

ROCK AIRPLAY Monitor

• We Listen To Radio •

September 13, 1996 \$4.95 Volume 3 • No. 38

ROCK HIGHLIGHTS

MAINSTREAM

#1

SOUNDGARDEN

Burden In My Hand (A&M)

★★★ AIRPOWER ★★★

ZZ TOP • What's Up With That (RCA)

NEW RELEASES

BRENDAN BENSON • Sitting Pretty (VIRGIN)

DISHWALLA • Charlie Brown's Parents (A&M)

THE HEADS • Damage I've Done (RADIOACTIVE/MCA)

MATCHBOX 20 • Long Day (LAVA/ATLANTIC)

MOLLY MCGUIRE • Plastic Pirates (EPIC)

NY LOOSE • Spit (MIRAMAX/HOLLYWOOD)

NIRVANA • Aneurysm (DGC/GEFFEN)

PHISH • Free (ELEKTRA/EEG)

SPONGE • Have You Seen Mary (COLUMBIA)

STIR • Looking For (AWARE/CAPITOL)

MODERN

#1

311

Down (CAPRICORN/MERCURY)

★★★ AIRPOWER ★★★

SOCIAL DISTORTION • I Was Wrong (550 MUSIC)

SHERYL CROW • If It Makes You Happy (A&M)

SUBLIME • What I Got (MCA)

STABBING WESTWARD • Shame (COLUMBIA)

NEW RELEASES

BLACK 47 • Green Suede Shoes (MERCURY)

FRENTE • What's Come Over Me (MAMMOTH/ATLANTIC)

THE HEADS • Damage I've Done (RADIOACTIVE/MCA)

JOHNNY BRAVO • Sons & Daughters (ARISTA)

MATCHBOX 20 • Long Day (LAVA/ATLANTIC)

NIRVANA • Aneurysm (DGC/GEFFEN)

NO DOUBT • Don't Speak (TRAUMA/INTERSCOPE)

PHISH • Free (ELEKTRA)

PORNO FOR PYROS • 100 Ways (WARNER BROS.)

SCREAMING TREES • Sworn And Broken (EPIC)

THE SPIRITS • Drive (ROCKET/ISLAND)

SPONGE • Have You Seen Mary (COLUMBIA)

TRIPLE A

#1

JOHN MELLENCAMP

Key West Intermezzo (I Saw You First) (MERCURY)

★★★ AIRPOWER ★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

WRCX Leads Rock Winners, Earning Five Trophies In Radio Awards

by Marc Schiffman

Album WRCX (Rock 103.5) Chicago walked away from the Billboard/Airplay Monitor Radio Awards with five awards in the major-market mainstream rock category. WRCX won every award for which it was nominated, including station of the year, PD of

(Natalie DiPietro), and local air personality of the year (Mancow Muller, who outpaced all comers, including WRCX p.m. driver Lou Brutus).

Album KLBJ Austin, Texas, was second in the take-home count, with four honors—one for each of its nominations: small-market mainstream rock station of the year, PD of the year (Jeff Carroll), music director of the year (Loris Lowe), and local air personality of the year (Dale Dudley and Bob Fonesca with Debra Cole).

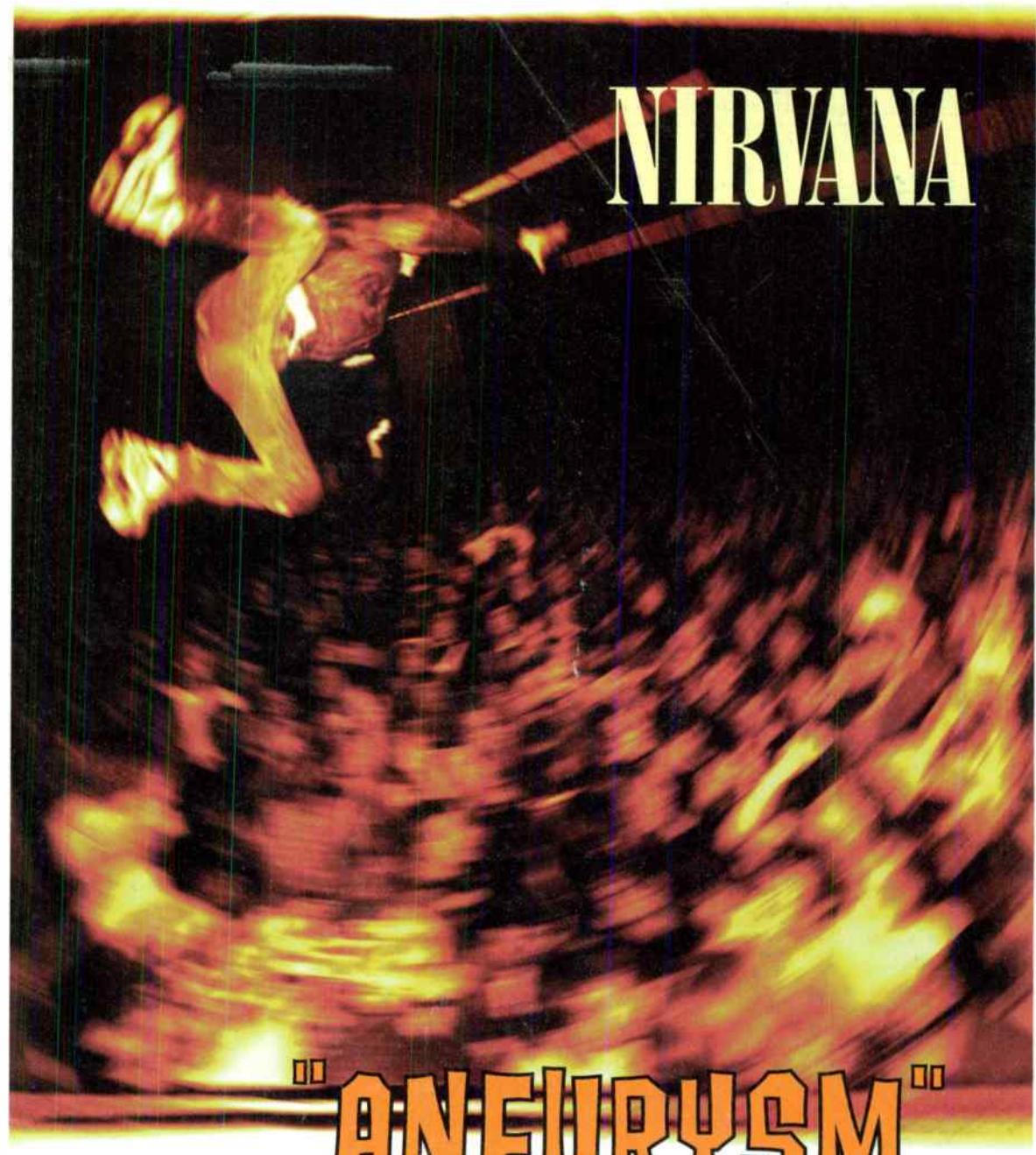
The Sept. 7 awards ceremony was the culmination of the Billboard/Airplay Monitor Radio Seminar, held at the New York Sheraton Sept. 5-7.

Richards was not alone in coping a PD trophy to go with the station-of-the-year award. Kevin Weatherly took major-market modern PD of the year

Continued on page 4



the year (Dave Richards), music director of the year (Jo Robinson), promotion/marketing director of the year

