

# ROCK AIRPLAY

# Monitor

• We Listen To Radio •

May 17, 1996

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## ROCK HIGHLIGHTS

### MAINSTREAM

#1

VAN HALEN

*Humans Being* (WARNER SUNSET/WARNER BROS.)

★★★ AIRPOWER ★★★

ALICE IN CHAINS • *Again* (COLUMBIA)

### NEW RELEASES

\$10,000 GOLD CHAIN • *Oh! Sweet Nuttin'* (WORK)

CRACKER • *Nothing To Believe In* (VIRGIN)

FOO FIGHTERS • *Alone + Easy Target* (ROSWELL/CAPITOL)

GODS CHILD • *Female Elvis (I'm The Man)* (QWEST/WARNER BROS.)

KICKING HAROLD • *Kill You* (MCA)

EDWIN MCCAIN • *Alive* (LAVA/ATLANTIC)

METALLICA • *Until It Sleeps* (ELEKTRA/EEG)

PRIMITIVE RADIO GODS • *Standing Outside A Broken Phone Booth With Money In My Hands* (COLUMBIA)

BOB SEGER & THE SILVER BULLET BAND • *16 Shells From A 30-6* (CAPITOL)

SPACEHOG • *Cruel To Be Kind* (HIFI/SIRE/EEG)

SPOT • *Moon-June Spoon* (ARDENT/INTERSCOPE)

STONE TEMPLE PILOTS • *Trippin' On A Hole In A Paper Heart* (ATLANTIC)

THERMADORE • *Three Days* (HOLIDAY/ATLANTIC)

ZAKK WYLDE • *Between Heaven And Hell* (GEFFEN)

### MODERN

#1

THE CRANBERRIES

*Salvation* (ISLAND)

★★★ AIRPOWER ★★★

ALANIS MORISSETTE • *You Learn* (MAVERICK/REPRISE)

NO DOUBT • *Spiderwebs* (TRAUMA/INTERSCOPE)

EVERCLEAR • *Heartsick Dollarsign* (TIM KERR/CAPITOL)

THE REFRESHMENTS • *Banditos* (MERCURY)

### NEW RELEASES

3 LB. THRILL • *Something Will Come* (571550 MUSIC)

RYAN DOWNE • *Scratch* (ROCKET/ISLAND)

FOO FIGHTERS • *Alone + Easy Target* (ROSWELL/CAPITOL)

GARBAGE • *Stupid Girl* (ALMO SOUNDS/GEFFEN)

GODS CHILD • *Female Elvis (I'm The Man)* (QWEST/WARNER BROS.)

GREEN DAY • *Walking Contradiction* (REPRISE)

JARS OF CLAY • *Liquid* (ESSENTIAL/SILVERTONE/JIVE)

KICKING HAROLD • *Kill You* (MCA)

SPACEHOG • *Cruel To Be Kind* (HIFI/SIRE/EEG)

STONE TEMPLE PILOTS • *Trippin' On A Hole In A Paper Heart* (ATLANTIC)

THERMADORE • *Three Days* (HOLIDAY/ATLANTIC)

VAN GOGH'S DAUGHTER • *Through The Eyes Of Julie* (HOLLYWOOD)

THE WALLFLOWERS • *6th Avenue Heartache* (INTERSCOPE)

UNDERWORLD • *Pearl's Gift* (TVT)

### TRIPLE A

#1

HOOTIE & THE BLOWFISH

*Old Man & Me (When I Get To Heaven)* (ATLANTIC)

★★★ AIRPOWER ★★★

PATTI ROTHBERG • *Inside* (EMI)

JEWEL • *Who Will Save Your Soul* (ATLANTIC)

## Evolution Of Triple-A Brings Out Tensions In The Programmer/Label Relationship

by John Loscalzo and Marc Schiffman

As triple-A becomes tighter and often more classic rock-oriented, how are labels reacting? Some PDs say tighter lists have generated "more respect" for triple-A from labels. But others complain that labels have too few available support tools or still treat their format as a "dumping ground" for projects that can't work anywhere else.

One radio insider close to this subject—a PD who spoke with the guarantee of anonymity—sees labels approaching tightened triple-A stations with a new-found respect. "When they see that these stations are trying to get ratings," the insider says, "they're seen more as pros and less as whores."

However, the insider continues, there is a danger of triple-A being

shifted when artists it created cross to other formats. And, he says, his cohorts aren't doing enough to fight back. "You've got so many people in this format that are all 'peace, love and flowers.' [The labels are] preying on these hippie people" by giving them less support on the records they play. And even when a label bypasses their station, those programmers, the insider claims, "still have this glow on."

The insider adds, "People in this format need to be aggressive [and] demanding, and if they don't get what they ask for, [they should] retaliate. Just be wicked, and don't add a record until someone else breaks it. Until this format has a good support system, it's going to have trouble. A good radio station will create a support system on its own. Or you [can] just become a son

*Continued on page 6*



**THE FIRST 4:33  
FROM THE 78:59 ALBUM LOAD  
IN STORES 6:4:96.**

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MANAGEMENT: Q PRIME

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# the Refreshments\*

*Banditos*

**Everybody knows  
the world is full  
of stupid people, except for...**

\* The smart ones who are buying this record  
(over 5000 every week and growing!)

\* The radio stations raising their  
I.Q. levels by spinning "Banditos":

KROQ	WBCN	KOME	FLASH
WIBF	99X	WHYT	KEGE
Q101	KDGE	KTBZ	WZRH
WMMS	WLUM	KPNT	KEDJ

AND	KLOS	KEGL	WRIF
MANY	WZTA	KBPI	KRXQ
MORE!!!	WDIZ	KQRC	WKDF
	KDKB	WAAF	WKLQ

\* The intelligent folks at **MTV** who have added the "Banditos" video

\* The smart remarks from the Press:

"If any new band is primed for widespread success, it would be Tempe, Arizona's Refreshments."

- CMJ

"...54 minutes of extremely focused pop rock infused with a distinctive sense of humor and a decidedly fun vibe."

- Cleveland Scene

"...about to turn rock n' roll on its head!"

