

ROCK ■ AIRPLAY Monitor

• We Listen To Radio •

January 10, 1997 \$4.95 Volume 4 • No. 2

ROCK HIGHLIGHTS

MAINSTREAM

#1

STONE TEMPLE PILOTS
Lady Picture Show (ATLANTIC)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

THE BLACK CROWES • *Better When You're Not Alone* (AMERICAN/REPRISE)
BUSH • *Greedy Fly* (TRAUMA/INTERSCOPE)
DEPECHE MODE • *Barrel Of A Gun* (REPRISE)
EELS • *Rags To Rags* (DREAMWORKS/GEFFEN)
JOURNEY • *Can't Tame The Lion* (COLUMBIA)
MARILYN MANSON • *Tourniquet* (NOTHING/INTERSCOPE)
METALLICA • *King Nothing* (ELEKTRA/EEG)
NUNO • *Gravity* (A&M)
THE PRESIDENTS OF THE UNITED STATES OF AMERICA • *Volcano* (COLUMBIA)
REDD KROSS • *Stoned* (THIS WAY UP/MERCURY)
SENSE FIELD • *Different Times* (REVELATION/WARNER BROS.)
SILVERCHAIR • *Abuse Me* (EPIC)
SUBLIME • *Santeria* (GASOLINE ALLEY/MCA)
U2 • *Discotheque* (ISLAND)
WIDESPREAD PANIC • *Hope In A Hopeless World* (CAPRICORN/MERCURY)

MODERN

#1

GARBAGE
#1 *Crush* (CAPITOL)

★★★ AIRPOWER ★★★

THE CARDIGANS • *Lovefool* (STOCKHOLM/MERCURY)
THE WALLFLOWERS • *One Headlight* (INTERSCOPE) (REACHED AIRPOWER 12/27/96)
DAVE MATTHEWS BAND • *Crash Into Me* (RCA) (1/3/97)
LUSCIOUS JACKSON • *Naked Eye* (GRAND ROYAL/CAPITOL) (1/3/97)

NEW RELEASES

FIONA APPLE • *Sleep To Dream* (CLEAN SLATE/WORK)
CAKE • *I Will Survive* (CAPRICORN/MERCURY)
FUN LOVIN' CRIMINALS • *The Fun Lovin' Criminal* (EMI)
THE JON SPENCER BLUES EXPLOSION • *Wail* (MATADOR/CAPITOL)
K'S CHOICE • *Not An Addict* (550 MUSIC)
MARILYN MANSON • *Tourniquet* (NOTHING/INTERSCOPE)
METALLICA • *King Nothing* (ELEKTRA/EEG)
PET • *Skin Tight* (IGLOO/ATLANTIC)
THE PRESIDENTS OF THE UNITED STATES OF AMERICA • *Volcano* (COLUMBIA)
REDD KROSS • *Stoned* (THIS WAY UP/MERCURY)
SILVERCHAIR • *Abuse Me* (EPIC)
SOCIAL DISTORTION • *When The Angels Sing* (550 MUSIC)
SPACE • *Female Of The Species* (GUT/UNIVERSAL)
SQUIRREL NUT ZIPPERS • *Hell* (MAMMOTH/ATLANTIC)
SUBLIME • *Santeria* (GASOLINE ALLEY/MCA)
U2 • *Discotheque* (ISLAND)
WILCO • *Outtasite (Outta Mind)* (REPRISE)

TRIPLE A

#1

THE WALLFLOWERS
One Headlight (INTERSCOPE)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

With Music Biz On Ropes, More Artist Development, Networking Provide Hope

by Sean Ross

At a time when nervousness prevails throughout the music world, PDs and promotion people who were asked about specific steps that would help the business as a whole sounded three con-

SOLUTIONS '97

sistent themes: Better, more selectively chosen music; more stars; and more networking, or even returning more phone calls.

While broadcasters live in a climate of great uncertainty prompted by the Telecommunications Act, their industry remains relatively prosperous. But

labels have downsized. Superstar acts have had disappointing retail results for recent projects, as overall sales growth has ground to a halt. Retailers have closed or filed for bankruptcy protection. Ticket sales are slow, and few new superstar touring acts have emerged.

Airplay Monitor saw this malaise and asked 25 industryites for three actionable suggestions that would improve some aspect of the business. While some of our respondents' advice was format-specific, much was universal, particularly the concerns about artist development and the need to build communities within formats. The comments form Solutions '97, a special Monitor report that begins on page 4.

silverchair

ABUSE ME

Album In Stores February 4th

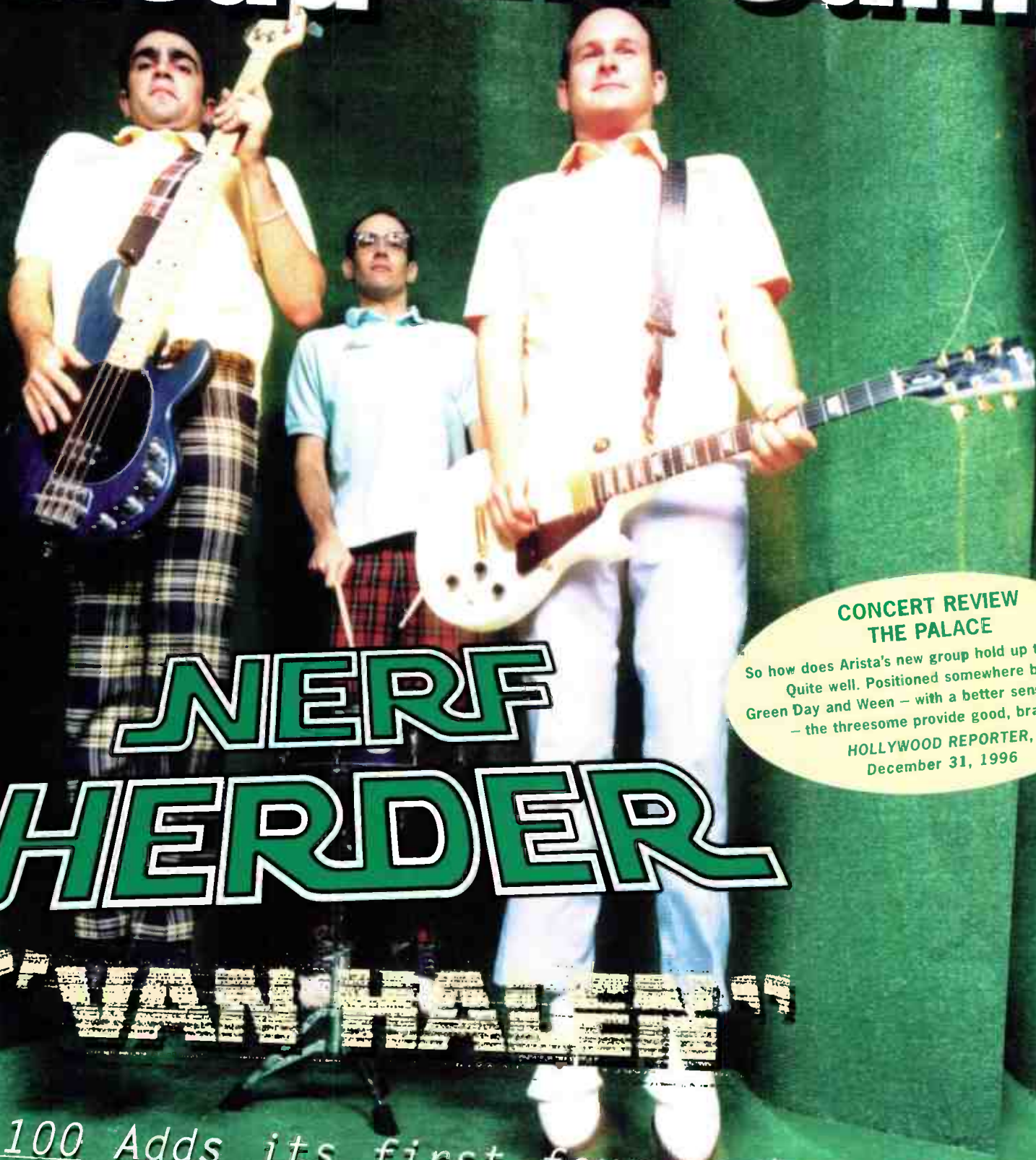
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Modern Rock Monitor **(35)** 645 Spins

World Radio History

An Airplay Monitor Special Report

25 Programmers And Label Executives Offer More Than 50 Ways To Help The Business

by Kevin Carter, Janine Coveney, Marc Schiffman, and Phyllis Stark

Some of the programmers and record folks who were asked for their ideas to help the industry offered suggestions to the other camp. Some directed advice to their own segment of the business. What stood out in our search for solutions to the music industry's current "malaise" was the need for fewer, better-chosen projects and more communication.

These are their suggestions. Readers are sure to have some of their own that were overlooked here. E-mail them to Sean Ross at sross@billboardgroup.com or fax 212-536-5286. If we get enough, we'll run them in *Son of Solutions '97*.

ERICK ANDERSON

PD, modern WNVF Rochester, N.Y.

1. Better communication: "A lot of misunderstandings . . . happen because the radio person doesn't understand what the record person needs to tell their boss and vice versa. Therefore, when a record person asks someone in radio what they think of a record, instead of simply answering 'It's all right,' maybe there's some tangible piece of information that the [PD] could give the record person . . . so that they can tell their boss, 'Listen. It's not because I'm not presenting the record to this guy. It's because this guy does not want any of this texture on his station.'"

2. Be honest: "It's not easy for a lot of people, because they're afraid of the consequences, but it's much easier to tell somebody if you've known something for six months than to lie to them and they . . . find out six months later. That just destroys business relationships." [MS]

DON BENSON

Corporate VP of operations, Jefferson-Pilot Broadcasting

1. Better communications: "Both within our own buildings, and within our companies, which seem to be expanding daily . . . People need to know exactly what's going on, especially during periods of corporate uncertainty."

2. Embrace opportunities created by consolidation: "Accept it for what it is, and capitalize on it . . . Get to know all the PDs in your other markets, regardless of format, and share knowledge with them, whether it's a promo idea, a morning bit, a novelty song, etc. Set up satellite or computer links to move info back and forth quickly."

3. Nurture creativity: "Everyone says they want their employees to be great, but you must provide a working environment that makes them want to come to work . . . We should encourage [our people] to take calculated risks without fear of losing their jobs . . . Many people seem to have fallen into the trap of playing it safe . . . when creativity is probably needed more than ever." [KC]

PAUL BROWN

VP of rock promotion, Arista

1. "Return phone calls."

2. More artist development at both the radio and record level: "Frankly, if there had not been artist development, there's a lot of bands that would not be around," including Sarah McLachlan, Phish, No Doubt, and 311. PDs need to recognize their "vested interest" in having bands with longevity, rather than just playing "the one-hit wonder and the easy record." This is harder when PDs feel they have "no job security whatsoever" and labels are "offering the world just to play the buzz record of the month."

3. Labels "have to stick to their guns and keep bands touring" until they break. [MS]

ALLEN BUTLER

Executive VP/GM, Sony Music Nashville

1. Work together and support the Country Music Assn. (CMA): "We're all in this together. If we're going to get out of it together in fine style, then we have to work on it together and not lay blame on each other's doorstep." That means

working with the CMA "to figure out how to grow this pie. Even though we're fierce competitors, it's better to beat each other up over a bigger pie. That's one thing a lot of radio people



Butler

have not come to yet, working together instead of beating each other up."

2. "Make better music and sign better acts. We've all committed ourselves to do that in the next 24 months. I think we'll see smaller rosters but with more emphasis put on a select number of acts on those rosters."

3. Help retail: Sony is "increasing . . . list prices slowly, so there is more margin for the retailers, and continuing to give them the best discounts we can give them. We are trying to work with our retailers on a day-to-day basis to keep them healthy." [PS]

COYOTE CALHOUN

PD, country WAMZ Louisville, Ky.

