

# ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

March 12, 1999

\$4.95

Volume 6 • No. 11

## ROCK HIGHLIGHTS

### MODERN

#1

#### SUGAR RAY

Every Morning (LAVA/ATLANTIC)

★ ★ AIRPOWER ★ ★

NO DOUBT • New (WORK/ERG)

★ MOST NEW STATIONS ★

NO DOUBT • New (WORK/ERG)

### MAINSTREAM

#1

#### COLLECTIVE SOUL

Heavy (ATLANTIC)

★ ★ AIRPOWER ★ ★

THE BLACK CROWES • Only A Fool (AMERICAN/COLUMBIA)

CANDLEBOX • Happy Pills (MAVERICK/WARNER BROS.)

HOLE • Malibu (DGCH/INTERSCOPE)

★ MOST NEW STATIONS ★

ECONOLINE CRUSH • All That You Are (X3) (RESTLESS)

### TRIPLE-A

#1

#### SUGAR RAY

Every Morning (LAVA/ATLANTIC)

★ ★ AIRPOWER ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ MOST NEW STATIONS ★

BETH ORTON • Stolen Car (ARISTA)

## Greaseman's Self-Destruct Reignites Industry Debate: How Far Is Too Far?

by Jeff Silberman Marc Schiffman, and Frank Saxe

While the racially inflammatory and repugnant remark that led to Doug "the Greaseman" Tracht's firing from WARW Washington, D.C., may have been so far beyond the standards of taste and sensibility that it was indefensible by any definition, it was hardly the only time that an air personality went too far in an effort to provide outrageous entertainment.

Last week, modern WPLA Jacksonville, Fla., night jock Dick Dale staged a "Spank The Monkey" contest, where in-studio male contestants raced to pleasure themselves the fastest, using naked female volunteers for inspiration. One contestant was an undercover cop, who busted Dale for prostitution ("providing an environment for a sex act" by offering prizes). He and PD Rick Schmidt were suspended for a week.

At N/T WABB-AM Mobile, Ala., Dan Daniels was fired after he said a local dance troupe of girls aged 3 to 17—on their way to the Summer Olympics in Australia—looked like "prostitutes." But he probably would've gotten a slap on the wrist at modern adult KYSR (Star 98.7) Los Angeles, where morning co-host Jamie White recently explained how she gets her husband out of a funk: "One yank on the wank, and everything is fine."

These incidents basically serve to focus the spotlight on just where the line is between entertainment and irresponsibility. Complicating things are two forces seemingly determined to obliterate whatever standards are set. "With the Jerry Springer sideshow on

TV, there's going to be an audience no matter how low you go," states Garrett Hart, PD of album WDVE Pittsburgh. "There's not going to be a point where the American public says, 'We can't stand this.'"

Combine that with ratings-obsessed air talent. "Everyone wants to be Howard [Stern]," says album WLWQ Columbus, Ohio, PD Charley Lake. "People see his success and think, 'If I want to be as successful as him, I have to be rude.'"

"When the line has been pushed this far, some people feel they have to go beyond the line just to get noticed again," adds album WEBN Cincinnati PD Michael Walter.

Standing in the crossfire are programmers who encourage their air talent to be creative and entertaining yet try to keep them on the "right" side of the line—wherever that is. "Each line is drawn to fit the town, the station, and its target-demo audience," says top 40 WABB-FM Mobile PD Darren Stone. "Each station has its own restrictions of what it will and won't accept. At the same time, you don't want the station to sound boring, so you have to know where that line is, get close to it every once in a while, then back off."

Stone and top 40 WYOY (Y101.7) Jackson, Miss., PD Dick O'Neil naturally draw a more restrictive line to serve listeners in the Bible Belt. "When there's a Baptist church every quarter-mile down here, people are very sensitive to any [potentially offensive] talk, be it on TV or the radio," O'Neil says.