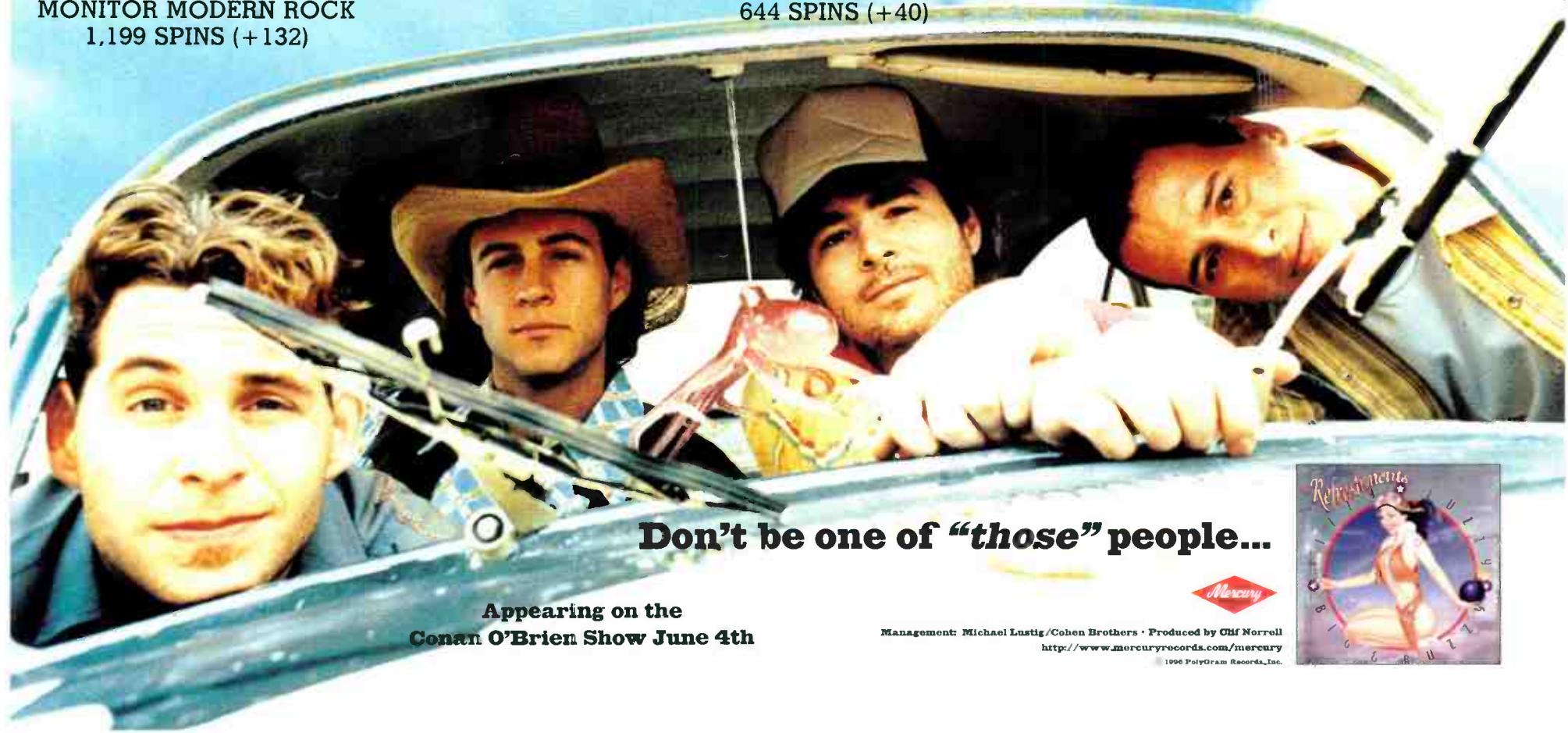
- Teen Machine

"The Refreshments write spot-on portraits of life in its true complexity"

- Huh Magazine

(28-26)  
MONITOR MAINSTREAM ROCK  
644 SPINS (+40)

★★★ AIRPOWER ★★★  
(19-16)  
MONITOR MODERN ROCK  
1,199 SPINS (+132)



## May You Be Fruitful And Multiply



Modern WMRQ (Radio 104) Hartford, Conn., held an Earth Day concert in Hartford's Bushnell Park. Pictured is a fertility god blessing the show, which featured Todd Snyder, Universal Honey, several local bands, and 8,000 people.



## WHATEVER BY LOSCALZO

### What Makes Good Radio On Any Planet?

**T**HE RECENT REAPPEARANCE of Joey Buttafuoco on Howard Stern's show was captivating. Not because I believe Joey is an innocent victim and deserves to tell his story, but because it's amazing that he just can't stop telling his story. And how many more times can his wife, a relatively innocent bystander, demand the public's pity by reminding us that she was shot in the head while gardening by the teenager her husband happened to be sleeping with? Have these people no shame?

Critics would say that Stern and the rest of the media are responsible for encouraging the Buttafuocos of the world to bear their souls and for creating an environment where a 7-year-old girl could be enticed to pilot a plane cross-country. I don't blame the messenger for these antics. Stern and everyone else in the business know it's great radio. What I want to know is where are all these people coming from? Where are they hatched?

Translated, all this means is that the real world is getting to be like a Star Trek episode. The kind where Kirk and Spock end up on some other planet's TV in a fight-to-the-death match. Except in this episode in order to assimilate, Kirk would take his toupee off to let the world know he was no longer ashamed of being a bald sex addict. Spock, of course, would only have to say he's an E.T., guaranteeing a recurring role on "The X-Files." Uhura would reveal that she has an eating disorder, and McCoy

would open a practice with Dr. Kevorkian.

PEOPLE CAN'T SEEM to get enough of the modern to classic rock conversion chart, much as Elvis couldn't get enough fried peanut-butter-and-banana sandwiches. Obviously, I was helped here by the guru of all music, my pal Mike Marrone at Rykodisc (which he'd like you to know is the home of the new Bob Mould "Ego Override" album—hey, it's better than cutting him a check, don't you think?).

#### Modern

Seven Mary Three  
Love And Rockets  
Marilyn Manson

#### Toadies

Tracy Bonham  
The Verve Pipe  
Spacehog  
Rage Against The Machine

#### No Doubt

Son Volt  
Jars Of Clay  
Porno For Pyros  
Imperial Drag  
Butthole Surfers  
The Cure  
Gin Blossoms  
Paul Westerberg  
Cast  
Everclear

#### Classic Mountain

10cc  
Alice Cooper + Arthur Brown

#### Doobie Brothers

Genya Raven  
Pierce Arrow

#### Slade

MC5 +

#### Funkadelic

Missing Persons

#### Blackfoot

America

#### Spirit

Angel

#### The Fugs + Sun Ra

Sparks

#### The Eagles

Ronnie Wood

#### Sweet

The Knack

## PEOPLE PATROL

BY ANTHONY COLOMBO

### Changes At Capitol; Marsico To Radioactive

**M**any happenings at the tower this week, as Capitol Records moves associate director of college promotion **Tommy Daley** to the national director of rock promotion post. Daley will report to VP of rock promotion **Dave Ross**. Also, newly appointed VP of marketing **Rob Gordon** announces the creation of the tour marketing and artist development department within the marketing division. As a result, the label adds **Tripp DuBois** as director of marketing to head up the new division. DuBois comes from Polydor, for which he served in a similar capacity. In addition, **Chris Innerst** signs on for the newly created spot

of manager of tour marketing and artist development, and **Robin Gerber** takes over as coordinator of tour marketing and artist development. Both had been marketing assistants.

Radioactive names **Kerry Marsico** national director of alternative promotion. Marsico, who comes from Moonshine Music, replaces **Lisa Christiano**, now in a similar position at MCA.

Zoo Entertainment fills its local promotion opening in Detroit with **Matt Ulanoff**, who comes from the independent label/management company Eternal Artists. VP of promotion **Ray Gmeiner** reports Zoo will be adding local promotion slots in Seattle and Boston by July 1.

## RADIOACTIVE

### Cox Buys NewCity; Clear Channel Gets REP

**C**ox Broadcasting has acquired NewCity Communications for a reported \$250 million. New City's **Dick Ferguson** and other principals become part of Cox, with NewCity managers continuing to report to Ferguson.

That transaction caps yet another week of mega-deals, including Clear Channel's \$235 million buy of Radio Equity Partners, which includes classic rock WWRX Providence, R.I., album WXRA Greensboro, N.C., Memphis outlets album WEGR and modern WRXQ, and album WARQ Columbia, S.C. Clear Channel has also named its Austin, Texas, VP/GM **Stan Webb** chainwide senior VP of operations. REP managing general partner **George Sosson** will join Clear Channel in some capacity. Replacing Webb at classic rock KPEZ/top 40 KHFI Austin is **GSM Judy Lakin**.

Another rock programmer has crossed to talk. Former WSHE Miami PD **Bill Pugh** segs to the same post at sports WMVP Chicago. Pugh's history includes stints with WKLS Atlanta and WRXL Richmond, Va.

Like many other Arrowesque radio stations, KMXX San Diego becomes the latest station to finally embrace classic rock publicly. The station is now billing itself "the Planet," a classic hits outlet, and will apply for new calls. **Bill Conway** remains OM. **Fred Jacobs** is now consulting. **Kevin Murphy** from duopoly partner KYXY joins the morning show.

Creative director **Rob Cressman** takes PD duties at album WAVF Charleston, S.C., along with the 1-3 p.m. shift. Morning team member **Storm Zbel** gets the APD title.

Arbitron will delete five diaries from the fall '95 Pensacola, Fla., market report. One or more of the diaries, which were all sent to the same household, may have been completed by someone affiliated with a radio station, Arbitron says.

Classic rock WYMG, Springfield, Ill., parent Saga Communications gets four new stations in the market from Central State Network in a \$6 million deal. Classic rock WJAD Albany, Ga., and oldies WEGC become duopoly partners with country WKAK, as **Bob Brooks** picks up the pair. Closing of the deal is preceded by an LMA.

Modern KTOZ Springfield, Mo., will simulcast former triple-A sister KZBE for the next few months. After that, the stations will swap frequencies and KTOZ's old spot will be sold to the owners of crosstown oldies KOSP. **Dave Alexander**, PI of triopoly partner KHTO, is now OM for KTOZ, as PI **Matt Jones** steps down but remains in a.m. drive. Alexander

says the KZBE staff will be kept in other capacities at KTOZ.

