, and the tenor and violinist, both now playing the Keith Time, are being considered for the other two parts. . . . HOWARD BOUTON, legitimate actor, is going out in a new revue called "Bobbed Hair Beauties". The material has been written by JOSEPH R. FARLEY, and SAM KUCHN is producing it. BOUTON, earlier in the season, played a part in the play "Why Prohibition?", which never reached the Great White Way. . . . AL WELLS is going out soon with JAMES LOWE in a six-people act entitled "School Pranks". The supporting cast has not as yet been selected. . . . MARTHA PRYOR and Her Band, who recently returned to vaudeville, are doubling for the present at the Question Mark Cafe, New York. . . . HARRY PEARL, former general manager for HARRY WALKER, Inc., is booking vaudeville and cabaret orchestras, and this week placed the Brunswick Dance orchestra of ten pieces at Gallagher's Broadway Gardens, New York. . . . The California Ramblers, which had been playing at the Broadway Gardens during the winter, are going back in vaudeville for a short tour, returning early in the summer to the California Ramblers Inn in Westchester County. . . . SID CASSELL and ED BURTON, playing last week at Loew's American, New York, in an act written by EDDIE CANTOR, are going to ditch the material and have a new idea for a two-act worked out for them by ALEX GERBER. CASSELL says the new act will be a comedy written around the present craze of the radio. . . . BOSCHA MALINOFF, who has been laying off for a while, has been booked for six weeks on the Keith Time beginning March 27 at Keith's, Philadelphia. Her act is known as "Recollections".

WILLIAM KENT, who supplies daily laughter as the comedian in "Battling Butler", announces that he will return to the two-day March 31 in his old vaudeville vehicle, "Shivers". His wife, ELSIE SHAW, will appear with him. . . . BEN BEYER has been booked to play the Olympia

in Paris, opening July 7. He will sail in June. . . . FRED E. LE COMTE has resigned as general manager of the Consolidated Realty and Theaters Corporation, which operates a string of theaters in Indiana, and accepted the position of manager of the Majestic Theater, Springfield, Ill., an Orpheum house. Ill health, it is understood, prompted the change. . . . E. ALLAN CARTER has been appointed manager of the Liberty Theater, Terre Haute, Ind., a position which will not interfere with his active management of the Capitol at Clinton, Ind. Both houses play vaudeville and pictures. . . . NAT NAZIRO, JR., is going to return to Keith vaudeville with two acrobatic midgets fresh from Europe. . . . HAL BRIGGS will appear in the title role in a new two-people sketch, "The Basque Romeo". PEGGY WILFEN will play opposite him. . . . BAE SAMUELS and her husband, MARTY FORKINS, a Keith booking agent, will sail on the Berongaria, June 4, for a trip abroad. . . . BILLY B. VAN, last seen on the Keith Time with JAMES J. CORBETT, is to team with GEORGE LE MAIRE upon his return to the circuit which, it is expected, will be within two or three weeks. LE MAIRE has been appearing on the big time with JOE PHILLIPS. . . . The AVON COMEDY FOUR are using their old sketch "School Days" with a few new touches put to it. They opened with the revival at Keith's Hippodrome, New York, last week, and announce they will continue to play it on the big time. . . . FREDERICK BURTON and HARRY MESTAYER, recruits from the dramatic stage, opened last week in a new one-act playlet, entitled "Moonshine", by ARTHUR HOPKINS. . . . PAT ROONEY, who is routed for two years on the big time, has rearranged his tour so as to permit his appearance this week at Keith's Hippodrome, New York, with MARION BENT and his company in a new revue, "Dances of the Hour", of which ROONEY is the author. CLIFF HESS and JOE SANTLEY have written the music for the production, and some of the principals of the cast are EVA MASCAGNO, MILDRED HOLLIDAY, ANITA NIETO and CELIA MARKS. . . . NED WAYBURN'S "Honeymoon Cruise" was featured in the Ki concerts at the New Amsterdam Theater, New York, Sunday afternoon and evening.

## READ CAREFULLY

MR. E. L. GRIFFITH, of Syracuse, N. Y., writes me last week: "WHILE IN NEW YORK I PLACED THE NUMBER 'BANK ROLL BLUES' WHICH YOU ARRANGED AND CLARENCE WILLIAMS IS STILL BUSY RECORDING 'ALABAMMY HOME BLUES' WHICH YOU ALSO ARRANGED."

NOTE WHAT HE SAYS ABOUT RECORDING FOR PHONOGRAPHS. PERHAPS YOU HAVE A SONG THAT ONLY NEEDS THE RIGHT KIND OF ARRANGING.

Prices as usual (no checks—N. O.'s only).

ORIGINAL PIANO COPY (from your rough sketch).....\$7.50  
ORIGINAL 10-PIECE ORCHESTRATION (no piano)..... 7.50

BOTH FOR.....\$15.00  
(Cut this out and paste in your desk for future reference as to prices.)

ALFRED DALBY, 148 West 46th Street (5th Floor), NEW YORK

## How To Write and Make a Success Publishing Music

A book written by a successful music composer and publisher and covers in detail just what the ambitious composer desires to know. Includes list of Music Dealers, Band and Orchestra Leaders, Record and Piano Roll Manufacturers. The best book of its kind on the market. Only \$1.00, postpaid. Money back if book is not as claimed. Send for information.

THE UNION MUSIC CO., Cincinnati, Ohio.

## MUSIC PRINTERS

ENGRAVERS AND LITHOGRAPHERS  
PRINT ANYTHING IN MUSIC BY ANY PROCESS  
ESTIMATES GLADLY FURNISHED  
ESTABLISHED 1876 REFERENCES, ANY PUBLISHER

THE OTTO ZIMMERMAN & SON CO., INC. CINCINNATI, OHIO.

## Clog Dancing

without a teacher. You can easily learn from "The Clog Dance Book" by Helen Frost of Teachers' College, Columbia Univ. Music with each of the 26 dances. Illustrations showing the steps. Cloth bound. Price, \$2.40.

Send for catalogue of books on Folk, Clog, Nature and Aesthetic Dancing.

"The teacher will find them valuable as reference books and the professional dancer ideas in them aplenty."—Gordon Whyte, in The Billboard.

A. S. BARNES & CO., 7 West 45th St., N. Y.

## You Cannot Go Wrong

When You Depend On

## The TAYLOR XX

Professional Wardrobe Trunk

\$75

## TAYLOR'S

28 E. Randolph St. CHICAGO 210 W. 44th St. NEW YORK

## BREATHE FRESH AIR

Keep windows open. Ventilate. Don't be afraid of NIGHT air. It won't hurt you. It's GOOD. Ask us for helpful information, without charge. SPECIAL NOTICE—The fight against Tuberculosis is organized in all the large cities of this country and Canada, also in many of the smaller ones. If you are too far distant from New York to consult us easily, we suggest that you make inquiry of some Anti-Tuberculosis organization in whatever city you may be (using the local Telephone Book or City Directory to get street and number), and you will undoubtedly be able to get proper information, equal to our own, without delay or difficulty.

NEW YORK Tuberculosis Association, Inc. 10 E. 39th STREET

Tuberculosis can be PREVENTED—can be CURED

## STAGE and CIRCUS



### FOOTWEAR

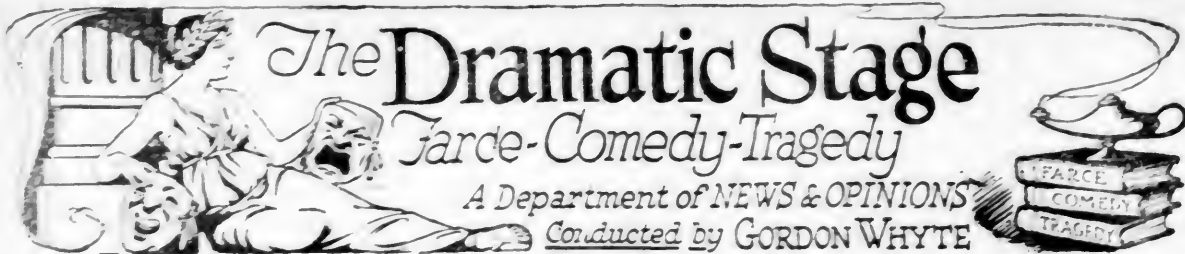
Mail Orders Filled Promptly.

Made to Order and in Stock. Fashions for Street, Evening and Sport Wear. RIDING BOOTS, Ballet and Toe Slippers, Clogs, Sandals, etc.

New York Theatrical Shoe Co.,

218 South Wabash Avenue, CHICAGO.

ACTS VAUDEVILLE MATERIAL  
ACTS WRITTEN TO ORDER. CARL NIESSE Reorganized Author 4212 East Washington, INDIANAPOLIS, IND.



John F. Hamilton, "Fannatic" of "Hell-Bent fer Heaven", Holds B. A. Degree

One of the most interesting personalities on the New York stage is John F. Hamilton, who plays the religious fanatic in Hatcher Hughes' "Hell-Bent fer Heaven", at the Frazee Theater, New York. Everyone who has seen him in the role leaves the theater deepening heartily the character he portrays—that of Rufe Pryor. Even his actor friends tell him that there is one thing lacking in his performance of the religious fanatic who tries to enter the Kingdom of Heaven with the key to Hell and that is a rage with which he should be haunted as a strong climax.

So strong was the appeal made to our imagination by Mr. Hamilton's portrayal of the fiery fanatic, with the glowing black eyes and hypocritical soul that we left the theater sharply nettled, hoping we'd never run into John F. Hamilton on one of our impromptu visits back stage; but later, when reaction to the play set in, John F. Hamilton himself stood forth as a character actor of superlative ability.

Believing that a man who could be such a perfect devil-angel must have an interesting history, we began to hope we would meet him back stage. But hoping never did get anyone anywhere, so we met him by design. We called on him at the Frazee Theater and found him a being beautifully attuned to the little nuances and big things of life. His graceful courtesy and by his spontaneity made him a delightful subject for an interview. Out of deference to the role he is playing he has permitted his hair to attain a rather aesthetic length, but there, in the dressing room where the walls are decorated with pencil and crayon portraits, it did not seem incongruous. He looked like an artist; a fact that caused us to classify certain portraits executed with a characteristic fervency, as his own handiwork.

"Your work?" we inquired.  
 "Yes," admitted Mr. Hamilton.  
 "Then you studied art?"  
 "For nine years. I also studied the arts at Fordham University and hold a B.A."

"Then how in the world did you happen to turn to the stage?"  
 "Well, first of all, I wanted to be an actor. For this reason my parents thought it wise for me to study the arts. The study of portraiture has helped me immensely in stage character portrayals," said Mr. Hamilton. "Then, too, an inclination toward boldly executed landscapes led me to study scenic art in my spare time. I spent a great deal of time at the National Academy."

"But how did you happen to adopt the stage as a career?"  
 "Well, as I said before, I wanted to be an actor. So after being graduated from Fordham I looked for an engagement. Not finding it, I wrote a comedy and indited myself on the public at Doctor's Fifty-Eighth Street and other vanderbilt houses out of town."

"After that?"  
 "I went out with an unmentioned show that failed. Later I was engaged by Chauncey Olcott to play the juvenile in "Macushla". That engagement lasted sixty-two weeks. Later I played the part of Mal O'Flynn in "Lusmore", in which Eva LeGallienne also played."

By this time Mr. Hamilton had become so closely identified with Irish characters that Irishman roles were offered to him with exasperating regularity. With admirable foresight he decided to "save himself" from becoming a "type". He promptly refused good offers of Irish roles and kept right on making the rounds in quest of something different. Eventually David Belasco, upon whom he had called every two weeks for a long time, gave him the part of a sailor in "Shore Leave", with Frances Starr. Altho no stellar role, it was an achievement, as it represented "the something different" he had been seeking.

During his five years in the theatrical profession, Mr. Hamilton has seen some very "lean times", but he filed himself thru these periods with his ability to paint display backgrounds. In a little studio at the top of his father's home, which he shared with a brother artist, he painted backgrounds and miniature scenery for the makers of Victor records.

That Mr. Hamilton did not remain in the lucrative field of commercial art is proof of his sincere love for the stage. When asked what roles he would like to portray in the future, he replied, Shylock or Richard the Third. He has even visualized himself in these roles as portraits on his dressing-room wall artist. Before saying good-by we made him promise to send us a portrait of himself as Rufe Pryor. If we receive it, we shall show it to "you all".

During the course of conversation, which touched on the late war, in which he saw a year's active service, Mr. Hamilton stated that he would appreciate the adverse emotions awakened by the character of the religious fanatic, as he himself gets thoroughly worked up over Rufe's "helldevilry" and sometimes has a

(Continued on page 23)

Equity To Revive "Annual Show"

To Be Presented at Metropolitan Opera House April 27

New York, March 21.—The Actors' Equity Association will revive its "Annual Show" this year and the performance will take place at the Metropolitan Opera House April 27. Following the usual custom a performance will be given in the afternoon for members of Equity, who will be allowed an admission of a paid-up card. The performance at night will be for the general public.

Frank Williams has been elected general chairman of the association's committee. Joseph Sweeney will be the general director and George La Roche will be the general manager. Committees are being formed and work is now getting in progress getting the show in shape.

This "Annual Show" will be the fifth of a series of elaborate entertainments which Equity has produced at the Metropolitan Opera House. Each time one of these shows has been put on, it has attracted much publicity and netted much handsome money for the organization. As a matter of fact, the shows cost so much to produce that very little else was netted. For this reason, the usual "Annual Show" was not given last year.

The revival of the "Annual Show" at this time is looked on as having some significance. It is perhaps the most effective way Equity has of exhibiting its strength to the general public. The list of stars who take part in these entertainments is practically a "Who's Who" in stardom and brings home to the casual observer the fact that practically all his favorite players are members of Equity. This year, with a possible strike looming up on the horizon, such a demonstration would be worth a lot to Equity. They might not make much money by the event, but the publicity would be worth a lot to the organization.

In addition to this, the "Annual Show" has

O'NEILL PLAY TO GO ON

New York, March 22.—Despite repeated protests against the production of "All God's Children Got Wings", the Provincetown Players have not let their opposition by letter that the play will take place about May 1. The play will be produced exactly as it is written, and Equity is the proud owner of the much-discussed drama, with the permit of any change in it. Rehearsals are now in progress with Paul Robeson and Mary Dore in the leading roles.

"MACBETH" CLOSES APRIL 12

New York, March 21.—The special engagement of James K. Hackett in "Macbeth" will terminate at the Frazee Theater, Frazee Theater April 12, making way for the first and last of the subscription performances for this season. The play is a comedy by Rachel Crothers, entitled "Expressing Will", rehearsals of which will commence shortly.

ANOTHER ACTOR PENS DRAMA

New York, March 21.—Still another name is added to the list of actors who have taken a hand at playwriting. This time it is Arthur Hohl, who is the proud author of a new play called "Hold On". Hohl is now appearing in "White Cargo" at Daly's Sixty-Third Street Theater.

TOM BARRY PLAY IN FALL

New York, March 24.—Tom Barry, well known as a writer of playlets for the variety stage, has penned a full-length drama entitled, "Dawn". It has been accepted by Wilmer and Vincent and will be presented early in fall.

Mildred Wayne, leading woman, is on tour with the Majestic Players in New Mexico. She has met with excellent success as Mary Turner in Bayard Veiller's drama, "Within the Law", thereby proving her ability in heavy dramatic roles as well as in lighter ones. The company will return to New York at the end of its present tour.

the reputation on Broadway of being perhaps the one show run by a theatrical organization which is really entertaining. Most of the benefits run off during the season are an endless succession of variety shows and the they may boast of a long list of stars, seeing them surrounded by the glamor of a production does not make for really pleasing entertainment. Equity has always set them in a production and some of these have been on a level of splendor that is seldom equaled in the very biggest musical shows. It was thru his work in these shows that Howard Short first caught the eye of the managers, who recognized a new talent in the troupe; he devised for several scenes in the "Annual Show". The result was, that when Irving Berlin and Sam H. Harris cast around for a stage director who could bring the unusual to their about-to-open "Music Box", they engaged Mr. Short to do it for them. He has been with them ever since and has turned out many eye-filling spectacles, each of which has had an individuality all its own.

GILLMORE ANSWERS DRUCE

New York, March 21.—Hubert Druce, who is appearing in "Seventh Heaven" at the Booth Theater, sent an open letter to the New York papers this week, setting forth his views on Equity and the Equity Shop. This called forth a vigorous reply from Frank Gillmore. The original letter and the answer are as follows: To the Editor of The Evening Post:  
 Sir—I shall esteem it a great favor if you will courteously assign the space in your valuable paper to address the enclosed open letter to the Actors' Equity.

[Enclosure.]

Ladies and Gentlemen:  
 The managers are prepared to grant all your demands except Equity Shop. Pause and consider if Equity Shop is really desirable. Managers have been accused of wishing to "do what they pleased" with their actors. It appears that Equity has a similar ambition. There is very little difference between the exploitation of a section of humanity for individual gain and the same exploitation for collective gain.

The stage has never been in a more flourishing condition financially and artistically that it is at present. Don't usurp the sovereignty of your country for the supposed benefit of a handful of individuals and at the same time alienate the enthusiasm of all that is best upon the stage, and thereby destroy present-day theatrical prosperity.

During the thirty-five years that I have been connected with the American stage the outstanding features of its development have been five in number—three good and two bad: first, a vast improvement in the educational and social status of actors and actresses; second, a continual and ever-increasing improvement in the literary and dramatic value of home-made plays; third, a disposition among the best minds in the country to take the stage seriously; fourth, a tendency to commercialize the stage at the expense of its increasing artistic aspirations; fifth, (a direct consequence upon No. 4), a lamentable loss of valuable tradition made manifest by ever-increasing incompetent production.

Individualism in the theater will foster these first three good and ultimately destroy these last two bad tendencies. It is comparatively easy to standardize labor. Attempts to do likewise by art must always prove suicidal.

HERBERT DRUCE.

To which Mr. Gillmore replied:  
 Dramatic Editor:

Replying to Hubert Druce's open letter to Equity, I beg to say that while we respect his individual opinion we cannot permit it to stand in the way of the protection of a large class of people. Mr. Druce is benefited, whether he will or not, by the Actors' Equity Association; as he will continue to be benefited—the least he can do is to support us by becoming a member.

Anyway, that was surely the view expressed

JOHN F. HAMILTON



As Rufe Pryor, the self-glorified saint of "Hell-Bent fer Heaven", Hatcher Hughes' comedy drama, at the Frazee Theater, New York. Mr. Hamilton enacts the role with a faithfulness and fervor that makes one forget he is playing and awakens a cordial dislike. The reaction, however, is the conviction that John F. Hamilton is a WONDERFUL actor.

last Sunday by as large a meeting of actors and actresses as New York City has probably ever known. When out of the 1,400 or 1,500 present only two voted against the Equity Shop resolution. Mr. Druce must see that he is in a hopeless minority and, like a good democrat, should bow.

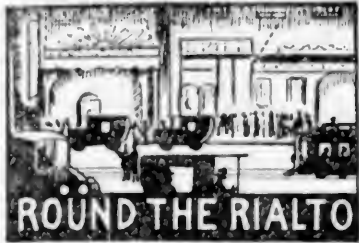
Mr. Druce says that attempts to standardize art must always prove suicidal. We agree with him entirely. But how is the Actors' Equity Association proposing to standardize art? Do we lay down rules for acting and send out directors to see that they are observed? Do we dictate who shall or who shall not play parts? Insofar as Equity is concerned, the individual actor has a free hand in everything pertaining to his work, except that he is expected to give his best; he is not permitted to break a contract and must live up to the rules of the association, which are based on the greatest good for the greatest number.

Mr. Druce speaks a good deal about individual liberty. Then why does he attempt to take from all of us the individual liberty of declining to accept engagements in companies not composed of our fellow members? Mr. Druce has a perfect right to form or be a part of a non-Equity company, but he cannot complain because we, as members of Equity decline after June 1, 1924, to play in the same company with him unless he joins up.

I don't quite understand the distinction Mr. Druce tries to make between an artist and a laborer. A laborer is often an artist and an artist generally a laborer. However, if he is trying to draw the line between the unskilled man who works, let us say, in the ditches, and the man who creates beautiful things, I can only say that I see no reason why the latter should be in any way affected by belonging to the American Federation of Labor. In England, I believe, there are many eminent literary men, as well as sculptors and musicians, to say nothing of Cabinet ministers, who belong to the labor body.

No matter what our vocation, we are all men and women and the great majority of us are working for a living.

With best wishes,  
 Sincerely,  
 FRANK GILLMORE, Executive Secretary,  
 115 West Forty-seventh street, New York, March 18, 1924.



**SPRING** is coming to the rialto with new hits, benefits, special matinees and all the other signs of the vernal season. . . . Before long a straw hat will be seen on the street and the salaries will be cut for the summer. . . . We hear that the rights to "Stepping Stones" have been sold already for Australia, but our informant knew not to whom. . . . Not that that has anything to do with spring, but it seemed a good way for us to start our season of news. . . . Well, we have more for you. . . . For example, we note that our friend, JOSEPH LAWREN, is to put out a **DRAMATIC YEAR BOOK**, containing full and complete information of all the plays of the year and a lot of biographical material. . . . We have seen the mass of work which goes to the making of **THE BILLBOARD FALL INDEX OF PLAYS** and we know the labor it entails. . . . We hope that JOSEPH will go thru with the job, but he has certainly cut one out for himself. . . . Tom attended the opening of **THE EQUITY PLAYERS'** production of "Macbeth" and saw a lot of people he knew there. . . . Among them was **KENNETH MACGOWAN**, who told him that all gossip to the contrary notwithstanding, "All God's Children Go Wings" will be produced at the **PROVINCETOWN PLAYHOUSE** this season. . . . We also met **JOHN FARRAR** and **STEPHEN VINCENT BENET**, who said they were about to read one of their plays to a manager. . . . We wish them luck. . . . A play from the same lads, who are both talented writers, should be worth while producing. . . . **DAVID BURTON** tells us that he will have a new play to stage before long. . . . **DAVE** has just got thru with "The Moon Flower" and the next production he stages will probably be for a well-known woman star. . . . We hate to be mysterious, but we are pledged not to divulge her name. . . . We ran into **KELCEY ALLEN** and he had the inevitable story for us. . . . Where **KELCEY** gets them is a mystery, but every time we meet him he has a new one. . . . This time it was about a man who bought a ticket to a current play, requesting the box-office man not to give him a seat in the last row. . . . After the first act he came to the box-office window and claimed that he was sitting in the last row. . . . The box-office man said it was impossible, as he had not sold any seats in the last row and demanded to see the customer's seat check. . . . When it was produced he said: "This is in Row G, that's not the last row." . . . "It is tonight," piped up the patron. . . . Not so loud. And it could be better. . . . **S. JAY KAUFMAN** tells us that the forthcoming **REVEL OF THE GREEN ROOM CLUB**, which is to be held at the **MANHATTAN OPERA HOUSE** on **APRIL 20**, will be a whole of an entertainment. . . . **JAY** is in charge of the affair and guarantees thirty acts, an eight o'clock curtain and a midnight finale. . . . Saying the which, we also draw the curtain on our proceedings for this week. **TOM PEPPER.**

**N. Y. WOMEN'S CLUBS WILL HOLD BAZAAR**

New York, March 22.—Plans for the bazaar to be held April 7 for the benefit of the building fund of the New York City Federation Hotel for Working Girls are being made. This bazaar is to be held at the Hotel Astor in the grand ballroom and the adjoining Laurel Room. Those in charge of the bazaar are: Mrs. Thomas Slack, president; Mrs. Louis Talston, chairman; Mrs. Edward W. Burdick, vice-chairman; Mrs. William J. Hurrell, treasurer; Mrs. Minnie P. Newman, corresponding secretary, and Mrs. Arthur H. Bridge, publicity director. The following clubs will have booths at the bazaar: Athlete, a country store; Bronx Woman's Club; Jack Heiner pie; Brethoven Society, popular club women's contest; Century Theater Club, books and stationery; Clio Club, specialty booth; Colonial Club, department store; Chicago Women in New York, novelty; Cultural Circle, candy; Daughters of Lafayette Post, affinity booth; Columbia History, haberdashery; Daisy Food Alliance, home booth; Elsie Kunkelbocker Relief, psychic booth; Legislative League, handkerchiefs and towels; Louisiana Society, Misses' Women, subway booth; Michigan Women, kitchen booth; Minerva Club, doll-booth; National Opera Club, operatic entertainment; New York Theater Club, theater booth; New York Philanthropic League, bargain booth; North Club, phrenology; Professional Women's League, miscellaneous; Probs, well worth booth; President's booth, miscellaneous; Rainy Day Club, umbrella booth and French shop; Queens County Club, mystery booth; Ray

**THE NATION DECLARES FOR EQUITY**

Famous Weekly Comes Out Unequivocally in Support of A. E. A.

**NEW YORK, March 29.**—In its issue dated March 25, which appeared on the news stands today, The Nation, well-known national weekly, came out footedly in support of Equity in its effort to reach an agreement with the managers. Broadway read the editorial with approval and it is considered significant that such an influential periodical as The Nation should lend its support so wholeheartedly to the cause of the actor. The editorial reads as follows: "We are wholeheartedly on the side of the Actors' Equity Association in its renewed struggle with the Producing Managers' Association. The proposed new agreement between them is reasonableness itself. It does not touch salaries except in prescribing a minimum for the chorus of \$30 a week, and the actors are willing—mistakenly, we think—to agree to keep their hands off salaries for the next twenty-five years. Furthermore, the Equity agrees not to take part in sympathetic strikes on behalf of stage hands or musicians. It will admit all to membership who apply, establishing no apprenticeship class, or probationary period, or any classification of the membership. It will make, as now, no requirements beyond the payment of dues. That is, it will not interfere with free competition for actors among managers; neither will it dictate to actors what they play or any lines in those plays, nor to managers as to make up of a cast. It will not discriminate against the managers' union—the Actors' Fidelity League. What could be more generous or more reasonable? The only point at issue upon which the managers have thrown over the whole arrangement is the clause that Equity players will act only with Equity members. This is a very different thing from what is known as the closed union shop. The managers will be free to establish companies composed of non-union actors. But if there are any Equity actors in the cast, all the others must be of the association and they may join without question on payment of dues. We trust that the Equity will under no circumstances yield to the producers, and we believe that the public is behind it."

**DRAMATIC NOTES**

The fifth anniversary of the founding of the Theater Guild will be celebrated in New York by a banquet at the Hotel Cumberland Sunday evening, March 30. Prominent among the guests will be Mme. Simone, Mrs. Fiske, Eugene O'Neill, Loretta Taylor, Emily Stevens, Whitford Lathrop, Otto H. Kahn, Frank Crowninshield, Jascha Heifetz and Norman Bel-Geddo. Miss Lawson has withdrawn from the cast of "Spring Cleaning", at the Eltinge Theater, New York, to take a brief vacation with her husband, Rudolf Friml, at Palm Beach. During the absence her part will be played by Andrey Borham. "Hell-Bent for Heaven", Hatcher Hughes' drama of Blue Ridge Mountain folk, is to appear in book form shortly, emerging from the press of Harper and Bros., New York. The text will be illustrated with drawings by Monzo Klaw, who also staged the production. Mary Richard, for many months understudy to Helen Menken in "Seventh Heaven", has given up the trying task of watchfully waiting at the Booth Theater, New York, and will appear in full view in the Grace Griswold-Thomas McKean society comedy, "The Main Line", which will be seen at the Klaw Theater for special matinees, beginning March 25. Wanda Bennett is engaged for the featured role in Melani Kell's play, "The Lady of the Streets", to be sponsored by Lester Bryant, of Chicago. This is one of several plays that Bryant intends presenting in the Middle West. John Hofer, Scandinavian novelist, is the author of "Eyes of Love", a new play which still requires the kindly offices of a sympathetic producer. John Cromwell has withdrawn "The Red Woman" from the road after a series of try-out performances. The play will be given a thorough overhauling by its author, John Kirkpatrick. Brock Pemberton announces that he is not thru with "Mr. Pitt", despite its dissolution at the Thirty-Ninth Street Theater, New York. The production very likely will be sent on the road. Winchell Smith will contribute his share to the spring festival of new plays by offering a new drama entitled "Hunch O'Dell", with his friend and former partner John Golden, acting as producer. Work on the play will not commence until Golden wears of Palm Beach. John Galsworthy's new play, "The Forest",

said to be a bitterly satirical attack on British imperialism in darkest Africa at the time of the Boer war, was cordially received on its opening in London recently at St. Martin's Theater. The American production will be made in the fall by Charles Dillingham. "Cobra", another of Martin Brown's newer works, is due to open in Stamford, Conn., March 28, with the New York showing promised for some time in April. The cast will include Donald Gallaher, Wanda Lyon, Paula Shay, Jose Alessandro and Kay Laurel. There seems to be some doubt as to the exact status of Alessandro, whose name also appears in the cast of "Cheaper to Marry". The Fulton Theater, New York, has seen a number of attractions come and go this season. Next week M. Maurice Feraudy and his French repertory company will vacate to make way for "The Moon-Flower". The house will undergo another change April 7 when Comstock & Galt will usher in their production of "Sitting Pretty". It is probable that "The Moon-Flower" will be given some other house in the metropolis. Claiborne Foster, who has the principal feminine part in "The Lady Killer" at the Morosco Theater, New York, is preparing to leave this Alice and Frank Mandel production for Lemuel Shigman's new play, "Cheaper to Marry". With Miss Foster will appear Robert Warwick, Allan Dinehart and Myrtle Tannehill. Byron Baskley has been added to the cast of "The Silver End", which has Daniel Kussell for its sponsor. Mona Kingsley withdrew from the company following the tryout last week in Atlantic City, and Elsa Rizer, last seen in "The Tavern", was engaged to replace her. Gene Matthews will play the part of Lorenzo at the Shakespeare Festival to be staged at Marion, O., May 27-28. The festival is under direction of Mrs. Robert Carleton Morris of Toledo, O., a vice-president of The Shakespeare Association of America, Inc. Chauncey Olcott's inevitable songs, including "Irish Eyes in Love", were applauded to the echo by the near-capacity audience which greeted him in "The Heart of Paddy Whack" at the Academy of Music, Newburg, N. Y., St. Patrick's night. Leo Carolla will try his luck in New York next season with "The Rainbow Man", a new play by Everett Ruess, who staged "The Chiffon Girl". It was written in collaboration with Inna Gardner Osborne. Harry Minton has been added to the cast of "Dangerous Hospital", William Conrath's new starring vehicle, which opens this week at Boston. Thurston Hall, who has been appearing in London for two seasons in "Civilian Clothes" and "The Broken Wing", is to go on a world tour with an English company. He is now on his way to South Africa, and, following his engagement there, will continue to New Zealand and Australia. Mrs. Fiske is announced to appear in New York shortly at the Morosco Theater. She will be presented by Charles L. Wagner in "Those Boys", with William Courtleigh as her leading man. Irene Purcell has a prominent role in the production, which is now touring thru Pennsylvania. Phyllis Povah will have the stellar role in Mindlin & Goldryer's production of "Pansy", the new play by Herbert Hall Winslow, which has just commenced rehearsals. Miss Povah

**COMING TO BROADWAY**

New York, March 21.—A drama and a musical show are slated for Broadway presentation next week in the usual way and one play will be presented for special matinees. This is about what may be expected for the rest of the Lenten season, with little chance of a pickup until Easter arrives. On Monday night Oliver Morosco will open "Across the Street", a play by Richard A. Purdy, at the Hudson Theater. Mr. Purdy is a banker in this city and at one time was treasurer of the Actors' Equity Association. "Vogues", the latest Shubert musical revue, will be shown for the first time on Tuesday night at the Shubert Theater. This piece is the work of Fred Thompson and Clifford Grey, who wrote the book and lyrics, and Herbert Stothart, who wrote the score. The company includes Odette Myrtil, J. Harold Murray, Fred Allen, Irene Dreyer, Charles Jubels, Kay Coley, Jimmy Savo, Annette trade, Hal Van Rensselaer, Marcella Sawson, Beatrice Swanson, Pasquall Brothers, Charles Brown, Katherine Van Pelt, Joseph Toner, Betty Clampton, George Anderson, Bertha Carrington, Thomas and Carvara, John V. Lowe, Alice Manning and James Alderman. The dances have been staged by Frank Smithson and Alexander Leftwich, while the book has been produced by George B. McLellan. "The Main Line", which is described as being a comedy of American manners and life, by Grace Griswold and Thomas McKean, will be presented at the Klaw Theater for three special matinees, March 25, 27 and 28, by the Comedy Producing Company, Inc. The cast will be made up of Courtney White, Murray Bennett, Jo Wallace, Elsie Esmond, Emily T. Francis, Millie Butterfield, Mattie Edwards, Hazel Harroun, Nary Heard, Eleanor Seybolt, George Tawde, Keritt Manton and Sam Jaffe. The play was staged by Horace Sinclair. "Mister Pitt", which was forced out of the Thirty-Ninth Street Theater last week to make room for "Welded", will resume playing at the Morosco Theater next Monday night. The theater becomes vacant by reason of the closing of "The Lady Killer", which ends its engagement tomorrow night.

**JOHN F. HAMILTON, "FANATIC" OF "HELL-BENT FOR HEAVEN", HOLDS B. A. DEGREE**  
(Cont. from page 22)

nervous reaction. But that is probably due to the fact that John Hamilton himself is intense, sincere and gifted with the artist's ability to hold a vision. Certainly the manner in which he sustains the difficult character of Bufe Pryor through the piece reveals him not only a genius, but a man of mental stamina. **ELITA MILLER LENZ.**

was last seen in "Windows" at the Garrick Theater, New York. Walter Wanger will offer "Polly Preferred" in London this spring with Justine Johnstone, Mrs. Wanger in private life, in the role created here by Genevieve Tobin. Alma Chester joined "The Song and Dance Man", which closed last week in New York. She succeeded Lanra Bennett, who is ill with a severe cold. Miss Chester is a well-known stock star and for many years headed her own company. Marie Curtis has been engaged for Lonise Closser Hale's role in "New Toys", to be presented in Chicago shortly with Ernest Truex. Miss Hale withdrew from the company to go with the new Equity production, "Expressing Willie". "The Garden of Weeds", Leon Gordon's new play, is scheduled to follow "White Cargo" at Daly's Sixty-Third Street Theater, New York, next month.

**Dramatic Art**  
**THEATRE ROUTINE** Under the Direction of **Elizabeth Mack** Pupil of Sarah Bernhardt  
An opportunity to acquire the principles of Dramatic Art, with special reference to the development of the voice and technique through actual stage experience. Address **SECRETARY, Elizabeth Mack Studios, 15 W. 12th St., New York.**

**Alberti School of Expression**  
Many pupils in leading New York productions, Pictures, Young People's Theatre and Stuart Walker's Companies.  
1114 Carnegie Hall, New York City.

**THEODORA IRVINE**  
**DIRECTOR OF THE IRVINE PLAYERS**  
A Course in Acting, Voice, Pantomime, Fencing, Rhythmic Dancing.  
OCTOBER 15 TO MAY 31.  
Teacher of Alice Brady Week approved by Edith Wynne Matthison.  
31 Riverside Drive, **NEW YORK CITY.**  
Telephone, 3345 Endicott.





sufficiently to rejoin the cast and receive a warm welcome from her associate players and patrons. Miss La Telle paid a glowing tribute to the doctors, nurses and attendants at the hospital and to the numerous friends who visited her daily, making her room look more like a floral garden in spring than a sick room in winter. Carl Jackson, her husband, who is also a second man with Casey & Hayden's Brockton Players, is now a happy man.

Due to an auto accident to his father in St. Louis, Ed Williams, manager of the Williams Stock Company at the Orpheum Theater, Racine, Wis., was out of the cast for several days to be with his father, who has recovered sufficiently to warrant Ed returning to his company.

Mento A. Everett, feminine star of the Gordinier Players at the Rialto Theater, Slouss City, Ia., won the highest commendation that she has ever received when she recently enacted the role of Nora O'Brien in "Allas Nora O'Brien".

Kenneth Fox, formerly of the Warburton Players at Yonkers, N. Y., has been in constant attendance on his wife, who has been seriously ill for the past week under the care of Dr. H. M. Tooman, of Brooklyn, N. Y.

The return of Kathryn Givney to the cast of the Sawyer Players at the St. Charles Theater, New Orleans, was heralded by the management, with the result that her many admirers were on hand to give her a warm welcome, and in return receive from the management individual miniature confection favors that were fully appreciated by the recipients.

Henry Duffy, well-known producer of stock, has taken a lease on the Orpheum Theater, Montreal, Can., and his opening offering will be "The Cat and Canary". Duffy appeared earlier in the season in "Chicken Feed", a Broadway production.

Charles Scofield is now being considered by E. F. Albee as director for the Albee summer stock at Providence, R. I. Scofield has been appearing in "The Clinging Vine" for the past two seasons.

Al Woods and Archie Selwyn are considering the practicability of trying out their new plays at the Playhouse, Los Angeles, Calif., beginning early in May. Louis A. Maclean and Lillian Albertson will in all probability be associated with the venture.

Belle Bennett, who is now doing leads on the Pacific Coast, is daily in receipt of flattering offers to come East and head a well-known stock company.

Commander Barrows, U. S. Destroyer 278, now based in the navy yard, Charleston, S. C., played host to the Clyde M. Waddell Players on an inspection tour of the ship. It proved to be a real treat for everybody. Everything about the vessel was explained by the commander and his brother officers. Before leaving the players were entertained at sea in the officers' quarters. The extreme courtesy of every one connected with the destroyer made it an occasion that will live long in the memory of those present.

Albert Bliss, formerly technical director for the Jesse Bonstelle Players, has become associated with the School of the Theater and Threshold Playhouse of New York City. Mr. Bliss will conduct the classes in scenic design and production, likewise direct all the scenic productions for the organization.

Arthur Leslie Smith, Inc., now operating the Hudson Players at the Hudson Theater, Union Hill, N. J., will have a new play produced in Chicago, titled "What Women Want", by Roy Bryant, author of "My Wandering Boy".

Walter Vaughn, late of "Six Characters in Search of an Author", likewise of "Sally, Irene and Mary", has accepted an engagement with the Academy Players at Richmond, Va.

Edwin Bailey, character man with the New Bedford Players at New Bedford, Mass., was out of the cast, due to illness, during the presentation of "The Day Young Bride", featuring Tommy Martello, and Bob McClung jumped into the role of the Bishop and made decidedly good. McClung was formerly character man with the Brockton Players.

Victor Sutherland, leading man last season with the New Bedford Players, visited New Bedford recently, en route to Providence, where he appeared with Alice Brady in "Zander the Great".

Patrons of the Boston Stock Company at the St. James Theater, Boston, are preparing for a "Mark Kent Week" at that theater due to the return of Mark from a short vacation to reappear in the cast of "The Middleman" in the role of Cyrus Bleekern.

Ian Finch, scenic artist with the Princess Players at Des Moines, Ia., is doing the scenic effects for a new play of Walker Whiteside to be produced in Denver, Col. The professional Men's Club of Des Moines has invited all the masculine members of the Princess Players to attend the weekly luncheons of the club, which is composed of professional men of that city.

There have been so many renewals of acquaintance in Cincinnati recently by former members of the Forepaugh and Stuart Walker stock companies, who are now in road shows, that Cincinnati will soon become known as an "Old Home Week Town". Jane Ellison, playing in "The First Year" at the Grand Opera House, and Frederick Forrester, playing in "Able's Irish Rose" at the Cox Theater, are

# STOCK MANAGERS!!!

When in need of a Scenic Artist for Stock call Bryant 6858, or write 161 West 46th Street, N. Y. C.

## UNITED SCENIC ARTISTS

# Nevius-Tanner Stock Co. Wants

People in all lines for Repertoire under canvas, doubling Orchestra or Specialties preferred. Leading Man to direct, Second Business Woman that can do some Leads, Heavy Man, two General Business Men, one to manage Stage; Man to paint Scenery, double Stage or Orchestra. Join now. WANT real Piano Player. Rehearsals April 24. Tell all you can do and lowest salary.

B. A. NEVIUS, Malvern, Iowa.

the most recent of the oldtimers to meet on the scene of their dramatic stock triumphs.

There was considerable mystery about the request of Herbert Clark, juvenile of the Brockton Players at the City Theater, Brockton, Mass., for a vacation, but it's a mystery no longer, for a local Sherlock caught him in the act of visiting kennels and purchasing a pedigreed Chinese Chow and putting him thru numerous tricks, with the idea of introducing the canine in a forthcoming production in which a dog plays a leading role.

Loretta Nicholson of the Jack X. Lewis Players at the Jefferson Theater, Roanoke, Va., became sufficiently popular as an ingenue to induce Mr. Lewis to make her leading lady, in which role she is garnering fresh laurels. Nat H. Ward, who has been playing leads in the same company, has been appointed director and is doing both equally well.

The Century Players at the Auditorium Theater, Lynn, Mass., are preparing to produce and present a new play week of March 31, by John R. Mack, director of productions for the Century Players, and it is up to the patrons to select the title and win \$100. Edward Latimer of the Century Players is not only an able actor but a well-read journalist, who has contributed to The Billboard and other publications, including the breezy little house program of the Auditorium.

George Farren, who was seen on Broadway this season in three different productions—Tarkington's "Tweedles", Equity Players' revival of "Queen Elizabeth", and as co-star with Leo Carillo in "Gypsy Jim"—is appearing with the Boston Stock Company for a special engagement of three weeks.

Lee Smith, leading lady of the Empire Theater Stock Company, Salem, Mass., collapsed during an intermission last Monday night when she received a telegram notifying her of the sudden death of her mother in New York City. After recovering, Miss Smith insisted upon continuing with the performance and went thru with her part with such fortitude that the audience never guessed she had just received such a painful blow.

William Nirdner, manager of the Auditorium Players at the Auditorium Theater, Malden, Mass., after a vacation with his family at Miami, Fla., is back in his managerial chair and finds that Edith Gresham, second lady, has been made happy by a visit of her sister Martha, who has decided to take a course of study at the Malden High School. Bella Cairns, leading lady; Betty Laurence, ingenue, and Walter Richardson, leading man, were the guests of honor of the Kenwood Club's dance

on the evening of March 14. Jack Westerman, comedian, is more popular than ever, and this is his second season with the company. Rensly Berkley was especially engaged to play the role of Robert in "The Little Millionaire" for the week of March 17. William Harvey, master of props, is one of the best known radio fans in the State, and the equipment that he has just finished will delight his friends at his summer camp.

William Augustin's Stock Company, at the Olympia Theater, Gloucester, Mass., is making excellent progress. Augustin, who was in Boston last week and called at The Billboard office, reports that business has been very gratifying, altho the Lenten season has caused a little slump. Among the recent productions were "Believe Me, Xantippe", "Paid in Full", "Dawn of the Mountains", "The Cat and the Canary" and "Jim's Girl". The personnel of the company remains the same as when it opened last fall, and everyone is well and happy. On Sundays and in other odd moments Augustin hikes over to Framingham and puts in a little time rehearsing a play for the Massons in that city. Incidentally, Bill has just bought himself a dandy new four-passenger coupe. So business up in Gloucester must be very good indeed.

"The Rosary" was presented week of March 10 by the Lyceum Theater Players, Pittsburg, Pa., with Wm. Lavean in the title role, playing opposite Marguerite Fields, leading woman. Arthur Mack is stage manager and not director as was previously announced. Nellie Booth, petite blond actress, is adding to her popularity every week. Hugh Harper, old Pittsburg favorite, joined the company week of March 3.

### COMPANIES' OPENINGS AND CLOSINGS

(Continued from page 24)

Lester Paul, Jack Daly, Burton Mallory and William M. Williams, scenic artist. Productions are staged under the direction of Frank Bond, with Jack Daly assistant director. Hundreds of permanent reservations have been booked for the season and the outlook is very bright.

### North Bros.' Stock Company

Wichita, Kan., March 18.—The North Bros., who have been operating a stock company at the Princess Theater, are preparing to close what has been a successful season for the reason that "Sport" North desires to take a flyer in vanderlife with an act especially written for him, in which he will be supported by his brother Frank, Genevieve Russell and Dorothy Holden, to open at the Orpheum Theater, this city April 1.

## Prologing Plays and Players

NOTICE TO HOUSE MANAGERS AND DIRECTORS OF PRODUCTIONS: Mail your house programs as early in the week as possible to Alfred Nelson, The Billboard, New York City.

(Week of March 10)

### North Bros.' Stock Company

Wichita, Kan., Princess Theater—"Kempy", presented by the North Bros., under the stage direction of Harry North, cast, viz.: Virginia Cullen as Ruth Bence, "Sport" North as Bud Bence, Grace Whittecher as Ma Bence, Dorothy Holden as Jane Wade, Genevieve Russell as Kate Bence, Perry Crandall as Ben Wade, Paul Norris as "Kempy" James, Karl L. Way as Duke Merrill.

### Lyric Players

Atlanta, Ga., Lyric Theater—"Lombardi, Ltd.", presented by the Lyric Players, under the stage direction of Edwin Vall, cast, viz.: David Herblin as Tito Lombardi, Isabelle Lowe as Daisy, Marlon White as Nerali Blake, Lorraine Bernard as Phyllis Manning, William Lloyd as Robert Tarrant, Gus Forbes as Max Strom, Rankin Mansfield as Riley Tosello, Jane Stuart as Mrs. Warrington Brown, Mary McCool as Lida Moore, Robert W. Smiley as

Huber, Huston Richards as Mr. Rowlands, Ralph M. Remley as Peter, Paul Gordon as Dr. Gustavus Sonntag, Ann Mason as Tanya Huber, Walter Gilbert as John Paul Bart, Ralph Morehouse as Pomeroy, Anna Layng as Mrs. Mark Stanlaw, Alice Bricker as Corinne Stanlaw, Frederick Murray as Mark Stanlaw, Harry Lowell as Bobby Westlake, Carroll Peterson as Carl Fleming, Edward Snow as Stephen Crane, James Ford as Frank Carroll, Alice Montague as Dorothy Gordon, Constance Fowle as June Wetherald, Ethel Clark Jones as Mrs. Fitzmorris, J. Andrew Johnson as Richard Fitzmorris, Robert Smiley as Wheatling, Caroline Murphy as U. Gladys Jones, Viola Rouch as Mrs. Kitty Dupuy, Jill Middleton as Bessie, Harold Chase as Theodore Jellicoe, Samuel Godfrey as Abraham Nathan, Marie Lalloz as Miss Shayne, Andrew Johnson as Grayson, Domis Huggie as Mr. Russell, Frank Twitchell as Mr. Cain, Joseph Sullivan as Mr. Flynn.

### Harry Bond Players

Pittsfield, Mass., Union Square Theater—"Thin Ice", presented by Harry Bond, under his own stage direction, cast, viz.: Harry Bond as Mr. Burbridge, Tedd Brackett as Whitney Nelson, Ralph Sprague as Alan Woodruff, Dean Borup as Pedro de Carville, Harry Fischer as Faj, Flora Gade as Edith Satterly, Richie Clark Russell as Helen Whitney Nelson.

(Week of March 17)

### Lyric Players

Atlanta, Ga., Lyric Theater—"We Girls", presented by the Lyric Players, under the stage direction of Edwin Vall, cast, viz.: Isabelle Lowe as Harriet Durand, Lorraine Bernard as Mrs. Durand, David Herblin as Dr. Tom Brown, Marion White as Frances White, Jane Stuart as Louisa, Robert W. Smiley as Pilgrim, Director Edwin Vall as Officer Ryan, Mary McCool as Mrs. Embree, Mureen Beall as Lucy Darragh, William Lloyd as James Stedman, Gus Forbes as Winthrop Hale, Rankin Mansfield as Lawrence Ferris, Stuart Beebe as Samuel Welsh.

### Brockton Players

Brockton, Mass., City Theater—"Connie Goes Home", presented by Casey & Hayden, under the stage direction of Carroll Daly, assisted by Frank MacDonald, cast, viz.: Jean Arden as Edna St. Cloud, Nancy Duncan as Connie, Herbert Clark as Norman Hunt, Frank MacDonald as Expressman, Carl Jackson as Chester Barclay, Willard Robertson as Albert, Butler at Barclay's; Nan Campbell as Isabel Wayne, Grace Lockwood as Mrs. Merrick, Walter Bell as George M. Barclay, Vincent Coleman as Jim Anderson.

### Jack X. Lewis Players

Roanoke, Va., Jefferson Theater—"Just Mickey", presented by Jack X. Lewis, under the stage direction of Nat H. Wade, assisted by Kirk Brown, Jr., cast, viz.: Ramon Greenleaf as Wallace Irwin, Ben Laughlin as Chester Irwin, Kirk Brown, Jr., as Ronald Malcolm; Janet Carow as Mrs. Irwin, Ruth Elliott as Lela Eldridge, Frank O. Ireson as Old Man Putnam, Loretta Nicholson as "Mickey", Nat H. Wade as Larry Rowland.

### The Mordaunt Players

Bloomington, Ill., Hill Theater—"The Ex-clters", presented by Hal Mordaunt, featuring Margaret Mordaunt, cast, viz.: Barbara Gordon as Ermyntrude Marilley, Ray Appleby as Lexington Dalrymple, Pearl E. Moore as Mrs. Rand, Margaret Ryan as "Rufus" Rand, Teddy Armond as Hilary Rand, Arline Althoff as Vaughn, James Blaine as Dan McGee, Mr. Foster as Chauffeur, Guy Astor as Jocelyn Basset-Brown, James C. Carroll as Seymour Katz, Larry Foster as Flash Fagan, Hal Mordaunt as St. Joe.

### Princess Players

Des Moines, Ia., Princess Theater—"The Mad Honey Moon", presented by Elbert & Gethell, featuring Dulcie Cooper and Robert Armstrong, under the stage direction of Thomas Pawley, cast, viz.: Tom H. Walsh as Rufus Colgate, Mary Loane as Marie, Frank McHugh as Duke Wilson, Alice Buchanan as Mrs. Shannon, Jack Motte as Bill Cripps, Sam Mitchell as Kennedy, Dulcie Cooper as Peggy Colgate, Robert Armstrong as Wally Spencer, Jack Reddy as Jimmy Rawlinson, Florence Roberts as Mrs. Eads, Herbert De Gnerre as Harrison Crandall, Dick Elliott as Obediah Eads.

### Vaughan Glaser Players

Toronto, Can., Uptown Theater—"The Cat and the Canary", presented by Vaughan Glaser, under the stage direction of Harry Andrews, cast, viz.: Editha Ketchum as Mamma Pleasant; Fred Kerby as Roger Crosby, Charles Fletcher as Harry Blythe, Corinne Farrell as Cicely Young, Lois Laudon as Susan Silsby, Basil Longbraun as Charles Wilder, George Lefingwell as Paul Jones, Ruth Amos as Annabelle West, Harry Andrews as Hendricks, Vaughan Glaser as Patterson.

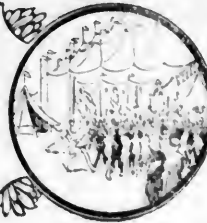
## LOOK WHO'S HERE

At liberty first time in five years. Featuring Black, doing Eclectic, lead Numbers and sing Baritone in Quisette, for Stock or Tab. Wire or write LEP MEYER, 2123 Barber St., Pittsburg, Pennsylvania.



# HOUSE TENT REPERTOIRE

Boat-Shows "Tom" Shows & Medicine Shows



(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

## BRUCE PLAYERS IN KANSAS TRAIN WRECK

Several Members Injured and  
Others Have Miraculous Es-  
cape—All Taken to Topeka

The Wallace Bruce Players, en route from Clay Center, Kan., to Osage City, Kan., were in the wreck of Book Island passenger train No. 224, which was derailed at 1:15 a.m., near Zeandale, Kan., March 18, according to a late report. The engine remained upright, the Pullman coach and chair car were turned upside down, the smoker was completely demolished and all other coaches left the track. The train was said to be running forty-five miles an hour at the time and the engine tore up the rails for a distance of 200 yards before it stopped. The baggage car was converted into a temporary hospital, where the injured were treated before being taken in a relief train to Topeka. Members of the Wallace Bruce Players who were injured were Helen Du Voyle, injured back and hip sprained; Wallace Bruce, side hurt and badly bruised; Ruby Ballenger, badly shaken up; Jeanne Kirkland, body bruises; Sayde Stewart, badly bruised; Ross Du Voyle, Jeanne Kirkland, Harry Clark and Hank Givens, also members of the Bruce Players, were in the smoker, and how they all escaped was miraculous the report says. The company will lay off in Topeka while recovering.

## HENDRICKS COMEDIANS' TOP IS BADLY DAMAGED BY SNOW

During the engagement of the Hendricks Comedians in Idabel, Ok., week of March 10, a severe snowstorm caused considerable damage to their big 70x140 top. The snow fell during the night and was so wet and heavy that the back stakes pulled, letting the top go forward. According to the statement of Claude R. Kelly, the top seemed to sink gradually, and his first thought was that he had become dizzy. He and another canvasman narrowly escaped being crushed to death by falling poles and rigging. The top was badly torn in several places by poles. The company finished the remainder of the week in the local theater to good business. Two performances were given Saturday night to accommodate the crowds. The company left Monday, March 17, at Antlers, Ok., in order to make the necessary repairs to get the outfit in working order, and opened Tuesday night to capacity business. Another heavy snow was reported for Wednesday night, but nothing serious came of it. The company boasts of being 100 per cent Equity, and includes Leon Bostwick, Lou and Babe Eckels, Dorothy Dawn, Margaret Espr, Carl Adamson, Harley Norton and F. Walton Card. Howard (Haak) Hendricks is the company manager, and his people are all back of him to make the first season of Hendricks' Comedians a success.

## LAUDS O'BRIEN COMPANY

While making the rounds over his district in Mississippi, R. J. Turner, manager of the Turner Poster Advertising Company, of Kosciusko, Miss., ran across the J. G. O'Brien Stock Company playing a week's engagement in the thriving and prosperous city of Starkville, Miss., of which he comments as follows: "To say these boys are all fine fellows would not near do justice to them. It was really a pleasure to meet and know them, and each proved a real artist. They have a good show and the amusement-loving people of this little city showed appreciation of the company's efforts to entertain them with packed houses every night, despite the fact that on Thursday, the 13th, we had the biggest snow fall in many years. I bespeak for the J. G. O'Brien Stock Company a world of success. If they come to Kosciusko, I will take it upon myself to see that they do a 'land-office' business. Come, 'Mickie', you are welcome."

## MACKS IN DISTRESS

The Billboard is informed by O. E. Mack that he and his wife lost their trunks and other personal property in a fire which destroyed the Opera House, postoffice and five stores in Shelbyville, Mo., March 19. Mr. Mack says he and several other men tried to save the trunks, but were overcome by smoke in their attempts. "We were stranded three successive times last season," his letter continues, "and the managers still owe us salaries. We have a girl eighteen months and a boy six months old, and are without means of making a living, as this is a small town and without industries. We would appreciate it more than words can tell if any showfolks, particularly those who owe us salaries, would come to our aid in this hour of need. We are known professionally as O. E. Mack and Peggy White. In private life we are Mr. and Mrs. Oswald E. McPherson. Letters will reach us in Shelbyville."

## JUSTUS-ROMAIN COMPANY

Kansas City, Mo., March 18.—John J. Justus, proprietor of the Justus-Romain Company, informs that he and his wife made the drive from Dayton, O., where they spent the winter, to Tilden, Neb., via Caney and Wichita, Kan., arriving at their destination March 10, to start preparations for the opening of their tent dramatic company April 28. The company reports bookings again for large Nebraska fair dates and a number of celebrations in addition to its established route. A carefully selected repertoire of the newest and most popular plays, as well as several large vaudeville features, will be offered. A band and orchestra also will be carried.

## IRVINGS PLAN FOR SUMMER

Irving Bros.' Big Show closed its winter tour in halls and will lay off a few weeks in Syracuse, N. Y., to prepare for the season under canvas. Tom Irving is manager and Bob Irving secretary of this motorized show, which will play three-night stands in Northern New York and Pennsylvania. Geo. B. Shaw is a new addition to the company for specialties. Tom reports having done a fair business the past winter.

## PARAMOUNT PLAYERS EN TOUR

The Paramount Players, a Russell Bros.' attraction, under the management of Lawrence Russell, opened their new season in Lake Providence, La., March 10. The entire outfit has been worked over while in winter quarters, and, with new canvas, makes one of the most modern tent theaters on the road. The stage is the largest and best equipped of any this writer has tramped with. All special scenery (flats) and lighting effects are carried and built for each bill. The plays are new and up to the minute. Two are from the pen of Lawrence Russell, and others from Robert Sherman and Ted and Virginia Maxwell. The acting cast of ten includes Lawrence Russell, Lawrence Nolan, Bob Feagin, Jess Norman, Billy Stohlman, Jack Malayde, Emma Marie Davis, Mary Theresa Russell, Madlin Nolan and Grace Feagin. The band and orchestra, under the leadership of Gabe Pence, is providing real programs of standard and popular numbers. All members of the acting cast are old Paramounters, and in the first week out hit their old stride. Musical comedy concerts, offered each night after the main performance, are proving good drawing aids as well as giving entire satisfaction. Members of the band and orchestra are: Mr. and Mrs. Gabe Pence, Billy Cochran, Pete Palol, Edgar Palol, Bill Hart, Rosey Rosenbaum, Jess Norman, Bob Feagin and Billy Stohlman. Willie Maxwell is handling concessions, and the show has a working crew of six men. The box offices are handled by Mrs. Hart and Mrs. Stohlman.

On Thursday of the opening week there was a six-inch snowfall, the heaviest of times thru here can recall. Of course, it affected business, but old Sol is shining once more and our "Big Family" is with it and very much for it.

LARRY NOLAN (for the show.)

## GLEN RADCLIFFE WITH ROWE & WALSH SHOW

Glen W. Radcliffe has been engaged for the character role of Hiram Buttons in "A Mischievous Kid", the three-act musical comedy presented by the Rowe & Walsh Owa Comedy Company, featuring Gertrude Walsh. Among others are Lela La Marr, toe dancer, and Joe McCauley, comedian. There will be a company of twelve people in all. Professor Albert Von Toska will be musical director. C. W. Compton, the old reliable, will probably be associated with the Rowe & Walsh Show. The regular road tour will open Labor Day with a preliminary summer season in Chicago.

## "FRONTIER DAYS" TO BEGIN TOUR IN APRIL

Frank A. Dixon reports great progress in preparatory work of Chief Wingo Numa's show, "Frontier Days", which leaves winter quarters in Urbana, O., in April. This will be a one-piece show, featuring Bell Harris, as Little Joe, the wif. There will also be vaudeville specialties, including James F. Mansfield, magic, fire-eating and sword-walking; Geo. Schmidt, mystery box act, and several others. The show will play one, two and three-night stands.

Al Audrey, of Ayley, Ont., will be with the Baylor Tent Show this summer as comedian.

## CURTIS-SHANKLAND COMPANY ENTERTAINED IN BELLEVILLE

The annual visit of the Curtis-Shankland Company in Belleville, Ill., is the occasion of much social activity, and the two appearances of this popular company there during the past winter was no exception to the custom. The second engagement of the season (the company having played two weeks there in November) at the Washington Theater, terminated March 15, and thence the week members of the company were royally entertained by local admirers. "Senator" and Mrs. Dixon, assisted by Mrs. "Bob" Cluster, entertained the entire company at the suburban home of the Dixons, as well as many other guests from Belleville and St. Louis. A delightful luncheon was served by Mrs. Dixon. An improvised orchestra furnished music and the evening was very pleasantly spent. Mr. Dixon, who is interested in the theater, and Mr. Cluster, manager of the Washington, certainly know how to entertain. Thos. Reed, of the Reed, Yumm & Hayes theater syndicate, was up from Duquoin, and many people from St. Louis were among the guests. Later in the week the company was again entertained at the spacious home of Mr. and Mrs. Ed Quirk, assisted by Jimmy Fischer, of the stage crew at the Washington. It has been the custom of Mr. and Mrs. Quirk and "Jimmy" to entertain the company on each visit to Belleville, and this one, if possible, surpassed their previous parties. The luncheon and refreshments were perfect and hospitality reigned supreme. Many Belleville guests also attended, among them "Senator" and Mrs. Dixon and little daughter, Mr. and Mrs. Cluster, Mrs. Hickman of St. Louis and Miss Bertha Curtis, sister of George Curtis, of the company; also Misses Mabel and Sybil Curtis, daughters of Mr. and Mrs. Curtis, were up from Duquoin and attended. It is with genuine regret that the Curtis-Shankland Company leaves Belleville, for it is always welcomed with good business, and the many friends of the players never let anything go undone in the way of making their visit a pleasant one.

After two more weeks the company will close for a two weeks' vacation, after which it will open under canvas in the vicinity of the Jason and Dixon line. The personnel of the company remains the same: Mr. and Mrs. George Curtis, Mr. and Mrs. Lane Shankland, Mr. and Mrs. Thomas Willis and Little Jimmie, Mr. and Mrs. Lance Davis, Mr. and Mrs. Frank Smith, Mr. and Mrs. H. Rex Shankland, Miss Bertha Natio, James Walker, Joker Dzielzi, Willard Isley, Frank Anderson, and Norman V. Gray, of the Darr-Gray Stock Company.

## E. L. PAUL'S NEW PLAY

Kansas City, Mo., March 18.—E. L. Paul, well-known Kansas City playwright, advises from his ranch at Cherokee, Kan., where he is attending some private business, that he has been busy during leisure moments putting finishing touches to his newest play, "Valley Center". Mr. and Mrs. Paul will return early in April and take up their old stand here for the rest of the tent dramatic season.

## KELLY ISSUES CALL

Lansing, Mich., March 21.—John J. Kelly, owner of the Kelly dramatic shows, this week issued the call for all performers, canvasmen and concession managers. The two Kelly shows present repertoire and vaudeville under canvas in Michigan. The No. 1 show, which Mr. Kelly heads, will make its twenty-sixth annual tour. The opening dates are expected to be about May 1.

"The Bachelor's Roost" was presented for the first time on any stage by Aagell's Comedians, at Milan, Mo., recently. The play, described as an entirely different Western comedy-drama in three acts, will be presented by this company during its tent season in Iowa.



LEFT IN WAKE OF SNOWSTORM IN TEXAS—One of the worst snowstorms that Paris, Tex., experienced occurred March 13, when Leslie E. Kell's Comedians appeared there. The photograph of the show, reproduced above, was taken after six men had worked five hours shoveling snow off the tent. The entire dramatic end was badly damaged by poles and scenery running thru it.

# KARL F. SIMPSON

THEATRICAL EXCHANGE,  
Room 17, Gayety Theatre Bldg.,  
KANSAS CITY, MO.  
MANAGERS— PEOPLE—  
We always have People. Tell it all and send photos.  
EQUITY CONTRACTS.  
Leading Light J. Sherman Plays.

# FEMALE IMPERSONATOR AT LIBERTY

Parts, Comedy or Straight. Beautiful wardrobe, etc. Would like to hear from clever Blackface Comedian for Black and Tan Act. Address  
BOX D-161,  
care Billboard, Cincinnati, Ohio.

# WANTED MUSICIANS FOR THE SPAUN FAMILY SHOW (UNDER CANVAS)

Motorized, making week stands. Violin, two Cornets, C Melody Sax., Trombone, Clarinet. All must double B. & O. Six shows a week. No fancy salaries. We pay board and transportation after joining. Show opens May 3. Address BYRON SPAUN, Manager, Spaul's Family Show, Adelphi, Ohio.

# Want Versatile People FOR SUMMER REP. TENT THEATRE (Motorized)

COMEDIAN with strong Specialties, two General Business Men, Cornet, Trombone, Sax., for Orchestra. Prefer doubling Stage or Specialties, or both. Other people write. Long, pleasant season. Open middle May in Michigan. Seventh season. State salary and all details. Address: R. W. TODD, Manager, Beta Barolus Players, 512 E. 25th St., Portland, Ore. on.

# WANTED for GINNIVAN DRAMATIC CO. A THEATRE UNDER CANVAS.

Rehearsals April 16, at Quincy, O. Twentieth season in Repertoire. Comedian with good Specialties, some light comedy parts. Woman for Ingenues, with Specialties. A General Business Man; Specialties preferred. State salary. Equity, Chicago. Address NORMA GINNIVAN, 118 S. Euclid Ave., Dayton, O.

# WANTED Road Shows

Routing through Eastern Kentucky to write D. W. ENGERT, Manager Harlan Theatre Company, for play time. CAN USE Tabloids, Stock, Repertoire, Musical, Mixed or any A-1 Attractions.

# MAKE-UP STEIN'S MINER'S LOCKWOOD'S LEICHER'S

We carry the largest complete stock of MAKE-UP west of New York. SEND US YOUR MAIL ORDERS, OR COME IN WHEN IN KANSAS CITY. GOLDBLATT DRUG CO. Gayety Theatre Bldg., 12th and Wyandotte Sts., KANSAS CITY, MO.

# Wanted Owing To Disappointment DARR-GRAY CO.

Under canvas. Rehearsals March 31. Opening April 14. Juvenile Leading Man, Comedian with Singing and Dancing Specialties. Those doubling Band given preference. Violin Orchestra Leader, doubling Clarinet. Write or wire DARR-GRAY CO., Edwardsville, Ill. Equity, Chicago base. Accept silence a polite negative.

# Wanted for Brownie's Comedians (UNDER CANVAS)

Two General Business Men with Specialties, do some Leads. Piano Player, male preferred. State lowest. Pay all after joining. Eat and sleep on lot. Show opens in Southern Ohio April 28. PAUL BROWN, Box Theatre Bldg., Newark, Ohio. P. S.—Would like to buy some 5 and 3 Scripts, or will exchange.

# WANTED, PIANO PLAYER

Doubling other instrument in Band and Orchestra. Musical Specialty Team, doubling B. & O. and Stage. General Business Director with real line of plays, doubling B. & O. or Specialties. People all lines, doubling, write, and tag all. Week-end rep. under canvas. In Auld. H. P. FARIS, JR., Mayfield, Ky.

# Wanted, Dramatic People

Melodrama, Band and Orchestra. Eighteenth year. THE LEONARD PLAYERS, Ridgeway, Missouri.

# CHRONICLE PRINTING CO. LOGANSPORT, IND.

Print service. Moderate prices. Write for complete Price List. Printers to the Profession since 1875.

# ALWAYS WANT PEOPLE

Now framing costs for some twenty five of the best tent shows in this territory. CAN USE good, reliable Repertoire People who have ability, wardrobe, etc. Those doing Specialties or doubling Band preferred. Why answer a lot of ads. Let me place you. Tell everything first letter. I don't have to make public apology for the actors of this section. I consider most of them competent and all right.

MANAGERS WANTING PEOPLE, WRITE, WIRE OR PHONE ME  
Long Distance Phone, Victor 8655, Day or Night.  
ED. F. FEIST THEATRICAL EXCHANGE  
GLADSTONE HOTEL BUILDING, KANSAS CITY, MO.

# REP. TATTLES

Irvin Mabery and wife, Meta Walsh, will open their own tent show about the second week in May, presenting drama, comedy and vaudeville on the week-stand policy.

Harry Mayball and Chas. C. Rummel are getting the Mayhall Dramatic Company in shape for the summer season in Gorin, Mo. Everything new is promised.

Prof. H. Freed, band and orchestra director, advises that he has been on the sick list and needs financial aid to settle some expense accounts. Writing from Boyd, Tex., he says all contributors will be reimbursed as soon as he is able to resume work.

Raymond E. Forth is confined to bed at the Ark Hotel, Smackover, Ark., as a result of a painful, tho not serious, accident. He quotes the doctor as saying it will be at least three weeks before he is able to be active again. In the meantime Mr. Forth solicits correspondence from friends.

Burton Mallory, late leading man with the Lyceum Theater, Paterson, N. J., will forsake New York and the bright lights to spend the summer season with the Walter Savidge Players. Burton says he needs the rest and believes a trip in the Middle West will be a mighty good vacation for him.

Jack H. Kohler has sold all his interests in Centralia, Ill., and will make his headquarters in Decatur. Mr. Kohler, who has signed with Billy (Toby) Young's Comedians, informs that the John Winninger Stock Company played the Grand Theater, Centralia, March 17-22, to capacity houses in spite of two evangelistic meetings.

Publication of the biographies of the Robbins Stock Players, Watertown, N. Y., reveals that four members have appeared in repertoire. Harry Horne, director, gained his first acting experience with a repertoire company, which he joined after trouping with circuses. He later graduated into legitimate stock and rose to the position of director. Carl Blythe, second man, played in repertoire for several seasons, and Ann Davis, second woman, did likewise. Kerwin Wilkinson, assistant director, trouped with the Manhattan Repertoire Company after closing a six years' engagement with the Forepaugh Theater Stock Company of Philadelphia in 1909.

# COMPLAINT LIST

The Billboard receives many complaints from managers and others against performers and others. It publishes below a list of such complaints, with the name and address of the complaining party, so that persons having a legitimate interest in the matter may make further inquiries from the complainants if they desire.

The publication of the list does not imply that the complaint is well founded, and The Billboard assumes no responsibility for such information as may be given by the complainant to parties inquiring.

Names will appear in this list for four weeks only. Anyone interested might do well to make note of them:

HUNTER, R. L. (BOBBY), indoor show promoter. Complainant, Danny Milton, mgr., Milton's Radio Orchestra, 208 Union ave., Memphis, Tenn.

WITHERS, FRANK, booking agency. Complainant, Bert Maxwell, Exchange Hotel, Atlanta, Ga.

J. A. Gibson and others have asked for an injunction against George B. Marr prohibiting the construction of a theater at Port Arthur, Tex. The city ordinance prohibits the erection of a wooden structure within the zone where the theater would be located.

WRITE A POEM OR PLAY  
Then let us help you cash in on it. Thousands of new writers say we're making 'em. Send red stamp for full particulars of our service. Manuscript Bureau, Dept. B, 128 1/2 W. Second St., Oklahoma City, Okla.

PLAYS  
Six 3-2 cast Plays, a complete week's repertoire, one and two easy sets, \$30.00 a season for the six bills. A good line of larger cast plays. WILLIAM AND JOSEPHINE GILES 2132 Linwood Ave., Toledo, O. AND TAB. SCRIPTS.

# San Antonio Amusement Company Wants

SAN ANTONIO, TEXAS.

Tabloid Stock People: Soubrettes, Prima Donnas, Sister Teams, Chorus Girls that can lead numbers, Tenor, Blackface, Specialty People. Permanent engagement to satisfactory people. Time split between San Antonio, Tex., and Houston, Tex., alternating eight weeks in each city.

# THE OLD METHOD

The Barachol Way

# The Barachol Way

quickly relieves and often effects permanent cure in as little as

# SIX NIGHTS

Used by leading specialists and hospitals.

# RUB ON HANDS ONLY

No interruption from work. INEXPENSIVE. No odor, soiled linen. Disinfects while curing. Will not injure the most delicate constitution.

# \$1.00

# BRINGS A TUBE

Sufficient for a six-night treatment. Guarantee with each tube. Mailed in plain wrapper, entirely sealed.

# P & P CHEMICAL CO.

Dept. B. D., PASSAIC, N. J.



Must be spread over entire body. Does not effect satisfactory cure; results in disagreeable odors, soiled linen, loss of time and more expensive.

# MY NEW PLAY READY FOR RELEASE

FOR TENT REPERTOIRE. "VALLEY CENTER", A RURAL COMEDY DRAMA, IN FOUR ACTS.

ONE SET THROUGHOUT. (Not a Down-East type, but of the Middle West, with a Character Comedy Lead that will take its place alongside of Lightnin' Bill Jones. Play packed full of comedy, with some melodrama. ALL COMEDY CERTAINS. Cast five and three. All parts good.) As I predicted for "PHANTOM TRAIL", so do I for "VALLEY CENTER", viz.: The One Big Outstanding Hit of the Summer of 1924.

Secure territory quick. Script and Parts sent for reading examination on receipt of one dollar to guarantee express charges. PRICE, \$25.00 FOR SUMMER SEASON OF TWENTY WEEKS, Dollar a performance thereafter. Address EDMUND L. PAUL, Cherokee, Kansas.

# MASON STOCK CO.

UNDER CANVAS FEATURING MACEL MASON.

WANTS Juvenile Leading Man, Heavy Man, General Business and Comedian, General Business Woman, Character Woman, to do some Leads; MUSICIANS for Orchestra. Youth, ability and wardrobe essential. Those doing Specialties preferred. State correct age, height and weight, also STATE SALARY. Rehearsal April 7. Show opens April 14, in North Carolina. Address MASON STOCK CO., 421 O St., Louisville, Kentucky.

# ROLL TICKETS

Printed to your order—all the same wording and color 100,000 for Color changes, 50c each

J. T. SHOENER, Shamokin, Pa. \$15.50 Union Label if requested

CASH WITH ORDER—ND C. O. D. 10,000 for \$4.50, 20,000 for \$7.50, 50,000 for \$10.00.

# SHOW PRINTING TYPE AND BLOCK WORK DATES CARDS AND HERALDS

WRITE FOR PRICES

# LITHOGRAPH PAPER

For All Classes of Attractions carried in Stock for Immediate Shipment  
QUIGLEY LITHO. CO. 115-117-119-121 W. Fifth St. KANSAS CITY, MO.

# WANTED—CHOATE'S COMEDIANS No. 1

A real Singing and Dancing Comedian, Violin double Baritone, Trombone, Drummer and Piano to double Band. Other useful people doubling Band, Orchestra or Specialties, write. Show opens April 17th; rehearsals 10th. One of the best equipped Tent Shows on the road. Address A. O. CHOATE, Grayville, Ill.

# Wanted For HARVE HOLLAND'S COMEDIANS

People in all lines. Musicians that double Stage. Actors that double Band and Specialties. Must be A-1. Don't misrepresent. WANT A-1 Piano Player that doubles Band, also Bos Canvasman to handle new top. CRADDOCK RULE, Stage Director; T. BRIDGES CLARK, Musical Director. Equity, K. C. have HARVE HOLLAND, West, Texas, week of March 23.

# WANTED for "HEVERLY & HOLMES PLAYERS"

SUMMER SEASON, MOTORIZED, TENT THEATRE.

Useful Dramatic People in all lines. Young General Business People with fast-stepping Specialties; small young Inevitable Leading Woman and B. & O. People. Pianist that can play Tangley Air Calliops for street. Boss Canvasman, Workmen and an A-1 Auto-Motive Mechanic. State all. Photos if unknown. Open May 1 near Ft. Dodge, Ia. K. C. base or Chicago. Address LINDEN HEVERLY, or JACK HOLMES, week of March 24, Jameson, Mo., or permanent address, Guthrie Center, Ia.



# American Concert Field

and American Achievements in the World of Music

Pageantry

By  
Izetta May McHenry

Classic Dancing



## OPEN-AIR CONCERTS

### Assured for Kansas City

More than 1,000 persons attended a dinner held in Kansas City recently, at which was discussed the question of "Starlight Concerts" during the summer season. When the vote was taken it was found that everyone present favored the venture and accordingly there was organized the Community Open-Air Music and Entertainment Association, with each person at the dinner appointed a member and a worker for the concert. It is planned to give a six weeks' series of concerts in the evening at Swope Park, the concerts to be financed by means of coupon books containing forty tickets and each book to be sold for ten dollars. Mrs. J. J. Carter, who was one of the most important factors in making the Hollywood Bowl concerts such a success last season, addressed the diners and gave interesting information as to the methods used at these concerts and also stressed the necessity of carrying into the summer the work being done among school children in music and the value of providing a place of wholesome recreation for those who stay in Kansas City during the summer. Among others who gave addresses were James Nugent, I. I. Cammack and Lees Turpin and throughout all of the talks the Community spirit was emphasized. It is expected that before the first concert is given all of the subscription books will have been purchased and that Kansas City will have a summer concert season equal in quality to that of any other city.