1. "Radio needs to get out more, daily if you can, within the community. The best way to make friends and convert them into loyal listeners is to go out and touch people. Anyone who thinks you can just do it with music anymore is [mistaken]."

2. Develop more superstars: "Some of these people have one song, and [we] never hear from them again. That's one of the things that led to the demise of [top 40] a few years ago . . . [Listeners] just have no idea who these people

are. We have so many new artists out there that instead of trying to develop artists that are fairly new, it's on to somebody who is newer."

3. Shorter rosters: "So you can really concentrate on your roster instead of having a bunch of people out at once. We've reached a level where we're going to have to back off a little." [PS]

DENNIS CONSTANTINE

Triple-A, modern consultant, Constantine Consulting

1. More industry cooperation on "CD of the week" programs where a station features a new CD that is displayed at a local retailer in a section featuring the station's calls, at deep discount. "It would generate [store] traffic . . . and consumers [would] hear more of what the CD is about."

2. Better library management: Stations should "platoon [the] second and third tier of library tracks that are less meaningful, that could be replaced by other songs that are at basically the same level . . . so that the station has a fresh sound and you don't keep hearing the same Who songs over and over again."



Constantine

3. Be more local: "National charts are less meaningful today than ever . . . [Get] more local info, [such as] a local BDS report . . . of how music is being played on other stations in the market." [MS]

JEFF COOK

Senior VP of marketing and promotion, Capricorn

1. "Diminish the clutter. Quit releasing so many projects at such a furious pace."

2. Adjust your expectations: "It doesn't take six weeks to break a record anymore. It takes three months. It takes a year in some cases. So, being willing to select the priorities and focus on them for a longer period of time is real key."

3. Spend wisely, "rather than just throwing money at advertising, retail dinners, and doing the standard schmooze to introduce a new record. Look and see what a band's strong points are. Are they great writers? Is the music more tuned to radio or are they doing great tour business and should you maybe emphasize that aspect? . . . It becomes obvious that we are spending a lot of time and money trying to make things happen when it would probably be better advised to watch what is happening and cultivate that." [MS]



Cook

TOM CUDDY

VP of programming, ABC music stations

1. More development of people: "The industry has become much more fast-paced today, especially in the larger markets, and we as managers have to allot more time to nurture our air talent, not only when improvement is indicated, but to reinforce the good stuff as well."

2. Less paperwork: "I don't have the luxury of spare time anymore to see the same piece of paper more than once," he says. "It's important to take action the first time and learn to delegate whenever possible."

3. Embrace technology: With his WPLJ New

AIRPLAY Monitor SOLUTIONS '97

York among the many stations converting to digital systems, Cuddy suggests hand-holding even the most reluctant staffers through the educational process. "Let's face it, this technology is not going away, and new skills can only make your people more valuable to the company." [KC]

DWIGHT DOUGLAS

Top 40, AC, rock consultant, B/D&A

1. Remember that radio is a cyclical business, so those awaiting the next big thing will get their wish. "We need to understand and learn the cycles. Once we learn that, everything's wonderful."

2. Embrace new delivery systems for entertainment: "Everything is happening quicker than we thought . . . I got a little sample disk that goes with the Compaq Presario that I bought. You fire it up, and you can watch music videos right on the computer." With telephone and cable companies being deregulated and Web TV merging the Internet and TV programming, Douglas says, stations should stop thinking of themselves as merely broadcasters and "redefine themselves as being producers of entertainment."

3. Fight the "spins mentality": "When PDs and promoters speak only about 'whether they lost or gained three spins in a week on their product, they're moving the conversation from the appreciation of and the focus



Douglas

on entertainment to the focus on numbers and analytical thought. And they're losing one of their most powerful weapons . . . the emotionalism that's attached to music." [MS]

TONY GRAY

R&B consultant, Gray Consulting

1. "What I would like to see in the coming year would be funding for African-American entrepreneurs in the entertainment industry to begin their own independent labels [or to enter broadcast] ownership in terms of broadcast properties," says Gray, who is pursuing broadcast ownership himself. "I think the government should reinstate the tax-certificate program for minorities. If not that, then . . . a program that encourages general-market broadcasters and financial institutions to invest in [minority] broadcast ownership."

2. Fight censorship: "The next biggest concern for me is the apparent governmental assault on independent labels in trying to determine the content of the music that they produce. Specifically, the problems that a label like Death Row is encountering, where it is encouraged to move from WB or MCA. In my opinion, regardless of what kids are saying on those records, that has little to do with increasing the death or crime rate in America," says Gray, who says other labels would spring up to fill the demand for hardcore rap if Death Row went away.

3. "People should be vocal, whether it's at the companies they work for or in writing to their senator or congressman to express their feelings. If everybody sits around and is afraid to speak their mind because of fear they might lose their job, I don't know what the future holds." [JC]



Gray

DENE HALLAM

VP of programming, country KKBQ (93Q) Houston

1. "Stop pushing stuffs on radio all the time and going to the fourth or fifth single when there is none. It's a waste of everyone's time. If the album only has two hits, only release two singles."

2. PDs should "stop depending on record-promotion people to be our MDs . . . More and more, they are dead wrong on these records."

3. More spot buys: "One thing that still doesn't make sense all these years later is retail advertising in newspapers when radio is the aural medium and newspapers the visual medium." But, Hallam says, "there's been movement toward more retail dollars on radio, which helps the familiarity of the records." [PS]



Hallam

KEITH HASTINGS

PD/MD, album WLZR Milwaukee

1. "It's always important to have a strategic plan for any venture, whether it's broadcasting or music. Spell out what it is you're trying to accomplish and create a road map on how you think you can get there successfully."

2. More communication: "So many times I get a record or a project just shoved at me. And since I'm seen as a leader, I'm expected to participate. No one's ever asked me my opinion or if I thought the plan would work. When you get people more involved, [they'll] be more willing to help you have the plan succeed. And I don't see enough of that on both sides of this business."

3. More artist development: "A lot of people have criticized alternative radio for running up the score on lead tracks and then not following up. It's incumbent on radio to elicit some additional support on some of these things. I'm not saying [support] every project that comes down the pike, but I think we need to give as well as take in that regard. Conversely, [labels] need to realize that some of [their] projects



Hastings

Continued on page 5

An Airplay Monitor Special Report: The Search For Solutions

Continued from page 4

... aren't as deep and quality-laden as they, perhaps, could be had they [devoted] a bit more care to the project." [MS]

STEVE HEGWOOD

VP of R&B programming, Radio One

1. "Perform to the best of your ability in whatever capacity you're in."

2. More networking: "I think a lot of PDs are in the mind-set that this is my domain and I'm not sharing information. We need to network for the good of the industry and the format."

3. Better, more selective releases: "Record companies: The biggest thing I'd be concerned with is the product. Why are you releasing this product? Who does it relate to? And is it going to sell? [That] is more important than getting BDS spins or a report in the trades. What is your A&R department signing, and why are they signing it?" [JC]



Hegwood

RONNIE JOHNSON

VP of R&B promotion, Mercury

1. "One of the biggest things is improving your management skills and technical skills and obviously sharing those skills with your staff and teammates. . . . I don't think we use all the tools that we should in doing our jobs. We can expand our responsibilities if we take advantage of the tools that are available."

2. More networking: "I'm talking about calling and sharing information among the people in power at the labels, [even] in some cases on strategies [for] records! I'm talking about being open to helping somebody learn and grow. One of my best friends and peers is David Linton at Arista. I don't know if many people share as much as we share, and obviously, you have secrets within your company that you cannot reveal. But I think we need to do more of it."

3. "Spending time sharing and mentoring that next level of executives. We all do a good job getting interns, but they end up doing mailings and running errands. We need to start taking them to radio [and] giving them real productive work to do. Start [by] picking a person in your office and becoming a big brother, or a big sister; commit yourself to developing talent." [JC]

HARVEY KOJAN

PD, album WNOR Norfolk, Va.

1. "Plug the leaks. Not only do they wreak havoc with a record company's release schedule, but they screw with our promo efforts as well. We like to make a big deal about major releases, but all too often, we're left scrambling when a CD has to be rush-released because of an out-of-town leak."

2. "Release all tracks to mainstream and modern at the same time. Let us decide whether a song is right for our station. You can still 'build a story' at a particular format without giving that format an exclusive. Plus, giving a song to one format typecasts that song as mainstream or modern, adding to musical segregation."

3. "When first releasing full CDs, send us a few extra copies so we may distribute them to our personalities. It gets them pumped about a project, and they can speak more knowledgeably about it on the air." [MS]

HARVEY LEEDS

Senior VP of artist development/
VP of promotion, Epic

1. Develop a Web presence: Labels and radio can work together to build online events like customized Internet broadcasts of concerts for station Web sites. "You could be imaging your radio station with different music and opportunities that have nothing to do with what's on your actual airwaves, musically," adds Leeds. With Web TV developing, when an ad comes on during your favorite TV show, you'll soon be able to surf the Web, not just your cable stations. At that point, stations can benefit from such traffic by having their audio feed on the Web.

2. Nurturing talent: While labels need to develop "the next three generations" of superstars, radio needs "somebody who totally comes out of left field, takes what Howard [Stern]'s done, and then merges it with music radio."

3. More format exclusives: "Many times it's very difficult to figure out what station you're listening to, because so many artists are shared by so many formats. Everyone on the music side of the fence, wants the ultimate mass appeal record that will sell ten million-plus units. But those are few and far between. Radio has to develop format exclusive superstars. And out of those format exclusive superstars will come mass appeal artists." [MS]

GARY MOSS

PD, country WCOL Columbus, Ohio

1. Better superstar product: "It's important that we grow new acts, and we're certainly doing that right now, but a lot of our listeners are still figuring out who people like Tracy Byrd and John Michael Montgomery and Tim McGraw are, [so] it's important that while we grow the new artists, we have great material from the superstars."

2. More one-on-one with artists: Moss would like to see "all of the country acts get back to basics, including visiting radio stations when they are in a city, doing in-stores, and working on a grassroots level to build that relationship with the country listeners. All of the new acts do this, but we need the stars and the superstars of the format to get back to basics. It's just not being done as much as it was a few years ago. . . . I realize that in many markets it's more competitive, but it's our challenge and the [labels'] challenge and management's challenge to . . . get these artists in front of people, and not just on the concert stage."

3. "Reignite the fire and excitement that country had in the early '90s. That's up to us and to the record community. To really sell the music we just need to continue to carry the torch for country. It's still an incredible format, [but] we need to bring back some of the excitement we had a few years ago when Garth Brooks, Alan Jackson, and Brooks & Dunn were hitting the scene." [PS]



Moss

DOUG PODELL

PD, album WRIF Detroit

1. Slow down the release schedule: "Put a single out and let it build. Let the stations build it at their own pace, not at the pace of the band or the band's management or the record company. It seems like just as we're getting a track established and the audience is starting to absorb it, the record company is moving on to something new. The pressure is there on [labels] to keep moving with the new stuff, and we can't keep pace."

2. Be patient: "I almost gave up on Tonic because of the research," says Podell. Without his persistence, "they would have never sold as many records as [they have] right now. . . . There have been other bands where we were on and off of them so quickly because we were either moving to the second track because it wasn't happening or we didn't give it time to develop in our research, and therefore people just sort of pass on the project and don't go buy records."

3. More free shows: The Hunger did three WRIF shows this past year. "The first couple of audiences were real small. And then, by the time we got them in here the third time, we had [about] 10,000 people." [MS]



Podell

MARC RATNER

VP of promotion, Reprise

1. More superstars: "Nobody seems to be establishing stars that can galvanize people."

2. Foster arts education: "There doesn't seem to be the early exposure to music that we had access to. In many cases, our disposable education-

al system doesn't seem to be giving children the opportunity to develop a true interest in music or the arts."