Modern KISZ (the Planet) Farmington, N.M., picks up Radio One's New Rock: Alternative feed.

**Howard Stern** has made no secret (pun intended) of the fact that he will be signing on a new affiliate in Houston soon. With Secret's modern WXDX (the X) Pittsburgh airing his morning gabfest, could Secret's recently acquired modern KTBJ (the Buzz) Houston, which has long been without a permanent a.m. host, be far behind? Market insiders think so.

Album WHDQ Claremont, N.H., MD/night jock **Guy Dark** becomes PD/afternoon drive of album KQWB Fargo, N.D. WHDQ OM **Dave Cooper** wants T&Rs for Dark's replacement.

Modern WRLG Nashville PD/p.m. driver **Julie Forman** moves and OM/middayer **John Lenac** trade shifts. Former KNRX Denver night stalker Kevin Kline joins as MD/nights. Part-timer **Steve Drumm** is now 10 p.m.-2 a.m. jock, with P/T **Digby** following him at 2-6 a.m. Promotions director/air talent **Kevin Dennison** exits, with station intern **Tim Tuttle** picking up promotion duties and some P/T air work.

Album KHIT Reno, Nev., becomes **KDOT**.

Rock AC WPTE (the Point) Norfolk, Va., announces names **Peter Tripp** (formerly of crosstown classic rocker WAFX) to mornings, **Donna McCoy** from WXTC Charleston, S.C., as MD/middays, and **Brian Michaels** from overnights on WPTE's predecessor, **WJQI**, to nights.

Modern KRRK Omaha, Neb., promotion director/night jock **Kevin Callahan** is upped to APD/MD/p.m. drive.

With APD/MD/afternoon driver **Sean Kelly** out of the building, album KQCL Fairbault, Minn., divides those duties between three people. **PD Rob Berrell** adds MD duties for the time being, night jock **Jon Ginther** gets the APD title, and **Glen Miller** joins for afternoons from religious WLKX Forest Lake, Minn.

Modern WRAX Birmingham, Ala., PD **Dave Rossi** is seeking T&Rs in the wake of MD/night jock **Steve Kelly's** return to KRBE Houston.

KMJX Little Rock, Ark., receptionist **Laurie Andrews** becomes promotions assistant.

N/T WRKO Boston AF **Rick Malyk** joins the WHEB Portsmouth, N.H., P/T stable.

Several weeks after picking up ABC's MR-35 format, WSRI Rochester, N.H., returns one live announcer to his shift, afternoon driver **Tom Record**.

Modern WKOC Norfolk production director **Todd Stack** leaves for a local production house. T&Rs to PD **Mark Bradley**.

### WBRU Faces Resistance To Axing R&B

Modern rock WBRU Providence, R.I., which is owned by the trustees of Brown University, has landed in the middle of protests over the proposed cancellation of its 19 hours of Sunday specialty programming, "The 360-Degree Black Experience In Sound."

"We're just trying to keep our position in this market," acknowledged WBRU GM **Apur Shah**, who counts modern WEDG (the Edge) as primary competition. The station maintains that the Sunday block programming didn't fit with the station's modern format even though it had been performing well in the ratings. Shah says, "Urban programming is negatively correlated to modern programming," and he fears that listeners who tune out on Sundays may end up with a competitor permanently. He adds, "Those listeners aren't compensated for by the revenue [generated by the block programming]."

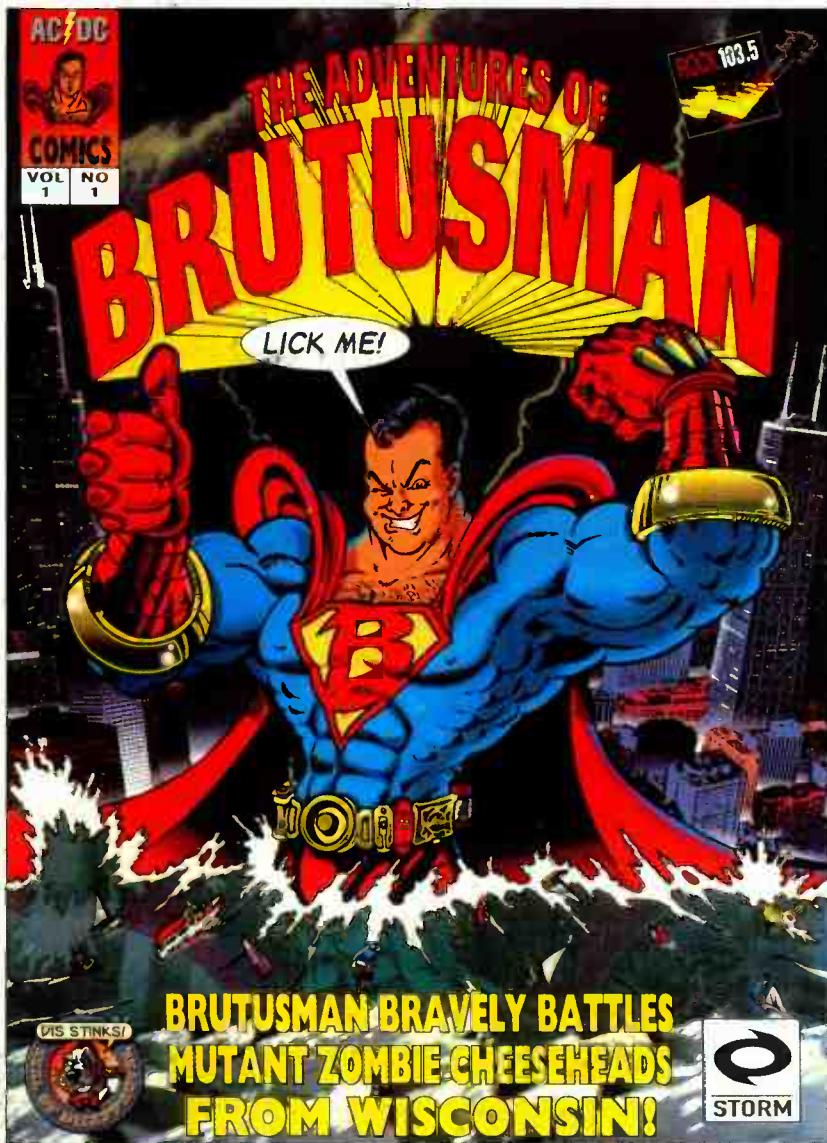
Crosstown modern rock WDGE PD **Brent Peterson** says, "The perception in the market is that [WBRU is] not a full-time modern station. We were stealing away the image as the modern station in the market. We pretty much own that position right now."

The announced cancellation prompted calls, letters, and a demonstration from the Providence and, more specifically, Brown University black communities. Their show of support for R&B programming brought the matter to the attention of the station's advisory board, which had not been a part of the original decision-making process on the show's future. The program continues to air as the advisory board comes to its decision.

The cancellation drew the attention of local TV and newspapers, as well as The Boston Globe and USA Today.

**MARC SCHIFFMAN**

## WRCX's Brutus Leads Cartoon Life



WRCX (Rock 103.5) Chicago p.m. driver Lou Brutus is transformed into "Brutusman" in a comic book available free at local Blockbuster Music stores. "Brutusman Bravely Battles Mutant Zombie Cheeseheads From Wisconsin" was written by the multifaceted Brutus and drawn by Alan MacBain, an artist who has worked with the B-52's and the children's magazine Humpty Dumpty.

## Nose Fishin' Cume Builder



Just in time for allergy season, WFBQ (Q95) Indianapolis unveils yet another one of its provocative billboards.