## ORATORIO SOCIETY

### To Present "Missa Solemnis" in Conclusion of Jubilee Season

The Oratorio Society of New York, Albert Stoessel conductor, will conclude its jubilee season with the performance of Beethoven's "Missa Solemnis" at Carnegie Hall the evening of April 9. The soloists engaged are Olive Marshall, soprano; Helena Marsh, contralto; Judson House, tenor, and William Gustafson, bass, and the orchestra accompaniment will be furnished by the Symphony Society of New York. Philip James will be the organist and Charles Haubel the accompanist. The chorus will be augmented to more than 300 voices and the preparations have been carried out in such thoroughness that the concert promises to be one of the best in the history of the organization.

## NEW YORK SYMPHONY

### Again Signs Bruno Walter as Guest Conductor

Harry H. Flagler, president of the Symphony Society of New York, has announced Bruno Walter will again be guest conductor of the New York Symphony Orchestra next season. Mr. Walter will conduct four pairs of concerts in Carnegie Hall, five Sunday afternoon concerts in Aeolian Hall, at least one Young People's Concert and one each in Washington, Baltimore and Philadelphia.

## CLARENCE EDDY

### To Give Organ Recital in New York City

Clarence Eddy, known as the dean of American organists, will give a recital on the new organ in the Town Hall, New York City. The concert is scheduled for the evening of Thursday, April 17, and an unusually interesting program is promised.

## SHEA PUPILS SUCCESSFUL

John Albert Carpenter, tenor, recently appeared with much success at an organ recital given in the new high school at Atlantic City. Mr. Carpenter, who was a pupil of George E. Shea, well-known instructor of New York City, was accorded much praise by the city organist, Mr. Brooks, who wrote Mr. Shea, commending him as a soloist and also stated the audience gave him an enthusiastic reception and expressed a wish that Mr. Carpenter return for a concert very soon.

## DULUTH CONCERT SEASON

### Broadens Each Year Under Management of Mrs. George S. Richards

Each season the concert season in Duluth shows increasing interest and more artists are presented. Eight years ago Mrs. George S. Richards began bringing to Duluth world famous artists, and due to her expert management there has been steady progress made until this season there was presented a most notable list of artists. Among them being Sigrid Onegin, Charles Hackett, Maler and Pattison, Paderewski, a three-day festival of opera by the San Carlo Opera Company, Ruth St. Denis, Ted Shawn and the Denishawn Dancers. This season Mrs. Richards extended her activities to Hibbing and Virginia, Minn., both mining towns about 75 miles north of Duluth, and gave a series in which she presented the Minneapolis Symphony Orchestra, Schumann-Henk, Reinold Werrenrath, the Denishawns and Tony Sarg's Marionettes and each event was a marked success.

## ANNUAL PRIZE

### Offered by Swift Chorus

The fourth annual competition in music composition offered by the Male Chorus of Swift & Company, of Chicago, is announced and the poems selected, for which musical settings are to be written, are Shakespeare's "Blow, Blow, Thou Winter Wind" and Longfellow's "The Singers". A prize of \$100 will be awarded for the best musical setting of either of the two poems and the conditions of the contest require that the composer be a resident of the United States, and the setting must be for a chorus of men's voices with piano accompaniment. Each composition must bear a fictitious name and the composer must enclose with his composition a sealed envelope bearing upon the outside the fictitious name and having inside his real name and address. Compositions must be sent to the conductor of the chorus, D. A. Clippinger, 617 Kimball Building, Chicago, and must be in his hands on or before June 15, 1924. The award will be made July 15 by a jury composed of Herbert E. Hyde, Rossiter G. Cole and D. A. Clippinger.

## MANY MAYER ARTISTS

### To Appear in Concerts in New York

The first two weeks of April in New York City will bring many artists under the management of Daniel Mayer in recitals and concerts. The evening of April 4 Dusolina Giannini and Mischa Levitzki will participate in the benefit of the Associated Music School Settlements at Carnegie Hall. At the Manhattan Opera House on Thursday evening, April 3, and Friday afternoon, April 4, Mr. Mayer will present Ruth St. Denis, Ted Shawn and the Denishawn Dancers in two all-American programs. Sunday afternoon, April 6, the new Russian Symphonic Choir will be introduced to American audiences, and on the evening of April 7, at Carnegie Hall, the Rochester Philharmonic Orchestra, which is under the management of Mr. Mayer, will make its first appearance in New York, with Albert Coates as conductor and Guy Maler and Lee Pattison as soloists. On Monday evening, April 14, at Carnegie Hall, Mr. Mayer will offer the Minneapolis Symphony Orchestra, with Henri Verbrugghen as conductor.

## FINAL CONCERTS

### Of the Season Announced for New York Symphony

The final pair of concerts to be given this season in Carnegie Hall by the New York Symphony Society are announced for March 27 and 28, with Paul Kochanski and Felix Salmon as soloists. The last subscription concert in the Sunday afternoon series at Aeolian Hall will be given March 30, on which occasion Mr. Danrosch will produce two new works by Holst. These compositions are Fugal Concerto for flute and oboe, with string orchestra, and the ballet music from "A Perfect Fool", neither of which have previously been given in this country.

## NEW YORK MUSICAL EVENTS

### Carl Friedberg and Rudolph Polk

A joint concert was given in the Town Hall the evening of March 17 by Carl Friedberg, pianist, and Rudolph Polk, violinist. The first number was Block's Sonata for Violin and Piano, a composition containing many difficult passages for both players, but these were easily surmounted by these two artists. Clarity of tone and excellent technique marked the playing of both Mr. Friedberg and Mr. Polk. In the next number a group of compositions for violin were given with skill and the keen understanding of an artist such as Rudolph Polk has proven himself to be. Carl Friedberg each time one hears him play but further adds to the good impression he made early this season and his reading of Schubert's "Moments Musical" and Rondo, D Major, Opus 53, brought exceedingly enthusiastic applause.

### Geoffrey O'Hara

The Musicians' Club of New York presented Geoffrey O'Hara, well-known musician, in a program of his own compositions at the Carroll Club the evening of March 18. Mr. O'Hara gave his audience an evening of much enjoyment in a program made up of interesting comments on his own compositions and his commentary on "Jazz" and his illustrations of jazz music afforded rare pleasure. Among his own compositions which he sang were "Give a Man a Horse He Can Ride", "Leetle Bateese", "To the Unknown" and the popular and well-known song, "K-K-K-Katy", which he wrote and which was sung so much during war times. Mr. O'Hara is an entertainer in all the word implies. He was assisted by Alice Raymond, violinist, and Asta Nygren, pianist.

### Grace Leslie

A song recital by Grace Leslie, contralto, was given in the Town Hall the evening of March 19, with the assistance of Conal Quirke at the piano and Frank Stewart Adams at the organ. Miss Leslie has a low voice of much warmth and volume and was heard to advantage particularly in a group of German songs by Schubert, Strauss and Brahms. Her diction was exceedingly good and we shall expect to hear further from this young artist.

## Washington Heights Musical Club

### (Organists' Meeting)

The closing concert of the Washington Heights Musical Club season was held in Aeolian Hall the evening of March 20, when the organists' open meeting occurred. The soloists were: Frank Stewart Adams, well-known organist; Ruth Barrett and Lillian Carpenter, organists; Ethel Grow, contralto; Ruth Kemper, violinist; Charles Haubel and Robert Lowrey, pianists. Miss Carpenter opened the concert with Liszt's "Prelude and Fugue on B-A-C-H", which she played with much skill and evidenced her seriousness as an artist. Ethel Grow, with Charles Haubel at the piano, was heard in Gluck's "Divinites du Styx". This number was particularly suited to Miss Grow's voice and served to display to advantage the warmth and color of her tones. Frank Stewart Adams gave the Overture from the Nutcracker Suite by Tchaikovsky, Herbert's "At Sunset" and the Finale of Wilder's Sixth Symphony, and in his capable hands these proved one of the features of the evening's program. Ruth Kemper and Charles Haubel, violinist and pianist, were heard in Scialero's "Sonata for Violin and Piano", and Robert Lowrey, pianist, and Ruth Barrett, organist, presented a Mendelssohn composition. The Washington Heights Musical Club is doing a good work and its membership is growing rapidly.

## INSTITUTE OF MUSICAL ART

### To Present Excerpts From Operas

Under the direction of Alexander Savine, celebrated composer and conductor of opera, the opera class at the Institute of Musical Art, of New York City, will present excerpts from operas the evenings of April 1 and 2 at the Institute. The presentations will be with scenery, costumes and full orchestra, and the operas from which the excerpts will be taken are "Orpheus and Eurydice" in Italian, "Aida" in Italian and "The Marriage of Figaro" in English.

## TWO MORE CONCERTS

### To Be Given by American National Orchestra

There will be two more concerts this season by the American National Orchestra, Howard Barlow conductor. The first one will be given April 2, when Deems Taylor's "Thru a Looking Glass" will be included in the program, and Rafael Diaz is announced as the soloist. The third and last concert to be given by the organization this season is scheduled for April 23 in Aeolian Hall.

## DENISHAWNS

### To Present All-American Program

Ruth St. Denis, Ted Shawn and their company of dancers are to appear at the Manhattan Opera House, New York City, April 3 and 4, and on this occasion New Yorkers will have presented to them an all-American dance program, with the principals and the assisting dancers all native Americans. Not only are Miss St. Denis, Mr. Shawn and each member of their assisting company American born, but they are American trained. Furthermore, the programs to be presented will consist of dances, the themes of which are characteristically American and the music for each one was written by an American composer. All of the numbers on the programs are entirely new and will prove of unusual interest to all lovers of art.



JOHN E. HILL

When the Hollywood Theater in Hollywood, Calif., was opened last November, John E. Hill of New York City was engaged as organist, and was given full rein as to the organ programs to be presented. Mr. Hill received his early musical training at the Syracuse (N. Y.) University, and studied also with Charles M. Courboin, concert organist, who is well known in the musical world. Mr. Hill has been identified with motion picture theaters for quite some time, as he held the position of organist at the New York Strand Theater for four years, at Crandall's Metropolitan Theater in Washington, D. C., for two years, and Loew's State Theater for two years. Last year when the Pacific Coast convention of organists was held in Los Angeles Mr. Hill was chosen by the Society of Los Angeles Organists as one of the three to play before the convention, and he was also elected as secretary of that organization, which post he still holds. Patrons of the Hollywood Theater are given excellent organ music by Mr. Hill.

AMERICAN FOLK SONG CONTEST

To Be Feature of Jubilee Saengerfest

The North American Singers' Union, which is to hold its Diamond Jubilee Saengerfest in Chicago, will feature the American Folk Song Contest as a part of the big event.

COMMUNITY MUSICAL ACTIVITIES

Further evidence of the close co-operation between the Community music interests and the public schools in San Diego was given in the recent production of the opera, "Hansel and Gretel", under the auspices of the Community Service Opera Committee.

The Anderson (S. C.) Community Service, with the co-operation of the W. A. Hudgens Post of the American Legion, presented "All at Sea" at the Anderson Theater recently.

The Grand Opera Society of New York, Zilpha Barnes Wood director, will present "Mignon" at the Wadleigh Auditorium, New York City, the evening of March 27, for the benefit of the Wadleigh Community Center.

A large audience heard the band concert given recently by the Central Military Band, one of a series of concerts arranged by the Community Service of Central Ill. The program was presented in the Illinois Theater.

The Board of Directors of the Lock Haven (Pa.) Community Service has made arrangements for the presentation of the "Barber of Seville" next fall. The opera will be given under the auspices of the Community Choral Club with the support of the entire Community Service Association.

CONCERT AND OPERA NOTES

A program devoted to the classics will be played by Elinor Graydon, young American pianist, when making her debut at Aeolian Hall, New York, the evening of April 11.

Three concerts were given by Mme. Sturkow Ryder recently in North Dakota. In Grand Forks under the auspices of the Musical Culture Club, at the University of North Dakota and at Jamestown College.

A Spring Festival, Musical and Dance are to be given March 29 by the Music Students' Educational League at Carnegie Hall Studios, New York City. On the program announced will appear Frank Ludwik, pianist; a group of interpretative dancers and Olivia Uerman, soprano.

Balios, Tex., paid \$12,000 to hear Challepin in "Mephistofele"; \$16,000 for Mary Garden in "Salome"; and \$11,000 for Rosa Raisa in "The Jewess"; and, while the total receipts have not as yet been announced by the committee, it is said that they more than exceeded the guarantee of \$37,500.

Boston is making good progress in its preparations to participate in National Music Week, May 4 to 10. This will be the first time Music Week has been celebrated in the Hub City and churches, schools, women's clubs, industrial plants and theaters are co-operating in every way to make it a notable event.

Another link in the chain being welded to prove the widespread interest being taken in grand opera in this country was added with the success of the season given by the Chicago Civic Opera Company in Tulsa, Ok., recently. The Hycobka Club guaranteed the required fund and the receipts were \$30,000.

Leonard Colley, now appearing in one of the principal roles in the popular Broadway musical show, "Lollipop" was also very successful in concert and opera. He appeared in grand opera in South America for an extended period.

Dallas has enjoyed concerts by noted artists this season thru the enterprise of the McDonald-Mason Attractions. The artists presented included deLachmann, Ukrainian National Chorus, Gail-Chrel, Joseph Lhevinne and Tita Schipa.

MOTION PICTURE MUSIC NOTES

Interesting Events Scheduled by Theater Organists' Society

Among the activities announced in the near future by the Society of Theater Organists is the annual examination of the society to be held at the New York Capitol Theater the morning of April 9, thru the courtesy of S. L. Rothafel.

A special arrangement of Burleigh's "Deep River" is being presented by the string section of the orchestra of the Capitol Theater, New York, this week. This was the work of William Axt, associate director of the orchestra.

This week's musical at the New York Sheridan Theater in Greenwich Village opens with Bode-walt Lampe's "The Songs of Scotland", by the orchestra and presided over by J. Walter Davidson.

Charles Hart, tenor, is soloist for the current week at the Rialto Theater, New York City. The usual interesting and popular Risenfeld Classical Jazz number is also included on the program.

Musical Director Carl Edouarde, of the New York Strand, is conducting his players in the overture from "Le Roi de Lahore". As the third presentation of the "Famous Composers" series, the music of Massenet is being used this week.

Messrs. Hoffman and Kelleher, new owners of the Strand Theater at Hartford, Conn., have announced the appointment of Bert Williams, of New York City, as organist and musical director.

On a recent program played by Paul H. Foster, organist of the Liberty Theater, Carnegie, Pa., Rachmaninoff's Prelude in C-Sharp Minor was used as the organ solo.

The famous orchestra leader and bandmaster, Creator, will appear as guest conductor at the Palace Theater, Dallas, Tex., on April 5, for a limited engagement.

Commencing Saturday, March 22, "Jerry and Her Piano Girls" will be presented at the Missouri Theater, St. Louis. This well-known quartet has been an attractive feature in picture and vaudeville houses throughout the country.

On a recent musical program given at Gramman's Metropolitan Theater, Los Angeles, Victor Herbert's "L'Encre" was featured as a duet by Jeanette Rogers and Vincent Donatelli. Creator, who appeared as guest conductor at this house, used his own arrangement of Grieg's "Peer Gynt" Suite No. 1.

The Festival Dance and Valse of the Honors from the ballet "Coppelia", opened the musical program at the Capitol Theater, St. Paul, last week with Oscar E. Baum conducting the Symphony Orchestra. Agnes Lerstad was soloist, singing "Poor Butterfly", and the Capitol Studios presented Robert K. Heen, baritone, assisted by Jean Whitely, in "Somewhere a Voice is Calling" and "Marcheta".

For the presentation of Mary Pickford's "Dorothy Vernon of Haddon Hall", which had its world premiere at the Million Dollar Theater, Los Angeles, last week, a special concert

number was arranged by Conductor Maurice Lawrence. This was an original arrangement of the most popular selections from famous operas, including Herbert's "Babes in Toyland", "Naughty Marietta", "The Fortune Teller", "Katinka" and "Tales of Hoffmann".

During the week of March 17 the musical program at the Eastman Theater, Rochester, N. Y., opened with Victor Herbert's "Irish Rhapsody" overture, directed by Conductors Shavitch and Wagner. Members of the Eastman Theater Ballet interpreted a Minuet of Albert Coates, and for the daily organ recital Robert Horenstein played compositions of Gordon Nevin, Saint-Saens and Debibes.

Directory of Music Teachers

EDOARDO PETRI

TEACHER OF SINGING. Studio: 1425 Broadway, New York. Phone, 2628 Pennsylvania.

GRANBERRY

Piano School, Carnegie Hall, New York. Booklet for Concert Players. Accompanists, Teachers.

CORNELL

ALFRED Y. TEACHER OF SINGING. Carnegie Hall, N. Y. Send for Circular.

WALTER L. BOGERT, ART OF SINGING

Member of Am. Academy of Teachers of Singing. 25 Claremont Ave. (near 116th St. and B'way), NEW YORK. Tel., 4650 Cathedral.

WOODRUFF Dr. Arthur D.

TEACHER OF SINGING. Studio, 810 Carnegie Hall, New York City. Mondays in Philadelphia.

JANE R. CATHCART

TEACHER OF PIANO. 200 W. 57th St., NEW YORK. Circle 10117.

TWEEDY

MAUDE DOUGLAS TEACHER OF SINGING. Vocal Art Science, 15 East 38th Street, NEW YORK. Vanderbilt 1980.

SHEA

GEORGE E. SINGING. Stage Routine of Opera. 545 W. 111th St., New York. Cath. 6149.

LOUIS REILLY

TEACHER OF SINGING. Studio, 49 West 86th Street, New York. FOURTEENTH SEASON. Phone, Schuyler 1261.

LISZT CONSERVATORY

MRS. MARION LISZT, Director. PIANO, VOICE, DRAMA, STAGE DEPARTMENT. 143 West 86th Street, NEW YORK. Phone, Schuyler 9644.

Iva Krupp Bradley

Professional Pupils: Ferdinand Zegel, Dorothy Lewis, Rosamond Whiteside, Gladis Moore. THE CORRECTION OF MISUSED VOICES. 145 West 55th Street, New York City.

BELL MARGARET WARD

ART OF SINGING. 59 W. 37th St., NEW YORK. Fitz Roy 3477.

PROFESSIONAL SINGERS

WHO HAVE DEFINITIVE VOICES. We will improve your voice or no charge. Call or write. MUSIC TEMPLE OF THE WORLD SCHOOL, 939 Eighth Ave., Suite 307, New York.

SZABO CONSERVATORY

Vocal. All Instruments and Music Composition. 138 East 78th St., New York.

SAJOUS

LOUIS-TEACHER OF SINGING, all branches. Specialty: Voice Placement. Coaching in Italian, French, German, English. Residence Studio, 220 W. 107th St., New York. Tel., Academy 6847.

ROBSARTE

has no equal among instructors in America. Ask any professional. This production and stage technique. Artist pupils: Winifred Daily, Betty Wheeler, Ruby Norton, Ralph Errolle, Dorothy Shirley, Lenore Lushoff. Auditions gratis. Hotel Woodward, New York City. Circle 2000.

Tell them you saw their ad in The Billboard.

Manhattan Opera House

Two Performances Only. THURSDAY EVENING, APRIL 3, at 8:30, and FRIDAY AFTERNOON, APRIL 4, AT 2:30.

RUTH ST. DENIS

With TED SHAWN and the DENISHAWN DANCERS. Entirely New Program. Management DANIEL MAYER, Aeolian Hall, Tickets on sale at Manhattan Opera House and 1434 Aeolian Hall, New York. Stetway Place.

Artists' Directory

GROW ETHEL Contralto

Available for Concerts, Recitals, VOICE PLACING. Studio, 200 W. 57th St., N. Y. Circle 10117.

DUBINSKY VLADIMIR (Concert Cellist) MUSICAL ART STUDIOS. Voice, Coaching, Piano, Violin, Viola, Cello and Other Branches. 307 West 90th St., New York. Riverside 4420.

Dancing

Carter-Waddell Studio of Dancing

Private and Class Instruction. BALLET, ORIENTAL, STAGE STEPS. Dances Composed for Professionals. Vaudeville Acts Arranged. 18 W. 72d St., New York. Endicott 4189.

SPANISH DANCING STUDIO

Teaches All Kinds of Dances, Spanish Tango and Castanets. SENORA AURORA ARRIAZA. 637 Madison Ave., NEW YORK. Plaza 2166.

LOUIS VECCHIO

Dancing, Grace, Polish, Stage Arts. Personal Instruction. Moderate Fees. Coaching for Professionals. Exercises, Technique, Routine. 1446 Broadway, at 41st St., NEW YORK CITY.

Wanted

Assistant Director

A large New York music school with chain of branch schools wishes to connect itself with Violinist or Pianist to act as Co-Director to meet the increased demands of management due to rapid expansion. Only Musicians of unquestionable merit will interest. Must possess executive business ability, \$200 per month; direct shares in profits. Capital required. Heads of music schools are welcome. BOX 55, 2119 Third Ave., New York.

Washington Heights Musical Club

Miss JANE R. CATHCART, President

Is now enrolling members in its Chorus for Women's Voices

For information regarding auditions, rehearsals, etc., address

ETHEL GROW, Choral Director

200 WEST 57TH STREET NEW YORK

TELEPHONE, CIRCLE 10117



MUSICAL COMEDY
Revue, Operetta, Spectacle
Conducted by GORDON WHYTE

(COMMUNICATIONS TO OUR NEW YORK OFFICE)

'FOLLIES' WESTERN TOUR IS CANCELED

Theatrical Situation Too Risky for Last Year's Show To Go to Coast

New York, March 21.—Florenz Ziegfeld has issued orders to cancel the Pacific Coast tour of last year's 'Follies'.

TO JOIN ENGLISH REVUE

New York, March 21.—Nelson Keys is definitely engaged for 'Charlot's Revue of 1924' and will join the cast on April 14.

Irene Russell, a noted English beauty, will also make her first American appearance in the spring edition of 'Charlot's Revue of 1924'.

ENGAGED FOR 'PLAIN JANE'

New York, March 21.—Edna Hibbard is engaged to play the title role in 'Plain Jane', the musical comedy that A. L. Erlanger previously had in mind for Julia Sanderson.

FAY BAINTER AS PRIMA DONNA

New York, March 21.—Fay Bainter, who closed recently in 'The Other Rose', is engaged for the prima donna role in Victor Herbert's new operetta, 'Dream Girl'.

PEGGY WOOD RETURNS

New York, March 21.—Peggy Wood, who sang the leading role in 'The Clinging Vine', has recently returned from Bermuda with her husband, John V. A. Weaver.

WRITING A SUMMER REVUE

New York, March 21.—Ralph Spence, several of whose skits figured in last year's 'Follies', is writing a summer revue for Carle Carlton, sponsor of 'Paradise Alley'.

'SALLY' RETURNING TO B'WAY

New York, March 21.—'Sally', Florenz Ziegfeld's musical success of three years' duration, will make its third return to Broadway about the middle of May.

ANDERSON GOING ABROAD

New York, March 21.—John Murray Anderson, whose differences with the Bohemians, Inc., have been amicably settled, is leaving tomorrow on the Olympic for London.

ANOTHER 'MOON' PLAY

New York, March 21.—Carlo and Sanders, composers and lyricists of 'The Chiffon Girl', have concocted a new musical comedy, entitled 'Moonlight'.

WOOLSEY OFFERS 'WHO'S WHO'

New York, March 21.—Robert Woolsey, now appearing in 'Poppy', has compiled a 'Who's Who' of his own conception.

LONG RUN MUSICAL PLAY RECORDS

Number of consecutive performances up to and including Saturday, Mar. 22.

IN NEW YORK

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists records for various musical plays like 'Andre Charlot's Revue of '24', 'Artists and Models', etc.

IN CHICAGO

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists records for 'Geo. White's Scandals', 'Honeymoon House', etc.

IN BOSTON

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists records for 'Greenwich Village Follies', 'Music Box Revue', etc.

Musical Comedy Notes

William A. Brady's 'Up She Goes' No. 2 Company, which played in Providence last week, is reported scheduled to close this week or next.

Tessa Kosta, prima donna in many musical comedy productions, will shortly appear on the vaudeville stage in a vehicle by Benjamin David, entitled 'Little Miss Door-Step'.

Jane Egbert has been engaged to act as general understudy of all the feminine roles in 'The Chiffon Girl' at the Jolson Theater, New York.

Catherine Hayes has joined the Alice Delysia revue, 'Topics of 1923', which recently terminated its engagement at the Winter Garden, New York.

Ruth Page, premiere danseuse of the 'Music Box Revue', now playing in Boston, will go abroad at the end of the present season.

Kitty Flynn, who played the part of Irene in Eddie Dowling's 'Sally, Irene and Mary', has joined the cast of 'You and I', now showing at the Plymouth Theater, Boston.

Hazel Dawn has accepted the principal role of 'Keep Kool', a new revue by Paul Gerard Smith, which is now undergoing rehearsals under the direction of Harry Crawford, E. K.

Nadel is sponsoring the production. Miss Dawn last appeared in New York with Bernard & Collier's 'Nitties'.

'Hassie', a musical comedy by Armand Robi, will be placed in rehearsal shortly by Charley J. Mulligan. It is scheduled to open in New York around Easter.

Robert Newman, who is guiding the destinies of 'Runnin' Wild', announces that the spring edition of George White's all-colored show will be introduced this week at the Colonial Theater, New York.

Madge Kennedy, Alan Edwards and Lurella Gear, of 'Poppy', now playing at the Apollo Theater, New York, will entertain the members of the Newspaper Women's Club at a ball to be held in New York shortly.

Eddie Cantor and Florence Moore will participate in the annual benefit performance of the Treasurers' Club, to be given at the Hudson Theater, New York, Sunday night, April 6.

The Musical Comedy Guild has received more than twenty-five manuscripts as a result of a competition fostered by the organization, which calls for a prize of \$1,000 in advanced royalties for the best American musical comedy.

Richard Carle will have the leading role in his newly written musical comedy, which has its origin in one of Irvin Cobb's short stories. For the time being the piece will be worked out under a tentative title.

Phyllis Cleveland, formerly a member of the Jewett Players, will make her debut in musical comedy shortly. She has just been engaged for one of the principal roles in 'My Lady Friends', which Edward Royce is staging for H. H. Frazee.

More power will be given 'Moonlight' at the Longacre Theater, New York, for beginning with this week Julia Sanderson will cast an additional starlight ray on L. Lawrence Weber's musical production. Miss Sanderson replaces Maxine Brown.

Carle Carlton's production, 'Paradise Alley', previously announced for the Shubert Theater, New York, will be presented at the Casino Theater on March 31. It was at the latter house that 'Tangerine', Carlton's success of several seasons ago, enjoyed a long run.

Leonard Celley, one of the principal players of 'Lollipop' at the Knickerbocker Theater, New York, is the author of a novel, called 'Honey and Thistles', soon to be published in England. Celley was for five years principal tenor of the grand opera company in Buenos Aires.

Helen Richardson, who is making her first stage appearance in the 'Greenwich Village Follies', is a Greenwich (Conn.) society girl, a graduate of Greenwich Academy and Elycourt School and formerly secretary to the publicity director for the American Committee for Devastated France.

Daphne Holland, the uproarious comedienne of the 'Greenwich Village Follies', will return to her home in London for a visit after the company closes, about the first of May, and rejoin the show when it starts out again next season.

Evelyn Herbert, of Fred Stone's 'Stepping Stones', at the Globe Theater, New York, recently appeared in a concert at Providence. Miss Herbert, prior to joining the Dillingham production, furnished part of the musical program for the broadcasting station at the Capitol Theater.

Walter Brooks and John Asquith have shelved Alonzo Price's 'The Go-Getter' after several rehearsals and are now concentrating their efforts on 'Plain Jane', a musical comedy by Tom Johnstone, Marklin Moore and Phil Cook. Casting has already begun and it is hoped the new production will be in readiness to open next month in Atlantic City.

After shedding its fragrance on Broadway for something like sixty-one weeks, 'Wildflower' will emerge from the Casino Theater, New York, next week. It will be respectively viewed in Pittsburgh and Detroit, after which the production will settle down for a run at the Apollo Theater in Chicago. Arthur Hammerstein has decided to elevate Edith Day to stardom in this piece.

Christine Beaudin, who has appeared in a number of Winter Garden productions, is now a member of 'Artists and Models' at the Winter Garden, New York. Harry Kelly, one of the principal comedians in the Shubert revue, has just been elected mayor of Southampton, Long Island. The duties of Hazzon are not strange to Kelly, as he played that role some years ago in 'The Mayor of Tokio'.

WANTED, MUSICAL COMEDY PEOPLE

All Lines Permanent Stock. ST. LOUIS Play Parts and Lead Numbers. A-No. 1 Wardrobe. One-Hour Bills. Also Quartette Men who can Play Parts.

Also want 20 Chorus Girls. Must be young and pretty. Also Girl to produce numbers. Send photo. State all first letter. Rehearsals start April 10th.

CURT JONES, Producer; OSCAR DANE, General Manager. Fox-Liberty Theater, Grand and Delmar, St. Louis, Mo.

ALL STYLES OF Stage Dancing Taught. Specializing in ACROBATIC INSTRUCTION. 249 West 48th Street, NEW YORK CITY. BEN F. GLINES.

# Tabloids

(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

DAVE BURT is doing comedy on Linton DeWolf's Show.

JOE CUNNINGHAM is still doing straight with Martin's "Footlight Girls".

MYSTIC DUNBAR is an added attraction with Leitch's "Teddy Bear Girls".

CHIC WILLIAMS, the "blues" soubret, is playing in stock at San Antonio, Tex.

EARL KIRNS, late of burlesque, is comedian with Jack Dickstein's "Dashful Dolls".

TOM HANLON and wife, late of the "Why Worry" Company, are with one of Fred Hurley's attractions.

JEAN O'GORMAN, straight with Hoyt & Andrews' attractions last season, is doing a double in vaudeville.

LEW HOWARD, the past season with "Talk of the Town", is laying off in St. Louis, having closed with that show.

HARRY G. KNABB, former Cincinnati, has deserted tabloid to travel for a commercial firm out of Cleveland, O.

PAULINE DUNBAR, late with Newman's "Fashion Plate Revue", is with "Laughin' Thru" on the Mutual Circuit.

HAZEL WELSH, chorus girl with one of Hal Hoyt's attractions, is spending a few weeks at her home in Cumberland, Md.

BILLY CASSIDY and wife are spending a few weeks at their home in Oakdale, Pa. They will shortly open in stock in Cleveland, O.

LOUISE LARUE, chorus producer for Mannheim's Attractions, Inc., spent a few days last week visiting Hal Hoyt and wife at Springfield, O.

JOE WILLIAMS is producing stock at the Saxe Theater, Louisville, Ky. At the close of the season he will show under canvas. Happy Ray is doing the comedy.

BILLIE HERBERT is successful with his tab. show around St. Louis. His booking department is placing a lot of girls with the various burlesque shows that play St. Louis.

HAL RATHBURN and Babe Ward, after a season of stock with Fox and Kranso's Company in Milwaukee, open for Frank Wakefield in stock at Minneapolis, alternating with St. Paul, April 6.

BENNIE WAYLAND and Dolly Taylor (Wayland and Taylor) take pride in reporting a year's association with the Chas. Davis Revue playing thru Arkansas. The Davis show will be augmented from fifteen to thirty people, including an eight-piece jazz orchestra, for the tent season which opens about the middle of April.

HENRY ROQUEMORE started his stage career fifteen years ago with the Albert Taylor Repertoire Company, going from there to vaudeville for two seasons, then back to the legitimate with "The Man on the Box" and Eastern stock shows. Nine years ago he went to musical comedy, appearing in important roles with "Forty-Five Minutes from Broadway", "The Little Millionaire", "Girl Question" and other musical attractions. Six years ago he organized his own tabloid company, the Henry Roquemore Musical Comedy, and sev-

SLADE (MIKE) TAYLOR, of the "Boys and Girls" show of that name, was a Billboard caller (Chicago office) March 11. He will open his show Easter. Mr. and Mrs. Taylor recently motored from Florida.

THE WRITER acknowledges, with thanks, receipt of a picturesque postcard of Lough Gill, S'go, conveying the St. Patrick's Day greetings of Billy Gandy, comedian with the "Speed Girls" on the Mutual Circuit.

BOBBIE BELL, chorister, is enjoying a restful stay at her home in East Oronoquia, N. Y., where she went after terminating an engagement several weeks ago with the Raynor Lehr show in Columbus, O.

JOHNNIE KNOET is in a Lansing (Mich.) hospital suffering from pneumonia, informs his wife. Johnnie would like to hear from friends, who can write him care of the Capitol Theater, Lansing, and "Red" Mack will see that he gets same.

OPENINGS of five theaters March 17 with tabloids booked by the Sun Exchange, Springfield, O., are the Pantheon, Vincennes, Ind.; Capitol, Clinton, Ind.; Strand, Fort Wayne, Ind.; Crump's, Columbus, Ind.; and Park, Erie, Pa.

MANAGER MASTERS of the Capitol and Diamond theaters, Bowling Green, Ky., returned there from a trip east where he booked various attractions for his read house. He also stopped off in Springfield, O., and arranged with the Sun office to play their tabs, at the Capitol.

ART (HARMONY) BAKER has closed a seven-week engagement at the Queen Theater, Omaha, Neb., to organize a company for tabloid stock in and around that city. Mr. Baker will present a five-people burlesque, featuring Babe La Palle, singing and dancing soubret.

BERT and DOT BLAKE intend to organize a fifteen-people tabloid show as soon as their season with the "Girls From the Folies" terminates. Bob Conn, juvenile with the Mutual Wheel attraction, will be joint owner with the Blakea. The show will rehearse in Cincinnati.

HAL HOYT and wife motored to Cincinnati from Springfield, O., to witness a performance of "Laughin' Thru" at the Empress Theater, last week, and to renew acquaintances with Gus Flag. They were in Cincinnati in the interest of a No. 2 company which is being organized.

BEN LORING and his "Greenwich Village Revue" were the attraction at the Broadway Theater, South Boston, last week. There are twenty-two people in the cast, headed by Ben Loring and including Felix LeClair, Ethel Abbott, Alice Guilmette, Harry Hollis, the three

Carr Brothers and a chorus. The show is under the direction of the Brewster Amusement Company.

BEN WALKER, manager of the Lyceum Theater, Beaver Falls, Pa., was enthusiastic in his praise of the Marshall Walker Company, which played his theater the week of March 3, in a report to the Sun Exchange. "Everything about this show is very good, and everyone here was pleased," he wrote.

CURRY & GRAHAM are about ready to launch their new show, "Broadway Revue", in the New England territory under the Brewster Company's banner. The aggregation, headed by Joe Donovan, a popular comedian in that section, includes Al Fox, Freddie Hoar, Ethel Gerry and Katherine Egan, and a chorus of ten, attractively set off with special scenery and costumes.

FRANK COSGROVE and Jos. Lother opened their musical show, "So This Is New York", March 11, at the Chestnut Theater, Sunbury, Pa., according to word just received from E. J. Ellis. In the cast are Tommy Lyton, Merley Sisters, Emily Cosgrove, Luods and Dale, Merley Sisters, and a chorus of twelve girls and six boys. Leonard T. Meehan is back with the show and Frank Cosgrove is ahead.

PAULINE GLENMORE, popular Southern tab. soubret, is enjoying her first season in burlesque as soubret with Sid Williams' "Radio Girls", Columbia Wheel attraction. She contributes five songs and an acrobatic dance specialty. The night the writer caught the show at the Olympic Theater, Cincinnati, Miss Glenmore was accorded an enthusiastic reception after each number.

LEWIS BROS.' "Palm Garden Beauties", playing thru New England, will open at L. R. Acker's Strand Theater, Halifax, N. S., April 7, for a stock run with the following people: Rex and Rex, musical act; Chick Ward, dancer; the Mitt Trio, Thelma Lewis, Ray McClelland, Willard Dyer, Essie Calvert, Artie and "Irish" Billy Lewis, principals, and a chorus.

GEORGE E. BLACKBURN'S "Million-Dollar Baby" Company played to packed houses every night for a week at the Elk Grand Theater, Bellaire, O., according to M. M. Ault, assistant secretary of the local Chamber of Commerce. Mr. Ault also reports that ten members of the company, including "Baby Lucille", delighted 117 members of the Bellaire Kiwanis Club at their weekly meeting March 11.

LAURA MARTIN, of the well-known Martin Sisters team, has joined the "Bird of Paradise Revue", a Dalton Brothers' attraction playing the Dalton Theater, Los Angeles. Miss Martin is creating quite a sensation with her dancing specialty, which is changed weekly and executed in front of Gene Cloud's Jazz Band, one of the cleverest organizations on the West Coast. Miss Martin is booked for an indefinite engagement.

SOMETHING NEW in the way of a novelty feature has been added to the Dalton Broadway and Folies theaters in Los Angeles. Reproductions of famous paintings, posed with living models and worked with unusual elec-

trical and lighting effects, are used. The reproductions are painted by James Monroe Johnson, technical and scenic director for the Dalton enterprises. This new feature has created much comment from an artistic standpoint and has increased the weekly business to a marked degree.

GRACE BENNETT had a narrow escape the other day in St. Louis. As she and her husband, Lew Palmer, were about to make their entrance at a matinee performance an oil-drop struck her on the head and rendered her unconscious. Lew, however, did his single and at night "The 1921 Girl", as Miss Bennett is best known, was able to resume work. Mr. and Mrs. Bennett celebrated the latter's birthday March 14 with their friends, Bertram and Rose, known in vaudeville as "The Salesman and the Flapper", as guests.

"JOLLY" LEW WILLIAMS, comedian and producer with Hoyt's Revue, has leased the Martingue Hotel, Atlantic City, N. J. The Hoyt Show is in its third week in Halifax, N. S., and will be there four more weeks at least. Others with the company are Billy Hall, comic; Cliff Blanchard, straight; Wallace Hall, juvenile and dance producer; Chas. Williams, tenor; Johnny Mack, specialties and violinist; Len Smith, manager; Eddie Weenie, musical director; Fay Darling, ingenue; Muriel Rogers, ingenue-soubret; Grace Williams, soubret, and ten choristers.

AFTER AN ABSENCE of six years "Nig" Slope is back on the Spiegelberg Circuit as producing comedian with Peggy Osborne's "Fashion Revue", members of which company were tendered a chicken dinner by Manager McIntyre of the Mack Theater, Burlington, N. C., recently, when playing a second return date there. "Nig" is supported by Clarence Pritchard, comic and general business man; Frank Queen, straight; Peggy Osborne, owner and soubret; Queen and King, dancing specialties; Fashion Harmony Four, specialties; Marie Yahn, Sarah Osborne, Lallar King, Aliene Harris, Marie Hansen and Trisie LaPoint, chorus.

THE SEASON at Lansing, Mich., has been successful thus far, all theater managers reporting good business, altho the year opened with the destruction of the Regent Theater by fire. The Strand, Gladmer, Capitol and other houses have enjoyed big business almost every night. The Strand continues to offer vaude-

(Continued on page 33)



oral other tab. shows which he produced and directed. Roquemore is now in his second year with the Dalton Brothers' Enterprises at Los Angeles, Calif., as producing stage director. He was married in Los Angeles to Fern Emmett, who was featured for years with the Roquemore attractions. She has written thirty successful shows for her director-husband being given their first production in Los Angeles.

## The GUS SUN BOOKING EXCHANGE CO.

NEW REGENT THEATRE BLDG. (Main Office) SPRINGFIELD, OHIO  
Offering Standard Vaudeville Acts from five to thirty weeks

AND  
First-Class Tabloid Musical Shows an Entire Season's Work

BRANCH OFFICES:

NEW YORK CITY 301 Putnam Bldg. CHICAGO, ILL. 806 Delaware Bldg. DETROIT, MICH. 400 Broadway Central Bldg.  
BUFFALO, N. Y. 509 Lafayette Theatre Bldg. PITTSBURG, PA. 429 Fulton Bldg.

Chorus Girls and Principals Placed on Reliable Shows.  
No commission charged. Write, wire our offices.

## AT LIBERTY For Spring and Summer Stock

MY TWO COMPANIES.  
20 People—HONEYMOON TOWN—29 People

AND  
30 People—METROPOLITAN MUSICAL COMEDY COMPANY—30 People  
FULL PRODUCTIONS OR TABLOID VERSIONS. SALARY OR PERCENTAGE, WITH GUAR-  
ANTEED. Both first-class companies, with real talent that can act and sing, and gentlemen. Ad-  
dress HARRY LEWIS, General Manager, care Pantages Offices, 1106 North American building, Chi-  
cago, Illinois.

WANTED  
CAN ALWAYS USE good Musical Comedy Performers in all lines. Also Vaudeville Acts, real  
Harmony Trio for both companies, Jazz Bands and young, good-looking, experienced Chorus Girls.

## GEO. W. BLACKBURN'S MILLION DOLLAR BABY CO.

WANTS Piano Player and wife for Chorus. Must read, write, fake, transpose, improvise and arrange; also  
two real Chorus Girls. Musical Comedy People in all lines keep in touch with me. You will always find  
my route in The Billboard. This is a 12-people show, playing the Sun Time exclusive.

GEO. W. BLACKBURN, Manager and Solo Owner, McKinley Theater, Canton, Ohio.

## Be a Booster for Milt Schuster

CAN USE good Soubrettes, Ingenues, Prims, anytime, anywhere. 36 West Randolph St., Chicago, Illinois.

Miner's  
Theatrical  
MAKE-UP  
Send for Catalogue  
Est. Henry C. Miner Inc.  
12 E. 12<sup>th</sup> ST. N.Y.C. N.Y.  
Warren Feature  
MINER'S  
CLOWN WHITE 30  
COLD CREAM  
1/2 Lb., 60c  
1 Lb., \$1.00

WANTED  
3 Experienced Chorus Girls  
MARY BROWN'S TROPICAL MAIDS  
WEEK MARCH 24  
Harris Grand Theatre,  
Bloomington, Indiana

WANTED  
Chorus Girls  
For California Kewpies. Entire season's work. Those  
who worked for me before write or wire quick. Week  
of March 24, Orpheum Theatre, Waycross, Ga. Ad-  
dress all communications to BENNIE KIRKLAND.

## VIRG DOWNARD'S ROSELAND MAIDS WANT

Team, man for Comedy, sing high lead in quartette  
and dance; lady for Chorus. Or good General Busi-  
ness Team with Specialties, musical preferred. Wire  
Olympic Theatre, Newport News, Virginia.

WANTED, MUSICAL COMEDY PEOPLE  
All lines. Two Teams, men (Black, Irish, Straight  
and General Business. Lead numbers), wires for  
Chorus. Also six real Chorus Girls. Salary, \$25.00.  
CAN USE good Musical Team, to double Part. Must  
rehearse Friday. Open Monday. Wire lowest full  
particulars. MANAGER BEAUTY BUDS OF 1924,  
Barnes Hotel, Buffalo, New York.



# BURLESQUE

Conducted by Alfred Nelson

(COMMUNICATIONS TO OUR NEW YORK OFFICES)

## BIGGER AND BETTER BURLESQUE

### Promised by Producers for Next Season—Great Changes for Improvement of Casts and Choruses Already Planned

New York, March 21.—The current season has been the best that burlesquers have had since the war-time peak, and those who looked for a falling off in patronage have been surprised at the hold burlesque maintains on the women who were induced to patronize it during the war period.

The increase in feminine patronage caused house managers and producers of shows to take cognizance of the fact that if they were to hold this patronage they would have to make their shows clean and, for the most part, they have done so. Those who did not have been exposed until they have brought onto themselves the wrath of those who control the destiny of burlesque.

Sam A. Scribner, general manager of Columbia Burlesque, has been after the producers and performers on the Columbia Circuit continuously during the current season, and as far as we can learn Columbia Burlesque has been exceptionally clean, with the exception of one or two spots where local theater managers have demauded otherwise; and those fellows are being given rope enough to hang themselves, and hanging themselves they are, for it goes without saying that there is to be a radical change in the management of those houses next season.

I. H. Herk, general manager of the Mutual Burlesque Association, found conditions very bad on that circuit when he became president and general manager, and it has been an uphill struggle for him to bring order out of chaos, but he finally succeeded in doing so, and this is noticeable in the shows that are now repeating over the circuit.

Some of the shows on the first time round were unspeakably filthy. While the scenery and costumes were sufficiently costly and attractive, the performers and choristers were very much off color, and many thought that it would continue till the end of the season, but they thought wrong, and this was made manifest at the several meetings of the Board of Directors of the Mutual Burlesque Association, owner and lessee of houses, and producing managers, who listened to Mr. Herk and ratified his plans for next season.

At the recent meeting of producing managers President Herk made it plain to them that if they hoped to produce and present shows over the Mutual Circuit next season they would have to start immediately to clean up their shows, and there were several among them who claimed that they had clean shows, but their claims fell flat when President Herk read to them reports from various sources and read the clause in the new franchise that calls for clean shows. The reading of that clause caused many of the producers to sit up, notice and make immediate changes which are now noticeable in the repeats, for after reviewing four repeaters we have found nothing in any one of them to criticize, and much to commend, for each and every producer is now striving to make his show better than in the earlier part of the season, and doing so, which only goes to prove that Herk is the right man in the right place, and that Mutual Burlesque has at last become fully stabilized.

President Herk and his associates are now seeking a sufficient number of new houses to take care of the ever-increasing number of applicants for franchises to operate shows on the Mutual Circuit for next season.

In addition to the list of new applicants published last week there are others that now include George P. Murphy, of "Garden House" fame; Chester ("Rube") Nelson, Sam Sidman, Mike Sacks and others that have not been passed on as yet, but in all probability will be accepted as soon as houses are signed up.

Scenery men and costumers are now at work on equipment for next season's shows, and the models now on exhibition in the executive offices of the Mutual Burlesque Association are

a revelation of what can be done under proper management.

#### Repetition of Bits To Be Avoided

March 29, 1924.

Dear Sir—One of the many and perhaps the principal drawbacks to the enjoyment of patrons of burlesque is the sameness of the entertainment.

Show after show, week in and week out, offers exactly the same bits, same talk, same business and action. This cannot continue.

To obviate a recurrence of this unwarranted condition and give more or less variety to shows you will please send to this office the name and description of the hits you contemplate using next season in order that same may be ratified by this association.

It will be to your interest to give this matter your prompt attention, as priority will be taken into consideration.

MUTUAL BURLESQUE ASSOCIATION.

(Signed) I. H. Herk, President.

#### Chorus Girls To Receive More Consideration

Dear Sir—This office kindly requests that you send it at once the names of all your chorus members, listing alongside of the names their ability and reliability in your judgment.

The object of this is to see that only the best ones of the chorus, both from a standpoint of merit and one of deportment, shall be engaged for the coming season.

The salary over the Mutual Circuit next season shall be \$30 per week to the chorons.

We also wish to see if there are any in the chorus worthy the consideration of understudies and girls who are worthy tuition as far as becoming principals are concerned.

In other words, kindly give to this office in addition to the name of the girl all the information possible that will enable us to form a standard of value.

MUTUAL BURLESQUE ASSOCIATION.

(Signed) I. H. Herk, President.

#### Comment

The foregoing letters sent out by President Herk to franchise-holding producing managers are self-explanatory and will tend materially toward bigger and better burlesque, for it will eliminate the constant repetition of time-worn "bits" and at the same time protect the producer who originates something new, novel and unique, for with the "bits" registered with the Mutual Burlesque Association the prior rights will have to be respected by one and all alike among producers and performers, and induce both producer and performer to obtain new material and utilize it in the knowledge that they will have the protection of the association.

Recent announcement in The Billboard that the Columbia Amusement Company would foster a summer school for chorus girls in which experienced girls of ability would be coached into becoming principals or understudy to principals, and inexperienced girls taught singing and dancing in ensembles, has had its effect, and the same plan is now being considered by the Mutual Burlesque Association.

Never has there been a scarcity of choristers such as confronted the producers on both circuits during the current season, and they have been forced to take what they could get irrespective of talent, ability and reliability.

While Columbia Burlesque has been paying choristers \$29 weekly the Mutual, under existing conditions, had to get them at \$25, and it is remarkable that it could get as good as it did for the money, for some of the Mutual shows had choristers as good and, in some shows, better than those on the Columbia.

With the Mutual paying choristers \$30 weekly next season it will tend to bring onto that circuit a far better class of girls, and, considering the fact that the Mutual Circuit will have

JULIA GIFFORD

JULIA GIFFORD



Prima donna of William S. Campbell's "Youthful Follies" with Eddie Cole in Columbia Burlesque.

#### A Former Star of Opera and Musical Comedy

Miss Gifford is a native of Minneapolis, where her father was a well-known banker. He gave his baby daughter all her heart desired, and as Julia grew older he encouraged her in studies which included vocalism and instrumentalism, under the instruction of Prof. Woodruff of Minneapolis.

At the age of 15 Miss Gifford became a paid singer in the choir of a local Episcopal Church and later in a quartet in a Unitarian Church.

When only 18 she was given a minor part in a local opera company during its summer run and understudied several of the principals. This led up to her being cast as Mabel in the "Pirates of Penzance" and leading roles in other light operas, including "Martha".

Coming to New York Miss Gifford was engaged by Fred Whitney and continued with his attractions for three years, during which she became the wife of Bob Fitzsimmons, the famous pugilist, and accompanied him to Europe when she became the protegee of Princess Arousof, professionally known as Mme. Garoulsky, of operatic fame, in St. Petersburg.

During her stay in Europe Miss Gifford continued her vocalistic studies under several famous teachers, but found none that could compare favorably with Prof. Woodruff of Minneapolis.

Returning to this country Miss Gifford and Fitzsimmons entered vaudeville and at the close of an extensive engagement Miss Gifford appeared with Louise Gunning in the "Balkan Princess" under the management of William Brady.

Miss Gifford then followed Josie Collins in the "Merry Countess" en tour to the Pacific Coast, and thence into Savage's "Little Boy Blue"; later into Victor Herbert's "Sweethearts", thence into "La La Lucille, the 'Montreal Revue' and with Gail Lean and Cleo Mayfield in "Look Who's Here".

Meeting Jacobs and Jernon, who offered her a lucrative engagement, Miss Gifford became prima donna in one of their attractions; thence into a Soubert Unit and back into burlesque with Fred Clark's "Let's Go" the latter part of last season, thence back to vaudeville until the opening of the current season, when she signed with "Uncle" Bill Campbell for the prima donna role in his "Youthful Follies" Columbia Burlesque show, which was reviewed in our last issue. NELSE.

#### MOLLIE WILLIAMS DOES BIG WEEK'S BUSINESS IN CINCY

The lessening effect of the Lenten season on box-office receipts was not apparent last week at the Olympic Theater, Cincinnati. The Mollie Williams Show was the attraction and, with Miss Williams continuing the practice she started some weeks ago of championing the cause of the postal employees for increased pay by appealing to her audiences to urge Congress to make the proposed raise possible, Colonel Sam M. Dawson, resident manager, had the front of the house tastefully decorated with flags. At each of the fourteen performances there was a good-sized delegation of local mail men present and not once did they fail to present Miss Williams with flowers, as evidence of appreciation of her efforts in their behalf.

On St. Patrick's Day, as is his custom, Colonel Dawson characterized the event by having the programs printed in green ink, a sprinkling of emerald colored sawdust in the lobby and a special program of favorite Irish numbers played in appropriate fashion by the Olympic Orchestra under direction of Edal Carr.

Manager Dawson's recently introduced idea of advertising the Olympic Theater and Columbia Burlesque thru the medium of a niftily designed ticket envelope is having the desired effect and his fair to be adopted by other houses on the Columbia Circuit.

Marty J. Wigert, former agent and manager of burlesque shows on tour, and more recently advertising agent of the Strand Music Box Revue, stock house at Newark, N. J., has taken unto himself a wife in the person of Lucille Lew, a chic chorister of the Strand. The ceremony was performed by Mayor Henry Breidenbach of Newark, March 6.

#### REDELSHEIMER'S BOOKING AGENCY

New York, March 22.—Louis Redelsheimer, one of the oldest and best-known booking agents in this city, specializing in burlesque, has severed his connection with the Mutual Burlesque Association and taken over offices to operate as a general agent in the booking of performers in all lines of theatricals, but specializing in burlesque for shows on both the Columbia and Mutual circuits, likewise stock houses throughout the country.

#### KOUD'S REVUE AT RITZ

New York, March 21.—Billy Koud, well-known producer of dances and ensembles for burlesque, is putting on what he claims as his masterpiece in the way of a fourteen-piece musical revue, entitled "Follies and Scandals", featuring Jack White, "The Pole Grounds Nut", at the Ritz Cabaret, Seventh Avenue, above 125th Street, to open Thursday evening, March 27.



SEEN AND HEARD

By NELSE

Paterson Billy Watson, for many years better known as "Heef Trust", for reasons best known to himself, has determined to take life easier in the future by disposing of some of his theatrical investments. His Orpheum and Lyceum theaters at Paterson, N. J., are now on the market. Bill expects to sell both, but if he only sells one, will utilize the other for burlesque next season, and if he fails to sell either he will play vaudeville in the Lyceum and burlesque in the Orpheum.

Bill says the Shuberts have looked over the situation, likewise others who have bid \$425,000, but that he is holding out for \$550,000.

Pearl Turner will replace Esther Shaw as soubret in Watson's Show at Montreal, due to Miss Shaw leaving the cast on account of throat trouble.

Joe Hurton, former producer and principal comic in burlesque and more recently featured in the vaudeville act "Nautical Follies", now en route to the Coast, has signed with the Fox Film folks to go into the movies.

Dolly Davis, soubret of "Facts" Bill Campbell's "Youthful Follies", Columbia Burlesque show, will close at the Casino Theater, Brooklyn, N. Y.

Mack and Bernard, straight man and soubret with Sam Raymond's "Joy Belles", a Mutual Circuit attraction, will close at the Lyric Theater, Newark, N. J., and be replaced by Joe Devlin and Frances Morton.

That the spirit of goodwill exists to a wonderful degree among burlesque choristers was fully demonstrated during the Casino Theater, Brooklyn, the week of the "Bubble Bubble" showing, when "Moxey", the gingery pony, was called on to leave the company for the purpose of settling an estate that she has fallen heirless to, and in order to celebrate their goodwill toward "Moxey" the entire company took an active part in giving her a surprise party on St. Patrick's Day by decorating her dressing room in green, and loading the make-up shelves with many ornamental and useful gifts decorated apropos to the day. And altho "Moxey" is Jewish she entered into the spirit of the affair like a real Irish colleen.

Hazel Harjes, the sizzling soubret of Jack Reid's "Record Breakers" on the Columbia Circuit, has been forced to close with the show, due to illness. Harris and Vaughn, formerly in vaudeville with and act titled the "New Nurse", will be a feature of Reid's show after his Yorkville date, and Harry Rudder is now negotiating with Mae Dix to be Reid's soubret for next season.

Harry Rudder, the Valentioned agency man, has closed negotiations with Fred Broady to conduct a vaudeville department in conjunction with the Rudder agency.

Harry Rudder has placed Margie Kennedy in Billy Kond's "Ritz Revue", to open March 27. Mae Janese, dazzling soubret, formerly of Ed. E. Daley's "Itrevities" and who has been filling club and hotel dates in and around New York, has canceled several lucrative engagements just to be a good fellow, in replacing Kitty Madison in Fred Clark's "Let's Go" Columbia Burlesque show.

George Young, manager of "Frolles of 1924", a Mutual Circuit attraction, desires it known that he played the Mishler Theater, Altoona, Pa., to \$1,004 on two performances.

Sam Heider, manager of the Gayety Theater, Louisville, Ky., playing Mutual Circuit attractions, while in New York for a conference of horse managers, stated that with the close of the current season he will continue with pictures, vaudeville and burlesque for a summer run.

Charles Schwartz has replaced Mark Geyer as musical leader of "Meet the Girls", a Mutual Circuit Show.

B. C. BOHEMIAN NIGHTS

New York, March 21.—The Burlesque Club has issued invitations to all members and their friends to take part in the reopening of the "Bohemian Nights" at the Club House on Sunday evenings commencing March 30 and continuing regularly thereafter. Steward Frank Weason has placed an attractive buffet in the club house, where tasty lunches will be offered.

The next regular business meeting of the club will be held April 2 at 11:30 p.m., with Secretary Harry Rudder presiding in the absence of President Hubby Clark, now en tour. Reports will be made by various committees on the recent hall and entertainment, and the matter of the forthcoming "Jamboree" will be taken up and committees appointed.

CHATTER FROM CLEVELAND

"The Beauty Paraders", a Mutual attraction, formerly known as the "Georgia Peaches", had a jubilee here. Bill Tanner was surprised by a visit from the veteran comedian, George F. Howard, Ed (Kid) Rush, owner of "The Beauty Paraders", entertained with an old-time song and dance. Max Qultman, owner of "Nassy Bits of 1924", also attended the reunion of these old friends. Violet Barron and Agnes Walsh entertained. Mr. Howard gave impressions of various wild animals. "Old Days and

HAS SOMEONE TOLD YOU?

that WAAS & SON rent Costumes and Wigs for Minstrels as well as for Amateur Theatricals and Parades? Write for our quotations before your next production. Send today for our complete catalog.

Table listing various costume and wig items with prices, such as Opera Length Hosiery, Negro Wigs, and Waas Tee Slippers.

A 10% DISCOUNT IS ALLOWED ON ALL GOODS BOUGHT IN DOZEN LOTS.

ALL GOODS RETURNABLE IF NOT SATISFACTORY FOR ANY REASON. Purchases will be sent C. O. D. if desired. Postage on any item above 12c on two articles, 25c. Include this with your remittance.

FREE ILLUSTRATED CATALOG ON REQUEST. WAAS & SON, (Costumers to the Nation) 123 S. 11th St., PHILADELPHIA, PA.

Now" was a pleasing talk given by Mr. Qultman.

There hasn't been any noticeable Lenten slump in theater business here. So far extra attractions have been unnecessary.

Harris and Hillard have left our midst after working all the stock houses, and pitched their tents in Detroit for a while. They travel via auto and enjoy life as tourists.

Flozari and Her Entertainers, Genevieve Phillips, Bert Newell, Elsie Stien, Josef Mehler and the Troubadour Quartet are kept busy these days at banquets and luncheon engagements.

Leon Spahr, well-known advance man for various attractions, was in town the other day with "The Mall Man" film.

Charles Plato, popular pianologist, who has been working rotary stock, is taking a much-needed rest.

George Puget, working rotary stock around the outlying theaters, has decided to put his afternoons to a profitable use. He opened an office as a public stenographer and is kept busy copying scripts and parts for various attractions.

Danny DeMar celebrated a birthday anniversary March 9 at his apartment at the Hotel Hannah. Frank Cummings, Billie Hallus, Bobbie Barker, Matt Ellison, Ray Kolb, Chuck Wilson and wife, Helen Hansen and Ben Jones, bailiff of the County Courts, were among the many guests who enjoyed themselves until the wee sma' hours of the morning. Danny was the recipient of many useful and pleasing gifts.

Jack Staib has concluded a pleasant engagement at the Star and is undecided about his future plans. Clair Fredericks, of the same theater, who was on the sick list for over a fortnight, is now back in the chorus lineup.

FLO ROCKWOOD.

TABLOIDS

(Continued from page 31)

ville and motion pictures. The "Sweet Stuff" musical comedy company, with Lew (Red) Mack, has established a record for a long run at the Capitol, starting there last fall and still going strong. The Gadmer offers pictures with occa-

MUTUAL CIRCUIT

Star Theater, Brooklyn, N. Y.

"JOY BELLES"

(Reviewed Tuesday Matinee, March 13)

A Mutual Circuit attraction, with Billy "Grogan" Spencer. Staged by Spencer. Presented by Sam Raymond, week of March 17.

Review

THE CAST—Billy "Grogan" Spencer, Jules Jacobs, Anna Armstrong, Elsie Raynor, Rose Bernard, Geo. C. Mack, Bernie Clark.

This is a repeater that appeared earlier in the season under the title of "Oh Joy".

There is no change in the cast, but the opening ensemble evidenced the fact that there has been a change in the chorus, for in the earlier part of the season the choristers showed their inexperience by discordant singing and individual dancing in their ensembles, whereas this chorus displays pep and personality, set off to good advantage by their singing in harmony and dancing in unison.

Billy "Grogan" Spencer and Jules Jacobs are the same clean and clever comics, and their bits go over better than earlier in the season, for they have speeded up their comedy-making efforts, thereby setting an example that is followed by the other principals and choristers.

George C. Mack is the same manly appearing straight who feeds the comics in an able manner through the show.

Bernie Clark is still with the show as juvenile, and his singing, dancing, whistling and work in scenes is to be commended, also his likable personality.

Anna Armstrong continues as prima donna, and her blond loveliness is only equaled by her vocalism and work in scenes, which is that of

the seasoned actress fully familiar with burlesque.

Elsie Raynor as ingenue is a revelation, for she has developed wonderfully since the opening of the season in personality which she now radiates to the farthest part of the house, while her singing is far more melodious, due to her perfect self-possession, and her work in scenes equal to many oldtimers; furthermore Elsie has a slender, symmetrical form that, displayed in tights, is an optical feast.

Rose Bernard also shows much improvement, for she evidences more familiarity with the requirements of a soubret playing to Mutual audiences and puts her songs, dances and work in scenes over with far more pep, and, being a personally attractive modellesque-formed girl, is all that can be desired in the role.

Mack and Bernard, in a singing and talking specialty, with Miss Bernard on stage and Mack working in a side aisle, then on stage, put it over for much laughter and applause. Miss Bernard in a dancing specialty in a Hawaiian costume went over big, and she was just as classy as she was clever in her interpretation of the native dance.

COMMENT

The production is the same and shows but little wear and tear.

The feminine principals display stunning gowns and costumes and the choristers appear chic in costumes that are colorful and attractive.

The comedy is clean and cleverly worked for continuous laughter and applause.

Taken all in all, it is the same production, but a far better presentation than earlier in the season, and will please on its repeat over the circuit.

NELSE.

Sophie Davis, Gladys Jackson, Betty Dawn Martin, Margie Page and a chorus of twelve girls.

BILLIE AND MAE PARISH rejoined the Amsden and Keefe "French Follies" at the Family Theater, Rochester, N. Y., recently, taking the place of Al and Eleanor Williams, who left to resume vaudeville bookings. James (Speed) Keefe, one of the owners of the show, has left for an extended vacation at his home in Wilmington, O. Steve (Hats') Mills, comedian, is practicing diligently on a saxophone which he bought recently. The company played some pleasant dates recently, the week at the McKinley Theater, Canton, O., being especially enjoyable. Mr. Mills says Manager Stahler is a real showman of long experience and does everything in his power to make it a pleasant week for the performer. Mr. Stahler has installed in one of the dressing rooms a magnificent radio for the convenience of the performers. The company played a return date at the Regent Theater, Jackson, Mich., last week, and is booked for two weeks at the Grotto Theater, Bay City, Mich., commencing March 23. Others with the company are Hazel Davenport, prima donna and comedienne; Dot Mills, soubret; Iza Canfield, character woman; Walter Profit, stage manager and character comedian; Claude Ansdia, characters; Jas. Koote, baritone soloist and general business; Carl Clarke, general business; Harry Sutton, musical director; Billie Girard, Esther Bates, Violet Raymond, Helen Aster, Alice Storey, Marie McCauley and Mae Smith, choruses.

PHIL MESSINA, manager of the Liberty Theater, East Palestine, O., writes: "I wish to make special mention of the last three Sun shows that played my house. They are Arnold's 'Northland Beauties', Hutchison's 'Ziz-Zaz Revue' and Irving Lewis' 'Niftles of Broadway'. I consider them the best and cleanest shows I ever played. I recently hung a sign on my stage instructing managers to see that the performance as a whole be free of snuff, suggestive gags or lines that would not be fit for refined audiences such as patronize my house, and I can vouch for these three companies in that respect. It was easily noticed that they did not depend on unfit material to carry them thru. Mr. Arnold has a wonderful novelty in 'The Moon Girl'. It is something very rarely seen or expected with a tab. show. It also displayed some of the best wardrobe I ever saw, looked like it came right off a big Broadway production. And every one of his numbers is backed with special scenery, and his company includes as nice a bunch of people as any house manager would like to meet. Hutchison's Show has more trios and quartets than are ordinarily found with several shows. The prize specialty with this show was Bob Savage and Company in a piano and harmony singing trio act. This act will stop a show in any house. Tom Pickert, yodeler and banjoist, is a 100 per cent entertainer. Here is the boy that can stay with the audience as long as he wishes. My patrons could not get enough of him, and he sure knows his stuff. In the 'Niftles of Broadway' the big feature was Irving Lewis himself, a comedian who produced more laughs in one show than three average shows. The scenery and wardrobe in this show were exceptionally good. There are many others who can come in for special mention on these shows. If the rest of the Sun shows are as good and as pleasing to my patrons as those above mentioned, the future should be, as they say, 'Honky Dore'. As this is my first letter to The Billboard I will take this opportunity in congratulating your wonderful paper and here's hoping that I never miss a copy. My favorite is the tab. column and H. E. Shumlin's 'It Strikes Me' news."

MAKE MONEY WHERE YOU ARE. EARN BIG INCOME \$60.00 TO \$100.00 PER WEEK. Stay right where you are or locate anywhere. Earn big money! Learn SHOW CARD AND SIGN WRITING, most in demand, easiest learned, most profitable trade known. Our method is easily mastered.—We teach you in SIXTY DAYS! We establish you in paying SHOW CARD AND SIGN SHOW, pay first month's rent, supply all materials with mail plan to secure orders which should net \$60 to weekly up or paying JOB awaits you. You'll get lots of orders and money. Merchants buy your work at sight. We guarantee you can learn or money back on demand. Thirty years successful record and ample capital back of this guarantee. Write for beautiful illustrated matter, price, terms, F. B. EMPIRE B.D. INSTITUTE OF LETTERING 1476 Broadway, New York.

R MASKS, HEADS, COSTUMES FOR EASTER SEASON. All kinds of Animal Heads, Costumes, Camels, Horses, Donkeys, Monkeys, Elephants, etc. for one or two men. A new assortment of Hawaiian Costumes, Baby Dolls, Folly, Minstrels, Embroidered Spanish Shawls, Pearl Orientals, Cowboy Velour Hats, Caps, Shirts, etc.; Tights, Opera Hosiery, Orientals for Men and Women, Wigs, Makeup. Everything in Costumes made to order, hire and for sale. STANLEY COSTUME STUDIOS 306 W. 22nd Street, New York. The last "word" in your letter to advertisers, "Billboard".

THE NEW PLAYS ON BROADWAY

THIRTY-NINTH STREET THEATER, NEW YORK
Beginning Monday Evening, March 17, 1924

THE PROVINCETOWN PLAYHOUSE, in association with The Selwyns, Present

DORIS KEANE, BEN-AMI -in- "WELDED"

A Romance of Love and Marriage By Eugene O'Neill Directed by Stark Young Settings by Robert Edmond Jones

Eleanor Owen... Doris Keane Michael Cape... Jacob Ben-Ami John Darnton... Curt's Cooksey A Woman... Catherine Collins

THE SCENES

ACT I—The Capes Apartment. ACT II—Scene 1: Darnton's Library. Scene 2: A Room. ACT III—The Capes Apartment.

I commend "Welded" to you as a splendid example of a dramatist overreaching himself to get an effect. It is, perhaps, the more significant because Eugene O'Neill is the dramatist in question, his position as an American dramatist at the head of his profession being hardly questioned. It just goes to show that even the best can get on the wrong track. To make my position clearer, let me sketch the plot of "Welded" in as few words as possible.

A dramatist is married to an actress. They love each other very deeply and have been married for five years when the play opens. The smooth course of their love is more or less regularly broken by scraps, in which each seems to take a fenshish delight in lacerating the other's feelings. At such times they hate each other, and while they realize that these fights are contemptible and resolve not to start them the old game still keeps up. Finally we see them work themselves to such a pitch of hate that they resolve to drag their romance in the dirt and end it for all time. The wife runs off to an old friend and attempts to throw herself into his arms for good and all. The image of her husband's love comes before her and she cannot do it. The husband picks up a trull, but the love of his wife prevents him from having anything to do with the woman. They both return to their home knowing that they are irrevocably "welded", but conscious that the hate they bear each other is just as much a part of their mutual life as the love they bear for each other. A dramatic presentation of one of these truths which appear to be the essence of paradox.

And speaking of paradoxes, we find that Mr. O'Neill in writing this play has plumped right into another paradox, one which I marvel that he, a skilled playwright and one born of the theater, did not immediately sense was lying in wait for him. Briefly put, it is this: The way to be natural on the stage is to be unnatural. Which simply means that if we act or write in exactly the same way as we do in natural life the effect on the stage is unnatural and ludicrous. The bare facts of life must be touched, polished, underemphasized or overemphasized for stage purposes if we are to get realism. Now, in his intense desire to pump "Welded" full of realism, Mr. O'Neill has undoubtedly filled the mouths of his characters with exactly what they would say and made them do exactly what they would do if the events he depicts were actually transpiring. He has not exercised the artistry which is in him to correct the bare realities in terms of stage effectiveness. What Mr. O'Neill needed to do was what the optician does in the case of certain lenses. The problem confronting the lens-grinder is to produce a lens which gives total color dispersion. He knows he cannot do this with a single lens, so he grinds two lenses, undercorrecting one by as much as he overcorrects the other. He cements the two of them together and produces a lens in which his intentional undercorrection is exactly balanced by the other direction by an equal amount of overcorrection, with the result that he produces a perfectly corrected lens.

So it is with realism on the stage. By overcorrection and undercorrection something seemingly as perfect as nature itself may be produced. Leaving the actuality itself on the boards results in a caricature of the real article. In the case of "Welded" this is exactly what happened and the audience laughed heartily at what were intended to be serious lines and situations.

They also laughed at the needless repetition of the quarrels and the makings-up of the

married pair. It is an axiom that repetition, if continued long enough, will result in laughter. A well-known example is that of the old vaudeville gag, "I'm going away—but before I go I have something to say. I'm going away—but before I go I have something to say." Repeat this long enough and the audience will laugh, tho there is nothing intrinsically funny in the words or thought themselves. Mr. O'Neill has his couple alternating between the themes of "I love you" and "I hate you" far too long. After they have done it a few times it devolves into a pit-tacean proceeding, destructive to dignity and provocative only of ribald laughter. I cannot understand how such a consummate craftsman as O'Neill could do it; or doing it, why he didn't cut the lines and join up the situations so that the incentive to laughter would be eliminated after the first performance. It would mean but a few hours' work and the benefit to the play would be incalculable. It might mean the difference between success and failure.

There is one scene in "Welded" which is superbly written. That is the one in which the husband is seen with the trollop. Here we have the O'Neill of old, with his skeletonized sentences, his incessant pushing on of the situation with each one of these sentences. One may question the good taste of the scene, but it is real.

Jacob Ben-Ami is splendid as the husband, none of the nuances of the part eluding him, utterly convincing in everything he does. Doris Keane was less successful as the wife, tho she gave a creditable enough performance. She did not rise to the heights, tho, as Mr. Ben-Ami did. Curtis Cooksey did not come within halting distance of realizing the possibilities of his part, that of a likable theatrical manager. Catherine Collins, as the woman of the streets, was thoroughly good. She got every bit of acting value out of the role by conscientious and able playing.

The settings of "Welded" are in the best style of Robert Edmond Jones and are well nigh perfect examples of their kind. The

stage direction of Stark Young is static. A little more movement would help a lot. But all this is as nothing to the faults of the writing, faults which could be wiped out with so little work. I hope Mr. O'Neill sees fit to do this, for he has taken hold of a big subject and has treated it truthfully per se. All he needs to do now is to varnish that truth with the artistry we know is in him.

Eugene O'Neill discovers a big theme and tackles it the wrong way. GORDON WHYTE.

LYCEUM THEATER, NEW YORK Beginning Monday Evening, March 17, 1924

JOHN HENRY MEARS Presents "SWEET SEVENTEEN" A Comedy

By L. Westervelt and John Clements Written in co-operation with Harvey O'Higgins and Harriet Ford Staged by Frederick Stanhope

THE CAST

(In the order in which they first appear) Ida Farnum... Grace Fildkins Grace Farnum... Isabel Leighton Peeks Farnum... Marian Mears Bozo... By Himself Hannele... Jennie Eustace Russell Farnum... Douglas Wood Bill Boyd... Stanford Jolley Diana Edgerton... Josephine Drake Ted Kutherford... Edward H. Wever Donald Brown... Charles Trowbridge

ACT I—The Sun Parlor of the Farnum Home in a Suburb of New York. An Afternoon in Summer.

ACT II—Scene 1: The Same. Late in the Evening of the Same Day. Scene 2: The Same. A Late Afternoon of the Following Month.

ACT III—Peeks' Room. That Evening.

"Sweet Seventeen" is the sort of piece one is tempted to call a nice "little" play, a pleasant "little" play. In such cases the word "little" has no relation to the dimensions of the play;

rather, it denotes the absence of anything calculated to work the mind. Such plays are more or less frankly presented as entertainment, and such a play is "Sweet Seventeen".

The story need not bother us for long. A rich man, with two daughters and a wife, is pressed for money to extend his business. The elder daughter and the wife are only concerned in getting money from him, but the younger daughter, a girl of seventeen, realizes the seriousness of the situation and sets about righting it. Doing this involves her sister breaking with a penniless young fellow she loves and engaging herself to a man with money. The day before the wedding the erstwhile penniless one turns up with an inherited fortune, the elder sister elopes with him and the seventeen-year-old gets the rich chap for herself.

The situations created to tell this tale are amusing; the quartet of authors have manufactured some felicitous dialog to go with them; there are a lot of laughs and the story is not too wildly improbable. Altogether an entertainment that will please lots of pleasure-seeking theatergoers and will not bore the intelligent, nuduly.

The company playing "Sweet Seventeen" has been happily chosen. The burden of the entertainment falls on the shoulders of Marian Mears, a competent comedienne, who knows enough not to overplay for laughs and gathers them in with the assurance of a veteran. Miss Mears is good to look on, there is a wistful quality to her playing that is quite charming, and she gives abundant evidence of knowing her business thoroly. She is quite the life of the party in "Sweet Seventeen".

Douglas Wood is the father and plays the role with easy assurance; Grace Fildkins is the mother and fills the bill with exactitude; the eldest daughter is played by Isabel Leighton very nicely. Two comedy roles were exceptionally well done by Josephine Drake and Edward H. Wever, and the leading male part was competently played by Charles Trowbridge. Jennie Eustace, as an Irish house-keeper, was excellent, and a small part was nicely handled by Stanford Jolley. Lastly, there was Bozo, an intelligent dog actor, who was dubbed a "Persian eyehound" and quite looked the part.

Mr. Mears has made a good production of "Sweet Seventeen" and Frederick Stanhope staged it with real discretion. If many laughs, strict cleanliness and an amusing story get what they deserve in the theater, "Sweet Seventeen" should wax prosperous.

A light, clean and amusing farce comedy; very well played. GORDON WHYTE.

LONG RUN DRAMATIC PLAY RECORDS

Number of consecutive performances up to and including Saturday, Mar. 22.

IN NEW YORK

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists plays like 'Able's Irish Rose', 'Across the Street', 'Beggar on Horseback' etc.

IN CHICAGO

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists plays like 'Able's Irish Rose', 'Best People', 'Give and Take' etc.

IN BOSTON

Table with columns: PLAY, STAR, THEATER, OPENING DATE, NO. OF PERFS. Lists plays like 'Hungover People', 'In Love With Lu', 'Merton of the Movies' etc.

WHAT THE NEW YORK CRITICS SAY

"Welded"

(39th Street Theater)

HERALD: "It was Eugene O'Neill's plodding integrity rather than his incompetence which made 'Welded' so prodigiously dull."—Alexander Woolcott.

WORLD: "A play which, for two acts, is as true and bold and well written as anything now to be seen on the New York stage."

TIMES: "'Welded' is unmistakably the work of a highly original and distinguished playwright, but it can scarcely be called a highly original or distinguished play."—John Corbin.

TRIBUNE: "'Welded', I think, is rather a dull, uneventful and garrulous play."—Percy Hammond.

