

ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

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ROCK HIGHLIGHTS

MAINSTREAM

#1

DAYS OF THE NEW

Touch, Peel And Stand (OUTPOST/GEFFEN)

★ ★ ★ AIRPOWER ★ ★ ★

COLLECTIVE SOUL • Blame (ATLANTIC)

GOING FOR AIRPLAY

BLACK LAB • Wash It Away (DGC/GEFFEN)
 COWBOY MOUTH • Love Of My Life (MCA)
 DEFTONES • My Own Summer (Shove It) (MAVERICK/WARNER BROS.)
 PAT D'INIZIO • 124 MPH (VELVEL)
 STEVE EARLE • N.Y.C. (E SQUARED/WARNER BROS.)
 FAITH NO MORE • Ashes To Ashes (SLASH/REPRISE)
 JACKYL • Open Up (EPIC)
 KISS • Jungie (MERCURY)
 LIVE • Rattlesnake (RADIOACTIVE/MCA)
 LYNRYD SKYNYRD • Home Is Where The Heart Is (CMC INTERNATIONAL)
 MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)
 WIDESPREAD PANIC • Radio Child (CAPRICORN/MERCURY)

MODERN

#1

SMASH MOUTH

Walkin' On The Sun (INTERSCOPE)

★ ★ ★ AIRPOWER ★ ★ ★

GOLDFINGER • This Lonely Place (MOJO/UNIVERSAL)

GOING FOR AIRPLAY

BRAD • Secret Girl (EPIC)
 BEN FOLDS FIVE • Brick (550 MUSIC)
 BLACK LAB • Wash It Away (DGC/GEFFEN)
 COWBOY MOUTH • Love Of My Life (MCA)
 THE CURE • Wrong Number (ELEKTRA/EEG)
 DEFTONES • My Own Summer (Shove It) (MAVERICK/WARNER BROS.)
 LIVE • Rattlesnake (RADIOACTIVE/MCA)
 THE PIETASTERS • Out All Night (HELLCAT/EPITAPH)

TRIPLE A

#1

SARAH MCLACHLAN

Building A Mystery (NETTWERK/ARISTA)

★ ★ ★ AIRPOWER ★ ★ ★

THE WALLFLOWERS • Three Marlenas (INTERSCOPE)
 FREDDY JONES BAND • Wonder (CAPRICORN/MERCURY)

Flanked By Active And Modern AC, Some Moderns Make A Hard Choice

by Marc Schiffman

Have active rock and modern AC left modern stations with nothing to call their own?

That's one possible inference of the latest series of modern to active rock border crossings. WQXA Harrisburg, Pa., has changed format outright, following a recent ownership change. WXRK (K-Rock) New York still considers itself a modern rocker, but it is now experimenting with AC/DC and Ozzy Osbourne oldies and using the positioner "rock radio," seemingly as a pre-emptive strike against a potential return to active rock by classic rival WAXQ (Q104).

Most tellingly, ABC's Minneapolis frequency swap saw that company take KEGE's modern format off its more powerful stick, replace it with its active rocker for a head-to-head format battle, and use the old active rock signals for a more female-slanted, adult-leaning modern outlet. ABC's decision to supersede the hard rock guys on one side and the Lilith Fair women on the other suggested that they might not perceive much room in the middle, a theory

reiterated by several PDs we talked to on both sides of the format divide.

WQXA GM Joe Sullivan does see a trend in the works. "The product was good, and it was sound, but it tended at least in this market to skew pretty heavy 18-24, and really, if you want the money demo, you have to grow 25-49," he says. "It's about looking at the market and making this more salable . . . Right now, the strength for the radio station is the male demo, so we're leaning more male."

Having Howard Stern in the morning meant culling large numbers of the market's men, but Sullivan says they weren't staying. "The natural progression was to throw in some of the Van Halen and Aerosmith material. Our focus is still new music. We sit here and talk about WYSP in Philly. They lean classic and throw in some new stuff. We're starting with the new and throwing in some of the classics."

At KKND (the End) New Orleans, PD Vince Richards, who just made his own modern-to-active transition, becoming PD of KQRC Kansas City, al-

Continued on page 5

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K-Rock Gets A Little Hoarse



Album WKRK (K-Rock) Detroit hosted its first live broadcast, featuring RCA act Hoarse. Forty listeners were invited to the studio for the occasion. Shown at the broadcast site, from left, are RCA VP of album promotion Dave Loncao; WKRK's Matt Surrena, Yes Boy, Gonzo Greg, and Melise Spillane; Hoarse's Robby Graham; WKRK's J.R., Millen, and Tammy Herrala; and Hoarse's Jimmy Paluzzi and John Speck.

Chancellor Shows United Front On Acts

In a sneak preview of life post-consolidation, Chancellor Media flexed its corporate muscle on behalf of its top 40 outlets last week in New York, when it held a record-label reception to secure artists for both the WHITZ (Z100) New York Jingle Ball (Dec. 9) and the WXKS-FM (Kiss 108) Boston Acoustic Kiss-mas (Dec. 10). Attendees were handed a specially prepared CD presentation that gently reminded labels that, between the two markets, they were dealing with 3.1 million record buyers.

Meanwhile, former Z100 GM Jeff Dinetz, who left with the station's ownership change, is named VP of Connoisseur Communications, owner of rock outlets WXLK/KORB Davenport, Iowa, and WGBF Evansville, Ind. Connoisseur closed on WRQK Canton, Ohio, Sept. 22 and plans to take the station, which had considered itself rock 40, in a more focused mainstream rock direction.

CORPORATE: MILES TO GO

Clear Channel transfers Miles Chandler, GM of top 40 KJYO (KJ103) and modern KNRX Oklahoma City, to GM at its Salinas, Calif., outlets including classic rock KRQC. Current GM Allison Trumper is named director of sales for all the above properties. Meanwhile, John Mullen, GM of Clear Channel Oklahoma City country properties KXXY/KTST, is now overseeing KJYO and KNRX.

Lyn Andrews is promoted to president of ABC Radio Networks, succeeding David Kantor. Andrews previously was ABC's senior VP of advertising sales and marketing.

Album WZXL Atlantic City, N.J., along with sister adult standards WCMC, is picked up by crosstown AC WAYV parent Equity Communications.

PROGRAMMING: ROBINSON'S RETURN

Former Enclave national director of triple-A promotion Rich Robinson returns to modern WHTG Monmouth/Ocean, N.J., as PD, as PD/middayer T.J. Bryan exits.

KKND (the End) New Orleans PD Vince Richards swaps that modern rocker for PD duties at active KQRC Kansas City, replacing Gregg Stevens.

Classic hits KJR-FM Seattle PD Norm Gregory steps down. He's still holding down mornings for the time being.

Modern WOSC Ocean City, Md., PD/morning

man T.J. Roberts exits. Operations manager Jim Hayes assumes the programming controls and will oversee the search for new morning talent.

Citadel's top 40 WBHT (Hot 97) Wilkes-Barre, Pa., is now simulcasting on recently LMA'd classic rock WEMR at 107.7, licensed to Tunkhannock, Pa., just outside of Scranton.

Loyola University's noncommercial top 40 outlet WLWU Chicago will segue to a more traditional college progressive format later this month, dropping its longtime Energy 88.7 nickname. PD Bob Creighton is upped to assistant station manager. Michael Guarrine is named MD.

Rock to modern adult convert KYYS Kansas City has applied for new call letters, KOZN.

Promotions director Rick Daniels is upped to PD at album WWWV (3WV) Charlottesville, Va., replacing Tom Bass, who left several months ago for WRKI Danbury, Conn. Curt Foster, currently the p.m. driver, becomes promotions director. In addition, 3WV and its

sister station are purchased by Charlottesville Broadcasting, the owner of four rival stations.

Album WDRK Panama City, Fla., has picked up a simulcasting signal in 107.9. Look for the WDRK programming to end up on 107.9 as its old 103.5 frequency plays host to a new format.

Album KGGY Dubuque, Iowa, flips calls to KXGE (the Eagle). Wes Davis remains PD.

PEOPLE: WHERE'S JONNY B?

KMXV (Mix 93.3) Kansas City morning jock Danny Douglas segues to wake-ups at album WMMS Cleveland, effective Oct. 27, where he'll be paired with modern WGRD Grand Rapids, Mich., morning newswoman/sidekick Darla Jay.

With MD/middayer Aaron Schatz exiting modern WKRO Daytona Beach, Fla., night jock Rocio Acevedo becomes MD/middayer. P/T Shawn Fennell takes nights.

Modern WLUM Milwaukee MD/middayer Zerrin Bulut exits. APD Chuck Summers is rifling through tapes and resúmes.

Modern WXRK (K-Rock) New York middayer Logan leaves the station to return to top 40 WKSS (Kiss 95.7) Hartford, Conn., for nights as Hollywood Joe.

Album WTPT Greenville, S.C., firms up its lineup with PD Zakk Tyler heading to mornings, co-host Kristee Lane, Tony Angelo setting up shop in middays, and Carrie Martin becoming permanent in afternoons.

Album WPDH Poughkeepsie, N.Y., debuts



WATCHING THE DETECTIONS

BY HESTON HOSTEN



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Airplay Monitor, BDS On The Hot Seat

GOT QUESTIONS about Broadcast Data Systems or Airplay Monitor? We're ready to answer them at the Billboard/Airplay Monitor Radio Seminar and Awards, Oct. 16-18 at the Renaissance Orlando (Fla.) Resort. At 11 a.m. Oct. 18, you'll have a chance to ask us how BDS works, about chart issues, how we make reporter decisions, and more at the "Airplay Monitor/BDS Managers' Hot Seat" panel. Airplay Monitor's Sean Ross and Theda Sandiford-Waller and BDS' Joe Wallace, Lisa Moen, Nancy Wagner, and Mike Cohen will join me to discuss the many changes we've made over the past five months and our plans for the future.

"Moving Modern Rock Forward" will be moderated by SW Networks director of rock programming John Loscalzo at 1:45-3 p.m. Oct. 18. Panelists will include WMRQ Hartford, Conn., PD Jay Beau Jones and WPLA Jacksonville, Fla., PD Jim Randall. Elektra VP of rock promotion

George Cappellini joins the mainstream rock panel, "Building The Rock Wall." On the music side, Oct. 17's rock showcase finds the Longpigs added to the bill that already includes Creed and Kenny Wayne Shepherd.



LONGPIGS

For registration information, call Maureen Ryan at 212-536-5002. For hotel and airline info, call Pepp Travel at 800-877-9770.

YOU'LL NOTICE a change at the back of Airplay Monitor this week. The chart that used to be known as The Big Picture is now known as the Rock Audience chart. The concept is similar—airplay for the entire rock universe ranked by total audience—but we've changed the name to give you a better idea of what the chart represents.

Billboard & Monitor
Radio Seminar & Awards



PERSONNEL FILE

BY STEVE GRAYBOW

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RCA Adds Szulinski; Epic Ups Barnett

RCA Records names former AIR VP/GM Andy Szulinski as its East Coast VP of promotion . . . Steve Barnett is named senior VP of worldwide marketing for Epic Records. Barnett was formerly senior VP of international for the label; prior to that he was president of Hard to Handle Management, guiding the careers of AC/DC and Foreigner, among others . . . 550 Music names John Doelp GM.

Columbia associate national director of promotion Cheryl Khaner exits. Reach her at 212-752-0371.

Billboard Bulletin reports that Irving Azoff has pacted with Nomura Asset Capitol Corp., a financial lender, to launch the Entertainment Finance Group, which will issue loans to musicians that will be secured and repaid by future music royalties . . . Internet technology developers Progressive Networks, makers of RealAudio and RealVideo, have filed to go public under the new name, RealNetworks.

Lou Reed switches from Warner Bros. to Reprise; expect a new album in mid-1998 . . . Soundgarden's post-breakup greatest-hits package, "A-Sides," will be released Nov. 4.

Rock group Mansun has been granted permission to use two paintings by the estate of former Beatle Stu Sutcliffe in the artwork for its upcoming album, "Closed for Business," according to Billboard Bulletin . . . Bulletin also reports that Prodigy will postpone the release of its next single, "Snack My Bitch Up," out of respect for the late Princess Diana. The single's artwork features a car wrapped around a lamppost . . . Don Henley has been awarded a National Humanities Medal for his work in environmental issues . . . Gibson Guitars introduces the "Noel Gallagher Super Nova," named for the Oasis guitarist.

"The Morning Rush" with "Mad" Mike Colvin, John Tobin, and Rockin Steve from the previous morning show, joined by veteran voice talent Jim McCarthy.

Following its recent flip to active rock, former modern WQXA Harrisburg, Pa., picks up Jen Shade from crosstown WTPA for middays. Through the magic of shortened shifts, former middayer Scott McFadden remains with the station, in the new 2-4 p.m. slot.

P/T "Phat" Matt Franklin heads to the long-vacant night shift at modern CIMX Detroit.

Album KRXQ Sacramento, Calif., overnighter Spanky Burns exits. Station manager/PD Curtiss Johnson needs a replacement.

Classic hits WAXQ New York is in need of a morning-show producer . . . Modern WBZU Richmond, Va., needs a solid afternoon talent who would be willing to take on more responsibilities in the music end. Package to PD J.J. Quest.

Clear Channel modern adult WMTX (Star

95.7) Tampa, Fla., unveils its new fall lineup: It's Carmen Connors and Chris White in mornings; Connors joins from WMC-FM (FM100) Memphis; White, another FM100 alum, has been Star's promotion assistant. Frank Brinsley, another FM100 vet, moves from late nights to MD/middays; Kristy Knight moves up from nights to afternoons; Dave Mester joins for nights from modern WWSK (the Shark) Myrtle Beach, S.C.; and Jay Daniels crosses from WAKS as news director.

Congratulations to album KEGL Dallas afternoon driver Cindy Scull on getting the best DJ in Dallas award from The Dallas Observer.

How much would you pay for a Sheryl Crow autographed guitar? A Mesa, Ariz., man bid \$5,000 in the KDKB Phoenix Radio Rock & Roll Auction and not only got the guitar, but the honors as the highest bidder for any single item at the auction, which stretched over three days and brought in \$26,560 for Boys and Girls Clubs.

M Street Format Monitor**Modern, Mainstream Rock Station Count Decreases In September**

RANK		The M Street FORMAT MONITOR Copyright M Street Corp. 1997	STATION COUNT		
THIS MONTH	LAST MONTH		SEPT. '97	AUGUST '97	NET GAIN OR LOSS
1	1	Country	2,505	2,504	1
2	2	News/Talk	1,114	1,106	8
3	3	Adult Contemporary	917	920	-3
4	4	Oldies	745	740	5
5	5	Religion (Music)	647	640	7
6	6	Adult Standards	545	547	-2
7	7	Spanish	474	476	-2
8	8	Religion (Talk)	411	421	-10
9	9	Classic Rock/Hits	405	397	8
10	10	Soft AC/Easy Listening	394	393	1
11	11	Top-40/Mainstream/Rhythm	355	357	-2
12	12	Mainstream Rock	261	262	-1
13	13	Top-40/Adult	253	253	0
14	14	Sports	213	211	2
15	15	R&B Adult/Oldies	182	181	1
16	16	R&B	168	170	-2
17	17	Miscellaneous	160	157	3
18	18	Modern Rock	143	148	-5
19	20	Triple-A	94	91	3
20	19	Jazz	92	93	-1
21	21	Modern AC	61	59	2
22	22	Classical	44	45	-1
Total commercial operating stations			10,183	10,171	
Stations off the air			150	160	

M Street Corp., is a Nashville-based provider of radio station information to the radio and music industries. Call 615-865-1525 for more information.