3. More judicious use of research: If it takes 250 spins to get a realistic call-out read on a song, don't try to make a decision based on 125 spins, but use your gut to know which songs are strong enough to play 250 times. [KC]



DAVE ROSAS

Senior VP of black music, EMI

1. More community, less negativity: "There's one thing we have to do as minorities in this business, and that is look out for each other. The crab-in-the-barrel theory has to go away—because one of us succeeds and we're envious, we have to try to pull him or her down. That will be our downfall." Rosas adds that he'll stop attending convention panels where people have the same comments and complaints every year: "We have to learn to accept the truth and deal with it. Instead of being angered about it, we need to do something positive about it."

2. More mentoring: "My goal for '97 is to hire more minorities, and I think I've done a good job so far. If every record head at these major labels [and] every black PD in major or small markets . . . dedicated ourselves to educating just two people in the new year, they can be the new wave of record executives, of nationals, of radio folks. . . . When my career got started, it was a black woman, Sharon Heyward, who helped me, and as I grew in the business, it was a white man that took me to the forefront—that's reality for me. When I was out of work for a year . . . there was not one black music executive that offered me a job. We don't reach out to each other enough."

3. "People [at labels] need to concentrate more on the music and not on the imaging of acts." [JC]



Rosas

CRAIG SCOTT

Country consultant, Craig Scott & Associates

1. "Refocus your radio station toward country's core demographics. Tailor your style, your music, and other content toward that target. . . . [S]uperserve our listener customer. Do everything you can to attract and hold them and nothing that would repel them."

2. "Create entertaining radio all day long, not just in the morning. Focus more on the actual content than on loud, laser-loaded sweepers. . . . We've created a bunch of noise on country radio stations rather than having really good content that's compelling and entertaining."

3. Say no to "mediocrity in Nashville": "We have been more interested in quantity than quality. I would hope for the new year we would all focus a little more on rejecting things that aren't up to the absolute highest standards." But never "discontinue [the] search for the best new music from the bright new stars of tomorrow." [PS]

DAVE SHAKES

Top 40 and AC consultant,
Alan Burns & Associates

1. "We all need to relax a little about the health of top 40." Rather than debating the future of the format, "play today's hits today, and you'll have a tomorrow to deal with."

2. "Make an appointment with yourself every day to respond to your messages, regardless of their format. Adding more layers of communication will only mess you up, unless you can effectively deal with the grind of returning calls."

3. "A good Web site should take the talents of a full-time, dedicated person. The question is, Can you afford that, or would that time and money be better spent on the production of your radio sta-

tion itself?" Shakes recalls one PD boasting about getting more than 200 hits a day on his station's Web site vs. thousands of listeners per quarter-hour on his station. "Do the math," he says. [KC]

BILL TANNER

VP of programming for Hefel Broadcasting; works with Spanish language, top 40, and R&B outlets

1. Spend more time listening to the radio: "Many PDs become more like operations managers, more concerned with budgeting, department-head meetings, promotions meetings, and other interoffice stuff, and, as a result, their time spent listening to their own product suffers. . . . Sure, it's great to invent that next fancy computer program to schedule your music more efficiently, but while you're waiting for that, our most important task is to listen to the radio!"

2. Create on-air passion for the music: "The Spanish audience has passion about the product. They know the songs and, like many ethnic audiences, seem to become familiar with the product more quickly." PDs should strive to create that vibe with all audiences.

3. Better product: "I know it sounds easy, but labels have to focus on hit records; that's what drives radio." [KC]

LYNN TOLLIVER

VP of programming, Zapis Communications, who works with Cleveland outlets R&B WZAK, R&B oldies WJMO, and top 40 WZJM

1. Less politics, more professionalism: "We should solidify our strengths to increase our importance to the industry. There are too many of us in too many different directions, attempting to achieve the same goals. Too many favors being done, without results. In order to be competitive with the computer technological invasion, we should become more like the machines and do the thing that best benefits the operation of the organization as opposed to [operating out of]

greed and doing favors a favor. . . . To the men, respect women for their contributions. And mind your own business. If you are busy trying to find out who's sleeping with whom and what little dirt you can find on the next person, who's minding your store? Stop stabbing each other in the back. Conduct business and stop bullshitting."

2. Look beyond name producers and big cities for talent: "There may be a talented artist out there that has nobody to bring them to the table. Right now, a [name] producer brings an artist to the label and they get some kind of attention."

3. Say no to marginal superstar product: "If [an established artist] recorded an album [that's] not worthy, but they have enough clout at the label to put it out, [someone at the label] should be blunt and say, 'This is not gonna happen.'" [JC]

GUY ZAPOLEON

Top 40 and AC consultant, Zapoleon Media Strategies

1. Have adequate manpower: Now that radio has consolidated, "people will have to learn how to manage all of these new properties," says Zapoleon, adding that many station clusters will have too few managers with too little money to operate effectively.

2. More cyber-networking: "Online advances in technology and communications have created a giant worldwide online brainstorming session," which Zapoleon credits for much of the success of WKTU New York. "If I did one huge thing for Evergreen, it was to push everyone to get online so we could communicate quickly, easily, and effectively. Evergreen's GMs and PDs now use [America Online] as a prime source for networking and communicating."

3. Less narrowcasting: "Focus seems to be the buzzword for today's radio industry. . . . I agree to a point, but that can be extreme when it comes to the music product. Many formats will become so focused on a sound that they will have no true variety of era, style, or tempo." [KC]



Tolliver



Zapoleon

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INCREASE
IN PLAYS

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|--|-------------|
| THE OFFSPRING • All I Want (COLUMBIA) | +421 |
| WRCX +40, KAZR +30, WLZR +26, WNOR +24, WKLC +21, KTXQ +20, WAAF +19, WJRR +17, WXRA +14, WZTA +13 | |
| METALLICA • King Nothing (ELEKTRA/EEG) | +115 |
| KUPD +19, KRZR +15, KUFO +11, WZTA -8, WIYY +7, WKLC +6, KBER +6, WONE +6, WKLC +6, WZZO +5 | |
| LIVE • Lakini's Juice (RADIOACTIVE/MCA) | +89 |
| WRCX +52, WAAF +11, WIYY +9, WWDC +9, KLOS +5, WEBN +3 | |
| SILVERCHAIR • Abuse Me (EPIC) | +83 |
| WZTA +18, WJRR +16, WAAF +11, WXTB +8, WEBN +7, WIYY +7, WRXR +6, WZAT +4, WWDC +4, KEGL +2 | |
| BETTER THAN EZRA • Desperately Wanting (SWELL/ELEKTRA/EEG) | +71 |
| WAVF +10, WZTA +8, WVRK +7, KGGO +7, KCAL +7, KTYD +6, KRZZ +5, WZZO +4, WAFX +4, KRZR +4 | |
| ZZ TOP • Bang Bang (RCA) | +62 |
| WPLR +11, WSFL +9, KRZZ +8, KFRQ +6, WBLM +5, WKLC -4, KOMP +4, WBAB +4, WZMT +3, WTFX +3 | |
| THE WALLFLOWERS • One Headlight (INTERSCOPE) | +60 |
| WKLC +11, WEGR +9, KGGO +8, KZRR +7, KTYD +6, KXUS +6, WVRK +6, KTAL +6, WRXR +5, WBAB +4 | |
| TONIC • Open Up Your Eyes (POLYDOR/A&M) | +57 |
| WZTA +15, WHJY +10, WCKW +8, WNOR +8, KTYD +7, KILO +7, WQVE +7, KMOD +6, WFBQ +5, KTXQ +5 | |
| ALICE IN CHAINS • Over Now (COLUMBIA) | +54 |
| KRZR +6, KLAQ +6, WLVA +6, WWDC +6, WRCX +5, WZZO +4, KNCN +4, WZTA +4, WHJY +4, WZZR +4 | |
| TOM PETTY AND THE HEARTBREAKERS • Climb That Hill (WARNER BROS.) | +53 |
| WIMZ +9, WSFL +7, KLAQ +6, WCKW +6, WRXK +5, WBLM +5, WTUE +5, KLOL +5, WKLC +4, WRDU +4 | |

MODERN ROCK

INCREASE
IN PLAYS

| | |
|--|-------------|
| THE OFFSPRING • All I Want (COLUMBIA) | +860 |
| WMMS +40, KEDJ +37, WBCN +32, KXTE +31, KOME +30, KTEG +28, WLUM +28, WBZU +24, KLZR +24, WDGE +23 | |
| DEPECHE MODE • Barrel Of A Gun (REPRISE) | +838 |
| CIMX +34, WGRD +33, KNNC +31, KTEG +28, WRLG +26, WBRU +26, KROX +23, WBZU +23, XHRM +22, KLYY +21 | |
| SUBLIME • Santeria (GASOLINE ALLEY/MCA) | +139 |
| WKQX +21, WLUM +21, KTEG +20, WBZU +19, KICT +12, WHYT +9, KXTE +7, KNDD +7, CIMX +7, KLYY +5 | |
| BUSH • Greedy Fly (TRAUMA/INTERSCOPE) | +126 |
| CIMX +26, KOME +21, WKQX +17, KTOZ +15, WMMS +14, KGDE +12, WDGE +10, WBZU +9, KNDD +8, KEGE +8 | |
| THE WALLFLOWERS • One Headlight (INTERSCOPE) | +125 |
| KWOD +26, KTEG +15, WRXQ +15, KNDD +13, WBZJ +10, WQXA +8, WBRU -8, WKRL +6, KROX +6, WMMS +6 | |
| SILVERCHAIR • Abuse Me (EPIC) | +87 |
| WKQX -25, WAQZ +15, WNNX +11, WPBZ +10, WMRQ +9, KNDD +9, KOME +9, WBCN +9, KLYY +7, WHFS +7 | |
| 311 • All Mixed Up (CAPRICORN/MERCURY) | +87 |
| CIMX +29, WKQX +18, WRXQ +15, KJEE +14, KWOD +14, WXRK +10, KENZ +6, KISF +6, KDGE +5, WLUM +5 | |
| THE CARDIGANS • Lovefool (STOCKHOLM/MERCURY) | +73 |
| WKQX +32, KWOD +16, WHFS +13, KICT +11, WAQZ +10, KCXX +7, KDGE +6, WXRK +5, KLYY +4, KROX +4 | |
| STONE TEMPLE PILOTS • Tumble In The Rough (ATLANTIC) | +67 |
| KNDD +19, WKQX +17, WBZU +13, WBCN +7, KXRX +6, KEGE +4, KOME +4, WHFS +4 | |
| LIVE • Lakini's Juice (RADIOACTIVE/MCA) | +65 |
| WBCN +20, XTRA +16, WKQX +14, WHFS +13, KOME +10, WFNX +10, WMRQ +9, WAQZ +5, XHRM +5, KITS +2 | |

VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



1
MUSIC FIRST

| | TW | LW | | TW | LW |
|----|----|----|----|--|-------|
| 1 | 8 | 9 | 1 | No Doubt, Don't Speak | 31 14 |
| 2 | 7 | 6 | 2 | Bush, Swallowed | 28 14 |
| 3 | 7 | 2 | 3 | 311, All Mixed Up | 25 15 |
| 4 | 5 | 8 | 4 | Counting Crows, A Long December | 23 11 |
| 5 | 5 | 4 | 5 | The Smashing Pumpkins, Thirty-Three | 21 12 |
| 6 | 4 | 0 | 6 | Stone Temple Pilots, Lady Picture Show | 20 9 |
| 7 | 4 | 0 | 7 | Soundgarden, Blow Up The Outside World | 19 7 |
| 8 | 4 | 3 | 8 | Dave Matthews Band, Crash Into Me | 17 9 |
| 9 | 4 | 2 | 9 | Tool, Stinkfist | 17 8 |
| 10 | 4 | 9 | 10 | John Mellencamp, Just Another Day | 17 10 |
| 11 | 4 | 3 | 11 | The Chemical Brothers, Setting Sun | 17 8 |
| 12 | 4 | 3 | 12 | The Wallflowers, One Headlight | 16 9 |
| 13 | 3 | 1 | 13 | The Cardigans, Lovefool | 16 9 |
| 14 | 3 | 3 | 14 | Red Hot Chili Peppers, Love Rollercoaster | 16 10 |
| 15 | 3 | 0 | 15 | Jewel, You Were Meant For Me | 13 5 |
| 16 | 3 | 0 | 16 | Luscious Jackson, Naked Eye | 12 6 |
| 17 | 3 | 0 | 17 | Kula Shaker, Tattva | 12 5 |
| 18 | 3 | 2 | 18 | Prodigy, Firestarter | 11 7 |
| 19 | 3 | 2 | 19 | Sheryl Crow, Everyday Is A Winding Road | 11 7 |
| 20 | 3 | 2 | 20 | Cake, The Distance | 10 5 |
| 21 | 3 | 2 | 21 | Fountains Of Wayne, Radiation Vibe | 9 2 |
| 22 | 3 | 2 | 22 | Local H, Bound For The Floor | 8 3 |
| 23 | 3 | 1 | 23 | Orbital, The Box | 6 2 |
| 24 | 3 | 1 | 24 | Sublime, What I Got | 6 1 |
| 25 | 3 | 0 | 25 | Failure, Stuck On You | 6 2 |
| 26 | 3 | 0 | 26 | Better Than Ezra, Desperately Wanting | 6 4 |
| 27 | 3 | 1 | 27 | Bloodhound Gang, Fire Water Burn | 6 4 |
| 28 | 3 | 2 | 28 | 311, Down | 5 3 |
| 29 | 3 | 2 | 29 | The Presidents Of The United States Of America, Lump | 5 1 |
| 30 | 3 | 4 | 30 | Beck, Loser | 4 1 |
| 31 | 3 | 9 | 31 | Fun Lovin' Criminals, The Fun Lovin' Criminals | 4 2 |
| 32 | 3 | 3 | 32 | Republica, Drop Dead Gorgeous | 4 3 |
| 33 | 3 | 3 | 33 | Pearl Jam, Even Flow | 4 1 |
| 34 | 3 | 2 | 34 | Alanis Morissette, Head Over Feet | 4 2 |
| 35 | 3 | 4 | 35 | No Doubt, Spiderwebs | 4 1 |
| 36 | 3 | 2 | 36 | Bush, Glycerine | 4 0 |
| 37 | 3 | 2 | 37 | Nerf Herder, Van Halen | 4 1 |
| 38 | 3 | 4 | 38 | Pearl Jam, Alive | 4 0 |
| 39 | 3 | 4 | 39 | Red Hot Chili Peppers, Give It Away | 3 1 |
| 40 | 3 | 4 | 40 | Garbage, Stupid Girl | 3 1 |

TRIPLE A

INCREASE
IN PLAYS

| | |
|---|------------|
| BODEANS • Hurt By Love (SLASH/REPRISE) | +43 |
| KTMN +9, WHPT +6, WNCS +6, WBOS +6, WVRV +5, WTTT +4, KUMT +3, WXLE +3, KTCZ +3, KBCO +3 | |
| COUNTING CROWS • A Long December (DGC/GEFFEN) | +41 |
| KTMN +10, WVRV +8, WHPT +7, KBCO +5, WBOS +4, KTCZ +4, WMAX +3, KMTT +3, WJBX +2, CIDR +1 | |
| DAVE MATTHEWS BAND • Crash Into Me (RCA) | +37 |
| KMTT +9, WXLE +8, KUMT +7, WHPT +7, KBCO +7, WBOS +6, KTMN +4, WVRV +2, KTCZ +2, CIDR +1 | |
| ERIC JOHNSON • S.R.V. (CAPITOL) | +24 |
| WTTT +5, WNCS +5, KBCO +3, KUMT +2, WRLT +2, KXPT +2, WXRC +2, KPIG +1, KGSR +1, KTCZ +1 | |
| NIL LARA • How Was I To Know (METRO BLUE/CAPITOL) | +24 |
| KTMN +17, KGSR +3, WMAX +2, CIDR +2, KSCA +1, WNCS +1, WXRC +1 | |
| THE WALLFLOWERS • One Headlight (INTERSCOPE) | +24 |
| WTTT +6, KUMT +5, KTMN +5, KTCZ +5, KMTT +4, WXRC +4, WJBX +3, KPIG +3, WXRT +3, WXLE +2 | |
| JOHN MELLENCAMP • Just Another Day (MERCURY) | +23 |
| KPIG +6, WVRV +6, KUMT +5, WTTT +5, KTCZ +5, WNCS +4, WXRC +4, KBCO +4, KGSR +3, WXLE +2 | |
| SHERYL CROW • If It Makes You Happy (A&M) | +21 |
| WRLT +5, KGSR +5, KUMT +4, WVRV +3, KFOG +3, WJBX +2, KOPT +2, CIDR +1, KPIG +1, WXLE +1 | |
| TRACY CHAPMAN • Smoke And Ashes (ELEKTRA/EEG) | +20 |
| WHPT +18, KINK +2, WRLT +1 | |
| HOOTIE & THE BLOWFISH • I Go Blind (REPRISE) | +20 |
| WHPT +14, WJBX +4, KXPT +4, WMAX +2, WXLE +1, WBOS +1, KTCZ +1 | |
| WILCO • Outtasite (Outta Mind) (REPRISE) | +20 |
| WXLE +4, WNCS +4, CIDR +3, KMTT +3, WMAX +2, KTMN +1, WRLT +1, WTTT +1, KSCA +1, WXRC +1 | |

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|----------|----------|----------|
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| Q101 26x | KEDJ 23x | WBZU 29x |
| KDGE 24x | 91X 21x | KEGE 24x |
| WMMS 36x | KOME 35x | & MORE! |

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POWER PLAYLISTS

For Week Ending January 5, 1997



Playlists compiled by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KLOS Los Angeles PD: Carey Curelop MD: Rita Wilde. Top 30 playlist including R.E.M., Bittersweet Me, Local H, Bound For The Floor, Soundgarden, Blow Up The Outside World, etc.

WRCX Chicago PD: Dave Richards APD/MD: Jo Robinson. Top 30 playlist including Live, Lakini's Juice, The Offspring, All I Want, Local H, Bound For The Floor, etc.

WYSP Philadelphia PD: Tim Sabeau APD/MD: Mark Thompson. Top 30 playlist including Metallica, Hero Of The Day, Stone Temple Pilots, Lady Picture Show, etc.

WMMR Philadelphia PD: Joe Bonadonna. Top 30 playlist including Counting Crows, A Long December, Bruce Springsteen, Without You, etc.

KQRS Minneapolis PD: Dave Hamilton APD/MD: Reed Endersbe. Top 30 playlist including Widespread Panic, Hope In A Hopeless World, Eric Johnson, S.R.V., etc.

WRIF Detroit PD: Doug Podell MD: Dave Wellington. Top 30 playlist including Bush, Swallowed, Metallica, Hero Of The Day, Alice In Chains, Wound, etc.

WWDC Washington, DC VP/Programming: Dave Brown MD: Buddy Rizer. Top 30 playlist including Lemonheads, If I Could Talk I'd Tell You, Sublime, What I Got, etc.

WDVE Pittsburgh PD: Gene Romano MD: Cris Winter. Top 30 playlist including The Wallflowers, One Headlight, R.E.M., Bittersweet Me, etc.

WFBQ Indianapolis PD: Marty Bender MD: Ace Cosby. Top 30 playlist including John Mellencamp, Key West Intermezzo, The Wallflowers, 6th Avenue Heartache, etc.

WAAF Boston PD: Dave Douglas MD: John Osterling. Top 30 playlist including Metallica, King Nothing, Tool, Stinkfish, etc.

KEGL Dallas PD: Duane Doherty MD: Cindy Scull. Top 30 playlist including Tonic, Open Up Your Eyes, Matchbox 20, Long Day, etc.

WKLS Atlanta PD: Michael Hughes MD: Beth Kepple. Top 30 playlist including Metallica, Hero Of The Day, Stone Temple Pilots, Lady Picture Show, etc.

KSHE St. Louis PD: Rick Bails MD: Al Hofer. Top 30 playlist including Metallica, Hero Of The Day, Rush, Half The World, etc.

KTXQ Dallas OM: Andy Lockridge MD: Redbeard. Top 30 playlist including Soundgarden, Blow Up The Outside World, Sublime, What I Got, etc.

WZTA Miami PD: Gregg Steele MD: Heidi Hess. Top 30 playlist including Bush, Swallowed, Stone Temple Pilots, Lady Picture Show, etc.

WEBN Cincinnati OM: Jim Richards MD: Scott Reinhart. Top 30 playlist including Alice In Chains, Again, Van Halen, Me Wise Magic, etc.

KSJO San Jose PD: Dana Jang MD: Laurie Free. Top 30 playlist including Dishwalla, Charlie Brown's Parents, Ozy Osbourne, Walk On Water, etc.

WJRR Orlando PD: Dick Sheetz MD: Pat Lynch. Top 30 playlist including Matchbox 20, Long Day, Soundgarden, Blow Up The Outside World, etc.

WIYY Baltimore PD: Rick Strauss MD: Rob Heckman. Top 30 playlist including The Wallflowers, One Headlight, Social Distortion, I Was Wrong, etc.

WBZZ Columbus, OH PD: Hal Fish APD/MD: Ronni Hunter. Top 30 playlist including Stone Temple Pilots, Trippin' On A Hole, Metallica, Hero Of The Day, etc.

WXTB Tampa OM: Brad Hardin MD: Brian Medlin. Top 30 playlist including The Hunger, Vanishing Cream, Alice In Chains, Again, etc.

WHJY Providence PD: Bill Weston MD: Sharon Schifino. Top 30 playlist including Tonic, Open Up Your Eyes, Counting Crows, Angels Of The Silences, etc.

WONE Akron PD: J.D. Top 30 playlist including Tom Petty & The Heartbreakers, Climb That, John Mellencamp, Just Another Day, etc.


WLZR Milwaukee PD: Keith Hastings. Top 30 playlist including Van Halen, Me Wise Magic, Metallica, Hero Of The Day, etc.

the black crows better when you're not alone



produced by jack joseph puig and the black crows. management: pete angelus
from the american recordings album three snakes and one charm.

World Radio History

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POWER PLAYLIST

For Week Ending January 5, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.



WKDF Nashville PD: Kidd Redd MD: Sheri Sexton. Playlist table with columns for rank, song title, and TW/LW.

KISS San Antonio OM: Virgil Thompson APD: Kevin Vargas. Playlist table with columns for rank, song title, and TW/LW.

KBPI Denver PD: Bob Richards. Playlist table with columns for rank, song title, and TW/LW.

WBAB Long Island Acting PD: Gene Michaels Acting MD: Eric Willman. Playlist table with columns for rank, song title, and TW/LW.

KQRC Kansas City PD: Doug Sorenson MD: Valerie Knight. Playlist table with columns for rank, song title, and TW/LW.

KISW Seattle PD: Clark Ryan MD: Cathy Faulkner. Playlist table with columns for rank, song title, and TW/LW.

KUPD Phoenix OM: Tim Maranville APD/MD: JJ Jeffries. Playlist table with columns for rank, song title, and TW/LW.

WLVQ Columbus PD: Greg Ausham. Playlist table with columns for rank, song title, and TW/LW.

KUFO Portland PD: Dave Numme APD: Al Scott. Playlist table with columns for rank, song title, and TW/LW.

KATT Oklahoma City PD: Chris Baker MD: Kelley Davis. Playlist table with columns for rank, song title, and TW/LW.