"Sweet Seventeen"

(Lyceum Theater)

POST: "There is a lot of good fun to 'Sweet Seventeen' for those who seek amusement only in the theater."

WORLD: "A play which was almost entirely devoid of anything like faithfulness to what really would have happened under the circumstances."—Quinn Martin.

TRIBUNE: "Is a sincere effort to afford clean and amusing entertainment."—Charles Belmont Davis.

TIMES: "A bright, civilized and mild satirical comedy."

TRIANGLE HAS NEW BILL

New York, March 22.—Kathleen Kirkwood is presenting a new bill of three plays at the Triangle Theater, in Greenwich Village. The program includes Steve Clow's "The Hint Shoppe", "Murder", a one-act play by Theodore Dreiser, and "Porcelain and Pink", by F. Scott Fitzgerald. The list of players in the present Triangle repertoire includes Fay Marie, well known in musical comedy; Jack Gray, Mimi Rose, Sylvia Bekku, Blanche Gluck, Edward Kay, Lenton Grant, Boris Bernard, Robert Forsythe, Roy Macy, Joseph Battle, Kathleen Rank and Alix Field.

The Independent Theater, Inc., has accepted a new play by Jack Larrie entitled, "Millions in 10". It may be presented as a spring production.

MUSICAL MUSINGS

By the MUSE (Communications to Cincinnati Office)

T. O. Watkins, last season with Sells-Floto Circus, will be with that show again this season, we are informed. Vic Robbins will be band leader.

Leo P. Kitchen and His Hotel Pentecost Orchestra will play at the Plaza Grille at Asbury Park, N. J., during the summer of 1924, he informs the Muse.

Craven's Family Band played to crowded houses thru Texas and Oklahoma while en route to join the Lucky Bill Shows, the secretary, Miss Viola Cravens, reports.

Jack Grimes writes from Green Bay, Wis., that Fred Eckert, trombonist, of Wichita, Kan., has joined Al Gabel and his Broadway Entertainers.

Martin Siltzer advises that Louis Schrader, musical director of the Globe Theater, Philadelphia, will direct the orchestra at the new Earle Theater in the same city. Also that Silas E. Hummel, bandmaster, is scoring quite a hit with his concerts at the Moose Lodge in Philadelphia. Siltzer also is playing there.

Joe Rossi, after two years with Lepore's Band, has been engaged by Teddy Carlo as solo cornetist with his concert band. Members of the band include Prof. Teddy Carlo, director; Miss Carlo, soprano; M. Calabrese, S. Angelo, clarinets; S. Macrino, D. Dacel, trombones; J. Di Gregorio, V. Bellomo, baritone; Fraak Celenza, alto; S. Rashini, bass; J. Cozzetti, A. Sabatini, drums.

The Cooper Bros. Circus can boast of having a real twelve-piece circus band, according to Tommy Maxson, who writes that the personnel of the band is as follows: Cornets, Earl Arlington (leader), Herman Bernal, L. Hilton; clarinets, Hugh Harris, Manuel Morales; horn, Happy Bernal; trombones, L. M. Dumont, V. W. Hilton; baritone, A. Benavides; Sopsophone, F. Daller; snare drum, C. C. Clopton; bass drum, Tommy Maxson.

'Way out in Washington there is an orchestra composed, with one exception, of former circus troupers. It is the Modulators, an eight-piece combination that is reported to be drawing excellent crowds wherever it plays. In the orchestra are Art Westlee, piano and leader; Toad Davis, drums; Inghie Nelson, trumpet; Max Goldman, sax, and straight horn; Ted Carlson, sax, and clarinet; Forrest Campbell, violin and banjo; Frank Bennett, Sopsophone, and Roy Stone, trombone and baritone sax. 'The white tops don't mean anything to us this summer,' writes Stone.

Ralph Brown and His Manhattan Dance Band, now booking out of Sioux Falls, S. D., have been playing Minnesota, Iowa and South Dakota, and the band is working right thru Lent, with a good list of bookings. It is a five-piece outfit, with Ralph Brown as leader and violin; Lewis Austin, banjo and piano; John Sampson, drums; Clifford Harvey, sax, and York D. Sampson, pianist and arranger. York Sampson writes from Sioux Falls: 'Recently four orchestras have removed from this field—the Keith Logan Orchestra, the Northern Rag-a-Jazz Orchestra, Hunt's Imperial Orchestra and the Club-Novelty Orchestra, so we have the field pretty much to ourselves just now.'

The recently organized Rainbow Orchestra, under the direction of Calvin Rolfe, received splendid press notices during the orchestra's engagement at the Metropolitan Theater, Atlanta, Ga. The organization is made up mostly of 'honest-to-goodness troupers' and ex-service men, according to George G. Goodale, secretary and treasurer. It was held over for a second week at the Metropolitan, then was booked for a return engagement week of March 24. Much of the success of the orchestra is credited to the efforts of Buel H. Risinger, director of the Metropolitan Orchestra. The Rainbow personnel includes Calvin Rolfe, violin and director; Jack Williams, trombone and saxophone; Chas. Troutte, saxophone and clarinet; Clyde Groover, saxophone; Walter Mauk, violin and trumpet; Roy Lee, trumpet; Sterling Melvin, banjo and saxophone; Homer Hallaway, Sopsophone; Ed Kniesel, piano; G. G. Goodale, drums.

'Musicians with Wortham's World's Best Shows are having a long season,' writes L. Claude Myers. 'We opened at the Battle of Flowers in San Antonio last April and are still going. From El Paso we will go to San Antonio for our winter's layoff of four weeks. Some of the musicians are still with the show who were with it on the West Coast trip when they had a season of one hundred and four weeks without a lay-off. Several have been with the show from five to eight years. Recently at Nogales, Ariz., we played on the American side, with the Snapp Bros.' Shows



(Communications to Our New York Offices)

THE DANCE IN EDUCATION

THERE is every reason to suppose that the drama had its origin in the dance. For proof we have the recorded history of the Greek dance, which began in the Dionysian revels and dances. We can also apply the biogenetic law to the problem and show that races of men who so far have not developed a drama express their emotions in the dance, and children do the same. It would seem that we are on safe grounds when we state that the dance gave rise to the drama.

I am moved to these words because I wish to furnish some reason for considering a book on the dance which has been primarily written for educational purposes. Ordinarily such a work would lie outside the jurisdiction of a column which must concern itself with books helpful or of interest to the professional actor. I questioned seriously whether such a book could be of interest or help to the player, but I am convinced that it may be. The reasons I hope to give later on.

THE DANCE IN EDUCATION, by AGNES and LUCILE MARSH, is, as I have said, primarily intended for the instruction of pupils in colleges. It teaches a system of dancing that is founded on natural movements and is in no wise concerned with stage or ballet dancing. The authors aim at a unity, to be made of a correlation of the art of the dance with painting, literature, sculpture and music. Each dance is linked with a natural emotion, examples illustrating it are given from the graphic and literary arts, as well as the music to accompany it. Plain directions are furnished for the execution of the dance and, as they are predicated on natural movement rather than artificial dance steps, they should prove capable of easy execution. There you have the plan of the book.

You can see by this that the dancing described is more in the nature of eurythmics than the dance proper. It is designed to provide a physical education in the same sense that the other elements of a college course are designed to give a mental education. The correlation of muscular movement with thought and the art of graceful bodily expression are the results sought, not the making of dancers. It is here that I think the system can benefit the player, particularly the actress.

One cannot help be struck with the lack of grace, even in walking, which one sees so often on the stage. In the old days the actor was taught fencing and dancing, not with the idea of making him a fencer or a dancer so much as making him graceful and accurate in his movements. Today there is little done along these lines save in the dramatic schools or by the individual player who senses that a bodily education will be helpful to him. It seems to me that the sort of dancing taught by the MISSES MARSH IN THE DANCE IN EDUCATION is particularly adapted to teaching grace in movement. Therefore, I say it may be valuable to the player who is in need of such instruction.

Such folks will find the book complete in all details. The music for the dances are provided in the book; there are detailed instructions for the dance and diagrams of the movements; certain poses are taken from famous paintings and statuary, which are cited; the conjuring up of a mood is helped by giving a literary reference for it. In addition there are numerous illustrations and there is a complete bibliography of sources for reference purposes. THE DANCE IN EDUCATION is a handsome volume which puts in a readable and understandable way a pleasant means of getting a physical education. I feel sure that it will be helpful to the people of the stage to this extent, and I am not so sure that it might not contain ideas for stage directors and dance arrangers. At any rate it is well worth their looking over.

THE DANCE IN EDUCATION, by Agnes L. and Lucile Marsh. Published by A. S. Barnes & Company, 7 West 45th street, New York City. \$10.

THREE COMEDIES

LOUIS EVAN SHIPMAN, in a volume which he unaffectionately calls THREE COMEDIES, is offering "On Parole", "The Fountain of Youth" and "Fools Errant" to the reading public. All of these plays have seen Broadway production, and at this late date it hardly seems necessary to detail their plots. They must be familiar to many of my readers thru their having seen the plays acted, and those who do not know them in that way should get the book and read them.

I say this not to be smart, but because these comedies are, to my way of thinking, excellent examples of the comedy written for stage presentation, without literary pretension or affectation. As literary works they are not of the highest class, but neither are they of the lowest. Far from being the latter, I should call them really well-written plays.

I admire MR. SHIPMAN'S work because it is so evidently designed for playing. He does not call for large casts or unusual sets and he does give his characters something to do. They are not puppets, they are flesh and blood people, who talk and act as their kind do in real life. Then, too, MR. SHIPMAN likes those who present his work to the public. It warms one to read a dedication to a volume which runs: "To the players who brought my comedies to life, with grateful remembrance of their collaboration." Such an author is rare for two reasons: First, because he takes the trouble to thank the men and women who injected life into his characters; second, because he recognizes that the player is truly a collaborator with the author.

I am of the opinion that all three of these comedies will make suitable material for little theater use. They should not be hard to cast, the settings should present no great difficulties and they are good examples of American comedy writing. As regards the latter, Percy Mackaye expresses himself so well in the preface to the book that I beg leave to quote him. Mr. Mackaye says: "I think that to practice and to preserve what is authentic in living tradition is a valuable contribution to the sequel. This you have done in writing and now in publishing these comedies of yours. Bespeaking, as they do, a spirit authentically in harmony with a definite tradition of our theater which has sustained its charm among audiences, they will appeal to discriminating students of the drama both as dramatic literature and history."

THREE COMEDIES, by Louis Evan Shipman. Published by The Macmillan Company, 64 Fifth avenue, New York City. \$2.50.

playing across the line on the Mexican side. Several of my old friends were with the Snapp band, including Pud Headley, Ned Gluck and George Gardiner. I must give the boys credit for being a well-behaved bunch. The two bands played their concerts on the same corner but in different countries. Members of both hands thoroughly enjoyed the visit. Our band will be enlarged to about thirty men for the regular season opening in April at San Antonio."

NEW THEATERS

The Liberty Theater, Bellingham, Wash., is to be remodeled at a cost of \$10,000.

The new Star Theater in East Main street, Waterloo, N. Y., opened recently under the management and ownership of James Maize.

The Star Amusement Company is planning to enlarge the seating capacity and remodel its Roma Theater at Bellaire, O.

According to announcement, a moving picture theater will be operated soon on the ground floor of the Jarinks Building, Alexandria, La.

H. J. Haynesworth, A. G. Furman, Sr., and W. P. Conyers contemplate erection of a theater to cost \$150,000 at Greenville, S. C.

The Imperial Theater in Tokio, Japan, until the earthquake and fire of last September the

finest in the Orient, is to be rebuilt this year, according to report.

The new \$150,000 theater at Sterling, Ill., opened recently, has been named the "Illini" and will present motion pictures and vaudeville.

The City Council of Durham, N. C., recently was authorized to proceed with plans and to call for bids for an auditorium and theater, estimated to cost around \$200,000.

The Luling Capitol Amusement Company is building a theater in Luling, Tex., with a seating capacity of 600 and will present pictures, vaudeville, dramatic and musical stock.

Work has been started on the foundation of a modern theater building in Slick, Ok. The stage will meet the needs of road companies and vaudeville acts.

A \$55,000 theater and public market building will be completed at 4801-5 South Yakima avenue, Tacoma, Wash., before June 1, according to announcement by William T. Post, Tacoma builder.

Work is being pushed forward as fast as possible on the new block at High street and Island avenue, Sanford, Me., being erected by St. John Baptist Society. It is planned to use a part of the building for a picture theater.

The new Calvin Theater, Northampton, Mass., will open in a few weeks with big-time vaude-

ville. The house has been named after President Calvin Coolidge. Goldstein Brothers, of Springfield, Mass., will operate it.

Bridgeport, Ill., is to have a new movie theater to cost \$125,000, with 1,200 seats. The building will be at Archer avenue and Farrell street. Bernard Graham and Abe Lipps will control the house. There will be a \$12,000 pipe organ.

The Palace Theater, Thomasville, N. C., owned and operated by the Thomasville Theater Company, Inc., opened recently. The policy is high-class pictures and road attractions. J. W. Prevo, secretary and treasurer of the company, is manager of the theater.

Work is to begin May 1 on a \$350,000 movie theater block, with business offices and stores, in La Grange, Ill. The theater, to have something like 2,000 seats, will be operated by the Suburban Theatrical Company, which has leased it for twenty years at a term rental reported to be \$500,000.

The Oasis Theater, Wilson, N. C., owned and operated by H. J. Pradis, is being completely remodeled, adding a balcony, new seats and the latest picture equipment. Mr. Pradis is also installing Superior Projectors in his new theater at Kinston, N. C., which will open shortly.

Mishawaka, Ind., will have a modern theater for motion pictures, vaudeville and drama in 1924. An option has been obtained on a Main street site with a frontage of 80 feet and a depth of 132 feet, and a theater the entire size of the lot will be built, which will cost about \$200,000 and seat about 2,000.

The Strand Theater, Hartford, Conn., which has undergone alterations, reopened recently under the management of Hoffman & Kelleher, with Henry Needles as manager. An orchestra pit has been installed, the first in a New England theater. A symphony orchestra, led by Bert E. Williams, will be the leading attraction.

The Kettler Theater, built by Carl Kettler, West Palm Beach, Fla., opened recently. It has a seating capacity of 1,400. No seat is obstructed by posts, supports or otherwise. The stage is sufficiently large to accommodate road attractions. Nine dressing rooms have been provided. The policy includes first-run pictures, Keith vaudeville and road shows.

The Marquette, first de luxe motion picture house in Marquette Park and Chicago Lawn, Chicago, was formally opened March 19, with "The Eternal City", featuring Barbara La Marr, Lionel Barrymore and Bert Lyell. The new house cost \$500,000 and is under the management of Joseph Stern and Samuel C. Myers. Complete picture programs are to be the policy and there will be no stage presentations. An important feature is a pipe organ.

MADISON'S BUDGET No. 18 ONE DOLLAR The encyclopedia of comedy material that gives universal satisfaction. Contents include an almost endless assortment of bright sure-fire monologues, acts for two males, and for male and female, parodies, 200 single gags, minstrel first parts with finale, a sketch for four people, a tabloid farce for nine characters, etc. Send your dollar to L. J. K. HEIL, Business Manager of MADISON'S BUDGET, 1052 Third Ave., New York.

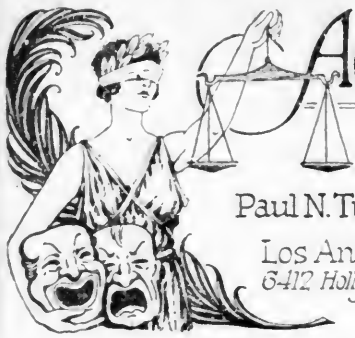
WELDON WILLIAMS & LICK TWO COLOR TICKETS FORT SMITH, ARK.

"BECOME A LIGHTNING TRICK CARTOONIST" \$1.00 brings 87 happy Primitives of 24 Trick Drawings, Clutter and instruction. Balda Art Service, D-2, Oaklawn, Wis.

K. C. THEATRE EMPRESS Modern. Fireproof. Fully equipped. Seating 1510. Will rent reasonable. WERRY, 419 Bond St. Bldg., Kansas City, Missouri

Ladies' and Gents' Elastic Belts and SUPPORTERS, for Backs, Abdomens and Rectums. Edward Kennard, 134 W. 63d St., New York City. Phone, Columbus 4069. Send for new Circular B.

EVERYONE'S VARIETY The Title of "Australian Variety and The Show World" has been changed to the foregoing. New capital and new blood incorporated and a new and virile policy adopted. It will continue to cover Motion Pictures, Vaudeville, Drama, Circus, Fairs and Chautauques in a trade paper way. The advertising rates remain unchanged. All communications should be addressed to MARTIN C. BRENNAN, Editor, 114 Castlereagh St., Sydney, Australia.



# Actors' Equity Association

John Emerson, *President* Ethel Barrymore, *Vice President*  
Grant Mitchell, *Second Vice President*

Paul N. Turner, *Counsel* - Frank Gillmore, *Executive Sec.* - Grant Stewart, *Rec. Sec.*

Los Angeles Office  
6412 Hollywood Blvd.

115 West 47th St NEW YORK Tel. Bryant 2411-2  
CHICAGO Office - CAPITOL BLDG. Gayety Theater Bldg.  
San Francisco Office - 369 Pine St.



### Do Managers Know Their "Art"?

A MEMBER on the road writes:

"The managers say that the closed (not Equity) shop would work enduring harm to art in the theater.

"The very fact that the very best actors and actresses on the stage today belong, and have belonged from the first to Equity, is sufficient refutation, I think, of this statement. Indeed, it is highly amusing to hear the managers voicing such solicitude for art, when they themselves have done more harm to the drama during the past twenty-five years than an Equity Shop could possibly do in ten centuries. I refer to their excessive commercialism; their much-too-high admission prices, and, above all, their insistence on "TYPE".

"Can they not see how infinitely better it would be for art if the actor was allowed to approximate a character by makeup and play the part well, than to have him the exact type and play it badly? To my mind there is no question about it.

"Then, how very often a player makes an enormous success in a play which runs only one week or perhaps two, and it does not do him a bit of good because none of the managers has been to see the play—sometimes not even his own producing manager. And this neglect applies also to their treatment of understudies who often play a part better than the original player.

"Again, they fail to recognize even genius when it is thrust under their noses. How often do they fail to help and prefer talented small-part young actors and (more often) accomplished—nay, finished—older ones? As to their talk of Equity Shop being unjust, was not their whole treatment of the actor before Equity came into being one long series of outrageous injustices?

"And as to coercion of the actor by Equity, the council can impose no rules upon him until he himself and his fellows have voted that they may.

"How many frivolous, empty-headed girls, without one single claim to histrionic ability beyond, sometimes, a pretty face, have the managers advanced in one stride to the top of the theatrical tree because their backers or an 'angel' demanded it? Has this helped art? They should prate of Equity's injury to art, shouldn't they?"

### Managers Must Cease Contract Evasions

We are quite aware that in certain instances rep. or tent managers advertise for actors, using the words "Equity, Chicago Base", and then, after rehearsals have started and everybody is a little bit in debt to the management, it is discovered that some members of the company do not belong to Equity.

Of course, this is a deliberate breach of contract on the part of the manager, and Equity and its members have a perfect right to take drastic steps.

We propose to check up on these cases in the near future, and these managers who don't observe the clause in their contracts guaranteeing 100 per cent Equity casts will be reported to the council for its action.

There is never any intention on the part of Equity to make it hard for managers, but they themselves have a certain obligation, which is really not difficult to live up to, and they must live up to it.

### Equity Thanked for Art Center Aid

The following letter was received from Philip Berolzheimer, Chamberlain of the City of New York:

"The Mayor requests me to extend to you his appreciation for the co-operation which you evinced in connection with the hearing on the proposed Music and Art Center, held before the Board of Estimates and Apportionment in the City Hall March 6, and which was so happily concluded by an overwhelming vote in favor of the project.

"Will you permit me to add my personal thanks for your kindness and assistance?"

### She'd Win Them by Emotional Appeal

A well-meaning member, with great respect for David Belasco's accomplishments in the theater, suggested that he be invited to address our members at a general meeting.

Our reply, in part, was as follows:

"You say that in 1919 Mr. Belasco felt that he had won because Equity did not insist upon

a closed shop in the basic agreement. Will you permit me to remind you that at the beginning of that struggle we definitely and positively stated that we were not asking for a closed shop. This statement was repeated again and again, so I don't see how Mr. Belasco could have thought that the managers had won because the peace contract did not include that condition, tho it did include many concessions which were not originally asked for.

"I want you to know that we too have an admiration for Mr. Belasco, not one of us wishes to drive him from the theater, and we cannot see in what way Equity Shop would restrict his activities. His own particular stars all belong to Fidelity, and as such they would be exempted. The remainder of his companies have always been Equity, so what difference would Equity Shop make to him? It was surely disingenuous of him to pretend to the public that he was closing those four companies on account of Equity Shop (which doesn't go into effect until June 1, anyhow), when as a matter of fact everyone knew that they were to close anyway.

"Personally, I don't think you're right in believing that Mr. Belasco would be willing to come before a meeting of our people and 'take them all to his heart'. Supposing he did the other thing, attacked us for instance, and our members were to resent it? Might not that be

a humiliation, which I for one don't wish him to undergo?

"As for George M. Cohan, I can give you my word that many an attack which he has made on Equity has been unanswered, because he is an actor and of a theatrical family. There have been times, however, when it would have shown weakness not to reply to his very violent attacks, not to say misrepresentations, which he has made on Equity.

"The battle which now appears to be ahead of us has had many preliminary skirmishes. Equity has endeavored to be fair in those encounters and has spared, whenever possible, the susceptibilities of the other side.

"Mr. Belasco made a gesture which he thought would impress the country. Maybe it has, but not quite as markedly as he had hoped, judging from the editorials and newspaper comments which I have noted from all parts of the United States.

"If we win, as I am sure we will, there will be no disposition to make it hard for anybody. Bygones will be bygones and the return road of those who have strayed will be strewn with roses and a generous welcome extended."

### Newspapers Endorse Equity's Views

William A. Brady, in a recent open letter to us, declared that tho the press and public

were with Equity in the strike of 1919, they are not in sympathy with us now.

Our feeling is that Mr. Brady is not correct in this, since the hundreds of clippings from papers all over the United States which we read show a very fair disposition, and, in many cases, real sympathy with the actor. Where the sentiment is against us it is usually because the facts are misunderstood and misstated.

It is strange how little the public does know about what Equity has done for the stage. There is no question but that it is the most altruistic and important movement in the history of the theater, and has done more for it and its people than any other single factor.

The following editorial from the Milwaukee Journal is interesting and understanding:

"The theater is not a shop. It represents an art", says David Belasco in ordering the closing of all his productions in anticipation of the coming deadlock between the Actors' Equity Association and the Producing Managers' Association.

"We agree that the theater represents an art, and we wish it represented a higher type of art than it does. But not everything about the theater is art. For instance, the way the producers often waste the time of actors and actresses who are without employment. And the injustices that sometimes are done the actor on the road, when he has no address except the starting of a court action in Columbus, O., that may be called for trial when he is in Los Angeles. And the grocer's bills of the artist—which cannot be paid in art.

"Here's another point at which the public will fail to see the art—85 seats at the original price, with the tickets bought and sold and resold to the huge profit of the speculator. The evening out for the average man thus often means a bigger drain on his week's salary than he can stand.

"The Actors' Equity was formed as a protection against real grievances under which the actors suffered. Whether Equity has been reasonable in all its demands we do not know. But we suspect it has found a very hard nut to crack in the Producing Managers' Association. If Mr. Belasco and his fellow producers are as much concerned about the art of the theater as Mr. Belasco's words indicate, they will try to eliminate the grievances and will negotiate with the actors in an attempt to reach a common basis, instead of engaging in a lockout."

The Milwaukee Leader, too, along with many other papers, comments on the present situation as follows:

"A lockout of actors next June is a possibility. They and the managers will have all summer to fix up their differences.

"One of the managers, investigating against the unionization of actors, essays to dispose of the question by saying that the theater is an art, not a shop.

"To which one might reply, 'Well, actors and actresses have to eat, even if they are artists'. They also have to wear clothes—especially the women. Gowns cost money—and the union, the Actors' Equity Association, says it has brought about much needed reform in this matter of keeping its members from going bankrupt thru the buying of clothes.

"There are very practical reasons for the existence of the union. It had the good sense to connect up with the American Federation of Labor, thus strengthening itself greatly—and it will not subsidize. The managers subsidized once and, if they are going in for a lockout, they will have to subsidize again.

"It is really funny the way some folks turn their noses up in the air and claim that the work they are doing is so much better than the average—that it is an art, or a profession or something.

"Their work may require more skill and brains—and again it may not. The fact that one is engaged in an occupation wherein the hands are kept clean and a white collar is in order does not necessarily tell the whole tale. Who shall

## Chorus Equity Association of America

JOHN EMERSON, *President*. DOROTHY BRYANT, *Executive Secretary*.

FIFTEEN new members joined the Chorus Equity in the past week.

We are holding checks in settlement of claims for Evelyn Warr, Edith Beauville, Aimee La Mar, Buddy Davier, Ione Rittick, Dorothy Dare, Mae De Vaul and Evelyn Borman. We have no addresses for these people.

The following members were appointed to the nominating committee: Beatrice Singer, Louise Owen, Henrietta Merriman, Nelly Daly, Mabel Bendishla, Marie Beck, Henry Kessler, Mabel Gibson and Paulette Winston. This committee will nominate the chairman of the executive committee, the recording secretary and seven new members of the executive committee who are to serve for three years.

Members are urged to notify us of all changes of address. There is a possibility of a strike. It might be desirable to send special notices to members who could not be reached thru deputy reports. Write at once and let us know your permanent address.

We want addresses for the following members: Frank Lyon, Babette De Fields, Jack Oakie, Anna White, Ellen E. Holland, Geneva Duker, Bennett Green, Myrtle Glenn, Margaret Ferguson, Billie De Lee, Tillie De Voe, Fritz De Ross, Eleanor Dana, E. Allen Davis, Lydia Campbell, Dolly Betts, Ruth Barber, Bert Alden, Audrey Clayton Berry, Florence C. Allen, Elizabeth Noble, Opal Skinner, Beatrice Tribel, Sanford Waters, Serritta Lorraine, Arline Lloyd, Vaughn Hyde, Doris Vinton.

Billie Reeves, Dolly Hazen, Travis Thames, Shirley Kendall and Bobbie Selwyn.

There has been no agreement signed in place of the one signed September 6, 1919. That agreement runs out June 1. Unless another is signed prior to that time there will be a strike. The danger in running the same notice week after week is that people cease to read it. The reason it is run each week is that it is important that every member of the association read the notice which we are running again, i. e., that no member of Equity should sign a contract calling for his or her services after June 1, 1924, unless the following clause is included in the contract: "Should on or before May 31, 1924, the Chorus Equity Association, by certificate of its authorized officer, certify that no agreement has been entered into between it and the Producing Managers' Association in place of the agreement of September 6, 1919, the Chorus member may, until such new agreement is entered into and until that fact is certified to by the Chorus Equity Association in the manner aforesaid, suspend the operation of this contract and during such suspension the chorus member need not perform any services hereunder, and on and after June 1, 1924, any new condition agreed upon between said associations shall apply to and be a part of this contract."

Do you hold a card paid to May 1, 1924?

DOROTHY BRYANT, *Executive Secretary*.

**FRANK NORTON**  
LATE CAPITOL THEATRE AND ZIEGFELD FOLLIES

**STAGE DANCING**  
BUCK AND WING, SOFT-SHOE, CLOG, ECCENTRIC, TOE, ACROBATIC

**WILL COLLISON STUDIO**  
140 West 34th Street (Opposite Macy's), New York  
Phone, Chickering 5539.

**SPECIAL SALE**

**J. GLASSBERG**  
**SHORT VAMP SHOES**

OPERA PUMPS \$7.75  
OXFORDS AND BOOTS \$8.75  
STRAP PUMPS \$3.75  
SOFT TOE \$4.75  
HAND MADE BALLETs

Satin, Kid, Calf. Patent, Etc.  
French Heels  
Round or Pointed Toe.  
Regular \$10 to \$14.75.

Black or White Kid, Pink Satin, Black Kid.  
Every Pair Guaranteed.  
Reg. Price, \$4.50 and \$5.50.  
Add 25c to Mail Orders.  
Catalog B Free

225 W. 42nd Street, NEW YORK

"There are very practical reasons for the existence of the union. It had the good sense to connect up with the American Federation of Labor, thus strengthening itself greatly—and it will not subsidize. The managers subsidized once and, if they are going in for a lockout, they will have to subsidize again.

"It is really funny the way some folks turn their noses up in the air and claim that the work they are doing is so much better than the average—that it is an art, or a profession or something.

"Their work may require more skill and brains—and again it may not. The fact that one is engaged in an occupation wherein the hands are kept clean and a white collar is in order does not necessarily tell the whole tale. Who shall

(Continued on page 41)

### A THEATRICAL INSTITUTE

## JAX STUDIOS

236 West 51st Street, NEW YORK CITY  
Quick Method Instruction, Stage Dancing, Music and Theatre Arts.  
REHEARSAL HALLS FOR RENT

# The Spoken Word

Conducted by WINDSOR P. DAGGETT

The profound simplicity of James K. Hackett's Macbeth at the Forty-Eighth Street Theater, New York, is accomplished by authority of voice and repose of body. In Mr. Hackett is remarkably free from manner. In body he is content with natural gravity and self-control. The result is a performance of unfolding unity, majestic in outline and deeply significant in tragic force. Mr. Hackett is a conservative actor, adhering to the fundamentals of his art and to the fundamental conceptions of his character. His performance is correspondingly stimulating, useful and satisfying. The music of Shakespeare falls from his lips, the terrors of conscience rise up in his voice, the dignity of manhood is registered in his body, the awfulness of fate hovers over his imagination. This harmony of purpose has expanding force, unbroken by self-assertive elaboration. One's attention is firmly held, carried on waves of rising splendor and never upset.

Mr. John Martin Harvey's voice is particularly resonant because of extraordinary overtones that hum and sing during the process of speech. Mr. Hackett's voice is more characterized by sonority or fullness of tone. He tends to keep in the middle and lower regions of the voice where the tone has musical fullness. In Macbeth his tendency is to sound the depth of his voice rather than to climb and take brilliant notes in the high pitches of upper resonance.

While Mr. Hackett has magnificence of tone at his command, he has no intention of falling in love with his voice or using it beyond the normal requirements of the scene. He seems only to dip into the edge of his vocal reservoir. The touch of his voice is delicate and humanly convincing. It is never of the test-your-strength muscular variety. Its freedom from the body gives it spirit and reserve power.

In general, Mr. Hackett may be called a deliberate speaker, but his deliberation is in the process of the mind rather than in any mechanical form of delivery. In scenes of action and swift thought, the speech is accelerated, and in all cases certain phrases of less importance are disposed of in quick tempo, giving movement to delivery. His intonations are those of natural conversation slightly enlarged upon. The effect is colloquial naturalness raised to the plane of lofty conception. The Macbeth of the banquet scene grew powerful in dramatic force, but one of the choice moments of the evening to my ears was the quiet, mellow, repentant music of Shakespeare's lines following Seyton's announcement that the queen is dead:

"She should have died hereafter . . ."

The Lady Macbeth of Clare Eames is an interesting interpretation of the part skillfully handled. Miss Eames has extraordinary intelligence and dramatic instinct for interpreting characters even when she cannot embody them. She has technical skill to convey emotions that her body is not big enough to generate. Her personality has distinction, and as Lady Macbeth her emotions have expanded with the part. In some of her grander scenes her technique is in the heart of her completeness of feeling and she captures the imagination. In other places we see the technique of her voice and gesture as fragile implements of art unsupported by physical energy and store of feeling.

The sleep-walking scene, or the soliloquy of that scene, is her greatest achievement. Its realism is untheatrical, inwardly significant and deeply moving. It is a credit to Miss Eames' dramatic genius and to her power over herself.

In the banquet scene she is least attractive as a picture, and some of her gestures in this scene have a wandering uncertainty. Miss Eames' light-skinned and sculptured features, her narrow frame and unrounded body gave a odd exterior to look upon. By sheer energy of the mind she sends the lines of her imagination to her extremities. This gives her new powers of freedom, almost a feeling of abandon, but it does not always leave that satisfactory feeling of reserve power. In natural repose she has the bodily negation of a nun in the sanctuary.

In speaking voice, Miss Eames has natural authority and quality of tone in the middle registers. When she lightens her voice by placing tone in the upper resonance she verges on the artificial, sometimes on nasality of tone of New England types, sometimes on the superficial quality of voice that Emma Janvier is master of in comic characters. Miss Eames is striving for the right thing in these cases, but her striving is in evidence and the effect is sometimes arid. In spite of her limitations her work is illuminating and she continues to inspire new interest in her art.

In Katherine Cornell and Winifred Landman there is a sentient human note in the faintest speech, a sentient human spirit in the veins and in the expressions of the face that registers with an audience at a glance. Miss Eames is lacking in these qualities, but her constructive mind has other channels, she does surprising things and is rapidly broadening her scope as an artist.

The Banquo of Douglass R. Dunbrille was distinguished by beauty of voice and by simple dignity and naturalness of speech. Of all the "Macbeth" companies I have seen, Mr. Dun-

brille is the first Banquo I remembered over night. Moffat Johnston is always reliable, an actor of commanding voice, certainty of speech and sincerity of motivation. He made no attempt to turn the scene with Ross into a sob story.

The Ross of Harvey Adams was played with soldierly discipline and manly strength. In breaking the ill news to Macduff his steadiest nerve had dramatic force that never broke down into pity.

Duncan and Malcolm were well handled by Henry Mortimer and Lawrence Cecil, altho Mr. Mortimer's ample talents are somewhat sacrificed in the part of the retiring king.

Louis Widholm, as the Porter, was just an echo of The Hairy Ape, gruff, growling and inarticulate. For once in the history of the play the murder scene was played without comedy relief. Some of the audience laughed from habit, but no one laughed long. The Equity production has a comforting smoothness and a finely accentuated human appeal. It takes its key note from the Macbeth of Mr. Hackett, and between the lines one can sense the directing insight of the late Mr. Calvert.

"The White Cargo", seen five weeks ago, made a lasting impression, for it raises a question of muscular tensility in actors. The play is interesting as a study of men and for its success in creating an atmosphere of environment. The woman in the case is of minor importance. She creates the situation, but aside from that the real interest in the story is in the three men who act on the situation. As a "play of the primitive", the primitive is not so much a question of the native woman as it is a demonstration of the ordinary brutality that resides in man when the amenities of civilization have worn away. Witzel's better nature has given way to human hate and the Doctor's has given way to drink. The boy's surrender to the woman is only another instance of the principle illustrated in the lives of the other men.

In this triangle of men the Witzel of Arthur Hohl is the most interesting, the Doctor of Conway Wingfield comes second, and the Langford of Richard Stevenson comes last.

Mr. Stevenson is the actor whose muscular tensity and reflex action stand in the way of his characterization. From the beginning of the play he seems to be "fighting his lines", to use an actor's expression. This was especially unfortunate in the first act when Langford sets foot on his desolate post of duty for the first time.

From the soggy, liquor-stained Doctor there comes the speech and the rusty manners of a gentleman. Even in the profane and violent Witzel there is the trace of the cultured man that he once was and that he really is at heart. The situation would be much more gripping and sympathetic if Mr. Stevenson could convey more fully the attractive qualities of refined young manhood and the instincts of a well-bred boy. As it is, he looks morally clean and self-contained, but rather sharp-eyed, sharp-featured, quick in motion and over-tense. I get the impression that he was picked for the part as a "type" of actor who could play the temptation scene with energy and nerve force. He has the energy for this scene, which every actor would not have, but he is so much the type of motor tensity and reflex action that his first act lacks the easy manner and refinement of nature that it really requires, if we are to like Langford as well as the doctor does. In other words, Mr. Stevenson is not nearly the artist that he should be to give the part the youthful beauty and human sympathy that is really there.

What do we mean by saying that an actor "fights his lines"? Mr. Stevenson illustrates this so well that we can use him as an example. Mr. Stevenson is apt to stand on the stage with a restless, nervous tensity in his body as if he expected to be hit and intended to hit back on the instant. His body is usually braced to receive his cue to speak, and his

speech opens with this pent-up energy. It is like the old-fashioned fire engine horse ready to dash into the harness five minutes before the gong strikes one-thirty for the daily exercise. In tone and manner he is likely to take the tone and manner of the speaker who addresses him, but this is often out of character and situation. When Langford arrives at his post of duty he is a stranger, the youngest man on the premises, meeting his superiors in office with whom he is to live. He expects to make himself agreeable to his new friends and to surround himself with the comforts that he is accustomed to. In this scene Langford requires some of the ease, naturalness and charm of manner that Kenneth Mackman or Leslie Howard easily give to a part. By his reflex tensity, Mr. Stevenson fails to give this youthful charm. He has nothing to fight in act one, but when Witzel with his perverted nature suggests that Langford will fall at the hands of the native woman, Mr. Stevenson fires back in the fighting tone of a Witzel rather than in the humming tone of his own character. Suppose he has to say:

"No. That's where you are wrong."

Mr. Stevenson fights the line because he does not stop to think about what he is saying. His imagination does not picture the situation. He does not contrast his character with the other characters in the scene. He has the all-pervading idea that he is acting in a play of dramatic tensity and that the scene will drop if he isn't on the firing line ready to shoot. He pins his mind down to the narrow conception of a speech that must be spoken before he can think, therefore spoken with his body rather than with his head. Instead of being a gentleman from a comfortable home, favored by gentle thoughts and the amenities of life, he comes upon the scene nervously tense, somewhat abrupt and somewhat explosive.

This sort of acting always seems to me like a matter of reflex actions. The difference between a reflex muscular action and a voluntary one is a difference of motivation. We start at a sudden noise or we sneeze by reflex action. The machinery of the action lies ready made within the organism. It is automatic without involving any conscious judgment in the brain. The "habits" of stock actors sometimes develop into the appearance of reflex action. Highly strung individuals who are impulsive in motor action are essentially a body of reflexes. This state of activity is unfavorable to the actor, who above all animals must be a thinker, however rapidly he thinks.

Tensity of body, properly controlled, is to a large extent essential to the actor and singer. Tensity of body and reflex action must not be confused. The differentiating point is the mental process. Ralph Morgan and Jay Hanna are actors of high tension, both in body and mind, but their muscular tension is simply a tuning-up process of the instrument a control of their emotional forces. The concert piano is not necessarily an automatic player. It is simply a finer instrument for the rendering of music and expression.

To come back to Mr. Stevenson, he needs more relaxation of soul, more easiness in his muscular tension, a gentler touch in speech, a more moderate attack on the sentence.

Arthur Hohl, in a part of a hundred pounds more emotional pressure, succeeds in maintaining a relaxation of muscular texture that enables him to be wonderfully human in spite of Witzel's mania for being brutal. With all the

(Continued on page 42)

## ON FIGHTING SHAKESPEARE

RECENT Billboard articles regarding the Shakespeare Association of America, Inc., bring vigorous comment from different sources. A dramatic critic from an Inland State protests against the attitude of certain members of his profession, who are working destruction thru the influence of their position.

"There are critics thruout the country," says the writer, "who really are interested in Shakespeare and do not believe their own selves to be far superior. There is a fast growing tendency among critics to belittle Shakespeare. It is absurd, but it is having a temporary effect. Such men as Heywood Brown and his imitators thru the country are blamable."

Recently I found the answer to these belittling critics at the Forty-Eighth Street Theater, New York, where Mr. Hackett is playing in "Macbeth". The answer came from fifteen-year-old Sarah, who chanced to sit beside me. Sarah's interest in Mr. Hackett's "Macbeth" was so keen and her comments so intelligent that I had to make her acquaintance. She had come from Hagerstown, Md., to see the play. No wonder that she made interesting comments during the performance. She knows five of Shakespeare's plays by heart—"Hamlet", "Julius Caesar", "Romeo and Juliet", "Winter's Tale" and "Macbeth". She and her older sister like Shakespeare's plays and that is all there is to it. From their choice of books they have turned to Shakespeare for their bed-time reading. They have read aloud, studied the separate characters, and without effort have learned the plays until they know them without book. And so as Sarah grew deeper and deeper absorbed in Mr. Hackett's interpretation of Macbeth, she would discuss between the acts what other characters she would like to see him play. Othello is the character that she would like to see next.

Sarah is a perfectly normal child. She likes literature and she likes the theater for the sake of seeing her favorite plays interpreted. She is not stage-struck and has no desire to appear before an audience. Her interest is purely one of normal appreciation and enjoyment.

Behind Sarah at the theater sat about sixty college boys who had come to the play in a body. There was no indication that they had been driven to the theater. There was no indication that they were bored by the performance. They came with something and they took something away. In the youth of the country lies the normal judgment of Shakespeare. In the imagination and sense of spiritual reality in youth, lies the need of him. To be blind to that fact is to be blamable, and to stand in the way of co-ordinating and supplying the need is selfish blindness.

That Shakespeare has been handled badly in the schools is everywhere admitted. The English method has ground the corn of the cob. The new method deals with Shakespeare the dramatist and with the stage for which he wrote.

In his admirable essay, "English for the English" (Cambridge University Press, Eng., 1922), George Sampson touches the key note:

"Indeed, it is Shakespeare the musician as much as Shakespeare the dramatist to whom we must introduce our pupils. The teacher's business is to give Shakespeare's scenes and characters the best chance of impressing themselves on a class. . . . Extensive explanation will not only not remove the impediments, it will actually add more. . . . Certainly no pause should ever be made for explanations. It is important that children should get their first impressions, not merely of plays, but of all great literature from a good reader. As soon as possible let the scenes be acted, and as soon as possible let the whole play be performed. If it is considered necessary that I should offer here a defense of dramatic performances as a part of education, I will say that the drama is an ancient and honored form of literature that has enlisted the powers of the greatest poets and afforded rational delight to a hundred generations of civilized beings. The sooner a child becomes familiar with the best forms of theatrical amusement the less likely is he to be permanently attracted by the worst. . . . Any school activity that contributes to the amenities of existence and intercourse is a necessary and laudable part of the educational system."

Children are born with an appreciation of Shakespeare in their universal minds. The school is co-operating in a new way, trying to nourish this appreciation rather than to kill it. The stage is entitled to be as much a part of this education as the school. The co-ordinating process has been at fault, not the individual mind or the mind of Shakespeare, the English poet. To leave Sarah out of account in the scheme of spoken drama is to lay the ax at the root of the harvest in English education.

**Theatrical Shoes**  
By I. MILLER

- Ballet Slippers
- Glogs
- Roman Sandal
- Jingles
- Russian Boot
- Imitation Dutch Sabot

**I. MILLER**  
1554 Broadway NEW YORK State St. at Monroe CHICAGO

**PLAYS—DRAMAS**  
Large list of new and standard plays, royalty and non-royalty, comedies, farces, dramas, vaudeville acts, stage monologues, specialties, minstrel first parts, skits and afterpieces; musical comedies and revues, short cast bills, new and old, for Stock and Repertoire, Boy Scout, Camp-Fire Girls and other Juvenile Plays, all in book form. Complete line of novelty entertainment books for all occasions.

**T. S. DENISON & CO.,**  
623 S. Wabash Avenue, CHICAGO, ILL.  
Dept. 16,



# Feminine Fashions' Beauty Frills

By Elita Miller Lenz



## Style Glimpses

### CLAIBORNE FOSTER IN "THE LADY KILLER"

is not only the big hit of that show, now holding forth at the Morosco Theater, New York, but she gives a pleasing demonstration of the "Garcon" mode or the new flapper style supreme. The "Garcon" might be classified as the sports mode interpreted in silk crepe.

In one scene Miss Foster wears a black crepe de chine overblouse of straight long lines, with a small rounded neck relieved with a wee collar of white and a cunning little black string tie. The very brief sleeves repeat the same note of white. The skirt is arranged in groups of three and four fine pleats.

### "NEW THINGS" AT FASHION SHOWS

Fashion shows are the order of the hour. These displays reveal the following tendencies: The much discussed directoire influence is mostly a matter of the tri-corne hat, jabots, ruffles, high ruffles and high buttoned coats and frocks.

There is a wide latitude allowed in the matter of skirt lengths. Suits and apparel for street wear are usually eight inches from the ground, except in the case of coats, which still continue long. Afternoon and evening gowns may be long or short for becomingness.

The flounced skirt is the thing for the afternoon frock or tailleur, but the sports skirt is plain.

The three-piece costume comes in many dressy treatments for the woman who does not find the boyish suit becoming.

Some of the sports suits of the three-piece family are shown with 34-inch jackets. Bright colored wool in cross-stitching vies with buttons for decoration.

The sports overblouse is often embroidered with a single Chinese motif or monogram.

Alpaca is one of the leading fabrics of the season. Printed materials are also popular, many displays showing printed silk three-quarter blouse or tunic over plain skirts.

She who likes the sophisticated dinner gown could make no better choice than one of the new compose gowns, combining black and white. These gowns are gracefully draped with broad swatched girdle and back panel.

Black Chantilly lace, combined with chiffon, is prominent in the gown displays.

Many of the new dance frocks of chiffon are posed over colored satin slips, with ostrich for decoration.

While pastel shades are popular, the more sophisticated dance frocks and evening wraps are of green.

Banana and red shades are coming to the fore, with black as an established favorite. The red tones are in rose and henna variations.

treatment of falling hair and dandruff. Selling for \$2 a jar, postpaid.

When the straight Egyptian hair-bob, so modish at the moment, is unruly after the shampoo and refuses to lay close to the head as fashion dictates, there is a remedy. An application of a special pomade causes the hair to lay uniformly and imparts a pleasing luster. A trial tube may be purchased thru The Shopper for 35 cents.

If there are hollows in your neck and your muscles need tightening The Shopper is prepared to recommend and send to you a skin food that will nourish the tissues and firm the muscles. Its faithful use will tend to restore youthful contour. The price of the skin food is \$1.25 by mail, postpaid.

The Physical Culture Publishing Company is introducing a shampoo which is sponsored by Horace MacFadden and Sascha. "The Hair Gladiator", both famed for their luxuriant hair, as a hair vitalizer, rich in vitamins. It contains no alcohol and is quickly worked into a rich lather. Directions for its use read: "Saturate scalp and hair liberally with hot water; the warmer the better. The heat will open up all the tiny pores of the scalp making all impurities accessible to the vitalizer." It is claimed that the vitalizer feeds the hair roots as it cleanses them. The price of the shampoo is \$1.50. It is most attractively put up and the quantity is generous, 12 ounces.

## Shopping Hints

Dear Readers:

The Shopper wishes to call your attention to the following requests:

Please address all communications to Elita Miller Lenz, care The Billboard Publishing Co., 1493 Broadway, New York.

Money orders should be made payable to The Billboard Publishing Co. No personal checks are accepted and goods are not sent C. O. D.

A stamp should accompany all communications to which replies are desired.

Kindly give your mailing address for at least two weeks ahead.

So many of our readers are "extra sized" that it seems but fair to include in our display of spring apparel two garments from the "House of Stylish Stouts", Lane Bryant. The lines of the Lane Bryant garments impart slenderness and smartness to the full figures, designated as sizes 39 to 56.

The afternoon frock illustrated is developed from Canton crepe in the new shade of cocoa. The fabric is ultrafine and beaded in vertical lines from the gracefully rounded neck to the hem, the vertical line being the line of slenderness, while floral designs are merely suggested. The vertical lines of beads are of a tan shade, while the flower designs are dark brown, providing a pleasing contrast. The frock may also be had in other colors, such as gray, black, Copen and orchid, with prettily shaded beading. Offered at the price of \$39.50 in sizes 39 to 56.

The hat is of fine grained Milan straw, with fallie silk brim and is trimmed with glossy Japanese algrettes. Very piquant and Parisian in style. May be ordered in any desired shade at \$23.50. This hat is of an extra sized headband so it is wise to state the measurements of your head when ordering.

The suit is modeled along mannish lines, from fine quality homespun, in the new shades of Oxford and tan. There are slit pockets on the coat and skirt, the coat being lined with a harmonizing shade of silk. Sizes 39 to 56. Price \$49.50.

The hat is of Milan straw brim with crown of grosgrain ribbon and underbrim of fallie silk. May be ordered in any desired shade or headband at \$16.50.

Extra sized underclothes are also featured by this house, all being wider across the hips, without bulkiness. For instance, there are petticoats and costume slips from \$5.95 up; Jersey silk bloomers, \$4.95 up, and extra sized stockings that come well up over the knees, from \$1.95 up. This house will be glad to answer inquiries thru The Shopper.

There is in New York a shoe shop specializing in a stylish but comfortable short-vamp shoe for the broad foot. One of these shoes will be illustrated in next week's issue of The Billboard and a catalog featuring this line will be sent on request.

When you fail to hear from The Shopper it is a good plan to turn to the Letter List in The Billboard, for response to your letter may have been returned "Unclaimed".

The clever woman relieves the almost austere simplicity of the straight-line evening dress, which depends more on lines and fabric than ornamentation for effect, with rhinestone-covered slippers. Rhinestone heels are quite the vogue on the New York stage at present. Literature, with illustrations of rhinestones and rhinestone ornaments, including slippers, will be sent on request.

The Nell Vinick Hose, advertised in this issue of The Billboard, come in the very newest shades. Dawn is the shade made famous by Mistinguett, which, like Sunset, Shell, Atmosphere and Nuge, come within the "Blond" family, except that it has in it an element of pink. Atmosphere is an almost colorless gray and Illusion is a green-gray to match the newest shade in evening slippers.

Do you wish to keep abreast of the latest developments in aesthetic dancing? There is at your command a book on this subject by

(Continued on page 40)

## The Becoming Chapeau

When taking up the study of millinery designing one learns, after the preliminary course in making, that there are two great fundamentals of beauty in designing hats for types of femininity: Suitability and the proper head size. By suitability we mean the right hat for a given occasion and by the proper head size we mean the actual measurements of one's head in inches.

As the character actress knows, there are two things that always identify the provincial type of woman; the hat with the too small

or too large head size and a lavish use of colorful trimmings.

"It is an easy matter to tell a woman that a head size is wrong," claims a millinery designer, "but you cannot tell a plain woman that a hat is too festive for her type without losing her trade. The homeliest woman seems determined to wear either too bright or too austere a hat. When she is of the austere type herself, all the king's horses and all the king's men could not part her from the austere

(Continued on page 40)



(See description in Shopping Hints)

## Milady's Beauty

Women of the stage and society are frequent visitors to Mme. Helena Rubinstein's "Temple of Beauty". They attend there to avail themselves of the scientific beauty rejuvenation methods practiced by Mme. Rubinstein, who is a full-fledged physician. This wonderful little woman has discovered a science of banishing lines and other blemishes from the skin. It is not a system of massage, but a matter of applying beautifiers, each with a distinct and individual function—to stimulate, firm, soften or build up, as the need may be. To those who are unable to regularly avail themselves of this rejuvenation by personal call, Mme. Rubinstein recommends a Pasteurized Cream which is a cleansing, massage and astringent cream all in one, at \$1.10 a jar. This may be ordered thru The Shopper.

After several years of experiment, Luella Savoy announces a medicated "Indelible Lipstick". It is a rather light shade of orange, but when applied to the lips it changes to a

soft, natural rose tint, without any suggestion of artificiality. It is moisture-proof and adheres to the lips even when dining or during salt-water bathing. It may also be applied to the cheeks. These lipsticks are offered at \$1 each.

Elizabeth Arden's Eye Sha-Do, which imparts depth and color to the eyes, making them appear long and shadowy, may now be had in the following tints for different types: Blue, for the dark blue eyes; gray-blue, for eyes of lighter blue; brown for deep, velvety eyes; grey-brown for gray and hazel eyes; black for extremely dark eyes. The Eye Sha-Do, which is a soft powder, is applied to the lids. It is easily blended and excellent for stage makeup. Price, \$1 a box.

We have before us several letters extolling the merits of Madam Salmo's Hair Restorer. It is a salve that is applied to the scalp for the

## Stockings that Emphasize Shapely Ankles

Nell Vinick full fashioned Stockings with thimble toe and anital foot, made to emphasize the slenderness of shapely ankles and made especially for the low cut evening slipper, offer a high quality you cannot duplicate elsewhere for these prices:

Two Pairs for \$3.00 (regular \$3.50 grade), all silk chiffon.

Three Pairs for \$5.00. Heavy silk, with little toe and foot, for extra hard wear (worth \$2.00 a pair).

In all new blonde shades: Dawn, French Nude, Moresque, Blush, Atmosphere, Silver, Illusion, Black, White and Staple Shades.

Girls of a company club together and get special price on dozen lots.

State size desired when ordering.

**NELL VINICK**

139 West 42nd Street, NEW YORK CITY

## FREE Marvo BEAUTY BOOKLET

Explains how the Famous Marvo Liquid Skin Peel Preparation removes all surface blemishes, FRECKLES, Pimples, Blackheads, Eczema, Discolorations, etc. Wonderful results proven. Guaranteed absolutely Painless and Harmless. Produces healthy, new skin as Nature intended you to have. Write NOW—before you turn this Page—for full details and "Marvo Beauty Booklet."

**MARVO BEAUTY LABORATORIES, INC.**  
1658 Broadway, Dept. 291, New York.

**Beauty is skin deep**

Remove the old skin with all its imperfections and you can have skin like a new-born babe.

**Youth-Ami Skin Peel**

The World's Greatest Discovery, enables you to find youthful and perfect skin beauty. No costly or painful operations. Harmless, painless. Removes all surface blemishes, Pimples, Blackheads, Discolorations, Tan, Eczema, Acne, Large Pores, etc.

An invisible, stainless liquid. Contains no acid, mercury or arsenic. Not an ordinary clay or cream. Quick, easy and sure way to have a healthy new skin. Results astounding. Ask your druggist or write for booklet "Magic of a New Skin."

**YOUTH-AMI LABORATORIES**  
Dept. BKE., 30 E. 20th Street, New York.

DIRECT FROM MANUFACTURER  
Genuine Imported

## English Broadcloth SHIRTS

\$2.29, or 3 for \$5.95.  
\$3.75 at Stores.

All orders sent parcel post C. O. D. Money refunded if not entirely satisfied.

**CONSUMERS MFG. CO.,**  
621 Broadway, New York City.

**SAMPLE SPRING TOPCOATS**

Newest up-to-date styles in Gabardines, Whipcord, Tweeds and a large variety of weaves in Plaid and Plain Colors. Regular \$35-\$50 values.

**\$16.75**

Also 100 Sample Suits, latest styles, at \$16.75.

**ROSENTHAL BROS.,**  
R. 107, 184 W. Washington Street, Chicago.

**SUPPORTERS**

For Dancers, Acrobats, etc. Gentlemen and Ladies. Bend \$2.00 and hip measurement. We will ship postpaid. Perfect support guaranteed.

**M. FOX**  
796 8th Ave., New York.

**HAIR GOODS**

Of Every Description, direct from Manufacturer. Write for our catalog.

**WHOLESALE NOVELTY CO.,**  
136 Fifth Avenue, New York.

TELL THE ADVERTISER IN THE BILLBOARD WHERE YOU GOT HIS ADDRESS.

## EXTRAVAGANCE KILLING PLAY PRODUCTION

Plea for Simpler Settings With a Chapter on the Subject by Hadley Waters, Decorator and Stage Designer

After witnessing a musical extravaganza which was a riot of color and a thousand and one elements of scintillating beauty we were overtaken with that feeling of heaviness that ever follows in the wake of overindulgence. A sudden longing for the cool gray asphalt of Fifth Avenue seized us, an impulse to stride along its wide pavements, to get our blood into circulation. As we swung along not only circulation but thoughts quickened, and here is the substance of those thoughts:

The real problem of the theater today is the money that is spent for the overelaboration of shows that open and close on Broadway with a regularity almost businesslike, to say nothing of the road shows that fall by the wayside. This play and that play are relegated to the storehouse, and the grand brotherhood and sisterhood of thespians valiantly begin



HADLEY WATERS

again the elusive hunt for engagements. We have asked a number of producers why shows have failed and the answer has been invariably: "Lack of interest on the playgoers' part." The playgoer, in turn, when questioned about this so-called lack of interest, replies unfailingly: "The high cost of amusement." Then when one returns to the producer with the question, "Why this high cost of amusements?" the reply is, as everybody knows: "The high cost of production."

The playgoer, thrown back on his own resources for amusement, sets out to seek it and finds plenty of company—other playgoers on the same quest. The result is a getting together on this question of amusement and in less than no time we have another "little theater" group. There are in America approximately 400 such community groups producing plays that do not call for extravagant outlay in the matter of production. Most of these little theater groups are prospering and inspiring the establishment of other groups. Many of these little theaters have established their own theater and their own workshop. In these workshops the local artist, carpenter and electrician join forces in the construction of stage properties at a negligible cost. They have learned the simple secret that art does not necessarily wait on extravagance and that in leaving some details to the imagination of the audience they are stimulating it to find rest in mental activity.

### The Simple Background

At this juncture of thought our attention was transfixed by a soft vision of Palm Beach—a lovely neutral stretch of water and horizon against which gay colored sports apparel stood out in bold relief. Those clothes took one right into their confidence and seemed to say "Vacation." In an instant our imagination had dressed ourself for Palm Beach, and all we needed was the ticket and leave of absence to enjoy a wonderful vacation. As we had neither the ticket nor the leave of absence

we came right back to earth and noticed that we were standing before the Avedon Shop, noted for its unique window displays.

"Hello there!" greeted a cheery voice. "Hello yourself," said we, "just the person we want to see at this very moment! As a publicity expert, tell us what you think of this window display."

"Well," said our acquaintance, "the first message I get from that display is: 'Here are the clothes to wear at Palm Beach.' If the background were more colorful than the clothes the message would be: 'Here's the setting for fine sports clothes—Palm Beach!'"

### The Little Theater's Simplicity

Before the little theater becomes affluent stage furniture or "props" are "discovered" in the garrets of citizens' homes. Costumes are fashioned from cheesecloth, artistically dyed and original lighting effects are thought out by the electrician of the group. The audience—we do not refer to the typical Broadway audience with its senses so dulled by deep-dyed splendor that it cannot feel the beauty of simplicity—is satisfied. We do not seek to establish a parallel between the little theater and the professional theater, for the little theater has no more thought of rivaling the professional theater than a babe amusing itself with blocks thinks of setting up opposition to an architect. But one thing is becoming very evident and that is that the little theater is ushering in the renaissance of simplicity. It therefore behooves the professional theater to forsake its policy of extravagance and high prices before it loses its road audiences altogether. Not that little theater followers are learning to despise the professional theater; on the contrary its experiments in dramatic art have broadened its interest in all that the big theater has to offer, provided it offers it at non-prohibitive prices.

Women's clubs all over the country are aligning themselves behind the community theater to promote its ideals, actuated by the fact that the children of outlying districts are starved for the drama and its educational influence. Here is a condition that the promoter of professional talent must face before home talent displaces professional talent entirely. Is talent to be sacrificed for extravagant production? The editor of The Billboard's women's page receives many letters from professional women in outlying districts lamenting the scarcity of good road plays. "This community would welcome the player and the play without trimmings," is the substance of these comments.

"By the way, Hadley Waters, the man responsible for Avedon window displays, is also a stage designer," added the publicity expert, "and if you care to discuss stage settings I shall be glad to try to arrange a meeting now."

The meeting was arranged, and after the usual formality of introduction and casual comments on things in general we got from Mr. Waters, piece by piece, the following constructive comments on stage backgrounds, etc.

### Hadley Waters on Stage Settings

"Backgrounds, whether they are for a Broadway success or merely a setting for a Fifth Avenue window display, should always be unobtrusive and in harmony with the objects before them. Too often successful designers forget the real reason for their being in their enthusiasm to create beautiful pictures. The result is confusion, and, sadly enough, the scenic artist succeeds only in creating a feeling of unrest on the part of the audience.

"How many times have you heard playgoers complain of a certain restlessness during a performance? Generally they are too intent upon the production to realize that their nerves are on edge not merely because the play is bad or the lighting ineffective but chiefly because the designer who originated the set lost complete hold of himself and put into the scenery a thousand and one unnecessary objects.

"Designing sounds easy, but in truth it is only the most cultivated taste that can select color and dispose lines. In my opinion simplicity should be the keynote of all design. During the last ten years we have had so many elaborate productions that we welcome simplicity when it is brought to our attention.

"An interesting example of a simple but truly artistic production is Andre Charlot's 'Revue'. In this production the scenic effects have been carried out with rare taste—it has color, excellent line and the grouping of the players is always developed to make clear-cut pictures. From the time the curtain rises upon the first act one is confident that something clever is soon to follow. Each star stands out, a perfect silhouette against the unobtrusive background. And the audience is given exactly what it has paid for—entertainment and not gaudy scenery.

"Understand, I do not suggest that designers strive for simple effects to the detriment of their productions. The stage is the one place in the world where artists with real imagination have an opportunity to make the most of their color boxes and by all means let us give them an opportunity to do their best. Nothing is more gaudy than the producer who limits or tries to dictate too closely to his stage designer. But on the other hand, for the sake of the public which pays to go to

"More Perfect Shoes Cannot Be Made"

## J. GLASSBERG'S

EST. 1902

### Short Vamp Shoes

290 Fifth Ave. } Both Between 30th and 31st Streets, NEW YORK.  
511 Sixth Ave. }

Theatrical and Street Wear Slippers that assure comfort as well as satisfaction.

A Slipper of refinement  
Our "CLAIRE"

Persuades everything the well-dressed Woman desires. Very neat line, attractive buckle or strap; Spanish or baby Spanish heel.

Sizes 1-9, A-EE  
IN BLACK SATIN.....\$10  
Also in Brown or Black Suede.

Just off the press: our new Catalog "B" showing latest models. Send for it!

FREE FREE

Introducing  
The Demi-Shades of

# Salome

Face Powder

Very little or no rouge is necessary with the new shades of SALOME FACE POWDER which M'SIEU SAKELÉ has created after five years of research work. We are sending you FREE a dollar box of SALOME FACE POWDER to show you how much it will improve your complexion.

Fill Out and Mail Us This Coupon.

Enclosed find \$1, for which you are to send me a \$1 bottle of SALOME PERFUME, also FREE a \$1 box of SALOME FACE POWDER.

Name .....

Address .....

What shade have you been using?.....  
SAKELÉ PERFUME CO.,  
14 Rector St., Dept. 40, New York City.

### REBUILD YOUR TISSUES

Lucille Savoy Orange Skin Food rebuilds the impoverished, wrinkled and neglected skin of the face and neck, creating a glowing vitality and a soft, velvety texture. Liberal size jar, \$1.50 postpaid.

**WHILE YOU SLEEP**  
this extraordinary tissue builder feeds the tissues under the skin, quickens the circulation and gives a smoothness and cleanness that can be attained by no other skin food.

A Booklet of Home Treatment To Attain and Retain Beauty sent upon request.

Most orders filled promptly.

**LUCILLE SAVOY**  
Astor Theatre Building,  
(Times Sq.) New York

### KANTI SKIN FOOD

Brings Back the Bloom of youth

\$1.25 by Mail, Postpaid.  
MME. ANITA KANTI,  
47 West 42d Street, New York.

### WM. WRIGHT

Importer and Maker of Ladies' and Men's Riding Trees, Saddles, Riding Boots, Jockey Boots, Racing Saddles, Colors, Leggings, Girths, Spurs, etc. When writing, please give complete requirements. Phone, Triafalgar 1998, 8 West 66th St., New York City.

### WIGS G. SHINDHELM

144 W. 46th St., NEW YORK  
Send for price list.

LADIES—Ask your dealer for "FLOWERS OF PARADISE" Incense Perfume, which gives a lasting fragrance to your gown. (\$1 by mail) BELLA CO., 130 South Broadway, Los Angeles.

the theater for recreation, let us pray our producing managers to select scenic artists who can use restraint in their work.

"Have you seen Max Kee's work? He did the settings for 'East' you know. Mr. Kee is, to my mind, a true artist, for with a few simple lines and a charming color arrangement backed up by a keen sense of the value

Reflections of Dorothea

The breath of spring at this twilight hour comes thru the gathering gloom, and bears the stolen sweets of many a flower into my silent room.

April, with its showers and sunshine will soon be with us. Spring is on the wing bringing with it varying and changeable moods that lift our spirits to heights of joyousness one minute, only to dash them to depths of restlessness the next, a curious mixture of light-headedness and heavy-heartedness. That seems to be the way I feel these days, and this feeling seems to be prevalent among my visitors. Each and every one during the course of conversations with me has something to say about future plans, hikes in the country, trips to the seashore or ocean voyages. Even tho I can't go I enjoy hearing about them. The days are getting longer and as I gaze across the open space which I face I see patches of green on the hillsides. Tunes of the hurdy-gurdy come thru my open window. April has always been an impressive month for me. As my darling mother used to say, it was a month of sunshine and clouds, as some of the happiest and saddest events occurred in her life in April. One of the most pleasant moments, she always said, was when I arrived as a birthday gift to her on the fifth of April. To me the saddest day in April is the twelfth, when I lost her. It was in the same year I met with my misfortune.

Eleanor Woodruff dropped in to see me the other day and brought much cheer. She is now playing the leading feminine role in George M. Cohan's "The Song and Dance Man". This play will leave Broadway within the next few weeks and open in Chicago for an extended run. Miss Woodruff will be well remembered by her excellent work in Luigi Pirandello's play, "Six Characters in Search of an Author", and while playing opposite Otis Skinner in "Mister Antonio". After closing with the "Song and Dance Man" she expects to go to England to be starred in a new play.

Received word from Ramon Greenleaf, one of my faithful "Billyboy" readers. He is closing his season with the stock company in Roanoke, Va., the latter part of March and will take a vacation of three weeks in New York before joining the Broadway Players at Grand Rapids, Mich., where he is quite a favorite. He was there last season for more than twenty weeks. Yes, Mr. Greenleaf, I will be delighted to have a visit from you when you arrive in town. Wish more of my readers would give me such information as this.

Minnie Dupree breezed in the other morning and left one of her wonderful photographs. The inscription on it is beautiful. Thanks for your lovely thought, Miss Improv. She is leaving the "Shame Woman" and expects to be starred in a new show.

Byron Beasley, last seen with "The Last Warning", has joined the cast of "The River's End", produced by Daniel Kussell.

Radio! radio! radio! I never realized anything could give me so much pleasure as my radio. The other night I heard Mary Pickford and Douglas Fairbanks when they spoke over the radio for the first time. I wrote them what a privilege I considered it to hear them. After the New York stations were closed my nurse tuned in on Chicago. A play was being broadcast. The voice of one of the men speaking seemed familiar. When the announcer stated the play "Peacocks" was being broadcast from the Playhouse Theater, Chicago, I knew the voice belonged to none other than my friend, Thurlow Bergen, who is playing one of the important parts.

The other day I had an interview with a man who is well known in radio circles. He asked how I would like to broadcast bedtime stories for children from my bedside. I am very fond of children and would be delighted to do this. Just now, however, my strength does not warrant doing this, but if I should decide to try, I hope my Billboard readers will listen in.

Mildred Holland looked adorable in her new spring outfit of gray. It seems gray is going to be very fashionable this season. Black and white effects and navy run close seconds. Powder puff blue is also a favorite color of millady. Sport frocks seem to be in their heyday. My observation of the hat worn this spring shows me that any shape goes from the wide-brimmed flower-trimmed hat to the close-fitting cloche. And slippers, they are most adorable. How I wish I were able to wear some of the lovely styles I see. When I was up, slippers were my pet hobby. As for hosiery, there are many new and fascinating shades this season, and to be in fashion one must wear them very sheer. As it is my business, I ought to know. If any reader wishes further information I will be glad to furnish it.

Remember, 600 W. 186th street a looking forward to your interesting, cheerful and inspiring letters.

Dorothea Antel

THE SPOKEN WORD

(Continued from page 37)

physical strength that goes into Mr. Hohl's acting, it always seems prompted by the soul of the man. As a treatment of the "primitive", I consider Mr. Hohl's method entirely justified and to me it is tremendously powerful. He has the physique and technique to do what he does without sounding a false note or losing a secure sense of reserve power. There is a sense of ease in his big scene that gives it an overtone of absolute authority.

THE BECOMING CHAPEAU

(Continued from page 35)

hat. Then, too, the bugbear of the millinery designer's life is the woman of neutral coloring who prefers the cold colors."

How few women take into consideration the suitability of a hat to the silhouette she has adopted. The designer of stage costumes takes this into consideration when matching the wide bouffant period frock with a hat of ample proportions and beautiful rhythm of brim. By rhythm of brim I mean a departure from conventional lines in favor of graceful curves, the same harmony of curves characterizing the frock.

We see too many faces under poke bonnets that would find becomingness under a wider brim. Contrary to general belief the poke is not as softening in effect as it is often claimed to be. It belongs to the soft, oval face of youth. When the face has lost its oval an oval frame emphasizes age, calling attention to the departure of the oval. Straight lines, angles or circles are made more pronounced when placed within an oval.

Again we have the woman with a thin face who has a decided preference for the high

pores, and when the paste is removed, still warm, the hairs come with it. The skin is left smooth and fair, with no dark shadows. Its effect is to lessen the growth of hair, which becomes finer in texture. This preparation sells for \$5 a cake. If you are in New York a free demonstration treatment will be given you at the salon of the maker.

Do you read Dorothea Antel's column in The Billboard each week? You should, because she is your protegee. Some call her "the wonder girl", because, altho confined to her bed in a sitting posture day and night as the result of an injury to her spine while playing in a Hartford (Conn.) theater five years ago, she maintains a hosiery shop in her wee apartment. She also sells magazine subscriptions and greeting cards. She will gladly send you literature on request.

EXTRAVAGANCE KILLING PLAY PRODUCTION

(Continued from page 33)

of lights he creates an illusion far more striking and compelling than the majority of his contemporaries. Mr. Ree's settings at all times reflect the mood of the play—you feel the atmosphere in which the players are about to tell their story the moment the curtain rises."

Another exceptionally clever artist working toward a place of distinction is Woodman Thompson, who designed the settings in the Kaufman-Tonnoly play, "Hoggar on Horseback". In this play Mr. Thompson had to create a great deal of so-called trick scenery—a dangerous field in that it frequently tempts one to do more or less daring things. However, this artist handled each set charmingly and with just enough background to create the desired illusion. The trick sets were beautifully made—so well made, in fact, that they did not obtrude or distract the audience.

HARD WORDS

- BAMBOSCHEK ("bawm-bo-shek), Giuseppe, assistant conductor, Metropolitan Opera. BARTIK ("bah-tik), Otthar, Bohemian dancer, Metropolitan Opera. BOHNEN ("bo-on-nun), Michael, basso, Metropolitan Opera. BONFIGLIO ("baw-n'fil-jo-oo), Giuseppe, Italian dancer, Metropolitan Opera. BOURSKAYA ("boos-'kay-ju), Ina, singer, Metropolitan Opera. DALOSSY ("du-'law-si), Ellen, soprano, Metropolitan Opera. RESCHIGLIAN ("res-shi-ju), Vincenzo, baritone, Metropolitan Opera. ROTHIER ("ro-oot-je), Leon, basso, Metropolitan Opera. YERKES (jukes), Harry A., Yerkes' Novelty Orchestras, Metropolitan Opera House, Studio 29.

KEY: (i) as in "see" (si); (i) as in "it" (it), (e) as in "met" (met), (ei) as in "day" (dei), (e) as in "there" (&e.u), (c) pronunciation close-e with the lip-rounding of (o) as in Fr. "monsieur" (mu-'sj), (a) as in "at" (at), (ai) as in "ice" (ais), (oo) as in "true" (troo); (oo) as in "wood" (wood), (o.oo) as in "go" (go.oo), (aw) as in "law" (law); (oi) as in "boy" (bol), (aw) as in "on" (awn), (ah) as in "father" ('fah-ku), (u) as in "urge" (u:dz), (u) as in "water" (waw-tu), (uh) as in "up" (uhp). (&) voiced th-sound as in "this" (&is), (j) glided i-sound as in "yes" (jee), (c) breached fricative with tongue in position of (j) as in German "ich" (lic), (x) velar fricative as in Scotch "loch" (lawx) and in Ger. "ach" (lahx), (ng) one sound as in "sing", (l) glottal plosive which in North German precedes all initial strong vowels. Capital letters represent nasalized vowels as in Fr. "vin" (vE).

toque, perched at a slanting angle, when the elimination of length, narrowness and angle in favor of a low crown and softly curved brim would make her face appear shorter and fuller.

There is another type of woman who is repellent to man and woman. She is the masculine type, who, not content with the trimness of the tallcut, adopts the decidedly masculine mode, expressing with hard, uncompromising lines her independent attitude toward the world's lack of admiration. And yet, by the adoption of soft curves in her millinery, the lure of a half veil and a feminine coiffure she might transform herself into a being of attractive womanliness if not femininity.

American women are now in the throes of the cloche, which was created for the bobbed coiffure. This popularity of the small cloche, however, does not mean that the woman with bobbed hair must sidestep the larger hat. On the contrary, she can wear the same wide curved or floppy brim that once proved becoming if the head size is right.

Of course the head size that used to fit the full coiffure will not fit the sleek bob, and there's where the millinery designer comes into her own and the stereotyped small hat, the enemy of individuality in dress, is relegated to the background.

SHOPPING HINTS

(Continued from page 33)

Helen Moller, with 43 full-page art plates illustrating same, at \$6.

The reason why most depilatories leave a dark shadow wherever they are applied is because they dissolve only the surface hair. There is however, a depilatory that disposes of this dark shadow by lifting the hairs out by the roots. It is a wax-like substance which is melted and applied hot. The heat opens the

Asked about his own work, Mr. Waters said: "Regarding my few contributions to the films and theater there is almost nothing for me to say. I would much prefer to have my work stand by virtue of its own merit (if you think it has any) than talk of it.

"My present affiliation with the Avedon Shop has been both delightful and enlightening. You see, I regard each of my windows as tiny stages. And while a great many people might be inclined to take this form of design lightly I personally feel that it is a big field for almost any artist who is sufficiently interested to develop it. Most of us can only develop and see our faults by constructive criticism. In display work the aspiring theatrical designer has an opportunity to try out effects in color, harmony and lighting which would ordinarily be denied him in the theater because of the tremendous expense of experiment.

"Naturally enough the things I recommend for window displays would probably not be my choice for home-like interiors. The job of the display man is to catch and hold the attention—while the interior decorator should at all times bear in mind that his job is to create an atmosphere of comfort and rest.

"The present vogue for high colors is always tempting to the artist. In the theater or in windows I think one can obtain some very daring effects. But the reason these colors (I refer to splashes of orange and black, the peacock shades, etc.) are so successful is due to the fact that they are not before us too long. They are amusing in their place, but their uses are merely for display purposes and should not be given permanent place in the home.

"It is ridiculous for me to say this or that could or could not be done. Anything that is new, that has a bit of novelty is a relief. Decorations in and out of the theater should strive for individuality. The thing which seems amiss in theatrical design is the desire

of producers to create settings that occasionally border on our mid-Victorian valentines. Whether this is the result of public demand or merely trying to do something a little more extravagant than their contemporaries is a question. However, the tremendous success of some of the simple productions should convert managers to the less expensive background, and incidentally prove helpful for sincere designers because their demand would immediately increase." ELITA MILLER LENZ.

INSIST ON Blicks MASTER-STROKE BRUSHES SIGN WRITERS Our New Bulletin is FREE WRITE FOR YOUR COPY Over 100 pictures of Brushes and Supplies. Address P. O. Box 437B. DICK BLICK CO. GALESBURG, ILL.