Letters To Cleo Arrive At WHFS

Letters To Cleo burst into the offices of WHFS Washington, D.C., for this friendly shot. Shown, from left, are Revolution's Bryan Geronimo, the band's Michael, WHFS' Johnny Riggs, the band's Kay, and MD Pat Ferrise.

Talk Show Say Hello Via Satellite

Talk Show reached out to radio via the satellite services of MJI Broadcasting. Shown during a break in the "tour," from left, are Talk Show's Eric Kretz, Dave Coutts, and Robert DeLeo; MJI's Dev Sherlock; and Talk Show's Dean DeLeo.

**CHEET SHEET** BY MARK MARONE

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Cabaniss Copes Through Cal-Punk

Gordon Cabaniss, 22-year-old singer for the Honeyrods, knew he wanted to leave rural Texas early on but never more so than during high school. Reared 30 minutes from Austin in the small farming town of Taylor, Cabaniss was acutely aware that the only opportunity to express himself seemed to be within the confines of the chalked lines on a field, not by dying his hair green. "In my mind I was never going to be the best football player or baseball player or get to date the captain of the cheerleading team, so I had to find something to hold onto. Punk music was it for a while."

Via a couple of older kids in the small skateboarder crowd he hung around with, Cabaniss was introduced to the early '80s California punk bands like the Dead Kennedys and the Vandals. "I'd still have my Jordache jeans and Izod shirt on but I'd shut my door and scream along with the Dead Kennedys' 'Frankenchrist' album," he says. "I could totally relate to this Jello Biafra guy, who was so satirical and funny and who would make me laugh at these stupid idiots that I go to school with."

Though the Honeyrods don't sound anything like punk rock, it was the self-belief that punk preached that led Cabaniss ultimately to Nashville, where the Honeyrods formed.

"I had these hidden dreams in my head that I was afraid to let out because I didn't want them to get smashed up by small-town Texas."

The Honeyrods were formed and signed while its members were still in college in Nashville. Cabaniss met drummer Michael Dale while attending a small liberal-arts school, Liscomb University. Dale was playing in a "cheesy" metal band in the city with guitarist Chris Hunter and bassist Jeremy Brashears, who were attending Middle Tennessee State University. Cabaniss had been impressed enough with this core of musicians, who had grown up playing together in a small town outside Nashville, that when the group



Back, from left: Matt Clemmons, Michael Dale; Front, from left: Chris Hunter, Gordon Cabaniss, Jeremy Brashears

sought to go in a new direction without its singer, he accepted the offer to join. They also bonded on the virtues of Guns N' Roses' "Appetite For Destruction," which Cabaniss says is "bar none, the most influential record in this band."

With Alabama native Matt Clemmons on second guitar, the Honeyrods wasted no time. They released two self-produced EPs, one in 1995 and another last year, and through savvy self-promotion (helped in part by throwing after-show keg parties) were drawing respectable crowds. Local outlets WRLG and WKDF began spinning two tracks from the band's EPs. Capricorn, then still based in Nashville, came sniffing and signed the group at the end of last year before the members had a chance to get their diplomas. In fact, the extent of their commitment is epitomized by their decision to drive to CBGB in New York for a showcase on the eve of their final exams, then drive through the night to take the tests, which they failed.

On their self-titled debut, the Honeyrods occupy much the same territory as Tonic, Blind Melon, and Candlebox, with a melodic, commercial approach to hard rock. "We wanted to do a commercial record. We love big, dynamic music," says the singer. Cabaniss adds that the songs are simply reflective of a bunch of guys from decent families and have nothing to do with the tortured artist image. "Basically, I just wrote songs about being youthful and being interested in life." The album was recorded with Porno For Pyros producer Matt Hyde.

The Honeyrods are currently headlining clubs on the West Coast and will be gigging back through the Midwest until Oct. 18, when they start a three-week tour in North Carolina in support of Seven Mary Three.

Having already notched off CB's from the rock pantheon list he has dreamt about playing, Cabaniss still wants to make good on the vow he made one day as a junior high student while on a family vacation to Los Angeles in which he snuck away to the fabled Sunset Strip. Standing on the stage of the Whisky, he told a woman working there from whom he had just bought a shirt, "Yeah, I'm going to play here one day." He hasn't had that chance yet, but it's another one of those dreams he clutched behind closed doors that he'd like to fulfill.

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Flanked By Active And Modern AC, Some Moderns Make A Hard Choice

Continued from page 1

ways cut his modern with a strong dose of guitars. Now, he says, "It's a trend. You're going to see it a lot more. What's going to happen is you're going to have a modern AC that will take care of the women and an active rock taking care of the men. And the alternative stations are now going to start getting squeezed like active rock was squeezed" when it found itself caught between modern and classic rockers. Modern has fragmented to the point that "you're going to see the poppier modern music swinging to the modern AC side and the rockier side of alternative swing over to the active rock side."

That's what John Gorman sees in Detroit from his perch as PD of active WKRK, which signed on with a heavy modern lean before moving further into the active rock world. "The alternative end was testing terribly. It was the bands like 'Tool' that started emerging as front-runners in WKRK's research, Gorman says.

As for the other half of the modern rock universe, Gorman notes that crosstown modern WPLT (the Planet) "moved to one of the more successful modern adult positions. I consider them to be what a modern AC should sound like . . . That's where you're going to hear the Lilith acts."

A QUESTION OF PRODUCT

Both Richards and Gorman see available product as driving these changes. "It comes down to material and appeal," says Gorman. "Modern rock was exciting with Alice In Chains and Soundgarden and Pearl Jam, but one has to keep in mind those are rock bands. Rock invaded alternative, as opposed to alternative becoming mainstream." Now, Gorman says, the Seattle bands are either gone or at a lull, leaving modern with their sound-alikes.

Gorman singles out the success of the Offspring as an example of active rock coming "back with a vengeance. When the new Offspring came out, alternative ignored it. Offspring now are an active rock band," Gorman says. "It's still show business. And all the excitement and show business are back on active rock. Suddenly, hearing Van Halen doesn't sound so bad. This is the mass audience. They like what they like. They don't necessarily put the same labels on music that we do."

"Alternative is now hit-driven as opposed to artist-driven," says Richards. "Suddenly, this lack of core bands is putting this format in flux. The core bands are not serving the modern market," leaving the format to subsist on one-hit wonders.

"[WKRK PD Steve Kingston] was in here a few months ago, and he was saying it's changing out there," Gorman recalls. "The music tastes are changing. He was one of the smart programmers who saw the change and didn't get himself stuck on trying to maintain some kind of alternative image [for its own sake]."

K-ROCK GOING OFF ITS RAILS?

While some market observers have seen WKRK's recent addition of about one non-modern cut per hour as a warning shot across the bow of any potential change at Chancellor's New York outlets, Kingston does allow that trying to reconcile the many moods of modern has been on his mind recently, too.

Kingston sees the active and modern adult ends of the spectrum as places stations can go "to maintain the franchise until [there is] some renewed interest in the position as it was loosely de-

finied before. Depending on the complexities of the landscape of a market, it's difficult to placate everyone. Before, you could have a 60/40 [male/female] composition. Now, it's difficult with different stations claiming different segments of the audience. It's tough being all things to all people."

It's tempting to straddle that line, he says. "Part of it is my upbringing and my experience. I love the hits. I want to play the hits. It's just down to whose hits do we want to play?"

Kingston admits that when it comes to this type of switch across the country, "the jury's still out. We see the demand for this era and genre of music both in our research and our gut." Kingston feels it's a logical leap of faith to bring together the big rock hits of today and the past. "It's a work in progress. We're exploring the boundaries. How far can we push it? We're positive there will be a net positive gain out of some of the changes that we are implementing and will implement in the coming weeks."

JUST A BANANA?

At least one person we spoke with sees no larger trend beyond the market specifics of these changes. Universal's Steve Leeds maintains that this is simply a coincidence of three market situations. "The situation in Minneapolis was a flanking move responding to some marketplace changes and trying to take out some competition," says Leeds. "WQXA is an ownership change. The ratings were very strong and positive [but new owners had their own reasons for wanting to switch]."

In New York, "Steve used the market where there's no one superserving the rock/active rock consumer/listeners," Leeds says. "He can go that wide and pull it off, because no one else in the market is. He's not abandoning [the existing] audience. He's expanding the audience he can have in a market with two classic rock stations. When the new Van Halen songs come out, he's the only one that will play them. He's allowed to go that wide. For me as a record guy, that's positive. That means the audience is bigger, and when he's playing my record, it's exposed to that many more people."

Geffen's Warren Christensen also notes that both the New York and Minneapolis switches are market-specific. And like Leeds, he notes that modern already comes in a wide variety of flavors. Christensen likens the current fragmenting of modern to AOR's heyday. Even though there were a lot of subgenres in that format, "when you said AOR, everyone knew what you were talking about," he says. "The same thing may be true for alternative. Some lean more active [and some lean more modern adult]. These are stations just trying to adjust to market parameters . . . Out here on the West Coast, the alternative stations don't play a lot of active rock records. It's each radio station trying to find their hole in the marketplace and see where [they fit]. That's true of any format. Top 40 is going in three directions, too."

But Christensen does see the hyperactivity of modern rock's early growth-spurt settling into "what's now their groove." Ratings are not what they once were, and while "there's still some great success stories," it's rock radio that is the real long-term success story and has more salability in the money demos, he contends. "Rock radio has survived up against some really big challenges, and they're coming up smelling like roses. It will be around for a long time," he says.

MONITOR PROFILE

Heidi Kramer Knows How To Bring Extra Value To WRIF Detroit

WRIF Detroit (along with WRCX Chicago) earned nominations in each of the mainstream rock categories for this year's Billboard/Airplay Monitor Radio Awards. And at the center of the promotion machine for Detroit's rock front-runner is Heidi Kramer, nominated for promotion/marketing director of the year.

Finding her way to promotions was a lengthy process for Kramer, who got experience in her hometown of Buffalo, N.Y., in TV production, news reporting and writing, street reporting, and even a stint in traffic. "I went to work as an airborne traffic reporter for N/T WGR. I had only been in a plane once, never a helicopter, and I will never forget it. My audition was during a horrendous winter snowstorm," recalls Kramer. But it was a stint as promotion director for WGRF (97 Rock) Buffalo that set her on her current path. "I realized that I

three sets of customers—the listeners, the advertisers, and the internal customers—the people in-house whom I have to deal with on a daily basis." Sometimes one event can satisfy all three. "We just did a rock and blues festival where we tied in Budweiser as a title sponsor and various other clients and made booth space available to them. It wasn't the typical artists that WRIF plays, but a lot of them have a great following in Detroit. We partnered with our sister station, classic rock WCSX, and put on a two-day event. Our clients were happy because they got one-on-one interaction with thousands of listeners, Budweiser loved it for the imaging, and our listeners loved having something fun to do.

"In today's advertising world, the pie is much smaller, yet the demand for promotions is just as great, if not greater, than ever. When you're out there and there are 20 other fish in the market that are trying to compete for those dollars, that's when the added value of promotions really becomes important. For example, the Web site is really growing in importance, as far as being a non-spot-revenue source or to give added value to an ad campaign. We just started to sell our Web site. It's a great way to do couponing and contesting. People can download coupons for discounts to area retailers. You're always looking for a new way to reach your listener in a personal way, as well as satisfy the client."

Leading a pack of seven rock-formatted stations in Detroit, WRIF's biggest competitor is itself, Kramer says of the need for a heritage station to constantly reinvent and challenge itself. But she also says that with the station's number of current rivals, "we're in the defensive mode." As far as a marketing strategy, "You have to judge the playing field as it's happening. It's not the same every year or even every book. For this fall we are doing a TV campaign, but that's because when we looked at what was happening in Detroit, we realized at this time, it was the best way to reach our core."

Kramer feels one reason WRIF is successful is because of its ability to look forward. With Days Of The New, she says, "we really like the record. So [PD Doug Podell] added it, but we wanted to do something more. So a local promoter booked the band for a show for that night. We tied in retail by having the band perform live at a retail location, which we then aired live on the radio at noon. So you got radio, retail, and a paid gig that night for a brand-new group. That is incredible exposure. Sometimes, just adding the record isn't enough. You've got to let people know it's out there, and with something the station believes in and wants to support, we have no problem getting behind it like this."

Being able to tie in with acts might be difficult in a market with so many rivals, but, Kramer says, "I think a lot of the record companies understand moreso now that the competition between stations is great, and that may mean some fighting over claim to an artist, and they are now more sensitive to what is going to be best for the artist overall. You really have to have a strong national and local label person who knows your market and the value of your station." Kramer says her short stint as a regional "really changed my perspective on how to work with everyone in this business. You've got to give people respect for having to do their job."

DANA HALL



Heidi Kramer
Promotion Director
WRIF Detroit

*I am passionate
for this music.*

*That's what
drives me'*

enjoyed doing different things every day. I get bored easily, and so I thought that maybe promotions would be the direction to take.

"By the time I left Buffalo, I was overseeing promotions for the Rich Products Radio group, which at that time owned 97 Rock, WUFX (the Fox) [now the Edge], and WGR," she adds. She went on to WMMS Cleveland as promotion director, then to Giant Records for a short stint as a regional before landing at WRIF in April '95.

Working at WGR-AM turned out to be useful in her later endeavors. "Detroit reminds me a lot of Buffalo," Kramer says. "They're working-class folks, they are very passionate about their hometown, and they love their sports. When I worked at WGR, we carried the Bills games [at a time when] the Bills were going to the Super Bowl every year, and we did a lot of events. Promotionally, I learned a great deal, and I had the opportunity to make great contacts within the pro football organizations." Besides their appetite for sports, Kramer says, Detroiters are passionate about radio personalities, to the point where DJs are bigger stars than their TV counterparts.

"I am passionate for this music. That's what drives me every day. I get up every morning, and I love what I do," says Kramer. That's fortunate, given the hours that any promotion person keeps. "We average sometimes three or four events in a day. Yesterday we had Days Of The New in for a live broadcast. Motley Crue flew in for a press conference for their upcoming concert. We had a movie premiere, and then we had the Days show that night, plus we had a regular bar night, which we sponsor weekly," she says.

Kramer sees her job as having to please

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective this week, KYYS Kansas City is removed from the mainstream and heritage rock panels due to a format change. Also, KEGE and KXXP Minneapolis swap reporting status. KEGE moves from modern rock to mainstream/active rock; KXXP transfers from mainstream/active rock to modern rock. There are now 103 mainstream rock, 56 heritage rock, 47 active rock, and 82 modern rock reporters.