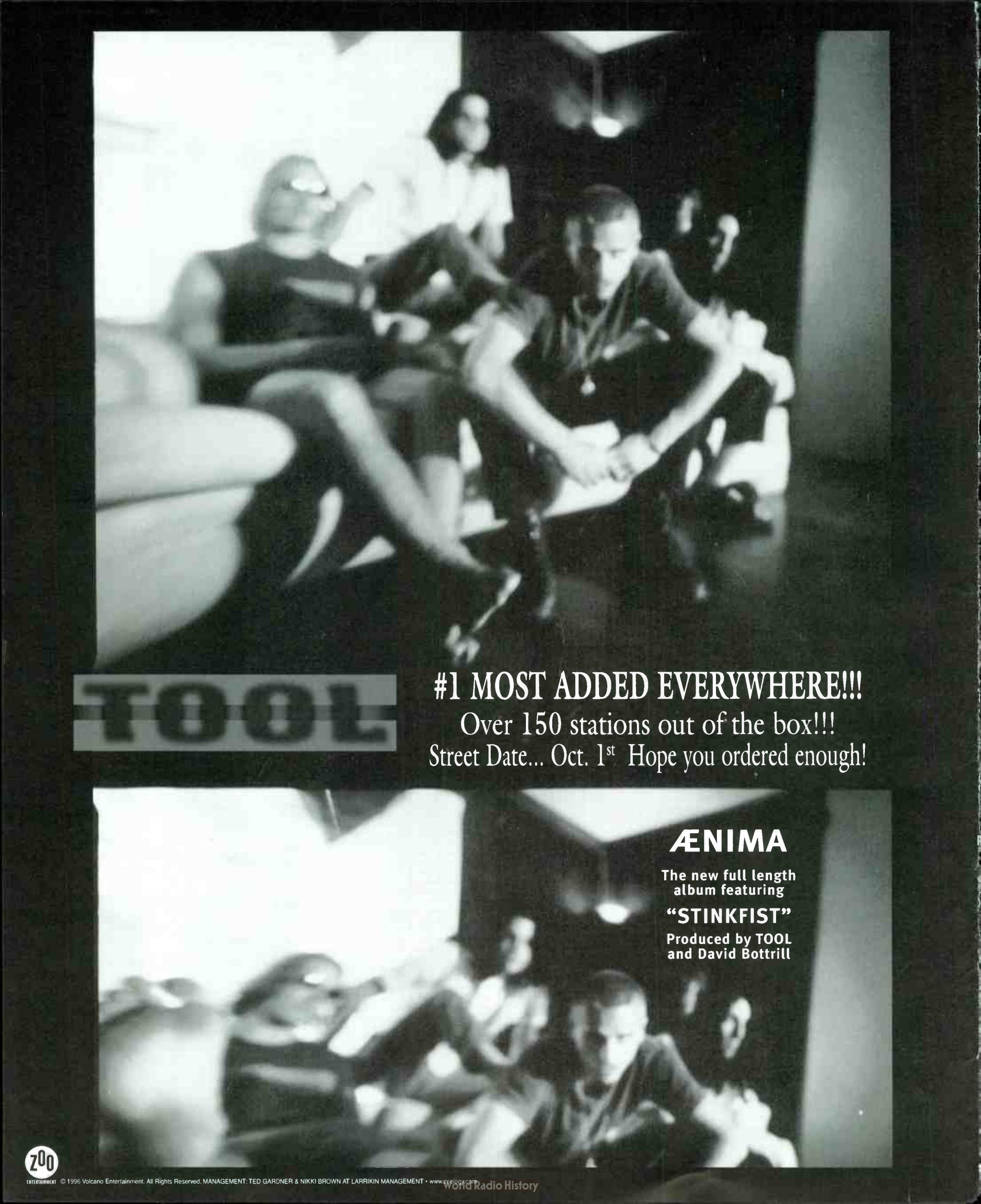


Recorded live by Westwood One at Del Mar Fairgrounds, CA, on December 28, 1991

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PERSONNEL FILE

BY ANTHONY COLOMBO

Priority Adds Lynch And Benesch

Priority names former EMI senior national director of promotion **Sean Lynch** VP of promotion; former Interscope promo maven **Marc Benesch** is now senior VP of marketing and promotion.

At Revolution, promotion head **Ray Carlton** and Chicago local rep **Debbie Mason** exit. Discovery names **Gregg Mariuz** national di-

rector of field promotion, based in Chicago. He was with Jeff McClusky & Associates for the past two years in secondary and top 40 promotion.

The Enclave inks Atlantic director of sales **Mike Worthington** as head of sales.

Heather Davis rises from associate director to director of media relations at Epic.

Rhino ups **Bill Smith** to national promotion manager from manager of college promotion.

RADIO ACTIVE

Winners, Losers Sound Off On Radio Awards

On his Sept. 10 show, **Howard Stern** responded to **WFLZ** Tampa, Fla.'s **Bubba the Love Sponge** and syndicated morning mouth **Moby**'s smashing of his Billboard/Airplay Monitor award at the Sept. 7 award ceremony. **WXRK** (K-Rock) New York AMD/night jock **Booker Madison** gave Stern the blow-by-blow of the incident. Stern responded by saying neither jock would be syndicated if it weren't for him paving the way. Then there was the confrontation involving Stern teammate/WXRK midday host **Stuttering John Melendez** that took place after the MTV Awards Sept. 4. Melendez, who asked actress **Sharon Stone** if she planned to "flash her private parts onscreen again," was felled by a shot to the face from Stone that reportedly landed him in the hospital. Stern is encouraging him to sue.

Modern **WXSR** Tallahassee, Fla., morning jock **Eric Gray**, who lost in the small-market modern rock air talent category, sent a letter to the industry. He writes, "To all those who voted for me, thanks a lot and I appreciate your support. For those who didn't vote for me, I regret the day that I ever aspired to work in an industry that would also hire a person such as yourself. I rue the day that I ever learned of your existence and I am saddened to know that our founding fathers ever extended the basic fundamental liberties of life to such wretched refuse as yourself."

Classic rock **WZGC** Atlanta has switched positioners to "rock'n'roll classics" to coincide with adding some Arrowesque titles from **Fleetwood Mac**, **Cat Stevens**, and **James Taylor**. GM **Gary Lewis** claims crosstown **WKLS** (96 Rock)'s shift away from many '70s classic rock acts has allowed his station to become "a little more broad." Meanwhile, look for **WFLZ**'s **Bubba the Love Sponge** to begin nights at **WKLS** Oct. 1. In other classic hits news, **WSSS** Charlotte, N.C., segues from pop '70s gold to a more rock-based approach.

WMMS Cleveland ends its summerlong search for a PD to replace **John Gorman**. **Bob Neumann** from crosstown classic rock **WNCX** will be driving the bus by the time you read this. **Bill Lewis** is the interim PD at **WNCX**.

Top 40 **WGZT** Dayton, Ohio, PD **Louis Kaplan** is named PD at modern AC **KLLC** (Alice 97.3) San Francisco. In other modern AC news, **KYIS** (Kiss FM) Oklahoma City becomes the latest convert from gold-based AC. **SBR** is consulting. And **Guy Zapoleon** is consulting modern AC **KYSR** (Star 98.7) Los Angeles.

Jack Evans, OM of Jacor's classic/mainstream rock combo **KRFX/KBPI** Denver, is named director of programming operations for **XETRA-AM-FM/KHTS** San Diego. He starts Oct. 1.

KUTQ (Q99) Salt Lake City, which had just returned to a rock-based top 40 format after a year as a modern rocker, becomes classic rock **Rock 99**. **Chet Buchanan**, PD of top 40/rhythm duopoly partner **KZHT** (Hot 94.9), is named PD, replacing **Ken Carr**, who stays on for middays. **Q99 APD Shoe** joins Buchanan in mornings on **KZHT**. **Shadow** goes from overnights to nights on **Rock 99**. **KUTQ** will get new calls.

Album **KLOL** Houston cuts back on its currents, as it refocuses on the 25-plus demo. Also at the station, off-air MD **Cindy Bennett** drops that title and assumes overnights. Assistant production director **Max Dugan** picks up music duties.

New construction permit **WPVJ** Jacksonville, Fla., becomes the latest member of the Paxson family. Also, **Ernie Kapanke** joins the Paxson Jacksonville stations, including modern **WPLA**, as promotions director.

Milt McConnell, former GM of Albuquerque, N.M., album rockers **KZRR** and **KZSS** and classic rock **KLSK**, has returned to the GM seat of those stations and new Trumper Communications sister stations modern **KTEG**, classic rock **KHTZ**, and children's **KDZZ**.

WSNX Muskegon, Wis., creative director/afternoon driver **Mark Jacobs** crosses the hall to program sister album outlet **WMRR** and will also handle those duties at crosstown R&B adult **WMHG** once that deal is consummated.

Former **KAEP** Spokane, Wash., MD **Allison Strong** signs on in middays at **KUPR** San Diego.

Modern **WLUM** Milwaukee production director **Jason Ginty** exits to reportedly follow former PD **Vince Richards** to his next gig.

WBZZ (B94) Pittsburgh night DJ **Mr. Blank** moves to mornings at modern **KNRX** Oklahoma City.

Remember the war between AC **WMC-FM** (FM 100) Memphis and modern rival **KMZ** over **Danger Boy**? When WMC-FM's morning team member crossed the street to **KMZ**, the station was forced to rename him **Danger Man**. Now, said jock is working at crosstown country **WFGY** (Froggy 94), where he'll be known as **Danger Frog**. He joins morning host **Polly Wogg**.

Modern **KGDE** Lincoln, Neb., morning man **Ernie Mills** has joined the modern **KMYZ** Tulsa, Okla., morning show, paired with **Jane**. The pair previously hosted mornings at modern **KROX** Austin, Texas.

Album **WQLZ** Springfield, Ill., promotions assistant **Ashley X** fills the night vacancy. P/T **Joe Schmoe** takes overnights. **WQLZ** brings **Kevin "Butch" Westbrook** into the radio fold as P/T.

Former **WBAB** Long Island, N.Y., staffer **Phil Lavrovsky** is named promotion direc-

Land Grab, Personalities Hot Seminar Topics

by **Marc Schiffman**, **Phyllis Stark**, and **Kevin Carter**

"As Adam once said to Eve, 'Better stand back, I don't know how big this thing is gonna get.'"

That was SFX Broadcasting's **Mike Ferrel** referring to the still relatively unknown consequences of megapoly, which most group heads agree has yet to reach critical mass. Ferrel spoke at the group heads session of the third annual **Billboard/Airplay Monitor Radio Seminar**, held in New York Sept. 5-7.

1996 Billboard & Airplay Monitor Radio Seminar & Awards

The seminar attracted approximately 850 attendees, with 1,200 at the awards dinner Sept. 7. The group heads session, which featured Evergreen Media's **Jimmy de Castro**, ARS' **John Gehron**, Viacom's **Bill Figenshu**, ABC/Disney's **Tom Cuddy**, and **Saga's Steve Goldstein**, was among the seminar's best-attended panels, as it touched on the growing role of Wall Street and the Justice Department as well as the specter of nonbroadcast industry interest in radio.

Figenshu, who compared the current mergermania to the original Oklahoma Land Grant, noted that once the Baby Bells figure out that radio is a viable growth industry, such mega-firms as Microsoft, AT&T, and ITT will muscle in. However, before that happens, he said, "we must consolidate ourselves first."

The increasing clout of the Justice Department and blunted power of the FCC was another hot topic, particularly as related to the current investigations of Chancellor for possible ownership violations in Florida. De Castro predicted that the Justice Department would fine Chancellor \$1,000 a day, something the department refused to confirm or deny at press time. De Castro also predicted a quick end to the LMA era, as "the Justice Department just doesn't like it."

Asked about ARS' surprising decision to pay

\$90 million for two Baltimore FMs last week, Gehron noted that ARS, which already has a successful FM in that market, was able to make a decision that might not have worked for another owner.

The duopoly lifestyle of the '90s had an impact on the "Rock Of Ages: Mainstream Rock Looking For Its Roots" panel. Album/AC **WHJY/WSNE** Providence, R.I., PD **Bill Weston** said he'd been excited about running two stations a year ago, but now, he said, "it's a lot less fun than it used to be."