AUTHENTIC OFFICIAL NEWS AND UP-TO-DATE METHODS HAVE MADE "THE PERFORMER" A VITAL NECESSITY TO BRITISH VAUDEVILLE. "THE PERFORMER" (The Official Organ of the Variety Artists' Federation and all Other Variety Organizations) DEALS WITH VARIETY ONLY AND READ BY EVERYONE CONNECTED WITH BRITISH VARIETY. The Paper That Shows Results to Advertisers. ADVERTISING RATES: Whole Page \$52.00 Half Page 27.50 Third Page 21.00 Quarter Page 16.50 Sixth Page 15.00 Eighth Page 10.50 Wide Column, per inch 3.00 Narrow Column, per inch 2.50 THE PERFORMER is read at all THE BILLBOARD OFFICES in America. HEAD OFFICE: 18, Charing Cross Road, London, W. C. 2. SCOTTISH OFFICE: 141 Bath Street, Glasgow.

"SANDOW" FIBRE THEATRICAL TRUNKS AND WARDROBE TRUNKS MADE IN DALLAS. Write for Catalogue. WILKINS TRUNK MFG. CO. "Makers of the Goods We Sell." In Dallas, Tex., 20 Years.

THEATRICAL, POLITICAL, COMMERCIAL PRINTING Heralds, Tonighters, Dodgers, Tack and Window Cards, Half-Sheets, One-Sheets, Three-Sheets, Cloth Banners, Card Heralds, Letterheads, Envelopes, Etc. Type Work Only. No Stock Paper. Everything Made to Order. Union Label. Send for price list or write, stating your requirements, for an estimate. GAZETTE SHOW PRINT, Mattoon, Ill.

DON'T WEAR A TRUSS BE COMFORTABLE—Wear the Brooks Appliance, the modern scientific invention which gives rupture sufferers immediate relief. It has no obnoxious springs or pads. Automatic Air Cushions bind and draw together the broken parts. No slivers or plaster. Durable. Cheap. Sent on trial to prove its worth. Beware of Imitations! Look for trade-mark bearing portrait and signature of C. E. Brooks, which appears on every Appliance. None other genuine. Full information and booklet sent free in plain, sealed envelope. BROOKS APPLIANCE CO., 345 State Street, Marshall, Michigan.

BRAZILIAN AMERICAN THE BUSINESS BUILDER OF BRAZIL. Illustrated. Filled with news and information about the richest and most fascinating country in two continents. SUBSCRIPTION PRICE, \$7.00 A YEAR. Send 10 Cents for Sample Copy. BRAZILIAN AMERICAN. Caixa Postal 629. Rio de Janeiro, Brazil.

HALF SHEETS Type and Block. All kinds of work. Bigger and better equipment. Send copy for estimate. HULL OF HARVEY, IN IOWA, Show Printer. Advertise in The Billboard—You'll be satisfied with results.





**PASADENA PLAYHOUSE NOW INCORPORATED**

The Pasadena (Calif.) Community Theater, concerning which The Billboard printed proposed plans, together with architectural drawings, has become a tangible reality. The Pasadena Community Guild has been incorporated under the laws of California, and the Playhouse will be built in El Molino avenue. The capital stock, totaling \$500,000, is divided into noncumulative 4 per cent preferred stock and common stock, each share of \$10 par value. The Pasadena Evening Post has inaugurated a "boosting campaign" to sell stock in the enterprise to raise \$200,000 to build a playhouse that will be one of California's landmarks of beauty.

The Pasadena Community Players, now in their seventh season, hope that with the enlarged seating capacity of the new Playhouse and its added attractiveness earnings may be sufficient to pay dividends on preferred stock at an early date.

**AIR CASTLE PLAYERS OF WILMINGTON, DEL.**

are so proud of a young member of their cast, Hugh F. Rennie, who played the part of Henry Joseph Haltenburg in Grace Griswold's "His Japanese Wife", the third play on their initial bill, that they have sent us his photograph (reproduced herewith) with the state-



ment that Mr. Rennie's characterization was the outstanding feature of the production. Following the performance he was pressed into service by other local amateur groups.

**WASHINGTON SQUARE GROUP ANNOUNCES FOURTH PLAY**

The Washington Square College Players of New York University, New York City, will present Milne's three-act comedy, "Belinda", at the University Playhouse Saturday evening, April 12. The play will then be added to the repertory the college players are developing, which already includes besides thirty short plays Barrie's "Alice Sit-by-the-Fire", Cohan's "Seven Keys to Baldpate", Peple's "A Pair of Sires", Shaw's "You Never Can Tell" and Smith's "Mrs. Rumpstead-Leigh".

Randolph Somerville, director of dramatic art at New York University, directs the plays, and Cleon Throckmorton of the Players' Advisory Committee has charge of the scenic production. Richard Cough, technical director, will carry out Mr. Throckmorton's plans for staging "Belinda". The cast includes Miriam Steep as Belinda, Susan Taylor as Delia, Mary Emmett as Betty, Richard Cough as Baxter, Nelson Pearce as Devenish, and John Keeban as Barrington.

At the annual luncheon of the Washington Square College Players of New York University held recently at the Hotel Brevoort Walter Hampden, chairman of the Advisory Committee to the University Players, issued the challenge to all little theater groups: "How alive are you, what can you do?" He placed the justification for existence of non-professional groups not entirely in what they could contribute to the acting profession, but in what they could do for the training of audiences and in what they could accomplish in the enrichment of the individual who participates. His address was not unlike in tone the communications received by Prof. Randolph Somerville, director of the players, from George Bernard Shaw, when the great dramatist granted the College Players professional terms because they were not "idle amateurs".

Evelyn Wight, of the cast of Walter Hampden's cast of "Cyrano de Bergerac" at the National Theater, New York, played in last year's Little Theater Tournament as Olivia in Boccaccio's "Untold Tale".

June 1 will be the closing date of the long play contest being conducted by the Theater Guild of Boston. A prize of \$100 will be awarded the winner. The prize-winning play

**Little Theaters**

(COMMUNICATIONS TO ELITA MILLER LENZ, NEW YORK OFFICES)

will be produced in the fall of 1924 by the guild. Anyone may submit a play. Particulars may be had from Angela Morris, Box 142, Fenway Postoffice, Boston, Mass.

Instead of organizing a group of amateurs to present plays, the Community League of Springfield, Ill., has organized a group of citizens to sponsor the plays. Talent was obtained by advertising in local papers. The first play was a success from a financial and dramatic standpoint, and plans are under way for further offerings. Altho recognized dramatic successes will be presented the admission price will be but fifty cents.

**KATHLEEN KIRKWOOD'S LITTLE THEATER,**

known as "The Triangle" and situated in a cellar beneath a laundry, in Seventh avenue near Eleventh street, New York, has become a rendezvous for the professional producer, actor, scenic artist and even the jaded dramatic critic. It began as an amateur organization, but now presents bills by professionals and semi-professionals. The present bill of the Triangle is reviewed elsewhere in this issue.

When in need of lists of one-act plays write The Billboard Shopper, who will see that these are sent you. She will also be glad to be of assistance in purchasing scenic and lighting equipment as well as costumes.

Don't forget to keep your social calendar clear for the Little Theater Tournament to be held during the week of May 5 at a New York City theater to be named later. It will be a gala occasion, with all the excitement of a keen competition.

The Agricultural College Players of Guelph, Ont., journeyed to Hart House, Toronto, Can., and gave three performances of the Kaufmann and Connelly comedy, "Dulcy". This is said to be the first invasion of Toronto by a group of players from a small college.

**THE COLUMBIA VARSITY SHOW,**

an annual occurrence, enacted by undergraduates of Columbia College, New York, entitled "Old King", opened in the grand ballroom of the Waldorf-Astoria Tuesday evening, March 11, and was repeated twice the following Saturday. The play, dealing with incidents in the college days of Alexander Hamilton and Aaron Burr, was presented in true Broadway style, and was said by many to surpass any previous offering of Columbia students. Athletes in feminine apparel were both clever and amusing as "dainty femininity" and proved themselves masters of many of Broadway's most intricate chorus steps. The book was written by Corey Ford, '23, and Eugene P. Wright, '26. The lyrics were written by Mr. Ford and the music was composed by Henry S. Stewart, Morris W. Watkins and Roy Webb, students at Columbia.

The Yale Dramatic Association has engaged the Heckscher Memorial Theater, New York City, for its annual offering, "The Faun", scheduled for presentation March 27 and 28.

The third of the "Little Lyric" series for children and "grown-up children" was given

at the Children's Theater of the "Little Lyric", Baltimore, Md., Saturday afternoon, March 22. The program consisted of a costume recital by Elizabeth Gutman, soprano, with Frank Ribb at the piano. Miss Gutman gave selections "From Mother Goose to Shakespeare", an arrangement of four groups of songs in English, representing four distinct periods or countries, each differently costumed.

**ELIGIBILITY INSURANCE FOR COLLEGE PLAYERS**

We have before us a clipping from The Minneapolis Journal, dated February 27, which reads as follows:

"Eligibility Insurance" to guard the Garrick Club, University of Minnesota men's dramatic organization, from financial loss, if any member of the cast, for scholastic or other reasons, is unable to appear in the production of "Mr. Dot" Friday and Saturday at the Campus Music Hall, has been arranged for by Leonard Mabbott, production manager. Policies are being drawn up, he said today, to provide reimbursement to the club should last-minute calamities in the way of failures or conditions in studies or illness prevent production of the play thru absence of any members of the cast."

The Little Theater of Tulsa, Ok., has among its active members three ex-professionals. They are Mr. and Mrs. Charles Johnson and Ernest Robbins. Mr. Johnson has appeared with George M. Cohan and is a member of the Lambs' Club, New York. This group is in the midst of a lively campaign for new members and support. Teas, dinners, jubilees and meetings of business women's clubs are part of the program.

Lack of support in the way of subscriptions has caused the Green Mask Players of Houston, Tex., to discontinue for the season. It is hoped, however, that sufficient interest will be evidenced to justify a revival of the players' performances next season.

"Belinda", the story of a grass widow, in three acts, was presented by the Little Theater of Dallas, Tex., March 4. The demand for tickets was so great that the performance was repeated to accommodate an "overflow audience".

The Players of Providence, R. I., which opened its fifteenth season November 15, 1923, with "The Torchbearers", by George Kelly, has an associate membership of 800, fifty honorary members and a waiting list of prospective members.

Admirably staged, the settings by George Gallup and wardrobe by Lydia Brown, "R. U. R.", a drama of the future dealing with mechanical men, was presented during the week of March 10 at the Little Theater Vieux Carre, New Orleans, by exceptionally good talent. The cast included Val Winter, Fanny C. Selferth, Arthur Maitland, Marvin Sansbury, Henry Garie, Ralph Farbacher, James E. Reed, Bernadine Wolf, Frederic Oeschner, J. D. Dupay, Florence Walters and Gas Lambias. Credit must be given Arthur Maitland, coach, for his efforts in making the production a success. Next season, owing to the rapid demand for membership, the seating capacity of the theater will be enlarged fully 150 per cent.

The first of a series of training classes in dramatics was held at the Chamber of Commerce Building, Auburn, N. Y., March 11, under auspices of the Cayuga County Home Bureau. Mrs. Esther E. Strickland, director of dramatic work in the Department of Rural Social Organization, New York State College of Agriculture, Ithaca, was in charge. The series is the outcome of the little theater exhibited by the home bureau at the Moravia Fair last year and which attracted much attention. The meetings are expected to result in a more impressive display at the Moravia Fair this year. Considerable interest in the project has been taken by various groups in rural communities.

**Community Notes**

"The Curtain" and "Two Wise Men" were presented by the Community Players of Huntington, W. Va., in the city auditorium February 8 and repeated March 3. The Eastern group of players acted the first play, while the Central and Western groups combined for the second play, which was written by Ian Forbes, director of the Huntington Community Service. Effective scenery was constructed by the players. Delegates from a number of West Virginia cities, who were in Huntington for a conference of Community Service workers, attended the March performance.

The musical comedy, "Kathleen", presented by the Community Service of Leominster, Mass., February 26 and 27, was enthusiastically received. Edith Lane was general chairman of the production committee. Principal roles were played by Pauline Crane, Clarice Frochette, Isabel Lister, Guy Rousse and John Vaillant. The publicity committee, under direction of Edward J. Driscoll, put clever advertisements in shop windows advising Leominster to try Kathleen sundies and hair bobs, to buy Kathleen a diamond and to open an account in the bank where Kathleen kept her money.

With a touch distinctly professional, the Community Players organized by Community Service of Corry, Pa., recently produced "Nothing But the Truth". Mrs. J. W. Campbell directed and Arch Lyons carried the leading role. The proceeds will be used to meet a deficit incurred thru the recent remodeling of the stage in the Corry High-School Auditorium.

**PLAYS PLAYS**

We have the newest and most attractive, as well as the largest assortment of plays in the world. Send four cents for our new list.

**SAMUEL FRENCH**

(Incorporated 1898)  
Oldest play publishers in the world  
28-30 West 38th Street, NEW YORK CITY.

**STAGE CAREER AGENCY**

1493 BROADWAY, NEW YORK CITY.  
(Connected with Louis Hallett's Office and the Little Theatre Service Bureau)

The Only Institution Combining Training and Encouragement, saving much of Time, Expense of School.

**PLAYS**

Most Complete Catalogue of Modern Plays, Minirels, Entertainments.  
BANNER PLAY BUREAU,  
3 City Hall Ave., San Francisco, Cal.

**REPRESENTATIVES**

WANTED in each town and city, who are in touch with Amateur Theatricals, Minirels, Pageants, etc. Liberal commissions allowed.  
HAWITZE, Costumer,  
259 South 11th Street, Philadelphia, Pa.

**BIG OCCASION!**

FOR SALE—Felt Carpet, 21x6 ft.; one Teeterboard, complete with waterproof covers for both, one big and one little Pedestal; three Circus Trunks, size 28, 28, 32 inches, Felt (white), High Shoes (white and black), one Heliop Costume (size 28), two Chairs for shoulder carrying, long Sport Pants (black, different sizes), two Steamer Trunks, also Stage Scenery (used) for sale, complete or parts. Address WALTER THEATER, 228 East 63d St., New York City, or MAX THEATER, 1111 N. La Salle St., Chicago, Ill.

**Wolff-Fording & Co.**

THEATRICAL MATERIALS TRIMMINGS and SUPPLIES

46 Stuart Street, BOSTON, MASS.  
CATALOGUE ON REQUEST

**Trunks, Bags, Suitcases**

INTEREST to you at wholesale prices. Save half on your luggage bills. Guaranteed goods, equal to any and better than a whole lot. Heliop Wardrobe Trunks a specialty. Send for catalogue.  
REDINGTON CO., Scranton, Pa.

**"THE SPOKEN WORD" STUDIO**

YOUNG ACTORS come here to learn how to use their voices correctly and how to speak English with distinction.

OLDER ACTORS come for practice and criticism.

DRAMATIC READERS learn all about the latest play.

FOREIGNERS learn cultured English, without blemish.

**WINDSOR P. DAGGETT**

Phone Endicott 8682.

Private Lessons by Appointment.

202 West 74th Street, (Just East of Broadway) New York



By means of the Daggett Records, the International Phonetic Alphabet and Written Lessons, students are able to learn cultured speech by mail. Teachers and students all over the country are taking advantage of this course. Send for particulars.



For Obvious reasons The BILLBOARD does not necessarily endorse the Views expressed in this department, nor take exception to them either.

Be Brief.~  
Be as Courteous as you can,  
But Be Brief~

# OPEN LETTERS

If you are a member of the Profession,  
You can say your say here

VOLTAIRE said to HELECTIUS, "I Disagree with everything you say sir, but will defend to the death your right to say it."

## "Neighborhood Frolic" Not New

Unlontown, Pa., March 16, 1924.  
Editor The Billboard:  
Sir—The neighborhood frolic idea, judging from various theatrical columns in New York, is something new for New York. I note the vaudeville team of Olson and Johnson presented the Fifth Avenue Minstrels, using a cast of twenty-six neighborhood children in the act at the Fifth Avenue Theater, New York, last week. Something new? How come?

I can positively prove by press clippings, photos, programs, theater managers, etc., that I have been producing the Seldom Fed Minstrels, using a cast of 50 to 250 local neighborhood children, for the past fifteen seasons. Years ago I played a full two-hour performance, playing opera houses, etc.; for the past ten seasons I have played the neighborhood vaudeville theaters and better class picture houses as an extra added attraction and have established quite a reputation in the West, Middle West and South, playing many return dates and working from forty to forty-five weeks each year. I am now in the East and enjoying good success and hope to offer my attraction to New York in the near future.

(Signed) BY-GOSE,  
of the Seldom Fed Minstrels.

## Regarding Thurston's "Exposes"

7955 Linwood Ave., Cleveland, O.,  
March 4, 1924.

Editor The Billboard:  
Sir—It was with real amusement that I recently read a comment in The Billboard on Thurston's exposes. It is surprising how willing Thurston is to expose the tricks of amateur magicians, or at least the principles of them, but how he would growl if one of his favorite illusions were treated in a like manner. How many real magicians are in sympathy with him? Very few, I can assure you, and those who are only wish to gain his good graces.

Who wants to step before a crowd of people and try to entertain them with some impromptu stunt in magic and find that it falls flat because it has been exposed in some newspaper? It certainly is disgusting that Thurston has no more regard for the art than to treat it as he is doing. Anyone can step into a book store and purchase a paper-bound book entitled "Thurston's Card Tricks", and between its covers will be found the back-hand palm and a rising card trick that is used by many magicians in the country. Of course the method that Thurston is using at the present time is not in the book.

If I were alone in thinking thusly about him it would be very different, but when most of the magicians in the country share the same opinion that I do he ought to see that he is playing a lone hand and quit exposing in all ways.

I hope you will see and share my viewpoint, and I also hope that Thurston sees his mistake.

(Signed) CLAYTON G. BROWN.

## Regarding "Our Ostriches"

Leatherhead, Surrey, Eng., March 3, 1924.  
Editor The Billboard:

Sir—The biased inference of your critic's brief statement about my play is totally at variance with the facts. I may say that it has had a run of three months in London, and at every performance it was punctuated with laughs exactly where I had hoped to create laughs, and there has never been a performance in which the enthusiasm of the audience did not break forth into applause in the middle of the third act. It moved the audience in the way I had intended to move an audience every time, and with the intensely dramatic facts of real life.

To support himself your reviewer quotes from various papers. I will quote from the same papers showing how different can be the impression created from the very same papers as those used by your reviewer to bolster up his bias.

The Morning Post says: "And the piece being written with a passionate sincerity . . . last night's crowded audience listened with rapt attention, and the final reception . . . was enthusiastic."

The Daily Herald says: "The play is a debate so skillfully handled, where the arguments are mastered with such force and knowledge and burning sincerity that it becomes

every bit as thrilling and exhilarating as the best constructed melodrama."

The Sunday Times says: "Frankly, I enjoyed 'Our Ostriches'. Here, at least, is a writer delivering herself of something in which she is passionately interested. . . . Dr. Stopes begins in excitement and keeps it up all thru. I would rather listen to her than to some languid exponent of a sentimental intrigue for which not even the author could possibly feel concern."

The Observer says: "Succeeds in interesting all but an infantile minority for whom 'art is art' and 'a play is a play', and who cling to an 1890 notion that art only gains freedom and value in proportion as it becomes divorced from life. . . . If it isn't a 'play' who cares?"

Punch says: "Full of excellent humor and irony."

Now, sir, as your reviewer's brief and biased slanging of my play has resulted in serious loss and injury to me, I trust you will publish the above, and do what you can to rectify the very damaging impression created against me.

(Signed) MARIE C. STOPES.

## Thurston, the Man

3542 Magnolia Ave., St. Louis, Mo.,  
March 17, 1924.

Editor The Billboard:  
Sir—To begin with I do not profess to be an excellent judge of character, nor am I a mind reader. However, Howard Thurston has been a man of much abuse in the past few weeks, being discussed both justly and unjustly.

I write this article in order that I may open the portals of justice in the heart and conscience of every man who reads this. There will no doubt be a great amount of difference of opinion as to my views of this magician, but after all that shall be the beginning of open discussion and finally the reaching of a just decision.

There is no partiality shown in my writing on the subject of Thurston, as until recently I never had the honor of meeting the man personally. But, having had this opportunity, I spent a great deal of my time and also his own in his company. I left no stone unturned to discover the real man in Thurston; life-long friends and acquaintances of him gave me valuable information, all of which proved his excellent disposition, personality and love of the art of magic.

A more generous man for his circumstances can not be found. The genial deeds, words and actions with which he surrounds all those whom he meets certainly can not be refuted because the fervor with which they come show the real feeling. He appreciates any favor, no matter how small. His love of and interest in children will never be equaled; never does he pass one without a smile; his charity to poor little tots is immense under his circumstances. I have heard it said that he is very up-stage. Impossible, the man loves all who surround him. Aristocracy never enters his mind. Everyone is his friend, even those who condemn him. Never does he speak ill of any man. Morally, there is no cleaner person. A black thought never transpires in his mind. He is a great

fighter and struggler for all that is just and honorable, and yet some would utter unheard of things against Thurston. Certainly these qualities must be admired in any man. Still there are those who complain, and wrongly.

The topic is much spoken of as to his recent so-called exposes. I have written everywhere to secure copies of these things and I can not truthfully say that any of it really exposes a direct principle of the secrets of the great or greater magical effects or illusions. The pocket effects are of the most simple. Where would our magicians of tomorrow come from if some one didn't create an interest in the art? Do we wish magic to die out? We all know that in a good many of the magic assemblies today quite a few of the members lose their interest and gradually drop out. Wouldn't Howard Thurston be hurting himself mainly if he exposed any good illusion? A small trick taught to an interested person will establish more interest, and gradually these persons will develop the habit of attending every magic show playing. This fact will create a demand for more magicians and magic will come into its own.

Everyone of today realizes that none of this magic we perform is superhuman, nor do any of us magicians possess supernatural powers, and any of us who are audacious enough to even suggest this to our audience do so at our own peril and shall be laughed at. However an audience applauds the certain trick performed mainly not that it is really fooled, but on account of the ability, dexterity and efficient manner in which the magician does it. It mystifies and astonishes many, but no broad-minded person thinks it superhuman. All know that it is a trick.

Mr. Thurston has been accused of many things that have no foundation. Mere rumors, things and exposes have been attributed to him which are false. As a matter of fact, Howard Thurston has endeavored to cancel tricks which he thought were too important to give out, sometimes successfully and again not.

He is an example of a self-made man. Many of us know of the struggles gone thru in the routine of his career, hardships and many others. This fact is true and will be admitted. Thurston does not hide or cover up life's hardships because he is ashamed of them; quite contrary, he speaks of them that others may profit.

There are many exceptions, but in many cases amateurs condemn these so-called exposes because they perform them; why not get some bigger effect? We all pass thru the amateur stage; Thurston did. Jealousy causes a good bit of this antagonism. The man is a great magician beyond all doubt; he put himself there. At one time he was as poor as the poorest of us. Each man has his opportunity. Opportunity knocks but once, and if you don't reach out and grasp it, whose fault is it? We shouldn't knock the man who does, and condemn him without giving him the chance to speak of his few so-called mistakes without malice aforethought. Remember none of us is infallible and a great many times there is no mistake, only a misunderstanding. At a certain banquet Thurston said he would listen

to any objection and after arguing it out drop the subject upon proper conviction. You all see in that statement his effort to be fair. Now, why not be fair with him?

I wish to again make the statement that I never met a more courteous man for one being as successful as he has. He possesses none of this self-acquired curtness and egotism that a good many of the greater of us have. He gave me his time as tho it was a pleasure, and discussed the subjects we spoke of with willingness. Never at any time did he use a curt, prejudiced argument.

Howard Thurston to me is an example in most ways of everything a magician should be. I still remain to be convinced otherwise.

(Signed) RAYMOND L. SCHOPPER,  
Secretary of the St. Louis Assembly No. 8,  
Society of American Magicians.

1924 Edition  
Just Out!



STANDARD WIRING  
FOR  
ELECTRIC LIGHT AND POWER  
CUSHING

DO YOUR OWN WIRING!  
AND SAVE 50%

448 PAGES  
186 ILLUSTRATIONS

ALL THE LEADING  
THEATRICAL ELECTRICIANS  
USE THIS BOOK

The National Electrical Code explained and illustrated. New illustrated chapters on Outside Wiring and Inside Wiring for all systems for both direct and alternating currents; House and Residence Wiring, Garage Wiring, Theatre and Moving Picture House Wiring, Electric Sign Wiring, Amusement Park Wiring.

Leather Cover, Gilt Edges, Pocket Size, \$3.00  
Sent Postpaid on Receipt of Price.

H. C. CUSHING, Jr.  
14 West 40th Street, NEW YORK

## THEATRICAL MUTUAL ASSN.

By DAVID L. DONALDSON, Grand Sec'y-Treas.  
899 Main Street, Buffalo, N. Y.

**Buffalo Lodge, No. 18**  
A special meeting was held back stage March 18 at the Majestic Theater, at which time Lee F. Krusen and James F. O'Neill of the "Able's Irish Rose" Company were initiated into this lodge. Present at the meeting were Brothers Donaldson, Deitz, Omelia, Connors, Thomas, Fryer, Cognito and Walsh.

Brother Joseph Bath is still confined to his home in Niagara Falls but expects to be out and on the job shortly.

Brother O'Brien has been reported ill at his home in Troy, N. Y.

**Bronx Lodge, No. 38**  
A standing entertainment committee for the year has been appointed to look after and run as many entertainments as possible. The members are Brother John Caputo, chairman; Brothers E. J. Larange, Ed Bendheim, Frank Giovanni, Herman McQueen, A. Romeo, Phil Lynch, Robert Curry, E. A. Stewart, Barney Beaman and Harry Greenberg. They are now

preparing for a series of monthly dances at the lodge's club rooms. The first one is scheduled for March 29. Brothers McQueen and Romeo are in charge of refreshments at all times.

The lodge has presented to both secretaries, Brothers Ed Bendheim and Frank Giovanni, a beautiful gold fountain pen for the excellent work done by them at the lodge's grand ball.

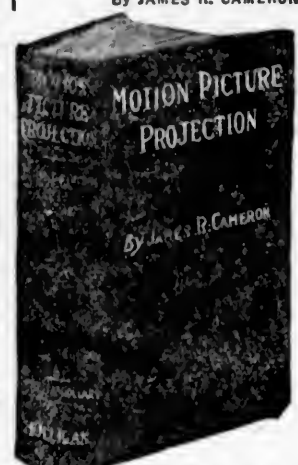
Brother Taylor is the proud father of a nine-and-a-half-pound boy.

**Rochester Lodge, No. 68**  
Brother Burt Caley, president, is working in conjunction with Brother Quigley of Cincinnati lodge and also with the chairman of the laws, appeals and grievance committee of the Grand Lodge, who is located in Rochester, to speed things for the betterment of this lodge. They are planning for a big time at their next meeting, at which time some of the Grand Lodge officers will attend to help them in their cause.

(Continued on page 88)

## MOTION PICTURE PROJECTION

By JAMES R. CAMERON.



MOTION PICTURE PROJECTION  
BY JAMES R. CAMERON

Eleven Hundred Pages.  
Five Hundred Illustrations, Diagrams and Tables.  
Flexo Leather Bound.  
Price, Five Dollars By Mail, Postpaid.

This is a text-book written in simple style, dealing with MOTION PICTURE PROJECTION from A to Z, and illustrated in a manner which simplifies the subject, and is the only book on PROJECTION that carries the endorsement of the I. A. T. S. E. and M. P. M. O.

LATEST, LARGEST AND MOST COMPLETE BOOK ON THE SUBJECT PUBLISHED.

PETER P. MULLIGAN, Inc.  
36 West 44th Street, New York

# MAGIC AND MAGICIANS

(COMMUNICATIONS TO OUR NEW YORK OFFICES)

**T**HE Mysterious Smith Company, featuring Mme. Olga, will close a most successful season late in April, and then move into headquarters at Cedar Rapids, Ia., where a new storehouse and workshop are to be erected. Several new illusions will be built for the 1924-'25 season. Plans are now under way for a No. 2 Mysterious Smith Company, which will go east. Both shows are slated to open in August.

The Rev. Dr. Percy Stickney Grant, rector of the Church of the Ascension, Fifth Avenue, New York, in a recent sermon on "Is Science a Traitor to God?" told his congregation that magic was the first science. "Centuries ago man put his faith into the hands of the medicine men who were supposed to control the elements of the earth," declared Dr. Grant, "therefore we must really call magic the first science."

Mrs. Mona, who recently completed a tour of the Redpath Lyceum Circuit, is in Kentucky experimenting with letters as a means of securing dates. Mona is not sure whether this method of booking himself will prove successful, but writes that he is going to give it a fair test, covering a period of two months, following which he will resume his regular chautauqua tour. Public schools are his objective.

Engenie Dennis, the eighteen-year-old "psychic marvel" from Kansas City, who, since her arrival in New York several weeks ago, has earned considerable newspaper notoriety, especially in connection with a charge brought against her for fortune telling, appeared March 15 as the feature of a performance staged in Aeolian Hall under the direction of Hereward Carrington. She was handled rather unkindly by reporters who witnessed her demonstration. She "seemed to have ability to lure the desired answers from the questioners themselves," commented one scribe, while another reported: "The majority of the audience seemed skeptical of her mind-reading methods as did the reporter upon whom she hazarded the wrong guesses. Her cross-questioning act was ancient when Cleve Virtue was a mere block of uncarved marble." Dr. Carrington, who is sponsoring the corn-belt marvel, refused to allow newspapermen to have a private session with Miss Dennis at which she was to be asked to answer only fifty per cent of the questions put to her.

"He showed excellent judgment," was the opinion of the Fourth Estate boys.

The Magicians' Club of London, England, recently held its first smoker and get-together of the season. During the course of the evening a framed illuminated testimonial was presented to Vice-President E. T. Marr, congratulating him on his election as a life member of the organization.

Gerald Showe, Kenton (O) magician, recently scored quite a hit on the occasion of his first appearance before a home-town audience in connection with a lodge performance. The Kenton Daily Democrat devoted the better part of a column to a review of his demonstration.

Appropos the articles written for the daily press by Howard Thurston, explaining parlor magic, Prof. John Neuman has written the editor of this department as follows: "Anything Mr. Thurston gives away would not astonish an Eskimo, as Mr. Thurston knows his business and he is only putting out bait to catch the sucker and make the sucker run for his life to catch a magician working—to see if he can get a real trick from the stage. But the sucker gets fooled unless he catches an amateur, who doesn't know how to put it over. Thurston knows what's right and how to boost the magic game."

Madeleine Seymour writes that she has been made an attractive offer to return to the Hardeen Company, to feature escapes. Miss Seymour was a stellar attraction in this company for three seasons.

McDonald Birch, lyceum and chautauqua magician, and Addison, a Jackson (Miss.) conjurer, were recent guests of Alfrose at his home in Vicksburg, Miss. Birch, who is appearing thru Mississippi, recently startled a big audience at Meridian by producing a spirit painting of the mayor of that city.

Kenny, who is playing club dates in and around New York, writes that he believes he has one of the largest magic acts of his kind. . . . Mystic Sanoff is working out of St. Louis with his magic and comedy act. . . . Harry Morphets, of Philadelphia, who writes

**MAGICIANS' PERFECTION NOVELTY CARDS**  
The latest. No ink used. The kind you want. C. D. WICKENSHP, Adria, West Virginia.

that he is a Billboard Magic fan, says he has been a conjurer for more than forty years. . . . Joseph P. Sloan, dramatic editor of *Il Minatore*, an Italian newspaper published in Scranton, Pa., comes forward with a word of praise for Thomas Hardy, magician, whose performance he recently witnessed.

Hadjl Ali, who recently completed a tour of the Pantagen Time, is headlining over the Fox Circuit. He opened at the Crotona, in the Bronx, last week. His specialty is quaffing fifty tumblers of water in succession, swallowing hazelnuts in the shell and absorbing three silk handkerchiefs without any visible discomfort.

The following copy of a letter which Thurston, the magician, mailed last week to B. L. M. Ernst, of the Society of American Magicians, is self-explanatory:

"Milwaukee, Wis., March 19, 1924.  
"Bernard L. M. Ernst,  
"25 West 43d St.,  
"New York City.

"Dear Mr. Ernst:  
"Replying to your letter of March 7, stating the conclusions of the council and the result of a meeting of the S. A. M. regarding the small pocket tricks which are being explained in the newspapers under my name, I send you the following reply:

"I believe the council and the society and everyone who opposes the teaching of small pocket tricks to the public are taking a stand which is detrimental to the progress of magic, and I feel confident that if this matter was debated in the society before a committee of three experienced showmen selected from the Producing Managers' Association or elsewhere the verdict would be in my favor.

"I feel it is only a matter of time when

the magicians of this country will advocate the teaching of small tricks for the purpose of creating more amateurs.

"I arranged for this series of articles some time last winter thru Mr. Gibson, and, having given my consent to the arrangements long before May, 1923, I am obligated to keep my promise.

"I wrote Dr. Wilson of The Sphinx two weeks ago asking him to pass on the tricks which are being submitted, as I feel that he is more familiar with the tricks being performed by the amateurs than myself.

"My object is to stimulate the interest in magic and will not in any way consist of such tricks as are used by the advanced amateur. This will increase the number of beginners in magic who will eventually become amateurs.

"We need more amateurs. Instead of trying to monopolize this privilege which we owe to the world, we are not only injuring the advancement of magic, but are showing a spirit of selfishness which some day I am sure the society will be ashamed of.

"In the past six weeks I have talked to a great many amateur magicians and several professional ones, including the two societies of magicians in Cincinnati and the S. A. M. Assembly in St. Louis and some of the members of the society in Milwaukee, and I have only found six people who are opposed to the teaching of small pocket tricks. All the rest are earnestly in favor of it.

"I feel confident that if this matter was properly presented to all the societies, including the amateur magicians of this country, they would be unanimously in favor of my method of advancing magic.

"(Signed) HOWARD THURSTON."

*Press Agents Advance*  
Conducted by **ALFRED NELSON**

(COMMUNICATIONS TO OUR NEW YORK OFFICES.)

**Contribution Speaks for Itself**

Union Hill, N. J., March 12, 1924.  
Mr. Alfred Nelson:  
Our poor press agent is in tears. Without any fault of his own he's being accused of staging the most antiquated publicity stunt the profession knows—the business of jewelry stolen from the dressing room. All the papers here and on your side of the Hudson carried stories about it. It was good publicity, but it happens this time, for once, to be true!  
The rest of us don't know whether to laugh at him or weep with him. Really, it's no joke. I'll tell you about it.  
Last week we were playing "The Woman on the Jury"—and getting all kinds of good hands

for it, too. During the third act—the courtroom scene—not only was every member of the company on stage but so were all the property-men and stage crew, doing duty as jurists. Only Bill Davidge, our stage manager, was back-stage, and he was busy as a bartender on Saturday night in the old days.

When we returned to our dressing rooms we found that they had been neatly cleaned out. I only lost an automobile license and a few other odds and ends, but Zita Moulton, Irving White, Frances Pitts, March Elliston and the others all missed jewelry. Jack Lorenz and Russell Sage were the only ones who escaped.  
The big loser was Mrs. Helen Mitchell, a

(Continued on page 46)



Have recently played  
**Mysterious Smith Co.  
and Mme. Olga**

with their big Mystery Production, and will say this is the biggest money-getter I have had the pleasure of playing. This attraction will pack your theatre and play to the most delighted audience you have ever had in your theatre.

C. W. GREENBLOT,  
Mgr. Saenger Theatre, Monroe, La.



**Hindu ODAZ Wonder**  
A solid India Clay Marble. Examined and placed on the ground, floor or table. Ordinary handkerchief thrown over marble, which can be felt through fabric up to the last instant. Handkerchief suddenly jerked away—marble is gone completely. It may be immediately reproduced as desired. No sleight skill necessary. Just throw handkerchief over marble and take away—marble not there.  
AN ABSOLUTE RAFFLER  
Works instantly you receive it. Will last a lifetime. Greatest pocket trick of a century. Price, \$1.00, with our new catalog, Magical Bulletin, lists of new effects, etc. All for a dollar bill.  
THAYER MAGICAL MFG. CO., 334 S. San Pedro St., Los Angeles, California



**HEANEY MAGIC CO.**  
**LARGE ILLUSTRATED FREE MAGIC CATALOG**  
JUST OFF THE PRESS. Contains Latest Exclusive Magical Features. Sensational Escapes of all kinds, Latest Jokes, Novelties, Card Tricks. WE HAVE THE GOODS. Mental, Mind-reading and Crystal Gazing Apparatus. Lowest prices. Prompt service. Quality goods. GET OUR CATALOG. Write NOW. HEANEY MAGIC CO., Heaney Bldg., Berlin, Wisconsin.  
NEW PROFESSIONAL CATALOG OF ILLUSIONS. 24c.

**Master Magicians**  
SPECIAL RATE TO MAGICIANS!  
Permanent address cards of size listed below will be printed at the rate of \$1 each insertion. Accepted for 28 or 52 weeks only.

**BLACKSTONE**  
The Greatest Magician the World Has Ever Known. Permanent address, Fox Lake, Wis.

**GUS FOWLER**  
"THE WATCH KING."  
H. B. MARINELLI, 245 W. 47th St., New York.

**MYSTIC CLAYTON**  
Beyond All Question  
AMERICA'S MASTER MENTALIST.  
Care Via Billboard, 209 Putnam Bldg., New York.

**SERVAIS LE ROY**  
"MERELY A MAGICIAN."  
Permanent address, Keansburg, N. J.

**KARA** GREATEST PSYCHIC PARVEL OF ALL TIMES.  
Direction William Mack, New York City.  
1595 Broadway.

**ADA SCHORSCH**  
THE WORLD'S GREATEST LADY MAGICIAN.  
10-12 State St., Newtown, Pa.

**SHERRI**  
THE MYSTERY GIRL.  
Originator of Aurification, JOHN CHANDLER, Manager, care of Billboard, New York, N. Y.

**RAJAH RABOID**  
Not the Best, but as Good as the Best.  
Billboard, Cincinnati, Ohio.

**THE ZANCIGS**  
STOLL TOUR, ENGLAND.  
Permanent Address, Asbury Park, New Jersey.

**FRED ESTELLE & CO.**  
In "SPIRIT FLOWERS"  
1090 Halsey Street, Brooklyn, New York.

**RAY J. FINK'S**  
"UNMASKING THE MEDIUM"  
The Show of a Thousand Wonders.

**FREDERICK E. POWELL**  
"DEAN OF AMERICAN MAGICIANS"  
319 W. 58th Street, New York City.

**PRINCESS MYSTERIA**  
THE HUMAN RADIO.  
Fastest Mental Act on Record.  
The Billboard, 1493 Broadway, New York City.

**B. L. GILBERT CO.** 1135 S. Irving Ave., Chicago, Phona. Rev. 0522. 5 fine Magic Secrets, 2 Magic Tricks, with "Props", New Enlarged Catalog, No. 23. Secret Catalog of 119 Secrets; Book Catalog of 330 Books; Big Bargain Sheets Nos. 50 and 51, with over 400 items at special price. All postal, 25c. We carry \$10,000.00 stock Magic, Mind Reading Balls, Escape Effects, Crystal, Rag Pictures, Books, Magazines, etc. Production Feather Flower Effects. Magician's Nickel .22 Pistol, \$1.00.

**MAGIC**  
TRICKS, BOOKS AND SUPPLIES  
Feature Acts in Mind Reading and Spiritualism. Large stock. Best quality. Prompt shipments. Large Illustrated Professional Catalog, 20c.  
THE OLD RELIABLE  
**CHICAGO MAGIC CO.**  
Dept. D, 140 S. Dearborn St., CHICAGO, ILL.

**MAGICIANS**  
We are the headquarters for Handcuffs, Leg Irons, Mail Bags, Strait-Jackets, Milk Cans, and, in fact, everything in the Escape Line. Prompt shipments. 160-page Professional Catalog, 20c.  
**OAKS MAGICAL CO.**  
DEPT. 548, OSHKOSH, WIS.

**Magic and Illusions**  
Buy from the Manufacturers. Lowest prices. Bargains in Used Apparatus. LIST FREE.  
R. S. SCHLOSSER MAGIC CO., 957-959 S. 5th Avenue, New York, N. Y.

**BAILEY MAGIC CO.**  
New Catalogue No. 33 for stamp.  
580 Massachusetts Avenue, Cambridge, "33" Mass.

**PATENTS** promptly procured. Trade-marks designed and registered.  
**Free INVENTION RECORDING BLANK**  
Phone Vanderbilt 7212.  
**FREE MANUFACTURERS' PATENT GOING BOOK**  
520 FIFTH AVE. NEW YORK

**MAGICIAN'S PISTOL.**  
Shoots 22 blanks, nickel, 50c. Larger, \$1.00. Magic Catalogue Free. CUT RATE MERCANTILE CO., 3310 Herndon, Chicago.

**WANTED—Second-Hand Magic Goods**  
Anything Suitable for Evening Entertainment.  
GEORGE GIBSON,  
Care of Billboard, Boston, Mass.

Tell them you saw their ad in The Billboard.

HOTELS

Commended and Criticized

By NELSE

Hotel King James

"Home, Sweet Home", means a lot to many folks who, when finding a hotel that affords the convenience and comfort of home, want all their friends to know all about it...

Louie Azorsky communicates that the Clayton Hotel, Charlotte, N. C. is one that showfolks playing that city will find convenient...

A. H. Pinkson, who conducts the Hotel Edwards in Bowdoin street, near the State House, Boston, Mass., is congratulating himself on signing a new theatrical representative...

FROM LONDON TOWN

(Continued from page 43)

all-conquering opponent of vaudeville. Why it has become so is another story.

Until 1890 film subjects were confined to what are now known as "topicals" or "news events".

On March 10, 1890, was completed, we believe in New York City, the first film play by J. Stuart Blackton, originally a carpenter, and a vaude, artist by name Albert E. Smith.

One would be surprised today to see their first effort, called the "Haunted House", and which then appeared as the master of the marvelous. It is today rather puerile and taking but 120 seconds to run thru.

The mechanism of photography showed "flickers", "jumps", "spots", "rain", "scratches" and "blurs", but when these mechanical defects were overcome then came the all-conquering advance of the film.

Only a minute portion of people in the show business realized at the outset the financial possibility of the "silent drama", and that which was looked upon as purely an experiment or shall we say a passing fancy by those who were supposed to have their finger on the public pulse were completely left behind.

It is estimated that in London alone there are now more than 600 picture theaters, and that as before stated in these columns there are about 3,250 picture theaters in Great Britain.

Of course, Great Britain as regards the production end has never been able to compete with other countries. First, the stock-holding companies with their limited capital and also with the limited mental capacity of the directors of these companies, which in turn limits the scope of the producers, has been responsible, apart from climatic conditions, for the lowly place which Great Britain holds in the film world, both in Great Britain and the globe.

We are not followers of the screen play. We know nothing about picture theaters, with this

LINCOLN — EDMONDS

306 W. 51st Street 776-80 Eighth Ave. Tel., Circle 6650. NEW YORK CITY. Tel., Bryant 9551.

HOTEL MARWOOD

242 West 49th St., New York City. Rooms newly renovated. Running water, Telephone, Elevator, Night service. Single, \$3 up per week. Special rates to profession. Tel., Bryant 9148-49.

THE BILLBOARD HOTEL DIRECTORY

Conducted by ALFRED NELSON

(Communications to our New York Offices, Putnam Bldg., 1493 Broadway)

ADVERTISING RATE—One line, two columns wide. Hotel name, address and phone number. 80c for each issue. No ad accepted for less than five issues. Payable in advance.

CONSECUTIVE ADVERTISING

Table with 2 columns: Number of issues, Rate per issue. 52 consecutive times, one line across two columns... \$35 00

NEW YORK CITY

Table listing hotels in New York City with addresses and phone numbers. Includes AMERICA HOTEL, ARISTO HOTEL, BELMORE HOTEL, etc.

FURNISHED APARTMENTS

Table listing furnished apartments in New York City. Includes ALPINE HOTEL, EDMONDS APARTMENTS, HILDONA COURT, etc.

FURNISHED ROOMS

Table listing furnished rooms in New York City. Includes EDNA C. BURNETT, MANSFIELD HALL, etc.

ALBANY, N. Y.

Table listing hotels in Albany, N.Y. Includes HAMPTON ANNEX, HOTEL TAFT.

ATLANTIC CITY, N. J.

Table listing hotels in Atlantic City, N.J. Includes HOTEL FREDONIA.

BALTIMORE, MD.

Table listing hotels in Baltimore, Md. Includes ACADEMY HOTEL.

BIRMINGHAM, ALA.

Table listing hotels in Birmingham, Ala. Includes BENCOR HOTEL.

BOSTON, MASS.

Table listing hotels in Boston, Mass. Includes HOTEL ALPHIN, HOTEL COMMODORE, etc.

BUFFALO, N. Y.

Table listing hotels in Buffalo, N.Y. Includes BARNES HOTEL.

BUTLER, PA.

Table listing hotels in Butler, Pa. Includes HOTEL WILSON APTS.

CHICAGO, ILL.

Table listing hotels in Chicago, Ill. Includes BRIGGS HOUSE, HOTEL PASADENA, etc.

CINCINNATI, O.

Table listing hotels in Cincinnati, O. Includes NEW RAND HOTEL.

CLEVELAND, O.

Table listing hotels in Cleveland, O. Includes HOTEL SAVOY.

CUMBERLAND, MD.

Table listing hotels in Cumberland, Md. Includes WASHINGTON HOTEL.

DETROIT, MICH.

Table listing hotels in Detroit, Mich. Includes PURNS HOTEL, HOTEL OXFORD, etc.

FORT SMITH, ARK.

Table listing hotels in Fort Smith, Ark. Includes DOUGLAS HOTEL.

GRAND RAPIDS, MICH.

Table listing hotels in Grand Rapids, Mich. Includes PANTLIND HOTEL.

HARRISBURG, PA.

Table listing hotels in Harrisburg, Pa. Includes WILSON HOTEL.

HARTFORD, CONN.

Table listing hotels in Hartford, Conn. Includes NEW DON HOTEL, INC.

JACKSONVILLE, FLA.

Table listing hotels in Jacksonville, Fla. Includes THE ANNEX.

KANSAS CITY, MO.

Table listing hotels in Kansas City, Mo. Includes BALTIMORE HOTEL, COATES HOUSE, etc.

LITTLE ROCK, ARK.

Table listing hotels in Little Rock, Ark. Includes HOTEL MARION, VICTORIA HOTEL, etc.

LOS ANGELES, CALIF.

Table listing hotels in Los Angeles, Calif. Includes HOTEL CHANDLER.

LOUISVILLE, KY.

Table listing hotels in Louisville, Ky. Includes CONGRESS HOTEL.

MIDDLESBORO, KY.

Table listing hotels in Middlesboro, Ky. Includes PIEDMONT HOTEL.

MINNEAPOLIS, MINN.

Table listing hotels in Minneapolis, Minn. Includes HOTEL ELGIN.

NEWARK, N. J.

Table listing hotels in Newark, N.J. Includes LINCOLN ANNEX HOTEL.

OMAHA, NEB.

Table listing hotels in Omaha, Neb. Includes MILLARD HOTEL.

PHILADELPHIA, PA.

Table listing hotels in Philadelphia, Pa. Includes HIRSH HOTEL, HOTEL MARLBOROUGH, etc.

PITTSBURG, PA.

Table listing hotels in Pittsburgh, Pa. Includes HOTEL CARR, LINCOLN HOTEL AND RESTAURANT, etc.

RICHMOND, VA.

Table listing hotels in Richmond, Va. Includes HOTEL RICHMOND.

(Continued on next page)

reservation, that in 1913 we were associated with a moving picture firm which did some good work, giving Elizabeth Rindon her first chance and which incidentally gave Maurice Elvey an opportunity to experiment and gain some very useful knowledge.

From our personal knowledge of movie actors, and they are many, and also of some producers and likewise some financiers, we are convinced that the British film market today is handicapped by lack of enterprise of those responsible for its advancement.

Whether the picture theater as a picture theater pure and simple will remain is another matter, but in certain prominent cases there is evidence that picture theater managers are studying the injection of vaude, acts into their daily program—a necessary and also a remunerative proposition.

PRESS AND ADVANCE AGENTS

(Continued from page 45)

society woman of Detroit and Washington, who was with us last week for the purpose of getting "color" for a novel she's writing.

When all this got into the papers most everyone said: "Press agent stuff—old stuff." Then, to make matters worse, Mrs. Mitchell discovered a few days later that the necklace she lost wasn't her good one, but an imitation.

So our poor press agent hasn't a chance in the world of making anybody believe him. His friends are awarding him "razzberries" for pulling such "old stuff". And he's tearing out his auburn locks in despair.

Otherwise everything's well over here. They seem to like us, and "The Goldfish" this week is going big. Directing-Manager W. C. Mason and all others thank you for that wonderful review on our opening. We're all working hard and praise is sweet to hear.

(Signed) MILDRED FLORENCE, Hudson Players, Hudson Theater, Union Hill N. J.

COMMENT

New York City dailies carried double-column-headed stories about the Hudson Players' robbery. The Billboard also printed a story about the affair. We admit being somewhat surprised at the contents of the letter of Mildred Florence, popular leading woman of the Hudson Players.

We are undecided if it's a bona-fide defense of the press agent or a cleverly conducted bit of publicity by Miss Florence in anticipation of being admitted to the ranks of the Theatrical Press Representatives of America.

Harry C. Eldred, an accomplished press agent and playwright, having several successful plays to his credit, is getting much publicity for Joseph Schildkraut in "The Highwayman".

William J. Hillier, who put over many press stunts for the Rubin & Cherry Shows the past two seasons, is now with the Zeldman & Polle Circus as press agent and head of his well-known mystery attraction.

J. H. Fitzpatrick is painting word pictures in advance of Robert B. Mantell en route to the Pacific Coast, and Charlie Squires is back with the show painting settings "On the Bridge at Midnight". They are a team that is hard to beat.

Stanley Dawson, ye old-time burlesque agent and manager, and more recently a press representative of the Ringling-Barnum Circus, has attracted much attention on Broadway the past week by parading his portly and prosperous-appearing person thereabouts.

F. O. Starz, of the Palace Theater, Houston, Tex., is anxious to locate his old friend, B. V. Tucker, who formerly piloted shows thru the Middle West. Tucker is well known to many in the business as "Hirney".

C. W. Finney, who managed the "Helen of Troy, N. Y.", Company en tour, is trying to get rid of an attack of "flu" in time to take his place as contracting agent for the Sells-Floto Circus.

Hubbard Nye, who has written much for indoor and outdoor shows that has received publication, is now preparing a publicity campaign in the interest of Gov. Andrew Downing and his Walter L. Main Circus. Hubbard is press agent back with the show, and for weeks past

ACTOR MOTHERS AND FATHERS, WHAT ABOUT YOUR BOY?

Are you compelled to be away from him? Is he living a normal, happy-home life? Square House at Saint James is a delightful country home school for boys. One hundred acres of field, woodland and shore. Expert individual teaching, training for Christian Manliness. Fifty miles from New York—North Shore, Long Island Sound. Terms, \$1,200 per year. J. A. SHELLE-GROVE, Director, Square House, Saint James, Long Island, New York.



## NATIONAL ART THEATER FOR RACE FORMED IN NEW YORK

In the assembly room of the Harlem branch of the New York Public Library Monday evening, March 17, Anne Wolter, of Carnegie Hall, was just about driven to tears of happiness as she witnessed the actual justification of five years she has devoted to interesting and developing an organization to foster the culture of drama and its allied arts among Negroes in a nationwide and comprehensive manner.

Since last autumn some very concrete developments have taken place. A number of capable white and colored instructors, Ernestine Rose, the librarian; officials of several welfare agencies, and a group of practical and famous showfolk were interested in the idea, and as a result there has been formed the Harlem Community Theater, a strictly local agency of the National Ethiopian Art Theater, Inc., a body whose purpose is to exercise a national influence upon the dramatic culture of the Race, and to some day sponsor the erection of a theater; and as a feeder to both of these, the Ethiopian Art Theater training school.

It was the conclusion of the registration for this school and the assignments to classes that so impressed every person who happened to be at the library. More than 250 young, intelligent and seriously intentioned young colored people, the pick of Harlem's youth, registered. The ages ranged from children to that which might be termed middle aged, the 'teens and early twenties, however, in the majority. This, the first draft, so to speak, was just from word-of-mouth advertising, for virtually no publicity had gone out prior to this meeting.

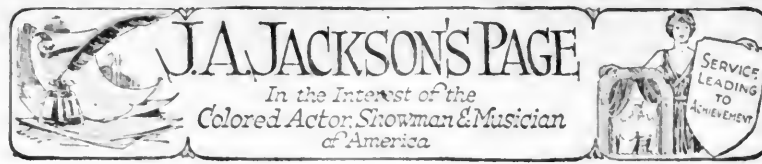
The substantial character of the movement is best conveyed by the reputation of the people who make up the faculty of the school, and the official personnel of the organization as listed in the very-well-gotten-up pamphlet that is being distributed by the promoters.

According to this catalog the training of teachers in dramatic art, dancing, public speaking, diction, aid in self-expression, in play direction, play writing and music is embraced. Branches will be conducted at seven different places in Harlem, as follows: Church of the Good Shepherd, Grace Congregational Church, Randall Presbyterian Church, the residence of Miss A'Lella Walker, Public School 89, the Urban League rooms, 15th Regiment Armory and the Dressing Room Club.

The faculty, as listed, includes, Anne Wolter, general director; Leigh Whipper, consulting director; George Bamman, science and technical director (faculty of the American Academy of Dramatic Art); Henry Creamer, director of dancing; Albert W. Noll, director of music. The associate directors are: Lemuel B. C. Josephs and George Currie, of the faculty of the American Academy of Dramatic Art; Phillip Loeb, of the Theater Guild; Albert W. Noll, Charles Gilpin, Richard Harrison and J. A. Shipp. The instructors are: Lemuel B. C. Josephs, acting and interpretation; George Currie, acting, interpretation and pantomime; Walter Robinson, public speaking and voice development, president of the Walter Robinson Institute, Inc.; Phillip Loeb, play direction and stage mechanics; Ella Skinner Bates, interpretation and acting; Juliette Cromwell Sammond, interpretation and acting; Yuki Yamakura, pantomime; Mme. Fanniebella De Knight, elocution and dramatic art; Ricka Lowy, acting, interpretation and diction; Florence Adele Redfield, interpretation and platform reading; James P. Doyle, public speaking; Lilla Hawkins, expression and diction to juniors; Anna Schultz, physical development and diction; Harriet Bretzfeld, diction; Anne Wolter, dramatic art, play direction, public speaking, diction; Helen Chalmers, stage makeup and costuming of the faculty of the American Academy of Dramatic Art; Professor S. Gruber, psychoanalysis; Kate V. Thompson, dramatic literature (head of the English department of the Finch School); Albert W. Noll, vocal and instrumental music; Daisy Tapley, group singing; Henry Creamer, stage dancing; Constance King, senior esthetic dancing; Helen May Roxell, senior esthetic dancing; Grace Giles, junior esthetic dancing; Charles H. Anderson, ballroom dancing. The accompanists are: Augusta Boone, Alberta Brunette, Zenaida Anderson, Estelle Graham, Satharina Tynes, Cecelia Butler, Almena J. Dazey, Carter Mason and William Pickens, Jr.; counselor to groups, Mrs. Laura McCoy; registrars, Mrs. Charles Gilpin, Mrs. Henry F. Downing, Mrs. William Pickens, Mrs. Elsie Ribb Thompson, Mrs. George Wilson, Mrs. Lillian Creamer, Dr. Ardelle Dalney, Marion Moore, Adelaide Jackson and Alma McClung. The assistant directors are: Juliette Cromwell Sammond, Ella Skinner Bates, Ricka Lowy, Mme. Suzie Pierce Mason, James P. Doyle and G. Alfred Woods; stage managers, M. Eugene Corbie, Joseph A. Steber, Oscar Flanner and Leviticus Lyon; stage electricians, Furner and Sawyer.

The officers of the organization that has contrived to almost present a remarkable institution of learning to the Negro are all working altruistically and without recompense of any sort save the satisfaction of contributing to the progress of the Race.

Officers of the National Ethiopian Art Theater, Inc., are: John S. Brown, Jr., president; Leon Williams, Charles Gilpin, Henry F. Downing and J. A. Jackson, vice-presidents; Elizabeth Davis,



(COMMUNICATIONS TO OUR NEW YORK OFFICES)

## ABRAHAM LINCOLN

A few weeks since we had the pleasure of seeing the filmed version of the life of Abraham Lincoln, and what we are about to say may sound like press agent stuff, but it is not. It is a truthful report of our reactions toward the film.

The picture has closed at the Galety Theater, New York, where we saw it, and we know not of its future bookings. But wherever and whenever any of my group can see it, do just that thing, even if you have to pass up a prayer or lodge meeting to do so. It is well worth while to make unusual sacrifices to witness a most excellent delineation of the character of the immortal one. It is entertaining, highly educative and, as an uplifting agency, can't be beat.

The fidelity with which the great one's attributes are portrayed by George A. Billings, and the historic accuracy with which the whole picture is lavished, just about makes it a classic and one that should be presented to every Negro youth in the land, the prices that prevailed at the New York presentation almost forbid that. The figure clearly indicated that there was no special bid being made for a group so poor as is ours.

Naturally Negroes figured in the film. A life of Lincoln would not be complete or even possible without them. The two are too close.

## "TONEY" ROLLS IN AND "UNCLE DUD" ROLLS HOME

The Page was all primed to act as reception committee to some important personages in the show world, but got no chance to show his ability in that direction. Here's the story:

After due notice, Toney Langston, "the old rolloper" of The Chicago Defender's theatrical department, arrived in New York, hung up at the Pennsylvania Hotel till he had cleaned the lower part of the city of all loose advertising contracts in sight, then went to Harlem and fobnobbed with Charles Thorpe and Perry Brad-



Harvey's Minstrels, pictured before the office of The Denver Post, where they gave a public concert during their engagement at the Empress Theater, Denver, Col. Mr. Andrews, the manager, just did get in the picture.

ford, stopping to visit with The Billboard staff between times.

Of course, he broke a couple of engagements (not arms) with us, but that only serves to prove that he was really normal. However, we had some highly satisfactory discussions on amusements matters.

S. H. Dudley (Uncle Dud) was expected in New York at the time, but was stopped at Atlantic City first; that also became his last stop. Whether the water attracted him, he found a new idea for making money, or some one to argue with about his favorite bobbies, the Colored Actors' Union and his horses, both record makers, we really don't know. But we next heard of him back at his desk in Washington. We await the reading of his confession.

## HOWARD HAS NEW MANAGEMENT

The Howard Theater, Washington, D. C., went under the management of Fletcher Jordan, former manager of the Broadway, a picture house in that city, March 24. Mr. Jordan represents a syndicate that has leased the Howard. He was in New York for about a week prior to assuming his new duties and arranged with H. D. Collins to handle the new bookings. The Collins office is negotiating with the new Affiliated Booking Circuit, and it is likely that the Howard will soon become a unit in that organization.

The initial bill under the new management includes Maude Smith and Her Jazz Hounds, Joe Sheffell's Revue, Brice, Carr and Davenport, Bobby Roselle and a feature film.

The policy will be road shows, with strong vaudeville bills between times, and a restoration of the supper show policy that a former manager, Andrew Thomas, made popular in that city.

Lester Wilson, H. Robinson, W. Walker and E. Brown were filmed as fugitive slaves. So were Charles Simpson, H. Pope and J. Williams in another scene. James Blackwell appeared as the martyred President's servant, Beatrice Allen and Al Corporal as maid and butler. Von Shackelford did the part of Lincoln's coachman and J. Williams the footman, while S. S. Taft and Martin were also coachmen.

Harry, Sammy and Sarah Langford and the Dandridge children, Julian, Dorothy, Rosie, Robert and Bernice, were worked in a slave market scene. These with a group of others later gave the element of authenticity to the cotton field scene. Incidentally it is the first time in drama or pictures that scenes such as those depicted have been presented in all their traditional correctness with a total absence of burlesque or effort at comedy effects. All of the above participants are Los Angeles workers in the film colony.

For varying reasons every Negro showman, scholar and teacher should see the Abraham Lincoln film with its wealth of value to the Race. If the above makes the Page a press agent he is glad to be guilty.

E. S. Corey, of Hughesville, Pa., the carnival man, who operates three dance auditoriums in as many Pennsylvania towns in winter, writes a highly complimentary letter concerning O. S. Wright's Orchestra from Columbus, O. We are glad to record this fact, as we often wondered why we never heard from the band that makes the home of the writer's father its stopping place when in Bellefonte, Pa., where the band is a very favorable visitor. The personnel of the organization includes Ore Kendall, John McKinney, Ted Barnett, Eugene Lowery and Joe Hickman, with O. S. Wright as director.

## Picked Up by the Page

On a rather windy March afternoon the Page started out to "pick up". After a long ride on the Sixth Avenue elevated that was punctuated by a view of the pictured countenance of "THE HON. MARCUS GARVEY" that adorned the bulletin board of every station, on a full-sheet poster announcing the Madison Square Garden meeting of the U. N. I. A., we reached Harlem. With us went the impression that if Garvey accomplishes nothing more, he will have taught the American Negro some lessons in the modern art of publicity and efficient advertising. The program, in which Havelia Hughes participates, was heard by 7,000.

Bent on locating a certain woman's orchestra, we sought out the publisher of THE TATTLE, who we had reason to believe knew this advertising client's whereabouts. With SEYMOUR C. JOHNSON, the publisher, we picked up LUCIEN WHITE, managing editor of THE N. Y. AGE, better known in professional circles as the one Negro whose writings on music and concert matters is accepted as authoritative. Too bad that his writings do not reach a greater reading public, one unrestricted by race.

With these two we picked up much that adds to the sun total of life's joys, including gossip, good ideas and gracious companionship. It was a great start for a busy evening.

Then came a preopening view of the new COLORED AMERICAN STORE, INC., of which WM. ROACH, president of the RENAISSANCE THEATER and CASINO, is the chairman. It is some store, if a mere man's judgment may be accepted. MME. BECK-COFFER, one of New York's best-known dressmakers, is in charge of a department filled with gowns that should appeal to any resident and to every visitor to New York. MRS. ELMER B. HAMILTON is an assistant. The store has a white and colored staff to start with, a fact that indicates a willingness on the part of the management to temper race consciousness with discretion enough to insure experienced service.

Dropped into the LINCOLN THEATER, where we found MASON AND HENDERSON with twenty-two people putting on stock productions, and the show we caught was a mighty good one. These are a resourceful pair of boys, and fellows who can assemble "peppy" choristers. They also are not afraid of their supporting cast being too strong. They had BABY BEMBOW, WALTER RICHARDSON, who by the way is doubling these days and getting rich, and a half dozen other great names with them, including the talented wife of Mr. Mason, SLIM PULLMAN, the stage manager, has added ROY ROGERS to his efficient stage crew. AL SALVINO is the property man who finds everything asked for with dispatch.

Down at the old CRESCENT THEATER, which may find itself with a new name soon, its owner, TOM PORTER, whose very pleasant wife handles the door, we found ANGELINA HAMMOND, a one-time chorister, presiding at the box office. She is now MRS. LLOYD MITCHELL, and while her husband tromps with the "LIZA" Company she resides with his mother and maintains her love for the show shops with the new vocation. TOM handles the projection room and leaves the front to the ladies, all of whom know their stuff.

The FRANKLIN THEATER, one of the lushest picture houses in the city, owes a lot of its popularity to the diplomatic and very pleasant manner of MISS PETRONITO BELIO, a cashier, who for more than a year has exercised the inherited Spanish courtesy that is hers, even though she was born in Harlem. The house was packed.

Met BABE ALDRICH, who is now residing in Harlem. Then ran into DOLORES HASKINS and RICHARD B. HARRISON, both bound to see "MACBETH", and see and know the best in dramatic interpretation. It is their one-bit obsession, and watch that pair, some day their persistency will give you something to marvel at.

ANDREW BISHOP, he of Lafayette Players fame, was in town for a quick business trip, buying new scripts and scenery for his two companies. Andrew has planted drama most firmly in the Negro audience of the nation. His shows are in Philadelphia and Dallas, Tex.

JOHNNY POWELL, who is operating the Capitol Palace Cabaret on a membership basis, has been offering some neat little surprises to his members and their friends in the form of professional nights. RUSSELL BROWN, WILLIAM GERARD, JOHN CUMMINGS, CASAR and ADAMS, ROSCO SIMMONS, JR.; CECIL GRAHAM, ED. WHITEFIELD and "KID" RASTY, drummer of the GONZELLE WHITE ACT, are among the many professionals whose talent has been submitted to the pleasure of the visitors.

EUGENE AIKEN is director of the synopsators, who provide music for the club. The band recently broadened from the WHN radio station and was highly commended for the work from many distant points.

BERTHA RICKS, JUSTINE MCKINNEY and "HONEY" BROWN, with CORUNNE HARRIS and FLO DADE, make up the contingent of lady entertainers. The club is regularly chartered and doing much to fill the wants of Harlem's nightlife. The programs usually begin at 10:30

(Continued on page 60)



**Minstrel and Tent Show Talk**

**We Are an Honorary Minstrel**

H. D. Carney, the minstrel agent, has informed the Page that he and Alfred Nelson, who edits the Advance Agents' department of this publication, have been made honorary members of Harry Hunt's Old Kentucky Minstrels. Thanks, we will try to live up to the new honor, especially since correspondence from North Little Rock, Ark., contains plentiful reference to the excellent quality of the food and advises that the litch string of the cook house is always out.

He further informs that the show opened March 15 in that city and played a few theaters before taking the road under canvas with twenty-five people and an equipment that rivals that of most theaters.

The roster is as follows: Mr. and Mrs. Harry Hunt, owners and managers; Wm. Nash, superintendent; Blue Williams, electrician; John Ervin, conductor of band and orchestra; "Slim" Thomas, stage manager and principal comedian; Henrietta Thomas, "Jellyroll" Braswell, Eva Braswell, Lon Lonnie Maiwell, Lena Walls, James Murdock, Bettie Murdock, Mabel Sloss, Billy Freeman, Hattie Freeman, E. S. Jones, William Nash, W. O. Franklin and his dogs, Charles Sloss, Joe Dalley, Charles Finley, Mike Campbell, Oley Johnson, Daniel Williams, E. S. Gardner, George Williams, Wm. Nash, Ed Williams and A. D. Biedsoe make up the musical contingent.

The show includes a crackerjack quartette and has five copyrighted special song numbers. Mr. Carney concludes by thanking the people of North Little Rock for a winter filled with hospitality and pleasant fellowship for the show folk that sends them away longing for fall and the anticipation of a joyful return. He says the litchstring is always out at the home of J. H. Mahoney, 307 West Second Street.

**Burns Greater Shows**

The minstrel company with the Burns Greater Shows opened the season at Sheffield, Ala., March 15 for a week, then jumped to Memphis. William Goodman writes that there is a nice bunch of folks on the show, including Hendley and Hendley, Harrison Trio, Winston and Winston, Mrs. H. C. Ancor, Amos Strickland, who is producer and band leader; Mrs. Ophelia Strickland and "Sparkling" Goodman. The orchestra includes H. C. Amor, Walter Graham, Richard Leathers, William Webster, Hendley and Strickland. C. C. Couch is owner and manager of the minstrel.

**Negotiating for World Tour**

Word comes from the press agent of Holtkamp's Georgia Smart Set Minstrels that negotiations are pending to send the troupe on a world tour. The plan, as outlined, calls for seventy-five people to leave New York for London, then to visit France, Africa, Australia and New Zealand, returning via Honolulu and Manila to San Francisco. Two years of travel is contemplated.

If the deal goes thru Major will route the show and send S. B. Warren ahead with a crew of billposters, but he will remain here and handle another company to tour the homeland under the title.

**Rabbit Foot Minstrels Open**

The Rabbit Foot Minstrels opened at Port Gibson, Miss., March 15. The people, including Kist Kelly and wife, were assembled at Birmingham, where the Kellys rehearsed a new act for the show during the four weeks' lay-off.

**Silas Green Notes**

Bill Jones is credited with being one of the most useful men on the show, according to a recent letter from the stage manager, who describes him as "an indispensable asset".

Evelyn White, who was off the show for a while because of the illness of a brother in Atlanta, has returned with the report that he is convalescing.

**Brooks To Have Show**

Henry C. Brooks called at The Billboard offices in New York and informed that he has contracted with Edward Oliver of the U. S. Producing Co., Washington, D. C., to present the "O-B-Joyful-Revue". The show goes into rehearsal in Washington early in April and opens two weeks later in a nearby town with a dozen people, including band, and will be augmented as the fair season approaches. Twenty-five weeks in Virginia and West Virginia are booked. Brooks was with the McGraw "Way Down South" Company last season. (Continued on page 105)

**VARNELL'S REVIEW**

(Star Theater, Shreveport, La., March 10.)

The Whitman Sisters' Company was held over for the week. The same cast, with the addition of Essie Whitman, who rejoined the show, played to a satisfied audience with their usual variety of entertaining offerings. Little Albert and Alice continued as favorites. The comedians fell off a bit in the public esteem by resorting to some material that was old and a bit offensive. The show ran an hour and ten minutes. **WESLEY VARNELL.**

**HERE AND THERE AMONG THE FOLKS**

Chicago has a new Race hotel. Earl Avant opened the Hotel Huntigdon, a four-story and seventy-room house at 37th street and Langley avenue, facing Ellis Park. Mrs. Valera Avant, whom the Page had the pleasure of meeting while in the Windy City recently, is managing the property. Moderate prices prevail, and the profession will be catered to, according to Mrs. Avant's purposes as announced at their successfully operated restaurant, which proves their joint ability to enter to mankind as it should be done.

Albert Lacy, Frank Perry, Ulysses Chisholm, John Williams and "Bass" Clarence comprise the membership of the Huntsville Jazz Orchestra, which is in great demand in Northern Alabama for white and colored dates.

Ted Pope writes from Pensacola, Fla., that he still has a show of twenty-five people and is doing fine. The show will head toward New York later in the season.

Mrs. Jessie Wilson, dresser at English's Opera House, Indianapolis, Ind., recently entertained in honor of Alexandre Abdullah, who travels with Thurston, the magician. Mrs. Wilson, who possesses a great number of autographed souvenirs and photos of famous artists, gave a luncheon and displayed the collection to more than forty guests. Besides her interest in her work, she is greatly interested in two fine sons, who are high-school students. Wm. J. Carney, whom many of our boys will recall as a former member of the "Tango

Shoes" Company, and with his wife as the team of Carney and Wagner, operates a doughnut store at 31d street and Eighth avenue, New York. Frank Moss, old-time carnival man, is managing the store while Carney devotes most of his attention to another branch. "Happy-Go-Lucky" Fred, another show-ship boy, who supervises the making of holes in the doughnuts, is popular with the gang.

Helena Justa and Her Steppers encountered a holdup in the delivery of their baggage at Corning, N. Y., but that did not feaze the resourceful Miss Justa. She went on doing a piano turn and scored almost as heavily as she does with her marvelous toe dancing. The act is working steadily over the Keith Time.

Virginia Linton's "Okeh record stars" is equally successful in white or colored houses. March 20-22 the show played Scottdale, Pa., and the house capacity of a thousand seats was sold out two days in advance to more than three-fourths white auditors, according to a letter from Sam Gray, who is managing the organization for his wife.

Jim Stevens and "Dink" Stewart are now teaming, and, according to papers from towns along the Hudson River, will bring laughs with great regularity. Incidentally in their spare time the boys have been studying Race conditions, and when they came in to call on the Page they brought the information that Newburg and Poughkeepsie, N. Y., are jointly in need of a colored physician. The Race popula-

tion of the two towns totals about 2,000, with a fifty-three-cent fare between them.

Sebron Hayes, who left Mystic Clayton's organization to go to Georgia and settle, advises he will be in New York after the middle of April. Meantime he has been accepted as an applicant in a Masonic lodge in Savannah.

Bertha LaJoy, of the Allen & Stokes "Darktown Bazaar" Company, was ill for a few weeks in Birmingham, Ala., but is able to resume her work with the show, according to a letter from Al Wells, aerialist and manager of the show.

Dr. Dunning, a New York member of the Deacons, was buried March 17 by Ascension Commandery in that city. He was a member of all branches of the Masonic fraternity.

When Tina Russell, former wife of Bob Russell, passed away recently in New York, Madam Robinson and a group of the older school of show women hastily assembled and assured proper handling of the remains and a respect-

(Continued on page 105)

**ADDITIONAL JACKSON'S NEWS ON PAGE 105**

**WHERE CAN YOU BE FOUND?**

A card of the type listed below will cost \$1 per insertion in advance.

Change of address, etc., always permissible. Address Manager, Classified Ads, 25 Opera Place, Cincinnati, stating that the copy is for JACKSON'S PAGE LIST.

**MUSICAL COMEDY AND VAUDEVILLE ACTS**

**EVERETT ROBBINS**

AND HIS SINGING SYNCOPATING ROBBINS. 1922-'24, Blue Chip Inc. Studio address, 425 6th Street, Milwaukee, Wis.

**BILLY CUMBY**

The Black Team. With Jack Reid's Record Breakers, on the Columbia Burlesque Circuit. Perm., 4 West 138th St., Apt. 9, New York.

**Evelyn Preer and Edward Thompson**

LEADS WITH LAFAYETTE PLAYERS. Permanent Address, Billboard, New York.

**A JOVIAL SURPRISE "GANG" JINES—JACQUELINE**

Immaculate in Every Respect. In Vaudeville.

**HOWARD C. WASHINGTON**

COMPOSING DIRECTOR. Mgr. Orchestra Department Daily Booking Office, Ohio Representative Clarence Williams Music Pub. Co., Inc., Room 17, Miller Bldg., Cincinnati, Ohio.

**J. FRANK TERRY**

Is playing Trombone with DESOUNE'S BAND. He gets his mail at 3521 Blondo St., Omaha.

**MARGUERITE JACKSON**

THE MODERN "BLACK PATTI", WITH TOM CROSS IN "AT THE CIRCUS". Special Features with HARVEY'S GREATER MINSTRELS.

**THE DYNAMIC HELENA JUSTA**

Assisted by the Two Steppers, in Keith Vaudeville. Direction Frank Donnelly and Lester Jeffries.

**DAVENPORT, GRICE and DORA CARR**

In Singing, Dancing, Comedy Talk and Some Piano Novelties. Permanent, The Billboard, New York.

**THE THREE EDDIES**

TINY RAY, CHICK HORSEY, CHAS. WOODY. Now Playing the Loew Circuit. Represented by Sam Lewis.

**ANDREW BISHOP and CLEO DESMOND**

STARRING

**THE LAFAYETTE PLAYERS No. 1**

The Epoch-Making Institution of Race Theatricals

AND

**THE OWNERS OF TWO COMPANIES OF NEGRO DRAMATIC ARTISTS**

Both of which have been prompt and tremendous successes in every high-class theater catering to colored audiences between New York and New Orleans, and from the Great Lakes to Georgia. The Lafayette Players held the old patrons and added a new clientele to every house they played, even tho the "wise ones" said that time was not ripe for colored drama.

The No. 2 Company is now touring the Southwest, and the original company is in the fifth week of its sixth engagement at the Dunbar Theater, on Broad Street, in

PHILADELPHIA, PA.

MR. MANAGER, if you want a standard company of talented artists, with a modern repertoire of plays, standard scenic equipment and correct costuming, address

**ANDREW BISHOP, 808 South Fifteenth Street, PHILADELPHIA, PA.**

**John B. Cullen's Magnificent Minstrels**

WITH THE RUBIN & CHERRY SHOWS

WANTS Colored Clarinet, Saxophone and Trombone Player; two Single Girls that can really sing and two red-hot Buck Dancing Girls. Week stands. No parades. Pay all telegrams, I pay mine. Address JOHN B. CULLEN, 106 1/2 N. Perry St., Montgomery, Alabama.

**Wanted for World's Medicine Company**

All Colored Musicians. You must read and fake road show music. ALSO WANTED real Tenor Singer to sing ballad song, also in quartet. ALSO WANT Bass Singer. This is a free platform show in cities, making three-week stands on lots. One show a day. We pay car fare after joining. You pay all other expenses. State all you can and will do and salary expected in first letter. Don't misrepresent. Show opens April 23. Address DR. ROSS OYAR, Box 291, Indianapolis, Ind.