KDKB Phoenix OM: Tim Maranville MD: Paul Peterson. Playlist table with columns for rank, song title, and TW/LW.

WROQ Greenville PD: Ken Carson APD/MD: K.C. Carson. Playlist table with columns for rank, song title, and TW/LW.

KYYS Kansas City PD: John Duncan MD: Slacker. Playlist table with columns for rank, song title, and TW/LW.

WDHA Morristown, NJ PD: Lenny Bloch APD/MD: Capt. Kevin Thompson. Playlist table with columns for rank, song title, and TW/LW.

KIOZ San Diego PD: Greg Stevens MD: Shannon Leder. Playlist table with columns for rank, song title, and TW/LW.

WEGR Memphis PD: Drake Hall MD: Zeke Logan. Playlist table with columns for rank, song title, and TW/LW.

WPYX Albany PD: Fred Horton MD: John Cooper. Playlist table with columns for rank, song title, and TW/LW.

WTFX Louisville PD: Michael Lee APD: Future Bob. Playlist table with columns for rank, song title, and TW/LW.

WCMEF Rochester PD: Harry Jacobs MD: Dave Kane. Playlist table with columns for rank, song title, and TW/LW.

WCKW New Orleans GM: Sid Levett. Playlist table with columns for rank, song title, and TW/LW.

WIMZ Knoxville PD: Jim Pemberton MD: Bill Kidd. Playlist table with columns for rank, song title, and TW/LW.

WTUE Dayton OM: Tom Carroll PD: Chris Geisen. Playlist table with columns for rank, song title, and TW/LW.

KRRQ Sacramento PD: Curtiss Johnson APD: Pat Martin. Playlist table with columns for rank, song title, and TW/LW.

WRDU Raleigh PD: Bob Edwards. Playlist table with columns for rank, song title, and TW/LW.

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World Radio History

POWER PLAYLISTS

For Week Ending January 5, 1997



Playlists supplied by Broadcast Data Systems' Radio Track web... Stations shown each week, varies depending upon space.

Grid of 48 radio station playlists (e.g., WPLR, WNOR, KLAQ, WXRA, WCCC, WKLQ, WKQQ, KBER, WIOT, WZZO, WFYV, WAPL, WBLM, KEZO, WTPA, KLBK, KMJX, KGGO, KCAL, KMOD, WRXL, WROV, KRZR, KLPX) with columns for station name, PD, MD, and song lists with TW/LW values.

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 800 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

| | |
|--|----|
| THE OFFSPRING <i>All I Want (Columbia)</i> | 26 |
| LIVE <i>Lakini's Juice (Radioactive/MCA)</i> | 4 |
| TONIC <i>Casual Affair (Polydor/A&M)</i> | 4 |
| SILVERCHAIR <i>Abuse Me (Epic)</i> | 3 |
| JOURNEY <i>Can't Tame The Lion (Columbia)</i> | 2 |
| VAN HALEN <i>Can't Get This Stuff No More (Warner Bros.)</i> | 2 |
| WIDESPREAD PANIC <i>Hope In A Hopeless World (Capricorn/Mercury)</i> | 2 |

AIRPOWER BOUND

Total Plays/Gain

ZZ TOP 694/62
Bang Bang (RCA)
Total Stations: 54/Chart Move: 24-22
Heavy (21+): 5 KFRQ, KTUX, KXUS, WPLR, WSFL
Medium (14-20): 19 KEGL, KGGO, KLPX, KOMP, KRZZ, KTAL, WAPL, WBAB, WBLM, WCMF, WDHA, WEZL, WKLC, WONE, WROV, WVRK, WAFX, WZMT, WZZR
Light (Under 14): 30

THE HAZIES 664/-24
Trip Free Life (EMI)
Total Stations: 53/Chart Move: 21-23
Heavy (21+): 4 KAZR, KISS, KTUX, WLZR
Medium (14-20): 18 KBPI, KEGL, KILO, KNCN, KQRC, KRAD, KRZR, KSHE, KSJO, KTYD, WAAF, WCCC, WJRR, WKLO, WTPA, WZAT, WZMT, WZZO
Light (Under 14): 31
New Airplay This Week: 1 WEZX

BUSH 640/-15
Greedy Fly (Trauma/Interscope)
Total Stations: 53/Chart Move: 22-24
Heavy (21+): 8 KEGL, KRAB, KRXQ, KUFO, WLZR, WXR, WZAT, WZTA
Medium (14-20): 15 KATT, KAZR, KQRC, KRZR, KSJO, WAAF, WIOT, WIYY, WJRR, WKDF, WNOR, WRCX, WRIF, WWDC, WXTB
Light (Under 14): 30
New Airplay This Week: 1 WKQQ

COUNTING CROWS 609/19
A Long December (DGC/Geffen)
Total Stations: 48/Chart Move: 25-26
Heavy (21+): 9 KRZR, WAVF, WDHA, WMMR, WPYX, WRXR, WTAK, WZAT, WZTA
Medium (14-20): 14 KEZO, KLAQ, KLOS, KQRS, KTYD, WBAB, WEZL, WFBQ, WIXV, WKQQ, WPLR, WROV, WWDC, WZZR
Light (Under 14): 25

BLOODHOUND GANG 509/7
Fire Water Burn (Republic/Geffen)
Total Stations: 49/Chart Move: 31-28
Heavy (21+): 8 KBER, KEGL, KTUX, WAAF, WKQQ, WNOR, WXTB, WZZO
Medium (14-20): 7 KBPI, KRAD, WAVF, WKLO, WKLS, WZAT, WZTA
Light (Under 14): 34
New Airplay This Week: 1 WNOR

FAILURE 465/-6
Stuck On You (Slash/Warner Bros.)
Total Stations: 49/Chart Move: 33-32
Heavy (21+): 2 WAVF, WJRR
Medium (14-20): 10 KBER, KILO, KISS, KTYD, WAAF, WIOT, WKLO, WRCX, WXR, WZAT
Light (Under 14): 37

★ **THE OFFSPRING** 422/421
All I Want (Columbia)
Total Stations: 46/Chart Move: Debut 39
Heavy (21+): 5 KAZR, WKLO, WLZR, WNOR, WRCX
Medium (14-20): 4 KTXQ, WAAF, WJRR, WXR
Light (Under 14): 37
New Airplay This Week: 26 KATT, KAZR, KBER, KEGL, KILO, KIOZ, KISS, KRAD, KRXQ, KRZR, KTXQ, KUFO, WAAF, WIYY, WJRR, WKLO, WLZR, WNOR, WRCX, WTPA, WWDC, WXR, WXTB, WZMT, WZTA, WZZO

Medium (14-20): 4 WEZX, WMMR, WPLR, WWDC
Light (Under 14): 34

TYPE O NEGATIVE 335/20
Love You To Death (Roadrunner)
Total Stations: 35
Heavy (21+): 2 KILO, WZAT
Medium (14-20): 6 KBPI, KEGL, KISS, KRAD, KTUX, KUPD
Light (Under 14): 27

ERIC JOHNSON 334/-13
S.R.V. (Capitol)
Total Stations: 26
Heavy (21+): 4 KEGL, KLB, KSHE, WRDU
Medium (14-20): 5 KMJX, KQRS, KTUX, WPLR, WROQ
Light (Under 14): 17
New Airplay This Week: 1 WIZN

311 330/19
All Mixed Up (Capricorn/Mercury)
Total Stations: 36
Heavy (21+): 4 KTUX, KTXQ, WRXR, WXR
Medium (14-20): 5 KBER, KNCN, WKDF, WWDC, WZAT
Light (Under 14): 27

THE SMASHING PUMPKINS 318/22
Thirty-Three (Virgin)
Total Stations: 29
Heavy (21+): 2 KRAB, WZAT
Medium (14-20): 10 KBER, KLAQ, KQRC, KRXQ, KTYD, KRZR, WIYY, WTPA, WVRK, WZZO
Light (Under 14): 17
New Airplay This Week: 1 KISS

GARY HOEY 295/10
Desire (Surfdog)
Total Stations: 30
Heavy (21+): 1 WZAT
Medium (14-20): 7 KEGL, KILO, KSJO, KTUX, KUFO, WIOT, WKLO
Light (Under 14): 22
New Airplay This Week: 1 KRZR

GARBAGE 218/4
#1 Crush (Capitol)
Total Stations: 18
Heavy (21+): 5 KRAB, WARQ, WAVF, WRXR, WXR
Medium (14-20): 3 KBPI, KTXQ, WWDC
Light (Under 14): 10

COREY STEVENS 183/-2
It's Over (Eureka/Discovery)
Total Stations: 19
Heavy (21+): 0
Medium (14-20): 3 WPLR, WROQ, WZZR
Light (Under 14): 16
New Airplay This Week: 1 WROV

CHART BOUND

Total Plays/Gain

TOM PETTY AND THE HEARTBREAKERS 416/-17
Change The Locks (Warner Bros.)
Total Stations: 33
Heavy (21+): 4 KTYD, WDHA, WRDU, WZZR
Medium (14-20): 8 KNCN, KRZR, KXUS, WKLC, WONE, WPYX, WROV, WTUE
Light (Under 14): 21
New Airplay This Week: 1 KISS

CAKE 408/-17
The Distance (Capricorn/Mercury)
Total Stations: 37
Heavy (21+): 5 KBPI, KRAD, KTUX, WXR, WZAT
Medium (14-20): 8 KBER, KEGL, KNCN, KRXQ, WARQ, WKLO, WRXR, WWDC
Light (Under 14): 24

PEARL JAM 391/20
Off He Goes (Epic)
Total Stations: 34
Heavy (21+): 4 KISS, WKDF, WRXR, WZAT
Medium (14-20): 9 KRZR, WIOT, WIYY, WKLC, WKQQ, WROV, WWDC, WZTA, WZZR
Light (Under 14): 21

SEMISONIC 389/-16
F.N.T. (MCA Soundtracks/MCA)
Total Stations: 36
Heavy (21+): 4 WARQ, WAVF, WRXR, WZAT
Medium (14-20): 5 KBPI, KTYD, WFBQ, WKLO, WXR
Light (Under 14): 27
New Airplay This Week: 1 WZZO

DON HENLEY 363/12
Through Your Hands (Revolution)
Total Stations: 32
Heavy (21+): 4 KYYS, WDHA, WEGR, WONE
Medium (14-20): 6 KDKB, KQRS, WBAB, WFBQ, WKLC, WPLR
Light (Under 14): 22

DAVE MATTHEWS BAND 354/14
Crash Into Me (RCA)
Total Stations: 43
Heavy (21+): 5 KTAL, KTYD, WROV, WRXR, WZAT

Medium (14-20): 1 WXTB
Light (Under 14): 10
New Airplay This Week: 3 WAAF, WEBN, WIYY

★ **WIDESPREAD PANIC** 119/17
Hope In A Hopeless World (Capricorn/Mercury)
Total Stations: 12
Heavy (21+): 3 KQRS, WAVF, WRXR
Medium (14-20): 1 KMJX
Light (Under 14): 8
New Airplay This Week: 2 KTYD, WRXK

★ **SOCIAL DISTORTION** 117/10
When The Angels Sing (550 Music)
Total Stations: 17
Heavy (21+): 2 WJRR, WZAT
Medium (14-20): 2 KRXQ, WIYY
Light (Under 14): 13
New Airplay This Week: 1 KISS

THE SMASHING PUMPKINS 116/11
You're All I've Got Tonight (Virgin)
Total Stations: 7
Heavy (21+): 3 KAZR, WLZR, WRCX
Medium (14-20): 1 WWDC
Light (Under 14): 3

★ **JOURNEY** 97/12
Can't Tame The Lion (Columbia)
Total Stations: 12
Heavy (21+): 0
Medium (14-20): 2 KOMP, WONE
Light (Under 14): 10
New Airplay This Week: 2 KMOD, WCMF

NO DOUBT 95/8
Don't Speak (Trauma/Interscope)
Total Stations: 10
Heavy (21+): 1 WRXR
Medium (14-20): 2 KRAB, WWDC
Light (Under 14): 7
New Airplay This Week: 1 WPYX

★ **LIVE** 89/89
Lakini's Juice (Radioactive/MCA)
Total Stations: 6
Heavy (21+): 1 WRCX
Medium (14-20): 0
Light (Under 14): 5
New Airplay This Week: 4 WAAF, WIYY, WRCX, WWDC

RED HOT CHILI PEPPERS 88/21
Love Rollercoaster (Geffen)
Total Stations: 20
Heavy (21+): 1 WZAT
Medium (14-20): 2 KTUX, WRXR
Light (Under 14): 17
New Airplay This Week: 1 WKDF

Airpower awarded to those records which attain 800 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

SONG ACTIVITY REPORTS

For Week Ending January 5, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Main table containing 16 columns of song activity reports for various artists including 311, Better Than Ezra, Bloodhound Gang, Bush, Counting Crows, Darla Hood, Don Henley, Gary Hoey, Matchbox 20, and Dave Matthews Band. Each report includes station names, song titles, and performance metrics.