Strongest Increase In Airplay This Week

MAINSTREAM ROCK

**INCREASE
IN PLAYS**

THE WALLFLOWERS • Three Marlenas (INTERSCOPE)	+229
WONE +20, WMMR +15, WAPL +14, KLAQ +13, WEGR +13, WZZR +13, WARQ +12, KRAB +12, WBAB +11, KXUS +8	
THE ROLLING STONES • Flip The Switch (VIRGIN)	+208
WMMR +26, WRIF +15, KSHE +12, WYSP +9, KRZZ +9, KISW +9, WDHA +8, WNCD +8, WROQ +8, KCAL +8	
KENNY WAYNE SHEPHERD BAND • Slow Ride (REVOLUTION)	+203
WZAT +13, KAZR +12, KGGG +11, KTXQ +11, WONE +9, WRDU +9, KISW +9, KILO +8, WZTA +8, WAQX +8	
THE JASON BONHAM BAND • Drown In Me (MJJ/WORK)	+198
WIXV +16, WRDU +16, KOMP +14, KILO +13, KQRC +13, KXUS +12, WRQC +11, KRZR +10, KEZO +8, WDHA +7	
MEGADETH • Almost Honest (CAPITOL)	+198
WXRA +21, WCCC +18, KAZR +17, WTPA +13, WJRR +12, KQRC +10, WIXV +9, KXUS +9, KILO +9, KEGE +8	
THE ROLLING STONES • Saint Of Me (VIRGIN)	+151
WRXC +14, KSHE +12, KTXQ +12, WEZX +11, KQRS +11, KRXQ +8, KDKB +8, WMMR +8, KCAL +6, WKLC +5	
COLLECTIVE SOUL • Blame (ATLANTIC)	+139
WONE +19, WMMR +16, WENB +13, WZAT +12, WZZR +12, KATT +11, WPLR +9, KMOD +8, WVRK +7, WKLQ +7	
FLEETWOOD MAC • The Chain (REPRISE)	+133
WIZN +15, WMMR +15, WROV +13, WFFV +11, KFRQ +9, KLPX +7, KLAQ +7, KMOD +7, WKLS +7, WIOT +5	
KULA SHAKER • Hush (COLUMBIA)	+113
KLPX +10, WTFX +9, KILO +9, WZTA +9, KRZR +9, WIYY +8, KEGL +8, KTUX +7, KFRQ +6, WSTZ +5	
THE ROLLING STONES • Lowdown (VIRGIN)	+99
KTXQ +12, WDHA +8, WRDU +7, WIYY +7, WYSP +6, WNCD +6, WKLC +6, KCAL +6, KSHE +6, WRXL +5	

MODERN ROCK

**INCREASE
IN PLAYS**

CHUMBAWAMBA • Tubthumping (REPUBLIC/UNIVERSAL)	+320
KXXP +21, KNDD +20, KFRR +17, KENZ +15, KEDJ +14, WWCD +14, KNRX +13, KPOI +13, KCXX +13, WRZX +12	
OASIS • Don't Go Away (EPIC)	+280
KTbz +24, WRXR +18, KTOZ +17, KXXP +16, KLZR +16, WENZ +16, WKRL +15, WCYY +15, KTEG +14, KJEE +12	
THE WALLFLOWERS • Three Marlenas (INTERSCOPE)	+242
WLIR +27, WXNR +20, KLZR +17, KXXP +16, KTOZ +16, WQXA +16, WKDF +13, WEQX +12, WBRU +12, KENZ +11	
THE VERVE • Bitter Sweet Symphony (HUT/VIRGIN)	+240
WNNX +36, KROQ +20, CIMX +18, KNDD +17, WFNX +14, WBCN +12, KLZR +9, WPBZ +8, CFNY +8, WWCD +8	
EVERCLEAR • Everything To Everyone (CAPITOL)	+221
KCXX +20, KXXP +19, WNNX +16, KITS +16, KFRR +14, KAEP +12, WKDF +11, KOME +11, KENZ +9, KTCL +9	
SAVE FERRIS • Come On Eileen (STARPOOL/EPIC)	+182
WBZU +22, KOME +19, WENZ +16, WPLY +15, KZON +13, KTCL +13, WFNX +12, WROX +11, KPOI +10, WMRQ +9	
LONGPIGS • On And On (MOTHER/ISLAND)	+174
WXEG +16, WAQZ +16, WKDF +16, XTRA +16, KJEE +11, WBTZ +11, KNDD +10, KDGE +9, WFNX +9, WEND +7	
DAYS OF THE NEW • Touch, Peel And Stand (OUTPOST/GEFFEN)	+171
KXRX +21, KEDJ +19, KNRX +14, KPOI +14, KCCX +12, KMYZ +12, WNVE +10, WRZX +9, KDGE +8, KICT +8	
MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)	+149
XHRM +21, KXXP +14, KTbz +14, KENZ +13, CIMX +13, KAEP +13, KZON +11, WRZX +8, KWOD +7, WKQX +6	
BLINK 182 • Dammit (Growing Up) (CARGO/MCA)	+140
WBRU +18, WBZU +16, WBTZ +13, KOME +13, WENZ +13, KNRX +12, KEDG +9, WQBK +5, KPNT +5, CIMX +5	

**VIDEO
PLAYLISTS**
MOST PLAYED ROCK TRACKS



	TW	LW
1 Third Eye Blind, Semi-Charmed Life	39	42
2 Jewel, Foolish Games	34	38
3 Sarah McLachlan, Building A Mystery	34	38
4 The Rolling Stones, Anybody Seen My Baby?	34	15
5 Matchbox 20, Push	33	35
6 The Wallflowers, The Difference	28	32
7 Fleetwood Mac, Silver Springs	27	15
8 Sister Hazel, All For You	27	30
9 Shawn Colvin, Sunny Came Home	21	22
10 Fiona Apple, Criminal	19	18
11 Paula Cole, I Don't Want To Wait	16	15
12 Elton John, Something About The Way You Look Tonight	15	18
13 The Verve Pipe, The Freshmen	12	9
14 Duncan Sheik, Barely Breathing	12	13
15 Savage Garden, I Want You	12	15
16 The Wallflowers, One Headlight	11	15
17 The Cardigans, Lovefool	10	9
18 Sheryl Crow, Everyday Is A Winding Road	10	12
19 Smash Mouth, Walkin' On The Sun	10	6
20 No Doubt, Don't Speak	10	12
21 Tonic, If You Could Only See	9	13
22 Paula Cole, Where Have All The Cowboys Gone?	9	9
23 Sheryl Crow, Home	8	6
24 Genesis, Congo	8	9
25 Texas, Say What You Want	7	8
26 The Rolling Stones, Start Me Up	6	3
27 The Rolling Stones, Love Is Strong	6	3
28 Jewel, You Were Meant For Me	6	8
29 Blues Traveler, Most Precarious	6	9
30 The Rolling Stones, Going To A Go-Go	6	0

	TW	LW
1 The Rolling Stones, Anybody Seen My Baby?	26	15
2 Jewel, Foolish Games	24	28
3 Green Day, Hitchin' A Ride	22	12
4 Smash Mouth, Walkin' On The Sun	22	22
5 Foo Fighters, Everlong	21	23
6 Adam Sandler, The Lonesome Kicker	20	21
7 The Mighty Mighty Bosstones, The Rascal King	19	17
8 Not Found, Not Found	19	22
9 Fiona Apple, Criminal	18	34
10 Sugar Ray, Fly	14	31
11 311, Prisoner	14	12
12 Fleetwood Mac, Silver Springs	13	12
13 Reel Big Fish, Sell Out	13	13
14 Chumbawamba, Tubthumping	13	9
15 Sarah McLachlan, Building A Mystery	12	15
16 Oasis, Don't Go Away	12	0
17 Radiohead, Karma Police	11	0
18 The Verve, Bitter Sweet Symphony	11	14
19 Jamiroquai, Alright	10	7
20 Forest For The Trees, Dream	10	16
21 Talk Show, Hello Hello	9	9
22 Elton John, Something About The Way You Look Tonight	8	8
23 Blues Traveler, Most Precarious	7	7
24 Sublime, Doin' Time	7	0
25 Third Eye Blind, Semi-Charmed Life	6	1
26 The Sundays, Summertime	6	5
27 Squirrel Nut Zippers, Put A Lid On It	5	6
28 Matchbox 20, Push	5	3
29 MxPx, Chick Magnet	5	7
30 Our Lady Peace, Superman's Dead	5	8
31 The Wallflowers, The Difference	5	3
32 Jimmie's Chicken Shack, High	5	5
33 Nine Inch Nails, Closer	4	1
34 Beastie Boys, Sabotage	4	2
35 No Doubt, Spiderwebs	4	3
36 Dave Matthews Band, Crash Into Me	4	1
37 No Doubt, Don't Speak	4	0
38 Beck, The New Pollution	4	2
39 The Mighty Mighty Bosstones, The Impression That I Get	4	4
40 Prodigy, Breathe	4	5

TRIPLE-A

**INCREASE
IN PLAYS**

THE ROLLING STONES • Saint Of Me (VIRGIN)	+89
KBCO +20, KKZN +12, WXRT +12, KMTT +10, KXPT +8, KFOG +6, KPIG +5, KINK +4, WNCS +3, KTCZ +3	
THE WALLFLOWERS • Three Marlenas (INTERSCOPE)	+42
WVRV +19, WJbx +12, WKOC +10, WDOD +5, KKZN +3, WBOS +3, KGSR +2, KINK +1, KMTT +1, WTTS +1	
BLUES TRAVELER • Most Precarious (A&M)	+36
WJbx +17, WBOS +17, WXLE +6, WKOC +4, WHPT +4, WRLT +2, WXRC +2, KKZN +1, KPIG +1, KMTT +1	
JOHN HIATT • Pirate Radio (CAPITOL)	+30
WTTS +9, WNCS +8, WRLT +4, KTCZ +4, KGSR +3, KPIG +2, WXRC +1	
BARENAKED LADIES • Brian Wilson (REPRISE)	+29
WMAX +14, WTTS +8, WXLE +5, WNCS +2, WXRC +2, KKZN +1, WJbx +1	
CHUMBAWAMBA • Tubthumping (REPUBLIC/UNIVERSAL)	+29
WXLE +11, WDOD +9, WXRv +6, WJbx +3, WBOS +1	
SHAWN COLVIN • You And The Mona Lisa (COLUMBIA)	+28
WRLT +9, KTCZ +8, WXLE +6, WTTS +6, WXRv +6, WBOS +2, WDOD +1, KMTT +1	
MATCHBOX 20 • 3 AM (LAVA/ATLANTIC)	+27
WJbx +12, KKZN +11, WTTS +2, KXPT +1, WHPT +1	
THE ROLLING STONES • Out Of Control (VIRGIN)	+27
WXRT +10, KMTT +8, KFOG +4, KINK +2, KKZN +1, WMAX +1, WNCS +1	
SHERYL CROW • Home (A&M)	+25
WXLE +10, WMAX +9, WXRv +9, WTTS +3, WRLT +2, KMTT +1	

SIZE 14

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WLUM WKRL KPOI KWOD	WHMH WRBR WQBZ WWGZ KBBZ
KGDE KQRX WHMP KJEE	WOBW WJSE KNSX KZRK
	WBER WBZF WDOX KBRS

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Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBA weekly count, beginning with the highest-counting station. Curves are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KLOS Los Angeles PD: John Duncar MD: Rita Wilde. Top 30 playlist including Rolling Stones, Eric Johnson, and Corey Stills.

WYSP Philadelphia PD: Tim Sabean APD/MD: Neal Mirsky. Top 30 playlist including Rolling Stones, Metallica, and Faith No More.

WRCX Chicago SM: Dave Richards APD/MD: Jo Robinson. Top 30 playlist including Days Of The New, Megadeth, and Faith No More.

WMMR Philadelphia PD: Joe Bonadonna MD: Ken Zepeto. Top 30 playlist including U2, Megadeth, and Faith No More.

KQRS Minneapolis PD: Dave Hamilton APD/MD: Reed Endersbe. Top 30 playlist including Jonny Lang, Corey Stills, and U2.

WWDC Washington, DC VP Prog.: Dave Brown MD: Buddy Rizer. Top 30 playlist including Green Day, Faith No More, and Rolling Stones.

WRIF Detroit OM: Doug Podell APD: Dave Wellington. Top 30 playlist including Talk Show, Megadeth, and Days Of The New.

WFBQ Indianapolis OM: Marty Bender MD: Ace Cosby. Top 30 playlist including The Wallflowers, Tonic, and Barnekald Ladies.

WAAF Boston PD: Dave Douglas MD: John Osterling. Top 30 playlist including Filter & The Crystal Method, Tonic, and Days Of The New.

KEGL Dallas PD: Greg Stevens MD: Cindy Scull. Top 30 playlist including Aerosmith, Creed, and Megadeth.

WKLS Atlanta PD: Pat Ervin MD: Beth Keppel. Top 30 playlist including Mighty Mighty Bosstones, Third Eye Blind, and Tonic.

KEGE Minneapolis PD: Wade Linder APD/MD: Bill Jones. Top 30 playlist including Days Of The New, Foo Fighters, and Tonic.

KTXQ Dallas OM: Andy Lockridge MD: Redbeard. Top 30 playlist including Foo Fighters, Aerosmith, and Days Of The New.

WMMS Cleveland PD: Bob Neumann APD: "Spaceman" Scott Hughes. Top 30 playlist including Days Of The New, Sammy Hagar, and Faith No More.

WRQC Minneapolis OM: Andy Bloom PD: Lauren MacLeash. Top 30 playlist including Megadeth, Faith No More, and The Offspring.

KSHE St. Louis PD: Rick Balis MD: Al Hofer. Top 30 playlist including Aerosmith, Collective Soul, and Faith No More.

WZTA Miami VP Prog.: Gregg Steele PD: Duane Doherty. Top 30 playlist including Foo Fighters, Mighty Joe Plum, and Tonic.

KSJO San Jose PD: Dana Jang MD: Laurie Free. Top 30 playlist including Faith No More, Megadeth, and Foo Fighters.

WIYY Baltimore PD: Rick Strauss APD/MD: Rob Heckraan. Top 30 playlist including Aerosmith, Days Of The New, and Tonic.

WEBN Cincinnati OM: Jim Richards MD: Rick Jamie. Top 30 playlist including Smash Mouth, Days Of The New, and Tonic.

KISW Seattle SM/PD: Clark Ryan MD: Cathy Faulkner. Top 30 playlist including The Offspring, Aerosmith, and Foo Fighters.

WHJY Providence PD: Bill Weston MD: Sharon Schifino. Top 30 playlist including Rolling Stones, The Wallflowers, and Faith No More.

WXTB Tampa OM: Brad Hardin MD: Brian Medlin. Top 30 playlist including Creed, Tonic, and Days Of The New.

WONE Akron PD: J.D. APD: Tim Daugherty. Top 30 playlist including Rolling Stones, Sammy Hagar, and Aerosmith.

POWER PLAYLISTS

For Week Ending September 28, 1997



MMM Broadcast Data Systems logo and text: Playlist supplied by Broadcast Data Systems Radio Track service...