**Acts and Managers**

communicate with THEATRE OWNERS' BOOKING ASSOCIATION for all matters theatrical (Colored). Offices, 412 Volunteer Building, Chattanooga, Tenn.

**A. B. C. AFFILIATED BOOKING CIRCUIT A. B. C.**

BEN HOLMES, INC., Gen. Mgr. Rayo Theatre Bldg., Richmond, Va. Booking the Leading Colored Theatres and Attractions. MANAGERS—Write for our Booking Plan. "Affiliate with the A. B. C. ACTS and COMPANIES—Send open dates. VAUDEVILLE, MINSTRELS, MUSICAL COMEDY, DRAMA. A. B. C. A. B. C. A. B. C."

**Wanted Lady Pianist**

(Colored). Prefer one that sings. Other talent write. JAMES F. GODMAN, 271 Main St., Worcester, Massachusetts.

**ALTO SAXOPHONIST**

One who can read and fake and be featured. Answer quick by wire. H. D. WHITE, 205 N. Washington St., Peoria, Illinois.

30TH YEAR  
The  
Billboard

The largest circulation of any theatrical paper in the world.

Published every week  
By The Billboard Publishing Company,  
W. H. DONALDSON, President,  
In its own plant at  
THE BILLBOARD BUILDING,  
25-27 Opera Place,  
Cincinnati, Ohio. U. S. A.  
Phone, Main 5306  
Cable and Telegraph Address, "Billboy", Cincinnati.

BRANCH OFFICES:

- NEW YORK**  
Phone, Lackawanna 7150-1.  
1493 Broadway.
- CHICAGO**  
Phone, Central 8190.  
Crilly Building, Monroe and Dearborn Streets.
- PHILADELPHIA**  
Phone, Toga 3525.  
908 W. Sterner Street.
- ST. LOUIS**  
Phone, Olive 1733.  
2038 Railway Exchange Bldg., Locust Street,  
between Sixth and Seventh.
- BOSTON**  
Phone, Beach 2556.  
Room 301, Little Building, 80 Boylston Street.
- KANSAS CITY**  
Phone, Harrison 0741.  
425 Lee Bldg., S. E. Cor. Tenth and Main Sts.
- LOS ANGELES**  
Phone, 824-250.  
Room 734, Loew's State Bldg., Broadway and  
Seventh Street.
- LONDON, ENGLAND**  
Phone, Regent 1775.  
18 Charing Cross Road, W. C. 2.  
Cable and Telegraph Address, "Showworld",  
Sydney, Australia, 114 Castlereagh Street.

SPECIAL REPRESENTATIVES:

- Baltimore, Md., 723 Newington Ave.
- Denver, Col., 829-21 Symes Bldg.
- New Orleans, La., 2632 Dumaine St.
- Omaha, Neb., 216 Brandeis Theater Bldg.
- San Francisco, Calif., 205 Pantages Theater  
Building.
- Washington, D. C., 1724 Newton St., N. W.

ADVERTISING RATES—Forty cents per line, agate measurement. Whole page, \$250; half page, \$140; quarter page, \$70. No advertisement measuring less than four lines accepted.

Last advertising form goes to press 12 M. Monday.

No telegraphed advertisements accepted unless remittance is telegraphed or mailed so as to reach publication office before Monday noon.

SUBSCRIPTION, PAYABLE IN ADVANCE.

|              | U. S. & Can. | Foreign. |
|--------------|--------------|----------|
| One Year     | \$3.00       | \$4.00   |
| Six Months   | 1.75         | 2.25     |
| Three Months | 1.00         | 1.25     |

Remittances should be made by post-office or express money order or registered letter, addressed or made payable to The Billboard Publishing Co., Cincinnati, Ohio.

The editor cannot undertake to return unsolicited manuscripts. Correspondents should keep copy.

If you find a misstatement or error in any copy of The Billboard, please notify the editor. The Billboard reserves the right to edit all advertising copy.



Vol. XXXVI. MARCH 29. No. 13

Editorial Comment

THE Industrial sections east of the Mississippi River apparently look good to the circus men for this spring—and that goes for New England, too.

With one exception, we understand all of the circuses of any size will be found in these parts until around the middle of June, judging by the way in which the itineraries are laid out—at least tentatively—at this time.

This will mean considerable opposition, and particularly will this hold true in New England, where the stands for shows of fifteen-car size or over are limited.

If the expected opposition materializes let the rivalry be conducted along friendly lines—by clean methods; don't be so small as to resort to the dirty tactics as practiced years ago. Let your conscience be your guide and greater success will more than likely come your way.

"THERE is a case in which lynch law might be supposed to have some use in the theater, it is that of the low comedian who deliberately interpolates obscene gags into musical farces and implicates in them the performer to whom he is speaking. A single vigorous hiss from the gallery would cure any actor forever of such blackguardism. When has that hiss ever been forthcoming?"

Thus declared Bernard Shaw, writing of the London stage of twenty-five years ago.

The words might be just as aptly applied today to certain Broadway plays and players. There are times when a good, round hiss would be very effective. The pity is that the answer to "When has that hiss ever been forthcoming?" is the same today as Shaw got a quarter of a century ago.

DISPATCHES from London, England, tell us that the London Billposters' Association is out to "clean house" thru the medium of a

New York Herald last week. We reprint it herewith:

"THE STRIKE"

By Samuel Hoffenstein  
A Galsworthy-Hauptmann Drama  
Without Regard to Galsworthy  
or Hauptmann

The Characters:  
A. H. Woods.....A. H. Woods  
Other Characters....Other Characters

Scene: The seven offices of A. H. Woods in the time of Leif Ericson.

Discovered: Mr. Woods leaning out of the window watching the Children's Crusade. Sound of clarions, motor horns, piledrivers and taxgatherers. Enter Other Character No. 1.

O. C. No. 1—Mr. Belasco is retiring. The Equity is advancing. There are sounds of firing on Forty-fourth street. David Warfield is fleeing to Mexico. (The door bursts open and a bleeding Fidelity player falls to the floor, his armor and makeup shot to pieces.)

Fidelity Player—I am killed! (A wounded and disheveled die-hard

MR. BELASCO AND HIS RETIREMENT

By ROBERT C. BENCHLEY

ON the morning of March 4, 1924, the country was stunned by announcement on the front pages of the newspapers that David Belasco would retire from producing on June 1 rather than comply with the odious demands of the Actors' Equity Association. Each account was accompanied by a picture of Mr. Belasco in his Father David makeup. Little groups of excited citizens gathered on the street corners discussing the news, and several threw themselves into the East River. There really was no need for this.

In the first place, as we remember it, Mr. Belasco was going to retire five years ago if the actors won the strike. And Mr. Cohan was going to run that elevator. The actors won the strike, and since then Mr. Belasco has made the following contributions to the cause of the American theater: "The Son-Daughter", "Call the Doctor", "Shore Leave", "Deburau", "The Grand Duke", "The Comedian", "Kiki", "Mary, Mary, Quite Contrary"; "Laugh, Clown, Laugh", and "The Other Rose", with a revival of "The Merchant of Venice" and other classics from the pen of Belasco. Of these new productions, "Deburau" alone has any claim to distinction as a valuable addition to our stage. Miss Ulric's performance in "Kiki" was a personal triumph in a very cheap play, and the rest of the list is made up, for the most part, of the most mediocre of stuff.

In comparison with the many thrillingly fine productions which the past few seasons have brought forth from other sources, plays which have advanced our theater immeasurably, the above listed contributions of Mr. Belasco present a rather puny array. The period has passed when, by hanging on the wall a clock which keeps accurate time thruout the performance or by having real roses on the table every night, a producer could lay claim to being the patron saint of the Drama. Even the familiar "Wizard" sounds a bit strong when you look over Mr. Belasco's accomplishments during the past five years. Aside from studying the rainbow, he seems to have got out of touch with the Infinite.

So, had he carried out his threat to retire five years ago, the American stage would really have been just about where it is today, and that is doing very well, thank you. The only real loss would have been that big Belasco dinner given by the mythical American Society of Arts and Sciences out of the Belasco gross, and countless little impromptu curtain speeches.

Therefore, in view of the fact that all of Mr. Belasco's productions would be closed on June 1 anyway, Equity or no Equity, and also in view of the Great White Father's genius for publicity, the only people who really ought to jump into the East River are the managing editors of those sophisticated New York dailies who fell for the most obvious gag in the history of theatrical pressagenting.

—LIFE.

QUESTIONS  
AND  
ANSWERS

E. E.—Records tell us that Noah Beery once played with Richard Mansfield, and that he was born in Kansas City, Mo., about forty years ago.

V. T.—The Alhambra was the only English music hall in Paris in 1920. It was devoted exclusively to vaudeville of a high class.

D. F.—You have been misinformed, as People's Theater, Cincinnati, still stands. The house, however, was condemned about a year ago, when stock burlesque was being offered, and no performances have been given since.

E. W.—There are some movie thespians who are forced to cultivate an artificial smile for screen purposes for the reason that their unaffected and natural smile does not register satisfactorily.

G. B.—Bill Hart's "double" in many pictures, Howard Millerest, was killed by falling from a horse in Arizona while working in a scene for the picture, "Custer's Last Stand", with the Marshall Nellan Company.

Down with the P. M. A. No? (Mr. Woods continues to lean out of the window and watch the Children's Crusade. It is evidently a good parade. He never looked better or calmer in his life. He is smoking two cigars with great deliberation. Mr. Emerson and the guards look at each other in perplexity. The prostrate Fidelity player and the die-hard manager raise themselves on their elbows and blink confusedly. The three dead messengers sit up and wonder who misused.)

Mr. Emerson (faintly to Mr. Woods)—Ain't you interested in the strike?

Mr. Woods (still leaning out of the window)—Naw! There ain't gonna be no strike!

Quick Curtain.

(The curtain is lifted again, revealing all the other characters slinking out shamefacedly, while Mr. Woods continues to lean out of the window. He is now smoking four cigars. Sound of steam calliope in the street.)

Slow Curtain.

"America won the biggest prize of the World War in prohibition," declared Lloyd George in a speech before the National Free Church Council Assembly at Brighton, England. The speech was an "eye-opener" in many ways.

Hotel and resort men should now try to induce English tourists over here with that old slogan, "See America Thirst".

The Manitoba Winter Fair and Fat Stock Show held recently at Brandon, Canada, goes down on the records as an unqualified success. Great credit for this is due Manager Rettie, this being the first time that it was held under his management.

Sincerity of purpose means everything in any undertaking.

Outdoor show agents are crossing each other's paths thick and fast these days.

Congratulations on the Spring Special Number of The Billboard are beginning to pour in at this writing. Our sincere thanks to all.

The Michigan Outdoor Showman's Association is already showing indications of a healthy growth.

A poor quality of paint is likened to a poor grade of cigar. Who wants to smoke a "rotten" cigar?

Clean and high-grade entertainment for the father, mother, sister, brother, child, sweetheart, etc.—that's "the ticket". Something that all in the family can attend without feeling the slightest embarrassment, then you are on the right road. The other road will run blind in course of time, sometimes before you know it.

manager rushes in and collapses. He was originally dressed like a Roman legionary, but he now looks like the late Bert Savoy.)

Die-Hard Manager—I am killed, too. (John Emerson and a praetorian guard of Equity soldiers rush in and fire off cap pistols, nine or fourteen times, at the discretion of the director. They wave Equity contracts frantically. Drums without. Cries of "Wuxtry" in the street. An exhausted messenger staggers in and falls to the floor.)

Messenger—Mr. Belasco is closing "Kiki" at the end of the season. (He dies. Another messenger, same business.)

Second Messenger—Mr. Erlanger won't budge and has gone to Palm Beach. (He dies, too. Another messenger, with the same kind of \$40 part, comes in, speaks the same sort of piece and ends up by dying also. Messengers are cheap.)

Mr. Emerson and the Praetorians—

Samuel Hoffenstein created a great many smiles, not to mention laughs, from officers and members of the Actors' Equity Association, as well as those friendly to Equity, and no doubt was scorned by those other than friendly to the legitimate actors' union, thru his "drama", entitled "The Strike", which was published in The

Billboard last week. We reprint it herewith:

"THE STRIKE"

By Samuel Hoffenstein  
A Galsworthy-Hauptmann Drama  
Without Regard to Galsworthy  
or Hauptmann

The Characters:  
A. H. Woods.....A. H. Woods  
Other Characters....Other Characters

WHAT do you think of a little town of 1,262 inhabitants having earned \$90,000 in eighteen years and having built a city park that is probably worth a quarter of a million dollars? At least it would cost that to duplicate the work that has been done and the material that has gone into the buildings and upon the grounds.

In 1904 Waterloo, Wis., had the honor of originating the idea of a homecoming which has since been very popular and generally adopted in this country. All of the former residents were to be invited to return to their old home for a three days' visit and to enjoy a homecoming celebration.

For a year the committee labored to gather the names and addresses of former residents—1,500 names and addresses were collected.

A weekly campaign was carried on thru the columns of their local papers, letters were published from former residents, stating their intentions of being present, and giving bits of interesting reminiscence that helped to fan the flames of anticipation and to spread the contagious enthusiasm that finally culminated in the attendance of 830 of the 1,500 former residents at the first big strictly homecoming event ever held in this country. This took place at Waterloo in 1905, and the accounts of this event are still an inspiration to read. Old acquaintances were renewed and the places made sacred by the sacrifices of their pioneer days were all visited and lived over again in the talks, actions and plans of those whose good fortune it was to reawaken the golden memory of the past.

The good people of Waterloo and the residents of the county sent forth a general invitation that opened their homes to all the former residents. Those who had no relatives or personal acquaintances were given a special welcome to come. Everything was free to the visitors—the homes were opened to all, the parks free and the privileges were all to be enjoyed free of charge.

The shortsighted may wonder how Waterloo could afford to furnish such a great feast and do it free. That it has paid them to do so is proven by a glimpse at their present activities and by enumerating their civic growth and accumulations.

On Labor Day, 1923, they presented a big event. Two baseball games, morning and afternoon, were played and more than 12,000 people were in attendance to enjoy the sport and to witness these games, the many contests and the great free acts that were featured on the same scale as presented at a county fair.

On July 4 15,000 people were in attendance at the big celebration. A fireworks display, ball games and sports were provided for that occasion.

Three brass bands rendered the music for these events. It took 600 busy workers to take care of the crowd. There were 5,000 automobiles parked on the grounds. It kept forty men busy late into the night directing the movements of the automobiles.

But the strangest part of all of this is the fact that the only helpers to receive compensation were the women who had to do the cooking. They were paid for their services, all the others serving gratis.

The Waterloo Park has been and is still being developed as a big community affair. It is not conducted for profit. The work of constructing this wonderful institution is done by volunteer labor. The townspeople give their services and the farmers furnish the teams, do the hauling and make over much of the grounds—all free.

The wonderful diamond in front of the pavilion was at one time a swamp that grew cat-o-nine tails. It was filled in and made four feet higher to get above the water danger point so that the overflowing waters from the Maunasha could not destroy this wonderful ball ground. An admission charge of fifty cents is asked at the gate, the seats for the ball game are free. The evening price of admission is twenty-five cents. A family ticket, good for all the family, including the hired hands, is sold for \$1. Automobiles are given parking space free.

Cushions are rented at ten cents each, and they clear between four and five hundred dollars a day by renting cushions. No privileges are sold or rented to private parties. No gambling devices are tolerated on these grounds. No drinks nor drinking of intoxicating liquors are permitted. No petting parties or "speeding" are allowed.

Tourists and visitors from a distance are welcomed and given free admission to the park.

All articles sold on the ground are sold at store prices—no advance in price is permitted. Popcorn is five cents a bag, ice cream five cents a cone. A wonderful cafeteria is in operation during these big events, and whenever the crowd is there cafeteria prices are not advanced over their regular rates.

The main pavilion, where a dance is held each Sunday and a bi-monthly mid-week dance is given during the summer months, is a substantial structure with a floor space, without a post, 180x44 feet, to which is added many square feet of space under the adjoining porches. Rest rooms are provided on the grounds. Sewers and city water take care of

# HOW A TOWN OF 1,262 INHABITANTS BUILT A \$225,000 PARK

## Waterloo, Wis., Develops Wonderful Community Spirit by Co-Operating With the Farmers and Providing Better Opportunities for Play and Social Intercourse—This Solves Their Business Problems and Helps Them To Meet Today's Competition

By FRED HIGH

the water problem and dispose of the refuse. A mothers' home nursery and a swimming pool are on the program of the new improvements to be added this season.

It is no unusual sight to see squads of 100 working on the extension of the playgrounds for children, which is being put thru at the present time. Another marsh is being filled in and before the season opens a new playground will be completely installed and thousands of children will find this the haven of their dreams.

Twelve years ago they bought a merry-go-round and it was put in charge of Henry Stokes, farmer, who acts as chief engineer and ticket taker, and Albert Boscha, farmer, who is in charge of the machine. These two busy workers have turned in an average of nearly \$100 a day as the receipts on their operations.

Besides the sports and activities already enumerated the park provides for each big day from \$3,000 to \$3,200 with which to provide seven vaudeville and circus acts, which are presented in front of the pavilion and are free to all.

The management invests \$5,000 in food and preparations to take care of the big Fourth of July and Labor Day crowds, and it's a note-

that would be worthy of a town many times the size of Waterloo. It has a fine fire department, is housed in splendid, commodious quarters, its rooms are at all times warm and in active use. The interest in the firemen's organization is probably as nearly at the 100-percent point as it is possible to get it.

The American Legion is a live, wide awake, doing organization. It has good quarters, a living room where the members are constantly dropping in and where business is transacted, and these boys do transact business—they are now busy on plans for a larger building, a city auditorium and a new hotel.

In their present quarters they have a little store. It occupies a space 3x4 feet. The stock consists of candies, cigars, cigarettes, chewing gum and a few other articles. It is conducted on the HONOR SYSTEM. You take what you want, pay your own bills, make your own change, and the only safeguard that there is on duty is the innate honesty of those who patronize it, and it is a fine tribute to the honesty of these young fellows to say that this little counter earns enough to pay the rent for the entire building.

The merchants have not felt at Waterloo that invisible wall that generally divides the town



Community Boosters' Club, Waterloo, Wis., organized May, 1923. C. B. Wright, president; Arthur Setz, secretary.

worthy fact that in the eighteen years that they have conducted this great civic activity they have never had a rain nor met with an accident.

The organization that conducts this activity is made up of 125 members. The members are proposed by the farmers and approved by the townspeople. They have never received a donation in money or material. The park revenue has paid for all of its improvements. No one owns a thing in the way of stock or interest. He only holds a right to work twenty-four hours a day—and even this is lost when the member moves away.

Firemen's Park contains thirty-four acres. It was formerly owned by W. F. Linn, and it was his ambition to see this beautiful natural grove and natural amphitheater converted into a park where its beauties might furnish a perpetual source of pleasure to the people. He finally sold this ground for \$3,100, about one-fourth of its actual market value, when the Waterloo firemen took it over and started the work that has developed into this wonderful institution.

To L. C. Fettingler, a hustling business man of Waterloo, perhaps is due the credit for furnishing the vision that has ever kept this venture from going on the rocks and following the route that so many other small-town ventures have taken. He is an inspired worker. He sees that it is good business as well as good psychology to provide a way for people to entertain, educate and amuse themselves.

Waterloo is the home of the famous Golden Bantam Pop Corn which has won such wide favor that its growth among the farmers and its preparation for market and consumption is now one of the leading factors in the community life.

The Boosters' Club of Waterloo is a great factor in the life of the city. These men are alive to the city's needs and they take an active interest in all that is being done to promote the community betterment.

The Firemen's Association is an organization

from the country. And they attribute this to the fact that they have kept up their social intercourse with the country folk. They have tried to give values and to keep in touch with modern merchandising needs.

This little town is a living example of what the people of a community can accomplish when they are willing to co-operate and work for the common welfare. It is a splendid example and proves that it is not the size of a town nor the wealth of its citizens that counts most, but the spirit of the people.

So far we have dealt exclusively with Waterloo's activities which are what the ministers call materialistic. Purely materialistic. Important they say, but secondary to any city's real activities.

Therefore it may be worth a moment to study what this little town is doing for the spiritual and moral betterment of its people and in this we will start with its school life. Here we find the children studying more up-to-the-minute books than are to be found in most schools which we have investigated in towns outside of Wisconsin. They even know about radio and find mention of this subject in some of their text books. Yes, they see by their books that the atom, "the smallest particle of matter", has been divided into 80 parts, and that these parts are now called electrons and protons and are pure electricity. All of which makes a good start.

But after school is out what about their play time? They go in for home-made productions and are strong for those forms of games, athletics and sports in which they themselves take part.

All these things help to develop their own faculties. Yes, Waterloo has a school that is a pleasure to visit. The children are all interested in Waterloo.

The school conducts a fine Winter Lyceum Course. In this the teachers work in conjunction with their State University and have for the past ten years secured their attractions

thru the University Extension Department and have studied the attractions which they present as conscientiously as they have the sort of books which they select for their classes.

The chairman of their entertainment committee said to the writer: "We try to present what we feel will inspire, instruct and elevate our children, and as the best way to reach the children is thru the parents we therefore select such attractions as we have reason to believe will inspire, instruct and elevate the parents. That law works both ways."

Another teacher said: "We hope to see the time when the State will give as much serious attention and study to the form of amusements and entertainment that is presented to the youth of our State as we do to the sort of text books that we study, for we know that the children often lose as much over Saturday and Sunday as they had gained during the week of study."

We were anxious to learn something about the church life of this live little community. The people being largely of German and American blood, were naturally a church-going set. They were as well supplied with church buildings as one will find in towns of this size. There were sufficient denominational divisions to satisfy the average citizen. A little investigation soon laid bare these facts: One church had put on a big drive—pledged its members for a five-year campaign and had raised a big budget. The drive went over the top—yes, and then some. Out of their enthusiasm the members went beyond their "assessment".

That money has been spent or is being spent by experts who know how to farm the people. Yes, these drivers know how to drive the drivers. This system is auto-eracy applied to religion and is fastened on a people whose activities are conducted on a democratic basis.

What is the result? One church, the one where its members were driven over the top in the big drive, has this year reduced its pastor's salary \$500 a year and one of its most earnest and faithful members remarked: "I don't believe that there are three men in our church under fifty years of age who care a snap whether the church lives or dies."

What is the reason for this reduction of salary and indifference on the part of the membership. It's the old age-long problem of absenteeism over again. Farmers have long ago found that you can't take everything from the soil and put nothing back and keep on farming. And it is time that we all learn that lesson.

Charity isn't the only thing that begins in home nor ends there either. We gain muscular strength by using our muscles. And that law holds good in every other realm. Therefore the people develop their likes and dislikes by exercising their faculties.

Think of a little town of the size of Waterloo presenting such a concert as the Smith-Spring-Holmes Orchestral Quintet, the Davies Opera Company—nine people—presenting such operas as "Martha", "Olivet", "Il Trovatore" and others of that type, and repeating them three seasons in succession as Waterloo has done.

Al Sweet's White Hussar Band—augmented for the big fairs—played this little village as a free attraction and was booked thru the same agency that booked the State fairs from Minnesota to Texas. Yes, and at the same price that at least some of these fairs paid for this attraction.

Jeanette Brown, of Toronto, Can., recently stated that it is her belief that we are doing entirely too much towards the paternalistic form of doing for people and too little towards aiding them in the way of inspirational endeavor. She said: "It is much better to make children self-supporting citizens than it is to make them even healthy. Teach a boy to make himself healthy and he will be healthy by habit and self-supporting in his efforts."

There must be some reason why the farmers who have given so much of their time and effort to providing for themselves and their families such splendid recreational activities and equipment are so unusually contented, and the further fact that when 600,000 farmers in this country have lost their property during the past three years that there is so little failure among these Wisconsin farmers around Waterloo. Why is it?

In some of the sections in the West as many as sixty-two per cent of all the farmers are now bankrupt.

It is more than passing strange that in these States where we heard the most vociferous arguments over how to settle national problems and universal conditions we find greater distress than in this section where they concentrated on working out their own salvation. This ought to cause us some real study.

Just as we have found that it is hard to locate the invisible line between work and play so it is hard to survey the field that should be allotted to amusement, play, recreation, sport, public gatherings, fellowship, community life and real living; then say this is different from the place of business where men make money, from the bank where it is cared for and made to multiply, the factory where things are made, the railroad where things are transported.

It is hard to tell this field from the one where all is said in hushed whispers for fear

(Continued on page 79)

# MOTION PICTURES

Edited by H.E. Shumlin  
Communications  
to New York Office

## Picture Houses Suffer Because of Radio Fad

### Ten Million Homes With Receiving Sets Keeping People From Theaters, Especially in Smaller Cities

New York, March 24.—The amazing growth of the radio business, with 10,000,000 homes estimated to be equipped with receiving apparatus, is making serious inroads upon the business of the motion picture theaters, exhibitors declare. While theater attendance in general is in a healthy state in the larger cities, metropolitan exhibitors admit that even their business is unfavorably affected on occasions when unusual programs are broadcast by the sending stations.

An exhibitor who operates a chain of theaters in Northern New York State declared this week that the radio angle had him worried. He stated that every other family among his theaters' patrons has a radio set, and it requires a special attraction at the theaters to tear them away from the free performances coming thru the air. The attendance at the picture houses of boys and men, especially, has fallen, he said, the women not being much interested in radio.

William Brandt, one of the country's leading exhibitors and president of the New York State M. P. T. O., told a Billboard reporter that the radio is becoming a serious menace to the continued prosperity of the picture theater. Brandt remarked that it was his opinion that the picture business could counteract the rivalry of the radio only by making an ally of it in some way yet to be evolved.

### OLCOTT SIGNS WITH F. P. L.

New York, March 24.—Sidney Olcott has been signed by Famous Players-Lasky to a contract calling for a weekly salary of \$4,500, to run for fifty-two weeks. Olcott, who is now directing Valentino in "Monsieur Beaucaire" for Famous Players-Lasky, has been negotiating for some time. The contract was signed last week. The \$4,500 salary places Olcott in the ranks of the highest paid directors in America. He directed Marion Davies' "Little Old New York" and "The Green Goddess", with George Arliss, two of the best pictures of 1923.

### SILVERLAKES IN PICTURES

Los Angeles, March 22.—Florence and Arthur Silverlake, of the Three Silverlakes, vaudeville act, are meeting with great success in pictures. Both played in Franklyn Farnum's picture, "Calibre 45", Florence playing the ingenue lead and Arthur the juvenile lead. They also will appear in Farnum's next, "The Man Who Forgot".

Florence Silverlake also is appearing in the new Christie feature comedy starring Dorothy Devore and Walter Hiers.

### ORGAN NOVELTY MAKES HIT IN PHOTOPLAY THEATER

Washington, D. C., March 22.—Crandall's Central Theater here presented a novelty last week in the shape of a double organ recital, featuring Irene Juno and W. E. Thompson. Playing simultaneously, they gave an imitation of a jazz band, with special lighting effects, that drew much praise.

Miss Juno is the composer of a song, "Tune-ful Tours", a novelty for organ, that has been accepted for publication by a New York publisher.

### CHARLES RAY BACK WITH INCE

Los Angeles, March 22.—Charles Ray has signed up with Thomas H. Ince to make a series of pictures, having temporarily, at least, abandoned his career as an independent producer. It was under Ince's management and direction that Ray became a star. He will make the sort of pictures that made him famous.

Ray has decided to let the artistic pictures, like his "Courtship of Miles Standish", alone.

## It Strikes Me—

IN COMPANY with thousands of exhibitors I have often wondered why Douglas Fairbanks spent as much money and time making one super-spectacle a year—which never make any real profit—as it would take to produce four less massive pictures, on each of which he could undoubtedly make more money than on any one of his artistic successes. Well, I just learned the answer this week. The secret is out.

Fairbanks is an altruist. He doesn't need more coin of the realm; decided he had enough before he made "The Three Musketeers". He has declared that he is perfectly satisfied even if his big pictures don't make any profit, just so long as they return the cost of production. He knows that if he would confine himself to producing pictures like those that "made him what he is today," such as "The Mark of Zorro", "Manhattan Madness" and "His Picture in the Papers", he could make literally bales of cash, but he doesn't care about the idea.

Fairbanks has purposely elevated himself to a position all his own. He doesn't want to have to compete for popularity with the Valentinos, the Charlie Rays and the Harold Lloyds. So he produces magnificently beautiful pictures, spending at least a million dollars on each, and no more than one a year. Why? Because he likes it.

Fairbanks' pictures cost so much to produce that the exhibitor who plays them is charged proportionately big rentals at which comparatively small profits can be made. Some few exhibitors declare that they are perfectly willing to play a Fairbanks picture without profit. They are altruistic, too. They say it helps the industry; gives it a better tone.

With Fairbanks the motion picture has become an art. With most exhibitors, however, it is still a business. The result is that Fairbanks is not producing for the picture theaters any longer. Witness the tieup with Morris Gest. Of course, if by some accident "The Thief of Bagdad" should lose money—and that's not impossible—Fairbanks might not continue altruism to its present extent. Art is important, but business is business.

• • • • •

And now Universal has joined the ranks of the high-rental concerns. Al Lichtman has convinced Carl Laemmle that he has been treating the exhibitors too gently, selling them pictures too cheaply. And this comes right on top of praise to Mr. Laemmle from hundreds of exhibitors, thanking him for the square deals and fair prices they have always been given with Universal pictures.

It is a fact that Universal has consistently in the past been satisfied with lower rentals for its product than perhaps any other concern. This policy, however, has not prevented Universal and Carl Laemmle from making a great deal of money. Now that Al Lichtman has convinced Mr. Laemmle that exhibitors should not be treated so gently, the exchange managers have delivered the new general manager's instructions to their salesmen, and the salesmen have been out visiting the exhibitors, transmitting the glad news.

The result of Mr. Lichtman's ideas on the picture business will undoubtedly be that many exhibitors will agree to pay the higher rentals demanded. Also, many exhibitors will decide to forget about Universal pictures. Mr. Lichtman's record is certainly no reason to expect that he will do well by Universal. There are a number of men in the picture business who hold high positions merely because they happened to be located advantageously when the industry was in its infancy. Many of these men are greatly overrated. One exhibitor who has always played Universal pictures wrote Mr. Lichtman when the latter joined Universal and advised him not to "try Famous Players salesmanship on Universal pictures." Mr. Lichtman wrote back that he could not understand what the exhibitor meant. Maybe he is learning now.

• • • • •

The customs and the business methods of years of show business is as nothing to the picture companies. A road show which has a weekly overhead of \$6,000, carries two cars of scenery, fifty people and employs two advance men, plays on a straight percentage. But Metro (among others) has its own system for playing percentage dates. If you want to play "The White Sister" you must guarantee a fixed sum. The show comes in a can and you may be helped on its exploitation by an office boy publicity man, but just the same YOU, the exhibitor, must guarantee.

"We'll play the picture with you on a fifty-fifty basis," says Metro. Which reminds of the lunch-room proprietor who made hassenpfeffer. "Is it all rabbit?" he was asked. "Vivvy-vivvy," was the reply. "Vun rabbit and vun horse."

*H. E. Shumlin*

## N. Y. Exhibitors Protest Against Contemplated Bill

### Substitute Bill Now Awaiting Introduction in State Legisla- ture Would Be Worse Than Censorship, They Declare

New York, March 21.—What is declared to be the most drastic legislation ever aimed at the exhibitors is contained in a bill already drawn up and awaiting introduction in the New York State Legislature which provides for the repeal of the present censorship law and substitutes an amendment to the penal law.

This bill, whose authorship has not been made known, makes it a misdemeanor for the exhibitor to show pictures which may be construed as obscene, indecent, immoral, inhuman or sacrilegious, and provides that any violation of the law is not only punishable by fine and imprisonment, but that the license of the theater in which the picture objected to is shown may be revoked and that the theater may be enjoined from being used as such.

Exhibitor leaders, who have been exerting every effort to have the State censorship law repealed, declare that the substitute bill is worse than censorship itself. They assert that it would save picture producers almost a half million dollars annually in license fees, but would throw almost entirely upon the exhibitor the responsibility of showing pictures considered objectionable by reformers and the authorities.

Sam I. Berman, an official of the Motion Picture Theater Owners of New York State, said to a Billboard reporter that the bill in question is the most drastic in his experience. Mr. Berman returned to New York this week from Albany. He had been at the State capitol looking out for the various bills concerning the motion picture industry.

The bill provides that if a judge believes that a picture theater has violated the prescribed rules he may order the theater to be closed and not used for an indefinite period for other than dwelling purposes exclusively.

### M. P. T. O. A. CONVENTION DATES SET FOR BOSTON

New York, March 24.—The Motion Picture Theater Owners of America annual convention will be held in Boston May 27, 28 and 29. The time was definitely set last week by the Convention Committee. The National Board of Directors will convene the day before the opening of the convention.

The offices of the M. P. T. O. A. have been moved from 132 West Forty-third street to 25 West Forty-third street, in the National Association Building. This building also houses the offices of the Theater Owners' Distributing Corporation, of which Sydney S. Cohen, president of the M. P. T. O. A., is the leading spirit.

### CHRISTIE FEATURE NAMED

Los Angeles, March 22.—"Hold Your Breath" has been chosen as the title for the first Al Christie special feature which is in course of production under the direction of Scott Sidney at the Christie studio. This title was selected as the best of several hundred that were submitted in a spirited title contest conducted by Al Christie and the attractive prize, a residence lot in the Christie tract at Westwood, has been awarded to Jimmie Adams, featured comedian in Christie two-reelers.

### FELDMAN GETS ANOTHER

New York, March 24.—Harry Feldman, enterprising Connecticut exhibitor, has bought another picture house, the Strand, at Wallingford, Conn., seating 600, and is negotiating for still another. He also operates the Park, at Branford, and the Community, at Guilford.

### HAMILTON SMITH, INC., MOVES

New York, March 22.—Hamilton Smith, motion picture producer, moved into new offices this week in the Fitzgerald Building, 1478 Broadway. Smith recently produced "Thru the Skylight", starring Henry Hull, Dorothy Mackall and Wyndham Standing.

REVIEWS

By SHUMLIN

"WILD ORANGES"

A Goldwyn Picture

For sheer intensity of interest-compelling situation, sharp, accurate characterizations and the complete maintenance of an atmosphere of breathless suspense, it would be hard to beat "Wild Oranges".

There has been but one picture in the past with which "Wild Oranges" can be compared and that is Griffith's "One Exciting Night".

In the cast are Frank Mayo, Virginia Valli, Ford Sterling, Nigel de Bruiler and Charles A. Post.

Frank Mayo appears as John Woolfolk, a young man who, broken-hearted, when his young bride is killed in an accident, roams about the world in a small sailing boat with only one companion, a sailor.

At the appointed hour for this escape Woolfolk awaits the Stopes at the decayed wharf with a small boat attended by his man.



Special Printed Roll Tickets

Table with 2 columns: Ticket Value and Price. Values include Five Thousand, Ten Thousand, Fifteen Thousand, Twenty-Five Thousand, Fifty Thousand, and One Hundred Thousand. Prices range from \$3.00 to \$18.00.

THE BIG TICKET AT THE SMALL PRICE

Your own Special Ticket, any color, accurately numbered, every row guaranteed. Coupon Tickets for Prize Drawings, 5,000, \$5.00.

National Ticket Co., - Shamokin, Pa.

rushes back to the house, now a mass of flames from an overturned lamp, and, recovering Woolfolk's gun, rushes back to the wharf and sends its bullets shooting vainly at them.

"THE HOOSIER SCHOOLMASTER"

A Bennett-Hodkinson Picture

Without wishing to detract any from the credit due the director of "The Hoosier Schoolmaster", the picture is primarily a triumph for the person who did the casting, assuming that that person is other than the director.

The cast is headed by Henry Hull in the title role and Jane Thomas. Hull is very good and Miss Thomas is sufficiently so to pass muster.

fight he has with one of the chief villains. Others in the cast are Frank Dane, Mary Foy, Walter Palm, Dorothy Allen, O. W. Hall, George Pelzer, Arthur Ludwig, Frank Andrews, Harold McArthur, the youthful Tom Brown, Adolf Link, Jerry Sinclair, Dorothy Walters and Dick Lee.

Hull plays the part of Ralph Hartsook, new school teacher, who comes to spread erudition in a backwoods section of the Hoosier State.

The locality is suffering from the depredations of a gang of robbers, led by the local doctor, Small, and one Pete Jones.

When all seems lost to Ralph, Bud Means

enters with the youngest member of the robber-gang, whom he has prevailed upon to tell the truth, and the youth, upon the witness stand, confesses that the robberies were committed by Pete Jones, Doctor Small and several others.

Directed and produced by Whitman Bennett. From the story by Edward Eggleston. Released by the W. W. Hodkinson Corporation.

"THE FIGHTING COWARD"

A Paramount Picture

"The Fighting Coward" is a clever and entertaining picture. It is a satire, broad enough at times to seem almost burlesque, upon the idea of the exaggerated chivalry of the South of ante-bellum days.

It is when the comedy gives way to the sentimental portion of the story that "The Fighting Coward" lapses unbecomingly, and this fault may be laid at the door of Cullen Landis, who, as the hero of the piece, gives a decidedly unsatisfactory and unconvincing portrayal.

Pictorially, the picture is very nicely executed. The old mansions of the South and the picturesque steamboats and levees of the Mississippi make a handsome background for the action of the play.

Ernest Torrence is uproariously funny as a river gambler who, despite his having killed more men than any man but one in the South, is so ridiculously polite and gentlemanly that it hurts one to watch him.

Cullen Landis plays the part of a young man born in the South but bred in the North, who, when he goes back to live with his father, General Rumford, on the latter's plantation, finds himself incapable of understanding the absurd "code of honor" that prevails there.

One day Tom and Jackson debarb at Magnolia, where Tom's father's plantation is situated, and Tom, masked, revisits his home, beating up the man for whom Elvira rejected him and who she has married.

"THE HILL BILLY"

A United Artists Picture

The pictures Jack Pickford makes are usually good and this one is no exception to the rule. (Continued on page 54)

Resolution of the Board of Directors and Officers of the Motion Picture Theatre Owners of America, signed by Sydney S. Cohen, dated January 17, 1924.

Board of Directors of the M. P. T. O. A. presents a resolution of thanks to President Sydney S. Cohen, who announces determination not to again hold office.

**T. O. D. C. Stockholders  
Answer W. A. True Move**

**Amazed at Formation of Separate Co.—May Take Action To Stop Use of Firm Name**

New York, March 22.—Statements issued this week under the names of Sydney S. Cohen, R. F. Woodhull, Glenn Harper and Harry Davis, stockholders of the Theater Owners' Distributing Corporation (of Delaware), expressed amazement at the action of William A. True and Carl Anderson in forming a new company under the laws of New York State with the same firm name and intimated that action would be taken to prevent the new corporation doing business as the Theater Owners' Distributing Corporation.

The statements were made public during the week when Cohen returned to New York from a visit to Washington. R. F. Woodhull is president of the New Jersey Motion Picture Theater Owners, Glenn Harper heads the California organization and Harry Davis, of Pittsburg, who is vice-president of the Motion Picture Theater Owners of America, is the man who recently filed a suit for \$5,000 against the Theater Owners' Distributing Corporation (of Delaware) asking that the courts appoint a receiver to protect the interests of the stockholders.

Martin G. Smith, president of the M. P. T. O. of Ohio, who was named by William A. True as a member of the advisory board of the new Theater Owners' Distributing Corporation, telegraphed this week to True asking him to withdraw his name. True has been general manager of the older concern and his formation of the new company, using the same firm name seems frankly for the purpose of removing some of the thunder of the older concern. The joint statement of Cohen, Davis, Woodhull and Harper is as follows:

"We are amazed to learn that W. A. True and Carl Anderson had formed the Theater Owners' Distributing Corporation organized under the laws of the State of New York in view of the fact that the Theater Owners' Distributing Corp., organized under the laws of the State of Delaware, has been in existence for more than fifteen months.

"The action is the more surprising when we learn that Mr. True and Mr. Anderson formed this new company unbeknownst to the remaining stockholders and directors and officers of the Theater Owners' Distributing Corporation and while Mr. True and Mr. Anderson were both officers and directors of the company.

"It is our purpose to use every means to protect the interests of the stockholders of the Theater Owners' Distributing Corporation (of Delaware) and to see that the moneys due this company from the Anderson Pictures Corp. on account of distribution of the Theater Owners' Distribution Corp. picture, 'After the Ball', will be paid to the Theater Owners' Distributing Corporation (of Delaware), which has a contract with the Anderson Pictures Corp. regarding same.

"We have been advised by some of the theater owners who were mentioned as members of the advisory board of the new company that Mr. True and Mr. Anderson have formed that their names were used without a full knowledge of the facts surrounding the formation of this company by them, and particularly that the remaining stockholders and officers of the Theater Owners' Distributing Corporation (of Delaware) were not apprised of the move nor were they in sympathy with it or included in same, and they have requested that their names be withheld from further use in connection with the new company.

"Irreconcilable differences arose in the management of the Theater Owners' Distributing Corporation, one of which was the desire of Mr. True and Mr. Anderson to amalgamate and consolidate the Anderson Pictures Corporation with the Theater Owners' Distributing Corporation (of Delaware) on a basis that we felt was unfair to the stockholders of the Theater Owners' Distributing Corporation and one that would give the virtual control of the company to Mr. Anderson. It was our opinion that his record of accomplishment in the industry did not warrant a move of this kind nor did we feel it would argue to the advantage and benefit of the theater owners of the country and the industry generally.

"We feel it is manifestly unfair and an injustice to the present stockholders of the Theater Owners' Distributing Corporation (of Delaware) to permit the use of the name of this company by Mr. True and Mr. Anderson."

Sydney S. Cohen being interviewed said: "I have just returned from Washington, where I have been during the week in behalf of the legislative interests of the Motion Picture Theater Owners of America affecting the Admission and Seat Taxes and Music License matter, and my attention is called to the activities of the last week in the incorporation by Mr. True and Mr. Anderson of a new Theater Owners' Distributing Corporation organized under the laws of the State of New York.

**THE ARGUS TICKET CO.**  
348 N. ASHLAND AVE., CHICAGO, ILL.  
PRINTERS OF AMUSEMENT TICKETS  
**ROLL** (RESERVED COUPON) **FOLDED**  
FOOTBALL **TICKETS** CARNIVAL  
DIAGRAM AND ADVANCE SALE RACKS  
28 YEARS EXPERIENCE AT YOUR SERVICE

**FOR SALE**  
—AT—  
**Private Sale, Singly or Together**  
MURRAY THEATRE..... RICHMOND, IND.  
MURRETTE THEATRE... RICHMOND, IND.  
STRAND THEATRE..... KOKOMO, IND.  
LIBERTY THEATRE... TERRE HAUTE, IND.  
All Now in Operation.

1240 CONSOLIDATED BUILDING  
INDIANAPOLIS, INDIANA  
Telephone: Main 4470

FRED A. SIMS  
GEORGE M. DICKSON  
Receivers for  
Consolidated Realty and Theatres Corp.

Roll or Machine **Tickets**  
with the  
INVENTORY NUMBER FEATURE  
the Greatest Improvement in Years  
Order Now, At The Low Prices

50,000 ..... \$11.00  
100,000 ..... \$15.00

Cash With Order

**GLOBE TICKET COMPANY**  
118 N. 12th St., PHILADELPHIA  
F. O. B.  
160 W. 14th St., NEW YORK

"This move on their part was made without knowledge to me and so far as I can learn without the knowledge of our stockholders and directors.

"I personally wish that any business enterprise of Mr. True's turns out to be successful and I feel his purpose and ours and the industry would be better served if he and Mr. Anderson were to use some other name for their corporate business purpose than 'Theater Owners' Distributing Corporation'.

"As a matter of fact the name of the corporation does not mean so much by itself. It is the individualities associated with the company and the effort exerted by them that count, but in this case fifteen months of time and considerable moneys belonging to stockholders in different parts of the country have been used in advertising and exploiting the 'Theater Owners' Distributing Corporation', and I am firmly of the opinion that this name belongs to these people who have advanced the moneys to defray the expenses incident to the maintenance of the company."

**GRIFFITH ENGAGES NEWCOMBE**  
New York, March 22.—Warren A. Newcombe, art designer for D. W. Griffith's "America", has been engaged by Mr. Griffith as an art director for the ensuing year. Mr. Newcombe has produced two of his own pictures, "Sea of Dreams" and "The Enchanted City", notable for their paintings. Mr. Newcombe expects to join Mr. Griffith in Italy later.

**REVIEWS**  
(Continued from page 53)

If anything, it is a bit better than some of his past productions. The locale of the story is in the Southern mountains, the characters mostly the rough, uncut, mountaineer types of the days before industry bored its way into the backwoods regions, bringing mail order catalogs to show the corn-blower-imbibing natives the patent-leather shoes and peg-top trousers of urban civilization. Pickford plays one of these people and is very good.

The picture abounds in well-drawn characterizations, has some fine touches of comedy and tragedy, and a dandy story. It should please everybody, there being enough fast action to please the most red-blooded.

In the supporting cast are Luella Rickson, Jane Koekly, Frank Leigh and Ralph Yearstley. Miss Rickson, who made her film debut in "Judgment of the Storm", is an appealing little person. She screens handsomely and is not lacking in ability.

Pickford plays the part of young Jed McCoy, living with his father and mother on a rocky farm in the Southern hills. The shanty they call home is as disreputable looking as the homespun clothing they wear. Jed's father has just informed his son that there are valuable coal deposits on the land and that he should be careful in case anything happened not to let the farm fall into the hands of the "furriners"—all strangers being thus labeled. A shot suddenly rings out and Jed's father drops dead, murdered from ambush. "Ground-

hog" Spence, a vicious neighbor of the McCoy's, did the shooting, but Jed is unable to find this out. With the passing of a few months Jed finds his mother submitting to being courted by Spence. He remonstrates with her, but she has fallen for "Groundhog's" heavy-handed charms and insists she will marry him.

"Groundhog" has an ugly, equally vicious son, Aaron, and with the two men lives Emory Lou, a cousin of Aaron, who but recently began to make her home with them, having been left an orphan. Emory Lou is sweet, gentle and has been brought up in a city in the valley, so the vileness of her relatives is distasteful to her. She and Jed are great friends.

The wedding of Jed's mother and "Groundhog" is held in Spence's barn, and the neighbors from miles around attend and get royally drunk. Aaron decides that Emory Lou shall be his bride and she is forced to consent. Jed comes a-calling, but is thrown out head first when he tries to dissuade some of his neighbors, who are in their cups, from signing over their lands to swindlers from the valley who are in league with "Groundhog" and know there is coal in the hills. Jed rides to the hamlet nearby and gets some of the more sensible people to form a posse and run the "furriners" out of the country. They arrive at the Spence place just as the double wedding has been performed. A little shooting occurs and a stray bullet ends Aaron's life. Jed is accused of shooting him and is arrested. When he is tried, however, a score of men insist they fired the shot that killed Aaron, so the case against Jed is dropped.

Jed starts straight for "Groundhog's" farm, intending to revenge himself upon him, but Spence has already grabbed his valuables and is fleeing the country, carrying the papers signing over the farmers' lands to the "furriners". When Jed gets to the place he finds his mother and she informs him that she has discovered "Groundhog" killed her first husband, Jed's father. Jed sets out after "Groundhog" and catches up with him just as he is boarding a rude raft which serves as a ferry over a mountain torrent. The raft breaks loose from its moorings with Jed and Spence fighting furiously aboard it. They struggle desperately while the raft rushes heading down stream. Jed finally succeeds in getting the papers away from Spence and at last triumphs over that villain.

An interesting epilog shows the prosperity brought to the mountains and the hill billies by the working of the coal deposits, saved to the mountaineers by Jed's bravery. Jed and Emory Lou, returning to the mountain town after a long honeymoon, arrive with a set of twins in the first automobile seen in that region, causing much laughable excitement.

As I said before, "The Hill Billy" is a mighty good picture. Not the least of its attractive features is the photography, which is unusually excellent.

Direction by George Hill. Distributed thru United Artists Corporation.

**MOTION PICTURE CAMERAS**  
New and Rebuilt Standard Cameras from \$50.00 up.  
Bass Values are known the world over. All makes, Williamson, De France, Wilart, Pathe, De Brie and Universal—all guaranteed.

**BIG CATALOG FREE**  
Write or wire. New Camera and Projector List, Supplies, Used Cameras. List sent free.

**BASS CAMERA COMPANY**  
Dearborn and Washington, Chicago, Ill.

**FOR SALE—TERRITORY RIGHTS**  
FLANNERS F. E. L. D., one reel, in poem form. Can be used with elocutionist. A feature for any theatre, picture house or church. Good for American Legion, Red Cross or Boy Scouts' Benefit. A real feature. Write at once. Address J. A. BROSIOUS, 612 Penn Ave., Pittsburgh, Pennsylvania.

**GO INTO MOVING PICTURE BUSINESS**  
Small Capital Starts You  
Our Catalog on our easy payment plan. Begin now and get your share. We sell FREE. Show everything. Write today. you how to earn \$25 per day. Atlas Moving Picture Co. Dept. 37 518 S. Dearborn St., Chicago

**ANIMALS AND "PROPS" FOR PICTURES**—Elephants, Camels, Lions, Bears, Ponies, Donkeys, Monkeys, Arabian Horses, Stage Coaches, Jamming Carts, Hand Organs, Army Wagons, Cannons; everything used in "Movies" to hire. JOHN C. WANNER, 1 New York Ave., Newark, N. J.

**ST. LOUIS CALCIUM LIGHT CO.**  
CALCIUM LIGHT furnished in tanks for Stereopticon and Moving Picture Machines. Orders to any part of United States filled promptly. Calcium Burners, Rubber Tubing, Condensing Lenses, Lime Penicils, Gelatin Colors, Roll Tickets for sale. 510 Elm St., St. Louis, Mo.

The word "Billboard" in your letters to advertisers it helps us.



# The PLATFORM

LYCEUM  
CHAUTAQUA  
FESTIVAL

SPEAKERS  
ENTERTAINERS  
MUSICAL ARTISTS

Conducted by AL FLUDE



## CLAY SMITH AWARDS A MEDAL

They say in newspaperdom that when a dog bites a man it isn't news, but when a man bites a dog it is. In other words, it is the unusual which carries news value. Hence, I am going to relate an instance which, in this day of railroadng, is about as unusual as a man biting a dog.

On a recent Sunday the Smith-Spring-Holmes Company left Vicksburg, Miss., over the Southern for Atlanta, Ga. We pulled into Meridian and I asked the brakeman how many minutes we would have there, as I wished to get a cup of coffee. He said at least ten, so I set my watch with his and made a run for it.

I gulped my java and dashed out just in time to witness the train disappearing in the distance. I immediately called the attention of the gateman to the fact that I had only used up six minutes and had four in go, according to the instructions of the brakeman. He nodded assent and vouchsafed the information that the next train for Atlanta would be about 3 a.m., which would get me there too late to connect for Winder, Ga., which meant a concert with a fee of \$250 gone glimmering.

The rest of the company was on the train along with my railroad and berth tickets, grip, overcoat and hat. I did just as the proverbial drowning man would have done. I saw a train standing on the siding with the engine pointing toward Atlanta. That was my straw and I grabbed it.

Rushing to the conductor, who had kindness and service engrained all over his face, I asked which way he was going, hoping to get a little nearer Atlanta, so as to auto across the next day. He sized up the situation at a glance, shouted for me to climb on, as it was then his leaving time, and said he would see what he could do for me. He fairly ran back to the station, called up the dispatcher and asked him if he would hold my train at York, twenty-six miles away. Fortunately his request was granted.

The trains run over the same track to York, where the first goes on to Atlanta and the

second branches off for Selma, Ala. Well, I made it! Thanks to a real kindness from a conductor trying to lend service. This unusual man's name is R. W. Smith and when I explained to him how much this one little act meant to me and tried to thank him he reticently said: "Brother, that is my business—I try to do one little act of kindness each day—that is my hobby."

If he sees these lines I just wish him, as well as all who read this, to know that if we had a little more of this spirit among the depot agents, conductors, brakemen and all those with whom we come into close contact in traveling, road life would not be such a hardship and we would hear less talk against the railroads.

In my twenty-six consecutive years traveling all over the world I have never had but one similar favor rendered, and that was by a conductor on the Burlington years ago.

That is why this experience qualifies as news and also why my hat is off to Conductor R. W. Smith, of the Southern Railroad, who resides in Selma, Ala.

CLAY SMITH.

### LYCEUM ARTS CONSERVATORY NOTES

Charles Mitchell Mixer and Lucille Dunbar Mixer gave an interesting program at the Windermere West Hotel, Chicago, Sunday evening, March 9.

During the past week Phyllis Fergus was guest of honor at a tea given by the Dramatic Class. The students had the pleasure of hearing a number of Miss Fergus' charming selections at that time.

On Sunday afternoon, March 16, students from the class of Anna Imig gave a delightful program at the Conservatory. Those taking part were Peri Drabein, Lenna Swisher, Harriet Ensign, Lesh Haynes, Enid Cole, Myrtle Tully, Frances Colt, Cleona Qulett, Emily C. True and Nyda Melton. Each student showed marked progress and splendid vocal development.

### FLUDE AT MINOT, N. D.

The following is from a letter from Prof. L. A. White, of the Minot (N. D.) High School: "A. L. Flude, of Chicago, visited our com-

munity two weeks ago and gave a series of addresses, three of which were regular numbers of our Artists' Entertainment Course.

"While our musical attractions had been drawing an attendance of ten to fifteen hundred we thought that if the lecturers could draw a third or so of that amount we would feel it perfectly normal and entirely satisfactory. But as a matter of fact Mr. Flude's first audience was about twelve hundred, and his audience the third night was still larger.

"Further comment really is unnecessary. "Mr. Flude is one of the most comfortable speakers we have ever had. The general impression he gives is as tho he were sitting in your home visiting with you about some interesting things he has seen and experiences he has had in other lands. He seemed to interest with equal facility ten-year-old children, normal school students and gray-haired men and women. He has a very neighborly type of address and leaves his audiences feeling friendly with other folks.

"In addition to his regular addresses Mr. Flude spoke to about six hundred high school students and was encored. His address at the Normal School Assembly seemed to give a like satisfaction.

"Without enlarging upon the situation, I mean merely to say that our Auditorium Committee is really enthusiastic over Mr. Flude's appearance in our community, and in this we seem to be joined by all members of his audiences.

"It is our judgment that few speakers could handle the situation so readily as he has done."

### GRENFELL HOSPITAL BURNS

For the past ten years Dr. Grenfell, whose splendid work of helpfulness in Labrador has been brought to the attention of the world, has been lecturing in America upon the work of himself and his staff of helpers along the bleak coast of that Northern region. This year one of his helpers was lecturing also. The purpose of these lectures was to raise funds for the further extension of their work of helpfulness. It was therefore a sad blow to that work when one of their hospitals at Northwest River, Hamilton Inlet, Labrador, was destroyed by fire February 25. The news only recently reached this country, as there was no telegraphic communication with the village. One patient was burned to death in the fire. It is to be hoped that additional funds can be raised quickly to make up the loss of that unit of their plan.

Geoffrey E. Morgan delivered to the Shrine Club of that city at a recent meeting. This is one of a number of community talks which Morgan has given recently, some of the others being one for the Kiwanis Club of Mingo Junction and another for the Chamber of Commerce in Sebring, O. Those who have noted the rapid rise of Mr. Morgan since his advent upon the lecture platform will not be surprised to learn that a full account of his past and present record will be included in the next edition of "Who's Who in America", to be published in June.

The News of Canton, Mo., publishes a history of the lyceum in that city, giving a list of various attractions they have had since the first course was held. It shows what an important part these platform features have had in the life of that city. Their first lyceum course was held in 1903-'04 and presented Alton Packard, Adrinn Newton, Thos. E. Green and the Lyric Quartet. They have had many of the best features on the chautauqua and lyceum platform.

Ellison & White, of Portland, Ore., give monthly prizes to the representatives booking the most business. In their last contest Harry Gray won \$25 for the largest volume of business. Oliver Dexter received second prize of \$10. Miss Dexter received a prize of \$25 for booking the largest number of straight contracts, and Mr. Gray took second prize in that class.

Elsberry, Mo., gives a fine report on the program of Lura Forbes, reader, who gave two last program on their course recently.

Dr. Ferguson, in charge of the Country Life Department of the Pikeville (Ky.) College, is lecturing thru his State on the "Kentucky Mountaineers" in order to direct interest to those people and also to help them better themselves by more modern methods of farming.

John Spargo, whom Dr. Lyman Abbott calls "The most spiritually minded Socialist in America", is giving a series of lectures in the East.

Alexander Karr has been giving a series of community life lectures at Belvidere, Ill. Some of his subjects are as follows: "Community Spirit", "Community Co-Operation", "The Biggest Problem in America", "Another Chance", "The Power of Personality", "The Leisure Time Problem", "How To Conserve Local Man and Money Power", "How To Secure Co-Operation Between the Merchant and the Farmer", "How To Make the Home Town an Attractive Place in Which to Live", "How To Overcome Destructive Class Propaganda".

Chas. H. Craig, of Hastings, Neb., known as Aladdin, the magician, writes that he has just finished an enjoyable lyceum season with the Community Entertainment Association of Des Moines, Ia. He gives a ninety-minute program of magic and a short talk on fake spiritualism. He plans to play chautauqua engagements for the coming season.

The Billboard recently printed the advertisement of Mrs. Taylor Z. Marshall, who desired a chautauqua engagement for the coming summer. It was very late, but thru the services of the Platform Department she secured a contract last week and will be on the programs of the Cadmean Chautauquas next summer. This platform service is something that we are giving to our advertisers free of charge, and it is proving effective.

O. A. Coons, one of the pioneer lyceum people, having been a representative for years and later a bureau manager in the Southwest, is now a most prosperous business man at Abingdon, Ill., being president and manager of the Coons Mfg. Co., a \$100,000 corporation which is rapidly taking an important part in the business enterprises of that little city.

The Ministerial Association of Muscatine, Ia., is backing a splendid lyceum course for that city for next season. The Muscatine Journal gives an editorial plea for the patronage of the people, and it looks as if the lyceum in Muscatine would be a well-established success.

The Interstate Lyceum Circuit and the Midland Chautauquas are composed of the same

### PLATFORM PROPAGANDA

The word "propaganda" has been given a sinister meaning since the war which does not always belong to it. Propaganda for good, if frank and open, is never to be condemned. The lecturers of the I. L. C. A. registered their disapproval of propaganda as a unified effort in their refusal to join wholeheartedly in the "abolition of poverty" movement a few years ago. I believe, however, that every platformist should take his work seriously enough to earnestly work for some betterment in social or political conditions. There is nothing else so vital to the future of America as the welfare of our schools.

There is an education bill before the present Congress known as the Sterling-Reed Bill, S. 1337, which should be studied by speakers everywhere and, if they are convinced, as I am, that the bill would result in great good, they could be of genuine help to the country by their public endorsement.

The three main provisions of the bill are as follows:

To create a Department of Education with a secretary in the President's Cabinet.  
To create a National Council of one hundred representative educators and laymen, which will meet annually at the call of the secretary.

To give Federal aid to encourage the States in the solution of five educational problems, fundamental to good citizenship in both State and Nation:

1. The removal of illiteracy.
2. The Americanization of the foreignborn.
3. The promotion of physical education.
4. The training of teachers.
5. The equalization of educational opportunities.

A public school opportunity of no less than twenty-four weeks per year.

Compulsory attendance at some school, public or private, for at least twenty-four weeks in the year, of all children between seven and fourteen.

English, the basic language of instruction in all schools, public and private, in the common branches.



Chief Skinshubu, a member of the Blackfoot tribe of Indians and an interpreter of Indian music, is one of the latest lecturers. He is the Indian who rode his pony, "Montana", from Montana to the White House with a petition that all American Indians should be granted full citizenship.

Here is a tribute to Lorado Taft, lecturer and sculptor of Chicago, from The Dallas (Tex.) News:

"No sculptor since the great Greek Phidias has made greater contributions to the world of art than Lorado Taft." is the tribute paid by Dallas' master painter, Frank Reaugh, to this famous American sculptor. Mr. Taft, his friend and contemporary, will give his lecture, "In the Sculptor's Studio", at the Scottish Rite Cathedral under auspices of the Dallas Art Association.

"Lorado Taft is the peer of any of the greatest sculptors of any age, and aside from his great art he is a great civilization, a true humanitarian," continued Mr. Reaugh. "He is not only one of the biggest men in the world of art today, but also one of its most picturesque and lovable characters," he said when interviewed at his quaint "ironed studio".

"He pointed out that evidence of Mr. Taft's dignity is found in the fact that he has remained independent of the lure and markets of the East by remaining in the Middle West maintaining his studio in Chicago and has as a consequence done more to pull the high tide of art interest west of the Mississippi than probably any other crusader in its cause.

"It is interesting to note that he is a man of magnetic personality, evident kindness and free from any hint of bombast, or manifestation of temperamental eccentricities of genius," asserted Mr. Reaugh. "He moves among those from all walks of life with the poise and catholic understanding of the broadly cultured, cosmopolitan gentleman. That he directs every phase of the carrying out of the colossal commissions he has executed in the last twenty years proclaims him a man of sound business acumen."

"The friendship of these two great figures in American art—the Dallas painter and Chicago sculptor—dates back to 1893, when Mr. Reaugh went to the Chicago World's Fair, where two of his most important canvases were exhibited."

The Ohio State Journal of Columbus devoted half a column to a report of the address which

Individuals and are practically one firm. At Mason, Mich., they secured both the lyceum lease and the chautauqua for the coming season. It is a combination that proves effective, as one branch helps the other.

The Loar Independent Co-Operative Chautauqs have changed their location in Bloomington. They now have fine quarters in the Hobbit building with more space and better equipment for their activities.

The Ellison-White Chautauqs have formed their programs for their "big seven" circuit and for their six-day. The program of the "big seven" is as follows:

First Day—Evening: Concert, Paramount Marimba Band.

Second Day—Afternoon: Concert, Roach-Freeman Duo. Evening: Prelude, Roach-Freeman Duo; lecture, Cora Wilson Stewart, on "Moonlight Schools".

Third Day—Afternoon: Concert, Ernest Gamble Concert Party. Evening: Prelude, Ernest Gamble Concert Party; entertainment, Ralph Bingham.

Fourth Day—Afternoon: Lecture, Chief Strongheart, on "From Peace Pipe to War Trail". Evening: Play, "The Great Commoner", by the Elias Day Players.

Fifth Day—Afternoon: Prelude, Adult Concert Artists; lecture, Arthur Walwyn Evans, on "The Lords of the Land". Evening: Concert, Adult Concert Artists.

Sixth Day—Afternoon: Musical entertainment, Ralston Entertainers; lecture, Sam Grathwell, on "Getting by Your Hoodoo". Evening: Musical entertainment, Ralston Entertainers; lecture, Edward Amherst Otto, on "Sour Grapes".

Seventh Day—Afternoon: Prelude, by Opera Company; Junior Clown Program. Evening: Opera, "Robin Hood", May Valentine's production.

The six-day program, which opens April 26 at Oceanside, Calif., presents the following program:

First Day—Afternoon: Entertainment, Elias Day Entertainers. Evening: Comedy, "Six-Cylinder Love", by the Elias Day Players.

Second Day—Afternoon: Musical entertainment, Going-Bell-Epperson Company; lecture, "A Yankee in the Far East", by Dr. H. B. Hulbert. Evening: Musical entertainment, Going-Bell-Epperson Company; lecture, "When East Meets West", by Dr. H. B. Hulbert.

Third Day—Afternoon: Concert, Vernon Quintet; lecture, "Give the Boy a Chance", by H. Leo Taylor. Evening: Concert-recital, Vernon Quintet and Frank L. Cowan, American tenor.

Fourth Day—Afternoon: Lecture, "The Making of an American", by Bagdasar Baghdigian. Evening: Comedy-drama, "The Mollusc", Clark-Browne Players.

Fifth Day—Afternoon: Concert, Australian Trio. Evening: Concert, Australian Trio; lecture, "The Man With One Window", by Dr. E. T. Hagerman.

Sixth Day—Afternoon: Clown entertainment, Hingle Fitzpatrick, clown. Evening: "Joy Nite", McDonald Birch, "In Artistic Magic".

The Augusta (Ga.) Chronicle gives the following story of Dr. William McGovern, who is lecturing in this country on his experiences in Tibet: "Dr. McGovern is not yet thirty years of age, yet he has traversed China in disguise, has studied Buddhism in China and Japan, been a guest of honor at the leading Buddhist monasteries of Asia and was made 'honorary priest' of the largest temple in Japan. These first-hand studies were only in preparation for his great Tibetan adventure that he lectures about. He has done three things never before accomplished by a white man in Asia: He has crossed the Himalayan Passes from India to Tibet in winter, a feat hitherto deemed impossible. He has lived six weeks in Lhasa, 'The Forbidden City' (capital of Tibet), in peril of his life in order to gain an intimate knowledge of its Mongoloid people, their manners and customs. He has taken the first motion pictures portraying the veiled life of the Holy City of the Lamas. In order to do these things Dr. McGovern had to undergo many physical difficulties. He disguised himself as a Tibetan coolie. His entire body was stained with walnut juice and iodine. The color of his eyes was camouflaged with lemon juice and glue. He nearly lost his life in the snowdrifts. Then, after he entered the Forbidden City, he was confined for weeks by the Buddhist Pontiff or

## Morris Anderson

HANNIBAL, MO.

Two Forceful Lectures: "HITTING THE LINE" and "GOLD BRICKS". Coit-Alber for Chautauqs, Billboard Platform Service for special engagements.

## WILLIAM STERLING BATTIS

is doing for Dickens in America what Dransby Williams has done for the novelist in England.

—The Dickensian Magazine, London, England.  
A Humorous Entertainer of the Highest Literary Value.  
Personal address, 6315 Yale Avenue, Chicago, Ill.

hasn't in order to protect him from being torn to pieces by the fanatical monks."

Carl Collier, who, a few years ago, was a lecturer and well-known member of the I. L. C. A., is at present in Milwaukee conducting a campaign for a \$360,000 hospital to be known as the "Misericordia". The completion of the fund is practically assured.

The Blue Grass Lyceum Lecture Association began their first series of lectures March 3 at Lexington, Ky. Dr. A. E. Winslip, educator, of Boston, was the speaker. The association consists of twelve of the best cities in Kentucky. Their second lecturer is Dr. Reuben Post Halleck, a prominent educator of Louisville. Dr. Shelton Phelps, of Peabody College, and Dr. Henry Lewis Smith, president of Washington and Lee University, of Washington, D. C., are among the speakers of the course.

The Bayview (Mich.) Bulletin has been received, presenting the prospectus of the summer schools, the faculty and the recreation facilities. It makes a most attractive showing. The officers of administration are: President, Hugh Kennedy, A. M., D. D.; dean-registrar, Phil Harold Hemblit, A. M., Ph. D.; secretary, Edwin Roscoe Sleight, A. M.; dean of the School of Music, Robert G. McCutchan. The faculty of the College of Liberal Arts contains six well-known instructors. In the associated schools are thirteen instructors. Twelve instructors are in the School of Music. The course in English language and literature is in charge of three instructors. There are two instructors in the department of mathematics, two in the department of philosophy and religious training, one in economics and history, one in the department of public speaking and two in the department of fine arts. In addition to the above there are several other courses in the applied arts. Their popular program does not appear in this issue of The Bulletin, but some of the more prominent speakers and programs are mentioned. Altogether it makes a splendid showing for the educational and recreational advantages of Bayview.

Edward Tomlinson, who has been on the Affiliated list this winter, is to give a series of three lectures in Atlanta, Ga., before the Woman's Club of that city and has arranged for similar engagements in Birmingham and several other Southern cities. These lectures are entirely along political and economic lines. Tomlinson, a clever speaker, gives substance as well as cleverness. There is room for such speakers, especially along these educational lines.

Clark Elbeberg, of Freeport, Ill., who has been on the Radcliffe Chautauqua Circuit for several years, has returned from a four months' trip to Europe as an investigator for the Radcliffe lecturers and for himself. He was at The Hague and at Geneva during recent important conferences and was able to study European conditions very carefully. He will be back with Redpath for the summer circuits.

Capt. Will R. Deitrich, one of the Swarthmore entertainers, is a radio enthusiast, as well as an entertainer. He makes his engagements in a car and carries his radio set with him. He has recently been filling engagements around Atlanta, Ga.

One of the valuable features of the lecture platform is that of the demonstrator on home decoration. Walter Murray, of New York, has been giving these demonstrations in Ohio, and his work has been proving very popular.

Senator Simon D. Fess, of Ohio, has been giving a few lectures before schools and colleges in that State upon the subject "The European Situation and Our Relation to It".

Senator Fess, a most eloquent speaker, has been importuned vainly in the past for regular lyceum and chautauqua seasons.

Joe R. Hanley, one of the favorite lecturers on the Independent Co-Operative program, writes from Brantford, Ontario, that he has changed his residence and occupation and will hereafter be located in Chicago. He was formerly from Muscatine, Ia. He still expects to put in a portion of his summer in chautauqua lecturing.

Col. F. L. Hunt, veteran Independent booker, writes from Toledo, O.: "When I joined this troupe I was just two days in advance of the attraction. My first guarantee was \$400 at Lansing, Mich. I am now just three weeks in advance of the company and going easily." This illustrates the fact that it is still possible to book single attractions and that the tendency of the present-day booking seems to be somewhat in that direction.

A. C. Colt, formerly of the Coit-Alber Bureau and now of Los Angeles, recently returned from a vacation in Honolulu.

O. B. Stephenson, of the Emerson Bureau, Chicago, is in New York on business for the Wolfsohn Bureau, of which he is part owner.

The return of Chief Canpollean to the lyceum and chautauqua platform will be welcomed by his many admirers in those fields. He is a South American Indian with a marvelous voice and a gift of entertainment that make him a headliner. He will be on the lists of the Affiliated Bureaus during the coming seasons.

### PICKED UP BY THE PAGE

(Continued from page 48)

p.m., a time that makes the club a desirable after-theater rendezvous.

PAUL SULLIVAN and JOE SIMMS, former comedy star of "SHUFFLE ALONG", have joined hands in a new vaudeville offering. The team opened at Loew's American Theater, New York, under the billing of SIMMS and SULLY, and the net went big, for "Sully" is some dancing boy at jazz and Russian steps.

CHARLES F. GILPIN has retired from the cast of "Roseanne". PAUL ROBESON, who received so much publicity along with Mary Blair in connection with the postponed "All God's Children Got Wings", has taken the part. RICHARD HARRISON was once considered, but he and the HURDIG & SEAMON office failed to conclude negotiations.

THE TATTLER of March 16 contained a remarkably well-written story on "The Selling Power of the Negro Press" that would do tremendous good if brought to the attention of trade journals of the land. William Ferris wrote it.

John W. Cooper, ventriloquist, who has been confined by pneumonia, is convalescent, and get this for a hustler yarn: While very sick the game "bird", who had every reason to expect to see Paradise, according to the doctor's booking expressions, actually booked a date for a club of which the physician happened to be an officer. Oh, yes, Cooper will live a long time.

### FRANK HAS ANOTHER SHOW

Frank Montgomery, whose rapid rise as a producer has been one of the sensations of New York theatrical circles, has just put on another revue and floor show. This time it is at the Clarendon Roof Garden, upper Broadway. The opening was March 17. Florence McClain (Mrs. Montgomery) heads a cast that includes the six musical huddies and a group of comely choristers billed as her Creole Syncopated Steppers. Frank also has a show in rehearsal for the Pekin Club at 48th street and Broadway. His success is being emphasized by a new model Emousine.

## Professional Training

For the Concert and Dramatic Stage.

### SUMMER COURSE

JUNE 20th to AUGUST 25th.

Ten Weeks.

ARTIST FACULTY.

DORMITORY PRIVILEGES.

Splendid surroundings and opportunities.

RUNNER STUDIOS

5527 Lake Street,

CHICAGO.

Personal direction Mr. and Mrs. Louis O. Runner.

## Can You Talk Well?

LECTURERS AND GOOD SPEAKERS are in constant demand. They know the process of thought organization and dramatization. THE CREATIVE FACULTY is the basis of the EDWARD AMHERST OTT CORRESPONDENCE COURSE IN PUBLIC SPEAKING AND LEADERSHIP. The course covers the problems of preparation, advertising and booking speakers. Practical instruction for those who want results. Course conducted on an educational and service basis. You can prepare for increased rewards and opportunities at home. Address all communications to

THE OTT SCHOOL OF CHAUTAUQUA AND LYCEUM ARTS, Ithaca Conservatory of Music, Ithaca, N. Y.



Tom Brown and his

**BUESCHER** True Tone SAXOPHONE

Always a hit! You can't think of fun makers on the stage without thinking of Tom Brown, and you can't think of Tom Brown without his True-Tone Buescher. Inseparable and incomparable. You can be the "Tom Brown of Your Town". No other instrument equals the Saxophone in popularity for all kinds of entertainment. Our easy payment terms and 6 days' free trial offer make it easy to own a Buescher—the favorite instrument of Paul Whiteman, Clyde Doerr, Paul Specht, Benita Krueger and scores of other great artists. Saxophone Book sent FREE. Write for it today.

BUESCHER BAND INSTRUMENT CO.

Everything in Band and Orchestra Instruments.  
1267 Buescher Block, ELKHART, IND.

## COMMUNITY and BUSINESS DEVELOPMENT

By FRED HIGH

Just completed a wonderful week at Michigan City, Ind. Send for the story of how they secured 28 factories during the past four years, built a \$1,000,000 hotel, 800 new cottages for their Beach Resort, \$500,000 moving picture theater, \$1,000,000 for Dunes Park. Secured twenty State and National Conventions for 1924. \$1,000,000 spent there by delegates and tourists last year.

Jacksonville, Ill., and Morgan County Campaign still on. Spoke 29 times in Morgan County in 1923. Held big County Co-Operative Week in May, and back again for week of Business Conferences in November.

### FEATURING ADDRESSES for

Conventions, Banquets and Commercial Organizations, College and High School Com-mencements, and Teachers' Institutes where Present-Day Problems are discussed.

Send 10c for two booklets: "MAKING SERVICE PAY", also special articles from National Magazines and other publicity. Address THE COMMUNITY DEVELOPMENT ASSOCIATION, Room 1004, 115 South Dearborn Street, or BILLBOARD PLATFORM SERVICE DEPT., 35 S. Dearborn Street, Chicago.

## "The High Cost of Ignorance"

A Thought-Provoking Lecture by MRS. TAYLOR Z. MARSHALL.

It is high time that the American people took stock of themselves to determine where they stand morally, intellectually and culturally. Mrs. Marshall has done a great thing in fearlessly presenting this problem. Available for special engagements and for Chautauqs of 1924. Address BILLBOARD PLATFORM SERVICE, Crilly Building, Chicago.

## Lyon Bros. Quartet

Yes, four brothers. We sing, play and entertain. Open for Chautauqua or Lyceum for coming season. Address V. D. LYON, - Homestead, Florida.

## Katharine Carroll Smith Co.

IN WORTH-WHILE PROGRAMS OF Music and Entertainment

A Standard Versatile Company.  
BILLBOARD PLATFORM SERVICE  
Personal address, Omro, Wis.

Give 'em the information that you saw the ad in The Billboard.







THEATRICAL COSTUME SUPPLIES
Chicago Costume Wks., 116 N. Franklin, Chicago

THEATRICAL GROUND CLOTHS, SAND BAGS AND TARP-AULINS
Ernest Chandler, 252 Pearl st., New York City

THEATRICAL LAW
Leon A. Berezniak, 7 W. Madison, Chicago.

TICKET PRINTERS
Ansell Ticket Co., 730 N. Franklin, Chicago.

TIGHTS
Arthur B. Alberts Co., 7 Fulton, Br'klyn, N.Y.