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MANAGING EDITOR: JOHN LOSCALZO  
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MAINSTREAM ROCK/TRIPLE A CHART MANAGER: ANTHONY COLOMBO  
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## CHEET SHEET

BY MARK MARONE

### Marilyn Manson Shatters Taboos In High Style—A Rock'N'Roll Tradition

It's not clear whether **Marilyn Manson** have intentionally sought to invoke the ideals of American revolutionary **Patrick Henry**. The band's shock tactics, while not a new idea in the realm of rock music, seem to test the limits of civil liberties. Onstage, band members have burned American flags, ripped up Bibles, and engaged in lewd sexual behavior. In person, they are forthright about their cross-dressing, bisexuality, drug consumption, and promiscuity—contemporary America at its truest, according to the band. To top it off, they have the blessing of leading Satanist **Anton LaVey**. It's a group behavior that evokes that of the **Stooges**, **Black Sabbath**, and **David Bowie**. "If what other bands are doing now is any indication, I'd like to think that at least Marilyn Manson's brought that idea [of outrageous behavior] back to rock'n'roll in the '90s. I don't know if I could say singlehandedly, but that has always been my main focus, to be in a band that I would have liked when I was a kid," says band leader Manson.

Manson's world as a youngster wasn't exactly Disneyland. As a young boy, he was introduced to deviant sexual behavior through an older neighborhood child who molested him; he then made the bizarre discovery that his grandfather had a secret obsession with all types of pornography and sexual devices, many of which he hid in his basement.

As a student in a private Christian school, Manson had confusion and fear as a part of his everyday life. At school, teachings of the impending doom of the Apocalypse and the need for repentance of sins were fervently preached. Early on, music became his sanctuary. "As a kid, I remember listening to **Credence Clearwater Revival** a lot. The first thing I bought was 'Kiss Alive,' and from there music has been the only escape that I had. That's all that I hope that our music can be for kids these days, a place where you can go where people aren't going to judge you, [where] someone like me is saying, 'Yeah, it's OK to be different,' and that's the bottom line—there is a difference."

Manson disagrees with the notion that he's a negative influence on his adolescent fans. "I've come clean and said, 'This is what I am—yeah, I'm a sinner; yeah, I do drugs; yeah, I have unsafe sex—but what I'm trying to say is, 'Let's have a little more honesty and everybody stop trying to hide behind a mask.'" Manson claims that people need to recognize that "kids these days don't really care about who the president is; I don't even think they know half the time. What they care about is what's on MTV. Actually, I think Christianity isn't so much a threat anymore; television is the new Big Brother, the new god that everybody sits down to pray to."

With the success of the recent EP "Smells Like Children" and the album's single/fourth video "Sweet Dreams," people are starting to take notice of Marilyn Manson. The video's ghoulish quality is meant to show kids "that there is another side of life that their parents would want to say is wrong . . . right and wrong and good and evil are relative, and it's really what you like and don't like."

Manson, by the way, has recently been ordained by the Church of Satan. Does he have a vision of an ideal world? "I think that's one of the main ideas explored on 'Anti-Christ Superstar' [the album being recorded in New Orleans]," says Manson. "[The idea] is of a digested and accepted [world] and of the past forms of government, style, music—everything that's happened in the past—and of the different forms of fascism that have existed from Hitler to Stalin to MTV. The new ideal is a world where people are forced to be responsible for their own actions, and that the world is stratified by intelligence, and sex and race are irrelevant; it's how you think that decides your place in the world."

The new album is being co-produced by **Trent Reznor** and **Dave Ogilvie** (**Skinny Puppy**) and is scheduled for release in the fall. The band has taken a **Beatles'** "White Album" approach to the new set. "Anything goes," says Manson. "We're just going to be as creative as we want and not worry about how it's interpreted in a standard rock'n'roll format."

## Releases And Notes

**Imperial Drag** have the opening slot for **Alanis Morissette**'s West Coast tour, which begins May 31 in Portland, Ore. In June, the tour will hit Seattle (1), Salt Lake City (3), Denver (5), Berkeley, Calif. (7-8), Sacramento, Calif. (12), Santa Barbara, Calif. (8), Las Vegas (13), Los Angeles (15-19), Irvine, Calif. (21), San Diego (22), and Phoenix (23). Morissette will head for Europe in July and return Aug. 1 for dates with **Radiohead** in the Midwest.

**Mammoth Records** has signed the **Melvins** and **Dirty Dozen Brass Band**. The Melvins will play the second stage for the second half of Lollapalooza and release their new album, "Stag," July 16. On the second stage for the first half of the traveling festival will be **Girls Against Boys**, **Ben Folds Five**, **Cornershop**, **Satchel**, **You Am I**, and **Beth Hart**, while the second half will have **Soul Coughing**, **Sponge**, the Melvins, **Ruby**, **Jonny Polonsky**, and **Low & Sweet Orchestra**. In addition, this year's event will present a third stage featuring only independent bands . . . **D-Generation**'s Columbia debut—"No Lunch," produced by **Ric Ocasek**—will be released July 16.

**Pete Townshend** recently made rare live solo appearances at select intimate venues. The shows, at L.A.'s House of Blues, San Francisco's Fillmore, and N.Y.'s Supper Club, were on the heels of a recently released greatest-hits package, "Coolwalkingsmoothtalkingstraightsmokingfirestoking: The Best Of Pete Townshend," which contains songs from his 11 solo albums released since 1973. Accompanied only by guitarist/keyboardist Jon Carin, Townshend delivered a two-hour acoustic set of music and short anecdotes at the Supper Club May 4; he began with "Let My Love Open The Door" and covered his entire career from **the Who**'s first album ("I'm A Boy") through 1993's "Psychoderelict" ("English Boy")—the "boy" references that ran like a thread through his career, he conceded, were something he only recently began to understand. For most of the evening he played acoustic guitar, although he used an electric one for a few songs and even played piano for a handful of songs, including the cover of "I Put A Spell On You" and "Love Reign O'er Me."

# AMERICAN HARDCORE

# HAWK

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1996 American Recordings

## Evolution Of Triple-A Brings Out Tensions In Programmer/Label Relationship

*Continued from page 1*

of a bitch and say, 'Fuck me and I'll never play that goddamned record again.'"

### WILL YOU LOVE ME TOMORROW?

Most of the triple-A PDs who would speak for the record were a little less explicit in their complaints. WBOS Boston PD Jim Herron, who says his station has evolved into "a more '80s- and '90s-based rock station" with fewer singer-songwriters, is getting attention from previously unresponsive labels. He characterizes his relationships with labels over the years as "wonderful... very warm," but he's noticed that some labels have suddenly turned up on his doorstep after learning how many spins his station is giving their artist. Yet label folks whose interest is based solely on how many spins WBOS is giving them leave him cold. If a label doesn't strive for a "real" relationship beyond spins, he says, "I'm not interested."

WRNR Baltimore PD Sean O'Mealy sees the dumping-ground mentality at work in some cases. He gets "a strong sense there are certain labels that don't know how to characterize triple-A and throw a bunch of acts on the table. Others pay closer attention to what triple-A is and are more careful in selecting [what artist they work us on]."

WHIT Tampa, Fla., PD Chuck Beck says labels use triple-A as a testing ground for material that doesn't fit any specific genre, but they don't consider that a problem. "We are more open and receptive to listening to new artists. Our listeners expect that from us." In fact, his station's new music specialty show is one of its highest-rated programs.

So how about our anonymous PD's complaints that labels' triple-A departments aren't able to provide artist support and that "this format is a floor mat"? When a label is given "a decision between pissing off a top 40 or pissing off a triple-A, we know who they're going to piss off," the PD says. "When you break artists, you don't get anything for it. The [adult] audience is only mildly interested in new music, and the record industry doesn't do anything [for you down the road]. Let someone else break [the artist] and [then you can] play it when it's a hit. Your audience will still like it, and you don't lose anything. The support system blows for this format. If I ask for the band the top 40 wants, [I won't get it]."

Some triple-A PDs do feel left out on that score. "When we're playing a new artist, we take it right out of the box, because that's our philosophy," WRNR's O'Mealy says. "We end up paving the way for the modern or album stations, and it seems like they get all the glory or all the 'presence' or all the time buys."

To that end, WRNR has "designed a package we're trying to sell the labels, the 'Artist Profile.' It would be just like a commercial. It's designed for labels we're already working with. It's our way of saying, 'We've been supporting you. This is how you can support us and your artist.'

WBOS' Herron adds, "If a label promises a band that you've been behind to another station, at least [it could] blow a call in and explain [the situation]. It's tacky when the label doesn't want to face the music. Communication from the label to the station about stuff going on is crucial." But, he says, "it's stupid for stations not to recognize [they're] not the only station in town. Don't expect to have things happen just for you."