SONG ACTIVITY REPORTS

For Week Ending January 5, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gains do not include video play. Markets listed in order of population.

Main content table with columns for artist, song title, station, and plays/gain. Includes sections for THE OFFSPRING, PEARL JAM, RUSH, THE SMASHING PUMPKINS, STONE TEMPLE PILOTS, SUBLIME, TYPE O NEGATIVE, VAN HALEN, THE WALLFLOWERS, and ZZ TOP.

her name is the band is

LUCIA

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L

"Innuendo" is a great song from a great live band. It's melodic, edgy, and powerful. We love it! -Gino Pearson, KNRX

NEW

WZRH KQRX
KNRX KTCO

AND MORE!

Innuendo from the self-titled debut

"We believed in this band from the beginning. 12 weeks ago we added 'Innuendo,' since then we've had 3 sold out shows, consistent phones, and sold over 2,000 CDs in Houston alone."

-Cruze, KTBZ

"...Siouxsie Sioux of Siouxsie & the Banshees possessed by Trent Reznor." -Billboard

"...a pissed-off version of Gwen Stefani" -University of Houston Daily Cougar

"...Marilyn Manson with breasts." -Manhattan Mirror

"...the vocal histrionics of No Doubt's Gwen Stefani paired with the thundering underbelly of Alice In Chains." -Scene

http://www.amrecords.com
Produced by Rick Kerr for W&R Group
Executive Producer: Ric Wake for W&R Group
Management: Joe Lennane & Jay Venturieri for Peer Management Inc.
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MODERN ROCK

POWER PLAYLISTS™



AIRPLAY Monitor®

For Week Ending January 5, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are based in order of TSA weekly curve, beginning with the highest-ranking station. Curves are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Table with 12 columns representing radio stations: WXRK, KROQ, WKQX, WPLY, WBCN, WHFS, WHYT, WNNX, KITS, KDGE, KEGE, WMMS. Each column contains a list of songs and their corresponding chart positions.

CIMX Detroit Prgm. Mngr.: Murray Brookshaw PD/MD: Vince Cannova TW LW 1 311, All Mixed Up 80 51 2 Sublime, Santana 79 72

WDRE Philadelphia OM/PG: Jim McGuinn MD: Elliot/Russell TW LW 1 Garbage, #1 Crush 40 38 2 Local H, Bound For The Floor 39 38

KOME San Jose OM: Ron Nenni PD/MD: Jay Taylor TW LW 1 Garbage, #1 Crush 40 32 2 Sublime, Santana 37 32 3 Stone Temple Pilots, Tumble In The Rough 37 33

KPNT St. Louis PD: Alex Luke APD: Eric Schmidt TW LW 1 The Smashing Pumpkins, You're All I've Got 33 31 2 311, All Mixed Up 33 34

KLYY Los Angeles VP Prog: Steve Blatter PD: Phil Manning TW LW 1 Sheryl Crow, Everyday Is A Winding Road 44 42 2 Counting Crows, A Long December 44 45

KNDD Seattle PD: Rick Lambert MD: Marco Collins TW LW 1 Garbage, #1 Crush 41 43 2 Soundgarden, Blow Up The Outside World 31 37

KTBZ Houston PD: Cruze MD: David Sadoff TW LW 1 Garbage, #1 Crush 37 43 2 Cake, The Distance 35 38

WMRQ Hartford PD: Jay Beau Jones MD: Dave Hill TW LW 1 Kula Shaker, Tatva 34 35 2 Garbage, #1 Crush 32 34

XTRA San Diego OM: Tim Dukes APD: Malcolm Ryker TW LW 1 Luscious Jackson, Naked Eye 35 35 2 Descendents, Tim The One 31 36

WENZ Cleveland PD/MD: Sean Robertson TW LW 1 Dave Matthews Band, Crash Into Me 46 35 2 Garbage, #1 Crush 43 39

WXDX Pittsburgh PD: Ali Castellini MD: Lermy Diana TW LW 1 Sublime, What I Got 35 37 2 Local H, Bound For The Floor 35 35

WRZZ Indianapolis PD: Scott Jameson MD: Michael Young TW LW 1 Bush, Swallowed 36 32 2 No Doubt, Don't Speak 34 34



DAVID BOWIE

EARTHLINE

LITTLE WONDER impact date January 20 album out February 11

http://www.virginrecords.com

POWER PLAYLISTS



AIRPLAY Monitor

For Week Ending January 5, 1997

Playlists compiled by Broadcast Data Systems Radio Track service...

Table for station KFRR (Fresno) listing 30 tracks and their ratings.

Table for station KTEG (Albuquerque) listing 30 tracks and their ratings.

Table for station WPLA (Jacksonville) listing 30 tracks and their ratings.

Table for station KICT (Wichita) listing 30 tracks and their ratings.

Table for station WEQX (Albany) listing 30 tracks and their ratings.

Table for station KLZR (Kansas City) listing 30 tracks and their ratings.

Table for station WZRH (New Orleans) listing 30 tracks and their ratings.

Table for station WXZZ (Lexington) listing 30 tracks and their ratings.

Table for station WCYY (Portland, ME) listing 30 tracks and their ratings.

Table for station KH TY (Santa Barbara) listing 30 tracks and their ratings.

Table for station KAEP (Spokane) listing 30 tracks and their ratings.

Table for station KFMA (Tucson) listing 30 tracks and their ratings.

FUN LOVIN' CRIMINALS

Sing "The Fun Lovin' Criminal"



The New Single From The Album COME FIND YOURSELF

OVER 300,000 SOLD! OVER 11,100 SCANNED LAST WEEK!

NEW THIS WEEK:

WDRE 91X KNRK KEDJ KTCL WCYY KCXX

WBRU KNRO WHMP KICT WRAX WDST WNFZ

WXPS WHTG WGRG KDEO KQRX WJSE WEDX

ON TOUR WITHPorno for Pyros



PRODUCED BY FUN LOVIN' CRIMINALS MANAGEMENT: JONATHAN BLOCK, MAJOR MUSIC



SONG ACTIVITY REPORTS

For Week Ending January 5, 1997

AMM Broadcast Chart Systems

311 1887/87

All Mixed Up (Capricorn/Mercury)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

ALICE IN CHAINS 503/24

Would? (Columbia)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

BARENAKED LADIES 353/6

The Old Apartment (Reprise)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

BIG HEAD TODD & THE MONSTERS 105/14

Resignation Superman (Revolution)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

BUSH 969/126

Greedy Fly (Trauma/Interscope)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

CAKE 1873/20

The Distance (Capricorn/Mercury)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

THE CARDIGANS 1148/73

Lovefool (Stockholm/Mercury)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

PAULA COLE 133/17

Where Have All The Cowboys Gone? (Imago/Warner Bros.)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

COUNTING CROWS 1642/59

A Long December (DGC/Geffen)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

SHERLY CROW 847/38

Everyday Is A Winding Road (A&M)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

DEPECHE MODE 1045/838

Barrel Of A Gun (Reprise)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

EELS 241/6

Rags To Rags (DreamWorks/Geffen)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

LIVE 119/65

Lakini's Juice (Radioactive/MCA)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

LUSCIOUS JACKSON 1155/49

Naked Eye (Grand Royal/Capitol)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

MATCHBOX 20 382/31

Long Day (Lava/Atlantic)

Table with columns for station, song, and chart position. Includes stations like New York L.A., Chicago, San Fran, etc.

Monitor AIRPLAY SONG ACTIVITY REPORTS For Week Ending January 5, 1997

Table with 4 columns: ALANIS MORISSETTE (117/3), NERF HERDER (645/13), NO DOUBT (166/38), THE OFFSPRING (925/860). Each column contains a list of stations and their corresponding play counts for the week ending January 5, 1997.

Table with 4 columns: RAGE AGAINST THE MACHINE (306/31), RED HOT CHILI PEPPERS (1269/27), REPUBLICA (463/3), SILVERCHAIR (169/87). Each column contains a list of stations and their corresponding play counts for the week ending January 5, 1997.

Table with 4 columns: STONE TEMPLE PILOTS (168/67), SUBLINE (631/139), THE WALLFLOWERS (1375/125), WEEZER (636/61). Each column contains a list of stations and their corresponding play counts for the week ending January 5, 1997.