TIN HORNS
John J. Keller, 631 S. 3d, Columbus, O.

TOYS
Fabricius Merc. Co., 1823 Wash. ave., St. Louis.

TRICK BICYCLES
Tom Simmons, 499 W. 42d, N. Y. C.

TRIMMED BASKETS
H. Bayersdorfer & Co., 1129 Arch, Phila., Pa.

TRUNKS
(Newton and Wardrobe)
Newton Trunk Co., 125 Elm st., Cortland, N. Y.

TURNSTILES
H. V. Bright, Prospect Bldg., Cleveland, O.

UMBRELLAS
Frankford Mfg. Co., 996 Filbert st., Phila., Pa.

UNBREAKABLE COMBS
Ohio Comb & Novelty Co., Orville, O.

UNIFORMS
Brooks Uniform Co., 1437 Broadway, N. Y. City.

The Henderson-Am. Co., Kalamazoo, Mich.
D. Klein & Bros., 719 Arch st., Philadelphia.

VASES
Otto Goetz, 43 Murray st., New York.

VAUDEVILLE BOOKING AGENTS
Rooney & Russell's Vaudeville Booking Office,

VENDING MACHINES
Callie Bros. Co., 6210 2nd Blvd., Detroit, Mich.

VENTRILOQUIAL FIGURES
Theo. Black & Son, 702 W. Harrison st., Chicago.

VIOLINS
Aug. Gemuender & Sons, 125 W. 42d st., N. Y.

VIOLIN TONE PRODUCERS
J. & J. Virzi Bros., 563 5th ave., New York.

WAFFLE OVENS
Long Eakins Co., 1976 High, Springfield, O.

WAGONS
Wm. Frech & Co., Maple Shade, N. J.

WATCHES
Leon Hirsch Corp., 37-39 Maiden Lane, N. Y. C.

WATERPROOFING MATERIAL
Waterproofing Co., Lewistown, Ill.

WIGS
A. M. Ruseh & Co., 228 S. 11th st., Philadelphia

WIRE, IVORY AND ENGRAVED JEWELRY SUPPLIES
American Jewelry Mfg. Co., 27 Warren, N.Y.C.

WIRE WORKERS' SUPPLIES
Juergens Jewelry Co., 235 Eddy, Providence, R.I.

AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

AT LIBERTY AGENTS AND MANAGERS

3c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)

A-1 Manager—10 Years' Successful experience in picture and combination houses.

Ballroom Manager—Teaching Ballroom and Exhibition Dancing (Partner as Hostess) at Liberty.

THEATER MANAGER—M. P. AND VAUDE-ville at Liberty April 1. Reliable; 3 years as manager.

HUSTLING AGENT at Liberty. Close contractor. Smart, reliable, not afraid of a brush.

AT LIBERTY BANDS AND ORCHESTRAS

3c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)

After April 1, High-Class 8-piece orchestra for resort or dance hall.

At Liberty—First-Class 10-

piece dance orchestra, for hotels, dance halls, and summer resorts.

At Liberty—Snappy Five-

piece orchestra for summer engagement. Hotel or resort. Playing together two years.

D'Avino's Band—Available

for summer season at Park, Beach or Resort. A recognized A-1 concert band of twenty, thirty or fifty pieces.

Eddie Newman's Dance Or-

chestrans are available for summer engagements in hotel, resort, ball, cafe.

Impallomeni's Modern Concert

band whose leader, Prof. Salvatore Impallomeni, is a well known and capable conductor.

CLASSIFIED ADVERTISEMENTS

A Market Place for Buyer and Seller, and Want Ad Department
FORMS CLOSE THURSDAY 5 P. M.

RATES PER WORD
SET IN 5-PT. TYPE WITHOUT DISPLAY. NO CUTS. NO BORDERS.

CASH MUST ACCOMPANY THE COPY.
NO AD ACCEPTED FOR LESS THAN 25 CENTS.
COUNT EVERY WORD AND COMBINED INITIALS, ALSO NUMBERS IN COPY, AND FIGURE COST AT ONE RATE ONLY.

Table with 4 columns: Ad Type, First Line Attractive in Small Type, First Line Attractive in Large Type, Per Word. Lists various categories like Acts, Agents, Amusement, etc.

MOVING PICTURE CLASSIFIED ADVERTISING RATES. Table with 4 columns: Ad Type, First Line Attractive in Small Type, First Line Attractive in Large Type, Per Word.

AT LIBERTY CLASSIFIED ADVERTISING RATES, OPEN ONLY TO PROFESSIONAL PEOPLE.

At Liberty (Set in Small Type)..... 1c
At Liberty (Display First Line and Name in Black Type)..... 2c

Advertisements sent by telegraph will not be inserted unless money is wired with copy. Mail addressed to initials care General Delivery will not be delivered.

Peppy Girl Dance Orchestra—

Now booking summer season. Permanent or touring. Address ORCHESTRA, care Billboard.

Seven-Piece College Orchestra

will be at Liberty about June 1 for hotel or dance work. All university students and feature musicians.

Single, Young, Fast Dance Or-

chestra at Liberty June 20. Four or five pieces. Neat, tuxedos. Two doubling, all sing.

The Hamilton Hotel Orchestra

in Bermuda Islands, will be at Liberty May 1. An eight-piece singing, dance orchestra.

The Southerners—Original

Underella Roof orchestra. Established organization, genuine pop, novelty, harmony, combination. Lots of references.

MUSICAL FOUR ORCHESTRA—PIANO, SAXO-

phone, Banjo, Xylophone, Drums. 131 W. Jefferson, Louisville, Kentucky.

AT LIBERTY—SNAPPY 4-PIECE ORCHESTRA

on March 30. Piano, drums, saxophone and trombone. Playing 7 instruments.

ONE OF THE BEST ALL-AMERICAN 20-

piece Concert Bands will be at Liberty May 1 for four months. This is the first time we have ever run an ad.

"THE PROFESSIONAL PICTURE PLAYERS"

Festler's four-piece ladies' orchestra, playing piano, violin, cello, drums and marlbas.

"RED" CURTIS AND HIS EIGHT SYNCO-

pators at Liberty—"Hot" bebop playing band of young, neat, sober and reliable union musicians.

FLORIDA PELICANS AT LIBERTY MAY 1.

This orchestra of seven good entertainers, who have about finished their third season in Florida, will be at Liberty May 1.

LAWYERS' COLLEGIATE ORCHESTRA at Liberty

June 1st. Six pieces, red hot. Novelities, saxophone harmony team, singer, soft shoe dancer.

AT LIBERTY BILLPOSTERS

3c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)

Billposter Wants a Job With

a Circus. Sober, reliable. R. McGRADE, 3d Floor, 1965 Lincoln Avenue, Chicago, Ill.

AT LIBERTY FOR INDOOR BAZAARS, EXPOS., FAIRS

3c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)

AT LIBERTY—FOR BAZAARS, FAIRS, OR

celebrations of any kind. The Parentos (Lady-Gentleman), 3 first-class different and complete platform circus acts.

AT LIBERTY FOR CIRCUS AND CARNIVAL

3c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)

At Liberty—Tommy Swift,

Side-Show Magician and Lecturer. I have my own banner. Season 1921 with Campbell-Bailey-Hutchinson Shows.

At Liberty—Harry Pfau's So-

ciety Circus. One of the most attractive acts in the business. Highly decorated white props and trappings.

XXth Century Follies Playing

with Litts Amusement Company, season 1924. Central Illinois. Wants team of professionals, young and attractive.

AT LIBERTY AFTER MARCH 15. TWO

Aerial Acrobatic Men for flying circus or balloon work. R. L. McNEIL, 3637 Van Dyke, Detroit, Michigan.

CIRCUS OR CARNIVAL BOOKKEEPER—SIX

years' experience as bookkeeper and accountant; good typist; sober; reliable; good references. GALLIE RIGG, Box 234, Arkansas City, Kansas.

AT LIBERTY—A real A-No. 1 Trick Rope and Fancy

Horse. Catches and can deliver the goods. Would like to hear from good reliable Wild West or any Western Show. Yours truly, JAMES H. HAWK, Gen. Del., Isabel, Oklahoma.

AT LIBERTY COLORED PERFORMERS

3c WORD, CASH (First Line Large Black Type)
2c WORD, CASH (First Line and Name Black Type)

At Liberty—Five-Piece Col-

ored dance orchestra. Entertainers as well as real dance musicians. Union, tuxedo and reference exchanged.

NOTE—Count All Words, Also Combined Initials and Numbers in Copy. Figure Total at One Rate Only.

IN ANSWERING CLASSIFIED ADS, PLEASE MENTION THE BILLBOARD.

(Continued on Page 60)







A DAY EASY selling Lik-on (patented rubber) ...

WHEEL BRAKES for Dodge, Chevrolet and Ford ...

SUCCESSFUL Money-Making Enterprises ...

PROFIT selling handiest Razor made ...

ANIMALS, BIRDS AND PETS

All Kinds of Freak Animals wanted ...

Animal Freaks and Birds Alive wanted ...

For Sale—Airedale Male of ...

For Sale—Beautiful Pekin ...

For Sale—Educated Horse ...

For Sale—6 Performing Goats ...

For Sale—Small Ponies; also ...

Parrots, Pets and Animals— ...

Parrots, \$36 Per Dozen. Pan- ...

Young, Beautiful, Educated ...

A GIRL can work with Flint's Porcupines ...

A PIT SHOW—Two Blue Grizzled Porcupines ...

BEAR—Blue Mountain grizzly; weighs around 450 ...

CAMEL FOR SALE—One Siberian Female Camel ...

CANARIES—Guaranteed singers; females for breed- ...

FOR SALE—6 clever Trick Dogs ...

LIVE ALLIGATORS—Can furnish any size, any ...

GREAT DANE FOR SALE—Young Male, fifty ...

LIVE OSTRICHES—Have some young birds for sale ...

NOTICE TO ZOOS, Parks and Shows—Send for our ...

OFFER immediate delivery. Snakes, \$75.00 each ...

PARROTS, Dogs, Canaries, Monkeys, etc. We make ...

SEA HORSE—The Kangaroo of the Sea (eured), 80c ...

SEA LIONS, Harbor Seals, Brown and White Pel- ...

SHEPHERD PONIES—One trained; Spotted Goats ...

SNAKES AND SOUTHERN ANIMALS our Special- ...

STUFFED FISH AND ALLIGATORS—Porcupine ...

TRICK BIRD, which is window attraction and causes ...

WANTED—Polar Bear, all kinds Animals, Birds ...

WANTED TO PURCHASE—One Black Bear, male ...

WE SELL SNAKES CHEAPER than any other dealer ...

WILL EXCHANGE complete set Candy Formulas for ...

ATTRACTIONS WANTED

50 WORD. CASH. NO ADV. LESS THAN 25c. ...

BUSINESS OPPORTUNITIES

40 WORD. CASH. NO ADV. LESS THAN 25c. ...

Side and Pit Shows for Big In-

door American Legion Bazaar at Albany, New ...

BOOK—Complete Correspondence Course in Acting ...

BOOK ON TRAINING Performing Dogs, prepared, one ...

BOOK PLAYS FOR SALE—Royalty Plays for lease ...

BOOKS ON MAGIC, Mind Reading, Ventriloquism ...

CONCISE ASTRONOMY AND ASTROLOGY, Inter- ...

CURIOUS BOOKS, Unique Novelties, Stunning Pic- ...

FREE—My Illustrated literature on New Thought ...

HOW TO PLAY VIOLIN DOUBLE STOPS, \$1.50 ...

I FURNISH Catalogs of fast selling Books, Novelties ...

100,000 GERMAN MARKS and Finest Paper in ...

Have a Hollywood Address, \$5 ...

FIVE COLLECTION LETTERS that will collect any ...

INCH DISPLAY ADVERTISEMENT, 166 Magazine ...

KILLIAN'S KOMICAL KALLING KARDS—"Ever- ...

"MAIL-ORDER SENTINEL"—The big Agents, Street- ...

MERCHANTS, Street Men, Agents, you can make ...

OPERATE MAIL ORDER BUSINESS in spare time ...

PATENTS—Write for free Guide Books, List of Pat- ...

SOFA FOUNTAIN, Syrups, Fruits, etc.; stock Clear ...

SPECIAL DEAL ON STAPLE ITEM. Easy sales to ...

STEREOPTICON STREET ADVERTISING Outfit ...

THE MONEY-MAKING OPPORTUNITY of the age ...

THEATRICAL MAIL BUSINESS, \$50. BERNARD ...

WE START YOU IN BUSINESS, furnish everything ...

20 DIFFERENT FOREIGN BILLS, various countries ...

53 GREAT MONEY-MAKING PLANS free. R. ...

100 MAGAZINES, Plans, Opportunities, etc., 10c ...

CARTOONS

30 WORD. CASH. NO ADV. LESS THAN 25c. ...

"BALOO'S TRICK DRAWINGS"—Stunts with pop ...

CONCESSIONS WANTED

30 WORD. CASH. NO ADV. LESS THAN 25c. ...

Do You Want to Make Money?

Am just opening up an Amusement Park ...

Merry - Go - Round Wanted

Other Rides, Shows and Concessions ...

Outdoor Celebration June 12—

Wanted concessions and free act. DR. ...

Wanted—Concessions, Merry-

Go-Round, Ferris Wheel, Tent Show, Vande- ...

CONCESSIONS—Only one of a kind. Deal with ...

WANTED to hear from Illusion and Pit Showmen ...

COSTUMES, WARDROBES AND UNIFORMS

(WFC) FOR SALE—WANTED TO BUY ...

BAND COATS, dark blue, fancy trimming, \$3.25 ...

CHORUS COSTUMES, Evening Gowns, Diamond Dye ...

A WIRELESS PROBLEM

"WIRELESS" enjoys what is sometimes called "a good press" for its wonders. And hardly a day goes past without new wonders being announced.

MERRY-GO-ROUND wanted on terms for the season ...

SUMMER SITUATION for Novelty or Colored Orchestras ...

THELMA THEATRE, Orangefield, Texas, opened ...

WANTED FOR ELECTRIC PARK, PEEKSKILL— ...

WANTED—To book Carnivals. Write JOE PONTON ...

WANTED—Indiana, Novelty Acts, Musical Act. Show ...

ATTORNEY AT LAW

40 WORD. CASH. NO ADV. LESS THAN 25c. ...

Don't Worry About Troubles,

Difficulties, etc. For advice and prompt ac- ...

BOOKS

40 WORD. CASH. NO ADV. LESS THAN 25c. ...

Song, The Waters of Muscle

Shouts. Price 25 cents. Also History of ...

Men and Women Wanted—

Earn money spare time; full particulars on ...

Wanted for the Mail Order

Trade—Imprint Catalogs and Circulars of ...

Wonder Carbon Remover —

Make your fortune young. Get this formula ...

\$5,000.00 Death Policy, \$25.00

to \$50.00 weekly. Accident, Sickness only, ...

A PERMANENT ART BUSINESS for one person in

each community. We furnish everything and help ...

REAL OPPORTUNITY awaits the man who reads

the Dollar-Stacker Magazine, the big mail-order ...

BIG OPPORTUNITIES—Copy "The Mail Order

Be", Formulas, Plans, hundreds of live proposi- ...

HAVE YOU PLENTY OF MONEY? If not send a

dime for "Business Progress", a most helpful mail ...

NOTE—Count All Words, Also Combined Initials and Numbers in Copy. Figure Total at One Rate Only.

IN ANSWERING CLASSIFIED ADS, PLEASE MENTION THE BILLBOARD.

(Continued on page 64)









TWO BEST MACHINES \$3.00—Assorted tubes, de-

49 NEW SHEETS, 10x15, neatly colored. See

THEATERS FOR SALE

50 WORD CASH. NO ADV. LESS THAN 25c.

For Sale—Only Theater in a

Moving Picture Theatre for

Theatre Owners—List Your

FOR SALE Theatre in town of 2,100. Conveniently

ONLY MOVIE in prosperous city of 3,500. Twenty

THEATRICAL PRINTING

46 WORD CASH. NO ADV. LESS THAN 25c.

100 Cards, Including Free

100 Envelopes and 100 Two-

250 Letterheads and Envelopes

ART STATIONERY—Tinted background. 100 8 1/2 x 11

EMBOSSE—With name and address for embossing

LETTERHEADS AND ENVELOPES—50 of each, \$1.

PRINTING—100 Letterheads on good white bond

250 BOND LETTERHEADS or Envelopes \$1.50; 100

250 WOVE ENVELOPES, 11: 10x14 Letterheads,

500 LETTERHEADS, Envelopes or Cards, \$2.25.

1,000 20-LB. BOND LETTERHEADS, \$4.50; 5,000,

1,000 CIRCULARS, 6 1/2" limit 150 words, \$1.50;

TYPEWRITERS FOR SALE

TYPEWRITERS, 20, all in first-class condition,

TYPEWRITERS given as premiums. Write for in-

WANTED PARTNER

(CAPITAL INVESTED)

60 WORD CASH. NO ADV. LESS THAN 25c.

Wanted—Partner for Plat-

Form Medicine Show. If you have \$500 to in-

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Want to sell half interest in

PARTNER WANTED—Have \$500 and Services for

SWEET OPPORTUNITY—Partner wanted to invest

WANTED—Partner. Advance Man. Manager or Mu-

WANTED TO BUY, LEASE OR RENT

Press for Making Paper Fold-

Smith & Smith Aeroplane

10x12 Concession Tent, With or

EVANS BUCKETS—Must be in good condition and

MILBURN CARBIDE LIGHTS, good condition.

PASSION PLAY, Religious Films, Fairy Stories,

TOTEM NOVELTY COMPANY wants Target Practice

WANT TO BUY—Candy Pellet Vending Machines,

WANTED—Job Lots any kind, any amount, for cash.

WANTED—Concessions, complete, ready to run; also

WANTED—Junk Show Tents and Side Wall and any

WANTED—Box Alles, Waffle Irons, Shooting Gal-

WANTED, or white P. P. forty, Proscenium Arch,

WANTED—Tents, all sizes; Candy Floss Machines,

WANTED—100 Flat Folding Chairs, Seecoy, 10x18

WANTED TO BUY—A Set of Clariphones. JOE

S-ABREAST MERRY-GO-ROUND to let on per-

CLASSIFIED MOVING PICTURE ADVERTISEMENTS

CALCIUM LIGHTS

CHEAPER THAN ELECTRICITY—The world-re-

FILMS FOR SALE—2D-HAND

Educational News Weeklies.

NOTE—Count All Words, Also Combined Initials and Numbers in Copy.

Gigantic Bargains—Westerns,

Harts, Fairbanks, Mix, Four

Passion Play, Life of Christ.

Positively and Absolutely Most

BARGAINS—Features, Comedies, Westerns. Sent for

"CRIMSON YOKE", 5 reels: comedy, Graphic,

DON'T BUY UNTIL YOU SEND for our New List.

"EVERYBODY'S BUSINESS", 6 reels. Load of

FOR SALE, CHEAP—"In the Hands of the Law"

IF IT'S WESTERN, Comedy or Super Features you

"IRELAND IN REVOLT", 6 reels. 2 excellent prints,

NEGATIVES for sale. Ignorance, Woman's Power,

SERIALS, perfect condition, paper complete, bargain.

SPECIAL SALE—Seventeen Reels, good condition;

TAKEN ON DEBT—Roy Stewart, Wolves of the

THE SUBMARINE EYE, 8 reels, \$48.00. Will sell

UNCLE TOM'S CABIN, Passion Play, Life of a

WHAT'S THE USE OF BUYING FILMS if you

5-REEL FEATURES, \$10 to \$15; Comedies, \$5.00;

"FIGHTING FOR ETERNAL PEACE", 6 reels. 3

2ND-HAND M. P. ACCESSORIES FOR SALE

Fireproof Metal Booths—Re-

For Sale—New and Used Mov-

Guaranteed Rebuilt Machines,

BARGAIN—Complete Show. Power's A, ten reels

BARGAINS! BARGAINS!—New 30 Ampere Mazda

CLOSING OUT, CHEAP—Power's 3, mazda equipped,

ELECTRICITY, 10c per hour. Motoco Auto Gener-

HERTNER CONVERTER, double 50 amperes, brand-

HOME PROJECTOR, 1,000 foot, \$25; 1,000-foot

I HAVE 10 NEW MONARCH 1924 MACHINES; will

NEW STEREOPTICONS—Standard exhibition size,

OPERA CHAIRS—700 good Opera Chairs, Moving

POWER'S 6-A MOVIE MACHINES, motor driven,

REAL BARGAINS used Rebuilt Power and Sim-

SIMPLEX, Power's and Motograph Machines, re-

SUITCASE PROJECTOR, motor driven, good em-

WHILE THEY LAST—50 Power's 5 Machines, com-

300 SLIGHTLY USED OPERA CHAIRS, excellent

WANTED TO BUY

M. P. ACCESSORIES—FILMS

Wanted—Health, Educational

Wanted—Print of Uncle Tom's

WANTED—100 Machines, Power's, Simplex, Motlo-

WANTED—Films suitable for school and church.

WE PAY HIGHEST CASH PRICES for all make

THEATRICAL NOTES

The Lyceum Theater, Smechtport, Pa., has

George A. McDermit, manager for the past

The Oriental Theater, 1105 South Meridian

The Oriental Theater, 1105 South Meridian

The Oriental Theater, 1105 South Meridian

The Oriental Theater, 1105 South Meridian

The Oriental Theater, 1105 South Meridian

The Oriental Theater, 1105 South Meridian

The Oriental Theater, 1105 South Meridian

Ar on Kiddles (LaSalle Garden) Detroit 7-29. Abbott & White (Keith) Boston. Abbott, Al. (Columbia) Davenport, Ia., 27-29.



Managers and artists are respectfully requested to contribute their dates to this department. Routes must reach The Billboard not later than Friday of each week to insure publication.

When no date is given the week of March 24-29 is to be supplied.

Belmonts, Three (Pantages) Portland, Ore. Bennett, Murray (Colonial) Lancaster, Pa. Bennington & Scott (Jefferson) Auburn, N. Y.

TAN ARAKIS

Presenting a Sensational Foot-Balancing Ladder. Week March 30, Orpheum, Denver, Colo. Direction Pat Casey Agency.

Biltmore Society Orch. (Yonge St.) Toronto. Bingham & Myers (Poli) Scranton, Pa. Biuss & Grill (Imperial) Montreal.

Archer & Balford (Miller) Milwaukee. Arlato, F. J., & Co. (Palace) Cleveland. Ardine, Greta (Orpheum) Winnipeg, Can. (Orpheum) Vancouver 31-April 5.

Blacks, The (Orpheum) San Francisco; (Orpheum) Oakland 31-April 5. Block & Dunlop (Lyric) Hamilton, Can.

Send us your route for publication in this list to reach Cincinnati Office by Friday. Cards mailed upon request.

Table with columns: NAME, WEEK, THEATER, CITY, STATE. Includes entries for Blundell, Bloom & Sher, Blue Devils, Blutch & Snyder, etc.

Blundell, Mabel, & Co. (LaSalle Garden) Detroit 27-29. Bloom & Sher (Keith) Montgomery, Ala. Blue Devils, Eight (Hipp.) Cleveland.

WIGS REAL HAIR. IMPORTED.

Character, \$1.50 and \$3.50; Bobbed, \$2.50 up; Saubrette, \$3.00 up; Colonial, men, \$4.00; Ladies, \$5.50 up; Negro, 30c; Lined, 50c up; Masks, 35c dozen up; Tights, \$1.50 up; Make up, \$1.50; Sticks, 50c; Full Heads, 75c each; \$2.50 down; Mustaches, 25c each, \$1.25 dozen; Catalog free. A. RAUCH, FORMERLY G. KLIPPERT, 18 Bible House, (3d Avenue and 9th St.) NEW YORK CITY.





CONCERT AND OPERA

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)

Alcock, Merte: San Francisco 25-April 1.
Althouse, Paul: (Hollywood) Los Angeles.
Alton, Jean (Bonnie) Roanoke, Va.
Alton & Bottomley (Orpheum) Gatesburg.

Aloek, Merte: San Francisco 25-April 1.
Althouse, Paul: (Hollywood) Los Angeles.
Alton, Jean (Bonnie) Roanoke, Va.
Alton & Bottomley (Orpheum) Gatesburg.

DRAMATIC & MUSICAL

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)

Able's Irish Rose: (Studebaker) Chicago Dec. 23, indef.
Able's Irish Rose: (Republic) New York May 22, indef.
Able's Irish Rose: (Cox) Cincinnati, Feb. 10, indef.

Goose Hangs High (Hijou) New York Jan. 29, indef.
Greenwich Village Follies: Providence, R. I., 23-29; Worcester, Mass., 31-April 2; Springfield 3-5.
Grounds for Divorce, with Ina Claire: (Princess) Chicago March 24, indef.

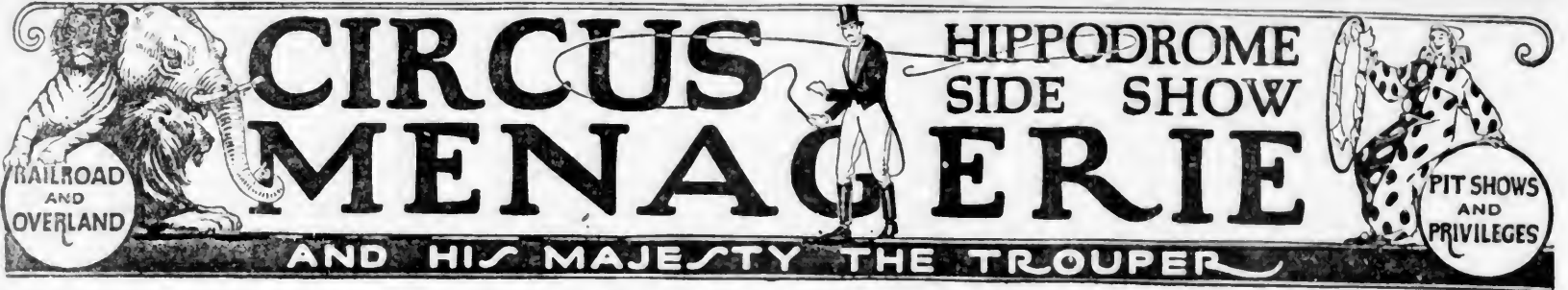
Skinner, Otis, in Sancho Panza: (Powers) Chicago March 10, indef.
Slout, L. Verne, Players: Raymondville, Tex., 26; Lashop 27; Roubidoux 28; Odem 29; Goldard 31; Edna April 1; El Campo 2; Sugar Land 3; Rosenberg 4.
So This Is London: (Tulane) New Orleans, La., 23-29.

BANDS AND ORCHESTRAS

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION. PERMANENT ADDRESSES WILL NOT BE PUBLISHED FREE OF CHARGE)

Allen's, Jean, Band: Pittsburg, Kan., 24-April 5.
Pachman's Million Dollar Band: Niles, O., 26; (Park) Meadville, Pa., 27-29; (Pantheon) Lorain, O., 30-April 3.
Baker's, Julia, Broadway Ladies' Orch.: (New Aurora) Philadelphia, Pa., Feb. 11, indef.

ADDITIONAL ROUTES ON PAGE 110



AND HIS MAJESTY THE TROUPER

(COMMUNICATIONS TO OUR CINCINNATI OFFICES)

Golden Bros.' Circus

Offers Improved Program

No Distinct Changes Made From Last Season—Show Is Headed Eastward

After a rest of three months, during which time the winter quarters at Anaheim, Calif., was always busy, the Golden Bros.' Circus opened March 8. The lot at Anaheim was admirably situated so that it made a fascinating picture of tents and varied-colored wagons.

The main top is new, and the whole show has a spick-and-span appearance. The program commences with the spectacle, "Cinderella in Jungle Land", and is put on in good shape. It comprises a company of ten beautiful girls in white dresses that give good effect.

POMPEY CHRISTIAN



This talented danseuse will be featured in the big "Fairland" spectacle of the Gentry Bros.-Patterson Circus this season.

Taylor, trainer. Event No. 18—Clown number. Event No. 19—Menage number (twelve horses), the following ladies and gentlemen riding: Al Dean, Frances McGee, Iona Carl, Helen Kimball, Ruth Cain, Hetti Wallace, Louise Jenner, Leona Watts, Mary Hickman, Jimmy Richardson, Alma Taylor, Al McGee. The act finishes with a dancing number around hippodrome track.

This is the Golden Circus of 1924, and it is worth while to visit. The entire equipment is carried on fifteen cars and not much room is left when the show is loaded. The show will remain in California for two weeks and then head east and go to the Atlantic Coast.

WILL J. FARLEY.

THE LATE MRS. SHOWLES

Mrs. Jacob Showles, whose death occurred March 9 in Long Branch, N. J., was a sister of Dan Rice, the famous clown. She was 92 years of age.

The York (Pa.) Dispatch in its issue dated March 15 carried the following data concerning Mrs. Showles: "She frequently came to York with her brother's circus and with that of John O'Brien. Her husband, who started his circus career at 12 years of age, was Jacob Showles, who died January 1, 1912, at the age of 84. It was at the desire of her brother, who wanted her companionship, that Mrs. Showles first entered the life of the circus.

COOPER BROS.' SHOWS WILL HAVE SPECTACLE

The Cooper Bros.' Shows, which is one of the largest and best two-car organizations on the road, is ready to leave the Spartanburg (S. C.) winter quarters. One of the features will be a big spectacle, in which every person with the show will participate, under the direction of Equestrian Director Bob Peasley.

OVERTON JOINS R.-B. CIRCUS

Harry Overton left Cincinnati March 19 for New York to take up his duties of twenty-four-hour agent for the Ringling-Barnum Circus. During the off season he is a poster printer in the Queen City.

SELLS-FLOTO CIRCUS

Will Present Many Novelty Acts—Aerial and Riding Numbers To Be Retained

Chicago, March 21.—The Sells-Floato Circus is whipping final details into perfect form for the opening of the season April 5. Since the show closed last season there has been a continuous string of activity in the executive departments all looking toward the stiffening up of the program and the introduction of smash hits and startling novelties.

Frank Braden, general press representative, told The Billboard today that the circus train will leave Peru, Ind., at midnight March 31 and is due in Chicago in the early hours of April 1, when unloading and setting up for the initial performance will be under way.

Imported wild animal and horse acts are to be featured by the show this year. Mr. Braden said the old feature aerial, riding and acrobatic acts of last season will be retained, augmented by featured animal acts. Many novelties will be seen on the show this season.

Another novelty will be the elimination of posing or living statuary acts. Instead horse acts will be posed in the hippodrome with no circular curtains, all changes to be made in plain view.

The horse acts on the show have been doubled over last year, there being forty-eight liberty horses and thirty high-school horses. A decided oddity of the big polar bear group is one black member. Mr. Braden said the outlook is fine for the season and that the Sells-Floato Circus established itself for good in the Coliseum last season.

HAGENBECK-WALLACE CIRCUS

Will Open at Louisville and Play Eastern Territory for Two Months

Chicago, March 21.—Ed C. Knupp, general agent of the Hagenbeck-Wallace Circus, was at circus headquarters in the Crilly Building today. He said the H.-W. advertising car will leave West Baden, Ind., April 9 in charge of J. C. Donahue, car manager, for Louisville, the opening stand. The circus will leave West Baden April 22, for Louisville, where preparation will begin for the opening April 26.

BITTER AGAINST L. & N.

General agents are bitter in their complaint against the L. & N. Railroad. Several years ago the rates on the L. & N. were practically prohibitory. The result: There were but few circuses on that road. To overcome this the L. & N. sent out letters to various circuses soliciting their business, which was followed by a reduction of rail rates to conform with those of other trunk-line roads.

CHRISTY LIONS BATTLE

At Beaumont, Tex., March 11, at the last rehearsal before the opening of the Christy Bros.' Circus, two lions staged a battle that was not on the program and which resulted in one's death.

OPPOSITION APLENTY IN EAST THIS SPRING

All Circuses Except Barnes' Lay Out Routes in That Territory

There is going to be plenty of circus opposition east of the Mississippi River this spring, particularly in the industrial sections. With the exception of the A. G. Barnes Circus it is learned thru a good source that every circus of any consequence will cover that territory, making the situation probably unparalleled in circus annals.

No doubt the opposition will be bitter in New England particularly, but, as representative slowest state there are only about twenty stands to the entire New England field possibly for circuses traveling on fifteen, twenty or more cars.

Among the shows which are certain to "make" the New England territory are Ringling Bros.-Barnum & Bailey, Sells-Floato, Walter L. Mason, Christy Bros. and Sparks.

ATKINSON CIRCUS

Has Successful Honolulu Engagement

Atkinson's Circus had a very successful engagement at Aloha Park, Honolulu, Hawaii. An extra performance was staged March 1 for the benefit of the orphans of the city. A parade was given every day under the leadership of Tucker Beesley, who has the Beesley troupe of cowboys and girls with the show. Atkinson's Filipino company of wire walkers, acrobats and tumblers went over for a big hit. It was their first appearance with any circus.

TWO SHOWS BOOKED FOR YORK

York, Pa., March 21.—A. L. Sands, general agent of the Hagenbeck-Wallace Circus, was here a few days ago and contracted for the appearance of that circus May 29. He leased from the York County Agricultural Society the show lot within the fair grounds.

RIPEL BROS.' SHOW

With the Rippele Bros.' Show this season will be Bert and Birdie Russell, musical act; Doc and Dot Haker, magic, contortion and juggling; Jack and Della Roberts, sketch; Mr. and Mrs. H. D. Reid, sketches; Chas. Rippele, perch and rings; Dad Brown, boss carterman; Frank Brooks, in charge of trucks. The show will carry nine hundred people and orchestra and play three-day and week stands.

NEW TOP FOR ROYER BROS.

Tanger, Mich., March 21.—Arlie Royer, owner and manager of the Famous Royer Bros.' Shows, has ordered a new sixty-foot round top with two twenty-foot middle pieces, and is having four fast racing cars built to present auto racing at fairs. Bert Royer and wife are spending a few weeks at the Royer farm in Michigan, two and one-half miles north of this city.

BUYS TANGLEY CALLIOPE

The Belle Bros.' Circus, in quarters at Grand Rapids, Mich., has purchased a Tangley self-playing calliope, which will be used in advertising and program work. The instrument is of such construction that the volume can be regulated, permitting the use of same on riding devices.



**A** Airdome Tops Auto Covers  
**B** Black Tents Banners  
**C** Circus Carnival and Chautauqua Tents  
**D** Dressing Dining Room and Doll Rack Tents  
**E** Everything made of Canvas  
**F** Flags Folding Benches Chairs, Cots Etc.  
**G** Grand Stand Seats Gospel Tents  
**H** Hippodrome Tops Horse Tents and Blankets  
**I** Improved Dramatic Tents

Everything from A to Z for Outdoor Amusement Trade. Prompt, courteous attention to all orders

**U.S. TENT & AWNING CO.** The World's Largest Manufacturers of Tents  
 701-709 No. Sangamon St., CHICAGO, ILLINOIS

44 YEARS REPUTATION BACK OF EVERY TENT  
**GOSS' SHOW CANVAS**  
**CARNIVAL TENTS**  
 FLAGS Waterproof Covers  
 SEND FOR NEW CATALOG AND SECOND HAND LIST  
**The J. C. GOSS CO.** DETROIT MICH.

**SOUTH DAKOTA IN GOOD FINANCIAL CONDITION**

Despite Fact That Eight Per Cent of Banks Have Closed

Owing to the fact that about 8 per cent of the banks in South Dakota have closed, much unfavorable publicity has been given that State, writes W. H. King, secretary of the Mitchell (S. D.) Chamber of Commerce. Mr. King believes this may have the effect of giving the owners of circuses and carnivals the wrong impression of conditions in South Dakota, and in this connection writes:

"As a matter of fact this State is in a splendid financial condition, with deposits of more than \$140,000,000 in the State and national banks of South Dakota, and with unsold crops valued at tens of millions of dollars yet on the farms of the State South Dakota will speedily reach a normal condition. For twelve or fifteen years the State has occupied the proud position of producing more new wealth per capita in the form of crops, livestock and gold and other minerals than any other State in the union. With a population of only 650,000 it has more than held its own with States having populations of 2,000,000 and upward."

"The nine principal railways operating in South Dakota report annually to the department of history the grain and livestock which their lines haul from South Dakota to markets in other States. The last available figures showing these marketings, those for 1922, show that during that year wheat, corn, oats, barley, rye, flax, horses, cattle, hogs, sheep and other products brought the farmers of the State an aggregate sum of \$175,893,929.30."

"The production for 1923, as compiled in the final reports of the United States Department of Agriculture, was 6.22 per cent greater than in 1922. It appears fair to assume that the marketing will be greater this year, but using the same figures it shows that South Dakota farmers, on the average, sold outside of South Dakota's borders and brought into South Dakota \$2,345 each. In addition the farmers fed all town dwellers, as well as their own families. In 1923 the total agricultural production of South Dakota was \$374,323,492. The amusement people will find an opening in South Dakota for legitimate high-class circuses and carnivals. Our people only want and will only patronize clean shows."

Bob Stiles and Elsie Parker, formerly of the Gentry Bros.-Patterson Circus, were married in Paola, Kan., March 4. Stiles will stay on his farm until April 14.

**FREE BARGAIN BOOKLET NO. 53. TENTS**

R. H. ARMBRUSTER MFG. CO., Springfield, Ill.

**T-E-N-T-S**  
 AND  
**S-E-A-T-S**  
 Write for Complete List.  
**The BEVERLY Co.**  
 220 W. Main Street, LOUISVILLE, KY.

**STABLE ACCOMMODATIONS FOR ANIMALS**  
 Also splendid Storage Accommodations for Trucks, etc.  
**QUALITY STABLE**  
 D. A. POUND, Prop.  
 324 W. 26th Street, NEW YORK.  
 Phone, Chelsea 2360.

**Private Car**  
 Suitable for Owner or Manager of Show. Accommodations for six, with kitchen, sanitary conveniences, electric lights, fans, steam heat, observation end, etc. Car in fine condition and will sell for \$2,500.00 cash. HOUSTON RAILWAY CAR CO., Houston, Texas.

**Pullman Cars for Sale**  
 BUY AND SELL CARS OF ALL KINDS.  
 Let me know what you want.  
 W. J. ALLMAN, Coates House, Kansas City, Mo.

**Pullman Cars For Sale**  
 W. E. STEWART,  
 1016 Baltimore, Kansas City, Mo.

**CONCESSION TENTS**

GUARANTEED. "NONE BETTER MADE". LOWEST 1924 PRICES. IMMEDIATE SHIPMENT.  
 Telegraph your order and deposit. Shipment by express within two hours from the following stock sizes:

|                                    |                                      |
|------------------------------------|--------------------------------------|
| 8x10-Ft., 8-Ft. Walls..... \$48.00 | 12x12-Ft., 8-Ft. Walls..... \$ 67.00 |
| 8x12-Ft., 8-Ft. Walls..... 56.00   | 12x14-Ft., 8-Ft. Walls..... 75.00    |
| 10x10-Ft., 8-Ft. Walls..... 56.00  | 12x16-Ft., 8-Ft. Walls..... 82.00    |
| 10x12-Ft., 8-Ft. Walls..... 61.00  | 14x14-Ft., 8-Ft. Walls..... 82.00    |
| 10x14-Ft., 8-Ft. Walls..... 63.00  | 14x16-Ft., 8-Ft. Walls..... 90.00    |
| 10x16-Ft., 8-Ft. Walls..... 73.00  | 16x20-Ft., 8-Ft. Walls..... 135.00   |

All Tents are standard gable end type, 12-oz. U. S. Standard Army Khaki Duck Top; 10-oz. Standard Khaki Awning. Wall and counter cloth. Trimmed throughout with scalloped solid red border, edged with white braid. Complete with storm cups, snapbooks and lacing eyelets. Khaki shipping bag included. 25% deposit required with order.  
 We make Concession Tents in 81 sizes. Write for our complete price list  
**C. R. DANIELS, INC.** (Manufacturers of Everything at Canvases), 114-115 South St., New York.

**Martin New York Tent and Duck Co.**  
 304 CANAL STREET, NEW YORK.  
 BEST PRICES IN THE CITY.  
**CONCESSION TENTS**  
 WE SELL ALL CONCESSIONAIRES. WHY NOT YOU?  
 BIG BARGAIN IN SLIGHTLY USED LARGE TENTS.

**SHOW BANNERS**  
**MILLARD & BULSTERBAUM**, 2894 W. 8th St., Coney Island, N.Y. PHONE: Coney Island 2312.

**NOW BOOKING Season of 1924 FOR**



SEND IN YOUR SPECIFICATIONS NOW  
**Fulton Bag & Cotton Mills**  
 TENT LOFTS AT ATLANTA BROOKLYN DALLAS  
 SALES OFFICES AT MINNEAPOLIS ST. LOUIS NEW ORLEANS

**NEUMANN TENT & AWNING CO.**  
 1419 Carroll Avenue, CHICAGO. EDW. P. NEUMANN. Telephone, Haymarket 2715.  
**UNSOLICITED LETTER**

Dear Sir—The Doorway Banner I ordered from you arrived at Bradenton, Florida, March 4, 1924. I want to express my thanks and appreciation for the high grade of coloring and lettering you put into this banner. It is satisfactory in every way, and the price I paid you is more than returned to me in the high quality of work.  
 Yours very respectfully,  
 (Signed) G. W. J. WHITE, Second St. in J. J. Jones' Show.  
**FOR SALE—READY FOR DELIVERY FROM CLEVELAND, OHIO.**  
 60-ft. Round Top, with two 10-ft. middle pieces, 10-ft. sidewall, complete with center and quarter poles, together with stakes and rigging. Top made out of 8-oz. drill, made regular circus style. Top used three weeks. Sidewall new. Also 20x10, with 8-ft. wall. Used three weeks.

**Baker We're Ready Baker**  
 with **BANNERS**, too  
 REGULAR ONES—REAL PUNCH—"BAKER" QUALITY  
 Send In Your Orders Now, and Be Ready When the Season Opens.  
**Baker-Lockwood Mfg. Company, Inc.**  
 7th and Wyandotte Streets, KANSAS CITY, MISSOURI  
**AMERICA'S BIG TENT HOUSE**

**SHOW — TENTS — CONCESSION**  
 MADE UNDER SUPERVISION OF LOU. B. BERG WELL-KNOWN CIRCUS TENT BUILDER  
 SEND US YOUR SPECIFICATIONS. WE BUILD THEM THE WAY YOU WANT THEM.  
**DOWNIE BROS., INC.,**  
 640-42-44 SOUTH SAN PEDRO ST. Largest on Pacific Coast. (Phone 877-101). LOS ANGELES, CALIF.

**DRIVER BROTHERS, Inc.**  
 600-504 So. Green Street, CHICAGO, ILL. Phone, Haymarket 0221  
 WALTER F. DRIVER, President. CHAS. G. DRIVER, Sec'y and Treas.  
 IT PAYS TO BUY THE BEST!  
**TENTS — BANNERS**  
 BE SURE TO GET OUR PRICES!  
 Driver Says—Driver Does

Advertise in The Billboard—You'll Be Satisfied With Results.

# WELL, HOW ABOUT YOUR TENTS FOR THE SUMMER?

There is no time like the present to check up your canvas requirements and be sure that your tents, wagon covers, etc., are fit and ready for the summer season. Preservo makes canvas really water-proof, and tents properly treated with Preservo will withstand the hardest rains—and will wear twice as long. Ask your tent manufacturer or write.



ROBESON PRESERVO CO., Port Huron, Mich.

## UNDER THE MARQUEE

By CIRCUS SOLLY

(Communications to our Cincinnati offices)

Dan Hoffman will do the local contracts for the Robbins Bros.' Circus this season.

Harold Nicholson has signed as clown with the John Robinson Circus.

Gil Everett will not troupe this season, but will return to his former work in hospitals.

John R. Van Arnam has sold his educated pony, Sparkie, to K. Couchman, of Couchman Bros.' Show.

George Chandler has signed as agent for Dan Milmore's Motorized Circus and Wild West. The show opens early in May.

Arthur Hopper and Ed. C. Knupp of the Minglan, Bowers & Ballard forces, were recently seen in Cincinnati.

C. M. Connors left Port Gibson, Miss., a few days ago to go ahead of the F. S. Wolcott's "Rabbit Foot" Company.

Fred Salmon, clown and musical comedian, is with Cole Bros.' Circus, which opened at Little Rock, Ark., March 24.

Long Emil, giant clown, sailed from Europe February 28 on the Cleveland for New York to open with the Ringling-Barnum Circus.

Mr. and Mrs. Jerry Mugivan are expected to leave Hot Springs, Ark., for Peru, Ind., this week.

Robbins Bros.' Circus will open the season with a big rehearsal performance at Lancaster, Mo., April 26.

Ed L. Brannan, general agent of the Robbins Bros.' Circus, was in Chicago and St. Louis last week.

Jerry Gamble's trunk will not be numbered among those at Madison Square Garden when the big show opens. He is located in Detroit, selling automobiles.

Carrie M. Scott is considering selling her poultry farm at Fawn Grove, Pa., and return to the road in view of the fact that she is alone now, her husband having died.

Buck Leahy pens from Dexter, Me., that he is doing nicely with Powell's Minstrel Maids, doing an end. He will be a member of clown alley on the John Robinson Circus this season.

The Ringling-Barnum Circus was the first of the big-top organizations to request permission to entertain the Dayton (O.) public this year. The show will appear there July 9.

The price paid by the John Robinson Circus for Hearicksen's eleven trained tigers in Germany is reported as \$20,000. Spadoni looked after the transaction.

The Gentry Bros.-Patterson Circus is contracted at Mt. Carmel, Ill., May 16; Hamilton, O., June 2; Middletown, O., June 3, and Geneva, N. Y., June 18.

Roy and Belle Crum, who have several offers to go out this season, will not be able to do so, due to the fact that the latter is not yet well enough for the road.

Sparks' Circus has been well billed for its opening at Macon, Ga., April 8. Plans are being made so that the school children of the county can be released from studies in time to attend the circus.

### Call--Burlingame Bros. Circus--Call

All people engaged for Season 1924 please acknowledge this call. Show opens April 18. Camp opens on lot April 13, New Martinsville, W. Va. CAN PLACE Musicians. Ground and Aerial Acts. Clowns, Animal Acts, road Cook and A-No. 1 Bros. Cantaman, or any other all-round Wagon Show People. Must be sober and reliable. Pay your own wages. Address BURLINGAME BROS.' CIRCUS, New Martinsville, West Virginia.

### WANTED for LA MONT BROS. SHOWS

Musicians of all kinds. Performers that can do two or more acts. Man and Wife that do Double Tricks. CAN ALSO PLACE Boss Hoster that has had some show experience. Would like to hear from a Banner Man. Address LA MONT BROS., Salem, Ill.

WANTED For Alderfer Show, on account of sickness and disappointment. Single Performers and Musicians. State salary and all in details of no reply. Show opens April 4. Address Clarville, Texas.



## Here's the "Baby" for Road Cooking



The same outfit lights your concession, enabling you to cook and light with gas. Write for Catalog and prices.

This Coleman Bengalow Cooker is just like having city gas with your equipment. You'll find this Cooker wonderfully convenient. Any old place you hang your hat will be "home, sweet home", as far as mealtime is concerned. Makes and burns its own gas from common motor gasoline. Equipped with master burner and two additional burners. Made in two styles, either with one-gallon tank attached, or with hollow wire to connect up with five or ten-gallon fuel tank placed anywhere you wish. Wire your order if in rush!

**LANterns, COOKERS, TANKS, BURNERS, MANTLES, Etc.** We make a specialty of Showmen's needs. Coleman products are built right for best service. Everything you need—Pressure Tanks, Burners for Coffee and Hot Dog Stands, etc.

**QUICK SHIPMENT!** No matter where located, we can ship immediately.

Special Prices to the Profession! In order to secure special discounts offered showmen, tell us what outfit you are with when you write. Don't fail to do this, because our special discounts are allowed only to members of legitimate and recognized shows and concessions. Write or wire Dept. BE2.

**THE COLEMAN LAMP CO.**  
Factory and Wichita, Kan., U.S.A.  
Branches: Phila., Chicago, Los Angeles  
Canadian Factory: Toronto, Ontario



## C. RUECKERT & CO.

Portable Circus Lights, Beacons, Blow Torches, Gasoline Stoves, Lanterns, Mantles and Hollow Wire Systems, Etc.

Write for Quotations and Catalog.  
2100 Larrabee Street, Tel. Lincoln 0126. CHICAGO, ILL.

## JUST RECEIVED MONKEYS

RHESUS — RINGTAILS — SPIDER

## BABOONS

Also BOA CONSTRICTORS

NOW READY! BARTELS 45 Cortland Street, NEW YORK CITY.

Cynthia Nickloy, 17'1/2" tall, will not be with the Sells-Floto Circus, according to an announcement she made at Cloverville, N. Y., recently.

Chas. B. Paul will again be under the Linden banner, making his third season. He will have the side-show on Lindeman's Wilson & Arling Bros.' Shows.

Jack Bledsoe, Mark Frisbie and Chas. Parker will be with the Huntington Mighty Minstrels this season. Bledsoe and Frisbie will be ahead, and Parker back with the show.

The Culver City (Calif.) Daily News brought forth a special Barnes' Circus edition March 8, with plenty of cuts and reading matter. The show opened there March 16.

Animals direct from Hagenbeck's Trained Animal Farms, Stellingen, Germany, received at the winter quarters of the Sparks' Circus at Marion, Ga., include a black Malayan bear, white hundred monkey, polar bear, leopard, a cage of cockatoos and other birds.

His many friends in the circus world will regret to learn of the passing of Frank S. Hotchkiss, of Monroeville, La., who formerly owned and operated a two-car circus. He dropped dead in his living wagon at his home March 17.

Circus acts were much in evidence in Hartford, Conn., recently when the Sleight Bros. were at the Shrine Circus and Poodles Hanneford and Company and the Ballet Five, novel acrobats, appeared at Poll's Capitol Theater.

H. A. Runde, who will be back with the John Robinson Circus, informs that Murray Lutterfield, who has been in Detroit this winter, expects to return to the Hagenbeck-Wallace Circus as down-town ticket agent.

Large circuses playing Charleston, W. Va., this season will locate at South Charleston or Kanawha City, both lists being about three miles out. The following shows are so far contracted: Sparks, April 22; John Robinson, May 13, and Ringling-Barnum, July 5, reports J. Shirley Ross, who further says: "The town

(Continued on page 88)

## SPECIAL SALE UNTIL MAY 1st ONLY

Best Heavyweight

SILKOLINE TIGHTS AND SHIRTS

20 COLORS

\$2.75 PER GARMENT

(Postage Extra) Sizes 0, 1, 2 and 3.

THE ARTHUR B. ALBERTS CO., NEW YORK.

487 Broadway, New York City. Remittance and this "ad" must accompany order.

## UNIFORMS

Riding Costumes  
Horse Trappings  
Elephant Blankets  
Minstrel Goods  
Banners—Everything

Exactly what you want, at lowest prices possible. We can supply every need. Inform us fully about your requirements so we can submit catalogs, samples, prices and full particulars. No obligation on your part.

DeMoulin Bros. & Co.  
1030 South 4th Street, GREENVILLE, ILLINOIS.

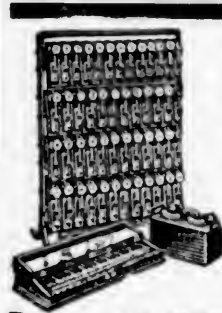


## The DEAGAN UNA-FON

The Bally-Hoo Musical Instrument Supreme. Played same as piano, but with one-fifth the weight, one-tenth the size, yet fifty times the volume.

Write for Catalog, P. Illustrating and describing LATEST MODELS.

J. C. DEAGAN, INC., Deagan Bldg., 1760 Berteau Ave., CHICAGO.



## F.W. BURNS & SONS RING BARN

We are now training a new kind of Pick-Out Act, which has not been seen by the public. We have two Ponies doing this act that are for sale. Each does other tricks. One is five years old, \$400.00; one four years old, \$500.00. Also have a few Trained Dogs and Monks for sale. We can train your horses, ponies or mules at most reasonable prices. We train any kind or Pony Acts. New Pick-Out Act is our specialty. 1845 N. Center St., Terre Haute, Ind.

## WANTED BILLPOSTER

Steady position for good Class AA married man. Billposter who can drive truck preferred. MAURICE CALLAHAN & SONS, Pittsfield, Mass.

## GOLDEN BROS. CIRCUS WANTS

For Side Show, Cornet and Clarinet, Colored Band, two Pamela Impersonators and Girls for Russian Dancers. Good wardrobe essential. Also Novelty Acts. Address CHARLES F. CURRAN, Manager, Lubbock, Texas.

## WANT CORNET

Trumpet and Clarinet to increase band on Lucky Bill Show. Wire BAND LEADER, Lucky Bill Shows, Ada, Oklahoma.





BIG YEAR IN PROSPECT

For Oklahoma State Fair and Exposition—Much Interest Already Shown

Oklahoma City, Ok., March 22.—Every cloud has a silver lining and after every storm comes a period of calm, according to Ralph T. Hemphill, secretary general manager of the Oklahoma State Fair and Exposition.

All signs point to a record-breaking fair this coming September. Much interest is being shown early in the season and many various interests have indicated an eagerness to take part in the coming fair.

CENTRAL OHIO FAIR CIRCUIT ORGANIZED

Canton, O., March 21.—The Central Ohio Fair Circuit, composed of five cities, was organized at a meeting at the Courtland Hotel here this week for the purpose of boosting the horse-racing game during the county fair meetings next fall.

MASSACHUSETTS FAIRS' SPRING MEETING APR. 24

A. W. Lombard, secretary of the Massachusetts Agricultural Fairs' Association, announces that the annual spring meeting of the association will be held April 24 at the Hotel Bancroft, Worcester, Mass.

ATTENDANCE INCREASED AT THE FAT STOCK SHOW

Fort Worth, Tex., March 29.—Attendance at the Southwestern Exposition and Fat Stock Show this year exceeded that of 1923 by 50,000, according to Ed R. Henry, secretary-manager of the show.

NEW REGULATIONS FOR TENNESSEE STATE AID

Nashville, Tenn., March 21.—New regulations governing State aid for county fairs have been enacted, and under the new arrangement all applications for aid must be in the hands of the Department of Agriculture by April 25.

FREE GATE AT RATON

There will be a free gate at the Northern New Mexico Fair, Raton, N. M., it is announced by Ernest B. Reynolds, secretary.

Protest has been filed at Washington, D. C., by the Dallas (Tex.) Building Trades Council against the proposal for the appearance in Dallas next fall of the United States Marine Band at the State Fair.

THE GREAT ORANGE COUNTY FAIR

Middletown, N. Y.

ONE SOLID WEEK, AUGUST 11 to 16, Inclusive

Clean Shows Wanted

We want to book some good clean shows for our Midway. Also good Concessions.

Attendance last year 50,000. Day and Night Shows.

Write ALAN C. MADDEN, Secretary, 10 King Street, MIDDLETOWN, N. Y.

ADVERTISE YOUR FAIR

Park, Circus, Chautauqua and Celebration with Banners

Standards and Special Designs. Artistic, Durable and Weather Proof. NET STREET BANNERS, up to 26x19 feet. PENNANT BANNERS, V-shaped, for Telegraph and Light Poles, made any size.

"BUSINESS BOOMING BANNERS" STANDARD OF THE WORLD

FAIR SECRETARIES—CELEBRATION MANAGERS—FAIR SECRETARIES AL NUTTLE—MUSICAL CLOWN

He hasn't a bit of sense at all. BOOKING DIRECT. One-Man Eight-Piece CLOWN BAND. DO THREE DIFFERENT CLOWN ACTS. Cash bond furnished for appearance. Terms and particulars address Billboard, Cincinnati, Ohio.

Fairs and Fun in England

By "COCKAIGNE"

The Tax

London, March 7.—Arthur Henderson, our home secretary, promised his constituents in his electoral campaign to vote for entertainment tax abolition.

From inquiries in certain authoritative quarters, I am convinced that the abolition of the tax is not possible. I can say no more; in fact, I believe no more is yet decided about the tax in general.

Peckham Boy's Rival

The famous "fat boy of Peckham", had been living, would doubtless have viewed the adipose development of Bertie Walters of Poplar, with apprehension.

That Aquarium

Brighton is still torn by internecine strife. Following the example of Parliament, the South Coast town has modified its two-party into a three-party system, one wants the site converted into gardens and shelters.

World's Fair at Islington

Frank Turner and William Wilson have now become lessees of the Agricultural Hall, Islington, in succession to T. E. Brad.

Turner recalls the early days when the heating and lighting "systems" were coke heaters and naphtha "flare lamps". He tells me that considerable structural changes are to be undertaken during next season's world's fair.

floors and arranging new lounges and tea gardens.

All those responsible for this fun fair will be members of the London section of the Showmen's Guild and it is Wilson's and Turner's ambition to do for North London at the Agricultural Hall what Bertram Mills does for the West at Olympia.

American showmen with novel ideas and stands, or artists of talent will get the right sort of welcome and attention from Wilson, who is a go-ahead, alert business man and good fellow.

Wembley Notes

In reply to suggestions of unfair concessioning and of inequitable arrangements in regard to the acceptance of tenders, officials of the British Empire Exhibition gave a categorical denial.

A high official of the board has this week been letting himself go on the subject of amusement park rentals. He points out that the board is relying on the showmen to lay the golden egg—apparently in more baskets than one.

From experience, the board claims that they are sure a high price can be paid by the showmen. But the significant fact is also dropped, to wit, that the charge per foot frontage has been reduced from \$700 to \$250.

Anyhow the fair men know now that it is up to them to make up any deficiency on the exhibition admission revenues. They have to attract the people in the first place, and so assure the Wembley "gate".

Out And About

Edinburgh charities should benefit materially from their share of the proceeds of the nine-day carnival and circus which has just ended in the Waverley Market.

Scarborough Carnival runs from Sunday, June 29 to July 6. It begins with a municipal procession and religious service. Succeeding days will be marked by historical processions, a battle of flowers, old English fair concerts, etc.

Ashton Wakes will continue to be held in August and not, as was proposed lately, in July. The idea of changing some dates to re-

SATURDAY OPENING

FOR MUSKOGEE FAIR

Muskogee, Ok., March 20.—A new precedent will be established this year by the Oklahoma Free State Fair. The fair will open on Saturday and close the following Saturday.

Interest in the 1924 fair already is very keen, according to the secretary, Mrs. Ethel Murray Simonds, who states that she is besieged with requests for information concerning the coming exposition.

UNIQUE FEATURES PLANNED FOR SAVANNAH FAIR

Savannah, Ga., March 21.—Some unique features are being planned for the 1924 Savannah Fair and Exposition. At the annual meeting held early this month C. E. Moses stated that the committee on entertainment had a plan on foot that would provide a program of entertainment surpassing anything hitherto shown here at the fair.

All of the former officers of the association were re-elected, as follows: President, A. W. Morehouse; vice-president, W. A. Johnson; secretary-treasurer, Miss Esther Desmond.

E. M. Oliver suggested that the exhibit from the fair be taken intact to Chicago for display there. It was decided to try to have this done and Mr. Jackson, industrial agent for the Central of Georgia Railway, was instructed to take steps toward that end.

CITY OFFERS FAIR SITE

Efforts to revive the fair at San Antonio, Tex., were launched this month when a committee of citizens visited a fair site near Breckenridge Park offered the fair association by the city.

For several years promoters of the annual fair have been endeavoring to secure a fair site and at one time the city went so far as to purchase a tract for \$150,000, but this deal was knocked out when it was learned that the debt could not be contracted by the city.

"EBENEZER" BOOKED FOR TWELVE WEEKS OF FAIRS

Chicago, March 22.—Ed Holder has written The Billboard from Sioux City, Ia., saying his act, "Ebenezer and Company", has been booked for twelve weeks exclusively at fairs thru the Sioux City Fair Booking Office.

RUSSELLVILLE (KY.) FAIR

The second annual Logan County Legion Fair will be held at Russellville, Ky., September 24-27. This fair is promoted under the auspices of Logan Post No. 29, of the American Legion.

HOSKYN TO QUIT ANGLIN

Chicago, March 21.—George Hoskyn, promoter and director of big spectacles, who is in the east of Margaret Anglin's "The Great Lady Dedlock" at the Blackstone, will quit the cast when the show gives its final Chicago performance Saturday night and pick up his spectacle work for the summer season.

Here the August holiday congestion has been adopted by some towns, however.

The fixing of the Easter holiday, a matter of some importance in the British show world, is receiving the attention of ecclesiastical authorities. Many churchmen are favorably disposed to a fixed Easter and the Archbishop of York is to arrange for a committee to discuss the matter.









**"THE WHIP"**  
MANGELS'  
**CHAIR-O-PLANE**  
**KIDDIE RIDES**

**W. F. Mangels Co.**  
CONEY ISLAND, N. Y.

**ELY AEROPLANE SWINGS**

are built most attractively, for best service, and to cost the least money. We will accept reasonable propositions on percentage or flat rental basis from good parks anywhere in the United States. You are sure to enjoy them.

**ELEVEN RESORTS DRAWING FROM NEW YORK CITY HAVE OUR MACHINES**  
OUR PRICES AND TERMS ARE ALWAYS RIGHT. See Our Baby Aeroplanes Before Placing Your Order.  
**J. W. ELY COMPANY, Inc.**  
WHITE PLAINS, N. Y.

**FOR SALE--- Reasonable**

**SKEE BALL and BRIDGE BALL**  
A-1 condition. Also two Organs, 57 and 87-Key.  
A. B., 250 W. 14th St., New York City.

**To Let for Operation for Season**

**BUG HOUSE, VENETIAN CANALS, WITCHING WAVES, MAELSTROM, also DANCE HALL**  
Apply at once to **CAPTAIN E. WHITWELL**, Starlight Amusement Park, E. 177th St., New York City.

**FOR SALE---BEACH PARK**

20 years established. Fully equipped. 1,000x600 feet on beach. Finest on the Gulf coast. Only Park in Pascagoula, Miss., on the "Spanish Trail".  
**J. J. PAQUETTE**

**FOR SALE**  
15 or 20 Dodge Cars, Motors and Running Gear, new last summer, perfect running order. Name your own price. **J. A. Retherham, Revere, Mass**

**DODGEM JUNIOR**

INSTALLED ON  
**PERCENTAGE BASIS**

No Cash Payment Required



So great are its earning possibilities, with low upkeep and operating expenses, that we have decided to place 1,000 Dodge Junior cars with reliable Park owners or Concessionaires on a **PERCENTAGE** basis.

Leased or Sold Outright on Easy Terms  
Wire For Particulars

**STOEHRER & PRATT DODGEM CORPORATION**  
706 Bay State Building - - - LAWRENCE, MASS.

**FOR RENT**  
On Boardwalk  
**Keansburg, N. J.**

**CONCESSIONS**  
Space for Various Rides:  
RESTAURANTS  
FRANKFURTER STANDS  
CANDY AND SODA STANDS  
SHOOTING GALLERY

**DANCE HALL**  
One of the largest on the Jersey Coast.

**WANTED**  
**DODGEM**  
**BABY AIR SWINGS**  
**FERRIS WHEEL**  
**MIDGET TRAIN**  
**Big Opportunity**  
We have four steamers plying between New York and Keansburg, N. J.  
**Free Bathing Beach**

**New Point Comfort Beach Company**  
**J. L. SCULTHORP, Manager.**

**FIRST YEAR FOR RIDES**  
Carousel, Ferris Wheel, Whip and other Attractions on percentage basis. Park wonderfully located. We have large Dancing Pavilion, Picnic Grounds and one of the largest and best Swimming Pools in the State.  
**ELM GROVE AMUSEMENT CO., North Terre Haute, Indiana.**

**ROAST BEEF STAND FOR SALE**  
Fully equipped. Good spot in seven-day park near New York. Exclusive on this Concession for the park. Lease has several years to run at low rental.  
**OREST DEVANY,**  
226 W. 47th St., New York, N. Y.

**CONCESSIONS FOR RENT, SEASON 1924.**  
Amusement Games, Drinks, Lunches, Confectionery. Stands are built. Ocean Front.  
**D. TRIMPER, SR., Ocean City, Maryland.**

**BATH ROBES!**

→ **SEE PAGE 89**

**WORLD'S GREATEST RIDES**

**CATERPILLAR.** Has earned \$5,200 in one week, \$5,000 to \$55,000 the past season in many Parks. Many single days of from \$1,000 to \$2,000. World's greatest small ride. 52 built in 1923.

**SEAPLANE.** The Standard Aerial Ride of the World. We have built over 300. Low cost and operation. No Park complete without it. Built for both stationary and portable use.

**JOYPLANE.** Another World Beater. Ask Geo. Baker, Island Beach, Philadelphia. Ask Westview Park Company, Pittsburgh, Pa. Ask Cedar Point Park Co., Sandusky, Ohio. A great thriller and repeater at moderate cost.

**MERRY MIX-UP.** The Latest and Best Portable Ride we have ever built. Goes on one truck. Two men can erect in two hours. Cheap to buy. Cheap to handle. Nothing to wear out. Got over \$600 in 10 days.

**TRAVER ENGINEERING COMPANY, BEAVER FALLS, PENNA.**

Come to Beaver Falls and visit the Largest Ride Factory in the World. We built 73 Rides in 1923.

A Ride for Parks, Beaches, Carnivals and Dance Halls

**THE GALLOP-AWAY**

PATENTED.

The most enjoyable and least expensive Ride ever invented. Runs in the open and will operate on any hard surface or wooden floor. Can be in operation within ten minutes after arrival on the ground. Riders furnish their own pedal power with less exertion than riding a bicycle. Length, 5 feet; height, 3 ft.; weight, 70 lbs. **EARNING CAPACITY FROM \$50.00 to \$500.00 AN HOUR.** Eight of the leading Parks have already bought it. **PRICE, \$125.00 A UNIT. BEARS OR COMEDY HORSES.**

**CHESTER POLLARD AMUSEMENT CO., 1416 Broadway, NEW YORK CITY**

Mfg. Games of Skill (Balloon Racer, Cony (Rabbit) Racer, Foot-Ball Game, Etc.) and Builders of Successful **MONEY-MAKING** and Practical Amusement Devices for the Past 3 Years.

**SKEE BALL**

A safe investment for both Indoor and Outdoor Amusement Centers. Played by everybody—everywhere. Standard since 1914, with many imitators.

Write for Catalog.

**SKEE BALL COMPANY, Coney Island, New York**

**THE CATERPILLAR**

World's Latest Novelty Ride.

Portable Rides built for Parks, Expositions and Piers, with but a few restricted cities and parks. Has earned \$2,537.50 in one day, \$6,510.00 in three days, \$7,902.10 in one week and \$90,337.02 for one season's business.

**SPILLMAN CAROUSELLES for PARKS and CARNIVALS**  
32 ft. to 60 ft.

**SPILLMAN FOUR-CYLINDER POWER PLANTS**

Write for Catalog.

**Spillman Engineering Corporation, North Tonawanda, N. Y.**

**E. J. KILPATRICK, International Amusements**

**World's Rights—"OVER THE FALLS"**  
**American Rights—"PARK YOUR OWN CAR"**  
**Foreign Rights—"THE CATERPILLAR"**

**NEW YORK — LONDON — CHICAGO**

FOREIGN OFFICE: 446 Strand, London.

**MILLER & BAKER, INC.**

AMUSEMENT PARK ENGINEERS

**MILLER PATENT COASTERS & DEVICES**

SPECIAL DESIGNS & STRUCTURES

Suite 3041, Grand Central Terminal, New York, N. Y.

**MERRY-GO-ROUND FOR SALE**

Three-Abreast Jumping-Horse Merry-Go-Round, Philadelphia Toboggan Co. make. Complete with Organ, Motor and Electric Equipment. First-class mechanical condition. Located near Boston. Price right to quick buyer.  
**MERRY-GO-ROUND, care Billboard, Little Bldg., Boston, Mass.**

### AN AMUSEMENT PARK THAT PAYS

By CHARLES M. WALKER

The New York State Railways, Rochester (N. Y.) lines, owns a beautiful park known as Sea Breeze, located on the shore of Lake Ontario, about six miles in an air line north-east of the business center of Rochester. It is about twenty-eight acres in extent.

The efforts of the railway company to make the park attractive have made quite a reputation for it in Western New York, so that it is coming to be known as the Coney Island of that region. People come from points as far distant as Oswego, located on the lake front sixty miles to the east. The Rome, Watertown & Ogdensburg division of the New York Central Railroad runs thru the property, rendering it accessible to a large number of people, and a boat line connects it with Ontario Beach, a popular bathing resort five miles to the west.

Sea Breeze nearly adjoins Rochester's most important public park, the Durand-Eastman Park, wherein are extensive zoological collections and bathing facilities operated by the city.

#### No Competition With City Parks

The purpose behind Sea Breeze is to furnish an amusement center rather than a park in the usual sense, because the city has an admirable park system. Arrangements have been made with a large number of concessionaires by which amusement features of high grade are furnished, and the park is on a paying basis. On account of the accessibility of the park, it would first appear as if the company's policy of charging no admission would make its operation on a self-supporting basis difficult. The fact is, however, that a fair part of the persons patronizing the park reach it by the New York State Railways lines. The free admission plan, further, obviates the necessity for fencing in the park, which would render it less attractive and also impose many mechanical difficulties. As the company participates in the profits of the concessionaires, it benefits to some extent from the expenditures of persons who come by means of transportation other than the cars.

The popularity of the park is indicated by the fact that as many as 25,000 people visit it on a pleasant Sunday, and it is popular also throughout the week for picnics and excursions. During July and August, 1922, 400,128 fares to and from Sea Breeze Park were collected, indicating that one-half this number of persons visited the park by trolley. The maximum number of fares on any one day was 20,131, on July 20.

The concessions in the park are of the usual variety, but the company has been able, on account of the large profitable business and the use of a co-operative policy, to secure attractions of unusually high grade. The topographical features of the site have been carefully utilized.

Interest centers in "Dreamland", the large dance hall, 150 ft. x 110 ft. in plan. This is of pleasing architectural design and embodies the following unique features: The roof is built in semicircular form, covering the entire dance floor, which is sunk 2 ft. below the porch floor. The building was erected in a ravine on 30-ft. piles. It is thus possible for people in the park to view the interior from the ravine banks on both sides of the hall.

The company does not operate any of the park features, but rents privileges in general on a basis of a minimum rental plus a percentage of gross receipts. All construction work is done by the concessionaires. The contracts run from one to fifteen years, depending upon the amount of investment which concessionaires can make in developing their features. A few privileges are rented on a flat basis, but the general method mentioned worked out best for both sides. As the company's property borders on the water, the concessions include privileges of renting rowboats and furnishing bathing suits and bathhouses.

A feature which some of the concessionaires have found desirable in connection with the charges is the use of the pay-as-you-leave plan. On entering the concessionaires receive serially numbered tickets which are punched as they repeat their rides, etc. This, it is thought, increases the use of the facilities. Recently the concessionaires cut their rates from 15 cents to 10 cents in recognition of the "reduced cost of living".

To permit the concessionaires to act as a unit, with regard to all matters affecting them collectively, they have organized the Sea Breeze Park Concessionaires' Association, which functions thru an executive committee of three. This facilitates dealings with the railway company, particularly in regard to the furnishing of general attractions.

One of the most important factors in the success of the park has been the furnishing of free open-air "stunts" of a thrilling character. It was found that the public reacts to "thrillers", and as a consequence from ten to twelve of these are provided during the season. The engagements of the performers are usually of one week duration, and in general only one act is featured at a time.

One of the most popular acts was ski jumping, where the performers coasted down a greased incline and made sensational leaps over a horizontal bottom. Another success was a bicyclist, who coasted down an incline and also made a flying leap. Expert diving proved to be an attractive act. A performer who won



The New Automatic "Loop-the-Loop" Game

**For All Amusement Places**  
Parks, Piers, Resorts.  
**Wonderful Side-Line for—**  
Billiard Halls, Soft Drink Places, Shooting Galleries, Cigar Stores, etc.  
**Own Your Own Business**  
Be independent; operate 2 to 12 Whirl-O-Ball Games in any ordinary store room or tent. "Cash In" BIG. Take in \$15 to \$50 Every Day

**F**ASTEST money-making ball game ever invented. C. N. Andrews reports: "Last month's receipts, \$935.65—this month holding same average." Whirl-O-Ball is a light form of bowling—just right for everybody, men, women and children. Healthful and fascinating! Players "drop nickel in slot—roll balls—watch your score add up."

Extra thrill when balls loop-the-loop, enter target and work scoring device. That gets 'em. Your receipts all profit. Every feature automatic—coin collector, ball release, score register. No attendants necessary. Each Whirl-O-Ball Game is 3 1/2 x 20 ft.; shipped quick by express or freight; set up in 30 minutes.

Reasonable down payment starts you. Send for complete catalog and price list. Time's here for YOU to "cash in". Write NOW.

### BRIANT SPECIALTY CO.

765 Consolidated Bldg.,

INDIANAPOLIS, IND.

## 1924's NEW RIDE —THE— GLEE BOAT SELF SAILER

Patented

CALL!!! WIRE!! WRITE!

The Glee Boat Amusement Co., Inc.

Phone 1269,

Bridgeton, New Jersey

Brand New Game of Skill



Games of Every Description. New Catalog ready. WM. ROTT, Mfg. and inventor, 48 East Ninth St., NEW YORK. Branch Show Rooms: E. E. BEHR, 4015 Pabst Ave., Milwaukee, Wis.

### PHILADELPHIA TOBOGGAN COMPANY

AMUSEMENT PARK ENGINEERS

### COASTERS—CARROUSELS—MILL CHUTES

130 East Duval Street, Germantown, Philadelphia, Pa.

## THE AUTOMATIC FISHPOND

will take in \$1.00 a minute if properly located. We have in stock 35 combinations of our merchandise wheels to select from. We also paint wheels to order.



AUTOMATIC FISHPOND CO., 2014 Adams St., Toledo, O.

great applause was a sailor who climbed a tall flexible pole and did many chill-provoking acrobatic feats high in air.

The plan in all of these outdoor acts was to have the performer as high in the air as possible so that he could be seen by the greatest number of people. These open-air attractions cost from \$750 to \$1,200 per week, and they were arranged thru several New York amusement looking agencies.

Advertising has played an important part in the success of Sea Breeze Park. The special acts are featured in the amusement columns of the daily newspaper of Rochester. The special acts are also advertised by means of posters on the car ends. A special attempt has been made to induce churches, fraternal organizations and other bodies to hold their picnics at the park, as these not only furnish patronage for the amusements, but provide morning, off-peak traffic for the car lines. This business is so promising that the company may put on a special man to solicit picnic business for the 1924 season.

### BATHING GIRL REVUE

To Be Staged by Galveston Beach Association

Galveston, Tex., March 22.—The fifth annual bathing girl revue, beauty pageant and style show will be held here May 17-19 under the auspices of the Galveston Beach Association. Willet L. Roe, manager of the association, left for San Antonio a few days ago in the interest of the event. He will visit all the larger cities of Texas, Oklahoma and Louisiana. It is expected that entries in the show will exceed the 100 mark.

The first three winners will be given a free trip to Atlantic City next September to participate in the national beauty pageant. In addition the first prize winner will receive a \$500 cash award, second \$250, third \$100, fourth \$75, fifth \$50 and the next ten \$25 each.

### A NEW CONEY ISLAND

Will Greet 1924 Visitors—Features of Thompson and Dundy's Day Gone

New York, March 22.—Looking backward into Coney Island's history as an amusement resort we find in 1904 there were three large amusement resorts on the island where today there are but two. In that year Dreamland Park was opened and had such attractions as "Creation", Bostock's Trained Animal Show, "Canals of Venice", "Hell Gate" and the beautiful electric tower, all of which were destroyed in the big fire of May, 1911.

With the exception of a small part facing Surf avenue, flames rased the entire park and with the exception of four or five attractions it has never been rebuilt.