KBPI Denver PD: Bob Richards MD: Willie B. TW LW 1 Metallica, Bleeding Me 33 31 2 Our Lady Peace, Superman's Dead 31 33

WLZR Milwaukee PD/MD: Keith Hastings TW LW 1 Days Of The New, Touch, Peel And Stand 37 39 2 The Offspring, I Choose 38 38

WBZX Columbus, OH PD: Hal Fisher APD/MD: Ronni Hunter TW LW 1 Megadeth, Almost Honest 28 28 2 Metallica, Bleeding Me 27 27

WJRR Orlando PD: Dick Sheetz MD: Pat Lynch TW LW 1 Aerosmith, Pink 36 28 2 Days Of The New, Touch, Peel And Stand 35 31

WRDU Raleigh PD: Bob Edwards TW LW 1 Collective Soul, Blame 27 27 2 Rolling Stones, Anybody Seen My Baby 26 27

KQRC Kansas City MD: Valerie Knight TW LW 1 Piston, Grey Flap 33 31 2 Aerosmith, Pink 33 29

WBAB Long Island OM: Eric Wellman TW LW 1 Third Eye Blind, Semi-Charmed Life 36 28 2 Matchbox 20, Push 36 27

KISS San Antonio PD: Kevin Vargas MD: C.J. Cruz TW LW 1 Toxic, If You Could Only See 35 34 2 Days Of The New, Touch, Peel And Stand 35 32

KUPD Phoenix OM: Tim Maranville PD: J.J. Jeffries TW LW 1 Piston, Grey Flap 28 23 2 Talk Show, Hello Hello 27 27

WIMZ Knoxville PD: Jim Pemberton MD: Bill Kidd TW LW 1 Billy Idol, White Wedding 14 0 2 Aerosmith, Pink 13 21

WPYX Albany PD/MD: John Cooper TW LW 1 Matchbox 20, Push 25 22 2 Toxic, If You Could Only See 24 28

KIOZ San Diego PD: Tim Duker MD: Shanon Leder TW LW 1 Megadeth, Trust 25 25 2 Foo Fighters, Everlong 23 19

WCCC Hartford PD: Ron Dresner APD/MD: Mike Karolyi TW LW 1 Goo Goo Dolls, Lazy Eye 31 28 2 Mighty Joe Plum, Live Through This 31 28

KUFO Portland PD: Dave Numme APD: Al Scott TW LW 1 Metallica, Bleeding Me 32 28 2 Talk Show, Hello Hello 31 23

WDHA Morristown, NJ PD: Lenny Bloch MD: Terrie Carr TW LW 1 Aerosmith, Pink 32 29 2 Days Of The New, Touch, Peel And Stand 30 31

KRXQ Sacramento SM: Curtiss Johnson APD: Pat Martin TW LW 1 Soundgarden, Rhinoceros 31 33 2 Smash Mouth, Walkin' On The Sun 31 24

WROQ Greenville PD: Ken Carson APD/MD: K.C. Carson TW LW 1 The Wallflowers, Three Marienas 16 12 2 Coray Stevens, Anybody Seen My Baby 16 13

KATT Oklahoma City PD: Chris Baker MD: Jake Daniels TW LW 1 Days Of The New, Touch, Peel And Stand 29 27 2 Rolling Stones, Anybody Seen My Baby 23 30

KDKB Phoenix OM: Tim Maranville MD: Tracy Lea TW LW 1 Stir, One Angel 19 18 2 Blues Traveler, Most Precarious 19 20

WLVQ Columbus PD: Greg Ausham TW LW 1 Rolling Stones, Anybody Seen My Baby 32 30 2 Coray Stevens, My Neighborhood 29 13

WNOR Norfolk PD: Harvey Kojan APD/MD: Tim Parker TW LW 1 Toxic, If You Could Only See 31 28 2 Creed, My Own Prison 25 24

WCKW New Orleans GM: Sid Levett TW LW 1 Rolling Stones, Anybody Seen My Baby 28 29 2 Goo Goo Dolls, Lazy Eye 24 28

WTFX Louisville OM: Michael Lee PD: Future Bob TW LW 1 Mighty Joe Plum, Live Through This 36 30 2 Creed, My Own Prison 30 28

WTUE Dayton OM: Tom Carroll PD: Chris Geisen TW LW 1 Days Of The New, Touch, Peel And Stand 33 30 2 Goo Goo Dolls, Lazy Eye 29 31

Billboard & Monitor

AIRPLAY

Radio Seminar & Awards



SEMINAR ATTRACTIONS

- For the first time... Bill Richards Consulting presents the TJ Martell Orlando Golf Classic (Thursday, October 16th - 12:30pm) for info call: Bill Richards at (407) 292-4424
- KEYNOTE ADDRESS by Andy Schuon VP Programming, MTV Networks
- Probing panel discussions that aggressively pursue the most current issues in ALL RADIO FORMATS.
- Air Personality Supergroup panel featuring Mason Dixon, Casey Kasem, Kidd Kraddick & many more...

AWARDS HIGHLIGHTS

Billboard/Airplay Monitor Radio Awards

HOSTED BY CASEY KASEM

Live performances by

ALANA DAVIS (Elektra)

GARY BARLOW - lead singer of Take That (Arista)

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Def Jam Post Awards Show Party

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CASEY KASEM



ALANA DAVIS



LL COOL J



GARY BARLOW

PERFORMANCE HIGHLIGHTS

Join us for our opening night kick-off party at Universal Studios Florida® with live performances by

SISTER HAZEL • SHE MOVES

• DANCE HALL CRASHERS • KIM FOX

Sponsored by Universal Music Group

FRIDAY NIGHT

• Career Record's Dinner with a performance by JIM COLLINS

• R&B SHOWCASE with

DESTINY'S CHILD & KIMBERLY SCOTT (Columbia)

• London, Island & Red Ant Records present

an evening with SALT-N-PEPA

• McGathy Rock Party - with live performances by

CREED & KENNY WAYNE SHEPHERD



SISTER HAZEL



JIM COLLINS



SALT-N-PEPA



KENNY WAYNE SHEPHERD

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Contact Information

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Chuck Taylor, Radio Editor

(212) 536-5032 ph (212) 536-5358 fax

Registration Fees:

- | | | |
|-----------------------------------|-----------------------------------|---|
| Radio | Other | |
| <input type="checkbox"/> \$205.00 | <input type="checkbox"/> \$399.00 | Pre registration - received by Sept. 30th |
| <input type="checkbox"/> \$265.00 | <input type="checkbox"/> \$449.00 | Full registration - received after Sept. 30th |

To Register:

Please print clearly. Make all payments to Billboard Magazine. Mail to: Maureen Ryan, Billboard, 1515 Broadway, NY NY 10036

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Cancellation Policy: All cancellations must be submitted in writing. Cancellations received between September 2 and September 30th will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations received after October 1st or for "no shows."

World Radio History

October 16 - 18, 1997

The Renaissance Orlando Resort

AIRPLAY
Monitor

BDS IMPACT

DETECTIONS



★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 800 detections for the first time)

Total Plays/Gain

COLLECTIVE SOUL 801/139

Blame (Atlantic)

Total Stations: 61/Chart Move: 21-17
Heavy (21+ plays): 8 KISS, KMBY, KRZR, KTUX, WMMR, WRDU, WTAK, WZAT
Medium (14-20): 18 KATT, KEGL, KEZO, KLBJ, KMOD, KOMP, KQRC, KSJO, KTAL, KXUS, WAPL, WDHA, WJRR, WKLC, WKLQ, WONE, WTPA, WTUE
Light (Under 14): 35
New Airplay This Week: 7 WCKW, WONE, WPLR, WPYX, WVRK, WZZO, WZZR

AIRPOWER BOUND

- Total Plays/Gain
- SMASH MOUTH 674/75**
Walkin' On The Sun (Interscope)
Total Stations: 46/Chart Move: 25-22
Heavy (21+ plays): 14 KEGL, KILO, KRAB, KRAD, KRXQ, KTUX, WARQ, WEBN, WJRR, WKLQ, WVRK, WWDC, WXRA, WXTB
Medium (14-20): 10 KBER, KISS, KLAQ, KMBY, WBAB, WHJY, WMMS, WTFX, WZAT, WZTA
Light (Under 14): 22
New Airplay This Week: 3 KNCN, KTAL, WTPA
 - EVERCLEAR 666/48**
Everything To Everyone (Capitol)
Total Stations: 60/Chart Move: 24-23
Heavy (21+): 9 KAZR, KEGL, KTUX, KUFO, WARQ, WJRR, WXRA, WXTB, WZAT
Medium (14-20): 13 KBPI, KEGL, KEZO, KQRC, KRAD, KRZR, KSJO, KTXQ, WBAB, WIXV, WRXL, WWDC, WZTA
Light (Under 14): 38
New Airplay This Week: 3 KFRQ, WRXL, WYSP
 - THE NIXONS 606/90**
The Fall (MCA)
Total Stations: 49/Chart Move: 32-24
Heavy (21+): 8 KRAD, KTUX, WAAF, WCCC, WJRR, WXRA, WZAT, WZTA
Medium (14-20): 9 KEGL, KLBJ, KMBY, KQRC, KRZR, WIXV, WIYY, WTPA, WTUE
Light (Under 14): 32
New Airplay This Week: 4 KLPX, KSJO, KTXQ, WIOT
 - JIMMIE'S CHICKEN SHACK 598/4**
High (Rocket/A&M)
Total Stations: 48/Chart Move: 27-25
Heavy (21+): 6 KILO, KNCN, KUPD, WMFS, WXRA, WZAT
Medium (14-20): 13 KBER, KBPI, KEGL, KIOZ, KRXQ, KSJO, KTXQ, WAAF, WCCC, WNOR, WRXC, WWDC, WZTA
Light (Under 14): 29
New Airplay This Week: 2 WRQC, WZZO
 - TOOL 538/3**
Aenema (Zoo/Volcano)
Total Stations: 42/Chart Move: 29-28
Heavy (21+): 9 KAZR, KBPI, KEGL, KSJO, KTUX, KUPD, WAAF, WXRA, WZAT
Medium (14-20): 9 KBER, KILO, KIOZ, KRAD, KRXQ, KRZR, WDHA, WKLQ, WNOR
Light (Under 14): 24
New Airplay This Week: 1 KUFO
 - BLUES TRAVELER 497/68**
Most Precarious (A&M)
Total Stations: 55/Chart Move: 35-29
Heavy (21+): 5 KTYD, WARQ, WEZX, WMMR, WZZO
Medium (14-20): 11 KDKB, KLAQ, KLBJ, KMBY, WBAB, WDHA, WEGR, WKLC, WROV, WXRA, WZZR
Light (Under 14): 27
New Airplay This Week: 8 KLPX, WHJY, WLVO, WPLR, WTAK, WTUE, WVRK, WXRA
 - MEGADETH 490/198**
Almost Honest (Capitol)
Total Stations: 55/Chart Move: Debut 31
Heavy (21+): 4 KILO, KUPD, WBZX, WXRA

- Medium (14-20): 10 KAZR, KRXQ, KRZR, WCCC, WMFS, WNOR, WRXC, WYSP, WZAT, WZMT
Light (Under 14): 41
New Airplay This Week: 15 KAZR, KEGL, KEZO, KLBJ, KNCN, KOMP, KQRC, KXUS, WCCC, WCKW, WIXV, WJRR, WNCD, WTPA, WXRA
- COOL FOR AUGUST 436/76**
Trials (Warner Bros.)
Total Stations: 48/Chart Move: 38-33
Heavy (21+): 4 KNCN, KTUX, WAAF, WXRA
Medium (14-20): 5 KLBJ, KQRC, WAPL, WZAT, WZTA
Light (Under 14): 39
New Airplay This Week: 6 KLPX, WAPL, WDHA, WEGR, WTUE, WYSP
- THE WALLFLOWERS 421/229**
Three Marlenas (Interscope)
Total Stations: 42/Chart Move: Debut 34
Heavy (21+): 1 WMMR
Medium (14-20): 7 KEZO, KLAQ, KRAB, WAPL, WMMS, WONE, WROQ
Light (Under 14): 34
New Airplay This Week: 17 KLAQ, KRAB, KRZZ, KTUX, KXUS, WAPL, WARQ, WBAB, WEGR, WEZX, WKLC, WONE, WPLR, WSTZ, WVRK, WZAT, WZZR
- THIRD EYE BLIND 421/49**
Graduate (Elektra/EEG)
Total Stations: 41/Chart Move: Debut 35
Heavy (21+): 5 KILO, KRAD, KRZR, WARQ, WXRA
Medium (14-20): 7 KBPI, KEGL, KMBY, KRXQ, KUFO, WKLQ, WWDC
Light (Under 14): 29
New Airplay This Week: 9 KBER, KMBY, KSJO, WAPL, WIOT, WRIF, WXTB, WZMT, WZTA
- CHRIS DUARTE GROUP 375/40**
Cleopatra (Silvertone)
Total Stations: 35/Chart Move: Debut 40
Heavy (21+): 3 KTUX, WIXV, WZZO
Medium (14-20): 7 KBER, KEZO, KLBJ, KLPX, KMOD, WRXL, WZZR
Light (Under 14): 25
New Airplay This Week: 3 KMBY, KMJX, WROV

CHART BOUND

- Total Plays/Gain
- SEVEN MARY THREE 375/40**
Lucky (Mammoth/Atlantic)
Total Stations: 30
Heavy (21+): 4 KRAD, KTUX, WAAF, WZAT
Medium (14-20): 7 KEGL, KTYD, WAPL, WEBN, WKQQ, WROV, WXTB
Light (Under 14): 19
New Airplay This Week: 3 KDKB, KQRC, WBZX
 - JOHN FOGERTY 364/20**
Blueboy (Warner Bros.)
Total Stations: 31
Heavy (21+): 1 WONE
Medium (14-20): 11 KMJX, KMOD, KTAL, KTYD, WBAB, WEGR, WFYV, WIZN, WKLC, WPLR, WZZR
Light (Under 14): 19
New Airplay This Week: 1 WLVO
 - FILTER AND THE CRYSTAL METHOD 293/15**
Can't You Trip Like I Do (Immortal/Epic)
Total Stations: 32
Heavy (21+): 3 KRAD, WAAF, WXRA

- Medium (14-20): 5 KBPI, KEGL, KTXQ, WMFS, WZTA
Light (Under 14): 24
New Airplay This Week: 2 KISW, KNCN
- COREY STEVENS 284/25**
My Neighborhood (Eureka/Discovery)
Total Stations: 27
Heavy (21+): 2 KLPX, WLVO
Medium (14-20): 7 KATT, KMOD, KQRS, WBAB, WIOT, WRXK, WZZR
Light (Under 14): 18
New Airplay This Week: 1 WTAK
- KULA SHAKER 283/113**
Hush (Columbia)
Total Stations: 30
Heavy (21+): 3 KILO, KTUX, WZAT
Medium (14-20): 3 KLPX, WKLQ, WWDC
Light (Under 14): 24
New Airplay This Week: 11 KBPI, KEGL, KFRQ, KRZR, WIYY, WNCD, WSTZ, WTFX, WVRK, WZTA, WZZR
- ★ **FLEETWOOD MAC 275/133**
The Chain (Reprise)
Total Stations: 41
Heavy (21+): 0
Medium (14-20): 3 KLPX, WIZN, WMMS
Light (Under 14): 38
New Airplay This Week: 11 KEZO, KFRQ, KLAQ, KMOD, KRZZ, WBAB, WCKW, WFYV, WIZN, WMMS, WROV
- HEADSWIM 269/4**
Hype (550 Music)
Total Stations: 32
Heavy (21+): 1 WXRA
Medium (14-20): 4 KLBJ, KQRC, KRZR, WMFS
Light (Under 14): 27
New Airplay This Week: 6 KISS, KUPD, WNCD, WTFX, WXTB, WZTA
- THE REFRESHMENTS 233/19**
Good Year (Mercury)
Total Stations: 30
Heavy (21+): 1 WXRA
Medium (14-20): 4 KILO, KRAD, WIXV, WJRR
Light (Under 14): 25
New Airplay This Week: 3 KMBY, WAPL, WLZR
- ★ **THE JASON BONHAM BAND 226/198**
Drown In Me (MJJ/WORK)
Total Stations: 58
Heavy (21+): 0
Medium (14-20): 4 KOMP, KQRC, WIXV, WRDU
Light (Under 14): 54
New Airplay This Week: 13 KCAL, KEZO, KILO, KOMP, KQRC, KRZR, KXUS, KZRR, WDHA, WIXV, WLZR, WRDU, WRQC
- SISTER HAZEL 226/42**
All For You (Universal)
Total Stations: 17
Heavy (21+): 2 WBAB, WKLS
Medium (14-20): 5 KEZO, KLAQ, KTAL, KTUX, WPYX
Light (Under 14): 10
New Airplay This Week: 2 KTUX, WTAK
- ★ **THE ROLLING STONES 222/208**
Flip The Switch (Virgin)
Total Stations: 48
Heavy (21+): 1 WMMR
Medium (14-20): 1 WRIF
Light (Under 14): 46
New Airplay This Week: 15 KCAL, KISW, KRZZ, KSHE, KTXQ, WDHA, WIYY, WKLC, WMMR, WNCD, WONE, WRIF, WROQ, WROV, WYSP
- THE TEA PARTY 218/35**
Temptation (Atlantic)
Total Stations: 32
Heavy (21+): 0
Medium (14-20): 1 WAAF
Light (Under 14): 31
New Airplay This Week: 3 KMBY, WMFS, WNCD
- PISTON 197/8**
Grey Flap (Fierce/Lava/Atlantic)
Total Stations: 13
Heavy (21+): 4 KEGL, KQRC, KRAD, KUPD
Medium (14-20): 1 WAAF
Light (Under 14): 8
New Airplay This Week: 1 KFRQ
- OASIS 182/76**
Don't Go Away (Epic)
Total Stations: 24
Heavy (21+): 0