At the "Niche In Time: Modern Rock In Changing Times" panel, consultant **Tom Calderone** said it's no longer as easy to sign on a modern rock outlet as it was a year ago. "The big joke was Pearl Jam plus [voice talent] Kevin Eubanks plus 40-minute music sweeps equals a 5 share." Now, he said, the importance of building a morning show in addition to marketing a station has risen.

"We all need to find a good morning show," **WHYT** Detroit PD **Gareth Michaels** stated later. He complained, though, that "no one is patient enough" to grow talent. Referring to a recent Rolling Stone cover story, Michaels said that when **Conan O'Brien** replaced **David Letterman**, no one showed O'Brien any respect. Now, three years later, "Rolling Stone trumpets him as a genius." Added Calderone, "Two trends don't make a morning show. It takes time."

At the mainstream rock panel, **WBAB** Long Island, N.Y., PD **Jeff Levine** called personality "essential," claiming that his audience is not passionate about new music or specific classics, such as "Sweet Home Alabama," so he has to "get them to tune in for personality." **KISS/KSMG** San Antonio, Texas, OM **Virgil Thompson** added that he's constantly working to make talent "so compelling that the listener will sit through a song they don't like to hear your jock crack the mike." Weston tells his talent, "I'd rather you take a chance and not be funny than not take a chance at all."

Toward that end, Weston asked record reps to point out which band member is the most outspoken when they seek on-air interviews. "That," said Weston, "can help the personality quotient and sell the band at the same time."

Fortune Tellers



Among the more ominous and well-attended panels at the '96 **Billboard/Airplay Monitor Radio Seminar** was "Group Heads: One Of These Men Owns Your Station." Shown participating with an eye toward the future, from left, are SFX Broadcasting's **Michael Ferrel**, Evergreen Media's **Jim de Castro**, American Radio Systems' **John Gehron**, ABC/Disney's **Tom Cuddy**, Viacom's **Bill Figenshu**, and **Saga Communications' Steve Goldstein**.

tor for crosstown mainstream **WRCN** and sister country **WMJC**.

Melinda Iverson brings her background in film and video production to modern **KITS** San Francisco as morning show producer.

Former AC **WFNN** Atlantic City, N.J., OM **Howard Parker** joins **KIBZ** Lincoln, Neb., as production director.

New at album **WIRX** St. Joseph, Mich.: **Bill Lewis** in the afternoon drive/production director seat, followed by **Phil Becker** in nights. Lewis worked at rival AC **WHFB** in afternoons; Becker was P/T at **WIRX**.

WYKT Joliet, Ill., P/T **Tim Lamping** takes afternoons.

Lisa Reichwein from Metro Traffic in Boston and P/T at jazz **WOAZ** Boston joins classic hits **WRVE** Albany, N.Y., for morning news. **Ray Gleeson**, most recently P/T at classic rock **WZLX** Boston, joins **WRVE** for the same.

Classic rock outlet **KNET** Lincoln, Neb., parent company Three Eagles Communications has picked up crosstown top 40 **KFRX** and full-service **KFOR** from May Broadcasting. The deal will be preceded by an LMA, set to begin Sept. 16.

WRCX Leads Rock Winners, Earning Five Trophies In Radio Awards

Continued from page 1

honors for his work at KROQ Los Angeles, the major-market modern station of the year. Likewise, album WEBN Cincinnati OM Marc Chase was medium-market mainstream rock PD of the year, while his station was medium-market station of the year.

"The Howard Stern Show" was repeatedly called to the podium, nabbing an award for each of its nominations: mainstream and modern network/syndicated program of the year and nationally syndicated air personality of the year.

Triple-A WXRT Chicago kicked off that category's debut year by taking home all three awards in that genre: station of the year, PD of the year (Norm Winer), and music director of the year (Patty Martin).

In other multiple-winner news, modern WBCN Boston's Carter Alan was voted major-market modern MD of the year, and WBCN's Larry "Chachi" Loprete got modern promotion/marketing director of the year honors. And Austin town hall will have to clear space in the trophy case beyond KLBJ with modern KROX bringing back the small-market modern PD of the year (Sara Trexler) and local air personality of the year (Butthole Surfer Gibby Haynes) awards.

Jacobs Media scored both consultants' awards, with Fred Jacobs named mainstream consultant of the year and Tom Calderone named modern consultant of the year.

'NO LONGER WITH THE COMPANY'

As frequently the case in the ever-changing radio industry, Billboard/Airplay Monitor Radio Awards went to staffers who were no longer at the station for which they were nominated and to stations that were no longer in the format for which they were nominated.

Swansong honors went to current modern WXRK New York APD Alexa Tobin for her work at WBRU Providence, R.I. (medium-market modern PD of the year), and to WJRR

Orlando, Fla.'s Zippy and Just Plain Mark (medium-market modern local air personality



of the year), despite the fact that WJRR switched to mainstream rock after the balloting period.

The gala Radio Awards ceremony was hosted by RuPaul, who co-hosts the morning show at dance powerhouse WKTU New York. In addition to ABC's syndicated Moby and Jacor's syndicated Bubba the Love Sponge, veteran R&B hit-makers Ashford & Simpson of WRKS New York served as presenters at the show.

A complete listing of winners begins on page 5.

HOW THEY WORK

The Billboard/Airplay Monitor Radio Awards, which honor excellence in radio broadcasting, are given annually in seven format categories. This year's nominees were chosen in the spring by readers of the four Airplay Monitor publications, who cast write-in votes on a ballot. Final voting ballots were then placed in the July 5 issue of Airplay Monitor and the July 13 issue of Billboard; voting was open to all readers of the magazines.

The 1996 awards cover the period of May '95 to May '96. The major-market category comprises stations in the top 20 Arbitron markets. The medium-market category includes markets 21 through 50. Remaining markets are in the small-market category.

A total of 95 awards were given to 470 nominees this year.



WHATEVER BY LOSCALZO

Monitor Radio Awards: 'In Memory Yet Green'

The Pulitzer Prize committee called and wanted to know if I'd be writing a recap of the Billboard/Airplay Monitor Seminar and Awards held Sept. 5-7 in New York. It seems they've been truly captivated by my columns each week, especially the ones where I review big industry functions. Who knew?

Our modern panel on Friday went well; at least, that's what people tell me. As moderator, I was truly fascinated by the fact that my podium sported an up/down switch. Using it delighted most attendees. It was also a good time to remind people of the genius that was the morning show I did with Tom Calderone back in the '80s, before we knew better. Twenty years from now, at the 23rd Billboard/Airplay Monitor Radio Seminar, we'll be telling our "Tom time and John time" story on some old-timers panel.

As with any industry gathering, we had to mingle with our competition. This year was no exception. Therefore, I went cigar shopping with Maxx Tolokoff from Gavin. Promotion legend Pat Martine came along, too. The most memorable quote from Tolokoff came when he sized up the humidor at Davidoff's. "I have better stuff in my humidor at home," he said.

A brush with greatness occurred on the way back to the hotel. We passed Noel Gallagher from Oasis on Seventh Avenue. He sneered at me. I sneered back. It was magic. I figured that after the MTV Awards, Noel and his bandmates would be busy disciplining lead singer Noel's brother Liam. He's no RuPaul, you know.

Speaking of which, the awards ceremony on

Saturday, hosted by the cross-dressing diva, had some memorable rock highlights. WBCN Boston PD Oedipus, picking up his station's award for major-market rock promotion director (Chachi Loprete), enjoyed a Zelig-like moment with presenters Ashford & Simpson. As he passed by the two, he stuck his head between them, an image that was projected to the entire crowd on a big screen next to the stage. KLBJ Austin, Texas, promotion director Brian Billeck, picking up Jeff Carroll's award for small-market PD of the year, one of four awards his station copped at the ceremony, did the Macarena. I'll never be the same.

Controversy was no stranger to the event. Rotund syndicated DJs Bubba the Love Sponge and Moby doled out honors, including Howard Stern's awards for mainstream and modern network/syndicated program of the year and nationally syndicated air personality of the year. The fact that Stern wasn't there to accept the award seemed to bother the two hosts. As a matter of fact, they thought it wildly hilarious when Moby proceeded to wipe his posterior with the trophy, then smash it into two pieces. The crowd responded with a chorus of boos and hisses. At least they understood that it was Stern who proved that a nationally syndicated morning show could be successful, thereby making other, ahem, such shows possible. Also, I noted that at least one Infinity PD (who'll remain anonymous) was ready to jump onstage and start a brawl with the duo. But cooler heads prevailed, and everyone snapped back into adult mode.



CHEET SHEET

BY MARK MARONE

Local H Leave Home For Rock Salvation

Try to imagine that you're making your way to a friend's house on a Saturday night, stopping off at the local convenience store to pick up a six-pack and being informed that no establishment within the town's limits sells alcohol. In Zion, Ill., where the members of Local H hail from, that's the way things have always been. In this town 45 minutes north of Chicago, a local ordinance maintains a century-old ban on the sale of spirits, extending to public eateries as well. The puritanical code stems from the town's original settler, a Scottish Protestant minister who founded the town on the institutions of "salvation, healing, and holy living."

Local H guitarist Scott Lucas spent most of his life in Zion, but he doesn't view his hometown as all that sanctimonious. "There's a lot of hypocrisy about it," he says. "It's a dry town, but everyone goes and gets alcohol on the [Wisconsin] border."

One of the biggest inspirations for Lucas during high school was the burgeoning Seattle scene of the late '80s, when such groups as Mudhoney and Nirvana were putting a new spin on hard rock. "It made total sense to me. These are people that turned on to the energy of punk, but you knew that they listened to the same rock and metal records that you did when you were growing up," Lucas says. "I was like, 'Wow, this is it.' There were so many great bands coming out of there, like Screaming Trees, Soundgarden, Love Battery, and Tad. Just a lot of great fuckin' stuff."