WHIT's Beck says, "If we have broken an artist here in the market, then we should be the one that receives the artist first for interviews and get the first crack at the show." But Beck is willing to defer to "the AOR across the street [if it goes]

on an act first. I'm fine if they get the first crack at the artist."

### LABELS RESPOND

With Joan Osborne, Mercury's Dave Einstein has a hit act who broke at triple-A and is now working modern and top 40. While the anonymous PD claims that Osborne is a textbook example of an artist for which "it's goodbye triple-A, hello top 40 and modern," Einstein says, "My feeling is that Joan Osborne is a core artist to the format." He says that Osborne "and her management both sincerely believe that even though she's been successful at other formats, her music is grounded in [triple-A], like Hootie or Blues Traveler."

And Einstein takes issue with those questioning triple-A promotion departments' strength. With Mercury having success with triple-A-rooted acts, such as Joan Osborne and Rusted Root, Einstein says, "We're looked upon as a successful format." That gives him the ability to "present a lot of things to my superiors that maybe two years ago I [couldn't have]."

Rykodisc's Mike Marrone adds, "I think it's not a free-for-all like some might imagine with all this money available [at labels] for triple-A radio. But when a station is well-run and does well-thought-out promotions with retail, they can get a lot of support from a record company. The key is tying themselves in with retail."

Einstein agrees that a well-oiled machine is the key to winning a label's heart. When an artist is on tour, Einstein looks beyond the co-promote, noting that with neutral shows, "a station can get enough promotional juice from a record company to make it sound like it's their concert. It depends on the creativity of the radio station involved. I believe the promotion director at any given radio station is as important a component as anyone else, especially if they're creative. You've got to raise your hand, and you've got to get involved. And you need creative people to make things happen in their town."

Universal's Howard Leon says that a record label's decision on where to concentrate efforts "depends on the tangible results for a record company. How many triple-As sell records? Among the major-market stations, a few of them do when they're really committed to an artist. Record company people know who sells records and who doesn't. I can see KFOG San Francisco selling records, even though they don't spin records a lot." Leon also cites WBOS and WNCS Montpelier, Vt., as triple-As he has found to sell records and that are in good positions competitively.

As for the issue of whether labels will approach a tighter format with the same enthusiasm, tightening lists is necessary if triple-A is going to become a "real format," Columbia's Kid Leo says. "If there was a dumping-ground mentality, that was something we brought upon ourselves." But denying that labels pass up triple-A in favor of other formats, he adds, "is foolish, because it [happens]... The stations have to learn how to stand up on their own two feet, which I think they're doing now." And while labels "respect" the format a little more now, he believes in order for that to continue, those stations will have to develop artists, which means committing to more than one song off an album. Because of the adult audience they attract, Leo says, "these stations have the ability to create loyalty to artists, and they have to learn to take advantage of it... If triple-A is going to cut their list back, they're going to have to create core artists, as they did with Counting Crows, Dave Matthews Band, Joan Osborne, and, for us, dog's eye view."

As stations get called on more and more by a growing number of indies and label reps, Marrone says "that some people without a good understanding of what these stations are about feel these stations are a dumping ground... A lot of these programmers are getting pressure to make their stations viable money-making entities, and there are only so many chances you can take when that becomes your mission statement. It's growing pains."

## ROCK GODZ

### 'Revolution' Is WNRQ PD Manning's Cry In New Modern Battleground—Steel City

If someone would have said 10 years ago that Pittsburgh would be a hotbed of modern rock radio competition, you would've dropped a net on him or her and called the authorities. But that is exactly what has happened. Secret's WXDX (the X) and Entercom's WNRQ (the Revolution) are in a head-to-head battle for the city's modern crown. That battle heated up last month when the X took over the stronger 105.9 frequency of R&B WAMO. And in the winter Arbitron, before the flip, the Revolution scored 3.4-4.1 12-plus to the X's 1.7-1.9.

"This is the last of the top 20 markets to have this format," says WNRQ PD Phil Manning, adding that the differences between the stations aren't subtle. "The Revolution has more of a devil-may-care attitude. The jocks' delivery is very unpredictable. In fact, I don't want to know what's coming out of their mouths other than



Phil Manning  
Program Director  
WNRQ Pittsburgh

*'The balance of art and commerce is more important now than ever'*

call letters." To keep jocks from using rock radio clichés, Manning posts a list of "don'ts" in the studio, including crutches like "kicked it all off," "also in there," and "before that." Manning says the Revolution has more of a "forward-motion sound akin to top 40, whereas the X truly is the sister station of [crosstown album] WDVE in philosophy and delivery." The Revolution also has production elements after every song, and, Manning claims, the X does not. He asks, "To the regular listener, are there a lot of differences? I'd like to think so, although it's a lot more subtle for them than [industry people]."

Hiring talent was a top priority for Manning, he felt, because that would "set the station apart... We hired some really 'out-there' people." WNRQ's morning show, "Planet Wenck," is pitted against the X's Howard Stern simulcast. Host Ed Wenck is a stand-up comic who is also in a band with co-hosts Jude and Julie, making the show, Manning says, "a complete entertainment package." Wenck & Co. came from album WQKK Johnstown, Pa. That, Manning says, gave them a knowledge of Pittsburgh. "Localism is important... look at the success of Paulsen and Krenn [WDVE's morning show]. They really talk the language of the town. We feel that will help us down the road."

Which brings up the question of competing with Stern, who has proven in many markets

that a successful morning show needn't be local. Manning says Stern has "impacted [the Revolution] from a male standpoint. WDVE and the X are male-driven, and our male-female ratio is close to 50/50. Our job is to be competitive [among] persons 18-34. We feel we can be No. 1 [among] persons 18-34 after 10 a.m."

Manning feels record labels have been treating the Revolution fairly in its battle with the X. "I don't feel at this point it's much of an issue. It's our job at this point to be upfront and honest with the labels [about] what our goals are. And our goal is to be the new rock station in this town. If that is [to be] by trying to get as many bands into town [as we can] and doing low-dough shows... then we'll do what we need to do." To that end, Manning recently sent a fax to the record industry inviting more bands to play in the market.

As with the station's presentation, Manning tries to avoid promotional clichés, but admits "it's hard... It's looking at the same picture everyone else looks at but in a different way. It's like looking at a Monet. I might see a complete painting, you might see a bunch of dots... [For example,] Presidents Of The United States tickets are going on sale this weekend. What are we going to do to make it different from the rest of the stations in town giving away tickets? We put a little twist on things. We find out the band's interests, and what we came up with is play a round of golf with the band. Originally, it was putt-putt golf, but now they want to play the real McCoy. Then we'll register listeners throughout the weekend."

Musically, modern rock stations over the past year or so have tightened their libraries, losing most of their '80s gold. Manning says, "We actually tried an '80s show for about five weeks, and it sounded miserable. There was no passion for it. Really, all we have to go by here is stuff that's been on MTV. Our version of the format is really post-'Smells Like Teen Spirit.'"

Here's a sample 7 p.m. hour of the Revolution: White Zombie, "More Human Than Human"; Alice In Chains, "Again"; No Doubt, "Just A Girl"; Gravity Kills, "Guilty"; Smashing Pumpkins, "Disarm"; Filter, "Hey Man, Nice Shot"; Jewel, "Who Will Save Your Soul"; Foo Fighters, "This Is A Call"; Bush, "Glycerine"; Seven Mary Three, "Water's Edge"; Soft Cell, "Tainted Love"; Everclear, "Santa Monica"; and Goldfinger, "Here In Your Bedroom."

Entercom's Richard Sands put the station on the air last year with Manning joining from WENZ (the End) Cleveland shortly thereafter. "[Richard] has been instrumental in helping us. He's a great guide and conscience." Also, the ability to conference every week with the other Entercom modern PDs is a great resource, Manning says.

What has experience taught Manning, now in his third PD job? "What I have learned is the old adage to be disciplined in your music, not to be too hip for the room, and that the balance of art and commerce is more important now than ever."

JOHN LOSCALZO

## ON THE AIR

### NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

Effective with this week's issue, WSHE Miami has been deleted from Rock Airplay Monitor's modern rock panel due to a format change. There are now 77 modern rock reporters.