On the more liberal West Coast, adult top 40 KFMB-FM San Diego

Continued on page 6

# Tin Star



## HEAD

THE SMASH SINGLE FROM  
THE DEBUT ALBUM *THE THRILL KISSER*  
ALBUM IN STORES NOW • ON TOUR IN MARCH

Modern Rock Monitor: **16** - **15**  
1357 spins

### Shining Stars:

99X	25x	WWDG	27x
KTCL	31x	WRZX	37x
KDGE	26x	KKND	26x
WHFS	20x	WXDX	20x
WEND	24x	WGRD	28x
KZNZ	25x	KNRK	23x
KWOD	27x	KXRK	31x
91X	20x	WMRQ	25x
WKRL	29x	WAVF	32x
WPBZ	34x	KKDM	27x
KFRR	37x	KTEG	29x

and many more!

From the album *the The Thrill Kisser*  
In stores now!

TOUR SELLING OUT!



# Buckcherry

**MOST ADDED  
3 WEEKS IN A ROW!!!**

**NEW THIS WEEK:**

**WIYY KEGL KRXQ WMMS WDVE WCKW  
KUFO KOMP WNOR KLBJ KQRC WRQC**

**ALREADY ON OVER 100 STATIONS!!!**

**DEBUT **33****

**ACTIVE ROCK AIRPLAY CHART**



**"LIT UP"**

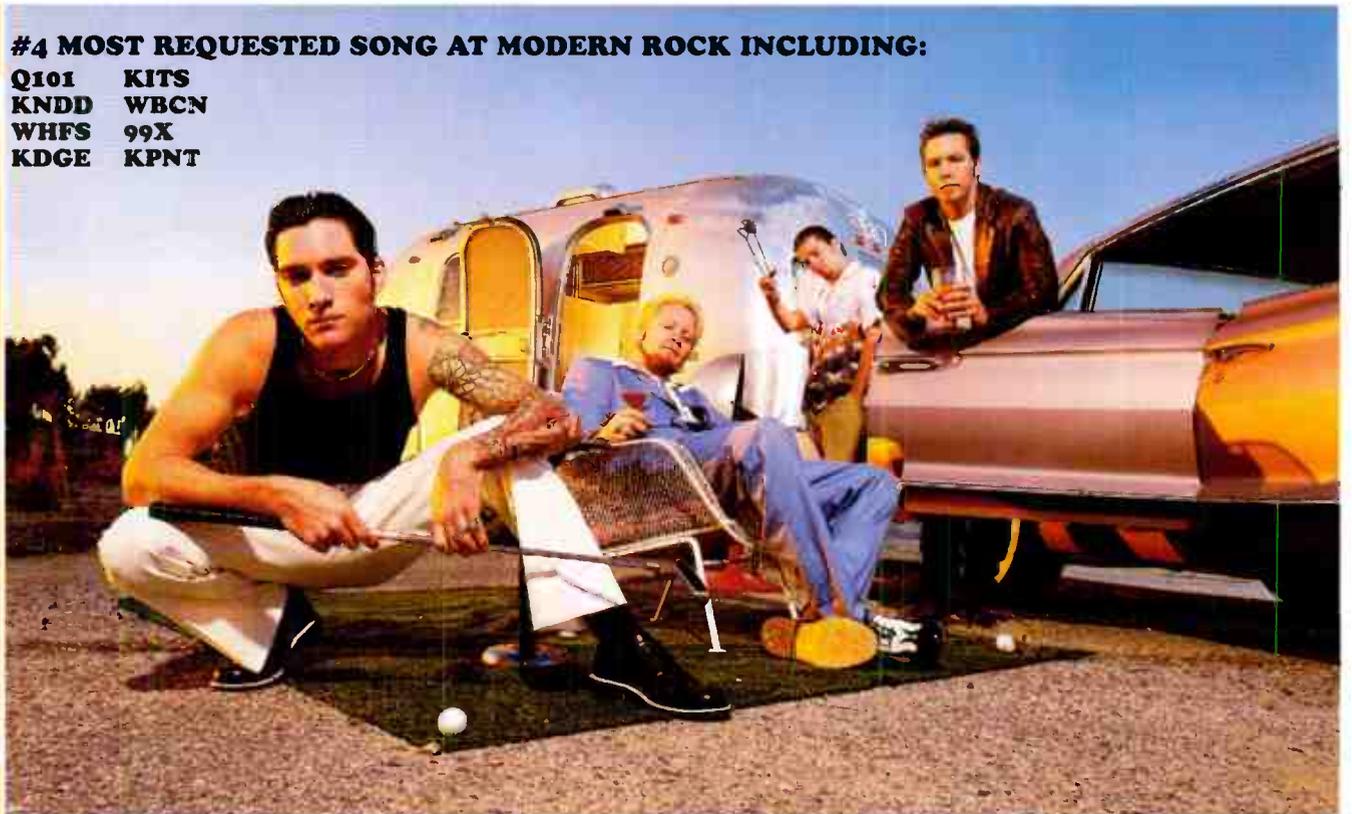






**#4 MOST REQUESTED SONG AT MODERN ROCK INCLUDING:**

**Q101 KITS**  
**KNDD WBCN**  
**WHFS 99X**  
**KDGE KPNT**



*A.Jay Popoff* **VOCALS** \* *Jeremy Popoff* **GUITAR** \* *Kevin Baldes* **BASS** \* *Allen Shellenberger* **DRUMS**

**my own  
worst enemy**

**ACTIVE ROCK DEBUT (34) !**  
**ACTIVE PHONES GROWING:**  
**WAAF, KLBJ, WXTM, WZTA**  
**+ OVER 20 ADDS**  
**AGAIN THIS WEEK!**

**SALES: FIRST WEEK SOUNDSCAN**  
**- 7600 SCANNED!**  
**DEBUT #168 BILLBOARD TOP 200**  
**ON TOUR NOW WITH SILVERCHAIR &**  
**STARTING 3/26 ON TOUR WITH EVE6**



PRODUCED BY DON GILMORE & LIT • MIXED BY BRIAN MALOUF • A & R DIRECTION: RON FAIR & BRUCE FLOHR  