From left, Joe Daniels, Scott Lucas

Lucas played in a band at one point with a subscriber to Sub Pop's singles club. As fast as the records came in, the songs would be taped for playing when cruising around in the car, mesmerized. "For a long time, it just made us want to be the heaviest band on earth. We'd have like these long sections of songs where it'd be just 10 minutes of us standing over our amps making all this feedback. Eventually, it gets boring. You're like, 'All right, we're heavy, that's that. Let's do something else now.' We did look like Blue Cheer up there."

Lucas taught himself to play guitar and initially thought it would be pointless to have extras like a bass player or another guitarist in a band when he could do it all himself. When his first band dwindled down from a four-piece to he and drummer Joe Daniels in 1988, a duo was born. The pair of high school friends liked the new chemistry so much that they didn't seek out any other players. The only obstacle was they were missing the low end of a bass. But Lucas was able to produce to a full sound out of one guitar. The trick was accomplished by the clever incorporation of pickups on Lucas' guitars and a subsidized amp setup. Lucas uses a bass pickup in his guitar that has a separate jack that is routed through a bass amp on one side of the stage, along with, of course, the conventional guitar amp on the other side. Though he maintains this unique stripped-down approach when playing live, Lucas isn't a purist about the one-guitar approach in the studio and plays bass on the album's tracks.

So far, the approach has worked fine for the duo. Local H has released two albums for Island, including this year's "As Good As Dead," which is a reference to Zion. There, he says, guys in stonewashed jeans sporting hair styles from 1983 go to monster-truck shows, the subject of the album's first single, "High-Fiving MF." "I wanted the whole record to be about growing up in a town where everything is like that. The whole thing there is, after high school, if you don't get out, you're basically going to die there."

Releases And Notes

311, which is continuously on the road, remains busy through September. Here's where the band will be this month: Amherst, Mass. (13); Richmond, Va. (14); Asbury Park, N.J. (15); North Dartmouth, Mass. (16); Columbus, Ohio (18); Nashville (19); New Orleans (20); Atlanta (21); Topeka, Kan. (24); Denver (25); Santa Barbara, Calif. (27); Phoenix (28); and Orange County, Calif. (29) . . . Eels will be in Europe from Sept. 1 to 16. Upon returning to the States, the band will join Porno For Pyros in Rochester, N.Y. (Sept. 18), and Buffalo, N.Y. (Sept. 19) . . . Sponge will open some dates for Neil Young Sept. 7-17. After that, the band will hit the road on a co-headlining club tour with Stabbing Westward until Sept. 29. Stops include Phoenix (19); San Antonio, Texas (21); Dallas (22); Austin, Texas (23); Atlanta (25); Memphis (26); and Washington, D.C. (28). Two supporting acts will also appear.

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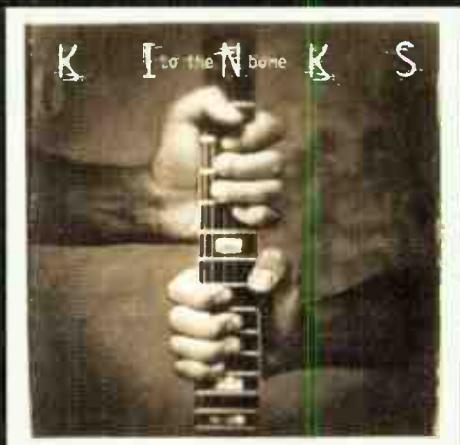
"Hold on
to the bone,
and all the
dogs will
follow"

traditional
Irish Proverb

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Box 102
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101 KUFO

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KUFO, Portland is seeking a Productions Director/Imaging Specialist. We are looking for a person who can write creative promos, and produce exciting image production for Active Rock Station. Must also be able to produce commercials and work with clients. We believe in playing to win and are seeking creative team players. Tape & Resume to:

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KNOXVILLE, TN 37919

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Fax: 212-536-5055

AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS

SALUTING THE RADIO AWARDS WINNERS OF 1996

1996 Billboard &
Airplay Monitor
Radio
Seminar & Awards

RADIO STATION OF THE YEAR

CRITERIA: BEST OVERALL STAFF ... BEST OVERALL ENTERTAINMENT PACKAGE ... PROFESSIONALISM ... STREET PRESENCE ... COMMUNITY INVOLVEMENT ... MARKET STATURE ... RATINGS SUCCESS

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
MAJOR	95.5 WPLJ WPLJ New York	KNIX FM 102.5 KNIX Phoenix	THE BEAT 92.3 KKBT Los Angeles	WORLD FAMOUS KROQ 106.7 FM KROQ Los Angeles	ROCK 103.5 WRX Chicago	KIIS 103.5 WKTU New York
MEDIUM	94 WTKI Favorite Music. Most Fun. WTKI Milwaukee	98 WSIX WSIX Nashville	Q 93 FM WQUE-FM New Orleans	WMMS 100.7 FM WMMS Cleveland	WEBN WEBN Cincinnati	93.3 FLZ WFLZ Tampa, Fla.
SMALL	96.5 WKDD 96 WKDD Akron, Ohio	106 WYYD TODAY'S NEW COUNTRY AND ALL-TIME FAVORITES WYYD Roanoke, Va.	92.7 BEAT WJBT-FM Jacksonville, Fla.	the EDGE 101.9 KGDE Omaha, Neb.	KLBJ 93.7 FM AUSTIN'S ROCK KLBJ-FM Austin, Texas	96.7 KHFI KHFI Austin, Texas

NETWORK/SYNDICATED PROGRAM OF THE YEAR

CRITERIA: CREATIVITY ... CONTENT ... PRODUCTION VALUES ... INFLUENCE ... RATINGS SUCCESS

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
	Rick Dees Weekly Top 40 RICK DEES WEEKLY TOP 40 ABC Radio Networks/CD Media	AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY ABC Radio Networks	the TOM JOYNER morning show	STERN	STERN	CASEY'S TOP 40 WITH CASEY KASEM CASEY'S TOP 40 WITH CASEY KASEM Westwood One
	RICK DEES WEEKLY TOP 40 ABC Radio Networks/CD Media	AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY ABC Radio Networks	the TOM JOYNER morning show	STERN	STERN	RICK DEES WEEKLY TOP 40 ABC Radio Networks/CD Media

AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS

RADIO PROGRAM DIRECTOR/OPERATIONS DIRECTOR OF THE YEAR

CRITERIA: PROGRAMMING ACHIEVEMENT ... RATINGS ACHIEVEMENT ... INTEGRITY ... CREATIVITY ... OVERALL STATION SOUND ... PEOPLE SKILLS ... TALENT DEVELOPMENT

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
MAJOR						
MEDIUM						
SMALL						

RADIO CONSULTANT OF THE YEAR

CRITERIA: PROGRAMMING ACHIEVEMENT ... RATINGS ACHIEVEMENT ... INTEGRITY ... CREATIVITY ... PEOPLE SKILLS

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
			DON KELLY & ASSOCIATES INC			
	GUY ZAPOLEON Zapoleon Media Strategies	RUSTY WALKER Rusty Walker Consulting	DON KELLY Dan Kelly & Associates	TOM CALDERONE Jacobs Media	FRED JACOBS Jacobs Media	GUY ZAPOLEON Zapoleon Media Strategies

AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS

RADIO MUSIC DIRECTOR OF THE YEAR

CRITERIA: ACCESSIBILITY ... MUSIC ACUMEN ... STREET AWARENESS ... RESEARCH ABILITY ... INTEGRITY ... PEOPLE SKILLS ... INFLUENCE WITHIN THE STATION

	ADULT MAJOR	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
	MIKE PRESTON WPLJ New York	BUDDY OWENS KNIX Phoenix	MARIAMA SNIDER KKBT Los Angeles	CARTER ALAN WBCN Boston	JO ROBINSON WRCX Chicago	ANDY SHANE WHTZ New York
MEDIUM	LEONARD PEACE WTKI Milwaukee	KIM LESLIE WSM-FM Nashville	ANGELA HARRISON WQUE New Orleans	JAY TAYLOR KOME San Jose, Calif.	SHARON SCHIFINO WHJY Providence, R.I.	DAN BOWEN WNCI Columbus, Ohio
SMALL	STAN PHILLIPS WMGS Wilkes-Barre, Pa.	SCOTT STEWART WZZK Birmingham, Ala.	MAGIC WJTT Chattanooga, Tenn.	GREG BRADY WPLA Jacksonville, Fla.	LORIS LOWE KLBJ Austin, Texas	DANNY OCEAN WBHT Wilkes-Barre, Pa.