Pleasure seekers in those days were wont to seek their amusements on Surf avenue and the Bowers. There are those who will remember "The Johnstown Flood", "Fighting the Flames", the late S. A. Jackman's "Consigny Fair" and many other equally entertaining features, not forgetting the "Loop-the-Loop", perhaps the most thrilling ride ever constructed.

Coney Island has progressed only for the betterment of Coney Island. Coney Island's future is in the hands of Coney Island.

Gone are the old familiar concert halls which were popular in the days before Volstead. It has been argued that their abolition in 1910 was a great boon for the betterment of the water front, while others contend that they afforded particular interest to parties on stumping expeditions. Whatever has happened has been for the best.

Coney's greatest loss is felt in the pioneers of the show field, Messrs. Thompson and Dundy, more familiarly known as Fred and "Skip", builders of Luna Park, who have been called to the Great Beyond, as have the other favorites, Frank Bostock, George C. Tilyon, founder of Steeplechase Park; Fred Henderson and S. A. Jackman.

With the building of the Riegelmann Boardwalk, the widening of streets leading to the beautiful water front, the injecting of new blood into the pulses of the controlling forces, Coney Island is finding a new light. New buildings, banking institutions, a well-balanced chamber of commerce presided over by Edward C. Tilyon, a man whose first thought is for the welfare of his people; a board of trade of which S. W. Gumperts, one of the best known of present-day amusement purveyors in the country, is head, and who has done much towards the betterment of Coney Island and always with the unanimous support of his followers.

Manufacturing plants have sprung up until today Coney Island is a distributing point for the larger part of carousels, baby riding devices and many other amusement devices used today. The William F. Mangels Company plant, Pinto Bros., Hillon Bros. and others are running to capacity turning out orders in their respective lines.

With the announcement made of the proposed construction of two large theaters, the additional improvements to Steeplechase and Luna parks, the ever-present L. A. Thompson aerial railway, and the many other improvements

(Continued on page 83)

## WANTED CONCESSIONAIRES

—TO PUT IN—

VIRGINIA REEL, CATERPILLAR, COAL MINE, and STANDS for Games of Skill and REFRESHMENTS

In New York's most successful Park.

**FOR SALE - GYROPLANE.**

Terms apply—CAPTAIN E. WHITWELL, STARLIGHT AMUSEMENT PARK, E. 177th St., N. Y. C.

## DOMINION PARK

MONTREAL, CANADA

OPENING MAY 17TH, 1924.

Space for Portable Rides, Tent Show, Pit Show, Freaks, etc.; also Elephant and Camel to ride in Park. All on percentage basis. Also new Games to purchase outright.

M. M. HANNAFORD, Manager.







# HE'S WILD, BOYS, HE'S WILD!

**BIMBO RINGO** is a Ring Toss Game that all will play. An opportunity to own a real money-getter for the small investment of \$25.00, complete, with supply of Rings, Carrying Case, Large Display Banner, etc. An exclusive process makes it possible to furnish these games at this exceedingly low price. Each Game is painted in pure (washable) oil colors, on heavy fibre, hinged to fold in case 24x40 inches.

Send \$1.00 for Miniature 14½ x 19½, Exact Reproduction of Large Game, complete with Rings, etc.

**G. H. ROBINSON COMPANY, 225 E. 22nd Street, CHICAGO, ILL.**

**WURLITZER**  
TRADE MARK REGISTERED



## CAROUSEL MUSIC

Wurlitzer Band Organs for Carousels are powerful yet full of melody and harmony. All the latest popular tunes are available. There is a special type of Wurlitzer Band Organ for every kind of indoor and outdoor show.

Send Today for Catalog.

**THE RUDOLPH WURLITZER CO.**  
North Tonawanda, N. Y.

## PADDLE WHEELS BEST YET

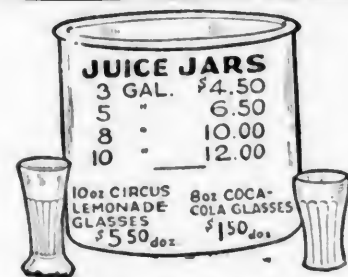
Greatest Wheel ever made. Wheels made of one piece three-ply kiln dried lumber. Can not warp. Runs on ball bearings. 30 inches in diameter. Beautifully painted.

|                           |         |
|---------------------------|---------|
| 60 No. Wheel.....         | \$12.00 |
| 80 No. Wheel.....         | 13.00   |
| 120 No. Wheel.....        | 14.00   |
| 180 No. Wheel.....        | 15.00   |
| 12 No. 7-Space Wheel..... | 15.00   |
| 15 No. 7-Space Wheel..... | 15.50   |
| 20 No. 7-Space Wheel..... | 16.50   |
| 30 No. 5-Space Wheel..... | 17.50   |

Headquarters for Dolls, Candy, Aluminum Ware, Silverware, Pillow Tops, Vases, Novelties, High Striker, Wheels and Games. Send for catalogue.

**SLACK MFG. CO.**

128 W. Lake Street, CHICAGO, ILL.



Send for complete catalog of Stoves, Burners, Tanks, Pumps, Hollow Wire, Juice Jar Glasses and other Cook House Equipment.

**WAXHAM LIGHT & HEAT CO.**  
DEPT. IS, 550 WEST 42 STREET, NEW YORK CITY

## Musicians Wanted

All Instruments. Bass Drummer with double drum with Snare to play in Band. Thirty-car Carnival. Rehearsals start April 10. Opening April 11 in Charleston, W. Va. Write, stating age and experience. JOHN FINGERHUT, Bandmaster, 3005 East Baltimore St., Baltimore, Md., till April 5, then Charleston, W. Va., care General Delivery.

**FOR SALE**  
2 NEW 54 KEY ORGANS  
J. A. ROTHERHAM, Rovers, Mass.

## MORRIS & CASTLE SHOWS

Winter Quarters Work Nearing Completion

Houston, Tex., March 18.—“Almost ready” is the answer given when the management of the Morris & Castle Shows is asked how work is progressing in winter quarters on the fair grounds in Shreveport, La. In fact, with the exception of a few minor details the thirty-five-car show “special” is ready to roll northward to the opening stand, Ft. Smith, Ark., where the shows open April 12, commencing their thirty-odd week pilgrimage of 1924.

Many new arrivals registered at Shreveport during the past week, among them “Plain” Dave Morris, from around Chicago, where he has been helping R. L. Lohmar, general representative and traffic manager; also “Tommy” Thomas, who has been added to the executive staff as special agent and promoter. Mr. and Mrs. Robt. Porritt, two popular members of this organization, also arrived after spending the winter in Illinois, as did Fred Baker, of Meridian, Miss.

The work of repainting the entire train is under the supervision of Mr. Hulif, who was manager of the “King Tut” attraction on the midway last season, and he states he will be thru by the time this is published.

George Chase, head porter, and his crew of nine are busily engaged renovating and making ready the twelve sleeping cars of this organization.

Another announcement of interest is that the dining car of last season will be discarded and be replaced by a new car with all of the latest improvements and features—it is what is termed a “double-length car,” which will meet the requirements of the increased size of the personnel of the show.

Every individual show manager is now in quarters and all appear greatly pleased with the wonderful equipment that Messrs. Morris and Castle are furnishing them with for the season and impatiently awaiting the “train call” for the morning of April 10, when the K. C. S. fly, hooks on and starts them on their new season’s jaunt, which, from tabulation, will be more than 5,000 miles.

The writer leaves the end of this week to open the publicity department in quarters at Shreveport after spending a most enjoyable winter in “dear old” Houston.

JOE S. SCHOLIBO (Director of Publicity).

## GREAT MIDDLE WEST SHOWS

St. Paul, Minn., March 19.—It is intended by the management that the Great Middle-West Shows rank as one of the finest equipped twenty-car caravans on the road during this season. H. T. Pierson, manager and owner, says he will spend considerable money in enlarging and reconstructing the outfit while in quarters, as it will jump from an obscure five-car show to a twenty-car organization, having purchased a large amount of paraphernalia from the Patterson Shows and various other caravans.

The new equipment has arrived at winter quarters and is undergoing a thorough overhauling. The new Herschel-Spillman merry-go-round also has arrived and appears to be one of the finest ever turned out by that firm. All the wagon fronts, rides and shows will be beautifully illuminated. The show will carry its own transformers and cable, which will be mounted on a special-built wagon for that purpose. Many visitors have been at the winter quarters during the past week and all seemed surprised at the rapid growth of this caravan. Local merchants have high respect for Mr. Pierson, and extended invitation to establish a home for his show in St. Paul. Everything is a bustle at the present time. Those that are not building are rehearsing their different shows, and new faces are arriving almost daily. **EDDIE LIPPMAN** (for the Show).

## WOULD NOT TAKE \$2 FOR HIS SPRING SPECIAL NUMBER OF THE BILLBOARD

So writes Bennie Smith from Fairfax, S. C.: “The Billboard came down on the Palm Beach, Ltd., reaching here Wednesday. It sure was a pippin. Could have sold fifty copies. Some of the boys rode to Augusta and Savannah to get copies. I won't sell mine for two bucks!”  
Such is the value of The Billboard to the showman.

If you have not arranged for YOUR copy to reach you each week, better do so now. The Billboard agent with your show will supply you each week. See him today.

**LUNCH COUNTERS, make Hot Dog Rolls, 5c sellers. Something new. Full particulars, \$2.00 bill or money order. Also Formula for liquid to engrave steel, 25c. J. S. PENNELL, 525 Wall St., Los Angeles, Calif. 4011.**

**SIDEWALK** 8-ft., 250 drill or 8-on duck, not one-third cash, balance C. O. D. **TUCKER DUCK & RUBBER CO., Ft. Smith, Arkansas.**



## You Need Different Tone Music on Your Rides

First New Tone in 40 Years

## CALLIAPHONE

For all rides, rinks and shows.



**MUSCATINE TANGLEY CO., IOWA**

We Are Sole Agents for

## PENDLETON AND CAYUSE INDIAN BLANKETS and SHAWLS

To get the BEST results with Blankets use the BEST. We carry a large stock. All orders shipped same day received.

**CAYUSE INDIAN BLANKET CO., S. W. GLOVER, Manager, 300 Palmer House, CHICAGO**

## HEADQUARTERS FOR BAND ORGANS

NOW IS THE TIME TO GET READY FOR COMING SEASON.

Write today for Catalogue and Prices of

## LATEST IMPROVED ORGANS, REPAIR WORK and MUSIC

Repair work done anywhere. At factory preferred, for best results. SATISFACTION GUARANTEED.

**ARTIZAN FACTORIES, Inc., No. Tonawanda, N. Y., U. S. A.**



## ATTENTION CONCESSIONAIRES!

WE HANDLE The Paramount Bathing Ball And other Attractive Novelties. Write, wire or phone for prices.

## RUBBER PRODUCTS SALES CO.

40 Hamilton Street, (Sherwood 2074). PATERSON, N. J.

## “AIRO” DESIGNED 70 GAS BALLOONS, \$3.25 Gr.

As a Gift Number, including your advertisement. 500 Lot.....\$15.00 1,000 Lot.....\$30.00

Rubber Balloons of wide variety at right prices:

Lepo Metal Frogs,.....\$7.50 Gr. Paper Folding Tricks, \$4.00 per 100  
Best Jap Flying Birds, \$5.00 Gr. Whips, 30-36 in. \$6 and \$7.50 Gr.  
Running Mice,.....\$4.00 Gr. Wiggling Alligators,.....\$7.50 Gr.

CELEBRATION GOODS OF ALL SORTS. Our Catalog is ready.

**BRAZEL NOVELTY MFG. CO., 1700 Ella St., Cincinnati, O.**



## STEEPLE CIRCUS BIG SHOW

BOWERY, CONEY ISLAND  
WANTS

## FREAKS AND PIT SHOW ACTS

**WAGNER BROS. & A. KRAUSS, Prop.**

Write to A. KRAUSS, 966 46th St., Brooklyn, N. Y.









# BATH ROBES!

## For CARNIVALS, WHEELS, SALESBOARDS!

"THE BATH ROBE WITH THE HANGER!"

"SUNSHINE"

Lady's "International" Bath Robe. Made of Indian blanket cloth. A sure-fire robe. Collar made of dazzling satin. Fancy silk-mercerized girdle at waist. Boxed individually, with a clever enameled hanger. (See center illustration.)

At extraordinary price of **\$3.00 Each**

"RIOT"

Man's "International" Bath Robe. Made of Indian blanket cloth. Wild Navajo patterns. Three buttons down front. Silk cord on collar. Fancy silk-mercerized girdle at waist. An extraordinary wheel number. Boxed individually, with a clever enameled hanger. (See center illustration.)

**\$3.00 Each**

A FULL LINE OF

*Beacon*  
BATH ROBES



THE BATH ROBE WITH THE HANGER!

Reg. U. S. Pat. Off.

Each Bath Robe packed individually in a box, together with a clever enameled wooden hanger.

### NOTICE TO THE TRADE!

Bath Robes are useless for Wheel or Midway purposes unless packed to appeal to the passing eye. Do not invest your money in cheaply packed Bath Robes. Insist upon getting the unique and famous Bath Robe with the hanger!

Remember to Display the unique "International" Bath Robe exactly as shown in center illustration.

Its Flash is Irresistible.

TERMS—25% with order, balance C. O. D.

INTERNATIONAL BATH ROBE CO., 55-57 W. 23rd St., New York City

### "BUY FROM THE MANUFACTURER"

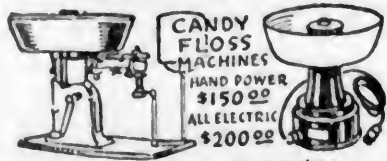


We make a complete line of Decorated Shade Table and Table Lamps. Write for No. 6 Circular showing Lamps in actual colors. Complete with Cord and Plug, \$2.00 and up. 25% cash with order, balance C. O. D. Prompt shipments.

THE ENZOR-HOEL COMPANY  
COLUMBUS, OHIO  
Bell Phone, M. 3315.  
Citizen, 9364.

### Candy Floss Machines

POSITIVELY THE BEST MADE.



Write for catalogue and information.  
TALBOT MFG. CO., 1213-17 Chestnut, St. Louis, Mo

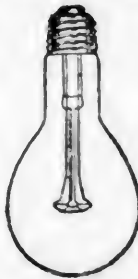
### MILLER BROS.' SHOWS

Encounter Almost Full Week of Inclement Weather for Opening Engagement at Montgomery, Ala.

Montgomery, Ala., March 18.—Miller Bros.' Shows, which wintered and prepared their equipment for the new season here, encountered very inclement weather last week for their opening engagement. In fact, practically the whole week was lost with the exception of one day, the shows and rides being open only last Saturday. The bad weather, which started the first of the week, wound up with five inches of snow—the first snow in March here in many years. The opening was on North Perry street and the midway extends for four city blocks. The show remains here this week, then moves to Tuscaloosa, Ala., with Meridian, Miss., to follow. The show will leave Montgomery with a twenty-car show train, five cars to be added later.

Among the pay attractions E. R. Benjamin is manager of the "Superba" Show, which has an assemblage of six ladies. George Gregg manages the Minstrel Show, with twenty-two colored entertainers, featuring Joe Doakes, Russell Maupins and Kld Neal. Bull-Dog Martin has the Athletic Show, with Joe Hollander and "Kid" Stecker as principal mat artists, also some lady wrestlers. The Motordrome is a brand-new outfit, managed by Happy Graff, with Sam Lowery, "Kid" Smith, Irene Dare and Miss Graff as riders. Ed Nugent has the Man of Mystery Show, and Fred Muntzer the thirty-one, with a 170-foot length of canvas and all live attractions. Mrs. Fred Muntzer has the "Tarzan" platform show neatly framed. George Bennet is manager of the Fun House, mechanical show. The "caterpillar" ride is managed by Wm. Blank, the carry-all by Wm. Stovall, Ferris wheel by George Barton, and the whip by Walter Crowley. Several of the attractions were unable to get up for the opening stand, among them the Diving Girl Show, Rocky Road to Dublin and Wild West, but these will be ready in the near future. Among the concessionaires here for the opening stand are Jake Eagle, with two; J. Lewis, one; J. C. Herbert, one; Chas. Lorenzo, three; T. A. Stevens, fourteen; Mrs. Morris Miller, two; Edna Myers, one; Annie Grider, one; Mrs. Howard, in charge of the cookhouse; Mrs. Lillian McGee, soft drinks, and several others. Altho Manager Morris Miller was naturally disappointed at weather conditions for the opening, this has not in the least affected the mental equilibrium of that seasoned showman, and it seems but to add to his optimism regarding the coming season, as an "open" early spring usually provides favorable summer and fall weather. CHAS. LORENZO (for the Show).

TERMS: EXPRESS C. O. D. 25 PER CENT CASH WITH ORDER



### NITROGENS

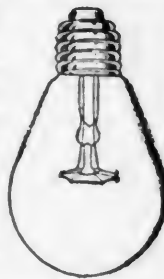
| List Price.    | Our Price. |
|----------------|------------|
| 75 w. \$0.50.. | \$0.32     |
| 100 w. .60..   | .39        |
| 150 w. .75..   | .49        |
| 200 w. 1.00..  | .65        |
| 300 w. 1.60..  | 1.04       |

### MILL TYPES

| List Price.    | Our Price. |
|----------------|------------|
| 25 w. \$0.33.. | \$0.22     |
| 50 w. .33..    | .22        |

SPECIAL OFFER  
Guaranteed  
Tungstens

10 to 50 w. \$0.17  
60 w. .... .19



Orders received before 12:00 o'clock shipped same day.

Standard Electric Lamp Co.  
141-143 W. Austin Avenue, CHICAGO, ILL.

## Concessionaires Wanted

to write in for our Spring Catalogue which is now ready showing a number of new items and prices for 1924. For Carnivals, Bazaars, Indoor Shows and Salesboards.

- |                      |                 |               |
|----------------------|-----------------|---------------|
| ALUMINUM WARE        | BEADED BAGS     | BLANKETS      |
| SILVERWARE           | MESH BAGS       | DOLLS         |
| THERMO JARS          | UMBRELLAS       | CANDY         |
| ELECTRIC PERCOLATORS | OVERNIGHT CASES | MANICURE SETS |
| FLOOR LAMPS          | CLOCKS          | VANITY CASES  |
| BOUDOIR LAMPS        | WHEELS          | CHARTS        |

E. A. HOCK COMPANY  
171-173-175-177 NORTH WELLS STREET, CHICAGO, ILLINOIS

## IMPORTANT NOTICE

To legitimate Jobbers and Operators of Salesboard Outfits who are 100% hustlers, and open for a guaranteed business getter, we have just completed the greatest outfit ever produced, that absolutely sells on sight, and if you are a genuine producer, write or wire immediately for full particulars.

LIPAULT CO., Dept. B, 1028 Arch, Philadelphia.

















**A QUICK SELLER! 200% PROFIT!**

Selling the ORIGINAL "SAIL-ME" — The Wonderful Toy Airplane

When thrown from the hand it loops, glides, spirals and returns like a real airplane. You can have lots of fun with it. Everybody buys it!

On the Boardwalk at Coney Island, Sunday, March 9th, the crowds were jammed in front of our store. It blocked the Boardwalk. And they were buying them, too!

You can clean up anywhere with this novelty. Start selling them NOW! Be the first one in your vicinity to start working this item. You'll clean up with it!

**STORE WORKERS, AGENTS, STREETMEN and DISTRIBUTORS WANTED EVERYWHERE.**

Who'll be the next one to tie up choice territory? Why not YOU!

Write direct to New York Headquarters for any information you may want. All correspondence answered promptly.

Sole Distributor: **EDW. GEORGE,**

**SAIL-ME CO., Inc.**  
147 W. 33rd Street,

**NEW YORK, N. Y.**

**NEW ENGLAND STATES:**  
WM. (PETE) BENWAY,  
Hotel Hollis, Boston, Mass.

**CANADIAN DISTRIBUTOR:**  
T. O. LEE,  
Ohawa, Canada (near Toronto).

**STATE OF NEW JERSEY:**  
CHARLES BALLARD,  
25 Hillis Street, Newark, N. J.



**\$37.50**  
PER 1,000

RETAIL PRICE, 15c  
2 for 25c  
25% DEPOSIT  
balance C. O. D.

**SOME THERMOMETER!**

18 INCHES WIDE, 80 INCHES LONG.

**JUMBO THERMOMETER  
BAROMETER  
AND EIGHT DAY CLOCK**

This is the biggest thing in advertising. It's not only big in feet and inches, but in dollars and cents. Scores of men are making big successes by selling advertising space on the "Jumbo".

**\$180.00 FOR A DAY AND A HALF WORK**

Display space in public places and on prominent corners is easily secured for the big "JUMBO" Thermometer. The fourteen advertising spaces go like hot cakes—some of our men sell out the board in a day and a half or less.

Write Us Today and Let Us Send You Full Details.  
CAN MAKE IMMEDIATE SHIPMENTS.  
**THE CHANEY MFG. CO.,** BOX B, SPRINGFIELD, OHIO.

**TOY BALLOONS**

Buy Direct from Manufacturer.



Our Imp Balloon is made in five different colors and in one piece. The horns are colored different from the rest of the balloon. Inflated with gas is the best 10c seller. Price, \$3.25 per Gross.

No. 70 Heavy Gas, Plain, \$2.30 per Gross.

No. 70 Heavy Gas, Two-Color, \$2.60 per Gross.

No. 70 Advertising Balloons, \$16.00 per 1,000.

Write or wire your order. 25% deposit with order. Prompt shipments.

**THE LIBERTY RUBBER CO.,** Manufacturers, Barberton, OHIO

**MEDICINE  
MEN**

Make Your Connections With **THE VETERAN HOUSE OF SUPPLIES**

QUALITY speaks for itself and SAVY SERVICE CANNOT BE BEATEN. Write for prices while you can have protection on territory.

**Savoy Drug & Chemical Co.**  
170-172 N. Halsted St., CHICAGO, ILL.

**NEW BAMBOO SELF-FILLING FOUNTAIN PEN**

\$4.00 Per Doz.

WRITE FOR SAMPLE and PARTICULARS. 50 CENTS.

Others are cleaning up. Why can't you? Carry 50 in your pocket. Sell anywhere and make yourself a nice wad of money on the side.

50% deposit for all C. O. D. orders.  
**T. KOBAYASHI & CO.,** 208 N. Wabash Av., Chicago

**IMP BOTTLE A WONDERFUL SELLER**

This is the amusing little Magic Bottle which NO ONE but the demonstrator can lay down. YOU can make it lay down, and make it roll over, but no one else can do it. A demonstration of this trick makes a wonderful baby-bus, without the demonstrator saying a word—merely hand out the bottles and your crowd will do the rest. A wonderful seller at ten cents. Price, \$5.00 per gross. We will mail you two samples for 10 cents, or to show you how good they are will mail a dozen, prepaid, for 45c.

**S. B. ADAMS CO.,** Asbury Park, N. J.

**Carnival and Concession Men**



No. B5153—Jap Flying Birds, the good ones, with long decorated sticks. In Gross lots or more. Per Gross..... \$4.50

No. B5173—Scissor Toys. Per Gross..... 2.75

70 C.M.—Transparent Gas Balloons, Per Gr.... \$3.00 No. B5855—Italian Shell Beads, white, Per Gr. \$7.50  
85 C.M.—Transparent Gas Balloons, Per Gr.... 3.50 No. B5140—Japanese Spiders, Per Gross..... 1.50  
60 C.M.—Air Balloons, Per Gross..... 2.25 No. B5233—Ballon Sticks, 22 in. Per Gross... 30

Our Catalogue for 1924 will be ready to mail about May 1st. Send us your permanent address and we shall be pleased to mail you one as soon as it is ready.

We carry big lines of goods suitable for Carnival Concession Men, Premium Men, Seashore Men and Schemers. Some of our lines are: Watches, Clocks, Jewelry, Silverware, Beads, Dolls, Manicure Sets, Pocket Knives, Cans, Whips and Novelties.

We are St. Louis headquarters for Air Balloons and carry full stock here. We ship no goods C. O. D. without cash deposit. We ship promptly. Ask any of the boys.

**SHRYOCK-TODD NOTION COMPANY**

822-824 North Eighth Street, ST. LOUIS, MO.

**102 SENSATION 102**

START BUSINESS WITH \$15.00 AND CLEAN UP.

You can carry it in your pocket and make from \$10.00 to \$15.00 per day easy with one gross of 102 different and assorted Scarf Pins, which cost you only \$15.00, and—LOOK! LOOK!—you get free with each and every order one gross Pin Clutches and a velvet Board—all for only \$15.00.

Don't delay. Send your order today. Deposit required. Write for our Monthly Bulletin.

**H. SHAPIRO**

Originators of Pin Clutch Combinations.

81 Bowery - NEW YORK CITY

SPECIAL FOR THIS WEEK—Needle Books, \$3.50 Gross.

**THE BIGGEST HIT ON THE MARKET AMERICAN EAGLE BUCKLES**

With RUBBER BELTS \$18.50 gross  
SMOOTH AND WALRUS, BLACK, BROWN, GREY, SAMPLE DOZEN, \$2.00.

With LEATHER BELTS \$24.00 gross  
GENUINE LEATHER, COBRA GRAINED, BLACK AND CORDOVAN. SAMPLE DOZEN, \$2.25.

RUBBER BELTS With Nickel Silver Lever Buckles \$15.00 gross  
With Roller or Lever Buckles, \$14.00 gross  
Colors: Black, Brown, Grey, Smooth and Walrus. One-third deposit on all orders, balance shipped C. O. D. Write for Catalogue.

Positively the Best Quality Belts and Buckles on the Market at the Right Prices.

Complete Line of Genuine Cowhide Leather Belts.

**PITT BELT MFG. CO.,** 705 5th Avenue, PITTSBURGH, PA.

**PARADISE BIRDS**

Nearest to the Genuine Article Imaginable. FULL BEAUTIFUL, WITH BIRD'S HEAD, COMPLETE.

\$18.00 Dozen Sample, \$2.00  
\$30.00 Dozen Sample, \$3.00

Specify if you want black or yellow.

Cash with order for samples. Dozen lots, one-third with order, balance C. O. D.

**JOS. WEISSMAN, Mfr.**  
30 West 36th Street, NEW YORK CITY



When Writing to Advertisers Mention The Billboard.

**Silk Knitted Ties**

Are Fast Sellers  
EASY TO MAKE

**\$15.00**  
A DAY

At 35c to 75c our regular \$1.00 to \$1.50 value Ties go like wildfire. You can undersell everybody, and every man is a possible customer. There are big profits for you in these good quality Pura Silk Knitted Ties, Fibre Silk Knitted Ties, Original Grenadines, The Popular Seller—Narrow Braid Slim Joe Ties at \$1.75 per dozen. Also the latest designs in Grenadine Sport Bowls, \$1.25 per dozen.

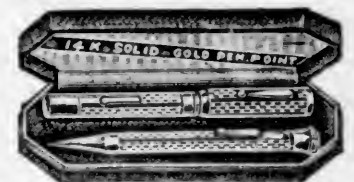
WRITE TODAY for full details.

**American Cravat Exchange**  
621-D Broadway, New York City, N. Y.

**Gold Pen and Pencil Sets**

LADIES OR GENTS

"You Can't Beat Them"



In Beautiful Plush-Covered and Plush-Lined Boxes.  
14K. Gold Pen Point, \$18.00 Dozen. Sample, \$1.50.  
14K. Gold-Filled, \$24.00 Dozen. Sample, \$2.00.  
All Spangler Merchandise sold under an unqualified guarantee.

**SPANGLER MFG. CO.**  
160 No. Wells St., CHICAGO, ILL.

**EARN \$100 A WEEK**



The 1924 Mandette makes 4 Post Card Photos a minute on the spot. No plates, films or dark room. No experience required. We TRUST YOU. Write today

for our pay-as-you-earn offer.  
**CHICAGO FERROTYPE CO.**  
2309 W. Erie St., Dept. B., CHICAGO, ILL.

**DEMONSTRATORS—SALEMEN—AGENTS  
A Quick Seller at Big Profits  
RADIO GAS LIGHTERS**

Sells at a Moment's Demonstration.

Retails at 25c  
1 Dozen..... \$ 9.00  
1 Gross..... 10.00  
5 Gross Lots or more, Per Gross... 9.00  
25% Deposit with Orders, Sample, 10c.  
**MASTERLITE MANUFACTURING CO.,**  
110 E. 23rd St., NEW YORK

**AGENTS WANTED**

For a line of Ornamental Jewelry (Earrings, Pendants and Bracelets). Good seller. Good profits. Write "JEWELRY", 3d Floor, 210 Broadway, New York.

**SPECIAL TO ROAD MEN**

Send for circular of our larva Hats. **BENNETT'S HAT FACTORY,** 123 Broad St., Jacksonville, Fla.





TRADE SHOWS and INDOOR EXPOSITIONS

ACTS BOOKED BY ROBINSON FOR COLUMBUS SHRINE SHOW

Following is a list of the acts which John G. Robinson has engaged for the third annual Shrine Indoor Circus at the Columbus, Columbia, O., March 31-April 5...

SUCCESSFUL OPENING

Third Annual Industrial Show at Watertown, N. Y.

Watertown, N. Y., March 28.—Watertown's third annual Industrial Exposition opened at the Armory Tuesday night and will continue all week...

PLANNED EXTENSIVELY

Bridgeport, Conn., March 28.—The second annual Industrial and Mercantile Exposition will be held at State Armory week of April 5...

SHRINE CIRCUS DRAWS HEAVY ATTENDANCE

Hartford, Conn., March 28.—The Shrine Circus, which opened Monday night, is drawing big crowds to the State Armory...

MEYER IS HUSTLING

Chicago, March 21.—Charley Meyer, well-known showman, has just returned from St. Louis and Quincy, where he put on two successful indoor shows...

FESTIVE SPIRIT FEATURED

Rochester, N. Y., March 21.—The fourth annual "Mardi Gras" of the American Legion will be held in the Rochester State Armory April 21...

KNIGHTS OF COLUMBUS CIRCUS

The Knights of Columbus will stage a Bazaar and Indoor Circus at the Armory, Elizabeth, N. J., April 25 to May 3...

DARNABY IN CHICAGO

Chicago, March 21.—J. A. Darnaby, promoter and director of indoor events, was a Billboard caller Tuesday...

ROBERTS' CIRCUS COMPANY

Greenville, Tex., March 19.—The J. C. Roberts Circus Company is playing here this week, under the auspices of the Knights of Pythias Lodge...

SUTTER AVE. BOYS TO HOLD BIG AFFAIR

East New York Association Celebration To Last a Week

New York, March 21.—The Sutter Avenue Boys' Association, one of the largest social organizations in East New York, has announced March 31 to April 5 as the dates for the holding of the anniversary celebration this year...

CHAMBER OF COMMERCE TO SPONSOR VICKSBURG EXPO.

Vicksburg, Miss., March 20.—The local Chamber of Commerce will sponsor the Commercial Exposition to be held here April 21-23, and committees have already been chosen to handle different phases in connection with the affair...

ATCHISON SHOW BIG SUCCESS

Kansas City, Mo., March 21.—The local office of The Billboard is informed that the Atchison (Kansas) Industrial Exposition and Auto Show held recently in Memorial Hall, that city, was a big success...

ANNIVERSARY CELEBRATION

Sedalia, Mo., March 21.—On March 28 the citizens of Sedalia will fittingly celebrate the twentieth anniversary of the establishment of the Missouri Pacific Shops in this city...

GEORGE JOHNSON PROGRESSIVE

George H. Johnson, owner of the Johnson Indoor Circus Company, reports having a very successful winter. The show opened at Bangor, Me., last fall, and has been playing almost continuously since under auspices...

CANTON (O.) FOOD SHOW

Canton, O., March 21.—Sponsored by the Canton Grocers' Association, the annual Pure Food Show opened in City Auditorium Monday night to good attendance...

BETCHEL HAS NEW PARTNER

Daniel G. Betchel, well known in the Middle West as a producer of special indoor events and for his presentation of "Chinatown", has a new partner, G. Dudley Gregory, of Marshalltown, Ia. The new firm will be known as Betchel & Gregory...

Outdoor Celebrations

OUTDOOR SPECIAL CIRCUS

Birmingham, Ala., March 20.—Arrangements are completed for the Shrine Indoor Circus which Zamora Temple, A. A. O. N. M. S., will stage at Seventh avenue, between Eighteenth and Nineteenth streets, March 25-April 4...

MEDINAH TEMPLE CIRCUS

Chicago, March 20.—The circus in Medinah Temple is an excellent one. James Matthews and Paul Leonard are putting on the show. The opening concert is by the Medinah Circus Band, with Helen Hyder, pianist, and Ed Cunningham, clown...

SUN FURNISHING ACTS FOR SHRINE CIRCUS

Springfield, O., March 21.—Acts for the Indoor Circus to be held April 21-26 in Memorial Hall, Dayton, O., by Antioch Temple Shriners, have been booked by the Sun Booking Exchange of Springfield by H. Blumenthal...

WRONG IMPRESSIONS CORRECTED

Herman Joseph calls our attention to a misinterpretation of a news article he sent in (appeared in issue of March 1) relative to the Shrine Circus at Philadelphia, which stated (in print) "under the management of Sam McCracken and Fred Bradna..."

ELKS' CIRCUS AND BAZAAR IN MOBERLY

Moberly, Mo., March 20.—The George A. Childs Production Company of Kansas City, will stage a home-talent play as a feature of a business men's Bazaar and Indoor Circus to be given by the local order of Elks the latter part of April...

SHRINERS PLAN CIRCUS IN COUNCIL BLUFFS, IA.

Council Bluffs, Ia., March 21.—Much interest is manifest in the Shriners' Indoor Circus to be held at the Auditorium April 25-May 2. Southwestern Iowa Shriners held a meeting at the Grand Hotel last week when all business details of the forthcoming event were completed...

KEETH GOING GOOD

Writing from Gallon, O., under recent date, Harold H. Keeth advised that the Indoor Circus being staged there by the 124th Field Artillery was going fine. He said there were three vaudeville acts on the program and a five-piece orchestra furnished the music...

STOCK PAPER FOR INDOOR CIRCUS Large assortment to select from. Also have one-sheet Lithos for the Shriners, Elks, Eagle, Moose, K. of P. and Woodman of the World. PROMPT SERVICE ON Dates, Banners, Heralds and Tack Cards PRICES RIGHT. THE DONALDSON LITHO CO. NEWPORT, KENTUCKY.

Boston's Indoor Carnival and Exposition 12-Days and Nights—12 APRIL 7 TO 19. WANTED—Concessionists, Demonstrators, Specialty People. Address all mail to J. W. WASHBURN, Boston Arena, Boston, Mass. Or call at the Arena.

WE LEAD THE REST—WE HAVE THE BEST BRIDGE LAMP, \$6.85 JUNIOR LAMP, \$9.50 FLOOR, \$10.50 WE ALSO HAVE A COMPLETE LINE, AS FOLLOWS: BOUDOIR LAMPS, TABLE LAMPS, BLANKETS, ALUMINUM WARE, ROASTERS, THERMOS JUGS, SILVERWARE, MANICURE SETS, ELECTRICAL GOODS, OVERNIGHT BAGS, CLOCKS, WINE SETS, TEA SETS, VANITY CASES, TRAVELING BAGS, DOLLS, WHEELS, CHARTS, ETC., ETC. Write for Circular and Prices. DIRECT SALES & SERVICE CO., A. F. BEARD, Mgr. "THE HOUSE THAT KNOWS YOUR NEEDS", 24 West Washington Street, Chicago, Illinois

Exclusive Privilege Offered on Dolls, Cans, Blankets, Umbrellas, Floor Lamps, Fruit Baskets and other Merchandise WHEELS FIFTH ANNUAL AUTOMOBILE SHOW, GOULDSBORO, N. C., WEEK OF APRIL 21. 72,000 square feet floor space. Offer one hundred exhibits. 15,000 expected to visit show. If interested write for particulars. W. C. DENMARK, Show Manager.

DOLL SPECIALS LAMP DOLLS No. 2—\$0.60 No. 12—With Plumes .75 No. 12D—Fancy Dressed 1.00 No. 14—Marabou Shade 1.50 No. 15—Chenille Fringe 1.75 No. 20—Reading Lamp 2.25 No. 30—Popular Lamp 2.50 No. 50—Library Lamp 2.75 No. 60—Special 3-Globe Lamp 3.50 Samples, \$1.00, to cover expense. ASSORTED CHOCOLATES 1/4-Lb. Per Dozen \$1.50 1/2-Lb. Per Dozen 2.75 1-Lb. Per Dozen 5.00 One-third cash with order. EDWARDS NOVELTY COMPANY, Venice, Calif.

WANTED FOR Better Homes Expo. Automobile and Style Show Auspices KNOXVILLE POLICE BENEFIT ASS'N, May 5th to 17th SUPPORTED BY 200 KNOXVILLE ENTERPRISES. Promoter to handle \$2,500.00 Popularity Contest 125 prizes won on display. Experienced Exhibit Booth Salesman, Decorator and Press Agent. Must furnish 1,000-word copy per day for three papers. CAN PLACE Demonstrators, Auto Accessory Booths, Penny Arcade, Industrial Subscription Booths, Lunch, Drinks, Ice Cream, Nostalgia, American Palmist, Ribbons, Field of Flanders and Harding Pictures, Photo Gallery, Shooting Gallery and Gun Game. C. K. HOUSEHOLDER, Secy, care Expo. Headquarters, 122 S. Gay St., Knoxville, Tenn.







**AIRO JR. GAS APPARATUS**  
Patented.  
"Built Scientifically Correct"  
**A TIME AND GAS SAVER, \$10.00.**  
Full Directions with Each Apparatus.  
SWIVEL ADAPTER TO FIT ALL TANKS, \$1.50.

**AIRO GAS BALLOON FOR PRICE LIST U. S. A.**

| Code No.                               | Par Gross |
|--|-----------|
| ICE...70—Plain, Semi-Trans.            | \$2.75    |
| BOY...70—Printed, Semi-Trans.          | 3.00      |
| CAB...70—Plain, Transparent            | 3.50      |
| DOG...70—Printed, Trans.               | 3.75      |
| PAL...70—Plain Silver                  | 3.50      |
| SKY...70—Printed, Silver, Bird Design  | 3.75      |
| TOP...70—Plain, Gold                   | 3.50      |
| WIN...70—Printed, Gold and Bird Design | 3.75      |
| EAR...70—Printed, Pauced               | 3.75      |
| FAT...70—Patriotic, Two-Color, Printed | 3.75      |
| HAT...70—Chink, Semi-Trans.            | 4.50      |
| INK...70—India, Semi-Trans.            | 6.50      |
| JUG...13—Plain, Semi-Trans. Airship    | 2.75      |
| KID...13—Printed, Semi-Trans. Airship  | 3.00      |
| LAD...13—Plain, Trans. Airship         | 3.50      |
| MAN...13—Printed, Trans. Airship       | 3.75      |
| NED...114—Plain, Trans. Airship        | 9.00      |
| OWL...150—Plain, Trans. Giant Balloon  | 9.00      |

Terms: 50% with order, balance C. O. D.  
When ordering specify AIRO Balloons.

**MR. CARNIVAL MAN CONCESSIONAIRE FAIR MAN**

**YES, WE WILL**

**PUT GOLD AND SILVER IN YOUR POCKETS**

If you sell our new line of AIRO Gold and Silver Plain and Two-Color Printed Balloons. They are a wonderful buy. They will be big sellers. We call them a No. 70, but just you place an order immediately with our nearest agency listed below, blow them to their full capacity and see what number you will call them. The whole AIRO line are money-makers. Our Panel Balloon is of new design.

Yours for Service and Quality,

AIRO BALLOON CORP.



**UNEQUALLED QUALITY BALLOONS**

**NOW ON SALE AT**

**ST. LOUIS**  
SHRYOCK-TODD NOTION CO.  
822 NO. EIGHTH STREET.

**KANSAS CITY**  
GOLDBERG JEWELRY COMPANY  
816 WYANDOTTE STREET.

**NEW YORK**  
AIRO BALLOON CORPORATION  
603 THIRD AVENUE.

**CHICAGO**  
M. K. BRODY  
1120 SO. HALSTED STREET.

**PITTSBURGH**  
NOVELTY SUPPLY COMPANY  
208 WOOD STREET.

**OMAHA, NEB.**  
GLOBE NOVELTY COMPANY  
1206 FARNAM STREET.

**CINCINNATI**  
BRAZEL NOVELTY MFG. CO.  
1710 ELLA STREET.

**MILWAUKEE**  
H. SILVERMAN & SONS  
328 THIRD STREET.

**ST. JOSEPH, MO.**  
OPTICAN BROTHERS  
119 NO. THIRD STREET.

**★ THESE AGENCIES FILL GAS ORDERS**

**HERE'S PROOF THAT OUR FLOWER BASKETS ARE BIG MONEY GETTERS. READ THESE TESTIMONIALS!**

June 14, 1923.  
MR. OSCAR LEISTNER, Chicago, Ill.  
Dear Sir—I beg to acknowledge receipt of sample Electric Flower Basket. I am therefore herewith enclosing \$30.00 and request you to rush the following order for the undermentioned address and oblige: 3 dozen 5-Light Baskets, assorted, at \$15.00 a dozen—\$45.00.  
Yours truly,  
K. G. BARKETT, Shows, Battle Creek, Mich.

MR. OSCAR LEISTNER, Chicago, Ill.  
Dear Sir—Your sample Electric Basket received and more than pleased with it. Enclosed you will find \$20.00 as part payment for one dozen at your special price offered me, balance C. O. D.  
Yours truly,  
HARRY M. GOTTESFELD.

**9-LIGHT MAZDA ELECTRIC FLOWER BASKET**  
22 INCHES HIGH.

No. 700-E-9—Made of genuine reed or straw. Very beautifully finished in two-tone. Stands 22 inches high. Filled with Roses. Each flower equipped with genuine Mazda Electric Bulb. Bulbs are completely covered by flowers, giving a very beautiful transparent effect. Each Basket comes packed in a separate box, complete with 9 feet of cord, plug, 9 sockets and 9 bulbs.



**\$10.00**

PER DOZ.  
**FANCY IMPORTED BASKET**

Filled with beautiful assorted flowers and natural prepared green foliage.  
Stands 17 inches high.

Comes finished in dark colors and is a beauty. No trouble getting real money with this high-grade basket.

**PRINCESS AND BRIDAL BASKET**

This high quality Princess Basket is a winner. Hundreds were sold last season by concessionaires all over the country. Made of imported Willow beautifully finished in bronze. Filled with large cloth Roses and Ferns.

21 INCHES HIGH.  
8 1/2 INCHES IN DIAMETER.



**\$12.00**

PER DOZEN



**\$4.25** Each in Doz. Lots  
Sample \$4.75, Bulbs included.

Write us about Electrical Decorations of all kinds. We employ only licensed electricians who know their business and are able to quote prices on any kind of an electrical decoration job.  
25% with order, balance C. O. D. Write for illustrated catalog.  
OSCAR LEISTNER, Manufacturers, Estab. 1909, 323-325 W. Randolph St., Chicago, Ill.

**SAFETY FIRST**

Why waste time and money on Fads and Novelties that last but a short time? BE WISE GET INTO A LIVE AND PERMANENT BUSINESS. SPRING IS HERE. MERCHANTS everywhere want JIFFY CHANGEABLE SIGNS to announce their SPECIAL SPRING SALES. Thousands will be sold in your territory. You can earn \$15 to \$25 a day. Prices, a new man, cleared \$117 last week. SO CAN YOU. SEND FOR OUR SPECIAL BARGAIN OFFER NO. 20. It brings you \$35. ONLY costs \$7.25. Your profit is \$27.75 for only two days' work.

**JUMBO NO. 9**  
**THE BIG LETTER SIGN MERCHANTS EVERYWHERE BUY IT ON SIGHT THE BIGGEST SIGN HIT OF THE YEAR**

Size 12x18 inches. Complete with 500 Letters, etc.  
PRICE: Sample, \$1.25. 12 By Express, \$9.00.

**NEW SILVERINE**  
**THE SIGN THAT BRINGS YOU \$20 A DAY**

Size, 7x13 inches. Looks like hammered silver. It radiates. Complete with 200 Letters, etc.  
PRICE: Sample, \$1.00. 12 By Express, \$4.00.

**JIFFY NO. 48**  
**THE BIGGEST SIGN BARGAIN TODAY SENSATIONAL HIT**

Size, 7x13 inches. Fitted with a polished mahogany finished wood frame. Complete with 200 Letters, etc.  
PRICE: Sample, \$1.00. 12 By Express, \$6.00.

**BARGAIN NO. 20**  
consists of the following **BIG QUICK SELLERS**  
2 Jumbo No. 9. Retailers.....\$4.00  
4 Jiffy No. 33. Retailers.....\$4.00  
4 Silverine No. 4. Retailers.....\$6.00  
4 Jumbo No. 103. Retailers.....\$4.00  
4 Jiffy No. 48 1/2. Retailers.....\$5.00  
**AND**  
12 Balloon Signs, FREE, just to introduce this NEW **BIG SELLER.**

These retail for \$12. Total retail value, \$35.

Only cost you \$7.25. Your profit is \$27.75.

SEND FOR THIS BARGAIN TODAY.

Terms Cash—No C. O. D. Orders

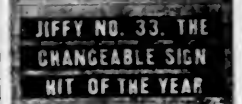
**PEOPLES MFG. CO.**  
DEPT B  
564 W. Randolph St. CHICAGO, ILL

**Free, \$12.00**

To introduce this brand new Sign, we will give 12 FREE with Bargain No. 20. Order Bargain No. 20 and get \$12.00 FREE.



Complete with 500 Letters, etc.  
PRICE: Sample, \$1.00. 12 By Express, \$4.00.



Size, 7x13 inches. Complete with 200 Letters, etc.  
PRICE: Sample, \$1.00. 12 By Express, \$3.00.



Size, 7x13 inches. Complete with 170 Large Letters, etc.  
PRICE: Sample, \$5.00. 12 By Express, \$4.00.

**THE GREAT MIDDLE WEST SHOWS**

Enlarged to twenty-five cars. Will give good proposition to new Riding Devices with or without your own wagons. Have swell Show outfit, complete. Will turn over to capable showman. Want Acts for Circus Side-Show; also Hawaiian People. All mail

**H. T. PIERSON**  
631 Wabasha Street, St. Paul, Minnesota

**SEND US "A YARD OF KIDS"!**

**25c**

**NOTHING LIKE IT—Price 35c, Size 36 x 8 in.**

No competition. Sells at sight. Women are just crazy over it. Some buy dozen or more.

**GET THEM QUICK! BE THE FIRST!**

Exclusive territory arranged

**YOU MAKE OVER 100%**

Buying by the Hundred or Thousand

Nothing like A Yard of Kids for Premiums. Big seller at Resorts, Fairs or Fairs. Agents and General Agents just counting money.  
GET YOURS WHILE THE GETTING IS GOOD.

**G. W. MILLER, 151 W. 42nd St., NEW YORK.**

# Showmen's Legislative Committee Activities

By DICK COLLINS

Chicago, March 23.—Governors who have endorsed the organization along the same lines as those previously mentioned in these columns are the Governors of Iowa, Kansas, Missouri and Alabama. Their endorsements appeal to all public officials to aid the Legislative Committee in every way possible to enforce a strict adherence to the rules as laid down by them.

The endorsements in all cases were about the same and embodied a paragraph which practically bars from their States those carnivals that will not be regulated by the laws and rulings of the Legislative Committee. Within a little time there is no doubt that the Governors in every State in the Union will have endorsed the organization.

New members this week include Diamond Palace Shows, Frank Layman of St. Louis, Tom Hill's "Bestyet" Shows, Prairie State Amusement Company, St. Paul's Outdoor Bazaar Company, Christy Bros., Circus, Cote's Wolverine Shows, Gonkin & Garrett Shows and Chandler Attractions.

Complaints continue to come in from California and the Pacific Coast that drifters which practically have been eliminated by any means. Reports are to the effect that some of them are "stepping" whenever opportunity offers.

The commissioner requests all organizations to ask for the Legislative Committee cards for April before engaging attractions. The color of the card for April is yellow, printed in black, and no others should be recognized as April cards. Certificates have been sent out in ample time to all members.

A telegram has been received from Felice Bernardi, of the Felice Bernard Shows, notifying the commissioner of his intention to join, and, with the Levitt, Brown & Huggins Shows and Foley & Burk Shows, will make the three largest shows on the Coast, all members. Archie Clark, of the Clark Greater Shows, also joined a short time ago.

In a letter to the commissioner Foley & Burk, the oldest organization on the Pacific Coast, as well as one of the cleanest operating there, enthusiastically endorsed the association and promised their hearty co-operation to the Legislative Committee.

Harry G. Melville, chairman of the committee appointed to draft the clearance card, has reported back that the committee is unanimously in favor of its use.

It will be in such a form that it will protect concessionaires and individual showmen from drifters and floaters in the business, and be useful as an endorsement of the respectable and conscientious employee, who, in this manner, will be recommended from one employer to another, and should help to eliminate the undesirable from the business.

Tomas J. Johnson broadcasted a speech over the radio last Wednesday from Westinghouse Station KYW, Chicago, at 9:15 instead of 9:30 as previously advertised, but from the letters and telegrams that have come into the Legislative Committee's office it must have been generally heard.

Some of the wires and letters were of most interesting nature and showed that officials were listening in on the talk, as one in particular, after complimenting Mr. Johnson on his statement, ended by asking for an endorsement of a certain show applying for a date in Iowa, and another mentioning the names of two in California.

### WILL YOU HELP?

William (Billy) Showles, Once Famous Circus Rider, Ill and in Need

New York, March 19, 1924.

Wm. Judkins Hewitt,  
The Billboard,  
1492 Broadway,  
New York City.

Dear Mr. Hewitt:

I note from the papers that William Showles, the famous bareback rider of years ago, is lying seriously ill in a hospital and that his family is in distress.

I traveled with "Billy" along about in '98 with Sells Bros. At that time he was in his prime, a peerless rider and certainly above all a cheerful, lovable, kind-hearted man, who always stood only too ready to help any one in trouble.

I am sure I do not exaggerate when I speak about him thus, and I think something should be done by "Showfolks" to help Showles now in his distress. Therefore I am enclosing a check for \$50 and ask you to kindly apply same towards his assistance.

Very truly yours,  
(Signed) JOHN D. TIPPETT.

Amounts Contributed to Date

John D. Tippet .....

A. C. BECK WITH THE MORRIS & CASTLE SHOWS

A letter from Al C. Beck, secretary-treasurer with the Boyd & Linderman Shows the past several seasons, advised that he signed with the Morris & Castle Shows as treasurer and arrived in Shreveport, La., March 19 to begin his duties. Mr. Beck also informed that previous to his reporting at Shreveport he motored from Florida, where he spent the winter, to Toledo, O., and also attended the banquet and ball of the Michigan Outdoor Showmen's Association at Detroit.

\$13.50 Per Gross A WONDERFUL LEONARDO Scarf Pin Assortment \$13.50 Per Gross



25% DEPOSIT MUST ACCOMPANY ALL C. O. D. ORDERS. HOUSE OF HEIMAN J. HERSKOVITZ

85 BOWERY, (Local and Long Distance Phone, Drydock 6722) NEW YORK CITY.

## Wanted for Horton Brothers Motorized Wild West and Circus

Wild West People in all branches, Bucking Horse, Steer and Menage Horse Riders, Clown and Rube that ride Steers, Eight-Piece Band, Musicians and any Novelty Act. Cook, Bosses, Tuffy Smith and Oklahoma Midgets. Shorty, come on. Side-Show Manager and Side-Show Acts. Will book Concessions and small Shows.

WANT TO BUY—Seventy or eighty-foot Top.  
HAVE FOR SALE—Complete Minstrel Show and Wild West, canopy and side wall; Stateroom and Berth Cars, Delco Plants, Stock Cars, forty Baggage Wagons. Showing one-night stands. Show opens April 1. Address Alexandria, La.

## WANTED HAWAIIAN TROUPE

Have complete outfit for same. One more Platform Show. Grind Concessions open. Want Colored Performers for the best framed up Minstrel Show on the road. This a real Ten-Car Show, carrying 4 Rides, 8 Shows, 2 Bands. All Shows and Concessions must stand inspection. All address BURNS GREATER SHOWS, Sheffield, Ala.

## WANT CIRCUS DRIVERS

Electrician, Assistant Boss Canvasman, strong Cornet, Trap Drummer for No. 2 Band, Assistant Electrician who understands Delco Light Plant, Assistant Truck Driver to help on Mack truck. Bady, Tex., March 29; Brownwood, Tex., March 31; Wichita Falls, April 4.

CHRISTY BROS.' FOUR-RING WILD ANIMAL SHOWS.

## For Sale--Carousel

Mangels make. A stationary machine. In perfect mechanical condition and recently painted. A Three-Abreast Carousel, with 42 jumpers, 7 stationary and 3 charlots. This machine being sold to make way for new Carousel. A bargain. For further particulars address

JOE GIULIANO, 191 Wooster St., New Haven, Connecticut.

## BALLOON RACER FOR SALE

Second-Hand Chester-Pollard, 14 Unit. Good condition. Price reasonable. Now installed in New York City.

D. B. BROWN, 319 West 124th Street, New York City.

### BARBOUR'S

### Wonderland Shows and Menagerie

WANT—Musicians, Performers (prefer people doing two or more), real Small Show Clown and people generally useful about a Small Show. Address all mail 337 Penn. Street, Reading, Pa.

## WANTED

Whip Foreman, Merry-Go-Round Foreman, Ferris Wheel Foreman, Helpers on all Rides. Also will book two or three good, clean Shows. Address OLIVER AMUSEMENT CO., St. Francis Hotel, St. Louis, Mo.

## General Agent Wanted

I WANT a real General Agent capable producing results. Special Agent. CAN USE real WIDE-AWAKE Printer. SHOWS—Will place any Feature Show. Concessions, all kinds. Write or wire

MILLER BROS.' SHOWS, this week, Tuscaloosa, Ala.; next week, Meridian, Miss.

ADVERTISE IN THE BILLBOARD—YOU'LL BE SATISFIED WITH RESULTS.

### PLEASURE ISLAND

W. H. (Bill) Rice, Wm. Barie and Eddie Brown Launching Floating Amusement Enterprise To Play Ohio and Mississippi River Cities

St. Louis, Mo., March 29.—Pleasure Island is the name of the new river show fleet which has been formed by W. H. (Bill) Rice, who will be the general agent; Wm. Barie, who will be the concession manager; and Eddie Brown, who will manage the new venture. Pleasure Island will consist of six big barges, all strapped together, giving about 27,000 square feet of floor space, with the length of about a half city block. The show will play cities on river front from Pittsburg, down the Ohio and Mississippi rivers to New Orleans under auspices.

It will be remembered that W. H. (Bill) Rice was a party to a similar venture years ago and last year on a much smaller scale. During his previous experiences Mr. Rice saw the wonderful possibilities of a floating show and has been unable to rest until he accomplished the present fleet, with the aid of Messrs. Barie and Brown. The same style, only on a much larger scale, will be pursued as the Rice Showboat of last year. Concessions will be lined on the sides of the barges. The performers and concessionaires will sleep on the boats, and the show will operate rain or shine, everything under cover. Among some of the attractions that have already been booked to be featured with the venture are: W. H. Rice's Water Circus, Bradley's Bathing Girl Revue, with Mae O'Laughlin, a champion grass-boarding diver, and Hilo, Hawaiian high diver; Brown's Style Pageant; Bodine and Carroll, whirlwind dancers, and Fourster's Lady Band. The fleet will carry two light plants.

### SEASON'S FAREWELL DANCE

Members of H. of A. S. Club and Auxiliary Have Enjoyable Evening at Kansas City

Kansas City, Mo., March 22.—The last entertainment of the Heart of America Showmen's Club and its ladies' auxiliary for the 1923-24 season, given Wednesday night at the Rotunda House, was a more-than-ordinary social event.

Manager Sam B. Campbell, of the Coats House, just had the big banquet hall and ballroom completely renovated and decorated. The congenial crowd enjoyed the dandy dancing floor and the excellent music furnished by George Lee's All-Star Harmony Kings, colored jazz orchestra.

George Howk, president of the Showmen's Club, and J. K. (Jack) Vetter were floor managers, and Mrs. Hattie Howk, president of the Ladies' Auxiliary, supervised the preparing and serving of a plate luncheon put up by Nell Sullivan, Nell Dunnen, Zenola Randall, Gladys Bean and Lotta White (formerly Lotta De Milla, trapeze performer, now the wife of Ellis White, one of Fairland Park's concessionaires). Mrs. R. W. Bacon sold the tickets, and Col. Dan MacFinglin "accepted" them. James Russell, of the Showmen's Legislative Committee, en route to Jefferson City, Mo., to interview Governor Hyde, was a welcome guest, as was Mrs. C. W. Parker, who recently returned to Leavenworth, Kan., from a winter's sojourn in Arizona, accompanied by her sons, Barney and Paul. Mrs. Gertrude Parker Allen and daughter, Louise, also motored from Leavenworth for the party.

While scheduled as a St. Patrick's Day event the affair was the Kansas City resident members' bidding an revoir and well wishes to their road brothers and sisters.

### NEYLON IN CINCINNATI

Wm. E. Neylon, outdoor show agent, formerly with various circuses and carnivals, spent a few days in Cincinnati last week, coming from New York City. He had not yet decided on his business connections for the coming season. Left Friday for Columbus, O., to help on some special events in connection with the forthcoming Spring Circus there, under direction of John G. Robinson.

### LOUISIANA SECRETARIES

#### TO MEET IN BATON ROUGE

New Orleans, March 21.—The fair secretaries of Louisiana will hold a meeting at Baton Rouge in the office of Hon. H. D. Wilson, commissioner of agriculture, April 3 to outline a uniform policy for this year and set the dates for the various parish fairs in the State. This is an important meeting, as many questions of interest to exhibitors will be taken up.

### REICH IN NEW YORK OFFICE

New York, March 22.—Felix Reich, Eastern representative for the World Amusement Service Association, is in charge of the New York office. He will remain here indefinitely.

Fred C. Murray, of the Thearle-Duffield Fireworks division, will be permanently located in the above office in charge of the fireworks department.

## High-Class Dolls, Doll Lamps and Parlor Lamps

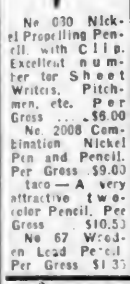
AT THE RIGHT PRICES

C. F. ECKHART & CO.

315 National Ave., MILWAUKEE, WIS.



### DON'T MISS THESE SURE WINNERS!



- ITEMS FOR STREETMEN, PITCHMEN, and Other NOVELTIES.**
- | No.  | Description               | Per Gr. |
|------|---------------------------|---------|
| M13  | Mysterious Writing Pds.   | 3.00    |
| M14  | Mysterious Writing Pds.   | 5.00    |
| 329  | Wooden Prize Fighters     | 5.00    |
| A169 | Wire Arm Bands            | 4.00    |
| 1241 | Imported Gas Lighters     | 3.50    |
| 1300 | Wooden Spin Tops          | 4.00    |
| A122 | Ladies' Face Powder Boxes | 2.25    |
| A123 | Fancy Bead Necklaces      | 2.00    |
| A124 | White Stone Finger Rings  | 3.75    |
| A125 | Klu Klux Novelty Rings    | 3.75    |
| A126 | Violin Ear Picks          | 3.00    |
| A128 | Glass Rabbit Charms       | 2.00    |
| 1290 | Harmonicas                | 3.00    |
| 1291 | Bead Watch Bracelets      | 2.00    |

- SALESBOARD AND PREMIUM GOODS.**
- | No.  | Description  | Per Doz. |
|------|--|----------|
| 823  | Gloria Swanson and Rudolph Valentino Powder Compacts | 3.75     |
| 5645 | 21-Piece Manicure Set                                | 10.50    |
| 106  | Lightning Electric Toasters                          | 30.00    |
| 3760 | White House Clocks                                   | 24.00    |
| 4335 | Gilbert Mahogany Clocks                              | 25.00    |
| 4321 | Gilbert Mahogany Clocks                              | 22.50    |
| 2320 | Three-Piece Towel Sets                               | 6.50     |
| 135  | Gold-Finish Powder Compact Boxes                     | 1.90     |
| 128  | Silver-Finish Powder Compact Boxes                   | 1.60     |
| 1293 | Aluminum Shoe Tree                                   | 9.00     |
| 5627 | Tiger Eye Link and Pearl Pin Set                     | 3.00     |
| 201  | Metal Jewel Case and Clock                           | 39.00    |
| 008  | Hotel Tower Clocks                                   | 24.00    |
| 505  | Pittsburg Boulder Lamps                              | 30.00    |
| 100  | 1000 B Size, 27x45 in.                               | 7.50     |
| 1104 | 24-in. Opalescent Pearl Necklace                     | 15.00    |
| 1000 | Ladies' Novelty Bracelet, Set with 31 Stones         | 3.75     |
| 9160 | Comb and Necklace for Girls with Bobbed Hair         | 2.00     |
| 5009 | 60-inch Long Bead Chain                              | 1.50     |
| 850  | Red and Amber Bead Necklace, with Tassel             | 1.75     |
| 3496 | Red and Amber Cut Bead Necklace, with Tassel         | 2.50     |
| 3800 | Beautiful Cut Bead Necklace, with Tassel             | 3.60     |
| 1840 | White Stone Picture Rings                            | 3.00     |
| 950  | Brownie Gillette Razors (Gold)                       | 6.00     |
| 621  | Photographic Cigarette Cases                         | 1.25     |
| 3306 | As above, Better Quality                             | 2.00     |
| 1840 | Midland Gilt Edge Playing Cards                      | 3.25     |
| 132  | Opera Glasses, in Leatherette Case                   | 2.00     |
| 568  | "Climax" Nickel Combination Locks                    | 2.50     |
| 1305 | German Straight Razors                               | 3.50     |
|      | "Memaco", Imported Dice Game                         | 8.50     |
- No goods shipped without a deposit.  
M. L. KAHN & CO., PHILADELPHIA, PA.  
1014 Arch Street.

### CRONIN UNDERGOES OPERATION

Oklahoma City, Ok., March 20.—"Fat" Cronin, last season with the Sells-Floto Circus, was taken to the St. Anthony Hospital today, where he underwent an immediate operation on his throat. He was taken from his room direct to the hospital after being found choking with chronic tonsil trouble.

The operation was performed by Dr. T. G. Walls, and while serious, was decidedly successful. Mr. Cronin expects to leave the hospital within a week or ten days and go direct to Chicago, where he will again join the Sells-Floto Shows.

### MINSTREL AND TENT SHOW TALK

(Continued from page 49)  
sen, and he and his wife have been in vaudeville during the winter. He is in New York purchasing wardrobe and effects.

### HERE AND THERE AMONG THE FOLKS

(Continued from page 49)  
ful attendance at the last rites prior to the shipment of the body to Philadelphia for burial.

### A NEW FLASH!



With Voice, per Dozen, \$4.75  
Without voice, per Dozen, \$4.00.

No less than Dozen Lots sold.  
If you are interested in Silverware, Fountain Pens, Pearls, Firearms, Beaded Bags, Jewelry and other quick-selling items for Streetmen and Concession Suppliers, write for our latest Bulletin No. 23, just off the press. No goods shipped without a deposit.

M. GERBER  
Underwriting Streetmen's Supply House,  
525 Market Street, PHILADELPHIA, PA.

### WANTED

Mr. Lally's Motorized Two-Ring Circus, Working Agent, Good Billposters, Working Help for Big Top, Trunks, S. de Show and Cook House, Chaperon Players, small Animal Act, Single Performers, Double Trap Act, Ticket Sellers, Free Act with Light Rigging, Open May 5. H. LALLY, 509 W. Town St., Columbus, Ohio.

A NEW PIT CURIOSITY.  
The Big Tom-Bon-La, with 3 legs and 2 tails, with 1x10 Banner, \$50.00. And lots of others ready to ship. List free. NELSON SUPPLY HOUSE, 514 E. 11th St., South Boston, Massachusetts.

### BIG PROFITS FOR PITCHMEN, PRIZE PACKAGE MEN, SLUM WORKERS, AGENTS, CONCESSIONAIRES, M. P. HOUSES



Sell them 2 for 5c and make 140% profit  
Single Mesh . . \$1.50 Gross  
Double Mesh . \$3.00 Gross

Stand made of real Human Hair. Sterilized and sanitary. Packed one net to an envelope. In very attractive packages. Orders shipped promptly upon receipt of 25% deposit, balance C. O. D. SPECIFY COLORS.

**A Combination MIRROR-LIP STICK**  
18-K. Gold-plated Holder and Cap, with Mirror on bottom. The Lip Stick—Cold Cream base of velvety texture, smooth and delightful. A Quick 75c Seller.  
\$2.75 Doz.

**A ROUGE COMPACT**  
IN ALL NEWEST SHADES.  
A Gold-Polished Case, neatly designed; Mirror and satin-back Powder Puff complete this Vanity. A Regular 50c Seller.  
\$2.00 Doz.

Any of the above numbers can be had in various quantities, artistically designed, at \$1.50 Per Dozen, Extra . . . . .

VERY ATTRACTIVE PRICES ON DOUBLE COMPACTS.  
Sell Retail for all these Vanities, \$1.25 Dozen. Convince yourself. Send \$1.25 for complete set of samples, P. P. prepaid. Orders—25% deposit, balance C. O. D.  
**WHOLESALE NOVELTY CO., Inc., 136 Fifth Ave., New York City**



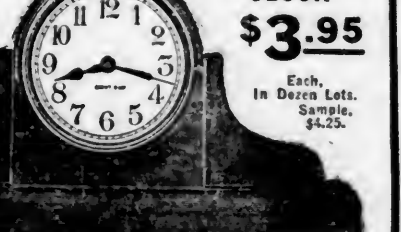
**APowder Compact** That Sells on Sight for 50c Each  
Modeled to the newest design. Light in weight and conforms in thickness. Case is neatly designed. Contains Powder Compact of down-like fluffiness, delicately accented. A Mirror and satin-back Powder Puff complete this handsome Vanity.  
**\$2.25 DOZ.**

**The De Luxe Compact** "Ultra Thin Vanity"  
Gold-Polished Case. Solid construction. Grecian border on case and fine finish give this Vanity an added touch of dignity. Sells at Stores for \$1.00 Each.  
**\$4.00 Doz.**

### BARGAINS FROM ARLAND'S

HERE'S AN 8-DAY CLOCK OF HIGH QUALITY AT LOW PRICE.

Without a doubt the cheapest 8-day MAHOGANY finish Mantel Clock to be found anywhere. Think of it, an 8-day Clock for only \$3.95. The newest design in a hand-rubbed effect. Measures 8 1/2 inches high by 15 1/2 inches long. Dial measures 5 1/4 inches in diameter. Satin gilt sash. Cathedral gong. Come packed one in a box.  
**\$3.95 Each**  
IN DOZEN LOTS.  
Sample, \$4.25.



**NEW BELTS**  
Flexible Rubber Belts, with engraved nickel-plated buckles, with latest improved fastenings.  
**\$14.75 Per Gross. Sample Dozen sent for \$1.50**  
25% cash must accompany all C. O. D. orders. SEND FOR OUR LATEST CATALOG.  
**ARLAND & CO., Dept. 215, 533 South Wabash Avenue, CHICAGO, ILL.**

### Two of Our Rapid Selling Specialties

**Goodyear RUBBERIZED APRONS**  
**\$2.75 Per Doz.**  
IN GROSS LOTS \$13.30  
SAMPLE APRON 30c  
New, smart, waterproof. Handsome assorted patterns and colors. Protects the clothes. Replaces the old-fashioned apron. Wanted by millions of women.

**Goodyear GAS-MASK Raincoat**  
**\$1.75 Dozen or Gross Lots**  
SAMPLE COAT \$2.00  
Handsome diagonal bombazine material, rubberized to a pure India rubber. An indispensable all-weather Spring Top Coat. Extremely popular. Well made, stylish, durable.

TERMS: 20% Deposit, Balance C. O. D. Send M. O. or Certified Check.  
SEND FOR COMPLETE ILLUSTRATED CATALOGUE. QUICK SHIPMENTS DIRECT FROM FACTORY  
**GOODYEAR RAINCOAT CO.**  
Agents Wanted. Dept. K, 34 E. 9th Street, NEW YORK CITY

### Concessions, Merry-Go-Round and Ferris Wheel WANTED

For PLEASURE ISLAND. Placing all-week stands under auspices. On six gigantic barges. All legitimate concessions open, including all Wheels. Price, \$2.50 per foot front, 8 ft. deep. Minimum, \$25.00. Wheel 25% of gross with minimum of \$35.00 weekly. Two weeks' deposit to hold space. No tearing down or setting up. Open last of April. Mail sent to Pittsburg not received yet. Diagram on request. Address W. H. RICE WATER CIRCUS, Pleasure Island, Inc., Pittsburg, Pa.

Advertise in The Billboard—You'll Be Satisfied With Results.

### W. J. Torrens United Shows

WILL OPEN IN VALIER, ILL., MAY 1st, 1924  
I want Shows with or without own outfit. I will furnish tents to reliable people if you can put something in them. Must be clean, moral and refined. I want a man to take charge of Ell Wheel, First and Second Man. Six or Eight-piece Band. A few more Concessions open. Corn Game, will sell Ex. \$40.00. A few more Wheels, \$25.00 and \$30.00. Grind Stores that can work for 10c (no gift and no gaff joints), \$20.00 and \$25.00. Man for Advance. Address W. J. TORRENS, 563 Colburn St., Toledo, Ohio, until April 15th; then Valier, Ill.

### CANDY

Our 1924 line is now ready and will prove a revelation to you.  
**IRELAND'S CHOCOLATES**  
Are known from Coast to Coast.  
**QUALITY—FLASH—PRICE—SERVICE**  
The Best in the Country.

Wire or write today to either of the following for the latest price list:  
**CURTIS IRELAND CANDY CORP.,** 24 S. Main Street, ST. LOUIS, MO. Manufacturers.  
**SINGER BROTHERS,** 536-38 Broadway, NEW YORK, N. Y. Eastern Representatives.

### WANTED For DAKOTA MAX WILD WEST SHOW

COWBOYS AND COWGIRLS.  
Smokey and Thelmer Bryan and all old hands, come back home. Texas Jack Knapp, answer this ad. Write or wire. Milledgeville, Ga.

# DEATHS

## In the Profession

**ANDERSON**—Mrs. Frank, who was known professionally as Bertha (Schatz) Kuel, died at her home in Kenosha, Wis., March 1. She was a member of the 'Midgets' Theater, conducted by George and Ed Chobin, with the Greater Sheesley Shows last season. She was married last July in Calumet, Mich., to Frank Anderson, who sold tickets on the midgets' show the remainder of the season, and who is normal. For some years she had been a part walker with a circus. Burial was at her former home, Baraboo, Wis. Her death occurred at the birth of a child, who survives her.

**BAHMER**—Mrs. Margaret Watts, wife of the dramatic editor of The Pittsburg Post, died of pneumonia in that city March 23.

**BAHMER**—William Voorhees, 27, newspaper man and son of W. J. Bahmer, dramatic editor of The Pittsburg (Pa.) Post, died of pneumonia March 23 in Pittsburg, four hours after the death of his mother.

**BLOODGOOD**—Mrs. Florence E. former cashier of a Buffalo (N. Y.) theater, was found dead in her apartment at Long Beach, Calif., March 14.

**BOWMAN**—Helen (nee Long), daughter of the well-known Central States agent and promoter, G. S. (Doc) Long, died March 22, according to a telegram from Dayton, O., reaching The Billboard.

**BRANDON**—Fred, 49, who played with his wife for twenty-one years, with an act called The Brandons, died March 2 in the Middlesex Hospital, London, after a six weeks' illness of intestinal trouble. The deceased was a talented musician, a member of the V. A. F., and had been associated with the music hall stage practically all his life.

**BRIDGE**—Sir Frederick, 79, noted organist and author of many books on musical subjects, died in London, T. J. 1923.

**BRYANT**—J. V., 54, veteran English actor, died March 2 in England. He has made his first appearance at the Grand Theater, Swansea, England, in 1906, when he appeared as Bernardo in "Hamlet". Some three years later he joined Miss Horniman's Repertory Company and during the first time in London when the company visited the Coronet, Notting Hill. He toured with the company in Canada and afterwards had parts in "Hedde Wakes" at the Playhouse, "Within the Law" and "The Younger Generation" at the Haymarket, "Gambler's Ali" at the Wyndham and "My Lady Frayle" at His Majesty's. Mr. Bryant appeared as Nur-El-Huda-Ali in the English production of "Chu-Chin-Chow" at His Majesty's and played the part over 2,000 times.

**CARLETTA**—Michael, known affectionately as "Old Mike", veteran contortionist and billed as "The Human Dragon", while hanging in a perilous position fifteen feet above the stage of People's Theater, Chicago, V. A. F., died during rehearsal. Stage hands rushed to lend assistance, but he was dead. The deceased is survived by a wife in Peru, Ind.

**CLARK**—Mrs. Gertrude Rowland, wife of James B. Clark, actor and Clark who operate a string of movie theaters in Western Pennsylvania, died at Pittsburg March 14. Funeral services were held March 24.

**CUFF**—William C. 45, well-known musician, died suddenly of heart disease at his home, 1010 Washington street, Braintree, Boston, Mass. He was the leader of Cuff's Orchestra and a member of the Quincy (Mass.) Lodge of Elks. His widow and two sons survive.

**DANKS**—Mrs. Harriet, 53, who inspired the love song, "Silver Threads Among the Gold", written for her husband, the late Hart P. Danks, found release from a life in which sentiment and realities were juggled strangely March 19 in a rooming house in Braintree, Mass. She was alone, and had a son and daughter, who survive her. Burial was made March 21 after simple funeral services in a Brooklyn chapel.

**DUNVILLE**—T. E., British comedian, died suddenly in London, Eng. last week. His body was found March 22 in the Thames River.

**EBERLEY**—R. K., film salesman, died at his home in Houston, Tex., March 5 of typhoid fever. The deceased was survived by his widow, mother and one brother. Interment was made at Houston.

**FARRINGTON**—Charles, trombonist in Harry Day's "Radio" Orchestra, died March 3 of pneumonia at Aberdeen, England. Mr. Farrington had been with Harry Day's company for some years.

**FOLEY**—Mrs. Edna, wife of Thomas R. Foley, property man with the "Able's Irish Bow" Company at the Starbuck, Chicago, died in the American Hospital, Chicago, March 20, of blood poisoning. The remains were taken to Cleveland for burial. Mrs. Foley has been connected with both indoor and outdoor shows since her last engagement was with the "Lincoln" Company. The husband and a six-year-old daughter, Floreta, who also played a child's part in the "Lincoln" cast, survive.

**FRAZER**—Glady's, 29, daughter of Ada Mack (Mrs. Charles Frazar), of Fraser and Mack, and well known on the stage in England and here as a vaudeville dancer, died March 10 at 341 West Fifty-first street, New York City, as a result of accidental gas asphyxiation. The funeral was held from Campbell's Funeral Parlors March 13.

**GRAHAM**—Gordon, organist at the Church of the Advent in Cincinnati for seven years, and, previous to that, of Grace Church in Avondale, Cincinnati, died recently at his home in Norwood, O. He was a member of the American Guild of Organists and a Fellow of the Guild of Organists of London.

**GUNN**—Mrs. Vivian, 28, wife of Leon O. Gunn of the Anderson-Gunn Stock Company, passed away as the result of a cerebral hemorrhage at the DeLuxe Theater Building, Johnson City, Tenn., March 10, following a nervous breakdown. Mrs. Gunn had been in declining health for some time. Prior to her marriage she was Vivian Anderson of the Four Andersons, and her services were conducted at her apartment, with Christian Science ritual. Interment was made

at Mone Vista Park. In addition to her husband the deceased is survived by her twenty-nine-month-old son, her father and mother, a brother and sister.