 MANAGEMENT: RUTA E. SEPEYTS FOR SEPEYTS ENTERTAINMENT GROUP, INC. (SEG)  
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**kent**

747  
 (WE RAN OUT OF TIME)

**OUR COMMITMENT  
CONTINUES!**

**ALREADY ON:**

KNRK	WMRQ	WLIR
KZNZ	WEQX	WHMP
WRXQ	WXZZ	KDRE
KWOD	WLRS	KHLR
WDST	WRRV	WJSE
WOXY	WWDX	KQRX

**NEW THIS WEEK:**

WENZ	KBRS	KJEE
WIXO	KFTE	

[www2.passagen.se/kentbmg](http://www2.passagen.se/kentbmg)

Produced and Mixed by ZED. Additional Mix By ZED and Martin Von Schmaensee. Executive Producer. Per Lindholm. Management: RMC AB.

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WKDF Nashville PD: Kidd Redd MD: Sheri Sexton 615-244-9533 Dick Broadcasting

WQBK Albany PD: Rod Ryan AMD: Jeff Callan 518-462-5555 Radio Enterprises

KPKK Denver PD: Mike Stern 303-832-5665 Chancellor

WRAX Birmingham PD: Dave Rossi APD: Hurricane Shane MD: Suzy Boe 205-945-4646 Dick Broadcasting

WGRD Grand Rapids PD/MD: Margot Smith AMD: Tim Bronson 616-459-4111 Capstar

WXDG Detroit PD: Amy Doyle MD: Spike 313-298-3343 Greater Media

WBUR Providence PD: Tim Schiavelli 401-272-9550 Brown Broadcasting

KTCL Denver PD: Mike O'Connor APD: F. Poff MD: Sabrina Saunders 303-623-9330 Tsunami Communications