RADIO PROMOTION/MARKETING DIRECTOR OF THE YEAR

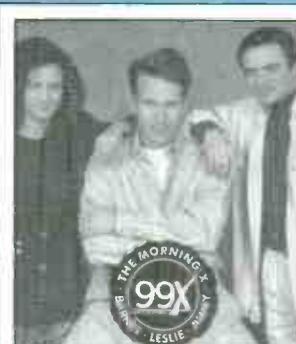
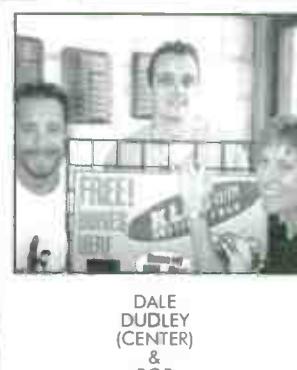
CRITERIA: CREATIVITY ... MARKETING/POSITIONING ABILITY ... STREET AWARENESS ... INFLUENCE WITHIN THE STATION

	ADULT	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
	HEIDI DAGNESE WPLJ New York	SHEILA SILVERSTEIN WPOC Baltimore	EILEEN WOODBURY KKBT Los Angeles	LARRY "CHA-CHI" LOPRETE WBCN Boston	NATALIE DIPIETRO WRCX Chicago	KAREN TOBIN KIIS Los Angeles

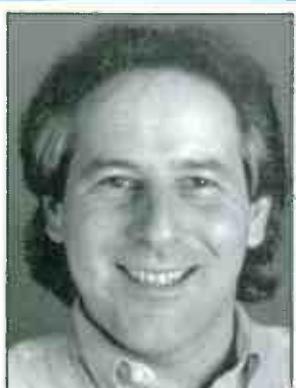
AIRPLAY MONITOR/BILLBOARD RADIO AWARD WINNERS

LOCAL RADIO AIR PERSONALITY OF THE YEAR

CRITERIA: ENTERTAINMENT VALUE ... COMMUNITY INVOLVEMENT ... CREATIVITY ... RATINGS SUCCESS

	ADULT MAJOR	COUNTRY	R&B	MODERN ROCK	MAINSTREAM ROCK	TOP 40
				 STEVE BARNES (CENTER) LESLIE FRAM (LEFT) & JIMMY BARON WNNX Atlanta		 MANCOW MULLER WRCX Chicago
MEDIUM	MASON DIXON WMTX-FM Tampa, Fla.	GERRY HOUSE WSIX Nashville	GERROD STEVENS WQUE New Orleans	ZIPPY (TOP) & JUST PLAIN MARK WJRR Orlando, Fla.	BOB KEVOIAN & TOM GRISWOLD WFBQ Indianapolis	BUBBA THE LOVE SPONGE WFLZ Tampa, Fla.
SMALL				 GIBBY HAYNES KROX Austin, Texas	 DALE DUDLEY (CENTER) & BOB FONSECA WITH DEBRA COLE KLBJ-FM Austin, Texas	 KID KELLY WBHT Scranton, Pa.

TRIPLE A

STATION OF THE YEAR	PROGRAM DIRECTOR OF THE YEAR	MUSIC DIRECTOR OF THE YEAR
 WXRT Chicago		 PATTY MARTIN WXRT Chicago

NATIONALLY SYNDICATED AIR PERSONALITY OF THE YEAR

CRITERIA: ENTERTAINMENT VALUE ... CREATIVITY
RATINGS SUCCESS ... AFFILIATES



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all the
winners
of the 1996
Radio
Awards

AIRPLAY
MonitorBroadcast Data Systems
Radio Broadcast Source

GREATEST GAINERS™

Strongest Increase In Airplay This Week

MAINSTREAM ROCK

INCREASE
IN PLAYS

ZZ TOP • <i>What's Up With That</i> (RCA)	+450
WTFX +19, WPLR +19, WRCX +15, WIMZ +15, WEGR +15, WZRR +15, KDKB +15, KNCR +14, KXUS +14, KLPX +14	
METALLICA • <i>Hero Of The Day</i> (ELEKTRA/ECC)	+242
KLOS +16, WIOT +15, KZRZ +14, KRXQ +14, WKLO +13, WEBN +12, WJST +11, WXTB +11, KRAB +10, KRAD +9	
TOOL • <i>Stinkfist</i> (ZOO)	+231
KUPD +21, WKLO +16, KQRC +14, KISW +14, KZRR +13, WAAF +11, KRAD +10, WJST +10, WHJY +10, KBER +9	
DEEP PURPLE • <i>Vavoom: Ted The Mechanic</i> (PROMINENT/CMC INTERNATIONAL)	+195
WRXX +19, KXUS +16, KTUX +16, WHCN +16, KMIX +14, KOMP +14, WZRR +12, WDHA +9, WPLR +9, WCMF +9	
RUSH • <i>Test For Echo</i> (ATLANTIC)	+174
WBZ +15, KFRQ +15, WROV +15, WTXF +13, WRXX +12, KUPD +12, KRZR +10, WZAT +9, KGGO +9, WNCD +8	
THE SMASHING PUMPKINS • <i>Muzzle</i> (VIRGIN)	+161
KTXQ +31, WZTA +13, KNCR +10, WXTB +10, WTPA +10, KFMG +9, WJRR +8, WKDF +8, KQRC +6, KUFO +6	
SOCIAL DISTORTION • <i>I Was Wrong</i> (550 MUSIC)	+144
WIYY +12, WIVX +11, WRXL +10, KILO +9, KIOZ +8, KRQX +8, WJRR +7, KTUX +7, WEBN +7, WTUE +6	
CHALK FARM • <i>Lie On Lie</i> (COLUMBIA)	+135
KTUX +12, WEZX +10, WARQ +8, WRXX +8, KLPX +8, WNCD +6, WCMF +6, KATT +6, KISS +6	
MARILYN MANSON • <i>The Beautiful People</i> (NOTHING/INTERSCOPE)	+129
WXTB +14, KZRR +14, KRQX +11, KUFO +10, WKLO +10, KBPI +9, WZTA +8, WJST +7, WJRR +7, KEGL +7	
R.E.M. • <i>The Wake-Up Bomb</i> (WARNER BROS.)	+111
KUPD +10, WKQQ +9, KSJO +9, WKLO +8, WXRA +7, WLVQ +7, WIYY +7, WZTA +6, KTXQ +6, WXFZ +4	
THE BLACK CROWES • <i>Blackberry</i> (AMERICAN/REPRISE)	+111
KEGL +14, WTUE +12, KLOS +10, WBLM +9, WROV +9, KMOD +8, WKLS +7, WROQ +6, WKQQ +5, KOMP +5	

MODERN ROCK

INCREASE
IN PLAYS

WEEZER • <i>El Scorcho</i> (DGC/GEFFEN)	+325
KREV +19, KFMA +17, KNDD +16, WDRE +15, WBRU +15, KTOZ +14, WENZ +13, KTEG +12, WPBZ +11, CIMX +11	
SOCIAL DISTORTION • <i>I Was Wrong</i> (550 MUSIC)	+315
KTEG +17, KGDE +14, WRXQ +14, WLUM +13, KTOZ +12, WXNU +11, WEDG +11, WKQX +11, WXRK +10, WRLG +10	
MARILYN MANSON • <i>The Beautiful People</i> (NOTHING/INTERSCOPE)	+263
CIMX +31, KNDD +16, KXRK +15, WDGE +12, KEDG +12, WKQX +12, WDRE +11, WPLA +11, KMYZ +10, WENZ +10	
TOOL • <i>Stinkfist</i> (ZOO)	+225
CIMX +26, KXRK +15, KLZR +13, KNDD +13, WBCN +13, WFNX +9, WKRL +8, WLUM +8, KEDG +7, KMYZ +7	
SUBLIME • <i>What I Got</i> (MCA)	+219
KXRK +17, WBRU +17, KROQ +17, WAQZ +13, WEQX +11, WHY +11, WXRK +9, WOWW +9, WDX +9, KTEG +9	
SHERYL CROW • <i>If It Makes You Happy</i> (A&M)	+198
KDBX +19, WMMS +15, WXEG +13, KTOZ +12, WOOW +10, KTEG +10, KEDG +10, KAEP +10, WWCD +9, WLUM +9	
THE SMASHING PUMPKINS • <i>Muzzle</i> (VIRGIN)	+192
KXRK +17, KTOZ +14, KPNT +13, WPBZ +11, KGDE +11, WRXQ +11, CIMX +10, KISF +10, WCYY +9, WOWW +8	
R.E.M. • <i>Bittersweet Me</i> (WARNER BROS.)	+182
WXRF +13, KREV +9, KXPK +9, KTBZ +9, KDGE +9, WNNX +9, WHFS +8, WAQZ +7, WLUM +7, WDRE +6	
R.E.M. • <i>The Wake-Up Bomb</i> (WARNER BROS.)	+159
WDGE +12, WNNX +10, KDGE +9, WHFS +8, KREV +7, WDX +7, KXPK +7, WOXY +5, WEDG +5, WBCN +5	
EELS • <i>Novocaine For The Soul</i> (DREAMWORKS/GEFFEN)	+155
KTEG +20, KROQ +20, WHY +12, KNDD +10, KDGE +9, KEGE +9, KAEP +8, WLUM +7, KROX +6, WXRK +6	

VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



	TW	LW
1 Tracy Chapman, Give Me One Reason	21	19
2 John Mellencamp, Key West Intermezzo (I Saw You First)	20	20
3 Jewel, Who Will Save Your Soul	19	19
4 Eric Clapton, Change The World	18	21
5 Melissa Etheridge, Nowhere To Go	17	15
6 Alanis Morissette, Ironic	13	13
7 Natalie Merchant, Jealousy	13	14
8 The Wallflowers, 5th Avenue Heartache	13	12
9 Hootie & The Blowfish, Tucker's Town	13	14
10 Bryan Adams, Let's Make A Night To Remember	13	12
11 Tom Petty And The Heartbreakers, Walls	13	13
12 Primitive Radio Gods, Standing Outside A Broken Phone Booth...	12	8
13 The Cranberries, Free To Decide	10	7
14 Blues Traveler, Run-Around	7	8
15 Dishwalla, Counting Blue Cars	7	9
16 Elton John, You Can Make History (Young Again)	7	5
17 Alanis Morissette, Ironic	6	5
18 Collective Soul, The World I Know	6	5
19 The B-52's, Love Shack	6	2
20 Chris Isaak, Wicked Game	6	1
21 Melissa Etheridge, I'm The Only One	5	1
22 John Mellencamp With MeShell Ndegcello, Wild Night	5	0
23 Joa Osborne, One Of Us	5	7
24 Natalie Merchant, Wonder	5	4
25 Amanda Marshall, Birmingham	5	2
26 Pretenders, Brass In Pocket	5	2
27 Spin Doctors, Two Princes	5	4
28 Simple Minds, Don't You (Forget About Me)	5	5
29 Queen, Bohemian Rhapsody	5	4
30 Hootie & The Blowfish, Only Wanna Be With You	4	1
31 Geoggy Tah, Whoever You Are	5	4
32 Red Hot Chili Peppers, Give It Away	5	3
33 Reacheround, Big Chair	4	2
34 The Smashing Pumpkins, 1979	4	0
35 Primitive Radio Gods, Standing Outside A Broken Phone Booth...	4	11
36 Jewel, Who Will Save Your Soul	4	4
37 The Refreshments, Down Together	4	1
38 Stone Temple Pilots, Interstate Love Song	3	3
39 Bush, Glycerine	3	1
40 Bush, Glycerine	3	1