MOST NEW STATIONS

	No. Of Stations
THE WALLFLOWERS	17
<i>Three Marlenas (Interscope)</i>	
MEGADETH	15
<i>Almost Honest (Capitol)</i>	
THE ROLLING STONES	15
<i>Flip The Switch (Virgin)</i>	
THE JASON BONHAM BAND	13
<i>Drown In Me (MJJ/WORK)</i>	
FLEETWOOD MAC	11
<i>The Chain (Reprise)</i>	
KULA SHAKER	11
<i>Hush (Columbia)</i>	

- Medium (14-20): 6 KTUX, KTXQ, WARQ, WBAB, WWDC, WZAT
Light (Under 14): 18
New Airplay This Week: 7 KBER, KEZO, KRAD, KTXQ, WKLQ, WTPA, WZAT
- DREAM THEATER 178/69**
Burning My Soul (EastWest/EEG)
Total Stations: 32
Heavy (21+): 0
Medium (14-20): 2 KILO, WZAT
Light (Under 14): 30
New Airplay This Week: 8 KEGL, KRZR, KZRR, WIYY, WLZR, WMFS, WRXC, WSTZ
- LIFE OF AGONY 173/59**
Weeds (Roadrunner)
Total Stations: 26
Heavy (21+): 0
Medium (14-20): 0
Light (Under 14): 26
New Airplay This Week: 5 KBPI, KLBJ, KNCN, KRZR, WTUE
- ★ **THE ROLLING STONES 165/151**
Saint Of Me (Virgin)
Total Stations: 37
Heavy (21+): 0
Medium (14-20): 1 WRXC
Light (Under 14): 36
New Airplay This Week: 10 KCAL, KDKB, KQRS, KRXQ, KSHE, KTXQ, WEZX, WMMR, WONE, WRXC
- LIVE 158/30**
Rattlesnake (Radioactive/MCA)
Total Stations: 20
Heavy (21+): 1 KSJO
Medium (14-20): 4 KAZR, KILO, WLZR, WXTB
Light (Under 14): 15
New Airplay This Week: 1 WZAT
- PRODIGY 133/3**
Breathe (XL Mute/Maverick/Warner Bros.)
Total Stations: 19
Heavy (21+): 0
Medium (14-20): 4 KBPI, KRAD, WKLQ, WZAT
Light (Under 14): 15
- MATCHBOX 20 132/31**
3 AM (Lava/Atlantic)
Total Stations: 13
Heavy (21+): 0
Medium (14-20): 3 KRXQ, WJRR, WWDC
Light (Under 14): 11
New Airplay This Week: 3 KLAQ, WTUE, WXFV
- FREDDY JONES BAND 129/5**
Wonder (Capricorn/Mercury)
Total Stations: 13
Heavy (21+): 0
Medium (14-20): 4 KLOS, KLPX, KTYD, WAPL
Light (Under 14): 9
- MATTHEW RYAN 111/38**
Guilty (A&M)
Total Stations: 16
Heavy (21+): 0
Medium (14-20): 1 KTUX
Light (Under 14): 15
New Airplay This Week: 6 WAPL, WEGR, WIXV, WKLS, WRXL, WZZR
- ★ **THE ROLLING STONES 109/99**
Low Down (Virgin)
Total Stations: 30
Heavy (21+): 0

- Medium (14-20): 0
Light (Under 14): 30
New Airplay This Week: 10 KCAL, KSHE, KTXQ, WDHA, WIYY, WKLC, WNCD, WONE, WRDU, WYSP
- AEROSMITH 98/8**
Taste Of India (Columbia)
Total Stations: 12
Heavy (21+): 2 WLZR, WRDU
Medium (14-20): 0
Light (Under 14): 10
New Airplay This Week: 2 KEGL, WTFX
- ★ **SAMMY HAGAR 90/66**
Both Sides Now (The Track Factory/MCA)
Total Stations: 16
Heavy (21+): 0
Medium (14-20): 1 KSJO
Light (Under 14): 15
New Airplay This Week: 4 KLAQ, KLPX, WCCC, WZAT
- ★ **311 88/28**
What Was I Thinking (Capricorn/Mercury)
Total Stations: 14
Heavy (21+): 0
Medium (14-20): 2 WAAF, WMFS
Light (Under 14): 12
New Airplay This Week: 4 KBPI, KILO, KNCN, KRXQ
- ★ **SOUTHERN CULTURE ON THE SKIDS 88/30**
Shotgun (DGC/Geffen)
Total Stations: 13
Heavy (21+): 0
Medium (14-20): 1 WZAT
Light (Under 14): 12
New Airplay This Week: 4 KTUX, WEZX, WTFX, WZAT
- ★ **LONGPIGS 86/33**
On And On (Mother/Island)
Total Stations: 13
Heavy (21+): 0
Medium (14-20): 1 WZAT
Light (Under 14): 12
New Airplay This Week: 4 KFRQ, WBZX, WSTZ, WWDC
- ★ **COWBOY MOUTH 85/13**
Love Of My Life (MCA)
Total Stations: 13
Heavy (21+): 1 KTUX
Medium (14-20): 0
Light (Under 14): 12
- ★ **FAITH NO MORE 83/36**
Ashes To Ashes (Slash/Reprise)
Total Stations: 9
Heavy (21+): 0
Medium (14-20): 2 KILO, WMFS
Light (Under 14): 7
New Airplay This Week: 3 KBER, KSJO, WAAF
- ★ **U2 77/76**
Please (Island)
Total Stations: 11
Heavy (21+): 0
Medium (14-20): 3 KISS, KRZR, WMMR
Light (Under 14): 8
New Airplay This Week: 6 KISS, KLBJ, KRAD, KRZR, WKLC, WMMR

Airpower awarded to those records which attain 800 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



SONG ACTIVITY REPORTS



For Week Ending September 28, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Table with 8 columns: Artist, Title, Total Stations, Chart Move, and 16 market columns (MTV, KLOS, WRXC, etc.) for artists: BLUES TRAVELER, CHRIS DUARTE GROUP, COLLECTIVE SOUL, COOL FOR AUGUST, and CREED.

Table with 8 columns: Artist, Title, Total Stations, Chart Move, and 16 market columns (MTV, KLOS, WRXC, etc.) for artists: DAYS OF THE NEW, EVERCLEAR, FOO FIGHTERS, GREEN DAY, and JIMMIE'S CHICKEN SHACK.

SONG ACTIVITY REPORTS

For Week Ending September 28, 1997



Charting and listing information for the week of Sept. 29 - Oct. 5, 1997. This report will give you the most accurate station play data. Markets listed in order of population.

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

Total Plays/Gain

MEGADETH 490/198 Almost Honest (Capitol) Total Stations: 55 Chart Move: Debut 31

MIGHTY JOE PLUM 1168/33 Live Through This (Fifteen Stories) (Atlantic) Total Stations: 69 Chart Move: 6-6

THE NIXONS 606/90 The Fall (MCA) Total Stations: 49 Chart Move: 32-24

THE OFFSPRING 1116/38 I Choose (Columbia) Total Stations: 70 Chart Move: 9-7

SEVEN MARY THREE 375/40 Lucky (Mammoth/Atlantic) Total Stations: 30

KENNY WAYNE SHEPHERD BAND 1057/203 Slow Ride (Revolution) Total Stations: 80 Chart Move: 17-9

SMASH MOUTH 674/75 Walkin' On The Sun (Interscope) Total Stations: 46 Chart Move: 25-22

THIRD EYE BLIND 421/49 Graduate (Elektra/EEG) Total Stations: 41 Chart Move: Debut 35

TOOL 538/3 Aenema (Zoo/Volcano) Total Stations: 42 Chart Move: 29-28

THE WALLFLOWERS 421/229 Three Marlenas (Interscope) Total Stations: 42 Chart Move: Debut 34



THIS WEEK	LAST WEEK	WKS. ON CHART	HERITAGE ROCK		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	4	ANYBODY SEEN MY BABY? VIRGIN 3 weeks at No. 1	THE ROLLING STONES	1091	1165	
2	2	22	PINK COLUMBIA	AEROSMITH	983	991	
(3)	6	9	TOUCH, PEEL AND STAND OUTPOST/GEFFEN	DAYS OF THE NEW	655	586	
4	3	11	MARCHING TO MARS THE TRACK FACTORY/MCA	SAMMY HAGAR	644	750	
5	4	27	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	634	669	
6	5	31	PUSH LAVA/ATLANTIC	MATCHBOX 20	601	654	
(7)	8	4	SLOW RIDE REVOLUTION	KENNY WAYNE SHEPHERD BAND	571	495	
8	7	15	SOUL OF LOVE VELVEL	PAUL RODGERS	481	584	
(9)	10	11	LIVE THROUGH THIS (FIFTEEN STORIES) ATLANTIC	MIGHTY JOE PLUM	474	454	
(10)	18	3	BLAME ATLANTIC	COLLECTIVE SOUL	462	359	
(11)	20	7	MOST PRECARIOUS A&M	BLUES TRAVELER	383	338	
(12)	17	10	ONE ANGEL AWARE/CAPITOL	STIR	379	354	
13	9	14	TURN MY HEAD RADIOACTIVE/MCA	LIVE	364	479	
14	14	10	HIT THE GROUND RUNNING A&M	JONNY LANG	360	390	
(15)	19	5	BLUEBOY WARNER BROS.	JOHN FOGERTY	347	329	
16	11	21	LISTEN ATLANTIC	COLLECTIVE SOUL	338	412	
17	12	11	SUGARCANE COLUMBIA	CRY OF LOVE	322	405	
18	15	18	CAROLINA BLUES A&M	BLUES TRAVELER	297	393	
19	16	9	CONGO ATLANTIC	GENESIS	294	371	
(20)	NEW		THREE MARLENAS INTERSCOPE	THE WALLFLOWERS	289	118	
21	13	22	THE DIFFERENCE INTERSCOPE	THE WALLFLOWERS	277	376	
(22)	26	5	CLEOPATRA SILVERTONE	CHRIS DUARTE GROUP	258	216	
(23)	23	7	MY NEIGHBORHOOD EUREKA/DISCOVERY	COREY STEVENS	255	231	
(24)	22	6	HELLO HELLO ATLANTIC	TALK SHOW	252	251	
(25)	NEW		THE CHAIN REPRISE/WARNER BROS.	FLEETWOOD MAC	251	139	
(26)	25	3	I CHOOSE COLUMBIA	THE OFFSPRING	240	217	
27	21	12	LAZY EYE WARNER SUNSET/WARNER BROS.	GOO GOO DOLLS	212	292	
(28)	36	3	MY OWN PRISON WIND-UP	CREED	202	187	
(29)	35	2	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	196	160	
(30)	34	6	ALL FOR YOU UNIVERSAL	SISTER HAZEL	190	161	
31	24	11	SUPERMAN'S DEAD COLUMBIA	OUR LADY PEACE	183	215	
32	30	20	WALKING IN A HURRICANE WARNER BROS.	JOHN FOGERTY	178	196	
(33)	NEW		HITCHIN' A RIDE REPRISE	GREEN DAY	175	145	
34	28	9	SILVER SPRINGS REPRISE	FLEETWOOD MAC	170	212	
35	27	19	TRUST CAPITOL	MEGADETH	169	214	
36	33	17	BLEEDING ME ELEKTRA/EEG	METALLICA	168	187	
37	32	15	SEMI-CHARMED LIFE ELEKTRA/EEG	THIRD EYE BLIND	165	164	
(38)	NEW		FLIP THE SWITCH VIRGIN	THE ROLLING STONES	152	5	
39	39	20	ONE MORE TIME EUREKA/DISCOVERY	COREY STEVENS	152	155	
(40)	NEW		EVERLONG ROSWELL/CAPITOL	FOO FIGHTERS	148	141	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 300 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

THIS WEEK	LAST WEEK	WKS. ON CHART	ACTIVE ROCK		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
(1)	1	13	TOUCH, PEEL AND STAND OUTPOST/GEFFEN 6 weeks at No. 1	DAYS OF THE NEW	1322	1296	
(2)	2	9	EVERLONG ROSWELL/CAPITOL	FOO FIGHTERS	1034	951	
(3)	5	8	MY OWN PRISON WIND-UP	CREED	878	812	
(4)	4	12	I CHOOSE COLUMBIA	THE OFFSPRING	876	861	
(5)	3	13	PINK COLUMBIA	AEROSMITH	873	865	
(6)	8	5	HITCHIN' A RIDE REPRISE	GREEN DAY	794	753	
7	7	6	HELLO HELLO ATLANTIC	TALK SHOW	789	809	
8	6	20	TRUST CAPITOL	MEGADETH	704	776	
(9)	12	13	LIVE THROUGH THIS (FIFTEEN STORIES) ATLANTIC	MIGHTY JOE PLUM	694	681	
10	9	19	SUPERMAN'S DEAD COLUMBIA	OUR LADY PEACE	641	694	
11	11	19	BLEEDING ME ELEKTRA/EEG	METALLICA	636	642	
12	13	27	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	583	588	
(13)	17	4	EVERYTHING TO EVERYONE CAPITOL	EVERCLEAR	548	533	
14	10	12	LAZY EYE WARNER SUNSET/WARNER BROS.	GOO GOO DOLLS	542	693	
(15)	15	11	HIGH ROCKET/A&M	JIMMIE'S CHICKEN SHACK	539	538	
16	19	33	GONE AWAY COLUMBIA	THE OFFSPRING	509	483	
(17)	18	15	AENEMA ZOO/VOLCANO	TOOL	500	482	
			★ ★ ★ AIRPOWER ★ ★ ★				
(18)	26	2	SLOW RIDE REVOLUTION	KENNY WAYNE SHEPHERD BAND	486	359	
19	14	20	LAST CUP OF SORROW SLASH/REPRISE	FAITH NO MORE	484	537	
(20)	21	4	ANYBODY SEEN MY BABY? VIRGIN	THE ROLLING STONES	483	463	
(21)	23	7	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	478	439	
			★ ★ ★ AIRPOWER ★ ★ ★				
(22)	25	4	THE FALL MCA	THE NIXONS	460	384	
(23)	29	3	ALMOST HONEST CAPITOL	MEGADETH	396	261	
24	16	10	MARCHING TO MARS THE TRACK FACTORY/MCA	SAMMY HAGAR	390	522	
25	22	9	FLY LAVA/ATLANTIC	SUGAR RAY	387	434	
26	20	14	TURN MY HEAD RADIOACTIVE/MCA	LIVE	378	469	
(27)	27	5	GRADUATE ELEKTRA/EEG	THIRD EYE BLIND	359	326	
(28)	28	3	BLAME ATLANTIC	COLLECTIVE SOUL	339	303	
29	24	21	LISTEN ATLANTIC	COLLECTIVE SOUL	338	398	
(30)	30	6	TRIALS WARNER BROS.	COOL FOR AUGUST	310	270	
(31)	32	8	(CAN'T YOU) TRIP LIKE I DO IMMORTAL/EPIC	FILTER AND THE CRYSTAL METHOD	273	254	
(32)	36	3	LUCKY MAMMOTH/ATLANTIC	SEVEN MARY THREE	248	241	
33	34	4	DOWN VIRGIN	CELLOPHANE	240	242	
34	33	23	MONKEY WRENCH ROSWELL/CAPITOL	FOO FIGHTERS	229	255	
35	31	6	BEAUTY ELEKTRA/EEG	MOTLEY CRUE	224	236	
36	38	2	HYPE 550 MUSIC	HEADSWIM	221	222	
(37)	NEW		GREY FLAP FIERCE/LAVA/ATLANTIC	PISTON	191	188	
(38)	NEW		HUSH COLUMBIA	KULA SHAKER	189	126	
(39)	NEW		TEMPTATION ATLANTIC	THE TEA PARTY	185	167	
40	35	8	ONE ANGEL AWARE/CAPITOL	STIR	181	243	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 400 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