WFNX Boston PD: Cruze APD: Laurie Gail AMD: Kevin Mays 781-595-6200 Phoenix Media

KNRK Portland, OR PD/MD: Mark Hamilton 503-223-1441 Entercom

KCXX Riverside/San Bernardino OM/PD: Dwight Arnold MD: Bruce Pulley 909-384-1039 All Pro Broadcasting

WZAZ Columbus PD: Matthew Harris APD: Ben Williams 614-841-9696 Jacor

KXRR Salt Lake City PD: Mike Summers MD: Sean Ziebarth 801-364-9601 Simmons

WEND Charlotte OM/PD: Jack Daniel APD/MD: Kristen Pettus 704-338-9600 Dalton Group

WNVE Rochester PD/MD: Erick Anderson 716-246-0440 Jacor

WEDG Buffalo OM: John Hager PD/MD: Rich Wall 716-881-4555 Mercury Broadcasting

KKND New Orleans OM: Dave Stewart 504-679-7300 Clear Channel

KENZ Salt Lake City PD: Bruce Jones MD: Andrea Gappmayer 801-470-1075 Citadel

WPBZ West Palm Beach OM/PD: John O'Connell APD/MD: Dan O'Brien 561-616-4600 Palm Beach Radio

KFRF Fresno PD: Bruce Wayne 209-255-1041 Ionosphere Broadcasting

KXTE Las Vegas PD: Dave Wellington APD: Chris Ripley 702-889-7500 CBS

KMYZ Tulsa PD: Lynn Barstow MD: Ray Dog 918-665-3131 Shamrock

KROX Austin PD: Sara Trexler MD: Brad Hastings 512-832-4000 LBJS Broadcasting

WXEG Dayton PD: Jeff Stevens MD: Alan Rantz 937-224-1137 Jacor



Detailed tracking for songs with increased plays this week. Total Plays/Gain does not include radio play. Markets listed in order of appearance.

Total Plays/Gain

BARENAKED LADIES 574/3
Alcohol (Reprise)
Total Stations: 36
Chart Move: 33-33

BEASTIE BOYS 395/18
Remote Control (Grand Royal/Capitol)
Total Stations: 36

BLUR 291/29
Tender (Food/Virgin)
Total Stations: 39

CAKE 1010/96
Sheep Go To Heaven (Capricorn/Mercury)
Total Stations: 60
Chart Move: 22-21

EAGLE-EYE CHERRY 329/62
Falling In Love Again (WORX/ERG)
Total Stations: 23

CITIZEN KING 1027/148
Better Days (And The Bottom Drops Out) (Warner Bros.)
Total Stations: 56
Chart Move: 23-18

COLLECTIVE SOUL 1847/89
Heavy (Atlantic)
Total Stations: 68
Chart Move: 5-5

THE CRANBERRIES 409/384
Promises (Island/Mercury)
Total Stations: 41

CREED 1960/15
One (Wind-up)
Total Stations: 63
Chart Move: 3-3

DANGERMAN 447/175
Let's Make A Deal (550 Music/ERG)
Total Stations: 50
Chart Move: Debut 40

DOVETAIL JOINT 1026/2
Level On The Inside (Aware/C2)
Total Stations: 63
Chart Move: 18-19

EMINEM 472/134
My Name Is (Web/Aftermath/Interscope)
Total Stations: 42
Chart Move: Debut 39

EVERLAST 423/42
Ends (Tommy Boy)
Total Stations: 44

FATBOY SLIM 1748/192
Praise You (Skint/Astralwerks)
Total Stations: 67
Chart Move: 12-7

THE FLYS 418/67
She's So Huge (Delicious Vinyl/Trauma)
Total Stations: 29