TW	LW
311, Down	24
Sublime, What I Got	21
Soundgarden, Burden In My Hand	21
Alanis Morissette, Ironic	20
Rage Against The Machine, People Of The Sun	20
Metalllica, Hero Of The Day	19
John Mellencamp, Key West Intermezzo (I Saw You First)	19
The Wallflowers, 5th Avenue Heartache	17
Beck, Where It's At	17
R.E.M., E-Bow The Letter	17
Oasis, Don't Look Back In Anger	16
Eels, Novocaine For The Soul	15
The Smashing Pumpkins, Tonight, Tonight	15
Tom Petty And The Heartbreakers, Walls	13
Dave Matthews Band, So Much To Say	12
Foo Fighters, Big Me	12
Eric Clapton, Change The World	11
Filter, Jurassitol	11
Alice In Chains, Over Now	10
Republica, Ready To Go	10
Poe, Angry Johnny	9
Butthole Surfers, Pepper	9
No Doubt, Spiderwebs	7
Tracy Bonham, The One	7
The Cranberries, Free To Decide	7
Better Than Ezra, King Of New Orleans	7
Nada Surf, Popular	6
Beastie Boys, Sabotage	6
Iggy Pop, Lust For Life	5
Stabbing Westward, Shame	5
Geoggy Tah, Whoever You Are	5
Red Hot Chili Peppers, Give It Away	5
Reacheround, Big Chair	4
The Smashing Pumpkins, 1979	4
Primitive Radio Gods, Standing Outside A Broken Phone Booth...	4
Jewel, Who Will Save Your Soul	4
The Refreshments, Down Together	4
Hootie & The Blowfish, Only Wanna Be With You	4
Stone Temple Pilots, Interstate Love Song	3
Bush, Glycerine	3

Airpower

22 - 18 Modern
Up 219 SpinsOver 1400 Combined
Format Spins
Over 13.5 Million Modern
& Mainstream Listeners

MONITOR MCA

Over 68 Modern
Stations Including:
KOME 41x WNNX 32x
CIMX 41x WHFS 32x
KROQ 39x WKQX 31x
KNDD 39x WBCN 26x
KROX 37x XTRA 26x
KDGE 34x WXRK 26x
SUBLIME GASD-11413 "What I Got" produced by David Kahne
"What I Got" (reprise) produced by Paul Leary Management: Jon Phillips & Jason Westfall
Get AMPed: http://www.mca.com/mca_recordsSublime
"What I Got"Over 19
Mainstream
Stations
Including:
WZAT 29x
WXRA 27x
KRXQ 18x
KLOS 17x
KBPI 16x
WWDC 12xand
many
more!VIDEO HEAVY
21 SPINS



BDS IMPACT™



DETECTIONS

★★★ AIRPOWER ★★★

(Minimum 900 detections for the first time)

Total Plays/Gain

ZZ TOP 1074/450*What's Up With That (RCA)*

Total Stations: 75/Chart Move: 27-11

Heavy (21+ plays): 16 KDKB, KGGO, KLPX, KNCN, KOMP, KQRS, KSHE, KTAL, KXUS, WIOT, WKLC, WONE, WPLR, WRDU, WRXK, WTXF
 Medium (14-20): 26 KEGL, KLOL, KMOD, KRZB, WAPL, WAQX, WBAB, WBLM, WCKW, WCMF, WDHA, WEGR, WHCN, WIMZ, WIXV, WKQQ, WLVO, WRCX, WROQ, WROV, WRXL, WSFL, WTAK, WTUE, WXFY, WZXR
 Light (Under 14): 33

New Airplay This Week: 18 KATT, KILO, KISS, KISW, KLAQ, KLBJ, KMJX, WBZK, WEGR, WEZI, WFBQ, WFYV, WIMZ, WPLR, WRCX, WRIF, WTAK, WZRR

AIRPOWER BOUND

Total Plays/Gain

SEVEN MARY THREE 755/14*My My (Mammoth/Atlantic)*

Total Stations: 62/Chart Move: 21-20

Heavy (21+ plays): 10 KBPI, KFMG, KSJO, KTUX, KUFO, WIOT, WKOC, WLZR, WXTB, WZAT
 Medium (14-20): 13 KBER, KEGL, KISW, KQRC, KRAD, KRZR, WCKW, WIYY, WJST, WNOR, WRCX, WWDC, WZTA
 Light (Under 14): 39
 New Airplay This Week: 2 KOMP, WEGR

311 731/63*Down (Capricorn/Mercury)*

Total Stations: 53/Chart Move: 24-22

Heavy (21+): 10 KILO, KRAD, KTXQ, WAF, WJRR, WJST, WKDF, WKLO, WXRA, WXTB
 Medium (14-20): 14 KATT, KNCN, KRXQ, KSJO, KTUX, KUFO, WARQ, WAF, WBZK, WIYY, WKOC, WRXR, WWDC, WZAT
 Light (Under 14): 29

METALLICA 589/242*Hero Of The Day (Elektra/EEG)*

Total Stations: 62/Chart Move: Debut 27

Heavy (21+): 8 KILO, KRAD, KTXQ, KUFO, WEBN, WNOR, WRXR, WXTB
 Medium (14-20): 9 KLOS, KRXQ, KRZR, WIOT, WKLC, WRCX, WTUE, WYSP, WZRR
 Light (Under 14): 45
 New Airplay This Week: 10 KIOZ, KLOS, KNCN, KOMP, KRAD, WARQ, WCKW, WIZN, WJST, WKLS

PEARL JAM 584/101*Hail Hail (Epic)*

Total Stations: 60/Chart Move: 32-28

Heavy (21+): 2 WBZK, WEBN
 Medium (14-20): 11 KFMG, KQRC, KTUX, WAF, WIYY, WJST, WNOR, WRCX, WTUE, WYSP, WZMT
 Light (Under 14): 47
 New Airplay This Week: 5 KATT, KRAD, KXUS, WBLM, WCKW

CHALK FARM 538/135*Lie On Lie (Columbia)*

Total Stations: 54/Chart Move: Debut 29

Heavy (21+): 4 WARQ, WDVE, WXRA, WZAT
 Medium (14-20): 9 KLOS, KLKP, KRAD, KRZR, KTXQ, KUFP, KUPL, WARQ, WIOT, WJST, WNOR, WTPA, WYSP, WZTA
 Light (Under 14): 41
 New Airplay This Week: 9 KATT, KISS, KQRS, KTUX, WDHA, WLVO, WNCD, WROQ, WRCX

EXPANDING MAN 524/69*Download (Q Division/Work/Columbia)*

Total Stations: 50/Chart Move: 35-31

Heavy (21+): 4 KTUX, WKAO, WLZR, WZAT
 Medium (14-20): 13 KEGL, KQRC, KRAD, KRXQ, KTXQ, KUFP, WARQ, WIOT, WJST, WNOR, WTPA, WYSP, WZTA
 Light (Under 14): 33
 New Airplay This Week: 4 KEZO, WJRR, WKLS, WRCX

NEUROTIC OUTSIDERS 513/38*Jerk (Maverick/Warner Bros.)*

Total Stations: 56/Chart Move: 33-32

Heavy (21+): 2 KTUX, WAAF
 Medium (14-20): 12 KEGL, KISS, KRXQ, KRZR, KUPD, KZRR, WCKW, WLQ, WRXL, WWDC, WXRA, WZAT
 Light (Under 14): 42
 New Airplay This Week: 2 KSJO, WZMT

CHART BOUND

Total Plays/Gain

FILTER 385/27*Jurassitol (Miramax/Hollywood)*

Total Stations: 46

Heavy (21+): 1 KTUX
 Medium (14-20): 8 KRAD, KRZR, KZRR, WAF, WKDF, WRCX, WXTB, WZAT
 Light (Under 14): 37
 New Airplay This Week: 1 WTAG

LOCAL H 383/54*Bound For The Floor (Island)*

Total Stations: 36

Heavy (21+): 4 KILO, WAF, WJRR, WRCX
 Medium (14-20): 7 KNCN, KRXQ, KRZR, KTYD, KUPD, WLQ, WTPA
 Light (Under 14): 25
 New Airplay This Week: 1 KRAD

THE SMASHING PUMPKINS 378/161*Muzzle (Virgin)*

Total Stations: 31

Heavy (21+): 4 KTUX, KTXQ, WAF, WRCX
 Medium (14-20): 7 KEGL, KRXQ, KRZR, KSJO, KUPD, WLQ, WTPA
 Light (Under 14): 20
 New Airplay This Week: 8 KFMG, KLOS, KNCN, KUFO, WJRR, WKDF, WXTB, WZTA

MOST NEW AIRPLAY THIS WEEK

No. Of Stations

TOOL <i>Stinkfist (Zoo)</i>	19
ZZ TOP <i>What's Up With That (RCA)</i>	18
DEEP PURPLE <i>Vaoom: Ted The Mechanic (Prominent/CMC International)</i>	17
MARILYN MANSON <i>The Beautiful People (Nothing/Interscope)</i>	11
METALLICA <i>Hero Of The Day (Elektra/EEG)</i>	10
SOCIAL DISTORTION <i>I Was Wrong (550 Music)</i>	10

Medium (14-20): 1 KBPI
 Light (Under 14): 7
 New Airplay This Week: 2 KRAD, WRXR

★ MARILYN MANSON 163/129

The Beautiful People (Nothing/Interscope)