GREATEST GAINERS

INCREASE
IN PLAYS

THE WALLFLOWERS • Three Marlenas (INTERSCOPE) WONE +20, WMMR +15, WAPL +14, KLAQ +13, WEGR +13, WZZR +13, WBAB +11, KXUS +8, WSTZ +7, WVRK +7	+171
THE ROLLING STONES • Flip The Switch (VIRGIN) WMMR +26, KSHE +12, KRZZ +9, WDHA +8, WNCN +8, WROQ +8, KCAL +8, WROV +6, WKLC +6, WONE +6	+147
THE JASON BONHAM BAND • Drown In Me (MJJ/WORK) WIXY +16, WRDU +16, KOMP +14, KXUS +12, KEZO +8, WDHA +7, KCAL +7, KZRR +6, KMBY +5, WAFX +5	+124
FLEETWOOD MAC • The Chain (REPRISE) WIZN +15, WROV +13, WFVY +11, KFRQ +9, KLPX +7, KLAQ +7, KM0D +7, WKLS +7, WEZX +5, WF0Q +5	+112
THE ROLLING STONES • Saint Of Me (VIRGIN) KSHE +12, WEZX +11, KORS +11, KDKB +8, WMMR +8, KCAL +6, WKLC +5, WAQX +4, KGGO +4, KM0D +4	+110

GREATEST GAINERS

INCREASE
IN PLAYS

MEGADETH • Almost Honest (CAPITOL) WXRA +21, WCCC +18, KAZR +17, WTPA +13, WJRR +12, KQRC +10, KILO +9, KEGE +8, WZMT +7, KNCH +7	+135
KENNY WAYNE SHEPHERD BAND • Slow Ride (REVOLUTION) WZAT +13, KAZR +12, KTXQ +11, KISW +9, KILO +8, WZTA +8, WRIF +8, WMFS +7, WYSP +7, KRXQ +7	+127
FOO FIGHTERS • Everlong (ROSWELL/CAPITOL) KEGL +19, WAAF +18, KISS +11, KNCH +10, KRZR +10, KBER +9, WZTA +8, WRIF +8, KTXQ +8, WXTB +7	+83
THE NIXONS • The Fall (MCA) KSJO +13, KISS +11, WJRR +7, WIOT +7, WTUE +6, WZAT +5, WTPA +5, WCCC +5, WARQ +4, KTXQ +4	+76
THE JASON BONHAM BAND • Drown In Me (MJJ/WORK) KILO +13, KQRC +13, WRQC +11, KRZR +10, KSJO +5, WNOR +5, KTUX +4, WRCX +3, WLZR +3, KTXQ +2	+74

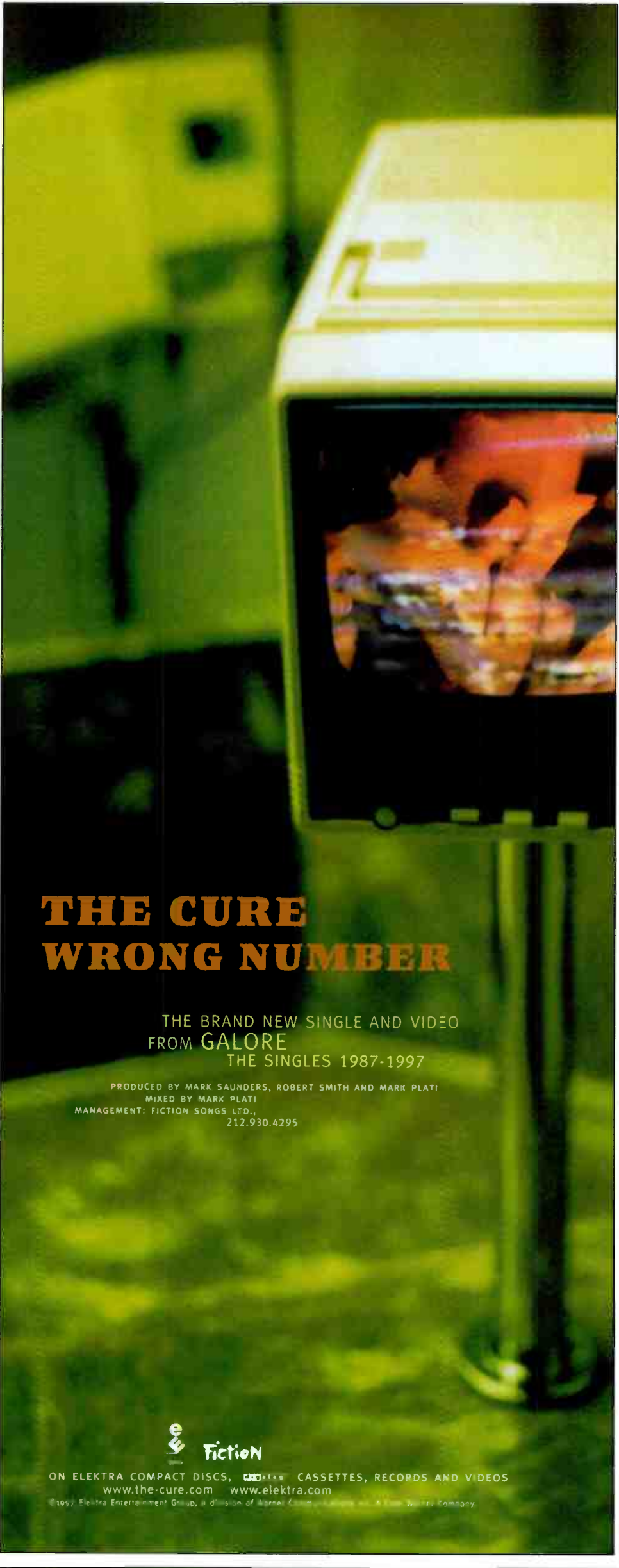
POWER PLAYLISTS

AIRPLAY Monitor

For Week Ending Sept. 28, 1997

Playlists compiled by...
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Station	PD	City	VP/Prgrm	APD	Week
WXRK	Steve Kingston	New York	Steve Kingston	Steve Kingston	Sept. 28, 1997
KROQ	Kevin Weatherly	Los Angeles	Kevin Weatherly	Gene Sandbloom	Sept. 28, 1997
WKQX	Alex Luke	Chicago	Alex Luke	Mary Shurminas	Sept. 28, 1997
WBCN	Oedipus	Boston	Oedipus	Carter Alan	Sept. 28, 1997
WPLY	Jim McGuinn	Philadelphia	Jim McGuinn	Doug Kubinski	Sept. 28, 1997
KLYY	Steve Blatter	Los Angeles	Steve Blatter	Sandy Horowitz	Sept. 28, 1997
WHFS	Robert Benjamin	Washington, DC	Robert Benjamin	Bob Waugh	Sept. 28, 1997
WNNX	Brian Phillips	Atlanta	Brian Phillips	Leslie Fram	Sept. 28, 1997
WPLT	Garett Michaels	Detroit	Garett Michaels	Alex Tear	Sept. 28, 1997
KDGE	Joel Folger	Dallas	Joel Folger	Mike Peer	Sept. 28, 1997
KITS	Richard Sands	San Francisco	Richard Sands	Roland West	Sept. 28, 1997
KNDD	Phil Manning	Seattle	Phil Manning	Kim Monroe	Sept. 28, 1997



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POWER PLAYLISTS

AIRPLAY Monitor

For Week Ending Sept. 28, 1997

Table for KOME San Jose, PD: Ron Nenni, MD: Jay Taylor. Lists 30 songs with TW and LW ratings.

Table for KTBZ Houston, PD: Jim Trapp, MD: David Sadoff. Lists 30 songs with TW and LW ratings.

Table for CIMX Detroit, Prgm. Mgr.: Murray Brookshaw, PD/MD: Vince Cannova. Lists 30 songs with TW and LW ratings.

Table for KPNT St. Louis, PD: Allan Fee, MD: Adam Potts. Lists 30 songs with TW and LW ratings.

Table for WXDX Pittsburgh, PD: Ali Castellini, MD: Lenny Diana. Lists 30 songs with TW and LW ratings.

Table for KEDJ Phoenix, PD: Shelle Hart, APD/MD: Chris Patyk. Lists 30 songs with TW and LW ratings.

Table for WLIR Long Island, PD: Jeff Levine, Mus. Coord.: Lynda Lopez. Lists 30 songs with TW and LW ratings.

Table for XTRA San Diego, PD: Bryan Schock, MD: Chris Muckley. Lists 30 songs with TW and LW ratings.

Table for WMRQ Hartford, PD: Jay Beau Jones, MD: Dave Hill. Lists 30 songs with TW and LW ratings.

Table for WENZ Cleveland, PD/MD: Sean Robertson. Lists 30 songs with TW and LW ratings.

Table for WKDF Nashville, PD: Kidd Redd, MD: Sheri Sexton. Lists 30 songs with TW and LW ratings.

Table for KXPX Denver, PD: Gary Schoenwetter, APD/MD: Eric Schmidt. Lists 30 songs with TW and LW ratings.

matthew ryan



Guilty

the single from the album

MAYDAY



ON 19 TRIPLE A STATIONS INCLUDING:

- CIDR, WXPX, KKZV, WRLT, KTCZ, WKXC

ON 48 ROCK & ACTIVE ROCK STATIONS INCLUDING:

- WRIF, WMMR, WYSP, WDVE, WKLS, WRXL, WJXQ

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http://www.amrecords.com Produced by David Ricketts

Management: Arthur Spivak and Stuart Sobol/Spivak Entertainment

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POWER PLAYLISTS

For Week Ending September 28, 1997

Radio Broadcast Data Systems logo and text: Playlist supplied by Broadcast Data Systems Radio Track service...

WRZX Indianapolis PD: Scott Jameson MD: Michael Young. Playlist with 30 items including Smash Mouth, Foo Fighters, and Green Day.

KWOD Sacramento PD: Ron Bunce. Playlist with 30 items including Chumbawamba, Fiona Apple, and Smash Mouth.

KZON Phoenix PD: Paul Peterson MD: Kevin Mannion. Playlist with 30 items including Chumbawamba, Smash Mouth, and Fiona Apple.

XHRM San Diego OM/DP: Jay Isbell MD: Brynn Capella. Playlist with 30 items including Smash Mouth, Sublime, and Green Day.

WQBK Albany PD: Dan Binder MD: Kelli McNamara. Playlist with 30 items including Sugar Ray, Smash Mouth, and Green Day.

WEND Charlotte PD: Jack Daniel MD: Rick Brewer. Playlist with 30 items including Sugar Ray, Fiona Apple, and Smash Mouth.

WQXA Harrisburg PD: John Meschitta MD: Scott McFadden. Playlist with 30 items including Days Of The New, Smash Mouth, and Green Day.

WLUM Milwaukee PD: Tommy Wilde APD: Chuck Summers. Playlist with 30 items including Smash Mouth, Sublime, and Green Day.

WNVE Rochester PD/MD: Erick Anderson. Playlist with 30 items including Sublime, Fiona Apple, and Smash Mouth.

WFNX Boston MD: Laurie Gail. Playlist with 30 items including Chumbawamba, Smash Mouth, and Green Day.

KXXP Minneapolis PD: John Lassman MD: Mike Hanson. Playlist with 30 items including Foo Fighters, Everlong, and Green Day.

WBRU Providence PD: Tim Schiavelli MD: Matt Maloney. Playlist with 30 items including Smash Mouth, Green Day, and Smash Mouth.

WEDG Buffalo PD: John Hager MD: Rich Wall. Playlist with 30 items including Reel Big Fish, Smash Mouth, and Green Day.

KCCX Kansas City PD: Jon Anthony MD: Jason Justice. Playlist with 30 items including Smash Mouth, Sublime, and Green Day.

WGRD Grand Rapids MD: Margot Smith. Playlist with 30 items including Smash Mouth, Sister Hazel, and Green Day.

KNRK Portland, OR PD/MD: Mark Hamilton. Playlist with 30 items including Everclear, Chumbawamba, and Smash Mouth.

KENZ Salt Lake City PD: Bruce Jones MD: Dom Casual. Playlist with 30 items including Oasis, Smash Mouth, and Green Day.

KXRK Salt Lake City PD: Mike Summers MD: Sean Ziebarth. Playlist with 30 items including Green Day, Chumbawamba, and Smash Mouth.

WPBZ West Palm Beach PD: John O'Connell MD: Robert English. Playlist with 30 items including Sugar Ray, Sneaker Pimps, and Green Day.

WAQZ Cincinnati PD/MD: Matt Harris APD: Sterling Schiessler. Playlist with 30 items including Sugar Ray, Live, and Smash Mouth.

WROX Norfolk PD: Perry Stone MD: Al Mitchell. Playlist with 30 items including Sublime, Sugar Ray, and Green Day.

KTCL Denver PD: John Hayes. Playlist with 30 items including Apollo 440, Chumbawamba, and Green Day.

KXTE Las Vegas PD: Mike Stern MD: Chris Ripley. Playlist with 30 items including Tool, Everclear, and Green Day.

KNRX Oklahoma City PD: Mike McCoy MD: Geno Pearson. Playlist with 30 items including Sugar Ray, Our Lady Peace, and Green Day.

SONG ACTIVITY REPORTS

For Week Ending September 28, 1997

Table for PRISONER (Capricorn/Mercury) with columns for station, song, and chart position.

Table for FIONA APPLE (Criminal (Clean State) WORK) with columns for station, song, and chart position.

Table for BLINK 182 (Dammit (Growing Up) (Cargo/MCA)) with columns for station, song, and chart position.

Table for BLUES TRAVELER (Most Precarious (A&M)) with columns for station, song, and chart position.

Table for CATHERINE WHEEL (Delicious (Mercury)) with columns for station, song, and chart position.

Table for CHUMBAWAMBA (Tubthumping (Republic/Universal)) with columns for station, song, and chart position.

Table for DANCE HALL CRASHERS (Lost Again (510/MCA)) with columns for station, song, and chart position.

Table for DAYS OF THE NEW (Touch, Peel And Stand (Outpost/Geffen)) with columns for station, song, and chart position.

Table for EVERCLEAR (Everything To Everyone (Capitol)) with columns for station, song, and chart position.

Table for FOO FIGHTERS (Everlong (Roswell/Capitol)) with columns for station, song, and chart position.

Table for FOREST FOR THE TREES (Dream (DreamWorks/Geffen)) with columns for station, song, and chart position.

Table for GOLDFINGER (This Lonely Place (Mojo/Universal)) with columns for station, song, and chart position.

Table for GREEN DAY (Hitchin' A Ride (Reprise)) with columns for station, song, and chart position.

Table for JAMIROQUAI (Alright (WORK)) with columns for station, song, and chart position.