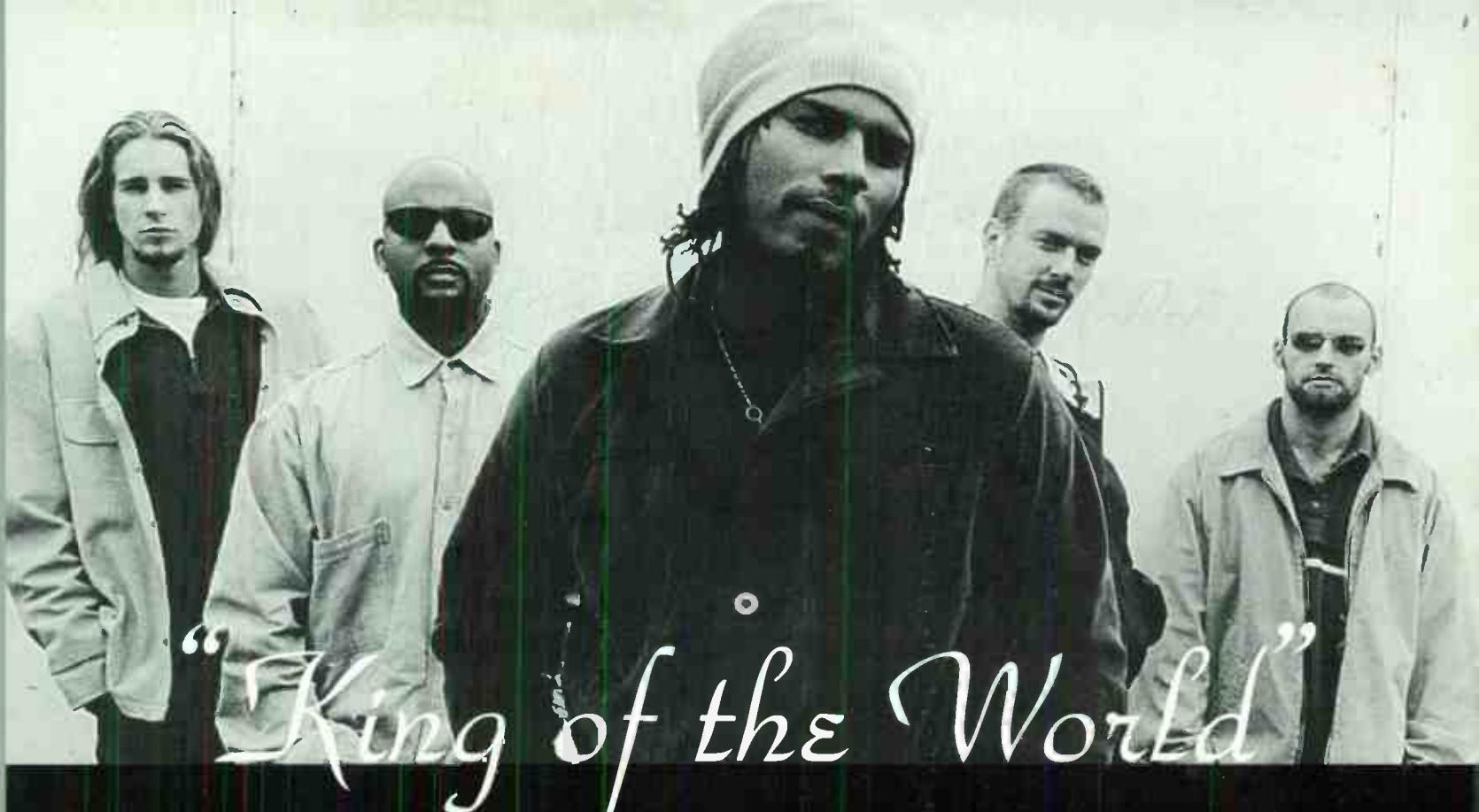
ANTHONY COLOMBO

## For The Record

Due to a Broadcast Data Systems software error, the total plays (TP) column for some stations in this week's Song Activity Report may not be updated to include this week's information. All other information is correct. Complete TP information will appear in next week's issue.

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WZAT +22, KTXQ +19, KUFO +17, KRZR +16, KZRR +16, WKLO +16, WDIZ +16, KLOL +14, KEGL +13, WARQ +12	
SCORPIONS • <i>Wild Child</i> (ATLANTIC)	+313
KDKB +17, KRZR +16, KOMP +14, KBER +14, KQRC +13, WDIZ +13, WEGR +12, KLOS +12, WNCD +11, WCKW +11	
DEF LEPPARD • <i>Work It Out</i> (MERCURY)	+263
KILO +21, KRAD +14, WZAT +14, WXTB +14, KSJO +14, WDVE +14, WPLR +11, KATT +11, WVRK +10, WKLC +10	
BRYAN ADAMS • <i>The Only Thing That Looks Good On Me Is You</i> (A&M)	+240
WONE +14, KEZO +13, KTAL +12, KGGO +12, KMXJ +12, WTUE +12, WPYX +11, KDKB +11, KLAQ +10	
GOO GOO DOLLS • <i>Long Way Down</i> (METAL BLADE/WARNER BROS.)	+217
KTUX +18, WZZR +18, WZAT +16, KZRR +16, WARQ +15, KILO +15, WXRA +12, KQRC +11, KATT +8, WIYY +8	
PORNO FOR PYROS • <i>Tahitian Moon</i> (WARNER BROS.)	+170
KZRR +21, WAXQ +20, WXTB +18, WXRA +11, KICT +11, KRAD +10, KRXQ +10, WARQ +8, KILO +8, KTYD +7	
VAN HALEN • <i>Humans Being</i> (WARNER SUNSET/WARNER BROS.)	+148
WIYY +15, KLBJ +13, KRAD +11, KLAQ +11, WAPL +10, WKLS +10, WRXL +9, KCAL +9, WTAK +8, WVRK +8	
TRACY BONHAM • <i>Mother Mother</i> (ISLAND)	+108
WXTB +19, KRZR +10, KZRR +10, WJST +9, WVRK +7, WARQ +6, WXRA +6, KICT +6, KISS +6, WBZX +5	
DISHWALLA • <i>Counting Blue Cars</i> (A&M)	+97
WDIZ +16, KFRQ +10, KTUX +10, KYYS +10, KEGL +10, WJST +9, KRZR +8, KIOZ +6, WKLC +6, KMOD +6	
STONE TEMPLE PILOTS • <i>Trippin' On A Hole In A Paper Heart</i> (ATLANTIC)	+86
WJST +16, KTYD +15, WARQ +15, WAXQ +9, WKLO +9, KCAL +9, WXTB +7, KTUX +5, KICT +5, WNCD +4	

## MODERN ROCK

INCREASE  
IN PLAYS

PORNO FOR PYROS • <i>Tahitian Moon</i> (WARNER BROS.)	+627
WEND +30, KNRK +27, CIMX +27, WXRK +24, KWOD +19, WMHQ +17, WIBF +16, WROX +16, WCHZ +16, KNDD +16	
ALANIS MORISSETTE • <i>You Learn</i> (MAVERICK/REPRISE)	+367
KEDG +21, WBZU +20, WDGE +20, CIMX +19, WOWW +18, KGDE +18, KPNT +18, WLJM +17, WMMS +17, WXEG +16	
THE SMASHING PUMPKINS • <i>Tonight, Tonight</i> (VIRGIN)	+234
WEND +20, KDGE +15, WKQX +5, WEDG +14, WIBF +13, KROK +12, KNDD +12, WOWW +11, WCHZ +11, KXRK +10	
THE CURE • <i>Mint Car</i> (FICTION/ELEKTRA/EEG)	+233
WEND +24, XHRM +21, WRLG +14, KNRK +13, KTCI +13, KXRK +12, WOWW +11, WWCD +10, KXPK +9, WAQZ +8	
BUTTHOLE SURFERS • <i>Pepper</i> (CAPITOL)	+232
XTRA +16, KTBZ +15, KLZR +13, KNNC +13, WNNX +13, WBZU +11, KREV +11, KBTT +10, WHFS +10, WBCN +10	
EVERCLEAR • <i>Heartspark Dollarsign</i> (TIM KERR/CAPITOL)	+187
KTOZ +24, WQXA +18, WOWW +17, WMMS +16, WPLA +13, WMHQ +12, WNNX +12, KFRR +8, WXNU +8, KFMA +7	
STONE TEMPLE PILOTS • <i>Trippin' On A Hole In A Paper Heart</i> (ATLANTIC)	+185
KBBT +23, WNNX +20, WCYY +17, WLUM +15, KFRR +13, WKOC +12, WEQX +12, WQBK +10, WNVE +10, CIMX +10	
JEWEL • <i>Who Will Save Your Soul</i> (ATLANTIC)	+182
WDGE +18, WMHQ +17, KBBT +15, KEGE +14, KISF +14, KLZR +13, KFRR +12, KNRK +10, WEDG +10, KAEP +10	
GIN BLOSSOMS • <i>Day Job</i> (A&M)	+164
KEGE +20, KTCI +20, WROX +16, WOWW +13, KGDE +12, WMRQ +11, WRLG +9, WZRH +8, KTOZ +7, WMMS +7	
CRACKER • <i>Nothing To Believe In</i> (VIRGIN)	+163
WOWW +18, WBCN +14, WIBF +12, WVGO +11, KRRK +11, WZRH +9, WBZU +8, KFMA +8, WMHQ +8, WOXY +8	

# VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



	TW	LW
1 Hootie & The Blowfish, Old Man & Me	35	30
2 Alanis Morissette, Ironic	35	34
3 Bryan Adams, The Only Thing That Looks Good On Me	27	7
4 Melissa Etheridge, I Want To Come Over	27	28
5 Tracy Chapman, Give Me One Reason	25	18
6 Collective Soul, The World I Know	25	16
7 Natalie Merchant, Wonder	22	18
8 Sting, You Still Touch Me	20	14
9 Gin Blossoms, Follow You Down	19	18
10 Seal, Don't Cry	19	18
11 Bodaans, Closer To Free	17	14
12 Jewel, Who Will Save Your Soul	17	16
13 Natalie Merchant, Jealousy	11	10
14 Blues Traveler, Run Around	11	11
15 Adam Clayton & Larry Mullen, Theme From: "The Blackhearts"	10	14
16 Cowboy Junkies, A Common Disaster	9	9
17 Hootie & The Blowfish, Only Wanna Be Wit	9	5
18 Joan Osborne, Right Hand Man	9	9
19 Dog's Eye View, Everything Falls Apart	9	12
20 Hootie & The Blowfish, Let Her Cry	8	6
21 Seal, Kiss From A Rose	8	7
22 Joan Osborne, One Of Us	8	11
23 Joan Jett & The Blackhearts, I Love Rock	7	0
24 Natalie Merchant, Carnival	6	7
25 Robert Palmer, Addicted To Love	6	1
26 Sheryl Crow, All I Wanna Do	5	3
27 Hootie & The Blowfish, Hold My Hand	5	3
28 Eagles, Hotel California	5	4
29 Dionne Farris, I Know	5	6
30 Alanis Morissette, You Oughta Know	5	3
31 Melissa Etheridge, I'm The Only One	4	2
32 Van Halen, Jump	4	0
33 Melissa Etheridge, Bring Me Some Water	4	4
34 Stone Temple Pilots, Big Bang Baby	3	2
35 Rolling Stones, Start Me Up	3	1

	TW	LW
11 Rage Against The Machine, Bulls On Parade	17	16
12 Soundgarden, Pretty Noose	17	0
13 Weird Al Yankovic, Gump	14	13
14 Goldfinger, Here In Your Bedroom	13	12
15 Van Halen, Humans Being	12	9
16 Alice In Chains, Again	12	10
17 The Nixons, Sister	11	10
18 Verve Pipe, Photograph	11	9
19 Tracy Chapman, Give Me One Reason	10	7
20 Bryan Adams, The Only Thing That Looks Good On Me	9	8
21 Adam Clayton & Larry Mullen, Theme From: "The Blackhearts"	8	3
22 Cowboy Junkies, A Common Disaster	8	2
23 Dishwalla, Counting Blue Cars	7	7
24 Paul Westerberg, Love Untold	6	4
25 Refreshments, Banditos	6	4
26 Seven Mary Three, Water's Edge	6	6
27 Gravity Kills, Guilty	6	4
28 Stabbing Westward, What Do I Have To Do?	6	16
29 Lush, Lady Killers	6	6
30 Garbage, Only Happy When It Rains	5	5
31 Smashing Pumpkins, Zero	5	2
32 No Doubt, Spiderwebs	5	2
33 Everclear, Heartspark Dollarsign	5	3
34 Red Hot Chili Peppers, My Friends	4	2
35 Alanis Morissette, You Oughta Know	4	2
36 Goo Goo Dolls, Name	4	2
37 The Bogmen, Suddenly	4	1
38 Smashing Pumpkins, 1979	4	10
39 The Cure, The 13Th	3	8
40 Live, Lightning Crashes	3	1

## TRIPLE A

INCREASE  
IN PLAYS

PATTI ROTHBERG • <i>Inside</i> (EMI)	+46
WHPH +8, CIDR +7, WNEW +7, KZBE +5, WRLT +5, KFOG +5, KTMN +4, KSCA +4, WBOS +4, WMAX +3	
ELVIS COSTELLO • <i>You Bowed Down</i> (WARNER BROS.)	+44
WBOS +12, KFOG +8, KSCA +7, WXRT +4, WXRC +3, KFMG +2, KINK +1, WXLE +1, KXPT +1, KMTT +1	
LOS LOBOS • <i>Can't Stop The Rain</i> (WARNER BROS.)	+43
WXRV +10, KSCA +9, KMTT +8, WNCS +7, KFOG +7, WTTS +4, KTMN +2, WBOS +1, KBCO +1, WXRT +1	
JEWEL • <i>Who Will Save Your Soul</i> (ATLANTIC)	+41
KQPT +13, WBOS +11, KMTT +5, WTTS +4, WVRV +4, WMAX +3, KTCZ +3, KFMG +2, KTMN +1, WHPT +1	
ALANIS MORISSETTE • <i>You Learn</i> (MAVERICK/REPRISE)	+35
KZBE +16, KXPT +7, KQPT +4, WVRV +3, WHPT +2, WBOS +2, KBCO +2, WMAX +1, KTMN +1, KMTT +1	
DAVE MATTHEWS BAND • <i>So Much To Say</i> (RCA)	+32
WXLE +13, WNCS +9, KSCA +8, WXRC +7, KPIG +4, WRNR +3, KFMG +2, KTCZ +2, WXRV +1	
OASIS • <i>Champagne Supernova</i> (EPIC)	+31
KZBE +25, WRLT +8, WVRV +3, KFMG +3, WBOS +2, WMAX +1, WNEW +1	
THE WHY STORE • <i>Lack Of Water</i> (WAY COOL MUSIC/MCA)	+29
KBCO +10, WXLE +9, WMAX +7, WRLT +4, WNCS +4, KTCZ +4, KFMG +3, KFOG +3, CIDR +2	
STING • <i>You Still Touch Me</i> (A&M)	+27
WRLT +16, WMAX +14, KTCZ +7, KSCA +3, WXRC +3, KTMN +1, WXRT +1	
JOAN OSBORNE • <i>St. Teresa</i> (BLUE GORILLA/MERCURY)	+26
WHPH +20, KTMN +2, WRLT +2, WBOS +2, KFMG +2, WMAX +1, KXPT +1, KMTT +1, WTTS +1, KSCA +1	



## WAX ECSTATIC

The title track from the soon to be released album. Wednesday, May 29.

Produced by Sponge & Tim Patalan. Management: Susan Silver  
Mixed by Tim Palmer for World's End (America).  
<http://www.sony.com> \*Columbia® Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1996 Sony Music Entertainment Inc.