**HAMID**—Mrs. Louise Catherine, 21, chorus dancer with a touring company performing "Cinderella" at the Theater Royal, Oldham, England, died there March 1 after an illness lasting only two days.

**HART**—A brother of Annie Hart, one of the most famous of Tony Pastor's players, who portrayed the part of the Irish mother in "Irene", and vaudeville star, died March 17 in Chicago, Ill.

**HEARN**—Mrs. Tom (Nettie Wheeler), daughter of Frank Wheeler, died at Golders Green, England, March 3.

**HERTZ**—Carl, 63, internationally known magician, died March 29 in Coventry, London, after a brief attack of pneumonia. He was born in San Francisco, but went abroad at the age of 20 and was an instant success in London.

**HIBBERT**—Henry George, well-known dramatic critic and theater theorist, died in London, England, recently; there was probably no man, either on the stage or off,

Chicago, March 13 from a complication of diseases. The deceased appeared last season with the "Tep-o-Mint Revue" in Cleveland, O.



IN LOVING MEMORY OF OUR PAL AND MOTHER,  
**CLARA LA STARR**  
Died March 5, 1921.  
Just sleeping while the angels watch.  
The LA STARRS.

**LEE**—Vernon H., 39, resident vice-president of the American Surety Company, and for several years an actor, during which time he supported William Gillette, impersonated Robert F. Lee at the Hippodrome and played in "The Will Rose", died suddenly February 17 of heart disease at his home, 729 Riverside Drive, New York City.

**LEWIS**—Eugene B., former newspaper and scenario writer, died March 16 at his home in Los Angeles, following an illness resulting from a fall he had a year ago.

**MACK**—Claire Babbette, infant daughter of Joe J. and Jessie Mack, died at the home of her parents, 26 Monroe avenue, Rochester, N. Y., February 26. Mr. Mack is business manager of "Town Scandals" and Mrs. Mack a chorister in the Mollie Williams Company. Deceased was nine months and three days old. Interment was made February 28 at Riverside Cemetery, Rochester, N. Y.

**MAYER**—Al, 45, producer of "Shuffle Along" and manager of many colored productions, died

manager of the Shuberts; David Mayer, treasurer of the Plymouth; Edmund Groux, of the Morocco, and John P. Marino of the Klau Theaters. Interment was in Greenwood Cemetery.

**POLT**—Alexander M., better known as Al Murray, who was with the Ringling Bros. Circus for more than ten years and also with minstrel shows and with Buffalo Bill as a musician and ticket seller, died March 19 at Washington, N. J., of heart failure. The deceased was in the show business for more than twenty-five years and had a host of friends in and out of the profession. Funeral services were held March 23.

**PRICE**—Mrs. Bea, mother of Fred Leslie, "the fat clown", died at 4 a.m. March 21 at Neosho, Mo. The deceased is survived by her son and two daughters, who were with her at the end.

**RAVENSCROFT**—Amy, member of "The Cabaret Girls", died suddenly recently with tragic suddenness. It was noticeable that Miss Ravenscroft, who played the part of the Marchioness of Harrogate, was not well while she was playing. Death was due to double pneumonia.

**RISE**—Edward, well-known bass who last appeared in the Gede Leighton Revue, died March 18 at Saranac Lake, N. Y., after a lingering illness. The widow, who is Ann Pennington's sister, survives.

**RICHARDS**—William M., 51, proprietor of the Empire Theater, Detroit, Mich., died at the Grace Hospital, that city, following an operation March 22. He had been ill for more than six weeks. The deceased is survived by his widow, one son and two daughters. Funeral services were held March 24 at 2:30 p.m. at the residence under direction of the Masonic order.

**ROSS**—William P., 65, owner of the first moving picture house in Davenport, Ia., passed away at his home, 1916 Eastern avenue, Davenport, Ia., Tuesday evening, March 11, following an illness of fifteen months. Deceased was a Mason and is survived by his widow, three daughters, one son, a brother and sister. The remains were sent to Wilton, Ia., where Masonic funeral services were held at 3 p.m. March 13, with interment at Wilton Cemetery.

**ROWE**—Leonard, 48, character man of the Harkins' Stock Company playing the West Indian, died suddenly March 15 at Jamaica, West Indies, according to word received in New York by Pearl Young. Mr. Rowe had played the barker in the New York production of "The Bird". The Harkins' Stock with which he was playing returns to New York March 27. The body was shipped to the home of his sister in Philadelphia, where the funeral was held.

**SHAFER**—Charles R., 45, old-time talker with the K. G. Barkoot, C. A. W. Wertham and various other shows, passed away February 15 in Phoenix, Ariz., after an illness of six days. Deceased is survived by his widow. Funeral services were held February 23 at Mrs. Shafer's home in Griggsville, Ill., with interment at Griggsville Cemetery.

**SHAFFER**—Beatrice, only daughter of E. Shaffer, concessionaire on the Coloney Bros.' Shows the past season, died March 13 at the Post Hotel, Post, Tex. Interment was in Post Cemetery.

**SHeldon**—Susan, 49, veteran actress, who made her first appearance at the Lyceum Theater in London, 1893, as Lady Mary Marne in "The Medicine Man", died March 21 at London of pneumonia. Miss Sheldon appeared in a wide range of comedies, including "With Firing Colors", "If It Ain't Broke Don't Fix It", "Captain Harrington", "Princess Zim Zim", "School for Scandal" and many others. She was the daughter of Charles H. Sheldon, of New York, and a sister of Mrs. Anthony Hope Hawkins, wife of the novelist.

**SMITH**—The mother of Lee Smith, leading lady with the Empire Theater Stock Company, Salem, Mass., died recently in New York City.

**SOUTHWARD**—Mrs. Rosa Sprague Dix, 60, wife of Chas. Ziboon Southard and great-great-granddaughter of General Artemus Ward, First General and Commander in Chief of the Continental Army, died March 16 at her home in Groton, Mass. Deceased was a fine pianist and musician and the mother of two sons, who were trained under Mme. Caprioli. She was also interested in literary pursuits and for several years wrote special articles for The New York Sun on British India, the alkaline desert of the United States, and the river topics for the Chautauque Magazine. Mrs. Southard is survived by her husband and several cousins.

**SULLIVAN**—Michael A., 31, performer with circuses and carnivals for the past ten years, died at his home at his brother's residence, 21 Columbus, O., Saturday midnight, March 15. Mr. Sullivan was with the 84th Ohio division in the world war. Deceased is survived by his parents, four brothers and two sisters. Funeral services were held March 22 at the Sacred Heart Church. Burial was in Calvary Cemetery.

**WALKER**—Johnnie, 34, formerly of burlesque and feature of "The Son Dodger", vaudeville act, died at his home in Whitestone, L. I., March 21 of a complication of diseases. His widow, who played in the act with him until his illness, is Leda Errol, sister of Leon Errol. She left Terre Haute, Ind., immediately on receipt of a wire advising of her husband's death.

**WAREHAM**—Alfred Leonard, 37, actor and member of the V. A. F., died March 1 of tuberculosis in South-Shields, England. The funeral was held March 5 from 21 Bath street, South-Shields. Deceased is survived by his widow, known as Betty Bruce.

**WEST**—Mrs. Ned, pianist and organist for the past five years at the Majestic Theater, Providence, R. I., died in that city March 23. She had been the daughter of Prof. Drew of the Boston Conservatory of Music and wife of the late Ned West, well-known minstrel man. She was well known and a host of friends mourn her loss. The remains were sent to her home in Providence, where interment was made in the family plot beside her husband.

**WHEELER**—Frank, 33, of Wheeler and Wilson cross-talk act, died February 20 in Effingham, Pa.

**WHITELY**—Amos, Jr., a horseman well known throuth the Central States and grandson of Amos Whitely, with whom he had been identified in the conduct of the noted Whip River Stock Farm of Muncie, Indiana, died at his home at the corner of 5th and 1st streets on East Main street, Muncie, Mo. Whitely had been in bad health for a number of years.

**WILLIAMS**—Frank, 71, famous theatrical manager of the past generation who had acted with many of the best known actors and actresses on the American stage, died March 15 at the Harlem Hospital, New York City, after

# BARNEY BERNARD

**B**ARNEY BERNARD, famous Hebrew character comedian, noted countrywide for his faithful impersonation of Abe Potash, which he had played over three thousand times in the last nine years, died at 7:30 o'clock the night of March 21 at his home, 215 West 90th street, New York City, after a brief illness of bronchial pneumonia. With him at the bedside were his parents, Charles H. and Isabelle Bernard; his wife, Rose F. Bernard, and Drs. Evan Evans, Samuel Lambert and A. B. Stern.

Barney, who was affectionately known to multitudes of theatergoers, was born in Rochester, N. Y., August 17, 1878. His first stage appearance was in burlesque as a Hebrew monologist and comedian at Miner's Bowry Theater. His hilarious impersonations of Hebrew characters won him almost instant recognition and he was soon a star in his own right. For a time he was in vaudeville and musical comedies, playing Solomon Skewlasky in "The Soul Kiss", Mr. Wetsheimer in "The Silver Star", until he opened with Alexander Carr in the first of Montague Glass' series, "Potash and Perlmutter", at the George M. Cohan Theater, New York, August 10, 1913. His characterization of Abe Potash was hailed by critics as one of the masterpieces of American acting of the type. In 1915 he played Abe Potash in the Morris Perlmutter of Julius Tanager. In "Abe and Mawruss", a three-act comedy by Roi Cooper Meigrue and Montague Glass. In 1919 he opened in New York in another of the series, "His Honor, Abe Potash", written by Montague Glass and Jules Eckert Goodman. His impersonation of Abe Potash was interrupted for a short period when he played Nathaniel Pomerantz in "Two Blocks Away", a comedy by Aaron Hoffman. Last year he returned to the familiar characterization of Abe Potash, with Alexander Carr again as the Perlmutter. This time the vehicle was "Partners Against It" and was another tremendous success. After a long tour it closed March 15 in New London, Conn. Barney returned to his home in New York City with a slight cold, which rapidly developed into pneumonia. His situation became very serious and three specialists were called in. Every effort known to medical science was resorted to by the specialists, but in vain. The part of Abe Potash had become such second nature to him that he recited speeches from it while in a delirium prior to his death.

He was to leave this week with Alexander Carr to act the comedy at the new Playhouse, recently acquired by A. B. Woods and the Selwyns, in association with Louis A. Macdon and Lillian Albertson. They were then to make a motion picture version of "Partners Against It" for Goldwyn.

Mr. Bernard was a member of the Board of Trustees and a life member of the Actors' Equity, life member and trustee of the Lambs' Club, and a member of the National Vaudeville Artists.

The actor is survived by his widow, Rose, daughter of Ruben Weissman, well-known Hebrew writer; his parents, Charles H. and Isabelle Bernard; his sisters, Mrs. Arthur Fromson, wife of a publicity promoter; the Misses Rena and Rhoda Bernard, and Mrs. Ira Bernstein, of Atlanta, Ga., and his brothers, Nat, vice-president of the Victor and the Hirschberg hat companies.

More than 3,000 friends and admirers, including delegations from the Actors' Equity, Friars, Salmagundi Club, Catholic Actors' Guild, Grand Street Boys and the Jewish Theatrical Alliance, visited the bier in Campbell's Funeral Church March 23. Among those who called were Alexander Carr, Frederick Fleck, Magistrate Max Levine and scores of other celebrities. The bier was hanked with hundreds of floral tributes. Funeral services were held at 10 a.m. March 24 in the Central Synagog, Fifty-fifth street and Lexington avenue, with Dr. Stephen S. Wise officiating. Interment was made in the family plot in Washington Cemetery.

who had more deeply in his understanding the knowledge of show business than Henry George Hibbert. It is more than thirty years since he first contributed to The Sunday Times and for fifteen years on the staff of The Era, to which he had returned as editor quite recently. His kindness of heart was inexhaustible and he was eagerly ready for any sacrifice on behalf of a fellow journalist or player upon whom he had times had come and yet such was his liberality his friends had to undertake the last sad rites lest proper respect be not paid to his remains.

**HOTCHKISS**—Frank S., 62, Monroe, La., dropped dead at his home March 17. He formerly owned and operated a two-car circus and carnival and lately a vaudeville circus traveling by truck. He was well known in the carnival and circus world. The deceased is survived by his wife, known as "Ma" Hotchkiss, and a brother in Michigan.

**HUTCHESON**—Mrs. Willie, teacher of music, critic and newspaper writer, died in Houston, Tex., recently, after a brief illness. Her husband was at one time correspondent for Musical America.

**JOHNSON**—Charles Melvin, 57, proprietor of Sea Side Hotel at Highlands, N. J., died March 18 of diabetes in the Monmouth Memorial Hospital at Red Bank, N. J.

**KENTON**—C. A., father of Mrs. Dave L. Curtis, of the team of Curtis and Curtis, rifle experts, died at his home in Independence, Ia., March 11, of uremic poisoning. Prior to his death Mr. Kenton held the office of county recorder of Buchanan County. He had a host of friends in the profession who will mourn his death greatly.

**LAYAKER**—Lillian, former partner of Hal Dobbary and Layaker Sisters, and who appeared for years with the late H. D. Zarow attractions over the Gus Sun Time, died at

March 21 at the Van Cortlandt Sanitarium following an operation there March 12. The deceased is survived by the widow and mother, who reside at the Theresa Hotel, 125th street and Seventh avenue, New York City.

**MONTEUX**—Mother of Mme. Pierre Montoux, wife of the conductor of the Boston Symphony Orchestra, recently died suddenly in France. Mrs. de Montoux is called Saturday agent.

**MORDECAI**—Mrs., wife of Sam Mordecai, died February 29 at 44b Hackford Road, Brixton, S. W. 9, England. She is survived by the husband and two sons, Eddie Comet and Harry.

**O'CONNOR**—John, member of train crew of the Ringling Bros.-Barnum & Bailey Circus, died suddenly March 24. His body was found in one of the cars when opened in New York City, and was later made manager of the Pymouth Theater by Mr. Hopkins. Services were held March 18 at 11 o'clock in the morning at Campbell's Funeral Parlors. Many men and women prominent on the New York stage and in the New York theaters attended the services. The honorary pallbearers were Jeff F. Shaw, manager of the Booth Theater; William Muenster, of the Fulton; John L. Osborne,

and in the New York theaters attended the services. The honorary pallbearers were Jeff F. Shaw, manager of the Booth Theater; William Muenster, of the Fulton; John L. Osborne,

and in the New York theaters attended the services. The honorary pallbearers were Jeff F. Shaw, manager of the Booth Theater; William Muenster, of the Fulton; John L. Osborne,

and in the New York theaters attended the services. The honorary pallbearers were Jeff F. Shaw, manager of the Booth Theater; William Muenster, of the Fulton; John L. Osborne,

and in the New York theaters attended the services. The honorary pallbearers were Jeff F. Shaw, manager of the Booth Theater; William Muenster, of the Fulton; John L. Osborne,

and in the New York theaters attended the services. The honorary pallbearers were Jeff F. Shaw, manager of the Booth Theater; William Muenster, of the Fulton; John L. Osborne,



Free, prompt and far-famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium thru which professional people may have their mail addressed. Thousands of actors, receive their mail thru this highly efficient department.

Mail is sometimes lost and unipars result because people do not write plainly, do not give correct address or forget to give an address at all when writing for advertised mail. Others send letters and write address and name so near postage stamp that it is obliterated in cancellation by the post-office stamping machines. In such cases and where such letters bear no return address the letter can only be forwarded to the Dead Letter Office. Help The Billboard handle your mail by complying with the following:

Write for mail when it is FIRST advertised. The following is the key to the letter list:

- Cincinnati.....(No Stars)
New York.....One Star (\*)
Chicago.....Two Stars (\*\*)

If your name appears in the Letter List with stars before it write to the office holding the mail, which you will know by the method outlined above. Keep the Mail Forwarding Department supplied with your name and mail will be forwarded without the necessity of advertising. Postage is required only for packages—letter service is absolutely free. Mail is held but 30 days, and can not be recovered after it goes to the Dead Letter Office.

Mail advertised in this issue was uncollected for up to last Sunday noon. All requests for mail must be signed by the party to whom mail is addressed. There are numerous persons receiving mail thru The Billboard's Forwarding Service who have the same names or initials. When a letter is forwarded to a person for whom it is not intended please return it so that it may be advertised again until the person for whom it is intended receives it.

PARCEL POST

- Ashton, John, 40
Bernard, Floyd, 20
C. H. C. C., 18
Hulme, Fred W., 20

LADIES' LIST

- Adams, Amy
Adams, Ida
Adams, Sister
Adams, Mrs. F.

LETTER LIST

- Brown, Bernice
Brown, Betty
Brown, Jeanne
Brown, Betty
Hulmer, Arthur

- Hyan, Buddy
Hyan, Faith
Hyan, Clair, Jean
Samson, Mrs. Clara

Members of the Profession

and that includes musicians, advance agents, managers, concessionaires, press agents, stage hands, ride men and privilege people, as well as actors, actresses and artists.

Who Desire To Make Their Permanent Address in Care of The Billboard

may, of course, choose any of our offices, i. e., New York, Chicago, St. Louis, Boston, Los Angeles or Kansas City, but you are advised, if en route, to give the home office careful consideration.

Cincinnati is but Thirty-one Miles from the Geographical Center of Population of the United States and Canada, and it follows naturally that less delay will ensue in the handling and forwarding of your mail.

We want our service to continue to be, as it always has been, the very best and promptest, and, therefore, we recommend "Permanent Address, care of The Billboard, Cincinnati."

In writing for mail it is not necessary to send self-addressed and stamped envelope—a Postal Card will do. Give your route far enough ahead to permit your mail to reach you. Write names of towns, dates and signatures legibly.

Letters Are Held Thirty Days Only, after which, if no address has been obtained, they are sent to the Dead Letter Office. It is desirable to send for mail when your name first appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."

Read the Explanation at the Head of This List.

- Wharton, Mrs. M. G.
White, Mrs. H. E.
White, Thelma
White, Dorothy

GENTLEMEN'S LIST

- Ammons, Cy
Anderson, Dan
Anderson, Earl
Anderson, Ward

- Clark, Mrs. P.
Cobb, A. W. D.
Cobb, John
Cobb, John



LETTER LIST

(Continued from page 100)
Roberts, Clara Red
Roberts, Eliza
Roberts, H. J.
Roberts, Waco
Roberts, Tom
Robertson, Geo. C.

Smith, Reoctor
Smith, C. K.
Smith, Friederick
Smith, John A.
Smith, H. R.
Smith, H. R.
Smith, Nelson
Smith, Jack
Smith, Joe
Smith, M. J.

Stewart, D. G.
Stewart, J. G.
Stewart, John
Stewart, Roy T.
Stewart, W. W.
Stewart, W. F.
Stewart, W. H.
Stewart, W. L.

Thomas, Hilly
Thomas, Roy T.
Thomas, W. F.
Thomas, W. H.
Thomas, W. L.
Thomas, W. M.
Thomas, W. R.

Warrington, R. J.
Waters, Tom
Wattling, Herbert
Watts, J. C.
Watts, Red
Watts, Tom
Watts, Tom
Watts, Tom

BANDS AND ORCHESTRAS

(Continued from page 71)
Johnson's, Curly, Orch. W. G. Prentice, mgr.
(The Pyramids) Chemung, N. Y., Dec. 11,
Indef.
Karm & Andrews' Orch. (Arens Garden) De-
troit, Mich., Indef.

Fillip & Snyder's Show: Lavona, Wis., 27-28;
Norway, Mich., 29-30.
Gordon, Max, Co. (Lyric) Ft. Wayne, Ind.,
Indef.
Harding & Kimling's Mamma Dolls: (Crystal)
Edwards, Ark., Feb. 18, Indef.

Marion's, Dave, Show: (Empire) Toledo, O., 24-
29; (Gayety) Dayton, O., 31-April 5.
Monkey Shines: (Gayety) Montreal 24-29; (Van
Curtis) Schenectady, N. Y., 31-April 2; (Har-
manus Bleeker Hall) Albany 3-5.
Niles of 1924: (Grand Hamilton, Canada, 27-
29; (Empire) Toronto 31-April 5.

PENN CIRCUIT ROUTE NO. 2

York, Pa., Monday.
Cumberland, Md., Tuesday.
Altoona, Pa., Wednesday.
Lewistown, Pa., Thursday.
Uniontown, Pa., Friday.
New Castle, Pa., Saturday.

STOCK & REPERTOIRE

(ROUTER FOR THIS COLUMN SHOULD REACH
THE CINCINNATI OFFICE BY SATURDAY
MORNING TO INSURE PUBLICATION)
Abbott, Forest, Players: (Strand) Everett
Mass., Indef.
Academy Players: (Academy) Scranton, Pa.
Indef.
Alhambra Players: (Alhambra) Brooklyn, N. Y.
Indef.

TABLOIDS

(ROUTER FOR THIS COLUMN SHOULD REACH
THE CINCINNATI OFFICE BY SATURDAY
MORNING TO INSURE PUBLICATION)
Richard's, 1400 Broadway, New York 24-29; (Rings) Parkers-
burg 31-April 5.
Richard's, 1400 Broadway, New York 24-29; (Rings) Parkers-
burg 31-April 5.
Richard's, 1400 Broadway, New York 24-29; (Rings) Parkers-
burg 31-April 5.

BURLESQUE

All Aboard: (Gayety) Kansas City 24-29; open
week 31-April 5.
All in Fun: (Columbia) Utica, N. Y., 27-29;
(Gayety) Montreal 31-April 5.
Bathing Beauties: (Columbia) New York 24-29;
(Empire) Brooklyn 31-April 5.
Bob: (Empire) Washington 24-29; (Rings & Seaman)
New York 31-April 5.
Bottle Ringers: (Columbia) Boston 24-29; (Hyperion)
New Haven 31-April 5.
Brooklyn Times: (Empire) Paterson N. J., 24-
29; (Empire) Newark N. J., 31-April 5.
Brooklyn Times: (Empire) Paterson N. J., 24-
29; (Empire) Newark N. J., 31-April 5.

COLUMBIA CIRCUIT

All Aboard: (Gayety) Kansas City 24-29; open
week 31-April 5.
All in Fun: (Columbia) Utica, N. Y., 27-29;
(Gayety) Montreal 31-April 5.
Bathing Beauties: (Columbia) New York 24-29;
(Empire) Brooklyn 31-April 5.

MUTUAL CIRCUIT

Band Box Revue: (Garden) Buffalo 24-29;
(Continental) Rochester, N. Y., 31-April 5.
Bashful Babies: (Empire) Cincinnati 24-29;
(Empire) Cleveland 31-April 5.
Beauty Parade: (Empire) Scranton, Pa., 24-
29; (North) Westfield, Pa., 31-April 5.
Bicycle Riders: (Gayety) Louisville 24-29; (Em-
pire) Cincinnati 31-April 5.
Fads and Follies: (Continental) Rochester, N. Y.,
24-29; (Majestic) Scranton, Pa., 31-April 5.
Fay, Gus, Revue: (Empire) Philadelphia 24-29;
Danzon Circuit No. 1 31-April 5.
Follies of 1924: (Empire) Open week 24-29; (Garrick) St.
Louis 31-April 5.

PENN CIRCUIT ROUTE NO. 1

Allentown, Pa., Monday.
Reading, Pa., Tuesday.
Lewistown, Pa., Wednesday.
Easton, Pa., Thursday.
Reading, Pa., Saturday.

# Get in on the Live Stuff — Don't Wait — Order Now!

—A Few of Our Offerings—

BEACON WIGWAM BLANKETS, fully bound, 60x80.....Each \$3.50  
 BEACON JACQUARD BLANKETS, bound on ends, 60x82, Each 3.50  
 BEACON TRAVELING RUG, assorted designs, 66x80.....Each 3.50

OVERNIGHT CASES, with large mirror.....Each \$4.00  
 WM. A. ROGERS 26-Piece NICKEL SILVER SETS, Each 3.00  
 L. & H. STERN 4-Piece PIPE SETS, hinged box..... Each 4.00

Write for our catalogue. We are issuing a new catalogue, with a complete line of merchandise at prices far below your expectations.

**AMUSEMENT NOVELTY SUPPLY CO.**

Phone: 4080-4081

434 Carroll St., Elmira, N. Y.

Majestic Stock Co.: (Majestic) Los Angeles, Calif., indef.  
 Matthews, Cameron, & Maurice British Players: (Comedy) Toronto, Can., indef.  
 McGarry, Garry, Players: (Catast) Niagara Falls, N. Y., indef.  
 Morisco Stock Co.: (Morisco) Los Angeles, Calif., indef.  
 New Bedford Players: New Bedford, Mass., Sept. 3, indef.  
 North Bros. Stock Co.: (Princess) Wichita, Kan., Oct. 1, indef.  
 Orpheum Musical Stock Co.: Grand Rapids, Mich., indef.  
 Palace Stock Co.: (Palace) Houston, Tex., indef.  
 Peck & Boe Players, Myers & Oswald, mgrs.: (Grand) Salina, Kan., 24-29; (Columbia) Junction City 31-April 5.  
 Parnell Stock Co.: (Lyric) Knoxville, Tenn., indef.  
 Pittsfield Stock Co.: (Union Sq.) Pittsfield, Mass., indef.  
 Plainfield Stock Co.: (Plainfield) Plainfield, N. J., indef.  
 Poli Players: (Grand) Worcester, Mass., indef.  
 Princess Players: (Princess) Des Moines, Ia., Nov. 4, indef.  
 Proctor Players: (Proctor) Elizabeth, N. J., Sept. 3, indef.  
 Robbins Stock Co.: (Avon) Watertown, N. Y., Dec. 25, indef.  
 Saenger Players: (St. Charles) New Orleans, La., indef.  
 Sherman Stock Co.: (Strand) Ft. Wayne, Ind., Sept. 16, indef.  
 Somerville Theater Players: Somerville, Mass., Sept. 3, indef.  
 Temple Theater Stock Co.: Hamilton, Ont., Can., March 17, indef.  
 Toledo Stock Co.: (Toledo) Toledo, O., indef.  
 Trent Players: (Trent) Trenton, N. J., indef.  
 Victory Players: (Victory) Charleston, S. C., indef.  
 Walker, Stuart, Co.: (Academy) Baltimore Feb. 11, indef.  
 Warburton Theater Stock Co.: (Warburton) Youkers, N. Y., indef.  
 Washington Theater Guild, Inc.: (President) Washington, D. C., indef.  
 Wilkes Players: (Denham) Denver, Col., indef.  
 Wilkie Stock Co.: (Wilkie) San Francisco, indef.  
 Williams Stock Co., Ed Williams, mgr.: (Orpheum) Racine, Wis., Nov. 11, indef.  
 Winchester, Barbara, Stock Co.: (Ridgefield Park) N. J., indef.  
 Tinninger, Frank, Co.: Appleton, Wis., 24-29; Neenah 31-April 5.  
 Winnipeg Stock Co.: Winnipeg, Man., Can., indef.  
 Woodward Players: (Empress) St. Louis, Mo., Sept. 1, indef.  
 Woodward Players: (Majestic) Detroit, Mich., indef.

## MINSTRELS

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)  
 Bushy's, Nay Bros., mgrs.: (Grand) Chicago 24-29.  
 Coburn's, J. A. Coburn, mgr.: Greenville, Ala., 26; Montgomery 27; Dothan 28; Panama City, Fla., 29.  
 Georgia Smart Set: Wheeling, W. Va., 26; Cooneton, O., 27; Piqua 28; Hamilton 29; Cincinnati 30; Xenia 31; Urbana Apr. 1; Springfield 2; Dayton 3-5.  
 Harvey's Greater, John R. Andrew, mgr.: Pendleton, Ore., 26; Walla Walla, Wash., 27; Pomeroy 28; Lewiston, Id., 29-30; Moscow 31; Tekoa, Wash., April 1; Kellors, Id., 2; Wallace 3; Missoula, Mont., 4; Butte, 5-6.  
 Hello Rufus, Leon Long, mgr.: Palos, Ala., 26; Cordova 27; Republic 28; North Birmingham 29; Boothton 31-April 1; Marvel 2-3; Kellerman 4-5.  
 New Orleans, Wm. Campbell, mgr.: Georgetown, Tex., 26; Bartlett 27; Belton 28; Killeen 29; Lampasas April 1-2; Brownwood, 3-5.  
 Riley's, Bill, C. E. Anderson, mgr.: Macon, Ga., 26; Atlanta 27; Albany 28; Birmingham, Ala., 31; Huntsville April 1; Gadsden 2; Rome, Ga., 3; Athens 4.  
 Walsh & Adams: (Gayety) St. Louis 30-April 5.  
 White's, Lassus, Spaeth & Co., mgrs.: Youngstown, O., 26; Ashabania 27; Elyria 28-29; Canton 31; Marion April 1; Mansfield 2; Akron 3.

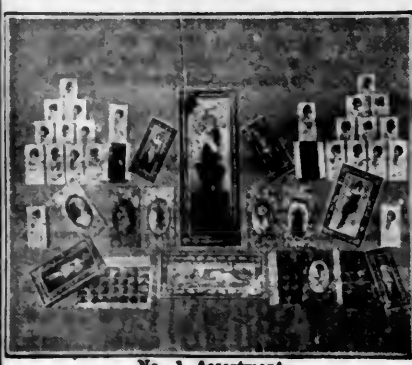
## MISCELLANEOUS

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)  
 Alex. Three: (Indoor Circus) Clarksville, W. Va., 24-29.  
 Bell's Hawaiian Revue: Elyria, O., 26; Bellefonte 27; Bucyrus 28-29; Bellefontaine 31-April 1; Sidney 2-3; Kenton 4-5.  
 Birch, McDonald, Magician, Alkahest Lycem, mgrs.: Decatur, Ala., 20-27.  
 Blackstone Show: (Tulane) New Orleans, La., 30-April 5.  
 Covered Wagon, R. N. Harris, mgr.: L. E. Maaly, mns. dir.: Sidney, O., 26; St. Marys 27; Kenton 28; Bucyrus 29.  
 Daniel, B. A., Magician (Cliffside, N. C. 26-27; Shelby 28-April 1.  
 Dante, the Magician, Inc., Howard Thurston, mgr.: St. Johnsbury, Vt., 26-27; Franklin, N. H., 28-29.

## IMITATIONS COME AND GO, BUT LOVE LASS REMAINS THE REAL "GIVE-AWAY" SUPREME



\$10.00 per 1,000 packages, packed 250 packages to the carton. One-third deposit must accompany all C. O. D. orders. Positively all orders shipped same day received.  
**SOMETHING NEW FOR CANDY CONCESSIONAIRES.**  
 Ready for delivery soon. The Metropolitan Package.  
**THE BIGGEST, FLASHIEST BOX OF CHOCOLATES EVER OFFERED** at the price. Designed especially for Concessionaires. We would like to have every Concessionaire using package Candy on his stand to send us his name for full particulars of the METROPOLITAN PACKAGE, and our special sample offer. Send us a postal card today.  
**BANNER CANDY CO., 117-119 N. Desplaines St., CHICAGO, ILL.**



## GOLDEN BEE CHOCOLATES

In Wonderful New Salesboard Assortments for 1924

| NO. 1 ASSORTMENT | NO. 3 ASSORTMENT     |
|------------------|----------------------|
| 37 BOXES         | 30-40 BOXES          |
| 24 \$9.40 Boxes  | 5-50 Boxes           |
| 6 .50 Boxes      | 2-51.50 Boxes (Milk) |
| 3 .75 Boxes      | 3-\$1.75 Boxes       |
| 2 .25 Boxes      | (Nuts-Fruit Centers) |
| 1 2.00 Box       | 2-\$2.50 Boxes       |
| 1 5.00 Box       | 2-\$1.25 Boxes       |
|                  | 1-\$3.00 Box         |
|                  | Price, \$16.00       |

Price, \$11.00  
 800-Hala 5a Board FREE  
 Brings in \$40.00

30% discount in lots of 12 or more assortments. Terms, 1/4 cash with order, balance C. O. D. Special discount to jobbers. Send for catalog.  
**Theodore Brothers Chocolate Co., Inc.**  
 Park and Campton Aves. - St. Louis, Mo.

## HAWAIIANS WANTED

For the finest Hawaiian Theatre on the road. Can give forty-five weeks' engagement and good hair WANT good Singers that can also play standard Uke and Steel. ALSO PLACE Hawaiian Dancers that play Uke or Sing. Wire immediately.  
**GEAN NADREAU, care T. A. WOLFE SHOWS, Asheville, N. C., week March 24**

## CIRCUS & WILD WEST

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)  
 Barnes, Al G.: Long Beach, Calif., 26; Huntington Beach 27; Alhambra 28; Glendale 29; Boyle Heights, Los Angeles, 30; San Bernardino 31; Escondido Apr. 1; San Diego 2-3; Anaheim 4; Ontario 5.  
 Mighty Haas: Roanoke, Ala., 28.  
 Morton's, Bob: San Jose, Calif., 24-29; San Francisco April 3-12.  
 Ringling Bros. & Barnum & Bailey: (Madison Square Garden) New York 20-April 26.  
 Rodgers & Harris: Austin, Tex., 24-29.  
 Sparks: Macon, Ga., April 5; Atlanta 4-5.

## BAZAARS-INDOOR SHOW

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)  
 Corey Bazaar Co., E. S. Corey, mgr.: Johnson, Ill., 24-29; Hughesville 31-April 5.  
 Moore's, John W., Indoor Circus (Eastern): Birmingham, Ala., 28-April 5.  
 Moore's John W., Indoor Circus (Western): Troy, N. Y., 25-April 4.  
 Prince Hall Masons' Circus-Bazaar, Frank M. Petit, mgr.: Miami, Fla., 24-29.  
 Roberts', J. C., Circus: Deland, Fla., 24-29.

## CARNIVAL COMPANIES

(ROUTES FOR THIS COLUMN SHOULD REACH THE CINCINNATI OFFICE BY SATURDAY MORNING TO INSURE PUBLICATION)  
 All-American Shows, Nip Butts, mgr.: Tishomingo, Ok., 31-Apr. 5.

Brown & Dyer Shows: Jacksonville, Fla., 24-29; Waycross, Ga., 31-Apr. 5.  
 Chandler Attractions: Bridgeport, Ala., 24-29.  
 Dixieland Shows: Cotton Plant, Ark., 24-29.  
 Dodson's World's Fair Shows: Ft. Worth, Tex., 29-April 5.  
 Dymun-Joyce Shows: Benton Rouge, La., 24-29; Vicksburg, Miss., 31-April 5.  
 Great Sutton Shows: Benton, Ill., 29-April 5.  
 Heth, L. J., Shows: Birmingham, Ala., 24-29.  
 Jones, Johnny J., Expo.: St. Petersburg, Fla., 24-29.  
 Keane, Con T., Shows: Waco, Tex., 20-April 5.  
 Lechman Expo. Shows: Wichita Falls, Tex., 29-April 6.  
 Leggett, C. R., Shows: Pittsburg, Kan., 24-April 5.  
 Macy's Expo. Shows: Matoaka, W. Va., 31-April 5.  
 McKellar, James L., Shows: Trinity, Tex., 24-29; Willis 31-Apr. 5.  
 Michael Bros.' Colored Expo. Show: Savannah, Ga., 24-29.  
 Miller Bros.' Shows: Tuscaloosa, Ala., 24-29; Meridian, Miss., 31-April 5.  
 Miller, A. B., Shows: Shawnee, Ok., 24-29.  
 Morfoot's Expo. Shows: St. Charles, Va., 24-29.  
 Pacific Coast Shows, Sam Corson, mgr.: Modesto, Calif., 24-29.  
 Poole, H. B., Shows: Port Arthur, Tex., 24-29.  
 Reed & Jones Shows, C. S. Reed, mgr.: Louisa, Ark., 24-29.  
 Rubin & Cherry Shows: Montgomery, Ala., 24-29.  
 Smith Greater Shows: Orangeburg, S. C., 31-April 5.  
 Sunshine Expo. Shows: Bessemer, Ala., 24-29.  
 Wallace Midway Attractions: Stone, Ky., April 1-5.  
 Wolfe, T. A., Shows: Asheville, N. C., 24-29.  
 Wortham's World's Best Shows: San Antonio, Tex., 24-29.  
 Wise & Kent Shows: Gastonia, N. C., 24-29.

## ALFRENO (Swartz)

Greatest of All Comedy and San-ational High Wire Acts. Address MRS. A. A. SWARTZ, Manager, care The Billboard, or 252 Fulton St., New York.  
 ANDERSON-SPADER SHOWS open at Russell, Kan., April 26. CAN PLACE Manager 10-16-1. All Concessions open. Sell X on Cuckoo and Drinks, American Palmistry. Address BOX 112, Phillipsburg, Kan.

## OSCAR V. BABCOCK

Performing the largest Sensational Act in the Outdoor Amusement World. A Combination "DEATH TRAP LOOP" AND "FLUME" ACT. Now booking season of 1924. Address 3 STURGIS STREET, WINTHROP, MASS.

## CALIFORNIA SHOWS

Now booking Shows, Rides and Concessions, Season 1924. Want Ride Help. Address CALIFORNIA SHOWS, 20 Hemenway St., Boston, Massachusetts.  
 DIAMOND PALACE SHOWS open April 26, Bell-air, O. May and June booked under good auspices. Play the 4th of July Celebration, Canton. Now booking Shows, Rides, Concessions for season. Winter quarters, United Dairy Plant, 23d St., Bellair, O.

## NOBLE C. FAIRLY SHOWS

Now Booking for 1924, SHOWS AND CONCESSIONS, Leavenworth, Kansas.

## J. C. FIELDS GREATER SHOWS

Open May 3, Ladysmith, Wis. Now booking Shows, Rides and Concessions. WANT Foreman for Parker Swing and Mt. Wheel. All Concessions open.  
**J. C. FIELDS, Ladysmith, Wisconsin.**

## GREAT WHITE WAY SHOWS

new booking Shows, Rides and Concessions for next season. Winter Quarters, 1021 S. 2d St., Martins Ferry, O. C. M. NIGRO, Manager

## HELLER'S ACME SHOWS

Now booking Concessions for 1924. Season opens middle of April. Address HELLER, Mgr., 91 Hamilton Ave., Paterson, N. J.

## Lee Bros.' United Shows

Now booking Shows and Concessions. Season opens Saturday, April 26.  
 M. L. SCHAEFER, Manager, Frederick, Maryland.

## MINER'S MODEL SHOWS

Now booking Concessions and Shows for 1924. Season opens middle of April. Address B. H. MINER, Mgr., 161 Chamber St., Phillipsburg, N. J.

## FRANK J. MURPHY SHOWS

Now booking Shows, Concessions and ride help for Whip, Merry-Go-Round and Ferris Wheels. WINTER QUARTERS, NORWICH, CONNECTICUT

## PRINCESS OLGA SHOWS

Want Shows with or without outfits. A few more class Concessions. F. W. WADSWORTH, General Delivery, Nortonville, Kentucky.

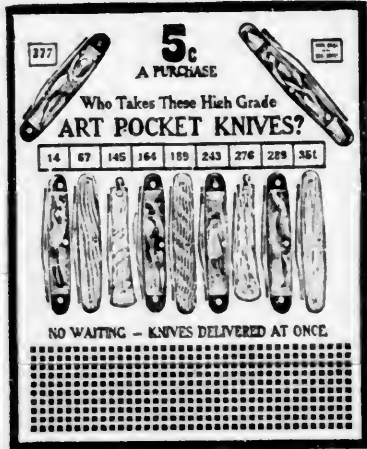
# BALTIMORE RADIO EXPOSITION

SPONSORED BY THE BALTIMORE NEWS **APRIL 26 - FREDERICK ROAD PARK - MAY 10**  
 Two Sundays—Fifteen Days and Nights—Two Sundays. A Million People to Draw From.  
 Biggest Outdoor Celebration Ever Held in Maryland. Every Day a Special Day.

**PALMISTRY OPEN** — **WANT** Sensational outside Free Acts, high-class refined Shows, first-class Concessions (no Ex.), three fast-stepping Promoters, Program and Banner Men, Men to sell Exhibit and Auto Space. **WANT** — **COOK-HOUSE OPEN**  
 Want to hear from National Advertisers who want their products in the hands of the public. This is not a carnival date. All attractions booked with the **AMERICAN GREATER CARNIVAL CO.** will play this date. Write or wire **GEO. A. BALDWIN, Director;** or **W. E. SINCLEY, Manager,** care of Mr. Bond, Frederick Road Park, Baltimore, Md.

## Our Lucky' Leven Knife Deal

IS JUST FULL OF PEP—SELLING FASTER EVERY DAY



No. 835—KNIFE DEAL. Consists of 11 very attractive Novelty and Art Knives, all two blades, splendid mechanical finish, assorted. Most desirable kinds, on attractive 400-hole decorated Board, 3c sales.

Each Deal, \$3.10 10 Deals for \$29.00

### OUR OTHER KNIFE DEALS

No. 33—KNIFE DEAL. 14 Knives, colored photo handles, 2-blade, 12 smaller Knives and 2 larger ones, with bolsters, brass lined. \$3.75  
 600-Hole Board. Complete Deal.....

No. 34—KNIFE DEAL. 14 Knives, colored photo handles, brass lined and bolsters, 2-blade, 500-Hole Board. Complete Deal..... \$5.00  
 No. 35—KNIFE DEAL. 14 Knives, 2 large contrast shape, 12 regular size, assorted 4 shapes, brass bolsters and lined, 2-blade, 800-Hole Board. Complete Deal..... \$6.00  
 No. 36—KNIFE DEAL. 15 Pieces—2 long Razors, with fancy handles; 13 Knives, assorted shapes, including pearl handles and others, 800-Hole Board. Complete Deal..... \$6.50  
 No. 37—PEARL HANDLE KNIFE DEAL. Small, medium and large size, assorted, 2, 3 and 4-blade, all genuine pearl, brass lined and bolsters, 800-Hole Board. Complete Deal..... \$8.50

**ROHDE-SPENCER CO.**  
 Wholesale Jewelry, Watches, Premium Goods,  
 215 W. Madison Street, CHICAGO, ILL.

**200% PROFIT!**  
 A 15c Seller \$8.00 Per Gross

You all know the Great National Toy Aeroplane. You can clean up with this item anywhere—at Fairs, Carnivals, Parks, or on the streets. Everybody buys it. Start selling it NOW! 25% deposit, balance C. O. D. Sample Dozen, \$1.00, postpaid.  
 MANUFACTURED BY **NATIONAL TOY AEROPLANE CO.**  
 621 Broadway, NEW YDRK, N. Y.

## AT LIBERTY

LONG EXPERIENCED CIRCUS GENERAL AGENT

Will handle good, clean Show on reasonable salary and per cent of profit basis. Clever router and heavy biller. I WILL MAKE YOU MONEY. Address

BOX D-163,  
 care Billboard, Cincinnati, Ohio.  
 No. D.5—Gold Plated Ring  
 Set with Extra White Brilliant.  
 \$1.45 Gross.  
**PREMIUM NOVELTY CO.,**  
 Mfg. of Sium Jewelry.  
 P. O. Box 642,  
 Providence, Rhode Island.  
 Ask for Catalog.

## HOLLYWOOD EXPOSITION SHOWS WANTS

All our Rides are booked. Would like to hear from one or two more money-getting Shows that will not conflict with what we have. Showmen that have a good, capable Show that can get money where money is, will furnish you outfits. Write and tell us in complete detail what you have.

**CONCESSIONAIRES, TAKE NOTICE**—If you want to get on the bottom floor with the right Show that has the territory where the money is, there are a few more Legitimate Concessions open. Have the following open: Wheels, Silk Umbrellas, Groceries, Fruit, Dolls, Over-Night Bags, Louis Sandler and Mack Harris, write or wire. Would like to hear from a small Band that can play music; also one more Free Act, such as High Dive. This Show is booked to open April 26th, in one of the busiest cities in New England. Time is short. Wire or write

**CHARLES METRO, Manager,**  
 16 Hayward Place, Room 311, Boston, Mass.

## Tom Mills "Bestyet Shows"

**WANT**—Any real Show, preferably with its own outfit. Will book Athletic, Minstrel, Hawaiian, Illusion or other good Show of merit. Show has three brand new Riding Devices, with possibly fourth, two good Free Acts and good territory. Season opens second week of May. Concessions of all kinds, wire or write

**Tom Mills**  
 784 Broad Street, NEWARK, N. J.

## GERARD'S GREATER SHOWS

**WHEELS ..\$50.00 GRIND STORES ... 30.00 BALL GAMES .... 25.00**

**BIG GRAND OPENING, APRIL 26, BRIDGEPORT, CONN.**  
 Positively the first show in. Location right in the heart of the city. Best carnival spot in New England. Factories working day and night. Start the season off right. Before booking give us a call. Other big spots to follow.

**CONCESSIONS** All Wheels open. \$50.00. All Grind Stores open. \$30.00. Ball Games, \$25.00. Cook House and Juico open.

**RIDES** CAN PLACE Caterpillar or Whip. Will give good proposition on the above. Have opening for Motordrome.

**SHOWS** Have opening for high-class 10-in-1. Also good Platform Show. Will furnish outfit to real Showman. Wanted, Lady High Diver.

**FOR SALE**—Tons, Banners, Pitt Covers. Used one season. Concessionaires and Showmen, get in touch with us, as time is getting short. First come, first served. Address all mail and wires to **CHARLES GERARD, 1547 Broadway, Cor. 46th St., Room 304, New York City.** Phone, Chickerling 6425.

## STREETMEN—DEMONSTRATORS—PITCHMEN!

LOOKING FOR A FAST MONEY GETTER? HERE IT IS!  
 Never mind what you handled before, this is the article with which you will clean up. You can't miss making money if you follow our directions. We did it, others are doing it, and you can do it. We will send you free of charge directions and spiel which we have perfected and which never fails to bring home the bacon. Don't fail to send for them. Let's get acquainted.  
 The price to you is \$6.00 per Gross. Cheaper in quantity. Terms: 25% with order, balance C. O. D.  
 Sample, 10c. Order shipped same day received.

**Keen-Edge Knife Sharpener Co.,**  
 127 University Place, NEW YORK CITY

## COLEMAN BROS.' SHOWS

OPENING IN MIDDLETOWN, CONN., MAY 1, FOR NINE DAYS.  
**WANT FERRIS WHEEL**  
 All other Rides booked. All Shows booked. Wheels taken: Blankets, Cloaks, Silver, Candy, Dolls, Statuary. All other Wheels open. Concessions taken: Darts, Buckets, Sales Board, Cook House, Juico, Knife Rack, Ball Game, Corn Game, Hoop-La. All others open. Help wanted on Merry-Go-Round and Aeroplane Swings. Address **THOS. COLEMAN, 520 High St., Middletown, Connecticut.**

## TOY BALLOONS, WHIPS

Novelties, Specialties, Etc. "OAK" AND "AIRO" BRANDS  
 No. 70—Heavy Circus Balloons. Per Gross..... \$2.45  
 No. 70—Heavy Gas, Transparent. Per Gr. . 3.25  
 No. 75—Heavy Gas, Two-Colors. Assorted Patriotic Prints. Per Gross..... 3.75  
 No. 70—Gold and Silver, with new assorted Bl. Prints. Two-Color. Something new. Per Gr. 3.75  
 No. 55C—Squawkers. Per Gross..... 2.25  
 Heavy Round Balloon Sticks. Per Gross..... .40

**THE GREAT AMERICAN TOY DIRIGIBLE BALLDON.**  
 Per Doz. 85c Per Gross. \$9.00  
 Samples of all the above items, prepaid, 50c. Order shipped same day received. Send for our catalogue. It is free. 25% deposit with all orders, balance C. O. D.

**M. K. BRODY**  
 1116-1120 S. Halsted Street, CHICAGO

## Aluminum Ware

THE KIND THAT SELLS  
 Buy Direct From Headquarters  
 We Offer BIG VALUES and FAST SERVICE  
 Our Aluminum is heavy weight, highly polished, with Sunray finish, comprising over 125 utensils.  
 Send for Catalog and Prices.  
**LOCATED IN THE TOWN**  
 Which Gave Birth to the Aluminum Ware Industry  
 Now 32 Years Old.



full Dollars Worth - Always

**PERFECTION ALUMINUM MFG. CO.**  
 LEMONT, ILLINOIS

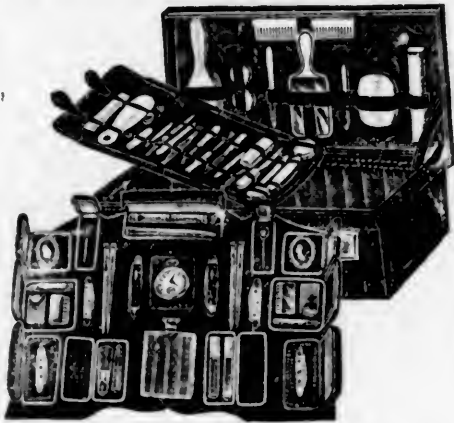
## Cook Houses Complete

Hamburger Trunks  
 JUMBO BURNERS, WARMERS, GRIDDLES, PRESSURE TANKS, HIGH-POWER STOVES.  
 TALCO BURNERS BLUE FLAME PAN STARTER \$7.45  
 Most Powerful and Compact Stoves. All Sizes.  
 SMALL HAMBURGER TRUNK \$6.35  
 LARGE HAMBURGER TRUNK \$9.25  
 STRONG DOT PRESSURE GASOLINE STOVES \$10.15  
 \$20.00

The best of everything at lowest prices. Ask any road man. A great variety of goods built expressly for the Road. Cook House and Resort Restaurant. Large Hotelteria and Barbecue Outfits. Snow Machines, beautiful silver-plated Orangeade Set. Orange Juice Mills, Griddle (wood) Boxes, Lunch Carts, Tea and Coffee Machines, Cook's Coals, Apertis and Caps, Sanitary Hamburger Press, Soft Drink Plants and Glassware, Steam Tables, Steamers, Coffee Ums, Sausage Kettles, Tents, Umbrellas, Lights. Anything special to order.  
**TALBOT MFG. CO.**  
 1213-17 Chestnut, St. Louis, Mo.



**SALESBOARD OPERATORS!** FOR QUICK TURNOVERS and LARGE PROFITS TRY THESE SNAPPY ASSORTMENTS.



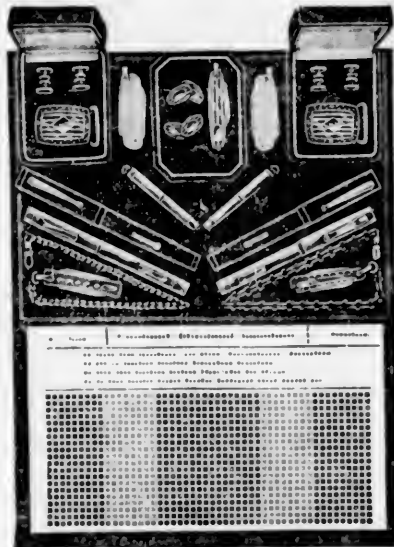
**ASSORTMENT No. 160-B.**  
**LIST OF PREMIUMS**

- 1-20-INCH OVERNIGHT CASE, Fitted with 10 French Ivory Toilet Articles.
- 1-GENT'S GOLD-FILLED, HIGH-GRADE WATCH.
- 1-RED BARREL FOUNTAIN PEN AND GOLD-FILLED PENCIL SET.
- 1-21-PIECE FRENCH IVORY MANICURE SET.
- 2-IMPORTED CIGARETTE AND CIGAR HOLDERS, IN CASE.
- 2-STAG HANDLE POCKET KNIVES.
- 2-PEARL HANDLE POCKET KNIVES.
- 2-GENUINE CAMEO SCARF PINS.
- 2-GOLD-FILLED CAMEO SCAFF PINS.
- 2-POCKET SAFETY RAZOR SETS.
- 2-GOLD-FILLED KNIVES AND CHAINS.
- 4-CLUTCH PENCILS.
- 1-HIGH-GRADE POCKET FLASK.

Furnished complete with a 2,500-Hole 5c Salesboard.  
**PRICE, \$25.00.**

Or furnished with a 1,200-Hole 10c Salesboard, or made up with any size Board desired.

**SINGER BROS. 536-538 Broadway New York City**

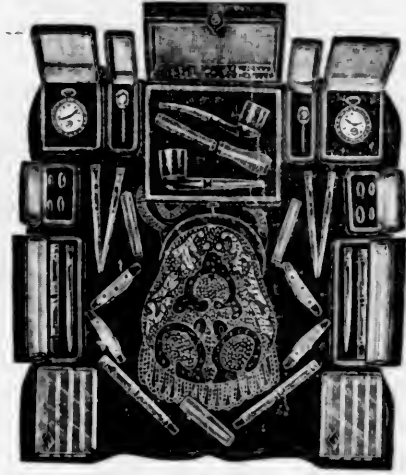


**ASSORTMENT No. 17-B.**  
**LIST OF PREMIUMS**

- 2-\$7.50 RED GIANT DE LIJXE FOUNTAIN PENS, Solid Gold Points.
- 2-\$6.00 LARGE SIZE MORRISON FOUNTAIN PENS, Solid Gold Points.
- 2-MIDGET LADIES' FOUNTAIN PENS, Solid Gold Points.
- 2-HIGH-GRADE BELT BUCKLES AND CUFF SNAPS.
- 2-PEARL KNIVES.
- 1-GOLD-FILLED KNIFE AND CUFF LINKS.
- 2-GOLD-FILLED KNIVES AND CHAINS.

Furnished complete, all ready for use. Or: a 1,000-Hole Midget 5c Salesboard.  
**PRICE, \$13.75.**

Or furnished complete on a 1,000-Hole 10c Salesboard.  
TERMS: 25% with order, balance C. O. D.  
**Write DEPT. B for BOOKLET OF BUSINESS STIMULATORS**



**ASSORTMENT No. 150-B.**  
**LIST OF PREMIUMS**

- 2-THIN MODEL GUARANTEED WATCHES.
- 1-\$10.00 PIPE SET.
- 2-RED BARREL FOUNTAIN PENS AND GOLD-FILLED PENCIL SETS.
- 2-RED BARREL FOUNTAIN PENS.
- 1-IMPORTED BEADED BAG.
- 4-PEARL HANDLE POCKET KNIVES.
- 2-CIGARETTE HOLDERS.
- 4-GOLD-FILLED CLUTCH PENCILS.
- 2-GENUINE CAMEO SCARF PINS.
- 2-IMPORTED CIGARETTE CASES.
- 1-IMPORTED CIGAR HOLDER.
- 2-FINE QUALITY CIGARETTE CASES.
- 2-PAIRS GOLD CUFF LINKS.

Furnished complete with a 3,000-Hole 5c Salesboard.  
**PRICE, \$40.00.**

Furnished complete with a 1,500-Hole 10c Salesboard.  
**PRICE, \$39.50.**  
Or made up with any size Board desired.

**BEST BUY IN PEARLS**



Genuine Guaranteed INDESTRUCTIBLE FRENCH OPALESCENT AND HIGHLY IRIDESCENT PEARLS. Sterling Silver Safety Clasp. Put up in beautiful velvet box in square or heart shape. Any price ticket desired. Colors: White, Cream or Rose.

|                                   | Doz.    | Pr'd   | Smpl.                     |
|-----------------------------------|---------|--------|---------------------------|
| 24-in. Evenly Graduated.....      | \$21.00 | \$1.75 |                           |
| 30-in. Evenly Graduated.....      | 23.40   | 1.95   |                           |
| 40-in. Opera, Evenly Matched..... | 30.00   | 2.75   |                           |
|                                   |         |        | Diamond Clasp, 60c Extra. |

Spangler Merchandise is real value and sold under money-back guarantee.



160 N WELLS ST. CHICAGO ILL.

**A Personal Message to Vending Machine Operators**

from Mr. Walter H. Douglass,  
President of DOUGLASS SPECIALTIES, Inc.

I have always been a close observer of conditions in the Vending Machine business. I have operated all kinds of machines. Some of them proved to be real money-makers; others have just been a waste of time. My experience as an operator has proven invaluable to me. I have always been on the lookout for a machine that would beat all past performances and feel that I have found it in our

**TARGET PRACTICE PISTOL MACHINE**

To you Operators who are looking for a machine that will make real money for you and make it fast, I heartily recommend this new machine of ours. I speak from experience. My faith in it is unbounded. Everyone operating a route of them will make more money than they have ever made before.

But—the first man in any territory is the one who will get the cream of the business, so I suggest that YOU be the first one in YOUR territory to place an order for these machines and get them out on location as quickly as possible. You will be pleasantly surprised at the rapidity with which they will make money for you. I am so confident of the earning power of this machine that I do not hesitate to stand back of it. All machines are sold on our iron-clad guarantee of satisfaction or your money refunded. You and you alone are to be the judge. Nothing could be fairer than that, could it?

Franklin once said: "He who won't be counseled can't be helped." Take my advice and order NOW!



*Walter H. Douglass*  
PRESIDENT

REMEMBER THE ADDRESS!

358 West 42nd St. New York, N. Y.

**NOTICE FOR CONCESSIONS! Canary Birds**



- CANARIES, Per Dozen..... \$15.00
- CANARIES, with Wooden Cages, Per Dozen..... 16.50
- BRASS DOME CAGES, Per Dozen, As Illustrated... 42.00
- GRAY JAVAS, Per Dozen..... 18.00

We carry a variety of all Birds that are used for Concessions at lowest prices. Send for our Special Concessionaire's Offer. Mention Department 100.

Will ship on a 25% deposit to a distance of 500 miles from Chicago and on 50% deposit to a further distance. We guarantee that our Birds will reach you in perfect condition and assure prompt service. Experience counts. Write for particulars. Department 100.



**SAM MEYER & CO.** 24 W. Washington St. (Phone, Dearborn 9683), CHICAGO, ILL. At Night or Sunday after 1 o'clock call Keytons 4629 Always Ready to Ship Within One Hour's Notice.



The Price Is Right  
The Quality Is Right

*La Perfection Perles*

Are the Biggest Flash on the Market Today



Indestructible, perfectly matched and graded 24-inch Necklace, with a 10-Kt. gold spring ring or sterling silver, one-stone clasp. The three shades: Cream, white and rose. Displayed in beautiful leatherette, satin-lined, gilt-edged, oblong, half-moon or oval-shaped box.  
Complete, Each ..... \$1.25

**\$15.00 in Dozen Lots Only**

—Guaranteed—

Absolute satisfaction guaranteed. La Perfection Necklaces will not break, peel or discolor.

If you want to handle an item that will net you 300% Profit La Perfection Pearls will do it.

25% Deposit Must Accompany All C. O. D. Orders

**LA PERFECTION PEARL COMPANY**  
249 W. 42nd St., NEW YORK

**24-inch LA PRINCESS PEARLS**

Beautiful Luster. Genuine sterling silver, stone set, safety clasp. Indestructible, perfectly matched and graded. Put up in satin-lined, heart-shaped plush box

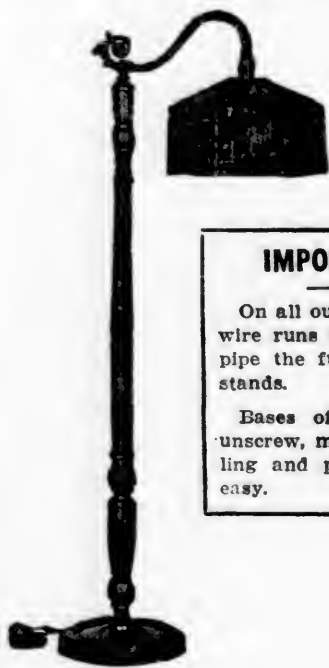
Per Dozen, \$18.00  
Sample, Postpaid, \$1.60

A complete, snappy line of Premium Goods and Concessionaires' Supplies. Our new big catalog out May 1st.

**OPTICAN BROTHERS**  
"Are Reliable"  
ST. JOSEPH, MISSOURI.

# WE CHALLENGE COMPARISON ON THE BASIS OF — REAL VALUE —

Prices Alone Mean Nothing—Quality Decides



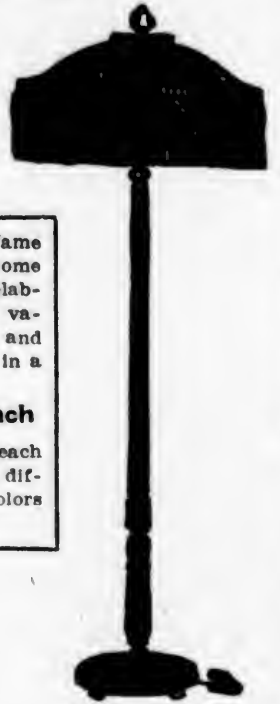
**IMPORTANT**  
On all our Lamps the wire runs through iron pipe the full length of stands.  
Bases of Lamps all unscrew, making handling and packing very easy.

No. 405—Code Name Bridge — High - class polychrome Bridge Lamp, with very fine silk shade. Assorted shapes and colors. Packed six to a carton.  
**Price, \$7.50 Each**



No. 420—Code Name Fruit—A real Fruit Basket, 14 inches long, 5 inches deep. Packed 3 dozen in a carton in assorted colors.  
**Price, 35 Cents Each**

Our new Catalog will be ready April 5. It will have 44 pages filled with everything needed by the Concessionaire at lowest prices. You need it. Be sure to write for it.



No. 403—Code Name Floor—Full polychrome Floor Lamp, with elaborate silk shade, in variety of shapes and colors. Packed six in a carton.  
**Price, \$11.00 Each**  
On all our Lamps each carton contains six different styles and colors of shades.

No. 404—Code Name Junior—Full polychrome Junior Lamp, with elaborate silk shades, in all shapes and colors. Packed six to a carton.  
**Price, \$9.50 Each**

**FAIR TRADING CO., Inc.**  
307 Sixth Avenue, - - NEW YORK

NO WAITING **5 CENTS** NO WAITING  
WHY CHOOSE THESE BEAUTIFUL, DEMAND-ED  
**POCKET KNIVES?**

ALL BRASS LINED 2-BLADE DOUBLE NICKLE BOLSTERS HIGH GRADE AMERICAN STEEL

**MORE STYLES BIGGER VALUE**

9 Medium Size \$ **4.75**  
2 Balloon Shape  
2 Large Jack Knives  
1 Very Large Heavy Jack Knife for Last Sale

All Double Silvered Bolstered All 1924 Fancy Photos  
2-Blade Brass Lined on an 800-Hole Salesboard, when sold brings in \$40.00.  
No. B905, 25 Lots, **\$4.75 Each**  
12 Lots, Each, - **5.00**  
Sample Assortment, **5.25**

Above Knives on a 1,000-Hole Board, 25¢ per Board more.  
25% with order, balance C. O. D. if you have no copy of our No. 25 Catalog, send for one.

HECHT, COHEN & CO., 201-205 Madison St., CHICAGO, ILL.

## SALESBOARD OPERATORS

Newest, Fastest Seller. Biggest Profits. Right up-to-the-minute in every detail. Done in four flashy, bright colors.



**BE THE FIRST IN YOUR TOWN TO GET THE NEWEST**  
3,000-Hole Board, filled with all the latest oil-field slang and sayings; not filled with numbers. Forty-two prizes, ranging in value from 50¢ to \$10. Used as a 10c Board, takes in \$300.00 and pays out \$110.00. Can be used as a 5c Board.

Single Boards, charges prepaid.....\$10.00  
Dozen Boards, charges prepaid..... 60.00

Remittance of 50% must accompany your order; balance collect on delivery.

**BUCK-BOARD MFG. CO., 3727 Milwaukee Ave., CHICAGO, ILL.**

## CIRCUS and VAUDEVILLE

Acts wanted to open April 20 and later. All kinds of Animal, Clown and other Novelty Acts, to work in conjunction with Musical Comedy Stock. Salary must be low. Week stands. Write, don't wire. Also Man to Rube streets. Rube Delno, write Fox-Liberty Theatre, Grand and Delmar, St. Louis, Mo.  
**R. C. JONES, Business Manager. OSCAR DANE, General Manager**

IT HELPS YOU, THE PAPER AND ADVERTISERS, TO MENTION THE BILLBOARD.

**PLACOLOR**

BLACK RED WHITE BLUE YELLOW GREEN

Make **\$500.00 A WEEK** With  
Our New Game "PLACOLOR" Copyrighted 1923  
**SWEEPING THE COUNTRY**  
At \$2.00 Each—\$20.00 Per Doz.  
The Biggest, Swiftest and Surest MONEY MAKER  
EVER PRODUCED. Storekeepers buy in dozen lots, many in 100 lots, after trying sample.

PRICES TO AGENTS AND JOBBERS:  
Sample \$1.00. Trial Dozen \$7.20. \$50.00 Per 100.  
Cash with order, or one-third deposit on C. O. D. orders.  
DESIGNED, ORIGINATED AND COPYRIGHTED BY  
**ARTHUR WOOD & CO., 219 Market St., ST. LOUIS, MO.**  
Representatives Wanted in Canada, Mexico and Cuba.

When Writing to Advertisers Mention The Billboard.

# Concessionaires—Premium Users—Pitchmen Streetmen and Storekeepers

Send us your Application NOW for the New Spring Issue of the

## SHURE WINNER CATALOG No. 103

Which Will be Ready for Mailing About May 15th

### A Tip for a Bigger Business

This catalog is the most comprehensive book of its kind ever printed and contains all of the newest, most attractive and most popular items, highly suitable to your business for quick sales and big profits.

### If You Live Within 500 Miles of Chicago

or within easy walking distance take a day off and visit our Big Displays. It will be time and money well spent, as we have added hundreds of new items that you have never seen and which will be listed in our New Spring Book.

The World's Largest Novelty House

**N. SHURE CO., MADISON AND FRANKLIN STREETS, CHICAGO, ILL.**

GET CIRCULAR 50 DESIGNS.



### PILLOWS, \$9.80 DOZ.

SILK-LIKE CENTERS—KNOTTED FRINGE  
GOING BIG WITH CARNIVALS AND ALL MERCHANTS—FREE CATALOG  
BIG HIT IN SALESBOARDS

ALL PRIZES SHOWN IN COLORS ON EACH BOARD.  
600-Hole Board, 8 Pillows..... \$ 8.00  
800-Hole Board, 12 Pillows..... 11.50  
1000-Hole Board, 17 Pillows..... 12.50  
1500-Hole Board, 24 Pillows..... 15.00  
1500-Hole Board, 21 Prizes: 10 Pillows, 38 Pennants, 21 Balls, 1 Leather Pillow for last sale... 20.00  
LOOK—POCKET PULL CARD—LOOK.  
With Genuine Leather Pillow, 50 Pairs. \$2.25  
Brings \$9.00. Only  
SPECIAL—1,000-Hole Board, 3 Leather Pillows, 1 Leather Table Mat, 4 Silk-Like Pillows, 10 Leather Tie Holders \$15.00  
BUY DIRECT FROM MANUFACTURER.  
We ship same day order received. For quick action wire money with order. 25% deposit, balance C. O. D.  
Genuine Leather Pillows AND TABLE MATS, \$2.00 EACH.  
WESTERN ART LEATHER CO., P. O. Box 484, Taber Opera Bldg., Denver, Col.



Buy Direct From the Manufacturer

### GOODYEAR RAINCOATS

Save Money Get Quality  
Our Silver-Lined Coats Get the Money

These Coats are made full cut; all seams cemented, with ventilation under sleeves. Sizes 36 to 48. GUARANTEED WATERPROOF. Sample Coat, \$2.50. **\$2.25** Each Dozen Lots.

### Goodyear Gas-Mask Raincoats

These Coats are made of diagonal bombazine cloth, rubberized to a pure India rubber. Every Coat has our Goodyear guarantee label. Sample Coat, \$2.10. **\$1.85** Each Dozen Lots.

### TERMS

25% deposit by CASH, MONEY ORDER or CERTIFIED CHECK, Balance C. O. D.  
All sample orders must be paid in full with order.  
Goods shipped F. O. B. New York

**GOODYEAR RUBBER MFG. CO.**

10 Stuyvesant St., New York City, N. Y.

AGENTS WANTED. Write for complete Catalogue of Raincoats, Hosiery and Pearls.

### A Riot of Color—Some Flash!

Here's a SEVEN-color lithograph board with a \$5,000 specially made front.

### TWO STYLES

1500A, 5c, Takes in \$75, Pays Out \$33.75.  
1500B, 10c, Takes in \$150, Pays Out \$67.50.  
Samples, \$5 each. Lots of 6, \$4.50.  
Lots of 12, \$4. Lots of 25, \$3.20 each. One-third deposit with order, balance C. O. D.

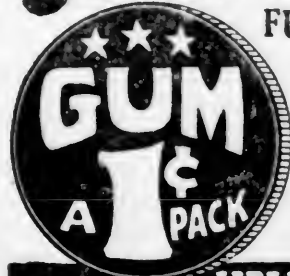
Write today for Free Illustrated Circulars on Complete Line.



FIELD PAPER PRODUCTS CO., Peoria, Ill.

### 5 Sticks of Chewing Gum

FULL SIZE—5 STICK PACKS

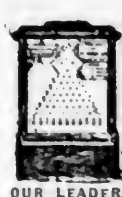


Spearmint, Peppermint and Fruit Flavors—for Premiums, Schemes, Concessions. Packed in flashy boxes. You can double your money. Also Novelty Packages. New Ideas in Gum. We make all kinds. "Ball" Gum, "Give-Away" Gum, etc. Deposit required.



**HELMET GUM SHOP Cincinnati O.**

### "WHERE THEY CAN BE FOUND"



New Improved 1924 Model Mint Vender



Also Operators Bells, 5c and 25c Style



THREE BUSY LITTLE BEES ALWAYS WORKING BRINGING IN THE HONEY!!!

We have them on hand for immediate delivery. Write or wire.

**BANNER SPECIALTY CO., 608 Arch Street, PHILADELPHIA, PA.**

YOU ALL KNOW ME

Outsell any other make. Three Flavors—Spearmint, Pep and Fruit.



**GUM 1c a Pack \$1.00 A 100**

In Lots of 1,000 Packages or over. 25% deposit required with order. NEWPORT GUM CO., Newport, Ky.

# CANDY

AT FACTORY PRICES  
QUALITY—LOW PRICE—FLASH—PROMPT SERVICE

### A FEW CONCESSION FAVORITES

- No. 7—Flasher, Attractive Picture Box. Size 7x3 1/4.....Each 10c
- No. 13—Leader, Beautiful Girl Designs. Size 3 1/2 x 4 3/4..... 15c
- No. 15—Concession Special. Size 10x6 1/4. New Designs..... 22c
- No. 17—Flower Girl. Size 14x8. New Attractive Designs..... 36c
- No. 19—BIG HIT. Size 15 1/2 x 9. Padded Top Extension Box... 64c
- No. 50—1/2-Lb. 2-Layer, 1-Lb. Box. Glassine Wrapped..... 20c
- No. 51—1-Lb. 2-Layer, 2-Lb. Box. Glassine Wrapped..... 33c

SEND FOR OUR ILLUSTRATED CIRCULAR AND PRICE LIST.  
Thirty-three Selections Suitable for Any Purpose.

### "PEACHEY DAINTIES"

The Supreme Give-Away.....\$10.00 Per Thousand.

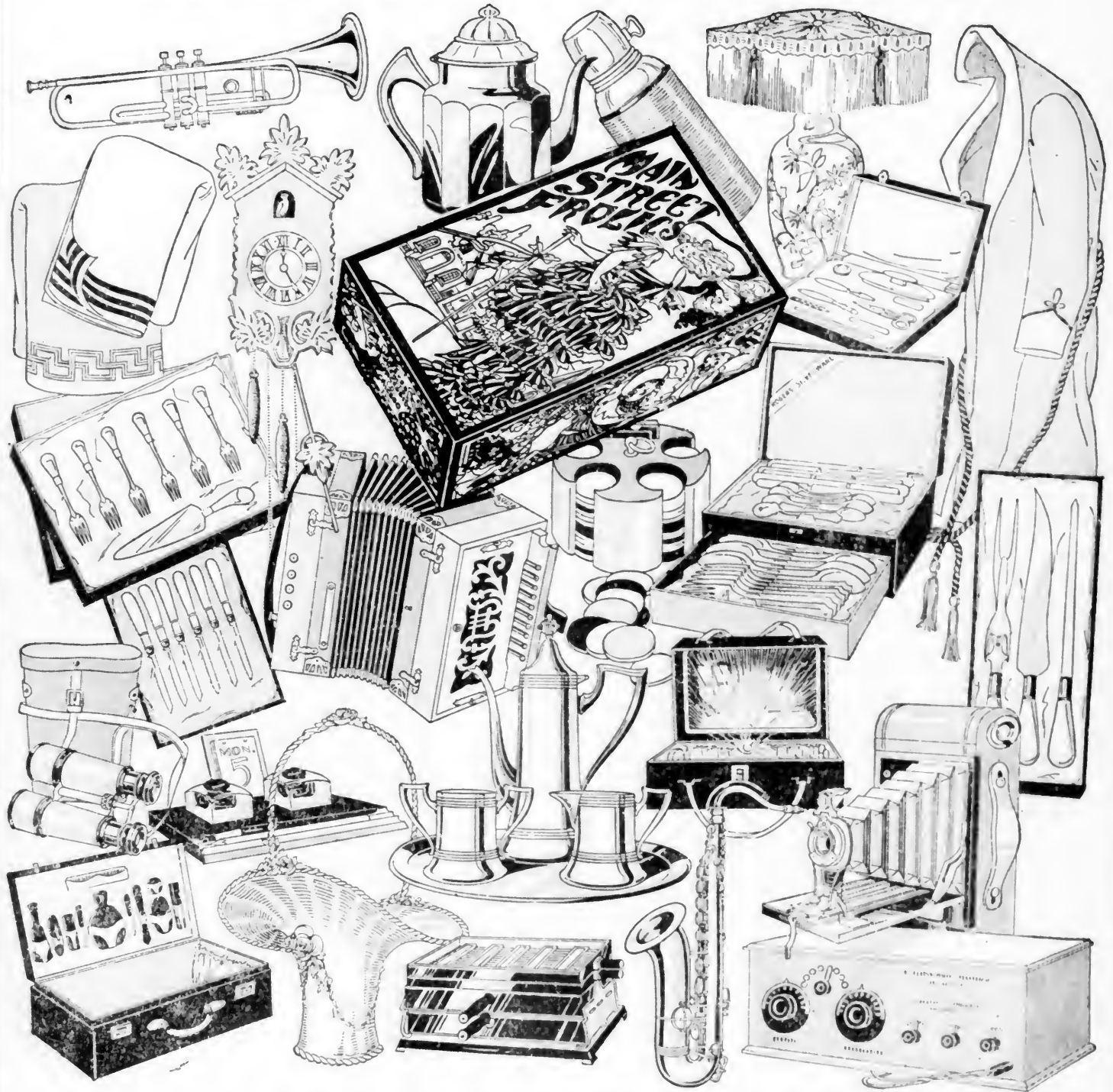
SALESBOARD OPERATORS—Save Money. Send for Circular No. 15.

### WEILLER CANDY COMPANY

Quality Chocolates for the Salesboard Operator and Concessionaire.  
227 West Van Buren Street CHICAGO, ILLINOIS.  
Local and Long Distance Phone: Wabash 8564.

# "MAIN STREET FROLICS"

THE SENSATION OF ALL CONCESSIONDOM!



WITH EVERY 1,000 PACKAGES OF "MAIN STREET FROLICS"

**10 WONDERFUL FLASHES OF GREAT VALUE ARE INCLUDED!**

These extra flashes make a spectacular display and are a powerful convincer with your sales-announcement. You are enabled to pass out an article having a selling value of \$5.00 to \$20.00 with every 100 packages in addition to regular complement of wonderful flash articles included in every case.

**A 25-CENT SELLER---PRICE, \$120.00 PER THOUSAND PACKAGES**

**Shipped Only in Multiples of 500 Packages—Shipped Direct from Chicago Only**

A DEPOSIT OF \$20.00 REQUIRED ON EACH THOUSAND PACKAGES ORDERED.

**UNIVERSAL THEATRES CONCESSION COMPANY**  
 RANDOLPH AND JEFFERSON STS., - CHICAGO, ILL.