Table for JARS OF CLAY (Crazy Times (Essential/Silvertone)) with columns for station, song, and chart position.

Monitor AIRPLAY SONG ACTIVITY REPORTS

For Week Ending September 28, 1997

Radioactive Data Systems Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

LONGPIGS 645/174 On And On (Maverick/Island) Total Stations: 53 Chart Move: Debut 32

LOVE SPIT LOVE 644/22 Long Long Time (Maverick/Warner Bros.) Total Stations: 54 Chart Move: 33-33

MATCHBOX 20 466/149 3 AM (Lava/Atlantic) Total Stations: 28

THE MIGHTY MIGHTY BIGSTONES 1820/56 The Rascal King (Big Rig/Mercury) Total Stations: 76 Chart Move: 7-8

OASIS 1604/280 Don't Go Away (Epic) Total Stations: 78 Chart Move: 15-10

THE OFFSPRING 666/137 I Choose (Columbia) Total Stations: 48 Chart Move: 35-31

OUR LADY PEACE 1524/20 Superman's Dead (Columbia) Total Stations: 69 Chart Move: 11-12

SAVE FERRIS 700/182 Come On Eileen (Starpop/Epic) Total Stations: 59 Chart Move: 37-30

SEVEN MARY THREE 736/84 Lucky (Mammoth/Atlantic) Total Stations: 45 Chart Move: 31-29

SISTER HAZEL 529/38 All For You (Universal) Total Stations: 27 Chart Move: 39-39

SMASH MOUTH 2827/59 Walkin' On The Sun (Interscope) Total Stations: 81 Chart Move: 1-1

SUBLIME 560/44 Doin' Time (Gasoline Alley/MCA) Total Stations: 36 Chart Move: 38-36

THE SUNDAYS 1192/65 Summertime (DGC/Geffen) Total Stations: 71 Chart Move: 22-17

THE VERVE 563/240 Bitter Sweet Symphony (Hut/Virgin) Total Stations: 53 Chart Move: Debut 35

THE WALLFLOWERS 557/242 Three Marlenas (Interscope) Total Stations: 39 Chart Move: Debut 37

TRIPLE-A AIRPLAY

AIRPLAY
Monitor

For Week Ending
Sept. 28, 1997

Charts compiled by Broadcast Data Systems' Radio Track service. 24 Triple-A stations are electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of detections in monitored week. **Airpower** is awarded to those records which attain 250 detections for the first time in triple-A and 500 detections in modern adult. Titles below No. 20 are removed from the chart after 26 weeks. If two records are tied in number of plays, the record being played on more stations is placed first. ©1997, Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ No. 1 ★★★★★				
1	1	15	BUILDING A MYSTERY <small>NETTWERK/ARISTA</small>	SARAH MCLACHLAN	452	455	
(2)	3	8	MOST PRECARIOUS <small>A&M</small>	BLUES TRAVELER	431	395	
3	2	4	ANYBODY SEEN MY BABY? <small>VIRGIN</small>	THE ROLLING STONES	399	426	
4	4	9	I DON'T WANT TO WAIT <small>IMAGO/WARNER BROS.</small>	PAULA COLE	390	390	
5	5	13	CRIMINAL <small>CLEAN SLATE/WORK</small>	FIONA APPLE	356	382	
6	7	26	ALL FOR YOU <small>UNIVERSAL</small>	SISTER HAZEL	289	315	
7	6	20	PUSH <small>LAVA/ATLANTIC</small>	MATCHBOX 20	270	319	
8	9	6	WHATEVER I FEAR <small>COLUMBIA</small>	TOAD THE WET SPROCKET	265	267	
(9)	15	3	THREE MARLENAS <small>INTERSCOPE</small>	THE WALLFLOWERS	260	218	
(10)	13	3	WONDER <small>CAPRICORN/MERCURY</small>	FREDDY JONES BAND	251	230	
11	8	9	BLUEBOY <small>WARNER BROS.</small>	JOHN FOGERTY	249	278	
12	10	23	SEMI-CHARMED LIFE <small>ELEKTRA/VEG</small>	THIRD EYE BLIND	243	244	
(13)	12	4	SUMMERTIME <small>DGC/GEFFEN</small>	THE SUNDAYS	239	238	
14	11	12	IF YOU COULD ONLY SEE <small>POLYDOR/A&M</small>	TONIC	231	242	
(15)	18	2	GETAWAY <small>WARNER BROS.</small>	JEN TRYNIN	210	186	
16	14	12	WAIT <small>INTERSCOPE</small>	HUFFAMOOSE	195	229	
(17)	NEW ▶		YOU AND THE MONA LISA <small>COLUMBIA</small>	SHAWN COLVIN	178	150	
(18)	RE-ENTRY		FLY <small>LAVA/ATLANTIC</small>	SUGAR RAY	170	169	
19	RE-ENTRY		SHAME ON YOU <small>EPIC</small>	INDIGO GIRLS	164	173	
20	19	7	SILVER SPRINGS <small>REPRISE</small>	FLEETWOOD MAC	161	179	

MODERN ADULT

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ No. 1 ★★★★★				
1	1	23	SEMI-CHARMED LIFE <small>ELEKTRA/VEG</small>	THIRD EYE BLIND	1408	1410	
2	2	10	FLY <small>LAVA/ATLANTIC</small>	SUGAR RAY	1379	1384	
3	3	14	BUILDING A MYSTERY <small>NETTWERK/ARISTA</small>	SARAH MCLACHLAN	1374	1381	
4	4	18	PUSH <small>LAVA/ATLANTIC</small>	MATCHBOX 20	1303	1365	
(5)	8	18	IF YOU COULD ONLY SEE <small>POLYDOR/A&M</small>	TONIC	1302	1259	
6	5	24	ALL FOR YOU <small>UNIVERSAL</small>	SISTER HAZEL	1299	1337	
(7)	7	11	I DON'T WANT TO WAIT <small>IMAGO/WARNER BROS.</small>	PAULA COLE	1292	1261	
8	6	12	FOOLISH GAMES <small>ATLANTIC</small>	JEWEL	1260	1281	
(9)	11	6	WALKIN' ON THE SUN <small>INTERSCOPE</small>	SMASH MOUTH	1084	990	
(10)	10	9	CRIMINAL <small>CLEAN SLATE/WORK</small>	FIONA APPLE	1026	1009	
11	9	22	HOW BIZARRE <small>HUM/MERCURY</small>	OMC	988	1042	
(12)	12	14	THE IMPRESSION THAT I GET <small>B.G. RIG/MERCURY</small>	THE MIGHTY MIGHTY BOSSTONES	917	891	
13	15	33	CRASH INTO ME <small>RCA</small>	DAVE MATTHEWS BAND	760	740	
14	14	24	THE FRESHMEN <small>RCA</small>	THE VERVE PIPE	747	760	
15	13	16	THE DIFFERENCE <small>INTERSCOPE</small>	THE WALLFLOWERS	725	866	
16	16	33	SUNNY CAME HOME <small>COLUMBIA</small>	SHAWN COLVIN	709	718	
17	18	50	BARELY BREATHING <small>ATLANTIC</small>	DUNCAN SHEIK	672	647	
(18)	24	3	TUBTHUMPING <small>REPUBLIC/UNIVERSAL</small>	CHUMBAWAMBA	433	417	
19	17	10	TURN MY HEAD <small>RADIOACTIVE/MCA</small>	LIVE	421	705	
20	19	22	A CHANGE WOULD DO YOU GOOD <small>A&M</small>	SHERYL CROW	565	588	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower is awarded to those records which attain 250 detections for the first time in triple-A and 500 detections in modern adult. Titles below No. 20 are removed from the chart after 26 weeks. If two records are tied in number of plays, the record being played on more stations is placed first. ©1997, Billboard/BPI Communications.



wonder



Produced by
David Z.

Additional
production by
Freddy Jones
Band

Mixed by
Jim Scott

Management:
Jim Grant &
Marty Diamond
for JGM/
Underdawg

the first
track
from the
forthcoming
new release
"lucid"



TRIPLE A (10)

ALREADY ON:

WXRT
KBCO
WXPB
KFOG
KMTT
WBOS
WXRV
WHPT
KXPK
KRXS

KINK
WRNR
WKOC
WMAX
WDOD
WXRC
WJBX
KRSH
KOTR
KTHX

WMVY
KXST
KGSR
KTCZ
KKZN
WMMM
WRLT
WTTS
KXPT
KFXD

KBXR
WCBR
WCLZ
KRVM
WYEP
WKZE
KMTN
WNCS
KBAC

AND MANY, MANY MORE!



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For Week Ending September 28, 1997

COMBINED ROCK AUDIENCE											AIRPLAY BY FORMAT								
TW	LW	WKS	TITLE (LABEL/PROMOTION LABEL)	ARTIST	THIS WEEK			LAST WEEK			MAINSTREAM			MODERN			TRIPLE-A		
					Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank	Audience (millions)	Detections No.	Rank
1	2	12	EVERLONG (ROSWELL/CAPITOL)	FOO FIGHTERS	25.4395	3475	2	23.2698	3272	3	8.9425	1182	5	16.4896	2290	3	0.0074	3	—
2	1	12	WALKIN' ON THE SUN (INTERSCOPE)	SMASH MOUTH	23.5732	3641	1	23.3350	3502	1	3.7465	674	22	19.3964	2827	1	0.4303	140	—
3	3	16	FLY (LAVA/ATLANTIC)	SUGAR RAY	21.1522	3216	3	22.4143	3360	2	2.8838	462	32	17.6760	2584	2	0.5924	170	18
4	6	5	HITCHIN' A RIDE (REPRISE)	GREEN DAY	18.4244	2919	4	17.4963	2752	5	6.3510	969	12	12.0419	1937	6	0.0315	13	—
5	7	8	TOUCH, PEEL AND STAND (OUTPOST/GEFFEN)	DAYS OF THE NEW	18.3135	2805	5	16.9942	2539	7	13.4423	1977	1	4.8712	828	28	—	—	—
6	4	27	PUSH (LAVA/ATLANTIC)	MATCHBOX 20	18.1811	2576	6	20.0492	2863	4	6.1697	949	13	10.3104	1357	14	1.7010	270	7
7	5	27	IF YOU COULD ONLY SEE (POLYDOR/A&M)	TONIC	17.9040	2495	8	18.7424	2624	6	8.9173	1217	4	7.3380	1047	—	1.6487	231	14
8	15	4	TUBTHUMPING (REPUBLIC/UNIVERSAL)	CHUMBAWAMBA	16.4865	2181	12	13.4511	1802	18	0.4252	66	—	15.8533	2032	4	0.2080	83	—
9	11	5	EVERYTHING TO EVERYONE (CAPITOL)	EVERCLEAR	16.1012	2550	7	14.9491	2280	11	4.0548	666	23	12.0461	1883	7	0.0003	1	—
10	9	11	CRIMINAL (CLEAN SLATE/INNOV)	FIONA APPLE	15.4838	2380	9	15.4542	2373	9	0.4203	85	—	13.1781	1939	5	1.8854	356	5
11	8	11	SUPERMAN'S DEAD (COLUMBIA)	OUR LADY PEACE	15.2846	2350	10	15.6487	2420	8	5.3248	824	15	9.9567	1524	12	0.0031	2	—
12	16	3	DON'T GO AWAY (EPIC)	OASIS	14.6243	1871	16	12.6720	1514	23	0.9233	182	—	13.2782	1604	10	0.4228	85	—
13	10	4	ANYBODY SEEN MY BABY? (VIRGIN)	THE ROLLING STONES	14.1399	2085	13	15.2627	2149	14	10.6738	1574	3	0.6203	112	—	2.8458	399	3
14	12	15	BUILDING A MYSTERY (NETTWERK/JARISTA)	SARAH MCLACHLAN	13.4251	2082	14	14.3542	2227	13	0.2535	72	—	10.1481	1558	11	3.0235	452	1
15	17	7	I CHOOSE (COLUMBIA)	THE OFFSPRING	13.0253	1783	21	12.7618	1610	22	7.5368	1116	7	5.4861	666	31	0.0024	1	—
16	14	18	WRONG WAY (GASOLINE ALLEY/MCA)	SUBLIME	12.9744	1790	20	13.5948	1946	15	0.9233	128	—	12.0220	1645	9	0.0291	17	—
17	13	6	HELLO HELLO (ATLANTIC)	TALK SHOW	12.1329	2235	11	13.8863	2314	10	5.5906	1041	10	6.5423	1194	16	—	—	—
18	19	7	PINK (COLUMBIA)	AEROSMITH	11.8675	1856	17	11.8752	1873	16	11.8675	1856	2	—	—	—	—	—	—
19	18	28	SEMI-CHARMED LIFE (ELEKTRA/EEG)	THIRD EYE BLIND	11.8348	1688	23	12.1714	1742	19	2.2627	314	—	7.9971	1131	20	1.5750	243	12
20	22	8	THE RASCAL KING (BIG RIG/MERCURY)	THE MIGHTY MIGHTY BOSSTONES	11.3277	1910	15	11.1500	1847	17	0.6767	66	—	10.5531	1820	8	0.0979	24	—
21	21	9	GRADUATE (ELEKTRA/EEG)	THIRD EYE BLIND	11.1723	1746	22	11.2383	1701	20	2.0293	421	35	9.1430	1325	15	—	—	—
22	23	28	THE IMPRESSION THAT I GET (BIG RIG/MERCURY)	THE MIGHTY MIGHTY BOSSTONES	10.9136	1395	26	11.0132	1429	26	1.7055	267	—	8.6459	1029	—	0.5622	99	—
23	24	21	6 UNDERGROUND (CLEAN UP/VIRGIN)	SNEAKER PIMPS	10.0753	1196	31	10.2199	1284	32	0.1351	30	—	8.9688	1043	21	0.9714	123	—
24	20	19	TURN MY HEAD (RADIOACTIVE/MCA)	LIVE	9.5466	1792	19	11.6151	2248	12	4.0713	742	20	5.0178	892	26	0.4575	158	—
25	26	5	SUMMERTIME (DGC/GEFFEN)	THE SUNDAYS	9.4672	1443	24	9.0833	1370	27	0.0340	12	—	8.2725	1192	17	1.1607	239	13
26	27	7	MOST PRECARIOUS (A&M)	BLUES TRAVELER	9.3100	1822	18	8.9024	1680	21	2.4762	497	29	4.2549	894	25	2.5789	431	2
27	32	33	GONE AWAY (COLUMBIA)	THE OFFSPRING	9.0184	1209	29	8.0756	1169	36	5.5565	752	19	3.4619	457	—	—	—	—
28	25	12	SELL OUT (MOJO/UNIVERSAL)	REEL BIG FISH	8.9431	1433	25	9.2796	1460	25	0.1578	17	—	8.7194	1385	13	0.0659	31	—
29	28	9	JACK-ASS (DGC/GEFFEN)	BECK	8.2147	1029	44	8.6799	1207	34	—	—	—	8.0521	1019	23	0.1626	10	—
30	31	5	LIVE THROUGH THIS (FIFTEEN STORIES) (ATLANTIC)	MIGHTY JOE PLUM	8.0599	1389	27	8.1185	1324	30	6.7510	1168	6	1.2993	218	—	0.0096	3	—
31	33	13	TRUST (CAPITOL)	MEGADETH	7.6380	881	50	7.8384	1003	42	7.5918	873	14	0.0462	8	—	—	—	—
32	36	14	BLEEDING ME (ELEKTRA/EEG)	METALLICA	7.3699	881	51	7.1021	917	48	6.9802	804	16	0.3897	77	—	—	—	—
33	RE-ENTRY		SONG 2 (FOOD/PARLOPHONE/VIRGIN)	BLUR	7.3312	962	47	6.5617	916	49	0.8725	139	—	6.4513	820	—	0.0074	3	—
34	NEW		THREE MARLENAS (INTERSCOPE)	THE WALLFLOWERS	7.2931	1238	28	4.3309	725	60	2.5093	421	34	3.2483	557	37	1.5355	260	9
35	35	46	ONE HEADLIGHT (INTERSCOPE)	THE WALLFLOWERS	7.2225	1069	38	7.3911	1146	37	2.8394	404	—	3.5100	534	—	0.8731	131	—
36	38	2	MY OWN PRISON (WIND-UP)	CREED	7.1896	1207	30	6.7390	1092	39	6.7790	1080	8	0.4106	127	—	—	—	—
37	29	13	D' YOU KNOW WHAT I MEAN? (EPIC)	OASIS	6.9925	1180	33	8.5248	1473	24	1.6198	204	—	5.2966	946	24	0.0761	30	—
38	NEW		THIS LONELY PLACE (MOJO/UNIVERSAL)	GOLDFINGER	6.6764	1182	32	6.1984	1112	38	0.0277	9	—	6.6098	1152	18	0.0389	21	—
39	34	21	LISTEN (ATLANTIC)	COLLECTIVE SOUL	6.5537	1057	40	7.4633	1239	33	4.5894	676	21	1.6135	334	—	0.3508	47	—
40	NEW		ALL FOR YOU (UNIVERSAL)	SISTER HAZEL	6.5428	1044	42	6.5379	990	43	1.5868	226	—	3.1278	529	39	1.8282	289	6

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by mainstream, modern and triple-A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for recurrences and records below No. 40 (No. 20 for triple-A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1997, Billboard/BPI Communications.