For Week Ending January 5, 1997

| COMBINED ROCK MONITOR AIRPLAY | | | | | | | | | | AIRPLAY THIS WEEK BY FORMAT | | | | | | | | | |
|-------------------------------|-----------------|-----|---|-----------------------|---------------------|----------------|------|---------------------|----------------|-----------------------------|---------------------|----------------|------|---------------------|----------------|------|---------------------|----------------|------|
| TW | LW | WKS | TITLE (LABEL/PROMOTION LABEL) | ARTIST | THIS WEEK | | | LAST WEEK | | | MAINSTREAM | | | MODERN | | | TRIPLE A | | |
| | | | | | Audience (millions) | Detections No. | Rank | Audience (millions) | Detections No. | Rank | Audience (millions) | Detections No. | Rank | Audience (millions) | Detections No. | Rank | Audience (millions) | Detections No. | Rank |
| 1 | 1 | 12 | SWALLOWED (TRAUMA/INTERSCOPE) | BUSH | 27.7343 | 3791 | 1 | 28.4350 | 3953 | 1 | 10.3987 | 1622 | 4 | 17.3280 | 2162 | 2 | 0.0076 | 7 | — |
| 2 | 2 | 14 | BLOW UP THE OUTSIDE WORLD (A&M) | SOUNDGARDEN | 25.6077 | 3486 | 3 | 25.4955 | 3572 | 3 | 13.3335 | 1804 | 2 | 12.2742 | 1682 | 10 | — | — | — |
| 3 | 3 | 13 | LADY PICTURE SHOW (ATLANTIC) | STONE TEMPLE PILOTS | 25.1666 | 3663 | 2 | 24.9395 | 3657 | 2 | 12.8254 | 1808 | 1 | 12.1260 | 1792 | 7 | 0.2152 | 63 | — |
| 4 | 4 | 17 | BOUND FOR THE FLOOR (ISLAND) | LOCAL H | 22.1136 | 2803 | 6 | 21.0937 | 2819 | 6 | 8.3429 | 1056 | 10 | 13.7656 | 1736 | 9 | 0.0051 | 11 | — |
| 5 | 6 | 20 | WHAT I GOT (GASOLINE ALLEY/MCA) | SUBLIME | 20.8567 | 2876 | 5 | 20.1896 | 2893 | 5 | 6.3824 | 1011 | 13 | 14.0217 | 1767 | 8 | 0.4526 | 98 | — |
| 6 | 7 | 8 | ONE HEADLIGHT (INTERSCOPE) | THE WALLFLOWERS | 20.6933 | 3141 | 4 | 19.9414 | 2932 | 4 | 7.8790 | 1296 | 5 | 9.8250 | 1375 | 14 | 2.9893 | 470 | 1 |
| 7 | 8 | 6 | A LONG DECEMBER (DGC/GEFFEN) | COUNTING CROWS | 20.4829 | 2659 | 8 | 19.7978 | 2540 | 9 | 3.9394 | 609 | 26 | 13.9347 | 1642 | 11 | 2.6088 | 408 | 2 |
| 8 | 5 | 9 | #1 CRUSH (CAPITOL) | GARBAGE | 20.2308 | 2741 | 7 | 20.3253 | 2755 | 7 | 1.3633 | 218 | — | 18.7872 | 2478 | 1 | 0.0803 | 45 | — |
| 9 | 10 | 7 | THIRTY-THREE (VIRGIN) | THE SMASHING PUMPKINS | 18.0373 | 2206 | 13 | 17.2005 | 2221 | 12 | 1.6452 | 318 | — | 16.0269 | 1804 | 6 | 0.3652 | 84 | — |
| 10 | 13 | 11 | ALL MIXED UP (CAPRICORN/MERCURY) | 311 | 17.3189 | 2271 | 12 | 16.1885 | 2170 | 14 | 1.6745 | 330 | — | 15.1861 | 1887 | 4 | 0.4583 | 54 | — |
| 11 | 9 | 14 | DON'T SPEAK (TRAUMA/INTERSCOPE) | NO DOUBT | 17.2198 | 2350 | 10 | 18.7007 | 2492 | 10 | 0.5656 | 95 | — | 15.7867 | 2106 | 3 | 0.8675 | 149 | 17 |
| 12 | 11 | 16 | HERO OF THE DAY (ELEKTRA/EEG) | METALLICA | 16.6775 | 2068 | 14 | 16.9913 | 2188 | 13 | 13.0236 | 1658 | 3 | 3.6539 | 410 | — | — | — | — |
| 13 | 12 | 8 | DESPERATELY WANTING (SWELL/ELEKTRA/EEG) | BETTER THAN EZRA | 16.1531 | 2633 | 9 | 16.5073 | 2604 | 8 | 6.2251 | 991 | 14 | 9.5148 | 1557 | 12 | 0.4132 | 85 | — |
| 14 | 14 | 13 | THE DISTANCE (CAPRICORN/MERCURY) | CAKE | 15.1429 | 2305 | 11 | 15.7398 | 2310 | 11 | 2.2728 | 408 | — | 12.8357 | 1873 | 5 | 0.0344 | 24 | — |
| 15 | 15 | 4 | GREEDY FLY (TRAUMA/INTERSCOPE) | BUSH | 13.7731 | 1609 | 18 | 12.8832 | 1498 | 24 | 4.8575 | 640 | 24 | 8.9156 | 969 | 23 | — | — | — |
| 16 | NEW | | ALL I WANT (COLUMBIA) | THE OFFSPRING | 12.9196 | 1347 | 32 | 1.7644 | 66 | 498 | 4.0967 | 422 | 39 | 8.8229 | 925 | 25 | — | — | — |
| 17 | 16 | 16 | BITTERSWEET ME (WARNER BROS.) | R.E.M. | 12.9027 | 1779 | 17 | 12.5404 | 1824 | 15 | 5.8854 | 725 | 19 | 5.3905 | 793 | 31 | 1.6268 | 261 | 9 |
| 18 | 17 | 5 | CRASH INTO ME (RCA) | DAVE MATTHEWS BAND | 12.6838 | 1854 | 15 | 12.2058 | 1806 | 16 | 1.8540 | 354 | — | 8.2892 | 1106 | 20 | 2.5406 | 394 | 3 |
| 19 | 18 | 30 | BURDEN IN MY HAND (A&M) | SOUNDGARDEN | 12.5568 | 1439 | 26 | 11.8835 | 1340 | 30 | 5.6529 | 704 | — | 6.9039 | 735 | — | — | — | — |
| 20 | 20 | 37 | TRIPPIN' ON A HOLE IN A PAPER HEART (ATLANTIC) | STONE TEMPLE PILOTS | 12.5453 | 1496 | 25 | 11.4297 | 1370 | 29 | 6.1489 | 752 | — | 6.3964 | 744 | — | — | — | — |
| 21 | 19 | 22 | OPEN UP YOUR EYES (POLYDOR/A&M) | TONIC | 12.1695 | 1831 | 16 | 11.4394 | 1780 | 17 | 8.5745 | 1191 | 6 | 3.5900 | 631 | 39 | 0.0050 | 9 | — |
| 22 | 24 | 4 | LOVEFOOL (STOCKHOLM/MERCURY) | THE CARDIGANS | 12.1031 | 1229 | 39 | 10.6716 | 1161 | 38 | 0.0064 | 2 | — | 11.7017 | 1148 | 19 | 0.3950 | 79 | — |
| 23 | 23 | 3 | EVERYDAY IS A WINDING ROAD (A&M) | SHERYL CROW | 11.1385 | 1321 | 34 | 10.7099 | 1288 | 34 | 0.9464 | 156 | — | 7.9366 | 847 | 28 | 2.2555 | 318 | 6 |
| 24 | 27 | 27 | DOWN (CAPRICORN/MERCURY) | 311 | 11.1019 | 1267 | 36 | 9.4477 | 1149 | 39 | 2.1221 | 324 | — | 8.9798 | 943 | — | — | — | — |
| 25 | 25 | 8 | LONG DAY (LAVA/ATLANTIC) | MATCHBOX 20 | 10.8521 | 1576 | 21 | 10.1789 | 1534 | 21 | 7.3136 | 1134 | 8 | 3.2456 | 382 | — | 0.2929 | 60 | — |
| 26 | 22 | 5 | HELLO (MODERN/ATLANTIC) | POE | 10.8223 | 1573 | 22 | 10.7227 | 1572 | 20 | 0.9700 | 157 | — | 9.8472 | 1407 | 13 | 0.0051 | 9 | — |
| 27 | 28 | 13 | STINKFIST (ZOO) | TOOL | 10.7149 | 1603 | 20 | 9.4382 | 1632 | 18 | 4.5021 | 744 | 18 | 6.2128 | 859 | 26 | — | — | — |
| 28 | 30 | 42 | COUNTING BLUE CARS (A&M) | DISHWALLA | 10.6370 | 1520 | 23 | 9.0794 | 1310 | 32 | 4.4376 | 639 | — | 5.4315 | 741 | — | 0.7679 | 140 | 19 |
| 29 | 21 | 12 | WOULD? (COLUMBIA) | ALICE IN CHAINS | 10.5779 | 1205 | 40 | 10.7548 | 1214 | 35 | 5.7788 | 701 | 20 | 4.7990 | 503 | — | 0.0001 | 1 | — |
| 30 | 26 | 5 | FIRE WATER BURN (REPUBLIC/GEFFEN) | BLOODHOUND GANG | 10.2477 | 1603 | 19 | 9.8420 | 1597 | 19 | 3.0301 | 509 | 28 | 7.2176 | 1094 | 21 | — | — | — |
| 31 | 36 | 58 | SANTA MONICA (WATCH THE WORLD DIE) (TIM HERR/CAPITOL) | EVERCLEAR | 9.9752 | 1239 | 38 | 7.9725 | 1028 | 47 | 4.7292 | 562 | — | 5.2460 | 677 | — | — | — | — |
| 32 | 32 | 19 | I WAS WRONG (550 MUSIC) | SOCIAL DISTORTION | 9.5482 | 1401 | 28 | 8.8218 | 1390 | 27 | 3.3951 | 434 | 36 | 6.1531 | 967 | 24 | — | — | — |
| 33 | 33 | 5 | JUST ANOTHER DAY (MERCURY) | JOHN MELLENCAMP | 9.2244 | 1366 | 31 | 8.7676 | 1338 | 31 | 6.2233 | 952 | 15 | 0.1708 | 27 | — | 2.8303 | 387 | 5 |
| 34 | 34 | 18 | MUZZLE (VIRGIN) | THE SMASHING PUMPKINS | 9.1337 | 994 | 56 | 8.6201 | 982 | 48 | 4.0121 | 490 | 31 | 5.1216 | 504 | — | — | — | — |
| 35 | 31 | 14 | ME WISE MAGIC (WARNER BROS.) | VAN HALEN | 8.7200 | 1127 | 45 | 8.9775 | 1137 | 40 | 8.7200 | 1127 | 9 | — | — | — | — | — | — |
| 36 | 38 | 22 | OVER NOW (COLUMBIA) | ALICE IN CHAINS | 8.5556 | 1172 | 41 | 7.8641 | 1095 | 44 | 5.0911 | 637 | 25 | 3.3460 | 525 | — | 0.1185 | 10 | — |
| 37 | 39 | 2 | NAKED EYE (GRAND ROYAL/CAPITOL) | LUSCIOUS JACKSON | 8.5386 | 1241 | 37 | 7.8529 | 1203 | 36 | 0.4490 | 53 | — | 8.0344 | 1155 | 18 | 0.0552 | 33 | — |
| 38 | 35 | 6 | RADIATION VIBE (TAG/ATLANTIC) | FOUNTAINS OF WAYNE | 8.5028 | 1376 | 29 | 8.5286 | 1383 | 28 | 0.3073 | 69 | — | 8.1949 | 1305 | 15 | 0.0006 | 2 | — |
| 39 | RE ENTRY | | LOVE ROLLERCOASTER (GEFFEN) | RED HOT CHILI PEPPERS | 8.4028 | 1366 | 30 | 7.6328 | 1310 | 33 | 0.1958 | 88 | — | 8.2022 | 1269 | 17 | 0.0048 | 9 | — |
| 40 | 29 | 4 | HAVE YOU SEEN MARY (COLUMBIA) | SPONGE | 8.2694 | 1406 | 27 | 9.3354 | 1445 | 25 | 5.2958 | 1031 | 12 | 2.9656 | 360 | — | 0.0080 | 15 | — |

Records showing an increase in audience over the previous week, regardless of chart movement. Rankings broken down by mainstream, modern and triple A formats (on right side of this page) correspond to charts printed in this week's Monitor and therefore rankings do not exist for recurrences and records below No. 40 (No. 20 for triple A). Audience computed by cross-referencing exact times of airplay with Arbitron listener data. ©1997, Billboard/BPI Communications.



KING NOTHING

Mainstream Rock Debut! 30

492 Spins + 115

Metallica "King Nothing" Explodes at Rock Radio

| | | | |
|----------|----------|----------|----------|
| KUFO 31x | WNOR 25x | KRAB 22x | KUPD 19x |
| WAAF 29x | WIOT 24x | WLZR 21x | WXTB 19x |





MOVES TO HEAVY!

SHERYL CROW

**everyday is a
winding road**

Over 300,000 units sold in the last 3 weeks!

Spinning on:

| | | | |
|------|-----|------|-----|
| WHFS | 22X | KNRK | 21X |
| WXDX | 30X | KXPX | 27X |
| WXRK | 19X | KROQ | 16X |
| WLIR | 15X | KLYY | 44X |
| 99X | 18X | 91X | 14X |
| KDGE | 18X | XHRM | 19X |
| KEGE | 35X | KITS | 12X |
| KPNT | 21X | KOME | 13X |
| Q101 | 12X | WPST | 33X |
| WHYT | 15X | WWDC | 17X |
| WCCC | 18X | WWCD | 27X |
| WCPR | 24X | WARQ | 26X |
| KMTT | 15X | WXLE | 25X |
| WHPT | 30X | | |

and many more!