Total Stations: 30
 Heavy (21+): 0
 Medium (14-20): 4 KRXQ, KZRR, WKLQ, WXTB
 Light (Under 14): 26
 New Airplay This Week: 11 KBPI, KEGL, KUFO, KUPD, KZRR, WJRR, WJST, WLZR, WRIF, WXTB, WZTA

RAGE AGAINST THE MACHINE 157/16

People Of The Sun (Epic)

Total Stations: 21
 Heavy (21+): 0
 Medium (14-20): 2 WAAF, WZAT
 Light (Under 14): 19
 New Airplay This Week: 1 WTXF

SUBLIME 156/44

What I Got (MCA)

Total Stations: 19
 Heavy (21+): 2 WXRA, WZAT
 Medium (14-20): 4 KBPI, KLOS, KRXQ, WARQ
 Light (Under 14): 13

IMPERIAL DRAG 146/18

Spyder (Work)

Total Stations: 15
 Heavy (21+): 1 WZAT
 Medium (14-20): 4 KBPI, KISS, KTUX, WAAF
 Light (Under 14): 10
 New Airplay This Week: 2 KBER, KLBJ

COREY STEVENS AND TEXAS FLOOD 140/25

Blue Drops Of Rain (Eureka/Discovery)

Total Stations: 19
 Heavy (21+): 0
 Medium (14-20): 1 WLQV
 Light (Under 14): 18
 New Airplay This Week: 4 KGGO, WCCC, WHJY, WZRR

★ DOYLE BRAMHALL II 139/69

The Reason I Live (Geffen)

Total Stations: 21
 Heavy (21+): 0
 Medium (14-20): 3 KLBJ, KTAL, WROQ
 Light (Under 14): 18
 New Airplay This Week: 8 KFRO, KNCN, KRZZ, KXUS, KZRR, WEZX, WNCD, WPLR

BECK 136/8

Where It's At (DGC/Geffen)

Total Stations: 19
 Heavy (21+): 2 KRBZ, WZAT
 Medium (14-20): 2 KBPI, WXR
 Light (Under 14): 15

REPUBLICA 123/19

Ready To Go (Deconstruction/RCA)

Total Stations: 16
 Heavy (21+): 2 WXRA, WXTB
 Medium (14-20): 2 KBPI, KRAD
 Light (Under 14): 12

FUN LOVIN' CRIMINALS 115/17

Scooby Snacks (EMI)

Total Stations: 26
 Heavy (21+): 1 WZTA
 Medium (14-20): 2 WAVF, WKDF
 Light (Under 14): 23
 New Airplay This Week: 2 KISS, KTUX

★ R.E.M. 112/111

The Wake-Up Bomb (Warner Bros.)

Total Stations: 32
 Heavy (21+): 0
 Medium (14-20): 0
 Light (Under 14): 32
 New Airplay This Week: 9 KSJO, KTXQ, KUPD, WIYY, WLQ, WKQQ, WLQV, WXRA, WZTA

SUPER 8 111/27

Natural (Hollywood)

Total Stations: 12
 Heavy (21+): 1 KUPD
 Medium (14-20): 2 KZRR, WJRR
 Light (Under 14): 9
 New Airplay This Week: 1 WJST

CRACKER 103/24

Sweet Thistle Pie (Virgin)

Total Stations: 16
 Heavy (21+): 1 WZTA
 Medium (14-20): 0
 Light (Under 14): 15
 New Airplay This Week: 4 KCAL, KLBJ, KRZR, WEZX

MODERN ROCK

POWER PLAYLISTS

AIRPLAY
Monitor®

For Week Ending
September 8, 1996

NN
Broadcast Data Systems
Your Reliable Source

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TBS weekly chart, beginning with the highest-ranking station. Stations are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

CIMX
Detroit Prgrm. Mngr.: Murray Brookshaw
PD/MB: Vince Cannova

WDRE
Philadelphia OM/PD: Jim McGuinn
MD: Preston Elliot

1 311, Down
2 No Doubt, Spiderwebs
3 Smashing Pumpkins, Muzzle
4 Hole, Gold
5 Sublime, What I Got
6 Garbage, Stupid Girl
7 Dishwasher, Counting Blue Cars
8 Stone Temple Pilots, Trippin' On A Hole
9 Beck, Where It's At
10 Soundgarden, Burden In My Hand
11 Sheryl Crow, If It Makes You Happy
12 Pearl Jam, Who You Are
13 Primitive Radio Gods, Standing Outside A
14 Marilyn Manson, The Beautiful People
15 Sponge, Wax Ecstatic
16 Alanis Morissette, Head Over Feet
17 Rage Against The Machine, People Of The
18 Stabbing Westward, Shame
19 Tool, Splitter
20 Patti, When She Was Happy
21 Eels, Novocaine For The Soul
22 Recharge, Big Chair
23 R.E.M., E-Bow The Letter
24 Hayden, Bad As They Seem
25 Pearl Jam, Hail Hail
26 The Cranberries, Free To Decide
27 Yam Yam, Apay
28 Pinto, Paste
29 Cowboy Junkies, A Common Disaster
30 Sleater, The Good In Everyone

KOME
San Jose OM: Ron Nenni
PB/MD: Jay Taylor

1 Garbage, Stupid Girl
2 The Wallflowers, 6th Avenue Heartache
3 Blues Traveler, But Anyway
4 Sheryl Crow, If It Makes You Happy
5 Soundgarden, Burden In My Hand
6 311, Down
7 Beck, Where It's At
8 R.E.M., E-Bow The Letter
9 Asia, Goldfinger
10 Geoggy Talk, Whoever You Are
11 Eels, Novocaine For The Soul
12 Dave Matthews Band, So Much To Say
13 Pearl Jam, Who You Are
14 Sponge, Wax Ecstatic
15 Stone Temple Pilots, Trippin' On A Hole
16 Better Than Ezra, King Of New Orleans
17 Stabbing Westward, Shame
18 Pearl Jam, Hail Hail
19 Seal Coughing, Soundtrack To Mary
20 Weezer, El Scorcho
21 Local H, Bound For The Floor
22 Fun Lovin' Criminals, Scooby Snacks
23 Patti Rothberg, Inside
24 Goldfinger, Here In Your Bedroom
25 Sabotah, Ocean
26 Tracy Bonham, The One
27 The Connells, Fifth Fleet
28 Pearl Jam, Who You Are
29 Sublime, What I Get
30 Republica, Ready To Go

KPNT

St. Louis PD: Alex Luke
APD: Eric Schmidt

KNDD

Seattle PD: Rick Lambert
MD: Marco Collins

1 Sheryl Crow, If It Makes You Happy
2 Soundgarden, Burden In My Hand
3 Beck, Where It's At
4 Hole, Gold
5 Sublime, What I Got
6 Smashing Pumpkins, Muzzle
7 Nada Surf, Popular
8 Goldfinger, Inside
9 R.E.M., E-Bow The Letter
10 Republica, Ready To Go
11 The Wallflowers, 6th Avenue Heartache
12 Everclear, You Make Me Feel Like A Whore
13 Superdrag, Sucked Out
14 Coldplay, Let Me Live
15 Garbage, Stupid Girl
16 Better Than Ezra, King Of New Orleans
17 Eels, Novocaine For The Soul
18 Blues Traveler, But Anyway
19 Recharge, Big Chair
20 Sabotah, Ocean
21 Pearl Jam, Red Mosquito
22 Tees, Open Up Your Eyes
23 Collective Soul, Where The River Flows
24 Local H, Bound For The Floor
25 Everclear, Santa Monica
26 Tracy Bonham, The One
27 Sublime, What I Got

1 311, Down
2 Battlione Surfers, Pepper
3 Eels, Novocaine For The Soul
4 Pearl Jam, Who You Are
5 Patti, Angry Johnny
6 R.E.M., E-Bow The Letter
7 No Doubt, Spiderwebs
8 Screaming Trees, All I Know
9 Soundgarden, Burden In My Hand
10 Superdrag, Sucked Out
11 Beck, Where It's At
12 Nada Surf, Popular
13 The Cranberries, Free To Decide
14 Porno For Pyros, Tahitian Moon
15 Tracy Bonham, The One
16 Geoggy Talk, Whoever You Are
17 Sublime, What I Got
18 Sabotah, Ocean
19 Republica, Ready To Go
20 Blues Traveler, But Anyway
21 Better Than Ezra, King Of New Orleans
22 Recharge, Big Chair
23 The Wallflowers, 6th Avenue Heartache
24 Stabbing Westward, Shame
25 Weezer, El Scorco
26 The Wallflowers, 6th Avenue Heartache
27 Smashing Pumpkins, Tonight, Tonight
28 Social Distortion, I Was Wrong
29 Local H, Bound For The Floor
30 Tracy Bonham, The One
31 Sublime, What I Got

WMRQ

Hartford PD: Jay Beaum Jones

XTRA

San Diego OM: Tim Dukes
APD: Malcolm Ryker

1 311, Down
2 Battlione Surfers, Pepper
3 Eels, Novocaine For The Soul
4 Pearl Jam, Who You Are
5 Patti, Angry Johnny
6 R.E.M., E-Bow The Letter
7 No Doubt, Spiderwebs
8 Screaming Trees, All I Know
9 Soundgarden, Burden In My Hand
10 Superdrag, Sucked Out
11 Beck, Where It's At
12 Nada Surf, Popular
13 The Cranberries, Free To Decide
14 Porno For Pyros, Tahitian Moon
15 Tracy Bonham, The One
16 Geoggy Talk, Whoever You Are
17 Sublime, What I Got
18 Sabotah, Ocean
19 Republica, Ready To Go
20 Blues Traveler, But Anyway
21 Better Than Ezra, King Of New Orleans
22 Recharge, Big Chair
23 The Wallflowers, 6th Avenue Heartache
24 Stabbing Westward, Shame
25 Weezer, El Scorco
26 The Wallflowers, 6th Avenue Heartache
27 Smashing Pumpkins, Tonight, Tonight
28 Social Distortion, I Was Wrong
29 Local H, Bound For The Floor
30 Tracy Bonham, The One
31 Sublime, What I Got