COLUMBIA





**POWER PLAYLISTS™**

For Week Ending May 12, 1996

Playlists supplied by Broadcast Data Systems: Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

**KUFO**

Portland	PD: Dave Numme APD: Al Scott	<b>KISW</b> Seattle	PD: Steve Young MD: Cathy Faulkner	<b>WKDF</b> Nashville	PD: Kidd Redd MD: Sheri Sexton	<b>WONE</b> Akron	PD: J.D. MD: Erin Carmen	<b>WDIZ</b> Orlando	PD: Dick Sheetz MD: Pat Lynch	<b>KBPI</b> Denver
	TW LW		TW LW		TW LW		TW LW		TW LW	

1 Bush, Machinehead  
2 Collective Soul, Where The River Flows  
3 Everclear, Santa Monica  
4 Everclear, Heartspark Dollarsign  
5 Van Halen, Humans Being  
6 Smashing Pumpkins, 1979  
7 Soundgarden, Pretty Noose  
8 Seven Mary Three, Water's Edge  
9 Spacehog, In The Meantime  
10 A/C/D, Ballbreaker  
11 Goo Goo Dolls, Naked  
12 Alice In Chains, Again  
13 Stone Temple Pilots, Trippin' On A Hole  
14 Jerry Cantrell, Leave Me Alone  
15 Smashing Pumpkins, Zero  
16 The Hunger, Vanishing Cream  
17 Candlebox, Best Friend  
18 Ozzy Osbourne, I Just Want You  
19 Gravity Kills, Guilty  
20 Stone Temple Pilots, Big Bang Baby  
21 Green Day, Brain Stew  
22 Green Day, Jaded  
23 Def Leppard, Work It Out  
24 Bush, Comedown  
25 Stabbing Westward, What Do I Have To Do?  
26 Live, All Over You  
27 Howlin' Maggie, Alcohol  
28 Ozzy Osbourne, See You On The Other Side  
29 Bush, Everything Zen  
30 Stone Temple Pilots, Vasoline

**KATT**

Oklahoma City	PD: Chris Baker MD: Kelley Davis	<b>KQRC</b> Kansas City	PD: Doug Sorenson MD: Valorie Knight	<b>KUPD</b> Phoenix	OM: Tim Maranville APD/MD: J.J. Jeffries	<b>KDKB</b> Phoenix	OM: Tim Maranville MD: Paul Peterson	<b>KISS</b> San Antonio	OM: Virgil Thompson APD: Kevin Vargas	<b>WLVQ</b> Columbus
	TW LW		TW LW		TW LW		TW LW		TW LW	

1 Green Day, Brain Stew  
2 Van Halen, Humans Being  
3 Spacehog, In The Meantime  
4 Seven Mary Three, Water's Edge  
5 Everclear, Santa Monica  
6 Def Leppard, Work It Out  
7 Collective Soul, Where The River Flows  
8 Bush, Machinehead  
9 Stone Temple Pilots, Big Bang Baby  
10 Jerry Cantrell, Leaves Me Alone  
11 Live, Pan Lass On The Riverside  
12 Seven Mary Three, Cumbersome  
13 Goo Goo Dolls, Naked  
14 Everclear, Heartspark Dollarsign  
15 Dishwalla, Counting Blue Cars  
16 Green Day, Brain Stew  
17 Scab, Rude Awakening  
18 Bush, Machinehead  
19 Seven Mary Three, Water's Edge  
20 Smashing Pumpkins, Zero  
21 Alice In Chains, Again  
22 Alice In Chains, Over Now  
23 Stone Temple Pilots, Big Bang Baby  
24 Ozzy Osbourne, I Just Want You  
25 Tracy Bonham, Mother Mother  
26 Prodigy, Rock Is Hard  
27 Green Day, Brain Stew  
28 Ozzy Osbourne, See You On The Other Side  
29 Bush, Everything Zen  
30 Stone Temple Pilots, Vasoline

**WRDU**

Raleigh	PD: Tom Guild	<b>WIMZ</b> Knoxville	PD: Jim Pemberton MD: Bill Kidd	<b>KYYS</b> Kansas City	PD: John Duncan MD: Debbie Mitchell	<b>WHCN</b> Hartford	PD: Bryan Krysz	<b>WPYX</b> Albany	PD: Fred Horton MD: John Cooper	<b>WNOR</b> Norfolk
	TW LW		TW LW		TW LW		TW LW		TW LW	

1 Everclear, Santa Monica  
2 Spacehog, In The Meantime  
3 Hootie & The Blowfish, Old Man & Me  
4 Bush, Glycerine  
5 The Nixons, Sister  
6 Def Leppard, Work It Out  
7 Collective Soul, The World I Know  
8 Oasis, Champagne Supernova  
9 Van Halen, Humans Being  
10 Seven Mary Three, Cumbersome  
11 The Scrammin' Cheetah Wheelies, Hello From  
12 Dave Matthews Band, Too Much  
13 The Haze, Skin & Bones  
14 Pearl Westerberg, Love Untold  
15 Dishwalla, Counting Blue Cars  
16 Collective Soul, Where The River Flows  
17 Cracker, Low  
18 Meat Puppets, Backwater  
19 Smashing Pumpkins, 1979  
20 Kenny Wayne Shepherd, Born With A Broken  
21 Stabbing Westward, What Do I Have To Do?  
22 Brother Can, And Fools Shine On  
23 Better Than Ezra, Good  
24 Soundgarden, Pretty Noose  
25 Candlebox, Far Behind  
26 Live, All Over You  
27 Collective Soul, The World I Know  
28 Goo Goo Dolls, Name  
29 Stone Temple Pilots, Lady Picture Show  
30 Aerosmith, Back In The Saddle

**WCMF**

Rochester	MD: Dave Kane	<b>WEGR</b> Memphis	PD: Drake Hall MD: Zeke Logan	<b>WXRA</b> Greensboro	PD: Tim Satterfield MD: Marcia Gan	<b>WFYV</b> Jacksonville	PD: Lex Staley APD/MD: Charlie Waters	<b>WTUE</b> Dayton	OM: Tom Carroll PD: Chris Geisen	<b>WAPL</b> Green Bay
	TW LW		TW LW		TW LW		TW LW		TW LW	

1 Van Halen, Humans Being  
2 Tom Petty & The Heartbreakers, Ways To Be  
3 Pearl Jam, Elder Woman Behind The  
4 Collective Soul, December  
5 Pearl Jam, Corduroy  
6 Oasis, Wonderwall  
7 Smashing Pumpkins, 1979  
8 Collective Soul, Where The River Flows  
9 Pearl Jam, Dissident  
10 Everclear, Santa Monica  
11 Seven Mary Three, Cumbersome  
12 Soundgarden, Fell On Black Days  
13 Goo Goo Dolls, Name  
14 Stone Temple Pilots, Plush  
15 Hootie & The Blowfish, Old Man & Me  
16 The Black Crowes, Hard To Handle  
17 John Cougar Mellencamp, Small Town  
18 Mark Knopfler, Don't You Get It  
19 Stone Temple Pilots, Big Bang Baby  
20 Soundgarden, Pretty Noose  
21 Aerosmith, Train Kept A Rollin'  
22 U2, Pride (In The Name Of Love)  
23 Aerosmith, Walk This Way  
24 Rush, The Spirit Of Radio  
25 John Cougar Mellencamp, Cherry Bomb  
26 R.E.M., Drive  
27 The Black Crowes, Remedy  
28 Eagles, Hotel California  
29 Genesis, Abacab  
30 Dire Straits, Heavy Fuel

# Thanks Radio For Making Van Halen #1. You Blew Us Away!

Your Friends at Warner Bros. Records

P.S. Twister's 1st week — \$41 Million... The #5 opening gross of all time, and the biggest May opening ever!

## Van Halen "Humans Being"

Produced by Bruce Fairbairn

From the album:  
Music From The Motion Picture Soundtrack "Twister"

Management: Ray Daniels, SRO Management, Inc.

<http://www.wbr.com/radio>



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World Radio History







# WE'VE GOT CASH TO BURN!

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PETER NAPOLIELLO, EMI

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BRENDA ROMANO, INTERSCOPE

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World Radio History







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Produced by Bill Bottrell  
Management: The Metropolitan Entertainment Group













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{I Don't Mind The Sun Sometimes}



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KNNC	34X
KROX	29X
KTBZ	37X
KEDJ	30X
9IX	19X
XHRM	15X
WXRK	16X
KITS	27X
KWOD	31X
KNRK	34X
KXRK	24X
KNDD	30X
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