<http://www.amrecords.com>

Produced by Sheryl Crow

Management: Stephen Weintraub Management

World Radio History



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| THIS WEEK | LAST WEEK | WKS. ON CHART | MAINSTREAM | | DETECTIONS | | |
|-----------|-----------------|---------------|--|-------------------------|------------|------|--|
| | | | TITLE/LABEL/PROMOTION LABEL | ARTIST | TW | LW | |
| | | | *** No. 1 *** | | | | |
| 1 | 2 | 13 | LADY PICTURE SHOW ATLANTIC <small>1 week at No. 1</small> | STONE TEMPLE PILOTS | 1808 | 1761 | |
| 2 | 1 | 14 | BLOW UP THE OUTSIDE WORLD A&M | SOUNDGARDEN | 1804 | 1835 | |
| 3 | 3 | 18 | HERO OF THE DAY ELEKTRA/EEG | METALLICA | 1658 | 1754 | |
| 4 | 4 | 12 | SWALLOWED TRAUMA/INTERSCOPE | BUSH | 1622 | 1603 | |
| 5 | 5 | 9 | ONE HEADLIGHT INTERSCOPE | THE WALLFLOWERS | 1296 | 1236 | |
| 6 | 7 | 28 | OPEN UP YOUR EYES POLYDOR/A&M | TONIC | 1191 | 1134 | |
| 7 | 9 | 10 | HALF THE WORLD ANTHEM/ATLANTIC | RUSH | 1161 | 1111 | |
| 8 | 8 | 14 | LONG DAY LAVA/ATLANTIC | MATCHBOX 20 | 1134 | 1121 | |
| 9 | 6 | 14 | ME WISE MAGIC WARNER BROS. | VAN HALEN | 1127 | 1137 | |
| 10 | 10 | 17 | BOUND FOR THE FLOOR ISLAND | LOCAL H | 1056 | 1081 | |
| 11 | 12 | 11 | LOOKING FOR AWARE/CAP TOL | STIR | 1041 | 1042 | |
| 12 | 11 | 11 | HAVE YOU SEEN MARY COLUMBIA | SPONGE | 1031 | 1043 | |
| 13 | 13 | 13 | WHAT I GOT GASOLINE ALLEY/MCA | SUBLIME | 1011 | 998 | |
| 14 | 15 | 8 | DESPERATELY WANTING SWELL/ELEKTRA/EEG | BETTER THAN EZRA | 991 | 920 | |
| 15 | 14 | 8 | JUST ANOTHER DAY MERCURY | JOHN MELLENCAMP | 952 | 952 | |
| 16 | 16 | 8 | CAN'T GET THIS STUFF NO MORE WARNER BROS. | VAN HALEN | 951 | 913 | |
| 17 | 17 | 13 | GROW YOUR OWN REPRISE | DARLAHOOD | 846 | 806 | |
| 18 | 19 | 17 | STINKFIST ZOO | TOOL | 744 | 744 | |
| 19 | 18 | 15 | BITTERSWEET ME WARNER BROS. | R.E.M. | 725 | 745 | |
| 20 | 20 | 20 | WOULD? COLUMBIA | ALICE IN CHAINS | 701 | 733 | |
| 21 | 23 | 15 | CLIMB THAT HILL WARNER BROS. <small>TOM PETTY AND THE HEARTBREAKERS</small> | | 701 | 648 | |
| 22 | 24 | 8 | BANG BANG RCA | ZZ TOP | 694 | 632 | |
| 23 | 21 | 7 | TRIP FREE LIFE EMI | THE HAZIES | 664 | 688 | |
| 24 | 22 | 4 | GREEDY FLY TRAUMA/INTERSCOPE | BUSH | 640 | 655 | |
| 25 | 26 | 25 | OVER NOW COLUMBIA | ALICE IN CHAINS | 637 | 583 | |
| 26 | 25 | 4 | A LONG DECEMBER DGC/GEFFEN | COUNTING CROWS | 609 | 590 | |
| 27 | 27 | 15 | ANGELS OF THE SILENCES DGC/GEFFEN | COUNTING CROWS | 557 | 581 | |
| 28 | 31 | 3 | FIRE WATER BURN REPUBLIC/GEFFEN | BLOODHOUND GANG | 509 | 502 | |
| 29 | 28 | 9 | MACH 5 COLUMBIA <small>THE PRESIDENTS OF THE UNITED STATES OF AMERICA</small> | | 506 | 538 | |
| 30 | NEW | | KING NOTHING ELEKTRA/EEG | METALLICA | 490 | 375 | |
| 31 | 35 | 16 | MUZZLE VIRGIN | THE SMASHING PUMPKINS | 490 | 460 | |
| 32 | 33 | 6 | STUCK ON YOU SLASH/WARNER BROS. | FAILURE | 465 | 471 | |
| 33 | 30 | 10 | DROWNING IN A DAYDREAM COLUMBIA | CORROSION OF CONFORMITY | 460 | 509 | |
| 34 | 34 | 15 | THE BEAUTIFUL PEOPLE NOTHING/INTERSCOPE | MARILYN MANSON | 459 | 466 | |
| 35 | RE-ENTRY | | AGAIN COLUMBIA | ALICE IN CHAINS | 443 | 400 | |
| 36 | 32 | 18 | I WAS WRONG 550 MUSIC | SOCIAL DISTORTION | 434 | 483 | |
| 37 | RE-ENTRY | | 6TH AVENUE HEARTACHE INTERSCOPE | THE WALLFLOWERS | 429 | 377 | |
| 38 | 39 | 14 | FREE ELEKTRA/EEG | PHISH | 423 | 410 | |
| 39 | NEW | | ALL I WANT COLUMBIA | THE OFFSPRING | 422 | 1 | |
| 40 | RE-ENTRY | | AIN'T MY BITCH ELEKTRA/EEG | METALLICA | 417 | 377 | |

| THIS WEEK | LAST WEEK | WKS. ON CHART | MODERN | | DETECTIONS | | |
|-----------|------------|---------------|--|-----------------------|------------|------|--|
| | | | TITLE/LABEL/PROMOTION LABEL | ARTIST | TW | LW | |
| | | | *** No. 1 *** | | | | |
| 1 | 1 | 8 | #1 CRUSH CAPITOL <small>3 weeks at No. 1</small> | GARBAGE | 2478 | 2505 | |
| 2 | 2 | 12 | SWALLOWED TRAUMA/INTERSCOPE | BUSH | 2162 | 2343 | |
| 3 | 3 | 14 | DON'T SPEAK TRAUMA/INTERSCOPE | NO DOUBT | 2106 | 2228 | |
| 4 | 8 | 13 | ALL MIXED UP CAPRICORN/MERCURY | 311 | 1887 | 1800 | |
| 5 | 4 | 16 | THE DISTANCE CAPRICORN/MERCURY | CAKE | 1873 | 1853 | |
| 6 | 5 | 7 | THIRTY-THREE VIRGIN <small>THE SMASHING PUMPKINS</small> | | 1804 | 1848 | |
| 7 | 6 | 13 | LADY PICTURE SHOW ATLANTIC | STONE TEMPLE PILOTS | 1792 | 1838 | |
| 8 | 7 | 22 | WHAT I GOT GASOLINE ALLEY/MCA | SUBLIME | 1767 | 1808 | |
| 9 | 10 | 17 | BOUND FOR THE FLOOR ISLAND | LOCAL H | 1736 | 1737 | |
| 10 | 9 | 13 | BLOW UP THE OUTSIDE WORLD A&M | SOUNDGARDEN | 1682 | 1737 | |
| 11 | 12 | 5 | A LONG DECEMBER DGC/GEFFEN | COUNTING CROWS | 1642 | 1583 | |
| 12 | 11 | 9 | DESPERATELY WANTING SWELL/ELEKTRA/EEG | BETTER THAN EZRA | 1557 | 1605 | |
| 13 | 13 | 8 | HELLO MODERN/ATLANTIC | POE | 1407 | 1420 | |
| 14 | 16 | 6 | ONE HEADLIGHT INTERSCOPE | THE WALLFLOWERS | 1375 | 1250 | |
| 15 | 14 | 8 | RADIATION VIBE TAG/ATLANTIC | FOUNTAINS OF WAYNE | 1305 | 1336 | |
| 16 | 15 | 12 | TATTVA COLUMBIA | KULA SHAKER | 1287 | 1317 | |
| 17 | 17 | 10 | LOVE ROLLERCOASTER GEFFEN | RED HOT CHILI PEPPERS | 1269 | 1242 | |
| 18 | 19 | 12 | NAKED EYE GRAND ROYAL/CAPITOL | LUSCIOUS JACKSON | 1155 | 1106 | |
| | | | *** Airpower *** | | | | |
| 19 | 21 | 4 | LOVEFOOL STOCHHOLM/MERCURY | THE CARDIGANS | 1148 | 1075 | |
| 20 | 18 | 8 | CRASH INTO ME RCA | DAVE MATTHEWS BAND | 1106 | 1109 | |
| 21 | 20 | 6 | FIRE WATER BURN REPUBLIC/GEFFEN | BLOODHOUND GANG | 1094 | 1095 | |
| 22 | NEW | | BARREL OF A GUN REPRISE | DEPECHE MODE | 1045 | 207 | |
| 23 | 26 | 4 | GREEDY FLY TRAUMA/INTERSCOPE | BUSH | 969 | 843 | |
| 24 | 24 | 19 | I WAS WRONG 550 MUSIC | SOCIAL DISTORTION | 967 | 907 | |
| 25 | NEW | | ALL I WANT COLUMBIA | THE OFFSPRING | 925 | 65 | |
| 26 | 25 | 16 | STINKFIST ZOO | TOOL | 859 | 888 | |
| 27 | 29 | 23 | NOVOCAINE FOR THE SOUL DREAMWORKS/GEFFEN | EELS | 848 | 791 | |
| 28 | 28 | 3 | EVERYDAY IS A WINDING ROAD A&M | SHERYL CROW | 847 | 809 | |
| 29 | 22 | 11 | MACH 5 COLUMBIA <small>THE PRESIDENTS OF THE UNITED STATES OF AMERICA</small> | | 839 | 963 | |
| 30 | 23 | 7 | STUCK ON YOU SLASH/WARNER BROS. | FAILURE | 839 | 923 | |
| 31 | 27 | 15 | BITTERSWEET ME WARNER BROS. | R.E.M. | 793 | 827 | |
| 32 | 30 | 5 | SUPER BON BON SLASH/WARNER BROS. | SOUL COUGHING | 756 | 775 | |
| 33 | 31 | 3 | OFF HE GOES EPIC | PEARL JAM | 680 | 683 | |
| 34 | 33 | 16 | THE BEAUTIFUL PEOPLE NOTHING/INTERSCOPE | MARILYN MANSON | 665 | 636 | |
| 35 | 34 | 3 | VAN HALEN ARISTA | NERF HERDER | 645 | 632 | |
| 36 | 36 | 16 | HAIL HAIL EPIC | PEARL JAM | 636 | 617 | |
| 37 | 39 | 2 | THE GOOD LIFE DGC/GEFFEN | WEEZER | 636 | 575 | |
| 38 | NEW | | SANTERIA GASOLINE ALLEY/MCA | SUBLIME | 631 | 492 | |
| 39 | 32 | 14 | OPEN UP YOUR EYES POLYDOR/A&M | TONIC | 631 | 638 | |
| 40 | 37 | 21 | IF IT MAKES YOU HAPPY A&M | SHERYL CROW | 626 | 583 | |

Records showing an increase in detections over the previous week, regardless of chart/movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 800 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

When you take a shot on a record by a new band there has to be a tremendous gut feeling driving this decision. Sense Field's 'Different Times' is one of those records.
Keith Hastings, WLZR

There is nothing else out there like it. It was a one-listen record for me, it just sounded really good.
Doug Sorensen, KQRC

Sense Field

Different Times

The new song from the album Building

Re-service on Your Desk Now! On these key active rock stations already: KU PD, WLZR, KQRC