1 311, Down
2 Battlione Surfers, Pepper
3 Eels, Novocaine For The Soul
4 Pearl Jam, Who You Are
5 Patti, Angry Johnny
6 R.E.M., E-Bow The Letter
7 No Doubt, Spiderwebs
8 Screaming Trees, All I Know
9 Soundgarden, Burden In My Hand
10 Superdrag, Sucked Out
11 Beck, Where It's At
12 Nada Surf, Popular
13 The Cranberries, Free To Decide
14 Porno For Pyros, Tahitian Moon
15 Tracy Bonham, The One
16 Geoggy Talk, Whoever You Are
17 Sublime, What I Got
18 Sabotah, Ocean
19 Republica, Ready To Go
20 Blues Traveler, But Anyway
21 Better Than Ezra, King Of New Orleans
22 Recharge, Big Chair
23 The Wallflowers, 6th Avenue Heartache
24 Stabbing Westward, Shame
25 Weezer, El Scorco
26 The Wallflowers, 6th Avenue Heartache
27 Smashing Pumpkins, Tonight, Tonight
28 Social Distortion, I Was Wrong
29 Local H, Bound For The Floor
30 Tracy Bonham, The One
31 Sublime, What I Got

WXDX

Pittsburgh PD/MD: Ali Castellini

WRZX

Indianapolis PD: Scott Jameson
MD: Michael Young

1 Battlione Surfers, Pepper
2 Patti, Angry Johnny
3 Sponge, Wax Ecstatic
4 Beck, Where It's At
5 Republica, Ready To Go
6 311, Down
7 The Cranberries, Free To Decide
8 Patti Rothberg, Inside
9 Nada Surf, Popular
10 Screaming Trees, All I Know
11 Smashing Pumpkins, Muzzle
12 Self, So Low
13 Hole, Gold Dust Woman
14 Eels, Novocaine For The Soul
15 Tracy Bonham, The One
16 Recharge, Big Chair
17 Nada Surf, Popular
18 Soundgarden, Burden In My Hand
19 Oasis, Don't Look Back In Anger
20 Dave Matthews Band, So Much To Say
21 Another Earth, One More Autobahn
22 Pearl Jam, Who You Are
23 The Why Store, Gargoyles
24 Superdrag, Sucked Out
25 Social Distortion, I Was Wrong
26 Stabbing Westward, Shame
27 Geoggy Talk, Whoever You Are
28 Goo Goo Dolls, Long Way Down
29 Subbotah, Ocean
30 Fun Lovin' Criminals, Scooby Snacks

1 Garbage, Stupid Girl
2 Battlione Surfers, Pepper
3 Stone Temple Pilots, Trippin' On A Hoe
4 Porno For Pyros, Tahitian Moon
5 R.E.M., E-Bow The Letter
6 Soundgarden, Burden In My Hand
7 Metallica, Until It Sleeps
8 Alice In Chains, Overkill
9 311, Down
10 Goo Goo Dolls, Long Way Down
11 Eels, Novocaine For The Soul
12 Smashing Pumpkins, Here Is No Why
13 Neurotic Outsiders, Ick
14 Better Than Ezra, King Of New Orleans
15 The Why Store, Father
16 Pearl Jam, Red Mosquito
17 Nada Surf, Popular
18 Pearl Jam, Hail Hail
19 Goldfinger, Here In Your Bedroom
20 Beck, Machinehead
21 Dischordia, Counting Blue Cars
22 Oasse, Charming Supernova
23 Green Day, Brain Slaw
24 Collective Soul, Where The River Flows
25 Smashing Pumpkins, Suckin' Out
26 Geoggy Talk, Whoever You Are
27 Teadies, I Come From The Water
28 Goo Goo Dolls, Long Way Down
29 Primitive Radio Gods, Standing Outside A
30 The Why Store, Lack Of Water

1 Garbage, Stupid Girl
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4 Porno For Pyros, Tahitian Moon
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27 Teadies, I Come From The Water
28 Goo Goo Dolls, Long Way Down
29 Primitive Radio Gods, Standing Outside A
30 The Why Store, Lack Of Water

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World Radio History

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM				MODERN				
			TITLE/LABEL/DISTRIBUTING LABEL		ARTIST	DETECTIONS		ARTIST	DETECTIONS		
TW	LW	WKS.	TW	LW		TW	LW		TW	LW	
★★★ No. 1 ★★★											
(1)	1	15	BURDEN IN MY HAND	A&M	SOUNDGARDEN	2142	2085	(1)	1	12	
(2)	2	3	TEST FOR ECHO	ATLANTIC	RUSH	2046	1872	(2)	3	13	
(3)	4	11	OPEN UP YOUR EYES	POLYDOR/A&M	TONIC	1742	1638	3	2	4	
(4)	5	8	OVER NOW	COLUMBIA	ALICE IN CHAINS	1626	1573	4	4	7	
5	3	20	TRIPPIN' ON A HOLE IN A PAPER HEART	ATLANTIC	STONE TEMPLE PILOTS	1574	1688	5	8	6	
6	7	9	WALLS	WARNER BROS.	TOM PETTY AND THE HEARTBREAKERS	1313	1332	6	9	8	
7	6	17	UNTIL IT SLEEPS	ELEKTRA/EEG	METALLICA	1301	1467	7	7	19	
8	8	11	GOOD FRIDAY	AMERICAN/REPRISE	THE BLACK CROWES	1213	1330	8	6	16	
9	10	12	ALL I KNOW	EPIC	SCREAMING TREES	1133	1135	9	5	16	
(10)	11	7	KING OF NEW ORLEANS	ELEKTRA/EEG	BETTER THAN EZRA	1129	1077	(10)	12	10	
★★★ AIRPOWER ★★★											
(11)	27	2	WHAT'S UP WITH THAT	RCA	ZZ TOP	1074	624	(11)	11	22	
(12)	14	10	SHAME	COLUMBIA	STABBING WESTWARD	1071	992	12	10	15	
13	9	7	WHO YOU ARE	EPIC	PEARL JAM	1052	1250	(13)	14	8	
(14)	13	14	6TH AVENUE HEARTACHE	INTERSCOPE	THE WALLFLOWERS	1038	1004	14	13	19	
15	12	6	KEY WEST INTERMEZZO (I SAW YOU FIRST)	MERCURY	JOHN MELLENCAMP	1031	1057	(15)	25	2	
16	16	27	COUNTING BLUE CARS	A&M	DISHWALLA	908	921	(16)	18	4	
17	17	19	VANISHING CREAM	UNIVERSAL	THE HUNGER	883	902	(17)	15	9	
18	15	4	E-BOW THE LETTER	WARNER BROS.	R.E.M.	880	929	(18)	22	5	
19	18	12	AIN'T MY BITCH	ELEKTRA/EEG	METALLICA	871	896	(19)	19	8	
(20)	21	7	MY MY	MAMMOTH/ATLANTIC	SEVEN MARY THREE	755	741	20	16	25	
21	19	8	ONE MORE ASTRONAUT	CAPITOL	I MOTHER EARTH	733	765	21	17	11	
(22)	24	5	DOWN	CAPRICORN/MERCURY		311	731	668	22	20	10
23	20	8	SO MUCH TO SAY	RCA	DAVE MATTHEWS BAND	698	757	(23)	26	6	
24	22	21	PRETTY NOOSE	A&M	SOUNDGARDEN	689	692	(24)	32	3	
(25)	26	20	AGAIN	COLUMBIA	ALICE IN CHAINS	662	634	25	21	17	
26	23	15	TONIGHT, TONIGHT	VIRGIN	THE SMASHING PUMPKINS	606	668	(26)	31	4	
(27)	NEW ▶		HERO OF THE DAY	ELEKTRA/EEG	METALLICA	589	347	27	23	12	
(28)	32	2	HAIL HAIL	EPIC	PEARL JAM	584	483	28	27	5	
(29)	NEW ▶		LIE ON LIE	COLUMBIA	CHALK FARM	538	403	(29)	34	3	
30	25	10	BUT ANYWAY	A&M	BLUES TRAVELER	528	641	30	24	12	
(31)	35	2	DOWNLOAD	Q DIVISION/WORK/COLUMBIA	EXPANDING MAN	524	455	31	28	8	
(32)	33	4	JERK	MAVERICK/WARNER BROS.	NEUROTIC OUTSIDERS	513	475	(32)	39	2	
(33)	NEW ▶		I WAS WRONG	550 MUSIC	SOCIAL DISTORTION	512	368	33	29	13	
34	30	13	PEPPER	CAPITOL	BUTTHOLE SURFERS	498	535	34	30	14	
35	31	17	LONG WAY DOWN	METAL BLADE/WARNER BROS.	GOO GOO DOLLS	480	510	35	36	9	
(36)	34	3	PAVILION	CAPITOL	ERIC JOHNSON	476	463	36	35	18	
(37)	37	2	RED MOSQUITO	EPIC	PEARL JAM	470	440	37	37	21	
38	28	13	WAX ECSTATIC (TO SELL ANGELINA)	COLUMBIA	SPONGE	463	591	(38)	40	2	
(39)	NEW ▶		CUP OF TEA	RCA	THE VERVE PIPE	436	376	(39)	33	12	
40	39	11	LACK OF WATER	WAY COOL MUSIC/MCA	THE WHY STORE	410	419	40	33	12	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 900 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

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"BRAINLESS"
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WRLG/Nashville
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WORE/Philadelphia
WPGU/Champaign
WMRA/Greensboro
KISF/Kansas City

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SCREAMING TREES
“SWORN AND BROKEN”
“ALL I KNOW”
TOP 10 MODERN ROCK
TOP 10 ROCK (AND GROWING...)
MODERN ROCK IMPACT DATE: 9/17

PRODUCED BY GEORGE DRAKOULIAS
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