Bill Richards Radio Consulting
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THE TJ MARTELL
ORLANDO GOLF CLASSIC
to benefit Cancer, Leukemia and AIDS Research

Thursday, October 16th • 12:30pm
Metro West Country Club, Orlando



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This event will kick off the
Billboard Monitor
Radio Seminar & Awards

For information regarding the seminar call Maureen Ryan @212.536.5002

Dance Hall Crashers



Lost Again

From The New Album **Honey, I'm Homely**

ALREADY ON:

KROQ	WHFS	KWOD	WEQX
WLIR	KNDD	91X	KLZR
LIVE 105	XHRM	KOME	WKRL
KDGE	KEDJ	WAQZ	WCYY

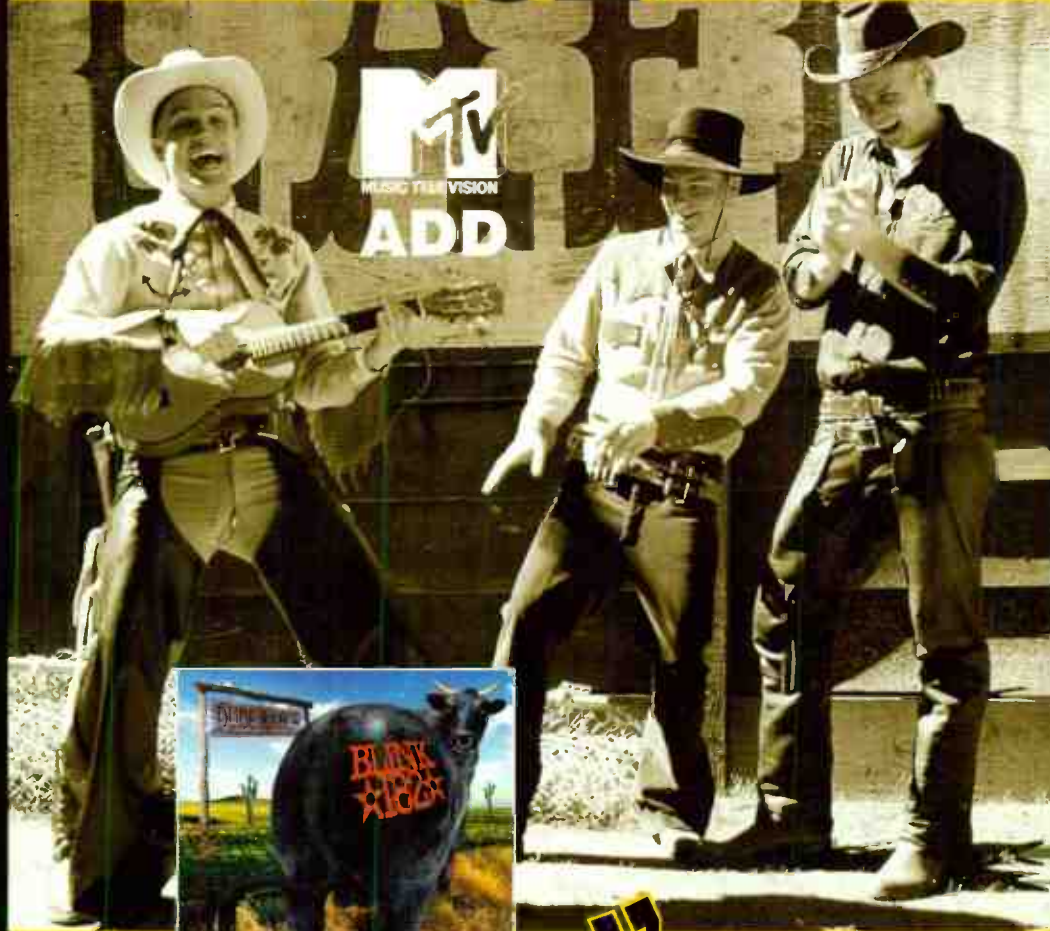
AND MANY MORE!

ON TOUR NOW!

Produced by Stoker and Dance Hall Crashers • Management: Elyse Rogers for Goldenvoice Management
<http://www.crashers.com> Get AMPed at MCA Records Online: www.mcarecords.com ©1997 MCA Records, Inc



BLINK ★182★



"Dammit" (Growing Up)

From The New Album *Dude Ranch*

DEBUT **40**

MODERN ROCK MONITOR

WXRK	KWOD	91X	WEND	WMAD
KROQ	KPNT	KEDJ	WHMP	WRCX
XHRM	KOME	WENZ	WCYY	WROX
WFNX	KTCL	KXRK	WEJE	WRZX

80,000 UNITS SCANNED DAMMIT!!

ON TOUR WITH LESS THAN JAKE

Produced by Mark Trombino Management: Rick DeVoe
<http://www.blink182.com> Get AMPed: MCA Online: www.mcarecords.com



THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★★★★ No. 1 ★★★★★				
1	1	12	TOUCH, PEEL AND STAND OUTPOST/GEFFEN 2 weeks at No. 1	DAYS OF THE NEW	1977	1882	
2	2	22	PINK COLUMBIA	AEROSMITH	1856	1856	
3	3	4	ANYBODY SEEN MY BABY? VIRGIN	THE ROLLING STONES	1574	1628	
4	5	27	IF YOU COULD ONLY SEE POLYDOR/A&M	TONIC	1217	1257	
5	8	8	EVERLONG ROSWELL/CAPITOL	FOO FIGHTERS	1182	1092	
6	6	12	LIVE THROUGH THIS (FIFTEEN STORIES) ATLANTIC	MIGHTY JOE PLUM	1168	1135	
7	9	11	I CHOOSE COLUMBIA	THE OFFSPRING	1116	1078	
8	12	7	MY OWN PRISON WINO-UP	CREED	1080	999	
9	17	3	SLOW RIDE REVOLUTION	KENNY WAYNE SHEPHERD BAND	1057	854	
10	10	6	HELLO HELLO ATLANTIC	TALK SHOW	1041	1060	
11	4	10	MARCHING TO MARS THE TRACK FACTORY/MCA	SAMMY HAGAR	1034	1272	
12	16	4	HITCHIN' A RIDE REPRISE	GREEN DAY	969	898	
13	7	31	PUSH LAVA/ATLANTIC	MATCHBOX 20	949	1072	
14	11	20	TRUST CAPITOL	MEGADETH	873	990	
15	15	16	SUPERMAN'S DEAD COLUMBIA	OUR LADY PEACE	824	909	
16	18	18	BLEEDING ME ELEKTRA/VEEG	METALLICA	804	829	
			★★★★ AIRPOWER ★★★★★				
17	21	3	BLAME ATLANTIC	COLLECTIVE SOUL	801	662	
18	13	12	LAZY EYE WARNER SUNSET/WARNER BROS.	GOO GOO DOLLS	754	985	
19	20	33	GONE AWAY COLUMBIA	THE OFFSPRING	752	718	
20	14	14	TURN MY HEAD RADIOACTIVE/MCA	LIVE	742	948	
21	19	21	LISTEN ATLANTIC	COLLECTIVE SOUL	676	810	
22	25	5	WALKIN' ON THE SUN INTERSCOPE	SMASH MOUTH	674	599	
23	24	3	EVERYTHING TO EVERYONE CAPITOL	EVERCLEAR	666	618	
24	32	4	THE FALL MCA	THE NIXONS	606	516	
25	27	8	HIGH ROCKET/A&M	JIMMIE'S CHICKEN SHACK	598	594	
26	23	8	ONE ANGEL AWARE/CAPITOL	STIR	560	597	
27	22	17	LAST CUP OF SORROW SLASH/REPRISE	FAITH NO MORE	548	616	
28	29	11	AENEMA ZOO/VOLCANO	TOOL	538	535	
29	35	2	MOST PRECARIOUS A&M	BLUES TRAVELER	497	429	
30	26	13	SOUL OF LOVE VELVEL	PAUL RODGERS	496	598	
31	NEW ▶		ALMOST HONEST CAPITOL	MEGADETH	490	292	
32	31	7	FLY LAVA/ATLANTIC	SUGAR RAY	462	506	
33	38	3	TRIALS WARNER BROS.	COOL FOR AUGUST	436	360	
34	NEW ▶		THREE MARLENAS INTERSCOPE	THE WALLFLOWERS	421	192	
35	NEW ▶		GRADUATE ELEKTRA/VEEG	THIRD EYE BLIND	421	372	
36	28	22	THE DIFFERENCE INTERSCOPE	THE WALLFLOWERS	414	540	
37	34	7	HIT THE GROUND RUNNING A&M	JONNY LANG	413	451	
38	33	18	CAROLINA BLUES A&M	BLUES TRAVELER	401	508	
39	30	9	SUGARCANE COLUMBIA	CRY OF LOVE	397	540	
40	NEW ▶		CLEOPATRA SILVERTONE	CHRIS DUARTE GROUP	375	335	

THIS WEEK	LAST WEEK	WKS. ON CHART	MODERN		DETECTIONS		
			TITLE/LABEL/PROMOTION LABEL	ARTIST	TW	LW	
			★★★★ No. 1 ★★★★★				
1	1	13	WALKIN' ON THE SUN INTERSCOPE 3 weeks at No. 1	SMASH MOUTH	2827	2768	
2	2	16	FLY LAVA/ATLANTIC	SUGAR RAY	2584	2685	
3	3	11	EVERLONG ROSWELL/CAPITOL	FOO FIGHTERS	2290	2177	
4	8	4	TUBTHUMPING REPUBLIC/UNIVERSAL	CHUMBAWAMBA	2032	1712	
5	4	12	CRIMINAL CLEAN SLATE/WORK	FIONA APPLE	1939	1899	
6	5	5	HITCHIN' A RIDE REPRISE	GREEN DAY	1937	1842	
7	10	5	EVERYTHING TO EVERYONE CAPITOL	EVERCLEAR	1883	1662	
8	7	10	THE RASCAL KING BIG RIG/MERCURY	THE MIGHTY MIGHTY BOSSTONES	1820	1764	
9	6	18	WRONG WAY GASOLINE ALLEY/MCA	SUBLIME	1645	1775	
10	15	3	DON'T GO AWAY EPIC	OASIS	1604	1324	
11	9	15	BUILDING A MYSTERY NETTWERK/ARISTA	SARAH MCLACHLAN	1558	1685	
12	11	11	SUPERMAN'S DEAD COLUMBIA	OUR LADY PEACE	1524	1504	
13	13	21	SELL OUT MOJO/UNIVERSAL	REEL BIG FISH	1385	1390	
14	12	24	PUSH LAVA/ATLANTIC	MATCHBOX 20	1357	1472	
15	14	10	GRADUATE ELEKTRA/VEEG	THIRD EYE BLIND	1325	1327	
16	16	6	HELLO HELLO ATLANTIC	TALK SHOW	1194	1254	
17	22	6	SUMMERTIME DGC/GEFFEN	THE SUNDAYS	1192	1127	
			★★★★ AIRPOWER ★★★★★				
18	24	4	THIS LONELY PLACE MOJO/UNIVERSAL	GOLDFINGER	1152	1087	
19	20	7	DREAM DREAMWORKS/GEFFEN	FOREST FOR THE TREES	1135	1130	
20	19	29	SEMI-CHARMED LIFE ELEKTRA/VEEG	THIRD EYE BLIND	1131	1167	
21	21	25	6 UNDERGROUND CLEAN UP/VIRGIN	SNEAKER PIMPS	1043	1125	
22	25	6	PRISONER CAPRICORN/MERCURY	311	1033	1006	
23	18	11	JACK-ASS DGC/GEFFEN	BECK	1019	1191	
24	17	13	D' YOU KNOW WHAT I MEAN? EPIC	OASIS	946	1191	
25	27	7	MOST PRECARIOUS A&M	BLUES TRAVELER	894	856	
26	23	18	TURN MY HEAD RADIOACTIVE/MCA	LIVE	892	1109	
27	26	14	BREATHE XL MUTE/MAVERICK/WARNER BROS.	PRODIGY	879	946	
28	30	3	TOUCH, PEEL AND STAND OUTPOST/GEFFEN	DAYS OF THE NEW	828	657	
29	31	3	LUCKY MAMMOTH/ATLANTIC	SEVEN MARY THREE	736	652	
30	37	2	COME ON EILEEN STARPOOL/EPIC	SAVE FERRIS	700	518	
31	35	2	I CHOOSE COLUMBIA	THE OFFSPRING	666	529	
32	NEW ▶		ON AND ON MOTHER/ISLAND	LONGPIGS	645	471	
33	33	5	LONG LONG TIME MAVERICK/WARNER BROS.	LOVE SPIT LOVE	644	622	
34	29	9	(CAN'T YOU) TRIP LIKE I DO IMMORTAL/EPIC	FILTER AND THE CRYSTAL METHOD	615	708	
35	NEW ▶		BITTER SWEET SYMPHONY HUT/VIRGIN	THE VERVE	563	323	
36	38	2	DOIN' TIME GASOLINE ALLEY/MCA	SUBLIME	560	516	
37	NEW ▶		THREE MARLENAS INTERSCOPE	THE WALLFLOWERS	557	315	
38	34	22	THE DIFFERENCE INTERSCOPE	THE WALLFLOWERS	540	615	
39	39	2	ALL FOR YOU UNIVERSAL	SISTER HAZEL	529	491	
40	NEW ▶		DAMMIT (GROWING UP) CARGO/MCA	BLINK 182	493	353	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 800 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

Brimful of Asha
Cornershop
From the new album
When I Was Born
7th Time

MUSIC TELEVISION ADD/ACTIVE!

ONE OF THE MOST ADDED!

LIVE 105 (22x)	KTCL	KHTY	KZYZ	WPGU
WHFS	KLYY	KJEE	KFMZ	WHTG
KNDD	WBEB	KPOI	KQXR	WRRV
WENZ	KLZR	WOXY	WXSX	KZTX
	KROX (16x)		WJSE	

Debut **20** Billboard Heatseekers Chart
4,195 Pieces 1st Week

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